

**I N S I D E:**

**FCC NOT IMPRESSED BY Y100 CHALLENGER**

The FCC rips apart Southeast Florida Broadcasting Partnership's challenge of Y100/Miami's license, labeling it "hearsay and innuendo."

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**JUSTICE, FTC INVESTIGATE MTV**

Rival music video operator Wodlinger has both the Justice Dept. and the FCC looking into MTV's video deals.

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**OGILVY & MATHER TAPS BIRCH**

A big advertiser coup for Birch as the Ogilvy & Mather agency signs with the Florida-based firm as its primary ratings supplier.

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**L.A. DREAM TEAM: OWENS & LOHMAN**

Longtime KFI morning man Al Lohman returns to the station to team with Gary Owens for a twin-pack of personality legends.

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**ARBITRON'S AURICCHIO ON RADIO**

Rick Aurichio is running Arbitron now, and he's interviewed by Jhan Hiber, with the focus on the ratings firm's radio efforts.

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**RATINGS RESULTS**

Winter ratings data for Charlotte, Columbus, Greensboro, Indianapolis, Rochester, and San Antonio.

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**DO CHR CONSULTANTS CONTROL THE MUSIC?**

Key consultants frankly face some tough questions on their role in influencing station programming content and policies.

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**CALL SIGN CHANGE COMING?**

**WYNY Fills New York Country Opening**

After a nine-year AC run, WYNY/New York will switch to Country July 1. The WYNY news comes ten days after WHN, New York's only Country station, announced its plans to drop Country and become all-Sports WFAN.

NBC Radio President Randy Bongarten told R&R, "Our research clearly indicated there was a significant unserved market for Country in New York. I'm thrilled we're going to have the opportunity to address it. Since the FM band has become

synonymous with music, WYNY's format will be an ideal marriage."

Alluding to WHN's mixture of Country and Mets baseball the last few years, he said "There's something to be gained from approaching the format as a total music station as opposed to sharing it with sports."

Acknowledging a call letter change is a "good possibility," Bongarten added that present WYNY VP/GM John Irwin would remain with the station. Irwin told R&R, "We'll try to keep people and not find ways to get rid of them. Those wanting to play on the team will be given opportunities." The search for a PD is underway, and Irwin indicated present PD Chuck Crane will be considered if interested.

**No Plans**

**For WNBC Simulcast**

Amid rumors of a possible switch to Country by WYNY sister WNBC and/or an AM/FM simulcast of WNBC's Don Imus, Bongarten said, "The AM will remain as is and the simulcast talk is wrong." Regarding a possible move by Imus to 'YNY, Irwin said, "Don has a lot of country opinions and enjoys country music, but there is nothing in the plans for Don to come over here and do anything. Don will stay at WNBC."

Bongarten added, "The people at WHN have been terrific. They were very open and cooperative with us about why they made the switch. They shared their research with us and helped us along the decisionmaking process."

**BELZER MORNING STAND-IN**

**WBMW Drops CHR For 'Adult Rock'**

Last Friday morning (5/8), Infinity's WBMW/Washington dropped its 'B106' CHR handle

and format, playing three days of Beatles before segueing into a new identity as "106.7 WBMW, Washington's Adult Rock & Roll Station."

The new format, researched and implemented by (co-owned) WYSP/Philadelphia PD Andy Bloom and WBMW Assistant PD Bob Payne, will target 25-49, leaning men - "the most underserved demo in Washington," according to GM Ken Stevens, who added, "In a nutshell, the other AORs are seeking younger males, while the many CHRs and ACs focus toward females."

Stevens said that compared to AOR DC101, WBMW "will be more adult in attitude. His search continues for a permanent PD "who understands our concept. To the 25-49 adult, the term 'rock & roll' is generic for a wide variety of songs and art-  
WBMW/See Page 19

**Cap Cities/ABC Resets O&O's**

**Bouloukos, Schrott Group Presidents**

Cap Cities/ABC has separated its 19 radio stations into two groups, each with its own President. Don Bouloukos, currently President of Cap Cities/ABC Owned Radio Stations, has been named President/Owned Stations, Group One; and WKHK-AM & FM/Atlanta President/GM Norm Schrott becomes President/Owned Stations, Group Two. The new positions become effective June 1, with Schrott relocating to New York.



Don Bouloukos



Norm Schrott

General managers at the individual stations report to the Presidents of their groups, and both Bouloukos and Schrott re-

port directly to Cap Cities/ABC Radio President Jim Arcara. Explaining the move, Arcara told R&R, "It will strengthen

our overall management in terms of the scope and depth of this company. From a management standpoint, it also better positions us for future growth."

Bouloukos assumed his most recent title in January '86, advancing from VP/Operations for the ABC Owned Stations af-  
CAP CITIES/See Page 21

**New Cap Cities Radio Lineup**

**Group One**  
Don Bouloukos,  
President

WABC & WPLJ  
KABC & KLOS  
KGO  
WJR & WHYT  
WPRO-AM & FM

**Group Two**  
Norm Schrott,  
President

WLS & WYDZ  
WMAL & WRQX  
WBAP & KSCS  
WKHX-AM & FM  
KQRS-AM & FM

**CAUTION, CONFUSION PREVAIL**

**'Vague' FCC Ruling Irks Industry**

Broadcasters generally consider the FCC's new indecency policy ominously vague, and are taking a cautious approach in setting up their own on-air content guidelines.

R&R asked broadcasting professionals around the country if they understood the FCC's indecency ruling, if they had policies about what could be said on-air, and if they were screening music with an eye to the new guidelines.

While EZ VP/Programming Dan Vallie, echoing the sentiments of several other broadcasters, said, "We think we

**More Industry Reaction**

- Radio puzzled, poll shows
- Public not backing FCC
- Labels less concerned
- Lawyers counsel discretion
- Broadcaster cheers Commission

See Page 20

have a fairly good handle on the guidelines they're trying to get across," a large majority of respondents said they did not understand the new policy.

WHJY/Providence PD Ken Carson commented, "After talking to our lawyers for over an hour, we still think it's somewhat vague... I want to know who's got the job in Washington to decide which double-entendre went over the line and which didn't. Who are they going to hire for that?"

WAPE-AM & FM/Jacksonville OM Bill Cahill noted, "I  
FCC/See Page 20

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MAY 15, 1987

## FCC Questions Y100 Challenger's Allegations

The FCC Mass Media Bureau is seriously questioning the validity of allegations that WHYI (Y100)/Miami staffers were involved with payola and drugs (R&R 5/1).

In documents made public late Tuesday (5/12) afternoon, the Bureau said it opposes efforts to expand a license renewal proceeding brought against Metroplex Communications to investigate allegations of wrongdoing at the station.

In its newly filed legal papers, the FCC stated:

"Southeast's allegations of EEO violations are inadequately supported and elevate form over substance, and its charges of payola,

ratings distortion, and fraudulent billing are supported by nothing more than sheer hearsay," the Bureau said.

### Possible Abuse Of Judicial Process

"While the Bureau is not convinced that the matters raised herein rise to the level of an abuse of process, the Bureau is quite concerned that a filing, such as the instant one, raises serious questions about the use of adjudicatory procedures by applicants in a manner

Y100/See Page 19



Jim Del Balzo

## Del Balzo Returns To Columbia

MTV Director/Talent Relations Jim Del Balzo has been appointed Director/National Album Promotion at Columbia.

Del Balzo handled New York promotion for the label before joining MTV last year. He reports to VP/Album Promotion Paul Rappaport, who said, "Jim is one of the greatest promotion men I've known, and also one of the most professional. We've done some great things in the past."

Del Balzo told R&R, "I realized that record promotion was what I really wanted to do, and the only company I wanted to do promotion for was Columbia. I've always liked the national perspective, and I'm especially looking forward to working with the great Columbia field people."

Del Balzo was Manager/National Album Promotion at PolyGram before moving to CBS in 1981. In his new post, he succeeds Burt Baumgartner, who recently became Columbia's Director/National Singles Promotion.

## Schildmeyer Upped To WRRM GM

Joseph Schildmeyer has been promoted from GSM to GM at Susquehanna AC WRRM/Cincinnati. He takes over for Gordon Obarski, who is becoming VP/GM at co-owned WHVE/Tampa. Obarski will remain VP/Supervising Executive of WRRM and will continue to be involved in station activities.

Schildmeyer joined WRRM in 1980 as an AE. He was promoted to National Sales Manager in 1982 and has been GSM since 1983. "Our research shows we're where we want to be," he told R&R. "Warm' is going right along with the baby boomers. One of the fun things about being in AC is that the pulse of the business is right here."

Ranking seventh in the winter Arbitron with a 5.0, WRRM is the city's top FM AC, but trails AM AC competitors WKRC (8.8), and WLW (7.2).

### CORCORAN TO MORNINGS

## KSD Goes AC/CHR

Gannett's KSD/St. Louis has debuted a hybrid AC/CHR format (5/11) under the direction of new PD Jim Morrison. As predicted, J.C. Corcoran has landed wakeup duties, replacing OM/morning man Ron Morgan, who has left the station. News personality Joe "Mama" Mason and sidekick Don "DJ" Johnson have been reunited with Corcoran.

Station Manager Bill Coffey told R&R, "The 'radioactivity' TV campaign we ran last week generated a lot of press. The music mix was emphasized when J.C. blew up Debby Boone's 'You Light Up My Life'; Morris Albert's 'Feelings' was machine-gunned to death when he hit the air. J.C.'s in a very positive frame of mind about the change."

### EDWARDS TO KLAC

## Manning Named WSIX's New President/GM

WLAC-AM & FM/Nashville VP/GM David Manning will join Hicks Communications' crosstown Country combo WSIX-AM & FM/Nashville as President/GM when Hicks acquires the stations July 1. Manning receives an equity position in the stations, and succeeds longtime broadcaster Cecil Thomas.

Morrison concurred. "In the past, J.C. would put any dirty laundry on the air, but he's committed himself to growing. The KSHE act was then, and this is now; you adjust for the room."

Morrison noted that Corcoran's music is tailored for his image. "We don't want his audience to say he's sold out or anything like that. It's bright and uptempo, avoiding the slow, wimpy stuff. In general we're evolving into an artist-intensive format, playing songs that please the AC, CHR, and AOR core. Those artists are still being developed as we assess listener feedback."

Other dayparts are more music-intensive. Using the handle "93.7 KSD-FM, More Of Your Favorites Back to Back," KSD is playing ten in a row each hour.

Hicks general partner Steve Hicks said, "David has a proven track record which is unsurpassed in Nashville radio management."

A 12-year radio veteran, Manning started his career in WLAC's sales department. After five years, he moved to crosstown AOR

MANNING/See Page 21

## MAKING A PLUS OUT OF COMMERCIALS

KBCO/Denver OM Dennis Constantine makes a strong case for keeping commercials in tune with the sound of a station, and, since they're a necessary element, turning them into a positive element as well.

Page 28

## WHUR GOES OUTSIDE FOR BLEDSOE

In a rare instance of hiring an outsider, WHUR/Washington has added longtime New York personality Gerry Bledsoe in mornings. Bledsoe and programmer Bobby Bennett discuss the move.

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## WTAE Switches To All-Talk

Hearst Broadcasting's WTAE/Pittsburgh will begin a gradual shift to all-Talk programming next week. The Full-Service AC station, which has already built a reputation on news, weather, and sports, will debut one new show per week, starting May 18 when former Pittsburgh Press columnist Phil Musick takes over afternoon drive.

Following will be a 12-3pm slot with host Doug Hoerth, beginning May 25; a week later, a sports block with NFL Pittsburgh Steelers sportscaster Myron Cope from 6-8pm and WTAE-TV sports anchor Stan Savran from 8-9pm debuts. Larry King will run 11pm-5am; contract negotiations have not been settled yet for the 9am-noon and 9-11pm positions.

Morning man Jack Bogut will remain, gradually decreasing music airplay as the rest of the lineup is

WTAE/See Page 21

## Williams Programs WBVE



Mark Williams

Former WCII/Louisville PD Mark Williams has been named PD for Country WBVE/Cincinnati. He succeeds Ray Miller, who succumbed to a heart attack last month.

WBVE VP/GM Neil Kearney told R&R, "Our game plan of winning the Country battle in both Dayton and Cincinnati has been strengthened with the addition of Mark. He's a promotions maniac and likes to get out there and play war."

Williams, who programmed WCII from early '85 until last Sep-

WILLIAMS/See Page 21

## MOTOWN CUTS 'TWO-FER' PRICE

## Labels Ship More Mid-Price CDs

Compact disc prices of catalog product continue to fall. Motown is reducing the wholesale cost of its two-for-one CD line, enabling retailers to sell these titles for \$11.99 to \$12.99. The label is also introducing another CD line, priced to sell below \$10 at retail.

In related developments, CBS has shipped its first CD midlines, MCA will do so with 30 titles in June, and PolyGram comes to market next week with 36 releases.

This flurry of lower-priced activity has been pegged to disappointment among labels and retailers over recent CD catalog sales, as well as to related declines in manufacturing costs. There's also been pressure from mass merchandisers to make prices more attractive for their customers.

For its part, Motown is converting its existing "two-fer" series (approximately 60 releases) to midline, with a wholesale price reported to be around \$7.70. This would translate to \$11.99-\$12.99 at retail.

The label is also introducing a series with a wholesale price said to be around \$6.90, which could translate to \$9.99-\$10.99 at retail. These albums will have 10-12 tracks apiece, and Motown Music Group President Jay Lasker said 75-100 titles should be available by year's end. They include releases by Diana Ross, Marvin Gaye, the Supremes, the Four Tops, Al Green, and Grover Washington.

Lasker told R&R, "The pricing on these will be such that the mass merchandisers will be able to retail them for under \$10." He said recent experience has shown "that the mere fact you're giving consumers a lot more music for their money does not overcome the price barrier."

Lasker continued, "I'm sure if the industry were able to bring down the price of new CDs, we'd sell more, but economically today, that's not feasible. With catalog it is possible, because some of your costs have been amortized, royalty

rates are less, you can make better deals with publishers, and basic CD manufacturing costs have come down."

From PolyGram, the first three dozen midline titles are due at retail Monday (5/18). Artists include Cameo, Bananarama, Tears For Fears, Genesis, Level 42, Cream, Eric Clapton, the Bee Gees, Kool & the Gang, John Lennon/Yoko Ono, and Donna Summer.

The CDs feature original album artwork and generic packaging which emphasizes their "Special Price." PolyGram VP/Special Markets Harry Palmer, noting that price "has been a factor" since the CD's introduction, said that the label will expand the line through summer and fall, to approximately 100 titles by the Christmas selling season.

Later CD midlines from PolyGram will feature the Gap Band, John Mayall, Parliament, Vangelis, Style Council, and the Allman Brothers, among others.

## Williams Gains Guest DJ Credentials



Deniece Williams, who records for Columbia secularly and Sparrow in the Contemporary Christian field, visited CCR station KYMS/Santa Ana for a guest DJ stint in support of her "So Glad I Know" LP. Pictured (l-r) are Sparrow's Marlei Daugherty, Williams, and KYMS morning man Rudy Grande.

## Ogilvy &amp; Mather Taps Birch As Primary Service

The Ogilvy & Mather ad agency, which had spot radio billings of \$45 million in 1986, has signed a multi-year agreement to utilize Birch Radio ratings on a primary basis. Birch will provide full national service to the ad agency's offices in New York, Atlanta, Chicago, Houston, Los Angeles, and selected markets in Dallas. Ogilvy & Mather's client list includes, among

others, American Express, AT&T, Ryder Trucks, Seagram's, and Sears.

Jon Swallen, Ogilvy & Mather VP/Associate Director of Media Research, commented, "With recent improvements in methodology we feel that Birch currently offers the better local market research service."

Birch Sr. VP/Director National Advertiser/Agency Sales Ellen Zimmerman said, "Ogilvy & Mather has conducted an extensive evaluation of our service. It is gratifying that an agency with the research expertise of Ogilvy & Mather has selected Birch Radio as the basis for all their radio planning and buying."

## Lohman Joins Owens At KFI



Al Lohman

After nearly a year's absence, Al Lohman will once again be heard mornings on KFI/Los Angeles, as he will join longtime friend and present morning man Gary Owens June 1 in what will be called "L.A.'s Morning Show."

For 18 years, Lohman had teamed with Roger Barkley to form one of L.A.'s top radio tandems. When the pair parted, Barkley surfaced as morning man at Easy Listening neighbor KJOI, while Lohman joined KWNK/Simi Valley. This will be the first time in his radio career that Owens has worked with a partner.

"It's going to be great," KFI PD Ken Kohl told R&R. "These guys have a fabulous chemistry and will work very well together," Kohl said. The station is planning a heavy promotion campaign for the morning show and will use the line, "Nothing else like it on radio today."

## Marshall Plans Move To KNAC

KFMG/Albuquerque PD Tom Marshall has been named PD of KNAC/Long Beach-Los Angeles. Starting May 27, he replaces Jimmy Christopher, who left two weeks ago to program KISS/San Antonio.

KNAC GM Gary Price told R&R, "Tom has battled successfully in a very competitive situation. He's familiar with 95% of our music."

Marshall started at KFMG out of college eight years ago, moving up from overnights to MD in 1982 and to PD the following year. Comparing KFMG to KNAC's hard brand of AOR, he said, "We're highly dayparted, but very tuned in to the hard rock scene — we've been early on groups like TNT, Tesla, Queensryche, and Yngwie Malmsteen.

"KNAC has found its niche in L.A., but the station hasn't reached its full potential yet. It's a matter of letting more people know that it's there. If there's room to broaden it, that's what we'll do, but we'll always remain true to the core."

Like KNAC, KFMG is consulted by Jeff Pollack. It has long been the leader in Albuquerque's three-way AOR race, topping KZRR and KKBR.

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117/117

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BUILDING SUCCESS FROM THE SOUND UP

## KJOI Repositions With 'IAC' Approach

Personality, Currents, Promotion Stressed

Legacy Easy Listening outlet KJOI/Los Angeles will begin an extensive reimagining campaign next week, positioning itself to the media buying community as an "Instrumental-based Adult Contemporary." The term "IAC" will not be used in any on-air presentations, serving mainly to place KJOI in the L.A. AC arena.

KJOI GM Bob Griffith stated, "Most programmers declare their format, and then follow up with programming. We've done just the opposite in the past year, developing an exciting, live form of Easy Listening programming, and only now managing to describe it. We're not leaving Easy Listening, but we've transcended the confines and stereotypes of the format. What I've done here is bought an extra ten minutes in a media buyer's office. The 'We're Easy Listening, But . . . ' line just wasn't working."

Griffith and PD Bob Darling enlisted the additional services of Easy Listening syndicator Bonneville after competitor KBIG changed from Easy to AC late last year; the KJOI library is comprised primarily of instrumental currents and only selected standards.

### "Now A 'Real' Radio Station"

The entire KJOI lineup has been restructured, including radio vet Roger Barkley in mornings and documentary by Joseph Benti during the day. An intense promotional campaign has also been put into effect, with the station set to sponsor several concerts this summer. The result is a personality-oriented station, with an emphasis on instrumental versions of current music.

## KKSN & KKLI Opt For Transtar

AC-formatted KKLI/Portland is now using Transtar's Format 41 outside of drivetimes, while sister station KKSN has dropped its Classical format for Transtar's "AM Only" MOR presentation. KKSN's Allan Stone continues his live morning drive shift.

Both stations let go four announcers as a result of the changes to satellite programming. "We were very successful with numbers on the FM, but could not sell it in

"We're now a real radio station," Griffith continued, "treating our audience with the same intensity, affection and respect as any other station in town. I no longer want to be associated with what Easy Listening means to most people — automation, old music, limited commercials, little news, no promotions, and voiceless jocks. We play the same stuff as the ACs play and offer the same services. We should be treated accordingly by the sales community."

combination with the AM," said GM Bill Failing. "The move had nothing to do with competition. We were making money, and we now have a good shot at hitting the 25-54 market. We're right on target."

Failing added, "We're sick of being 'me-too' format people. Nobody else is going for the cells we're after." In the winter Arbitron, KKLI trailed competitor KKCW by nearly two shares (5.0-3.1). Full-Service AM ACs KEX and KGW beat both FM ACs.



Jim Owens

## Owens PD At KAJA

Seventeen-year radio vet Jim Owens, most recently PD at KLLS/San Antonio, has moved crosstown to program Clear Channel Communications' Country-formatted KAJA (KJ97). The post, vacant for several months, had been overseen by Doris Thompson, VP of Stecker-Thompson Associates, KAJA's consulting firm.

KJ97 President/GM Tim Bryan commented, "Jim has an impressive background, having won numerous awards for programming." Owens has been honored as Programmer of the Year by both Sandusky Radio and American Women In Radio And Television.

Owens, a former PD at AC KLSI/Kansas City with AOR experience from Tucson and Detroit, told R&R, "I found at KJ97 something I've experienced at only one other station throughout my career — a commitment to win so intense that there's no thought of losing."

## Roszman OM At WGR & WRLT

Mike Roszman has been appointed OM at Rich Communications Full-Service/Lite AC combo WGR & WRLT/Buffalo. A 16-year veteran there, Roszman most recently was PM drive announcer and Program Coordinator for WRLT. In his new job, he will no longer have an airshift.

"I am pleased we've been able to find a broadcaster with Mike's ability, knowledge, and experience," said Exec. VP/GM John Casciani.

Roszman told R&R some "major adjustments" have already been made. Tom Shannon was hired to do AM drive on WGR; he replaces George Hamberger, who resigned. Shannon was previously at WMJC/Detroit (now WCSX) prior to its switch to Classic Hits. "On the AM, we're going to be a little less conservative musically," Roszman said. "We'll be adding currents a little faster. The philosophy before was not to add a current before it made top five in R&R. While we may play it a little closer to the vest on FM, the same new attitude will apply."

In the winter Arbitron, WGR ranked tenth 12+ with a 4.3, while WRLT was 13th with a 4.1.

## New Lineup At Film House

Film House, a Nashville-based film production and broadcast marketing services company, has announced several executive promotions and staff appointments.

VP/Production Laura Frisbie has been promoted to Sr. VP/GM. Among other duties, she will now oversee the company's marketing staff. Eric Stein, previously Director/Creative Services, has risen to VP/Creative Services; he remains a director and writer.

Ron Routson, a former partner of Nashville law firm Woods & Woods, has joined Film House as VP/Business Affairs & General Counsel. The new Director of Production is Philip Cheney, a veteran TV commercial and syndication director/producer.

Coming aboard as Marketing Directors are Wayne Campbell, most recently PD at WSIX-AM & FM/Nashville; veteran PD Mark Schlicher (aka Mark Seger), formerly VP/Marketing & Syndication at Producer's Group, Ltd.; and Jeff Green, who joins from his post as Managing Editor at R&R.

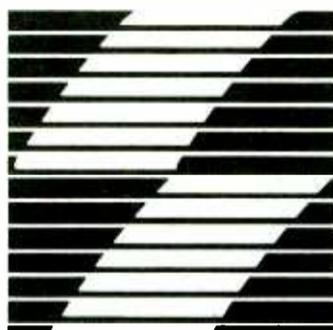
Film House is consolidating its offices at new Metrocenter headquarters; Exec. VP Tony Quin remains based in L.A. Commented President Curt Hahn, "Our continued growth has both allowed and required us to develop more fully our senior management team. We'll now be able to devote even more attention to our clients' needs. That's especially important since 75% of our business now involves custom TV campaigns."

## STAFF

**Publisher:** BOB WILSON  
**Executive VP/General Manager:** DICK KRZMAN  
**Editorial:**  
 Los Angeles Office: (213) 553-4330  
 Senior Vice President & Editor: KEN BARNES  
 Art Director: RICHARD ZUNWALT  
 Executive Editor: GAIL MITCHELL  
 Managing Editor: JEFF GREEN  
**AC Editor:** MIKE KINOSIAN  
**AOR Editor:** STEVE FEINSTEIN  
**CHR Editor:** JOEL DENVER  
**Country Editor:** LON HELTON  
**Urban Contemporary Editor:** WALT LOVE  
**Jazz Editor:** BARBARA BARNES  
**Records Editor:** ADAM WHITE (New York)  
**Specials Editor:** JIM DAMSON  
**Editors:** DON WALLER, RON RODRIGUES, SEAN ROSS, YVONNE OLSON  
**Copy Editor:** CAROL VAN KEEKEN  
**Associate Editors:** HURRICANE HEERAN, JIM NELSON, TONY RICE, TARA BEYER  
**Director/Information Services:** DAN COLE  
**Computer Services:** LEE CLARK, MIKE LANE, MIKE DUNFER, JOHN ERINENPUTSCH  
**Traffic Director:** JOANN WOODWORTH  
**Production Director:** RICHARD AGATA  
**Associate Art Director:** MAURLYN FRANZSEN  
**Photography:** ROGER ZUNWALT  
**Typography:** KENT THOMAS, LUCIE MORRIS, BILL MOHR  
**Graphics:** GARY VAN DER STEUR, TIM KUMMEROW, KATHY MARKBREIT  
**Assistant to the Publisher:** PAULA CHALITAS  
**Controller:** MARGARET BECKWITH  
**Legal Counsel:** JASON SHIRINSKY  
**New York Bureau:** (212) 605-0355, 572 Madison Avenue, New York, NY 10022  
**Bureau Chief:** ADAM WHITE  
**Office Manager:** BARBARA SARUBBI  
**Washington Bureau:** (202) 642-7487, National Press Building, Suite 807, 529 14th St. NW, Washington, DC 20045  
**Bureau Chief/Washington Editor:** PAT CLAMSON  
**Nashville Bureau:** (615) 292-8982, 292-8983, 1610 16th Avenue South, Nashville, TN 37212  
**Bureau Chief:** LON HELTON  
**Associate Editor:** KATY BEE  
**Office Manager:** DEBBE FENNEL  
**Sales:**  
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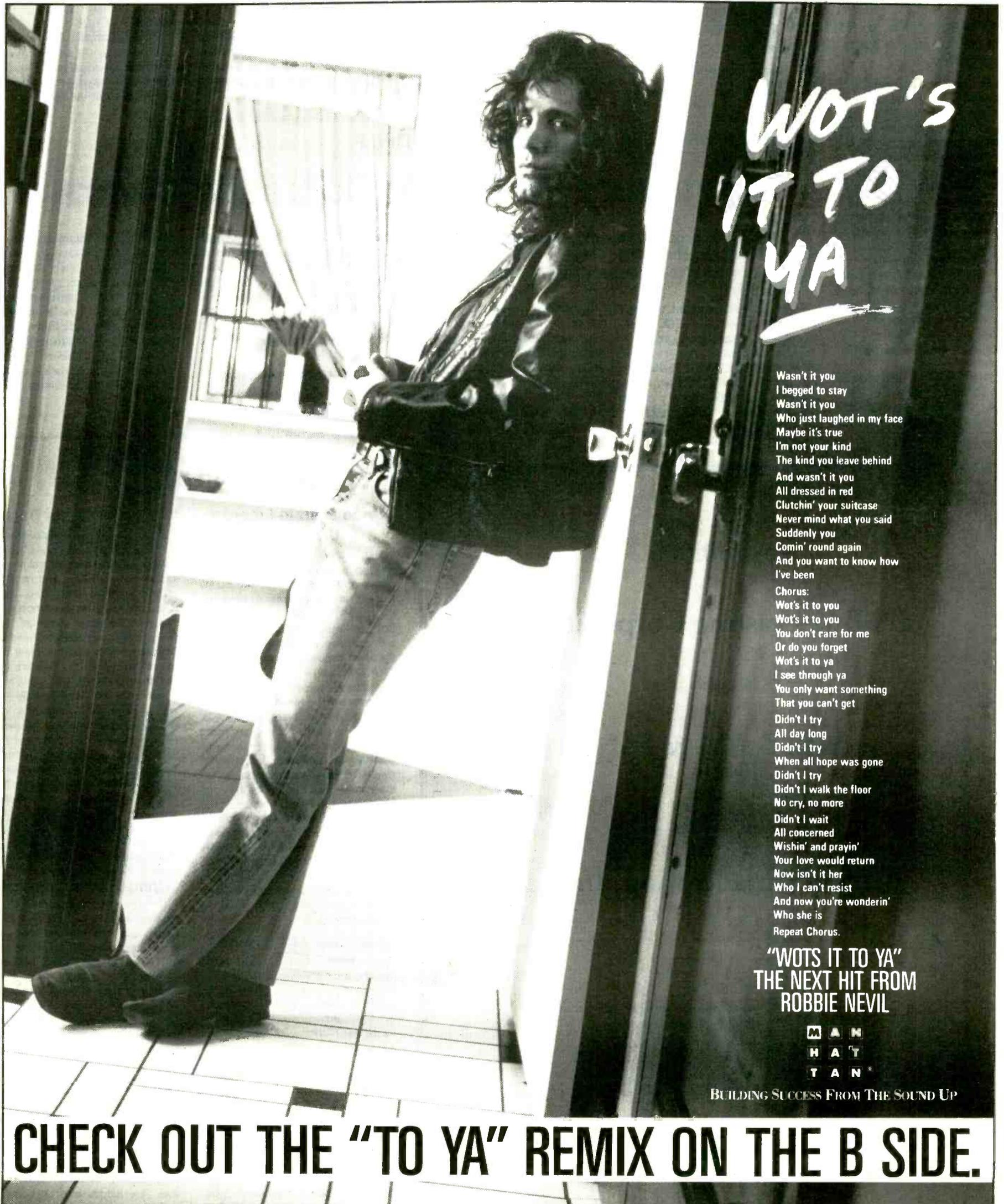
Sam Church  
Program Director  
KKLT-FM, Phoenix

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Ask for Mike Henry

Roger Wimmer, Ph.D./President  
Chris Porter/Senior Research Director  
Mike Henry/Director of Marketing

# ROBBIE NEVIL



WOT'S  
IT TO  
YA

Wasn't it you  
I begged to stay  
Wasn't it you  
Who just laughed in my face  
Maybe it's true  
I'm not your kind  
The kind you leave behind  
And wasn't it you  
All dressed in red  
Clutchin' your suitcase  
Never mind what you said  
Suddenly you  
Comin' round again  
And you want to know how  
I've been  
Chorus:  
Wot's it to you  
Wot's it to you  
You don't care for me  
Or do you forget  
Wot's it to ya  
I see through ya  
You only want something  
That you can't get  
Didn't I try  
All day long  
Didn't I try  
When all hope was gone  
Didn't I try  
Didn't I walk the floor  
No cry, no more  
Didn't I wait  
All concerned  
Wishin' and prayin'  
Your love would return  
Now isn't it her  
Who I can't resist  
And now you're wonderin'  
Who she is  
Repeat Chorus.

"WOTS IT TO YA"  
THE NEXT HIT FROM  
ROBBIE NEVIL

AM  
MAY  
TAN

BUILDING SUCCESS FROM THE SOUND UP

CHECK OUT THE "TO YA" REMIX ON THE B SIDE.

## WASHINGTON REPORT

## BILL CRUISING THROUGH CONGRESS

## House Panel OKs Fairness Doctrine

Efforts to codify the Fairness Doctrine into law have moved a step closer to final action, as Congress signals that it will no longer allow the FCC free rein over broadcasting policy.

The House Telecommunications Subcommittee approved the measure on a voice vote last Thursday (5/7). The House Commerce Committee is expected to approve the bill within two weeks and send it to the House, where it faces little opposition. The Senate approved a similar measure, 59-31, last month. The congressional effort to codify the Fairness Doctrine is aimed at blocking FCC efforts to repeal it on grounds of unconstitutionality.

"All the Fairness Doctrine requires broadcasters to do is what any good journalist would do anyway — address important issues in a fair and impartial manner," said subcommittee Chairman Rep. Edward Markey (D-MA).

The vote was not unanimous. Among those opposing the Fairness Doctrine was Rep. Thomas Tauke (R-IA), who said free speech

was being trampled on by the measure.

"The First Amendment was developed to allow the press to be unfair. What we may perceive to be biased reporting may be necessary to preserve freedom of the press," he said.

Rep. Matthew Rinaldo (R-NJ) considered proposing an amendment that would exempt radio stations from the Fairness Doctrine, but backed off when he found no support. "God grant me the sereni-

ty to accept things I cannot change," he said.

FCC Chairman Dennis Patrick had no comment on the vote. The National Association of Broadcasters says it will mount a "full court press" to fight the bill.

## FCC PROPOSES 500 WATTS NIGHTTIME POWER

## Daytimers To Go On Domestic Clears

The FCC is proposing to stop licensing new daytime-only AM radio stations, while allowing about 1600 existing daytimers to operate on domestic regional and clear channels at night.

In the latest overhaul of daytimer regulations, the FCC is attempting to expand local programming in rural areas. The proposals in Mass Media Docket 87-131 are the result of the FCC's reassessment of AM radio service, and a decision that the public is better served by fulltime radio stations.

Maximum nighttime power would be 500 watts, reduced as necessary to limit interference to existing full-time stations. The proposed rules do not require former daytime-only stations to protect each other against interference, and they would not have to meet city coverage requirements.

As in the case of nighttime authorization for daytimers on foreign clear channels, the FCC proposes doing its own technical calculations and issuing show-cause orders to stations able to benefit from the new rules. No applications would be required to obtain the new nighttime authority.

## More Reclassifications

In order to free spectrum space, the Commission further proposes

to downgrade minimum power levels on Class III AM stations on regional channels from 500 watts to 250 watts and to reclassify as Class III any Class IV station now authorized at least 250 watts on regional channels. This will allow those stations to obtain nighttime protection from additional stations. However, Class IV stations would not be afforded such interference protection.

## NEWS BRIEFS

## Price Buffalo License Under Fire

The FCC's Mass Media Bureau has refused to dismiss a threat to the license of **WWKB/Bufalo**. The 50-kw **Price Communications** powerhouse on 1520 kHz is being threatened by **Bursam Communications Corp.** Bursam operates **WTHE/Mineola, NY** on the same frequency, at power of 1 kw days. During WWKB's license renewal period window, Bursam filed an application for a change in its facilities which would cause interference to WWKB. The FCC has denied Bursam's request for a waiver of interference standards, but has also denied former owner **Capital Cities'** request to throw out the license challenge. In the absence of a waiver, the Bursam application — if granted — would preclude the grant of WWKB's license renewal application. Ruling the two applications are mutually exclusive, the FCC has ordered a hearing in a consolidated proceeding to determine which application for use of the frequency would better serve the public interest.

## Flip-Flop In The Big D

A frequency swap is in the making for two Dallas noncommercial FM stations, ending a four-year legal battle. **KNON**, a listener-supported "community" FM featuring an eclectic program format, will drop its 90.9 MHz dial spot and switch to 89.3 MHz. The new frequency is currently the home of **KCBI**, a religious broadcaster. The dispute started in 1983 when KCBI filed an application to move to 90.9 MHz, after KNON had temporarily ceased operations. FCC officials had awarded the 90.9 spot to KCBI last year, but KNON appealed that decision and a grassroots Dallas movement formed to save the station. Under the settlement, KCBI will pay KNON \$75,000, and the FCC will drop any questions concerning the station's qualifications to operate.

## Serafin Fights Back

**Henry Serafin** of **WBUZ/Fredonia, NY** is appealing the decision of an FCC Review Board to strip his radio license for misrepresentations and racial discrimination (**R&R** 4/17). The Review Board, following lengthy proceedings, described the station owner as "wholly unconcerned with honesty, candor, or compliance with even the most basic federal requirements." Serafin's attorney now contends that the Review Board used an "insufficiently strict standard of proof" instead of a "clear and convincing evidence" standard. He also asks that if the Commission upholds the Board's findings, the "milder sanction of divestiture" should be imposed. Serafin's petition doesn't address all of the Board's objections; instead, it alleges that "three public groups began a campaign to muzzle Henry Serafin's editorial and public service broadcasting and to wrest editorial control of the station from him."

## Comparative Changes

The rules are changing in FCC comparative licensing proceedings, as the Commission has reversed itself on an important procedural point. Administrative law judges earlier had been directed to sit tight and not issue decisions in comparative licensing cases where minority or gender-based preference credits tipped the scales in favor of a certain applicant. The order stemmed from an ongoing FCC review of the legality and constitutionality of those preference credits in the wake of discrimination complaints from applicants who were not female or members of minority groups. Now the judges are being told to issue initial decisions in comparative licensing cases, regardless of whether the credits are a deciding factor. However, the judges must also identify "alternative" winning applicants in case the credits are eventually disallowed.

\$36,750,000

## LIN Broadcasting Corporation

has sold

## KILT-AM &amp; FM

Houston

to

## Legacy Broadcasting, Inc.

*The undersigned initiated this transaction and acted as financial advisor to LIN Broadcasting Corporation.*

**WERTHEIM SCHRODER & CO.**  
*Incorporated*

May 1987

Steve Winwood

"Back In The High Life Again"



THE NEW SINGLE FROM THE MULTI-PLATINUM ALBUM

BACK IN THE HIGH LIFE PRODUCED BY RUSS TITELMAN AND STEVE WINWOOD

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# RADIO BUSINESS

## TRANSACTIONS

### American Media Heads West; Wagontrain Rolls In Albuquerque

**KMEN & KGGI/RIVERSIDE-SAN BERNARDINO, CA**  
**PRICE:** \$13 million (estimated)  
**BUYER:** American Media Inc., headed by Arthur Kern and Alan Beck. The company also owns WALK-AM & FM/Long Island, KSMG/San Antonio, WOCL/Orlando, WDJO & WUBE/Cincinnati, and KCEE & KWFM/Tucson.  
**SELLER:** Commonwealth Broadcasting Co., headed by managing general partner Dex Allen. The company also owns KYXII/Yuma, AZ; KSJQ/Manteca, CA; and KROY/Sacramento.  
**DIAL POSITION:** 1290 kHz; 99.1 MHz  
**POWER:** 5 kw; 3.1 kw at 1530 feet  
**FORMAT:** AC; CHR  
**BROKER:** Elliot Evers of Chapman Associates.

#### Colorado

**KPIK/COLORADO SPRINGS**  
**PRICE:** \$200,000  
**BUYER:** Patrick Communications II, owned by Edward Patrick, Richard Martin, Kathy Hybel, and William

Hybl. Patrick also owns an interest in KWYD/Security, CO.  
**SELLER:** KPIK Broadcasting Inc., owned by David Lynch and John Ciaro. They also own KBYE/Oklahoma City.  
**DIAL POSITION:** 1580 kHz  
**POWER:** 5-kw daytimer  
**FORMAT:** Religious

#### New Mexico

**KRZY & KRST/ALBUQUERQUE**  
**PRICE:** \$5.25 million  
**BUYER:** Wagontrain Broadcasting Corp., a wholly-owned subsidiary of Wagontrain Communications, Inc. WCI is the parent company of Drake-Chenault Enterprises, Inc. The company is headed by Bill Sanders, and has interests in KPER/Hobbs, NM; KHEI & KVIB/Maul, HI; and KIEZ/Santa Paula-Ventura, CA.  
**SELLER:** Burroughs Broadcasting Company, controlled by the family and estate of former New Mexico Governor John Burroughs.

**DIAL POSITION:** 1450 kHz; 93.5 MHz  
**POWER:** 1 kw days/250 watts nights; 22.5 kw at 4110 feet  
**FORMAT:** Country  
**BROKER:** Elliot Evers of Chapman Associates.

#### Texas

**KRGV/BROWNSVILLE**  
**PRICE:** \$300,000  
**BUYER:** The Daytona Group, headed by Carl Como and Norman Grubner. The company also owns KRIX/Brownsville; KIVA/Santa Fe; KSLM/Salem, OR; and KXYQ/Portland, OR. Drubner also owns interests in WNFI/Daytona Beach; WJLQ & WCOA/Pensacola, FL; WPAP/Panama City, FL; and WNLC & WTYD/New London, CT.  
**SELLER:** Manship Stations, headed by Douglas Manship. The company also owns WJBO & WFMF/Baton Rouge.  
**DIAL POSITION:** 1290 kHz  
**POWER:** 5 kw days/1 kw nights  
**FORMAT:** CHR  
**BROKER:** Frank Kaill & Company

## TRANSACTIONS AT A GLANCE

**Transactions So Far In 1987:  
\$1,019,396,193**

**This Week's Action: \$18,750,000**

**Deal Of the Week:  
KMEN & KGGI/Riverside-San Bernardino  
(\$13 million estimated)**

- KPIK/Colorado Springs, CO \$200,000
- KRZY & KRST/Albuquerque, NM \$5.25 million
- KRGV/Brownsville, TX \$300,000

## 1987's First Billion: The Morning After

### Brokers Say Buyers, Bankers Getting Tougher

Sales of radio stations this year have now topped the \$1 billion mark, according to R&R's continuing statistical tally of industry trading activity.

The biggest deals of the year so far are the \$152 million sale of the Blair radio group to Sconnix; the subsequent spinoff of KVIL/Dallas to Infinity Broadcasting for \$82 million; the takeover of Viacom's radio stations, which were valued at approximately \$142 million; and the sale of part-interests in several Price Communications stations for \$120 million.

Many of this year's deals have focused on small or medium market properties, with price tags of less than \$3 million. R&R's review of trading indicates that a lot of these deals have been done without using the services of brokers.

#### Tough First Quarter For Many Brokerages

While top brokerage firms such as Chapman Associates and Blackburn & Company are commanding a respectable volume of business, most radio brokers are experiencing a sluggish first quarter.

"My business has been the pits," said one broker, who asked not to be identified. "We've been beating the bushes, but there's not a lot of great deals to be had out there right now." With a reduced supply of high cash-flowing properties available for sale, some brokerage firms have quietly shifted their focus to turning over a high volume of less-glamorous medium market deals. Some regional brokers are also doing quite well.

#### Florida's The Place To Be

"I don't know what these guys are crying about, my business is great," countered Florida dealmaker Donald Clark. Clark said the increased population of Florida and its robust economy is causing buyers to pay premium prices. He also is noticing a shift in money sources, with more debt financing becoming available from Florida banks.

#### For The Record

In last week's transaction coverage the call letters for KXKW/Lafayette were inadvertently listed as KWKW, a Los Angeles-area station.

#### Stevens Sees Tougher Negotiations

"There's a lot of housecleaning going on," said Gary Stevens of Werthelm Schroeder & Co. "We still haven't finished with the financial restructuring of this industry." As part of that restructuring, an increasing number of station sales are being handled by the mergers and acquisitions department of major investment banking firms.

Stevens, who helped engineer the record \$82 million sale of KVIL/Dallas says the dealmaking climate has dramatically changed from last year when dropping interest rates and tax reform caused brokers to work overtime as they rode the crest of a \$2.8 billion trading year.

"Buyers are just generally getting tougher. They're really squeezing for concessions and trying to renegotiate deals. I've never seen anything like it. I think the lenders are making them do it. Also, we have a less frenetic atmosphere."

"The buyers that are in the market are willing to pay premiums but they want something for their money. Last year I sold an AM that needed a new ground system. Well, that added a half-million to the bill and the guy didn't even blink. He said OK, fine. This year, that would have been a major deal point," Stevens said.

#### Don't Delay Because Of Taxes

"Station prices are continuing to be strong," said Richard Blackburn of Blackburn & Co. "But I think the strong cashflow deals are harder to find. I don't see as many \$10-\$20 million deals, but it'll be a healthy year."

Blackburn said some station owners are reluctant to sell because tax rates will be more favorable this year. But he's telling them there is "no terrible penalty" in selling in 1987 because lower depreciation and recapture rates are being offset by higher prices that buyers are willing to pay.

"In the small deals, most of the capital seems to be coming from partners and individual investors," he said. "Seller financing is also critical. More and more buyers are demanding that sellers take back paper."

## JACOR Broadcasting

*has acquired\**

## KOA/KOAQ(FM) Denver, Colorado

*from*

## Belo Broadcasting

*for*

# \$24,000,000

Chapman Associates initiated the transaction  
and assisted in negotiations.



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\*subject to FCC approval

## 1987 Radio Report

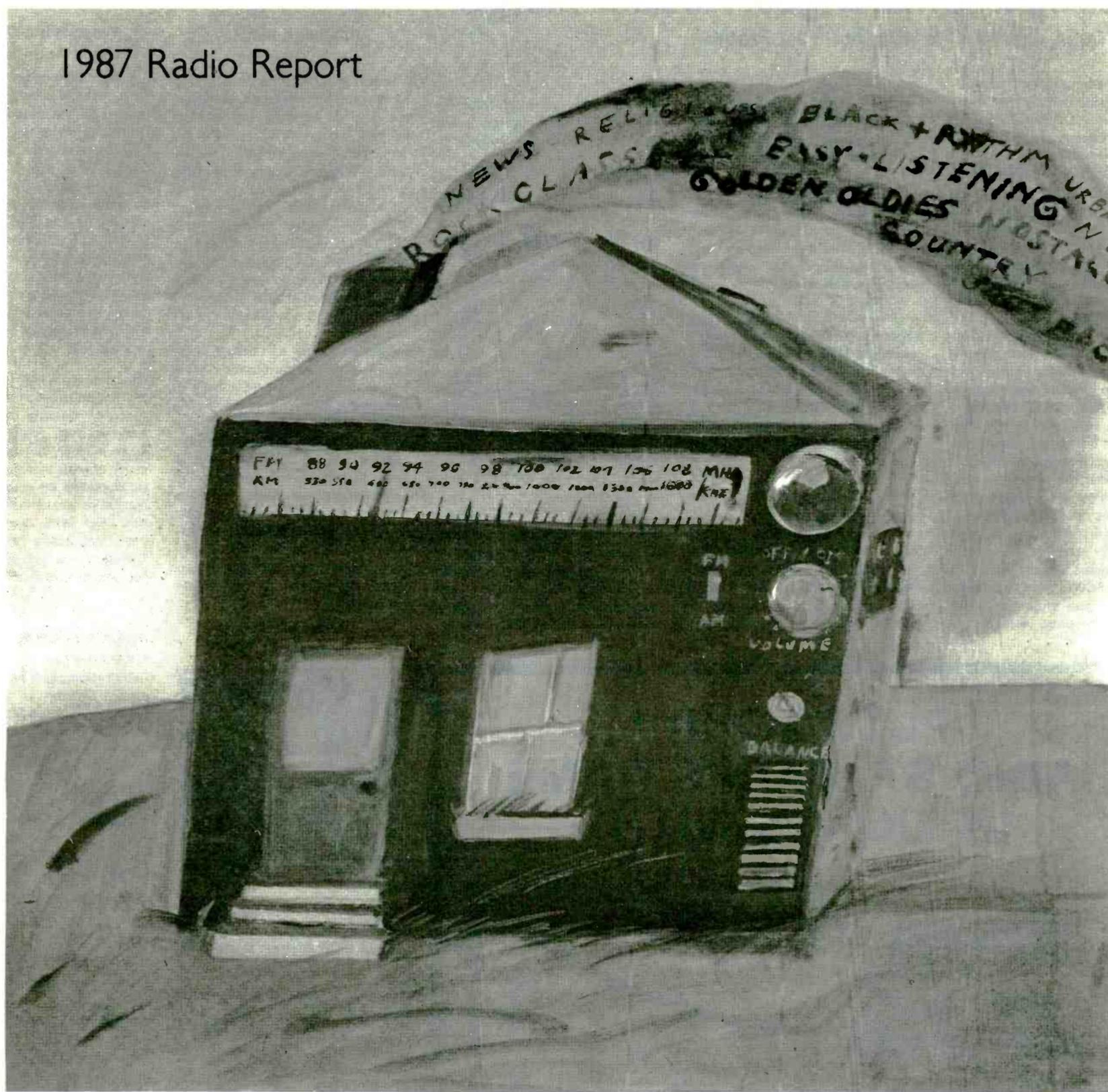


Illustration: Blair Thornley

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SPECIAL **ADWEEK** REPORT

## Wodlinger Challenges Viacom Merger

Justice Dept. Joins FTC In MTV Antitrust Probes

Viacom Broadcasting is being investigated by the U.S. Justice Department for possible antitrust violations involving MTV, according to documents filed with the FCC.

The investigation is believed to focus on an alleged group boycott of K05HU/Houston, a low-power television station owned by veteran broadcasters Mark & Connie Wodlinger. The Houston station programs a music video format, which the Wodlingers have attempted to market nationwide as Hit Video U.S.A.

Viacom has denied any antitrust activities in legal papers filed with the FCC, but has admitted receiving inquiries from federal investigators. Viacom spokeswoman Elizabeth Martin says the company has no further comment on the matter, citing pending legal proceedings involving its takeover earlier this year by Massachusetts entrepreneur Sumner Redstone and his Arsenal Holdings Co. Justice Department officials were unavailable for comment.

The Wodlingers recently filed a petition with the FCC to block the transfer of Viacom's radio properties in the wake of the Redstone takeover. De-

tails of the Justice Antitrust Division investigation, and a companion probe by the Federal Trade Commission are included with supplemental documents filed Tuesday (5/12) with the FCC.

According to a letter dated April 9, 1987 from FTC Chairman Daniel Oliver to U.S. Senator John Danforth (R-MO), dual Justice Department and FTC investigations of MTV and Viacom are now underway.

"One investigation, which commenced in 1985 and is now closed, concerned MTV's alleged exclusive-dealing contracts with record companies. A second investigation, which commenced in 1986, concerns an alleged group boycott of Mr. Wodlinger's Houston television station," the letter said.

"The Antitrust Division has not, however, investigated Mr. Wodlinger's allegation that MTV and various cable systems have entered into contracts that encourage the cable systems to select, as their second music channel, an MTV affiliate rather than Hit Video. This allegation raises

the question of whether MTV has entered into unlawful tying arrangements, and our staff has opened an investigation of this matter," the letter continued.

A similar letter was sent several days later to Sen. Lloyd Bentsen (D-TX).

### VH-1 Tie-In Deals Charged

In their filings, the Wodlingers contend that Viacom, through MTV, "is engaging in tie-in arrangements whereby cable television systems are being discouraged from contracting with Hit Video USA. These practices include agreements with cable systems which require cable systems using MTV to take VH-1 prior to taking any other music video service, including Hit Video USA, or face increased costs for MTV and/or Nickelodeon, a popular children's cable television channel."

They further allege that former MTV President Bob Pittman "deliberately intended to block competition in the music video business" and outlined a strategy to do so in a June 1983 strategy memo which has been entered as an exhibit in the case.

## BUSINESS OVERVIEW

### Sillerman Settles With Reliance

Robert F.X. Sillerman has settled his lawsuit with Reliance Holdings, Inc., and has withdrawn the objection he filed with the FCC regarding the \$152 million sale of the Blair radio stations to Sconnix Broadcasting (R&R 5-1).

Sillerman's attorneys had pursued court action against Reliance (Blair's new parent), contending that he had a contract with Blair that gave him first right to buy the stations. The petition-to-deny was filed in order to block the transfer of the properties until the suit was decided.

Sillerman serves as CEO of Sillerman-Magee Communications Management Corp. and Co-Chairman of Legacy Broadcasting. Regarding the settlement, he said, "It was a fair and equitable one, and reflected the position we felt we maintained all along. Blair Radio represents most of Legacy's stations, as well as the stations of some of our other portfolio companies. And while I would certainly rather have acquired the Blair radio stations, the settlement lets us focus our relationship with Blair on more productive things."

### Pates Elevated To Boyle Sr. VP



Robert Pates

Robert Pates has been promoted from VP/Radio to Sr. VP/Radio Division at Frank Boyle & Co., a media brokerage firm headquartered in Greenwich, CT.

Prior to joining Boyle in early 1986, Pates had previously been VP in charge of the CNN Radio Network in Atlanta.

### Settlement Of Taft Shareholder Lawsuits Near

Taft Broadcasting has reached an agreement to settle all pending shareholder lawsuits stemming from the recent takeover proposal by FMI Financial Corp. and TFBA Limited Partnership. The two investor groups are related to Cincinnati financier Carl Lindner. The settlement, subject to a number of terms including approval by Delaware court officials, is conditioned on the company being acquired at the price currently being offered: \$157 per share, or \$144 per share in cash and one share of FMI common stock. The Taft board of directors expect to reach a final merger agreement with TFBA by late May.

### New Scripps Howard Board Members

Scripps Howard Broadcasting has elected three company executives as board members: Daniel Castellini, Senior VP/Finance; Richard Janssen, VP/Administration; and James Smith, VP/Sales. Meanwhile, Pegasus Broadcasting, Inc. has elected a new director: Blair Television CEO Harry Smart.

### Jacor First-Quarter: Good And Bad News

Jacor Communications is reporting a financial mixed bag for the first quarter. On the positive side, it's experienced record first-quarter broadcast revenues and cash flow. Broadcast revenue was \$8,555,352, up 96.7% over the \$4,348,937 recorded during the same time last year. Broadcast cash flow was even better: \$1,423,421, up an amazing 119.6% from a year ago. However, with every silver lining comes a little rain: the company experienced a record overall first-quarter loss of \$1,905,897, a figure nearly double what it experienced the previous year.

Jacor attributes the loss to increased interest, depreciation, and amortization expenses resulting from acquisitions made last year. The prognosis for the future is much the same. "In the absence of gains from the sales of existing properties, the company will not report net income for the full year 1987," said CEO Terry Jacobs. Jacor has been negotiating to buy WWWE/Cleveland, but according to industry sources the deal is now at a standstill.

### Keating New AP Chairman

William Keating, the CEO of the Detroit Newspaper Agency, has been elected Chairman of the Associated Press. He replaces Frank Batten, the CEO of Landmark Communications, who is retiring from the AP board after 12 years of service. Bob Marbut, President/CEO of Harte-Hanks Communications, was elected Vice Chairman. Broadcasters serving on the board now include Clint Formby of KPAN/Hereford, TX; Robert McKee of WPRW/Manassas, VA; and Richard Wald of ABC News.

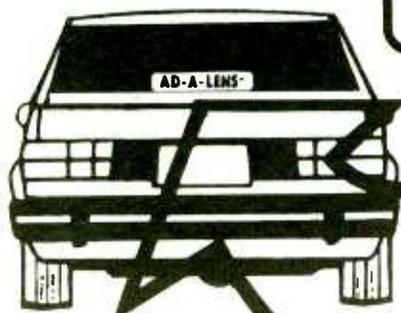
### GenCorp Buyback Totals \$1.6 Billion

GenCorp Inc. says its \$130-per-share stock buyback was a big hit with investors. About 22.6 million shares were tendered — twice the number the company agreed to buy. About 55% of those shares will be purchased for \$1.6 billion. The buyback was prompted as part of the company's maneuvers to fend off a hostile takeover attempt. Meanwhile, Moody's has downgraded about \$130 million of GenCorp's subordinated debt from a Ba-2 rating to a Ba-3 status because of the debt fallout from the takeover battle.

### UPI Chief Foresees Future Profits

The owner of United Press International is spreading a little cheer. Mario Vazquez-Rana predicts profits within two or three years as he's turning around the beleaguered wire service and radio operation. He told the Foreign Press Association that the company is "putting brakes on cancellations," getting new business, and overhauling its equipment. The Mexican publisher took over UPI ten months ago following its bankruptcy. Vazquez-Rana says new news bureaus are being opened up around the world, and the content of the service is being improved.

