

I N S I D E:

**JOCKS DEFEND
"BLUE RADIO"**

"I know more about Howard Stern's penis than I do my own." Don Imus thinks Howard and his ilk go too far, but other top jocks who walk the line of good taste and community standards say obscenity is in the ear of the beholder.
Page 24

**CHICAGO ARB,
MORE TOP BIRCHES**

WGCI-FM narrows the gap with WGN in the Chicago Arbitron. Winter Birch results for top markets, plus a San Diego ARB preview in Street Talk.
Page 19, 30

PATRICK IN THE SPOTLIGHT

FCC Chairman Dennis Patrick made his Senate Commerce Committee debut discussing trafficking rules, AM stereo, spectrum auctioning, and the topic of the week, obscenity on the radio.
Page 11

**ARISTA ATTEMPTS
SIMULTANEOUS SOLUTION
FOR WHITNEY**

Arista is breaking new ground in the increasingly complex area of coordinating initial airplay on superstar releases. Copies of the new Whitney Houston single will come with a letter contracting stations to wait until 7:30am Thursday (4/30) before playing it.
Page 3

**CHR PLAYLISTS:
LONG VS. SHORT**

Can anyone ever settle the eternal debate between long and short-playlist advocates? A successful programmer from each side of the fence gives it a shot.
Page 39

**FCC EASES STUDIO
ORIGINATION RULE**

The FCC, declaring its old studio and program origination rules outdated, says studios now need only be located within "principal community contours."
Page 3

**A&M, RADIO, RETAIL TEAM FOR
JOB EFFORT**

A&M is spearheading a campaign that will provide music business jobs for inner city youth.
Page 6

Newsstand Price \$5.00



POLLS, COMMENTS, RESPONSES

Radio Reacts To FCC Crackdown

Commission Takes Tough Obscenity Stand

The FCC fulfilled its pledge to crack down on "indecent" broadcasts by dropping its decade-old hands-off policy regarding regulation of programming content. The FCC is warning broadcasters that they now face fines, revocations of licenses, and criminal prosecution as the government adopts new, expanded standards of what constitutes indecent and offensive program material. Approximately 20,000 com-

**Hyland
CBS Sr. VP**



Robert Hyland

KMOX & KHTR/St. Louis GM Robert Hyland has been elevated from CBS Radio Division Regional VP to Sr. VP, retaining his Gateway City management duties.

Hyland began his radio career at CBS O&O WBBM/Chicago after WWII, becoming KMOX Sales Manager in 1952. He's been the combo's GM since 1955, a VP since 1959, and CBS Radio Regional VP since 1973.

CBS Radio Division President Robert Hosking commented, "Robert has devoted his career to CBS, and done much to shape and direct KMOX into one of the country's leading radio stations."

**More Sides
To The Story**

- KPFK, KCSB respond to ruling, Page 8
- R&R polls programmers on decision, Page 3
- ACN conducts "questionable words" survey, Page 8
- R&R interview includes Stern comments, Page 24

plaints each year are registered with the FCC about such matters.

**Published Guidelines
Coming Next Week**

The FCC plans to publish guidelines in the Federal Register sometime during the next week to place broadcasters on official notice that it will no longer limit its definition of indecency to the "seven dirty words" precedent. The FCC has narrowly interpreted its definitions of indecency and obscenity since the famed George Carlin decision.

But FCC watchdogs argue that these guidelines will not provide broadcasters with clear definitions of what is permissible speech, since determinations will be made on a case-by-case basis.

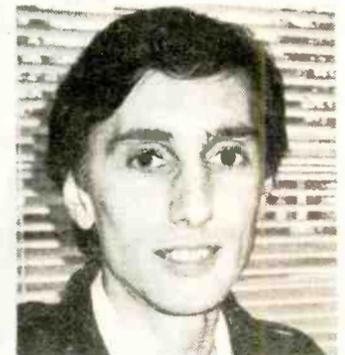
Last week's ruling coincided with actions taken by the FCC involving broadcasts on three stations:

- WYSP/Philadelphia's Howard Stern morning show
 - KPFK/Los Angeles's "The Jerker," a play which included graphic descriptions of gay sex
 - KCSB/Santa Barbara's airplay of "Makin' Bacon" by the Pork Dukes, which contains
- FCC CRACKDOWN/See Page 8

**Beaubien Becomes
PD At KNX-FM**

Andy Beaubien has left his post as OM of KKHT/Houston to become PD of CBS soft AOR KNX-FM/Los Angeles. He replaces Bill Minckler, who'd been in the post since May of last year when the station returned to its "Mellow Rock" format after a three-year tenure as CHR KKHR.

Both Beaubien and VP/GM Bob Nelson deny that KNX-FM, which dropped 1.4-1.1 in the just-released winter Arbitron, will toughen up its music mix and directly challenge KLOS, the market's only mainstream AOR. Nelson said, "We are



Andy Beaubien

what we are; we're just aiming to make it better."

Agreed Beaubien, "We have
BEAUBIEN/See Page 25

Stern Claims Victory

Controversial WXRK/New York and WYSP/Philadelphia morning man Howard Stern last Thursday (4/16) called for champagne to be opened to celebrate what he called "a really happy day for us." Regarding the FCC's warning notice to parent Infinity Broadcasting, he said, "The FCC has said that everything we did was perfectly legitimate, perfectly legal; there was nothing obscene, indecent, disgusting, lewd, or rude, and I'm really thrilled about that." He later added, "As far as I'm concerned, it's a total victory."

Stern's comments came during a press conference at Infinity's Madison Avenue office, which overflowed with TV camera crews and news reporters.

Separating himself from KPFK/L.A. and KCSB/Santa Barbara, whose actions were also addressed by the FCC (see Page 8), Stern charged, "First of all, the FCC lumped me in with two morons from California who were using the 'F' word on the air, and I found that a personal affront. I've always



A SOLEMN OATH — WXRK/New York morning personality Howard Stern kicked off his press conference about the FCC ruling by reciting the Pledge of Allegiance, then deadpanned that his grandparents, embarrassed by the publicity, had driven their car off the road and been killed. Photo courtesy Jeffrey A. Salter/NEWS-DAY.

operated within the law. If they change the law, I'd operate within the law."

**Concern About
Constitutionality**

Infinity Exec. VP & Radio President Mel Karmazin comments
STERN/See Page 8

New York, L.A. ARBS

WOR, WINS

Dethrone FMs

The crowded music field was good news for New York's new top two, WOR and WINS, both sporting their best books in several years. It was also the first time in recent memory that non-music stations had taken the top two slots, leading one observer to quip that FM must have peaked.

Among the music stations, standings were surprisingly stable at the top with WHTZ still #1, WRKS and WPLJ tied for second again, and WBSL still fourth. WQHT had a 3.1 in Arbitron and Birch last Fall; this winter it had a modest rise in Arbitron and nearly a three-point Birch move. WNSR
NEW YORK/See Page 6

KIIS Back On Top

The book found KIIS-FM back in control of L.A., although KPWR's drop seems to have taken place mostly in the first two months, stabilizing somewhat in March when it staged its "Powerhouse III" listener party. KABC, which proclaimed itself "The Voice of Southern California" on its billboards this winter, rose to tie its winter '86 rating. KOST, which also used outdoor extensively, had its best book ever.

KMET's conversion to Alternative Adult KTWV was good news for a number of stations, among them KLSX, which tied KRTH-FM for the Gold lead, KLOS, and KTWV itself. As with
LOS ANGELES/See Page 6

David Bowie



PJ-17267

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Radio Divided On FCC Obscenity Stand

Radio stations split down the middle in reacting to the FCC's "blue radio" ruling last week. An R&R poll of 560 stations this week showed 49% approving of the Commission's move and 47% disagreeing, with 4% on the fence. Only 6% said their stations might be affected by the ruling.

Although "yes" answers to the question "Do you agree with the FCC's decision to place strict limits on the use of indecent and obscene language on the radio?" edged negative responses, comments from the affirmative side were highly guarded. Most stressed that

Do you agree with the FCC's decision to place strict limits on the use of indecent and obscene language on the radio?	
Yes	49%
No	47%
Undecided/No answer	4%
Will your station in any way be affected by the ruling?	
Yes	6%
No	94%

the FCC guidelines need to be limited, with others feeling the

OBSCENITY/See Page 8

LABEL STAKES LEGAL GROUND

Arista Issues 'Contract' For Whitney Single

When Arista ships the new Whitney Houston single, "I Wanna Dance With Somebody (Who Loves Me)," to radio early next week, it's asking stations for an airplay embargo until Thursday (4/30) morning, 7:30 local time. The label is using a letter intended as a legally binding contract to ensure no one breaks that embargo.

Arista Sr. VP/Marketing & Promotion Don Jenner and VP/General Counsel Michael Pollack signed the letter, already mailed to stations in advance of the single's release. It will be enclosed again with copies of "Dance" when they are distributed from Monday (4/27) on disc, cassette, and compact disc.

The letter states, "Your acceptance of the enclosed shall be deemed to constitute your agreement with Arista Records on behalf of the radio stations, its owner(s) (i.e., individuals and/or entities), and all employees, agents and other representatives of the radio station and its owner(s) to the following conditions."

Those conditions are that there should be no broadcast before Thursday morning, and that there should be no duplication of the single or transmittal to others.

The label says it's "not practical" to have its staff deliver the single to stations simultaneously. "We have determined that this type of mailing is the only means of

giving every key radio station an equal opportunity to schedule a premiere broadcast."

ARISTA/See Page 26

Beug VP/Creative At WB



John Beug

John Beug has been appointed VP/Creative Services/Marketing at Warner Bros. Records, overseeing advertising, album art, and music videos. Beug most recently headed Beug-Dyson, Inc., creators of John Fogerty's "Centerfield" video and the animation for A-Ha's "Take On Me," among others.

WB Chairman Mo Ostin said, "At a time when audio and visual art forms are changing and interacting in new and exciting ways,

BEUG/See Page 6

FCC Modifies Studio Origination Rule

Stations Can Locate 30 Miles Away

As one of outgoing Chairman Mark Fowler's last acts of hacking away at radio's regulatory underbrush, the FCC lifted restrictions on studio location last week, allowing stations to operate their main studios outside their city of license so long as it's within principal community contours. Depending on the coverage contour of a particular station, some broadcasters may now be able to locate their main studios as much as 20 or 30 miles away from their city of license.

The FCC also dropped requirements that stations originate a majority of their non-network programming from their main studios

or from within the principal community of the station's broadcast area. The Commission noted that a main studio does not necessarily play a central role in the production of a station's programming or be the best location for originating programming.

Public File Stays In Community

Stations will be required to maintain their public inspection file in the community of license, along with a local or toll-free telephone number for listener access. Mass Media Bureau Chief James McKin-

STUDIO LOCATION/See Page 25



Kip Gilbert

Gilbert Returns To KBPI As VP/GM

KHOW & KPKE/Denver GSM Kip Gilbert has rejoined crosstown Sandusky AOR KBPI as VP/GM. Gilbert had been GSM of KBPI and sister AM Talk outlet KNUS before moving to Legacy's KHOW & KPKE last February. Nick Marnell, who has managing both sides of the Sandusky combo, will continue to serve as VP/GM for KNUS.

Gilbert told R&R, "I've lived in Denver all my life, and KBPI is a monster with a lot of history. I've wanted to be a GM, and this is the flagship Sandusky station where I can sit at the right hand of the company's 'father' (President Toney Brooks.)"

GILBERT/See Page 25

King PD At WIL-AM & FM



Gary King

WRVA/Richmond PD Gary King has been named PD of Country combo WIL-AM & FM/St. Louis. Starting May 9, he replaces the exiting Mike Oakes, who programmed the station the last three and a half years.

WIL VP/GM Dick Williams told R&R, "We look to build on 25 years of country music tradition at WIL-AM & FM. Gary will have all the tools: the WIL country tradition,

KING/See Page 26

Capps PD For Classic Hits KMJK

Portland, OR picked up its first FM Gold station last Wednesday (4/15) when Magic, Inc.'s newly acquired KMJK switched from CHR to Classic Hits, ending nearly a decade of contemporary programming. Stepping in April 27 as PD is Oregon native Mark Capps, most recently a three-year on-air talent and news anchor at KOMO/Seattle. Capps replaces Steve

CAPPS/See Page 26

APRIL 24, 1987

VINYL HOLDING ON WITH AOR FANS

Although cassettes are more popular than albums with both AOR and CHR listeners, the AOR audience is more attached to vinyl than its CHR counterparts. Plus a look at age group preferences for the two formats.

Page 28

AOR'S SPRING PROMOTION LINE

Promotion ideas on all scales and budgets from four AOR stations in different-size markets.

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Daypart Diary Breeds Listener Confusion

A Commentary By Julian Breen

Over the years, Arbitron's radio measurement methodology has not been a static endeavor. Rather, it has been evolutionary — incorporating changes such as expanded sample frame, differential survey treatment, continuous measurement, and most recently the daypart diary.

The introduction of each of these changes was characteristically accompanied by turbulence in the numbers for at least one book, as Arbitron learned how to handle new procedures. Turbulence in the summer '86 book, with the introduction of the daypart diary, was thus no surprise. Many broadcasters and rep firms expressed concern over the results, and particularly over listening-level dropoffs in the hours immediately following the daypart boundaries.

As Arbitron tells it, the daypart diary was introduced to reduce the confusion between AM and PM diary entries. After examining diaries in detail for several markets, it is clear that Arbitron succeeded in its objective. There is very little confusion between AM and PM entries in the daypart diaries.

Diarykeepers Perform Unnatural Acts

But for a significant number of diarykeepers, the daypart diary impedes the recording of radio listening. Most important, although the dayparts selected by Arbitron make some sense to radio people because they replicate the rate cards of many radio stations, the dayparts have very little correlation with any known rhythm of human activity other than disc jockey airshifts. By asking respondents to divide their radio listening into pieces consisting of 5-10am, 10am-3pm, 3-7pm, and 7pm-5am, Arbitron is essentially asking them to perform unnatural acts.

The old open-end diary permitted diarykeepers to record radio listening according to their own rhythm of activity. Let's say a respondent's weekday consists of:

6-8am: Waking up
8-9am: Commuting to work
9-Noon: Morning work
Noon-1pm: Lunch
1-5pm: Afternoon work
5-6pm: Commuting home
6-8pm: Dinner
8pm & afterward: Reading/TV.
Any radio listening associated

with each of those activities could be recorded without having to cross arbitrary daypart lines at 10am, 3pm, and 7pm, and without forcing either multiple entries or great confusion in how to relate listening across daypart lines.

Just because radio broadcasters think AM Drive ends at 10am does not mean real people share that belief or even care. In fact, the most universal workday activity divider seems to be lunch, smack in the middle of the 10am-3pm daypart, a time period at least one third-party number-crunching service still persists in calling "housewife time."

Arbitrary Approach

Radio listening is a very personal, fragile, and hard-to-document activity, since it is most often accompanied by other activities. Making it more difficult for diarykeepers to record their radio listening by forcing them to think of the rhythm of their days in arbitrary ways serves neither Arbitron nor the radio industry.

Should daypart diaries remain, there is no doubt Arbitron will get smarter about editing them, although respondents are unlikely to

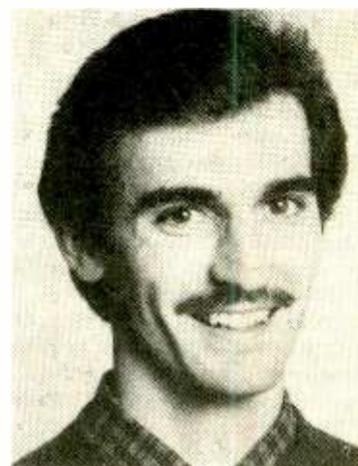
get any smarter about filling them out. There is already a whole slew of edit rule changes taking effect with the winter '87 book, designed to overcome some of the shortcomings and ambiguities introduced by the daypart diary. Arbitron will also conduct a dual diary test in spring '87 using the soft sector (COLRAM) diary in which dayparts are indicated but without the thick black boundary lines.

Fess Up

If Arbitron's objective is to clear up confusion about AM and PM diary entries, there must be a better and less structured way than replicating radio station rate card dayparts in the Arbitron diary. Perhaps a single division at noon would suffice.

The first step in undoing the damage is to persuade Arbitron it has collectively stepped on a claymore with the daypart diary and needs to regroup and rethink. Promptly fessing up to and fixing its daypart diary problem can only add to Arbitron's stature, not diminish it.

Julian Breen is VP/Radio Programming for Greater Media.



Keith Clark

NEW AC COMBO

Clark PD At WMQX

Keith Clark has been named PD at Evergreen Radio Group's WMQX-AM & FM (W-Mix)/Winston-Salem-Greensboro-High Point. The new AC stations, formerly WAIR & WSEZ, are consulted by Jim Herron, who previously launched KLTR/Houston. W-Mix utilizes songs from the '60s-'80s, targeting 25-49s in a "less talk, more variety" framework.

Monte Lang, Evergreen's President and GM for WMQX-AM & FM, commented, "Keith was the Production Manager/Assistant Program Director at KMJM/St. Louis during our ownership and remained with Keymarket. I had the opportunity to get to know him well and consider his intrinsic creative flair along with a 'hands-on' attitude perfect for our Triad stations."

A native of South Carolina, Clark said, "When the Amarturo Group was sold, I hoped I'd be able to work with Monte Lang again. Jim Herron is invaluable to me and a huge part of our immediate success."

Evergreen is headed by Monte Lang, Lillian Lang, and Jeff Silver, the team which managed KMJQ (Majic 102 FM)/Houston for eight years. At WMQX, Lillian Lang is VP and Silver is VP/GSM.

Wheeler Programs WQMG



Mike Wheeler

WRQN/Toledo PD Mike Wheeler has accepted the PD post and morning airshift at Urban format leader WQMG (Power 97)/Greensboro. Starting April 27, he fills a longtime vacancy in the PD post; MD Bobby Knight had been handling programming during in the interim for the Drake-Chenault-consulted station.

President/GM Rees Poag told R&R, "We consider ourselves the hottest thing to happen in this market and we're very excited about our progress. Mike is going to bring us the professionalism we've been looking for."

Wheeler explained, "WRQN was with D-C up until last month, and former consultant Bob Laurence suggested the position to me. Programming Urban for the first time and working with consultant Kim Travis is going to be fun. While musically we're on target, we've got some changes planned for the format to make us number one."

WRQN is seeking Wheeler's replacement.

Hagar Named MMR Exec. VP

Jim Hagar has been promoted to Exec. VP/Midwest Division Manager at Major Market Radio. The ten-year company veteran, previously Senior VP/Divisional Manager, retains his Midwest responsibilities.

MMR President Warner Rush commented, "Jim's made major contributions to the rapid growth of Major Market Radio, which in five years has grown from a boutique rep firm of Golden West into a major force in today's rep field."

Hagar started with MMR as an AE in the company's Detroit branch, after holding a similar post at Blair. He was promoted to VP/Divisional Manager and then to his most recent position.

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Sela

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AT

WPHD 20-16	KPKE 24-20	Y107 18-16
WBLI 19-16	Y108 d-26	KITY 16-14
WCAU 27-23	KIIS 27-24	Z104 27-22
PRO-FM 28-24	KKRZ 25-20	KF95 23-16
94Q 21-15	FM102 25-22	KQMQ 11-9
Y100 21-17	KS103 29-26	95XIL 16-11
WGH d-35	WERZ 28-22	Z102 20-14
WLS 16-13	99GFM 25-19	KQCR 20-16
WMMS 39-32	K98 15-11	KDVV 30-14
92X add	KZZB 16-12	OK95 18-12
WCZY 17-12	KXX106 14-11	
WHYT 7-5	WAPI 25-20	
KWK 31-25	WBCY 9-8	

CHR 26 AC 5
URBAN CONTEMPORARY 18

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Don't Stop
Deep River Woman
Love Will Conquer All
Tonight Will Be Alright
Say You, Say Me



6158ML



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A&M Underwrites Summer Jobs

Radio, Retail Involved In Inner City Project

A&M Records is subsidizing the summer employment of 50 inner-city school students in New York, Los Angeles, Chicago, and Atlanta for its "Youth Entertainment Summer To Jobs" (YES) program. The youngsters will receive 12 weeks of paid employment at A&M as well as in radio, retail, and record distribution.

Two Los Angeles Black/Urban stations, KJLH and KDAY, have agreed to participate, and additional commitments are expected soon, according to A&M. Retailers involved so far are Tower and Music Plus. RCA/A&M/Arista Distribution will make positions available in field offices in the program cities. The label is also working to secure other job availabilities.

"Yes To Jobs" will run from June 22 to September 11. Forty of the high school students will be placed in Los Angeles. A&M says all 50 will work a 40-hour week, and be paid "the prevailing wage" for similar positions at the job site.

A&M President Gil Friesen noted that almost 750,000 students nationwide will be seeking public



HERE COMES SUMMER — A&M President Gil Friesen (seated) discusses the label's "YES To Jobs" program with (l-r) label VP/Sales David Steffen and Director/Personnel Brenda Polk and California employment official Al Dave.

and private sector jobs this summer, and that employment is of special concern in inner-city areas. "We feel we have an obligation, as responsible members of the community, to address these kinds of statistics in a constructive and practical manner."

KJLH VP/GM Jim Maddox called the A&M-sponsored effort "a

natural extension of our ongoing internship program, wherein we attempt to expose young people to all the various aspects of the business." Commented KDAY VP/GM Ed Kirby, "Any company which involves itself in the community with a program as practical and aggressive as 'YES To Jobs' can count on our support and participation."

KEZX (AM) Brings 'Oasis' To Seattle

Jazz/New Age/Classical Format

KEZX (AM)/Seattle, which had been simulcasting soft rock and jazz with sister KEZX-FM since Park Communications purchased the signal late last year, began broadcasting separately Monday (4/20) a mixture of 75-80% light jazz/new age music and 20-25% classical programming between 10am-10pm.

KEZX-FM PD Peyton Mays, Assistant PD/MD Carol Handley, and GM Dave Littrell form the AM's non-consulted programming committee. Spyro Gyra, John Klemmer, Ahmad Jamal, Milt Jackson are among the artists who comprise the majority of the music at "The Oasis," as the station is known. Other music includes "crossover classical" compositions performed by such jazz artists as Claude Bolling, Al DiMeola, and Tim Weisberg, and baroque classical music movements, as opposed to the whole piece.

According to Littrell, the new direction for the 5kw AM (1150 kHz) is not designed to be "the savior format for AM radio." He told R&R, "All we're doing is pro-

viding accessible music that will augment our (AOR) FM. Coming up with a supplemental share point or two is all that is necessary."

New York

Continued from Page 1

moved nicely in its first full AC book for a firm second place format standing behind WLTW.

	Fa '86	Win '87
WOR (Talk)	4.7	5.6
WINS (News)	4.6	5.4
WHTZ (CHR)	5.8	5.1
WRKS (UC)	5.1	4.8
WPLJ (CHR)	5.1	4.8
WBLS (UC)	4.6	4.7
WPAT-FM (B/EZ)	4.5	4.3
WLTW (AC)	4.2	4.0
WCBS-FM (Gold)	4.0	3.9
WNEW-FM (AOR)	3.8	3.6
WQHT (UC)	3.1	3.5
WCBS (News)	3.9	3.4
WNSR (AC)	2.5	3.2
WABC (Talk)	2.9	3.0
WXRK (AOR)	3.1	2.9
WHN (Ctry)	2.1	2.1
WNCN (Clas)	1.5	1.8
WPIX (AC)	2.0	1.8
WNEW (BBnd)	2.3	1.6
WYNY (AC)	1.8	1.6
WNBC (AC)	1.7	1.5
WQXR-FM (Clas)	1.3	1.4
WPAT (B/EZ)	1.4	1.4
WSKQ (Span)	1.3	1.2
WLIB (News)	.8	1.1
WMCA (Talk)	.7	1.0

Kargol Directs Manhattan West Coast Promotion



Mark Kargol

Mark Kargol, EMI/Manhattan's Promotion Manager for the Los Angeles area since 1984, has been promoted to West Coast National Promotion Director for Manhattan. He will be responsible for all areas of West Coast radio promotion.

Kargol reports to Manhattan VP/Promotion Jack Satter, who quipped, "I feel Mark has just enough of 'Hollywood' in him to eventually be bigger than (A&M Sr. VP/Promotion) Charlie Minor." More seriously, he added, "This is a position I've been anxious to fill for some time now."

Prior to his L.A. duties, Kargol was EMI's local Denver and Southwest Promotion Manager, having earlier worked with UA Records.

Beug

Continued from Page 3

WB is determined to stay on the cutting edge, which is where John has spent his whole career."

Beug earlier worked at Ode Records and was associate producer of "The Rocky Horror Show," and served as production executive at Columbia Pictures, also supervising films at Orion and 20th Century Fox.

Los Angeles

Continued from Page 1

the Birches, two stations that might be expected to share with the Wave, KUTE and KNX-FM, were off. Reflecting the Birches, KJLH and KDAY both approached their pre-KPWR numbers again. KFVB opened a big lead on News competitor KNX, while Spanish KLVE had a fine book.

Fa '86 Win '87

KIIS- AM & FM	Fa '86	Win '87
(CHR)	6.3	6.4
KABC (Talk)	5.4	6.1
KPWR (UC)	6.5	5.7
KOST (AC)	4.1	4.8
KJOI (B/EZ)	4.9	4.7
KFWB (News)	3.4	4.2
KROQ (AOR)	3.9	4.0
KBIG (AC)	3.9	3.8
KLSX (Gold)	3.1	3.6
KRTH-FM (Gold)	4.0	3.6
KNX (News)	3.6	3.3
KLVE (Span)	2.3	3.2
KIQQ (AC)	3.6	2.9
KLOS (AOR)	2.3	2.8
KJLH (B/U)	1.8	2.4
KMPC (BBnd)	2.7	2.4
KTNQ (Span)	3.3	2.3
KTWV* (AA)	—	1.9
KWKW (Span)	1.7	1.9
KZLA (Ctry)	1.8	1.7
KDAY (UC)	1.2	1.6
KLAC (Ctry)	1.5	1.6
KFI (AC)	1.3	1.4
KALI (Span)	1.1	1.3
KFAC- AM & FM		
(Clas)	1.4	1.3
KRLA (Gold)	1.2	1.3
KUTE (AA)	1.5	1.3
KKGO (Jazz)	1.2	1.2
KNAC (AOR)	1.1	1.1
KNX-FM (AOR)	1.4	1.1
KNAC (AOR)	1.1	1.1
KSKQ (Span)	1.0	1.0

* Formerly KMET (AOR) (Unconfirmed Advance)

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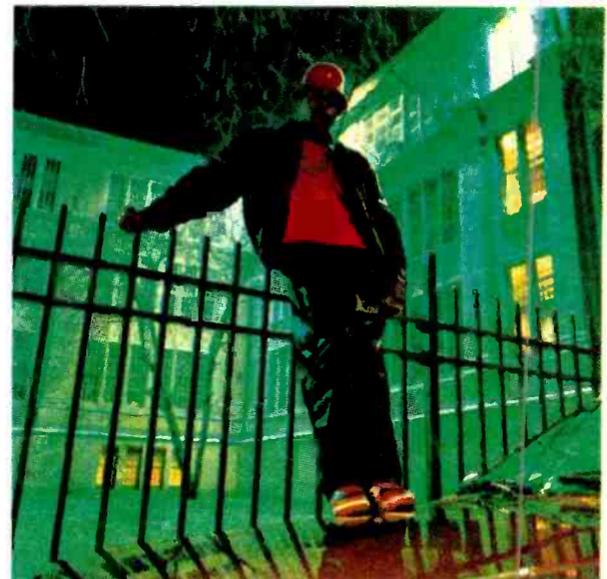
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ACN SURVEY MEASURES CONCERN

Radio's 'Hot' Button
On Sensitive Words

Radio may be more conservative than TV regarding sensitive words and phrases. Despite the furor over certain "blue radio" practitioners, a survey conducted by the American Comedy Network indicates that some words accepted on television face strong resistance at radio stations.

The survey, covering 92 stations in a variety of formats and market sizes, tested 25 suggestive words

bastard, which received 48% and 43% unfavorable ratings respectively, were prominently featured at the end of the season finale of "Moonlighting" recently.

Highest acceptance went to "hell" (as in "one hell of an idea"), "dork," "scuzzbag," "wazoo," and "damn." "God," as a reference to the Deity, has a "not sure" or worse rating with 30% of the sampling.

Hot Word	Can't Use	Probably Can't Use	Not Sure	Probably Can Use	Definitely Can Use
Hell (a)	3%	2%	2%	24%	68%
Damn	2	6	7	22	62
Bitch (b)	36	12	16	15	22
Crap (c)	5	13	14	23	45
Condoms	32	9	13	14	33
Urinalysis	8	12	11	18	46
Pee	18	14	10	17	42
Wazoo (d)	4	5	3	15	73
Dork (e)	1	2	8	8	82
Scuzzbag	1	2	7	14	75
God (f)	11	6	13	16	54
Hot Monkey Love	17	5	6	14	58
Hooters (g)	11	13	9	12	52
Boobs (h)	14	11	4	26	44
Homos	20	11	18	21	30
Crotch	12	13	12	18	45
Up Yours	8	7	12	24	48
Nympho	11	16	10	15	47
Marijuana	7	11	2	17	63
That Time Of The Month	15	20	11	17	37
Hemorrhoid (i)	12	13	13	24	37
Bastard (j)	27	16	17	18	22
Booger (k)	12	14	14	22	38
Bites The Big One	9	6	10	25	49
Eat Me	24	20	18	11	27

and phrases, all less sensitive than the famous "seven dirty words." Stations responded to the phrases on a five-point scale ranging from "can't use" (on the air) to "definitely can use."

Terms receiving the highest unfavorable reaction were "bitch," "bastard," "eat me," and "condoms," the last garnering "can't use" or "probably can't use" ratings from 41% of the stations polled despite the immense public focus on condoms' AIDS prevention role. The words bitch and

Notes On Context Used:

- (a) As in "one hell of a time"
- (b) "You repressed bitch"
- (c) "Kick the crap out of . . ."
- (d) "Up the wazoo"
- (e) Synonym for "nerd"
- (f) Reference to the Deity
- (g) Synonym for "boobs"
- (h) Synonym for "hooters"
- (i) "What a hemorrhoid that guy is"
- (j) "You bastard"
- (k) Nasally intended

Thanks to Andrew Goodman at ACN for research and clarification.

KPFK, KCSB Respond To FCC

Pacifica Plans Defense; UC Takes Internal Steps

While media attention has focused chiefly on "shock radio" practitioner Howard Stern, the FCC also issued warnings to University of California outlet KCSB/Santa Barbara and Pacifica Radio's noncommercial KPFK/Los Angeles (see Page 1), referring the latter case to the Justice Department for possible criminal prosecution for obscenity.

KPFK Stands Its Ground

At presstime, neither KPFK nor KCSB had received the actual warnings from the FCC. Although KPFK officials were unavailable to comment, the Los Angeles Times reported that the American Civil Liberties Union will defend Pacifica Radio and KPFK if obscenity charges are filed.

The Times quoted Pacifica Foundation Exec. Director David

Salniker as saying the FCC's decision was an effort "to make a statement satisfactory to the religious right of this country."

Former Pacifica Radio CEO Sharon Maeda told the Commission that the original complaint against KPFK contained lines from a play about AIDS that were misleading and out of context. Maeda maintained that because of the time the show ran (10pm Sunday night) there was little likelihood of children listening. She also said that KPFK ran a disclaimer at the beginning of the show warning of possible objectionable material.

UC Says It Will Make
Necessary Changes

In the University of California's response to the Commission, Managing Counsel Gary Morrison said, "There's little the University can

Stern

Continued from Page 1

mented, "If the guidelines change, and if those guidelines are in conformity with the Constitution, then we will conform to the new guidelines." Asked if Infinity would fight a ruling it felt was unconstitutional, Karmazin replied, "I think that not only would our company be concerned about it, I think the entire broadcasting industry — as well as the industry organizations — would take tremendous exception to any ruling that was unconstitutional."

Stern added, "Tomorrow, I'm going to go on and do the same show I've always done." Stern said his agent had informed him more syndication and endorsement offers were coming in, and that things were "very positive."

Indecency Boundaries
Blasted

Stern took the liberty of exploiting questions concerning the effect of the FCC's widened parameters of what constitutes indecency. He remarked, "If there's going to be any rulings made in the future, I believe that it should be called the 'Stern Ruling.' As a matter of fact, there are some words I find offensive I'd like to recommend to be put in 'Stern Ruling.' The lower backbone is called the coccyx, and when I was in school I was always offended by this, because it sounded dirty to me. Bangkok should be renamed. Uranus, the planet, and Intercourse, Pennsylvania offend me." Stern also listed other words he found offensive.

Throughout the half-hour press conference, Stern criticized the media for blowing the obscenity issue out of proportion. He made similar comments on his show the following morning, although most of his invective then was reserved for the FCC commissioners. Stern offered a variety of insults — not especially heavy on sexual innuendo — and was clearly enjoying the entire issue.

In answer to another reporter's question about whether he

thought the FCC's statement would have an inhibiting effect on other air personalities who imitate him, Stern replied, "There are a lot of bad imitations out there, and I hope it inhibits them greatly. I hope they find someone else to imitate, like a morning zoo or (WNBC/New York morning man) Don Imus. Imitate Imus."

FCC Crackdown

Continued from Page 1

sexually suggestive lyrics.

In each case, the Commission concluded that broadcasts had violated indecency standards. In the language of the Supreme Court, indecency is defined as "language or material that depicts or describes, in terms patently offensive as measured by contemporary community standards for the broadcast medium, sexual or excretory activities or organs."

"What we are doing today is correcting an altogether-too-narrow interpretation of indecency," incoming FCC Chairman Dennis Patrick said. "As for those who say we are playing fast and loose with the First Amendment, I'd say there is no Commission that has been more adamant about protecting the First Amendment rights of broadcasters. But indecency and obscenity is not protected speech under the First Amendment."

The Commission said it would only issue letter warnings to the stations because past FCC actions had created the impression that compliance with the law would be achieved so long as the "seven dirty words" were not broadcast — especially during periods when children might be in the listening audience.

However, the Commission has referred the KPFK case to the Justice Department for possible criminal prosecution under federal obscenity laws.

Regarding Stern, the Commission said:

"In examining the broadcasts in context, the Commission found that the broadcasts in a number of instances did not

merely consist of an occasional off-color reference or expletive, but consisted of a dwelling on sexual and excretory matters in a way that was patently offensive as measured by contemporary community standards for the broadcast medium.

"The Commission determined that the licensee had, on a number of instances, broadcast indecent material," the FCC statement said. However, no specific broadcast material was formally cited as being indecent.

FCC Commissioner James Quello asked in frustration during the meeting, "Why can't we just fine them?" He specifically cited the KPFK broadcast, which he labeled as "disgustingly obscene."

General Counsel Diane Kilory explained that since the Commission was changing its enforcement criteria, the FCC was required to notify stations about the new standards before it could take punitive actions, which could include fines and revocations of licenses. She said taking action against the stations for past broadcasts would violate their due process rights.

Outgoing FCC Chairman Mark Fowler supported the crackdown, saying it was compatible with his strong beliefs in favor of extending full First Amendment protections to broadcasters. Fowler said the commission was "acting 'carefully,'" but he challenged broadcasters directly on the issue.

"Beyond these cases, there is a much more important question to be asked: 'Is this the best use of broadcasting? Is this the legacy you want to preserve, foster, and bequeath?'"

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WASHINGTON REPORT

Patrick Honeymoons On Capitol Hill

Senate Grills New FCC Chief On Key Issues

It wasn't exactly a lovefest, but new FCC Chairman Dennis Patrick received a friendly reception from Capitol Hill powers during his first appearance before Congress as broadcasting policy enters the post-Fowler era.

Testifying Tuesday (4/21) before the Senate Communications Subcommittee, Patrick sought to smooth the political waters as he takes over the Commission's top job. Calling the airwaves America's "most valuable natural resource," he stressed that he would be receptive to congressional concerns about their use.

"My view is that the FCC is a creature of Congress," he told legislators in his opening remarks, "and it fulfills a very important oversight function."

Patrick's approach was in direct contrast to the often confrontational style of his predecessor, outgoing FCC boss Mark Fowler. Washington observers believe Patrick's smoother political skills will quickly mend some damaged fences with congressional oversight panels.

Gore's Last Swipe At Fowler

Senator Albert Gore Jr. (D-Tenn), a longtime Fowler critic, welcomed Patrick but warned that he would thoroughly scrutinize his actions.

"As communications policy moves — rapidly I hope — into the post-Fowler era at the FCC, the country needs more than simply a change of faces," Gore said. "It would be difficult to come up with a better characterization of Chairman Fowler's tenure at the FCC than that of Tom Shales's writing in Monday's *Washington Post*: 'Six years of anything goes, devil-may-care, public-be-damned deregulation . . . We are as well rid of him as the indignant villagers were well rid of Dr. Frankenstein . . . a mad scientist who kept trying to burn down his own laboratory.'"

In his remarks to the Senate, Patrick noted that while no two FCC chairmen will ever be the same, his overall views concerning deregulation and unleashing free market competition in the broadcasting and telecommunications industries closely parallel Fowler's ideas. Calling Fowler "a tough act to follow" and defending his personal integrity, Patrick said his overriding goal as chairman is to maximize the benefits the public derives from the nation's communications facilities and services.

"I believe that consumer welfare and the public interest are what should count in guiding our deliberations," he said. "And while I believe that markets and competition will usually serve consumers better than regulation, it is important to keep in mind that competition and deregulation are only means to our ultimate end: the promotion of consumer welfare."

Position On Indecency Questioned

Although officially before the panel to present the FCC's 1988 budget request of \$107 million,

"We are as well rid of (Fowler) as the indignant villagers were well rid of Dr. Frankenstein . . . a mad scientist who kept trying to burn down his own laboratory."

—Sen. Albert Gore, quoting Tom Shales

Patrick was quickly grilled by legislators about his views in several areas.

The FCC's new crackdown on indecency in radio was quickly highlighted. When asked by Subcommittee Chairman Sen. Daniel Inouye (D-HI) about the FCC's new tough line against sexually explicit language, Patrick said the decision to adopt the Supreme Court's definitions of obscenity and indecency came out of necessity. Patrick called the past policy of strictly following the "seven dirty words" standard "untenable and not realistic as reflected by the increasing number of complaints during the last six to 12 months."

Patrick said he believed the general public supports the FCC's crackdown, but noted that some segments of the broadcasting industry — especially some on-air talents — strongly oppose it. "There has been some criticism from the so-called 'shock jocks,'" he said. "It's a little too early to say if the new standards are working," Patrick said, "because I don't listen to those particular programs."

The FCC chief promised strict enforcement of the new standard, warning, "If there is a violation we will take the appropriate action." He declined to comment, however, when Sen. Inouye inquired about possible enforcement action against Howard Stern. The senator obliquely referred to Stern as "a certain Philadelphia-New York jock who said he would not change his format."

Variety Of Major Issues Discussed

Patrick was also quizzed about his philosophy on several other areas of Commission action. His answers left clear his belief in deregulation, but also signalled that some mid-course corrections may be in the wind at the FCC on certain issues:

• AM Stereo. Patrick disagreed

with the contention of several senators that the marketplace was not responding in selecting a single AM stereo standard. "It is working," he replied. "It has been slow and there is a lot of criticism, but it is evolving." Noting that technical standards are constantly changing and can quickly become outdated, he suggested that the FCC might consider protecting a certain system if the industry acted on its own to adopt a standard. Patrick suggested "the solution may be similar to the TV stereo standard which was set, but not locked in."

• Anti-Trafficking. On the issue of bringing back the "three-year rule" for ownership of broadcast stations, the new FCC Chairman echoed his predecessor on the value of competition over regulation. "Broadcasters can't have it both ways, and neither can the Commission," he said. "In the competitive marketplace part of that process is the buying and selling of licenses. A willing buyer is

better for the public interest than a reluctant seller." Patrick also noted that such a restriction "often acts as a barrier to entry" into the broadcasting business by minorities because of the reluctance of bankers to make loans under such circumstances. He also pointed out that over 70% of current license holders have kept their tickets for longer than three years.

• Merger Mania. Senators expressed concern about the possible negative impact of mergers on public interest programming and possible cutbacks in news programming to satisfy debt obligations. "We've seen no evidence of that," Patrick responded. "If there was a material decrease, the Commission would certainly be concerned." The real impetus for the growing wave of mergers, he said, is that Wall Street finally realized that broadcast properties "were enormously undervalued."

• Spectrum Auctions. Patrick outlined his beliefs about why the FCC should hold "spectrum auc-

tions" and sell off radio frequencies to the highest bidder, instead of apportioning them via lotteries and comparative hearings. "It is the most valuable natural resource this country has, worth literally billions of dollars, and we have been giving it away for free," he told the senators. "The frequencies should be licensed to the party most willing to pay the highest price. That would be the highest and best use for the American public." He said the FCC would institute spectrum auctions in "an experimental basis," subject to congressional approval.

When quizzed about the possible effect on minority entry into communications, Patrick responded that he found "the net effect hard to gauge" since there would be no restriction on resale. He criticized the current lottery system of awarding frequencies in no uncertain terms: "The lottery mechanism induces massive numbers of filings, and in effect, it's really like buying a lottery ticket."

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WZOU/BOSTON

PRICE: \$15.5 million

BUYER: Ardman Broadcasting Corp., headed by President Myer Feldman. He is the owner or controlling stockholder of 14 other radio stations, including KBCQ & KCKN/Roswell, NM and WTIP & WWSR/Charleston, WV.

SELLER: Sconnix Broadcasting Co., owned by Randy Odeneal, Ted Nixon, and Scott McQueen. The company also owns WBOS/Boston; WMJX/Miami; KCKN & KFKF/Kansas City; WMRZ & WLLR/Quad Cities, and WMRS & WLNH/Laconia, NH. The company is awaiting FCC approval to purchase WIBC & WEAG/Indianapolis; WFLA & WPDS/Tampa; WHDH/Boston; and KVIL-AM & FM/Dallas. Sconnix has already reached an agreement to sell KVIL to Infinity Broadcasting.

DIAL POSITION: 94.5 MHz

POWER: 5 kw at 1140 feet

FORMAT: CHR

BROKER: Cecil L. Richards Inc.

GROUP SALE: HARRIS ENTERPRISES STATIONS

PRICE: \$4.4 million

BUYER: Joliet Broadcasting, Inc., owned by Robert Tezak. He is the Will County (IL) coroner. He also serves as chairman of the board of International Games, Inc., the manufacturer of Uno and other games distributed worldwide.

SELLER: Harris Enterprises Inc., VP/Radio Robert Wells. The company also owns KBUR & KGRS/Burlington, KS; KIUL/Garden City, KS; KWKR/Leoti, KS; KSEL-AM & FM/Lubbock, TX; and KRGI-AM & FM/Grand Island, NE.

BROKER: Blackburn & Company, Inc.

KTOP & KDVV/TOPEKA, KS

DIAL POSITION: 1490 kHz; 100.3

MHz

POWER: 1 kw days/250 watts nights;

100 kw at 260 feet

FORMAT: Gold; CHR

WJOL & WLLI/JOLIET, IL

DIAL POSITION: 1340 kHz; 96.7

MHz

POWER: 1 kw; 3 kw at 300 feet

FORMAT: N/T; CHR

Arkansas

KKIP/LOWELL (CP SALE)

PRICE: \$21,540

BUYER: Eklund-McNeely Communications, owned by Kenneth Eklund Harold Wayne McNeely.

SELLER: Eklund-Fox Communications, owned by Kenneth Eklund and John W. Fox.

DIAL POSITION: 1440 kHz

POWER: 1-kw daytimer

For The Record

In the 4/10 issue of R&R reported that KLOK-FM/San Francisco buyer Brown Broadcasting is headed by VP Michael Brown. Actually, his father, Willet Brown, is President. Chapman Associates brokered the \$15 million deal. The company also owns KKAT/Salt Lake City, as well as stations previously mentioned.

TRANSACTIONS AT A GLANCE

**Transactions So Far in 1987:
\$859,293,436**

This Week's Action: \$61,652,793

Deals Of the Week:

WZOU/Boston \$15.5 million

WMMA & WHTQ/Boston \$13.5 million

- KKIP/Lowell, AR \$21,540 (CP Sale)
- KADX/Castle Rock (Denver), CO \$1.4 million
- WRBA/Homestead, FL \$1,125,000
- WAIL & WKWF/Key West, FL \$400,000
- WOCN/Miami, FL \$890,000 plus liabilities
- WIXI/Naples Park, FL No cash consideration
- WWHR/Pompano Beach, FL \$1.4 million
- WJBU & WJST/Port St. Joe, FL \$2,425,000
- KFRB/Girard, KS \$3,000 (CP sale)
- KCOZ/Shreveport, LA Undisclosed
- WGAN-AM/Portland, ME \$850,000
- WQMR & WTOS/Skowhegan, ME \$750,000
- WQML/York Center, ME (CP Sale) Undisclosed
- WBUK/Pinconning, MI \$345,000
- KQHT/Crookston, MN (CP Sale) Undisclosed
- KARL/Tracy, MN (CP sale) \$600 and waiver of \$3823 debt
- KMCR/Montgomery City, MO \$3,500 plus assumption of liabilities
- WREY/Millville, NJ \$300,000
- WSW-AM & FM/Seneca Falls, NY \$470,000
- WIPS & WXTY/Ticonderoga, NY \$900,000 (approximate)
- WCST/Aberdeen, NC \$128,000
- WWNC/Asheville, NC \$7.25 million
- WTMG/Murfreesboro (Nashville), TN \$5,465,974
- KITE/Portland (Corpus Christi), TX \$950,000

HARRIS ENTERPRISES STATIONS

- WJOL & WLLI/Joliet, IL & KTOP & KDVV/Topeka, KS \$4.4 million
 - WACO & KHOO/Waco, TX \$3,125,000
- RGR BROADCASTING STATIONS \$48,856**
- WIGS-AM & FM/Gouverneur, NY
 - WTPL/Tupper Lake, NY

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**Colorado****KADX/CASTLE ROCK (DENVER)**

PRICE: \$1.4 million

BUYER: Century Broadcasting Corp., principally owned by George Collias, Howard Grafman, and Anthony C. Carlos. The company also owns KMEL/San Francisco; KLSC/Aurora (Denver), CO; WLFF/St. Petersburg, FL; and WCZE & WLOO/Chicago.

SELLER: Gibson Broadcasting Co., owned by Richard Gibson.

DIAL POSITION: 92.1 MHz

POWER: 720 watts at 620 feet

FORMAT: Jazz

COMMENT: As part of transaction, Century has agreed to retain the station's existing jazz format for at least one year.

Florida**WRBA/HOMESTEAD**

PRICE: \$1,125,000

BUYER: Continental Broadcasting Corp., owned by Alejandro N. Fernandez, Fernando Alvarez, and Vincente Rodriguez.

SELLER: William Roelmeyer, US Bankruptcy Trustee overseeing liquidation of Greater Miami Broadcasting, Inc.

DIAL POSITION: 1430 kHz

POWER: 5 kw days/500 watts nights

FORMAT: Station is currently dark. New owners plan a Spanish format.

WKWF & WAIL/KEY WEST

PRICE: \$400,000

BUYER: Family Radio Limited Partnership, headed by general partners Conch City Communications and Broadcast Media Services, Inc. (see below).

SELLER: Conch City Communications, owned by Ian N. Wheeler and Martha Wheeler; and Broadcast Media Services Inc., owned by Mr. Wheeler and Henry A. Ash. Wheeler also has interests in KAYC & KAYD/Beaumont, TX; WTYM/Temple Terrace, FL; and WVGN/Charlotte Amalie, VI.

DIAL POSITION: 1600 kHz; 99.5

MHz

POWER: 500 watts; 100 kw at 991

feet

FORMAT: MOR; CHR

WOCN/MIAMI

PRICE: \$890,000 plus assumption of

liabilities

BUYER: Paul L. Cejas

SELLER: Union Radio, Inc., the parent corporation and sole shareholder of station licensee Minority Broadcasters, Inc. Both companies are owned by Maria Perez-Roura, Esther Hernandez, Sebastian Vega, Pablo Vega, Ana Vidal, Alfredo Roque, and Luis Garcia.

DIAL POSITION: 1450 kHz

POWER: 1 kw days/250 watts nights

FORMAT: Spanish

WIXI/NAPLES PARK

PRICE: No consideration

BUYER: Four different Wodlinger

Continued on Page 14

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April 29, 1987

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Houston

WLLZ (FM)

Detroit

KDWB (AM/FM)

Minneapolis/St. Paul

KHOW (AM)

Denver

KPKE (FM)

Denver

LEGACY

BROADCASTING, INC.

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KDWB (FM) Richfield/KDWB (AM) St. Paul

RADIO BUSINESS

TRANSACTIONS

Continued from Page 12

Family Trusts. Each trust will own 25% of the station. Trusts have been established for **Kevin Wodlinger**, who also owns **KRMO & KKBL/Monett, MO**; **Michael Wodlinger**, an AE with **KUDL/Kansas City, KS**; **Steven Wodlinger**, the broadcast group director of Hartford, CT-based communications investment bankers **Hartstone & Dickstein**; and **Mark Wodlinger II**. **SELLER: Wodlinger Broadcasting of Naples, Inc.**, owned by **Mark Wodlinger**. He also owns **KCLO & KZZC/Leavenworth (Kansas City), KS**; and **K05HU/Houston, TX**, a low-power TV station specializing in music video programming.

DIAL POSITION: 105.5 MHz
POWER: 950 watts at 573 feet
FORMAT: Nostalgia

WMMA & WHTQ/ORLANDO

PRICE: \$13.5 million
BUYER: TK Communications, headed by President **John Tenaglia**. The company also owns **WSRF & WSHE/Ft. Lauderdale, FL**; **KLUV/Dallas, TX**; and **KBUC-AM & FM/San Antonio, TX**.

SELLER: Bluegrass Broadcasting, Inc., headed by President **WH. Hart Hagan**. The company, a subsidiary of **Kentucky Central Life Insurance Company**, also owns **WCHY-AM & FM/Savannah, GA**; **WVLK-AM & FM/Lexington, KY**; and two television stations in Kentucky.
DIAL POSITION: 990 kHz; 96.5 MHz
POWER: 50 kw days/5 kw nights; 100 kw at 1600 feet
FORMAT: AC; Country
BROKER: Blackburn & Company, Inc.

WWHR/POMPANO BEACH

PRICE: \$1.4 million
BUYER: 777 Communications, Ltd., a limited partnership. The firm is headed by **Joseph Nuckols Jr.** Partners include **Phil Arvidson, Dudley Baker**, and **Richard Tambone**.

SELLER: Sunrise Broadcasting Corp., headed by President **Donald J. Spieker**.

DIAL POSITION: 980 kHz
POWER: 5 kw days/1 kw nights
FORMAT: Urban

WJBU & WJST/PORT ST. JOE (PANAMA CITY)

PRICE: \$2,425,000
BUYER: Asterisk Broadcasting, Inc., owned by **Frederick Ingham** and **Richard Ingham**. They also own **WTRS-AM & FM/Dunnellon, FL** and **WFTP/Ft. Pierce, FL**.

SELLER: Brown Broadcasting of Florida, headed by President **Dr. John Brown Jr.** All stock is owned by **John Brown University of Siloam Springs, AR**. The university also owns **KUOA/Siloam Springs, AR**.

DIAL POSITION: 1080 kHz; 94.5 MHz
POWER: 1-kw daytimer; 100 kw at 1050 feet
FORMAT: Country/AC
BROKER: Donald K. Clark, Inc.

Kansas

KFRB/GIRARD (CP SALE)

PRICE: \$3,000
BUYER: Heartland Broadcasting, Inc., owned by **Timothy Menowsky** and **Francis Bell**. Menowsky also owns **KSEK/Pittsburg, KS**.

SELLER: Freeman Broadcasting, owned by **Rob Freeman, Jeff Freeman**, and **Timothy Menowsky**.
DIAL POSITION: 101.1 MHz
POWER: 3 kw at 300 feet

Louisiana

KCOZ/SHREVEPORT

PRICE: Undisclosed
BUYER: Radio USA Ltd., headed by general partner **James Reeder** of Houston, TX. Limited partners include **Isaac Arnold**, the **Agnes Cullen Arnold Estate Trusts**, **Harry Cullen**, **Harry Cullen Jr.**, **Katherine Cullen McCord**, **Marshall-Owen Inc.**, **W.S. Baker Jr.**, **W.H. Drushel**, and **Dee Osborne**.

SELLER: James Reeder, who also owns **KKYS/Bryan, TX**.
DIAL POSITION: 100.1 MHz
POWER: 3 kw at 300 feet
FORMAT: Easy Listening
COMMENT: Reeder is contributing KCOZ to the capitalization of a new limited partnership, Radio USA, in exchange for partnership interests.

Maine

WGAN-AM/PORTLAND

PRICE: \$850,000
BUYER: Sunshine Group Broadcasting, headed by President **George Silverman**. The company also owns **WGMX/Portland, ME** and **WFEA & WZID/Manchester, NH**.

SELLER: Taylor Communications, Inc., principally owned by President **John Taylor III**. The company also owns **WGAN-FM/Portland, ME**; **WCOD/Cape Cod, MA**; and **WEAT-AM & FM/West Palm Beach, FL**.
DIAL POSITION: 560 kHz
POWER: 5 kw days/1 kw nights
FORMAT: AC/News

WQMR & WTOS/SKOWHEGAN

PRICE: \$750,000
BUYER: Mountain Wireless Inc., owned by **Alan Anderson**, **Catherine Loud**, and **Kitt Scripps**. Anderson also owns **WHYN-AM & FM/Springfield, MA**.

SELLER: Laurel Group Limited, owned by **Marc Robertshaw** and **Terry Reese**. They also own **WKXA & WCLZ/Brunswick, ME** and **WCNS/Latrobe, PA**.

DIAL POSITION: 1150 kHz; 105.1 MHz
POWER: 5 kw; 50 kw at 2420 feet
FORMAT: Country; AOR
BROKER: Glenn Serafin of Communications Equity Associates

WQML/YORK CENTER (CP SALE)

PRICE: Undisclosed
BUYER: Windward Communications Group, Inc., owned by **Richard Walsh**. Walsh also owns interests in

WABK & WQZN/Gardiner, ME and **WFTN-AM & FM/Franklin, NH**. He recently filed an application with the FCC to acquire the assets of **WAVI/Portsmouth, NH**.

SELLER: Mildan Communications Corp., owned by **Janet Willette** and **Richard Walsh**.
DIAL POSITION: 95.3 MHz
POWER: 3 kw at 300 feet

Michigan

WBUK/PINCONNING

PRICE: \$345,000
BUYER: BC Communications, Inc. The company is owned by **Floyd Biernat** and **Milton Carfes**.

SELLER: Wegerly Broadcasting Corp., owned by **Bernadette Wegerly** and **Jim Wegerly**. The Wegerlys also own an interest in **WUGM/Sterling Heights, MI** and **KVEG/North Las Vegas, NV**.

DIAL POSITION: 100.9 MHz
POWER: 3 kw at 328 feet
FORMAT: Country

Minnesota

KQHT/CROOKSTON (CP SALE)

PRICE: Undisclosed
BUYER: Robert Ingstad. He owns interests in **KGFX/Pierre, SD**; **KBUF/Holcomb, KS**; **KKJQ/Garden City, KS**; **KRRZ & KKPR/Minot, ND**; **KKOA & KKPR/Kearney, NE**; and **KVAA & KJJQ/Volga, SD**.

SELLER: KDEZ Inc., 55% owned by **Joyce Hagen** and 45% owned by **Robert Ingstad**.

DIAL POSITION: 96.1 MHz
POWER: 100 kw at 442 feet
COMMENT: This transaction is a sale of stock from Hagen to Ingstad which will result in a change in majority ownership. At the conclusion, Hagen will own 20% of the outstanding stock and Ingstad will own 80%.

KARL/TRACY (CP SALE)

PRICE: \$600 and forgiveness of loans totalling \$3823
BUYER: A&M Broadcasting Corp., headed by **Daniel Peters**. He is the OM of **KVBM-TV/Minneapolis**.
SELLER: Karon Lundeen.
DIAL POSITION: 105.1 MHz
POWER: 3 kw at 100 feet

Missouri

KMCR/MONTGOMERY CITY

PRICE: \$3500 plus assumption of liabilities
BUYER: Montgomery Media, Inc., owned by **Dalton Wright** and **James Myers**. Wright also owns **WEUS/Hustis, FL** and the **Lebanon (MO) Daily Record**.

SELLER: GMB Broadcasting, owned by **George Batchelor** and **Mary Batchelor**.
DIAL POSITION: 103.9 MHz
POWER: 3 kw at 300 feet
FORMAT: Country
COMMENT: This is a repossession action by Montgomery Media, which sold the station last year to GMB Broadcasting.

New Jersey

WREY/MILLVILLE

PRICE: \$300,000

BUYER: Joseph Donald Powers, who owns interests in **WMKX/Brookville, PA** and **WKZG/Keyser, WV**.

SELLER: Wintersrun Communications, Inc., owned by **Robert Klein** and **George Beasley**. Beasley is the head of **Beasley Broadcasting Company**, Goldsboro, NC-based operator of seven AMs and 12 FMs. This application is pending simultaneously with an application to sell Klein's ownership interest in the station to **Brian Beasley**, the son of **George Beasley**. Following the transfer, **Brian Beasley** will own 51% of **Wintersrun** and **George Beasley** will own 49%. **Brian Beasley** owns interests in **WYNG/Evansville, IN**; **WXTU/Philadelphia**; **WFTC & WRNS/Kinston, NC**; **WLAT & WYAV/Conway, SC**; **WRXK/Bonita Springs, FL**; and **WGNC & WLIT/Gastonia, NC**.

DIAL POSITION: 1440 kHz
POWER: 1-kw daytimer
FORMAT: Country

New York

GROUP SALE: RGR BROADCASTING STATIONS

PRICE: \$48,856
BUYER: Walter Jakubowski, who also owns **WKDR/Plattsburgh, NY**.
SELLER: RGR Broadcasting Corp., principally owned by **Penny Springer**, **Burton Schapiro**, **Kevin Dodge**, **Richard Thompson**, and **Charles Salcetti**.
COMMENT: RGR Broadcasting is currently involved in bankruptcy proceedings.

WIGS-AM & FM/GOVERNEUR

DIAL POSITION: 1230 kHz; 95.3 MHz
POWER: 1 kw; 3 kw at 220 feet
FORMAT: AC

WTPL/TUPPER LAKE

DIAL POSITION: 102.3 MHz
POWER: 3 kw at 1450 feet
FORMAT: AC

WSFW-AM & FM/SENECA FALLS

PRICE: \$470,000
BUYER: BJR Broadcasting Corp., owned by **Brian Rogers**, **Joan Rogers**, and **Margaret Rogers**.
SELLER: Waterfalls Broadcasting Corp., owned by **George Souhan**, **Mary Ida Souhan**, and **F. Patricia Karpinski**.
DIAL POSITION: 1110 kHz; 99.3 MHz
POWER: 1-kw daytimer; 3 kw at 235 feet
FORMAT: MOR

WIPS & WXTY/TICONDEROGA

PRICE: \$900,000 (approximate)
BUYER: Empire State Radio, headed by **Dennis Israel**. The company also owns **WGY & WGFM/Schenectady, NY**.

SELLER: Limestone Communications, headed by President **Anthony Prisenrdorf**. He is a former news correspondent for **WNEW-TV/New York**.
DIAL POSITION: 1250 kHz; 103.9 MHz

POWER: 1-kw daytimer; 1.54 kw at 383 feet
FORMAT: Country; AC
BROKER: Jack Maloney

North Carolina

WCST/ABERDEEN

PRICE: \$128,000
BUYER: Teddy Bear Radio Inc., owned by **Robert Evans** and **Dorothy Evans**.

SELLER: Simpro, Inc. owned by **Doris Simmons** and **James Simmons**.

DIAL POSITION: 1350 kHz
POWER: 2.5-kw daytimer
FORMAT: Country

WNWC/ASHEVILLE

PRICE: \$7.25 million
BUYER: Heritage Broadcast Group, Inc., headed by President **Bud Polacek**.

SELLER: Multimedia, Inc., broadcast division headed by **James Lynagh**. The company also owns **WMAZ & WAYS/Macon, GA**; **KEEL & KITT/Shreveport, LA**; **WFBC-AM & FM/Greenville, SC**; and **WEZW/Wauwatosa, WI**.

DIAL POSITION: 570 kHz
POWER: 5 kw
FORMAT: Country

Tennessee

WTMG/MURFREESBORO (NASHVILLE)

PRICE: \$5,465,974
BUYER: TransCom Communications Partners Ltd., a limited partnership owned primarily by general partner **TransCom Communications of Nashville**. The company is owned by **Robert Herpe**, **Eric Hauenstein**, and **Irving Cohen**.

SELLER: TransColumbia Communications Ltd., which is headed by general partner **Dale Bennett**. The company also owns **KMGR/Murray, UT**; **KMGR-FM/Orem, UT**; **KLTY/Liberty, MO**; and four TV stations in Texas and Kansas.

DIAL POSITION: 96.3 MHz
POWER: 100 kw at 840 feet
FORMAT: CHR

Texas

KITE/PORTLAND (CORPUS CHRISTI)

PRICE: \$950,000
BUYER: Jonathan Cohen, who also owns **WJKC/Christiansburg, VA**.
SELLER: Media Properties Inc., owned by **Paul Veale** and **Ron Whitlock**.
DIAL POSITION: 105.5 MHz
POWER: 3 kw at 353 feet
FORMAT: CHR
BROKER: Norman Fischer & Associates, Inc.

WACO & KHOO/WACO

PRICE: \$3,125,000
BUYER: Sage Broadcasting Corp., a Stamford, CT-based group headed by Chairman **Leonard Fassler** and President **Gerald Poch**. The company also owns **KEZQ-AM & FM/Little Rock-Jacksonville, AR**; **WQSF/Williamsburg, VA**; **WNAQ/Naugatuck, CT**; **WKOL & WMVQ/Amsterdam, NY**; **KMNS & KSEZ/Sloux City, IA**; **WJJK & WBIZ/Eau Claire, WI**; **WTAX & WDBR/Springfield, IL**; **WXYZ & WSPT/Stevens Point, WI**; **WZFM/Briarcliff Manor, NY**; and **WLVH/Hartford, CT**. The company recently applied for permission to buy **WKHT/Manchester, CT**.

SELLER: Waco Radio Inc., owned by station **GM Robert Weathers** and **Harris Enterprises**, a Topeka, KS-based station group. **Harris**, headed by **Robert Wells**, owns **KRGI-AM & FM/Grand Island, NE**; **KBUR & KRGS/Burlington, IA**; and **KIUL & KWKR/Garden City, KS**.

DIAL POSITION: 1460 kHz; 99.9 MHz
POWER: 1 kw; 100 kw at 452 feet
FORMAT: Country; AC
BROKER: Blackburn & Company, Inc.



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Classic Rock & Roll Stations:

NEW YORK	WXRK	WICHITA	96KRZ
LOS ANGELES	KLSX	LANSING	WMMQ
CHICAGO	WCKG	SAN FRANCISCO	KYA, KSFO
PHILADELPHIA	WYSP	WASHINGTON	WBMW
DETROIT	WCSX	SAN JOSE	KOME
		SAN DIEGO	KGMG

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WESTWOOD ONE PRESENTS

PAUL SIMON

STARRING IN

GRACELAND: THE AFRICAN CONCERT

EXCLUSIVE STEREO SIMULCAST WITH SHOWTIME

The Westwood One Radio Networks and Showtime join forces on Saturday, May 16, to present an exclusive 90-minute, uninterrupted stereo simulcast of the critically-acclaimed *Graceland: The African Concert*, starring Paul Simon. Taped in Zimbabwe, Simon is joined by Miriam Makeba, Hugh Masekela and Ladysmith Black Mombazo as they present a joyous fusion of Western and South African musical styles. The set features numerous songs from Simon's Grammy-winning *Graceland* album including his current hit

"You Can Call Me Al," "The Boy In The Bubble" and the title track, plus South African protest songs like "Soweto Blues" and "God Bless Africa."

This historic Westwood One/Showtime concert simulcast event gets under way at 10:00 pm Eastern and Pacific, 9:00 pm Central following a 15-minute pre-show. To get *Graceland: The African Concert* on your radio station, call your Westwood One Station Relations representative today at (213) 204-5000 or Telex 4996015 WWONE.



WESTWOOD ONE RADIO NETWORKS

SHOWTIME



WHAT'S NEW

Edited by Don Waller

Headset For The Wet Set



When it comes to gifts for radio's "on the go-go" types, you just can't b-b-beat "The Band," a waterproof FM radio/headset that allows listeners to enjoy their favorite sounds even while submerged in up to 18 inches of water!

The unit not only floats, making it less likely to be lost in the surf, but

also sports a rubberized headband that can be switched with an absorbent terrycloth version when the wearer tires of water sports.

Weighing in at a mere eight ounces, "The Band" plays on two "N" cell batteries and carries a one-year warranty. Additional features include dual cobalt/mylar speakers that enable you to turn down the volume on one side in order to hear what's happening around you, a built-in antenna, and reflectors for use after dark.

Ideal for radio listeners who swim, bike, jog, sail, ski, surf, hike, or skydive, this natural radio promotional item from **Mark Designs** comes in four different color combinations. Retail price: \$40-\$50.



REMOTE CONTROLS CULPRIT

Radio Getting Zapped?

Many of the latest models in home stereo receivers/tuners come with remote control devices that make it easier for listeners to switch radio stations every time a commercial interrupts their favorite programming.

This phenomenon is known as "zapping" in the television industry, which has been plagued for quite some time with the problem in the form of angry advertisers demanding a reduction in spot rates in accordance with the purportedly fewer number of viewers who actually saw their commercial.

While in-car radio listeners have always included a fair number of button-

pushers, at-home listenership has generally been thought of as a less volatile breed. However, a recent survey conducted by the New York City-based research firm of **Biederman & Co.** found that even though only ten percent of the adults (21 and over) polled claimed to own a stereo tuner or radio remote control, 36 percent maintained they changed radio stations when commercials came on.

Granted, this is hardly conclusive evidence, but radio marketers could face a greater threat from zappers as the number of remote-controlled radio receivers increases in the future.



NIGHTS IN WHITE SATIN

Hit Records Spin Off Feature Films

"Hot Child In The City," "Nights In White Satin," and "House Of The Rising Sun" are the first three entries in a proposed series of full-length films based around the hit songs of the same titles.

A joint venture of **Prism Entertainment** and **Mediacom Filmworks**, this trio of already-completed films features music integrated along with the storylines in the mode of "Flashdance," "Footloose," et al. Along with the original hit single versions of the title tunes, each film's soundtrack contains additional musical material from the likes of **Pat Benatar, Animotion, Art Of Noise, the Knack, Lou Reed, Tina Turner, Bryan Ferry, Billy Idol, and Thompson Twins.**

Production budgets for each of the films ranged from \$1.8 to \$2.5 million. For those who can't wait until their projected summer release, here are plot capsules for the three films (you can match 'em to the appropriate titles yourselves): 1) a young female reporter gets caught up in the world of high-class prostitution, 2) a young girl from Kansas tries to solve the murder of her L.A.-based sister, and 3) a young woman suffering from a deep emotional trauma becomes linked with a photographer in the throes of a severe career crisis.

Smokin' Harleys 'N' Wearin' Dunhills

First you rode 'em, then you drank 'em. Soon you'll be able to smoke 'em, as **Lorillard**, the nation's fourth-largest cigarette maker, recently licensed the **Harley-Davidson** name from the Milwaukee-based motorcycle manufacturer. (Harley signed an agreement to lend its name to wine coolers in July 1985.)

Although no product, marketing plan, or ad agency has been unveiled yet, it's expected that the "Harley-Davidson" smokes will be targeted to adult males and will be heavy on the macho imagery and packaging.

Meanwhile on the other side of the tracks, the London-based **Dunhill Holdings PLC** firm recently announced plans to market a very expensive line of menswear.

Operating under the theory that the man willing to pay more than \$300 for a cigarette lighter and around \$15 for a carton of cigarettes is willing to pay up to \$2000 for a suit, the famed British tobacconist will be bringing its new line of custom-fit, hand-tailored, traditional



classic clothing to its 130 worldwide outlets, including eight US stores, within the year.

Execs On The Road

The average senior executive annually spends 49 work days out of town on business, according to a recent survey by the **Korn/Ferry International** firm.

While 30% of the senior execs polled claimed to spend from 41-75 work days on the road annually, 29% of those surveyed spent between 21-40 work days on the road annually and another 20% restricted their business travel to an annual figure of 20 work days or less.

However, there were another 13% who spent between 76-100 days on the road annually and an additional seven percent who claimed to have spent more than 100 work days traveling last year.

POLLSTAR

TOP 20 CONCERT PULSE

LW TW ARTIST

- | | | |
|----|----|-----------------------|
| 1 | 1 | GENESIS |
| 2 | 2 | BOB SEGER |
| 3 | 3 | BILLY JOEL |
| 6 | 4 | BON JOVI |
| 4 | 5 | HUEY LEWIS |
| 7 | 6 | ALABAMA |
| 5 | 7 | KENNY ROGERS |
| 8 | 8 | IRON MAIDEN |
| 9 | 9 | DAVID LEE ROTH |
| 10 | 10 | PRETENDERS |
| 12 | 11 | CHICAGO |
| 13 | 12 | HANK WILLIAMS JR. |
| 11 | 13 | GEORGE STRAIT |
| 14 | 14 | RATT/POISON |
| 15 | 15 | ALICE COOPER |
| — | 16 | HOWIE MANDEL |
| 16 | 17 | JUDDS |
| 18 | 18 | BEASTIE BOYS/FISHBONE |
| 17 | 19 | CYNDI LAUPER |
| 20 | 20 | KANSAS |

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of POLLSTAR, a publication of Promoters' On-Line Listings. (800) 344-7383, or in California, (209) 224 2631

SHANE MEDIA SERVICES and WBEE - A HOT COUNTRY COMBINATION

Congratulations to Heritage Communications on the debut of Rochester's new Stereo Country, WBEE.

You'll find all of Shane Media's other Country affiliates in R&R's Top 25 Country lists: KILT, Houston; WIL-FM, St. Louis; WESC, Greenville.

Shane Media Services: Tactics for Country success.



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Tina Turner

**BREAK
EVERY
RULE**



Break Every Rule *the new single by Tina Turner*

Casitol

Produced by: Rupert Hine Management: Roger Davies Management

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STREET TALK

Record Profits At CBS, WEA

You can bet **CBS CEO LARRY TISCH** has no regrets about holding on to the corporation's record division, which had its most profitable quarter in history: \$68 million on revenues of \$413 million. The **SPRINGSTEEN** box set was a major factor in the 30% increase over first quarter profits from last year.

His **WCI** counterpart, **STEVE ROSS**, is smiling, too, as **WEA** also had a "record" quarter: \$47 million profits on revenues of \$327 million. Strong CD sales led the 50% increase over the same period in '86.

More Equal Employment Opportunity paperwork to look forward to. Used to be that letting the FCC know the amount of minorities in the workplace was the sole requirement at license renewal time. Now, even if a station is already within government guidelines, a new two-step procedure requires it to fill out an additional form that details specific practices undertaken to promote EEO.

The Wave: A Capitol Idea?

Will the "Wave" wash in DC? Apparently parent **METROPOLITAN** is researching that question by handing out tapes of **KTWV/LOS ANGELES's** light jazz/New Age sounds in Washington shopping malls and asking people's responses. The company's property in DC is **AC WASH.**

Country music fans can breathe a sigh of relief: the *New York Times* has pronounced the art form alive and well. A year-and-a-half after a front page article declared "Country is dead," the Times's Tuesday (4/21) edition said country "has turned itself around" and "captured the ears of a new, young audience." Writer **STEPHEN HOLDEN** credits the "non-upholstered, acoustically-based sound of the so-called 'new traditionalists'" for the turnaround. **MCA** Nashville chief **JIMMY BOWEN**, the only Music City exec quoted, cited radio's new openness and a move away from "incestuous musical and business practices" as contributing to Country's resurgence.

