

I N S I D E:

MOTOROLA ROLLS AT NAB

Broadcasters were dazzled by NRSC-standard AM stereo in action at NAB, while the Mass Media Bureau's Jim McKinney endorsed the Motorola system.

Page 10

REPS READY FOR MORE CONSOLIDATION

Street Talk has it that Interep could buy Torbet and Select, while Katz aims to acquire Eastman, with Blair up in the air.

Page 24

WRKS ADDS ZOOISH FORMAT IN AM

Afternoon Carole Ford joins morning host Chuck Leonard for wakeup duties, with a cast of comedic characters promised on the New York Urban kingpin.

Page 3

45 IS ALIVE AT CHR FOR NOW

An R&R poll shows the vast majority of CHR stations use 7" sales in their playlist research — but most of them could get by without them if they disappear.

Page 3

WAVA AFTER THE IMPOSTOR

Following a DJ impersonator's rape of a young WAVA/Washington contestant, the station took strong steps to safeguard future promotions and protect the innocent.

Page 44

DAT + MTV + EEO GO TO WASHINGTON

The nation's capital was busy with industry events:

- A congressional committee passed an anti-home taping proposal
- Key senators asked the FTC to investigate MTV on antitrust grounds
- Rep. Cardiss Collins lambasted the broadcast industry on its EEO hiring practices

Page 4, 6

DAYTIMERS GET DST BREAK

As the U.S. shifts to Daylight Savings this weekend, the FCC is allowing daytimers to sign on at 6am from April 5-30 with 10 watts.

Page 10

Newsstand Price \$5.00



RECORD-BREAKING DEAL

Infinity Buys KVIL For \$82 Million Cash

Infinity Broadcasting has purchased KVIL-AM & FM/Dallas from Sconnix Broadcasting Co. for \$82 million in cash. The Texas-sized price sets an alltime record for the sale of a radio property. Gary Stevens of Wertheim Schroeder Co. brokered the transaction, which was wrapped up March 30 at the NAB convention in Dallas.

"The price is justified by the performance of the station," said Infinity Radio Division President Mel Karmazin. "What made it attractive is the

fact that it's a unique radio station, one of the greatest in the country. One major market we were missing was Dallas, and the best station there is KVIL."

Infinity set the previous record for a single station last year when it paid \$41 million for KROQ/Los Angeles. Infinity also owns WJIT & WXRK/New York, WJJD & WJMK/Chicago, WYSP/Philadelphia, WBCN/Boston, KXYZ/Houston, KOME/San Jose, WQYK/Tampa, and WBMW/Washington.

Sconnix Gets Stronger

Sconnix purchased KVIL on March 3 as part of its \$152 million all-cash acquisition of eight Blair stations, which is still pending FCC approval. The Charleston, SC-based broadcaster already owns WBCS/Boston; WMJX/Miami; KCKM

INFINITY/See Page 22

McKinney Fires Warning Shots At 'Blue' Radio

This year's NAB Dallas spring convention theme was "Broadcasters Serving America," but the topic on most people's lips was broadcasting freedom. Outgoing FCC Commissioner Mark Fowler forcefully drove the point home, but in a separate address Mass Media Bureau Chief Jim McKinney cautioned practitioners of "blue radio" that they face potential criminal prosecution as the government steps up its effort to crack down on suggestive broadcasts.

In his farewell remarks, Fowler lashed out at what he called unnecessary government regulation of the electronic media, and warned that all



Jim McKinney

media might suffer unless broadcasters use backbone to demand their First Amendment rights. "I want to see broadcasters as free as newspapers and magazines to write, report, and editorialize," he said. "I want broadcasting to be as free as

other media, from movies to magazines, from T-shirts to tabloids, in expressing views and in enlightening us about our society and the world. In short, I want your freedom."

NAB Convention Highlights

- Strong Interest In First Amendment Issues
- Tisch Points To Changing Economic Climate
- Television Dominates Exhibit Floor, Again
- Over 40,000 In Attendance
- Convention Systems Run Smoothly

First Amendment

Vs. Obscene Language

But McKinney said that while the FCC supports full First Amendment protections for broadcasters, the Supreme Court has ruled that obscene and indecent programs are not protected speech. "Indecent and obscene language over

McKINNEY/See Page 8

GURLEY WEZC GM

Brobst, Winkel Take EZ Regional Posts

In corporate restructuring at EZ Communications, WEZC/Charlotte VP/GM Gary Brobst has been named VP/Eastern Region, while KRAK-AM & FM/Sacramento VP/GM John Winkel becomes VP/Western Region. They report to President Alan Box.

Brobst will move to EZ's corporate headquarters in Fairfax, VA, and will oversee stations in Charlotte, Richmond, Jacksonville, Miami, New Orleans, Pittsburgh, and St. Louis. Succeeding Brobst as WEZC GM is nine-year GSM Jake Gurley.

Winkel, who was Exec. VP/COO of Affiliated before the company's stations were acquired by EZ in December, will remain GM at KRAK and supervise EZ outlets in Fresno, Phoenix, and Seattle.

Brobst, who joined WEZC as GM in 1980 after ten years at KVIL/Dallas, became VP/GM in 1983. He said, "This move is an example of EZ's commitment to excellence in a mode of rapid expansion."

Winkel was with Affiliated for 11 years, starting as a GSM for WFAS-AM & FM/White Plains, and became GM at KRAK four years ago. Noting the possibility of later appointing a new GM for Sacramento, he said, "I'm

EZ/See Page 22

Johnson Oversees Capitol Black Music

Former A&M VP/Promotion Step Johnson has joined Capitol as VP/GM of its newly created Black Music Division. This unit embraces the label's existing black promotion and A&R departments, headed respectively by VPs Ronnie Jones and Wayne Edwards.

Johnson said the idea for creating the division came from Capitol Industries/EMI Vice Chairman Joe Smith. He pointed to a comparable structure at MCA, where Jheryl Busby is President/Black Music. "A lot of people took a look at MCA,



Step Johnson

where Irving Azoff gave Jheryl the reins to go in and run the department," said Johnson.

JOHNSON/See Page 6

Benesch Columbia Promo VP

Marc Benesch has been promoted to VP/National Promotion at Columbia. He replaces John Fagot, who resigned to take a post with another label. Benesch had been Director/National Singles Promotion since last year.

Benesch reports to Sr. VP/Marketing Bob Sherwood, who said, "Marc loves music, and understands that it is a business. He's shown great promotion skills in the ten years he's

BENESCH/See Page 22

Waugh VP At RCA



Butch Waugh

Butch Waugh has been named VP/National Promotion at RCA Records, heading CHR, AOR, and AC promotion. He was the label's Director/Regional Promotion for the Southeast/Southwest.

Waugh reports to Sr. VP/Product Development Eddie Mascolo, whom he succeeds in the national promotion post. Mascolo said, "Butch has accomplished an incredible amount in the Southeast and

WAUGH/See Page 22

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Singles Still CHR Research Mainstay

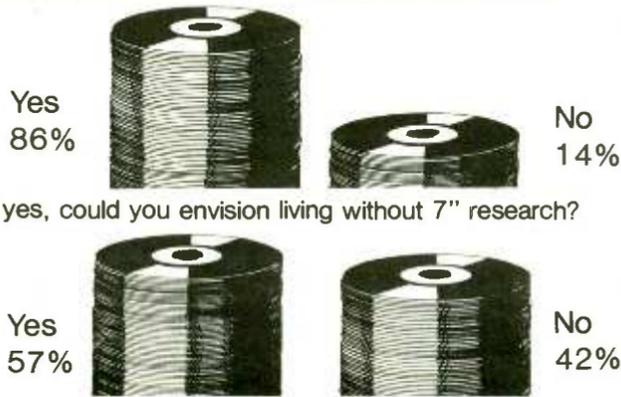
An overwhelming majority of R&R CHR reporters continue to use 7" singles sales data as part of their playlist research. But almost 60% of stations that do use singles data say they can envision doing without it.

Record labels, concerned about the decline in 45 sales, have been reluctant to abandon the configuration, one principal reason being radio's tracking of single sales to determine the local playlists they report to the trades. The findings of this R&R poll of CHR reporters confirm that 7" sales do play a key role, as 86% said they include singles in their research.

That 86% were then asked if they could envision conducting music research without 7" singles information, and 57% answered yes (42% no, 1% don't

The 45: Radio Loves It But Could Leave It

Do you include 7" singles as part of your research?



R&R poll of CHR reporters, March 24, 1987

know). Comments from affirmative respondents cited stores phasing out 7" singles and negligible singles sales, while on the other side, stations mentioned the difficulty in getting solid 12" single data and said they'd miss the "early barometer" effect of 7" sales.

Many stations said they'd already dropped singles from their research, or were evolving toward that situation. Research alternatives include tracking album/cassette/CD sales, phone research, requests, and cassette singles, following their industry-wide rollout this summer.

Thomas Heads Geffen Black Dept.



Vaughn Thomas

Music industry veteran Vaughn Thomas has been named to head Geffen's new black music marketing and promotion department. He comes to the label after six years with Arista Records, where he served in various capacities including District, West Coast, Regional, and National Director of R&B Promotion.

Thomas told R&R, "It's a golden opportunity to build something from the ground floor up, and I'm excited about us becoming a competitor in the black music market."

THOMAS/See Page 6

Chrysalis Promotes Sutter



Kevin Sutter

Chrysalis Director/National Album Promotion Kevin Sutter has been elevated to Sr. Director, with continuing responsibility for rock radio promotion at the label.

Sutter joined in 1984 from IRS, where he was East Coast Sales Director. He reports to Chrysalis VP/Promotion Daniel Glass, who

SUTTER/See Page 6

WRKS Installs Morning Team, Ups Comedy Content

Ford Joins Leonard; Johnson To Afternoons

WRKS/New York PM driver Carole Ford has been moved into mornings to join current morning man Chuck Leonard at the RKO Urban outlet. Replacing Ford in PM drive is Beej Johnson, the WUSL/Philadelphia morning man who left the station earlier this year.

WRKS's move gives New York its first heavily-produced, comedy-oriented Black or Urban morning show. WBLB veteran Ken "Spider" Webb and WQHT's Rufus In The Morning both have an amiable, lower-key approach to AM drive. In 1980-81, Disco WKTU teamed J.D. Holliday and Dale Reeves. Reeves is now part of the American Comedy Network.

Ford joined WRKS in December 1984. She had previously programmed WDMT/Cleveland and was a jock on WOWO/Ft. Wayne. Leonard is a former WABC star who has

done mornings since Webb returned to WBLB in 1985. They'll be joined by news anchor Freddi Rodriguez and a cast of characters including "Grandma Funky Foot" and fortune teller "Madame Kassandra."

Johnson becomes the second WUSL staffer to follow PD Tony Gray to New York, following night jock Roshon Vance last year. His replacement at WUSL, following a long and heavily publicized search, is Dick Edwards from nights at KKDA-FM/Dallas.

RETURNS TO DC

Davis PD At WLTT



Don Davis

Don Davis has moved back to Washington, DC, where he was VP/Programming & Operations at AOR WWDC-FM from 1981-'85, to program CBS O&O WLTT. He comes to the Lite AC outlet from Cox AOR WCKG/Chicago, where he served as PD for the last two years. He replaces Bob Hughes, who left WLTT earlier this year to become GM at crosstown Oldies outlet WXTR.

Davis told R&R, "This is not like a start-up situation, where you have to hire people and put systems into place. We have a good staff here and I have to integrate

DAVIS/See Page 22

CHRISTI PD

KUKQ Drops Urban For Country

KUKQ/Phoenix changed format to Country on March 29 at noon, after four years in Urban. The station will keep the KUKQ calls and will be known as "Q-Country, AM 1060."

The station's new PD is Don Christi, who most recently programmed WBCS/Milwaukee for 18 months and formerly was PD of KNIX (AM)/Phoenix. He replaces Simon Bungee.

KUKQ and KUPD OM Ed Hamlin remains in that capacity and will continue with his afternoon drive shift on KUKQ. Former WBCS staffers Richard Lee and Bucky Albright join as MD/mornings and evenings respectively.

KUKQ/See Page 6

APRIL 3, 1987

EXPOSING 91X THE HARD WAY

Contestants stretched their imaginations and physical resources to the limit to compete in 91X/San Diego's "X-Pose The X" contest. Check out what they did and how the promotion worked.

Page 51

JAZZ ALL OVER THE SO. CAL. DIAL

With KTWV and KNX-FM joining KKGO, KUTE, and KACE in airing jazz, the Southern California market is covering the spectrum.

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27 EXIT STATION

WFIL Switches To Satellite Oldies

WFIL/Philadelphia will exchange its live Gold format of the last three and a half years for Transtar's "Oldies Channel" programming April 9, the day that control of the station is scheduled to pass from LIN to Jerry Lee, owner of crosstown WEAZ. WEAZ PD Lee Martin will also supervise the AM. Only one of WFIL's 28 current employees, an engineer, will be retained.

The WFIL changeover is one of the largest at a former rock giant since 1984, when a similar purge took place at CKLW/Detroit. Among those departing are PD Kevin Fennessey, who joined WFIL last November, and two station veterans, Assistant PD Carole Harris and Production Director Jerry Donahue, the latter having been at the station more than 30 years.

Ironically, WEAZ GM Jim DeCaro was WFIL's GM from 1966-82. He told R&R, "The image of WFIL had been somewhat confused for the past few years. Our research showed overwhelmingly that what listeners wanted was not

Oldies as it existed, but one that would be a little more current, emphasizing the '60s instead of the '50s.

"We'll completely rebuild the technical facility, and you won't be able to tell that the programming isn't locally originated. We're trying to bring the station back and make it a viable competitor."

WFIL was a Top 40 powerhouse

AC, GOSPEL

SMN Unveils Formats

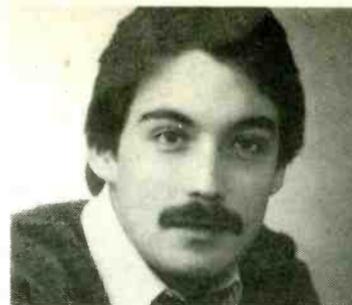
Satellite Music Network has launched joint ventures with two programming firms to roll out two new formats. SMN President John Tyler said the net will market and distribute an AC format developed and produced by consultant George Johns, who is credited with initiating the success of several major AC stations, including KVIL/Dallas. SMN is also working with the Satellite Radio Network to distribute a Black Gospel format.

Tyler commented, "A wholly new approach to AC from a prov-

en, successful innovator like George is a very special event for our industry."

SMN will focus marketing of Johns's format toward large market stations. It currently operates Starstation, an adult format aired primarily in small and medium markets.

The AC format will originate from San Diego, while the Gospel format will be based in Charlotte. Both are expected to debut in July. SMN operates seven formats; three are beamed from Chicago, the other four from Dallas.



Don Hallett

Hallett PD At WSNY

Don Hallett has been named PD at Saga Communications' AC-formatted WSNY/Columbus. He replaces Dave Bishop, who exited the station in January. Hallett starts April 13.

For the past two years Hallett was OM for Eastern Broadcasting's Nostalgia/AC combo WWAZ & WWLI/Providence. Prior to that he performed similar duties at WKRZ/Wilkes Barre-Scranton, and was MD at WEZX in the same market.

"This opportunity is long-awaited," he commented. "Columbus is truly one of America's finest radio markets."

Saga VP/Group PD Don Goldstein told R&R, "Don has just the right balance of technical skills and showbiz to make WSNY grow." WSNY VP/GM Al Fetch added, "He's just what we were looking for — a world-class programmer."

Trout GSM At KWIZ-AM & FM

Marisusan Trout, formerly an AE at Davis-Weaver Broadcasting's KLOK-FM/San Francisco, has been appointed GSM at the company's KWIZ-AM & FM/Santa Ana, CA. She replaces Ron Thompson.

"I look forward to the challenge of this position and to working in the state's fastest-growing media area," she commented.

Trout was an AE at KLOK-FM for a year and a half.

Rossinsky Elevated At HNWH

Hillier, Newmark, Wechsler & Howard VP/Eastern Division Manager Jacqui Rossinsky has been promoted to Exec. VP/Eastern Division Manager.

Rossinsky started at HNWH at its inception five years ago as an AE, and later moved up to VP/Regional Manager. Last year she took over Eastern Division duties from founder Phil Newmark, now GM at KPWR/Los Angeles.

Company President Dick Sharpe commented, "Jacqui is an A-number-one performer and is totally dedicated to the continued growth and success of the company."

Rossinsky told R&R, "Our commitment to clients and radio stations has paid off in the tremendous growth we've experienced over the past five years."

Shannon Upped To OM At KGLD

Diane Shannon, Promotions Director at Chase Broadcasting's KGLD (K-Gold) & KWK/St. Louis, has been promoted to the new position of OM at KGLD. She will report to GM Dick Bremkamp.

The Gold-formatted station is live during days and airs Transtar satellite programming after 7pm. Chase purchased KGLD last year.

Shannon commented, "Up until Chase took over, K-Gold had always been the stepchild radio station; all the concentration was on the FM. Chase feels good about AM radio — the perfect example is their success with WTIC-AM in Hartford — and I think they're going to make that same commitment to K-Gold."

Shannon joined KGLD last year after holding positions at WNAP/Indianapolis and WFWQ/Ft. Wayne.

REP. COLLINS BLASTS INDUSTRY

Radio: No EEO Fallout From Court

Last week's Supreme Court ruling upholding affirmative action programs for minorities and women will apparently have little impact on radio station hiring and promotion practices.

However, the ruling appears to deliver a severe blow to the FCC's present attempt to throw out minority license preferences.

"It more or less affirms what we're already doing," FCC EEO Branch Chief Glenn Wolfe said of the decision. He noted that radio has been subjected to equal employment opportunity (EEO) standards since 1969.

Radio staffs must now have enough female and minorities to reflect one half of the percentage those groups make up in the local

workforce. For instance, stations in a market with a 40% black workforce should have blacks in 20% of jobs stationwide, as well as 20% in the upper four management categories.

National Black Media Coalition Chairman Pluria Marshall agreed that little change is in store for radio, which he said has not "backslid too badly" on EEO. But he criticized the 50% of workforce parity standard as "a very racist guideline to begin with." He called for 100% parity.

Marshall predicted that the Supreme Court decision will spell "absolute defeat" for the FCC's attempt to abolish minority license preferences. Chairman Mark Fowler says preferences violate the Constitution, but the court rul-

ing upheld special treatment favoring minorities and women even if no overt discrimination is proven.

Meanwhile, Rep. Cardiss Collins (D-IL) last week blasted radio and TV, noting that the latest FCC employment figures for the industry show a leveling off of EEO progress in the past five years.

Collins demanded detailed EEO data from the Commission on individual stations by May 15. She has introduced legislation (HR 1090) to toughen the FCC's EEO standards and write them into law.

The FCC is set to consider changes to its EEO rules at a meeting on April 16. Precisely what action the agency will take is unclear, although speculation centers on a loosening of EEO standards for broadcasters.

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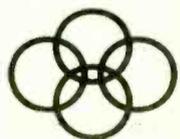
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(seated, left to right) Mike Valentino, VP/General Sales Manager, WNSR; Debbie Bevilacqua, National Sales Manager, WNSR; Mark Bench, VP/General Manager, WNSR. (standing, left to right) Kathy Score, Sales Manager, INTERNET/NY; Jane Schoen, Research Manager, MGR/NY; Larry Julius, Account Executive, MGR/NY; Eden Lucas, Account Executive, MGR/LA; Eric Coplin, VP/Sales, MGR/Philadelphia; Tom Poulos, VP/Regional Manager, MGR/Boston; Pamela Little, VP/Regional Manager, MGR/Philadelphia; George Pine, Executive VP, MGR/NY Region; Mary Ann Kelleher, Account Executive, MGR/Boston; Valerie Tuttle, Regional Manager, MGR/Detroit; Peter Doyle, Executive VP, MGR/Eastern Division; Alan Cooper, Account Executive, MGR/Chicago.



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FTC Asked To Determine If MTV Violates Antitrust Laws

Frustrated by the lack of progress in its 18-month-old antitrust lawsuit against MTV Networks, Wodlinger Broadcasting has turned to members of the US Senate to help.

Wodlinger operates Houston-based Hit Video USA, a 24-hour music channel which has sought to compete with MTV. The company also owns KZZC-FM/Kansas City, MO; WIXI-FM/Naples Park, FL; and KCLO-AM/Leavenworth, TX.

As the result of lobbying by Wodlinger Chairman Mark Wodlinger, five Senators — including three on the Commerce Committee — have suggested to FTC Chairman Daniel Oliver that commission staffers meet with Wodlinger and Viacom-owned MTV to review the possibility of antitrust activity. The committee has Congressional jurisdiction over the FTC.

Those involved are Sens. Bob Danforth (R-MO), Lloyd Bentsen (D-TX), Nancy Kassebaum (R-KS), Bob Dole (R-KS), and Kit Bond (R-MO). Dole and Bond are not on the Commerce Committee.

Wodlinger told R&R, "We have

to get some relief. This is a complete antitrust, anti-competitive operation that Viacom runs. They have no regard for the antitrust laws of this country, and they've gone out of their way to squeeze everybody out of business."

Wodlinger contends that the MTV situation has worsened since Viacom took over the channel in 1986, and that the company links its many services — in restraint of trade — when dealing with multiple-system cable operators. MTV exclusivity contracts with record labels are another aspect of antitrust activity, Wodlinger said, adding, "All we want is an opportunity

SIX VPs NAMED

Tutera New Daytona Group President

Following several new acquisitions, the Daytona Group has restructured its three-station management team. Company principal Carl Como Tutera has become President, while the other major stockholder, Norman Drubner, was elected Secretary/Treasurer.

to compete in the marketplace."

Wodlinger met with FTC officials March 19, and said he has since learned that the commission is preparing to investigate the antitrust charges. An FTC spokeswoman would neither confirm nor deny this report. MTV and Viacom had no comment.

Wodlinger's lawsuit against MTV was filed in US District Court in Houston during October 1985, citing federal and state antitrust laws. Wodlinger said, "We're waiting for the judge's decision. MTV petitioned to have it dismissed, and we opposed that. It's been sitting there for six, seven months."

At the station level, Don Wolfe was named VP/GM of KRFX-FM/Brownsville, as was Howard Johnson at KIVA/Albuquerque, Denise Swanson at KXYQ/Salem-Portland, and Bob Stevens at KSLM/Salem, OR. Also elevated were Jim Ryan to VP/Programming, and

ANTI-HOME TAPING PROPOSAL PASSED

Committee Moves On DAT Devices

The music industry's campaign to have digital audio tape (DAT) machines from Japan fitted with an anti-home taping device chalked up a new success Wednesday (3/25).

The Energy & Commerce Committee of the House of Representatives approved an amendment to the omnibus trade bill which would require, for one year, DAT hardware to incorporate the CBS-developed copy-code scanner to prevent home taping.

Under the proposal (HR.1384),

machines could not be imported or sold in the US without this device. The amendment is now subject to review by the Rules Committee to determine its status within the entire trade bill, on which Congressional action is expected soon.

RIAA President Jay Berman called the committee action "a great victory for American music."

Thomas

Continued from Page 3

place. I'm looking forward to working with Donna Summer and Jennifer Holliday, and it'll be great to work again with Ray Parker Jr."

Thomas also noted that Geffen has formed an exclusive marketing deal with Hush Productions, known for its work with Freddie Jackson and Melba Moore, among others. Geffen will handle all forthcoming product from the company.

Geffen President Ed Rosenblatt commented, "Vaughn Thomas's extraordinary experience and expertise in all areas of the music industry make him ideally suited for this key post."

Thomas's previous experience also includes positions as Director/National Sales at MCA Distribution, and Director/Publicity and Director/Artist Development for CBS.

KUKQ

Continued from Page 3

Christi said the move to Country was made because the Urban format had become crowded, while the market's only Country outlet was KNIX-AM & FM. Christi added that there was a feeling Country would be more complementary to sister AOR KUPD from a combo sales standpoint. "The FM target is 18-34 with an 18-24 core, so KUKQ's 25+ numbers will do nothing but help," he said.

The KNIX combo has ranked number one in the market 25-54 in 19 of the last 20 Arbitrons. Christi explained that KUKQ will be more traditional sounding than KNIX, and will add records early to "be on the cutting edge of the new traditional music." The new Country outlet will also sport a current/oldies ratio of 60-40 in contrast to KNIX's 70% oldies and the normal ratio of 40-60. KUKQ will run a current list of 28-35 records and will feature an album cut list of 12 titles.

Said Christi, "We may not be a giant killer, but we're sure gonna beat 'em on the foot a lot."

Sutter

Continued from Page 3

said, "Kevin is the hardest-working man in show business. He has led the way in the breakthrough of artists like Divinyls, Icehouse, and now World Party."

Sutter said, "With two years under my belt with this label, it's nice to see that team effort has paid off."

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Kyle McGrill to VP/Engineering.

Commented Tutera, "This year we became a multiple station operator, and these appointments consolidate the corporate structure. It also recognizes the incredible talent that all of these people have."

A 26-year radio veteran, Tutera formerly owned WNFI/Daytona and WMAD/Madison. He also was a manager for Bartell Media and an air personality at WOKY/Milwaukee, where he was known as Carl Como.

Wolfe, Stevens, and McGrill join from WNFI. Wolfe served as a Regional Sales Manager, Stevens as PD, and McGrill as Chief Engineer. Swanson was VP/GM at WJXQ/Lansing prior to joining Daytona, and Ryan was VP/Programming at the same station. Johnson formerly was VP/GM at WZYQ/Frederick, MD.

Tutera added that the company is seeking to expand in additional medium markets, but is also bidding on some major properties, including KFRC/San Francisco.

Johnson

Continued from Page 1

Smith's reputation and commitment to increasing Capitol's black music presence were key factors in Johnson's decision to join the label, he added.

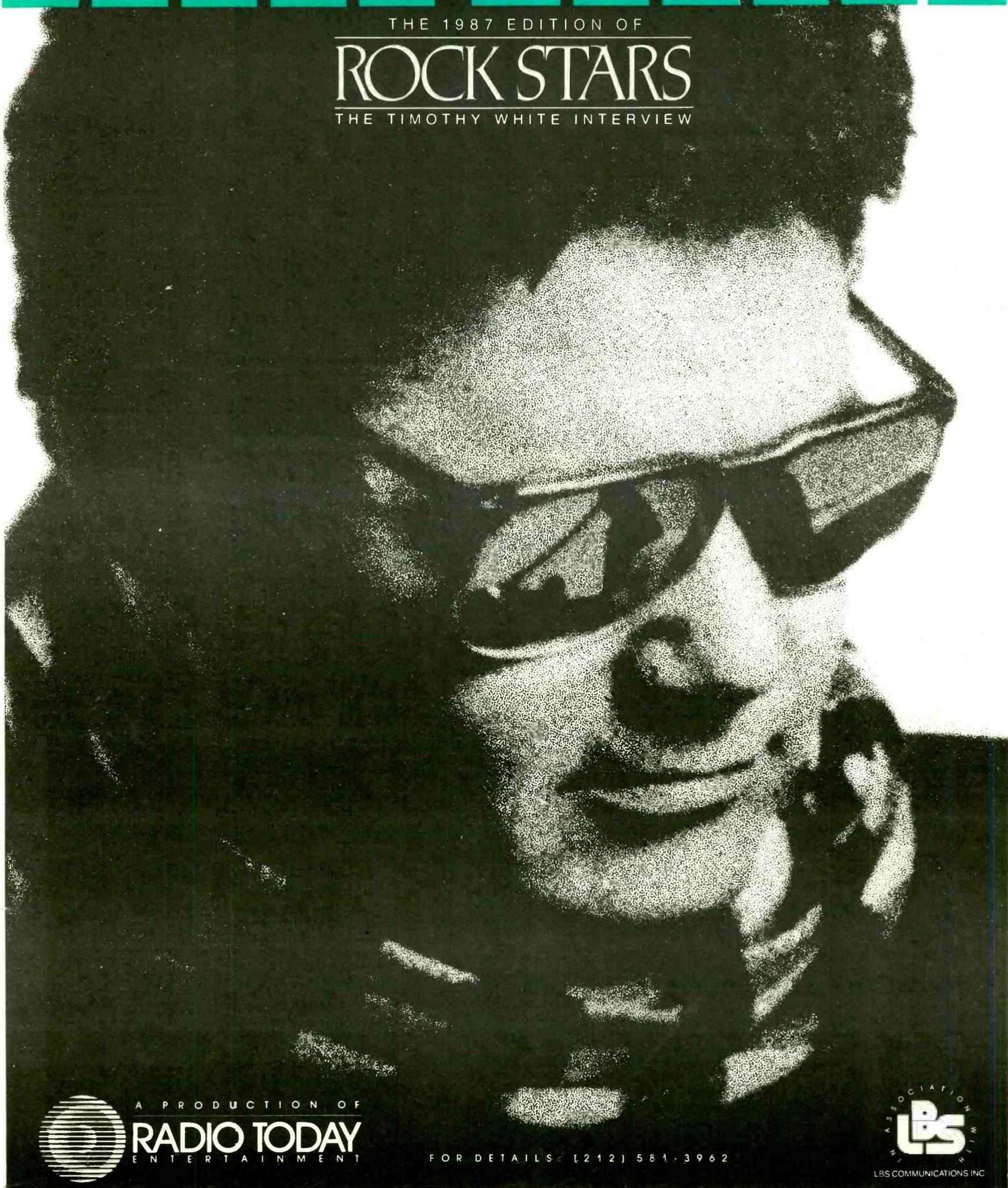
Jones and Edwards, who previously reported to the pop promotion and A&R departments, are now responsible to Johnson, who in turn reports to label President Don Zimmermann.

The overall result, Johnson stated, will be "better communication, better understanding, and better direction" for Capitol's black music operations, including increased flexibility in promotional dollar expenditures. Zimmermann commented, "Step has both the field experience and the industry insight to take us to a new level of success."

Prior to joining A&M, Johnson worked at MCA and ABC. He's also had marketing experience at Bristol-Myers and a Johnson & Johnson subsidiary.

STEVE MILLER

THE 1987 EDITION OF
ROCK STARS
THE TIMOTHY WHITE INTERVIEW



A PRODUCTION OF
RADIO TODAY
ENTERTAINMENT

FOR DETAILS (212) 581-3962



McKinney

Continued from Page 1

broadcasting stations is a violation of the criminal code of the United States," he said. "The FCC is required to and indeed has a responsibility to enforce that statute, as does the Department of Justice. It is not a situation that the Commission should or can turn its back on.

"Obscenity and indecency enforcement at the FCC seems to me to give credence to our efforts to achieve full First Amendment freedoms for broadcasters, and it should continue," he said. "We can and we should have it both ways. You should have full First Amendment freedoms and you shouldn't be doing obscene or indecent speech."

Abolition Of Fairness Doctrine Urged

Fowler called for eliminating the Fairness Doctrine and federal laws requiring stations to offer political candidates equal time to present their views. Most significantly, he advanced the attack he started at last year's NAB convention on the basic precept of American broadcast regulation: that broadcasters serve as "public trustees" of the airwaves.

"It's based upon two of the phoniest assumptions around," he charged. "One, even though there's a First Amendment, a broadcaster should be told what to broadcast by a politically appointed board in Washington. Two, this system results in better service to the public than a free system of broadcasting would. These are both false, and you and I know it."

Fowler Repudiates Trusteeship System

Fowler conceded that the trusteeship system probably does cause broadcasters to air programs that might attract few listeners but are otherwise important. But as a government official sworn to uphold the Constitution, he said he must repudiate that system. "It's a stick that can beat your editorial freedom to a mealy pulp and run you out of business," he charged. "And it has. The more we let government poke around a program director's office or a newsroom, the more we stand to lose as a democracy. My



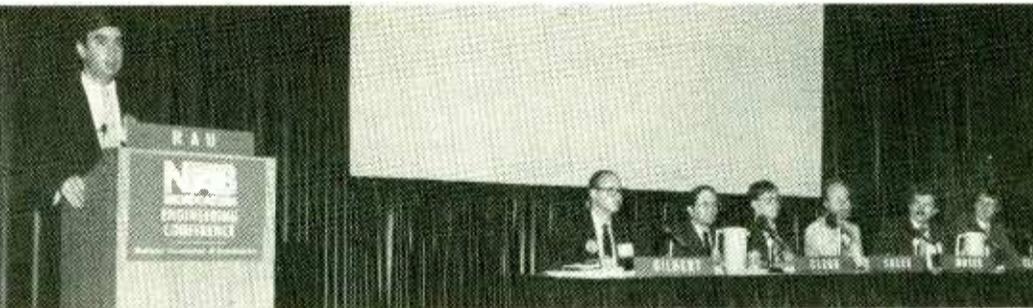
FM IMPROVEMENT — Emil Torick, CBS Technology Center, addresses the FMX FM Radio Seminar.



DENNIS IN CIRCULATION — Raising her visibility within the industry, FCC Commissioner Patricia Diaz Dennis (center) visited NAB in Dallas, where she met with broadcasters like Shamrock President Bill Clark (left) and NAB Radio Chairman Bev Brown of KGAS/Carthage, TX (right).



AFFIRMATIVE ACTION — With EEO and affirmative action a hot issue in Washington, tips on recruiting and hiring minority job candidates were offered in Dallas by NPR's Donald Lockett; NAB's Claryce Handy; William Saunders, WPAL/Charleston, SC; and Waynette Dunn McClain, KWTD/Lonoke, AR.



AM UPSWING — The unprecedented movement to bolster the lagging AM band was outlined for broadcasters in Dallas by (l-r) NAB staff engineer Mike Rau; Bill Gilbert, Delco; Almon Clegg, Dennon Research; Stanley Salek, Circuit Research Labs; Alan Boyer, Sony; Glen Clark, Texar; Robert Orban, Orban Associates.

friends, that's the difference between good old radio . . . and good old Radio Moscow."

Fowler openly parted company with NAB President Eddie Fritts over legislation now pending on Capitol Hill that would write public interest programming requirements into law as part of the license renewal process. Fritts and other broadcast organizations have backed the bill, contending that it is a reasonable compromise in light of the current legislative climate. Fowler countered that broadcasters should have no content restric-

tions other than those affecting defamation and obscenity.

Obscenity Tests To Be Used

The scope of those restrictions may come into focus soon, as proceedings are currently underway at the FCC involving listener complaints about alleged obscene or indecent broadcasts by WXRK/New York morning man Howard Stern and two California non-commercial radio stations. Because the FCC recently imposed a gag order on its staff concerning those proceedings in the wake of intense lobbying by religious groups, McKinney flatly refused to discuss the Stern case.

He did, however, spell out in detail guidelines established in past Supreme Court cases which the FCC will now use to determine the merits of complaints about blue radio shows in general. In one case, *Hiller vs. California*, he said the court established a three-pronged test for obscenity.

"First, the average person applying contemporary standards for his local area finds that the work as a whole appeals to the prurient interests of the audience. It's sexual," McKinney explained. "Number two, the work depicts or describes in a

patently offensive way sexual conduct as defined by state law. And number three, the work taken as a whole lacks serious literary, artistic, political, or scientific value. I don't know if Dr. Ruth gets out on scientific or not.

"You go out there and listen to some of the stuff that blue radio formats are doing today, and come back here and tell me that they're not doing any of that," McKinney continued. "I'll argue to you that some are."

Sees No First Amendment Conflict

For the past several years, the FCC's theory has been that marketplace and consumer demand forces would most effectively regulate station programming practices. Some controversial shows, including Stern's, regularly pull double-digit ratings shares among various demographic groups. Despite that popularity, indicating that the marketplace is speaking, McKinney insisted that the FCC's crackdown was not incompatible with its regulatory or First Amendment policy.

Radio Panels Get Equal Treatment

Radio sessions appeared to be

evenly matched with television seminars, although TV business dominated the exhibit hall. Exhibitors were generally pleased with the turnout and dollar traffic, citing a similar business climate at last year's convention. Radio executives found several companies marketing newer technology involving digital storage, retrieval, and playback units for radio stations. Their devices store music and spots on floppy discs and eliminate the need for cart machines.

The radio meeting attracting the greatest interest was Sunday's "Mega Radio" seminar, where consultant Jim Hooker presented turnaround strategies for broadcasters.

"The more we let government poke around a program director's office or a newsroom, the more we stand to lose as a democracy. My friends, that's the difference between good old radio . . . and good old Radio Moscow." —Mark Fowler

The most talked-about hospitality suite parties were the private standing-room-only NBC bash Sunday night, coordinated by NBC Affiliates Manager Steven White, a 40-year company veteran seriously ill with cancer. The room was complete with a '60s "Flashback Room" with black lights and a wall poster on which people painted their names with fluorescent paint.

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FIRST TAKEOVER APPEARANCE

Tisch Points To Changing Economics

In another major address before the convention, CBS President/CEO Laurence A. Tisch made his first appearance since taking over control of the network last year.

Tisch also expressed First Amendment concerns about an upcoming congressional probe of network radio/TV news operations. He sought to downplay the recent strike and cutback turmoil which has racked CBS News, saying, "It has been necessary to deal with the

changing economics of our business."

Tisch projected that the rising influence of cable, videocassettes, and other forms of media competition would severely cut into broadcasting revenues in future years. "We are suddenly confronted with a situation in which it is possible to invest nearly \$2 billion in a network and not have any return. In any normal business, the conclusion would be obvious."

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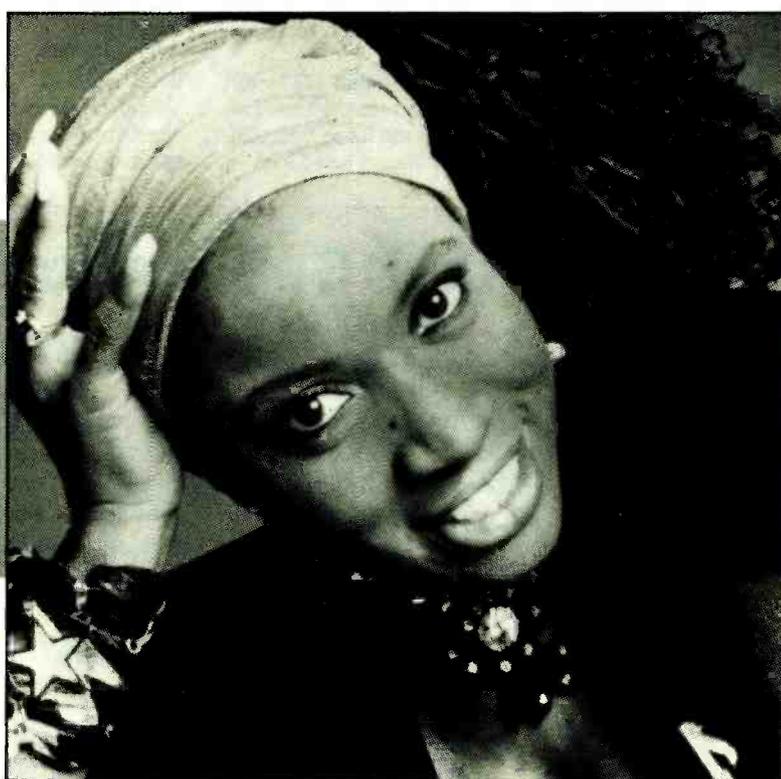
"Serious"
(7-99497)

from the album

Perfect Timing

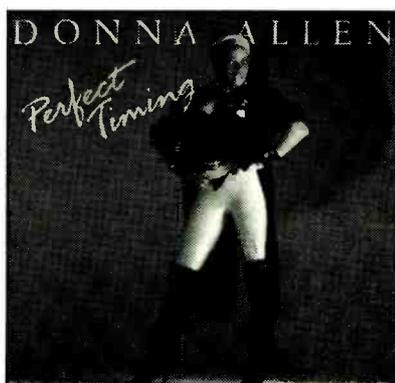
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CHR BREAKERS

26



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MCKINNEY CHEERLEADS FOR C-QUAM

AM Stereo Debate Favors Motorola

The industry showdown over the merits of the Motorola C-Quam and Kahn AM stereo systems peppered NAB convention radio proceedings. Most notable were comments by FCC Mass Media Chief Jim McKinney, whose hints at Motorola's superiority Friday turned to an open endorsement of the system by Monday.

Discussions of AM improvement got underway on the first morning of the convention (3/27) during a radio engineering seminar. Engineers entering the session were serenaded by crisp music with brilliant highs that filled the auditorium. Many were surprised when moderator Charles Morgan of Susquehanna Broadcasting announced that the music was being broadcast through the improved

NRSC AM transmission system. The goal of the NRSC standards is to improve the technical comparability of AM to FM sound quality by substantially reducing noise and interference on the AM band. Adoption of the standards is voluntary by individual broadcasters.

McKinney led the charge for AM improvements that day, urging engineers at an opening session to embrace the standards. He advised attendees, "If you can take nothing more home with you than one statement to your owner and manager, it must be this: 'We cannot wait. We have to implement the NRSC standard and AM stereo right now. If we do not, we will continue to lose listeners, share, and revenues.'"

McKinney Endorses Motorola System

He also hinted that broadcasters should adopt the Motorola C-Quam stereo system, which has been locked in a bitter battle for market dominance against an incompatible system promoted by engineer Leonard Kahn. Three days later (3/30), McKinney personally and openly endorsed the Motorola system during a meeting with station managers.

When confronted by broadcasters who wanted to know why the FCC had failed to establish a technical standard, McKinney asked for a show of hands on the question of how many wanted the Commission to reverse its marketplace approach to the issue and pick a single system. The hands were overwhelmingly in favor.

McKinney then pointed out that the Commission had once picked the Magnavox system, but the industry protested so the decision

was reconsidered. He also disclaimed any responsibility for that action, saying he did not head the Mass Media Bureau at the time.

Pointing out that Texar Industries recently has filed a petition with the FCC seeking establishment of a standard, McKinney said he had a "sneaky feeling" that the matter is going to be reexamined. He added that the FCC is only waiting for the results from tests of various AM stereo systems now underway by the National Telecommunication and Information Administration (NTIA). That agency recently recommended that receiver manufacturers adopt a multisystem reception technology.

"I regret myself that NTIA did not find that the marketplace had already decided the issue," McKinney said. "Because when I look at

the data, to me — if I was a broadcaster — I wouldn't have any trouble determining which one had already won. Almost 100% of all stereo receivers in the United States receive Motorola. About two or three percent receive Dr. Kahn's system."

Kahn Counterattacks

McKinney's open endorsement of Motorola brought immediate protests from Leonard Kahn. He insists that Motorola's system causes objectionable interference on the AM band, but McKinney's staff recently dismissed a complaint he had filed with the FCC on the subject.

"That's Mr. McKinney's unofficial opinion," Kahn countered. "What he ought to be looking at is spectrum occupancy. There's a spectrum war going on which was



AM BANDWAGON — NAB used this week's Dallas convention to lobby member AM stations to back new preemphasis and deemphasis standards negotiated by the National Radio Systems Committee. Above, John Marino of NewCity Communications explained how the joint radio industry/receiver manufacturer standards, if implemented at both the transmitting and receiving ends, should dramatically clean up the sound of AM radio.

declared by Motorola stations. That's his problem. His only function, the one reason why Mr. McKinney has a job, is to keep interference from the stations to a minimum. They have deregulated everything else, and the marketplace cures every other problem but one. And that's the one that Mr. McKinney is unwilling to address himself to."

Motorola jumped into the fray by announcing that Canada has become the third nation to adopt the C-Quam stereo system as its official standard. Forty Canadian radio stations now use C-Quam, and other stations will have one year to convert. Australia and Brazil previously gave the green light to Motorola to serve as a national standard. Motorola says the system is now in use or is being tested in at least seven other nations, including the People's Republic of China.

The electronics manufacturer also said it has developed and will soon start turning out two new integrated circuits that should expand the market for its stereo system. One chip will allow any radio to receive C-Quam AM stereo. The other will allow the manufacture of inexpensive, throwaway promotional AM stereo receivers. However, Motorola executives said they are opposed to the multisystem receivers recently proposed by the NTIA.

NEWS BRIEFS

April Pre-Sunrise Hour Authorized For Daytimers

Daytime-only stations won't lose airtime or audiences this weekend when, under a new law, the U.S. shifts to Daylight Savings Time (DST) three weeks earlier than normal.

The FCC has announced that, from April 5 to 30, daytimers may sign on at 6am local time with a minimum of 10 watts of power. A 50-watt minimum was originally proposed, but clear channel stations objected that they would suffer interference.

Some stations will be allowed to operate above the minimum, to a maximum of 500 watts, and will be notified of their status shortly by the FCC.

The special pre-sunrise operations are good only for 1987. The Commission plans to seek additional comment on whether to adopt a 10-watt, 500-watt, or some other standard for future years.

Daytimer questions about the pre-sunrise rules for April can be directed to Lou Stephens of the FCC at (202) 254-3394.

Other Convention AM Stereo Developments

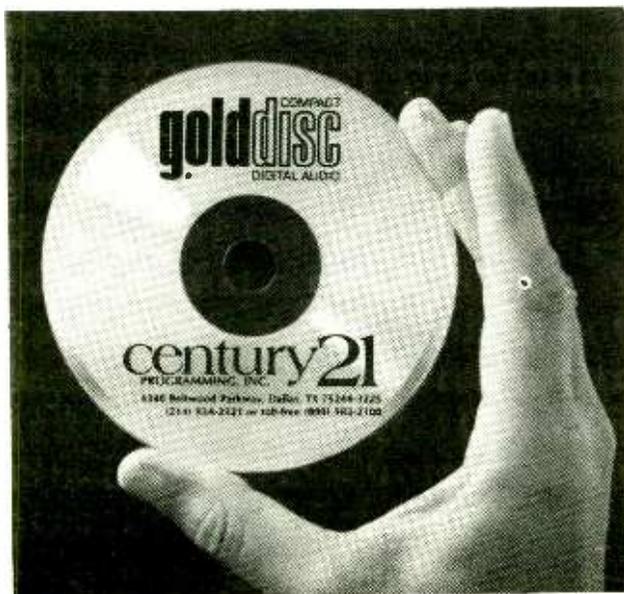
• A new telephone survey by NAB indicates that the number of AM stations broadcasting in stereo jumped by 40% in the last eight months, from approximately 446 in August 1986 to more than 700 in March 1987. The survey did not measure which AM stereo system was being used by the stations. Meanwhile, nearly 45% of the FM stations surveyed say they intend to use FMX circuitry to improve the clarity of their stereo signals in fringe areas.

• Describing AM stereo as "foundering" because of a technical "standards enigma," Congressman Don Ritter urged the industry to "get together on a single standard" for AM stereo. Ritter told broadcast engineers that he favors changing the antitrust laws to enable competing American manufacturers and trade associations to work together in setting industry technical standards.

Foreign corporations and trade groups — especially those in Japan — are under no such restrictions, and the congressman warned that this could cause American technology to become inferior.

"AM is in desperate need of this kind of enhanced quality," he said. "With FMX on the horizon, AM must have AM stereo to be competitive over the longer run."

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RADIO BUSINESS

TRANSACTIONS

Small Market Purchases Dominate

Arizona

KMOG/EAST PAYSON
 PRICE: \$260,000
 BUYER: KAFF Broadcasting Co. of Flagstaff, headed by President Guy Christian.
 SELLER: Rim-Co, Inc., owned by Neil Monaco.
 DIAL POSITION: 1420 kHz
 POWER: 2.5 kw days/500 watts nights
 FORMAT: AC/Country

Arkansas

KDMS-AM & FM/EL DORADO
 PRICE: \$950,000
 BUYER: Edward R. Partridge.
 SELLER: Lowery Broadcasting Co.
 DIAL POSITION: 1290 kHz; 99.3 MHz
 POWER: 5 kw daytime-only; 2.95 kw at 300 feet
 FORMAT: Country; AC

KCSY/SOLDONTA

PRICE: \$200,000
 BUYER: Paul Barr, Michael and Janet Freeman.
 SELLER: D. Eugene and Ann C. Matthews.

DIAL POSITION: 1140 kHz
 POWER: 10 kw
 FORMAT: AC

Florida

WWZZ/SARASOTA
 PRICE: \$760,000
 BUYER: Select Business Resources, Inc., owned by Warren J. and Marguerite Cave.
 SELLER: Sarasota Radio Ltd., owned by Barry F. Gerber and Kimberly Gerber. Mr. Gerber also owns an interest in WBGB/Mt. Dora, FL. Ms. Gerber owns an interest in WSEY/Sauk City, WI.
 DIAL POSITION: 1280 kHz
 POWER: 540-watt daytimer
 FORMAT: MOR

WIPC-AM/LAKE WALES

PRICE: \$365,000
 BUYER: Seggi Broadcasting of Florida, Inc., owned by Ronald G. Seggi. He also has applied to buy WAST/Ash-tabula, OH.
 SELLER: Ayers Broadcasting Inc., headed by James Wiggins.
 DIAL POSITION: 1280 kHz
 POWER: 1 kw days/500 watts nights

Georgia

WLBB/CARROLLTON
 PRICE: \$60,000 for 40% of outstanding stock
 BUYER: Leiland H. Carter, who already owns 20% of the station. He also owns 50% of WGAA/Cedartown, GA.
 SELLER: Albert Raymond Moore and James Henry Bone.
 DIAL POSITION: 1100 kHz
 POWER: 1 kw daytimer
 FORMAT: Country

WOFF/CAMILLA

PRICE: \$35,102 for 51% of outstanding stock
 BUYER: Gene H. Rogers, who already owns 25% of the station.
 SELLER: William H. Nesmith Jr. and Mitchell Broadcasting Co.
 DIAL POSITION: 105.5 MHz
 POWER: 3 kw at 300 feet
 FORMAT: Country days/Black nights

Maryland

WSER/ELKTON
 PRICE: \$325,000
 BUYER: First Philadelphia Properties, Inc., owned by Brian Barrabee and Jack Rose.

TRANSACTIONS AT A GLANCE

Transactions So Far in 1987:

\$717,492,089

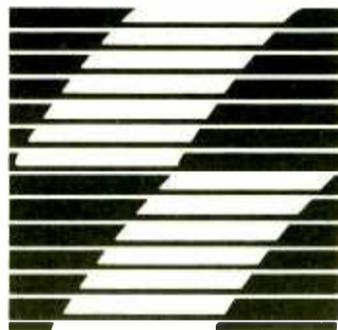
This Week's Action: \$89,974,356

This Week's Biggest Deal:

KVIL-AM & FM/Dallas \$82 million

- KMOG/East Payson, AZ \$260,000
- KDMS & KLBO/El Dorado, AR \$950,000
- KCSY/Soldonta, AK \$200,000
- WWZZ/Sarasota, FL \$365,000
- WIPC-AM & FM/Lake Wales, FL \$365,000
- WLBB/Carrollton, GA \$60,000
- WOFF/Camilla, GA \$35,102 (for 51%)
- WSER/Elkton, MD \$325,000
- WTHU/Thurmont, MD \$206,250
- WSMA/Marine City, MI \$175,000
- KROX/Crookston, MN \$198,000 assumption of debt
- KALM/Thayer, MO; KAMS/Mammoth Springs, AR \$310,000
- KLDN/Eldon, MO \$242,000
- KLES/Joplin, MO \$170,000
- WTOF-AM/Canton, OH (undisclosed)
- WCHU/Soddy-Daisy, TN \$350,000
- WRGS/Rogersville, TN \$90,554
- KEEB & KJCS/Nacodoches, TX \$1.948 million
- KPLT & KTXU/Paris, TX \$430,000
- KBAL-AM & FM/San Saba, TX \$125,000
- KFRO/Longview, TX \$78,000
- KINE & KDUV/Kingsville, TX \$71,046
- KLZK/Farwell, TX \$25,000
- KIKN/Pharr, TX (undisclosed)
- KLDY/Lacey (Olympia), WA \$127,500
- WWHY/Huntington, WV \$47,000
- KTAG/Cody, WY \$500,000

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SELLER: Eiting Enterprises of Maryland, owned by John W. Jelting. He also owns WKZN & WSLT/Crozet, VA.
 DIAL POSITION: 1550 kHz
 POWER: 1 kw daytimer
 FORMAT: AC
 BROKER: Chapman Associates.

WTHU/THURMONT

PRICE: \$206,250
 BUYER: Jenifer Broadcasting Corp., owned by Washington, DC attorneys David E. Welsman, Morton E. Faller, Richard P. Meyer, and Peter A. Greenburg.
 SELLER: Dean and Petrina Aubol. They also own WTOJ/Carthage, NY and WATN/Watertown, NY.
 DIAL POSITION: 1450 kHz
 POWER: 500 watts days/100 watts nights
 FORMAT: Country

Michigan

WSMA/MARINE CITY

PRICE: \$175,000
 BUYER: Frink, Inc., owned by Jeanne McConnell Frink and Gary Frink.
 SELLER: Sommerville Broadcasting Company, owned by Richard S. Sommerville. He also owns interests in WCEN-AM & FM/Mt. Pleasant, MI; WDEY-AM & FM/Lapeer, MI; and WADM & WQTZ/Decatur, IL.
 DIAL POSITION: 1590 kHz
 POWER: 1-kw daytimer
 FORMAT: Country

Minnesota

KROX/CROOKSTON

PRICE: \$198,000 assumption of debt.
 BUYER: Gopher Communications Company, owned by Jerome A. Dahlberg and William J. Kiewel.
 SELLER: Black Cat Broadcasting, Inc., owned by Edward H. Tucker.
 DIAL POSITION: 1260 kHz
 POWER: 1 kw
 FORMAT: AC

Missouri

KALM/THAYER, MO and KAMS/MAMMOTH SPRINGS, AR

PRICE: \$310,000
 BUYER: Shawn Louise Neathery, granddaughter of seller.
 SELLER: Ozark Radio Network, Inc., Robert F. Neathery, Sr., principal. It also owns KUKU/Willow Springs, MO, which Neathery plans to sell to grandson Brett Neathery. The elder Neathery also owns KWPM-AM & FM/West Plains, MO.
 DIAL POSITION: 1290 kHz; 95.1 MHz
 POWER: 1 kw days; 75 kw at 97 feet
 FORMAT: Country/Gospel; Country

KLDN-FM/ELDON

PRICE: \$242,000 plus assumption of debt
 BUYER: CTC Communications Inc. The company is owned by James P. Davis, John J. Barnes Jr., and Thomas W. Morehead.
 SELLER: Southwest Communications, Inc., which is owned by Dennis McDaniel, Joseph A. Pottebaum, and W. Raymond Barrett.
 DIAL POSITION: 92.7 MHz
 POWER: 790 watts at 585 feet
 FORMAT: Country

KLES/JOPLIN

PRICE: \$170,000
 BUYER: Great Radio Group, Inc., owned by William Timothy Mensendick and Scott Raymond Adams. They also own KSSC/Columbus, KS.
 SELLER: Remick Radio, Inc. by US Bankruptcy Trustee J. Kevin Checkett.
 DIAL POSITION: 1260 kHz
 POWER: 1 kw
 FORMAT: Station is currently dark

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WESTWOOD ONE RADIO NETWORKS

TRANSACTIONS

Ohio

WTOF-AM/CANTON

PRICE: Undisclosed
 BUYER: WTOF (AM) Trust, headed by Dean Crawford, Donald Crawford, and Richard Crawford. Dean owns interests in WMUZ/Detroit; WDCX/Bufalo; KBRT/Avalon, CA; WYCA/Hammond, IN; KPBC/Dallas; and WDJC/Birmingham. Richard owns WPEO/Peorla and WDAC/Lancaster, PA.
 SELLER: Mortenson Broadcasting Company, owned by Jack Mortenson. The company also owns WTOF-FM/Canton; WHLO/Akron; WBGR/Baltimore; WEMM/Huntington, WV; WJMM/Versailles, KY; and WJMM/Nicholasville, KY.
 DIAL POSITION: 900 kHz
 POWER: 500-watt daytimer
 FORMAT: Religious

Tennessee

WCHU/SODDY-DAISY

PRICE: \$350,000
 BUYER: Ernest E. Boston
 SELLER: C. Alfred Dick, who also owns WALI & WROG/Cumberland, MD.
 DIAL POSITION: 1550 kHz
 POWER: 1-kw daytimer
 FORMAT: Gold

WRGS/ROGERSVILLE

PRICE: \$90,554
 BUYER: WRGS, Inc., owned by C. Phillip Beal.
 SELLER: Kathleen K. Beal
 DIAL POSITION: 1370 kHz
 POWER: 1 kw
 FORMAT: MOR

Texas

KVIL-AM & FM/DALLAS

PRICE: \$82 million
 BUYER: Infinity Broadcasting.
 SELLER: Sconnix Broadcasting.
 DIAL POSITION: 1150 kHz; 103.7 MHz
 POWER: 1 kw daytime; 100 kw at 1670 feet
 FORMAT: AC
 BROKER: Gary Stevens of Wertheim Schroeder Co.

KEEE & KJCS/
NACOGDOCHES

PRICE: \$1,948,000
 BUYER: Multicom Broadcasting, Inc.,

Carolyn G. Vance, 90% owner. She is also a general partner in KTAM/KORA Radio, a general partnership.
 SELLER: R & H Broadcasting, Inc.
 DIAL POSITION: 1230 kHz; 103.3 MHz
 POWER: 1 kw; 100 kw
 FORMAT: AC; Country

KPLT & KTXU/PARIS

PRICE: \$430,000
 BUYER: Jeff D. Methvin.
 SELLER: Clifford B. Marshall and Robert A. Marshall. Clifford owns an interest in WFIG & WWDW/Sumter, SC. Robert owns interests in WSIC & WFMX/Statesville, NC; WFSC & WRFR/Franklin, NC; and a Hilton Head, SC FM application.
 DIAL POSITION: 1490 kHz; 99.3 MHz
 POWER: 1 kw; 3 kw at 300 feet
 FORMAT: AC

KBAL-AM & FM/SAN SABA

PRICE: \$125,000
 BUYER: Armadillo Broadcasting, Inc., owned by E.P. Garth and Madeline Su Garth. Mr. Garth is the current GM of KWTX/Waco, TX.
 SELLER: Cross Country Radio, owned by C. Winsett Reddoch.
 DIAL POSITION: 1410 kHz; 96.7 MHz
 POWER: 500 watts; 3 kw at 300 feet
 FORMAT: Country; FM under construction

KFRO/LONGVIEW

PRICE: \$78,000
 BUYER: James R. Curtis Jr., who also owns KAEZ/Gilmer-Longview, TX.
 SELLER: James R. Curtis Sr. and Elizabeth Curtis Hodges.
 DIAL POSITION: 1370 kHz
 POWER: 1 kw
 FORMAT: AC days/Urban nights

KINE & KDUV/KINGSVILLE

PRICE: \$71,046 and assumption of \$550,000 in liabilities.
 BUYER: Tom W. White, who is shareholder in Satellite Music Network and Satellite Radio Network.
 SELLER: Ron W. Whitlock, who also has an interest in KITE/Portland, TX.
 DIAL POSITION: 1330 kHz; 97.7 MHz
 POWER: 1 kw daytime only; 3kw at 150 feet
 FORMAT: Country; AC

KLZK-FM/FARWELL

PRICE: \$25,000 (CP Sale)
 BUYER: Dominion Communications, Inc. The company is headed by President Peter Winslow. Other owners include Nanette Markunas and Alton Finley. Markunas also owns MarKey Broadcasting, which is an applicant for nine FM CPs.
 SELLER: Alton Finley (see above), who also owns interests in WMRB/Greenville, SC and WGCJ/Parris Island, SC.
 DIAL POSITION: 98.3 MHz
 POWER: 3 kw at 58 meters

KIKN/PHARR

PRICE: assumption of unspecified debts
 BUYER: Bixby Great Electric Radio Co., Inc., Michael T. Reichert and Charles A. Whatley, principals. Each owns 20% of KUHL & KXFM/Santa Maria, CA and 5% of KTXF/Brownsville, TX. Watley is currently selling his share of KTXF to Harvey Tate of Orlando, FL.
 SELLER: John A. Parry.
 DIAL POSITION: 840 kHz
 POWER: 5 kw days/1 kw nights
 FORMAT: Country

Washington

KLDY/LACEY (OLYMPIA)

PRICE: \$127,500
 BUYER: Capital Development Company, owned by Robert L. Blume, Dorothy L. Blume, and Dr. William Ehlers.
 SELLER: KLDY, Inc., owned by Patricia A. Jones and Josephine Shilling-Baine. Jones also has interests in WRPQ/Baraboo, WI; WWRJ/Hollywood, SC; and WJKB/Siesta Key, FL.
 DIAL POSITION: 680 kHz
 POWER: 250-watt daytimer
 FORMAT: AC

West Virginia

WVHY/HUNTINGTON

PRICE: \$47,000
 BUYER: Marshall University Foundation, headed by President William C. Campbell. The foundation also owns noncommercial WMUL/Huntington.
 SELLER: Leo J. Meisel, trustee for the Federal Deposit Insurance Corp.
 DIAL POSITION: 1470 kHz
 POWER: 5 kw daytimer

Wyoming

KTAG/CODY

PRICE: \$500,000
 BUYER: Shoshone Communications Corp, James F. Hayes, President. It also owns KODI-AM/Cody, WY.
 SELLER: US Media Group, Inc., Michael Kassner, principal. It also owns KIIX & KTCL/Ft. Collins, CO and KRAI-AM & FM/Craig, CO.
 DIAL POSITION: 97.9 MHz
 POWER: 100 kw at 1901 feet
 FORMAT: CHR
 BROKER: Chapman Associates

Taft Ready
To Deal

After an initial cool reaction, the board of Taft Broadcasting last week authorized management to enter negotiations with the investor group led by Dudley S. Taft, son of the company's founder.

Simultaneously, the board directed its investment bankers, Goldman Sachs, to supply financial data to other possible suitors as well.

Taft initially offered \$145/share for the company. He apparently managed to turn the board's head with his sweetened offer, which now stands at more than \$150/share.



H&S COMMUNICATIONS FORMED — Longtime Group W Radio executives S. William Scott (right) and Tony Hirsch have gone out on their own with the formation of H&S Communications, which plans to buy radio stations in the top 50 markets. The new company is backed by the investment banking firm Veronis, Suhler & Associates and is based at 90 Park Avenue, New York City. Most recently, Hirsch has been President of MUZAK, while Scott has been Executive VP of Group W Television.

\$110 MILLION
PRICETAGDuffy Group
On Block

The nine-station Duffy Broadcasting group is on the block at a rumored price of \$110 million. President/COO Marty Greenberg confirms that a buyer for the group is likely to be announced within 45 days.

Industry sources speculate that the group will fetch a price in the vicinity of \$110 million. Launched in 1980 by Chairman Bob Duffy, the group now consists of KSFM & KSMJ/Sacramento, KLZI/Phoenix, KMJI & KRZN/Denver, KONO & KITY/San Antonio, KBTS/Austin, and WORZ/Orlando.

According to Greenberg, a growing list of potential buyers began inquiring about the group after the beginning of the year. "It got very, very hectic because there's no inventory out there," said Duffy. "The prices have gotten very hot and heavy."

Duffy said "highest priority" will be given to selling the stations as a group. He added that he will personally attempt to mount a leveraged buyout. Duffy said there's a slight possibility that no sales will occur once all offers have been evaluated.

Buyer inquiries are being fielded by Gary Blummaster of the Wall Street investment banking firm Kidder Peabody.

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A FEW NEW AVAILABILITIES:

MID-ATLANTIC: Class A FM serving Top 35 market. Possible upgrade to B-1. Asking \$2,000,000.
Ron Hickman (201) 579-5232

ROCKY MOUNTAIN: 50 kw AM with Class C FM serving Top 50 market. Asking \$4,250,000.
Greg Merrill (801) 753-8090

NORTHERN CALIFORNIA: Profitable fulltime AM with Class B FM serving market of 300,000. Asking \$920,000.
Elliot Evers (415) 495-3516

SOUTHEAST: Top rated AM with solid cash flow. Metro growth market. Asking \$750,000. **Ernie Pearce or Ed Shaffer (404) 998-1100**

SOUTHWEST: Class C FM in Top 100 market with solid economic history. Asking \$3,000,000.
Bill Whitley (214) 788-2525

COASTAL FLORIDA: Tall Class C FM located in resort area. Asking \$4,400,000.
Randy Jeffery (305) 295-2572

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(818) 366-2554

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Kansas City, MO
(816) 941-3733

WHAT'S NEW

Edited by Don Waller

RADIO STILL TOP AD MEDIUM

'86 Teen Spending Totals Record \$52 Billion

*"Take out the papers and the trash
Or you don't get no spendin' cash . . .
—The Coasters, "Yakety Yak"*

American teens' finances have certainly come a long way from those halcyon daze of '57. According to the **Rand** Youth Poll's annual survey of teenage spending habits, US 13-19 year-olds' total everyday spending reached a record \$52 billion last year, up from \$49.8 billion in 1985.

Radio continues to be the dominant advertising medium for teens, 82% of whom gave the medium an "excellent" rating as the most effective medium for reaching people their age. Television managed an "excellent" rating of only 50%, but that figure represents a 17% increase over 1985's television rating.

Magazines were rated an "excellent" advertising medium for reaching teenagers by 60% of the teens surveyed.

Teen Saving Tops \$10 Billion

Beyond the \$52 million in everyday

spending, American teens set aside a total of \$10.7 billion in savings toward the purchase of more expensive durable possessions such as cars, radios, stereos, television sets, videocassette recorders, typewriters, and cameras in 1986.

Additional teenage consumer power is reflected in the \$22.8 billion they receive from their parents to shop for food for their families, not to mention the unaccountable sums parents spend on teens — as well as the vast number of gifts bestowed upon young men and women by parents, relatives, and friends.

Finally, 75% of the 2505 male and female teens interviewed at random throughout the US claimed they urge parents to buy specific products and services for the family home. It is calculated that this teenage influence on parental purchases resulted in an additional expenditure of \$137.1 billion in 1986.



Bestselling Music Books

Two autobiographies and one biography of music legends were among the best-selling books of 1986, according to a year-end survey recently conducted by the *Publishers Weekly* trade magazine.

Based on information supplied

by the various books' publishers as to how many copies were shipped, "His Way: The Unauthorized Biography of Frank Sinatra" by **Kitty Kelley**, sold more than 1,005,000 in hardcover, one of only four books to do so last year.

With hardcover sales of more

than 205,000 copies, "Dreamgirl: My Life As A Supreme" by **Mary Wilson**, wound up 23rd on the year-end nonfiction chart, while "I, Tina" by **Tina Turner** sold more than 100,000 copies in hardcover, one of 21 titles to do so and still not place in the year-end Top 30.

400 LINES OF RESOLUTION

"Super-VHS" Video

First there was Beta. Then came VHS. Soon there will be 8mm videocassettes. All, however, are expected to pale before the Super-VHS videocassettes scheduled for U.S. introduction possibly by this summer's end.

Developed by the **Victor Company of Japan (JVC)**, which demonstrated a prototype machine in Tokyo earlier this year, the Super-VHS system uses one-half-inch tape — the same as conventional VHS — but provides more than 400 lines of resolution, as opposed to the 240 lines available on current VHS VCRs.

This increased resolution should silence owner complaints about the "grainy" quality inherent in VHS record-

ing and an even more rapid loss in quality when VHS copies are made or slower taping speeds are used. Owners of large-screen TVs should be especially appreciative of the increased resolution.

Don't expect Super-VHS to dominate the videocassette market overnight, however. Anyone seeking the ultimate in video quality is going to have to shell out money for yet another VCR — at a price greater than current top-of-the-line players to boot. Then there's still another little problem that needs to be worked out: making videocassettes recorded on a Super-VHS tape deck compatible with existing VHS machines.

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Authorized Dylan Play Upcoming

A Multi-Media Theatre Concert



In what is being billed as a multimedia theatre concert, the upcoming play, "Bob Dylan: Words & Music," marks the first time **Bob Dylan** has ever authorized a show based on his life and work.

Created by **Peter Landecker**, the play is made up entirely of Dylan's own words and music, and features a seven-piece band of musicians and singers put together by the play's musical director, **Bob Johnston**, who served as producer for eight of Dylan's albums.

Combining a multimedia front and rear projection show with live music and spoken material taken from Dylan's writings, poems, and press interviews, the show will premiere April 24 at the Zephyr IV Theatre in San Francisco. Pre-

A play by Peter Landecker told through Bob Dylan's words & music.

views run April 15-18 and 21-23. For additional information, contact **John Neal** at (415) 956-6647.

POLLSTAR

TOP 20 CONCERT PULSE

LW	TW	ARTIST
1	1	GENESIS
3	2	BOB SEGER
4	3	BILLY JOEL
6	4	JOURNEY
8	5	HUEY LEWIS & THE NEWS
7	6	BON JOVI
6	7	KENNY ROGERS
8	8	ALABAMA
9	9	DAVID LEE ROTH
10	10	IRON MAIDEN
11	11	FREDDIE JACKSON
—	12	GEORGE STRAIT
12	13	HANK WILLIAMS JR.
13	14	RATT
14	15	PRETENDERS
15	16	ALICE COOPER
16	17	CYNDI LAUPER
—	18	DOUG HENNING
17	19	B.B. KING
19	20	BEASTIE BOYS/FISHBONE

The **CONCERT PULSE** is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of **POLLSTAR**, a publication of Promoters' On-Line Listings. (800) 344-7383 or in California. (209) 224-2631

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PLAYBOY'S VANNA WHITE ISSUE CONTEST FOR D.J.s ONLY

**MAY ISSUE
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**Check Out
Vanna White in May
Playboy and Win
a Trip to Las Vegas!
Enjoy \$500 Cash and
See a Superstar
Show, Accompanied
by a Playboy
Playmate.**

This month's PLAYBOY sizzles with a superstar pictorial featuring Vanna White.

To celebrate this exciting issue, D.J.s are offered the chance to spin PLAYBOY's wheel of fun and see if they can win a fortune.

Win a three-day trip for two to Las Vegas, complete with \$500 cash, courtesy of PLAYBOY. Take a chance on winning your fortune at the tables, or simply relax in the posh atmosphere of a luxury hotel. At night, enjoy a superstar show, accompanied by the beautiful May Playmate, Kym Paige!

CONTEST RULES:

To enter, just tell us in your own clever words on a tape cassette: 1) What you think of the "Vanna White" pictorial in May PLAYBOY, 2) After Vanna, who would you most like to see in PLAYBOY, and 3) If you suddenly won a fortune, what would your first act as a wealthy person be and why?

GET YOUR LISTENERS INVOLVED and take a winner and a guest along on your prize trip! Ask your audience for help in answering our questions and send us an on-air tape of yourself and the listener with the best suggestions. If yours is the winning entry, we'll send both of you—plus your two guests—on our Win Your Fortune Trip.

• Only on-air personalities may enter, only one entry per person. • All decisions by judges at PLAYBOY are final. • No substitutions for prizes will be made. • Exact date of prize trip to be set at a later date. • Winners must be 21 years of age or older or be accompanied by a legal guardian. • Taxes on prizes are the sole responsibility of the winner. • No purchase necessary to win. • Void where prohibited by law. • Odds of winning depend on number of entries received. • Entries must be postmarked no later than April 24, 1987. • Prize winners may be obligated to sign and return an Affidavit of Eligibility and Release of Liability within 30 days of notification. In the event of noncompliance within this time period, alternate winners will be selected. Any prize notification letter returned to PLAYBOY as undeliverable will be awarded to an alternate winner. Winners will be notified by mail.

• Winner's entry and acceptance of prize offered constitutes permission to use the winner's name, photograph or other likeness for purposes of advertising and promotion on behalf of Playboy Enterprises, Inc.

• To receive a list of winners, send a separate, stamped, self-addressed envelope to Playboy's Win Your Fortune Trip, 919 North Michigan Avenue, Chicago, IL 60611.

PLAYBOY'S VANNA WHITE ISSUE D.J. CONTEST ENTRY FORM

Register me today for a chance to win a trip to Las Vegas. I enclose a tape cassette of _____ myself only, or _____ myself and a listener.

Name _____

On-Air Hours _____ Station _____

Address _____

City _____ State _____ Zip _____

Phone _____

Entries must be postmarked no later than April 24, 1987.

SEND YOUR CASSETTE TO: Janis Peterson, Promotion Manager,
Playboy Magazine, 919 N. Michigan Avenue, Chicago, IL 60611.

NEWSBREAKERS

Edited by Jim Dawson



Yulee Commander Lisa Barbaris

Karen Brenna Heinz Henn

Domenique Leomparra Marilyn Lipsius

Michael Mitchell Robert Shaw

Lee Smith Jack Kiernan

Radio

● **YULEE COMMANDER** is the new President/Manager at Metroplex's **WRQL & WFYV/Jacksonville**. She had been GSM at WFYV since 1983, and was previously VP/GM at crosstown **WIVY**.

● **DAVE BAVIDO**, Production Director at **WDEK/DeKalb, IL**, has been promoted to PD. He replaces **LEW WHITE**, who exits.

● **STACY BERGMANN** has been promoted from Market Research Specialist to Associate Research Director for **Republic Radio**. **JOHN MILLER**, who joined the Research Department last year, replaces Bergmann as Market Research Specialist.

● **HARV BLAIN** is a new consultant with Cleveland-based **McVay Media**. A 13-year broadcaster, Blain is a former PD at **KAYI/Tulsa** and **WZEE/Madison**, and has worked on-air at Detroit outlets **WHYT** and **WLLZ**.

● **KAREN BRENN** has been named LSM at **WWWZ/Charleston, SC**. He previously spent two years as an AE with **Home Box Office**.

● **JULIE BRUZZONE** has left the Promotion Director slot at **KMEL/San Francisco** to become Director/Marketing at crosstown **KITS**. She previously worked at **KFRC** as Promotion Coordinator.

● **GREG EDWARDS** becomes OM/air personality at **Buckley Broadcasting** Country outlet **KUBB/Merced, CA**. A 15-year radio veteran, Edwards was most recently PD at **KOSO/Modesto**. He replaces **DAN SPRINGER**, who exits.

● **REGINALD HENRY** is the new PD at **Willis's WPDQ-FM/Jacksonville**. He was previously MD at the former **WPDQ (AM)**.

● **SCOTT KILLGORE**, former News Director at **WBCY/Charlotte**, becomes ND at **KIMN & KYGO/Denver**. His background also includes stops at **KMBZ/Kansas City** and **WJR/Detroit**.

● **CHRIS SCOTT** has been upped from MD to PD at **WFBC-FM/Greenville, SC**. He joined the station in 1982 as midday air personality.

● **ROBIN SMITH** is elected VP/Treasurer of **Edens Broadcasting**. She joined the station group as Controller in 1982.

● The **Midwest Radio Network** has been formed by **Midwest Communications, Inc.** to provide advertisers with efficient access to the upper Midwest marketplace. The sales network, made up of stations in Minnesota, North Dakota, and South Dakota, will be sold by the **WCCO** sales department. For information, contact **WCCO** LSM **STEVE WOODBURY** at (612) 370-0611.

For The Record

Last week **Neil Joseph** and **Barry Landis** were identified as Exec. Director/GM and Director/Marketing & Development, respectively, for **Sparrow Records**. They actually hold those positions at **Word Records**.

Records

● **LISA BARBARIS** has been named Manager/East Coast Publicity for **Elektra/Asylum Records**. She previously headed her own independent PR group.

● **KAREN BRENN** has been named International Manager/Creative Liaison at **Chrysalis Music Group**. She joined the company in 1985 as Publishing Coordinator. Also at Chrysalis, **RUSSELL ZIECKER** and **CARLA BERKOWITZ** have been appointed West Coast Professional Managers. Ziecker joined Chrysalis in 1985, and Berkowitz joined from **Creative Entertainment Group**.

● **HEINZ HENN** has been appointed VP/International A&R Marketing at **RCA Records**. He joins from **Capitol/EMI/Electrola**, where he was in charge of European Operations for the International Division.