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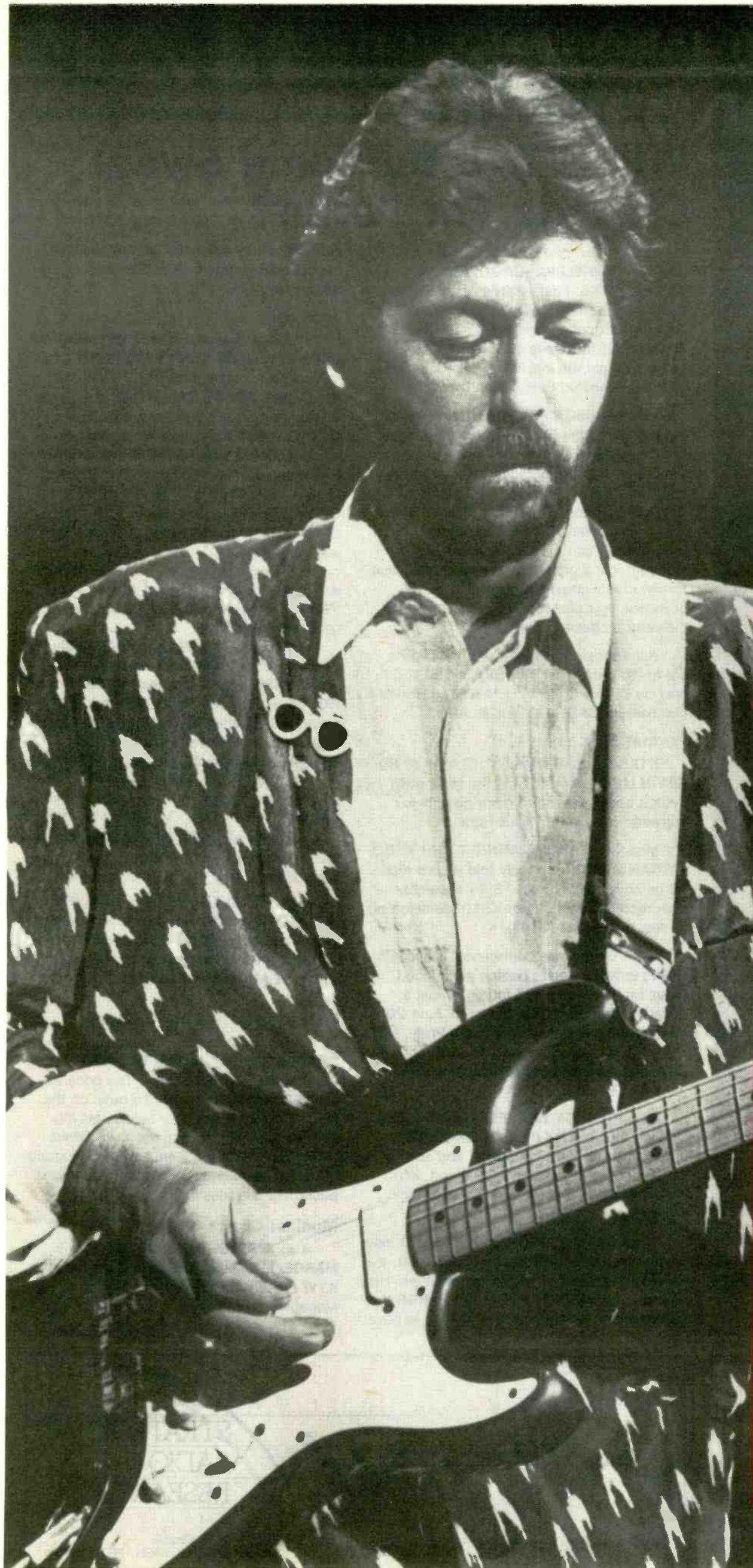
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	99GFM	WDLX	WZPL	more



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# R&R STREET TALK

## Will WTKS Be Home Sweet Chicago For Perun?

Double-dish on **PYRAMID's** June 1st takeover of **WRXR/CHICAGO**, which'll become **WTKS**: First, 'RXR's entire airstaff has been given notice by outgoing GM **BILL HAVENS**. Second, though **KBEQ/KC's** **STEVE PERUN** denies it, **STREET TALK** hears he's got the inside line at programming WTKS's expected CHR/Urban blend.

The **PACIFICA FOUNDATION** is waving a big red flag at the **FCC**. Besides challenging the Commission's indecency ruling in court, the noncommercial broadcaster is promising to air an explicit broadcast concerning homosexuality on **WBAI/NEW YORK** (June 16, 11pm) unless the FCC declares beforehand that the content would be indecent. It's a protest of the new policy that Pacifica feels doesn't provide a "clear, objective legal standard against which to measure proposed broadcasts."

Rumblings on the rep front: **INTEREP's** bid to **RELIANCE** for **TORBET** and **SELECT** may be imminent; same for **KATZ's** planned purchase of **EASTMAN** and **BLAIR**.

### Format Flux

**KTKS/DALLAS** leaving CHR for AC? PD **KEVIN METHENY** scoffs at the idea, even though observers report more gold, fewer currents, and talk of "Adult Radio."

Meanwhile, sister **GANNETT CHR KSDO-FM/SAN DIEGO** reportedly told record reps it'll be shying away from 18-24 male-only rock records. Sounds like KS103 is adjusting to new rival **KKLQ (Q106)**.

**BOSTON's** press conference Tuesday (5/12) in (where else) Boston announced dates for the band's first tour in almost a decade. After starting in Dallas on June 20, the summer swing moves through Philly, NY, Detroit, L.A., San Francisco, Seattle, and Chicago/Milwaukee before wrapping up in (surprise) Boston.

New PD **ANDY BEAUBIEN** is fine-tuning "Mellow Rock" **KNX-FM/LOS ANGELES**, upping the "familiarity quotient" and adding "more energy" to its soft AOR blend. **KNX-FM** now refers to itself as a "Quality Rock Alternative."

While **CAPITOL/EMI** and **JOE ISGRO** may have settled their differences out-of-court, the indie's suit against other labels continues. His attorney, **LAWRENCE PAPALE**, told **R&R** that the remaining defendants are seeking to have

case discovery extended beyond July 30, the scheduled cutoff date. Trial date: September 17.

### Jock Jive

- Lineup changes at **WPLJ/NY**: **MARISA BROWN** joins **JIM KERR's** **MORNING CREW** as producer, overnigher **CLEO** moves up to late-nights, **BOBBY VALENTINE** goes from weekends to overnights, and **WILLIE B. GOODE** sheds late-nights for weekends/production. **LISA GLASBERG**, last at **WNEW-FM**, joins for afternoon news. The Morning Crew's latest stunt is a "GARY HART Getaway" — a day trip for two to Bimini, complete with copies of the *Miami Herald* each morning.

- Oooops! Looks like **JACK DA WACK** isn't goin' anywhere. He *did* talk to **Y95/DALLAS**, but now he's got a new no-cut deal at **Z100/NY**.

- Wanna do mornings at **MALRITE's** L.A. Country combo? The line forms at **WSIX/NASHVILLE**. Last year, **GERRY HOUSE** left 'SIX for **KLAC** AM drive. He'll move to the same shift on FM sister **KZLA** when current 'SIX wakeup whiz **EDDIE EDWARDS** joins **KLAC** mornings in early July.

- L.A. AOR vet **DAVID PERRY** opts for afternoons at Classic Rocker **WCSX/DETROIT**.

- Where will **JOEY REYNOLDS** turn up next? NY sources say **WXRK** or **WMCA** are possibilities.

- PETE FRANKLIN**, 59, 15-year **WWWE/CLEVELAND** sports talk host, suffered a heart attack Tuesday night (5/12) and was in critical condition. He recently announced he was joining **WFAN/NEW YORK** July 1.

### WCI: Going To The Chappell

Looks like music publishing giant **CHAPPELL** may belong to **WARNER COMMUNICATIONS** shortly. The price tag: over \$200 million. Chappell's been on the block for a while; another bidder, **MCA's** **IRVING AZOFF**, joked to the *L.A. Times*, "We offered \$185 million, and they laughed at us. I guess I don't understand the music publishing business."

### Musical Chairs

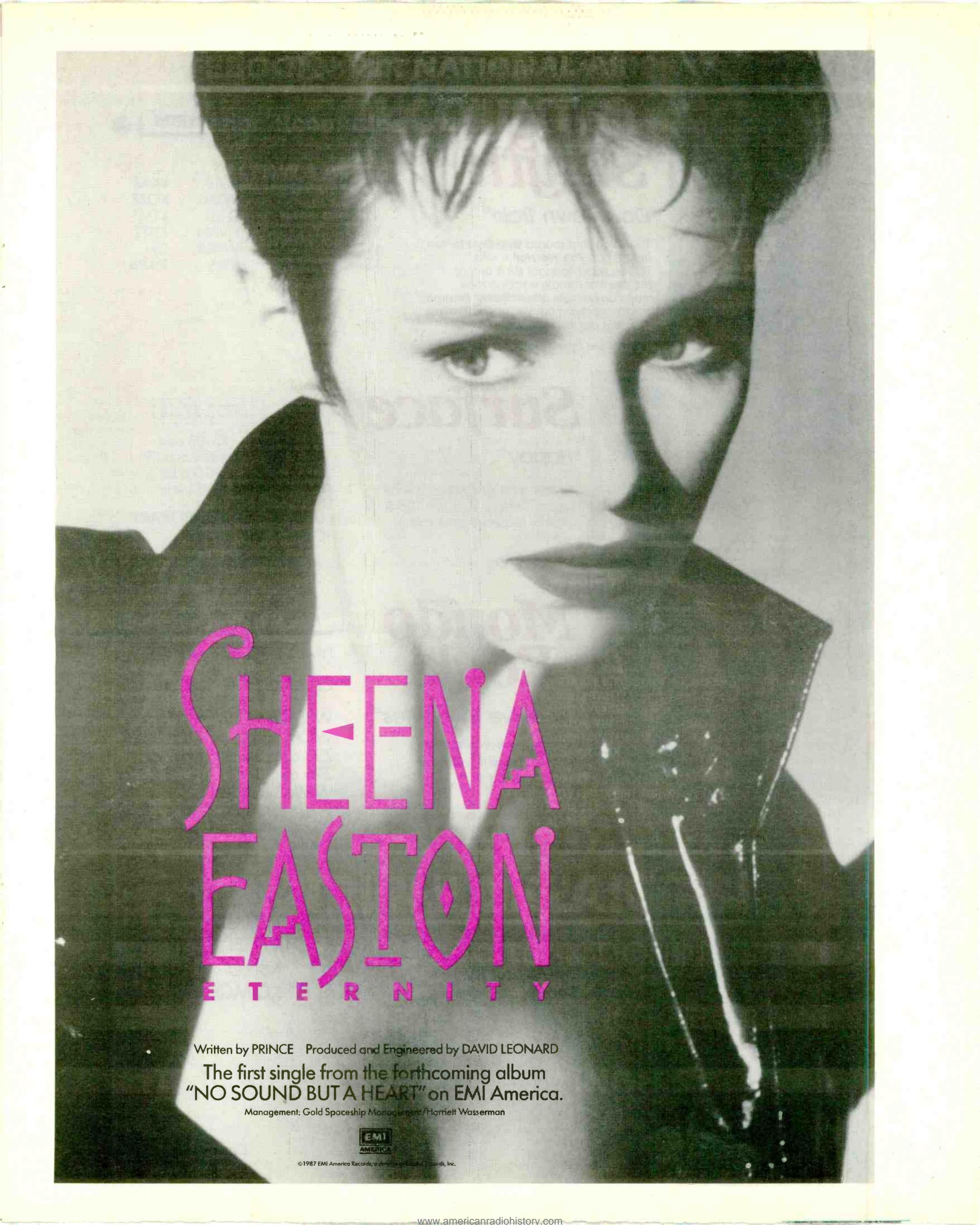
- Ex-**WRIF/DETROIT** VP/GM **MARCELLUS ALEXANDER** has landed at **KYW (TV)/PHILADELPHIA** as Station Manager.

Continued on Page 17

**STRATEGIC RADIO RESEARCH**

Fast, accurate research.

211 E. Ontario  
Chicago, IL 60611 (312) 280-8300

A black and white close-up portrait of Sheena Easton. She is looking directly at the camera with a serious expression. Her hair is dark and styled in a short, layered cut. She is wearing a dark, possibly black, jacket with a high collar. The lighting is dramatic, highlighting her facial features.

# SHEENA EASTON

E T E R N I T Y

Written by PRINCE Produced and Engineered by DAVID LEONARD

The first single from the forthcoming album  
"NO SOUND BUT A HEART" on EMI America.

Management: Gold Spaceship Management/Harriett Wasserman



©1987 EMI America Records, a division of EMI Records, Inc.



# Patty Smyth

## "Downtown Train"

"The voice that roared **Goodbye To You** in 1983 and **The Warrior** in 1984 for the band **Scandal** still is one of the premier female voices in rock music on her solo album **Never Enough**. Smyth displays more versatility here than she did with **Scandal**."

UPI- Arts and Entertainment

### AOR TRACKS BREAKERS 36

24 CHR Stations Strong

WBEN	WKDD	KQIZ	KKAZ
CKOI	KIKX	WJAD	KOZE
99DTX	KZZU	Q101	KTMT
WKRZ	OK100	KNAN	KHTZ
WINK	100KHI	WDBR	B91
KSAQ	95XIL	KTRS	OK95



# Surface

## "Happy"

As **BIG** a hit at CHR as it is at Urban (Where you see Top 5 airplay, requests and sales)

HOT! **FM102 37-18**

KIIS 33-29	KS103 add
KZZP add	KMEL deb 29
KROY add	KATD add
KWOD add	KWSS add

URBAN CONTEMPORARY CHART: **2**

#1 HOTTEST



# Mondo Rock

## "Primitive Love Rites"

Primitive means Positive!  
One test is all it takes for a full time add!

### AOR DOUBLE BREAKER:

TRACKS: **33** ALBUMS: **25**

CHR: 30/11 **KCPX 18-11**

WBEN add 39	KWOD
WCAU add	KITS 28-26
Z93 deb 34	KPLZ 22
Z95 deb 39	KUBE 32-26
WMMS deb 39	



# Ronnie Spector

## "Who Can Sleep"

Additional Vocals by **Eddie Money**

Ronnie's back and Top 40 bound!

WCAU	WCKN	KZZU
KCPX	WHHY	WKPE
Q100	KSND	100KHI
WKRZ	KQMQ	

Columbia Records



# STREET TALK

Continued from Page 14

- **WYAY/ATLANTA OM FRANK WARD** exits after less than a year in place.
- **KATZ/ST. LOUIS** vet **CHERYL WINSTON** advances from MD to PD, as **MIKE KELLY** exits after joining only in late January.
- **WKQX/CHICAGO MD JUDY PUENTE** is reportedly gone.
- New **B104/BALTIMORE PD BRIAN THOMAS** ups afternooner **WILLIE B. O'BRIEN** to Assistant PD/MD.
- **KRBE/HOUSTON MD HELENE PINA** resigns to marry ex-KRBE afternooner **MATT ALAN**, now at **Z100/NY**.
- **TIM DEVINE, MCA** Director/Artist Development is on his way to **CAPITOL** as Director/A&R.
- **LAURA HINSON** joins **CHRYSALIS** for SE Regional rep chores after running the Atlanta-based **MUSIC BUSINESS INSTITUTE**.



Pulling a 22.2 winter Arbitron isn't enough for "The Big Ape," CHR **WAPE-FM/JACKSONVILLE**. It'll now be simulcast on 50kw AM sister **WAPE** (formerly **WJAX**.) **WAPE**'s coverage will extend to four states, says PD/OM **BILL CAHILL**.

**MCA** has confirmed that it'll join the **WEA** labels and **RCA/A&M/ARISTA** in the cassette single test in July, in-store display fixture and all.

## I Love A Parade

**WMMR/PHILADELPHIA** morning star **JOHN DEBELLA**'s "Third Annual 'Louie, Louie' Kazoo Parade" drew an estimated 50,000 people to watch 50 marching bands do major toot to the tune of 'Louie Louie' on Mother's Day. The moms of local celebs marched along.

We can't recall a genuinely new AOR artist, not an established act going solo or a supergroup of familiar faces, ever scoring a track Breaker the first week out. Kudos to **MANHATTAN**'s **RICHARD MARX**, who did it with "Don't Mean Nothing."

With **DIANE JENNINGS** exiting as Director/**ABC ENTERTAINMENT NETWORK**, VP/Group Director **STU KRANE** needs a replacement.

Both **POLYGRAM WORLDWIDE** and **NARM** have pulled their conventions out of Arizona to protest Governor **EVAN MECHAM**'s revocation of the state's **MARTIN LUTHER KING** Day.

Look for Spanish AM **KESS/DALLAS** to ascend to Contemporary Christian on June 1 as **KOJO**.

**DC101/WASHINGTON**'s **GREASEMAN** is playing only a few songs each hour . . . almost as few as **HOWARD STERN** plays. Maybe the Grease is trying to give fans less of a reason to tune out, just in case Stern brings his act to rival **WBMW**.

**CBS RECORDS** had a "just say no" response to the music taping service proposed by Silicone Valley's **PERSONICS (R&R, 5/8)**. Disputing the service's claim to being a means of stemming the industry's home taping losses, CBS says it won't license its recordings to Personics or any similar firm.

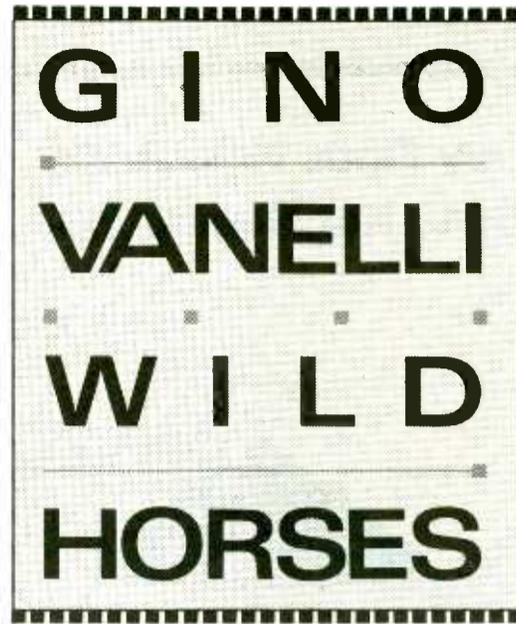
**KONE/RENO** morning man **FREDDY MERTZ** is offering to deliver "Coffee and Condoms" to any place of business that asks him to. Mertz brings condoms in four different colors with the station's logo on the packaging, along with literature from the San Francisco Aids Foundation and coffee and donuts.

**GEFFEN AOR** star **MARKO BABINEAU** wants radio to get "Contagious" — the new **Y&T** track — but, as a safety measure, mailed a condom along with the record. When several PDs got flak from their wives about the device's origin, Marko called the ladies to preserve domestic tranquility.

That was **ELEKTRA VP/AOR BRAD HUNT** and **IRS** promo head **BARRY LYONS** adopting "RAD BRAD" and "BARRY THE SCAREY" alter egos when they cohosted two hours of metal madness on the **Z-ROCK** channel last Sunday.

Sad news: Albuquerque AOR fixture **BILL STAMBAUGH**, lately an AE at **KKBR**, died (5/8) at age 38 of a reported overdose . . . **DEBBIE DISCUS**, who left **WWDE/NORFOLK** nights three weeks ago, was found beaten to death. She was 31.

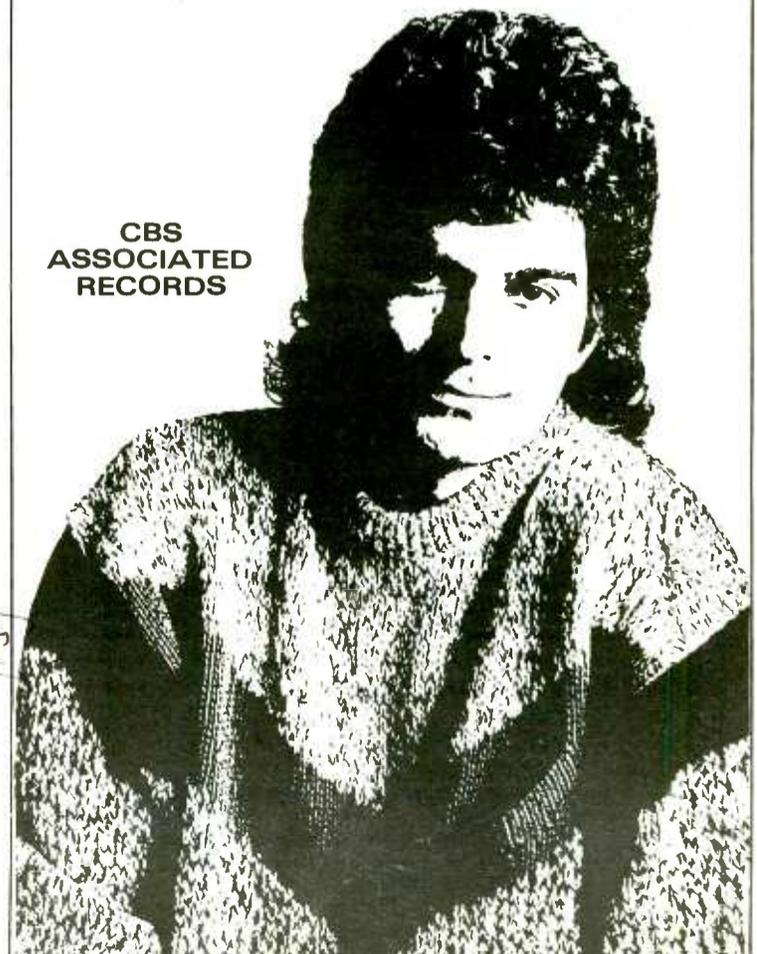
Happy 65th birthday to **WJR**, Detroit's perennial top-rated station. The Mayor and Governor were on hand (5/10) for the official opening of new studios.



NOW ON  
54 CHR REPORTERS  
INCLUDING:

- |                       |                     |
|-----------------------|---------------------|
| <b>WLOL 1-1 (HOT)</b> | <b>WBEN 17</b>      |
| <b>WPHD add</b>       | <b>99DTX deb-40</b> |
| <b>CKOI 11</b>        | <b>WFLY add</b>     |
| <b>94Q 28-23</b>      | <b>K104 add</b>     |
| <b>Z93 23-20</b>      | <b>PWR997 32-28</b> |
| <b>KRBE add</b>       | <b>WCKN add</b>     |
| <b>KDWB 18-14</b>     | <b>KIHK 23</b>      |
| <b>KPKE add</b>       | <b>WGRD deb-34</b>  |
| <b>Y108 11</b>        | <b>CHED 6</b>       |
| <b>KZIO 18-14</b>     | <b>KQMQ add</b>     |
| <b>KIYS 10-10</b>     | <b>KXYQ 33</b>      |
| <b>KSND 5-2</b>       | <b>95XIL add</b>    |
| <b>WPFM 4-2 (HOT)</b> | <b>WQID add</b>     |
| <b>Y94 9-6 (HOT)</b>  | <b>WCGQ 29</b>      |
| <b>KTRS 19-17</b>     | <b>WJMX add</b>     |
|                       | <b>Q104 add</b>     |
|                       | <b>KKRC add</b>     |

CBS  
ASSOCIATED  
RECORDS



## AIR PRIORITIES: WEEK 12

Listen to the selections listed below. Decide if each had the potential to attain Top 40, Top 25 or Top 10 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed., May 20, 1987

Artist	Title	Label
<del>NO</del> NONA HENDRYX	WHY SHOULD I CRY	EMI AMERICA
<del>THO</del> STEVE WINWOOD	BACK IN THE HIGH LIFE	ISLAND/WB
<del>NO</del> PHIL SAATCHI	WHEEL OF FORTUNE	A&M
<del>NO</del> ALISON MOYET	IS THIS LOVE?	COLUMBIA
<del>NO</del> BOY GEORGE	EVERYTHING I OWN	VIRGIN
<del>NO</del> TRUTH	WEAPONS OF LOVE	IRS/MCA

T25 very AC

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

## ACTIVE INDUSTRY RESEARCH

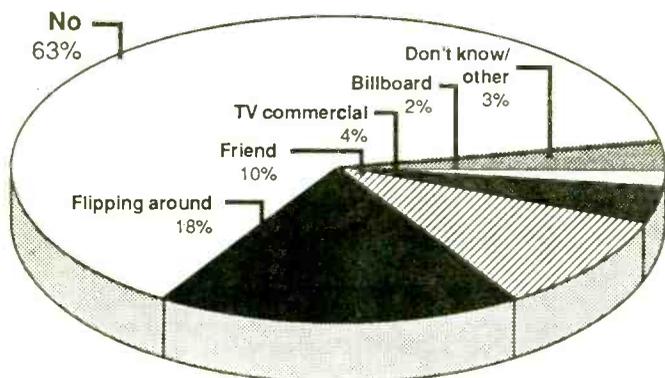


P.O. BOX 1136 Columbia, Maryland 21044 (301) 964-5544

# WHAT'S NEW

Edited by Don Waller

## Survey Finds New Radio Stations Not Getting Fair Trial

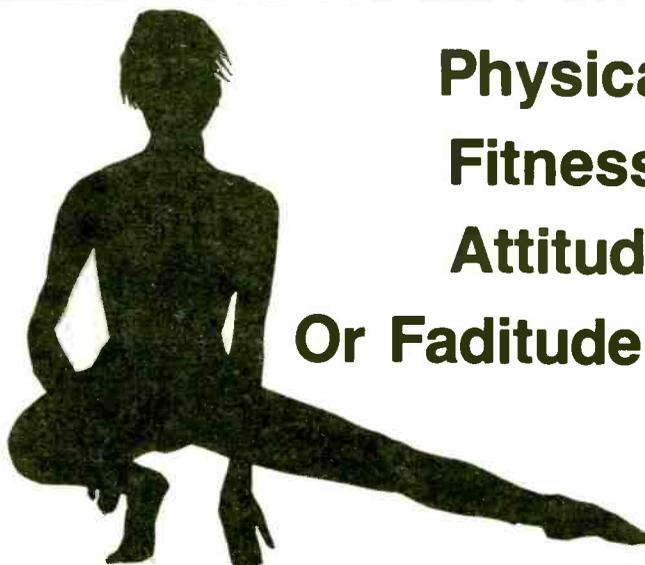


A recent national survey of US radio listeners conducted by the Chicago-based **Strategic Radio Research** firm found that nearly two-thirds (63%) of the 1500 individuals 18-44 polled claimed to have listened to *no new radio stations within the past two months*.

Perhaps even more surprising — especially in light of the amount of money radio stations spend on outside advertising — was that among those respondents who did report listening to a new radio station within the last 60 days, the majority said they had discovered that new station by “flipping around the dial” (18%) or upon the recommendation of a friend (10%).

In fact, “flipping around the dial” was mentioned by more respondents than word-of-mouth, billboards (2%), and television advertising (4%) combined.

Brightening the picture somewhat, the survey found that, in general, younger radio listeners were more likely to add a new station to their routine. 39% of the 18-24 age group reported tuning in a new station, as opposed to 33% of the 25-34 age group and 28% of those listeners aged 35-44.



## Physical Fitness: Attitude Or Fatitude?

Although Americans like to think of themselves as a nation of physical fitness fanatics, according to a recent survey by the **Roper Organization**, only 35% of the US reports a continuing interest in keeping physically fit. Another 12%, however, claim their interest in physical fitness is growing.

In contrast, 26% of the Americans polled said their interest in physical fitness is “dwindling,” while another 12% reported they’d “lost interest” in physical fitness. The remaining 14% said

they’d “never had any interest in physical fitness” to begin with.

## “Stone” Spotlights Live Shows

As part of the magazine’s ongoing, four-part, 20th anniversary celebration, the upcoming (5/19) issue of *Rolling Stone* features what staffers deem as having been the top 20 concerts of the past 20 years. The events saluted include such landmark performances as **Elvis Presley’s** ‘68 live television special, the **Beatles’** rooftop concert for the “Let It Be” film, the **Sex Pistols’** giving punk one last shot at Winterland in San Francisco in 1978 and — as they usta say in the ads for the dances at El Monte Legion Stadium — many, many more.

## How Not To Fire Workers

The best way to leave a terminated worker with the feeling of not having been B.T.F.O.’d, but having merely taken the first step towards reemployment, is to avoid the following managerial mistakes as outlined by Chicago-based personnel specialists **Challenger, Grey & Christmas Inc.:**

**Don’t Fire On Friday:** That leads to the worker spending his entire weekend brooding about his lost job. If your company offers outplacement counseling, fire early in

the day and set up the first session with the outplacement counselor immediately after the firing. If this service is not available, fire at the end of the workday.

**Don’t Debate The Discharge:** Discussion only increases the terminated employee’s anger or pain.

**Don’t Stand Up When Blowing Someone Out:** When both worker and manager sit, there’s less chance of the mood becoming confrontational.

**Don’t Let Ex-Employees Keep An Office While They Look For Work:** This type of behavior signals that the relationship isn’t really over. Too often, fired workers labor under the delusion that management will come in and say the termination was just a mistake.

**Don’t Offer Employees A Choice Of Severance Arrangements:** No one who’s just been fired is in the proper mental state to make a rational decision.

## First National Harmonica Contest



Entry deadline for what is planned as the first in an annual series of National Hohner Harmonica Contests is July 15, 1987. All contestants must be amateur or semiprofessional harmonica players — the latter defined as those who earn less than 50% of their income from harmonica playing — and all must perform their entries on **Hohner** brand harmonicas.

Contestants will face off in four musical categories: solo chromatic, solo diatonic (rock), solo diatonic (country or blues), and harmonica group (three or more harmonicas). Winners will be selected on the basis of performance tapes and a live final playoff competition, which will be held in Richmond, VA in mid-September.

Along with the thrill of winning a national title, the victors will receive opportunities to record with some of America’s finest professional harmonica cats as well as \$1500 or \$500 Hohner gift packs and commemorative T-shirts. National champions in each category will also win the right to represent the USA at the first international Harmonica World Championships on the Isle of Jersey in the United Kingdom on October 18-24, 1987, where contestants from 11 countries will be harpin’ on it.

For entry information contact Hohner at PO Box 9375, Richmond, VA 23227.

### PROGRAM WEEK OF 5/23

1. **KENNY G.** / Artista / “Songbird”
2. **HERB ALPERT** / A&M / “Rocket To The Moon”
3. **NAJEE** / EMI / “What You Do To Me”
4. **THE RIPPINGTONS** / Passport Jazz / “Open All Night”
5. **MARK WINKLER** / Pausa / “Garden Of Earthly Delights”
6. **HUGH MASEKELA** / Warner Brothers / “Serengeti”
7. **AZYMUTH** / Milestone / “Tightrope Walker”
8. **KEIKO MATSUI** / Passport Jazz / “Mediterranean Sand”
9. **JOHN SCOFIELD** / Gramavision / “Blue Matter”
10. **JOE SAMPLE** / MCA / “Friends And Lovers”



# FUSION 40

11. **DAVID SANBORN** / Warner Brothers / “Chicago Song”
12. **KENIA** / Zebra (MCA) / “Sim Ou Nao”
13. **VITAL INFORMATION** / Columbia / “Johnny Cal”
14. **PAQUITO D’RIVERA** / Columbia / “For Leny (Andrade)”
15. **YELLOWJACKETS** / MCA / “Mile High”
16. **PATRICE RUSHEN** / Arista / “Till She’s Out Of Your Mind”
17. **SPECIAL FX** / GRP / “Hands Of The Healer”
18. **JETSTREAM** / TBA / “Jade Wind”
19. **AL JARREAU** / MCA / “Moonlighting”
20. **GEORGE HOWARD** / MCA / “Sweetest Taboo”
21. **FRANK POTENZA** / TBA / “California Dreaming”
22. **RAMSEY LEWIS** / Columbia / “Melody Of Life”
23. **TANIA MARIA** / Manhattan / “All Gone Love”
24. **MONTREUX** / Windham Hill / “To Be”
25. **SONYA ROBINSON** / Columbia / “Reflections Of Love”
26. **STANLEY TURRENTINE** / Blue Note / “Rocket Love”
27. **ASTRUD GILBERTO** / Verve / “With Love . . .”
28. **KOINONIA** / MCA / “Senor”
29. **DAVID BENDIT** / GRP / “Tropical Breeze”
30. **BOB JAMES** / Warner Brothers / “Rousseau”

31. **MILES DAVIS** / Warner Bros. / “Portia”
32. **PASSPORT** / Atlantic / “Bahia Praia”
33. **MANHATTAN TRANSFER** / Atlantic / “On The Boulevard”
34. **JUSTO ALMARIO** / Meadowlark / “Tawney Noel”
35. **BLUE SKY** / Bannerworks / “Wrapped Around Your Finger”
36. **LEVEL 42** / Polydor / “Two Solitudes”
37. **TEAM TEN** / Columbia / “Mission Impossible”
38. **BOOMERANG** / Atlantic / “Stowaway”
39. **BILL BERGMAN** / Passport Jazz / “Midnight Sax Theme”
40. **LESLIE DRAYTON** / Optimism / “Monday Afternoon”

### Tech Talk

The people are working in masks and gowns. As they enter they spend 30 seconds in an “air shower” that blows dust particles off their clothing. They are not doctors in an operating room; these people are working in the “clean room” at a compact disc plant.

Join the **FUSION 40** Radio Network, Call (213) 854-4475 and ask for Linda, Robert, or Alexa.



This chart reflects listener response to **FUSION 40** and is compiled from information provided by our affiliates and assembled by Scott Galloway.



**NEWS**

**Blu Night In New York**



Capitol's Pegg Blu played New York's Sweetwater's, with the label hosting a party after opening night. Pictured (l-r) are Capitol Black Music VP/GM Step Johnson, label's Howard Geiger, Blu, Manhattan VP Varnell Johnson, Capitol's Rod Butler, and Capitol VP Ronnie Jones.

**Love & Rockets & Big Time & RCA**



Love & Rockets played L.A. recently and were met backstage by executives from Big Time, distributor RCA, and British label Beggars Banquet. Pictured (l-r) are Big Time's Doug Freeman, RCA Sr. VP Paul Atkinson, RCA's Mark Kates and Alan Wolmark, group's David J, Beggars Banquet President Martin Mills, Big Time President Fred Bestall, group's Daniel Ash, and RCA's Greg Phifer.

**Y100**

Continued from Page 3

wholly unintended by the rules . . . Southeast's pleading is apparently based on nothing more than blatant hearsay, innuendo, speculation, surmise, rumor, unsubstantiated allegations, acknowledged lack of conformity with the 'personal

knowledge' requirement of the rules and, in at least one instance, a declaration from a person who, at best, has questionable personal knowledge of the facts."

The Bureau concludes: "Further Commission scrutiny may well be appropriate."

A hearing will be held on the case later in the month.

**Persuasive Success**



The Robert Cray Band finished their tour with Eric Clapton, culminating in a PolyGram reception in New York following the band's Madison Square Garden performance. Pictured (l-r) are Cray, PolyGram President Dick Asher, and band's Richard Cousins.

**Warnes Up For Canadian Gold**



Cypress/PolyGram artist Jennifer Warnes visited Toronto recently, and received a Canadian gold award for the "Famous Blue Raincoat" LP from her label there, Attic Records. Pictured (l-r) are Warnes and Attic's Steve Waxman.

**WBMW**

Continued from Page 1

ists ranging from rock to popular jazz, from Springsteen to Sanborn. We'll also have a clearly different texture; we'll leave out harder-edged material and use a less intense style of production."

Regarding Classic Rock WCXR, Stevens continued, "We have a much more recognizable airstaff, and we'll be playing new records. We're excited about some of the new music that's out there, and sense a demand for it."

Bloom added, "Bob Payne describes the format as 'Album Contemporary.' DC101 still has to be concerned with its lower end, while 'CXR is an incomplete radio station that can't service the full spectrum."

Comedian Richard Belzer will be on mornings for the first two weeks, after which WBMW will seek comedic air talent. Simulcasting Howard Stern, once heard on DC101 and currently on WYSP and sister WXRK/New York, is still an option, said Stevens.

Other than Belzer, the rest of the lineup is local. Sandy Edwards (middays) and Cerphe (afternoons) are both from DC101. Payne does 6-10pm, Tony Colter from crosstown WCXR is on late-nights, and overnights go to B106 holdover Eric Phillips, while Stacy Isaacs continues as News Director.

PRINCE

"If It Was Your Girlfriend"



- WPHD
- B96
- 92X
- WHYT
- KKRZ
- KPLZ
- WPST
- WNYZ
- WRCK
- WKRZ
- K98
- KXX106
- WFMI
- KBFM
- Y106
- KTUX
- 100KHI
- WFXX
- WJAD
- WCGQ
- WYKS
- WZYP
- WPFM
- WGLF
- KFMW
- KTMT
- SLY96

The New Single From Sign "☼" The Times



© 1987 PAISLEY PARK RECORDS

## SRR SURVEY RESULTS

Public To FCC:  
Lay Off Radio!

The federal government should not control the language or content used by disc jockeys, according to a survey of 1000 18-49 year olds conducted by Strategic Radio Research.

The survey showed that 52% of the respondents are opposed to language restrictions, while 60% would not want an FCC clampdown on subject matter. Additionally, substantial majorities indicated they would not be offended by the language or material typically heard on so-called shock radio programs.

Strategic Radio Research President Kurt Hanson remarked, "The study confirms that there is public and broadcast industry agreement that responsible self-regulation on the part of the station managers is a more appropriate solution to the problem of shock radio."

Respondents were asked which individual words would offend them enough to make them change the station. The most-to-least offensive were:

- bastard 39%
- bitch 37%
- boobs 33%
- sucks 32%
- nympho 25%
- damn 16%
- God 16%
- crap 12%
- hell 8%

By comparison, radio stations in the American Comedy Network poll published in R&R April 24 gave "bastard" an unfavorable rating ("can't use" or "probably can't use") of 43%. "Bitch" was frowned upon by 48% of the stations, but

A BROADCASTER'S  
OPINIONSlone Tells  
FCC 'Come  
Down Hard'

In a letter to FCC Chairman Dennis Patrick, Rex Broadcasting President Jim Slone said, "I have been in radio since 1955 and have always been proud to be in this business until the last few years. I have kept my stations clean and wholesome, but have been very disillusioned with what I've been hearing on some other stations. Many people in the Tucson community have told me they are sickened by what some of the stations broadcast and their own inability to control their children's listening habits. I feel ashamed and sickened to think that this kind of raunchy radio is heard in numerous cities. Please come down hard on stations who insist on broadcasting this trash."

Enclosed with his letter was a copy of some of the broadcast transcripts which inspired the recent FCC ruling on indecency. Slone called the transcripts "an abomination to the radio industry."

Rex owns KCUB & KIIM/Tucson.

"boobs" was offensive to only 25%. "Nympho" scored about the same with radio stations (27% unfavorable) as with the public, while "damn" was a problem to just 8% of radio. "God" matched up even between radio and public, while "crap" was a bit more of a problem for radio (18%), "Hell" had just a 5% unfavorable rating in radio circles.

Back to the SRR poll, respondents from the public then rated subject matter in order of offensiveness:

- AIDS jokes 40%
- Drug jokes 35%
- Ethnic humor 29%
- Bathroom humor 29%
- Jokes about homosexuality 29%
- Religious humor 28%
- Jokes about drinking 20%
- Jokes about sex 17%
- Jokes about TV evangelists 13%
- Political humor 5%

Attorneys Uncertain  
In Advising Stations

Washington communications attorneys say they are having a tough time advising clients how to comply with the new FCC rules because of their vagueness.

"Until the Supreme Court changes its notion that the electronic media are somehow more susceptible under the First Amendment to content regulation, no one will be certain where the boundaries are," said Stuart Pierson of Washington DC-based Verner, Liipfert, Bernhard, McPherson & Hand. "Most of our electronic media clients would probably limit the content to an extent that they would not be concerned about where these limits are, and they would do it because of taste, not . . . under the Damoclean sword of federal regulation."

Jason Shrinky of Kaye, Scholer, Fierman, Hays & Handler said the FCC ruling has caused "total confusion" among both broadcasters and attorneys.

## Be Judicious

"Every word in the Commission's decision is vague and subject to multi-interpretation," Shrinky said. "It's just a broad brush. So we're telling our clients to conduct business as usual, but judiciously. Don't go out of your way to challenge the FCC's subjective tests. Use discretion. This is not a situation where a lawyer can sit down and say, 'You can do this and you can't do that.'"

Shrinky says the FCC's new policy has "very far-reaching First Amendment considerations." He's also concerned that broadcasters may be overlooking the wider implications the policy poses.

"Everybody's focusing on morning disc jockeys. What's the responsibility of the television stations that do the soaps in the afternoon? What happens when somebody complains to the FCC about them?" he asked.

J. Laurent Scharff of Pierson, Ball & Dowd said he's advising broadcasters to proceed carefully on a case-by-case basis because the FCC hasn't really defined what's acceptable conduct. "For instance, one of the problems is defining when children are in the audience," he said.

## OBSCENE CUTS NOT HEARD

## Status Quo For Labels

Label A&R executives contacted by R&R weren't immediately concerned at the prospect of a tougher FCC line on indecency, in terms of its effect on the creative community. RCA Sr. VP/A&R Paul Atkinson said, "It's always been true that you can't release records that are obscene — at least as singles or concentration tracks — and expect them to get played without difficulty. I will be surprised if the FCC cracks down on something that's mildly suggestive. To that extent, my standards of common decency haven't changed."

PolyGram VP/A&R Pete Lubin



## FCC

Continued from Page 1

don't think the FCC wants communities to go back to book burnings and the like, but it seems as if the lines regarding freedom of speech are becoming blurred."

Church Rallies  
Endanger Stations

KZFN/Moscow, ID co-owner/PD Gary Cummings added, "This ruling opens up stations for lots of trouble from any number of ultraconservative groups." KIYS/Boise PD Tom Evans echoed that sentiment: "The rulings are so vague they leave stations open to criticism from a disgruntled listener walking into a church and rallying the entire congregation."

Jack Oliver, PD at KKRD/Wichita, said, "Until we see a few folks go to court, we're not going to have some parameters." Capitol Broadcasting Corp. VP/Programming Bill Thomas noted, "Most broadcasters want to play by the rules. Saying you can change the rulebook based on interpretation sounds like a field day for legal people who have no precedents to work from. They're reserving the right to interpret something that hasn't been defined."

Poll Shows Radio  
Wait-And-See  
Stance

The broadcasters contacted for their views on the FCC's indecency ruling were split on the basic question of whether they understood the new guidelines, and many of those who said they did understand them admitted the new rules were vague.

Less than a third of the stations surveyed had formal policies regulating on-air content, and fewer still said they would "tighten up" as a result of the FCC ruling.

As to the prevalence of music screening, less than a third of the broadcasters at the stations represented said they screen music, and only one PD said he would be taking a closer look at music in the wake of the indecency guidelines.

they sense the FCC is serious. But I don't think A&R people or record producers are going to be any more concerned now than they were a week ago."

No Innuendo = Music Out  
The Window

Concluded Lubin, "If you have an artist whose ten songs out of ten are all of questionable lyrical content, you might as well start looking for another avenue to expose the artist anyway. But if this starts getting into innuendo, then we might as well just pack up and go home."

Many stations had on-air policies already in place, although some were informal, and several are monitoring their product more closely. KUPD/Phoenix Station Manager Lloyd Melton said, "We're taking a much stronger line now. There's more of an awareness that (the FCC) is going to be a lot stricter." WFBQ/Indianapolis VP/GM Chris Wheat predicted, "I suspect somebody out there, hopefully not us, will be a test case. We are definitely very sensitive to the new guidelines. In case of a tie, we decide not to."

Gannett Radio President Jay Cook said his company has no set policy, but that "the basic rule of thumb we want everyone to understand at a local level is to draw a line with respect to content and be able to defend it with integrity and honesty."

WBCN/Boston and KROQ/Los Angeles VP/GM Tony Berardini said, "The only firm policy we have, at this point, is the seven dirty words. That's the only thing the courts have made clear. I'm not sure the FCC is qualified to interpret law, and that's something that will have to be decided in the courts."

NBC VP/Radio News Jim Farley said, "NBC policies and guidelines have always been very clear; we've never dealt specifically with obscenity, but good judgment is a better standard than any corporate or federal policies."

WZAK/Cleveland PD Lynn Tolliver noted, "We've been clever, but we've never been bad."

To Screen Or Not  
To Screen

Asked if their stations were screening lyrics, most stations said their policies had not been tightened by the ruling. KKRD/Wichita PD Jack Oliver said censoring or editing music would set a dangerous precedent, and added, "We've never had any complaints with any records we've played. It's funny these folks never seem to target Country radio."

WHTZ (Z100)/New York OM Steve Kingston was one of several programmers who noted, "I really don't think this ruling will affect our music policy at all." KIIS/Los Angeles MD Gene Sandbloom said, "Musically speaking, if someone is swearing in a record it will be avoided at all costs . . . We keep a very close eye on the content." WNOR VP/GM Jack Rattigan commented, "I'm not playing 'Cocaine' by Eric Clapton. I don't think this station needs to in any way, shape, or form promote the use of drugs. It's an image we like to stay far, far away from."

KJAZ/San Francisco GM Ian Epstein responded, "I'm more concerned about the noncommercial community, because they would be least able to financially defend themselves, and usually their action of indecency is related to a political or community issue. They don't use shock for shock's sake."

# NEWSBREAKERS

Edited by Jim Dawson



John Chommie James Eddens Roger Larson Val Maki Peter Baron Joyce Castagnola Michael Rosenberg Lori Earl Lisa Frank Peter York

## Radio

- **JOHN CHOMMIE**, most recently with **WGBB/Long Island**, has been named PD at **WFLY/Albany**, replacing **Steve Christian**.
- **JAMES EDDENS** has been appointed GM of **Palmer Communications** Florida outlets **WNOG/Naples** and **WCVU/Ft. Myers**. He was most recently interim GM at **WTNT-AM & FM/Tallahassee** and Marketing Advisor to the Palmer Radio Division, and succeeds **JOHN GARBO**.
- **ROGER LARSON**, VP/GM at **KFOR/Lincoln**, has assumed the same duties at FM sister **KFRX**. He has been with **KFOR** since 1953. At the same time, **TRACY JOHNSON** was promoted from OM to Station Manager at **KFRX**, where he has worked for seven years. Three-year station vet **JUTTA STUART** has advanced from AE to Sales Manager at **KFRX**.
- **VAL MAKI** has been named National Co-Op Director for **Emmis Broadcasting**. Maki was formerly Co-Op Director at **WLWL/Minneapolis**.
- **BILL ASHENDEN**, previously an AE with **KKRZ/Portland, OR**, has been promoted to Sales Manager.

● **PHIL CUTLETT** advances from General Sales Manager to GM at **WLHT/Grand Rapids**. He replaces **JIM JENSEN**, who will devote his full attention to his VP duties with **Liggett Broadcasting**.

● **MORGAN EVANS**, midday personality at **KCPX-FM/Salt Lake City** has been promoted to Assistant PD, and night rocker **EVAN LAKE** is named Music Director. Over at Classic Rock **KCPX (AM)**, midday personality **RAY KALUSA** is named Assistant PD.

● **GERALD MALONE** has been named acting PD at **RKO's WHBQ/Memphis**. He was previously Exec. Producer at the station, and will continue the programs and projects begun by departing PD **CHRIS CROSS**.

● **LEE SAMUELS** has been appointed GSM at **WQIK-AM & FM/Jacksonville, FL**. He was formerly GM at **KLCL & KHLA/Lake Charles, LA**.

## Records

● **PETER BARON** has been named Director/Video Production & Promotion at **Arista Records**. The five-year label vet was previously Associate Director/Video Production & Promotion.

● **JOYCE CASTAGNOLA** and **MICHAEL ROSENBERG** have been named West Coast Regional Sales Manager and East Coast Regional Sales Manager, respectively, at **Virgin Records**. Castagnola was formerly Director/Product Marketing for **Wherehouse Entertainment**. Rosenberg was East Coast Sales Director at **IRS Records** for two years.

● **LORI EARL** has joined **Geffen Records's** new media and artist relations department. She was formerly an AE at **Sarah McMullen & Co.**

● **LISA FRANK** has been named New York Promotion/Marketing Manager for **Elektra/Asylum**. She was Assoc. Director/AC Promotion & Artist Development at the label, which she joined in 1983.

● **PETER YORK** has been upped to VP/A&R for **Sparrow Records**, where he was formerly Director/A&R. In other label news, **BARBARA CATANZARO-HEARN** has been promoted to Director/Creative Services and Artist Development. She was previously Director/Music Marketing And Special Projects.

## Manning

Continued from Page 3  
**WKDF**. He returned to **WLAC** in 1984 as GSM, and was elevated to VP/GM in January '86. "I'm pleased to be able to pursue my goal of equity in a radio station in a city I care so much about," he said, adding that the deal gave him "a good slice of the pie."

In other station news, **WSIX** morning man "Crazy" **Eddie Edwards**, who has been at the station since 1985, will join former **WSIX** personality **Gerry House** at **Malrite's KLAC & KZLA/Los Angeles**. **Edwards** will do mornings on **AM KLAC** starting at the end of June, as **House** switches to **KZLA** mornings.

## WTAE

Continued from Page 3  
 installed. Exiting are staffers **Jim Harrington**, **Susie Barber**, and **Sarah Lockard**; former afternoon driver **Larry Richert** will handle production.

**WTAE** PD **Tom Clendening** told **R&R**, "I arrived here two months ago to assess the situation and figure out a longterm plan for **WTAE**. (GM) **Jim Carter** and I carefully analyzed the market, and found our information packages to be **WTAE's** biggest strength. We also felt that, being on AM, we could not profitably continue with music."

In addition to sports talk, **WTAE** will also continue carrying the **Steelers** and **Pitt** basketball and football.

## Industry

● **ANDREW FRIEDRICH** has been named Exec. Director of **Milwaukee Area Radio Stations**, an association formed to promote radio in the Milwaukee area. He previously headed broadcast sales for the **Milwaukee Brewers Radio Network**.

● **THOMAS JONES**, **ROBERT STRAUSS**, and **THOMAS WERTHEIMER** were elected as Directors of **MCA, Inc.** in Class II at the company's annual stockholders meeting. Their terms expire at the 1990 meeting.

● **Masla Radio** has opened its Boston office at 20 Providence St., Suite 469, 02116; (617) 338-5084.

## Cap Cities/ABC

Continued from Page 1

ter serving as VP/GM at **WLS-AM & FM/Chicago**. "The addition of Norm to oversee five of our markets makes us that much better," he told **R&R**. "We're looking to expand to 24 properties, which is difficult for any one individual to handle. I don't see any change in the way we operate or in my responsibilities."

**Schrutt**, a 23-year **Cap Cities** veteran, has been in Atlanta as **WKHX-AM & FM/Atlanta** President/GM the last six years. He previously was VP/GM at **KZLA/Los Angeles**, and earlier worked at **WKBW/Buffalo** for 17½ years. "These are absolutely the best people in the world to work for," he said, pointing to his freedom to "do all the things I've always wanted in radio management without ever having to leave **Cap Cities**."

The stations in **Group One** are **WABC & WPLJ/New York**; **WJR & WHYT/Detroit**; **KABC & KLOS/Los Angeles**; **WPRO-AM & FM/Providence**; and **KGO/San Francisco**. **Group Two** consists of **WKHX-AM & FM/Atlanta**; **WBAP & KSCS/Ft. Worth-Dallas**; **KQRS-AM & FM/Minneapolis**; **WMAL & WRQX/Washington, DC**; and **WLS & WYTZ/Chicago**.

## Williams

Continued from Page 3  
 tember, spent more than seven years in Louisville. His work at stations there included airshifts at **WHAS** and **WJYL**. "WBVE has a super signal and a great airstaff. He said. "We're going to do big things here."

● **RONALD TOWNSEND** has been named to the Board of Directors of **Associated Press Broadcasters, Inc.** He is also President/GM at **WUSA-TV/Washington, DC**.

● The **Benchmark Company** has signed its first Canadian client, **CFCF/Montreal**.

## CHANGES

● **Ruth Leonard**, formerly a Sales Executive for **Lotus Hispanic Reps/New York**, joins **KATZ/New York** as AE.

● **David Spear**, formerly a Sales Manager for **KSND/Eugene**, joins **KING/Seattle** as AE.

● **Marilyn Ellis**, formerly an Administrative Assistant for **International Radio and Television Society/NY**, has been promoted to Manager.

● **K. David Fleming**, recently Packaging & Pre-Production Coordinator for **Atlantic Records/NY**, has been promoted to Manager.

● **Sandy Josephson**, recently VP/Editor of **Television/Radio Age**, has been named Director/Marketing Services for the **NY Market Radio Broadcasters Association**.

● **Barbara Shrut**, previously Assistant Controller for **Cox Enterprises/Atlanta** has been named Controller for **DKM Broadcasting Corporation/Atlanta**.

● **Roger Heffelfinger**, recently with **CBS Television Network Division**, has been named Controller for **CBS Records/NY**.

● **Maureen Hindin** has been promoted to promoted to Album & Tape Pre-Production Coordinator at **Atlantic Records/NY**.

● **Melody Johnson** has been upped to Packaging & Pre-Production Assistant at **Atlantic Records/NY**.

● **Cindy Masino**, has been promoted to Album Research & Pre-Production Assistant for **Atlantic Records/NY**.

● **Tia Andersen**, formerly a Sales Service Coordinator for **KING/Seattle**, has been promoted to AE trainee.

● **Richard Weissman** has been appointed National Education Coordinator for **NARAS/Burbank**.

## ONE YEAR AGO TODAY

- **Lou Maglia** President, **Island Records**
- **Clay Kaufman Sr.** VP/Radio, **Midwest Communications**
- **Jim Watkins III** GM, **WHUR/Washington**
- **John Madison** VP/GM, **WXKS-FM/Boston**
- #1 CHR: "The Greatest Love Of All" — **Whitney Houston** (**Arista**)
- #1 AC: "On My Own" — **Patti LaBelle & Michael McDonald** (**MCA**)
- #1 B/U: "On My Own" — **Patti LaBelle & Michael McDonald** (**MCA**) (3 wks)
- #1 Country: "Mama's Never Seen Those Eyes" — **Forester Sisters** (**WB**)
- #1 AOR Track: "Like A Rock" — **Bob Seger** (**Capitol**)
- #1 LP: "Like A Rock" — **Bob Seger** (**Capitol**)
- #1 Jazz: "Alone/But Never Alone" — **Larry Carlton** (**MCA**) (4 wks)

## FIVE YEARS AGO TODAY

- **Neil Bogart** dies
- #1 CHR: "Ebony & Ivory" — **Paul McCartney & Stevie Wonder** (**Columbia**)
- #1 AC: "Ebony & Ivory" — **Paul McCartney & Stevie Wonder** (**Columbia**) (4 wks)
- #1 B/U: "Let It Whip" — **Dazz Band** (**Motown**)
- #1 Country: "Just To Satisfy You" — **Waylon & Willie** (**RCA**)
- #1 LP: "Asia" — **Asia** (**Geffen**) (5 wks)

## TEN YEARS AGO TODAY

- **Scott Jackson** VP/National Promotion, **Arista**
- #1 CHR: "When I Need You" — **Leo Sayer** (**WB**) (4 wks)
- #1 AC: "When I Need You" — **Leo Sayer** (**WB**) (3 wks)
- #1 Country: "I'll Do It All Over Again" — **Crystal Gayle** (**UA**)
- #1 LP: "Rumours" — **Fleetwood Mac** (**WB**) (12 wks)

# Aurichio: What's In Store For Radio

Arbitron Prexy On Premiums, Birch, Electronic Measurement, And More

By Jhan Hiber

Following the retirement earlier this year of Arbitron Chairman/CEO Ted Shaker, 15-year company vet Rick Aurichio now sits atop the firm's hierarchy as President. R&R asked him how he views the ratings world, what's ahead for Arbitron, and how long he plans to stay on top.

**R&R:** Now that you're charting Arbitron's overall course, how much of your time and attention will radio get?

**RA:** I would guess it will be in the neighborhood of 35% — which is equal time with TV. Two new divisions, both TV-related (Scan America and Broadcast Advertiser Reports), will take the rest of my efforts. These are where we'll be targeting growth.

**Won't Compete With Birch's 'Zero Price'**

**R&R:** What has been Birch's impact on the radio ratings environment?

**RA:** It's made things easier for Arbitron.

**R&R:** How so?

**RA:** I don't think we get beat up as much. It's one thing for a guy to come in and say he'll do a better job than another service. On the other hand, if the estimates are close, or if our numbers are higher, we don't hear as many complaints.

**R&R:** Are you concerned about the inroads Birch is making at the ad agency level?

**RA:** I have only one concern — that they don't address what is perceived by broadcasters as an unfair relationship of who pays the tab. Agencies pay so little now.

**R&R:** What do you foresee happening to agency



Rick Aurichio

subscriptions as a result of Birch's efforts?

**RA:** In the competitive environment, they are going to pay even less. I can't compete with zero price. Let me change that — I won't compete with Birch's zero price.