Continued on Page 20

Radio Days... On TV

Hard to remember a time when radio was getting so much attention — good, bad, or indifferent — from other media. All the network newscasts covered the **FCC's** ruling last week, with clips of **HOWARD STERN's** press conference.

One more memorable moment from that gathering — told that **DON IMUS** said the ruling will put him out of business, Stern replied, "Don hopes this will put me out of business. Poor Don has nobody listening to him anymore. Don is a thing of the past. I would like to offer Don a drink, and get him back on the bottle... I don't believe (this ruling) will put me out of business, and the other thing I don't believe will put me out of business is Don Imus."

At presstime, Stern was considering holding a rally of his supporters. And we'll apparently be seeing Howard on TV soon — he's to start taping a late-night show for **FOX** in New York next month. The format is still being worked out.

If you missed "Nightline" last Tuesday (4/21), find a friend who taped it. Consultants **JEFF POLLACK** and **RICK SKLAR**, **KEGL/DALLAS** morning star **MOBY**, First Amendment expert **NAT HENTOFF**, and FCC General Counsel **DIANE KILLORY** discussed the commission's pronouncement on indecent language.

Some moments:

- Moby, in a clip from his radio show: "The Federal government can kiss my fat, countryboy butt."

- Pollack: "The public should exercise quiet control and turn off their radios."

- Killory: "The new rule shouldn't change what most broadcasters do, but those who cross the line and go to extremes... we will enforce the law."

OPRAH WINFREY's recent program on radio stars was a scream, with **WLUP/CHICAGO's** **JONATHON BRANDMEIER** enjoying the home court advantage and grabbing most of the yucks. **KROQ/LOS ANGELES's** **POORMAN** did wonders for the public image of DJs everywhere, flashing a sign with his home phone number at the camera for "any hot babes out there who think I'm cute."

The Sound America Wants To Hear

"WALK ON FIRE"

THE NEW TRACK BY
LITTLE AMERICA

EXPLODING ON
ALBUM RADIO

ON
YOUR
DESK
NOW!

"LITTLE SUZI"

THE FIRST SINGLE
FROM



30/10
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AOR BREAKER!

BREAKING AT
WPHD
PRO-FM
WGH
KDWB
AND MANY MORE!

AIR PRIORITIES: WEEK 9

Listen to the selections listed below. Decide if each had the potential to attain Top 40, Top 25 or Top 10 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed., Apr. 29, 1987.

Artist	Title	Label
TOM PETTY ROCK & HYDE CAMEO	JAMMIN' ME DIRTY WATER BACK AND FORTH	MCA CAPITOL ATLANTA ARTISTS/ POLYGRAM
INTIMATE STRANGERS GINO VANNELLI	LET GO WILD HORSES	IRS/MCA CBS ASSOC.

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

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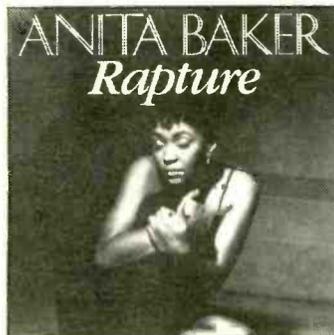
"Sorry, Mr. President, the Russians won't consider our proposals until these records are on every station in the U.S.!"



SIMPLY RED
"THE RIGHT THING"
 from the rapidly-approaching gold *Men And Women* LP. Radio reception is loud and clear at CHR! Video in heavy rotation on MTV. On tour soon.

CHR CHART 31

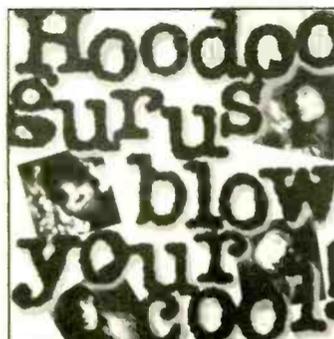
WXKS 7-6 HOT	Y108 deb-29
WPHD deb-31	FM102 5-2 HOT
94Q 17-12	KWOD deb-34
Y100 deb-32	KS103 deb-30
WMMS 18-14	KITS 10-8
KWK deb-34	KKBQ - add



ANITA BAKER
"SAME OLE LOVE (365 DAYS A YEAR)"
 from the double Grammy Award-winning *Rapture* LP. Over 2.3 million sold! Exploding at CHR, R&B and A/C! Video in power on VH-1.

URBAN CONTEMPORARY CHART-8 AC CHART-3

WKSE add	WLS 30-25 HOT
WCAU 35-27	Z95 add
PRO-FM add	WCZY 12-9
KRBE deb-30	WHYT deb-24
Y100 33-24	KMEL 10-6



HOODOO GURUS
"GOOD TIMES"
 from the *Blow Your Cool!* LP. The first guru-vy single is sending strong signals at AOR; the "Good Times" are just beginning at CHR! Backing vocals by Susanna Hoffs, Debbi Peterson, Vicki Peterson and Michael Steele. See the video on MTV and VH-1! Tour starts in June.

KITS
 KKLS
 B91



DO IT FOR NATIONAL SECURITY... ON ELEKTRA MUSIC CASSETTES, RECORDS AND COMPACT DISCS.

"What's a HOODOO GURU?"

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STREET TALK

Continued from Page 19

San Diego Serenade

Late-breaking San Diego winter Arbs had this lineup: Easy Listening **KJQY** 9.4-9.0, AC **KFMB-FM** 7.2-7.5, AORs **KGB** 6.7-7.2 and **91X** 6.3-6.1, Talk **KSDO (AM)** 6.3-6.0, Urban **XHRM** 4.6-5.0, Country **KSON-FM** 4.3-4.3, CHR **KSDO-FM** 6.6-4.2, AC **KFMB (AM)** 4.7-4.2, Nostalgia **KPOP** 3.0-4.1, AC/Jazz **KIFM** 4.1-4.1, and Gold **KCBQ-FM** 2.3-3.9.

Format Flips

Is Seattle's four-way CHR fray about to lose a contestant? Speculation has it that **KNBQ** may drop out now that **VIACOM**, which has no other CHR outlets, has taken over. If so, it would be "only" a three-way battle, with leader **KUBE**, **KPLZ**, and new entrant **KHIT** remaining.

Is one of Portland's FM ACs about to pull the plug and switch to "Format 41?"

Company sources say a format shift is among a number of options under consideration at **NATIONWIDE CHR WKZL/ WINSTON-SALEM** pending completion of research. Without a PD since **HARRY LYLE's** departure two months ago, it's now also without an MD, as **DON JOSEPH** leaves to program **WSSX/CHARLESTON, SC**.

Immaculate Deception

WYGC/GAINESVILLE's "Possess The Luxury" contest will take winners along for a live broadcast from what is reputed to be the pleasure palace of former **PTL** honcho **JIM BAKKER** and part-time lover **JESSICA HAHN**: room #538 at the Sheraton Key Resort in Clearwater Beach, FL. Morning man **KEVIN LEIN** and PD/afternoon **SMILIN' BRAD RIVERS** will act as spiritual guides.

The PD Shuffle

Market vet **JOHN PICCILLO** has exited as PD of **WBYP/BUFFALO** . . . Look for **CHRIS WILLIAM**, who just moved from afternoons to mornings at **WROQ/ CHARLOTTE**, to be tapped as PD. Expect an Operations Manager to be named, also . . . **WARM(POWER 99.7)/ATLANTA** National Sales Manager **MATT FARBER** is trading hats to become OM.

Nipper's latest trick is recruiting **ERIK NURI**. The ex-**CBS** Director/Black A&R now sports VP stripes for **RCA** on the West Coast.

"Can't File Without You:" **BARRY MANILOW's** former producer has filed suit against him. **RON DANTE** claims he's owed \$1 million in album royalties from Manilow's **ARISTA** days, and is asking for the same amount in punitive damages, also.

The man convicted of killing **KWKW/LOS ANGELES DJ RODOLFO GARCIA CORTEZ** was given a sentence of 15 years to life last Friday (4/17).

Spotted in Oklahoma City: ex-**KEGL/ DALLAS MD JOE FOLGER** driving around in the **KJYO (KJ103)** van.

Update on last week's item about the **AMERICAN COMEDY NETWORK**: they're looking for not just any "funnyman," but one with the skills to be a Production Director.

Label execs viewed **ARISTA's** retail display fixture for cassette singles in Washington on Thursday (4/24). The **RIAA** meeting was to firm up participating chains for the July launch of the configuration.

Also in DC, **WBMW**, which inked **CERPHE** last week, has snared another **DC101** jock. **SANDY EDWARDS** will do middays when **B106** makes its expected switch from CHR to AOR.

Felonious Feline In Panama City

Panama City, FL DJs beware — Sheriff **LAVELLE PITTS** promises to arrest any jock who airs **TWO LIVE CREW's** "We Want Some Pussy" on **LUKE SKYYWALKER RECORDS**. Pitts has already charged a record store clerk with a felony for selling an unstickered cassette of the album to a minor.

KRTH/LOS ANGELES personality **JONATHON DOLL's** response to **KTWV's** "No Disk Jockeys" billboards: "What a great idea. Maybe next week we'll see a **DELTA** billboard that says: 'No Pilots!'"

Looking for a night jock? Consider **RANCE CRAIN**, the President/Editor of family-owned *Advertising Age*. In the 4/20 issue, he says, "My heart belongs to radio, and I'd gladly give up the publishing business any time for the chance to be an all-night disk jockey in Billings, Mont."

KLSX/LOS ANGELES has tapped ex-**LOVIN' SPOONFUL** leader **JOHN SEBASTIAN** to host a Sunday night show of folk and blues called "John Sebastian's Goodtime Music."

With CDs all the rage, **WXRK/NEW YORK** is sponsoring a CD Hotline to answer any and all questions from its audience on compact discs. A computerized catalogue keeps track of forthcoming releases and back titles. It's set up by the **DIGITAL RADIO NETWORK (PAUL ZULO, 718-486-8788)**, which plans to expand to other markets.

Former **WARNER BROTHERS** VP/Black Promotion **CORTEZ THOMPSON** has joined **HUSH PRODUCTIONS** for West Coast promo chores.

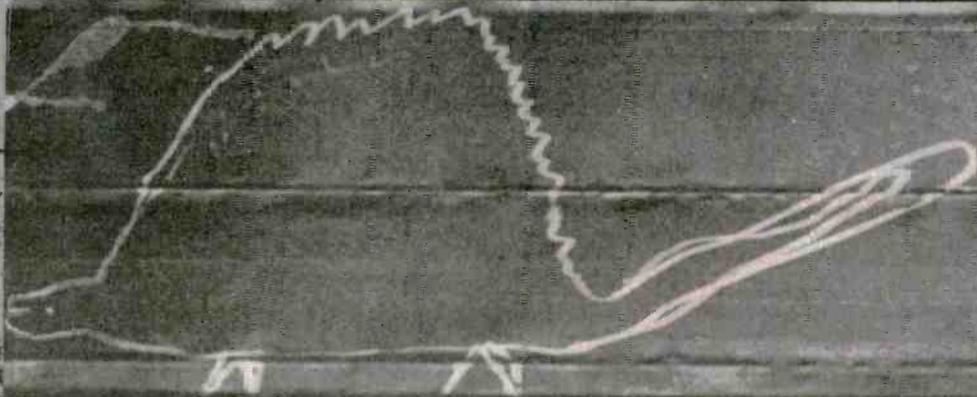
STRATEGIC RADIO RESEARCH

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211 E. Ontario
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DEAD LETTER OFFICE

A SPECIAL COMPILATION OF
15 NEWLY DISCOVERED GEMS.



Featuring the lead track
AGES OF YOU
plus
**CRAZY
TOYS IN THE ATTIC
BURNING DOWN**

R.E.M.

LINER NOTES BY PETER BUCK.

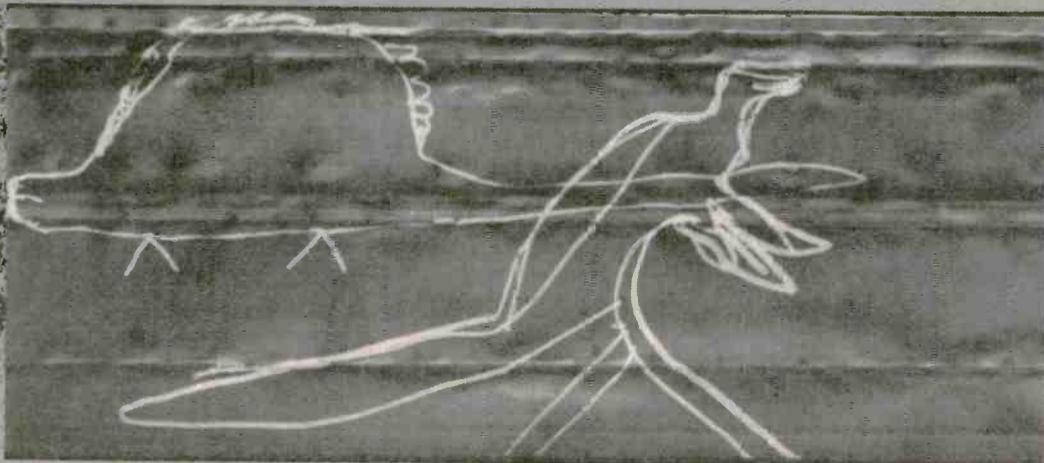
COMPACT DISC INCLUDES THE COMPLETE
5 SONG **CHRONIC TOWN E.P.**

R.E.M. SUCCUMBS:

A compilation home video cassette on



A LITTLE BIT OF UH HUH AND A WHOLE LOT OF OH YEAH.



SP 70054

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The Columbia
**CHART
 ATTACK**



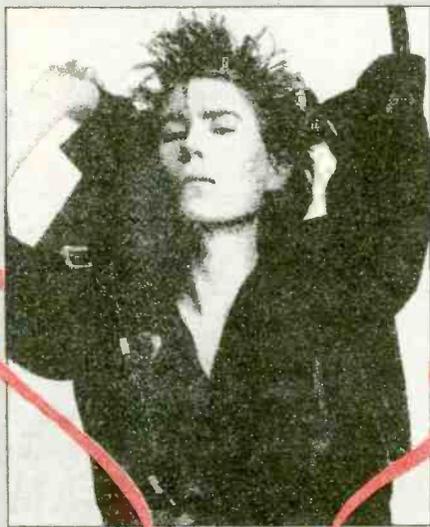
JOURNEY

"Why Can't This Night
 Go On Forever"

Another Double-Format Delight from the band
 with a Mega-Platinum track record.

**NOW ON OVER 60 CHR REPORTERS
 17 NEW ADDS THIS WEEK:**

WBEN KAMZ WQCM KQCR KHTZ
 WFLY WGRD WFX 99KG
 WNNK WRQN WCGQ KBOZ
 Y95 KMGX KNAN KTRS



PSYCHEDELIC FURS

"Heartbreak Beat"

The **BREAKTHRU** continues with another big
 week of adds, debuts, requests and sales.

**162 STATIONS
 INCLUDING THESE TOP 15 AND TOP 20**

WXKS 15-13 KRBE 20-16 KCPX 7-6
 WPHD 23-19 Y100 19-15 KITS 5-6
 Q107 13-12 Z95 20-16 KMEL 7-7
 KEGL 17-13 WMMS 7-4 KATD 11-10
 KKBQ 20-19 KIIS 11-11



COLIN JAMES HAY

"Can I Hold You?"

Pick up this record now and give it a spin — it's a fresh
 new departure that your audience will appreciate.

OUT-OF-THE-BOX AIRPLAY:

CKOI 100KHI
 99DTX WOMP
 WERZ KQIZ
 WNNK KNAN
 KSAQ 99KG
 KIKX B91



**BILLY JOEL
 and RAY CHARLES**

"Baby Grand"

"We've **never** had as much phone response
 to a Billy Joel record. We started it in morning
 and mid-days and immediate response forced
 it into full-time rotation."

Kathy Means, MD
 Z95/Detroit

**FULL SERVICE AC ①
 #1 HOTTEST
 AC CHART: ④**

LISA-LISA and CULT JAM

"Head To Toe"

The quality of the radio stations and the chart moves are enough to convince you to add this record now; the Lp debuted in-store on Monday, April 20th, so check for Out-Of-The-Box heavy retail activity.

CHR BREAKERS

163/50, 69%

#3 MOST ADDED

URBAN CONTEMPORARY CHART: 15



EDDIE MONEY

"Endless Nights"

More great music from Eddie's strongest album ever.

ANOTHER BIG WEEK AT RADIO
91/23, 38% AND BREAKER BOUND

20 P1 REPORTS:

WBEN	KEGL	WMMS	KKRZ
WPHD	KKBQ	99DTX	KWOD
WCAU	WGH	WKTJ	KCPX
B94	WNVZ	Y108	KATD
Q107	Q102	KIIS	KWSS

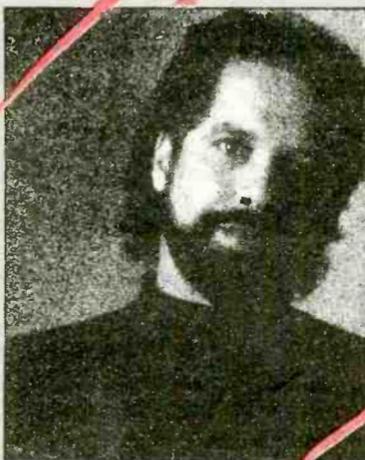
MONDO ROCK

"Primitive Love Rites"

Immediate requests **Wherever** it's played, why wait to take advantage of a record that you know is about to break **WIDE OPEN!**

THANK YOU EARLY BELIEVERS!

KCPX	KNBQ	KTMT
KPLZ	95XIL	KZFN
K104	KOZE	OK95



DAN HILL Duet with VONDA SHEPPARD

"Can't We Try"

"Dan's best known with his number one 1978 hit "Sometimes When We Touch." This new effort utilizes the same production technique and it works beautifully in the setting of a duet. Fills a void these days for most Top 40 playlists, a love song for contemporary adults."

Dave Sholin's Personal Picks,
The Gavin Report, April 10, 1987

AC CHART: 30 - 22

#3 MOST ADDED: AC AND FULL SERVICE

FIVE JOCKS TACKLE THE ISSUE

Shock Radio: The Fine Line Between Funny & Tasteless

The hottest — and most controversial — trend among high-profile air personalities is known as “shock radio,” also dubbed by some as “raunch radio.” Dan O’Day sought out five practitioners of this talk-provoking on-air style: Moby (KEGL/Ft. Worth); Gary Meier (WLUP/Chicago with Steve Dahl); Tom Griswold (WFBQ/Indianapolis with Bob Kevoian); Mark Stevens (KLOL/Houston with Jim Pruett); and George Baier (WLLZ/Detroit with Jim Johnson).

R&R: Why do you opt for blue humor on the air?

MEIER: Because we say one or two words that have never been heard on the radio before, that’s



Gary Meier

considered shock radio. We don’t think, “Well, let’s use this word because it’ll get a rise out of people.” We do what we consider reality and have been doing it for eight years.

MOBY: The blue content is a



George Baier

minor part. Everything else that happens is equally — if not more — relatable to the audience. I try to make people feel good about themselves.

BAIER: Most of our listeners are 25-49 men; they’ve heard it all anyway. But my first objective is to make listeners laugh; I won’t do it unless I genuinely think it’s funny.

STEVENS: We do Truth Radio — what people talk and joke about in their private lives . . . humor of the streets.

R&R: Is using dirty words a cheap way to get a laugh?

MOBY: You’re in there four hours a day; I guess some of the laughs have got to be cheap. I don’t have \$60,000-a-year comedy writers.

STEVENS: Whether you use dirty words or clean words, you’ve got to be funny to get a laugh.

“If people don’t like the guy they’re listening to, they’ll flip him off and he won’t be there much longer.” —Mark Stevens

BAIER: Tapes of our show have been peddled around the country for years. The program director takes two guys and has them listen. They hear a few outrageous bits but don’t get the essence of what we do. So they go on the air and do anything to get people’s dander up. Then it starts spinning out of control, and they think talking dirty is the way to go.

R&R: Where should station management draw the line?

GRISWOLD: That’s up to each manager. The most important consideration from their viewpoint is probably going to be the advertisers.

MOBY: At the big seven (George Carlin’s seven dirty words).



Don Imus

IMUS: It’s going to come down to the bottom line. When the corporations who own these radio stations discover they can’t sell these guys, it’ll probably turn out to be a fad. It’s simply saying things to provoke people — and, in some cases, offend them. I think Howard Stern is funny sometimes; I like him. But I now know more about Howard’s penis than I do about my own.

R&R: Any closing thoughts?

IMUS: I’m at a disadvantage because I haven’t heard most of these guys. But if they think they originated this kind of radio, well, they didn’t. I did.

Imus Rates New Jock Generation

WNBC/New York’s Don Imus is no stranger to controversy or strong audience reaction. When he left WGAR/Cleveland for New York in 1970, the local newspaper headline screamed “Garbage Mouth Goes To Gotham.”

R&R: What do you think about the new generation of “shock radio” jocks?

IMUS: When I hear comments like, “These guys just get on the air and be themselves,” I think that’s bullshit. In a couple of cases, I know these guys are definitely not that way off the air; in fact, they’re quite the opposite. A lot of it is contrived. I go further now than I ever have in my life — but I do it with a little more sophistication.

“When the corporations who own these stations discover they can’t sell these guys, it’ll probably turn out to be a fad.”

— Don Imus

R&R: In what ways?

IMUS: I swear on the air — “god-damn, son of a bitch, bastard.” There are things I satirize now that I wouldn’t have tried years ago, simply because I would’ve been fired.

R&R: Is the shock trend making radio more vulnerable to censorship?

Stern Reacts To FCC Ruling

At a press conference following last week’s FCC announcement, Howard Stern answered the following questions from R&R’s Adam White:

R&R: Do you feel or expect any additional pressure from Infinity management to change?

Stern: What (Infinity Radio Division President Mel Karmazin) said to me is, “We don’t feel you’re breaking any law. If we did, we’d take you right off the air.” Everyone in management here has said to me, “We believe the FCC will find nothing indecent or obscene.”

R&R: So you don’t plan to change?

Stern: No. Not one bit.

R&R: What kind of reaction have you had from listeners

since this whole issue became prominent?

Stern: You know, it’s a funny thing: most of my listeners are very, very offended by this. From what I understand, we went into Philadelphia and the FCC received five to six letters. There’s been a lot of misprinted information.

I read today in *USA Today* that supposedly I was fired in Washington DC, which I was not; that I was responsible for making jokes about the Potomac River airplane crash, which I never did. I don’t know where these things come from.



Moby

MEIER: Management should get legitimate entertainers who know what they’re doing and then trust them from there. If they hire the right people, there shouldn’t be any problem with letting them do what they do.

R&R: Then where should the FCC draw the line?

BAIER: It’s none of their business. This is a free country with free speech, and there are thousands of other radio stations to tune in to.

MEIER: On-air people should use their own intelligence to determine what they say. As bad as some of these other guys are, I’d rather have them do their own policing. The good things in life always seem to get ruined by a few people who don’t understand them. We already have that problem with the censorship of records. Now stores won’t carry certain magazines because of pressure from the Moral Majority. Our freedoms are being tampered with on a lot of levels, and people are passively sitting by.

STEVENS: The FCC should draw itself right out of existence. It doesn’t have any right to regulate radio except for the fact that there are licenses to be protected to serve the public. But as far as getting down to the nitty gritty of what a disc jockey says . . . well, if people don’t like the guy they’re listening to, they’ll flip him off and he won’t be there much longer.

GRISWOLD: How can they say we’re violating community standards when we have the highest-



Tom Griswold

rated show in the community?

R&R: What do you consider too offensive?

MOBY: Jokes dealing with the Holocaust or dead babies. Beyond that, it’s just a gut feeling. It has to be handled on a case-by-case basis.

GRISWOLD: Some of the graphic sex talk I’ve heard other jocks do. And I won’t joke about a local person who’s contracted AIDS from a blood transfusion because there’s not enough distance from it.

BAIER: Jokes about women smelling like fish — the degrading, back room kind of stuff. We make jokes about victimless crimes: we did Rock Hudson jokes because he decided to be a faggot, right? But the people in the space shuttle chose to become astronauts; they didn’t choose to f--- up the system that blew them up, so we didn’t do shuttle jokes.

R&R: If you owned a radio station, would you allow your jocks to do the same material you do?

STEVENS: I’d have more of what we do on the air; I wouldn’t limit it to just mornings. Radio is so damned dull; it’s copy this and copy that, and do what the other guy is doing.

MEIER: Definitely. I would hire guys who I felt would do the job properly. I wouldn’t have any problem saying, “I like what you do, and I trust you to do it to the best of your ability.”

BAIER: If they made me the kind of money we make for WLLZ, yeah. The objective is to bring listeners and money into the station.

THE PICTURE PAGE

Links 'N' Lanes At Martell



The annual T.J. Martell Rock 'N' Bowl charity extravaganza drew a large turnout and raised much money this year in L.A. Pictured enjoying the festivities are (top, l-r) WMMS/Cleveland OM Kid Leo with the Starship golf team: Mickey Thomas, Donnie Baldwin, manager Bill Thompson, and Craig Chaquico. Below (l-r) in the alleys (l-r) are WAQX/Syracuse PD Simon Jeffries, promoters Paul Yeskel, Heavy Lenny Bronstein (rear), and Beth Rosengard, and WWCK/Flint PD Mark Miller, with KLAQ/EI Paso OM Nat Lamp weighed down with heavy ball at front.

New Vistas For Watley



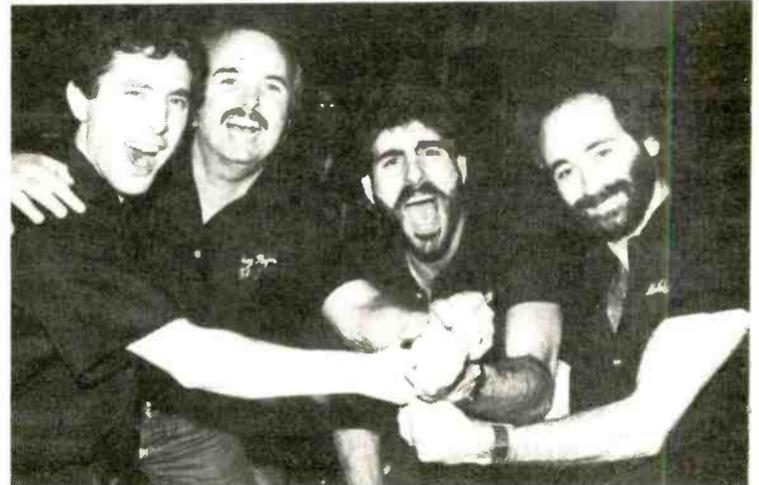
MCA held a party in L.A. to celebrate Jody Watley's across-the-board success with "Looking For A New Love" and the "Jody Watley" LP. Pictured (l-r) are MCA's Sara Melendez, President/Black Music & Exec. VP Jheryl Busby, Watley, VP Ernie Singleton, label's Cynthia Johnson, VP Louil Silas, and label's Al Carroll.

KLSX Illustrious



KLSX/Los Angeles held a client party themed around 1967, in keeping with its Classic Rock format. Pictured (l-r) are station's Mary Lyon, Damion, Fred Gillardo, Adrienne Merrill, Phil Hendrie, Russ Spears, WWI's Dr. Demento, and KLSX's Shana and Frazer Smith.

And More Martell Rockin' Bowlin'



Shown at the bowling portion of the Martell festivities in L.A. are (top, l-r) organizer Jon Scott of Music Awareness, David & David's David Baerwald, and A&M's J.B. Brenner. Below, the RCA bowling team poses modestly: (l-r) WXRK/New York's Bob Kranes and RCA's Greg Phifer, David Allen, and Alan Womark.

Gabriel Gathering



Peter Gabriel was in L.A. recently for various festivities and formal occasions. Pictured (l-r) are Geffen artist Tommy Keene, Geffen's Christina Anthony, Gabriel, and label's Karen Sobel.

Beaubien

Continued from Page 1

no plans to make any dramatic shift. KNX-FM has carved out a niche in the market; it's well-positioned. I don't think we're

about to do anything that is going to defy people's expectations of KNX-FM."

Beaubien joined KKHT in 1983 when it was AOR KSRR (97 Rock) and oversaw its change to CHR and then AC in the last seven months. Previously, he'd spent 14 years in Boston as an air personality at AORs WBCN and WCOZ, finishing his stay at 'COZ as PD from 1980-83. His time in Boston was interrupted by a sojourn in 1971 to KLOS/Los Angeles for airwork. His move reunites him with KNX-FM consultant Jeff Pollack, who advised KSRR.

Studio Location

Continued from Page 3

ney says it's permissible to place the public file in an attorney's office or a more public location such as the city library.

The FCC unanimously approved the rule change, which is aimed at accommodating many station requests to move out of high-rent and congested central cities to more spacious suburban areas where costs are lower.

In recent months, the Commission has undertaken enforcement action against several broadcasters who violated the rule. Several cases remain under investigation, and despite the rule change, McKinney says more broadcasters may be disciplined for violating the previous rule while it was in effect.

Gilbert

Continued from Page 3

In radio since 1973, Gilbert has been an AE for the market's KLAK (now KRXY) and KIMN. After holding management posts with Capitol Records in Denver and Chicago, he joined Sandusky as Local Sales Manager of KNUS in 1984 and was promoted to GSM of KNUS & KBPI in early '86 before leaving for Legacy.



Don Joseph



Curtis Peterson



David Anderle



Eulis Cathey



Steve Heldt



Gregg Miller



Sharon Fratello

Radio

● **DON JOSEPH**, MD/Asst. PD at **WKZL/Winston-Salem** for the past three years, has been named PD at **WSSX/Charleston**. He replaces **BRIAN PHILLIPS**, who went on to become PD at **WMMS/Cleveland**.

● **CURTIS PETERSON** has been appointed VP/GM at **Narragansett's KAYI/Tulsa**. He most recently was VP/GM at **KFRX/Lincoln, NE** for five years.

● **JIM JONES** has been appointed PD at **Clear Channel AOR KMOD/Tulsa**. Jones joined **KMOD** eight years ago and has been MD the past four. He replaces **CHARLIE WEST**, who moves on to **KLOS/Los Angeles** as PD.

● **KEITH JOHN**, PD for **WMRZ/Quad Cities**, will now also be PD for sister station **WLLR**. Former **WLLR** PD **TONY KIDD** left to program **WBEE/Rochester** two weeks ago. Also at **WLLR**, middayer **Andy Scott** has been upped to Asst. PD.

● **STEVE HEDGEWOOD** has been named PD/MD at **KHYS/Port Arthur-Beaumont, TX**, where he will also do PM drive. He previously programmed **KYOK/Houston** for three years. **KHYS MD DOUG DAVIS** has exited, and former PD **MARK PETRY** stays for PM drive.

● **BOB ANCHETA** is the new Manager and **JOHN HUGILL** the new PD at **KAAR/Vancouver, WA (Portland)**, following the purchase of the station by **Belridge Broadcasting**. The 24-hour Gold AM will also feature syndicated personalities **WOLFMAN JACK** and **CHARLIE TUNA**.

● **DON DeROSE**, formerly SM at **KEXO/Grand Junction, CO**, is now General Manager there and at co-owned **KLDR/Delta, CO**.

● **ANDREW MARS** has been named Director/Sales at **CBS O&O WMRQ/Boston**. He was formerly LSM at sister station **KNX-FM/Los Angeles**.

● **TERRY SWAIM** has been named Local Sales Manager at **WRDU/Raleigh**, joining from the same post at crosstown **WQDR**.

● **RON SOBCHAK** has been promoted from middays to PD at **WCWA/Toledo**, which has changed format from Big Band to Gold under consultant **JON SINTON**. Former PD **MIKE SHEPHERD** stays for afternoons.

● **TONY PERLONGO**, formerly GSM at **KFYE/Fresno**, has been named GM at the station.

Records

● **DAVID ANDERLE** has been promoted to VP/Film Music at **A&M Records**, where he was formerly Director/Film Music. He has been with the label 16 years.

● **EULIS CATHEY** has been appointed Music Coordinator/Black Music Promotion at **Island Records**. He was previously all-night host of **WEBR/Bufalo, New York's** "Jazz In The Night-time" program.

● **STEVE HELDT** has been promoted from Salesman to Sales Manager/Philadelphia-New York Branch at **PolyGram Records**. He joined the label in 1977.

● **GREGG MILLER** has been appointed Director/International Promotion for **PolyGram**, overseeing publicity and promotion for US acts in foreign markets. He was Sales Representative with the label's Los Angeles branch, and is relocating to New York.

● **ALLEN BROWN** has been named Associate Director/Media for **CBS/Nashville**, where he worked from 1980-83. He left to head the marketing department for the **Benson Company** in 1984-85, and from 1985-86 was VP/Marketing and Product Development for **Stronghold, Inc.**, a Nashville-based gospel label/publisher.

● **ANTHONY FORMICHELLI**, formerly an AE with **WCBS/New York**, has been appointed to VP/Operations Marketing at **CBS Records Operations (US)**.

● **TRACY HILL** has been promoted to the new post of Associate Publicist for **Windham Hill Records**. She joined the label last year, and was most recently Asst. to the Publicity Department.

In other label news, **PAT BERRY** has been named Regional Sales Manager. He was formerly a **PolyGram** Sales Representative.

● **NICK STEARN** becomes Regional Sales Manager, West Coast at **A&M**, based in Hollywood. A ten-year company veteran, he most recently was Regional Sales Manager, South-Central Region.

● **A&M** has five new assignments in its team of Local Promotion Directors: **SUE DeBENEDETTE** in Southern California, **MICHAEL ROWLEY** in Seattle, **MARK TINDEL** in Dallas, **JILL GLASS** in Boston, and **CHUCK BLIZIOTIS** in New York.

DeBenedette moves to L.A. after four years with the label in New York. Bliziotis handled A&M radio promotion in Boston, and Glass was a local retail rep there. Goldberg transfers from Philadelphia. Rowley joins from **Motown**, and Tindel was with **KZEW/Dallas** in sales.

PROS ON THE LOOSE

Chris Conners — Nights **WDCG (G-105)/Raleigh-Durham (919) 286-4002**

Eric Cramer — Nights **WGCL/Cleveland (216) 835-2038**

Beau Daniels — Production Director/Evenings **WSSX (95SX)/Charleston, SC (803) 884-3520**

John Gibson — Nights **WHB & KUDL/Kansas City (816) 459-8516**

Alan Parker — GM **WKJA (K-92)/Coastal, NC (919) 964-9292**

Zak Phillips — PD **KAZY/Denver (303) 377-8167**

Jim Walsh — Nights **KQIZ/Amarillo (302) 478-0975**

Capps

Continued from Page 3
Naganuma, who's left for nearby **CHR Q105/Salem**. No immediate staff changes are expected.

A former personality at **KPNW/Eugene** and MD/middays at crosstown **KASH**, **Capps** will be assisted by the **Lund Consultants**. He faces two AM competitors, **KSGO** and **KAAR**, but sees **KMJK's** new format offering more recent (post-1978) and upbeat music. "It's the greatest rock hits of all time. There's some AOR, but it'll be mostly CHR-based oldies targeting a 25-40 year-old core. We've just completed an exhaustive research project, and the results show the Portland market to be an oldies nirvana."

GM **Dave McDonald** noted, "Mark knows the Northwest, has a tremendous feel for this music, and brings a complete background in radio operations. Our new format will have a good rock pace, with no wimpy AC titles."

The move follows **KMJK's** disappointing fall '86 **Arbitron**, when it dropped from an 8th-place tie to 11th 12+ with a 4.3 — the same share it held a year earlier.

Industry

● **SHARON FRATELLO** has been promoted to Music Coordinator at **Jeff Pollack Communications**. Formerly of **KABC & KLOS/Los Angeles**, she joined **JPC** as Administrative Assistant a year ago.

● **THOMAS HAYDEN** has rejoined **NAB** as Regional Manager for the Mid-Atlantic States.

● **GARY KLEIN** has been appointed Director/Creative Services at **SBK Entertainment World**. A veteran record producer, he was previously affiliated with **The Entertainment Music Co.**

King

Continued from Page 3

ongoing research of the country core from the **Research Group**, and consultation from **Shane Media Services**.

King has been **WRVA** PD the last two years. His programming experience includes **WCZY/Detroit**, **KXOK/St. Louis**, and **WJBO & WFME/Baton Rouge**. Regarding his first move into Country, King added, "I'm looking forward to it for a number of reasons. Foremost, as other formats become more homogenized, I think Country will quickly become the Adult Contemporary."

Heritage acquired **WIL** from **LIN Broadcasting** just after the first of the year.

Arista

Continued from Page 3

Reaction To Violators Uncertain

The letter does not say how **Arista** will respond to violations of the "agreement," but a spokesperson told **R&R**, "We hope it won't get to litigation, but it is legal and it is binding. We expect it to work."

It's not clear whether the unsolicited nature of the product affects the legality of **Arista's** move. This is thought to be the first time a label has sought to establish a contractual basis for an airplay embargo, in the event that one or more stations have to be sued for breaking it.

"If you do not wish to accept the enclosed materials subject to the foregoing conditions," reads the letter, "then please return them immediately to **Arista**."

ONE YEAR AGO TODAY

- **Phil Newmark** GM, **KPWR/Los Angeles**
- **Dave Roberts** VP/Programming, **CBS Owned FM Stations**
- **Bob Greenberg Sr.** VP/GM, **UA Records**
- **Infinity** buys **KROQ/Los Angeles** for record \$45 million
- #1 CHR: "West End Girls" — **Pet Shop Boys (EMI America)**
- #1 AC: "The Greatest Love Of All" — **Whitney Houston (Arista)**
- #1 B/U: "On My Own" — **Patti LaBelle & Michael McDonald (MCA)**
- #1 COU: "Happy Happy Birthday Baby" — **Ronnie Milsap (RCA) (2 wks)**
- #1 AOR Track: "Be Good To Yourself" — **Journey (Columbia)**
- #1 LP: "Dirty Work" — **Rolling Stones (Rolling Stones/Columbia) (5 wks)**
- #1 Jazz: "Alone/But Never Alone" — **Larry Carlton (MCA) (2 wks.)**

FIVE YEARS AGO TODAY

- **Bob Hattrik** forms consultancy
- **AOR KSFJ/San Francisco** changes to **NIT KGO-FM (now AC KLOK-FM)**
- **Supreme Court** denies **RKO** last chance to keep **WNAC-TV/Boston**
- #1 CHR: "Don't Talk To Strangers" — **Rick Springfield (RCA) (3 wks)**
- #1 AC: "Ebony & Ivory" — **Paul McCartney & Stevie Wonder (Columbia)**
- #1 B/U: "Forget Me Not" — **Patrice Rushen (Elektra)**
- #1 Country: "Mountain Music" — **Alabama (RCA) (2 wks)**
- #1 LP: "Asia" — **Asia (Geffen) (3 wks)**

TEN YEARS AGO TODAY

- **Les Garland** PD, **KFRC/San Francisco**
- **Harry Nelson** PD, **WRKO/Boston**
- #1 CHR: "When I Need You" — **Leo Sayer (WB)**
- #1 AC: "Southern Nights" — **Glen Campbell (Capitol) (2 wks)**
- #1 Country: "She's Got You" — **Loretta Lynn (MCA) (2 wks)**
- #1 LP: "Rumours" — **Fleetwood Mac (WB) (9 wks)**



PLAY FAVORITES



YOUR LISTENERS WON'T HEAR IT ANY OTHER WAY

PSEUDO ECHO

"Living In A Dream"



NEW & ACTIVE

ONE OF THE "MOST ACTIVE"

WXKS 24-22	KCPX 21-18	KIYS 33-29	WPFM 19-17
WBEN 39-35	KITS 18	KSND 31-27	99KG d-37
WPHD d-30	KPLZ 27	KDON 38-32	WSPT d-38
CKOI add	KUBE on	KZZU 9-6	KGOT 20-17
PRO-FM on	Q100 35-31	KRQ add	KYYA d-27
KRBE 37	Z94 add	WWFX 33-26	KOZE 5-3
WMMS 24-18	99GFM add	95XXX 34-30	KTMT 1-1
92X on	WNOK 18-16	OK100 d-36	KZFN 22-19
WCZY 37	BJ105 add	WOMP d-36	KZOZ 32-29
Y108 on	WKDD 27-21	WFXX 40-36	OK95 5-3
KKRZ on	WRQN d-24	KNAN 25-23	

RESTLESS HEART

"I'll Still Be Loving You"



NEW & ACTIVE

ONE OF THE "MOST ACTIVE"

WKSE add	KZZB add 38	KIKX 27-24	KNAN 35-32
PRO-FM add	WBCY 30-25	KSND 33-28	Z102 37-30
WAVA d-30	WNOK 39-34	KXYQ d-33	KNIN add
94Q d-35	WQUT 39-35	WIKZ d-40	WBNQ add
Q105 21	KZOU add	WQCM 40-36	KQCR 25-19
KPKE on	WABB add	100KHI d-37	KYYA add
KCPX 38-32	WRVQ 28-25	95XIL 39-35	KBOZ 23-21
WFLY add	WXLK 30-28	KQIZ 32-26	KOZE 31-24
WLAN d-40	WKDD add 39	WJMX d-39	B91 39-36
93Q add	KIIK d-31	KISR 20-15	OK95 d-40
WBBQ 39-30	KIYS 34-27	Q101 34-30	

WORLD-WIDE SMASH JUST RELEASED IN AMERICA

JOHN FARNHAM

"YOU'RE THE VOICE"





MIKE SHALETT

VITAL SIGNS: MARKET RESEARCH

CHR AND AOR

Record Buyers Differ By Format

A recent Street Pulse Group poll reveals there is a difference between record buyers who favor AOR stations and those who prefer CHR stations. Record consumers participating in the poll were 52% female, 48% male.

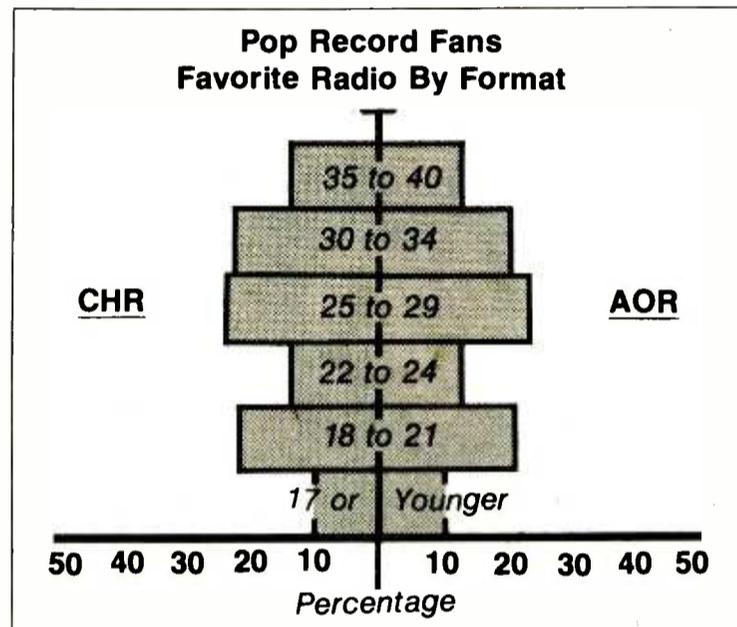
SPG found that CHR fans are more likely to be female than male, while AOR aficionados were 60% male, 40% female. The AOR fans were slightly younger than their CHR counterparts and more than 52% of the album listeners said they very often or often shop in a record store. With the hit radio people, that figure was 47%. Neither group mentioned heavy involvement with record clubs — only 15% in both instances.

Looking at those same statistics by age, almost two-thirds of those shoppers found very often in a record store are under 25. Record club participation is equally prevalent among those under 25, as well as those over 34.

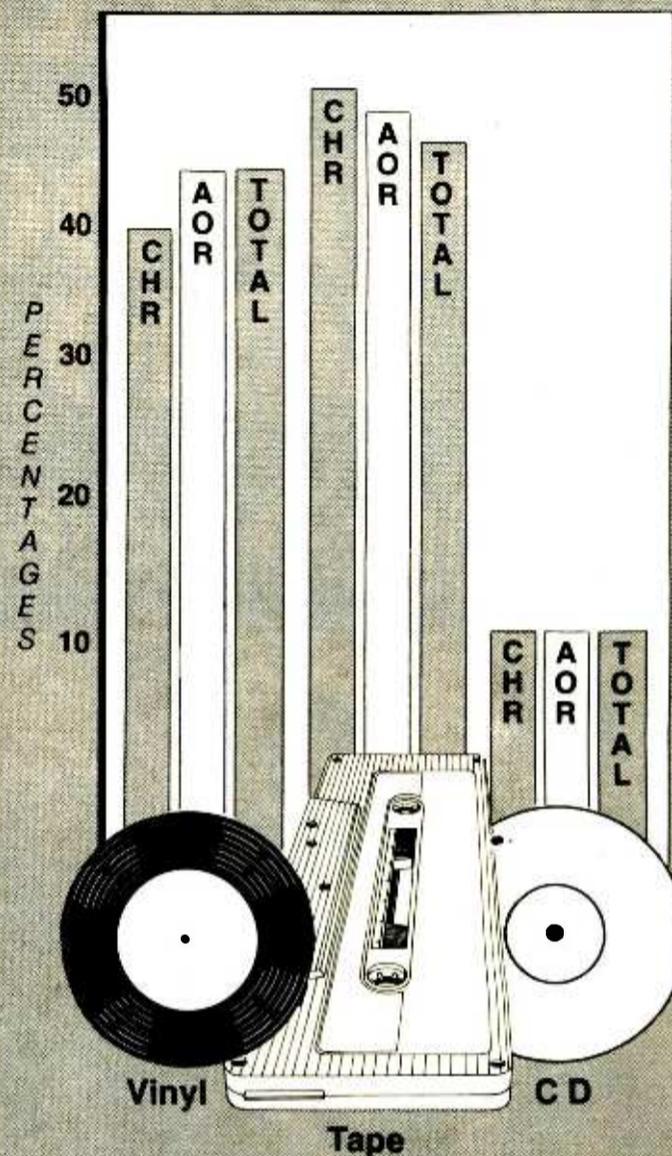
Consumers who buy in the vinyl configuration are more AOR-oriented. It's difficult to discern a clear-cut format preference among other configurations, however.

These same buyers showed little formatic difference in regard to

marital status. In terms of occupation among those polled, salespeople favored CHR. Craft and precision production people, laborers, and machine operators favored AOR. The CHR fans had slightly more income.



When You Purchase An Album It Is Usually



Retail To Radio: We're Here To Help

Judging by conversations held this past week, retailers perceive their current relationship with radio as lacking in some areas but good in others.

According to those I talked with, there are three principal methods of collecting retail information: the top XX list (the length varies); rating the record on a scale of one to ten; and informal discussions on key product.

"Most radio stations that call us ask for the top 15 or top 20 albums," acknowledged **Dean Fine**, buyer for **Elroy Enterprises**. Elroy is the parent company of **Record World** stores, **TSS-Times Square**, and its latest division of stores called **Square Circle**. "We have some people who ask me to rate product on an ascending scale (one to ten), but not that many." As for configuration breakouts, he indicated that stations have begun to ask for CD reports separately.

When a radio outlet positions itself as a CD station, retail can feel an impact. "We have a lot of records only played on one station, which allows us to pinpoint the

radio station we're getting effect from," said **Kathy Shedd**, buyer for **Great American Music** in Minneapolis. "When a particular station plays, for instance, the **China Crisis** compact disc and will only play it from disc, we sell a significant number of CDs and not any LPs or cassettes."

Radio: "Hung Up On Passive Research"

She also finds it disconcerting that only two stations call her regularly for retail information. "Only **KDWB** and **WLOL** call us weekly. Radio couldn't care less about retail, it seems.

"We're computerized to the max now. If asked, we could break out configurations completely, which could help pinpoint the age demographics of the product. For example, **KJO**, a new heavy metal station, just debuted here. All of a

sudden my top 25 is filled with **Tesla**, **Poison**, **Ratt** — even the **Megadeth** independent album. All because of this new station. And the other stations don't bother calling us to find out what's really happening.

"When a person purchases something, it's like a vote for that product, as well as a vote for the station he heard it on. He's saying he's glad he heard it on the radio. I'm sure radio could use that kind of feedback, but it's hung up on passive research."

Wealth Of Info Phone Call Away

"Radio never calls me!" That statement came from **Norman Hunter**, **Record Bar's** Manager/Product Development. Hunter added, "It's amazing and a sad comment, showing how poor the relationship is. Here we are in Durham, North Carolina, and the local radio stations don't even call us. We tried calling them, and they didn't even want to talk to us. I'm sitting on a wealth of information

regarding the nation as a whole, and I don't even get a call from a consultant who might be interested in national trends."

Hunter then told a story that sounds all too familiar. "I'll tell you when I do get a call. I always get one from a local label representative who's in a panic because one of his stations wants to drop his record because some store didn't have that particular record in stock.

"I get reports from stores telling me that a radio station called them up, said they were playing a particular single, and wanted to know if they were selling any 45s. When the store manager said, 'No, we're not selling the single but we're really moving the album and cassette,' they said, 'Fine,' and hung up. They then immediately dropped the record!" Unfortunately, Hunter's lament is not uncommon.

Two-Way Benefit

Elroy's Fine said, "I like talking to radio. With some stations, like **WLIR**, I have a very personal rela-

tionship. I don't give them needless information about records that are not for their format." He did add that most of the time he does talk to interns and not music or program directors.

Howard Appelbaum of **Kemp Mill Records** in the Baltimore/Washington market doesn't feel there has to be an "adversarial relationship between retail, record manufacturers, and radio stations. It's in everyone's best interest to try to maximize the relationship. Every PD I've ever known loves to say he broke a particular record in a marketplace."

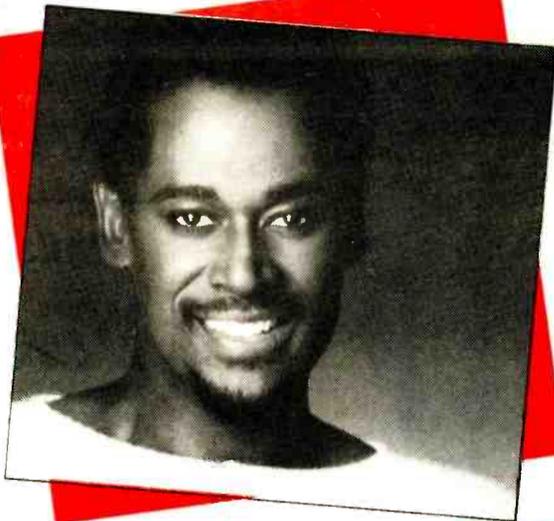
Appelbaum talks with radio programmers personally. "We'll share information, talk about future trends, and discuss the product in depth. We give lists of top 20 albums and top 20 singles to all formats: CHR, AOR, and Black/Urban. But what I really do is talk music with these people. I talk to the PD or MD. It gives me information that allows me to adjust my product according to their future plans."

Luther Vandross & Gregory Hines

"There's Nothing Better Than Love"

NOW ON OVER 100 CHR REPORTERS!!!
NEW ADDS INCLUDE: WNYZ KWES WZYP KWNZ
KEZB WCGQ WBWB

URBAN CONTEMPORARY CHART ③
AC CHART ⑬



Gregg Allman

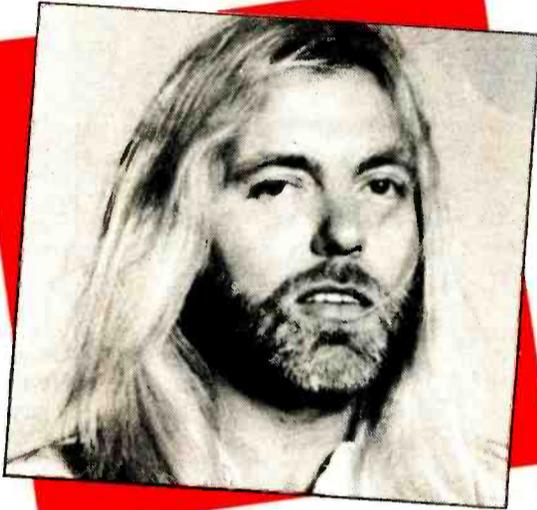
"I'm No Angel"

NOW ON OVER 90 CHR REPORTERS!!!
NEW ADDS INCLUDE:

WXKS WNOK KNBQ
KEGL KZOU WLRW
KRBE WDJX
KUBE WBAM

ACTION:
WBEN 18-14 WSPK 18-16
WCAU 32-28 WROQ 30-23
94Q 28-25 KSAQ 36-33
WMMS 37-29 WKDD 38-30
WFLY 26-22 KXYQ 27-23

Direction: Strike Force, Inc.



Gino Vannelli

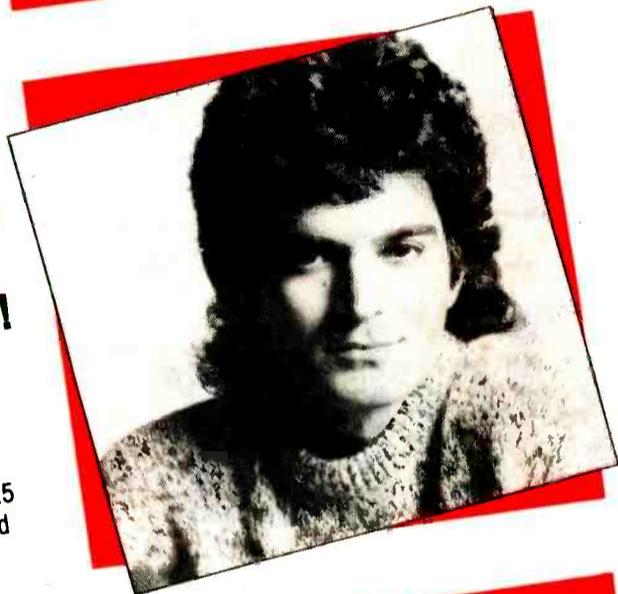
"Wild Horses"

CHECK THIS ACTION!!!

WBEN deb-38
CKOI 9-7
94Q deb-34
Z93 32-29
WLOL 5-4 (HOT)
Y108 13-10 (HOT)

PWR997 deb-39
WKDD add
KZIO 24-20
KIYS 17-12
KSND 9-6
WPFM 12-10

Y94 28-18
WKFR add
WAZY add
KFRX add
KTRS 32-25
SLY 96 add

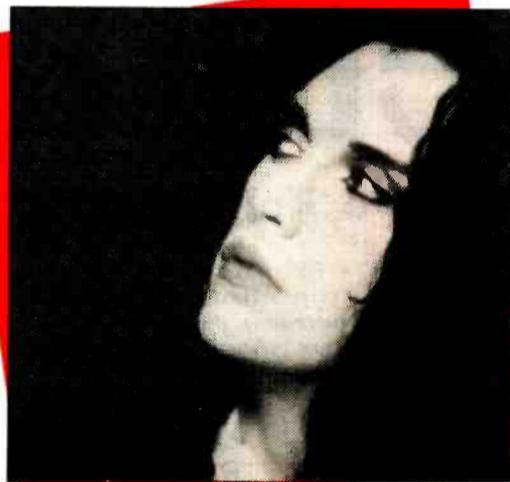


Dead Or Alive

"Something In My House"

HUGE CLUB RECORD!!!
NOW CROSSING AT:

CKOI B96 KITS KATD
KRBE KCPX KMEL
AND MANY MORE!

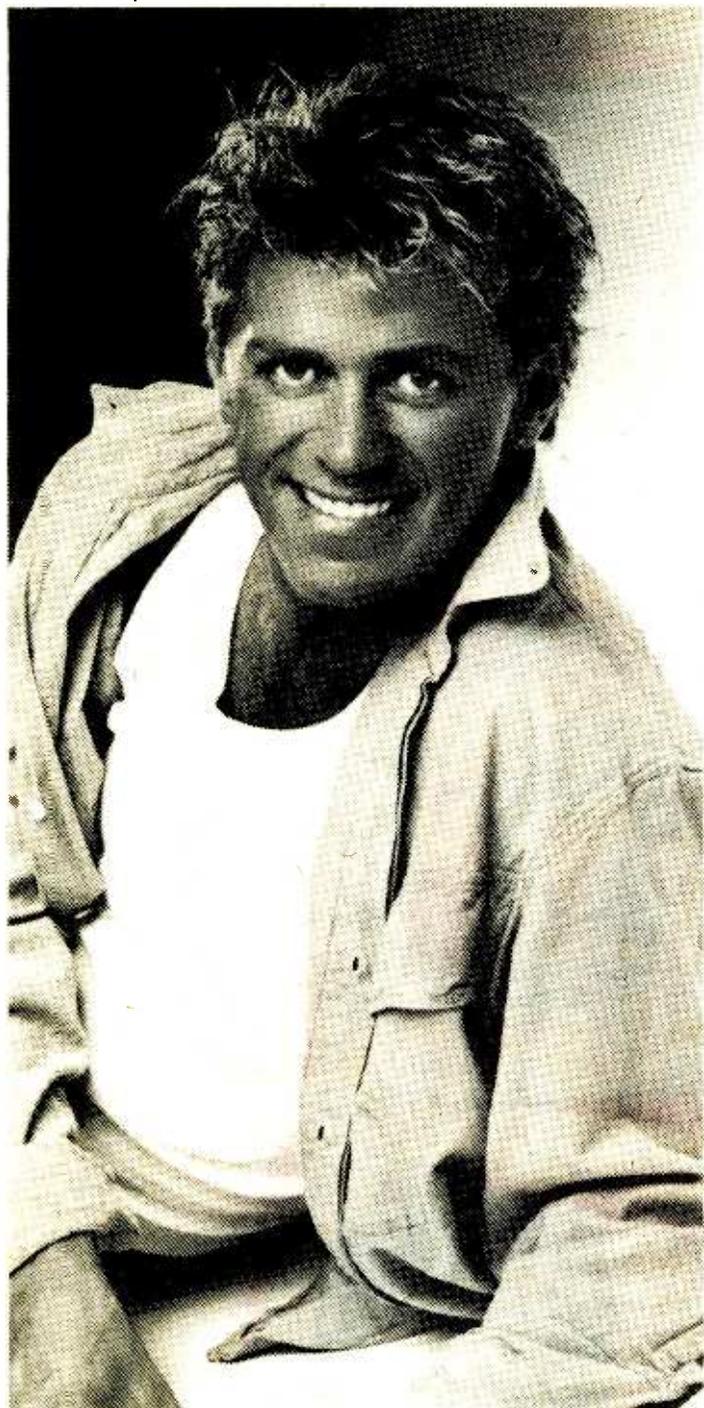


Survivor

"Man Against The World"

OUT OF THE BOX AT:

Y100 WINK 95XIL
KDWB FM100 KQIZ
KROY WKDD WCGQ
KCPX KZZU KNAN
K104 OK100 WDBR
SLY96



Peter Cetera

“only love knows why”

The New Single • Produced by Michael Omartian • From the album SOLITUDE/SOLITAIRE • Management: Freddy DeMann, DeMann Entertainment, Inc. • © 1987 Warner Bros. Records Inc.

KDWB	KIKX
FM102	KZZU
KCPX	103CIR
WFLY	KQIZ
99GFM	Q101
WSSX	KNIN
KZOU	99KG
WDLX	WDBR
	KOZE

ONE OF THE “MOST ADDED” A/C

RATINGS

Winter '87 Birch 12 +

Philadelphia

WMMR didn't lose enough ground to dislodge it from #1, but "Classic Rock" does seem to be helping **WYSP** after years of searching. **WYSP** was up in all dayparts, especially nights, despite others' contentions that only the **Howard Stern** show would show an increase. **WUSL** held steady (and was up in mornings) despite the loss of **Beej Johnson**. **WEAZ** and **WCAU-FM** registered gains.

	Fall '86	Wi '87
WMMR (AOR)	14.5	11.6
WUSL (UC)	10.5	10.5
WEAZ (B/EZ)	6.3	7.8
KYW (News)	6.3	7.1
WYSP (Gold)	5.1	5.9
WCAU-FM (CHR)	4.6	5.8
WDAS (UC)	7.7	5.8
WKSZ (AC)	4.3	4.4
WXTU (Ctry)	3.1	3.8
WWDB (Talk)	4.6	3.6
WMGK (AC)	4.5	3.3
WPEN (BBnd)	3.8	3.3
WSNI (AC)	2.8	2.8
WCAU (News)	2.4	2.7
WIP (AC)	2.3	2.4
WIOQ (AOR)	3.0	2.3
WFLN (Clas)	1.4	2.0
WFIL (Gold)	1.9	1.8
WTRK (CHR)	1.9	1.8
WRTI (Jazz)	1.1	1.2

Detroit

WJLB and **WJR** were tied at this time last year; if **WJLB** has a two-share lead now, it actually stands a chance of beating **WJR**, even with **Tigers** baseball. **WCZY** returns to #1 CHR, a position it had held until last fall. **WJR**, **WWJ**, and **WXYT** are all recipients of one of the few good News/Talk Birches this winter.

	Fall '86	Wi '87
WJLB (UC)	12.5	12.3
WJR (Misc)	7.9	9.9
WLLZ (AOR)	7.2	6.7
WRIF (AOR)	7.2	6.7
WCZY-AM & FM (CHR)	5.0	5.5
WHYT (CHR)	5.7	5.1
WJOI (B/EZ)	3.5	4.3
WWJ (News)	3.4	4.3
WNIC (AC)	3.9	3.8
CKLW (BBnd)	2.2	3.6
WKSG (Gold)	2.8	3.3
WXYT (Talk)	2.8	3.1
WWWW (Ctry)	5.5	3.1
WDTX (CHR)	2.4	2.9
WOMC (AC)	2.5	2.6
WJZZ (Jazz)	3.3	2.5
CKLW-FM (Gold)	2.3	2.2
WQBH (UC)	.4	1.5
WLTJ (AC)	1.6	1.3
WMJC (AC)	1.6	1.3
WGPR (UC)	1.6	1.2
WCXI (Ctry)	2.3	1.1
WDET (Jazz)	1.4	1.1
WQRS (Clas)	1.8	1.1
WMUZ (CC)	1.0	1.0

Houston-Galveston

Now that **KTSU** is mostly Jazz, there's absolutely no FM competition whatsoever for **KMJQ** (Ma-jic 102), which extended its dominance again this book. (**KTSU** didn't do badly either, helped by **KUHF**'s move towards Classical.) The biggest story is **KZFX**'s 1.1-7.1 move over two books; most of that progress seems to have come at the expense of AOR **KLLOL** and the tougher ACs, especially Gold-slanted **KFMK**. **KILT-FM** scored big Country gains, although leader **KIKK-FM** went up too, while **KRBE** almost caught **KKBQ**.

	Fall '86	Wi '87
KMJQ (UC)	12.4	13.8
KKBQ-AM & FM (CHR)	8.8	8.6
KIKK-FM (Ctry)	7.9	8.4
KRBE-FM (CHR)	7.5	8.4
KZFX (Gold)	5.2	7.1
KILT-FM (Ctry)	4.4	6.5
KLLOL (AOR)	6.0	5.0
KODA (B/EZ)	3.6	4.6
KTRH (News)	6.7	3.8
KFMK (AC)	5.2	3.7
KQVE (AC)	3.0	3.3
KJYY (AC)	3.2	2.5
KLTR (AC)	2.8	2.4
KPRC (N/T)	2.7	2.4
KTSU (Jazz)	1.8	2.3
KKHT (AC)	3.2	2.2
KYOK (UC)	1.4	1.8
KXVZ (Span)	1.0	1.5
KCOH (UC)	1.4	1.1
KLAT (Span)	1.1	1.0
KSBJ (CC)	.7	1.0
KUHF (Clas)	1.4	1.0

Chicago

WCGI has been in double digits for more than a year now; its most recent rise may have stemmed less from direct rival **WBMX** than from CHR **WBBM-FM**, which had tempered its heavy Urban slant in recent months. **WBBM** is now tied with **WYDZ**, which had its best Birch ever in its present incarnation. **WCKG** is up in its first book as a **Fred Jacobs** "Classic Rock" client, putting it ahead of adult AOR rival **WXRT** for the first time. Nice gains for Gold **WJMK** and Easy **WLOO** as well.

	Fall '86	Wi '87
WCGI-FM (UC)	10.7	12.0
WGN (Talk)	10.3	8.3
WBMX (UC)	6.3	6.1
WLUP (AOR)	5.7	5.7
WBBM (News)	6.1	5.2
WBBM-FM (CHR)	5.0	4.4
WCKG (AOR)	3.9	4.4
WYDZ (CHR)	3.6	4.4
WLOO (B/EZ)	3.4	4.1
WXRT (AOR)	3.9	3.5
WKQX (CHR)	4.0	3.3
WLAK (AC)	3.0	2.9
WJMK (Gold)	1.8	2.7
WFYR (AC)	2.6	2.6
WUSN (Ctry)	2.8	2.5
WLS (CHR)	2.7	2.4
WJJD (BBnd)	1.9	2.1
WCLR (AC)	2.6	2.0
WFMT (Clas)	1.9	1.8
WMAQ (N/T)	1.6	1.7
WMBI-FM (Rel)	.3	1.4
WIND (Talk)	.3	1.3
WNIB (Clas)	1.0	1.2
WRXR (Gold)	1.6	1.1
WZRC (AOR)	1.2	1.1
WLNR (AA)	—	1.0

Boston

Last winter, helped by a strong news period, **WRKO** took an entire Arbitron book; this winter, it's one of the few N/T stations that managed to make the Irangate scandal and other news work in its favor. Like more than a few market-leading CHRs, **WXKS-FM** is up, even as competing CHR **WZOU** continues growing. **WBCN** is still slightly ahead of its 9.2 showing last winter, which was 1.0-1.5 lower than its subsequent books. **WSSH** emerges ahead of two competitors in a crowded mid-level AC pack, though still well behind **WBZ**.

	Fall '86	Wi '87
WXKS-FM (CHR)	10.8	12.3
WBCN (AOR)	10.7	9.4
WBZ (AC)	7.6	7.5
WJIB (B/EZ)	5.5	6.5
WRKO (N/T)	5.4	6.5
WZOU (CHR)	3.2	4.8
WEEI (News)	4.5	4.5
WZLX (Gold)	4.2	4.4
WSSH (AC)	2.9	4.1
WMJX (AC)	3.5	4.0
WHDH (AC)	4.8	3.9
WAAF (AOR)	4.0	3.5
WROR (AC)	3.4	3.0
WVBF (AC)	2.8	2.4
WBOS (Ctry)	2.5	2.2
WGBH (Jazz)	1.7	1.9
WILD (UC)	2.9	1.8
WFNX (AOR)	.7	1.4
WCRB (Clas)	1.8	1.3
WBUR (AOR)	1.6	1.1
WERS (Misc)	.5	1.0
WXKS (BBnd)	1.4	1.0

Dallas-Ft. Worth

It took a few months longer than some expected, but **KHYI** (Y95) finally kicked in this winter. The surprise is that new market leader **KKDA-FM** and rock-slanted CHR **KEGL** hardly seem to have noticed, with most of the hit being absorbed by more mainstream-oriented **KTKS**. **KEGL**'s new morning man **Moby** was up slightly, but most of the increase actually took place in afternoons and evenings.

	Fall '86	Wi '87
KKDA-FM (UC)	9.3	10.8
KEGL (CHR)	8.1	8.8
KPLX (Ctry)	8.5	8.7
KVIL-AM & FM (AC)	10.0	7.8
KTXQ (AOR)	6.9	6.8
KRLD (News)	5.7	5.3
KHYI (CHR)	2.9	4.7
KSCS (Ctry)	5.0	4.7
WBAP (Ctry)	4.8	4.6
KMEZ-FM (B/EZ)	3.2	3.5
KTKS (CHR)	5.3	3.3
KZEW (AOR)	3.5	3.2
KQZY (AC)	3.0	2.9
KMGC (AC)	2.3	2.7
KDLZ (UC)	2.0	2.2
KLUV (Gold)	2.6	2.1
KESS (Span)	2.2	2.0
KZPS (Gold)	1.1	1.6
KSSA (Span)	2.1	1.5
KERA (Jazz)	.7	1.1
WRR (Clas)	1.5	1.0

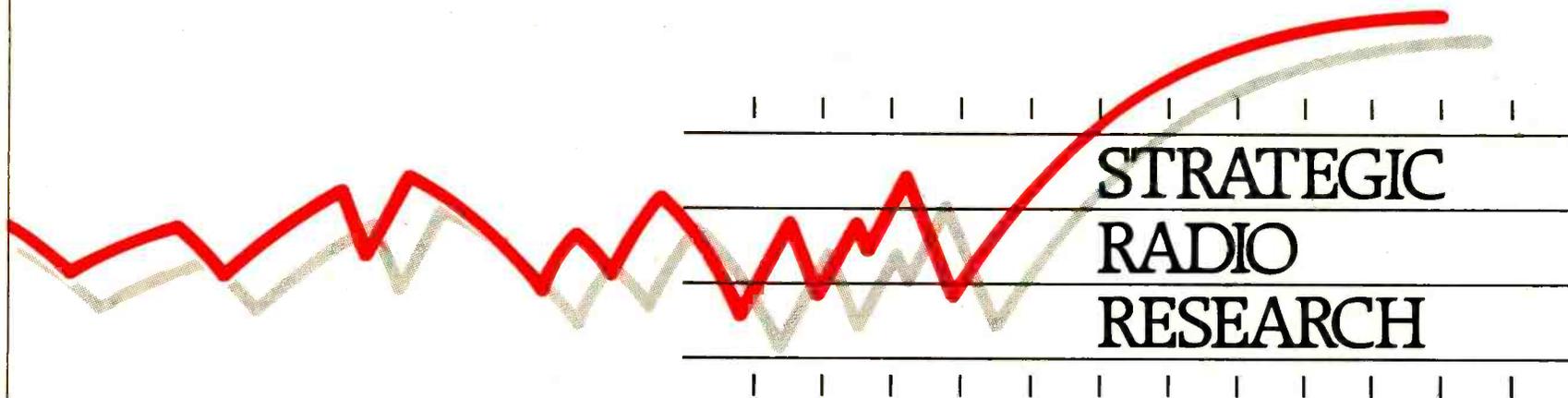
FACTS NOT RHETORIC

A lot of radio station managers are getting fed up with research companies. Why? Because they've come to realize that most companies give them very little information and a whole lot of "boilerplate" rhetoric.

Here's what we believe at Strategic Radio Research: If you want consulting, hire a consultant. But if you want clear, factual information about the attitudes and tastes of your audience, call Strategic Radio Research.

We'll give you a fast, accurate, customized research study that tells you exactly what you need to know about your audience. We won't give you pages of amateurish recommendations straight out of a word processor.

If you've had it with consulting-disguised-as-research, you'll find our approach refreshing. And useful. Call Kurt Hanson collect at (312) 280-8300 for more information. You'll be glad you did. That's a fact.



211 E. Ontario
Chicago, IL 60611
(312) 280-8300

Some Things So Strong...

DURAN DURAN "MEET EL PRESIDENTE"

"I'll admit I totally wrote off this band as OVER... but after 'Meet El Presidente' beat Bon Jovi, Prince and Genesis in our battle of the new sounds, I had to take it seriously. I don't know why, but the song is testing way beyond teen appeal. Looks like the Duran Boys are finally back on track!"

