E:

TOP TALK OF '85

R&R's editors select, from all walks of industry life, the juiciest quotes of 1985, chosen for pertinence, controversy, and humorous effect.

Begins Page 18

A GOOD YEAR FOR RADIO -AND A BETTER ONE IN STORE

Dwight Case finds reasons to be cheerful in the RAB's year-end radio figures, and points the way to even greater achievements in the year to

Page 24

IMPROVING ANTENNA **FFFFCTIVENESS**

The NAB is investing in a study that may mark the most significant antenna improvements in 50 years.

Page 12

ENGINEERING A BETTER SETUP

A look at KHJ/Los Angeles's new stateof-the-art engineering facilities

IN THE NEWS THIS WEEK

- Gary Stevens First VP at Wertheim Bruce Johnson heads Fries
- Roger Wimmer Surrey Research President
- Jim Cawley VP at Arista

broadcast effort

- Steve Dickert VP/GM at WKDA
- Burt Rosenthal GM at WQRS
- Reggie Jordan VP at Bahakel
- John Hager Operations Director at WPHD & WYSL
- Al Brock PD at WRSR
- Peter Newman PD at KING-FM Fred Weinberg buys KOKN as
- Arbitron delists KELI Larry Snider PD at KQIN
- Peter O'Brien GSM at KNEW & KSAN
- Shel Beugen GSM at WFMT Chuck Borchard GSM at CKLW
- & CKEZ Linda Forem GSM at KBCO-AM & FM
- Gary Lewis GSM at WRTH & KEZK
- Olympic buys four stations from Bingham

Page 3, 4, 9, 10

HE'S MAKIN' A LIST ...

As we near Santa's delivery date, Harvey Mednick puts together the promo person's Xmas wish list.

Page 26

NUMBER ONE ON THE CHARTS

Ken Barnes reviews the artists who hit No. 1 on R&R's charts this year

Page 34

NEXT YEAR IN R&R

A special issue January 3 explores the modern world of communications, and how it ties in with radio.

Newsstand Price \$3.50



RADIO STATIONS MAY BE AFFECTED

GE To Acquire RCA, NBC In \$6.28 Billion Deal

Network merger mania con- officials are expected to remain tinued late last week as General Electric quietly agreed to a "definitive merger" with RCA parent company of NBC - for a set price of \$6.28 billion. GE has offered to pay \$86.50 per share for 94 million shares of RCA stock, which closed Tuesday (12-17) at \$59.25. The proposed merger was approved by the boards of directors of both companies, but final approval by RCA shareholders and federal regulatory agencies - including the FCC - is still required. The combined companies will assume the GE name, and top

in place

GE and RCA have combined assets in excess of \$40 billion. and share common interests in broadcasting, satellite communications, defense contracting, and commercial and consumer electronics. RCA recently sold its Hertz Corp. (for \$585 million), and also ceased discussions with MCA for a possible acquisition of that company.

Neither NBC's radio stations and networks nor RCA Records are expected to undergo significant management change at

BELLANTONI EXEC. VP

Fasolino Upped To Torbet President

At Torbet Radio, Exec. VP/ COO Tony Faseline has been elevated to President of the rep company, which was recently acquired by John Blair & Co. from Selkirk, Ltd. Succeeding Fasolino as Torbet's Exec. VP is Selcom, Inc. Exec. VP

Rivers New PD At K101

WAVA/Washington PD Smokey Rivers has accepted the PD post at Price Communications A/C-formatted K101 (KIOI)/ San Francisco, He succeeds Bill Gardner, who resigned two months ago and has since joined KLCY-FM/Salt Lake City. Acknowledging that K101 is Rivers's first A/C programming opportunity, station officials dismissed any speculation of a format change.

K101 VP/GM Bill Gilreath told R&R, "Smokey is a very bright and exciting PD with a real sense for talent develop-RIVERS/See Page 4

Commented Jim Hilliard, President of Blair's Radio Division, "Tony and Mike are outstanding executives whose knowledge and experience have been valuable assets for all Torhet stations. Under their management, Torbet will continue its highly productive, quality representation performance. with the current offices and organizational structure reining unchanged."

Fasolino came to Torbet in 1981, having previously worked five years as an AE with NBC

WLIF/Baltimere, KSMG/San Antonio, and, pending FCC ap-

WMAQ & WKQX/Chicago. GE/See Page 4 EASOLINO/See Page 4 Kern Named Chairman Of American Media

After 15 years with Westingproval, WELE/Orlando. ouse Broadcasting & Cable, KPIX-TV/San Francisco VP/ GM Arthur Kern will join Long Island, NY-based group owner American Media, Inc. as Chairman/CEO in early February. American Media, cofounded by Kern and President/COO Alan mers Kern, who's managed KPDX-Beck in 1981, operates WALK-AM & FM/Nassau-Suffolk,

Said Beck, "Art's arrival doubles our growth possibilities. knowing that we've got the team in place to move ahead. With his TV and financial experience and my radio back-ground, we'll make great part-

TV for five years, remarked. 'Alan has made American Me-KERN/See Paule 4

NAB POLLS 1630 STATIONS

Survey Underscores AM-FM Disparities

In 1984 the typical FM station in the United States had a pretax profit of \$155,200, 500% higher than the typical fulltime AM's profit of \$31,300, according to a survey of 1630 stations conducted by NAB. FM earnings were 300% higher than those of the typical AM-FM combo (\$49,200) and 1800% higher than the typical AM daytimer (\$8400)

While the NAB survey does not give year-to-year compari-sons to track trends, it provides

GE is hoping that the FCC

will waive its requirement that

would force NBC to divest its

radio or television stations in

New York, Chicago, and Wash-

ington. FCC regulations prohib-

it ownership of TV and radio

stations in the same market,

but NBC has been allowed to op-

erate its facilities under a

grandfather clause which would

theoretically cease with the

GE officers said the merger "is

an excellent strategic opportun-

ity for both companies that will help improve America's com-

petitiveness in world markets.

We are creating a company that

will successfully compete with anyone, anywhere, in every market we serve."

NBC Radio President Ran-

dall Bongarten refused to com-

ment on the proposed merger. RCA was founded in 1919 as

the Radio Corporation of Amer-

ica, under a consortium formed

by GE, Westinghouse, AT&T,

Western Electric, and United

Fruit Co. and proposed by

President Woodrow Wilson. A 1933 federal court decision dis-

handed the consortium, forcing

RCA to distribute its stock as a

dividend to shareholders and

NBC radio properties include

WNBC & WYNY/New York,

become a separate company

In a released statement, top

transfer of ownership.

extensive data for stations grouped by market size revenue size, and format

AOR Most Profitable Format

FM AOR stations appear to be the most profitable, with a typical pretax profit of \$257,300, followed closely by Beautiful Music stations (\$252,300). FM A/Cs were next at \$132,700. trailed by FM CHRs (\$108,200) and FM Country stations (\$87.700). On the other end of the scale, the typical News/Talk station lost \$2800 and the typical Nostalgia-formatted AM lost \$5600 in 1984.

Following is a chart providing further breakdowns of the NAB survey information Median or typical figures indicate that half of stations did better and half did worse than the number

Station Category	Median Pretex Profit
FMs	155 200
Fulltme AMs	31 300
AM/FM combos	49,200
AM Daytimers	8.400

SURVEY/See Page 4

Berkowitz Adds WJR **PD Duties**



Gary Berhowitz

WHYT/Detroit OM Gary Berkowitz will also program AM sister WJR. He takes over for Joe Bacarella, who left the variety-formatted Cap Cities outlet last October to open a news consultancy.

WJR & WHYT President/GM Ron Pancratz stated, "Gary's done a wonderful job with WHYT. I think I can better manage both stations using a singular resource like Gary for the programming despite the dissimilarity in formats. We have a strong FM Assistant PD in Mike Waite, who can execute Gary's instructions, and at WJR we have Fran Ellers, who

will assist Gary as well."

He added, "Any lack of hands-on experience with the full-service elements that have made WJR a market institution is negated by Gary's understanding of them, and his ability

BERKOWITZ/See Page 4



DECEMBER 20, 1985

NASHVILLE **NEW YEAR'S** RESOLUTIONS

Sharon Allen and an anonymous expert committee manufacture satirical New Year's resolutions for Nashville's notables.

Page 58

Washington Report
What's New
Ratings & Research; Jhan Hiber 18
Networks: Reed Bunzel 20
Sales
Image & Management:
Harvey Mednick
Engineering
Street Talk
On The Records: Ken Barnes 34
Calendar: Brad Messer
Records: Adam White
CHR: Joel Denver
ADR: Steve Feinstein
Black/Urban: Walt Love50
Jazz: Barbara Barnes
A/C: Donna Brake
Country: Lon Helton
Nashville: Sharon Allen
Marketplace
Opportunities
National Music Formats
Jazz Chart
Country Chart
A/C Chart
AOR Chart96
Black/Urban Chart
CHR Chart
Offit Orday

Jordan VP At Bahakel

Bahakel Communications has promoted Reggie Jordan from Director to VP/Radio Operations. In his new post, Jordan will be responsible for planning and management administration for the radio group's 13 properties, which include WDOD-AM & FM/Chattanooga; WXLY/Charleston, SC: KILO/Colorado Springs; WWOD & WKZZ/Lynchburg, VA; KXEL & KOKZ/Waterloo, IA; WLBJ-AM & FM/Bowling Green, KY; WABG/ Greenwood, MS; and WKIN & WZXY/Kingsport, TN.

Jordan began with Bahakel 12 years ago as OM/PD at WKIN & WZXY. He was advanced to Manager/Radio Division 16 months ago, and moved up to his most re-JORDAN See Page 9

R&R Closes For Holidays

In observance of the Christmas and New Year's holidays, R&R's offices in Los Angeles, Washington, Nashville, and New York will be closed December 24-25 and on January 1. Although R&R will be open during the rest of the holiday season, there is a one-week publishing hiatus after this issue, with the first edition for 1986 scheduled for January 3. Happy Holidays from all of us at R&R!



Johnson Heads Fries Broadcast Division

Longtime broadcast executive Bruce Johnson will head up the newly-formed Broadcast Division of L.A.-based Fries Entertainment, Inc., a theatrical/motion picture/TV production, syndication, and distribution company. Serving officially in a consulting capacity Johnson will take an Executive VP nost and oversee the company's expansion into radio and TV ownership.

A former President of RKO Radie and Starr/Shamrock Broadcasting, Johnson most recently has been operating BFJ Companies, a consulting organization specializing in turnaround management and acquisition. His background also includes terms as VP/West Coast Manager for Metromedia and GM at KFAC-AM & FM/Los Angeles.

Fries Entertainment Chairman Charles Fries said, "With his expertise in the field of acquisition and management, Bruce will be instrumental in helping us make purchases and provide the necessary expertise when the time arrives to manage the acquisitions."

Illustrating the ambitious scope of the new division, Johnson told R&R. "Over the next three to five years the plan is to go for the full complement; we're prepared to do it We're looking within the top 75 markets for radio, top 125 for TV, IOHNSON/See Page 9

Brock PD At WRSR

WKRZ-AM & FM/Wilkes-Barre PD At Brock has been named PD at Susquehanna's CHR-formatted WRSR (97-STAR)/Norfolk. WRSR's last PD, Jeff Moreau, stepped down several months back, but the operations of both WRSR and AM sister WGH have been supervised by Mare Carmody, who retains those duties.

GSM Fred Wright told R&R. "Since we took over the station we've refined our direction and have been looking for the right person to fine-tune our sound to perfection. Al Brock is the best person to

Brock, who became PD at WKRZ nine months ago, previously programmed KMGK & KIOA/ Des Moines and WBGM/Tallahassee. He told R&R. "I believe in personality radio, and I'm going to inject a bit more energy and excitement into the presentation than what's being aired at present." He begins his new assignment on January 6; no replacement in Wilkes-Barre was named at presstime.

Wimmer Surrey Research President

Surrey Consulting & Research VP Roger Wimmer has been promoted to President of the company. Kent Nichols, who had been overseeing the Denver-based research/consulting/marketing com-pany, remains President/CEO of rrey Broadcasting.

A former associate professor of broadcast research at the University of Georgia, Wimmer joined Surrey in July after three years as Manager of Research for Cox Communications. "Starting next quarter, we'll be expanding into many different research areas for radio, as well as into TV and cable,' Wimmer told R&R. "Surrey will be more of a mass media research company than before. One new project involves programming/engineering consulting and research in one package."

Arista Elevates Cawley To VP/Sales & Distribution

Arista National Director/Sales Jim Cawley has been promoted to VP/Sales & Distribution for the label. He succeeds Lou Mann, who has left the company.

Cawley will be responsible for the overall direction of sales, distribution, and field merchandising, including sales policies and campaigns, and the supervision of the label's regional sales directors and field force.

Commented Arista Exec. VP/-GM Sal Licata, "It's especially gratifying when key positions can be filled by people within the Arista organization. For ten years, Jim has demonstrated that he's eager and capable of taking on expanded responsibilities, and this promotion is a natural step given his experience and abiliti

Cawley said, "I am so very fortunate to have been with Arista from its inception, to have watched it grow and learn throughout this past decade, and to now have a chance to be part of the most energetic, creative, and dedicated top management team one could possibly hope to work with."

Cawley joined Arista in 1975, and has held various sales positions, including Regional Marketing Director/East Coast and Singles Sales Manager. He was named National Director/Sales in April 1984.

Dickert Promoted To VP/GM At WKDA & WKDF

WKDA & WKDF/Nashville Operations Director Steve Dickert has been promoted to VP/GM of the Oldies/AOR combo, replacing the exiting Bill Byram, Dickert, a 13-year WKDF staffer, will relinquish the morning news duties he's maintained for the last ten years.

Dickert told R&R. "This station is known for its consistency, and the fact that I've been here so long is an indication of how paying your dues really does pay off. I've tried to learn from every person who's come through here; in particular, I've been groomed and shown the ropes by Bill Byram and our excellent sales staff.

Rosenthal **Appointed GM** At WQRS

Former CKLW & CKEZ/Detroit GSM Burt Rosenthal has been appointed VP/GM at Martin II's fortheoming Classical acquisition WQRS/Detroit, beginning December 27. He takes over for six-year GM Lee Hanson, who's weighing future options.

Marlin II President Woody Tanger commented, "Burt's very talented and people-oriented. We hired Burt for his leadership, and he has the potential to go a lot further with us, as we're actively seeking to build a national group of classical stations."

A nine-year Detroit radio sales executive, Rosenthal left CKLW & ROSENTHAL/See Page 4

Dickert has been Operations Director at WKDF for the last four years, and began handling sales accounts over the last three years.

Newman Now PD At KING-FM



Peter Newman

After a three-month search, Kin Broadcasting has promoted OM/ air personality Peter Newman to PD of Classical-formatted KING-FM/Seattle, Newman, who joined KING-FM in 1977 as morning man, has been OM since 1980 and hosts a variety of station programs.

VP/GM Bob Gallucci observed, "We found that the very best candidate was at our doorstep all along. We know for certain that we've got a top-notch pro with an excellent record in Peter.

Newman added, "Obviously, the Seattle arts community composes an important part of our audience, and I'll strive to strengthen the good working relationships we NEWMAN/See Page 4



Stevens Joins Wertheim As First VP

Doubleday Broadcasting President Gary Stevens has resigned that post and will join Werthelm & Co., a Wall Street underwriter, as a First VP. Stevens will be involved in communications mergers and acquisitions in the company's corporate finance division.

"The emphasis in the (communications) business has shifted to a major restructuring," Stevens told R&R, "and I really want to be where the action is. As an operator today, all you do is sit there and wait to see who bought you. In this position. I'll have the ability to do a lot of major restructuring in this

Regarding Wertheim's broadcast ownership possibilities, Stevens continued, "It's not in the plans to buy any stations, but this company would like to become a major player in communications." He noted that Wertheim recently acquired a substantial interest in Chappell Music.

Of his 15-year relationship with Doubleday, including the last eight years as President, Stevens added, "I regret that circumstances necessitated breaking up the assets, but it was a good 15-year run. STEVENS/See Page 4

Hager Directs Operations At WPHD & WYSL

WCMF/Rochester evening personality/Research Director John Hager has been named Operations Director/afternoon personality for Howard Communications' WPHD & WVSL/Buffalo. He replaces John Piccillo, who left the CHR

combo two weeks ago.

WPHD & WYSL VP/GM Harv Moore noted, "I gave John his first job out of college five years ago, and he's done a lot of maturing and growing in his career since then. Buffalo is his hometown. I feel, as does (consultant and WMMS/-Cleveland OM) John Gorman, that this will make for a great com-petitive advantage."

Hager told R&R, "Aside from going back to Buffalo, I'm looking forward to doing CHR again, and with the void of AOR in the market we have a lot of flexibility in our approach to music, highlighting the rock end of things."

A former air personality at then-AOR WGRQ/Buffalo, Hager's only prior programming experience was at WCJW/Warsaw, NY.

KELI & KQZZ DELISTED

Weinberg Buys KOKN, **Challenges Arbitron**

Fred Weinberg, former partner/GM at KELI & KQZZ/Tulsa, will purchase dark AM suburban outlet KOKN/Claremore for approximately \$250,000. He told R&R the 1-kw daytimer (1270 kHz), foreclosed by the Bank of Oklahoma, will start up next week with an Oldies-based format.

Weinberg, who will serve as the station's GM/PD, recently divested his stock in KELI & KQZZ. which is the target of a \$60 million lawsuit by Arbitron over KELI's diary-buying campaign in September. Weinberg says he plans to file one of his own against the ratings firm soon. "We're going to file it and hope they go away," he said. "I made my point (in part, that Arbitron doesn't do a good job of measuring) and if I have to, I'm going to set up an all-industry fairness ratings committee, and a defense fund, and go after them. I may be the mouse that roared, but you've got to know there's an awful lot of support out there. If push came to shove, I'd do it again.

Weinberg added that he has already filed a \$7.5 million counter-

Stevens

Continued from Page 3 The people at Doubleday were as good a bunch of owners as you could have.

Although no official announcement was made, Stevens indicated that his responsibilities would be assumed by a management committee including Doubleday CFO Dick Anderson and Regional VP Alan Goodman, who oversees WIIN & WAPP/New York while serving as GM at WAVA/Washing-

Newman

Continued from Page 3

have with all of the performing groups in the area. I will position KING-FM as the primary resource for good classical music, with programming that's appealing to a wide variety of tastes. When people think of classical music, I want them to think first of KING-FM."

Rosenthal

Continued from Page 3

CKEZ November 18 after a ninemonth stint, citing philosophical differences on how to sell the station. He previously was NSM at crosstown WCZY-FM, and earlier was an AE there and at CKLW. "We'll stay Classical, just as we've been for 25 years," Rosenthal told R&R. "The qualitative info on WQRS is incredible, and I think that's how the station should be sold anyway. The station has been going in the right direction and we'll be putting a little more empahsis on the sales side."

Succeeding Rosenthal at CKLW & CKEZ is former WDRQ/Detroit VP/GM Chuck Borchard (see separate story Page 9).

suit in State Court against KGTO & KRAV/Tulsa, which also instigated legal action against KELI over the diary issue.

Plans for KOKN include improving the signal to fulltime status with increased power, and the restoration of the station's original call letters, KWPR, now assigned to a Hawaii CP. "WPR" stands for humorist Will P. Rogers, whose home was Claremore. Also joining KOKN this week are OM Randall Patterson, morning man Charlie Kirk, and afternoon personality Randolph Scott.

Meanwhile, Arbitron has decided to delist KELI & KQZZ/Tulsa (formerly KELI-FM) from the fall ratings book. Company officials Rhody Bosley and Claire Kummer visited Tulsa this week and informed advertisers and broadcasters there of their action.

According to Arbitron spokes-person Thom Mocarsky, "We decided to delist both stations since there were several entries to KELI-FM. It was our thinking that given one ownership and one operation involved, we didn't want the FM to benefit from the outrageous hehavior of the AM."

According to Mocarsky, Arbitron took several steps to ensure the validity of the fall Tulsa survey after KELI began offering money to diarykeepers who filled in the station's call letters in their diaries. Those steps included doubling the number of diaries usually placed in the last eight weeks of the survey. In addition, all diarykeeping house holds received phone calls from Arbitron to see if any had been affected by KELI's activities. It was determined that 46% of those contacted were aware of the KELI move, resulting in the deletion of 27

Berkowitz

Continued from Page 1

to weave entertainment and fun into the basics of the station. WJR is the flagship station for the Detroit Tigers, Red Wings, and Lions, as well as University of Michigan Football.

Berkowitz, who previously programmed WPRO-AM & FM/Providence and WROR/ Boston, told R&R, "This is a dream come true, to be programming a 50kw AM giant like WJR Right now, WJR with its full-service profile in this market, is doing great, and my duties will be to oversee the station's programming direction in the months and years to come with an eye toward keeping it on top."

GE

Continued from Page 1

KNBR & KYUU/San Francisco, WJIB/Boston, WKYS/ Washington, plus the NBC Radio Network and the Source.



Lewis Joins WRTH & KEZK As GSM

Adams Communications has brought aboard multiformat sales executive Gary Lewis as GSM for Big Band/Easy Listening combo WRTH & KEZK/St. Louis. Lewis, who first met VP/GM John Gutbrod while they were employed by different Gannett stations, left crosstown KMJM recently after 16 months as GM. He replaces departing four-year GSM Hank Poth.

'Gary's a manager's dream, said Gutbrod. "He's a proven winner with major league manage ment experience, and he knows the

market. Lewis arrived in St. Louis from Detroit, where he spent three years as GSM at WCZY-FM, and worked as an AE at WWWW and WOMC. 'Having experience selling different formats can help keep an open mind to problems and solutions. he said. "Both of these stations are solid, with an excellent staff and a

team concept." Rivers

Continued from Page 1

ment. Due to his tremendous grasp of programming and promotional ideas, as well as a great understanding of corpor-ate planning and goals, Smokey was my choice for the PD job."

Rivers, who served 15 months with WAVA, previously handled programming positions in Nash-ville at WKDF and WLAC, WKXX/Birmingham, and KRKE/Albuquerque. He said, "K101 is one of America's most respected radio stations, with a long history in the format and a great track record over the past year. Bill Gilreath, Sr. VP Jack McSoriey, and I share a common vision about the station's future, and I feel most fortunate to have been selected as the programming pilot for Price's flag-

Regarding WAVA, Rivers added, "I'm extremely proud of the way WAVA sounds. Our new morning show is the most creative, original thing I've heard in years. This station is poised to become a Washington legend. VP/GM Alan Goodman and the staff deserve to be on top.

Continued from Page 1

dia one of the most exciting new companies in the country. We're now planning to acquire TV stations and additional radio stations, the two businesses we know best."

50KW FOR URBAN A/C

Snider Becomes KQIN PD

Larry Snider is the new PD/afternoon personality at All Pro Broadcasting's KQIN/Seattle, which has switched from A/C to an Urban-influenced A/C direction. The move comes in conjunction with KQIN's power increase from

GREENWALD LSM

O'Brien **Elevated To** KNEW & **KSAN GSM**

Peter O'Brien has been promoted to GSM for KNEW & KSAN/ San Francisco. O'Brien, who has been with KNEW for ten years, has been its National Sales Manager the last four years and will continue in that capacity.

O'Brien said he was "honored to be selected by (VP/GM) Steve Edwards to head the sales team for Malrite's San Francisco stations.

Also at the Country combo, David Greenwald has been named Local Sales Manager. Greenwald comes aboard from his position as Retail Sales Manager at K101/San Francisco, where he spent the last four years.

Fasolino

Continued from Page 1

Spot TV Sales in New York. From 1979-81 he was a member of the Blair Radio sales staff. and earlier was an AE for five years with McGavren Guild. He told R&R, "I think the combination of Torbet and Blair make an already formidable organization awesome."

Prior to his Selcom position Bellantoni had been Exec. VP of Torbet, which he joined in 1980 from Eastman Radio, where he was New York Sales Manager. "We're all looking forward to putting the resources of Blair to work for our client stations," he said.

Survey Continued from Page 1

Market Population

Pon 2.5 million+: 1,005,100 Revs. over \$1 million Revs. under \$1 million 15.500 156,900

Pop. 1-2.5 million Pop. 500,000-1 million 111,100 Pop. 250,000-500,000 47,900 Pop. 100,000-250,000 42,500 32 000 Pop. 25,000-100,000 Pop. 10,000-25,000 10 400 Pop. under 10,000 1.000

Classified By Revenues

Revs. \$8 million +	4,320,400
Revs. \$5-8 million	1,755,500
Revs. \$3-5 million	934,800
Revs. \$2.3 million	520,500
Revs. \$1-2 million	175,800
Revs. \$500,000-\$1 mil	lion 55,700
Revs. \$400,000-500,0	000 32,400
Revs. \$300,000-400,0	000 4,800
Revs \$200,000-300,0	000 4,200
Revs under \$200,000	1,600

daytimer status to 50 kw days/5 kw nights

VP/GM Bob Jenson told R&R, "Larry exhibits strong leadership, and the air talents believe in him. He's decisive, action-oriented, and has been a highly-rated PM drive personality on (A/C competitor)

Snider, who's handled afternoons at KLSY for the past two years, previously was morning man at the station (then KZAM). His on-air experience also includes neighbor KZOK, and he was PD at KREM/ Spokane and KYNO/Fresno.

Snider said, "We feel there's a big enough hole to drive this format right in . . . maybe not overnight, but I think we can meet the company's projections. Our primary target is women 30-44, and we're wandering a little deeper with artists like Al Jarreau, Jeffrey Osborne, Teddy Pendergrass, and Luther Vandross - a dimension not covered in this market. We'll also play some jazz and album tracks. I figure this format can fly not only in Seattle, but also in other

STAFF

Tempore Size: ON MICHAEL

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4/R&R FRIDAY, DECEMBER 20, 1985

congratulations—

on another great year!

NEWS

Big Year For Martell Foundation



CBS Records Group President Watter Yetnikoff (left), 1984 honoree of the T.J. Martell Foundation, is shown with Foundation head Tony Martell at a cocktail party to thank the Foundation's 1985 Dinner Committee. The 1985 campaign has raised \$3.6 million for leukemia and cancer research.

Dramatic Development At Fantasy



Members of the original Dramatics have reunited for an album on Fantasy. Pictured (I-r) are group's L.J. Reynolds, Ron Banks, and William "Wee Gee" Howard, all of whom have recorded solo after leaving the group; (standing I-r) producer Fred Pittman and Fantasy Exec. VP Phil Jones.

Pointers Pop Platinum



RCA executives presented the Pointer Sisters with platinum LPs for the "Contact" album, following a Long Island concert by the group. Pictured (ir-) are RCA's Basil Marshall, Anita Pointer, RCA VP-USA & Canada John Ford, June and Ruth Pointer, and RCA VP Mike Omansky.

Fat's The Way



Sutra's Fat Boys held a housewarming party to celebrate their newly-purchased Queens homesteads. Pictured at the new home of Mark: "Prince Markie Dee" Morales are (I+r) group's Damon "Kool Rock-ski" "Winbieley and Darren "Human Boys." Robinson, Tin Pan Apple management's Lynda West and Charles Stettler, Morales, and Sutra President Art Kass.

SUPER WEEKENDS

AMERICAN MUSIC MAGAZINE

RICK DOS

4-5 Survivor

11-12 Clarence Clemons

18-19 Arcadia

25-26 Ta Mara



4-5 Jerry Vale

11-12 The Crew Cuts

18-19 Mitzi Gaynor

25-26 Johnny Mathis



Now York
Washington, D.C.
Chicago
Detroit
Dallas
Los Angeles
London



NEWS

Parr Fires Up Gold In Canada



John Parr received his first gold record in Toronto recently, for Canadian sales of the "St. Elmo's Fire" single, which was written for Canadian wheelchair athlete Rick Hanson. Pictured (I-r) are WEA's Larry Green, Parr, and Atlantic's Kim Cooke

Geffen Distributes Metheny



Geffen Records will distribute Pat Metheny Group albums and solo projects by Metheny and other members of the band under a recent agreement. Pictured (i-r) are Geffen's Gary Gersh, Metheny, and label President Ed Rosenblatt.

Hearty Congratulations



Capitol gave Heart platinum plaques for their label debut LP, "Heart," at a recent funcheon. Pictured (I-r) are group's Howard Leese, managers Trudi Green and Howard Kaufman, band's Nancy Wilson, Capitol VP Don Grierson, group's Ann Wilson, label Sr. VP Water Lee and President Don Zimmermann, group's Denny Carmassi and Ant Andes.

Divinyls Management Menage



While in L.A. recently, Chrysalis artists the Divinyls signed with Across The Pacific Management. The new Denver-based firm comprises the band's longitime Australian manager Vince Lovegrove (President); VP Chuck Morris, also manager the Nitty Gritly Dirt Band and a partner in concert promoters Feyline Presents; and SecretaryTheaure Barry Fey, head of Feyline. Pictured celebrating the new arrangement are (I-r standing) Chrysalis's Susan Collins, Chrysalis Music's Tom Sturgess, group's J.J. Harris and Richard Grossman, Morris, group's Bjørne Olin, Lovegrove, and Fey; (I-r front) group's Mark McEntee and Christina Amphiett and Chrysalis's Fran Musso.

JANUARY 1986

4-5 Ronnie Milsap

11-12 Charly McClain

18-19 Mel McDaniel

25-26 Bellamy Brothers

THE WEEKLY
COUNTRY MUSIC
COUNTDOWN

4-5 Bobby Vee

11-12 Jay and The Americans

18-19 Roberta Flack

25-26 The Jackson Five





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abc rock radio network



NEWS IN BRIEF







Dick Bailey







JOE OWENS, a 15-year music in

dustry veteran, has been appointed

Sr. VP/Marketing for Ontario, Canada-

based Musicon Management, re-

sponsible for coordinating marketing

and direction of promotion/advertising

for the group Triumph and other

clients. Owens is a former GM of

Mushroom Records and Director/Ar-

. BOB McCURDY has been pro-

moted to VP/GSM of Katz Radio. A

former sales executive with WNDE &

WFBQ/Indianapolis, McCurdy joined

Katz in 1980 as an AE in Chicago,

later moving to Minneapolis and New

York, where he became Sales Manag-

er last vear

tist Development for CBS Records.

· DICK BAILEY has joined Broadcast Programming, Inc. as Director/ Classical Programming, succeeding 25-year company veteran BOB CON-CIE. who's announced his partial retirement. Bailey, who previously programmed KING-FM/Seattle for five years, will oversee BPI's expansion of Its Classical music services

Steve Brill

. STEPHEN WIESSWASSER has been appointed Sr. VP/General Counsel for Cap Cities/ABC. He was a partner in the Washington-based law firm of Wilmer, Cutler & Pickering.

. DAVID SOSKIN, President of J. Walter Thompson's Direct Marketing Network is named Sr VP for SEN Communications, operator of three radio stations in Montana.

· PAMELA SOLVANG, former Director/Marketing & Promotion for KSGO & KGON/Portland, is upped to Corporate Marketing Director for parent Ackerley Communications.

· ROBB WESTABY has been promoted from Asst. PD/MD to PD at fullservice A/C outlet WMBD/Peorla, succeeding GARY BRUCE, who accepted the PD post at WHAS/Louisville last week. An 11-year radio veteran, Westaby will continue his midday airshift.

Borchard New CKLW & CKEZ GSM



Chuck Borchard

Former WDRQ/Detroit VP/GM Chuck Borchard is the new GSM at Music Of Your Life/Easy Listening combo CKLW & CKEZ/Detroit. He fills the vacancy left last month following the resignation of Burt Rosenthal, now VP/GM at neighbor WQRS (see story, Page 3).

CKLW & CKEZ VP/GM Bob O'Brien said, "Chuck has a tremendous awareness and knowledge of this market, and brings experience from a diverse range of formats."

Borchard, who served several years as VP/GM at WDRQ, previously was VP/GM at crosstown WHND & WMJC for nearly a decade. He was unavailable for comment at presstime.

. LES GARLAND is elevated from Sr. VP/Programming for MTV and VH-1 to the new post of Sr. VP/Music Programming, MTV Networks. Garland, who started with MTV in 1982, will add on duties in new and developing markets, including home video, syndication and international

Les Garland

JAMES CARTER, GM at KEDS & KEZO/Omaha, has been elected VP/ GM. A 13-year veteran, Carter has advanced through the ranks since joining KEZO as an AE in 1972.

. STEVE BRILL, an air personality at WKQX/Chicago, has accepted the PD position at WZOK/Rockford, reporting to OM Kipper McGee. A former programmer at WBTT/Milwaukee, Brill has also worked at crosstown WISN and WLLT/Cincinnati.

. THOMAS "ROCKY" BLONIARZ becomes Sales Manager at WCKG/ Chicago, reporting to GSM Michael Disney. Bioniarz comes to the AOR station from neighbor WKQX, where he was a Sr. Account Executive

. BILL PASHA and DANNY OWEN have been named VP/Programming-Format & Consultancy Division and VP/Creative Services, respectively, at Toby Arnold & Associates Pasha who has an extensive radio background, had served in Assistant and National PD positions during his three years with Arnold. A 13-year Dallas radio veteran, Owen advances from Creative Director, having also programmed KIXK/Dallas and worked at nearby KMGC and KEGL

· GARY BEATTY, former PD at WIMT/Lima, OH, is the new Program Director at WQHK/Ft. Wayne.

Jordan

Continued from Page 3 cent post last January. He remarked, "This is something I've always wanted to do. I'm looking forward to working more closely with management and reps to make the Bahakel Communications radio group one of the most successful in the country.

Johnson

Continued from Page 3

and are especially interested in group acquisition. All of our ducks are in a row - we're ready to

A former consultant to NAB and Viacom, Johnson continued, "I really wanted to get back into dayto-day management and want to build a group again. There's good synergy here, and I'm impressed with the growth and track record of this company.

Beugen New WFMT GSM

Former WBBM/Chicago Sr. Account Executive Shel Beugen has moved crosstown to WFMT as GSM. He succeeds Rich Marschner, who was promoted to GM of the facility.

Commenting on Beugen's appointment, WFMT President Ray Nordstrand said, "Not only has Shel been an outstanding part of the Chicago radio community for 17 years at WBBM, working with blue-chip advertisers, but he has been a longtime fan of WFMT and fine arts radio."

GM Rich Marschner added, 'Shel's been a listener forever, so he has the advantage of knowing us from the inside. He brings a remarkable level of understanding to the operation and a background that's very strong in a similar, high-quality adult target market." Beugen told R&R, "WFMT has

always represented to me the finest radio station in the country because of its positioning and the audience it reaches. It is a local station with national exposure, and the opportunity to become actively involved with those fine people was too great to ignore."

Beugen spent 16 years with WBBM, serving in several AE positions. He joined the station Leo Burnett and subsequently at Stern Walters & Simmons

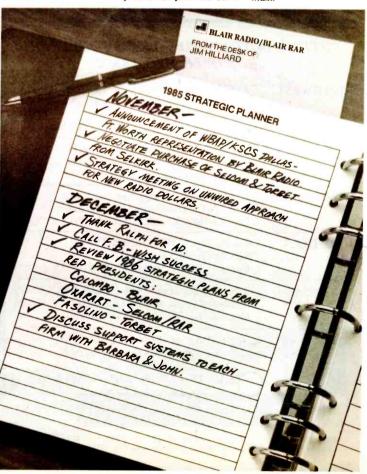
Forem GSM At KBCO-AM & FM

Linda Forem has been named GSM of KBCO-AM & FM/Boulder-Denver, based in the station's Denver sales offices. Most recently an AE at KOSI/Denver, Forem takes over duties held by GM Ray Skibitsky, who continues in his GM role

Skibitsky told R&R, "With our consistent growth in market position, we recognize the need for a Denver sales manager to better serve the marketplace.

Forem commented, "Now, with 100,000 watts, Denver's most consistent radio product, and a solid core audience, we are in a position to win by even higher margins."

Before joining KOSI, Forem was GSM at KPPL/Denver, an AE at WPKY/Washington and Promotions Director at crosstown



R&R FRIDAY, DECEMBER 20, 1985/9

TRANSACTIONS

Olympic Buys Alaska Quartet From Bingham

Rapidly-expanding Olympic Broadcasting has agreed to acquire Alaska stations KIAK & KQRZ/Fairbanks and KYAK & KGOT/Anchorage from Bingham Broadcasting Of Alaska, inc. for between \$11.3 million and \$13.5 million. The final price is subject to adjustment based on the stations' financial performance in 1986. although the deal includes a \$9.5 miltion cash payment and a \$2.5 million noncompete/consulting agreement.

Bingham Broadcasting principal Robert Bingham, who paid \$4.5 miltion for the four stations in 1982, retains KBRO/Bremerton, WA and sister station KHIT/Seattle-Bremerton.

Olympic, a Seattle-based group owner, also operates KKCY/San Francisco, KRPM/Seattle, KMZQ/ Las Vegas, and KZZU-AM & FM/Spokane. Pending FCC approval are proposed acquisitions of KXA/Seattle and KSRN-AM & FM/Reno. Olympic President Ivan Braiker remarked, The purchase price of these properties represents Olympic's commitment to the state of Alaska and also reflects very well on the outstanding group of people who work at these

Country-formatted KIAK operates

has 25 kw on 102.5 mHz at 89.5 feet below average terrain. Country outlet KYAK has 50 kw days 25 kw nights on 650 kHz; CHR KGOT broadcasts with 26 kw on 101.3 mHz at 66 feet below average terrain.

Elliot Evers of Chapman Associates brokered the transaction.

WMER/WESTBROOK, ME and WJBQ/PORTLAND, ME

PRICE: \$2,750,000 BUYER: WJBQ-AM, Inc. and WJBQ-FM, Inc., subsidiaries of Malcolm-Smyth Broadcasting, principally owned by Ellen Malcolm (90.2%) and Peter Smyth (6.5%). Smyth is the former Sales Manager of WOR/New

SELLER: Chandler Broadcasting and Greater Portland Radio, owned by Bride Communications, headed by John Bride. It retains WMBA/Ambridge, PA, and Bride also owns 10% of WKSQ/Ellsworth, ME. DIAL POSITION: 1440 kHz; 97.9

POWER: 5 kw; 50 kw at 500 feet FORMAT: News/Talk; CHR

BROKER: Raymond-O'Grady Co. and Kozacko-Horton Co.

KYKZ/LAKE CHARLES, LA

PRICE: \$1.35 million **BUYER: Faver Broadcast Income** Fund Ltd., owned by Stanley Sackin, Ronald Verlander, and William Woodell

SELLER: Radio 96 inc., held by J.D. Osburn and Kenneth Reynolds, who also own KYKS/Lufkin, TX and WSLI & WYYN/Jackson, MS.

DIAL POSITION: 96.1 mHz POWER: 100 kw at 428 feet FORMAT: Country

WBBE & WRMA/ GEORGETOWN, KY

PRICE: \$1.3 million BUYER: Audobon Broadcasting. headed by William McElveen. He also holds WNOK-AM & FM/Colum-

SELLER: Central Kentucky Broad-DIAL POSITION: 1580 KHz: 103.1

POWER: 10 kw daytimer; 3 kw at 300

FORMAT: Big Band: A/C BROKER: Blackburn & Co. WKWF & WAIL/ KEY WEST, FL

PRICE: \$975.000

BUYER: Family Group Broadcasting. owned by Ian (Sandy) Wheeler. It also holds or has interests in five TV sta-

SELLER: Long Communications
DIAL POSITION: 1600 kHz; 95.5 mHz

POWER: 500-watt daytimer; 100 kw at 300 feet FORMAT: Oldies; Country

BROKER: Chapman Associates

WWON & WNEF (formerly WWON-FMV WOONSOCKET, RI

PRICE: \$905,000

BUYER: Ocean State Broadcasting Ltd. Partnership, owned by Bernard Barczak, William Cerny, George Chopivsky, and George Wheeler, It also owns WLBK & WDEK/DeKalb.

SELLER: Panda Enterprises, Inc., held by Washington communications lawyer Arthur Stambler, who also has interests in WZZO/Bethlehem, PA and WVAI & WUSQ/Winchester.

DIAL POSITION: 1240 kHz: 106.3 POWER: 1 kw days 250 watts nights;

3 kw at 215 feet FORMAT: A/C; Beautiful Music BROKER: Holt Corp.

WBYU/NEW ORLEANS

PRICE: undisclosed BUYER: Stoner Broadcasting System, Inc. it also owns WYRK/Buffalo; WCMF/Rochester; WDAO & WWSN Dayton; WIMZ-AM & FM/Knoxville; KSO & KGGO/Des Moines; WGNT & WAMX/Huntington-Ashland, WV-KY: KHAK-AM & FM/Cedar Rapids, IA; and WNBF & WHWK/Binghamton, NY.

SELLER: Swanson Broadcasting, which retains KKNG/Oklahoma City, KRMG & KDLB/Tulsa-Henryetta, and KKYX/San Antonio.

DIAL POSITION: 95.7 mHz POWER: 100 kw at 600 feet. FORMAT: Easy Listening

WKYZ/SALISBURY. MD

PRICE: \$400,000

BUYER: HVS Partners/Salisbury, owned by Gisela Huberman, Abe Voron, and Thomas Schattenfield. It also holds WMNX/Tallahassee. Voron is Sr. VP at NRBA. SELLER: Charles Truitt, receiver for

Radio Salisbury, Inc. DIAL POSITION: 105.5 mHz POWER: 1.7 kw at 390 feet FORMAT: Beautiful Music

WXTR/WASHINGTON, DC

PRICE: \$290,000 BUYER: Charles County Broadcasting, headed by Michael Burns. SELLER: The Delton Group, which retains sister station WXTR-FMI Washington, DC. DIAL POSITION: 1560 KHZ

POWER: 1 kw daytimer FORMAT: Oldies

BROKER: Blackburn & Co., Inc.

WHOU-AM & FM/ HOULTON, ME PRICE: \$280,000

BUYER: Peak Communications, owned by Dale Tudor, Cella Tudor, Mary MacLaughlin, and ten others. SELLER: Penobscot Broadcasting. held by James Goff, who also owns WPBC/Bangor, ME.

DIAL POSITION: 1340 KHz; 100.9 1 kw days/250 watts

POWER: nights; 3 kw at 300 feet FORMAT: A/C: A/C (duplication

BROKER: New England Media

FOR THE RECORD

in last week's Year-End issue, the headings to the AOR Albums and AOR Tracks Top 85 of '85 charts were switched, owing to a printing error. The chart titled AOR Albums Top 85 of '85 is actually the top 85 tracks and vice versa.

PUTTING BUYERS AND SELLERS TOGETHER FOR OVER 31 YEARS AM/FM combo in high growth market. Priced SOUTHWEST at 8.4 times 1984 cash flow. Asking \$2,100,000 with \$500,000 down. Good terms. Contact - David LaFrance (303) 234-0405 FM located in growing metro market. **CALIFORNIA** Asking \$1,250,000 with \$400,000 down. Contact - Jim Mergen (818) 366-2554 AM/FM combo in attractive metro area. MISSISSIPPI Asking \$1,500,000 with \$525,000 down. Contact - Mitt Younts (202) 822-8913 Capital city, #1 ranked Class C FM. **MIDWEST** Asking \$2,500,000. Contact - Bill Lochman (816) 941-3733 Metro market Class C FM, a leader for a ARKANSAS number of years. Asking \$2,500,000. Contact - Bill Whitley (214) 680-2807 Top 100 Market. AM with Class C FM **NORTHWEST** priced at approx. 7.6 times trailing cash flow. Asking \$3,350,000. Contact - Greg Merrill (801) 753-8090



For further information on buying or selling, contact Janice Blake, Marketing Director, Chapman Associates, 1835 Savoy Drive, Suite 206, Atlanta, GA 30341 (404) 458-9226



JOCK OF THE '80s - Captain Lou Albano (center) teaches the fine art of the body slam to KROQ/Los Angeles Assistant PD Scott Mason (left) and production ace Van Johnson.



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AP Associated Press Broadcast Services

WASHINGTON REPORT

\$50,00 NAB EXPERIMENT

New Antenna Designs Offer Hope For Improved AM Sound

NAB is undertaking a \$50,000 test of two new AM antenna designs which, in theory, will redirect largely useless skywave signals to improve an AM's groundwave signal and coverage area, especially at night. If the innovations work. AMs could adapt their existing antenna systems at an estimated cost of \$10-15,000.

NAB staff engineer Mike Rau says the experiment marks the first major attempt since the 1930s to improve AM antenna theory and technology. He cautioned, "No one is guaranteeing success with these antennas, but we think the prospects are good enough to spend \$50,000 of NAB's money to test them 1

Within the next few weeks, NAB expects to finalize the lease of a 20 to 30-acre farm site in Loudon County, VA near Washington, DC. A 250-foot AM tower will be built on the site, and experimental authorization will be sought from the FCC to operate with 1 kw at 1605 kHz, just above the commercial AM

Deflecting Skywave Radiation

The new designs to be tested were developed by Rosslyn, VA consulting engineer Dick Biby, and engineer Ogden Prestholdt of the Washington firm A.D. Ring & Associates. According to Rau, by adding several new horizontal and diagonal elements to an AM antenna, the designs should "take energy lost to the sky and redirect it to the ground where it will do some good.

Anticipated benefits include greatly improving the overall sound of AM stations, overcoming noise levels, extending coverage areas, and reducing bothersome nighttime skywave interference.

Testing Starts In Fall 1986

Rau expects the test antenna to be operational by next September, when a full year of experiments will begin. As part of the test, station engineers within 1000 miles of Washington, DC will be asked to take signal strength measurements on 1605 kHz. Presuming the experiment works, NAB will include those readings in a rulemaking petition asking the FCC to approve use of the new designs

NAB President Eddie Fritts first announced the project in a speech two weeks ago to the Federal Communications Bar Association (FCBA) in Washington. "We will soon join with others to build our own AM transmitter site to experiment and test new AM antennas which will make a significant improvement in AM coverage and quality," said Fritts.

"Some have said that AM radio needs attention from the programming side," he added. "Frankly, I think the technical aspects need our attention first."

"In this policy statement we make

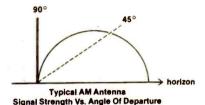
ficensees will comply with our rules

and truthfully report any information

required for us to fulfill our respon-

sibilities under the Communications

Figure 1 **Basic Concept**



900

> horizon **New Antenna Design** Signal Strength Vs. Angle Of Departure

Compare: Signal strength at horizon; signal strength at 45°. Note increase at horizon and decrease at 45°

NEWS BRIEFS

Veterans, Handicapped **Denied License** Preferences

In separate actions last week, the FCC refused to grant special consideration to veterans and the physically handicapped in license proceedings.

A coalition of handicapped groups asked that the Commission's minority ownership rules be amended to include the handicapped. Rejecting the idea as "inadvisable," the FCC said it didn't see how favoring the handicapped would lead to a greater diversity of programming and viewpoints on the

The Commission used that same rationale in turning down Thomas Rockler's bid for veterans' preferences. While recognizing "the outstanding contribution and tremendous sacrifice" made by veterans, it said putting more stations in the hands of veterans would be unlikely to enhance program diversity."

FCC Sharpens Definition of Licensee "Character"

After struggling for years with the Communications Act's directive that it approve of licensees' "character," the FCC last week attempted to put some

concrete meaning behind that murky clear that two traits are crucial; truthfulness and reliability," said FCC Chairman Mark Fowler, "Focusing on these will allow us to determine that

> Under the new policy, character demerits will be assigned for violations of the Communications Act or FCC rules and policies, lack of candor with the FCC, fraudulent programming, certain felony convictions, criminal convictions involving fraud, fraudulent conduct before other government agencies, and adjudicated cases of broadcast-related antitrust or anticompetitive misconduct

Reagan's Saturday **Airtime Valued** At \$6 Million

RAB estimates that President Reagan gets \$4-6 million in free radio airtime from his five-minute Saturday radio commentaries and followup coverage. Based on a 52-week schedule and special political ad rates, RAB said it would cost \$3-4 million to buy the weekly block, while the subsequent news reports may be worth \$1.2 million more.

RAB also calculated that 5-6 million Americans hear the reports live, and another eight million hear excerpts later in radio newscasts. The association likened Reagan's effort to the network radio commitments of sponsors

like American Express, RCA, Nabisco, Dart, and Kraft, and to the spot radio buys of Toyota, 7-Up, General Mills, Woolworth, Fotomat, Marriott, and Continental Airlines.

"The fact that he invests time and effort to continue the series suggests that he is seeing a return on his investment," RAB President Bill Stakelin surmised.

24 More FMs Up For Grabs

The rapid expansion of the FM band continues apace, with the FCC opening up another 24 channels. Because earlier applications were defective, nine of the frequencies will be awarded on a first-come, first-served basis to the first qualified applicant who files. Those channels are in Downs, KS (94.1 mHz); Woodward, OK (95.9); Preston, ID or Devils Lake, ND (96.7); Potosi, MO (97.7); Ajo, AZ (98.3); Crystal Falls, MI (100.7); Apalachicola, FL (100.9); Duluth, MN (101.7); and Sundance, WY (103.1).

A filing window of December 23 to January 23 has been set for an additional 15 Docket 80-90 channels. Allotments are available on 96.9 mHz in Crisfleid, MD: Standish MI: Indianola, MS; Arlington, NY; Troy, OH; Wauseon, OH; Willard, OH; Ridgebury, PA; Pittsburg, TX; Mount Jackson, VA; Naches, WA; and on 98.1 mHz in Salisbury, CT; Van Buren, ME; Laurel, MS; and Las Vegas, NM.

Fowler, McKinney Win Top Awards

The Broadcast Pioneers Library last week bestowed its first annual Clarence Darrow Award on FCC Chairman Mark Fowler, Attorney General Ed Meese presented the award last week in Washington at a ceremony where President Reagan, in a videotaped statement, praised Fowler for unleashing marketplace forces so "the public's interest can determine the public's interest.

In a ceremony at the White House, Mass Media Bureau Chief Jim McKinney last week received a 1985 Presidential Rank Award of Distinguished Executives. Given to only a handful of career federal managers each year. the award carries with it a payment of \$20,000. McKinney was cited for his efforts to prune unneeded government regulation and to create a more responsive and better managed federal workforce.

Other Key **Developments:**

· NAB has announced that the opening radio session of the 1986 convention in Dallas (April 12-16) will stress "Megarate\$: Getting Top Dollar For Your Spots." The centerpiece of the session will be a study by the Research Group of "rate-aggressive" stations that get the highest cost per thousand in their markets. The convention's overall theme, "Tuning In America," emphasizes community

· Beacon Broadcasting has been awarded a new AM license on 760 kHz in Morganton, NC. WASC/Spartanburg, SC's competing bid to shift to that frequency in Fairforest, SC was denied by a law judge who said Fairforest isn't a real community.



AM PRESCRIPTION - FCC Mass Media Bureau Chief Jim McKinney (center) recently carried his crusade for AM technical improvement to a monthly meeting of NAB's Regulatory Review Committee. Among other things, McKinney suggested that Kahn and Motorola could end AM stereo stegnation by seeking a federal antitrust waiver clearing the way for negotiations for one company to buy out the other. Park Broadcasting President Roy Park and NAB President Eddie Fritts chat with McKinney (above), as Radio Hall Of Famers Paul Harvey and Orson Welles eaves drop from the wall above

Coleman Research vs. The Research Group



Most broadcasters tell us there are really only two top research companies in our business. Here are three reasons many choose Coleman Research.

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2. WE WORK WITH YOU TO DEVELOP A CUSTOMIZED ACTION PLAN.

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3. WE WON'T WORK FOR YOUR COMPETITION.

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Best of all, it means we're always personally available to clients to discuss immediate concerns in complete confidence. Always.

That's another big reason broadcasters who research the two leaders choose Coleman Research

Coleman Research

THANKS TO YOU, THIS YEAR'S IN THE BAG.

Seasons Greetings from Atlantic, Atco & Custom Labels

Give The Gift Of Music Books

Records make the best holiday gifts of all. Unless, of course, you're shopping for someone who works in the radio or record industries. However, if you still want to give these folks the gift of music, why not bless them with the gift of music. ... books?

While there are slightly fewer music books this year than last (mostly because of a decline in quickie unauthorized bios of rock stars), there's something for almost every student at the college of musical knowledge on the shelves this season, as a brief glance at this highly subjective list of recent arrivals will prove.

Two biographies of major stars have surfaced within the past six months David Ritz's "Divided Soul: The Life of Marvin Gaye" (McGraw Hill) and Stephen Davis's Led Zeppelin saga. "Hammer Of The Gods" (William Morrow). Ritz's warts-'n'-ail portrait of Marvin is long on facts and short on objectivity. It ultimately leaves a bad taste in one's mouth, mostly because he makes the late Motown superstar out to be an incredible louse whose only saving grace happened to be the creation of some equally incredible music.

Led Zeppelin, meanwhile, reveil in their reputation for debaucher, and Davis gives it to his readers in authentic, gory detail. Sleazy, fer sure, but the book does document the slow, steady slide into medicority that characterized not only perhaps the premier heavy metal band of the 70s, but much of the rest of that decade's music.

Dave Marsh can justifiably claim to be the hardest-working-rock-crttc-in-this-thing-we-like-to-callshow-business, whipping out three ROCIES

books in less than six months. "The First Rock & Roll Confidential Report" (Pantheon Books) is basically a compilation of columns from it? David's rockin' in 'rantin' newsletter, spiced with a batch of essays from some heavy firends, "Fortune 48 Son" (Random House) collects the rock in 'roll gadity's writings of his early daze at Creem to Rolling Stone to the present, striking the proper balance between the fund the provocative; and "Trapped Michael Jackson and the Crossover Dream" (Bantam Books) is one part solid Michael Jackson bio

that raises more questions than it answers, which is probably what was intended but nevertheless isn't everyone's cup of tea.

Readin' And A-Rockin'

Micre obscure, but no less noteworthy, are two books written by rock musicians. Former Who mainman Pete Townshend checks in with "Horse's Neck" (Faber & Faber/British import), a collection of short, semi-related stories as elegantly written as they are utilimately opaque. For servious Who tans only. "Gram Parsons" (Sierra Books) by Sid Griffin, leader of country rock group the Long Ryders, presents a similar situation. This loosely-edited labor of love recounts the late, underappreciated, seminal country rocker's career all right, but assumes a familiarity with Parson's work that suggests the real story fies between the lines. (Sierra Books is located at P.O. Box 5833, Pasadena. CA 91107; \$10.95 plus postage.)

Moving even further into the realm of obscurity, Big Al Pavlow's "The R&B Book: A Disc-History of Rhythm & Blues" (Music House

Publishing) crams 5283 tons of trivia into a 110-page paperback. Combining brief essays with lengthy, super-detailed record lists, Pavlow covers black popular music from the '20s to 1959. A must for any record collector. (White to Music House at Box 2271, Edgewood Station, Providence, RI 02905; \$11.95 plus postage.)

For sheer weight, however, "Heart Of Stone: The Definitive Rolling Stones Discography, 1962-83" (Pierian Press) by Felix Aeppli tops everything here. This hardcover packs 736 recordings. 36 promotional films, 33 tours, 700 musicians, 75 photos of rare Rolling Stones recordings (we like the Russian "Paint It Rlack" FP hest) and more into its 580 pages. (\$29.50, hardcover only; P.O. Box 1808, Ann Arbor, MI 48106.) Pierian has about 30 volumes in its Rock & Roll Reference series, from complete Beatles. Chuck Berry. and surf music discographies to a definitive list of Elvis Presley bootlegs (!).

As for the last entry in our Top Ten seasonal music books roundup, we'd like to call your attention to several recommendable books published either during the first six months of 1985 or recently reprinted in affordable paperback. They are: Charles White's authorized bio "The Life And Times Of Little Richard " Gerri Hirshey's "Nowhere to Run" survey of '60s soul. Gene Sculatti & Davin Seay's "San Francisco Nights" psychedelic music time-trip; and Nick Tosches's wonderfully revisionist "Country" music history. Readin' 'n' ritin' 'n' rhythma-



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The "Official 1986 Country Calendar" is hot off the Country Music Association press. Each month, the 12' square datekeeper features a full color picture of one of the brightest stars in country music. In addition, the calendar includes the birthdays, anniversaries, and significant dates for an entire galaxy of country music stars, past and present.