**R&R:** One of the by-products perceived as coming from the increasingly competitive atmosphere is a more responsive Arbitron. Is that a fair call?

**RA:** I think we've tried to be moderate, especially in the area of rates. The industry hasn't been showing huge growth during the last few years. It's not fair for us to expect notable rate growth from an industry that's seen basically sta-

ble revenues. We have no right to outpace the way our customers are growing.

**R&R:** Are any other changes at Arbitron directly related to Birch's endeavors?

**RA:** The only change as a result of competition was going to Continuous Measurement in 75 markets. If Birch wasn't present, we wouldn't have done it with the speed we did. We had no plans to go from 16 to 75 markets in one fell swoop.

**Changes In Sample Size, Premiums Planned**

**R&R:** You're currently testing different diary designs; assuming these tests prove worthwhile, when would the new diary hit?

**RA:** Probably the fall '88 survey.

**“(One) quality improvement will be larger sample sizes in some markets. As radio relies on refined breakouts of the data, very small changes become critical. We'll address this issue soon.”**

**R&R:** What else is on the drawing board?

**RA:** We're going to have to bite the bullet, economically speaking, on some improvements. One is the size of the premium. It's going to

have to go up, probably double, to give another shot in the arm to response rates. Even though we've gotten response rates up in the short term, we know they'll start to go down again shortly. Societal impact will lead to erosion, so we'll have to turn to significantly higher cash incentives to get people to respond on a continuing basis.

Another quality improvement will be larger sample sizes in some markets. As radio relies on refined breakouts of the data, very small changes become critical. We'll address this issue soon.

**R&R:** What's your timetable for the premium or sample size changes?

**RA:** Within two years.

**R&R:** Arbitron recently began selling qualitative/product usage sales studies based on reinterviewing diarykeepers for the relevant station. Will that service expand?

**RA:** I don't really see that expanding. There aren't that many groups able to take advantage of such information.

**R&R:** Is electronic measurement of radio imminent?

**RA:** I'd say we're probably still looking ahead four to five years. I'd love to see it, and things are moving quickly, but I just don't see it in the short term. We could use an electronic system now, but to implement it would be extremely hard and not cost effective.

**Making Room**

**For Young Bucks**

**R&R:** You're 50 now;

**“It's not fair for us to expect notable rate growth from an industry that's seen basically stable revenues. We have no right to outpace the way our customers are growing.”**

how long do you plan to stay at Arbitron?

**RA:** Honestly, I don't plan to be here for the long haul. In this industry when you turn 50 you'd better start finding some young bucks to take over. I think I'm a much slower thinker than just a few years ago, and I don't want to interfere with the broadcast business succeeding.

**R&R:** So what's your timetable?

**RA:** 20 years.

**R&R:** So in another five you'd depart?

**RA:** I don't know. When someone evolves and says, “Get out of the way,” I'm going to get out of the way.



Jhan Hiber

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		June 18	AUSTIN, TX
		June 19	DALLAS, TX
June 1	WASHINGTON, DC	June 21	BOULDER, CO
June 3	PITTSBURGH, PA	June 23	SAN DIEGO, CA
June 4	PHILADELPHIA, PA	June 26	LOS ANGELES, CA
June 5	NEW YORK CITY, NY	June 28	SAN FRANCISCO, CA
June 7	MONTREAL, QUEBEC	June 30	SANTA CLARA, CA
June 8	TORONTO, ONTARIO		
June 9	DETROIT, MI	July 2	PORTLAND, OR
June 10	CLEVELAND, OH	July 3	SEATTLE, WA
June 11	CHICAGO, IL	July 4	VANCOUVER, BC

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## RATINGS

### Arbitron Winter '87 12+

#### Columbus, OH

Even with its morning team gone to Detroit, **WLVQ** took its fifth straight book, with a record-high **WBNS-FM** right behind. The high-spending CHR race found **WNCI** back up, but not enough to catch **WXGT**. (WNCI did surge to beat 92X in 18-34 and 25-54.) After a 5.6-7.1 spurt last time, **WMGG** found itself back where it was before switching to Gold from Country; that allowed **WSNY** to exactly reverse its last summer-to-fall move.

	Fall '86	Wi '87
WLVQ (AOR)	12.4	13.1
WBNS-FM (B/EZ)	11.0	12.9
WXGT (CHR)	8.8	8.9
WTVN (AC)	9.8	8.7
WNCI (CHR)	7.3	8.2
WSNY (AC)	7.4	7.9
WMGG (Gold)	7.1	4.2
WHOK (Ctry)	5.2	3.6
WVKO (UC)	2.4	3.3
WMNI (Ctry)	2.7	3.1
WBNS (AC)	2.7	2.3
WCOL (BBnd)	1.7	2.2
WZZT (UC)	1.7	1.7
WBBY (Jazz)	1.4	1.4
WCKX (UC)	.8	1.4
WLW (AC)	1.1	1.4
WFRD (CC)	1.2	1.3

#### Indianapolis

**WIBC** and **WFBQ** trade the top two slots every so often, but in the market's first winter book, the full-service giant took two in a row. **WFBQ** approached the 14-15 range it had attained two years ago. **WFMS** had its best showing since Fall '82, even with **WIRE** back in Country. **WTLC** and **WZPL** both dropped but are still well ahead of their lows from the previous year.

	Fall '86	Wi '87
WIBC (AC)	14.4	14.8
WFBQ (AOR)	13.9	14.1
WFMS (Ctry)	10.7	11.6
WXTZ (B/EZ)	8.5	8.8
WTLC (UC)	10.9	8.6
WZPL (CHR)	8.5	8.1
WENS (AC)	8.3	7.9
WEAG (CHR)	3.7	4.9
WTPI (AC)	3.0	4.2
WTUX (BBnd)	2.8	3.8
WIRE (Ctry)	1.9	2.3
WNDE (Gold)	1.8	1.4
WXIR (CC)	.8	1.1

#### San Antonio

**KQXT** hadn't beaten **KTFM** since Fall '85. **KISS** hadn't adone it since before **KZEP** went AOR in 1983 (it probably helped that the latter went AOR Gold last fall). **KITY** had its third straight two-tenths of a point increase. **KONO**, usually one of the highest-rated AM Gold outlets, rebounded from a dismal fall, even as **KZEP** showed an initial increase. Soft AOR **KMMX** also topped its previous best rating in its first book with new calls.

	Fall '86	Wi '87
KQXT (B/EZ)	7.0	9.1
KISS (AOR)	7.6	8.7
KTFM (AC)	9.4	7.8
KAJA (Ctry)	6.3	6.8
KITY (CHR)	5.5	5.7
WOAI (N/T)	5.1	5.1
<b>KBUC-AM &amp; FM</b>		
(Ctry)	5.2	5.0
KONO (Gold)	3.4	4.7
KKYX (Ctry)	3.6	4.4
KCOR (Span)	6.9	4.3
KLLS (AC)	3.1	4.1
KSMG (AC)	3.2	3.8
<b>KSJL &amp; KSAQ</b>		
(CHR)	5.5	3.7
KZEP (Gold)	3.0	3.4
KMMX* (AOR)	2.8	3.3
KTSA (AC)	3.4	2.7
KEDA (Span)	3.0	2.2
KRNN (N/T)	1.4	2.2
KXET (Span)	1.9	2.1
KSLR (Rel)	1.7	1.8
KSAH (Span)	.8	1.7
KGNB (BBnd)	1.5	1.1

\*Formerly KESI

#### Greensboro- Winston- Salem- High Point

**WTQR** has been number one for too many books to count now, and new AOR **WKRR** seems to be settling in comfortably behind it. **WKZL** closed in on CHR leader **WKSJ**. **AC WMAG** had its best showing since Fall '85. A musically tighter **WQMG** returned to the sixes. In Winston Salem, AM **WAAA** went back ahead of FM **WTHP**.

	Fall '86	Wi '87
WTQR (Ctry)	19.7	17.8
WKRR (AOR)	9.0	7.7
WMAG (AC)	5.0	7.0
WKSJ (CHR)	7.4	6.8
WKZL (CHR)	5.4	6.3
WQMG (UC)	5.1	6.0
WOJY (AC)	6.0	5.7
WSJS (AC)	5.5	4.8
WAAA (UC)	1.6	2.3
WKLM (B/EZ)	2.4	2.4
WTHP (UC)	2.9	2.2
WHPE (Rel)	1.3	2.1
WEAL (UC)	1.5	1.9
WMFR (AC)	1.7	1.8
WSMX (Ctry)	1.4	1.7
WWMO (Rel)	2.0	1.7
WKOQ (Rel)	1.1	1.6
WPCM (Ctry)	1.5	1.4
WGLD (Gold)	1.2	1.2
WMQX-FM* (AC)	1.6	1.1

\*Formerly WSEZ

#### Charlotte- Gastonia- Rock Hill

No major surprises here. **WSOC** held #1 again as rival **WLVK**, which alternates up and down books, went from third to sixth. **WROQ**, under a new consultancy, went back toward the nines where it's spent most of its CHR tenure; **WBCY** went from its worst recent book to its best in 18 months. **WXRC**'s AOR entry nipped at **WRFX** only slightly. **WB**T gained on steady **WEZC** as new soft AC entry **WLIT** came on with a 4.

	Fall '86	Wi '87
WSOC-FM (Ctry)	13.6	13.7
WPEG (UC)	10.9	10.0
WEZC (AC)	8.9	8.9
WROQ (CHR)	7.9	8.8
WBT (AC)	7.3	8.3
WLVK (Ctry)	9.0	8.1
WRFX (AOR)	7.4	6.9
WBCY (CHR)	4.0	6.5
WLIT* (AC)	—	4.0
WGIV (UC)	1.5	1.5
WWMG** (AC)	—	1.5
WXRC (AOR)	.8	1.4
WWDM (UC)	.8	1.4
WSPA-FM (B/EZ)	.5	1.1

\*Formerly WZXI (B/EZ)  
\*\*Formerly WMGF

#### Rochester

**WCMF** had risen last fall even with the market entry of "Classic Hits" **WKLX**. In the winter, **WCMF**, which had attacked **WKLX** on-air, was up and **WKLX** was back at its previous share as a Country station. After a dramatic fall comeback, **WMJQ** returned to its previous 5.5 perch for its final CHR book. Left alone with the Country franchise for a while, **WNYR** had its best showing since Spring '82. **WZSH** shot up three points.

	Fall '86	Wi '87
WCMF (AOR)	10.9	12.2
WVOR (AC)	11.4	11.4
<b>WPXY-AM &amp; FM</b>		
(CHR)	10.9	10.7
WZSH (B/EZ)	6.1	9.1
WEZO (AC)	9.9	8.6
WHAM (AC)	8.3	8.4
WNYR (Ctry)	5.2	6.2
WKLX (Gold)	6.5	6.0
WMJQ (CHR)	7.1	5.5
WDXK (UC)	4.4	3.3
WBBF (Gold)	2.4	1.8
WBYS (AOR)	—	1.2
WFLC (Ctry)	1.2	1.1

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**ALABAMA**

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WAAY/Huntsville  
WFEB/Sylacauga  
WNUZ/Talladega  
WABB/Mobile  
WOPP/Opp  
WABF-AM/Fairhops  
WROB-AM/West Point  
WQEN-FM/Gadsden  
WASG/Atmore  
WJHO/Opelika

**ARKANSAS**

KIXX/El Dorado  
KISR/Fort Smith

**ARIZONA**

KWFM/Tucson  
KXAZ/Page  
KCRB/Bullhead City  
KAYN/Nogales  
KFMM/Safford  
KQTL/Tucson  
KXMG-FM/Tucson  
KRQ/Tucson  
KKFR/Phoenix  
KKPW/Tucson

**CALIFORNIA**

KAVS-FM/Lancaster  
KKJQ/Livermore  
KJIS-FM/Los Angeles  
KROF-FM/Sacramento  
KMEL/San Francisco  
XHRM/San Diego  
KMGQ/Goleta  
KSLY/San Luis Obispo  
KBOS/Tulare  
KYJU/San Francisco  
KNVR/Paradise  
KKOS-FM/Lakeport  
KXBX-FM/Lakeport  
KATA/Arcata  
KWSS/San Jose  
POWER 106/Los Angeles  
KMYN-FM/Napa  
KOMY/Watsonville  
KMLS/Santa Rosa  
KMSD/Mt. Shasta  
KREO/Healdsburg  
KRFD/Chico  
KCAQ-FM/Oxnard  
KSEE/Needles  
KPRL-AM/Paso Robles  
KDON/Salinas  
KDSK-KDNF/Thousand Oaks  
GALAXY MAG/Glen Avon  
GALAXY Fullerton  
KBPK/Santa Barbara  
KMTT-FM/Mammoth Lakes  
KSOL/San Mateo

**CANADA**

CHRY-FM/Toronto  
CHFI/Toronto

**COLORADO**

KQKS/Westminster  
KKDD/Brush  
KVVTT/Vail  
KSPK/Walsenburg  
KMXI/Sterling  
KISZ-FM/Cortez  
KSBT/Steamboat Springs  
KNNG-FM/Sterling

**CONNECTICUT**

WLI-FM/Williamantic  
WKSJ/Hartford

**DELAWARE**

WAFU/Milford  
WKEN/Dover

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WAPE/Jacksonville  
WPRY/Perry  
Bj-105/Winter Park  
WFYN/Stock Island  
WAIL/Key West  
Y100/Hollywood  
WYKS/Gainesville  
WFGU/Naples  
WINK-FM/Ft. Myers  
WPOW-FM/Miami  
WUCF/Orlando  
WUCG/Coral Gables  
WSTU/Stuart  
WHLI/Orlando  
WBAR/Bartow

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WBTR/Carrollton  
WADZ/Americus  
WWUF/NWaycross  
WVLA/Valdosta  
WQDE/Albany  
WGSJ/Swainsboro  
WQTU/Rome  
WQAX-FM/McRae  
WBGJ/Brunswick  
WBGJ-AM/Brunswick  
WDMG/Douglas  
WAZE/Dawson  
WTKS/Columbus  
WPPJ/Carrlton  
WRFJ/Dallas  
WKRJ/Toccoa  
WZLI/Toccoa  
WGMK/Donalsonville

**HAWAII**

95X/Hilo  
KHEY-KVIB/Khei, Maui  
KUAI/Elelele

**IOWA**

KZBA/Boone  
KWLO/Waterloo  
KGRS/Burlington  
KCHE/Cherokee  
KJIK/Davenport  
KQSI/Clarinda

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KSKJ/Hailey  
WRFB/Washington  
KLER-AM & FM/Rofino  
KMCL/MCall  
KVSJ/Montpelier  
WITZ-FM/Jasper  
KMCL-AM/MCall  
KMOK-FM/Lewiston

**ILLINOIS**

WPOK/Pontiac  
WRJK/Metropolis  
WNPJ/Herrin  
WKQA-FM/Peoria  
WMIX/Mt. Vernon  
WNIC-FM/Dearborn  
WZND/Normal  
WNUJ/Highland  
WGBQ/Galesburg  
WVLF/Monticello  
WKAN/Kankakee  
WLUV-FM/Chicago  
WKIO/Champaign  
WVJ/LaSalle  
WDBR/Springfield  
WRRG-FM/River Grove  
WSDR/Sterling  
WMOJ/Monmouth  
WEFF/Highland Park  
WFPS/Freepport  
WDCV/Darwin  
WEAW/Northbrook  
WBBM-FM/Chicago  
WGIU/Galesburg  
WKRJ-FM/Vandalia

**INDIANA**

KDWD/Burlington  
WTCJ/Tell City  
WNYI/Crawfordsville  
WJCD/Seymour  
WOKZ/Muncie  
WRCR/Rushville

**KANSAS**

KQLS/Colby  
KLWN/Lawrence  
KWKS/Winfield  
KQLA/Manhattan  
KLC/Parsons  
KQNK/Norton  
KVGB/Great Bend  
KSCB-FM/Liberal

**KENTUCKY**

WSAC/Radcliff  
WEKY/Richmond  
KBZD-FM/Cadiz  
WKYM/Monticello  
WMMG-FM/Brandenburg  
WECL-FM/Elkhorn City  
WCVN-FM/Cynthiana  
WQXE/Elizabethtown

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WQUE/New Orleans  
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WBCG/Murfreesboro

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WELW/Wiloughby  
WQOD/Youngstone  
WRKY/Steubenville  
WSWO/Wilmington  
WJH/Gallipolis  
WFJM/Youngstown  
WHSS/Hamilton  
WAZU-FM/Springfield  
WFUV/Ashtabula  
WMVR-AM & FM/Sidney  
WCMJ/Cambridge  
WNKO/Newark  
WCLW/Mansfield  
WLHS/West Chester  
WGX/Dayton  
WIO/Portsmouth  
WPKO/Newark  
WBNJ/Youngstown  
WBNC/Conneaut  
WCPZ/Sandusky  
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WNCJ/Columbus  
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**MONTANA**

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KKGF/Great Falls  
KBMG/Hamilton  
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WVAV/Brownsville  
KPRR-FM/El Paso  
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KITY/San Antonio  
KQQR/Bellaire  
KSAQ-KJLS/San Antonio  
KBFM/McAllen  
KLTG/Corpus Christi

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# NETWORK FEATURE FILE

## NEWS & INFORMATION FEATURES

May 18 - May 24

### MUSIC FEATURES

#### The Weekend

May 23 - May 24	
<b>American Dance Traxx</b> (WO) Mone/Lisa Lisa/Tina B.	<b>MCA Big Event</b> (MCA) Chicago in concert
<b>Lee Arnold</b>	<b>Metalshop</b> (MJI) Ted Nugent
<b>On A Country Road</b> (WO) Asleep At The Wheel/Eddy Arnold/Forrester Sisters/Dwight Yoakam/Waylon Jennings	<b>Motor City Beat</b> (USP) Smokey Robinson songbook
<b>Dick Clark's Rock, Roll &amp; Remember</b> (USP) Bread	<b>Scott Muni's Ticket To Ride</b> (DIR) Clive Epstein
<b>Coast to Coast</b> (AM) Melba Moore/Freddie Jackson	<b>Musical!</b> (WO) Don Ameche/Mary Poppins/Unforgettable Broadway Moments
<b>The Countdown</b> (WO) Whispers/Nona Hendryx	<b>National Music Survey</b> (WO) Gladys Knight
<b>Countdown America With Dick Clark</b> (US) Thompson Twins	<b>On The Move</b> (CBSR) Harlem Globetrotters/Nona Hendryx
<b>Countdown USA</b> (CUSA) Tom Petty	<b>On The Radio</b> (NSBA) Peter Gabriel
<b>Country Closeup</b> (PM) Ricky Skaggs/Judy Rodman	<b>Pepsi Hitline USA</b> (JBP) Atlantic Starr/Lisa Lisa & Cult Jam (5/24)
<b>Country Report Countdown</b> (WRN) Ronnie Milsap/Restless Heart	<b>Powercuts</b> (GSN/ABC) Tom Petty/Little Steven (5/24)
<b>Country Today</b> (MJI) Lee Greenwood	<b>Reelin' In The Years</b> (GSN/ABC) CCR/Who
<b>Cruisin' America With Cousin Bruce</b> (CBSR) Motown madness: Diana Ross/Gladys Knight/Duke Fakir/Smokey Robinson/Mary Wilson/Mary Wells	<b>Rock &amp; Roll Never Forgets</b> (WO) Eric Clapton/Lynyrd Skynyrd/Them/Animals
<b>Rick Dees' Weekly Top 40</b> (DIR) Duran Duran	<b>Rock Chronicles</b> (WO) Patty Smyth/Sammy Hagar/David Bowie
<b>Dr. Demento</b> (WO) Stand-up comedy	<b>Rock Of The World</b> (MCA) Rock's living legends
<b>Future Hits</b> (WO) Steve Winwood/Cyndi Lauper	<b>Rock Over London</b> (RI) Go West
<b>Great Sounds</b> (USP) Engelbert Humperdinck	<b>Rock Watch</b> (USP) Steve Winwood
<b>Great Star Ship</b> (MCA) Great American Summer	<b>Scott Shannon's Rockin' America Countdown</b> (WO) Cutting Crew/U2/Glenn Medeiros
<b>Hot Rocks</b> (USP) Fleetwood Mac	<b>Sittin' In</b> (WRN) Billy Joe Royal
<b>Jazz Show With David Sanborn</b> (NBCE) Special EFX	<b>Sold Gold Saturday Night</b> (US) Spotlight on Hollies
<b>Jazz Trax With Art Good</b> (JT) David Benoit	<b>Star Beat</b> (MJI) Bobby Brown
<b>King Biscuit Flower Hour</b> (DIR) Foreigner	<b>Sunday Country</b> (CI) Michael Martin Murphey (5/24)
<b>Let The Good Times Roll</b> (GSN/ABC) Rascals/Grass Roots/Smokey Robinson & Miracles	<b>Super Gold</b> (TRAN) Marvin Gaye/Turtles/Neil Diamond/Car Songs/Dave Clark Five/Sam Cooke
	<b>Superstar Concert Series</b> (WO) Van Halen
	<b>That's Love</b> (WO) Deftones/Lou Gramm/Powers Boothe
	<b>Top 30 USA</b> (CBSR) Friendship train
	<b>Weekly Country Music Countdown</b> (USP) John Schneider

#### The Week Of

May 25 - May 29	
<b>British Wax Museum</b> (RI) Pretenders/Traffic/Cat Stevens/Moody Blues/Procol Harum	
<b>Classic Cuts</b> (MJI) John Sebastian	
<b>Country Calendar</b> (CW) Tom T. Hall/Hank Williams Jr./Don Williams/Pake McEntire/Barbara Mandrell/Wynonna Judd/Jeff Cook	
<b>Country Comments</b> (WO) Judds/Bellamy Brothers/O'Kanes/John Conlee/Lyle Lovett/George Strait	
<b>Country Datebook</b> (US) Tom T. Hall/Jeanne Pruett/Statler Brothers/T.G. Sheppard/George Strait/Don Williams/Johnny Paycheck	
<b>Country Report</b> (WRN) Billy Joe Royal/Eddie Rabbitt/Ricky Van Shelton	
<b>Rick Dees' American Music Magazine</b> (USP) Expose/Bruce Hornsby/Bob Seger/Lou Gramm/Heart	
<b>Encore With Jim Lange</b> (WO) 1941: Bing Crosby	
<b>In Concert</b> (WO) BBC Concert Classic: Led Zeppelin	
<b>Legends Of Rock</b> (NBCE) Cars	
<b>Line One</b> (WO) Pretenders	
<b>Live From Gilley's</b> (WO) Larry Boone	
<b>Miller Sound Express</b> (WO) Aretha Franklin	
<b>Off The Record</b> (WO) Billy Idol/Bruce Hornsby/Whitesnake	
<b>Off The Record Special</b> (WO) Bon Jovi	
<b>Pioneers In Music</b> (DIR) Singing drummers/Don Henley/Phil Collins/Carl Palmer	
<b>Psychedelic Psnack</b> (WO) Joe South/Yarbirds/Eyton John/Cyril/Rolling Stones	
<b>Pop Concerts/Star Trak Profiles</b> (WO) Kenny Loggins Pt. 1	
<b>Rock &amp; Roll Never Forgets</b> (WO) Elton John/Who/Tom Petty	
<b>Rockline</b> (GSN/ABC) Stevie Ray Vaughan/Cutting Crew (5/25)	
<b>Rock Today</b> (MJI) Tom Petty	
<b>Shootin' The Breeze</b> (WO) Howard Hewitt/Whispers/Jesse Johnson	
<b>Solid Gold Country</b> (USP) Hank Williams Jr./1972/Self-titled albums/ Country stars in the news	
<b>Solid Gold Scrapbook</b> (US) Beach Music/Satin soul/1964/CCR/Flip sides	
<b>Special Edition</b> (WO) Smokey Robinson Pt. 1	
<b>Star Trak</b> (WO) Bon Jovi/Cyndi Lauper/Atlantic Starr	

### COMEDY

<b>Amatellin U</b> (DD) Pig latin is the only language/Gums are us/Double dribble Amatellin/Tag team boxing/We make learning new junk lots of fun	
<b>Bobby Jo Amberg's Bar 'N Grill</b> (DD) Cockroaches off and running at Bobby Jo's/Texas chainsaw dentist/Lizard of oz/Home of food that sticks to your ribs/How about a span sickle	
<b>Comedy Hour</b> (MJI) Soupy Sales/Eddie Murphy/Father Guido Sarducci/Robert Klein/Bob & Ray	
<b>Comedy Show With Dick Cavett</b> (CW) Woody Allen/Jonathan Winters/Father Guido Sarducci/Henry Morgan/Bob & Ray	
<b>Comedy Spot</b> (CW) Science: Bob Newhart/Royal Canadian Air Force/Myron Cohen/Tom Lehrer/Justin Wilson	
<b>Daily Feed</b> (DCA) Gotta have Hart/Max? Seacord/Trial by journalism/More townhouse stakeouts/Pre-summer snapshots	
<b>Fun Factory</b> (PM) Maxine Headroom/Samantha Fox Network/Club Fred/Waldheimer's disease	
<b>Hiney Wine</b> (DD) Even with eyes closed you know you have a Hiney/Hiney discount outlets/Tell a friend about your hiney/Go to the gang with your hands on a hiney	
<b>Irving Loblolly</b> (DD) Green bean hookers in NFL draft/Coach Gripply lists his prospects/Recent horsie expert/ Auto racing for mothers day	
<b>Laugh Machine</b> (PM) Emo Phillips/Kip Addotta/Richard Pryor/Steve Martin	
<b>Live From The Improv</b> (DIR) Rob Watsky/Peter Fogel/Rick Reynolds/Bill Engvall/Dan Chopin	
<b>Mel Blanc's Blankety Blancs</b> (ASR) Pro football/38 story building/One man band/Bunch of Bologna/Kill the power	
<b>National Comedy Wireless</b> (DD) Reagan forgets again/Rodney's dieting/ Nightmare in Aunt Es kitchen/Susan B has help/Sand Crabs on the air	
<b>Red Neckerson</b> (SYN) Federal workers	
<b>Party Drop-Ins</b> (ASR) Party with your food/Surgery by the number/Hold on please/Purple mud wrestling/Party line: Ivory soap	
<b>Radio Hotline</b> (ASR) OK you win/World coming to end/Where the heck am I?/Apartments/Fan club	
<b>Stevens &amp; Grdnic's Comedy Drop-Ins</b> (ASR) I Don't Care Beer/Teenage warehouse/Believe it or else/Robert Young at funeral/ Earl and Pearl	
<b>United Spots Of America</b> (ASR) 2 Guys named Vinnie/Genetic memory camp/ E.T. feminine spray/Genetic country/ Guiltmasters	

### GENERAL INFORMATION

<b>Auto Report</b> (ME) Honda Legend/Car Options/Mailbag/BMW 700 series/What is torque?	
<b>Car Show Coast To Coast</b> (SCGI) Dodge Daytona Turbo Z Concert quiet rooms/Celebrity cookbooks/Obsessive-compulsive/Private train cars/Bird seed throwing	
<b>Campbell's Playhouse</b> (PIA) Dodsworth	
<b>Computer Program</b> (PM) Computer employment/Videotext/Computer furniture/Banking by computer/Home computer of tomorrow	
<b>Earth News</b> (WO) Oscar Winners salute	
<b>Health Care</b> (PIA) New moves against heart attacks	
<b>Like Only Yesterday</b> (MBS) Mt. St. Helens/Miami riots/Goldwater nomination/Dan White conviction	
<b>NBC Extra</b> (NBC) Beginning Again	
<b>Sylvia Porter's Personal Finance Report</b> (REM) Collecting comics/Finding help/Garbage/Franchising/College grads	
<b>Public Affairs</b> (PIA) AIDS in depth	
<b>Radio Baseball Cards</b> (GCS) Greg Walker/Daryl Strawberry/Willie Upshaw/ Don Sutton/Ted Simmons/Robin Roberts	
<b>Radio Links</b> (RL) Michael Keaton/Rae Dawn Chong from "The Squeeze"	
<b>Reviewing Stand</b> (PIA) "Fear Of Flying Pt. 2," John Leyden & Leon Moses/Listeners forum/"Hypnotic Effect," Stan Mitchell	
<b>Sound Advice</b> (PM) Turntables/Wow & flutter/Rumble/Turntable construction	
<b>Sporting News Report</b> (CW) Frank Robinson/Tom Boswell/Billy Cunningham/Frank Howard/Claire Smith/Roy Johnson/Happy Fine	
<b>Sports Explosion</b> (PIA) Hank Aaron/Becky Dixon/Dr. Jacob Suker & Bob Gajda	
<b>Sports Flashback</b> (CW) '80 & '84 NL Playoffs/'84 Series MVP/ Consecutive wins at start of season/Worst season record by pennant winner/ '34 Series	
<b>This Date In Baseball History</b> (DIR) George Kell/Frank Howard/Mike Schmidt/ Whitey Ford/Hank Greenberg	
<b>Travel Holiday Magazine</b> (CW) Austria	
<b>Wireless Flash</b> (CRN) Eddie Murphy/Tony Scott/Stranglers/Doobie Brothers & Southern Pacific	
<b>Working Out</b> (JBI) Warm ups/Partner stretching/Swimming/Cycling/Breath play	

## CLOSED CIRCUIT

### Memorial Weekend Specials

ABC claims the only authorized radio show commemorating the 20th anniversary of the Doors (212) 887-7777. Mutual has two for Memorial weekend: "Pain & Pride: Remembering Vietnam," a half-hour feature, and the three hour "New Faces Of Country Music," hosted by Jim Duncan and Larry Gatlin (703) 685-2000. CBS Radio presents several shows for the holiday weekend including the season debut of the "Spirit of Summer," a 3-hour summer fun and music special featuring Phil Collins, Beach Boys, Paul McCartney. Also, "Rock Connections," a 3-hour special spotlighting the 20th anniversary of the Sgt. Pepper album; "Cruisin' America," with Cousin Bruce Morrow hosting a 'Motown Madness' special with Diana Ross and Gladys Knight.

NBC offers "Summer '87," spotlighting greatest songs of summers past and present including a 20th anniversary salute to the hippie movement (212) 664-4444. Transtar unveils "Rock 'n Roll Heaven," a four-hour tribute to rock stars gone by including Marvin Gaye, Elvis, Jim Croce and Buddy Holly. (213) 460-6383. United Stations will produce its fifth consecutive year of "Country Six Pack," featuring "Reba McEntire: Entertainer Of The Year." Also on tap from US, "Rockin' at the Movies," a three-hour compilation of songs from "Top Gun," "Ruthless People," "Light Of Day" and others; and "The Chicago 20th Anniversary Radio Special," a three-hour profile of the group which includes a recent interview with former leader Peter Cetera (703) 276-2900. Finally, Westwood One offers three for the three day holiday: "60's at the BEEB," the

first of a two-part special from the golden era at the BBC; "Beat Goes On Pt. 1" a salute to the superstars of soul; and the "Rolling Stone Live Performances Of The Past 20 Years." (213) 204-5000.

### New Shows

JAM Creative Productions rolls out the "Weekend Music Review," a three hour AC intro, and retrospective. It's on barter and hosted by Dan Ingram. Call (214) 526-7080. ProMedia debuts "Chuck Leonard's Dance Party," a two-hour urban dance feature. (212) 585-9400. "Des Moines Vice" is a wacky and perhaps more provincial version of Miami Vice for the radio. Call Gary Whiteaker at (800) 628-4633, in Illinois, (618) 277-4661.

## NETWORKS/ PROGRAM SUPPLIERS

ABC — ABC Radio (212) 887-7777  
 AM — American Media (404) 873-3100  
 AP — Associated Press (202) 955-7200  
 ASR — All Star Radio (213) 850-1169  
 ATGN — At The Game Network (516) 491-8585  
 BP — Bullet Productions (818) 760-3800  
 CBS — CBS Radio (212) 975-4321  
 CCA — Christian Countdown America (312) 820-1369  
 CI — Cart Inc. (509) 534-7090  
 CN — Copley Radio (619) 293-1818  
 CUSA — Countdown USA (415) 383-7302  
 CW — Clayton Webster (314) 725-5070  
 DCA — DC Audio (202) 638-4222  
 DD — Dorsey & Donnelly (214) 631-7934  
 DIR — DIR Broadcasting (212) 371-6850  
 FF — Frank Forest Productions (415) 383-7827  
 FY — Focus On Youth Radio (609) 452-1150  
 GCS — Greene Creative Services (415) 530-2636  
 GSN — Global Satellite Net (818) 906-1888  
 JT — Art Good's Jazz Trax (619) 233-9228  
 JBI — Jameson Broadcast (202) 328-3283  
 JPB — James Paul Brown Entertainment (800) 345-2354  
 MBS — Mutual Broadcasting (703) 685-2000  
 MCA — MCA Radio (818) 777-5775  
 ME — Meatticket Entertainment (818) 892-7101

MJI — MJI Broadcasting (212) 245-5010  
 NBC — NBC Radio (212) 664-4444  
 NP — Narwood Productions (212) 755-3320  
 NSBA — NSBA Network (213) 306-8009  
 OHR — Off Hour Rockers (516) 628-1490  
 PM — ProMedia (212) 585-9400  
 PIA — Public Interest Affiliates (312) 943-8888  
 PRN — Premiere Radio Network (213) 467-2346  
 REMN — REMN Communications (212) 302-9120  
 RI — Radio International (212) 302-1670  
 RL — Radio Links (213) 454-0488  
 RRC — Real Radio Company (818) 795-4900  
 RS — Radioscope (213) 969-0011  
 SCGI — Starstream Communications (713) 781-0781  
 SI — Syndicate It (818) 841-9350  
 SMN — Satellite Music Network (800) 527-4892  
 SYN — Syndicom (415) 366-1781  
 TRAN — Transtar (213) 460-6383  
 USP — United Stations Programming (703) 276-2900  
 USRN — United Stations (212) 575-6100  
 WRN — Weedeck Radio Network (800) 548-7474  
 WO — Westwood One (213) 204-5000

# DATEBOOK

SEAN ROSS

## Meditation Room Closes & Zep Stories

### MONDAY, MAY 25

1965/Dismemberment of a clown: **Dave Davies** careens into **Mick Avory's** cymbal during a London concert and knocks himself unconscious. The **Kinks** are forced to cancel the rest of a British tour. Also, blues artist **Sonny Boy Williamson** dies of natural causes at age 66.

1968/On the day that "Jumpin' Jack Flash" is released, the second Monterey Pop Festival is cancelled due to community pressure. Afterwards, \$52,000 and the festival's accountant are found missing.

1981/**Motown** announces plans for its upcoming 25th anniversary.

1984/**The Greaseman** tells R&R "I've been doing (my act) for 14 years now, and I've never gotten in trouble with the FCC."

1986/**Bob Geldof's** "Race Against Time" marathons in 100 cities and "Hands Across America" happen on the same day.

Born: **Paul Weller (Style Council)** 1958, **Leslie Uggams** 1943, **Jessi Colter** 1945

### TUESDAY, MAY 26

1962/**The Isley Brothers'** version of "Twist & Shout" is released.

1965/**Bob Dylan** is hospitalized in Paddington, UK with a virus.

1974/One teenage girl dies and three others are hospitalized, one with "uncontrolled hysteria," following a crush at **David Cassidy's** London concert.

1976/On a transatlantic British Airways flight, **Robert Plant** and **Jimmy Page** annoy the other first class passengers, among them **Dudley Moore** and **Telly Savalas**.

1977/**O'Jays** singer **William Powell** dies of cancer in Canton, Ohio at age 35. He had been with the group for 16 years.

Born: **Hank Williams Jr.** 1949, **Stevie Nicks** 1948, **Levon Helm** 1943.

### WEDNESDAY, MAY 27

1962/"The Freewheeling Bob Dylan" released.

1967/**The Standells** debate **Art Linkletter** and **Gordon McLendon** on TV over the latter's banning of their single, "Try It." Despite extremely vague lyrics, detractors insist the song is about oral sex. The Standells version dies; the **Ohio Express** has a minor hit with it, word-for-word, later. The remnants of the Standells release a new version of it in 1986, to no visible reaction one way or another. Also, **Columbia** and **RCA** say they'll raise the "price of mono LPs by one dollar because, with the advent of stereo, they're now harder to produce.

1977/**Virgin** releases the **Sex Pistols'** "God Save The Queen" in Britain; **Fleetwood Mac's** "Dreams" goes #1 CHR here.

1979/**John Lennon** and **Yoko Ono** take an ad in the *New York Times* explaining their hiatus of the last four years.

Born: **Bruce Cockburn** 1945, **Don Williams** 1939, **Ramsey Lewis** 1935.

### THURSDAY, MAY 28

1966/**Ike & Tina Turner's** "River Deep, Mountain High" is released.

1977/**Bruce Springsteen** buys out his former manager **Mike Appel** for a reported million-dollars plus. This done, he then starts work on "Darkness at the Edge of Town."

1982/A benefit concert for Vietnam veterans, featuring the **Starship**, **Grateful Dead**, **Boz Scaggs**, and **Country Joe** raises over \$175,000 at San Francisco's Moscone Center.



Wynonna Judd, Billy Vera, Gary Brooker, Gladys Knight

1983/Cultural exchange: **Naked Eyes** and **Simple Minds** appear on "American Bandstand"; the **New Edition's** "Candy Girl" goes #1 in Britain.

1986/**Dick Clark's** "America Picks The #1 Songs," with voting via a 900-number, names "Rock Around The Clock," "Bridge Over Troubled Water," and "All Night Long (All Night)" as the greatest hits of the rock era.

**Barbara Mandrell** hosts.

Born: **Billy Vera** 1944, **John Fogerty** 1945, **Gladys Knight** 1944, **Papa John Creach** 1917

### FRIDAY, MAY 29

1971/**Paul McCartney** releases his version of "Mary Had A Little Lamb."

1973/**Roger McGuinn** plays his first post-**Byrds** show at New York's Academy of Music. Also, **Virgin's** first release, **Mike Oldfield's** "Tubular Bells" is issued, six months before its use in "The Exorcist."

1977/**Columbia** President **Goddard Lieberson**, who introduced the LP and popularized soundtrack albums, dies of cancer at age 66.

1982/**The Clash's** "Combat Rock" LP is released here; it takes "Rock The Casbah" until fall to become a hit.

Born: **Danny Elfman (Oingo Boingo)** 1953, **Rebbie Jackson** 1950, **Mel Gaynor (Simple Minds)** 1959, **David Palmer (ABC)** 1951, **Gary Brooker (Procol Harum)** 1949.

### SATURDAY, MAY 30

1970/Toronto's "Electric Circus" rock club, featuring the "womb room" and the "meditation room," is closed due to lack of business. In September, it is put up for auction and nobody bids on it.

1971/Catering by Hog Man & Hog Woman: Thirty-six Grateful Dead fans are treated after unwittingly drinking apple cider laced with LSD at a concert at San Francisco's Winterland.

1978/**Led Zeppelin** begins work on "In Through The Out Door."

1982/**Deborah Allen** and songwriting partner **Rafe Van Hoy** are married.

Born: **Wynonna Judd** 1964.

### SUNDAY, MAY 31

1973/On **John Bonham's** 25th birthday, **Robert Plant** tells the crowd, "I've known him 15 years and he's been a bastard all his life." Later that night, **George Harrison** throws the top tier of **Bonzo's** cake at him; he responds by throwing **George** and **Patti** into the swimming pool, along with most of those present. **Jimmy Page** is allowed to walk in fully clothed because he can't swim.

1982/**The Rolling Stones** play a surprise show at the **Sex Pistols'** former hangout, London's 100 Club.

1985/**Aretha Franklin's** "Freeway Of Love" released.

Born: **Corey Hart** 1962, **Johnny Paycheck** 1941, the late **John Bonham** 1948, **Peter Yarrow** 1938.



THE NEW SINGLE  
FROM THE ALBUM "DON'T GIVE UP YOUR DAY JOB"  
MANAGEMENT: KELLI ROSS

JACK WEATHERMAN SAYS "WEATHERMAN SAYS"

### THIS WEEK'S MOVES:

- |              |             |
|--------------|-------------|
| B104 30-27   | WRCK 35-29  |
| WXKS deb-33  | WHHY deb-35 |
| B94 deb-29   | BJ105 12-8  |
| PRO-FM 29-26 | WRVQ add    |
| Q107 29-27   | WGRD 40-32  |
| Y100 28-23   | KIYS 30-28  |
| WNVZ deb-29  | WQCM 39-35  |
| WNCI 35-32   | 95XIL 37-32 |
| KUBE deb-35  | 99KG deb-39 |
| WFLY deb-34  |             |

### PLUS...

- |       |       |      |
|-------|-------|------|
| Z100  | KIKX  | WZYP |
| Q105  | KOMQ  | WBWB |
| Z95   | KZZU  | KKAZ |
| 92X   | 95XXX | KOZE |
| WBBQ  | WKPE  | KTMT |
| WCKN  | WGAN  | KZFN |
| WAPE  | KQIZ  | B91  |
| KX104 | WCGQ  |      |

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STEVE FEINSTEIN

## AOR

# Commercials Are Part Of The Programming, Too

"And that concludes 40 minutes of uninterrupted music on WXXX. We'll have another 40 minutes of nonstop music next hour, but first . . ." (click).

This is one of the most dreaded moments a PD faces. He can hear the dials switching and the buttons pushing all across the city. Commercials are a tuneout, and that's why he programs them at the least desirable times in the hour.

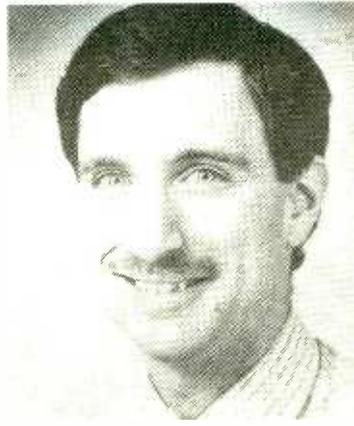
If your station does perceptual research, no doubt you've heard comments like "I hate all commercials" or "There needs to be fewer commercials." It doesn't matter how many spots run per hour — it will always be too many.

Radio can blame only itself for this predicament. It sent out the subtle message in the '70s with "commercial-free days" or "no-commercial hours." Radio stations made commercials into negatives, or at the very least exacerbated listeners' distaste for them.

## Program Spots

### As Carefully As Music

A more productive tack is to devote as much energy and care to programming the spot breaks as is given to other on-air elements. PDs labor over music flow sheets, hourly clocks, and promo liners, but generally bother little with an as-



Dennis Constantine

pect of the station that takes up eight to ten minutes of every hour — commercial matter.

Perhaps these PDs are intimidated by the spot breaks. That fear should be replaced by an understanding that an intelligent approach to programming commercials will benefit all parties involved — the station, advertisers, and listeners.

### A Policy Benefits Both Advertisers And Listeners

Start with the notion that your

By Dennis Constantine

real customer is the listener, not the advertiser. A radio station's main purpose must be to keep that customer — the listener — satisfied.

Advertising clients will always come and go, but once the listener is lost, it's hard to win him back. If you lose your listener then not only does the radio station lose, but so does the advertiser, for who hears his spots?

I'm not advocating an anti-advertising policy for your radio station, but a policy that satisfies both the listener and the advertiser — so the listener stays with you longer and hears the advertiser's message more often.

As KBCO GSM Dino Ianni says, "The job of the commercial is to harness the audience for the advertisers. When we run an ad that is not appropriate for our station, we are doing a disservice to both our clients and listeners."

### Congruence: Spots Should Match Station Sound

It's important that the spot breaks have the same quality as the station. I call this "congruence." A "screamer" spot selling a liquidation sale will jump out of the

radio on any station. If your station screams, the spot fits. Otherwise, such a spot will create a feeling of incongruence.

A strong commercial policy demands that the spots fit the "sound" of the radio station. If the station is adult in its approach and the spot break has a commercial for a video game arcade, you've given the audience the wrong impression. Similarly, if you're aiming at 12-24s and run a spot for the *Wall Street Journal*, you might as well have played a song by Barry Manilow.

The spots must be in tune with station's tone. In KBCO's case, our jocks have a straightforward, unhyped delivery. Therefore, most of our spots use the same style. We refuse ads that are produced specifically to jump out of the radio and grab attention. Spots that are fast-paced or feature announcers who sound like they just had five cups of coffee are recut by announcers who just had a cup of herbal tea.

To maintain congruence, according to KBCO GM Ray Skibitsky, the station's departments must share a common vision. "When sales and programming agree on a philosophy, the advertiser is more inclined to also subscribe to it and produce a spot that fits the station."

If a client refuses to change his advertising approach to fit the station, Skibitsky says he turns them down. "Many times, it's a judgment call, the same as our new music decisions. If a song doesn't fit our sound, we just don't play it!"

### Recutting Inappropriate Spots

Commercials are rarely refused; once advertisers understand the philosophy, most work with the station. For example, when a high-powered concert production came in for airing, it was recut in the KBCO style without removing the enthusiasm. Similarly, spots for drag races, mud truck-pulls, and

## KLOL Raises \$22,000 To End Hunger

The items at KLOL/Houston's Fourth Annual Rock 'n' Roll Auction ranged from the sublime — a pair of matched guitars from ZZ Top that fetched \$4000 — to the ridiculous — a pair of giant Pee Wee Herman underpants that went for \$150. At the end of five hours, the rock 'n' roll memorabilia raised \$22,000 for the End Hunger Network, an organization that distributes food to Houston missions and food pantries.

Celebrity auctioneers included Joe Walsh, Earl Slick, Rob Jungklas, Vince Neil (Mötley Crüe), Jeff Watson and Brad Gillis (Night Ranger), and MTV's Mark Goodman. The station broadcast live a four-song jam session with many of the musicians.

Other notable items auctioned off included:

- A Jim and Tammy Bakker full-



Joe Walsh thinks Billy Idol's leather pants need Lysol

color souvenir album, autographed by Jim to Mickey Dolenz (\$125)

- Billy Idol's leather pants (\$800)

- Ozzy Osbourne's stage costumes (\$375)

In four years, the KLOL auctions have raised a total of \$40,000 for local charities.



Trafficmaster Lanny Griffith and Vince Neil take bids on Pee Wee Herman's dainties



All-star jam with (l-r) Brad Gillis, Earl Slick, Joe Walsh, Rob Jungklas, and Joe Lynn Turner

# AOR

automotive liquidation sales were restyled to fit the station's unique presentation. We've also had success convincing a large stereo chain and the largest jewelry outlet in Denver to have KBCO come up with new, creative production, different from their original advertising style.

KBCO PD John Bradley is also an enthusiastic fan of congruence. "People ask us how we can turn down business: 'It's money!' But by accepting a spot that's not right for your station, you've achieved a short-sighted goal of making a little money while missing the long-range goal of making a lot of money — and having loyal listeners."

By now, you may be saying, "This sounds like a pie-in-the-sky idea if I've ever heard one." In fact, in the past year KBCO has turned down major business by men's magazines, fast-food restaurants, fast-talking pitchmen, discount jewelry stores, and concert promoters. Despite this, in every monthly billing period last year KBCO had a 30-60% increase over the same month in 1985. In addition, KBCO has increased its market share of Denver's advertising business from sixth place in 1985 to one of the top three billing radio stations in Denver in 1986.

## Avoid Repetition

A smart radio station balances its music categories among currents, recent hits, recurrences, and gold. In the same way, commercial breaks should be balanced in their content.

The goal is to achieve a well-balanced spot break each time the station stops for commercials. It wouldn't be to an advertiser's benefit to run a spot break that includes both his spot and a competitor's.

For example, if your station has 12 spot breaks between 3-7pm, only carry 12 commercials for the same product type. It's important to have a comprehensive spot avail

**"In the past year KBCO has turned down major business by men's magazines, fast-food restaurants, fast-talking pitchmen, discount jewelry stores, and concert promoters. Despite this, in every monthly billing period last year KBCO had a 30-60% increase over the same month in 1985."**

system so you know when a particular time period is sold out for an individual product type.

To achieve this at KBCO, we limit the amount of spots per day that an account can purchase. In addition, we keep spots by the same advertiser at least 90 minutes apart. This separation keeps the station from being too repetitive, because repetition is second only to running too many commercials among major listener complaints.

## Sequencing Spot Breaks

We also take the sequencing of our spot breaks seriously. We always lead off the break with a spot that's particularly appealing to our audience's lifestyle, such as one for a concert or record store. A numbering system ensures that the best 60-second spot gets played first, the worst is buried in the middle, and

the break ends with an interesting :30.

Every station has a different policy regarding stacking spots. Some start with the most objectionable spots and work up to the best. Some start with :30s and run :60s last. Some always start with cold voice spots, others start with spots that have music. Whatever your philosophy, articulate your policy clearly and then stick to it. Make sure everyone who is on the air understands how (and why) it works so you'll have consistency from break to break.

## Copy: Talk The Listener's Language

Copywriting shouldn't be left entirely to salesmen and clients, who usually speak in "sales talk." It's critical to have someone writing copy who can talk to the listener in his own language.

Find someone who understands the station's target demographic and has good writing skills, and put him to work writing the spots. At KBCO we have one fulltime copywriter. She's often given dull, dry copy written by a client, which she then rewrites.

Here's an example of copy she has given:

*Blue To Do, retailer of fine jeanswear for men and women, has come to Boulder. See for yourself what a jean store is meant to be: jean skirts, shirts, dresses, overalls. Great selections by Calvin Klein, Pepl, and Paris Blues, to name a few. Blue To Do, on the Pearl Street Mall in the old Blue Note. CU students with ID, trade in old Levi's 502s for a five-percent discount on a new pair.*

The copy lacked motivation or creativity. Here's how it was reworked:

*What's the big "to-do" about? Blue To Do, that retailer of fine jeanswear for men and women, has come to Boulder. See for yourself what a "True-Blue" jeans store should be — with jean skirts, shirts, dresses, overalls, and more, by famous names like Calvin Klein, Pepl, and Paris Blues, to name just a few! Check out the fabulous selection and see what all the "to-do" is about, at Blue To Do, on the Pearl Street Mall, Boulder, where the Blue Note was. CU students, show your ID and trade in your old Levi's 502s for a five-percent discount on a new pair.*

Having jocks write copy can also be detrimental, especially when they've just finished their shift. All they're thinking about is how they can crank out the spot and go home. Better to have everything prepared for them so they can put their energy into producing the commercial.

## Creative Production

An effective spot surrounds good copy with creative production values, which usually start with finding a compelling music bed. KBCO Production Director Richard Ray explains, "You can hastily do a read over whatever generic jazz album is within reach, or you can take a few minutes and search for just the right music that fits the copy. Find music that fits the mood and pace of the spot." Ray also suggests using one of the production music libraries and sound effects catalogs available on compact disc.

The next step, says Ray, is working on delivery. "With the music taken care of, I concentrate on one of the most overlooked areas of production: interpretation. This means more than making sure you can pronounce all the words in the copy. It means giving some thought to the message you're relating. As obvious as this seems, how often have you heard spots that sound like a disc jockey reading words rather than communicating and selling a message?"

**"Good commercials are as much a part of a good radio station as good music, personalities, information, and promotions."**

## Good Spots: Everyone's A Winner

Having a successful commercial policy requires the commitment of every department at the station. The unified sound and high quality in spot clusters means that listeners are less likely to punch out, and everyone wins. The station garners longer time-spent-listening and higher ratings. The client, whose message is heard more frequently, receives better response to his advertising.

That's why it pays for everyone involved to realize good commercials are as much a part of a good radio station as good music, personalities, information, and promotions.

## SEGUES

KFMZ/Columbia Assistant PD Craig Stevens takes over as PD from Jeff Cochran, who remains with the station . . . WMAD-FM/Madison Assistant PD David Anderson becomes MD at WIOQ/Philadelphia . . . WIOT/Toledo OM Anne Kelly moves to WAQX/Syracuse as Promotions Director/morning team member. 'AQX just got approval for a power increase from 3kw to 25kw, with the boost expected within four-six months . . . WRCN/Long Island Assistant PD Wayne Summers exits.

Los Angeles AOR vet David Perry takes afternoons at WCSX/Detroit . . . Rock archivists might remember Bob Segarini from groups like Roxy, Wackers, and Dudes. "The Iceman," as he's known these

days, just returned to Q107/Toronto for afternoons, replacing Steve Anthony, who moves onto the Video Music Network.

KLSX/Los Angeles Programming/Promotions Assistant Nancey Robbins advances to Promotions Director.

Former staffers at ex-new music station KCGL/Salt Lake City have purchased a block of time, Saturday 6pm to Sunday at midnight, on local KRPN-FM. Contact ex-GM Richard Rees at (801) 268-1434.

New weekenders: WRCN/Long Island's Ellen Dolgins (WZOU/Boston) and Buddy Angellio . . . KBPI/Denver's Jeff Conn.

## American Rock And Roll From THE LONG RYDERS

### "TWO FISTED TALES"



Featuring  
"GUNSLINGER  
MAN"

And  
"I WANT  
YOU BAD"

Already On These Sharpshootin' Stations:

WBCN, WXRK, WHJY, KROQ, KUPD, KZAP, KRXQ, KGB, 91X, KLAQ AND MORE!

New Artists Albums Debut #8





JOEL DENVER

## CONTEMPORARY HIT RADIO

# Programming Consultants: Advisors Or Taskmasters?

Douglas, Pollack, Burns Discuss Their Role

The prospect of a consultant coming to the station can strike terror into the heart of even the most confident, seasoned, veteran PD. The free-thinking programmer suddenly worries about being forced into a box of inflexible rules and regulations, or even being replaced.

Consultants are hired to impart their knowledge and experience. They can present a fresh viewpoint in start-up or, most often, fix-up situations. Because there's generally a monthly retainer involved, plus allowances for travel and expenses, many station owners and GMs demand unwavering compliance with consultants' edicts from their PDs. The resulting situation can be anything from a lesson in programming guidance to a creative dictatorship.

Gary Burns, President of San Antonio-based Gary Burns & Associates, has been consulting CHR and AOR clients for the last six years. Prior to that he was in Group Management for Rust Communications. Having hired a number of consultants himself over the years, he's more than familiar with the drill.

### Let's Push The Panic Button

"Tell a staff you've hired a consultant and panic hits the hallways," he said. "It's totally unnecessary for the PD or jocks to feel the end is near." He also pointed out that an increasing number of owners are hiring consultants and then presenting them through the GM. "The consultant

**"I work with programmers to come to mutual decisions. I cannot force a PD to add a record, and won't."**

— Jeff Pollack

now has to win over both the GM and the PD to make it work," he noted.

"The GM and PD should be making the final decision on the consultant," insisted Jeff Pollack, President of Los Angeles-based Jeff Pollack Communications. "The way a consultant is presented to the staff will determine the relationship in the station forever. I'm simply a new member of the group who helps determine fine-tuning needs and assess vulnerabilities and



Jeff Pollack

areas of opportunity in the marketplace."

Dwight Douglas, President of Atlanta-based Burkhart/Abrams/Douglas/Elliott & Associates, seeks a longterm, one-on-one relationship with his PDs. "I like to learn their interests outside of the business. A consultant can help PDs broaden their cultural awareness. Because I travel so much, it's hard not to take notice of regional accents, food, political stances, religious and social mores, etc. This street knowledge, combined with hard data and added to our gut, spells a formula for success. If I can get a PD to understand that I'm not a threat, we can grow both professionally and personally."

On the subject of recalcitrant programmers, Pollack said, "I've only recommended a PD be let go because the job wasn't being done. Thankfully, we haven't had too many tough relationships with PDs.

"When there is a problem, a PD has to be reassured of his future and shown how the consultant can help in areas of research, marketing, advertising, music, computers, equipment, and airstaff critique."

### Feel Like A Number

Like any new relationship, the consultant-station situation goes through phases. After the "honeymoon" is over and a couple of books have passed, many GMs and PDs begin to feel like nothing more than numbers. Each week they get written memos and directives, plus

**"Tell a staff you've hired a consultant and panic hits the hallways."**

— Gary Burns

instructions that some feel can be transplanted from one market to another.

Pollack commented, "You can't take a McDonald's approach to the client. While I've got 60 stations to work with, we've got a staff of professionals who are there to give personalized service to each station."