Keith Naftaly, MD
KMEL/San Francisco

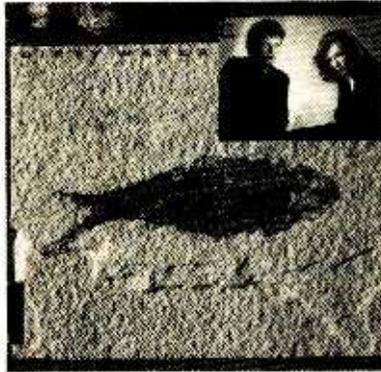


WCAU add
KRBE add
99DTX add
KMEL add
WFLY add
WRCK add
WOKI deb-30
KITV add
KIYS add

from the album
"Notorious"

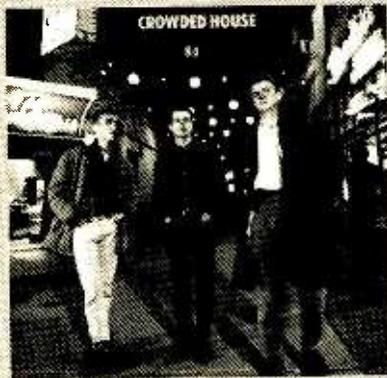
ROCK AND HYDE "DIRTY WATER"

WXKS add
WBEN add
WPHD add
PRO-FM add
KRBE add
WMMS deb-39
99DTX add
KCPX 16-13
KATD deb-32
WROQ add



from the album "Under The Volcano"

CROWDED HOUSE "SOMETHING SO STRONG"



41/41

KIIS add
94Q add
WGH add
WMMS add
KWK add
WLOL add
KKRZ add
KCPX add
PWR997 add
WBCY add

from the album
"Crowded House"



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RATINGS

Winter '87 Birch 12+

Arbitron Winter '87 12+ Chicago

AOR got the share of the music action this time around, with **WLUP**, **WXRT**, and **WCKG** all rising. **WGCI-FM** was down but still came closer to **WGN** than ever before. CHR leader **WBBM-FM** was off here as in the Birches, but the station picking up the slack here was AC-leaning **WKQX**, not AOR-tinged **WYTZ**. In keeping with Winter's trend towards good News books, **WBBM** was also up sharply, topping its last year's high of 6.1.

	Fa '86	Wi '87
WGN (Talk)	9.3	8.1
WGCI-FM (UC)	7.9	7.7
WBBM (News)	5.5	6.8
WLOO (B/EZ)	6.3	6.2
WLUP (AOR)	4.6	5.1
WBMX (UC)	4.5	4.6
WLAK (AC)	4.0	4.2
WBBM-FM (CHR)	4.2	3.7
WCLR (AC)	3.7	3.5
WJJD (BBnd)	2.8	3.4
WUSN (Ctry)	2.9	3.1
WKQX (CHR)	2.6	3.0
WXRT (AOR)	2.3	2.9
WCKG (AOR)	1.9	2.8
WLS (CHR)	3.0	2.7
WYTZ (CHR)	2.7	2.7
WJMK (Gold)	3.3	2.4
WFYR (AC)	2.3	2.3
WMAQ (Talk)	1.6	1.7
WVON (UC)	1.2	1.5
WRXR (Gold)	1.2	1.3
WFMT (Clas)	1.9	1.3
WOJO (Span)	1.1	1.3
WLNR (AA)	1.1	1.2
WCZE (AC)	.9	1.1
WZRC (AOR)	1.1	1.1

Columbus

The winter found **WNCI** restored to its usual place throughout 1986, within about five shares of **WLWQ**. **WMGG's** change from Country to Oldies had apparently cut into AC **WSNY**. Now Sunny 97 is back up, although still short of its 10.7 peak last spring, and **WMGG's** numbers are comparable to what it had as a Country station. (Notice that the total Country share is still off several shares from before the **WMGG** change.)

	Fall '86	Wi '87
WLWQ (AOR)	17.2	16.8
WNCI (CHR)	9.8	11.3
WXGT (CHR)	9.5	9.9
WBNS-FM (B/EZ)	6.9	8.3
WSNY (AC)	6.9	7.8
WTVN (AC)	6.9	6.8
WMGG (Gold)	6.2	5.4
WHOK (Ctry)	4.1	3.6
WMNI (Ctry)	3.0	3.4
WZZT (B/U)	3.3	3.1
WVKO (B/U)	2.1	2.4
WCOL (BBnd)	3.2	2.3
WOSU-FM (N/T)	2.2	2.3
WRFD (CC)	2.0	1.6
WBNS (AC)	2.1	1.3
WCKX (B/U)	1.9	1.3
WOSU (N/T)	1.8	1.3
WBBY (Jazz)	1.4	1.1
WCLT (BBnd)	.6	1.1

Riverside-San Bernardino

In the Inland Empire's second-ever Birch quarterly, local stations comprised six of the top 12, a fairly good showing in what has traditionally been a shadow market. **KGGI**, which had toughened up slightly over the winter, did a fine job of holding off the out-of-town interlopers. **KOLA** was up in its first full book as an automated CHR; few of its former AOR listeners seem to have gone anywhere else. **KFXM's** dramatic climb matches what had already happened several Arbitron books ago.

	Fall '86	Wi '87
KGGI (CHR)	7.6	9.1
KIIS-AM & FM (CHR)	6.3	6.6
KLOS (AOR)	6.9	6.0
KRTH-FM (Gold)	6.9	5.2
KOLA (CHR)	3.6	5.0
KROQ (AOR)	3.2	4.9
KCAL-FM (AOR)	3.9	4.0
KOST (AC)	3.2	3.7
KDUO (B/EZ)	3.8	3.6
KPWR (CHR)	4.5	3.6
KFXM (BBnd)	1.2	3.0
KCKC (Ctry)	3.2	2.9
KQLH (AC)	1.0	2.4
KFI (AC)	3.6	2.2
KNX (News)	2.6	2.0
KTWV* (AA)	4.0	2.0
KIQQ (AC)	1.6	1.6
KBIG (AC)	2.6	1.5
KBON (AC)	1.4	1.3
KJOI (B/EZ)	1.2	1.1
KUOR (Misc)	1.4	1.1
KMEN (Gold)	.3	1.0
KSGN (Rel)	1.1	1.0

*Formerly KMET (AOR)

Dayton-Springfield

New ownership and consultancy seems to be agreeing with **WTUE**, which had been a regular in the 10-11 range. **WGTZ**, the traditional Birch leader, remained virtually unchanged despite **WYMJ's** return to CHR, which began in the fall. Even with **WYMJ** gone, AC was still down overall.

	Fall '86	Wi '87
WGTZ (CHR)	15.6	15.7
WTUE (AOR)	11.2	15.0
WHIO-FM (B/EZ)	11.2	10.4
WONE (Ctry)	5.3	6.1
WHIO (AC)	6.3	5.6
WBLZ (UC)	7.9	5.5
WWSN (AC)	6.7	5.3
WYMJ (CHR)	3.5	4.3
WVUD (Ctry)	4.0	3.5
WLW (AC)	2.5	2.3
WBVE (Ctry)	4.7	3.1
WING (Gold)	2.0	3.1
WDAO (B/U)	1.2	1.9
WBLV (Gold)	.8	1.7
WECC (Rel)	.5	1.6
WBZI (Ctry)	3.5	1.4
WEBN (AOR)	1.2	1.0
WPFB (Ctry)	.9	1.0
WPTW-FM (B/EZ)	.6	1.0

San Diego

KGB's fall-winter rise almost exactly parallels its spring-to-summer '86 numbers. The more conservative contemporaries, **KGB** and **KFMB-FM**, were up as their musically looser counterparts, **XHRM**, **XETRA-FM**, and **KSDO-FM**, slipped. It was also a good Gold book, although **KCBQ's** rise becomes slightly less drastic when you merge the now-simulcast AM & FM numbers. Nice jump for **KJQY** too.

	Fall '86	Wi '87
KGB (AOR)	9.5	11.5
KFMB-FM (AC)	8.3	8.7
KJQY (B/EZ)	6.5	8.3
XHRM (UC)	9.7	7.8
XTRA-FM (AOR)	7.4	7.1
KSDO (N/T)	6.3	5.5
KSDO-FM (CHR)	7.3	5.2
KSON-FM (Ctry)	4.3	4.9
KFMB (AC)	3.1	4.5
KIFM (AC)	4.3	3.8
KCBQ-FM (Gold)	1.8	3.1
KPOP (BBnd)	3.2	3.1
KXYX (AC)	3.0	2.6
XTRA (Gold)	2.0	2.3
KLZZ-AM & FM (Gold)	1.8	2.2
KGMG (Gold)	1.7	1.9
KWLT (AC)	2.3	1.9
KSON (Ctry)	1.3	1.7
KNX (News)	1.5	1.5
KKOS (CHR)	1.3	1.1
KFSD (Clas)	1.4	1.0
KPBS (Misc)	1.4	1.0

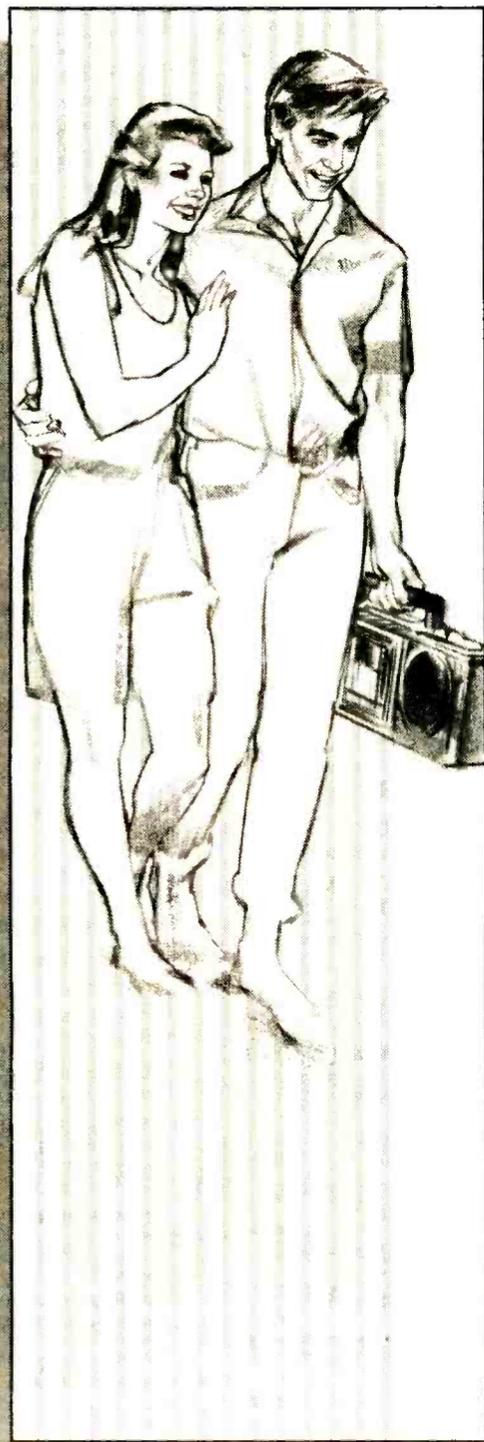
*Formerly (Ctry)

Portland-Vancouver

After a strong fall book by **KKLI**, much of the AC listening recycled to its original owners this winter. (AMs **KGW** and **KEX** have been rising and falling in tandem for several books.) **KWJJ-FM** finally passed **KUPL-FM**, which it trailed 6.7 to 2.7 last spring. **KPDQ-AM & FM** have a combined 4.2, one of the best Birches ever recorded by a Christian AC (and well ahead of the late **KLTY/Dallas**, which peaked at nearly a share behind its Arbitron performance).

	Fall '86	Wi '87
KGON (AOR)	11.0	10.4
KKRZ (CHR)	11.8	10.0
KINK (AOR)	8.8	7.9
KXL (N/T)	5.3	6.7
KEX (AC)	4.5	6.5
KKCW (AC)	5.5	6.3
KMJK (CHR)	6.6	5.1
KGW (AC)	4.1	4.8
KWJJ-FM (Ctry)	3.0	4.4
KUPL-FM (Ctry)	4.3	4.3
KXL-FM (B/EZ)	5.8	3.9
KPDQ-FM (CC)	1.9	3.6
KYTE (BBnd)	5.0	3.2
KWJJ (Ctry)	2.1	2.5
KSGO (Gold)	2.4	2.4
KKLI (AC)	4.3	2.2
KOAP (Misc)	.8	2.1
KYTE-FM (Clas)	1.2	1.9
KXYQ (CHR)	1.1	1.6
KBOO (Misc)	1.4	1.1
KKSN (Jazz)	.5	1.0

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WESTWOOD ONE RADIO NETWORKS
MUTUAL BROADCASTING SYSTEM

NETWORK FEATURE FILE

NEWS & INFORMATION FEATURES

April 27 - May 3

MUSIC FEATURES

The Weekend

May 2 - May 3

American Dance Traxx (WO) Madonna/Debbie Gibson/Cover Girls	Musical! (WO) Retrospective on '30s	Lee Arnold (WO) On A Country Road George Strait/John Schneider/Ricky Skaggs/Sharon White	Musical Starstreams (FF) Eric
Christian Countdown America (CCA) Impenials	National Music Survey (WO) Olivia Newton-John	Dick Clark's Rock, Roll & Remember (USP) Animals	On The Radio (NSBA) Bryan Adams
Coast to Coast (AM) Lilo Thomas/Atlantic Starr	Party America (ABC) Susanna Hoffs/Level 42/Lisa Bonet/Cyndi Lauper	The Countdown (WO) Cheryl Lynn/Run D.M.C.	Pepsi Hitline USA (JBP) Night Ranger
Country Report Countdown (WRN) Dwight Yoakam/Holly Dunn/Ed Bruce	Plain Rap Countdown (PRN) AC. Paul Simon/Russell Hitchcock/Glenn Medeiros/Crowded House	With Dick Clark (US) Jennifer Warnes	Rock Chronicles (WO) Sir Douglas Quintet
Country Today (MJJ) Earl Thomas Conley	Rock Of The World (MCA) Cutting Crew/Stevie Ray Vaughn/Asia	Country Closeup (PM) O'Kanes	Rock Over London (RI) Christine McVie Pt. 2
Cruisin' America With Cousin Brucie (CBSR) Bo Diddley/Lesley Gore/Susanna Hoffs	Rock Of The World (MCA) Cutting Crew/Stevie Ray Vaughn/Asia	Country Report Countdown (WRN) Dwight Yoakam/Holly Dunn/Ed Bruce	Rock Watch (USP) Lou Gramm
Rick Dees' Weekly Top 40 (DIR) Thompson Twins	Rock Over London (RI) Christine McVie Pt. 2	Country Today (MJJ) Earl Thomas Conley	Scott Shannon's Rockin' America Countdown (WO) Fleetwood Mac/Poison/Chris DeBurgh
Dr. Demento (WO) Kids songs done by kids	Rock Watch (USP) Lou Gramm	Future Hits (WO) Whitney Houston/Crowded House	Sittin' In (WRN) Dwight Yoakam
Great Sounds (USP) McGuire Sisters	Star Beat (MJJ) Lilo Thomas	Great Star Ship (MCA) Anne Murray/Whitney Houston/Olivia Newton-John	Street Beat (MCA) Cheryl Lynn/SOS Band
Hot Rocks (USP) Prince	Superstars Rock Concert (WO) 38 Special	Jazz Show With David Sanborn (NBCE) Michael Brecker	That's Love (WO) Bangles/Kool & Gang/Mary Stuart Masterson
Jazz Trax (JT) Joe Sample	Top 30 USA (CBSR) Duke Fakir	John Lander's Hit Music USA (USP) Starship/Crowded House	Weekly Country Music Countdown (USP) John Anderson
Metalshop (MJJ) Mötley Crüe		Motor City Beat (USP) Mary Wells	

The Week Of

May 4 - May 8

British Wax Museum (RI) Moody Blues/Kinks/Blind Faith/Rolling Stones/Supertramp	Country Calendar (CW) Randy Travis/Billy Joe Royal/Mickey Gilley/David Allen Coe/Ricky Skaggs/Howard Bellay/Tammy Stephens
Classic Cuts (MJJ) Grace Slick	Country Comments (WO) Michael Johnson/Holly Dunn/T. Graham Brown/Judy Rodman/Restless Heart/John Schneider/Sweethearts Of Rodeo
Country Datebook (US) John Conlee/Tammy Wynette/George Jones/Janie Fricke/Alabama/John Denver/Highwaymen	Country Report (WRN) Lyle Lovett/K.T. Oslin/Billy Joe Royal/Bobby Borchers
Country Closeup (PM) O'Kanes	Rick Dees' American Music Magazine (USP) Journey/Kenny G/Toto/Company B/Eddie Money
Country Report Countdown (WRN) Dwight Yoakam/Holly Dunn/Ed Bruce	Earth News (WO) Linda Hunt/Gregg Allman/John Larroquette/Grace Slick/Joe Namath
Country Today (MJJ) Earl Thomas Conley	Encore With Jim Lange (WO) 1956: Peggy Lee
Cruisin' America With Cousin Brucie (CBSR) Bo Diddley/Lesley Gore/Susanna Hoffs	In Concert (WO) Genesis
Rick Dees' Weekly Top 40 (DIR) Thompson Twins	Legends Of Rock (NBCE) Santana
Dr. Demento (WO) Kids songs done by kids	Line One (WO) Deep Purple
Future Hits (WO) Whitney Houston/Crowded House	Live From Gilley's (WO) Restless Heart
Great Sounds (USP) McGuire Sisters	Miller Sound Express (WO) Ready For The World
Hot Rocks (USP) Prince	Off The Record (WO) Alan Parsons/Huey Lewis/Europe
Jazz Show With David Sanborn (NBCE) Michael Brecker	Off The Record Special (WO) Bryan Adams
Jazz Trax (JT) Joe Sample	Psychedelic Psnack (MBS) CCR/Moby Grape/Led Zeppelin/Cream/Harry Nilsson
John Lander's Hit Music USA (USP) Starship/Crowded House	Pop Concerts/Star Trak Profiles (WO) Paul Simon Pt. 2
Metalshop (MJJ) Mötley Crüe	Rock & Roll Never Forgets (WO) James Taylor/Bad Company/Neil Young
Motor City Beat (USP) Mary Wells	Rockline (GSN/ABC) Sixth anniversary special
	Rock Today (MJJ) Peter Wolf
	Shootin' The Breeze (WO) Luther Vandross/Anita Baker/Isley, Jasper, Isley
	Solid Gold Country (USP) Tammy Wynette/B2/May gold/Mother's day salute
	Solid Gold Scrapbook (US) Four Seasons/She/Bacharach & David/'68/Ricky Nelson
	Special Edition (WO) Phyllis Hyman
	Star Trak (WO) Chicago/Kim Wilde/Psychedelic Furs

COMEDY

All My Children Update (PRN) Robin's still pacing/Erica bends the rules/Brooke bends backwards/Matt bends the truth/Palmer blows his whistle	Amatellin U (DD) Sketch Amatellin/Mudcups/Balet in 60 days/Honk if you're a battelin' earthworm/Call AU at 999-DUMB
Bobby Jo Amberg's Bar 'N Grill (DD) Cockroach races/Rhumba lessons at BJ's/Danny Diamond & the Dancing Dockworkers/Thumbs Thompson/Single Mingle	Comedy Hour (MJJ) Victoria Jackson co-hosts/Robin Williams/Robert Klein/Father Guido Sarducci/Bob & Ray/Weird Al Yankovic
Comedy Show With Dick Cavett (CW) Work: Johnny Paycheck/George Carlin/Smothers Brothers/Bob Newhart/Rodney Dangerfield/Robin Williams	Comedy Spot (CW) Monty Python/Vaughn Meador/Howie Mandel/Bud Fletcher/Robert Klein
Daily Feed (DCA) New Soviet Schultzmisse/DC libido update/What Russian radiation?/Hinckley writes to LaRouche/Starship styrofoam	Fun Factory (PM) La Easter Bunnita/Die-Nasty/Trojan Condos/Glue Society
Hiney Wine (DD) A watch on your hiney/Hinery/Accident/The wine with clout/Hiney in the park/Prize Hiney	Irving Loblolly (DD) Baseball and touchdowns/Who made that point/Designer football/Tackle that man/Feet hurts
Jackie The Joke Man (OHR) Broommates/OUSOB/Bach side/Cock fight/Feeling Rosie	Laugh Machine (PM) Bill Cosby/Kip Addotta/Woody Allen/Steve Martin/George Carlin/Mothers/Blind Dates
Mel Blanc's Blankety Blancs (ASR) Shirley Temple/Monkees/Truck Farmer/Roman Empire/Kink George	National Comedy Wireless (DD) Susan B. protects Tammy/Swaggart services wormgear mail/Elvis cologne/Cars loves baseball
National Lampoon's True Facts (PRN) Dead shot/Overkill/Take this job and shave it/Fishy brew/Really... I'm sick	Party Drop-ins (ASR) Slimey's Seafood Hut/All rerun cable network/How to party: Lesson 27/Merle Normal Make-older/Record offer
Radio Hotline (ASR) The mechanic/I wanna be loved by you/Answer machine/I'm so depressed/Susan Moon Ray	Stevens & Grdnic's Comedy Drop-ins (ASR) Slav beer/Fer sure/Captain wonderful/Chainsaw poker/Sue & the Barbie Dolls
United Spots Of America (ASR) Killer B's/Gunner's school of driving/Roach Disco/Soccamco nosehair remover/Harv Kirschner	

GENERAL INFORMATION

American Focus (FY) Mickey Rooney	The Blimp (PM) Young divorcees/Barbie dolls/Landfills/Classic TV/Sexist landlords
Campbell's Playhouse (PIA) Ah Wilderness	Computer Program (PM) Young tycoons/Addictions/Computer Phobias/Unfair billing/Computer clubs
Costas Coast To Coast (CW) Chuck Tanner	Discovering Tomorrow (JPB) Laser gun toys/Superconductivity/Playmate on computer/200-story skyscraper/Legible parking tickets/Growing hair/Soviet laser guns
Golden Age Of Radio (PRN) The Falcon/Haunting Hour/People are Funny/Your Playhouse of Favorites/Abbott & Costello	Health Care (PIA) Warning up to exercise
Like Only Yesterday (MBS) Ed Murrow/Cyrus Vance/Alfred Hitchcock/Henry Kissinger/Russians shoot down U2 plane.	NBC Extra (NBC) Cuba today
National AIDS Call-in (NBC) C. Everett Coop/Dr. Joyce Brothers/Dr. Ruth Westheimer (4/26)	Personal Finance Digest (JPB) Home Improvements/Compulsive spending/Car financing/Borrowing for college/Frequent flyer info/Landscaping
Sylvia Porter's Personal Finance Report (REM) Rentability/Retirement savings/Discounts/Car insurance	Public Affairs (PIA) Breaking up is hard to do
Radio Baseball Cards (GCS) Harmon Killebrew/Dwight Evans/Roger Craig/Jack Morris/Gary Gaetti/Ron Cey	Radio Links (RL) Max Headroom
Reviewing Stand (PIA) "Fighting Cancer From Within," Stephan Rosen-Hollis Renton/"Listeners Forum," Listeners/"A Night Out at the Ballet," Gerald Arpino	Same Time . . . Same Station (RRC) Dracula Pt. 3 (5/3)
Sound Advice (PM) Selecting speakers/Speaker efficiency/Frequency peaks/Dispersion/Speaker capacity	Sporting News Report (CW) Don Shula/George Young/Allie Sherman/Ferdie Pachecco/Rick Patino/Dick Vitale/George Martin/Billy Cunningham
Sports Explosion (PIA) Ronnie Bull/Jack Brickhouse/Richard Whittingham/Rick Telander	Sports Flashback (CW) '71 Kentucky Derby/'41 Triple Crown/Record Derby time/'67 Derby/'64 Derby/Stan Musial lifetime average
Travel Holiday Magazine (CW) Paris	Wireless Flash (CRN) Joel & Ethan Coen/Pamelli Jones/Thompson Twins/Larry Fast
Working Out (JBI) Cycling/Recovery sessions/Maximum endurance/Cross training/Pollution & performance	



FUNNY FARM — Comedians Weird Al Yankovic, Gilbert Gottfried, and Tommy Sledge descended upon Caroline's Comedy Club to celebrate the debut of the syndicated feature "The Comedy Hour," produced by MJJ and heard in New York on WYNY. Pictured standing are MJJ's Len Belzer, WYNY Air Talent Jack Scott, Yankovic, MJJ's Lysa Gallardo, Gottfried, and Sledge. Seated are MJJ's Lori Pinkerton, WYNY Promotion Director Heather McPhaul, and MJJ's Gary Krantz.

Attention Nets & Program Suppliers

R&R is preparing a "Network and Program Suppliers" special section that will appear with the May 29 issue. Included in that special will be listings of all individual programs available to radio stations. The editorial deadline for this special is May 14. To insure the inclusion of your program, please call Ron Rodrigues at (213) 553-4330.

NETWORKS/ PROGRAM SUPPLIERS

ABC — ABC Radio (212) 887-7777	MCA — MCA Radio (818) 777-5775
AM — American Media (404) 873-3100	MJJ — MJJ Broadcasting (212) 245-5010
AP — Associated Press (202) 955-7200	NBC — NBC Radio (212) 664-4444
ASR — All Star Radio (213) 850-1169	NP — Narwood Productions (212) 755-3320
ATGN — At The Game Network (516) 491-8585	NSBA — NSBA Network (213) 306-8009
CBS — CBS Radio (212) 975-4321	OHR — Off Hour Rockers (516) 628-1490
CBSR — CBS RadioRadio (212) 975-4321	PM — ProMedia (212) 585-9400
CCA — Christian Countdown America (312) 820-1369	PIA — Public Interest Affiliates (312) 943-8888
CI — Cart Inc. (206) 534-7090	PRN — Premiere Radio Network (213) 467-2346
CN — Copley Radio (619) 293-1818	REM — REMN Communications (212) 302-9120
CUSA — Countdown USA (415) 383-7302	RI — Radio International (212) 302-1670
CW — Clayton Webster (314) 725-5070	RL — Radio Links (213) 454-0488
DCA — DC Audio (202) 638-4222	RRC — Real Radio Company (818) 795-4900
DD — Dorsey & Donnelly (214) 631-7934	RS — Radioscope (213) 969-0011
DIR — DIR Broadcasting (212) 371-6850	SCGI — Starstream Communications (713) 781-0781
FF — Frank Forest Productions (415) 383-7827	SI — Syndicate It (818) 841-9350
FY — Focus On Youth Radio (609) 452-1150	SMN — Satellite Music Network (800) 527-4892
GCS — Greene Creative Services (415) 530-2636	SYN — Syndicom (415) 366-1781
GSN — Global Satellite Net (818) 906-1888	TRAN — Transtar (213) 460-6383
JT — Art Good's Jazz Trax (619) 233-9228	USP — United Stations (703) 276-2900
JBI — Jameson Broadcast (202) 328-3283	WRN — Weedeck Radio Network (800) 548-7474
JPB — James Paul Brown Entertainment (800) 345-2354	WO — Westwood One (213) 204-5000
MBS — Mutual Broadcasting (703) 685-2000	



KEN BARNES

ON THE RECORDS

Early Photo Gallery Of The Stars, Part II

Ran out of room last week with a few of the best pre-stardom shots of famous contemporary artists still begging for exposure (the shots, not the artists). So the photo gallery gets held over for a second smash week at a theater of the mind near you.

Join Shalamar, see the world, plus all the fish you can ride. How could Jody Watley pass it up? They didn't get their names on the album, but Shalamar's trio (l-r by dolphin) of Howard Hewett (now solo on E/A), Jeffrey Daniel (now solo in England), and Watley (now solo and so high on the charts) were able to compete in aquatic rodeos (check Jody's spurs on that dolphin's flank) and other entertaining pursuits.

Watley porpoisefully left the group, said hasta la fishta baby to Hewett and Daniel, and went solo with a couple of English-only singles (I'll dredge them up for a future column) before hitting the jackpot with "Looking For A New Love," whose success insures she'll never have to fall back on her fish-riding skills to earn her keep.

Chapter 8 were actually nine when they recorded their first album for Ariola in 1979. One of them was Anita Baker (below center), whose talents were generally overlooked on the album's release. (Her present co-producer, Michael

Powell — presumably pictured above her — was also in the group.)

Baker then followed former Ariola exec Otis Smith to his Beverly Glen label (as did a Baker-less Chapter 8 later), where she recorded her first solo LP. A few years of litigation later, she moved to E/A and everyone suddenly was caught up in the rapture.



Karl Wallinger left the Waterboys (1985) to throw his hat in the ring with the World Party



Jody takes a ride (right) on the Shalamar aquatic express, 1979

Before he got the idea of staging a World Party, Karl Wallinger, the group's singer, songwriter, conceptualist, and guru, played bass and keyboards in the Waterboys. He's pictured here in a photo from the band's third album, on which he additionally earned arranging and mixing credits on one track.

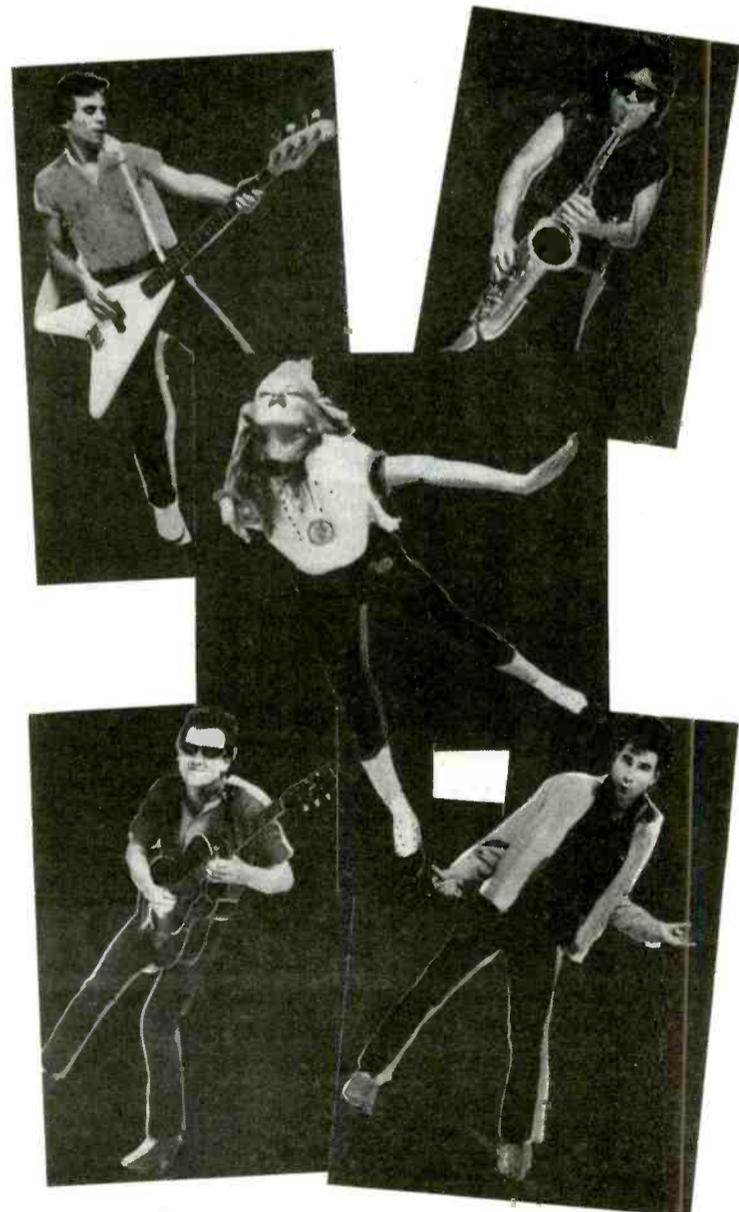
The Waterboys themselves can be traced to other bands, including Another Pretty Face, which may well show up in the next photo gallery.

I've run Cyndi Lauper's picture from Blue Angel before, but I have fond memories of the band and the shots certainly fit this column's context. Besides, it's sure a typical Lauperesque pose there (floating at center.)

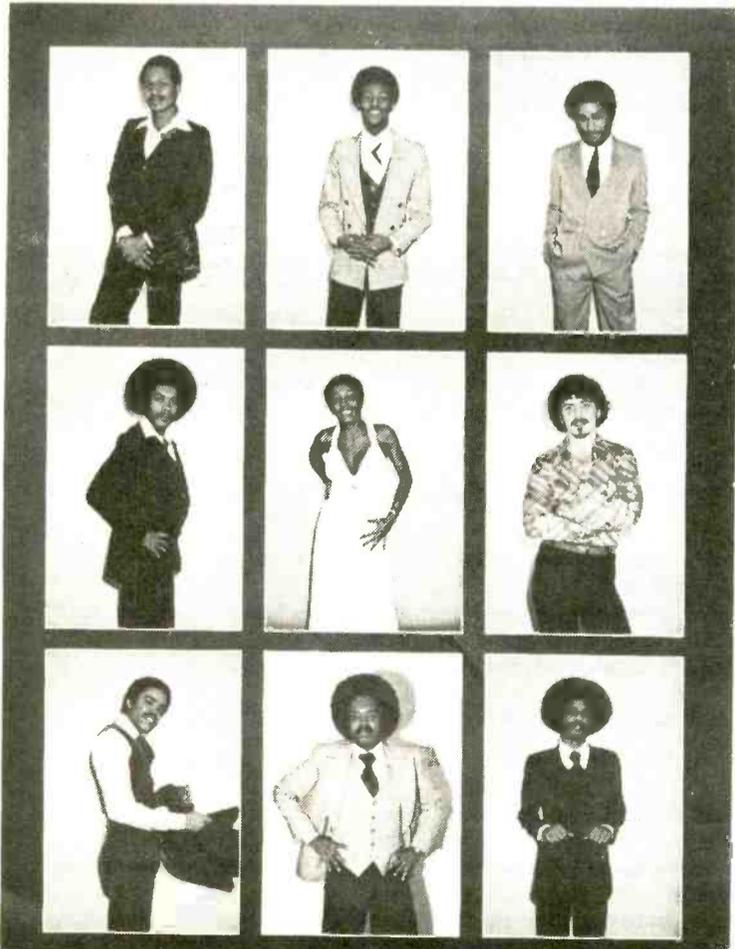
The rest of the group has gone on to apparent obscurity, but the lead-off track from the LP, "Maybe He'll Know," was rescued from oblivion and recut on Lauper's most recent LP.

More Early Incarnations

No more room for pictures (at least in this installment), but here's a few more early groups for today's artists. The duo comprising Frozen Ghost was in earlier Canadian act Sheriff, on Capitol. Miki Howard sang with Side Effect on E/A. Dennis Greaves, leader of the Truth, sang with a blues-based band called 9 Below Zero in the UK. And Nick Van Eede of Cutting Crew, following that solo single I reproduced recently, was in a British band called the Drivers, who achieved some popularity in Canada with the charmingly titled "Tears On Your Anorak" (a coat, not a rare species of Asian mountain goat).



Blue Angel Cyndi Lauper (in purple, actually) levitates with her band, 1980



Baker's Dozen: Well, almost; Anita Baker (center) and eight other members of Chapter 8, 1979

Demand the best.



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Chris Porter/Senior Research Director
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DATEBOOK

SEAN ROSS

Chipmunk Music For Zep People

MONDAY, MAY 4

1959/**Domenico Modugno's** "Volare" wins the first Best Record Grammy. "The Chipmunk Song" wins three: Best Children's Recording, Best Comedy Performance, Best Engineering.

1968/**Twiggy** sees **Mary Hopkins** on British TV and brings her to the attention of **Paul McCartney**.

1970/Four students killed by National Guardsmen at Kent State; ten days later, another two are shot by police at Jackson State.

1973/**Led Zeppelin** opens its ninth North American tour in Atlanta. **John Paul Jones**, watching the crowd file in, comments, "C'mon people, bring us all your lovely money." **Robert Plant**, genuinely shocked, replies, "How can you be so cynical? These are our people."

1986/Following her mother's death and **Joe Leeway's** departure from the **Thompson Twins**, **Alannah Currie** miscarries her and **Tom Bailey's** baby.

Born: **Nick Ashford** 1943, **Arnold Lanni (Frozen Ghost)** 1956, **Marilyn Martin** 1954, **Tyrone Davis** 1938, **Stella Parton** 1948, **Jackie Jackson** 1951.

TUESDAY, MAY 5

1968/**Buffalo Springfield's** final show played at Long Beach.

1978/Fans of rival soccer clubs fight at a **Vibrators** show in Preston, England. One person is killed.

1983/**RCA** unveils a 1-900 number to promote the new **Rick Springfield** LP.

1984/Back when it still had to be explained who he was, **Chrissie Hynde** and **Jim Kerr** are married.

1985/**Phil Collins** and **Marilyn Martin** record "Separate Lives" but don't release it until the end of the year.

1986/Cleveland is finally chosen as the host city for the Rock & Roll Hall of Fame.

Born: **Tammy Wynette** 1942, **Johnnie Taylor** 1938, **Ian McCullough (Echo & Bunnymen)** 1959.

WEDNESDAY, MAY 6

1965/In a Clearwater, FL hotel room, **Keith Richards** writes the guitar riff for "Satisfaction."

1978/**Bob Dylan** sells out 90,000 tickets for his London shows in eight hours. On the same day, **David Frost**, **Robert Stigwood**, and the **Bee Gees** announce the "Music For UNICEF" project.

1982/An Edinburgh, Scotland court sentences former **Bay City Rollers** manager **Tam Paton** to three years in jail for a series of sexual liaisons with ten teenage boys.

1986/**Isaac Hayes** plays a "vengeful ex-con" on "Hunter." **Garrett Morris** and **Sheryl Lee Ralph** are the supporting cast. And **Michael Jackson** re-signs with **Pepsi** for an estimated \$15 million.

Born: **Sonny Pfleger (Opus)** 1955, **Sylvia Robinson** 1936.



Jimmy Ruffin, Billy Joel, Tyron Davis, Bono

THURSDAY, MAY 7

1968/When the **Move** set off explosives as part of their act, 150 Rome riot cops storm the stage. Surprisingly, no one is seriously hurt.

1972/"Exile On Main Street" released.

1973/**George Harrison's** "Give Me Love (Give Me Peace On Earth)" released.

1984/**Jack Mack & The Heart Attack** guest on "Fame"; **Toni Tennille** does the same on "Thicke Of The Night."

1986/**John Cougar Mellencamp** visits a protest on the steps of the Chillicothe MO Farmers' Home Administration. Also, a **Kim Carnes** listening party planned for a yacht at Marina Del Rey has to stay docked because of a threatened tidal wave that never materializes.

Born: **Jimmy Ruffin** 1939, **Billy Burnette** 1953, **Gary Glitter** 1941, **Janis Ian** 1951, **Chris Frantz (Talking Heads)** 1951.

FRIDAY, MAY 8

1975/**Bad Company's** "Straight Shooter" LP goes gold.

1976/**Willie Nelson** visits **Bob Dylan's** Rolling Thunder Review when it plays Houston. Backstage, Willie is subpoenaed for a grand jury drug trafficking investigation.

1979/**Supertramp's** "Breakfast In America" goes platinum.

1981/**Loverboy's** debut LP goes gold in America.

1982/**Boardwalk/Buddah/Casablanca** chief **Neil Bogart** dies of cancer. Also, **Duran Duran's** "Hungry Like The Wolf" is panned by **Melody Maker**, which declares, "It will get chunks of airplay and chart, but I don't think very high, or for very long."

1984/**Sade's** "Diamond Life" released in Britain.

Born: **Bonnie Tyler** 1953, **Phillip Bailey** 1951, **Keith Jarrett** 1945, the late **Rick Nelson** 1940.

SATURDAY, MAY 9

1978/**Tubes** leader **Fee Waybill** falls offstage in Britain and breaks his leg.

1981/**Adam Ant's** "Stand & Deliver" charts in Britain at #1.

1984/**Bruce Springsteen's** "Dancing In The Dark" is officially released; some stations have actually had it for four days.

1985/**KKRZ/Portland** is the first station to report that **Bruce Springsteen** will get married.

1986/Actor **Herschel Bernardi**, also the voice of **Charlie the Tuna** and the **Jolly Green Giant**, dies of a heart attack in Los Angeles at 52.

Born: **Dave Gahan (Depeche Mode)** 1962, **Billy Joel** 1941, **Richie Furay** 1944, **Dave Prater (Sam & Dave)** 1937, **Tommy Roe** 1943.

SUNDAY, MAY 10

1969/The **Turtles** play the White House; **Mark Volman** falls off stage five times.

1974/**Kool & The Gang's** "Wild & Peaceful" LP, with "Jungle Boogie" and "Hollywood Swingin'," goes gold.

1983/Actually, this is no weirder than **Milton Berle** or **Soupy Sales** as children's hosts: "The Nightingale," a children's fairy-tale starring **Mick Jagger**, premieres on Showtime.

1986/**Fela Kuti** is released from prison in Lagos after serving 20 months of a five-year currency violations charge that many feel was trumped up. And 500 attend the wedding of **Tommy Lee** and **Heather Locklear**. Lee wears white leather tails. **Nikki Sixx** is the best man.

Born: **Bono** 1960, **Dave Mason** 1947, **Jay Ferguson** 1947, **Sly Dunbar (& Robbie)** 1952.



ADAM WHITE

RECORDS

REVIEWING RETAIL'S HITMAKERS

Chain Reaction To New Talent

The climate for new and developing acts is hospitable at the moment, as Robert Cray, Poison, Club Nouveau, Crowded House, Cutting Crew, Europe, and others will agree.

Radio's role in exposing such talent is understood. Retail's contribution may still be underrated. Label sales and distribution heads, polled informally, say national accounts are showing a more positive attitude than ever towards artist development.

Chains Compete In Each Others' Markets

"There have been so many successes with new acts in the past couple of years that people want to get involved," observes one branch distribution chief. "Breaking them can be more exciting than selling the superstars. Who doesn't want to be part of Bruce Hornsby or Robert Cray?"

It's an intensely competitive marketplace, notes the sales VP of another major's distribution unit, adding that chains are battling each other in many regions. So it becomes a matter of pride, he says. "Everybody wants to be known as the account which breaks records."

But which accounts do break records? Which will lend early support on new projects, even before airplay? Which chains have buyers who not only know music, as they should, but who are music fanatics and know the product better than most label people?

Since the industry's sales/distribution execs need good relationships with all accounts,



Jim Urie

they prefer not to play favorites by rating them publicly. Some will discuss specific situations involving one or more retailers, even as others stay off the record.

Tower figures prominently in all such conversations, of course. Its "category-killer" approach — stocking music in depth, promoting everyday low prices — is frequently commended, as is the space and attention it devotes to new acts.

Tower Magazine Secures Price, Position

Also important is the chain's *Pulse!* magazine. "For me, it's the perfect vehicle," states Virgin VP/Sales Jim Swindel, "because it reaches a predisposed buyer. The assumption is that the guy looking at your ad picked up that magazine

because he was in a record store." Label advertising in *Pulse!* is "a very effective means of securing price and position" in the Tower outlets, he says.

PolyGram recently produced a "Four For The Asking" sampler given away at Tower, featuring Billy Branigan, Spoons, Mission UK, and Eight Seconds. VP/National Sales & Branch Distribution Jim Urie says, "The idea was to get the music into the hands of the consumers, hoping they'll hear something they like and come back. The beauty of Tower is that they'll also commit space in their stores, so that those four albums are very visible."

The music knowledge of many Tower store managers is widely regarded. So is Exec. VP Stan Goman, right-hand man to Presi-



Jim Swindel

dent Russ Solomon. "Stan is very influential, a real music industry gem," says one label sales boss. "A lot of people think he just hangs out and parties, but behind all those cognacs and jokes is a serious guy who cares and really follows through."

Sound Warehouse Is Aggressive, Early

The 100-store Sound Warehouse chain gets high marks from those polled, including Urie. He reports it was an early supporter of the Vangelis album containing music used in recent Gallo wine TV commercials. "This wasn't a radio record at all," he explains. "Word came back to us from the accounts — I don't think we even noticed it was selling — so we began to chase it."

"Sound Warehouse was one of those who put together a very inexpensive, MOR-type radio buy and approached us. They knew we wouldn't have a lot of money to spend on something like this, but sales of the record quadrupled as a result."

Urie and others cite Tracy Donihoo, Head Buyer at Sound Warehouse's Texas headquarters, for the breadth of his music knowledge. The same applies to Manager/Product Development Norman Hunter at 130-store Record Bar. "Where does Norman get the



FROM SEA TO KBC — Arista held a Tower in-store contest to promote the KBC Band's "America," asking customers to name cities in the video screened over store monitors. Involved were (l-r) Arista's Jim "Uncle Sam" Cawley, contest winner David Fein, Tower's Steve Harmon, and Arista's Ken Antonelli.

time? He listens to everything," says Warner Bros. VP/Director of Sales Lou Dennis. "I can't imagine he does anything else."

Record Bar Helps Spread Poison

Hunter and Record Bar's Kevin Hawkins were early boosters of Poison, notes Joe McFadden, National Sales Manager for the Capitol/EMI America/Manhattan/Angel distribution group. "They thought it was a fantastic piece of product, and supported it from day one. They've done 'Buy It/Try It' campaigns in the stores, and spread the word to their people."

"One thing I've noticed," adds McFadden, "is that accounts like Musicland, Warehouse, and Camelot are much more tuned in to the product than they've ever been. Musicland is really geared up for our Rock & Hyde project, for example. They're giving us all the support they can, even prior to a lot of the airplay coming in."

McFadden and his peers suggest that, in general, retailers have come to see themselves as partners with the labels. "It used to be a numbers business, and they were concerned about their inventory restrictions, returns, and so on. Now they've realized that the lifeblood of our business is new and developing acts. If we go to them and say we're going to get this record, they'll get involved."

GAM, Peaches Are Full-Line Stores

As well as Tower and Sound Warehouse, the full-line approach of Great American Music out of Minneapolis and Florida's Peaches draws Jim Swindel's approval. "Camelot and Record Bar will buy everything we release, while Musicland and Transworld are more selective. They'll buy stuff when we call them and offer tools." Those include discounts and guarantees against return credits, just two of the means by which labels industrywide signal their new-act support.

Like everyone, Swindel praises the Washington/Baltimore chain, Kemp Mill. The latter's Howard Appelbaum is "very aggressive in working with the labels," he says. "He likes to deal and work." At Transworld, "Dave Roy is one of those guys who you'll send a bag of four tapes to, and when you call four days later, he can discuss track three, side two."

Radio's Response Helps Boston Chains

The vitality of radio obviously influences the retail community.

"Strawberries and Good Vibrations are two very good chains in Boston," says Jim Urie, "but it's a breakout market because radio is so responsive to new acts. Those retailers are used to new music getting played, and used to supporting it."

Likewise, he adds, some chains tie in closely with radio for their "Buy It/Try It" merchandising efforts. "Record World here in New York works closely with WLIR/Long Island, Kemp Mill works with WHFS/Annapolis." In general the PolyGram VP states, "These work well if the timing is right and you have the commitment of the account."



Joe McFadden

Not everyone believes today's merchandisers are more supportive of fresh talent. "I'm not so sure, in general," comments Arista VP/Sales & Distribution Jim Cawley. "The overall percentage of acts which break hasn't been as satisfactory as it should be. If anything, the retail mentality has skewed a little bit away from new acts, and the accounts are a bit more interested in creaming the hits to make their overall dollars."

No Substitute For Retail Enthusiasm

But Cawley says Arista hasn't suffered because the label — like a couple of others — brings a limited number of newcomers to market each year, and can fully concentrate its resources on breaking them. In that respect, he says retail support for projects like GTR and the KBC Band was "spectacular."

Whatever acts you're talking about, the key certainly is the accounts' attitude and enthusiasm. "It's up to us as record companies to capitalize on that," summarizes Jim Urie, "and fan the flames any way we can." Concludes Jim Swindel, "They realize it's imperative to their success that we break new acts: it gives them bread and butter as well. They can't go on selling U2 and Prince records forever."

INITIAL REACTION

Retail Unsure About Cassette Single

One upcoming project where retail — and radio — support will be crucial is the cassette single. Under the auspices of the RIAA, labels will meet April 23 in Washington to discuss the industrywide rollout (R&R 3/6), now scheduled for July.

What do the accounts think? "We did an unofficial poll," says Joe McFadden, National Sales Manager for Capitol/EMI America/Manhattan/Angel distribution, "and found they really don't know what to think. Everyone's in favor of the 12-inch 'maxi-single' cassette: it's easier to merchandise and it's a totally different buyer. But as far as the 7-inch cassette is concerned, people want to see how the consumer responds."

Comments Virgin VP/Sales Jim Swindel, "I don't know where it's going to get placed at retail. It's a tough one to market. Do you hang it on a hook by the cash register? Do you put it in an endcap bin where it really doesn't have the massive explosion of an LP jacket or a longbox cassette? My gut-level impression is that everybody would like it to happen, but everyone's a little bit leery."

FREE

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MAY 29, 30, 31, 1987

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The transition from Spanish to English and the great success of last year
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JOEL DENVER

CONTEMPORARY HIT RADIO

WIOG, KZOU WEIGH PROS & CONS

Playlists: The Long And Short Of It

There's more than one way to win in the ratings. Case in point: playlists. Some stations are very successful with a short list, while others succeed with a longer, more aggressive version. Here are examples of both philosophies.

Is It Right To Be So Tight?

Like PDs at many other CHRs, WIOG/Saginaw PD Rick Belcher looks at store reports and requests. But he also employs a sophisticated callout system designed by consultant E. Alvin Davis, known for his tightly controlled, heavily researched, conservative playlists.

"I believe in E.'s systems and philosophy of waiting until we're absolutely sure of a record," Belcher said. "But I don't believe that the Midwest as a whole is slower than other parts of the country. In fact, it's been my perception that the East is a bit slow at times — although it seems more a function of an individual marketplace. I can't say why this market is slower than most, but it's something I've learned about Saginaw." (He previously programmed WIOG in 1975 before returning in 1984.)



Rick Belcher

At this point it's important to understand a bit about WIOG's market dominance. It leads the other 16 ranked stations in the 12+ category with a 30.3 in the fall '86 Arbitron; the next highest ranked station is sister (Full Service AC) WSGW, with an 11.2 share. WIOG shows a strong 73.3 teen share, is tops in every adult demo except 35-64, and leads the Saginaw-Bay City market in 12+ metro cume (17,900). WIOG also recently changed frequencies from 106.3 with 3kw to 102.5 with 86kw.

Right Music Is Critical

Running a playlist that's only 65% current, Belcher doesn't acknowledge the possibility of stifling new music growth or that a lack of airplay on WIOG may limit a record's chances of becoming familiar

— one of his key criteria for adding records.

"We don't always wait for music to be familiar in callouts," he countered. "There have been songs, like Europe's 'Final Countdown,' which we felt through MTV and fit our sound. And we've got two AORs, WKQZ and WWCK, for exposure as well as movies. Then there is (AC) WHNN, which also helps expose some crossover product.

"Music is the very heart of the mix for us. Having the right music is critical, but you can't deny the importance of a talented airstaff, promotions, TV, and billboards. Anything else positive you do is negated by bad music. From past history, I know what types of songs are likely to make it. So we can be early on records which do fit our sound. Strictly dance-oriented songs don't do all that well, but from time to time one really kicks in."

Freshness Vs. Staleness

National hits such as Madonna, Crowded House, and U2 are recent playlist additions. In fact, the week WIOG added U2 it went to number ten in R&R, while Madonna was number nine and Crowded House was number three. "Madonna's been on for about three weeks now," Belcher said. "It will be successful for us, but it takes awhile. Crowded House has been very slow here, so I'm not sure.

"There are also certain songs we don't play which are familiar. 'Rock Me Amadeus' was very recognizable, but it only played during 'American Top-40.' That song had lots of positives, but lots of negatives. We only played the Beastie Boys' 'Fight For Your Right To Party' in our 'Top Ten at 9,' but not in regular rotation for the same reasons."

Asked if he thought a new CHR competitor with parity in signal, budget, and talent — but with a more aggressive playlist — would make WIOG sound stale, Belcher said, "Freshness means playing the right songs at the right time. The concept of freshness is a fluid thing depending on different circumstances. We would adjust to the market as needed. A broader musical philosophy may help them, but then again it might hurt them."

WIOG Playlist For 4/6/87

- 1 STARSHIP Nothing's Gonna Stop Us
- 2 CLUB NOUVEAU Lean On Me
- 3 GENESIS Tonight, Tonight, Tonight
- 4 BRUCE WILLIS Mandolin Rain
- 5 LOU GRAMM Midnight Blue
- 6 BOSTON Can'tcha Say/Still In Love
- 7 GLASS TIGER I Will Be There
- 8 GENESIS In Too Deep
- 9 HUEY LEWIS & THE NEWS Jacob's...
- 10 STEVE WINWOOD The Finer...
- 11 SAMMY HAGAR Winner Takes It All
- 12 JOURNEY I'll Be Alright Without You
- 13 BON JOVI Livin' On A Prayer
- 14 CUTTING CREW (I Just) Died In Your Arms
- 15 WANG CHUNG Let's Go (NO PLAY)
- 16 EUROPE The Final Countdown
- 17 EDDIE MONEY I Wanna Go Back
- 18 HUEY LEWIS & THE NEWS I Know ...
- 19 BRYAN ADAMS Heat Of The Night
- 20 RED SPEEDWAGON That Ain't Love
- 21 BANBUSTERS Light Of Day
- 22 PETER WOLF Come As You... (NO PLAY)
- 23 NIGHT RANGER The Secret Of My...
- 24 POISON Talk Dirty To Me
- 25 SURFNOVA How Much Love
- 26 FLEETWOOD MAC Big Love
- 27 U2 With Or Without You
- 28 CROWDED HOUSE Don't Dream It's Over
- 29 MADONNA La Isla Bonita
- 30 VAN HALEN Best Of Both Worlds

WIOG Playlist For 4/6/87

- 1 PRINCE Sign 'O' The Times
- 2 GLENN MEDERIOS Nothing's...
- 3 FRANKLIN & MICHAEL Knew You...
- 4 RONSTADT & INGRAM Somewhere...
- 5 SHIRLEY MURDOCK As We Lay
- 6 LOU GRAMM Midnight Blue
- 7 POISON Talk Dirty To Me
- 8 CUTTING CREW (I Just)...
- 9 CLUB NOUVEAU Lean On Me
- 10 STARSHIP Nothing's Gonna Stop ...
- 11 EXPOSE Come Go With Me
- 12 JODY WATLEY Looking For A New...
- 13 GENESIS Tonight, Tonight, Tonight
- 14 CROWDED HOUSE Don't Dream ...
- 15 ATLANTIC STARR Always
- 16 JANET JACKSON Let's Wait Awhile
- 17 STEVE WINWOOD The Finer Things
- 18 ROBERT CRAY Smokin' Gun
- 19 BANGLES Walking Down Your Street
- 20 MADONNA La Isla Bonita
- 21 PETER GABRIEL Big Time
- 22 U2 With Or Without You
- 23 BRUCE WILLIS Respect Yourself
- 24 BRYAN ADAMS Heat Of The Night
- 25 EUROPE The Final Countdown
- 26 RUN D.M.C. It's Tricky
- 27 CHICAGO II She Would've Been...
- 28 KOOL & THE GANG Stone Love
- 29 HUEY LEWIS & THE NEWS I Know...
- 30 RED SPEEDWAGON That Ain't Love
- 31 PAUL LEKAIGS Boom Boom (Let's...)
- 32 BRUCE WILLIS Young Blood
- 33 BOSTON Can'tcha Say/Still In Love
- 34 HIPSWAY The Honeythief
- 35 WORLD PARTY Ship Of Fools
- 36 ROBBIE NEVIL Dominoes
- 37 SIMPLY RED The Right Thing
- 38 BREAKFAST CLUB Flight On Track
- 39 CHRIS DEBURGH The Lady In Red

Adds
LUTHER WANDROSS There's ...
OTHER ONES We Are What We Are
PETER CETERA Only Love Remains
HERB ALPERT Diamonds
TRICOMPSON TWINS Get That Love

Ons
PETER WOLF Come As You Are
CYNTHIA LAUPER What's Going On
LIONEL RICHIE Se La
SMOKEY ROBINSON Just To See...
FLEETWOOD MAC Big Love
KIM WILDE You Keep Me Hangin' On
BON JOVI Wanted Dead Or Alive
DAVID BOWIE Day-In Day-Out
STRYPER Free
NIGHT RANGER The Secret Of My Success

The WIOG and KZOU playlists correspond to information in the 4/10/87 issue of R&R. WIOG didn't have any previous week's numbers because it had frozen the list.

Lining Up A Strong Defense Or Offense

- Program for your particular competitive situation
- Be aware of other factors that can affect your active audience's music tastes
- Be safe — and smart — at the same time
- Music is just one part of the total picture

Is It Wrong To Be So Long?

When Jerry Lousteau became PD at KZOU/Little Rock 15 months ago, he was ready to do battle against lone CHR KKYK, which adheres to a conservative music policy under the direction of on-site consultant Ron White. Taking ratings-beleaguered AC KLAZ, Lousteau dumped the format in favor of an energetic, broad-based CHR with an aggressive musical posture.

Prior to KZOU's launch, KKYK had reached a 12+ peak of 18.0 in spring '85. By fall, KZOU had debuted with a 4.8, while KKYK slipped to a 13.1. In spring '86 KZOU leaped to a 10.3; KKYK dropped to an 11.7. KZOU emerged victorious this past fall with a 12.3 against KKYK's 9.6. In the current (Jan.-Feb.) Birch, KZOU climbed 16.6 to 18.8, compared to KKYK's 11.2-11.8 showing. KZOU is now number two in the market behind Country KSSN. It's tops in teens at slightly over 39, more than double KKYK's 16. Additionally, KZOU is the market leader in 18-34 adults and just behind KSSN in 18-49 adults.

Being Safe: A Defensive Strategy

"KKYK was claiming the winning CHR position by default," said Lousteau. "They were and are still slow to react to new music. I sit and scratch my head sometimes. It doesn't matter if it's a number one video, album, or single, sometimes KKYK just won't play it.

"In some situations it may be smart to run a conservative playlist to be safe. But it's most dangerous to be safe when you don't have competition. You're controlling the cume in the market and leaving yourself wide open to an aggressive competitor, like me, who can come in and steal your thunder.

"Programmers have to cover all bases and be prepared to play new music and reaction records. You have to be aware of MTV, college radio, and other factors which will affect the active audience. Safe isn't a position, it's strategy — a defensive strategy which may not always work."

Risk-Takers Win The Game

One of the popular theories behind using a conservative list is that it eliminates all perceived negatives. "Take away all the negatives and you take away all the positives," said Lousteau.

"Then you end up with a neutral situation. Anything exciting or aggressive involves an element of risk. I believe the smart risk-takers and planners end up winning all the marbles at the end of the game."

He noted that KKYK is being affected by his music decisions. "They aren't as slow as they once were. This week they added Glenn Medeiros, which is number two with me, Expose ('Come Go With Me'), which peaked at number four for me and has dropped to 11, and Crowded House, which moved 19-14 on my list.

"I've repositioned KKYK against their will. They sound boring and tired compared to us. We're playing more than 80% current product while they hover around 60% current with a lot of recurrenents and gold. Current to them is something I've already moved into recurrent, so the public's perception is probably that they play less than 60% current."



Jerry Lousteau

Calibrate Your Gut

While Ron White is research intensive, Lousteau said he doesn't do callouts. "We use retail sales and requests, and I talk to other PDs and follow some stations that do some passives. I invite anywhere from five to eight people into our meetings. I use a lot of gut. The key is to calibrate that gut over the years and refine it. If we don't hear something immediately, we wait for a national picture to develop. It doesn't take a genius to look at R&R and see what's a hit and what isn't."

He also talked about stations that continually wait on adding big name image artists and drag their feet on newer bands who have obvious hits. "An image artist is good for us. I want to be the first playing

Continue: on Page 40

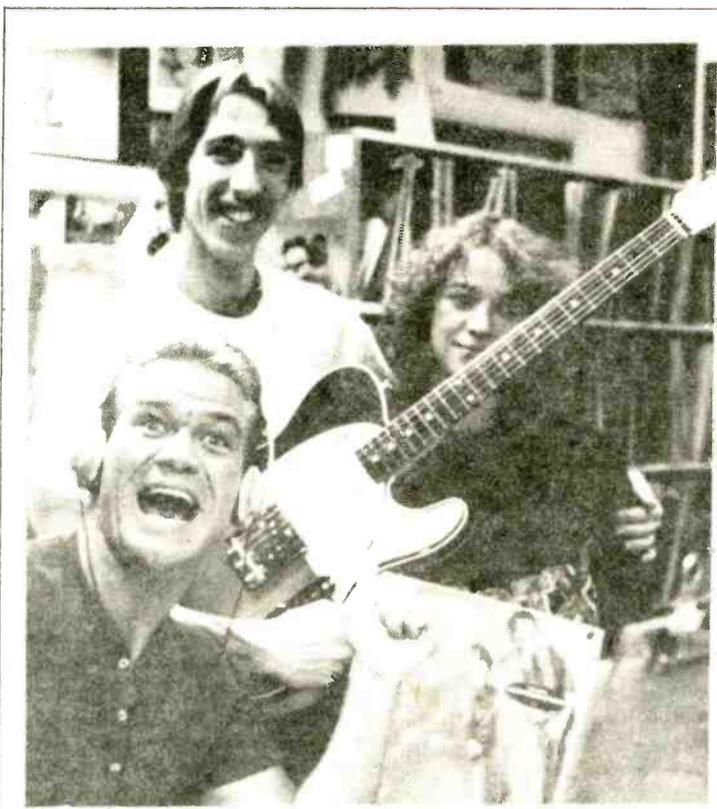
CONTEMPORARY HIT RADIO

Playlists: The Long And Short

Continued from Page 39

a Bryan Adams or Tina Turner, even though superstar status doesn't guarantee the song being a hit. The audience should be allowed to make its own decision in this case. We're also very open to playing new artists and new sounds."

While Lousteau may appear to have a "devil-may-care" attitude about music, he's quite realistic in his assessment of long vs. short playlists. "It would be dangerous to say that as a blanket rule a long playlist will always beat a short one. It's a combination of the length and the quality of the records, joined with your promotions, presentation, and image which will ultimately make the difference. In general, CHR needs the variety provided by current music. Oldies and recurrenents, combined with only 20 currents rotated around the clock, will bring out the cume. But in a competitive situation, it could hurt you in quarter-hours."



WINNING WITH SEGER — Sam and Vicki Dirso were the grand prize winners when 99DTX/Detroit gave away Bob Seger's personally autographed guitar and a Seger album catalog. They are pictured with 'DTX air personality Steve Courtney.

STATION PROFILE

WFBG/Altoona
(814) 943-1136

WFBG has been Altoona's top-rated station for the past ten years. We base our programming philosophy on two principles: consistency and familiarity. We're a heavily-dayparted CHR that leans AC during the daytime and toward teens at night. Our "A" rotation plays every two and a half hours, "B" rotations every three hours, and heavily-dayparted "flavoring" records once or twice an hour. The current rotation is broken throughout the day with special programs like "Altoona Gold," the "Classic Rock Power Pack," and the "Top Nine At Nine." WFBG will be AM stereo very soon and, although some new stations will copy what we're doing, we'll always do what's necessary to be Altoona's radio station.

—Steve Kelsey

WFBG AM
1290
ALTOONA WE'RE MAKING IT GREAT



PD Steve Kelsey

MOTION

WVBR/Ithaca PD and former WMJQ/Rochester weekender **Jessica Ettinger** has been named the 1987 recipient of the William B. Williams Fellowship For Broadcasting, presented by the International Radio & Television Society . . . **Jill West** leaves KLLY/Bakersfield for late nights at KBOS/Fresno . . . **Stu Smoke** leaves the morning show at KIKX/Colorado Springs to become PD at sister station KQIZ/Amarillo, replacing **Keith Montgomery** who exits. Replacing Stu is **Danny Davis** from KHOW/Denver.

Jerry Balletta, formerly with Y107/Long Branch, NJ, comes to WKFR/Kalamazoo to do nights. He replaces Jay Cannon, who stays on staff with sister station WKMI . . . KHHT (K-Hit 97)/Minot, ND announces some changes: **Nikki Nicole** goes from overnights to 7-midnights/promotion director duties, replacing **Mindy Kari**; **Luther Frost** moves from weekends to overnights/Public Service Director; **Jamie Lee** from crosstown Z94 and **Rockin' Rob**, new to radio, both join for weekends.

James Dean, formerly of WWZU/Williamsport, joins B98/Ft. Smith for afternoon drive . . . WGFm/Schenectady new music coordinator is 2pm-7pm jock **Steve Chick** . . . At KAMZ/



Jessica Ettinger

El Paso, **Rick Star** is upped from Asst. MD to MD and will also take on Asst. Production Director duties . . . **Johnny Ringo** joins WROQ/Charlotte for evenings as **Blaine Kells** moves to afternoons . . . WKFX/Oshkosh 7pm-midnight personality **John Reynolds** adds Asst. Promotion Director duties . . . 100KHI/Ocean City's new lineup: **Hitman & Company** 6-10am, **Lane Jernigan** 10am-3pm, **Kevin Ocean** 3-7pm, **George McFly** 7pm-midnight, and **Gary "Beav" Edsall** overnights.

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MUSICSCAN . . .
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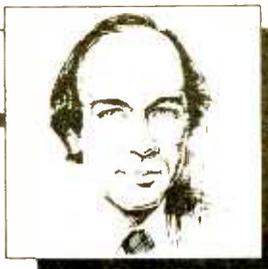
BITS

• **The Check's In The Mail** — WLS/Chicago Promotion Director **Karyn Esken** said, "Money is considered the most desirable prize possible." So the station's giving away thousands of dollars in its "Winning Check Sweepstakes." A contest mailout contains computer-generated checks with a different number on each check. A random check number is read over the air several times during the day. When a listener hears his number, he has 30 minutes to call and claim the cash prize written on the check. The checks are valued at \$1000, \$5000, and \$10,000.

• **La Isla Bonita With A Twist** — WXKS (Kiss 108)/Boston morning team **Matt Siegel** and **Lisa Lipps** have come up with their own version of "La Isla Bonita." "I Ate A Burrito" parodies **Madonna's** romantic trip by moving the setting to a Mexican restaurant. Once

there, the narrator wolfs down seven burritos and, despite several bromides, finally "hears nature calling" and succumbs to Montezuma's Revenge.

• **Pink Flamingo Winner** — I-98 (WILI)/Willimantic, CT recently held "The Funniest Phone Machine Answering Contest." Some of the finalists included "the curser" who ran a daily curse service, "the philosopher" who contemplated whether or not you should leave a message, and a **Samantha Fox** imitator. The grand prize went to a listener who did an outstanding imitation of **Curly** from the **Three Stooges**. For his talent, he won the "I-98 Pink Flamingo Award." The crew from the station went to the winner's house and installed the tackiest of all lawn ornaments complete with an equally tacky ceremony.



BRAD MESSER

CALENDAR

WEASELING AWAY FROM BLAME

Those Tasteless Tammy Jokes

"Now here's the Tammy Bakker Ski Report: one inch of base and six inches of powder." That fairly harmless little one-liner is amusing to most folks, but some find it a bit cruel for making fun of her makeup and, to some extent, her intellect. If you use the line, it's a sure bet that some listener will feel negative about the joke and about you, too. We can't have that, can we?

Well, as Grandma said, there's more than one way to skin a cat and have your cake and eat it, too. Or something like that. When a good bad joke comes along, and it might offend a few folks, go ahead and use it — but blame it on someone else. Yeah. Yeah, that's the ticket!

To get your mileage from any negative-content bit without taking much personal heat, smoothly disassociate yourself by prefacing the

joke with a disclaimer, in this case, "My friend John, who has no taste whatsoever, just phoned in the Tammy Bakker Ski Report, which is . . ."

Most people will think it's funny and that's that. The minority, being duly offended, will blame old tasteless John for calling in such a low-blow joke about sweet Tammy Faye, and might even think you're all the more a real man for having

pointed out that John has very poor taste.

Disassociation. Oh, it can be slick. Perhaps the most powerful single tool in the arsenal of one who strives ever for credit, never for blame.

I wouldn't bring it up myself, of course, but the guy at the service station this morning said the lust in Jim Bakker's heart didn't cause any trouble until it slipped down past his belt.

And speaking of offensive stuff, I heard a newsman the other day reading the headline, "Bakker Found Linked To Church Secretary."

Are those jokers getting out of line, or what?



JACK WAGNER
"WEATHERMAN SAYS"

THE NEW SINGLE
FROM THE ALBUM "DON'T GIVE UP YOUR DAY JOB"
PRODUCED BY STEVE BARRI AND TONY PELUSO FOR STARSONG PRODUCTIONS.
MANAGEMENT: KELLI ROSS

Manhattan Sold For \$24

MONDAY, MAY 4 — The island of Manhattan, which is now some of the world's most expensive real estate, was sold in 1626 for the equivalent of \$24. A consortium of Dutch businessmen obtained much of present-day New York City from Indians, who were quite happy to get trinkets, fish hooks, and bright-colored cloth.

In 1984, **Dave Kingman** of the Oakland A's hit a straight-up fly ball inside the new Metrodome in Minneapolis, and the ball stuck in the roof netting. The baffled umpires couldn't call it a home run, and finally ruled it a "ground rule double." After the game, the groundskeeper unstuck the ball and shipped it off to the Baseball Hall of Fame.

Birthdays: Opera singer **Roberta Peters** 57. Actress **Audrey Hepburn** 58.

America's First Astronaut

TUESDAY, MAY 5 — America put its first astronaut into space in 1961 when 37-year-old Cmdr. **Alan Shepard Jr.** took his historic 15-minute suborbital ride aboard Freedom 7. About ten years later, Shepard commanded the Apollo 14 moon-landing mission.

Irish Republican Army leader **Bobby Sands** died on the 66th day of a hunger strike in 1981. The Soviet Union announced in 1960 that it had shot down an American U-2 spy plane and captured its CIA pilot, **Jean Nicot**, for whom nicotine was named, died in 1600. Cinco de Mayo, a national holiday in Mexico, celebrates the defeat of **Napoleon's** army in the 1862 Battle of Puebla.

Birthdays: Singer **Tammy Wynette** 45. Journalist **Bob Woodward** 44.

Intercontinental Missile Fired

WEDNESDAY, MAY 6 — 25th anniversary of the first live test of an American atomic intercontinental ballistic missile (1962). The nuclear submarine Ethan Allen launched a Polaris ICBM tipped with a live atomic warhead, which exploded on target 1400 miles away. Although that test was a big success, the US never again let loose a live nuclear missile, because the risk of a runaway ICBM is considered unacceptable.

Uncle Sam sent Libyan diplomats back home and closed the Libyan mission in Washington in 1981. 50th anniversary of the explosion of the German zeppelin Hindenburg in 1937. National Nurses Day. Spring is half over.

Birthdays: Baseball vet **Willie Mays** 56. Actor **Stewart Granger** 74.

No Votes Against Mom

THURSDAY, MAY 7 — The first resolution to establish a Mothers Day holiday was introduced in Congress in 1914. The bill was a triumph for West Virginia school teacher **Anna Jarvis**, who had thought up the idea of Mothers Day and promoted the first one seven years earlier. When the national Mothers Day bill was voted on in Washington, not a single Congressman voted against it.

A class-action lawsuit over Agent Orange ended in 1984, when chemical companies agreed to a \$180 million settlement with Vietnam veterans. Germany surrendered, ending the European phase of WWII in 1945.

Birthdays: Singer **Janis Ian** 36. Singer **Teresa Brewer** 56. Actor **Darren McGavin** 65.

The One-Man Team

FRIDAY, MAY 8 — One of the most impressive accomplishments in baseball was achieved in 1878 when **Paul Hines** made the first unassisted triple play, in a game at Providence, Rhode Island.

A Canadian soldier sprayed machine gun bullets inside the Quebec Legislature in 1984, killing three people and wounding 13. The Soviets pulled out of the Olympics in 1984. *Mad* magazine published its first Alfred E. Neuman cover in 1956. The Mount Pele volcano erupted 85 years ago, killing 40,000 people (1902). Coca-Cola was born in Atlanta, Georgia in 1886.