● **DOMENIQUE LEOMPARRA** has been promoted from Publicist to Manager of Artist Relations/Television for **Atlantic Records**. Before joining the label last year, she was an AE with **JLM Public Relations**.

● **MARILYN LIPSUIS**, who previously headed her own PR consulting business, has been named Director/Publicity and Video for **RCA Records**.

● **MICHAEL MITCHELL** has joined **A&M** as Director/West Coast Publicity, handling Western US tour press. He previously served over three years at **Michael Levine Public Relations** as Tour Press Director.

● **ROBERT SHAW**, who served as Asst. VP/Management Information Systems at **Atlantic Records** since 1984, has been promoted to the new position of VP for that department.

● **LEE SMITH** has been appointed to the new position of Director/Classical Sales & Marketing for **A&M Records**, where his first project will be the launch of the British-based CD-only **NIMBUS** classical label to be distributed by A&M. He previously served as Midwest, West Coast, and National Sales Director at **Angel Records**.

● **CLIFF GUEST** and **ANGEL GRACIA**, winners of Madonna's "Make My Video" MTV contest, have been named the in-house video production team at **Geffen Records**. Assisted by Gracia, Guest previously worked as art director and special effects director in Florida, where they will continue to be based.

● **LAURA LITTLE** has been promoted to Sales Rep for the Miami market for **Warner/Elektra/Atlantic**. She joined the Miami sales office in 1985.

● **SCOTT MADDEN** has been appointed Field Merchandiser for **Warner/Elektra/Atlantic**. He was previously a Customer Service Rep for **W/E/A**.

● **DEBRA STEIN** has been named Manager/Tour Press for **Arista Records**. She previously did independent film publicity work.

● **ALAN VOSS** has been upped from Sales Manager to Manager/National Sales Development at **PolyGram Records**. He joined the label as a salesman in 1978.

● **Atomic Records** has changed its name to **Rock Atomic Records**. The label is located at 2010 N. Beachwood, Suite 305, Los Angeles, CA 90068.

● **Quantum Media** (including its record division) has moved to: 90 Universal City Plaza, Penthouse 1, Universal City, CA 91608; (818) 760-1993.

Industry

● **JACK KIERNAN** has been named Sr. VP/Marketing, Consumer Products for North America of **Philips and Du Pont Optical Co.**, a joint venture formed last year to develop, manufacture, and market optical discs for audio, video, and data markets. Kiernan previously was Principal of **JMK Enterprises**, an independent marketing and consulting firm serving the recording industry.

● Dr. **THOMAS EVANS** has been promoted from Director/Research for **Westwood One Radio Networks** and the **Mutual Broadcasting System** to VP/Research for **Westwood One, Inc.** He previously held research positions at **NBC**.

● **SUSAN FRANK**, former National Advertising Director for **PolyGram International**, joins the **Marketing Works** as VP/Operations, while former **WHDH & WZOU/Boston** Station Manager **PETER CRAWFORD** comes aboard as an AE. The company is a division of **Women At Work, Inc.**

PROS ON THE LOOSE

Carlotta Bradley — Overnights **WFIL/Philadelphia** (215) 365-7557

Bob Cauley — Middays/Production Director **WXBM-FM/Pensacola** (904) 453-9225

Bob Charger — Nights **WFIL/Philadelphia** (215) 339-0638

Jerry Donahue — Production Director **WFIL/Philadelphia** (215) 626-3786

Robyn Evens — Evenings **KLSI/Kansas City** (816) 357-2575

Harry Levy — College/Alternative Director **Elektra Records** (212) 825-1168

Dave O'Conner — Evenings **KMJK/Portland** (503) 245-1433

Rudy Ramirez — Overnights **KZEP/San Antonio** (512) 226-9553

Mike Scinto — Talk Host **WING/Dayton** (513) 229-8808

Scott Taylor — Middays **WFIL/Philadelphia** (215) 483-5182

Robert Wideman — PD/MD **KUKQ/Phoenix** (602) 833-5780

Brad Williams — PD/MD **WPOE/Greenfield, MA** (413) 533-7808

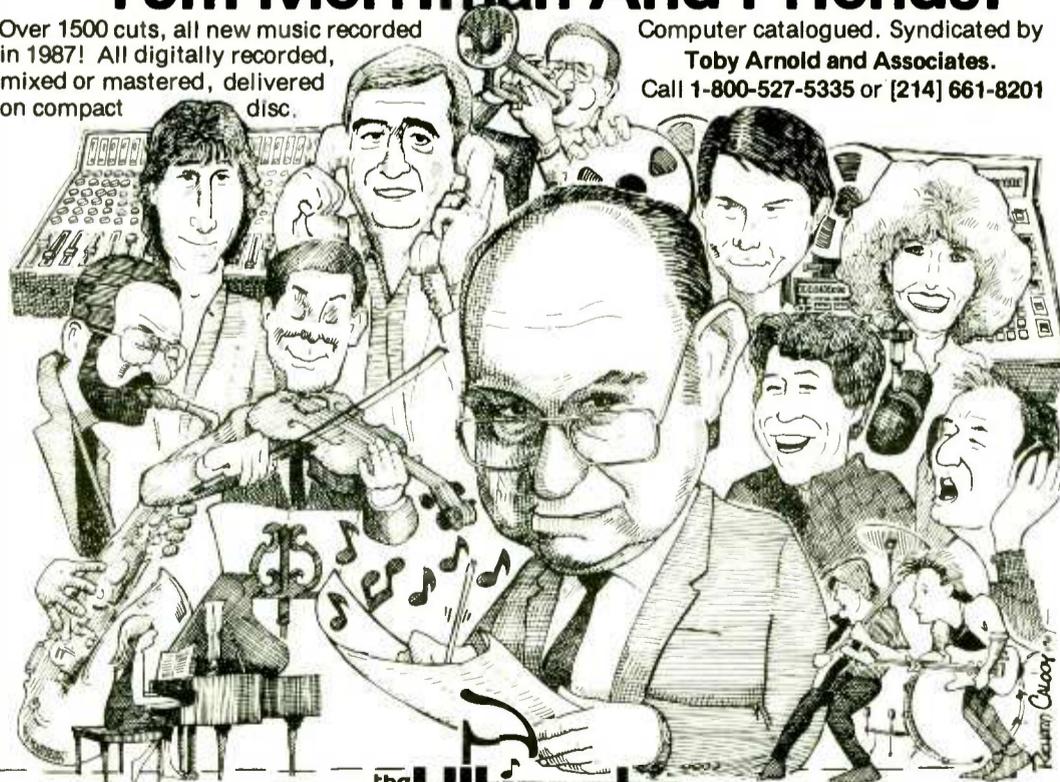
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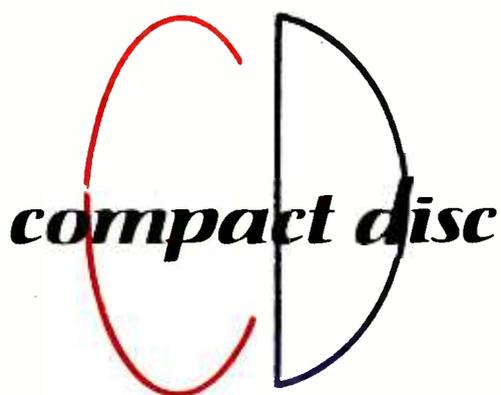
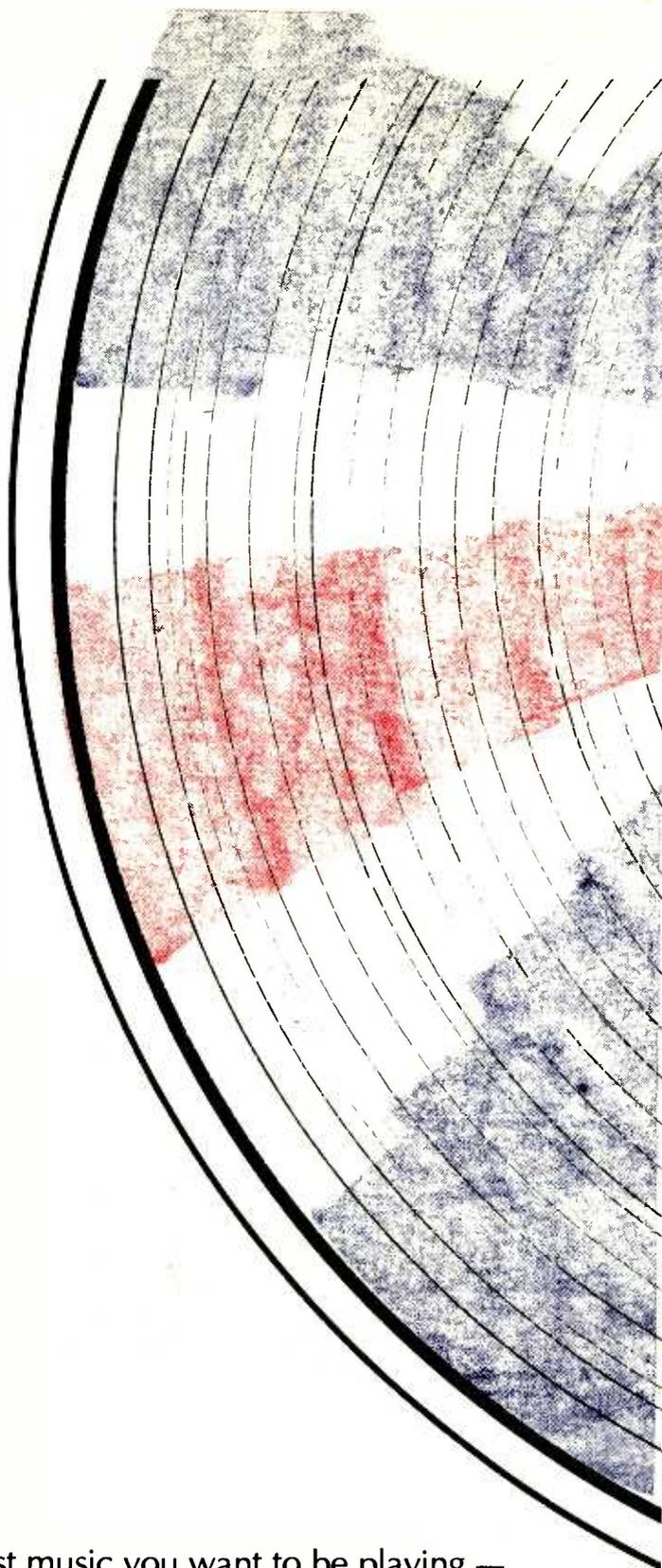
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to come around . . .
and around . . . and
around . . .*



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Pink Pig Publishing, Publisher

GRANDPA

The Judds, Artists

LIVING IN THE PROMISELAND

D.L. Jones, Writer
Willie Nelson, Artist
Mighty Nice Music-Victrola Music-Skunk DeVille Music, Publishers

ON THE OTHER HAND

Paul Overstreet, Writer
Writers Group Music-Scarlet Moon Music, Publishers

WHOEVER'S IN NEW ENGLAND

Quentin Powers, Writer
Silverline Music, Publisher

Alabama
Alabama Band
Chet Atkins
Jimmy Bowen
Al Bruno
Jack Daniels
Paul Davis
Holly Dunn
Buddy Emmons

Everly Brothers
Janie Frickie
Sonny Garrish
Larry Gatlin &
The Gatlin Brothers
Crystal Gayle
Emory Gordy, Jr.
John Hobbs
George Jones

Sonny Lemaire
J.D. Maness
Lou Martin
Jerry McKinney
Danny Michaels
Danny Michaels Band
Juicé Newton
Mark O'Connor
Carl Perkins

Ricky Skaggs
Ricky Skaggs Band
The Statlers
Pam Tillis
Rick Wayne
Jerry Whitehurst
Hank Williams, Jr.
Norro Wilson
Dwight Yoakam



THE PICTURE PAGES

Notorious Platinum



Duran Duran received platinum plaques for the "Notorious" LP, from which third single "Meet El Presidente" is due out shortly. Pictured (l-r standing) are Capitol VP Joe Mansfield, Vice Chairman Joe Smith, label's Joe McFadden and Jeremy Hammond, VP Bill Burks, group's Steve Ferrone, Capitol VPs Tom Whalley and Ron McCarrell, and band's Simon LeBon; (l-r kneeling) group's John Taylor, Capitol President Don Zimmermann, and group's Nick Rhodes.

Tesla-Fly Guys



Following Tesla's Long Beach Arena performance, those two titans of Tesla-fying, Geffen's Marko Babineau and Al Coury, led the band in a bit of spirited Tesla-mony. Pictured (l-r) are group's Jeff Keith, Frank Hannon, and Tommy Skeoch, Babineau, group's Brian Wheel, Coury, and band's Troy Luccketta.

Allman Joy At E/P/A



While the Gregg Allman Band was in New York for Ritz shows, E/P/A held a luncheon for the group. Shown (l-r) are E/P/A VP Dan Beck, label's Michael Caplan and Robert Smith, Sr. VP Ray Anderson, Allman, manager William Perkins, and VPs Jim Caparro and Frank Rand.

Columbia Thinks Young



Paul Young played New York's Radio City Music Hall, with Columbia brass showing up in force. Pictured backstage are (l-r) Columbia's Jerry Lembo, VP Jack Rovner, Joe McEwen, VP John Fagot, Sr. VP Mickey Eichner, VP Danny Yarbrough, Young, Sr. VP Bob Sherwood, VP Paul Rappaport, and label's Burt Baumgartner.

THE TIME IS NOW.

"You Can Call Me Al" Paul Simon

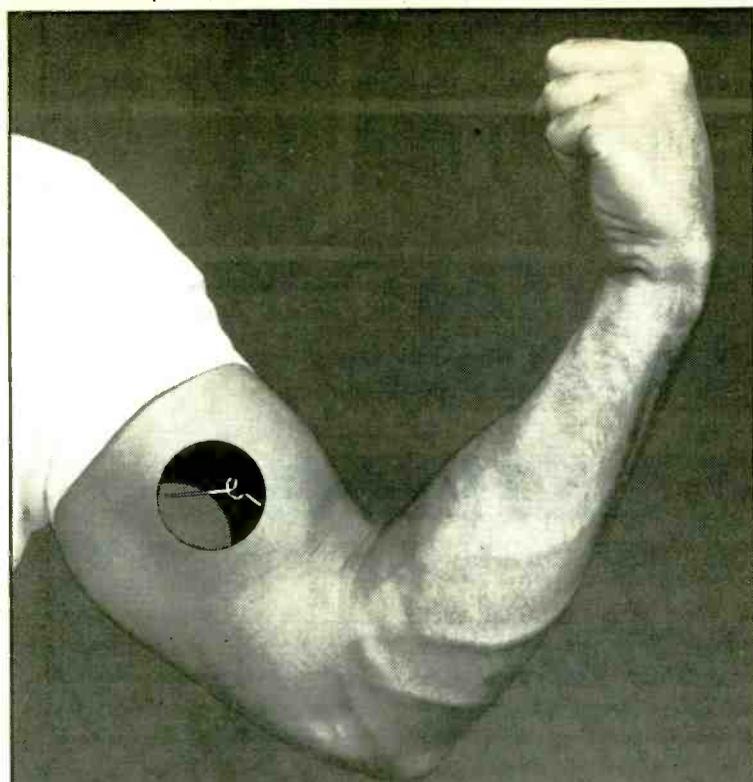
CHR NEW & ACTIVE

One Of The "Most Added" 108/33

- | | |
|--------------|-------------|
| B104 28-24 | Z95 deb-39 |
| WXKS on | WNCI add |
| WBEN add-39 | 99DTX on |
| WKSE add | WCZY deb-40 |
| WPHD add | WHYT on |
| PWR95 deb-29 | KATD 18-12 |
| Z100 29-25 | KCPW add |
| PRO-FM add | WKTU add |
| B106 21-18 | KZZP deb-30 |
| Q107 deb-29 | KMJK deb-39 |
| WAVA 27-23 | FM102 add |
| 94Q add | KWOD add |
| Z93 37-29 | KMEL 32-22 |
| Y100 on | KBEQ 26-25 |
| B97 deb-28 | KWSS on |
| WGH add | KUBE add |
| WNVZ deb-25 | |
| B96 32-24 | |

From The Grammy Award-Winning Album
Graceland Produced by Paul Simon
Engineer: Roy Hallee





HEALTHY!

SIMPLY RED
"THE RIGHT THING"

SIMPLY RED



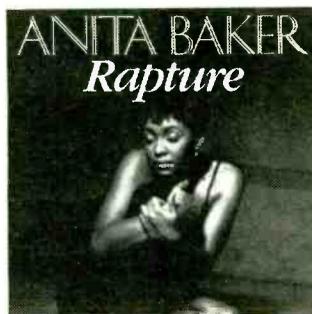
MEN AND WOMEN

CHR ACTIVITY :

#2 MOST ACTIVE
73 UPS 10 DEBUTS

- | | |
|---------------|-------------|
| WXKS 14-9 Hot | FM102 14-10 |
| WBEN 34-30 | KROY deb 35 |
| WCAU 38-32 | KWOD add |
| 94Q 25-21 | KCPX 20-17 |
| Z93 23-21 | KITS 13-12 |
| KRBE 40-37 | KMEL 33-26 |
| Y100 add | KATD 21-19 |
| 99DTX 33-29 | KWSS 21-17 |
| WCZY 25-20 | KUBE 24-22 |
| WLOL add | 94TYX add |
| KZZP 25-23 | KITY deb 33 |
| KKRZ 25-19 | WZOK deb 35 |
| KMJK deb 38 | KIYS add |
| | KXYQ deb 34 |

from the soon-to-be gold *Men And Women* LP. Showing a lot of muscle at CHR, AOR, R&B and A/C! Video in heavy rotation on MTV. On tour this summer.



ANITA BAKER
Rapture

ANITA BAKER
"SAME OLE LOVE
(365 Days A Year)"

from the double Grammy Award-winning *Rapture* LP. Over 2.2 million sold! Triple format threat; looking very good at CHR, R&B and A/C! See her on Saturday Night Live, April 11! "Same Ole Love" video in power on VH-1. On tour now.

CHR ACTIVITY :

- | | |
|-------------|-----------------|
| WCAU add | KS103 32-28 |
| B97 deb 30 | KMEL 23-15 Hot |
| 99DTX | KATD add |
| WCZY 23-18 | KWSS 30-26 |
| WKTI 26-25 | KUBE add |
| KKRZ | WERZ add |
| FM102 22-17 | WNNK deb 34 Hot |
| KROY 26-23 | KTUX add |

AC : 20 - 11 - 6

R&B : 20 - 10

**THE STRONG ARM OF MUSIC...
ON ELEKTRA MUSIC CASSETTES,
RECORDS AND COMPACT DISCS.**

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THE PICTURE PAGES

International Top Guns



CBS International executives were honored for their efforts on the label's "Top Gun" soundtrack, which spawned hits in many countries. Shown here (standing, l-r) are CBS Japan's Tai Ohnishi, CBS Europe's Paul Burger, CBS International's Mason Munoz, CBS France's Pierre Sissman, CBS Australia's Gil Robert, CBS Norway's Jan Ostli, CBS Sweden's Rikard Bergsten, CBS Int'l. VP Bob Campbell, (seated, l-r) CBS U.K.'s Tony Wollcott, CBS Int'l. Senior VP Bunny Freidus, CBS Canada's Don Oates, and CBS Germany's Heinz Canibol.

Kind Of Wonderful Party



John Hughes celebrated the premiere of his latest film, "Some Kind Of Wonderful," with a party featuring two groups on the soundtrack, the first record on his Hughes Music/MCA label. Shown (back, l-r) are March Violets members Aaron Davidson and Tom Ashton, Hughes Music's Tarquin Gotch; (middle, l-r) the film's Craig Sheffer, MV's Andrew Welsford and Cleo, *Flesh For Lulu*'s Rocco Barker, John Hughes, FFL's Kevin Mills; (front, l-r) Mary Stuart Masterson from the movie, FFL members James Mitchell, Mick Marsh, and Derek Greening.

Infinity

Continued from Page 1

& KFKF/Kansas City; WMRZ & WLLR/Moline; and WMRS & WLNH/Laconia, NH.

The transaction represents a big shot in the arm for the fast-rising fortunes of Sconnix. "We're now solvent for the first time in our career," beamed Sconnix partner Randy Ode-Neal, adding that the KVIL proceeds will help retire debt incurred in financing the Blair deal. "We ended up buying the other three properties for \$70 million. That's what we'll finance," said partner Scott McQueen.

Keeping a Low Financial Profile

Maintaining Sconnix's privacy was a major factor in the decision to sell KVIL. McQueen said a public securities offering — and a subsequent loss of privacy — would have been necessary if Sconnix had decided to keep the station. He estimated the value of such a financing at about half of KVIL's sale price, or about \$40 million. The company presently has no plans to go public.

"A year from now, I know we're going to wish we had kept KVIL," added Sconnix partner Ted Nixon. "But with the development process that it's going to take for WFLA & WPDS/Tampa and WEAG/Indianapolis, we need to have the flexibility of this additional money."

KVIL Is Plump Cash Cow

Prior to the Sconnix acquisition, KVIL was last sold in 1983 for \$30 million. Industry analyst Jim Duncan reports that in '86 KVIL ranked fourth among all

EZ

Continued from Page 1

now doing what I was handling for Affiliated — responsible for the day-to-day operations of the Western stations."

Gurley remarked, "Gary and I will still be working together with broadened responsibilities for the same goals, standards, and commitments with respect to EZ and WEZC."

Waugh

Continued from Page 1

Southwest as a Regional Promotion Director, and we're very excited about his contributions in the future."

Waugh told R&R, "I know half the country pretty well, so it's just a question of learning the rest. I also have a lot of friends in radio who've worked in the South and moved elsewhere, so I've just got to find them and meet them again." He is relocating from Atlanta to New York.

Before joining RCA in 1982, Waugh worked for Capitol in the Carolinas.

stations with estimated ad revenues of \$22.7 million.

Sconnix officials also said, to comply with FCC rules, that it expects to sell WZOU/Boston within ten days for approximately \$15 million. The company plans to swap its existing WBOS frequency for that of Blair's WZOU.

Benesch

Continued from Page 1

been with the label, always considered one of the best in each market he's worked in. Since he's been here, he's demonstrated excellent leadership."

Benesch held local positions at Columbia's Mid-Central and Midwest branches, earlier working in promotion in Denver. He joined the company in 1976 in the L.A. branch.

Davis

Continued from Page 3

myself into their systems." Davis says he plans no changes in the station's format direction.

WLIT VP/GM Jim Keating said, "We needed someone with documented research, marketing, and people skills. After sifting through the applicants, I knew Don was my man." Interim PD duties were handled by air personality Steve Allen, who remains with the station.

Coleman Research vs. The Research Group



Jon Coleman, President

Richard Harker, Vice President

Most broadcasters tell us there are really only two top research companies in our business. Here are three reasons many choose Coleman Research.

1. OUR APPROACH IS SENSITIVE TO YOUR NEEDS.

We work with you to develop research based on your needs. Every market is unique, every station is different. Our research works because we respond to your needs.

2. WE WORK WITH YOU TO DEVELOP A CUSTOMIZED ACTION PLAN.

When the research is complete, our job is only half done. We believe our most important task is helping you implement our research findings. So we help you create a strategic plan that works.

3. WE WON'T WORK FOR YOUR COMPETITION.

Coleman Research believes confidentiality helps establish an on-going relationship that can better serve your long-range marketing concerns.

Best of all, it means we're always personally available to clients to discuss immediate concerns in complete confidence. *Always.*

That's another big reason broadcasters who research the two leaders choose Coleman Research.

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More Than A Song... A Message

"DON'T GIVE UP"

PETER



GABRIEL

67/15

ADDS INCLUDE:

KEGL	WFLY
99DTX	WSSX
KDWB	100KHI
KMJK	KHTZ

ALSO ON AT:

WXKS	PRO-FM	WGH
CKOI	94Q	KCPX
WCAU	KRBE	KATD



Produced By: DANIEL LANOIS & PETER GABRIEL
Management: GAIL COLSON

R&R STREET TALK

Rep Rumors Direct From NAB

INTEREP is offering approximately \$9 million to RELIANCE for TORBET and SELECT, while KATZ seems ready to pounce on EASTMAN. Look for both buys to happen. Less certain is the fate of the BLAIR rep firm, which may also go to Katz if Blair chief CHARLIE COLOMBO is unable to pull off a leveraged buyout.

John Fagot's Capitol Idea

COLUMBIA VP/Promotion JOHN FAGOT is headed to L.A. for the same post at CAPITOL. Full story next week.

Also leaving the Black Rock is CBS Sr. VP/Black Music A&R LARKIN ARNOLD, who'll still consult the company. His replacement is CBS Records Group/East Coast A&R CECIL HOLMES, while WLUM/MILWAUKEE PD BERNIE MILLER takes Holmes's old post.

BIRCH RADIO has two major announcements waiting in the wings — the defection of another major NY agency away from ARBITRON, and a significant upgrading in qualitative offerings to clients.

We hear that NBC-TV super-snoop BRIAN ROSS is once again hot on the trail of the currently-cold case of alleged payola.

Clarifying last week's WB/KIIS item: Warner Bros. terminated the employee responsible for the PRINCE leak immediately upon learning of his participation and continues not to do business with the stations involved. The label will take a similar stance toward any future incidents of this type.

ALLIED ARTISTS' demise is keeping California law enforcement officials busy. According to the L.A. Times, alleged fraud by parent label CONSOLIDATED ALLIED (now in Chapter XI) has sparked investigations by various state financial institutions, among other bodies. The tangled web also involves a suspected arson incident at an apartment occupied by the group DeBARGE.

Nipper Still In The Dog House At RCA

RCA/ARIOLA's acquisition by BERTELSMANN has resulted in name changes for both companies — BMG MUSIC and BMG MUSIC INTERNATIONAL, respectively. No name change for the various RCA labels involved, and the historical "Nipper" trademark is safe.

How riled up is KRPM/SEATTLE about RCA's JUDDS and ALABAMA cutting TV spots for Country rival KMPS? First it pulled the latest records by those acts, and now it's dropped all

RCA currents. PD LEE ROGERS says, "I wanted to make a statement so the next time an opportunity arises for a label or artist to take sides in a very competitive situation, they'll think twice." KMPS PD JAY ALBRIGHT counters, "The acts would have done it for them had they asked. It's sour grapes 'cause they didn't think of it first."

Format Flip-Flops

Heavy talk in DC that INFINITY's recently-acquired WBMW, currently CHR "B106," will opt for AOR under new GM KEN STEVENS. Stevens says a decision is due "shortly" and that simulcasting HOWARD STERN, once heard on the market's DC101 and now on Infinity's WXRK/NY and WYSP/PHILLY, is a "possibility."

With the news that ex-KSHE star J.C. CORCORAN will join crosstown AC KSD/ST. LOUIS, a switch to Classic Rock is a heavy rumor. Maybe that's why KSHE is using "classic" sloganing as a preemptive move. But KSD GM MERRELL HANSEN foresees "a format revision rather than a change. KSD is going to be a hipper adult station rather than a full-blown AOR or CHR." No call sign change is planned, and the fate of PD BILL GARCIA is unclear.

In Phoenix, KOY-FM GM MIKE HORN denies that a move from AC to CHR with a "Power 95" handle is in the works, even though sister EDENS CHR Q105/TAMPA programmers MASON DIXON and RANDY KABRICH will be stopping by for a visit shortly. Current KOY PD BOB McNEILL, by the way, has a CHR background.

There's a mass termination going on at CHR WMJQ/ROCHESTER. Expect a format change to Country.

Bet on KMYZ/TULSA dumping Classic Rock for CHR under new GM RICK COHN and GSM JERRY GERSON, both from crosstown CHR KAYI.

Funny Money

KMNY/POMONA, CA, home of an all-financial format, hit the front page of the Los Angeles Herald-Examiner, which alleged financial impropriety on the part of Managing Partner BUZ SAWYER when he raised the bucks to buy "K-Money."

Former KIEV/L.A. talk host ALAN STANG also made the "financial" news when he was sentenced to one year in prison for failing to pay \$250,000 in income taxes over a five-year period.

Continued on Page 26

Marketing with imagination, anticipation and success.

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a division of WOMEN AT WORK, INC.

RESTLESS HEART

THEIR MULTI-FORMAT
BREAKTHROUGH

I'LL STILL BE LOVING YOU

TOP 5 AC
HEADING FOR #1

NOW CROSSING CHR

ADULT FEMALE &
MALE PHONES



"Restless Heart's Top 5 Adult Contemporary smash is just the kind of mass appeal record we're looking for at B106."

Marty Dempsey,
PD, B106/Washington, D.C.

"Restless Heart is the perfect crossover adult record for the rating period."

Jim Payne, PD, WRVQ/Richmond, VA

"Great female phones . . . while still holding upper males."

Mark Potter, PD,
WQUT/Johnson City, TN

"Not a Country or AC record. This is a 21+ hit, getting both male and female phones."

Dave Bryant, PD, KISR/Fort Smith, AR

RESTLESS HEART
IS ON A ROLL
WITH THEIR ALBUM



TOTAL SALES 175,000 +

B106	K104	WNOK	WRVQ	KNAN
Q105	WPST	WCKN	KSND	Z102
KCPX	WBBQ	WQUT	95XIL	KQCR
	WBCY	KX104	KISR	KBOZ
			Q101	

RCA
Records and Cassettes

Tmk(s) ® Registered • Marca(s) Registrada(s) RCA Corporation
© 1987 RCA / Ariola International

ROCK and HYDE



Dirty Water

New And Ready To Erupt At CHR.

Already An AOR
DOUBLE BREAKER!

AOR TRACKS 35-27

From The New LP "Under The Volcano"
AOR Albums Debut 24

Management: Cliff Jones and Bruce Allen *Capitol*

POISON



Talk Dirty To Me

CHR BREAKER

CHR 31

From the Platinum-Bound LP
"Look What The Cat Dragged In"

800,000 Sold Already!
Billboard Albums 7

Management: Sanctuary Music Inc.



Capitol

STREET TALK

Continued from Page 24

Tipping The Community

WZZU (94Z)/RALEIGH is asking community leaders' opinions on the AIDS issue pertaining to advertising condoms and disseminating information . . . A tip of the cap to WDHA/DOVER's "AIDS Education Campaign." With help from the US Public Health campaign, it's placed AIDS information brochures at 50 area locations and recruited community leaders to voice PSAs on the importance of knowing the facts about AIDS.

PD Shuffles

KIKI & KMAI (I94)/HONOLULU PD/morning man JAY STONE resigns to manage and produce artist GLENN MEDEIROS . . . KBEQ/KC PD STEVE PERUN inks a short-term consultancy deal with KWNZ/RENO . . . TONY SCOTT, late of WEKS/ATLANTA, grabs the WJTT (JET 94)/CHATTANOOGA PD post as FRANK ST. JAMES exits . . . BRIAN TAYLOR of WAPL/APPLETON moves on to WFYV/JACKSONVILLE.

Z100/NEW YORK Ops Mgr. STEVE KINGSTON is "looking for a killer PD/Promotions Director who's aggressive enough to take my job away."

Jock Jumps: WCAU-FM/PHILLY PM driver BILLY BURKE exits, with late-nighter BILL O'BRIEN moving to afternoons and BOBBY SHARPE from WAYV/ATLANTIC CITY joining for 10pm-2am . . . "HUMBLE" HARV MILLER, late of KRLA/LOS ANGELES, joins Gold KVI/SEATTLE afternoons.

WENS/INDIANAPOLIS morning man MARK PATRICK got national coverage when Indiana University asked him to pull his "Bobby Knight Bop" (to the tune of "Barbara Ann") parody. NCAA regulations prohibit the use of Hoosier players' names in any "commercial venture."

WQMF/LOUISVILLE's "Most Outrageous Contest" at a local bar inspired one contestant to bite the head off a chicken and another to chomp the heads off two snakes. But there's a law that protects animals with vertebrae, and now VP/GM JOHN OTTING has to go to court.

U2 did a pre-tour, hourlong free concert on a rooftop in downtown L.A. last Friday (3/27) while they shot a video for "Where The Streets Have No Name."



SHORT PEOPLE — For St. Patrick's Day, W101.1/Toledo promoted a "Leprechaun Toss And Bowl" that never happened. Local leprechauns raised a small flap, picketing the station with signs that read "Hey, W101, Toss Salads, Not Leprechauns." (Skeptics claim the wee people were really midgets hired from a local chapter of the Little People Of America.) Pictured after W101 made peace with the group are four of the little people with (rear, l-r) news anchor Laurie Sanders and morning hosts Brian Nelson & Bob Madden.

Upcoming radio gatherings: the 11th Annual Great Lakes Radio Conference in Michigan on April 11th features keynoter KENT BURKHART and fellow consultants FRED JACOBS, E. ALVIN DAVIS, and MIKE McVAY. Info at (517) 774-3851 . . . A Contemporary Adult Radio Conference in Monterey, CA in June includes reps from AC, adult AOR, Classic/Gold and Quiet Storm-type stations. More at (213) 862-2810.

For the latest development in compact discs, check out the ICE (International CD Exchange) newsletter. The first issue has CD release schedules and an interesting story about why stereo versions of "Satisfaction" and three other STONES songs are available only on the imported "Hot Rocks" CD. Call (213) 395-0874.

Congrats to MCA RADIO NETWORK President BOB KARDASHIAN and wife KRIS on son ROBERT ARTHUR's 3-17 arrival . . . Get well to KROY/SACRAMENTO morning man PAT RILEY who's out of intensive care but still laid up . . . Condolences to DURPETTI & ASSOCIATES President TONY DURPETTI on the loss of his father.

AIR PRIORITIES: WEEK 6

Listen to the selections listed below. Decide if each had the potential to attain Top 40, Top 25 or Top 10 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed., Apr. 8, 1987

Artist	Title	Label
AIR MYSTERY RECORD #1		
10 KIM WILDE	YOU KEEP ME HANGIN' ON	MCA
ND NICK KAMEN	EACH TIME YOU BREAK MY HEART	SIRE/WB
140 LISA LISA & CULT JAM	HEAD TO TOE	COLUMBIA
HERB ALPERT FEATURING	DIAMONDS	A&M
125 JANET JACKSON & LISA KEITH		

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

ACTIVE INDUSTRY RESEARCH



P.O. BOX 1136 Columbia, Maryland 21044 (301) 964-5544

**GROUPED TOGETHER
WITH NOTHING IN COMMON,
THEY LIVE ON A PRINTED PAGE,
FOREVER CAUGHT IN ANOTHER...**



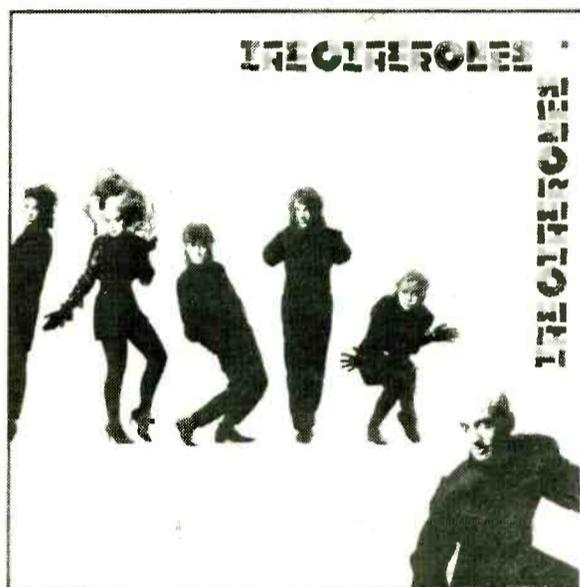
MULTI ARTIST AD

1

THE OTHER ONES "We Are What We Are"

**AOR = New Artist Albums 5
Tracks Debut 
Albums New & Active
Already On Over 50 AORS!
CHR = 17/17 First Week**

"We Are What We Are"
is from the debut LP The Other Ones.
Produced By Christopher Neil
For Nelson Unlimited Production.



2

GARY MOORE "Over The Hills and Far Away"

**Most Added Album #1
AOR New & Active 34/34
New Artist Albums 9**

"Over The Hills And Far Away"
is from the LP Wild Frontier.
Produced By James "Jimbo" Barton,
Peter Collins for Jill Music LTD.,
Gary Moore and Pete Smith.



3

BALAAM & THE ANGEL Just Released

**The LP The Greatest Story Ever Told
features the track
"Light Of The World"
Produced by Hugh Jones.
Two Tracks Produced by John A. Rivers.**



Virgin

© 1987 Virgin Records America, Inc.

**ANOTHER TRUTH
LAID BARE BY
VIRGIN RECORDS**



LUTHER VANDROSS & GREGORY HINES

"THERE'S NOTHING BETTER THAN LOVE"

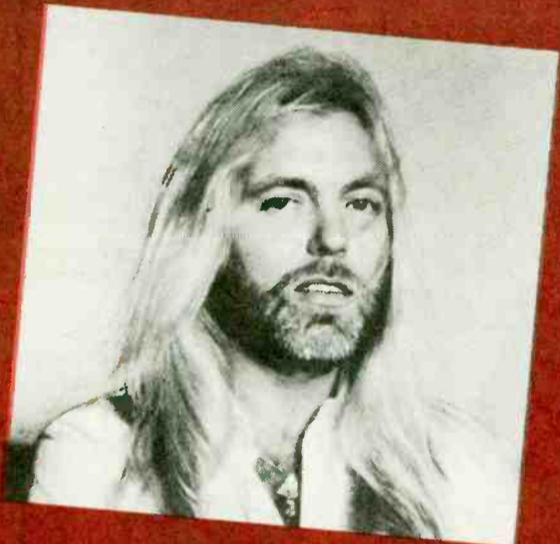
NOW ON OVER 80 CHR REPORTERS!!!

NEW ADS INCLUDE:

WCAU Y100 WWSR WQUT KIKX WKPE KQCR
PRO-FM KBEQ WKEE Y106 KYRK WOMP
KRBE WFLY WKSI KTUX 95XXX WKSF

BLACK/URBAN CHART **8-4**

One of the MOST ADDED AC RECORDS 39/10
A MULTI-FORMAT SMASH!!!



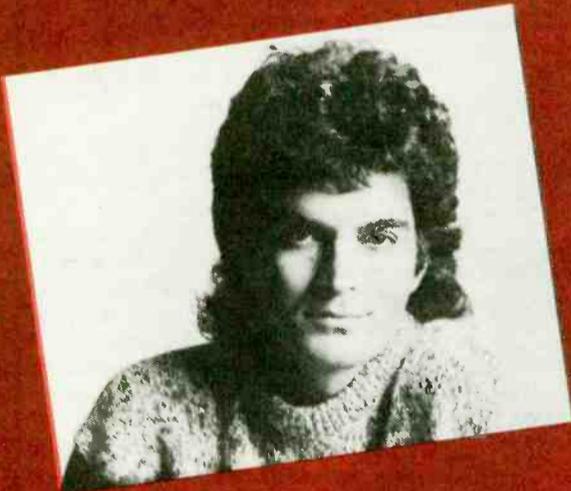
GREGG ALLMAN

"I'M NO ANGEL"

FORMER #1 AOR TRACK NOW CROSSING TO CHR!

55/22

NEW ADDS INCLUDE: WGRD WKSF WZYP
94Q KATD WPST WEAG WJAD KNAN
KMJK WFLY WBCY 100KHI WJMX KQCR
KCPX 99GFM KSAQ WFXX WYKS KDVV



GINO VANNELLI

"WILD HORSES"

AC BREAKERS

A DEFINITE REACTION RECORD!!!

CHECK THESE MOVES:

WLOL 17-12

CKOI 21-15 (Hot) CHED 25-20 WPFM 26-20
Y108 29-26 KSND 22-19 KQCR deb 39
KIYS 28-25 KZFN deb 39



DEAD OR ALIVE

"SOMETHING IN MY HOUSE"

HUGE CLUB RECORD!!

ON YOUR DESK TODAY!

ALREADY ON AT:

B96 WJAD KTMT
KCPX KNAN KZFN
I94 99KG OK95



MEL KARMAZIN ON KVIL, STERN & MORE

Infinity's Unlimited Horizons

With its purchase of KVIL-AM & FM/Dallas this week for \$82 million, Infinity Broadcasting broke its own record for the highest price ever paid for a radio property, doubling the \$41 million it paid for KROQ/Los Angeles last year. Founded by Chairman Mike Wiener and President Gerry Carrus in 1972, Infinity bills itself as the country's largest publicly-owned radio-only company.

Since Executive VP/Radio President Mel Karmazin joined the company in 1981 from the VP/GM post at Metromedia's WNEW-AM & FM/New York, it's grown from six to 13 stations, with outlets in nine of the top ten markets. Only one of its stations is outside the top ten. Besides its size, Infinity has aligned itself with unique programming: KROQ's innovative "Rock Of The '80s" mix, WBCN/Boston's maverick brand of rock radio, and controversial morning man Howard Stern, who is simulcast on the company's New York and Philadelphia stations.

R&R: What made KVIL worth \$82 million?

MK: It's one of the most profitable stations in the country, Dallas is the sixth largest radio revenue market in the country, and the management and staff have been there for an extended period of time. It will put us among the top five companies in radio revenue, if not in the top three — pretty close after Cap Cities and CBS.

R&R: Is there any ceiling that you're working toward in number of properties?

MK: Our interest is in having the 12/12 limit, particularly for FMs and, in those markets where it's appropriate, for AMs as well.

R&R: What markets look good for future purchases?

MK: We'd like to be in Houston with an FM and in Atlanta.

R&R: Are station multiples going to continue at their current high level?

MK: I don't think they're at a high level now. They'll probably go higher as more people see how desirable a business radio can be. Also, if the 12/12 rule goes away, multiples will go even higher as more broadcasters no longer worried about the limit compete for stations.

R&R: If one of the highly leveraged players were to go belly-up,

"We do tend to be a very product-oriented company."

"It (KVIL purchase) will put us among the top five companies in radio revenue, if not in the top three."

would the bankers freak and the bubble burst?

MK: I don't think so. Lenders, just like broadcasters, have become more sophisticated. If a deal went sour, lenders would look upon it as just what it would be — a bad deal, not necessarily as a bad comment on the whole industry.

R&R: Why such a lean corporate staff — just you and your partners, an administrative assistant, two secretaries, and five financial people — with no group heads of programming, sales, personnel, etc.?

R&R: Why do you use dual-city GMs — Tony Berardini in Los Angeles and Boston, Ken Stevens in Philadelphia and Washington?

MK: The main advantage is having someone with Tony and Ken's qualities and expertise available at two radio stations. If there were a long list of qualified GMs and I could have another Tony or Ken, then I'd prefer to have individual managers for every market. There's nobody I've found, to date, who would be equal to them. Both situations are being done on an experimental basis, and we'll evaluate them as time goes on.

R&R: In highly competitive major markets, can a dual-city GM provide the necessary guidance and oversight for more than one station?

MK: If one president can handle 14 radio stations, why can't a general manager handle two? I delegate responsibilities to the GMs, and those GMs delegate responsibilities to the department heads.

Building A Broadcast Company

Infinity was incorporated by Mike Wiener and Gerry Carrus in 1972 and went public in June 1986. The timeline below lists the stations Infinity has acquired and sold since 1973.*

Date	Property	Price
May 1973	buys KOME/San Jose-San Francisco	\$462,000
Oct. 1976	buys WIVY/Jacksonville	\$850,000
Feb. 1979	buys WBCN/Boston	\$3.6 million
Nov. 1981	buys WJIT & WKTU (now WXRK)/New York, WYSP/Philadelphia	\$32 million
June 1983	buys KXYZ (AM)/Houston	\$2.3 million
Sep. 1983	buys KCBQ-AM & FM/San Diego	\$8 million
July 1984	buys WJJD & WJEZ (now WJMK)/Chicago	\$13.5 million
Jan. 1985	sells WIVY	\$6.45 million
Sep. 1986	buys KROQ/Los Angeles	\$41 million
Nov. 1986	sells KCBQ-AM & FM	\$12.2 million
Dec. 1986	buys WQYK/Tampa	\$27 million
Dec. 1986	buys WBMW/Washington	\$13 million
Apr. 1987	buys KVIL-AM & FM/Dallas	\$82 million

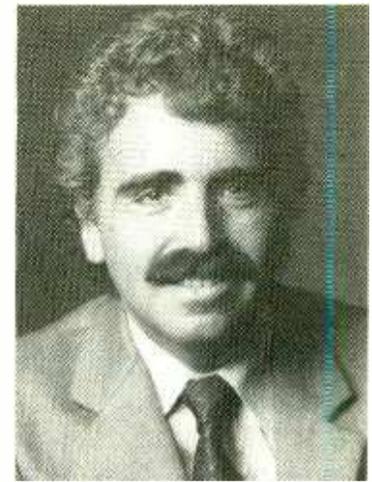
*Infinity owns a total of 4 AMs and 9 FMs.

MK: We're structured so that a GM runs his station like an entrepreneur. He handles all the responsibilities — signs the payroll checks, handles the accounts payable — and reports upwards to us. If he wants a programming consultant, he hires him and the consultant reports to the PD, not someone in corporate. The same is true for any needed research. I feel more comfortable giving the control and responsibilities to people who are in the market, living with the situations every day.

R&R: Six of your stations — L.A., Boston, Philadelphia, D.C., Tampa (Charlie Ochs), and Houston (Hugo Cadelago) — have managers with programming backgrounds, rather than sales.

MK: We look at who's the most qualified for a given situation. When we hired Charlie Ochs initially at KCBQ/San Diego, for instance, we had a marketing and programming problem at the station and felt he would bring more to the table than someone with a sales background. There's no pattern,

"The radio industry has fallen down in its ability to develop people."



Mel Karmazin



but we do tend to be a very product-oriented company. It makes me feel comfortable when the GM has a good sense of the product.

R&R: KROQ, WBCN, Howard Stern, and now Ron Chapman at KVIL . . . just good business, or do you take pride in being affiliated with such respected stations and talent?

MK: We like to create an atmosphere that encourages people to be creative, free-thinking, and innovative while also making stockholders a good return on their investment.

R&R: No other company owns as many top ten market AORs as Infinity. Any thoughts?

MK: Certainly my experience with Metromedia helped make me comfortable with the format. We know the kind of money that can be made with AOR-type stations, and we feel we have a good deal of expertise within it.

R&R: Did you weigh ratings gains vs. controversy when you decided to hire Stern at WXRK?

MK: I tried to hire him the day I found out he was available. That he could take an AM station (WNBC) in New York City, competing with 43 other stations, and make it the #1-rated station in afternoon drive was a sign of how powerful he was.

"I think Howard (Stern) could be a national radio performer. There's no reason he couldn't do a live network program."

R&R: Will we be hearing Stern simulcast in additional markets?

MK: At this point we haven't made a decision. I do think Howard could be a national radio performer. If you remember "Superradio," there's no reason he couldn't do a live network program.

R&R: Superradio never got off the ground, though.

MK: That may have been the timing and programming that ABC put on it. It really wasn't offering stations anything that they couldn't duplicate themselves. Howard Stern can't be duplicated.

R&R: Your response to the Stern obscenity investigation seemed to be that you'll comply with whatever the FCC decides, rather than mount a freedom-of-speech defense.

MK: We did say that what Howard Stern does is protected speech under the Constitution. We also said that if the Commission changes its present guidelines, which we believe we're in total conformity with, and if those new guidelines are still in conformity

"If one president can handle 14 stations, why can't a GM handle two?"

with the First Amendment, then we'll comply. We haven't said that we'll automatically comply if the new guidelines are in violation of the First Amendment.

R&R: In what areas has the radio industry improved in the last five years?

MK: The financial community has come to see radio as a good business, which it's actually been for a long time.

R&R: How could it become even better?

MK: We're still getting only 7% of the advertising pie. That's not our fair share of the dollars. The industry has also fallen down in its ability to develop people. Radio is the most management-intensive of all the media. If you have a hit TV show, you're going to make a certain amount of money. In radio, it's the management that's going to determine how much money you make.

R&R: What does Infinity do in that regard?

MK: We bring our managers together, including programmers and GSMS, for group meetings with guest speakers once a year. We also encourage our managers to go back to school and take courses. The company assumes all the expenses connected with any training that will help our management personnel develop and grow.

STEPS TO SUCCESS

Tracking The "Human" Side Of Research

As a consultant for more than 20 years, I've learned to manipulate audience research and use it to convince station managers to accept preconceived ideas. But what each of us needs to know is that listeners often cannot respond to many of the things asked of them.

The listener may be analyzed, segmented, and categorized by lifestyle. Often, this means the listener is regarded as a source of data instead of as a source of living ideas. Researchers say, "You give me your needs, and we'll come up with solutions."

I feel that's the wrong approach. The critical part of programming is finding out the things listeners positively enjoy.

Let Listeners Lead The Way

The results obtained from focus groups, auditorium

"The critical part of programming is finding out the things listeners positively enjoy."

research, and music testing may be very far off course when the intent is to profile and project programming preferences for an entire market. My advice is to "un-

"Unfocus.' You'll do a lot better if you let listeners take you where they want to go."

focus." You'll do a lot better if you let listeners take you where they want to go.

It can be very exciting to revitalize a radio station or create a new programming sound. Why not turn an entire radio station into a consumer panel? When you ask, "Why do you like this or that about a radio station?" few people accurately reveal themselves. Instead, try handing them a batch of ideas and challenging them. Stimulate listeners into coming up with better answers.

We spend far too much time finding out if an idea or the music is good or bad. It is better to stimulate new ideas, probe for refinements, and ask for creative new approaches.

Ways To Get Listeners Involved

Here are my five steps for successfully developing a station:

1. Record and produce all ideas into an actual programming demo for people to hear.
2. For every idea you develop, also produce its opposite, and get reaction to that.
3. Vigorously get people to listen to your tapes of ideas and input their comments, suggestions, and criticisms.
4. Test the programming on the air. Isolate the test to a specific time period, inviting callers to comment.
5. Make up new tapes based on the listeners' input and solicit even more reactions on a continuing basis.

Getting The Responses

Among my techniques for corraling respondents are these:

1. Invite listeners to call and comment on what you're testing. Record the responses.
2. Set up a booth in a shopping mall for ongoing testing.

3. Dispatch a comfortably equipped van with audio-monitoring equipment. Park the van at designated locations for the public to see. Such testing should be continuing.

When people say they like your ideas, then you have positive programming!

The key is to look for the program ingredients and presentation techniques that provoke clearly positive reactions: "Oh, I like the way the D.J. sounds"; "The way he talks about the weather is great"; "Why can't more news be about health and medicine?"

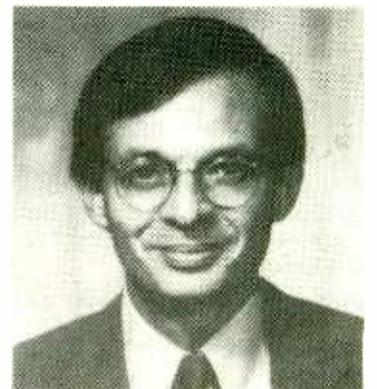
Remember that conclusions your listeners will draw from the sample programming you present should become "real" programming.

Once you begin uncovering listener-motivated responses, your audience promotion tactics will begin to emerge by "osmosis." It will become clear how listeners will be best informed about your improved programming. After all, most people like to try new things. They'll tell you how to promote. Listen to them.

"Most people like to try new things. They'll tell you how to promote. Listen to them."

Establish Your Goal

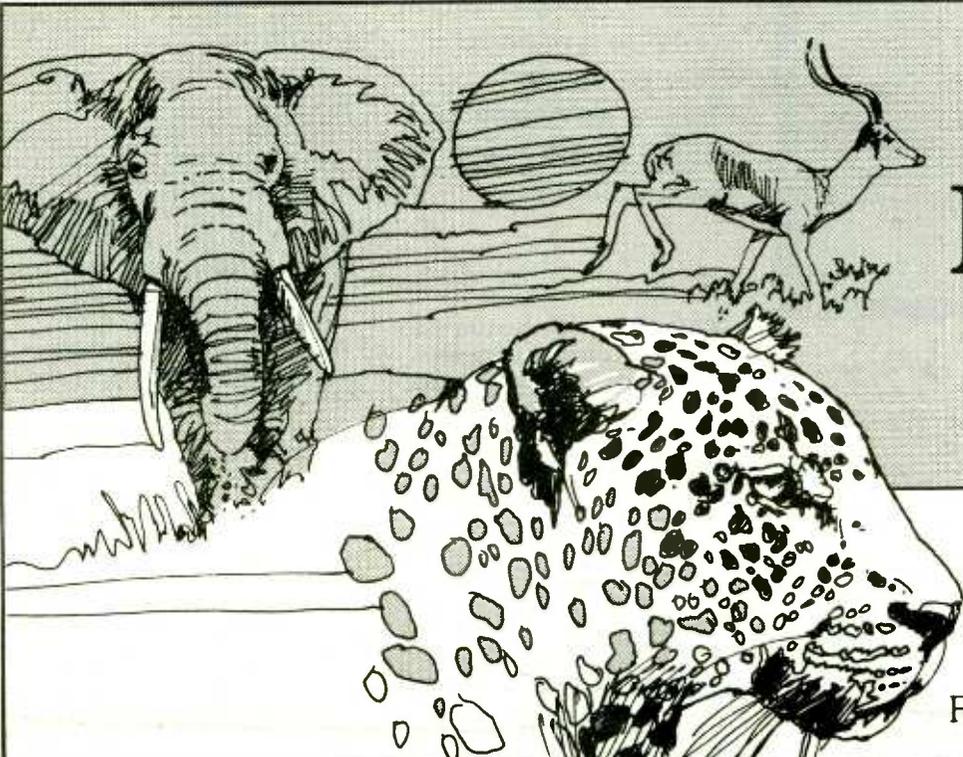
It is essential to clearly establish at the outset of any program testing that the goal is to create new ideas from the sample programming presented. Everyone should be encouraged to contribute to creating programming improvements. Seek the widest range of input. You'll benefit from this tested approach.



David Klemm

Klemm Media President David Klemm has consulted radio stations on programming, research, and sales management since 1965. The company, formed in 1981, also serves as consultant to the "Shopping Line" TV service, Associated Press Radio, Interop, and several cable systems.

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(SP-5121)

Produced by Paul Hardiman.



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RATINGS

ARBITRON FALL '86

Demographic Ranking Trends

Washington, DC

WKYS Remains Adult Leader; WAVA New Teen Hit, Up In Adults; WHUR Runner-up In Older Demos

Su '86		Fa '86 Rank		Su '86		Fa '86 Rank		Su '86		Fa '86 Rank		Su '86		Fa '86 Rank	
3	1	WAVA (CHR)	1	1	WKYS	1	1	WKYS	1	1	WKYS	1	1	WKYS	
1	2	WDJY (B/U)	3	2	WWDC-FM	2	2	WHUR	2	2	WHUR	2	2	WHUR	
4	3	WRQX (CHR)	5	3	WAVA	3	3	WWDC-FM	3	3	WMZQ-FM	4	3	WMZQ-FM	
2	4	WBWV (CHR)	2	4	WHUR	4	4	WAVA	4	4	WGAY	3	4	WGAY	
5	5	WKYS (B/U)	8	5	WDJY	6	5	WMZQ	6	5	WMAL	6	5	WMAL	
7	6	WWDC-FM (AOR)	4	6	WCXR	9	6	WLTT	9	6	WVA	10	6	WVA	
6	7	WHUR (B/U)	7	7	WLTT (AC)	8	7	WGAY (B/EZ)	8	7	WWDC-FM	9	7	WWDC-FM	
8	8	WCXR (Gold)	11	8	WMZQ	11	8	WDJY	11	8	WLTT	5	8	WLTT	
9	9	WHFS (AOR)	6	9	WRQX	5	9	WCXR	5	9	WTOP (News)	7	9	WTOP (News)	
12	10	WMZQ (Ctry)	9	10	WBWV	14	10	WMAL (AC)	14	10	WCXR	11	10	WCXR	

Miami-Ft. Lauderdale-Hollywood

WPOW Punches Into Top Teen Slot; WGTR, WPOW Gain In 18-34; WSHE Retains Young Adult Crowns; WCMQ-FM Captures 25-54 Leadership

Su '86		Fa '86 Rank		Su '86		Fa '86 Rank		Su '86		Fa '86 Rank		Su '86		Fa '86 Rank	
3	1	WPOW (UC)	1	1	WSHE	1	1	WSHE	5	1	WCMQ-FM	5	1	WCMQ-FM	
1	2	WHQT (UC)	2	2	WHQT	6	2	WEDR	1	2	WJQY	1	2	WJQY	
2	3	WHYI (CHR)	4	3	WEDR	4	3	WHQT	3	3	WLYF	3	3	WLYF	
4	4	WEDR (B/U)	11	4	WGTR	2	4	WJQY (AC)	7	4	WKQS	7	4	WKQS	
5	5	WINZ-FM (CHR)	5	5	WHYI	3	5	WAXY	2	5	WAXY	2	5	WAXY	
6	6	WSHE (AOR)	8	6	WLVE (AC)	5	6	WCMQ-FM (Span)	11	6	WEDR	11	6	WEDR	
8	7	WTHM (CHR)	6	7	WMXJ (Gold)	7	7	WHYI	6	7	WMXJ	6	7	WMXJ	
10	8	WKQS (Ctry)	14	8	WPOW	10	8	WLYF (B/EZ)	4	8	WSHE	4	8	WSHE	
14	9	WRBD (B/U)	3	9	WAXY (AC)	8	9	WMXJ	13	9	WHYI	13	9	WHYI	
12	10	WGTR (AOR)	10	10	WINZ-FM	9	10	WKQS (Ctry)	8	10	WHQT	8	10	WHQT	

Nassau-Suffolk

WBLI Leaps To First 18-49, Gains In Other Adult Demos; WPLJ Top 18-34 Station, Runner-up In Teens and 18-49; WALK Combo Dominates 25-49; WHTZ Teen Champ

Su '86		Fa '86 Rank		Su '86		Fa '86 Rank		Su '86		Fa '86 Rank		Su '86		Fa '86 Rank	
1	1	WHTZ (CHR)	2	1	WPLJ	8	1	WBLI	1	1	WALK-AM & FM	1	1	WALK-AM & FM	
2	2	WPLJ (CHR)	4	2	WHTZ	3	2	WPLJ	5	2	WBLI	5	2	WBLI	
7	3	WQHT (UC)	7	3	WBLI	1	3	WALK-AM/FM	2	3	WCBS-FM	2	3	WCBS-FM	
5	4	WRKS (B/U)	1	4	WBAB	2	4	WHTZ	3	4	WHTZ	3	4	WHTZ	
6	5	WLIR-FM (AOR)	5	5	WXRK	4	5	WCBS-FM	6	5	WPLJ	6	5	WPLJ	
3	6	WBLI (CHR)	3	6	WNEW-FM	7	6	WBAB	7	6	WLTW	7	6	WLTW	
4	7	WBAB (AOR)	11	7	WQHT	6	7	WXRK	10	7	WNBC	10	7	WNBC	
9	8	WNEW-FM (AOR)	6	8	WALK-A/F (AC)	15	8	WLTW (AC)	11	8	WBAB	11	8	WBAB	
11	9	WXRK (AOR)	8	9	WLIR-FM	5	9	WNEW-FM	4	9	WXRK	4	9	WXRK	
13	10	WRCN (AOR)	10	10	WCBS-FM (Gold)	11	10	WNBC (AC)	15	10	WCBS (News)	15	10	WCBS (News)	

Atlanta

WKLS-FM Now has Both Young Adult Crowns; WVEE Older Adult Leader, A Solid Second In Younger Demos; WZGC Still A Hit With Teens

Su '86		Fa '86 Rank		Su '86		Fa '86 Rank		Su '86		Fa '86 Rank		Su '86		Fa '86 Rank	
1	1	WZGC (CHR)	1	1	WKLS-FM	2	1	WKLS-FM	2	1	WVEE	2	1	WVEE	
3	2	WVEE (B/U)	2	2	WVEE	1	2	WVEE	1	2	WQXI-FM	1	2	WQXI-FM	
2	3	WKLS-FM (AOR)	3	3	WQXI-FM	3	3	WQXI-FM	3	3	WKLS-FM	3	3	WKLS-FM	
7	4	WEKS-A/F (B/U)	4	4	WZGC	5	4	WKHX	6	4	WKHX	6	4	WKHX	
4	5	WARM (CHR)	6	5	WSB-FM	10	5	WYAY	5	5	WPCH	5	5	WPCH	
6	6	WSB-FM (AC)	9	6	WYAY	6	6	WZGC	8	6	WYAY	8	6	WYAY	
5	7	WKHX (Ctry)	7	7	WFOX	4	7	WSB-FM	9	7	WSB	9	7	WSB	
8	8	WYAY (Ctry)	10	8	WEKS-AM & FM	7	8	WFOX	7	8	WFOX	7	8	WFOX	
9	9	WQXI-FM (CHR)	8	9	WKHX	8	9	WPCH (B/EZ)	4	9	WSB-FM	4	9	WSB-FM	
11	10	WFOX (AC)	5	10	WARM	11	10	WSB (AC)	10	10	WZGC	10	10	WZGC	

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NETWORK FEATURE FILE

NEWS & INFORMATION FEATURES

April 6 - April 10

MUSIC FEATURES

The Weekend

April 11 - April 12

American Dance Trax (WO) Stacey Q/Robbie Nevil/Expose/Club Nouveau	National Music Survey (WO) Sheena Easton/Sergio Mendes/Restless Heart
Lee Arnold On A Country Road (WO) Dan Seals/Conway Twitty/Desert Rose Band	On The Radio (NSBA) Stacey Q
Dick Clark's Rock, Roll & Remember (USP) Ray Charles	Party America (ABC) Lionel Richie/Breakfast Club/Jimmy Jam & Terry Lewis
Coast To Coast (AM) Gregory Hines/Luther Vandross	Plain Rap Countdown (PRN) AC: Starship/Kool & Gang/Anita Baker/Gregory Abbott/Chicago
The Countdown (WO) Jody Watley/Klymaxx	CHR: Club Nouveau/Crowded House/Expose/Donna Allen/Lou Gramm
Countdown America With Dick Clark (US) Alan Parsons Project	Urban: Georgio/Cover Girls/Club Nouveau/System/Expose
Countdown USA (CUSA) Wang Chung	Powercuts (GSN/ABC) Tom Petty/Bon Jovi
Country Closeup (PM) T.G. Sheppard/Girls Next Door/Dwight Yoakam/Sweethearts of Rodeo	Radioscope (RS) Starpoint/Larry Blackmon/Ray, Goodman & Brown
Country Report Countdown(WRN) Ricky Skaggs/Keith Whitley/Forester Sisters	Reelin' In The Years (GSN/ABC) Rascals/Neil Young
Country Today (MJI) Eddie Rabbit	Rock & Roll Never Forgets (WO) J. Geils Band/Byrds/Elvin Bishop
Rick Dees' Weekly Top 40 (DIR) Crowded House	Rock Chronicles (WO) Steve Winwood/Georgia Satellites/Robert Cray Band
Dr. Demento (WO) Baseball songs	Rock Of The World (MCA) Beatles/Concrete Blonde/Til Tuesday
Future Hits (WO) Peter Cetera/Billy Idol	Rock Over London (RI) Curiosity Killed The Cat
Great Sounds (USP) Ray Anthony	Rock Watch (USP) Jimi Hendrix
Great Star Ship (MCA) Ben E. King/Billy Vera/Carpenters	Scott Shannon's Rockin' America Countdown (WO) Peter Wolf/Hipsway/Steve Winwood
Hot Rocks (USP) Lou Gramm/Foreigner	Sittin' In (WRN) Willie Nelson
Jazz Show With David Sanborn (NBCE) Paquito D'Rivera	Solid Gold Saturday Night (US) Chuck Berry
Jazz Trax (JT) Brandon Fields (4/12)	Star Beat (MJI) Gregory Abbott
King Biscuit Flower Hour (DIR) Elton John Pt. 1	Street Beat (MCA) Force MD's/Oran Juice Jones
Metalshop (MJI) Whitesnake	Super Gold (TRAN) 1966/Herman's Hermits/Dion (4/11)/1958/Righteous Brothers/Mamas & Papas (4/12)
Motor City Beat (USP) First Number One Hits	Superstars Rock Concert (WO) Jackson Browne
Scott Muni's Ticket To Ride (DIR) Profile of George Martin	That's Love (WO) Cheryl Ladd/Catherine Otenburg/Peter Gabriel
Musical! (WO) Alfred Newman/La Cage Aux Folles/Patti Lupone	Top 30 USA (CBSR) Diana Ross
Musical Starstreams (FF) Michael Stearns	Weekly Country Music Countdown (USP) Steve Wariner

The Week Of

April 13 - April 17

British Wax Museum (RI) Beatles/Steve Hackett/Dave Edmunds/Steelers Wheel/Paul McCartney	Classic Cuts (MJI) Yes
Country Calendar (CW) Mark Miller/Loretta Lynn/Tom Wopat/Kenny Rogers/Keith Whitley/Shelly West/O'Kanes	Country Comments (WO) Pake, Reba McEntire/Waylon Jennings/Michael Johnson/Kathy Mattea/Louise Mandrell/John Conlee
Country Datebook (US) Tammy Stephens/Loretta Lynn/Roy Clark/Eddie Rabbit/Mickey Gilley/Charley Pride/Merle Haggard	Country Report (WRN) Keith Whitley/Restless Heart/T.G. Sheppard/Ricky Skaggs/Forester Sisters
Rick Dees' American Music Magazine (USP) David Bowie/Huey Lewis/Atlantic Starr/Peter Gabriel/Paul Simon	Earth News (WO) Mel Gibson/Danny Glover/Gary Busey/Carlos Santana/Lisa Bonet/Michael J. Fox/Justine Bateman/Scott Valentine
Encore With Jim Lange (WO) 1950: Teresa Brewer	In Concert (WO) Elton John
Legends Of Rock (NBCE) Steve Winwood Pt. 2	Line One (WO) REO Speedwagon
Live From Gilley's (WO) Freddie Fender	Miller Sound Express (WO) Nu Shooz/Bobby Brown
Off The Record (WO) Peter Wolf/U2/Psychedelic Furs	Off The Record Special (WO) Lou Gramm
Pioneers In Music (DIR) Singer & song: Meat Loaf/Eddie Money/Billy Squier	Pop Concerts/Star Trak Profiles (WO) Dionne Warwick
Rock & Roll Never Forgets (WO) Poco/David Bowie/Nazareth	Rock Today (MJI) David Bowie
Shootin' The Breeze (WO) Klymaxx/Starpoint/Atlantic Starr	Solid Gold Country (USP) Loretta Lynn/"Money Matters"/Roy Clark/1975/Religious Themes in Country music
Solid Gold Scrapbook (US) Hollies/Tell Me What You See/Love of money/1969/Dusty Springfield/Bobby Vinton/CCR	Special Edition (WO) Le Vert/Jets
Star Trak (WO) U2/Robbie Nevil/Chris DeBurgh	

GENERAL INFORMATION

The Blimp (PM) Conscience tax fund/Fancy pants/Free Parking/Constitution's 200th Birthday/What makes beauty	Campbell's Playhouse (PIA) Count of Monte Cristo
Car Show Coast-To-Coast (SCGI) Review of '87 Audi 5000 CS	Computer Program (PM) Need home computer?/Ways to buy computers/Documentation/Buying software
Costas Coast To Coast (CW) Guests from Hagler-Hearns bout	Discovering Tomorrow (JPB) English Channel train/Compact discs/Hi-tech room service/Goodbye bar codes/Bionic hand/Less porky pigs/Soviet computers/Airline safety/Human egg hunt
Health Care (PIA) Doctors who are not MDs	NBC Extra (NBC) Last minute tax tips
Personal Finance Digest (JPB) Doctor's fees/Phone scams/Late tax returns/Air bags/Auto warranties/Buying a franchise/15-year mortgage	Sylvia Porter's Personal Finance Report (REM) Mental R&D/Contracts/Property Taxes/Utility stocks
Public Affairs (PIA) Fighting world hunger	Reviewing Stand (PIA) John Kenneth Galbraith/Dave Thomsen/Fred Turek
Same Time . . . Same Station (RRC) Pride & Prejudice Pt. 2	Sound Advice (PM) Setting levels/How to cue/overdubbing & multi-tracking/Echo & reverb
Sporting News Report (CW) Carmen Basilio/Pete Rose/Peter Gammons/Tom Boswell/Dick Young/David Stern	Sports Explosion (PIA) Preview of '87 baseball
Sports Flashback (CW) Last non-American to win heavyweight title/1967 AL pennant winner/Manager of '34 Cards/When did Johnny Bench win NL Rookie-Of-Year award/Stan Musial's hometown/1st NL player to be in 1000-straight/1971 NL MVP	Travel Holiday Magazine (CW) European tours
	Working Out (JBI) Pumping Iron/Running/Getting Fit/Nautilus Machines/Exercise Videos

COMEDY

Comedy Show With Dick Cavett (CW) Spring training in Florida: Bob Newhart/Bill Cosby/Tim Conway/Jonathan Winters/Tim McCarver/Mike Schmidt	Comedy Spot (CW) Hudson & Landry/Fred Allen/Bill Dana/Groucho Marx/Jerry Clover/Bob & Ray
Daily Feed (DCA) Holy wars/Haig?/Soap opera rewrite/Bush returns the money/Answering machine espionage	Fun Factory (PM) Beatles' CDs for Ronnie/Purina Yuppie Chow/Soap Opera lineup/Teen talk
Jackie The Joke Man (OHR) Strokes it/Back porsche/Chez what/Never clothe/Beef jerkey	Laugh Machine (PM) Rodney Dangerfield/Reiner & Brooks/Steve Martin/Proctor & Bergman/Gallagher
Live From The Improv (DIR) Diane Nichols/Larry Miller/John Mendoza/Carol Liefer/Howie Gold	Mel Blanc's Blankety Blancs (ASR) Pole tax/Chinese checkers/Czechoslovakia/Vern Lutz/Locks-no bagel
National Lampoon's True Facts (PRN) Mickey Mouse bust/Shotgun wedding/Death of the party/Buffy Asher/Potty shot	Party Drop-Ins (ASR) Rancho Nicaragua/Health nut/BYOB/Genie of the bean dip/Chipmunk workout tape
Radio Hotline (ASR) Going bald/Defense mechanism/Bud & Sylvia/ Irma Bombeck/Seth	Stevens & Grdnic's Comedy Drop-ins (ASR) Are you insane?/Siamese twins/Where's your sense of humor/The merchants advocate
	United Spots Of America (ASR) Lars Knutson DDS/Honkie's catfood/Barman brothers/Carruthers brothers/Return of the seven dwarfs

CLOSED CIRCUIT

New Programs

TelePrograms rolls out "Fusion 40," a three-hour free-form jazz show using a countdown concept. Show includes interviews, concert calendar, profiles. Hosted by **KUTE/Los Angeles's China Smith**. (213) 854-4475 . . . **Westwood One** has debuted "American Dance Trax," a weekly three-hour series counting down the country's top-30 dance records using published chart info. Show will feature marathon sweeps, news and interviews, using only three breaks per hour. Produced by **WQHT/New York PD Joel Salkowitz** and hosted by **KPWR/Los Angeles PD Jeff Wyatt**, (213) 204-5000 . . . **Airwaves Radio** announces "Switched On Classics" format for 24-hour or supplemental use. Format is delivered on VHS Hi-Fi tapes for

quality. Contact Chris Clausen at (617) 592-1150 . . . **Beige Cave Comedy** has pre-produced comedy segments for cash or barter. (213) 469-0157 . . . "Roots, Rock & Rhythm" is a 12-hour radio special produced by **Syndicate It Productions** commemorating Black Music Month. Program traces Black music from its African origins, through the evolutions of blues, gospel, jazz, rock, and rap. Produced by **Bob Dockery** and hosted by **Frankie Crocker**. (818) 841-9350 . . . **Syndicated Radio Productions** produces "Lost And Found . . . the Lost Hits Of The '70s," a musical retrospective of the previous decade. Contact **Eric Farber** at (617) 782-8814 . . . **Nina Blackwood** is host of new "Entertainment Express" from **United Stations**. The one-hour, once-per-week show debuts in June. (703) 276-2900.



Gloria Briggs

People

Clayton Webster has signed football analyst **John Madden** to the daily short feature "John Madden's Sports Quiz" premiering in September. Feature is targeted for AOR . . . **ProMedia** has signed **Mad Magazine** writers **Joe Rialola** and **Charlie Kadau** for their "Fun Factory" comedy service . . . **Linda Cohn** named sportscaster for **ABC En-**



Susan O'Connell

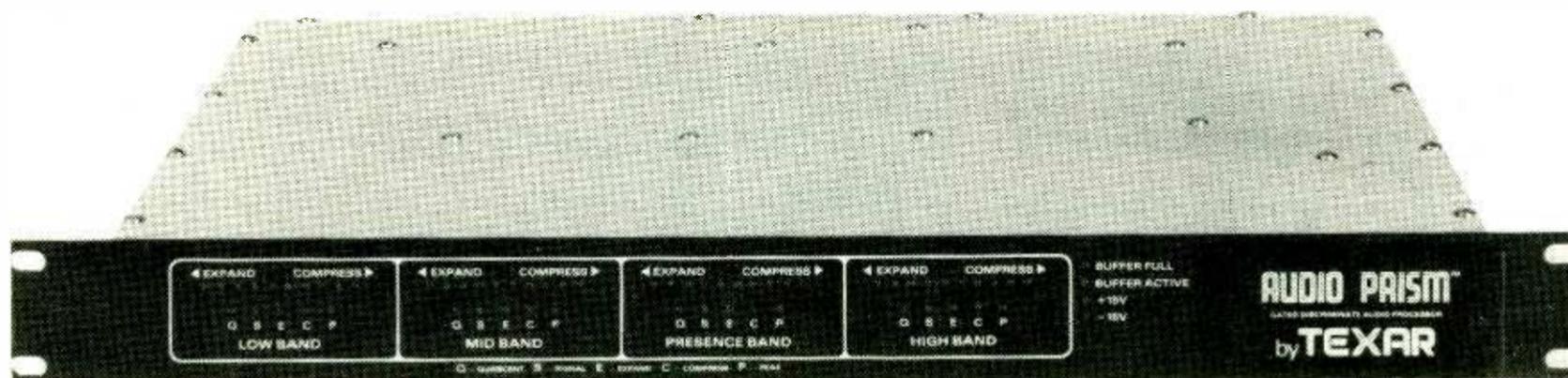
ertainment, becoming the first female to do so on a fulltime basis . . . Also there, **Susan A. O'Connell** promoted to Director/ABC FM, **Gloria Briggs** to same post for **ABC Rock**, and **Scott Kushner** to Clearance Rep/Entertainment Programming . . . **Westwood One** appoints **Andrew Epstein** writer-producer for "Off The Record with Mary Turner." Epstein formerly wrote for "Entertainment Tonight" . . . Also

at **WWI**, **Dana Buck** joins as field rep for upcoming **REO Speedwagon** tour . . . **American Radio** publisher **James Duncan** now sits on the board of **Wagontrain Communications**, owners of **Drake-Chenault Enterprises and Programming Consultants** . . . **Mike Connolly** named Southeast District Director/Affiliate Relations for **CBS Radio**.

News

CBS's previously announced "New Age" program changes title to "The New Era" . . . **Westwood One** holds career day at **UCLA** April 18. Speakers include Chairman **Norm Pattiz**, company department heads, and program personalities. More info at **UCLA**, (213) 825-9496 . . . **ABC** will soon be feeding its affiliates text data via its satellite system . . . **Kris Stevens Enterprises** is once again inked to produce **CBS's** "Spirit Of Summer" series . . . Affiliation notes: **WBT/Charlotte** to **NBC**, **KKGO/Los Angeles** to **Mutual**.