Burns disagrees with this philosophy, and has purposely kept his list of stations small. "There's no way to consult 80 or 90 stations and do the job a station really wants," he commented. "By limiting it to seven stations, I can give the personalized service needed to train, and to improve the staff and product. The consultant should be a teacher, not a dictator."

On the sometimes sticky subject of music decisions — the area of infringement most universally feared by programmers — Burns said, "We like to see the station have in-



Dwight Douglas

tegrity in the way it selects the music for the market it's in. In the beginning I do take a heavy hand in what's being added. However, I can't order a PD to do anything."

### Forced Music Adds Forbidden

"After we're all comfortable with the relationship, more and more is turned over to the local PD," Burns continued. "In San Antonio I work with KSAQ. PD Leo Vela has such a great feel for the market, I have no daily input on

## Douglas Says: "We Can't Stop The Hits"

Years ago, when the RKO stations were the most powerful chain of CHRs in the country (KHJ, KFRC, WHBQ, KRTH, WRKO, 99X), it was thought that they could stop a record's development. In her autobiography "I, Tina," Tina Turner said the RKO stations prevented one of her records from becoming a hit.

However, that same group of stations under VP/Programming Paul Drew's direction never played "Annie's Song" by John Denver. Although this upset the label, artist, and management, the record did go on to become a No. 2 hit.

### Throwing The Power Switch

Burkhart/Abrams/Douglas/Elliott & Associates consults 120 stations in a variety of formats. Fifty of the firm's clients are AORs, and the rest are primarily CHRs, ACs, Urbans, and some Country clients. Taking a mass appeal, multiformat record off the company's "recommend list" might make a dent in the national picture.

Asked if today's consultants have the kind of power to keep a record off the radio, Burkhart/Abrams President Dwight Douglas responded, "It's power in numbers of stations being consulted, rather than any specific consultant. Just as labels decide which bands to sign, we have the prerogative of helping radio decide on which cuts to play."

"There are so many records which consultants would rather not ever play, but they do get played. Some stations have the leeway to make mistakes, and others don't have the room for error."

He went on to state, "We're not dictating, and it's not a question of too much control. There are sound reasons for our decisions and recommendations, not an ego or power trip. Our goal is to get ratings, and labels want to sell records."

"We have a symbiotic relationship with labels, but just as we are at their mercy for product, they have to abide by our stations' choices. When a PD goes against my recommendations, it makes me stop and reconsider the situation."

### A True Hit Will Cut Through

"I still believe in my heart of hearts a true hit will cut through," said Douglas. "I'd be depressed to learn that any one person, group, or consultant would keep the American public from quality."

the music. In fact, Leo isn't just a PD, he's a producer of live entertainment 24 hours a day. I encourage my PDs to look at themselves like this."

Pollack and his staff are active in weekly music decisions, but Pollack stressed, "I work with programmers to come to mutual decisions. I cannot force a PD to add a

**"All good PDs should question their own ideas and possess the wisdom to bounce them off someone."**

— Dwight Douglas

record, and won't. There are a number of dictatorial consultants out there, and I believe their methods have weaknesses."

"If the consultant feels a record will hurt the ratings, he should speak up," noted Douglas. "When he finds a hit record, it's his obligation to pass that information on too. It balances out."

### Taking Credit For The Bad Book Blues

"All good PDs should question their own ideas and possess the wisdom to bounce them off some-

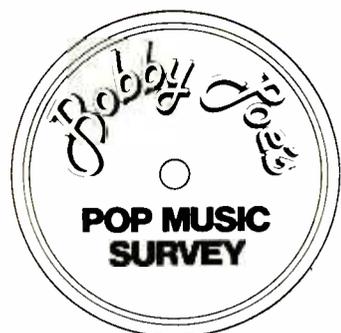


Gary Burns

one," he continued. "There's a lot of joy in team winning versus the 'I can do it all' philosophy. Personally, I don't care who gets the credit as long as I get the money for the my time and efforts. That's a confession, but it's true."

Pollack tackled the question of who's responsible for the leaky boat when the ratings sink. "We all take responsibility for a good or bad book. If the book isn't good, we try to reevaluate where the mistakes were made."

"If during the course of the book the PD or GM rejected some of the stuff we suggested, we have to look to see if these areas proved to be crucial to the success or failure of the ratings."



# Bobby Poe's POP MUSIC SURVEY

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## RECORD NOMINATIONS 1986

**COMPANY OF THE YEAR '86(Corporate):**  
MCA...Capitol...Epic...PolyGram...Atlantic...RCA...Manhattan...Atco...EMI America

**COMPANY OF THE YEAR '86(Independent):**  
Chrysalis...Sire...Geffen...A&M...Island...Camel...Scotti Brothers...I.R.S....Modern...Profile

**CHAIRMAN/CEO OF THE YEAR '86(Corporate):**  
Mo Ostin(Warner Brothers) Walter Yetnikoff(CBS) Ahmet Ertegun(Atlantic) Irving Azoff(MCA)  
Bhaskar Menon(Capitol) Elliot Goldman(RCA) Bob Kraznow(Elektra) Dick Asher(PolyGram)

**CHAIRMAN/CEO OF THE YEAR '86(Independent):**  
Berry Gordy, Jr.(Motown) David Geffen(Geffen) Jerry Moss(A&M) Chris Wright(Chrysalis) Seymour Stein(Sire)  
Chris Blackwell(Island) Quincy Jones(Qwest) Tony Scotti(Scotti Brothers) Miles Copeland(I.R.S.) Dick Griffey(Solar)

**PRESIDENT OF THE YEAR '86(Corporate):**  
Doug Morris(Atlantic) Don Zimmerman(Capitol) Bruce Lundvall(Manhattan) Myron Roth(MCA) Bob Buziak(RCA) Jim Mazza(EMI America)

**PRESIDENT OF THE YEAR '86(Independent):**  
Jack Craig(Chrysalis) Ed Rosenblatt(Geffen) Clive Davis(Arista) Lou Magilla(Island) Jerry Greenberg(United Artists)  
Johnny Musso(Scotti Brothers) Bruce Bird(Camel) Jay Boberg(I.R.S.) Fred Haayen(21) Harold Childs(Qwest)

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Richard Palmese(MCA) Ray Anderson(E/P/A) Rick Dobbis(RCA) Bob Sherwood(Columbia) Dave Glew(Atlantic)  
Bob Jamieson(PolyGram) Margo Knesz(Atco) Bill Burks(Capitol) Colin Stewart(EMI America)

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**ARTIST DEVELOPMENT/PUBLICITY DIRECTOR OF THE YEAR '86(Corporate):**  
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Dennis Fine(RCA) Sari Becker(Manhattan) Andy McKale(MCA) Bryn Bridenthal(Capitol) David Budge(EMI America)

**BRANCH MANAGER OF THE YEAR '86(Corporate):**  
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Jerry Breckenridge(Capitol/EMI/Manhattan) Carl Michelakos(MCA) Ron Piccolo(CBS) Rick Cohen(W/E/A) George Jackson(RCA)

**NATIONAL PROMOTION DIRECTOR OF THE YEAR '86(Corporate):**  
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David Leach(PolyGram) Marc Nathan(Atlantic) Bruce Tenenbaum(Atco) Rich Tamburro(Manhattan)

**NATIONAL PROMOTION DIRECTOR OF THE YEAR '86(Independent):**  
Charlie D'Atri(Chrysalis) Steve Resnik(A&M) Connie Young(Geffen) Suzanne Emil(Sire)  
Mike Krum(Scotti Brothers) Mel Delatte(I.R.S.) Jeff Backer(Arista)

**NATIONAL PROMOTION EXECUTIVE OF THE YEAR '86(Corporate):**  
George Chaltas(Columbia) Kerry Wood(PolyGram) Billy Brill(MCA) Lisa Velasquez(RCA)  
Joe Ianello(Atlantic) Barbara Seltzer(Atco) Billy Smith(PolyGram) Bonnie Goldner(RCA) Jaye Riggio (Manhattan)

**NATIONAL PROMOTION EXECUTIVE OF THE YEAR '86(Independent):**  
Charlie Lake(A&M) Jan Telfeld(Chrysalis) Steve Lake(Scotti Brothers) Shelly Mugavero(Geffen) Sean Coakley(Arista)  
Jon Konjoyan(A&M) Fred Scotti, Jr.(Scotti Brothers) Bruce Schoen(Arista) J.B. Brenner(A&M) Karen Sobel(Geffen)

**NORTHERN REGIONAL/LOCAL PROMO EXECUTIVE OF THE YEAR '86(Corporate):**  
Bob Myers(RCA) Burt Baumgartner(Columbia) Barry Lyons(Elektra) John Boulos(PolyGram) Larry Van Druff(RCA) George Stone(Warner Brothers)  
Ritch Bloom(Columbia) Gerry Thompson(E/P/A) Tommy Schoberg(EMI America) Rick Salvador(Capitol) Bob Brady(MCA) Andy Szulinski(PolyGram)  
Jerry Lembo(Columbia) John Weston(Atlantic) Biff Kennedy(E/P/A) Joe Reagoso(MCA) Pat Milanese(RCA) Herb Gordon(Columbia) Lenny Collins(E/P/A)  
George Silva(EMI America) Arthur Field(Capitol) Valerie Goodman(Warner Brothers) Bobby Shaw(MCA) David Garbarino(Capitol) Tom Jodka(EMI America)  
Roman Marcinkiewicz(MCA) Tony Chalmers(Capitol) Frank Sciarra(Atlantic) Don George(MCA) Ted Musarro(RCA) Bob Clark(Atlantic)

**NORTHERN REGIONAL/LOCAL PROMO EXECUTIVE OF THE YEAR '86(Independent):**  
Johnny Powell(Arista) Chuck Oliner(Motown) Neil Lasher(Chrysalis) Jann Zlotkin(Geffen) Tom Moran(Arista) Mary Gleicher(Geffen) Judy Vertucci(Motown)  
Jerry Blair(Chrysalis) Al Perry(Geffen) Ceina Horton(Chrysalis) Wayne Fogle(Motown) Peter Napolitano(Geffen) John Grady(Arista) Michael Van Orsdale(Chrysalis)

**SOUTHERN REGIONAL/LOCAL PROMO EXECUTIVE OF THE YEAR '86(Corporate):**  
Butch Waugh(RCA) Mark Kargol(EMI America) Don Miller(E/P/A) Danny Davenport(Warner Brothers) Mike Steele(MCA) Terry Lawson(EMI America)  
Sandy O'Conner(Capitol) Erik MacDonald(Atlantic) Jeff Shane(E/P/A) Robbie Vogt(RCA) Neda Tobin(PolyGram) Bill Collins(Atlantic) Geno Rumble(Capitol)  
Mike Martin(EMI America) Craig Brashear(Capitol) Ted Mellencamp(PolyGram) Michael Conway(E/P/A) Chal Martina(EMI America) Steve Smith(PolyGram)  
Mila Collins(RCA) Phillip Rauls(EMI America) Scott Porter(MCA) Jim Davenport, Jr.(EMI America) George Luthin(PolyGram) Tom Chaltas(Columbia)  
Pat Martine (MCA) Warren Hudson(Warner Brothers) Suzanne Neeley(PolyGram) Tim Burruss(Columbia) Bobby Hurt(RCA) Don Coddington(PolyGram) Larry Wall(E/P/A)

**SOUTHERN REGIONAL/LOCAL PROMO EXECUTIVE OF THE YEAR '86(Independent):**  
June Colbert(Arista) Lee Durham(A&M) Geary Tanner(Chrysalis) James Bishop(Motown) George Cappellini(Geffen) Joel Newman(Motown) Barry Griffin(Geffen)  
Mike Pack(Motown) Arthur Promoff(Geffen) Peter Schwartz(Arista) Steve Brack(Chrysalis) Dave Prescott(Arista) David Ross(Chrysalis) Margaret Ann Ronayne(Motown)

\$250 Registration Fee After June 13th

POP MUSIC SURVEY-SEMINAR/AWARDS BANQUET  
 POP MUSIC SURVEY-Cocktail Party/Awards Banquet  
 \$200.00 Seminar/Cocktail Party/Awards Banquet  
 Make check payable to:  
 Pop Music Survey-4818 Chevy Chase Dr., Chevy Chase, Md. 20815

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 Room Reservations are mandatory for admittance to all functions-strictly enforced!  
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# CONTEMPORARY HIT RADIO



**HIP TO SEE HUEY** — KYRK/Las Vegas gave contest winners the chance to see Huey Lewis and the News twice, once in San Francisco and again when the band played Vegas. Backstage are (l-r): the News's Mario Cipollina, Bill Gibson, and Huey; KYRK PD Jim Daniels; and a contest winner. In front are (l-r) the band's Chris Hayes, two more contest winners, and Johnny Colla of the News.



**PAIR OF PARTIERS** — The husband and wife comedy team of Stevens and Grdnic dropped by KIIS/Los Angeles to chat with Rick Dees. Los Angeles was the first stop on the pair's national tour promoting their comedy video, "How To Party." In the studio (l-r) are Grdnic, Stevens, and Dees.



**EUROPE SAYS HI TO EUGENE** — When Epic recording act Europe played the upper Northwest, they stopped in to see the folks at KSND/Eugene. Shown (l-r) are Europe's Mic Michaeli, air personality Jonni Erickson, and group member John Leven.

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## MOTION

WNVZ/Norfolk loses **Geoff Davis** to afternoons at KWK/St. Louis . . . PD **Randy "Animal" Turner** leaves WVBS/Wilmington to do nights at WRFX/Charlotte . . . **Ron Dischner** exits the 7pm-midnight slot at WKSE/Buffalo; **Kid Crockett**, last at WZZR/Richmond, replaces him.

WXKS/Boston announces the following promotions: **Dale Dorman** is named Asst. PD in addition to his afternoon shift; 9pm-1am personality **Ed McMann** moves to the 6pm-9pm slot; and overnights "The Real" Diana Steel takes over the 9pm-1am slot.

**Tom Hutylar** will rejoin KUBE/Seattle as midday personality/Assistant Program Director . . . WRQN/Toledo

Promotions Director **Joe Thomas** is promoted to Operations Manager as PD **Mike Wheeler** departs to WQMG/Greensboro . . . Morning man **James Erwin** exits WANS/Greenville as **Mike Benson**, last at Power 96/Detroit, joins for the morning slot. WANS morning team member **Scott Shannon** moves to afternoons.

**Paul Gray** joins KOZE/Lewiston for overnights from WCLK/Clarkston . . . **Fast Eddie** leaves WEAG/Indianapolis to program WROK/Rockford . . . Afternoon jock **Brian Scott** is upped to MD at KTRS/Casper . . . WKPE/Cape Cod welcomes two new staffers: **Don Gaston** (evenings) from WCOO/Hyannis and **Lisa Z** (overnights).

## BITS

• **The Ultimate Power Trip** — **WAVA/Washington** is sending 150 lucky listeners to London to celebrate the Queen's birthday. Morning Zoo hosts **Don Geronimo** and **Mike O'Meara** will accompany the winners as they sightsee, pub crawl, nightclub, shop, and more. To cap off the week, all 150 travelers will attend the Prince's Trust Concert at Wembley Stadium. The charity concert will feature **Phil Collins**, **Paul Young**, **Boy George**, **Bryan Adams**, **Dave Edmunds**, **Allison Moyet**, **Spandau Ballet**, and **Curiosity Killed The Cat**, among others. Geronimo and O'Meara will broadcast their show live for four days; special guest appearances by artists appearing at the Trust Concert are also planned.

• **They Were Believers** — **KDWB/Minneapolis-St. Paul**'s dramatic conclusion to its recent "theatre of the mind" promotion proved that its listeners really were believers. The "captain" of

the KDWB blimp, who supposedly had been traveling for a month to the Twin Cities, landed, climbed into a limo, and became part of a ten-limo, police-escorted motorcade that toured the city. The captain periodically emerged from the limo and handed out prize certificates redeemable at the station.

**Coming  
Next  
Week**

A look at a page ripped from radio's book, along with a bit of spring thaw and summer sizzle.

*Get Cruised!*



*Mötley Crüe*  
*Girls Girls Girls*

*The first single and video  
from the Crüe-cial new album;  
Girls, Girls, Girls*

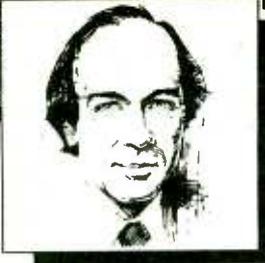


*Produced by Tom Werman for Julia's Music, Inc.  
Management: Doc McGhee, Doug Thaler and Rick Fisher, McGhee Entertainment Inc.*

*Total rock-and-roll mayhem...  
on Elektra Music Cassettes, Records, Compact Discs and Video.*



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BRAD MESSER

## CALENDAR

### CONSTITUTION TURNING 200

# Another American Bicentennial

The piece of paper on which America's basic "house rules" are written, the United States Constitution, is sitting in its little glass case in Washington approaching its 200th anniversary. The Bicentennial of the Constitution is a truly big deal, and the various media will devote a significant amount of attention to it between now and late 1988. Here's a briefing.

Toward the end of the eight-year Revolutionary War (1775-1783), our forefathers wrote out a set of rules for running the United States. The rules, called the Articles of Confederation, were ratified in 1781. In practice, however, the Articles didn't work out very well, partly because the 13 states retained so much power that the central federal government didn't have much to do and had very little power with which to do it.

Six years after approving the Articles of Confederation, our ancestors decided to take a stab at writing a better set of operating in-

structions for the new nation. They called a Constitutional Convention in Philadelphia.

That convention began at Independence Hall 200 years ago next week, on May 25, 1787. The delegates faced questions that seemed almost impossible to answer. For example, if America was going to be a "one man, one vote" democracy, then what would keep the big-population states from outvoting the small states on all state issues? If individual citizens were going to decide everything by voting, what would prevent majorities from pushing around minorities?

The delegation, presided over by George Washington, came up with one of history's truly brilliant schemes . . . a plan so clever it has worked with hardly a glitch for almost two centuries, from pre-industrial times through the computer age, from the horse-and-buggy days through the space age.

The Constitution was first ratified by Delaware in December 1787. A majority of states had approved it by mid-1788, and a resolution putting the new Constitution into effect was passed on September 13, 1788. (North Carolina didn't ratify it until 1789 and Rhode Island dragged its feet until 1790.)

There will be a lot of flag-waving and talk about the Constitution during the next few weeks and months. If you're inclined to publicize and promote this significant American anniversary, you've just completed your first little bit of homework on this important bicentennial.

#### Memorial Day

**MONDAY, MAY 25** — "Hands Across America" was staged one year ago to raise money for the hungry and homeless (1986). Promoters declared the effort a success, even though there were a number of gaps in the transcontinental human chain.

A 1985 storm in Bangladesh killed 10,000 people. "Star Wars" was released ten years ago (1977). 200th anniversary of the beginning of the Constitutional Convention in Philadelphia (1787). National Missing Children's Day. Memorial Day.

*Birthdays:* Actress **Connie Selleca** 32. Actress **Karen Valentine** 40. Singer/actress **Leslie Uggams** 44. Singer/songwriter **Tom T. Hall** 51.

#### Bed-In For Peace

**TUESDAY, MAY 26** — **John Lennon** and **Yoko Ono** arranged themselves in a bed at the Queen Elizabeth Hotel in Montreal in 1969, and announced their own version of an anti-war demonstration — a Bed-In For Peace — to reporters and cameramen.

American B-29s firebombed Tokyo in 1945 (WWII). Fifty years ago, Ford Motor Company security police beat United Auto Workers union organizers at the River Rouge plant (1937).

*Birthdays:* First US woman in space Dr. **Sally Ride** 36. Musician **Hank Williams Jr.** 38. Actor **James Arness** 64. Singer **Peggy Lee** 67.

#### A Hit From Holly

**WEDNESDAY, MAY 27** — Thirtieth anniversary of the **Brunswick Records** release of "That'll Be The Day (That'll Be The Day)" by 20-year-old **Buddy Holly** and the **Crickets** (1957).

President **Reagan** announced in 1986 that America would deploy cruise missiles in excess of SALT-II limits. Fiftieth anniversary of the opening of San Francisco's Golden Gate Bridge (1937).

*Birthdays:* Actor **Lou Gossett Jr.** 51. Ex-Secretary of State **Henry Kissinger** 64. Actor **Vincent Price** 76.

#### Automation's Promise

**THURSDAY, MAY 28** — United Steelworkers union official **Albert Whitehouse**, enthusiastic about the labor-saving prospects of automation, predicted in 1955 that factory automation would eventually lead to a two-hour workday.

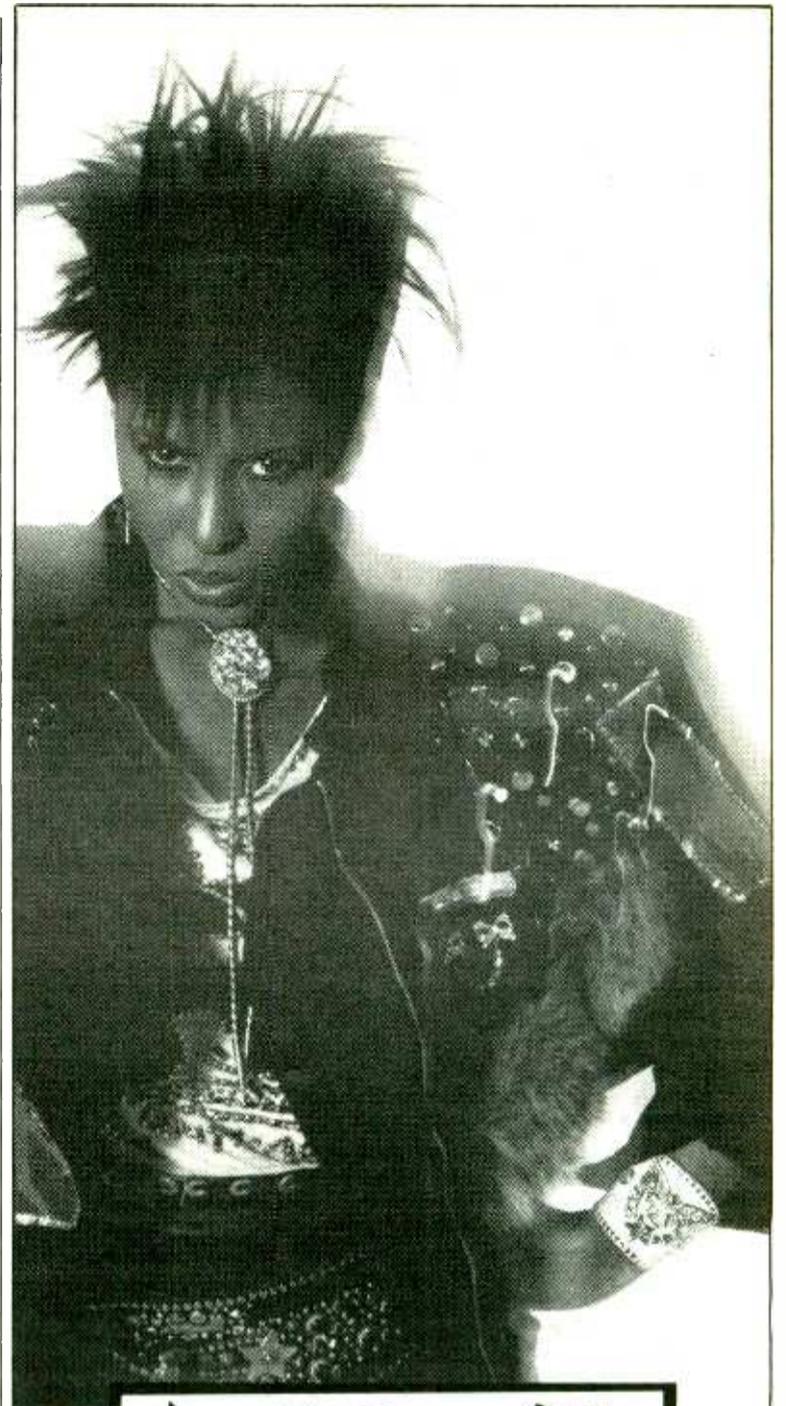
King **Leopold III** of Belgium surrendered his nation's army to Nazi Germany in 1940, infuriating his cabinet members so much that they disowned him (WWII). A Vietnam Unknown Soldier was interred at Arlington National Cemetery in 1984.

*Birthdays:* Singer **John Fogerty** 42. Singer **Gladys Knight** 43. Actress **Carroll Baker** 56.

#### Climbers Atop Mt. Everest

**FRIDAY, MAY 29** — The **Edmund Hillary** expedition arrived at the top of Mount Everest 34 years ago (1953). Everyone knows that Everest, on the Nepal-Tibet border, is the world's tallest mountain, but it's possible that everyone is mistaken: earlier this year, refined surveying methods tentatively indicated that **Godwin Austen** (or **K2**), in Kashmir, may be taller.

Thirty-eight died in a soccer riot in Brussels in 1985. **Bing Crosby** recorded "White Christmas" 45 years ago (1942). *Birthdays:* Racer **Al Unser** 48. Comedian **Bob Hope** 84.



# NONA HENDRYX

## WHY SHOULD I CRY?

URBAN CONTEMPORARY: ⑨

CHR 40/18

CKOI add

WCAU add

KRBE add

92X add

WXKS deb-24

B96 deb-39

FM102 deb-27

KROY 35-29

KMEL 32-25

KCPW

KATD

Produced by **Jellybean Johnson** and **Spencer Bernard** for **Flyte Tyme Productions**

The first single from her debut album "Female Trouble" on **EMI America**.

Direction: **Take-Out Productions/Vicki Wickham**

**EMI AMERICA**

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WALT LOVE

# URBAN CONTEMPORARY

## WHUR's Gerry Who?

Real personalities are few and far between in our industry, no matter which format you spotlight. Dan Ingram, Imus In The Morning, Robert W. Morgan, Jay Thomas, Chuck Leonard, Charlie Tuna, Big Ron O'Brien, and others are synonymous with CHR radio and successful ratings. Black/Urban Contemporary radio has had Frankie Crocker, Tom Joyner, Herb Kent, Georgie Woods, Ken Webb, Bobby Bennett, and a handful of others. But personalities on what was once called "Soul Radio" weren't given the same accolades as their CHR counterparts. For example, consider the case of one person purposely omitted from the Urban list above: Gerry Bledsoe.

This radio talent is part of our past, our present, and certainly our future. He's been in the industry 24 years (and he's not in his fifties). He got his start in the industry at WUFO, in his hometown of Buffalo, NY. Bledsoe started as a parttimer and worked his way up to PD, and he is now about to become WHUR/Washington's morning personality. He's also only the second individual in the past decade to be hired from outside of the Howard University family to work on the air there. (WHUR OM Bobby Bennett was hired earlier last year.)

### Longevity Speaks For Itself

Bledsoe takes an extreme amount of pride in his work, and that's one of the reasons he's become a success in both radio and TV. He was a major force as a talent at WWRL/New York for 17

**"It still takes an excellent personality to get the really big numbers that stay solid over the long haul."**

years, mostly doing the 2-6pm air shift. I know of only four other people who could say they've worked as long on-air in New York City: John Gambling, William B. Williams, Dan Ingram, and Dick Heatherton. For his efforts Bledsoe has received several civic, social, and trade awards. In 1973 he received the Mayor's Cultural Achievement Award for his work as coproducer of the first Black Cultural Arts Festival to be held at the Lincoln Center For The Performing Arts.

### One Of The People

Asked why he thinks the "Big Apple" has been so good to him as a radio talent, he said, "I've always tried to be one of the people of this city, not some special star or

anything. New Yorkers appreciate real people. I've always shared my life in New York with my listeners — the good things and the bad things. Because of that, the community here that I've served over the years has opened its hearts and allowed me to come into its homes."

On the subject of personality radio, Bledsoe commented, "With all of the new technology and forms of research in our business, in the final analysis it still takes an excellent personality to get the really

big numbers that stay solid over the long haul."

### Three Ways To Communicate

"We need to get back to being more human on the radio. To me, radio is supposed to entertain, but it should also communicate. There are three ways we should communicate. One is in a fun-loving manner. Two, we should be informative to our listeners. And three, we should be as truthful as we possibly can be."



Gerry Bledsoe

An extremely spiritual person, Bledsoe puts family and personal relationships at the top of his list of important things in life. He disproves a common belief in our industry that the only way a talent can be successful is by being controversial. Industry history says that's not exactly true. Ken Webb, who currently does mornings for WBLS/New York, where Bledsoe also works, is another example of how the family approach can do quite well over the long term.

Bledsoe was born the son of a sharecropper in Limeville, Alabama. His family later moved to Buffalo. "Graduating from high school was an important part of my life," he said. "Some people may laugh, but education and being able to work have always been my focus. When I guest-lecture at universities, I tell the students they must get an education if they expect to make it out here in the real world — and it's obvious they'll need more than a high school education in today's world."

**"There are three ways we (as jocks) should communicate: be fun-loving, informative, and as truthful as we possibly can."**

### Leaving NYC After 20 Years

In our business, most of us have had to move four or five times over the years. As someone who's only worked in two markets in his entire career, Bledsoe related some of his thoughts about moving to Washington, DC. "I've learned to just put things in the hands of the Lord," he said. "I think this, in a way, is God's will for me. We all have ups and downs in life and our professions. This opportunity is renewed enthusiasm. Seeing what others have accomplished in the DC market makes me that much more excited about doing mornings in a city so interesting.

"To be affiliated with a university like Howard is really a privilege. Putting my faith and my fate in

Continued on Page 36



**THE GOOD OLD DAZE** — Members of the WWRL/New York airstaff, circa 1982: (back, l-r) Jeff Troy, unidentified, Bob Law; (front, l-r) Bobby Jay, Rocky Bridges, Bledsoe, and unidentified.



**THE WBLS AIRSTAFF** — From (l-r) B.K. Kirkland, Pat Prescott, Sergio Dean, Ricky Riccardo, Mary Thomas, Bledsoe, and Vaughan Harper.



**BACK TO THE FUTURE** — Bledsoe (c) gets vocal with Gerry Thomas (l) and Bill Curtis as they record the Fatback Band's "Is This The Future."



**SEEING STARS** — Among the artists Bledsoe has met during his career are Ike and Tina Turner.

# DIANA ROSS



## “DIRTY LOOKS”

**A MAGNIFICENT TWO-WEEK BREAKER!**

**#1 MOST ADDED!**

**URBAN CONTEMPORARY CHART: DEBUT 40**

Be sure to watch the ABC-TV Special “RED-HOT RHYTHM AND BLUES,” Airing prime time, May 20th



## URBAN CONTEMPORARY

### Bennett Talks About Bledsoe And The Master Plan

WHUR/Washington OM Bobby Bennett has been a mainstay in the radio business both in Pittsburgh and Washington. During WHUR's modern era, Bennett was the first outsider to get inside the station's management. Other than Bob “Nighthawk” Terry, Bennett was the most prominent black radio personality in the city's history. He was affectionately known as “Bouncin’ ” Bobby Bennett.

Asked why he and GM Jim Watkins departed from the norm by hiring morning personality Gerry Bledsoe from outside, Bennett said, “Being a commercial, competitive radio station in this market, we knew we needed a pro for us to continue to build our numbers during the course of a 24-hour day. Gerry is certainly more than qualified for this position. He's got an incredible voice. He also has the image we were looking for. The audience demographic we're looking for at WHUR is 18-49. I felt with his overall experience, knowledge of formats, and personality, he would be the guy for us. We're very happy and looking forward to him joining us. I think this market is going to accept him with open arms.”

Bennett also mentioned the need for a person who could represent

well, and is very personable. When people meet him, they love him.”

Although WHUR has never done any type of outside publicity campaign in the past, Bennett said, “We're in the process of doing a lot of things that have never been done here before. Jim Watkins is a very progressive young man. Since we're a professional operation, he believes we have to compete if we want our share of the advertising dollars. That requires aggressive, competitive thinking and action on our part.

“By the time you print this column we'll be well into several things we have planned to support Gerry's efforts. We're going with a major newspaper campaign and TV. Naturally, we'll also be doing a number of station promotions that will promote Gerry. We're hoping he'll be an anchor we can build around. His presence will not only help us in the mornings, but across the board. By the time Gerry hits the air, the entire Washington community will be anxiously awaiting his arrival. He should be joining us sometime around the end of May.”

**“I felt with his overall experience, knowledge, and personality, he would be the guy for us. This market is going to accept him with open arms.”**

—Bobby Bennett

the organization in the community. “If there's anything I know about Gerry, it's his talent for going over big in person,” Bennett said. “He captivates an audience just like he does when he's on the air. He's articulate, tall, good looking, dresses

## WHUR's Gerry Who?

Continued from Page 35

God has always made the difference in my personal life and my professional life. Besides being able to do something good for myself professionally, I think this also gives me the opportunity to give some of my knowledge to the youth of our country who are interested in this business. I can't wait to work with the young people at Howard.”

**“I've always tried to be one of the people, not some special star.”**

### Voiceovers And TV

Bledsoe also has other experience outside of his radio shift. In the '70s he did a weekly TV show called “Soul Alive” for WPIX-TV/New York. He's also done a number of national radio and TV commercials. His on-camera TV credits read like a “Who's Who” of the advertising world, including spots for Budweiser, Burger King, Kinney Shoes, Taco Bell, Miller Beer, and Chrysler-Plymouth Dealers, to name a few. Think of any of your favorite Black and Urban Contemporary artists, and he's probably done one or more of their album commercials.



**RALLYING FOR PEACE** — In 1974 producer Chuck Jackson (l) and Bledsoe were among supporters at a peace rally in Greenwich Village.



**KOOLING IT** — While at WUFO/Buffalo in 1965, Bledsoe chatted with Kool Jazz Festival producer George Wein.

# COLUMBIA'S EXPLOSIVE LINEUP OF HITS



## LISA-LISA & CULT JAM

*"Head To Toe"*

URBAN CONTEMPORARY: ①  
#1 HOTTEST!



## SURFACE

*"Happy"*

URBAN CONTEMPORARY: ②  
#1 HOTTEST!



## REGINA BELLE

*"Show Me The Way"*

URBAN CONTEMPORARY: ②⑨  
84 REPORTERS — 94%!



## DENIECE WILLIAMS

*"Never Say Never"*

URBAN CONTEMPORARY: ①⑥  
81 REPORTERS — 91%!



## L.L. COOL J

*"I'm Bad"*

SECOND WEEK  
38/22 — 43%!

One Of The MOST ADDED Including:

WXYV	WHRK	WGCI	XHRM
WUSL	WYLD-FM	WZAK	KSOL
WHUR	K94	KMJM	Def Jam
KMJQ	WOWI	KDAY	



## RAINY DAVIS

*"Still Waiting"*

#1 NEW & ACTIVE  
56/16 — 58%!!

WWIN-FM	KMJQ	WOWI
WBLK	WDIA	WTMP
WDAS	WHRK	WZAK
WAMO	WEDR	KPRS
WHUR	WYLD-FM	
WVEE	K94	



**BEASTIE BOYS** *"No Sleep Till Brooklyn"*  
**ON YOUR DESK THIS WEEK**





LON HELTON

# COUNTRY

“DISCOVER COUNTRY MUSIC”

## KZLA TV Spots Sell The Format

How many times have you *finally* gotten a friend to listen to today's country music, or dragged him to a concert, and heard him exclaim, “I didn't know country sounded that good. I like it!” Everybody in the business can tell at least a dozen of those stories because it's always been difficult to get people to even sample the music.

Wanting to tap that potential audience, the folks at KLZA/Los Angeles developed TV spots that directly address the problem. In addition to KZLA, Malrite sister stations KSAN/San Francisco and KEEY/Minneapolis, and WSIX/Nashville are presently airing the spots.

KLAC & KZLA OM Bob Guerra and KLAC morning personality Gerry House were the driving forces behind the spots' concept and execution. Explaining the genesis of the idea, Guerra said, “The general public in this market, as in many markets to a greater or lesser degree, has a negative attitude about Country. People hold the perception that Country is not an acceptable format for them.

“Our first order of business was to come up with a way to make the format acceptable. Only after we did that could we go to step two, which is to turn increased sampling into longer listening. At the very least we hope to have people sample us more often once they see

“We had to figure a way to get to the root of the problem: ‘Will you like our music?’”

—Gerry House

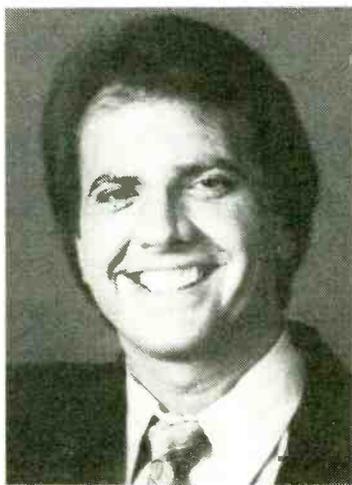
that Country is not what they thought it was.”

Given that premise, House wrote the scripts. He said, “Country stations already have the people who like the music. We had to get to the root of the problem, which is beyond ‘Will you like our radio station?’ It's ‘Will you like our music?’ We had to convince people the music was okay, figuring we'd get them after that.”

### Selling The Format First

Electing to sell the music instead of the station is something that's not ordinarily done. Guerra pointed out, “We broke all the rules. You're supposed to have your calls up there the full 30 seconds; you're supposed to sell, sell, sell, the radio station. We sold the format by putting people's words back into their mouths.”

House added, “The spots talk to people outside of Country, those who for some reason have a misconception about the music. How often do people name a whole bunch of artists they like — artists



Gerry House

from our format — and end by saying, ‘... but I don't like Country music?’ That's who we're targeting.

“These spots are demonstrative of the way we feel about country music. There are many people who still perceive the music as guys in spangly suits singing terrible songs through their noses. The media refuses to let go of the backward, old-fashioned image.

“We're asking people who hadn't listened to country in the last five years to at least give us a shot, and promising them they'll really be shocked. We're asking for the order and saying, ‘You've got the wrong perception about the music, pal.’”

Precisely because the spots sell the format, Guerra thinks one must be judicious in their use. “I'd be very careful about running them in competitive situations, because I'd be afraid my competitor would reap some of the benefits,” he cautioned.

The three Malrite stations don't have to worry about that, however, since each is the sole FM purveyor of the format in its city.

### Campaign Features Three Spots

The “Discover Country Music” campaign was taken to Curt Hahn, President of Filmhouse, a Nashville-based creator/syndicator of radio station TV commercials. Guerra, House, and Hahn shot three spots in the set, labeled “Melanie,” “Andrew,” and “Herschel.”

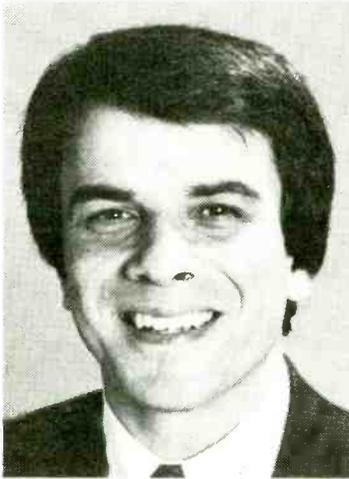
Melanie is mid-30ish and dressed as a career woman; attractive, but not overly so. She talks about not liking much of the noise she hears on the radio today. She admits that

during her search of the radio dial she stumbled across some music she likes and, much to her surprise, it was country. Her pivotal line is, “Boy, have I changed. Boy, has country music changed.”

Andrew comes from the same mold as Melanie. Both are “yuppie-ish,” for lack of a better description. Andrew says his interest began slowly. He started by liking Kenny and Dolly, was surprised to find himself at a Willie Nelson concert and — lo and behold — erupted into a full-fledged fan when he bought a Hank Jr. tape. His hook line is “Me, the old rock and roller. I like country music.”

Then there's Herschel. He's a poor schlep who laments his attempt at wooing a young lady, only to find she likes country music. He gives her all the lines about that twangy, sing-through-your-nose music about drinkin' and prison. He goes on to say that she explains what new country music is all about, finally stinging him with, “Did you know Eisenhower was out of office?”

The station logo is displayed in the last few seconds of the spots



Bob Guerra

with a voiceover inviting people to “discover country music.”

### Delivering What Ads Promise

Using TV to attract the peripheral cume is merely step one in the process. Once you promise something in your TV spots, you'd better deliver. “That's when my job as a programmer begins,” Guerra said. “The imaging of the music is critical to the success of the radio station. We have to think very carefully about every song we play and the rotation it goes into. A new cumer hearing a song which causes him to say, ‘Country hasn't changed; it's no different than I thought it was’ is worse than if he hadn't come to the station.

“We tuned the station to the contemporary side — perhaps more than it needed to be — so that when



Andrew: “I never thought it would happen to me. I mean, I started out listening to Kenny Rogers and Dolly Parton. Then I went to a Willie Nelson concert. And then I bought a Hank Williams Jr. tape. Me, the old rock and roller. I like country music . . . I like it a lot.”



Melanie: “This new rock music . . . I don't get it. It's just noise. And that dentist's office music, now that's boring. So I'm dialing around on the radio and found a station I really like. And guess what — it's Country. Boy, have I changed . . . Boy, has country music changed.”



Herschel: “So I'm in this place. And this fabulous female comes up and says, ‘What do you think of country music?’ I said, ‘Oh, you mean that twangy stuff where they sing through their nose, ‘My baby drank herself to death . . . ?’” So I said, ‘What do you think of country music?’ She said it was her favorite . . . that it wasn't that way at all anymore . . . and did I know that Eisenhower was out of office?”

people tuned in they didn't hear what they thought the format was. Since then, we've gone back a bit to where it leans contemporary but not as heavily as it was, because we still have to satisfy the core. The key is to make sure the casual cume coming to us from the TV spots are pleasantly surprised to

so long was not as good as the stuff on now, he answered, “There isn't a line in there that's offensive to the core. What the characters are saying is that they are discovering what those listening to Country already know.”

Guerra feels the spots reaffirm the core's choice to them.

### Black & White Impact

In an effort to make the spots stand out, it was House's idea to do them in black and white, though they are available in color. “It was done purely as a TV technique,” House said. “They stick out amidst the sea of vivid colors. Also, it makes you focus entirely on what the people are saying.”

KZLA, KSAN, and WSIX are airing the B&W versions; KEEY is running the color spots. Guerra added there's a good chance KZLA

“Our first order of business was to come up with a way to make the format acceptable.”

—Bob Guerra

find out today's country music is not what they thought it was.”

Asked if he was afraid of alienating strong country fans by implying that the music they've liked for

Continued on Page 39

# New York Times Salutes New Country

The *New York Times*'s mid-1985 story "Nashville Sound: Blues for Country Music" by Robert Palmer took the wind out of Music City sails when it hit the streets. Its impact was felt for many months. Whether it was accurate or not, Nashville picked up its pride and moved on, which resulted in a very transitional 1986 when the success of new artists and new traditions gave new life to the industry.

An April 21, 1987 *New York Times* front-page story sang a different tune. It documented country's increased record sales, new audience, improved technology, and the industry's interest in signing young singer/songwriters.

The story was pitched to Stephen Holden of the *Times* by MCA VP/East Coast Publicity and Artist Development Katie Valk in New York. She says Holden has always been a big proponent of country and was interested in doing the story. After Valk arranged for his visit, she telephoned several key figures in the business to meet with him.

## Favorable Label, Artist Reaction

This time around, label executives and industry figures have been more pleased in their reactions.

Capitol/EMI-America, Nashville President Jim Foglesong comments, "The *New York Times* has always been my favorite newspaper and I was so disappointed in the other story. Obviously, (the new one is) an MCA story, but I feel good about it; it's positive for us all."

MTM Chairman and CEO Alan Bernard knew it was positive for

the independent label. "It's an interesting article with these three gentlemen — Jimmy Bowen, Jim Ed Norman, and Joe Galante. I have great respect for them. They're good for the new music. I think they're right on. What they're saying is the reason MTM came to Nashville. The music has to change and radio has to change, or we'll all be out of business. What's good for one is good for all of us."

While CBS Sr. VP & GM Rick Blackburn had no comment, Warner Bros. Exec. VP Jim Ed Norman also thought it was good to finally see positive things being written about Nashville again.

RCA/Nashville VP/GM Joe Galante had some tongue-in-cheek words for the MCA-generated story. "There's a new meaning to the letter 'T' in my life: technology and tradition. My whole future will be based on that . . . and if you believe that, I've got some ocean-front property for you."

# Travis LP Ships Gold

The followup album to Randy Travis's platinum success "Storms of Life" has shipped gold. Early this month, his Warner Bros. release "Always & Forever" generated some 530,000 units, according to WB Sr. VP/Promotions Nick Hunter.

"This reconfirms the power of Randy Travis. He's one of the absolute biggest artists in country music today. 'Always & Forever' shipped gold because the people needed the record; it was not a planned thing. There's still an awful lot of hype in country music. Shipping gold just to say you shipped gold is foolish," Hunter alludes to possible returns on product. "Randy Travis is real and we don't need the hype. We know we're gonna be there for a long time with Travis."

## Rogers, Milsap Duet Up

There's a new merger of sorts at RCA/Nashville — Kenny Rogers

and Ronnie Milsap have recorded a duet called "Make No Mistake." Written by Kim Carnes and previously recorded by Barbra Streisand, the song (coproduced by Rob Galbraith and Kyle Lehning) will be on Rogers's album due in the fall. It will feature other producers, including Larry Butler ("The Gambler"), Brent Maher, Richard Landis, and Brown Bannister. Brother Leland explained Rogers's strategy, "He'd rather trust several producers to bring him two great songs each than one producer to bring in ten."

## Rosanne Strikes Back

"Rosie Strike Back," a power-

ful song addressing abuse against women, will be the debut single from Rosanne Cash's new album, due in June. The song, written by Eliza Gilkyson of Austin, features background vocals by Steve Winwood (recorded here in Nashville) and Columbia's Patty Smyth (in New York). The album is called "King's Record Store," inspired by the Louisville, KY retail outlet owned by Gene King, brother of Country Music Hall of Famer Pee Wee King.

## Higher Ground for Tammy

Tammy Wynette has re-signed with CBS Records. Her new LP, produced by Steve Buckingham is tentatively titled "Higher Ground." It includes background vocals by Ricky Skaggs, Gene Watson, Vince Gill, Vern Gosdin, Paul Overstreet, the Gatlins, and the O'Kanes. Songs come from the pens of Guy Clark, Jamie O'Hara, Troy Seals, Paul Overstreet/Don Schlitz, with musical accompaniment by Mark O'Connor and Jerry Douglas.

## MCA Gold

Steve Earle's "Guitar Town" has been certified gold in Canada as he readies his next U.S. album release "Exit-O" for mid-May . . . Labelmate Reba McEntire's "What Am I Gonna Do About You" has also gone gold.

## Paris In Springtime

The "World's Biggest Fish Fry" in Paris, TN recruited Hank Williams Jr. as Grand Marshall for the 34th annual event, which celebrates the opening of fishing season. Some 9000 pounds of catfish were the highlight of the cook-off, rodeo, carnival, and arts and crafts fair, which attracted 100,000 fish fans.

Warner Bros. new traditionalist Randy Travis said, "(Even) if I had never had any success at this, I'd like to see this happen in country music. It's the kind of music I like to listen to. I'm glad to be one of the ones to keep the music growing and I think it's going to keep growing." Agreed Travis's manager, Lib Hatcher, "It's wonderful to see national attention focused on the positive changes taking place in country music. We're very

pleased that Randy has been able to help open some doors."

Will Botwin, the New York-based manager of Steve Earle and Rosanne Cash, was pleased. "Steve pinpointed key areas of growth in country music as it relates to the future."

Criterion Music's Bo Goldsen, a West Coast-based music publisher with major interests in Nashville, concluded, "It was accurate about what is going on down here."

## \$40 MILLION LAWSUIT

# Steve Sanders In; Golden Sues Oaks

Five-year band member Steve Sanders will replace William Lee Golden as the Oak Ridge Boys' baritone, according to group members at a Monday (5/11) press conference. Preceding the press conference by an hour, however, was the announcement that Golden had filed a \$40 million lawsuit.

Wayne Halper, Golden's attorney, told R&R that they are seeking \$10 million in damages and \$30 million in punitive damages from the group. The suit says Golden had upheld his end of all business agreements but that his salary was cut off effective May 9. Golden alleges the others had breached the partnership agreements by voting to oust him at a partners meeting of which he was never notified.

Halper also explained that Golden filed suit at the first possible opportunity following the group's 60-day contractual waiting period. "This lawsuit facilitates continued negotiations from both parties," he said. "It is a fair and just share of assets from the Oak Ridge Boys." Halper observed that "nobody benefits from these

things," adding that he hopes the differences can be resolved more objectively in court. "This will bring everybody to the bargaining table quicker," he said.

Golden has made no public or private comment to the Oaks following the letter informing him of his ouster in March. According to Halper, the remaining members — Joe Bonsall, Duane Allen, and Richard Sterban — have also made no attempt to contact Golden.

At the press conference, Bonsall confided, "With Golden, we've been playing a lot of tug-of-war. We just let go of the rope."

Golden, currently in the studio recording material for an upcoming solo album, is expected to make a comment within a month.

# KZLA TV Spots

Continued from Page 38

might switch over to the color ads somewhere down the line. "I might do it just to make things different; shake people up, renew their interest."

Guerra also said he's tied in some on-air promos which act as an extension of the TV spot. "You can't run 'Discover Country Music' as your logo, since the people listening already have discovered it. But it occurred to me that everyone started listening to country for the first time at some point, so why not have listeners call in and tell us when they first discovered the music? We're getting great stories which end up reinforcing the TV spots."

## Format Needed 'Shot In Arm'

Guerra offered some final factual and philosophical thoughts:

"KZLA had a disastrous January Arbitrend, which was before the spots went on the air. Since they hit, we've seen the come come back and actually increase 60,000. This spring book is a major test of the spots' impact on the market.

"Nobody's trying to convert all these people to Country. We want them to sample KZLA, and we hope they like what they hear enough to make it their second or even third choice. With the new diary design, where people have to write in specific radio stations, if they'll just write us in once in each of the dayparts it would make all the difference in the world.

"What we have to decide after that is what we are going to do with KZLA. Are we going to leave it as is, or turn it into a full-blown personality radio station with jingles, contests, and newscasts? And if that's the way we're going, we need to do it for the summer book so we have time to work out the bugs prior to the fall.

"Even if we don't accomplish any great ratings increases, I'm glad we did it. Not to sound maudlin, but I think our format needed a shot in the arm. It was in a downslide, and we needed to point out the new energy in our music and say there's nothing wrong with Country! I can't thank the company enough for backing us 100% on this."

**"He Was  
The Most  
Famous  
Singer  
Of All"**

Bobby Lee Springfield

© 1987 CBS Inc.

# Spectacular BMI

## 1987 POP MUSIC AWARDS

We proudly congratulate all of the writers  
and publishers of the most performed  
songs of 1986.



**SONGWRITER  
OF THE YEAR**

David Foster



**MOST PERFORMED SONG**

**SEPARATE LIVES**

(Love Theme From "White Nights")

written by

Stephen Bishop

published by

Gold Horizon Music

Hidden Pun Music

Stephen Bishop Music

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**WARNER-  
TAMERLANE  
PUB.  
CORP.**

---

**PUBLISHER  
OF THE YEAR**

# Performance

**BAD BOY**  
Lawrence Darter  
Joe Galdo  
Rafael Vigil  
*Foreign Imported Productions and Publishing, Inc.*

**BE NEAR ME**  
Martin Fry (PRS)  
Mark White (PRS)  
*Virgin Nymph Music, Inc.*

**BOP**  
Paul Davis  
*Paul and Jonathan Songs  
Web IV Music*

**BORN YESTERDAY**  
Don Everly  
*Tropicbird Music*

**BROKEN WINGS**  
Steven George  
John Lang  
Richard Page  
*Entente Music*

*Warner-Tamerlane Pub. Corp.*

**BURNING HEART**  
Frankie Sullivan  
*Holy Moley Music  
Huac Music*

**CHERISH**  
(Second Award)  
Robert Earl Bell  
Ronald Nathan Bell  
James L. Bonnedford  
George Melvin Brown  
Claydes Eugene Smith  
James Warren Taylor  
Curtis Fitzgerald Williams  
*Delightful Music Ltd.*

**CRUSH ON YOU**  
Aaron Zigman  
*Irving Music, Inc.*

**CRY**  
Lol Creme (PRS)  
Kevin Godley (PRS)  
*Mun-Ken Music Ltd.*

**DANCING ON THE CEILING**  
Michael Frenchik  
Carlos Rios  
*Skeggs Music*  
**EVERYDAY**  
Buddy Holly  
Norman Petty  
*Peer International*

**EVERYTIME YOU GO AWAY**  
(Second Award)  
Daryl Hall  
*Hot Cha Music Co.  
Unichappell Music, Inc.*

**FORTRESS AROUND YOUR HEART**  
Sting (PRS)  
*Regatta Music Ltd.*

**GLORY OF LOVE**  
(Theme From "THE KARATE KID PART II")  
David Foster  
*Air Bear Music*

**GREATEST LOVE OF ALL**  
Linda Creed  
*Gold Horizon Music Corp.*

**HAPPY, HAPPY BIRTHDAY BABY**  
(Second Award)  
Margo Sylvia Beach  
Gilbert Lopez  
*ARC Music Corp.*

**HEAD OVER HEELS**  
Roland Orzabal (PRS)  
Curt Smith (PRS)  
*Virgin Nymph Music, Inc.*

**HIGHER LOVE**  
Will Jennings  
Steve Winwood (PRS)  
*Blue Sky Rider Songs  
Willie David Music*

**HOLD ON**  
Rosanna Cash  
*Atlantic Music Corp.  
Checut Music*

**HOW WILL I KNOW**  
George Merrill  
Shannon Rubicam  
*Irving Music, Inc.*

**HURTS TO BE IN LOVE**  
Gina Vannelli  
*Black Keys Music*

**I CAN'T WAIT**  
John Smith  
*Poolside Music*

**IF THE PHONE DOESN'T RING, IT'S ME**

Jimmy Buffett  
Will Jennings  
*Blue Sky Rider Songs  
Coral Reef Music  
Willie David Music*

**JANET**  
Bobby Caldwell  
Franne Golde  
*Franne Golde Music  
Rightsong Music, Inc.  
SBF Blackwood Music, Inc.  
Sin Drome Music*

**KYRIE**  
Steven George  
John Lang  
Richard Page  
*Entente Music  
Warner-Tamerlane Pub. Corp.*

**LIFE IN A NORTHERN TOWN**  
Gilbert Alexander Gabriel (PRS)  
Nicholas William Laird-Clowes (PRS)  
*Warner-Tamerlane Pub. Corp.*

**LIFE IN ONE DAY**  
Howard Jones (PRS)  
*Warner-Tamerlane Pub. Corp.*

**LIVE TO TELL**  
Pat Leonard  
*Johnny Yuma Music*

**LIVING IN AMERICA**  
Charlie Midnight  
*Janiceps Music  
SEK Blackwood Music, Inc.  
United Lion Music, Inc.*

**LOST IN THE FIFTIES TONIGHT  
(IN THE STILL OF THE NIGHT)**  
(Second Award)

Fredericke L. Parris  
*Lks Corporation*

**LIVE PARADE**  
Gilbert Alexander Gabriel (PRS)  
Nicholas William Laird-Clowes (PRS)  
*Warner-Tamerlane Pub. Corp.*

**LOVE THEME FROM ST. ELMO'S FIRE**  
David Foster  
*Air Bear Music  
Gold Horizon Music Corp.*

**MAD ABOUT YOU**  
Paule J. Brown  
James F. Whelar, III  
*Alpine One Music  
Careers Music, Inc.  
Yam Howdy Music*

**MODERN WOMAN**  
Billy Joel  
*Joelsongs*

**MOVE AWAY**  
Phil Pickett (PRS)  
*Warner-Tamerlane Pub. Corp.*

**MY FOOT TOOT**  
Sidney Simien  
*Flat Town Music Company  
Sid Sun Publishing Co.*

**NO ONE IS TO BLAME**  
Howard Jones (PRS)  
*Warner-Tamerlane Pub. Corp.*

**NOTHIN' AT ALL**  
Mark Mueller  
*Music Corporation of America, Inc.*

**NOW AND FOREVER (YOU AND ME)**  
David Foster  
Jim Vallance (PROG)  
*Air Bear Music  
Irving Music, Inc.*

**OH SHEILA**  
Gerald Valentine  
Melvin Riley  
*Music Corporation of America, Inc.  
CJF Backstreet Music  
Ready for The World Music, Inc.*

**ON MY OWN**  
Carole Bayer Sager  
*Carole Bayer Sager Music*

**ONLY ONE**  
James Taylor  
*Country Road Music, Inc.*

**POSSESSION OBSESSION**  
Sara Allen  
Daryl Hall  
John Oates  
*Fast Bezza Music, Inc.  
Hot Cha Music Co.  
Unichappell Music, Inc.*

**SARA**  
Ina Wolf  
*Kikiko Music*

**SAVING ALL MY LOVE FOR YOU**  
Gerald Goffin  
*Screen Gems-EMI Music, Inc.*

**SEPARATE LIVES  
(LOVE THEME FROM "WHITE NIGHTS")**

Stephen Bishop  
*Gold Horizon Music Corp.  
Hidden Pun Music, Inc.  
Stephen Bishop Music Publishing Company*

**SILENT RUNNING  
(ON DANGEROUS GROUND)**  
B.A. Robertson (PRS)  
*Warner-Tamerlane Pub. Corp.*

**SLEDGEHAMMER**  
Peter Gabriel (PRS)  
*Hi-dea Pun Music, Inc.*

**SOMETHING ABOUT YOU**  
Waliou Jacques Daniel Badarou (SACEM)  
*Island Visual Arts USA*

**ST. ELMO'S FIRE  
(MAN IN MOTION)**  
(Second Award)  
David Foster  
*Foster Free Music, Inc.  
Gold Horizon Music Corp.*

**STAND BY ME**  
(Third Award)  
Ben E. King  
Jerry Leiber  
Mike Stoller  
*ADT Enterprises, Inc.  
Trio Music Co., Inc.  
Unichappell Music, Inc.*

**SUMMER OF '69**  
Bryan Adams (PROG)  
Jim Vallance (PROG)  
*Irving Music, Inc.*

**TAKE ON ME**  
Magne Furuholmen (PRS)  
Morten Harket (PRS)  
Pål Waaktaar (PRS)  
*ATV Music Corp.*

**THAT'S WHAT FRIENDS ARE FOR**  
Carole Bayer Sager  
*Carole Bayer Sager Music  
Warner-Tamerlane Pub. Corp.*

**WE BUILT THIS CITY**  
Dennis Lambert  
*Tineworks Music Company*

**WHAT ABOUT LOVE?**  
Jim Vallance (PROG)  
*Irving Music, Inc.*

**WHO'S JOHNNY  
(“SHORT CIRCUIT” THEME)**  
Ina Wolf  
*Kikiko Music*

**WHO'S ZOOMIN' WHO**  
Aretha Franklin  
Preston Glass  
*Bell Boy Music  
Springtime Music, Inc.*

**WORDS GET IN THE WAY**  
Gloria Estefan  
*Foreign Imported Productions and Publishing, Inc.*

**A WORLD WITHOUT LOVE**  
Eddie Rabbitt  
Even Stevens  
*Briarpatch Music,  
A Division of MTM Music Group*

**YOU'RE A FRIEND OF MINE**  
Jeffrey Cohen  
*Poko Grounds Music*

**YOU SHOULD BE MINE  
(THE WOO WOO SONG)**  
Bruce Roberts  
*Broozertoones, Inc.*

**YOUR SECRET'S SAFE WITH ME**  
Michael Franks  
*Mississippi Mud Music Co.  
Warner-Tamerlane Pub. Corp.*



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MIKE KINOSHIAN

# ADULT CONTEMPORARY

## AM SUCCESS STORIES: PART TWO

# Full-Service Specialists

Judging by the reaction to last month's column spotlighting three AM success stories, there's no immediate need for AC to abandon the AM dial. This week, a look at another talented trio of AM winners: two stations trying to maintain number one rankings 12+ and a thriving facility in an unrated market.