Birthdays: Actress **Melissa Gilbert** 23. Singer **Toni Tennille** 44. Comedian **Don Rickles** 61. **Ricky Nelson** would have been 47.

- Z100 (# 3 Phones)
- PRO-FM KIYS
- B106 KIKX
- Q107 KMGX
- Y100 KZZU
- Q105 WKPE
- Z95 WQCM
- WFLY WGAN
- WRCK KQIZ
- BJ105 WBWB
- WGRD KZFN
- B91



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STEVE FEINSTEIN

AOR

Springtime Promotional Commotion

It must be spring. The birds are chirping, young men's thoughts have turned to baseball, and radio stations are whipping themselves into a promotional frenzy. Let's see what four stations of various market sizes are up to.

WKLS: Gas, Cars, Cash, Trips, & Outdoor Fun

WKLS (96 Rock)/Atlanta got off to a roaring start on the first day of the book with two big giveaways. Starting at 5:30 that morning, it distributed 9600 gallons of free gas in four-and-a-half hours. With cooperation from local police, the giveaway went more smoothly than a similar stunt last year, which the cops shut down midway through because of traffic tie-ups.

As if that weren't enough for one day, "No Repeat Thursday," which had a perfect record since being instituted last November, slipped up for the first time. The winner nabbed \$10,000 for hearing "Money For Nothing" twice between 7am & 7pm. There'll be a \$1000 winner every week from here on in.

"Spring Wheels," the centerpiece promotion for the book, is a key song contest that awards an Alfa Romeo. Interest should be enhanced by a concurrent advertising blitz for the car. 'KLS is also continuing its "Rock Around The World" series of trip giveaways, with destinations such as the Kentucky Derby and Indy 500 as well as out-of-town concerts.

Summer means plenty of outdoor activities, of course. In May alone, 'KLS is sponsoring three 10k races on successive Saturdays, two weekends at a road race track, and an all-day Sunday charity barbecue. Then from Memorial Day through Labor Day, a "96 Days Of Summer" campaign acts as an umbrella for a different outdoor promotion each day.

In addition to a showing of 70 billboards — modified to include the names of morning team members Nick Van Cleve & Jeff Jensen — Promotion Director Mark Cooper is running ads in the "Time" pamphlet in the Sunday newspaper. The ads are strategically placed to herald what's coming up the next day — No Repeat Thursdays are plugged adjacent to Wednesday night's listings, while Nick & Jeff's Monday morning debut was touted underneath Sunday night's grid for cable channels. The intent is to recycle evening TV viewers back to the radio station the next day.

WEZX: Direct Mail Melee

WEZX/Scranton's "Great Giveaway" is two-pronged. One part is fairly conventional — giving away an array of cash and mer-

chandise worth \$75,000 through May. Nothing fancy involved, with each prize going to a certain number caller.

The other part is worth keeping an eye on. Seems that four radio stations in the market — two CHRs, two ACs — are all doing direct mail promotions. 'EZX PD Dave London said to his GM, "It would be great if we could get these things (prize brochures) off people."

They came up with the following ploy to counter the direct mail assault: "If you receive anything in the mail from another station, bring it with you intact, with all its coupons still attached, and we'll guarantee you a prize." People will be asked to come to a central location at an appointed time and exchange their direct mail piece for an envelope. Inside the envelope will be a receipt for one of 5000 prizes, ranging from \$7 cash to cruises, stereos, TVs, and computers.

"We won't stop until all the prizes are claimed," vowed London, who has chosen a high-traffic spot for the stunt in the hope of attracting as much attention as

possible. We'll keep you posted on his results.

WRKI: Contests That Establish Benchmarks

Bless Ron Valeri's heart. The WRKI (I-95)/Danbury Promotion Director has an exemplary promotional philosophy: "We try to make sure our contesting contributes to the station's entertainment value. We've found that dwelling on the prize itself does very little for time-spent-listening. However, if a contest draws out zaniness, people tend to listen more often and maybe longer for fear of what they might miss if they turn the station off."

Neither is he convinced that contesting necessarily creates new cume. "It just draws on existing cume. It's the same 10% that always plays. I just don't believe people switch stations for cars and trips."

Valeri feels it isn't *what* you give away that counts as much as *how* you give it away, which must be engaging to listeners. "We strive to be the most easily-recalled and pervasive station in the market. We do it by establishing benchmarks on the air so people can reconstruct their listening when they're filling out a diary three days later, and by doing event-oriented promotions."



MOTHER & CHILD UNION AT WFNX — In Boston to promote a recently-published John Lennon book and show of lithographs, Yoko Ono was interviewed by WFNX Arts & Entertainment Editor Henry Santoro. Son Sean accompanied her.



TINY TIM TIPTOES THROUGH WXRC — Tiny Tim may not spring to mind immediately when you think of those fabulous '60s, but he made a fine cohost for WXRC/Hickory-Charlotte's "60s Saturday" show with morning man J.P. The Tiny one reminisced about his marriage to Miss Vicki on the "Tonight" show and performed exhilarating versions of tunes such as "Highway To Hell" and "Do Ya Think I'm Sexy."

Some examples:

- **Taxtime Blues:** People submitted humorous blues songs, a la "The 1040 Blues," about the IRS. The station plays them on the air, and culls the entries down to three or four finalists. On the morning of April 15th, an IRS employee, billed as an IRS "agent," picked a winner who then gets free studio time at a state-of-the-art facility. Copy in promos for the contest was sung B.B. King-style.

- **Secretaries Week:** Secretaries submit stories about funny things that have happened to them at the office. The best story each morning gets the winner a day off with pay, in conjunction with an employment agency.

Also scheduled during the book:

- A tenth anniversary listener appreciation concert will be held next month, possibly linked with Memorial Day for a salute to veterans.

- A "Say No To Drugs" campaign includes a petition drive and guest speakers at Danbury Fair Mall, the biggest mall in the Northeast. An artist will be commissioned to create a 10'x15' mural depicting positive role models.

- The station's seventh annual 10k run is expected to draw 500-600 runners in June.

- I-95's first "New Tech Fair" will spotlight hi-tech gadgetry.

Two other major promotions, yet to be unveiled, have goals of increasing workplace listening and positioning I-95 as the market's state-of-the-art CD outlet.

KZOQ: Biggest Contest In Market's History

PD Vern Argo claims KZOQ's "\$30,000 Cash Hotline" is the biggest radio promotion in the history of Missoula, and possibly the entire state of Montana. He estimates that most previous contests in the market have awarded prizes that totaled no more than \$5000.

KZOQ got the contest when it was chosen by an ad agency to promote the market introduction of a new phone book by International Publishing, which is competing with US West's established directory. Each of 112,000 phone books distributed has a different lucky number in a KZOQ ad on the back cover. Four times each weekday, the station reads numbers on the air, and people whose numbers are called contact KZOQ to qualify for prizes. The rate of qualifiers — 179 out of the first 190 numbers called — is high because the station asks for numbers that fall in a wide range, such as any number between 1100 and 1200.

The \$30,000 in prizes is given away in three stages: \$1000 cash to one winner a week during the first ten weeks; four winners of merchandise packages worth between \$3000-\$4000 in May; and one winner of \$5000 cash in June.

The campaign won't cost KZOQ one red cent, as the phone book company puts up the \$15,000 cash while the station trades out for the \$15,000 in merchandise.



THERE'S NEVER ENOUGH STERN FOR SMYTH — Patty Smyth is live and New York-wide with WXRK's Howard Stern during a St. Patrick's Day broadcast from a local brewery.

AOR

KSJO, WMAD-FM

More April Foolin' Around

• With rumors floating around San Jose in March that **KSJO** would be switching from AOR to Urban, the station decided an April Fool's Day prank that played off the speculation was in order.

It began running promos — "Listen for the new **KSJO**, Wednesday morning at 10" — a week in advance of April 1. As the designated time drew near, PD **Ken Anthony** came on the air to give a history of the station, making it sound as if a change were indeed at hand.

However, the big news wasn't a format flip, but that **KSJO** was celebrating its 19th AOR anniversary by upping its power to 50kw. Morning man **Lobster** tagged the bit with appropriate tunes — "Won't Get Fooled Again" followed by "Start Me Up."

• **WMAD-FM/Madison** figured it would give listeners "a little more choice in music," said PD **Bill Robbins**. At 6am on April Fool's Day, he announced **WMAD's** new policy — playing a separate song in each stereo channel.

To hear either song by itself, listeners had to turn their balance control all the way to either the left or right. But if they woke up to a mono clock radio, there was no escaping the scrambled noise.

More than half the calls that came in favored the new format. Some people suggested songs they thought would sound good together, and one requested that commercials be played in one channel and music in the other so he could tune out the commercials.

Contesting

• **KSHE/St. Louis** tapped into **David Letterman's** popular "Stupid Human Tricks" by holding a similar contest once a week in March at a local hotel.

The grand prize winner got a trip to New York to see the Letterman show.

• **WZZO/Allentown's** "Thirsty Thursdays" gave away "Beer At Cheers" — a trip to Boston, with a lucky listener and a friend limoed to the Cheers bar to watch the show and drink free suds. A night's stay at the Omni-Parker hotel was also included. Listeners qualified by calling in when they heard the sound of a bottle popping open followed by cheering.

• When the sales department at **KGGO/Des Moines** wanted to give away a bunch of tickets for a Lazer Rock show, the programming types turned the giveaway into a "Fun With Radiation Weekend," with certificates for a tanning salon added to the booty. To top it all off, a grand prize winner got a microwave oven.

KYCZ's Minne-apple-is Brew

KTCZ is linking with a local orchard to market "Cities' Cider." 12-oz. bottles of the sparkling non-alcoholic apple cider, with a custom label incorporating the station's logo, are available in select Minneapolis bars and restaurants. **R&R's** product-testing division found the concoction refreshing, with a light, amusing bouquet and a crisp, agreeable clarity.

KRQR Attacks Taxes

Winners of **KRQR/San Francisco's** "Rocker's Tax Tips" guides qualified for tax relief — the station paid one grand prize winner's tax bill, up to \$2000. Even if the winner didn't owe any taxes, he was still eligible for a "Rocker Refund" of \$973.

In other **KRQR** bidness, the station's hired a Merrill Lynch financial consultant to give business reports every weekday at 5:50pm. The 60-second reports cover the latest stock market activity and business trends.

City MD **Steve Kosbau** adds APD stripes.

WWCK/Flint evening man **Jeff Holbrook** named MD, while **Leclia Macryn** swaps APD duties for Promotion Director responsibilities . . . **WZEW/Mobile** MD **Donna Foxx** leaves to relocate to Montgomery and marriage . . . **WYNF/Tampa** nightrocker **Charlie Logan** reportedly has the inside line on the MD post.

KKLZ inks consultant **Jeff Pollack** . . . **WGRX/Baltimore** no longer consulted by **Jon Sinton**, while retaining **Alex DeMers** . . . **DC101/Washington** latenighter **Sandy Edwards** goes to **WBMW** middays . . . **Paul Pacilli** of **WCKI/New Haven** named **WCCC/Hartford** ND . . . New weekenders: **KCAL-FM/Riverside's** **Craig Raymo** and **KZTR/Ventura's** **Steve Stevens**.

Good Deeds

KLAQ/EI Paso raised \$14,000 for the Special Olympics with a 12-hour pay-for-play radiothon and auction. Sign of the times: **Metallica's** "Master Of Puppets" fetched \$200 and a **Whitney Houston** tune was worth \$100 . . . **WPYX/Albany's** "Rock Auction For The Homeless" tallied almost \$8000, with tix and backstage passes for a **Bon Jovi** show netting \$500. **WPYX** plans to make the auction an annual event.

Quick Cuts

For Disneyworld's 15th anniversary, **WGTR/Miami** morning dudes **Herman & McBean** did a live broadcast from a dive bell in the Epcot shark tank . . . **WXRT/Chicago** was chosen "Best Radio Station" in the *Chicago Tribune's* Friday Reader Poll for the third year in a row . . . **KLOL's** **Bart Taylor** was named Houston's best Production Director by the local Association Of Women In Radio & Television.

Coming Next Week:

A look at the topsy-turvy race between **WLLZ** and **WRIF** in Detroit, where a new Classic Rocker makes the battle even more intense.



KBCO'S NIGHT OF SOFT SHOE — There was something noticeably different about the attire at **KBCO/Denver's** benefit for the United Way. The crowd at the oh-so-upscale event was decked out in formal wear — tuxedos and gowns — offset by the most informal of footwear — sneakers. The "Sneakers Ball" was sponsored by Reebok shoes and everyone who bought a ticket received a pair of Reeboks. The menu also featured an unusual pairing — gourmet food accompanied by teas from Denver-based *Celestial Seasonings* rather than alcoholic beverages. From left, newsman **Peter Finch**, Denver Mayor **Federico Pena**, PD **John Bradley**, and *Sneakers Ball* King **Louis Palmer**.



ALBANY AIRWAVE ANTAGONISTS UNITE FOR GOOD CAUSE — Four Albany arch-rivals are burying the hatchet to co-promote a fundraising campaign for the town's **Ronald McDonald House**. In association with local retailer *Record Town*, every time someone purchases a copy of the debut album by New York band **Doc Roc**, the "Doc" donates a dollar to the charity. From left, **WQBK-FM** PD **John Cooper**, **WPYX** MD **Andi Turco**, band leader "The Doc," **WGFM** morning man **Lee Warner**, and **WEQX/Manchester, VT** PD **Ellen McKinnon**.

SEGUES

WHCN/Hartford Director Of Programming **Daniel Frances Hayden** leaves to form a consultancy, **Pathfinder Communications**, with **HCN** among its clients . . . **WBYS/Buffalo** PD **John Piccillo** exits, with MD **Mike Benson** named interim PD . . . **KMOD/Tulsa** ups MD **Jim Jones** to PD.

WWCT/Peoria PD **Jeff Murphy** switches to Classic Rock **KKLZ/Las Vegas**. At **WWCT**, Asst. PD **Phil Manickl** grabs the PD chair . . . Contrary to reports, **KTYD/Santa Barbara** PD **Rick Williams** is still in place, though expecting to move on shortly . . . **WBRU/Providence** PD **Rick Barr** joins **MTV** in charge of music scheduling and is replaced by **Kurt Hirsch**.

91X/San Diego Production Director **Blair Schultz** (nee **Jonathon Blair**) advances to Asst. PD . . . **KRNA/Iowa**

THE SAINTS

**Come Marching In —
Their First-Ever U.S. Tour**

JUNE 1987

5/31...SAN FRANCISCO	6/10...MEMPHIS	6/19...ATLANTA
6/1...LOS ANGELES	6/11...ST LOUIS	6/21...WASHINGTON
6/2...SAN DIEGO	6/12...CHICAGO	6/23...NEW HAVEN
6/3...PHOENIX	6/14...CLEVELAND	6/24...PHILADELPHIA
6/4...AUSTIN	6/15...PITTSBURGH	6/25...BOSTON
6/6...DALLAS	6/16...DETROIT	6/26...PROVIDENCE
6/7...HOUSTON	6/18...NASHVILLE	6/27...NEW YORK
6/9...NEW ORLEANS		6/29...HOBOKEN

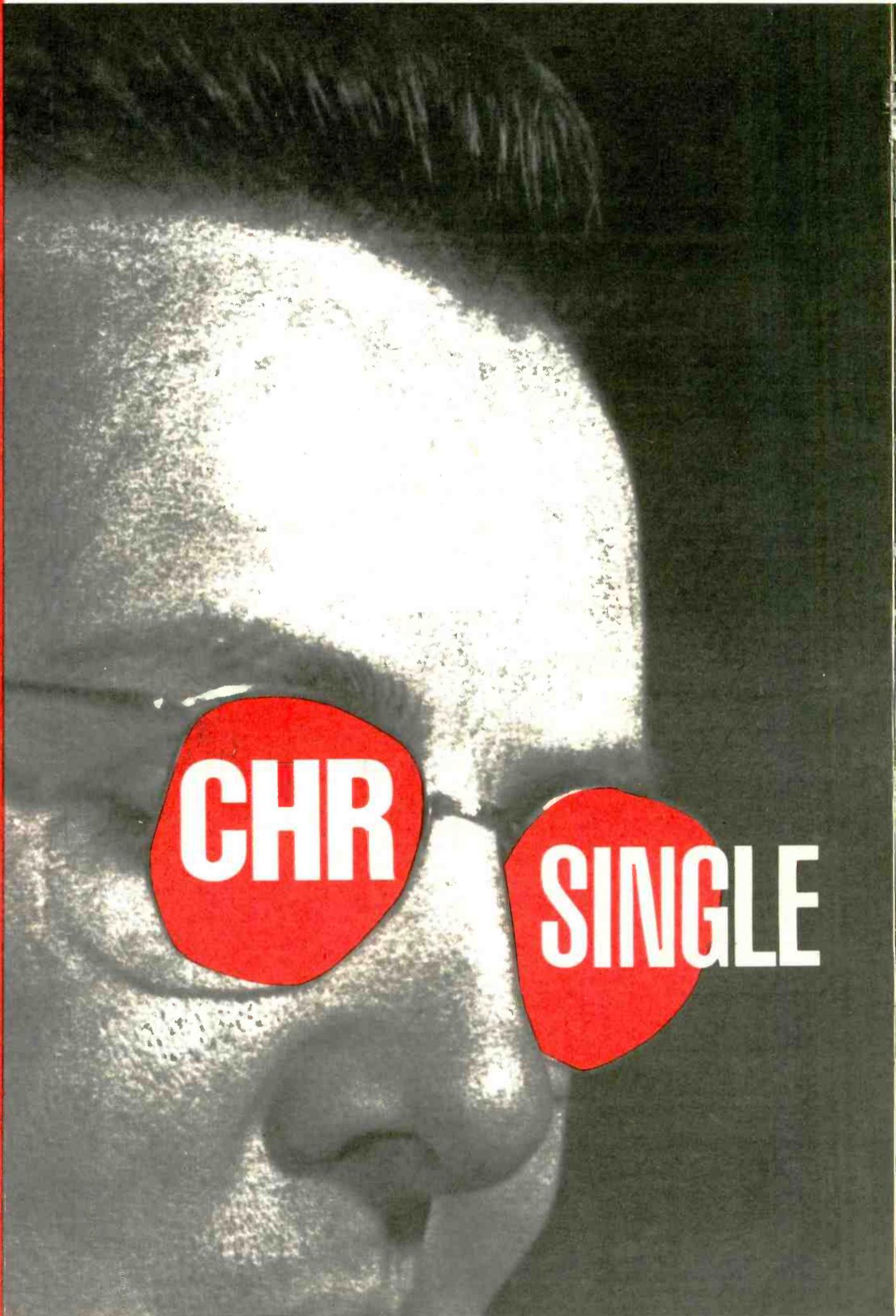
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WITH THE SAINTS**

**FIRST SINGLE...
JUST LIKE FIRE WOULD**

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#

CUTTING CREW



"(I JUST) DIED IN

THANKS...FROM A VERY GRATEFUL VIRGIN

THE OTHER ONES

"WE ARE WHAT WE ARE"

THE 12" FROM THE ALBUM THE OTHER ONES PRODUCED BY CHRISTOPHER NEIL FOR NELSON UNLIMITED PRODUCTION

T'PAU

'HEART AND SOUL'

THE 12" FROM THE ALBUM T'PAU. PRODUCED BY ROY THOMAS BAKER RTB AUDIO VISUAL, PRODUCTIONS USA

GARY MOORE

"OVER THE HILLS

AND FAR AWAY"

THE 12" FROM THE ALBUM WILD FRONTIER PRODUCED BY JAMES "JIMBO" BARTON, PETER COLLINS FOR JILL MUSIC LTD, GARY MOORE AND PETE SMITH

ON

THEIR WAY

NO GOOD NO BE TRUE

YOUR ARMS"

FROM THE LP BROADCAST.
PRODUCED BY JOHN JANSEN,
TERRY BROWN AND CUTTING CREW.
SINGLE MIXED BY SHELLY YAKUS

Virgin

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WALT LOVE

URBAN CONTEMPORARY

TWO PROGRAMMERS' VIEWS

Making Station Jingles Work

Jingles have always been used for CHR identification, and in the past a few B/U and UC stations have benefited from similar musical presentations. Today, an increasing number of stations in our format are capitalizing on a more mass appeal sound overall. WVKO/Columbus, OH PD/MD K.C. Jones and KHYS/Beaumont-Port Arthur, TX PD/MD Steve Hegwood know from experience that jingles can work on Black and Urban Contemporary radio.

Jones has been using professionally made jingles since 1980. "Before that we had jingles that were done by local musicians and singers back in '78. They turned out pretty good," he said. "When the money became available, we opted for more professional things."

Smoother Transitions

Jones said he still uses a package from Jam and some of Mitch Craig's Urbanizer package. He explained, "I don't know if you would call them CHR or not, but they are crisp and sharp. The wording we've chosen is definitely Urban, but the jingle session singers, the melody, and the sound are CHR."

When asked why he uses jingles, Jones said, "They help make good musical transitions coming out of stopsets. Music to music has always made sense to me, and it certainly gives the station a smooth sound. If you listen to a number of different stations in different formats, you still hear an abundance of commercials that have singing jingles."

"One of our standard procedures in production is the inclusion of music behind all locally produced commercials. We know this is nothing new to a lot of programmers,



K.C. Jones

but we think it's important to our sound.

As for the future, Jones said, "With so many different elements in radio crossing over these days, it's difficult to predict how my format counterparts will deal with jingles and voice drop-ins. My guess is kind of conservative in nature. I think most of the stations will go back to the big voices at the top of the hour and voices out of stopsets. Money for jingles has always been a problem for the majority of Black radio stations around the country."



ATLANTIC STARR ON THE ROAD — In Miami, Atlantic Starr stopped by WRBD to chat with PD Charles Mitchell. Pictured are (l-r) the group's David and Wayne Lewis, Mitchell, Warner's L.C. Sneed, group manager Earl Cole, WRBD air personality Ebony, and group's Barbara Weathers (sitting).

Jones pointed out that he hasn't heard a really good Black jingle package in a long time. "It's like the companies don't perceive Urban jingles as something to capitalize on. Maybe it's not lucrative at this point for them to do a demo package. (But) there are a number of stations and programmers who would use a jingle package if it was geared to the format."

Update Old Jingles

A few years ago when jingles suddenly became hip again, some B/U PDs started using station jingles that had been off the air for years. Recently appointed KHYS PD/MD Steve Hegwood is one of those PDs; he used that approach at KYOK/Houston the following two years.

Recalling the Houston situation, he said, "I knew we needed something that would help brighten up the station's sound. We already knew voicers weren't the total answer. We needed more money than was available for the type of new jingle package I wanted, so we just had to make do with what we had."

"One of the other reasons we used the old KYOK jingles was the fact that they hadn't used them in two to three years, and prior management was using a slogan

(M-16). Since they hadn't used the calls, I decided maybe we could try and burn them into the minds of another generation of listeners."

"One thing I really hate about a number of B/U stations is that you listen to them for four or five records and no one says anything. There are no jingles or voicers. How do they think anyone is going to know who or what they're listening to?"

—Steve Hegwood

Most young people in Houston only know and relate to (Magic 102) KMJQ, which has been dominant for the past ten years. Working with my production director, we were able to blend some voice drops and the old jingles into some pretty nice things."

Hegwood said the voice drop made KYOK sound current, while the jingle helped identify the calls in a distinctive manner. "We only used the a capella jingles. People seem to feel comfortable with tightly harmonized a capella singing, so it makes sense to me that

having your call letters sung in this manner would also be a positive to a listening audience. I think they also helped make us sound current."

Heightened Familiarity

Like Jones, Hegwood said he mostly used the homemade KYOK logos when coming out of stopsets, and that they were always added to station promos. He added that KYOK started using Mitch Craig's Urbanizer package six months ago. "The way Lee Michaels (KMEL/San Francisco PD) used it at WGCI-FM/Chicago made me want them for the station. They made us sound modern, a lot tighter than most Black radio stations in the country — especially AMs." Hegwood also mentioned WJLB/Detroit's effective use of jingles.

Assessing what jingles can add to B/U stations, Hegwood said, "One thing I really hate about a number of B/U stations is that you listen to them for four or five records and no one says anything. There are no jingles or voicers. How do they think anyone is going to know who or what they're listening to?"

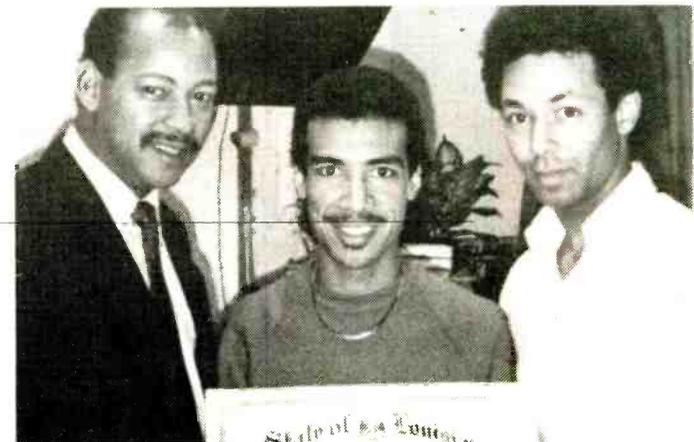
"Jingles help people stay familiar with your station and call letters. I want to always make sure my listeners know they've got us on their radios."



TOWNSEND SHUFFLES WILD — Robert Townsend, the producer, director, and star of the new film "Hollywood Shuffle," was a guest of the WILD/Boston morning show. Pictured (l-r) are WILD sports announcer "Coach" Willie Maye, Townsend, and PD Elroy RC Smith.



GETTING THE RADIO SCOOP — Radioscope host Lee Bailey (r) talks to actress Sheryl Lee Ralph about her busy schedule during a party celebrating the success of "Captain Eo."



COLONEL KING CONSCRIPTED — Club Nouveau's Jay King stopped by WYLD-AM & FM while in New Orleans, and was inducted as an honorary Colonel of the Louisiana National Guard. On behalf of the Governor, WYLD's Jeff Trepagnier (l) presented King with the award; Warner's Mike Cheshier (r) was also on hand.

Cabo Frio



hey, the check's in the mail
and

"I'll Get Back To You"

CABO FRIO with guest star **EUGENE WILDE**
join talents to reinterpret the classic lie
as a beautiful ballad





LON HELTON

COUNTRY

BIG NIGHT FOR WB

ACM Awards Show Shines

The 22nd Annual Academy of Country Music awards show, telecast by NBC on April 6, was a big hit on a number of different fronts. Here are some random thoughts and things overheard about the show, the winners, and more.

Applause, Applause: As you can see by the accompanying box (bottom, right), the show was a huge hit. Congrats to Exec. Producer Dick Clark, Producer and ACM President Gene Weed, ACM Chairman of the Board and show announcer Ron Martin, and ACM Exec. Director and show talent coordinator Bill Boyd.

"Hats" also off to the Judds and "Dallas" star Patrick Duffy for a fine job.

WB: The only folks who came out better than the ACM, NBC, and Dick Clark Productions were Warner Bros., walking off with seven of the 11 awards.

Credit Where It's Due: Before "On The Other Hand" goes down in history as the classic it is, one thing needs to be remembered: were it not for WB's belief in that record — and the gutsy decision by VP/Promotion Nick Hunter to rerelease it following Randy Travis's success with "1982" — it might not have had the chance to win awards from the CMA, ACM, Nashville Songwriters Association, et al. Isn't it amazing that one of the most honored songs of any year was almost "lost" just because it was released by a "new" artist?

Jim Ed Speaks: If you watched the show on TV, you may have noticed WB/Nashville chief Jim Ed Norman take the stage on a couple of occasions to make a remark, only to have NBC cut away both times just as he was about to open his mouth. We thought Jim Ed should be allowed to speak his piece, so here's what he would have said on national TV: "It's great to see people who have worked so hard — the artists and the people at WB — have the support of the industry and to have their hard work rewarded."

Now you know the rest of the story.

Ten-Hut: If anyone has a lingering doubt that the "changing of the guard" is upon us, check out the winners. Of the five "established" performance category winners — Entertainer, Male Vocalist, Female Vocalist, Group, and Duo — only Hank Williams Jr. had a top 15 record prior to 1980.

Banned In Boston: WBOS/Boston PD Mark Tudor called a couple of days after the show wondering about the ratings. He was upset because the local NBC affil-

iate had chosen to preempt the show "for an old Victoria Principal movie." He thought the decision to bump the ACM show was especially bogus due to the large Boston audience which tuned in the CMA Awards show last October. Come on, WBZ-TV, wake up.

Best Line: Hank Jr. makes it two for two in this category. He followed up his CMA line of "I do audio, too" — delivered as he accepted his Video of the Year award — with a gem after being named ACM Entertainer of the Year. Opening by saying he's been making music with folks from all different areas of music, he continued, "I'll do whatever I can to broaden and expand this thing called country music that I play every night and that feeds all of us."

CLOSE-UPS

• **WAJR/Morgantown** had 'em "singin' Elvira" the last couple of weeks. PD/morning man Carl Becker held open on-air auditions to fill William Lee Golden's spot in the group. The tape Becker sent along was hilarious; couldn't help but laugh out loud as listeners sang along to "Elvira."

• **WRKZ/Hershey** is having some fun at local clubs with its "Puttin' On The Country Hits" promotion, a spin-off of TV's "Puttin' On The Hits." PD Tom McGuire reports that patrons come dressed like the stars and have most of the stars' onstage movements

down pat as well.

• **WFPR/Hammond, LA PD Kevin Carlisle** took part in a "Bachelor Auction" for muscular dystrophy. He was among 30 eligible hunks whose bodies, charm, and personality helped raise \$2000 from drooling lady bidders. Carlisle's prize package included a moonlight cruise on Lake Ponchartrain, a dozen long-stemmed roses, Italian cuisine, a Seiko watch, and a country album collection from WFPR. Interestingly, Kevin didn't mention in his letter how much his "selling" price was.



GOIN' FOR THE GREEN — KYEZ/Salina, KS made a push for St. Jude's Children's Hospital donations. Area Jaycees and local country acts participated in the rally, along with (l-r) KY's afternoon personality Mike Scott, middayer Andy Beatty, and OM/morning man Dave Edwards.

The People's Choice Is Country

The People's Choice Award show ran a few weeks ago and "the people" overwhelmingly cast their votes for Country. Interestingly, so did the producers.

The public's predisposition for country was manifested in its selections of final nominees, as well as in the winners. For instance, in the "Best Musical Group" category — notice it wasn't "Best Country Group" — the three top votegetters were Alabama, the Oak Ridge Boys, and the Statler Brothers, with Alabama as the winner.

For "Best All Around Female Entertainer," Barbara Mandrell was in the top three with Barbra Streisand and Cybill Shepard. Mandrell and Shepard shared the honor.

Kenny Rogers also took home the People's Choice trophy for "Best Male Vocalist."

During the hour and a half telecast, which honored winners in every entertainment category imag-

inable, there were three musical performances in addition to a major production number by show host Dick Van Dyke. Of all the talent from which a major TV show could choose, selected to sing were Alabama, Barbara Mandrell, and Kenny Rogers.

It sounds as if at least the show's talent coordinators were listening to the public. One can only hope that Madison Avenue heard the same message as well: when it comes to the People's Choice, it's country!

CD Usage Among R&R Reporters

WHO USES CDs

% OF ALL REPORTERS	FM = 50%	AM = 14%	64%
% Of FMs			67%
% Of AMs			44%

HOW MUCH THEY USE CDs

ALL REPORTERS		24%
FM		27%
AM		12%

Add Hank: It was really neat to see everybody in the audience spring to their feet when Hank was announced as Entertainer of the Year. It's hard to believe the only other trophy he's ever taken home, from either the CMA or ACM, was for CMA Video of the Year. Congrats, Hank. It was long overdue.

Next Best Line: This one goes to Kim Forester. As the Forester sisters were accepting the ACM Group of the Year award she said, "This definitely beats Hagler and Leonard."

Truest Words: During Randy Travis's acceptance speech for Song of the Year, writer Paul Overstreet described how close he had been to leaving the business. Travis spoke for us all when he said, "We're glad you didn't leave, Paul."

Great Moments: Both Carl Perkins and Minnie Pearl, who received the Career Achievement and Pioneer Awards, respectively, were very much surprised and touched by the honors, and it came through in their emotional comments. That's live TV at its best.

Coup de Two: After all the flap about neither Reba McEntire nor George Strait performing on last fall's CMA show, it was a real ACM coup to have both sing on its telecast.

Performance Plus: A couple of thoughts on the night's performances. Reba's a capella rendition of "Sweet Dreams" was chilling — even watching it on TV . . . Don't Crystal Gayle and Gary Morris have that special "magic" between them when they sing? . . . "Country Boy" was an interesting choice of songs for Ricky Skaggs . . . I haven't heard very many positive comments about the "Salute to Hollywood," commemorating the movie capital's 100th birthday. It was really wild to see Restless Heart singing "Tumblin' Tumbleweeds" in that segment. The guys did a great job on the harmony, though it was kind of strange to hear those words coming from those mouths.

Last But Not Least: From the folks who first gave us Mr. T. reading all those rules about voting (it was funny as heck the first year but lost its zip by the third) came another super innovation. Having the announcer read the rules as they scrawled across the screen after the show was a quick and simple way to get them out of the way.

ACM Show Tops Monday Viewing

The Academy of Country Music telecast on NBC won its Monday night time slot battle, outdistancing the return of the CBS newsmagazine "West 57th" and the ABC movie "Sworn To Silence."

For the week, against all other shows which ran after April 6-12, the ACM telecast ranked 13.

ACM Show	18.6 rating/28 share
West 57th	11.4/18
Sworn To Silence	16.1/24

(A ratings point represents 874,000 TV households; shares are the percentage of sets in use.)

HOSTS CMA AWARDS SHOW

Kenny Rogers Increases Nashville Profile

Kenny Rogers is looking to Nashville and Country with renewed interest. He's set to host the 1987 Country Music Association Awards show from here; he previously emcee'd the program in 1970 and 1984.

Rogers is also reportedly planning to move his L.A.-based Kenny Rogers Productions to the city. This development coincides with the move of Gerald Roy's Stellar Entertainment, Rogers's Hendersonville concert promotion group, to newly purchased Music Row offices by June.

Rogers has been seen around Music City quite a bit lately working on his next album, which will be cut here. He's held meetings with RCA, songwriters, and publishers, and is gearing the

album toward more country-oriented material.

• **A Golden Opportunity:** Oak Ridge Boy Duane Allen reports that the group may have found William Lee Golden's replacement. Five-year bandmember and Oaks' rhythm guitar player Steve Sanders is set to record vocals with the group and Allen admits he's the frontrunner for the tenor slot. "Steve is probably the most likely candidate because he already knows our material," said Allen. The 34-year-old is a former gospel entertainer with credits in film and TV. Ironically, Golden apparently suggested Sanders as his replacement last year.

Meanwhile, Back At The Ranch

Reba McEntire is lending her name to several restaurants in Tennessee and Kentucky under the name "Reba McEntire's Kitchen." The Ranch, Inc. has already opened the first of Reba's eateries across from Opryland on Music Valley Drive. The company's family restaurants, which include Loretta Lynn's Kitchen, will feature memorabilia from McEntire's Oklahoma ranch with awards, photos, and other personal items on display.

• **G'Day, Kathy:** Mercury/PolyGram is trying to keep Kathy Mattea down — down under, that is. Her current album "Walk The Way The Wind Blows" will tie-in with a two-month promotion with 3UZ/Melbourne, Australia. Interviews, album cuts, and giveaways will be featured through May 8.



WHAT'D THEY SAY? — EMI/America District Manager Chal Martina (l) misses the zinger thrown by WAXX/Eau Claire PD Tim Wilson and Capitol artist Suzy Bogguss.



THE STORIES THESE THREE COULD TELL! — Can you imagine the tales emanating from this meeting (l-r) between ex-Dobie Brother John McFee, Dan Seals of England Dan and John Ford Coley, and ex-Creedence Clearwater Revival bassman Stu Cook? I hope you guys taped the conversation, it's a best seller.

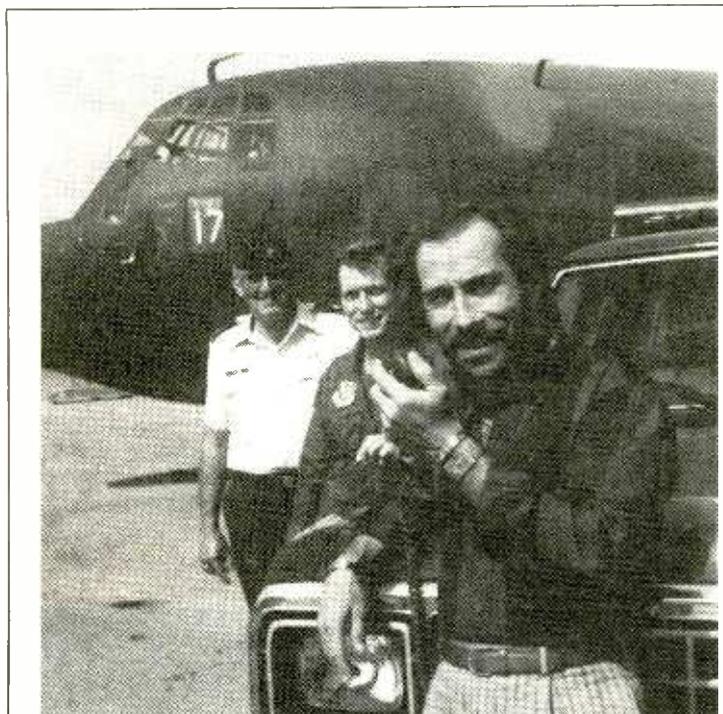
WB First: Country Single CD

The May 20 release of "Telling Me Lies" by the Trio — Dolly Parton, Linda Ronstadt, and Emmylou Harris — will be serviced to radio stations on compact disc, marking the first time a country single has been shipped on a CD.

The triumvirate's album, "Trio," was released in early March and is approaching the platinum sales mark of one million units. Nick Hunter, Senior VP/Nashville Sales & Promotion for Warner Bros., commented, "Due to the phenomenal success of this album, we are excited to introduce the first CD single to Country radio. 'Telling Me Lies' will be shipped to other formats as well, helping to open up the door to the various formats available to this record."

Vic Varaci, Sr. VP/Sales & Marketing added, "We want radio to understand the kind of commitment we have to this project."

"Telling Me Lies" is the second single from "Trio" and is the third CD single released by WB. The first and second were from Paul Simon and Fleetwood Mac respectively.



MUSIC CITY 10-4 — The Tennessee Air National Guard, proud of its Nashville home, recently changed its radio call sign to "MUSIC." On hand for the ceremonies were (l-r) 105th Tactical Squadron Commander Lt. Col. Ben Welch, ASCAP's Nashville Director of Member Relations Bob Doyle (who's also a TN Air National Guard major), and ASCAP member Lee Greenwood.

NASHVILLE IN MOTION

MCA Records has announced new VP titles for two veteran employees: Former Director/Production Katie Gillon, who's been with the label since 1973, moves up to VP/Production. And Director/A&R Don Lanier is now VP/A&R. He has worked with MCA chief Jimmy Bowen since the mid-'60s. In other MCA developments, Jesse Noble has been upped to Director/Recording for A&R, and Sherri Halford has been named Production/Graphics Manager.

Music Row veteran Phil Graham, who has worked in BMI writer/publisher relations for seven years, moves to the new company position of Director/European Relations in London. He assumes his new duties in June, and will work under Chief/European Relations Robert Musel.

Allen Brown has returned to CBS/Nashville as Associate Director/Media. He worked in public relations for

Columbia/Epic/Priority from 1980-83 before heading the marketing department for the Benson Company.

The Opryland Music Group has signed an agreement with Miami-based Columbia Pictures Publications for marketing and distribution of all printed editions of Opryland's song catalogs. The new arrangement adds the prestigious Acuff-Rose catalog to the Almo-Irving, Jobette, Famous, and Virgin Music catalogs which Columbia Pictures Publications represents.

Former PolyGram promotions assistant Julie Anne has joined In Concert Group, Inc. as National Country Promotions Director. The production/management firm is located in Complete Entertainment's corporate offices.

John Anderson has exited Warner Bros. Records in search of another label.

T. GRAHAM BROWN

What A Brilliant Conversationalist!

WILL BE AT YOUR
STATION ON MAY 6th

ON *Capitol* RECORDS



MIKE KINOSHIAN

ADULT CONTEMPORARY

JUGGLING MORE THAN ONE JOB

On-Air PDs: Managers Or DJs

Juggling middle-management duties and nailing down a daily airshift is a challenge facing many of today's programmers. Such PDs run the risk of being criticized on two levels. GMs might question if they have enough time to get all the detail work done, and other announcers may put their PD's airwork under a microscope.

Texas's Best Fire Fighter

Infinity Broadcasting's newly acquired \$82 million jewel, KVIL/Dallas, is back in its familiar position of market leader after being upended last summer by Urban-formatted KKDA-FM. One of the main reasons for KVIL's perennial success is VP/Program Manager/morning man Ron Chapman, who refuses to be saddled with a daily programming/air routine.

"There is no time schedule for ideas," he explains. "When they start coming, you must have the discipline to stop whatever else you're doing and work on them. A friend of mine calls them the 'muses.' When the muses start talking you better start listening, because they don't come around that often."

Chapman presides over KVIL's morning show weekdays from 5:30-9. "Creating the morning show is a passive activity," he says. "What you have to do is relax and let the ideas come to you. Management is much more active, because things are brought to you for solutions. If you're not careful, other things will be more important than your next morning's program. If my morning numbers go down, management isn't going to think I'm much of a manager."

After 18 years, Chapman greatly prefers doing his airshift over handling the managerial duties because the morning show provides him with "the ultimate fun." He says, "It's a privilege. How many people do you know who are truly happy in their work? Imagine a person in my position who had a lifelong ambition to be on the air, fulfilled it, became successful, and has an enormous budget with no limitations. Good heavens, nobody gets that kind of leverage."

Asked what he'd miss most if he gave up his shift, he says, "The applause! I'd also miss the playback of people at a party telling me they enjoyed a certain bit, but I've adjusted to the reality that this won't go on forever." Presently, he does not foresee an end to his show.

Chapman regards his airshift as a fun way to entertain, inform, and be "controversial in a positive

way." He views his management role differently. "Much of it is just putting out fires. People constantly come to your door with what they consider to be a crisis. You find



Ron Chapman

yourself dealing with all these people, and it takes up an enormous amount of time."

Following Chapman from 9am-noon is PD Ken Barnett. One of Barnett's duties is to critique Chapman, who says, "Our critique sessions are always constructive, but Ken doesn't want to come down too hard on the old man."

Consistently Dallas's premier morning talent, Chapman says he

"There's no time schedule on ideas. When they start coming, you must have the discipline to stop whatever else you're doing and work on those ideas."

— Ron Chapman

was given a management title years ago for one reason. "When I was hired, the boss had to justify such a large salary for just a morning man — \$18,000. I've had some raises since then."

Double Double Duty

KBOZ-AM & FM/Bozeman, MT is a wildly successful Country/AC hybrid combo. Combined, the sta-

"I work for the air talent as much as they work for me. I'm obligated to give them the tools to be the best they can be and show them the way."

David Bernstein

tions have a 50.0 12+ persons share in a metro of 41,500. Country KBOZ-AM has its biggest slice of the pie (in excess of 20.0) during morning drive. Paul Ehlis, Operations Director of both stations, is at the controls in that daypart.

Following his AM airshift, Ehlis tries to evenly divide his time between the AM and FM (which has had a 13.4-share increase in two years to a whopping 37.0). In its Condensed ratings book, with five stations competing for numbers, KBOZ-FM hits the 50.0 share mark several times.

Like Chapman, Ehlis enjoys being on the air because it makes him feel more "in touch with the audience." It also gives him a chance to change certain things while he's on the air. "Sometimes a liner sounds good when you're writing it, but not so good when you read it live," he says.

The stations recently added a promotion director to lighten some of the load, and Ehlis has come to

realize the importance of delegation. "There are so many details for the promotion director to handle," he says. "It just got too crazy for me. Now we have a meeting and I say, 'Here's what we're going to do,' and someone else follows through on it. That way, I have



David Bernstein

more time for other things, such as my airshift."

Unlike Chapman, Ehlis does not have someone to critique his airwork. He critiques the AM staff one week, the FM staff the next, and monitors his own progress.

Pinch-Hitting PD

WTIC (AM)/Hartford PD David Bernstein doesn't carry a regular shift, but pinch-hits on vacation and sick days. Bernstein previously programmed WDBO/Orlando, WAAF/Worcester, and WFTQ/

Worcester, and this marks the first time in his programming career that he has not been on-air regularly.

When Bernstein came to "TIC 16 months ago he was given the option of doing both jobs, but remembers, "My GM said by having an airshift I'd be tying up my schedule and unnecessarily blocking out a few hours of my time every day that could be devoted to what he hired me for. I realized not being locked in a fixed position made me more flexible for what a PD needs to do."

He says one of his vital PD duties is developing air talent. "I work for them as much as they work for me. I'm obligated to give them the tools to be the best they can be and show them the way. With the added time, I'm more of a teacher than I was in Orlando and Worcester."

To date, Bernstein has yet to step in for "TIC's legendary morning man Bob Steele. "I know that show inside and out. However, saying you can do it and actually doing it are two different things. I filled in for (WDBO/Orlando morning man) Jim Turner and found working his show enabled me to get a better perspective on everything Turner needed to do."

All four programmers interviewed say the latest a manager's airshift should end is noon. Bernstein adds, "If you don't leave the station by two, you're really going to hurt yourself. It's unfair to your social life and work productivity to work around the clock."

Perfecting "The Juggle"

- Critique your airshift
- Follow the format
- Learn to delegate authority
- Don't try to be a "one man band"
- Be prepared to do every shift
- Enjoy the time on the air
- Air shifts should end by noon



ROOTING FOR SOLUTIONS — WMTR/Morristown took part in the "Roots of Rock 'N' Roll Against Famine." PM driver Tom Mongelli hosted a special with the Earls' Butch Barbella (left) and the Regents' Ronnie Lapinski (right).

NATIONAL MUSIC FORMATS

Added This Week

Bonneville Broadcasting

Kevin McCarthy (800) 531-1600

Alpha

MADONNA "La Isla Bonita"
CHRIS DeBURGH "The Lady In Red"
LABELLE & CHAMPLIN "The Last Unbroken Heart"
GLENN MEDEIROS "Nothing's Gonna Change My Love"

Easy Listening

ALVIN HAYES "Breezin' "
AL JARREAU "Moonlighting Theme"
FRANK POTENZA "Somewhere Out There"

Broadcast Programming

John Sherman/Jay Albright (800) 426-9082

Adult Contemporary

GENESIS "In Too Deep"
DAN HILL "Can't We Try"
KENNY LOGGINS "Meet Me Half Way"
GLENN MEDEIROS "Nothing's Gonna Change My Love"
VANDROSS & HINES "There's Nothing Better Than Love"

Modern Country

SKO "American Me"
STEVE WARINER "The Weekend"
MICKEY GILLEY "Full Grown Fool"
RICKY VAN SHELTON "Crime Of Passion"

Century 21

Greg Stephens (214) 934-2121

The Z Format

KENNY G "Songbird"
COMPANY B "Fascinated"
EDDIE MONEY "Endless Night"
ANITA BAKER "Same Ole Love"
OTHER ONES "We Are What We Are"
SMOKEY ROBINSON "Just To See Her"

The AC Format

GENESIS "In Too Deep"
LEVEL 42 "Lessons In Love"
RUSSELL HITCHCOCK "The River Cried"

Super-Country

SKO "American Me"
LEE GREENWOOD "Someone"
CRYSTAL GAYLE & GARY MORRIS "Another World"

Concept Productions

Elvin Ichiyama (916) 782-7754

CHR

SIMPLY RED "The Right Thing"
LISA-LISA & CULT JAM "Head To Toe"
CROWDED HOUSE "Something So Strong"

Country

LEE GREENWOOD "Someone"
JUDDS "I Know Where I'm Going"
BELLAMY BROTHERS "Country Rap"
HOLLY DUNN "Love Somebody Like Me"
GEORGE STRAIT "All My Ex's Live In Texas"
CRYSTAL GAYLE & GARY MORRIS "Another World"
JOHNNY CASH "The Night Hank Williams Came To Town"

AC

HERB ALPERT "Diamonds"
NYLONS "Kiss Him Goodbye"
SURVIVOR "Man Against The World"
RUSSELL HITCHCOCK "The River Cried"

Drake-Chenault

Joe Patrick (800) 247-3303

XT-40

GENESIS "In Too Deep"
ATLANTIC STARR "Always"
BILLY IDOL "Sweet Sixteen"
SIMPLY RED "The Right Thing"
KENNY LOGGINS "Meet Me Half Way"
PSYCHEDELIC FURS "Heartbreak Beat"

Contempo 300

GENESIS "In Too Deep"
RUSSELL HITCHCOCK "The River Cried"
LABELLE & CHAMPLIN "The Last Unbroken Heart"
JOURNEY "Why Can't This Night Go On Forever"
VANDROSS & HINES "There's Nothing Better Than Love"

Great American Country

CHARLY McCLAIN "Don't Touch Me There"
RANDY TRAVIS "Forever And Ever, Amen"
GEORGE STRAIT "All My Ex's Live In Texas"

Supersoul

TEMPTATIONS "Someone"
WHISPERS "Rock Steady"

Media General Broadcast Services

Bob Dumas (901) 320-4433

Action

GENESIS "In Too Deep"
HERB ALPERT "Diamonds"
DAN HILL "Can't We Try"
NYLONS "Kiss Him Goodbye"
JOURNEY "Why Can't This Night Go On Forever"

Your Country

STEVE WARINER "The Weekend"
BAILLIE & THE BOYS "Oh Heart"
MICKEY GILLEY "Full Grown Fool"
DESERT ROSE BAND "Ashes Of Love"

Hit Rock

GENESIS "In Too Deep"
ATLANTIC STARR "Always"
PAUL SIMON "You Can Call Me Al"
KENNY LOGGINS "Meet Me Half Way"
PSYCHEDELIC FURS "Heartbreak Beat"

Peters Productions, Inc.

George Junak (800) 255-8511

Country Lovin'

BAILLIE & THE BOYS "Oh Heart"
JUDDS "I Know Where I'm Going"
RICKY VAN SHELTON "Crime Of Passion"
GEORGE STRAIT "All My Ex's Live In Texas"

The Ultimate AC

DAN HILL "Can't We Try"
HOWARD JONES "Will You Still Be There"

The Programming Consultants

Steve Penny (800) 843-7807

Stereo Rock

GENESIS "In Too Deep"
ATLANTIC STARR "Always"
SIMPLY RED "The Right Thing"
KENNY LOGGINS "Meet Me Half Way"

THE PROGRAMMING CONSULTANTS

AC

GENESIS "In Too Deep"
KENNY LOGGINS "Meet Me Half Way"
LABELLE & CHAMPLIN "The Last Unbroken Heart"

Country

GEORGE STRAIT "All My Ex's Live In Texas"
CRYSTAL GAYLE & GARY MORRIS "Another World"

Radio Arts

John Benedict (818) 841-0225

Country's Best

STEVE WARINER "The Weekend"
GEORGE STRAIT "All My Ex's Live In Texas"
CRYSTAL GAYLE & GARY MORRIS "Another World"

Soft Contemporary

GENESIS "In Too Deep"
DAN HILL "Can't We Try"
KENNY LOGGINS "Meet Me Half Way"

Sound 10

GENESIS "In Too Deep"
NYLONS "Kiss Him Goodbye"

Satellite Music Network

Pat Clarke (214) 991-9200

The Starstation

GENESIS "In Too Deep"
FLEETWOOD MAC "Big Love"
CHRIS DEBURGH "The Lady In Red"

Country Coast-To-Coast

DWIGHT YOAKAM "Little Sister"
RANDY TRAVIS "Forever And Ever, Amen"
EARL THOMAS CONLEY "That Was A Close One"

Rock 'N' Hits

DONNA ALLEN "Serious"
T'PAU "Heart And Soul"
HERB ALPERT "Diamonds"
LOU GRAMM "Ready Or Not"
PSYCHEDELIC FURS "Shock"
HOODOO GURUS "Good Times"
LEVEL 42 "Lessons In Love"
LITTLE AMERICA "Walk On Fire"
OTHER ONES "We Are What We Are"
NIGHT RANGER "The Secret Of My Success"
TOM PETTY AND THE HEARTBREAKERS "Jammin' Me"
JOURNEY "Why Can't This Night Go On Forever"

Transtar

Country
Rick Hones (213) 460-6383

RANDY TRAVIS "Forever And Ever, Amen"
GARY MORRIS "Plain Brown Wrapper"

EUROPE

CONTINUES TO

"ROCK THE NIGHT"

AND THE NATION



SECOND MOST ADDED CHR!!! 53/51

"IT AIN'T EASY RUNNING OUT OF THRILLS"



MARKETPLACE

AIRCHECKS

Audio And Video Airchecks!

Current Issue #85 features DC101/Greaseman, WFYR/Jeff Elliott & Jerry St. James, WNBC/Don Imus, KIIS/Bruce Vidal, Minneapolis' KDWB/Billy Hayes, San Diego's new KKLO/Jack Murphy, LA's KLAC/Scott Carpenter & suburban LA KWNL/AI Lohman. 90-min. cassette, \$5.50.
 Current Issue #84 features KRLA/Wolfman Jack, KKIS/Dr. Don Rose, WQHT/Bill Lee, WLUP/Steve Dahl & Garry Meier, KHIT/Howard Hoffman, WDVE/Scott Paulsen, KLOS/KMET Staff Says Goodbye, plus LA's new KTWV, 90-min. cassette, \$5.50.
 Special Issue #S-102 features ATLANTA! CHRs WQXI-FM, WZGC & WARM, AOR WKLS, ACs WSB, WSB-FM & WFOX, Urban WVVE, oldies WQXI & Country WYAY & WKHX. 90-min. cassette, \$5.50.
 Special Issue #S-103 features SAN FRANCISCO! CHR KMEL, AORs KFOG, KRQR, KITS & KKCY, Oldies KOFY, KYA/K5FO, ACs K101, KYUU, KOIT & KLOK-FM, Urban KSOL & Nostalgia KFRC. 90-min. cassette, \$5.50.
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 Classic Issue #C-78 features WLS/John Landecker - 1974, WOR-FM/Tony Taylor - 1969, KRLA/Jim Washburne - 1962, KKDJ/Humble Harv - 1975, KYA/Chris Edwards - 1972, KFRC/Dave Diamond - 1967, plus more! Cassette, \$10.50.
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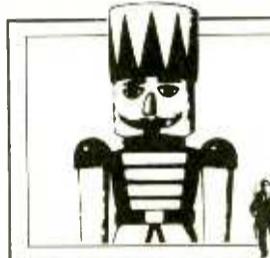
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OPENINGS

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Like working in public? Growing Mobile Sound System seeks jocks experienced in live appearances. Salaried. T&R: Bobby K. Sound Systems, Elmira, NY or call: (607) 732-1110. (4/24)

OPENINGS

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Group owner seeks program, news, production directors. Also jocks and sales. Bi-lingual helpful. CHR. Team players only. **We're number one, what about you?** Reply in confidence to Radio & Records, 1930 Century Park West, #678, Los Angeles, CA 90067. EOE

We would like to hear very strong Gospel with contemporary, traditional Country/Bluegrass or MOR sound. EOE (4/24)

Int'l radio Taiwan: Current and future openings AC FM, CHR AM stereo. Benefits, bucks, and contract. Photo and T&R: Tony Taylor, #8 Chungyung 2nd Rd., Taipei, Taiwan, R.O.C. EOE (4/24)

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OPENINGS

EAST

Starview 92.7, quality Rock N' Roll, has a rare opening nights. Experience with great production only. C&R: Mike On-dayko, RD 4, Box 312B, York, PA 17404. EOE (4/17)

Central NY 50,000w FM WUUU has fulltime openings. T&R: John Carucci OM, Box 67, Rome, NY 13440. EOE (4/17)

30-year AM seeks fulltime air personalities. Salary and T&R: Charlie Clyde, WTKO, 317 N. Aurora St., Ithaca, NY 14850. EOE (4/17)

Baltimore's Christian connector has immediate parttime openings. Knowledge of CCM formats preferred. T&R: Bob White OM/PD, WFEL AM, 1550 Hart Rd., Towson, MD 21204. EOE (4/17)

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Small market AM seeks experienced PM announcer ready for a challenge. Females encouraged. New England area north of Boston. T&R: WKXL, 37 Redington Rd., Concord, NH 03301. EOE (4/24)

Regional New England FM wants AM & PM drive Contemporary Adult hosts. Copy/production/remotes. No rockers. T&R: T-V-B, Island Mill, Ste #1049, 69 Island St., Keene, NH 03431. EOE (4/24)

Regional New England FM wants Sales Manager and AEs. Opportunity for career-oriented. Will train. Resumes: T-V-B, Island Mill, Ste #1049, 69 Island St., Keene, NH 03431. EOE (4/24)

WEIM needs a morning news anchor. We want a beginner who loves news and is a quick study. T&R: Jack Raymond, Box 727, Fitchburg, MA 01420. EOE (4/24)

Central New York combo needs announcer and a copywriter. T&R: Kim Stevens, WCHN, Box 552, Norwich, NY 13815. EOE (4/24)

WSSH/Boston Soft AC seeks weekend air talent. T&R: Steve Gallagher, 500 W. Cummings Pk., Ste #2500, Woburn, MA 01801. EOE (4/24)

Chief Engineer! Opening at FM in Bethlehem, PA. Solid engineering practices. Diversified communications company. Resume to Mark O'Brien, Westgate Mall, Ste #205, 18017. EOE (4/24)

OPPORTUNITIES

OPENINGS

Overnight shift available for professional starting out in the radio business. Must be a team player. T&R: Stew Schantz, WPDH, Box 416, Poughkeepsie, NY 12602. EOE (4/24)

Starview 92.7, quality rock 'n' roll has a rare opening, nights. Experience with great production only. C&R: Mike Ondayko, RD 4, Box 312B, York, PA 17404. EOE (4/24)

New Jersey's best CHR has an immediate fulltime overnight opening. T&R: Tom Cunningham, WPST, Box 9750, Trenton, NJ 08650. No calls. EOE (4/24)

Connecticut CHR accepting T&Rs for future opening. Experience necessary. Jeff Spencer, I-98, Box 496, Willimantic, CT 06226. EOE (4/24)

WCHS & WBES seeks Chief Engineer. Resume/references: GM, 1111 Virginia St., E. Charleston, WV 25045. EOE (4/24)

WZYQ-AM & FM (Country/CHR) seeks quality air talent. T&R: Brother Bare PD, 6633 Mt. Phillip Rd., Frederick, MD 21701. EOE (4/24)

Small market is accepting C&Rs for parttime openings only. No calls please. Hank Dale, WNQQ, Rte. #119 & #22, Blairsville, PA 15717. EOE (4/24)

WVNH needs weekend board operator/announcer. Familiarity with satellite music network helpful. T&R: 125 Main St., Salem, NH 03079. EOE (4/24)

NEW JERSEY #1

Jersey Shore's #1 AOR seeking aggressive, goal oriented salespeople with the need to succeed. Send resume: Sales Manager, PO Box 580, Long Branch, NJ 07740. EOE

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One of America's leading Country stations is looking for a morning host who's bright, funny, warm, topical and has an adult sense of humor. If you can work well with a partner, become involved in the community, we should talk. Our company is one of the fastest growing and most exciting groups in America! Send tape, resume and a recent photo to Radio & Records, 1930 Century Park West, #675, Los Angeles, CA 90067. EOE

Y94FM

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Program Manager

If you're happy where you are, and you're performing at high levels, we need to talk. If your achievements happen because of team concepts, talent recognition, high levels of expectation, research skills, and commitment, we're ready to provide recognition, challenging opportunity, a great broadcast team, and one of the Country's most admired Broadcast Groups: **NewCity Communications**. Please send your successes and tape. Tell us what you know, how you manage your job and how this would fit your career. **Hugh Barr, VP/GM, 2 Clinton Square, Syracuse, NY 13202.** An Equal Opportunity Employer.

SOUTH

Leading Southwest Urban/Jazz station seeks energetic personable announcers with at least two years' experience. T&R: Vern Catron OM, KZEY, Box 4248, Tyler, TX 75712. EOE (4/24)

Accepting applications for future opening. Low pay, all positions, great location. No calls please. T&R: Jerry Reed, WKLG, Box 1230, Key Largo, FL 33037. EOE (4/24)

WSGY, South Georgia's Y-100, seeks PD/AT with strong production skills. AC Powerhouse. T&R: Mike Levine, Box 43, Albany, GA 31702. EOE (4/24)

Leading Southwest Urban station seeks self-starting salespeople. You set your limit. Resume: GM Matt Walker, KZEY, Box 4248, Tyler, TX 75712. EOE (4/24)

Top-rated Southeast rocker seeks C&R from newpeople and personalities for future openings. Minimum two years' experience. Box 876, Savannah, GA 31498. EOE (4/24)

Seven to midnight opening at FSA/Top 40. Experience and good production a must. Females encouraged. T&R: Gary Moss, WKRM & WKOM, Box 1377, Columbia, TN 38402. EOE (4/24)

Leading Southwest Urban station seeks warm-sounding news persons with at least two years' experience. T&R: Vern Catron OM, KZEY, Box 4248, Tyler, TX 75712. EOE (4/24)

OPENINGS

Small market CHR seeks experience and excellent sound. Great equipment and benefits. T&R: Bob Mays, WKTG, Box 338, Madisonville, KY 42431. EOE (4/24)

U102 FM seeks creative morning talent, voices, bits, humor. Tag team or stand-alone. Let us hear you. Top 100 market. T&R: WXYU, Box 6440, Lynchburg, VA 24505. EOE (4/24)

Prime weekend shifts are available on Greenville's fastest growing FM! T&R: Bill McCown, WANS FM, Box 211, Anderson, SC 29622. EOE (4/24)

Immediate opening for salesperson at East Texas AM/FM. Excellent growth opportunity. Resumes: David Ward, Box 990, Mt. Pleasant, TX 75455. EOE (4/24)

East Texas Adult CHR seeks newperson and tight, bright talent. Females encouraged. T&R: Jim Kelso, Box 990, Mt. Pleasant, TX 75455. EOE (4/24)

WSKY/Asheville, NC seeks midday person and a news director. T&R: Zeb Lee, Box 2020, 28802. EOE (4/24)

R.M. LOWRY & CO.

MORNING NEWS ANCHOR for major sunbelt market. Top 50 experience in EZ or AC required. Writing skills essential. Writing samples, T&R to: **Lowry & Company, 5888 E. Onyx, Scottsdale, AZ 85253.** No calls. EOE

92-1 ZEW

'BCN of the South needs afternoon with "Southern Exposure" that knows the music... Feels the magic. Possible M.D. T&R to **CATT, 118 N. Royal, Suite 711, Mobile, AL 36602.** Calls Thurs/Fri ONLY 12n-3p EOE

KLZ 106

Central Arkansas CHR FM in 100,000 population market seeks a personality oriented air talent with enthusiastic, conversational delivery for prime shift. Must have at least three years experience and stable job history. Good production and winning attitude a must. We are an aggressive, promotional station with good staff and fair management. T&R to **J. Harvey, PO Box 1739, Hot Springs, AR 71902.** EOE M/F

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We're looking for the best! Rush your C/R, etc. to: Radio & Records, 1930 Century Park West, #677, Los Angeles, CA 90067. EOE

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OPENINGS

MIDWEST

WAXX & WAYY seeks copywriter/production person. Prefer previous experience. Copy samples and T&R: Copy Director, Box 6000, Eau Claire, WI 54702-6000. EOE (4/24)

Sales pros needed at KOKZ & KXEL/Waterloo, IA. Resumes: Ken Hensley SM, Box 1540, 50704. EOE (4/24)

Fulltime opening at dominant music leader in Northeast IA. C&R: Ted B. Jacobsen, KFMW, Box 1330, Waterloo, IA. EOE (4/24)

Entry level news in small market. Not afraid of hard work and long hours? T&R: Brad Howard, KOFO, Box 16, Ottawa, KS 66067. EOE (4/24)

Possible future news position for Full Service AM. Nice area. T&R: Jim Roberts, WCWC, Box 156, Ripon, WI 54971. EOE (4/24)

Possible future full and parttime openings for Love Song format. T&R: Charlie Conover, WYUR, Box 156, Ripon, WI 54971. EOE (4/24)

Program Director needed with aggressive approach to programming and promotions. T&R: Tom Thies, KLIK & KTXV, Box 414, Jefferson City, MO 65102. EOE (4/24)

Local radio station accepting applications for full and parttime announcers. T&R: PD, Box 9800, Minneapolis, MN 55440. EOE (4/24)

TOP RATED CHR

Top rated Midwest CHR in college market looking for creative morning talent, uptempo mid-day announcer and production director. Personality, strong production, personal appearances and team players a must. T&R to Radio & Records, 1930 Century Park West, #687, Los Angeles, CA 90067. EOE

GROWING MIDWEST RADIO GROUP

needs two fulltime newspeople ASAP. Local news gathering experience is an absolute necessity. Send resume, tape, and salary needs to: Radio & Records, 1930 Century Park West, Box #685, Los Angeles, CA 90067. EOE

1470 WKMF

Full Service AM Country seeks Program Director. Must understand contemporary formats, perform short airshift, work with consultant, researcher, established morning show, computerized music. T&R to John Risher, PO Box 1470, Flint, MI 48501. EOE

Q102

WINNING MORNING ENTERTAINER

We're a 100,000 watt CHR leader with an incredible opportunity for a killer morning entertainer. Join the solid, committed Stauffer Communications team. Overnight packages to **Chuck Knight, KRNO, 1416 Locust, Des Moines, IA 50309.** EOE

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Midwest dominant AC needs morning personality. Warm, friendly, likeable. Must have ability and desire. We can provide the support to make it happen! Rush T&C to Radio & Records, 1930 Century Park West, #688, Los Angeles, CA 90067. EOE

OPENINGS

SALES

WANTED: GSM for top rated combo, experienced, mature, top 100 Midwest market, great opportunity, great growth potential. Responses to Radio & Records, 1930 Century Park West, #686, Los Angeles, CA 90067. EOE



A Peoria FM powerhouse needs the right person to anchor important morning drive news. Become part of our 28 person AM-FM-TV News Department offering good pay, solid benefits and excellent facilities. We need a contemporary writer/reporter/thinker. Send tapes, resume, writing samples to **Duane Wallace, WKZW (FM), 3131 N. University, Peoria, IL 61604.** EOE M/F

WMBD KZ93
RADIO 1470

WEST

Radio salespeople! KAAR/Portland has a new concept in sales. Call: Bob Ancheta (503) 228-1480. EOE (4/24)

Central CA combo has an evening position. Automation and production experience a must. Above market pay, excellent growth. T&R: John Katz, 717 North Mooney, Tulare, 93274. EOE (4/24)

Adult AOR station in Colorado resort market seeks a dedicated professional with a minimum of five years' experience. T&R: Box 5559, Avon, 81620. EOE (4/24)

Two Hot Texas CHR's are looking for hot talent on the way up. Former jocks at both stations are in the Top 50 now. Want to be next?

SHANE MEDIA SERVICES

6405 Richmond Ave., Suite 311
Houston, TX 77057

KUZZ

KUZZ/Bakersfield has immediate opening for **Morning Personality** with good wit and solid production. Country music background preferred. Send T&R to **K.C. Adams, 1209 N. Chester Ave., Bakersfield, CA 93308.** EOE

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Napa Valley's hit music station

MID-DAYS/ PRODUCTION PRO

KVYN in beautiful Napa Valley seeks stable career professional for Mid-Days, with versatility to DO IT ALL in Production. Consistent employment MANDATORY, minimum two years at current position. NO BEGINNERS. Adult-relatable presentation. Your best air-check, with numerous production samples showcasing your talent to: **Don Defesi, 1124 Foster Road, Napa, CA 94558.** Females encouraged. EOE

Full Service . . . 50,000 watt/clear channel in a great Top 10 Market is looking for . . .

A personality who can handle our overnight show, heard in over 30 states!

You'll play some great music, use the phones in a fun and entertaining way and keep the overnight audience of this major market, as well as half of America, informed with news and information.

Small, medium and large market talent encouraged to apply. Stability in current or previous employment important. Impeccable references — a must!

Cassettes, resumes and reasons for wanting this position should be mailed to: Radio & Records, 1930 Century Park West, Box #680, Los Angeles, CA 90067. EOE

OPPORTUNITIES

OPENINGS

CLASSIC HITS ENTIRE STAFF

We're building a very competitive radio station in a very tough Southern California market. We need a creative/aggressive **Program Director**, jocks for all dayparts (including mornings, production director, etc.) If you like a challenge, send tape and resume to: Radio & Records, 1930 Century Park West, #690, Los Angeles, CA 90067. EOE

PROGRAM DIRECTOR

Take Charge Program Director for Suburban San Francisco FM AC. On air and production skills must be above average. Tape and resume to Radio and Records, 1930 Century Park West, Box #681, Los Angeles, CA 90067.

WEST COAST

MAJOR WEST COAST FM CHR STATION looking for brilliant mid-day and afternoon airchecks. Send tape & resume to Radio & Records, 1930 Century Park West, #682, Los Angeles, CA 90067. EOE

COUNTRY MORNINGS/MIDDAYS

Southern California format leader seeks two strong personalities who live & breathe Country music. Must love to have a good time on the radio and relate well to a traditional Country audience. Tape and resume to: Radio & Records, 1930 Century Park West, #689, Los Angeles, CA 90067. EOE

PROGRAM DIRECTOR

If you're a highly motivated experienced P.D., strong on-air, production, promotions, with a good understanding of today's processing equipment, and can keep a leading CHR FM on top in a medium market Colorado station, send T&R to Radio & Records, 1930 Century Park West, #673, Los Angeles, CA 90067. EOE

POSITIONS SOUGHT

Top morning man, currently employed in Fresno area, seeks AC/CHR/AOR formats. Great pipes, topical, and witty with ten years' experience at 29. STEVE ALLISON: (209) 683-8410. (4/24)

Experienced PD seeks AC/EZ/Talk in medium/major market. Great air, production, promotions, and phones. JOHN: (313) 227-6328. (4/24)

LIVELY, SPICY AND HUMAN
Quality person and award-winning, 14 year major market talent blends talk/music/variety experience from Baltimore's notorious "Mad Radio" to KMOX. D.C., MD, NY or top 25. Charlie 301-444-5328.