THE MERCEDES-BENZ OF AUDIO PROCESSING



In the world of automobiles, everyone promises a luxurious ride and excellent road handling. But as we all know, all automobiles are not created equal. Some simply provide more luxury and better road handling than others. What makes the difference? Did someone just happen to stumble across a better design? Hardly! Fine-tuning makes the difference. Having all the parts is only half the battle; making them all work together as a finely tuned system is an equally big part.

Years of thought, caring, and genius went into the fine motor cars before you ever saw them. It started with a better design and more concern for the customer. Then the rough edges were smooth; the fine

points were tuned. The result: not just an automobile . . . a world class motor car.

Broadcast audio processing is not unlike the world of fine motor cars. The object is to harness tremendous power into a well-mannered and controllable form — well-behaved power. Raw, uncontrollable power like the muscle cars of the '60s just doesn't make it today.

To make today's winning broadcast audio processor, you start with a better design for more power — DIGITAL CONTROL. You plan for the future with OPEN ARCHITECTURE (Plug-in Printed Circuits), so that future improvements are only a card

swap away. You smooth the rough edges and tune the system until the power is perfectly controllable. The result: The Digitally Controlled AUDIO PRISM by TEXAR. Just as Digital CDs are replacing vinyl LPs as the medium of choice, the future of audio processing also belongs to the digital world.

Get the power and clarity of the future working for you. Call Barry Honel (412) 85-MICRO to arrange for a ten-day demo in your station. Considering a demo of another make of audio processor? Let us know. We'll make sure our delivery date coincides with theirs so you can hear the difference for yourself!

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HARVEY MEDNICK

PROMOTION & MARKETING

AN OUTSTANDING SALES PROMOTION

Cookies Spread The Word Of K-JOY's Good Fortune

If you're looking for a great way to spread the word of the "good fortune" your station enjoyed in the fall Arbitron, I'd like to invite you to check out how an ingenious "cookie mailing" by KJQY (K-JOY)/San Diego Manager/Advertising & Promotion Carol Stanford-Stahl generated a lot of agency/client interest.

As the adjacent photo shows, there were three items in the novel sales promotion package: the outer box with the "invitation" line, the print piece outlining the fall '86 Arbitron shares and K-JOY's position in key adult demos, and authentic fortune cookies with customized station messages inside. Sample: "Fall '86 Arbitron says FM104 K-JOY has largest share of audience in San Diego."

• Secret for success #1: A limited number of items (3) and simple, direct copy on the print piece maximized impact by balancing the sell with an equal amount of surprise.

How K-JOY's Position Influenced The Promotion

K-JOY is the top "Lite & Easy Music" station in San Diego and consistently dominates adult demos. Carol stressed, "The realities of our format are very much a part of our planning. We are always looking to overcome the 'background' image of our station.

Your number one Lite & Easy radio station.
FM 104 K-JOY.

When you are less aggressive musically, you have to be more aggressive promotionally."

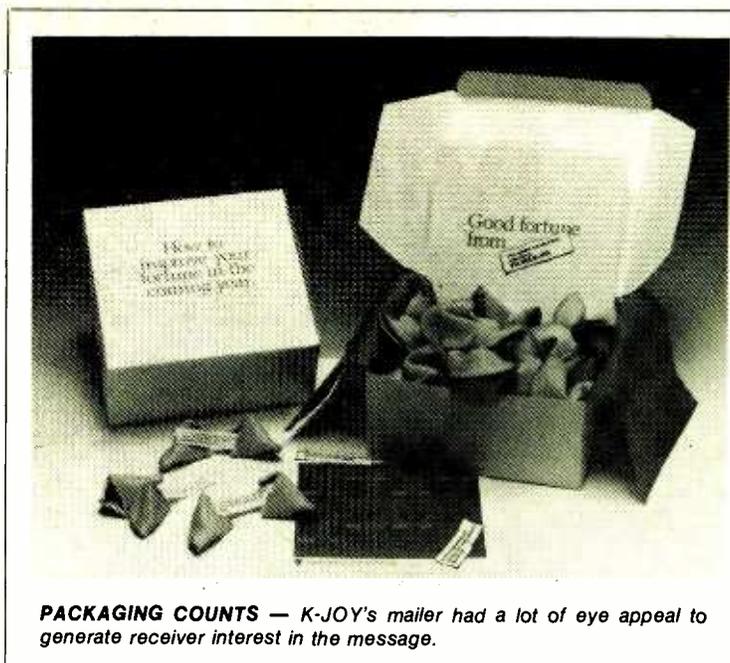
• Secret for Success #2: Know who you are. Too often a station tries, with all good intentions, to portray itself as being something it isn't, and as a result suffers from a lack of credibility.

The Steps That Went Into Planning

"We knew that our fall book would be out in early January," said Carol, "so in November I got together with the local design firm I use. Since the station has never dropped below third or fourth in the market, we had two immediate options: a 'We're number 1' piece or

a consistency piece.

"After the initial planning session, we set up three workable concepts for discussion in December. I am truly fortunate that my boss, VP/GM Christopher J. Claus, is 100% behind me. His background



PACKAGING COUNTS — K-JOY's mailer had a lot of eye appeal to generate receiver interest in the message.

Carol Stanford-Stahl's Four Secrets Of Success

- A limited number of items (3) and simple, direct copy
- Know who you are.
- Always mail to your key competitors.
- Emphasize cleverness and the ability of the item to catch the eye of the media buyer.

offers me an added advantage: he comes out of the financial end of the business and is extremely unbiased, openminded and receptive."

Checking out her calendar, Carol decided on the fortune cookie concept, noting the match between the book's arrival and the celebration of Chinese New Year, which was observed January 29.

"As far as the fortune cookie premium was concerned, I had to have them in-house and ready to go the last week in January. All of the items were locally produced on a tight but realistic four-week time line. Even the cookies were baked for us in L.A. by the Peking Noodle Company," Carol noted.

"When you are less aggressive musically, you have to be more aggressive promotionally."

The finished items were delivered January 26 and handcarried by K-JOY's AEs to all of their local clients including the major San Diego ad agencies and independent advertisers. In addition, the station mailed cookies to its national reps, national advertisers, and all divisions of parent company Westinghouse Broadcasting. K-JOY also included local competitors including the newspaper.

ly in your dollar range, but inexpensive as well.

Congratulations to Carol and the folks at K-JOY on putting together an eye-catching and timely item to promote the good fortune of their station. If you've been a smart cookie and have put together a unique promotional item send it to me for a future column.

DATELINES

April 1-5

Alpha Epsilon Rho
45th Annual Convention
Clarion Hotel, St. Louis

April 2-5

3rd Annual Music Business Symposium
Ambassador Hotel, Los Angeles

April 5-9

National Christian Radio Association
15th Annual Christian Radio Seminar
Radisson Plaza Hotel, Nashville

April 11

10th Annual Great Lakes Radio Conference
Central Michigan University
Mt. Pleasant, Michigan

April 26-29

Broadcast Financial Management Association
Annual Meeting
Marriott Copley Place, Boston

June 6-9

American Advertising Federation
Annual Convention
Buena Vista Palace Hotel, Orlando

June 10-13

American Women in Radio and Television
36th Annual Convention
Beverly Hilton, Los Angeles

June 10-14

Broadcast Promotion and Marketing Executives/Broadcast Designers Association
Annual Seminar
Peachtree Plaza, Atlanta

July 3-6

National Federation of Community Broadcasters
12th Annual Public Radio Training Conference
Clarion Hotel, Boulder, Colorado

ONE YEAR AGO TODAY

- FCC announces easing of AM-FM simulcast rules
- Abe Thompson VP/Station Manager, WGCI-AM & FM/Chicago
- #1 CHR: "Rock Me Amadeus" — Falco (A&M) (3 wks)
- #1 AC: "Tender Love" — Force MD's (Tommy Boy/WB)
- #1 B/U: "Kiss" — Prince (WB) (4 wks)
- #1 COU: "Grandpa" — Judds (RCA/Curb)
- #1 AOR Track: "Why Can't This Be Love" — Van Halen (WB)
- #1 LP: "Dirty Work" — Rolling Stones (Rolling Stones/Col.) (2 wks)
- #1 JAZZ: "Explosion" — Paquito D'Rivera (Columbia) (3 wks)

FIVE YEARS AGO TODAY

- Wally Clark President/GM, KPRZ & KIIS/Los Angeles
- Phil Trammell President/GM, KSD-AM & FM/St. Louis
- Buddy Scott PD, WBBM-FM/Chicago
- #1 CHR: "Make A Move On Me" — Olivia Newton-John (MCA)
- #1 AC: "Chariots Of Fire" — Vangelis (Polydor/Polygram) (2 wks)
- #1 B/U: "That Girl" — Stevie Wonder (Tamla/Motown) (3 wks)
- #1 Country: "The Clown" — Conway Twitty (Elektra) (3 weeks)
- #1 LP: "Standing Hampton" — Sammy Hagar (Geffen) (2 weeks)

TEN YEARS AGO TODAY

- Steve Rivers PD, WIF/Philadelphia
- Glen Morgan OM, WABC/New York
- Michael Spears OM, KHJ/Los Angeles
- #1 CHR: "Hotel California" — Eagles (Asylum)
- #1 AC: "Don't Give Up On Us" — David Soul (Private Stock) (3 wks)
- #1 Country: "Lucille" — Kenny Rogers (Columbia)
- #1 LP: "Rumours" — Fleetwood Mac (WB) (6 wks)

**WHILE OTHER
NETWORKS ARE
CRYING THE
BLUES...**

**MUTUAL'S
EXPANDING WITH
PM NEWS!**

On Monday, May 4, Mutual premieres *PM News*. The only radio network evening news originating from the West Coast. Under the direction of Ron Nessen, Mutual's new, state-of-the-art West Coast News Bureau will be up and running live and direct from Westwood One's headquarters in Los Angeles.

PM News will be the centerpiece of the Mutual PM Network – the new, flexible-format programming network. Phase One teams *PM News* with America's favorite

talk program, *The Larry King Show*, and radio's original media psychologist, *Dr. Toni Grant*. And that's only the beginning. There'll be more, new and exciting programming announcements coming soon from the Mutual PM Network.

It's another great concept from the people who bring you the "Best of Everything" on Network Radio.

To get on board, contact Westwood One/Mutual Sales now.



MUTUAL PM



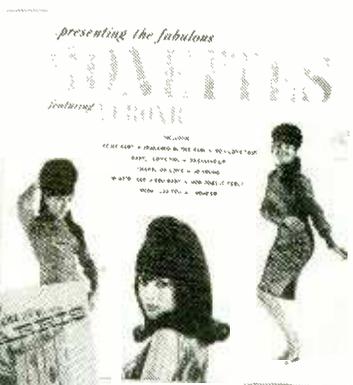
KEN BARNES

ON THE RECORDS

Phil Spector: To Know Him Is To Respect Him

The first single from the fabled Parton/Ronstadt/Harris collaboration is a song Phil Spector wrote in high school inspired by his late father's gravestone. The spice that distinguished Eddie Money's "Take Me Home Tonight" was Ronnie Spector recreating her most famous recorded moment from the 1963 Ronettes hit "Be My Baby." The influence of Phil Spector on pop music continues, obviously, to be a potent force.

Explaining this column title: Nowhere in the vast mounds of biography, criticism, and legend regarding rock's foremost producer-as-superstar, nor in any conversation with people who know him, have I ever heard Spector referred to as lovable. But the magnitude of his creations and their lasting impact are eminently deserving of respect.



Voice of the beehive: Ronnie Spector led the Ronettes to success and an unforgettable girl group image



The most accomplished trio since Manry bring the Teddy Bears into the '80s

The songs he produced (and often co-wrote, though his composing contributions were generally related more to production fillips than actual song creation) over the three-year 1962-65 flowering, covering approximately "Uptown" by the Crystals to "Just Once In My Life" by the Righteous Bros., have been redone time and time again. And the production style he pioneered and perfected, the ganged guitars and stacked strings, layered horns and massed vocals that built the Wall of Sound, with the drums of doom reverberating through it all, has left its mark — as a standard to emulate or a style to abuse — on all popular music since.

Spector production is a topic I could pontificate on for pages (and once did, on the notes to an anthology of his greatest hits), but let's restrict this outpouring to the two most recent tributes.

"To Know Him Is To Love Him" was Spector's entree to the music business, written when he was attending Fairfax High and recorded

by him and two classmates under the name the Teddy Bears in 1958. Some debut — it went to No. 1, although subsequent Teddy Bears records never approached its success.

The Three Bears

The other two members of the group also achieved later success, by the way. Marshall Lieb was an L.A. producer/songwriter, while lead singer Annette Kleinbard, under the name Carol Connors, continues as a prominent songwriter, having penned hits ranging from "Hey Little Cobra" by the Ripchords to "Gonna Fly Now," the theme from "Rocky I."

Despite its No. 1 status, "To Know Him Is To Love Him" defied virtually all comers who tried to cover it and recreate the magic. Peter & Gordon and Bobby Vinton had minor hits with the song, but a couple dozen or so other versions have vanished into darkest obscurity.

In the cases of Turquoise, the Wigs, Maria Korda, and the Lady Birds, that result may not be so surprising, but some more well-known names have also tackled the

Teddy Bears and found it no picnic: Nancy Sinatra, Gary Glitter, Lesley Gore, and the husband-wife team of Marc Bolan & Gloria Jones. The Beatles also recorded "To Know Him" as part of their audition demo.

Cutting Crew's Fast Breaks

For a new group, the Cutting Crew's ascent to stardom has been spectacularly fast. In AOR, Boston is the only new band (back in '76, that was) to debut higher on the LP chart, while the "Died In Your Arms" single is the only record by a brand new band to hit CHR Breaker in two weeks.

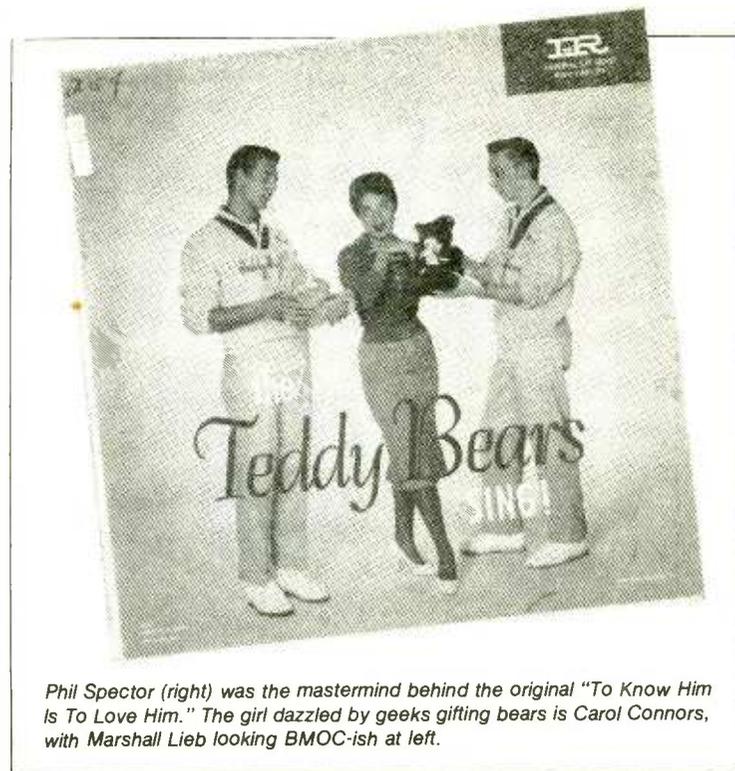
This latter stat excludes, of course, technically new "super-groups" formed from past or present acts — Arcadia, for instance — or anomalies like the Honeydrippers (a two-week Breaker) or solo artists just departed or on leave from famous groups — David Lee Roth, in fact, was a one-week Breaker. But as far as our usual



Nick Van Eede's solo venture just died in the stores years before Cutting Crew

crack team (that phrase has unfortunate contemporary implications; I oughta say "expert team" or something) of researchers can determine, in the field of new artists as a whole, only Bruce Willis matched Cutting Crew's two-week fast Break.

Just to rather obnoxiously show that they're not completely a brand-new band, I've unearthed a solo record from Crew singer Nick Van Eede, on a British label run by former Jimi Hendrix/Slade manager and Animals bassist Chas Chandler. Good eye for talent, Chas.



Phil Spector (right) was the mastermind behind the original "To Know Him Is To Love Him." The girl dazzled by geeks gifting bears is Carol Connors, with Marshall Lieb looking BMOC-ish at left.

Just Like Ronnie Says

"Be My Baby" presented the fabulous Ronettes to the world (although they had sung backups with Joey Dee and recorded an album's worth of material for another label earlier), with the world's most famous four-beat drum riff serving as an unforgettable introduction. Veronica Bennett (soon to be Ronnie Spector) led the trio through "Do I Love You," "The Best Part Of Breakin' Up," "Walking In The Rain," and so forth, endured three years of idleness broken by a Ronettes comeback attempt on A&M in 1969, then a solo single with George Harrison on Apple in 1971, and made occasional records through the seventies, the most memorable of which was a storming version of Billy Joel's "Say Goodbye To Hollywood" backed by the E. Street Band on Cleveland International.

That first Ronettes hit, despite its familiarity and lasting appeal, has also been a tough nut to cover, with Andy Kim scoring modestly in pop and Jody Miller in country. Attempts have been legion, including renditions by John Lennon (pulled from the "Rock & Roll" LP), Cissy Houston (Whitney's mom), Ian Whitcomb, Tommy Roe, the Shirelles, the Bay City Rollers, the Searchers, co-composer Ellie Greenwich, Rachel Sweet, Mike Love, Gary Glitter again, plus the usual host of amazingly obscure artists.

It took Ronnie herself to take another bow for her quaver, guesting on the Eddie Money hit, to restore "Be My Baby" (in abridged form) to the Top 10. As for Phil, whose most recent project (released, anyway) was a Ramones album featuring a remake of the Ronettes' "Baby I Love You," I hope we haven't heard the last from him yet.

One-Name Hall Of Fame Expands

Some additions to the legions of one-name singing stars have come in. Cory Robbins of Profile mentioned Junior and Motown artist Blinky, actually in time for that original story, but deadlines prevented their inclusion. Another obscure

Motown female singer, Stoney, mainly recorded with a then-unknown male vocalist with the odd name Meatloaf, but had at least one solo single. Louis Iacueo mentioned the painfully obvious example of Cherelle, while Marc Nathan cited Rainbo (actually Sissy Spacek) and the first Shannon (a pseudonym for Marty Wilde, Kim's dad). And there's a current single out by Cyre as well.

Responding to a column on band-leaders who didn't sing, CJ Productions' Chuck Jenest mentioned two rather prominent examples: Sergio Mendes and his various Brasil ensembles, along with the Alan Parsons Project. Yngwie Malmsteen probably qualifies here too.

Boston area retailer Joel Bernstein mentions an anthology on Laurie Records containing a track called "My Heart Cries" by Billy Vera & The Contrasts, possibly his earliest effort.

"Grandson Of Garbled Lyrics" entries continue to proliferate, as the subject begins to capture the attention of outside media: I saw a rather widely circulated syndicated newspaper article (which kindly credited my two efforts) and heard about a National Public Radio segment (which apparently unkindly didn't). Some great stuff is stockpiled for Part III, soon, which shouldn't deter you from sending in more manglings; meanwhile, one related anecdote from BMI's Allan McDougall.

According to Allan, Warner Bros. asked Manfred Mann's Earth Band to remaster the line(s) in "Blinded By The Light" where they were singing "deuce" but it sounded like "douche." However, the change proved technically impossible, and unnamed label executives took the band to task for jeopardizing the record's placement in several large retail chains owing to bad taste.

Some time later, at a party celebrating the song's No. 1 status, the same execs reportedly told Mann, "You know what sold this record? Everybody thought you were saying 'douche'!"



SANTANA
"Veracruz"

Taken from the Columbia Lp:
"FREEDOM" FC 40272

TOTO
"Till The End"

Taken from the Columbia Lp:
"FAHRENHEIT" FC 40273

MONDO
ROCK
"Primitive Love Rites"

Taken from the forthcoming Columbia Lp:
"BOOM BABY BOOM" BFC 40470

DEMOGRAPHIC DELIGHTS THAT COVER ALL YOUR BASES!





CHICAGO

If She Would Have
Been Faithful...

The New Single

Produced By David Foster

From The Hit Album Chicago 18

Direction: Howard Kaufman, Front Line Management

© 1987 Warner Bros. Records Inc.

CHR BREAKERS



DATEBOOK

SEAN ROSS

Heavy Metal Rated 'Loud'

MONDAY, APRIL 13

1965/Roger Miller sets the record for country artists by winning five Grammy Awards in one year.

1967/The Rolling Stones play Warsaw's Palace of Culture. Riot police are needed to deal with 2000 of those who couldn't get tickets. Also, the Temptations' "All I Need" released.

1984/Al Ham and his "Music Of Your Life" format are part of a Wall Street Journal profile on Big Band's resurgence.

1986/And then they all hang-glied to the reception: Irene Cara marries stuntman Conrad Palmisano on a cliff in Palos Verdes. George Duke, George Johnson, and producer John Farrar are in attendance. Meanwhile, the Alarm, fresh from their MTV concert at UCLA, visit Disneyland. Pluto and the Queen of Hearts ask to be photographed with Mike Peters.

Born: Jack Casady (KBC) 1944, Al Green 1946, Peabo Bryson 1951, Louis Johnson (Brothers Johnson) 1955

TUESDAY, APRIL 14

1969/"33 1/3 Revolutions Per Monkee," the TV special which makes "Head" look relatively sober, airs on NBC. The plot features Brian Auger & Julie Driscoll as mad scientists looking for something to rot the minds of young America.

1980/On the same day that "Born To Run" is officially proposed as the state song of New Jersey, a Gary Numan concert is released on the first rock videocassette.

1984/As part of a T.J. Martell dinner saluting CBS Records President Walter Yetnikoff, Michael Jackson makes a six-figure contribution to establish a 19-bed cancer research unit at Mt. Sinai Hospital. Also, George McGovern appears on a "Saturday Night Live" spoof of K-Tel ads for the "Direct Hits" LP, which features "Feel Like Makin' War," "The Way We War," "Mekong Delta Dawn," etc. Those ordering are advised to "add 400% for cost overruns and wait 6-8 years for delivery."

Born: Loretta Lynn 1935, Ritchie Blackmore 1945.

WEDNESDAY, APRIL 15

1980/Willie Nelson sells out two fundraisers at Atlanta's Fox theatre for Jimmy Carter. Tickets range from \$12.50 to \$250. Chip Carter and Hamilton Jordan attend.

1982/Billy Joel crashes his motorcycle on Long Island and spends a month in the hospital while his hand undergoes therapy.

1983/Marvin Gaye's first tour in seven years opens at San Diego's Golden Hall. "Flashdance" premieres and the L.A. Times calls it "the silliest excuse yet for big plummy, backlit closeups of pretty girls." And John Sayles's "Baby It's You" opens with four Bruce Springsteen songs on the soundtrack, despite taking place in 1966.

1986/Simple Minds raise \$50,000 for Amnesty International at an L.A. benefit. Also, 38 Special's "Like No Other Night" becomes the first American CD single.

Born: Samantha Fox 1966, Dave Edmunds 1944, Allan Clarke (Hollies) 1942.



THURSDAY, APRIL 16

Peabo Bryson, Dave Edmunds, Al Green, Samantha Fox

1965/The Hollies begin their first American tour at Brooklyn's Paramount Theatre.

1973/With "My Love" on the charts and "Live & Let Die" following it, Paul McCartney gets his first TV special, "James Paul McCartney."

1980/Dreamland, the RSO/Chinnichap collaboration label, releases its first single, "New Romance" by (Holly Knight &) Spider.

1983/EMI, after resisting initially, joins the CD market. On the same day, British DJ Kenny Everett's "Snot Rap" goes to #9 there.

1984/The first Dead Or Alive LP, "Sophisticated Boom Boom," is released in Britain.

Born: Dusty Springfield 1939, Bobby Vinton 1935, Jimmy Osmond 1963, Chas Jankel 1952.

FRIDAY, APRIL 17

1960/Eddie Cochran is killed in a Wiltshire, England car crash that also injures Gene Vincent.

1973/"Dark Side Of The Moon" certified Gold.

1980/Bob Marley plays at Zimbabwe's Independence Day ceremony after the swearing in of Robert Mugabe.

1983/Producer Felix Pappalardi is killed by his wife.

1986/A truck with Honeymoon Suite's gear is stolen in New Jersey. They play the next day with equipment borrowed from Heart. When the truck is recovered, only their costumes and drum kit are left.

Born: Steve Singleton (ABC) 1959, Jan Hammer 1948, Michael Sembello 1954, Pete Shelley 1955, Jerry Knight 1953.

SATURDAY, APRIL 18

1960/Elvis & Vernon Presley leave Memphis via train for Hollywood and the filming of "GI Blues."

1981/Yes breaks up for 2 1/2 years.

1982/Marsha Hunt's play "Man To Woman," about a clash between hippies and punks, opens at London's Zig Zag Club. And eight years after "Tubular Bells," Mike Oldfield finally plays his first show in New York.

1983/Fastway begins its first UK tour at Liverpool's Royal Court.

1986/In the wake of anti heavy-metal concert legislation in San Antonio, Bobbie Miller, who led the drive, goes to a Black Sabbath/W.A.S.P. show. Asked if anything specific was lewd or profane, Bobbie answers, "Well, it was loud."

SUNDAY, APRIL 19

1970/The "America Is Hard To Find" rock festival at Cornell University salutes Rev. Daniel Berrigan by closing with a rock mass.

1975/Elton John fires Dee Murray and Nigel Olsson a day before "Captain Fantastic And The Brown Dirt Cowboy" is released.

1982/After their Central Park show, Simon & Garfunkel say they'll reunite "for as long as the fans want us."

1985/'50s R&B artist Willie Mabon dies in Paris at 59.

1986/The Jets and Janet Jackson appear together on "American Bandstand."

Born: Bob Rock (Rock & Hyde) 1954.

DON'T STAKE YOUR REPUTATION ON A BAG OF AIR.

The Giant Boom Box™ is not an inflatable, so you never run the risk of having your image deflated in the middle of an important event.

The Giant Boom Box:

- Requires virtually no set-up or tear-down time. Since the 20-foot long unit is permanently mounted on its own trailer, you just pull it up, and plug it in, unlike an inflatable, which may take from half an hour to 45 minutes to set up. And The Giant Boom Box can be used indoors and out—including malls.

- Is fully self-contained. The Giant Boom Box has a 5' x 7' air conditioned enclosed studio space, keeping your staff protected and comfortable and away from grueling summer heat. Everything you need for your station's promotional event can be set up permanently and stored in the Giant Boom Box. No more extra tables, platforms, equipment cases or boxes of promotional items to lug around.

- Can be used in any type of weather. High

winds and inclement weather wreak havoc with inflatables. With the Giant Boom Box, the show can go on.

- Can come at virtually no cost to your station by having a soft drink, beer or other sponsor cover the purchase price.

- Is market exclusive. Be the *first* station in your market with the Giant Boom Box, and you'll be the *only* station in your market to have one.

Why risk having your station's image vanish into thin air with an inflatable? The Giant Boom Box can help lift you over your competition, and save you time and aggravation to boot.

For up-to-the-minute information on your market's availability, call 305-626-3774.

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FROM THE FORTHCOMING ALBUM

ALL IN THE NAME OF LOVE

CHR NEW & ACTIVE

This Week's Add's & Hot Moves:

B106 deb-21	KAMZ 20-16
WAVA add-30	WKSI 19-15
Y100 deb-24	WCKN 18-13
B97 add	WAPE 25-18
WNVZ add	Y106 add-37
92X on	94Z add
WCZY deb-38	WRVQ add
KBEQ 29-22	KITY 19-16
KCPW 40-35	WDLX 21-18
KZZP 10-5	KF95 add
FM102 32-27	I94 13-4
KROY 7-4	KQMQ 29-19
KWOD 35-27	KLUC 29-20
KMEL deb-33	KYRK 14-6
WTIC add-34	KFIV 22-15
WSPK add	100KHI add
WPST add	WKSF add-39
PWR997 add	WCGQ add
KXX106 13-12	WCIL add
WKQB 25-18	KQCR add
WSSX 29-18	KFRX add
Y95 add-27	KFMW 23-16

AC BREAKER 27

BLACK/URBAN 6

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BRAD MESSER

CALENDAR

One Newsman's Moving Experience

In response to my comments on cutting the cost of company moves, a well-known newsman was moved to fire off a letter that begins, "Sometimes I think we work in different industries. You presuppose that we are all in the enviable negotiating position of being able to demand payment of those costs."

Well, no, that wasn't my presupposition at all. But not to argue. The correspondent, who's an old friend I'd lost track of, does have a certain way with a lead sentence and makes some interesting points based on his experiences in Hardknock College:

Sometimes you can't get an employer to move you, period. Unmoved by his plight, one Los Angeles station "wouldn't move me a thousand miles when I had only one room of furniture."

Even when the employer does get moving on moving money, there can still be problems. One employer insisted on a written promise "to refund 50% to 100% of the cost should I leave his station before two years. I did.

"A U-Haul should be the symbol of the American announcer. If you move yourself, carry as much liability and medical insurance as possible (because) the typical fine print on a truck rental insurance rider (or is that Ryder?) says something to the effect that you're

covered up to the limit of the financial responsibility law in the state where an accident occurs.

"In Utah, for example, this is only \$10,000. In 1984 in a snowstorm, I hit a patch of black ice and a semi head-on. Try buying a new semi for \$10K, not to mention the \$5000 of uninsured hospital/medical costs to fix my head and hand, both damaged in the wreck. (Seat belts, by the way, do save lives!)"

And finally, even when a move is prepaid and everything arrives in good shape, he warns that unexpected complications could move in. "Remember that firms report an employee's moving expenses as taxable income, and one had best be prepared with the extra cash come tax time."

Moon Eclipse Tonight

MONDAY, APRIL 13 — This evening the full moon will go into eclipse at 7:20pm EST, which is about an hour after moonrise in the Eastern states. The moon will already be eclipsed when it rises in the Central and Western states. The penumbral or part-shadow eclipse will end at 11:18pm EST.

Two years ago, President Reagan was criticized for visiting a German cemetery where Nazi SS troops are buried (1985). In 1964 Sidney Poitier became the first black actor to win an Oscar for Best Actor ("Lilies of the Field"). Birthdays: Singer Al Green 41. Cuban Premier Fidel Castro 61. Actor Howard Keel (Clayton Farlow in "Dallas"), is 70. Third President Thomas Jefferson was born in 1743.

USA Attack On Libya

TUESDAY, APRIL 14 — American bombers and fighters attacked Libya a year ago, hitting a variety of military bases, housing, and training centers (1986). Two American F-111 pilots died; 15 Libyans were killed, including the 15-month-old adopted daughter of Col. Moamar Gadhafy.

The world record for snowfall in a 24-hour period was set in 1921 when 76 inches blanketed Silver Lake, Colorado. 75th anniversary of the sinking of the "unsinkable" Titanic in 1912. President Abe Lincoln was fatally shot in 1865. A Jewish Holy Day, the first day of Passover (which began at sunset Monday, April 13).

Birthdays: Actress Julie Christie 46. Baseball's Pete Rose 46. Singer Loretta Lynn 52. Actor Rod Steiger 62. Actor Sir John Gielgud 83.

National Grippers Day

WEDNESDAY, APRIL 15 — Today is not only the deadline for filing 1986 personal income tax. It's also Grippers Day, set aside to "provide a forum for those who want to complain when no one will listen," according to the sponsor, the Amicus Group of Columbus, Ohio.

Eleven years ago — before we had heard of AIDS — the worst health threat in America was swine flu; a national vaccination program was made mandatory in 1976. The first McDonald's restaurant opened in 1955.

Birthdays: Football's Ted Kwalik 40. Actress Elizabeth Montgomery and musician Roy Clark are 54.

Texas Ship Tragedy

THURSDAY, APRIL 16 — One of America's worst disasters occurred in Texas City, Texas 40 years ago when the French ship Grandcamp caught fire and exploded in the harbor (1947). The concussion wave and other effects killed 510 people and injured more than 3000.

Zoomar demonstrated the zoom camera lens in 1947. The Book of the Month Club was formed in 1926.

Birthdays: Basketball's Kareem Abdul-Jabbar 40. Denmark's Queen Margrethe II 47. Singer Bobby Vinton 52.

Blood Circulation Discovered

FRIDAY, APRIL 17 — Scientist William Harvey announced his discovery of blood circulation in the human body in 1616. Until then, it was generally agreed that food was converted to blood in the stomach, from which the blood slowly seeped throughout the body until it gradually disappeared.

The first Rolling Stones album was released in 1964. Cuba squelched the US-backed Bay of Pigs invasion in 1961. Pineapple cheese was patented in 1810. Good Friday.

Birthdays: Newsman Harry Reasoner 64.

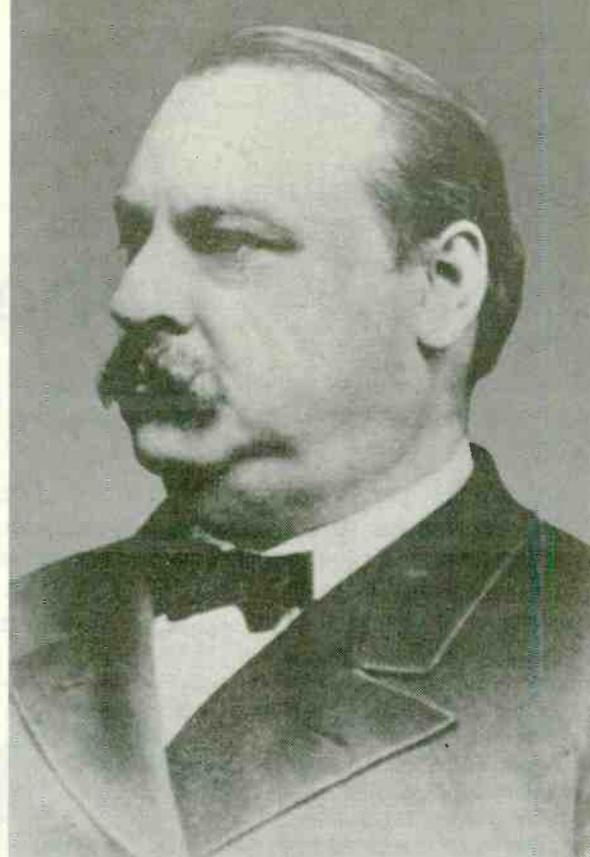
"Everything that can be invented has been invented."
Charles H. Duell,
Director of U.S. Patent Office, 1899



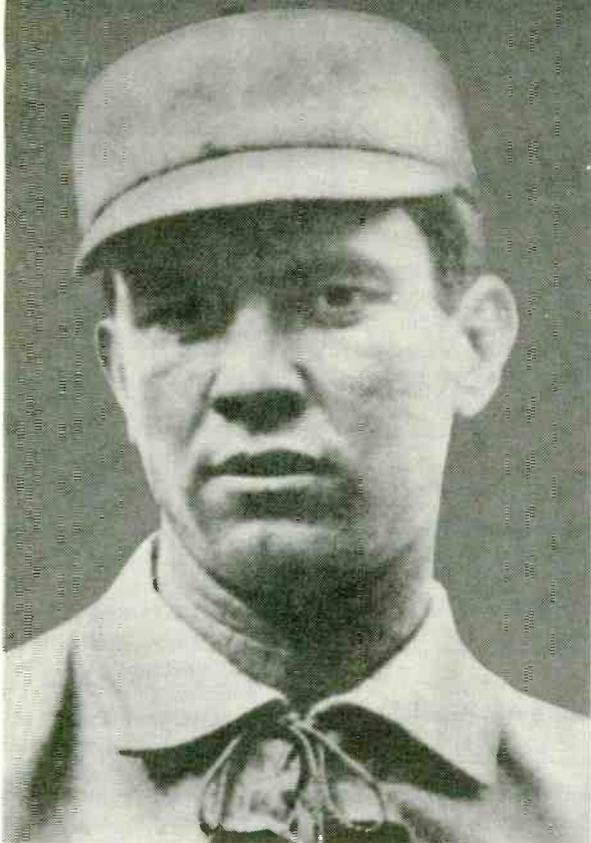
"Who the hell wants to hear actors talk?"
Harry M. Warner,
Warner Bros. Pictures, c.1927



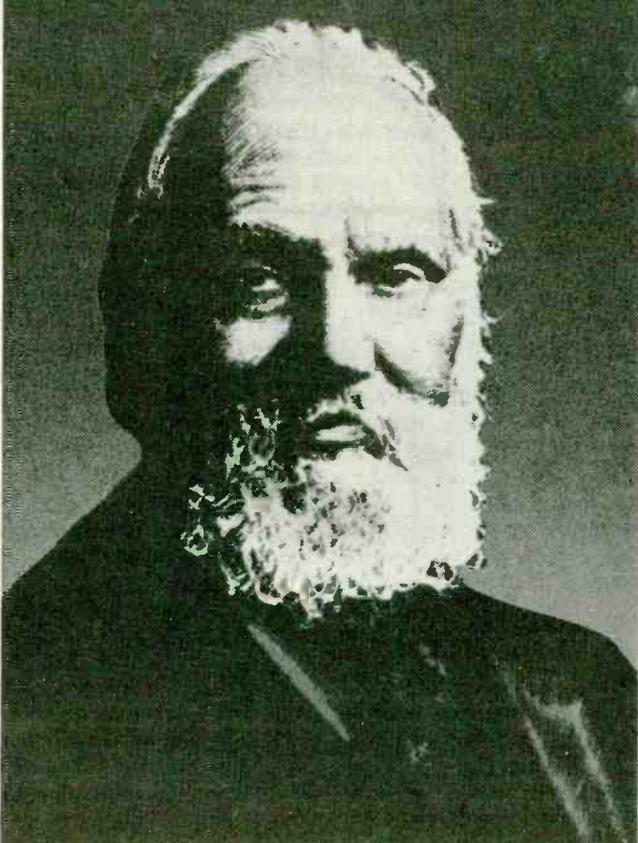
"Sensible and responsible women do not want to vote."
Grover Cleveland, 1905



"Ruth made a big mistake when he gave up pitching."
Tris Speaker, 1921



"Heavier than air flying machines are impossible."
Lord Kelvin,
President, Royal Society, c.1895



"Nobody will pay \$3000. a table to honor Irving Azoff."
Tony Martell, 1987



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JOEL DENVER

CONTEMPORARY HIT RADIO

LOCAL STATIONS JOIN FORCES

WAVA Rebounds After Rape Incident

A disturbed person, impersonating one of your most visible personalities, tells a teenage girl she's won a contest. He instructs her to meet him in the station parking lot to claim her prize — a trip to Hawaii. When she does, he drives her to a secluded area and rapes her at gunpoint.

That chilling scenario became reality for WAVA/Washington and personality Don Geronimo (R&R, 3/13). But it could easily have happened anywhere. WAVA VP/GM Alan Goodman, PD Mark St. John, and Geronimo agreed to share their unfortunate experience and talk about their efforts to deal with it.

WAVA Tipped By WTOP

"On Monday (3/9) we got a call from WTOP/Washington to see if we knew anything about a 14-year-old girl who had been raped on March 6 by a well-known disc jockey working at a station on Lee Highway," recalled Goodman. "We had no knowledge of it, but immediately called the Fairfax County Police. A lady there, who happened to be a regular listener to Geronimo, explained what happened.

"This was the first time we learned the suspect had identified himself as Don Geronimo from (CHR competitor) B106 (WBMW). In reality, (longtime CHR rival) Q107 was giving away the trip to Hawaii."



Alan Goodman

Goodman later learned the suspect had made several calls the previous week trying to find a victim. "We'd had a rash of calls from confused listeners asking if they'd won a trip to Hawaii," he said. "We told them no, but didn't think the calls would amount to anything like this.

"In the beginning we tried to disassociate ourselves from the story. I called the other GMs in the city and asked for cooperation, and



Don Geronimo they gave it. After we called our lawyers, we worked with the police as we were interested in apprehending the criminal and worried about Don's mental well-being."

"At this point, the police were keeping a low profile," noted St. John. "They were just saying the suspect was impersonating a local personality."

"I took Don to lunch at about 11:30," continued Goodman. "By the time we returned 30 minutes later, we'd heard from the NBC-TV affiliate, and everyone had the story. We had to get the facts out."

Market Puts Rivalries Aside

"That afternoon we held a live on-air press conference to put everything on the table," said Geronimo. "If we'd kept my name out of the story or pretended I wasn't involved, people would have jumped to the wrong conclusions." When

"If I had not been on that plane but in a bar having a drink, it might have been my word against theirs."

—WAVA personality Don Geronimo

the rape occurred, Geronimo was flying back from a promotion in Tulsa. "If I had not been on that plane but in a bar having a drink, it might have been my word against theirs."

"The lesson here is that anyone in a bind like this should get all the

"People were reluctant to help Don because . . . you never know how much is his schtick and how much is real. But he was genuinely upset."

—Q107 PD Chuck Morgan

facts out up front," agreed St. John. "It's painful, it's hard, but it's the only way to go. Moreover, we tried to tell the listeners that WAVA doesn't engage in contests of this nature."

Besides local TV coverage and police updates, a \$10,000 reward was offered by WAVA for information leading up to the arrest and conviction of the rapist (who is still at large). In addition, Geronimo and partner Mike O'Meara played virtually no records on their Tuesday show. Instead, they spent the morning discussing the matter and educating the public.



Chuck Morgan

"Don contacted all the other stations to enlist their aid in broadcasting the rapist's description and to warn against meeting someone away from the station," Goodman recalled. "All the stations pulling together was something not often seen. We're most grateful to the wonderful members of this broadcast community."

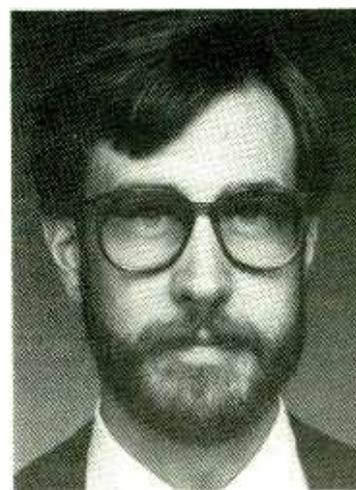
St. John added, "I must applaud Q107 morning guys J.J. McKay, Christian Paul, PD Chuck Morgan, and their GM Ernie Fears. The broadcasters transcended the battle and put the goodwill of the community ahead of all else. He also noted support from WMAL, WTOP, and B106 morning man Jim Elliot.

Preventing Misrepresentation

It's impossible to anticipate every move someone may make to misrepresent your station. However, several precautionary measures can be followed to help lessen such occurrences.

- Note all calls from listeners who were informed about prizes they haven't actually won. Explain your contest rules and prize claim policy (eligibility, verification/ID) to the callers.
- Run an occasional recorded promo to reinforce station contest policies.

- Reemphasize the importance of a jock's public profile. This goes beyond his daily radio show, stretching from the request line to public appearances. What a jock says or how he acts can come back to haunt both him and the station.



Mark St. John

WKYS's Simpson: 'Using Rape As Promotion'

However, during his Tuesday morning show, Geronimo took local stations to task for not cooperating to the extent he felt necessary. In a *Washington Post* article, WKYS morning personality Donnie Simpson claimed no one from WAVA contacted his station, de-

"Anyone in a bind like this should get all the facts out up front. It's painful, it's hard, but it's the only way to go."

—WAVA PD Mark St. John

spite claims to the contrary. Simpson was quoted by the *Post* as saying, "It bothers me that a station would use the rape of a 14-year-old as promotion, to grandstand on it. You don't use something like this to promote your station or jab the competition."

"We only mentioned that Donnie and (DC101/morning man) Greaseman should think about it," countered Geronimo. "If it had happened to them and they'd requested my help, I would. Why are these guys so worried about doing a couple of breaks with us on an issue as important as this?"

Q107 PD Morgan offered some insight. "People were reluctant to help Don because of the continual shots he takes. It's like a Steve Dahl type of thing. With someone

like Geronimo, you never know how much is his schtick and how much is real. But he was genuinely upset about this incident.

"My morning guys and I talked about it and felt it would be okay to help out. It all came off very well. You never want to give your competition any publicity, but Q107 was

"Broadcasters transcended the battle and put the goodwill of the community ahead of all else."

—Mark St. John

the station giving away the trip, this guy used Geronimo's name, and the B106 parking lot was the rendezvous point. We were all involved to some extent."

Story Prompts Copycat Calls

"This is certainly an emotional issue because there was a career and reputation at stake, in addition to the victim and the crime itself," said St. John. "The public's perception was and is a concern.

"Sadly, there were a number of copycat calls to other listeners once the story got out. There isn't much you can do to stop this from happening because there are so many circumstances which could come about. We've seriously discussed the negatives of callout contests as a result of this incident."

On the positive side, the local stations' joint effort created many leads for the police. And, according to Goodman, "the public became more aware of the realities of how stations conduct contests. That could help prevent this from occurring again. By the end of Monday, I would bet that 90% of the radio listening audience knew they should not agree to meet someone away from the station to claim a prize."

"This hasn't made me gun-shy of callout contests," said Q107's Morgan. "If I believe in the contest and what it can do for the station, I run it. You just have to protect yourself by fully explaining the rules, including verification of winning, eligibility, and proper identification of the winner. Face it, there are really a lot of nutty people out there."



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CONTEMPORARY HIT RADIO

STATION PROFILE

WPST 97.5 FM

WPST/Trenton, NJ
(609) 896-0975

WPST has become the third largest radio station in New Jersey in audience. Our key on-air slogan is "the best variety of songs." With all the New York and Philadelphia signals reaching our market, it is important for us to play the right new music at the right time. We spotlight local acts in our "Unsigned Heros" feature, and we are always on the lookout for national acts just starting out.

Our music ratio is 75% current, 15% recurrent, and 10% oldies. WPST is a very adult-sounding CHR, but we still



PD Tom Cunningham



GM/OM Tom Taylor

pull good numbers with teens. We get our jocks out at club nights, remotes from client locations, and charity

events. We like to think part of WPST's appeal is that we serve all aspects of our listeners' lifestyle.

MOTION

J.J. "Hitman" McKay is now doing mornings in addition to programming at 100KHI/Ocean City . . . Mark David Sawyer exits WABB/Mobile to become MD/morning man at WFTW/Ft. Walton Beach, FL . . . At KTKS/Dallas, Don Crockett takes on MD duties after departing the programming post at KISR/Ft. Smith . . . Overnighter Jennifer Starr is promoted to the new position of Asst. MD at WKRZ/Wilkes-Barre, PA.

KNIN/Wichita Falls afternoon personality Victor John becomes MD; new to mornings is Chuck Roberts from KEYJ/Abilene . . . At OK100/Ithaca, Asst. ND Jack Miller is upped to ND as Randy Moore becomes Asst. PD. OK100's Kevin English replaces Diane Ward in middays as she goes to crosstown WKRT for evenings.

Matt Alan leaves KRBE/Houston for afternoon drive at Z100/New York City; Mark Waldl temporarily takes over the vacated slot . . . Mark Oliver exits afternoons at KF95/Boise as night rocker J.T. comes in . . . Chuck Jeffries, formerly of Rock 92/Winston-Salem, joins crosstown WKZL for middays succeeding Harry Lyles.

KSND/Eugene's new midday personality/Production Director is Dan Michaels from Z100/Portland. The new station lineup: Bwana Johnny

and Joan Murray mornings, Dan Michaels 10am-3pm, Jamie Hyatt afternoons, Jonni Erickson evenings, and Ron Holloway overnights.

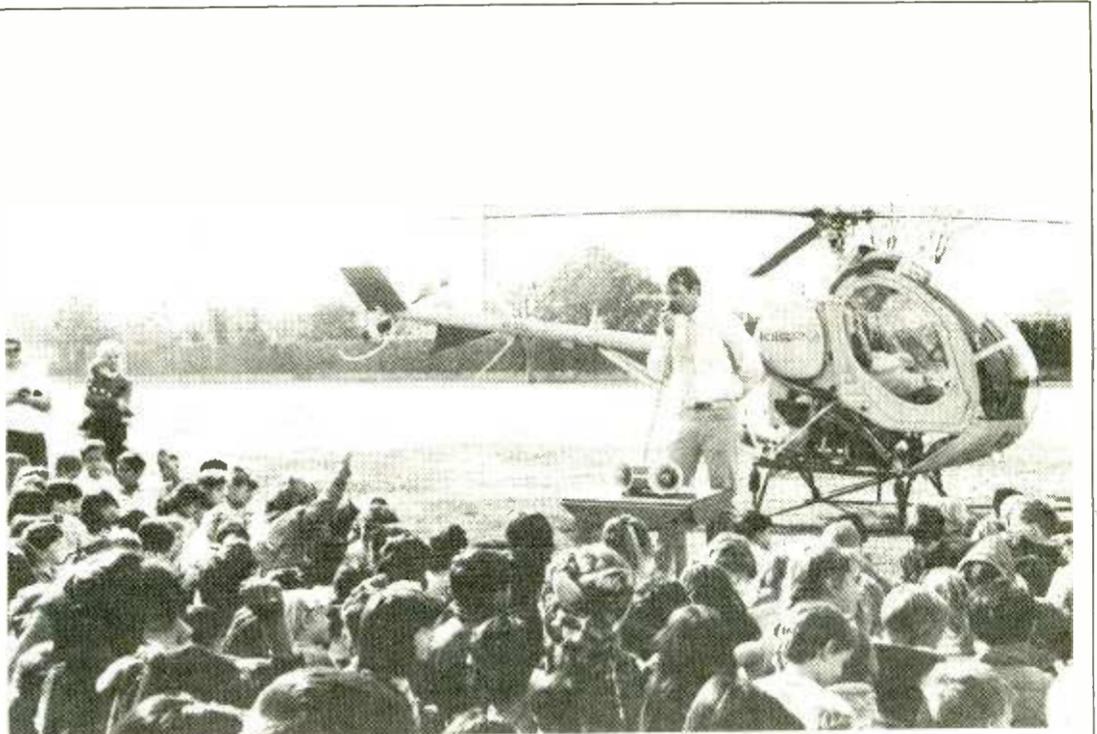
BITS

• **Whodunnit On The Slopes** — KITS/San Francisco sent 40 listeners to see the live taping of Alex Bennett's morning show at Sugar Bowl Ski Resort. Winners got a day of skiing followed by dinner and a comedy show. During the show, one of the cast was "murdered," and audience members spent the rest of the evening trying to identify the "killer." Bennett's live broadcast included comedy bits from the show, a recreation of the "murder," and a live-from-the-slopes ski lesson.

• **Winner Takes It All** — WMMS/Cleveland will send a listener and guest to Las Vegas for the Hagler-Leonard boxing match. The prize package includes round-trip airfare, hotel accommodations, fight tickets, a

post-fight party, and a personal welcome and escort to the fight by Sammy Hagar, whose current single is appropriately titled "Winner Takes It All."

• **You Say It's Your Birthday** — Z103/Tallahassee recently celebrated its second anniversary with over 2000 listeners. The event was hosted by Z103 MD Rich Stevens and other staffers. Twenty-five local models gave a special fashion show during the evening. The party also featured the "World's Largest Birthday Cake," which was distributed to listeners by the models and Stevens. Soon afterward, the event turned into a frosting fight on stage. Festivities also included lip-sync shows by station staffers and a strip contest, and station T-shirts and frisbees were given out to all.



L.A.'S AIRBORNE TEACHER — KISS/Los Angeles traffic reporter Commander Chuck Street has landed a new job as a teacher. He is visiting area elementary schools telling kids how reading helped him realize his dream of being a pilot and radio announcer. By the end of the school term, Commander Chuck will have spoken to more than 17,000 students in grades one through six.



NOW HEARD ON NEW YORK'S Z-100!!!

Rick Dees

Weekly Top 40

Now broadcast on Z-100 (WHTZ), Rick Dees' Weekly Top 40 ranks as the only countdown show heard on the Number One CHR stations in both New York and Los Angeles (KIIS). And with upwards of 350 affiliates, it boasts one of the strongest station line-ups in radio history.

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Smith, AR Albany, GA Wilmington, NC Quincy, IL/ Hannibal, MO Bangor, ME Tyler, TX	WZEE-FM KDON-FM KSMB-FM WZOK-FM KSLY-FM KNAN-FM KIKX-FM WCGO-FM WHHY-FM KRGV-AM KQIZ-FM KKUZ-FM KZIO-FM KZFM-FM KZZB-FM KIOK-FM WRKY-FM KHTZ-FM KKQV-FM WBIZ-FM WSPT-FM KSEZ-FM WGLF-FM WZZQ-FM WQBZ-FM KSND-FM WVKZ-FM KIYS-FM KCMQ-FM WJET-FM WATT-AM KEWB-FM KRLB-FM KDVV-FM KWES-FM WJMX-FM KHHT-FM KYYY-FM WCIR-FM KKXX-FM KZBB-FM WALG-AM WHSL-FM KGRC-FM WGUY-FM KTYL-AM	Abilene/ Sweetwater, TX Medford, OR Sarasota, FL Dothan, AL Rapid City, SD Clarksburg/ Weston, WV Alexandria, LA Laurel/ Hattiesburg, MS Billings/Hardin MT Salisbury, MD Elmira, NY Greenwood/ Greenville, MS Watertown/ Carthage, NY Lake Charles, LA Ardmore/Ada, OK Meridan, MS Panama City, FL Missoula/Butte, MT Grand Junction, CO Great Falls, MT Roswell, NM Palm Springs, CA Casper/Riverton WY Tuscaloosa, AL Lafayette, IN Parkersburg, WV Laredo, TX Cheyenne, WY Presque Isle, ME Flagstaff, AR Victoria, TX Bend, OR Mankato, MN Glendive, MT Honolulu, HI Aberdeen, SD Allentown/ Bethlehem, PA Americus, GA Albany/ Corvallis, OR Altus, OK Batesville, AR Battle Creek, MI Breckenridge, TX Bryan, TX Bozeman, MT Big Stone Gap, VA Brookings, SD Brownwood, TX Bowman, ND	KFQX-FM KTMT-FM WSRZ-FM WKMX-FM KKLS-FM WELK-FM KQID-FM WHSY-FM KZLS-FM WSEA-FM WLVY-FM WSWG-AM WYBG-AM KBIU-FM KASX-FM WJDQ-FM WPFM-FM KOPR-FM KSTR-FM KMON-FM KZOR-FM KDES-FM KTRS-FM WHKW-FM WAZY-FM WXIL-FM KRRG-FM KFBQ-FM WDHP-FM KVNA-AM KVIC-FM KXIQ-FM KILR-FM KDZN-FM KOMO-FM KQAA-FM WQQQ-FM WADZ-FM KIQY-FM KRKZ-FM KZLE-FM WKFR-FM KROO-FM KKYS-FM KUUB-FM WLSD-FM KQMC-FM KGKG-FM KISJ-FM KPOK-AM	Cadey, KY Carroll, IA Chambersburg, PA Cheraw, SC Claremont, NH Clarksville/ Hopkins, TN Clearfield, PA Cody, WY Coos Bay, OR Cortland, NY Clarksdale, MS Columbus, NE Charter, CO Chorton, IA Waterloo/Cedar Bluff, VA Campbellsville, KY Diboll/Lufkin, TX De Queen, AR Dodge City, KS Edmonton, Canada Fayetteville, NC Fayetteville, AR Ft. Walton Beach, FL Frederick, MD Fairbury, NE Fayette, AL Forest City, IA Fairfield, IL Gallup, NM Grants, NM Greenville, MS Hancock, MI Hilo, HI Hilo, HI Hoisington, KY Hornell, NY Houma, LA Humble City, NM Jackson, OH Jacksonville, FL Jenkins, KY Jerome, ID Junction City, IA Keene, NH Kennett, MO Kirksville, MO Lanconia, NH Lander, WY Lawton, OK Lebanon, OR Lewiston, PA Lihue, HI Lima, OH Logansport, IN Lordsburg, NM	WBZD-FM KKRL-FM WKZ-FM WPDZ-FM WHDO-FM WJZM-AM WQYX-FM KTAG-FM KYNG-FM WOKW-FM WAID-FM KWMG-FM KISZ-FM/AM KELR-FM WYRV-AM WCKQ-FM KIPR-FM KDQN-FM KDCK-FM CFCW-AM WQSM-FM KMCK-FM WNUE-AM WZYQ-FM KGMT-AM WHKW-FM KIOW-FM WFIW-FM KQNM-FM KLLT-FM WNIX-AM WUPY-AM KPUA-AM KWXX-FM WHOK-FM WKPO-FM KCIL-FM KZOR-FM WKOV-AM WUVU-FM WIFX-FM KFMA-FM KJCK-FM WKNE-FM KNNT-AM KTUF-FM WLNH-FM KDLY-FM KMGZ-FM KIQY-FM WMRF-FM KIPO-AM WZOQ-FM KPRQ-FM/KRPX-AM KXXX-FM	Lufkin, TX Mansfield, OH Marinette, WI McComb, MS McCook, NE McMinnville, TN Middlesboro, KY Mies City, MT Morgantown, WV Monterey, TN Morehead, KY Marysville, CA New Albany, MS North Platte, NE Olympia, WA Osage Beach, MO Paducah, KY Paris, TN Petoskey, MI Phillipsburg, KS Portsmouth, NH Richmond, IN Roanoke Rapids, NC Rolla, MO Rome, GA Ronan, MT S. Boston, VA Saco, ME Salina, KS Santa Barbara, CA Scottsbluff, NE Sebring, FL Selma, AL St. George, UT Stauton, VA Stockton, CA Starkville, MS Sault Ste Marie, MI Stillwater, OK Swainsboro, GA Tappanahock, VA Valdosta, GA Vermilion, SD Vernal, UT Vincennes, IN Waterloo/ Cedar Falls, IA S. Williamsport, PA Willits, CA Williston, ND Waynesboro, MO Winner, SD Woodstock, VA Worcester, MA Watertown, NY Woodward, OK Wenatchee, WA	KAFX-FM WVNO-FM WCJL-AM WAKH-FM KZMC-FM WTRZ-FM WFX-AM KMCM-FM WVAQ-FM WRJT-FM WMOR-FM KRFD-FM WVKZ-FM KELN-FM KQEU-AM KYLC-FM WRIK-FM WAKQ-FM WVPZ-AM KQMA-FM WERZ-FM WQLK-FM WCBT-AM KCLU-FM WQTU-FM KORK-FM WHLF-AM WHYR-FM KSKG-FM KROK-FM KMOR-FM WCAC-FM WALX-FM KDXU-AM WAYB-AM KWIN-FM WKOR-FM WYSS-FM KVRO-FM WGSX-FM WRAR-FM WLAG-FM KVRF-FM KUIN-FM WRTB-FM KFMW-FM WFX-AM KLLK-AM KDSR-FM KFBF-FM KWYR-FM WAMM-AM WESO-AM WTOJ-FM KWDQ-FM KYJR-FM
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HIGHER ST



PSYCHEDELIC FURS

"Heartbreak Beat"

A primary force in the changing image of contemporary hit radio.

NOW ON OVER 90 CHR REPORTERS INCLUDING 26 P-1s!

☑ CHECK THESE TOP 20 MOVES!

Q107 22-17 KCPX 26-14 (HOT)

WMMS 19-13 KMEL 19-12

KIIS 16-14 KATD 15-14

AOR TRACKS: 13

One Of The MOST ACTIVE



LISA LISA and CULT JAM

"Head To Toe"

Ready-to-add record that everyone's talking about.

SECOND WEEK: 29 CHR REPORTERS

INCLUDING THIS P-1 ACTION:

Z100 Z95 KROY KMEL

WAVA WHYT KCPX KATD

B96 FM102

BLACK/URBAN BREAKER
DEBUTS 39



EDDIE MONEY

"Endless Nights"

Eddie's big comeback continues with the second week in a row of great adds and moves.

NOW ON OVER 40 CHR REPORTERS INCLUDING

THIS WEEK'S ADDS: WNVZ KSAQ KISR KWNZ

KWOD WEAG Q104 OK95

KCPX WQCM Q101

K104 100KHI WBWB

WSPK 95XIL WLRW

93Q WJMX Y94

AOR TRACKS: 16



STABILIZERS

"One Simple Thing"

Quality airplay on major market radio.

Y108 5-9

KPKE 15-12

WMMS 26-24

KDWB

KCPX

KATD

WNNK

KSND 25-20

99KG

KFMW 33



Radio Demands Them . . .

STANDARDS

KENNY LOGGINS

"Meet Me Half Way"

Add it now and your request lines won't stop ringing.

42% AND NATIONALLY MOST ACTIVE

CHECK THIS TOP 20 ACTION

AC CHART: DEBUT **30**

KEGL 12-11	Q105 18-13	WKDD 13-12	KNBQ 19-17
WTKI 13-8	Z104 24-19	95XIL 21-10 (HOT)	
KDWB 18-12 (HOT)	KZ93 22-17	WQID 18-10 (HOT)	
WLOL 24-20	KSND 21-18	WVBS 26-20	
FM102 16-13	KLUC 22-16	WLRW 18-16	
WRVQ 25-19	KYRK 23-15	KDVV 19-16 (HOT)	



BEASTIE BOYS

"Brass Monkey"

The hottest new mover from an album loaded with hits.

NOW ON 58 CHR REPORTERS 19% ALREADY HOT!

TOP TEN AT: WRVQ 11-7

Q105 12-7 KITY 2-7

KROY 8-6 KMGX 5-5

KS103 7-7 KYNO 4-3



BILLY JOEL

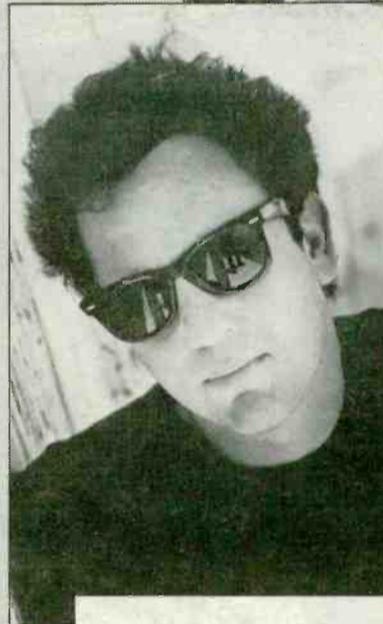
featuring **RAY CHARLES**

"Baby Grand"

A midday test will yield a full-time add.

AC CHART: **12** - **8**

WBEN	WCZY	WKDD	Q101
WBLI	K104	WRQN	KNIN
94Q	WNNK	WFBG	KCMQ
WMMS	WSPK	95XIL	KWTO
	WPST	WJMX	KBOZ
	WNOK	Q104	KKAZ



BURNS SISTERS BAND

"Listen To The Beat Of A Heart"

Week after week of upward trends wherever it's played.

K104 1-1 (HOT)

95XIL 14-8

WBNQ 19

KTRS 25



Columbia Delivers Them!

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POWER IS THE ULTIMATE APHRODISIAC...

Power Trips

And **POWER TRIPS™** is the ultimate in packaged promotions to concerts, sporting events, special events around the world. The product of nearly two years of research and development, **POWER TRIPS™** beats the competition in selection, flexibility, and price.

More Events...

POWER TRIPS™ works with more than five-hundred concert promoters, special events producers, sporting events, television shows, tourism bureaus, and trade publications. This means that our clients always have the largest, most current list of events taking place around the world; we can get the tickets that the other guys can't!

... And Greater Flexibility...

Unlike the other companies, which offer rigid, "canned" promotions, **POWER TRIPS™** promotions are custom designed to complement YOUR particular format. At **POWER TRIPS™** we're only limited by your imagination!

For Less...

Compare our prices! **POWER TRIPS™** offers more for the money. It's that simple. We provide the finest quality travel promotions for less.

POWER HUNGRY?

Find out how your station can become a part of the exclusive **POWER TRIPS™** Network. It's out of this world. Call Jay Freedman at 1-800-553-1990.

Look for your **POWER TRIPS™** newsletter coming soon in the mail!



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(305) 594-1990



AOR

STEVE FEINSTEIN

LOGO DISPLAY CONTEST

“X-Pose The X” Gets 91X Maximum Exposure

This is the tale of a killer promotion — 91X/San Diego’s “X-Pose The X” contest, which offered prizes to listeners who presented the station’s logo in the most creative manner. It’s one you may want to seriously consider adapting, as it’s hard to imagine a promotion more effective on so many levels.

It’s a time-honored idea, of course. In the last year alone, similar promotions have been done by stations such as WXRK/New York, WDTX/Detroit, and KBPI/Denver. In fact, “Show Us Your KBPI,” in which the winner hung a 200’ x 400’ replica of the KBPI bumper sticker from the side of Mile High Stadium, netted an NAB award for the best major market radio promotion of 1986.

The obvious benefit of this contest is the mind-boggling stunts it elicits (see story below), which in turn can yield high visibility (literally) and invaluable publicity for a station. In fact, this promotion is almost guaranteed to “make television” and give your station that “talk of the town” street buzz.

Creativity Makes Contest Appealing To Passives, Too

Just as important, it succeeds in an area where many of today’s fashionable “song of the day,” forced-listening gambits seem to fall flat. The qualities at the core of the contest — creativity and imagination — make it engaging not only to the small segment of the population that participates, but also to the vast majority of people who *don’t* enter.

That’s the real beauty: the stunts themselves, which are reported throughout the contest both on the

I X-POSED
THE X



station’s own air and by the local media, are interesting and amusing even to those who don’t enter. (Contrast this with a traditional “be the 50th caller when you hear the song of the day” campaign, where there’s little entertainment value to the non-participant.) Passives can play along vicariously by imagining what they’d do to win.

Highlights Audience Loyalty

Rob Tonkin, Promotion Director at 91X since 1984, explains that his station’s adventurous music policy attracts an audience ideally suited to a contest that requires people to demonstrate their feelings. “Because 91X is an alternative station, our listeners are very loyal and ac-

tive,” he says. “We’re really a lifestyle radio station.”

He relates some of the contest’s nuts ‘n’ bolts facets:

- Entrants must submit documentation (photo or video) of their stunt. (Tonkin suggests placing a ten-minute time limit on the videos, as some entries he received ran up to 45 minutes.)

- Discuss rules, registration, liability release forms, etc. thoroughly with legal counsel. Make it clear that all ideas must be performed, not just described.

- Research other stations that have done similar contests. For instance, Tonkin decided he wanted to go a different route than WXRK’s “Most Outrageous” promotion, which didn’t integrate the calls directly in the name of the contest or require that the logo be a part of the stunts.

“We weren’t giving money away to buy listeners; we were rewarding them for their creativity.”

— Rob Tonkin

He also felt the word “outrageous” would open up a station for liability problems. So rather than use that or similar words such as “zany,” “crazy,” “wild,” or “wacky,” 91X asked people to be “inventive, dynamic, fun, and bold.”

What Would You Do For \$25,000?

The contest drew 126 entries, 40 of which were on videotape. Among the winners:

- **Grand prize (\$25,000):** The winner spent three weeks creating four intricate, ten-second clay animation commercials that employed the logo. She then bought a schedule on a local UHF station and ran the spots about a dozen times in a week.

- **Second prize (trip to London):** It took a 91X fanatic 11 calls to New York to convince Valerie Bertinelli to wear a button with the logo on her lapel when she hosted Saturday Night Live. Seeing her wearing the calls as she brought on Van Halen was particularly sweet for 91X, as

VH are strongly associated with rival KGB.

- **Four third-place winners (\$910):** Among them, a gent who painted the logo on a Cadillac and then spent 91 hours in the car suspended from a crane 91 feet in the air. 91X hoisted up a basket with a cellular phone and interviewed him on the air.

While everyone who entered got a custom T-shirt, eight other outstanding entrants won gift certificates for cycling equipment or restaurant dinners. Among them:

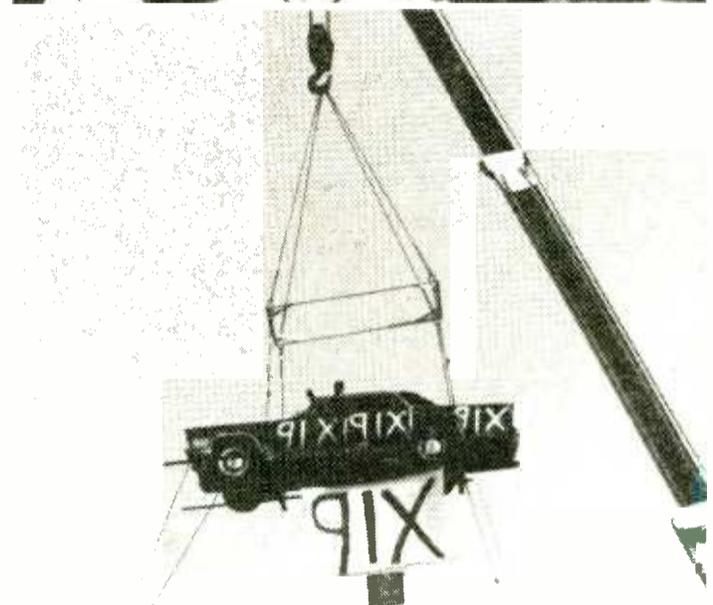
- A fellow sitting in the audience

at the Joan Rivers Show unfurled a 91X banner on-camera.

- As golfer George Burns was hitting an eagle at the Andy Williams Open, a fan standing behind him flashed an umbrella with the logo. Not only was the shot seen live on national television, it was also included in the clips package of highlights sent to TV news shows all over the country.

- A thousand high-school students spelled out the logo on a football field.

- Three jet-skiers performed a remarkable feat on video: as they were water-skiing, they flipped their skis up in the air simultaneously and spelled out the call let-



WINNERS CIRCLE — Above, a still shot from one of the four ten-second clay animation videos that won the grand prize of \$25,000. The videos featured squiggly creatures that spelled out the station’s call letters. Below, a different kind of animation — suspended animation 91 feet above the ground for 91 hours — netted a prize for a runner-up.

- Brief jocks daily on what the latest entrants have done. Give them descriptions and photos so they can build excitement on the air when talking about the contest.

- Have a panel of judges that includes local celebrities, media persons, etc.

- Send press releases and make update calls to TV stations and

newspapers throughout the six-week contest.

As a follow-up, the station plans to produce an hour-long TV show reviewing the stunts, with jocks interviewing the judges and recapping all the news coverage. Clips of the winners are also shown at 91X club nights.

“Creativity and imagination make it a contest that’s engaging not only to the small segment that participates, but also to the vast majority of people who *don’t* enter.”

Interest Builds Over Course Of Contest

Tonkin feels the contest picks up steam as it progresses. As the stunts get wilder and the media coverage increases, interest becomes more widespread and momentum builds — unlike some other contests.

Continued on Page 52



JOIN THE STARS

WE'LL SEE YOU IN LOS ANGELES ON

APRIL 2,3, & 4

AT THE

T.J. MARTELL CHARITY WEEKEND

FOR THE CELEBRITY
GOLF TOURNAMENT, CELEBRITY SOFTBALL GAMES,
AND THE ROCK 'N BOWL PARTY

WE'D LIKE TO THANK THE FOLLOWING PATRONS
WHO'VE ALREADY PURCHASED A LANE, GOLF TEE,
OR A SOFTBALL INNING FOR CHARITY.

MICHAEL JACKSON/FRANK DILEO
TOM PETTY AND THE HEARTBREAKERS
MR. MISTER
BRUCE SPRINGSTEEN
WNEW-FM (NEW YORK)
WMMS-FM (CLEVELAND)
KLSX - (LOS ANGELES)
WMMR-FM (PHILADELPHIA)
BOSTON
HUEY LEWIS AND THE NEWS
LOVERBOY
ALBUM NETWORK
SMALLWOOD TAYLOR GROUP LTD.
MCGHEE ENTERTAINMENT
THE COMPANY
RADIO & RECORDS
GLOBAL SATELITE NETWORK
MCA RADIO NETWORK
AVALON ATTRACTIONS
IRVINE MEADOWS AMPHITHEATRE
JOSEPH ENTERTAINMENT GROUP
LEE ARNOLD
ARTIE KORNFIELD
BILL MCGATHY
BUDWEISER BEER
MTV
A&M RECORDS
ATLANTIC/ATCO RECORDS
CHRYSALIS RECORDS
ELEKTRA/ASYLUM/NONESUCH RECORDS
EPA RECORDS
IRS RECORDS
MCA RECORDS
POLYGRAM RECORDS
RCA RECORDS
WARNER BROTHER RECORDS
MOTLEY CRUE
PAT BENATAR/NEIL GERALDO
STARSHIP
HALL AND OATES
JOHN MELLENCAMP
CHICAGO
ZZ TOP
IDLE TEARS
FMQB
MUSIC AWARENESS
IMAGE CONSULTANTS
NIJI MANAGEMENT
NIKE
JOHN BARUCK MANAGEMENT
EAGLE 105FM (SAN DIEGO)
MUSIC EXPRESS
WESTWOOD ONE
ABC RADIO NETWORK
R.P.M.C.
CHAMPION ENTERTAINMENT
BILL HARD REPORT
PAUL YESKEL
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HEAVY LENNY
MOOSEHEAD BEER
MJI BROADCASTING
ARISTA RECORDS
CAPITOL RECORDS
COLUMBIA RECORDS
EMI AMERICA/MANHATTAN RECORDS
Geffen RECORDS
ISLAND RECORDS
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JOAN JETT & THE BLACKHEARTS

FOR MORE INFORMATION CALL:

JON SCOTT (MUSIC AWARENESS) 1-818-883-7625
JUDY LIBOW (ATLANTIC RECORDS) 1-212-484-6062
BILL BENNETT (MCA RECORDS) 1-818-777-4020

AOR



WDHA GETS A RISE OUT OF JACK — Things are looking up at WDHA/Dover, NJ, where morning man Kevin Cottrell, midday gal Kathy Millar, Colin James Hay, PD Mike Boyle, and Columbia's Jerry Lembo watch Hay's "Looking For Jack" album rise to #1 with a bullet.

SEGUES

WAPL/Appleton PD **Brian Taylor** leaves to program WFYV/Jacksonville . . . WIOT/Toledo Assistant MD **Mark Benson** replaces **Dan Belford** as PD of WRQK/Canton . . . KAZY/Denver night man **Tim Jeffreys** named MD . . . WIOQ/Philadelphia MD **Bill Webber Jr.** joins "Selector" parent Radio. Computing Services.

KISW/Seattle's **Jan Williams** goes to WDIZ/Orlando nights . . . **Jack Snyder**, ex-KMET/Los Angeles, parttiming at crosstown KLSX, where ex-R&R Associate AOR Editor **Nancey Robbins** leaves KTYD/Santa Barbara weekends to become Programming/Promotions Assistant . . . KATT/Oklahoma City names **Jamie Zenker** Promotion Director.

Kristi Lee rejoins WFBQ/Indianapolis for news and jock work .

"X-Pose The X"

Continued from Page 51

"It's the opposite of a treasure hunt, which starts from a broad base and then funnels to a smaller segment of the audience," he says. "This starts narrow and then builds; at first a few people do it, and then more and more get involved as it gets more exposure."

John Lynch, President/CEO of parent **Noble Broadcast Group**, considers "X-Pose The X" the most successful promotion in 91X's ten-year history. Rather than being a one-shot promotion, "X-Pose The X" could become an annual event, says **Tonkin**. To him, standard cash giveaways are "old hat." "With this, we weren't giving money away to buy listeners; we

were rewarding them for their creativity."