### I Want My MT . . . AM

WMT ("Wonderful Music and Talk") remains dominant in the Cedar Rapids ratings battle. While five of the market's 12 stations drawing numbers rack up double digits 12+ in the spring '86 Arbitron, WMT leads the way with a 20.1. The station's AM drive figure is higher than those of the second- and third-place finishers combined. There's a predictable falloff middays (despite which WMT remains number one in that slot), another decline in PM drive, and a night strength that puts the station back at the top.

WMT is a classic example of the Full-Service model. Surprisingly for a market its size (#188), the station has two fulltime farm people and two fulltime sports people, and does its own play-by-play of University of Iowa football and basketball. It runs a hefty news/sports/weather/farm combination in morning drive, which is manned by 14-year morning vet Jerry Carr, and airs five-minute local casts middays. A 15-minute news block airs at noon and casts graduate to ten minutes every hour until 5pm. For the past 35 years, WMT listeners have jotted down recipes from an open-line cooking show. A 90-minute segment of news/sports/stocks and other information is augmented by weather reports by staff meteorologist Greg Story.

### wmt radio600

CARPENTERS/Close To You  
DeBARGE/Who's Holding Donna Now?  
LETTERMEN/A Summer Place  
JANET JACKSON/Let's Wait Awhile  
NEIL DIAMOND/Cracklin' Rosie  
JOHN DENVER/Annie's Song  
KENNY ROGERS/The Gambler  
RONNIE MILSAP/What A Difference You've Made In My Life  
BILLY JOEL/Piano Man  
CHICAGO/Color My World  
B.J. THOMAS/Eyes Of A New York Woman  
LIONEL RICHIE/Deep River Woman



Rick Sellers

### Night Owls

Last month's Full-Service pacesetters column noted that KDKA, WJBC, and KSSK avoided syndicated late night programming. WMT compromises by carrying locally produced "Project 600" hosted by staffer Dave Hinman weeknights 7-10, as well as two longform shows from outside sources: John Doremus and Mutual's Larry King Show.

"We've had great reaction in the six or seven years we've carried King," said PD Rick Sellers. WMT previously ran a local late-night show. According to Sellers, "The thousand people who liked the old show were vocal when we took it off the air, but we gained five times that amount with Larry."

Sellers said approximately a quarter of 'MT's thrust is on music, and familiarity is the key. The station plays Lenny Dee and Frank Sinatra, but also airs contemporary artists (see music monitor). The music format is not rigid, and announcers can pick their own selections from an extensive record library.

One of the nonmusic elements is a "Lost Pets" feature heard during AM drive. "Nobody can tell me the name of a song that's more important than doing lost pets," Sellers said. "We don't have a wonderful track record, but we have achieved results."

Sellers said he is happy he is not alone as an AM Full-Service outlet. "There's always room for one good Full-Service station in each mar-

ket. I'd love to see more competition, and KCRG is trying to be more info-intensive." KCRG made a good showing last spring, especially with men 18+ — nearly tripling its audience in that demo.

Regarding AM radio's future, Sellers said, "Any AM that doesn't play dead has a chance. If they try to be assertive, the sky's the limit."

### Ridin' High

KFBC/Cheyenne vaulted from a fourth-place showing in 1985 to a first-place tie in the spring '86 Condensed book. Paced by great AM drive figures, the station suffered losses in each subsequent daypart.

While KFBC performed quite well in the 25-54 arena (tied for second), its strength clearly rests with Adults 35+. Its share in that demo is in excess of 30 and is nearly equal to its next two competitors combined.

**"Our listeners are excited about winning regardless of the prize."**

— Larry Proietti

News, according to PD Larry Proietti, is presented in a "hometown" way. "In an average day, we pump out 40 local news stories," he said. Casts run five minutes and air at 6:05am, 6:30am, 7:05am, 7:40am, 8:05am, 12:05pm, 12:25pm, 4:30pm, and 6:05pm. A ten-minute newscast airs at 5:05pm. "Chey-



CHICAGO/If You Leave Me Now  
ANITA BAKER/Same Ole Love  
BEATLES/And I Love Her  
CARPENTERS/Close To You  
JANET JACKSON/Let's Wait Awhile  
CULTURE CLUB/Karma Chameleon  
BREAD/Make It With You  
ELVIS PRESLEY/Love Me Tender  
KOOL & THE GANG/Stone Love  
JIMMY BUFFETT/Margaritaville  
BILLY OCEAN/Love Is Forever  
FRANKIE AVALON/Venus  
KENNY LOGGINS/Meet Me Halfway

## Programmers' Full-Service Suggestions

- Run powerful sports packages including college.
- Take "Lost Pet" reports seriously.
- Schedule local and/or syndicated night talk programming.
- Emphasize news/information heavily in AM drive.
- Organize and support community service projects.



Mike Dion

enne Today," a locally produced public affairs offering, runs daily from 10-11am. The station carries six hours of Talknet commencing at 8pm.

Once owned by broadcaster Curt Gowdy, KFBC has an impressive sports package including University of Wyoming football and basketball, Denver Broncos football, Denver Nuggets basketball, Monday Night Football, and a high school "game of the week."

The station recently gave away a trip to Denver's Fairmont Hotel and Broncos videocassettes. Proietti said the station's four full-time announcers will be on horseback this spring giving away certificates for big-ticket prizes such as microwave ovens and typewriters. "When we give away McDonald's coupons, people come right down to the station and pick them up," he said. "Our listeners are excited about winning regardless of the prize."

In addition to handling middle-management duties, Proietti carries an 11am-4pm airshift. "I firmly believe I'm an entertainer before I'm a PD," he said.

### Ton Of Fun

Nestled in Western Massachusetts near the Berkshires, WHMP/Northampton is not number one 12+ in the book. In fact, it's not number one in any demo because the station is in an unrated market. WHMP does appear in the Springfield book but, as PD Mike Dion says, "We've got what we need right here. We don't need Springfield."

Twenty-eight-year station main-

stay Ron Hall leads a six-man news staff. Between 6:30-8:30am, WHMP rarely plays more than five songs. NBC news, local news, sports, and features account for the bulk of the programming. A 15-minute nightly public affairs program airs evenings at 6:15. Like KFBC, WHMP carries a healthy sports schedule, featuring Red Sox baseball, Celtics basketball, U. Mass. basketball, and high school basketball. When it has the chance, the station squeezes in Talknet.

Dion said the station's strength is its reliability. "We're like Bob Steele at WTIC/Hartford because people know what they're going to get and when."

WHMP stages promotions and community projects year 'round. Some recent ones have included a tree lighting event with profits aiding a downtown park, and a radiothon that raised \$6000 to buy jackets for the city's championship-winning football team. A recent WHMP promotion had listeners guess how much money a ton of pennies was worth (approximately \$5000). The correct guess won the amount.

The station does no outside promotion with TV, boards, or stickers, although Dion is attempting to get management to spend some money on a print campaign. "WHMP is a steady small market station providing quality news information and entertainment," he said. "We do extremely well."



EVERLY BROTHERS/Walk Right Back  
BARBRA STREISAND/People  
W. NELSON & J. IGLESIAS/To All The Girls I've Loved Before  
CHRIS DeBURGH/The Lady In Red  
CAPTAIN & TENNILLE/Love Will Keep Us Together  
BEATLES/P.S. I Love You  
ALBERT HAMMOND/It Never Rains In Southern California  
MADONNA/La Isla Bonita  
BARRY MANILOW/Copacabanna  
WHAM!/Careless Whisper  
TOM JONES/It's Not Unusual  
ANNE MURRAY/You Needed Me

# NATIONAL MUSIC FORMATS

## Added This Week

### Alternative Programming Inc.

Paul Riley (214) 521-4484  
(800) 231-2818

#### Adult Alternative

LEVEL 42 "Lessons In Love"  
BILLY IDOL "Sweet Sixteen"  
ANNE MURRAY "Are You Still In Love With Me"  
WHITNEY HOUSTON "I Want To Dance With Somebody..."

#### Country Alternative

VINCE GILL "Cinderella"  
LEE GREENWOOD "Someone"  
K.T. OSLIN "80's Ladies"  
GATLIN & FRICKIE "From Time To Time"  
ANNE MURRAY "Are You Still In Love With Me"

### Bonneville Broadcasting

Kevin McCarthy (800) 631-1500

#### Alpha

KENNY G "Songbird"  
GENESIS "In Too Deep"  
DAN HILL "Can't We Try?"  
PETER CETERA "Only Love Knows Why"

### Broadcast Programming

John Sherman/Jay Albright (800) 426-9082

#### Adult Contemporary

CARLY SIMON "Give Me All Night"  
WHITNEY HOUSTON "I Want To Dance With Somebody..."

#### Modern Country

LEE GREENWOOD "Someone"  
ANNE MURRAY "Are You Still In Love With Me"

### Century 21

Greg Stephens (214) 934-2121

#### The Z Format

RUSH & JOHN "Flames Of Paradise"  
DAN FOGELBERG "She Don't Look Back"  
BRUCE HORNSBY & THE RANGE "Every Little Kiss"

#### The AC Format

COLIN JAMES HAY "Can I Hold You"  
ANNE MURRAY "Are You Still In Love With Me"  
BRUCE HORNSBY & THE RANGE "Every Little Kiss"

#### Super-Country

GEORGE JONES "I Turn To You"  
MEL McDANIEL "Anger & Tears"  
SYLVIA "Straight From The Heart"  
ASLEEP THE WHEEL "House Of Blue Lights"  
HIGHWAY 101 "Whiskey, If You Were A Woman"  
MICHAEL MARTIN MURPHEY "A Long Line Of Love"

### Concept Productions

Elvin Ichijima (916) 782-7754

#### CHR

HEART "Alone"  
JANET JACKSON "The Pleasure Principle"  
BRUCE HORNSBY & THE RANGE "Every Little Kiss"  
WHITNEY HOUSTON "I Want To Dance With Somebody..."

#### Country

GEORGE JONES "I Turn To You"  
RAY STEVENS "Would Jesus Wear A Rolex"  
GLEN CAMPBELL "The Hand That Rocks The Cradle"  
AC

HEART "Alone"  
BILL SAATCHI "Wheel Of Fortune"  
BRUCE HORNSBY & THE RANGE "Every Little Kiss"  
WHITNEY HOUSTON "I Want To Dance With Somebody..."

### Drake-Chenault

Joe Patnick (800) 247-3303

#### XT-40

HEART "Alone"  
BOB SEGER "Shakedown"  
EDDIE MONEY "Endless Nights"  
BRUCE HORNSBY & THE RANGE "Every Little Kiss"

#### Contempo 300

HEART "Alone"  
KLYMAXX "I'd Still Say Yes"  
BRUCE HORNSBY & THE RANGE "Every Little Kiss"

#### Great American Country

BAILLIE & THE BOYS "Oh Heart"  
RONNIE MILSAP "Snap Your Fingers"  
REBA McENTIRE "One Promise Too Late"  
RAY STEVENS "Would Jesus Wear A Rolex"

#### Supersoul

SHEILA E "Koo Koo"  
DIANA ROSS "Dirty Looks"  
AL JARREAU "Moonlighting"  
KATHY MATHIS "Late Night Hour"  
LA LA "(If You) Love Me Just A Little"  
ISLEY BROTHERS "Smooth Sailin' Tonight"  
VESTA WILLIAMS "Don't Blow A Good Thing"  
WHITNEY HOUSTON "I Want To Dance With Somebody..."

### Media General Broadcast Services

Bob Dumais (901) 320-4433

#### Action

STEVE WARINER "The Weekend"  
COLIN JAMES HAY "Can I Hold You"  
HUEY LEWIS & THE NEWS "I Know What I Like"  
ANNE MURRAY "Are You Still In Love With Me"  
WHITNEY HOUSTON "I Want To Dance With Somebody..."

#### Your Country

WAYLON JENNINGS "Fallin' Out"  
TOM WOPAT "Put Me Out Of My Misery"  
REBA McENTIRE "One Promise Too Late"  
GATLIN & FRICKIE "From Time To Time"  
RAY STEVENS "Would Jesus Wear A Rolex"

#### Hit Rock

HEART "Alone"  
SYSTEM "Don't Disturb This Groove"  
WHITNEY HOUSTON "I Want To Dance With Somebody..."

### Peters Productions, Inc.

George Junak (800) 255-8511

#### Country Lovin'

GEORGE JONES "I Turn To You"  
RONNIE MILSAP "Snap Your Fingers"  
REBA McENTIRE "One Promise Too Late"  
MICHAEL MARTIN MURPHEY "A Long Line Of Love"

#### The Ultimate AC

HEART "Alone"  
CARLY SIMON "Give Me All Night"  
RUSH & JOHN "Flames Of Paradise"  
BRUCE HORNSBY & THE RANGE "Every Little Kiss"

### The Programming Consultants

Steve Penny (800) 843-7807

#### Stereo Rock

HEART "Alone"  
EDDIE MONEY "Endless Nights"  
BRUCE HORNSBY & THE RANGE "Every Little Kiss"

#### AC

AL JARREAU "Moonlighting"  
WHITNEY HOUSTON "I Want To Dance With Somebody..."

#### Country

HOLLY DUNN "Love Someone Like Me"

#### HOT AC

T'PAU "Heart & Soul"  
EXPOSE "Point Of No Return"  
REO SPEEDWAGON "Variety Tonight"  
T. PETTY & HEARTBREAKERS "Jammin' Me"

### Radio Arts

John Benedict (818) 841-0225

#### Country's Best

WAYLON JENNINGS "Fallin' Out"  
RONNIE MILSAP "Snap Your Fingers"  
REBA McENTIRE "One Promise Too Late"  
RAY STEVENS "Would Jesus Wear A Rolex"  
ANNE MURRAY "Are You Still In Love With Me"

#### Soft Contemporary

CHICAGO "If She Would Have Been Faithful"  
ANNE MURRAY "Are You Still In Love With Me"

#### Sound 10

LEVEL 42 "Lessons In Love"  
THOMPSON TWINS "Get That Love"  
PHIL SAATCHI "Wheel Of Fortune"  
HUEY LEWIS & THE NEWS "I Know What I Like"  
BRUCE HORNSBY & THE RANGE "Every Little Kiss"  
WHITNEY HOUSTON "I Want To Dance With Somebody..."

### Satellite Music Network

Pat Clarke (214) 991-9200

#### The Starstation

KENNY G "Songbird"  
BRUCE HORNSBY & THE RANGE "Every Little Kiss"

#### Country Coast-To-Coast

SOUTHERN PACIFIC "Don't Let Go Of My Heart"

#### Rock 'N' Hits

PSEUDO ECHO "Funkytown"  
BILLY IDOL "Sweet Sixteen"  
ROCK & HYDE "Dirty Water"  
LITTLE AMERICA "Walk On Fire"  
PETER WOLF "Can't Get Started"  
OTHER ONES "We Are What We Are"  
MOTLEY CREW "Girls, Girls, Girls"  
WHITNEY HOUSTON "I Want To Dance With Somebody..."

#### Z-Rock

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KCPX 22-8	KITY add	KQCR 8
K104 22-17	KSAQ add	KBOZ 16
WSPK 19-16	KF95 add	KTRS add
WBBQ 20-15	KIYS 18	KOZE 13-10
KZZB 27-17	KIKX 16	KISR 11-10
WBCY 11-9	KSND 17-14 (HOT)	Q101 21-17
WQUT 23-19	WIGY add	KWNZ add



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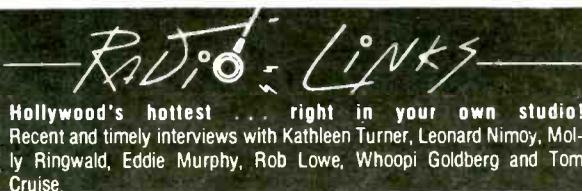
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OPENINGS

OPENINGS

OPENINGS

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TK Communications, Owner-Operators of KLUV/Dallas, WSHE/Ft. Lauderdale, and KBUC/San Antonio is currently updating our personnel files. We are an expanding group of major radio stations searching for qualified staff for future openings. If you are a programmer, announcer, or production director and looking to be part of a fast growing broadcast company, tell us about yourself. All replies will be held in the strictest confidence. All formats considered. Send a tape and resume to Rick Peters, V.P. Programming, TK Communications, 3000 S.W. 60th Ave., Ft. Lauderdale, FL 33314. We are an equal opportunity employer.

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**ROCK HUDSON**  
Producer/Label wanted to reproduce intimate conversations with Rock Hudson — on cassettes! Call Tyron Lamont (213) 939-5787

## EAST

Chase Broadcasting's WJAZ & WSTC/Stamford seeks experienced creative Production Director. T&R: Rick Petrone, 117 Prospect St., CT 06901. Prefer New England resident. EOE (5/15)

New Jersey AM/FM combo seeks News Director committed to news. Will consider experienced reporter. Salary and T&R: GM, WNNJ & WIXL, Box 40, Newton, NJ 07860. EOE (5/15)

Seek creative copywriter with production experience. T&R: WIN & WFPG, 2707 Atlantic Ave., Atlantic, NJ 08401 or call Russ Egan, (609) 348-4646. EOE (5/15)

Western Maryland Country FM has an immediate opening for morning drive shift. T&R: Wayne Raye, WYII, 6 East Potomac St., Williamsport, MD 21795. EOE (5/15)

Hot CHR in Northern New England seeks weekend air personality. Must be reliable. Call Ken Barlow at Q106. (603) 542-7735. Do it!! EOE (5/15)

Mid-Atlantic CHR needs air personality. Medical and dental benefits included. T&R: Thomas Grooms, WMDM FM, St. Andrews Church Rd., Lexington Park, MD 20653. EOE (5/15)

AC WCFR has immediate opening for a dynamic, community-oriented afternoon personality. T&R: Bob Flint, Box 800, Springfield, VT 05156. EOE (5/15)

## WASN/WKAJ

New owners . . . new formats. Seeking part-time announcers for the new WKAJ/WASM, Saratoga Springs, NY. Send T&R to Jerry Shepard, PO Box 557, Broadcast Plaza, Saratoga Springs, NY 12866. No calls please. EOE

## NEWS IN NH

Mt. Washington Valley's FM needs a bright newsperson to share morning show and cover local news. T&R to Skip Sherman, WMWV, Box 2008, Conway, NH 03818. EOE

## NY AOR

WBYS/Buffalo, NY's only AOR station seeks cassette tapes and resumes for future full and part time openings. Send to: Personnel, 6 Fountain Plaza, Buffalo, NY 14202. No calls. EOE

## WTIC 1080

### The Pulse of New England

Legendary radio station has rare drive time opening. Need a smooth, seasoned AC personality with extraordinary understanding of full service radio. If you can communicate one-on-one, deliver warmth and emotion; project AC energy; prep a topical show; smile and have fun — this is the chance of a lifetime! Tapes and resume to: David Bernstein, Program Director, WTIC, One Financial Plaza, Hartford, CT 06103. EOE

## OPENINGS

## WRX 103.7 FM

### 2 AIRSHIFTS

The brand new AOR in Providence has 2 immediate fulltime airshifts open. Are you ready to become part of the birth of a legend? The job description is simple; be original, creative, energetic, a team player, have fun on and off the air . . . and have a soul of rock and roll. If you think you're great, this is your golden opportunity, send an entire skimmed show and production, a resume and a picture of yourself to: Dave Richards, PD, WWRX, 19 Railroad Ave., Westerly, RI 02891. EOE

## SOUTH

Morning personality for leading Eastern Carolina 100,000 FM! Bright, funny, enthusiastic delivery, good production. T&R: Carl Roach, Box 400, Manning, SC 29102. EOE (5/15)

Top-rated Southeast Texas rocker seeks full and parttime air talent. Minimum three years' experience. T&R: David Perry, Box 6067, Beaumont, TX 77705. EOE (5/15)

Florida AC FM seeks AEs ASAP. Excellent opportunity, fast growing market, benefits, etc. Resume: Greg Cohane, WLVU FM, 1473 Springer Drive, Port Richey, FL 33568. EOE (5/15)

Overnight opening at EZ104 FM. Minimum two years' experience. No calls. T&R: Bill Conway, Box 30247, Charlotte, NC 28230. EOE (5/15)

WXOR/Jacksonville, NC will have an opening soon. AOR personality and production. C&R: Kris Kelly PD, Box 1356, Jacksonville, NC 28541-1356. EOE (5/15)

West Tennessee AC FM accepting T&Rs. Pros only, heavy on production. Steve Guttary, WASL & WTRO, Box 100, Dyersburg, TN 38025. No calls. EOE (5/15)

We're moving to the beach! Need personable morning talent and a News Director. Also parttimers. T&R: Tony Woodrich, OK-106, Box 1418, Nags Head, NC 27959. EOE (5/15)

Media marketing is expanding! We need TV/radio consultant (\$85,000) and public relations Associate (\$52,000). Resume: Box 1476, Palm Harbor, FL 34273-1476 or (813) 786-3603. EOE (5/15)

Class C Country station in Southeast North Carolina is accepting T&Rs for future openings. All dayparts. Robert Lewis, WKML, Box 2563, Fayetteville, NC 28302. EOE (5/15)

PD for Eastern Carolina's leading 100,000 FM. Proven experience a must! Ready to hire now. T&R: Carl Roach, Box 400, Manning, SC 29102. EOE (5/15)

## TOP PAY IN TX

Top pay for top talent. New Central Texas medium market station seeking talent for all dayparts. Apply immediately! Send T&R to Drawer R, Harker Heights, TX 76543. EOE

## 95.5X POWER HITS

WSSX, Charleston, S.C. #1 CHR has an immediate opening for an aggressive, high-energy night talent ready to grab big numbers and win. Send T&R to: Don Joseph, WSSX, P.O. Box 31089, Charleston, S.C. 29407. EOE

## YOUR PLACE IN THE SUN?

Our place in the sunbelt is a new, FM, Hot-AC Giant owned by a major broadcast group. We are looking for a creative, innovative morning personality and/or team to enjoy many benefits, security and major market pay in our medium market locale. Please send tape, resume and photo to Radio & Records, 1930 Century West, Box #698, Los Angeles, CA 90067. EOE

## OPENINGS

### RARE OPENING

Urban leader seeking reliable, outgoing personality. Looking for exceptional airchecks with quality production skills. Send tape and resume to Radio & Records, 1930 Century Park West, Box #699, Los Angeles, CA 90067.

### MAJOR RADIO CHAIN

looking for Major Market Morning Shows. Uniqueness a must! Tapes and resumes to Radio & Records, 1930 Century Park West, Box #679, Los Angeles, CA 90067. EOE

## WFOX 97FM

WFOX, Atlanta (AC) looking for fulltime swing personality with sparkling airwork and good production. Tape and resume to Dennis Winslow, 2000 Riveredge Pkwy., Suite 797, Atlanta, GA 30328. EOE

### WE'RE #1

Number one AC station in Central Virginia looking to fill several on air positions. Experience a must. Tapes and resume needed yesterday to J.D. Slade, PD, WVJZ-FM, PO Box 271, Orange, VA 22960. EOE

## MIDWEST

Personality-oriented Country outlet needs PM talent with production skills and knack for promotions. Photo and T&R: Dan Olsen, WXYQ, Box 247, Stevens Point, WI 54481. EOE (5/8)

The Cities' 97 seeks fulltime on-air pro for Adult AOR. Minimum five years' experience. T&R: Alan Lawson, KTCZ, Butler Square, 100 N. 6th St., Minneapolis, MN 55403. EOE (5/8)

PD needed with aggressive approach to programming and promotions. T&R: Tom Thies, KLIK & KTXV, Box 414, Jefferson City, MO 65102. EOE (5/15)

AC station WJER/Dover, seeks parttime air talent. T&R: Steve Kelly, 646 Boulevard, Dover, OH 44622. EOE (5/15)

Wanted! Aggressive ND for Northwest Montana Country station. Beautiful area, near Glacier Park. Experience required. T&R: GM, KGEZ, Box 169, Kalispell, MT 59903. EOE (5/15)

Can you hustle? AM/FM mid-market combo has an opening for AM drive news anchor/reporter. Strong delivery essential. Writing samples and T&R: Box 738, Ashtabula, OH 44004. EOE (5/15)

Urban Contemporary WVOI/Toledo seeks PM drive personality, evenings. T&R: Paul Brown, 6695 Jackman Rd., Temperance, MI 48182. EOE (5/15)

## 97 WXLP

We're looking for the perfect sidekick to complement our present morning show. If you do voices and have the ability to write great material, you should apply today! Mornings in the Quad Cities are now wide open for someone like you to come in and win big. We will provide all the tools you'll need to succeed. Rush T&R to Bill Martin, WXLP, 1111 E. River Dr., Davenport, IA 52803. EOE

## KZBS 99fm

We're looking for someone who can be a PERSONALITY . . . even when there's only a ten second intro to do it! Up-tempo AC. Rush tape and resume to Bill Bailey, PD, or Bill Gardner, VP/Programming, KZBS-FM, 9400 Broadway, Oklahoma City, OK 73114-7499. EOE

## OPENINGS

### AOR MORNINGS

Medium market AOR is searching for the best possible morning talent. We want someone who is presently doing mornings, or has often thought they have the ability to segue into this high profile shift. Writing skills, multiple voices, the ability to relate current events in a succinct unique manner, all a plus. All replies held in strictest confidence. Excellent salary and benefits. Send T&R to Radio & Records, 1930 Century Park West, #703, Los Angeles, CA 90067. EOE

### PM DRIVE OPENING

North Dakota's Hit Music Leader has an opening for PM drive. Experienced upbeat jocks/proven track record only. Good salary/established company. KHHT-FM, Box 1686, Minot, ND 58701. K-HIT 97 FM. EOE

### MAJOR MARKET MORNING SHOW

Contract up? We're a well known adult CHR interested in the highest quality morning show individual or team in existence. And we have the salary to back it up. Send your best work on cassette immediately to: Radio & Records, 1930 Century Park West, #702, Los Angeles, CA 90067. EOE

## The New SUNNY 104.5 FM Program Director

WSNX/Muskegon, MI big market bucks, the resources to get the job done and America's most beautiful summer beaches. We're already in the mid 20's, 12+ in the Birch\* and ready to go higher. Great people skills a must! Send composite, resume and references to Chuck Finney, Goodrich Broadcasting, 2517 East Mt. Hope, Lansing, MI 48910. EOE M/F \*Muskegon winter '87 QRS

## WEST

KTCL/Ft. Collins has an opening for full and parttime air talent. Production and experience a must. No calls. T&R: John Hayes, 1608 Riverside Dr., Ft. Collins, CO 80574. EOE (5/15)

Immediate opening for a woman who can communicate with AC adults. Warm and friendly. T&R: KFIG-AM & FM, Box 4265, Fresno, CA 93744. EOE (5/15)

AE winners! Tops in your staff but seek greater rewards? Join our growing group of California stations. Resume: President, Box 5600, Ventura, CA 93003. EOE (5/15)

AC/Jazz KEYQ/Vail, CO., has future fulltime openings for winning team players. T&R: Steve Hamilton, Box 1080, Eagle, CO 81631. EOE (5/15)

FM 98/Phoenix seeks parttime and fill-in talent from Phoenix area. T&R: 98KUPD, 1900 West Carmen, Tempe, AZ 85283. EOE (5/15)

Interstate satellite network has two fulltime openings for AC Christian format. Solid production a must! T&R: Gem O'Brien, 1748 W. Katella #106, Orange, CA 92667. EOE (5/15)

Southern CA 50,000w AC FM station has an opening for an evening and weekend announcer. T&R: Chad Perry, Box 5640, San Bernardino, CA 92412. No phone calls please. EOE (5/15)

Beverly Hills radio syndication company seeks interns to learn all aspects of syndication. Flexible hours. Must have car. For more information call RON: (213) 652-8710. EOE (5/15)

KGAL "Pure Gold" seeks creative production/copywriters. Duties to assist with sales and be a real team player. T&R: Bobby Dee, Box 749, Albany, OR 97321. EOE (5/15)

Fulltime announcer! Possible production director/music duties in paradise. Females encouraged. T&R: Kelly Thomas, KFMM, Box 772850, Steamboat Springs, CO 80477. EOE (5/15)

Far West Communications is expanding with high earning potential in format sales for organized, ethical, achievement-oriented individuals. PAUL WARD: (213) 462-6690. EOE (5/15)

# OPPORTUNITIES

## OPENINGS

### Great \$ in CA

AC needs uptempo, friendly communicator for nights. Phones, production and appearances. Great facilities and money. Send C&R to Gary Michaels, KO-93, 2121 Lancy Dr., Modesto, CA 95355. No calls please. M/F

### KEY 100.3

Phoenix's most innovative radio station is looking for experienced CHR/AOR talent for on-air and production. T&R to Larry Hayes, OM, KEYX Radio, 218 W. Hampton Ave., Mesa, AZ 85202. No calls. EOE

### WEST COAST

MAJOR WEST COAST FM CHR STATION looking for brilliant mid-day and afternoon airchecks. Send tape & resume to Radio & Records, 1930 Century Park West, #682, Los Angeles, CA 90067. EOE

### CA MORNINGS

California CHR seeks best morning person in America. Great market, hot station with all the resources to help you win. T&R to Radio & Records, 1930 Century Park West, #700, Los Angeles, CA 90067. M/F EOE

Got a job? Need a jock? Put it in Opportunities -- and get results! Call 213-553-4330.



KUZZ/Bakersfield has immediate opening for Morning Personality with good wit and solid production. Country music background preferred. Send T&R to K.C. Adams, 1209 N. Chester Ave., Bakersfield, CA 93308. EOE

### ARE YOU THE HOTTEST NIGHT JOCK IN AMERICA TODAY?

Night-time teen killer needed NOW! Rush your best on cassette with resume, ratings, and references to: Radio & Records, 1930 Century Park West, Box #701, Los Angeles, CA 90067. EOE



PROGRAM DIRECTOR/OPERATIONS Unique opportunity in a Rocky Mountain resort market. Radio & cable TV. Professional on-air and organizational skills a must! Serious broadcasters send T&R: Wayne McCormick, GM, KSMT, Box 7069, Breckenridge, CO 80424. EOE



KZYR, "The Zephyr," serving the premiere ski resorts of the Colorado Rockies, is looking for talented air staff willing to take on responsibility as Program, Music, or Production Director. Applicants must have at least 5 years experience, be dedicated, hardworking team players with good production skills. We are an aggressive, promotion oriented adult AOR FM station. Send T&R to KZYR-FM, P.O. Box 5559, Avon, CO 81620. No calls! EOE

## OPENINGS

### WEST TOP 40

Top 40 KKXX Bakersfield is now accepting T&R's for future openings. Send to personnel, KKXX Radio, 1225 N. Chester Ave., Bakersfield, CA 93308. No calls please. EOE

## POSITIONS SOUGHT

Seek medium market. Will relocate. Experience in news, sports, and great air personality. CHR ANDERSON: (614) 889-8218. (5/15)

Evenings or nights. Talented veteran wants to make the switch to nights. Larger markets only. MICHAEL: (209) 527-2926. (5/15)

Do you say "yes" to a station meteorologist, while your budget says "no"? I can help! Years of experience with references. TOM: (606) 271-0827. (5/15)

Eight years' major market experience. AOR/CHR air talent seeks evenings. Open to all shifts and MD position. THE NIGHT-WATCHMAN: (713) 672-1332. (5/15)

31-year-old, multilingual news pro seeks News/Talk position in Colorado or New England. Zapped by format change. P. KLEIN: (602) 425-2715. (5/15)

Top Boston traffic reporter can also do a mean airshift and production! Versatile? You bet! ELI: (617) 923-2027. (5/15)

I'm allergic to mornings, but if you want 12 years' experience and have a midday or afternoon AC/CHR opening, call JACK: (219) 464-9955. (5/15)

Want to be a part of your community. Exceptionally creative, visual with great production. Real radio fanatic with excellent T&R. JOHN BACH: (305) 389-0712. (5/15)

Natural, reliable AOR personality with excellent delivery and professional attitude seeks position. Available now! JOHN A: (312) 784-1327. (5/15)

### I'm Tired Of Texas Bar-B-Q's

\*Character voice, production man\* Currently doing morning drive in Houston, TX. Seeks West Coast, Florida Coast or even an Island!! Contact: "The Voice" (713) 875-3009.

ZOMBIES! (the 95%ers). That's all I meet. "5% managers," (non-zombies), come out from under your rocks! Full-Service Program Director. John Chaplin. (305) 942-8861.

## MAJOR MARKET TALENT

The past several weeks, NATIONAL has received job orders from, and made presentations to Chicago (3), Philadelphia (2), Washington DC, St. Louis, Sacramento, New York City (2), Jacksonville (2), plus 40-50 stations in small and medium markets. If you are seriously seeking a move, let NATIONAL make the total presentation for you. For complete information, including brochure and registration form contact NATIONAL now!

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### A MESSAGE TO METRO LA RADIO PROGRAMMERS FROM WPLJ POWER 95 MORNING MAN JIM KERR IN NEW YORK

Very soon, you will probably hear from Nicole Sandler, Producer of "Jim Kerr & the Morning Crew" for the past two years.

Nicole is relocating to LA for the best of reasons. She's in love! I wish she would have found a man in New York, but for some reason one of your white wine drinking, bean sprout eating, suntanned men stole her away.

This provides you with a great opportunity. Nicole Sandler did a great job for us. She has energy, creativity and a strong desire to succeed. She booked guests, researched interviews, wrote comedy, directed talent, participated in on-air bits, worked with engineering on remotes, and handled a razor blade in the production room with style and speed.

She's been a disc jockey and she's produced talk shows. She's worked Talk, CHR and AOR. All of us here at the CHR morning show with the biggest 18+ audience and the largest cume in America\* will miss her. Don't You!

If I can help you with any more information, please call. I know she'll bring some of the POWER to your station.

Jim Kerr

Hey Jim — Thanks for the letter. But, you know, they can call me too. I can be reached at 213-459-8642. And Jim, now what are you going to do without me? Nicole

\*Winter 1987 Arbitron

## POSITIONS SOUGHT

Four and half years jockin'. Want fulltime slot in Vegas or Southern CA. Worked with all except CHR/BU. Good voice. BILL: (205) 269-6676. (5/15)

Ya' want raunch! Honest, straightforward, very funny but still raunch. No foul language. MUCK RACKER: (213) 281-8104. (5/15)

Not too late to draft this year's #1 college draft choice. Let me help make your team champions. STEVE: (814) 226-3704. (5/15)

Musicoilist/adult communicator ready to make your AC, Adult Rock, Oldies station a winner with music/sports trivia, and fun. ROB: (312) 577-5771. (5/15)

Two and half years' experience in top 100 Country; seek fulltime employment with other top 100 market station. T&R: JIM: (505) 327-0529. (5/15)

Two-year news anchor from CA who has covered football to politics seeks reporting job. Will relocate anywhere. DAVID MELLO: (408) 385-0194. (5/15)

Hello Texas! Native son seeks return gig in Lone Star State. Production wizard, multitrack, great copy, versatile voices. For T&R: (813) 337-8823. (5/15)

Top morning man, lots of radio savvy. High ratings and recommendations. 10 years' experience at 29. Intelligent, talented, natural. STEVE ALLISON: (209) 683-8435. (5/15)

Country/AC programmers: 17-year pro will work three months starting mid-June. AT/prod. Any shift, anywhere. Cheap. Plan now for summer. DAVE: (406) 243-1203. (5/15)

**Multitrack Maniac**  
Major Market Production Pro  
Have Blade, Will Travel  
Call (213) 204-1249 For Info  
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As your next PROMOTIONS DIRECTOR, your competition will be terrorized by what I'll do to their ARB's!

I'm radio's best kept secret: Dynamically creative! Exceptionally organized and meticulous! Excellent management skills! Solid radio marketing/image instincts! Energetic radio fanatic! Street-smart thinker! Good understanding of research/#'s! Dedicated!

I'll effectively promote and position your station; help increase your cume, TSL & AQH, with solid, visionary ideas via my nine years radio/tv experience. Ready to create marketing warfare & inflict some pain!

All serious inquiries considered for any top 40 metro rated CHR/Hot AC/BU/Gold/non-metal AOR. I'll relocate for right offer; especially CA, Sunbelt & NE. Call today before the pain I inflict may be on YOU! Stephen (617) 449-8141!

## POSITIONS SOUGHT

Talented, hardworking pro ready to accept new challenge. All serious PD/MD/AT offers considered. I always deliver! RON RICHARDS: (601) 366-9909. (5/15)

Air/personality/copywriter! Total team player seeks home in small/medium market. Two-year pro CHR/AC/Urban formats. Will relocate. For T&R: NORRIS: (602) 829-0177. (5/15)

20 years' large market. BA in psychology. CW/AC. Seek PD/MD/production. ANDY: (702) 733-8310. (5/15)

News pro: Great pipes, delivery, writing, digging, creative use of sound. Major market experience, solid references. WAYNE SMITH: (503) 292-2261. (5/15)

You name it, I've worked it! Multiformal veteran seeks new challenge. Prefer Southeast or mid-Atlantic. All offers considered. (5/15)

90-day free trial offer. If you don't like me after 90 days, I will return your money. Over 10 years' major market experience, mostly CW. ANDY CARR: (702) 733-8310. (5/15)

Traffic manager who knows the flow wants to direct promotions for AM/FM combos only. Call beamer after 7pm. (608) 837-0041. (5/15)

Good jock with two years' parttime experience and good production. Engineering at NYC's #1. AORs call me. You've got nothing to lose but a quarter. DANNY: (718) 726-3454. (5/15)

## MISCELLANEOUS

McMullen & Company have a new address. 8425 West Third St., Ste #307, Los Angeles, CA 90048.

Music service needed from all companies "Hot Hits" format. ATTN: Jerry Welker, WPZZ, 645 Industrial Dr., Franklin, IN 46131. (5/15)

Media Marketing needs record service from all labels for CHR/AC/Country formats. ATTN: Dave Sanders, President, Box 1476, Palm Harbor, FL 34273-1476. (813) 786-3603. (5/15)

## PROS ON THE LOOSE

Steve DeBoever — Evenings WXL/P/Davenport, IA (309) 762-6032

Don Elliott — Weekends WHB/Kansas City (913) 242-3840

Barry Korkin — A&R Director A&M Records (818) 980-0430

Nicole Sandler — "Jim Kerr Show" producer WPLJ/New York (213) 459-8642

Mike White — MD/Afternoons KCFX/Kansas City (816) 561-1163

Bob Yates — Mornings KJJO/Minneapolis (612) 293-0730

## R&R Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

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Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

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To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

## R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

### Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

## R&amp;R NATIONAL AIRPLAY

## URBAN CONTEMPORARY

## BREAKERS.

## ISLEY BROTHERS

## Smooth Sailing' Tonight (WB)

73% of our reporting stations on it. Rotations: Heavy 1/0, Medium 23/3, Light 41/26, Total Adds 29 including WUSL, WVEE, WEDR, WJLB, KJLH, XHRM, WKND, WKXI, KDKO, KKPW. Debuts at number 35 on the Urban Contemporary chart.

## DIANA ROSS

## Dirty Looks (RCA)

69% of our reporting stations on it. Rotations: Heavy 0/0, Medium 12/3, Light 49/29, Total Adds 32 including WILD, WAMO, WVEE, WDIA, WHRK, WYLD-FM, WBMX, KPRS, WLUM, KDAY, XHRM, KDKO. Debuts at number 40 on the Urban Contemporary chart.

## DONNA ALLEN

## Satisfied (21/Atco)

63% of our reporting stations on it. Rotations: Heavy 0/0, Medium 3/0, Light 53/30, Total Adds 30 including WWIN-FM, WILD, WVEE, WYLD-FM, WJLB, KJLH, XHRM, KSOL, WTLC, KDKO, KKPW.

## SYBIL

## Let Yourself Go (Next Plateau)

60% of our reporting stations on it. Rotations: Heavy 1/0, Medium 22/0, Light 30/5, Total Adds 5, WVEE, WNHC, OC104, WJIZ, WORL. Debuts at number 37 on the Urban Contemporary chart.

## NEW &amp; ACTIVE

## RAINY DAVIS "Still Waiting" (Columbia) 52/16

Rotations: Heavy 0/0, Medium 19/1, Light 33/15, Total Adds 16, WDAS, KMJQ, WDIA, WHRK, K94, WOWI, WZAK, WENN, WWDM, KDZL, WQFX, WPDQ, WZAZ, WQIM, WTLC, WWWS. Mediums include: WAMO, WHUR, WVEE, KPRS.

## STARPOINT "O.Y.B.O." (Elektra) 52/16

Rotations: Heavy 1/0, Medium 18/1, Light 33/15, Total Adds 16, WWINFM, WJLB, WLUM, WENN, WPAL, WPEG, WWDM, WQFX, WKXI, KOKY, WLOU, WQOK, KHYS, Z103, WGPR, KBUZ. Heavy: WYLD-FM. Mediums include: WDAS, WHUR, K104, KMJM, KDAY, KJLH. Debuts at number 38 on the Urban/Contemporary chart.

## VESTA WILLIAMS "Don't Blow A Good Thing" (A&amp;M) 52/11

Rotations: Heavy 1/0, Medium 21/0, Light 30/11, Total Adds 11, K94, WBMX, KSOL, WNHC, OC104, WEKS, WFXA, WJJS, WQOK, KHYS, WCIN. Heavy: WKND. Mediums include: WILD, WBLK, WDAS, WOWI, WJLB, KJLH, WENN, KDKO.

## GERRY WOO "Hey There Lonely Girl" (Polydor/PG) 51/5

Rotations: Heavy 1/0, Medium 19/1, Light 31/4, Total Adds 5, KSOL, WEKS, WFXA, WQMG, WQIM. Heavy: WZAK. Medium: WAMO, KMJQ, WDIA, WEDR, WJLB, WNHC, OC104, WATV, WENN, WPAL, WQFX, WZAZ, KJCB, WLOU, WALT, WGPR, WJLA, KKPW.

## MONET "My Heart Gets All The Breaks" (Ligosa/Warlock) 48/4

Rotations: Heavy 0/0, Medium 26/1, Light 22/3, Total Adds 4, KDAY, WFXA, WQIM, WQOK. Mediums include: WDAS, WDJY, WDIA, WOWI, WBMX, WGCI, WBLZ, WJLB, KPRS, XHRM, KSOL, WDKX, Z93, JET94, WPDQ, KKPW. Debuts at number 39 on the Urban/Contemporary chart.

## KATHY MATHIS "Late Night Hour" (Tabu/CBS) 44/10

Rotations: Heavy 1/0, Medium 16/1, Light 27/9, Total Adds 10, WTMP, WGCI, XHRM, WFXA, WATV, WQFX, WTLC, KPRW, KATZFM, KKPW. Heavy: WAMO. Medium: WBLK, K104, WJLB, KPRS, XHRM, WNHC, WJIZ, WEKS, WENN, WKXI, KJCB, Z16, WGPR, WWWS, KDKO.

## LOOSE ENDS "You Can't Stop The Rain" (MCA) 44/5

Rotations: Heavy 0/0, Medium 26/1, Light 18/4, Total Adds 5, WBLK, WDIA, WBMX, WGCI, WZAK. Medium: WILD, WAMO, WYLD-FM, KPRS, KJLH, WDKX, WJIZ, WEKS, WXOK, WENN, Z93, JET94, WQFX, Z16, WLOU, WQOK, KHYS, WANM, WCIN, WGPR, WKWM, WJLA, WWS, KATZFM, WVOI.

## PHYLLIS HYMAN "Ain't You Had Enough" (PIR/Manhattan) 43/5

Rotations: Heavy 0/0, Medium 16/1, Light 27/4, Total Adds 5, WVEE, WYLD-FM, WZAK, WQOK, KKPW. Medium: WDAS, WHUR, WTMP, WJLB, WLUM, WDKX, WJIZ, WFXA, Z93, KDZL, WQFX, WKXI, KJCB, KHYS, WANM, KPRW.

## NU ROMANCE CREW "Tonight" (EMI America) 43/3

Rotations: Heavy 1/0, Medium 15/0, Light 27/3, Total Adds 3, WWINFM, KDAY, KJLH. Heavy: WZAZ. Medium: WXYV, WDAS, WAMO, WHUR, WDIA, WZAK, KPRS, JET94, WQFX, KIIZ, Z16, KDKS, WTLC, KATZFM, KDKO.

## LABI SIFFRE "(Something Inside) So Strong" (China/Chrysalis) 39/6

Rotations: Heavy 4/1, Medium 9/1, Light 26/4, Total Adds 6, WVEE, WDIA, WZAK, WFXA, KQXL, WPAL. Heavy: WHUR, WWDM, WHYZ. Medium: WDAS, WUSL, WAMO, WYLD-FM, WGCI, KJCB, KOKY, KHYS.

## MILLIE JACKSON "An Imitation Of Love" (Jive/RCA) 39/5

Rotations: Heavy 2/0, Medium 9/0, Light 28/5, Total Adds 5, WWINFM, WBMX, WGCI, WPLZ, WTLC. Heavy: WWDM, WHYZ. Medium: WZAK, WEKS, WATV, WENN, WFXC, KDZL, KOKY, KHYS, WANM.

## L.L. COOL J "I'm Bad" (Def Jam/Columbia) 38/22

Rotations: Heavy 2/0, Medium 4/2, Light 32/20, Total Adds 22, WUSL, WHUR, WHRK, WYLD-FM, K94, WOWI, WGCI, KSOL, WKND, WNHC, WATV, WPEG, WWDM, WPDQ, KJCB, WQIS, KOKY, WLOU, WQIM, WQOK, WORL, WWWS. Heavy: WZAK, KDZL.

## KENNY G "Songbird" (Arista) 38/2

Rotations: Heavy 3/0, Medium 21/0, Light 14/2, Total Adds 2, WBLK, KJLH. Heavy: WZAK, WDKX, WANM. Medium: WDAS, WAMO, WHUR, WVEE, WHRK, WBMX, WJLB, WJLB, KSOL, WNHC, WEKS, KDZL, WQFX, WKXI, WALT, KHYS, WGPR, KATZFM, KDKO, KMYX, KKPW.

## ARETHA FRANKLIN "Rock-A-Lot" (Arista) 37/19

Rotations: Heavy 1/0, Medium 9/2, Light 27/17, Total Adds 19, WWINFM, WVEE, WTMP, WZAK, KSOL, WKND, OC104, WDKX, WJIZ, WENN, WPEG, JET94, WWDM, WKXI, WLOU, WORL, WPLZ, Z103, KBUZ. Heavy: WHYZ.

## BABYFACE "Lovers" (Solar/Capitol) 35/4

Rotations: Heavy 3/0, Medium 19/0, Light 13/4, Total Adds 4, WTMP, KJCB, WBLX, KKPW. Heavy: K104, KMJQ, KDZL. Medium: WAMO, WDJY, WYLD-FM, WJLB, KPRS, WEKS, KQXL, WXOK, Z93, WKXI, WZAZ, KHYS, WPLZ, KDKS, WANM, WCIN, WKWM, WJLA, WVOI.

## ONE WAY "Whammy" (MCA) 33/16

Rotations: Heavy 1/0, Medium 7/1, Light 25/15, Total Adds 16, WWINFM, KMJQ, WYLD-FM, WOWI, WLUM, WPEG, KDZL, WKXI, Z16, WJJS, WBLX, WKWM, WTLC, WWWS, KATZFM, KKPW. Heavy: KOKY. Medium: K104, WBLZ, WZAK, WFXA, KIIZ, KDKS.

## WHISTLE "Barbara's Bedroom" (Select) 32/0

Rotations: Heavy 3/0, Medium 13/0, Light 13/0, Total Adds 0. Heavy: WJMI, WBLX, WORL. Medium: WBMX, WZAK, KDAY, XHRM, KSOL, WATV, WENN, WPAL, WFXC, WQFX, WKXI, KJCB, WQIS, WJJS, WALT, WQOK.

## TAWATHA "Thigh Ride" (Epic) 30/25

Rotations: Heavy 0/0, Medium 1/0, Light 29/25, Total Adds 25, WWINFM, WBLK, WDJY, WHUR, K104, KMJQ, WDIA, WHRK, WYLD-FM, WDKX, WJIZ, WEKS, JET94, KDZL, WKXI, KJCB, Z16, WQIS, KHYS, WGPR, WKWM, WWWS, KATZFM, WVOI, KBUZ.

## LILLO THOMAS "I'm in Love" (Capitol) 30/24

Rotations: Heavy 0/0, Medium 3/1, Light 27/23, Total Adds 24, WILD, WBLK, KMJQ, WEDR, WOWI, WZAK, WJLB, KMJM, WNHC, WEKS, WATV, WENN, WPAL, WPEG, JET94, WJMI, WPDQ, KOKY, WANM, WCIN, WGPR, WKWM, KPRW, KATZFM. Medium: WTMP, WLOU.

## JANET JACKSON "The Pleasure Principle" (A&amp;M) 30/23

Rotations: Heavy 0/0, Medium 10/4, Light 20/19, Total Adds 23, WBLK, WUSL, WAMO, WEDR, WOWI, WTMP, WZAK, KJLH, KSOL, WDKX, WPEG, WFXC, WPDQ, KIIZ, WBLX, WORL, WANM, WCIN, WKWM, WWWS, KATZFM, WVOI, KMYX. Medium: K104, WJLB, WFXA, WHYZ, KOKY, KKPW.

## CURTIS HAIRSTON "(You're My) Shining Star" (Atlantic) 30/6

Rotations: Heavy 1/0, Medium 7/0, Light 22/6, Total Adds 6, WDIA, WJIZ, KJCB, Z16, KDKS, Z103. Heavy: WILD. Medium: WBLK, WDAS, WEDR, WDKX, WJYL, WLOU, WJLA.

## MOST ADDED

DIANA ROSS (32)  
DONNA ALLEN (30)  
ISLEY BROTHERS (29)  
TAWATHA (25)  
LILLO THOMAS (24)  
JANET JACKSON (23)  
GEORGIO (22)  
L.L. COOL J (22)  
ARETHA FRANKLIN (19)  
PRINCE (19)

## HOTTEST

LISA LISA (57)  
SURFACE (57)  
ALTANTIC STARR (48)  
SMOKEY ROBINSON (31)  
WHISPERS (29)  
CAMEO (27)  
MELBA MOORE (27)  
SHIRLEY MURDOCK (26)  
FREDDIE JACKSON (25)  
HERB ALPERT (21)

## BREAKFAST CLUB "Right On Track" (MCA) 29/4

Rotations: Heavy 3/0, Medium 17/0, Light 9/4, Total Adds 4, WQFX, WKGW, WQIM, KATZFM. Heavy: WHRK, WOWI, XHRM. Medium: WILD, WVEE, K94, WGCI, WBLZ, WVKO, WLUM, KMJM, OC104, WDKX, JET94, WJYL, WBLX, KHYS, KPRW, KMYX, KKPW.

## GEORGIO "Tina Cherry" (Motown) 26/22

Rotations: Heavy 0/0, Medium 3/1, Light 23/21, Total Adds 22, WZAK, KMJM, KDAY, XHRM, WNHC, WDKX, WJIZ, WEKS, WATV, WENN, JET94, WFXC, WJMI, WKXI, WZAZ, KJCB, Z16, WQIS, WJJS, WANM, KBUZ.

## TIMEX SOCIAL CLUB "Mixed Up World" (Oanya/Fantasy) 26/9

Rotations: Heavy 0/0, Medium 9/2, Light 17/7, Total Adds 9, WVEE, KMJQ, WHRK, KSOL, WEKS, WENN, WJMI, WZAZ, WBLX. Medium: WHUR, K94, WOWI, WFXA, WPEG, WWDM, WPDQ.

## O'JAYS "Don't Take Your Love Away" (PIR/Manhattan) 26/5

Rotations: Heavy 0/0, Medium 11/0, Light 15/5, Total Adds 5, KPRS, WNHC, WENN, KDZL, WKXI. Medium: WWINFM, WDAS, WHUR, WEDR, WBMX, WGCI, WLUM, WFXC, WQIS, KOKY, WTLC.

## SIGNIFICANT ACTION

## FAT BOYS "Falling In Love" (Tin Pan Apple/PG) 24/7

Rotations: Heavy 1/0, Medium 3/1, Light 20/6, Total Adds 7, KMJQ, WZAK, KMJM, WPAL, JET94, WQFX, WKXI. Heavy: WJMI. Medium: KDAY, WATV.