Denver broadcaster seeks DJ, news, or production position in Colorado. Experienced, talented, versatile! Nice voice, winning attitude, team player! R.K.: (303) 444-1071. (4/24)

Mature voice seeks AOR/AC/CW challenge in medium East market. On-air and production desired for a hardworking team player. GARY: (817) 923-0244/921-7631. (4/24)

MIKE WARD. Top 50 markets only. Smooth, polished style, very convincing. All formats. Traditional work ethics and loyalty. Stability essential. (518) 798-4792. (4/24)

From Gotham to Florida, now! Promotions and on-air. Your Florida CHR team has got the power to get hotter. (718) 263-9353. (4/24)

I am a mature, ostentatious person who is consenting to produce at your East Coast P3 AOR station today. JEFF: (516) 623-8483. (4/24)

POSITIONS SOUGHT

Small market PD. I know how to win in small market radio wars. Very creative and talented veteran. SHAWN: (209) 527-2926. (4/24)

Late-night with Dave. Creem, Weird Al, LPs, WKRP. These are a few of my favorite things. AOR/CHR. MARK: (815) 875-2695. (4/24)

Young, energetic jock seeks CHR in small/medium market. Prefer South or West. PHIL: (718) 436-3526. (4/24)

If you're going with a 24-man roster, you need a good utility player! Great sports plus announcing, news, and production. BILL: (216) 255-8143. (4/24)

May graduate with major market experience seeks fulltime position in the news field. Experienced and ready to move up! ANITA: (513) 721-8022. (4/24)

BEAU DANIELS

Six Years With 95.5X

WMXJ, Q101, WAAY. Exploring medium and major market opportunities. **Production Director** with controlled energy for **afternoons and nights**. Stable with #1 track record. **803-884-3520.**

15 years' experience, including Chicago, Pittsburgh, Baltimore, Tampa. Most recently PD at KHYT/Tucson. Seek CHR (FM) programming challenge. BEAU RICHARDS: (602) 294-7307. (4/24)

Let the best polish your best. AC OPS Director available now. Seek PD position with stable company. Great air, production, promotions. AC/EZ/Talk. JOHN: (313) 227-6328. (4/24)

Available now! Sharp, enthusiastic DJ with experience in small market. News, production, copy. CHR/AOR/AC. TOM: (319) 753-1763. (4/24)

It's ridiculous! A lot of program directors hire friends, not talent. Upbeat, energetic, and humorous personality seeks CHR/AOR job in Georgia. ROB: (312) 894-3987. (4/24)

Efficient, responsible, dynamic newscaster/reporter seeks fulltime position in New York state. Local news experience. BARBARA LEOMBRUNO: (607) 756-4619. (4/24)

WOODY, ten years' on-air experience in Green Bay, Toledo, and Madison. Country/AC/Christian or sports. (608) 271-8040. (4/24)

Sidekick/newsman. Outstanding East Coast medium/majors. J.H.: (319) 388-9543. (4/24)

Young, personable female seeks station willing to give an amateur a shot. Very hardworking. Willing to work any format and relocate. You bet! TINA: (502) 231-0414. (4/24)

Professional radio broadcaster seeks winning team. Five years at WINZ-FM/Miami. Excellent with razor blade. All markets considered. GEORGE: (305) 432-6006. (4/24)

Lady DJ/MDI Smooth smile, elusive tones, eight years' experience Country format. Seek place to work my magic. Prefer the West. DAWN: (303) 633-8099. (4/24)

PD available end of May. Four college degrees and 20 years' experience. Mostly Country and Western. ANDY: (702) 733-8310. (4/24)

ADULT MORNING PERSONALITY

Leader of morning team, full service AC. Consistent high ratings, 25-34, medium market. Cassette on request; Radio & Records, 1930 Century Park West, #684, Los Angeles, CA 90067.

Chicago style! Off-the-wall, original experienced duo. Great production and promotion ideas. Seek small/medium CHR/AOR. Any shift, any town. MARTY: (312) 389-2247. (4/24)

Power personality, great phones, creative. Prefer R&D parties and public appearances. College grad in May. Sound great. You bet. STEVE: (814) 226-3704. (4/24)

Multiformat pro of ten years seeks another challenge. Applicant must be in the West medium market or larger. JACK: (505) 884-8171. (4/24)

Sports workaholic seeks college PBP gig anywhere! Five years' experience. Dependable, versatile, and does homework. Excellent references, too. DAN: (205) 233-4526. (4/24)

Ten-year pro currently employed, who is responsible and sounds friendly, seeks position. Prefer New England area. Let's win. TOM: (617) 345-0967. (4/24)

10 YRS. WGCL/CLEVELAND

Aggressive, spirited jock looking for airshift or production gig. Experienced in all dayparts! Good pipes, good vibes, any market!! \$16,500 - \$18,000 buys a pro.

Ric Cramer (216) 835-2038

POSITIONS SOUGHT

Problems? Programming, personnel, budget? Let me turn your station into the winner you know it is! Excellent credentials and references. Hands-on Operations Manager/PD. If your new or small group has growth plans, I want to talk to you. Thom Robinson, WAMX, WDIZ, WORJ, AFN-Europe (304) 529-6752.

Talented, experienced Program Director. Creative, resourceful, and organized. Major market experience. Prefer top 200 market. (615) 883-5900. (4/24)

Help! AM drive personality seeks escape to medium market Country/CHR, any shift. Prefer South or West. Leave message at (214) 278-5003. (4/24)

News/sports job wanted. Any area of the country. DAVID HICKS: (417) 882-6086. (4/24)

Fresh in U.S.! English jock with seven years' experience. I've been MD/PD and have unbelievable music knowledge. Nice voice, nice style. STEVE: (919) 578-0482. (4/24)

New salesman unleashed on market! Aggressive, highly motivated, and dedicated. Experienced in route sales. Prefer Iowa. Call Todd. (319) 659-3879. (4/24)

Female with five years' radio experience as MD/Asst. PD all formats seeks entry level record company position. Willing to relocate. KRIS: (408) 984-2474. (4/24)

Extremely knowledgeable. PBP announcer seeks stable situation. Professional baseball and college basketball announcer with football experience. RANDY: (704) 377-3827. (4/24)

FUNNY PERSONALITY

Seeks morning show in Northwest or West Coast. Aggressive and consistently funny, next station should be the one to let me go full throttle. Previous ratings show good strength in Male & Female 18-25. Ideal boss: Intelligent, understands true personality radio, will give me free reign on show content and creativity. If you're seriously searching for young talent, I'd like to talk. **Jeff Deminski 703-743-5167.** Mornings.

Major market AC communicator seeks return to AOR. Formerly evenings at WMMR-AM & FM. Drive at WPIX & WPLR. Call: (301) 490-1996. Ask for ALFREDO, AL SANTOS, or BOB DARK. (4/24)

Midwest and West. Experienced, versatile Denver communicator needs a job. DJ, news, production, even traffic reports. AC/CHR/Urban. (303) 444-1071. (4/24)

Rip 'N' Read? No thanks. Serious California newsman trapped in Philadelphia wants to come home. Prefer West Coast medium/large market. MIKE: (215) 969-1456. (4/24)

From Chicago! Original, experienced team with excellent production and promotions. Seek small/medium CHR/AOR, any shift, any town. GLENN: (312) 445-0770. (4/24)

AC PD with 12 years' experience, including national agency work, ready to move up. Prefer the South. Currently employed at a small chain. DON: (919) 447-0105/633-5339. (4/24)

Experienced AT and Research Director seeks position. Young, intelligent, strong, and asset for your station. Serious inquiries. MASON WILD RISHER: (817) 562-7347. (4/24)

HOT AUSTRALIAN TEAM looking for a new challenge at CHR, AOR station in medium or major market. **Currently rated #1 in major OZ market.** Inquiries to Radio & Records, 1930 Century Park West, #683, Los Angeles, CA 90067.

Mornings! Humorous, topical, one-to-one six-year pro will make money for you. Comedy, bits, and voices. PETE: (614) 454-1075. (4/24)

CHR pro, currently working 7pm-midnight weekends in top 25 market, seeks fulltime position in stable small market. Team player. JEFF: (414) 246-6134. (4/24)

What would you rather have: five years' experience and going nowhere, or a jock with fresh ideas and a bright future? GLENN JENSEN: (312) 425-9495. (4/24)

POSITIONS SOUGHT

News pro: great pipes, writing, digging, delivery. Major market experience, solid references. All offers considered. WAYNE SMITH: (503) 292-2261. (4/24)

Two-year news anchor from CA, who has covered football to politics, seeks reporting job. Will relocate anywhere. DAVID MELLO: (408) 385-0194. (4/24)

Dedicated team player! Experienced AOR personality with tight production wants to join stable station. Available now. JOHN A: (312) 784-1327. (4/24)

Sports workaholic seeks college (PBP) gig anywhere. Five years' experience, aggressive, dependable. Excellent references, too. DAN: (205) 233-4526. (4/24)

Attention Florida! Seven-year major market pro seeks news director or talk host position. Award-winning reporter, anchor. DEBBIE: (305) 625-0589. (4/24)

Hire me for your East Coast P2 AOR station because I am a genuine, original, and enterprising air talent. Call now! JEFF: (516) 623-8483. (4/24)

Major market, network AC pro available now! Great pipes, hardworking personality. Can deliver adult numbers. TED MORRO: (919) 273-7333. (4/24)

Seven-year major market broadcaster wants to bring a professional attitude to your station. Good with promotion and production. Prefer CHR. GEORGE (305) 432-6006. (4/24)

Make love on the radio? I can! This jock loves the night time. UC/AC/MOR. Prefer West Coast, but can negotiate. GRAYLAND: (391) 8634. (4/24)

PROGRAM MANAGER

A.M. Specialist. Top 66 Markets. (winning top 10 track record). "New A.M. competition-proof, audience bonding, and personnel leadership systems to insure Sales' needs." Custom BOOKLET: Adult audience-management plan - details of advanced consumer/listener research studies and implications plus ratings applications and revenue-building information. For free CEO/GM booklet, call Carl, 305-942-8861. Not a consultant. Commitment to one station or group only.

MISCELLANEOUS

Twenty years ago! Whatever became of the William B. Ogden School's Class of '67 (October) ?? Reunite! T&R: Al Santos, 9408 "B" Spring House Lane, Laurel, MD 20708. (4/24)

R&R Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R NATIONAL AIRPLAY

JAZZ

TOP 30

APRIL 24, 1987

Last Week		Title	Artist	Label
	1	PAQUITO D'RIVERA	Manhattan Burn	(Columbia)
	2	MARLENA SHAW	It Is Love	(Verve)
	3	GARY BURTON	Whiz Kids	(ECM)
	4	TONY WILLIAMS	Civilization	(Blue Note)
	5	STANLEY TURRENTINE	Wonderland	(Blue Note)
	6	KENNY BURRELL & JAZZ GUITAR BANDO	Generation	(Blue Note)
	7	JOHN SCOFIELO	Blue Matter	(Gramavision)
	8	KENIA	Initial Thrill	(Zebra/MCA)
	9	COURTNEY PINE	Journey To The Urge Within	(Antilles New Direction/Island)
	10	JOHN CHIODINI	Weightless	(MCA)
	11	KOINONIA	Frontline	(MCA)
	12	BLUE SKY	Wish I Were Here	(Bannerworks)
	13	ELVIN JONES/MCCOY TYNER QUINTET	Reunited	(Black-Hawk)
	14	ASTRUO GILBERTO PLUS JAMES LAST ORCH.	Astrud Gilberto Plus James Last...	(Verve)
	15	MONTREUX	Sign Language	(Windham Hill)
	16	VIC VOGEL	Awesome! Big Band	(Pinnacle)
	17	AZYMUTH	Tightrope Walker	(Milestone/Fantasy)
	18	MILT JACKSON & HIS GOLD MEAL WINNERS	Brother Jim	(Pablo/Fantasy)
DEBUT	19	DAVID FRISHBERG	Can't Take You Nowhere	(Fantasy)
DEBUT	20	SMITH DOBSON	Smithsonian	(Night Music)
DEBUT	21	BILLY MITCHELL	Faces	(Vista/Optimism)
DEBUT	22	STEVE KUHN TRIO	Life's Magic	(Black-Hawk)
DEBUT	23	KENNY BARRON	What If?	(Enja/Muse)
DEBUT	24	SPECIAL EFX	Mystique	(GRP)
	25	DAVID NEWMAN	Heads Up	(Atlantic)
	26	BILL BERGMAN	Midnight Sax	(Passport Jazz)
DEBUT	27	STEPHANE GRAPPELLI	Plays Jerome Kern	(GRP)
DEBUT	28	WOODY SHAW	Solid	(Muse)
DEBUT	29	DAVID COLLINI	Mad Shadows	(Dancin Penguin/Optimism)
	30	TONIGHT SHOW BAND with DOC SEVERINSEN	Volume #2	(Amherst)

Black/Urban stations contributing to Jazz: KJCB/Lafayette, Tyrone Davis; WYLD-FM/New Orleans, Dell Spencer.

NEW & ACTIVE

- CHARLES BROWN "One More For The Road..." (Blue Side) 17/3**
Rotations: Heavy 0/0, Medium 8/0, Light 9/3, Extra Adds 0, Total Adds 3, KERA, KWMU, KKUL. Medium: WBGO, WOTB, WBEE, KLON, WFSS, WUSF, WVPE, KLCG.
- RICHIE COLE "Pure Imagination" (Concord) 14/6**
Rotations: Heavy 3/1, Medium 4/2, Light 5/1, Extra Adds 2, Total Adds 6, WEBR, WBEE, WJZZ, KANU, WHRO, WUSF. Heavy: KLON, KKGO. Medium: KPLU, KKUL.
- OSCAR PETERSON FOUR "If You Could See Me Now" (Pablo/Fantasy) 13/5**
Rotations: Heavy 2/1, Medium 7/2, Light 2/0, Extra Adds 2, Total Adds 5, WBFO, WBEE, KADJ, KLON, WUSF. Heavy: KBEM. Medium: WRTI, WBBY, WJZZ, KKGO, KJAZ.
- HILTON RUIZ "Something Grand" (Novus) 12/4**
Rotations: Heavy 3/2, Medium 5/0, Light 3/1, Extra Adds 1, Total Adds 4, WBGO, WBBY, WNEW, KXPR. Heavy: KERA. Medium: WRTI, KJAZ, WHRO, WUSF, KLSK.
- CHARLIE ROUSE "Upper Manhattan Jazz Society" (Enja/Muse) 11/2**
Rotations: Heavy 1/0, Medium 6/1, Light 4/1, Extra Adds 0, Total Adds 2, KANU, WVPE. Heavy: WBGO. Medium: WBEE, KUOP, WUSF, KKUL, KXPR.
- MARK WINKLER "Ebony Rain" (Pausa) 10/2**
Rotations: Heavy 0/0, Medium 5/1, Light 5/1, Extra Adds 0, Total Adds 2, WBFO, KKGO. Medium: WJZZ, KUOP, KPLU, WLVE.
- HUGH MASEKELA "Tomorrow" (WB) 10/1**
Rotations: Heavy 2/0, Medium 5/1, Light 3/0, Extra Adds 0, Total Adds 1, WVPE. Heavy: WDET, KLCC. Medium: WJZZ, KTCJ, WNEW, KIFM.
- NORMA WINSTONE "Somewhere Called Home" (ECM) 10/1**
Rotations: Heavy 1/0, Medium 4/1, Light 5/0, Extra Adds 0, Total Adds 1, WRTI. Heavy: WMOT. Medium: WVPE, KWMU, KXPR.
- RICKY FORD "Looking Ahead" (Muse) 9/3**
Rotations: Heavy 1/0, Medium 4/2, Light 3/0, Extra Adds 1, Total Adds 3, KADJ, KBEM, KWMU. Heavy: KANU. Medium: WRTI, WUSF.

MOST ADDED

- STEPHANIE GRAPPELLI (11)
- SPECIAL EFX (10)
- SMITH DOBSON (9)
- MONTREUX (8)
- JUSTO ALMARIO (6)
- KENNY BARRON (6)
- RICHIE COLE (6)
- BILLY MITCHELL (6)
- JOE SAMPLE (6)
- STANLEY TURRENTINE (6)
- PATRICK WILLIAMS' NEW YORK BAND (6)

HOTTEST

- PAQUITO D'RIVERA (22)
- MARLENA SHAW (21)
- STANLEY TURRENTINE (14)
- KENNY BURRELL... (12)
- GARY BURTON (12)
- TONY WILLIAMS (10)
- JOHN SCOFIELO (9)
- KOINONIA (8)
- JOHN CHIODINI (7)
- DAVID FRISHBERG (6)

BUOY MONTGOMERY "Ties Of Love" (Landmark) 8/4

Rotations: Heavy 3/0, Medium 2/1, Light 1/1, Extra Adds 2, Total Adds 4, WNOP, KLON, KJZZ, KPLU. Heavy: WRTI, KJAZ, KXPR. Medium: WBGO.

CLARK TERRY & RED MITCHELL "To Duke & Basie" (Enja/Muse) 8/2

Rotations: Heavy 0/0, Medium 5/2, Light 3/0, Extra Adds 0, Total Adds 2, WOTB, WRTI. Medium: WUWM, WFSS, KWMU.

RAY BROWN TRIO "Red Hot Ray Brown Trio" (Concord) 8/1

Rotations: Heavy 2/0, Medium 2/0, Light 3/0, Extra Adds 1, Total Adds 1, WBEE. Heavy: WJAZ, KLON. Medium: WBGO, KKUL.

FRANK POTENZA "Soft & Warm" (TBA/Palo Alto) 8/0

Rotations: Heavy 1/0, Medium 2/0, Light 5/0, Extra Adds 0, Total Adds 0. Heavy: WLOQ. Medium: WAER, WNOP.

KEN WILEY "Visage" (Passport Jazz) 8/0

Rotations: Heavy 3/0, Medium 1/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WAER, WMOT, WVPE. Medium: WOTB.

BILLY HIGGINS "Bridgework" (Fantasy) 7/5

Rotations: Heavy 1/0, Medium 3/2, Light 1/1, Extra Adds 2, Total Adds 5, WBGO, WDET, KJZZ, KKUL, KXPR. Heavy: KJAZ. Medium: WRTI.

JUSTO ALMARIO "Plumbline" (Meadowlark) 6/6

Rotations: Heavy 1/1, Medium 3/3, Light 2/2, Extra Adds 0, Total Adds 6, WJAZ, WNOP, KKGO, WLVE, KIFM, KLSK.

JOE SAMPLE "Roles" (MCA) 6/6

Rotations: Heavy 0/0, Medium 3/3, Light 1/1, Extra Adds 2, Total Adds 6, WBGO, WJAZ, WAER, WJZZ, KKGO, KIFM.

PATRICK WILLIAMS' NEW YORK BAND "10th Avenue" (Soundwings) 6/6

Rotations: Heavy 2/2, Medium 0/0, Light 2/2, Extra Adds 2, Total Adds 6, WJAZ, KERA, WBEE, WNOP, KTCJ, KADJ.

JAE SINNETT "Obsession" (JS) 6/2

Rotations: Heavy 2/0, Medium 1/1, Light 3/1, Extra Adds 0, Total Adds 2, WUSF, KXPR. Heavy: KJAZ, WHRO.

WENDELL HARRISON "Wait Broke The Wagon Down" (Rebirth) 6/0

Rotations: Heavy 0/0, Medium 2/0, Light 4/0, Extra Adds 0, Total Adds 0. Medium: WAER, WJZZ.

ALEX OEGRASSI "Akiplano" (Novus) 5/4

Rotations: Heavy 1/1, Medium 1/1, Light 1/0, Extra Adds 2, Total Adds 4, WNOP, KJAZ, KPLU, KIFM.

DEEMS "Living" (J-Town Sound) 5/3

Rotations: Heavy 0/0, Medium 3/2, Light 2/1, Extra Adds 0, Total Adds 3, WJAZ, WAER, WDET. Medium: KIFM.

SONYA ROBINSON "Sonya" (Columbia) 5/1

Rotations: Heavy 0/0, Medium 3/0, Light 1/0, Extra Adds 1, Total Adds 1, WBGO. Medium: WJZZ, KTCJ, KKGO.

JACK NICHOLSON/BOBBY MCFERRIN "The Elephant's Child" (Rabbit Ears/Windham Hill) 5/0

Rotations: Heavy 1/0, Medium 2/0, Light 2/0, Extra Adds 0, Total Adds 0. Heavy: WRTI. Medium: KERA, KLSK.

REGIONALIZED ADDS & HOTS

EAST

- WGBH/Boston**
Eric Jackson
- WBGO/Newark**
Roland Kirk
- none**
Notest:
- WAYNE SHORTER**
JAMES BOOD ULMER
MARLENA SHAW
JONES & TYNER
KERRY BARRON
- WFSB/Buffalo**
Al Wallace
- JONES & TYNER**
TONY WILLIAMS
SPECIAL EFX
RICHIE COLE
- Notest:**
PAQUITO D'RIVERA
MARLENA SHAW
JOHN CHIODINI
- WVPE/Westport, RI (*)**
Steve Bianchi
- DAVID FRISHBERG**
MONTREUX
TERRY & MITCHELL
BILLY MITCHELL
- Notest:**
PAQUITO D'RIVERA
MARLENA SHAW
JOHN CHIODINI
KOINONIA
- WRTU/Philadelphia**
Peter Goussousis
- NORMA WINSTONE**
TERRY & MITCHELL
KIRK LIGHTSEY
STEVE KURN
- Notest:**
MICHEL PETRUCCIAN
MARLENA SHAW
NICHOLSON & MCFERRIN
KERRY BURRELL
- WJAZ/Stamford (*)**
Rick Patrone
- PATRICK WILLIAMS**
MARK MURPHY
JOE SAMPLE
GARY BURTON
JUSTO ALMARIO
DEEMS
LES BROWN
ALVIN HAYES
- Notest:**
STANLEY TURRENTINE
PATRICK WILLIAMS
MARK MURPHY
DAVID FRISHBERG

SOUTH

- WFAE/Charlotte**
Paul Stripling
- WFLA/Louisville**
Weston Stewart
- Notest:**
SMITH DOBSON
SPECIAL EFX
Notest:
PAQUITO D'RIVERA
MARLENA SHAW
GARY BURTON
TONY WILLIAMS
SMITH DOBSON
- KERA/Dallas-Ft. Worth**
Craig Allan
- KENNY BARRON**
CHARLES BROWN
STANLEY TURRENTINE
PATRICK WILLIAMS
- Notest:**
GARY BURTON
DAVID FRISHBERG
CARLA WHITE
MARLENA SHAW
HILTON RUIZ
- WVOT/Meatville**
Rick Forest
- ATTILA ZOLLER**
WOODY SHAW
STANLEY TURRENTINE
SMITH DOBSON
- Notest:**
GARY BURTON
JOHN SCOFIELO
NORMA WINSTONE
CEDAR WALTON
KERRY BURRELL
- WUSF/Tampa**
Bob Seymour
- WILY JACKSON**
RICHIE COLE
OSCAR PETERSON
SMITH DOBSON
SPECIAL EFX
JAE SINNETT
- Notest:**
JOHN BURRELL
PAQUITO D'RIVERA
DAVID FRISHBERG
PAQUITO D'RIVERA
GARY BURTON

MIDWEST

- WBEE/Chicago (*)**
HBM/Rubin
- OSCAR PETERSON**
RICHIE COLE
RAY BROWN
DAVID FRISHBERG
PATRICK WILLIAMS
KERRY BURRELL
TONY WILLIAMS
AZYMUTH
MARK MURPHY
VIC VOGEL
- WVNO/Cincinnati (*)**
Geoff Nimmo
- ALEX OEGRASSI**
JUSTO ALMARIO
PATRICK WILLIAMS
BUDDY MONTGOMERY
RICHARD SOUTHER
LENNY PI-KETT
BOB HOSES
- Notest:**
MONTREUX
ALEX OEGRASSI
WINTER & HALLLEY
GARY BURTON
PATRICK WILLIAMS
- WLOQ/Orlando (*)**
Sherry Summers
- none**
Notest:
DAVID SANBORN
FRANK POTENZA
BILLY MITCHELL
STANLEY TURRENTINE
MONTREUX
- WNUV/Evansville**
Jay Tannenbaum
- JOE SAMPLE**
STEPHANIE GRAPPELLI
BILLY MITCHELL
TONIGHT SHOW BAND
RICHIE COLE
- Notest:**
MARLENA SHAW
TONY WILLIAMS
PONCHO SANCHEZ
STANLEY TURRENTINE
CARMEN LUNDY
- WJZZ/Darien (*)**
Dorian Pastor
- JOE SAMPLE**
STEPHANIE GRAPPELLI
BILLY MITCHELL
TONIGHT SHOW BAND
RICHIE COLE
- Notest:**
MARLENA SHAW
TONY WILLIAMS
PONCHO SANCHEZ
STANLEY TURRENTINE
CARMEN LUNDY
- WVNO/Orlando**
Joe Lowmy
- MILT JACKSON**
JONES & TYNER
SPECIAL EFX
Notest:
MARLENA SHAW
KERRY BURRELL
STANLEY TURRENTINE
PAQUITO D'RIVERA
JAE SINNETT
- Notest:**
RICHIE COLE
CHARLIE ROUSE
STEPHANIE GRAPPELLI
Notest:
JOHN HICKS
WOODY SHAW
DAVID NEWMAN
MICHEL PETRUCCIAN
MILT JACKSON

- WUWM/Indianapolis**
Ken Grehn
- TONY WILLIAMS**
SPECIAL EFX
STANLEY TURRENTINE
Notest:
BOBBY CLARK KENOR
JOHN HICKS
JONES & TYNER
STEVE KURN
GARY BURTON
- KTC/Minnneapolis (*)**
Roger Diamond
- SPECIAL EFX**
PATRICK WILLIAMS
Notest:
PAQUITO D'RIVERA
JOHN SCOFIELO
KOTIKONTA
BLUE SKY
STANLEY TURRENTINE
- KJEM/Minnneapolis**
J.D. Bell
- WOODY SHAW**
KERRY BARRON
STANLEY TURRENTINE
RICKY FORD
BILLY MITCHELL
Notest:
MARLENA SHAW
GARY BURTON
OSCAR PETERSON
KERRY BURRELL
JOHN WILLIAMS
- WVPE/Southland-Ehbart**
Jon Kaufmann-Kennel
- CHARLIE ROUSE**
STEPHANIE GRAPPELLI
MONTREUX
HUGH MASEKELA
Notest:
PAQUITO D'RIVERA
GARY BURTON
JONES & TYNER
MARLENA SHAW
CEDAR WALTON
- KWMU/RL Louis**
Jim Wallace
- RICKY FORD**
NELLIE & BAKER
COUNT BASIE
KERRY BROWN
Notest:
JOHN SCOFIELO
JONES & TYNER
MARLENA SHAW
PAQUITO D'RIVERA
OSCAR CASTRO-NEVE

WEST

- KADJ/Denver (*)**
J.B. DeWalt
- STEPHANIE GRAPPELLI**
PATRICK WILLIAMS
RICKY FORD
KERRY BARRON
OSCAR PETERSON
Notest:
DAVID NEWMAN
VIC VOGEL
JAMES HOODY
MICHEL PETRUCCIAN
CEDAR WALTON
- KLCC/Eugene**
Michael Canning
- SMITH DOBSON**
DAVID COLLINI
STEPHANIE GRAPPELLI
Notest:
STANLEY TURRENTINE
GARY BURTON
KOINONIA
HUGH MASEKELA
MILCHO LEVITOV
- KLON/Long Beach**
Helen Borgers
- LES BROWN**
OSCAR PETERSON
BUDDY MONTGOMERY
SMITH DOBSON
STEPHANIE GRAPPELLI
DUKE HOULLAND
Notest:
DAVID FRISHBERG
RAY BROWN
LES BROWN
PONCHO SANCHEZ
MARLENA SHAW
- Notest:**
JOHN CHIODINI
PATRICK WILLIAMS
- Asterisks (*)**
indicate commercial stations.

WEST

- KKOO/Los Angeles (*)**
Jeff Gehring
- BUTCH HILES**
MARK WINKLER
JONES & TYNER
JOE SAMPLE
MICHAEL BRECKER
JACK DEJONETTE
JUSTO ALMARIO
WINTER & HALLLEY
Notest:
RICHIE COLE
STANLEY TURRENTINE
KERRY BURRELL
JOHN CHIODINI
TONIGHT SHOW BAND
- KJZZ/Phoenix**
BRI Shedd
- BUDDY MONTGOMERY**
SMITH DOBSON
STANLEY TURRENTINE
Notest:
PAQUITO D'RIVERA
GARY BURTON
JOHN SCOFIELO
BILLY MITCHELL
TONIGHT SHOW BAND

WEST

- KKUL/Portland (*)**
George Fendal
- LES BROWN**
BILLY HIGGINS
CHARLES BROWN
ATTILA ZOLLER
Notest:
MARLENA SHAW
ASTRUO GILBERTO
DAVID FRISHBERG
JONES & TYNER
PAQUITO D'RIVERA
KENTIA
- KFMB/San Diego (*)**
Michael Parks
- SPECIAL EFX**
JOE SAMPLE
ALEX OEGRASSI
JUSTO ALMARIO
PATRICK O'HEARN
Notest:
IMAGES
JOHN CHIODINI
KOINONIA
MARLENA SHAW
DAVID FRISHBERG
ASTRUO GILBERTO

WEST

- KXPN/Sacramento**
Gary Verocci
- HILTON RUIZ**
BILLY HIGGINS
JAE SINNETT
ALEX OEGRASSI
KERRY BARRON
Notest:
BUDDY MONTGOMERY
KERRY BURRELL
HILTON RUIZ
TONY WILLIAMS
MARLENA SHAW
- KMHD/Portland**
Jon Kettering
- IMAGES**
STEPHANIE GRAPPELLI
DAVID COLLINI
MILT JACKSON
Notest:
JOHN CHIODINI
KOINONIA
MARLENA SHAW
DAVID FRISHBERG
ASTRUO GILBERTO

WEST

- KJAZ/San Francisco (*)**
Bob Parolcha
- MARK MURPHY**
HAROLD MARRON
STEPHANIE GRAPPELLI
ALEX OEGRASSI
BILLY MITCHELL
Notest:
BUDDY MONTGOMERY
TONY WILLIAMS
JAE SINNETT
BILLY HIGGINS
KERRY BURRELL
Notest:
KERRY BURRELL
DAVID FRISHBERG
ALEX OEGRASSI
RICHARD SOUTHER
Notest:
STANLEY TURRENTINE
PAQUITO D'RIVERA
AZYMUTH
MONTREUX

WEST

- KUOP/Stockton**
Don Jacobson
- JONES & TYNER**
AZYMUTH
ASTRUO GILBERTO
BILLY MITCHELL
STEPHANIE GRAPPELLI
Notest:
GARY BURTON
TONY WILLIAMS
PAQUITO D'RIVERA
ROBERTA
TONIGHT SHOW BAND
- KPLU/Tacoma-Seattle**
Charise Tomaras
- FRED RAULSTON**
SPECIAL EFX
STEPHANIE GRAPPELLI
Notest:
RICHARD SOUTHER
ALEX OEGRASSI
Notest:
KERRY BURRELL
DAVID FRISHBERG
STANLEY TURRENTINE
BLUE SKY
MARLENA SHAW

46 Reporting Stations
43 Current Reports

RAMSEY LEWIS

The New Exciting Album By Ramsey Lewis

Now On Your Desk

THE VOLCANO IS ABOUT TO EXPLODE!!!

NOTES FROM THE UNDERGROUND

"Give It To Me"

ERIC B

"You Know You've Got Soul"

SLY & ROBBIE

"Boops"

PAM RUSSO

"You Can't Take My Love"

MASTERS OF CEREMONY

"Sexy"

COURTNEY PINE

"Children Of The Ghetto"

LACHANDRA

"Shy Girl"

AND COMING OFF HER FIRST TOP TEN SINGLE:

MILLIE SCOTT

"Love Me Right"

THE SOUND IS FRESHER THAN EVER. CHECK IT OUT!



BROUGHT TO YOU BY YOUR FRIENDS ON THE NEW ISLAND/4TH & B'WAY

Her vocal styling
is so sophisticated
you'd swear she's been
around forever!

... introducing

Regina Belle



Regina Belle doesn't merely sing songs, she puts her signature on them! She understands each melody and delivers lyrics like the most classic female vocalists. Her R&B instincts and gospel roots make each song "unforgettable." Her more than fifty concert dates have earned her critical acclaim from coast to coast! At twenty-four, Regina Belle is now a name, a voice and a musical force to be reckoned with.

"Show Me The Way" 38-07060

is the passionate hit single from her soon-to-be-released solo debut album "All By Myself." 40537

Produced by Nick Martinelli and Grammy-winner Michael J. Powell.

On Columbia Records and Cassettes.

"Radio's Best Friend"

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R&R NATIONAL AIRPLAY

URBAN CONTEMPORARY

BREAKERS®

HOWARD HEWETT
I Commit To Love (Elektra)

74% of our reporting stations on it. Rotations: Heavy 0/0, Medium 23/0, Light 43/20, Total Adds 20 including WUSL, WHRK, WEDR, K94, WOWI, WVKO, WFXC, WJYL, WBLX, WTLC.

NEW & ACTIVE

JODY WATLEY "Still A Thrill" (MCA) 51/35

Rotations: Heavy 0/0, Medium 6/3, Light 45/32, Total Adds 35, WAMO, KMJQ, WDIA, WEDR, WOWI, WTMP, WBMX, WGCI, WJLB, KPRS, KMJM, KDAY, KJLH, XHRM, WJIZ, WEKS, KQXL, WXOK, WATV, JET94, WJMM, KDLZ, WQMG, WQFX, WKXI, WZAZ, KJCB, WQOK, WANM, WKWM, KPRW, WWS, WVOI, KBUZ, KDKO.

TEMPTATIONS "Someone" (Motown) 51/6

Rotations: Heavy 0/0, Medium 17/0, Light 34/6, Total Adds 6, WDJY, WJIZ, WFXA, WXOK, WORL, WKWM, Medium: WDAS, WAMO, WTMP, WZAK, KPRS, WENN, WFXC, KJCB, Z16, WALT, WANM, WCIN, WTLC, WXL, KPRW, KATZFM, KDKO.

JONATHAN BUTLER "Lies" (Jive/RCA) 50/20

Rotations: Heavy 0/0, Medium 18/9, Light 26/16, Total Adds 20, WWINFM, WILD, K104, WYLD, K94, WOWI, WJLB, KJLH, WNHC, WEKS, WPEG, KIIZ, Z16, WQOK, WPLZ, Z103, WTLC, WXL, WWS, WVOI.

CLUB NOUVEAU "Why Ya Treat Me So Bad?" (Tommy Boy/WB) 47/25

Rotations: Heavy 3/0, Medium 18/9, Light 26/16, Total Adds 25, WAMO, WOWI, WBMX, WGCI, WBLZ, WJLB, WNHC, WJIZ, KQXL, WATV, WENN, WPAL, Z93, JET94, WJMM, KDLZ, WHYZ, WLOU, KHYS, KDKS, WANM, Z103, WTLC, KDKO, KKPW. Debuts at number 40 on the Black/Urban chart.

SUGAR BABES "We Rock The Beat" (MCA) 42/1

Rotations: Heavy 1/0, Medium 23/0, Light 18/1, Total Adds 1, WLOU. Heavy: WYLD, Medium: WDAS, K104, WDIA, WEDR, WZAK, WXOK, WENN, WPAL, WFXC, KDLZ, WQFX, WJMI, Z16, WJYL, KHYS, WKWM, WXL, KPRW, WWS, KATZFM, WVOI, KBUZ, KKPW.

4 BY FOUR "Want You For My Girlfriend" (Capitol) 41/25

Rotations: Heavy 0/0, Medium 5/3, Light 36/22, Total Adds 25, WAMO, WHUR, WVEE, WEDR, WOWI, WTMP, WBMX, WZAK, KPRS, WNHC, WDKX, WENN, WPAL, Z93, JET94, WJMM, WFXC, KDLZ, WQFX, Z16, WQIS, WANM, WXL, KPRW, KDKO.

MONET "My Heart Gets All The Breaks" (Ligosa/Warlock) 40/6

Rotations: Heavy 0/0, Medium 9/1, Light 31/5, Total Adds 6, KMJQ, WBLZ, WENN, WPEG, WPLZ, WVOI. Medium: WDAS, K94, WZAK, WJLB, WDKX, WPAL, WJMM, WWS.

CARRIE McDOWELL "Uh Uh, No No Casual Sex" (Motown) 38/2

Rotations: Heavy 1/0, Medium 11/0, Light 26/2, Total Adds 2, WDIA, WQIM. Heavy: KKPW. Medium: WBLK, WDAS, WHUR, KPRS, WJIZ, WFXA, WXOK, WATV, WENN, WJJS, KPRW.

KENNY G "Songbird" (Arista) 36/4

Rotations: Heavy 0/0, Medium 17/0, Light 19/4, Total Adds 4, XHRM, KQXL, Z93, KDKS. Medium: WDAS, WAMO, WHUR, WHRK, WEDR, WBLZ, WZAK, WLUM, WNHC, WDKX, WXOK, WFXC, WKXI, WANM, WGPR, KMYX, KKPW.

WHISTLE "Barbara's Bedroom" (Select) 36/3

Rotations: Heavy 2/0, Medium 12/0, Light 22/3, Total Adds 3, WOWI, XHRM, JET94. Heavy: KDAY, KIIZ. Medium: WEDR, WBMX, WZAK, WPAL, WQFX, WJMI, WKXI, KJCB, WJJS, WALT, WORL, KDKO.

TEEN DREAM "Let's Get Busy" (WB) 35/12

Rotations: Heavy 0/0, Medium 7/0, Light 28/12, Total Adds 12, WVEE, WEDR, KPRS, KMJM, KJLH, WPEG, JET94, WFXC, WLOU, WORL, WVOI. Medium: K104, WVKO, KDAY, WNHC, WPAL, KMYX, KKPW.

SYBIL "Let Yourself Go" (Next Plateau) 33/8

Rotations: Heavy 0/0, Medium 7/2, Light 26/6, Total Adds 8, WAMO, KMJQ, WDIA, WPEG, Z16, WLOU, KBUZ, KDKO. Medium: WILD, WTMP, KDAY, WPAL, WWS.

PICTURE PERFECT "Prove It Boy" (Atlantic) 33/2

Rotations: Heavy 3/0, Medium 8/1, Light 22/1, Total Adds 2, WPAL, KKPW. Heavy: WDAS, WTMP, KCKY. Medium: WVEE, WZAK, WDKX, JET94, WZAZ, Z16, KHYS.

STEPHANIE MILLS "I Feel Good All Over" (MCA) 31/27

Rotations: Heavy 0/0, Medium 3/2, Light 28/25, Total Adds 27, WAMO, WHUR, KMJQ, WHRK, WYLD, WJIZ, KQXL, WXOK, WENN, WPAL, JET94, WQFX, WKXI, WZAZ, KIIZ, KJCB, Z16, KOKY, WORL, KHYS, KDKS, WGPR, WKWM, WTLC, WXL, KPRW, WVOI.

GERRY WOO "Hey There Lonely Girl" (Polydor/PolyGram) 31/16

Rotations: Heavy 0/0, Medium 4/1, Light 27/15, Total Adds 16, WAMO, WDIA, WHRK, WJLB, KMJM, WKND, WNHC, OC104, KQXL, Z93, KJCB, WQIS, WALT, WJMM, WWS, WVOI. Medium: KMJQ, WZAK, WLOU.

BABYFACE "Lovers" (Solar/Capitol) 30/8

Rotations: Heavy 4/0, Medium 11/0, Light 15/8, Total Adds 8, WAMO, WVEE, KMJM, WLOU, WPLZ, KDKS, WKWM, WXL, Heavy: K104, WZAK, WEKS, WWS, Medium: WDJY, KMJQ, WJLB, WNHC, WENN, KDLZ, KHYS, WCIN, WGPR, WTLC, WVOI.

FLOS featuring OLLIE WOODSON "We're Back" (Superstar International) 29/2

Rotations: Heavy 0/0, Medium 7/0, Light 22/2, Total Adds 2, WOWI, WGPR. Medium: WDIA, KPRS, WJIZ, WENN, WPAL, WFXC, WKXI.

ROSE BROTHERS "I Get A Rush" (MSS/Malaco) 29/0

Rotations: Heavy 0/0, Medium 11/0, Light 18/0, Total Adds 0. Medium: WVEE, K104, WJIZ, KQXL, WATV, WPAL, WPEG, KDLZ, KOKY, KDKS, WGPR.

PROCESS & THE DOO RAGS "I Promise To Remember" (Columbia) 27/6

Rotations: Heavy 0/0, Medium 7/0, Light 20/6, Total Adds 6, WBLK, WENN, WPAL, WBLX, WQIM, KHYS. Medium: K104, WEDR, WYLD, WNHC, OC104, KIIZ, KATZFM.

J. BLACKFOOT "Bad Weather" (Edge) 27/1

Rotations: Heavy 0/0, Medium 11/0, Light 16/1, Total Adds 1, WPEG. Medium: KSOL, WXOK, WATV, WENN, WFXC, WKXI, WZAZ, Z16, KOKY, KDKS, KATZFM.

NU ROMANCE CREW "Tonight" (EMI America) 26/10

Rotations: Heavy 0/0, Medium 6/1, Light 20/9, Total Adds 10, KMJQ, WEDR, WDKX, WATV, JET94, WQFX, WLOU, WALT, WANM, KDKO. Medium: WXYV, WHUR, WDIA, WZAZ, KATZFM.

EGYPTIAN LOVER "Freakaholic" (Egyptian Empire) 26/3

Rotations: Heavy 2/0, Medium 11/1, Light 13/2, Total Adds 3, KMJQ, KDAY, WZAZ. Heavy: WJMM, WJMI. Medium: WXYV, WEDR, WYLD, WTMP, KPRS, WJIZ, WATV, WPEG, WKXI, WJYL.

LOOSE ENDS "You Can't Stop The Rain" (MCA) 25/4

Rotations: Heavy 2/0, Medium 3/0, Light 20/4, Total Adds 4, KPRS, KJLH, WQOK, WXL. Heavy: WHYZ, WGPR. Medium: WDKX, WLOU, WCIN.

PEGGI BLU "Tender Moments" (Capitol) 25/0

Rotations: Heavy 0/0, Medium 9/0, Light 16/0, Total Adds 0. Medium: WBLK, WDAS, WNHC, WDKX, WENN, WZAZ, WQOK, WANM, KDKO.

MOST ADDED

- JODY WATLEY (35)
- STEPHANIE MILLS (27)
- CLUB NOUVEAU (25)
- 4 BY FOUR (25)
- JONATHAN BUTLER (20)
- HOWARD HEWETT (20)
- WHISPERS (20)
- REGINA BELLE (18)
- HERB ALPERT (17)
- GERRY WOO (16)

HOTTEST

- ATLANTIC STARR (69)
- SYSTEM (59)
- CAMEO (48)
- LUTHER VANDROSS (42)
- SMOKEY ROBINSON (41)
- GREGORY ABBOTT (34)
- PRINCE (22)
- KLYMAXX (21)
- SURFACE (18)

SIGNIFICANT ACTION

SINITTA "Feels Like The First Time" (Omni/Atlantic) 24/5

Rotations: Heavy 0/0, Medium 12/0, Light 12/5, Total Adds 5, WILD, WHRK, WOWI, JET94, WORL. Medium: WDIA, WTMP, WBMX, KPRS, XHRM, WJIZ, WPAL, Z93, WKXI, WKGN, WTLC, KKPW.

PHYLLIS HYMAN "Ain't You Had Enough Love" (PIR/Manhattan) 22/8

Rotations: Heavy 0/0, Medium 5/1, Light 17/7, Total Adds 8, WTMP, WLUM, KJLH, KDLZ, WQFX, KJCB, WQIM, KHYS. Medium: WAMO, WDKX, WFXA, WLOU.

ROBERT BROOKINS "Come To Me" (MCA) 22/1

Rotations: Heavy 0/0, Medium 7/0, Light 15/1, Total Adds 1, WDIA. Medium: WDAS, KPRS, WZAZ, WBLX, WQOK, WKWM, WVOI.

CURTIS HAIRSTON "(You're My) Shining Star" (Atlantic) 20/4

Rotations: Heavy 1/0, Medium 5/0, Light 14/4, Total Adds 4, WYLD, WOWI, KMJM, WTLC. Heavy: WILD. Medium: WBLK, WEDR, WJYL, WLOU, WWS.

PATTI LABELLE & BILL CHAMPLIN "The Last Unbroken Heart" (MCA) 20/1

Rotations: Heavy 0/0, Medium 7/0, Light 13/1, Total Adds 1, WJYL. Medium: WDIA, WENN, KDLZ, WKXI, KOKY, WANM, WGPR.

TYRONE BRUNSON "Love Triangle" (MCA) 20/1

Rotations: Heavy 0/0, Medium 10/0, Light 10/1, Total Adds 1, K104. Medium: WHUR, KPRS, WNHC, WKXI, WZAZ, KDKS, WKWM, WXL, WWS, WVOI.

RAINY DAVIS "Still Waiting" (Columbia) 19/10

Rotations: Heavy 0/0, Medium 0/0, Light 19/10, Total Adds 10, WHUR, WVEE, WTMP, KPRS, WDKX, WJIZ, WEKS, WFXC, WHYZ, WQOK.

DOUG E. FRESH "Play This Only At Night" (Danya/Fantasy) 19/5

Rotations: Heavy 0/0, Medium 3/1, Light 16/4, Total Adds 5, KPRS, JET94, WJJS, WQOK, WPLZ. Medium: WDAS, KMJQ.

BREAKFAST CLUB "Right On Track" (MCA) 19/4

Rotations: Heavy 0/0, Medium 7/0, Light 12/4, Total Adds 4, WLUM, WDKX, WBLX, KHYS. Medium: WHRK, K94, WOWI, WBLZ, XHRM, JET94, KMYX.

REGINA BELLE "Show Me The Way" (Columbia) 18/18

Rotations: Heavy 0/0, Medium 0/0, Light 18/18, Total Adds 18, WUSL, WEDR, WXOK, WATV, JET94, WQFX, WJMI, WKXI, WZAZ, KJCB, WQIS, WALT, WBLX, KHYS, WTLC, WWS, KMYX.

GENERAL KANE "Can't Let Go" (Motown) 17/2

Rotations: Heavy 0/0, Medium 7/0, Light 10/2, Total Adds 2, KMJQ, WQFX. Medium: WYLD, WEKS, Z16, WJYL, WLOU, WJJS, KPRW.

CYNDI LAUPER "What's Going On" (Portrait/CBS) 16/0

Rotations: Heavy 3/0, Medium 8/0, Light 5/0, Total Adds 0. Heavy: WWINFM, WOWI, OC104. Medium: WAMO, WDJY, WHRK, K94, WPDQ, KIIZ, WBLX, KMYX.

KATHY MATHIS "Late Night Hour" (Tabu/CBS) 15/7

Rotations: Heavy 0/0, Medium 2/1, Light 13/6, Total Adds 7, WBLK, WAMO, WZAK, KDAY, Z16, WQIM, WORL. Medium: KDKO.

MILLIE JACKSON "An Imitation Of Love" (Jive/RCA) 15/3

Rotations: Heavy 0/0, Medium 4/1, Light 11/2, Total Adds 3, KJCB, KDKS, WANM. Medium: WILD, WDIA, KDLZ.

LA LA "(If You) Love Me Just A Little" (Arista) 14/14

Rotations: Heavy 0/0, Medium 0/0, Light 14/14, Total Adds 14, WWINFM, WHUR, K104, WBMX, KJLH, XHRM, WEKS, WJMM, WFXC, KIIZ, WQIS, WALT, WLOU, WTLC, KMYX.

JON BURFORD "Oughta Be A Law" (Macola) 14/6

Rotations: Heavy 0/0, Medium 0/0, Light 14/6, Total Adds 6, K104, WBMX, WGCI, KPRS, WQFX, WALT.

MADONNA "La Isla Bonita" (Sire/WB) 13/4

Rotations: Heavy 3/0, Medium 4/0, Light 6/4, Total Adds 4, WFXA, KHYS, WPLZ, KPRW. Heavy: XHRM, WKGN, KMYX. Medium: WUSL, K94, WOWI, WLUM.

COMPANY B "Fascinated" (Atlantic) 13/2

Rotations: Heavy 2/0, Medium 9/2, Light 2/0, Total Adds 2, WDKX, KKPW. Heavy: WWINFM, WKGN. Medium: WHRK, K94, WBLZ, WLUM, XHRM, KSOL, KMYX.

LABI SIFFRE "(Something Inside) So Strong" (Chrysalis) 12/10

Rotations: Heavy 2/2, Medium 1/1, Light 9/7, Total Adds 10, WWINFM, WDJY, WHUR, WHRK, WBMX, WGCI, WEKS, WJMM, WHYZ, KOKY.

ANGELICA CHAPLIN "Anyone Else" (Polydor/PolyGram) 12/6

Rotations: Heavy 0/0, Medium 1/0, Light 11/6, Total Adds 6, WBLK, WVEE, WEDR, WEKS, WENN, WORL. Medium: WANM.

KOPPER "Speaking Japanese" (KMA) 12/0

Rotations: Heavy 0/0, Medium 5/0, Light 7/0, Total Adds 0. Medium: WTMP, KPRS, WKXI, WZAZ, KDKS.

GEORGE HOWARD "Sweetest Taboo" (MCA) 11/1

Rotations: Heavy 0/0, Medium 4/0, Light 7/1, Total Adds 1, WWS. Medium: WAMO, WJLB, WGPR, WVOI.

JANICE McCLAIN "Let's Spend The Night" (MCA) 11/0

Rotations: Heavy 0/0, Medium 4/0, Light 7/0, Total Adds 0. Medium: WILD, KOKY, WANM, WVOI.

L.J. REYNOLDS "Tell Me You Will" (Fantasy) 10/2

Rotations: Heavy 0/0, Medium 3/0, Light 7/2, Total Adds 2, WEKS, WORL. Medium: WBLK, WEDR, WWS.

TOUCH "Without You" (Supertronic) 10/2

Rotations: Heavy 0/0, Medium 2/1, Light 8/1, Total Adds 2, WAMO, WDIA. Medium: WDJY.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting station. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Urban Contemporary chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

URBAN CONTEMPORARY ADDS & HOTS

EAST

WJZ/Albany
Tony Wright

CLUB NOUVEAU
FIVE STAR
WHISPERS
TEMPTATIONS
STEPHANIE MILLS
JODY WATLEY
PRINCE PHILLIP MI
NONA HENDRYX
RAINY DAVIS
Hottest:
CAMEO
SYSTEM
ATLANTIC STARR
LUTHER VANDROSS
SMOKEY ROBINSON
CAMEO

WJZ/Philadelphia
Tony Quartrone

LA LA
O'JAYS
JONATHAN BUTLER
MANHATTANS
LABI SIFFRE
Hottest:
ATLANTIC STARR
COVER GIRLS
GREGORY ABBOTT
SMOKEY ROBINSON
CYNDI LAUPER

WJZ/Birmingham
Dave Donnell

WILLIE CLAYTON
ANGELICA CHAPLIN
STEPHANIE MILLS
FOUR BY FOUR
MONEY
PROCESS & DOO RAG
VESTA WILLIAMS
CLARENCE CARTER
CLUB NOUVEAU
ZERO HOUR
Hottest:
SYSTEM
LUTHER VANDROSS
ATLANTIC STARR
SMOKEY ROBINSON
CAMEO

WJZ/Atlanta
Mitch Faulkner

JONATHAN BUTLER
LABI SIFFRE
ANGELICA CHAPLIN
RAINY DAVIS
JODY WATLEY
HERB ALPERT
LA LA
L.J. REYNOLDS
Hottest:
SYSTEM
GREGORY ABBOTT
ATLANTIC STARR
CAMEO
SMOKEY ROBINSON

WJZ/Charlotte
Don Kendrick

WHISPERS
PICTURE PERFECT
FOUR BY FOUR
PROCESS & DOO RAG
AL GREEN
CLUB NOUVEAU
STEPHANIE MILLS
Hottest:
SYSTEM
ATLANTIC STARR
LUTHER VANDROSS
KLYMAXX
WHISPERS

WJZ/Chicago
Sonny Taylor

JODY WATLEY
CLUB NOUVEAU
MEL & KIM
LABI SIFFRE
JON BURFORD
CYRE
MR. LEE & KOMPANY
Hottest:
SYSTEM
LUTHER VANDROSS
ATLANTIC STARR
CAMEO
LILLO THOMAS

WJZ/Detroit
Joe Spencer

GEORGIO
HERB ALPERT
STEPHANIE MILLS
GERRY WOO
DEBBIE DEB
LISA LISA
FLOS w/OLLIE WOOD
Hottest:
SURFACE
KLYMAXX
CAMEO
FREDDIE JACKSON
SHIRLEY MURDOCK

WJZ/Indianapolis
Jay Johnson

REGINA BELLE
JONATHAN BUTLER
HOWARD HEWETT
STEPHANIE MILLS
TEEN DREAM
CLUB NOUVEAU
PRINCE PHILLIP MI
CURTIS HAIRSTON
LA LA
Hottest:
LUTHER VANDROSS
SURFACE
SMOKEY ROBINSON
ATLANTIC STARR
CAMEO

WJZ/Kansas City
Dei Rice

JODY WATLEY
FOUR BY FOUR
TEEN DREAM
RAINY DAVIS
MERGE f/DEBBIE A.
DOUG E. FRESH
LOOSE ENDS
MIKKI BLUE
JON BURFORD
Hottest:
PRINCE
ATLANTIC STARR
SYSTEM
GREGORY ABBOTT
LILLO THOMAS

WJZ/Lansing
Sammy Jordan

LOOSE ENDS
GERRY WOO
FOUR BY FOUR
JONATHAN BUTLER
STEPHANIE MILLS
BABYFACE
Hottest:
SYSTEM
ATLANTIC STARR
SURFACE
KLYMAXX
MELBA MOORE

WJZ/Milwaukee
Gary Young

HERB ALPERT
PHYLIS HYMAN
BREAKFAST CLUB
Hottest:
ATLANTIC STARR
LUTHER VANDROSS
COVER GIRLS
SYSTEM
CAMEO

WJZ/Mobile
Tony Brown

BREAKFAST CLUB
HOWARD HEWETT
DARINA BELLE
LAKESIDE
PROCESS & DOO RAG
Hottest:
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GREGORY ABBOTT
SMOKEY ROBINSON

WJZ/Montgomery
Frenche Be

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KATHY MATHIS
PROCESS & DOO RAG
JEFF LORBER
PHYLIS HYMAN
SACHE'
Hottest:
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CAMEO
SURFACE
SHIRLEY MURDOCK
LISA LISA

WJZ/Nashville
Cy Young

AL JARREAU
JODY WATLEY
JONATHAN BUTLER
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RAINY DAVIS
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LUTHER VANDROSS

WJZ/Norfolk
Don Allen

JODY WATLEY
BLOW MONKEYS
KIM WIDE
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Rochel Wright

SYBIL
HOWARD HEWETT
JODY WATLEY
JESSE JOHNSON
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LILLO THOMAS
CAMEO
SMOKEY ROBINSON
SURFACE

WJZ/San Diego
L.D. McCollum

BILLY O'CRAN
WHISTLE
KENNY G
VESTA WILLIAMS
DAVID SANBORN
JODY WATLEY
Hottest:
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SYSTEM
COVER GIRLS
ATLANTIC STARR
SMOKEY ROBINSON

WJZ/San Francisco
Robinson/Moody

none
Hottest:
PRINCE
KOOL & THE GANG
SYSTEM
GEORGIO
STARPOINT

WJZ/Tucson
Royce Blake

COMPANY B
SHIRLEY MURDOCK
CLUB NOUVEAU
PICTURE PERFECT
DEBBIE HARRY
Hottest:
LISA LISA
CAMEO
COVER GIRLS
HERB ALPERT
ATLANTIC STARR
LUTHER VANDROSS

SOUTH

K104/Dallas
Terri Avery

CLAUDIA BARRY
TYRONE BRUNSON
JON BURFORD
JONATHAN BUTLER
LA LA
Hottest:
SHIRLEY MURDOCK
CAMEO
SYSTEM
MELBA MOORE
LUTHER VANDROSS

WPDQ/Jacksonville
Reg Henry

none
Hottest:
PRINCE
GREGORY ABBOTT
SYSTEM
ATLANTIC STARR
KLYMAXX

K104/Killeen
Bill St. John

LIONEL RICHIE
STEPHANIE MILLS
JONATHAN BUTLER
LA LA
Hottest:
ATLANTIC STARR
SYSTEM
ANITA BAKER
SURFACE
SHIRLEY MURDOCK

WKQN/Knoxville
Bill Clary

PRINCE
WHISPERS
FLEETWOOD MAC
Hottest:
ATLANTIC STARR
SYSTEM
SMOKEY ROBINSON
LUTHER VANDROSS

KJCB/Lafayette
Handy/Davis

STEPHANIE MILLS
MILLIE JACKSON
PHYLIS HYMAN
JODY WATLEY
REGINA BELLE
JESSE JOHNSON
GERRY WOO
Hottest:
CAMEO
SYSTEM
SMOKEY ROBINSON
ATLANTIC STARR

WHYZ/Greenville
Walker/Scott

LUTHER VANDROSS
LABI SIFFRE
CLUB NOUVEAU
BILLY O'CRAN
WHISPERS
NONA HENDRYX
TIMEX SOCIAL CLUB
D TRAIN
CHUCK STANLEY
RAINY DAVIS
Hottest:
LOOSE ENDS
LUTHER VANDROSS
SURFACE
SHIRLEY MURDOCK
ATLANTIC STARR

WQFX/Gulfport-Biloxi
Al Luv

REGINA BELLE
PHYLIS HYMAN
JODY WATLEY
STEPHANIE MILLS
HOWARD HEWETT
Hottest:
ATLANTIC STARR
MELBA MOORE
SHIRLEY MURDOCK
GEORGIO
SURFACE

WQIS/Laurel
Ron Davis

LA LA
NORWOOD
LISA LISA
HOWARD HEWETT
REGINA BELLE
GERRY WOO
FOUR BY FOUR
NONA HENDRYX
Hottest:
ATLANTIC STARR
GREGORY ABBOTT
SURFACE
SMOKEY ROBINSON
FREDDIE JACKSON

WJYL/Louisville
Philip David March

LABILLE & CHAMPLI
HOWARD HEWETT
DENICE WILLIAMS
REDD
Hottest:
LUTHER VANDROSS
ATLANTIC STARR
CAMEO
SMOKEY ROBINSON
PRINCE

WLOU/Louisville
Tony Fields

SYBIL
TEEN DREAM
NU ROMANCE CREW
HERB ALPERT
WHISPERS
RAY GOODMAN & BR
CLUB NOUVEAU
SUGAR BABES
LA LA
BABYFACE
Hottest:
ATLANTIC STARR
SYSTEM
LUTHER VANDROSS

WYLD-FM/New Orleans
Dell Spencer

CURTIS HAIRSTON
DENICE WILLIAMS
JONATHAN BUTLER
STEPHANIE MILLS
Hottest:
SYSTEM
ATLANTIC STARR
CAMEO
GREGORY ABBOTT
LUTHER VANDROSS

WJWS/Lynchburg
Lad Goins

DOUG E. FRESH
HERB ALPERT
RJ'S LATEST ARRIV
CLAUDIA BARRY
FIVE STAR
Hottest:
ATLANTIC STARR
CAMEO
ANITA BAKER
LUTHER VANDROSS
SMOKEY ROBINSON

MIDWEST

WJZ/Philadelphia
Tony Quartrone

LA LA
O'JAYS
JONATHAN BUTLER
MANHATTANS
LABI SIFFRE
Hottest:
ATLANTIC STARR
COVER GIRLS
GREGORY ABBOTT
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CYNDI LAUPER

WJZ/Birmingham
Dave Donnell

WILLIE CLAYTON
ANGELICA CHAPLIN
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CLARENCE CARTER
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SMOKEY ROBINSON
CAMEO

WJZ/Atlanta
Mitch Faulkner

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Hottest:
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KLYMAXX
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WJZ/Milwaukee
Gary Young

HERB ALPERT
PHYLIS HYMAN
BREAKFAST CLUB
Hottest:
ATLANTIC STARR
LUTHER VANDROSS
COVER GIRLS
SYSTEM
CAMEO

WJZ/Mobile
Tony Brown

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CAMEO
SURFACE
SHIRLEY MURDOCK
LISA LISA

WJZ/Nashville
Cy Young

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JODY WATLEY
JONATHAN BUTLER
DOUG E. FRESH
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RAINY DAVIS
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WHISPERS
Hottest:
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SYSTEM
LUTHER VANDROSS

WJZ/Norfolk
Don Allen

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BLOW MONKEYS
KIM WIDE
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Rochel Wright

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SURFACE

WJZ/San Diego
L.D. McCollum

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Hottest:
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Robinson/Moody

none
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GEORGIO
STARPOINT

WJZ/Tucson
Royce Blake

COMPANY B
SHIRLEY MURDOCK
CLUB NOUVEAU
PICTURE PERFECT
DEBBIE HARRY
Hottest:
LISA LISA
CAMEO
COVER GIRLS
HERB ALPERT
ATLANTIC STARR
LUTHER VANDROSS

WEST

KDKO/Denver
Danny Harris

CLUB NOUVEAU
CLAUDIA BARRY
JODY WATLEY
PRINCE PHILLIP MI
SYBIL
FOUR BY FOUR
NU ROMANCE CREW
DEBBIE DEB
SMOKEY ROBINSON
ANITA BAKER
LILLO THOMAS
PATRICE RUSHEN
CAMEO

KDAX/Los Angeles
Patterson/Mack

FRESHNO
WHISPERS
JODY WATLEY
KING TEE
BOBBY JIMMY
MIKKI BLUE
EGYPTIAN LOVER
DEBBIE DEB
KATHY MATHIS
JAZZY JEFF
SANDY TORANO
Hottest:
SHIRLEY MURDOCK
PATRICE RUSHEN
ATLANTIC STARR
LISA LISA
CLUB NOUVEAU

KMYX/Ojai
Howard "HT" Thomas

BILLY O'CRAN
DENICE WILLIAMS
J. BLACKFOOT
REGINA BELLE
LA LA
PRINCE
PRINCE
Hottest:
CAMEO
COVER GIRLS
HERB ALPERT
ATLANTIC STARR
LUTHER VANDROSS

KJLH/Los Angeles
Winston/Torres

VESTA WILLIAMS
TEEN DREAM
JODY WATLEY
LA LA
LOOSE ENDS
PHYLIS HYMAN
JONATHAN BUTLER
Hottest:
SYSTEM
SURFACE
ATLANTIC STARR
CAMEO
ANITA BAKER

WJZ/Philadelphia
Tony Quartrone

LA LA
O'JAYS
JONATHAN BUTLER
MANHATTANS
LABI SIFFRE
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Dave Donnell

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PHYLIS HYMAN
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COVER GIRLS
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CAMEO

WJZ/Mobile
Tony Brown

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LISA LISA

WJZ/Nashville
Cy Young

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JONATHAN BUTLER
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SURFACE

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L.D. McCollum

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WHISTLE
KENNY G
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DAVID SANBORN
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WJZ/San Francisco
Robinson/Moody

none
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GEORGIO
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WJZ/Tucson
Royce Blake

COMPANY B
SHIRLEY MURDOCK
CLUB NOUVEAU
PICTURE PERFECT
DEBBIE HARRY
Hottest:
LISA LISA
CAMEO
COVER GIRLS
HERB ALPERT
ATLANTIC STARR
LUTHER VANDROSS

89 Total Reporters
84 Current Reports

The following stations called in frozen playlists this week:
WXY/Baltimore
WDAS/Philadelphia
KATZ-FM/St. Louis
WPDQ/Jacksonville
KSOL/San Francisco

R&R NATIONAL AIRPLAY COUNTRY

TOP 50

APRIL 24, 1987

Three Weeks	Two Weeks	Last Week		
10	8	3	1	OAK RIDGE BOYS/It Takes A Little Rain (MCA)
6	3	2	2	MICHAEL JOHNSON/The Moon Is Still Over Her Shoulder (RCA)
13	10	5	3	CONWAY TWITTY/Julia (MCA)
9	7	4	4	O'KANES/Can't Stop My Heart From Lovin' You (Columbia)
5	1	1	5	D. PARTON, L. RONSTADT, & E. HARRIS/To Know Him Is To Love Him (WB)
14	11	8	6	DAN SEALS/I Will Be There (EMI America)
11	9	7	7	KATHY MATTEA/You're The Power (Mercury/Pg)
17	12	10	8	JUDY RODMAN/Girls Ride Horses Too (MTM)
19	15	12	9	JOHN CONLEE/Domestic Life (Columbia)
16	13	11	10	STEVE EARLE/Goodbye's All We've Got Left (MCA)
22	19	15	11	FORESTER SISTERS/Too Many Rivers (WB)
20	17	14	12	GARY MORRIS/Plain Brown Wrapper (WB)
23	18	16	13	NITTY GRITTY DIRT BAND/Baby's Got A Hold On Me (WB)
29	22	18	14	T.G. SHEPPARD/You're My First Lady (Columbia)
32	25	20	15	EDDY RAVEN/You're Never Too Old For Young Love (RCA)
—	46	26	16	RANDY TRAVIS/Forever & Ever, Amen (WB)
24	21	19	17	BILLY JOE ROYAL/Old Bridges Burn Slow (Atlantic America)
3	2	6	18	MICHAEL MARTIN MURPHEY & HOLLY DUNN/A Face In The Crowd (WB)
28	24	22	19	KEITH WHITLEY/Hard Livin' (RCA)
31	27	24	20	MOE BANDY/Till I'm Too Old To Die Young (MCA/Curb)
26	23	21	21	LYLE LOVETT/God Will (MCA/Curb)
36	29	25	22	SWEETHEARTS OF THE RODEO/Chains Of Gold (Columbia)
2	4	9	23	T. GRAHAM BROWN/Don't Go To Strangers (Capitol)
41	33	27	24	DWIGHT YOAKAM/Little Sister (Reprise/WB)
46	36	29	25	EARL THOMAS CONLEY/That Was A Close One (RCA)
34	31	28	26	CHARLEY PRIDE/Have I Got Some Blues For You (16th Ave./Capitol)
39	34	30	27	JOHN SCHNEIDER/Love, You Ain't Seen The Last Of Me (MCA)
1	5	13	28	WAYLON JENNINGS/Rose In Paradise (MCA)
48	39	35	29	TANYA TUCKER/It's Only Over For You (Capitol)
37	35	32	30	CHARLY McCLAIN/Don't Touch Me There (Epic)
43	37	34	31	SOUTHERN PACIFIC/Don't Let Go Of My Heart (WB)
15	14	17	32	DON WILLIAMS/Senorita (Capitol)
BREAKER	33	33	33	CRYSTAL GAYLE & GARY MORRIS/Another World (WB)
BREAKER	34	34	34	GEORGE STRAIT/All My Ex's Live In Texas (MCA)
—	44	38	35	MICKEY GILLEY/Full Grown Fool (Epic)
4	6	23	36	REBA McENTIRE/Let The Music Lift You Up (MCA)
47	43	39	37	TIM MALCHAK/Colorado Moon (Alpine)
35	32	31	38	JANIE FRICKIE/Are You Satisfied (Columbia)
BREAKER	39	35	39	MARIE OSMOND/Everybody's Crazy 'Bout My My Baby (Capitol/Curb)
BREAKER	40	36	40	STEVE WARINER/The Weekend (MCA)
—	49	47	41	DESERT ROSE BAND/Ashes Of Love (MCA/Curb)
DEBUT	42	42	42	SKO/American Me (MTM)
8	20	37	43	HIGHWAY 101/The Bed You Made For Me (WB)
7	16	36	44	BELLAMY BROTHERS/Kids Of The Baby Boom (MCA/Curb)
DEBUT	45	45	45	BAILLIE AND THE BOYS/Oh Heart (RCA)
DEBUT	46	46	46	RICKY VAN SHELTON/Crime Of Passion (Columbia)
18	26	42	47	ALABAMA/"You've Got" The Touch (RCA)
DEBUT	48	48	48	JOHNNY CASH/The Night Hank Williams Came To... (Mercury/Pg)
42	40	40	49	WILLIE NELSON/Heart Of Gold (Columbia)
—	45	44	50	BILLY MONTANA & THE LONG SHOTS/Crazy Blue (WB)

Total Reports/Adds	Heavy	Medium	Light
156/0	138	15	3
157/2	131	20	6
159/0	124	32	3
152/0	121	22	9
151/0	127	16	8
159/0	112	42	5
141/1	109	28	4
154/2	95	55	4
153/2	99	49	5
142/1	92	40	10
154/2	57	86	11
147/1	64	73	10
157/0	47	96	14
156/5	20	117	19
156/3	17	118	21
156/15	21	91	44
133/7	50	64	19
113/1	55	47	11
144/3	30	92	22
140/7	39	72	29
126/2	30	72	24
153/8	5	101	47
115/0	57	37	21
144/11	8	85	51
149/13	4	94	51
118/6	13	77	28
143/9	2	88	53
98/0	33	42	23
132/12	3	74	55
109/5	15	70	24
118/9	12	65	41
83/0	24	45	14
121/50	1	34	86
114/55	8	34	72
113/15	3	57	53
65/0	22	27	16
86/3	6	43	37
78/0	4	50	24
103/14	2	40	61
97/34	0	30	67
90/15	3	36	51
92/25	2	28	62
40/0	14	15	11
44/2	11	21	12
87/22	2	18	67
78/16	2	25	51
35/0	14	11	10
58/4	2	27	29
35/0	4	19	12
52/3	1	17	34

MOST ADDED

- GEORGE STRAIT (55)
- C. GAYLE & G. MORRIS (50)
- R. SKAGGS & S. WHITE (37)
- HOLLY DUNN (35)
- STEVE WARINER (34)
- JUDDS (32)
- VINCE GILL (32)
- JUDDS (32)
- BELLAMY BROTHERS (25)
- SKO (25)
- K.T. OSLIN (24)

HOTTEST

- PARTON, RONSTADT, HARRIS (88)
- OAK RIDGE BOYS (78)
- MICHAEL JOHNSON (60)
- O'KANES (59)
- CONWAY TWITTY (58)
- JOHN CONLEE (42)
- DAN SEALS (39)
- KATHY MATTEA (28)
- MOE BANDY (21)
- T. GRAHAM BROWN (20)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

GEORGE STRAIT

All My Ex's Live In Texas (MCA)

On 71% of reporting stations. Rotations: Heavy 8, Medium 34, Light 72, Total Adds 55 including WYOU, WTCR, WIXL, WDSY, WPOR, WZZK, WEZL, WUSY, WRNS, WKLO, WWWW, WKKQ, WAXX, KFGO, KWMT, KLZ, KUGN, KNAX, KFMS, KZLA. Moves 49-34 on the Country chart.

CRYSTAL GAYLE & GARY MORRIS

Another World (WB)

On 75% of reporting stations. Rotations: Heavy 1, Medium 34, Light 86, Total Adds 50 including WAJR, WIXL, WXTU, CHOW, WWVA, WYYD, KBUC, KKYX, KRMD, WUSQ, KJJY, KWMT, WDAF, WMIL, KTTS, KLZ, KNEW, KUPL, KRAK, KSON. Moves 45-33 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. **New & Active** records are those receiving airplay at 30-59% of the stations. Records in **Significant Action** are receiving airplay at 5-29% of the stations. Records do not have to reach **Breaker** in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve **Breaker** status.

MARIE OSMOND

Everybody's Crazy 'Bout My Baby (Capitol/Curb)

On 64% of reporting stations. Rotations: Heavy 2, Medium 40, Light 61, Total Adds 14, WCAO, WXXK, CHOW, WKHX, WXBQ, KHEY, WKSJ, WSLR, WMNI, KSO, KYAK, KWJJ, KOLO, KGA. Moves 43-39 on the Country chart.

STEVE WARINER

The Weekend (MCA)

On 60% of reporting stations. Rotations: Heavy 0, Medium 30, Light 67, Total Adds 34 including WCAO, WRKZ, WAJR, WDSY, WPOR, WYNK, KPLX, WESC, KYKX, WSIX, WMNI, KFKF, KCJB, KTTS, WTHI, KIK-FM, KKAL, KYGO, KFRE, KRAK. Moves 50-40 on the Country chart.



EVERYBODY'S CRAZY 'BOUT CRAZY 'BOUT CRAZY 'BOUT

"Everybody's Crazy 'Bout My Baby" (5703)
marie osmond

BREAKERS 39

Capitol CURB RECORDS

On Capitol/Curb Records

R&R NATIONAL AIRPLAY COUNTRY

NEW & ACTIVE

SKO "American Me" (MTM) 92/25

Rotations: Heavy 2, Medium 28, Light 62, Total Adds 25, WVAM, WRKZ, WTCR, WIXL, WUSY, WESC, KYKX, KLLL, WSIX, WYYD, WSLR, WUBE, WGARFM, WONE, WKKQ, WGEE, WITL, WMUS, WWJO, K102, KRKT, KUUY, KYGO, KKAT, KGA. Debuts at number 42 on the Country chart.