The calendar features such noteworthy informational tidbits as



the date the "Grand Ole Opry" was first televised (9/30/50), the date Chet Atkins and Petsy Cline were elected to the "Country Music Hall of Fame," and the date of Eddy Arnold's first recording session.

The "Official 1986 Country Calendar" may be purchased from the non-profit Country Music Foundation Press, 4 Music Square East, Nashville, TN 37203. Price is \$7.95 plus \$2.00 for postage and handling.

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PRO:MOTIONS

RCA/Ariola Ups Skelton



Roger Skelton

Roger Skelton has been promoted to Director/Business Affairs for RCA/Ariola International. Previously, Skelton had served as Manager/Contract Administrator since 1982 Joining the company in 1974 as Junior Accountant, he has held such posts as Sr. Accountant, Auditor, Business Affairs Adminstrator, and Manager of International Clearances

JCI Appointed Newhouse RSM

Jim Newhouse has been named Regional Sales Manager for JCI. Newhouse will coordinate disc and videocassette sales for the Southern region. Previously, he was with Pickwick Rack for 20 years.

Moore Segues To Jazz Trax

Peter Moore, the former GM of KCBQ-AM & FM/San Diego, has iolned the sales staff of "Art Good's Late Night Jazz Trax"

For The Record: Klemm Media has not changed its name, but its new address and phone number are Box 79, Warren, CT 06754; (203) 868-0505. And Kathy Coolbeth now serves as the firm's Programming/Research Coordinator.

Ameis Upped To KRDO Sales Manager



KRDO-AM & FM/Colorado Springs has promoted Carolyn Amels to Sales Manager. Amels served as an AE for the stations before her promotion. Her sales background includes posts with WOW-AM & FM/Omaha, where she was Director/Sales Training and Devel opment and an AE. Amels is also a former KYNN-AM & FM/Omaha

WMAL Names Bennett LSM

Rosemary Larson Bennett has been named Local Sales Manager for WMAL/Washington. She has served as Account Executive for the station since February. Bennett joined the station from KUAD/Fort Collins, where she was Station Manager. Prior to that she served as an Account Executive at KFOR & KFRX/Lincoln.

Seiden Rejoins Bonneville

Fred Seiden has returned to the Bonneville Broadcasting System as Client Services/Operations Coordinator. The former Bonneville staff member served as OM of client stations KBIG and KOST in Los Angeles, and as Radio & Records' Easy Listening editor. Seiden most recently consulted WROW-FM/Albany.

Capitol Appoints Thagard



huck Thagard

Chuck Thagard has joined Capitol Record and Video Group Services as Video National Sales Manager. He comes to the newly-created post after 18 months as National Sales and Product Manager for RKO Home Video. Thagard's home video experience includes stints with CBS/Fox, MCA, and the Nostaigia Merchant. A 14-year record industry veteran, he previously served in national promotion posts with Columbia and RCA

CHRONICLE

WRIF/Detroit News Director Lynne Woodison and husband Larry Lyman, their second child, son Trevor Michael. November 17.

WWNK/Cincinnati PD C.C. Matthews and wife Rose, son Eric David, November 3

KHTZ & KRLA/Los Angeles VP/ GM Bob Moore and wife Helen. daughter Daron Breanne, November

WGAN/Portland MD Bill O'Neil and wife Kathleen, daughter William O'Neil, Jr., December 3.

"We Are The World" video projects producer Howard Malley and wife Katherine, daughter, Kristen Margaret. November 24.

WIBA/Medison MD Christa Lane to John Gustafson, November 29.

PROS ON THE LOOSE

Larry Adams — Utility Announce er WBLI/Long Island (516) 744-4560

Dave "Nicholas" Arbogast -Nights KHFVAustin (216) 325-

Bob Brown & Jeff Curtis - Production Team WHTT/Boston (904) 748-2874

Steve Christie - Mornings KXX106/Birmingham (205) 663-6548

Pat Devaney — Operations Manager KLXL/Dubuque (319) 588-

Jay Jenson - CBS SW Regional Marketing Manager (214) 233-6053

Erin Kelly - Middays LASER 558 (205) 381-3233

Brian Krysz - PD WJXQ/Jackson-Lansing (201) 882-9492 M Jeff McClain - PD/Mornings WYYN-FM/Jackson, MS (601) 825-4779

Michael Lowe - Middays/MD WSTF/Orlando (305) 452-4063

Jim Quist - Ons Mar/Afternoons WAMT &WAJX/Titusville, FL (305) 267-2141 or (305) 383-

David Reynolds - Weekends KBIG/Los Angeles (818) 994-3965

Don Rhea - VP/Operations KQIL & KQIX/Grand Junction (303) 243-5614

Georgia Saylor - Assistant PD/ MD KAMZ/EI Paso (915) 584-9252

Terry Stevens - Middays WMAQ/Chicago (312) 856-1409 Karen Summers - Late-Nights KFI/Los Angeles (213) 467-2346 Chris Taylor - Middays KZEWI

Dallas (214) 279-8523 Mike Weiner - Asst. PD/Promotions WCLY & WPGC/Washington

(301) 890-8833 Marc Zintel PD/Afternoons WYNF/Tampa (813) 962-4102

CHANGES

Jamie Rush has been promoted from his summer internship for Maior Market Radio to his present position as Assistant Account Executive for same

Dan Rioux, formerly an Account Executive at Hillier, Newmark, Weschier & Howard, has joined Major Market Radio in the same capac-

Kathi Valeriano, formerly a Broadcast Supervisor at Dancer. Fitzgerald, Sample, has been appointed as an Account Executive at Major Market Radio

Mira Simon, formerty at KHJ & KRTH/Los Angeles, has joined Eastman Radio/Los Angeles as an Account Executive.

James Burkhardt, formerly General Manager for WSCM/Charleston, has been named as an Account Executive for WFYR-FM/III-

Luanne Cheney, formerly Account Executive at independent Media Services, has joined the sales staff at WINS New York as an Account Executive.

Charles Fleming, formerly District Sales Manager for Sunset Corporation/Calhoun, joins Katz Radio as an Account Executive.

Kevin Cassidy, formerly a Client Service Representative for Arbitron Ratings Co., joins Republic Radio as an Account Executive.

Mark Krieschen, formerly National Sales Manager for WIVS & WXET/Crystal Lake, IL. joins WGN/Chicago as an Account Ex-

Elizabeth Walsh, tormerly an Account Executive at WLAK Chicago, joins WGN/Chicago as an Account Executive



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The new single from the Paisley Park album Romance 1600, as featured in the film "Krush Groove."



103/40

B94 add
Q107 add
WAVA deb 30
94Q 31-23
Z93 deb 34
Y100 deb 33
B97 add
WNVZ add 25
KBEQ add
ZZ99 add
KIIS-FM deb 26
KKRZ add
KPLUS 40-34
KUBE add



Produced, Written and Arranged by Sheila E. and Prince Marketed by Warner Bros. Records Inc. Management: Cavallo, Ruffalo & Fargnoli © 1985 Warner Bros. Records Inc.





JHAN HIBER

1985's Notable Quotes

Given all the words of wisdom spewed out during the year, it's always interesting to look back. Does any of it still make sense? Are there any words that have lasting impact in our fast-paced business? Let's review the record and see

ARB: Deeds To Match Its Words

While compiling this column, I came across some quotation clues from Arbitron VP/Sales & Marketing Rhody Bosley that should have tipped off the firm's Continuous Measurement announcement in October:

(In January)

"The agencies and stations are finding the summer books to be more useful than ever. Thus, we plan to offer summer surveys in all the top 25 markets."

(In June when announcing rate cuts for five-year contracts)

"We've adjusted the annual discounts to help bring costs back in line."



Tom Bird

Arbitrends was another hot topic. A source in the Laurel radio department told R&R:

"Arbitrends is probably not going to be a great predictor of exact numbers."

However, Arbitron moved to expand the demos available through Arbitrends. The Arbitron Radio Advisory Council objected unanimously, but as Rhody Bosley put it:

"We expected this from the Council and it will have no impact on our plans. We will introduce expanded demos with the fall reports." Arbitron President Rick Aurichio was not pleased by the announcement that BBD&O had switched to Birch as a primary buying service:

"You hate to lose any business. I'd be a damn liar and a damn fool if I told you it didn't bother me."

Arbitron also encountered problems in its attempt to offer the industry a Multi-Week Cume slide rule sales tool. After the tool's early '85 introduction, it was discovered:

"That some numbers used as the threeweek projection factors are incorrect, showing more growth than the fourweek projections."

The numbers were corrected and the slide rule reissued in April.

Finally, there was the elusive 18-24 non-ethnic male issue. R&R guest columnist Rick Aurichio wrote:

"Arbitron will continue to spend money researching methods to improve the representation of its male 18-24 sample."

Birch: Still Trying Harder

The number two ratings service saw continued growth during '85. One of its top priorites was secur-



Rhody Bosley



Inha Ahai

ing commitments from major ad agencies Kenyon-Eckhardt's defection from Arbitron to Birch was a major breakthrough:

"I want to support a service with a technique I believe will eventually replace the diary for radio."

-K-E's Alan Goldin

"Improbable that Birch could replace Arbitron? Hardly! The movement is already underway."

-Tom Birch

However, Birch was obviously concerned on two fronts. Tom Birch reacted swiftly to any thought of a third radio ratings entrant:

"If you really want an alternative to Arbitron, just stop buying Arbitron!"

And commenting on Arbitron's Continuous Measurement move Birch speculated the rate inducement was no accident:

"If we weren't here or if we go away, do you think Brand A would be offering these bargain basement prices?"

Industry Observations

Another major area that garnered attention was the NAB and its activities. Early in the year it was announced that NAB had formed a Radio Audience Measurement Task Force:

"Broadcasters are greatly concerned about the quality of radio audience measurement. We want to see what might be done to standardize measurement procedures."

-Task Force Chairman Ken McDonald

WEEK IN REVIEW

RAB GOALS Committee Expands

The Radio Adventising Bursau's GOALS Committee keeps on expanding its membership. The research watchdog group now includes broadcasters and consultants, as well as rep firm or network researchers. According to Chairman Alan Tobtes, recent appointments to the committee include: Camille Henry of the National Black Network; Bruce Hoban, Republic Radio; Jeff Johnson, WROX/Washington; Anastasia Kavalis, Selcom; Susan Labarblara, Viscom; Bob O'Connor, Selcom; Charile Stalen, Eastman; and Bill Schranik, Katz.

Others interested in contributing to GOALS should call Tobkes at Eastman Badio or Rob Gaten at the RAB

There was even talk of the NAB getting into the radio ratings business. That possibility drew sharp reaction from Tom Birch:

"it's farfetched to think an alternative ratings method could be launched by the NAB. At best it would compete with Arbitron and Birch. If that were to happen we'd go after it with a full court press."

Later, NAB Sr. VP/Research & Planning John Abel cooled the fever:

"There is a very low probability of the NAB getting into the radio ratings business."

One key goal for the Arbitron Radio Advisory Council, under Chairman Larry Wexler, was to update the look and content of the Arbitron market reports. Among the concepts Wexler was interested in was fewer demos:



Larry Wexle

"My concept is that there should be three major demos in the book — 12-34, 25-54, and 35+."

The 12-34 demo didn't make the redesign cut but may crop up later.

Perhaps the most negative comment came from Group W's Dr. William F. Baker, talking before the Electronic Media Rating Council. While he was referring primarily to the TV/cable side of the industry, his comments could well pertain to radio:

"For the new segmented America our present ratings systems are worse than inarteguate."

Let's see if Arbitron, Birch, or the NAB can come up with a positive solution in the months to come.

All in all, '85 was a fascinating year on the research front. Have a happy holiday season. We'll present some advances in our January 3 inaugural issue. And I'll also have a surprise for you from Arbitron. See you next year.



Rick Aurichio

Give us just 60 minutes, and we'll give your listeners the world of music and entertainment, "ON THE RADIO".

"In the first 30 days, over 300 of the hottest stations nationwide have made "ON THE RADIO" the most listened to feature in radio. Call now and find out why!"



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MLWAUKEE, WZUU-AMFM OM John Driscoll ...

"I needed a show to push our countdown, and ON THE RADIO really works. The music is constant, the show sounds live, and with NSBA's help, totally local."

NSBA's help, totally local."

NASHVILLE, WZKS-FM PD Larry Martino ...
"It you're going to ADD only one show make it ON THE RADIO ...
The response has been incredible. The show's hot!"

ROCKLINE POUERCUTS



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NETWORKS/PROGRAM SUPPLIERS

REED BUINZEL

PRATTLE OF THE NETWORK STARS

Who Said What, Why, When, Or Where

This was the year that was. Obviously any year can lay claim to that identification, but 1985 stands out as a milestone in the network radio business. Predictions of growth and industry condensation proved accurate; revenue was up from the stagnant levels of 1984, and more than a half dozen networks or syndicators changed hands or were absorbed by others. Business was generally good, but some hot issues provided controversy along with a sense of complacency. The nagging problem of proof of performance, the high cost of sports, the dismal outlook for Country programming, and the decline in commitment to news slightly offset the excitement of a record revenue year. Following are just a few notable quotes offered by the network stars.

'Urban Cowboy' Controversy



"Everyone wents to get into the top ten markets, but it's getting more and more difficult. For instence, New York creates a tremendous problem because there is only one Country station, and they don't use much syndicated programming. If you don't get WPM, you don't get the market."

-- "American Country Countdown" host Bob Kingeley

"When most of the buying is done in New York, you really went the buyers to be able to hear what they're getting. If you don't have the major markets, you're going to miss a lot of the major buys."

-- Weedeck Radio Network President Ron Martin

"Unfortunately, Country is suffering from audience loss. In many major markets this has resulted in the decline from maybe three good stations down to one or two. Because of the increased competition, you have to become more creative in other areas such as positioning, marketing, and merchandieno."

-Clayton Webster OM Jay Goldman

"The demise of the 'Urban Cowboy' syndrome came at a time when country needed something different. Country has always survived because of a number of things, one of them being change. Change in the music, change in the witet, change in the lyrics, change in the initiation of crossover. Five years ago we had a tot of people come through weering big boots and hats, and when that feded we moved on."

-- WHNNew York announcer Lee Arnold "Country records are selling. The difference is that in the '70e and early '80e country records were being bought by more then just a country audience. 'Urban Cowboy' music was not strictly country in appeal."

—Inflitted Stations.

-United Stations
Exec. VP/Programming Ed Selemon

Merchandising & Marketing



"Merchandising gives the advertiser a chance to be more vielble than if he just bought time in a program and did nothing. It also gives the advertiser more mileage in terms of impact by doing something extra that fits in with the litestytes of the lateners."

-Westwood One Dir./Warketing Deen Merion

"In-show promotion increases listener involvement. It gets listeners to leten week after week, and ingrains the show in their minds. You present an image to your audience, and that overall picture serves to reinforce everyone involved."

-Radio International Dir./Creative

"Advertisers like promotions. They serve to not only promote the show, but also to promote the advertiser's good will. You can't buy good will, and that's just what these advertisers are giving away. Everyone benefits by creating listener toyally: it creates a positive effect all around."

-NSBA Network President

Sporting Goods



"There are two major sports events in network radio, and those are major league baseball and NFL tootbell. We leave if we added footbell to our programming menu it would be a real plus, especially since aports are a very vie-ble programming product for AM networks. Obviously we bid for the NFL package to male a profit, but the size of that profit is not particularly large. This reflects how aggressively we pursued the contract."

-NBC Radio Networks VP/Sales Stephen Soule

"Sports have to make money. We carry sports because they give us opportunities to earn a profit; we'd certainly stay away from them if we couldn't make money. Sports also give our affiliates a chance to increase their revenue. By programming sports we can better position ourselves in the network market, and we feel we get an adequate return on our investment — both financially and with our market image."

—Mutual Radio Network President Jack Clements

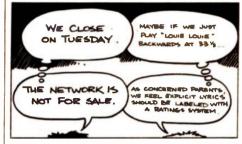
"You don't go into sports simply for the return you get on it. In the long run a network could do a fol better just put-ting its money in the bank. What you make from play-by-play coverage is far below what you'd get from the rest of your network lineup, strictly because the rights, talent, and production costs are so prohibitively high."

-CBS Radio Networks Sr. VP Dick Breecia

"Sports that provide an asset to the network and an avenue to make money are a good deal. But if there ien't enough of a market and revenue can't exceed expenses. It doesn't make senses. Someday we'll reach a level where the rights won't be worth it, but I don't know when or how much that will be."

-NBC Radio President Randy Bongarten

Miscellaneous Musings And Candid Comments



Sale Of The Century

"Every now and then someone calls me and says, 1 want to make an offer fire network." If did not pass these inquiries along to the network I would not be discharging my responsibility to the company. It tell these people that the network isn't for sets, but if they persent I pass the calls along and the inquiries go away. The owners are very pleased with Mutual and they went to stay in the radio business."

-Mutual Radio Natwork President Jack Clements

Rate A Record

"Remember 'Louie Louie?' Everybody got all excited about that. But 'Louie Louie' is still around, and nobody thinks of it as a dirty record. My concern is not so much 'see there dirty lyrics on the sir,' but its there havin on the sir?' in light of the fact that we currently have a nuclear catestrophe hanging over our heads, we should be concerning ourselves with tijings other than whether Prince is going to ensels comething nexty over the sir." —"American Top 40" host Casey Kasem

The Times, They Are A-Changin'

"I'm not sure all the networks that are around today will have the same look in four or five years. It wouldn't be going too far out on a limb to suggest that during the next five years the role of networks in the market

-CBS Radio Networks Sr. VP Dick Breecia

Clearance Cleanup

"Those advertisers who were affected by the situation at RIAC conducted their own investigations, and I am totally unawere of anyone who didn't find their involvement with other networks essentially on the level. As far as I know they were all given a clean bill of health.

-Redio Network Association President Robert Lobdett

"We have been assured by the advertising community that they are 100% behind us. We did tremendous research with leey players in the advertising end of network radio, and we teel vary confident that we can turn things around. People were ecitatic that we were the new owners, and unanimously behind us in support of what we are going to do."

-United Stations
President Nick Verbitsky

"I don't think there is a great deal of concern as far as advertisers are involved. There was obviously a great deal of concern that arces last year, but that is really just a part of history now. If the radio network industry as a whole was going to be adversely affected, we would have felt it in the fourth quarter of last year. But many networks are returning to network radio because they leaf it is the important part of their mix or marketing plan."

-CBS Radio Networks

"Credibility will be a key word for all companies in the national/network radio business. Affidavits, proof of performance, and accurate audience information will be even more important during the coming year. Companies unable to supply such information will have problems generating support from national activarisers."

-- Westwood One President Norm Pattiz



20/R&R FRIDAY, DECEMBER 20, 1985

ACCURATE

Accurate research. At Strategic Radio Research, that's the only kind of research we do. Because your next book depends on it.

We're the only major radio research firm that doesn't "farm out" studies. Your station's crucial research project is never in the hands of a less than competent, anonymous field station.

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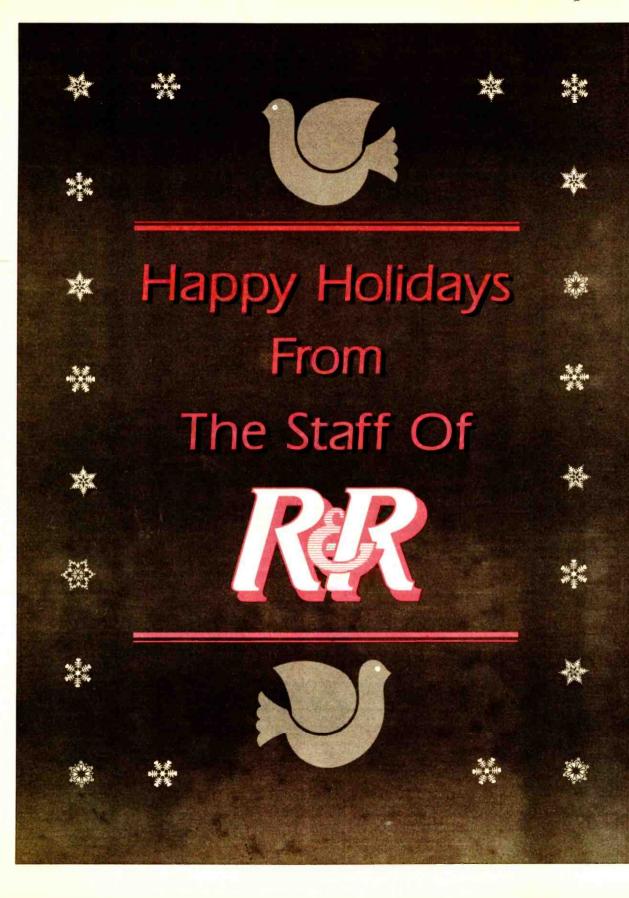
Our quality control also extends to the questions themselves. Improving on standard questioning techniques, we utilize our academic background in marketing research to formulate clean, unbiased questions.

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NETWORK FEATURE FILE

NEWS & INFORMATION FEATURES

December 23-27

MUSIC FEATURES

The Week Of

The Weekend

Rock Chronicles

Rock Over London

Weekly Country Music Countdown

Saturday Night

#1 Singles: 1955-75/12-28/

Superstars Of Rock

New Year's Eve oldes party (12-31) Superstars Portrait

Superstars Book Concert

December 30-January 3 Emmylou Harris's Golden Decade The Concert Country Today (88.II) Farth News Best of Harrison Ford Cher M.J. Fox. Madonna Roger Moore Andrew McCarthy Encore With William B. Williams (WO) Metalshop Off The Record (WO) se Roth Phil Collins Off The Record Special (WO) Pop Concert (WO) Rockline (GSN) Shootin' The Breeze edde Jackson Natalie Cole Philip Balley Ashford & Simpson Solid Gold Country (US1) John Denver (12 30) Special Edition (WO) Star Trak (WO)

We	ekend, De	cember 28-29
Big Event Network Rockn' New Year's Eve Christian Countdown	(BRE)	Rock Chronici Roger Deltrey & Pe Michael Asted He
America Christian year-end countdown	(CCA)	Rock Over Lor 1985 LP review
The Countdown Year-end review Pt. 2	(WO)	Rock Week Dire Straits
Dick Clark's Rock, Roll, & Remember Linda Ronstadt	(US)	Solid Gold Saturday Nigh Jackson Five
Dr. Demento Demented top 25	(WO)	Super Gold #1 Singles: 1955-
On Bleecker Street Wile Nelson Ken Kragen Thomps	(CB)	Superstars Po #1a of the '70s
Galaxy Of Stars Celebration MOR New Year's Ever special	(CRN)	Superstars Of Hot #1s of '85 Superstars Ro
Gospel Line Striving for something better	(SI)	Phil Colins That's Love
Great Sounds Guy Lombardo	(US)	Foreigner Kool & Th Top 30 USA
Live From The Hard Rock Cafe Best of the Hard Rock	(NBCE)	85 Countup Weekly Country Music Countdo
Musical! Longest-running Broadway shows	(WO)	John Schneider
Musical Starstreams	(MS)	
Music Of The City Year and special	(SI)	
Playback New Year's special	(SI)	
Power Cuts Year-end special edition (12-29)	(GSN)	

COMEDY

	Daily Feed	(DC
	Tax bill bites it Christmas passe futures deficit disinherited/mic cameras	d Christmas
(wo)	Laugh Machine George Cartin Pat Pautsen Henn Youngman Steve Martin Groud Monty Python	
(RI)	monty Pydigh	
WO)	National Lampoon's True Facts	(SL
SR2)	273 driving lessons inobody's his coller/bedestrian hijnks hubby a hunting Party Drop-Ins	s gone
(MAS	House party #5/aid aid imposte ingle promo	(AS
BRE)	Radio Hotline	(AS
BRE)	I'll do anything Morri #3/gambler/ sock the director	yellow
WO)	Stevens & Grdnic's Comedy Drop-Ins Rejection hotine/obscene hotine	(ASI
WO)	hotine hotine hotine stupid cu	ts hotine
SSE)	United Spots Of America	(ASF
(IIS)	Pipe-happy Wurktzer Charle Ben	nett Cole

GENERAL INFORMATION

A)	Ed Busch Talk Show	(AP)
	Thomas Noguchi automobiles: sai	le or profit
- 1	(12-21)	
N)	Communist party sex, drugs, X-m (12-22)	as rock & roll
ļ	Computer Program	(PRN)
	Universal communications buffers internal software punk rock	pultics/
	Jesse Jackson Commen	tary (SI)
P)	Peace coaltion (12-23)	, ,_,,
æ	Geneva summit (12-24)	
	One million signatures (12-25)	
- 1	Mikhai Gorbachev (12-26/27)	
R)		
1	News Blimp	(PRN)
- 1	U of Senta Claus holiday blues/o	Nice
- 1	parties/hot cars	7.0
_	Newsline Extra	(NBC)
R)	Echoes of 85	
	Something You	
	Should Know	(SBS)
. [Caring for kids (12-23)	
3)	Holiday eating (12-24)	
-1	Perfect gift (12-25)	
	Jeelousy (12-26-27)	
	Sound Advice	(PRN)
(5	Bus tape speeds tape heads bulk	erasing
7	Waldenbooks Review	(WO)
	Kathy Keeton Ence Jong Charles & Gore Vidal	

NETWORK SPOTS

Year-End To End All

Barnett-Robbins Enterprises is presenting a variety of year-end holiday music specials through its Big Event Radio Network. "Hot #1s of '85," a three-hour New Year's Eve review of the top 30 #1 hits of the year (according to R&R), will include entertaining features, trivia, exclusive interviews, surprise guests and a recap of the people, personalities and events from the year in rock. "Black Tie Only," a three-hour radio party, will feature the superstars and top 30 #1 Urban hits from the year

For more information call (818)

Mutual Footbowl

The Mutual Radio Network will be offering its live coverage of five major college bowls to radio stations equinped to receive signals from Satcom 1-R, enabling the network to provide coverage to an additional 3,800 radio stations. The Aloha Bowl, Bluebonnet Bowl, All American Bowl, Holiday Bowl, and Sugar Bowl are currently broadcast to radio stations nationwide via transponder 2D on Westar IV. As a result of its acquisition by Westwood One, the network will now also be airing the bowls via transponder 3 on Satcom 1-R.

Contact (703) 685-2171 for more

Express Mail

Radio Express recently acquired the worldwide distribution rights (excluding the U.S.) for the three-hour radio special, "The Ballad of John and Yoko." The program highlights the

couple's public and private lives as well as Lennon's music. The program was produced by Laura Gross and Doug Thompson for Broadcasting in Toronto.

Call (213) 850-1003 for more information

PROGRAM SUPPLIERS KEY

ABC = ABC Direction Net (212) 887-7777
AP = Associated Press (202) 955-7200
ASR = All Star Radio (213) 850-1189 BRE = Barnett-Robbins (818) 788-2331 CB = Continuum Broadcasting (212)

CBS = CBS Radio (212) 975-4321 CBSR = CBS RadioRadio (212) 975-4321 CRS = Creative Radio Shows (818)

CW = Clayton Webster (314) 726-0906

DCA = DC Audio (202) 638-4222
DIR = DIR Broscossing (212) 371-6850
GSN = Global Satellite Net (818) 906-1888

IN - Innerview (213)-852-8710 Lee Baley Prod. (213) 256-2778 London Wavelength (914) 961-7600 Mutual Broadcasting (703) 685-2000

MLII = MUI Broadcasting (212) 245-5010 MS = Musical Starstreams (415) 388-0622 NBC = NBC Radio (212) 664-4444 NBCE = NBC Radio Entertainment (212)

NP = Nerwood Prosections (212) 755-33 NSBA = NSBA Network (213) 306-8009 od Productions (212) 755-3320 PRN = Progressive Radio Network (212)

RI = Radio International (212) 696-2350 SBS = Strand Broadcast (213) 318-1666 SI = Syndicate If (818) 841-9350 Steve Lehman Productions (213) 467-2346

TRAN = Transfer (213) 460-6383 US = The United Stations (212) 575-6100 WRN - Weedeck Radio Network (213) 462-5922

PRODUCTION VALUES

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DWIGHT CASE

Looking Ahead To '86

It was really great thumbing through RAB President Bill Stakelin's close of '85 and prelude to '86 comments.

I mean it is REALLY TRUE that we radio types have enjoyed three great growth years in a row!

And, in '85:

- Network up 13.6%
- Spot up almost 12%
- Local up the same amount. . .

to a total of \$327 million for network, \$1.3 billion for spot, and \$4.9 billion for local.

Bill adds that we grew at "double the rate of GNP growth and about triple the rate of the increase for retail sales." He also points out that car dealers, banks, fast food restaurants, soft drink folks, beer distributors, and retail stores are our most important clients.

And in 1985 we have done a much better job of understanding and selling these local people.

Retailers with whom I have visited are becoming more pleased with the service and creativity that you are portraying. It seems as

though just a handful of stations in each market are the kings of the retail sales.

It shouldn't be that way!

As we end the year and be-

days too late for 1985 . . But get going.

Look at the staff —

- · Big enough?
- Do they care about retail (or is it a nasty word)?
 - Is the commission



AND THE WINNER IS — Paul Keber, an Account Executive with WCBS New York, recently won the 35-64 Committee's national contest. Participants were asked to write a sales presentation to an automobile manufacture, dealer or dealer group, promoting the values of 35-64 year-old consumers. Gathered for the presentation of the \$1000 winnings are (r-) Committee Vice Chairman Ellen Nulleberg, Interep Exec. VP. Keber: Committee Chairman Ted Dorf, WWRC & WGAY/Washington VP/GM; and Committee Treasurer Alan Tobkes, Eastman Redio Sr. VP/Marketing Services.



INAUGURAL MEETING — The RAB's Small Market Advisory Committee held its first meeting earlier this month to discuss and design projects aimend at the sales and marketing needs of small market radio lacitities. On hand were (front row, ir.) SMAC Chairman Cary Simpson, WTRIVTyrone, PA: Sylvia Lambert, WOSC/Georgetown, SC: Linda Cummings, WMMJ/Elisworth, ME; Cody Connor, WWOJ/Avon, FL; Roy Mapel, KIML/Gallette, WY; Darrell Clark, WTSL/Lebanon, NH; and Lee Davis, WCUB/Marlioc, W(; Iback row, ir.) RAB Sr, VP Danny Flambert, Carole Wormmack, WOSC/Georgetown; Jack Sampson, Sampson Communications; Rick Betzen, KIBL/Beaville, TX; Denise Shobiom, KFWJ & KBBC/Lake Havasu City, AZ; Paul Olsen, KLEM & KZZL/Le Mars, IA; Cecil Webb, KSUE/Susanville, CA; and RAB Exec. VP Wayne Cornils.

gin to plan for next year's retail sales, it is important that you become part of the "handful!" It requires a great deal of dedication and planning. And even starting right now is 90 structure good for retail sales?

- Do you undertand retail?
- Does the GSM care or understand?
- Do you really have members on the Rotary, Ki-
- wanis, Lions, etc.?
 Does everyone on the sales staff really read the newspaper ads with a

• Does anyone really care?

"Really Care" comes from some more of my wanderings. "Really Care About Retail" is truly different than "Really Caring."

"Really Caring" is caring about the revenues all the revenues — not just retail!

Retail is different, more profitable, and a heck of a lot more fun. But it really boils down to turning off the lights, staring at the ceiling, and saying to "yourself," "Do I really care about retail...?

It's the "selling ground" and we have to tool up and do it!

"Really" Do It!
Next year be part of the
\$5.5 billion local!

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We deal with 45,000 songwriters so you don't have to.

No other music licensing organization has as many songwriters. No one even

comes close.

To deal directly with all of them, the average station would have to spend tens of thousands of hours a year just to handle the paperwork. Not to mention the telephone and postal expenses. And you'd still have to pay royalties.

BMI makes everything simple and efficient. For a small licensing fee, you can use the most popular music to help build your audience. That's why BMI is such a good

deal for you.

Wherever there's music, there's BMI.





HARVEY MEDNICK

My Christmas Wish List

Dear Santa:

Well, it's that time of year again - your busy season. In just a few days you're going to load up the sleigh with presents for lucky boys and girls who have been good all year, done their homework, eaten their liver without complaining, and walked the dog in the rain.

But Santa, there's another group of boys and girls who have tried awfully hard to be good this past year. They go by a variety of names: Promotion Directors, Creative Services Directors, or sometimes Directors of Marketing, Anyway. I'd like to ask you a big favor. Would you wrap up a few extraspecial items just for them?

Budget Control

First, I'd like to give each of them a budget that (1) meets all their needs, and (2) they can control. Make sure it's for their use only and can't be frozen or reduced by forces outside their station.

How about a small package of sunshine to be used whenever an outside promotional event? We sure could have used it at the Farm Aid concert. And I'd really like to have it on hand next May 25 for Hands Across America.

While we're on the subject of weather, can you treat us to a new glue formula for the outdoor companies? We've all gone nuts as we drove by a very expensive and carefully placed campaign only to see half of the boards in tatters because the glue didn't hold in the

Let's also see if we can nackage a bunch of printers who not only deliver on time but have excised "the ink's still wet. I really can't fold and deliver today" from their vocabulary. You're probably aware of the countless borror stories that result, especially when mass mailings for deadline events are involv-

Spellbound

What about a spell we can cast on local newspapers so they use our call letters in stories? How

many times have we endured the ignominy of seeing "a local radio station" in print? Blood vessels bulge in anger and frustration over the time and effort expended on an activity only to receive anonymous recognition.

Can you also put a placement pill in that newspaper spell package? I remember the big sports feature ad, heavily weighted toward men. which turned up in the food section below a meringue recipe. Or that ad for our big cash giveaway that ran directly across the gutter from our closest rival's ad, which featured an even greater dollar amount.

In that same light, let's add some press release potion. This stuff is to be drunk by editors who will then immediately publish all of our releases, word for word, in the appropriate sections, with all of the plctures correctly captioned.

Photo Finish

On the subject of pictures. I'd like you to give each promotion person a camera that always takes pictures in focus, at the right exposure, and with batteries that don't die just as he or she arrives in the middle of nowhere to do a dune buggy story.

And can you include a location finder? It could be attached to the station banner so that it's always in a clear and unobstructed position in arenas and stadiums. This device would also assure us that the banner would always appear right over the shoulder of the star performer in all photos.

Have you got any demographic powder in your bag of tricks? This stuff is sprinkled on winners so they all fit our demographic target, speak well, and take great pictures, which convert into dynamite sales pieces.

Also make sure that all prizes arrive in-house to be mailed to winners well before the holidays and special events for which they are intended. Please spare our promotion people the shame of having to present a Christmas Wish prize three days before starting the Valentine's Day promotion.

Perfect Promotion

Bless us all with at least a dozen original ideas for 1986, and endow our peers with the good grace to recognize and praise this originality. Strike from their vocabularies the remark, "We did something like that in 1968 at WXXX," which is uttered by someone at every cre-

Give each of my compatriots the perfect spring promotion for their market; one that maximizes cume and extends quarter-hours, while attracting a host of new listeners in expanded demographic cells from their key competitors. Oh, and Santa, please make sure it doesn't cost a lot of money.

Also give more of them a clear path to enter the management ranks. Since promotion people work in many different areas and with various people inside and outside the station, it would seem as though they are natural GM material Somehow the fates have conspired to keep that goal elusive. so please put it within their grasp.

For BPME I'd like to see a mad membership rush in the coming first quarter. Nothing could serve us better than to know that our trade association is heavily populated by radio people, who would then form the focus of the conven-

As for me, big fella. I'd like a year of interesting and stimulating columns, with frequent contributions from that wonderful group of people who have chosen to follow their creative instincts and become honorable contributors in a full and rewarding profession. Thanks a lot to you, Mrs. Claus, and the elves. Have the merriest of Christmases and all the best for the New Year.

Your friend and fan.

DATELINES

February 1-4

Radio Advertising Bureau's 6th Annual Managing Sales Confer-

Amfac Airport Hotel, Dallas

February 2-5

National Religious Broadcasters 43rd Annual Convention Sheraton Washington, Washington,

March 6-8

Country Radio Broadcasters' 17th Annual Country Radio Seminar Opryland Hotel, Nashville

April 9-13

Alpha Epsilon Rho, National Broad casting Society's 44th Annual Convention

Sheraton Park Towers, Dallas

National Association of Broadcasters' 64th Annual Convention Dallas Convention Center, Dallas

April 13-17

National Public Radio Annual Con-Town and Country Hotel, San Di-

May 14-17

American Association of Advertis ing Agencies' annual meeting Greenbrier, White Sulphur Springs.

ONE YEAR AGO TODAY

- Tom Chiusano VP/GM of WKTU/New York
- Chris Miller PD at KRQR/San Francisco Mike Wagner PD at KRLA/Los Angeles
- Tom Bresnahan VP/GM of KFKF-AM & FM/Kansas City
- Jim Snowden PD at WDRQ/Detroit
- #1 CHR: "Like A Virgin" Madonna (Sire/WB) (2 wks)
- #1 A/C: "All I Need" Jack Wagner (Quest/WB) (2 wks)
- #1 B/U: "Operator" Midnight Star (Solar/Elektra) (4 wks)
- #1 Country: "(There's A) Fire In The Night" Alabama (RCA)
- #1 AOR Track: "The Boys Of Summer" Don Henley (Getten)
- #1 LP: "Building The Perfect Beast" Don Henley (Geffen) (3 wks)

FIVE YEARS AGO TODAY

- e John Spangler PD at WJJD/Chicago
- Andy Bickel PD at Jefferson-Pilot
- e Tim Spencer PD at KISS/San Antonio • #1 CHR: "Just Like Starting Over" - John Lennon (Geffen)
- •#1 A/C: "Guilty" Barbra Streisand & Barry Gibb (Columbia)
- #1 B/U: "Celebration" Kool & The Gang (De-Lite) (5 wks)
- •#1 Country: "One In A Million" Johnny Lee (Full Moon/Asylum)
- #1 LP: "The River" Bruce Springsteen (Columbia) (8 wks)

TEN YEARS AGO TODAY

- e Brian Beirne PD at KERC-FM/San Francisco
- @ Joe Smith Chairman of E/A Records
- #1 CHR: "I Write The Songs" Barry Manilow (Arista) • #1 A/C: "I Write The Songs" - Barry Manilow (Arista) (2 wks)
- #1 Country: "Convoy" C.W. McCall (MGM)
- #1 LP: "Hissing of Summer Lawns" Joni Mitchell (Asylum) (3 wks)



Headliners For The Radio Advertising Bureau's 1986 Managing Sales Conference February 1-February 4



Denis Waitley Sales Consultant



Arthur G. Gunther President, Pizza Hut



Zig Ziglar Sales Motivator



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STATE-OF-THE-ART

KHJ Unveils New Studios

KHJ/Los Angeles recently unveiled its new studios, which were "wrapped around" the studio/office facilities of sister KRTH. Although it's like two stations in one, with the engineering operations combined, the stations are run separately.

Project designer/overseer. 13-year RKO vet, and KHJ & KRTH Chief Engineer Bob Kanner is no stranger to such massive undertakings. He's built eight stations during his career, among them WMCA/New York. R&R talked with Kanner about the intricacies behind the KHJ studio redecion

R&R: How long did the project take?

BK: It took a year to build KHJ. K-Earth was a little less. Bob Hansen helped me with the acoustics. Lynn Duke, who came from (sister San Francisco outlet) KFRC. knows a lot about how disc jockeys relate to equipment and how different component parts should be laid out for maximum flexibility. In addition to that we worked with Pacific Recorders, who actually designed the equipment, consoles, and the cabinetry.

R&R: What was one of the major problems you encountered when the project initially got underway?

BK: The building is unique be cause we are so close to the KHJ towers. The heavy RF radiation could leak into all the telephone lines, consoles, and other studio equipment. We can't have KHJ RF mixing with KRTH programming, or we would have a major prob-

What we needed to do was build a cover shield around the whole building. So I designed a copper screen. When the building was excavated, we put the copper screen under the slab, connecting it to the ground system out in the field where the towers are. Then for the

studio partitions, we welded a copper skirt that came up a few feet vertically beyond where the concrete pour would be.

Then the whole foundation was poured. As you walked on this concrete slab, you could see these vertical pieces of copper extending up about three or four inches. Once the walls were framed, we put in copper-clad paper, covering all of the partitions and studios. We even put in misco glass in the studios vision ports; this is glass with welded copper mesh wires inside.

Now there are ten volts of RF outside the studios, which is high enough to light a couple of flashlight bulbs. And there are three millivolts inside, which is the same signal KHJ has all the way out in Pomona. So we have effectively shielded the whole operation from the RF-induced problems that our own signal would cause. It was very expensive, but it was the only

R&R: How are the studios set

BK: There are three walls between each of the four studios like a room within a room Each studio has 50 db of acoustic isolation from the next one. There are three layers of acoustipane glass, 4-inch thick, between each studio.

This attenuates the sound. For this reason we can have very high sound level being created in one studio with a quiet public affairs interview show right next door, and not have any problems.

The sloped incline of the glass forces the sound to hit the carpet. eliminating reverb back to the mikes. In the event of a failure, any of the studios can be used for on-a or production purposes. Both KHJ and KRTH have a 125 kilowatt emergency power generator, so if one fails, the other can be switched to feed both stations.

R&R: What has been the reac tion to the redesign thus far?

BK: Those who use the studios all say the same thing - it's like a recording studio in a radio station. a production person's dream. The staff is now working with the most flexible and state-of-the-art equipment available. The main production studio is equipped with an eight-track console whereby each channel can be equalized; there are Tomcat cart recorders and stereo cue speakers. A wide range of effects from chipmunk voices to digital reverb and flange effect can also be done. Since I don't believe in a messy operation, the acoustic panels along the back walls of each studio can be opened, and storage is provided behind them

R&R: What are some other unique aspects of the studios?

BK: There are a series of color cue flood lights that go on automatically to alert the jock to different things. An amber light tells the operator when to change antenna natterns. A cue tone sets off a blue light that tells him there are ten seconds before the record is going to end (many stations just have little lights on the cart machines).

When each of these cue lights comes on, the whole studio is bath-



ed in that particular color. The jock can't miss his cue because the color of the room changes. Green means the hotline is ringing. A white light means the transmitter needs attention, and red means the microphone is on.

R&R: You said earlier that maximum flexibility was a key in your design plan. How else was that in stituted?

BK: One way is the raised computer floors that run throughout the studios. Say a problem crops up and we need to get to a particular wire or do some reconnecting. We pull up a carpet square and under the floor are the wires, which are all catalogued by computer. These wires run under the floor from studio to studio and to all the equipment. When the job is finished, we just close up the floor panels. We have such flexibility in the layout that we can do anything we want in the future without having to demolish the operation and





(I) News/traffic booth; (r) edit room



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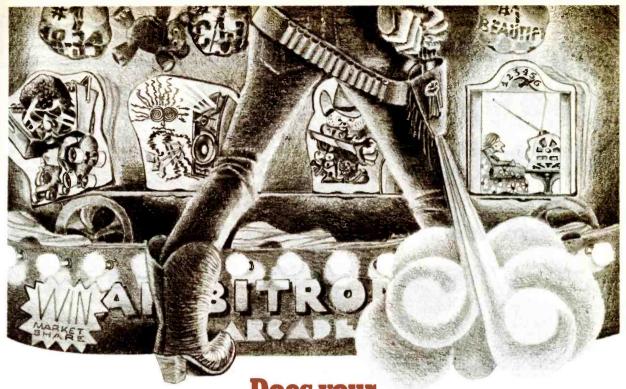
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Does your audio processor hit your target audience... or shoot you in the foot?

Today, it seems that everyone wants to sound "different" to get their competitive edge. Unaware of the potential dangers, some managers and P.D.'s want their audio processing to produce that "different" sound.

Ten years ago, a few "superstar" engineers really *did* have the personal sorcery that made their stations sound *better* than the crowd—not just "different". But by now, most of the old "secrets" have been divulged. Our present-day commercially-available OPTIMOD audio processors vastly outperform those "secret" contraptions of the past. So today, the quest to be "different" all too often ends in an ambush. Weird frequency balances, distortion, pumping, and fatigue are all waiting to trap the unwary.

How do stations fall into these traps? Because some of the same professionals who *program* their radio stations on the basis of extensive *research* choose and adjust processing on the basis of mere "gut feel". They may optimize processing for one receiver at the expense of others. They may fail to consider the unique limitations of automobile reception. There are countless pitfalls. Throughout, there is one common thread: processing is very often adjusted on the basis of *insufficient bard information*. We think that this is as reckless as letting the jocks loose in the record library without a format. Research is essential to get processing right.

At Orban, we do continuing, extensive research to enable us to produce the best possible product. This is expensive and time-consuming—that's why so few radio stations can justify it for themselves. Fortunately, we can afford to spread the expense over thousands of OPTIMODs—and you get all the benefits when you own one.

The research results in designs which couple the latest technological concepts with a disciplined respect for real-world market conditions. We always reject any approach which results in superficial flash on some radios or program material at the cost of irritation and tune-out factors on others. Our research has let us limit the number and range of setup controls to make it easy for you to hit your target audience—without shooting yourself in the foot! Unlike processors which claim "incredible adjustability", with OPTIMOD, you don't have to search for good sound (and maybe never find it)—it's already there!

OPTIMODs are powerful, well-oiled weapons that let you get a sound that complements your programming, without the irritants. That's why OPTIMODs are the predominant processors with ratings leaders in every format. And why Orban outsells its nearest competition by an overwhelming margin.

See your Orban broadcast products dealer for more information about OPTIMOD*AM Model 9100A or OPTIMOD*FM Model 8100A and its new 8100A/XT Six-Band Limiter Accessory Chassis. These processors are available in a variety of configurations to perfectly match your programming. And ask your dealer for a demonstration at your station.

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MANAGEMENT: BRIAN LANE





STREET TALK

Since no one seems to mind, it appears that longtime talent **DAVE SHOLIN** will accept the PD chair at **KFRC/SAN FRANCISCO** right after the first of the year and continue wearing his Top 40 Editor's hat at the *Gavin Report* as well. So the "Duke" will finally reign over Prince, King, and Queen, after all.

The speculation is over: Ten-year WLS/CHICAGO morning legend LARRY LUJACK will move to afternoons on the "Enormous 89" beginning January 6. Joining him will be RICH McMILLAN, who hosts the station's live "Saturday Night Oldies Show" remote from Ed Debevic's. So where are STEVE DAHL & GARRY MEIER? On vacation and in negotiation to do mornings. Insiders say there's a 50/50 chance that the controversial duo will strike a deal with WLS... if the chips fall, the prime candidate for mornings will be veteran talent FRED WINSTON.

Meanwhile, the betting line in the Big Apple is that ARISTA VP/Promotion DON IENNER is in line for a major promotion. Expect the official announcement after the first of the year.

Heavy rumor in L.A. is that KRLA Program Manager MIKE WAGNER will become PD for KBZT (former) KHTZ). It's deja vu time for Mike, who not long ago programmed the previous KBZT down in San Diego, now Sandusky's KWLT.

Reflecting BOB ELLIOT's status as a partner, 'consultancy BURKHART/
ABRAMS/MICHAELS/DOUGLAS & ASSOCIATES is changing its name to BURKHART/ABRAMS/DOUGLAS/ELLIOT & ASSOCIATES Jan. 1. Also, the firm will be giving out an annual LEE MICHAELS Memorial Award at its Superstars programming conference to "recognize the person(s) who has contributed in an outstanding manner to the betterment of rook 'n' roll "

KSDO/SAN DIEGO scored a coup of sorts this week when it signed former San Diego Mayor ROGER HEDGECOCK as its noon-3pm talk host starting January 20. Hedgecock was forced to resign recently after being convicted of conspiracy and perjury involving illegal campaign contributions. He was fined \$1000 and sentenced to a year in prison, but is appealing his conviction. By a margin of 53-46%, 3000 listeners responding to a KSDO telepoll Tuesday opposed the hiring. Hedgecock was a jock on his college radio station, and had done fill-in talk host work for KSDO while he was mayor. KSDO-AM & FM President/GM JIM PRICE called Hedgecock "a natural for radio."

Over a dozen South Central Bell employees were fired for blocking the trunk system to WRKA/LOUISVILLE's contest line so telephone employees could win cash in the station's "Kentuckiana Lottery" direct mail promotion. Not quite \$2000 had been dished out to Ma Bell employees before WRKA GM MIKE KIRTNER was tipped off by a woman playing the contest. The phone company's investigation corroborated WRKA's suspicions, and swift action kept disruption of the milliondollar promotion to a minimum.



WTHZ (Z103)/
TALLAHASSEE morning maniac RICH STEVENS showed all the symptoms of Christmas fever last Friday, dispensing with the regular show to play BRUCE SPRINGSTEEN'S "Santa Claus Is Coming To Town" over and over — 62 times, to be exact. No one

Rich Stevens was upset that Rich acted on his own, since the bit was a huge success, lighting up the phones like the proverbial Christmas tree and winning ink from USA Today and local press. So, Rich, you got Guy Lombardo's "Auld Lang Syne" cued up for New Year's Eve, eh?

There was no official comment from RCA/ARIOLA INTERNATIONAL about parent corporation RCA's \$6 billion merger with General Electric, although one executive wit suggested the division's name should be changed to "GEA," while another answered his telephone, "Hello, GE Records." Staffers seem generally unperturbed by the development, preferring to talk about good initial vibrations coming from new boss ELLIOT GOLDMAN.

Don't look for WPLJ/NEW YORK morning man JIM KERR to go anywhere for a while. He's just inked a lucrative five-year pact to continue his wakeup duties at "Power 95."

Q105/TAMPA morning man CLEVELAND WHEELER found himself falling without a net when he inadvertently declared a contestant the winner in Q105's Corvette treasure hunt, as the player had given the wrong locale for the hidden keys. So, the coveted car was not awarded, and amidst a protest staged by the contestant at the participating car dealer, Cleveland went on-air and copped full responsibility. Public reaction has been favorable for Q105, and the contest has been restarted with a new secret location — in the Florida Keys, perhaps?

Continued on Page 33

B	PROGRAM DIRECTORS	AIR DATE	ONE HOUR
o	WESTWOOD ONE	ADEA COOP	
MEM	THE HITS OF TONOGRAPH TONAN		w To Double
0	FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONEAND ONL		OD ONE AND ONLY

THANKS TO YOU, HE LISTENS TO US.

HAPPY HOLIDAYS
TO RADIO AND THE
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PROMOTION TEAM.







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DIANA ROSS

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RICKSPRINGFIELD

AUTOGRAPH

EVELYN "champagne" IKING





RCA

Project & Received - Married Recognition SCA Communities & 1998 SCA Communities

STREET TALK

Continued from Page 30

The late ALAN FREED and Sun Records founder SAM PHILLIPS will be recognized by the Rock & Roll Hall of Fame Foundation at its first annual Induction Dinner in N.Y. Jan. 23 They'll be honored in the category devoted to nonperforming industry professionals. In the "rock & roll forefathers" category, the first three inductees will be ROBERT JOHNSON, JIMMIE RODGERS, and JIMMY YANCY.

What's in a name? Several key ELEKTRA/ ASYLUM execs are getting slightly redefined titles for their current responsibilities, among them VPs DAVE URSO, PETER PHILBIN, and HOWARD THOMPSON. Expect the official pronouncements right after the holidays.

Now that they've sat out their nocompete clause, ex-WRIF/DETROIT wakeup duo JIM JOHNSON & GEORGE BAIER started at rival WLLZ this week. May we never hear from them again. Hey, just kidding, guys . . .

After some 15 years with DE-LITE RECORDS, KOOL & THE GANG have signed directly to PolyGram's MERCURY label worldwide. According to PolyGram, De-Lite President GABE VIGORITO will continue to be "actively involved in the marketing and promotion" of future albums by the group, but he wasn't available for comment about De-Lite's future with other acts.

WIND/CHICAGO staffers, past and present, held a wistful farewell party for the legendary station last Thursday, the day GROUP W completed its \$6.8 million sale of the Talk outlet to TICHENOR MEDIA, which is adopting a Spanish format. Of course, there could only be one name for a party honoring the station: "Gone With the WIND."

Fifteen years after joining CBS, JAY JENSON has parted company with the label. Based in Dallas, Jay'd been CBS's Southwest Regional Country Marketing Manager for the last eight years and the Dallas Branch Manager for six more before that. His departure is not part of the CBS cutbacks and the position is expected to be filled after the first of the year.

Following a year of freelance voice work in Buftaio, legendary personality FRANK BENNY returns to the radio wars Jan. 6 when he joins WYRK/BUFFALO for mornings. Prior to his yearlong hiatus, Benny spent 18 years with WGR/BUFFALO, the last 12 years in PM drive. No one has left 'YRK, as the shifts have been shortened. Former morning talent DALE MUSSEN moves to 9am-noon on the Country outlet.

Sad to report the death of E. BLAKE BLAIR, who served 31 years as Treasurer for JOHN BLAIR & CO., the company founded by his brother. Blake, who was 82, retired in 1966.

MOSS/SNEED PROMOTIONS is a new AOR indie promotion outfit formed by AL MOSS of the Wynn Jackson Organization and longtime PD ALAN SNEED, formerly partner with Chris Hensley. Reach 'em at (404) 325-0690

Glad to hear that another **NETWORK** promotion ace, **KAREN SOBEL**, is also joining Al Coury and John Brodey as part of **GEFFEN**'s promotional staff.

Get-well wishes to MARY RESNIK, wife of A&M National Promotion exec STEVE RESNIK. Mary's recovering after a recent car accident.

And here's hoping for a speedy recovery to WCKY/CINCINNATI OM BRUCE STILL, who's taking it easy after a mild heart attack. Bruce's son, PAT, programs WLVQ/Columbus.

The official word from McCANN-ERICKSON is that the ad giant will use ARBITRON primarily for the top 15 markets, and BIRCH as the primary source for markets 15-85.

Congrats to JEANIE PIERRE, JEFF BACKER, CANDY MASENGALE/BOGGS, CONNIE JOHNSON, and GREG FELDMAN — winners of ARISTA's first annual awards program.

Act II at KJLH/LOS ANGELES: Acting PD DOUG GILMORE exits, and midday man CLIFF WINSTON steps in to replace him . . . Back in Detroit, looks like new WQRS VP/GM BURT ROSENTHAL may have some interviewing to do upon his arrival (see Page 3), as the Detroit papers report that PD MIKE WHORF has suddenly left the Classical station

Remember a couple weeks back when WSTF/ORLANDO personality MICHAEL LOWE was "suspended" for uttering an obscenity onair after a child requested "Rudolph The Red-Nosed Reindeer"? To clear the record, Michael told us that he, in fact, resigned from the station as soon as the faux pas occurred, and promptly helped write the station's immediate apology.

Hats off to LIONEL RICHIE, who saved a private school in Watts by writing a check for \$45,000 to the IRS. The school was facing closure by the federal government.

Amazing But True Dept.: Would you believe that the NBC chimes use the musical notes "G-E-C"? The tones date back to when RCA took over WEAF (now WNBC)/NEW YORK from General Electric.

From all of us at R&R, here's wishing you a great '86!

Thank You,

JOHN SEBASTIAN, LEE ABRAMS, and the stations, programmers and sponsors nationwide whose early belief has made MUSICAL STARSTREAMS

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#1

CHR BREAKERS

213/88 — 87% CHR Chart: 40 #2 MOST ADDED

RCA is #1



STARSHIP "SARA"

#1 MOST ADDED

FIRST WEEK - 123 Stations - 50%!

RCA



Manufactured and Distributed by RCA/Ariola international



ON THE RECORDS

KEN BARNES

YEAR AT THE TOP

1985's Number One Records

After spending several days submerged in a sea of statistics, published in last week's issue, I didn't want to quit cold turkey. So I thought I'd gradually withdraw from the world of numbers by taking a look at the artists and songs that went No. 1 in 1985.

I did it pretty much the way I did last year, using the period from Dec. 7, 1984 through Nov. 29, 1985. during which there were 150 No. 1s on the R&R A/C, AOR Albums. AOR Tracks, Black/Urban, CHR. Country, Jazz, and A/C Full-Service (for the nine weeks it's run so far). That doesn't mean there were 150 different No. I songs, of course; some, like "Part-Time Lover," were No. 1 on more than one chart.