## FLOS featuring OLLIE WOODSON "We're Back" (Superstar International) 24/3

Rotations: Heavy 0/0, Medium 12/0, Light 11/3, Total Adds 3, WYLD-FM, WZAK, KATZFM. Heavy: WZAZ. Medium: WDAS, WOWI, WTMP, KSOL, WATV, WENN, Z93, JET94, WPDQ, WBLX, KHYS, WWWS.

## DOUG E. FRESH "Play This Only At Night" (Oanya/Fantasy) 23/4

Rotations: Heavy 0/0, Medium 9/2, Light 12/2, Total Adds 4, WDIA, WHRK, WZAZ, WORL. Heavy: WDJY, WEDR. Medium: WDAS, WTMP, KPRS, WPEG, JET94, WJJS, WTLC.

## SCHERRIE PAYNE "Testify" (Superstar International) 22/7

Rotations: Heavy 0/0, Medium 4/0, Light 18/7, Total Adds 7, WDJY, KPRS, WEKS, JET94, WFXC, WPDQ, WTLC. Medium: WDAS, WTMP, WZAK, WENN.

## L.J. REYNOLDS "Tell Me You Will" (Fantasy) 22/4

Rotations: Heavy 1/0, Medium 3/0, Light 18/4, Total Adds 4, JET94, WFXC, WGPR, WTLC. Heavy: WWWS. Medium: WDAS, WEDR, WKWM.

## PRINCE "If I Were Your Girlfriend" (Paisley Park/WB) 21/19

Rotations: Heavy 1/0, Medium 6/5, Light 14/14, Total Adds 19, WWINFM, WILD, K94, WOWI, WTMP, KDAY, WJIZ, WEKS, WATV, WFXC, WHYZ, WJMI, WPDQ, WKGW, KOKY, WJJS, Z103, KMYX, KKPW. Heavy: WZAK. Medium: KJLH.

## TOUCH "Without You" (Supertronic) 21/4

Rotations: Heavy 0/0, Medium 7/0, Light 14/4, Total Adds 4, WGCI, KMJM, WPEG, WWWS. Medium: WWINFM, WAMO, WDJY, K94, WOWI, WNHC, WANM.

## EGYPTIAN LOVER "Freakaholic" (Egyptian Empire) 21/3

Rotations: Heavy 1/0, Medium 9/1, Light 11/2, Total Adds 3, WAMO, WDJY, WTLC. Heavy: WZAZ. Medium: WHRK, WPAL, WPEG, JET94, WWDM, WJYL, WBLX, KHYS.

## KING SUN &amp; O MOET "Hey Love" (Zakia/Profile) 19/10

Rotations: Heavy 0/0, Medium 12/0, Light 17/10, Total Adds 10, WEDR, KPRS, KDAY, WXOK, KJCB, WQIS, KHYS, WANM, WTLC, KDKO. Medium: JET94, WFXC.

## ANGELICA CHAPLIN "Anyone Else" (Polydor/PG) 19/3

Rotations: Heavy 0/0, Medium 4/0, Light 15/3, Total Adds 3, WXOK, WPEG, WKXI. Medium: WEDR, WJIZ, WPAL, WANM.

## JON BURFORD "Doughta Be A Law" (MS International/Macola) 17/2

Rotations: Heavy 0/0, Medium 7/1, Light 10/1, Total Adds 2, WAMO, WTLC. Medium: K104, WGCI, KPRS, KMJM, KJCB, WGPR.

## NEW EDITION "Duke Of Earl" (MCA) 17/2

Rotations: Heavy 0/0, Medium 4/0, Light 13/2, Total Adds 2, WBLX, Z103. Medium: WTMP, KQXL, WXOK, WCIN.

## BLAKE &amp; HINES "Road Dog" (Motown) 16/13

Rotations: Heavy 0/0, Medium 0/0, Light 16/13, Total Adds 13, WEDR, WOWI, KPRS, KSOL, KQXL, WXOK, WATV, WPDQ, WLOU, WQIM, WTLC, WWWS, KDKO.

## J. BLACKFOOT featuring ANN HINES "Tear Jerker" (Edge) 16/10

Rotations: Heavy 0/0, Medium 3/2, Light 13/8, Total Adds 10, WTMP, WXOK, JET94, WKXI, WZAZ, KJCB, WQIS, KOKY, WANM, WTLC. Medium: WZAK.

## CHICO DEBARGE "I Like My Body" (Motown) 15/1

Rotations: Heavy 0/0, Medium 3/0, Light 12/1, Total Adds 1, WKWM. Medium: WJMI, WGPR, KKPW.

## MILLIE SCOTT "Love Me Right" (4th &amp; Broadway/Island) 14/13

Rotations: Heavy 0/0, Medium 0/0, Light 14/13, Total Adds 13, WHRK, WOWI, WTMP, KQXL, WXOK, WQFX, WJMI, WKXI, WBLX, KHYS, WKWM, WWWS, WVOI.

## REDD "Mr. D.J." (RCA) 14/5

Rotations: Heavy 0/0, Medium 4/0, Light 10/5, Total Adds 5, WDAS, WHUR, KDAY, WWDM, WQFX. Medium: WDIA, WYLD-FM, WZAK, WEKS.

## ERIC B &amp; RAKIM "I Know You Got Soul" (4th &amp; Broadway/Island) 14/3

Rotations: Heavy 1/0, Medium 4/1, Light 9/2, Total Adds 3, WEDR, WANM, WVOI. Heavy: KDAY. Medium: WZAK, WKND, WWWS.

## ROBERT BROOKINS "Come To Me" (MCA) 14/0

Rotations: Heavy 1/0, Medium 9/0, Light 4/0, Total Adds 0. Heavy: WBLX. Medium: WDAS, WATV, WQOK, KDKS, WGPR, WKWM, WTLC, WWWS, WVOI.

## SHEILA E "Koo Koo" (Paisley Park/WB) 12/10

Rotations: Heavy 0/0, Medium 0/0, Light 12/10, Total Adds 10, WXYV, WAMO, WHUR, WJIZ, JET94, WWDM, WHYZ, WJMI, WJJS, WPLZ.

## DEBBIE DEB "I'm Searchin'" (Jampacked) 12/4

Rotations: Heavy 0/0, Medium 5/0, Light 7/4, Total Adds 4, WGCI, WPAL, WFXC, WJMI. Medium: KDAY, XHRM, WJIZ, WANM, WKWM.

## JOYCE SIMS "Lifetime Love" (Sleeping Bag) 11/5

Rotations: Heavy 0/0, Medium 0/0, Light 11/5, Total Adds 5, WBLK, WDKX, WPAL, JET94, KJCB.

## COMMODORES "United In Love" (Polydor/PG) 11/3

Rotations: Heavy 0/0, Medium 0/0, Light 7/3, Total Adds 3, WGPR, KPRW, WVOI. Medium: WAMO, WHUR, WTMP, WFXC.

## KOPPER "Speaking Japanese" (KMA) 11/1

Rotations: Heavy 0/0, Medium 6/1, Light 5/0, Total Adds 1, WAMO. Medium: WDIA, KPRS, KSOL, WJIZ, WFXC.

## STETSASONIC "Faye" (Tommy Boy) 10/5

Rotations: Heavy 0/0, Medium 0/0, Light 10/5, Total Adds 5, WEDR, WJIZ, KJCB, WQIS, KHYS.

## CLARENCE CARTER "Dr. C.C." (Ichiban) 10/3

Rotations: Heavy 0/0, Medium 5/0, Light 5/3, Total Adds 3, WDIA, WEDR, WFXC. Medium: WTMP, WXOK, WENN, WJJS, KDKO.

## OJ JAZZY JEFF &amp; FRESH PRINCE "A Touch Of Jazz" (Jive/RCA) 10/2

Rotations: Heavy 1/0, Medium 6/0, Light 3/2, Total Adds 2, KIIZ, Z16. Heavy: KDAY. Medium: WILD, WDAS, K104, XHRM, WDKX, WANM.

## SCOTT &amp; RAVEN "The Monkey Paw (A New Dance Kraze)" (Columbia) 10/2

Rotations: Heavy 0/0, Medium 4/0, Light 6/2, Total Adds 2, WWINFM, WQOK. Medium: WAMO, WYLD-FM, WBLZ, KATZFM.

# BREAKER

*A cool breeze is blowin'.....*

# THE ISLEY BROTHERS

*"Smooth Sailin' Tonight"*

*The New Single  
From the legendary Isley Brothers*

*From the forthcoming album Smooth Sailin'  
On Warner Bros. Records, Cassettes and Compact Discs*



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**JONES**

**AND FROM PAISLEY PARK,**

**A HEAT WAVE.....**

**Jill Jones and her hot new Arthur Baker**

**12" remix of the single,**

**"MIA BOCCA"**



© 1987 PAISLEY PARK RECORDS



# R&R NATIONAL AIRPLAY

## JAZZ

### TOP 30

MAY 15, 1987

- |           |    |  |
|-----------|----|--|
| Last Week |    |  |
| 2         | 1  | TONY WILLIAMS/Civilization (Blue Note)                                   |
| 1         | 2  | GARY BURTON QUINTET/Whiz Kids (ECM)                                      |
| 3         | 3  | STANLEY TURRENTINE/Wonderland (Blue Note)                                |
| 4         | 4  | KENNY BURRELL & JAZZ GUITAR BANDO/Generation (Blue Note)                 |
| 6         | 5  | MONTREUX/Sign Language (Windham Hill)                                    |
| 10        | 6  | MICHAEL BRECKER/Michael Brecker (MCA Impulse!)                           |
| 11        | 7  | JOE SAMPLE/Roles (MCA)   |
| 9         | 8  | SPECIAL EFX/Mystique (GRP)   |
| 5         | 9  | MARLENA SHAW/It Is Love (Verve)  |
| 7         | 10 | PAQUITO D'RIVERA/Manhattan Burn (Columbia)                               |
| 12        | 11 | SMITH DOBSON/Smithsonian (Night Music)                                   |
| 14        | 12 | STEPHANE GRAPPELLI/Plays Jerome Kern (GRP)                               |
| 26        | 13 | JACK DeJOHNETTE'S SPECIAL EDITION/Inresistible Forces (MCA Impulse!)     |
| 20        | 14 | PATRICK WILLIAMS' NEW YORK BANDO/10th Avenue (Soundwings)                |
| 15        | 15 | KENNY BARRON/What If? (Enja/Muse)  |
| 16        | 16 | DAVID FRISHBERG/Can't Take You Nowhere (Fantasy)                         |
| 8         | 17 | COURTNEY PINE/Journey To The Urge Within (Antilles New Direction/Island) |
| DEBUT     | 18 | EODIE DANIELS/To Bird, With Love (GRP)                                   |
| 13        | 19 | MILT JACKSON & HIS GOLD MEDAL WINNERS/Brother Jim (Pablo/Fantasy)        |
| DEBUT     | 20 | JONATHAN BUTLER/The Sampler (Jive/RCA)                                   |
| 21        | 21 | DAVID COLLINI/Mad Shadows (Dancin Penguin/Optimism)                      |
| 23        | 22 | RICHIE COLE/Pure Imagination (Concord)                                   |
| 27        | 23 | JUSTO ALMARIO/Plumblime (Meadowlark)                                     |
| 19        | 24 | BILLY MITCHELL/Faces (Vista/Optimism)                                    |
| DEBUT     | 25 | DAVID BENOIT/Freedom At Midnight (GRP)                                   |
| 17        | 26 | ELVIN JONES/MCCOY TYNER QUINTET/Reunited (Black-Hawk)                    |
| 28        | 27 | WOODY SHAW/Solid (Muse)  |
| 22        | 28 | STEVE KUHN TRIO/Life's Magic (Black-Hawk)                                |
| 29        | 29 | OSCAR PETERSON FOUR/If You Could See Me Now (Pablo/Fantasy)              |
| DEBUT     | 30 | RAMSEY LEWIS/Keys To The City (Columbia)                                 |

Urban Contemporary stations contributing to Jazz: KJCB/Lafayette, Tyrone Davis, WYLD-FM/New Orleans, Dall Spencer.

### NEW & ACTIVE

- CHARLES BROWN "One More For The Road..." (Blue Side) 15/2**  
Rotations: Heavy 2/1, Medium 7/0, Light 6/1, Extra Adds 0, Total Adds 2, WOTB, WNUR. Heavy: WVPE. Medium: WRTI, KERA, WMOT, KLON, KKGQ, WFSS, WUSF.
- HILTON RUIZ ENSEMBLE "Something Grand" (Novus) 13/0**  
Rotations: Heavy 4/0, Medium 6/0, Light 3/0, Extra Adds 0, Total Adds 0. Heavy: WBGO, KERA, WNEW, KPXR. Medium: WRTI, WBEE, WBBY, WJZZ, WHRO, WUSF.
- MILTON NASCIMENTO "A Barca Dos Amantes" (Verve) 12/10**  
Rotations: Heavy 0/0, Medium 4/3, Light 6/5, Extra Adds 2, Total Adds 10, WBGO, WAER, WDET, WJZZ, KJAZ, WNEW, KWMU, KLCC, KPXR, KLSK. Medium: WRTI.
- MARK WINKLER "Ebony Rain" (Pausa) 12/1**  
Rotations: Heavy 2/0, Medium 3/0, Light 7/1, Extra Adds 0, Total Adds 1, WFSS. Heavy: WJZZ, KJZZ. Medium: WOTB, WLOQ, WVPE.
- ALEX DEGRASSI "Akiplano" (Novus) 12/1**  
Rotations: Heavy 6/0, Medium 2/0, Light 4/1, Extra Adds 0, Total Adds 1, WLVE. Heavy: WRTI, WNOP, WUWM, KLCC, KIFM, KLSK. Medium: KPLU, KPXR.
- CLARK TERRY & REO MITCHELL "To Duke & Basie" (Enja/Muse) 12/0**  
Rotations: Heavy 2/0, Medium 6/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: WBFO, KWMU. Medium: WOTB, WFPL, WBEE, WUWM, WVPE, KKUL.
- MARK KNOBEL & MIKE GERBER "Gift Of Vision" (Highland/Optimism) 11/5**  
Rotations: Heavy 1/0, Medium 4/2, Light 5/2, Extra Adds 1, Total Adds 5, WBFO, KKGQ, KJZZ, KMHD, WNEW. Heavy: WNOP. Medium: KPLU, WLVE.
- BUDDY MONTGOMERY "Ties Of Love" (Landmark) 11/1**  
Rotations: Heavy 4/0, Medium 5/1, Light 2/0, Extra Adds 0, Total Adds 1, KLCC. Heavy: WRTI, KJAZ, KPLU, KPXR. Medium: WBGO, KJZZ, KWMU, KLSK.
- SONYA ROBINSON "Sonya" (Columbia) 10/1**  
Rotations: Heavy 1/0, Medium 3/0, Light 6/1, Extra Adds 0, Total Adds 1, WHVE. Heavy: WNEW. Medium: WJZZ, KJZZ, WVPE.

### MOST ADDED

- EODIE DANIELS (15)
- JACK DeJOHNETTE'S... (11)
- MILTON NASCIMENTO (10)
- RANDY BRECKER (9)
- DAVID BENOIT (8)
- MANHATTAN TRANSFER (8)
- JONATHAN BUTLER (7)
- RAMSEY LEWIS (7)

### HOTTEST

- STANLEY TURRENTINE (21)
- TONY WILLIAMS (20)
- MONTREUX (14)
- GARY BURTON QUINTET (13)
- MICHAEL BRECKER (11)
- SPECIAL EFX (11)
- KENNY BURRELL (10)
- JOE SAMPLE (8)

- CHARLIE ROUSE "Upper Manhattan Jazz Society" (Enja/Muse) 10/0**  
Rotations: Heavy 2/0, Medium 4/0, Light 4/0, Extra Adds 0, Total Adds 0. Heavy: KUOP, WVPE. Medium: WBGO, KADJ, KJZZ, WUSF.
- RANDY BRECKER "In The Idiom" (Odonon) 9/9**  
Rotations: Heavy 3/3, Medium 3/3, Light 0/0, Extra Adds 3, Total Adds 9, WBEE, WNOP, KANU, KADJ, KLON, KJAZ, KPI U, WHRO, KPXR.
- LES BROWN & HIS BANDO OF RENOWN "Digital Swing" (Fantasy) 9/2**  
Rotations: Heavy 4/0, Medium 3/1, Light 1/0, Extra Adds 1, Total Adds 2, WEBR, KJZZ. Heavy: WJAZ, KLON, KBEM, KKUL. Medium: WRTI, WAER.
- RAY BROWN TRIO "Red Hot Ray Brown Trio" (Concord) 9/1**  
Rotations: Heavy 4/0, Medium 4/1, Light 1/0, Extra Adds 0, Total Adds 1, KJAZ. Heavy: WJAZ, KADJ, KLON, WUSF. Medium: WUWM, KBEM, KKUL.
- MANHATTAN TRANSFER "Live" (Atlantic) 8/8**  
Rotations: Heavy 2/2, Medium 1/1, Light 3/3, Extra Adds 2, Total Adds 8, WBGO, WMOT, WBEE, WNOP, KLON, KKGQ, KKUL, KPXR.
- BILLY HIGGINS "Bridgework" (Fantasy) 8/0**  
Rotations: Heavy 3/0, Medium 5/0, Light 0/0, Extra Adds 0, Total Adds 0. Heavy: WDET, KJZZ, KKUL. Medium: WBGO, WRTI, KLON, KJAZ, KPXR.
- WAGNER TISO "Giselle" (Verve) 7/6**  
Rotations: Heavy 0/0, Medium 2/1, Light 3/3, Extra Adds 2, Total Adds 6, KERA, WLOQ, KJAZ, KPLU, WLVE, KLSK. Medium: WJAZ.
- YELLOWJACKETS "Four Corners" (MCA) 7/6**  
Rotations: Heavy 1/1, Medium 1/0, Light 2/2, Extra Adds 3, Total Adds 6, WLOQ, WJZZ, KKGQ, KJAZ, KPLU, WLVE. Medium: KIFM.
- RICKY FORD "Looking Ahead" (Muse) 7/0**  
Rotations: Heavy 2/0, Medium 4/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: KANU, KWMU. Medium: WGBH, WRTI, KADJ, KBEM.
- JAE SINNETT "Obsession" (JS) 7/0**  
Rotations: Heavy 1/0, Medium 5/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WHRO. Medium: WAER, WMOT, KANU, KKUL, KPXR.
- KIRK LIGHTSEY QUARTET "Everything Is Changed" (Sunnyside) 7/0**  
Rotations: Heavy 4/0, Medium 2/0, Light 1/0, Extra Adds 0, Total Adds 0. Heavy: WBGO, KJAZ, KLCC, KKUL. Medium: WRTI, KPXR.
- SONNY STITT with HANK JONES TRIO "Good Life" (Black-Hawk) 6/2**  
Rotations: Heavy 1/0, Medium 4/1, Light 0/0, Extra Adds 1, Total Adds 2, WJAZ, WBEE. Heavy: WRTI. Medium: KJAZ, KKUL, KPXR.
- HUGH MASEKELA "Tomorrow" (WB) 6/0**  
Rotations: Heavy 0/0, Medium 6/0, Light 0/0, Extra Adds 0, Total Adds 0. Medium: WBGO, WDET, KTCJ, WNEW, WVPE, KLCC.
- KEIKO MATSUI "A Drop Of Water" (Passport Jazz) 5/4**  
Rotations: Heavy 1/1, Medium 1/1, Light 3/2, Extra Adds 0, Total Adds 4, WLOQ, KMHD, KUOP, WLVE.
- JOANNE BRACKEEN "Fi-Fi Goes To Heaven" (Concord) 5/4**  
Rotations: Heavy 1/1, Medium 1/0, Light 1/1, Extra Adds 2, Total Adds 4, WBGO, WNOP, KADJ, KPXR. Medium: KJAZ.

### REGIONALIZED ADDS & HOTS

EAST	SOUTH	MIDWEST
<p><b>WGBH/Boston</b> Eric Jackson</p> <p><b>WBOB/Houston</b> Paul Bunting</p> <p><b>WFAZ/Charlotte</b> Paul Bunting</p> <p><b>WFLA/Tallahassee</b> Wesley Stewart</p> <p><b>WVVE/Sarasota (*)</b> Andy Adams</p> <p><b>WBEW/Chicago (*)</b> Holtzcliff</p> <p><b>WDET/Detroit</b> John Adams</p> <p><b>WVUE/Indianapolis (*)</b> Kim Green</p>	<p><b>WTOB/Portland</b> John Adams</p> <p><b>WVUE/Sarasota (*)</b> Andy Adams</p> <p><b>WBEW/Chicago (*)</b> Holtzcliff</p> <p><b>WDET/Detroit</b> John Adams</p> <p><b>WVUE/Indianapolis (*)</b> Kim Green</p>	<p><b>WTOB/Portland</b> John Adams</p> <p><b>WVUE/Sarasota (*)</b> Andy Adams</p> <p><b>WBEW/Chicago (*)</b> Holtzcliff</p> <p><b>WDET/Detroit</b> John Adams</p> <p><b>WVUE/Indianapolis (*)</b> Kim Green</p>

**WEST**

**KADJ/Denver (\*)**  
J.B. Dewalt

**KJZZ/Phoenix**  
Bill Shedd

**KMHD/Portland**  
Jon Kettering

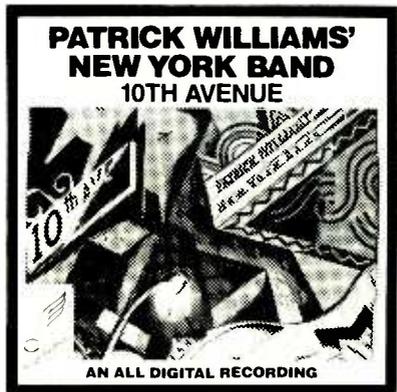
**KPFB/San Diego (\*)**  
Richard Parks

**KJAZ/San Francisco (\*)**  
Paul Partoche

**KUOP/Portland**  
Don Jackson

**KPLU/Seattle**  
Charles Tompkins

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**46 Reporting Stations**  
**44 Current Reports**

**KIFM/San Diego and WGBH/Boston failed to report this week, therefore their playlists were frozen.**

# R&R NATIONAL AIRPLAY COUNTRY

## TOP 50

MAY 15, 1987

Three Two Last  
Weeks Weeks Week

13	6	4	1	<b>NITTY GRITTY DIRT BAND/Baby's Got A Hold On Me (WB)</b>
16	10	7	2	<b>RANDY TRAVIS/Forever &amp; Ever, Amen (WB)</b>
6	3	1	3	<b>DAN SEALS/I Will Be There (EMI America)</b>
9	4	3	4	<b>JOHN CONLEE/Domestic Life (Columbia)</b>
11	8	6	5	<b>FORESTER SISTERS/Too Many Rivers (WB)</b>
14	12	9	6	<b>T.G. SHEPPARD/You're My First Lady (Columbia)</b>
15	13	10	7	<b>EDDY RAVEN/You're Never Too Old For Young (RCA)</b>
20	15	11	8	<b>MOE BANDY/Till I'm Too Old To Die Young (MCA/Curb)</b>
3	1	2	9	<b>CONWAY TWITTY/Julia (MCA)</b>
19	16	12	10	<b>KEITH WHITLEY/Hard Livin' (RCA)</b>
22	18	13	11	<b>SWEETHEARTS OF THE RODEO/Chains Of Gold (Columbia)</b>
25	19	15	12	<b>EARL THOMAS CONLEY/That Was A Close One (RCA)</b>
24	20	16	13	<b>DWIGHT YOAKAM/Little Sister (Reprise/WB)</b>
34	26	18	14	<b>GEORGE STRAIT/All My Ex's Live In Texas (MCA)</b>
1	2	8	15	<b>OAK RIDGE BOYS/It Takes A Little Rain (MCA)</b>
27	22	19	16	<b>JOHN SCHNEIDER/Love, You Ain't Seen The Last Of Me (MCA)</b>
33	27	20	17	<b>CRYSTAL GAYLE &amp; GARY MORRIS/Another World (WB)</b>
29	25	21	18	<b>TANYA TUCKER/It's Only Over For You (Capitol)</b>
—	33	24	19	<b>JUDDS/I Know Where I'm Going (RCA/Curb)</b>
26	24	22	20	<b>CHARLEY PRIDE/Have I Got Some Blues For You (16th Ave./Capitol)</b>
40	32	25	21	<b>STEVE WARINER/The Weekend (MCA)</b>
8	5	5	22	<b>JUDY RODMAN/Girls Ride Horses Too (MTM)</b>
35	30	27	23	<b>MICKEY GILLEY/Full Grown Fool (Epic)</b>
30	28	26	24	<b>CHARLY McCLAIN/Don't Touch Me There (Epic)</b>
39	34	30	25	<b>MARIE OSMOND/Everybody's Crazy 'Bout My... (Capitol/Curb)</b>
4	7	17	26	<b>O'KANES/Can't Stop My Heart From Lovin' You (Columbia)</b>
42	36	31	27	<b>SKO/American Me (MTM)</b>
45	39	32	28	<b>BAILLIE AND THE BOYS/Oh Heart (RCA)</b>
—	41	37	29	<b>HOLLY OUNN/Love Someone Like Me (MTM)</b>
46	38	33	30	<b>RICKY VAN SHELTON/Crime Of Passion (Columbia)</b>
41	37	34	31	<b>DESERT ROSE BANO/Ashes Of Love (MCA/Curb)</b>
<b>BREAKER</b>	32	28	32	<b>LEE GREENWOOD/Someone (MCA)</b>
<b>BREAKER</b>	33	29	33	<b>RICKY SKAGGS &amp; SHARON WHITE/Love Can't Ever Get Better... (Epic)</b>
<b>BREAKER</b>	34	30	34	<b>K.T. OSLIN/80's Ladies (RCA)</b>
5	9	23	35	<b>O. PARTON, L. RONSTADT, &amp; E. HARRIS/To Know Him Is To Love Him (WB)</b>
<b>BREAKER</b>	36	31	36	<b>VINCE GILL/Cinderella (RCA)</b>
12	11	14	37	<b>GARY MORRIS/Plain Brown Wrapper (WB)</b>
<b>BREAKER</b>	38	32	37	<b>RONNIE MILSAP/Snap Your Fingers (RCA)</b>
—	—	44	39	<b>BELLAMY BROTHERS/Country Rap (MCA/Curb)</b>
31	29	28	40	<b>SOUTHERN PACIFIC/Don't Let Go Of My Heart (WB)</b>
<b>BREAKER</b>	41	33	41	<b>LARRY GATLIN &amp; JANIE FRICKIE/From Time To Time (Columbia)</b>
<b>DEBUT</b>	42	34	42	<b>REBA McENTIRE/One Promise Too Late (MCA)</b>
—	—	47	43	<b>ANNE MURRAY/Are You Still In Love With Me (Capitol)</b>
2	14	29	44	<b>MICHAEL JOHNSON/The Moon Is Still Over Her Shoulder (RCA)</b>
—	—	50	45	<b>WAYLON JENNINGS/Fallin' Out (MCA)</b>
—	—	48	46	<b>RAY STEVENS/Would Jesus Wear A Rolex (MCA)</b>
—	—	49	47	<b>JOHN WESLEY RYLES/Midnight Blue (WB)</b>
17	17	35	48	<b>BILLY JOE ROYAL/Old Bridges Burn Slow (Atlantic America)</b>
<b>DEBUT</b>	49	35	49	<b>MICHAEL MARTIN MURPHEY/A Long Line Of Love (WB)</b>
<b>DEBUT</b>	50	36	50	<b>MASON DIXON/3935 West End Ave. (Premier One)</b>

Total Reports/Adds	Heavy	Medium	Light
157/1	130	22	5
158/0	129	27	2
153/0	121	27	5
146/2	121	21	4
150/0	120	20	10
155/0	107	45	3
155/2	96	52	7
153/3	97	47	9
134/0	104	22	8
144/1	82	52	10
156/3	64	82	10
156/0	56	91	9
149/1	58	79	12
151/4	50	85	16
125/0	77	34	14
148/3	36	101	11
153/3	18	121	14
148/3	25	100	23
156/8	12	110	34
124/0	43	58	23
148/10	11	103	34
96/0	37	46	13
131/3	11	94	26
103/1	31	55	17
129/4	9	84	36
92/1	44	29	19
126/8	5	77	44
126/10	5	75	46
130/18	4	64	62
121/13	7	68	46
103/4	14	55	34
111/25	1	45	65
101/7	4	60	37
107/14	2	50	55
66/0	20	26	20
103/9	3	39	61
65/0	18	32	15
100/70	0	26	74
93/16	2	47	44
70/1	9	40	21
99/21	2	31	66
82/53	2	20	60
90/20	1	27	62
46/0	12	23	11
75/22	0	20	55
65/16	2	17	46
69/17	1	23	45
37/0	10	16	11
61/32	0	13	48
56/9	3	18	35

## MOST ADDED

- RONNIE MILSAP (70)
- REBA McENTIRE (53)
- KATHY MATTEA (43)
- HIGHWAY 101 (34)
- MICHAEL MARTIN MURPHEY (32)
- LEE GREENWOOD (25)
- PARTON, RONSTADT, HARRIS (24)
- GEORGE JONES (22)
- WAYLON JENNINGS (22)
- L. GATLIN & J. FRICKIE (21)

## HOTTEST

- RANDY TRAVIS (97)
- NITTY GRITTY DIRT BAND (75)
- DAN SEALS (62)
- CONWAY TWITTY (57)
- JOHN CONLEE (55)
- MOE BANDY (54)
- OAK RIDGE BOYS (34)
- GEORGE STRAIT (27)
- FORESTER SISTERS (27)
- T.G. SHEPPARD (25)

**MOST ADDED & HOTTEST** list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS

### LEE GREENWOOD Someone (MCA)

On 70% of reporting stations. Rotations: Heavy 1, Medium 45, Light 65, Total Adds 25 including WVAM, WXTU, WORC, WKHX, KASE, WIVK, KSSN, KYKX, WQDR, WYYD, WKKQ, WMIL, KCJB, KTTS, KWEN, KFDI, KYAK, KFMS, KNEW, KOLO. Moves 42-32 on the Country chart.

### K.T. OSLIN 80's Ladies (RCA)

On 67% of reporting stations. Rotations: Heavy 2, Medium 50, Light 55, Total Adds 14, WQBE, WILQ, WYNK, WUSY, WBHP, WGAR-FM, KJJY, WLLR, KIOV, KGHL, KFMS, KRAK, KGA, KIIM. Moves 39-34 on the Country chart.

### VINCE GILL Cinderella (RCA)

On 65% of reporting stations. Rotations: Heavy 3, Medium 39, Light 61, Total Adds 9, WESC, KSSN, WQDR, WYYD, WMNI, KSO, WYNG, KUGN, KNAX, KUPL. Moves 41-36 on the Country chart.

### RICKY SKAGGS & SHARON WHITE Love Can't Ever Get Better Than This (Epic)

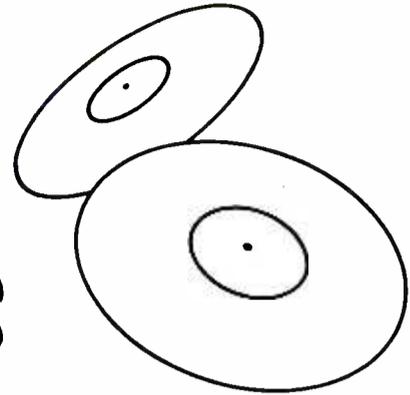
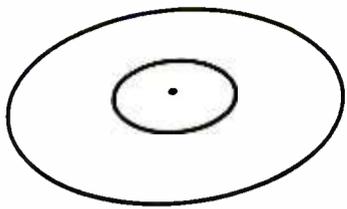
On 64% of reporting stations. Rotations: Heavy 4, Medium 60, Light 37, Total Adds 7, CHOW, WILQ, WMC, WYNG, WLLR, KZLA, KKAT. Moves 38-33 on the Country chart.

### RONNIE MILSAP Snap Your Fingers (RCA)

On 63% of reporting stations. Rotations: Heavy 0, Medium 26, Light 74, Total Adds 70 including WCAO, WYRK, WTCR, WPOR, WIXY, KASE, WYNK, WXBQ, WRNS, KIKK, KFGO, WFMS, WMUS, WXCL, WTHI, KRWQ, KCCY, KRAK, KCKC, KGA. Debuts at number 38 on the Country chart.

### LARRY GATLIN & JANIE FRICKIE From Time To Time (Columbia)

On 62% of reporting stations. Rotations: Heavy 2, Medium 31, Light 66, Total Adds 21 including WVAM, WBOS, WTCR, CHOW, WVMI, WXBQ, WESC, KYKX, WQDR, KBUC, WSLR, WGAR-FM, KSO, WFMS, WMIL, KCJB, KLZ, KNAX, KFMS. Moves 46-41 on the Country chart.



# THE RCA RECORDS

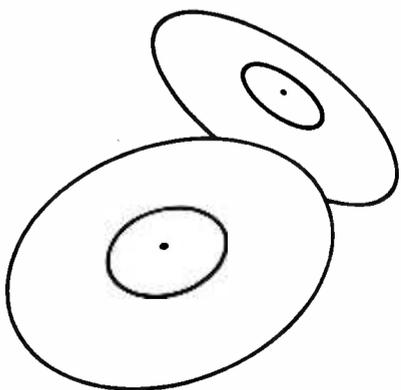
# NEW HITS PUZZLE

(Read slowly and carefully follow directions)

Directions: Connect the "stars" with their records by drawing a straight line between the artist's name and the correct song title.

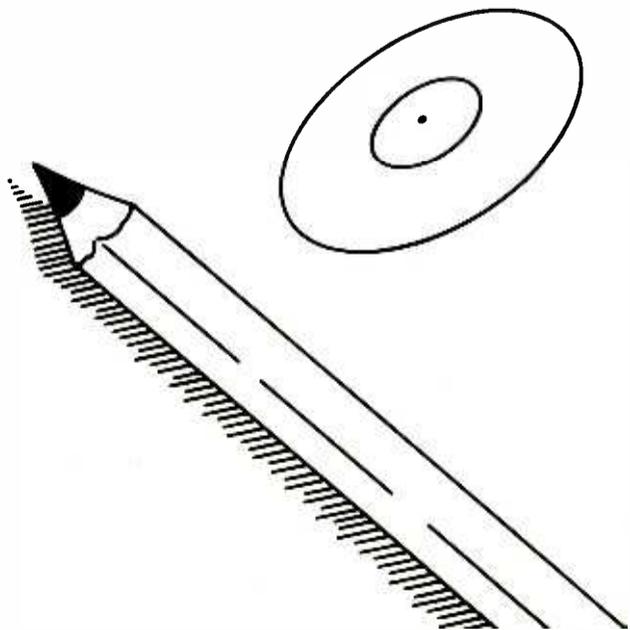
- |                        |        |  |
|------------------------|--------|--|
| BAILLIE AND THE BOYS ★ | -----○ | OH HEART                                     |
| K.T. OSLIN ★           |        | ○ 80'S LADIES                                |
| VINCE GILL ★           |        | ○ CINDERELLA                                 |
| JUDDS ★                |        | ○ I KNOW WHERE I'M GOING                     |
| SYLVIA ★               |        | ○ STRAIGHT FROM MY HEART                     |
| RONNIE MILSAP ★        |        | ○ SNAP YOUR FINGERS                          |
| RESTLESS HEART ★       |        | ○ WHY DOES IT HAVE TO BE<br>(Wrong or Right) |

Scoring: Lines appear crossing = DUMB  
Lines appear parallel = SMART  
Lines appear on playlist = BRILLIANT



RECORDS-NASHVILLE

A Division of BMG Music



# R&R NATIONAL AIRPLAY COUNTRY

## NEW & ACTIVE

### BELLAMY BROTHERS "Country Rap" (MCA/Curb) 93/16

Rotations: Heavy 2, Medium 47, Light 44, Total Adds 16, WQBE, WVA, WKHX, WZZK, KIKK, WYYD, WQYK, WSLR, WMNI, WITL, WTSO, KUGN, KNAX, KNEW, KRAK, KKAT. Heavy: WOKK, KBMR. Moves 44-39 on the Country chart.

### ANNE MURRAY "Are You Still in Love With Me" (Capitol) 90/20

Rotations: Heavy 1, Medium 27, Light 62, Total Adds 20, WPTR, WVAM, WQBE, WOKQ, CHOW, KRRV, WXBQ, WEZL, KSSN, WQDR, WYYD, WQYK, WTQR, KCJB, WXCL, WWJO, KTPK, KYAK, KFMS, KMPS. Moves 47-43 on the Country chart.

### REBA McENTIRE "One Promise Too Late" (MCA) 82/53

Rotations: Heavy 2, Medium 20, Light 60, Total Adds 53 including WCAO, WKHX, KASE, KIKK, WIVK, WGKX, WSM, WQYK, WTQR, WFMS, KFKF, WIL, KLZ, KNEW, KUPL, KRAK, KSN, KRPM, KIIM. Debuts at number 42 on the Country chart.

### WAYLON JENNINGS "Fallin' Out" (MCA) 75/22

Rotations: Heavy 0, Medium 20, Light 55, Total Adds 22, WRKZ, WTCR, WDSY, WPOR, WUSY, WLWI, WSIX, KBUC, KRMD, WQYK, WUSO, WMNI, KCJB, WWJO, K102, WTHI, KFDI, KYAK, KUUY, KYGO, KNIX, KSN. Moves 50-45 on the Country chart.

### JOHN WESLEY RYLES "Midnight Blue" (WB) 69/17

Rotations: Heavy 1, Medium 23, Light 45, Total Adds 17, WVAM, WTCR, WVVA, WORC, KYKX, WKSJ, WSM, WUSQ, WSLR, WYNG, WXCL, WWJO, WTHI, KGHL, KFMS, KMPZ. Heavy: WAMZ. Moves 49-47 on the Country chart.

### RAY STEVENS "Would Jesus Wear A Rolex" (MCA) 65/16

Rotations: Heavy 2, Medium 17, Light 46, Total Adds 16, WGNA, WYRK, WYNK, WRNS, KPLX, WKLO, WESC, WMC, WMNI, WYNG, KFGO, WTSO, WMIL, WKCO, KALF, KGA. Heavy: WUBE, KFDI. Moves 48-46 on the Country chart.

### TOM WOPAT "Put Me Out Of My Misery" (EMI America) 62/15

Rotations: Heavy 0, Medium 17, Light 45, Total Adds 15, WVAM, WEZL, WUSY, KKIX, KYKX, WUBE, KWMT, WGEE, KCJB, WWJO, K102, WTHI, KUPL, KCCY, KALF. Medium: WAMZ, KFKF, KTTS, KKCS, KOLO.

### MICHAEL MARTIN MURPHEY "A Long Line Of Love" (WB) 61/32

Rotations: Heavy 0, Medium 13, Light 48, Total Adds 32 including WDSY, WVVA, WORC, KEAN, KASE, WIVK, KBUC, WUBE, WDAF, WMUS, WOV, KUUY, KUGN, KFRE, KUPL, KALF, KRPM, KGA. Debuts at number 49 on the Country chart.

### GEORGE JONES "I Turn To You" (Epic) 57/22

Rotations: Heavy 0, Medium 20, Light 37, Total Adds 22, WAJR, WIXY, WYII, WKLO, KIKK, WIVK, WLWI, WPAP, KBUC, KYKX, WTQR, KBMR, KWMT, KCJB, KTTS, WWJO, KFDI, KYAK, KUUY, KQIL, KALF, KSOP.

### MASON DIXON "3935 West End Ave." (Premier One) 56/9

Rotations: Heavy 3, Medium 18, Light 35, Total Adds 9, WVVA, KHEY, WESC, WSLR, WKKQ, WFMS, WITL, KFMS, KALF. Heavy: KPLX, KFDI, KRKT. Medium: KYKR, WRNS, WTVY, KYKX, KJNE, KSO, KTTS, WTCM. Debuts at number 50 on the Country chart.

### HIGHWAY 101 "Whiskey, If You Were A Woman" (WB) 53/34

Rotations: Heavy 1, Medium 12, Light 40, Total Adds 34 including WBOS, KEAN, WYAY, WYNK, KYKR, WUSY, KHEY, KIKK, WCMS, WPAP, WAXX, WWJO, WIL, KRST, KYGO, KQIL, KNIX, KCKC, KGA.

### KATHY MATTEA "Train Of Memories" (Mercury/PolyGram) 52/43

Rotations: Heavy 0, Medium 7, Light 45, Total Adds 43 including WCAO, WQBE, WAJR, WRNS, KKIX, KSSN, WAMZ, WLWI, WSIX, KYKX, KJNE, WONE, KWMT, WDAF, KXXY, KTPK, KVOO, KNIX, KTOM, KSOP.

### VICKI RAE VON "Not Tonight" (Atlantic America) 50/6

Rotations: Heavy 1, Medium 20, Light 29, Total Adds 6, WPOR, WEZL, KYKX, WSLR, WAXX, WTHI. Heavy: WCVR. Medium: WYII, WVMI, WUSY, WOKK, WCMS, WPAP, KSO, WOW, KTTS, KRKT, KVOC, KKCS, KALF.

## SIGNIFICANT ACTION

### KENDALLS "Routine" (SOR) 43/5

Rotations: Heavy 0, Medium 18, Light 25, Total Adds 5, WVAM, WLWI, WWJO, KGHL, KFMS. Medium: WYOU, WRKZ, WAJR, KEAN, KSSN, WSLR, KSO, KFGO, WOW, KTTS, WTCM, KFDI, KOLO.

### SYLVIA "Straight From The Heart" (RCA) 40/12

Rotations: Heavy 1, Medium 7, Light 32, Total Adds 12, CHOW, KRRV, WDXE, KSSN, WLWI, WQYK, KWMT, KCJB, WOW, KTTS, WWJO, KFDI. Heavy: KBMR.

### NIELSEN WHITE BAND "I Got The One I Wanted" (Vision) 39/8

Rotations: Heavy 0, Medium 9, Light 30, Total Adds 8, WYII, KRRV, WUSY, KSSN, WSLR, WOW, WTHI, KALF. Medium: WTVY, WOKK, WPAP, KJNE, WWJO, WTCM, KRKT, KOLO.

### MERRILL & JESSICA "You're Here To Remember..." (EMI America/Curb) 37/9

Rotations: Heavy 0, Medium 9, Light 28, Total Adds 9, WPOR, WVVA, KYKR, WTVY, KYKX, WLWI, KTTS, KFDI, KALF. Medium: WCVR, WAMZ, WOKK, KKYX, WQYK, WTCM, KRKT, KUUY, KSOP.

### MEL McDANIEL "Anger & Tears" (Capitol) 30/12

Rotations: Heavy 1, Medium 5, Light 24, Total Adds 12, WVVA, KEAN, WDXE, KKYX, WKKQ, KFGO, KTTS, KFDI, KRKT, KRWQ, KALF, KTOM. Heavy: WDAF.

### D. PARTON, L. RONSTADT, & E. HARRIS "Telling Me Lies" (WB) 28/24

Rotations: Heavy 0, Medium 3, Light 25, Total Adds 24, WCAO, WDSY, WCVR, WYII, KRRV, KMML, WYAY, WVMI, KKIX, WDXE, WAMZ, WSIX, WCMS, KBMR, KXXY, KRKT, KGHL, KVOC, KUUY, KKCS, KRWQ, KQIL, KOLO, KSOP.

### PAM TILLIS "There Goes My Love" (WB) 27/8

Rotations: Heavy 0, Medium 5, Light 22, Total Adds 8, WIXY, WYII, WLWI, KKYX, WWJO, KVOO, KFDI, KQIL. Medium: WCVR, WDAF, KTTS, WTCM, KRKT.

### ASLEEP AT THE WHEEL "House Of Blue Lights" (Epic) 26/14

Rotations: Heavy 1, Medium 4, Light 21, Total Adds 14, WIXY, WYII, KEAN, WVMI, WCMS, WAXX, WGEE, WOW, KVOC, KUUY, KKCS, KFRE, KCCY, KTOM. Heavy: WDAF.

### BUTCH BAKER "Don't It Make You Want To Go Home" (Mercury/PolyGram) 25/7

Rotations: Heavy 0, Medium 2, Light 23, Total Adds 7 including Medium: KTTS, KTOM.

### RESTLESS HEART "Why Does It Have To Be..." (RCA) 19/17

Rotations: Heavy 0, Medium 1, Light 19, Total Adds 17, WXTU, KRRV, KMML, WYAY, WVMI, WIVK, KSSN, WSM, WMUS, KXXY, KRKT, KVOC, KKCS, KUGN, KOLO, KSOP, KSON.

### SAWYER BROWN "Savin' The Honey For The Honeymoon" (Capitol/Curb) 19/14

Rotations: Heavy 0, Medium 1, Light 18, Total Adds 14, WPOR, WCVR, WYII, KEAN, KASE, WUSY, WGKX, WCMS, KKYX, WAXX, WGEE, WXCL, KTPK, KCCY.

### JAY BOOKER "Hot Red Sweater" (EMI America) 18/6

Rotations: Heavy 0, Medium 4, Light 13, Total Adds 6, WCAO, WQBE, KEAN, WTVY, WLWI, KOLO. Heavy: WOKK. Medium: WRNS, WQYK, KTTS, KRWQ.

### NANCI GRIFFITH "Trouble In The Fields" (MCA) 15/1

Rotations: Heavy 0, Medium 5, Light 10, Total Adds 1, KUGN. Medium: WPAP, WOW, KIOV, KUUY, KTOM. Light: WYOU, WVVA, WEZL, KSSN, WWWV, WAXX, WWJO, WTCM, KRWQ.

### NARVEL FELTS "When A Man Loves A Woman" (Evergreen) 12/4

Rotations: Heavy 0, Medium 2, Light 10, Total Adds 4, WLWI, KKYX, WAXX, KRWQ. Medium: WEZL, WTVY. Light: WVAM, WYII, KRRV, KSO, KFGO, KTTS.

### DAVID FRIZZELL "Beautiful Body" (Compleat/PolyGram) 11/0

Rotations: Heavy 0, Medium 3, Light 8, Total Adds 0. Medium: KKYX, KRKT, KNIX. Light: KEAN, WAXX, KFGO, KTTS, KUZZ, KFRE, KOLO, KSOP.

### TOMMY RDE "Back When It Really Mattered" (Mercury/PolyGram) 10/3

Rotations: Heavy 0, Medium 1, Light 9, Total Adds 3, WTVY, KFDI, KRKT. Light: WYII, WRNS, WPAP, KFGO, KWMT, KVOO, KKCS.

### T. GRAHAM BROWN "Brilliant Conversationalist" (Capitol) 8/8

Rotations: Heavy 0, Medium 0, Light 8, Total Adds 8, WYII, KRRV, KMML, WOKK, WGARFM, WMUS, KXXY, KRWQ.

### TINA DANIELLE "Warmed Over Romance" (Charta) 8/1

Rotations: Heavy 0, Medium 0, Light 8, Total Adds 1, KSOP. Light: WTVY, WLWI, KKYX, KSO, KFGO, KVOO, KFDI.

### CARLETTE "Waltzing With Daddy" (Luv) 8/0

Rotations: Heavy 0, Medium 2, Light 6, Total Adds 0. Medium: WTVY, KFGO. Light: WPOR, KHEY, WLWI, KKYX, KSO, KFDI.

## ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
JUDDS/Turn It Loose (RCA/Curb)	Heartland
NITTY GRITTY DIRT BAND/Fishin' In The Dark (WB)	Hold On
DAN SEALS/Three Time Loser (EMI America)	Out On The Front Line
JUDY RODMAN/I'll Be Your Baby Tonight (MTM)	Judy Rodman
RESTLESS HEART/Wheels (RCA)	Wheels
D. PARTON, L. RONSTADT, & E. HARRIS/Those Memories Of You (WB)	Trio
CONWAY TWITTY/Snake Boots (MCA)	Borderline
DWIGHT YOAKAM/Please, Please Baby (Reprise/WB)	Hillbilly Deluxe
WAYLON JENNINGS/Chevy Van (MCA)	Hangin' Tough
DWIGHT YOAKAM/Always Late With Your Kisses (Reprise/WB)	Hillbilly Deluxe
REBA McENTIRE/Why Not Tonight (MCA)	What Am I Going To Do...
DWIGHT YOAKAM/Little Ways (Reprise/WB)	Hillbilly Deluxe
MICHAEL MARTIN MURPHEY/You're History (WB)	Americana
NITTY GRITTY DIRT BAND/Dancing To The Beat... (WB)	Just Hold On
ALABAMA/Let's Hear It For The Girl (RCA)	The Touch
ALABAMA/Vacation (RCA)	The Touch

# TRIPLE BREAKERS!

"80'S LADIES" K.T. OSLIN  
R&R 34 BB 37

"CINDERELLA" VINCE GILL  
R&R 36 BB 40

"SNAP YOUR FINGERS"  
RONNIE MILSAP  
R&R 38 BB 48





# R&R NATIONAL AIRPLAY FULL-SERVICE AC

## TOP 20

Three Weeks	Two Weeks	Last Week	
9	6	4	<b>1</b> MADONNA/La Isla Bonita (Sire/WB)
3	2	1	<b>2</b> SMOKEY ROBINSON/Just To See Her (Motown)
5	5	3	<b>3</b> LIONEL RICHIE/Se La (Motown)
11	7	5	<b>4</b> GLENN MEDEIROS/Nothing's Gonna Change My Love (Amherst)
13	10	7	<b>5</b> CHRIS DeBURGH/The Lady In Red (A&M)
12	11	9	<b>6</b> ATLANTIC STARR/Always (WB)
1	1	2	<b>7</b> BILLY JOEL featuring RAY CHARLES/Baby Grand (Columbia)
4	4	6	<b>8</b> ANITA BAKER/Same Ole Love (365 Days A Year) (Elektra)
—	17	11	<b>9</b> GENESIS/In Too Deep (Atlantic)
2	3	8	<b>10</b> RESTLESS HEART/I'll Still Be Loving You (RCA)
20	15	12	<b>11</b> KENNY G/Songbird (Arista)
14	13	13	<b>12</b> CHICAGO/If She Would Have Been Faithful (WB)
—	19	17	<b>13</b> KENNY LOGGINS/Meet Me Half Way (Columbia)
—	20	18	<b>14</b> DAN HILL/Can't We Try? (Columbia)
7	8	10	<b>15</b> STEVE WINWOOD/The Finer Things (Island/WB)
17	14	14	<b>16</b> PATTI LABELLE & BILL CHAMPLIN/The Last Unbroken Heart (MCA)
6	9	16	<b>17</b> ARETHA FRANKLIN & GEORGE MICHAEL/I Knew You Were Waiting (For Me) (Arista)
8	12	15	<b>18</b> BRUCE HORNSBY & THE RANGE/Mandolin Rain (RCA)
—	—	20	<b>19</b> PETER CETERA/Only Love Knows Why (WB)
—	—	—	<b>20</b> ANNE MURRAY/Are You Still In Love With Me (Capitol)

MAY 15, 1987

Total Reports/Adds	Heavy	Medium	Light
39/4	31	7	1
38/2	28	8	2
37/3	29	7	1
39/1	26	12	1
39/3	22	13	4
36/5	23	11	2
33/0	20	10	3
32/0	19	11	2
35/2	13	21	1
29/0	12	11	6
27/0	12	13	2
27/1	15	12	0
29/4	11	14	4
31/6	5	18	8
26/0	9	11	6
26/0	10	14	2
18/0	5	9	4
16/0	6	5	5
24/1	1	18	5
23/4	2	12	9

## MOST ADDED

- CARLY SIMON (11)
- BRUCE HORNSBY (8)
- WHITNEY HOUSTON (8)
- DAN HILL (6)
- KLYMAXX (5)
- PARTON, RONSTADT, HARRIS (5)
- ATLANTIC STARR (5)
- KENNY LOGGINS (4)
- MADONNA (4)
- ANNE MURRAY (4)

## HOTTEST

- LIONEL RICHIE (23)
- MADONNA (22)
- SMOKEY ROBINSON (21)
- CHRIS DeBURGH (16)
- GLENN MEDEIROS (16)
- ANITA BAKER (15)
- ATLANTIC STARR (14)
- BILLY JOEL (12)
- CHICAGO (8)
- KENNY G (6)

## BREAKERS

### ANNE MURRAY

#### Are You Still In Love With Me (Capitol)

52% of our reporters on it. Rotations: Heavy 2, Medium 12, Light 9, Total Adds 4, WTMJ, WDBO, WROK, KVEC. Debuts at number 20 on the Full-Service chart.

### CARLY SIMON

#### Give Me All Night (Arista)

50% of our reporters on it. Rotations: Heavy 1, Medium 12, Light 9, Total Adds 11 including KFMB, WCHS, WELI, WGOW, WHBY, KUGN, WWNR, KVEC.

### NYLONS

#### Kiss Him Goodbye (Open Air/Windham Hill)

50% of our reporters on it. Rotations: Heavy 1, Medium 12, Light 9, Total Adds 3, KFMB, WCIL, KVEC.

## NEW & ACTIVE

**WHITNEY HOUSTON "I Wanna Dance With Somebody (Who Loves Me)" (Arista) 17/8**  
Rotations: Heavy 0, Medium 10/3, Light 7/5, Total Adds 8, WCHS, WIBA, KBOI, KSL, WTKO, WSTU, WJBC, KFQD. Medium including KFMB, WICC, WELI, WGOW, WWNR, WGBR, KTWO. Light including WHBC, WMTR.

**BRUCE HORNSBY & THE RANGE "Every Little Kiss" (RCA) 10/8**  
Rotations: Heavy 0, Medium 5/3, Light 5/5, Total Adds 8, WICC, WCHS, WELI, WMTR, KOY, KFMB, KSL, KFQD. Medium including WSTU, KTWO.

**D. PARTON, L. RONSTADT, & E. HARRIS "Telling Me Lies" (WB) 10/5**  
Rotations: Heavy 0, Medium 3/1, Light 7/4, Total Adds 5, KSL, WTKO, WJBC, WCIL, KFQD. Medium including WCCO, KTWO. Light including WCHS, WIBA, WGBR.

**KLYMAXX "I'd Still Say Yes" (Constellation/MCA) 8/5**  
Rotations: Heavy 0, Medium 3/1, Light 5/4, Total Adds 5, WHBC, WIBA, WWNR, WASK, KFQD. Medium including WSPD, KTWO. Light including WHBY.

**MIKI HOWARD "Imagination" (Atlantic) 8/1**  
Rotations: Heavy 0, Medium 5/1, Light 3/0, Total Adds 1, WTMJ. Medium including WHBY, KUGN, WASK, WBOW. Light: WHBC, WWNR, WTKO.

### D. PARTON, L. RONSTADT, E. HARRIS "To Know Him Is To Love Him" (WB) 8/1

Rotations: Heavy 0, Medium 6/0, Light 2/1, Total Adds 1, WDBO. Medium: 55KRC, WISN, WBT, WHBY, KKOB, KVEC. Light including WHAS.

### JOURNEY "Why Can't This Night Go On Forever" (Columbia) 8/1

Rotations: Heavy 1/0, Medium 4/0, Light 3/1, Total Adds 1, WGOW. Heavy: KTWO. Medium: WWNR, WTKO, WMTR, WSTU. Light including KBOI, KFQD.

## SIGNIFICANT ACTION

### SURVIVOR "Man Against The World" (Scotti Bros./CBS) 7/3

Rotations: Heavy 0, Medium 1/0, Light 6/3, Total Adds 3, WTKO, WMTR, WSTU. Medium: WCCO. Light including WCHS, WGBR, WJBC.

### STEVE WARINER "The Weekend" (MCA) 7/1

Rotations: Heavy 0, Medium 5/1, Light 2/0, Total Adds 1, WTMJ. Medium including WHBY, KSL, WTKO, WASK. Light: WGBR, WJBC.

### LINDA RONSTADT "I Love You For Sentimental Reasons" (Elektra) 5/2

Rotations: Heavy 0, Medium 3/1, Light 2/1, Total Adds 2, WJBC, KVEC. Medium including WBT, WASK. Light including WHBY.