DESERT ROSE BAND "Ashes Of Love" (MCA/Curb) 90/15

Rotations: Heavy 3, Medium 36, Light 51, Total Adds 15, WRKZ, WTCR, WYAY, WYNK, WESC, KYKX, WKSJ, WONE, KWMT, KIK-FM, KKAL, KFMS, KNIX, KCCY, KIIM. Heavy: KKYX, WTCM, KRKT. Moves 49-47-41 on the Country chart.

BAILLIE AND THE BOYS "Oh Heart" (RCA) 87/22

Rotations: Heavy 2, Medium 18, Light 67, Total Adds 22, WVAM, WRKZ, WXXK, CHOW, WEZL, WSOC, WKLO, KHEY, KYKX, WQDR, KRMD, WSLR, WYNG, WLLR, WWJO, KYAK, KKAL, KGHL, KFMS, KCCY, KTOM, KGA. Debuts at number 45 on the Country chart.

RICKY VAN SHELTON "Crime Of Passion" (Columbia) 78/16

Rotations: Heavy 2, Medium 25, Light 51, Total Adds 16, WVAM, WCAO, WPOR, WRNS, WDXE, KSSN, KYKX, WKSJ, WSLR, WKKQ, WYNG, WMUS, WWJO, KYAK, KFMS, KCCY. Heavy: WOKK, KBMR. Debuts at number 46 on the Country chart.

JOHNNY CASH "The Night Hank Williams Came To Town" (Mercury/PolyGram) 58/4

Rotations: Heavy 2, Medium 27, Light 29, Total Adds 4, WTCR, WYNG, KCJB, WWJO. Heavy: WCVR, KRKT. Medium: WPTR, KSSN, WLWI, KKYX, KSO, WAXX, WDAF, WOW, KTTS, KOLO, KTOM, KIIM. Debuts at number 48 on the Country chart.

HOLLY DUNN "Love Somebody Like Me" (MTM) 54/35

Rotations: Heavy 1, Medium 12, Light 41, Total Adds 35 including WYOU, WAJR, WORC, KEAN, KRRV, WRNS, KIKK, WSM, WCMS, KJNE, KXXY, WOW, KTTS, KTPK, KVOO, KIK-FM, KNIX, KCCY, KALF, KTOM, KGA.

K.T. OSLIN "80's Ladies" (RCA) 54/24

Rotations: Heavy 0, Medium 11, Light 43, Total Adds 24, WCAO, WIXL, WDSY, WPOR, CHOW, KASE, KHEY, KXIX, WDXE, WGXX, WLWI, KKYX, KJNE, WUSO, WAXX, KFGO, WTSO, WOV, KTTS, KTPK, KVOO, KUZZ, KUUY, KUGN.

RICKY SKAGGS & SHARON WHITE "Love Can't Ever Get Better Than This" (Epic) 50/37

Rotations: Heavy 0, Medium 12, Light 38, Total Adds 37 including WCAO, WQBE, WCVR, WWVA, WTVY, KKIX, WLWI, KKYX, WONE, WGEE, KXXY, WOW, WTHI, KVOO, KKCS, KFRE, KWJJ, KCKC, KRPM, KIIM.

SIGNIFICANT ACTION

MERLE HAGGARD "Almost Persuaded" (Epic) 47/5

Rotations: Heavy 0, Medium 20, Light 27, Total Adds 5, WPTR, WCAO, KCJB, WTHI, KRKT. Medium: WGNA, WYOU, WCVR, WKLO, WTVY, WOKK, WLWI, KKYX, KFGO, WDAF, WOW, WTCM, KFDI, KFRE, KNIX, KALF, KTOM, KIIM.

LARRY BOONE "Back In The Swing Of Things Again" (Mercury/PolyGram) 45/0

Rotations: Heavy 5, Medium 17, Light 23, Total Adds 0. Heavy: WCVR, KKYX, KTTS, WTCM, KRKT. Medium: WAJR, WIXY, KEAN, KRRV, WEZL, WTVY, WQYK, KSO, WWW, WAXX, KFGO, WDAF, WTSO, KFDI, KIK-FM, KALF, KGA.

JUDDS "I Know Where I'm Going" (RCA/Curb) 40/32

Rotations: Heavy 0, Medium 9, Light 31, Total Adds 32 including WYRK, WXTU, WLVK, WUSY, WCMS, WGARFM, WDAF, KXXY, KVOO, KWEN, KRKT, KUZZ, KGHL, KYGO, KUPL, KWJJ, KOLO, KTOM, KSOP, KRPM.

VINCE GILL "Cinderella" (RCA) 39/32

Rotations: Heavy 0, Medium 4, Light 35, Total Adds 32 including WAJR, WYII, KEAN, WVMI, WEZL, WRNS, WCMS, WQYK, WAXX, WTSO, WXCL, KTTS, KTPK, WTCM, KRKT, KIK-FM, KUUY, KQIL, KALF.

VICKI RAE VON "Not Tonight" (Atlantic America) 36/7

Rotations: Heavy 0, Medium 7, Light 29, Total Adds 7, WVAM, WCAO, WTVY, WYNG, KWMT, KUUY, KKCS. Medium: WCVR, KYKR, WOKK, WOW, KRKT, KOLO, KSOP.

NANCI GRIFFITH "Trouble In The Fields" (MCA) 31/10

Rotations: Heavy 0, Medium 5, Light 26, Total Adds 10, WYOU, WWVA, KSSN, WOKK, WCMS, WAXX, KFGO, KVOO, KFRE, KTOM. Medium: WLWI, WWW, KTTS, KRKT, KUUY.

MASON DIXON "3935 West End Ave." (Premier One) 31/8

Rotations: Heavy 0, Medium 7, Light 24, Total Adds 8, WCVR, WEZL, WRNS, WLWI, KSO, KFGO, KKCS, KOLO. Medium: KPLX, WOKK, KJNE, KTTS, WTCM, KFDI, KRKT.

BELLAMY BROTHERS "Country Rap" (MCA/Curb) 30/25

Rotations: Heavy 1, Medium 1, Light 28, Total Adds 25, WVAM, WDSY, WCVR, WYII, KEAN, KMML, WVMI, KKIX, KSSN, WOKK, WSM, WQDR, KBMR, KXXY, WXCL, KVOO, KRKT, KUZZ, KVOO, KKCS, KQIL, KWJJ, KOLO, KTOM, KSOP.

KENDALLS "Routine" (SOR) 28/15

Rotations: Heavy 0, Medium 4, Light 24, Total Adds 15, WCAO, WIXY, WOKK, KKYX, KJNE, WSLR, KFGO, WXCL, KTTS, WTHI, WTCM, KVOO, KVOO, KOLO, KGA.

JOHN WESLEY RYLES "Midnight Blue" (WB) 23/17

Rotations: Heavy 0, Medium 4, Light 19, Total Adds 17, WYOU, WPOR, KRRV, KASE, WSOC, WDXE, KJNE, WAXX, KFGO, WDAF, KTTS, KVOO, KRKT, KVOO, KKCS, KNIX, KOLO.

DON McLEAN "He's Got You" (EMI America) 20/2

Rotations: Heavy 0, Medium 8, Light 12, Total Adds 2, WAXX, KRKT. Medium: WEZL, WOW, KFDI, KKCS, KCCY, KTOM, KIIM. Light: KMML, WVMI, WLVK, KKYX, WTCM.

LEE GREENWOOD "Someone" (MCA) 18/18

Rotations: Heavy 1, Medium 0, Light 17, Total Adds 18, WQBE, WIXY, WYII, KEAN, WLVK, WUSY, WDXE, WCL, WTCM, KVOO, KRKT, KVOO, KKCS, KQIL, KWJJ, KALF, KTOM, KSOP.

NIELSEN WHITE BAND "I Got The One I Wanted" (Vision) 17/8

Rotations: Heavy 0, Medium 2, Light 15, Total Adds 8, WYOU, WAJR, WTVY, WOKK, KKYX, KTTS, WWJO, KRKT. Medium: WTCM. Light: WCAO, KJNE, WAXX, KVOO, KOLO.

LARRY GATLIN & JANIE FRICKIE "From Time To Time" (Columbia) 16/16

Rotations: Heavy 0, Medium 1, Light 15, Total Adds 16, WCVR, WIXY, WYII, KMML, WLVK, WDXE, WOKK, WSIX, WXCL, WTCM, KVOO, KGHL, KQIL, KOLO, KTOM, KSOP.

A.J. MASTERS "In It Again" (Bermuda Dunes) 16/0

Rotations: Heavy 1, Medium 4, Light 11, Total Adds 0. Heavy: WCVR. Medium: WTVY, KRKT, KOLO, KIGO. Light: WIXY, WYII, WCMS, KKYX, KJNE, KFGO, WOW, KTTS, KTPK, KFDI, KRWO.

RATTLESNAKE ANNIE "Callin' Your Bluff" (Columbia) 14/3

Rotations: Heavy 0, Medium 3, Light 11, Total Adds 3, WLWI, WQYK, WOW. Medium: WCVR, WTCM, KFDI. Light: WPOR, WIXY, WCMS, WDAF, KKCS, KRWO, KQIL, KTOM.

RAY STEVENS "Would Jesus Wear A Rolex" (MCA) 13/13

Rotations: Heavy 0, Medium 0, Light 13, Total Adds 13, WPOC, WIXY, WYII, KEAN, WKHX, KIKK, WCMS, WTCM, KRKT, KYGO, KFRE, KQIL, KTOM.

MERRILL & JESSICA "You're Here To Remember..." (EMI America) 13/11

Rotations: Heavy 0, Medium 0, Light 13, Total Adds 11, WCAO, WCVR, WYII, KKYX, WQYK, KJNE, WTCM, KRKT, KVOO, KKCS, KSOP.

RONNIE DOVE "Heart" (Diamond) 12/3

Rotations: Heavy 0, Medium 1, Light 11, Total Adds 3, WEZL, KKYX, KFGO. Medium: WCAO. Light: WVAM, WYOU, WWVA, WTVY, WLWI, WSLR, KWMT, KIGO.

RAY PRICE "Better Class Of Losers" (SOR) 12/2

Rotations: Heavy 0, Medium 5, Light 7, Total Adds 2, KSO, KALF. Medium: WCVR, KTTS, KTOM, KCKC, KIGO. Light: WYII, WAXX, KFGO, KVOO, KFDI.

JAY BOOKER "Hot Red Sweater" (EMI America) 10/4

Rotations: Heavy 1, Medium 2, Light 7, Total Adds 4, WRNS, KKYX, WQYK, KFGO. Heavy: WOKK. Medium: WIVK, KCCY. Light: KTTS, KVOO, KKCS.

ANNE MURRAY "Are You Still In Love With Me" (Capitol) 9/9

Rotations: Heavy 0, Medium 0, Light 9, Total Adds 9, WTSV, WIXY, KKIX, KRKT, KVOO, KKCS, KALF, KTOM, KSOP.

ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

DAN SEALS/Three Time Loser (EMI America)	<i>Out On The Front Line</i>
REBA McENTIRE/Why Not Tonight (MCA)	<i>What Am I Going To Do</i>
RESTLESS HEART/Wheels (RCA)	<i>Wheels</i>
JUDDS/Turn It Loose (RCA/Curb)	<i>Heartland</i>
MICHAEL MARTIN MURPHEY/A Long Line Of Love (WB)	<i>Americana</i>
D. PARTON, L. RONSTADT, & E. HARRIS/Those Memories Of You (WB)	<i>Trio</i>
WAYLON JENNINGS/Chevy Van (MCA)	<i>Hangin' Tough</i>
JUDY RODMAN/I'll Be Your Baby Tonight (MTM)	<i>Judy Rodman</i>
ALABAMA/Let's Hear It For The Girl (RCA)	<i>The Touch</i>
CONWAY TWITTY/Snake Boots (MCA)	<i>Borderline</i>
K.D. LANG/Three Cigarettes In An Ashtray (Sire/WB)	<i>Angel With A Lariat</i>
NITTY GRITTY DIRT BAND/Fishin' In The Dark (WB)	<i>Hold On</i>
STEVE WARINER/It's A Crazy World (MCA)	<i>It's A Crazy World</i>
MEL McDANIEL/Just Can't Sit Down Music (Capitol)	<i>Just Can't Sit Down</i>
GEORGE JONES/The Very Best Of Me (Epic)	<i>Wine Colored Roses</i>

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QUINTYAD & HITS

MOST ADDED	EAST	HOTTEST	MOST ADDED	SOUTH	HOTTEST	MOST ADDED	MIDWEST	HOTTEST	MOST ADDED	WEST	HOTTEST
Skaggs & White (Epic) C. Gayle & G. Morris (WB)	Parton, Ronstadt, Harris (WB) Michael Johnson (RCA)		C. Gayle & G. Morris (WB) George Strait (MCA)	Oak Ridge Boys (MCA) Parton, Ronstadt, Harris (WB)		George Strait (MCA) C. Gayle & G. Morris (WB)	Parton, Ronstadt, Harris (WB) Oak Ridge Boys (MCA)		George Strait (MCA) Gayle & Morris (WB) Judds (RCA/Curb)	Oak Ridge Boys (MCA) Parton, Ronstadt, Harris (WB)	

EAST

WQNA Albany, NY	WTSV Claremont, NH	WPOR Portland, ME
MICKEY GILLEY DWAYNE YOKAM SWEETHEARTS OF TH Hottest: T. GRAHAM BROWN MURPHY & DUNN MICHAEL JOHNSON PARTON, RONSTADT, O'KANE'S	VINCE GILL HOLLY DUNN PAUL SIMON SKAGGS & WHITE ANNE MURRAY Hottest: DAN SEALS KEITH WHITLEY NITTY GRITTY DIRT CHARLEY PRIDE CONWAY TWITTY	GEORGE STRAIT SKAGGS & WHITE HOLLY DUNN RICKY VAN SHELTON K.T. OSLIN STEVE WARNER JOHN WESLEY RYLES Hottest: T. GRAHAM BROWN PARTON, RONSTADT, OAK RIDGE BOYS DAN SEALS STEVE EARLE CONWAY TWITTY
WPTX Albany, NY	WOKQ Dover-Portsmouth, NH	WCVR Randolph, VT
DWAYNE YOKAM MERLE HAGGARD BILLY MONTANA & T BANDY TRAVIS Hottest: STEVE EARLE T. GRAHAM BROWN PARTON, RONSTADT, MURPHY & DUNN	GAYLE & MORRIS Hottest: MICHAEL JOHNSON STEVE WARNER PARTON, RONSTADT, JOHN CONLEE JUDY RODMAN	GATLIN & FRICKIE SKAGGS & WHITE MERRILL & JESSICA VINCE GILL HOLLY DUNN JUDDS Hottest: MICHAEL JOHNSON PARTON, RONSTADT, JUDY RODMAN
WVAM Altoona, PA	WRKZ Hershey, PA	WVCR Harrisburg, PA
RANDY TRAVIS GENE WATSON BAILLIE AND THE B SKO RICKY VAN SHELTON VICKI RAE VON K.T. OSLIN MURPHY & DUNN MICHAEL JOHNSON PARTON, RONSTADT, MURPHY & DUNN	DESERT ROSE BAND SKO BAILLIE AND THE B STEVE WARNER CHARLY MCCLAIN Hottest: FORESTER SISTERS JOHN CONLEE NITTY GRITTY DIRT CONWAY TWITTY OAK RIDGE BOYS	DESERT ROSE BAND SKO BAILLIE AND THE B STEVE WARNER CHARLY MCCLAIN Hottest: FORESTER SISTERS JOHN CONLEE NITTY GRITTY DIRT CONWAY TWITTY OAK RIDGE BOYS
WVOC Baltimore, MD	WVCR Huntington, WV	WVOC Huntington, WV
RANDY TRAVIS MARIE OSMOND DWAYNE YOKAM VICKI RAE VON K.T. OSLIN MURPHY & DUNN MICHAEL JOHNSON PARTON, RONSTADT, MURPHY & DUNN	GEORGE STRAIT STEVE WARNER DESERT ROSE BAND SKO JOHNNY CASH JUDY RODMAN CONWAY TWITTY Hottest: JOHN CONLEE GARY MORRIS OAK RIDGE BOYS KATY MATTEA NITTY GRITTY DIRT GAYLE & MORRIS JESSICA WARRIOR	GEORGE STRAIT STEVE WARNER DESERT ROSE BAND SKO JOHNNY CASH JUDY RODMAN CONWAY TWITTY Hottest: JOHN CONLEE GARY MORRIS OAK RIDGE BOYS KATY MATTEA NITTY GRITTY DIRT GAYLE & MORRIS JESSICA WARRIOR
WVOC Baltimore, MD	WVOC Huntington, WV	WVOC Huntington, WV
MOE BANDY TANYA TUCKER HICKY GILLEY RAY STEVENS Hottest: PARTON, RONSTADT, MICHAEL JOHNSON OAK RIDGE BOYS CONWAY TWITTY JOHN CONLEE	GEORGE STRAIT STEVE WARNER DESERT ROSE BAND SKO JOHNNY CASH JUDY RODMAN CONWAY TWITTY Hottest: JOHN CONLEE GARY MORRIS OAK RIDGE BOYS KATY MATTEA NITTY GRITTY DIRT GAYLE & MORRIS JESSICA WARRIOR	GEORGE STRAIT STEVE WARNER DESERT ROSE BAND SKO JOHNNY CASH JUDY RODMAN CONWAY TWITTY Hottest: JOHN CONLEE GARY MORRIS OAK RIDGE BOYS KATY MATTEA NITTY GRITTY DIRT GAYLE & MORRIS JESSICA WARRIOR
WVOC Baltimore, MD	WVOC Huntington, WV	WVOC Huntington, WV
MOE BANDY TANYA TUCKER HICKY GILLEY RAY STEVENS Hottest: PARTON, RONSTADT, MICHAEL JOHNSON OAK RIDGE BOYS CONWAY TWITTY JOHN CONLEE	GEORGE STRAIT STEVE WARNER DESERT ROSE BAND SKO JOHNNY CASH JUDY RODMAN CONWAY TWITTY Hottest: JOHN CONLEE GARY MORRIS OAK RIDGE BOYS KATY MATTEA NITTY GRITTY DIRT GAYLE & MORRIS JESSICA WARRIOR	GEORGE STRAIT STEVE WARNER DESERT ROSE BAND SKO JOHNNY CASH JUDY RODMAN CONWAY TWITTY Hottest: JOHN CONLEE GARY MORRIS OAK RIDGE BOYS KATY MATTEA NITTY GRITTY DIRT GAYLE & MORRIS JESSICA WARRIOR
WVOC Baltimore, MD	WVOC Huntington, WV	WVOC Huntington, WV
MOE BANDY TANYA TUCKER HICKY GILLEY RAY STEVENS Hottest: PARTON, RONSTADT, MICHAEL JOHNSON OAK RIDGE BOYS CONWAY TWITTY JOHN CONLEE	GEORGE STRAIT STEVE WARNER DESERT ROSE BAND SKO JOHNNY CASH JUDY RODMAN CONWAY TWITTY Hottest: JOHN CONLEE GARY MORRIS OAK RIDGE BOYS KATY MATTEA NITTY GRITTY DIRT GAYLE & MORRIS JESSICA WARRIOR	GEORGE STRAIT STEVE WARNER DESERT ROSE BAND SKO JOHNNY CASH JUDY RODMAN CONWAY TWITTY Hottest: JOHN CONLEE GARY MORRIS OAK RIDGE BOYS KATY MATTEA NITTY GRITTY DIRT GAYLE & MORRIS JESSICA WARRIOR

SOUTH

KEAN Abilene, TX	WXBO Bristol, VA	WKLO Danville, KY
HOLLY DUNN SKAGGS & WHITE VINCE GILL RAY STEVENS JUDDS LEE GREENWOOD Hottest: T. GRAHAM BROWN PARTON, RONSTADT, OAK RIDGE BOYS DAN SEALS KEITH WHITLEY	GAYLE & MORRIS MARIE OSMOND STEVE WARNER Hottest: CONWAY TWITTY NITTY GRITTY DIRT NOE BANDY RANDY TRAVIS WAZL-FM Charleston, SC	BAILLIE AND THE B HOLLY DUNN T.M. MALCHUK GAYLE & MORRIS GEORGE STRAIT Hottest: PARTON, RONSTADT, SKO BAILLIE AND THE B "GEORGE STRAIT STEVE WARNER RICKY VAN SHELTON PARTON, RONSTADT, O'KANE'S
KRRV Alexandria, LA	KRRV Alexandria, LA	KRRV Alexandria, LA
JOHN WESLEY RYLES HOLLY DUNN SKAGGS & WHITE VINCE GILL RAY STEVENS JUDDS Hottest: MICHAEL JOHNSON PARTON, RONSTADT, JUDY RODMAN	JOHN WESLEY RYLES HOLLY DUNN SKAGGS & WHITE VINCE GILL RAY STEVENS JUDDS Hottest: MICHAEL JOHNSON PARTON, RONSTADT, JUDY RODMAN	JOHN WESLEY RYLES HOLLY DUNN SKAGGS & WHITE VINCE GILL RAY STEVENS JUDDS Hottest: MICHAEL JOHNSON PARTON, RONSTADT, JUDY RODMAN
KMMI Amarillo, TX	KMMI Amarillo, TX	KMMI Amarillo, TX
LEE GREENWOOD GATLIN & FRICKIE JUDDS Hottest: GEORGE STRAIT JOHN CONLEE OAK RIDGE BOYS RANDY TRAVIS CONWAY TWITTY	LEE GREENWOOD GATLIN & FRICKIE JUDDS Hottest: GEORGE STRAIT JOHN CONLEE OAK RIDGE BOYS RANDY TRAVIS CONWAY TWITTY	LEE GREENWOOD GATLIN & FRICKIE JUDDS Hottest: GEORGE STRAIT JOHN CONLEE OAK RIDGE BOYS RANDY TRAVIS CONWAY TWITTY
KWYK Springfield, MA	KWYK Springfield, MA	KWYK Springfield, MA
BILLY JOE ROYAL KENDALLS ANNE MURRAY GAYLE & MORRIS VINCE GILL Hottest: NOE BANDY CONWAY TWITTY JOHN CONLEE	BILLY JOE ROYAL KENDALLS ANNE MURRAY GAYLE & MORRIS VINCE GILL Hottest: NOE BANDY CONWAY TWITTY JOHN CONLEE	BILLY JOE ROYAL KENDALLS ANNE MURRAY GAYLE & MORRIS VINCE GILL Hottest: NOE BANDY CONWAY TWITTY JOHN CONLEE
WVOC Harrisburg, PA	WVOC Huntington, WV	WVOC Huntington, WV
DESERT ROSE BAND SKO BAILLIE AND THE B STEVE WARNER CHARLY MCCLAIN Hottest: FORESTER SISTERS JOHN CONLEE NITTY GRITTY DIRT CONWAY TWITTY OAK RIDGE BOYS	DESERT ROSE BAND SKO BAILLIE AND THE B STEVE WARNER CHARLY MCCLAIN Hottest: FORESTER SISTERS JOHN CONLEE NITTY GRITTY DIRT CONWAY TWITTY OAK RIDGE BOYS	DESERT ROSE BAND SKO BAILLIE AND THE B STEVE WARNER CHARLY MCCLAIN Hottest: FORESTER SISTERS JOHN CONLEE NITTY GRITTY DIRT CONWAY TWITTY OAK RIDGE BOYS
WVOC Baltimore, MD	WVOC Huntington, WV	WVOC Huntington, WV
MOE BANDY TANYA TUCKER HICKY GILLEY RAY STEVENS Hottest: PARTON, RONSTADT, MICHAEL JOHNSON OAK RIDGE BOYS CONWAY TWITTY JOHN CONLEE	GEORGE STRAIT STEVE WARNER DESERT ROSE BAND SKO JOHNNY CASH JUDY RODMAN CONWAY TWITTY Hottest: JOHN CONLEE GARY MORRIS OAK RIDGE BOYS KATY MATTEA NITTY GRITTY DIRT GAYLE & MORRIS JESSICA WARRIOR	GEORGE STRAIT STEVE WARNER DESERT ROSE BAND SKO JOHNNY CASH JUDY RODMAN CONWAY TWITTY Hottest: JOHN CONLEE GARY MORRIS OAK RIDGE BOYS KATY MATTEA NITTY GRITTY DIRT GAYLE & MORRIS JESSICA WARRIOR

MIDWEST

WLSR Akron, OH	KJLY Des Moines, IA	WVEE Green Bay, WI
BAILLIE AND THE B SKO RICKY VAN SHELTON MARIE OSMOND KENDALLS Hottest: NITTY GRITTY DIRT PARTON, RONSTADT, STEVE EARLE O'KANE'S CONWAY TWITTY	MICKEY GILLEY GAYLE & MORRIS Hottest: MICHAEL JOHNSON PARTON, RONSTADT, OAK RIDGE BOYS O'KANE'S DAN SEALS	GEORGE STRAIT SKAGGS & WHITE SKO Hottest: MICHAEL JOHNSON PARTON, RONSTADT, OAK RIDGE BOYS O'KANE'S DAN SEALS
KBMR Blaineville, MO	KSO Des Moines, IA	KSO Des Moines, IA
JUDDS KEITH WHITLEY EARL THOMAS CONLE Hottest: PARTON, RONSTADT, MURPHY & DUNN OAK RIDGE BOYS	SKAGGS & WHITE GAYLE & MORRIS MASON DIXON RAY PRICE PARTON, RONSTADT, BIGWAY 101 Hottest: PARTON, RONSTADT, JOHN CONLEE ASLEEP AT THE WHEEL NITTY GRITTY DIRT	SKAGGS & WHITE GAYLE & MORRIS MASON DIXON RAY PRICE PARTON, RONSTADT, BIGWAY 101 Hottest: PARTON, RONSTADT, JOHN CONLEE ASLEEP AT THE WHEEL NITTY GRITTY DIRT
WVOC Baltimore, MD	WVOC Huntington, WV	WVOC Huntington, WV
MOE BANDY TANYA TUCKER HICKY GILLEY RAY STEVENS Hottest: PARTON, RONSTADT, MICHAEL JOHNSON OAK RIDGE BOYS CONWAY TWITTY JOHN CONLEE	GEORGE STRAIT STEVE WARNER DESERT ROSE BAND SKO JOHNNY CASH JUDY RODMAN CONWAY TWITTY Hottest: JOHN CONLEE GARY MORRIS OAK RIDGE BOYS KATY MATTEA NITTY GRITTY DIRT GAYLE & MORRIS JESSICA WARRIOR	GEORGE STRAIT STEVE WARNER DESERT ROSE BAND SKO JOHNNY CASH JUDY RODMAN CONWAY TWITTY Hottest: JOHN CONLEE GARY MORRIS OAK RIDGE BOYS KATY MATTEA NITTY GRITTY DIRT GAYLE & MORRIS JESSICA WARRIOR

WEST

KVBC Ocala, FL	KVBC Ocala, FL	KVBC Ocala, FL
SKAGGS & WHITE VINCE GILL RAY STEVENS Hottest: PARTON, RONSTADT, MICHAEL JOHNSON OAK RIDGE BOYS CONWAY TWITTY	SKAGGS & WHITE VINCE GILL RAY STEVENS Hottest: PARTON, RONSTADT, MICHAEL JOHNSON OAK RIDGE BOYS CONWAY TWITTY	SKAGGS & WHITE VINCE GILL RAY STEVENS Hottest: PARTON, RONSTADT, MICHAEL JOHNSON OAK RIDGE BOYS CONWAY TWITTY
KVBC Ocala, FL	KVBC Ocala, FL	KVBC Ocala, FL
SKAGGS & WHITE VINCE GILL RAY STEVENS Hottest: PARTON, RONSTADT, MICHAEL JOHNSON OAK RIDGE BOYS CONWAY TWITTY	SKAGGS & WHITE VINCE GILL RAY STEVENS Hottest: PARTON, RONSTADT, MICHAEL JOHNSON OAK RIDGE BOYS CONWAY TWITTY	SKAGGS & WHITE VINCE GILL RAY STEVENS Hottest: PARTON, RONSTADT, MICHAEL JOHNSON OAK RIDGE BOYS CONWAY TWITTY

WEST

KRRT Albany, OR	KIK-FM Anaheim, CA	KKAL Anoyo Grande, CA
JOHN WESLEY RYLES GEORGE STRAIT HOLLY DUNN NIELSEN WHITE BAN SKO MERLE HAGGARD DON MCLEAN VINCE GILL GAYLE & MORRIS JERRY YATES JUDDS RAY STEVENS LEE GREENWOOD SKAGGS & WHITE Hottest: MERRILL & JESSICA PARTON, RONSTADT, GARY MORRIS CONWAY TWITTY FORESTER SISTERS DESERT ROSE BAND	GAYLE & MORRIS DESERT ROSE BAND HOLLY DUNN STEVE WARNER VINCE GILL Hottest: KATY MATTEA CONWAY TWITTY O'KANE'S ANNE MURRAY MURPHY & DUNN MICHAEL JOHNSON PARTON, RONSTADT, MURPHY & DUNN CONWAY TWITTY DAN SEALS	DESERT ROSE BAND SKO BAILLIE AND THE B STEVE WARNER CHARLY MCCLAIN Hottest: FORESTER SISTERS JOHN CONLEE NITTY GRITTY DIRT CONWAY TWITTY OAK RIDGE BOYS
KRRT Albany, OR	KIK-FM Anaheim, CA	KKAL Anoyo Grande, CA
JOHN WESLEY RYLES GEORGE STRAIT HOLLY DUNN NIELSEN WHITE BAN SKO MERLE HAGGARD DON MCLEAN VINCE GILL GAYLE & MORRIS JERRY YATES JUDDS RAY STEVENS LEE GREENWOOD SKAGGS & WHITE Hottest: MERRILL & JESSICA PARTON, RONSTADT, GARY MORRIS CONWAY TWITTY FORESTER SISTERS DESERT ROSE BAND	GAYLE & MORRIS DESERT ROSE BAND HOLLY DUNN STEVE WARNER VINCE GILL Hottest: KATY MATTEA CONWAY TWITTY O'KANE'S ANNE MURRAY MURPHY & DUNN MICHAEL JOHNSON PARTON, RONSTADT, MURPHY & DUNN CONWAY TWITTY DAN SEALS	DESERT ROSE BAND SKO BAILLIE AND THE B STEVE WARNER CHARLY MCCLAIN Hottest: FORESTER SISTERS JOHN CONLEE NITTY GRITTY DIRT CONWAY TWITTY OAK RIDGE BOYS

WEST

KGHL Billings, MT	KKCS Colorado Springs, CO	KUGN Eugene, OR
HOLLY DUNN BAILLIE AND THE B GATLIN & FRICKIE JUDDS Hottest: PARTON, RONSTADT, O'KANE'S CONWAY TWITTY	LEE GREENWOOD SKAGGS & WHITE TOM WOPAT VICKI RAE VON K.T. OSLIN ANNE MURRAY MERRILL & JESSICA KATY MATTEA JOHN WESLEY RYLES HOLLY DUNN JUDDS Hottest: MICHAEL JOHNSON PARTON, RONSTADT, JUDY RODMAN	none Hottest: none
KGHL Billings, MT	KKCS Colorado Springs, CO	KUGN Eugene, OR
HOLLY DUNN BAILLIE AND THE B GATLIN & FRICKIE JUDDS Hottest: PARTON, RONSTADT, O'KANE'S CONWAY TWITTY	LEE GREENWOOD SKAGGS & WHITE TOM WOPAT VICKI RAE VON K.T. OSLIN ANNE MURRAY MERRILL & JESSICA KATY MATTEA JOHN WESLEY RYLES HOLLY DUNN JUDDS Hottest: MICHAEL JOHNSON PARTON, RONSTADT, JUDY RODMAN	none Hottest: none

WEST

KZLA Los Angeles, CA	KWJL Portland, OR	KALF Redding-Chico, CA
MICKEY GILLEY GEORGE STRAIT Hottest: PARTON, RONSTADT, OAK RIDGE BOYS MICHAEL JOHNSON O'KANE'S	LEE GREENWOOD SKAGGS & WHITE MARIE OSMOND Hottest: O'KANE'S CONWAY TWITTY	GAYLE & MORRIS GEORGE STRAIT VINCE GILL ANNE MURRAY HOLLY DUNN SKAGGS & WHITE OAK RIDGE BOYS RAY PRICE Hottest: O'KANE'S CONWAY TWITTY
KZLA Los Angeles, CA	KWJL Portland, OR	KALF Redding-Chico, CA
MICKEY GILLEY GEORGE STRAIT Hottest: PARTON, RONSTADT, OAK RIDGE BOYS MICHAEL JOHNSON O'KANE'S	LEE GREENWOOD SKAGGS & WHITE MARIE OSMOND Hottest: O'KANE'S CONWAY TWITTY	GAYLE & MORRIS GEORGE STRAIT VINCE GILL ANNE MURRAY HOLLY DUNN SKAGGS & WHITE OAK RIDGE BOYS RAY PRICE Hottest: O'KANE'S CONWAY TWITTY

WEST

KRAC Sacramento, CA	KSPF Salt Lake City, UT	KCCB San Bernardino, CA
GAYLE & MORRIS STEVE WARNER HICKY GILLEY SOUTHERN PACIFIC Hottest: MAYLOW JESSEBIE OAK RIDGE BOYS MICHAEL JOHNSON PARTON, RONSTADT, OAK RIDGE BOYS	GAYLE & MORRIS STEVE WARNER HICKY GILLEY VINCE GILL Hottest: JOHN CONLEE GARY MORRIS OAK RIDGE BOYS	T.G. SHEPPARD SKAGGS & WHITE GAYLE & MORRIS Hottest: CONWAY TWITTY OAK RIDGE BOYS
KRAC Sacramento, CA	KSPF Salt Lake City, UT	KCCB San Bernardino, CA
GAYLE & MORRIS STEVE WARNER HICKY GILLEY VINCE GILL Hottest: JOHN CONLEE GARY MORRIS OAK RIDGE BOYS	GAYLE & MORRIS STEVE WARNER HICKY GILLEY VINCE GILL Hottest: JOHN CONLEE GARY MORRIS OAK RIDGE BOYS	T.G. SHEPPARD SKAGGS & WHITE GAYLE & MORRIS Hottest: CONWAY TWITTY OAK RIDGE BOYS

**161 Reporters
153 Current Reports**

The following stations reported no change in their rotations this week:

**KIGO/St. Anthony
WAMZ/Louisville
WKKA/Oriando
WVKA/Knoxville**

The following stations failed to report this week & their rotations were frozen:

**KFDD/Wichita
KILT-FM/Houston
KMPS/Seattle
KRWG/Gold Hill
WBOS/Boston
WHN/New York
WPAP/Panama City
WTQR/Winston-Salem**

R&R NATIONAL AIRPLAY FULL-SERVICE AC

TOP 20

Three Weeks	Two Weeks	Last Week	
8	2	2	1 BILLY JOEL featuring RAY CHARLES /Baby Grand (Columbia)
3	1	1	2 RESTLESS HEART /I'll Still Be Loving You (RCA)
7	3	3	3 SMOKEY ROBINSON /Just To See Her (Motown)
14	11	9	4 ANITA BAKER /Same Ole Love (365 Days A Year) (Elektra)
20	12	8	5 LIONEL RICHIE /Se La (Motown)
4	4	4	6 ARETHA FRANKLIN & GEORGE MICHAEL /I Knew You Were Waiting (For Me) (Arista)
10	9	5	7 STEVE WINWOOD /The Finer Things (Island/WB)
2	6	6	8 BRUCE HORNSBY & THE RANGE /Mandolin Rain (RCA)
—	17	11	9 MADONNA /La Isla Bonita (Sire/WB)
5	5	7	10 STARSHIP /Nothing's Gonna Stop Us Now (Grunt/RCA)
—	—	16	11 GLENN MEDEIROS /Nothing's Gonna Change My Love (Amherst)
18	16	15	12 ATLANTIC STARR /Always (WB)
—	—	18	13 CHRIS DeBURGH /The Lady In Red (A&M)
—	—	17	14 CHICAGO /If She Would Have Been Faithful (WB)
1	7	10	15 JANET JACKSON /Let's Wait Awhile (A&M)
9	10	13	16 JETS /You Got It All (MCA)
—	—	20	17 PATTI LABELLE & BILL CHAMPLIN /The Last Unbroken Heart (MCA)
15	13	12	18 KOOL & THE GANG /Stone Love (Mercury/P&G)
6	8	14	19 SERGIO MENDES /What Do We Mean To Each Other (A&M)
DEBUT			20 KENNY G /Songbird (Arista)

APRIL 24, 1987

Total Reports/Adds	Heavy	Medium	Light
39/0	33	6	0
38/2	23	13	2
36/0	32	4	0
35/2	21	13	1
34/2	18	15	1
27/0	23	4	0
28/0	24	3	1
29/0	13	8	8
32/3	14	15	3
25/0	15	9	1
33/4	8	22	3
32/4	12	19	1
27/5	7	16	4
27/4	8	16	3
23/0	7	10	6
20/0	5	10	5
26/3	4	14	8
20/1	5	12	3
19/0	7	9	3
17/4	7	5	5

MOST ADDED

- GENESIS (11)
- NYLONS (9)
- DAN HILL (7)
- CHRIS DeBURGH (5)
- KENNY LOGGINS (5)
- ANNE MURRAY (5)
- CHICAGO (4)
- KENNY G (4)
- RUSSELL HITCHCOCK (4)
- LENN MEDEIROS (4)
- ATLANTIC STARR (4)
- L. VANDROSS w/ G. HINE (4)

HOTTEST

- B. JOEL /RAY CHARLES (30)
- SMOKEY ROBINSON (23)
- STEVE WINWOOD (21)
- RESTLESS HEART (17)
- ANITA BAKER (16)
- A. FRANKLIN & G. MICHAEL (15)
- LIONEL RICHIE (10)
- STARSHIP (9)
- BRUCE HORNSBY (7)
- ATLANTIC STARR (6)

BREAKERS

No records qualified for Breaker status this week.

NEW & ACTIVE

GENESIS "In Too Deep" (Atlantic) 21/11

Rotations: Heavy 2/0, Medium 6/5, Light 13/6, Total Adds 11, WCCO, WICC, WCHS, WVIC, WGY, WIBA, WROK, KBOI, WTKO, WASK, KFQD. Heavy: KOY, WELI. Medium including KUGN. Light including WHBC, WNNR, WMTR, WGBR, WSTU, WBOW, KTWO.

PETER CETERA "Only Love Knows Why" (WB) 21/2

Rotations: Heavy 0, Medium 12/0, Light 9/2, Total Adds 2, WDBO, WIBA. Medium: WCCO, KFMB, WGY, WSPD, KUGN, KSL, WTKO, WGBR, WSTU, WASK, KTWO, KVEC. Light including WCHS, WHBC, WROK, WMTR, WJBC, WBOW, KFQD.

DAN HILL "Can't We Try?" (Columbia) 20/7

Rotations: Heavy 0, Medium 11/1, Light 9/6, Total Adds 7, WTMJ, KHOW, WCHS, WIBA, WROK, WNNR, WSTU. Medium including WCCO, WHBY, KBOI, KSL, WTKO, WGBR, WASK, WBOW, KTWO, KVEC. Light including WPRO, WMTR, WJBC.

KENNY LOGGINS "Meet Me Half Way" (Columbia) 20/5

Rotations: Heavy 2/0, Medium 13/2, Light 5/3, Total Adds 5, KOY, KFMB, KJR, WRVA, KUGN. Heavy: WTKO, KTWO. Medium including WELI, WGOW, WIBA, KBOI, KSL, WMTR, WSTU, WJBC, WASK, KFQD, KVEC.

LUTHER VANDROSS with GREGORY HINES "There's Nothing Better Than Love" (Epic) 19/4

Rotations: Heavy 2/0, Medium 11/1, Light 6/3, Total Adds 4, WTMJ, WCHS, WGOW, WDBO. Heavy: WASK, KVEC. Medium including KFMB, WGY, WHBY, KUGN, WNNR, WTKO, WMTR, WGBR, WBOW, KTWO. Light including KBOI, WJBC, KFQD.

KENNY G "Songbird" (Arista) 17/4

Rotations: Heavy 7/0, Medium 5/1, Light 5/3, Total Adds 4, WTVN, WGOW, WSTU, WCIL. Heavy: WTMJ, WHBY, KBOI, KUGN, WNNR, WGBR, KVEC. Medium including KOY, WRVA, KSL, WASK. Light including WPRO, KFQD. Debuts at number 20 on the Full Service chart.

NYLONS "Kiss Him Goodbye" (Open Air) 14/9

Rotations: Heavy 0, Medium 3/1, Light 11/8, Total Adds 9, WCCO, KHOW, WCHS, WGY, WHBC, WMTR, WSTU, WASK, WBOW. Medium including WHBY, KTWO. Light including WIBA, WGBR, WJBC.

JENNIFER WARNES "First We Take Manhattan" (Cypress/PolyGram) 14/2

Rotations: Heavy 1/0, Medium 3/1, Light 10/1, Total Adds 2, KJR, WCHS. Heavy: KTWO. Medium including WCCO, KVEC. Light including KFMB, WGOW, WHBC, KBOI, WTKO, WMTR, WGBR, WJBC, KFQD.

DAN SEALS "I Will Be There" (EMI America) 12/1

Rotations: Heavy 1/0, Medium 7/1, Light 4/0, Total Adds 1, WBT. Heavy: WBOW. Medium including WTMJ, WCCO, WHBY, KUGN, KSL, WGBR. Light: WHBC, WIBA, WSTU, WJBC.

CYNDI LAUPER "What's Going On" (Portrait/CBS) 11/2

Rotations: Heavy 1/0, Medium 8/2, Light 2/0, Total Adds 2, WHAS, KVEC. Heavy: KTWO. Medium including WICC, WGOW, KBOI, WNNR, WMTR, WJBC. Light: WTKO, WSTU.

D. PARTON, L. RONSTADT, E. HARRIS "To Know Him Is To Love Him" (WB) 10/1

Rotations: Heavy 1/0, Medium 8/1, Light 1/0, Total Adds 1, WBT. Heavy: WTMJ. Medium including WCCO, WHAS, WHBY, WHBC, KKOB, WJBC, KVEC. Light: WTKO.

AMY GRANT "Angels" (A&M) 10/0

Rotations: Heavy 1/0, Medium 4/0, Light 5/0, Total Adds 0. Heavy: WBOW. Medium: KKOB, KSL, WGBR, WJBC. Light: KFMB, WHBC, WTKO, WMTR, WCIL.

FLEETWOOD MAC "Big Love" (WB) 8/0

Rotations: Heavy 3/0, Medium 2/0, Light 3/0, Total Adds 0. Heavy: WICC, WNNR, KTWO. Medium: WGOW, WSTU. Light: KBOI, WTKO, WMTR.

EL DeBARGE "Starlight Express" (MCA) 8/0

Rotations: Heavy 2/0, Medium 3/0, Light 3/0, Total Adds 0. Heavy: KSL, WASK. Medium: WHBY, WSPD, KUGN. Light: KJR, WMTR, WSTU.

SIGNIFICANT ACTION

RUSSELL HITCHCOCK "The River Cried" (Arista) 6/4

Rotations: Heavy 0, Medium 1/1, Light 5/3, Total Adds 4, WNNR, WMTR, KFQD, KVEC. Light including WGBR, KTWO.

BANGLES "Walking Down Your Street" (Columbia) 6/0

Rotations: Heavy 0, Medium 6/0, Light 0, Total Adds 0. Medium: WICC, WHAS, WSPD, WSTU, WCIL, KTWO.

ANNE MURRAY "Are You Still In Love With Me" (Capitol) 5/5

Rotations: Heavy 0, Medium 2/2, Light 3/3, Total Adds 5, WCCO, WHBY, KUGN, WGBR, WASK.

HOOSIERS "Theme From Hoosiers" (Polydor/PolyGram) 5/2

Rotations: Heavy 0, Medium 3/2, Light 2/0, Total Adds 2, WTMJ, WBT. Medium including KSL. Light: WHBY, WJBC.

GINO VANNELLI "Wild Horses" (CBS Associated) 5/2

Rotations: Heavy 1/0, Medium 2/0, Light 2/2, Total Adds 2, KJR, WMTR. Heavy: KTWO. Medium: WGOW, KBOI.

MIKI HOWARD "Imagination" (Atlantic) 5/1

Rotations: Heavy 0, Medium 2/1, Light 3/0, Total Adds 1, WASK. Medium including KUGN. Light: WHEY, WHBC, WNNR.

HERB ALPERT "Diamonds" (A&M) 5/1

Rotations: Heavy 0, Medium 1/0, Light 4/1, Total Adds 1, WMTR. Medium: WNNR. Light including WICC, WCHS, WSTU.

JOURNEY "Why Can't This Night Go On Forever" (Columbia) 5/1

Rotations: Heavy 0, Medium 3/1, Light 2/0, Total Adds 1, KVEC. Medium including WTKO, KTWO. Light: WMTR, KFQD.

KIM WILDE "You Keep Me Hangin' On" (MCA) 3/1

Rotations: Heavy 0, Medium 2/1, Light 1/0, Total Adds 1, WICC. Medium including WNNR. Light: WMTR.

HUEY LEWIS & THE NEWS "I Know What I Like" (Chrysalis) 3/0

Rotations: Heavy 1/0, Medium 2/0, Light 1/0, Total Adds 0. Medium: WICC, WSTU. Light: WJBC.

TOTO "Till The End" (Columbia) 3/0

Rotations: Heavy 0, Medium 0, Light 3/0, Total Adds 0. Light: WTKO, WSTU, KTWO.



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R&R NATIONAL AIRPLAY

ADULT CONTEMPORARY

BREAKERS

GENESIS

In Too Deep (Atlantic)

65% of our reporters on it. Rotations: Heavy 9, Medium 24, Light 26, Total Adds 36 including KVIL, WLTS, WLTF, WSNY, WNIC, WOMC, KYKY, KHYL, B100, KIFM. Debuts at number 19 on the AC chart.

JOURNEY

Why Can't This Night Go On Forever (Columbia)

52% of our reporters on it. Rotations: Heavy 0, Medium 27, Light 20, Total Adds 12 including KYKY, B100, WKGW, KELT, WLHT, WFMK, WHNN, WGLL, WTNV. Debuts at number 28 on the AC chart.

NEW & ACTIVE

HOWARD JONES "Will You Still Be There?" (Elektra) 39/6

Rotations: Heavy 1/0, Medium 19/1, Light 19/5, Total Adds 6, WLTS, WNIC, WLACFM, WLHT, WFMK, WGLL. Heavy: WEIM, Medium including WMYX, KIFM, WTRX, WMMJ, WSKI, WQHQ, WCKQ, WCHV, WGSV, WBGW, WZLQ, WJON, KYJC. Debuts at number 30 on the AC chart.

PETER CETERA "Only Love Knows Why" (WB) 30/11

Rotations: Heavy 0, Medium 16/3, Light 14/8, Total Adds 11, KEY103, KELT, WNAM, WMGW, WKNE, WCKQ, WCHV, WORG, KKLK, KQSW, KMGQ. Medium including WKYE, WTFM, WEIM, WGLL, WTNV, WAGE, KRLB, WBGW, WJON.

RUSSELL HITCHCOCK "The River Cried" (Arista) 27/12

Rotations: Heavy 0, Medium 9/1, Light 18/11, Total Adds 12, WKYE, WKGW, WMGW, KWAV, KWFM, WMMJ, WKNE, WCHV, WAGE, KFSB, WJON, KMGQ. Medium including WNAM, WEIM, WQHQ, WCKQ, WBGW, WXUS, KKLK, KYJC.

DAVID SANBORN "Chicago Song" (WB) 26/12

Rotations: Heavy 0, Medium 6/1, Light 20/11, Total Adds 12, WOMC, KIFM, KEY103, WXTC, WTRX, WMGW, KWAV, WSKI, WJON, WCHV, WAGE, KYJC. Medium including WNAM, WKNE, WSKY, WBGW, KQSW. Light including WKGW, WEIM, WQHQ.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 STEVE WINWOOD	84/0	80	4	0
2 SMOKEY ROBINSON	90/3	70	17	3
3 ANITA BAKER	87/0	69	16	2
4 BILLY JOEL featuring RAY CHARLES	85/3	61	20	4
5 LIONEL RICHIE	84/1	61	22	1
6 MADONNA	84/1	55	27	2
7 ARETHA FRANKLIN & GEORGE MICHAEL	80/1	53	23	4
8 CHICAGO	82/0	43	36	3
9 RESTLESS HEART	77/1	36	34	7
10 CHRIS DeBURGH	83/4	30	38	15
11 CROWDED HOUSE	71/4	38	28	5
12 ATLANTIC STARR	79/3	33	41	5
13 KENNY G	76/8	30	34	12
14 KENNY LOGGINS	81/10	20	47	14
15 STARSHIP	74/0	27	37	10
16 GLENN MEDEIROS	76/15	21	39	16
17 PATTI LABELLE & BILL CHAMPLIN	63/4	11	41	11
18 LUTHER VANDROSS with GREGORY HINES	63/7	7	40	16
19 GENESIS	59/36	9	24	26
20 BRUCE HORNSBY & THE RANGE	42/1	7	27	8
21 FLEETWOOD MAC	59/2	12	28	19
22 DAN HILL	62/15	2	41	19
23 KOOL & THE GANG	39/0	5	28	6
24 GINO VANNELLI	50/1	10	29	11
25 CYNDI LAUPER	48/0	14	23	11
26 JENNIFER WARNES	48/0	8	32	8
27 GENESIS	28/0	4	19	5
28 JOURNEY	47/12	0	27	20
29 JANET JACKSON	34/1	2	17	15
30 HOWARD JONES	39/6	1	19	19

MOST ADDED

- GENESIS (36)
- DAN HILL (15)
- GLENN MEDEIROS (15)
- JONATHAN BUTLER (14)
- ANNE MURRAY (13)
- RUSSELL HITCHCOCK (12)
- JOURNEY (12)
- DAVID SANBORN (12)
- PETER CETERA (11)
- STEVE WARINER (11)

HOTTEST

- STEVE WINWOOD (61)
- ANITA BAKER (49)
- SMOKEY ROBINSON (46)
- B. JOEL / R. CHARLES (43)
- A. FRANKLIN & G. MICHAEL (30)
- LIONEL RICHIE (27)
- MADONNA (23)
- RESTLESS HEART (22)
- CROWDED HOUSE (19)
- CHRIS DeBURGH (19)

THOMPSON TWINS "Get That Love" (Arista) 26/1

Rotations: Heavy 0, Medium 15/0, Light 11/1, Total Adds 1, WTFM. Medium: KIFM, U102, WGLL, WSKI, WQHQ, WSKY, WCKQ, WCHV, WGSV, WAEV, WZLQ, WFFX, KFSB, KYJC, KQSW. Light including B100, KEY103, WNAM, KVUU.

HERB ALPERT "Diamonds" (A&M) 25/4

Rotations: Heavy 0, Medium 13/0, Light 12/4, Total Adds 4, WKYE, WIZD, KELT, KDUK. Medium: WEIM, WGLL, WSKI, WQHQ, WCKQ, WCHV, WGSV, KRLB, WZLQ, WJON, KKLK, K99, KYJC. Light including B100, WHVE, WTRX.

U2 "With Or Without You" (Island) 25/3

Rotations: Heavy 6/0, Medium 10/0, Light 9/3, Total Adds 3, WSNL, U102, KELT. Heavy: WKYE, WSKI, WSKY, WCKQ, KRLB, WFFX. Medium: K101, WHVE, KWFM, WQHQ, WCHV, WBGW, WJON, K99, KYJC, KQSW.

LEVEL 42 "Lessons In Love" (Polydor/PolyGram) 25/2

Rotations: Heavy 0, Medium 16/0, Light 9/2, Total Adds 2, WKGW, WJON. Medium: KVIL, WKYE, WTRX, KWFM, WSKI, WQHQ, WJON, WSKY, WCHV, WGSV, WAGE, WBGW, WFFX, KKLK, KYJC, KQSW. Light including B100, KWAV.

SIGNIFICANT ACTION

KANSAS "Can't Cry Anymore" (MCA) 21/2

Rotations: Heavy 0, Medium 6/0, Light 15/2, Total Adds 2, WQHQ, WJON. Medium: WKYE, WCKQ, WBGW, WZLQ, KKLK, KQSW. Light including WLTS, KEY103, WNAM, WTRX, WEIM, WSKI, WGSV, WAGE, KRLB, WORG, WAEV, KFSB, KYJC.

DAN SEALS "I Will Be There" (EMI America) 21/1

Rotations: Heavy 1/0, Medium 8/1, Light 12/0, Total Adds 1, 3WM. Heavy: WAHR. Medium including KEY103, WNAM, WEIM, WSKI, WCHV, KRLB, WBGW. Light including WTFM, WTRX, WKNE, WGSV, WORG, WAEV, KFSB, WJON, KKLK.

BANGLES "Walking Down Your Street" (Columbia) 20/1

Rotations: Heavy 3/0, Medium 14/1, Light 3/0, Total Adds 1, K99. Heavy: K101, WIZD, WFFX. Medium including B100, U102, WHVE, KDUK, WSKI, WJON, WCHV, WORG, WAEV, WMTFM, KFSB, WJON, KYJC.

CUTTING CREW "(I Just) Died In Your Arms" (Virgin) 19/3

Rotations: Heavy 7/0, Medium 11/2, Light 1/1, Total Adds 3, WLLT, U102, WIZD. Heavy: WLTF, WKYE, WGLL, WSKI, WCKQ, KRLB, WFFX. Medium including WSNL, B100, K101, WHVE, WSKY, WCHV, K99, KYJC, KQSW.

NYLONS "Kiss Him Goodbye" (Open Air) 18/6

Rotations: Heavy 0, Medium 3/0, Light 15/6, Total Adds 6, WMYX, WTRX, KWFM, WCHV, WGSV, KKLK. Medium: WNAM, WSKY, WMTFM. Light including WKGW, WEIM, WSKI, WCKQ, WBGW, WZLQ, WJON, KYJC, KQSW.

COLIN HAY "Can I Hold You?" (Columbia) 15/6

Rotations: Heavy 0, Medium 4/0, Light 11/6, Total Adds 6, WXTC, WTFM, WNAM, WGSV, WORG, KYJC. Medium: WEIM, WSKY, WCHV, WBGW. Light including WCKQ, WZLQ, KFSB, WJON, KMGQ.

JONATHAN BUTLER "Lies" (Jive/RCA) 14/14

Rotations: Heavy 0, Medium 1/1, Light 13/13, Total Adds 14, WEIM, WSKI, WQHQ, WSKY, WCHV, WGSV, WORG, WBGW, WZLQ, WMTFM, KFSB, KKLK, KYJC, KMGQ.

ANNE MURRAY "Are You Still In Love With Me" (Capitol) 13/13

Rotations: Heavy 0, Medium 1/1, Light 12/12, Total Adds 13, WNAM, WEIM, WGLL, WSKI, WCKQ, WGSV, WAHR, WORG, WMTFM, KFSB, WJON, KKLK, KYJC.

STEVE WARINER "The Weekend" (MCA) 12/11

Rotations: Heavy 0, Medium 2/1, Light 10/10, Total Adds 11, KEY103, WTRX, WEIM, WKNE, WCKQ, WGSV, WORG, WBGW, WZLQ, WMTFM, KQSW. Medium including WAHR.

HUEY LEWIS & THE NEWS "I Know What I Like" (Chrysalis) 12/2

Rotations: Heavy 1/0, Medium 7/1, Light 4/1, Total Adds 2, WRKA, KELT. Heavy: WCKQ. Medium including KVIL, WKYE, WIZD, WHVE, WFFX, K99. Light including B100, KDUK, KQSW.

TOTO "Till The End" (Columbia) 12/1

Rotations: Heavy 0, Medium 3/0, Light 9/1, Total Adds 1, WXTC. Medium: WSKY, WCHV, KYJC. Light including WTRX, WMMJ, WEIM, WSKI, WORG, WAEV, WZLQ, KQSW.

BILLY VERA & THE BEATERS "Let You Get Away" (Rhino) 11/1

Rotations: Heavy 0, Medium 3/0, Light 8/1, Total Adds 1, WKYE. Medium: WEIM, WBGW, WMTFM. Light including WIZD, WNAM, WMMJ, WKNE, WSKI, KKLK, KYJC.

SPANDAU BALLET "How Many Lies" (Epic) 11/1

Rotations: Heavy 0, Medium 2/0, Light 9/1, Total Adds 1, WTRX. Medium: WSKY, KQSW. Light including WQHQ, WTNV, WAGE, WAEV, WJON, KKLK, KYJC, KMGQ.

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

RADIO STATIONS & NOTES

EAST

PARALLEL ONE

WPIX/New York
Wendy Silvershain
none
Hottest: ANITA BAKER
CHRIS DEBURGH
GLENN MEDEIROS
RESTLESS HEART
SMOKEY ROBINSON

WPM/Philadelphia
Tyler/Barsaman
LUTHER VANDROSS
GLENN MEDEIROS
KENNY LOGGINS
KENNY G
U2
Hottest: STEVE WINWOOD
LIONEL RICHIE
ANITA BAKER
FLEETWOOD MAC
CROWDED HOUSE

WHTX/Pittsburgh
Keith Abrams
none
Hottest: MADONNA
ANITA BAKER
CHRIS DEBURGH
KOOL & THE GANG
KENNY G

PARALLEL TWO

WAEB/Allentown
Chris Bailey
KENNY G
GENESIS
Hottest: BILLY JOEL
ANITA BAKER
STEVE WINWOOD
SMOKEY ROBINSON
FRANKLIN & MICHAEL

WJYE/Johnstown
Jack Michaels
RUSSELL HITCHCOCK
HEAR ALBERT
BILLY VEHA & BEAT
Hottest: CROWDED HOUSE
KENNY G
U2
ATLANTIC STARR
CUTTING CREW

WJWG/Wice-Rome
Carpenter/Carr
GLENN MEDEIROS
GENESIS
RUSSELL HITCHCOCK
JOURNEY
LEVEL 42
Hottest: SMOKEY ROBINSON
BILLY JOEL
ANITA BAKER
LIONEL RICHIE
MADONNA
CHICAGO

PARALLEL THREE

WVW/Bangor
Haskell/Miller
CROWDED HOUSE
RUSSELL HITCHCOCK
Hottest: ANITA BAKER
BILLY JOEL
STEVE WINWOOD
SMOKEY ROBINSON
CHRIS DEBURGH

PARALLEL ONE

WEIM/Hitchcock
Jack Raymond
ANNE MURRAY
COMMODORES
SOUTHERN PACIFIC
JOHN FARRIHAN
PARTLAND BROS.
JONATHAN BUTLER
HOUSEMARTINS
STEVE WARINER
Hottest: PARTON, RONSTADT,
LIONEL RICHIE
JENNIFER WARNE
SMOKEY ROBINSON
CYNDI LAUPER

WVNE/Keene
Mike Trombly
STEVE WARINER
RUSSELL HITCHCOCK
PETER CETERA
Hottest: STEVE WINWOOD
FRANKLIN & MICHAEL
ANITA BAKER
KENNY G
SMOKEY ROBINSON

PARALLEL TWO

WGLM/Mercersburg
Low/Schmidt
none
Hottest: HOWARD JONES
ANNE MURRAY
JOURNEY
FLEETWOOD MAC
HOTTEST: SMOKEY ROBINSON
ATLANTIC STARR
GLENN MEDEIROS
ANITA BAKER
LU GRAMH

WSKI/Montpelier
Bruce Stebbins
GENESIS
DAVID SANBORN
JONATHAN BUTLER
HOUSEMARTINS
ANNE MURRAY
Hottest: LIONEL RICHIE
CHICAGO
KENNY G
FLEETWOOD MAC
GLENN MEDEIROS

WQHQ/Salisbury
Ken Melek
COMMODORES
GENESIS
Hottest: JONATHAN BUTLER
RESTLESS HEART
STEVE WINWOOD
ATLANTIC STARR
GLENN MEDEIROS

PARALLEL THREE

WVW/Bangor
Haskell/Miller
CROWDED HOUSE
RUSSELL HITCHCOCK
Hottest: ANITA BAKER
BILLY JOEL
STEVE WINWOOD
SMOKEY ROBINSON
CHRIS DEBURGH

SOUTH

PARALLEL ONE

WSB-FM/Atlanta
LoCasto/McCoy
none
Hottest: STEVE WINWOOD
FRANKLIN & MICHAEL
ANITA BAKER
SMOKEY ROBINSON
CYNDI LAUPER

KVIL/Dallas
Rhodes/Chapman
GENESIS
PAUL SIMON
Hottest: CHICAGO
CHRIS DEBURGH
FRANKLIN & MICHAEL
GENESIS
RESTLESS HEART

WTFM/Johnson City
Bruce Goldsain
GLENN MEDEIROS
KENNY G
Hottest: ANITA BAKER
STEVE WINWOOD
SMOKEY ROBINSON
CROWDED HOUSE

PARALLEL TWO

WLS/Asheville
Brian Lee
U2
CUTTING CREW
HOUSEMARTINS
Hottest: STEVE WINWOOD
MADONNA
LIONEL RICHIE
CHICAGO
ANITA BAKER

WVLA/Louisville
Kenny/Crawford
HUEY LEWIS & THE
KENNY LOGGINS
LUTHER VANDROSS
Hottest: FRANKLIN & MICHAEL
BILLY JOEL
ANITA BAKER
SMOKEY ROBINSON
LIONEL RICHIE

WVLA/Charleston
Quincy/O'Brien
DAVID SANBORN
TOTO
COLIN HAY
Hottest: ANITA BAKER
BILLY JOEL
FRANKLIN & MICHAEL
SMOKEY ROBINSON

PARALLEL THREE

WVLA/Charleston
Quincy/O'Brien
DAVID SANBORN
TOTO
COLIN HAY
Hottest: ANITA BAKER
BILLY JOEL
FRANKLIN & MICHAEL
SMOKEY ROBINSON

MIDWEST

PARALLEL ONE

WLLT/Cincinnati
Cox/Scott
LIONEL RICHIE
CUTTING CREW
Hottest: STARSHIP
EDDIE MONEY
STEVE WINWOOD
FRANKLIN & MICHAEL
GENESIS

WAR90/Cincinnati
Kozak/West
CHRIS DEBURGH
KENNY LOGGINS
Hottest: STEVE WINWOOD
SMOKEY ROBINSON
CROWDED HOUSE
STEVE WINWOOD

WLT/Cleveland
Wilson/Popovich
GENESIS
BILLY JOEL
KENNY G
Hottest: RESTLESS HEART
BRUCE HORNSBY
FRANKLIN & MICHAEL
PAUL SIMON

PARALLEL TWO

WVAM/Appleton-Oshkosh
Collins/Miller
COLIN HAY
ANNE MURRAY
PETER CETERA
Hottest: BILLY JOEL
ANITA BAKER
CHRIS DEBURGH
LIONEL RICHIE
KENNY G

WTRX/Flint
Pearson/Sirt
DAVID SANBORN
NYLONS
STEVE WARINER
CLUB NOUVEAU
SPANDAU BALLET
SURVIVOR
Hottest: ANITA BAKER
SMOKEY ROBINSON
BILLY JOEL
CHICAGO

WVNC/Detroit
Lind/Kyendall
KENNY LOGGINS
RUSSELL HITCHCOCK
DAVID SANBORN
GENESIS
HOWARD JONES
Hottest: BILLY JOEL
STEVE WINWOOD
FRANKLIN & MICHAEL
MADONNA

PARALLEL THREE

WVNC/Detroit
Lind/Kyendall
KENNY LOGGINS
RUSSELL HITCHCOCK
DAVID SANBORN
GENESIS
HOWARD JONES
Hottest: BILLY JOEL
STEVE WINWOOD
FRANKLIN & MICHAEL
MADONNA

FULL-SERVICE AC

PARALLEL ONE

WTAEP/Pittsburgh
Bob Conrad
none
Hottest: FRANKLIN & MICHAEL
KOOL & THE GANG
BILLY JOEL
RESTLESS HEART
LIONEL RICHIE

WPRO/Providence
Tom Cuddy
none
Hottest: FRANKLIN & MICHAEL
KOOL & THE GANG
BILLY JOEL
RESTLESS HEART
LIONEL RICHIE

WVBC/Bridgesport
Peters/Becker
JODY WATLEY
U2
GENESIS
KIM WILDE
KOOL & THE GANG
ATLANTIC STARR
Hottest: CROWDED HOUSE
FRANKLIN & MICHAEL
BILLY JOEL
ANITA BAKER
STARSHIP
GLENN MEDEIROS

PARALLEL TWO

WVBC/Bridgesport
Peters/Becker
JODY WATLEY
U2
GENESIS
KIM WILDE
KOOL & THE GANG
ATLANTIC STARR
Hottest: CROWDED HOUSE
FRANKLIN & MICHAEL
BILLY JOEL
ANITA BAKER
STARSHIP
GLENN MEDEIROS

WVBC/Bridgesport
Peters/Becker
JODY WATLEY
U2
GENESIS
KIM WILDE
KOOL & THE GANG
ATLANTIC STARR
Hottest: CROWDED HOUSE
FRANKLIN & MICHAEL
BILLY JOEL
ANITA BAKER
STARSHIP
GLENN MEDEIROS

PARALLEL THREE

WVBC/Bridgesport
Peters/Becker
JODY WATLEY
U2
GENESIS
KIM WILDE
KOOL & THE GANG
ATLANTIC STARR
Hottest: CROWDED HOUSE
FRANKLIN & MICHAEL
BILLY JOEL
ANITA BAKER
STARSHIP
GLENN MEDEIROS

PARALLEL THREE

WVBC/Bridgesport
Peters/Becker
JODY WATLEY
U2
GENESIS
KIM WILDE
KOOL & THE GANG
ATLANTIC STARR
Hottest: CROWDED HOUSE
FRANKLIN & MICHAEL
BILLY JOEL
ANITA BAKER
STARSHIP
GLENN MEDEIROS

PARALLEL TWO

WVBC/Bridgesport
Peters/Becker
JODY WATLEY
U2
GENESIS
KIM WILDE
KOOL & THE GANG
ATLANTIC STARR
Hottest: CROWDED HOUSE
FRANKLIN & MICHAEL
BILLY JOEL
ANITA BAKER
STARSHIP
GLENN MEDEIROS

PARALLEL ONE

WVBC/Bridgesport
Peters/Becker
JODY WATLEY
U2
GENESIS
KIM WILDE
KOOL & THE GANG
ATLANTIC STARR
Hottest: CROWDED HOUSE
FRANKLIN & MICHAEL
BILLY JOEL
ANITA BAKER
STARSHIP
GLENN MEDEIROS

PARALLEL THREE

WVBC/Bridgesport
Peters/Becker
JODY WATLEY
U2
GENESIS
KIM WILDE
KOOL & THE GANG
ATLANTIC STARR
Hottest: CROWDED HOUSE
FRANKLIN & MICHAEL
BILLY JOEL
ANITA BAKER
STARSHIP
GLENN MEDEIROS

PARALLEL TWO

WVBC/Bridgesport
Peters/Becker
JODY WATLEY
U2
GENESIS
KIM WILDE
KOOL & THE GANG
ATLANTIC STARR
Hottest: CROWDED HOUSE
FRANKLIN & MICHAEL
BILLY JOEL
ANITA BAKER
STARSHIP
GLENN MEDEIROS

PARALLEL ONE

WVBC/Bridgesport
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JODY WATLEY
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GENESIS
KIM WILDE
KOOL & THE GANG
ATLANTIC STARR
Hottest: CROWDED HOUSE
FRANKLIN & MICHAEL
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ANITA BAKER
STARSHIP
GLENN MEDEIROS

PARALLEL THREE

WVBC/Bridgesport
Peters/Becker
JODY WATLEY
U2
GENESIS
KIM WILDE
KOOL & THE GANG
ATLANTIC STARR
Hottest: CROWDED HOUSE
FRANKLIN & MICHAEL
BILLY JOEL
ANITA BAKER
STARSHIP
GLENN MEDEIROS

PARALLEL TWO

WVBC/Bridgesport
Peters/Becker
JODY WATLEY
U2
GENESIS
KIM WILDE
KOOL & THE GANG
ATLANTIC STARR
Hottest: CROWDED HOUSE
FRANKLIN & MICHAEL
BILLY JOEL
ANITA BAKER
STARSHIP
GLENN MEDEIROS

PARALLEL ONE

WVBC/Bridgesport
Peters/Becker
JODY WATLEY
U2
GENESIS
KIM WILDE
KOOL & THE GANG
ATLANTIC STARR
Hottest: CROWDED HOUSE
FRANKLIN & MICHAEL
BILLY JOEL
ANITA BAKER
STARSHIP
GLENN MEDEIROS

WEST

PARALLEL ONE

KMLJ/Denver
Elliot/Brady
CROWDED HOUSE
CHRIS DEBURGH
Hottest: STEVE WINWOOD
RESTLESS HEART
STARSHIP

KOST/Los Angeles
Kaye/Kiley
FLEETWOOD MAC
Hottest: GLENN MEDEIROS
CHRIS DEBURGH
MADONNA

KEZR/San Jose
Bonnie Knox
LABELLE & CHAMPLI
Hottest: ATLANTIC STARR
STEVE WINWOOD
CHRIS DEBURGH
ANITA BAKER
MADONNA

PARALLEL TWO

KKLT/Phoenix
Church/Thomas
none
Hottest: STEVE WINWOOD
ATLANTIC STARR
RESTLESS HEART
CROWDED HOUSE
CHRIS DEBURGH

KHYL/Sacramento
John Chappell
GENESIS
GLENN MEDEIROS
DAN HILL
Hottest: CHICAGO
KENNY G
CHRIS DEBURGH
SMOKEY ROBINSON
MADONNA

8100/San Diego
Rich/Knight
JOURNEY
GENESIS
DONNA ALLLEN
LABELLE & CHAMPLI
Hottest: STEVE WINWOOD
CROWDED HOUSE
CHRIS DEBURGH
FRANKLIN & MICHAEL
MADONNA

PARALLEL ONE

K101/San Francisco
Jack Kulp
none
Hottest: CROWDED HOUSE
STEVE WINWOOD
CYNDI LAUPER
CHRIS DEBURGH
MADONNA

KEZR/San Jose
Bonnie Knox
LABELLE & CHAMPLI
Hottest: ATLANTIC STARR
STEVE WINWOOD
CHRIS DEBURGH
ANITA BAKER
MADONNA

KWAV/Montary
Michael Reading
GENESIS
CROWDED HOUSE
RUSSELL HITCHCOCK
DAVID SANBORN
Hottest: GLENN MEDEIROS
KENNY G
SMOKEY ROBINSON
ANITA BAKER
ATLANTIC STARR

PARALLEL TWO

KWFM/Tucson
Dave Ward
NYLONS
RUSSELL HITCHCOCK
Hottest: FRANKLIN & MICHAEL
STEVE WINWOOD
RESTLESS HEART
BILLY JOEL
SMOKEY ROBINSON

KCIX/Boise
Brian Gregory
GENESIS
GLENN MEDEIROS
SMOKEY ROBINSON
Hottest: STARSHIP
FRANKLIN & MICHAEL
STEVE WINWOOD
CHICAGO
LIONEL RICHIE

KVUU/Colorado Springs
Howard/Jackson
CHRIS DEBURGH
ATLANTIC STARR
GLENN MEDEIROS
GENESIS
Hottest: PETER CETERA
JONATHAN BUTLER
NYLONS
ANNE MURRAY
CHINA CRISIS
Hottest: STEVE WINWOOD
SMOKEY ROBINSON
ANITA BAKER
CROWDED HOUSE

PARALLEL ONE

KMZO/Las Vegas
Tim Mearnsville
DAN HILL
Hottest: BILLY JOEL
MADONNA
LIONEL RICHIE
RESTLESS HEART

KWAV/Montary
Michael Reading
GENESIS
CROWDED HOUSE
RUSSELL HITCHCOCK
DAVID SANBORN
Hottest: GLENN MEDEIROS
KENNY G
SMOKEY ROBINSON
ANITA BAKER
ATLANTIC STARR

KWFM/Tucson
Dave Ward
NYLONS
RUSSELL HITCHCOCK
Hottest: FRANKLIN & MICHAEL
STEVE WINWOOD
RESTLESS HEART
BILLY JOEL
SMOKEY ROBINSON

PARALLEL TWO

KWFM/Tucson
Dave Ward
NYLONS
RUSSELL HITCHCOCK
Hottest: FRANKLIN & MICHAEL
STEVE WINWOOD
RESTLESS HEART
BILLY JOEL
SMOKEY ROBINSON

KCIX/Boise
Brian Gregory
GENESIS
GLENN MEDEIROS
SMOKEY ROBINSON
Hottest: STARSHIP
FRANKLIN & MICHAEL
STEVE WINWOOD
CHICAGO
LIONEL RICHIE

KVUU/Colorado Springs
Howard/Jackson
CHRIS DEBURGH
ATLANTIC STARR
GLENN MEDEIROS
GENESIS
Hottest: PETER CETERA
JONATHAN BUTLER
NYLONS
ANNE MURRAY
CHINA CRISIS
Hottest: STEVE WINWOOD
SMOKEY ROBINSON
ANITA BAKER
CROWDED HOUSE

PARALLEL ONE

K99/Great Falls
Steve Keller
FLEETWOOD MAC
BANDOLERS
GENESIS
DAN HILL
Hottest: FRANKLIN & MICHAEL
LIONEL RICHIE
STEVE WINWOOD
RESTLESS HEART
ATLANTIC STARR
GLENN MEDEIROS

KYJC/Medford
Kaye/Kirk
JONATHAN BUTLER
ANNE MURRAY
DAVID SANBORN
Hottest: STEVE WINWOOD
BILLY JOEL
SMOKEY ROBINSON

KRLB/Lubbock
Rob Roberts
ATLANTIC STARR
DAN HILL
Hottest: STEVE WINWOOD
MADONNA
CUTTING CREW
U2
SMOKEY ROBINSON

PARALLEL TWO

K99/Great Falls
Steve Keller
FLEETWOOD MAC
BANDOLERS
GENESIS
DAN HILL
Hottest: FRANKLIN & MICHAEL
LIONEL RICHIE
STEVE WINWOOD
RESTLESS HEART
ATLANTIC STARR
GLENN MEDEIROS

KYJC/Medford
Kaye/Kirk
JONATHAN BUTLER
ANNE MURRAY
DAVID SANBORN
Hottest: STEVE WINWOOD
BILLY JOEL
SMOKEY ROBINSON

KRLB/Lubbock
Rob Roberts
ATLANTIC STARR
DAN HILL
Hottest: STEVE WINWOOD
MADONNA
CUTTING CREW
U2
SMOKEY ROBINSON

PARALLEL ONE

K99/Great Falls
Steve Keller
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DAN HILL
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STEVE WINWOOD
RESTLESS HEART
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GLENN MEDEIROS

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PARALLEL ONE

NEW ARTISTS

Albums

Reports/Adds

1	GARY MOORE/Wild Frontier (Virgin)	99/18
2	OTHER ONES/Other Ones (Virgin)	91/12
3	MONDO ROCK/Boom Baby Boom (Columbia)	75/11
4	FARRENHEIT/Farrenheit (WB)	72/3
5	RED 7/When The Sun Goes Down (MCA)	61/9
6	WIRE TRAIN/Ten Women (415/Columbia)	51/1
7	HOODOO GURUS/Blow Your Cool (Elektra)	49/7
8	TNT/Tell No Tales (Mercury/Pg)	40/12
9	CONCRETE BLONDE/Concrete Blonde (IRS/MCA)	37/8
	JULIAN COPE/Saint Julian (Island)	37/2

Tracks

1	GARY MOORE/Over The Hills And... (Virgin)	99/18
2	ROBERT CRAY BAND/Right Next Door... (Mercury/Pg)*	92/29
3	OTHER ONES/We Are What We Are (Virgin)	90/12
4	CROWDED HOUSE/Something So Strong (Capitol)	85/22
5	MONDO ROCK/Primitive Love Rites (Columbia)	73/11
6	FARRENHEIT/Fool In Love (WB)	69/2
7	RED 7/When The Sun Goes Down (MCA)	61/9
8	WIRE TRAIN/She Comes On (415/Columbia)	50/1
9	HOODOO GURUS/Good Times (Elektra)	48/6
10	TNT/10,000 Lovers... (Mercury/Pg)	40/12

New Artists are those who have never had an AOR Breaker. Asterisks (*) indicate additional tracks from albums which have already been Breakers and thus no longer appear among the albums listed.