If you had to pick a champion for No. 1 records in 1985, it would be Phil Collins. He scored seven No. 1s (on CHR, A/C, and A/C Full-Service), three on his duet with Marilyn Martin. Thirteen artists scored three or more No. 1s this past year:

Phil Collins

Madonna Stevie Wooder

Sting

Wham!

Dire Straits

Lee Greenwood

Tears For Fears

chart-toppers

Jesse Johnson's Revue

John Cougar Mellencamp

Longevity At The Top

weeks at the top in all formats.

This category tends to slant toward

AOR, where albums have been

Another way to break out the No.

Whitney Houston



No. 1 on the LP chart). This year, the second-place finisher, John Cougar Mellencamp, benefitted from nine weeks on top in AOR Alburns, but Phil Collins's bulk of No. Is gave him the edge. (Eight of those weeks were shared with Mar-





John Cougar Mellencamped at the top of the LP charts for 9 weeks 34/R&R FRIDAY, DECEMBER 20, 1985

Twenty-four other artists had two I information file is to add up

Aretha led the pace on the freeway

Phil Collins John Cougar Mellencamp Stevie Wonder Sting Dire Straits John Fogerty Madonna Tom Petty & The Hearbreakers Mick Jagger Stanley Jordan Wham! ZZ Top Alabam Don Henley Whitney Houston Huey Lewis & The News Wynton Marsalis Robert Plant Tears For Fears Aretha Franklin Dizzy Gillespie Jesse Johnson's Revue Kool & The Gang USA For Africa Paul Young **Ahmad Jamal** Judds Ronnie Milsan

15

13

11

Long-Running **Chart-Toppers**

Excluding albums, it's also interesting to look at the songs with the longest runs at the top. By an overwhelming margin, Stevie Wonder's "Part-Time Lover" took those honors, racking up 13 weeks between A/C, Full-Service, Black/-Urban, and CHR. Here's the stan-

-	0.00	
Title	Artist	Weeks At No.
"Part-Time	Lover"	
Stevie Wo		1
"Separate L	ives"	-
Phil & Ma		
"Careless W		
Wham f/G		
"Power Of I		
	is & The Ne	ws
"Cherish"		
Kool & The	Gang	
"Everytime		
Paul Youn		
"We Are The	e World"	
USA For A	frica	6
"Crazy For	You''	
Madonna		5
"Freeway O	f Love"	
Aretha Fra	nklin	5
"Lonely Of 1	Night"	
John C. Me	llencamp	5
"Money For	Nothing"	
Dire Strait	6	5
"One More N	iight"	
Phil Collins		. 5
"Saving All I	My Love F	or You"
Whitney Ho		5
Format by	format, the	longevity
champs were		
A/C: "Cheris	h" (6)	
A/C FS: (tie)		ne Lover,"

"Separate Lives" (3)



They may lead separate lives, but together Phil & Marilyn racked up 8 weeks at No. 1 (Phil had 11 more on his own)



"Careless Whisper" copped weeks at the top for Wham in A/C

AOR Albums: "Scarecrow" J.C. Mellencamp (9) AOR Tracks: (tie) "Just Another Night" - Mick Jagger, "Lonely Ol' Night" (5) Black/Urban: "Freeway Of Love" CHR: "Can't Fight The Feeling" - REO Speedwagon (4) Country: (tie) "Love Is Alive" -Judds, "She Keeps The Home Fires Burning" - Ronnie Milsap, "There's No Way"

- Alabama (3)

Jazz: "Magic Touch" -

Stanley Jordan (8).

Springsteen Ties Jackson Record

It has nothing to do with No. 1 records, but on December 6 Bruce Springsteen equalled one of Michael Jackson's most remarkable chart achievements: "My Home town" became the seventh CHR Breaker from the "Born In The USA" album. It was unheard of when Jackson scored his seventh Breaker off "Thriller" less than two years ago, so for another artist to come along and match the feat in such a short time is quite impressive.

An even more remarkable sidelight: Jackson had scored a large number of hits before he started his "Thriller" string, but Springsteen had only hit the R&R CHR chart three times previously, with only



Number Wonder: Stevie's "Part-

TANLEY JORDAN

was the No. 1 longevi-

Time Lover"

Jazz champ Stanley Jordan was No. 1 for 8 weeks (Wynton Marsalis scored 7, Dizzy Gillespie 6, Ahmad

"Hungry Heart" surpassing the No. 20 mark. A sudden run of seven charters is on the amazing side.

For the record, here's the Springsteen chart run to date: "Dancing In The Dark" "Cover Me" "Born In The USA" 10 "I'm On Fire"

"Glory Days" "Goin' Down' "My Hometown" 26 (so far) Jackson's seven-hit run went 5-1-1-2-2-10-1, which Springsteen won't be able to equal, but if "My Hometown" makes the Top 10, that will match Jackson's string of seven Top 10 hits from a single album. And that's a record that's going to be even harder to beat.



Hometown": 7th CHR Breaker from "Born In



Thanks To All Our Friends At Radio. Obviously We Couldn't Have Done It Without You.

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WBR swept the Top 15, Top 5, No. 1 and Weeks at No. 1 categories in R&R.

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"CONGA"

CHR BREAKERS

> CHR CHART:



Distributed by CBS Records

DATEBOOK

SEAN ROSS

Special Year-End Double Issue

MONDAY, DECEMBER 23

1976/Issac Hayes files for bankruptcy; three years later he has a brief chart comeback with "Don't Let Go," 1980/John and Julie McVie are arrested at their Honolulu residence when police discover a package addressed to them containing opcaine.

TUESDAY, DECEMBER 24

1960/After the first release of "The Twist," Philadelphia Orphan's Court raises 19-year-old Chubby Checker's weekly allowance from \$150 to \$200.

1972/Police stop a Manfred Mann concert at the University of Miami during the encore when nearby residents complain about the noise. Students riot for two hours: Mann and the Earth Band hide in the dressing

1983. Pete Townshend announces his departure from the Who.

Birthdays: Lee Dorsey 1924, Lemmy (Motorhead) 1945, Mike Curb 1944, Cab Calloway 1907

WEDNESDAY, DECEMBER 25

1964/On the second day of the **Beatles'** Christmas engagement at London's Hammersmith Odeon, **George Harrison**'s then-girlfriend **Patti Boyd** is attacked by jealous female triends.

1978/This is not a Christmas carol. Public Image, Ltd. plays its first concert at a London theatre 1981/J. Gells Band plays a Christmas concert at Boston's Norfolk Prison.

Birthdays: Phil Spector 1940, Sissy Spacek 1949, Barbara Mandrell 1948, Jimmy Buffett 1946, Robin Campbell (UB40) 1954, Annie Lennox 1954, O'Kelly Isley 1937.

THURSDAY, DECEMBER 26

1963/"I Want To Hold Your Hand" is released in America.

1967/"Magical Mystery Tour," parodied later by the Ruttes as "Tragical History Tour," premieres on the BBC. Birthday: Phil Spector 1940.

FRIDAY, DECEMBER 27

1971/Sonny & Cher get a winter replacement series on the strength of their previous summer shows. Guests on the rockin' first show are Robert Merrill, Harvey Korman, Glenn Ford, and Carroll O'Conner.

1978/Roughly six months after its release, the Cars' debut LP goes platinum.

1982/Billy Joel performs a benefit concert in and for Allentown.

Birthdays: Mick Jones (Foreigner)1944, Terry Bozzio (Missing Persons) 1950

SATURDAY, DECEMBER 28

1971/Keith Moon emcees a Sha Na Na concert.

1975/Depending on your source, **Ted Nugent** is menaced by a gun-toting fan in either Spokane or Detroit. 1983/**Dennis Wilson** drowns at Marina Del Rey.

SUNDAY, DECEMBER 29

1930/Radio Luxembourg is authorized.

1967/Dave Mason leaves Traffic for the first time.

1980/Singer/songwriter Tim Hardin dies of a drug overdose at age 40.

MONDAY, DECEMBER 30

1962/Brenda Lee is injured when she rushes back into her burning Nashville home to rescue her poodle Cee Cee, who dies from smoke inhalation.

1979/Emerson, Lake & Palmer announce their breakup

Birthdays: Bo Diddley 1928, Del Shannon 1939, Jeff Lynne 1947, Patti Smith 1946, Tracey Ullman 1959.

TUESDAY, DECEMBER 31

1972/The Allman Brothers* first annual broadcast from San Francisco's Cow Palace. Wet Willie costars.
1975/Bette Midler hits then-RKO National PD Paul Drew in the face at a New Year's Eve party because he doesn't like her disco remake of "Strangers in The Night."

Birthdays: Donna Summer 1948, John Denver 1943, Burton Cummings 1943, Andy Summers 1942,

WEDNESDAY, JANUARY 1

1953 Hank Williams dies at age 29.

1974/Polydor becomes the first label to hike its LP suggested retail prices to \$6.98. That price becomes the industry standard for three years.

1975/Yoko Ono, Patti Smith, and 50 others read at the New York Poetry Project's annual New Year's Day event.

Birthday: Grandmaster Flash 1958, Country Joe McDonald 1943

THURSDAY, JANUARY 2

1974/The Georgia Dept. of Corrections honors the Aliman Bros. as the "Outstanding Community Organization of the Year."

1979 Sid Vicious's trial for the murder of Nancy Spungen opens.

1980/Early rock artist Larry Williams is found shot to death at age 45. Williams had been planning a reunion LP with sometime partner Johnny "Gultar" Watson. Birthday: Rooge Miller 1936.

FRIDAY, JANUARY 3

1969/Police at Newark Airport confiscate 3000 copies of John & Yoko's "Two Virgins" LP.

1970/Davy Jones announces his departure from the Monkees.

1974/Bob Dylan and the Band begin the much-anticipated "Planet Waves" tour.

Birthdays: John Paul Jones 1946, Steven Stills 1945.

SATURDAY, JANUARY 4

1953/Twenty thousand mourners turn out for Hank Williams's Montgomery funeral.

1965/Fender Guitars becomes a subsidiary of CBS.

1978/Ozzy Osbourne rejoins Black Sabbath briefly.

1985/Def Leppard's drummer Richard Allen has his arm amputated following an auto accident. His friend John Parr suggests, without any facetiousness, that Allen drum with an artificial arm containing a laser-light show

SUNDAY, JANUARY 5

1975/"The Wiz" opens on Broadway with Stephanie Mills as Dorothy and songs by Luther Vandross among others.

1978/The Sex Pistols' American tour begins in Atlanta

1979/Southside Johnny stumbles over some broken glass on stage, cuts himself, and is hospitalized.



CALENDAR

BRAD MESSER

Early '86 Anniversaries

Man in space, the birth of the Beatles, and Bob Dylan's first gig are among the 25th anniversaries coming up during the first six months of next year.

Soth anniversaries between January and the end of June include establishment of the Baseball Hall of Fame and the trial flights of the first successful helicopter.

Coca-Cola will observe its 100th anniversary. The first half of '86 will also bring us to the onecentury mark of the gasoline automobile.

For your convenience in preparing programs observing 1986 milestones, here are some important dates.

1961 - 25 years ago: Jan. 31 -Monkey "Ham" rocketed into space. Feb. 24 - FCC authorized 3-year test of Pay TV. Mar. 1 -Peace Corps established by JFK. Mar. 9 - 1st dog in space (USSR). Mar. 21 - 1st appearance at Cavern Club, Liverpool, by John, Paul, George, and Ringo. Did not result in steady job. Four months later were signed for Wednesday nights. Apr. 11 - Bob Dylan 1st pro singing gig, Gerde's Folk City NYC. Apr. 12 - Yuri Gagarin 1st man in space. Apr. 17 - Bay of Pigs attack. May 8 - Mets baseball club name announced (1st game Apr. 11. 1962). May 25 - Space race began as JFK committed USA to moon landing "before the end of the decade." May 29 - 1st food stamps program in USA.

1936 - 50 Years Ago: Jan. 29th -Baseball Hall of Farme established at Cooperstown NY with five honorees. June 6 - 1st helicopter extended trials began with female pilot in German Focke-Wulf FW-61 (1st freeflight June 26).

1886 - 100 Years Ago: Jan. 29 - "Motorwagon" patented by Kart-Frederich Beaz, 1st successful gasoline automobile (built late 1885) weighed 560 pounds, had three wheels, top speed 8 to 10mph, powered by single-cylinder 4-stroke engine. Feb. 14 - California citrus industry born as first oranges shipped from Los Angeles to Eastern markets. Mar. 6 - 1st commercial A.C. power plant. May 8 - Coca-Cola first mixed by John S. Pemberton at Atlanta, Georgia.

Tallest Buildings Topped Out

MONDAY, DECEMBER 23 — What were then the world's tallest buildings, the World Trade Center towers in Manhattan, topped out 15 years ago today (1970). Tenants had already moved into offices on the 10th and 11th floors before construction was completed up to the 104-story level. (The 110-story Sears Tower in Chicago took the tallestbuilding title four years later.)

1962 - Cuba began releasing 1113 Bay of Pigs invaders from prison, after American private citizens had raised

donations averaging \$50,000 per prisoner.

1947 - Transistor invented. 1928 - NBC went coast-to-coast.

1823 — Clement Moore's poem "Visit From Saint Nicholas" (better known as "Twas the Night Before Christmas") published in Troy, NY Sentinel.

Birthdays: Jorma Kaukonen 45. Paul Hornung 50.

"Silent Night" A One-Day Project

TUESDAY, DECEMBER 24 — The song "Silent Night, Hoty Night" was composed — in just one day — exactly 167 years ago, on Christmas Eve of 1818. The assistant minister of a church in Austria wrote the words and the church organ player scored the music. But when the time came to perform the composition, the church organ broke down ... so the first public performance of "Silent Night" was with guitar accompaniment. ("Stille Nacht, Heilige Nacht" by Josef Mohr and Franz Gruber, Oberndorff, Austria.)

Birthdays: Marathoner Bill Rodgers 38. Choreographer Robert Joffrey 55. Ava Gardner (Lucy Johnson) 63.

Halley's Prediction Confirmed

WEDNESDAY, DECEMBER 25 — Comet Halley became visible both night and day on Christmas of 1758, 16 years after the death of Edmund Halley, the man who had forecast its return. In January 1986, the comet will be visible just after sunset, low in the western sky, but many astronomers are convinced that it will fall far short of the spectacular briothness of the earlier passage.

1966 -- Paul Kimelman began a diet so impressive he got in the "Guinness Book," dropping from 487 to 130 pounds

in little more than seven months.

1868 — Pres. Johnson perdoned Civil War veterans.

Bithdays: Mary Elizabeth "Sissy" Spacek 36. Barbara Mandrell 37. Jimmy Buffett 39. Larry Csonka 39. Ken Stabler 40.

Washington Crossing The Delaware

THURSDAY, DECEMBER 26 — The famous painting "George Washington Crossing the Delaware" was inspired by the Battle of Trenton, the Revolutionary War action in New Jersey 209 years ago (1776).

1947 - Major storm dropped 26 inches of snow in Northeast.

1917 - US nationalized all railroads for duration of WWI.

1965 - Electric coffee percolator patented

Birthdays: Phil Spector 45. Alan King (Irwin Alan Kniberg) 58. Steve Allen 64, original "Tonight Show" host 1950.

First Childbirth With Anesthesia

FRIDAY, DECEMBER 27 — 140th anniversary of the first childbirth using anesthesia. Georgia country doctor Crawford Long had pioneered the use of either as a paintitiler for surgery in 1842. Three years later, either was administered to his wife for the birth of their second child, on December 27. 1845.

1979 — Afghanistan invasion.

1970 - "Helio Dolly" closed after 2844 Broadway performances.

1947 — 1st "Howdy Doody" TV show (on air thirteen years). 1932 — Radio City Music opened (was largest indoor theater)

1927 - "Show Boat" (Kern & Hammerstein) premiered at Ziegfield Theater in NYC featuring hit "Old Man River."

1900 — Carrie Nation's first big anti-saloon raid Wichita, Kansas. Full Cold moon.

BOOKSHELF

371) THE CUITAR GREATS. John Tabler & Stuart Grundy Profiles based on in-depth interviews with masters of electric guitar, B.B. King, Em. Clapton, Carlos Santana, Pete Townsend, and 10 others. This fascinating book covers each artist's musical background, innovations, techniques, career, and private lite, with definitive discographies.

342) A MUSICIAN'S GUIDE TO THE ROAD, Gary Burton This handbook covers what every musician should know about taking an act on the road. Written by the world-renowned vibraphonist, this easy-to-read guide is full of practical ideas based on Burton's twenty years of experience performing before lazz audiences.

310) HOW TO MAKE AND SELL YOUR OWN RECORD. Diane Sward Rapaport This brand new edition offers technical information, practical tips, and business guidance for self-production of record and cassette releases. Every aspect of a recording project is covered, from planning and budgeting through sales and promotion. Includes sample forms and worksheets as well as advice on raising money and negotiating contracts. 167 pp.(P) \$12.95

307) MAKING MUSIC: THE GUIDE TO WRITING, PERFORMING, AND RECORDING, Ed. by George Martin This is both an authoritative guide for everyone who makes music and a unique source of insight into the genius and work habits of 65 of the world's leading music figures (e.g. contributors on songwriting include McCartney, Sting, Sondheim, Webb, and Simon, among others). There are sections on writing, arranging, performing, recording, and music business all written by experts.

352 pp.(H) \$17.95

303) MUSIC BUSINESS HANDBOOK AND CAREER GUIDE. David Baakerville, Ph.D. This is the required text in over 90 colleges and universities. Exhaustively thorough coverage of all phases of the industry divided in 7 parts: Music in the Marketplace; Songwriting, Publishing, Copyright, Business Affairs; The Record Industry; Music in Broadcast and Film: Career Planning and Development; Appendix (sample forms).

553 pp.(H) 518 95

180) DICTIONARY OF CREATIVE AUDIO TERMS, CAMEO The first comprehensive dictionary of creative audio terminology containing over 1,000 definitions for those without much technical training. Focuses on creative audio/ musical equipment, techniques, systems, and practices. Illustrated to give a quick and comprehensive grasp of meanings. 100 pp. (P) \$4.95

131) HOW TO BUILD A SMALL BUDGET RECORDING STUDIO FROM SCRATCH. F. Alton Everest: Presents the information needed for design, construction, and operation. The emphasis is on budget studios suited to efficient production of audiovisual, radio, television, and film material stressing function, economy, and good sound quality. Includes 12 tested designs.

120) CRITICAL LISTENING COURSE. F. Alton Everest This invaluable course specifically addresses the important nuances of the audio world. The 105 page training manual with ten pre-recorded lessors on casette tapes lead you from basic to advanced listening techniques in increasing progression. Topics include estimating frequency, frequency band limitations, sound level changes, components of sound quality, frequency response irrequilarities, various types of distortion, reverberation effects on speech and music, signal vs. noise, and voice colorations.

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ADAM WHITE

Who Wants Their VH-1?

working under heavy pressure to meet the January 1, 1985 launch date of their second music channel, Video Hits One. That pressure was prompted by the relatively short time only a few months - the company had to put the service together.

Why so little time? Most people believe MTV was forced to create VH-1 when it did because of Ted Turner's new Cable Music Channel. When Turner pulled the plug on CMC (after less than a couple of months) and sold it to MTV the latwas already committed to VH-1's introduction.

Twelve months on, how's it doing? And, most important from the music industry's perspective, how effective is the service in selling records to its 25-54 target demo? What follows are views gathered from a variety of industryites, and from VH-1 VP Kevin Metheny, who talks about goals achieved and goals set

As in the early days of MTV, there have been trade ads promoting and publicizing VH-1's achievements. At the same time, it is frequently dismissed as a washout by some video insiders.

I spoke with Street Pulse's Mike Shalett, whose firm studies consumer buying patterns at retail for labels and other clients, including MTV. "All the data we've generated in the past year shows that there's a desire or need among consumers for VH-1. There's no doubt in my mind that it's effective in selling records

Younger Viewers

"Some interesting numbers show up too. According to our research, there are a lot of people under 18 watching it and, as you'd expect, a high percentage of females 25-35. I think that a lot of younger people, particularly women, who want to catch black music watch

Another interesting number is the viewers watching VH-1 at any given time. MTV, on the average (varying with dayparts), is viewed by about 250,000 people at a speci-fic point in time. VH-1 is available in about one-third the number of homes MTV is, and, while not Nielsen-rated, is regarded as attracting quite a bit less viewership than its senior partner. A perhaps-gen-



erous estimate, sources indicate, would be 50-60,000 viewers at any one time

If there's a lukewarm attitude towards VH-1 among some label execs, Shalett suggests it's because the service is targeted to a differ-ent demothan much of the industry is skewed towards. "It hasn't yet fully come to grips with the idea that the largest generation of consumers in our country's history are between 25-44."

"There's no doubt in my mind that VH-1 is effective in selling records."

-Mike Shalett

Also an obstacle, as Shalett and others point out, is the fact that certain artists compatible with VH-1's format don't necessarily see themselves that way. In other words, they associate the channel with the "older" (and, by implication, less desirable) audience, and resist label suggestions that they may have a better shot at exposure via VH-1 than MTV.

Attitudes may be different with acts whose style or image precludes them from MTV or from gaining sufficient radio exposure to sell records. A case in point: John Denver. With his new, more romantic image and the "Dreamland Express" album, RCA Records ap-

tion tie-in. Product Director Jack Maher explains, "There was a tremendous sales surge on the album when the promotion was on. We attribute this to VH-1 because - and I don't like to admit this - we didn't get the kind of airplay we

There were "pockets" of exposure, he says, and good rotation on certain stations, but the real stimulus came from the video music service. "When the promotion came off in October," says Maher, there was a flattening out of sales. So we went back and bought some time, and saw sales climb again."



Heavy Rotation

Offering another label perspective is Capitol's Director/National Video Promotion Michelle Peacock. "There's no doubt that VH-1 sold a significant number of Freddie Jackson albums to its viewers. who at the time weren't hearing it on their local CHR stations. VH-1 had been telling us for the longest time that 'You Are My Lady' was an across-the-board hit, and they held strong, keeping it in he rotation until we broke it at CHR."

Peacock's point is that VH-1 has become an important part of the promotion and marketing mix, but not necessarily the only one. Colleague Jim Foglesong, President of Capitol/EMI America's Nashville division, found VH-1 to be the only explanation for the sales surge of a dormant Michael Martin Murphey album. "It was just lying there." says Jim, "and a few returns were starting to dribble in. Then this video started to get tremendous expo-sure, and quietly but steadily the album went from 80,000 to 125,000 sales. VH-1 was the only thing we could point to."

A number of those in Nashville ee VH-1 as an opportunity to reach an audience that's not hearing country music elsewhere. In recent months. VH-1 executives have been courting the country com-

Sample Music of VH-1

Matt Blanco - "MoreThan I Can Bear

Hall & Oates - "When Something Is Wrong With My Baby

Barbra Streisand - "Somewhere Sheena Easton - "Do it For Love"

Bill Evens - "Path Of Least Resistance" Bryan Ferry - "Don't Stop The Dance"

Vince Gill — "Oklahoma Borderline Lonnie Hill - "Could It Be Love"

Liberace - "Chopsticks" Evelyn King - "Your Personal Touch"

Mel McDaniel — "Stand Up" Juice Newton - "Hurt"

Miami Sound Machine -- "Conga Paul Winter Consort - "River Run"

Princess - "Say I'm Your #1" Lionel Richie - "Say You, Say Me"

munity, and that's OK by Fogle-song. "Pop radio is virtually ignoring country," he says, "Through VH-1, we're definitely seeing an increase in not only exposure for certain artists, but also in their popularity. It's even belned their book-

Not everyone is so positive. Several in video promotion say they feel VH-1 doesn't rank as high on MTV Networks' priority list as it should, or as high as MTV itself. One such critic is E/P/A Director/ National Video Promotion Harvey Leeds. "I question how serious and important VH-1 is to MTV Netrks overall," he says. "They're only too enthusiastic when it come to anything involving MTV or Nickelodeon. But I always seem to be the one who has to bring up the subject of VH-1, whether it's about what's getting airplay, suggested promotions, or whatever. That's what makes me wonder about the depth of their commitment to the

"I question how serious and important VH-1 is to MTV Networks overall."

-Harvey Leeds

Leeds also notes that CBS's inhouse research into VH-1 this past summer didn't yield entirely favorable results. Of a representative national sample of cable house-holds. Leeds states, less than 5% of respondents (76% response rate) said they viewed the channel. Those that did watch were relative ly light record buyers, who also said the service had limited influence upon their buying habits.

Demonstrable Response

Metheny is more than satisfied with the first-year accomplishments of Video Hits One. "In terms of the number of homes we reach. it's dramatically more successful than we'd hoped. We targeted to be in around 5.5 million homes at this time, and in fact, we're approaching ten million."

"So now that we know there's a healthy audience out there in front of the set, we're looking for opportunities to affiliate with promising artists or established acts and show them precisely the firepower of the channel. We want to develop marketing plans in tandem with labels and managers so that we can have some success stories similar to those we have on MTV.

It'll be a tiered effort, says the VH-1 VP. "There are a lot of different things we can do, from the rotation of a video, of course to One-on-One interviews, guest VJ appearances, contests, and promotions. We did some in '85, but not in such a way that we rolled out a six, nine, or twelve-month comprehensive program. We've learned with MTV that that's what it takes."

Developmental Year

Metheny continues, "It was important for us to get a good sense of ourselves these past 12 months. It's been a busy year and, very honestly, a developmental one. We didn't expect to be playing to as large an audience. You'll see quite a bit of long-form programming in the second year, and there will be a great-er news presence." The latter includes a feature debuted a couple of weeks ago, "VH-1 On The Road," with concert dates and those of touring Broadway shows, as well as who's performing in what rooms in the gambling cities.

If it is anyone's suspicion that MTV Networks is not 100% behind VH-1, states Kevin, "We intend to let them understand that's a misconception. We'll be showing a dramatic commitment to industry relations on this channel in 1986

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JOEL DENVER

HIGHLIGHTS OF 1985

Quotable Quotes Worth Quoting Yourself

Without a doubt, this is the most fun article I put together each year. Looking back on the pearls of wisdom and perilous platitudes espoused throughout 1985 is a fond reminder of all the wonderful ideas and knowledge contributed by so many of you to these pages each week. Thank you! With your help, I look forward to an even more creative and challenging 1986. Happy Holidays to all!

Format And Music Theory

Care

44

It's easy to pick the hits, but it's

more important to play them at the

right time in the record's active life

cycle. More and more stations are

keeping a careful eye on the active members of the audience - the

trendsetters. Programmers who

take the lead from this perceptive

group help themselves become

market leaders. Here are a few

"We do no callouts. We depend heav

ily on requests, retail research, and

our combined out feel. I don't think by

using callouts you can keep on top of

things or stay as fresh-sounding as

VP/Programming Gerry DeFrancesco

"Part of our success at KKBO has

been to stay on the cutting edge of

"Black music has played an important

part in keeping Q102's sound exciting

- Q102/Cincinneti OM/PD Jim Fox

"It's really fun to be appressive on

music. After three or four weeks you

know whether a song's a hit or not. If it

ien't, you can blow it off and go on to

- RJ105/Orlando PO Brien Thomas

"The questionable period for CHR ap-

peared when programmers and GMs

tried to broaden their stations

demographically with oldies. Instead,

they not what turned out to be a bed-

sounding CHR with diminished audi-

ence in all demos. I don't think we'll

make the same mistake again

It's been the perfect elixir for our

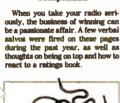
- KIS-AM & FM/Los Angeles

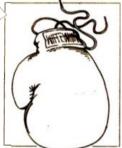
- KKBO-AM & FM/Houston PD

John Lander

you need to be."







"People say imitation is the sincerest form of flattery. Well, we've been flattered just about enough! . . . I don't know how you can throw awity millions of dollars for only nine-tenths of a point."

-KMJK/Portland PD Jon Berry

"The bitterness has both surprised and disappointed me, because I was hoping we were all more professional than that. There are a few differences in what we're doing. KMUK's improved since we came into the market because they learned a few lessons from the beating we gave them in our debut hoot."

- KKRZ/Portland PD Gary Bryan

"In the end, it doesn't matter how many points you scored or how fast you ran the race. What's important is to be first."

- Z100/New York PD Scott Shannon

"Our game-plan is longterm and we don't plan to make any knee-jerk reactions to this book, only some objective observations."

- B104/Baltimore PD Steve Kingston

"People have certain expectations of Y100. We have a long history of excellence to live up to, including the areas of broadcasting and entertainment. We don't always do things by the rule book, but we always do things better."

- Y100/Miami PD Robert W. Walker

Motivation

A large part of winning has to do with attitude. Put the right people together, regardless of format, and you're 50% closer to victory working as a cohesive team.

"I'm the conductor of the orchestra, but if my jocks — the players — can't play their instruments, then we sound bad."

— K106/Baltimore PD Raiph Wimmer

"If you work hard, have a definite goal in mind, and don't let anything distract you, it's real hard not to succeed. And I try to surround myself with people who feel the same way."

- FM102/Sacramento OM/PD Rick Gillette

Observations

Sometimes the simplest things escape us as we're often too close to the subject at hand. Here are some points to think about concerning several important topics brought up this year.



"We're siveys trying to be bigger and better than everybody else on the diel ... A winning station constantly needs to grow, offering bigger and better promotions. You must do whaterpromotions to capture the minds of the audience."

--Gerry DeFrancesco

"It's amazing. The idea of working at a well-programmed station in a smaller market has a lot of appeal for some factor than the big market hassless and pressures."

- Then-KFMW/Waterlog (now WQUT/ Johnson City) PD Merk Potter

"We're in show biz, and when you open the mike it's like taking your pants off. It had better be good "

—KRPM/Seattle VP-GM

Gary Taylo

"I really hate it when record companies see an act do well, then go out and sign up a dozen soundalike artiete."

-B94/Pittsburgh PD Nick Bazoo

"If it doesn't get airplay on CHR, then chances are the album or group will not sell the amount of product necessary to become a gold or platinum prolect."

- KIIS-AM & FM/Los Angeles Asst. PD Mike Schaeler

"I want Z100 to sound like one incredible, dynamic, interesting, compassionate radio station, and if it doesn't sound like that, I don't sleep very well."

-Scott Shannon

No Paper Adds Please



1986 will go down as the year radio regained its conscience, as it became clear that record companies and radio stations were fed up with horse airolay reports.

"If your playlist isn't credible, then it's worthless for anyone to track."

— Q195/Tampa OM Mason Dixon

"This anti-paper adds policy has restored everyone's faith in each

- WB VP/Promotion Rich Fitzgerald

"We believe in playing what we report and reporting what we play."

EZ Communications VP/
Programming Den Vellie

"My interpretation of good rotation for a record that fits all deyperts is that it needs four shots a day. I don't want any favors that don't include good,

> - Then-Geffen VP/Promotion Johnny Barbis

AM Radio Experimentation

As 1985 closes, no one has come up with viable answers for AM radio. Here's a look back on an innovative idea that, like AM stereo, didn't catch on — KFRC's "Game Zone."

"At least we're not sitting on our asses waiting for radio to fix itself."

 Then-KFRC/San Francisco (now KRTH/Los Angeles)
 VP/GM Pat Norman



"Throughout the country people have outrageous ideas about how to entertain people on AM. But the PDs and GMs who act like "format police" have discouraged these ideas."

- RKO consultant Walter Sabo

Jock Talk

Increased emphasis on personality has once again focused attention on the finer points of being anon-air star. Some ideas worth remembering:

"Seven people make it tough to get in everyone's lines in equal proportions, and because it's a real team effort we tead whoever is hot that day. Fortunately, everyone is professional enough to realize this, and all contribute unselfishtiv to the effort."

— Then-Z100/New York (now Z106/ Philadelphia) Zookeeper Ross Brittain

"You have to be up and on 100% of the time. The audience can tell when

you're hanging back on them."

— Then-896/Chicago (now WHTT/
Boston) night rocker Tony Hamilton

"Work hard. There are so many medum-weight talents out there that a little bit of extra effort, combined with an unselfish, team-spirited attitude, will take you over the top."

- B104/Baltimore night personality Kid Curry

"Show prep is a 24-hour affair
You've got to do your homework because anything can be turned into a short bit."

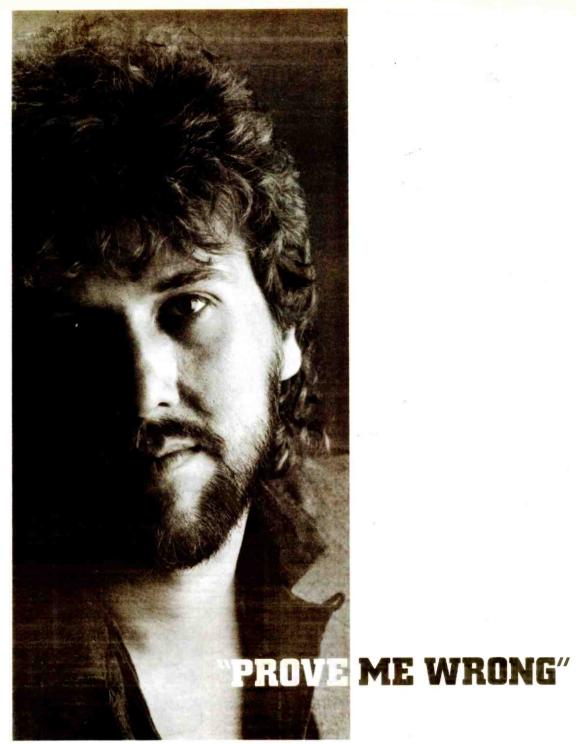
WPLJ/New York afternoon driver Pat St. John

"Could I have said it in fewer words? That's the hardest part of it all. Pulling off a bit with a 20-second intro is realty tough . . . You have to be able to edit vourself."

- KIIS-AM & FM/Los Angeles afternoon driver Ron O'Brien

Continued on Page 42

- Consultant Gery Bonds - Y100/Miami I 40/R&R FRIDAY, DECEMBER 20, 1985



THE NEW SINGLE FROM DAVID PACK

CONTEMPORARY HIT RADIO

Quotable Quotes Worth Quoting Yourself

Continued from Page 40
Roll Out The Red Carpet

The fine art of diplomacy in business goes a long way. It's simply a matter of treating people like you want to be treated. These are thoughts worth reflecting on as we head into 1966.



"It's a mistake when one person names himself as the God-almighty dictator of the station and doesn't listen to anyone else."

-Scott Shannon

"Managing by intimidation doesn't bring the fruits that respect does. People governed by fear will only give you what they have to in order to keep their jobs. They'll leave at the first opportunity."

- Consultant Alan Burns

"Being a problem-solver almost ensures you'll always have a job. A lot of PDs forget why they were hired; the job is most important, not them."

- WKTI/Milwaukee VP/GM Dallas Cole



THE WORLD'S LARGEST RADIO — WLOL/Minneapolis recently built what's claimed to be the world's largest radio: twenty feet long, 16' high, 8' deep and over 400 pounds (batteries not included). Not exactly something you can carry over your shoulder for a stroll in the park, sh?

CENTENNIAL FEVER — KMGX/Fresno got in the spirit for Fresno's 100th birthday, featuring this picture on the back of a recent music survey. Shown (I-r) are MD Kevin Carter, morning man Richard Cano, midday personality Missy McKai, PD John Berry, and overnighter Jeff Scott.

MOTION

WNYS(HOT-104)/Buffalo welcomes Peter Jonason to mornings (Buffalo's A Team) from KHJ/Los Angeles ... WZUU/Milwakee's Brad Young takes on the programming for KZ103/Tupelo, MS, where Liss Landau is named Assistant PDMD Kelly Randall and Dan Cooke quit overnights at Z106/Philadelphia ... KFMW/Waterloo boosts PM driver Michael Dee to PD as he shifts to mid-

KFMW/Waterloo boosts PM driver Michael Doe to PD as he shifts to middays; Mark Hansen moves to afternoons from nights, and midday personulifly/MD Deb Christie is now doing nights.

KTRS/Casper promoted MD/afternoon driver Todd Cavanah to PD as Billy Cody exits ... KQAM/Wichita PD Tom Land acquires PD duties for sister station KEYN.EM Beak" (Roger Miles) replaces Mike Kelly on evenings at KIKX/Colorado Springs, joining from crosstown . KZOZ/San Luis Obispo KKEM ups MD/morning man D.A. Collins to PD, replacing OM Mike David, who'll continue to program KCAL ... MD Brian Christian leaves KLUC/Las Vegas, while Jammin' Jay Taylor steps in as MD/6-10pm from KQKQ/ Omaha . . . KAMZ/El Paso Assistant PD Georgia Saylor exits ... KKXL-FM/Grand Forks, ND atternoon man Kevin Hendrickson is named Produc-

Brent Alberts is upped from PD to OM at WIQB & WNRS/Ann Arbor. Parttimer Randy Z is now PD at WNRS, while Christy Keller is new to overnights at WIQB, formerly of WAVX/Muskegon . . . Crickett Davis moves from KGGO/Des Moines across town to X103(KXJX)/Des Moines for 7pm-midnight under PD Roger Piper ... Gary McCabe is named Production Director at KIYS/ Boise, and becomes the newest ... Mike morning crew member Schmidt exits KWTO-FM/Springfield to replace PD Bo Jagger at neighboring KXUS

Dents Prior turns down WLOL/Minneapolis' PM drive offer and heads for KEYN-FM/Wichita to do mornings. Michael Stewart is new to nights at WOMP-FM/Wheeling from the research department at 894/Pittsburgh

... Julie Weich joins WKFR/Kalamazoo as a news reporter ... WSTO/Evansville afternoon driver Indiana Jonez adds on Assistant PD duties ... KSMB/Lafayette 7pm-midnighter
"Big" Steve Small is upped to MD
... WVIC/Lansing personality Dave
Scott moves across town to WIXO

WGUY/Bargor loses morning man Mitch Mitchell to middays at competitor WZON, and also midday man Doug Shannon, who'll be doing overnights at ZON.

Bob Stevens, Production Director at K10.4/Dallas, exits to become MD at K10.4/Dallas, exits to become MD at K10.4/Dallas, exits to become MD at K0KT (K0.96)/Seattle under PD Steve Sheppard ... KZZB/Beaumont welcomes Fast Bobby Day to do nights. He's from KO/KO/Omaha and replaces The Mad Man ... Patty Harrison, daughter of former WABC/New York legend Harry Harrison, is doing all-nights at WHIT/Boston ... Mike Schmidt, most recently PD at KWTO-FM/Springfield, walks across town to become OM/PD at KXUS, replacing Bo Jagger. Meanwhile, T.K. O'Grady is upped to Operations Manager at KWTO-FM

Mark Taylor, previously with WKAU/Appleton-Oshkosh, is the new MD/atfernoons at .WMOT/Marquette, MI; Kim Bradleigh returns as MD at WKAU . . . Geoff Devis is named MD/middays at WZUU/Milwaukee, upped from 7pm-midnight. He replaces Brian Kelly, who's the new MD at WLS/Chicago . . . Tony Clark gets boosted from weekends to overnights at WJAD/Banbridge, GA, replacing Tim Taylor .

BITS

• Jewels, For You — WPLJ/New York is giving away two \$3000 sapphire jewels to celebrate the release of Twentieth Century-Fox's "The Jewel Of The Nile." Listeners register at any Littman Jewelers store in the metro area, or send in a postcard. One winner will be picked from the Jeweler entries, another is to be selected from the cards. Hundreds of runners-up will receive free passes to see the sequel to 1984's "Romancing The

Scarecrow Frenzy — KC103/Evansville welcomed John Cougar Mellencamp to town with a Best Scarecrow contest, featuring the best in

hay fashions. All entrants received a John Cougar Mellencamp "Scare-crow" LP for their efforts, and one lucky crow chaser won tickets and backstage passes to the concert.

• How About Florida? — Y100/Miaml will make dreams come true on the South coast when they give one listener a \$100,000 Weitzer Dream Home. Weitzer, a premier builder in the area, will construct a home in one of three locations: Panache in Kendell, Moon Lake in Boca Raton, or River Run in South Broward. All of Y100's "Megabucks Sweepstakes" winners receive a key which they will try on the door, and the one that fits, of course, wins.

e Cops. Kids & Christmas — WMMS/Cleveland and the Cleveland Police Department are going to be very busy handing out toys this Christmas. Each child confined to a Cleveland hospital bed will receive a toy direct from "Santa Claus," who'il travel to all the hospitals in town. The police and WMMS are making several avenues available for donation.



NIGHT RANGER HITS LAS VEGAS — KLUC'Las Vegas presented Cheap Trick and Night Ranger in concert and brought several contest winners backstage. From left: a winner, NR's Alan Gerald, winner, NR's Serad Gillis and Kelly Keagy, and one more winner. Kneeling in front are KLUC MD Brian Christian with his special guest.

42/R&R FRIDAY, DECEMBER 20, 1985



Initial inductees into The Rock And Roll Hall of Fame

THE ROCK AND ROLL HALL OF FAME

CHUCK BERRY JAMES BROWN RAY CHARLES SAM COOKE FATS DOMINO THE EVERLY BROTHERS BUDDY HOLLY JERRY LEE LEWIS LITTLE RICHARD ELVIS PRESLEY

The Board of Directors of the Rock and Roll Hall of Fame Foundation, Inc. cordially invite you to attend the first annual Induction Dinner, Thursday, January 23rd, 1986.

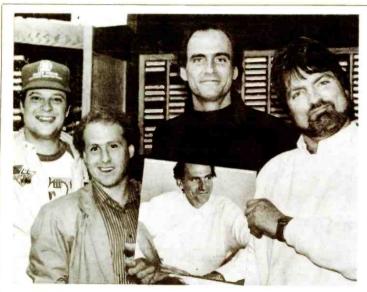
The Waldorf Astoria

50th Street at Park Avenue

Cocktails—6:00 PM, The Jade Room Dinner and Induction Ceremony—7:00 PM Grand Ballroom Black Tie

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OCK AND BOLL HALL OF MARE PREST ANNIMAL MEDICTION DOMNER, BURGORT, AMMARY 23, 1906 THE WALD-OC ASTORIA	reservations: Benefactor Tables for 10: \$10,000.
AME	Benefactor Seats: \$1,000 each. Patron Tables for 10: \$3,000. Patron Seats: \$300 each.
DURINE.	I cannot attend but enclose my contribution of \$ PLEASE RESPOND NO LATER THAN JANUARY 1st.
AYTIME TELEPIKYME.	All ticket purchases and contributions are tax deductible to the full extent provided by law

CHR PICTURE PAGE



J.T. MEETS SOME CRAZY ANIMALS — James Taylor spent a morning with Z100/New York listeners, playing requests on his guitar and discussing his latest LP, "That's Why I'm Here." Shown (I-r) are Z100's Jack Da Wack, Columbia's Jim Delbalzo, Taylor, and Z100 PD Scott Shannon.



WIXV TURNS CHEAP TRICK — WIXV/Savannah statters and contest winners met with Epic's Cheap Trick after a recent show. Smilling backstage (I-r) are winners Rick Taylor and Jeannie Mast, Rick Nielsen, Bun E. Carlos and Robin Zander of the band, WIXV's Wendy Richards and Jon Allen, Cheap Trick's Jon Brant, and WIXV's Marge Tracy and Jennier Tracy.



'TIL TUESDAY VISITS SYRACUSE — 93Q/Syracuse was the proud sponsor of Epic's 'Til'Tuesday performance during the New York State Eair. Pictured (i-r) are 93Q PM driver Bob Brown. TT's Robert Holmes. 93Q MD Gary Dunes and midday man Rob Cunningham, and Til Tuesday's Aimee Mann.



Y108 COMMUNICATES — Y108/Denver staffers met with John Taylor after a Power Station show in the Mile High City. Shown here (I-r) are Y108 morning producer Ann Nye, John Taylor, and Y108 MD Geina Horton.









YA HUNGRY YET? — Y102/Montgomery, AL night personality J.R. made a few wrong predictions regarding some high school football games, and local students got to take it out on him. . . . a few times! Note the smile of satisfaction on J.R.'s face from a promotion which no doub! "creamed" the competition.



GOOD SEX STARTS WITH ROCK 102 — Dr. Ruth Westheimer became the spokesperson for WBEN-FM/Buttalo's TV commercial recently. It's hoped her exciling delivery and spicy jargon will stimulate a rise in the ratings. Looks like it station will once again prove to be a stift competitor in the market. Shown (Ir') at the taping are Rock 102 Promotion Director Wendy Stahlika, PD Hank Nevins, Dr. Ruth, and Creative Services Director Peter Kates.



WMMS WAITES FOR THE BEST — WMMS: Cleveland recently held a free "concert in the park" featuring John Waite, drawing over 20,000 people. Shown here (I-r) are WMMS: Denny Sanders, OM John Gorman, EMI's Alex Maye, Waite, and WMMS: Gina lorifle.



STEVE FEINSTEIN

Quotations From AOR Chairmen

Time to reprise the year's most pithy and piquant pronouncements by some of our format's best and brightest. Read and remember . . .

Quote Of The Year

"I'm leaving because of philosophical differences — I'm into Kierkegaard and they're into Machiavelli."

Exiting KSJO/San Jose PD
 Lee Roy Hansen

Overcoming Inferiority Complex

"The key challenge in 1985 is overcoming the perception that the format is not doing well. We don't have to come in with our hat in hand to anyone."

- WIYY/Baltimore Station Manager Chuck DuCoty

More Than Just Music

"Creativity (from nonmusic elements) isn't just 'nice,' it's *critical*. You can't just think, 'Hey, it'd be great to have some personality and character.' If you don't have it, you're not going to win."

— Consultant Jeff Pollact.

"We've got to get out of the music business and back into the entertainment business. People are grateful for a genuine, old-fashioned belly laugh, and will remember you for it."

- KLOL/Houston PD Joe Denton

"Stations should be eccentric all the way to the bank. Hire people who are into the showbiz aspect of radio, and have production values to match."

- Consultant Lee Abrams

"People want to be informed, to be culturally involved. We say that to know what's going on in the world is rock 'n' roll, too,"

- WBCN/Boston PD Oedipus Promotional Philosophy

"We use TV and cash to touch everybody, while our street promotions — a running marathon, a surfing exhibition, a motorcycle exhibition touch one constituency at a time."

- KGB/San Diego PD Larry Bruce

"Take a hint from great A/C stations become so involved in the community that you are no longer labeled as a rook in' roll station. Then advertisers won't perceive you as those strange guys, but as people they saw at the beach or helping out a charity."

- Ex-WLLZ/Detroit PD Lee Arnold

"These events give us an institutional presence, and their recurring nature reflects the station's continuity. They also touch a lot of the community beyond the rock 'n' roll culture."

WBCN Promotion Director
 David Bleber on annual
fireworks shows, iffestyle expos,
 and talent contests



Record Leaks

"It's always been my opinion that leaking records does not give (a station) a great advantage."

- KMET/Los Angeles PD Rich Piombino

"Listeners don't care about who plays a record first"... exclusives are between the two radio stations; it's like 'got ya last.'"

- KLOS/Los Angeles PO Tim Kelly Format Bias

"If you lose national buys because of format bias, that's a management probiem and it's up to you to correct it."

- WNEW-FM/New York VP/GM Mike Kakoviannis

"We run into as many biases selling WBAL (the market's top-rated A/C) as we do 98 Rock."

-- WBAL & WIYY VP GM David Barrett

"A bias is simply an opportunity to change a buyer's mind by using good salesmanship."

- WMMR/Philadelphia VP/GM Michael Craven

"You admit that a few years ago AOR was 18-24, and explain exactly how and why it's changed."

- KYYS/Kansas City GSM Mike Campbell

Future Demos

"The future of this format is 25+ 18-24s will go the way of teens."

- Consultant John Sebestien

Continued on Page 46

'NEW-FM EVENTS

Where Rock Lives . . . And Gives



Promotions Assistant Alleen Krikoryan, Dan Neer, Mayor Koch, OM Scott Muni, and PD Charlie Kendall at the Hard Rock Cafe.



Mark McEwen, Ian Hunter, Dave Herman, Kendali, and Dennis Elsas at the Maskers Ball.



Joe Piscopo, Muni, and producer Denny Somach at the Hard Rock.

It's been one mega-event after another at WNEW-FM/New York this fall, as the station celebrated its 18th anniversary while also performing noteworthy charitable deeds. Here's the impressive lineup:

 10/27: Mayor Koch issues a proclamation declaring "WNEW-FM Day in New York City." (Note the date's neat match with the station's frequency, 102.7.)

tion's frequency, 102 7.)

10/28: Scott Muni begins the "Shootout Alt The Hard Rock Cafe," a week of live broadcasts in atternoon drive produced by Denny Somach. The extensive list of guests includes the Mayor, Paul Shaffer, Talking Heads." Tina Weymouth and Chris Franz, E Street Band's Max Weinberg, Steve Van Zandt, John Walte, Hooters, Mike Rutherford, Frank Lappa, and Billy Joel. Call-ins include David Bowle, Jerry Garcla, Loverboy, Night Ranger, and Grace Slick.

 10/31: A "Maskers Ball" Halloween party raises \$3000 for the T.J. Martell Foundation.

• 11/1: 'NEW-FM's "Shootout in The Sky," a 27-minute fireworks display synchronized to a simulcast history of rock 'n' roll, lights up the sky over the Hudson River. On-air personalities provide coverage from various locations, including newsman Marty Martinez flying overhead in the "Rock Copter." Afterwards, the station broadcasts Nills Lofgren live from the Stone Pony in Asbury Park.

11/16-17: A 24-hour commercial-free "Hungerthon" broadcast from the United Nations' visitors lobby raises \$70,000 in

pledges and 1200 cans of food for UNICEF and the World Hunger Year. Hosted by personality Pete Fornatale and World Hunger Year co-founder Bill Ayers, guests include Clarence Clemons and Congressman Ted Weiss, with call-ins from Jackson Browne, Paul Young, Kenny Loggins, Liv Ullman, and Ian Anderson. A promise by Chicago's Robert Lamm to match all pledges for an hour netted \$8700.

 12/9. 22: Two annual Christmas benefit concerts feature Roger Dattrey, Big Country, Bryan Adams, and John Parr for United Cerebral Palsy, and Le Bembe & The Hubcaps for a missing children's organization.

A tip of the hat to the entire 'NEW-FM team for thinking big and having big hearts.

Quotations From AOR Chairmen

Continued from Page 45

"I don't see the format as ever being purely 25+ AOR still needs to have a sizable 18-24 base In order to maintain large audience shares.

"Our next major target cell will be 35-44. We'll continue following people through their lives until we are the Music Of Your Life station when they're 55 years old."

- KZAP/Sacramento VP/GM Tom Weidle

"You're either going to keep feeling the pulse of the 18-24s, or else go only with the boom and turn into a very boring Oldies station, which'll be the death of the format

- KLBJ-FM/Austin PD Clark Ryan



On Golden Oldies

"Going back and playing 'Badge' stinks. To get excitement back into radio, you've got to play music recorded in the '80s for the '80s.

- EMI/America AOR Director Don Wasley

"Classics are a part of our heritage, and I'm a firm believer that 25+ listeners who grew up with this music want a regular fix, it's part of what makes our format different from CHR ' - KSHE/St. Louis PD Rick Balis

"As you get further away from the time oldies were made, you have to narrow your selection of them because the marginal ones fall off. You then run the risk of having a self-defeating format when you limit yourself to the 250 greatest '60s and '70s rock songs of all time "

- Larry Bruce

"It's difficult for me to be critical of guys who are programmming a lot of oldies and coming up with incredible num-

- Elektra VP/Promotion Mike Bone

Records On Radio

"AOR is not seizing the opportunity with alternative tracks that can help identify the format - tracks that will not be released as singles or necessarily become CHR hits."

- RCA AOR Director Alan Wolmark

"U2's success can be directly attributed to AOR radio. The format still has the power when it takes the in-

> - Island VP/Promotion Phil Quarterer

"Not often enough do we see someone who's a maniac saying, This is a great record and we're going to break it

- Columbia VP/AOR Promotion Paul Rappaport

Metal



"Listeners will only object to a song as being 'too hard' when they're telling you it's not a good song.

- Consultant Dwight Douglas

"We (WSHE/Miami) can't afford to play metal. 12-17 year-olds won't buy me enough audio tape to keep us in production for a year

- TK Communications VP/Programming Rick Peters

"Dayparting metal is a fallacy. People fistening all day don't suddenly put on leather pants, do speed, and punch holes in walls at night.

- Consultant George Harris

TURN THE PAGE Creative Calendars

1986 calendars from WSHE/Miaml and KSHE/St. Louis borrow previously-used ideas and execute them in a first-class fashion. For WSHE's 15th anniversary calendar, its announcers interpret classic album covers, a la previous efforts by WNEW-FM/New York. In KSHE's, its "General Sweetmeat" mascot is depicted in a series of seasonal scenes around town, much like WMMS/Cleveland's "Buzzard" was portrayed in its '85 calendar (KSHE promotion ace Jim Marchyshyn joined from 'MMS earlier this year).

AOR AT LARGE

KFMZ's Stupidest Human Trick

KFMZ/Columbia taped listeners doing "Stupid People Tricks," send ing videos of the wildest stunts to the "David Letterman Show" for possible use. The real stunner was a chan who put a shoestring in one nostrit and pulled it out the other. No need to send a picture, guys

Nice Guys . . .

On the anniversary date of the parking meter's invention, WSKS/Cincinnati went around town and bought ex-

ing, WYSP/Philadelphia charged only 94 cents (frequency tie-in) to fill the gas tank of any car sporting a 'YSP

bumper sticker

For two hours on a Saturday morn-

An Open Letter To The Music Industry

With the holiday season here, I'd like to address an extremely important issue: drinking and driving. Many AOR stations have their own methods of dealing with this subject, through PSAs or artist IDs, for instance. But what's missing is an overall consistency in radio's presentation of this issue

I'd like to make an open plea for the music industry to get behind this issue with the same emotional fervor displayed during Live Aid, Farm Aid, and all the social causes of 1985. Let's commit to supporting the programs available nationally and locally regarding Drunk

Almost 20,000 of the 44,000 deaths from automobile accidents each year are alcohol-related and 15,000 of them involve persons 15-34. Alcohol-related accidents

are the leading cause of death for Americans aged 16-24. The facts are clear - rock radio's core demographics are the major abusers and victims of drinking and driving.

What can our industry do to help? I encourage record executives to get their artists to cut IDs supporting the "Don't Drink And Drive" campaign. The gist of the IDs should be short and to the point: "It isn't cool to drink and

I also encourage PDs to have their jocks cut IDs or do five PSAs with their own thoughts on the subject. What we should stress is. "It's OK to rock 'n' roll and party. but it's not OK to party and drive! Also, contact hospitals that provide escort services for holiday revelers, and call your local safety council for the facts on drinking and driving as it relates to your community.

We gossip about radio and music all year. For a few weeks I'd like to hear your ideas on how we can save some lives.

> Ken Anthony, MD KSJO/San Jose (408) 288-5400

SEGUES

Torrie steps down as WTPA/Harrisburg PD white retaining mornings With Jon Erdahl leaving to program a new station in Charleston, SC, KQWB-FM/Fargo's new PD is midday man Mark Nicholls . . KZEW/Dalias moves overniter Charley Jones Into middays, replacing Chris Taylor When Long Island Radio Communications takes over as interim operator of WLIR/Long Island's frequency from current operator Phoenix Media, it plans to have Phil Barry from WHBI/ Newark as MD and Holly Levis from WLTW/New York on AM drive Marty Griffin is upped to MD at KFMF/Chico ... News ace Steve Hahn replaces Steven O. Sellers on KISS/San Antonio mornings

Lisa Fantino, part-time WINS/New York reporter, joins WRKI/Danbury as morning news anchor . . . Eric Young moves from KZEL/Eugene mornings to weekends. WXLP/Davenport atternooner Tim Cawley moves over to sister AM KKZX as PD and morning ... WWWV/Charlottesville late nights feature Gardner Campbell from crosstown WCHV ... Former KROQ/Los Angeles personalities Sem Freeze and Wild Bill Scott join KNAC/Long Beach weekends KGON/Portland's new Promotions Director is Sally Goswell, as Pamela Solvang is upped to Corporate Marketing Director for parent Ackerley.