### CUTTING CREW "(I Just) Died In Your Arms" (Virgin) 5/1

Rotations: Heavy 2/0, Medium 1/1, Light 2/0, Total Adds 1, KOY. Heavy: WWNR, WCIL. Light: WMTR, WSTU.

### COMMODORES "Unked In Love" (Polydor/PolyGram) 5/0

Rotations: Heavy 0, Medium 3/0, Light 2/0, Total Adds 0, Medium: WCCO, WBOW, KTWO. Light: WHBC, WGBR.

### U2 "With Or Without You" (Island) 5/0

Rotations: Heavy 1/0, Medium 3/0, Light 1/0, Total Adds 0, Heavy: WICC. Medium: KFMB, WMTR, KTWO. Light: WHBC.

### JENNIFER WARNES "First We Take Manhattan" (Cypress/PolyGram) 5/0

Rotations: Heavy 0, Medium 3/0, Light 2/0, Total Adds 0, Medium: WCCO, WGBR, KVEC. Light: WHBC, WJBC.

### COLIN JAMES HAY "Can I Hold You" (Columbia) 4/3

Rotations: Heavy 0, Medium 1/1, Light 3/2, Total Adds 3, WCCO, WMTR, WGBR. Light including WTKO.

### KIM O'LEARY "Put The Pieces Back" (Motown) 4/3

Rotations: Heavy 0, Medium 3/3, Light 1/0, Total Adds 3, WCCO, KSL, WASK. Light: WGBR.

### HOWARD JONES "Will You Still Be There?" (Elektra) 4/1

Rotations: Heavy 1/0, Medium 2/0, Light 1/1, Total Adds 1, WJBC. Heavy: WBOW. Medium: KFMB, KUGN.

### CROWDED HOUSE "Something So Strong" (Capitol) 4/1

Rotations: Heavy 0, Medium 1/0, Light 3/1, Total Adds 1, KFMB. Medium: KTWO. Light including WICC, WGBR.

### PHIL SAATCHI "Wheel Of Fortune" (A&M) 3/3

Rotations: Heavy 0, Medium 0, Light 3/3, Total Adds 3, WHBC, WMTR, WSTU.

### JOE JACKSON "Nocturne" (A&M) 3/2

Rotations: Heavy 0, Medium 2/1, Light 1/1, Total Adds 2, WCCO, WGBR. Medium including KSL.

### FLEETWOOD MAC "Big Love" (WB) 3/0

Rotations: Heavy 1/0, Medium 0, Light 2/0, Total Adds 0, Heavy: WICC. Light: WMTR, WSTU.

### DAVID SANBORN "Chicago Song" (WB) 3/0

Rotations: Heavy 0, Medium 2/0, Light 1/0, Total Adds 0, Medium: WWNR, WTKO. Light: WCHS.

### JONATHAN BUTLER "Lies" (Jive/RCA) 3/0

Rotations: Heavy 0, Medium 1/0, Light 2/0, Total Adds 0, Medium: KTWO. Light: WWNR, WMTR.

### HEART "Alone" (Capitol) 3/0

Rotations: Heavy 0, Medium 1/0, Light 2/0, Total Adds 0, Medium: KTWO. Light: WICC, WMTR.

A weekend program to be talked about all week long.

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in San Diego

#1 MF 25-34 (KLZI FM 100)  
Sun. Mornings 7-11 am  
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Weekends  
Into  
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# R&R NATIONAL AIRPLAY

# ADULT CONTEMPORARY

## BREAKERS.

### BRUCE HORNSBY & THE RANGE Every Little Kiss (RCA)

64% of our reporters on it. Rotations: Heavy 3, Medium 28, Light 27, Total Adds 28 including KVIL, 2WD, WSNY, WMYX, KHYL, B100, KIFM, WAEB, WKYE, WKGW. Debuts at number 23 on the AC chart.

## NEW & ACTIVE

### U2 "With Or Without You" (Island) 45/9

Rotations: Heavy 13/0, Medium 20/3, Light 12/6, Total Adds 9, WHTX, KHYL, WTFM, WTRX, WFMK, 3WM, KDUK, KXZQ, KTYL. Heavy: B100, WKYE, WHVE, WGLL, WSKI, WSKY, WCKQ, WCHV, KRLB, WAEV, WFFX, K99, KQSW. Medium including WSNY, WMJI, K101. Moves 30-26 on the AC chart.

### DAVID SANBORN "Chicago Song" (WB) 40/3

Rotations: Heavy 6/0, Medium 20/0, Light 14/3, Total Adds 3, LOVE94, WHNN, WMMJ. Heavy: WGMN, WEIM, WSKY, WCHV, WBGW, KQSW. Medium including WKYE, WKGW, KEY103, WIZD, KWFM, WKNE, WGLL, WSKI, WPPA, WGSV, WAGE, WORG, WMTFM, WJON, KKLK, KYJC.

### JONATHAN BUTLER "Lies" (Jive/RCA) 37/5

Rotations: Heavy 0, Medium 16/0, Light 21/5, Total Adds 5, WAEB, WKGW, WFMK, WHNN, WGSY. Medium: WPIX, WKYE, WTRX, WGMN, WGLL, WSKI, WTNV, WSKY, WCHV, WGSV, WBGW, WZLQ, WMTFM, KKLK, KYJC, KMGQ. Light including KEY103, WTFM, WNAM, WEIM.

### NYLONS "Kiss Him Goodbye" (Open Air/Windham Hill) 37/5

Rotations: Heavy 1/0, Medium 21/2, Light 15/3, Total Adds 5, KEZR, WRKA, WPPA, WAGE, KWEB. Heavy: WNAM. Medium including WMYX, WKYE, WTRX, WGMN, KWFM, WEIM, WGLL, WSKI, WTNV, WSKY, WCHV, WGSV, WBGW, WZLQ, WMTFM, WJON, KKLK, KYJC, KQSW.

### COLIN JAMES HAY "Can I Hold You" (Columbia) 29/2

Rotations: Heavy 1/0, Medium 12/0, Light 16/2, Total Adds 2, WKYE, WMTFM. Heavy: WSKY. Medium: WNAM, KWFM, WEIM, WSKI, WCHV, WGSV, WBGW, WZLQ, KFSB, WJON, KYJC, KQSW. Light including WAEB, WKGW, KEY103, WTFM, WTRX, WQHQ, WAGE, WORG, WXUS, KMGQ.

### ANNE MURRAY "Are You Still In Love With Me" (Capitol) 28/1

Rotations: Heavy 0, Medium 16/0, Light 12/1, Total Adds 1, WLTS. Medium: WPIX, WKYE, WNAM, WTRX, WEIM, WGLL, WSKI, WAHR, WAGE, WBGW, WZLQ, WMTFM, KFSB, KKLK, KYJC, KQSW. Light including WKGW, WKNE, WCKQ.

## ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 ATLANTIC STARR	90/5	69	17	4
2 MADONNA	83/0	68	13	2
3 GENESIS	88/2	55	30	3
4 GLENN MEDEIROS	84/0	57	26	1
5 CHICAGO	84/0	66	18	0
6 CHRIS DeBURGH	82/0	59	19	4
7 LIONEL RICHIE	84/0	66	16	2
8 KENNY LOGGINS	87/2	43	42	2
9 SMOKEY ROBINSON	78/1	49	28	1
10 KENNY G	83/4	43	31	9
11 DAN HILL	79/6	38	31	10
12 ANITA BAKER	72/1	23	43	6
13 PATTI LABELLE & BILL CHAMPLIN	72/1	36	30	6
14 STEVE WINWOOD	57/0	21	30	6
15 CROWDED HOUSE	63/0	19	33	11
16 WHITNEY HOUSTON	80/19	6	53	21
17 BILLY JOEL featuring RAY CHARLES	47/0	14	28	5
18 JOURNEY	63/2	12	40	11
19 RESTLESS HEART	45/0	13	21	11
20 CARLY SIMON	68/11	4	45	19
21 GINO VANNELLI	53/1	18	29	6
22 ARETHA FRANKLIN & GEORGE MICHAEL	44/0	7	27	10
23 BRUCE HORNSBY & THE RANGE	58/28	3	28	27
24 KLYMAXX	60/10	3	31	26
25 PETER CETERA	52/4	7	37	8
26 U2	45/9	13	20	12
27 LUTHER VANDROSS with GREGORY HINES	40/0	6	26	8
28 STARSHIP	32/0	5	17	10
29 CUTTING CREW	24/4	11	9	4
30 HOWARD JONES	44/0	7	25	12

## MOST ADDED

- BRUCE HORNSBY (28)
- JOE COCKER (21)
- WHITNEY HOUSTON (19)
- HEART (12)
- PARTON, RONSTADT, HARRIS (11)
- CARLY SIMON (11)
- SURVIVOR (11)
- KLYMAXX (10)
- KIM O'LEARY (10)
- K.T. OSLIN (10)

## HOTTEST

- ATLANTIC STARR (56)
- LIONEL RICHIE (48)
- MADONNA (44)
- CHRIS DeBURGH (37)
- CHICAGO (36)
- GLENN MEDEIROS (28)
- KENNY G (26)
- GENESIS (25)
- KENNY LOGGINS (22)
- SMOKEY ROBINSON (21)

### HERB ALPERT "Diamonds" (A&M) 28/0

Rotations: Heavy 2/0, Medium 18/0, Light 8/0, Total Adds 0. Heavy: WGLL, WJON. Medium: B100, K101, WKYE, WHVE, WSKI, WQHQ, WCKQ, WCHV, WGSV, KRLB, WORG, WBGW, WZLQ, WFFX, KKLK, K99, KYJC, KQSW.

### COMMODORES "United In Love" (Polydor/PolyGram) 26/6

Rotations: Heavy 2/0, Medium 9/2, Light 15/4, Total Adds 6, KEY103, WKNE, WGLL, WTNV, WAHR, KQSW. Heavy: KOST, KRNO. Medium including WQHQ, WSKY, WCHV, WAGE, WORG, WBGW, KMGQ. Light including WTFM, WTRX, WSEI, WCKQ, WAEV.

## SIGNIFICANT ACTION

### CUTTING CREW "(I Just) Died in Your Arms" (Virgin) 24/4

Rotations: Heavy 11/0, Medium 9/1, Light 4/3, Total Adds 4, WSTF, WHNN, KDUK, WAGE. Heavy: WSNY, WLLT, WLTF, WMJI, B100, WKYE, WHVE, WGLL, WSKI, WCKQ, KRLB. Medium including K101, U102, WSKY, WCHV, K99, KYJC. Remains at number 29 on the AC chart.

### JOE COCKER "Love Lives On" (MCA) 21/21

Rotations: Heavy 0, Medium 3/3, Light 18/18, Total Adds 21, WHTX, WNAM, WTRX, WMMJ, WEIM, WKNE, WSKI, WSKY, WCKQ, WCHV, WGSV, WAGE, WORG, WAEV, WBGW, WZLQ, WMTFM, KFSB, WJON, KYJC, KMGQ.

### SURVIVOR "Man Against The World" (Scotti Bros./CBS) 21/11

Rotations: Heavy 0, Medium 5/2, Light 18/10, Total Adds 11, WKYE, WIZD, WHVE, WCHV, WGSV, WAGE, WORG, WAEV, WZLQ, KFSB, KMGQ. Medium including WQHQ, WBGW. Light including WTRX, WEIM, WCKQ, WJON, KKLK, KYJC, KQSW.

### LEVEL 42 "Lessons in Love" (Polydor/PolyGram) 21/0

Rotations: Heavy 1/0, Medium 16/0, Light 4/0, Total Adds 0. Heavy: WSKY. Medium: KVIL, K101, WKYE, WHVE, KWAV, KWFM, WSKI, WQHQ, WPPA, WCKQ, WCHV, WGSV, WAEV, WFFX, WMTFM, KKLK. Light: B100, WIZD, WXUS, WJON.

### STEVE WARINER "The Weekend" (MCA) 20/0

Rotations: Heavy 1/0, Medium 8/0, Light 11/0, Total Adds 0. Heavy: WAHR. Medium: WKNE, WGLL, WCHV, WGSV, WBGW, WZLQ, WJON, KQSW. Light: KEY103, WNAM, WSKI, WCKQ, KRLB, WORG, WMTFM, KFSB, KKLK, KYJC, KMGQ.

### HEART "Alone" (Capitol) 19/12

Rotations: Heavy 0, Medium 5/2, Light 14/10, Total Adds 12, WTFM, KELT, WHVE, WEIM, WGLL, WSKI, WCKQ, WAEV, WZLQ, WFFX, KTYL, KKLK. Medium including WMMJ, WCHV, WBGW. Light including B100, WKYE, KYJC, KMGQ.

### PHIL SAATCHI "Wheel Of Fortune" (A&M) 19/6

Rotations: Heavy 0, Medium 5/0, Light 14/6, Total Adds 6, WNAM, WTRX, WMTFM, KFSB, WJON, KMGQ. Medium: WEIM, WQHQ, WSKI, WBGW, KQSW. Light including WMMJ, WSKI, WCHV, WGSV, WORG, WAEV, WZLQ, KYJC.

### HUEY LEWIS & THE NEWS "I Know What I Like" (Chrysalis) 19/2

Rotations: Heavy 3/0, Medium 12/1, Light 4/1, Total Adds 2, WLLT, U102. Heavy: WCKQ, WFFX, K99. Medium including WSNY, WHTX, KVIL, WLTF, KYKY, WKYE, WRKA, WIZD, WHVE, KRLB, KQSW. Light including B100, KELT, KDUK.

### D. PARTON, L. RONSTADT, & E. HARRIS "Telling Me Lies" (WB) 17/11

Rotations: Heavy 0, Medium 3/1, Light 14/10, Total Adds 11, WKGW, WTFM, KWAV, WTNV, WSKY, WCHV, WAHR, WZLQ, WJON, KYJC, KQSW. Medium including WEIM, WMTFM. Light including KEY103, WGSV, WORG, WAEV.

### KIM O'LEARY "Put The Pieces Back" (Motown) 13/10

Rotations: Heavy 0, Medium 0, Light 13/10, Total Adds 10, WNAM, WEIM, WSKI, WCHV, WAGE, WORG, WBGW, KFSB, KYJC, KQSW. Light including WTRX, WGSV, WZLQ.

### CROWDED HOUSE "Something So Strong" (Capitol) 13/2

Rotations: Heavy 0, Medium 7/0, Light 6/2, Total Adds 2, U102, WAEV. Medium: WKYE, KWAV, WGLL, WCKQ, WBGW, WFFX, KYJC. Light including WMMJ, WQHQ, WGSV, WMTFM.

### SURFACE "Happy" (Columbia) 12/4

Rotations: Heavy 0, Medium 1/1, Light 11/3, Total Adds 4, KOST, WGSV, WJON, KMGQ. Light including WAEB, WXTG, WEIM, WORG, WAEV, WBGW, WZLQ, KFSB.

### PARTLAND BROTHERS "Soul City" (Manhattan) 12/3

Rotations: Heavy 0, Medium 6/1, Light 6/2, Total Adds 3, WSKY, WJON, KQSW. Medium including WEIM, WSKI, WCKQ, WORG, WBGW. Light including WGSV, WAEV, WZLQ, KYJC.

### PAUL SIMON "You Can Call Me Al" (WB) 12/1

Rotations: Heavy 5/0, Medium 6/0, Light 1/1, Total Adds 1, WEZS. Heavy: WHTX, WLTF, WNIC, KKLK, K101. Medium: KVIL, W101, WSNY, KYKY, WIZD, WSTF.

### STAN CAMPBELL "Years Go By" (Elektra) 11/6

Rotations: Heavy 0, Medium 2/1, Light 9/5, Total Adds 6, WNAM, WMMJ, WSKY, WORG, WZLQ, KQSW. Medium including WCHV. Light including WEIM, WSKI, WBGW, KKLK.

### K.T. OSLIN "'80s Ladies" (RCA) 10/10

Rotations: Heavy 0, Medium 1/1, Light 9/9, Total Adds 10, WEIM, WKNE, WSKI, WGSV, WORG, WBGW, WZLQ, WMTFM, KKLK, KQSW.

### KIM WILDE "You Keep Me Hangin' On" (MCA) 8/1

Rotations: Heavy 1/0, Medium 5/1, Light 2/0, Total Adds 1, WIZD. Heavy: WFFX. Medium including B100, WHVE, KRLB, K99. Light: WSNY, KFSB.

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

# AC ADDS & HO'S

## EAST

### PARALLEL ONE

**WPKX/New York**  
Wendy Silverstein  
none  
Hotteat: CHRIS DEBURGH  
KLYMAXX  
LABELLE & CHAMPLI  
PAUL SIMON  
ATLANTIC STARR

**WBNP/Pittsburgh**  
Jack Raymond  
JOURNEY  
WHITNEY HOUSTON  
Hotteat: MADONNA  
CUTTING CREW  
ATLANTIC STARR  
LABELLE & CHAMPLI  
KENNY LOGGINS

**WHTX/Pittsburgh**  
Kath Abrams  
JOE COCKER  
U2  
Hotteat: PAUL SIMON  
KENNY G  
CHRIS DEBURGH  
ATLANTIC STARR  
GLENN MEDEIROS

### PARALLEL TWO

**WAEW/Allentown**  
Chris Bailey  
BRUCE HORNSBY  
WHITNEY HOUSTON  
JONATHAN BUTLER  
Hotteat: SMOKEY ROBINSON  
LIONEL RICHIE  
ANITA BAKER  
MADONNA  
STEVE WINWOOD

**WKYE/Johnstown**  
Jack Michaels  
KLYMAXX  
SURVIVOR  
COLIN HAY  
DAN FOZZELBERG  
BRUCE HORNSBY  
Hotteat: ATLANTIC STARR  
CUTTING CREW  
U2  
KENNY LOGGINS  
KENNY G

**WKQW/Utica-Rome**  
Carpenter/Carr  
JONATHAN BUTLER  
BRUCE HORNSBY  
PARTON, RONSTADT,  
KENNY G  
Hotteat: ATLANTIC STARR  
LUTHER VANDROSS  
LABELLE & CHAMPLI  
KENNY LOGGINS  
GENESIS

### PARALLEL THREE

**WPAW/Hilltop**  
Savoy/Mastrotot  
BRUCE HORNSBY  
NYLONS  
Hotteat: LIONEL RICHIE  
MADONNA  
CHRIS DEBURGH  
KENNY LOGGINS  
ATLANTIC STARR

### PARALLEL ONE

**WWM/Albany**  
Hester/Miller  
STAN CAMPBELL  
DAVID SANBORN  
JOE COCKER  
KLYMAXX  
Hotteat: CHRIS DEBURGH  
LIONEL RICHIE  
BRUCE HORNSBY  
DAN HILL  
GENESIS

**WEMH/Hoburg**  
Jack Raymond  
DIANA ROSS  
JOE COCKER  
RONNIE SPECTOR  
HEART  
KIM O'LEARY  
K.T. OSLIN  
JOE JACKSON  
Hotteat: MADONNA  
HOWARD JONES  
LIONEL RICHIE  
DAN HILL  
LABELLE & CHAMPLI

**WVNE/Kenna**  
Mills Trombly  
GENESIS  
COMMODORES  
JOE COCKER  
K.T. OSLIN  
Hotteat: CHRIS DEBURGH  
KENNY LOGGINS  
LIONEL RICHIE  
LABELLE & CHAMPLI  
ATLANTIC STARR

### PARALLEL TWO

**WLL/Morrisburg**  
Low/Schmidt  
COMMODORES  
HEART  
KLYMAXX  
LINDA RONSTADT  
Hotteat: KENNY LOGGINS  
BRUCE HORNSBY  
JODY MATLEY  
CHICAGO  
CHRIS DEBURGH

**WBUK/Montpelier**  
Bruce Stebbins  
HEART  
KIM O'LEARY  
K.T. OSLIN  
JOE COCKER  
Hotteat: ATLANTIC STARR  
GLENN MEDEIROS  
DAN HILL  
SIMPLY RED  
THOMPSON TWINS

**WQW/Salisbury**  
Kan Mack  
none  
Hotteat: ANITA BAKER  
ATLANTIC STARR  
GLENN MEDEIROS  
KENNY G  
GINO VANNELLI  
Hotteat: ATLANTIC STARR  
LUTHER VANDROSS  
LABELLE & CHAMPLI  
KENNY LOGGINS  
GENESIS

### PARALLEL THREE

**WPAW/Hilltop**  
Savoy/Mastrotot  
BRUCE HORNSBY  
NYLONS  
Hotteat: LIONEL RICHIE  
MADONNA  
CHRIS DEBURGH  
KENNY LOGGINS  
ATLANTIC STARR

### PARALLEL ONE

**KFM/San Diego**  
Michael Pazo  
CARLY SIMON  
KLYMAXX  
BRUCE HORNSBY  
Hotteat: CHRIS DEBURGH  
KENNY G

**KM1/Denver**  
Eliott/Brady  
GENESIS  
ATLANTIC STARR  
Hotteat: RESTLESS HEART  
STEVE WINWOOD  
CROWDED HOUSE  
LIONEL RICHIE  
GLENN MEDEIROS

**KOST/Los Angeles**  
Kaye/Kiley  
SURFACE  
Hotteat: CHRIS DEBURGH  
MADONNA  
KLYMAXX  
DAN HILL  
ATLANTIC STARR

### PARALLEL TWO

**KKLY/Phoenix**  
Church/Thomas  
WHITNEY HOUSTON  
KLYMAXX  
Hotteat: STEVE WINWOOD  
ATLANTIC STARR  
KENNY G  
CHRIS DEBURGH  
PAUL SIMON

**KHVL/Sacramento**  
John Chappell  
CARLY SIMON  
U2  
BRUCE HORNSBY  
WHITNEY HOUSTON  
Hotteat: CHICAGO  
KENNY LOGGINS  
MADONNA  
KENNY G  
DAN HILL

**B100/San Diego**  
Rich/Knight  
BRUCE HORNSBY  
EXORDE  
RUSH & ELTON  
CARLY SIMON  
SYSTEM  
Hotteat: ATLANTIC STARR  
CHICAGO  
GENESIS  
KENNY LOGGINS

### 91 Reporters 83 Current Reports

### Two stations reported a frozen list this week: KS94/St. Louis WXUS/Lafayette

## SOUTH

### PARALLEL ONE

**WBB-FM/Atlanta**  
LoCasto/MoCoy  
DAN HILL  
WHITNEY HOUSTON  
Hotteat: CHRIS DEBURGH  
CHICAGO  
ATLANTIC STARR  
LIONEL RICHIE  
GLENN MEDEIROS

**KVIL/Dallas**  
Rhodes/Chapman  
BRUCE HORNSBY  
Hotteat: CHRIS DEBURGH  
GENESIS  
RESTLESS HEART  
KENNY G  
SMOKEY ROBINSON

**LOVE4/Miami**  
Moer/Agony  
KENNY LOGGINS  
DAVID SANBORN  
Hotteat: STEVE WINWOOD  
SMOKEY ROBINSON  
CHRIS DEBURGH  
GLENN MEDEIROS  
ATLANTIC STARR

### PARALLEL TWO

**W101/Tampa**  
DeCaro/Wiliams  
GINO VANNELLI  
Hotteat: KENNY G  
KENNY LOGGINS  
CROWDED HOUSE  
CHRIS DEBURGH  
GENESIS

**W107/Orlando**  
Brian Kirkland  
ATLANTIC STARR  
CUTTING CREW  
Hotteat: MADONNA  
CHRIS DEBURGH  
LIONEL RICHIE  
CHICAGO

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

### PARALLEL THREE

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

### PARALLEL ONE

**KDUK/Eugene**  
Wilkinson/Miller  
WHITNEY HOUSTON  
U2  
LABELLE & CHAMPLI  
CUTTING CREW  
Hotteat: STEVE WINWOOD  
GLENN MEDEIROS  
LIONEL RICHIE  
MADONNA  
CHICAGO

**KMZO/Las Vegas**  
Las Vegas  
U2  
Hotteat: LUTHER VANDROSS  
MADONNA  
GENESIS  
ATLANTIC STARR  
KENNY LOGGINS

**KWAM/Montevideo**  
Michael Reading  
BRUCE HORNSBY  
PARTON, RONSTADT,  
Hotteat: SMOKEY ROBINSON  
LIONEL RICHIE  
ANITA BAKER  
ATLANTIC STARR

### PARALLEL TWO

**KKIX/Boise**  
Brian Gregory  
BRUCE HORNSBY  
WHITNEY HOUSTON  
DAN HILL  
Hotteat: CHICAGO  
KENNY LOGGINS  
MADONNA  
LIONEL RICHIE  
ATLANTIC STARR  
GENESIS

**KK98/Great Falls**  
Steve Keller  
none  
Hotteat: LIONEL RICHIE  
JODY MATLEY  
CHICAGO  
ATLANTIC STARR  
U2

**KVUU/Colorado Springs**  
Howard/Jackson  
KENNY G  
BRUCE HORNSBY  
Hotteat: STEVE WINWOOD  
CROWDED HOUSE  
SMOKEY ROBINSON  
LIONEL RICHIE  
KENNY LOGGINS

### PARALLEL THREE

**K98/Great Falls**  
Steve Keller  
none  
Hotteat: LIONEL RICHIE  
JODY MATLEY  
CHICAGO  
ATLANTIC STARR  
U2

### PARALLEL ONE

**Y103/Jacksonville**  
Jeff Ryan  
CARLY SIMON  
Hotteat: RESTLESS HEART  
STEVE WINWOOD  
KENNY G  
ATLANTIC STARR  
GLENN MEDEIROS

**WTFM/Johnson City**  
Bruce Galden  
U2  
PARTON, RONSTADT,  
HEART  
Hotteat: DAN HILL  
ATLANTIC STARR  
KENNY LOGGINS  
LIONEL RICHIE

**U102/Knoxville**  
Hobbs/Trotter  
HUEY LEWIS & THE  
CROWDED HOUSE  
Hotteat: MADONNA  
LIONEL RICHIE  
CHICAGO  
SMOKEY ROBINSON  
CHRIS DEBURGH

### PARALLEL TWO

**WVKA/Louisville**  
Kenny/Crawford  
NYLONS  
BRUCE HORNSBY  
AL JARREAU  
Hotteat: ATLANTIC STARR  
LIONEL RICHIE  
GLENN MEDEIROS  
MADONNA  
GENESIS

**W101/Tampa**  
DeCaro/Wiliams  
GINO VANNELLI  
Hotteat: KENNY G  
KENNY LOGGINS  
CROWDED HOUSE  
CHRIS DEBURGH  
GENESIS

**W107/Orlando**  
Brian Kirkland  
ATLANTIC STARR  
CUTTING CREW  
Hotteat: MADONNA  
CHRIS DEBURGH  
LIONEL RICHIE  
CHICAGO

### PARALLEL THREE

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

### PARALLEL ONE

**KDUK/Eugene**  
Wilkinson/Miller  
WHITNEY HOUSTON  
U2  
LABELLE & CHAMPLI  
CUTTING CREW  
Hotteat: STEVE WINWOOD  
GLENN MEDEIROS  
LIONEL RICHIE  
MADONNA  
CHICAGO

**KMZO/Las Vegas**  
Las Vegas  
U2  
Hotteat: LUTHER VANDROSS  
MADONNA  
GENESIS  
ATLANTIC STARR  
KENNY LOGGINS

**KWAM/Montevideo**  
Michael Reading  
BRUCE HORNSBY  
PARTON, RONSTADT,  
Hotteat: SMOKEY ROBINSON  
LIONEL RICHIE  
ANITA BAKER  
ATLANTIC STARR

### PARALLEL TWO

**KKIX/Boise**  
Brian Gregory  
BRUCE HORNSBY  
WHITNEY HOUSTON  
DAN HILL  
Hotteat: CHICAGO  
KENNY LOGGINS  
MADONNA  
LIONEL RICHIE  
ATLANTIC STARR  
GENESIS

**KK98/Great Falls**  
Steve Keller  
none  
Hotteat: LIONEL RICHIE  
JODY MATLEY  
CHICAGO  
ATLANTIC STARR  
U2

**KVUU/Colorado Springs**  
Howard/Jackson  
KENNY G  
BRUCE HORNSBY  
Hotteat: STEVE WINWOOD  
CROWDED HOUSE  
SMOKEY ROBINSON  
LIONEL RICHIE  
KENNY LOGGINS

### PARALLEL THREE

**K98/Great Falls**  
Steve Keller  
none  
Hotteat: LIONEL RICHIE  
JODY MATLEY  
CHICAGO  
ATLANTIC STARR  
U2

## MIDWEST

### PARALLEL ONE

**WLLT/Cincinnati**  
Cass/Scott  
ATLANTIC STARR  
HUEY LEWIS & THE  
Hotteat: STEVE WINWOOD  
FRANKLIN & MICHAEL  
GENESIS  
CUTTING CREW  
CROWDED HOUSE  
WTFM/Johnson City  
Kazak/West

**WHITNEY HOUSTON**  
Hotteat: BILLY JOEL  
LIONEL RICHIE  
GLENN MEDEIROS  
GENESIS  
CHICAGO

**WLFM/Cleveland**  
Smith/Popovich  
ATLANTIC STARR  
EDDIE MONY  
Hotteat: GENESIS  
PAUL SIMON  
CUTTING CREW  
CROWDED HOUSE  
CHRIS DEBURGH

### PARALLEL TWO

**WVKA/Louisville**  
Kenny/Crawford  
NYLONS  
BRUCE HORNSBY  
AL JARREAU  
Hotteat: ATLANTIC STARR  
LIONEL RICHIE  
GLENN MEDEIROS  
MADONNA  
GENESIS

**W101/Tampa**  
DeCaro/Wiliams  
GINO VANNELLI  
Hotteat: KENNY G  
KENNY LOGGINS  
CROWDED HOUSE  
CHRIS DEBURGH  
GENESIS

**W107/Orlando**  
Brian Kirkland  
ATLANTIC STARR  
CUTTING CREW  
Hotteat: MADONNA  
CHRIS DEBURGH  
LIONEL RICHIE  
CHICAGO

### PARALLEL THREE

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

### PARALLEL ONE

**KDUK/Eugene**  
Wilkinson/Miller  
WHITNEY HOUSTON  
U2  
LABELLE & CHAMPLI  
CUTTING CREW  
Hotteat: STEVE WINWOOD  
GLENN MEDEIROS  
LIONEL RICHIE  
MADONNA  
CHICAGO

**KMZO/Las Vegas**  
Las Vegas  
U2  
Hotteat: LUTHER VANDROSS  
MADONNA  
GENESIS  
ATLANTIC STARR  
KENNY LOGGINS

**KWAM/Montevideo**  
Michael Reading  
BRUCE HORNSBY  
PARTON, RONSTADT,  
Hotteat: SMOKEY ROBINSON  
LIONEL RICHIE  
ANITA BAKER  
ATLANTIC STARR

### PARALLEL TWO

**KKIX/Boise**  
Brian Gregory  
BRUCE HORNSBY  
WHITNEY HOUSTON  
DAN HILL  
Hotteat: CHICAGO  
KENNY LOGGINS  
MADONNA  
LIONEL RICHIE  
ATLANTIC STARR  
GENESIS

**KK98/Great Falls**  
Steve Keller  
none  
Hotteat: LIONEL RICHIE  
JODY MATLEY  
CHICAGO  
ATLANTIC STARR  
U2

**KVUU/Colorado Springs**  
Howard/Jackson  
KENNY G  
BRUCE HORNSBY  
Hotteat: STEVE WINWOOD  
CROWDED HOUSE  
SMOKEY ROBINSON  
LIONEL RICHIE  
KENNY LOGGINS

### PARALLEL THREE

**K98/Great Falls**  
Steve Keller  
none  
Hotteat: LIONEL RICHIE  
JODY MATLEY  
CHICAGO  
ATLANTIC STARR  
U2

### PARALLEL ONE

**WLLT/Cincinnati**  
Cass/Scott  
ATLANTIC STARR  
HUEY LEWIS & THE  
Hotteat: STEVE WINWOOD  
FRANKLIN & MICHAEL  
GENESIS  
CUTTING CREW  
CROWDED HOUSE  
WTFM/Johnson City  
Kazak/West

**WHITNEY HOUSTON**  
Hotteat: BILLY JOEL  
LIONEL RICHIE  
GLENN MEDEIROS  
GENESIS  
CHICAGO

**WLFM/Cleveland**  
Smith/Popovich  
ATLANTIC STARR  
EDDIE MONY  
Hotteat: GENESIS  
PAUL SIMON  
CUTTING CREW  
CROWDED HOUSE  
CHRIS DEBURGH

### PARALLEL TWO

**WVKA/Louisville**  
Kenny/Crawford  
NYLONS  
BRUCE HORNSBY  
AL JARREAU  
Hotteat: ATLANTIC STARR  
LIONEL RICHIE  
GLENN MEDEIROS  
MADONNA  
GENESIS

**W101/Tampa**  
DeCaro/Wiliams  
GINO VANNELLI  
Hotteat: KENNY G  
KENNY LOGGINS  
CROWDED HOUSE  
CHRIS DEBURGH  
GENESIS

**W107/Orlando**  
Brian Kirkland  
ATLANTIC STARR  
CUTTING CREW  
Hotteat: MADONNA  
CHRIS DEBURGH  
LIONEL RICHIE  
CHICAGO

### PARALLEL THREE

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

### PARALLEL ONE

**KDUK/Eugene**  
Wilkinson/Miller  
WHITNEY HOUSTON  
U2  
LABELLE & CHAMPLI  
CUTTING CREW  
Hotteat: STEVE WINWOOD  
GLENN MEDEIROS  
LIONEL RICHIE  
MADONNA  
CHICAGO

**KMZO/Las Vegas**  
Las Vegas  
U2  
Hotteat: LUTHER VANDROSS  
MADONNA  
GENESIS  
ATLANTIC STARR  
KENNY LOGGINS

**KWAM/Montevideo**  
Michael Reading  
BRUCE HORNSBY  
PARTON, RONSTADT,  
Hotteat: SMOKEY ROBINSON  
LIONEL RICHIE  
ANITA BAKER  
ATLANTIC STARR

### PARALLEL TWO

**KKIX/Boise**  
Brian Gregory  
BRUCE HORNSBY  
WHITNEY HOUSTON  
DAN HILL  
Hotteat: CHICAGO  
KENNY LOGGINS  
MADONNA  
LIONEL RICHIE  
ATLANTIC STARR  
GENESIS

**KK98/Great Falls**  
Steve Keller  
none  
Hotteat: LIONEL RICHIE  
JODY MATLEY  
CHICAGO  
ATLANTIC STARR  
U2

**KVUU/Colorado Springs**  
Howard/Jackson  
KENNY G  
BRUCE HORNSBY  
Hotteat: STEVE WINWOOD  
CROWDED HOUSE  
SMOKEY ROBINSON  
LIONEL RICHIE  
KENNY LOGGINS

### PARALLEL THREE

**K98/Great Falls**  
Steve Keller  
none  
Hotteat: LIONEL RICHIE  
JODY MATLEY  
CHICAGO  
ATLANTIC STARR  
U2

## FULL-SERVICE AC

### PARALLEL ONE

**WTAE/Pittsburgh**  
Bob Conrad  
none  
Hotteat: JAMES JACKSON  
SMOKEY ROBINSON  
STARSHIP  
STEVE WINWOOD

**WPRO/Providence**  
Tom Cuddy  
CHRIS DEBURGH  
Hotteat: MADONNA  
LIONEL RICHIE  
GLENN MEDEIROS  
CHICAGO  
DAN HILL

**WELM/New Haven**  
Gross/McCormick  
BRUCE HORNSBY  
CARLY SIMON  
Hotteat: LIONEL RICHIE  
CHRIS DEBURGH  
GLENN MEDEIROS  
DAN HILL  
GENESIS

### PARALLEL TWO

**WCCB/Bridgeport**  
Peters/Becker  
SMOKEY ROBINSON  
BRUCE HORNSBY  
Hotteat: CHRIS DEBURGH  
FLEETWOOD MAC  
MADONNA  
U2  
KIM WILDE

**WVNY/Columbus**  
Hallett/Munnally  
WHITNEY HOUSTON  
PETER CETERA  
BRUCE HORNSBY  
DAVID SANBORN  
Hotteat: LIONEL RICHIE  
MADONNA  
KENNY G  
CHRIS DEBURGH  
CHICAGO

**3WV/Toledo**  
King/Mathers  
U2  
BRUCE HORNSBY  
Hotteat: SMOKEY ROBINSON  
ANITA BAKER  
LIONEL RICHIE  
MADONNA  
ATLANTIC STARR

### PARALLEL THREE

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

### PARALLEL ONE

**WTAE/Pittsburgh**  
Bob Conrad  
none  
Hotteat: JAMES JACKSON  
SMOKEY ROBINSON  
STARSHIP  
STEVE WINWOOD

**WPRO/Providence**  
Tom Cuddy  
CHRIS DEBURGH  
Hotteat: MADONNA  
LIONEL RICHIE  
GLENN MEDEIROS  
CHICAGO  
DAN HILL

**WELM/New Haven**  
Gross/McCormick  
BRUCE HORNSBY  
CARLY SIMON  
Hotteat: LIONEL RICHIE  
CHRIS DEBURGH  
GLENN MEDEIROS  
DAN HILL  
GENESIS

### PARALLEL TWO

**WCCB/Bridgeport**  
Peters/Becker  
SMOKEY ROBINSON  
BRUCE HORNSBY  
Hotteat: CHRIS DEBURGH  
FLEETWOOD MAC  
MADONNA  
U2  
KIM WILDE

**WVNY/Columbus**  
Hallett/Munnally  
WHITNEY HOUSTON  
PETER CETERA  
BRUCE HORNSBY  
DAVID SANBORN  
Hotteat: LIONEL RICHIE  
MADONNA  
KENNY G  
CHRIS DEBURGH  
CHICAGO

**3WV/Toledo**  
King/Mathers  
U2  
BRUCE HORNSBY  
Hotteat: SMOKEY ROBINSON  
ANITA BAKER  
LIONEL RICHIE  
MADONNA  
ATLANTIC STARR

### PARALLEL THREE

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

### PARALLEL ONE

**KDUK/Eugene**  
Wilkinson/Miller  
WHITNEY HOUSTON  
U2  
LABELLE & CHAMPLI  
CUTTING CREW  
Hotteat: STEVE WINWOOD  
GLENN MEDEIROS  
LIONEL RICHIE  
MADONNA  
CHICAGO

**KMZO/Las Vegas**  
Las Vegas  
U2  
Hotteat: LUTHER VANDROSS  
MADONNA  
GENESIS  
ATLANTIC STARR  
KENNY LOGGINS

**KWAM/Montevideo**  
Michael Reading  
BRUCE HORNSBY  
PARTON, RONSTADT,  
Hotteat: SMOKEY ROBINSON  
LIONEL RICHIE  
ANITA BAKER  
ATLANTIC STARR

### PARALLEL TWO

**KKIX/Boise**  
Brian Gregory  
BRUCE HORNSBY  
WHITNEY HOUSTON  
DAN HILL  
Hotteat: CHICAGO  
KENNY LOGGINS  
MADONNA  
LIONEL RICHIE  
ATLANTIC STARR  
GENESIS

**KK98/Great Falls**  
Steve Keller  
none  
Hotteat: LIONEL RICHIE  
JODY MATLEY  
CHICAGO  
ATLANTIC STARR  
U2

**KVUU/Colorado Springs**  
Howard/Jackson  
KENNY G  
BRUCE HORNSBY  
Hotteat: STEVE WINWOOD  
CROWDED HOUSE  
SMOKEY ROBINSON  
LIONEL RICHIE  
KENNY LOGGINS

### PARALLEL THREE

**K98/Great Falls**  
Steve Keller  
none  
Hotteat: LIONEL RICHIE  
JODY MATLEY  
CHICAGO  
ATLANTIC STARR  
U2

### PARALLEL THREE

**WVNY/Columbus**  
Hallett/Munnally  
WHITNEY HOUSTON  
PETER CETERA  
BRUCE HORNSBY  
DAVID SANBORN  
Hotteat: LIONEL RICHIE  
MADONNA  
KENNY G  
CHRIS DEBURGH  
CHICAGO

**3WV/Toledo**  
King/Mathers  
U2  
BRUCE HORNSBY  
Hotteat: SMOKEY ROBINSON  
ANITA BAKER  
LIONEL RICHIE  
MADONNA  
ATLANTIC STARR

### PARALLEL ONE

**WTAE/Pittsburgh**  
Bob Conrad  
none  
Hotteat: JAMES JACKSON  
SMOKEY ROBINSON  
STARSHIP  
STEVE WINWOOD

**WPRO/Providence**  
Tom Cuddy  
CHRIS DEBURGH  
Hotteat: MADONNA  
LIONEL RICHIE  
GLENN MEDEIROS  
CHICAGO  
DAN HILL

**WELM/New Haven**  
Gross/McCormick  
BRUCE HORNSBY  
CARLY SIMON  
Hotteat: LIONEL RICHIE  
CHRIS DEBURGH  
GLENN MEDEIROS  
DAN HILL  
GENESIS

### PARALLEL TWO

**WCCB/Bridgeport**  
Peters/Becker  
SMOKEY ROBINSON  
BRUCE HORNSBY  
Hotteat: CHRIS DEBURGH  
FLEETWOOD MAC  
MADONNA  
U2  
KIM WILDE

**WVNY/Columbus**  
Hallett/Munnally  
WHITNEY HOUSTON  
PETER CETERA  
BRUCE HORNSBY  
DAVID SANBORN  
Hotteat: LIONEL RICHIE  
MADONNA  
KENNY G  
CHRIS DEBURGH  
CHICAGO

**3WV/Toledo**  
King/Mathers  
U2  
BRUCE HORNSBY  
Hotteat: SMOKEY ROBINSON  
ANITA BAKER  
LIONEL RICHIE  
MADONNA  
ATLANTIC STARR

### PARALLEL THREE

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

**W109/Orlando**  
Eliott/Ryan  
DAN HILL  
CHRIS DEBURGH  
KENNY LOGGINS  
Hotteat: RESTLESS HEART  
LIONEL RICHIE  
MADONNA  
GENESIS

# R&R NATIONAL AIRPLAY

## AOR TRACKS

### MOST ADDED

**BOB SEGER/Shakedown (151)**  
**RICHARD MARX/Mean (117)**  
**DAN FOGELBERG/She (85)**  
**MOTLEY CRUE/Girls (78)**  
**Y&T/Contagious (43)**  
**DIRE STRAITS/Money For Nothing (35)**  
**JON BUTCHER/Holy (24)**  
**SUZANNE VEGA/Luka (21)**

### HOTTEST

**TOM PETTY.../Jammin (74)**  
**U2/Still (64)**  
**HEART/Alone (38)**  
**DAVID BOWIE/Day In (37)**  
**FROZEN GHOST/Should (34)**  
**FLEETWOOD MAC/Seven (29)**  
**BRYAN ADAMS/Heat (28)**  
**BOB SEGER/Shakedown (20)**  
**LITTLE AMERICA/Fire (19)**  
**U2/With (19)**

### CHART CLIMBERS

**FLEETWOOD MAC "Tango In The Night" (WB) 94/6 (88/12)**  
 Adds: KGB, WEZX, WWCK, KEZO, KEZE, KFMF. Heavy 41 including KBPI, KUPD, KFOG, KISW, WPYX, WHEB, KLBJ, KLAQ, WKQQ, WKDF. Medium 47 including WNEW, WKLS, WGTR, WNOR, WLVO, KYYS, KLOS, KZAP, WOUR, WAAF. Moves 29-28.

**BON JOVI "Wanted Dead Or Alive" (Mercury/PolyGram) 89/16 (77/7)**  
 Adds including DC101, WHEB, WPDH, WIMZ, WKDF, KNAC, WGIR, KFMZ, KWHL, KOZZ. Heavy 40 including WBCN, WDVE, WGTR, WEBN, WLLZ, WZZO, WCCC, WKRR, KISS, KGGO. Medium 34 including WMMR, WKLS, WSHE, WNOR, WYFN, WQFM, KQRS, KLAQ, WDIZ, WRXL. Moves 31-30.

**R.E.M. "Ages Of You" (IRS/A&M) 88/4 (85/5)**  
 Adds: WBCN, WDHA, WAQY, WMAD. Heavy 14 including WLIR, WXRT, 91X, WCCC, KPOI, KRNA, KQWB, KFMQ, KTYD. Medium 62 including WBAB, WKLS, KTXQ, WNOR, WYFN, WLLZ, KYYS, KBCO, KUPD, KFOG. Moves 40-39.

**DAN FOGELBERG "She Don't Look Back" (Epic) 85/85 (0/0)**  
 Adds including WLLZ, KYYS, WQFM, KQRS, KSHE, KBPI, KUPD, KOME, WCMF, WKRR. Heavy 14 including WNOR, KBCO, KFOG, WPYX, WPDH, WIMZ, WWCN, KRNA, KFMQ. Medium 67 including WBAB, WNEW, WDVE, WHJY, DC101, WSHE, WYFN, WLUP, WLVO. Debuts at #37.

**SUZANNE VEGA "Luka" (A&M) 85/21 (63/17)**  
 Adds including WKLS, WNOR, WQFM, WHEB, WKQQ, WIXV, WAPL, WRQK, WFBO, WBLM. Heavy 19 including WBCN, WXRK, WXRT, KBCO, WHFS, WTPA, WHCN, WIOQ, WIZN. Medium 50 including WBAB, WLIR, WNEW, DC101, KTXQ, WSHE, WLUP, WLLZ, KYYS, 91X. Moves 49-40.

**CUTTING CREW "One For The Mockingbird" (Virgin) 79/14 (66/14)**  
 Adds including WBYR, WLIR, WKLS, KRXQ, WPDH, WXKE, KICT, KFMQ, KTYD. Heavy 10: WDVE, 91X, WTPA, CHEZ, KNAC, WLAQ, KZEL, WWWW, KWHL, KRQU. Medium 59 including WBAB, WHJY, KTXQ, WNOR, KSHE, KUPD, KZAP, KGB, KOME, WPYX. Moves 52-44.

**MOTLEY CRUE "Girls, Girls, Girls" (Elektra) 78/78 (0/0)**  
 Adds including WBCN, WXRK, KLOS, WCCC, WHEB, WOUR, WAAF, KLAQ, WIMZ. Heavy 13 including WBAB, Q107, KTXQ, WYFN, KUPD, KISS, KNAC, WGIR, KQWB. Medium 50 including WNEW, WDVE, WHJY, WKLS, WNOR, WLLZ, WQFM, KGB, KRQR, KOME. Debuts at #42.

**GENESIS "In Too Deep" (Atlantic) 74/8 (68/15)**  
 Adds: WYFY, WLVO, KRSP, WKFM, WKRR, WKDF, WIBA, KLPX. Heavy 38 including WBAB, WNEW, WXRK, WMMR, WHJY, DC101, KSHE, KUPD, WPYX, WCCC. Medium 28 including WDVE, WYFN, WLLZ, KYYS, KBPI, KOME, KGGO, KATT, WWCT, WWWW. Moves 36-34.

**ANDY TAYLOR "Don't Let Me Die Young" (MCA) 73/16 (57/21)**  
 Adds including WBCN, WNOR, WYFN, WLLZ, KQRS, KUPD, KGB, WAPL, KBER, KEZE. Heavy 5 including WXRK, KNAC, KRQU. Medium 39 including WNEW, WKLS, WQFM, KBPI, KOME, WOUR, WAAF, WIMZ, WKDF, WDIZ. Debuts at #49.

**TNT "10,000 Lovers (In One)" (Mercury/PolyGram) 62/9 (56/6)**  
 Adds: WQFM, WYFY, WEGR, WIXV, WLAQ, WRKI, WWTR, WOOJ, KQWB. Heavy 4: KAZY, KRXQ, KNAC, KRQU. Medium 40 including WNEW, WNOR, WLLZ, KSHE, KBPI, KUPD, KRQR, KOME, WHEB, WOUR. Debuts at #53.

**AUTOGRAPH "Dance All Night" (RCA) 60/4 (57/8)**  
 Adds: WBYR, WLLZ, KZAP, WLNZ. Heavy 6: WQFM, KWIC, KNAC, KMBY, KATP, KRQU. Medium 36 including WYFN, KBPI, KUPD, KOME, WIMZ, WKDF, KISS, WIXV, WTUE, KATT. Moves 60-57.

**ACE FREHLEY "Into The Night" (Mercury/A&M) 57/16 (41/25)**  
 Adds including WQFM, KSHE, KGB, KRQR, WHEB, KEZO, KRNA, KFMZ, KFMF. Heavy 4: WXRK, KWIC, KNAC, KRQU. Medium 39 including WBAB, WNEW, KTXQ, WNOR, WYFN, WLLZ, KBPI, KUPD, KZAP, WPYX. Debuts at #54.

**WORLD PARTY "All Come True" (Chrysalis) 52/9 (48/10)**  
 Adds: WBYR, WIOQ, WHEB, WEZX, KLAQ, WQBK, WWWW, WKLT, WAOR. Heavy 3: 91X, KGB, CHEZ. Medium 33 including WNEW, DC101, KBCO, KUPD, WOUR, WIMZ, WRXL, KQDS, KATT. Debuts at #60.

**WHITESNAKE "Here I Go Again" (Geffen) 51/16 (35/17)**  
 Adds including KBPI, KLOS, KLBJ, WIXV, WFBO, KICT, KKDJ, KEZE, WBLM, WRUF. Heavy 12 including WDVE, WYFN, KUPD, WHCN, WYFY, KISS, KLO, KNAC, KWHL. Medium 32 including WKLS, WLVO, WLLZ, WRFX, WDIZ, WAPL, WRQK, WTUE, KQDS. Debuts at #52.

**DAVID BOWIE "Bang Bang" (EMI America) 47/4 (46/9)**  
 Adds: WNOR, WPLR, WIZN, WKLT. Heavy 21 including WMMR, WXRT, WQFM, KSHE, KFOG, KRQR, WHEB, WPDH, KLBJ, WYMG. Medium 24 including DC101, WSHE, KYYS, KUPD, 91X, KGB, WCCC, WKDF, WDIZ. Remains at #46.

**U2 "In God's Country" (Island) 39/4 (37/1)**  
 Adds: WBYR, KBCO, CFOX, KFMQ. Heavy 14 including KQRS, KFOG, CFNY, WYFY, WLAQ, KILO, KKDJ, KPOI, WBLM. Medium 23 including WBAB, WNEW, WKLS, KTXQ, WGTR, WLVO, 91X, WRQK, KQDS. Remains at #55.

### NEW & ACTIVE

**RICK MEDLOCKE & BLACKFOOT "Saturday Night" (Atlantic) 44/2 (43/5)**  
 Adds: WKLS, KMOD. Heavy 0. Medium 31 including WNEW, WDVE, WQFM, KSHE, KUPD, KLAQ, WAPL, KATT, KEZO.

**Y&T "Contagious" (Geffen) 43/43 (0/0)**  
 Adds including WXRK, WHJY, WQFM, KLOS, KZAP, KRQR, KMOD, KICT, KJOT, KRNA. Heavy 3: KISS, KNAC, WGIR. Medium 18 including WNOR, WYFN, KAZY, KUPD, KOME, KILO, KKDJ, KDJK, WRKI.

**CONCRETE BLONDE "Dance Along The Edge" (IRS/MCA) 43/9 (36/5)**  
 Adds: KBCO, WCCC, WHTF, WIMZ, KBAT, KICT, KMBY, KBER, WWWW. Heavy 6: WBCN, KROQ, WMAD, WMYR, WIZN, WYMG. Medium 27 including WXRT, WQFM, KOME, WHEB, WOUR, WAAF, KEZO, KMOD, WBLM, KQWB.

**OZZY OSBOURNE/RANDY RHOADS "Crazy Train" (CBS Associated) 37/8 (30/10)**  
 Adds: WXRK, Q107, WZEX, KISS, KPOI, KATP, KWHL. Powers 1. Heavy 3 including WBCN, KNAC. Medium 15 including WBAB, WNEW, WYFN, KSHE, KAZY, KUPD, KGB, WRKI.

**PRINCE'S TRUST... "Money For Nothing" (A&M) 36/35 (1/1)**  
 Adds including WHJY, KTXQ, KZAP, 91X, WZZO, WAPL, KATT, KPOI, WGIR, KFMF. Heavy 2 including WXRT. Medium 16 including WBAB, DC101, WLVO, KFOG, WPDH, KLBJ, KLAQ, WDIZ, WLAQ.

**JOHN FARNHAM "You're The Voice" (RCA) 36/6 (32/7)**  
 Adds: CHOM, WXRK, WKLC, KDJK, WIZN, WRKI. Heavy 2 including WKDF. Medium 25 including WNOR, WYFN, KFOG, WPYX, WIMZ, WLAQ, KJOT, KILO, KKDJ.

**LOU GRAMM "Heartache" (Atlantic) 35/4 (32/7)**  
 Adds: WBYR, KRQR, WFBO, WRUF. Heavy 15 including Q107, WQFM, KQRS, KOME, WCMF, WIMZ, WAPL, KQDS, KILO. Medium 19 including WNEW, WHJY, KUPD, KGB, WDIZ, WTUE, WXKE, KATT.

**PSYCHEDELIC FURS "Shock" (Columbia) 31/12 (19/8)**  
 Adds including WBYR, WLIR, KRQR, KOME, WHFS, WCCC, WEZX, WLAQ, KILO, KOZZ. Heavy 8 including WBCN, KTXQ, WXRT, KROQ, WMYR, KTCL. Medium 19 including KBCO, KRXQ, 91X, WDHA, WBRU, WHTF, KNAC, KJOT, KBER.

**DANNY WILSON "Mary's Prayer" (Virgin) 29/10 (19/10)**  
 Adds: WBAB, KWIC, WRQK, WLNZ, KEZO, KICT, KMBY, WBLM, KRNA, WYMG. Powers 1. Heavy 4: WLIR, KTCZ, KMMX, KRQU. Medium 17 including WHFS, WDHA, WOUR, WRDU, WMAD, WIZN, WWTR, KATP, WWWW.

**BRYAN ADAMS "Hearts On Fire" (A&M) 29/7 (25/6)**  
 Adds: WLUP, WPYX, WIOQ, WEGR, WQBK, KSQY, WYMG. Powers 1. Heavy 13 including WDVE, KUPD, KRQR, KOME, CFOX, WHTF, WIMZ, KILO, KKDJ. Medium 14 including WKLS, KLOL, WEBN, KLOS, WKLC, WIXV, WRQK, KICT, KOZZ.

**STAN BUSH & BARRAGE "Crank That Radio" (Scotti Bros./CBS) 28/0 (30/4)**  
 Heavy 3: WPLR, WEZX, KRQU. Medium 12 including WSHE, WQFM, WTPA, WHEB, WAQX, WTUE, WLAQ, KQWB, KWHL.

**STAN CAMPBELL "Years Go By" (Elektra) 26/10 (16/16)**  
 Adds: WBYR, KQRS, WDHA, WHTF, KTCZ, KILO, KZEL, KMBY, KGRQ, KOZZ. Heavy 1: KFOG. Medium 14 including KZAP, KRQR, KOME, KWIC, KATP, KMMX, WAOR, KFMF.

**LONG RYDERS "Gunslinger Man" (Island) 25/2 (25/3)**  
 Adds: WBCN, KWHL. Heavy 6 including WXRK, KROQ, KRXQ, KZEL, KQWB. Medium 14 including WNOR, KUPD, KZAP, 91X, KGB, KLAQ, KDJK, WIZN, KTYD.

**JON ASTLEY "Jane's Getting Serious" (Atlantic) 24/4 (20/3)**  
 Adds: WBYR, CFNY, KBER, KRNA. Powers 1. Heavy 4: KFOG, WMYR, KZEL, KRQU. Medium 16 including WLIR, WXRT, KBCO, 91X, KRQR, WHFS, WHEB, WBRU, KTYD.

**DEL FUEGOS "Name Names" (Slash/WB) 24/2 (24/3)**  
 Adds: KQRS, WAQY. Heavy 3: WBCN, KFOG, WHEB. Medium 17 including WHJY, KBCO, 91X, WAAF, KEZO, WGR, WWWW, WRUF, KTYD.