THE REPLACEMENTS
have found themselves!

THE NEW ALBUM PRODUCED BY JIM DICKINSON

PLEASED TO MEET ME

Featuring "The Ledge"

SIRE
© 1987 Sire Records Company

R&R NATIONAL AIRPLAY

AOR TRACKS®

Three Weeks Two Weeks Last Week

167 REPORTS

Reports/Adds Power Heavy Medium

— 6 4	1	TOM PETTY & THE.../Jammin' Me (MCA)	157+/2	64+	141+	15-
3 3 2	2	BRYAN ADAMS/Heat Of The Night (A&M)	148-/0	74-	145-	2+
1 1 1	3	U2/With Or Without You (Island)	149-/0	64-	136-	11+
2 2 3	4	FLEETWOOD MAC/Big Love (WB)	140-/0	56-	125-	13+
6 5 5	5	DAVID BOWIE/Day-in Day-out (EMI America)	143-/0	42+	122+	18-
8 8 7	6	FROZEN GHOST/Should I See (Atlantic)	143-/1	18+	98+	44-
15 11 9	7	U2/I Still Haven't Found What I'm Looking For (Island)	145+/6	18+	89+	56-
11 10 10	8	LOU GRAMM/Ready Or Not (Atlantic)	123-/2	23+	87+	35-
7 7 8	9	JON BUTCHER/Goodbye Saving Grace (Capitol)	121-/0	20-	73-	46-
27 18 14	10	ROCK & HYDE/Dirty Water (Capitol)	148+/6	3-	36+	101-
16 12 11	11	EDDIE MONEY/Endless Nights (Columbia)	113-/1	18+	75+	36-
4 4 6	12	CUTTING CREW/(I Just) Died In Your Arms (Virgin)	99-/0	16-	78-	19+
14 14 12	13	NIGHT RANGER/The Secret Of My Success (Cameo/MCA)	122-/2	14+	62+	54-
32 24 17	14	LITTLE AMERICA/Walk On Fire (Geffen)	128+/6	8+	51+	63-
48 35 24	15	GREGG ALLMAN BAND/Anything Goes (Epic)	124+/16	5+	52+	68-
20 19 16	16	CULT/Love Removal Machine (Sire/WB)	128=/5	3=	33+	85=
21 20 18	17	WHITESNAKE/Still Of The Night (Geffen)	119+/6	8+	49+	63-
13 13 13	18	PSYCHEDELIC FURS/Heartbreak Beat (Columbia)	107-/1	8+	57-	46-
55 39 25	19	PETER WOLF/Can't Get Started (EMI America)	122+/15	3+	42+	76-
38 31 26	20	BRYAN ADAMS/Into The Fire (A&M)	111+/18	1+	46+	62+
— 37 27	21	TRUTH/Weapons Of Love (IRS/MCA)	139+/13	0=	15+	109+
— — 30	22	FLEETWOOD MAC/Seven Wonders (WB)	109+/27	3+	47+	59+
23 21 19	23	LOS LOBOS/Set Me Free (Rosa Lee) (Slash/WB)	113-/0	2=	37+	66-
35 29 28	24	ERIC CLAPTON/Run (Duck/WB)	100+/7	8=	39+	55-
25 23 23	25	EUROPE/Rock The Night (Epic)	103-/2	2+	38+	55-
26 22 22	26	BILLY IDOL/Sweet Sixteen (Chrysalis)	97-/0	6+	35+	54-
44 40 31	27	REO SPEEDWAGON/Variety Tonight (Epic)	103+/12	2=	21+	77+
12 15 21	28	BON JOVI/Never Say Goodbye (Mercury/Pg)	72-/0	7=	47-	21-
34 34 33	29	U2/Bullet The Blue Sky (Island)	74+/5	2=	33+	35-
53 48 36	30	TESLA/Little Suzi (Geffen)	103+/12	2+	14+	69+
5 9 15	31	PETER WOLF/Come As You Are (EMI America)	61-/0	13-	42-	17-
— — 50	32	CROWDED HOUSE/Something So Strong (Capitol)	85+/22	0=	17+	62+
56 55 45	33	ROBERT CRAY BAND/Right Next Door (Because...) (Mercury/Pg)	92+/29	1=	18+	64+
— 54 46	34	GARY MOORE/Over The Hills And Far Away (Virgin)	99+/18	0-	7+	70+
54 49 38	35	OTHER ONES/We Are What We Are... (Virgin)	90+/12	2+	10+	65+
— 52 37	36	BON JOVI/Wanted Dead Or Alive (Mercury/Pg)	66+/7	8+	35+	26+
17 17 20	37	ANDY TAYLOR/I Might Lie (MCA)	74-/0	2-	18-	49-
DEBUT	38	DAVID BOWIE/Time Will Crawl (EMI America)	72+/70	1+	20+	46+
37 33 32	39	GEORGIA SATELLITES/Railroad Steel (Elektra)	81-/6	0=	21-	50-
9 16 29	40	GREGG ALLMAN BAND/I'm No Angel (Epic)	54-/1	9+	32-	15-
45 43 41	41	FARRENHEIT/Fool In Love (WB)	69+/2	5+	22+	42-
— — 43	42	FLEETWOOD MAC/Tango In The Night (WB)	65+/11	1+	27+	34-
DEBUT	43	TOM PETTY & THE HEARTBREAKERS/Runaway Trains (MCA)	69 /68	0	23	42
— — 51	44	FLEETWOOD MAC/Isn't It Midnight (WB)	61+/11	1+	23+	34+
33 38 39	45	U2/Where The Streets Have No Name (Island)	56-/4	1=	23+	28-
36 32 35	46	BRYAN ADAMS/Another Day (A&M)	54-/0	1-	18-	33-
— 60 55	47	MONDO ROCK/Primitive Love Rites (Columbia)	73+/11	1=	8+	44=
DEBUT	48	TOM PETTY & THE.../The Damage You've Done (MCA)	43 /43	0	15	26
DEBUT	49	TOM PETTY & THE HEARTBREAKERS/Think About Me (MCA)	46 /44	0	17	28
46 44 44	50	XTC/Dear God (Geffen)	48-/1	0=	19+	22-
49 53 54	51	BRYAN ADAMS/Victim Of Love (A&M)	43+/3	0=	15+	27-
DEBUT	52	DAVID BOWIE/Bang Bang (EMI America)	40 /40	0	17	20
47 47 47	53	THOMPSON TWINS/Get That Love (Arista)	51-/1	2=	15-	33-
42 51 57	54	U2/In God's Country (Island)	42=/4	0=	13+	24-
DEBUT	55	R.E.M./Ages Of You (IRS/A&M)	60+/26	0=	1=	41+
DEBUT	56	PATTY SMYTH/Downtown Train (Columbia)	57+/20	0=	5+	45+
DEBUT	57	LITTLE STEVEN/Trail Of Broken Treaties (Manhattan)	65 /65	0	1	38
DEBUT	58	ROBIN TROWER/Caroline (GNP/Crescendo)	56+/8	0=	5+	39+
DEBUT	59	RED 7/When The Sun Goes Down (MCA)	61+/9	1=	4+	37+
— 59 58	60	WIRE TRAIN/She Comes On (415/Columbia)	50-/1	0=	6=	30+

BREAKERS®

BRYAN ADAMS
Into The Fire (A&M)
66% of our reporters on it.

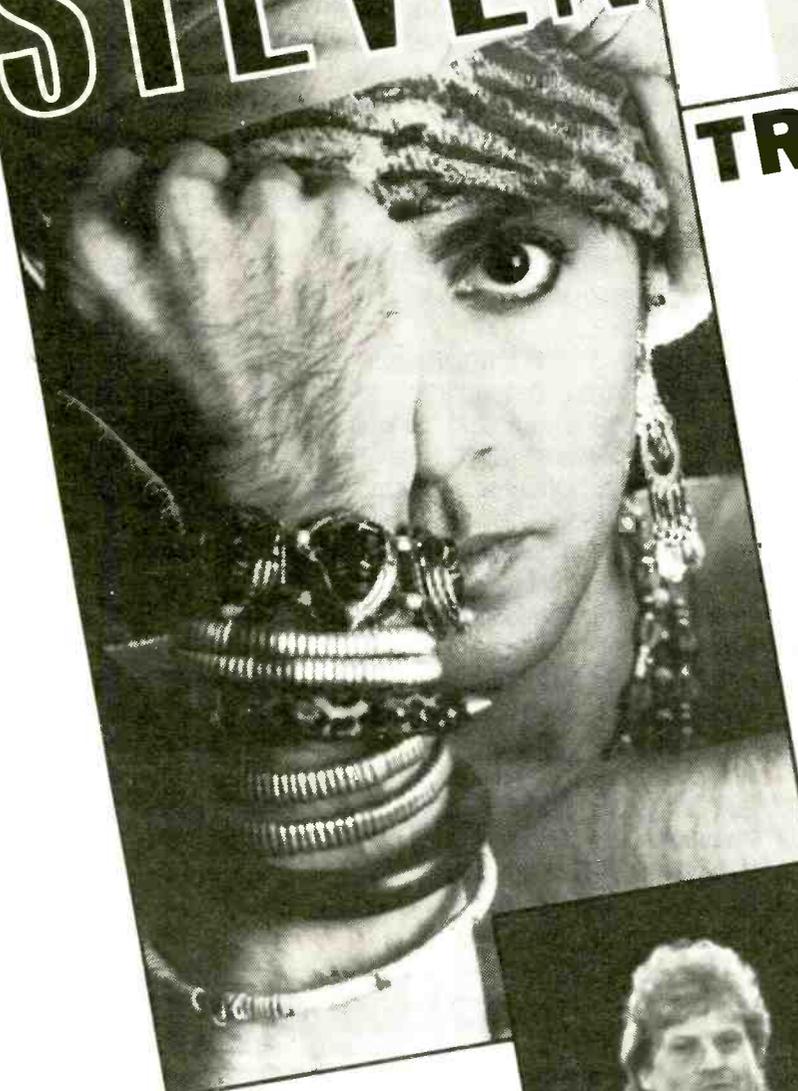
FLEETWOOD MAC
Seven Wonders (WB)
65% of our reporters on it.

REO SPEEDWAGON
Variety Tonight (Epic)
62% of our reporters on it.

TESLA
Little Suzi (Geffen)
62% of our reporters on it.

ERIC CLAPTON
Run (Duck/WB)
60% of our reporters on it.

LITTLE STEVEN



CONSIDER HIM BROKEN

TRAIL OF BROKEN TREATIES

FROM THE FORTHCOMING ALBUM
FREEDOM—NO COMPROMISE

A MOST ADDED TRACK 65/65
TRACKS DEBUT 57

WNEW-FM
WBCN
KGB
KBCO
KRXQ

WMMR
WXRK
KZEW
DC101
KLPX

WLLZ
KTXQ
WYNF
WNOR
KATT

MANAGEMENT, DEMANN ENTERTAINMENT — FREDDY DEMANN / ARTHUR SPIVAK

↑
PARTLAND BROTHERS
↓

SOUL CITY

“SOUL CITY
THAT'S WHERE WE'RE GOING
AND WE WON'T BE BACK
'TIL THE MONEY'S ALL GONE”

↓
EXPLODING AT CHR
12" SPECIAL RE-EQ'ED AND
RE-LACQUERED FOR AOR!



**MAN
HAT
TAN**

BUILDING SUCCESS FROM THE SOUND UP

R&R NATIONAL AIRPLAY

AOR ALBUMS

Three Weeks Two Weeks Last Week

167 REPORTS

1	1	1	1	U2/The Joshua Tree (Island)
2	2	2	2	BRYAN ADAMS/Into The Fire (A&M)
—	—	3	3	FLEETWOOD MAC/Tango In The Night (WB)
DEBUT	▶	4	4	TOM PETTY & THE HEARTBREAKERS/Let Me Up (I've Had Enough) (MCA)
DEBUT	▶	5	5	DAVID BOWIE/Never Let Me Down (EMI America)
6	6	6	6	GREGG ALLMAN BAND/I'm No Angel (Epic)
5	3	4	7	LOU GRAMM/Ready Or Not (Atlantic)
3	4	5	8	PETER WOLF/Come As You Are (EMI America)
9	8	8	9	FROZEN GHOST/Frozen Ghost (Atlantic)
7	7	9	10	JON BUTCHER/Wishes (Capitol)
4	5	7	11	CUTTING CREW/Broadcast (Virgin)
8	9	10	12	BON JOVI/Slippery When Wet (Mercury/PG)
12	11	11	13	NIGHT RANGER/Big Life (Camel/MCA)
24	17	15	14	ROCK & HYDE/Under The Volcano (Capitol)
20	16	17	15	WHITESNAKE/Whitesnake (Geffen)
14	12	13	16	EDDIE MONEY/Can't Hold Back (Columbia)
11	10	12	17	PSYCHEDELIC FURS/Midnight To Midnight (Columbia)
—	19	18	18	CULT/Electric (Sire/WB)
30	26	20	19	LITTLE AMERICA/Little America (Geffen)
15	14	14	20	ERIC CLAPTON/August (Duck/WB)
DEBUT	▶	21	21	TRUTH/Weapons Of Love (IRS/MCA)
16	15	16	22	LOS LOBOS/By The Light Of The Moon (Slash/WB)
19	20	22	23	CROWDED HOUSE/Crowded House (Capitol)
13	13	19	24	ROBERT CRAY BAND/Strong Persuader (Mercury/PG)
21	21	24	25	EUROPE/The Final Countdown (Epic)
26	28	26	26	REO SPEEDWAGON/Life As We Know It (Epic)
25	24	23	27	BILLY IDOL/Whiplash Smile (Chrysalis)
35	29	28	28	TESLA/Mechanical Resonance (Geffen)
10	22	25	29	PATTY SMYTH/Never Enough (Columbia)
23	25	27	30	GEORGIA SATELLITES/Georgia Satellites (Elektra)
—	37	31	31	OTHER ONES/The Other Ones (Virgin)
—	—	34	32	GARY MOORE/Wild Frontier (Virgin)
40	35	32	33	FARRENHEIT/Farrenheit (WB)
18	18	21	34	ANDY TAYLOR/Thunder (MCA)
17	23	29	35	STEVE WINWOOD/Back In The High Life (Island/WB)
39	36	35	36	THOMPSON TWINS/Close To The Bone (Arista)
—	—	39	37	MONDO ROCK/Boom Baby Boom (Columbia)
38	34	33	38	XTC/Skylarking (Geffen)
33	30	30	39	DEL FUEGOS/Stand Up (Slash/WB)
—	—	40	40	ROBIN TROWER/Passion (GNP/Crescendo)

APRIL 24, 1987

Reports/Adds Power Heavy Medium

"With" (149) "Still" (145) "Bullet" (74)	165=0	77-	161=	4=
"Heat" (148) "Into" (111) "Another" (54)	153=0	77+	148-	4+
"Big" (140) "Seven" (109) "Tango" (65)	162+1	62-	152-	9+
"Jammin'" (157) "Runaway" (69) "Think" (46)	158 /3	64	142	16
"Day-in" (143) "Time" (72) "Bang" (40)	159 /7	42	128	29
"Anything" (124) "Angel" (54) "Cross" (10)	148-5	16+	77-	66=
"Ready" (123) "Midnight" (31) "Heartache" (18)	134-0	29+	102-	30+
"Started" (122) "Come" (61) "Ice" (3)	145-1	16-	73-	70+
"Should" (143) "Masque" (4) "Yum" (2)	145-1	18+	99+	44-
Goodbye (121) "Holy" (16) "Living" (2)	129-1	20-	74-	50-
"Died" (99) "Mockingbird" (30) "Been" (5)	121-4	17-	81-	32+
"Goodbye" (72) "Wanted" (66) "Rock" (2)	113-0	15+	71-	36+
"Secret" (122) "Color" (7) "Big" (5)	130-2	14+	65+	58-
"Dirty" (148) "I Will" (4) "Blind" (3)	148+5	3-	37+	101-
"Still" (119) "Here" (14) "Is" (8)	124+5	8+	52+	63-
"Endless Nights" (113)	113-1	18+	75+	36-
"Heartbreak" (107) "Shock" (6) "Shadow" (3)	111-1	8+	59-	48-
"Love" (128) "Devil" (5) "Wild" (2)	128=5	3=	34+	84=
"Fire" (128) "Right" (1) "Land" (1)	129+6	8+	51+	63-
"Run" (100) "Miss" (7) "Mask" (7)	112-5	10=	45+	61-
"Weapons Of Love" (139)	139 /13	0	15	109
"Free" (113) "Shakin'" (6) "Baby's" (4)	118-1	2=	39=	68-
"Something" (85) "Dream" (29) "World" (7)	109+18	5-	32-	69+
"Right" (92) "Showed" (27) "Smoking" (8)	114=9	2-	25=	76-
"Rock" (103) "Final" (2) "Carrie" (2)	104-2	2+	39+	55-
"Variety" (103) "Dreams" (4) "Ain't" (3)	107+10	2=	22+	78+
"Sweet" (97) "Soul" (2) "Gun" (1)	97-0	6+	35+	54-
"Little Suzi" (103) "Modern" (5) "Changes" (2)	104+12	2-	15+	70+
"Downtown" (57) "Never" (28) "Time" (7)	90-11	3-	16-	65+
"Railroad" (81) "Battleship" (6) "Keep" (1)	85-5	0=	22-	54-
"We Are" (90) "Day" (1)	91+12	2+	10+	65+
"Hills" (99) "Friday" (1)	99+18	0-	7+	70+
"Fool" (69) "Loveland" (3) "Impossible" (1)	72+3	5+	23+	43-
"Lie" (74) "Die" (2)	75-0	2-	18-	50-
"Wake" (32) "Finer" (30) "Take" (2)	57-4	8-	24-	27-
"Get" (51) "Goodbye" (4) "Twentieth" (3)	58-1	2=	15-	39=
"Primitive" (73) "Boom" (1) "Rule" (1)	75+11	1=	8+	45=
"Dear God" (48) "Earn" (2)	48-1	0=	19+	22-
"Slide" (45) "Name" (9) "Wear" (5)	53-2	1-	10-	33-
"Caroline" (56) "No Time" (5)	59+8	0=	5+	41+

BREAKERS.

DAVID BOWIE

Never Let Me Down (EMI America)

95% of our reporters on it.

TOM PETTY & THE HEARTBREAKERS

Let Me Up (I've Had Enough)

95% of our reporters on it.

TRUTH

Weapons Of Love (IRS/MCA)

83% of our reporters on it.

NEW & ACTIVE

RED 7 "When The Sun Goes Down" (MCA) 61/9 (52/14)

Adds: WBVR, WKLS, WLUP, WORZ, WWCT, WWWV, KFMQ, KGRQ, KTYD Powers 1 Heavy 4: KFOG, WKQQ, KKCY, KMMX. Medium 37 including WLLZ, WQFM, KZAP, WIMZ, WIXV, WRQK, WLAV, KEZO, KICT, KKDJ, WIZN.

AUTOGRAPH "Loud And Clear" (RCA) 52/3 (51/3)

Adds: Q107, KATT, WGIR. Heavy 3: KNAC, KATP, KRQU. Medium 28 including WLLZ, KSHE, KBPI, KUPD, KOME, KISW, WIMZ, WKDF, KISS, WTUE.

WIRE TRAIN "Ten Women" (415/Columbia) 51/1 (53/6)

Adds: KRQR. Heavy 6: WBCN, KROQ, KRXQ, KOME, WMRY, KZEL. Medium 31 including WLIR, WNOR, WYNF, WXRT, KBCO, 91X, KFOG, WAAF, WIMZ, KKDJ.

HOODOO GURUS "Blow Your Cool" (Elektra) 49/7 (44/6)

Adds: WQFM, KOME, WCCC, CHEZ, WWTR, KQWB, WYMG. Powers 2. Heavy 5: WLIR, WXRK, CFNY, KRNA, KGRQ. Medium 33 including WNEW, WHJY, WKLS, WXRT, KUPD, 91X, WHEB, WIMZ, WKDF, WLAV.

SMITHEREENS "Especially For You" (Enigma) 43/3 (42/4)

Adds: WQFM, WKQQ, WBLM. Heavy 4: WXRK, KROQ, WTPA, WIZN. Medium 30 including WNEW, WMMR, WHJY, WNOR, WCCC, WHEB, WPDH, WCMF, KLAQ, WTUE.

TNT "Tell No Tales" (Mercury/PolyGram) 40/12 (28/13)

Adds including WBAB, WNOR, KOME, WKLC, WTUE, WGIR, WRUF, KWHL, KTYD. Powers 2. Heavy 2: KNAC, KRQU. Medium 21 including WLLZ, KAZY, KBPI, KRXQ, WHEB, WIMZ, KISS, KILO, KRNA.

CONCRETE BLONDE "Concrete Blonde" (IRS/MCA) 37/8 (30/7)

Adds: KROQ, WTPA, WKFM, KWIC, KICT, WWTR, WRUF, KRNA. Heavy 1: WMRY. Medium 22 including WBVR, WNOR, WXRT, KBCO, 91X, KFOG, WOUR, WIZN, WBLM, KQWB.

JULIAN COPE "Saint Julian" (Island) 37/2 (36/3)

Adds: WAAF, WKQQ. Powers 1. Heavy 9: WLIR, WXRK, KROQ, WHFS, CFNY, KZEL, WIZN, KQWB, KTCL. Medium 21 including WMMR, WXRT, WEBN, KUPD, 91X, KGB, KFOG, WHEB, KEZO, KILO.

COLIN JAMES HAY "Looking For Jack" (Columbia) 30/8 (24/9)

Adds: KBCO, KRQR, WTPA, WIMZ, WRKI, WWTR, KGRQ, KTYD. Heavy 2 including KINK. Medium 15 including WLLZ, KFOG, WHFS, WJHA, WHEB, WONE, WMAD, KTCZ.

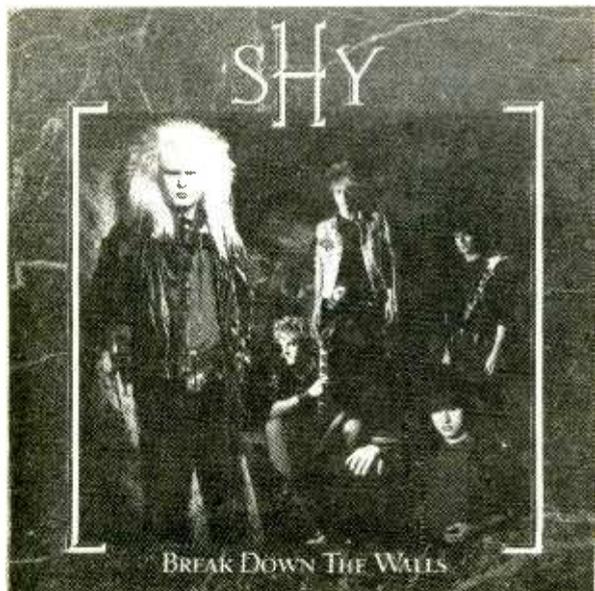
OZZY OSBOURNE/RANDY RHOADS "Tribute" (CBS Associated) 27/22 (5/5)

Adds including WHJY, WYNF, WHEB, KLAQ, KISS, KATT, KICT, KJOT, KBER, WGIR. Heavy 1: KNAC. Medium 12 including WBAB, WNEW, WLLZ, KSHE, KUPD, WHCN, WIFY.

Continued on Page 71

SHY

Break Down The Walls



Already Breaking At

- KWIC
- KISS
- WKQZ
- KNAC
- WMGM
- KATP

And More!

On MTV

Produced by Neil Kernon



REGIONAL ON-ACTIVITY

PLAYLISTS — An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rotation.

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:
 'A' — Record is newly reported or additional tracks have been added.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +
 Parallel Two: 200,000 - 1,000,000.
 Parallel Three: under 200,000.

Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel.

EAST

PARALLEL ONE

WYFF/Baltimore
 (301) 889-0098

PD: TOM EVANS
 MD: CHRIS BERRY

Heavy
 U2
 BRYAN ADAMS (M)
 GREGG ALLMAN BAND
 BOB JOVI
 CROWDED HOUSE
 CUTTING CREW
 LOU GRAMM (M)
 U2 (M)
 STEVE WINWOOD
 Medium
 JOE BUTCHER
 DAVID BOWIE
 ERIC CLAPTON
 TRUTH
 RUBY LEWIS
 EDDIE MONEY
 NIGHT RANGER
 TOM PETTY
 PSYCHEDELIC PURS
 WHITESNAKE
 PAUL SIMON
 TOMMY CONNELL
 CRACK THE BRY
 BILLY IDOL
 THOMPSON TWINS
 FLEETWOOD MAC
 CULT
 FROZEN GHOST
 LITTLE AMERICA
 OTHER ONES

WBCN/Boston
 (617) 266-1111

PD: OEDIPUS
 MD: CARTER ALAN

Heavy
 U2
 PSYCHEDELIC PURS
 BANGLES
 PETER WOLF
 XTC
 CUTTING CREW
 DAVID BOWIE
 BRYAN ADAMS
 PETER GABRIEL
 DAVID BOWIE
 ANDY TAYLOR
 FLEETWOOD MAC
 TOM PETTY
 BOB JOVI
 LOU GRAMM
 JOE BUTCHER
 ERIC CLAPTON
 BOB JOVI
 EDDIE MONEY
 BILLY IDOL
 NISSIM UK
 FARRRENHEIT
 FROZEN GHOST
 RUBY LEWIS
 NIGHT RANGER
 ROBERT CRAY BAND
 GREGG ALLMAN BAND
 PAUL SIMON
 OTHER ONES
 DEL FUGOS
 CROWDED HOUSE
 EUROPE
 WHITESNAKE
 WORLD PARTY
 ROCK & HYDE
 SMITHS
 DANNED
 WIRE TRAIN
 TESLA
 Light
 LITTLE STEVEN
 R.E.M.
 TRASHING DOVES
 TIM SCOTT
 SCRUFFY THE CAT

WBYR/Buffalo
 (716) 852-9297

PD: JOHN PICCILLO
 AFD: CAROLYN WESSEL

Heavy
 U2
 NIGHT RANGER
 FROZEN GHOST
 DAVID BOWIE (M)
 FLEETWOOD MAC
 BRYAN ADAMS
 TOM PETTY (M)
 LOU GRAMM
 PSYCHEDELIC PURS
 U2 (M)
 RED 7
 ROCK & HYDE
 GREGG ALLMAN BAND
 ANDY TAYLOR
 TESLA
 WHITESNAKE
 EUROPE
 JULIAN COPE
 SUZANNE VEGA
 SMITHS
 OZZY OSBOURNE
 BOB JOVI
 EUROPE
 JON BUTCHER
 CINDERELLA
 ROBERT CRAY BAND
 OTHER ONES
 R.E.M.
 CHRIS ISAAK
 CONCRETE BLONDE
 MONDO ROCK
 Light
 LITTLE STEVEN
 R.E.M.

WYRK/New York
 (212) 750-0550

PD: PAT EVANS
 ASST PD: BOB KRANES

Heavy
 U2
 PSYCHEDELIC PURS
 DAVID BOWIE
 BRYAN ADAMS
 PETER GABRIEL
 DAVID BOWIE
 ANDY TAYLOR
 FLEETWOOD MAC
 TOM PETTY
 BOB JOVI
 LOU GRAMM
 JOE BUTCHER
 ERIC CLAPTON
 BOB JOVI
 EDDIE MONEY
 BILLY IDOL
 NISSIM UK
 FARRRENHEIT
 FROZEN GHOST
 RUBY LEWIS
 NIGHT RANGER
 ROBERT CRAY BAND
 GREGG ALLMAN BAND
 PAUL SIMON
 OTHER ONES
 DEL FUGOS
 CROWDED HOUSE
 EUROPE
 WHITESNAKE
 WORLD PARTY
 ROCK & HYDE
 SMITHS
 DANNED
 WIRE TRAIN
 TESLA
 Light
 LITTLE STEVEN
 R.E.M.
 TRASHING DOVES
 TIM SCOTT
 SCRUFFY THE CAT

WDEP/Pittsburgh
 (412) 337-1441

PD: HERSCHTEL
 MD: ANTHONY ALPONSI

Heavy
 U2
 FLEETWOOD MAC
 BRYAN ADAMS
 BOB JOVI
 GREGG ALLMAN BAND
 CUTTING CREW
 TOM PETTY
 OVER THE TOP
 LOU GRAMM
 DAVID BOWIE
 Medium
 LITTLE AMERICA
 STEVE WINWOOD
 EDDIE MONEY
 PSYCHEDELIC PURS
 NIGHT RANGER
 ROBERT CRAY BAND
 ERIC CLAPTON
 SMITHS
 TRUTH
 PATTY SMYTH
 ROCK & HYDE
 SAINTS
 LITTLE AMERICA
 LOS LOBOS
 HOODOO GURUS
 CINDERELLA
 WHITESNAKE
 BOB JOVI
 NIGHT RANGER
 JOE BUTCHER
 WHITESNAKE
 BRUCE HORNSBY
 CUT
 RICK MEDLOCKE

CHDM/Montreal
 (514) 935-2425

PD: BOB BRAIDE
 MD: BENOIT DUFRESNE

Heavy
 ROBBIE NEVILL
 CUTTING CREW
 SIMPLY RED
 BANGLES
 LEVEL 42
 U2
 BRYAN ADAMS
 PRINCE
 STEVE WINWOOD
 DAVID BOWIE
 FLEETWOOD MAC
 HITSWAY
 SLOW MONKEYS
 GOMAN (L)
 BOY GEORGE
 CROWDED HOUSE
 OTHER ONES
 CHRIS DEBURGH
 T'PAU
 XTC
 Medium
 GINO VARELLI
 FROZEN GHOST
 ROCK & HYDE
 LEE AARON
 RIGHT SECONDS
 BOX
 MARK KORVEN
 LETHAL WEAPON
 BOB JOVI
 NED 4
 TRUTH
 Light
 LITTLE STEVEN
 R.E.M.

WNEF-FM/New York
 (212) 986-7000

PD: MARK CHERNOFF

Heavy
 GREGG ALLMAN BAND (M)
 DAVID BOWIE (M)
 BRYAN ADAMS (M)
 ERIC CLAPTON
 FROZEN GHOST
 LOU GRAMM
 EDDIE MONEY
 TOM PETTY (M)
 PSYCHEDELIC PURS
 U2 (M)
 STEVE WINWOOD (M)
 FLEETWOOD MAC (M)
 U2 (M)
 ROCK & HYDE
 GREGG ALLMAN BAND
 ANDY TAYLOR
 TESLA
 WHITESNAKE
 EUROPE
 JULIAN COPE
 SUZANNE VEGA
 SMITHS
 OZZY OSBOURNE
 BOB JOVI
 EUROPE
 JON BUTCHER
 CINDERELLA
 ROBERT CRAY BAND
 OTHER ONES
 R.E.M.
 CHRIS ISAAK
 CONCRETE BLONDE
 MONDO ROCK
 Light
 LITTLE STEVEN
 R.E.M.

WLR/Long Island
 (516) 485-9200

PD: DENIS McNAMARA
 AFD: LARRY "THE DUCK"

Heavy
 U2
 CHINA CRISIS
 HOODOO GURUS
 SMITHS
 CURE
 THOMPSON TWINS
 JULIAN COPE
 OZINGO BINGO
 SIMPLY RED
 PSYCHEDELIC PURS
 TRASHING DOVES
 WIRE
 XTC
 FROZEN GHOST
 LOU GRAMM
 U2
 BRYAN ADAMS
 FLEETWOOD MAC
 PETER WOLF
 DAVID BOWIE
 ANDY TAYLOR
 TOM PETTY
 IGGY POP
 BOB JOVI
 CULT
 PAUL SIMON
 JON BUTCHER
 XTC
 Medium
 JANE FARRAR
 FROZEN GHOST
 ERIC CLAPTON
 LITTLE AMERICA
 PSYCHEDELIC PURS
 ROBIN TROWER
 LOS LOBOS
 GELDOP
 DANNED
 SMITHS
 FROZEN GHOST
 ROBERT CRAY BAND
 CUTTING CREW
 XTC
 BILLY IDOL
 DEL FUGOS
 BRUCE HORNSBY
 ROCK & HYDE
 DOKKEN
 HOODOO GURUS
 PETER WOLF
 ERIC CLAPTON
 Medium
 LITTLE STEVEN
 Light
 LITTLE STEVEN

WMMR/Philadelphia
 (215) 561-0933

OM: TED UTZ
 MD: ERIN RILEY

Heavy
 BOB JOVI
 LOU GRAMM
 U2
 BRYAN ADAMS
 FLEETWOOD MAC
 PETER WOLF
 DAVID BOWIE
 ANDY TAYLOR
 TOM PETTY
 IGGY POP
 BOB JOVI
 CULT
 PAUL SIMON
 JON BUTCHER
 XTC
 Medium
 JANE FARRAR
 FROZEN GHOST
 ERIC CLAPTON
 LITTLE AMERICA
 PSYCHEDELIC PURS
 ROBIN TROWER
 LOS LOBOS
 GELDOP
 DANNED
 SMITHS
 FROZEN GHOST
 ROBERT CRAY BAND
 CUTTING CREW
 XTC
 BILLY IDOL
 DEL FUGOS
 BRUCE HORNSBY
 ROCK & HYDE
 DOKKEN
 HOODOO GURUS
 PETER WOLF
 ERIC CLAPTON
 Medium
 LITTLE STEVEN
 Light
 LITTLE STEVEN

WHJY/Providence
 (401) 438-6110

PD: KEN CARSON
 AFD: GLENN STEWART

Heavy
 U2
 BRYAN ADAMS
 FLEETWOOD MAC
 DAVID BOWIE
 TOM PETTY
 PETER WOLF
 LOU GRAMM
 BILLY IDOL
 FROZEN GHOST
 CROWDED HOUSE
 BOB JOVI
 ERIC CLAPTON
 CULT
 GREGG ALLMAN BAND
 EUROPE
 FARRRENHEIT
 Medium
 PSYCHEDELIC PURS
 NIGHT RANGER
 ROBERT CRAY BAND
 ERIC CLAPTON
 SMITHS
 TRUTH
 PATTY SMYTH
 ROCK & HYDE
 SAINTS
 LITTLE AMERICA
 LOS LOBOS
 HOODOO GURUS
 CINDERELLA
 WHITESNAKE
 BOB JOVI
 NIGHT RANGER
 JOE BUTCHER
 WHITESNAKE
 BRUCE HORNSBY
 CUT
 RICK MEDLOCKE

Q107/Toronto
 (416) 987-3445

VP/GM: GARY SLAUGHT
 MD: ANDY FROST

Heavy
 GREGG ALLMAN BAND (M)
 PETER WOLF (M)
 U2 (M)
 CULT (M) (L)
 CROWDED HOUSE (M)
 DAVID BOWIE (M)
 FLEETWOOD MAC (M)
 CUTTING CREW
 TOM PETTY (M)
 LOU GRAMM
 WHITESNAKE (M)
 ROCK & HYDE (L)
 FROZEN GHOST (L)
 LEE AARON (L)
 GOMAN (L)
 BRYAN ADAMS (L)
 LETHAL WEAPON
 BOX (L)
 BLUE RODEO
 Medium
 PSYCHEDELIC PURS
 JON BUTCHER
 OTHER ONES
 ANDY TAYLOR
 ERIC CLAPTON
 BOB JOVI
 POISON
 ROBIN TROWER
 TRUTH
 RED 7
 LITTLE AMERICA
 GARY MOORE
 AUTOGRAPH
 NED 4
 TRUTH
 Light
 LITTLE STEVEN
 R.E.M.

DC101/Washington
 (202) 826-9932 DC

PD: DAVE BRONZ
 ASST. PD: B. J. COHEN

Heavy
 BRYAN ADAMS (M)
 GREGG ALLMAN BAND (M)
 BOSTON (M)
 CUTTING CREW
 GENEISIS
 LOU GRAMM
 TOM PETTY (M)
 PSYCHEDELIC PURS
 U2 (M)
 STEVE WINWOOD (M)
 FLEETWOOD MAC (M)
 U2 (M)
 ROCK & HYDE
 GREGG ALLMAN BAND
 ANDY TAYLOR
 TESLA
 WHITESNAKE
 EUROPE
 JULIAN COPE
 SUZANNE VEGA
 SMITHS
 OZZY OSBOURNE
 BOB JOVI
 EUROPE
 JON BUTCHER
 CINDERELLA
 ROBERT CRAY BAND
 OTHER ONES
 R.E.M.
 CHRIS ISAAK
 CONCRETE BLONDE
 MONDO ROCK
 Light
 LITTLE STEVEN
 R.E.M.

WLR/Long Island
 (516) 485-9200

PD: DENIS McNAMARA
 AFD: LARRY "THE DUCK"

Heavy
 U2
 CHINA CRISIS
 HOODOO GURUS
 SMITHS
 CURE
 THOMPSON TWINS
 JULIAN COPE
 OZINGO BINGO
 SIMPLY RED
 PSYCHEDELIC PURS
 TRASHING DOVES
 WIRE
 XTC
 FROZEN GHOST
 LOU GRAMM
 U2
 BRYAN ADAMS
 FLEETWOOD MAC
 PETER WOLF
 DAVID BOWIE
 ANDY TAYLOR
 TOM PETTY
 IGGY POP
 BOB JOVI
 CULT
 PAUL SIMON
 JON BUTCHER
 XTC
 Medium
 JANE FARRAR
 FROZEN GHOST
 ERIC CLAPTON
 LITTLE AMERICA
 PSYCHEDELIC PURS
 ROBIN TROWER
 LOS LOBOS
 GELDOP
 DANNED
 SMITHS
 FROZEN GHOST
 ROBERT CRAY BAND
 CUTTING CREW
 XTC
 BILLY IDOL
 DEL FUGOS
 BRUCE HORNSBY
 ROCK & HYDE
 DOKKEN
 HOODOO GURUS
 PETER WOLF
 ERIC CLAPTON
 Medium
 LITTLE STEVEN
 Light
 LITTLE STEVEN

WMLR/Long Island
 (516) 485-9200

PD: DENIS McNAMARA
 AFD: LARRY "THE DUCK"

Heavy
 U2
 CHINA CRISIS
 HOODOO GURUS
 SMITHS
 CURE
 THOMPSON TWINS
 JULIAN COPE
 OZINGO BINGO
 SIMPLY RED
 PSYCHEDELIC PURS
 TRASHING DOVES
 WIRE
 XTC
 FROZEN GHOST
 LOU GRAMM
 U2
 BRYAN ADAMS
 FLEETWOOD MAC
 PETER WOLF
 DAVID BOWIE
 ANDY TAYLOR
 TOM PETTY
 IGGY POP
 BOB JOVI
 CULT
 PAUL SIMON
 JON BUTCHER
 XTC
 Medium
 JANE FARRAR
 FROZEN GHOST
 ERIC CLAPTON
 LITTLE AMERICA
 PSYCHEDELIC PURS
 ROBIN TROWER
 LOS LOBOS
 GELDOP
 DANNED
 SMITHS
 FROZEN GHOST
 ROBERT CRAY BAND
 CUTTING CREW
 XTC
 BILLY IDOL
 DEL FUGOS
 BRUCE HORNSBY
 ROCK & HYDE
 DOKKEN
 HOODOO GURUS
 PETER WOLF
 ERIC CLAPTON
 Medium
 LITTLE STEVEN
 Light
 LITTLE STEVEN

WBAB/Long Island
 (516) 587-1023

VP/PO: BOB BUTTMANN
 AFD: RALPH TORTORA

Heavy
 U2 (M)
 CROWDED HOUSE (M)
 BRYAN ADAMS (M)
 FLEETWOOD MAC (M)
 PSYCHEDELIC PURS
 STEVE WINWOOD
 CUTTING CREW
 POISON
 DAVID BOWIE (M)
 TOM PETTY (M)
 RUBY LEWIS
 WHITESNAKE
 BOB JOVI
 XTC
 GENESIS
 Medium
 GREGG ALLMAN BAND
 LIGHT OF DAY
 PETER WOLF
 EUROPE
 BRUCE HORNSBY
 ROBERT CRAY BAND
 PAUL SIMON
 NIGHT RANGER
 THOMPSON TWINS
 CINDERELLA
 CULT
 ERIC CLAPTON
 FROZEN GHOST
 SAINTS
 TRUTH
 ROCK & HYDE
 SUZANNE VEGA
 R.E.M.
 OZZY OSBOURNE
 TST
 MONDO ROCK
 CURE
 LOU GRAMM
 WORLD PARTY

WTPA/Harrisburg
 (717) 697-1141

PD: JEFF KAUFFMAN
 ASST PD: CHRIS JAMES

Heavy
 BRYAN ADAMS
 DAVID BOWIE
 DOUG AND THE SLUGS
 FLEETWOOD MAC
 U2
 TOM PETTY
 GREGG ALLMAN BAND
 BOB JOVI
 JON BUTCHER
 ERIC CLAPTON
 TOMMY CONNELL
 DOKKEN
 FARRRENHEIT
 FROZEN GHOST
 LOU GRAMM
 NIGHT RANGER
 ALAN PARSONS
 CULT
 STEVE WINWOOD
 PAUL SIMON
 SMITHS
 GINO VARELLI
 FLEETWOOD MAC
 WORLD PARTY
 DAVID BOWIE
 Medium
 HOODOO GURUS
 T'PAU
 Lights
 JOE FARHAM
 Light
 LITTLE STEVEN
 R.E.M.

WZOO/Allentown
 (215) 894-0511

PD: GENE ROMANO
 MD: RICK STRAUSS

Heavy
 U2
 BRYAN ADAMS
 FLEETWOOD MAC
 DAVID BOWIE
 HUEY LEWIS
 BOB JOVI
 ERIC CLAPTON
 PSYCHEDELIC PURS
 LOU GRAMM
 ROBERT CRAY BAND
 JON BUTCHER
 FROZEN GHOST
 ANDY TAYLOR
 NIGHT RANGER
 LOS LOBOS
 WHITESNAKE
 BRYAN ADAMS
 EUROPE
 CULT
 GREGG ALLMAN BAND
 LITTLE AMERICA
 Medium
 SUZANNE VEGA
 STEVE WINWOOD
 LITTLE STEVEN
 A ROBERT CRAY BAND
 LITTLE STEVEN
 EUROPE
 DREZ PURPLE
 GEORGIA SATELLITES

WHFS/Annapolis
 (301) 283-1430

PD: DAVID EINSTEIN
 MD: BOB SHOWACRE

Heavy
 U2
 XTC
 LOS LOBOS
 PSYCHEDELIC PURS
 STRANGLERS
 PRINCE
 THE THE
 DAVID SYLVIAN
 SYLVIA COUNCIL
 SIOUXIE & THE BANS
 DAVID BOWIE
 JULIAN COPE
 SMITHS
 CHRIS ISAAK
 XTC
 Medium
 GREGG ALLMAN BAND
 Light
 ROBERT CRAY BAND
 LITTLE STEVEN
 EUROPE
 DREZ PURPLE
 GEORGIA SATELLITES

WVFC/Wilmington
 (301) 283-1430

PD: DAVID EINSTEIN
 MD: BOB SHOWACRE

Heavy
 U2
 XTC
 LOS LOBOS
 PSYCHEDELIC PURS
 STRANGLERS
 PRINCE
 THE THE
 DAVID SYLVIAN
 SYLVIA COUNCIL
 SIOUXIE & THE BANS
 DAVID BOWIE
 JULIAN COPE
 SMITHS
 CHRIS ISAAK
 XTC
 Medium
 GREGG ALLMAN BAND
 Light
 ROBERT CRAY BAND
 LITTLE STEVEN
 EUROPE
 DREZ PURPLE
 GEORGIA SATELLITES

WDHA/Dover
 (201) 328-1055

VP/GM: BOB LINDER
 AFD: MIKE BOYLE

Heavy
 U2
 BRYAN ADAMS (M)
 PETER WOLF (M)
 FLEETWOOD MAC (M)
 DAVID BOWIE (M)
 JON BUTCHER (M)
 FROZEN GHOST (M)
 BOB JOVI
 LOU GRAMM
 CULT
 NIGHT RANGER (M)
 ERIC CLAPTON
 PSYCHEDELIC PURS (M)
 CUTTING CREW (M)
 ANDY TAYLOR
 EDDIE MONEY
 TOM PETTY
 XTC
 WHITESNAKE
 ROCK & HYDE
 Medium
 STEVE WINWOOD
 R.E.M.
 Light
 WORLD PARTY
 TWT
 SUZANNE VEGA
 LITTLE STEVEN
 RICK MEDLOCKE

WTPA/Harrisburg
 (717) 697-1141

PD: JEFF KAUFFMAN
 ASST PD: CHRIS JAMES

Heavy
 BRYAN ADAMS
 DAVID BOWIE
 DOUG AND THE SLUGS
 FLEETWOOD MAC
 U2
 TOM PETTY
 GREGG ALLMAN BAND
 BOB JOVI
 JON BUTCHER
 ERIC CLAPTON
 TOMMY CONNELL
 DOKKEN
 FARRRENHEIT
 FROZEN GHOST
 LOU GRAMM
 NIGHT RANGER
 ALAN PARSONS
 CULT
 STEVE WINWOOD
 PAUL SIMON
 SMITHS
 GINO VARELLI
 FLEETWOOD MAC
 WORLD PARTY
 DAVID BOWIE
 Medium
 HOODOO GURUS
 T'PAU
 Lights
 JOE FARHAM
 Light
 LITTLE STEVEN
 R.E.M.

WZOO/Allentown
 (215) 894-0511

PD: GENE ROMANO
 MD: RICK STRAUSS

Heavy
 U2
 BRYAN ADAMS
 FLEETWOOD MAC
 DAVID BOWIE
 HUEY LEWIS
 BOB JOVI
 ERIC CLAPTON
 PSYCHEDELIC PURS
 LOU GRAMM
 ROBERT CRAY BAND
 JON BUTCHER
 FROZEN GHOST
 ANDY TAYLOR
 NIGHT RANGER
 LOS LOBOS
 WHITESNAKE
 BRYAN ADAMS
 EUROPE
 CULT
 GREGG ALLMAN BAND
 LITTLE AMERICA
 Medium
 SUZANNE VEGA
 STEVE WINWOOD
 LITTLE STEVEN
 A ROBERT CRAY BAND
 LITTLE STEVEN
 EUROPE
 DREZ PURPLE
 GEORGIA SATELLITES

WHFS/Annapolis
 (301) 283-1430

PD: DAVID EINSTEIN
 MD: BOB SHOWACRE

Heavy
 U2
 XTC
 LOS LOBOS
 PSYCHEDELIC PURS
 STRANGLERS
 PRINCE
 THE THE
 DAVID SYLVIAN
 SYLVIA COUNCIL
 SIOUXIE & THE BANS
 DAVID BOWIE
 JULIAN COPE
 SMITHS
 CHRIS ISAAK
 XTC
 Medium
 GREGG ALLMAN BAND
 Light
 ROBERT CRAY BAND
 LITTLE STEVEN
 EUROPE
 DREZ PURPLE
 GEORGIA SATELLITES

WVFC/Wilmington
 (301) 283-1430

PD: DAVID EINSTEIN
 MD: BOB SHOWACRE

Heavy
 U2
 XTC
 LOS LOBOS
 PSYCHEDELIC PURS
 STRANGLERS
 PRINCE
 THE THE
 DAVID SYLVIAN
 SYLVIA COUNCIL
 SIOUXIE & THE BANS
 DAVID BOWIE
 JULIAN COPE
 SMITHS
 CHRIS ISAAK
 XTC
 Medium
 GREGG ALLMAN BAND
 Light
 ROBERT CRAY BAND
 LITTLE STEVEN
 EUROPE
 DREZ PURPLE
 GEORGIA SATELLITES

WIOQ/Philadelphia
 (215) 667-6100

CO-PO: HELEN LEICHT
 CO-PO: DAVID DYE

Heavy
 U2 (L)
 BRYAN ADAMS
 EDDIE MONEY
 FLEETWOOD MAC (L)
 PSYCHEDELIC PURS
 LOS LOBOS
 JERRY PER WARRNS
 JON BUTCHER
 GREGG ALLMAN BAND (L)
 ROCK & HYDE
 ERIC CLAPTON
 FROZEN GHOST
 TOM PETTY (M)
 JON BUTCHER
 DAVID BOWIE (M)
 BRYAN ADAMS (M)
 FLEETWOOD MAC (M)
 BOB JOVI
 FROZEN GHOST
 TOM PETTY (M)
 JON BUTCHER
 DAVID BOWIE (M)
 Medium
 CROWDED HOUSE
 A ROBIN TROWER
 Light
 OTHER ONES
 WHITESNAKE
 CONCRETE BLONDE

CHEZ/Delaware
 (613) 563-1919

PD: STEVE COLLIM
 MD: GREG TORRINGTON

REGIONAL RACTIVITY

SOUTH (Continued)

WGTR/Miami
(305) 759-4311
PD: BILL WISE
MD: BEARHAWK

Heavy
BRYAN ADAMS(M)
GREGG ALLMAN BAND
BOB JOVI
DAVID BOWIE(M)
JON BUTCHER
JIMMYE LOTT
JON BUTCHER
CUTTING CREW
FROZEN GHOST
LOU GRAMM
EDDIE MONY
NIGHT RANGER
TRUTH
U2(M)
WHITESNAKE
a TOM PETTY(M)
Medium
CROWDED HOUSE
FARRENHEIT
LOS LOBOS
OTHER ONES
ROCK & HYDE
STEVE WINWOOD
PETER WOLF
a CULT
a GARY MOORE

KTXQ/Dallas
(214) 528-5500
PD: AMY LOCKRIDGE
ASST. PD: REDBEARD

Heavy
BRYAN ADAMS(M)
LITTLE AMERICA
ROBERT CRAY BAND
NIGHT RANGER
CULT(M)
PSYCHEDELIC PURS(M)
FLEETWOOD MAC(M)
TOM PETTY(M)
U2(M)
WHITESNAKE
PETER WOLF(M)
Medium
a DAVID BOWIE
a STYX
EUROPE
GREGG ALLMAN BAND
GEORGIA SATELLITES
ROCK & HYDE
a LITTLE STEVEN
CROWDED HOUSE
OTHER ONES
TRUTH
FROZEN GHOST
TOMMY CONWELL
Light

PARALLEL TWO

KLBJ-FM/Austin
(512) 474-8543
OH: CLARK RYAN
PD: JEFF CARROLL

Heavy
BRYAN ADAMS
JON BUTCHER
FLEETWOOD MAC
U2
TOM PETTY
FROZEN GHOST
GREGG ALLMAN BAND
LITTLE AMERICA
BOB JOVI
DAVID BOWIE
ERIC CLAPTON
GEORGIA SATELLITES
LOU GRAMM
CROWDED HOUSE(M)
BILLY IDOL
PSYCHEDELIC PURS
PATTY SMYTH
TRUTH
LITTLE STEVEN
Light
RICK MEDLOCKE
NIGHT RANGER

KWIC/Beaumont
(409) 842-2210
PD: TED GARLAND
MD: TIM KELLEY

Heavy
WHITESNAKE
BRYAN ADAMS(M)
CULT
U2(M)(L)
LOU GRAMM
LITTLE AMERICA
FLEETWOOD MAC(M)
TESLA
DAVID BOWIE(M)
FROZEN GHOST
TOM PETTY
GREGG ALLMAN BAND
EDDIE MONY
GEORGIA SATELLITES
BILLY IDOL
NIGHT RANGER
ROCK & HYDE
ERIC CLAPTON
LOS LOBOS
JON BUTCHER
EUROPE
ROBERT CRAY BAND
PSYCHEDELIC PURS
Medium
Light
LITTLE STEVEN
CONCRETE BLONDE
CUTTING CREW
LONG RYDERS
THRASHER DOVES
SHY

KNCN/Corpus Christi
(512) 289-1000
PD: TIM PARKER
MD: ELISE VANDER BORGHT

Heavy
LITTLE AMERICA
TOM PETTY
DAVID BOWIE(M)
CULT
BRYAN ADAMS(M)
WHITESNAKE(M)
TESLA
GARY MOORE
HUEY LEWIS
EUROPE
FROZEN GHOST
TRUTH
RECKLESS
GEORGIA SATELLITES
EDDIE MONY
U2(M)
JON BUTCHER
LOU GRAMM
REO SPEEDWAGON
FLEETWOOD MAC(M)
NIGHT RANGER
PETER WOLF
Medium
Light
LITTLE STEVEN
Light
a E-Z-O
a AUTOGRAPH
a ERIC CLAPTON
a GREGG ALLMAN BAND

WZVX/Coastal North Carolina
(919) 728-2019
PD: J.B. STEVENS
MD: ROBERT MUYCHLER

Heavy
U2(L)
BRYAN ADAMS(M)
FLEETWOOD MAC(M)(L)
TOM PETTY(L)
DAVID BOWIE
FROZEN GHOST
EDDIE MONY
ROCK & HYDE
LOS LOBOS
CUTTING CREW
JON BUTCHER
CROWDED HOUSE
RICK MEDLOCKE
HUEY LEWIS
Medium
a REO SPEEDWAGON
Light
a LITTLE STEVEN

KLAQ/El Paso
(915) 544-8864
OH: RAY LAMP
MD: MIKE RAMSEY

Heavy
U2
FLEETWOOD MAC
BRYAN ADAMS
BOB JOVI
CUTTING CREW
DAVID BOWIE
PETER WOLF
PSYCHEDELIC PURS
BILLY IDOL
JON BUTCHER
TOM PETTY
LOS LOBOS
WHITESNAKE
Medium
a GREGG ALLMAN BAND
a ROBERT CRAY BAND
a LONG RYDERS
a OZZY OSBOURNE

WKRR/Greensboro
(919) 274-8042
PD: BRUCE WHEELER
MD: JOHN AMBERG

Heavy
U2(M)
FLEETWOOD MAC(M)(L)
TOM PETTY(M)
BRYAN ADAMS(M)
PETER WOLF(M)
DAVID BOWIE
GREGG ALLMAN BAND
BOB JOVI
EDDIE MONY
ROCK & HYDE
LITTLE AMERICA
Medium
Light
a ROBERT CRAY BAND
a TRUTH
a JON BUTCHER

WFYJ/Jacksonville
(904) 642-1055
PD: BRIAN TAYLOR
MD: LEX STALEY

Heavy
BRYAN ADAMS
JON BUTCHER
FLEETWOOD MAC
U2
TOM PETTY
FROZEN GHOST
GREGG ALLMAN BAND
LITTLE AMERICA
BOB JOVI
DAVID BOWIE
ERIC CLAPTON
GEORGIA SATELLITES
LOU GRAMM
CROWDED HOUSE(M)
BILLY IDOL
PSYCHEDELIC PURS
PATTY SMYTH
TRUTH
LITTLE STEVEN
Light
RICK MEDLOCKE
NIGHT RANGER

WIMZ-FM/Knoxville
(615) 525-6000
PD: JOHN LARSON
MD: MIKE CARPS

Heavy
CUTTING CREW
CROWDED HOUSE
U2
TRIUMPH
BOB JOVI
NIGHT RANGER
BRYAN ADAMS
GLASS TIGER
LOU GRAMM
REO SPEEDWAGON
FROZEN GHOST
THOMPSON TWINS
DAVID BOWIE
FARRENHEIT
GEORGIA SATELLITES
OVER THE TOP
CHICAGO
ERIC CLAPTON
LOS LOBOS
JON BUTCHER
EUROPE
ROBERT CRAY BAND
PSYCHEDELIC PURS
Medium
Light
LITTLE STEVEN
CULT
a COLIN HAY

WKQQ/Lexington
(606) 252-6694
PD: PETER DELLORO
MD: STACY YELTON

Heavy
DAVID BOWIE(M)
LOU GRAMM(L)
FROZEN GHOST
NIGHT RANGER
TOM PETTY(M)
BRYAN ADAMS(M)
WHITESNAKE(M)
TESLA
GARY MOORE
HUEY LEWIS
EUROPE
FROZEN GHOST
TRUTH
RECKLESS
GEORGIA SATELLITES
EDDIE MONY
U2(M)
JON BUTCHER
LOU GRAMM
REO SPEEDWAGON
FLEETWOOD MAC(M)
NIGHT RANGER
PETER WOLF
Medium
Light
LITTLE STEVEN
Light
a E-Z-O
a AUTOGRAPH
a ERIC CLAPTON
a GREGG ALLMAN BAND

WFRX/Charlotte
(704) 833-1121
PD: BOB CHEVLER
MD: MARY LONDON

Heavy
JON BUTCHER
FROZEN GHOST
DAVID BOWIE
U2(M)
LOU GRAMM
GREGG ALLMAN BAND
BILLY IDOL
FLEETWOOD MAC(M)
TOM PETTY
Medium
a REO SPEEDWAGON
a PATTY SMYTH
a EUROPE
a ROBERT CRAY BAND
a TRUTH
Light

KMJX/Little Rock
(501) 224-6500
PD: TOM MOOD
MD: DAVID ALLEN ROSS

Heavy
BRYAN ADAMS(M)(L)
U2(M)(L)
FLEETWOOD MAC(M)
DAVID BOWIE
TOM PETTY
FROZEN GHOST
NIGHT RANGER
BOB JOVI
WHITESNAKE
NIGHT RANGER
ANDY TAYLOR
FROZEN GHOST
BRYAN ADAMS(L)
DAVID BOWIE
EDDIE MONY
LOS LOBOS(L)
LOU GRAMM(L)
Medium
Light
a OZZY OSBOURNE(L)
a FARRENHEIT

WQMF/Louisville
(502) 589-4400
PD: DUKE MEYER
MD: KEITH TAYLOR

Heavy
CUTTING CREW
CROWDED HOUSE(M)
LOU GRAMM(M)
U2(M)
STEVE WINWOOD
FLEETWOOD MAC
TOM PETTY(M)
BRYAN ADAMS
STARSHIP
LITTLE AMERICA
OVER THE TOP
BOB JOVI(M)
GREGG ALLMAN BAND
BRYAN ADAMS(M)
PETER WOLF(M)
DAVID BOWIE
GREGG ALLMAN BAND
BOB JOVI
EDDIE MONY
ROCK & HYDE
LITTLE AMERICA
Medium
Light
a ROBERT CRAY BAND
a TRUTH
a JON BUTCHER

WRRR/Greensboro
(919) 274-8042
PD: BRUCE WHEELER
MD: JOHN AMBERG

Heavy
U2(M)
FLEETWOOD MAC(M)(L)
TOM PETTY(M)
BRYAN ADAMS(M)
PETER WOLF(M)
DAVID BOWIE
GREGG ALLMAN BAND
BOB JOVI
EDDIE MONY
ROCK & HYDE
LITTLE AMERICA
Medium
Light
a ROBERT CRAY BAND
a TRUTH
a JON BUTCHER

WZEW/Mobile
(205) 432-0102
PD: CATT STONE
MD: DONNA POXX

Heavy
GREGG ALLMAN BAND
TOM PETTY(M)
FLEETWOOD MAC(M)
LOU GRAMM(M)
CUTTING CREW
EDDIE MONY
NIGHT RANGER
BOB JOVI
DAVID BOWIE
ERIC CLAPTON
GEORGIA SATELLITES
LOU GRAMM
CROWDED HOUSE(M)
BILLY IDOL
PSYCHEDELIC PURS
PATTY SMYTH
TRUTH
LITTLE STEVEN
Light
RICK MEDLOCKE
NIGHT RANGER

WIMZ-FM/Knoxville
(615) 525-6000
PD: JOHN LARSON
MD: MIKE CARPS

Heavy
CUTTING CREW
CROWDED HOUSE
U2
TRIUMPH
BOB JOVI
NIGHT RANGER
BRYAN ADAMS
GLASS TIGER
LOU GRAMM
REO SPEEDWAGON
FROZEN GHOST
THOMPSON TWINS
DAVID BOWIE
FARRENHEIT
GEORGIA SATELLITES
OVER THE TOP
CHICAGO
ERIC CLAPTON
LOS LOBOS
JON BUTCHER
EUROPE
ROBERT CRAY BAND
PSYCHEDELIC PURS
Medium
Light
LITTLE STEVEN
CULT
a COLIN HAY

WKDF/Nashville
(615) 244-9532
PD: JUDY MCURT
ASST. PD: DAVID HALL

Heavy
BRYAN ADAMS(M)
BOB JOVI
CUTTING CREW
FROZEN GHOST
OVER THE TOP
EDDIE MONY
REO SPEEDWAGON
U2(M)
Medium
a GREGG ALLMAN BAND
a OTHER ONES
a BERNIE TAUPIN
Light
a STAN BUSH & BARRAG
a EUROPE
a LITTLE STEVEN
a GARY MOORE

WORZ/Orlando
(305) 786-1400
PD: ALAN EDWARDS
MD: MICHAEL W. LOWE

Heavy
FLEETWOOD MAC(L)
ROCK & HYDE
TOM PETTY
LITTLE AMERICA
U2
WHITESNAKE
NIGHT RANGER
ANDY TAYLOR
FROZEN GHOST
BRYAN ADAMS(L)
DAVID BOWIE
EDDIE MONY
LOS LOBOS(L)
LOU GRAMM(L)
Medium
Light
a RED 7(L)
a CULT
a OTHER ONES

WTKX/Pensacola
(904) 438-7543
PD: MARK DAGWELL
MD: J.R. STONE

Heavy
TOM PETTY(M)
DAVID BOWIE
FLEETWOOD MAC(M)
BRYAN ADAMS(M)
U2(M)(L)
CUTTING CREW
BOB JOVI
WHITESNAKE
ROBIN TROWER
NIGHT RANGER
EDDIE MONY
ROCK & HYDE
CULT
TESLA
LITTLE AMERICA
LOS LOBOS
GREGG ALLMAN BAND
PETER WOLF
BRYAN ADAMS
BOB JOVI
DAVID BOWIE
ERIC CLAPTON
GEORGIA SATELLITES
LOU GRAMM
CROWDED HOUSE
FROZEN GHOST
THOMPSON TWINS
DAVID BOWIE
FARRENHEIT
NIGHT RANGER
BOB JOVI
EDDIE MONY
ROCK & HYDE
LITTLE AMERICA
Medium
Light
a ROBERT CRAY BAND
a DEEP PURPLE
a STEVE WINWOOD
a JON FARRAHM
a SHY
a RICK MEDLOCKE
a LITTLE STEVEN
a ZEBBA OZZ
a SUZANNE VEGA
a LUCY SHOW
Light

WRDU/Raleigh
(919) 782-1061
OH/PD: BEN BALL
MD: BOB WALTON

Heavy
U2(M)
FLEETWOOD MAC(M)
BRYAN ADAMS(M)
DAVID BOWIE(M)
BOB JOVI
PSYCHEDELIC PURS
NIGHT RANGER
CULT
TOM PETTY
FROZEN GHOST
TOM PETTY(M)
LOU GRAMM
ROBERT CRAY BAND
LITTLE AMERICA
Medium
Light
a GARY MOORE
a JON BUTCHER
a WHITESNAKE
a TESLA

WRXL/Richmond
(804) 282-9731
PD: DAVID GROSSMAN
MD: PAUL SRUGRUE

Heavy
U2
BRYAN ADAMS(M)
GREGG ALLMAN BAND
DAVID BOWIE(M)
CUTTING CREW
BOB JOVI
WHITESNAKE
ROBIN TROWER
ERIC CLAPTON
EUROPE
FLEETWOOD MAC(M)
LOU GRAMM
EDDIE MONY
TOM PETTY(M)
REO SPEEDWAGON
U2(M)
Medium
Light
a GARY MOORE
a JON BUTCHER
a WHITESNAKE
a TESLA

KISS/San Antonio
(512) 223-6211
APD: TOM SCHEPPKE

Heavy
TOM PETTY(M)
NIGHT RANGER
LOU GRAMM
BRYAN ADAMS(M)
WHITESNAKE
U2(M)
DAVID BOWIE
GEORGIA SATELLITES
GARY MOORE
GREGG ALLMAN BAND
DOKKEN
CULT
BOB JOVI
ANDY TAYLOR
RATT
POISON
FLEETWOOD MAC
EUROPE
FROZEN GHOST
U2(M)
Medium
Light
a E-Z-O
a RICK MEDLOCKE
a LITTLE STEVEN
a FRETTY MATOS
a FATE
a MONTROSE

WIDZ/Orlando
(305) 645-1802
PD: RAD HESSICK

Heavy
BRYAN ADAMS(M)
FLEETWOOD MAC(M)
CUTTING CREW(M)
ERIC CLAPTON
EDDIE MONY
BOB JOVI
TOM PETTY(M)
GREGG ALLMAN BAND
LOU GRAMM
U2(M)
DAVID BOWIE(M)
PSYCHEDELIC PURS
BOB JOVI(M)
FLEETWOOD MAC(M)
LOU GRAMM
U2(M)
Medium
Light
a TRUTH
a ROBERT CRAY BAND
a R.E.M.

WKQR/West Palm Beach
(305) 656-2306
PD: TOM STEVENS
APD: MIKE RYAN

Heavy
U2(M)(L)
EDDIE MONY
BRYAN ADAMS(M)(L)
FLEETWOOD MAC(M)
TOM PETTY(M)
DAVID BOWIE
JON BUTCHER
GREGG ALLMAN BAND(M)
CUTTING CREW
LOS LOBOS
Medium
a JENNIFER WARRNES
a GENESIS
a CROWDED HOUSE
Light
a STAN BUSH & BARRAG
a GARY MOORE
a LITTLE STEVEN
a GARY MOORE

WORZ/Orlando
(305) 786-1400
PD: ALAN EDWARDS
MD: MICHAEL W. LOWE

Heavy
FLEETWOOD MAC(L)
ROCK & HYDE
TOM PETTY
LITTLE AMERICA
U2
WHITESNAKE
NIGHT RANGER
ANDY TAYLOR
FROZEN GHOST
BRYAN ADAMS(L)
DAVID BOWIE
EDDIE MONY
LOS LOBOS(L)
LOU GRAMM(L)
Medium
Light
a RED 7(L)
a CULT
a OTHER ONES

WTKX/Pensacola
(904) 438-7543
PD: MARK DAGWELL
MD: J.R. STONE

Heavy
TOM PETTY(M)
DAVID BOWIE
FLEETWOOD MAC(M)
BRYAN ADAMS(M)
U2(M)(L)
CUTTING CREW
BOB JOVI
WHITESNAKE
ROBIN TROWER
NIGHT RANGER
EDDIE MONY
ROCK & HYDE
CULT
TESLA
LITTLE AMERICA
LOS LOBOS
GREGG ALLMAN BAND
PETER WOLF
BRYAN ADAMS
BOB JOVI
DAVID BOWIE
ERIC CLAPTON
GEORGIA SATELLITES
LOU GRAMM
CROWDED HOUSE
FROZEN GHOST
THOMPSON TWINS
DAVID BOWIE
FARRENHEIT
NIGHT RANGER
BOB JOVI
EDDIE MONY
ROCK & HYDE
LITTLE AMERICA
Medium
Light
a ROBERT CRAY BAND
a DEEP PURPLE
a STEVE WINWOOD
a JON FARRAHM
a SHY
a RICK MEDLOCKE
a LITTLE STEVEN
a ZEBBA OZZ
a SUZANNE VEGA
a LUCY SHOW
Light

WRDU/Raleigh
(919) 782-1061
OH/PD: BEN BALL
MD: BOB WALTON

Heavy
U2(M)
FLEETWOOD MAC(M)
BRYAN ADAMS(M)
DAVID BOWIE(M)
BOB JOVI
PSYCHEDELIC PURS
NIGHT RANGER
CULT
TOM PETTY
FROZEN GHOST
TOM PETTY(M)
LOU GRAMM
ROBERT CRAY BAND
LITTLE AMERICA
Medium
Light
a GARY MOORE
a JON BUTCHER
a WHITESNAKE
a TESLA

WRXL/Richmond
(804) 282-9731
PD: DAVID GROSSMAN
MD: PAUL SRUGRUE

Heavy
U2
BRYAN ADAMS(M)
GREGG ALLMAN BAND
DAVID BOWIE(M)
CUTTING CREW
BOB JOVI
WHITESNAKE
ROBIN TROWER
ERIC CLAPTON
EUROPE
FLEETWOOD MAC(M)
LOU GRAMM
EDDIE MONY
TOM PETTY(M)
REO SPEEDWAGON
U2(M)
Medium
Light
a GARY MOORE
a JON BUTCHER
a WHITESNAKE
a TESLA

KISS/San Antonio
(512) 223-6211
APD: TOM SCHEPPKE

Heavy
TOM PETTY(M)
NIGHT RANGER
LOU GRAMM
BRYAN ADAMS(M)
WHITESNAKE
U2(M)
DAVID BOWIE
GEORGIA SATELLITES
GARY MOORE
GREGG ALLMAN BAND
DOKKEN
CULT
BOB JOVI
ANDY TAYLOR
RATT
POISON
FLEETWOOD MAC
EUROPE
FROZEN GHOST
U2(M)
Medium
Light
a E-Z-O
a RICK MEDLOCKE
a LITTLE STEVEN
a FRETTY MATOS
a FATE
a MONTROSE

WIDZ/Orlando
(305) 645-1802
PD: RAD HESSICK

Heavy
BRYAN ADAMS(M)
FLEETWOOD MAC(M)
CUTTING CREW(M)
ERIC CLAPTON
EDDIE MONY
BOB JOVI
TOM PETTY(M)
GREGG ALLMAN BAND
LOU GRAMM
U2(M)
DAVID BOWIE(M)
PSYCHEDELIC PURS
BOB JOVI(M)
FLEETWOOD MAC(M)
LOU GRAMM
U2(M)
Medium
Light
a TRUTH
a ROBERT CRAY BAND
a R.E.M.