AOR PICTURE PAGE



RAPID EAR MOVEMENT — WBLM countered the Maine axiom of "You can't get there from here" by sending a listener there (New York) from here (Portland) for an R.E.M. concert. Entrants qualified by answering questions from a board game called "So You Think You Know Maine." PD Jose Diaz (left) presents the winner with his goodies.



JUST WIZN THROUGH — Saga breezed through Burlington for a concert and this backstage photo with (I-r) the promoter, band members Jim Gilmour, Ian Crichton, Michael Sadier, and Steve Negus, WIZN PD Roger Mayer, Promotion Director Elise Brown, road manager Steve Clark, and the group's Jim Crichton.



LOUD & PROUD — Over 75 master blasters competed in KRNA/lowa City's "Thunder On Wheels" contest. The loudest car stereo rig, a Mazda with 700 watts, won a set of loud home stereo equipment.



A REAL BUD — At KSHE/St. Louis's Busch Beer Comedy Serles, Larry "Bud" Melman (left) gurgles with pleasure at meeting morning maniac J.C. Corcoran.



19 GOES G-G-G-GOLD —CFNY/Toronto lays claim to starting the story in North America for Paul Hardcastle's "19," for which it received a gold record. From left, domestic MD Eddy Valiquette, Chrysalis's Stephen Tennant, MCA's Lesile Soldat, import MD Ivar Hamilton, MCA's Peter Diemer, and Assistant PD Don Bems.



RAINIER, THE PRINCE OF BEERS — KVEZ/Logan, UT's "Wild Rainler" hunt awarded prizes to anyone who spotted this oversized bottle of the brew. Grand prize was a water bed. From left, a Rainier rep, the winner, and PD Dan Gerard.



DIO'S DAY-OH AT 'YSP — Ronnie Dio got a welcome reception at WYSP/Philadelphia. From lett, Warner Bros. rep George Stone, Assistant PD Mike Wolf, Dio, metal maven Mean Ed Greene, newshound Gary Lee Horn, and PM driver Craig "Killer" Kilpatrick.



WISHFUL THINKING — WOUR-Utica's "Seven Wishes" promotion had listeners call in when they heard the Night Ranger genie say. "Your wish is 'OUR's command." 77 Semi-finalists had a shot at opening a treasure chest containing a trip to Los Angeles to see the band. From left, MD Tom Sterr, PD Peter Hirsch, the winner, and Promotion Director Jerry Kraus.



NOT-SO-SILENT NIGHT IN JERSEY — Local-boy-made-good Jon Bon Jovi celebrates his homecoming at New Jersey's Meadowlands Arena. From left, PolyGram New York rep John Weston, Northeast regional rep Linda Feder, Bon Jovi, WXRK/New York MD Mark DiDie, National Video & Singles Sales Director Randy Roberts, and National AOR Ace Drew Murray.



RECORDS

1985 Label Champion

Warner's took Chart Share honors for the first time, scoring 11.6% of 1985's charted records, a high-water mark for the three years R&R has been tracking this information. The label also swept the Top 15, Top 5, No. 1 and Weeks At No. 1 Categories for a top spot monopoly.

-R&R, December 13, 1985

Bruce Adelman Joan Armond Ted Astin Linda Baker Jerry Barrett **Bobby Belisle** Larry Bole Sue Brett Gary Briggs Terrell Broom Kirkland Burke Harold Burnside Jeff Criden Chris Crist Trupiedo Crump Danny Davenport Craig Diable Gene Dries Ronald Egana Alan Ferszt Steve Fingerett Al Frontera Todd Galli Mark Goldstein Valarie Goodman Ken Hudson Warren Hudson Mary Hyde

Ted Joseph

Mary Klinedinst Greg Lee Cathy Lincoln Michael Linehan Denny Mosesman Rick Moxley Murray Nagel Jarid Neff Ed Nuhfer Chris Palmer Bob Saporiti George Skaubitis Craig Smith Willie Smith L.C. Sneed Nancy Solinski Dave Stein Nancy Stein **Beverly Stevens** George Stone Debbie Sweeney Kenne Swink Mike Symonds Barry Terry Jackie Thomas Mark Wallace Jerry Washington Dennis Wheeler Richard Wolod





WALTLOVE

WORDS OF WISDOM

Oral History: 1985

Fortune Tellers

Each year, with varying degrees of success. Black/Urban radio battles the same handful of gremlins: CHR stations that cherrypick the format's music, ad agencies which want their spots discounted, and a standard of professionalism that varies from place to place. Just to prove that some things never change, we asked four well-known B/U figures last January to predict what issues this format would face in 1985.



"The biggest threat to Black/Urban radio is the rediscovery of black music (by CHR). But the format is very healthy, and will be as long as we don't lose sight of our core audience."

- WRKS/New York VP/GM Barry Mayo

"If CHR stations are starting to play this much black-oriented music and winning, then we better stop making obvious programming mistakes right now. If not, there will be no need for B/U-formatted stations — most blacks will just listen to a CHR outlet."

— WVKO/Columbus Station Manager
 Harry Lyles

"Owners, top-level management, and programmers must all come together and use every available tool to hold on to their present audience, and start shooting for the additional audience

that's out there. If we don't, we'll be

left behind with not much of an audi-

ence or a format."

— WJLB/Detroit OM/PD

James Alexander

"One thing that has held Urban radio back is its overall presentation. In some cases, it's just bad radio."

- WUSL/Philadelphia PD Jeff Wyatt

CHR Wars Continue

"Four months ago, you'd never have heard stations in Boise playing Midnight Star's "Operator." I know that happened from what we did."

- KBSU/Boise R&B PD James Edwards "We're not going to be so foolish as to make hits, and later watch (CHR) take our listeners away because we've since stopped playing a song that's become a popular crossover. Too many B/U stations continue to make that mistake."

- WPDQ/Jacksonville PD

"(CHR) FM100 was sponsoring basketball classics that were notably black affairs. You were lucky if you saw one white player in the entire tournament. But the station had the players decked out in its T-shirts. It was probably too much for FM100's core."

- KJLH/Los Angeles GM Jim Maddox on the Memphis market.

Adult Education

"When a club would play **Gwen Guth**rie's Love in Moderation," we noticed the 18-24 age group would ignore the song and continue their conversations. The 25-34 group would immediately get up, make their way to the dance floor and have a ball."

- WXYV/Baltimore PD Roy Sampson

"Two years ago, there was more rap music on the radio. We have slowed down a bit, and a number of stations around the country seem to be doing that. Because New York has cut back on the amount it's airing, stations in other cities are doing the same."

- WRKS/New York PD
Tony Quartarone



"It may take on different forms at different times, but there will always be some form of rap music in our culture. The people who say rap is over are

- KDAY/Los Angeles Asst. PD/MD Greg Mack Southern Loss

"Blues listeners are very vocal. Unfortunately, there's not really as many of them out there as you might think. They're just vocal."

- WHRK/Memphis PD C.J. Morgan

"Programmers are afraid of being called unsophisticated if they play these records. And a lot of these people are not from the South. They're used to hearing Motown, but where I was brought up, I'm used to Tyrone Davis and Joe Simon.

Then-WBLX/Mobile MD (now WBUS/Atlanta MD)
 B.J. Taylor

The Lyric Theatre

"Who do you know who doesn't like to tuck? I certainly like to tuck, and I like songs about sex. So we give the people what they want to hear."

WZAK/Cleveland PD
 Lynn Tolliver

"We let our programming department make its own decisions. But I must be truthful: If the client represented a very large account that meant megabucks to our organization, then and only then would I tell the PD not to air a particular piece of musical product."

- WRKS/New York VP/GM Barry Mayo

Promotions Parity

"Black radio is being used as a research & development center for CHR radio and the record companies. The pop radio guys wait until they see something on Black radio that's become a hit, and then they decide to take it from there. When a record does cross over, everything goes to general market radio, and black radio is forgotten... here it is 1985, and black folks are just waking up and finally realizing they're still not free."

- Former KACE/Los Angeles PD
Alonzo Miller

"(Artists) get negative attitudes towards the hand that fed them when they couldn't do any better. But once they've had a crossover record, you can't talk to them."

- WRKS/New York PD
Tony Quartarone

"If Black radio is expected to share promotions involving 'crossover' black artists with the pop stations, how about the same thing in reverse? Let the next Madonna, Wham!, or Hall & Oates show come to XHRM for nosting and promotion, and things might begin to even out."

 XHRM/San Diego OM Darryl Cox and Asst. PD/MD Duff Lindsey

The Cash Factor

"The black consumers' importance is being understated by most of these (ratings & research) services... We can generate samples that are more representative of the black consumer population. We need more inslightful and valuable research that can teach us how to understand the importance

of a consumer as a radio listener.... The bottom line is this: black and Hispanic consumers have more dollars to spend!"

Wellington Group VP/Marketing
 Services John Baker

"It's such an exasperating experience taking these orders from agencies — seeing how money is coming into this



business — and then knowing it's all for naught. In just a few months it'il all be over "

— Then-WQKS/Williamsburg GM Al Miller (now WRAP/Norfolk GM) before the station's new owners discontinued WQKS's successful B/U for-

Being Committed

"Those who decide to go with the Urban format can't be afraid of it. You've got to go out and market it with pride and confidence."

- Drake Chenault VP/Sales Steve Sandman

"First (owners) have to realize that the UC format is not one that's exclusive to black people ... After they're satisfied that there is potential, they should make a business — not a racial — decision about what they're going

WQFX/Biloxi-Gulfport co-owner
 Howard Schrott

"I call Black/Urban the "format of denial"... This is a format that's consistently being told no. The majority of people this format serves are (also) consistently being told 'no' by our society. When you come from a background of being denied all of your life, you can relate to that sort of thing in the business world better than someone who hasn't had to live through that realization."

KJLH/Los Angeles PD
 Jim Maddox

"Not long ago I read in another publication that CHR radio was dominating in all the major markets. I'd like to be able to say how false that statement is. We all know that in New York WRKS is number one; we're the top music station in Chicago, KMJQ is winning in Houston; and we could name some additional markets where the format is very healthy."

- Former WBMX/Chicago PD Lee Michaels

Looking Back

"WENN was only one block from the park where the country saw blacks being beaten by dogs and police officers beating our women and children."

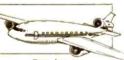
 WATV/Birmingham GSM (and former WENN announcer)
 Shelly Stewart

"We did receive threatening phone calls, but that was to be expected. We reached the point where we gave keys to a select group of employees; we had to keep the doors locked at all times. Things were so light that if we didn't know you, there was no way you would be permitted to enter our building. The key situation didn't start, however, until after the church had been bombed..."

- WATV/Birmingham GM (and former WENN GM) Joseph Lackey

"The owner at that time . . . hired me at about \$60 a week. After about a week, he called me in and said he was going to have to cut my pay until limproved. He cut it ten dollars a week, and that hurt. That's when I decided to learn this business from top to bottom."

- KCOH/Houston VP/OM Travis Gardner



Tom Joyner

"I know Tom to be pretty spontaneous, and a few weeks ago I called him to say I had no luck contacting Jimmy "The Greek" Snyder to get the odds on the Super Bowl. Nothing was rehearsed, as I began, "tv got a good friend... who's going to fill in for Jimmy 'The Greek.' His name is ... and at this point Joyner yelled. Tom the Nigt' Needless to say, I almost died. Before I could recover, he kept it going and had everyone laughting and rolling on the floor of the radio

> - WTKL/Baton Rouge PD Guy Broady

"I asked myself, 'Can my ass last? Could I physically expect to accomplish this and stay healthy?' When I asked a Dallas nutritionist about the effects of jet lag, he said 'What Jet lag?' You're not Hying transcontinental, only an hour and 40 minutes' ... I ain't got the Johnny Carson luxury vacation package deal, they gave me the minority employee package. However, let's just say I'll be on my J-O-B so I can complete this deal.

Tom Joyner, as he prepared to do airshifts at both K104/Dallas and WGCi-FM/Chicago

50/R&R FRIDAY, DECEMBER 20, 1985

DURELLCOLEMAN DOYOULLOVE ME?

new single produced by al mckay & clarence mcdonald



working together to get the job done



BREAKERS



BARBARA BARNES

NOTE THAT QUOTE!

"A Good Time To Listen To Jazz"

1985 saw R&R's Jazz section complete its first full year of format coverage. And that means we get to reiterate some of the most notable quotes from professionals in the field. If you missed some of the wit and wisdom offered by many industry folks during the past year, now's the time to enjoy them. If you didn't, this will make good reading during a leisurely brunch. It's a good time to reminisce (and listen to jazz!).

What Is Jazz?

"There's no music like jazz, and it couldn't have happened any place else. No America — no jazz. It's a highly spiritual music, it comes from the Creator to the artists, then goes to the musicians in spilt-second timing, it you pass through this life and don't get a chance to listen to it, you miss one of the greatest things in file."

-Drummer Art Blakey

"Jazz is a terrible art form to be involved with 'cause nobody knows what it is. But jazz is music, not a gimmick. It's like (pianist) Barry Harris was saying the other day. Christ, jazz is treated like a big garbage can. Any weird sound that somebody makes, they say it's jazz and throw it in." I know what jazz is and that ain't it!. Classical music is a great music at the composer level; jazz is a great music at the player level."

-KADX/Denver owner Dick Gibson

"it's almost an antithesis. If we have to explain and reason out something that's an art form which should communicate emotional feelings, if we could describe it successfully, then it should cease to be an art form. But here we are, all trying to say something rational about it!"

-National Association of Jazz Educators President Dr. Herb Wong

About The Audience . . .



"It's the new generation that grew up in the late '60s and '70s — yuppies and baby boomers. I've always hated to use those terms, so I call them new mainstream." Those born between 1946-64 don't like the idea of being labeled as yuppies. Nevertheless, it's for this group that stations are fashioning 'alternative' sounds."

ng 'artemative' sounds." -B/A/M/D & Associates' Lee Abrams "People 25-40 feel that album rock is too hard, light rock is too syrupy, and top 40 is too repetitious and bubblegum. They need their own format."

John Sebastian, creator of EOR format, which integrates jazz into its mix.

What's It to Ya?

"Jazz has allowed our station to build a niche in the marketplace by helping us establish an identity that separates us from the other A/C stations."

-KIFM/San Diego OM Bruce Bauer

"Since we've solidified our jazz image, we've been receiving a lot of contacts for promotions."

-- KJZZ/Phoenix Development Director



On Programming

"It's very difficult for many programmers to be comforfable with a nineminute version of something when a four to 4½-minute one would work as well. It would be good for a jazz artist to think about the arrangements of his material. I know it must be tough to edit

... but artists would not be copping out by playing music they don't want to play. They would just arrange it so that more people can hear it."

-WYRS/Stamford PD Rick Petrone

"You don't ask a symphony orchestra to cut a piece, so why do it to jazz?"

—Art Blakey "What I don't like are stations that play music only from the '40s and '50s, Big Band, or all fusion. The discoss is small enough without it being broken down into even smaller catagories. When you're trying to attract a younger audience, you just can't play two hours of traditional stuff and then say, 'You kids are out of your skulls — you don't like this stuff?'

-Pianist Ramsey Lewis

"I find that traditional and electric music work well together; the secret is proper juxtaposition. Jazz is a finesse format, so you must develop programming skills within your staff."

—WMID/Attantic City MD Bill Hopkins

Commitment



"When I see a record added one week and then dropped the next, I feet that the station's effort was a little hollow. We're looking for a commitment on a record. A kiss on the cheek is not a commitment."

-Windham Hill rep Mike Carlson

"Certain (programming) guidelines are beneficial. Freedom, after all, is actually knowing what your limitations are . . . If they (radio stations) are going to commit to something, they should stick to it for at least enough time to get some decent feedback on

it."

—Then-Milestone/Fantasy Director/
National Album Promotion (now Ford/
Conti/Alec Artists Management
Executive Director/Talent Marketing &

Operations) DeDe Whiteside Promotions

"Every Jazz station must make an effort to promote itself, or it will just wither and end up a reic on the dial."

—KJAZ/San Francisco Sum lan England

"I would rather give away a trip than a car because our listeners already have cars. Furthermore, our audience would probably be turned off by a "wheel of fortune" contest. We try to be subtle and tasteful."

> -KJAZ/San Francisco Promotion Director Robin Boyce

"Everybody likes to win something, and it's a good way to generate audience loyalty. But the promotions we do must suit our air of style."

—KKGO/Los Angeles Promotion

Director Deborah Ashin



On Reissues

"This is a different ballgame; it's not like promoting a 'hit.' "

-PolyGram Jazz Promotion Manager
Don Elfman

"While I'm not going to get upset if a reissue shows up on a playlist, I really would prefer that the newer records get the attention."

> -Manhattan/Blue Note President Bruce Lundvall

"Right now, there is a tremendous amount of reissue work being done. It is inconceivable that all of these reissues are only going to older fisteners or to people who are replacing worn-out records in their libraries; that simply doesn't make sense. It must be that the jazz market is becoming more aware that there's a lot to appreciate in the music — the continuity and the cultural values."

-Landmark President Orrin Keepnews

Various and Sundry Quotes

"Beyond a shadow of a doubt, it's the ability to turn a profit and to succeed, whether it involves treasury notes or musical notes."

—Palo Alto/TBA VP/Marketing & National Promotion Don Graham, regarding his label's unique qualities

"I look at it (his new association with MCA) as a chance to prove to the corporate centers that jazz can be managed and dealt with successfully in a profitable business manner."

-MCA Director of Jazz Ricky Schultz

"You can listen to damn (Jazz) stations play all the crap that comes in the mail for a month and never hear Louis Armstrong. Well, he's our Bach!"

-Dick Gibson

"We're kind of like the San Diego Padres. There are only so many good pitchers out there, and we've got the best pitchers available."

KIFM/San Diego OM Bruce Bauer, discussing his airstaff



PLEASE RELEASE ME — Shown at an Kirk Whalum's "Floppy Disk" album release party in Houston are (Fr) Columbia VP/Jazz Progressive ASR George Butler, KUHF GM Judy Jankowski, Whalum; Columbia National Director/Jazz Progressive Promotion Doug Wilkins; KUHF PD G. Christine Taylor; Columbia's Craig Bruhn, Tommy Chaltas and Dawn Thompson; and DJ Becky Wise.



FLOATING WITH MUSIC — Enjoying a recent KEZX/Seattle boat cruise party are (I-r) Musical Starstreams Producer Frank Forest; Cheshire recording artist Eric Tingstad; and Windham Hill VP/Promotion Jeff Heiman.

Thanks to Black Radio, the verdict is in.

YARBROUGH & PEOPLES

are

"GUILTY"

of having a smash hit breaker!

18



From
Their New
Total Experience
Album, "Guilty"



MANUFACTURED & DISTRIBUTED



THE GAP BAND

Get on board with the GAP BAND and their new hit single

"Desire"

TEE 1.2427/12 TED 1-2624





DONNA BRAKE

YOU SAID IT

The Quotables Of '85

Digging through R&R's '85 Issues, I unearthed some memorable quotes. During the year, radio folks shared their views on a wide range of topics: from A/C's continuing evolution and the problems of putting restrictive labels on the format to changing demographics and questionable lyrics. Everyone, however, had the same goal in mind — winning!

Out On A Limb



"A 50-year-old is more tolerant of Madonna than a 25-year-old is of Steve and Evdle."

- WLW/Cincinnati Exec. VP/
Operations Randy Michaels

"We did play 'Like A Virgin' mainly because it was such a huge hit here, number one for seven weeks. When a record is that huge and you know the 25-49 year-olds are aware of it, it's difficult not to play it, even on an A/C in Los Angeles."

- KOST/Los Angeles PD Jhani Kaye

"There was a time when you couldn't play loud records on an A/C station, but that changed when **Michael Jackson and Boy George** began appealing to housewives."

 KLZZ/San Diego parent VP George Johns

"I have no problems playing songs about making love. Joyce Kennedy's 'The Last Time I Made Love' was beautiful. But if the lyrics had said 'The last time I jumped your bones,' I would have passed on it."

- WLTS/New Orleans PD Bob Mitchell

Who's Zoomin' Who

"We have the right to call ourselves anything we want. They (WSB) rounded up to 99, and we rounded down to 99."

- WRMM/Atlanta Station Manager
Julie Dorff

"On March 15, 1982, this station became 99FM, has been 99FM ever since, and will be 99FM forever. We are 99FM to the listeners of Atlanta, and nobody is going to take that away from us."

 WSB-FM/Atlanta Program Manager John Chappell

Go Your Own Way

"NC is whatever the mainstream young adult audience in a specific market wants to hear."

WPIX/New York MD
 Wendy Silvershein

"What is going to happen, and to a large degree already has, is A/C today is becoming what CHR was 10-15 years ago."

- WORG/Orangeburg, SC PD Stu Wright

"Internally, it's 'baby boom radio.'
We're promoting it on the outside as
''60s, '70s, and Now,' sprinkled with
features."

- WIRE/Indianapolis VP/GM Tom Severino

"Some people are calling the format a 'Hot Hits AOR.' But it's really what we're hoping will be the next Back Page format, which is 'pop radio."

- WDTX/Detroit PD Jim Harper



"All markets are different. All radio stations must tailor their programming to the local marketplace rather than national averages."

- KMGQ/Sente Barbara PD

"It's fragmenting into two definitive formats — one more Oldies-based and the other more recent and recurrent." — WNIC/Detroit PD Steve Goldstein



Sport Shorts

"I think a lot of stations around the country which have had baseball for a long time are reluctant to try new ways to promote it on their stations."

— KFMB/San Diego PD Mark Larson

"One night I just woke up with this idea ... what if we had sports delivered by a kid? The sports would be so entertaining, it wouldn't be a tune-out."

- WROR/Boston PD Lorna Ozmon

"Well, it's a lot of fun, but I really want to be a veterinarian."

- WROR/Boston Sports Director Kelly Michelle

Age-Old Problem White concentrating on the Yuppie

"White concentrating on the rupper age group, radio sometimes forgets about the 40+ generation, which is full of executives and housewives who enjoy contemporary music but don't want to hear rock-edged tunes."

— WJBC/Bloomington, IL MD

"When stations come in that sound much younger than you do, it can realby make you sound old."

- KVIL/Dallas VP/PD Ron Chapman

"Do not be overly concerned with traumatizing the folks at the upper end of your demos."

- WTVN/Columbus OM Jack Fitzgerald

Demographic Demolition

"We found that younger listeners thought of WHAS as the station their parents listened to."

-- WHAS/Louisville PD Denny Nugent

"We gathered 25-34 year-old listeners of KFMK, KRBE, and KMJO and asked them, "What is the more music station in Houston, TX? And they said, (Beautiful Music outlet) "KODA"

- KMJQ/Houston VP/GM John Histt

"I've never met anyone who's 25-49, but I guess that's who we're targeted to."

- WLTE/Minneapolis PD Tom Graye

"Programming 25-54 is ridiculous. That's not a demo, that's a family reunion."

- WROK/Rockford PD Kipper McGee

"The format leans contemporary and targets 25-54, but we'll take anyone over 12."

- WWNK-AM & FM/Cincinnati PD C.C. Matthews



Light Source

"We want light rock to 'not hard rock' and 'not mellow rock' at the same time."

— WLTF/Cleveland PD

Dave Popovich

"'Light' stations all over the country are really having a problem being positioned as too soft. It's important to really market 'Light Rock' by tefling people exactly what it is."

-Then-WLLT/Cincinnati consultant

"There's a gaping hole for a 'light' A/C, as other stations have moved towards more contemporary, foreground approaches."

KOIT-FM/San Francisco
 VP/Programming Rob Edwards

"Trying to get the jocks to overcome the industry perception that "light rock" radio doesn't have anything to say is an education process in itself."

- KKLT/Phoenix PD Sam Church

End Quotes

"Too many A/C PDs are just frustrated CHR programmers."

-KUDL/Kansas City PD Dene Hallam

'The Noise Is Gone"

- WMET/Chicago sign-on siogan

"There is no true A/C in New York. It won't be a drastic change, but when you've got a 1.6 you don't say, "We're gonna keep everything the way it is."

-WPIX/New York PD Joe Capobianco

"Many of the people who still listen were listening once on the old crystal sets. The listeners have helped the station continue the tradition we've had over the years." — KDKA/Pittis.



LOCK YOU UP — WNNJ/Newton had Bobby Donegan (left) jailed for insulling Madonna, and listeners raised his bail by making donations to Muscular Dystroph, Aftermoon newscaster Debbie Tyler comforts him with a macazine filled with Madonna photos.



WHO'S MOOING WHO? — Lee "Baby" Githens does more than afternoons for KIOA/Des Moines. He joins in with the Governor's Charity Steer Auction at the lowa State Fair, as shown with his steer "Man-u-Well

54/R&R FRIDAY, DECEMBER 20, 1985





LON HELTON

'85 QUOTABLES

Sayin' It Again, With Feeling

There's nothing quite like the pause on the other end of the phone when I call someone asking for a quote. "Nothing major needed," I always say. "Just a short, pithy statement summing up all your thoughts on the subject" — whatever it might be.

No need to worry that your friends and peers will soon dissect what you've said and decide that A) You're really a smart fella after all, or B) You're clueless and fortunate to have a gig.

The additional thought of total strangers reading your words and forging their entire impression of your relative worth in this business should not intimidate you either. After all, if worse comes to worst, you can always claim you were misquoted. (However, be forewarned that I tape all interviews and am not above reprinting them in their entirety.)

Bearing all that in mind. I do want to thank those intrepid souls who contributed so greatly over the course of 1985. The primary goal of this column is to advance ideas with the hope of spurring further questions on your part about what you are doing and why. Here are some of the more thought-provoking quotes that appeared here during the past year.

Oy Vey! What To Play?



Again this year, the pop vs. traditional war of words raged hot and heavy. It broadened from being solely a matter of the sound of the records done by Country artists to the question of playing artists from other formats

"I don't know whether John Fogerty or Bruce Springsteen are 'country." I do know where the answers are: with your audience. You have to play the most popular records that your listeners believe belong on your Country station. The only way I know to accomplish this is through research. Callout research is even more important for Country radio than it is for Top

United Stations VP/Programming
 Ed Salamon

"The audience has evolved in one direction, while Country radio programming has gone in another. Call-out and auditorium testing have made Country into a 'lite rock' mutant. The cume is going to hell, it's time to put those expensive research projects to

- The Programming Co-Op

"The real criterion is. Will the people who fisten to KCCY accept this as an OK song?" You have to listen to every record with this attitude. It's wrong for guys to sit there looking at the trades, simply plugging songs into their play-lists."

- KCCY/Pueblo MD Mike Daniels

"Country programmers should take advantage of their counterparts' tunnel vision and work to create a hipper format to attract the millions of disentranchised listeners awaiting them."

Arista National Album Promotion
 Director Sean Coakley

"Let's worry a little less about our playlists and start blazing some trails of acclaim for ourselves. With our own phenomenon, we can play all those great records by the many talented artists we already have and who are just waiting to be heard."

- WDGY/Minneapolis MD Wayne Elliot

"One of the problems with Country today is that too many people believe country music is a religion. Many of the more popular traditional artists fuel that fire, It's a music form, that's all, It has variations and we're choosing to play more uptempo, bright, positive, less twangy songs. There's nothing wrong with the more traditional music. We just choose not to play it."

- KCCY/Pueblo GM Michael John

"We can't pick all the hits all the time, so we let our audience do it by letting them hear as much of what's out there as possible. If you stay in touch, it doesn't take long to find out what the audience really likes."

- KVOO/Tulse OM Billy Parker

Some other thoughts on music from record execs . . .

"Don't play a record because it says 'Artist X.' Hear the music. It it's good enough for your station, play it. If it isn't, don't send the false signal back to the artists that they're doing good music when they're not. If they send you the wrong music, reject it. They'ii

fix it; they want to stay in this busi-

- MCA/Nashville President Jimmy Bowen

"Programmers constantly say they're in the business to get ratings and not to promote music. In case they haven't noticed, music is the largest slice of their dally programming pie. Some people can be in it for the shortterm, and that philosophy can produce shortterm results."

- RCA/Nashville VP/Promotion

"There seems to be the perception among some PDs and MDs that a hit record has to be played 12-15 weeks because that's how many bullets the record gets on the chart. In other words, they'll keep playing a record until it loses the bullet in the trades. Many even subconsciously perceive a record as not being 'over' until it loses its bullet. Part of the reason people do this is that they don't want to do the wrong thing by their buddles - the record companies - by dropping a record while it's still moving up the chart. It just stands to reason that if they're gong to play a song for that many weeks, you can't very well play it every two and a half hours

- Bruce Adelman, head of Warner Bros. West Coast Country Promotion



Rotational Rap

During a five-week series this summer the conversation shifted to record rotations — what they've done over the last few years and the resultant effect on listening patterns . . .

"The slower rotations probably started when the number of Country stations per market increased. This happened at a time when other formats started to play Country product, when you could hear your top records on almost every station in town. If we kept going as hot as we were, we just burned out records that much flaster without any real strong product to replace it. Maybe we need to lighten it up again now that Country doesn't have that much crossover play."

 KNIX/Phoenix General Program Manager Larry Daniels "Part of the reason that current record frequencies have expanded is that programmers have a heightened sensitivity to a burnout factor they didn't even have access to a few years ago."

- Larry Daniels

"As far as the radio audience is concerned, there are only eight or nine hits at a time. The rest are either on their way up or down, and that's the way they should be treated rotationalb."

- KFKF/Kanses City PD Cliff Blake

"Listeners think the heavies get more airplay. They perceive they hear the heavies more only because they're more familiar with them than they are with the mediums or lights."

-WAMZ/Louisville PD Coyote Calhoun

"One reason for longer rotations is that some people may feel there's not enough good product to replenish what they're playing when it burns out. This theory means that you have to keep the good stuff around as long as you can. When you go this route, you either have to have more songs you define as power or play something else to slow down the rotation on the powers. Either way, you're not going to be playing them as much."

- Then-KCCY/Pueblo PD Jack Carter

"When you're dealing with Country, it's more crucial to have a particular artist come up frequently than a particular song. If product awareness (artist popularity and identification) is there, it lessens the importance of specific songs being heard more frequently. This is similar to AOR but the opposite of AIC and CHR, which depend on playing the hottest current

- WRKZ/Hershey Station Manager Mike McGann

"I'm starting to think that rotations do need to be shorter, but if you drop down to 2% or 3% hours, you damn well better have strong in-house research to alert you when a record starts to burn."

— KRPM/Tacoma-Seattle PD Lee Rogers

"We're now playing all 13 of our heavies between 6-8:30am and again between 4:30-7pm. This guarantees that the listeners are going to hear at least one of their current hit favorites, even if they're only tuned in for a short

 KCKC/San Bernadino PD Bob Mitchell

Like A Violet, Shrunk One More Time

Of course, the perennial "shrinking playlist" lament was heard throughout much of the year. For the first time, however, at least some of the blame was laid at the feet of a new "culprit" – the national consultant. They answered:

"Our position is like that of a national music director. We provide input and suggestions. But there's no way I'm gonna sit in Atlanta and tell someone who lives in El Paso what record is right for his market."

- BIAIMIDI & Associates Consultant
Bob Elliot

"Blaming consultants for short playlists and the safe musical positions stations have taken is a concount."

Drake-Chenault Country
 Consultant Joe Patrick

"I don't call what we do playing it safe

- The Research Group Country Consultant Jason Kane

Down To The Nitty Gritty Once you get past the musical

Once you get past the musical questions, of course, there's always the question of running a successful operation — radio or records . . .



Look at the stations winning on the AM dial - they're block-programmed. They're programming to the specific needs of a given audience at a specific time of day. WMAQ's overall strategy is to give people what they need at the time they need it. At the same time we try to balance the fine line of being consistent and having a thread that runs through the station so the audience knows what's going on. With a powerful AM station I don't think doing the same thing at 2am that you do at 2pm works. The lifestyles of people awake at those times are radically different and so is the station content

WMAQ/Chicago Acting GM
 Bill Gamble

"You can't expect to satisfy the 35year-olds of today with the things that have satisfied them in the past."

 KMPS/Seattle PD Jay Albright Continued on Page 56

R&R FRIDAY, DECEMBER 20, 1985/55

HIBERNETICS

A Guide to Radio Ratings and Research

Here's what you get in simple, easy to read and useable form Radio Research Overview - a history of research Chapter 2 Focus On Focus Groups - Definition, use, do-it-vourself Telephone Studies strengths/weaknesses, do's and don'ts Other Market Research Techniques Mail, in-person, when/how to A Look Inside Arbitron Intro and production The Almighty Diary - evolution, longevity, history Diary Analysis how to get the other 75% of information Quarterly Measurement how to succeed, history and problems Birch Radio - background, methodology, comparison with ARB Chapter 10 Sales Research - a key to better revenues Chapter 11 Sales Breakouts

1930 CENTURY PARK WEST LOS ANGELES. CA 90067

computer options, types of breakouts

COUNTRY

Sayin' It Again, With Feeling

Continued from Page 55

"To consistently win in a competitive market you have to establish an image consistent with the lifestyle of your market, not the lifestyle of the music you play."

- Baion & Associates President Rob Baion

"If the product isn't there ... the other attractive alternatives for adults will erode the Country audience."

- The Research Group President Bill Moves

"There is no longer a business where you can go along with a roster of 30 acts, put out four records a year on each, and say you broke one. The resources involved in developing an act today are six figures. Include recording and you could be talking upwards of \$200,000-\$250,000. I don't care what kind of business you're in today, you're not going to spend that kind of money without getting some kind of feedback. With that kind of money involved we need to be sure, so we're conducting consumer focus group re search. In the long run it should help everybody

- RCA/Nashville VP Joe Galante

This Is Your Announcer Speaking



A large part of a radio station's success rests with the air personalities. Some thoughts on what it takes to be more than a time 'n' temper...

"I prepare as much as possible and try to make it sound as unprepared as possible. I write a lot — at least 20-25 lokes a day and another four or five major taped bits. I've never thought anybody, except maybe Jonathan Winters, could go in and wing it every

WSM/Nashville "Waking Crew"
 host and CMA Large Market
Personality of the Year Gerry House

"I try to visualize individuals who've told me they listen at a certain time or for a certain bit. I try to talk right to them, personally, when I know they might be listening. I play the music they tune in for and want to be the person the fisteners want to be with as they start the day."

— KIRX/Kirksville, MO morning talent and CMA Small Market Personality of the Year Marvin McClanshan

"I just try to be myself and be entertaining. I like to be human on the air and unfettered by convention, within the bounds of good taste. Personality is the name of the game. Inform, entertain, make people laugh, and you're in business."

"My philosophy is and always has been that for the four or five hours you're in that control room, nothing in the world is more important than that airshift. I try to mentally take myself out of the control room and set it in front of a radio somewhere — in an office or factory, wherever the person might be listening."

 WCOS/Columbia, SC PD/ afternoon talent Doug Enlow

"We spend three hours or more in the production room planning the next day's show. We write the bits, edit them, and put 'em on the chart. We also map out exactly where in the show each bit should run. Except for any timely revisions done the next morning, the following day's show is completely done when we walk out of the studio."

- KIKK/Houston PD/morning show cohost Ron Foster

And, from the guys in the offices

"I like to hear good formatics, but by the same token I don't want it so tight that it's like a rubber band ready to break. I believe in the jocks having a lot of leeway. After all, they're professionals. A PD certainly has to provide parameters, but the air taient need to be able to do what they feel is right and relatable within those guidelines. Listeners love the human aspect of a station that laughs and has tun. Being real and spontaneous is also very important. These things are critical for an AM station Indax."

- WMC/Memphis PD Ron Jones

"The key is to find the right balance of management concern and desire on behalf of the talent to achieve winning results. Keeping the morale high is a daily problem. The responsibility of motivating a staff falls squarely on the program director's shoulders."

- WMJX/Miami PD Charlie Cook

And finally, a quote I choke on every time I type it into my little word processor. Take heed, '86 job seekers . . .

"I'm amazed at how inept people are at preparing tapes and resumes. I get handwritten resumes on a sheet of legal paper. I got 200 tapes from an R&R ad and only a few had been put together with any amount of care."

WCAO/Baltimore PD Johnny Dark

Have a Happy New Year, and let's go get 'em in '86!

ANOTHER 12+ WINNER

On The KASE In Austin

Well, I'm not sure how you can overlook a 17.5, but I managed to do just that a couple weeks ago. In the pair of columns devoted to stations which reached #1 12+ in either the fall '84 or spring '85 Arbitron, I inadvertently omitted KASE/Austin.

To set the record straight, KASE racked up a 12+ share of 17.5 in the fall '84 ARB. It was also number one 18-49 and 25-54 that book. KASE is no stranger to the top 12+ spot, either. It's reached that height at least four times since turning Country a little over four years ago. PD Mike Carta attributes close attention to music, personality, promotion, and community involvement as the keys to KASE's success.

Describing the station's musical stance, Mike said, "KASE has a bright, very consistent sound. Our music is what has made us as successful as we are, and we never forget that. We'll play anything we think sounds good on the station and will be accepted by our audience. That may even include the new Dire Straits record "Walk Of Life."

"We listen to a lot of music and consequently our current playlist may be a little longer than most. But we're very meticulous about what we play next to each other in music sweeps.

"Our current/oldies mix is about 40/60. Tempo is an important factor, but we're also very conscious of mood. We pay strict attention to the way all of the music in an hour

fits together. I think that's why our time spent listening is one of the highest in the nation."

While music is the cornerstone of KASE. Mike says the station has been undergoing a metamorphosis of late. "We've taken the evolutionary step of bringing the personalities to the forefront. Too many stations overlook what happens when the music stops. We interject personality in the breaks to keep them light, informational, and entertaining. But we're always just a step away from getting back to the musics."

Contesting and promotions also play an Important part in the KASE mix. And they're not buried, as is the case at many Continuous Country stations. "We use 'Continuous Country in the sense that the music is always there." said Mike. "But we're very upfront with our promotions and contests. We have promos and 'winner reaction' promos on the air consistently. Plus emphasizing the promotions helps with the enthusiasm on the air. It makes us sound more exciting and involved."

Congrats again to Mike. KASE & KVET President/GM Ron Rogers, and the rest of the KASE staff on the great job they're doing deep in the heart of Texas.

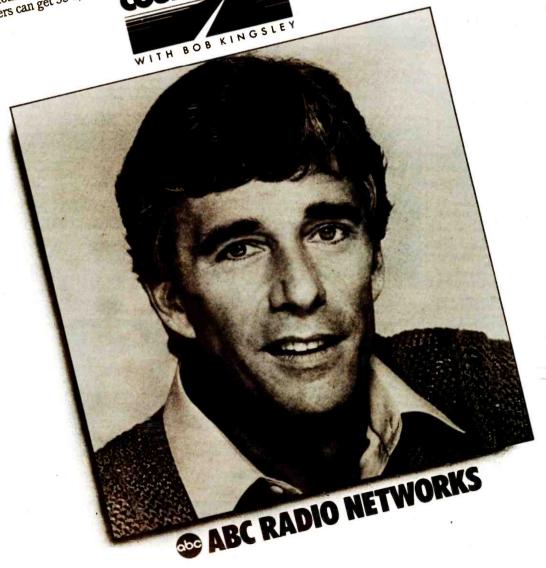
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country hits on the most gram in America.

hours. So now your listen-ers can get 33-1/3% more







SHARON ALLEN

New Year's Resolutions

Every year about this time we start thinking of making New Year's resolutions. In the past I've taken this opportunity to poke fun at a few individuals in the music industry... so why break tradition? This year I solicited contributions from several folks, but solemnly promised not to name names. However, I didn't promise anything about initials. They are: C.T.S.S.B.B.P.P.J.M.G.G.N.E.D. The following resolutions aren't fact, just fiction.

Hanb Williams Ir

Jimmy Bowen resolves to limit his recording budgets to a figure under the national debt.

Mike Oatman resolves to change the Great Empire chain to a Punk Country format.

Ray Stevens resolves to become more beautiful . . . in his own way.

Carolyn Parks resolves to attend a party this year without her trivial pursuit game.

Johnny Russell resolves to fill the void left by the passing of Orson Welles.

Paul Lovelace resolves to make a list of all the female partners who have shared his hot tub . . . Marie Osmond resolves to never get on Paul's list.

Mark Gray resolves to buy stock in the Stetson Corp.

Nancy Solinski resolves to teach Nick Hunter how to be more candid when appearing on panel discussions and to teach Bob Saporiti how to dress for success.

Randy Travis resolves to wear more muscle shirts in 1986.

Gary Greenberg resolves to become a more aggressive pro-

Southern Pacific resolves to change their name to the Clearly Doobious Revival.

Jim Fogelsong resolves to shed his Southern gentleman image and buy a Harley.

Donna Fargo resolves to cut PSAs touting U.S. Customs Officials.

Peter Svendsen resolves to make Cleburne. TX the record capital of the world . . . he says he has land options!

Joe Casey resolves to stop being "Mr. Nice Guy."



Rosanne Cash

Rosanne Cash resolves to find out what her natural hair color is in 1986

Stan Byrd and Mike Sirls resolve to put their heads together and come up with an idea in 1986.

Betty Gibson resolves to rejuvenate the NSD bashes during CMA Week

Gary Morris resolves to make an appearance on every network soap in 1986.

WAMZ's Coyote Calhoun resolves to admit he's not a jogger ... he's just running blind.

David Haley resolves to enroll in New York City's famous "shuck & jive" school of speech.

Mel McDaniel resolves to ap-"Made in the U.S.A." pear on the TV

John Anderson resolves to costar with David Carradine in the remake of "Kung Fu, the Movie" ... shot on location in Tokyo, OK.

Gene Hughes resolves to go on tour singing a medley of his greatest hit

Jack Weston resolves to succumb to the "if you can't beat em. ioin em" theory and become a consultant

Hank Williams Jr. resolves to go audio in 1986

Wynonna Judd's sister Ashley resolves to ask "Why Not Me? thereby convincing Mom and Sis to include her in the act.

Debi Fleischer resolves to become country's Bruce Springs-

Vince Faraci resolves to push Atlantic Records for label of the year in 1986

Tanya Tucker, Juice Newton, and Gus Hardin resolve to shed their "girl next door" images

Charlie Douglas resolves to convince Lionel Richie to cut a remake of Dave Dudley's "Truck Drivin' Man."



Ricky Skaggs

Ricky Skaggs resolves to go country in 1986.

Lon Helton resolves never again begin a conversation with When I was in radio .

Anne Murray resolves to donate her shoulder pads to "Refrigerator" Perry.



ROGERS HONORED - Kenny Rogers recently received the first Roy Acuff Award, in recognition of his charitable contributions to society. The award was bestowed by the board of officers and trustees of the Country Music Foundation at a candlelit ceremony at the Country Music Hall of Fame and Museum, attended by over 100 industry leaders. Pictured (I-r) are Nashville Tennessean President/Publisher John Seigenthaler, Rogers, CMF Trustees Chairman Frances Preston, and CMF Director Bill Ivey. award is sponsored by the Tennessean, the Gannett Foundation, and the Country Music Foundation.

NASHVILLE

IN MOTION

tainment Artists for bookings . .

Emmylou Harris signed with Enter-

Stegall signed with the William Morris

the staff of the MTM Music Group as

executive assistant to CEO/Chairman

Alan Bernard, Formerly with the law

firm Gilbert, Frank and Milom, Rich-

mond is President-elect of the

Nashville Chapter of Professional

Secretaries International Paula Anderson, formerly of the Country

Music Foundation, joins MTM in pro

duction and marketing ... Randi Luna

just joined the staff of Aristo Music

Associates, Inc. as administrative

assistant . . . Rob Dixon signed with

Texas Records . . . Larry Lee opened

a new company, Nashville Songplug-

ger Association, at 39 Music Square

East, Nashville, TN 37203; (615)

256-3559. The company will pitch

songs for out of town publishers and

Company executives Wayne Erickson,

Phil Johnson, and Allen Brown have

formed Stronghold, a Christian music

products and services company. Erick-

son will serve as President, Johnson as

VP Artists & Songwriter Development.

and Brown as VP/Marketing & Product

Development. Former Benson adminis-

trative assistant Kimberly Williams is

Former Benson

small catalogs ...

Manager of Operations

.. Lynn Richmond joined

Keith

The Highwaymen resolve to carve a niche for themselves in country music.

Sawver Brown resolves to fur ther enhance the career of their closing act

Tari Laes resolves to never again stage a surprise birthday party for herself (only her dog and a few strays showed up).

Mickey Gilley resolves to be the leading edge of the "suburban cowboy" craze.

Bruce Shindler resolves to take Southern diction lessons from Boxcar Willie.

Earl Thomas Conley resolves to start a Music Row four-wheelers club.

Rich Schwan resolves to disclose what it is that "only his hairdresser knows for sure.

Barbara Mandrell resolves to waive the admission fee for her personal museum.

Carson Schreiber resolves to translate the meaning of "yada yada yada."



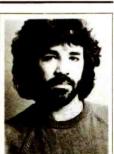
Barbara Mandrell

Crystal Gayle resolves to raise the heels on her shoes instead of letting her hair hit the floor.

Joe Galante resolves that there is no truth to the rumors that Ted Turner's attempted buyout of CBS

WQYK's Bill Pyne resolves to become A&R director for Atlantic Records

Sharon Allen resolves to run a publicity photo of Dene Hallam in 1986 . . . for old times' sake.



Gary Morris

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Special Issue #S-70 features PHILADELPHIA! CHRs Z106 & WCAU-FM, AORs WMMR, WIOQ & WYSP, AIC's WFIL, WMGK, WSNI, WIP & WKSZ, plus Urban WUSL & WDAS-FM. 90-min. cassette. \$5.50.

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OPPORTUNITIES

OPENINGS

NATIONAL

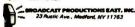


MORNING PERSONALITY

Top 50 Market, Southeast. We need a hot, fast, and tight entertainer for the hottest CHR in the state. Rush T&R to Burns Media Consultant, 3054 Dona Marta Dr., Studio City, CA 91604. EOE M/F

VOICES NEEDEDIII New York Metro Jocks

Broadcast Productions East - Long Island's fastest growing, independent radio production company is looking for voice over talent. Male and female. RUSH



EAST



wmtr NORTH JERSEY

Outstanding sales opportunity in New Jersey radio. Newly created retail sales manag-er position for top-rated AOR, WDHA-FM, and highly successful full-service A/C. WMTR-AM stereo. Experienced broadcast sales management required to lead seven person team. Send resume ASAP, then call Al Wunder WMTR-WDHA, Box 1250, Mor ristown, NJ 07960, (201) 538-1250. EOE

OPENINGS

WENE seeks applicants for future news openings. T&R: Bit Epps, ND, Box 151, Endwell, NY 13760, EOE M/F (12-20)

Full/partitive positions available. T&R: Joe Ryan, WKIP, Box 1450, Poughkeepeis, NY 12602. EOE M/F (12-20)

Attention AOR personalities! Stations like "EQX are uncommon. Fultime opening soon. T&R: Ellen McKinnon, PD, WEQX, Box 1027, Manchester, VT 05254, EOE M/F I12-20)

Experienced

Creative Advertising Copy Writer Strong knowledge of radio industry a Freelance, New York location, Re-

spond immediately with resume and sample to Radio & Records, 1930 Century Park West, #210, Los Angeles, CA

First-fulltime opening in over a year, Modern Country, Produc-tion skills a must. Females encouraged, T&R: Mark Ericson, WORC, 167 Pleasant St., Worchester, MA 01809. EOE MF 112-201

WRCN/Long Island seeks hungry rock jock. Possible future full/partitime openings including Promotion Director. C&R: Lan-ny Bloch, WRCN, BOX 666, Riverhead, NY 11901. No calls. ECE Mrf. 112-201

Powerhouse PM seeks qualified newsperson now. Good delivery, writing skills, meture voice. T&R/writing samples: WZMM, 98 16th St., Wheeling, WV 26003, EOE M/F I12-201

voice/production a must. T&R WV 26003. EOE M/F (12-20)

100 KMI 50kw CMR winner needs winning personality. T&R: Jack Gillen, PD, 2301 Coastal Hwy., Ocean City, MD 21842. EOE M/F I12-20)

WBUS Radio/TV seeks fultime radio/TV news reporter, Selary starting at \$250/wk. T&R: Paule Christy, Box 102, Franklin, NJ 07416, EOE M/F (12-20)

WALK FM 97.5 AM 1370

LONG ISLAND'S 50kw FM FULL-SERVICE AC AFTERNOON DRIVE/ASST. PD

you are a topical, concise, adult communicator with least 5 years experience, and interested in manage-rent with our rapidly expanding American Media ment with our rapidly expanding American Media family of stations, send T&R to: Bill Edwards, Program Director, WALK-FM, Box 230, Long Island, NY 11772. art-time position also available. Women encouraged

OPENINGS

Full-service A/C seeks experienced news reporter/DJ, Adult sound/setygoing. Call: Bob Mercer, (302) 478-2700 (9am-12 noon EST) EOE M/F (12-20)

Rt combo in growing company. Metro population 160,000. Air talent needed, all dayperts. No beginners. T&R: Steve Raymond, PD, 22 So. 6th St., Stroudsberg. PA 18360. EOE M/F

GLU-92 needs full/perttime AOR announcers. C&R: Gerrett Hert, WGLU, 516 Mein St., Johnstown, PA 15901. EOE M/F (12-13)

Beautiful New England meritet has opening for experience morning personality, T&R: Tim Hoen, 27 West St., Newport NH 03773, EOE M/F I12-201

cause opportunity for hardworking individuals in quaint Nev England town. T&R: Gooff Blair, SM, WLTN, Box 349, Littleton NH 03561, EOE M/F (12-20)

WE NEED YOU!!!

Are you a P1 performer in a P2 market? We're an up, entertainment-based A/C in a Great City and we need you. You're an outstanding air talent, you're warm, sincere, a self-starter, and you love to get involved with the city. You can make peosmile, you know how to have fun on the radio, you're better than average in production, you can handle a group on location and you can help our winning team win even bigger!!! Openings for the right morning, midday and evening talent. Don't hesitate; RUSH cassette, resume and references to Radio & Records, 1930 Century Park West, #211, Los Angeles, CA 90067, EOE M/F An incredible opportunity with great money and great peop

SOUTH

bits/humor/characters big plue. T&R: Charlie Fox. 53 S. Main St., Winchester, KY 40391. EOE M/F (12-20)

IMMEDIATE OPENING

PM drive, strong personality, good produc-tion wanted. Greensboro-Winston-Salem-High Point, NC. Great facilities, benefits, and pay in highly competitive market #49. Send T&R to P.O. Box 18747, Greensboro, NC 27419. EOE

OPENINGS

FL News/Talk seeks experienced ND. T&R: PD, 325 John Knox Rd., E-200, Tallahassee, FL 32303. EOE MIF (12-20)

Ft. News/Tells seeks AM drive/anchor/open phones. T&R: PD. 328 John Knox Rd., E-200, Tallahassee, Ft. 32303. EOE M/F (12-20)



WSSPer 104, Orlando's Premier Easy Listening station, is accepting T&Rs for future air/ news openings in 1986. T&Rs to Allen lackson, WSSP-FM, 140 North Orlando Ave., Winter Park, FL 32789-3697. EOE M/F

AM/FM combo seeks experienced announcer/production proon, T&R/seleny requirements: Ross Martin, Box 240, Brad hton, FL 33506, EOE M/F (12-20)

aburben DC A/C needs PM drivelevening personality. Two ters' experience. C&R: Scott Gibb, WPRW, Box 1480. anassas, VA 22110. EOE M/F (12-20)

dio news at its best! Live, active, professional. Need an-or/reporter at WORD, T&R: Mark Kruee, Box 3257, Spartan-ig, SC 29304, EOE M/F (12-20)

Radio General Mgr. Wanted

Strong sales and people skills with previous GM experience. WSVAWQPO in the Shenandoah Valley of Virginia. No calls. Complete resume, track record to: Louis E. Farraye, Gilmore Broadcasting Corp., 162 E. Michigan Ave., Kalamazoo, MI 49007. EOE MF



Community involvement & good phone skills are top priority for drive position at WORD. Warm delivery, T&R: Janet Kennedy, 8ox 3257, Spertanburg, SC 29304, EOE MF (12-20)

Top-rated Ft. CHR seeks personality-oriented jock. Need pro-duction skills. T&R: PD, Box 9535, Coral Springs, FL 33075-9535, EOE M/F (12-20)

Top-rated SE 100kw FM seeks ND with strong delivery. It ties encouraged. Good pay for right person. T&R: Sander er, Box 2000, Tuscalousa, AL 35401. EOE MF I12-201

Top-resed WSCS & WXTC seek A/C pros for '86 openings. T&R: Bob Casey, Box 186, Charleston, SC 29402. EOE M/F (12-20)

OPPORTUNITIES

OPENINGS

Mornings in the mountains! Top-rated CHR seeks morning man. Good bucks, great station. T&R. Mark Potter, WQUT, Box WICRS, Johnson City, TN 37602. No calls. EOE M/F (12-20)

TOP 50 MARKET CHR

Looking for KILLER talent with only the best attitude. If you're ready to be #1, we want you! Send tapes & resumes to Radio & Records, 1930 Century Park West, #212, Los Angeles, CA 90067. EOE

Top-rated FL A/C with full-service news seeks anchor/street reporter. T&R: Nancy Frost, ND, Box 189, Cape Coral, FL 33910. EOE MIF (12-13)

100 kw FM seeks morning man with personality and high energy, T&R: KRRG FM98, Box 6117, Laredo, TX 78042-6117. EOE MiF (12-13)

MORNING SHOW TOP 50 AOR

MORNING SHOW needed for Top 50 AOR. Team or individual is secondary to concept. Prefer reality-based show without lots of characters, cartoons, skits. Heavy localization important, along with ability to take advantage of current events, hot personalities, and real-life stuff. Absurdity and off-the-wall approaches welcome, if concept is strong. All related materials send to Radio & Records, 1930 Century Park West, #206, Los Angeles, CA 90067. EOE

KAMZ seeks Research Director/jock. T&R: Steve Owens, 4150 Pinnacle, #120, El Paso, TX 79902. (915) 544-0093 EOE M/F (12-13)

Afternoon news anchor needed for full-service powerhouse, Experience needed. May train promising newcomer. T&R: WTON, Box 1085, Staunton, VA 24401. EOE M/F (12-13)

MIDWEST

Country FM seeks ND. At least one year's experience. T&R John Gauss, Box 36, Scottville, MI 49454. EOE M.F (12-20)

New CHR FM needs PD/airstaff to make it happen, T&R: Ed Klimgs, 732 Frey Dr., Manhattan, KS 66502, EOE MIF (12-20)

MORNING FUNNYMAN

Major market sound morning funnyman or team for soon to be number one Midwest CMR in Top 100 market. Creativy a mustiff! The competition is good, you've got to be great Excellent salary and benefits. Join a growing company. Rush cassette and resume and photo. Radio & Records, 1930 Century Park West. #201. Los Angeles, CA 90067. EOE

Hot rocker needs 3.7pm jock/production pro. T&R: Didi Capri, WTAO, Box 369, Murphysboro, IL 62966, EQE M/F (12-20)

Seek experienced, self-disciplined, aggressive reporter, Writing essential, \$200/wk, T&R/writing sample; KGRC, Box 1017, Hannibal, MO 63401. EOE M/F (12:20)

WFMS Now Here's A Great Opportunity

Great Opportunity!
Susquehanna Broadcasting's WFMS, one of the nation's great Country stations, is now searching for a Programming Leader. If you can motivate, know country music like the back of your hand, and have the programming experience necessary to keep up the tradition of winning in Indianapolis, send your tape and resume to: Nancy Vaeth, General Manager, P.O. Box 50420, Indianapolis, IN 46250. No calls please. EOE M/F

OPENINGS

CREATIVE CHR TALENTS

Upper Midwest Broadcast group wants to hear your work!! Creative CHR talents with strong production abilities. Expansion brings on-air positions for all shifts, send cassette & resume to Radio & Records, 1930 Century Park West, #207, Los Angeles, CA 90067. EG

Account Executive, WXUS. Experienced closer, self-motivatodiproven track record. Existing list available, Resume; GM, Box 7093, Lafayette, IN 47903. (317) 448-1566 EDE M/F (12-20)

Experienced morning talent needed, A/C Central IL college community, T&R: Jim Puttrese, WIHN, 207 W. Jefferson, Bloomington, IL 61702, EOE M/F (12-20)

PROGRAM DIRECTOR

WVIC-AM & FM.Lansing, MI 2 to 3 years PD experience with competitive Top 40. WVIC's management and consultant. E. Alvin Davis, stress in-house research, active promotions, and professional personalities. WVIC needs a proven PD to coach and stimulate our strong staff. Please send casserte to Robert Gootrich. Goodrich Broadcasting, 3565-29th St., Kentwood, MI 49508.