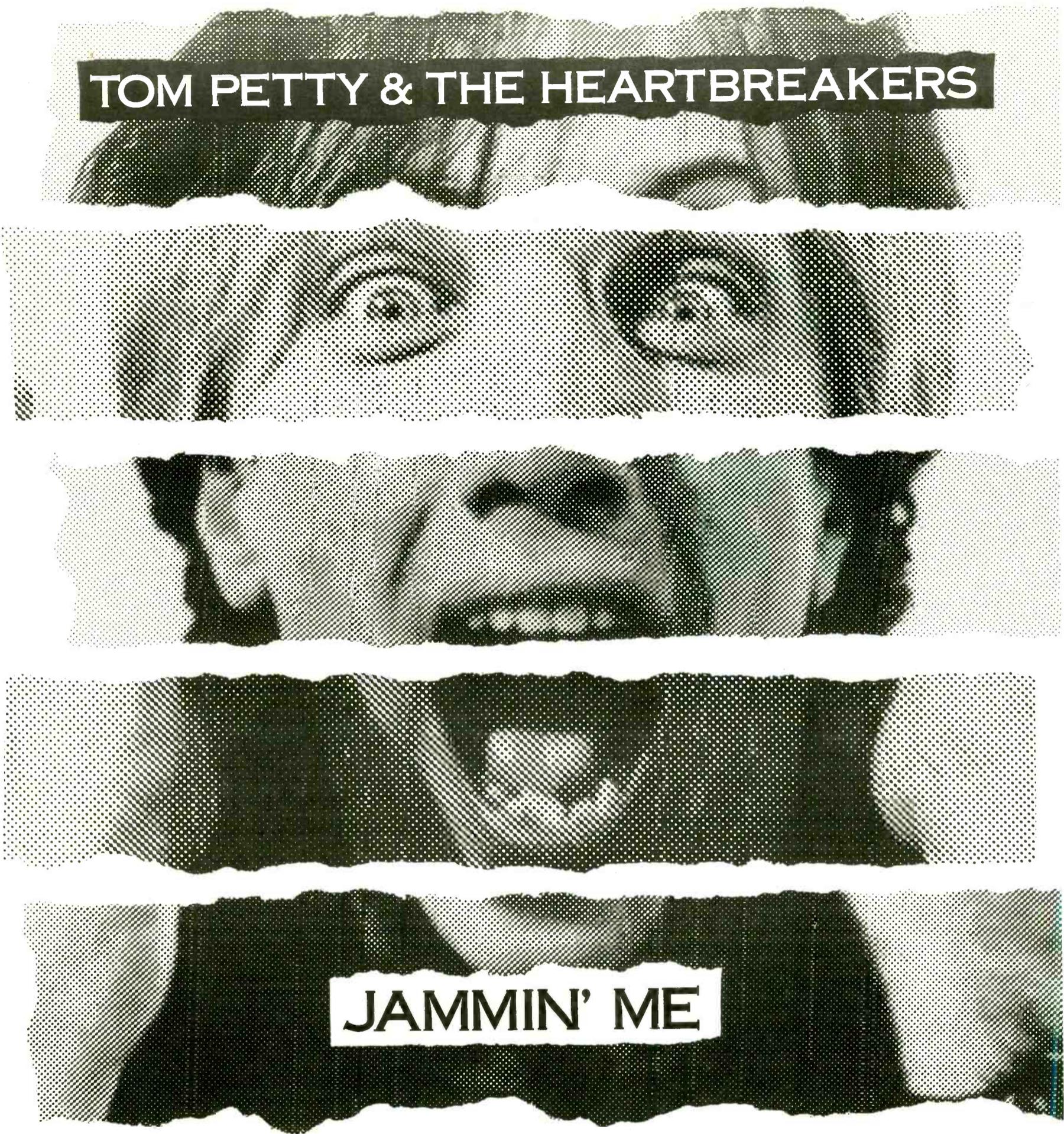
The contest was part of a three-pronged winter promotional attack. The other key elements are a series of tie-ins with U2's new album and tour and a new TV campaign in which spokesman **Lou Reed** expounds on 91X's "cutting edge of rock 'n' roll" format with copylines such as "expect the unexpected . . . safe is boring . . . 91X is one station that dares to be different." Additionally, the station had a generic billboard showing and did a 60-hour live remote from Disneyland during a grand opening party for the park's new "Star Tours" attraction.

NEXT WEEK: What do stations do when they're up against a seemingly unbeatable, high-profile morning show.

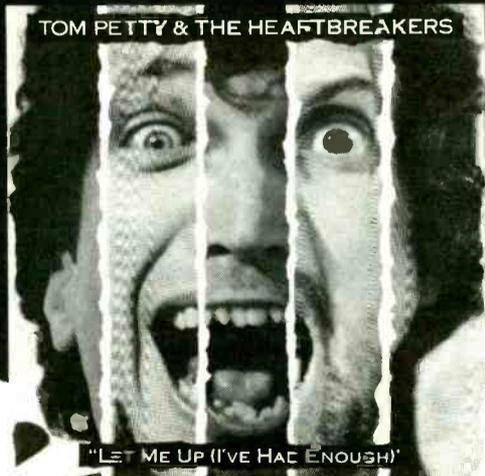
KICK START
THE
LOVE REMOVAL
MACHINE
THE CULT
THE 12" PRO
FROM THE NEW ALBUM ELECTRIC
PRODUCED BY RICK RUBIN

BEGGARS BANQUET
©1987 BEGGARS BANQUET RECORDS LTD.

TOM PETTY & THE HEARTBREAKERS



JAMMIN' ME



THE FIRST RELEASE FROM
"LET ME UP (I'VE HAD ENOUGH)"

PRODUCED BY TOM PETTY AND MIKE CAMPBELL
MANAGEMENT: TONY ZIMITR ADES/E_LLIOT ROBERTS. LOCKOUT MANAGEMENT

MCA RECORDS
©1987 MCA Records, Inc.



WALT LOVE

BLACK/URBAN

How To Find A Morning Personality

Where are the killer morning personalities? Over and over I hear managers and PDs say they aren't having any luck finding them. Although there is no easy answer, here are some suggestions to help you in your search.

Quartarone's Three-Point System

WUSL/Philadelphia PD Tony Quartarone, formerly PD at WRKS/New York, has been looking for a morning person for a while. "Most PDs and GMs have very high standards, so I think it's a bit unfair to say there is a talent shortage to fill these positions."

Quartarone said he was able to find good morning people in the past by using a three-point selection system. Look for a person who:

1. Knows how to communicate with his audience.
2. Has a good professional work-

"People who think they can make it on the air in a major market doing mornings or afternoons need to let programmers know they're out there."

—Elroy R.C. Smith

ing attitude about the job itself, his co-workers, and his audience.

3. Is an entertainer, not just a jock who's on the air being obnoxious.

Live Auditions Recommended

"Like any PD, I've received hundreds of demo tapes, and they all sound good," Quartarone said. "Some are excellent! But we never hire anyone just on how they sound on their tape. During my selection period the five final candidates flew in to do a live show. When you really want to know how someone sounds on the air, have them do a live audition."

"PDs have to be more conservative about the people they hire for their radio stations. Anyone can doctor up a tape. If they're really as good as they say, it will show during their performance."

Look Within Before Searching Outside

"When looking specifically for a morning person, remember that he

next step after deciding to go UC on the AM was to put together a live morning show. AM driver Fred Elkins was KPRW's first employee hired.

"We've been impressed with Fred's experience in the market for the past 13 years and his energy," Welch said. "Knowing his airwork, we felt he'd not only do a good show for us but that he'd be the right person to handle some of the daily duties of running the radio station while I'm seeing to my other duties at KATT."

"Oklahoma City is a very friendly place and locals here will expect that attitude from any person on any station in this market," Elkins added. "A pleasant attitude is a must."

KPRW Production Assistant Ann Webb will also be part of the station's morning team. "Just looking at all the work Ann has had to do in the production area, we knew she was the person to help round out the morning program," Welch said. "With Fred and Ann at the helm of our efforts on a daily basis, we're expecting good things."

Talent Should Promote Themselves Better

Four-year WILD/Boston PD Elroy R.C. Smith agrees about training the best staffers already on board. But he recommends, "People who think they can make it on the air in a major market doing mornings or afternoons need to



Elroy R.C. Smith

may already be part of your current lineup. When I was programming WRKS, my choice for morning man was Chuck Leonard, who was already on staff. He's been the number one morning jock in N.Y. and continues to do a great job. Here in Philadelphia, my afternoon personality Mike Love was the first one we put on the air after our morning person left."

Another example of bringing up talent already on staff can be found at KPRW (AM)/Oklahoma City, which is about to go on the air with an Urban Contemporary format. Pat Welch, PD of AOR sister KATT and OM for KPRW, said his



GOING FOR THE GOLD — Elektra records thanked WLUM/Milwaukee for its support of the Anita Baker album by presenting the WLUM staff with a gold album. Pictured (l-r): Elektra's Carter Russel, WLUM GM Tom Mierendorf, PD Bernie Miller, and Elektra's Doug Daniels.

"When you really want to know how someone sounds on the air, have them do a live audition."

— Tony Quartarone



Pat Welch

send me a tape, but they don't know what airshift they'd be best at."

ACTION

Charles Scott, formerly with Z16/Lake Charles, is named MD at WHYZ/Greenville . . . K104/Dallas's Dick Edwards moves to 6-10am at WUSL/Philadelphia . . . Kid Fresh does 1-6am at WKXI/Jackson replacing Rob J, who's now doing 10am-3pm at crosstown WOKJ . . . G.L. Hayes returns to KMJQ/Houston for 2-5:30am after a stint in Baton Rouge.

WILX-TV/Lansing sportscaster Rob Roy will now take on mornings at neighboring WXLA, replacing Sammy Jordan; Jordan moves back to afternoons. The station's new lineup: Rob Roy 6-10am, Dexter C. 10am-3pm, Sammy Jordan 3-6:45pm (sign-off), and Ebony Stone joins the station for weekends from 3-6:45pm . . . WNHC/New Haven's new lineup includes Dave Wynter 6-10am, Bobby Owens

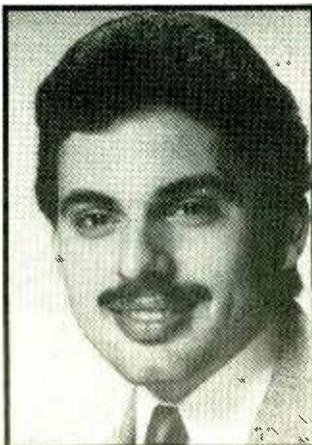
10am-3pm, Connie Marshall 3-7pm, "Whisper Softly" with David Dickinson 7pm-midnight, and Chelle mid-night-6am.

Terri Ford is named News Director for WPAL/Charleston, replacing Pontholla Mack . . . Cheryl Davis returns to WBLX/Mobile as Director/News and Public Affairs; Davis served as WXOK/Baton Rouge ND for three years.

On the contest line: WNHC/New Haven will fly lucky listeners to New Orleans for the Luther Vandross concert . . . KMJM/St. Louis awarded two winners a 1987 Buick and a Suzuki during its bumper sticker contest . . . KILZ/Kileen, TX sponsored "The Ultimate Lip-Sync Contest"; the grand prize winner received a fully furnished room of his choice.

Tony Q's Tips For Identifying Top Talent

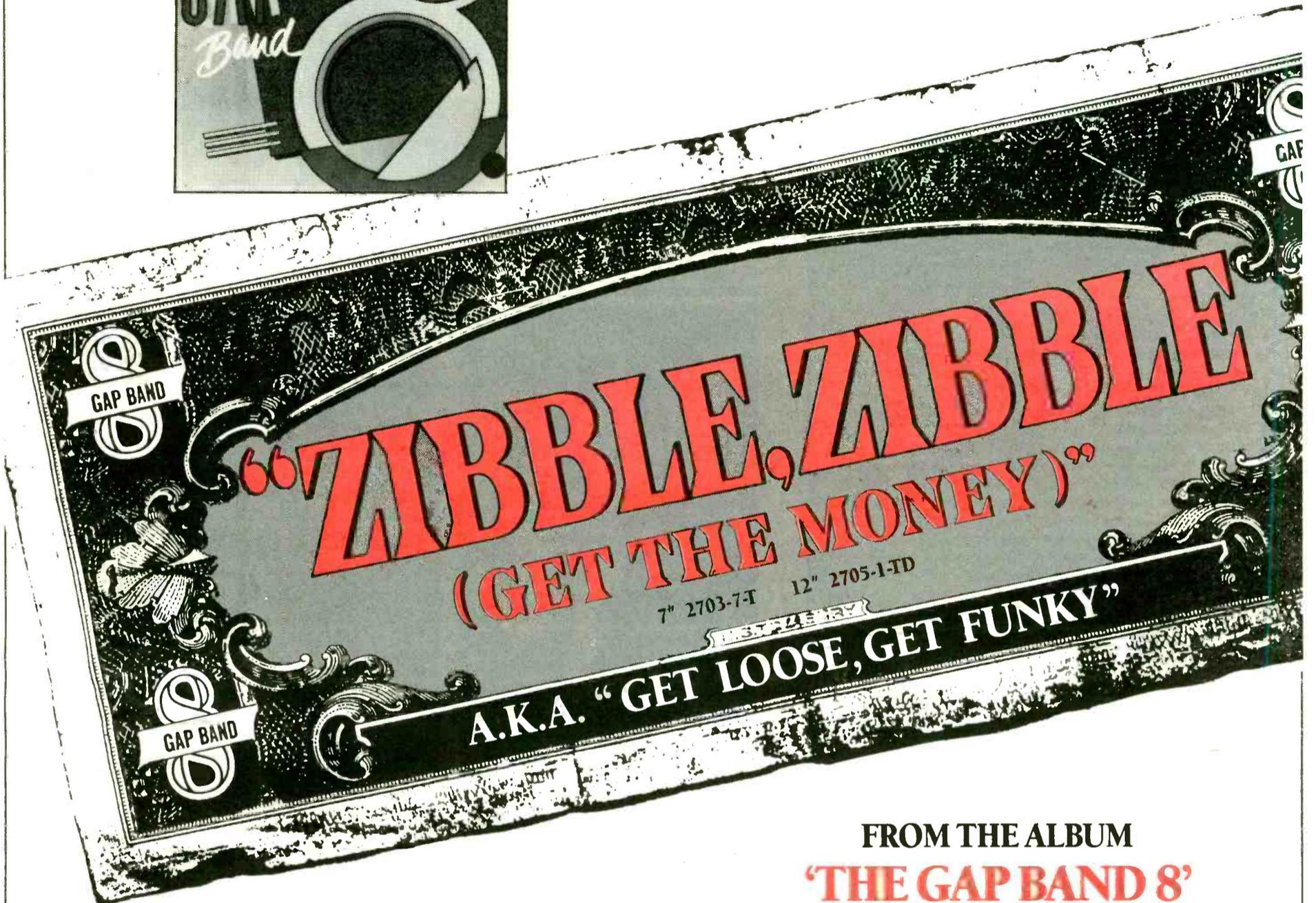
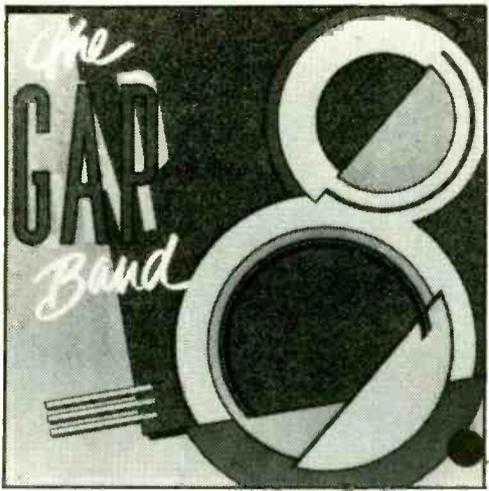
- 1) Has ability to communicate with the audience
- 2) Has good professional working attitude about the job, co-workers, and audience.
- 3) Is an entertainer



Tony Quartarone



PERFECT COMBINATION — Melba Moore and boxer James "Bonecrusher" Smith joined D103/Fayetteville GM Gilbert Baez (r) when the two were honored by Fayetteville State University for their accomplishments in arts and athletics.



FROM THE ALBUM
'THE GAP BAND 8'

LP 2700-1-T

STATIONS:

WILD	WDAS/FM	WWIN/FM	WDJY	WOWI	WAOK	V-103/FM	WEKS	WJIZ	WFXA	WENN
WPEG	WPAL	WWWZ	WFXC	WRBD	WANM	WZAZ	WRXB	WTMP	WDIA	WHRK/FM
KRNB	WJMI	WKXI	WQFX	WALT	WLOU	WJYL	WQQK	KOKY	KBUZ	KPRS
KATZ/FM	WGCI/FM	WBMX/FM	WLUM	WNOV	WGPR/FM	WWWS	WKWM	WTLC	WCIN	WBLZ
WDAO	WJMO	WDMT	WZAK	WDKX	K104/FM	KCOH	KMJQ	KYOK	KPRW	KHYS
WXOK	KQXL	KDKS	WYLD/FM	WBLX	KDAY	KJLH/FM	XHRM	KUKQ	KDKO	KDLZ/FM
WKND	WBLS	WXYV/FM	WHUR/FM	WKGN	WHYZ	WWDN	WVKO	WBLK/FM	KSOL/FM	WNJR

23* R&R

47* CASHBOX

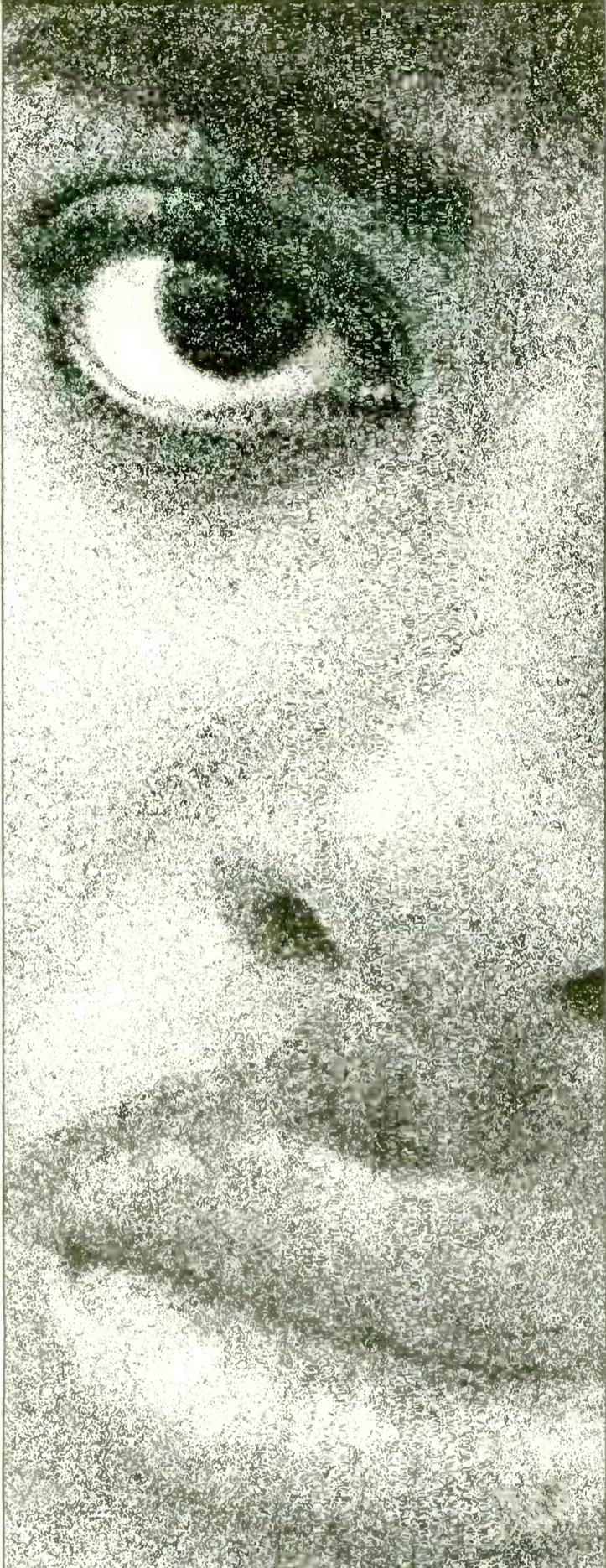
41* BILLBOARD



Manufactured and Distributed
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BLACK/URBAN PICTURE PAGE

JESSE JOHNSON



BABY LET'S KISS

The new single and 12" from the album

AM-2312 AM-2225

SHOCKADELICA

SP-51232

Produced by Jesse Johnson for J.W.J. Productions, Inc.

Executive Producer: John McDan



VIDEO OUT NOW!

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CHRISTIE TURNS UP THE HEAT — Singer Janice Christie was the center of attraction during a visit with (l-r) WANM/Tallahassee's Joe Bullard, Bay Area Pro Record Pool's Rico Casonova, KMJQ/Houston's Ron Atkins, WQIM/Montgomery's Frenchie Ee, and SuperTronics Records' Patrick Spencer.



A FRESH RAP — Following their New York City performance, Doug E. Fresh and Eric B rapped with WBLS air personality Vaughn Harper. Standing (l-r) are group members Barry B and Fresh, Harper, group members Chill Will and Rakim; kneeling in front is Eric B.



A SOUND PARTY — WDJY/Washington's Charles Atkins profiles with Ready For The World during the station's recent sound check party. Shown (l-r) are RFTW's Gordon Strozier, John Eaton and Gregg Potts, Atkins, and RFTW's Melvin Riley Jr., Gerald Valentine, and Willie Tripiett Jr.



LEAN ON ME — Chatting backstage after a Club Nouveau concert performance are (l-r) WB's Mike Cheshier, WBLX/Mobile MD Tony Brown, and Club members Samuelle Prater, Valerie King, Thomas McElroy, Denzil Foster, and Jay King.



LON HELTON

COUNTRY

LEADING CONSULTANT

A Conversation With Rusty Walker

Rusty Walker is one of Country's preeminent consultants. His career began at WADI/Corinth, MS in the late '60s, which led to programming stints at WQYK/Tampa, WQIK/Jacksonville, WZZK/Birmingham, and KFKF/Kansas City. Today, his client list reads like a "Who's Who" of Country radio.

Walker opened his consultancy in 1984 with the assistance of KFKF owner Scornix Broadcasting. Initial clients included Scornix stations KFKF, WBOS/Boston, and WLLR/Quad Cities; and Katz (now NewCity) stations WYAY/Atlanta, WWKA/Orlando, KWEN/Tulsa, and WZZK.

In addition to NewCity stations, present group clients include Beasley Broadcasting Group Country outlets WXTU/Philadelphia; WRNS/Coastal, NC; WKML/Fayetteville, NC; and WYNG/Evansville. He also works with Newbarnstable Country FMs WGKX/Memphis and KSSN/Little Rock. Individual client stations include KKAT/Salt Lake City, KEBC/Oklahoma City, KZSN/Wichita, WPOR/Portland, ME, and WSTH/Columbus, GA. Walker also works on a project basis with stations, including WHN/New York and KRMD/Shreveport.

R&R: *What do you see happening in Country radio today?*

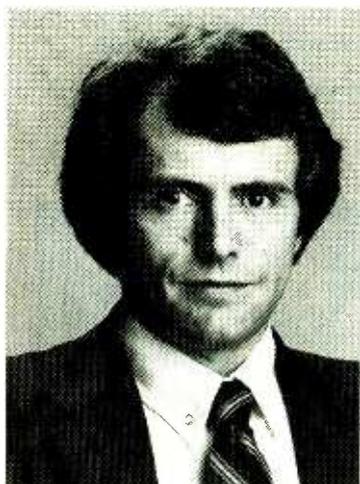
RW: Too many programmers are trying to take what they think is good and force-feed it to the market. A lot of guys have their own "bag of tricks" — set ways of doing

"If we have to do stations' music for them, they don't need us. They need a new PD and MD."

things — that they take around with them. Maybe it's being late on records, having a certain length list, playing a high percentage of oldies, or wanting to break records. They take these concepts and create an artistic product they hope the market responds to, rather than shaping the product to reflect the wants and the needs of the marketplace.

R&R: *Are you saying programmers are inflexible, that they only do what they've successfully done before?*

RW: In some cases. But many are programming their "dream station": that little radio station they've had playing in their head



Rusty Walker

which they know can be successful. I've made mistakes in the past, and may in the future, because I've based decisions on that little radio station in my head.

Using The Tools

R&R: *How should a programmer entering a situation decide what a station should do?*

RW: Three elements come into play: the competitive situation, the history of the format in the marketplace, and research.

R&R: *What's your attitude toward research?*

RW: Music tests and perceptual-type tests are valuable, but you can't build a radio station without proper implementation of that information. The quickest turnarounds I have seen resulted more from the implementation of research than from really good programming.

R&R: *What is the consultant's role at a radio station?*

RW: We are simply a tool, basically serving two roles for the programmer/GM/corporate person. Because we're not there on a day-to-day basis, we can step back and offer an objective overview. We can minimize the emotional aspect of directing the talent toward executing the strategy of the radio station.

Second, we act as a sounding board to judge ideas generated inside the radio station, while also providing our own input.

Look Ma, No Hands

R&R: *How "hands-on" are you?*

RW: That varies according to each individual station. It can vary from month to month or quarter to quarter on an individual basis. I'm really hands-on when it comes to strategic planning.

R&R: *What kind of musical control do you exercise?*

RW: I don't think total control is healthy. My office manager Rick Shayne and I work with stations on their weekly current list, but we don't make adds or deletions for anybody.

When a client calls in to do his music, he will already have compiled his local information and gone through the trades. We will have compiled data based on what is happening with records at our other stations. We discuss the adds, moves, songs retiring, etc. with them. When it comes to a disagreement — and we have some spirited discussions — we always defer to the PD or MD on the local level.

"The quickest turnarounds I have seen resulted more from the implementation of research than from really good programming."

If we have to do stations' music for them, they don't need us. They need a new PD and MD.

Where We're Heading

R&R: *Has Country changed from an artist-oriented to a song-oriented format?*

RW: Definitely, although we still have some historical perspectives to play on in the artist-orientation area. A number of artists have large, almost cult followings, but even they are now under intense pressure to provide great songs every time they release a single. If not, they can have a stiff. As a result, many have improved their product.

R&R: *How do you feel about what's happened in music over the last year?*

RW: I love it to death! I said in R&R a year ago (1/10/86) that I thought the format's growth would

Rusty Walker's Dos ...

- Have a system for everything
- Guard your plans
- Put everything on paper so you'll know if you've veered from your course
- Be fair to everybody
- Network

... And Don'ts

- Don't be predictable, unless it's called for as a tactic
- Don't become satisfied
- Don't burn bridges
- Don't feel or act second-class because you're in Country

come from labels becoming more cognizant of the need to produce less "formula" and more "song-oriented" material. And darn, they did it! Bless every one of them.

Guidelines For Adventure

R&R: *What guidelines for new music do you give your stations?*

RW: If a station is operating in a format vacuum, or is the defensive station with a good lead over number two, then by virtue of being the one defining the format they can have more latitude.

I'm not saying get adventurous. But one can be "less safe" on an individual song basis — as long as the entire list is safe — than the guys who are in tough format battles. That doesn't mean to go looking for off-the-wall stuff, but one can be quicker in presenting the new music.

R&R: *Is there an "all-current" format in Country's future?*

RW: I'm not sure an all-current approach to Country would have as much impact as some folks might believe. Country is an adult format and, like all adult formats, is basically memories-based. But I think there are some opportunities out there for folks to concentrate more heavily on currents.

R&R: *How do you determine the playlist size and the frequency of rotations on your stations?*

RW: The Reis and Trout book "Marketing Warfare" refers to four different ways to go to war: defense, offense, flank, and guerrilla. A station must decide which of those strategies it is going to use. It's those benchmarks which determine how you turn over your tunes and how big your library needs to be.

Putting Oldies In Their Place

R&R: *What percentage of oldies are you recommending?*

RW: That varies, but I have clients winning with oldies ratios from 40-75%.

R&R: *What oldies are relevant today?*

RW: Each must be judged on its individual programming value. I'm not a big believer in time-span segmenting. Some songs need to be categorized due to their sound. It's entirely possible to have late '50s or early '60s songs that are more palatable in the midst of 1987 music than some early or mid-'70s songs. The best oldies are those hits by artists who continue to release strong current product.

Before a programmer can select the right oldies, he must understand a market's history. Historical perspective is critical in providing a Country radio station with the feel it needs to become a part of the listeners' lives. You can't go in and put something preemptive on the air when you don't know what you're going to "empt" in the first place. Other guys have laid the ground rules by which you're going to be playing.

Eye Of The Tiger

R&R: *What's the role of today's PD?*

RW: He's more a product and marketing manager than a program director. That title is really old-fashioned in terms of what the duties are now versus when it was first coined.

When you are a product and marketing manager, you need people to follow you blindly. You need people possibly more creative, and possibly better than you, to be able to do anything you say. Doing the job right also means taking people who are producing at a certain level to the next level. That's where the real winners come from.

Continued on Page 58

COUNTRY

Continued from Page 57

R&R: *What's your impression of the programming talent out there?*

RW: I'm seeing hungrier Country programmers. In the past, I've seen good Country programmers who'd attained certain audience levels become satisfied. Nowadays, I see the guys on top not being satisfied. They want more: more share, more cume, more performance out of the talent. I love to see that.

R&R: *What about the quality of the talent?*

RW: It's sporadic. A lot of stations feel lucky if they have one star. It used to be you wanted all stars on the staff.

Turn The Letter, Vanna

R&R: *How do you feel about contesting?*

RW: Most folks do it for the wrong reasons. So many people go to the west wall of the conference

Rusty's Recommended Reading

- "The Yin & Yang of the Organization"
- "Positioning: The Battle For The Mind"
by Reis & Trout
- "Marketing Warfare"
by Reis & Trout
- "American Radio"
by James H. Duncan Jr.
- "The R&R Ratings Report & Directory"

Of the latter pair, Walker said, "Get any and every edition of these two and memorize them! These are the sources of audience information which will help you develop a historical perspective on any market." (*Rusty Walker can be reached at: (601) 423-1046.*)

room, put up a big target, get the biggest gun they can find, point to the east, and start pulling the trigger.

Most folks say, "We need to get more listeners. Let's have a contest." They don't sit down and ask, "Do we need to improve time spent listening? Do we need to improve horizontal recycling, or vertical recycling? Are we cume-hungry? Can we, through contesting, attract peripheral cume without having to put our product in jeopardy by aiming it at that peripheral cume?"

R&R: *How many people do you think understand all that?*

RW: That's much of the reason people like me are making a living doing this. Seriously, those who wonder about that stuff need to spend more time in the back pages of the Arbitron. All of it is explained in its glossary of terms.

"When you are a product and marketing manager, you need people possibly more creative, and possibly better than you, to be able to do anything you say."

R&R: *Are you more partial to big-ticket or small-ticket prizes?*

RW: It depends on a station's goals. Those who need a tremendous dose of daypart-to-daypart recycling and spend 12 weeks qualifying listeners for one big prize have done themselves a tremendous disservice.

Those who need to remind folks they're the winner — and that if anybody is going to do something this big, they can expect it to be them — can greatly enhance their image with big-ticket giveaways.

Problem is, some folks go for that image when what they need to do is to better recycle their listeners to other dayparts.

Second Class Phobia

R&R: *What's the biggest problem Country is facing?*

RW: I think it's that we are a 1600-station format with 2800 stations. What good does it do to have two Country stations in a market that can barely afford to support one? That puts Country back into the specialized stigma it used to have. Country should not take any back seat to any format to be executed profitably.

The other thing which disturbs me is that I still see some people involved in Country radio who view themselves as second-class citizens. That stigma still exists as well, and that's a shame. Neither the format nor its people have to take a back seat to anybody.

CLOSE-UPS

• **KLAC & KZLA/Los Angeles** recently staged a "Murder Mystery" party for its clients, agencies, record labels, and artists. The site was a Beverly Hills mansion. The murders were performed by actors upon the unsuspecting crowd of 300 guests, with actual Los Angeles police department, detectives, and ambulances appearing on the scene.

The invitations were mailed out with drops of blood, and the Country combo admits, "We smutted a lot of people that day." The prize for figuring out "Whodunit" was won by a client who received — what else? — a week's trip on the Orient Express.

• **KKYX/San Antonio** won't let an evening go by without reminding its listeners about the great music of Texas. The "Lone Star Hour" airs each night at 9pm featuring country music written, sung about, and performed by Texans. The patriotic programming spotlights the best in Texas' musical heritage.

• **CHAM/Canada** has a unique way of getting its listeners together. It's "A Fairytale Wedding Come True" cam-



WHODUNIT? — Among the truth sleuths at a recent KLAC & KZLA murder mystery party are (l-r) KZLA's Jim Rose, KLAC's Scott Carpenter, RCA's Carson Schreiber, MCA's Larry Hughes, KZLA's Barbara Barri, CBS's Sam Harrell, and KLAC & KZLA Promotion Director George Briner.

paign in conjunction with "Walt Disney On Ice." A drawing from "The Love Songs" hour will unite a lucky (and in love, it's hoped) couple for their "Wedding Of A Lifetime." During dimmed

lights at the Disney ice performance, the "maid of honor" (Snow White), "best man" (the Handsome Prince), and "ring bearer" (Mickey Mouse) will take part in the holy matrimony celebra-

tion. CHAM has arranged for complete bride and groom attire, hairstyling, floral arrangements, wedding rings, photographer, a 24-foot limo, a grand reception, and honeymoon suite.

BAILLIE AND THE BOYS OH HEART

BAILLIE AND THE BOYS OH HEART

BAILLIE AND THE BOYS OH HEART

OH HEART

5130-7-4

IN THIS ISSUE

PRODUCED BY **KYLE LEHNING** AND **PAUL DAVIS**

ADD IT NOW





SHARON ALLEN

NASHVILLE THIS WEEK

ACM SHOW APRIL 6

Country Stars On Parade

The 22nd Annual Academy of Country Music Awards show will once again feature a lineup reading like a "Who's Who" of country music. As in years past, many of Hollywood's biggest TV stars will also be on hand as presenters. The two-hour special, set for 9pm Eastern & Pacific April 6, will be hosted by Patrick Duffy and the Judds.

Among those scheduled to perform are Alabama, Reba McEntire, Marie Osmond, Ricky Skaggs, George Strait, and Randy Travis, along with the Judds. As in years past, those artists nominated for the Top New Male and Female Vocalist categories — Darlene Austin, Lisa Childress, Holly Dunn, Rosie Flores, Michael Johnson, Lewis Storey, Pam Tillis, Tom Wopat, and Dwight Yoakam — will perform during a special segment.

Though nominated for a newcomer award, Steve Earle has chosen not to perform due to the limited time — 45 seconds — allowed each artist and the restriction of not being able to use his own band.

Winners in 14 categories will be announced during the show, with major performance awards voted by the ACM's approximately 2000 members. Five final nominees were determined in each category from a list of ten initial nominations prepared by the Awards Se-

lection Committee, after approval by the ACM Board of Directors.

Winners in the Disc Jockey and Radio Station categories were chosen by balloting among record label promotional personnel, independent promoters, and representatives of major music industry trade publications along with the promotional and publication members of the ACM. The 1987 Disc Jockey of the Year is Chris Taylor, KIXZ/Amarillo. The ACM Radio Station of the year is KNIX/Phoenix, which is celebrating its 20th anniversary this year.

The Country Night Club award is determined by the same voters as the Radio Station and Disc Jockey awards in addition to managers, agents, and booking agents, who deal with country music night clubs. This year's winner is Crazyhorse Steakhouse & Saloon, Santa Ana, CA.

To award the Country Video of the Year, the ACM solicited entries

from record companies, artists, producers, and directors. A selection panel was formed to view all entries and narrow them down to the top five nominees, with the winner coming from a vote by the ACM Board of Directors. Videos nominated are: "100% Chance Of Rain," "Birth Of Rock 'N Roll," "Born Yesterday," "I Only Wanted You," and "Whoever's In New England." Winners of the ten categories determined by the full ACM voting membership, along with the video award, will be announced April 6.

BITS & PIECES

• **Moe Bandy** and **Gary Morris** co-hosted and performed at a benefit concert at the Blue Bonnet Palace near San Antonio for **Lisa Urbanich**, the 20-year-old governess of Morris's son, **Sam**. Lisa has Hodgkin's Disease, which is now in remission, but the benefit monies raised will cover medical expenses. **George Strait** wasn't able to attend the concert due to prior commitments, but he wanted to help so he



NEITHER SNOW NOR COLD . . . could deter MCA staffers from their appointed rounds. It was the coldest, snowiest day of the year, but the staff threw a birthday party for Ray Stevens and presented him with his first gold LP for "He Thinks He's Ray Stevens." Shivering proudly are (l-r) MCA's Bruce Hinton and Pat Schoffstoll, Stevens, and MCA's Shelia Shipley.

Bandy, Morris Fundraiser

donated two of his personally autographed golf balls for auction (they sold for \$150). The concert raised \$10,000.

• **Restless Heart** was recently in the studio with Los Angeles producer **David Foster** to work on a song for the soundtrack of **Michael J. Fox's** upcoming film, "The Secret Of My Success." The movie will be released in April.

• **Nicolette Larson** is putting together material for a new album with singer/songwriter **Andrew Gold**. She also performed on **David Brenner's** "Nightlife," and made her television acting debut on the series "Throb," starring **Diana Canova**. Larson's is also the voice you hear on the new Folgers coffee advertisements.

• The **Whites** are planning a couple of summer trips to Europe. They will appear in Switzerland this June, and return two months later for performances in Peterborough, England, as well as Holland and Germany.

• **Jim Ed Brown** is cooling it . . . literally. He and his son **Buster** have opened the Brown Energy Corp., which offers an energy-saving device guaranteed to save electricity for large commercial users of refrigeration and air conditioning. Brown plans to expand soon with other energy-saving products. Now that's cool, isn't it?

• **Michael Martin Murphey** appeared with the New Mexico Symphony Orchestra in February and plans to participate with the Oklahoma and Utah Symphony Orchestras this summer. During these performances Murphey does a selection of classic American compositions and specially arranged original material that includes some of his past hits and songs from his forthcoming album "Americana." "In many

ways, classical, country, and folk music originate from the same roots," says Murphey. "I like to show how they interrelate."

• The **Nashville Network's** "Nashville Now" show will begin its fifth year in April by telecasting live from Las Vegas. The show will originate from Billy Mo's Showroom at the Landmark Hotel and Casino April 6-10. This is an effort by TNN to present artists who would not ordinarily have an opportunity to be on the show.

• The last remaining bachelor in **Alabama** (the group, not the state), **Mark Herndon**, exchanged wedding vows with **Karen Long** of Washington, DC during a private ceremony at his Ft. Payne, AL home . . . And, while we're on the subject of drummers getting married, you should know that former **Bill Black Combo** drummer and current **Capitol/EMI America** VP/National Promotion **Paul Lovelace** (widely known in Music City as "Cupcake") eloped the week after Country Radio Seminar. The "lucky" lady is **Kim English**.

• Though "Trio" has just been released on **Warner Bros.**, **Emmylou Harris** has nearly completed a forthcoming album called "Angel Eand" for a spring release. Included on the acoustic/bluegrass/gospel LP, produced by original **Hot Band** member **Emory Gordy Jr.**, are harmonies with **Vince Gill** and **Carl Jackson** . . . Labelmates **Southern Pacific** started album #3 in January with new member **David Jenkins** . . . The **Oak Ridge Boys'** longtime producer **Ron Chaney** is going into the studio with **Joe Stampley** this month . . . **Keith Whitley** and his new wife **Lorrie Morgan** are planning to record a duet for **RCA Records**.

Just thought you'd like to know!

WHO'S NEW

Following chart-topping records in CHR, AC, and AOR, **Bruce Hornsby & the Range** have their current single, "Mandolin Rain," making its mark in the Country format.

Hornsby admits, "The Country acceptance has surprised me a little bit," but reports that the success has created interest in his songs by other country acts.

"Mandolin Rain," like much of Hornsby's material, was cowritten with his brother **John**. The story of lost love in a Southern folk setting gives it an "old riverboat, **Stephen Foster** style," says Bruce, a native Virginian. "We try for a bit of imagery in our music. This was kind of a mountain bluegrass picture."

The keyboard player/accordionist attended Boston's Berklee School of Music and Miami University. A 1980 move to Los Angeles gave Hornsby some session work and a few movie score credits. But Bruce, along with brother John, soon became frustrated in their roles as 20th Century Fox staff writers relegated to composing formula pop tunes. It wasn't until the pair called on their rural Southern influences that their songwriting found its distinctive focus. Hornsby meshes style, substance, and a straight-forward attitude in songs about small-town life.

It was these qualities which caught the attention of **Huey Lewis**, who produced three songs on Hornsby's RCA debut album, "The Way It Is." The LP has been certified platinum and won a Grammy for Best New Artist of 1986.

Who's New is a recurring Nashville This Week feature spotlighting artists making their debut in R&R's Country New & Active section.



Bruce Hornsby & The Range



MIKE KINOSHIAN

ADULT CONTEMPORARY

Casting For News On Music FMs

News on full service AMs is not only a given — it's the very lifeblood of their existence. But knowing how much news to cover and when is just as important to music-intensive FMs.

Stopping Sweeps For News

KMZQ/Las Vegas ranked third out of 18 stations in the fall '86 Arbitron. The music-intensive FM is one-tenth of a point away from number two KLUC (CHR) in morning drive; these morning numbers are KMZQ's best in at least the last four years.

Until two years ago, however, KMZQ didn't run any morning news. Now it airs three to six-minute casts at 6am, 7am, and 8am as well as noon. The station also dropped a network feed in favor of a wire service.

"Although we are a music station, we stop music sweeps to run news," says PD Tim Maranville. "People need and want it in morn-



John Elliott

they'll bring to the city," says Maranville.

Paul Harvey's 'News And Comment' and 'Rest Of The Story,' they're sacred here. I can't consider doing anything with them."

—Bruce Goldsen

Paul Harvey Sacred

With a TSA population of slightly less than 750,000, Johnson City-Kingsport-Bristol, TN is served by 25 stations. CHR WQUT, Country WXBQ, and AC WTFM are the market's "big three." WTFM does news every half hour in morning drive, where it ranks second in adults 25-49. "I wouldn't call it USA Today news," says PD Bruce Goldsen. "It's more blood and guts-oriented. The emphasis here is on fires, crime, and sex, but I'm trying to change that."

Although it is an FM, WTFM airs two noon-hour features primarily heard on AMs: Paul Harvey's "News And Comment" and "Rest Of The Story." "They're sacred here. I can't consider doing anything with them," says Goldsen. He also isn't impressed with network radio's news coverage. "The full service approach to news is dry

and boring, but networks are getting better by being more personable."

WTFM dropped afternoon casts, leaving WXBQ as the only FM running news in that daypart. Goldsen notes, "It's important that music-intensive ACs let listeners know the station will be available to cover news if needed."

"If someone is listening to FM for music, they're probably looking for news too."

— John Elliott

A Full Service Approach On FM

In Rochester, NY, 15 stations battle for attention. Leading the way in the first three dayparts is WVOR. "We're different from most other music-intensive FMs because we take news seriously," comments Assistant GM John Elliott. "There's a full service approach in the morning with a high news recognition level. In the morning, news is as important or nearly as important as music."

Five-minute casts are scheduled on the hour and half hour 5-9am, and on the hour 9am-6pm. A four-person staff targets human interest stories with a light style. One especially popular feature is the "Grouch Line," airing on the half hour in AM drive. Listeners call to gripe about "problems and address issues." In turn, the station tries to solve community problems.

Like WTFM, WVOR reduced its afternoon news coverage. Unlike WTFM, WVOR schedules PM drive casts once per hour. Its focus group research indicates people prefer newscasts similar to those in morning drive, as opposed to comprehensive afternoon summaries.

A common fear among FM programmers is whether they're balancing music and nonmusic elements correctly. The concern intensifies when a station is on top in the ratings. "You always have second thoughts about the importance of news when you're a music intensive station," says Elliott. "But if someone is listening to FM for music, they're probably looking for news too."

Network News Views

While PDs have their own definite views on the importance of news coverage, it appears network executives underscore their sentiments.

One of those is NBC Radio Network and Talknet VP/GM Craig Simon, who thinks "AMs now understand the niche they need to carve in news and information, and they're doing it effectively. As they become more information-oriented and realize they can't compete with music FMs, they'll turn to longform coverage."

According to Simon, AM ACs take it all, including special feeds. "FMs pretty much do everything on their own," he points out.

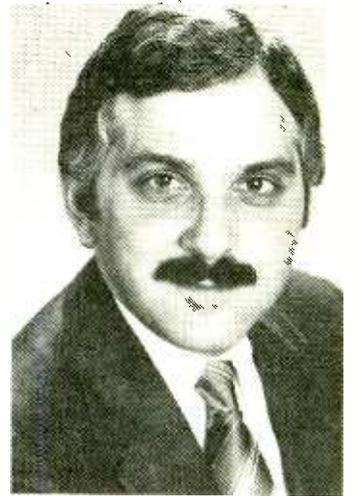
Mutual Facelift

The Mutual Broadcasting System has undergone a news facelift as a result of focus group tests. One change is the elimination of "lifestyle" news.

"We found people didn't want that stuff — especially the too cute, too flimsy, too featurish, and too frivolous," says Mutual News Director Bart Tessler. "They want real news, reported in an interesting way — explaining how something affects someone's health, pocketbook, and community."

A constant complaint radio stations receive is, "I hear the same songs over and over." Avoiding inappropriate redundancy is also important when it comes to news. A Mutual research study revealed, however, that people are less apt to tune out news than they are to tune out a song. Tessler says listeners will stay with a station if it doesn't repeat stories in the same way.

In most cases, PDs continue to hold the final say on newscast length, placement, content, and frequency. "PDs need to be convinced news is important for the



Craig Simon

numbers and not a tuneout," says Tessler.

Non-News Items A Listener Concern

According to ABC Radio Director/Network Programming Susan Moran, "News is hot information, and listeners want that information shared with them in an interesting way. Whatever small segment of the 25-54 pie ACs go for determines how serious it wants news to be. The hard/soft news mixture must be compatible with the station's demo. The interest in news gets greater as the demo grows older."

Unlike Tessler, Moran says people are concerned with non-news items. For example, ABC recently interviewed the stars of "Moonlighting" to determine how far behind schedule the show has fallen. Says Moran, "To some AC stations, that's as important as the latest dealings on the Iran arms deal."

(By the way, ABC debuts the "Data Channel" this summer. The channel will deliver hard copy via satellite, alerting stations of existing or upcoming special network coverage.)

Hot Off The Wire

- News not a tune-out, but hot information
- Avoid repeating; find fresh angles
- Don't be too cute
- News interest grows as demo ages
- News appetite largest in AM drive

ing drive. The time and way it's presented is a plus."

Las Vegas has its own unique set of problems in presenting news. "We must be topical with the tourist element by telling listeners how much certain conventions will tie up traffic, or how much money

"We stop music sweeps to run news. People need and want it in morning drive."

— Tim Maranville

ACCELERATION

WJON/St. Cloud OM Mark Sprint adds on the same duties for sister WWJO. He replaces Steve Stewart, who joins the combo's sales department . . . Chip Ramsey promoted to PD at WBOW/Terre Haute . . . WSTF/Orlando taps Brian Morgan Kirkland as MD . . . Frank George named MD at WCHS/Charleston.

WNIC/Detroit enlists Jennifer Morgan as morning traffic reporter and hires Chris Morgan (no relation) as Asst. Production Director . . . Ken Maynor becomes a member of "Those Guys In The Morning" on WGOW/Chattanooga . . . Jack Scott hired for WYNY/New York afternoons . . . WMYX/Milwaukee names Dave Dunkin for PM drive . . . John King

joins KOY/Phoenix for afternoons. Alan Colmes replaces Joey Reynolds on WNBC/New York, while Reynolds's sidekick Jay Sorenson gets the overnight shift . . . Steve Parker promoted to KVOO/Tulsa nights from weekends; Steve Jackson goes to afternoons . . . KMZQ/Las Vegas's Jim Fox goes fulltime nights . . . Gene Gregory joins WLHT/Grand Rapids for overnights as Gene Parker moves to WFMK/Lansing for middays.

WTFM/Johnson City expands its "Love Notes" show to Sunday-Friday. Kevin Tanner remains as host . . . WTVN/Columbus's Dave Logan celebrates his 25th anniversary with the station.



BARBARA BARNES

JAZZ

Jazzing Southern California

With the much-publicized passing of AOR KMET and arrival of KTWV ("The Wave"), industry eyes and ears are fixed on Los Angeles, where no fewer than five FM stations target 25+ listeners with jazz, soft rock, and/or new age rhythms. However, each of these outlets — KKGO, KUTE, KNX-FM, KTWV, and KACE — have unique characteristics. In this column the respective PDs comment about the increasingly competitive environment.

"The Wave"'s Master Plan

PD Frank Cody reports, "Our core audience are the 25+, busy, young execs who want to punch up this station specifically to be put in a very relaxed mood." He maintains that The Wave "is clearly Adult Contemporary," adding, "We're taking the mass appeal approach as opposed to making it esoteric." The station programs about one-third each of light jazz, soft rock, and new age music.

Cody feels The Wave will "probably bleed off of just about everybody in the market." He says, "I have a feeling that it's going to be a nice alternative for those who listen to KABC for news, then come back here to relax." He believes listeners of Easy outlet KJOI and ACs KOST and KBIG will be interested in The Wave as well.

Since familiarity is not a KTWV cornerstone, how does Cody pick the hits? "Dare I say we're actual-

ly using what has been used for a long time? That's taste and expertise." He added modestly, "MD Chris Broadie and I have a couple of the best sets of ears in the business and have the ability to hear what will appeal to a mass audience."

They'd better, since the DJ-less KTWV does not back-announce the music it plays; one has to call an 800 number to learn the artists and titles (although artists will be recording backells of their own

records in some cases).

Interestingly, Cody did not mention Adult Alternative KUTE or mellow-rock KNX-FM as stations that would directly be affected by KTWV. These two seem to come closest to The Wave's adult appeal and soft sound.

KUTE's Avant-Garde Commitment

Golden West's KUTE turned on its "Quiet Storm" format in 1984, and has since added the tagline, "Soft And Warm." About 90% of the station's music comes from album cuts, with a 2:1 ratio of vocal/instrumental. "We like to be adventuresome and embrace a lot of new music," says PD Lawrence Tanter. "We were the first station to play Sade, and we also broke Simply Red."

How does Lawrence feel about KTWV? "Like them, we're also avant-garde in the context of a commercial setting. However," he continues, "we're not mass appeal. We're for lovers and purveyors of the art." Tanter expects



VERCELLI IN VERONA — KXPR/Sacramento JD Gary Vercelli took time off to catch some of Europe's finest jazz festivals. He's pictured backstage at the Verona Jazz '86 Festival, flanked by Clifford Jordan (l) and Andrew Hill (r).

some of his listeners to sample KTWV. "Any intelligent, curious listener would, but we're in this for the long run. We'll see if they can weather the long haul."

KNX-FM: Mellow Rock, Limited Jazz

KNX-FM switched from CHR to "Mellow Rock" last summer. The station plays only one jazz/instrumental cut an hour by such artists as Stanley Clarke, David Sanborn, John Klemmer, Pat Metheny, etc. But it also showcases new age music in an hour-long show called "Midnight Cafe."

PD Bill Minckler feels KTWV is definitely targeting the same group of people as KNX-FM, noting that The Wave's sparing vocal selections are identical to the mellow rocker's. So he says, "Yes, I'll take them as a very serious competitor." Still, Minckler believes there's enough room for a station like KNX-FM in L.A., and sees his soft rock base as a good anchor for the format.

KACE: Format For The Adult Black

KACE is thought of as an Adult Urban station. PD Pam Robinson says the difference between her format and a Quiet Storm approach is that "We're still concerned with hits." Not dance music, she points out, but the softer AC and B/U hits like Anita Baker's "Sweet Love" and Lionel Richie's "Ballarina Girl." Robinson programs about 35% jazz or jazz-influenced

music per hour. That turns out to be about two instrumentals and a jazz vocal between ballads and softer B/U hits.

Robinson says KACE's "Your Lifestyle, Your Music" tagline says directly what her format is. "We program for the black, active adult in the 25-49 bracket. Our research show that 65-70% of our listeners are black; the rest are 'other.'" She also feels safe in her unique presentation.

KKGO: The Hard Stuff

KKGO is entering its 28th year as a Jazz station. Should it feel vulnerable to KTWV? Replies OM Jeff Gehrenger, "Perhaps we might lose a small percentage of our listeners to the station, but I think we'll be all right. This is the only commercial Jazz station where you may hear the gamut of the music, and the mainstay of our programming is the hard stuff — mainstream. Besides," he adds, "I see them as a yuppie Beautiful Music-type station and not a contender in this jazz field at all. They may even attract new jazz listeners who may want even more and come to us instead." Since KTWV debuted, however, "America's Jazz Station" does sound more mainstream than in the last couple of years.



- SMOKEY ROBINSON/Just To See Her
- RUSS FREEMAN/Jamaican Nights
- SUZANNE CIANI/The Velocity Of Love
- CHRIS DeBURGH/The Lady In Red
- KENNY G/I've Been Missing You
- PHIL COLLINS/One More Night
- GEORGE WINSTON/Blossom/ Meadow
- EARL KLUGH/Rainbow Man
- STEVE WINWOOD/While You See A Chance
- DAVID SANBORN/One In A Million
- ANDREAS VOLLENWEIDER/Nightfire Dance
- DAVE GRUSIN & LEE
- RITENOUR/Early A.M. Attitude



- HERP ALPERT/Making Love In The Rain
- TERRY CALLIER/Occasional Rain
- RIPPINGTONS/She Likes To Watch
- AZYMUTH/Tightrope Walker
- TANIA MARIA/Valeu
- HADLEY HOCKENSMITH/Friendly Bossa
- ROBBIE NEVIL/Back To You
- KAZU MATSUI PROJECT/Save Your Nights For Me
- VITAL INFORMATION/One Flight Up
- SADAO WATANABE/Desert Ride



- HIROSHIMA/Another Place
- STEELY DAN/Black Cow
- TOTO/Without Your Love
- GINO VANNELLI/People Gotta Move
- ROSIE VELA/Two of The Same
- CHRIS ISAAK/Lie To Me
- LEON RUSSELL/Lady Blue
- AMERICA/Hollywood
- RICKIE LEE JONES/Weasel & The White Boy Cool
- DOOBIE BROTHERS/Echoes Of Love



- CHICK COREA/I Hear Rhapsody
- DON MENZA/Don't You Know I Can
- MARK MURPHY/Before We Lose Tomorrow
- McCOY TYNER/Latino Suite
- PASSPORT/Bahia
- COLEMAN HAWKINS/How Long Has This Been Goin' On
- GEORGE BENSON/Borgia Stick
- MILES DAVIS/Man With A Horn

The afternoon hour of music each station provided sheds further light on their individual sound and presentation. But which artists could be heard on all five stations? A sample of those with unanimous acceptance are: Dave Grusin, Hiroshima, Stanley Jordan, Manhattan Transfer, Passport, Rippingtons, David Sanborn, Shadowfax, and the Yellowjackets.



- KLYMAXX/I'd Still Say Yes
 - RODNEY FRANKLIN/The Eagle & The Condor
 - ATLANTIC STARR/Always
 - MILLIE SCOTT/Every Little Bit
 - KOOL & THE GANG/Stay
 - GEORGE HOWARD/No No
 - GENOBIA JETER/GLENN JONES/ Together
 - ANITA BAKER/No One In The World
 - DAVID SANBORN/Chicago Song
 - KOINONIA/Senor
 - HERB ALPERT/Making Love In The Rain
 - MICHAEL FRANKS/When Sly Calls
- (List is in no particular order.)

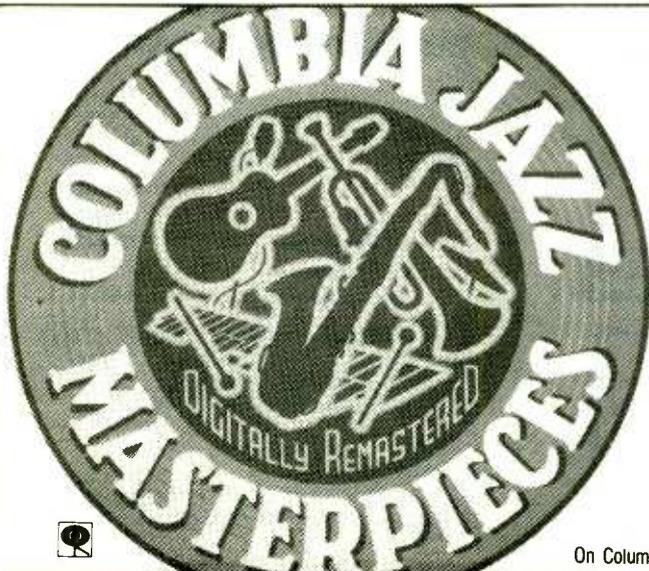
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 Current Issue #83 features WXRK/Howard Stern, KIIS/Hollywood Hamilton, KMEL/London & Engelman, NY's CHR's WPLJ & Z100, San Diego's KLZZ/Shotgun Tom Kelly, B100/Gary Kelly & KS103/Randy Miller. 90-min. cassette, \$5.50.
 Special Issue #S-100 features NEW YORK! AC's WYNY, WNSR & WNBC, CHR's Z100 & WPLJ, AOR's WXRK & WNEW-FM, Urbans WQHT & WBLS plus oldies WCBS-FM. 90-min. cassette, \$5.50.
 Special Issue #S-101 features FRESNO CHR's KYNO-FM, KBOS & KMGX, AC's KFIG & KFYE, AOR KKDJ & Oldies KYNO, plus SANTA BARBARA/VENTURA with CHR's KHTY & Q105, AOR KTYD, AC's KMGQ & KZTR, Urban KMYX & Oldies KIST, and BAKERSFIELD CHR's KKXX & KQXR. 90-min. cassette, \$5.50.
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 Classic Issue #C-77 features WNOE/Jim Stewart-1959, KIMN/Jack Merker-1960, K100/Eric Chase-1977, KLOS/B. Mitchell Reed-1980, WCFL/Dr. Brock-1974, KHJ/Machinegun Kelly-1974, plus KOMA/Larry Barwick-1965. Cassette, \$5.50.
 VIDEO #10 is now available, featuring San Francisco's KMEL/London & Engelman, KKIS/Dr. Don Rose, KYUU/Rick Shaw, San Diego's B100/Ellen Thomas, KLZZ & KFMB/Shotgun Tom Kelly, KCQB/Ben Copper, XETRA/Bloom & Harrigan. 2 incredible hours on VHS or BETA, at the introductory price of only \$20.00!

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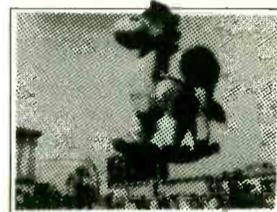
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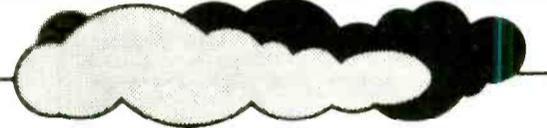
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#1 CHR in Midwest Market needs morning talent. Looking for high-profile, female appeal team and/or male/female personalities. If you're a winner, send T&R immediately to Alan Burns & Associates, 11705 Sumacs St., Oakton, VA 22124. No calls.

COUNTRY MORNING PERSONALITY

Still looking for a bright morning personality for our Top 75 Southern market. Warm and relating, topical and humorous. Show us that you have a winning record in a measured market. One of the fastest growing radio markets in the country needs a bright, fresh morning show. Tell us why you're our ticket! Send cassette & resume to Radio & Records, 1930 Century Park West, #633, Los Angeles, CA 90067. EOE

DIRECTOR/REPORTER for HEALTH NEWSFEED Radio Reports from The Johns Hopkins Medical Institutions. Good writing and on-air skills essential. Good salary and benefits. Rush T&R and writing samples to: EBL, 121 Houck Bldg., 600 N. Wolfe St., Baltimore, Maryland 21205. EOE

NORTHEAST/PROGRAMMER

Big Band Market Leader seeks experienced programmer. A take charge, self starter, strong on-air leadership ability. Resume/tape to: Radio & Records, 1930 Century Park West, Box #665, Los Angeles, CA 90067. EOE

SOUTH

WAIL! A 100,000w CHR serving the Florida Keys is accepting applications for future openings. All departments. T&R: Charlie Phillips PD, Key West, FL 33040.

A strong, imaginative anchor/reporter seeks challenge in major market. T&R to: Tom Adams, Box 381177, Miami, FL 33238. EOE (3/27)

Production Director needed for WVEZ & WAKY! Multitrack, creative copy a must. Salary and T&R: Mark, 558 4th Ave., Louisville, KY 40202. EOE (3/27)

Adult-oriented CHR seeks adult-oriented announcers for future opening. One-year minimum experience. Photo and T&R: PD, WPDZ, Box Z-103, Cheraw, SC 29520. EOE (3/27)

Urban PD for major North Carolina FM. Must understand Power format and possess track record. T&R: Tom Joyner, Box 1125, Cary 27511. EOE (4/3)

Aggressive 100,000w CHR seeks streetwise, promotion-oriented team player. Females encouraged. T&R: Neil Harrison, K106 FM, 1725 Evangeline Dr., Vidor, TX 77662. EOE (4/3)

North Carolina Urban giant FM seeks start-up staff. You must be super. T&R: Tom Joyner, Box 1125, Cary 27511. EOE (4/3)

Experienced announcer with strong, creative production and eclectic music/talk air skills. T&R: Steve Huntington, ASTI Broadcasting, 2857 Executive Dr., Clearwater, FL 33520. EOE (4/3)

PROGRAM DIRECTOR

Bright, creative, experienced for Jacksonville Florida's leading AC station. Minimum 5 years experience. Send resume and success stories to Mike Cohen, WIVY-FM, 3101 University Blvd. S., Jacksonville, FL 32216. EOE

OPENINGS

WRNO

fm & worldwide

MORNINGS

AM Drive Personality needed for New Orleans CHR/Rocker. Send tapes and resumes to: Michael Costello, WRNO, 4539 I-10 Service Rd., Metairie, Louisiana 70006. EOE

COUNTRY P.D.

KJLO-FM in Monroe, LA is seeking a PD. Excellent staff is ready for a leader & team member. Join a growing company. Rush T&R to KJLO-PD., Box 5797, Meridian, MS 39302. EOE

WBLX 93 FM

New Sunbelt Urban seeks personalities for all dayparts. Send Tapes and Resumes to P.O. Box 1967, Mobile, AL 36633. No Phone Calls Please.

A Beasley Group Station

WE NEED A MAJOR MARKET ANNOUNCER

If you can relate one to one with your listener, have a great interest in country music, and want to become the best in America, then we want to talk to you. Live in the great Southwest and join a winner! Send T&R to Radio & Records, 1930 Century Park West, #662, Los Angeles, CA 90067. EOE

Got a job? Need a job? Put it in Opportunities -- and get results! Call 213-553-4330.

ENTIRE STAFF

needed. New FM South-eastern Top 100 market. Contemporary/AOR. Tape, resume, pay requirements to Consultant, 90 Key Haven Rd., Key West, FL 33040. EOE

74KRMG

Our Production Director has moved to Texas, creating a prime opening for a truly motivated radio production pro. Successful applicant should possess superior writing and production skills, plus an ability to work with programming, sales, and clients to create the best commercials and promos in radio. A winning attitude and a willingness to work hard are essential. Position includes some on-air work. 74KRMG is a 50,000 watt clear channel Personality/Full Service radio station serving one of the Southwest's most beautiful cities. Send a production tape, recent air-check, writing sample, and resume to: Kelly Carls, Program Director, 74KRMG Radio, 7136 S. Yale, Tulsa, OK 74136. MF EOE

OPENINGS

JOYNER COMMUNICATIONS

Major N.C. FM seeks top quality Urban (Power) P.D. Must have strong track record and be able to prove it. This 100,000 watt monster FM will be a killer. We're starting fresh and will need to fill all air slots. Talent should get tapes & resumes in now! If you've got talent AND THE RIGHT ATTITUDE, let's explore. Tom Joyner, Joyner Communications, P.O. Box 1125, Cary, N.C. 27511. EOE

MIDWEST

The new WINK/Cincinnati seeks bright air talent who can dazzle young adults. T&R: C.C. Matthews, W. 8th & Matson Place, OH 45204. EOE (3/27)

University town CHR seeks self-motivated, energetic personality for PM slot. Minimum three years' experience. T&R: Larry Smalley, KVRO, Box 2228, Stillwater, OK 74076. EOE (3/27)

Sales! Large medium market AC/Country combo. Professionals only. Resume to: Bob Kranz, WNAW & WAHC, Box 707, Neenah, WI 54956. EOE (3/27)

Wanted! Commercial production VO talent on freelance basis. Send high-quality boxed reel of best samples to: Colony Interconnects, 633 Jackson, Anderson, IN 46016. EOE (3/27)

Experienced team player needed for future. Top-rated station. 30+ audience. No calls. T&R: Ratta Deal, WHF8, Box 608, Benton Harbor, MI 49022. EOE (3/27)

Midwest Gold seeks full and parttime talent. T&R: John David, WSAM, Box 1776, Saginaw, MI 48605. EOE (3/27)

Major market Adult Contemporary Christian radio station seeks warm, one-on-one personality. T&R: WMUZ, 12300 Radio Place, Detroit, MI 48228. EOE (3/27)

CHR WDEK/DaKalb, IL, has fulltime opening for energetic 6-11pm jock. Good copywriting and production skills required. Rush T&R: Dave Bavido, Box 925, 60115. EOE (4/3)

NEWS TALENT

Highly respected AM/FM combo newsteam accepting T&Rs to fill possible future openings. Only Top Notch Anchors Considered. Top 25 Market. Good Salary, Benefits. T&R to Radio & Records, 1930 Century Park West, Box #666, Los Angeles, CA 90067. EOE

KRGI-AM/FM COUNTRY 96

KRGI AM/FM, Central Nebraska's leading radio station, is expanding its award winning news department. Experienced, professional news reporters send T&Rs only to Ellen Dolan, Box G, Grand Island, NE 68802. EOE

KSOL 107.7 FM

107.7 KSOL the West Coast's leading Urban Contemporary station has a rare opening for a killer afternoon drive personality with strong production skills. Send tape and resume to KSOL Radio, 1730 So. Amphlett Blvd., #327, San Mateo, CA 94402. EOE M/F No phone calls.

OPENINGS

WEST

Air talent/production whiz needed for South Arkansas's leading station. CHR/AC format. C&R: Larry O'Neal, KIX-96, Box 1624, El Dorado, AR 71731. EOE (3/27)

Morning man! 5000w AM Classic Oldies station. Strong production abilities a must. T&R: Richard Chase, KOGO & KBBY, 6150 Olivas Park, Ventura, CA 93003. EOE (3/27)

N. CA 100,000kw. has money to spend for right air talent/production wizard. T&R: Jim Nelly, KXGO, Box 1131, Arcata, 95521. EOE (3/27)

News Director needed for Adult Rock mornings in sunny Las Vegas with breezy style. C&R: Craig Hodgson, KKLZ, 925 East Desert Inn Rd., Las Vegas, NV 89109. EOE (3/27)

Sleep with a scanner? Self-starter? Voice of authority? Beautiful NW Seattle area station seeks pro News Director. C&R: Sparky Taft GM, Box 1227, Everett, WA 98201. EOE (3/27)

Witty production man wanted. Good pay. Samples and T&R: Richard Chase, KOGO & KBBY, 6150 Olivas Park, Ventura, CA 93003. EOE (3/27)

Fulltime Production Director needed for hot AC FM in Medford, OR. If you love production, T&R: Jeff Salgo, 1190 E. Ball Rd., Anaheim, CA 92805. EOE (3/27)

Versatile morning announcer sought for New Age/Soft Rock station in Aspen. Some news background helpful. Contact Allen Scott: (303) 925-7383. EOE (3/27)

Want to increase sales? Use R&R Opportunities ads to find hot new sales talent. Call 213-553-4330.

News reporter. Aggressive, investigative broadcast journalist for AM/FM. T&R: C. Chardonney, KSNQ, 620 E. Hopkins, Aspen, CO 81611. EOE (3/27)

KKDJ/Fresno rocks Central California. Seek mature, enthusiastic AOR pro. Great production, team player. No calls. T&R: Art Farkas, 3636 N. First, Ste. 135, 93726. EOE (3/27)

CHR WDEK/Da Kalb, IL has fulltime opening for energetic 6-11pm jock. Good copywriting and production skills required. Rush T&R: Dave Bavido, Box 925, 60115. EOE (3/27)

KNX-FM/Los Angeles seeks anchor/reporter. Creative writer, conversational delivery. Major market experience. T&R: Jim Chenevey ND, 6121 Sunset Blvd., Hollywood, CA 90028. EOE (4/3)

New Contemporary FM in Anchorage seeks experienced team players due to staff expansion. T&R: Susan Moore, 3700 Woodland Dr., Ste #300, AK 99513. EOE (4/3)

Urban Contemporary KCEP/Las Vegas is accepting T&Rs for all shifts. Robert Holiday, 330 W. Washington Ave., Las Vegas, NV 89108. No calls. EOE (4/3)

KOZZ/Reno seeks mature morning personality. Must be funny and into music. T&R: Box 1928, NV 89505. EOE (4/3)

P3 Light AC has long hours, low pay, but great opportunities for overnights. T&R: Paul Carpenter, Q96, Box d2128, Rock Springs, WY 82901. No calls please. EOE (4/3)

Work where you want -- check out the industry's only regional job listings in Opportunities.

KCBN/Reno seeks overnight person with one-two years' experience. If you love to ski with summer fun, Lake Tahoe is for you. T&R: Jim O'Neal, Box 10630, Reno, NV 89510. EOE (4/3)

N. CA 100,000kw has money to spend for right air talent/production wizard. T&R: Jim Nelly, KXGO, Box 1131, Arcata, CA 95521. EOE (4/3)

Board operator/production announcers needed for Transtar affiliate. Responsible, dependable local people only. T&R: Bill Nesbitt, KBON, Box 2565, San Bernardino, CA 92406. EOE (4/3)

Y94FM

EZ Communications, Fresno, CA Adult Contemporary

MORNING MAN NEEDED

Mature. Adult sounding. Enthusiastic. Funny, warm and friendly. Good Money — long term commitment! Excellent signal. Tapes and resume to Jeff Tyson, PD, KFYE-FM, 567 West Shaw Ave., Suite 1A, Fresno, CA 93704. Hurry!

EOE

OPPORTUNITIES

OPENINGS

OPENINGS

POSITIONS SOUGHT

POSITIONS SOUGHT



KISFM 102.7
LOS ANGELES
is searching for a
PRODUCTION DIRECTOR
Work in a major market environment as part of one of the nation's top radio groups. You'll have everything you need to produce top-flight promos and commercials; 8 trk, state-of-the-art digital effects and sampling keyboards in comfortable hi-tech studios.
SEND YOUR KILLER DEMO REEL AND RESUME TO:
Steve Rivers/Program Director/KIS-FM • 6255 Sunset Blvd. • Los Angeles, CA 90028
ABSOLUTELY NO CALLS!
An Equal Opportunity Employer

POSITIONS SOUGHT

Attention PDs, OMs, NDs, GMs
Searching for Talent? CALL NATIONAL!
It's Quick... Easy... and your only cost is a telephone call... 205-822-9144. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within 24 hours of your call. Call Now — 205-822-9144.
NATIONAL BROADCAST TALENT COORDINATORS
Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144
ACT NOW!

Indian Rocks Beach, Tarpon Springs! West Coast Florida is where I'm lookin'. 11 years' experience. (803) 457-4556. (3/27)

On-air personality. News, sports, mornings. Three years' commercial on-air experience. Dependable, hardworking, and available. Call MARK today: (206) 745-0379. (3/27)

Authenticity! I am peering for a P3 AOR station on the East Coast that can wear my ability. Okay? JEFF: (516) 623-8483. (4/3)

Experienced, talented PD. Have seven years on-air in major market. Creative, resourceful, organized. Prefer top 200 market. (615) 883-5900. (4/3)

Extremely knowledgeable, hardworking PBP announcer seeks stable PBP situation. Professional baseball and college basketball announcer. RANDY: (704) 377-3827. (4/3)

I don't need sex to entertain. Adult funnyman seeks drivetime position. Voices, phone bits, great production. AC/CHR. Prefer East Coast. MITCH: (216) 333-3842. (4/3)

Want to sell my suitcase! Talented AT/producer seeks long-term relationship. AC/CHR. Drive or programming. RUSTY: (216) 383-0159. (4/3)

I swing both ways! AM or FM, prefer East Coast drive shift. Humor, bits, phones, hot production. BAGMAN: (216) 321-2811. (4/3)

Ambitious young air talent seeks fulltime action anywhere. Well educated in radio broadcasting. SCOTT ERICKSON: (414) 694-8373. (4/3)

Warm, personal communicator. Currently Public Service and MD plus airshift at small market AC. Four years' experience. Prefer S. CA. JULIO: (512) 773-3135. After 2pm CST. (4/3)

Look no further. Hardworking, energetic jock wants to help you in any way. Will relocate. CHRIS: (305) 961-9949. (4/3)

Three-year high energy pro, working two stations. Seek NE medium CHR or small CHR PD slot. ED: (914) 794-0215. (4/3)

We do more in a week than the army does before 10am. TOM & LA MAR: (618) 895-2305. (4/3)

The new station owners didn't like a zany, topical personality who created a lot of talk around town. Do you? PDs in Southeast call: ROB: (312) 894-3987. (4/3)

Creative, hardworking, versatile programming/management pro with 17-year broadcasting background seeks PD/OM. Goal-oriented. BOB: (316) 278-2639. (4/3)

Mornings. Humorous, topical, one-to-one five-year pro wants to move up. Comedy bits and voices. PETE: (614) 454-1075. (4/3)

AOR voice with top 60 market experience, tight production, good biz skills seeks stable gig. Drive/evenings. JOHN A: (312) 784-1327. (4/3)

Experienced CHR/AC announcer seeks position with a "team company" in Florida. Currently in Orlando area. Will relocate. GARY: (305) 695-8507. (4/3)

Experienced PD seeks AC air in medium to major. Great air, production, promotions, phones, also N/T. JOHN: (313) 227-6328. (4/3)

Powerhouse personality! College grad on the loose in May. Love appearances, not a screamer but high energy. Contact a winner. STEVE: (814) 226-3704. (4/3)

Major market jock with over a decade of experience seeks medium market PD gig; Country/CHR/AC. Available by June. "Trapper" JOHN PAUL BEARD: (214) 722-4708. (4/3)

NEWS/TALK
Enterprising Major Market News Director/Talk Host believes radio can lead. Well traveled, published writer, Degreed. Wants challenge in warm dry southwest climate. Reliable, Mature and Hardworking. Call Mark (612) 941-3406.