KFMX/Lubbock
(806) 747-1224
PD: GARY WINTER
MD: LORIS LANE

Heavy
DAVID BOWIE(M)
JON BUTCHER
U2
BRYAN ADAMS(M)
CUTTING CREW
FROZEN GHOST
TOM PETTY(M)
WHITESNAKE
FLEETWOOD MAC(M)
LOU GRAMM(M)
PSYCHEDELIC PURS
CULT
ROBERT CRAY BAND
EDDIE MONY
LOS LOBOS
PATTY SMYTH
NIGHT RANGER
LITTLE AMERICA
PETER WOLF(M)
EUROPE
Medium
Light
a DAVID BOWIE
a JON BUTCHER
a SUZANNE VEGA
a DAVID BEHRETT
a OTHER ONES
a OZZY OSBOURNE

PARALLEL THREE

KATP/Amarillo
(806) 374-1837
PD: JACK RANDALL
MD: DALE MILLER

Heavy
U2
BRYAN ADAMS(M)
FLEETWOOD MAC(M)
TOM PETTY
DAVID BOWIE
JON BUTCHER
FROZEN GHOST
LOU GRAMM
WHITESNAKE
ROBIN TROWER
NIGHT RANGER
EDDIE MONY
ROCK & HYDE
CULT
TESLA
LITTLE AMERICA
LOS LOBOS
GREGG ALLMAN BAND
PETER WOLF
BRYAN ADAMS
BOB JOVI
DAVID BOWIE
ERIC CLAPTON
GEORGIA SATELLITES
LOU GRAMM
CROWDED HOUSE
FROZEN GHOST
THOMPSON TWINS
DAVID BOWIE
FARRENHEIT
NIGHT RANGER
BOB JOVI
EDDIE MONY
ROCK & HYDE
LITTLE AMERICA
Medium
Light
a ROBERT CRAY BAND
a DEEP PURPLE
a STEVE WINWOOD
a JON FARRAHM
a SHY
a RICK MEDLOCKE
a LITTLE STEVEN
a ZEBBA OZZ
a SUZANNE VEGA
a LUCY SHOW
Light

KSHE/St. Louis
(314) 621-0095
OH: RICK BALIS
ASST. PD: AL HOFER

Heavy
U2
BRYAN ADAMS
FLEETWOOD MAC
TOM PETTY
DAVID BOWIE
JON BUTCHER
FROZEN GHOST
LOU GRAMM
WHITESNAKE
ROBIN TROWER
NIGHT RANGER
EDDIE MONY
ROCK & HYDE
CULT
TESLA
LITTLE AMERICA
LOS LOBOS
GREGG ALLMAN BAND
PETER WOLF
BRYAN ADAMS
BOB JOVI
DAVID BOWIE
ERIC CLAPTON
GEORGIA SATELLITES
LOU GRAMM
CROWDED HOUSE
FROZEN GHOST
THOMPSON TWINS
DAVID BOWIE
FARRENHEIT
NIGHT RANGER
BOB JOVI
EDDIE MONY
ROCK & HYDE
LITTLE AMERICA
Medium
Light
a ROBERT CRAY BAND
a DEEP PURPLE
a STEVE WINWOOD
a JON FARRAHM
a SHY
a RICK MEDLOCKE
a LITTLE STEVEN
a ZEBBA OZZ
a SUZANNE VEGA
a LUCY SHOW
Light

WRDU/Raleigh
(919) 782-1061
OH/PD: BEN BALL
MD: BOB WALTON

Heavy
U2(M)
FLEETWOOD MAC(M)
BRYAN ADAMS(M)
DAVID BOWIE(M)
BOB JOVI
PSYCHEDELIC PURS
NIGHT RANGER
CULT
TOM PETTY
FROZEN GHOST
TOM PETTY(M)
LOU GRAMM
ROBERT CRAY BAND
LITTLE AMERICA
Medium
Light
a GARY MOORE
a JON BUTCHER
a WHITESNAKE
a TESLA

WRXL/Richmond
(804) 282-9731
PD: DAVID GROSSMAN
MD: PAUL SRUGRUE

Heavy
U2
BRYAN ADAMS(M)
GREGG ALLMAN BAND
DAVID BOWIE(M)
CUTTING CREW
BOB JOVI
WHITESNAKE
ROBIN TROWER
ERIC CLAPTON
EUROPE
FLEETWOOD MAC(M)
LOU GRAMM
EDDIE MONY
TOM PETTY(M)
REO SPEEDWAGON
U2(M)
Medium
Light
a GARY MOORE
a JON BUTCHER
a WHITESNAKE
a TESLA

KISS/San Antonio
(512) 223-6211
APD: TOM SCHEPPKE

Heavy
TOM PETTY(M)
NIGHT RANGER
LOU GRAMM
BRYAN ADAMS(M)
WHITESNAKE
U2(M)
DAVID BOWIE
GEORGIA SATELLITES
GARY MOORE
GREGG ALLMAN BAND
DOKKEN
CULT
BOB JOVI
ANDY TAYLOR
RATT
POISON
FLEETWOOD MAC
EUROPE
FROZEN GHOST
U2(M)
Medium
Light
a E-Z-O
a RICK MEDLOCKE
a LITTLE STEVEN
a FRETTY MATOS
a FATE
a MONTROSE

WIDZ/Orlando
(305) 645-1802
PD: RAD HESSICK

Heavy
BRYAN ADAMS(M)
FLEETWOOD MAC(M)
CUTTING CREW(M)
ERIC CLAPTON
EDDIE MONY
BOB JOVI
TOM PETTY(M)
GREGG ALLMAN BAND
LOU GRAMM
U2(M)
DAVID BOWIE(M)
PSYCHEDELIC PURS
BOB JOVI(M)
FLEETWOOD MAC(M)
LOU GRAMM
U2(M)
Medium
Light
a TRUTH
a ROBERT CRAY BAND
a R.E.M.

KMMX/San Antonio
(512) 337-4550
PD: LEE ROY HANSEN
ASST. PD: JIM ROBINSON

Heavy
GREGG ALLMAN BAND
C.S. ANGELS
EDDIE & THE TIDE
JOHN FARRAHM
FLEETWOOD MAC
GOWAN
IN PURSUIT
CHRIS ISAAK
KENIA
LEVEL 42(M)
LOS LOBOS
77'S
SIMPLY RED
SPANDAU BALLET
STRANGLERS
JENNIFER WARRNES
GINO VANELLI
JENNIFER WARRNES
WORLD PARTY
CUTTING CREW
REO
Medium
Light
a DAVID BOWIE
a JON BUTCHER
a SUZANNE VEGA
a DAVID BEHRETT
a OTHER ONES
a OZZY OSBOURNE

PARALLEL ONE

KATP/Amarillo
(806) 374-1837
PD: JACK RANDALL
MD: DALE MILLER

Heavy
U2
BRYAN ADAMS(M)
FLEETWOOD MAC(M)
TOM PETTY
DAVID BOWIE
JON BUTCHER
FROZEN GHOST
LOU GRAMM
WHITESNAKE
ROBIN TROWER
NIGHT RANGER
EDDIE MONY
ROCK & HYDE
CULT
TESLA
LITTLE AMERICA
LOS LOBOS
GREGG ALLMAN BAND
PETER WOLF
BRYAN ADAMS
BOB JOVI
DAVID BOWIE
ERIC CLAPTON
GEORGIA SATELLITES
LOU GRAMM
CROWDED HOUSE
FROZEN GHOST
THOMPSON TWINS
DAVID BOWIE
FARRENHEIT
NIGHT RANGER
BOB JOVI
EDDIE MONY
ROCK & HYDE
LITTLE AMERICA
Medium
Light
a ROBERT CRAY BAND
a DEEP PURPLE
a STEVE WINWOOD
a JON FARRAHM
a SHY
a RICK MEDLOCKE
a LITTLE STEVEN
a ZEBBA OZZ
a SUZANNE VEGA
a LUCY SHOW
Light

KSHE/St. Louis
(314) 621-0095
OH: RICK BALIS
ASST. PD: AL HOFER

Heavy
U2
BRYAN ADAMS
FLEETWOOD MAC
TOM PETTY
DAVID BOWIE
JON BUTCHER
FROZEN GHOST
LOU GRAMM
WHITESNAKE
ROBIN TROWER
NIGHT RANGER
EDDIE MONY
ROCK & HYDE
CULT
TESLA
LITTLE AMERICA
LOS LOBOS
GREGG ALLMAN BAND
PETER WOLF
BRYAN ADAMS
BOB JOVI
DAVID BOWIE
ERIC CLAPTON
GEORGIA SATELLITES
LOU GRAMM
CROWDED HOUSE
FROZEN GHOST
THOMPSON TWINS
DAVID BOWIE
FARRENHEIT
NIGHT RANGER
BOB JOVI
EDDIE MONY
ROCK & HYDE
LITTLE AMERICA
Medium
Light
a ROBERT CRAY BAND
a DEEP PURPLE
a STEVE WINWOOD
a JON FARRAHM
a SHY
a RICK MEDLOCKE
a LITTLE STEVEN
a ZEBBA OZZ
a SUZANNE VEGA
a LUCY SHOW
Light

WRDU/Raleigh
(919) 782-1061
OH/PD: BEN BALL
MD: BOB WALTON

Heavy
U2(M)
FLEETWOOD MAC(M)
BRYAN ADAMS(M)
DAVID BOWIE(M)
BOB JOVI
PSYCHEDELIC PURS
NIGHT RANGER
CULT
TOM PETTY
FROZEN GHOST
TOM PETTY(M)
LOU GRAMM
ROBERT CRAY BAND
LITTLE AMERICA
Medium
Light
a GARY MOORE
a JON BUTCHER
a WHITESNAKE
a TESLA

WRXL/Richmond
(804) 282-9731
PD: DAVID GROSSMAN
MD: PAUL SRUGRUE

MOST ADDED EAST BREAKOUTS Billy Idol Europe Genesis Atlantic Starr Lisa Lisa T'Pau Crowded House Duran Duran

CHIRADS & HOTS

MOST ADDED SOUTH BREAKOUTS Genesis Europe Tom Petty Lisa Lisa Crowded House T'Pau System Robert Cray Band Russell Hitchcock Survivor Truth Tesla

EAST

PARALLEL TWO

WFLY/Albany, NY Steve Christian GENESIS PARTLAND BROS. RESTLESS HEART JOURNEY COMPANY B EUROPE DURAN DURAN ... WPK/Pepe Cod. MA Randal/McVie LISA LISA CAMEO BILLY IDOL (dp) ... WPK/Pepe Cod. MA Randal/McVie LISA LISA CAMEO BILLY IDOL (dp) GENESIS AKITA BAKER ...

100K/H/Ocean City, MD Hiltman/Jernigan PETER WOLF ROCK & HYDE (dp) GENESIS TOM PETTY EUROPE KENNY G ... WPK/Pepe Cod. MA Randal/McVie LISA LISA CAMEO BILLY IDOL (dp) GENESIS AKITA BAKER ...

G108/Durham/Releigh, NC Edwards/Wright HERB ALPERT JODY WATLEY GLENN MEDEIROS ... WPK/Pepe Cod. MA Randal/McVie LISA LISA CAMEO BILLY IDOL (dp) GENESIS AKITA BAKER ...

WLSR/Louisville, KY Lyons/Robinson FLEETWOOD MAC JODY WATLEY GLENN MEDEIROS ... WPK/Pepe Cod. MA Randal/McVie LISA LISA CAMEO BILLY IDOL (dp) GENESIS AKITA BAKER ...

WCGG/Columbus, GA Carro/Daniels JOURNEY SURVIVOR LUTHER VANDROSS (dp) ... WPK/Pepe Cod. MA Randal/McVie LISA LISA CAMEO BILLY IDOL (dp) GENESIS AKITA BAKER ...

EAST

PARALLEL THREE

WFLY/Albany, NY Steve Christian GENESIS PARTLAND BROS. RESTLESS HEART JOURNEY COMPANY B EUROPE DURAN DURAN ... WPK/Pepe Cod. MA Randal/McVie LISA LISA CAMEO BILLY IDOL (dp) GENESIS AKITA BAKER ...

100K/H/Ocean City, MD Hiltman/Jernigan PETER WOLF ROCK & HYDE (dp) GENESIS TOM PETTY EUROPE KENNY G ... WPK/Pepe Cod. MA Randal/McVie LISA LISA CAMEO BILLY IDOL (dp) GENESIS AKITA BAKER ...

G108/Durham/Releigh, NC Edwards/Wright HERB ALPERT JODY WATLEY GLENN MEDEIROS ... WPK/Pepe Cod. MA Randal/McVie LISA LISA CAMEO BILLY IDOL (dp) GENESIS AKITA BAKER ...

WLSR/Louisville, KY Lyons/Robinson FLEETWOOD MAC JODY WATLEY GLENN MEDEIROS ... WPK/Pepe Cod. MA Randal/McVie LISA LISA CAMEO BILLY IDOL (dp) GENESIS AKITA BAKER ...

WCGG/Columbus, GA Carro/Daniels JOURNEY SURVIVOR LUTHER VANDROSS (dp) ... WPK/Pepe Cod. MA Randal/McVie LISA LISA CAMEO BILLY IDOL (dp) GENESIS AKITA BAKER ...

SOUTH PARALLEL TWO

WPK/Pepe Cod. MA Randal/McVie LISA LISA CAMEO BILLY IDOL (dp) GENESIS AKITA BAKER ... WPK/Pepe Cod. MA Randal/McVie LISA LISA CAMEO BILLY IDOL (dp) GENESIS AKITA BAKER ...

G108/Durham/Releigh, NC Edwards/Wright HERB ALPERT JODY WATLEY GLENN MEDEIROS ... WPK/Pepe Cod. MA Randal/McVie LISA LISA CAMEO BILLY IDOL (dp) GENESIS AKITA BAKER ...

WLSR/Louisville, KY Lyons/Robinson FLEETWOOD MAC JODY WATLEY GLENN MEDEIROS ... WPK/Pepe Cod. MA Randal/McVie LISA LISA CAMEO BILLY IDOL (dp) GENESIS AKITA BAKER ...

WCGG/Columbus, GA Carro/Daniels JOURNEY SURVIVOR LUTHER VANDROSS (dp) ... WPK/Pepe Cod. MA Randal/McVie LISA LISA CAMEO BILLY IDOL (dp) GENESIS AKITA BAKER ...

Parallels Begin on Page 80 Adds & Hots Begin on Page 78 P-1 Playlists Begin on Page 75

237 Reporters 230 Current Reports The following stations reported a frozen playlist this week: KHTR/St. Louis KFV/Modesto ... The following stations failed to report this week and therefore their playlists were frozen: B106/Washington Q105/Tampa ...

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded

MOST ADDED MIDWEST BREAKOUTS
Genesis
Billy Idol
Lisa Lisa
Herb Alpert
Tom Petty
Atlantic Starr

CHR ADDS & HOTS

MOST ADDED WEST BREAKOUTS
Genesis
Atlantic Starr
Crowded House
T'Pau
Partland Brothers

MIDWEST PARALLEL TWO

WKDD/Akron, OH
 Anthony/Kittridge
Survivor
Restless Heart
Billy Idol
Europe (dp)
Tom Petty (dp)
T'Pau (dp)
Gino Vanelli (dp)
Hottest:
 CUTTING CREW 2-1
 RUBY LEWIS & THE 7-2
 BRYAN ADAMS 4-3
 U2 8-4
 CHICAGO 10-5
WKFX/Appleton-Oshkosh, WI
 Rose/Bradleigh
Atlantic Starr
Simply Red
Herb Alpert
Genesis
Hottest:
 CUTTING CREW 3-1
 STEVE WINWOOD 2-7
 MADONNA 7-5
 U2 8-6
 FLEETWOOD MAC 15-11
KHX/Davenport, IA
 Jim O'Hara
Atlantic Starr
Genesis
Anita Baker
Billy Idol (dp)
Eddie Money
Hottest:
 JODY WATLEY 13-6
 FLEETWOOD MAC 11-7
 GLENN MEDeiros 26-22
 KIM WILDE 35-26
KRMQ/Des Moines, IA
 Knight/Sharp
Kenny G
Herb Alpert
Simply Red
Hottest:
 CUTTING CREW 5-2
 PRINCE 6-4
 U2 10-5
 MADONNA 16-11
 CHICAGO 21-14
KZIO/Duluth, MN
 Michael/Martin
Genesis
Psychodelic Furs
Atlantic Starr
Partland Bros.
Tom Petty
Hottest:
 PRINCE 6-1
 BRYAN ADAMS 16-11
 FLEETWOOD MAC 22-18
 JODY WATLEY 28-23
 BON JOVI 37-28
WMEE/Fl. Wayne, IN
 Allen/Devie
Chris DeBurg
Genesis
Hottest:
 FRANKLIN & MICHAEL 3-1
 CUTTING CREW 6-3
 MADONNA 7-5
 PRINCE 8-6
 U2 17-7
WGRD/Grand Rapids, MI
 Cienoty/McCormick
Genesis
Journey
Progen Gnost
Crowded House
Truth
Hottest:
 CUTTING CREW 1-1
 U2 3-2
 ERIC MARTIN 19-10
 BON JOVI 15-12
 KENNY LOGGINS 30-20

WZOK/Rockford, IL
 McClure/Summers
None
Hottest:
 PRINCE 3-3
 CUTTING CREW 7-7
 U2 8-8
 MADONNA 10-10
 FLEETWOOD MAC 12-12
WRQN/Toldeo, OH
 Wheeler/Hanson
Breakfast Club
Kim Wilde
Billy Idol (dp)
Level 42
Hottest:
 JODY WATLEY 13-5
 U2 16-7
 BRYAN ADAMS 22-14
 POISON 28-19
 SIMPLY RED 30-21
WXIX/Green Bay, WI
 McCarthy/Michael T.
Kenny G
Eddie Money
Lisa Lisa (dp)
Dr. Dave (dp)
Hottest:
 CUTTING CREW 3-1
 U2 5-3
 MADONNA 6-5
 PETER WOLF 8-6
 GLENN MEDeiros 13-7
WEAG/Indianapolis, IN
 Greg Hendrix
Europe (dp)
Tom Petty (dp)
Psychodelic Furs
Crowded House
Hottest:
 STEVE WINWOOD 2-1
 PETER WOLF 3-2
 RUBY LEWIS & THE 10-6
 POISON 19-11
 BON JOVI 17-13
WZPZ/Indianapolis, IN
 Steve Siles
Chris DeBurg
Simply Red
Chicago
Europe (dp)
Kenny Loggins
Eddie Money
Hottest:
 CUTTING CREW 2-2
 STEVE WINWOOD 5-3
 PETER WOLF 7-4
 U2 14-6
 MADONNA 16-8
Z104/Madison, WI
 Little/Hudson
Truth
Lisa Lisa
Level 42
Chicago
Chicago Robinson
Hottest:
 CUTTING CREW 5-1
 POISON 6-3
 GLENN MEDeiros 9-5
 JODY WATLEY 13-9
 FLEETWOOD MAC 13-10
KJ103/Oklahoma City, OK
 Patrick/Colina
Crowded House
Cinderella
Atlantic Starr
Truth
Impatience Stranger
Partland Bros.
Other Ones
Hottest:
 CUTTING CREW 4-1
 U2 5-2
 JODY WATLEY 17-6
 FLEETWOOD MAC 16-9
 PAUL SIMON 32-25
KGKQ/Omaha, NB
 Evans/Michaels
Kenny Loggins
Billy Idol
Smiley Robinson
Europe (dp)
Hottest:
 PRINCE 1-1
 STEVE WINWOOD 3-2
 U2 4-3
 MADONNA 6-4
 CUTTING CREW 11-5
KZB3/Peoria, IL
 Keith Edwards
Poison
Psychodelic Furs
Tom Petty
Hottest:
 STEVE WINWOOD 1-1
 BON JOVI 2-2
 CUTTING CREW 5-3
 CROWDED HOUSE 8-5
 BRYAN ADAMS 13-9

PARALLEL THREE

KYYY/Bismarck, ND
 Bob Beck
Genesis
Lisa Lisa
Chicago
Chicago Robinson
Hottest:
 CUTTING CREW 5-1
 POISON 6-3
 GLENN MEDeiros 9-5
 JODY WATLEY 13-9
 FLEETWOOD MAC 13-10
KJ103/Oklahoma City, OK
 Patrick/Colina
Crowded House
Cinderella
Atlantic Starr
Truth
Impatience Stranger
Partland Bros.
Other Ones
Hottest:
 CUTTING CREW 4-1
 U2 5-2
 JODY WATLEY 17-6
 FLEETWOOD MAC 16-9
 PAUL SIMON 32-25
KGKQ/Omaha, NB
 Evans/Michaels
Kenny Loggins
Billy Idol
Smiley Robinson
Europe (dp)
Hottest:
 PRINCE 1-1
 STEVE WINWOOD 3-2
 U2 4-3
 MADONNA 6-4
 CUTTING CREW 11-5
KZB3/Peoria, IL
 Keith Edwards
Poison
Psychodelic Furs
Tom Petty
Hottest:
 STEVE WINWOOD 1-1
 BON JOVI 2-2
 CUTTING CREW 5-3
 CROWDED HOUSE 8-5
 BRYAN ADAMS 13-9

KKLS/Rapid City, SD
 Sherwin/Kalaway
Herb Alpert
Tom Petty
Duran Duran
Smiley Robinson
Ericity Rockers
Hottest:
 CUTTING CREW 7-4
 U2 14-11
 FLEETWOOD MAC 15-13
 ROLL & THE GANG 18-15
 GLENN MEDeiros 27-22
SKG/Salina, KS
 Steve Wall
Genesis
Colin Hay
Truth
Journey
Joe Butcher
Klymaxx
Europe
Hottest:
 PETER WOLF 8-3
 DONNA ALLEN 10-5
 BRUCE WILLIS 15-8
 POISON 18-12
 GLENN MEDeiros 20-15
KKRC/Sioux Falls, SD
 Kieley/O'Douglas
T'Pau (dp)
Partland Bros.
Atlantic Starr
Genesis
Tesla (dp)
Hottest:
 ANITA BAKER 4-1
 CHRIS DEBURGH 11-5
 JODY WATLEY 18-13
 MADONNA 24-16
 BON JOVI 27-23
KWTO/Springfield, MO
 D'Grady/Cook
Genesis
Kenny G (dp)
Psychodelic Furs
Europe (dp)
Lisa Lisa
Hottest:
 STEVE WINWOOD 2-1
 CUTTING CREW 4-2
 MADONNA 8-4
 FLEETWOOD MAC 12-6
 BRYAN ADAMS 15-10
WDBR/Springfield, IL
 Moore/Lawley
Kenny G
Anita Baker
Europe (dp)
Survivor
Crowded House
Partland Bros.
Truth
Little America (dp)
Bon Jovi
Hottest:
 MADONNA 3-1
 FLEETWOOD MAC 9-3
 U2 10-4
Fleetwood Mac 17-7
Cutting Crew 14-9
WSPZ/Steves Point, WI
 Souley/Steffan
Tom Petty
Smiley Robinson
Other Ones
Billy Idol
Partland Bros.
Hottest:
 CUTTING CREW 5-2
 PRINCE 8-4
 MADONNA 15-6
 JODY WATLEY 20-10
KDVV/Topeka, KS
 Kevin Rabat
Paul Simon
Billy Idol (dp)
Lisa Lisa
Glenn Medeiros
Crowded House
Simply Red
Duran Duran (dp)
Hottest:
 U2 14-4
 POISON 9-6
 MADONNA 15-7
 FLEETWOOD MAC 23-10
 BRYAN ADAMS 21-12
KFMW/Waterloo, IA
 Jacobsen/Haldin
Herb Alpert
Tom Petty
Simply Red
Smiley Robinson
Hottest:
 ATLANTIC STARR 11-5
 JODY WATLEY 21-11
 FLEETWOOD MAC 22-12
 BRYAN ADAMS 25-17
 CHRIS DEBURGH 26-24

WEST PARALLEL TWO

KNMQ/Albuquerque-Santa Fe, NM
 Stucker/Daniels
Genesis
Psychodelic Furs (dp)
Atlantic Starr
Eddie Money
Hottest:
 MADONNA 2-1
 CUTTING CREW 4-3
 JODY WATLEY 8-5
 U2 16-8
 CHRIS DEBURGH 24-14
KPMW/Boise, ID
 Armstrong/J.T.
Rock & Hyde
Partland Bros.
Genesis
Hottest:
 4 BY FOUR
Partland Bros.
Hottest:
 FRANKLIN & MICHAEL 1-1
 GLENN MEDeiros 4-3
 PRINCE 5-5
 CUTTING CREW 10-7
KYV/Boise, ID
 Tom Evans
Anita Baker
Crowded House
Tom Petty (dp)
Duran Duran
Jack Wagner
Hottest:
 CUTTING CREW 2-1
 U2 7-2
 POISON 10-5
 CHRIS DEBURGH 14-7
 PAUL LEKAKIS 25-15
KHX/Colorado Springs, CO
 John Dentzer
Genesis
Atlantic Starr
Partland Bros. (dp)
T'Pau (dp)
Colin Hay (dp)
Hottest:
 CROWDED HOUSE 1-1
 CUTTING CREW 2-2
 MADONNA 7-3
 U2 8-6
Glenn Medeiros 9-7
CHED/Edmonton, CN
 Bohn/Langestor
Other Ones
Kim Wilde
Glenn Medeiros
Dan Hill
Chicago
Company B
Hottest:
 CROWDED HOUSE 2-1
 U2 5-4
Paul Lekakis 7-6
Bryan Adams 8-7
Cutting Crew 19-15
KSN/Eugene, OR
 Shakes/Hyatt
T'Pau
Company B
Europe
MyLons
Crowded House
Hottest:
 CUTTING CREW 4-1
 MADONNA 6-4
 U2 11-8
Bon Jovi 35-29
Stacey Q D-34
Madonna 1-1
 U2 5-3
Cutting Crew 8-5
Fleetwood Mac 12-6
Bon Jovi 21-14
KYNO/Fresno, CA
 Walker/Devis
Genesis
Kim Wilde (dp)
Level 42 (dp)
Chris DeBurg (dp)
Hottest:
 CLUB NOUVEAU 1-1
 STARSHIP 7-2
Jody Watley 6-3
Christ Lauper 16-10
Cutting Crew 26-17

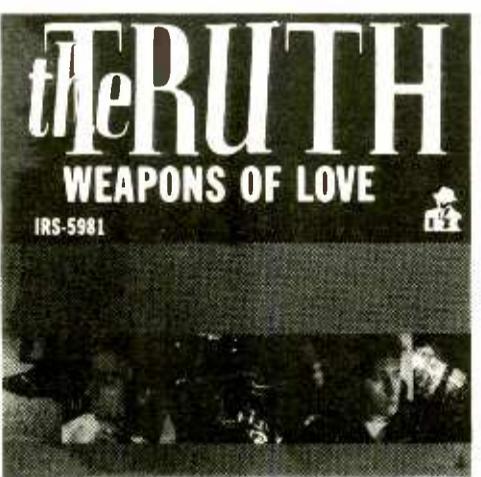
KDON/Salinas, CA
 Hunter/Lindell
Genesis
Atlantic Starr
Smiley Robinson
System
Hottest:
 CHRIS DEBURGH 1-1
 MADONNA 12-5
 COVERGILLS 23-16
 POISON 24-18
 LISA LISA D-35
KZUU/Spokane, WA
 Gordon/Bradley
Randy Robbins
T'Pau
Survivor
Crowded House
Strayper (dp)
Partland Bros.
Europe (dp)
Jody Watley
Hottest:
 CUTTING CREW 1-1
 CROWDED HOUSE 2-2
 PRINCE 5-3
 PETER WOLF 6-4
 PSEUDO BCHO 9-6
KNBO/Seattle, WA
 Ersk/Louie
Donna Allen
Atlantic Starr
Level 42
Lisa Lisa
Tom Petty
Other Ones (dp)
Hottest:
 CUTTING CREW 10-1
 STEVE WINWOOD 8-2
 MADONNA 13-3
Fleetwood Mac 18-8
Jody Watley 23-10

PARALLEL THREE

KGOT/Anchorage, AK
 J.D. Chandler
Atlantic Starr
Psychodelic Furs
Duran Duran
Lisa Lisa
Kenny G
Hottest:
 CUTTING CREW 4-1
 ATLANTIC STARR 3-3
Franklin & Michael 3-2
Fleetwood Mac 11-5
 U2 13-6
KYVA/Billings, MT
 Charla Fox
Atlantic Starr
Kenny G
Restless Heart
Billy Idol
Partland Bros.
Hottest:
 CUTTING CREW 5-1
 STEVE WINWOOD 3-3
 PRINCE 4-4
 U2 11-6
Fleetwood Mac 17-9

Breakouts are records not included in the regional most added, but which have five or more adds in a region, and fewer than 50 stations overall

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/label (label) designations indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week. Up for upward chart movement. Same for sideways or continued uncharted activity. Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels NOTE: Records that lack the required 80% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40. CHR Rotation Criteria — Fulltime Adds and/or On: four plays in a 24-hour period, three of them before midnight. Dayparted Adds and/or On: two plays in a 24-hour period, both of them before midnight.



the RUTH weapons of love

The Truth is the Fastest Breaking New Act at AOR This Year!

AOR BREAKER!!

ADDED THIS WEEK AT:

- Z93 WBBQ WERZ
- 93Q KZOU WGRD KJ103
- WRNO 95XXX WGAN KQIZ
- KSMB WPFM 99KG WDBR
- OK95 PWR997 on

On Tour Now!
 The Truth Will Prevail. I.R.S.



PARALLELS

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

237 Reports

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song

100/25 44%

Table with columns: Regional Reach, National Summary, Debut, Same, Down, Adds.

EXAMPLE

100/25 - 100 CHR reporting stations on it this week including 25 new adds. 44% - Percentage of this weeks reporters playing it.

Regional Reach - Percentage of reporters playing the song within each region.

National Summary

Up 51 - Number of stations moving it up on the charts.

Debuts 20 - Number of stations debuting the song this week.

Same 4 - Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.)

Down 0 - Number of stations moving it down on their charts.

Adds 25 - Total number of stations adding it this week.

A

BYRAN ADAMS Heat Of The Night (A&M) LP: Into The Fire

224/2 95%

Table with columns: Regional Reach, National Summary, Debut, Same, Down, Adds.

Station lists for Bryan Adams, categorized by region (EAST, SOUTH, MIDWEST, WEST).

Bryan Adams Continued

Station lists for Bryan Adams, categorized by region (EAST, WEST, SOUTH, MIDWEST).

DONNA ALLEN Serious (21/Atco) LP: Perfect Timing

187/1 79%

Table with columns: Regional Reach, National Summary, Debut, Same, Down, Adds.

Station lists for Donna Allen, categorized by region (EAST, SOUTH, MIDWEST, WEST).

HERB ALPERT Diamonds (A&M) LP: Keep Your Eye On Me

196/30 82%

Table with columns: Regional Reach, National Summary, Debut, Same, Down, Adds.

Station lists for Herb Alpert, categorized by region (EAST, SOUTH, MIDWEST, WEST).

ATLANTIC STARR Always (WB) LP: All In The Name Of Love

196/47 83%

Table with columns: Regional Reach, National Summary, Debut, Same, Down, Adds.

Station lists for Atlantic Starr, categorized by region (EAST, SOUTH, MIDWEST, WEST).

B

ANITA BAKER Same Ole Love... (Elektra) LP: Anita Baker

73/13 31%

Table with columns: Regional Reach, National Summary, Debut, Same, Down, Adds.

Station lists for Anita Baker, categorized by region (EAST, SOUTH, MIDWEST, WEST).

BON JOVI Wanted Dead Or... (Mercury/PG) LP: Slippery When Wet

204/8 86%

Table with columns: Regional Reach, National Summary, Debut, Same, Down, Adds.

Station lists for Bon Jovi, categorized by region (EAST, SOUTH, MIDWEST, WEST).

DAVID BOWIE Day-In Day-Out (EMI America) LP: Never Let Me Down

178/4 75%

Table with columns: Regional Reach, National Summary, Debut, Same, Down, Adds.

Station lists for David Bowie, categorized by region (EAST, SOUTH, MIDWEST, WEST).

BREAKFAST CLUB Right On Track (MCA) LP: Breakfast Club

203/2 86%

Table with columns: Regional Reach, National Summary, Debut, Same, Down, Adds.

Station lists for Breakfast Club, categorized by region (EAST, SOUTH, MIDWEST, WEST).

PARALLELS

BILLY IDOL Sweet Sixteen (Chrysalis) LP: Whiplash Smite. Regional Reach: E 528, S 258, M 338, W 508. National Summary: UP 161, DEBITS 10, SAME 32, DOWN 0, ADDS 47.

CYNDI LAUPER What's Going On (Portrait/CBS) LP: True Colors. Regional Reach: E 828, S 868, M 798, W 888. National Summary: UP 161, DEBITS 2, SAME 25, DOWN 10, ADDS 1.

HUEY LEWIS & THE NEWS I Know What I Like (Chrysalis) LP: Fore! 221/5 93% National Summary: UP 189, DEBITS 10, SAME 17, DOWN 0, ADDS 5.

KENNY LOGGINS Meet Me Half Way (Columbia) LP: Over The Top Soundtrack. Regional Reach: E 788, S 718, M 748, W 888. National Summary: UP 100, DEBITS 34, SAME 25, DOWN 1, ADDS 22.

GLENN MEDEIROS Nothing's Gonna Change My Love (Amherst) LP: True Blue. Regional Reach: E 848, S 808, M 748, W 628. National Summary: UP 103, DEBITS 20, SAME 26, DOWN 15, ADDS 15.

JOURNEY Why Can't This Night... (Columbia) LP: Raised On Radio. Regional Reach: E 248, S 278, M 108, W 308. National Summary: UP 9, DEBITS 6, SAME 27, DOWN 0, ADDS 17.

LEVEL 42 Lessons In Love (PolyGram) LP: Running In The Family. Regional Reach: E 688, S 588, M 698, W 848. National Summary: UP 68, DEBITS 31, SAME 39, DOWN 0, ADDS 24.

LISA LISA & CULT JAM Head To Toe (Columbia) LP: Spanish Fly. Regional Reach: E 828, S 718, M 508, W 748. National Summary: UP 53, DEBITS 39, SAME 21, DOWN 0, ADDS 50.

MADONNA La Isla Bonita (Sire/WB) LP: True Blue. Regional Reach: E 1008, S 998, M 988, W 968. National Summary: UP 205, DEBITS 0, SAME 25, DOWN 3, ADDS 0.

EDDIE MONEY Endless Nights (Columbia) LP: Can't Hold Back. Regional Reach: E 468, S 258, M 408, W 508. National Summary: UP 26, DEBITS 11, SAME 31, DOWN 0, ADDS 23.

PARALLELS

SIGNIFICANT ACTION

B

BLOW MONKEYS It Doesn't Have To Be This... (RCA) LP: She Was Only The Grocer's Daughter

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Blow Monkeys.

BON JOVI Never Say Goodbye (Mercury/PolyGram) LP: Slippery When Wet

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Bon Jovi.

JON BUTCHER Goodbye Saving Grace (Capitol) LP: Wishes

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Jon Butcher.

C

CAMEO Back And Forth (Atlanta Artists/PG) LP: Word Up

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Cameo.

PETER CETERA Only Love Knows... (Full Moon/WB) LP: Solitude/Solitaire

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Peter Dinklage.

COVERGIRLS Show Me (The Fever/Sutra)

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Covergirls.

ROBERT CRAY BAND Right Next Door (Mercury/PolyGram) LP: Strong Persuader

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Robert Cray Band.

CROWDED HOUSE Something So Strong (Capitol) LP: Crowded House

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Crowded House.

D

DEAD OR ALIVE Something In My House (Epic) LP: Mad, Bad, And Dangerous To Know

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Dead Or Alive.

DURAN DURAN Meet El Presidente (Capitol) LP: Notorious

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Duran Duran.

F

FROZEN GHOST Should I See (Atlantic) LP: Frozen Ghost

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Frozen Ghost.

H

COLIN JAMES HAY Can I Hold You (Columbia) LP: Looking For Jack

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Colin James Hay.

RUSSELL HITCHCOCK The River Cried (Arista) LP: Russell Hitchcock

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Russell Hitchcock.

J

JESSE JOHNSON Baby Let's Kiss (A&M) LP: Shockadelica

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Jesse Johnson.

K

KOOL MOE DEE Go See The Doctor (Jive/RCA) LP: Kool Moe Dee

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Kool Moe Dee.

KLYMAXX I'd Still Say Yes (Constellation/MCA) LP: Klymaxx

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Klymaxx.

L

PAUL LEKAVIS Boom Boom Let's Go Back... (ZYX)

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Paul Lekavis.

N

NEWCI TY ROCKERS Black Dog (Critique/Atco)

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Newcity Rockers.

O

OINGO BOINGO Not My Slave (MCA) LP: Boi-go

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Oingo Boingo.

S

SURVIVOR Man Against The World (Scotti Bros./CBS) LP: Every Second Counts

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Survivor.

T

TESLA Little Suzi (Geffen) LP: Mechanical Resonance

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Tesla.

TOTO Till The End (Columbia) LP: Fahrenheit

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Toto.

T'PAU Heart And Soul (Epic) LP: Bridge Of Spies

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for T'Pau.

TRUTH Weapons Of Love (IRS/MCA) LP: Weapons Of Love

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Truth.

V

GINO VANNELLI Wild Horse (CBS Associated) LP: Big Dreamers Never Sleep

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Gino Vannelli.

W

JACK WAGNER Weatherman Says (WE) LP: Don't Give Up Your Day Job

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Jack Wagner.

JENNIFER WARNES First We Take... (Cypress/PG) LP: Famous Blue Raincoat

Table with 3 columns: P1, P2, P3. Lists radio stations and call letters for Jennifer Warnes.

R&R NATIONAL AIRPLAY

CONTEMPORARY HIT RADIO

BREAKERS

GENESIS

In Too Deep (Atlantic)

90% of our reporters playing it. Moves: Up 31, Debuts 75, Same 33, Down 0, Adds 75 including B104, WPHD, KKBQ, Q102, WKTI, KPKE, KWOD. See Parallels, debuts at number 33 on the CHR chart.

LISA LISA

Head To Toe (Columbia)

69% of our reporters playing it. Moves: Up 53, Debuts 39, Same 21, Down 0, Adds 50 including PRO-FM, KTKS, WNVZ, WMMS, WCZY, Y108, KPLZ. See Parallels, debuts at number 37 on the CHR chart.

LEVEL 42

Lessons In Love (Polydor/PolyGram)

68% of our reporters playing it. Moves: Up 68, Debuts 31, Same 39, Down 0, Adds 24 including WCAU, Z93, Y100, 92X, KWK, KKRZ, KATD. See Parallels, debuts at number 39 on the CHR chart.

NEW & ACTIVE

KENNY G "Songbird" (Arista) 123/33

Moves: Up 40, Debuts 17, Same 33, Down 0, Adds 33 including WCAU, Z95, WCZY, WPST, G105, WQUT, KYRK, WXXS 33-29, 94Q 20-11, WMMS 34-24, FM102 10-4, KPLZ 29-25, WBBQ 14-9, KIYS 23-14, WJAD 30-23.

SMOKEY ROBINSON "Just To See Her" (Motown) 120/24

Moves: Up 50, Debuts 13, Same 32, Down 1, Adds 24 including WKSE, KTKS, Y100, KC101, WNOK, WGTZ, KQKQ, KDON, KKLS, WLS 25-19, WCZY 31-21, KATD 34-29, WPST 30-24, KXX106 38-25, WINK 25-19.

LUTHER VANDROSS with GREGORY HINES "There's Nothing Better Than Love" (Epic) 97/7

Moves: Up 39, Debuts 11, Same 40, Down 0, Adds 7, WNYZ, KEZB, KWES, WCGQ, WZYP, WBWB, KWNZ, WXXS 29-26, B96 38-34, WCZY 18-15, WINK 29-23, WHHY 27-22, KBFM 16-13, I94 19-16, Q104 19-14.

COMPANY B "Fascinated" (Atlantic) 94/10

Moves: Up 43, Debuts 14, Same 24, Down 3, Adds 10, B94, Z95, KWOD, WFLY, WKEE, CHED, KSND, WIGY, WVBS, KZFN, WXXS 22-15, WKSE 37-31, B96 13-9, KS103 25-10, KMEL 4-3.

TOM PETTY & THE HEARTBREAKERS "Jammin' Me" (MCA) 93/44

Moves: Up 9, Debuts 14, Same 26, Down 0, Adds 44 including WBEN, KRBE, Y108, KKRZ, 99GFM, WAPI, WAPE, WQUT, WPHD 26-22, WMMS 36-26, Z94 34-29, WROQ 39-35, KXYQ 34-31, Y94 39-29, KOZE 28-21.

EDDIE MONEY "Endless Nights" (Columbia) 91/23

Moves: Up 26, Debuts 11, Same 31, Down 0, Adds 23 including WBEN, B94, KKBQ, Q102, KIIS, KWSS, WLRS, WZPL, WCAU 34-31, Q107 29-26, WMMS 38-33, WKTI 29-24, KWOD 32-28, WFFX 36-27, WBWB 38-33.

BILLY IDOL "Sweet Sixteen" (Chrysalis) 90/47

Moves: Up 1, Debuts 10, Same 32, Down 0, Adds 47 including WPHD, WCAU, WGH, WMMS, 92X, KDWB, WLOL, KKRZ, FM102, KITS, KATD, KWSS, WNYZ, PWR997, WKDD.

GREGG ALLMAN BAND "I'm No Angel" (Epic) 88/10

Moves: Up 30, Debuts 12, Same 36, Down 0, Adds 10, WXXS, KEGL, KRBE, KUBE, WNOK, KZOU, WDJX, WBAM, KNBQ, WLRW, WBEN 18-14, WMMS 37-29, WFLY 26-22, WROQ 30-23, WKDD 38-30.

OTHER ONES "We Are What We Are" (Virgin) 81/21

Moves: Up 7, Debuts 14, Same 39, Down 0, Adds 21 including WCAU, KKBQ, 99DTX, WCZY, FM102, KITS, KMEL, KLO, WSP, WBEN 40-36, KRBE 36-27, WLOL 35-32, KZZU 40-33, WBWB 39-32, KGOT 36-29.

PSEUDO ECHO "Living In A Dream" (RCA) 76/5

Moves: Up 32, Debuts 7, Same 32, Down 0, Adds 5, CKOI, Z94, 99GFM, BJ105, KRQ, WBEN 39-35, WMMS 24-18, Q100 35-31, WKDD 27-21, KIYS 33-29, KZZU 9-6, WFFX 33-26, 95XXX 34-30, WFFX 40-36, KTMT 1-1.

BRUCE WILLIS "Young Blood" (Motown) 75/2

Moves: Up 25, Debuts 5, Same 43, Down 0, Adds 2, KSAQ, KTRS, WERZ 34-26, KIYS 26-20, OK100 32-23, 95XIL 31-26, WCGQ 34-29, B98 27-23, KYYY 38-30, WAZY 40-36, 99KG 15-8, KGOT 28-23, OK95 38-31.

PARTLAND BROTHERS "Soul City" (Manhattan) 74/39

Moves: Up 1, Debuts 5, Same 29, Down 0, Adds 39 including WCAU, 94Q, WGH, 99DTX, KWK, KATD, WFLY, Z94, KITY, KJ103, KZZU, WGAN, SLY96, WKDD d-37, Y94 40-32.

ANITA BAKER "Same Ole Love (365 Days A Year)" (Elektra) 73/13

Moves: Up 32, Debuts 8, Same 20, Down 0, Adds 13 including WKSE, PRO-FM, Z95, Y95, WINK, WLXL, KIK, WBWB, WDBR, WCAU 35-27, Y100 33-24, WCZY 12-9, KS103 23-18, KMEL 10-6, WNOK 28-23.

NIGHT RANGER "The Secret Of My Success" (Camel/MCA) 73/0

Moves: Up 25, Debuts 3, Same 45, Down 0, Adds 0 including WBEN 33-29, WMMS 31-27, KCPX 33-26, WSSX 34-31, WNOK 36-31, WKDD 36-33, KJ103 33-30, KDON 26-22, KZZU 29-26, 95XXX 32-26, WZYQ 21-18, KISR 32-28, KKAZ 22-16.

RESTLESS HEART "I'll Still Be Loving You" (RCA) 70/11

Moves: Up 23, Debuts 9, Same 27, Down 0, Adds 11 including WKSE, PRO-FM, WFLY, 93Q, KZZB, KZOU, KNIN, KCPX 38-32, WBBQ 39-30, WBCY 30-25, KIYS 34-27, KSND 33-28, KQIZ 32-26, Z102 37-30, KOZE 31-24.

SYSTEM "Don't Disturb This Groove" (Atlantic) 62/26

Moves: Up 9, Debuts 8, Same 19, Down 0, Adds 26 including WPHD, B94, Z93, KCPW, KZZP, KROY, KATD, KWSS, 98PX, WAPE, KRBE 30-24, B96 36-31, KXX106 37-20, Y107 d-26, KITY 31-26.

JOURNEY "Why Can't This Night Go On Forever" (Columbia) 59/17

Moves: Up 9, Debuts 6, Same 27, Down 0, Adds 17 including WBEN, WFLY, WNNK, Y95, KAMZ, KMGX, WQCM, KTRS, WLXL 28-25, WKDD 34-26, KYNO 38-35, 95XIL 38-34, Q101 35-31, KKAZ 39-33, OK95 37-29.

ROCK & HYDE "Dirty Water" (Capitol) 55/21

Moves: Up 5, Debuts 9, Same 20, Down 0, Adds 21 including WXXS, WBEN, WPHD, PRO-FM, KRBE, 99DTX, WROQ, KF95, WKPE, WJMX, WPFM, KYYY, CKOI 28-23, KCPX 16-13, KITS 30-24.

EUROPE "Rock The Night" (Epic) 53/51

Moves: Up 1, Debuts 1, Same 0, Down 0, Adds 51 including WBEN, Y100, WMMS, KCPX, KPLZ, 93Q, WROQ, Y95, WINK, WFLY, WHHY, KSND, WQCM, KQIZ, KWTO.

CINDERELLA "Somebody Save Me" (Mercury/PolyGram) 51/11

Moves: Up 5, Debuts 6, Same 29, Down 0, Adds 11, WXXS, WMMS, WDLX, KJ103, WZYQ, WOMP, WKSF, KSMB, WVBS, KZFN, KCPX 29-25, KNAN 39-36, KTRS 40-32, OK95 39-32.

PETER GABRIEL & KATE BUSH "Don't Give Up" (Geffen) 50/0

Moves: Up 21, Debuts 5, Same 24, Down 0, Adds 0 including WXXS 30-27, WBEN 38-34, WMMS on, KCPX 31-29, WSPK d-31, WBCY 33-30, 95XXX 35-31, OK100 37-34, WZYP 35-32, KSMB d-38, WPFM 34-29, WBNQ 27-20, KDVV d-38, KZFN d-37, OK95 36-33.

MOST ADDED

GENESIS (75)
EUROPE (51)
LISA LISA (50)
BILLY IDOL (47)
ATLANTIC STARR (47)
TOM PETTY ... (44)
CROWDED HOUSE (41)
PARTLAND BROTHERS (39)
T'PAU (35)
KENNY G (33)

MOST ACTIVE

SMOKEY ROBINSON (62)
KENNY G (57)
COMPANY B (54)
LUTHER VANDROSS (50)
GREGG ALLMAN (42)
ANITA BAKER (40)
PSEUDO ECHO (39)
EDDIE MONEY (37)
RESTLESS HEART (32)
BRUCE WILLIS (30)

HOTTEST

CUTTING CREW (165)
U2 (143)
JODY WATLEY (108)
MADONNA (103)
ATLANTIC STARR (54)
PRINCE (51)
STEVE WINWOOD (48)
CHRIS BAMBURGH (40)
POISON (39)
FLEETWOOD MAC (38)

Most Active = Ups + Debuts — Downs

SIGNIFICANT ACTION

FROZEN GHOST "Should I See" (Atlantic) 49/6

Moves: Up 13, Debuts 6, Same 24, Down 0, Adds 6, WCZY, Z94, 93Q, WGRD, KISR, WAZY, WLOL 40-36, KCPX 37-34, KITS 29-23, K104 14-12, WPST 34-31, Z104 35-31, KXYQ 35-32, WJMX 40-37, Y94 34-31, KOZE 12-11.

DURAN DURAN "Meet El Presidente" (Capitol) 48/18

Moves: Up 3, Debuts 4, Same 23, Down 0, Adds 18 including WCAU, KRBE, 99DTX, KITS, KMEL, WFLY, WRCK, KITY, KIYS, KISR, KDVV, B91, SLY96, WOKI d-30, KLUC 39-32.

BON JOVI "Never Say Goodbye" (Mercury/PolyGram) 44/9

Moves: Up 17, Debuts 3, Same 14, Down 1, Adds 9 including WAVA, 92X, WLOL, PWR997, WBLI 28-24, Q107 16-9, KKBQ 23-20, KBEQ 21-16, KZZP 20-14, KWOD 3-1, KEZB 5-5, BJ105 11-6, Y106 10-9, WGRD 15-12, KZ93 2-2.

COVERGIRLS "Show Me" (The Fever/Sutra) 43/3

Moves: Up 24, Debuts 3, Same 10, Down 3, Adds 3, B96, WKRZ, WFMI, WXXS 21-20, WHYT 22-20, KZZP 28-25, KROY 6-5, KATD 27-25, KWSS 31-28, WNNK 31-24, WRCK 23-22, WSSX 25-22, BJ105 17-14, KMGX 4-3, I94 14-10.

NEWCITY ROCKERS "Black Dog" (Critique/Atco) 42/1

Moves: Up 11, Debuts 1, Same 29, Down 0, Adds 1, KKLS, WXXS 34-30, WCAU 39-36, PRO-FM 35-31, KRBE 40-28, WERZ 35-30, WKRZ 40-33, WROQ d-40, WKDD 13-9, 95XXX 40-34, WKPE 35-31, WCIL 29-27, 99KG 38-30.

CROWDED HOUSE "Something So Strong" (Capitol) 41/41

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 41 including WBEN, 94Q, WGH, WMMS, KWK, WLOL, KIIS, KKRZ, KCPX, KITS, WERZ, PWR997, KTUX, KJ103, KIYS.

CAMEO "Back And Forth" (Atlanta Artists/PolyGram) 39/11

Moves: Up 7, Debuts 8, Same 13, Down 0, Adds 11 including WKSE, WCZY, WRCK, WKRZ, PWR997, WBBQ, WKQB, WAVA 29-26, B96 29-26, FM102 18-16, KROY 33-26, KS103 d-31, KMEL 32-26, Y106 35-34, KYNO 37-34.

T'PAU "Heart And Soul" (Virgin) 35/35

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 35 including WXXS, CKOI, Z93, WMMS, KDWB, KCPX, KATD, KPLZ, K104, WKRZ, PWR997, WSSX, WCKN, KZZU, KNIN.

GINO VANNELLI "Wild Horses" (CBS Associated) 32/5

Moves: Up 12, Debuts 4, Same 10, Down 1, Adds 5, WKDD, WKFR, WAZY, KFRX, SLY96, CKOI 9-7, Z93 32-29, WLOL 5-4, Y108 13-10, KIK 31-29, KZIO 24-20, KIYS 17-12, CHED 13-12, KSND 9-6, WPFM 12-10.

RUSSELL HITCHCOCK "The River Cried" (Arista) 30/11

Moves: Up 0, Debuts 1, Same 18, Down 0, Adds 11, KDWB, 93Q, KZOU, WHHY, KSAQ, KTUX, WDLX, I94, WIGY, WPFM, KBOZ, WKQB d-28.

TESLA "Little Suzi" (Geffen) 30/10

Moves: Up 0, Debuts 0, Same 20, Down 0, Adds 10, WPHD, PRO-FM, WKQB, WJAD, WJMX, KISR, KNAN, KKRZ, KOZE, OK95, WGH on, KDWB on-dp, Q100 on-dp.

PAUL LEKAKIS "Boom Boom (Let's Go Back To My Room)" (ZYX) 27/0

Moves: Up 12, Debuts 2, Same 6, Down 7, Adds 0 including CKOI d-35, KTKS 19-14, Q105 4-4, Q102 27-21, WLAN 26-25, KZZB 3-3, G105 28-25, KZOU 23-15, KBFM 17-12, WRVQ 13-7, WGTZ 22-12, KIYS 25-15, CHED 7-6, Z103 22-21, WAZY 23-17.

DEAD OR ALIVE "Something In My House" (Epic) 24/2

Moves: Up 3, Debuts 2, Same 17, Down 0, Adds 2, KRBE, KITS, CKOI on, B96 35-32, KCPX 32-27, KMEL d-33, KATD on, WFLY on, KQM on, KCAQ on, KDON on, Y97 d-33, OK95 40-37.

JACK WAGNER "Weatherman Says" (Qwest/WB) 22/5

Moves: Up 2, Debuts 1, Same 14, Down 0, Adds 5, Q107, WRCK, KIYS, WQCM, WGAN, Z100 on, PRO-FM on, B106 on, Y100 on, Z95 30-29, BJ105 31-23, KQIZ d-40.

TRUTH "Weapons Of Love" (IRS/MCA) 17/16

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 16 including Z93, WERZ, 93Q, WBBQ, KZOU, WGRD, Z104, KJ103, 95XXX, WGAN, KQIZ, KSMB, WPFM, 99KG, OK95.

BLOW MONKEYS "It Doesn't Have To Be This Way" (RCA) 17/1

Moves: Up 1, Debuts 2, Same 13, Down 0, Adds 1, WCKN, WXXS d-35, CKOI on, KKBQ 27-24, KRBE on, FM102 34-32, WNNK 35-31, KITY on, KYRK on, KDON on, WKPE on, KZOO 27-22, Y97 d-39.

PETER CETERA "Only Love Knows Why" (WB) 17/1

Moves: Up 1, Debuts 2, Same 13, Down 0, Adds 1, FM102, KDWB on, KCPX 39-36, WFLY on, 99GFM d-38, WSSX on-dp, KZOU d-36, WDLX on, KIKX on-dp, KZZU on, 103CIR on, KQIZ on-dp.

SURVIVOR "Man Against The World" (Scotti Bros./CBS) 16/16

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 16 including Y100, KDWB, KROY, KCPX, K104, WINK, FM100, WKDD, KZZU, OK100, 95XIL, KQIZ, WCGQ, KNAN, WDBR.

TOTO "Till The End" (Columbia) 15/3

Moves: Up 0, Debuts 1, Same 11, Down 0, Adds 3, WERZ, WKRZ, KQIZ, KCPX on, WJMX on-dp, Q101 on, KNAN on, WPFM d-39, KNIN on, 99KG on, KGOT on, KKAZ on.

JENNIFER WARNES "First We Take Manhattan" (Cypress/PolyGram) 15/0

Moves: Up 5, Debuts 1, Same 8, Down 1, Adds 0 including CKOI on, KDWB on, KIK 34-32, KZIO on, WIXX 29-27, CHED on, WJMX on, KFMW on, KTRS 35-31, KKAZ d-40, KOZE 13-12, B91 40-39.

ROBERT CRAY BAND "Right Next Door (Because Of Me)" (Mercury/PolyGram) 13/13

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 13, 94Q, K104, WNYZ, PWR997, WBBQ, WNOK, KXYQ, 95XIL, WJAD, KISR, Q104, KOZE, KZFN.

KLYMAXX "I'd Still Say Yes" (Constellation/MCA) 13/7

Moves: Up 4, Debuts 0, Same 2, Down 0, Adds 7, KIIS, KWOD, KMEL, WRCK, WCKN, KYRK, 99KG, FM102 35-33, KROY 34-29, KXX106 28-18, KAMZ 13-10, Y106 on, KITY on.

JESSE JOHNSON "Baby Let's Kiss" (A&M) 13/6

Moves: Up 1, Debuts 2, Same 4, Down 0, Adds 6, KROY, KCPX, KLUC, WJMX, WBWB, WAZY, WLOL d-40, FM102 d-36, WKQB on, WSSX on, KMGX 33-26, KCAQ on, WCIL on.

INGO BOINGO "Not My Slave" (MCA) 13/0

Moves: Up 3, Debuts 0, Same 10, Down 0, Adds 0, KRBE on, WMMS on, KS103 30-29, KITS 23-20, K104 on, WCKN on-dp, KITY on-dp, KIKX on-dp, KZZU on, KISR on, KNAN on-dp, 99KG on, Y97 25-17.

COLIN HAY "Can I Hold You" (Columbia) 12/7

Moves: Up 0, Debuts 0, Same 5, Down 0, Adds 7, CKOI, 99DTX, WERZ, WNNK, KSAQ, KIKX, 99KG, 100KHI on, WOMP on, KQIZ on-dp, KNAN on, B91 on.

JON BUTCHER "Goodbye Saving Grace" (Capitol) 12/4

Moves: Up 0, Debuts 0, Same 8, Down 0, Adds 4, WBEN, WERZ, WKPE, 99KG, WXXS on, KCPX on, K104 on, WQUT on-dp, KXYQ on-dp, WGAN on-dp, WJMX on, KNAN on.

KOOL MOE DEE "Go See The Doctor" (Jiva/RCA) 11/1

Moves: Up 3, Debuts 2, Same 5, Down 0, Adds 1, WQCM, WAVA 30-21, KROY 10-8, WNYZ d-37, WKQB 7-5, WSSX on-dp, WABB on-dp, KRNG on-dp, I94 d-29, WIKZ on.

“DOWNTOWN TRAIN”

PATTY SMYTH



The New Single.
From Patty Smyth's breakthrough solo debut album, "NEVER ENOUGH."

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- | | | | |
|--------------------|-----------------------|----------------------|---------------------|
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| 5/9 Birmingham, AL | 5/16-17 Atlanta, GA | 5/26 Columbia, SC | 5/31 Charleston, WV |
| 5/12 Nashville, TN | 5/19 Jacksonville, FL | 5/27 Charlotte, NC | |

CONTEMPORARY HIT RADIO

Three Weeks	Two Weeks	Last Week	
12	5	2	1 CUTTING CREW/(I Just) Died In Your Arms (Virgin)
14	10	7	2 U2/With Or Without You (Island)
13	9	5	3 MADONNA/La Isla Bonita (Sire/WB)
16	11	8	4 JODY WATLEY/Looking For A New Love (MCA)
6	4	4	5 STEVE WINWOOD/The Finer Things (Island/WB)
2	1	1	6 A. FRANKLIN & G. MICHAEL/I Knew You Were Waiting (For Me) (Arista)
10	6	6	7 PRINCE/Sign 'O' The Times (Paisley Park/WB)
4	3	3	8 CROWDED HOUSE/Don't Dream It's Over (Capitol)
28	20	15	9 FLEETWOOD MAC/Big Love (WB)
29	23	17	10 BRYAN ADAMS/Heat Of The Night (A&M)
19	16	12	11 CYNDI LAUPER/What's Going On (Portrait/CBS)
30	24	18	12 CHRIS DeBURGH/The Lady In Red (A&M)
15	12	11	13 ROBBIE NEVIL/Dominoes (Manhattan)
31	25	20	14 POISON/Talk Dirty To Me (Enigma/Capitol)
1	2	9	15 STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA)
18	15	14	16 PETER WOLF/Come As You Are (EMI America)
39	27	22	17 HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis)
26	22	19	18 DONNA ALLEN/Serious (21/Atco)
35	28	24	19 BREAKFAST CLUB/Right On Track (MCA)
33	26	23	20 GLENN MEDEIROS/Nothing's Gonna Change My Love For You (Amherst)
—	36	28	21 KIM WILDE/You Keep Me Hangin' On (MCA)
—	31	26	22 CHICAGO/If She Would Have Been Faithful (WB)
17	14	13	23 KOOL & THE GANG/Stone Love (Mercury/PG)
9	8	10	24 BANGLES/Walking Down Your Street (Columbia)
—	—	31	25 BON JOVI/Wanted Dead Or Alive (Mercury/PG)
40	32	29	26 LIONEL RICHIE/Se La (Motown)
—	—	32	27 ATLANTIC STARR/Always (WB)
7	7	16	28 LOU GRAMM/Midnight Blue (Atlantic)
—	37	33	29 PAUL SIMON/You Can Call Me Al (WB)
—	—	38	30 KENNY LOGGINS/Meet Me Half Way (Columbia)
—	39	35	31 SIMPLY RED/The Right Thing (Elektra)
—	38	36	32 THOMPSON TWINS/Get That Love (Arista)
BREAKER	33	33	33 GENESIS/In Too Deep (Atlantic)
—	40	37	34 DAVID BOWIE/Day-in Day-out (EMI America)
—	—	40	35 PSYCHEDELIC FURS/Heartbreak Beat (Columbia)
DEBUT	—	—	36 HERB ALPERT/Diamonds (A&M)
BREAKER	37	—	37 LISA LISA/Head To Toe (Columbia)
3	13	21	38 CLUB NOUVEAU/Lean On Me (WB)
BREAKER	39	—	39 LEVEL 42/Lessons In Love (Polydor/PG)
37	35	34	40 WORLD PARTY/Ship Of Fools (Chrysalis)

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ADULT CONTEMPORARY

3	2	1	1 STEVE WINWOOD/The Finer Things (Island/WB)
5	5	4	2 SMOKEY ROBINSON/Just To See Her (Motown)
6	4	3	3 ANITA BAKER/Same Ole Love (365 Days A Year) (Elektra)
8	7	6	4 BILLY JOEL featuring RAY CHARLES/Baby Grand (Columbia)
13	8	7	5 LIONEL RICHIE/Se La (Motown)
14	9	8	6 MADONNA/La Isla Bonita (Sire/WB)
2	1	2	7 A. FRANKLIN & G. MICHAEL/I Knew You Were Waiting (For Me) (Arista)
16	12	10	8 CHICAGO/If She Would Have Been Faithful (WB)
4	3	5	9 RESTLESS HEART/I'll Still Be Loving You (RCA)
22	15	11	10 CHRIS DeBURGH/The Lady In Red (A&M)
20	16	12	11 CROWDED HOUSE/Don't Dream It's Over (Capitol)
27	18	13	12 ATLANTIC STARR/Always (WB)
23	19	14	13 KENNY G/Songbird (Arista)
30	23	15	14 KENNY LOGGINS/Meet Me Half Way (Columbia)
1	6	9	15 STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA)
29	25	17	16 GLENN MEDEIROS/Nothing's Gonna Change My Love (Amherst)
—	28	22	17 PATTI LaBELLE & BILL CHAMPLIN/The Last Unbroken Heart (MCA)
—	27	21	18 L. VANDROSS w/G. HINES/There's Nothing Better Than Love (Epic)
BREAKER	19	—	19 GENESIS/In Too Deep (Atlantic)
11	13	16	20 BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA)
—	26	23	21 FLEETWOOD MAC/Big Love (WB)
—	—	30	22 DAN HILL/Can't We Try? (Columbia)
7	11	18	23 KOOL & THE GANG/Stone Love (Mercury/PG)
—	29	27	24 GINO VANNELLI/Wild Horses (CBS Associated)
25	24	24	25 CYNDI LAUPER/What's Going On (Portrait/CBS)
—	30	29	26 JENNIFER WARNES/First We Take Manhattan (Cypress/PG)
10	14	19	27 GENESIS/Tonight, Tonight, Tonight (Atlantic)
BREAKER	28	—	28 JOURNEY/Why Can't This Night Go On Forever (Columbia)
12	21	28	29 JANET JACKSON/Let's Wait Awhile (A&M)
DEBUT	—	—	30 HOWARD JONES/Will You Still Be There? (Elektra)

N&A Begins on Page 66

AOR TRACKS®

Three Weeks	Two Weeks	Last Week	
—	6	4	1 TOM PETTY & THE.../Jammin' Me (MCA)
3	3	2	2 BRYAN ADAMS/Heat Of The Night (A&M)
1	1	1	3 U2/With Or Without You (Island)
2	2	3	4 FLEETWOOD MAC/Big Love (WB)
6	5	5	5 DAVID BOWIE/Day-in Day-out (EMI America)
8	8	7	6 FROZEN GHOST/Should I See (Atlantic)
15	11	9	7 U2/I Still Haven't Found What I'm Looking For (Island)
11	10	10	8 LOU GRAMM/Ready Or Not (Atlantic)
7	7	8	9 JON BUTCHER/Goodbye Saving Grace (Capitol)
27	18	14	10 ROCK & HYDE/Dirty Water (Capitol)
16	12	11	11 EDDIE MONEY/Endless Nights (Columbia)
4	4	6	12 CUTTING CREW/(I Just) Died In Your Arms (Virgin)
14	14	12	13 NIGHT RANGER/The Secret Of My Success (Camel/MCA)
32	24	17	14 LITTLE AMERICA/Walk On Fire (Geffen)
48	35	24	15 GREGG ALLMAN BAND/Anything Goes (Epic)
20	19	16	16 CULT/Love Removal Machine (Sire/WB)
21	20	18	17 WHITESNAKE/Still Of The Night (Geffen)
13	13	13	18 PSYCHEDELIC FURS/Heartbreak Beat (Columbia)
55	39	25	19 PETER WOLF/Can't Get Started (EMI America)
BREAKER	20	—	20 BRYAN ADAMS/Into The Fire (A&M)
—	37	27	21 TRUTH/Weapons Of Love (IRS/MCA)
BREAKER	22	—	22 FLEETWOOD MAC/Seven Wonders (WB)
23	21	19	23 LOS LOBOS/Set Me Free (Rosa Lee) (Slash/WB)
BREAKER	24	—	24 ERIC CLAPTON/Run (Duck/WB)
25	23	23	25 EUROPE/Rock The Night (Epic)
26	22	22	26 BILLY IDOL/Sweet Sixteen (Chrysalis)
BREAKER	27	—	27 REO SPEEDWAGON/Variety Tonight (Epic)
12	15	21	28 BON JOVI/Never Say Goodbye (Mercury/PG)
34	34	33	29 U2/Bullet The Blue Sky (Island)
BREAKER	30	—	30 TESLA/Little Suzi (Geffen)

Complete Tracks Chart Begins on Page 68

URBAN CONTEMPORARY

6	3	3	1 ATLANTIC STARR/Always (WB)
3	2	1	2 SYSTEM/Don't Disturb This Groove (Atlantic)
4	4	4	3 L. VANDROSS featuring G. HINES/There's Nothing Better Than Love (Epic)
17	8	8	4 CAMEO/Back And Forth (Atlanta Artists/PG)
9	6	6	5 SMOKEY ROBINSON/Just To See Her (Motown)
5	5	5	6 GREGORY ABBOTT/I Got The Feelin' (It's Over) (Columbia)
12	7	7	7 KLYMAXX/I'd Still Say Yes (Constellation/MCA)
14	9	9	8 ANITA BAKER/Same Ole Love (365 Days A Year) (Elektra)
15	13	11	9 PATRICE RUSHEN/Watch Out (Arista)
18	15	12	10 SURFACE/Happy (Columbia)
19	16	13	11 MELBA MOORE/It's Been So Long (Capitol)
20	17	14	12 FREDDIE JACKSON/I Don't Want To Lose Your Love (Capitol)
25	18	15	13 SHIRLEY MURDOCK/Go On Without You (Elektra)
1	1	2	14 PRINCE/Sign 'O' The Times (Paisley Park/WB)
21	19	16	15 MIKI HOWARD/Imagination (Atlantic)
39	24	19	16 LISA-LISA & CULT JAM/Head To Toe (Columbia)
23	20	17	17 GAP BAND/Zibble Zibble (Get The Money) (Total Experience/RCA)
29	22	18	18 LIONEL RICHIE/Se La (Motown)
35	25	21	19 ISLEY JASPER ISLEY/8th Wonder Of The World (CBS Associated)
16	10	10	20 LILLO THOMAS/Sexy Girl (Capitol)
—	34	24	21 FIVE STAR/Are You Man Enough (RCA)
26	21	20	22 GEORGIO/Sexappeal (Motown)
—	—	37	23 WHISPERS/Rock Steady (Solar/Capitol)
—	—	30	24 NONA HENDRYX/Why Should I Cry (EMI America)
37	28	25	25 JAMES "D-TRAIN" WILLIAMS/Oh How I Love You (Girl) (Columbia)
—	—	36	26 HERB ALPERT /Diamonds (A&M)
—	33	28	27 NORWOOD/I Can't Let You Go (MCA)
—	—	32	28 DENIECE WILLIAMS/Never Say Never (Columbia)
—	32	29	29 CLAUDJA BARRY/Can't You Feel My Heart Beat (Epic)
—	37	31	30 DAVID SANBORN/Chicago Song (WB)
—	—	38	31 JESSE JOHNSON/Baby Let's Kiss (A&M)
—	—	35	32 LAKESIDE/Relationship (Solar/Capitol)
—	38	33	33 AL GREEN/Everything's Gonna Be Alright (A&M)
—	40	34	34 MANHATTANS/All I Need (Columbia)
38	29	27	35 CHUCK STANLEY/Day By Day (Def Jam/Columbia)
—	—	39	36 RAY GOODMAN & BROWN/Celebrate Our Love (EMI America)
34	26	26	37 COVER GIRLS/Show Me (The Fever/Sutra)
DEBUT	—	—	38 RJ'S LATEST ARRIVAL/Rhythm Method (Manhattan)
BREAKER	39	—	39 HOWARD HEWETT/I Commit To Love (Elektra)
DEBUT	—	—	40 CLUB NOUVEAU/Why Ya Treat Me So Bad? (Tommy Boy/WB)

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