New Saginaw AOR has prime opening. C&R/production: Spanky Travis. Box 357, Pinconning, MI 48650. @OE M/F (12-20)

Parttime jock opening, T&R: Don Crawley, WDAF-AM, Signal Hill, Kansas City, MO 64108, No calls, EOE M/F (12-20)

Announcer for medium market, very FSA, T&R: WHBC, Box 9917, Canton, OH 44711, EOE M/F (12-20)

Reporter/anchor mornings Q102. Newswriting/equipment operations/interviews. Top-rated FMinews-committed AM, T&R: Scot Witt, 1540 S, 70th, Ste. 200, Lincoln, NE 68506. EOE M/F (12-20)

TALK HOST

You're an up-and-coming Talk Host, or a personality ready to make the move to All-Talk. We're the top AM in this 300,000 Midwest market. Facilities, company, and support staff are the best. If you've got energy, creativity, and talent to keep our evenings HOT, then rush tape and resume to Radio & Records, 1930 Century Park West, Box 200, Los Angeles, CA 90067. EDE MF

The new ZIP-104/WZZP, South Bend wants to hear from fun, energetic talent! Are you hungry? C&R: J.J. Duling, Box 644, Mishawaka, IN 48544. EOE M/F (12-13)

MO A/C, CHR has future openings, Great production essential. Females encouraged, T&R: D.L. Bogart, PD, Box 728, Rolla, MO 65401. EOE M/F (12-13)

"TELEPHONE TALK"

Major market stations wants personality with provocative, humorous, imaginative telephone finesse. Send tape and resume to: Radio & Records, 1930 Century Park West, #204, Los Angeles, CA 90067, EOE

Lansing CHR, covers five metro markets. Seeks high energy personalities/litelanted, experienced team player. C&R, Brian Krysz, WJXO, 1700 Glenshire Dr., Jackson, MI 49201. EOE MIF (12-13)

Q106 accepting applications for future openings. Team player who takes directors, Beginners welcome, T&R: WQEL, Box 818, Benton, IL 62812, EOE M/F (12-13)

100 kw A/C No. MI seeks bright, sharp, self-motivating adults. Team player, T&R: WQLZ, 1356 Mackinaw Av., Cheboygan, MI 49721. EOE M/F (12-13)

ND for FSA AM/MOR FM. Must be effective anchor/outside reporter. Writing samplesiresume: Bob Kirby, Box 1398, & Dodge City, KS 67801-1398. EOE M/F (12-13)

Friendly morning announcer for adult leader, Country format, Communication of information a must, T&R: WITL, 3200 Pine Tree Rd., Lensing, Mt 48910, EOE M/F (12-13)

OPENINGS

Top morning jock needed for A/C FM medium market/Chicago. New formst/facility. T&R/salary: Craig Jacobus, 1605 Colonial Pkwy., Inverness, IL 60067. EOE M/F (12-13)

PLAY PEORIA!

We need an exciting, innovative pro to entertain our afternoon drive audience while pulling together our music, news, sports, traffic and weather efforts. WMBD is the top AM in this medium market, Wfl offer the right salary, benefits and support staff to the right person. If you're ready to have fun and use the phones, prove it to us. Robb Westaby, PD, 3131 N. University, Poreir, IL 61604. EDE/M-F.

WMBD RADIO 1470

WEST

News Director/Personality

Leading full-service A/C is seeking a professional who can host 3-hour morning news slot, and direct our news staff. CBS Radio affiliate. Upbeat, comfortable delivery required. Immediate opening. T&R to Jeff Harris, KSMA, Box 1240, Senta Maria, CA 93456. EQ.

KBO2-FM/Bozeman needs 7pm-midnight person to keep or improve 36 share. Production experience a must, T&R: Paul Elis, Box 20, Bozeman, MT 59715. EOE M/F (12-20)

Contemporary Christian Satellite Network needs major market staff for L.A. headquarters, C&R: Gern O'Brien, PD, 1748 W. Katella, Orange, CA 92667. EOE M/F (12-20)

General Sales Manager

Strong AMFM combo on California's Central Coast seeks experienced, "on-the-street" sales manager, Instrudial should be signature, leader, aguaoriented. Excellent salary and incentives; ourstanding growth potential. Send Resume and References to John Bayliss, Jr., P.O. Box 1240, Santa Maria, GA 93456, EOE MF

New 100kw FM Country needs airstaff, Small market, Experience required, T&R; KCKK, Box 1400, Kanab, UT 84741, EOE M/F (12-20)

Newsperson wanted. Good voice, great reader, excellent lifestyle writer. Tape newscopy. R.G.E., Sunrise Media Group, 329 E. 200 S., Sart Lake City, UT 84111, EOE MIF (12-20)

TRAFFIC HELICOPTER PILOT REPORTER

Golden opportunity in major Sunbelt city. Send aircheck, resume, salary requirements, aircraft ratings, and hours of experience to Radio & Records, 1930 Century Park West, #208, Los Angeles, CA 90067. EOE

Rapidly expanding Western group seeks applicants. Sales Managers/PD/ND/Account Executives, etc. Resume: Sunrise Media Group, 329 E. 200 S., Salt Lake City, UT 84111, EOE M/F 112-201

Experienced Chief Engineer needed immediately, AM/FM combo on beautiful No. CA coast. Call: Mark Jeffrey, (707) 822-7223 EOE M/F (12-20)

PM drive jook needed for Oldies station. Must be team player. C&R; Scott Bloom, Box 6760, Great Falls, MT 59406, EOE M/F (12-20)

We've Got The Straight Man...

now we need a crazy person for our morning team. Creative copywriting/production and natural delivery a must. T&R to: Paul Wilson, PD, KJQ FM & AM, 1506 Gibson Avenue, Ogden, UT 84404. EOF M/F All formats wel-

OPENINGS

50 kw CHR near Secremento wants to hear talent ASAP T&R: Scott Mitchell, K-100, Box 631, Marysville, CA 95901 No calls. EOE M/F (12-13)

Morning team member needed for P2 CHR, Funny, good opps, take direction well, Experienced only, C&R; KO93, Brian Casey, 2121 Lancey Dr., Modesto, CA 95355, EOE M/F (12-13)

WANTED!!

Highly-motivated team players, with a desire to work hard and have fun. High-profile CHR Major with incredible facilities and awesome staff is looking foir personalities to fill potential openings in news and major airshifts. No card readers please! RUSH tapes and rsumes to: Radio & Records, 1930 Century Park West, #195, Los Angeles, CA 90067. EOE

SPORTS PERSONALITY

Needed for contemporary station. Creative writer entertaining delivery, no PsB-P. Cover pro and college teams in this Top 25 glamour market. First class company and operation. Can you generate street talk 7 send tape resume and picture to Radio & Records, 1930 Century Park West, #209, Los Angeles, CA 90067. ECC

POSITIONS SOUGHT

Attention SET Former CMA DJ of the year. Six years WBT/Charlotte. Creative production, copy, character voices. Vast knowledge Country/Oldies. LARRY JAMES: (205) 471-4420 (12-20)

Ready to work, Four years' experience CHR/AOR, AC, Smallmajor market, Razor sharp, SANTO: (305) 752-8303 (12-13)

J. MICHAEL PRUET is available for SE CHR. A/C PD/MD. 24-year pro. Winning track record. (901) 668-8557 (12-13)

Anywhere Now! Trained broadcaster, A/C, CHRIMOR, Good production, HENRY: (201) 836-5166 (12-20)

Country, A/C PD with ten years' experience, BOB SHANNON: (214) 663-2496 (12-20)

One smart puppy! Assistant PD wants brainpower challenge in promotiona/programming, Team player, Prefer Rockies, Alternative AOR/CHR, TAMMY; (303) 242-7567 (12-20)

Six-year pro seeks challenge. Morning/afternoon/evenings. Your format, my CHR experience. ArC, CHR. Employed, but looking, MIKE: (317) 659-3917

Experienced air talent available. All formats, OMIMD desired. JOHN; (602) 646-5789 (12-20)

Tucson, The weather's great, but it's dulling my senses. I'll bet your market is more challenging! Five years' experience, Let's talk, FRANK MICHAELS: (602) 722-2916 (12-20)

Looking to hook up with a morning team, Good, quick, smoothvoiced female. Team player, JANIE: (817) 776 7294 (12-20)

Escapee with five years' on air. WPIX-FMfNew York. Seek smaller major market. Communicator with creative production. ALFREDO: (212) 679-8646 (12-20)

Innovative and Experienced Research

Director of Operations for National Radio Research/Marketing firm looking for growth position in major, group or established research firm. Degreed, innovated and experienced. All majors considered, available immediately! Radio & Records, 1930 Century Park West, #205, Los Angeles, CA 90067.

Perfect for memings. A winning jock wants a winning station. Midwest preferred, BARRY: (312) 966-2698 (12-20)

Experienced pro PD/MD/GM. Ten years' experience, Presently employed outside the business, want to get back in, R.S. ADAMS: (702) 799-7014 (12-20)

Experienced AOR talent. Creative production. Committed rocker seeks AOR/CHR, Avoid Xmas rush. JOHN: (419) 385-6975 (12-20)

CASEY JONES is loosel Warm, witty, great commercial pipes. Personality A/C, Country, Tallufivews: WIBC, WIRE, KALL, KFM (316) 682-1549 (12-20)

Sports/news/anchor/reporter, DJ afternoon drive, Seek right station, Will relocate, Five years' experience, MIKE: (216) 449-5091 (12-20)

OPPORTUNITIES

POSITIONS SOUGHT

I-100/Daytona Beach, Orlando, CHR/Hot Hit night talent, Medium/major markets. J.J. SHANNON: (305) 997-2131 (12-13)

CHR jock now in Top 15 seeks new challenge. Will relocate immediately to medium/large market. Guaranteed to win. MiKE ABRAMS: (718) 332-1698 (12-20)

AC/CHR LIFESTYLE NEWSWOMAN

Dynamic. sparkling, conversational airsound. Outstanding features, hard news, short-form newscasts, high story count. Unique, interactive morning team player loves promotions, outrapeous bits, bad puns, zoo atmosphere. Heavy experience, major references. Reply to: Radio & Records, 1930 Century Park West. #203, Los Angeles, CA 90067.

Your New Year's resolution? An experienced, dependable, likeble, honest drivetime jock, East Coast medium/small, up-tempo ArC, B/U, CHR, Your resolution, PAUL; 1914) 623-6372 (12-20)

ND/morning anchor, medium market/all-News radio. Will add prestige to your Top 25 station. Aggressive, don't rely on wire copy. Beat competition daily. (702) 369-9119 (12-20)

'Bet your breakfest. Zelda the rare medium, Mr. Manners, Sports with Ball Parks. Cheap Tabliod Update' can brighten your mornings, D.W.: (402) 564-7334 (12-20)

Reach out and touch my on-line resume. Read message addressed to 'Broadcasters.' Have computer/modern ready. MOR-TY: (718) 837-2881 (12-20)

PD/MD with eight years' experience. Top-rated announcer in last three books for four-state area. JOHN: (717) 328-2567 (12-20)

Willing to sweep floors, do windows & change the red light bulb on the antenna. Need start in A/C, CHR. JOE KING: (817) 649-2608 (12-20)

Promotions going nowhere? Creative worksholic currently working at top rated CHR seeks Promotion Director 9g. Call now. Operators are standing by. PAIGE: (812) 872-4632 (12-20)

To everyone who stole stuff off my last tape, hah! I got a million of 'em. The Kamikaze Dentist, JEFF FRANCE: (315) 446-6753 (12-20)

A/C jodt seeks CHR, AOR opportunity, Will relocate. Team player, currently employed. Three years' experience, (208) 454-2757 (12-20)

Beginning position sought in radio. AZ Technical School graduate. Sharp, talented, hardworking. Willing to learn & relocate. JOHN: 46021 945-8757 (12-20)

MORNING PERSONALITY

Bright, inventive morning personality "UP" and exciting all-around professional. No screamer. You want more than a lock. I play hardball on your competition. Outrageous at times, but a warm communicator. NOW! LETS TALK—(305) 689-1438 RICK WARD.

COSTELLO, Two years at WVSR/Charleston, Seek creative CHR, A/C in West, who's not afraid of a cultured British accent, (304) 343-7071 (12-20)

Don't let my twient go to waste. Eight-year pro seeks full parttime in Dallas Ft. Worth metro. RANDY: (214) 767-1319

I want to manage your radio station, 30 years' experience, Jock/sales/programming/management, Salary not as important as opportunity, 808 CHASE; (612) 441-5739 (12-20)

Air personality with experience in AM/PM drive. Remotes/promotions/farm/broadcast writing. Seek opportunity to put it all to work, KIRK: (317) 859-5877 (12-20)

JAY MARVIN, formerly KSAN/WJJD, seeks Country/Oldies station. Major/medium only. (505) 299-7089 (12-20)

PD. Five years' on air NY, Want Assistant PD/air/production in Top 10 market. PAMELA: A1 COPY TO GO (12-20)

Washington/Baltimore PDs. Former Classy 95 Assistant PD/air talent seeks fulfilme. Presently fill-in at Q107, Helpf MIKE WEINER: (301) 890-8833 (12-20)

Personality + numbers. CHR/PD changed Controversial station to a Hit leader. Can do same for you. DENNIS: (308) 532-31 3 (collect) (12-20)

Experienced team player presently employed seeks challenge & risk. Upbeat/voices/crazy. Want more? Call me, JANIE: (817) 776-7294 (12-20)

Better spots equal bigger sales I can give results on both sides. Experienced copywriter/production pro. Let's self. TIM; (414) 563-9320 (12-20)

Five learned from the best, I'm ready to start a winning programming career with your station. Prefer West, For credentials, call BRENT: (702)362-4716 (12-20)

POSITIONS SOUGHT

MD desires supportive, committed company in larger market.
Creative, organized, hardworking. People person with genuine interest in music industry. GARY: (301) 759-3264 (12:20)

Morning relent seeks A/C, Country, Strong production, excellent references. Team player. All shifts considered. MW preferred. Will relocate. DAVE DANIELS: (515) 955-5679 -(12-13)

Willing, able, & ready. Just starting out, run tight ship. Have bouncy personality. Promise to do you proud. Di: (305) 598-3626 (12-13)

Engineer/announcer. Seven years' experience, Prefer FL, South. 808: (716) 894-1744 (12-13)

10 years' experience AOR/CHR. Top 50 MD/PD, morning drive, afternoons. Recently WBEN-FM afternoon drive. WAYNE: (716) 882-2563 (12-13)

Young British broadcaster with five years' experience, Great voice needs gig, work anywhere in USA. Serious replies only. ROB CHARLES: 22 Parkwood Rd., Northenden, Manchester, Eng. 16011 902-9157 (12-13)

Not just enother pretty (funny) phrase. Writes ad-libs. Theatre of the mind. Multi-voices. Seek medium/major AOR/CHR on-air production. JOHN: (602) 782-2746 (12-13)

Three-year A/C personality with management experience seeks small market PD, medium on-air. Prefer NE. MIKE: 1607) 277-4326 (12-13)

Broadcest pro, former Spanish/French legion soldier. First ticket 15 years. Have commando tram ready. Want pirate radio/impossible missions, MAD DOG: (904) 753-1098 (12-13)

Dedicated PBP announcer seeks new challenge. Ten years' ND, seven years' college PBP, GREG: 16061-623-9656, or 214 Martin Dr., Richmond, KY 40475, (12-13)

Experienced AOR talent. Aware rock attitude. Good production. Seek AOR/CHR. Available now. JOHN: (419) 385-6975 or (312) 262-3773 (12-13)

TOMMY TUCKER, Twin Cities jock seeks SW Country station that can use my eight years' in the saddle, Great production for your uptempo team. (612) 436-6432 (12-13)

Stop, look, & #stent NC's top-rated PD/air personality ready to work for you. Great pipes. My motto is "Have microphone, will travel." RON MICHAELS: (919) 443-9342 (12-13)

Seasoned copywriter seeks home in Tried area of NC. MARC: (318) 473-8408 (12-13)

Copy creator/producton wizard available now. The difference is at your fingertips, Find out how you can get SHARDAN: (501) 922-1355 (12-13)

Ready to relocate now. Two years' experience, college graduate. Jock any shift/format anywhere. Hardworking, creative, dedicated, DOUGLAS: (312) 748-4314 (12-13)

Ready for fulltime. Four years' commercial experience, university graduate. Prefer CHR/AOR. Lots of energy with great voice. ANDREW: (816) 562-1163, or (515) 782-5940 (12-13)

MDI If you need someone who will get the out the product, fill out airstaff, do promotions. T&R/strong references. All formats. STEVE: (615) 297-0137 (12-13)

Experienced DJ wants to get started in news. MO Journalism School background, Knows news & issues. Good delivery. MIKE YONG: 303 S. 5th St., Colombia, MO 65201. (12-13)

OPPORTUNITY FORM

 □ OPENING
 □ POSITION SOUGHT

 Region
 □ MISCELLANEOUS

 PD Name:
 NAME:

 GM Name:
 PHONE: ()

Please type or print clearly, using 24 words or less to include address/phone number
 Do not use abbreviations.

3. All ads are subject to editing.

Mail to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067

POSITIONS SOUGHT

News/talk is where I want to be. Nightflying is fun, tool Three years' experience WFSE-FM. Available chop-chop. Have T&R. MATTHEW: (814) 864-9522 (12-13)

Great producton person seeks future gig in TX only. A/C, EZ/ CHR. 80B; (915) 673-2545, or 695-2697 (12-13)

I-100/Devtons Beach, Orlando, CHR/Hot Hit night talent, Medium/major markets, J.J. SHANNON: (305) 997-2131 (12-13)

Conscientious air personality/cobywriter. Team player. Two years' experience CHR, A/C. Seek position in medium market. Will relocate. Have T&R. NORRIS: (602) 838-4099 (12-13)

I'm plenty good! Vacaville FM weekender seeks No. CA fulltime gig. Do you want the best in news/sports/talent? FRANK 8UTERA: (415) 223-1534 (12-13)

15-year pro seeks Country in FL, Gulf. of TX, or West Coast. Emphasis on preference for Country, NICK: (607) 849-6083 (12-13)

Merry Christmast PD/MD needs a holiday gift. Advance my career. I'll make 1986 work for you, Eight years' AOR:CHR. Jazz. VICTDR S. LENT(NI: (312)275-9066 (12-13)

PD PROVEN TRACK RECORD

Creative, motivated professional with two decades of experience in CHR/Solid Gold/Country. Able to get the best from your staff and station. Please call RC Word (305) 689-1438.

10-year vet seeks CHR/AOR in SE, Medium/major, any shift. Married & stable, Assistant PD at 1984 national format leader. SCOTT: (813) 637-6290 (12-13)

Morning newsman/copy/production. 17 years' ND/PD experence. Married, stable. Seek immediate opportunity medium/ large market: Prefer South. LARRY KAY: (717): 653-2500 112-13)

I love setting radio in addition to be being a major market air talent. I want to sell for you, JACKSON CHASE: (302) 652-7685 (12-13)

Smiling professional, good voice, lots of energy. Major market experience. GLENN: (414) 445-0383 (12-13)

Experienced, personable drive jock on the prowl. Hold the phone! Medium/small A/C, CHR. B/U in East. Great references, nice guy. JAMES: (914) 623-6372 (12-13)

Personality jock seeks big move to medium/major market, Hardworking, I'll do the right thing, LANCE: (212) 865-8561 (12.13)

Just enough to live on — that's all I ask of my first break in radio. CRAIG: (216) 777-3790 (12-13)

CHUCK ROBERTS, formerly of WJLB/Detroit, KMJM/St. Louis seeks new challenge. (313) 837-1935 (12-13)

Louis seeks new challenge, (313) 837-1935 (12-13)

Forget the dough in the snow, I want radio fun in the sun. For-made Atlanta, Baltimore, Nashwille, Salt Lake City, Mayo sun

merly Atlanta, Baltimore, Nashville, Salt Lake City, Have sun, will travel. MiKE: (715) 842-8067 (12-13)

I work on self-motivation, Formerly KSMR/Coos Bay, Available for A/C, CHR gig, GREG GARDNER: (818) 762-1976

POSITIONS SOUGHT

Enthusiastic, personality-oriented female announcer with distinct voice. In hot pursuit of fulltime shift, LORI: (319) 656-2694 (12-13)

Nine-year pro. Strong talent. Available for Country, A/C. CHR. TOM UNDERWOOD (919) 724-4435 (12-13)

Need talent? Very personable, 10 years' experience, Excellent production/copywriting, From Mianni market. All the right tools, RICK SINGER: (305) 923-9515 (12-13)

Eight-year pro. Oldies expert. Mature/good pipes, Seek stable gig in MW/Chicago. Will consider all. Available now. BILL: 13161-267-2639 (12-13)

Country PD/air personality. 17 years' experience. Know & love Country music. Creative productions/promotions & events. Everything extremely well-organized. DRAKE: (405) 247-9750 (12-13)

Misused, abused, & ready to win with a winner, PD/PBP, skills in news, Copywriting/production/remotes, Automation, satelfite, & most music, STAN: (404) 884-4537 (12-13)

Broadcast school graduate, three years' college radio experience. Ready to give 110% to AOR/CHR. Prefer small/medium. MIKE: (716) 467-6750, after 5pm EST (12-13)

Currently pertime large market. Seek fulltime large/medius West Coast Country. Eight years' solid experience. JIN (7141981-3723 (12-13)

Five-year pro seeks sportscasting/PBP gig. Present employed, Will Consider all areas, (213) 933-6360 (12-13)

MISCELLANEOUS

94.5 Country announces the legendary Bilt Mack in overnights, Now, how about records for him to play? J. Bennett; 8ox 1499, Arlington, TX 76240. (12-20)

Radio Caroline International now has second service on air Need record service from all labels. L. Laskowski: MD, 25 Rand all Av., Lynbrook, NY 11563. (12-20)

New FM Coastal Crester. Need yesterday records, currentine currents, CDs, heavy digital, Jim Mills: WVOD, Box 2059, Manteo, NC 27954, or call (919) 473-3627 (12-20)

Dates appearing at the end of each listing signify first week listed.

Important Notice: When replying to R&R Blind Boxes, please keep the size of your packages limited to a 9" x 12" envelope.

R&R Opportunities Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to Individuals seeking work in the industry under Positions Sought. All other advertising must run display. Changes must be mailed in on company letterhead.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday 12 noun (PST) prior to issue date.

Display Advertising

Display: \$30 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$45 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable in Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

62/R&R FRIDAY, DECEMBER 20, 1985

NATIONAL MUSIC FORMATS

Added This Week

Bonneville Broadcast System

Kevin McCerthy (800) 631,1600

Love Sounds

MAURICE WHITE "! Need You" PIA ZADORA "Come Rain Or Come Shine"
JILL MICHAELS "Where Did Our Feeling Go" GLEN CAMPBELL "It's Just A Matter Of Time"
MARIE OSMOND "There's No Stopping Your Heart"

Broadcast Programming

en/Bob English (800) 426-9082

Adult Contemporary

WHITNEY HOUSTON "How Will I Know"
DREAM ACADEMY "Life in A Northern Town"

Modern Country

T.G. SHEPPARD "In Over My Heart JOHN DENVER "Dreamland Express" SOUTHERN PACIFIC "Perfect Stranger" LEE GREENWOOD "Don't Underestimate My Love"

Century 21 Grea Stephens (214) 934-2121

The Z Format

MR. MISTER "Kyrie QUEEN "One Vision HOOTERS "Day By Day" FREDDIE JACKSON "He'll Never Love You (Like I Do)"

The A/C Format

ISLEY, JASPER, ISLEY "Caravan Of Love"

Super-Country

BELLAMY BROTHERS "Feelin" The Feelin"

Concept Productions

CHR

ASIA "Go"
MR, MISTER "Kyrie"
THOMPSON TWINS "King For A Day"
JAMES BROWN "Living in America"
TA MARA & THE SEEN "Everybody Dance" MIKE & THE MECHANICS "Silent Running"

GUBITTY
JAMES TAYLOR "Everyday"
GUS HARDIN "What We Gonna Do"
JIM GLASER "# I Don't Love You"
GARY MORRIS "100% Chance Of Rain"
JUDY RODMAN "I Sure Need Your Lovin"
JOHNNY RODRIGUEZ "She Don't Cry Like She Used To" MICKEY GILLEY "Your Memory Ain't What It Used To Be"

Drake-Chenault

XT-40

MR. MISTER "Kyrie"
WHITNEY HOUSTON "How Will I Know"

Contempo 300

SADE "The Sweetest Taboo"
JOHN COUGAR MELLENCAMP "Small Town"

Great American Country

T.G. SHEPPARD "In Over My Heart" JOHN DENVER "Dreamland Express"

Media General **Broadcast Services**

ACtion

JONI MITCHELL "Good Friends"
EDDIE MURPHY "Party All The Time" PAUL YOUNG "Everything Must Change"

Your Country

VINCE GILL "Oklahoma Borderline" TOM JONES "It's Four in The Morning" JUDY RODMAN "I Sure Need Your Lovin'" CHARLIE DANIELS BAND "Still Hurtin' Me" EDDY RAVEN "You Should Have Been Gone By Now LOUISE MANDRELL "Some Girls Have All The Luck"

Media General Continue

HIL Rock

MIR FOCG

MR. MISTER "Kyrie"
RUSH "The Big Money"
SADE "The Sweetest Taboo"
JAMES BROWN "Livring in America"
PAUL YOUNG "Everything Must Change"
DREAM ACADEMY "Life in A Northern Town"

Peters Productions, Inc.

Country Lovin'

JUICE NEWTON "Hur!"
DOLLY PARTON "Think About Love"
T.G. SHEPPARD "In Over My Heart"
STEVE WARINER "You Can Dream Of Me"
T. GRAHAM BROWN "I Tell It Like It Used To Be"

The Great Ones

M. FRANKS w/B. RUSSELL "When I Give My Love To You"

Radio Arts

Country's Best

CHARLIE DANIELS BAND "Still Hurtin' Me"
JOHN SCHNEIDER "What's A Memory Like You..."

Soft Contemporary

ISLEY, JASPER, ISLEY "Caravan Of Love" Sound 10

ISLEY, JASPER, ISLEY "Caravan Of Love"

Satellite Music Network

The Starstation

BRUCE SPRINGSTEEN "My Hometown"
JOHN COUGAR MELLENCAMP "Small Town" DREAM ACADEMY "Life In A Northern Town"

Country Coast-To-Coast

BILLY JOE ROYAL "Burned Like A Rocket" GLEN CAMPBELL "It's Just Matter Of Time"

FORTUNE "Stacy FORTUNE "Stacy"
MR. MISTER "Kyrie"
WHAMI "I'm Your Man"
RUSH "The Big Money"
JOHN PARR "Love Grammar"
WHITNEY HOUSTON "How Will I Know"
DREAM ACADEMY "Life in A Northern Town"

TM Programming

Stereo Rock

MIAMI SOUND MACHINE "Conga" STARPOINT "Object Of My Desire"
DREAM ACADEMY "Life in A Northern Town"

TM AC

JACK WAGNER "Too Young" STEVIE NICKS "Talk To Me" BRUCE SPRINGSTEEN "My Hometown" BILLY OCEAN "When The Going Gets Tough..."

TM Country

SOUTHERN PACIFIC "Perfect Stranger GEORGE JONES "The One I Loved Back Then"
GLEN CAMPBELL "It's Just A Matter Of Time"
C. McCLAIN & W. MASSEY "You Are My Music,

Transtar **Adult Contemporary**

Dave Bogart (303) 578-0700

LIONEL RICHIE "Say You, Say Me"
FREDDY JACKSON "You Are My Lady"

Country Ed Chandler (213) 460-6363

JOHN ANDERSON "Down in Tennessee" SOUTHERN PACIFIC "Perfect Stranger" BILLY JOE ROYAL "Burned Like A Rocket" WAYLON JENNINGS "Devil's On The Loose GLEN CAMPBELL "It's Just A Matter Of Time"



OUR FIRST #1



WE THANK YOU **ALL VERY MUCH!**

HAVE A HAPPY HOLIDAY



REAT REPORMANCE

R&R-TOP 85 FOR 1985

#2 Dizzy Gillespie-New Faces

#8 Dave Valentin-Jungle Garden

#16 Diane Schuur-Deedles

#17 Dave Grusin-One Of A Kind

#18 Dave Grusin/Lee Ritenour-Harlequin

#23 Kevin Eubanks-Opening Night

#39 Special EFX-Modern Manners

#43 Billy Cobham-Warning

Most Number Of Albums At #1 On The Charts

#1 GRP Records [3]

Most Number Of Albums In The Top 5 Of The Charts

#1 GRP Records [7]

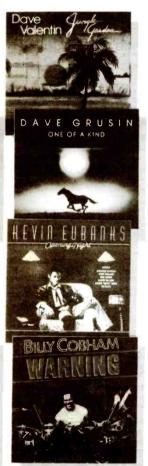
Most Number Of Weeks In The #1 Position

#1 GRP Records [11 Weeks]

Thanks To All Of Radio For Your Incredible Support!







GRP Records

A New Age In



RADIO & RECORDS NATIONAL AIRPLAY

JAZZ

TOP 30

DECEMBER 20, 1985

JOHN BLAKE/Twinkling Of An Eye (Gramavision) WYNTON MARSALIS/Black Codes (From The Underground) (Columbia)

KIRK WHALUM/Floopy Disk (Columbia)

JEAN-LUC PONTY/Fables (Atlantic)

McCOY TYNER & JACKIE MCLEAN/It's About Time (Blue Note)

DIANE SCHUUR/Schuur Thing (GRP) OTB/Out Of The Blue (Blue Note)

WAYNE SHORTER/Atlantis (Columbia) CARLA BLEY/Night-Glo (Watt/ECM)

JAMES NEWTON/African Flower (Blue Note) HERBIE MANN/See Through Spirits (Atlantic)

BEN SIDRAN/On The Cool Side (Magenta/Windham Hill)

DAVID GRISMAN/Acousticity (Zebra)

TIM EYERMANN'S EAST COAST OFFERING/Walkin' With You (MCA)

RICHIE COLE/Bossa Nova Eyes (Palo Atto) JIMMY HEATH/New Picture (Landmark)

MONTY ALEXANDER/Full Steam Ahead (Concord) 18

BENNY CARTER/A Gentleman & His Music (Concord) GRP LIVE IN SESSION/GRP Live In Session (GRP) DEBUT

MULGREW MILLER/Keys To The City (Landmark) MATT CATINGUB/Hi-Tech Big Band (Sea Breeze) 28

22 JIMMY McGRIFF/State Of The Art (Milestone/Fantasy) TITO PUENTE/Mambo Diabio (Concord Picante) 19 23

24 DON GROLNICK/Hearts & Numbers (Hip Pocket/Windham Hill)

25 DIDIER LOCKWOOD/Out Of The Blue (Gramavision)

26 BILL EVANS/The Alternative Man (Blue Note) LARRY CORYELL & EMILY REMLER/Together (Concord)

DEBUT DEBUT WINDHAM HILL ARTISTS/A Winter's Solstice (Windham Hill) BENNIE WALLACE/Twilight Time (Blue Note)

DEBUT DE JOANNE BRACKEEN/Havin' Fun (Concord)

Black/Urban stations contributing to Jazz. WKNR/Hartford, Melonae McClean, KJCB/Lafayette, Horatio Handy, WYLD-FM New Orleans, Dell Spencer, WGCI-Chicago, Graham Armstrong, WDMT/Cleveland, Dean-Dean Rufus XHRM San Diego Duff Lindsen

NEW & ACTIVE

LONNIE LISTON SMITH "Rejuvenation" (Dector Jazz) 17/4

Polarios Heavy 20. Medium PC, Light 41, State Adds 2, Total Adds 5, KUHF, KUZZ, KMHD, WFSS, KXPR, Heavy WPD, Medium WRTI, WWWM, KPUL, KYMBU.

GEORGE COLEMAN "Manhattan Panorama" (Theresa) 13/1

Rolations Heavy 40, Medium 40, Light 51, Extra Adds 0, Total Adds 1, WUWM, Heavy, KUHF, WFPL, WUSF, KXPR,

MAXINE SULLIVAN "Uptown" (Concord) 18/2 Rotations: Heavy 4:0, Medium 4/1, Light 2/1, Extra Add dds 0, Tolal Adds 2, WGBH, KUHF, Heavy: WBGO, WYRS, KLON

WMD, Medium WKSU, KJAZ, WUSF:
FRANK INDRAM with CEDAR WALTON TRIO "Easy Living" (Contemporary/Fantasy) 9/2
Rotations Heavy 040, Medium 9/2, Light 40, Estra Adds 0, Total Adds 2, WGBH, WUWM, Medium WRTI, WNUR, KLCC,
DON SEBESKY "Moving Luise" (Dector Jazz) 9/0
Rotations, Heavy 2/0, Medium 5/0, Light 2/0, Estra Adds 0, Total Adds 0, Heavy, WBGO, KLCC, Medium, WRTI, KUHF.

LES HOOPER "Hoopia" (Paesa) 8-6
Rotetions: Heavy 1-0, Medium 32, Light 22, Extra Adds 2, Total Adds 6, WEBR, WMOT, WLOQ, WBBY, KUZZ, KRYS.

TONY WILLIAMS "Foreign Intrigue" (Blue Rote) 8/5
Rotations; Heavy 2/1, Medium 4/3, Light 1/0, Extra Adds 1, Total Adds 5, WRTI, WBEE, WBBY, KLON, KJAZ, Heavy WBGO. Medium: WJZZ.



MOST ADDED

Cousticity (Zebra) MATT CATINGUS (9) Hi-Tech Big Band (Sea Breeze) GRP LIVE IN SESSION (8) GRP Live In Session (GRP)
BENNIE WALLACE (8) Twilight Time (Blue Note

HOTTEST JOHN BLAKE (17)

Twinkling Of An Eye (Gramavision) KIRK WHALUM (15) Floppy Disk (Columbia) DIANE SCHUUR (12) Schuur Thing (GRP OTB (10) Out Of The Blue (Blue Note)
JEAN-LUC PONTY (10)

Fables (Atlantic

WISHFUL THINKING "Wishful Thinking" (Pausa) 8/4
Rotations: Heavy 3/0, Medium 1/1, Light 4/3, Extra Adds 0, Total Ad-

Ids 4, WMOT, WLOQ, KRVS, KLSK, Heavy, WNOP, KPLU.

KIEM.
A LITTLE NIGHT MUSIC "Sitting Ducks" (Night Music) 8/2

A LITTLE NIGHT MUSIC "String Ducks" (Night Music) 8/2

A LITTLE NIGHT MUSIC "String Ducks" (Night Music) 8/2

A LITTLE NIGHT MUSIC "String Ducks" (Night Music) 8/2

A LITTLE NIGHT MUSIC "String Ducks" (Night Music) 8/2 Motations: Heavy 00, Medium 40, Ugin 371, Extra Adous 1, Italia Ados 2, Tropin, Adout, medium Wass, Adout, Necol, NE ART FARMER QUINTET "You Make Me Smile" (Sout Mote) \$71 Rotations: Heavy 3:0, Medium 2:0, Light 3/1, Extra Adds 0, Total Adds 1, WKSU, Heavy, WBGO, KPLU, KKPR, Medium

GATO BARBIERI "Apasionado" (Doctor Jazz) 8/0 Rotations: Heavy 1/0, Medium 4/0, Light 3/0, Extra Adds 0, Total Adds 0, Heavy, WNOP, Medium: KERA, WLOO, KRVS,

WYPE.
SEVENTH AVENUE "Heads Up" (ITI/Allegiance) 7/1
SEVENTH AVENUE "Heads Up" (ITI/Allegiance) 7/1
SEVENTH AVENUE "Heads Up" (ITI/Allegiance) 7/1

PLUNKETTS "Presents Jazz Christmas" (Noran) 6/5
Rotations: Heavy 1/1, Medium 1/0, Light 2/2, Extra Adds 2, Total Adds 5, WFAE WNOP, KRVS, WLVE, KLCC, Medium

WYPE.
CHARLIE PARKER "Charile Parker At Storyville" (Blue Note) 5/3
Grandone Heavy 1/1, Medium 1/0, Light 4/2, Estra Adds 0, Total Adds 3, KUAZ, WYPE, KXPR. Medium. WMID.

CALVIM KETS "Fell Court Press" (Olive) 8/1 Rolations: Heavy 1/0, Medium 3/0, Light 2/1, Extra Adds 0, Total Adds 1, WHRO, Heavy, KERA, Medium: WEBR, WFPL,

ANYS.

RAMSEY LEWIS "Fantasy" (Columbia) 6/1

Rotations: Heavy 3/0, Medium 2/0, Light 1/1, Extra Adds 0, Total Adds 1, KCSC, Heavy: WBEE, KBEM, WFSS, Medium:

ALPHONSE MOUZON & LARRY CORYELL "The 11th House" (Pausa) 6/0
Rotations: Heavy 0:0, Medium 6:0, Light 0:0, Extra Adds 0, Total Adds 0, Medium, WMOT, WJZZ, KCSC, KJZZ, WESS

WVPs. \$ADE "Prembse" (Portrath/CBS) 8/0 Rotations: Heavy 2/0, Medium 3/0, Light 1/0, Estra Adds 0, Total Adds 0, Heavy: WNOP, WBBY, Medium, KERA, WLVE,

REGIONALIZED ADDS & HOTS

WORD RANGE STORY OF A COUNTY OF STORY O	WINDSHIPMENT CHY (*) WHO CONTROLL ASSESSED TO THE LAND STATE OF T	WESTERONAMISTO P. John 1811 October 1.15 TON 8 OCTOBER 1.15 TON 8 OCTOBER 1.15 TON 8 ANDREA PTWE SAM ANDREA PTWE SAM OCTOBER 1.15 TON OCTOBER 1.15 TON ANDREA PTWE SAM ANDREA ANDREA PTWE SAM ANDREA ANDRE	21 Secretaria del Constitución de la constitución d	SAMET LEWIS Sottoat: DIAME SCHOOL	AZAGAMAN AND AND AND AND AND AND AND AND AND A	ALL STORM WATER OF THE PARTY OF
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Description from the control of the	SOUTH	50 Reportin		TITO PUBLIC NA	BICHIS COLS BIREL LAGRES JUST WINTERS FIRST WINTERS C. STOPPERS	SLOTUBORD Fo (*)
THE STATE OF THE S	Peed Striking - COMMENT -	ALMENTS PLE MAY ARMS & FORMS SIE SICK SICKNAM GENERAL CONTROL OF LIVE IN SECURITY GENERAL RESERVE OF LIVE IN SEC	AD Learning VIZINGBAN MILL CALVITY ERTY DOLLOW THE LANGE OF THE LANGE	JIMPY BRAYS BROWNE WALLACT BROWNE WA	LBS SCORES GDO LIVE TO MINE SALES SALES WATERARD SALES WATERARD GOLLECT JOBS BLAKE OVE CARLA BLET 2 185 WALLOS RICCIE COLL RIC	Bettod: James mirror James mirror James mirror Liang Schwen James Liang Schwen James Liang Schwen James Liang Schwen James Liang Schwen James Liang Schwen James Liang Schwen James Liang Schwen James Liang Schwen James Liang Schwen James Liang Schwen James Liang Schwen James Liang Schwen James Liang Schwen
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BLACK/URBAN

BREAKERS

TA MARA & SEEN Affection (A&M)

79% of our reporters on it. Rotations: Heavy 2/0, Medium 27/5, Light 38/14, Total Adds 19 including KMJO, WYLD-FM, WDMT, WZAK, WJLB, WXOK, WATV, WJAX, WLOU, KBJIZ. at number 31 on the B/U chart.

FAMILY High Fashion (WB)

74% of our reporters on it. Rotations: Heavy 3/1, Medium 28/5, Light 32/12, Total Adds 18, including HOT105, WBMX, WBLZ, WDMT, WJLB, WLUM, WJAX, WJYL, WVKO. Debuts at number 35 on the B/U chart.

FORCE MD'S

Tender Love (Tommy Boy/WB)

73% of our reporters on it. Rotations: Heavy 5/0, Medium 16/2, Light 41/19 , Total Adds 21 including WMIN, WRKS, WHUR, HOT105, WJLB, WLUM, KMJM, OC104, WJJS, KDKO. A Most Added Record. Debuts at number 37 on the B/U chart.

EL DeBARGE with DeBARGE

The Heart Is Not So Smart (Gordy/Motown)

66% of our reporters on it. Rotations: Heavy 9/0, Medium 30/2, Light 17/7, Total Adds 9, KMJM, KDAY, WATV, WFXC, WPDQ, KIIZ, WJJS, WPLZ, KHYS, Moves 38-30 on the B/U

MORRIS DAY Color of Success (WB)

62% of our reporters on it. Rotations: Heavy 7/0, Medium 15/3, Light 31/24, Total Adds 27 including WWIN, WXYV, WDAS, WVEE, K104, KMJQ, WTMP, WDMT, WZAK, KMJM, KACE, KSOL, JET94, WTLC. This week's Most Added record. Debuts at Number 40 on the B/U chart.

DURELL COLEMAN

Do You Love Me (Island)

62% of our reporters on it. Rotations: Heavy 1/0, Medium 13/0, Light 39/12, Total Adds 12, WWIN, WILD, WVEE, WHRK, WBMX, WGCI, WLUM, WXOK, WFXC, WHYZ, WPLZ,

What A Woman (PIR/Manhattan)

60% of our reporters on it. Rotations: Heavy 6/0, Medium 35/1, Light 10/0, Total Adds 1, WAMO. Heavies include WLUM, WAOK, WAAA, WDAO, WTLC, WVOI. Moves 35-33 on the B/U chart

NEW & ACTIVE

L.L. COOL J "I Can't Live Without My Radio" (Def Jam/Columbia) 49/9

ROBATIONS Heavy 60, Medium 130, Light 309, 7014 Adds 408, WHEK, XHRIK 293, WQMG, WALT, KAPE, WZEN, KDKD Heavy WWIN, WRIS, WDAS, KNAU, WDA, KDAY, Medium WXYV, WUSL, WHUR WYEE, WEDR, WDMT, WZAK, WNKD, WAOK, WENN, WDRN, WDR, WHILK KHYS

WKND, WADK, WENN, WPPK, WELX, KHYS

REKE & ANGELA "Your Smile" (Mercury/PolyGram) 48/24

REGISTORS HOURY SO, Medium 206, Light 23/18, Total Adds 24, WWIN, WXYV, WILD, KDLZ, KMUD, WDIA, WHRK, WJLB, KDAY, WATV, WENN, WPEG, JETSH, WHYZ, WORK, WKIX, WPDG, WLDU, WALT, WORL, WPLZ, KAPE, KOKA, WAMM Heavy, WHICH, WZAK, KHUJK, MIZ, WZAK

WHITNEY HOUSTON "How Will! Know" (Arists) 44/26

Rodations, Heavy 21, Medium 21/8, Light 21/16, Total Adds 26, WDAS, WAMO, K104, WHRK, WOWI, WTMP, WBLZ, WDMT, WZAK, KACE, XHRM, KSOL, WPEG, WFXC, WOMG, WOFX, WJAX, KIIZ, WJJS, WORL, WPLZ, KAPE, WANM, WORLD, WYOLK, WASH, WORL, WPLZ, KAPE, WANM, WORLD, WYOLK, WIND, WRILL, WALS, WORL, WPLZ, KAPE, WANM, WORLD, WYOLK, WIND, WHITNEY, WASH, WASH, WIND, WASH, WIND, WASH, WIND, WORLD, WALT, WASH, WASH, WORLD, WALT, WASH, WASH, WORLD, WALT, WASH, WASH, WORLD, WASH, WIND, WASH, WIND, WORLD, WALT, WASH, WORLD, WASH, WASH, WASH, WORLD, WALT, WASH, WASH, WORLD, WASH, WASH, WASH, WORLD, WASH, WASH, WASH, WORLD, WASH, WASH, WASH, WORLD, WASH, WASH,

KLYMAXX "Lock & Key" (Constellation/MCA) 44/4
Rotations Heavy 40, Medium 190, Light 21M, Total Adds 4, WEDR, WDMT, KIIZ, WZEN, Heavy, KOXL, KAPE, KOKA, WWDM, Medium: WWM, WAMO, WDIA, WTMP, KMJM, WAOK, WXOK, WATV, WPEG, WDPN, WKXI, WJL, WGDK, WGOK, KHTS, WAMM, WAAA, WWMSI.

WORL KHYS, WARM, WAAA, WYWYS. JENNIFER HOULLIDAY "NO FITIS Love" (Beffen) 43/7 Robelons Hawy 20, Medium 2011, Light 21/8, Total Adda 7, WBLZ, KOXL, WHYZ, WJJS, WORL, WGPR, KBUZ, Hebby, WYME KARE, Medium WEE, WOWN, WOMT, WAS KACE, WEEG, WORN, WFXC, WOFK, WKXI, KOKA, WAMA, WAAA

ZIOS, WYAM, WILC, MYWS, WOOL.

ISSA-LISA & CULT JAM with FULL FORCE "Can You Feel The Beat" (Columbia) 42.5

Rotations Heavy 6.0, Medium 21.0, Light 155. Total Adds 5, WHRIK, WJLB, KOAY, WKXI, KAPE Heavy, WAMO, WTMP,
WBMX, WGCI, WWOM, WAAA Medium: WWIN, WDAS, WDJY, WYEE, KSH, WOWI, WDMT, WKND, WNHC, OCTO4, WENN,
WPEG, WDPN, WFXC, WONG, WMM, WJYL, WALT, WBUX, KHYS, WWWS.

THERE, WEAR, WARD, WOMEN, WITE, WELL, WISE, KHYS, WWWS.

JAMES BROWN "L'HUIP IN America" (Scott) Bros. (OSS) 35/20

Hotalions: Heavy 20, Medium 77, Lopi 26/19, Total Adds 20, WWIN, WRKS, K104, WDIA, WHRK, HOT105, WBMX, WGC, XHRM, WKND, KORL, WTKL, WPEG, WHYZ, WGFY, KIIZ, KJCB, WORL, WGPR, WTLC, Heavy, WYEE, WTMP, Medium 1594, OC104, WDPN, WFXC, KOKA, KKDK,

RUN D.M.C. "Can You Rock It Like This" (Profile) 35/18

GAP BAND "Desire" (Total Experience/RCA) 33/17

Garainos reavy 10. Medium 106. Light 22/12. Total adds 17. KDLZ. WYLD-FM. WOMT. WZAK. WLUM, WTRL WXOK. WATU. WENN, WOPN. WXXC. WYLZ. WOOK KAPE. KOKA, WWDM. WOPR reasyy WDAO Medium whelek.

LOU RAWLS featuring TATA VEGA "Learn To Love Again" (Epic) 32/7

LOU RAWLS fraturing TATA VEGA "Learn To Luve Again", (Epic) ac/r
Relations Heevy OO, Medium 11/L. Loly 216, Total Ands 7, WFGE, WOMAC, WHYZ, WOFX, WJYL, KHYS, KBUZ. Medium
WAMO, WEDR, WILDH, KACE, WAOK, WENN, WHAIL WKOX, KOKA, WAAA.
WEAR OF STREAM "Leve Always Finds A Way" (Elektra) 31/11
Revellors Heavy OO, Medium 70, Lone 2011, Total Adds 11, K104, KDZ, WBMX, WLUM, KMJM, KQKL, WHYZ, WKXI. Medium 7/0, Light 24/11, Total Adds 11, K104, KDLZ, wm. WYLD-FM, KSOL, KAPE, KOKA, WANM, WDAO, WW

JUICY "In Takes Two" (Private I/CSS) 31/4 Hotalions Heavy 10, Medium 130, Light 174, Total Adds 4, WXYV, KSOL, WFXC, WGPR, Heavy: WBLX. Medium, K104, KOZ, WDA, WDM, WHICK, WTKL, WYOK, WOMA, WAXI, WAXI, KAPE, WAAA, WWWS.

KDLZ, WDIA, WDMT, WNHC, WTKL, WAUN, TOWNS, TOWNS, TOWNS, WORK, WEIN, WENN, Medium: WWIN, WDAS, WDJY, K104

WEDR, WDMT, WZAK, WNIHC, WATV, WFXC, WQMG, WWWS, KDKO WE LOVE PATROL "Leve Patrol" (4th & Broadway/Island) 29/18

RK, WIMP, WOMT, WLUM, WATV, Z93, WEXC. 1948, Total Adds 10, WDAS, WHRK, WTM HUR, WEDR, WNHC, WKXI, WBLX, WTLC

WORK, WORL, Medium, WXYV, WRMS, WHUR, WEDR, WRIHC, WKXI, WBLX, WTLC:
EURYTHMICS & ARETHA FRANKLIN "Sisters Are Doing it for Themselves" (RCA) 27/2
ROBBIOTS HORS) 30, Medium 150, Ligh 19, 2 Total Ands 2, YOMG, KDKO, Heavy, WAMO, KSH, KSOL, Medium KDLZ,
WOWL, WDMT, KACE, OCIOH, WENN, WPEG, WDPN, WFXC, WOFK, KHYS, KAPE, KOKA, WANM, KUKO.

PHILIP-MICHAEL THOMAS "Just The Way I Planned It" (Atlantic) 26/2 T WEXA KUCB, KAPE, WANM, WAAA

MOST ADDED

MORRIS DAY (27) Color Of Success (WB) WHITNEY HOUSTON (26) How Will I Know (Arista RENE & ANGELA (24) Your Smile (Mercury/Poly FORCE MD'8 (21) Tender Love (Tommy Boy JAMES BROWN (20)

Living In America (Scotti Bros. /CBS)

HOTTEST

EUGENE WILDE (49) Don't Say No Tonight (Philly World/Atlanta) LIONEL RICHIE (AS) DIDNNE A FRIENDS (35)

NEW EDITION (34) Count Me Out (MCA) READY FOR THE WORLD (33) Digital Display (MCA)

MAI TAI "What Where When Who" (Critique) 25/8

ds 8. KDLZ, KMJQ, WHRK, WLUM, WXOK, WHYZ, WBLX, WWWS WFXC, WKXI, WLOL

CAMEO "A Good-Bye" (Atlanta Artista/PolyGram) 25/7.
Rotations Heavy 0/0, Medium 8/0, Light 17/7, Total Adds 7, WH.
Medium: WDIA, KDAY, WFXA, WPEG, WFXC, KOKA, WAAA, WWW HUR, WYLD-FM, WBMX, KQXL, WKXI, WJYL, WQOK

SIGNIFICANT ACTION

CARL CARLTON "Slipped Tripped (Fooled Around & Fell In Love)" (Casabianca/PG) 24/7

UTFO "Fairy Tale Lover" (Select) 22/10

s Heavy 2/1 Medium 7/0, Light 13/9, Total Adds 10, WXYV, WYEE, KMJQ, WZAK, KSOL, WATV, WFXC, WQMG, WZEN, Medium: WDAS, WUSL, WOWI, WDMT, KDAY, WJMI, WBLX, WANM DANA DANE "Nightmares" (Profile) 20/2 Adds 2, WLUM, WANM, Medium, KMJM, WNHC, WEXC, WOMG.

CHAKA KHAN "Own The Night" (MCA) 19/3

Artire 3 ACMA WITEL WICKS Machining WARN WHITE WACH WITE

CONNIE "Funky Little Beat" (Sunnyview) 17/7

WEDM WORSTH STORT, TOUTHOU, STRAIL TRAINS

ZAPP "Computer Love" (WB) 15/12 |

ZAPP "Computer Love" (WB) 15/14 |

Regions Heavy 74, Medium 5/4, Light 4.4 Total Adds 12, WDAS, WGCI, WDMT, KMJM, KQXL, WTKL, WFXC, WHYZ, WALT, KAPP, WAAP Heavy, KTD4, WZAP, KIIZ, Medium WAMO. KRYSTOL "The Things That Men Do" (Epic) 16/4

WWIN, WXYV, WQFX, KOKA Medium: KQXL, WBLX, WANM GLENN JONES "Everlasting Love" (RCA) 16/2

WAAA WUMI PHYLLIS NELSON "I Like You" (Carrere/CBS) 15/5 PHYLLIS NELSON "I Like Gul Total Akto S. WWIN, WDIA, HOT105, WXOK, WZEN, Heavy WRKS, Medium

WYEE WBLX WOOK WITG.