Four-year professional with announcing/programming experience seeks fulltime career in radio. Willing to relocate. Currently employed. MARK DUNCAN: (704) 553-8921. (4/3)

Entry level broadcaster, hardworking, humorous, and ready to perform. Prefer Midwest. All formats. JIM SCHMIDT: (701) 824-2513. (4/3)

Best night numbers in CHR today. Seek West Coast medium/large. Listeners are us when you hire me. Proof? DERRIN: (509) 535-7548. (4/3)

Eight months' experience in three major market stations. Board operator, associate producer. Seek on-air job. I know sports. Reliable. PETE: (216) 245-5711. (4/3)

Anywhere now! Trained broadcaster seeks employment in AC/CHR/MOR. Good production. HENRY: (201) 836-5166. (4/3)

Strong young air talent will be an asset to your station. Research director/on-air experience. Fulltime position anywhere in U.S. I MASON WILD RISHER: (817) 562-7347. (4/3)

Creative individual with experience. Willing to relocate immediately. Production/personality top of the line. Prefer either coast. JOHN BLAINE: (216) 228-8209. (4/3)

Radio is magic. I still believe. Do you? AOR professional in medium market seeks major adult radio challenge. UNCLE TIM: (205) 478-3134. (4/3)

Albany, New York or 50-mile radius. Experienced in all formats. Currently employed on-air fulltime. NEIL: (518) 355-1366. (4/3)

Midwest pro wants to move up. Five years at present station. OM/PD/MD experience. BRIAN: (308) 532-9676. (4/3)

Mature adult voice seeks AOR/AC/CW airshift and production. Hardworking (no screaming) team player. GARY: (817) 923-0244/921-7631. (4/3)

Help! Four-year pro with the need for a change. Can handle all shifts and MD position. I need to learn more about Top 40. Prefer AC. RICK: (413) 774-4301. (4/3)

JIM McCLOUD: Sixteen years' experience seeks morning or PD position in the South. (405) 789-3754. (4/3)

Seek Sports Director (PBP) producer/announcer. Five years' experience news background, also reporting. Will relocate. SEAT: (702) 368-2115. (4/3)

Los Angeles! Objective to be MD. Three years in the business; seek assistant to MD or programming assistant. Have worked with major industry trade: (213) 661-5590. (4/3)

Two and half years in small market. MD/PD/news, continuity. Time to move up. A great find waiting to be discovered. JEFF: (904) 584-7074. (4/3)

California boy ready to move! CHR/Urban. MD experience plus lots of production. Will work anywhere. Don't delay, call today. SCOTT: (818)362-3000. (4/3)

Uniquel Topical personality! For today's listener! In a society that thrives on information. A personality who can have fun. MICK: (312) 849-04904. (4/3)

Two-year pro with great production would like to work for you. Writing copy is no problem. Call MARK: (303) 857-6398 afternoon/evenings. (4/3)

Major market personality J.C. COLLINS. Last at WIRE/Indianapolis, has superb pipes and personality to bring you ratings. (317) 787-7845. (4/3)

Veteran announcer seeks station in Arizona or CA. 15 years' experience Easy Listening and Country. Good vibes. Excellent references. BRIAN: (619) 238-9403. (4/3)

Mr. Country Program Director! Evenings, overnights? I'm young, but I know music. Prefer small, medium station. Sincerely, VINCE COLLINS: (813) 848-4710. (4/3)

Attention Los Angeles area PDs! Gotta problem? I'm the solution! Three-year medium market experience and the desire to be #1. JOE: (714) 679-2131. (4/3)

IF YOU READ THIS AD YOU SHOULD BE COMMITTED! To winning, that is! Major market experienced personality available to breathe life into CHR, AOR, AC afternoons or mornings. Phones, drops, prep, more! Dave Kelly (216) 235-5202.

Three years' experience, ready for the next step. BILL: (308) 532-3344. (4/3)

Four-year pro with workaholic tendencies seeks fulltime announcer position along Colorado's front range. Committed to improvement. PAUL: (307) 382-8633. (4/3)

Multitalented announcer seeks fulltime position in upper Midwest market. Great voice, good writing skills, lots of related experience. JARED: (612) 286-5141. (4/3)

Important message! To radio stations seeking experienced producer at entry level pay. Gave my guts for two years at respected New York stations. JOEY D.: (201) 488-2700. (4/3)

Too young to die! Formerly at KOZE & KBOI; going into come at wimpy P3 AC. A decade of experience, plus MD/PD. Seek stable CHR in Pacific Northwest. PAUL: (307) 362-3793. (4/3)

Help! I screwed up when I got out of radio with 12 years' experience and tremendous references. All formats considered. SANDY: (212) 243-8631/242-3378. (4/3)

Creative New York metro jock who has what it takes to make a successful show seeks employment. Great team player. JOHN DIMAIO: (516) 746-6478. (4/3)

Seek great production skills and morning flair? Real crowd pleaser? Medium/large market. Call now! JOHN BACH: (305) 389-0712. (4/3)

LOOKING FOR AN URBAN PD?
Presently employed at the highest rated and most respected Urban station in the nation. Seeks on air PDship of Black/Urban FM in Top 100 market, at a station that's committed to winning and that will provide full promotional support.
Experience includes working in both Urban and CHR formats as well as AC. Extensive knowledge of programming, music, promotions as well as research. If you're looking for someone who possesses maturity, leadership and people skills then let me take your station to the top. Let's talk. (504) 346-7525

Low mileage, lots of extras. Pre-owned AOR/CHR team player. Only driven by little old AC and 97X/Quad Cities. Honest MARK: (815) 875-2695. (4/3)

Wanted! Assistant Engineer or PD position. Ten years' experience, well-rounded knowledge in all areas except direct sales. Prefer Midwest. T.S.: (217) 287-7626. (4/3)

Six years' experience multiformat; seek full or parttime position. Any format. Prefer Northern CA. KELLY FROST: (916) 527-4112. (4/3)

Ambitious young man seeks air talent/production spot in Midwest station. Brown graduate. JOEL: (715) 643-6684. (4/3)

Two years' AOR/CHR. Great voice and production with many skills and talents. I need stability plus decent income. Friends of BILL W. Call GENE L.: (612) 221-0335. (4/3)

Communicator experienced in talk/interview, DJ, and production seeks small to medium market. Excellent people skills. Prefer Classical/Jazz/BU. JIM: (714) 839-5105. (4/3)

Small markets only! Programming small market radio is my specialty. Develop young talent and win on tight budget. SHAWN: (209) 527-2926. (4/3)

Husband/wife team. Seek small/medium market management situation. 20+ years. We can do it all. After 6pm: (313) 238-3607. (4/3)

I'M TIRED OF THE BULL!
Tired of the agencies who promise everything and only take my cash. I'm looking for a medium market AM to perform a morning drive show with 21 years of uniqueness, likeability and drive. Willing, able and hungry now. Mark "In The Morning" Taylor. (213) 410-0324 or (519) 537-3384.

Major market swinger sees stable gig. Four years' radio, ten years' TV production. BA in communications. Versatility plus! RON: (301) 937-1976. (4/3)

DOC ROCK comes with: 20,000+ oldies collection, incredible '50s-'60s knowledge. Seek PD/MD or prime DJ position. Creative with eight years' experience. (316) 421-0984. (4/3)

38-24-36! If you like those, you'll like my seven-year AOR personality. Team player, creative, and fun to be around. RON: (412) 628-2800/863-4684. (4/3)

Hey Dallas! Five-year pro seeks on or off-air position. Killer instincts with sales, promotion, and MD experience. MICHAEL TAYLOR-THOMAS: (618) 796-7684. (4/3)

Sales position wanted by engineer who wants to start a career in the sales end of the business. BRUCE: (818) 342-6521. (4/3)

I'll join your winning team. Seven-year CHR pro. Hot production and voices. Prefer Sunbelt medium markets, but make me an offer. STEVE: (703) 978-8609. (4/3)

Talk show personality host. News, big bands, remote specialist. Extensively experienced. Produce spectacular ratings, sales, and prestige. (619) 353-8033. (4/3)

MISCELLANEOUS

I, Jamiah Ellis, am requesting information about the music industry. Our newly established label seeks contacts and knowledgeable materials. Eric O. Stewart: (916) 395-6630. (4/3)

R&R Opportunities Display Advertising
Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.
Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.
Payable In Advance!
Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.
Deadline
To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising
Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.
Deadline
To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date.
For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

TODAY'S BREAKER

ISLEY, JASPER, ISLEY

"8th WONDER OF THE WORLD"



CBS ASSOCIATED RECORDS

#1 Black/Urban Breaker!
77/22 — 84% Chart: **DEBUT** ▶ **35**
One of the MOST ADDED

TOMORROW'S BREAKER

CLAUDJA BARRY

"CAN'T YOU FEEL MY HEART BEAT"



#1 New & Active
53/14 — 59%
One of the MOST ADDED!

NATIONAL MUSIC FORMATS

Added This Week

Bonneville Broadcasting

Kevin Mc Carthy (800) 411-1113

Alpha

ATLANTIC STARR "Always"
STEVE WINWOOD "The Finer Things"

Easy Listening

ROGER WILLIAMS "What's Love Got To Do With It"

Broadcast Programming

John Sherman/Jay Albright (800) 426-9082

Adult Contemporary

FLEETWOOD MAC "Big Love"
THOMPSON TWINS "Get That Love"

Modern Country

SWEETHEARTS OF THE RODEO "Chains Of Gold"
MOE BANDY "Til I'm Too Old To Die Young"
LOUISE MANDRELL "Do I Have To Say Goodbye"

Century 21

Greg Stephens (214) 934-2121

The Z Format

POISON "Talk Dirty To Me"
DAVID BOWIE "Day-In Day-Out"
CHRIS DeBURGH "The Lady In Red"
GLENN MEDEIROS "Nothing's Gonna Change My Love For You"

The AC Format

GINO VANNELLI "Wild Horses"
THOMPSON TWINS "Get That Love"
CHRIS DeBURGH "The Lady In Red"
CROWDED HOUSE "Don't Dream It's Over"
P.LABELLE & B. CHAMPLIN "The Last Unbroken Heart"

Super-Country

DWIGHT YOAKAM "Little Sister"
EARL THOMAS CONLEY "That Was A Close One"
MARIE OSMOND "Everybody's Crazy 'Bout My Baby"

Concept Productions

Elvin Ichyama (916) 782-7754

CHR

POISON "Talk Dirty To Me"
LEVEL 42 "Lessons In Love"
WORLD PARTY "Ship Of Fools"
DAVID BOWIE "Day-In Day-Out"
PAUL SIMON "You Can Call Me All"
KIM WILDE "You Keep Me Hangin' On"

Country

SKO "American Me"
STEVE WARINER "The Weekend"
DWIGHT YOAKAM "Little Sister"
MICKEY GILLEY "Full Grown Fool"
SOUTHERN PACIFIC "Don't Let Go Of My Heart"
MARIE OSMOND "Everybody's Crazy 'Bout My Baby"

AC

KENNY G "Songbird"
LEVEL 42 "Lessons In Love"
CHRIS DeBURGH "The Lady In Red"
KENIA "Don't Let Me Be Lonely Tonight"
P. LABELLE & B. CHAMPLIN "The Last Unbroken Heart"

Drake-Chenault

Joe Patrick (800) 247-3303

XT-40

DAVID BOWIE "Day-In Day-Out"
THOMPSON TWINS "Get That Love"
JODY WATLEY "Looking For A New Love"
HUEY LEWIS & THE NEWS "I Know What I Like"

Contempo 300

MADONNA "La Isla Bonita"
THOMPSON TWINS "Get That Love"
CROWDED HOUSE "Don't Dream It's Over"
CHICAGO "If She Would Have Been Faithful"

Great American Country

T.G. SHEPPARD "You're My First Lady"
CHARLEY PRIDE "Have I Got Some Blues For You"
EDDY RAVEN "You're Never Too Old For Young Love"

Media General

Broadcast Services

Bob Dumas (901) 320-4433

Action

KBC BAND "Hold Me"
CLUB NOUVEAU "Lean On Me"
CHRIS DeBURGH "The Lady In Red"
CHICAGO "If She Would Have Been Faithful"

Your Country

TIM MALCHAK "Colorado Moon"
WILLIE NELSON "Heart Of Gold"
T.G. SHEPPARD "You're My First Lady"
SOUTHERN PACIFIC "Don't Let Go Of My Heart"
EDDY RAVEN "You're Never Too Old For Young Love"
NITTY GRITTY DIRT BAND "Baby's Got A Hold On Me"

Hit Rock

LIONEL RICHIE "Se La"
POISON "Talk Dirty To Me"
THOMPSON TWINS "Get That Love"
HUEY LEWIS & THE NEWS "I Know What I Like"

Peters Productions, Inc.

George Junak (800) 255-8511

Country Lovin'

KEITH WHITLEY "Hard Livin' "
SWEETHEARTS OF THE RODEO "Chains Of Gold"
MARIE OSMOND "Everybody's Crazy 'Bout My Baby"
JOHNNY CASH "The Night Hank Williams Came To Town"

The Ultimate AC

KENNY G "Songbird"
MADONNA "La Isla Bonita"
STEVE WINWOOD "The Finer Things"
GREGORY ABBOTT "I Got The Feelin' (It's Over)"
GLENN MEDEIROS "Nothing's Gonna Change My Love For You"

The Programming Consultants

Steve Penny (800) 843-7807

Stereo Rock

DAVID BOWIE "Day-In Day-Out"
THOMPSON TWINS "Get That Love"
JODY WATLEY "Looking For A New Love"
HUEY LEWIS & THE NEWS "I Know What I Like"

AC

LIONEL RICHIE "Se La"

The Programming Consultants Continued — A C

CROWDED HOUSE "Don't Dream It's Over"
GREGORY ABBOTT "I Got The Feelin' (It's Over)"

Country

DWIGHT YOAKAM "Little Sister"
EARL THOMAS CONLEY "That Was A Close One"
JOHN SCHNEIDER "Love You Ain't Seen The Last Of Me"

Radio Arts

John Benedict (818) 841-0225

Country's Best

WILLIE NELSON "Heart Of Gold"
TANYA TUCKER "It's Only Over For You"
SWEETHEARTS OF THE RODEO "Chains Of Gold"
EARL THOMAS CONLEY "That Was A Close One"
SOUTHERN PACIFIC "Don't Let Go Of My Heart"
EDDY RAVEN "You're Never Too Old For Young Love"
JOHN SCHNEIDER "Love You Ain't Seen The Last Of Me"

Soft Contemporary

KENNY G "Songbird"
LIONEL RICHIE "Se La"
MADONNA "La Isla Bonita"
SHIRLEY MURDOCK "As We Lay"
CROWDED HOUSE "Don't Dream It's Over"
GREGORY ABBOTT "I Got The Feelin' (It's Over)"

Sound 10

CROWDED HOUSE "Don't Dream It's Over"
P. LABELLE & B. CHAMPLIN "The Last Unbroken Heart"
L. VANDROSS & G. HINES "There's Nothing Better Than Love"

Satellite Music Network

Pat Clarke (214) 991-9200

The Starstation

LIONEL RICHIE "Se La"
CROWDED HOUSE "Don't Dream It's Over"
ANITA BAKER "Same Ole Love (365 Days A Year)"

Country Coast-To-Coast

LYLE LOVETT "God Will"
KEITH WHITLEY "Hard Livin' "
FORESTER SISTERS "Too Many Rivers"
HANK WILLIAMS JR. "When Something Is Good"
NITTY GRITTY DIRT BAND "Baby's Got A Hold On Me"

Rock 'N' Hits

SPOONS "Rodeo"
HEAVEN 17 "Contenders"
EUROPE "Rock The Night"
LOU GRAMM "Ready Or Not"
POISON "Talk Dirty To Me"
CULT "Love Removal Machine"
NEWCITY ROCKERS "Black Dog"
EDDIE MONEY "Endless Nights"
DAVID BOWIE "Day-In Day-Out"
BREAKFAST CLUB "Right On Track"
MONDO ROCK "Primitive Love Rites"
HUEY LEWIS & THE NEWS "I Know What I Like"

Transtar

Adult Contemporary

Mike Tanner (213) 460-6383

PAUL SIMON "You Can Call Me All"
B. JOEL & R. CHARLES "Baby Grand"

Country

Rick Honea (213) 460-6383

O'KANES "Can't Stop My Heart"
STEVE EARLE "Goodbye's All We've Got Left"

RADIO & RECORDS NATIONAL AIRPLAY

BLACK/URBAN

BREAKERS®

ISLEY, JASPER, ISLEY

8th Wonder Of The World (CBS Associated)

84% of our reporting stations on it. Rotations: Heavy 0/0, Medium 21/2, Light 55/20, Total Adds 22 including WDJY, WHUR, KMJQ, WEDR, WBMX, WBLZ, WVCO, WJLB, WLUM, KMJM, KDAY, Z93. Debuts at number 35 on the Black/Urban chart.

LISA-LISA & CULT JAM
Head To Toe (Columbia)

64% of our reporting stations on it. Rotations: Heavy 3/0, Medium 16/2, Light 39/23, Total Adds 25 including WWIN-FM, WXYV, WILD, WHUR, KMJQ, WDMT, WJLB, WLUM, WWDM, WFXC, WTLC. Debuts at number 39 on the Black/Urban chart.

NORWOOD

I Can Let You Go (MCA)

60% of our reporting stations on it. Rotations: Heavy 1/0, Medium 20/1, Light 33/4, Total Adds 5, WJYL, WLOU, WQIM, WORL, KKPW.

CHUCK STANLEY

Day By Day (Def Jam/Columbia)

60% of our reporting stations on it. Rotations: Heavy 3/0, Medium 21/1, Light 30/8, Total Adds 9, WXOK, WQFX, WZAZ, WQIS, WALT, WPLZ, WTLC, WWWS, WVOI. Debuts at number 38 on the Black/Urban chart.

NEW & ACTIVE

CLAUOJA BARRY "Can't You Feel My Heart Beat" (Epic) 53/14

Rotations: Heavy 0/0, Medium 14/0, Light 39/14, Total Adds 14, WWINFM, WXYV, WHUR, WOWI, WEKS, WATV, WWDM, WFXC, KJCB, WQIS, KOKY, WBLX, WPLZ, KATZFM. Mediums include: WAMO, WDIA, WEDR, WTMP, WJLB, KPRS.

FIVE STAR "Are You Man Enough" (RCA) 50/27

Rotations: Heavy 0/0, Medium 9/2, Light 41/25, Total Adds 27, WBLK, WDAS, WHUR, K104, K94, WOWI, WDMT, KPRS, KJLH, XHRM, KSOL, WDKX, WFXA, Z93, JET94, WWDM, WKXI, WLOU, WQOK, KHYS, KDKS, WANM, WGPR, WXL, KPRW, WWWS, KATZFM.

COVER GIRLS "Show Me" (The Fever/Sutra) 50/4

Rotations: Heavy 9/0, Medium 28/1, Light 13/3, Total Adds 4, JET94, WPDQ, WJYL, Z103. Heavy: WWINFM, WDAS, WUSL, WBMX, WQCI, KPRS, WLUM, XHRM, WDKX. Mediums include: WXYV, WAMO, WDIA, WHRK, K94, WBLZ, WZAK, KMJM. Moves 39-34 on the Black/Urban chart.

MANHATTANS "All I Need" (Columbia) 48/10

Rotations: Heavy 0/0, Medium 9/0, Light 39/10, Total Adds 10, WHUR, WVEE, K94, OC104, WFXA, WPAL, WQMG, KJCB, Z16, WORL. Medium: WDAS, WAMO, K104, WNHC, WXOK, JET94, WQFX, WZAZ, KIIZ.

O'BRYAN "Driving Force" (Capitol) 48/2

Rotations: Heavy 3/0, Medium 23/1, Light 22/1, Total Adds 2, WJJS, KHYS. Heavy: WJMI, WZAZ, WWWS. Mediums include: WAMO, WOWI, WBMX, WQCI, KPRS, KMJM, WJIZ, WATV, WPEG, KDLZ, Z16, WKWM, WXL, KPRW, KKPW.

DAVID SANBORN "Chicago Song" (WB) 47/12

Rotations: Heavy 0/0, Medium 13/0, Light 34/12, Total Adds 12, WXYV, WILD, WAMO, WHUR, WVCO, WXOK, JET94, WFXC, KJCB, Z16, WQOK, WTLC. Medium: WYLD FM, WOWI, WQCI, WZAK, WJLB, WEKS, WATV, WZAZ, WBLX, WANM, KATZFM, KDKO, KMYX.

LAKESIDE "Relationship" (Solar/Capitol) 43/14

Rotations: Heavy 1/0, Medium 12/2, Light 30/12, Total Adds 14, WVEE, WTMP, WZAK, KDAY, WENN, Z93, JET94, KDLZ, WHYZ, WPLZ, WANM, Z103, KPRW, KBUZ. Heavy: KDKS. Medium: K104, WBLZ, WATV, WJMI, KIIZ, WLOU, WQOK, WTLC, WWWS, KKPW.

AL GREEN "Everything's Gonna Be Alright" (A&M) 42/5

Rotations: Heavy 1/0, Medium 25/2, Light 16/3, Total Adds 5, KDLZ, WQFX, KHYS, Z103, KDKO. Heavy: WEKS. Mediums include: WWINFM, WXYV, WDAS, WAMO, WHUR, WEDR, WOWI, WTMP, WQCI, WZAK, WJLB, KMJM, WDKX, WWDM.

ROSE ROYCE "Lonely Road" (Omni/Atlantic) 41/5

Rotations: Heavy 1/0, Medium 20/1, Light 20/4, Total Adds 5, WWINFM, WJIZ, WFXA, WWDM, WLOU. Heavy: KDKS. Medium: WILD, WDAS, WAMO, WYLD FM, WOWI, WZAK, KPRS, WXOK, WATV, WENN, WPAL, WKXI, WZAZ, WJJS, WBLX, KHYS, WTLC, WWWS, KATZFM.

DENIECE WILLIAMS "Never Say Never" (Columbia) 40/24

Rotations: Heavy 0/0, Medium 2/1, Light 38/23, Total Adds 24, WHUR, WVEE, WEDR, KPRS, KMJM, KJLH, KSOL, WJIZ, WEKS, WATV, WPAL, Z93, WPEG, WKXI, WZAZ, WBLX, WORL, KDKS, Z103, WKWM, WXL, KPRW, WVOI, KKPW.

RAY GOODMAN & BROWN "Celebrate Our Love" (EMI America) 35/9

Rotations: Heavy 0/0, Medium 11/0, Light 24/9, Total Adds 9, WHUR, KJLH, Z93, JET94, KIIZ, WANM, Z103, KPRW, KATZFM. Medium: WDAS, K104, WZAK, WJLB, WJMI, KJCB, KDKS, WKWM, WXL, WVOI, KBUZ.

NONA HENDRYX "Why Should I Cry" (EMI America) 33/30

Rotations: Heavy 0/0, Medium 1/1, Light 32/29, Total Adds 30, WWINFM, WBLK, WDAS, WAMO, WHUR, K104, KMJQ, WYLD FM, KPRS, WLUM, KMJM, KJLH, XHRM, WDKX, WEKS, KQXL, WXOK, WENN, WQFX, KIIZ, KJCB, Z16, WLOU, KDKS, WGPR, WKWM, WXL, WWWS, KATZFM, WVOI.

MANTRONIX "Who Is It" (Sleeping Bag) 33/4

Rotations: Heavy 0/0, Medium 13/1, Light 20/3, Total Adds 4, WTMP, Z93, KHYS, WWWS. Medium: WXYV, WDIA, KPRS, KSOL, KQXL, WXOK, WQFX, WKXI, KJCB, WQIS, WALT, WTLC.

PICTURE PERFECT "Prove It Boy" (Atlantic) 32/9

Rotations: Heavy 1/0, Medium 7/1, Light 24/8, Total Adds 9, WAMO, WVEE, KMJQ, KMJM, WPDQ, KOKY, WQIM, KHYS, WGPR. Heavy: WDAS. Medium: WILD, WEDR, WTMP, WZAZ, WTLC, WVOI.

CYRE "Last Chance" (Fresh/Sleeping Bag) 30/4

Rotations: Heavy 0/0, Medium 12/1, Light 18/3, Total Adds 4, KMJQ, WNHC, WVOI, KKPW. Medium: WJIZ, KQXL, WXOK, WPAL, WWDM, WQFX, KJCB, WQIS, WALT, WTLC, WXL.

EGYPTIAN LOVER "Freakaholic" (Egyptian Empire) 27/7

Rotations: Heavy 1/0, Medium 6/0, Light 20/7, Total Adds 7, WYLD FM, WZAK, KPRS, WJIZ, WFXC, KHYS, KMYX. Heavy: KDAY. Medium: WXYV, K104, WEDR, WENN, WJMI, WZAZ.

SUGAR BABES "We Rock The Beat" (MCA) 26/8

Rotations: Heavy 1/0, Medium 7/0, Light 18/8, Total Adds 8, WXOK, WATV, Z93, WFXC, WQFX, WZAZ, WANM, KPRW. Heavy: WJMI. Medium: KMJQ, WYLD FM, WZAK, WKWM, KATZFM, WVOI, KBUZ.

WHISTLE "Barbara's Bedroom" (Select) 26/8

Rotations: Heavy 0/0, Medium 3/0, Light 23/8, Total Adds 8, WBMX, WKXI, WQIS, WALT, WQOK, WORL, Z103, KDKO. Medium: K104, WZAK, WJMI.

NAJEE "Feel So Good To Me" (EMI America) 26/5

Rotations: Heavy 0/0, Medium 9/0, Light 17/5, Total Adds 5, WDJY, WHUR, Z93, WJYL, KMYX. Medium: WWINFM, WXYV, WILD, KMJQ, KDLZ, WQFX, Z16, WALT, KATZFM.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Black/Urban chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

MOST ADDED

NONA HENDRYX (30)
FIVE STAR (27)
LISA-LISA & CULT JAM (25)
DENIECE WILLIAMS (24)
ISLEY JASPER ISLEY (22)
JESSE JOHNSON (19)
F.L.O.S. with OLLIE WOODSON (16)
SHIRLEY MURDOCK (16)
CLAUDJA BARRY (14)
LAKESIDE (14)
TEMPTATIONS (14)

HOTTEST

PRINCE (69)
HERB ALPERT (54)
SYSTEM (46)
KOOL & THE GANG (37)
ATLANTIC STARR (28)
MILLIE SCOTT (25)
JODY WATLEY (23)
GREGORY ABBOTT (22)
L. VANDROSS w/G. HINES (20)
CLUB NOUVEAU (17)

SIGNIFICANT ACTION

JESSE JOHNSON "Baby Let's Kiss" (A&M) 24/19

Rotations: Heavy 0/0, Medium 6/3, Light 18/16, Total Adds 19, WBLK, WAMO, WYLD FM, KJLH, XHRM, WDKX, WFXA, WENN, WPAL, JET94, WZAZ, KOKY, KDKS, WKWM, WWWS, KATZFM, WVOI, KDKO, KKPW. Medium: WDAS, WTMP, WJMI.

CARRIE McDOWELL "Casual Sex" (Motown) 24/8

Rotations: Heavy 0/0, Medium 2/0, Light 22/8, Total Adds 8, WDMT, KPRS, WATV, WENN, WKXI, WGPR, WTLC, KBUZ. Medium: WDAS, KKPW.

CONWAY BROTHERS "I Can't Fight It" (Ichiban) 24/3

Rotations: Heavy 0/0, Medium 7/0, Light 17/3, Total Adds 3, WXOK, WKXI, WVOI. Medium: WEDR, WJIZ, WFXC, WZAZ, KOKY, WTLC, KDKO.

TEMPTATIONS "Someone" (Motown) 22/14

Rotations: Heavy 0/0, Medium 5/2, Light 17/12, Total Adds 14, WWINFM, WXYV, WILD, WAMO, WYLD FM, KPRS, WQFX, Z16, WALT, KHYS, WCIN, KPRW, KATZFM, KDKO. Medium: WZAK, WENN, WANM.

FIRST CIRCLE "Working Up A Sweat" (EMI America) 22/1

Rotations: Heavy 3/0, Medium 12/0, Light 7/1, Total Adds 1, WDAS. Heavy: WWINFM, WQCI, WNHC. Medium: WXYV, WUSL, WAMO, WHUR, WEDR, WOWI, WBMX, WBLZ, KPRS, OC104, Z93, WXL.

SALT & PEPA "My Mike Sounds Nice" (Next Plateau) 21/3

Rotations: Heavy 0/0, Medium 4/0, Light 17/3, Total Adds 3, WDAS, WOWI, WPLZ. Medium: WJIZ, WPAL, WFXC, WWWS.

EL DeBARGE "Starlight Express" (MCA) 21/1

Rotations: Heavy 0/0, Medium 8/0, Light 13/1, Total Adds 1, WYLD FM. Medium: WDAS, WDKX, WFXA, WJMI, WKWM, WXL, WWWS, WVOI.

JEFF LORBER "True Confessions" (WB) 20/8

Rotations: Heavy 0/0, Medium 5/2, Light 15/6, Total Adds 8, WTMP, XHRM, WNHC, WATV, Z93, WPDQ, WLOU, WBLX. Medium: K104, WJMI, WJYL.

BARBARA ROY "Gonna Put Up A Fight" (RCA) 20/3

Rotations: Heavy 0/0, Medium 6/0, Light 14/3, Total Adds 3, Z93, WKXI, WLOU. Medium: WDAS, WAMO, WYLD FM, WNHC, KOKY, WJYL.

ROSE BROTHERS "I Get A Rush" (MSS/Malaco) 19/8

Rotations: Heavy 0/0, Medium 3/0, Light 16/8, Total Adds 8, WHRK, WOWI, WEKS, WATV, Z93, JET94, WFXC, KDLZ. Medium: WPAL, KDKS, WGPR.

SINITTA "Feels Like The First Time" (Omni/Atlantic) 18/5

Rotations: Heavy 0/0, Medium 6/1, Light 12/4, Total Adds 5, WHUR, KPRS, WKGN, WTLC, KKPW. Medium: WUSL, WDIA, WBMX, XHRM, WZAZ.

J. BLACKFOOT "Bad Weather" (Edge) 17/5

Rotations: Heavy 0/0, Medium 2/0, Light 15/5, Total Adds 5, KQXL, WATV, WZAZ, KJCB, KDKO. Medium: KOKY, KATZFM.

KENNY G "Songbird" (Arista) 17/5

Rotations: Heavy 0/0, Medium 4/0, Light 13/5, Total Adds 5, WDJY, WHUR, WVEE, KMJQ, WOWI. Medium: WNHC, WDKX, WANM, KMYX.

BEAU WILLIAMS "All Because Of You" (Capitol) 17/4

Rotations: Heavy 0/0, Medium 7/1, Light 10/3, Total Adds 4, WOWI, WEKS, KQXL, JET94. Medium: KMJQ, WEDR, WQFX, KIIZ, Z16, WJYL.

BABYFACE "Lovers" (Solar/Capitol) 17/3

Rotations: Heavy 3/0, Medium 5/0, Light 9/3, Total Adds 3, K104, Z93, WCIN. Heavy: KMJQ, WZAK, WWWS. Medium: WBLK, WDMT, WNHC, WEKS, WGPR.

F.L.O.S. with OLLIE WOODSON "We're Back" (Superstar International) 16/16

Rotations: Heavy 0/0, Medium 1/1, Light 15/15, Total Adds 16, WHUR, WEDR, WOWI, KPRS, WEKS, WXOK, WATV, WENN, WPAL, WPEG, WQFX, WQXI, KHYS, WTLC, WWWS.

TONY DESHAWN "Real Lover" (Amazon) 16/1

Rotations: Heavy 0/0, Medium 5/0, Light 11/1, Total Adds 1, KSOL. Medium: WJIZ, KQXL, WKXI, WZAZ, WWWS.

CYNDI LAUPER "What's Going On" (Portrait/CBS) 15/4

Rotations: Heavy 0/0, Medium 7/2, Light 8/2, Total Adds 4, WWINFM, K94, KDAY, WPDQ. Medium: WAMO, WHRK, OC104, WLOU, KMYX.

SIMPLY RED "The Right Thing" (Elektra) 15/2

Rotations: Heavy 2/0, Medium 8/0, Light 5/2, Total Adds 2, WHRK, JET94. Heavy: WLUM, OC104. Medium: WTMP, WFXA, WQMG, WQFX, WJMI, WXL, KPRW, KMYX.

ZEE "Madness" (Warlock) 15/1

Rotations: Heavy 0/0, Medium 1/0, Light 14/1, Total Adds 1, WPEG. Medium: WXYV.

RJ'S LATEST ARRIVAL "Rhythm Method" (Manhattan) 14/11

Rotations: Heavy 0/0, Medium 3/2, Light 11/9, Total Adds 11, WHUR, K104, WEDR, WBLZ, KPRS, KJLH, WJIZ, WPEG, KJCB, WCIN, WTLC. Medium: WZAK.

PROCESS & THE DOO RAGS "I Promise To Remember" (Columbia) 14/4

Rotations: Heavy 0/0, Medium 1/0, Light 13/4, Total Adds 4, KMJQ, WNHC, WDKX, WQFX. Medium: KATZFM.

ROBERT BROOKINS "Come To Me" (MCA) 14/4

Rotations: Heavy 0/0, Medium 3/0, Light 11/4, Total Adds 4, KMJQ, WENN, Z16, KDKO. Medium: WDAS, KDAY, WVOI.

KOPPER "Speaking Japanese" (KMA) 13/6

Rotations: Heavy 1/0, Medium 1/0, Light 11/6, Total Adds 6, WTMP, WJIZ, WXOK, WFXC, WORL, KMYX. Heavy: KDKS. Medium: WZAZ.

COMPANY B "Fascinated" (Atlantic) 12/4

Rotations: Heavy 3/0, Medium 6/2, Light 3/2, Total Adds 4, WLUM, XHRM, KSOL, WPLZ. Heavy: WWINFM, WBMX, WKGN. Medium: WILD, WHRK, WQCI, WBLZ.

BEASTIE BOYS "Brass Monkey" (Def Jam/Columbia) 12/3

Rotations: Heavy 3/0, Medium 1/0, Light 8/3, Total Adds 3, Z93, KJCB, WPLZ. Heavy: KDAY, WJMI, KOKY. Medium: WANM.

WHISPERS "Rock Steady" (Solar/Capitol) 11/11

Rotations: Heavy 0/0, Medium 3/3, Light 8/8, Total Adds 11, WBLK, WDAS, WHUR, WZAK, KJLH, KSOL, WEKS, JET94, KIIZ, WGPR, KMYX.

PEGGI BLU "Tender Moments" (Capitol) 11/2

Rotations: Heavy 0/0, Medium 4/0, Light 7/2, Total Adds 2, WDKX, WORL. Medium: WDAS, WAMO, WENN, WANM.

GEORGE BENSON "Teaser" (WB) 10/3

Rotations: Heavy 0/0, Medium 5/0, Light 5/3, Total Adds 3, WEKS, WENN, WCIN. Medium: WYLD FM, WTMP, WFXA, WJYL, KPRW.

SANJOY TORANO "Should Have Been Love" (Atlantic) 10/2

Rotations: Heavy 0/0, Medium 3/0, Light 7/2, Total Adds 2, WATV, KDKO. Medium: WDAS, WZAZ, WTLC.

COLUMBIA'S EXPLOSIVE LINEUP OF HITS!



LISA LISA and CULT JAM

"Head To Toe"

BLACK/URBAN BREAKERS

58/25 - 64% CHART: DEBUT **39**

2 - WEEK BREAKER!!
#1 MOST ADDED -- 3/27
One Of The MOST ADDED THIS WEEK



CHUCK STANLEY

"Day By Day"

BLACK/URBAN BREAKERS

54 REPORTERS - 60% CHART: DEBUT **38**

This classic ballad is already attracting heavy phones!

Def
Jam
recordings

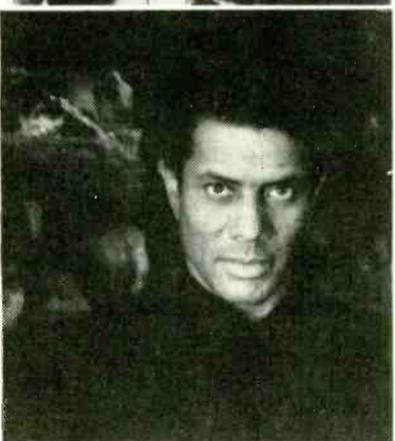


SURFACE

"Happy"

R&R: **18**

BILLBOARD: 33 *
"Happy" has quickly developed into one of the hottest records at Black/Urban radio!



GREGORY ABBOTT

"I Got The Feelin' (It's Over)"

R&R: **6**

BILLBOARD: 14 *
First annual Soul Train Music Awards:
Best New Artist & Best Single, Male
("Shake You Down")



DENIECE WILLIAMS

"Never Say Never"

40/24 - 44%

One of the MOST ADDED for two weeks!
Perfect programming for any playlist!

COLUMBIA RECORDS  RADIO'S BEST FRIEND!

BLACK/URBAN ADDS & HOTS

EAST

WXYV/Baltimore
Roy Sampson
LISA LISA
CLAUDJA BARRY
DOUG E. FRESH
MELBA MOORE
TEMPTATIONS
LOOSE ENDS
DAVID SANBORN
SHIRLEY MURDOCK
FREDDIE JACKSON
NAYOBE
Hottest:
LUTHER VANDROSS
GREGORY ABBOTT
ATLANTIC STARR
PATRICIE RUSHEN
MILLIE SCOTT

WYFF/FM/Baltimore
Don Brooks
HOLLYWOOD
NONA HENDRYX
HOWARD HEWETT
CLAUDJA BARRY
LISA LISA
CYNDI LAUPER
SYLVESTER
PATTI LABELLE
TEMPTATIONS
ROSE ROYCE
Hottest:
CAMO
JODY WATLEY
ATLANTIC STARR
COVER GIRLS
FIRST CIRCLE

WILD/Boston
Elroy Smith
HERB ALPERT
LISA LISA
TEMPTATIONS
DAVID SANBORN
D TRAIN
PRINCE
Hottest:
JODY WATLEY
ATLANTIC STARR
SURFACE
LUTHER VANDROSS

WBLK/Buffalo
Ray Anthony
NONA HENDRYX
CURTIS HAIRSTON
FIVE STAR
JESSE JOHNSON
L.J. REYNOLDS
WHISPERS
Hottest:
PRINCE
LILLO THOMAS
SYSTEM
LUTHER VANDROSS
CAMO

WKND/Hartford
Jordan/McLean
none
Hottest:
CLUB NOUVEAU
STARPOINT
LILLO THOMAS
HERB ALPERT
SHEILA E

WNHC/New Haven
David Dickenson
PROCESS & DOO RAG
MAHOGANY
CYRE
JEFF LORBER
SOUL CLUB
Hottest:
MILLIE SCOTT
SYSTEM
STARPOINT
GREGORY ABBOTT
FRANKLIN & MICHAEL

WEST

KDKO/Denver
Danny Harris
JESSE JOHNSON
AL GREEN
TEMPTATIONS
J. BLACKFOOT
ROBERT BROOKINS
WHISTLE
SANNY TORANO
Hottest:
HERB ALPERT
KOO & THE GANG
SURFACE
GREGORY ABBOTT
SMOKEY ROBINSON

KJLH/Los Angeles
Winston/Torres
FIVE STAR
WHISPERS
NONA HENDRYX
DENIECE WILLIAMS
RJ'S LATEST ARRIV
RAY GOODMAN & BR
D TRAIN
JESSE JOHNSON
Hottest:
HERB ALPERT
SURFACE
PRINCE
KLYMAXX
SYSTEM

SOUTH

WJZ/Albany
Tony Wright
ROSE ROYCE
SHIRLEY MURDOCK
BREAKFAST CLUB
GAP BAND
RJ'S LATEST ARRIV
EGYPTIAN LOVER
KOPPER
DENIECE WILLIAMS
Hottest:
KOO & THE GANG
HERB ALPERT
PRINCE
MILLIE SCOTT
SYSTEM

WVEE/Atlanta
Ray Boyd
KENNY G
PICTURE PERFECT
LAKESIDE
MANHATTANS
DENIECE WILLIAMS
Hottest:
PRINCE
SYSTEM
ATLANTIC STARR
SURFACE
GEORGIO

WEKS/Atlanta
Mich Faulkner
WHISPERS
ROSE BROTHERS
NONA HENDRYX
WHISPERS
SALT & PEPA
FIRST CIRCLE
MONET
Hottest:
SYSTEM
GREGORY ABBOTT
SMOKEY ROBINSON
PRINCE
CAMO

WAMO/Pittsburgh
Woodson/Anthony
PICTURE PERFECT
JESSE JOHNSON
TEMPTATIONS
GEORGE HOWARD
DAVID SANBORN
NONA HENDRYX
Hottest:
HERB ALPERT
STARPOINT
LUTHER VANDROSS
SYSTEM
PATRICIE RUSHEN

WDKX/Rochester
Andre Marcel
NONA HENDRYX
PROCESS & DOO RAG
FIVE STAR
PEGGY BLU
JESSE JOHNSON
Hottest:
PRINCE
HERB ALPERT
LUTHER VANDROSS
SURFACE
FRANKLIN & MICHAEL

WDJY/Washington
Brute Bailey
LIONEL RICHIE
ISLEY JASPER ISLE
CARRIE LUCAS
SINITTA
HOLLYWOOD
DENIECE WILLIAMS
LISA LISA
FLOSS & OLLIE WOO
DOUG E. FRESH
KENNY G
NONA HENDRYX
CLAUDJA BARRY
GAP BAND
LUTHER INGRAM
TYRONE BRUNSON
GEORGE HOWARD
Hottest:
GREGORY ABBOTT
MILLIE SCOTT
JOCELYN BROWN
CAMO

WHUR/Washington
Mike Archie
GAP BAND
WHISPERS
DAVID SANBORN
FIVE STAR
RAY GOODMAN & BR
NU ROMANCE CREW
RJ'S LATEST ARRIV
MANHATTANS
NAJEE
ISLEY JASPER ISLE
CARRIE LUCAS
SINITTA
HOLLYWOOD
DENIECE WILLIAMS
LISA LISA
FLOSS & OLLIE WOO
DOUG E. FRESH
KENNY G
NONA HENDRYX
CLAUDJA BARRY
GAP BAND
LUTHER INGRAM
TYRONE BRUNSON
GEORGE HOWARD
Hottest:
GREGORY ABBOTT
MILLIE SCOTT
JOCELYN BROWN
CAMO

XHRM/San Diego
L.D. McCollum
COMPANY B
FIVE STAR
NONA HENDRYX
JESSE JOHNSON
MELBA MOORE
NICE & WILD
JEFF LORBER
Hottest:
PRINCE
HERB ALPERT
GREGORY ABBOTT
SYSTEM
SMOKEY ROBINSON

KSOL/San Francisco
Robinson/Moody
FIVE STAR
WHISPERS
COMPANY B
DENIECE WILLIAMS
TONY DESHAWN
PAULI CARMAN
Hottest:
JODY WATLEY
KOO & THE GANG
SHEILA E
SHIRLEY MURDOCK
SYSTEM

KMPW/Tucson
Royce Blake
NORWOOD
JESSE JOHNSON
FIVE STAR
BREAKFAST CLUB
LAKESIDE
COVER GIRLS
ROSE BROTHERS
WHISPERS
BEAU WILLIAMS
Hottest:
PRINCE
SMOKEY ROBINSON
STARPOINT
SYSTEM
SURFACE

WPAJ/Charleston
Don Kendrick
FREDDIE JACKSON
GEORGIO
JESSE JOHNSON
MANHATTANS
DENIECE WILLIAMS
FLOSS & OLLIE WOO
Hottest:
ATLANTIC STARR
PRINCE
SYSTEM
SURFACE
KOO & THE GANG

WPEG/Charlotte
Michael Saunders
MESHAY
DENIECE WILLIAMS
ZEE
DOUG E. FRESH
HURRICANE
RJ'S LATEST ARRIV
FLOSS & OLLIE WOO
Hottest:
PRINCE
SURFACE
HERB ALPERT
SYSTEM
ATLANTIC STARR

WJMI/Jackson
Carl Haynes
none
Hottest:
LUTHER VANDROSS
ANITA BAKER
GEORGIO
PRINCE
SUGAR BARES

WKXJ/Jackson
Tommy Marshall
PICTURE PERFECT
SYLVIA SMITH
AL JAPREAU
JESSE JOHNSON
LISA LISA
PATTI LABELLE
CLAUDJA BARRY
ORAN JUICE JONES
MIYKI BLUE
Hottest:
HERB ALPERT
D TRAIN
GREGORY ABBOTT
PATRICIE RUSHEN
HEAVY TRAFFIC

WJYL/Louisville
Philip David March
ISLEY JASPER ISLE
NORWOOD
NAJEE
COVER GIRLS
Hottest:
HERB ALPERT
PRINCE
JODY WATLEY
KOO & THE GANG
CLUB NOUVEAU

WLOU/Louisville
Tony Fields
LISA LISA
NONA HENDRYX
NORWOOD
GENERAL KANE
ROSE ROYCE
FIVE STAR
BARBARA ROY
JEFF LORBER
Hottest:
PHYLLIS HYMAN
CLUB NOUVEAU
HERB ALPERT
SYSTEM

WJSS/Lynchburg
Lad Goins
GEORGIO
O'BRYAN
SHIRLEY MURDOCK
Hottest:
CLUB NOUVEAU
JODY WATLEY
PRINCE
HERB ALPERT
MILLIE SCOTT

WHRK/Memphis
Wells/Smith
JON BUTCHER
BREAKFAST CLUB
SIMPLY RED
LIONEL RICHIE
BOBBY BROWN
FREDDIE JACKSON
JOCELYN BROWN
ROSE BROTHERS
Hottest:
PRINCE
ATLANTIC STARR
JODY WATLEY
CLUB NOUVEAU

WDLA/Memphis
Bobby O'Jay
none
Hottest:
JODY WATLEY
KOO & THE GANG
CLUB NOUVEAU
LUTHER VANDROSS
PRINCE

KHYS/Port Arthur
Petry/Davis
CAMO
O'BRYAN
GRANDMASTER FLASH
MANTRONIX
AL GREEN
PICTURE PERFECT
EGYPTIAN LOVER
ROMIE PERKINS
TEMPTATIONS
FLOSS & OLLIE WOO
FIVE STAR
Hottest:
HERB ALPERT
KOO & THE GANG
SYSTEM
STARPOINT

KDKS/Shreveport
C. Erwin Daniels
SYSTEM
JESSE JOHNSON
FIVE STAR
DENIECE WILLIAMS
NONA HENDRYX
Hottest:
HERB ALPERT
PRINCE
LUTHER VANDROSS
STARPOINT
LAKESIDE

WQMG/Greensboro
Doc Foster
LIONEL RICHIE
GEORGIO
JOCELYN BROWN
MANHATTANS
ISLEY JASPER ISLE
Hottest:
ATLANTIC STARR
STARPOINT
JODY WATLEY
KOO & THE GANG
LUTHER VANDROSS

WHYZ/Greenville
Walker/Scott
LAKESIDE
ISLEY JASPER ISLE
LOOSE ENDS
JOCELYN BROWN
Hottest:
CAMO
CLUB NOUVEAU
FREDDIE JACKSON
GREGORY ABBOTT
PRINCE

WQFX/Guilford-Blaxi
Al Luv
CHUCK STANLEY
ORAN JUICE JONES
PROCESS & DOO RAG
FLOSS & OLLIE WOO
AL GREEN
MONET
NONA HENDRYX
SUGAR BARES
TEMPTATIONS
MAT TAI
Hottest:
PRINCE
HERB ALPERT
MILLIE SCOTT
SYSTEM
SMOKEY ROBINSON

KXZZ/Lake Charles
Manuel/Moore
NONA HENDRYX
ROBERT BROOKINS
DAVID SANBORN
RUBY TURNER
GENERAL KANE
MANHATTANS
TEMPTATIONS
Hottest:
CLUB NOUVEAU
HOWARD HEWETT
JODY WATLEY
PRINCE

WQIS/Laurel
Ron Davis
WHISTLE
CLAUDIA BARRY
CHUCK STANLEY
HERB ALPERT
LIONEL RICHIE
Hottest:
PRINCE
STARPOINT
MILLIE SCOTT
HERB ALPERT
GREGORY ABBOTT

KOKY/Little Rock
Frazier/Earl
PICTURE PERFECT
SYLVIA SMITH
AL JAPREAU
JESSE JOHNSON
LISA LISA
PATTI LABELLE
CLAUDJA BARRY
ORAN JUICE JONES
MIYKI BLUE
Hottest:
HERB ALPERT
D TRAIN
GREGORY ABBOTT
PATRICIE RUSHEN
HEAVY TRAFFIC

WQIM/Montgomery
Frenche Be
FREDDIE JACKSON
NORWOOD
PICTURE PERFECT
PHIL FEARON
CAMO
NANCY MARTINEZ
WANG CHUNG
LIONEL RICHIE
Hottest:
CLUB NOUVEAU
HERB ALPERT
LUTHER VANDROSS
ATLANTIC STARR
CHICO DEBARGE

WJOC/Nashville
J.C. Floyd
HUMAN LEAGUE
FULL FORCE
SHIRLEY MURDOCK
DAVID SANBORN
ISAC HAYES
ISLEY JASPER ISLE
LISA LISA
FIVE STAR
WHISTLE
Hottest:
SYSTEM
FRANKLIN & MICHAEL
HERB ALPERT
ANITA BAKER
PRINCE

WYLD-FM/New Orleans
Dell Spencer
EL DEBARGE
EGYPTIAN LOVER
JESSE JOHNSON
TEMPTATIONS
NONA HENDRYX
RUBY TURNER
Hottest:
PRINCE
STARPOINT
HERB ALPERT
SYSTEM
GREGORY ABBOTT

K94/Norfolk
Dave Allan
CYNDI LAUPER
MANHATTANS
FIVE STAR
D TRAIN
Hottest:
ATLANTIC STARR
HERB ALPERT
PRINCE

WOWU/Norfolk
Don Allen
none
Hottest:
WILLIE COLON
KENNY G
CHERYL LYNN
FLOSS & OLLIE WOO
FIVE STAR
CLAUDJA BARRY
BEAU WILLIAMS
MANFRIDY
BLOW MONKEYS
MADONNA
SALT & PEPA
ROSE BROTHERS
Hottest:
HERB ALPERT
PRINCE
GREGORY ABBOTT
ATLANTIC STARR
SYSTEM

WORLD/Orlando
Earl James
PEGGY BLU
MANHATTANS
DENIECE WILLIAMS
WHISPERS
KOPPER
PATRICIE RUSHEN
NORWOOD
Hottest:
KOO & THE GANG
ONE WAY
PRINCE
HERB ALPERT
MILLIE SCOTT

MIDWEST

WGCU/Chicago
Sonny Taylor
none
Hottest:
PRINCE
HERB ALPERT
KOO & THE GANG
SYSTEM
GREGORY ABBOTT

WBWX/Chicago
Boulding/Davis
ISLEY JASPER ISLE
SHIRLEY MURDOCK
SURFACE
BOBBY BROWN
JOCELYN BROWN
Hottest:
CLUB NOUVEAU
KOO & THE GANG
FIRST CIRCLE
MADHOUSE

WCIN/Cincinnati
Steve Harris
BABYFACE
GEORGIO
GEORGE BENSON
RJ'S LATEST ARRIV
TEMPTATIONS
CLUB NOUVEAU
HERB ALPERT
Hottest:
JODY WATLEY
PRINCE
FRANKLIN & MICHAEL
LUTHER VANDROSS
HERB ALPERT

WBLX/Cincinnati
Brian Castle
SURFACE
ISLEY JASPER ISLE
RJ'S LATEST ARRIV
HOWARD HEWETT
KRAFTWERK
TRINERE
Hottest:
JODY WATLEY
KOO & THE GANG
STARPOINT
HERB ALPERT
PRINCE

WZAK/Cleveland
Lynn Tolliver
LAKESIDE
WHISPERS
MONET
GERRY WOO
EGYPTIAN LOVER
Hottest:
BABYFACE
ATLANTIC STARR
PRINCE
HERB ALPERT
KOO & THE GANG

WDMT/Cleveland
Calvin Hicks
FIVE STAR
BLOW MONKEYS
CARRIE MCDOWELL
LISA LISA
Hottest:
PRINCE
JODY WATLEY
KOO & THE GANG
HERB ALPERT
SYSTEM

Z103/Columbus
Tom Reynolds
COVER GIRLS
DENIECE WILLIAMS
LISA LISA
RAY GOODMAN & BR
LAKESIDE
WHISTLE
AL GREEN
Hottest:
HERB ALPERT
KOO & THE GANG
LUTHER VANDROSS
SYSTEM

WDLA/Memphis
Bobby O'Jay
none
Hottest:
JODY WATLEY
KOO & THE GANG
CLUB NOUVEAU
LUTHER VANDROSS
PRINCE

KHYS/Port Arthur
Petry/Davis
CAMO
O'BRYAN
GRANDMASTER FLASH
MANTRONIX
AL GREEN
PICTURE PERFECT
EGYPTIAN LOVER
ROMIE PERKINS
TEMPTATIONS
FLOSS & OLLIE WOO
FIVE STAR
Hottest:
HERB ALPERT
KOO & THE GANG
SYSTEM
STARPOINT

KDKS/Shreveport
C. Erwin Daniels
SYSTEM
JESSE JOHNSON
FIVE STAR
DENIECE WILLIAMS
NONA HENDRYX
Hottest:
HERB ALPERT
PRINCE
LUTHER VANDROSS
STARPOINT
LAKESIDE

KPRW/Oklahoma City
Fred Elkins
NANCY MARTINEZ
FIVE STAR
RAY GOODMAN & BR
LAKESIDE
DENIECE WILLIAMS
CARRIE LUCAS
PRINCE
TEMPTATIONS
SUGAR BARES
Hottest:
JOCELYN BROWN
DAVID SANBORN
Hottest:
SYSTEM
HERB ALPERT
PRINCE
JODY WATLEY
ATLANTIC STARR

WJLB/Detroit
James Alexander
FULL FORCE
GAP BAND
LISA LISA
ISLEY JASPER ISLE
Hottest:
ANITA BAKER
GREGORY ABBOTT
HERB ALPERT
MILLIE SCOTT
PRINCE

WGPR/Detroit
Joe Spencer
FIVE STAR
PICTURE PERFECT
WHISPERS
SHIRLEY MURDOCK
NONA HENDRYX
CARRIE MCDOWELL
LOOSE ENDS
Hottest:
MILLIE SCOTT
KOO & THE GANG
PRINCE
HERB ALPERT
STARPOINT

WKWM/Grand Rapids
Grant/Franklin
NONA HENDRYX
LIONEL RICHIE
DENIECE WILLIAMS
JESSE JOHNSON
DARRELL LEE
Hottest:
CLUB NOUVEAU
HERB ALPERT
LILLO THOMAS
MILLIE SCOTT

WVOT/Toledo
Paul Brown
LIONEL RICHIE
GENERAL KANE
CONWAY BROTHERS
DENIECE WILLIAMS
CHUCK STANLEY
CAT MILLER
JESSE JOHNSON
NONA HENDRYX
CYRE
DARRELL LEE
DEVIN
Hottest:
MILLIE SCOTT
HERB ALPERT
SYSTEM
FRANKLIN & MICHAEL
ATLANTIC STARR

KBUZ/Wichita
Rochet Wright
SHIRLEY MURDOCK
CARRIE MCDOWELL
JANICE McCLAIN
LAKESIDE
LISA LISA
MAI TAI
TYRONE BRUNSON
Hottest:
HERB ALPERT
KOO & THE GANG
PRINCE

WLUM/Milwaukee
Bernard Miller
KENNY LOGGINS
COMPANY B
LISA LISA
CHICAGO
NONA HENDRYX
STARPOINT
ISLEY JASPER ISLE
Hottest:
PRINCE
FRANKLIN & MICHAEL
KLYMAXX
GREGORY ABBOTT
ATLANTIC STARR

The following stations called in frozen playlists this week:
WKND/Hartford
WDLA/Memphis
KUKQ/Phoenix is no longer a reporting B/U station.

90 Reporting Stations
88 Current Reports

RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

TOP 50

APRIL 3, 1987

Three Two Last
Weeks Weeks Weeks

- 5 3 2 **1** WAYLON JENNINGS/Rose In Paradise (MCA)
- 8 6 3 **2** T. GRAHAM BROWN/Don't Go To Strangers (Capitol)
- 12 8 6 **3** MICHAEL MARTIN MURPHEY & HOLLY DUNN/A Face In The Crowd (WB)
- 11 7 5 **4** REBA McENTIRE/Let The Music Lift You Up (MCA)
- 15 12 9 **5** D. PARTON, L. RONSTADT, E. HARRIS/To Know Him Is To Love Him (WB)
- 13 10 8 **6** MICHAEL JOHNSON/The Moon Is Still Over Her Shoulder (RCA)
- 3 2 1 **7** BELLAMY BROTHERS/Kids Of The Baby Boom (MCA/Curb)
- 6 5 4 **8** HIGHWAY 101/The Bed You Made For Me (WB)
- 17 14 11 **9** O'KANES/Can't Stop My Heart From Lovin' (Columbia)
- 18 15 12 **10** DAK RIDGE BOYS/It Takes A Little Rain (MCA)
- 19 16 15 **11** KATHY MATTEA/You're The Power (Mercury/PG)
- 2 1 7 **12** GEORGE STRAIT/Ocean Front Property (MCA)
- 26 23 18 **13** CONWAY TWITTY/Julia (MCA)
- 28 24 20 **14** DAN SEALS/I Will Be There (EMI America)
- 20 18 16 **15** DON WILLIAMS/Senorita (Capitol)
- 22 19 17 **16** STEVE EARLE/Goodbye's All We've Got Left (MCA)
- 24 22 19 **17** JUDY RODMAN/Girls Ride Horses Too (MTM)
- 1 4 10 **18** ALABAMA/"You've Got" The Touch (RCA)
- 30 25 21 **19** JOHN CONLEE/Domestic Life (Columbia)
- 35 26 22 **20** GARY MORRIS/Plain Brown Wrapper (WB)
- 14 13 14 **21** JUDDS/Don't Be Cruel (RCA/Curb)
- 37 31 28 **22** FORESTER SISTERS/Too Many Rivers (WB)
- 41 33 **23** NITTY GRITTY DIRT BAND/Baby's Got A Hold On Me (WB)
- 32 29 27 **24** BILLY JOE ROYAL/Old Bridges Burn Slow (Atlantic America)
- 31 28 25 **25** PAKE McENTIRE/Heart Vs. Heart (RCA)
- 38 33 30 **26** LYLE LOVETT/God Will (MCA/Curb)
- 10 9 13 **27** GEORGE JONES/The Right-Left Hand (Epic)
- 44 38 34 **28** KEITH WHITLEY/Hard Livin' (RCA)
- 47 38 **29** T.G. SHEPPARD/You're My First Lady (Columbia)
- 9 20 24 **30** KENNY ROGERS/Twenty Years Ago (RCA)
- 42 39 36 **31** MOE BANDY/Till I'm Too Old To Die Young (MCA/Curb)
- BREAKER** **32** EDDY RAVEN/You're Never Too Old For Young Love (RCA)
- 47 40 37 **33** LOUISE MANDRELL/Do I Have To Say Goodbye (RCA)
- BREAKER** **34** CHARLEY PRIDE/Have I Got Some Blues For You (16th Ave./Capitol)
- BREAKER** **35** JANIE FRICKIE/Are You Satisfied (Columbia)
- BREAKER** **36** SWEETHEARTS OF THE RODEO/Chains Of Gold (Columbia)
- 48 43 40 **37** CHARLY McCLAIN/Don't Touch Me There (Epic)
- 23 21 23 **38** SHOOTERS/They Only Come Out At Night (Epic)
- DEBUT** **39** JOHN SCHNEIDER/Love, You Ain't Seen The Last Of Me (MCA)
- 46 43 **40** BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA)
- DEBUT** **41** DWIGHT YOAKAM/Little Sister (Reprise/WB)
- 50 45 **42** WILLIE NELSON/Heart Of Gold (Columbia)
- — 47 **43** SOUTHERN PACIFIC/Don't Let Go Of My Heart (WB)
- 41 37 35 **44** DAVID ALLAN COE/Need A Little Time Off For Bad Behavior (Columbia)
- 4 11 26 **45** GATLIN BROTHERS/Talkin' To The Moon (Columbia)
- DEBUT** **46** EARL THOMAS CONLEY/That Was A Close One (RCA)
- — 50 **47** TIM MALCHAK/Colorado Moon (Alpine)
- DEBUT** **48** TANYA TUCKER/It's Only Over For You (Capitol)
- 7 17 31 **49** STEVE WARINER/Small Town Girl (MCA)
- 29 27 29 **50** GIRLS NEXT DOOR/Walk Me In The Rain (MTM)

Total Reports/Adds	Heavy	Medium	Light
161/0	140	19	2
158/0	135	19	4
159/1	127	26	6
156/0	123	27	6
161/0	115	43	3
158/0	120	35	3
145/0	108	25	12
141/0	110	21	10
154/0	91	54	9
158/0	74	81	3
154/1	59	87	8
121/0	72	34	15
155/4	43	101	11
156/3	26	119	11
136/3	60	62	14
145/3	46	83	16
151/2	40	91	20
118/0	77	25	16
148/5	35	91	22
145/5	21	95	29
108/0	51	39	18
143/7	6	100	37
151/21	2	89	60
127/4	25	73	29
119/1	18	76	25
122/4	13	78	31
95/0	46	39	10
128/14	6	67	55
131/25	3	58	70
67/0	26	20	21
111/11	8	64	39
123/38	0	35	88
104/9	3	59	42
99/11	4	52	43
100/8	1	50	49
102/38	0	26	76
90/6	3	49	38
68/0	6	40	22
95/46	1	23	71
86/10	0	32	54
87/54	0	23	64
74/7	3	36	35
88/14	2	37	49
68/1	3	46	19
56/0	17	20	19
87/41	1	22	64
78/12	0	36	42
87/28	0	25	62
48/0	15	17	16
53/0	6	33	14

MOST ADDED

- DWIGHT YOAKAM (54)
- JOHN SCHNEIDER (46)
- EARL THOMAS CONLEY (41)
- EDDY RAVEN (38)
- SWEETHEARTS OF THE RODEO (38)
- MARIE OSMOND (33)
- MICKEY GILLEY (30)
- TANYA TUCKER (28)
- T.G. SHEPPARD (25)
- NITTY GRITTY DIRT BAND (21)

HOTTEST

- WAYLON JENNINGS (76)
- T. GRAHAM BROWN (70)
- BELLAMY BROTHERS (63)
- REBA McENTIRE (54)
- D. PARTON, L. RONSTADT, E. HARRIS (54)
- M.M. MURPHEY & H. DUNN (50)
- HIGHWAY 101 (49)
- MICHAEL JOHNSON (38)
- GEORGE STRAIT (36)
- ALABAMA (35)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

EDDY RAVEN

You're Never Too Old For Young Love (RCA)

On 76% of reporting stations. Rotations: Heavy 0, Medium 35, Light 88, Total Adds 38 including WCAO, WBOS, WTCR, WAJR, WXKX, WKHX, KYKR, WXBQ, WSOC, WESC, WFMS, KFKF, KIOV, KTTS, WIL, KFMS, KNEW, KUPL, KGA, KIGO. Moves 42-32 on the Country chart.

SWEETHEARTS OF THE RODEO

Chains Of Gold (Columbia)

On 63% of reporting stations. Rotations: Heavy 0, Medium 26, Light 76, Total Adds 38 including WQBE, WTCR, WAJR, WPOR, CHOW, KIKK, WDXE, KYKX, KLLL, WGKX, WXCL, WKQC, KIOV, KTTS, K102, KLZ, KYGO, KUGN, KFMS, KWJJ. Moves 48-36 on the Country chart.

JANIE FRICKIE

Are You Satisfied (Columbia)

On 62% of reporting stations. Rotations: Heavy 1, Medium 50, Light 49, Total Adds 8, WQBE, WKSJ, WYNG, WGEE, WLLR, WTOD, KKAL, KRWQ. Moves 44-41-35 on the Country chart.

CHARLEY PRIDE

Have I Got Some Blues For You (16th Avenue/Capitol)

On 61% of reporting stations. Rotations: Heavy 4, Medium 52, Light 43, Total Adds 11, WQBE, WPOR, WESC, WKSJ, WUSN, WGEE, WITL, KYAK, KKAL, KZLA, KRAK. Moves 46-39-34 on the Country chart.

"YOU'RE NEVER TOO OLD FOR YOUNG LOVE"

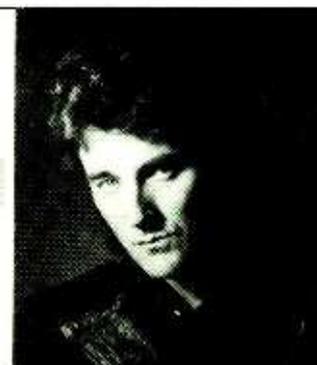
Just Listen To

EDDY RAVEN

COUNTRY BREAKERS

CHART 32

If you're still waiting to add it — you could be too old! Why take a risk like that?



RADIO & RECORDS NATIONAL AIRPLAY

COUNTRY

NEW & ACTIVE

JOHN SCHNEIDER "Love, You Ain't Seen The Last Of Me" (MCA) 95/46

Rotations: Heavy 1, Medium 23, Light 71, Total Adds 46 including WCAO, WYAY, WRNS, WCOS, WESC, WGKX, WSIX, KBUC, KRMD, WQYK, WTOR, WUBE, WFMS, WMUS, KIK-FM, KUZZ, KYGO, KFMS, KNIX. Debuts at number 39 on the Country chart.

CHARLY McCLAIN "Don't Touch Me There" (Epic) 90/6

Rotations: Heavy 3, Medium 49, Light 38, Total Adds 6, WZZK, WBHP, WAMZ, WKSJ, KBMR, KRAK. Heavy: WOKK, KKYX, WONE. Medium: WWVA, KASE, WSOC, KFDI, KFRE, KTOM, KSOP, KMPS. Moves 48-43-40-37 on the Country chart.

SOUTHERN PACIFIC "Don't Let Go Of My Heart" (WB) 88/14

Rotations: Heavy 2, Medium 37, Light 49, Total Adds 14, WCAO, WBOS, WTCR, WIXY, CHOW, WXBQ, WUSY, WRNS, WTVY, WESC, WYNG, KKAL, KUZZ, KFMS. Heavy: KLLL, KBMR. Moves 47-43 on the Country chart.

DWIGHT YOAKAM "Little Sister" (Reprise/WB) 87/54

Rotations: Heavy 0, Medium 23, Light 64, Total Adds 54 including WDSY, WYAY, KASE, KPLX, KIKK, KSSN, WYYD, KJNE, KRMD, KJJK, WQV, KIK-FM, KYGO, KNEW, KKAT, KSON, KSAN, KMPS, KIGO. Debuts at number 41 on the Country chart.

EARL THOMAS CONLEY "That Was A Close One" (RCA) 87/41

Rotations: Heavy 1, Medium 22, Light 64, Total Adds 41 including WRKZ, WDSY, WWVA, WORC, WEZL, WCOS, WSM, KRMD, KJJK, WQV, KIK-FM, KYGO, KNEW, KKAT, KSON, KSAN, KMPS, KIGO. Debuts at number 46 on the Country chart.

TANYA TUCKER "It's Only Over For You" (Capitol) 87/28

Rotations: Heavy 0, Medium 25, Light 62, Total Adds 28 including WCAO, WQBE, WOKQ, WRKZ, WDSY, WIXY, WSOC, WUSY, WESC, KSSN, WAMZ, KLLL, WSM, WONE, KCJB, WMUS, WOW, KTTS, WIL, WTHI, KFDI, KGA. Debuts at number 48 on the Country chart.

BRUCE HORNSBY & THE RANGE "Mandolin Rain" (RCA) 86/10

Rotations: Heavy 0, Medium 32, Light 54, Total Adds 10, WTSV, WXXK, WXTU, KRRV, WCOS, KSSN, WUSN, WGARFM, WMIL, KMPS. Medium: WYRK, WAMZ, WQDR, WUBE, KFKF, KIK-FM, KNAX, KUPL, KOLO. Moves 48-43-40 on the Country chart.

TIM MALCHAK "Colorado Moon" (Alpine) 78/12

Rotations: Heavy 0, Medium 36, Light 42, Total Adds 12, WRKZ, WTCR, WESC, WKSJ, WWKA, WMNI, WAXX, WFMS, KTPK, KWJJ, KCCY, KMPS. Medium: WYOU, WIXY, WORC, WLWI, KJNE, WYNG, WITL, WTCM. Moves 50-47 on the Country chart.

WILLIE NELSON "Heart Of Gold" (Columbia) 74/7

Rotations: Heavy 3, Medium 36, Light 35, Total Adds 7, WVAM, WAJR, WUBE, WTSO, WXCL, WTHI, KGHL. Heavy: WYOU, WOKK, KCKC. Medium: WBOS, WOKQ, KRRV, WUSY, KFKF, WDAF, WOW, KNIX, KWJJ, KMPS, KIIM. Moves 50-45-42 on the Country chart.

BILLY MONTANA & THE LONG SHOTS "Crazy Blue" (WB) 70/17

Rotations: Heavy 0, Medium 22, Light 48, Total Adds 17, WAJR, WIXL, WYII, KASE, WEZL, WRNS, WDXE, WUSQ, WSLR, WONE, WYNG, WTSO, KIK-FM, KGHL, KFRE, KQIL, KMPS.

MICKEY GILLEY "Full Grown Fool" (Epic) 69/30

Rotations: Heavy 0, Medium 14, Light 55, Total Adds 30 including WPOR, WUSY, WRNS, KIKK, WLWI, WWKA, KJNE, WMNI, KSO, WYNG, KXXY, KTTS, KIK-FM, KLZ, KFRE, KOLO, KMPS.

DESERT ROSE BAND "Ashes Of Love" (MCA/Curb) 59/17

Rotations: Heavy 0, Medium 16, Light 43, Total Adds 17, WQBE, WPOR, WWVA, WEZL, WRNS, WKLO, KJNE, KSO, WWJO, KTPK, KUGN, KFRE, KQIL, KKAT, KSOP, KCKC, KMPS.

GENE WATSON "Honky Tonk Crazy" (Epic) 57/8

Rotations: Heavy 1, Medium 23, Light 33, Total Adds 8, WRNS, KKIX, KSSN, WWKA, WFMS, WITL, KTPK, KGA. Heavy: KUZZ. Medium: KRRV, WUSY, WTVY, WDAF, KXXY, KFDI, KNIX, KTOM.

SIGNIFICANT ACTION

PATTY LOVELESS "I Did" (MCA) 44/4

Rotations: Heavy 0, Medium 9, Light 35, Total Adds 4, WWVA, KSSN, KALF, KMPS. Medium: WIXY, KYKR, KIKK, WLWI, KKYX, WDAF, KTTS, KFDI, KRKT. Light: WCAO, KMML, WPAP, WOW, WTCM.

JOHNNY CASH "The Night Hank Williams Came To Town" (Mercury/PolyGram) 43/8

Rotations: Heavy 1, Medium 17, Light 25, Total Adds 8, KRRV, WEZL, KSSN, WSLR, KUUY, KOLO, KSOP, KIIM. Heavy: WDAF. Medium: WPTR, WCVR, KTTS, KFRE, KCKC.

MARIE OSMOND "Everybody's Crazy 'Bout My Baby" (Capitol/Curb) 41/33

Rotations: Heavy 0, Medium 3, Light 38, Total Adds 33 including WYOU, WPOR, WIXY, WLWK, WRNS, WTVY, WLWI, WWKA, KJNE, WGEE, KTPK, KVOC, KNAX, KQIL, KTOM, KKAT.

LARRY BOONE "Back In The Swing Of Things Again" (Mercury/PolyGram) 39/10

Rotations: Heavy 0, Medium 15, Light 24, Total Adds 10, WPOR, WWVA, KSSN, WTSO, KXXY, KTPK, KIK-FM, KRWQ, KSOP, KMPS. Medium: WTVY, WQYK, WTCM, KFDI.

JEFF STEVENS & THE BULLETS "You're In Love Alone" (Atlantic America) 37/8

Rotations: Heavy 0, Medium 9, Light 28, Total Adds 8, WIXY, WWVA, WUSQ, WAXX, KTTS, KVOC, KCCY, KSOP. Medium: KYKR, WOKK, KKYX, WTSO, WOW, KFDI, KRKT, KVOC, KTOM.

SKO "American Me" (MTM) 17/17

Rotations: Heavy 0, Medium 1, Light 16, Total Adds 17, WYOU, WTSV, WAJR, WCVR, KRRV, KMML, WLWK, KKIX, WDXE, WOKK, KXXY, KVOC, KKCS, KRWQ, KALF, KOLO, KTOM.

VICKI RAE VON "Not Tonight" (Atlantic America) 17/9

Rotations: Heavy 0, Medium 1, Light 16, Total Adds 9, WYOU, WYII, WPAP, KJNE, WUSQ, KFGO, KTTS, KFDI, KRWQ. Medium: KYKR. Light: WCVR, KSO, KVOC.

BETH WILLIAMS "Man At The Backdoor" (BGM) 16/2

Rotations: Heavy 0, Medium 5, Light 11, Total Adds 2, WLWI, WCMS. Medium: WTVY, KKYX, KJNE, KTTS, KRKT. Light: WVAM, WCAO, KHEY, KFDI, KOLO.

DON McLEAN "He's Got You" (EMI America) 14/12

Rotations: Heavy 1, Medium 2, Light 11, Total Adds 12, WIXY, WYII, WVMI, WLWK, KFGO, WOW, KFDI, KGHL, KRWQ, KQIL, KCCY, KTOM. Medium: KKCS. Light: KMML.

A.J. MASTERS "In It Again" (Bermuda Dunes) 14/6

Rotations: Heavy 0, Medium 4, Light 10, Total Adds 6, WIXY, WYII, WTVY, KJNE, KTPK, KOLO. Medium: WCVR, KRKT, KTOM, KIGO. Light: KYKR, WCMS, WTCM, KRWQ.

BAILLIE & THE BOYS "Oh Heart" (RCA) 13/13

Rotations: Heavy 0, Medium 0, Light 13, Total Adds 13, WTSV, KKIX, WOKK, WKKG, KVOC, KKCS, KFRE, KNAX, KRWQ, KALF, KOLO, KSOP, KSON.

RODNEY CROWELL "She Loves The Jerk" (Columbia) 12/0

Rotations: Heavy 0, Medium 4, Light 8, Total Adds 0. Medium: WCVR, WIXY, KRMD, WQYK. Light: WYOU, WYII, KEAN, WEZL, WKKO, WTCM, KRWQ, KIGO.

DANA McVICKER "I'd Rather Be Crazy" (EMI America) 12/0

Rotations: Heavy 0, Medium 6, Light 6, Total Adds 0. Medium: WAJR, KYKR, WLWI, WPAP, KRKT, KIGO. Light: WYOU, WYII, WEZL, WKKO, WOW, KCCY.

RICKY VAN SHELTON "Crime Of Passion" (Columbia) 13/13

Rotations: Heavy 0, Medium 2, Light 11, Total Adds 13, WYOU, WCVR, KMML, WVMI, KKIX, WOKK, KBMR, WAXX, KUZZ, KVOC, KKCS, KALF, KRPM.

RAY PRICE "Better Class Of Losers" (SOR) 9/7

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 7, WAXX, KFGO, KTTS, KVOC, KFDI, KCKC, KIGO. Medium: KTOM. Light: WCVR.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
DAN SEALS/Three Time Loser (EMI America)	<i>Out On The Front Line</i>
GEORGE STRAIT/All My Ex's Live In Texas (MCA)	<i>Ocean Front Property</i>
ALABAMA/Let's Hear It For The Girl (RCA)	<i>The Touch</i>
MEL McDANIEL/57 Chevy & You (Capitol)	<i>Just Can't Sit Down...</i>
REBA McENTIRE/Why Not Tonight (MCA)	<i>What Am I Going To Do...</i>
WAYLON JENNINGS/Chevy Van (MCA)	<i>Hangin' Tough</i>
D. PARTON, L. RONSTADT, & E. HARRIS/Those Memories Of You (WB)	<i>Trio</i>
BELLAMY BROTHERS/Country Rap (MCA)	<i>Country Rap</i>
MEL McDANIEL/Just Can't Sit Down Music (Capitol)	<i>Just Can't Sit Down...</i>
RESTLESS HEART/Wheels (RCA)	<i>Wheels</i>
MICHAEL MARTIN MURPHEY/A Long Line Of Love (WB)	<i>Americana</i>
RANDY TRAVIS/My Heart Cracked (WB)	<i>Storms Of Life</i>
JUDY RODMAN/I'll Be Your Baby Tonight (MTM)	<i>Judy Rodman</i>
RANDY TRAVIS/Messin' With My Mind (WB)	<i>Storms Of Life</i>
ATLANTA/Good Vibrations (MCA)	
MICHAEL MARTIN MURPHEY/You're History (WB)	<i>Americana</i>



COLUMBIA IS BREAKING ALL RECORDS!