EBO "I'd Raher Be By Myself" (Domino) 15/2

EBO "I'd Raher Be By Myself" (Domino) 15/2

WEAL HEAVY WILD, WDAS, WEDR WZAK, WGPR

WASHINGTON WOOD WOOD WILD, WDAS, WEDR WZAK, WGPR

LABYRINTH featuring JULIE LOCO "Help Me Out" (21/Atco) 15/2

WWDM Heavy, WTLC, Medium, WDAS, WVEE, WDIA

Olana ROSS "Chain Reaction" (RCA) 15/8

COLONEL ABRAMS "The Truth" (MCA) 14/8

WHAM! "I'm Your Man" (Columbia) 14/2

Adds 8, WWIN, WDIA, WBMX, KDAY, WKND, WKXI, KHYS, WWWS

Rotations Heavy 1/0, Medium 10/0, Light 3/2, Total Adds 2, WANT, KUKQ, Heavy, JET94 WTMP, KACE, KDAY, KSOL, OCT04, WFXA, WJAX, GIVENS FAMILY "AIn't That Much Love in The World" (Sugar Hill) 14/1

KIARA "Quiet Guy" (Warlock) 14/1

HUMAN BODY "Wet" (Ejektra) 13/7

1 9/6. Total Adds 7. WWIN. WDMT, WZAK WQMG, KJCB, WQQK KHYS Heavy

KAJO Medium K104, KAPE STAPLE SINGERS "Nobody Can Make It On Their Own" (Private I/CBS) 13/1 Patarons: Panary Dd. Martum 5/1. Light 8/0. Total Adds 1, WDAS, Medium: WDA, WEDR, WPDQ, KOKA

Pozarons Febry DO, Medium ST, Light BO, Troil Ards 1, William JIMMY G & TACKHEADS "Break My Heart" (Capitol) 12/11 JIMMY G & TACKHEADS "Break My Heart" (Lapitol) 12/11

MIAMI SOUND MACHINE "Conga" (Epic) 12/3 Breations, Heavy 4/0, Medium 4/2, Light 4/1, Total Adds

JDCELYN BROWN "Love's Gonna Get You" (WB) 12/2

Postations Pearly 90, Medium 301, 1918 172, Total Adds 2, WADN, WOLLA Medium, WILD, WINN. CHAPTER 8 "How Can I Get Next To You" (Beverly Glen) 12.1 Potations Heavy 30, Medium 60, Light 31, Total Adds 1, KSOL Heavy WGCI, WULB, WWWS Medium WBMX, KACE,

VOYEUR "Keep On Lovin' You" (MCA) 10/6

Medium WOAS
WIND.JAMMER "You're The One" (BICA) 18/5
Rotations Heavy 00, Medium 1/1, Light 981, Total Acids 5, WDIA, WTMP, KQXL, WENN, WANM,
KARTOON KREW "Inspector Gadget" (Profile) 18/2
Rotations Heavy 20, Medium 1/0, Light 7/2, Total Acids 2, WXDK, WKXL Heavy KMJO, KMJM, Medium, WQOK

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

"Color Of Success" Morris Day "High Fashion" The Family **Tender Love"** Force M.D.'s The Wave Is Cresting For "No Frills Love" Jennifer Holliday

BLACK/URBAN ADDS & HOTS

EAST

OCIDAROGES CHY
DOWN AREA
PORCE NO'S
DERAM ACADEMY
MORRIS DAY
TARRADORS 6 PROPL
ROLLER
ATLANTIC STARR
DIOME 6 PRIEMOS
ISLEY JAAPER ISLE
LIOMEL RETLEY
MEN EDITION REARTBREARESS
PORCE NO'S
LIMBA CLIFFORD
DURELL COLUMNA
ERTSTOL
EROSE GROOVE ALL
COLOMEL ABRANS
PUTLIS MELSON
BOTLEST
LOUGHEL WILDE
ISLEY JASPER ISLE
DIOMNE & PEIRHOS
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SADE Wyoff Johann
PRINCESS
PATTI AUSTIN
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FIVE STAR

None Rottest: ARETHA PRANKLIN SYSTEM PULL PONCE EUGENE WILDE CHERRELLE WINCESTON York Tony Questorone

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JAMES BROWN
PORCE MO'S
TARBROOGH & PEOPL
BOTTON
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PAMILY
AMERIA BOFILL
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EURISE WILDE
LIOWER BILDE
ETWIE WINDE
STRYLE WONDER
STARPOINT
ATLANTIC STARB

KDAY/Los Angeles Patterson/Nack

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LEGA LISA
REME & ANGELA
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K.JLHVLos Angeles CMF Winston

RODGE Wideman
STARPOINT
GRACE JOWES
WHAM!
YARRACUGH & PROPL
MRITHER MOUSTON
STEPHANIE MILLS
MOUTEON
ISLEY JASPER ISLE
ROGGER WILDS
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CARLA BLEY
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WDPN/Columbia Chez Soundars

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KDLZ/F1, Worth-Della

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FORCE MD:

NEME & ANCIELA
PEABO BRYDON
ROTHER JOHNSON
GAP BAND
MANUTERIA
PAUL HANDCASTLE
HOCKEST
FAUL HANDCASTLE
LOUEL MAILOR
LIONEL MICHE
STARPOINT
DIOMNE & PRIEMDS
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HOSEY MILDE
PATTI AUSTIN
HOSEY HORACE
STARPOINT
LIOWEL RICEIE
WHYZ/Greanwille
Michael Taylor

Mechael Toylor
EAPP
REMY & ARGELA
DENEZLE COLLABON
PEABO BRYSON
GAP BAND
LOU RAMEL
JEMMIFER HOLLIDAY
RAI TAI
HOSTERI STARR
GHELLE
LIONEL RICHIE
DIONE & FRIENDS

WQMQ/G/

BORDY ANDROWS
MORRIS DAY
DURELL COLUMAN
PAPPI LABELLE
ALISMA
CARL CARLTON
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STEVIE MONDER
SAOE
BILLY OCEAN
ATLANTIC STARR
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PAGE BATSON

LURIA CLIFFA CLIFFORD

ROLLEGAT LURIA CLIFFORD

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LIONEL RICHIE
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STEVIS HOUDER
DIONNE & FRIENDS

JAME LABORS
STEPMANIE MILLS
STABLE
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MAILHEY HOUSTON
PONCE MO'S
ANDRE CYMONE
ENW A MARGELA
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Bill St. John

BHISL JOHN
ATLANTEC STARE
GAP HAND
HITMET HOUSTON
ELTHANS
JAMES HROWN
FARLLY
HORRIS DAY
LIOWEL RICHIE
LAPP
MELL'SA MORGAN
SADE KJCB/Lelayette Horetin Hendy

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TA MARA & SEEN
RAME & AMBIELA
CARL CARLTON
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SILLY OCEAN
JAMES SECON
BERNARD WEIGHT
CABL CABLYON
HUMAN BOOY
PEABO SEYSON
BOOEY BLAND
ROSIE GAIMES
PREDDIE JACKSOM
HOTLOST
EUGENE WILDE
DIOMEE & FRIENDS
ATLANTIC STARR
BERNARD MRIGHT

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PANILY STEEL POLSE STEEL POLISE
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CARL CARLTON
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NEW EDITION

GRACE JONES
MINDJANGER
STEPMANIE MILLS
COMMIZE
REME & AMGELA
COLOWEL ABRANS
JAMES BROOM
PHYLLIS WELSOM
VOYEUR
CARL CARLTON

BOTLORI. WOWWherlall Rechan Vance BOTTOSTI ATLANTIC STARS BILLY OCEAN ISLEYS LIONEL RICHIE EUGENE WILDE

WHIRK/Memphis Mergen/Smith JAMES BROWN LOVE PATROL WEITHEY BOUSTON RENE & ANGELA ART OF WOISE LISA LISA MAI TAI MAI TAI L.L. COOL J PAUL BARDCASTLE PAT BOYS ROTLEST EUGHNE WILDS LIONEL RICHIE HEM EDITION READY FOR THE WOR STEVIE WOMDER

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COMMIE
BETTY WRIGHT

DETTY WHIGHT
WELLMADHE
YORNON WEB
POINTER SISTERS
STRORE
ART OF HOISE
JOCELIN AROWN
BETTY MRIGHT
PAUL HARDACSTLE
HAI TAI
HOTEGEL HITTON
LIONEL BICHE
ATLANTIC STARR

ATLANTIC STAND

J.C. Fleyd

L.C. Fleyd

EVELUM & ING

EVELUM & ING

CONCEPT

OFFO

CAPE

CAMPO

CAPE

WYLD-FMM

Don Spencer
FIVE STAR
CHARLES SINGLETON
GENERAL SINGLETON
GENERAL STARLES
GAP BAND
TA MARA & SECK
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REMONERAL MANAGEMENT M

Reshor Vance
HIMANS
PRINCESS
UNITARY
MUSTREY MUSTON
STEPRANIE HILLS
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WORLDOWNER

EARL JAMES BOULIDAY
JAMES BAOWN
LOVE PATROL
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RELI'SA MORGAM

80 Current Reports

These stations reported a frozen list

WFXA/Augusta Z193/Columbus WJMI/Jackson

WACK/Atlanta failed to report this week and therefore its playlist was frozen.

FULL-SERVICE A/C

TOP 20

Three Wreeks	Two	Phs :	LJEE WYDDO		
	î	1	3	0	LIONEL RICHIE/Say You, Say Me (Motown)
	4.1	2	2	0	DIONNE & FRIENDS/That's What Friends Are For (Arista)
	8	5	3	0	KLYMAXX/I Miss You (Constellation/MCA)
1	12	9	7	0	BARBRA STREISAND/Somewhere (Columbia)
	2	3	5	5	PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic)
	7	7	6	0	MR. MISTER/Broken Wings (RCA)
	3	4	4	7	JAMES TAYLOR/Everyday (Columbia)
1	16	12	11	0	STEVIE WONDER/Go Home (Tamla/Motown)
1	9	15	10	0	DIRE STRAITS/Walk Of Life (WB)
	9	8	8	10	BARRY MANILOW/In Search Of Love (RCA)
		_	14	0	EI DeBARGE with DeBARGE/The Heart is Not So Smart (Gordy/Motown)
	5	6	9	12	KENNY ROGERS/Morning Desire (RCA)
-	_	19	17	1	SADE/The Sweetest Taboo (Portrait/CBS)
1	8	17	16	4	JOHN DENVER/Oreamland Express (RCA)
1	0	93	13	15	GLENN FREY/You Belong To The City (MCA)
1	7	16	15	16	POINTER SISTERS/Freedom (RCA)
BRI	EΑ	K	ER	1	BRUCE SPRINGSTEEN/My Hometown (Columbia)
	Ō€B	UT		10	JOHN COUGAR MELLENCAMP/Small Town (Riva/PG)
		_	20	1	MAURICE WHITE/I Need You (Columbia)
	DEB	3U1	♪	30	WHAMI/I'm Your Man (Columbia)

DECEMBER 20, 1985

Xota/					
Reports/Adds	Heavy	Medium	Light		
41/0	38	3	0		
41/0	37	4	0		
39/0	34	5	0		
38/1	24	12	2		
34/0	21	12	1		
32/0	26	5	1		
34/1	22	11	1		
33/1	16	16	1		
33/1	16	12	5		
31/0	20	11	0		
31/1	4	25	2		
26/0	11	11	4		
29/0	6	17	6		
27/0	6	17	4		
20/0	6	12	2		
24/0	3	17	4		
24/6	2	15	7		
19/3	5	11	3		
24/3	2	14	8		
20/2	3	12	5		

MOST ADDED

GARY MORRIS & CRYSTAL GAYLE (7) Making Up For Lost Time (WB) BRUCE SPRINGSTEEN (6) My Hometown (Columbia) PEABO BRYSON (4) Love Always Finds A Way (Elektra)
MICHAEL FRANKS I/BRENDA RUSSELL (4) When I Give My Love To You (WB) JILL MICHAELS (4) Where Did The Feeling Go (Scotti Bros/CBS)

HOTTEST

LIONEL RICHIE (32) Say You, Say Me (Motown) DIONNE & FRIENDS (30) at Friends Are For (Arista)
KLYMAXX (22) I Miss You (Constellation MCA) MR. MISTER (18) BARBRA STREISAND (16) Somewhere (Columbia)

CHART EXTRAS

PIA ZADORA with the LONDON SYMPHONY ORCHESTRA Come Rain Or Come Shine (CBS Associated)

61% of our reporters on it. Rotations: Heavy 1, Medium 10, Light 14, Total Adds 3, WICC, WTIC, WBT.

BREAKERS

BRUCE SPRINGSTEEN My Hometown (Columbia)

59% of our reporters on it. Rotations: Heavy 2, Medium 15, Light 7, Total Adds 6, WPRO, KFI, WTIC, WSPD, WJBC, KFQD. Debuts at number 17 on the Full-Service chart.

NEW & ACTIVE

WHAM! "I'm Your Man" (Columbia) 20/2

WIAMI "I'" To Tut Man" (Columbia) 20/2
Potations Heavy 30, Medium 122, Lopt 50, Total Adds 2, KHOW, WIBA. Heavy: WKBW. KFI, WWPA. Medium including WFBR. WICC, WST. WKGW, WSPCI, KBOI, WFOE, WGBR "WIBE, KTWO."
JOHN COUGHT MELLENCAMP. "Small Town" (Riva, Potyforam) 19/3
Potations Heavy 50, Medium 11/3, Light 30, Total Adds 3, 55KRC, KJR, WHAS, Heavy: WKBW, WICC, WING, WWNR, WWPA. Medium including WTW, KHOW, WICKS, WSPO, WFOE, WCM, KTWO.

WMPA Medium including WTVN, KHOW, WCHS, WSPU, WTVLE, TRUIL, IN THOU WHITTIEY HOUSTON "How WIII I Know" (Arista) 19/2 Reviewore Heavy 1/0, Medium 14/1, Light 4/1, Total Adds 2, KFI, KFOD, Heavy WKBW, Medium including WPRO, WSB.

Return New 10, Medium 141, Light 401, foren men.

Residon News 10, Medium 141, Light 401, foren men.

RHOW, WHC. WET, WGOW, WING, IROL WGBR, WJSC.

BILLY OCEAN "When The Going Gets Tough" (Jive/Arista) 16/3

BILLY OCEAN "When The Going Gets Tough" (Jive/Arista) 16/3

BILLY OCEAN "When The Going Gets Tough" (Jive/Arista) 16/3

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MICHAEL FRANKS featuring BRENDA RUSSELL "When I Give My Love To You" (WB) 15/4 Rotations Heavy 0, Medium 10/2, Light 5/2, Total Adds 4, WKBW, WING, WGBR, KVEC Medium including WFBR, KJR, WHBY, WFDC, WJBC, KVRD,

STING "Love is The Seventh Wave" (A&M) 15/1 Rotations: Heavy 2/0, Medium 10/0, Light 3/1, Total Adds 1, V WICC, WING, WWNR, KFQD, KTWO, KVEC

, WISN, Heavy: WKBW, WWPA. Medium including KHOW, KJR,

JUICE NEWTON "Hurt" (RCA) 14/6 Rotations: Heavy 2/0, Medium 9/0, Light 3/0, Total Adds 0, Heavy including WHBY, Medium; WBT, WING, KOB, WPOE WGRR W.BIG, WII, KTWO, KVEC

GARY MORRIS & CRYSTAL GAYLE "Making Up For Lost Time" (WB) 13/7
Rotations Heavy 0. Medium 81, Light 7/6, Total Adds 7, WFBR, WCHS, WING, WIBA, WSPD, including WHBY, WPOE, WJBC, KVEC.

JILL MICHAELS "Where Did The Feeling Go" (Scotti Bros./CBS) 13/4
Rotations: Heavy O. Medium 60, Light 7/4, Total Adds 4, WCHS, WIBA, WWNR, KFQO, Medium: WHBY, WPOE

STEVIE NICKS "Talk To Me" (Modern/Atco) 13/1

WBT, Heavy: WFBR WKBW WICC WCHS WING WWPA Medium

JACK WAGNER "Too Young" (Owest/WB) 13/0
Rotations Heavy 3:0, Medium 8:0, Light 2:0, Total Adds 0, Heavy: WKBW, KJR, WCHS Medium: WTVN, KHOW, WICC,

WIND, WSPD, WPOE, WWPA, WGBR

DOLLY PARTON "Think About Love" (RCA) 11/1

Linet 310, Total Adds 1, KYEC, Medium including WFBR, WBT, WHBY, WPOE, WJBC

DIAMA ROSS "Chain Reaction" (RCA) 11/1

DIANE SCHUUR & JOSE FELICIANO "By Design" (GRP) 8/0

SIGNIFICANT ACTION

DREAM ACADEMY "Life in A Northern Town" (Reprise/WB) 7/3 Rotations: Heavy 0, Medium 2/1, Light 5/2, Total Adds 3, WISN, KHOW, WCHS, Medium including WWPA

Potations: Heavy 0, Medium 2/1, Light 5/2, Total Adds 3, WISN, KHOW, WCHS, Medium: RANDY GOODRUM "Slihouette" (GRP) 7/2
Rotations: Heavy 0, Medium 1/0, Light 6/2, Total Adds 2, WWPA, KTWO, Medium: WPOE.

RAY PARKER JR. "One Sided Love Affair" (Arista) 6/1

HAT PARKEH JH. "Une Sided Love Affair" (Arista) 5/1

Postations Heavy, Medium 20, Light 4.1 Total Adds 1, KTWO Medium, WPOE, KYEC

PAUL YOUNG "Everything Must Change" (Columbia) 6/0

Postations Heavy 1.0 Medium 20, Light 3.0 Total Adds 0, Heavy, WTKO Medium: WPOE, KTWO

CLARRICE CLEMONS & JACKSON BROWNE "You're A Friend Of Mine" (Columbia) 6/0

Postations Heavy 1.0 Medium 40, Light 1.0 Total Adds 0, Heavy, WGOW Medium-Louding WICC, WING, WWNR

PERSON "Love Always Finds A Wey" (Elektra) 5/4

Routions Heavy, 0, Medium 21, Light 3.0 Total Adds 4, MKRW WHEY, WING, WCIL, Medium including WPOE.

FREDDIE JACKSON "He'll Never Love You (Like I Do)" (Capito) 4.3

Rotations Heavy, 0, Medium 10, Light 3.0 Total Adds 5, WING, WMR, WGBH Medium: WWPA.

EUGENE WILDE "Don't Say No Tonight" (Philly World/Atlantic) 3/2
Rotations: Heavy 0, Medium 1/1, Light 2/1, Total Adds 2, WING, KVEC



CALL 1-800-251-2058 In Tennessee 901-320-5126

12 YEARS OF THE BEST

ADULT/CONTEMPORARY

BREAKERS.

JON ANDERSON

Easier Said Than Done (Elektra)

55% of our reporters on it. Rotations: Heavy 3, Medium 17, Light 40, Total Adds 17 including WCLY, 97AIA, 2WD, B100, KIFM, WSFM, WLHT, WFMK, 3WM, KDUK. Debuts at number 28 on the A/C chart.

ISLEY, JASPER, ISLEY

Caravan Of Love (CBS Associated)

51% of our reporters on it. Rotations: Heavy 1, Medium 24, Light 31, Total Adds 14 Including WARM99, WSB-FM, 97AIA, WMGF, B100, WKGW, WIVY, WHNN, KDUK, KKUA, WWMJ. Debuts at number 27 on the A/C chart.

NEW & ACTIVE

DIANA ROSS "Chain Reaction" (RCA) 50/4

Potations Heavy 0, Medium 33/2, Light 17/2, Total Adds 4, 3WM, KWFM, WWMJ, WTNY Medium including WCLY, WARM99, 2WD, KOST, WAEB, WKYE, KEY103, WMGN, KOIL, KWAV

MICHAEL FRANKS featuring BRENDA RUSSELL "When I Give My Love To You" (W8) 48/9 Potanors Heavy 0, Medium 18/0, Light 30/9 Total Adds 9 MCLY WSNY WKGW WJDX WIVY KWAV WCKQ, WCHY KMS Medium neutraling MPX KW WAEB WSEY MAMM

OMD "Secret" (A&M) 41/16 - Inwinty #1/19

Whollim 11/1. Light 30:15. Total Adds 16 including WCLY. WAEB, WSFM, WKYE, WJDX, WSFL, WMGN, KCX, Medium including KDM, WWML WHYD WEDTH.

PRABO BRYSON "Love Always Finds A Way" (Electira) 38/11

Prabo BRYSON "Love Always Finds A Way" (Electira) 38/11

Reference Heavy 0. Medium 80. Liph 30/11 Total Ados 11, WKYE, WKGW, WJDX, WSFL, WTRX, KOIL, KCIX, WKYEW, WKGW, KRIS, WKTPM, MAGAUM REALING WHITE MERGEN WKYEW KRIS, WKTPM, WKSPL, WTRX, KOIL, KCIX, KCIX, WKYEW, WKSPL, WKTPM, WKSPL, WKSPL, WKSPL, WTRX, KOIL, KCIX, KCIX, WKSPL, WKSPL

CARS "Tonight She Comes" (Elektra) 370. (Elektra) 370. Rest was than 300 Medium to the Comes" Rest was the Comes than 300 Medium 150, Liph 146, Total Adds S. WARM99, KMGG, WXTC, WRAL, KKUA. Heavy including WAVE, KOSP, WHIT, WSKI. WOKO, Medium micriting 9100, WKYE, KEY103.

ROTATION BREAKOUTS

		ReportyAdds	Heavy	Medium	Light
					C.y.
O DIONNE & FRIENDS		107/0	102	5	
2 LIONEL RICHIE		106/0	93	9	
◎ KLYMAXX		104/1	84	20	
STEVIE WONDER		108/1	74	33	
5 MR. MISTER		102/0	80	18	
O DIRE STRAITS		104/3	79	19	
7 JAMES TAYLOR		89/0	42	38	
① SADE		99/10	38	44	1
STEVIE NICKS		91/3	49	36	
JOHN COUGAR MELLENCAMP		85/3	53	27	
11 JACK WAGNER		91/2	41	40	10
BARBRA STREISAND		92/6	37	41	1.
13 PHIL COLLINS & MARILYN MARTIN		82/0	32	37	1.
BRUCE SPRINGSTEEN		99/14	16	62	2
B WHITNEY HOUSTON		97/11	9	64	24
BILLY OCEAN		92/8	11	64	1
17 BARRY MANILOW	44.00	80/1	35	40	
D STIME		86/5	14	56	7
D DREAM ACADEMY		79/15	4	57	7.
POWITER SISTERS		69/1	13	45	1
EI DeBARGE W/DeBARGE		77/4	6	52	7:
2 WHAM!		76/13	7	46	2.
23 GLENN FREY		48/0	9	28	1
24 KENNY ROGERS		55/0	7	33	7
MAURICE WHITE		66/2	7	39	20
S FREDDIE JACKSON		41/0	4	21	71
BLEY, JASPER, ISLEY	×	56/14	1	24	3
JON ANDERSON		60/17	3	17	44
DIAMA ROSS		50/4	0	33	1:
O ARETHA FRANKLIN		36/0	3	15	18

MOST ADDED

COREY HART (18)

Everything In My Heart (EMI America)
JON ANDERSON (17) Easier Said Than Done (Elektra)

OMO (16)

Secret (A&M) DREAM ACADEMY (15)

Life In A Northern Town (Reprise/WB)
RANDY GOODRUM (15) Silhouette (GRP

HOTTEST

LIONEL RICHIE (82) Say You. Say Me (Motown DIONNE & FRIENDS (79)

That's What Friends Are For (Arista) MR. MISTER (60) Broken Wings (RCA) KLYMAXX (53)

I Miss You (Constellation MCA)
DIRE STRAITS (48)

Walk Of Life (WB) STEVIE WONDER (48)

CLARENCE CLEMONS & JACKSON BROWNE "You're A Friend Of Mine" (Columbia) 32/3

Rotations Heavy 7/1, Medium 17/1, Light 8/1, Total Adds 3, WTMY, KRSB, Medium including WHTX, WARM99, KKUA.

RANDY GOODRUM "Silhouette" (GRP) 28/15
Rotations Heavy 1/0, Medium 2/0, Light 25/15, Total A
WFFX, WMT-FM, MH, KGSW, Heavy, KIFM, Medium, WGLL, K 5. Total Adds 15 including WS8-PM, WKYE, WNAM, WTRX, WZLQ, WGLL, KMGQ.

JOHN DEWER "Preamland Express" (RCA) 28/1 Porarons Heavy O, Medium 120, Ught 18/1, Total Adds 1, w WAHR, WMT-FM, WJON, WBOW, KALE. , WXUS, Medium including KGW, WKYE, WGLL, WSKI, WCKQ.

SIGNIFICANT ACTION

FREDDIE JACKSON "He'll Never Love You (Like I Do)" (Capitol) 24/13 Rotations, Heavy O, Medium 94, Light 159, Total Adds 13, WSNY REY103, WSFL, WWWGSV, KRUR, KFSB, WBOW, KRLY, KGSW, Medium including WPOK, KRUR, MSW VMGN WWM. WGII WSKI

COREY HART "Everything in My Heart" (EMI America) 23/18

Potations: Heavy 0, Medium 3/0, Light KKUA Medium WSKI, WCKQ, KALE FORTUNE "Stacy" (Camel/MCA) 23/11

Heavy O, Medium 1/0, Light 22/11, Total Adds 11, WAEB, WSFL, WNAM, KtOA, WSKY, WCHV, WAGE, WZLQ, WXUS, Medium KKLV. PAUL YOUNG "Everything Must Change" (Columbia) 23/1 Rotations Heavy 1/0, Medium 7/0, Light 15/1, Total Adds 1, WTRX. He

Total Adds 1, WTRX, Heavy WSFL, Medium WWMJ, WSKI, KTYL, KFSB JONI MITCHELL "Good Friends" (Geffen) 21/2
Rorations Heavy C. Medium 7/0, Light 14/2, Total Adds 2, KWPM, WJON, Medium, WMGN, WEIM, WGLL, WSKY, WCKO.

SIMPLE MINDS "Alive & Kicking" (Virgin/A&M) 18/1

WMGN Heavy WARMING KONG KINTIA WWM. I WSKY Middle

RAY PARKER JR. "One Sided Love Affeir" (Arista) 17/5
Rotations Heavy O. Medium 5/2, Light 12/3, Total Adds 5, WGLL WAHR, KKLV, KQSW, KMGQ. Medium including WFFX

JENNIFER RUSH "The Power OI Love" (Epic) 15/14
Potations: Heavy O Machism O Light 15/14, Total Adds 14, WAEB, WNAM, WSKI, WGSV, WORG WKYX, WAEY, KTYL.

DIAME SCHUUR & JOSE FELICIAMO "By Design" (GRP) 14/4
Rotations: Meevy D. Medium 4/0, Light 10/4, Total Adds 4, WAVE, KKPL, KWFM, WJON, Medium, KIFM, WEIM, WGLL, WMT

FIX.
SURVIVOR "Burning Heart" (Scotti Bros./CBS) 13/5
SURVIVOR "Burning Heart" (Scotti Bros./CBS) 13/5
SURVIVOR "Burning Heart" (Scotti Bros./CBS) 13/5

EDDIE MURPHY "Party All The Time" (Columbia) 13/1

DAN SEALS "Bop" (EMI America) 12/4

ium 3/0, Light 8/4, Total Adds 4, WJDX, WMT-FM, KKLV, KALE Heavy, WAHR, Medium, WEIM

FRANKIE VALLI & FOUR SEASONS "Moonlight Memories" (Curb/MCA) 16/0 Rotations Heavy 0, Medium 40, Light 60, Total Adds 0, Medium WAEB, WTRIX, WEIM, WCF

Rotations: Heavy 0, Medium 40, Light BU, 10te 2007.

BRYAN ADAMS "Christmas Time" (A&M) 9/7

Light 8, Total Agds 7, B100, WSFM, WKGW, WIVY, WAYE, WSKI, Medium WRKA

Rotations Heavy 0, Medium 1, Light B, 100al nouts 1, 2000.

PAUL MCCARTHEY "Sples Little Us" (Caption) 9/2

Order Heavy 0 Medium 4/0, Light 5/2, Total Adds 2, WRKA, KQ99, Medium, KEY103, KRLB, KTYL, KALE.

MR. MISTER "Kyrie" (RCA) 8/8
Rotations Heavy 0, Medium 22, Light 6/6, Total Alds 6 including WHTX, WWMJ, WEIM, WSKY, KRLB, KALE, Medium

WGLL KTYL MIGHT RAMGER "Goodbye" (Camel/MCA) 8/1 Rotations: Heavy O. Medium 3/0, Light 5/1, Total Adds 1, WENS, Medium: WHTX, WKYX, KTYL

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

A/C ADDS & HOTS

EAST

PARALLEL ONE

OTEL TON THE STATE OF THE STATE PARALLEL

THREE

DIAMA BORS 80, RISTED ISLEY, JASPED, COMEY MART PREDICE JACKSON Bottest;

JOS Reymond
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WHAN!
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ROOTERS!
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DIRE STRAITS
BARDON RISEIRAND
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SHEERA FASTON

OP, RISTED PRECORE JACKSON PAR PARED JN. BOTTON JN. BOTTON JN. BOTTON JN. PRISTON STEVIE WOURD DIRE STRAITS WICHS

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PREDDÉE JACESON JERRIFED BOSH HOMBIS & GAYLE BETAM ADAMS Hottest; LIGHEL BICHIE DICHNE & PRIEDIDE BITWAIN STRVIE HOUDER JOHN CODGAS MTN/Watertown George Maker

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nome Hottost: CCLLIME & MARTIE STARSWIP GLEDWIPMET HP, MISTER ARETHA PRAHELIE RICHAEL PRANTS OND DAM SEALS PEASO BEYSON Hottost: Lioues Ricels Diomes & PRIEMOS ELTMAIN STEVIS MONDES DIRE STRAITS JAMPEN, IS-DETE, IS-DENOUTED APPLICATION OF THE STATE OF Ryan-Thorwand
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JAMES TRAUGH
LIOMED RICHIS
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W101/Tompo Miller/DeCorte

PARALLEL TWO

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oto Jackso PLEASE BICKS STAMPES STAMPES

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PARALLEL KEL Tritchton THREE

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ELARRE RILDE
RICHARL PRANE:
SOTTORIO
RADRICE WHITE
STRVIE SICES
STRVIE SOUDED
JOHN COUGLE

Wester Total
DEEAN ACADEMY
JOES COURSA
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RAMOY GOODBON PREDOZE JACEBON TOWNING NUMBER

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Sender Weller APOCE SPRINGER SOTTER: ELVINEZ LIGHEL RICHIE DIOMEL RICHIE PORTUNE AAADT GOODAUN Nottont: LIONEL BICHIE ELIONE O PRICHOS RLYMARE STRVIE HOMBER STYNYS Louis Stylerindian

KTYL/Tyter Brien Watersay CLEMONS & BEST OMD JENNIFES NUMB COMET MART Nottest: SITEMAX SITEMAX

MIDWEST

PARALLEL PARALLEL ONE TWO

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SCRITTE POLITEE CLEROUS & SHOWING SURVIVOR BILLY OCEAN Nottest: James farlos Lionel Sicuis Diomes a Falenos Elfunis BOUCE SPRINGSTEE

Hory Lyon

WEAR!

WEAR!

WHICH SPRINGSTEE

HICHAEL PRANES

FREDDEE JACTSON

BOTTONE

DIOMNE & FRIENDS

LIONES BICHEE

COLLING & MARYIN

JAMES TAYLON

DIOME & PRIMES
LIONEL BICKS
DIOME & PRIMES

DEBANGE DREAM ACADEMY Notlest: LIOMEL RICEIS SLIMBLE

DARRA STREIGHDO DIOMNE & PRIENDS MP. HISTER

FrontAge

OBJUST ROUSTON
SPOCE SPRINGSTEEN
BOTTO SPRINGSTEEN
BOTTOS & MADTIN
LIONEL RICHIS
NO. RIFTER
DIONES & PRIDEDS

KUDL/Kanase City Dano Hallam BURYLYOR

SURVIVOR Sottest; Dicema & Phigmos MR. Wisver JAMES TAYLOR LICENS ELYMANS

DOWN THINGS OF THE STREET OF T

KL SINanese City

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BARRY MANILON
STEVIE NOMEDES

GRUCE SPRINGSTS COMMY MART BIGST SANGES

O'MoNOVERCE EDDIE MURPHY JAMES BROWN OND MARBAS STORISAND HINDE NINDS WHEE & THE WECKAN PREDDIE JACESON

HORJOmens Lartendisson PRABO BRTSON BOTTONI; DIRE STRAFT; STEVIE HORDER STEVIE HORDER SADE BARBRA STREIGA

Downstarin ISLEY, JABPEN, 22 8-5A COMET MART HOSTOGE HOSTOGE HISTOR ELYBRE JOHN CHOCAR DIRE STRATES

POSTUME COMET MART JOHN DENVEN BOTLOST; JOHN COUGAS MA, MISTER JACE MACHED DIOMES & PRINT ELOMEL BICEIS MRITHEY BOURTY
FACIL STOOLEY

ROTES TO VILOS
LIONEZ SZCHIE
DIONEZ STRAITS

DIRE STRAITS

WJOPs'St. Cloud John Famili Dige JOHN SITCHBLE SCHUUD & PHLICA SCHUUD & PHLICA SCHUUD & TONIE BANKER STORIE DIES STRAITS JOHN COUGAN STRAITS SCHUUDER

WWO-Wilders House Mark Equands NA-PERS ATRIFICATION WARFI COMMENT SAND FRED IZ AND SAND ACCOUNT NOTICE ACCUSE NA-THE ACCUSE NA-T

FULL-SERVICE A/C

NOTE BOTTOMES RICHIE DIGGER & PRIEMOS JAMES TAFLOS BLTWARE BARBAR STREISAND

PARALLEL

THREE

BRUCE SPRINGSTER

PARALLEL

NAME OF THE PARTY OF THE PARTY

None Bottest: LIGHEL BICEIS DIOMES & FRITH ELYMAXI STEVIS HOMBES

TWO

EAST

PARALLEL ONE NUMBER & GRYLE SOTTOST: E-10MEL SICHES DICOMPE & FAIRMOS ME. HISTER ELTHARY SARBAA STREISAND

DIAMA NUMBER OF STREET BICHARL PRANTS PRANC BRYSON COD FORTUNA SCALES STEVIS NORMER BLYBARZ DIOMER & PRIENDS LJOMER BICHES LJOMER BICHES PARALLEL WTAE/Petobs THREE

SOUTH PARALLEL

Grow/General JOH ANDERSON DAN SEALS PEASO BEFSON RANDY GOODDUM BOYLOGY: DIGHT FASITS JACF WHOMES BARET HANTES JOHN CHORLES BARET HANTLOW JOHN CHORLES

PARDDES JACKS JENNIFES STAN CORFY MART

ONE PARALLEL

TWO WBT/Chartotto

Due to special holiday programming KDKA/Pittsburgh and WCCO Minneapolts will not be included in current rotations until January.

MIDWEST

PARALLEL ONE JOHN COUGAS FTEVIE MONDES COLLING & MAPT PARALLEL DIOMEL APRIM ELIMEL APRIM

TWO PEABO SETSON JEHNIFES MUSE

STATE OF THE SERVICE OF T Nottest: JAMES TATION ERMIT ROCKAS CULLING & HEAT MA. RISTED LIOUNIL RICHIE

STING DREAM ACADEMY Rottont: LIOMEL RICEIE DIOMEE & PRIEMOS ELYMAES BARARA STREISAND

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OND
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MEMANI MCDAIS & CATLE JILL MICHAELS

Noteest: DIOMNE & PRIENTS STRVIE WONDER NO. WISTED LIONAL BICHIE BLYMARS PARALLEL

THREE

BOTH TOTAL

A-MA CARS SAMELY OUTDOOR

PARALLEL THREE

PHEDDIE JACESON MORRIS - CATLE MICHAEL PEARMS MOTOREL LIONEL RICHIE DIOMNE - PRIENCE SLYWAIX BARRAA STREISAND MA. MISTER

PERSON BOTTON
BOTTONT: BARBA STREISAME
LIOUE: BICHIE
DIOMNE & FRIENCE
MM. RISTER
JAMES TRILOR

PARALLEL ONE

MAM! HEAR ACADEM! Hottest: POIN COUGAN Nottent: POINTER SISTERS SLIVERS SISTERS LICENT SICEL SICEL SICELS JACK WAGNES

MAITMET TOURTON MAITMET TOURTON BOUCE SPRINGSTEE JAMES TATLON COLLING O MARTIN COLLING O MARTIN LIONEL BICHTS HD, HISTER BARBAR STREISAM PARALLEL TWO

none Sottesti none

Nome
Bottest:
LJOMEL BICHER
DIOME & PRICES
NO. MINTER
JAMES TATLOR
COLLISS & MARTIN

STOLLY PARTOR SICEASE PRANTI SUCCESS WILSE

THREE SECUE SPRINGERS
SILL SICEMENTS
SILL SICEMENTS
SILLS COUNTY
MATERIA SECUENCY
MATERIA SECUENCE
SARPY MATERIASE
ELVORES
SARPY SPRINASE
SARPA STRESAME
DIDMEL O PRISHOP

PARALLEL

41 Reporters **33 Current Reports**

none Bottest:

Three stations reported a frozen list this week. KOY/Phoenix KSL/Salt Lake City WTKO/thaca

Five stations failed to report this week. Their rotations were frozen:

KFMB/San Diego WGY/Schenectady WHBC/Canton WIBC/Indianapolis WTMJ/Milwaukee

WEST

PARALLEL ONE Distant ACADEST MILITARY BOOMS NOTES TO STATE OF STATE OF

TWO

DIRE STRAITS SMICE SPRINGS STING HISTORY & MARTIN NO. HISTOR BIOMPY & FRIENCE LIONEL BICKIN SLYMAX Reservations
JOH ARRESON
SEXAN ADAMS
SCRIFTS POLITY:
ISLEY, JASPEN, 15
BOTTOS:
LIONEL SCRIE
ELFRATS
SM. 417752
COLLING & PARSON
LOWER & FREE
LOWER & PRESSON BARBAR STREIBARD JOH ANDERSON BRYAN ADARS 19LEY, JASPER, IN MICHAEL THE INCOM

Mort Zopon
JOH ANDERSON
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MEAN!
LONDON SYMPHONY
TOTAL STORY
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MITHER STORY
SCHOOL OF SYNAITS
SCHOOL OF PELICANO
SCHOOL OF PARALLEL

Description of the control of the co EFFL/Spotons HADE WEITWEY BURGEON BOTTOST LIONEL BICHTE JAMES TATLOS UN, MISTER DIAS FRAITS DIOMRE & FRIEN

MELTINET HOUSTON SCHOOL & PELIC HOTE, SISTER EJOHEL HICHIE SITHMES STEVIS HOUSER DIOMES & FRIEN

PARALLEL THREE

ERL Vi Anchereg Gres Williamon Bottest: Lioner bicers Diomes 6 Faitmos James Taylos Pias XTAA198 STEVIS MONDES

KDDrGraat Falls Stove Koller

Lary bons
JACE MACHEN
ISLEY, JASPER, IS
JON ANDERSO
MOTROSIO
NOT, RISPER
DICHES
ELYMAER
LICHIS
MASSAS STREITSAND

JEMBIFER MISS MORRIS & GATLE

Hottost: LIOMEL BICHIB DIOMES & PRIMOS MO. BISTED ELYMAIN BARRY MARILOW

JOH ANDERSON MAY PARKED JR. JENSIFED BURN COMBY MAPT HOTTORY HOTTORY JAMES TATLON DISTRIBUTE SADE NICHARL MCDOMALS MARRAN STREIMAND MARRAN STREIMAND EALE/In-Clies CAS SEALS JERNIPED RUSE NO. MISTER ROTTORI ROTTORI RITTER FLYNGAR DIRE STRAITS STRVIE RICES BROUZ EPRINGER

Chris Matabas MAN PARRED JE. PREDOIS JACESON PARED JS JACESON PARED SACOSON JENEFFE NUMA PIA EARODA ENTENET SASSEN PIA EARODA PIA

109 Reporters 105 Current Reports Two stations reported a frozen

list this week: KELT/McAllen KVIL-FM/Dallas Two stations failed to report

this week. Their rotations were frozen: W101/Tampa WEIZ/Columbus

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

TOP 50

Three Floo Last Weeks Weeks Week					
	6	2		0	DAN SEALS/Bop (EMI America)
	5	3	3		NITTY GRITTY DIRT BANO/Home Again In My Heart (WB)
	15	10	5		FORESTER SISTERS/Just In Case (WB)
	9	7	4		ROSANNE CASH/Never Be You (Columbia)
	20	13	7		CRYSTAL GAYLE & GARY MORRIS/Makin' Up For Lost Time (WB)
	\$	8	2	6	
	19	14	9	0	JUICE NEWTON/Hurt (RCA)
	11	9	8	ŏ	REBA MCENTIRE/Only In My Mind (MCA)
	22	16	12	0	RESTLESS HEART/Heartbreak Kid (RCA)
	26	21	16	O	OAK RIDGE BOYS/Come On In (You Did The Best You Could Do) (MCA)
	23	18	14	0	JOHN CONLEE/The Old School (MCA)
	21	17	13	Ð	GENE WATSON/Memories To Burn (Epic)
- 2	25	19	15	1	MARIE OSMOND/There's No Stopping Your Heart (Capitol/Curb)
	29	73	18	0	STEVE WARINER/You Can Dream Of Me (MCA)
	16	12	10	15	EDDIE RABBITT/A World Without Love (RCA)
	28	24	19	0	T. GRAHAM BROWN/I Tell It Like It Used To Be (Capitol)
	34	29	22	1	GLEN CAMPBELL/It's Just A Matter Of Time (Atlantic America)
	32	27	20	0	GEORGE JONES/The One I Loved Back Then (Epic)
	2	4	11	19	JUOOS/Have Mercy (RCA/Curb)
4	40	32	25		DOLLY PARTON/Think About Love (RCA)
		28	24		WAYLON JENNINGS/The Devil's On The Loose (RCA)
	7	5	6	-	JANIE FRICKE/Somebody Else's Fire (Columbia)
		39	29		EXILE/I Could Get Used To You (Epic)
		30	26		BILLY JOE ROYAL/Burned Like A Rocket (Atlantic America)
		33	30		SYLVIA & MICHAEL JOHNSON/I Love You By Heart (RCA)
		44	34		BARBARA MANORELL/Fast Lanes & Country Roads (MCA)
		38	31	_	SOUTHERN PACIFIC/Perfect Stranger (WB)
	27		23	_	and the same of th
		35			VINCE GILL/Oxlahoma Borderline (RCA)
	3	6	17		GEORGE STRAIT/The Chair (MCA)
		40	35		CHARLY McCLAIN with WAYNE MASSEY/You are My Music, You are My Song (Epic) JOHN ANDERSON/Down In Tennessee (WB)
		43	39		MARK GRAY/Please Be Love (Columbia)
1		49	41	_	EDDY RAYEN/You Should Have Been Gone By Now (RCA)
	8		21	_	SAWYER BROWN/Betty's Bein' Bad (Capitol/Curb)
					JOHN SCHNEIDER/What's A Memory Like You (MCA)
					DON WILLIAMS/II'S Time For Love (MCA)
					JOHN DENVER/Dreamland Express (RCA)
	-		42	=	JAMES TAYLOR/Everyday (Columbia)
4	19	46	44	40	JUDY RODMAN/I Sure Need Your Lovin' (MTM)
5	50	47	45	Ō	TOM JONES/It's Four In The Morning (PolyGram)
	4	8	28	42	MEL McDANIEL/Stand Up (Capitol)
3	35	34	33	43	CHANCE/She Told Me Yes (Mercury/PG)
){B	U1	•	3	CHARLIE DANIELS BAND/Still Hurtin' Me (Epic)
	EB	UT	-	3	MICKEY GILLEY/Your Memory Ain't What it Used To Be (Epic)
	DEB	UŤ	-	9	LOUISE MANDRELL/Some Girls Have All The Luck (RCA)
	DEB	UT	-	1	LEE GREENWOOD/Don't Underestimate My Love (MCA)
3	9	37	36	48	WHITES/I Don't Want To Get Over You (MCA/Curb)
1	10	20	38	49	EARL THOMAS CONLEY/Nobody Falls Like A Fool (RCA)
	088	3ŲT		0	T.G. SHEPPARD/In Over My Heart (Columbia)

DECEMBER 20, 1985

Total Reports/Adds	Heavy	Medium	Light
165/0	151	13	7
161/0	136	21	4
164/1	121	38	5
155/0	128	22	5
167/0	112	54	1
155/0	128	20	7
165/0	104	54	7
151/0	109	30	12
159/0	93	52	14
165/1	63	92	10
153/0	87	60	6
149/2	95	44	10
163/1	62	92	9
164/2	45	110	9
143/1	89	44	10
158/3	48	92	18
160/7	17	114	29
150/3	29	99	22
118/0	61	37	20
156/7	12	115	29
153/6	12	110	31
118/0	61	34	23
155/12	9	100	46
134/9	28	74	32
147/9	14	97	36
152/19	6	87	59
142/14	13	85	44
126/0	30	70	26
138/5	6	94	38
96/0	36	40	20
132/15	9	76	47
129/11	7	79	43
129/20	8	67	54
137/20	2	64	71
85/0	31	36	18
125/27	3	44	78
71/0	26	26	19
118/27	2	42	74
95/13	7	46	42
102/13	2	45	5 5
92/15	7	41	44
62/0	18	21	23
68/1	8	39	21
75/9	2	33	40
87/32	0	25	62
89/23	3	18	68
77/54	1	14	62
57/0	8	32	17
43/0	7	21	15
64/35	0	13	51

MOST ADDED LEE GREENWOOD (54)

Don't Underestimate My Love (MCA)
T. G. SHEPARD (35)
In Over My Heart (Columbia)
MICKEY GILLEY (32)
Your Memory Anti What It Used To Be (Epc)
GARY MORRIS [29)
100% Chance Of Rain (WB)
JOHN DEMYER (27)
Dreamland Express (RCA)
JOHN SCHNEIDER (27)
What's A Memory Like You (MCA)
LOUISE MANDRELL (23)
Some Girls Have All The Luck (RCA)
EDDY RAVER (CA)

You Should Have Been Gone By Now (RCA)
MARK GRAY (20)
Please Be Love (Columbia)
BARBARA MANDRELL (19)
Fast Lanes & Country Roads (MCA)

DAN SEALS (119)

Boo (EMI Amenca)
KENNY ROGERS (79)
Moming Desire (ROA)
CRYSTAL GAYLE & GARY MORRIS (60)
Makin' Ub For Lost Time (WB)
ROSANNE CASH (44)
Never Be You (Columbia)
NITY GRITTY DIRT BAND (43)
Home Again In My Heart (WB)

FORESTER SISTERS (36)
JUST IN Case (WB)
JUICE NEWTON (31)
HUIT (RCA)
DAK RIDGE BOYS (24)

On In (You Did The Best...) (MCA)
RESTLESS HEART (24)
Heartbreak Kid (RCA)
MARIE OSMOND (23)

There's No Stopping Your Heart (Capitol/Curb)

MOST ADDED A HOTTEST list those songs achieving the most adds nationally, and the songs resolved 'hortest' complete from all our reporters. The number in parentheses immediately following the songs in Most Added & Homest indicate the total number of Country reporters adding the song sin Most Added & Homest indicate the total number of Country reporters adding the song mis week or noting that the song is among their five hottest.

BREAKERS

JOHN SCHNEIDER

What's A Memory Like You . . . (MCA)
On 3% of reporting stations. Rotations: Heavy 44, Medium 78, Light 28 including WPTR, WTCR, WHN, WYAY, KYKR, WZZK, KILT-FM, WSIX, WMNI, WDGY, WIL, KRAK, KMPS, KGA, KIM. A most added record. Moves 43-36 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve Breaker status. Checkmarks signify the most added of the non-charted records.

JOHN DENVER Dreamland Express (RCA)

On 71% of reporting stations. Rotations: Heavy 2, Medium 42, Light 74, Total Adds 27 including WBOS, WAJR, WXTU, KEAN, KASE, WSOC, WESC, WAMZ, WRNL, KSO. KFKF, K102, KVOO, KSOP, KCKC. A most added record. Moves 47-38 on the Country chart.

country-australia

Country and folk music, trivia and information from the "Land Down Under." This show includes listener participation, letters of the week and "Man-on-the-Street" interviews. Don't miss out on this exciting new show . . . sign up before your market is taken.

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The first single from his forthcoming album is WE'VE GOT A GOOD FIRE GOIN'

Produced by Don Williams & Smath Board

Capitol

COUNTRY

NEW & ACTIVE

JAMES TAYLOR "Everyday" (Columbia) 95/13

KOIL, KSOP, KMPS, KRPM. Moves 40-42-39 on the Country chart.

LOUISE MANDRELL "Some Girls Have All The Luck" (RCA) 89/23

SOC. WSIX, WCMS, WYNG, WEMS, KXXY "Your Memory Ain't What It Used To Be" (Epic) 87/32

Polations Heavy 0, Medium 25, Light 62, Total Adds 32 including WGNA, WGNS, WYG, WWYA, WYM, WUSY, WHIER, KDO, WGNO, KREPN, KCIO, KG, Debus at number 45 on the Country chain.

LEE GREENWOOD "Ond "Uddersettimate My Luve" (MCA) 7764, WGNA, WGN, WGNA, WHIER, WGN, WGNA, WGNA

WUBE, WAITL, WOW, KUZZ, KLZ, KCUT, KTOM, KUBIA, Debuts at number of on the Country chain.

CHARLIE DANIELS BAND "Still Hertin" Me" (Epic) 75/9

Rotations Herary 2, Medium 33, Light 40, Italia Ados 9, WCAO, WBOS, KPLX, WESC, KIKK, KSSN, KYXX, WSLR, WCXI, WYNG Heavy, WAMZ, WCUZ, Medium WWYA, KKYX, KUZZ, KOIL, KSOP, Debuts at number 44 on the Country chart.

VPTNG Peary, WAMZ, WCUZ, Medium, WWVA, KKYX, KUZZ, KOIL, RSOP, Debuts at number 50.

2. T.G. SHEPPARD "In Over My Heart" (Columbia) 84:35.

Retaions: Retaions: Reavy, O. Medium, 13. Logn 51, Isadia Ados 35 including WXTU, WDSY, WPOR, WTVY, WESC, WLWI, WOYK, KOXY, KYOO, KGHA, KIZN, KYEG, KOLO, KTOM, KCKC, Debuts at number 50 on the Country chart.

CON HUMLET, "What Am 1 Gonna Do About You" (Capitol) 59:9.

**Madium 20. Light 38, Total Adds 9, WBGW, WTCR, KYKX, WAMZ, WRNL, KWMT, WWJO, KVOC.

RAZZY BAILEY "Did Blue Yodeler" (MCA) 57/11 BGW. WWVA. WVMI. WESC. KILT-FM. KYKX. WCMS. WWKA

PATTY LOVELESS "Lonely Days, Lonely Nights" (MCA) 57/9

OVE KINE WIRK KAMP KWMT KCIB WYCI

SHOPPE "While The Moon's In Town" (MTM) 53/9

WTCR, KEAN, WXBQ, WEZL, WUSY, WCMS, WUSQ, WITL MERLE HAGGARD "American Waltz" (Epic) 53/8

MI WESC WIWI WIRK KWMT KCIR KTPK Martium WTSV

EMMYLOU HARRIS "Timberline" (WB) 52/1 ds 1, WIRK, Heavy KiGO, Medium, WEZL, WTVY, KKYX, KBMR, WDAF

SIGNIFICANT ACTION

ROBIN LEE "Safe In The Arms Of Love" (Evergreen) 49/3

WITE, KHWO, RIGU.

OSMOND BROTHERS "Baby When Your Heart Breaks Down" (Emi America Carb) 44/9

Rotations: Heavy 3, Medium 11, Light 30, Total Adds 9, WCAO, WWVA, WESC, KUNE, KSO, WKCO, WWJO.

RANDY TRAVIS "1982" (WB) 41/15

Total Adds 15 including WVAM, WBGW, WWVA, WLWI, WKIX KWMT, WITL KEIN.

GARY MORRIS "100% Chance Of Rain" (WB) 36/29 ng WBGW, WYII, KIKK, WOKK, WLWI, WAXX, KXXY.

JOHNNY ROORIGUEZ "She Don't Cry Like She Used To" (Epic) 36/17 8. Light 26, Total Adds 17 including KRRV, KASE, WOKK, KBMR, WITL, WBCS, KVOO, KRST.

ROUT KOIL

BRENDA LEE "Why You Been Gone So Long" (MCA) 32/8

Thai Agos B. WONA, KRRV, WEZL, WTVY, KSOL, KWMT, KIK-FM, KSOP Heavy

GUS HARDIN "What We Gonna Do" (RCA) 31/14

ding WOBE, WTSV, WUSY, WOKK, WLWI, KIOV, KTPK, WTCM, RAY PRICE "Five Fingers" (Step One) 30/6

, WBGW, WLWI, KKYX, WAXX, WTCM, KUUY Medium WITL, WOW JOHNNY PAYCHECK "Everything Is Changing" (AMI) 27/3

N. KTPK, KIGO. Heavy WPAP Medium KKYX, WIRK WITL MARTY STUART "Ariene" (Columbia) 26/10

IO, WGTO, KIKK, WKIX, KSO, WDAF, KIZN, KKCS, KRWQ, KTOM

JIM GLASER "II I Don't Love You" (Nobie Vision/MCA) 28-7

Boratone Heavy O, Medum 7, Lofe 19, Total Adds 7, KRRV, WXBO, WLWI, WDAF, KVOC, KSOP, KGA, Medum WBGW

BILLY BURNETTE "Try Me" (MCA/Curb) 25/4

6. Light 19. Total Adds 4, WCAO, WLWI, WPAP, KSOP, Medium: WQYK, WXCL, KRWQ, KEIN BRUCE HAUSER & SAWMILL CREEK... "I Just Came Back (Te Break My Heart)" (Cross Country) 19/5
Rotations: Heavy 0, Medium 1, Light 16, Total Adds 5, WCAO, WTOR, KEAN, KRRY, KRWQ, Medium KBWR, Light WCVR.

RPDI, Nett, RVES.

ROTAL CHUICK PYLE "Breathless In The Night" (Urband Sound) 18/4

Rotations: Heavy 0, Medium 4, Light 14, Total Adds 4, WGNA, WLW, KRWQ, KSOP, Medium: WVAM, KRKT, KIGO, Light.

STATLERS "Sweeter And Sweeter" (Mercury/PolyGram) 17/17
Rotations Heavy 0. Medium 1. Light 16. Total Ards 17 including WRIZ, WYII, KSSN, WIRK, WTOR, WDAF, KXXY, KEDI

KUZZ, KWIJA. SONNY CURTIS "New I've Got A Heart Of Gold" (Steem) 17/8 Gutalouse Heavy O. Mersium 1. Light 16, Total Adds 8, WGNA, WCAO, WBGW, WDAF, WITL, WXCL, KRKT, KSOP, Light

KRBH, W.K.W. MASON DIXON "Got My Heart Set Dn Yoe" (Texas) 17/5 Brzasions: Heavy O. Medium 2. Light 15, Total Acids 5, WVAM, WYII, KYKX, KKYX, KKDI: Medium: KPLX, Light: WTCM.

HOBINION FROM KIGO

CARL JACKSON "You Are The Rock (And I'm A Rolling Stone)" (Columbia) 15:3

ARE JACKSON "YOU ARE THE ROCK (And I'm A Rolling Stone)" (Columbia) 15:3

CHARLEY PRIDE "The Best There is" (RCA) 14/13 IN WGBW. WTSV WYII KSSN WWKA KCJB WOW WTOM

KYOC KOIL BOBBY BLUE "Once Upon A Time" (Nite) 14/5 BOBBY BLUE "Once Upon A Time" (Nite) 14/5 BOBBY BLUE "Once Upon A Time" (Nite) 14/5

DRY RAIN "And When I Die" (Revolver) 12/3

3. WGNA WOKO, WTVY LIGHT WVAM WWVA WYII KYKX K INF

RONNY ROBBINS "It's The Lovers That Give Love A Bad Name" (Columbia) 11/2 KOIL Medium WCAO Light WCVR. WEZL, WPAP, KSO

WGEE, KFDI, KKAL JAY CLARK "Love Gone Bad" (Concorde) 11/1 Medium 0, Light 11, Total Adds 1, Wi WGNA Light KASE, WTVY, WLWI, WWKA, KKYX, WOW, KVOO

KENNY ROGERS "Goodbye Marie" (Liberty) 10/9
KENNY ROGERS "Goodbye Marie" (Liberty) 10/9

KEVIN PEARCE "Pink Cadillac" (Orlando) 9/3

WILLIE NELSON & HANK WILLIAMS "I Told A Lie To My Heart" (Columbia) 8/2
Rotations: Heavy 0. Medium 2. Light 6. total Adds 2, KKYX, KWMT Medium, KYKR, Light WYAM. MARK NESLER "Let's Make A Memory" (Permian) 8/1
Retations: Heavy 0, Medium 1, Light 7, Total Adds 1, WPAP Medium KYKR, Light: KEAN, WOKK, KKYX, WAXX, KYCC

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title Chasin' Rainbows

JUDDS/Rockin' With The Rhythm... (RCA/Curb) Rockin' With The Rhythm CONWAY TWITTY/Lay Me Down Carolina (WB) FORESTER SISTERS/Mama's Never Seen Those Eyes (WB)

KENNY ROGERS/Tomb Of The Unknown Love (RCA) GEORGE STRAIT/In Too Deep (MCA)

STEVE WARINER/She's Crazy For Leaving (MCA)

SAWYER BROWN/Shakin' (Capitol/Curb)

BIG RIVER/Muddy Water (MCA) GEORGE STRAIT/Dance Time In Texas (MCA)

NITTY GRITTY DIRT BAND/Partners, Brothers, And Friends (WB) Partners, Brothers, And...