**SWEETHEARTS
of the RODEO
"Chains Of
Gold"** (38-07023)

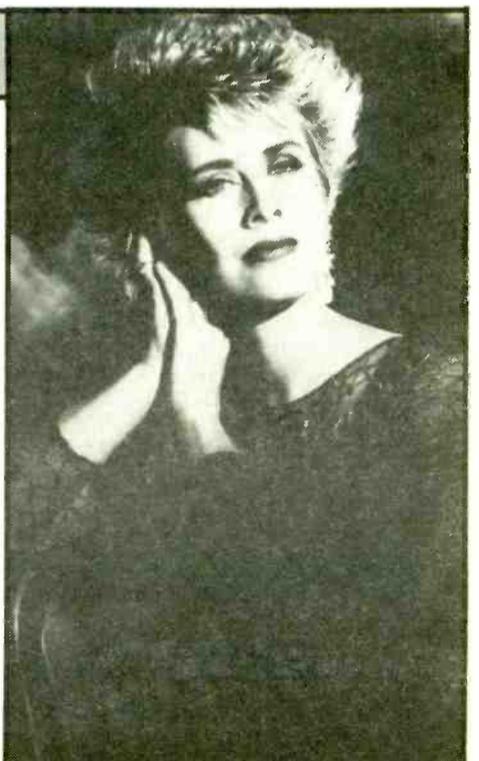
COUNTRY BREAKERS

**CHART 36
BB 49**

**JANIE
FRICKIE
"Are You
Satisfied"** (38-06985)

COUNTRY BREAKERS

**CHART 35
BB 37**



RADIO & RECORDS NATIONAL AIRPLAY

FULL-SERVICE AC

TOP 20

Three Weeks	Two Weeks	Last Week		
2	2	1	1	JANET JACKSON/Let's Wait Awhile (A&M)
1	1	2	2	BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA)
10	6	3	3	RESTLESS HEART/I'll Still Be Loving You (RCA)
17	11	9	4	ARETHA FRANKLIN & GEORGE MICHAEL/I Knew You Were Waiting (For Me) (Arista)
11	7	5	5	STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA)
14	10	7	6	SERGIO MENDES/What Do We Mean To Each Other (A&M)
19	13	10	7	SMOKEY ROBINSON/Just To See Her (Motown)
—	18	12	8	BILLY JOEL featuring RAY CHARLES/Baby Grand (Columbia)
3	3	6	9	JETS/You Got It All (MCA)
20	14	13	10	STEVE WINWOOD/The Finer Things (Island/WB)
6	4	4	11	PAUL McCARTNEY/Only Love Remains (Capitol)
5	8	8	12	LIONEL RICHIE/Ballerina Girl (Motown)
4	5	11	13	KENNY ROGERS/Twenty Years Ago (RCA)
BREAKER	14	14	14	ANITA BAKER/Same Ole Love (365 Days A Year) (Elektra)
BREAKER	15	15	15	KOOL & THE GANG/Stone Love (Mercury/Pg)
9	9	14	16	LINDA RONSTADT & JAMES INGRAM/Somewhere Out There (MCA)
7	16	16	17	CHICAGO/Will You Still Love Me? (WB)
BREAKER	18	18	18	ATLANTIC STARR/Always (WB)
BREAKER	19	19	19	GREGORY ABBOTT/I Got The Feelin' (It's Over) (Columbia)
BREAKER	20	20	20	LIONEL RICHIE/Se La (Motown)

APRIL 3, 1987

Total Reports/Adds	Heavy	Medium	Light
38/0	27	9	2
37/0	23	9	5
33/0	26	7	0
32/1	25	5	2
28/0	26	1	1
32/1	21	10	1
36/3	17	17	2
37/5	14	22	1
26/0	16	5	5
29/0	20	8	1
27/0	13	10	4
22/0	10	9	3
24/0	8	13	3
29/7	5	16	8
22/2	6	15	1
16/0	4	10	2
14/0	5	7	2
22/0	6	14	2
23/3	1	17	5
23/6	1	13	9

MOST ADDED

ANITA BAKER (7)
P. LABELLE & B. CHAMPLIN (7)
MADONNA (7)
GLENN MEDEIROS (7)
LIONEL RICHIE (6)
CHICAGO (5)
CHRIS DeBURGH (5)
CROWDED HOUSE (5)
B. JOEL I/R. CHARLES (5)
PETER CETERA (4)

HOTTEST

RESTLESS HEART (21)
STARSHIP (20)
JANET JACKSON (18)
A. FRANKLIN & G. MICHAEL (15)
SERGIO MENDES (15)
BRUCE HORNSBY . . . (13)
B. JOEL I/R. CHARLES (13)
STEVE WINWOOD (13)
JETS (9)
SMOKEY ROBINSON (9)

BREAKERS

ANITA BAKER

Same Ole Love (365 Days A Year) (Elektra)

66% of our reporters on it. Rotations: Heavy 5, Medium 16, Light 8, Total Adds 7, WCCO, KJR, WELI, WDBO, WRVA, WGBR, WJBC. Debuts at number 14 on the Full-Service chart.

LIONEL RICHIE

Se La (Motown)

52% of our reporters on it. Rotations: Heavy 1, Medium 13, Light 9, Total Adds 6, KHOW, WCHS, WGOW, WROK, KSL, WASK. Debuts at number 20 on the Full-Service chart.

GREGORY ABBOTT

I Got The Feelin' (It's Over) (Columbia)

52% of our reporters on it. Rotations: Heavy 1, Medium 17, Light 5, Total Adds 3, KJR, WTIC, WASK. Debuts at number 19 on the Full-Service chart.

KOOL & THE GANG

Stone Love (Mercury/PolyGram)

50% of our reporters on it. Rotations: Heavy 6, Medium 15, Light 1, Total Adds 2, KHOW, WHAS. Moves 18-15 on the Full-Service chart.

ATLANTIC STARR

Always (WB)

50% of our reporters on it. Rotations: Heavy 6, Medium 14, Light 2, Total Adds 0. Moves 20-18 on the Full-Service chart.

NEW & ACTIVE

CHICAGO "If She Would Have Been Faithful" (WB) 20/5

Rotations: Heavy 2/1, Medium 10/0, Light 8/4, Total Adds 5, KJR, WCHS, WTIC, WGOW, WHBC. Heavy including WELI, Medium: WCCO, KFMB, KBOI, WTKO, WMTR, WGBR, WSTU, WJBC, KFQD, KTWO. Light including WICC, WGY, WIBA, WNNR.

MADONNA "La Isla Bonita" (Sire/WB) 18/7

Rotations: Heavy 1/0, Medium 10/2, Light 7/5, Total Adds 7, WCCO, KHOW, KFMB, WELI, WGOW, WROK, KFQD. Heavy: WICC. Medium including WGY, KUGN, KSL, WNNR, WMTR, WSTU, WCIL, KVEC. Light including WCHS, WHBC.

BURNS SISTERS "Listen To The Beat Of A Heart" (Columbia) 17/0

Rotations: Heavy 2/0, Medium 11/0, Light 4/0, Total Adds 0. Heavy: KSL, WMTR. Medium: WCCO, KFMB, WGOW, WRVA, WSPD, KBOI, WGBR, WKYX, WSTU, WJBC, KVEC. Light: WNNR, WTKO, WCIL, KFQD.

GLENN MEDEIROS "Nothing's Gonna Change My Love" (Amherst) 14/7

Rotations: Heavy 2/0, Medium 3/0, Light 9/7, Total Adds 7, WHBY, WIBA, WNNR, WTKO, WMTR, WSTU, KTWO. Heavy: WCIL, WBOW. Medium: WCCO, WGY, KUGN. Light including WHBC, WGBR.

CHRIS DeBURGH "The Lady In Red" (A&M) 14/5

Rotations: Heavy 0, Medium 7/2, Light 7/3, Total Adds 5, KFMB, WIBA, WSTU, WASK, KFQD. Medium including WCCO, WICC, WGY, WBOW, KVEC. Light including WCHS, KBOI, WNNR, WGBR.

D. PARTON, L. RONSTADT, E. HARRIS "To Know Him Is To Love Him" (WB) 14/1

Rotations: Heavy 0, Medium 11/1, Light 3/0, Total Adds 1, WHAS. Medium including WTMJ, WCCO, WCHS, WHBY, WHBC, KUGN, WJBC, WBOW, KFQD, KVEC. Light: WIBA, WTKO, WGBR.

PATTI LABELLE & BILL CHAMPLIN "The Last Unbroken Heart" (MCA) 12/7

Rotations: Heavy 0, Medium 6/3, Light 6/4, Total Adds 7, WCCO, WSPD, KUGN, WTKO, WASK, WBOW, KFQD. Medium including KFMB, KTWQ, KVEC. Light including WHBY, WGBR.

LUTHER VANDROSS with GREGORY HINES "There's Nothing Better Than Love" (Epic) 12/2

Rotations: Heavy 0, Medium 5/0, Light 7/2, Total Adds 2, KUGN, WNNR. Medium: KSL, WASK, WBOW, KTWQ, KVEC. Light including KFMB, WHBY, WGBR, WJBC, KFQD.

CYNDI LAUPER "What's Going On" (Portrait/CBS) 12/1

Rotations: Heavy 1/0, Medium 8/0, Light 3/1, Total Adds 1, WCHS. Heavy: WTKG. Medium: WICC, WELI, WGOW, WNNR, WMTR, WSTU, WJBC, KTWQ. Light including WPRO, KBOI.

AMY GRANT "Angels" (A&M) 12/0

Rotations: Heavy 2/0, Medium 6/0, Light 4/0, Total Adds 0. Heavy: WASK, KTWQ. Medium: WCCO, KSL, WTKO, WGBR, WJBC, WBOW. Light: KFMB, WCHS, WHBC, WMTR.

KENNY LOGGINS "Meet Me Half Way" (Columbia) 11/1

Rotations: Heavy 1/0, Medium 9/1, Light 1/0, Total Adds 1, WASK. Heavy: KTWQ. Medium including WGY, WIBA, KSL, WTKO, WMTR, WSTU, WJBC, KVEC. Light: KFQD.

EL DeBARGE "Starlight Express" (MCA) 9/1

Rotations: Heavy 0, Medium 6/0, Light 3/1, Total Adds 1, KJR. Medium: WHBY, WSPD, KUGN, KSL, WMTR, WASK. Light including WNNR, WJBC.

DAN SEALS "I Will Be There" (EMI America) 8/3

Rotations: Heavy 0, Medium 3/0, Light 5/3, Total Adds 3, WIBA, WJBC, WBOW. Medium: WCCO, KUGN, WGBR. Light including WTMJ, WHBY.

KENNY G "Songbird" (Arista) 8/2

Rotations: Heavy 1/0, Medium 6/1, Light 1/1, Total Adds 2, KBOI, KUGN. Heavy: WTMJ. Medium including WHBY, WNNR, WGBR, WBOW, KVEC.

JENNIFER WARNES "First We Take Manhattan" (Cypress/PolyGram) 8/1

Rotations: Heavy 0, Medium 4/1, Light 4/0, Total Adds 1, WASK. Medium including WCCO, KTWQ, KVEC. Light: KFMB, WTKO, WGBR, WJBC.

SIGNIFICANT ACTION

SHIRLEY MURDOCK "As We Lay" (Elektra) 7/1

Rotations: Heavy 3/0, Medium 2/0, Light 2/1, Total Adds 1, KJR. Heavy: WELI, WNNR, WSTU. Medium: WGOW, WMTR. Light including KFQD.

FLEETWOOD MAC "Big Love" (WB) 6/2

Rotations: Heavy 0, Medium 2/0, Light 4/2, Total Adds 2, WNNR, WTKO. Medium: WICC, KTWQ. Light including WCHS, WMTR.

GARY MORRIS & JENNIFER WARNES "Simply Meant To Be" (WB) 6/0

Rotations: Heavy 0, Medium 3/0, Light 3/0, Total Adds 0. Medium: WCCO, KSL, KTWQ. Light: WHBY, WGBR, WJBC.

SHEILA E "Hold Me" (WB) 6/0

Rotations: Heavy 3/0, Medium 1/0, Light 2/0, Total Adds 0. Heavy: WCIL, WASK, KVEC. Medium: KUGN. Light: WNNR, WMTR.

BANGLES "Walking Down Your Street" (Columbia) 5/2

Rotations: Heavy 0, Medium 4/1, Light 1/1, Total Adds 2, WHAS, WSTU. Medium including WICC, WCIL, KTWQ.

PETER CETERA "Only Love Knows Why" (WB) 4/4

Rotations: Heavy 0, Medium 1/1, Light 3/3, Total Adds 4, KSL, WMTR, WGBR, WSTU.

HOOSIERS "Theme From Hoosiers" (Polydor/PolyGram) 4/0

Rotations: Heavy 0, Medium 2/0, Light 2/0, Total Adds 0. Medium: KSL, KTWQ. Light: WHBY, WBOW.

KENIA "Don't Let Me Be Lonely Tonight" (MCA) 3/2

Rotations: Heavy 0, Medium 2/1, Light 1/1, Total Adds 2, WHBY, WASK. Medium including KUGN.

CLUB NOUVEAU "Lean On Me" (WB) 3/0

Rotations: Heavy 2/0, Medium 1/0, Light 0, Total Adds 0. Heavy: WICC, WNNR. Medium: WHAS.

SIMPLY RED "The Right Thing" (Elektra) 3/0

Rotations: Heavy 0, Medium 1/0, Light 2/0, Total Adds 0. Medium: WNNR. Light: WMTR, WSTU.

RADIO & RECORDS NATIONAL AIRPLAY

ADULT CONTEMPORARY

BREAKERS

MADONNA

La Isla Bonita (Sire/WB)

73% of our reporters on it. Rotations: Heavy 8, Medium 41, Light 18, Total Adds 24 including 2WD, WLTF, WSNY, KS94, KKL, KEZR, WIVY, WTFM. Moves 25-14 on the AC chart.

CHRIS DeBURGH

The Lady In Red (A&M)

64% of our reporters on it. Rotations: Heavy 5, Medium 21, Light 33, Total Adds 19 including WSN, WHTX, WSB-FM, WLTF, WOMC, KKL, KHYL, WKGW. Debuts at number 22 on the AC chart.

ATLANTIC STARR

Always (WB)

54% of our reporters on it. Rotations: Heavy 6, Medium 25, Light 19, Total Adds 9, WLTS, WENS, KWAV, WWMJ, WKNE, WTN, WAEV, KTYL, K99. Debuts at number 27 on the AC chart.

JENNIFER WARNES

First We Take Manhattan (Cypress/PolyGram)

53% of our reporters on it. Rotations: Heavy 2, Medium 23, Light 24, Total Adds 11 including KIFM, WKGW, WXTC, WTFM, WHNN, 3WM, KVUU, KDUK.

GINO VANNELLI

Wild Horses (CBS Associated)

52% of our reporters on it. Rotations: Heavy 4, Medium 20, Light 24, Total Adds 7, WTFM, WIZD, WTRX, 3WM, WKNE, WFFX, WXUS.

FLEETWOOD MAC

Big Love (WB)

50% of our reporters on it. Rotations: Heavy 1, Medium 23, Light 22, Total Adds 7, KIFM, K101, WWP, WAGE, WAEV, KFSB, KVUU.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 STARSHIP	89/0	83	3	3
2 ARETHA FRANKLIN & GEORGE MICHAEL	89/1	80	9	0
3 STEVE WINWOOD	88/3	78	8	2
4 RESTLESS HEART	85/3	70	12	3
5 SMOKEY ROBINSON	82/3	53	27	2
6 ANITA BAKER	85/6	41	33	11
7 KOOL & THE GANG	77/0	57	15	5
8 BILLY JOEL featuring RAY CHARLES	85/8	33	45	7
9 SHIRLEY MURDOCK	74/3	45	25	4
10 GENESIS	69/1	35	31	3
11 BRUCE HORNSBY & THE RANGE	64/0	30	33	1
12 JANET JACKSON	67/0	27	35	5
13 LIONEL RICHIE	76/16	4	58	14
14 MADONNA	67/24	8	41	18
15 BURNS SISTERS	66/0	29	29	8
16 CHICAGO	69/17	6	44	19
17 GREGORY ABBOTT	64/3	9	47	8
18 SERGIO MENDES	60/0	25	28	7
19 JETS	47/0	8	29	10
20 CROWDED HOUSE	44/10	14	22	8
21 EL DeBARGE	57/5	6	38	13
22 CHRIS DeBURGH	59/19	5	21	33
23 KENNY G	59/6	7	32	20
24 PAUL McCARTNEY	38/0	12	22	4
25 CYNDI LAUPER	52/0	10	33	9
26 SIMPLY RED	49/1	12	27	10
27 ATLANTIC STARR	50/9	6	25	19
28 DARYL HALL	37/1	6	26	5
29 GLENN MEDEIROS	32/9	6	16	10
30 KENNY LOGGINS	44/5	1	29	14

MOST ADDED

- MADONNA (24)
- HOWARD JONES (22)
- CHRIS DeBURGH (19)
- CHICAGO (17)
- LIONEL RICHIE (16)
- P. LABELLE & B. CHAMPLIN (15)
- DAN SEALS (11)
- JENNIFER WARNES (11)
- CROWDED HOUSE (10)
- L. VANDROSS w/G. HINES (10)

HOTTEST

- STARSHIP (70)
- A. FRANKLIN & G. MICHAEL (63)
- STEVE WINWOOD (59)
- RESTLESS HEART (53)
- KOOL & THE GANG (28)
- SMOKEY ROBINSON (22)
- GENESIS (16)
- B. JOEL I/R. CHARLES (16)
- ANITA BAKER (14)
- BRUCE HORNSBY . . . (13)

NEW & ACTIVE

CROWDED HOUSE "Don't Dream It's Over" (Capitol) 44/10

Rotations: Heavy 14/0, Medium 22/6, Light 8/4, Total Adds 10, WHTX, 2WD, W101, WRKA, WLHT, WFMK, WHNN, WORG, KKL, KMGQ. Heavy including KVIL, WMMJ, KYKY, B100, K101. Medium including LOVE94, WLTF, KOST, KKL, KIFM.

KENNY LOGGINS "Meet Me Half Way" (Columbia) 44/5

Rotations: Heavy 1/0, Medium 29/0, Light 14/5, Total Adds 5, KKL, WXTC, WLHT, WFMK, WKNE. Heavy: WNAM. Medium including 2WD, WMYX, KIFM, WKYE, WIZD, KIOA, KWAV, KWFM, WWMJ, WGLL, WSKI, WQHQ, WSKY, WCHV. Debuts at number 29 on the AC chart.

PATTI LABELLE & BILL CHAMPLIN "The Last Unbroken Heart" (MCA) 41/15

Rotations: Heavy 0, Medium 12/2, Light 29/13, Total Adds 15, WNIC, WMYX, KIFM, WAEV, WKYE, WKGW, KEY103, WTFM, KWFM, WWMJ, WTN, WGSY, KTYL, KWEB, KMGQ. Medium including WPX, WEIM, WGLL, WQHQ, WWP, WSKY.

LUTHER VANDROSS with GREGORY HINES "There's Nothing Better Than Love" (Epic) 39/10

Rotations: Heavy 1/0, Medium 16/4, Light 22/6, Total Adds 10, W101, WNIC, WOMC, WAEV, WXTC, WTN, WWP, WSKY, WFFX, KTYL. Heavy: KOST. Medium including WLTS, WMYX, KEY103, WTRX, KWFM, WSKI, WAEV, WBG.

GLENN MEDEIROS "Nothing's Gonna Change My Love" (Amherst) 32/9

Rotations: Heavy 6/0, Medium 16/3, Light 10/6, Total Adds 9, WOMC, WRKA, WNAM, WTRX, WCKQ, WORG, WAEV, WZLQ, KFSB. Heavy: 2WD, W101, KOST, KMZQ, KWAV, WGLL. Medium including WPX, KVIL, WNIC, B100, K101, KDUK, WSKI, WQHQ, WBG. Debuts at number 30 on the AC chart.

THOMPSON TWINS "Get That Love" (Arista) 30/2

Rotations: Heavy 0, Medium 9/0, Light 23/2, Total Adds 2, U102, WTRX. Medium: WKYE, WWMJ, WQHQ, WSKY, WFFX, KKL, KYJC. Light including B100, WKGW, WNAM, WSKI, WCKQ, WCHV, WAGE, KRLB, WORG, WBG, WZLQ.

PETER GABRIEL & KATE BUSH "Don't Give Up" (Geffen) 26/3

Rotations: Heavy 1/0, Medium 7/0, Light 18/3, Total Adds 3, WNIC, WKGW, WJON. Heavy: WEIM. Medium: KWAV, WSKY, WCKQ, WAHR, WORG, WBG, KQSW. Light including WKYE, KEY103, WNAM, WQHQ, WCHV, WGSV, KRLB, WAEV, WZLQ.

BANGLES "Walking Down Your Street" (Columbia) 26/2

Rotations: Heavy 6/0, Medium 10/1, Light 10/1, Total Adds 2, WSN, KKL. Heavy: KVIL, K101, KDUK, WSKI, WFFX, KQSW. Medium including WNIC, U102, WHVE, WWP, WSKY, WCHV, WZLQ, KTYL, KYJC. Light including B100, KELT, KIOA.

SIGNIFICANT ACTION

HOWARD JONES "Will You Still Be There?" (Elektra) 22/22

Rotations: Heavy 0, Medium 3/3, Light 19/19, Total Adds 22, WTFM, WNAM, WWMJ, WEIM, WKNE, WSKI, WQHQ, WSKY, WCKQ, WCHV, WGSV, WORG, WAEV, WBG, WZLQ, WMTFM, KFSB, WJON, KKL, KYJC, KQSW, KMGQ.

U2 "With Or Without You" (Island) 21/7

Rotations: Heavy 1/0, Medium 7/1, Light 13/6, Total Adds 7, KEY103, WIZD, KDUK, KRLB, WAEV, WFFX, WJON. Heavy: WSKY. Medium including WKYE, KWFM, WEIM, WSKI, WCKQ, WBG. Light including WQHQ, WCHV, WORG, K99, KYJC, KQSW.

CLUB NOUVEAU "Lean On Me" (WB) 20/1

Rotations: Heavy 8/0, Medium 7/0, Light 5/1, Total Adds 1, KWFM. Heavy: 2WD, WLTF, WKYE, U102, WRKA, WHVE, WWP, KRLB. Medium: B100, KEY103, KDUK, WGLL, WFFX, K99, KYJC. Light including KS94, WTRX, KVUU, WORG.

KENIA "Don't Let Me Be Lonely Tonight" (MCA) 20/0

Rotations: Heavy 0, Medium 9/0, Light 11/0, Total Adds 0, Medium: WPX, WIZD, WEIM, WKNE, WSKY, WCHV, WBG, WMTFM, KQSW. Light: KIFM, WSKI, WQHQ, WGSV, WAGE, WORG, WZLQ, WJON, KKL, KYJC, KMGQ.

KBC BAND "Hold Me" (Arista) 19/0

Rotations: Heavy 0, Medium 8/0, Light 11/0, Total Adds 0, Medium: WKYE, WNAM, WGLL, WSKY, WCHV, WAHR, WBG, KQSW. Light: KIOA, WMMJ, WSKI, WQHQ, WCKQ, WGSV, WAGE, WAEV, KFSB, WJON, KKL.

LEVEL 42 "Lessons In Love" (Polydor/PolyGram) 18/6

Rotations: Heavy 0, Medium 5/0, Light 13/6, Total Adds 6, KEY103, KWAV, KWFM, WSKI, WCKQ, WORG. Medium: WQHQ, WSKY, WCHV, WAGE, WBG. Light including WWMJ, WEIM, WWP, WZLQ, KKL, KYJC, KQSW.

DAN SEALS "I Will Be There" (EMI America) 17/11

Rotations: Heavy 0, Medium 2/0, Light 15/11, Total Adds 11, KEY103, WEIM, WKNE, WSKI, WQHQ, WCHV, WZLQ, WMTFM, KFSB, KKL, KYJC. Medium: WAHR, WBG. Light including WNAM, WGSV, WORG, WAEV.

BILLY VERA & THE BEATERS "I Can Take Care Of Myself" (Rhino) 15/0

Rotations: Heavy 1/0, Medium 11/0, Light 3/0, Total Adds 0, Heavy: WGLL. Medium: WARM98, WEZC, WIVY, WIZD, WTRX, WSKY, WCHV, WGSV, WBG, KFSB, KYJC. Light: KIOA, KWEB, KMGQ.

CUTTING CREW "(I Just) Died In Your Arms" (Virgin) 14/5

Rotations: Heavy 1/0, Medium 5/0, Light 8/5, Total Adds 5, WLTF, WKYE, WZLQ, KYJC, KQSW. Heavy: WFFX. Medium: K101, WGLL, WCKQ, KRLB, K99. Light including B100, KDUK, WEIM.

TIM FEEHAN "Listen For The Heartbeat" (Scotti Bros./CBS) 9/1

Rotations: Heavy 0, Medium 2/0, Light 7/1, Total Adds 1, WNIC. Medium: KOST, WBG. Light including WNAM, WCHV, KFSB, WJON, KYJC, KQSW.

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

STATIONS & HOTS

EAST

PARALLEL ONE

WPIX/New York
Wendy Silverstein
none
Hot: ANITA BAKER
BILLY JOEL
PAUL McCARTNEY
RESTLESS HEART
SMOKEY ROBINSON

WPHN/Philadelphia
Tyler/Berman
CHICAGO
BANKS
CHRIS DEBIRGH
Hot: GENESIS
STEVE WINWOOD
RESTLESS HEART
SMOKEY ROBINSON
ANITA BAKER

WHTX/Pittsburgh
Keith Abrams
CROWDED HOUSE
CHRIS DEBIRGH
KERRY G
Hot: SMOKEY ROBINSON
FRANKLIN & MICHAEL
KOO & THE GANG
STEVE WINWOOD
ANITA BAKER

PARALLEL TWO

WAEW/Allentown
Chris Bailey
LABELLE & CHAMPLI
MADONNA
LUTHER VANDROSS
Hot: STARSHIP
FRANKLIN & MICHAEL
JANET JACKSON
KOO & THE GANG
RESTLESS HEART

WKYC/Jacksonville
Jack Michaels
LABELLE & CHAMPLI
PEPPER CERETA
CUTTING CREW
LISA LISA
Hot: CLUB NOUVEAU
FRANKLIN & MICHAEL
KOO & THE GANG
STARSHIP
CROWDED HOUSE
KWGN/Orlando
Carpenter/Gar
JENNIFER WARREN
PETER GABRIEL
LUTHER VANDROSS
Hot: LUTHER VANDROSS
FRANKLIN & MICHAEL
SERGIO MENDES
SMOKEY ROBINSON

PARALLEL THREE

WVBC/Bangor
Hazel/Miller
HOWARD JONES
LUTHER VANDROSS
ATLANTIC STARR
FRANKLIN & MICHAEL
STEVE WINWOOD
ANITA BAKER
GENESIS
CROWDED HOUSE

PARALLEL ONE

WEMF/Richmond
Jack Raymond
STEVE WARNER
HOWARD JONES
DAN SEALS
HOUSTON
PAUL SIMON
BILLY JO ROYAL
Hot: JENNIFER WARREN
SMOKEY ROBINSON
SHIRLEY MURDOCK
STARSHIP
RESTLESS HEART
BILLY JOEL
SHIRLEY MURDOCK

WKNE/Kennebec
Mike Trombly
CINO VANNELLI
DAN SEALS
KERRY LOGGINS
ATLANTIC STARR
HOWARD JONES
Hot: GENESIS
STEVE WINWOOD
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WGLL/Mercedburg
Luis/Schmidt
JODY WATLEY
LIONEL RICHIE
Hot: KOO & THE GANG
FRANKLIN & MICHAEL
SHEILA F
SHIRLEY MURDOCK
RESTLESS HEART

WSKM/Montpelier
Bruce Stebbins
MADONNA
LEVEL 42
DAN SEALS
HOWARD JONES
Hot: FRANKLIN & MICHAEL
STEVE WINWOOD
CROWDED HOUSE
SERGIO MENDES
SMOKEY ROBINSON

WQHQ/Salisbury
Ken Madak
FRANKLIN & MICHAEL
CLUB NOUVEAU
STARSHIP
BRUCE HORNBY
DAN SEALS
Hot: STARSHIP
KOO & THE GANG
RESTLESS HEART

PARALLEL THREE

WVTV/Waterloo
George Neher
ATLANTIC STARR
LUTHER VANDROSS
CHRIS DEBIRGH
Hot: STARSHIP
FRANKLIN & MICHAEL
STEVE WINWOOD
SMOKEY ROBINSON

SOUTH

PARALLEL ONE

WBSZ/Charlotte
Herling/Coway
ANITA BAKER
MADONNA
Hot: FRANKLIN & MICHAEL
JANET JACKSON
PAUL McCARTNEY
RESTLESS HEART
STEVE WINWOOD

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL THREE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL ONE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL THREE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL ONE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL THREE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

MIDWEST

PARALLEL ONE

WLLT/Cincinnati
Coz/Scott
BILLY JOEL
Hot: BRUCE HORNBY
STARSHIP
EDDIE MONDY
STEVE WINWOOD
GENESIS

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL THREE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL ONE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL THREE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL ONE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL THREE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL ONE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL THREE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

FULL-SERVICE AC

EAST

PARALLEL ONE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL ONE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL ONE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL ONE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

Five stations did not call in a playlist, therefore their rotations were frozen:
55KRC/Cincinnati
KKOB/Albuquerque
KOY/Phoenix
WKYX/Paducah
WTMJ/Milwaukee

44 Reporters
Three stations reported a frozen list this week:
KGW/Portland
WPRO/Providence
WISN/Milwaukee

SOUTH

PARALLEL ONE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL ONE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL ONE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL ONE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

MIDWEST

PARALLEL ONE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL ONE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL ONE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL ONE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

92 Reporters
89 Current Reports

Three stations reported a frozen list this week:

KIOA/Des Moines
WAHR/Huntsville
WPIX/New York

WPOE/Greenfield is no longer a Full-Service reporter.

WEST

PARALLEL ONE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL ONE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL ONE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL ONE

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

PARALLEL TWO

WVTV/Jacksonville
Shawood/Ryan
MADONNA
CHICAGO
LIONEL RICHIE
ANITA BAKER
Hot: STARSHIP
FRANKLIN & MICHAEL
SMOKEY ROBINSON
ANITA BAKER

RADIO & RECORDS NATIONAL AIRPLAY

AOR ALBUMS

Three Weeks
Two Weeks
Last Week

167 REPORTS

APRIL 3, 1987

Reports/Adds Power Heavy Medium

- 1 1 **1 U2/The Joshua Tree (Island)**
- DEBUT** **2 BRYAN ADAMS/Into The Fire (A&M)**
- DEBUT** **3 PETER WOLF/Come As You Are (EMI America)**
- 6 4 4 **4 CUTTING CREW/Broadcast (Virgin)**
- 1 2 2 **5 LOU GRAMM/Ready Or Not (Atlantic)**
- 2 3 3 **6 GREGG ALLMAN BAND/I'm No Angel (Epic)**
- 14 10 7 **7 JON BUTCHER/Wishes (Capitol)**
- 9 7 6 **8 BON JOVI/Slippery When Wet (Mercury/PG)**
- 24 18 10 **9 FROZEN GHOST/Frozen Ghost (Atlantic)**
- 5 5 5 **10 PATTY SMYTH/Never Enough (Columbia)**
- 18 12 8 **11 PSYCHEDELIC FURS/Midnight To Midnight (Columbia)**
- — 13 **12 NIGHT RANGER/Big Life (Camel/MCA)**
- 13 13 12 **13 ROBERT CRAY BAND/Strong Persuader (Mercury/PG)**
- 22 21 16 **14 EDDIE MONEY/Can't Hold Back (Columbia)**
- 7 11 11 **15 ERIC CLAPTON/August (Duck/WB)**
- 11 17 17 **16 LOS LOBOS/By The Light Of The Moon (Slash/WB)**
- 4 6 9 **17 STEVE WINWOOD/Back In The High Life (Island/WB)**
- 25 22 18 **18 ANDY TAYLOR/Thunder (MCA)**
- 10 9 14 **19 CROWDED HOUSE/Crowded House (Capitol)**
- — 24 **20 WHITESNAKE/Whitesnake (Geffen)**
- 27 25 22 **21 EUROPE/The Final Countdown (Epic)**
- 32 27 25 **22 GLASS TIGER/The Thin Red Line (Manhattan)**
- 12 19 19 **23 GEORGIA SATELLITES/Georgia Satellites (Elektra)**
- DEBUT** **24 ROCK & HYDE/Under The Volcano (Capitol)**
- 34 29 28 **25 BILLY IDOL/Whiplash Smile (Chrysalis)**
- 8 14 23 **26 REO SPEEDWAGON/Life As We Know It (Epic)**
- 28 26 27 **27 HUEY LEWIS & THE NEWS/Fore! (Chrysalis)**
- 3 8 15 **28 OVER THE TOP/Soundtrack (Columbia)**
- 21 24 26 **29 WORLD PARTY/Private Revolution (Chrysalis)**
- 38 34 **30 LITTLE AMERICA/Little America (Geffen)**
- 15 16 20 **31 DEEP PURPLE/The House Of Blue Light (Mercury/PG)**
- 33 32 30 **32 CINDERELLA/Night Songs (Mercury/PG)**
- 40 37 **33 DEL FUEGOS/Stand Up (Slash/WB)**
- 16 15 21 **34 PAUL SIMON/Graceland (WB)**
- 29 30 32 **35 TESLA/Mechanical Resonance (Geffen)**
- 39 34 33 **36 STRANGLERS/Dreamtime (Epic)**
- 20 28 31 **37 ALAN PARSONS PROJECT/Gaudi (Arista)**
- DEBUT** **38 XTC/Skylarking (Geffen)**
- DEBUT** **39 THOMPSON TWINS/Close To The Bone (Arista)**
- DEBUT** **40 FARRENHEIT/Farrenheit (WB)**

- "With" (162) "Still" (118) "Bullet" (69)
- "Heat" (152) "Another" (78) "Fire" (61)
- "Come" (150) "Started" (41) "Thick" (4)
- "Died" (149) "Been" (4) "Colour" (3)
- "Ready" (125) "Midnight" (77) "Heartache" (21)
- "Angel" (112) "Anything" (51) "Cross" (14)
- "Goodbye" (151) "Holy" (4) "Living" (2)
- "Goodbye" (115) "Wanted" (28) "Rock" (14)
- "Should" (148) "Masque" (3) "Yum" (2)
- "Never" (123) "Give" (5) "Downtown" (3)
- "Heartbreak" (127) "Shock" (5) "Shadow" (5)
- "Secret" (133) "Color" (6) "Big" (5)
- "Showed" (95) "Right" (36) "Smoking" (19)
- "Endless" (115) "Back" (10)
- "Run" (79) "Miss" (34) "Walk" (6)
- "Free" (105) "Shakin'" (23) "Baby's" (3)
- "Finer" (86) "Take" (3) "Wake" (2)
- "Lie" (128) "Die" (1)
- "Dream" (73) "Something" (21) "World" (7)
- "Still" (112) "Go Again" (8) "This Love" (4)
- "Rock" (105) "Final" (8) "Danger" (1)
- "There" (101) "Ancient" (1)
- "Railroad" (81) "Battleship" (28) "Hands" (1)
- "Dirty" (113) "I Will" (3) "Always" (2)
- "Sweet" (102) "Soul" (1) "Gun" (1)
- "Variety" (67) "Ain't" (22) "Dreams" (10)
- "Know" (84) "Jacob's" (3)
- "Winner" (65) "Meet" (7)
- "Private" (39) "Ship" (32) "True" (17)
- "Walk On Fire" (91)
- "Call" (57) "Attitude" (4) "Mitzi" (3)
- "Somebody" (79) "Nobody's" (4) "In" (2)
- "Slide" (66) "Wear" (4) "Name" (1)
- "Boy" (40) "Call" (11) "Diamonds" (5)
- "Suzi" (54) "Modern" (25) "Changes" (2)
- "Sun" (68) "Ghost" (3) "Mayan" (1)
- "Money" (36) "Standing" (20) "Late" (6)
- "God" (50) "Earn" (3) "Grass" (1)
- "Get" (55) "Long" (3) "Perfect" (2)
- "Fool In Love" (57) "Impossible" (1)

Reports/Adds	Power	Heavy	Medium
164-0	79=	159+	5-
152 /1	67	144	7
155 /1	58	135	18
154+/1	53-	139+	15-
146-/1	34-	113-	32+
144-/3	25-	99-	41+
151+/3	17+	82+	66-
125-/1	14-	87+	37-
148+/2	10+	63+	82-
128-/0	21-	82-	40=
130=/3	9+	60+	63-
137+/8	9+	45+	87-
131+/8	6+	39+	82=
116+/13	17=	53+	59+
112-/6	8=	42-	67-
116+/8	3-	32+	73+
87-/0	19-	61-	21=
128=/0	1=	26+	92-
92-/7	9-	51-	36+
113+/7	5+	24+	71-
109+/7	2-	19+	76+
102+/5	3-	33+	61-
101+/9	0-	25-	65=
113 /19	1	9	81
102+/10	1=	20+	68+
88+/8	4+	23-	55+
85-/3	7+	40+	37-
70-/0	7-	42-	23-
81-/0	3+	18-	42-
91+/13	1=	18+	56+
63-/0	1-	23-	34-
84-/4	0=	5-	60-
71+/8	3+	9+	49+
55-/0	2-	16-	35-
74-/5	3+	7=	44-
70-/2	0-	12-	38-
56-/1	2+	13-	37-
51+/11	1-	14-	28+
60 /13	4	15	36
58+/5	3+	12+	40+

BREAKERS.

PETER WOLF

Come As You Are (EMI America)
93% of our reporters on it.

BRYAN ADAMS

Into The Fire (A&M)
91% of our reporters on it.

ROCK & HYDE

Under The Volcano (Capitol)
68% of our reporters on it.

NEW & ACTIVE

DAMNED "Anything" (MCA) 60/8 (53/10)

Adds: WLVO, WZYC, WFYV, WKGR, KDJK, WIZN, WWWW, WZZO Heavy 3 WXRK, KROQ, WPLR. Medium 39 including WLIR, WNEW, WXRT, KYYS, WQFM, 91X, WCCC, WHEB, WAAF

OTHER ONES "The Other Ones" (Virgin) 55/14 (42/29)

Adds including Q107, WGTR, WTPA, CHEZ, WKQQ, WDIZ, KMOD, KTYD. Heavy 4 WBCN, WLIR, 91X, KZEL. Medium 33 including WNOR, WXRT, KYYS, KBCC, KRQR, WHEB, WIMZ, WIXV, WRQK, WLAV.

AUTOGRAPH "Loud And Clear" (RCA) 50/5 (44/4)

Adds: KZAP, WIXV, WRUF, KFMO, KROU. Heavy 2 KNAC, KATP. Medium 30 including WLLZ, WQFM, KSHE, KUPD, KGB, WCCC, KLAQ, WIMZ, WKDF.

WIRE TRAIN "Ten Women" (415/Columbia) 43/10 (34/10)

Adds: WBYR, WNOR, WZZO, WKLC, WDHA, WAAF, WKGR, WIZN, WWWW, WRUF. Heavy 4 WLIR, KROQ, KRQR, KZEL. Medium 24 including WXRT, 91X, KFOG, KOME, KKDJ, KDJK, KFMF, KOZZ, KTYD.

PETER GABRIEL "So" (Geffen) 36/5 (32/8)

Adds: KISW, WKDF, KICT, KATP, KZOO. Heavy 5 WBCN, WBRU, WKQQ, KNX, WMGM. Medium 26 including WDVE, WLUP, 91X, KFOG, WZZO, WCCC, WHEB, WDIZ, WRXL, WWCT.

SMITHEREENS "Especially For You" (Enigma) 35/9 (28/9)

Adds: WBCN, KBCC, WTPA, WHCN, WBRU, WZYC, KLAQ, WONE, KEZO. Heavy 4 including WXRK, KROQ, WMRV. Medium 22 including WNEW, WMMR, WHJY, WZZO, WCCC, WCMF, KDJK, WIZN, WWWW, KTYD.

WARO BROTHERS "The Madness Of It All" (A&M) 35/5 (33/7)

Adds: WEBN, WIXV, KNX, KMBY, WIZN. Heavy 1: KTCZ. Medium 19 including WBYR, KYYS, WQFM, KQRS, WPYX, KLAQ, WONE, WLAV, KILQ.

GARY MOORE "Wild Frontier" (Virgin) 34/34 (0/0)

Adds including WQFM, KZAP, KLBK, KILQ, KKDJ, KDJK, WRKI, WWWW, KOZZ. Heavy 1: KNAC. Medium 19 including WNOR, WLLZ, KOME, WHCN, KLAQ, WKQQ, KISS, WLAV, KATT.

JENNIFER WARNES "Famous Blue Raincoat" (Cypress/PolyGram) 34/3 (33/2)

Adds: WLLZ, WXLK, WWTR. Heavy 9: WXRT, WHFS, WTPA, WIOQ, KNCN, KQDS, WMAD, KZEL, KMMX. Medium 17 including WLUP, KQRS, KINK, KLBK, WIMZ, WLAV, KMOD, KPOI, WWWW.

JULIAN COPE "Saint Julian" (Island) 33/8 (27/5)

Adds: WBYR, WLLZ, KGB, WZZO, WONE, WKQZ, KILQ, WIZN. Heavy 7 including WXRK, KROQ, WHFS, CFNY, KZEL, KTCL. Medium 18 including DC101, WXRT, KUPD, 91X, KFOG, WDHA, CHEZ, KEZO, KQWB.

Continued on Page 79



NEW ARTISTS

Albums

Reports/Adds

1	LITTLE AMERICA/Little America (Geffen)	91/13
2	DEL FUEGOS/Stand Up (Slash/WB)	71/8
3	DAMNED/Anything (MCA)	60/8
4	FARRENHEIT/Farrenheit (WB)	58/5
5	OTHER ONES/Other Ones (Virgin)	55/14
6	XTC/Skylarking (Geffen)	51/11
7	WIRE TRAIN/Ten Women (415/Columbia)	43/10
8	WARD BROTHERS/The Madness Of It All (A&M)	35/5
9	GARY MOORE/Wild Frontier (Virgin)	34/34
10	JENNIFER WARNES/Famous Blue... (Cypress/PG)	34/3

Tracks

1	ROBERT CRAY BAND/I Guess... (Mercury/PG)*	95/13
2	LITTLE AMERICA/Walk On Fire (Geffen)	91/13
3	GEORGIA SATELLITES/Railroad Steel (Elektra)*	81/17
4	CINDERELLA/Somebody Save Me (Mercury/PG)	79/5
5	STRANGLERS/Always The Sun (Epic)	68/2
6	DEL FUEGOS/Long Slide (For An Out) (Slash/WB)	66/8
7	DAMNED/Alone Again Or (MCA)	60/9
8	FARRENHEIT/Fool In Love (WB)	57/5
9	TESLA/Little Suzi (Geffen)	54/13
10	OTHER ONES/We Are What We Are (Virgin)	54/13

New Artists are those who have never had an AOR Breaker. Asterisks (*) indicate additional tracks from albums which have already been Breakers and thus no longer appear among the albums listed.

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS®

Three Weeks	Two Weeks	Last Week		167 REPORTS	Reports/Adds	Power	Heavy	Medium
6	1	1	1	U2/With Or Without You (Island)	162-/0	79=	159+	3-
—	6	3	2	FLEETWOOD MAC/Big Love (WB)	160+/1	53+	145+	12-
—	7	5	3	BRYAN ADAMS/Heat Of The Night (A&M)	152+/1	67+	144+	7-
8	4	4	4	CUTTING CREW/(I Just) Died In Your Arms (Virgin)	149+/1	53-	137+	12-
2	2	2	5	PETER WOLF/Come As You Are (EMI America)	150-/1	58=	134-	15+
—	—	9	6	DAVID BOWIE/Day-In Day-Out (EMI America)	149+/10	20+	93+	52-
11	11	8	7	JON BUTCHER/Goodbye Saving Grace (Capitol)	151+/3	17+	82+	66-
23	18	12	8	FROZEN GHOST/Should I See (Atlantic)	148+/2	10+	63+	82-
1	3	6	9	GREGG ALLMAN BAND/I'm No Angel (Epic)	112-/0	23-	90-	18+
7	5	7	10	PATTY SMYTH/Never Enough (Columbia)	123-/0	21-	80-	37-
19	16	15	11	LOU GRAMM/Ready Or Not (Atlantic)	125+/9	11+	70+	53-
18	13	10	12	BON JOVI/Never Say Goodbye (Mercury/PG)	115-/1	11-	78+	37-
15	15	14	13	PSYCHEDELIC FURS/Heartbreak Beat (Columbia)	127-/3	8+	57+	62-
26	19	16	14	NIGHT RANGER/The Secret Of My Success (Camel/MCA)	133+/8	9+	44+	84-
—	29	20	15	U2/I Still Haven't Found What I'm Looking For (Island)	118+/16	2+	48+	68+
36	25	21	16	EDDIE MONEY/Endless Nights (Columbia)	115+/15	15+	49+	62+
22	20	19	17	ANDY TAYLOR/I Might Lie (MCA)	128=/0	1=	26+	92-
5	8	11	18	STEVE WINWOOD/The Finer Things (Island/WB)	86-/0	19-	61-	19-
3	9	13	19	LOU GRAMM/Midnight Blue (Atlantic)	77-/0	21-	63-	8+
41	32	28	20	CULT/Love Removal Machine (Sire/WB)	120+/17	4=	16+	84+
33	30	27	21	WHITESNAKE/Still Of The Night (Geffen)	112+/8	5+	24+	68-
34	27	25	22	GLASS TIGER/I Will Be There (Manhattan)	101+/5	3-	32+	61-
45	35	29	23	LOS LOBOS/Set Me Free (Rosa Lee) (Slash/WB)	105+/17	2=	26+	69+
9	12	18	24	CROWDED HOUSE/Don't Dream It's Over (Capitol)	73-/4	9-	48-	21-
47	36	32	25	EUROPE/Rock The Night (Epic)	105+/11	1+	14+	77+
39	33	31	26	BILLY IDOL/Sweet Sixteen (Chrysalis)	102+/11	1=	19+	68+
—	—	35	27	ROCK & HYDE/Dirty Water (Capitol)	113+/19	1+	9+	81+
38	31	30	28	ROBERT CRAY BAND/I Guess I Showed Her (Mercury/PG)	95+/13	5+	27+	60+
29	28	26	29	DOKKEN/Dream Warriors ("Theme From...") (Elektra)	100-/2	0-	16+	66-
25	24	24	30	HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis)	84-/3	7+	40+	36-
4	10	17	31	SAMMY HAGAR/Winner Takes It All (Columbia)	65-/0	7-	41-	20-
50	44	39	32	LITTLE AMERICA/Walk On Fire (Geffen)	91+/13	1=	18+	56+
—	40	33	33	U2/Where The Streets Have No Name (Island)	68-/5	0=	26+	37-
—	42	34	34	U2/Bullet The Blue Skies (Island)	69+/4	2+	22+	41-
—	54	42	35	ERIC CLAPTON/Run (Duck/WB)	79+/15	2+	23+	53+
—	—	47	36	BRYAN ADAMS/Another Day (A&M)	78+/41	1=	17+	56+
51	47	41	37	GEORGIA SATELLITES/Railroad Steel (Elektra)	81+/17	0=	17+	55+
DEBUT	▶	38	38	BRYAN ADAMS/Into The Fire (A&M)	61 /60	0	17	42
14	17	22	39	DEEP PURPLE/Call Of The Wild (Mercury/PG)	57-/1	1-	21-	31-
42	38	38	40	CINDERELLA/Somebody Save Me (Mercury/PG)	79-/5	0=	4=	56-
46	41	40	41	STRANGLERS/Always The Sun (Epic)	68-/2	0-	12-	37=
—	46	37	42	U2/In God's Country (Island)	52-/4	0=	20-	29+
59	55	45	43	DEL FUEGOS/Long Slide (For An Out) (Slash/WB)	66+/8	2+	8+	47+
—	59	53	44	REO SPEEDWAGON/Variety Tonight (Epic)	67+/21	1+	14+	42+
—	—	49	45	FARRENHEIT/Fool In Love (WB)	57+/5	3+	12+	39+
—	—	54	46	XTC/Dear God (Geffen)	50+/11	1-	14=	28+
—	—	60	47	THOMPSON TWINS/Get That Love (Arista)	55+/10	4+	15+	33+
DEBUT	▶	48	48	GREGG ALLMAN BAND/Anything Goes (Epic)	51+/33	0=	11+	38+
DEBUT	▶	49	49	BRYAN ADAMS/Victim Of Love (A&M)	41 /41	0	11	28
—	—	59	50	DAMNED/Alone Again Or (MCA)	60+/9	0=	3+	39+
13	26	36	51	ERIC CLAPTON/Miss You (Duck/WB)	34-/0	4-	20-	12-
12	14	23	52	PAUL SIMON/The Boy In The Bubble (WB)	40-/0	2-	11-	26-
DEBUT	▶	53	53	TESLA/Little Suzi (Geffen)	54+/13	1+	5+	32+
DEBUT	▶	54	54	OTHER ONES/We Are What We Are (Virgin)	54+/13	0=	4+	33+
DEBUT	▶	55	55	PETER WOLF/Can't Get Started (EMI America)	41 /41	0	9	26
—	60	56	56	ROBERT CRAY BAND/Right Next Door (Because...) (Mercury/PG)	36-/5	0=	12+	23-
52	50	48	57	HIPSWAY/The Honeythief (Columbia)	41-/1	3+	10-	26-
35	53	57	58	WORLD PARTY/Ship Of Fools (Chrysalis)	32+/1	1=	12-	11=
—	56	55	59	POISON/Talk Dirty To Me (Enigma/Capitol)	39-/0	2+	6-	26-
20	37	46	60	GEORGIA SATELLITES/Battleship Chains (Elektra)	28-/0	0-	11-	15-

BREAKERS®

ROCK & HYDE
Dirty Water (Capitol)
68% of our reporters on it.

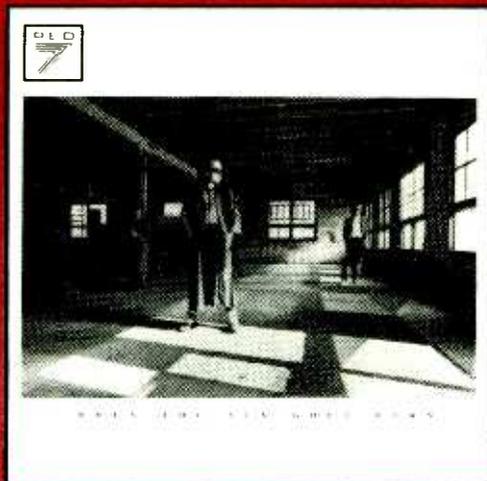
EUROPE
Rock The Night (Epic)
63% of our reporters on it.

LOS LOBOS
Set Me Free (Rosa Lee) (Slash/WB)
63% of our reporters on it.

BILLY IDOL
Sweet Sixteen (Chrysalis)
61% of our reporters on it.

GLASS TIGER
I Will Be There (Manhattan)
60% of our reporters on it.

DON'T LET THE SUN GO DOWN WITHOUT LISTENING TO RED 7



WHEN THE SUN GOES DOWN

Produced by Richie Zito
Management: Allen Kovac and Stephen Drimmer
Left Bank Management

ADDED AT:

WCCC, WRDU, WEGR, KGB, WRUF, WYNF, KDJQ, KKDJ, KEZO, KICT, WIMZ, WQBK, KZEL

MCA RECORDS

RADIO & RECORDS NATIONAL AIRPLAY

AOR TRACKS

MOST ADDED

- BRYAN ADAMS/Fire (60)
- TRUTH/Weapons (48)
- BRYAN ADAMS/Day (41)
- BRYAN ADAMS/Victim (41)
- PETER WOLF/Started (41)
- GARY MOORE/Hills (34)
- GREGG ALLMAN BAND/Anything (33)
- BRYAN ADAMS/Strong (25)
- BRYAN ADAMS/Hearts (22)
- REO SPEEDWAGON/Variety (21)

HOTTEST

- U2/With (79)
- BRYAN ADAMS/Heat (67)
- PETER WOLF/Come (58)
- CUTTING CREW/Died (53)
- FLEETWOOD MAC/Big (53)
- GREGG ALLMAN BAND/Angel (23)
- LOU GRAMM/Midnight (21)
- PATTY SMYTH/Never (21)
- DAVID BOWIE/Day-In (20)
- STEVE WINWOOD/Finer (19)

CHART CLIMBERS

ROBERT CRAY BAND "I Guess I Showed Her" (Mercury/PolyGram) 95/13 (88/9)
 Adds including WXRK, WLUP, KRSP, WPDH, WAAF, KKDJ, KEZE, WGIR, KFMZ. Heavy 27 including WDV, WNOR, KBCO, WZZO, WCCC, WHEB, WKQQ, WRXL, WAPL, WLAV. Medium 60 including WBAB, WNEW, WHJY, WYFN, WLLZ, KYYS, KGB, WOUR, WRFK, KLAQ. Moves 30-28.

LITTLE AMERICA "Walk On Fire" (Geffen) 91/13 (78/8)
 Adds including WBYR, WDV, WKLS, WNOR, KAZY, WZZO, KLAQ, WDIZ, KBER. Heavy 18 including WXRK, KTXQ, WEBN, KLB, WKQQ, WIXV, KQDS, KILQ, KKD, KQWB. Medium 56 including WNEW, WYFN, WLVO, WLLZ, WQFM, KQRS, KUPD, KGB, KISS, WAPL. Moves 39-32.

GEORGIA SATELLITES "Railroad Steel" (Elektra) 81/17 (68/16)
 Adds including WSHE, KROR, WZZO, WCMF, WAAF, WKRR, WKDF, WIBA, WWCT, WIOT. Heavy 17 including WIXV, WAPL, WKKE, KILQ, KKD, KDJ, WGIR, WBLM, WWWW, KQWB. Medium 55 including WBAB, KTXQ, WEBN, WLVO, KUPD, KZAP, KGB, KFOG, KOME, WPDH. Moves 41-37.

ERIC CLAPTON "Run" (Duck/Disc) 79/15 (70/19)
 Adds including WNEW, WMMR, DC101, KZAP, WPDH, WRXL, WIBA, KMOD, KKD, KQWB. Heavy 23 including WHJY, WLLZ, KFOG, WCCC, WHEB, WDIZ, WGIR, WWWW, WRUF, KFMQ. Medium 53 including WGTR, WLUP, WLVO, KYYS, KOME, WZZO, WAAF, WKRR, WAPL. Moves 42-35.

BRYAN ADAMS "Another Day" (A&M) 78/41 (48/32)
 Adds including WMMR, WHJY, DC101, KTXQ, WGTR, WSHE, WNOR, KYYS, WZZO, WCCC. Heavy 17 including WLUP, KISW, WHCN, CHEZ, WCMF, WEZX, WAQX, WAAF, KRNA. Medium 56 including WKLS, KFOG, WPYX, WRFK, WKDF, WDIZ, WRQK, KQDS, WFBQ, KATT. Moves 47-36.

U2 "Bullet The Blue Sky" (Island) 69/4 (68/17)
 Adds: CFNY, WAAF, KICT, KZEL. Heavy 22 including WDV, KSHE, KLOS, KUPD, KFOG, KROR, KOME, WPYX, WHEB, WRFK. Medium 41 including WNEW, KTXQ, WGTR, WNOR, WQFM, KQRS, KZAP, 91X, KGB, KISW. Remains at #34.

U2 "Where The Streets Have No Name" (Island) 68/5 (69/19)
 Adds: WRIF, WDHA, WKGR, WTUE, KPOI. Heavy 26 including WMMR, WLUP, WXRT, KQRS, KUPD, KFOG, KROR, WPYX, WZZO, WPDH. Medium 37 including WNEW, WSHE, WNOR, KYYS, WQFM, 91X, KGB, KISW, WCMF, WAAF. Remains at #33.

REO SPEEDWAGON "Variety Tonight" (Epic) 67/21 (47/11)
 Adds including WXRK, KGB, WHEB, KLB, WKDF, WRQK, KGGO, WLAV, WIBA, KMOD, KPOI. Heavy 14 including WLLZ, KSHE, WCMF, WIMZ, WAPL, KQDS, WFBQ, WWCT, KILQ, KFMQ. Medium 42 including WHJY, WYFN, WLVO, KOME, WDIZ, WTUE, KEZO, WIOT, KICT, KEZE. Moves 53-44.

DEL FUEGOS "Long Slide (For An Out)" (Slash/WB) 66/8 (60/12)
 Adds: WMMR, KUPD, WEZX, WMMG, KRNA, KFMQ, WZZO, KTYD. Heavy 8 including WBCN, WXRT, KFOG, WHEB, KLB, WKQQ, KQWB. Medium 47 including WHJY, WSHE, WNOR, KYYS, KQRS, KBCO, 91X, KGB, KISW, WAAF. Moves 45-43.

BRYAN ADAMS "Into The Fire" (A&M) 61/60 (1/1)
 Adds including WNEW, DC101, KTXQ, WDIZ, WRQK, KQDS, WLAV, KATT, KEZO, KICT. Heavy 17 including WMMR, WHJY, WLUP, KSHE, KUPD, KROR, KOME, WPDH, KLB. Medium 42 including WNOR, WQFM, KQRS, KZAP, KGB, KFOG, KISW, WKRR, KISS, WIXV. Debuts at #38.

DAMNED "Alone Again Or" (MCA) 60/9 (52/10)
 Adds: WLVO, WZYC, WYFY, WKGR, KDJ, WIZN, WWWW, WZZO, KTCL. Heavy 3: WXRK, KROR, WPLR. Medium 39 including WLIR, WNEW, WXRT, KYYS, WQFM, 91X, WCCC, WHEB, WOUR, WAAF. Moves 59-50.

FARENHEIT "Fool In Love" (WB) 57/5 (53/9)
 Adds: WNOR, WYFN, WIMZ, WKQZ, WWTR. Heavy 12 including WBCN, WLUP, KBPI, KINK, WTPA, WCMF, WAAF, WGIR, WZZO. Medium 39 including WHJY, WGTR, WLLZ, WQFM, KSHE, KZAP, WHEB, WOUR, WKRR, WTUE. Moves 49-45.

THOMPSON TWINS "Get That Love" (Arista) 55/10 (46/10)
 Adds: WIYY, WNOR, CFOX, CHEZ, WIOQ, WHEB, CFNY, WAAF, WKQQ, KQWB. Heavy 15 including WLIR, KROR, 91X, WPLR, WBRU, WIMZ, KZEL, KKCY, KRNA. Medium 33 including WBAB, WNEW, WMMR, KBPI, KFOG, WCCC, KGGO, WLAV, WWCT, WRKI. Moves 60-47.

TESLA "Little Suzi" (Geffen) 54/13 (43/15)
 Adds including WDV, WYFN, KMX, KISS, KICT, KLPX, WRKI, WGIR, KQWB. Heavy 5: KQRS, KUPD, KWIC, KNAC, KWHL. Medium 32 including WKLS, WQFM, KBPI, KZAP, KGB, KISW, WCMF, KLAQ, WKDF, WAPL. Debuts at #53.

OTHER ONES "We Are What We Are" (Virgin) 54/13 (42/29)
 Adds including Q107, WGTR, WTPA, CHEZ, WKQQ, WDIZ, KMOD, KTYD. Heavy 4: WBCN, WLIR, 91X, KZEL. Medium 33 including WNOR, WXRT, KYYS, KBCO, KROR, WPYX, WHEB, WIMZ, WIXV, WRQK. Debuts at #54.

GREGG ALLMAN BAND "Anything Goes" (Epic) 51/33 (17/4)
 Adds including WDV, WHJY, WSHE, WNOR, WYFN, KROR, KOME, WAAF, WKRR, WIMZ. Heavy 11 including WAQX, WKFM, WGIR, KFMQ, KWHL. Medium 38 including WGTR, WQFM, WIXV, WAPL, KQDS, WLAV, KILQ, WRUF, KSQY. Debuts at #48.

XTC "Dear God" (Geffen) 50/11 (38/13)
 Adds including WMMR, DC101, KUPD, WCCC, WLAV, KPOI, WIZN, WBLM, KQWB. Heavy 14 including WBCN, WLIR, WNEW, WXRK, WXRT, KROR, 91X, WHFS, WPLR. Medium 28 including WBAB, KTXQ, WYFN, KYYS, KBCO, KFOG, KROR, WPYX, WRQK. Moves 54-46.

PETER WOLF "Can't Get Started" (EMI America) 41/41 (0/0)
 Adds including WQFM, KLOS, WIBA, KATT, KKD, WRKI, WRUF, KFMQ, KWHL, KOZZ. Heavy 9: WMMR, WHJY, WXRT, WLLZ, KOME, WHCN, WAPL, WQBK, WMGM. Medium 26 including WNEW, WYFN, KUPD, KISW, WPDH, WKDF, WRQK, WTUE, KQDS. Debuts at #55.

BRYAN ADAMS "Victim Of Love" (A&M) 41/41 (0/0)
 Adds including WIYY, WBYR, KZEW, KEZO, KICT, KILQ, KFMQ, KOZZ. Heavy 11 including CHOM, WDV, Q107, KUPD, KRQK, KOME, WAPL, WBLM. Medium 28 including WNOR, WLVO, KFOG, KISW, WZZO, WKRR, WDIZ, WRXL, WRQK, KQDS. Debuts at #49.

ROBERT CRAY BAND "Right Next Door (Because Of Me)" (Mercury/PolyGram) 36/5 (38/5)
 Adds: KBCO, WKLC, WYFY, WZEW, KQDS. Heavy 12 including WKLS, KTXQ, CFOX, WHCN, WPLR, CHEZ, KNCN, WLAV, WRKI, WWWW. Medium 23 including Q107, WLVO, WIXV, WRQK, KEZO, KICT, WBLM, KOZZ. Remains at #56.

NEW & ACTIVE

TRUTH "Weapons Of Love" (IRS/MCA) 48/48 (0/0)
 Adds including WQFM, 91X, WHEB, WAAF, WKDF, KISS, WFBQ, WIBA, KMOD, KOZZ. Heavy 0. Medium 29 including WBAB, KTXQ, WGTR, WSHE, WNOR, KYYS, KLB, KLAQ, WIMZ, WKQQ.

AUTOGRAPH "Loud And Clear" (RCA) 46/3 (44/4)
 Adds: KZAP, WIXV, KFMQ. Heavy 2: KNAC, KATP. Medium 28 including WLLZ, WQFM, KSHE, KUPD, KGB, WCCC, KLAQ, WIMZ, WKDF, KISS.

WIRE TRAIN "She Comes On" (415/Columbia) 42/10 (33/10)
 Adds: WBYR, WNOR, WZZO, WKLC, WDHA, WAAF, WKGR, WIZN, WWWW, WRUF. Heavy 4: WLIR, KROR, KZEL. Medium 23 including WXRT, 91X, KFOG, KOME, KKD, KDJ, KFMF, KOZZ, KTYD.

MONDO ROCK "Positive Love Rites" (Columbia) 39/15 (23/14)
 Adds including WDV, WYFN, KUPD, WCCC, WKQQ, KEZO, KJOT, KDJ, WRKI, WBLM. Heavy 2: KZEL, KROR. Medium 24 including WNOR, KRQK, 91X, KROR, WHFS, WIMZ, WMYR, KKD.

ALAN PARSONS PROJECT "Money Talks" (Arista) 36/3 (40/3)
 Adds: KGB, WKQZ, KROR. Heavy 8: KLOS, KOME, KLB, WIMZ, KQDS, KATT, KILQ, KZEL. Medium 25 including KYYS, WQFM, KROR, WTUE, KKD, KDJ, KEZE, WWWW, WRUF, KQWB.

GARY MOORE "Over The Hills And Far Away" (Virgin) 34/34 (0/0)
 Adds including WQFM, KZAP, KLB, KKD, WRKI, WWWW, KOZZ. Heavy 1: KNAC. Medium 19 including WNOR, WLLZ, KOME, KLAQ, WKQQ, KISS, WLAV, KATT, KILQ.

PETER GABRIEL "Don't Give Up" (Geffen) 34/4 (29/8)
 Adds: WKDF, KICT, KATP, KZOO. Heavy 5: WBCN, WBRU, WKQQ, KNX, WMGM. Medium 24 including WLUP, 91X, KFOG, WZZO, WCCC, WHEB, WDIZ, WRXL, WWCT, KBER.

EDDIE & THE TIDE "Weak In The Presence Of Beauty" (Atco) 33/2 (31/3)
 Adds: KGGO, KMMX. Powers 1. Heavy 6: KRQK, KSJO, KMBY, KRNA, KGRQ, KROR. Medium 21 including KQRS, KUPD, KZAP, KFOG, KOME, KQDS, KKD, KDJ, KQWB, KFMF.

RED 7 "When The Sun Goes Down" (MCA) 32/19 (13/5)
 Adds including WYFN, KGB, WCCC, WHEB, WIMZ, WLAV, KEZO, KICT, KKD, WRKI. Heavy 2: KFOG, KMMX. Medium 17 including WLLZ, WEZX, WIXV, WLNZ, KKCY, WMGM, KATP.

HOODOO GURUS "Good Times" (Elektra) 32/13 (19/10)
 Adds including KUPD, WDHA, WTPA, WHEB, WZYC, WKDF, KEZO, WIZN, WWWW. Heavy 2: WLIR, KRNA. Medium 22 including WNEW, WHJY, WKLS, WLLZ, 91X, WHFS, WBRU, KILQ, WBLM.

ROBIN TROWER "Caroline" (GMP/Crescendo) 32/7 (27/7)
 Adds: WDV, KLOS, KRQK, KATT, KJOT, WWWW, WZZO. Heavy 1: KQWB. Medium 25 including WXRT, WQFM, KQRS, KSHE, KZAP, KOME, WFBQ, KILQ, WIZN.

SAINTS "Just Like Fire Would" (TVT) 32/5 (30/5)
 Adds: KGB, WCCC, KMBY, KFMQ, KTYD. Heavy 5: WLIR, WHFS, WMYR, KZEL, WIZN. Medium 17 including WBAB, WXRT, 91X, WHEB, WAAF, KLAQ, KATT, KEZO, KWHL.

JENNIFER WARNES "First We Take Manhattan" (Cypress/PolyGram) 32/3 (32/3)
 Adds: WLLZ, WXL, WYTR. Heavy 9: WXRT, WHFS, WTPA, WIOQ, KNCN, KQDS, WMAD, KZEL, KMMX. Medium 15 including WLUP, KQRS, KLB, WIMZ, WLAV, KMOD, KPOI, WWWW.

WARD BROTHERS "Why Do You Run" (A&M) 31/5 (27/6)
 Adds: WEBN, WIXV, KMBY, WIZN, KRNA. Heavy 0. Medium 17 including WBYR, KYYS, WQFM, KQRS, WPYX, KLAQ, WLAV, KILQ, WQBK.

JULIAN COPE "Trampoline" (Island) 29/8 (22/7)
 Adds: WBYR, WLLZ, KGB, WZZO, WONE, WKQZ, KILQ, WIZN. Heavy 5: WLIR, WHFS, CFNY, KZEL, KTCL. Medium 17 including WXRT, KUPD, 91X, KFOG, WDHA, CHEZ, KEZO, KQWB.

BON JOVI "Wanted Dead Or Alive" (Mercury/PolyGram) 28/16 (12/1)
 Adds including WBCN, WZZO, WTPA, CHEZ, WHTF, WZYC, WFBQ, KMOD, KKD, WWWW. Powers 3. Heavy 13 including WMMR, KLOL, WEBN, WPYX, WQMF, KISS, KILQ, WIZN. Medium 12 including Q107, WGTR, WKRR, WRXL, WIXV, KATT.

SMITHEREENS "Time And Time Again" (Enigma) 26/9 (18/9)
 Adds: WBCN, WNEW, KBCO, WTPA, WHCN, WZYC, KLAQ, WONE, KEZO. Heavy 3 including WXRK, WMYR. Medium 15 including WHJY, WCCC, KWIC, KNCN, KDJ, WIZN, KATP, WWWW, KTYD.

BRYAN ADAMS "Only The Strong Survive" (A&M) 25/25 (0/0)
 Adds including WBYR, Q107, KLOL, WEZX, WAQY, KMJX, KFMG, WWTR, WRUF, KOZZ. Heavy 4: WYFN, KSHE, KLB, KPOI. Medium 19 including WBAB, WKLS, WGTR, KZAP, KISW, WRXL, WIXV, KICT, KKD, KBER.

BOSTON "I Think I Like It" (MCA) 23/1 (23/4)
 Adds: WRKI. Powers 1. Heavy 7: WHJY, WTPA, WAQY, WKFM, WDIZ, WIZN, KROR. Medium 14 including WNEW, DC101, WQFM, KQRS, WTUE, KEZE, WWWW, WRUF.

BRYAN ADAMS "Hearts On Fire" (A&M) 22/22 (0/0)
 Adds including Q107, KISS, WAPL, WIOT, KICT, WMGM. Heavy 11 including WEBN, WLLZ, KUPD, KROR, KSJO, KLAQ, WIMZ, WQMF, KLPX. Medium 10 including WBYR, WLVO, WQFM, KQRS, KLOS, CFOX, WHTF.

CHRIS ISAAK "You Owe Me Some Kind Of Love" (WB) 22/2 (23/0)
 Adds: KOME, KWIC. Heavy 6: 91X, KFOG, KROR, KZEL, KDJ, KKCY. Medium 14 including KTXQ, KBCO, KZAP, KMOD, KILQ, KKD, KFMF, KTYD.

CROWDED HOUSE "Something So Strong" (Capitol) 21/11 (10/5)
 Adds including WBAB, WNEW, WXRK, WHJY, WDHA, WAAF, WRKI, WWWW. Heavy 4 including WLUP, 91X. Medium 15 including WGTR, WXRT, KFOG, WIOQ, WMAD, KZEL, KKCY.

LOU GRAMM "Heartache" (Atlantic) 21/4 (19/2)
 Adds: WQFM, WHCN, KGGO, WLAV. Powers 2. Heavy 8 including WDV, KSHE, KLOS, WCMF, WAPL, KMOD, KFMQ. Medium 13 including WBYR, KTXQ, KLOL, KLB, WIXV, WFBQ, KICT, KKD.

GINO VANNELLI "Wild Horses" (CBS Associated) 20/3 (19/3)
 Adds: KBPI, KRNA, WAOR. Powers 2. Heavy 9: WEBN, CFOX, CHEZ, KTCZ, KZEL, KNX, KMMX, KGRQ, KROR. Medium 10 including CHOM, KBCO, WIOQ, CFNY, WQMF, WZEW, WMAD.

JOHN PHILIP "What's It Gonna Be" (Atlantic) 19/6 (15/2)
 Adds: WLLZ, WQFM, WZEW, WMGM, KRNA, KOZZ. Heavy 1: KZEL. Medium 9 including WYFN, KZAP, KNCN, WYFY, KFMG, WRUF, KQWB.

WORLD PARTY "All Come True" (Chrysalis) 17/1 (17/6)
 Adds: KATT. Powers 2. Heavy 6: WXRT, 91X, CHEZ, KLB, KTCZ, KMMX. Medium 7 including KTXQ, KUPD, KGB, KILQ, WIZN.

RECKLESS "Nitty Gritty" (Valentino/Atco) 16/2 (14/8)
 Adds: WAQX, KROR. Heavy 0. Medium 8 including WBAB, KWIC, KNCN, WIMZ, KNAC, KATP.

AOR ALBUMS

MOST ADDED

- GARY MOORE (34)
- RED 7 (19)
- ROCK & HYDE (19)
- OTHER ONES (14)
- LITTLE AMERICA (13)
- EDDIE MONEY (13)
- THOMPSON TWINS (13)
- XTC (11)
- BILLY IDOL (10)
- WIRE TRAIN (10)

HOTTEST

- U2 (79)
- BRYAN ADAMS (67)
- PETER WOLF (58)
- CUTTING CREW (53)
- LOU GRAMM (34)
- GREGG ALLMAN (25)
- PATTY SMYTH (21)
- STEVE WINWOOD (19)
- JON BUTCHER (17)
- EDDIE MONEY (17)

NEW & ACTIVE

Continued from Page 77

EDDIE & THE TIDE "Looking For Adventure" (Atco) 33/2 (31/3)
 Adds: KGGO, KMMX. Powers 1. Heavy 7: KRQK, KOME, KSJO, KMBY, KRNA, KGRQ, KROR. Medium 20 including KQRS, KUPD, KZAP, KFOG, KQDS, KKD, KDJ, KQWB, KFMF.

RED 7 "When The Sun Goes Down" (MCA) 32/19 (13/5)
 Adds including WYFN, KGB, WCCC, WHEB, WIMZ, WLAV, KEZO, KICT, KKD, WRKI. Heavy 2: KFOG, KMMX. Medium 17 including WLLZ, WEZX, WIXV, WLNZ, KKCY, WMGM, KATP.

SAINTS "All Fools Day" (TVT) 32/5 (30/5)
 Adds: KGB, WCCC, KMBY, KFMQ, KTYD. Heavy 5: WLIR, WHFS, WMYR, KZEL, WIZN. Medium 17 including WBAB, WXRT, 91X, WHEB, WAAF, KLAQ, KATT, KEZO, KWHL.

CHRIS ISAAK "Chris Isaak" (WB) 28/3 (29/0)
 Adds: KOME, KWIC, KMMX. Heavy 7: 91X, KFOG, KROR, WHFS, KZEL, KDJ, KKCY. Medium 19 including KTXQ, WXRT, KBCO, KZAP, KMOD, KILQ, KKD, KFMF, KTYD.

JOHN PHILIP "Wait For The Night" (Atlantic) 21/6 (18/1)
 Adds: WLLZ, WQFM, WZEW, WMGM, KRNA, KOZZ. Heavy 1: KZEL. Medium 11 including WYFN, KZAP, KNCN, KLAQ, WYFY, WRUF, KQWB, KWHL.

GINO VANNELLI "Big Dreamers Never Sleep" (CBS Associated) 21/3 (20/3)
 Adds: KBPI, KRNA, WAOR. Powers 2. Heavy 10: WEBN, KINK, CFOX, CHEZ, KTCZ, KZEL, KNX, KMMX, KGRQ, KROR. Medium 10 including CHOM, KBCO, WIOQ, CFNY, WQMF, WZEW, WMAD.

SIMPLY RED "Men And Women" (Elektra) 20/3 (17/1)
 Adds: WIOQ, WQBK, WYMG. Powers 6. Heavy 12 including CHOM, KINK, CFOX, CHEZ, CFNY, WZEW, KTCZ, KKCY, WIZN. Medium 8 including KBCO, WHFS, WCCC, KNX, KTCL.

LEVEL 42 "Running In The Family" (Polydor/PolyGram) 18/3 (15/5)
 Adds: KINK, WLAV, KNX. Powers 2. Heavy 8 including CHOM, KROR, CHEZ, CFNY, KTCZ, KKCY, KRNA. Medium 9 including CFOX, WHFS, KMMX, KGRQ, KTCL, KROR, KZOO.

77'S "77's" (Extr/Island) 17/1 (16/5)
 Adds: KLB. Heavy 3: CFNY, KZEL, KMMX. Medium 7 including WHFS, WMYR, KATP, KGRQ, KTCL, KROR.