GARY MORRIS/Anything Goes (WB) BAMA BAND/Stone Cold And Country (Compleat/PG)

The Forester Sisters Heart Of The Matter Something Special Life's Highway Shakin' Big River Soundtrack Something Special

> Anything Goes Barna Rand

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COUNTRY ADDS & HOTS

MOST ADDED Mickey Officy (Epic)

EAST

Dan Sools (EMI America) Mitty Gritty Dirt Sond (WS)

SOUTH

ed (MCA) Don Santa (EM) Americ

MOST ADDR MIDWEST HOTTEST Dan Sook (EMI America) Konny Regers (RCA)

Les Greenwood (MCA) T.G. Shoppard (Columb

WEST MOST ADDED

HOTTEST Sante (EMI A

BARBARA MANDONE COS EDOY BAVEN COMARLY MCCLAIN BOLDON'S JOUGE SCHOOL CASE DILLY JOE HOYAL DAM SHALS

TOM JOHNS
T.G. SHEEPARD
MASSY BAILEY
CHARLEY POICE
LES GAMMENOCO
HOLAS GAMMEN
AND GAMMEN
TO GAME

EAST Non York, NY

CRARLE MCCLAIM MICREY GILLEY MOSTORY MORRIS & GAYLE MORRIS & GAYLE JUICE COMPTON EDDIE MARRITY SBILE WHITE EDDY SAVEN 7.C. SEEPPARD JOHN DERVEY ROUTHERN PRCIPIC LOUISE MARKSELL SENIT ENCEPT SERVE SERVE JUICE MUNTON BILLY JOE BOYAL DOTS COMMENTS OF THE COMMENTS MINIZON Markey, PA

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T.G. SEEPPRAND
SICKEY CILLEY
BOTTONIN SISTY
OAN STALLS
TODIS ALBOITY
GREEN WATSON
HITTY GREEN CHARLY SECLATE MARS GRAT JOHN ANDERSON WINTER CILA BARBARA MANDRES STORM TO CAMB JANIE PRICE DAN SEALS CHARLY MCCLAIS SOCT MAYER SOCTORY: NORMAN CASE NORMED & GAYLE CHOOSE FORES ESSEY ROCENS

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BANKE

GART HORRIS STATURES PATTE LOVELESS BICEY SEAGGS BOTTOMES COO JOHN AMDERBON LISE GREENWOOD

167 Reporters 159 Current Reports

The following stations reported no change in their rotations this week:

> WIXL/Newton KISS-FM/Miami KFRE/Fresno

The following stations failed to report this week and therefore their rotations were frozen:

> WMC/Memphis WQDR/Raleigh KRMD/Shreveport KFGO/Fargo KTTS/Springfield KYGO/Denver KRSY/Roswell KSON/San Diego

WFNC/Fayetteville is no longer

WEST

Maria MT EL2 Departs, CO Ampholin, CA TOM JOHES
Y.G. SHEEPMANN
AASEY GAILEY
MANTY STUARY
BOOGGE AT:
DAN MEALS
MORNIS & GAYL
MARIE ORMONIC
GROSSES JOHES
OAR SIDGE BOY EVOC Cooper, WY

GAST MORDIS
CHARLEY PRICE
COR STREET
JIM CLASED
GROUND FORES
RAIST BALLET
BOLLE PARTON
HOMES & MANUE
COLLINS & MARY
JOHN 1998/FA
T. GRANGER BOOM

RANDY TRAVIS SEVIS PEARCE GRE BARDIE HICKEY GILLS LEE GREENWOO T.S. SEEPPAR GARY ROBBIE EUGHFM Sugana, OR P.C. SHEPPARD LES CRESSIONS FOR JOHES NFRE Fromm. CA none Bottest:

0.000 Great Falls, SET

MATLOS JERMINGS STUTA SILET JOS SOYAL SOLENTAS SISTEMA SONAMINE CAMB FORESYES SISTEMA SISTEMA SOCIETA DAS SEALS

MARE CAAT MARBAGA MARTON EDOT MAYER SOCIETE SIPTE SIPTE CAIPTY O JUSCE MEMORY MODELS & GATLE HALL-FRE Photolis, AZ GLES CAMPERLA JOHN SCHNETEN SOLLT PARTON Sections: GEORGE STRAIT EMET SOCIES LES GRESSHOOD GRESS WATERON JOHN CHIELES RMPL Partient, CR

SOUTHERN PACIFIC SILLY JOE SOYAL SOUTH SOCIES JUDGE NEL HORSETTL GEORGE STRAIT BAS SEALS Pertinent, CR

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JUDY SOSSMA
BICKY SEACHS
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Tocomo, WA

BILLY JOE HOTAL
EDOT ZEVEN
CHARLY HOCLATE
JANES TATLOR
HOCLATE
KERNY HOCLES
BOAR HALL
BOALHE CARE
SHOOPE
STEVE MARINER

TOR JORDS NAME CRAY BOTTOST! EXHIT ROCERS DAN MALS SETTY CRITTY JANIE FRICES FORESTER SIS LER CREENHOOD OSKIND BROTTENS AMOUT TRAVIS 7,4, SEMPPARD RICERY GILLSY ROTEOSI ESHIPY BOOGES DOSAMBY CAPE DAY SEALS RESTLESS BEART RODRIS & GAPLE none Bottest:

CHARLY MCCLAIW BARBARA MAMDRELL HARE GRAY BOCLOGUS SEMMY ROGERS OAM SEALS FORAMINE CASM JOHN ANDERSON JOHN SCHWEIDES

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

1	These Wrests	haro stranta	Late		158 REPORTS	Total	Alle, s		
					3				Wedium
l	7				MIKE & THE MECHANICS/Silent Running (Atlantic)	150+/1		107+	
I	3	1	1		STEVIE NICKS/Talk To Me (Modern/Atco)	126-/0		115-	
l	4	-	2		PETE TOWNSHEND/Face The Face (Atco)	129-/0		117-	
I	22		5		ZZ TOP/Stages (WB)	136+/6		105+	
l	23		7		MR. MISTER/Kyrie (RCA)	141+/1	22+		53-
1	53				BRUCE SPRINGSTEEN/My Hometown (Columbia)	111+/8	29+	80+	28 - 77+
l	16				ALARM/Strength (IRS/MCA)	133+/6			
l	2				CARS/Tonight She Comes (Elektra)	100-10	27- 6+		28+
	26				STEVIE NICKS/I Can't Wait (Modern/Atco)	121+/8 125+/2	13+		64+
ŀ	24				DREAM ACADEMY/Life In A Northern Town (Reprise/WB)	116+/6			61-
	20				PETE TOWNSHEND/Give Blood (Atco)	101-/2	25+		30 -
ı	11				SURVIVOR/Burning Heart (Scotti Bros./CBS)	107-/1	17-		34 -
ı	5				PAT BENATAR/Sex As A Weapon (Chrysalis)	101-/1	14-		34+
l	10				ZZ TOP/Can't Stop Rockin' (WB)	114=/2	6+		55 -
ŀ	19				RUSH/Manhattan Project (Mercury/PG)	104-10	14-	60-	
L	8	7			ASIA/Go (Geffen)	130+/21		35+	
					HOOTERS/Day By Day (Columbia)	114-/1	8+	39 =	
l	17				DIVINYLS/Pleasure And Pain (Chrysalis)		18-	65 -	
	1				SIMPLE MINOS/Alive & Kicking (Virgin/A&M)	80-/0			53+
	50				TOM PETTY &/So You Want To Be A Rock & Roll Star (MCA)	103+/10		30+	
l	37				ROGER DALTREY/Let Me Down Easy (Atlantic)		2+		
	40				QUEEN/One Vision (Capitol)	116+/3 85-/0	12-	16+ 51-	
	12				WANG CHUNG/To Live And Die In L.A. (Geffen)	86 = /2	9=		40-
	35				NIGHT RANGER/Goodbye (Carnel/MCA)		3+		
ŀ	31		27	25	STARSHIP/Sara (Grunt/RCA)	98+/3 91+/36			66 + 52 +
					SIMPLE MINOS/Sanctify Yourself (Virgin/A&M)		4-		
ı	55				TOM PETTY & THE HEARTBREAKERS/Needles And Pins (MCA)				44 + 75 +
l	54				BON JOVI/Silent Night (Mercury/PG)	105+/14		10+	9-
l	6				JOHN C. MELLENCAMP/Small Town (Riva/PG)	59-/2	16-		_
l	57				AEROSMITH/Sheia (Geffen)	96+/16	0=	9+	68 + 71 +
l	51				DOKKEN/The Hunter (Elektra)	101+/6	1-	9-	
ı	36				TWISTED SISTER/Leader Of The Pack (Atlantic)	88 - /1			
l	43			_	JOHN C. MELLENCAMP/Justice And Independence '85 (Riva/PG)		2+		34+ 57+
ŀ	41			3		85 +/11 76 +/11			51+
l	-				STING/Russians (A&M)				
	35				ZZ TOP/Rough Boy (WB)	60+/7	2+		24+
	_				BRYAN ADAMS/Christmas Time (A&M)	75+/15	2+		
l	25				JONI MITCHELL/Good Friends (Geffen)	72-/0	8-		48-
ı	21				C. CLEMONS & J. BROWNE/You're A Friend Of Mine (Columbia		-		23-
L	-				DIRE STRAITS/Ride Across The River (WB)	70+/23			43+
l	-				ASIA/Too Late (Geffen)	65+/12	1=		42+
ì	15				STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Change It (Epic				37-
Ī					OUTFIELD/Your Love (Columbia)	65+/12	11-	31 -	48+
l					DIRE STRAITS/Walk Of Life (WB)	44-/2			
ì	46				BRYAN ADAMS/It's Only Love (A&M)	50 - /0	4=		20-
ı	-				PHANTOM, ROCKER & SLICK/My Mistake (EMI America)	76+/20	0=		53+ 52-
					PAUL McCARTNEY/Spies Like Us (Capitol)	68 - /0	0=		50-
l	27				LOVERBOY/Dangerous (Columbia)	62 - /0	10-	29-	
ı	9				ZZ TOP/Sleeping Bag (WB)	35 - 10	3+		20+
	47				JOHN C. MELLENCAMP/Rain On The Scarecrow (Riva/PG)	42-/2	1-		31 -
	-				T. PETTY & THE HEARTBREAKERS/Don't Bring Me Down (MCA				
1	-				PAT BENATAR/Le Bel Age (Chrysalis)	53+/18			27+
					RUSH/The Big Money (Mercury/PG)	41-/1	3-	26-	
ı					INXS/This Time (Atlantic)	41-/0	5-	19-	
	DE	BUT		9	INXS/What You Need (Atlantic)	57+/16			37+
I					JETHRO TULL with LONDON SYMPHONY/Bource (RCA)	64+/8	0=		43+
1					THOMPSON TWINS/King For A Day (Arista)	50 +/15	1=		29+
					WATERBOYS/The Whole Of The Moon (Island)	54 - /0	0=		39 - 23 -
					RUSH/Territories (Mercury/PG)	38-/1			
1	LO	t BUT	•	60	JON ANDERSON/Easier Said Than Done (Elektra)	50+/12	2+	10+	27+
			_						

MOST ADDED

SIMPLE MINDS (36)
Sanctify Yourself (Virgin/A&M)
DHE STRAITS (23)
Ride Across The River (WB)
HOOTERS (21)
Day By Day (Columbia)
PHANTOM, ROCKER & SLICK (20)

Day By Day (Columbia)

**HANTOM, ROCKER & SLICK (20)

My Mistake (EMI America)

**PAT BENATAR (18)

Le Bel Age (Chrysalis)

HOTTEST

STEVIE NICKS (54)
Talk To Me (Modem/Ato)
PTET YOWNSHEMD (45)
Face The Face (Atoc)
MIKE & THE MECHANICS (37)
Silent Running (Atlantic)
BRUCE SPRINGSTEW (29)
My Homerown (Columbia)
ZZ TOP (29)

BREAKERS

BON JOVI Silent Night (Mercury/PolyGram)

66% of our reporters on it. 105/14 including adds at: WBCN, WMMR, KZEW, KLOS, WPYX, WWCT, KICT, WRKI. Moves 37-28 on the Tracks

TOM PETTY & THE HEARTBREAKERS

So You Want To Be A Rock & Roll Star (MCA)

65% of our reporters on it. 103/10 including adds at: WBCN, DC101, KYYS, WFYV, WLAV, KOMP, KFMO. Moves 21-20 on the Tracks chart. AEROSMITH

Shela (Geffen)

61% of our reporters on it. 96/16 including adds at: WXRK, KSRR, WQFM, KQRS, KOME, KLBJ, WAPL, KMOD, KRSP. Moves 38-30 on the Tracks chart.

NEW & ACTIVE

MOLLY HATCHET "Freebird" (Epic) 50/4 (51/6)
Adds WIYY, WRCN, KPMG, KQWB Heavy Z KZEW, WZZQ Medium 27 including WIYY, WRCN

REMOS, AUWER

CRUZADOS "Hangin' Out in California" (Arista) 47/12 (36/9)

CRUZADOS "Hangin' Out in California" (Arista) 47/12 (36/9)

Adds including WRRK, KSRN, WGEW KGB WHCN, WRQD, WDZ KIS, WAPL KILO, KOZZ, HBBW, 3 WBCN, KRIS, KSPN, WGEW SZ INCHIGH WINS, KZEW, WLUP WRRT KYYS.

HODDO GURUS "Bittersweet" (Big Time) 46/7 (39/5)
Adds KAZY, WRCN, WADY, WONE, WTUE, WTPB, WZZQ Heavy 3 Including KNCN Medium 35
microsubing WHAY, KZEW, KSRR, WART, WOFM, KBC), KROO, KGB, WOBK, WHEB, WPDH, WAAF

including Whuty, KZEW, KSRR, WXRT, WOFM, KBCO, KROQ, KGB, WQBK, WHEB, WPDH, WAA KLBJ, KLAQ, KATT, KILO, KDJK SCORPIONS "No One Like You" (Mercury/Polygram) 45/5 (48/16)

Adds DC101 WLLZ, KOME WAPL WZZQ Heavy 0 Medium 24 including WHLY. WOFM, KLO. WHEB, KLAQ, WDIZ, KATT, WIOT, KDKB

TONY CAREY "We Wanna Live" (MCA) 43/1 (43/2)

WEST CONTROL OF THE CONTROL WISS (RIV. WIZY, Medium 31 including WYSK, WOFM, KOME)

Adds. CFDX: Heavy 5 including WYSP, KRIX, WZN, Medium 31 including WXRK, WQFM, KOME WPDH, KLBJ, KRON, KLAQ, WDIZ, KISS, KATT, KFMG, KILO, KKDJ, KOMP, KDJK, CLASH "This is England" (Epic) 424 (41/3)

CLASH "This is England" (Epil) 42/4 (41/3)
Adds WART WHON, WRILL KRIMX Heaving including KROQ, WLIR, KTCL. Medium 32 including
WAAB, KZEW KLOQ, WNOR, KBPI, WHEB, WPDH, WAAF, KLAQ, WLAV, KILO,
BIB AUDID DYNAMITE "Boftom Line" (Columbia) 33-9 (28-72)

BIG AUDIO DYNAMITE "Softom Line" (Columbia) 33/9 (26/12)
Adds including WPDH KLBI KZEL WRKI WWWW WZZO KOZZ Powers 1 Heavy 7 including WRDH WZDH KKLAU WZWI KTCL Medium 15 including WNEW WQPM, WQPM, KHAU WZWI KTCL Medium 15 including WNEW WQPM, WQPM, KLAU WZWI KTCD

JOHN COUGAR MELLENCAMP "Minetes Te Memories" (Riva-PG) 31/7 (22/9)
Adds WITY, KZEW, WPYX, KILO, KOKB, KZEK, KSPN Powers 1 heavy 15 including WXRK,
WMMR, WRIF, KORS, KLOS, KKÖW, WHEB, KRMG Medium 15 including KTXQ, WEBN, WCMF,
WOMF, WFBO, KATT, KMOD, KOJK

PETE TOWNSHEND "Hiding Out" (Atca) 29/3 (26/6)

PETE TOWNSHEND "Hiding Out" (Atca) 29/3 (26/6)

Adds: WHEB, WRUP: Heavy 6 including KBPI, WPLR, KLBJ. Medium 20 including KGGO, KON WRK, WZZO EX CONTROL KBI!" (Capitol) 28/6 (23/5)
HEART "If Loets Could KBI!" (Capitol) 28/6 (23/5)
Adds KSHE KBPI, WICI LIO, WGB, WWW. Prowers 2 heavy 6 including KLOL KSRB, KG

RFMG. Medium 20 including WIYY, O107, WKLS, KLOS, KGON, WPDH, KATT, KEZE RDBERT PALMER "Addicted To Love" (Island) 24/5 (21/4) Adds, WINEW, WARK, WIREB, WIZN, WZN. Powers 2, Heavy 5 including CHOM, WLIR, KSP

Adds: Wheth, Warri, Whele, Wizk, Wick: Howers 2: Presy 5 including Cholm, Wultil, Kohn Medium 12: including MHYV, WMMR, WPDH, WHWY, KTVD.

SADE: "The Sweetest Taboo" (Portrall, CBS) 24/1 (23/2)
Adds: WBLM, Powers 5: Herry 14 including KTC2, KBCO, KINN, WGBK, KKGR, KGRQ Medium 8

including WXRT, WHFS, WRDU
CULT "She Sells Sanctuary" (Sire/WB) 23/1 (22/2)
Adds: CHAP, Powers 1, Heavy 3 including WHFS, WLIR, Medium 15 including Q107, KZEV

Adds: CHOM. Powers 1. Heavy 3 including WHFS, WLIR. Medium 15 including Q107, KZEW. WOFM, KROO, WHERE, WAAF, KNCN, KLAO, KNOO. JOE LYUM TURNER "Losing You" (Elektra) 21.6 (14/10).
Adds: WHLIY, WLIZ, KORS, WPYX, KLAO, KWHL, Heavy 1. KRIX. Medium 17 including DC101.

JOHN HIATT "Snake Charmer" (Atlantic) 21/5 (16/9)
Adds: KTXQ, WHEB, KLAQ, KFMX, KXZL, Heavy 1: WZEW, Medium 10 including WQFM, KLBJ,

JAMES BROWN "Living in America" (Scotti Bros./CBS) 20:5 (18:9)
Adds, WBCN, WHCN, WORE, WCP2, KZOO, Heavy 2, WPYX, KSPN, Medium 13 including KTXK
KZEW, WOBK, WHEZ, KOZZ
ZZ TOP "Veloro Fly" (WB) 28:4 (18:0)
Aprix WFV V RZO WICH KKOL Heavy 9 including KBS, KISW, WHCN, WLAV, KTYO, Medium

Adds WFYV, KEZO, WIOT, KKDJ Heavy 9 including KGB, KISW, WHCN, WLAV, KTYD, Medium 11 including WFBO, KEEL KDJK.

MARSHALL CRENSHAW "Blues Is King" (WB) 19/4 (16/5)

AMERICAN WEYN WEXT, HEAVY 5 Including WXRT, KSPN, KTCL, KYRE, Medium 12

including WMMR DC101 KBCO, WHEB, KLCO, ZZ TOP "Delirious" (WB) 18/5 (19/3) Adds including WDZ, WGT KEZE Heavy 4 including KZEW, WPYX, WHCN, Medium 14 including Adds including WDZ, WGT KEZE Heavy 4 including KZEW, WPYX, WHCN, Medium 14 including

WALL DF YOODOO "Far Side Of Craxy" (IRS/MCA) 17/2 (16/2)
Adds. KROQ, KTYD. Heavy 1. CFNY. Medium 15 including WXRT, KNCN, KATT

WORK, WDIZ, WTUE ECHD & THE BUNNYMEN "Bring On The Dancing Horses" (Sire/WB) 15/0 (15/1) Heavy 4 including WUR, KTCL Medium 8 including WXRT, KROQ, CFNY.

PETE TOWNSHEND "Secondhand Leve" (Atca) 14/4 (11/2)
Adds. KGB, KLBJ, WSKS, KICT. Heavy 8 including KISW, KILD, KTYD. Medium 4 including WKL
WPDH.

KISS "Uhi Ali Night" (Mercury/PolyGram) 14/3 (11/3)
Adds: WKLC, WCCC, WZZQ Powers 1: Heavy 3, WXRK, WPLR, WRQK: Medium 8 including
KUPD, KGB, KLAD, KSS

PETE TOWNSHEND "Crashing 8y Design" (Atco) 13/2 (11/2)
Adds KILO, WGIR. Heavy 5 including WMMR, KZEW, WFYV, Medium 7 including KAZY, KLOS

TWISTED SISTER "Be Chrool Te Your School" (Attentic) 13/2 (11/2)
Adds WRXL, KWHL, Heavy 4: WBAB, WNEW, WXRK, WRCN: Medium 7 including DC101, KTXQ,
KILO.

RADIO & RECORDS NATIONAL AIRPLAY

AOR ALBUMS

or Two Last ot: Wrest; Wron	158 REPORTS	DECEMBER 20, 1985	Total Reports/Adds	Power	Heavy	Mediun
1 1 1	ZZ TOP/Afterburner (WB)	"Stages" (136) "Coo" Step" (101) "D			,	
2 2 2	PETE TOWNSHEND/White City (Atco)	"Stages" (136) "Can't Stop" (101) "Rough" (60) "Face" (129) "Blood" (116) "Hiding" (29)			134-	
3 3 3	STEVIE NICKS/Rock A Little (Modern/Atco)	"Talk" (126) "Wait" (121) "Imperial" (12)	155 = /1		137+	
4 4 4	JOHN C. MELLENCAMP/Scarecrow (Riva/PG)	"Justice" (65) "Small" (50) "Delia" (12)	151-/1		130 -	
8 6 6	MIKE & THE MECHANICS/Mike & The Mechanics (Atlantic)	"Justice" (65) "Small" (59) "Rain" (42) "Silent Running (150)	136+/7	23 –		
11 7 6	TOM PETTY & THE HEARTBREAKERS/Pack Up The Plantation - Live (MC	A) "So You Want" (103) "No - # - # (70) "D	152+/1		109+	
6 6 7	SIMPLE MINDS/Once Upon A Time (Virgin/A&M)	"Sanctify" (01) "Alber" (00) "O "Bring" (50		9-	52+	
5 5 8	RUSH/Power Windows (Mercury/PG)	"Sanctify" (91) "Alive" (80) "Once" (11)	134-/4	22 -	83-	4
13 11 9	MR. MISTER/Welcome To The Real World (RCA)	"Manhattan" (114) "Money" (41) "Territories" (38		10-	68 -	54
7 10 10	PAT BENATAR/Seven The Hard Way (Chrysalis)	"Kyrie" (141) "Broken" (16)	145 + /1	26+		
9 9 11	ASIA/Astra (Geffen)	"Sex" (107) "Le Bel Age" (53)	135-/2	17-	81 -	47
12 13	DIRE STRAITS/Brothers In Arms (WB)	"Go" (104) "Too Late" (65)	131-/0	14-	69 -	58
27 16	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"Ride" (70) "Walk" (44) "World" (13)	113+/13	17-	52 -	52
18 15 🔼	ALARM/Strength (IRS/MCA)	"My Hometown" (111)	114+/8	30+	81+	25
	ROCKY IV/Soundtrack (Scotti Bros./CBS)	"Strength" (133)	135 + /5	14+		
22 18 13	DREAM ACADEMY/Dream Academy (Reprise/WB)	"Burning" (101) "Living" (20) "No Easy Way" (12	112-/4	25 =	70+	30
10 12 17	CARS/Greatest Hits (Elektra)	Life" (125)	127+/2	14+	56+	6
6 19 🔞	ROGER DALTREY/Under A Raging Moon (Atlantic)	"Tonight She Comes" (100)	100-/0	27-	72-	
* 60	HOOTERS/Nervous Night (Columbia)	"Let Me Down Easy" (106) "Raging" (21)	116+/8	4=	35+	
20 20	DIVINYLS/What A Life (Chrysalis)	"Day By Day" (130)	131+/20	3-	35+	
2 0	STARSHIP/Knee Deep In The Hoopia (Grunt/RCA)	"Pleasure And Pain" (114)	116-/1	8+	39 =	
22 22	AEROSMITH/Done With Mirrors (Geffen)	"Sara" (98)	107+/3	4=	33+	
	INXS/Listen Like Thieves (Atlantic)	"Shela" (96) "Let The Music" (25)	105+/5	2=	14-	
24 0	WANG CHUNG/To Live And Die In L.A. (Geffen)	"What You Need" (57) "This Time" (41)	91+/9	6-	27-	
1/ 24	MIGHT BANGER (Michael (Genen)	"To Live And Die" (85)	87-/1	12-	51-	
77 25	NIGHT RANGER/7 Wishes (Camel/MCA)	"Goodbye" (86)	87=/2	9=	47+	
. 71 🐠	STING/The Dream Of The Blue Turtles (A&M)	"Russians" (76) "Seventh Wave" (17)	87+/6	4+	20+	
6 31	DOKKEN/Under Lock And Key (Elektra)	"The Hunter" (101)	103+/7	0=	10+	
и 20	TWISTED SISTER/Come Out And Play (Atlantic)	"Leader" (86) "Be Chrool" (13)	94-/2	1-		
25 29	JONI MITCHELL/Dog Eat Dog (Geffen)	"Good Friends" (72) "Toys" (11) "Dog" (10)	77-10	3-	12=	
9 34 🐯	BON JOVI/7800 Fahrenheit (Mercury/PG)	"Silent Night" (105)	105+/14	-	19-	
13 🗊	CHARLIE SEXTON/Pictures For Pleasure (MCA)	"Beat's So Lonely" (85)	92+/12	0=	10+	_
21 32	STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Soul To Soul (Epic)	"Change It" (60)		1 =	17+	
38 🚱	THOMPSON TWINS/Here's To Future Days (Arista)	"King For A Day" (50) "Roll Over" (22)	69 - /1	2-	20-	
36 🛂 .	PHANTOM, ROCKER & SLICK/Phantom, Rocker & Slick (EMI America)	"My Mistake" (76) "Men" (16)	70+/10	2-	24+	
32 35	HEART/Heart (Capitol)	"Looks" (28) "Never" (21)	85 + /15	0-	11-	
30 36 I	LOVERBOY/Lovin' Every Minute Of It (Columbia)	"Dangerous" (62)	47+/3	10-	21 -	_
- 39 🐠 (DUTFIELD/Play Deep (Columbia)	"Your Love" (65)	70-/1	0 =	11-	55
35 38 (CLARENCE CLEMONS/Hero (Columbia)	"Friend Of Mine!! (50)	69+/10	0-	13+	50
7 37 39	BRYAN ADAMS/Reckless (A&M)	"Friend Of Mine" (56)	59-/0	8-	28+	
D 40 .	JON ANDERSON/3 Ships (Elektra)	"It's Only Love" (50)	50-/0	4 =	28=	20-
	The second secon	"Easier Said" (50) "Three Ships" (11)	68+/19	3+	15+	35

BREAKERS.

No albums qualified for Breaker status this week.

CHARTS — Records showing significant upward momentum are builleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbolis represent more (+), lewer (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — A record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.

The Waterboys' album This Is The Sea.

"If there are people out there who can listen to "Don't Bang The Drum", or "Whole Of The Moon", or the title track, without a sense of elation, then these same people should be checked out for other signs of life."

Rockpool

The Waterboys' single Whole Of The Moon.



AOR ALBUMS

MOST ADDED

HOOTERS (28)

Nervous Night (Columbia) JON ANDERSON (19) 3 Shins (Flektra)

PHANTOM, ROCKER & SLICK (15) Phantom, Rocker & Slick (EMI America) 7800 Fahrenh

DIRE STRAITS (13) Brothers In Arms (WB)

HOTTEST

STEVIE NICKS (59)

Rock A Little (Modern/Atco) ZZ TOP (51)

Afterburner (WB)
PETE TOWNSHEND (50)

White City (Atco)
MIKE & THE MECHANICS (37)

Mike & The Mechanics (Atlanta BRUCE SPRINGSTEEN (30) Born In The U.S.A. (Columbia)

JETHRO TULL with the LONDON SYMPHONY DRCHESTRA "A Classic Case" (RCA) 68/8 (68/17)

NEW & ACTIVE

Adds including KGB, WHCN, KLAQ, KMOD, WRUF, KFMQ, KTYD. Heavy 5: KZEW, WLUP, KAZY, KISW, CFOX. Medium 46 including DC101, WLVQ, KSHE, KOME, WPYX, WONE.

KAZY, KISW, CFOX. Medium 46 including DC101, WLVQ, KSHE, KOME, WPYX, WONE, KDJK, KLPX.

**BOLLY NATCHET "Double Trouble Live" (Epic) 54/6 (\$2/7)

**Adds: WIYY, WCCC, WRCN, KFMG, KQWB, WCPZ. Heavy 2: KZEW, WZZQ. Medium 28 including WHJY, DC101, WLVQ, WPDH, WDIZ, KEZO, KICT, KLPX.

**■*CRIZADOS "Cruzades" (Arists) 58/11 (44/7)

**Adds Including WXRK, WOFM, K6B, WHCN, WDIZ, KISS, WAPL, KILO. Heavy 4: WBCN, KRIX, KSPN, KTCL. Medium 35 including KZEW, KSRR, WLUP, WXRT, KYYS, KRQQ.

**TONY CAREY "Blue Nighway" (\$6/4) 49/1 (48/2)

**Adds: CFOX. Heavy 5 including WYSP, KRIX, WIZN. Medium 37 including WXRK, WYNF, WLLZ, WRIF, WOFM, KOME, KLBJ, KATT.

**HEART "Hear" (Caphol) 47/3 (46/46)

**Adds: MDIZ, KILO, WGIR, Powers 10: Heavy 21 including WBCN, KLOL, KSRR, W&N, WLLZ, WRIF, WOFM, KGB, KISW. Medium 24 including WIYY, WBAB, KSHE, KLOS, KGON, WAAF, KATT. WAAF KATT

WAAF, KATT.

#MODOO BURUS "Mars Reeds Beltars!" (8/g Time) 46/7 (48/5)

Adds: KAZY, WRCN, WACY, WONE, WTUE, WTPA, WZZQ. Heavy 3 including KNCN.

#Modium 35 including WHJY, KZEW, KSRR, WXRT, WOFM, KBCO, KROQ, KGB.

CLASH "Cat The Cray" (Fgb.) 48/3 (46/5)

Adds: WHCN, WRXL, KFMX. Heavy 5 including KROQ, WLIR, KTCL. Medium 34 including

WBAB, KZEW, KLOL. WNOR, WXRT, KBPI, WLAV, KILO.

\$CORPTONS "World Wide Live" (##Rereary/PulyGram) 45/4 (48/18)

Adds: DC101, WLLZ, KOME, WAPL. Heavy 0: Medium 24 including WHJY, WOFM, KLOS,

WHFR KI AQ, WDIZ, KATT WIGT.

Adds: DC101, WLIZ, KOME, WAPL, Feesy U. Medium 19 including WHEB, KLAQ, WDIZ, KATT, WIGT.

896 AUDIO DYNASHTE "This is 8lig Audie Dynamite" (Columbia) 48-9 (31/15)
Adds including WPDH, WAQY, KLBJ, KNCN, WRIX, WWW, Powers 4: Heavy 10 including WBCN, WXRT, KROQ, WLIR. Medium 17 including WNEW, WLUP, WQFM, WQBK, WLAV.

KOZZ.

DEL FUEDS "Besten, Misss." (Sissh/WB) 31/3 (38/1)
Adds: WLUP, WHFS, WYSP, Powers 2: Heavy 7: WBCN, KORS, KBCO, WHEB, KLBJ, KRIX, KTCL. Medium 20 including WHJY, KZEW, KLOL, KSRR, WNOR, KLOS, KROO, KGB.
WHITE INGERT's "Sesentracia" (Alsantia) 38/4 (24/8)
Adds: KTXQ, KBCO, WHEB, KLAQ, KFMX, KKZL. Powers 1: Heavy 3 including WZEW, KLYV, Medium 16 including WXRT, WLVQ, WOFM, KINK, KLBJ, KNCN, WBLM.
CORET MART "Bey in The Bes." (EIM America) 39/2 (28/1)
Adds: WHEB, WRUF, Heavy 6 including KBPI, WPLR, KLBJ, Medium 21 including Q107, WQBK, WKLC, WAQY, WXLP, KGGO, KOMP, KDKB.
JUE LYMN TURNIER" "Resease Yee" (Eleibira) 27/6 (28/7)
Adds: WHLZ, KQRS, WPYS, KILO, KWHL. Heavy 2: WAAF, KRIX. Medium 22 including WHJY, DC101, KSRR, WOFM, WYSP, WPDH, KLAQ, KMOD.
CILRT "Leve" (Sira/WB) 25/7 (28/2)

WHJV, DC101, KSRR, WOFM, WYSP, WPDH, KLAO, KMOD.
CULT "Love" (Blar/WI) 25/1 (23/2)
Adds: CHOM, Powers 1: Heavy 4 including WHFS, WLIR. Medium 16 including KZEW,
WOFM, KROO, WHEB, WAAF, KNCN, KLAO, KMOD.
3ADE "Phamise" (Potral/ICSS) 24/1 (23/2)
Adds: WBLM. Powers 5: Heavy 14 including KTCZ, KAZY, KBCO, KINK, CFOX, WOBK,
KMONE, KKGR. Medium B including WXRT, WHFS, WRDU.
MARSMALL CREMSHAW "Dewnstown" (WB) 23/4 (28/2)
Adds: WEZX, WIZN, WZEW, WCXT. Heavy 5 including WXRT, KSPN, KTCL, KVRE. Medium
14 including WMMR, DC101, WRIF, WOFM, KBCO, WHFS, WHEB, KILO.
WALL OF V00000 "Seves Days is Sammystown" (REAMICA) 17/1 (17/2)
Adds: KTYD, Heavy 1: CFNY, Medium 15 including WXRT, KROO, WHFS, WLIR, KATT.
ECHO 8. THE BURNYMER! "Samps Te Learn And Slap" (Sira/WB) 15/6 (15/1)
Heavy 4 including WLIR, KTCL. Medium 8 including WXRT, KROO, WHFS, KSTM.
HASOM RIFFRER "Masses Ruffner" (CBS Assectated) 14/1 (13/1)
Adds: KSPN. Heavy 1: KTCL. Medium 9 including KAZY, WONE, WTUE, KSTM.
BLUW MONIECTS "Fortiebles" Frant (RCI) 13/6 (13/2)

BLOW MONKEYS "Forbidden Freit" (RCA) 13/0 (13/2)
Heavy 0: Medium 8 including KROQ, WHFS, WIZN, KZAM, KTCL

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.) Checked records are among the week's most added New & Actives

MOST ADDS - This week's most added records

HOTTEST - This week's records receiving the most power reports

PLAYLISTS — An artist's name is fisted once per playlist in the high-est rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy

Records being played in power are included in a station's heavy rotation. Of a station's fights, only those added this week - its light adds — are printed.

'a' - Record is newly reported or additional tracks have been added

(B) - A single's B-side (M); (L) - Other tracks from

that album are in those rotations (medium or light). An artist's name with no at

the listed rotation

A "frozen" list indicates that a current report was not received, and last week's rotations were included in the data base

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000+ Parallel Two 200,000-1,000,000 Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower para-

EAST

PARALLEL ONE

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11 TOOTH

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TOOL PETTY
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Sed LOT
ASIA WHJY/Providence (401)438-8110 PD: EAM GRACE ASST. PO: GLESS FTENA

WHEW-FMRtow Yor (212)886-7000 PG: CHARLE ESTIDALL ND: TRANS CHESTOPY

Fig. Challet Supplied Company of the WIY Y/Baltimors (301)889-0098 PD: CRUCK BUCOTY RD: CREES BHRY PRIC GRACE SECURITY
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WXRK/New York (212) 750-6400 PO: PAT EVANS NO: MAN DIDIA

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Q107/Tóronto (416)067-3445 PD: GARY SLATGET NO: ANDT PROST

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WDVE/Pittsbur (412)837-1441

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TWO WPY X/Albany, NY (518)785-9061 PD: ANDT TUBED RD: BOB MILCE

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RIGHT MARKES LOWERSON CRARLIE MERYON ARTISTS UNITED IWAS SELTON JOHN (L) SON JOY! DOMERN (L) FED INON EAGLE JOH ANDERSON MOOTENSE Light BOTAN ADARS

ALAMA STATUTE OF THE WHCNMertierd 203)247-1080 PD: DARIEL P. BAYDEN ASST. PD: BOD BITTERS

1 TOP
POPULATION OF THE POPULA WHF SIAnnapolis (301)263-1430 PD: DAVID EINSTEIN RD: BOD SHOWACKE

WRCNA.ong Islan (\$16)727-1570 PD: LEWIY MACH ASST. PD: JOHN GRAPPO

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KSRR/Houston (713)797-0097

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WKQQ/Lexington (606)252-6694 PD: DAVE ERUSERALAU RD: ROS ELLIS CO. DOM ENGINEER

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PD. Nick Baroo

MC: Lori Campbell

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PD: Dave Anthony



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Detroit PD: Gary Berkow

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St. Louis PD: Garry Mitchell
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PD: Robert W. Walker

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PD: Chris Andrews MD Geoff Davis

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SANDA STREESAND (dp)
ALTOMA SICKES 3-1
BOOME APRIEMES 20-15

Tem ROWLING
HD, HISTER
HIRE & THE MECHAN
BALTIHORA
PREDDIE JACESON
SHELLA E.
HOTTEST
LIONEL BICHIE !-!
CARS 3-]
CARS 3-]
DIRE STRATUS 6-5
DIRESTRATUS 6-5
DIGHNE & PRIEMOS 14-6 WGFM/Schangetody, NY Tem Parker Tom Purber BALTISORA JAMES emonés ALANN (dp) MOOTEMS HOTTEMS H

STRVIE BICKE 10-0
SOURSYMOUSE, NY
Lainfe'Dunes
SYARPO INF
CRAAL HEAD
RE, HISTER
SHELLA E.
LICOMEL SICKER 3-1
SIMPLE BISTER BISTER 10-6
DIOMET BISTER BISTER BISTER
SIMPLE BISTER BISTER BISTER
SIMPLE BISTER BISTER BISTER
SIMPLE BISTER BISTER
DIOMET BISTER BISTER
DIOMET BISTER
DIOMETER
DIO

WPST/Transon, NJ Tom Taylor

Tem Taylor
BALTIMORA
STRENIP
BARRAN STREISAND (dp)
MOTERAT
LIOWEL BICGIE 2-1
SIMPLE MINOS 6-2
EDDIE MUSPHY 9-5
DIOMER 5 PRIEMES 12-7
BPYAM ADAMS 27-31

STABSHIP SERILA E., RIANI SHUND MACHI Hotest John COUGAD 1-1 EDDIE MURRHY 4-9 REFAN ADAMS 15-10 THISTED RITHE 16-12 REVIEW SPRINGSTERN 27-70 WKRZ-FMWMkee Barre, PA Brock-Sheridan

Breck/Sharidan
DESANTE
CHARLIF SERTON
BRANCH

Don Tomelles

ELEGO & PATSY
BETAN ADDAS

FTABBHIS

ISLEY, JABSER, IS

TRIUMS

DOM BLAFT
JOH ADDERSON (dp)

Bottest
Liosel BLOWIS

BLOWER S FRIENDS

DOWN BLOWN B-1-16

ELMO 13-16

Q105/York, PA Bob Spance

Seb Bonne DERAN ACADENY PETT YORKSHEND JELLYSONSHEND JELLYSONSHEND JELLYSONSHEND JELLYSONSHEND JELLYSONSHEND JELLYSONSHEND JENDER STEVIE II-1 JOHN COUGAB 4-4 DIOMNE & PRIESSON 17-9 STEVIE HICES 18-11

PARALLEL PatentO Neal
MA. RISTER
SLY FOE (dp)
JOHN MITNELL (dp)
ROGER DALTREY
SHELLA E.

ELOTER DALTREY
LOUGH DALTREY
FOOLE MURRHY 2-2
SURVIVOR JO-14
SURVIVOR JO-14
SURVIVOR JO-16
SURVIVOR JO-16

WIGY/Bush, ME Bob Anderson

183CIR/Beckley, WV Bob Spencer Beb Spencer
STARSHIP
JAMES BROWN
HIRE & THE MECHAN
CHARAE HANA
HOTERS!
LIONEL RICHTE !-!
ELYMNEE e-?
JOHN COUCAP [1-5
CARS 14-9
RPTAN ADARS 23-16

SSICIUSurlington, VT Rob Poulin Reb Poulin
Ha, HISTER
FORTUNE
RURBIE DAY [dp]
ATLANTIC STARR
SLY FOR [dp]
Nottest
SIMPLE MINOS 1-1
12 TOD 3-1
LIOUEL RICHE 7-7
PAUL NOCEMPTHY 75-10
JAMES BROWN 28-23

MarthawwiAlonander
His History
Blies a THE MECHAN
SALTIMON
SHELL E.
STARSEIP
BOTTON:
BOTTON
B

WZYQ/Frederick, MD Komosebi Joe

Remembed Joe
TA RAMA SERN
JAMES BROWN
HIER & THE MECHAM (dp)
STARBEIT
HOTELST
EDDIE MULHWY 2-1
LIONEL RECHIE 6-2
DIOMES 4-PRIENDS 11-5
DIES STRATTS 13-6
STEVIE HICKS 16-12

Novella Villaine
C.A. B.E.
ROOTERS
STARMETP
ROCKEST:
COLLINS & MARTIN 1-1
ERMIN ROCKES 7-2
DIRE STRAITS 9-6
ELTON JOHN 11-6
JOHN COUGAN 13-9 WICH/Ocean City, MO Jook Office

READY FOR THE MOR STANSHIP PREDDIE JACKSON JOHI HITCHELL IELEY, JASPER, IE OND

Mottest
LIOMEL BICKES 1-1
EDDIE WERREN 1-2
ETWIE BICKES 15-0
CARS 13-9
BIOMEE & PRIEMES 21-16

SSXIL/Parkersburg, WV Paul DeMille

ing certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

PAGE DESIGNATION STARM C.A.B.E. STARMED FAIT PARKEN JR. HOLICOLT BICKER J-1 PAGE LICUS 10-0 BRYAN BARKE 21-12 EDOIE WURPHY 22-13 Music Key: (DP) indicates the song is getting play durWOMP FMA

Bob Forses

FYARESI PACESON

FREDDIE JACESON

CHARA REMA

ATLANTIC SYARE

COMEY MAD?

EOST MAD?

EOST (AND 1 PACESON P

PREDETERMENTON
PREDOIE JACESON
MISE & THE RECHAN
STARSIP
COMP
PAUL YOUNG
HOTCHES
ELYMANN 1-1
LIONEL RICHES 6-2
DISE STRAITS 8-5
STEVIE NICES 9-6
BRYAN ADAMS 19-13

SOUTH PARALLEL TWO

MIRE 4 THE MECHAN
CHARA BRAN
PRARMITP
FILLEY, JASSER, IS
MOOTERS
HOTTER
LIOREL SCHIE 1-1
LIOREL SCHIE 1-1
STEVIE MICHS 13-9
STEVIE MICHS 13-9
DIOMNE 4 PRIENDS 16-11 KHPLAustin, TX Richards/Edwards

MIRE & THE MECHAN STARSHIP SADE MIAHI SOUND MACHI HOTESTI LIONEL BICHIE 1-1 EDDIE MURPHY 11-2 CARS 5-3 STEVIE HICHS 10-4 JOHN COUGAN 13-6

None Hottest: LIOMEL SICHIE 6-1 EDOIE MUMBHY 5-3 JOHN COUGAN 9-6 ELYTHARE 10-7 DIOMEE & PRIENCE 19-13

WGGZ Beton Rouge, LA Michael Adems

Michael Adems
PAUL ROCAMPEY
CLENUSS & BROWNE
EUSH 1691
MITTHEY MOUSTON
MITTHEY MOUSTON
MITTHEY MOUSTON

KZZB/Bessmort, TX Jerry Louston

Jery Lewston
STARSHIP
PAY SHIRATAD Jdp)
HOUTES Jdp)
HIES & THE HECKAM
HOUTES JTD)
HIES & THE HECKAM
HOUTES JTD)
HIES & THE HECKAM
HOUTES JTD)
HIES & THE JTD)
LOWER & FRATTS JTD 12
ARABA STREISAND 32-17
HIETOS SIRTEM 50-38

WAPI/Birmingham, AL Bt. John/Wood

JAMES BROWN
STARSHIP
SHELLA E.
HIANI SOUND MACHI
HOTCOST
LIONEL RICHIE 1-1
JOHN COMCAR 2-2
EDDIE HURPHY 6-6
ETEVIE RICHS 12-5
SURVIVOR 14-11

EXXIDED ...

Secretarian

CRAIR BROWN

CRAIR BRAN

READY POR THE MOR
BALTINGAR

FARSHIP

ROTTORIL

LIOWEL AICHIE 2-1

EDDIE MURRHY 4-2

IX TOP 3-1

ELYMBER 8-6

CARS 12-9

STANDARY STARS
SABELA E. (69)
CHARLIE SERVOW (69)
ROTES DICHE 4-1
ELORE NIGHE 4-1
ELORE NIGHE 8-5
ELORE NIGHE 8-5
ELORE NIGHE 8-5
ELORE NIGHE 3-10
CLEWOMS & BROWNE 39-10

ON MANTEN
HIER & THE HECHAM
A-MA
ETARBRIP
CHARA EMAN
BALTIMORA
BOTHORA
1-1
CLEMENS & BROWNE 2-2
EDDIS HURPHY 4-3
SUNYIVON 5-5
HIGHT BANGER 6-6

STARSHIP DEBARGE PAUL TOURG SHEILA B. ATLANTIC STARE SADE JOW AMDERSON BOTTEST: LIONEL SICHIE 1-1 SINDLE MINDE 3-2 JOHN CODGAR 6-6 CARS 13-7 BOQ-EN* 200 24-18

DREAM ACADEMY ASIA JAMES BROWN HIER & THE MECHAN BOTTOTT LIONEL RICHES 1-1 EINPLE MINDS 4-2 EDDIE MURPEY 5-3 JOHN COUGAR 8-6 CARS 10-6

WNOK FM-Columbia, SC Hamilet/Lecome

STARSHIP ABIA (dp) Nottest: SIMPLE RIMDS 5-3 JOHN COUGAR 12-4 SADE 21-18 STARPOINT 24-20 HRITMEY MOUSTON 27-23 WZLD/Columbia, SC

Pteringifiersh
ATLAFFIC STARS
STARSHIP
EVICENE WILDE
NOTES:
LIONEL HICHE 1-1
JOHN COUGAN 7-3
DIONNES PRIEMED 16-10
HR. HISTER D-79
ELY FOR D-40

KZFM/Corpus Christi, TX Ginsburg/Tusker ORRESTRATES
DIRESTRATES
DIVERTINATE DIVERTINATE DOLLET 19-9
DIOMNE & PRIENDS 19-15

WDCG/Durham Rateigh, NC Edwards/Wright EdwardsWright
STARSHIP
SADE
WIEE & THE MECHAN
HOTEBIT
LIONEL RICHIE 1-1
JOHN COMMAN 3-2
DIONNE & PRIENDS 13-4
SIMPLE MINOS 7-5
EDDIE NURPHY 9-6 KAMZEI Pass. TX West Berief

WessTaylor
ATLANTIC STARR
SHEFTAR
HERFAR
HOLLIFTER
BALTIHORA (dp)
SLIFFOR (dp)
SLIFFOR (dp)
ROTESTA
LIOUEL SICHIE 2-1
MIGHT SOUND MACHI 1-2
DIOMNE & PRIMMOS 9-6
LIFA LIESA 18-0
MIGHT 20-15 KEZBÆI Pass, TX Hansylliman

Meneyllemen SUMY 1008 JOHN CORGAN HEADY FOR THE MOR SILLY CORAN SILLY CORAN LICENS SICHIE 3-1 EDDIE HORSHY 5-2 JELLYHEAN 6-7 VA HARA 6 HERE 9-6 DICHMEN 5 PRIEMOS 13-9

WARS-FM/Greenville, SC Tomory Smith

None Bottest: LIONEL SICHIS 1-1 JOHN COUGAN 4-6 EDDIS HUNDRY 3-5 SCRIFT! POLITY! 4-6 23 TOP 7-7

Jackson Window
SMESIA E.
SADE
PAUL TOUNG
WHEE & THE MECHAN
STRANSIP
BALT HOUGH
BOTTONIA
BOTTONIA
BOTTONIA
STRENS
SEEN 10-0
CAMB 28-15
CAMB 28-15
CAMB 28-15

SETYXUJeckson, MS

Absilicance
HIARI SOUND MACHI
HA, HISTER
HEADY FOR THE MOR
HOTCOST:
LIONEL BICHIE 3-1
ARCADIA 2-2
EINPLE HIRSEN 0-3
EDDIS HUMBHY 10-5
ELYMBER 7-6 WQUT/Johnson City, TN Mark Petter

STARSHIP
MA, MISTER
MINE & THE HECKAS
BOTTON HUMBHY 4-1
EXTERNAL 3-2
LICOMER 10-2
DIOMICCUGAN 18-11
DIOMICCUGAN 18-11

WOKMinorville, TN HerperiAdbine

Perperindibles
STARSEIP
ALARM (dp)
HORSIE DAY
COMB
Bottest:
NR. MISTES 1-1
JOHN COMBAS 5-2
LICHUM. SICHIE 0-5
SIMPLE NINDS 10-6
EDDIE MURRHY 12-7

WFMVLoxington, KY Fox/Janean POLITORION
ATLANTIC STAPS
STARSHIP
JERNIPER ROSAL
ISLEY, JASPER, 15
BOTTOST 15-12
THE 15-12
TAMES BROOM 22-17
JAMES BROOM 22-17

KKYKiLittle Rock, AR Merk McCein SCRITTI POLITTI EURVIVOR BOTCOSTI LIOWEL BICHIE 6-1 EDOIS MURRIY 9-2 EZ TOP 8-5 DIOMBE S PRISHOS 20-11 DIRE STRAITS 24-14

WLRS-Louisville, KY Knight/Lyons HB, MISTER SADE (dp) HIRE & THE MECHAN BUSH (dp) HOSH (dp) HOSH (dp) HOSH (dp) HOSH (dp)

PEANT SOURCE TO SELECT SOURCE STATEMENT STATEM FM100 Momphie, TN John/Conley 200Tomps. FL Kasher/Clarc

PAR. HISTER PREDOIS JACKSON HISTS & THE METALS SOTTES: LIONEL RICHE 1-1 DIRE STRAITS 7-6 EDDIS MURRHY 12-6 PAUL MCCARTHEY 20-16 JAMES BROOMS 28-32

none Sottost: LIOMEL BICHIE 1-1 EX TOP 2-2 EDDIE HURPHY 3-3 JOHN COUGAR 4-4 CARS 9-9 STEVIE MOMBER STATES COMMENTS AND A COMMENT AND A COMMENTS AND A COMMENT A

WHITE PARTIES Alon DuPriout
JAMES SHOWN
PREDDIE JACKSON
DEBAN ACADENT
SAME
SOLUME SICHIE 3-1
EROSI MINNEY 7-3
ROOL 6 THE GAME 5-6
ECLIFFE SOLUTE 6-6
ELITERER 9-9

KX104/leohville, TN Cook/Fox

COMMITTON
TYANGET
PART TOWN
MOOTENS
CHARLES SERYON
WEST HOUSE SERYON
DITES STRAITS S-4
EXPLIE MUZPEY 9-5
DIOWNE & PRIMOS :
BROCE SPRIMOS :
BROCE SPRIMOS :

ELTHALE 9-9
KEPHANLAHAR-Browne
Misched Crue
ATLANTIC STARS
STRANSIP ISLET, JASPER, IS BALTISONA (dp)
COLOR COLOR
ELTHALE 2-1
EDDIE NORSY 6-2
JOHN COMCAS 0-3
LICHEL 1-1
JELLYMAN 33-15
JELLYMAN 33-15

KGIZ-PM/Ameriko, TX Poter Stewart STARSHIP (dp) FREDDIE JACRSON CHARLIE SEXTON (dp) FORTUME PORTURE Bottost: gools muspay 1-1 LIONEL BICRIE 3-2 CARS 10-6 MEAM: 10-11 ELYMASE 23-14

STARSHIP FREDDIE JACESON CHARA SHAM SHADY FOR THE WOR BOTTON BOTTON BOTTON CARS 10-9 SUNVIVOR 12-7 DIRE STRAITS 15-12

WJAD/Buinbridge, GA Elliot/Taylor EMBATTRYNE STARBING ATLANTIC STARP BOOVERS MISE & THE MECHAN MISE & THE MECHAN LIONEL BICHIE 2-1 SINPLE MINOS 9-2 DIOMNE & PRIENDS 12-7 DIRE STRAITS 16-16 BELLY OCEAN 26-19

TARROUNT CHARMED CARACTER STORM STREET CHARMED STREET CHARMED STREET CHARMED CHARMED

STARPOIST 11-9
KIRRY Swith AR
Nich Hoves
STARRIF
STARRIF
SOCIED ALTREY
RAT PARKE JR.
SHEILA B.
HOLLOWER HEAL
STEVIE STARRIF 2-1
STEVIE STARRIF 2-1
STEVIE STARRIF 3-4
EDDIE SURPRY 10-9
EDDIE SURPRY 10-9
EDDIE SURPRY 10-9

Q104'Gododon, AL Davis/St. John STARSHIP SUGGRE MILDE HOTESST LIOMEL BICHE 2-1 DIOMEE & PRIEMDS 6-2 REMNY MOGRAS 5-3 STEVIE MOMDER 16-6 DREAM ACADERY 27-17

WYKS/Gaincoville, FL Less Potrick

Lem Perick

PREDDIE JACKSON

STARSHIP

SHRELA E.

CORD

NOTURE 1-1

JOHN COUGAR 0-3

DIRE STARITE 7-8

EDDIE MURPH 11-6

STEVIE BICKS 16-6

PREDDIE JACKSON
READY FOR THE WOR
FTARSHIP
MOTERAT
LIGHEL AICHIE 1-1
EDDIE HUNNEW 7-2
ELYMASS 3-3
DIONNE & FRIENDS 8-4
SIMPLE MINDS 9-6

WQID/Biloni MS Mickey Coulter DIOMNE & PRIENDS STEVIE MOMDER HOTEGET: SIMPLE HIMDS e-1 II TOP 7-7 LIOMNE RECUIE 7-3 JOHN CONCAR 9-4 CARS 13-9 Michey Coules
Ha. MISTER
JAMES BROWN
HIEE & THE HECHAN
STRANDORF (dp)
ASIA (dp)
ROTEST:
DIOMNE & PRIEMDS 18-1
JOSH COUCAN 14-18
CAME 10-11
STEVIE NOMBER 19-15
SURVIVOR 25-17 BJ165/Orlando, FL Thomas/Mil

Beb Chrysler
MRI THRY ROUTON
PAUL RCCARTHET
RADE
ATLANTIC STARS
SLY FOR
ASIA
LIONER RCENE 1-1
EDDIE MURRHY 6-2
DIOMER 0 FRIENDS 19-12
CLEMONS A BROWNET 24-20

Thomso/Wright
SREILA E.
ELF FOR TWINS
15LET, JASPES, 12
LOWENDOT
MOSTORY
MOSTORY
LOWER SIGNES
1-1
EDDIS MOSTORY 1-2
STARPOINT 6-1
DIOMES & PRIEMOS 8-6
MEAN; 18-12 Y186/Orlando, FL Stacy/Steel

Blocy Bred ISLEY, JASPER, 12 MR. MISTER LOVERSON SLIF FOOL STARPOINT 2-1 STARPOINT 2-1 STARPOINT 2-1 LIONER RICHIE 7-4 STEVIE NICES 19-12 BROCE SPRINGSTEEN 29-21

BADE MR, HISTER PREDDIE JACESON STARREIP HOTCOLE: ELYMNE 4-1 EL TOP 3-3 JOHN COUGAR 13-9 STARPOINT 17-13 JAMES BROWN 23-20

WRVQ/Richmond, VA Lewis/Payne Lavadrayno
ATLANTIC STARR
MS. MISTER
READY FOR THE MOD
READY FOR THE MOD
ROTTON
BOTTON
LOUGH FRIENDS 0-1
LOUGH RECRUE 7-2
SIMPLE WINDS 6-6
DIRE STARTT 9-5
ISLEY, JASPER, 16-15-17

KTUK/Shrovoport, LA John Steel

STARSHIP
BARBHA STREISAHD (dp)
Hottest:
LIOMEL HICHIE 1-1
EDDIE HUMPHY 2-2
ELVMARX 3-3
STEVIE HICH 7-6
DIOME & PRIMMES 9-5

Koloyiking STARSHIP SHEELA E. CHARA EBAH BALTIMOMA (dp) JEHNIFEE MUSH NOTED: LIONEL BICHIE 2-1 EDDIE MUSH 10-3 PAUL MCCARTWEY 21-13 DREAM ACADEMY 24-13 KSMB Lafeyotte, LA Scott Segroves

Beet Sepress
DREAM ACADEMY
STARRING PREDOIR PACESON
RIES & THE RECHAR
RICHES THE RECHAR
ROTEGAL
LIONEL RICHES 1-1
EDOIS MUSHRE 5-2
JOHN COULAR 10-7
SCRITTI POLITTI 11-9 PARALLEL THREE

DOWN TOOM
STARSHIP
PAUL YOUNG
OUTFIELD
HOTOSTI
LIOWEL BICHIE 5-1
EDDIE MURRHY 3-3
SUMMIYON 7-6
BRYAN ADAMS 12-9
OUEEM 20-15 Described Sembly
POSTUME MODIFIES
BOOTERS
BO. MISTER
CHARA SEASE (dp)
SMELLA S. (

KNOE FM Monroe, LA Knighten/Clare

RIAMI SOUND NACE! MISE & THE MECHAM CHARA HAM OUEZH HOTTOST: LIOWEL BICHIE 1-1 ELYMNIS 3-2 ARCADIA 6-6 SCHITT! POLITY! 7-5 EDDIE MURPHY 14-7

JOHN CRAY

NISE & THE RECTAM

JILL RICHARLS (dp)

JACKS BROOMS (dp)

JACKS BROOMS (dp)

LIONES BROOMS (dp)

EDDIE MURRHY 2-2

BRYAN ADAMS 4-3

DIOMES & PRIEMOS 19-10

SYARPOINT 21-14

WPFMPon

ATLANTIC STARM STARMS OF STARMS

QUEEN STANSHIP SOTTOST STEVIE HICES 2-1 LIOMEL RICHIE 3-2 CARS 6-3 EDDIE WURDHY 8-6 PETE TOWNSHEND 13-7 Z162/Sevenneh, GA Sommers McFertene

CARS
PRIDDIE JACESOM
BALTIMORA
ROTTHORA
ROTTHORA
TOTHER ICUIF 1-1
STARPOINT 7-3
DIOMNE & FRIENDS 12-0
JELLYSELN 0-7
EINPLE MINOS 13-9

Rick Sprowides
TPASKHIP
RAACY POR THE MOR
SHELLA E.
QUEEN (dp)
NOOTES:
QUEEN (dp)
PREDDIE JAC'SON
HOTE-GET II
HIAMI SOUND MACHE !-!
HIAMI SOUND MACHE !-!
GIORE MINERY 4-3
GIORE 6 PRIVATOS 14-8
WHAME! 37-11

HIAMI SOUND MACHI FORDDIE JACESON Hostest: LIOMEL BICHIE 1-1 EDDIE MUPPHY 7-2 RLYMAIE 0-5 STEVIE WICES 9-7 DIOMRE 6 FRIENDS 17-9

WHSLWHerington, NC Stewart/Stone StewardSense
STARSHIP
STARSHIP
STARSHIP
STARSHIP
STARSHIP
SLIF YOU
SLIF Y
SLIF

WVBS.Wilmington, NC Fred Allen HIGHT NAMER HP, MISTER STARSHIP RUSH (dp) SHEILA E, PREDDIE JACKSON OND OND BARRES STREISAND BOSTERS TREISAND BOSTERS TRAITS 15-9 DIRE STRAITS 15-9 DIOMES & PRINNOS 10-10 STEWIE BICKE 17-13 WEAR! 31-27

246 Reporters 236 Current Reports The following stations falled to report this week and therefore their playlists were frozen: CKGM/Montree!

Q102/Cincinnati WGCL/Cleveland WLAN-FM/Lancast WANS-FM/Greenvi

MIDWEST

MOST ADDED Marchin Dream Academy

HOTTEST Lionel Richie

CHR ADDS & HOTS

WEST

MOST ADDED

Starship Mr. Mister Freddie Jackson

Linnel Richie **Eddie Murnhy**

MIDWEST

PARALLEL TWO

WKDOVALION OH

Matt Patrick
MR, HISTER
HIRE & THE MCHAM
JAMES BROWN
RUSH
RUSH
BALTINORA
HIANI SOUND MACHI
HOSTORY
LIONEL BICHIE 1-1
DIRE STRAITS 6-6
CARS 8-5
SURVIVOS 9-6
EDDIE MURPHY 25-11

NORMANDEN

MR. HISTER

PAUL YOURG

SADE

STARPOINT

NOTESE:
SIMPLE MINDS 3-2

ELYMAXE 9-6

DIRE STRAITS 11-P

PAUL MCCARTHEY 21-16

WRGC/Cleveand, OH

SUBVIVOR STARPOINT BRUCE SPRINGSTEEN STING NIAMI SOUND MACHI BRYAN ADAMS CLENOWS & BRONNE CLEMONS & BROWNE WHAM! Bottest: LIOWEL BICHIE 4-3 EDDIE WURPHY 8-5 DIOMNE & FRIENDS 12-8 RLYMANK 14-11 SCRITTI POLITT! 15-12

WNCI/Columbus, OH Bill Richards

DREAM ACADEMY
SAME
A-MA
RAT PARKER JR.
HOTCOST:
LIONEL RICHIE 4-1
SIMPLE MINDS 7-6
EDDLE MURRHY 9-8
STARPICHT 21-15
BRUCE SPRIMOSTEEM 22-19

KIIK Devenport, IA Jim O'Here

TA MARA & SEEN HIAHI SOUND MACHI STARSHIP CHARA KHAN OMD CHARLE SEXTON (dp) Mottest: LdOWE, RICHIE 3-2 EDDIE HURPHY 3-2 RLYMAIX 6-5 STEVIE WOMDER 18-15 DREAM ACADEMY 21-17

WGTZ/Dayton, OH

HR. HISTER
HIRE & THE HECHAM
HOTCHER!
LIOWEL RICHIE 1-1
EDDIS HURPHY 3-2
JOHN COUGAR 5-3
ELYMANE 6-5
DIOMNE & PRIEMDS 19-13

GMMen(Finch
SCRIFT: POLITY
SCRIFT: POLITY
RIEE & THE MECHAN (dp)
STARSHIP (dp)
NOTCEST:
RODIE MICHAY 8-4
ELFMATE 7-6
CAPS 21-1
BROCE SPRINGSTEEM 23-20
STEVIE NICKS 27-23

KZIO Duluth, MN Michaels Herman

MMCMadelWherman
MMR, MISTEP
ASIA (dp)
MIAMI SOUND MACHI
JELLHSKAN
OUREN (dp)
MOTOSE RICHE 2-1
EDDIE MURPHY 6-2
ELYMAXE 6-5
SUMYIVOR 18-11
PAUL MCCARTNEY 24-21

PETE TOWNSHEND HORTOR: JOHN COUGAR 2-1 EDDIE MURNNY 3-2 LIONEL RICHIE 4-3 SCRITTI POLITTI 9-5 CARS 13-9

WMEE/FL Wayne, IN MR. MISTER MIGHT RANGER

HORT MANGER
HORTEGET
EDDIE MUNPHY 4-1
JUNE STRAITS 8-6
STEVIE MICKS 10-6
RLYMAXE 16-9

HR, HISTER MEAN! HOCKORE: HR, HISTER 1-1 JOHN COUGAR 6-2 LIOWEL RICHIE 9-3 STEVIE MICKS 11-6 PAT BEHATAR 10-14

WZPI /lodien

JAM NUMBER
PAUL NECARTHEY
WHITHEY MOUSTON
SADE
CORRY MART
HOTESE:
JOHN COUGAR 8-6
LIOHES RICHIE 13-11
ELYMATE 18-16
SURVIVOR 28-26
HIAMI SOUND MACHI D-35

WKFR:Kalamazoo, MI Terry Weinscht

Terry Weimacht

HIRE & THE HUCHAM

UUREN (dp)
15LEY, JABPER, IS (dp)
AARAS STREISAND (dp)
AAA
AND (dp)
AAA
AND (dp)
AAA
AND (dp)
BURNA STREISAND (dp)
AAA
AND (dp)
BURNA AN

WVICiLensing, MI Mark Maloney

NIGHT RANGER
A-HA (dp)
NB. WISTER (dp)
NO. WISTER (dp)
NOTES (dp)

NR. HISTER
ELTMANY
STARSE!P
HOOTERS
HOOTERS
HOOMER STORE !- 1
DIOMER & FRIENDS 5-2
WHAN 1 1-8
STEVIE BICES 16-9
DIRE STRAITS 24-15

KJ103/Oklehome City, OK

Committed on the committed of the commit

KOFM/Oklehome City, OK

STABSHIP QUEEH (dp) NIAMI SOUND MACHI (dp) NOLEOSI LIOWEL RICHE 2-1 ELYMAX 7-3 ARCADIA 4-4 JOHN COUGAN 12-8 SIMPLE NINDS 15-9

KQKQ/Omeha, NB Merk Evens

MAR. HISTER
TA MARA & SEEN
HIGHT RANCER
HOTEDEL
LIONEL RICHIE 1-1
ELYMANU 3-2
EDDIE NURPHY 4-3
CARS 15-8
PAUL NCCARTHEY 16-10

KZ93/Peorie, IL Keith Edwards

Mosth Edwards

NIGHT RANGER

DERAM ACADENT

JAMES BROWN

HR, HISTER

NOTEGE:

LIOMEL BICHIE 2-1

EDDIE MURPHT 3-3

JOHN COUCAR 9-4

RLYMARE 7-5

SURVIVOR 19-7

WZOK/Rockford, IL. Brill/Dent

DREAM ACADEMY STARPOINT STARPOINT
A-EA
MR, MISTER
RUSH (dp)
Hottest;
EDDIE MURPHT 3-1
ELTMAXE 9-4
JOHN COUGAR 8-6
STEVIE NOMBER 13-7
STEVEE MICES 13-8

WIOG/Seginew Bay City, MI Belcher Shennon

CLEMONS & BROWNE BILLY OCEAN TA MARA & SEEM HOTEGET LIONEL RICHIE 2-1 BROWE SPRINGSTERM 12-3 JUNN COUGAR 5-5 CARS 7-7 SIMPLE MINDS 16-11

WRON/Toldeo, OH Joe Thomes

None Hottest: LIOWEL RICHIE 1-1 RODIE MURPHY 2-2 SURVIVOR 3-3 ARCADIA 6-6 SCRITTI POLITTI 6-6

KAY107/Tules. OK

none Hottest; HR, HISTER 1-1 LIOWEL RICHIR 2-2 STARKER 4-4 HURY LEWIS & THE 8-6 KLYMAXX 19-19

KEYN SMANICHES KS

TA MARA & SEEN MIRE & THE MECHAN BALTEMORA (dp) BALTEMORA (dp) Notest: LIONER SICHIE 1-1 EDDIE HURRHY 4-2 SURVIVOR 8-4 ELYMAXX 13-6 JAMES BROWN 25-19

KKRDWichita KS OliverWilliams

NA. MISTER
STARSHIP
RIRE & THE MECHAN
HOLDERL RICHES 3-1
ZDDIE MUMPHY 7-2
SIMPLE MIMDS 4-3
RLYMARE 16-6
JAMES BROWN 35-26

WHOT/Youngstown, OH Dick Thompson

PAUL YOUNG CRAEA RHAM ISLEY, JASPER, IS STARRHIP READY POR THE WOR RAY PARKER JR. SHEILA E. HOTEGET: LIONEL RICHIE 1-1 CARS 10-5 DIOMEE & FRIENDS 12-6 HMAN1 15-9 BRUCE SPRINGSTEEN 25-13

PARALLEL THREE

STARSHIP
CRABLIE SEXTON
JONE MITCHELL
JONE MIRTH
ROCLERIT
ROCLERIT
ROCLERIT
SIMPLE MIRROS 6-4
MICE LOWE 12-8
WHARI 21-13

Justinflobbins
STARSHIP
JAKES BROWN
PREDDIE JACRSON
BALTIMORA (dp)
Botteat:
LIOMEL BICHIE 2-1
SIMPLE HINDS 3-2
EDDIE HUNPHY 7-4
SUMPIVOR 14-5
DIRE STRAITS 11-7

OMD PREDDIE JACESON CRASS BALTINGRA BALTINGRA BOLLOWGA 1-1 LIONEL BICNIE 4-2 SIMPLE RINDS 6-3 CASS 8-4 DIFE STRAITS 10-5

WCIL-FM/Cerbondele, IL. Tony Weitekus

IONY TENTENUS
JAMES SENONH (dp)
THISTED SISTEM (dp)
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Ted Jacobsen
CLEMONS & BROWNE
TA MARA & SEEM
Notteat:
LIONEL RICHEE 1-1
MR. MISTER 2-2
JOHN COUGAR 3-3
CARS 6-8
BROCE SPRIMGSTEEM 14-6

KOCR/Ceder Repids IA

Brad fuhr

SADE
HR. MISTER
HOTERST 1-1
LIONEL RICHER 3-2
EUDIE MUMPHY 4-3
DIONER 6 FRIENDS 16-6
BRUCE SPRIMOSTERM 29-19

KCMQ/Columbia. MO

TOTON Dake

NISTER
STARPOINT
SMEILA E.
HIER 6 THE MECHAN
PREDDIE JACKSON
BALTIMONA
LOUNGL BICKES 2-1
EDDIE MUNHY 1-2
ELYMAN 6-1
STEVIE HICKS 11-8
DIOMME 6 PRIEMOS 19-11

Y94/Ferge, ND Anderson/Pelmer

Anderson/Pelmer

BALTINGRA
JOHI MITTHELL
OUTPIELD

THISTEU SISTER (dp)
STASSMIP

HART SOUND MECHI (dp)
LIONEL SICHIE (-1)
LIONEL SICHIE (-1)
LIONEL SICHIE (-2)
STRUIT MICHIS (-2)
CARS 0-4
EDDIE MURPHY 17-9

EDDIE MURPHY 17-9

KKXL-FM/Grend Forks

Mondine Hight
JAMES BROWN
STARSHIP
MA. MISTER
MOOTERS
RUSH (dp)
Motest:
LIOWEL BICHIE 1-1
EDDIE MURPHY 4-2
ELYMARK 7-6
PAUL NCCARTHEY 22-16

WAZY/Lafeyette, IN Stacy/Louizos

BRUCE SPRINGSTERM
DRAM ACADEMY
CHARA EMAN
TWISTED SISTER (dp)
QUEEN
HOSTED: BITTER (1-1
EDDIE MINERE FINDS 1-3
JOHN COUGAR 4-4
ELYMAIX 16-9

KFRX/Lincoln, NE

Johnson Meyer

RIARI SOUBC MACMI [dp]
BRUCE SPRINGSTERM
DRAME SEEN
DRAME SEEN
DRAME RACON
MIEE 6 THE MECHAN
OCHEM (dp)
RUSE (d

KGGG/Repid City, SD Phil Wilson

Mike Schmidt
JELLYREAN
WHITMET MOUSTON
PETE TOWNSHEMD
BRUCK SPAIRCSTEEN
ROOL & THE GAMC
HIER & THE MECHAN
JAMES BROOM
OUT AND MACHINE
OUT AND MACHINE
LOWER HOPE
LOWER HICKES
LOWER HICKS 2-1
ELFMAN 4-2
ELFMAN 5-2
SHPILE HIMS 5-2
FAUL MCCARTNET 24-18
PAUL MCCARTNET 24-18 TA MARA & SEEN
BOTCOST:
LIONEL RICHIE 1-1
JOHN COUGAR 3-2
RLYMANX 6-3
SURVIVON 17-12
BRUCE SPRINGSTEEN 21-15 KKLS/Repid City, SD

STARSHIP

SINGSTP BALTIMORA PREDDIE JACESON CHARA RHAM HOTEST: LIONEL RICHIE 1-1 ELYMARE 4-2 JOHN COUGAR 7-3 STEVIE HICES 9-6 STING 12-9 99KG/Selina, KS Denny Collier

Denny Commer
HOOTERS
JOHI MITCHELL
STARSHIP
HIAMI SOUND MACHI
HALTIHORA
HOTERS!
LIONEL RICHIE 1-1
ELYMAXE 3-2
EDDIE MURPHY 7-3
CARS 13-8
TA HARA 5 SEEN 30-22 Kimo Akana KKRC/Sigur Felle SD

Den Kedey

A-RA

JAMES BROWN
COMEY HART
HR, HISTER
STARSHIP
HOSTER I, CHIEF 3-1
EDDIE MILEPHY 8-4
DIRE STRAITS 9-5
ELYMANK 14-6
PAUL MCCARTMEY 17-8 KLUCitas Veges, NV Desn/Taylor JAMES BROWN MR. MISTER

WEST

PARALLEL TWO

KNMQ Albuque Stucker Rounts

JELLYBEAN
MR. MISTER
FREDDIE JACKSON
RUSS
OND
Hottest:
LIOWEL RICHIE 3-1
EDDIE MURBHY 5-2
SIMPLE MIRDS 7-3
JOHN COUGAR 9-5
CARS 10-7

KKXX/Bekersfield, CA Squires/Kemper

DIOWNE & PRIENDS RYAM ADAMS MR. MISTER BALTIMORA HOLGER! LIOWEL RICWIE 1-1 RLYWARE 3-2 EDGE MURMY 4-3 SIRPLE MISDS 6-3 JOHN COUGAR 10-6

KQXR/Bakersfield, CA Peterson/DeRoo Peterson/DeRoc
PREDDIE JACKSOM
STARSHIP
THISTED SISTER (dp)
GNARLIE SERTON
JON ARDERSON
SHEILA E.
COMEY HART
HORROST
LOHET 1-1
LOHET SICHIE 1-1
LOHET SICHIE 1-7
PAUL RECARTEY 24-19
BILLY GCRAN JO-23
BILLY GCRAN JO-23

KF95 Borse, ID Doss/Gregory

DossGregory
STARSHIP
MIRE 5 THE MECHAN
SHELLA E. (dp)
CRACA RANH
HOTEORY
LIONEL HICKEY 2-2
STEVIE MICKEY 9-5
STEVIE MICKEY 1-8
WHAM1 16-9

KIYS Boise, ID Torn Evens

STARSHIP
SHELLA E.
BALTIKOBA
DEBARGE (dp)
ALARM (dp)
ROTESET:
ELUPARE 2-1
EDDIE MURPHY 3-2
PAUL ROCARTHEY 15-7
SUNYIVOS 14-9
DREAH ACADERY 26-19

Erichson/Perez

RLYMAIX
MA, MISTER
SALTIMORA
ROCCES:
LIONEL RICHIE 1-1
DIOMNE & PRIEMOS 5-2
SIMPLE MINDS 7-6
EDDIE MURBHY 9-7
JOHN COUGAN 12-8

KSND/Eugene, OR Brian Burns

STARSHIP BALTIMORA HOOTERS MOOTERS
PREDDIE JACKSON
PREDDIE JACKSON
PAUL YOUNG
BUSH
KOOTERST
EDDIE HURPHY 13-4
MIGHT HANGEP 11-7
MIANI 18-11
MIANI 18-11
MIANI 18-11
MIANI 18-11
MIANI 18-11
MIANI 18-12
MIANI SOUND MACHI D-29

John Dentrer
STARSHIP
JOM ANDERSON
SHELLA E. STARE (dp)
ATLANTA CTRESAND (dp)
JOHN LAND ATRESAND (dp)
JOHN LAND (dp)

KIN VAN KAMP

FREDEIE JACESON
BALTINGAN
BALTINGAN
BALTINGAN
BARBAN STREISAND (dp)
JOHI MITCHELL
CHARA REAM
BOOLES 1-1
ELTMANE 1-2
EDDIE RUSHENY 5-3
JOHN COURAE 8-4
DIOMRE 6 PRIEMOS 19-10

KMGX/Freeno, CA Barry Certer

Berry/Corter
SUMPYOOR
PAT REMACAB
PAUL MCCARTMEY
SLT POX
CHARLER BETON
CHARLER BETON
STARRHIP
ATLANTIC STARR
HOTCOS!
PODER MURPHY 1-1
ARCADEA 1-2
ARCADEA 1-2
COMMER ETRIESHOS 16-12
LISA \$LISA 21-16

CHARA EMAN STARSHIP CHARLIS SERYON FORTUNE (dp) NOTESE: LIONES RICHIE: 1-I ELYMANS 4-3 JOHN COUCAR 7-4 DIOMNE A PRIENDS 13-7 WAAMS 23-10

WSPT Stevens Po

HR. HISTER BALTIMORA BALTSTANDAM MACH ASIA SOUND MACH ASIA ASIA MUSH (dp) HOTCOST 10 DIRE STRAITS 6-1 LIONEL BICHE 5-2 STEVIE HICHS 16-4 PETE TOMESHEND 13-6 EDDIE MURPHY 11-7

KDVV/Topeka, KS Kevin Rabet

SADE STARSHIP FREDDIE JACKSON HOUTERS HOELERICHIE 3-2 JOHN COUGAR 5-3 STEVIE HICKE 6-4 RLYMARE 23-9 MRAME 15-12

KFMW/Water

DesChriste
RR, HISTER
FREDEE JACKSON
SADE
STARSHIP
BACTIGORA
ROTEOSE
L[OWLL BICHE 1-1
ELYMANZ 6-2
JOHN COUGAR 12-6
DIRE STRAITS 14-9
PAUL MCCARTMEY 25-19

KYNO-FM:Freeno, CA

U93 South Bend, IN

J.K. Desring
SUBVIVOR
SCRIFFE FOLITE!
HOTCOST:
HOTCOST:
HAR, MISTER 1-1
ARCADIA 3-2
LIONEL RICHIE 5-3
EZ TOP 11-5
EDDIE MURPHY 10-7

KWTO-FM/Sorinefield MO

J.K. Door

Wedner/Davis
HR, MISTER
A-RA (dp)
PREDDIE JACKSON (dp)
RUSH (dp)
NOTEORIHMOS [-]
EDDIE MURRHY 9-2
LIOMEL SICHES 9-3
PAUL MCCARTHEY 13-9
DIOMEE A FRIENDS 27-10

KOMO/Honolulu HI

Kimo Akane
SHELLA E.
STABBAIL
BALTIHORA
HOOTERS (dp)
EVELIW EING
EVELIW EING
HISTED SISTER
HR, HISTER 2-1
LIOWEL REVEILE 8-2
ARCADIA 5-3
SIMPLE HINDS 7-5
DIOMNE & PRIEMDS 10-6

RUSH ASSEM ASSEM ASSEM DERAM ACADEMY THOMPSON THINS HOTEOSI EDDIE MURPHY 2-1 LIONEE RICHEE 7-2 PAUL MCCARTHEY 10-11 DIER STRAITS 20-16 STEVIE BICKS 25-16

Ruse Novek

MIEF & THE MECHAN

THISTED SISTER

STARSHIP

PREDDIE JACKSON

CHARA ERAN

NOTESEL

LIONEL RICHIE 2-1

SIMPLE NINUS 3-2

JOHN COUGAR 7-1

EDDIE MURPHY 10-4

NR. MISTER 1-5

KOS3/Modesto, CA Brian Casey Brian Casey
HR, HISTER (dp)
DRZAM ACADENT
PAUL TOUNG (dp)
ACADENT
PAUL TOUNG (dp)
ACADENT
PAUL TOUNG (dp)
COMMAN REAM (dp)
HOSTER
LIONEL RICHIE 3-2
EDDIE MURRY 6-5
DIRE STRAITS 13-11
WHARI 23-2
STEVIE WONDER 24-23

KCAQ/Oxneré Ventura, CA

ROBBINANHIBMS
STARSHIP
MIRE & THE HECHAM
ATLANTIC STARS
BABBRA STREISAND
PAGE YOUNG
CHARLES SERTON (dp)
HOUSE
EDIE MURPHY 8-2
STARPOINT 10-7
JELLYBEAR 19-11
BALTIMORA 22-15

KPOP Secremento, CA Devid Gariano

STARSHIP ROGER DALTREY HOTCEST: 12 TOP 2-1 STEVIE NICES 3-2 BRYAN ADAMS 13-9 DRZAN AGAZENY 13-10 NR. MISTER 25-13

KSKD Selem, OR Len E. Mitchell

Len E. Mitchell
STARSHIP
BARBARA STREISAND (dp)
JORI BIFCHELL (dp)
SLY FOR (dp)
RLARM (dp)
NOTCHELL
IODINE 6 FRIENDS 2-1
EDDIZ MURFUT 3-3
CLEMOMS 6 SROWNET-4-5
DIRE STRAITS 10-6
STEVIS WORDER 31-19

KDON FM/Selines, CA Kirk Client

DREAM ACADEMY
PAUL YOUNG
CHARA EHAN
COMD
CHARLIE SEXTON (dp) CHARLIE SERTON (dp Mottest: Hottest: RICHIE 1-1 STEVIE WONDER 6-3 EDDIE WURPHY 11-5 BIMPLE MINDS 13-6

KCPX/Selt Lake City, UT

BRUCE SPRINGSTEEP OND PAGE STARWAY ON OND PAGE YOUNG STARSHIP ROTEOST LIONEL BICHIN 1-1 EDDIE MURPHY 8-5 DIOMNE S PRIFROS 11-6 RITMAXK 16-11 NR. MISTER 32-30

KZZU/Spo Bili Stairs

SHI STAPS
STARSHIP
JOR ASDERSON
HAMI SOUDD MACH! (dp)
PREDDIZ JACESON (dp)
CHARLIE SETTON
HOCCOST:
LIONEL RICHIE 1-1
SIMPLE MINDS J-2
JIRE STRAITS a-4
STEVIE MICRS 9-5

KRQ/Tuecon, AZ Gille/Johnson

GMMMJOhnson
OMD (dp)
MIER & THE MECHAN
MR. MISTER (dp)
FREDDIE JACKROM
STANSHIP
MOTERE!
LIONEL RICHIE 1-1
SIMPLE MIMDS 2-2
ELYMAJE 3-3
JOHN COUGAR 12-7
DIRE STRAITS 15-8

PARALLEL THREE

Key Taylor Key Taylor STARSHIP BALTIMORE CHARLIE SETON ISLET, JASPER, IS RAY PARKER JR. BOQUENTL LIONEL RICHEE 1-1 EDDIE MURMHY 3-2 DREAM ACADENT 16-10 SUNYIVON 16-13 PAUL NCCARTWEY 21-15

KYYA/Billings, MT Charle Foxx Charle FORE
MR, MISTER
MOOTERS
JELLYBEAH
MIANT SOUND MACHI
HOTERSTRAITS 1-1
LIOWEL RICHIE 2-2
EDDIE MURPHY 9-3
JOHN COUGAR 6-4
CARS 10-6

KBOZ-FM Bozeman, MT Roger Nelson MOSE NOTER
MIRE & THE MECHAN
PREDDIE JACKSOM
RUSH
MOTORIC ILOWEL RICHIE 2-1
SIMPLE RINDS 5-3
DIRE STRAITS 6-4
EDDIE MURRHY 10-5
JORN COUGAR 9-7

KTRS Casper, WY Todd Cavanah

MIRE & THE MECHAN CRARA BHAN STABSHIP JONI MITCHELL (dp) FORTURE HOTEOST: LIONEL RICHIE 1-1 JOHN COUGAP 4-2 RLYMAXH 7-6 STEVIE MICHS 10-7 WHAM1 29-11

Dave Hunter
HR, HISTER (dp) POORTUNE
ASIA (dp) POORTUNE
ASIA (dp) PREDDIE JACKSON
HOOTERS (dp)
HOOTERS (dp)
HOOTERS (dp)
HOOTERS (dp)
HOOTERS (dp)
STEVEN SIENES 15-12
HMARI (27-13

KOZEILowie Jay McCall MOOTERS
BALTIMORA
HOSTOST:
LIOMEL RICHIE 1-1
KLYMAKE 3-2
JOHN COUGAR 3-1
EDDIE HUNPHY 13-7
BILLY GUMAN 26-10

KHTX/Rene, NV John Chommie

DREAM ACADEMY
DIOMME & PRIENDS
HA. HISTER
HOTES:
SIMPLE HIMDS 3-1
CARS 10-3
STEVIE WICKS 18-8
TA HARA & SEEN 21-12
PAUL MCCARTHEY 20-15

KWNZ/Reno NV

MR. MISTER ASIA A-NA Mottout: LIOMEL RICHIE 2-1 RLYMARE 3-2 SIMPLE MINDS 5-3 EDDIE MURPHY 6-5 JOHN COUGAR 10-7

Chuck Mortin
BARREA STREISAND (dp)
JOR ANDERSON (dp)
CHARA GHAN
BAYAGE PROGRESS
ATLANTIC STABS
JORNITES RUSH
LOIGH, BICHIE 1-1
EARL BURNEY 3-2
EARLS RUSHYY 3-2
EARLS RUSHY 3-2
EARLS

SLY96/Sen Luis Obispo, CA Jos Collins HR, HISTER FREDDIZ JACKSON HIEZ & THE RECRAM STARBHIP HOTERST LIONEL BICHIE 2-1 EDIZE MURPHY 4-3 SIMPLE HINDS 5-4 JOHN COUGGR 8-5 CARS 12-8

KZOZ/Sen Luis Obispo, CA D.A. Collins MAR COMMON ALARM ASIA STARSHIP DEMARCE FREDDIE JACESON KOTEGEN LIOWEL NICHIE 1-1 JOHN COUGAR 5-3 CARS 11-4 ELYMAR 12-5 STEVIE WOMDER 23-10

OK95/TH-Cities, WA

Lemaster/O Brien STARSHIP SADE SHEILA E, ALARH

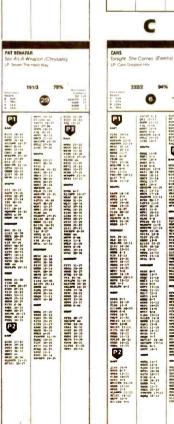




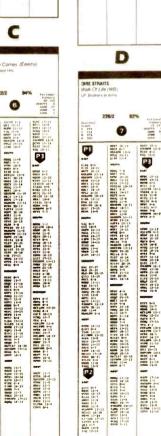


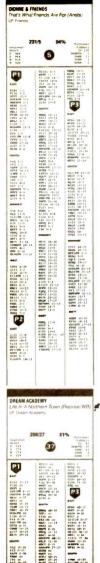
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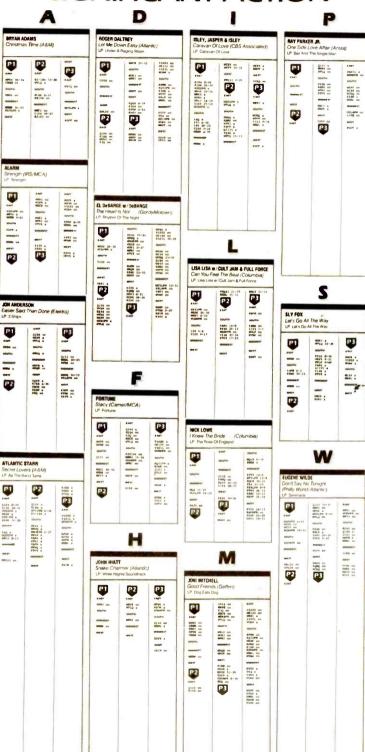


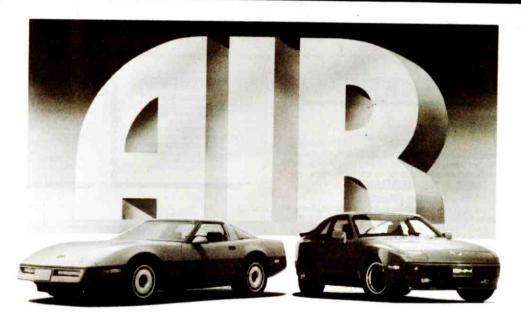
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PARALLELS

SIGNIFICANT ACTION





Isn't It Time You Were A Winner!

AIR's CHR Competition #5 begins in February of 1986. To date radio personnel across the nation have shared 84 prizes worth over a quarter of a million dollars. Now is the time for you to be a part of the industry's longest running contest.

All you should have to do is spend an average of twenty minutes per week listening to the AIR priority records. Then phone in your predictions on the hit potential of each. That's it! The grand prize is your choice of a brand new 1987 Chevrolet Corvette or Porsche 944. Thirty runners up will win TVs, VCRs or complete audio outfits. (A complete prize list and rules will be mailed to you upon registration)

CHR Competion #5 is open to all CHR PDs, MDs and consultants, as well as record company personnel. If you have the best ears in the business, prove it. Register today by calling AIR at (301) 964-5544. Remember, twenty minutes a week is all it takes.

WEEK #22

AIR Priorities

WEEK #22

Listen to the selections listed below. Decide II each has the potential to attain Top 40 or Top 25 in the R&R National Airpley Chart. Then call in your responses to AIR at 301-964-5544. Deedline for CHR response is 6pm, Thursday, January 2, 1986.

PROVE ME WRONG

(From The Motion Picture "White Nights")

IF ONLY FOR ONE NIGHT

YOUR PERSONAL TOUCH

DAY BY DAY

TITLE

LAVENDER

ARTIST

DAVID PACK

LUTHER VANDROSS

EVELYN "CHAMPAGNE" KING HOOTERS

MARILLION

LABEL

WARNER BROS.

EPIC

RCA

COLUMBIA CAPITOL

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

1985 Active Industry Research, Inc.

Active Industry Research • P.O. BOX 1136 • COLUMBIA, MARYLAND 21044 • 301-964-5544

CONTEMPORARY HIT RADIO

BREAKERS

MR. MISTER Kyrie (RCA)

87% of our reporters playing it. Moves: Up 15, Debuts 63, Same 47, Down 0, Adds 88 including B104, Z106, Q107, B96, KBEQ, KZZP, KNBQ. See Parallels, debuts at number 40 on the CHR chart.

MIKE & THE MECHANICS Silent Running (Atlantic)

65% of our reporters playing it. Moves: Up 30, Debuts 32, Same 45, Down 0, Adds 54 including WHTT, WKSE, Y100, ZZ99, Q103, KMJK, KITS, Complete airplay in Parallels.

MIAMI SOUND MACHINE

Conga (Epic)

65% of our reporters playing it. Moves: Up 71, Debuts 19, Same 30, Down 12, Adds 29 including B104, B94, WAVA, B97, WNVZ, WRCK, KHFI. See Parallels, moves 37-32 on the CHR chart.

SADE

The Sweetest Taboo (Portrait/CBS)

65% of our reporters playing it. Moves: Up 70, Debuts 32, Same 33, Down 0, Adds 25 including B104, WHTT, WPLJ, Z106, KAFM, KHTR, KWSS. See Parallels, debuts at number 39 on the CHR chart.

Go (Geffen)
61% of our reporters playing it. Moves: Up 39, Debuts 25, Same 62,
Down 0, Adds 23 including WXKS-FM, WNYS, PRO-FM, Y100, 92X, KWOD, KWSS. Complete airplay in Parallels.

NEW & ACTIVE

RUSH "The Big Money" (Mercury/PolyGram) 146/17

50. Debuts 19. Same 59. Down 1. Adds 17 journaling WXKS-FM, WVSR. Q92, WGGZ, WLRS. WKDD, WRNO, MO, KYNO-FM, KLUC, WVBS, KFRX, KBGZ-FM.

BALTIMORA "Tarzan Boy" (Manhattan) 134/41

Aoves: Up 39. Debuts 9, Same 42, Down 3, Adds 41 including 293, KAFM, KRBE, 92X, KDWB.FM, Q103, KKRZ, , WCKN, WKDD, KEYN-FM, KGMQ, WIKZ, Y94, KQZE.

QUEEN "One Vision" (Capitol) 126/11

Up 21, Debuts 17, Same 77, Down 0, Adds 11, KEGL, 195, KZIO, WKFR, KOFM, KNOE-FM, WXLK, WGLF, WAZY-IX, KWTO-FM, WBEN-FM 36-33, Y100 30-27.

STARPOINT "Object Of My Desire" (Elektra) 126/7

Worles: U. 68, Debuts 16, Sam 91, Down 4, Adds 7, 900, WKAU, WROC, WZON, WOID, KOMQ, WHIT 13-10, WAVA 7-5 KRBE 28-19, B97 5-4, Q105 9-6, KIIS-FM 7-6, KS103 10-8, KITS 24-11, WABB-FM 7-3, See Parallels, moves 36-35 on the

CHR chart

PAUL VOUNG "Everything Must Change" (Columbia) 125/19

Moves: Up 32, Debuts 13, Same 61, Down 0, Adds 19 including CFTR, KAFM, KTKS, KWK, FM102, KITS, WROQ, WKAU, WHOT, KSND, KDON FM, WFXX, KMEL 2-18, KPLUS 38-35, 94TVX 40-34.

STARSHP "Sara" (Grent/RCA) 123/115, Ph.LDS 36:35, 94174 80:36.

STARSHP "Sara" (Grent/RCA) 123/115, Ph.LDS 36:35, 94174 80:36.

STARSHP "Sara" (Grent/RCA) 123/115, Ph.LDS 36:35, 94174 80:36.

KEGL 0105 WWWS LDD , DEDLA I, SARA PLAN DE AGES 122 including WKSE, WPHD, CKOI, WCAU-FM, PRO-FM, 94Q, Z93, KEGL 0105 WWMS, Z299, W.C.H-M, KIRS-M, KSIO3, KUBE.

L. UTIO. YMMMS, ZC99, WLULEM, KISTOM, KS103, KUBE.
FREDDIE JACKSON "He" INvert Love You (Libs I Do)" (Capitol) 120/55
Moves Up 4, Dobus 18, Same 43, Down 0, Accs 55 including WHTT, CKOI, PRO-FM, KTKS, KPBE, Y100, WQUE-FM,
R. WMMS, WZUJ, KIS-FM, KOPA, KS103, KMEL, KISHODITERS "Day By Day" (Columbia) 106/37
Moves, Up 10, Dobus 20, Same 39, Down 0, Accs 37 including K106, WHTT, WBEN-FM, WKSE, WAYS, WCALL-FM. 10. Debuts 20, Same 39, Down 0, Adds 37 including K106, WHTT, WBEN-FM, WKSE, WNYS, WCAU-FM, KAFM, KTKS, WHYT, KWOD, KS103, Z104, Q101.

PROFIN, C107, KAPM, KITS, WHYT, KWOO, KS103, 2104, Q101;

SHELIA, E. "Lave Bizzare" (WB) 1034, Q101;

Noves: Up 24, Debuts 15, Same 23, Down 1, Adds 40 including B104, B94, Q107, B97, WNVZ, KBEQ, Z299, KMRZ, KUBE, WSPK, KNFS, KCMO, WBERFM 32-99, Q1324, FM102 20-15.

TWISTED SISTER "Leader Df The Prack" (Albertic) 83,71

WASTED SISTER "Leader Df The Prack" (Albertic) 83,71

WASTED SISTER "Leader Df The Prack" (Albertic) 83,71

WASTEM, KAFM 30-27, KFLUS 23-16, KZ2B 30-24.

DMD "Secret" (A&M) 75/19 UMU "Secret" (Asim) 75/19
Moves U.B. D. Bubus 4, Sime 46, Down 0, Adds 19 including CHUM, KOPA, KWSS, WKRZ-FM, KTUX, KIIK, KDON-FM, WGY, WKH, C101, KKLS-FM, KKAZ, WPHD 39-35, KMEL 18-14, K104-39-31.

CHAKA KHAM "Own The Night" (MCA) 78/40
Moves U.B. 1. Decuts 2, Same 27, Down 0, Adds 40 including CKOI, PRO-FM, WQUE-FM, B96, WHYT, FM102, KMEL,

WHOT, KP95, KPV, WZON, KISR, KTUX d.36, KIKX 38-34, WJAD d.40. **READY FOR THE WORLD "Digital Display" (MCA) 68.71**Moves Up 13, Debus 7, Same 32, Down 0, Adds 14 including 1894, Z93, WNYZ, WYSR, KUX106, 94TYX, Y107, WRVD,

WKHI, WGLE, WSS, 37-59, FMIZQ 15-10, KIKTS 14-9. **CHARLE SEXTON "Beet's Se Leney" (MCA) 64.72**Moves Us 3, Debus 7, Same 33, Down 0, Adds 19, reducing (MBEN-FM, KPLUS, WYSR, WKEE, WKRZ-FM, WSSX, KX104, KIK, KCAQ, WGGQ, KYYY, KGOT, WHO 34-31, PRO-FM d.35, WRCX 40-37.

RINE, KALO, MUDGL, KYYY, KUOLI, WHILD 34-31, PHOLEM 035, WHICK 40-37, BARRRA STREISAND "Same-wiebers" (Collembia) 51744 Moves Up 10, Debus 7, Same 20, Down 0, Adds 14 including 293, KKRZ, 298, WKFR, KIKX, KBOS, KCAO, KSKD, WZON, WCGQ, WHSK, SIMM, PROFAM 526-9940 22-16, RZZB 22-17.

MOST ADDED

STARSHIP (122) Sara (Grunt/RCA) MR. MISTER (88) Kyrie (RCA)
FREDDIE JACKSON (55)
He'll Never Love You (Like I Do) (Capitol) MIKE & THE MECHANICS (54) Silent Running (Atlantic) Tarzan Boy (Manhattan)

HOTTEST

LIONEL RICHIE (209) Say You, Say Me (Motown) Party All The Time (Columbia) DIONNE & FRIENDS (117)
That's What Friends Are For (Arista) KLYMAXX (97)

I Miss You (Constellation MCA) JOHN COUGAR MELLENCAMP (92) Small Town (Riva/PolyGram)

SIGNIFICANT ACTION

JONI MITCHELL "Good Friends" (Getten) 47/8

ne 37, Down 0, Adds 8, KBOS, KSKD, WKHI, WGAN, KYYY, Y94, 99KG, KTRS, CFTR on, CHUM. I, WFMI on, WHOT on, KPOP 31-29,

Moves Up 1, Debuts 1, Same 37, Down 0, Adds 8, NBUS, ROAU, TRATI, ISSAID, TRATI, TRA

ATLANTIC STARR "Secret Lovers" (A&M) 34/28

AND STARR "Secret Lovers" (A&M) 34/28

Moves Up 2, Debus 3, Sisme 1, Down 0, Adds 28 including WXKS-FM, WKSE, PRO-FM, 94Q, WQUE-FM, K104, WTIC-FM, WHOQ, KAMZ, WFM, KMGK, KOA, K106 302-1, WAM2 28-20, WNVZ 0-19.

WROQ, KAMZ, WFM, KMGX, KCAQ, K106 S0-21, WAVA 28-20, WNVZ d-19.

ROGER DALTREY "Let Me Down Easy" (Lallantic) 34.3

Moves Up 1, Debus 1, Same 29, Down 0, Adds 3, KPOP, WGAN, KISR, CFTR on, KPLUS on, Q100 on, K104 on, WERZ on, WRCK 37-32, WGOKI on, WFM on, WHOT on, KORI d-39, YYY on, KKLS-FM on

EUGENE WILDE "Don't Say NO Tonight" (Philly World Attantic) 33/5

Moves Up 3, Debus 2, Same 23, Down 0, Adds 5, WBEN-FM, WICE WIZLD, Q104, WPFM, WCAU-FM 39-34, WQUE-FM
on FM102 on, KRUS on, Q100 39-35, WRRZ-FM d-40, KAMZ 28-24, KTUX d-40, WKFR on dp, KCAQ on,

FORTUNE: "Stacy" (Came/MCA) 23/8
Moves Up 1, Debus 0, Same 20, Down 0, Adus 8, WHYT, Q100, 95000, KQIZ-FM, Q101, WDBR, KTRS, KKAZ, WHIT on WPHD on, Q105 on, WMMS on Q40, WSSX 39-34, WHOT on, KRKX on-dp. ALARM "Strength" (IRS/MCA) 23/10

&3)10 m0, Adds 10, WNYS, KAFM, WGFM, WOKI, KTUX, KIYS, KSKD, WGUY, KZOZ, OK95, n-dp, WFMI on, KFMN d-39.

NICK LOWE "I Knew The Bride (When She Used To Rock & Roll)" (Columbia) 23/1

9 11, Debuts 1, Same 8, Down 2, Adds 1, KWES, WLS 35-37, KMJK on, KZIO 26-23, Z104 40-37, KZZU 39-36, WOID di-99, KYYY 12-8, WCIL-FM 15-8, KQCR 30-26, KFRX 26-22, WSPT 25-22, KYYA 14-13, KQZE 33-29

JON ANDERSON "Easier Said Than Done" (Elektra) 21/9

WSPK, WTLQ, WROQ, WKFR, KQXR, KIKX, KZZU, KBIM, WPHD 38-33. WBNO 36-32

SLY F0X "Let's Go All The Way" (Capitol) 20/12
Moves Up 2, Debuts 3, Same 3, Down 0, Adds 12, WERZ,
WGAN, WJZR WHSL, KRBF 39-23, WTLO 32-26, WSSX d-2* KAMZ, BJ105, Y106, KTUX, KMGX, KSKD, WGUY, 95X00 RAY PARKER JR. "One Sided Love Affair" (Arista) 20/6 Moves: Up 0, Decuis 0, Same 14, Down 0, Adds 6, Q100, WNCI, WHOT

WHOT, 95XIL, KISR, KGOT, WVSR on, KZZB on, KAMZ on LISA LISA & CULT JAM with FULL FORCE "Can You Feel The Beat" (Columbia) 20/0

BRYAN ADAMS "Christmas Time" (A&M) 15/3 Moves: Up 4, Debuts 1, Same 7, Down 0, Adds 3, WLOL-FM, WTLQ, WCIL-FM, WPHD 38-34, KEGL on, WMMS 36-33, RI104 32-28, WLSR d-37, KX104 on, Z104 39-27, WZYQ on, KGOT on

JUNEN HALT "Seake Charmer" (Aliantic) 12:5
Works Up 0, Debuts 0, Sane 7, Down 0, Assis, WTLO, WFBC, WZON, WHSL, KYYY, WPHD on, WMMS on-dp, WRCK or dp, WFMI on, WMMP-FM on, KIST or dp, KBMI on.

w & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported Interest to the Control Reduced in the Control Report to the Control Reduced in the Control nts from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40 rted Adds and/or One: two plays in a 24-hour period, both of them before midnight.

> Parallels Begin on page 88 Adds & Hots Begin on Page 86 P-1 Playlists Begin on Page 83



JAMES BROWN

"Living In America"

BREAKERS. 12/13

DEBUT 33



"The Sweetest Jaboo"







MIAMI SOUND MACHINE

"Conga"

BREAKERS。

32

Happy Holidays To All Our Friends In Radio. Thank You For Making Our Christmas Dreams Come True!

Epic/Portrait/CBS Associated Records



CONTEMPORARY HIT RADIO

LIONEL RICHIE/Say You, Say Me (Motown) 2 SIMPLE MINDS/Alive & Kicking (Virgin/A&M) EDDIE MURPHY/Party All The Time (Columbia) JOHN COUGAR MELLENCAMP/Small Town (Riva/PG) DIONNE & FRIENDS/That's What Friends Are For (Arista) O CARS/Tonight She Comes (Elektra)
DIRE STRAITS/Walk Of Life (WB) CARS/Tonight She Comes (Elektra) STEVIE NICKS/Talk To Me (Modern/Atco) KLYMAXX/I Miss You (Constellation/MCA) 2 10 MR. MISTER/Broken Wings (RCA) 15 SURVIVOR/Burning Heart (Scotti Bros./CBS) WHAM!/I'm Your Man (Columbia) 6 13 PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic) 18 BRYAN ADAMS with TINA TURNER/It'S Only Love (A&M) 15 ZZ TOP/Sleeping Bag (WB) 12 16 ARCADIA/Election Day (Capitol) 24 21 19 C. CLEMONS & J. BROWNE/You're A Friend Of Mine (Columbia) 16 18 STING/Love Is The Seventh Wave (A&M) 35 27 23 PAUL McCARTNEY/Spies Like Us (Capitol) BRUCE SPRINGSTEEN/My Hometown (Columbia) 38 29 24 STEVIE WONDER/GO Home (Tamla/Motown) 11 10 14 22 SCRITTI POLITTI/Perfect Way (WB) BILLY OCEAN/When The Going Gets Tough (Jive/Arista) TA MARA & THE SEEN/Everbody Dance (A&M) KOOL & THE GANG/Emergency (De-Lite/PG) 23 20 20 25 JELLYBEAN/Sidewalk Talk (EMI America) 29 NIGHT RANGER/Goodbye (Camel/MCA) N&A Begins on Page 94 31 PETE TOWNSHEND/Face The Face (Atco) 35 32 PAT BENATAR/Sex As A Weapon (Chrysalis) 9 21 30 HEART/Never (Capitol) ■ WHITNEY HOUSTON/How Will I Know (Arista) BREAKER MIAMI SOUND MACHINE/Conga (Epi 30 35 COREY HART/Everything In My Heart (EMI America) 15 14 22 34 ELTON JOHN/Wrap Her Up (Geffen) - 39 36 STARPOINT/Object Of My Desire (Elektra) 39 S A-HA/The Sun Always Shines On T.V. (Reprise/WB)
 DREAM ACADEMY/Life In A Northern Town (Reprise/WB) DEBUT JAMES BROWN/Living In America (Scottl Bros./CBS)

ADULT CONTEMPORARY

BREAKER SAOE/The Sweetest Taboo (Portrait/CBS)
BREAKER MR. MISTER/Kyrie (RCA)

R

4	2	2	0	DIONNE & FRIENDS/That's What Friends Are For (Arista)
1	1			LIONEL RICHIE/Say You, Say Me (Motown)
6	5	4	0	KLYMAXX/I Miss You (Constellation/MCA)
10	7	5		STEVIE WONDER/Go Home (Tamla/Motown)
3	3	3	5	MR. MISTER/Broken Wings (RCA)
13	8	7	6	DIRE STRAITS/Walk Of Life (WB) N&A Begins on Page 70
5	4	6	7	JAMES TAYLOR/Everyday (Columbia)
28	22	12	8	SADE/The Sweetest Taboo (Portrait/CBS)
18	14	10	9	STEVIE NICKS/Talk To Me (Modern/Atco)
20	16	11	0	JOHN COUGAR MELLENCAMP/Small Town (Riva/PG)
15	11	9	11	JACK WAGNER/Too Young (Qwest/WB)
26	20	14	1	BARBRA STREISAND/Somewhere (Columbia)
2	6	8	13	PHIL COLLINS & MARILYN MARTIN/Separate Lives (Atlantic)
	30	17	1	BRUCE SPRINGSTEEN/My Hometown (Columbia)
	26	19	B	WHITNEY HOUSTON/How Will I Know (Arista)
	25	20	B	BILLY OCEAN/When The Going Gets Tough (Jive/Arista)
17	15	13	17	
29	23	21	1	STING/Love Is The Seventh Wave (A&M)
		30	1	DREAM ACADEMY/Life In A Northern Town (Reprise/WB)
79	18	18		
	28	25	2	El DeBARGE with DeBARGE/The Heart Is Not So Smart (Gordy/Motown)
	_			WHAMI/I'm Your Man (Columbia)
7	9	15	23	GLENN FREY/You Belong To The City (MCA)
9	10	16	24	KENNY ROGERS/Morning Desire (RCA)
30	29			MAURICE WHITE/I Need You (Columbia)
8	13	23	26	FREDDIE JACKSON/You Are My Lady (Capitol)
RE				ISLEY, JASPER, ISLEY/Caravan Of Love (CBS Associated)
				JON ANDERSON/Easier Said Than Done (Elektra)
				DIAMA ROSS/Chain Reaction (RCA)

12 17 24 30 ARETHA FRANKLIN/Who's Zoomin' Who? (Arista)

AOR TRACKS

Three Weeks	Two	11	LOSS Wroops			
	7	5	3	0	MIKE & THE MECHANICS/Silent Runni	ng (Atlantic)
	3	1	1	2		
	4	2	2	3	PETE TOWNSHEND/Face The Face (Atco)	
	22	15	5	4	ZZ TOP/Stages (WB)	
	23	13	7	6	MR. MISTER/Kyrie (RCA)	
	53	26	13	6	BRUCE SPRINGSTEEN/My Hometown (Columbia)
	16	14	12	0	ALARM/Strength (IRS/MCA)	
	2	4	4	8	CARS/Tonight She Comes (Elektra)	
	26	20	15	9	STEVIE NICKS/I Can't Wait (Modern/Atco)	
	24	21	18	0	DREAM ACADEMY/Life In A Northern Town (Rep	rise/WB)
	20	19	16	0	PETE TOWNSHEND/Give Blood (Atco)	
	11	11	11	12	SURVIVOR/Burning Heart (Scotti Bros./CBS)	
	5	6	6	13	PAT BENATAR/Sex As A Weapon (Chrysalis)	
	10	8	10	14	ZZ TOP/Can't Stop Rockin' (WB)	
	19	18	17	(B)	RUSH/Manhattan Project (Mercury/PG)	Complete Tracks Chart
	8	7	9	16	ASIA/Go (Geffen)	Begins on Page 76
	_	12	22	D	HOOTERS/Day By Day (Columbia)	
	17	7	19	1	DIVINYLS/Pleasure And Pain (Chrysalis)	
			8		SIMPLE MINDS/Alive & Kicking (Virgin/A&M)	
BR					TOM PETTY &/So You Want To Be A Rock & I	Roll Star (MCA)
	37	14	24		ROGER DALTREY/Let Me Down Easy (Atlantic)	
	40 3		23		QUEEN/One Vision (Capitol)	
	12 1				WANG CHUNG/To Live And Die In L.A. (Geffen)	
	35 3				NIGHT RANGER/Goodbye (Camel/MCA)	
	31 3	0			STARSHIP/Sara (Grunt/RCA)	
					SIMPLE MINDS/Sanctify Yourself (Virgin/A&M)	
		8			TOM PETTY & THE HEARTBREAKERS/Needles And	Pins (MCA)
BR					BON JOV1/Silent Night (Mercury/PG)	
					JOHN C. MELLENCAMP/Small Town (Riva/PG)	
BR	EA	K	ER	30	AEROSMITH/Shela (Geffen)	
	-					

BLACK/URBAN

ı					
l	5	3			LIONEL RICHIE/Say You Say Me (Motown)
١	2	1			EUGENE WILDE/Don't Say No Tonight (Philly World/Atlantic)
	11	6			READY FOR THE WORLD/Digital Display (MCA)
I	22	-11			STEVIE WONDER/Go Home (Tamla/Motown)
ı	13	7	6	6	DIONNE & FRIENDS/That's What Friends Are For (Arista)
I	20	16	7		ATLANTIC STARR/Secret Lovers (A&M)
ı	28	17			SADE/Sweetest Taboo (Portrait/CBS)
l	14	13			EVELYN "CHAMPAGNE" KING/Your Personal Touch (RCA)
Į	1	2			NEW EDITION/Count Me Out (MCA)
ı	17	15			STARPOINT/What You Been Missin' (Elektra) N&A Begins on Page 68
ı	. 16	14	12		ISLEY BROTHERS/Colder Are My Nights (WB)
ı	40	26	18		MELI'SA MORGAN/Do Me Baby (Capitol)
	29	22	16		TEMPTATIONS/Do You Really Love Your Baby (Gordy/Motown)
l	39	25	21	0	FIVE STAR/Let Me Be The One (RCA)
١	6	8	8	15	JETS/Curiosity (MCA)
١	_	36	28	0	FREDDIE JACKSON/He'll Never Love You (Like I Do) (Capitol)
ı	_	_			BILLY OCEAN/When The Going Gets Tough (Jive/Arista)
ŀ	_	39	29	1	YARBROUGH & PEOPLES/Guilty (Total Experience/RCA)
١	37	28	25	1	9.9/I Like The Way You Dance (RCA)
	25	23	22	20	FULL FORCE/Alice, I Want You Just For Me (Columbia)
	3	4	14	21	SHEILA E/A Love Bizarre (WB)
	10	10	10	22	KOOL & THE GANG/Emergency (De-Lite/PG)
	36	30	26	23	POINTER SISTERS/Freedom (RCA)
	24	21	20	24	ARTISTS UNITED AGAINST APARTHEID/Sun City (Manhattan)
	_	34			GRACE JONES/Slave To The Rhythm (Manhattan/Island)
	-	_			STEPHANIE MILLS/Stand Back (MCA)
	4	5	15		ISLEY/JASPER/ISLEY/Caravan Of Love (CBS Associated)
	-	38	34	28	MAURICE WHITE/I Need You (Columbia)
					KURTIS BLOW/If I Ruled The World (Mercury/PG)
	BRE	AK	ER	30	EL DEBARGE w/DEBARGE/The Heart Is Not So Smart (Gordy/Motown)
					TA MARA & SEEN/Affecttion (A&M)
	27	24	24	32	KASHIF/Condition Of The Heart (Arista)
					O'JAYS/What A Woman (PIR/Manhattan)
					CHOICE MCS f/FRESH GORDON/Gordy's Groove (Mayberry) (Tommy Boy
					FAMILY/High Fashion (WB)
					WINANS/Let My People Go (Qwest/WB)
					FORCE MD'S/Tender Love (Tommy Boy/WB)
					BERNARD WRIGHT/Who Do You Love (Manhattan)
					PATTI AUSTIN/Honey For The Bees (Qwest/WB)
	BRE	AK	ÉR	40	MORRIS DAY/Color Of Success (WB)