RECKLESS "No Frills" (Valentino/Atco) 16/2 (14/8)
 Adds: WAQX, KROR. Heavy 0. Medium 8 including WBAB, KWIC, KNCN, WIMZ, KNAC, KATP.

RANK AND FILE "Rank And File" (Rhino) 16/0 (16/3)
 Heavy 2: WMYR, KZEL. Medium 7: WXRT, KRQK, 91X, WHFS, KDJ, KTCL, KTYD.

DAVE EDMUNDS "I Hear You Rockin'" (Columbia) 15/4 (14/2)
 Adds: WNEW, KBCO, WDHA, KKCY. Heavy 0. Medium 9 including WMMR, KFOG, WHFS, CHEZ, WKFM, KATT, WMYR.

MISSION UK "God's Own Medicine" (Mercury/PolyGram) 15/3 (14/1)
 Adds: WHEB, CFNY, KZOO. Heavy 2: WBCN, KROR. Medium 8 including Q107, WXRT, 91X, WHFS, CHEZ, KTCL.

REGIONAL ROTATION

PLAYLISTS — An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rotation.

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:
'A' — Record is newly reported or additional tracks have been added.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +
Parallel Two: 200,000 - 1,000,000.
Parallel Three: under 200,000.

Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel.

EAST

PARALLEL ONE

WLIR/Long Island (516) 485-9200

PD: DENIS McNAMARA
ASST. PD: LARRY "THE DUCK" (FROZEN)

Heavy
U2
CROWDED HOUSE(M)
BRYAN ADAMS(M)
BRUCE HORNBSBY
LOU GRAMM
PSYCHEDELIC PURS
ROB JOVI
PETER WOLF
STEVE WINWOOD
ROBERT CRAY BAND(M)
THOMPSON TWINS
CULT
STOUXIE & THE BANS
CHINA CRISIS
SIMPLY RED
PSEUDO ECHO
BEASTIE BOYS
TINGO BOINGO
BIG AUDIO DYNAMITE
LOVE & ROCKETS
OTHER ONES
HOODOO GURUS
AGE OF CHANCE
THRASHING Doves
GENERAL PUBLIC
JULIAN COPE
WIRE "RAIN"
GODFATHERS
XTC
HIPSWAY
PETER WOLF
IGGY POP(M)
BILLY IDOL
DAVID BOWIE
SMITHS(M)
WIRE

Medium
VENETIANS
STRANGLERS
SOME KIND OF WONDER
DANNED
MISSION OF
DEAD OR ALIVE
STAGE DOLLS
THE THE
BANGLES
MIGHTY LEMON DROPS
PAUL SIMON
WORLD PARTY
KILLING JOFF
LOS LOBOS
GENTLE MANS JEBEL
THEY MIGHT BE GIANT
LONE JUSTICE
Light

Light
WIRE TRAIN
MONDO ROCK
LITTLE AMERICA

WBAB/Long Island (516) 587-1023

VP/PD: BOB BUCHANAN
PD: RALPH TORTORA

Heavy
U2(M)
CROWDED HOUSE(M)
BRYAN ADAMS(M)
BRUCE HORNBSBY
LOU GRAMM
PSYCHEDELIC PURS
ROB JOVI
PETER WOLF
STEVE WINWOOD
ROBERT CRAY BAND(M)
THOMPSON TWINS
CULT
STOUXIE & THE BANS
CHINA CRISIS
SIMPLY RED
PSEUDO ECHO
BEASTIE BOYS
TINGO BOINGO
BIG AUDIO DYNAMITE
LOVE & ROCKETS
OTHER ONES
HOODOO GURUS
AGE OF CHANCE
THRASHING Doves
GENERAL PUBLIC
JULIAN COPE
WIRE "RAIN"
GODFATHERS
XTC
HIPSWAY
PETER WOLF
IGGY POP(M)
BILLY IDOL
DAVID BOWIE
SMITHS(M)
WIRE

Medium
VENETIANS
STRANGLERS
SOME KIND OF WONDER
DANNED
MISSION OF
DEAD OR ALIVE
STAGE DOLLS
THE THE
BANGLES
MIGHTY LEMON DROPS
PAUL SIMON
WORLD PARTY
KILLING JOFF
LOS LOBOS
GENTLE MANS JEBEL
THEY MIGHT BE GIANT
LONE JUSTICE
Light

Light
WIRE TRAIN
MONDO ROCK
LITTLE AMERICA

WBAB/Long Island (516) 587-1023

VP/PD: BOB BUCHANAN
PD: RALPH TORTORA

Heavy
U2(M)
CROWDED HOUSE(M)
BRYAN ADAMS(M)
BRUCE HORNBSBY
LOU GRAMM
PSYCHEDELIC PURS
ROB JOVI
PETER WOLF
STEVE WINWOOD
ROBERT CRAY BAND(M)
THOMPSON TWINS
CULT
STOUXIE & THE BANS
CHINA CRISIS
SIMPLY RED
PSEUDO ECHO
BEASTIE BOYS
TINGO BOINGO
BIG AUDIO DYNAMITE
LOVE & ROCKETS
OTHER ONES
HOODOO GURUS
AGE OF CHANCE
THRASHING Doves
GENERAL PUBLIC
JULIAN COPE
WIRE "RAIN"
GODFATHERS
XTC
HIPSWAY
PETER WOLF
IGGY POP(M)
BILLY IDOL
DAVID BOWIE
SMITHS(M)
WIRE

Medium
VENETIANS
STRANGLERS
SOME KIND OF WONDER
DANNED
MISSION OF
DEAD OR ALIVE
STAGE DOLLS
THE THE
BANGLES
MIGHTY LEMON DROPS
PAUL SIMON
WORLD PARTY
KILLING JOFF
LOS LOBOS
GENTLE MANS JEBEL
THEY MIGHT BE GIANT
LONE JUSTICE
Light

Light
WIRE TRAIN
MONDO ROCK
LITTLE AMERICA

WBAB/Long Island (516) 587-1023

VP/PD: BOB BUCHANAN
PD: RALPH TORTORA

Heavy
U2(M)
CROWDED HOUSE(M)
BRYAN ADAMS(M)
BRUCE HORNBSBY
LOU GRAMM
PSYCHEDELIC PURS
ROB JOVI
PETER WOLF
STEVE WINWOOD
ROBERT CRAY BAND(M)
THOMPSON TWINS
CULT
STOUXIE & THE BANS
CHINA CRISIS
SIMPLY RED
PSEUDO ECHO
BEASTIE BOYS
TINGO BOINGO
BIG AUDIO DYNAMITE
LOVE & ROCKETS
OTHER ONES
HOODOO GURUS
AGE OF CHANCE
THRASHING Doves
GENERAL PUBLIC
JULIAN COPE
WIRE "RAIN"
GODFATHERS
XTC
HIPSWAY
PETER WOLF
IGGY POP(M)
BILLY IDOL
DAVID BOWIE
SMITHS(M)
WIRE

Medium
VENETIANS
STRANGLERS
SOME KIND OF WONDER
DANNED
MISSION OF
DEAD OR ALIVE
STAGE DOLLS
THE THE
BANGLES
MIGHTY LEMON DROPS
PAUL SIMON
WORLD PARTY
KILLING JOFF
LOS LOBOS
GENTLE MANS JEBEL
THEY MIGHT BE GIANT
LONE JUSTICE
Light

Light
WIRE TRAIN
MONDO ROCK
LITTLE AMERICA

WBAB/Long Island (516) 587-1023

VP/PD: BOB BUCHANAN
PD: RALPH TORTORA

Heavy
U2(M)
CROWDED HOUSE(M)
BRYAN ADAMS(M)
BRUCE HORNBSBY
LOU GRAMM
PSYCHEDELIC PURS
ROB JOVI
PETER WOLF
STEVE WINWOOD
ROBERT CRAY BAND(M)
THOMPSON TWINS
CULT
STOUXIE & THE BANS
CHINA CRISIS
SIMPLY RED
PSEUDO ECHO
BEASTIE BOYS
TINGO BOINGO
BIG AUDIO DYNAMITE
LOVE & ROCKETS
OTHER ONES
HOODOO GURUS
AGE OF CHANCE
THRASHING Doves
GENERAL PUBLIC
JULIAN COPE
WIRE "RAIN"
GODFATHERS
XTC
HIPSWAY
PETER WOLF
IGGY POP(M)
BILLY IDOL
DAVID BOWIE
SMITHS(M)
WIRE

Medium
VENETIANS
STRANGLERS
SOME KIND OF WONDER
DANNED
MISSION OF
DEAD OR ALIVE
STAGE DOLLS
THE THE
BANGLES
MIGHTY LEMON DROPS
PAUL SIMON
WORLD PARTY
KILLING JOFF
LOS LOBOS
GENTLE MANS JEBEL
THEY MIGHT BE GIANT
LONE JUSTICE
Light

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WBWR/Buffalo (716) 852-9297

PD: JOHN PICCILLO
APD: CAROLYN WESSEL

Heavy
U2
NIGHT RANGER
FROZEN GHOST
DAVID BOWIE
PETER WOLF(M)
BRYAN ADAMS(M)
LOU GRAMM(M)
LOS LOBOS
FLEETWOOD MAC
JON BUTCHER
CUTTING CREW

Medium
PSYCHEDELIC PURS
ANDY TAYLOR
GOMAN
DEL FUGOES
ROCK & HYDE
GEORGIA SATELLITES
ROCK & HYDE
TESLA
WHITESNAKE
EUROPE
CULT
AUTOGRAF
GLASS TIGER
WARD BROTHERS
ERIC CLAPTON
ROBIN TROWER
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WMWR/Philadelphia (215) 581-0933

OM: TED UZZI
MD: ERIN RILEY

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JON BUTCHER

REGIONAL ACTIVITY

SOUTH (Continued)

WGTR/Miami (305) 759-4311

PD: BILL WISE MD: BARBARA Heavy GREGG ALLMAN BAND...

WSHE/Miami (305) 581-1580

PD: CHARLIE KENDALL MD: MICHAEL DALPANTO Heavy BOB DYLAN...

PARALLEL TWO

KLB-FM/Austin (512) 474-6543

ON: CLARE RYAN PD: JEFF CARROLL Heavy BRYAN ADAMS...

KWIC/Beaumont (409) 842-2210

PD: TED GARLAND MD: TIM KELLEY Heavy WHITESNAKE...

WOMF/Louisville (502) 588-4400

PD: DUKE MEYER MD: KEITH TAYLOR Heavy PETER WOLF...

KNCN/Corpus Christi (512) 289-1000

PD: TIM PARKER MD: ELISE VANDER BONGH Heavy U2(M)...

WZYC/Coastal North Carolina (919) 728-2019

PD: J.D. STEVENS MD: ROBERT BUTCHER Heavy U2(M)...

WRFX/Charlotte (704) 833-1121

PD: BOB CHRYSLER MD: NANCY LONDON Heavy GREGG ALLMAN BAND...

KLAE/El Paso (915) 544-8884

ON: RAY LAMP MD: MIKE RAMSEY Heavy U2 GREGG ALLMAN BAND...

WZEW/Mobile (205) 432-0102

PD: CATT STONE MD: DONNA FOX Heavy ROBERT CRAY BAND...

WKRQ/Greensboro (919) 274-0402

PD: BRUCE WHEELER MD: JOHN AMBERG Heavy GREGG ALLMAN BAND...

WFYV/Jacksonville (904) 642-1055

MD: LEX STALEY Heavy BRYAN ADAMS...

WIMZ-FM/Knoxville (615) 825-6000

PD: JOHN LARSON MD: MIKE CAPPS Heavy LOU GRAMM...

WKQQ/Lexington (806) 252-8894

PD: PETER DELLORO MD: STACY YELTON Heavy BRYAN ADAMS...

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WFYV/Jacksonville (904) 642-1055

MD: LEX STALEY Heavy BRYAN ADAMS...

WDIZ/Orlando (305) 825-1802

PD: RALPH MESSICK Heavy BRUCE HORSBY...

WORZ/Orlando (305) 788-1400

PD: ALAN EDWARDS MD: MICHAEL W. LOWE Heavy DAVID BOWIE...

WTKX/Pensacola (904) 438-7543

PD: MARK DAGWELL MD: J.D. STONE Heavy DAVID BOWIE...

WRDU/Raleigh (919) 782-1081

ON/MD: BEN BALL MD: BOB WALTON Heavy STEVE WINWOOD...

KISS/San Antonio (512) 223-8211

PD: TRIP REEB MD: SCHEPPKE Heavy BRYAN ADAMS...

WKXV/Savannah (912) 897-1529

ON: BILL WESTON MD: VIRGIL THOMPSON Heavy STEVE WINWOOD...

KBAT/Odesse (915) 563-2121

PD: FRANK HALL MD: JOHN ROBERTS Heavy BRYAN ADAMS...

PARALLEL THREE

KATP/Amarillo (806) 374-1637

PD: JACK RANDALL MD: DALE MILLER Heavy U2(M)...

WORZ/Orlando (305) 788-1400

PD: ALAN EDWARDS MD: MICHAEL W. LOWE Heavy DAVID BOWIE...

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KBAT/Odesse (915) 563-2121

PD: FRANK HALL MD: JOHN ROBERTS Heavy BRYAN ADAMS...

KTAL/Shreveport (504) 825-2422

ON: TED FERUGSON MD: BRIAN MILLER Heavy ROBERT CRAY BAND...

KFMX/Lubbock (806) 747-1224

PD: GARY WINTER MD: LORIS LAWE Heavy U2 PETER WOLF...

WWWV/Charlotteville (804) 871-4057

PD: JAY LOPEZ Heavy U2 CUTTING CREW...

KMMX/San Antonio (512) 337-4550

PD: LEE ROY HANSEN MD: J. ROBINSON Heavy GREGG ALLMAN BAND...

WOOJF/Myers (818) 275-8487

PD: PAT DEISCH MD: STEVE AVERY Heavy U2(M)...

WLPJ/Detroit (313) 855-5100

PD: DOUG PODELL MD: JIM FERRINGTON Heavy BRYAN ADAMS...

WLPJ/Detroit (313) 855-5100

PD: DOUG PODELL MD: JIM FERRINGTON Heavy BRYAN ADAMS...

WBBN/Cincinnati (513) 871-8500

PD: TOM OWENS MD: FOST GARY Heavy STEVE WINWOOD...

WVLC/Columbus (614) 224-1271

PD: LEE RANDALL MD: WERRY STEELE Heavy BRYAN ADAMS...

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WVLC/Columbus (614) 224-1271

PD: LEE RANDALL MD: WERRY STEELE Heavy BRYAN ADAMS...

WVFC/Detroit (313) 872-8605

PD: MICHAEL HAYER MD: JOE URBEL Heavy BRYAN ADAMS...

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PD: MICHAEL HAYER MD: JOE URBEL Heavy BRYAN ADAMS...



PARALLEL ONE

WKRT/Chicago (312) 777-1700

PD: NORM WINTER MD: LEM BREWSTER Heavy U2 PETER WOLF...

WKRT/Chicago (312) 777-1700

PD: NORM WINTER MD: LEM BREWSTER Heavy U2 PETER WOLF...

WLPJ/Detroit (313) 855-5100

PD: DOUG PODELL MD: JIM FERRINGTON Heavy BRYAN ADAMS...

WLPJ/Detroit (313) 855-5100

PD: DOUG PODELL MD: JIM FERRINGTON Heavy BRYAN ADAMS...

WVFC/Detroit (313) 872-8605

PD: MICHAEL HAYER MD: JOE URBEL Heavy BRYAN ADAMS...

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PD: MICHAEL HAYER MD: JOE URBEL Heavy BRYAN ADAMS...

Continued on next page

CHR PALETTE OF PLAYLISTS

EAST

BIC 4 WBSB
Baltimore
PD: Willie B.

- 1 CLUB NOUVEAU/Lean On Me
 - 2 JAMET JACKSON/Let's Get It
 - 3 BRUCE HORNBY/Mandelstam Rain
 - 4 STARSHIP/Nothing's Gonna Stop Us
 - 5 EXPOSE/Come Go With Me
 - 6 BON JOVI/Livin' On A Prayer
 - 7 GENESIS/Tonight, Tonight
 - 8 BEASTIE BOYS/Stay For My Right
 - 9 RONNIE DAVIS/Don't Dream It's Over
 - 10 GLENN MEDERS/Nothing's Gonna Change Us
 - 11 JODY WATLEY/Looking For A New Lov
 - 12 FRANKLIN & MICHAEL/ Know You Were Me
 - 13 JIMMYE LOTT/You Got It Right
 - 14 JIMMYE LOTT/You Got It Right
 - 15 PRINCE/Sign 'O' The Times
 - 16 WANG CHANG/Let's Go
 - 17 CUTTING CREW/Just Diced In Your
 - 18 BANGLES/Making Down Your Str
 - 19 UZ/With Or Without You
 - 20 MADONNA/Isle Bonita
 - 21 HUEY LEWIS & THE JACOBS LEADER
 - 22 STEVE WIMMODO/The Finer Things
 - 23 POISON/Talk Dirty To Me
 - 24 PAUL SIMON/You Can Call Me Al
 - 25 GLASS TIGER/Will Be There
 - 26 CHRIS DEBURGH/The Lady In Red
 - 27 BRYAN ADAMS/Heat Of The Night
 - 28 DEAD ON ALIVE/Bread New Lov
 - 29 CROCODOR HOUSE/Don't Dream It's Over
 - 30 LOU GRAMM/Henight Blue
- ADDS
KIM WILDE/You Keep Me Hangin' On
LIONEL RICHIE/Le

Philadelphia

98.1 WCAU-FM
the hits
PD: Scott Walker
MD: Glenn Kaina

- 1 CLUB NOUVEAU/Lean On Me
 - 2 SHIRLEY MURDOCK/As We Lay
 - 3 FRANKLIN & MICHAEL/ Know You Were Me
 - 4 LOU GRAMM/Henight Blue
 - 5 STARSHIP/Nothing's Gonna Stop Us
 - 6 PRINCE/Sign 'O' The Times
 - 7 CROCODOR HOUSE/Don't Dream It's Over
 - 8 KOD & THE GANG/Stone Love
 - 9 JODY WATLEY/Looking For A New Lov
 - 10 JAMET JACKSON/Let's Get It
 - 11 TINA TURNER/What You Get To See
 - 12 ROBBIE NEVIL/Downs
 - 13 BARBERS/Just Diced In Your
 - 14 EUROPE/The Final Countdown
 - 15 STEVE WIMMODO/The Finer Things
 - 16 COVER GIRL/Show Me
 - 17 PATTY SMTY/Never Enough
 - 18 DONNA ALLEN/Service
 - 19 HIRSHAW/The Henchman
 - 20 PETER MOFF/Come As You Are
 - 21 SHIRLEY MURDOCK/As We Lay
 - 22 BANGLES/Making Down Your Str
 - 23 CYNDI LAUPER/What's Going On
 - 24 PSYCHEDELIC FURS/Heartbeat Beat
 - 25 LIONEL RICHIE/Le
 - 26 DAVID BOWIE/Da In Day-Out
 - 27 CHICAGO/If She Would Have Been
 - 28 SIMPLY RED/The Right Thing
 - 29 NIGHT RANGER/The Secret Of My Succ
 - 30 LIONEL RICHIE/Le
 - 31 BRUCE WILLIS/Respect Yourself
 - 32 THOMPSON TWINS/Get That Lov
 - 33 FLEETWOOD MAC/Big Love
 - 34 PETER GABRIEL/Don't Give Up
 - 35 GREGG ALLMAN/In No Angel
 - 36 LUTHER VANDROSS/There's Nothing Better
 - 37 EDDIE MONEY/Endless Nights
- ADDS
GLENN MEDERS/Nothing's Gonna Change
BRYAN ADAMS/Heat Of The Night
HUEY LEWIS & THE JACOBS LEADER/ Know What I Like
CHRIS DEBURGH/The Lady In Red
BON JOVI/Livin' On A Prayer
ANITA BAKER/Same Ole Same Ole Love
LUTHER VANDROSS/There's Nothing Better

Buffalo

103 WPHD
Ops. Director: John Hager
MD: Bob Richards

- 1 UZ/With Or Without You
 - 2 LOU GRAMM/Henight Blue
 - 3 FRANKLIN & MICHAEL/ Know You Were Me
 - 4 HIRSHAW/The Henchman
 - 5 CHRIS DEBURGH/The Lady In Red
 - 6 BOSTON/Can't Stop Sayin' In
 - 7 CUTTING CREW/Just Diced In Your
 - 8 CLUB NOUVEAU/Lean On Me
 - 9 BANGLES/Making Down Your Str
 - 10 STEVE WIMMODO/The Finer Things
 - 11 KOD & THE GANG/Stone Love
 - 12 STARSHIP/Nothing's Gonna Stop Us
 - 13 MADONNA/Isle Bonita
 - 14 CYNDI LAUPER/What's Going On
 - 15 ROBBIE NEVIL/Downs
 - 16 PRINCE/Sign 'O' The Times
 - 17 WANG CHANG/Let's Go
 - 18 CHELSEA/Don't Leave Me This Way
 - 19 JODY WATLEY/Looking For A New Lov
 - 20 GREGORY ABBOTT/Just Diced In Your
 - 21 PATTY SMTY/Never Enough
 - 22 HUEY LEWIS & THE JACOBS LEADER
 - 23 DONNA ALLEN/Service
 - 24 FLEETWOOD MAC/Big Love
 - 25 PSYCHEDELIC FURS/Heartbeat Beat
 - 26 HIRSHAW/The Henchman
 - 27 PETER MOFF/Come As You Are
 - 28 BREAKFAST CLUB/Right On Trac
 - 29 JAMET JACKSON/Let's Get It
 - 30 LEVEL 42/Lessons In Love
 - 31 PSYCHEDELIC FURS/Heartbeat Beat
 - 32 JANEY JACKSON/Let's Get It
 - 33 THOMPSON TWINS/Get That Lov
 - 34 DAVID BOWIE/Da In Day-Out
 - 35 BON JOVI/Wanted Dead Or Alive
 - 36 LIONEL RICHIE/Le
 - 37 NIGHT RANGER/The Secret Of My Succ
 - 38 DAVID BOWIE/Da In Day-Out
 - 39 KIM WILDE/You Keep Me Hangin' On
 - 40 GEORGE EDWARDS/In The Name Of
 - 41 BEASTIE BOYS/Stay For My Right
 - 42 PROUD CITY/In The Name Of
 - 43 NIGHT RANGER/The Secret Of My Succ
- ADDS
BON JOVI/Wanted Dead Or Alive
LIONEL RICHIE/Le
DAVID BOWIE/Da In Day-Out
KIM WILDE/You Keep Me Hangin' On
GEORGE EDWARDS/In The Name Of
BEASTIE BOYS/Stay For My Right
PROUD CITY/In The Name Of

Montreal

ckoi 97 Montclair
PD: Bob Beauchamp
MD: Guy Brouillard

- 1 EUROPE/The Final Countdown
 - 2 WANG CHANG/Let's Go
 - 3 STARSHIP/Nothing's Gonna Stop Us
 - 4 NICKI HUNGATE/Free You Breathe
 - 5 GENESIS/Tonight, Tonight
 - 6 BRUCE HORNBY/Mandelstam Rain
 - 7 BON JOVI/Livin' On A Prayer
 - 8 CROCODOR HOUSE/Don't Dream It's Over
 - 9 FRANKLIN & MICHAEL/ Know You Were Me
 - 10 CLUB NOUVEAU/Lean On Me
 - 11 EIGHT SECOND/Feels Like Heaven
 - 12 EXPOSE/Come Go With Me
 - 13 NEW ORDER/True Love
 - 14 HUEY LEWIS & THE JACOBS LEADER
 - 15 DINA VANMELLE/Isle Bonita
 - 16 JODY WATLEY/Looking For A New Lov
 - 17 LOU GRAMM/Henight Blue
 - 18 CROCODOR HOUSE/Don't Dream It's Over
 - 19 UZ/With Or Without You
 - 20 PRINCE/Sign 'O' The Times
 - 21 ROBERT CRAY/Smoking Gun
 - 22 BANGLES/Making Down Your Str
 - 23 DORIAN DURAN/In The Name Of
 - 24 ROBBIE NEVIL/Downs
 - 25 TINA TURNER/What You Get To See
 - 26 BRUCE WILLIS/Respect Yourself
 - 27 HIRSHAW/The Henchman
 - 28 SIMPLY RED/The Right Thing
 - 29 PAUL SIMON/You Can Call Me Al
 - 30 MODERN TALKING/Bluesy Lov
 - 31 MADONNA/Isle Bonita
 - 32 CUTTING CREW/Just Diced In Your
 - 33 BRYAN ADAMS/Heat Of The Night
 - 34 STEVE WIMMODO/The Finer Things
 - 35 BILLY LIDELL/It's Not Me I Want You
 - 36 SPANISH BELL/When Many Lovers
 - 37 DAVID BOWIE/Da In Day-Out
 - 38 SAMANTHA FOX/Touch Me If I Want You
 - 39 STEVE WIMMODO/The Finer Things
 - 40 ROCK & HYDE/Dirty Water
- ADDS
BOY/Close Together
HUEY LEWIS & THE JACOBS LEADER/ Know What I Like
JENNIFER WAINMAN/Can Call Me Al

Long Island

WBLI 106FM
PD: Bill Terry
MD: Ruth Tolson

- 1 STARSHIP/Nothing's Gonna Stop Us
 - 2 CLUB NOUVEAU/Lean On Me
 - 3 JAMET JACKSON/Let's Get It
 - 4 GENESIS/Tonight, Tonight
 - 5 BRUCE HORNBY/Mandelstam Rain
 - 6 EXPOSE/Come Go With Me
 - 7 WANG CHANG/Let's Go
 - 8 EUROPE/The Final Countdown
 - 9 FRANKLIN & MICHAEL/ Know You Were Me
 - 10 LOU GRAMM/Henight Blue
 - 11 RONNIE DAVIS/Don't Dream It's Over
 - 12 PRINCE/Sign 'O' The Times
 - 13 STEVE WIMMODO/The Finer Things
 - 14 HUEY LEWIS & THE JACOBS LEADER
 - 15 JODY WATLEY/Looking For A New Lov
 - 16 CUTTING CREW/Just Diced In Your
 - 17 BANGLES/Making Down Your Str
 - 18 KOD & THE GANG/Stone Love
 - 19 BON JOVI/Livin' On A Prayer
 - 20 CYNDI LAUPER/What's Going On
 - 21 PSYCHEDELIC FURS/Heartbeat Beat
 - 22 DEAD ON ALIVE/Bread New Lov
 - 23 SHIRLEY MURDOCK/As We Lay
 - 24 COVER GIRL/Show Me
- ADDS
KIM WILDE/You Keep Me Hangin' On

SOUTH

WGH Norfolk
PLAYS MORE HITS
PD: Sheldon Borgelt
MD: Doc Michaels

- 1 STARSHIP/Nothing's Gonna Stop Us
 - 2 FRANKLIN & MICHAEL/ Know You Were Me
 - 3 WANG CHANG/Let's Go
 - 4 CROCODOR HOUSE/Don't Dream It's Over
 - 5 LOU GRAMM/Henight Blue
 - 6 GENESIS/Tonight, Tonight
 - 7 BANGLES/Making Down Your Str
 - 8 PRINCE/Sign 'O' The Times
 - 9 EXPOSE/Come Go With Me
 - 10 STEVE WIMMODO/The Finer Things
 - 11 CUTTING CREW/Just Diced In Your
 - 12 CLUB NOUVEAU/Lean On Me
 - 13 MADONNA/Isle Bonita
 - 14 JODY WATLEY/Looking For A New Lov
 - 15 HIRSHAW/The Henchman
 - 16 ROBBIE NEVIL/Downs
 - 17 PETER MOFF/Come As You Are
 - 18 HIRSHAW/The Henchman
 - 19 JODY WATLEY/Looking For A New Lov
 - 20 TINA TURNER/What You Get To See
 - 21 CYNDI LAUPER/What's Going On
 - 22 CLASS TIGER/Will Be There
 - 23 KOD & THE GANG/Stone Love
 - 24 EUROPE/The Final Countdown
 - 25 JAMET JACKSON/Let's Get It
 - 26 BARBERS/Just Diced In Your
 - 27 BRYAN ADAMS/Heat Of The Night
 - 28 NIGHT RANGER/The Secret Of My Succ
 - 29 WORLD PARTY/Ship Of Fools
 - 30 ROBERT CRAY/Smoking Gun
 - 31 FLEETWOOD MAC/Big Love
 - 32 HUEY LEWIS & THE JACOBS LEADER
 - 33 SIMPLY RED/The Right Thing
 - 34 CHRIS DEBURGH/The Lady In Red
- ADDS
BON JOVI/Wanted Dead Or Alive
GLENN MEDERS/Nothing's Gonna Change
DORIAN DURAN/In The Name Of
PAUL SIMON/You Can Call Me Al

Buffalo

ROCK 102 WBEN-FM
PD: Kevin Belcastro
MD: Roger Christian

- 1 CLUB NOUVEAU/Lean On Me
 - 2 UZ/With Or Without You
 - 3 STARSHIP/Nothing's Gonna Stop Us
 - 4 CROCODOR HOUSE/Don't Dream It's Over
 - 5 PRINCE/Sign 'O' The Times
 - 6 LOU GRAMM/Henight Blue
 - 7 WANG CHANG/Let's Go
 - 8 CHRIS DEBURGH/The Lady In Red
 - 9 HIRSHAW/The Henchman
 - 10 EXPOSE/Come Go With Me
 - 11 GLENN MEDERS/Nothing's Gonna Change
 - 12 TINA TURNER/What You Get To See
 - 13 RED SPEEDWAGON/That Ain't Love
 - 14 DREAMWORKS/Just Diced In Your
 - 15 GREGORY ABBOTT/Just Diced In Your
 - 16 WORLD PARTY/Ship Of Fools
 - 17 PETER MOFF/Come As You Are
 - 18 ROBBIE NEVIL/Downs
 - 19 BANGLES/Making Down Your Str
 - 20 CUTTING CREW/Just Diced In Your
 - 21 CLASS TIGER/Will Be There
 - 22 CYNDI LAUPER/What's Going On
 - 23 BOSTON/Can't Stop Sayin' In
 - 24 LUTHER VANDROSS/There's Nothing Better
 - 25 MADONNA/Isle Bonita
 - 26 BRYAN ADAMS/Heat Of The Night
 - 27 FLEETWOOD MAC/Big Love
 - 28 PATTY SMTY/Never Enough
 - 29 CHICAGO/If She Would Have Been
 - 30 SIMPLY RED/The Right Thing
 - 31 NIGHT RANGER/The Secret Of My Succ
 - 32 LIONEL RICHIE/Le
 - 33 THOMPSON TWINS/Get That Lov
 - 34 SPANISH BELL/When Many Lovers
 - 35 GREGG ALLMAN/In No Angel
 - 36 LUTHER VANDROSS/There's Nothing Better
 - 37 GREGG ALLMAN/In No Angel
 - 38 PAUL SIMON/You Can Call Me Al
 - 39 HUEY LEWIS & THE JACOBS LEADER
- ADDS
KIM WILDE/You Keep Me Hangin' On
NIGHT RANGER/The Secret Of My Succ
DAVID BOWIE/Da In Day-Out

Buffalo

WKSE-FM 98.5
Acting PD: Boom Boom Cannon
MD: Dave Gillen

- 1 EXPOSE/Come Go With Me
 - 2 FRANKLIN & MICHAEL/ Know You Were Me
 - 3 CROCODOR HOUSE/Don't Dream It's Over
 - 4 PRINCE/Sign 'O' The Times
 - 5 STEVE WIMMODO/The Finer Things
 - 6 LOU GRAMM/Henight Blue
 - 7 CLUB NOUVEAU/Lean On Me
 - 8 CUTTING CREW/Just Diced In Your
 - 9 BANGLES/Making Down Your Str
 - 10 STEVE WIMMODO/The Finer Things
 - 11 ROBBIE NEVIL/Downs
 - 12 MADONNA/Isle Bonita
 - 13 HIRSHAW/The Henchman
 - 14 GLENN MEDERS/Nothing's Gonna Change
 - 15 PETER MOFF/Come As You Are
 - 16 GENESIS/Tonight, Tonight
 - 17 JODY WATLEY/Looking For A New Lov
 - 18 UZ/With Or Without You
 - 19 KOD & THE GANG/Stone Love
 - 20 CLASS TIGER/Will Be There
 - 21 CYNDI LAUPER/What's Going On
 - 22 WANG CHANG/Let's Go
 - 23 BOSTON/Can't Stop Sayin' In
 - 24 FLEETWOOD MAC/Big Love
 - 25 DONNA ALLEN/Service
 - 26 BREAKFAST CLUB/Right On Trac
 - 27 JAMET JACKSON/Let's Get It
 - 28 BRYAN ADAMS/Heat Of The Night
 - 29 STARSHIP/Nothing's Gonna Stop Us
 - 30 LIONEL RICHIE/Le
 - 31 CHRIS DEBURGH/The Lady In Red
 - 32 PSYCHEDELIC FURS/Heartbeat Beat
 - 33 DAVID BOWIE/Da In Day-Out
 - 34 ROBERT CRAY/Smoking Gun
 - 35 DONNA ALLEN/Service
 - 36 PATTY SMTY/Never Enough
 - 37 DAVID BOWIE/Da In Day-Out
 - 38 LUTHER VANDROSS/There's Nothing Better
- ADDS
HERB ALPERT/Disco Dan
BON JOVI/Wanted Dead Or Alive
LISA LISB/Head To Toe
PAUL SIMON/You Can Call Me Al
KIM WILDE/You Keep Me Hangin' On

Providence

92 PRO-FM
Ops. Manager: Tom Cuddy
MD: Vic Edwards

- 1 FRANKLIN & MICHAEL/ Know You Were Me
 - 2 CROCODOR HOUSE/Don't Dream It's Over
 - 3 LOU GRAMM/Henight Blue
 - 4 EXPOSE/Come Go With Me
 - 5 STARSHIP/Nothing's Gonna Stop Us
 - 6 STEVE WIMMODO/The Finer Things
 - 7 BARBERS/Just Diced In Your
 - 8 CLUB NOUVEAU/Lean On Me
 - 9 CUTTING CREW/Just Diced In Your
 - 10 STEVE WIMMODO/The Finer Things
 - 11 ROBBIE NEVIL/Downs
 - 12 MADONNA/Isle Bonita
 - 13 HIRSHAW/The Henchman
 - 14 GLENN MEDERS/Nothing's Gonna Change
 - 15 PETER MOFF/Come As You Are
 - 16 GENESIS/Tonight, Tonight
 - 17 STARSHIP/Nothing's Gonna Stop Us
 - 18 UZ/With Or Without You
 - 19 CLASS TIGER/Will Be There
 - 20 CYNDI LAUPER/What's Going On
 - 21 WANG CHANG/Let's Go
 - 22 SHIRLEY MURDOCK/As We Lay
 - 23 BOSTON/Can't Stop Sayin' In
 - 24 FLEETWOOD MAC/Big Love
 - 25 DONNA ALLEN/Service
 - 26 BREAKFAST CLUB/Right On Trac
 - 27 JAMET JACKSON/Let's Get It
 - 28 BRYAN ADAMS/Heat Of The Night
 - 29 STARSHIP/Nothing's Gonna Stop Us
 - 30 LIONEL RICHIE/Le
 - 31 CHRIS DEBURGH/The Lady In Red
 - 32 PSYCHEDELIC FURS/Heartbeat Beat
 - 33 DAVID BOWIE/Da In Day-Out
 - 34 ROBERT CRAY/Smoking Gun
 - 35 DONNA ALLEN/Service
 - 36 PATTY SMTY/Never Enough
 - 37 DAVID BOWIE/Da In Day-Out
 - 38 LUTHER VANDROSS/There's Nothing Better
- ADDS
BON JOVI/Wanted Dead Or Alive
LIONEL RICHIE/Le
DAVID BOWIE/Da In Day-Out
KIM WILDE/You Keep Me Hangin' On
GEORGE EDWARDS/In The Name Of
BEASTIE BOYS/Stay For My Right
PROUD CITY/In The Name Of

New York

POWER 95 WPLJ-FM RADIO
PD: Larry Berger
MD: Andy Dean

- 1 CLUB NOUVEAU/Lean On Me
 - 2 STARSHIP/Nothing's Gonna Stop Us
 - 3 JODY WATLEY/Looking For A New Lov
 - 4 EXPOSE/Come Go With Me
 - 5 GENESIS/Tonight, Tonight
 - 6 BRUCE HORNBY/Mandelstam Rain
 - 7 BON JOVI/Livin' On A Prayer
 - 8 CROCODOR HOUSE/Don't Dream It's Over
 - 9 FRANKLIN & MICHAEL/ Know You Were Me
 - 10 CLUB NOUVEAU/Lean On Me
 - 11 EUROPE/The Final Countdown
 - 12 STARSHIP/Nothing's Gonna Stop Us
 - 13 PRINCE/Sign 'O' The Times
 - 14 STEVE WIMMODO/The Finer Things
 - 15 HUEY LEWIS & THE JACOBS LEADER
 - 16 JODY WATLEY/Looking For A New Lov
 - 17 LOU GRAMM/Henight Blue
 - 18 CROCODOR HOUSE/Don't Dream It's Over
 - 19 UZ/With Or Without You
 - 20 PRINCE/Sign 'O' The Times
 - 21 ROBERT CRAY/Smoking Gun
 - 22 BANGLES/Making Down Your Str
 - 23 DORIAN DURAN/In The Name Of
 - 24 ROBBIE NEVIL/Downs
 - 25 TINA TURNER/What You Get To See
 - 26 BRUCE WILLIS/Respect Yourself
 - 27 HIRSHAW/The Henchman
 - 28 SIMPLY RED/The Right Thing
 - 29 PAUL SIMON/You Can Call Me Al
 - 30 MODERN TALKING/Bluesy Lov
 - 31 MADONNA/Isle Bonita
 - 32 CUTTING CREW/Just Diced In Your
 - 33 BRYAN ADAMS/Heat Of The Night
 - 34 STEVE WIMMODO/The Finer Things
 - 35 BILLY LIDELL/It's Not Me I Want You
 - 36 SPANISH BELL/When Many Lovers
 - 37 DAVID BOWIE/Da In Day-Out
 - 38 SAMANTHA FOX/Touch Me If I Want You
 - 39 STEVE WIMMODO/The Finer Things
 - 40 ROCK & HYDE/Dirty Water
- ADDS
BOY/Close Together
HUEY LEWIS & THE JACOBS LEADER/ Know What I Like
JENNIFER WAINMAN/Can Call Me Al

Pittsburgh

Power Hits B94 FM
PD: Jim Richards
MD: Lori Campbell

- 1 STEVE WIMMODO/The Finer Things
 - 2 FRANKLIN & MICHAEL/ Know You Were Me
 - 3 EUROPE/The Final Countdown
 - 4 JODY WATLEY/Looking For A New Lov
 - 5 EXPOSE/Come Go With Me
 - 6 MADONNA/Isle Bonita
 - 7 CHRIS DEBURGH/The Lady In Red
 - 8 WANG CHANG/Let's Go
 - 9 PATSY SMTY/Never Enough
 - 10 CUTTING CREW/Just Diced In Your
 - 11 BANGLES/Making Down Your Str
 - 12 LOU GRAMM/Henight Blue
 - 13 BON JOVI/Wanted Dead Or Alive
 - 14 GENESIS/Tonight, Tonight
 - 15 JODY WATLEY/Looking For A New Lov
 - 16 CLUB NOUVEAU/Lean On Me
 - 17 BRYAN ADAMS/Heat Of The Night
 - 18 UZ/With Or Without You
 - 19 HIRSHAW/The Henchman
 - 20 STARSHIP/Nothing's Gonna Stop Us
 - 21 PRINCE/Sign 'O' The Times
 - 22 BRUCE HORNBY/Mandelstam Rain
 - 23 RONNIE DAVIS/Don't Dream It's Over
 - 24 JAMET JACKSON/Let's Get It
 - 25 HUEY LEWIS & THE JACOBS LEADER
 - 26 JODY WATLEY/Looking For A New Lov
 - 27 CROCODOR HOUSE/Don't Dream It's Over
 - 28 FRANKLIN & MICHAEL/ Know You Were Me
 - 29 STARSHIP/Nothing's Gonna Stop Us
 - 30 BRUCE HORNBY/Mandelstam Rain
 - 31 BON JOVI/Livin' On A Prayer
 - 32 CROCODOR HOUSE/Don't Dream It's Over
 - 33 PAUL LEONARDI/Don't Leave Me This Way
 - 34 KOD & THE GANG/Stone Love
 - 35 DIODLES/Levee Letter
 - 36 UZ/With Or Without You
 - 37 BRUCE WILLIS/Respect Yourself
 - 38 HUEY LEWIS & THE JACOBS LEADER
 - 39 KIM WILDE/You Keep Me Hangin' On
 - 40 COMPANY B/Faces
 - 41 BANGLES/Making Down Your Str
 - 42 DONNA ALLEN/Service
 - 43 PATTY SMTY/Never Enough
 - 44 UZ/With Or Without You
 - 45 JODY WATLEY/Looking For A New Lov
 - 46 EXPOSE/Come Go With Me
 - 47 NIGHT RANGER/The Secret Of My Succ
 - 48 PAUL SIMON/You Can Call Me Al
 - 49 STEVE WIMMODO/The Finer Things
- ADDS
KIM WILDE/You Keep Me Hangin' On

Dallas

all hit 97.1 KEGL
The Eagle
PD: John Roberts
Music Coord.: J.D. Ryan

- 1 BOSTON/Can't Stop Sayin' In
 - 2 CUTTING CREW/Just Diced In Your
 - 3 CROCODOR HOUSE/Don't Dream It's Over
 - 4 LOU GRAMM/Henight Blue
 - 5 POISON/Talk Dirty To Me
 - 6 BRUCE HORNBY/Mandelstam Rain
 - 7 BON JOVI/Wanted Dead Or Alive
 - 8 STEVE WIMMODO/The Finer Things
 - 9 HIRSHAW/The Henchman
 - 10 SAMMY HAGAR/Maneater
 - 11 HENRY LOGGINS/Maneater
 - 12 STARSHIP/Nothing's Gonna Stop Us
 - 13 EUROPE/The Final Countdown
 - 14 BOOM OF LOVE/Touch Me
 - 15 WANG CHANG/Let's Go
 - 16 JOURNALS/It's Be Alright With
 - 17 UZ/With Or Without You
 - 18 EDDIE MONEY/Endless Nights
 - 19 HUEY LEWIS & THE JACOBS LEADER
 - 20 BARBERS/Just Diced In Your
 - 21 BLISS/TIGER/Will Be There
 - 22 CHICAGO/If She Would Have Been
 - 23 BRYAN ADAMS/Heat Of The Night
 - 24 KOD & THE GANG/Stone Love
 - 25 PATTY SMTY/Never Enough
 - 26 HUEY LEWIS & THE JACOBS LEADER
 - 27 BANGLES/Making Down Your Str
 - 28 PETER MOFF/Come As You Are
 - 29 CHICAGO/If She Would Have Been
 - 30 DEAD ON ALIVE/Bread New Lov
 - 31 ROBERT CRAY/Smoking Gun
 - 32 BENJAMIN ORF/Stay The Night
 - 33 THOMPSON TWINS/Get That Lov
 - 34 BOSTON/Can't Stop Sayin' In
 - 35 FLEETWOOD MAC/Big Love
 - 36 PAT/Dance
 - 37 BENJAMIN ORF/Stay The Night
- ADDS
DAVID BOWIE/Da In Day-Out
PETER GABRIEL/Don't Give Up
PSYCHEDELIC FURS/Heartbeat Beat
FRANKLIN & MICHAEL/ Know You Were Me

Washington D.C.

106 PD: Chuck Morgan
MD: Pam Trickett

- 1 GLENN MEDERS/Nothing's Gonna Change
 - 2 STARSHIP/Nothing's Gonna Stop Us
 - 3 STEVE WIMMODO/The Finer Things
 - 4 PETER GABRIEL/Don't Give Up
 - 5 DEAD ON ALIVE/Bread New Lov
 - 6 BRUCE HORNBY/Mandelstam Rain
 - 7 BON JOVI/Livin' On A Prayer
 - 8 CHRIS DEBURGH/The Lady In Red
 - 9 CUTTING CREW/Just Diced In Your
 - 10 WANG CHANG/Let's Go
 - 11 HIRSHAW/The Henchman
 - 12 FRANKLIN & MICHAEL/ Know You Were Me
 - 13 EUROPE/The Final Countdown
 - 14 POISON/Talk Dirty To Me
 - 15 MADONNA/Isle Bonita
 - 16 PSYCHEDELIC FURS/Heartbeat Beat
 - 17 LOU GRAMM/Henight Blue
 - 18 UZ/With Or Without You
 - 19 GLENN MEDERS/Nothing's Gonna Change
 - 20 JODY WATLEY/Looking For A New Lov
 - 21 CLASS TIGER/Will Be There
 - 22 PRINCE/Sign 'O' The Times
 - 23 JODY WATLEY/Looking For A New Lov
 - 24 SURVIVOR/New Much Lov
 - 25 BRYAN ADAMS/Heat Of The Night
 - 26 BON JOVI/Never Say Goodbye
 - 27 CROCODOR HOUSE/Don't Dream It's Over
 - 28 PAUL SIMON/You Can Call Me Al
 - 29 CHICAGO/If She Would Have Been
 - 30 ROBBIE NEVIL/Downs
 - 31 LIONEL RICHIE/Le
 - 32 GENESIS/In The Name Of
- ADDS
FLEETWOOD MAC/Big Love
CYNDI LAUPER/What's Going On
KOD & THE GANG/Stone Love

New York

100 PD: Scott Shannon
OM: Steve Kingston

- 1 CLUB NOUVEAU/Lean On Me
 - 2 STARSHIP/Nothing's Gonna Stop Us
 - 3 RONNIE DAVIS/Don't Dream It's Over
 - 4 JAMET JACKSON/Let's Get It
 - 5 FRANKLIN & MICHAEL/ Know You Were Me
 - 6 JODY WATLEY/Looking For A New Lov
 - 7 EXPOSE/Come Go With Me
 - 8 GENESIS/Tonight, Tonight
 - 9 BRUCE HORNBY/Mandelstam Rain
 - 10 MADONNA/Isle Bonita
 - 11 JIMMYE LOTT/You Got It Right
 - 12 BRUCE HORNBY/Mandelstam Rain
 - 13 CROCODOR HOUSE/Don't Dream It's Over
 - 14 BON JOVI/Livin' On A Prayer
 - 15 WANG CHANG/Let's Go
 - 16 LOU GRAMM/Henight Blue
 - 17 UZ/With Or Without You
 - 18 PRINCE/Sign 'O' The Times
 - 19 POISON/Talk Dirty To Me
 - 20 COMPANY B/Faces
 - 21 BEASTIE BOYS/Stay For My Right
 - 22 PSYCHEDELIC FURS/Heartbeat Beat
 - 23 UZ/With Or Without You
 - 24 PAUL SIMON/You Can Call Me Al
 - 25 BEASTIE BOYS/Stay For My Right
 - 26 HUEY LEWIS & THE JACOBS LEADER
 - 27 CHICAGO/If She Would Have Been
 - 28 LISA LISB/Head To Toe
 - 29 CUTTING CREW/Just Diced In Your
 - 30 JACK HAMMER/Smashing Bags
- ADDS
JACK HAMMER/Smashing Bags

Washington

WTA PD: Mark St. John
MD: Gene Baxter

- 1 STARSHIP/Nothing's Gonna Stop Us
 - 2 GLENN MEDERS/Nothing's Gonna Change
 - 3 BRUCE HORNBY/Mandelstam Rain
 - 4 JAMET JACKSON/Let's Get It
 - 5 FRANKLIN & MICHAEL/ Know You Were Me
 - 6 MADONNA/Isle Bonita
 - 7 JODY WATLEY/Looking For A New Lov
 - 8 PRINCE/Sign 'O' The Times
 - 9 HIRSHAW/The Henchman
 - 10 PETER GABRIEL/Don't Give Up
 - 11 CHRIS DEBURGH/The Lady In Red
 - 12 BANGLES/Making Down Your Str
 - 13 BEASTIE BOYS/Stay For My Right
 - 14 HIRSHAW/The Henchman
 - 15 STARSHIP/Nothing's Gonna Stop Us
 - 16 CUTTING CREW/Just Diced In Your
 - 17 CROCODOR HOUSE/Don't Dream It's Over
 - 18 BEASTIE BOYS/Stay For My Right
 - 19 WANG CHANG/Let's Go
 - 20 EXPOSE/Come Go With Me
 - 21 STEVE WIMMODO/The Finer Things
 - 22 CLUB NOUVEAU/Lean On Me
 - 23 PAUL SIMON/You Can Call Me Al
 - 24 DONNA ALLEN/Service
 - 25 CHICAGO/If She Would Have Been
 - 26 PSYCHEDELIC FURS/Heartbeat Beat
 - 27 HERB ALPERT/Disco Dan
 - 28 RONNIE DAVIS/Don't Dream It's Over
 - 29 FLEETWOOD MAC/Big Love
 - 30 ATLANTIC STARS/Always
- ADDS
BON JOVI/Wanted Dead Or Alive
LISA LISB/Head To Toe
KIM WILDE/You Keep Me Hangin' On
DEMISE/In The Name Of

Boston

WXKS-FM

CHR PAPER EL ONE PLAYLISTS

Z-93 Atlanta PD: Bob Case MD: Lindsey Burdette

Houston PD: John Lander Asst. PD: Ron Parker

94-6 Atlanta PD: Fleetwood Gruver III MD: Craig Ashwood

POWER 96 Detroit PD: Rick Gillette MD: Mark Jackson

KHTR 103.3 St. Louis Ops. Manager: Dave Robbins MD: Mark Todd

WBBM-FM 89.6 Chicago PD: Buddy Scott MD: Joe Bohannon

WFLA Miami PD: Rick Stacy Asst. PD/MD: Frank Amadeo

KTKS Dallas PD: Kevin Metheny MD: Dave Crockett

Q103 Tampa Ops. Manager: Mason Dixon MD: Bobby Rich

Q102 Cincinnati Ops. Manager: Jim Fox MD/Asst. PD: Dave Allen

KQWB 107 Minneapolis PD: Dave Anthony Asst. PD/MD: Don Michaels

Z95.5 WCZY Detroit PD: Brian Patrick MD: Kathy Means

WVUE New Orleans PD: Shadow P. Stevens MD: Joey Giovingo

The NEW 104 Norfolk PD: Chris Bailey MD: Steve Davis

MIDWEST Detroit PD: Jim Harper MD: Mike Bradley

WNCI 97.9 Columbus PD: Bill Richards Asst. PD: Tom Kelly

WVLT Columbus PD: Adam Cook Assistant PD/MD: Kevin Haines

WVLT 99.1 Minneapolis PD: Gregg Swedberg MD: Karen Wong

WVUE New Orleans PD: Shadow P. Stevens MD: Joey Giovingo

The NEW 104 Norfolk PD: Chris Bailey MD: Steve Davis

MIDWEST Detroit PD: Jim Harper MD: Mike Bradley

WNCI 97.9 Columbus PD: Bill Richards Asst. PD: Tom Kelly

WVLT Columbus PD: Adam Cook Assistant PD/MD: Kevin Haines

WVLT 99.1 Minneapolis PD: Gregg Swedberg MD: Karen Wong

MOST ADDED EAST BREAKOUTS
Bon Jovi
Kim Wilde
Paul Simon
H. Albert & J. Jackson
Glenn Medeiros
Lionel Richie
Eddie Money
Newcity Rockers
Company C
Kenny G
Lisa Lisa

CHILADS & HOTS

MOST ADDED SOUTH BREAKOUTS
Bon Jovi
Kim Wilde
Huey Lewis & The News
David Bowie
H. Albert & J. Jackson
Company B
Restless Heart
Lisa Lisa
Eddie Money
Other Ones

EAST

PARALLEL TWO

WFLY/Albany, NY
Steve Christian
GREGG ALLMAN
KIM WILDE
PETER GABRIEL
LUTHER VANDROSS
PSYCHEDELIC PURS
PHIL PEARON
CHRIS DEBURGH 3-1
U2 10-6
MADONNA 11-7
CUTTING CREW 12-8
JODY WATLEY 27-22
Q100/Albany, NY
Andrews/CBFFord
TINA TURNER
BOB JOVI
HUEY LEWIS & THE NEWS
KIM WILDE
LUTHER VANDROSS
PSYCHEDELIC PURS
U2
Notteat:
CLUB NOUVEAU 2-1
EXPOSE 8-3
MADONNA 16-7
LOU GRAMM 17-10
FRANKLIN & MICHAEL 19-11
ZM/Boston, MA
Harry Nelson
DAVID BOWIE
Notteat:
STEVE WINDWOOD 6-3
PRINCE 9-5
LOU GRAMM 12-9
CUTTING CREW 17-13
BANGLES 18-14
WVBR/Charleston, WV
Jarvis/Rose
CHICAGO
KENNY G
LIONEL RICHELIE
LUTHER VANDROSS
THOMPSON TWINS
Notteat:
STARSHIP 2-1
FRANKLIN & MICHAEL 4-2
STEVE WINDWOOD 5-3
PRINCE 8-5
GLENN MEDEIROS 14-9
K104/Erie, PA
Bill Shannon
BOB JOVI
KENNY G (dp)
BRUCE WILLIS
RESTLESS HEART (dp)
KIM WILDE
JOHN BUTCHER
EDDIE MONEY
MOTOWN ROCK
Notteat:
BUNNY SISTERS 1-1
ROBERT CRAY 5-3
FRANKLIN & MICHAEL 20-11
CUTTING CREW 22-11
HUEY LEWIS & THE NEWS 25-15
WERZ/Exeter, NH
Falcon/Brady
FARRERHEIT
AMITA BAKER
PRODIGY GHOST
PSYCHEDELIC PURS
LEVEL 42
OTHER ONES (dp)
KANSAS
Notteat:
STARSHIP 2-1
STEVE WINDWOOD 10-8
ROBERT CRAY 19-16
MADONNA 20-23
WNNK/Harrisburg, PA
Bruce Bond
none
Notteat:
STARSHIP 2-1
JODY WATLEY 17-12
HIPWAX 20-17
AMITA BAKER D-34
PSEUDO ECHO D-36
WVIC/Hartford, CT
Abe/West
KIM WILDE
ATLANTIC STARR
LISA LISA
Notteat:
CROWDED HOUSE 3-1
JODY WATLEY 7-4
COMPANY B 15-10
CUTTING CREW 19-11
U2 29-18
WKIE/Huntington, WV
Miller/Swan
JERMAINE JACKSON
BOB JOVI (dp)
LUTHER VANDROSS
KIM WILDE
KENNY G (dp)
GLENN MEDEIROS 1-1
STARSHIP 4-2
EUROPE 5-3
MADONNA 17-4
EXPOSE 8-6
WLAN/Lancaster, PA
Marino/Murray
GLENN MEDEIROS
BARBERSBERS
HUEY LEWIS & THE NEWS
LIONEL RICHELIE
DAVID BOWIE
THOMPSON TWINS
Notteat:
CLUB NOUVEAU 1-1
FRANKLIN & MICHAEL 10-5
PRINCE 13-9
JODY WATLEY 26-10
MADONNA 34-16
KC101/New Haven, CT
Stef Rybak
none
Notteat:
STARSHIP 2-1
EXPOSE 7-3
CROWDED HOUSE 9-4
MADONNA 10-5
JODY WATLEY 25-18
WSPK/Poughkeepsie, NY
Dayton/Wall
COMPANY B
HUEY LEWIS & THE NEWS
PSEUDO ECHO (dp)
BOB JOVI
ATLANTIC STARR (dp)
BRUCE WILLIS
EDDIE MONEY
Notteat:
STARSHIP 1-1
CLUB NOUVEAU 2-2
CROWDED HOUSE 4-3
POISON 21-9
U2 38-15
WMAJ/Rochester, NY
Tom Measner
none
Notteat:
CLUB NOUVEAU 1-1
STARSHIP 4-4
EUROPE 5-5
FRANKLIN & MICHAEL 6-4
CROWDED HOUSE 8-8
SXPX/Rochester, NY
Tom Mitchell
BOB JOVI
PAUL SIMON
KIM WILDE
HERB ALPERT
Notteat:
STARSHIP 2-1
U2 19-6
PRINCE 8-7
CUTTING CREW 16-13
MADONNA 27-14
WGAM/Schenectady, NY
Tom Parker
DAVID BOWIE (dp)
HEBB ALPERT
DONNA ALLEN
PETER CETERA
BOB JOVI
GREGG ALLMAN (dp)
Notteat:
EXPOSE 4-2
FRANKLIN & MICHAEL 9-3
STEVE WINDWOOD 13-6
CROWDED HOUSE 21-10
CUTTING CREW 18-15
S9Q/Syracuse, NY
Laird/Dunne
BOB JOVI
POISON (dp)
EDDIE MONEY
PAUL SIMON
KANSAS
BILLY VERA & BEAT
STARSHIP 2-1
WANG CHUNG 4-2
STEVE WINDWOOD 13-7
BANGLES 15-11
CUTTING CREW 22-13
WPST/Trenton, NJ
Taylor/Cunningham
HERB ALPERT
GREGG ALLMAN
ATLANTIC STARR
BOB JOVI
RESTLESS HEART
Notteat:
STARSHIP 1-1
FRANKLIN & MICHAEL 10-2
CUTTING CREW 26-16
MADONNA 31-20
U2 30-21
WQCM/Hagerstown, MD
Chase/Kaufman
BOB JOVI (dp)
DAVID BOWIE
EDDIE MONEY (dp)
LISA LISA
Notteat:
GLENN MEDEIROS 2-1
BANGLES 10-5
CUTTING CREW 16-8
STEVE WINDWOOD 17-10
CHICAGO 25-14
OK100/Thosa, NY
Neville/Wilkins
KIM WILDE
BRUCE WILLIS
BOB JOVI
NIGHT RANGER (dp)
Notteat:
STARSHIP 2-1
WANG CHUNG 3-2
TINA TURNER 8-4
STEVE WINDWOOD 12-7
LOU GRAMM 13-8
WNYZ/Utica, NY
Edwards/Andrews
POISON
PSYCHEDELIC PURS
KIM WILDE
PETER GABRIEL
BRUCE WILLIS
PETER CETERA
BOB JOVI
Notteat:
PRINCE 10-5
CUTTING CREW 12-7
MADONNA 25-13
BOSTON 20-15
JODY WATLEY 31-19
WRCK/Utica, NY
Reitz/Williams
BOB JOVI
THOMPSON TWINS
BRYSON GARDNER
LEVEL 42
HERB ALPERT
NANCY MARTINEZ
NANCY MARTINEZ (dp)
NIGHT RANGER (dp)
Notteat:
FRANKLIN & MICHAEL 5-7
PRINCE 10-5
CUTTING CREW 21-10
POISON 20-15
U2 28-18
WKRZ/Wilkes-Barre, PA
Jim Rialing
JODY WATLEY
BOB JOVI
PAUL SIMON
NEWITY ROCKERS
LISA LISA
CHRIS DEBURGH
PSEUDO ECHO
Notteat:
STARSHIP 4-1
LOU GRAMM 11-9
PETER WOLF 13-9
CROWDED HOUSE 16-13
CUTTING CREW 17-15
Q100/York, PA
Crocket/Quinn
CHRIS DEBURGH
POISON
BOB JOVI
CHICAGO
LIONEL RICHELIE
BREAKFAST CLUB
STARSHIP 1-1
GEMESIS 2-2
LOU GRAMM 5-3
STEVE WINDWOOD 4-4
FRANKLIN & MICHAEL 6-5
KBB/Austin, TX
Kaye/Edwards
BOB JOVI
KIM WILDE
HERB ALPERT
ROCK & HYDE
CHICAGO
Notteat:
STARSHIP 6-3
STEVE WINDWOOD 11-7
TINA TURNER 9-8
FRANKLIN & MICHAEL 12-10
CROWDED HOUSE 14-12
WFMJ/Baton Rouge, LA
Rice/Alverson
HUEY LEWIS & THE NEWS
EXPOSE
Notteat:
CLUB NOUVEAU 1-1
STARSHIP 3-2
STEVE WINDWOOD 9-4
CUTTING CREW 18-13
MADONNA 8-21
WGOZ/Baton Rouge, LA
Michael Adams
HUEY LEWIS & THE NEWS
STEVE WINDWOOD NAC
Notteat:
STARSHIP 1-1
STEVE WINDWOOD 6-2
LOU GRAMM 1-4
CLUB NOUVEAU 9-6
BARBERSBERS 15-12
KZZB/Saumont, TX
Baker/Michaels
U2
CUTTING CREW
Notteat:
CLUB NOUVEAU 10-1
SHIRLEY MURDOCK 3-4
PRINCE 32-11
PAUL LERKARIS 23-15
JODY WATLEY 38-30
KXX100/Birmingham, AL
Prewitt/Devis
BANGLES
GLENN MEDEIROS
KIM WILDE
WORLD PARTY
BOB JOVI
Notteat:
STARSHIP 1-1
GEMESIS 2-2
FRANKLIN & MICHAEL 3-3
LOU GRAMM 6-4
WANG CHUNG 5-4
CROWDED HOUSE 11-6
100KH/Ocean City, MD
Hitman/Jernigan
GREGG ALLMAN
POISON
PETER GABRIEL
BRUCE WILLIS
BOB JOVI
ATLANTIC STARR
EDDIE MONEY
MOTOWN ROCK
ROBERT CRAY 16-7
ROBERT CRAY 14-8
BANGLES 18-9
CHRIS DEBURGH 22-10
WORLD PARTY 14-14
BKXIL/Parkersburg, WV
Paul DeMille
BOB JOVI
KANSAS
RESTLESS HEART
PSEUDO ECHO
KIM WILDE
ERIC CLAPTON
EDDIE MONEY
MOTOWN ROCK
KENNY G (dp)
Notteat:
STARSHIP 5-1
GEMESIS 10-4
BOSTON 16-5
KERRY LOGGINS 21-10
CUTTING CREW 23-11
WQAN/Portland, ME
Todd Marin
BOB JOVI
ROBERT CRAY (dp)
KERRY LOGGINS
HERB ALPERT
GLENN MEDEIROS
Notteat:
CHRIS DEBURGH 2-1
WANG CHUNG 5-2
FRANKLIN & MICHAEL 8-3
PRINCE 10-7
CROWDED HOUSE 14-10
WOMP/Wheeling, WV
Bob Forster
BOB JOVI
DAVID BOWIE
PAUL SIMON
KIM WILDE
LEVEL 42
Notteat:
STARSHIP 1-1
CUTTING CREW 7-2
STEVE WINDWOOD 6-4
EXPOSE 14-9
U2 25-12
WQCM/Hagerstown, MD
Chase/Kaufman
BOB JOVI (dp)
DAVID BOWIE
EDDIE MONEY (dp)
LISA LISA
Notteat:
GLENN MEDEIROS 2-1
BANGLES 10-5
CUTTING CREW 16-8
STEVE WINDWOOD 17-10
CHICAGO 25-14
OK100/Thosa, NY
Neville/Wilkins
KIM WILDE
BRUCE WILLIS
BOB JOVI
NIGHT RANGER (dp)
Notteat:
STARSHIP 2-1
WANG CHUNG 3-2
TINA TURNER 8-4
STEVE WINDWOOD 12-7
LOU GRAMM 13-8
WNYZ/Utica, NY
Edwards/Andrews
POISON
PSYCHEDELIC PURS
KIM WILDE
PETER GABRIEL
BRUCE WILLIS
PETER CETERA
BOB JOVI
Notteat:
PRINCE 10-5
CUTTING CREW 12-7
MADONNA 25-13
BOSTON 20-15
JODY WATLEY 31-19
WRCK/Utica, NY
Reitz/Williams
BOB JOVI
THOMPSON TWINS
BRYSON GARDNER
LEVEL 42
HERB ALPERT
NANCY MARTINEZ
NANCY MARTINEZ (dp)
NIGHT RANGER (dp)
Notteat:
FRANKLIN & MICHAEL 5-7
PRINCE 10-5
CUTTING CREW 21-10
POISON 20-15
U2 28-18
WKRZ/Wilkes-Barre, PA
Jim Rialing
JODY WATLEY
BOB JOVI
PAUL SIMON
NEWITY ROCKERS
LISA LISA
CHRIS DEBURGH
PSEUDO ECHO
Notteat:
STARSHIP 4-1
LOU GRAMM 11-9
PETER WOLF 13-9
CROWDED HOUSE 16-13
CUTTING CREW 17-15
Q100/York, PA
Crocket/Quinn
CHRIS DEBURGH
POISON
BOB JOVI
CHICAGO
LIONEL RICHELIE
BREAKFAST CLUB
STARSHIP 1-1
GEMESIS 2-2
LOU GRAMM 5-3
STEVE WINDWOOD 4-4
FRANKLIN & MICHAEL 6-5
KBB/Austin, TX
Kaye/Edwards
BOB JOVI
KIM WILDE
HERB ALPERT
ROCK & HYDE
CHICAGO
Notteat:
STARSHIP 6-3
STEVE WINDWOOD 11-7
TINA TURNER 9-8
FRANKLIN & MICHAEL 12-10
CROWDED HOUSE 14-12
WFMJ/Baton Rouge, LA
Rice/Alverson
HUEY LEWIS & THE NEWS
EXPOSE
Notteat:
CLUB NOUVEAU 1-1
STARSHIP 3-2
STEVE WINDWOOD 9-4
CUTTING CREW 18-13
MADONNA 8-21
WGOZ/Baton Rouge, LA
Michael Adams
HUEY LEWIS & THE NEWS
STEVE WINDWOOD NAC
Notteat:
STARSHIP 1-1
STEVE WINDWOOD 6-2
LOU GRAMM 1-4
CLUB NOUVEAU 9-6
BARBERSBERS 15-12
KZZB/Saumont, TX
Baker/Michaels
U2
CUTTING CREW
Notteat:
CLUB NOUVEAU 10-1
SHIRLEY MURDOCK 3-4
PRINCE 32-11
PAUL LERKARIS 23-15
JODY WATLEY 38-30
KXX100/Birmingham, AL
Prewitt/Devis
BANGLES
GLENN MEDEIROS
KIM WILDE
WORLD PARTY
BOB JOVI
Notteat:
STARSHIP 1-1
GEMESIS 2-2
FRANKLIN & MICHAEL 3-3
LOU GRAMM 6-4
WANG CHUNG 5-4
CROWDED HOUSE 11-6
100KH/Ocean City, MD
Hitman/Jernigan
GREGG ALLMAN
POISON
PETER GABRIEL
BRUCE WILLIS
BOB JOVI
ATLANTIC STARR
EDDIE MONEY
MOTOWN ROCK
ROBERT CRAY 16-7
ROBERT CRAY 14-8
BANGLES 18-9
CHRIS DEBURGH 22-10
WORLD PARTY 14-14
BKXIL/Parkersburg, WV
Paul DeMille
BOB JOVI
KANSAS
RESTLESS HEART
PSEUDO ECHO
KIM WILDE
ERIC CLAPTON
EDDIE MONEY
MOTOWN ROCK
KENNY G (dp)
Notteat:
STARSHIP 5-1
GEMESIS 10-4
BOSTON 16-5
KERRY LOGGINS 21-10
CUTTING CREW 23-11
WQAN/Portland, ME
Todd Marin
BOB JOVI
ROBERT CRAY (dp)
KERRY LOGGINS
HERB ALPERT
GLENN MEDEIROS
Notteat:
CHRIS DEBURGH 2-1
WANG CHUNG 5-2
FRANKLIN & MICHAEL 8-3
PRINCE 10-7
CROWDED HOUSE 14-10
WOMP/Wheeling, WV
Bob Forster
BOB JOVI
DAVID BOWIE
PAUL SIMON
KIM WILDE
LEVEL 42
Notteat:
STARSHIP 1-1
CUTTING CREW 7-2
STEVE WINDWOOD 6-4
EXPOSE 14-9
U2 25-12
WQCM/Hagerstown, MD
Chase/Kaufman
BOB JOVI (dp)
DAVID BOWIE
EDDIE MONEY (dp)
LISA LISA
Notteat:
GLENN MEDEIROS 2-1
BANGLES 10-5
CUTTING CREW 16-8
STEVE WINDWOOD 17-10
CHICAGO 25-14
OK100/Thosa, NY
Neville/Wilkins
KIM WILDE
BRUCE WILLIS
BOB JOVI
NIGHT RANGER (dp)
Notteat:
STARSHIP 2-1
WANG CHUNG 3-2
TINA TURNER 8-4
STEVE WINDWOOD 12-7
LOU GRAMM 13-8
WNYZ/Utica, NY
Edwards/Andrews
POISON
PSYCHEDELIC PURS
KIM WILDE
PETER GABRIEL
BRUCE WILLIS
PETER CETERA
BOB JOVI
Notteat:
PRINCE 10-5
CUTTING CREW 12-7
MADONNA 25-13
BOSTON 20-15
JODY WATLEY 31-19
WRCK/Utica, NY
Reitz/Williams
BOB JOVI
THOMPSON TWINS
BRYSON GARDNER
LEVEL 42
HERB ALPERT
NANCY MARTINEZ
NANCY MARTINEZ (dp)
NIGHT RANGER (dp)
Notteat:
FRANKLIN & MICHAEL 5-7
PRINCE 10-5
CUTTING CREW 21-10
POISON 20-15
U2 28-18
WKRZ/Wilkes-Barre, PA
Jim Rialing
JODY WATLEY
BOB JOVI
PAUL SIMON
NEWITY ROCKERS
LISA LISA
CHRIS DEBURGH
PSEUDO ECHO
Notteat:
STARSHIP 4-1
LOU GRAMM 11-9
PETER WOLF 13-9
CROWDED HOUSE 16-13
CUTTING CREW 17-15
Q100/York, PA
Crocket/Quinn
CHRIS DEBURGH
POISON
BOB JOVI
CHICAGO
LIONEL RICHELIE
BREAKFAST CLUB
STARSHIP 1-1
GEMESIS 2-2
LOU GRAMM 5-3
STEVE WINDWOOD 4-4
FRANKLIN & MICHAEL 6-5
KBB/Austin, TX
Kaye/Edwards
BOB JOVI
KIM WILDE
HERB ALPERT
ROCK & HYDE
CHICAGO
Notteat:
STARSHIP 6-3
STEVE WINDWOOD 11-7
TINA TURNER 9-8
FRANKLIN & MICHAEL 12-10
CROWDED HOUSE 14-12
WFMJ/Baton Rouge, LA
Rice/Alverson
HUEY LEWIS & THE NEWS
EXPOSE
Notteat:
CLUB NOUVEAU 1-1
STARSHIP 3-2
STEVE WINDWOOD 9-4
CUTTING CREW 18-13
MADONNA 8-21
WGOZ/Baton Rouge, LA
Michael Adams
HUEY LEWIS & THE NEWS
STEVE WINDWOOD NAC
Notteat:
STARSHIP 1-1
STEVE WINDWOOD 6-2
LOU GRAMM 1-4
CLUB NOUVEAU 9-6
BARBERSBERS 15-12
KZZB/Saumont, TX
Baker/Michaels
U2
CUTTING CREW
Notteat:
CLUB NOUVEAU 10-1
SHIRLEY MURDOCK 3-4
PRINCE 32-11
PAUL LERKARIS 23-15
JODY WATLEY 38-30
KXX100/Birmingham, AL
Prewitt/Devis
BANGLES
GLENN MEDEIROS
KIM WILDE
WORLD PARTY
BOB JOVI
Notteat:
STARSHIP 1-1
GEMESIS 2-2
FRANKLIN & MICHAEL 3-3
LOU GRAMM 6-4
WANG CHUNG 5-4
CROWDED HOUSE 11-6
100KH/Ocean City, MD
Hitman/Jernigan
GREGG ALLMAN
POISON
PETER GABRIEL
BRUCE WILLIS
BOB JOVI
ATLANTIC STARR
EDDIE MONEY
MOTOWN ROCK
ROBERT CRAY 16-7
ROBERT CRAY 14-8
BANGLES 18-9
CHRIS DEBURGH 22-10
WORLD PARTY 14-14
BKXIL/Parkersburg, WV
Paul DeMille
BOB JOVI
KANSAS
RESTLESS HEART
PSEUDO ECHO
KIM WILDE
ERIC CLAPTON
EDDIE MONEY
MOTOWN ROCK
KENNY G (dp)
Notteat:
STARSHIP 5-1
GEMESIS 10-4
BOSTON 16-5
KERRY LOGGINS 21-10
CUTTING CREW 23-11
WQAN/Portland, ME
Todd Marin
BOB JOVI
ROBERT CRAY (dp)
KERRY LOGGINS
HERB ALPERT
GLENN MEDEIROS
Notteat:
CHRIS DEBURGH 2-1
WANG CHUNG 5-2
FRANKLIN & MICHAEL 8-3
PRINCE 10-7
CROWDED HOUSE 14-10
WOMP/Wheeling, WV
Bob Forster
BOB JOVI
DAVID BOWIE
PAUL SIMON
KIM WILDE
LEVEL 42
Notteat:
STARSHIP 1-1
CUTTING CREW 7-2
STEVE WINDWOOD 6-4
EXPOSE 14-9
U2 25-12
WQCM/Hagerstown, MD
Chase/Kaufman
BOB JOVI (dp)
DAVID BOWIE
EDDIE MONEY (dp)
LISA LISA
Notteat:
GLENN MEDEIROS 2-1
BANGLES 10-5
CUTTING CREW 16-8
STEVE WINDWOOD 17-10
CHICAGO 25-14
OK100/Thosa, NY
Neville/Wilkins
KIM WILDE
BRUCE WILLIS
BOB JOVI
NIGHT RANGER (dp)
Notteat:
STARSHIP 2-1
WANG CHUNG 3-2
TINA TURNER 8-4
STEVE WINDWOOD 12-7
LOU GRAMM 13-8
WNYZ/Utica, NY
Edwards/Andrews
POISON
PSYCHEDELIC PURS
KIM WILDE
PETER GABRIEL
BRUCE WILLIS
PETER CETERA
BOB JOVI
Notteat:
PRINCE 10-5
CUTTING CREW 12-7
MADONNA 25-13
BOSTON 20-15
JODY WATLEY 31-19
WRCK/Utica, NY
Reitz/Williams
BOB JOVI
THOMPSON TWINS
BRYSON GARDNER
LEVEL 42
HERB ALPERT
NANCY MARTINEZ
NANCY MARTINEZ (dp)
NIGHT RANGER (dp)
Notteat:
FRANKLIN & MICHAEL 5-7
PRINCE 10-5
CUTTING CREW 21-10
POISON 20-15
U2 28-18
WKRZ/Wilkes-Barre, PA
Jim Rialing
JODY WATLEY
BOB JOVI
PAUL SIMON
NEWITY ROCKERS
LISA LISA
CHRIS DEBURGH
PSEUDO ECHO
Notteat:
STARSHIP 4-1
LOU GRAMM 11-9
PETER WOLF 13-9
CROWDED HOUSE 16-13
CUTTING CREW 17-15
Q100/York, PA
Crocket/Quinn
CHRIS DEBURGH
POISON
BOB JOVI
CHICAGO
LIONEL RICHELIE
BREAKFAST CLUB
STARSHIP 1-1
GEMESIS 2-2
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Notteat:
STARSHIP 1-1
STEVE WINDWOOD 6-2
LOU GRAMM 1-4
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BARBERSBERS 15-12
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CUTTING CREW
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WORLD PARTY
BOB JOVI
Notteat:
STARSHIP 1-1
GEMESIS 2-2
FRANKLIN & MICHAEL 3-3
LOU GRAMM 6-4
WANG CHUNG 5-4
CROWDED HOUSE 11-6
100KH/Ocean City, MD
Hitman/Jernigan
GREGG ALLMAN
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Notteat:
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EXPOSE 14-9
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WQCM/Hagerstown, MD
Chase/Kaufman
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LISA LISA
Notteat:
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CUTTING CREW 16-8
STEVE WINDWOOD 17-10
CHICAGO 25-14
OK100/Thosa, NY
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BRUCE WILLIS
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NIGHT RANGER (dp)
Notteat:
STARSHIP 2-1
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Notteat:
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STEVE WINDWOOD 6-4
EXPOSE 14-9
U2 25-12
WQCM/Hagerstown, MD
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BOB JOVI (dp)
DAVID BOWIE
EDDIE MONEY (dp)
LISA LISA
Notteat:
GLENN MEDEIROS 2-1
BANGLES 10-5
CUTTING CREW 16-8
STEVE WINDWOOD 17-10
CHICAGO 25-14
OK100/Thosa, NY
Neville/Wilkins
KIM WILDE
BRUCE WILLIS
BOB JOVI
NIGHT RANGER (dp)
Notteat:
STARSHIP 2-1
WANG CHUNG 3-2
TINA TURNER 8-4
STEVE WINDWOOD 12-7
LOU GRAMM 13-8
WNYZ/Utica, NY
Edwards/Andrews
POISON
PSYCHEDELIC PURS
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PETER GABRIEL
BRUCE WILLIS
PETER CETERA
BOB JOVI
Notteat:
PRINCE 10-5
CUTTING CREW 12-7
MADONNA 25-13
BOSTON 20-15
JODY WATLEY 31-19
WRCK/Utica, NY
Reitz/Williams
BOB JOVI
THOMPSON TWINS
BRYSON GARDNER
LEVEL 42
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NANCY MARTINEZ (dp)
NIGHT RANGER (dp)
Notteat:
FRANKLIN & MICHAEL 5-7
PRINCE 10-5
CUTTING CREW 21-10
POISON 20-15
U2 28-18
WKRZ/Wilkes-Barre, PA
Jim Rialing
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BOB JOVI
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NEWITY ROCKERS
LISA LISA
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PSEUDO ECHO
Notteat:
STARSHIP 4-1
LOU GRAMM 11-9
PETER WOLF 13-9
CROWDED HOUSE 16-13
CUTTING CREW 17-15
Q100/York, PA
Crocket/Quinn
CHRIS DEBURGH
POISON
BOB JOVI
CHICAGO
LIONEL RICHELIE
BREAKFAST CLUB
STARSHIP 1-1
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ROCK & HYDE
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EXPOSE
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CLUB NOUVEAU 1-1
STARSHIP 3-2
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MADONNA 8-21
WGOZ/Baton Rouge, LA
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HUEY LEWIS & THE NEWS
STEVE WINDWOOD NAC
Notteat:
STARSHIP 1-1
STEVE WINDWOOD 6-2
LOU GRAMM 1-4
CLUB NOUVEAU 9-6
BARBERSBERS 15-12
KZZB/Saumont, TX
Baker/Michaels
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CUTTING CREW
Notteat:
CLUB NOUVEAU 10-1
SHIRLEY MURDOCK 3-4
PRINCE 32-11
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Prewitt/Devis
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WORLD PARTY
BOB JOVI
Notteat:
STARSHIP 1-1
GEMESIS 2-2
FRANKLIN & MICHAEL 3-3
LOU GRAMM 6-4
WANG CHUNG 5-4
CROWDED HOUSE 11-6
100KH/Ocean City, MD
Hitman/Jernigan
GREGG ALLMAN
POISON
PETER GABRIEL
BRUCE WILLIS
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ATLANTIC STARR
EDDIE MONEY
MOTOWN ROCK
ROBERT CRAY 16-7
ROBERT CRAY 14-8
BANGLES 18-9
CHRIS DEBURGH 22-10
WORLD PARTY 14-14
BKXIL/Parkersburg, WV
Paul DeMille
BOB JOVI
KANSAS
RESTLESS HEART
PSEUDO ECHO
KIM WILDE
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EDDIE MONEY
MOTOWN ROCK
KENNY G (dp)
Notteat:
STARSHIP 5-1
GEMESIS 10-4
BOSTON 16-5
KERRY LOGGINS 21-10
CUTTING CREW 23-11
WQAN/Portland, ME
Todd Marin
BOB JOVI
ROBERT CRAY (dp)
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HERB ALPERT
GLENN MEDEIROS
Notteat:
CHRIS DEBURGH 2-1
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FRANKLIN & MICHAEL 8-3
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CROWDED HOUSE 14-10
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LEVEL 42
Notteat:
STARSHIP 1-1
CUTTING CREW 7-2
STEVE WINDWOOD 6-4
EXPOSE 14-9
U2 25-12
WQCM/Hagerstown, MD
Chase/Kaufman
BOB JOVI (dp)
DAVID BOWIE
EDDIE MONEY (dp)
LISA LISA
Notteat:
GLENN MEDEIROS 2-1
BANGLES 10-5
CUTTING CREW 16-8
STEVE WINDWOOD 17-10
CHICAGO 25-14
OK100/Thosa, NY
Neville/Wilkins
KIM WILDE
BRUCE WILLIS
BOB JOVI
NIGHT RANGER (dp)
Notteat:
STARSHIP 2-1
WANG CHUNG 3-2
TINA TURNER 8-4
STEVE WINDWOOD 12-7
LOU GRAMM 13-8
WNYZ/Utica, NY
Edwards/Andrews
POISON
PSYCHEDELIC PURS
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BRUCE WILLIS
PETER CETERA
BOB JOVI
Notteat:
PRINCE 10-5
CUTTING CREW 12-7
MADONNA 25-13
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WRCK/Utica, NY
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NANCY MARTINEZ (dp)
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Notteat:
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Q100/York, PA
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LOU GRAMM 1-4
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BOB JOVI
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FRANKLIN & MICHAEL 3-3
LOU GRAMM 6-4
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CROWDED HOUSE 11-6
100KH/Ocean City, MD
Hitman/Jernigan
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ROBERT CRAY 14-8
BANGLES 18-9
CHRIS DEBURGH 22-10
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BKXIL/Parkersburg, WV
Paul DeMille
BOB JOVI
KANSAS
RESTLESS HEART
PSEUDO ECHO
KIM WILDE
ERIC CLAPTON
EDDIE MONEY
MOTOWN ROCK
KENNY G (dp)
Notteat:
STARSHIP 5-1
GEMESIS 10-4
BOSTON 16

MOST ADDED **MIDWEST** BREAKOUTS
Bon Jovi
Kim Wilde
David Bowie
Huey Lewis...
Jody Watley

CHR ADDS & HOTS

MOST ADDED **WEST** BREAKOUTS
Bon Jovi
David Bowie
Donna Allen
Huey Lewis...
Kim Wilde

MIDWEST

PARALLEL TWO

WKOD/Akron, OH
Anthony/Kittridge
BON JOVI
PSYCHEDELIC FURS (Ap)
JODY WATLEY (Ap)
TROMPSON TWINS (dp)
POISON (Ap)
Hottest:
CLUB NOUVEAU 2-1
LOU GRAMM 3-2
STEVE WINWOOD 4-3
BOB DYLAN 5-4
CUTTING CREW 17-10
WKFX/Appleton-Oshkosh, WI
Rose/Bradleigh
JODY WATLEY
CHRIS DEBURGH
DAVID BOWIE
WORLD PARTY
Hottest:
STARSHIP 3-1
WANG CHUNG 4-2
CROWDED HOUSE 7-5
STEVE WINWOOD 13-9
CUTTING CREW 22-16
KIKK/Davenport, IA
Jim O'Hara
JODY WATLEY
KENNY G
KENNY LOGGINS
Hottest:
none
WGTZ/Dartmouth, OH
John Robertson
CHICAGO
Hottest:
STARSHIP 2-1
CLUB NOUVEAU 1-2
EXPOSE 4-3
DONNA ALLEN 7-5
PRINCE 17-10
KRNO/Des Moines, IA
Knight/Sharp
LIONEL RICHIE
POISON
KIM WILDE
KOOL MOE DEE
Hottest:
CLUB NOUVEAU 1-1
GENESIS 3-3
PRINCE 19-13
CUTTING CREW 21-15
U2 29-23
KZIO/Duluth, MN
Michaela/Martin
HUEY LEWIS & THE
JODY WATLEY
DAVID BOWIE
LIONEL RICHIE
POISON (Ap)
Hottest:
STARSHIP 2-1
CROWDED HOUSE 4-2
GENESIS 3-3
ROBBIE NEVIL 13-11
CUTTING CREW 18-15
WMEE/Ply. Wayne, IN
Allen/Davis
GLENN MEDEIROS
DONNA ALLEN
CHICAGO
HUEY LEWIS & THE
Hottest:
STARSHIP 2-1
CROWDED HOUSE 5-4
BANGLES 10-6
CUTTING CREW 19-14
MADONNA 23-17
WGRD/Grand Rapids, MI
Clenoff/McCormick
LEVEL 42
PSEUDO ECHO
GREGG ALLMAN
Hottest:
STARSHIP 1-1
LOU GRAMM 4-2
CROWDED HOUSE 8-7
CUTTING CREW 20-13
U2 31-18
KLG/Grand Rapids, MI
Owen/Tinnes
DONNA ALLEN
CHICAGO
CHRIS DEBURGH
DAVID BOWIE
HUEY LEWIS & THE
Hottest:
CROWDED HOUSE 11-6
ROBERT CRAY 12-7
PRINCE 19-14
HIPSWAY 21-16
BARBUSTERS 27-23

WRQN/Toldeo, OH
Wheeler/Hanson
BEASTIE BOYS
TROMPSON TWINS
LIONEL RICHIE
GEORGIA SATELLITE (Ap)
BON JOVI (Ap)
RESTLESS HEART
PSEUDO ECHO (Ap)
BILLY JOEL (Ap)
Hottest:
FRANKLIN & MICHAEL 5-3
STEVE WINWOOD 9-4
BANGLES 10-5
CUTTING CREW 16-10
U2 25-11
KAY107/Tulsa, OK
Hopkins/Payton
BRYAN ADAMS
BOB DYLAN
Hottest:
STARSHIP 3-1
GENESIS 4-3
FRANKLIN & MICHAEL 9-7
CLUB NOUVEAU 10-8
TINA TURNER 11-10
MADONNA 29-21
KKRD/Wichita, KS
Oliver/Williams
BON JOVI
CHICAGO
SIMPLY RED
HERB ALPERT
Hottest:
WANG CHUNG 3-2
GENESIS 5-3
EXPOSE 7-4
FRANKLIN & MICHAEL 8-5
CROWDED HOUSE 9-7
WHOT/Youngstown, OH
Dick/Thompson
TINA TURNER
U2
Hottest:
STARSHIP 2-1
EUROPE 3-3
FRANKLIN & MICHAEL 12-4
MADONNA 15-6
BON JOVI 16-8

PARALLEL THREE

KYYY/Bismarck, ND
Bob Beck
JODY WATLEY
LEVEL 42
BRUCE WILLIS
BON JOVI
KIM WILDE
Hottest:
LOU GRAMM 6-4
BANGLES 14-9
CUTTING CREW 16-11
PRINCE 20-14
WORLD PARTY 27-21
WBNO/Bloomington, IL
Justin/Robbins
BON JOVI
JODY WATLEY
GEORGIA SATELLITE (Ap)
Hottest:
STARSHIP 4-1
LOU GRAMM 5-4
CROWDED HOUSE 7-5
STEVE WINWOOD 13-7
BANGLES 22-15
WBWB/Bloomington, IN
Jim Clouse
CHICAGO
HUEY LEWIS & THE
EDDIE MONEY
OTHER ONES (dp)
KIM WILDE
NEWCASTLE ROCKERS (Ap)
FARRENHEIT
Hottest:
CROWDED HOUSE 16-7
CUTTING CREW 17-10
U2 20-11
BANGLES 28-18
JODY WATLEY 34-23
WCIL/Carbondale, IL
Tony Waitkus
BEASTIE BOYS (Ap)
BRYAN ADAMS (Ap)
HUEY LEWIS & THE
ATLANTIC STARR
DONNA ALLEN
BON JOVI
Hottest:
STARSHIP 3-1
LOU GRAMM 4-2
BANGLES 10-5
EXPOSE 9-7
BREAKFAST CLUB 16-10

KFRX/Lincoln, NE
Johnson/Meyer
LIONEL RICHIE
DONNA ALLEN
WORLD PARTY
ATLANTIC STARR
THOMPSON TWINS
Hottest:
STARSHIP 2-1
GENESIS 3-3
FRANKLIN & MICHAEL 7-5
STEVE WINWOOD 11-7
U2 19-11
SKQ/Selma, KS
Steve Wall
TOPG
PSYCHEDELIC FURS
DEAD OR ALIVE
OINGO BOINGO
ANITA BAKER (Ap)
LEVEL 42
BON JOVI
NEWCASTLE ROCKERS (Ap)
ROCK & HYDE
OTHER ONES
Hottest:
CROWDED HOUSE 4-1
LOU GRAMM 6-3
SAMANTHA FOX 9-5
ROBBIE NEVIL 11-7
DONNA ALLEN 40-22
KKRC/Sioux Falls, SD
Kleavel/O'Douglas
HUEY LEWIS & THE
KIM WILDE (Ap)
BREAKFAST CLUB
DAVID BOWIE
BON JOVI (Ap)
GEORGIA SATELLITE (Ap)
Hottest:
STARSHIP 2-1
GENESIS 3-2
CROWDED HOUSE 11-6
PRINCE 22-13
CHRIS DEBURGH 26-18
KWTO/Springfield, MO
O'Grady/Cook
DAVID BOWIE
CHRIS DEBURGH
THOMPSON TWINS
Hottest:
STARSHIP 1-1
CLUB NOUVEAU 5-3
HIPSWAY 14-9
CUTTING CREW 18-10
U2 23-17
KKX/Grand Forks, ND
North/Hendrickson
BON JOVI
HUEY LEWIS & THE
LIONEL RICHIE
Hottest:
LEVEL 42
DAVID BOWIE (Ap)
STARSHIP 1-1
GENESIS 5-3
FRANKLIN & MICHAEL 10-4
CUTTING CREW 21-10
WFRK/Kalamazoo, MI
Anthony/Britain
CROWDED HOUSE
HUEY LEWIS & THE
GLASS TIGER
WORLD PARTY (Ap)
PETER GABRIEL (Ap)
ROBERT CRAY (Ap)
Hottest:
STARSHIP 4-1
STEVE WINWOOD 9-5
CLUB NOUVEAU 10-7
RED SPEEDWAGON 12-8
SAMMY HAGAR 15-9
WAZY/Lafayette, IN
Louise/Morton
BON JOVI (Ap)
DONNA ALLEN
THOMPSON TWINS
Hottest:
STARSHIP 1-1
CLUB NOUVEAU 3-3
POISON 8-7
GLENN MEDEIROS 22-16
CUTTING CREW 29-24
KKS/Rapid City, SD
Sherwin/Kaliewsky
JODY WATLEY
DAVID BOWIE
HUEY LEWIS & THE
CHRIS DEBURGH
HOOBOO GURUS
KANSAS
ROBERT CRAY
BON JOVI
Hottest:
STARSHIP 3-1
LOU GRAMM 4-2
BANGLES 10-5
EXPOSE 9-7
BREAKFAST CLUB 16-10

WEST

PARALLEL TWO

KNMQ/Albuquerque-Santa Fe, NM
Stucker/Daniels
DAVID BOWIE
DONNA ALLEN
BON JOVI (Ap)
CHICAGO
Hottest:
WANG CHUNG 3-3
FRANKLIN & MICHAEL 6-4
CROWDED HOUSE 9-6
BANGLES 13-10
MADONNA 24-15
KFSB/Boise, ID
Armstrong/J.T.
STARPOINT
CYNDI LAUPER
ATLANTIC STARR
THOMPSON TWINS
Hottest:
DONNA ALLEN 3-2
FRANKLIN & MICHAEL 11-4
GLENN MEDEIROS 13-9
PRINCE 18-12
MADONNA 30-14
KIYS/Boise, ID
Tom Evans
PETER WOLF
BON JOVI
SIMPLY RED
BILLY VERA & BEAT
Hottest:
GLENN MEDEIROS 2-1
STARSHIP 3-2
CUTTING CREW 16-9
U2 23-19
KIKX/Colorado Springs, CO
John Dantzer
HUEY LEWIS & THE
LUTHER VANDROSS (Ap)
KANSAS (Ap)
PSYCHEDELIC FURS (Ap)
LISA LISA (Ap)
JACK WAGNER (Ap)
BILLY VERA & THE (Ap)
Hottest:
CLUB NOUVEAU 2-1
FRANKLIN & MICHAEL 5-2
WANG CHUNG 4-3
BANGLES 7-4
CUTTING CREW 11-6
CHED/Edmonton, CN
Bohn/Langostator
ANAZUL
ROCK & HYDE
JENNIFER WARNES
DONNA ALLEN
FOGY POP
Hottest:
STARSHIP 1-1
CROWDED HOUSE 7-3
CLUB NOUVEAU 9-6
U2 11-15
BRYAN ADAMS 18-11
KSNB/Eugene, OR
Shelton/Hyatt
OTHER ONES
DONNA ALLEN
FROZEN GHOST
KIM WILDE
BARBUSTERS
RESTLESS HEART
DAVID BOWIE
Hottest:
CUTTING CREW 17-13
MADONNA 18-15
U2 27-22
JODY WATLEY 38-33
BEASTIE BOYS 39-35
KMGX/Fresno, CA
Berry/Carter
LISA LISA
POISON (Ap)
HUEY LEWIS & THE
DAVID BOWIE (Ap)
SMOKEY ROBINSON (Ap)
Hottest:
CLUB NOUVEAU 1-1
JODY WATLEY 6-3
CUTTING CREW 11-7
U2 26-15
PSEUDO ECHO 24-20
KDDN/Selma, CA
Hunter/Lindall
LIONEL RICHIE
BRYAN ADAMS
BON JOVI
COMPANY B
KIM WILDE
Hottest:
STARSHIP 2-1
CUTTING CREW 23-18
JODY WATLEY 27-21
OTHER GIRLS 38-32
POISON 40-35

KZZU/Spokane, WA
Randy Robbins
ROCK & HYDE
OINGO BOINGO
OTHER ONES
BON JOVI
KOOL & THE GANG
KANSAS
Hottest:
CLUB NOUVEAU 1-1
CROWDED HOUSE 6-5
LOU GRAMM 9-6
CUTTING CREW 12-7
STEVE WINWOOD 17-10
KNBQ/Seattle, WA
Erak/Louise
PETER WOLF
U2
ANITA BAKER
DAVID BOWIE
BRUCE WILLIS
Hottest:
CLUB NOUVEAU 2-1
GENESIS 3-2
EXPOSE 6-4
ROBBIE NEVIL 8-6
FRANKLIN & MICHAEL 11-7
KRO/Tucson, AZ
Gillie/Johnson
KENNY LOGGINS
DAVID BOWIE (Ap)
BON JOVI (Ap)
WANG CHUNG 5-3
STARSHIP 3-1
MADONNA 21-14
EXPOSE 8-5
LOU GRAMM 10-6
FRANKLIN & MICHAEL 13-7

PARALLEL THREE

KGOT/Anchorage, AK
J.D. Chandler
CHICAGO
BRUCE WILLIS
LEVEL 42
POISON
Hottest:
STARSHIP 1-1
CROWDED HOUSE 4-2
STEVE WINWOOD 7-3
EXPOSE 8-4
CUTTING CREW 11-8
KYVA/Billings, MT
Charlie Fox
DAVID BOWIE
THE GANG
BON JOVI
Hottest:
STARSHIP 3-1
WANG CHUNG 2-2
TINA TURNER 6-4
WORLD PARTY 23-19
KBOZ/Bozeman, MT
Steve Mills
DAVID BOWIE
GLENN MEDEIROS
RESTLESS HEART (Ap)
KIM WILDE
Hottest:
STARSHIP 1-1
WANG CHUNG 4-3
CROWDED HOUSE 6-5
LOU GRAMM 11-7
STEVE WINWOOD 12-9
KXVQ/Salem, OR
Jim Ryan
BON JOVI
OTHER ONES
ERIC CLAPTON
BOHEMIAN SUITE
KIM WILDE
LOS LOBOS (Ap)
NEWCASTLE ROCKERS (Ap)
Hottest:
MADONNA 5-1
STEVE WINWOOD 10-2
PRINCE 11-7
U2 26-15
PSEUDO ECHO 24-20
KDDN/Selma, CA
Hunter/Lindall
LIONEL RICHIE
BRYAN ADAMS
BON JOVI
COMPANY B
KIM WILDE
Hottest:
STARSHIP 2-1
CUTTING CREW 23-18
JODY WATLEY 27-21
OTHER GIRLS 38-32
POISON 40-35

KTRH/Casper, WY
Gordon/Bradley
none
Hottest:
CLUB NOUVEAU 3-3
CROWDED HOUSE 4-4
BANGLES 13-13
CUTTING CREW 15-15
POISON 32-32
KKAZ/Cheney, WY
Jack Alexander
PSEUDO ECHO
KENNY G
KENNY LOGGINS
HUEY LEWIS & THE
JODY WATLEY (Ap)
Hottest:
HIPSWAY 2-1
PRINCE 5-2
CROWDED HOUSE 9-5
MADONNA 21-14
POISON 25-21
U2 28-22
KOZE/Lewiston, ID
Jay McCall
BON JOVI (Ap)
ROSEWOOD SUITE
MONDO ROCK (Ap)
KENNY G (Ap)
PETER GABRIEL
Hottest:
STARSHIP 2-1
STEVE WINWOOD 9-4
CUTTING CREW 18-10
CUTTING CREW 14-9
MADONNA 17-12
KTMT/Madford, OR
R. Charles Snyder
DONNA ALLEN
BON JOVI
BOHEMIAN SUITE
DEAD OR ALIVE
TOPG
Hottest:
CROWDED HOUSE 2-1
PSEUDO ECHO 7-3
FRANKLIN & MICHAEL 16-9
CUTTING CREW 18-10
FLEETWOOD MAC 35-23
KZFN/Moscow, ID
Cummings/Shannon
BON JOVI
JACK WAGNER
DEAD OR ALIVE
KIM WILDE
OTHER ONES
Hottest:
GLENN MEDEIROS 5-1
POISON 11-6
CUTTING CREW 15-11
DOW DIXON 19-15
U2 27-19
KHTZ/Reno, NV
Dave Robie
BON JOVI (Ap)
CHICAGO
BREAKFAST CLUB
HERB ALPERT
PETER GABRIEL
SIMPLY RED
Hottest:
FRANKLIN & MICHAEL 6-3
STEVE WINWOOD 7-4
PRINCE 8-5
CUTTING CREW 13-9
LOU GRAMM 22-16
OKSW/Th-Clats, WA
LaMaster/Purdy
BON JOVI
EDDIE MONEY
DEAD OR ALIVE
BRUCE WILLIS
PAUL SIMON
Hottest:
STARSHIP 7-1
LOU GRAMM 9-6
BANGLES 12-8
PSEUDO ECHO 15-10
PRINCE 19-16

Breakouts are records not included in the regional most added, but which have five or more adds in a region, and fewer than 50 stations overall

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PARALLELS

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

239 Reports

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song. Regional Reach: 100/25, 44%. National Summary: UP 51, DEBUTS 20, SAME 4, DOWN 0, ADDS 26.

EXAMPLE

100/25 - 100 CHR reporting stations on it this week including 25 new adds. 44% - Percentage of this weeks reporters playing it. Regional Reach - Percentage of reporters playing the song within each region. National Summary: Up 51 - Number of stations moving it up on the charts. Debuts 20 - Number of stations debuting the song this week. Same 4 - Number of stations reporting no movement this week. Down 0 - Number of stations moving it down on their charts. Adds 25 - Total number of stations adding it this week.

BRYAN ADAMS Heat Of The Night (A&M) LP: Into The Fire. Regional Reach: 214/7, 90%. National Summary: UP 138, DEBUTS 42, SAME 27, DOWN 0, ADDS 7.

Atlantic Starr Always (WB) LP: All In The Name Of Love. Regional Reach: 56/18, 23%. National Summary: UP 23, DEBUTS 10, SAME 5, DOWN 0, ADDS 18.

Bryan Adams Continued. Regional Reach: 167/36, 70%. National Summary: UP 94, DEBUTS 17, SAME 16, DOWN 4, ADDS 36.

Donna Allen Serious (21/Atco) LP: Perfect Timing. Regional Reach: 100/25, 44%. National Summary: UP 51, DEBUTS 20, SAME 4, DOWN 0, ADDS 26.

Bangles Walking Down Your Street (Columbia) LP: Different Light. Regional Reach: 225/1, 94%. National Summary: UP 199, DEBUTS 2, SAME 21, DOWN 2, ADDS 1.

Barbusters Light Of Day (CBS Associated) LP: "Light Of Day" Soundtrack. Regional Reach: 139/2, 58%. National Summary: UP 83, DEBUTS 10, SAME 38, DOWN 6, ADDS 2.

Beastie Boys Brass Monkey (Def Jam/Columbia) LP: Licensed To Ill. Regional Reach: 58/5, 24%. National Summary: UP 33, DEBUTS 3, SAME 16, DOWN 1, ADDS 5.

Boston Can'tcha Say... (MCA) LP: Third Stage. Regional Reach: 181/5, 76%. National Summary: UP 150, DEBUTS 6, SAME 20, DOWN 0, ADDS 5.

Gregg Allman Band I'm No Angel (Epic) LP: I'm No Angel. Regional Reach: 56/22, 23%. National Summary: UP 1, DEBUTS 0, SAME 23, DOWN 0, ADDS 22.

Bon Jovi Wanted Dead Or... (Mercury/PG) LP: Slippery When Wet. Regional Reach: 127/126, 53%. National Summary: UP 1, DEBUTS 0, SAME 1, DOWN 0, ADDS 125.

Atlantic Starr Always (WB) LP: All In The Name Of Love. Regional Reach: 56/18, 23%. National Summary: UP 23, DEBUTS 10, SAME 5, DOWN 0, ADDS 18.

Barbusters Light Of Day (CBS Associated) LP: "Light Of Day" Soundtrack. Regional Reach: 139/2, 58%. National Summary: UP 83, DEBUTS 10, SAME 38, DOWN 6, ADDS 2.

Beastie Boys Brass Monkey (Def Jam/Columbia) LP: Licensed To Ill. Regional Reach: 58/5, 24%. National Summary: UP 33, DEBUTS 3, SAME 16, DOWN 1, ADDS 5.

Boston Can'tcha Say... (MCA) LP: Third Stage. Regional Reach: 181/5, 76%. National Summary: UP 150, DEBUTS 6, SAME 20, DOWN 0, ADDS 5.

Bryan Adams Heat Of The Night (A&M) LP: Into The Fire. Regional Reach: 214/7, 90%. National Summary: UP 138, DEBUTS 42, SAME 27, DOWN 0, ADDS 7.

Bryan Adams Continued. Regional Reach: 167/36, 70%. National Summary: UP 94, DEBUTS 17, SAME 16, DOWN 4, ADDS 36.

Donna Allen Serious (21/Atco) LP: Perfect Timing. Regional Reach: 100/25, 44%. National Summary: UP 51, DEBUTS 20, SAME 4, DOWN 0, ADDS 26.

Bangles Walking Down Your Street (Columbia) LP: Different Light. Regional Reach: 225/1, 94%. National Summary: UP 199, DEBUTS 2, SAME 21, DOWN 2, ADDS 1.

Bon Jovi Wanted Dead Or... (Mercury/PG) LP: Slippery When Wet. Regional Reach: 127/126, 53%. National Summary: UP 1, DEBUTS 0, SAME 1, DOWN 0, ADDS 125.

Atlantic Starr Always (WB) LP: All In The Name Of Love. Regional Reach: 56/18, 23%. National Summary: UP 23, DEBUTS 10, SAME 5, DOWN 0, ADDS 18.

Barbusters Light Of Day (CBS Associated) LP: "Light Of Day" Soundtrack. Regional Reach: 139/2, 58%. National Summary: UP 83, DEBUTS 10, SAME 38, DOWN 6, ADDS 2.

Beastie Boys Brass Monkey (Def Jam/Columbia) LP: Licensed To Ill. Regional Reach: 58/5, 24%. National Summary: UP 33, DEBUTS 3, SAME 16, DOWN 1, ADDS 5.

Boston Can'tcha Say... (MCA) LP: Third Stage. Regional Reach: 181/5, 76%. National Summary: UP 150, DEBUTS 6, SAME 20, DOWN 0, ADDS 5.

Bryan Adams Heat Of The Night (A&M) LP: Into The Fire. Regional Reach: 214/7, 90%. National Summary: UP 138, DEBUTS 42, SAME 27, DOWN 0, ADDS 7.

Bryan Adams Continued. Regional Reach: 167/36, 70%. National Summary: UP 94, DEBUTS 17, SAME 16, DOWN 4, ADDS 36.

Donna Allen Serious (21/Atco) LP: Perfect Timing. Regional Reach: 100/25, 44%. National Summary: UP 51, DEBUTS 20, SAME 4, DOWN 0, ADDS 26.

Bangles Walking Down Your Street (Columbia) LP: Different Light. Regional Reach: 225/1, 94%. National Summary: UP 199, DEBUTS 2, SAME 21, DOWN 2, ADDS 1.

Bon Jovi Wanted Dead Or... (Mercury/PG) LP: Slippery When Wet. Regional Reach: 127/126, 53%. National Summary: UP 1, DEBUTS 0, SAME 1, DOWN 0, ADDS 125.

Atlantic Starr Always (WB) LP: All In The Name Of Love. Regional Reach: 56/18, 23%. National Summary: UP 23, DEBUTS 10, SAME 5, DOWN 0, ADDS 18.

Barbusters Light Of Day (CBS Associated) LP: "Light Of Day" Soundtrack. Regional Reach: 139/2, 58%. National Summary: UP 83, DEBUTS 10, SAME 38, DOWN 6, ADDS 2.

Beastie Boys Brass Monkey (Def Jam/Columbia) LP: Licensed To Ill. Regional Reach: 58/5, 24%. National Summary: UP 33, DEBUTS 3, SAME 16, DOWN 1, ADDS 5.

Boston Can'tcha Say... (MCA) LP: Third Stage. Regional Reach: 181/5, 76%. National Summary: UP 150, DEBUTS 6, SAME 20, DOWN 0, ADDS 5.

Bryan Adams Heat Of The Night (A&M) LP: Into The Fire. Regional Reach: 214/7, 90%. National Summary: UP 138, DEBUTS 42, SAME 27, DOWN 0, ADDS 7.

Bryan Adams Continued. Regional Reach: 167/36, 70%. National Summary: UP 94, DEBUTS 17, SAME 16, DOWN 4, ADDS 36.

Donna Allen Serious (21/Atco) LP: Perfect Timing. Regional Reach: 100/25, 44%. National Summary: UP 51, DEBUTS 20, SAME 4, DOWN 0, ADDS 26.

Bangles Walking Down Your Street (Columbia) LP: Different Light. Regional Reach: 225/1, 94%. National Summary: UP 199, DEBUTS 2, SAME 21, DOWN 2, ADDS 1.

Bon Jovi Wanted Dead Or... (Mercury/PG) LP: Slippery When Wet. Regional Reach: 127/126, 53%. National Summary: UP 1, DEBUTS 0, SAME 1, DOWN 0, ADDS 125.

PARALLELS

DAVID BOWIE Day-In Day-Out (EMI America) LP: Never Let Me Down

Table with columns: Regional Reach, National Summary, and Breaker. Values include 153/50, 64%, and various station call letters.

Regional chart for David Bowie's 'Day-In Day-Out' showing station call letters and air dates across various markets.

BREAKFAST CLUB Right On Track (MCA) LP: Breakfast Club

Table with columns: Regional Reach, National Summary, and Breaker. Values include 168/18, 70%, and various station call letters.

Regional chart for Breakfast Club's 'Right On Track' showing station call letters and air dates.

CHICAGO If She Would Have Been... (WB) LP: Chicago 18

Table with columns: Regional Reach, National Summary, and Breaker. Values include 161/26, 67%, and various station call letters.

Regional chart for Chicago's 'If She Would Have Been...' showing station call letters and air dates.

ROBERT CRAY BANO Smoking Gun (Mercury/PolyGram) LP: Strong Persuader

Table with columns: Regional Reach, National Summary, and Breaker. Values include 148/8, 62%, and various station call letters.

Regional chart for Robert Cray Bano's 'Smoking Gun' showing station call letters and air dates.

CROWDED HOUSE Don't Dream It's Over (Capitol) LP: Crowded House

Table with columns: Regional Reach, National Summary, and Breaker. Values include 221/4, 92%, and various station call letters.

Regional chart for Crowded House's 'Don't Dream It's Over' showing station call letters and air dates.

CUTTING CREW (I Just) Died In Your Arms (Virgin) LP: Broadcast

Table with columns: Regional Reach, National Summary, and Breaker. Values include 238/6, 99%, and various station call letters.

Regional chart for Cutting Crew's '(I Just) Died In Your Arms' showing station call letters and air dates.

Cutting Crew Continued

Continuation of Cutting Crew chart with station call letters and air dates.

CHRIS DEBURGH The Lady In Red (A&M) LP: Into The Light

Table with columns: Regional Reach, National Summary, and Breaker. Values include 170/21, 71%, and various station call letters.

Regional chart for Chris Deburgh's 'The Lady In Red' showing station call letters and air dates.

FLEETWOOD MAC Big Love (WB) LP: Tango In The Night

Table with columns: Regional Reach, National Summary, and Breaker. Values include 213/8, 89%, and various station call letters.

Regional chart for Fleetwood Mac's 'Big Love' showing station call letters and air dates.

Fleetwood Mac Continued

Continuation of Fleetwood Mac chart with station call letters and air dates.

ARETHA FRANKLIN & GEORGE MICHAEL I Knew You Were Waiting... (Arista) LP: Aretha

Table with columns: Regional Reach, National Summary, and Breaker. Values include 235/1, 98%, and various station call letters.

Regional chart for Aretha Franklin & George Michael's 'I Knew You Were Waiting...' showing station call letters and air dates.

PARALLELS

N P

ROBBIE NEVIL
Dominos (Manhattan)
LP: Robbie Nevil

200/3 84%
National Summary
Reach UP 170
DEBUTS 3
SAME 22
DOWN 2
ADDS 3

Table with columns for Regional Reach, National Summary, and station lists for various regions (EAST, SOUTH, WEST, MIDWEST).

POISON
Talk Dirty To Me (Capitol)
LP: Look What The Cat Dragged In

160/26 67%
National Summary
Reach UP 85
DEBUTS 25
SAME 24
DOWN 1
ADDS 25

Table with columns for Regional Reach, National Summary, and station lists for various regions (EAST, SOUTH, WEST, MIDWEST).

PSEUDO ECHO
Living In A Dream (RCA)
LP: Love An Adventure

59/14 26%
National Summary
Reach UP 14
DEBUTS 5
SAME 26
DOWN 0
ADDS 14

Table with columns for Regional Reach, National Summary, and station lists for various regions (EAST, SOUTH, WEST, MIDWEST).

PSYCHEDELIC FURS
Heartbreak Beat (Columbia)
LP: Midnight To Midnight

91/17 38%
National Summary
Reach UP 35
DEBUTS 10
SAME 28
DOWN 1
ADDS 17

Table with columns for Regional Reach, National Summary, and station lists for various regions (EAST, SOUTH, WEST, MIDWEST).

LIONEL RICHIE
Se La (Motown)
LP: Dancing On The Ceiling

178/28 74%
National Summary
Reach UP 55
DEBUTS 45
SAME 50
DOWN 0
ADDS 26

Table with columns for Regional Reach, National Summary, and station lists for various regions (EAST, SOUTH, WEST, MIDWEST).

SIMPLY RED
The Right Thing (Elektra)
LP: Men And Women

118/9 49%
National Summary
Reach UP 73
DEBUTS 10
SAME 24
DOWN 0
ADDS 9

Table with columns for Regional Reach, National Summary, and station lists for various regions (EAST, SOUTH, WEST, MIDWEST).

PATTY SMYTH
Never Enough (Columbia)
LP: Never Enough

91/0 38%
National Summary
Reach UP 37
DEBUTS 5
SAME 45
DOWN 4
ADDS 0

Table with columns for Regional Reach, National Summary, and station lists for various regions (EAST, SOUTH, WEST, MIDWEST).

PAUL SIMON
You Can Call Me Al (WB)
LP: Graceland

108/33 45%
National Summary
Reach UP 18
DEBUTS 23
SAME 34
DOWN 0
ADDS 33

Table with columns for Regional Reach, National Summary, and station lists for various regions (EAST, SOUTH, WEST, MIDWEST).

NIGHT RANGER
The Secret Of My Success (MCA)
LP: The Big Life

74/10 31%
National Summary
Reach UP 13
DEBUTS 8
SAME 43
DOWN 0
ADDS 10

Table with columns for Regional Reach, National Summary, and station lists for various regions (EAST, SOUTH, WEST, MIDWEST).

PRINCE
Sign 'O' The... (Paisley Park/WB)
LP: Sign 'O' The Times

222/3 93%
National Summary
Reach UP 205
DEBUTS 13
SAME 13
DOWN 0
ADDS 3

Table with columns for Regional Reach, National Summary, and station lists for various regions (EAST, SOUTH, WEST, MIDWEST).

SMOKEY ROBINSON
Just To See Her (Motown)
LP: Keep Me

52/5 26%
National Summary
Reach UP 19
DEBUTS 8
SAME 30
DOWN 0
ADDS 5

Table with columns for Regional Reach, National Summary, and station lists for various regions (EAST, SOUTH, WEST, MIDWEST).

STARSHIP
Nothing's Gonna Stop Us Now (Grunt)
LP: Nothing's Gonna Stop Us Now

233/0 97%
National Summary
Reach UP 111
DEBUTS 0
SAME 72
DOWN 50
ADDS 0

Table with columns for Regional Reach, National Summary, and station lists for various regions (EAST, SOUTH, WEST, MIDWEST).

PARALLELS

Starship Continued. Radio stations and song titles for Starship.

Tina Turner Continued. Radio stations and song titles for Tina Turner.

Vandross & Hines Continued. Radio stations and song titles for Vandross & Hines.

Kim Wilde Continued. Radio stations and song titles for Kim Wilde.

Thompson Twins. 'Get That Love (Arista)'. LP: Close To The Bone. 154/28 64%

Jody Watley. 'Looking For A New Love (MCA)'. LP: Joshua Tree. 228/10 95%

Jody Watley. 'Looking For A New Love (MCA)'. LP: Joshua Tree. 221/16 92%

Bruce Willis. 'Young Blood (Motown)'. LP: The Return Of Bruno. 55/22 23%

Regional Summary. DEBITS 37, SAME 61, DOWN 0, ADDS 28.

Regional Summary. DEBITS 34, SAME 9, DOWN 0, ADDS 10.

Regional Summary. DEBITS 15, SAME 40, DOWN 0, ADDS 16.

Regional Summary. DEBITS 25, SAME 6, DOWN 0, ADDS 22.

Regional Summary. DEBITS 12, SAME 13, DOWN 1, ADDS 5.

Regional Summary. DEBITS 20, SAME 42, DOWN 0, ADDS 16.

Regional Summary. DEBITS 14, SAME 26, DOWN 0, ADDS 69.

Regional Summary. DEBITS 13, SAME 1, DOWN 1, ADDS 5.

Tina Turner. 'What You Get Is What You See (Capitol)'. LP: Break Every Rule. 168/2 70%

Luther Vandross w/Gregory Hines. 'There's Nothing Better Than Love (Epic)'. LP: Give Me The Reason. 78/20 33%

Kim Wilde. 'You Keep Me Hangin' On (MCA)'. LP: Another Step. 122/69 51%

World Party. 'Ship Of Fools (Chrysalis)'. LP: Private Revolution. 161/16 67%

Regional Summary. DEBITS 21, SAME 36, DOWN 2, ADDS 21.

Regional Summary. DEBITS 5, SAME 35, DOWN 0, ADDS 20.

Regional Summary. DEBITS 13, SAME 26, DOWN 0, ADDS 69.

Regional Summary. DEBITS 20, SAME 42, DOWN 0, ADDS 16.

Continued On Next Column

Continued On Next Column

Continued On Next Column

Continued On Next Column

Peter Wolf. 'Come As You Are (EMI America)'. LP: Come As You Are. 194/3 81%

Regional Summary. DEBITS 4, SAME 19, DOWN 2, ADDS 3.

Regional Summary. DEBITS 15, SAME 10, DOWN 0, ADDS 16.

Regional Summary. DEBITS 12, SAME 13, DOWN 1, ADDS 5.

Regional Summary. DEBITS 20, SAME 42, DOWN 0, ADDS 16.

Regional Summary. DEBITS 5, SAME 35, DOWN 0, ADDS 20.

Regional Summary. DEBITS 13, SAME 26, DOWN 0, ADDS 69.

Regional Summary. DEBITS 21, SAME 36, DOWN 2, ADDS 21.

RADIO & RECORDS NATIONAL AIRPLAY

CONTEMPORARY HIT RADIO

BREAKERS

DONNA ALLEN Serious (21/Atco)

70% of our reporters playing it. Moves: Up 94, Debuts 17, Same 16, Down 4, Adds 36 including B94, Z93, Y100, Z95, KMJK, KCPX. See Parallels, moves 29-26 on the CHR chart.

CHICAGO

If She Would Have Been Faithful (WB)

67% of our reporters playing it. Moves: Up 69, Debuts 29, Same 37, Down 0, Adds 26 including KTKS, KBEQ, KDWB, WVSR, KLQ, KNMQ, WZYP. Complete airplay in Parallels.

POISON

Talk Dirty To Me (Enigma/Capitol)

67% of our reporters playing it. Moves: Up 85, Debuts 25, Same 24, Down 1, Adds 25 including B94, 92X, WCZY, KWK, Y108, KYNO. See Parallels, moves 39-31 on the CHR chart.

THOMPSON TWINS

Get That Love (Arista)

64% of our reporters playing it. Moves: Up 28, Debuts 37, Same 61, Down 0, Adds 28 including 92X, KHTR, KWOD, KMEL, 94TYX, KF95, KFRX. Complete airplay in Parallels.

DAVID BOWIE

Day In Day Out (EMI America)

64% of our reporters playing it. Moves: Up 6, Debuts 34, Same 63, Down 0, Adds 50 including WPHD, KEGL, WNCI, WCZY, KWK, KMEL, WEAG. Complete airplay in Parallels.

NEW & ACTIVE

BON JOVI "Wanted Dead Or Alive" (Mercury/PolyGram) 127/125

Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 125 including WKSE, WCAU, B94, B106, WAVA, Z93, KKBO, KRBE, B97, Z95, WMMS, KHTR, KIIS, KZZP, KS103.

GLENN MEDEIROS "Nothing's Gonna Change My Love For You" (Amherst) 126/23

Moves: Up 71, Debuts 10, Same 16, Down 6, Adds 23 including WCAU, WGH, Y108, KUBE, WLAN, KXX106, Y95, 103CIR, B104 13-10, Q107 1-1, WNVZ 18-8, B96 18-13, 92X 20-15, KCPW 6-4, WVSR 14-9. See Parallels, moves 35-33 on the CHR chart.

KIM WILDE "You Keep Me Hangin' On" (MCA) 122/69

Moves: Up 14, Debuts 13, Same 26, Down 0, Adds 69 including B104, WXXS, WKSE, WPHD, WBLI, B94, B106, PWR95 30-24, Z100 d-19, KRBE 7-5, B97 10-2, KIIS 26-18, KCPX 19-8, KS103 34-25, WSPK 34-27, KF95 38-28.

SIMPLY RED "The Right Thing" (Elektra) 116/9

Moves: Up 73, Debuts 10, Same 24, Down 0, Adds 9, Y100, WLOL, KWOD, 94TYX, KKRD, KIYS, WYKS, WVBS, KHTZ, WXXS 14-9, CKOI 35-29, WCZY 25-20, KKRZ 25-19, FM102 14-10, WERZ 14-11, KFIV 30-23.

PAUL SIMON "You Can Call Me Al" (WB) 108/33

Moves: Up 18, Debuts 23, Same 34, Down 0, Adds 33 including WBN, PRO-FM, 94Q, WGH, WNCI, KCPW, WKTI, FM102, KUBE, B104 28-24, Z100 29-25, Z93 37-29, B96 32-24, KMEL 32-22, KATD 18-12.

KENNY LOGGINS "Meet Me Half Way" (Columbia) 101/15

Moves: Up 49, Debuts 7, Same 30, Down 0, Adds 15 including WBN, B106, Z95, WNCI, Q100, KWES, WDLX, WCGQ, KEGL 12-11, Q105 18-13, KCPW 27-24, WKTI 13-8, KDWB 18-12, WQOD 31-26, KLUC 22-16.

PSYCHEDELIC FURS "Heartbreak Beat" (Columbia) 91/17

Moves: Up 35, Debuts 10, Same 28, Down 0, Adds 17 including KEGL, KMJK, KS103, WFLY, WNYZ, WKDD, KIKX, WQID, WXXS 26-22, Z93 34-30, Y100 35-25, WMMS 19-13, KCPX 26-14, KMEL 19-12, Z104 36-29.

PATTY SMYTH "Never Enough" (Columbia) 91/0

Moves: Up 37, Debuts 5, Same 45, Down 4, Adds 0 including WBN 33-29, 99DTX 40-35, WLOL 19-15, Q100 d-28, WNNK 40-37, WPST 25-22, PWR97 33-30, WKDD 10-8, KXYQ 20-17, 95XXX 39-33, OK100 40-37, WPFM 34-31, WDBR 32-29, WSPT 34-29, OK95 17-14.

LEVEL 42 "Lessons In Love" (Polydor/PolyGram) 81/23

Moves: Up 7, Debuts 11, Same 40, Down 0, Adds 23 including WXXS, WKSE, PRO-FM, WMMS, Y108, KPLZ, WHHY, KQIZ, KKXL, KGOT, WPHD d-31, KCPX 34-31, KIIS 27-23, WKSF 36-32, OK95 40-37.

LUTHER VANDROSS with GREGORY HINES "There's Nothing Better Than Love" (Epic) 78/20

Moves: Up 18, Debuts 5, Same 35, Down 0, Adds 20 including WCAU, PRO-FM, KRBE, Y100, KBEQ, WFLY, WVSR, KIKX, WKPE, WBN 30-25, WCZY 30-25, KCPW 39-36, KBFM 32-25, WDLX 30-27, KNBQ 40-35.

NIGHT RANGER "The Secret Of My Success" (Camel/MCA) 74/10

Moves: Up 13, Debuts 8, Same 43, Down 0, Adds 10, WBN, 99DTX, WRCK, WNOK, KZOU, WRQN, WKPE, OK100, SLY96, Y97, WCAU 39-33, WROQ 30-27, Y94 31-25, 99KG 23-19, OK95 24-20.

PETER GABRIEL & KATE BUSH "Don't Give Up" (Geffen) 67/15

Moves: Up 3, Debuts 8, Same 41, Down 0, Adds 15 including KEGL, 99DTX, KDWB, KMJK, WFLY, WNYZ, KTUX, KSMB, WSPT, KDVV, KHTZ, SLY96, WXXS d-34, Q101 32-22, KOZE 35-28.

SMOKEY ROBINSON "Just To See Her" (Motown) 62/5

Moves: Up 19, Debuts 8, Same 30, Down 0, Adds 5, B96, KMGX, WIKZ, Q104, WVBS, WCAU 26-22, FM102 38-35, KMEL 35-29, WNNK 33-30, WBCY 32-24, KNBQ 32-29, 95XIL 35-26, WPFM 39-35, KDVV 36-33, KBOZ 33-30.

PEUDO ECHO "Living In A Dream" (RCA) 59/14

Moves: Up 14, Debuts 5, Same 26, Down 0, Adds 14 including WPHD, PRO-FM, WCZY, KMJK, WSPK, WKRZ, WRQN, KYRK, WOMP, KZOZ, WMMS 38-35, KCPX 32-28, WNOK 28-25, KXYQ 24-20, KNAN 38-33, KOZE 11-7.

BEASTIE BOYS "Brass Monkey" (Def Jam/Columbia) 58/5

Moves: Up 33, Debuts 3, Same 16, Down 1, Adds 5, WPHD, WKSJ, WRQN, WKSJ, WCIL, Q107 28-23, WAVA 19-14, Y100 31-22, WCZY 35-27, KIIS 25-17, WRCK 37-29, WKQB 35-25, WFMI 24-15, WBAM 20-13, WRVQ 11-7.

ATLANTIC STARR "Always" (WB) 56/18

Moves: Up 23, Debuts 10, Same 5, Down 0, Adds 18 including WAVA, B97, WNVZ, WTIC, WPST, PWR97, Y95, Y106, KBEQ 29-22, KZZP 10-5, FM102 32-27, KROY 7-4, WKQB 25-18, WKSJ 19-15, WKZL 39-29.

GREGG ALLMAN BAND "I'm No Angel" (Epic) 55/22

Moves: Up 1, Debuts 9, Same 23, Down 0, Adds 22 including 94Q, KMJK, KCPX, KATD, WFLY, 99GFM, WPST, WBBQ, WBCY, KSAQ, WEAG, WJMX, KNAN, Z93 d-37, 95XIL 37-33.

MOST ADDED

BON JOVI (125)
KIM WILDE (69)
DAVID BOWIE (50)
HUEY LEWIS . . . (48)
DONNA ALLEN (36)
H. ALPERT . . . (35)
PAUL SIMON (33)
THOMPSON TWINS (28)
CHICAGO (26)
LIONEL RICHIE (26)

MOST ACTIVE

SIMPLY RED (83)
GLENN MEDEIROS (75)
KENNY LOGGINS (56)
PSYCHEDELIC FURS (44)
PAUL SIMON (41)
PATTY SMYTH (39)
BEASTIE BOYS (35)
ATLANTIC STARR (33)
SMOKEY ROBINSON (27)
KIM WILDE (27)

HOTTEST

STARSHIP (129)
CUTTING CREW (95)
A. FRANKLIN . . . (87)
PRINCE (75)
CROWDED HOUSE (72)
U2 (63)
JODY WATLEY (62)
STEVE WINWOOD (60)
CLUB NOUVEAU (53)
MADONNA (52)

Most Active = Ups + Debuts — Downs

BRUCE WILLIS "Young Blood" (Motown) 55/22

Moves: Up 2, Debuts 6, Same 25, Down 0, Adds 22 including WKSE, Y100, K104, WSPK, WKQB, KNBQ, 95XXX, 100KHI, B98, WZYP, KWTO, Y97, WCAU d-35, Z95 d-40, KZOU d-38.

SIGNIFICANT ACTION

ANITA BAKER "Same Ole Love (365 Days A Year)" (Elektra) 45/9

Moves: Up 12, Debuts 4, Same 20, Down 0, Adds 9, WCAU, KCPX, KATD, KUBE, WERZ, KTUX, KNBQ, Q101, 99KG, WCZY 23-18, FM102 22-17, KROY 26-23, KS103 32-28, KMEL 23-15, KWSS 30-26.

PAUL LEKAKIS "Boom Boom (Let's Go Back To My Room)" (ZYX) 44/4

Moves: Up 22, Debuts 5, Same 8, Down 5, Adds 4, KTKS, Q102, KZOU, KBFM, WNVZ 27-23, Q105 9-5, B96 6-4, Z95 10-8, WNCI 19-13, WNNK 26-22, WNYZ 40-29, KZZB 23-15, WROQ 34-29, CHED 26-21, WCIL 7-1.

KENNY G "Songbird" (Arista) 43/19

Moves: Up 7, Debuts 6, Same 11, Down 0, Adds 19 including WXXS, 94Q, WMMS, KBEQ, KMJK, KPLZ, WVSR, K104, FM102 31-23, WBBQ 30-25, KWES 25-23, KF95 40-37, KSND 40-36, Q104 21-17, KHTZ 12-10.

COMPANY B "Fascinated" (Atlantic) 41/17

Moves: Up 12, Debuts 2, Same 10, Down 0, Adds 17 including WXXS, PWR95, KRBE, WNVZ, 92X, FM102, WSPK, Z100 28-20, Y100 7-5, B96 29-23, KMEL 8-5, KWSS 33-27, WTIC 15-10, KITY 3-2, Z102 12-8.

EDDIE MONEY "Endless Nights" (Columbia) 39/20

Moves: Up 0, Debuts 4, Same 15, Down 0, Adds 20 including WNVZ, KWOD, KCPX, K104, WSPK, 93Q, KSAQ, WEAG, WQCM, 100KHI, 95XIL, KISR, Q101, WLRW, OK95.

HERB ALPERT & JANET JACKSON "Diamonds" (A&M) 37/35

Moves: Up 1, Debuts 1, Same 0, Down 0, Adds 35 including WXXS, WKSE, KRBE, Y100, B97, B96, WNCI, WHYT, KCPW, KDWB, KWK, KIIS, FM102, KROY, KS103.

COVERGIRLS "Show Me" (The Fever/Sutra) 37/6

Moves: Up 16, Debuts 2, Same 8, Down 5, Adds 6, KCPX, KATD, KWSS, WKQB, WRVQ, WJMX, WXXS 33-26, WCAU 19-17, Y100 2-2, FM102 20-16, KROY 16-11, KMEL 3-2, WRCK 39-32, KAMZ 10-5, KMGX 10-6.

GEORGIA SATELLITES "Battleship Chains" (Elektra) 34/5

Moves: Up 11, Debuts 1, Same 17, Down 0, Adds 5, WRQN, WJAD, Q101, WBNQ, KKRC, KCPX 39-36, WNOK 40-38, WQUT 40-36, WEAG 19-17, WZPL 29-28, 100KHI 37-32, WCGQ 25-23, KISR 15-14, Q104 29-25, WCIL 33-30.

LISA LISA "Head To Toe" (Columbia) 29/21

Moves: Up 2, Debuts 2, Same 4, Down 0, Adds 11 including Z100, WAVA, Z95, WHYT, KCPX, KMEL, KATD, WTIC, WKRZ, PWR97, WBBQ, WKSJ, B96 33-30, KITY 26-17.

RUN D.M.C. "It's Tricky" (Profile) 26/0

Moves: Up 14, Debuts 2, Same 8, Down 2, Adds 0 including KROY 5-5, WKEE 18-15, WFMI 8-5, KZOU 26-23, KWES 26-22, BJ105 35-30, Y106 19-18, WRVQ 15-14, WDLX 40-36, KF95 29-25, KMGX 16-15, KYNO 31-23, I94 4-2, WCIL 4-4, KHTZ 21-18.

FROZEN GHOST "Should I See" (Atlantic) 23/9

Moves: Up 3, Debuts 2, Same 9, Down 0, Adds 9, WPHD, WERZ, Z104, KSND, WOMP, WPFM, Y94, WDBR, KFMW, WBN, d-38, K104 28-26, 95XIL d-37, KOZE 22-17, KTMT 40-36.

BILLY JOEL featuring RAY CHARLES "Baby Grand" (Columbia) 22/2

Moves: Up 5, Debuts 3, Same 12, Down 0, Adds 2, WBN, WRQN, WBLI on, 94Q 23-22, WMMS on, WCZY 38-35, K104 d-39, WNNK d-39, WSPK on, WPST d-35, WKDD 21-19, WFBG 28-25, KKAZ 40-39.

BON JOVI "Never Say Goodbye" (Mercury/PolyGram) 21/7

Moves: Up 9, Debuts 1, Same 3, Down 0, Adds 7, WBCY, WKSJ, WDLX, WEAG, KFIV, KCAQ, KRO, Q105 23-14, KWOD 20-15, KEZB 30-25, BJ105 39-16, Y106 32-22, WGRD 33-21, KZ93 6-3, KFMW 10-8.

FARRENHEIT "Fool In Love" (WB) 21/4

Moves: Up 11, Debuts 0, Same 6, Down 0, Adds 4, KMJK, WERZ, WFFX, WBWB, Z94 33-30, K104 30-24, WKQB 27-21, WNOK 31-28, WGRD 34-30, KXYQ 32-29, 95XIL 24-15, WCGQ 33-31, Y94 28-24, KOZE 12-11, KTMT 31-27.

GINO VANNELLI "Wild Horses" (CBS Associated) 21/1

Moves: Up 10, Debuts 2, Same 8, Down 0, Adds 1, Z93, CKOI 21-15, WLOL 17-12, Y108 29-26, KZIO 33-31, KIYS 28-25, CHED 25-20, KSND 22-19, WPFM 26-20, KQCR d-39, Y94 33-30, KKAZ 30-28, KZFN d-39.

RESTLESS HEART "I'll Still Be Loving You" (RCA) 20/14

Moves: Up 0, Debuts 1, Same 5, Down 0, Adds 14, B106, Q105, KCPX, K104, WPST, WBCY, WNOK, KX104, WRVQ, KSND, 95XIL, Q101, KQCR, KBOZ.

OTHER ONES "We Are What We Are" (Virgin) 17/17

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 17 including WGH, KDWB, KCPX, WERZ, WCKN, WHHY, KSND, KXYQ, KZZU, WKPE, KQIZ, KNAN, WBWB, KFMW, KZFN.

ERIC MARTIN "Everytime I Think Of You" (Capitol) 17/0

Moves: Up 5, Debuts 1, Same 11, Down 0, Adds 0 including PRO-FM on, WCZY 32-29, KWK 34-33, KROY on, K104 31-27, WERZ on, KSAQ on, WGRD 39-36, WRQN d-34, KIKX on-dp, WJMX on, KNIN on, B91 37-34.

NEWCIITY ROCKERS "Black Dog" (Crittique/Atco) 16/11

Moves: Up 1, Debuts 1, Same 3, Down 0, Adds 11, WXXS, PRO-FM, WRCK, WKRZ, KXYQ, 95XXX, WOMP, Q101, WBWB, 99KG, B91, WKDD d-27, WCIL 34-31.

BILLY VERA & THE BEATERS "Let You Get Away" (Rhino) 14/5

Moves: Up 0, Debuts 3, Same 6, Down 0, Adds 5, KCPW, KPLZ, 93Q, KIYS, Y94, WMMS on, KUBE d-33, WKDD d-35, KMGX on, KZZU on, WKSJ on-dp, 99KG on, KDVV d-37, KTMT on.

BLOW MONKEYS "It Doesn't Have To Be This Way" (RCA) 14/0

Moves: Up 3, Debuts 1, Same 10, Down 0, Adds 0, KKQB 30-28, KROY on, WNNK d-40, WNOK on, KF95 36-35, KDON on, WKSJ on-dp, WJMX on, KKAZ on, KOZE 33-32, KHTZ on, KZOZ on, Y97 on, OK95 on.

READY FOR THE WORLD "Mary Goes Round" (MCA) 14/0

Moves: Up 7, Debuts 1, Same 6, Down 0, Adds 0 including KRBE 26-23, WHYT 22-21, FM102 33-30, KROY on, KXX106 27-21, Y106 36-34, KF95 on, KMGX d-38, I94 30-26, KQMQ on, KYRK on-dp, KDON 35-34, 99KG on-dp, KZOZ on.

EDDIE & THE TIDE "Weak In The Presence Of Beauty" (Atco) 14/0

Moves: Up 1, Debuts 1, Same 12, Down 0, Adds 0, KCPX on, KATD d-35, KWSS 27-23, WERZ on, WKRZ on, WCKN on, WGRD on, KF95 on, KDON on, WJMX on, WGLF on, 99KG on, KTRS on.

ROCK & HYDE "Dirty Water" (Capitol) 11/10

Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 10, KCPX, K98, CHED, KZZU, 95XXX, KQIZ, KNAN, 99KG, WDBR, KFMW, CKOI d-40.

STARPOINT "He Wants My Body" (Elektra) 11/2

Moves: Up 5, Debuts 0, Same 3, Down 1, Adds 2, Y95, KF95, KROY 20-18, KXX106 14-9, WKQB on, WSSX 25-24, KAMZ 11-6, Y106 34-31.

KANSAS "Can't Cry Anymore" (MCA) 10/10

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, K104, WERZ, 93Q, KIKX, KZZU, 95XIL, KQIZ, Q101, KNAN, KKLS.

STABILIZERS "One Simple Thing" (Columbia) 10/0

Moves: Up 4, Debuts 0, Same 5, Down 1, Adds 0 including WMMS 26-24, KDWB on, KPKE 15-12, KCPX on, KATD on, WNNK on, KSND 25-20, 99KG on, KFMW 34-33.

Arista Is

ON THE AIR

With These Five Great Hits



KENNY G

"Songbird"

We said it before, we'll say it again, Kenny G's "Songbird" is the perfect instrumental to freshen up your playlist. The album Duotones is closing in on 400,000 units with limited airplay. The single "Songbird" is beginning to generate the kind of immediate listener reaction we knew it would create. Don't just take our word for it, read what these stations have to say.

WKYE-Jack Michaels: "We played "Songbird" in the middle of a three song stop set, which we back announce, and before the record finished airing, a man drove into the station's parking lot, threw his car into park and ran into the station to find out the name of the artist and the title of the song playing that moment on the air."

KSND-David Shakes: "I was scared of it at first, but then the phones started ringing. Now I'm glad I'm playing it. It's my best upper demo female record."

WBBQ-Bruce Stevens: "#1 in adult phones. "Songbird" moved from 11-7 in total requests. LP sales went from 6-4 behind #1 Beastie Boys, Bon Jovi and U2. Total across-the-board smash!"

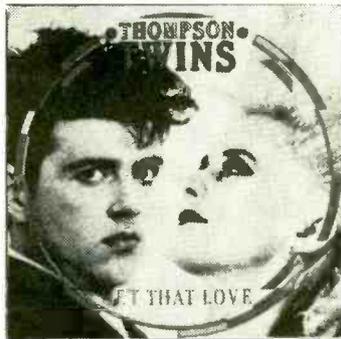
KMEL-Keith Naftaly: "Kenny G's "Songbird" lights up the phones every time it's on. The CD and the LP have been Top 20 for months, and the call-outs look strong."

R&R TOP 40 43/19

R&R A/C 20-23

THIS WEEK'S MAJOR:

WXKS WMMS KMJK
94Q KBEQ KPLZ



THOMPSON TWINS

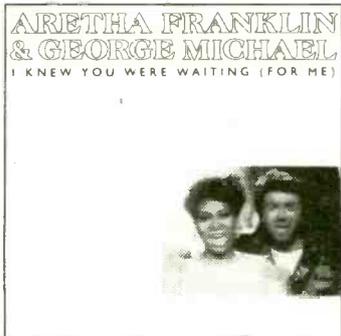
"Get That Love"

Everyone's getting it on with the Thompson Twins' latest smash "Get That Love." Check out those adds, look at those chart moves, this is going to be the group's biggest hit yet. Need more convincing? Listen to the way it sounds coming over the the radio, and it won't be long before you too "Get That Love." The first single from their new album, Close To The Bone, the follow-up to the platinum LP, Here's To Future Days.

R&R TOP 40: BREAKERS MOST ADDED

BB: 67*

R&R AOR HOT TRACKS 30-47



ARETHA/GEORGE

"I Knew You Were Waiting (For Me)"

The powerhouse couple of the year, Aretha and George, pick up steam and go full speed ahead on their way to #1. If you like to "Rock-A-Lott," (and who doesn't), then you're going to flip over Aretha's next single, coming soon. Key Jumps

BB: 10*-6*/R&R 4-2

R&R A/C 2-2

R&R BLACK/ URBAN 12-11

RUSSELL HITCHCOCK

The River Cried

RUSSELL HITCHCOCK

"The River Cried"

A powerful song, matched by an equally powerful performance. "The River Cried," the first single from the voice millions have come to love, Russell Hitchcock. From his upcoming debut solo album. Going for adds April 13th at Top 40 and A/C.



EXPOSÉ

"Come Go With Me"

It's all in the family as Exposé and Aretha and George battle it out for the #1 spot. "Come Go With Me" continues to ride up the Top 10 as the group's debut album Exposure is now over 300,000. Next up, the single radio demanded, "Point Of No Return."

Key Jumps

BB: 7*-5*/BB LP-27*

"WATCH OUT!"
for Patrice Rushen.
Breaking Big
At R&B

ARISTA

CONTEMPORARY HIT RADIO

Three Weeks	Two Weeks	Last Week		
2	2	1	1	STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA)
11	8	4	2	A. FRANKLIN & G. MICHAEL/I Knew You Were Waiting (For Me) (Arista)
1	1	2	3	CLUB NOUVEAU/Lean On Me (WB)
14	10	6	4	CROWDED HOUSE/Don't Dream It's Over (Capitol)
5	3	3	5	GENESIS/Tonight, Tonight, Tonight (Atlantic)
21	13	9	6	STEVE WINWOOD/The Finer Things (Island/WB)
15	11	8	7	LOU GRAMM/Midnight Blue (Atlantic)
10	9	7	8	EXPOSE/Come Go With Me (Arista)
22	14	10	9	BANGLES/Walking Down Your Street (Columbia)
23	17	13	10	PRINCE/Sign 'O' The Times (Paisley Park/WB)
7	6	5	11	WANG CHUNG/Let's Go (Geffen)
31	23	16	12	CUTTING CREW/(I Just) Died In Your Arms (Virgin)
—	30	19	13	MADONNA/La Isla Bonita (Sire/WB)
—	40	25	14	U2/With Or Without You (Island)
27	22	18	15	ROBBIE NEVIL/Dominoes (Manhattan)
—	34	24	16	JODY WATLEY/Looking For A New Love (MCA)
30	25	20	17	KOOL & THE GANG/Stone Love (Mercury/Pg)
28	24	21	18	PETER WOLF/Come As You Are (EMI America)
36	27	23	19	CYNDI LAUPER/What's Going On (Portrait/CBS)
3	4	11	20	JANET JACKSON/Let's Wait Awhile (A&M)
19	16	15	21	TINA TURNER/What You Get Is What You See (Capitol)
4	5	12	22	BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA)
37	32	26	23	BOSTON/Can'tcha Say/Still In Love (MCA)
25	19	17	24	HIPSWAY/The Honeythief (Columbia)
32	29	27	25	GLASS TIGER/I Will Be There (Manhattan)
BREAKER	26	28	26	DONNA ALLEN/Serious (21/Atco)
8	7	14	27	EUROPE/The Final Countdown (Epic)
—	—	38	28	FLEETWOOD MAC/Big Love (WB)
—	—	37	29	BRYAN ADAMS/Heat Of The Night (A&M)
—	—	36	30	CHRIS DeBURGH/The Lady In Red (A&M)
BREAKER	31	32	31	POISON/Talk Dirty To Me (Enigma/Capitol)
39	36	33	32	ROBERT CRAY BAND/Smoking Gun (Mercury/Pg)
—	—	35	33	GLENN MEDEIROS/Nothing's Gonna Change My Love For You (Amherst)
18	15	22	34	REO SPEEDWAGON/That Ain't Love (Epic)
DEBUT	35	34	35	BREAKFAST CLUB/Right On Track (MCA)
38	35	34	36	SHIRLEY MURDOCK/As We Lay (Elektra)
DEBUT	37	34	37	WORLD PARTY/Ship Of Fools (Chrysalis)
—	—	40	38	BARBUSTERS/Light Of Day (CBS Associated)
DEBUT	39	34	39	HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis)
DEBUT	40	34	40	LIONEL RICHIE/Se La (Motown)

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ADULT CONTEMPORARY

2	1	1	1	STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA)
4	3	2	2	A. FRANKLIN & G. MICHAEL/I Knew You Were Waiting (For Me) (Arista)
10	6	3	3	STEVE WINWOOD/The Finer Things (Island/WB)
8	5	4	4	RESTLESS HEART/I'll Still Be Loving You (RCA)
16	13	8	5	SMOKEY ROBINSON/Just To See Her (Motown)
—	20	11	6	ANITA BAKER/Same Ole Love (365 Days A Year) (Elektra)
9	8	7	7	KOOL & THE GANG/Stone Love (Mercury/Pg)
28	17	12	8	BILLY JOEL featuring RAY CHARLES/Baby Grand (Columbia)
14	12	9	9	SHIRLEY MURDOCK/As We Lay (Elektra)
15	11	10	10	GENESIS/Tonight, Tonight, Tonight (Atlantic)
3	4	6	11	BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA)
1	2	5	12	JANET JACKSON/Let's Wait Awhile (A&M)
—	—	20	13	LIONEL RICHIE/Se La (Motown)
BREAKER	14	15	14	MADONNA/La Isla Bonita (Sire/WB)
18	15	14	15	BURNS SISTERS/Listen To The Beat Of A Heart (Columbia)
—	—	30	16	CHICAGO/If She Would Have Been Faithful (WB)
27	21	18	17	GREGORY ABBOTT/I Got The Feelin' (It's Over) (Columbia)
23	18	16	18	SERGIO MENDES/What Do We Mean To Each Other (A&M)
5	10	13	19	JETS/You Got It All (MCA)
—	—	23	20	CROWDED HOUSE/Don't Dream It's Over (Capitol)
—	—	22	21	EL DeBARGE/Starlight Express (MCA)
BREAKER	22	23	22	CHRIS DeBURGH/The Lady In Red (A&M)
—	—	28	23	KENNY G/Songbird (Arista)
7	9	15	24	PAUL McCARTNEY/Only Love Remains (Capitol)
—	—	30	25	CYNDI LAUPER/What's Going On (Portrait/CBS)
30	28	26	26	SIMPLY RED/The Right Thing (Elektra)
BREAKER	27	28	27	ATLANTIC STARR/Always (WB)
6	7	17	28	DARYL HALL/Someone Like You (RCA)
DEBUT	29	27	29	GLENN MEDEIROS/Nothing's Gonna Change My Love (Amherst)
DEBUT	30	27	30	KENNY LOGGINS/Meet Me Half Way (Columbia)

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AOR TRACKS®

Three Weeks	Two Weeks	Last Week		
6	1	1	1	U2/With Or Without You (Island)
—	6	3	2	FLEETWOOD MAC/Big Love (WB)
—	7	5	3	BRYAN ADAMS/Heat Of The Night (A&M)
8	4	4	4	CUTTING CREW/(I Just) Died In Your Arms (Virgin)
2	2	2	5	PETER WOLF/Come As You Are (EMI America)
—	—	9	6	DAVID BOWIE/Day-In Day-Out (EMI America)
11	11	8	7	JON BUTCHER/Goodbye Saving Grace (Capitol)
23	18	12	8	FROZEN GHOST/Should I See (Atlantic)
1	3	6	9	GREGG ALLMAN BAND/I'm No Angel (Epic)
7	5	7	10	PATTY SMYTH/Never Enough (Columbia)
19	16	15	11	LOU GRAMM/Ready Or Not (Atlantic)
18	13	10	12	BON JOVI/Never Say Goodbye (Mercury/Pg)
15	15	14	13	PSYCHEDELIC FURS/Heartbreak Beat (Columbia)
26	19	16	14	NIGHT RANGER/The Secret Of My Success (Camel/MCA)
—	29	20	15	U2/ Still Haven't Found What I'm Looking For (Island)
36	25	21	16	EDDIE MONEY/Endless Nights (Columbia)
22	20	19	17	ANDY TAYLOR/I Might Lie (MCA)
5	8	11	18	STEVE WINWOOD/The Finer Things (Island/WB)
3	9	13	19	LOU GRAMM/Midnight Blue (Atlantic)
41	32	28	20	CULT/Love Removal Machine (Sire/WB)
33	30	27	21	WHITESNAKE/Still Of The Night (Geffen)
BREAKER	22	28	22	GLASS TIGER/I Will Be There (Manhattan)
BREAKER	23	28	23	LOS LOBOS/Set Me Free (Rosa Lee) (Slash/WB)
9	12	18	24	CROWDED HOUSE/Don't Dream It's Over (Capitol)
BREAKER	25	28	25	EUROPE/Rock The Night (Epic)
BREAKER	26	28	26	BILLY IDOL/Sweet Sixteen (Chrysalis)
BREAKER	27	28	27	ROCK & HYDE/Dirty Water (Capitol)
38	31	30	28	ROBERT CRAY BAND/I Guess I Showed Her (Mercury/Pg)
29	28	26	29	DOKKEN/Dream Warriors ("Theme From...") (Elektra)
25	24	24	30	HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis)

Complete Tracks Chart Begins on Page 78

BLACK/URBAN

8	3	1	1	PRINCE/Sign 'O' The Times (Paisley Park/WB)
7	5	2	2	HERB ALPERT/Keep Your Eye On Me (A&M)
12	11	6	3	SYSTEM/Don't Disturb This Groove (Atlantic)
17	13	8	4	L. VANDROSS f/G. HINES/There's Nothing Better Than Love (Epic)
18	16	13	5	GREGORY ABBOTT/I Got The Feelin' (It's Over) (Columbia)
24	18	11	6	ATLANTIC STARR/Always (WB)
9	9	7	7	STARPOINT/He Wants My Body (Elektra)
4	4	4	8	KOOL & THE GANG/Stone Love (Mercury/Pg)
20	17	14	9	SMOKEY ROBINSON/Just To See Her (Motown)
10	10	9	10	MILLIE SCOTT/Ev'ry Little Bit (4th & Broadway/Island)
15	14	12	11	A. FRANKLIN & G. MICHAEL/I Knew You Were Waiting (For Me) (Arista)
25	21	16	12	KLYMAXX/I'd Still Say Yes (Constellation/MCA)
1	1	3	13	JODY WATLEY/Looking For A New Love (MCA)
27	23	20	14	ANITA BAKER/Same Ole Love (365 Days A Year) (Elektra)
28	24	18	15	PATRICE RUSHEN/Watch Out (Arista)
26	20	17	16	LILLO THOMAS/Sexy Girl (Capitol)
—	37	22	17	CAMEO/Back And Forth (Atlanta Artists/Pg)
—	29	23	18	SURFACE/Happy (Columbia)
—	35	30	19	MELBA MOORE/It's Been So Long (Capitol)
—	—	37	20	FREDDIE JACKSON/I Don't Want To Lose Your Love (Capitol)
40	32	28	21	MIKI HOWARD/Imagination (Atlantic)
21	19	19	22	FULL FORCE/Old Flames Never Die (Columbia)
—	39	36	23	GAP BAND/Zibble Zibble (Get The Money) (Total Experience/RCA)
35	28	24	24	BOBBY BROWN/Girl Next Door (MCA)
—	—	38	25	SHIRLEY MURDOCK/Go On Without You (Elektra)
—	40	35	26	GEORGIO/Sexappeal (Motown)
—	36	32	27	JOCELYN BROWN/Ego Maniac (WB)
2	2	5	28	CLUB NOUVEAU/Lean On Me (WB)
DEBUT	29	27	29	LIONEL RICHIE/Se La (Motown)
36	27	27	30	CHERYL LYNN/New Dress (Manhattan)
30	26	26	31	S.O.S. BAND/No Lies (Tabu/CBS)
3	6	10	32	SHEILA E/Hold Me (Paisley Park/WB)
39	33	33	33	RUN D.M.C./It's Tricky (Profile)
—	—	39	34	COVER GIRLS/Show Me (The Fever/Sutra)
BREAKER	35	33	35	ISLEY JASPER ISLEY/8th Wonder Of The World (CBS Associated)
DEBUT	36	33	36	BLAKE & HINES/Sherry (Motown)
DEBUT	37	33	37	JAMES "D-TRAIN" WILLIAMS/Oh How I Love You (Girl) (Columbia)
BREAKER	38	33	38	CHUCK STANLEY/Day By Day (Def Jam/Columbia)
BREAKER	39	33	39	LISA-LISA & CULT JAM/Head To Toe (Columbia)
—	—	40	40	CHICO DeBARGE/The Girl Next Door (Motown)

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