**CULT "Li'l Devil" (Sire/WB) 22/10 (12/4)**  
 Adds: WHJY, KZAP, KOME, WBRU, WAQY, WAAF, KWIC, KISS, WAPL, KPOI. Heavy 6 including WHCN, KNAC, KZEL, KNAC. Medium 12 including WNEW, Q107, KAZY, KRXQ, KJOT, KILO, KATP.

**CURE "Why Can't I Be You" (Elektra) 20/4 (17/2)**  
 Adds: KBCO, WTPA, WEZX, KTYD. Powers 3. Heavy 7: WBCN, WLIR, WXRT, KROQ, 91X, CFNY, KTCL. Medium 8 including WBAB, WNEW, WHFS, WBRU, KRQU.

**MONTROSE "Game Of Love" (Enigma) 19/5 (14/14)**  
 Adds: WBYR, WAAF, WFBO, KBER, KWHL. Heavy 1: KFOG. Medium 9 including WBYR, KRQR, WONE, WKQZ, KILO, WMGM, KATP.

**PHIL COLLINS "In The Air Tonight" (A&M) 17/16 (1/1)**  
 Adds including WRIF, KZAP, WZZO, WKFM, WMAD, KATT, WQBK, KFMF. Heavy 1: WHTF. Medium 8 including DC101, WLVO, WLLZ, CFOX, WLAQ, WMYR, KZRR, WGIR.

**FLEETWOOD MAC "Everywhere" (WB) 17/1 (17/3)**  
 Adds: WKGR. Powers 1. Heavy 10 including WYFN, WLUP, KBCO, KFOG, CHEZ, WIOQ, WLAQ, KTCZ. Medium 7 including WBAB, CFOX, KKCY, WIZN, WWTR.

**FARRENHEIT "Lost In Loveland" (WB) 16/4 (15/9)**  
 Adds including WAQY, WZZQ, KTYD. Heavy 1: WIMZ. Medium 11 including WEBN, WQFM, WDHA, WTPA, WPLR, WAAF, WQMF, KJOT, KATP.

**CHRIS ISAAK "Heart Full Of Soul" (WB) 16/2 (13/1)**  
 Adds: Q107, KTCL. Heavy 2: WXRT, WHFS. Medium 13 including WBYR, KBCO, 91X, KFOG, WKRR, KKDJ, KQJK, KKCY, KTYD.

## AOR ALBUMS

### MOST ADDED

**PRINCE'S TRUST (48)**  
**SUZANNE VEGA (21)**  
**PATTY SMYTH (16)**  
**ACE FREHLEY (16)**  
**JON BUTCHER (15)**  
**BON JOVI (12)**  
**ANDY TAYLOR (12)**  
**IQ (12)**  
**MONDO ROCK (11)**  
**DANNY WILSON (10)**

### HOTTEST

**U2 (78)**  
**TOM PETTY... (76)**  
**BRYAN ADAMS (46)**  
**FLEETWOOD MAC (46)**  
**DAVID BOWIE (41)**  
**FROZEN GHOST (34)**  
**GREGG ALLMAN BAND (21)**  
**LITTLE AMERICA (19)**  
**LOU GRAMM (18)**  
**CROWDED HOUSE (15)**

### NEW & ACTIVE

Continued from Page 60

**BRUCE HORNSBY & THE RANGE "The Way It Is" (RCA) 17/2 (14/4)**  
 Adds: WFBO, KNX. Powers 3. Heavy 6 including CFOX, WZZO, WPDH, WHTF. Medium 9 including WBAB, WNEW, WDVE, WRIF, WCMF, WKGR, WLAQ, WWWW.

**REPLACEMENTS "Pleased To Meet Me" (Sire/WB) 16/2 (14/5)**  
 Adds: WXRK, KQRS. Heavy 3: WLIR, WXRT, KQWB. Medium 8 including KYYS, 91X, WHFS, KTCZ, KZEL, KTCL, KRQU.

**SHY "Excess All Areas" (RCA) 14/2 (13/5)**  
 Adds: WKLC, WDHA. Heavy 1: KNAC. Medium 6: WLLZ, KGB, WTPA, WEZX, KISS, KATP.

**CHARTS** — Records showing significant upward momentum are bulleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

**CHART CLIMBERS** — Charted tracks that are building in airplay but have yet to become Breakers. Numbers indicate total reports/adds, e.g., 80/40 means 80 total reports and 40 adds. (Figures in parentheses are last week's data.)

**NEW & ACTIVE** — Records building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

**BREAKERS** — A record is a Breaker the first week it's reported by at least 60% of our AOR reporters.

**MOST ADDS** — This week's most added records.

**HOTTEST** — This week's records receiving the most power reports.

# R&R NATIONAL AIRPLAY

## AOR ALBUMS

Three Weeks	Two Weeks	Last Week	167 REPORTS	MAY 15, 1987	Reports/Adds	Power	Heavy	Medium
1	1	1	<b>1</b> U2/The Joshua Tree (Island)	"Still" (153) "Bullet" (105) "With" (79)	164=0	78-	161-	3+
4	4	2	<b>2</b> TOM PETTY & THE HEARTBREAKERS/Let Me Up (I've Had Enough) (MCA)	"Jammin'" (157) "Runaway" (124) "Think" (43)	161=0	76+	154-	7+
3	3	3	<b>3</b> FLEETWOOD MAC/Tango In The Night (WB)	"Seven" (138) "Tango" (94) "Big" (59)	161=0	46-	152+	9-
2	2	4	<b>4</b> BRYAN ADAMS/Into The Fire (A&M)	"Into" (134) "Heat" (94) "Another" (32)	152=1	46-	137-	15+
5	5	5	<b>5</b> DAVID BOWIE/Never Let Me Down (EMI America)	"Time" (118) "Day" (115) "Bang" (47)	158=0	41-	125-	32+
6	6	6	<b>6</b> GREGG ALLMAN BAND/I'm No Angel (Epic)	"Anything" (138) "Angel" (21) "Cross" (7)	147=-1	21+	91+	53-
9	8	8	<b>7</b> FROZEN GHOST/Frozen Ghost (Atlantic)	"Should" (126) "End" (7) "Masque" (3)	134=-1	34-	102-	29-
14	10	9	<b>8</b> ROCK & HYDE/Under The Volcano (Capitol)	"Dirty" (142) "I Will" (5) "Blind" (3)	146=-1	12-	81+	61-
7	7	7	<b>9</b> LOU GRAMM/Ready Or Not (Atlantic)	"Ready" (94) "Heartache" (35) "Midnight" (10)	116=-2	18-	79-	32+
23	18	13	<b>10</b> CROWDED HOUSE/Crowded House (Capitol)	"Something" (134) "Dream" (11) "World" (4)	140+=5	15+	66+	70-
19	11	11	<b>11</b> LITTLE AMERICA/Little America (Geffen)	"Fire" (130) "Right" (2) "Way" (2)	133=-2	19+	76+	50-
15	12	12	<b>12</b> WHITESNAKE/Whitesnake (Geffen)	"Still" (107) "Here I Go" (51) "Love" (7)	123=0	10+	63-	51-
21	16	14	<b>13</b> TRUTH/Weapons Of Love (IRS/MCA)	"Weapons Of Love" (147)	147=-1	6+	59+	80-
8	9	10	<b>14</b> PETER WOLF/Come As You Are (EMI America)	"Can't" (123) "Come" (10) "Ice" (3)	127=-1	7-	64-	59-
24	23	17	<b>15</b> ROBERT CRAY BAND/Strong Persuader (Mercury/PG)	"Right" (113) "Guess" (8) "Smoking" (4)	121=-4	2+	40+	73-
18	17	15	<b>16</b> CULT/Electric (Sire/WB)	"Love" (103) "Devil" (22) "Wild" (2)	115=0	3-	39-	64-
10	19	19	<b>17</b> JON BUTCHER/Wishes (Capitol)	"Holy" (103) "Goodbye" (27) "Wishes" (3)	118+=15	3-	19-	86+
12	15	18	<b>18</b> BON JOVI/Slippery When Wet (Mercury/PG)	"Wanted" (89) "Never" (15) "Livin'" (1)	97+=12	9-	46-	37+
11	13	20	<b>19</b> CUTTING CREW/Broadcast (Virgin)	"Mockingbird" (79) "Died" (32) "Been" (4)	106=7	10=	32-	63+
28	26	23	<b>20</b> TESLA/Mechanical Resonance (Geffen)	"Suzi" (108) "Cowboy" (2) "Changes" (2)	108=-2	4-	27+	74-
32	28	25	<b>21</b> GARY MOORE/Wild Frontier (Virgin)	"Hills" (115) "Wild" (1) "Friday" (1)	115=-4	2+	19+	84+
26	24	22	<b>22</b> RED SPEEDWAGON/Life As We Know It (Epic)	"Variety" (98) "That" (1)	99=-1	8+	43+	50-
29	30	27	<b>23</b> PATTY SMYTH/Never Enough (Columbia)	"Downtown" (100) "Isn't" (6) "Never" (5)	113+=16	2+	18+	76+
31	27	26	<b>24</b> OTHER ONES/The Other Ones (Virgin)	"We Are" (98) "All" (2)	99=-2	3+	19+	71-
37	32	28	<b>25</b> MONDO ROCK/Boom Baby Boom (Columbia)	"Primitive" (105) "Boom" (1) "Rule" (1)	107+=11	2=	15+	74+
-	37	29	<b>26</b> GENESIS/Invisible Touch (Atlantic)	"In Too Deep" (74)	74+=8	10-	38+	28-
20	20	16	<b>27</b> ERIC CLAPTON/August (Duck/WB)	"Run" (60) "Mask" (5) "Miss" (3)	67=-1	14-	34-	28-
17	22	24	<b>28</b> PSYCHEDELIC FURS/Midnight To Midnight (Columbia)	"Heartbreak" (37) "Shock" (31) "Shadow" (3)	65=-6	5-	27-	32-
-	35	32	<b>29</b> R.E.M./Dead Letter Office (IRS/A&M)	"Ages" (88) "Voice" (1)	88+=4	0=	14+	62=
-	-	36	<b>30</b> SUZANNE VEGA/Solitude Standing (A&M)	"Luka" (85) "Ironbound" (2) "Gypsy" (2)	85+=21	2=	19+	50+
16	14	21	<b>31</b> EDDIE MONEY/Can't Hold Back (Columbia)	"Endless" (55)	55=0	7-	37-	13-
34	38	38	<b>32</b> ANDY TAYLOR/Thunder (MCA)	"Die" (73) "Lie" (5)	77+=12	2+	7+	40+
35	33	33	<b>33</b> STEVE WINWOOD/Back In The High Life (Island/WB)	"Wake" (47) "Finer" (7) "Back" (2)	54=-3	2-	16-	34-
27	31	35	<b>34</b> BILLY IDOL/Whiplash Smile (Chrysalis)	"Sixteen" (40) "Soul" (6)	44=-4	5+	19-	18-
<b>DEBUT</b>	<b>DEBUT</b>	<b>DEBUT</b>	<b>35</b> ACE FREHLEY/Frehley's Comet (Megaforce/Atlantic)	"Into" (57) "Calling" (1)	57+=16	0=	4+	39+
<b>DEBUT</b>	<b>DEBUT</b>	<b>DEBUT</b>	<b>36</b> AUTOGRAPH/Loud And Clear (RCA)	"Dance" (60) "Loud" (1)	60+=3	0=	6+	36+
33	34	37	<b>37</b> FARRENHEIT/Farrenheit (WB)	"Fool" (30) "Loveland" (16) "Impossible" (1)	42=0	6+	18-	20-
<b>DEBUT</b>	<b>DEBUT</b>	<b>DEBUT</b>	<b>38</b> TNT/Tell No Tales (Mercury/PG)	"10,000" (62) "Star" (1)	62+=9	2=	4+	40+
-	-	40	<b>39</b> WORLD PARTY/Private Revolution (Chrysalis)	"True" (52) "Ship" (4) "Private" (1)	57+=9	0=	4-	36+
<b>DEBUT</b>	<b>DEBUT</b>	<b>DEBUT</b>	<b>40</b> PRINCE'S TRUST.../Prince's Trust... (A&M)	"Money" (36) "Air" (17) "Get" (8)	50+=48	0=	2+	23+

# What's This?

"THIS IS EASY"

New from

## Marshall Crenshaw

From the album

MARY JEAN & 9 OTHERS



## BREAKERS.

**MONDO ROCK**  
**Boom Baby Boom (Columbia)**  
 64% of our reporters on it.

## NEW & ACTIVE

- HOODOO GURUS "Blow Your Cool" (Elektra) 53/1 (56/7)**  
 Adds: KBCO, Powers 1. Heavy 4: WBCN, WLIR, WXRK, KWIC. Medium 36 including WNEW, WXRT, WQFM, 91X, KOME, WCCC, WHEB, WOUR, WIMZ, WKDF, WLAV.
- OZZY OSBOURNE/RANDY RHOADS "Tribute" (CBS Associated) 48/7 (43/13)**  
 Adds: WXRK, WKLC, WEZX, WLNZ, KPOI, KATP, KWHL. Powers 1. Heavy 3: WBCN, KISS, KNAC. Medium 20 including WBAB, WNEW, KZEW, WYFN, WLLZ, KSHE, KUPD, KGB, KLAQ, WRKI.
- CONCRETE BLONDE "Concrete Blonde" (IRS/MCA) 47/9 (41/6)**  
 Adds: KBCO, WCCC, WHTF, WIMZ, KBAT, KICT, KMBY, KBER, WWWW. Heavy 7: WBCN, KROQ, WMAD, WMRY, KZEL, WIZN, WYMG. Medium 30 including WXRT, WQFM, 91X, KOME, WHEB, WOUR, WAAF, KEZO, KMOD, WBLM.
- RICK MEDLOCKE & BLACKFOOT "Rick Medlocke & Blackfoot" (Atlantic) 45/2 (44/5)**  
 Adds: WKLS, KMOD. Heavy 0. Medium 32 including WNEW, WDVE, WLLZ, WQFM, KSHE, KUPD, KLAQ, WAPL, KATT, KEZO.
- JOHN FARNHAM "Whispering Jack" (RCA) 37/6 (33/7)**  
 Adds: CHOM, WXRK, WKLC, KDJK, WIZN, WRKI. Heavy 3 including KINK, WKDF. Medium 25 including WNOR, WYFN, KFOG, WPYX, WIMZ, WLAV, KJOT, KILO, KKDJ, KOZZ.
- DANNY WILSON "Meet Danny Wilson" (Virgin) 29/10 (19/10)**  
 Adds: WBAB, KWIC, WRQK, WLNZ, KEZO, KICT, KMBY, WBLM, KRNA, WYMG. Powers 1. Heavy 4: WLIR, KTCZ, KMMX, KRQU. Medium 17 including WHFS, WDHA, WOUR, WRDU, WMAD, WIZN, WWTR, KATP, WWWV, KGRQ.
- LONG RYDERS "Two Fisted Tales" (Island) 29/3 (27/5)**  
 Adds: WBCN, WXRT, KWHL. Heavy 7 including WLIR, WXRK, KROQ, KRXQ, KZEL, KQWB. Medium 15 including WNOR, KUPD, KZAP, 91X, KGB, KLAQ, KDJK, WIZN, KTYD.
- JON ASTLEY "Everyone Loves The Pilot (Except The Crew)" (Atlantic) 24/4 (20/3)**  
 Adds: WBYP, CFNY, KBER, KRNA. Powers 1. Heavy 4: KFOG, WMRY, KZEL, KRQU. Medium 16 including WLIR, WXRT, KBCO, 91X, KRQR, WHFS, WHEB, WMAD, KTYD.
- MONTROSE "Mean" (Enigma) 23/5 (18/15)**  
 Adds: WPLR, WAAF, WFBQ, KBER, KWHL. Heavy 1: KFOG. Medium 12 including WBYP, KRQR, KOME, KISS, WONE, WKQZ, KILO, KNAC, WMGM, KATP.
- CHRIS ISAAK "Chris Isak" (WB) 20/2 (19/1)**  
 Adds: Q107, KTCL. Powers 1. Heavy 5: WXRT, WHFS, KTCZ, KMMX, KGRQ. Medium 13 including WBYP, KBCO, 91X, KFOG, WKRR, WRDU, KKDJ, KDJK, KTYD.

Continued on Page 59

# STEVE EARLE

An American Rock 'N' Roller

## "I AIN'T EVER SATISFIED"

Homegrown Rock 'N' Roll

From the new album

EXIT 0

Steve Earle  
&  
The Dukes



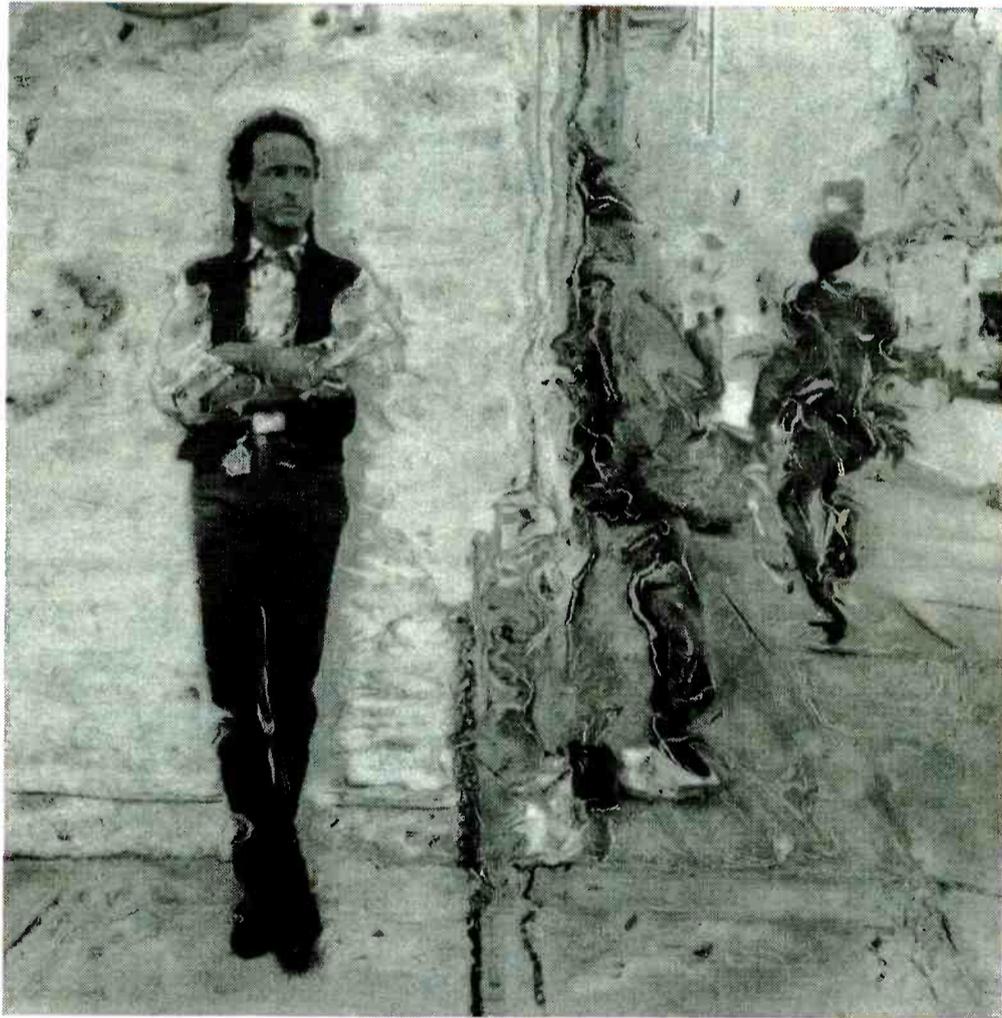
Produced by Tony Brown, Emory Gordy, Jr. & Richard Bennett  
Management: Will Botwin/Side One Management

MCA RECORDS

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**“T**om Kimmel, his rock 'n' roll is sung from the heart. Played with conviction. Integrity. And style.  
“That’s Freedom” is the first single from his extraordinary debut album, “5 to 1” **PRESENTING....**

# TOM KIMMEL



## THAT'S FREEDOM

Produced by Bill Szymczyk  
Mixed by Bob Clearmountain  
Management: John Baruck and Tom Consolo For John Baruck Management

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# R&R NATIONAL AIRPLAY

## AOR TRACKS®

Three Weeks	Two Weeks	Last Week		167 REPORTS	Reports/Adds	Power	Heavy	Medium
1	1	1	1	<b>TOM PETTY &amp;.../Jammin' Me (MCA)</b>	157-/1	74+	152-	3=
7	5	2	2	<b>U2/I Still Haven't Found What I'm Looking For (Island)</b>	153+/4	64+	134+	19-
-	-	9	3	<b>HEART/Alone (Capitol)</b>	149+/7	38+	115+	33-
22	11	7	4	<b>FLEETWOOD MAC/Seven Wonders (WB)</b>	138+/7	29+	113+	25-
DEBUT	▶	5	5	<b>BOB SEGER/Shakedown (MCA)</b>	151 /151	20	91	54
6	6	5	6	<b>FROZEN GHOST/Should I See (Atlantic)</b>	126-/1	34-	99-	26-
10	9	6	7	<b>ROCK &amp; HYDE/Dirty Water (Capitol)</b>	142-/1	12-	78+	59-
15	10	8	8	<b>GREGG ALLMAN BAND/Anything Goes (Epic)</b>	138-/2	18+	78+	57-
20	15	13	9	<b>BRYAN ADAMS/Into The Fire (A&amp;M)</b>	134+/7	15+	79+	55-
5	3	3	10	<b>DAVID BOWIE/Day-in Day-out (EMI America)</b>	115-/0	37-	97-	15+
14	12	11	11	<b>LITTLE AMERICA/Walk On Fire (Geffen)</b>	130-/2	19+	76+	49-
21	18	15	12	<b>TRUTH/Weapons Of Love (IRS/MCA)</b>	147-/1	6+	59+	80-
32	21	18	13	<b>CROWDED HOUSE/Something So Strong (Capitol)</b>	134+/6	11+	62+	67-
2	2	4	14	<b>BRYAN ADAMS/Heat Of The Night (A&amp;M)</b>	94-/0	28-	80-	11+
38	24	21	15	<b>DAVID BOWIE/Time Will Crawl (EMI America)</b>	118+/12	4+	56+	61+
19	14	14	16	<b>PETER WOLF/Can't Get Started (EMI America)</b>	123-/2	7=	63-	56-
43	25	20	17	<b>TOM PETTY &amp; THE HEARTBREAKERS/Runaway Trains (MCA)</b>	124+/11	3+	50+	73+
17	17	17	18	<b>WHITESNAKE/Still Of The Night (Geffen)</b>	107-/1	9=	56-	46-
8	8	12	19	<b>LOU GRAMM/Ready Or Not (Atlantic)</b>	94-/2	17-	66-	24-
29	29	27	20	<b>U2/Bullet The Blue Sky (Island)</b>	105+/13	3+	43+	56+
33	30	25	21	<b>ROBERT CRAY BAND/Right Next Door (Because...)(Mercury/Pg)</b>	113=/6	2+	38+	68-
3	4	10	22	<b>U2/With Or Without You (Island)</b>	79-/0	19-	60-	12+
-	51	32	23	<b>MASON RUFFNER/Gypsy Blood (CBS Associated)</b>	130+/15	0=	8+	101+
34	32	28	24	<b>GARY MOORE/Over The Hills And Far Away (Virgin)</b>	115-/4	2+	19+	84+
16	16	16	25	<b>CULT/Love Removal Machine (Sire/WB)</b>	103-/1	3-	37-	56-
30	28	26	26	<b>TESLA/Little Suzi (Geffen)</b>	108-/2	4-	27+	74-
27	23	23	27	<b>REO SPEEDWAGON/Variety Tonight (Epic)</b>	98-/2	8+	43+	49-
42	35	29	28	<b>FLEETWOOD MAC/Tango In The Night (WB)</b>	94+/6	3+	41-	47+
DEBUT	▶	29	29	<b>RICHARD MARX/Don't Mean Nothing (Manhattan)</b>	117 /117	0	8	90
36	34	31	30	<b>BON JOVI/Wanted Dead Or Alive (Mercury/Pg)</b>	89+/16	9=	40+	34+
35	33	30	31	<b>OTHER ONES/We Are What We Are (Virgin)</b>	98-/2	3+	19+	70-
57	40	33	32	<b>LITTLE STEVEN/Trail Of Broken Treaties (Manhattan)</b>	113+/6	0=	6+	87+
47	39	35	33	<b>MONDO ROCK/Primitive Love Rites (Columbia)</b>	105+/10	1=	14+	74+
-	46	36	34	<b>GENESIS/In Too Deep (Atlantic)</b>	74+/8	10-	38+	28-
-	60	41	35	<b>JON BUTCHER/Holy War (Capitol)</b>	103+/24	1=	12+	79+
56	47	39	36	<b>PATTY SMYTH/Downtown Train (Columbia)</b>	100+/16	1+	15+	67+
DEBUT	▶	37	37	<b>DAN FOGELBERG/She Don't Look Back (Epic)</b>	85 /85	2	14	67
4	7	19	38	<b>FLEETWOOD MAC/Big Love (WB)</b>	59-/0	12-	42-	12+
55	42	40	39	<b>R.E.M./Ages Of You (IRS/A&amp;M)</b>	88+/4	0=	14+	62=
-	-	49	40	<b>SUZANNE VEGA/Luka (A&amp;M)</b>	85+/21	2=	19+	50+
11	13	24	41	<b>EDDIE MONEY/Endless Nights (Columbia)</b>	55-/0	7-	37-	13-
DEBUT	▶	42	42	<b>MOTLEY CRUE/Girls, Girls, Girls (Elektra)</b>	78 /78	3	13	50
24	20	22	43	<b>ERIC CLAPTON/Run (Duck/WB)</b>	60-/1	11-	30-	25-
-	59	52	44	<b>CUTTING CREW/One For The Mockingbird (Virgin)*</b>	79+/14	0=	10+	59+
45	45	43	45	<b>U2/Where The Streets Have No Name (Island)</b>	51-/3	4+	22+	25-
52	50	46	46	<b>DAVID BOWIE/Bang Bang (EMI America)</b>	47+/4	0=	21-	24+
44	38	38	47	<b>FLEETWOOD MAC/Isn't It Midnight (WB)</b>	49-/0	1=	26-	23-
49	48	47	48	<b>TOM PETTY &amp; THE HEARTBREAKERS/Think About Me (MCA)</b>	43-/0	1+	20+	22-
DEBUT	▶	49	49	<b>ANDY TAYLOR/Don't Let Me Die Young (MCA)</b>	73+/16	0=	5+	39+
26	36	50	50	<b>BILLY IDOL/Sweet Sixteen (Chrysalis)</b>	40-/3	5+	19-	17-
48	44	44	51	<b>TOM PETTY &amp; THE HEARTBREAKERS/The Damage... (MCA)</b>	41-/2	0-	19-	20-
DEBUT	▶	52	52	<b>WHITESNAKE/Here I Go Again (Geffen)</b>	51+/16	1+	12+	32+
DEBUT	▶	53	53	<b>TNT/10,000 Lovers (In One) (Mercury/Pg)</b>	62+/9	2=	4+	40+
DEBUT	▶	54	54	<b>ACE FREHLEY/Into The Night (Megaforce/Atlantic)</b>	57+/16	0=	4+	39+
54	52	55	55	<b>U2/In God's Country (Island)</b>	39+/4	3+	14+	23+
12	22	42	56	<b>CUTTING CREW/(I Just) Died In Your Arms (Virgin)</b>	32-/0	9-	23-	7-
-	-	60	57	<b>AUTOGRAPH/Dance All Night (RCA)</b>	60+/4	0=	6+	36+
18	26	34	58	<b>PSYCHEDELIC FURS/Heartbreak Beat (Columbia)</b>	37-/0	5=	21-	13-
59	55	54	59	<b>RED 7/When The Sun Goes Down (MCA)</b>	54-/0	4=	7-	34-
DEBUT	▶	60	60	<b>WORLD PARTY/All Come True (Chrysalis)</b>	52+/9	0=	3-	33+

### BREAKERS.

**BOB SEGER**  
Shakedown (MCA)  
90% of our reporters on it.

**MONDO ROCK**  
Primitive Love Rites (Columbia)  
63% of our reporters on it.

**JON BUTCHER**  
Holy War (Capitol)  
62% of our reporters on it.

**RICHARD MARX**  
Don't Mean Nothing (Manhattan)  
70% of our reporters on it.

**U2**  
Bullet The Blue Sky (Island)  
63% of our reporters on it.

**PATTY SMYTH**  
Downtown Train (Columbia)  
60% of our reporters on it.

## NEW ARTISTS

### Albums

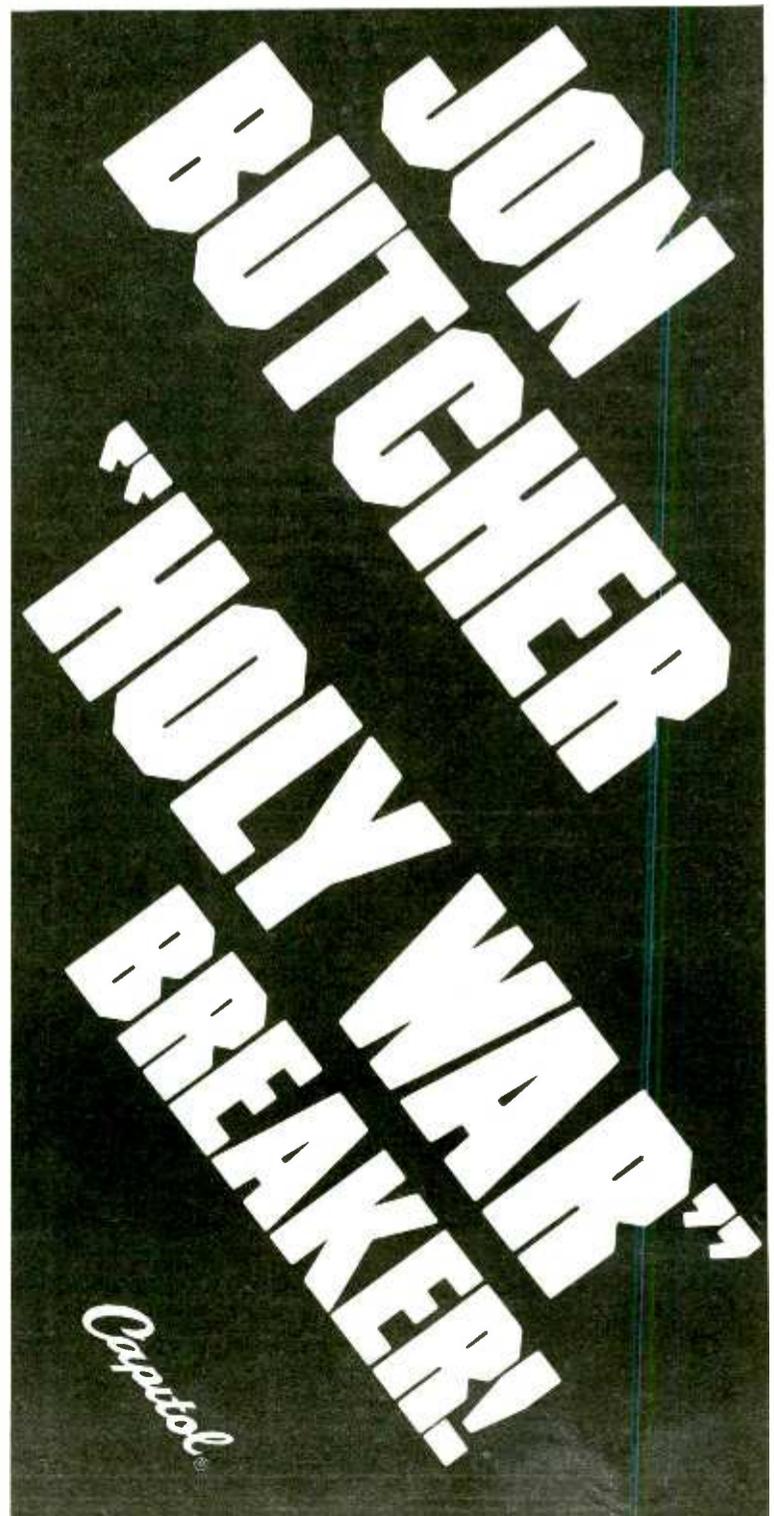
Reports/Adds

1	<b>SUZANNE VEGA/Solitude Standing (A&amp;M)</b>	85/21
2	<b>TNT/Tell No Tales (Mercury/Pg)</b>	62/9
3	<b>ACE FREHLEY/Into The Night (Megaforce/Atlantic)</b>	57/16
4	<b>HOODOO GURUS/Blow Your Cool (Elektra)</b>	53/1
5	<b>CONCRETE BLONDE/Concrete Blonde (IRS/MCA)</b>	47/9
6	<b>JOHN FARNHAM/Whispering Jack (RCA)</b>	37/6
7	<b>DANNY WILSON/Meet Danny Wilson (Virgin)</b>	29/10
8	<b>LONG RYDERS/Two Fisted Tales (Island)</b>	29/3
9	<b>JON ASTLEY/Everyone Loves The... (Atlantic)</b>	24/4
10	<b>MONTROSE/Mean (Enigma)</b>	23/5

### Tracks

1	<b>SUZANNE VEGA/Luka (A&amp;M)</b>	85/21
2	<b>CUTTING CREW/One For The Mockingbird (Virgin)*</b>	79/14
3	<b>ANDY TAYLOR/Don't Let Me Die Young (MCA)</b>	73/16
4	<b>TNT/10,000 Lovers... (Mercury/Pg)</b>	62/9
5	<b>ACE FREHLEY/Into The Night (Megaforce/Atlantic)</b>	57/16
6	<b>WORLD PARTY/All Come True (Chrysalis)*</b>	52/9
7	<b>HOODOO GURUS/Good Times (Elektra)</b>	48/1
8	<b>CONCRETE BLONDE/Dance Along The Edge (IRS/MCA)</b>	43/9
9	<b>JOHN FARNHAM/You're The Voice (RCA)</b>	36/6
10	<b>DANNY WILSON/Mary's Prayer (Virgin)</b>	29/10

New Artists are those who have never had an AOR Breaker. Asterisks (\*) indicate additional tracks from albums which have already been Breakers and thus no longer appear among the albums listed.



# REGIO LA ADACTIVITY

**PLAYLISTS** — An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rotation.

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:  
'A' — Record is newly reported or additional tracks have been added.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

**PARALLELS** — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +  
Parallel Two: 200,000 - 1,000,000.

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel.

## EAST

### PARALLEL ONE

**WYZZ/Baltimore**  
(301) 859-0098

PD: TOM EVANS  
MD: CHRIS SMYH

**Heavy**  
BRYAN ADAMS(M)  
GREGG ALLMAN BAND(M)  
BOB JOVI  
FLEETWOOD MAC(M)  
GENESIS  
LOU GRAM(M)  
BEVERLY HILLS COP  
U2(M)  
**Medium**  
DAVID BOWIE  
JON BUTCHER  
TOMMY CONNELL  
CROWDED HOUSE  
EUROPE  
PETER WOLF  
WHITESNAKE  
ROCK & HYDE  
TRUTH  
WHITESNAKE  
TOM PETTY  
FROZEN GHOST  
LITTLE STEVEN  
JULIAN COPE  
A LITTLE STEVEN  
REO SPEEDWAGON  
TESLA  
A MASON RUFFNER

**WLIR/Long Island**  
(516) 485-9200

PD: DENIS MCHAMARA  
APP: LARRY "THE DUCK"

**Heavy**  
CURE  
TRINIA CRISIS  
SMITHS  
HOODOO GURUS  
FRASURE  
THRASHING DOVES  
THOMPSON TWINS  
JULIAN COPE  
DAVID BOWIE  
DANNY WILSON  
LONG RYDERS  
PRETENDERS  
NORWOOD ROCK  
QINGDO BOINGO  
PSYCHEDELIC PURS  
SIMPLY RED  
AMAZULU  
HIPSWAY  
R.E.M.  
XTC  
WIRE  
JUSTICE  
COLOURFIELD  
REPLACEMENTS  
IMMACULATE POOLS  
OTHER ONES  
T'PAU  
LIGHT OF DAY  
ALISON MOYET  
PRINCE'S TRUST...  
**Medium**  
SUZANNE VEGA  
JON ASTLEY  
BEASTIE BOYS  
BLOND MONKEYS  
SIOUXIE & THE BANS  
AGE OF CHANCE  
PALL  
BIG AUDIO DYNAMITT  
BISSTON UR  
LUCY SHOW  
SAINTS  
DURAN DURAN  
BILLY IDOL  
ROCK & HYDE  
WIRE TRAIN  
THEY MIGHT BE GIANT  
LOVE & ROCKETS  
A PRINCE'S TRUST...  
A RADIO HEART I GARY  
Light  
A CUTTING CREW  
A LOBBERS

**WBVR/Buffalo**  
(716) 852-9297

PD: MIKE BENSON  
APP: CAROLYN WESSLER

**Heavy**  
ROCK & HYDE  
FLEETWOOD MAC  
BRYAN ADAMS  
TOM PETTY  
GONAM  
A LOU GRAM  
DAVID BOWIE  
LITTLE AMERICA  
GREGG ALLMAN BAND  
CROWDED HOUSE  
**Medium**  
ERIC CLAPTON  
ANDY TAYLOR  
TESLA  
MASON RUFFNER  
RED 7  
GARY MOORE  
R.E.M.  
CHRIS ISAAC  
LITTLE STEVEN  
LOS LOBOS  
MONTROSE  
EUROPE  
PETER WOLF  
WHITESNAKE  
OTHER ONES  
ROCK & HYDE  
TRUTH  
WHITESNAKE  
TOM PETTY  
FROZEN GHOST  
LITTLE STEVEN  
JULIAN COPE  
A LITTLE STEVEN  
REO SPEEDWAGON  
TESLA  
A MASON RUFFNER

**WLAB/Long Island**  
(516) 587-1023

VP/PO: BOB BUCIMANN  
MD: RALPH TORTORA

**Heavy**  
FLEETWOOD MAC(M)  
BRYAN ADAMS(M)  
DAVID BOWIE(M)  
TOM PETTY(M)  
CUTTING CREW(M)  
GENESIS  
R.E.M.  
HUEY LEWIS  
HEART  
PSYCHEDELIC PURS  
CROWDED HOUSE  
A BEVERLY HILLS COP  
A MOTLEY CRUE  
BOB JOVI(M)  
GREGG ALLMAN BAND  
POISON  
WHITESNAKE  
ROBERT CRAY BAND  
A DAN FOGELBERG  
A PAUL SIMON  
CULT  
SUZANNE VEGA  
R.E.M.  
ACE FREHLEY  
MONGO ROCK  
JON BUTCHER  
JON ASTLEY  
A PRINCE'S TRUST...  
A PATTY SMYTH  
OZZY OSBOURNE  
A LITTLE STEVEN  
A RILLY IDOL  
A LOU GRAM  
A BRUCE HORNBSBY  
A YAT  
A HEART  
A RONNIE SPECTOR  
A JOHN FARNHAM  
A TONY CONNELL  
A GARY MOORE  
A DAN FOGELBERG  
A PRINCE'S TRUST...  
A REPLACEMENTS

**WBCH/Boston**  
(617) 266-1111

PD: OEDIPUS  
MD: CARTER ALAN

**Heavy**  
DAVID BOWIE  
FLEETWOOD MAC  
TOM PETTY  
ERIC CLAPTON  
POISON  
BOB JOVI  
BILLY IDOL  
FARRENHEIT  
FROZEN GHOST  
ROBERT CRAY BAND  
PSYCHEDELIC PURS  
CROWDED HOUSE  
PAUL SIMON  
JON BUTCHER  
PATTY SMYTH  
OTHER ONES  
DEL FUGOS  
U2  
WHITESNAKE  
ROCK & HYDE  
EUROPE  
WORLD PARTY  
LITTLE STEVEN  
A BRYAN ADAMS  
A PETER WOLF  
SUZANNE VEGA  
CONCRETE BLONDE  
SMITHS  
LITTLE AMERICA  
THRASHING DOVES  
TESLA  
HOODOO GURUS  
ANDY TAYLOR  
OZZY OSBOURNE  
CURE  
R.E.M.  
JOHNIE MACK  
LONG RYDERS  
**Medium**  
A BEVERLY HILLS COP  
A MASON RUFFNER  
A NEIGHBORHOODS  
A NEATS

**CHOM/Montreal**  
(514) 935-2425

PD: BOB BRAIDE  
MD: BENOIT DUFRESNE

**Heavy**  
LEVEL 42  
U2  
BRYAN ADAMS  
PRINCE  
DAVID BOWIE  
FLEETWOOD MAC  
BLOW MONKEYS  
BOY GEORGE  
CROWDED HOUSE  
OTHER ONES  
CHRIS DEBURGH  
T'PAU  
XTC  
HEART  
TOM PETTY  
A JOHN FARNHAM  
A BEVERLY HILLS COP  
**Medium**  
A ROCK & HYDE  
A BOX  
MARK KORVEN  
LITHAL WAPON  
BOB JOVI  
NWO 4  
TRUTH  
DAN HILL  
A CHALK CIRCLE  
A KIM MICHIELL  
A PAUL JANZ

**WNEW-FM/New York**  
(212) 986-7000

PD: MARK CHERNOFF

**Heavy**  
GREGG ALLMAN BAND(M)  
DAVID BOWIE(M)  
ROBERT CRAY BAND  
CUTTING CREW  
FROZEN GHOST  
BOB JOVI  
TOM PETTY(M)  
BEVERLY HILLS COP  
SMITHS  
U2(M)  
WHITESNAKE  
A JOHN HATT  
MASON RUFFNER  
A RICHARD MARX  
A DAN FOGELBERG  
A PRINCE'S TRUST...  
A YAT  
**Medium**  
A DAN FOGELBERG  
LOU GRAM  
HEART  
A RICHARD MARX  
A MASON RUFFNER  
PATTY SMYTH  
RONNIE SPECTOR  
SUZANNE VEGA  
BRYAN ADAMS  
OZZY OSBOURNE  
JON BUTCHER  
WHITESNAKE  
LITTLE STEVEN  
LOS LOBOS  
MONTROSE  
EUROPE  
PETER WOLF  
WHITESNAKE  
OTHER ONES  
ROCK & HYDE  
TRUTH  
WHITESNAKE  
TOM PETTY  
FROZEN GHOST  
LITTLE STEVEN  
JULIAN COPE  
A LITTLE STEVEN  
REO SPEEDWAGON  
TESLA  
A MASON RUFFNER

**WXRK/New York**  
(212) 750-0550

ASST PD: BOB KRANES

**Heavy**  
PSYCHEDELIC PURS  
DAVID BOWIE  
BRYAN ADAMS  
HUEY LEWIS  
STEVE WINWOOD  
TOM PETTY  
FLEETWOOD MAC  
GENESIS  
CULT  
PAUL SIMON  
BILLY IDOL  
XTC  
JON BUTCHER  
DEL FUGOS  
GREGG ALLMAN BAND(M)  
LITTLE AMERICA  
EUROPE  
MONTROSE  
SMITHS  
FROZEN GHOST  
ROBERT CRAY BAND  
KINKS  
U2(M)  
STEVE WINWOOD(M)  
FLEETWOOD MAC  
**Medium**  
DEL FUGOS  
LITTLE AMERICA  
LOS LOBOS  
EDDIE MONY  
PSYCHEDELIC PURS  
PETER WOLF  
WORLD PARTY  
NIGHT RANGER  
LITTLE STEVEN  
ERIC CLAPTON  
SUZANNE VEGA  
TRUTH  
ROCK & HYDE  
HEART  
A YAT  
A HEART  
A RONNIE SPECTOR  
A JOHN FARNHAM  
A TONY CONNELL  
A GARY MOORE  
A DAN FOGELBERG  
A PRINCE'S TRUST...  
A REPLACEMENTS

**WMMR/Philadelphia**  
(215) 561-0933

OM: TED UTZ  
MD: ERIN RILEY

**Heavy**  
U2  
BRYAN ADAMS  
FLEETWOOD MAC  
DAVID BOWIE  
TOM PETTY  
LOU GRAM  
GENESIS  
CUTTING CREW  
PATTY SMYTH  
ROCK & HYDE  
A BEVERLY HILLS COP  
**Medium**  
BOB JOVI  
GREGG ALLMAN BAND  
PSYCHEDELIC PURS  
LITTLE STEVEN  
ERIC CLAPTON  
JULIAN COPE  
FROZEN GHOST  
CROWDED HOUSE  
TRUTH  
DANNED  
HEART  
MASON RUFFNER  
LITTLE AMERICA  
A RICHARD MARX

**WDVE/Pittsburgh**  
(412) 937-1441

PD: HEBSCHEIDT  
MD: TONY ALPONS

**Heavy**  
BRYAN ADAMS  
U2  
FLEETWOOD MAC  
TOM PETTY  
GREGG ALLMAN BAND  
LOU GRAM  
EDDIE MONY  
A BEVERLY HILLS COP  
ROBERT CRAY BAND  
WHITESNAKE  
BOB JOVI  
CUTTING CREW  
CROWDED HOUSE  
**Medium**  
MONGO ROCK  
HEART  
DAVID BOWIE  
TESLA  
BOSTON  
FROZEN GHOST  
STEVE WINWOOD  
ERIC CLAPTON  
LITTLE AMERICA  
STEVE MAR VAUGHAN  
ROCK & HYDE  
WORLD PARTY  
MASON RUFFNER  
GENESIS  
CONCRETE BLONDE  
EUROPE  
U2  
JON BUTCHER  
NIGHT RANGER  
LOS LOBOS  
SUZANNE VEGA  
PETER WOLF  
WHITESNAKE  
TESLA  
TRUTH  
GREGG ALLMAN BAND  
A CROWDED HOUSE  
**Medium**  
A RICHARD MARX  
A DAN FOGELBERG  
A PRINCE'S TRUST...

**WHYY/Providence**  
(401) 438-8110

PD: KEN CARSON  
APP: GLENN STEWART

**Heavy**  
U2  
BRYAN ADAMS  
FLEETWOOD MAC  
DAVID BOWIE  
HEART  
TOM PETTY  
FROZEN GHOST  
PETER WOLF  
CROWDED HOUSE  
BOB JOVI  
GREGG ALLMAN BAND  
REO SPEEDWAGON  
ROCK & HYDE  
FARRENHEIT  
LOU GRAM  
LITTLE AMERICA  
A BEVERLY HILLS COP  
**Medium**  
TRUTH  
PATTY SMYTH  
ROBERT CRAY BAND  
CUTTING CREW  
DEL FUGOS  
JON BUTCHER  
LOU GRAM  
GARY MOORE  
TESLA  
WHITESNAKE  
A MOTLEY CRUE  
A JOHN HATT  
MASON RUFFNER  
A RICHARD MARX  
A DAN FOGELBERG  
A PRINCE'S TRUST...  
A YAT  
**Light**  
A BEVERLY HILLS COP

**Q107/Toronto**  
(416) 967-3445

MD: ANDY PRAST

**Heavy**  
CROWDED HOUSE(M)  
DAVID BOWIE(M)  
TOM PETTY(M)  
LOU GRAM  
LITTLE AMERICA  
U2(M)  
FLEETWOOD MAC(M)  
FROZEN GHOST  
DAVID BOWIE  
BOB JOVI  
A BEVERLY HILLS COP  
EUROPE  
DAVID BOWIE  
BRIGHTON ROCK  
TOM PETTY(M)  
TESLA  
PSYCHEDELIC PURS  
EDDIE MONY  
A RICHARD MARX  
A CROWDED HOUSE  
A MOTLEY CRUE  
A PRINCE'S TRUST...  
A YAT  
**Medium**  
A RICHARD MARX  
A CROWDED HOUSE  
A MOTLEY CRUE  
A PRINCE'S TRUST...  
A YAT  
**Light**  
A RICHARD MARX  
A CROWDED HOUSE  
A MOTLEY CRUE  
A PRINCE'S TRUST...  
A YAT

**DC101/Washington**  
(202) 828-9932 DC

VP/PROG: DAVE BROWN  
OD/MD: CURT GARY

**Heavy**  
BRYAN ADAMS(M)  
GREGG ALLMAN BAND(M)  
BOSTON(M)  
DAVID BOWIE(M)  
TOM PETTY(M)  
CUTTING CREW  
GENESIS  
ROBERT CRAY BAND  
KINKS  
U2(M)  
STEVE WINWOOD(M)  
FLEETWOOD MAC  
**Medium**  
DEL FUGOS  
LITTLE AMERICA  
LOS LOBOS  
EDDIE MONY  
PSYCHEDELIC PURS  
PETER WOLF  
WORLD PARTY  
NIGHT RANGER  
LITTLE STEVEN  
ERIC CLAPTON  
SUZANNE VEGA  
TRUTH  
ROCK & HYDE  
HEART  
A YAT  
A HEART  
A RONNIE SPECTOR  
A JOHN FARNHAM  
A TONY CONNELL  
A GARY MOORE  
A DAN FOGELBERG  
A PRINCE'S TRUST...  
A REPLACEMENTS

**PARALLEL TWO**

**WPYX/Albany**  
(518) 785-9061

OM: ED LEVINE  
ASST PD: ANDI TURCO

**Heavy**  
TOM PETTY(M)  
CROWDED HOUSE  
GENESIS  
EDDIE MONY  
BRYAN ADAMS  
HEART  
WHITESNAKE  
ROBERT CRAY BAND  
LITTLE AMERICA  
REO SPEEDWAGON  
U2  
FLEETWOOD MAC  
STEVE WINWOOD  
FROZEN GHOST  
ROCK & HYDE  
A DAN FOGELBERG  
A MASON RUFFNER  
A JON BUTCHER  
A RICHARD MARX  
A TNT  
A BEVERLY HILLS COP

**WZZO/Alentown**  
(215) 894-0511

PD: GENE ROMANO  
MD: RICK STRAUSS

**Heavy**  
U2(M)  
FLEETWOOD MAC(M)  
DAVID BOWIE  
TOM PETTY(M)  
BRYAN ADAMS  
GREGG ALLMAN BAND  
PSYCHEDELIC PURS  
LOU GRAM  
FROZEN GHOST  
HEART  
STEVE WINWOOD  
EUROPE  
U2  
JON BUTCHER  
NIGHT RANGER  
LOS LOBOS  
SUZANNE VEGA  
PETER WOLF  
WHITESNAKE  
TESLA  
TRUTH  
GREGG ALLMAN BAND  
A CROWDED HOUSE  
**Medium**  
A RICHARD MARX  
A DAN FOGELBERG  
A PRINCE'S TRUST...

**WHFS/Annapolis**  
(301) 263-1430

PD: DAVID EINSTEIN  
MD: BOB SHOWACRE

**Heavy**  
U2  
XTC  
PSYCHEDELIC PURS  
LOS LOBOS  
SUZANNE VEGA  
STREET DOGERS  
SMITHS  
DAVID BOWIE  
R.E.M.  
THE CHRIS ISAAK  
**Medium**  
A PRINCE'S TRUST...  
A MISSION U.K.  
A RANK AND FILE  
A LONG RYDERS  
A WALL OF VOODOO  
A ALISON MOYET  
A CARLOS ALAMAR  
A BILL BRUPPOD  
A HEDGE  
A SPINNING OE DESTINY  
A BEARS  
A JOE KING CARRASCO  
A JOHN HATT  
A FALL  
A IMMACULATE POOLS  
**Light**  
A BEVERLY HILLS COP

**WKLC/Charleston-Huntington**  
(304) 722-3308

OM: BRIAN KRYSZ  
APP: DUANE DOHERTY

**Heavy**  
U2(M)  
FLEETWOOD MAC(M)  
FROZEN GHOST  
DAVID BOWIE  
BOB JOVI  
A BEVERLY HILLS COP  
EUROPE  
DAVID BOWIE  
BRIGHTON ROCK  
TOM PETTY(M)  
TESLA  
PSYCHEDELIC PURS  
EDDIE MONY  
A RICHARD MARX  
A CROWDED HOUSE  
A MOTLEY CRUE  
A PRINCE'S TRUST...  
A YAT  
**Medium**  
A RICHARD MARX  
A CROWDED HOUSE  
A MOTLEY CRUE  
A PRINCE'S TRUST...  
A YAT  
**Light**  
A RICHARD MARX  
A CROWDED HOUSE  
A MOTLEY CRUE  
A PRINCE'S TRUST...  
A YAT

**WTPA/Harrisburg**  
(717) 697-1141

PD: JEFF KAUFFMAN  
ASST PD: CHRIS JAMES

**Heavy**  
ERIC CLAPTON  
TOM PETTY  
U2  
TOMMY CONNELL  
DAVID BOWIE  
BOB JOVI  
GREGG ALLMAN BAND  
ROBERT CRAY BAND  
CUTTING CREW  
FLEETWOOD MAC  
LOU GRAM  
HEART  
LITTLE AMERICA  
BOB JOVI  
NIGHT RANGER  
LOS LOBOS  
STEVE WINWOOD  
OTHER ONES  
PETER WOLF  
WORLD PARTY  
NIGHT RANGER  
LITTLE STEVEN  
ERIC CLAPTON  
SUZANNE VEGA  
A DAN FOGELBERG  
A RICHARD MARX  
A HEART  
A YAT  
A HEART  
A RONNIE SPECTOR  
A JOHN FARNHAM  
A TONY CONNELL  
A GARY MOORE  
A DAN FOGELBERG  
A PRINCE'S TRUST...  
A REPLACEMENTS

**WDHA/Dover**  
(201) 382-1055

VP/OM: BOB LINDER  
MD: MIKE BOYLE

**Heavy**  
U2(M)  
FLEETWOOD MAC(M)  
TOM PETTY(M)  
BRYAN ADAMS(M)  
DAVID BOWIE(M)  
FROZEN GHOST(M)  
GREGG ALLMAN BAND  
LITTLE AMERICA(M)  
LOU GRAM(M)  
ROCK & HYDE(M)  
CULT  
PETER WOLF(M)  
BOB JOVI  
WHITESNAKE(M)  
TRUTH  
ERIC CLAPTON  
OTHER ONES(M)  
A R.E.M.  
CROWDED HOUSE  
**Medium**  
A LOS LOBOS  
A DAN FOGELBERG  
Light  
A RICHARD MARX  
A RONNIE SPECTOR  
A STAN CAMPBELL  
A JUDY COLE  
A SHY  
A MOTLEY CRUE  
A BEVERLY HILLS COP

**WHCN/Hartford**  
(203) 247-1060

PD: BOB BITTENS  
MD: RIM ALEXANDER

**Heavy**  
DAVID BOWIE  
HEART  
ERIC CLAPTON  
LOU GRAM  
PSYCHEDELIC PURS  
A DAN FOGELBERG  
A BOB JOVI  
A FROZEN GHOST  
A GARY MOORE  
A PRINCE'S TRUST...  
A RICHARD MARX  
**Medium**  
A BEVERLY HILLS COP  
A MOTLEY CRUE  
A PRETENDERS  
A ACE FREHLEY  
A RICHARD MARX  
A DAN FOGELBERG  
Light  
A PRINCE'S TRUST...  
A BILLY IDOL  
A PATTY SMYTH

**WCCC/Hartford**  
(203) 233-4426

PD: HARVE ALAN

**Heavy**  
U2  
BRYAN ADAMS(L)  
LOU GRAM  
FLEETWOOD MAC(M)  
BOSTON  
U2(M)  
TOM PETTY(M)  
BRYAN ADAMS  
ANDY TAYLOR  
TESLA  
FROZEN GHOST  
GENESIS  
A BEVERLY HILLS COP  
A DAN FOGELBERG  
A MASON RUFFNER  
A MASON RUFFNER  
A JON BUTCHER  
A BEVERLY HILLS COP  
A RICHARD MARX  
A CUTTING CREW(L)  
A JOHN HATT  
Light  
A MOTLEY CRUE  
A PSYCHEDELIC PURS  
A RICHARD MARX  
Light  
A CONCRETE BLONDE

**WPLR/New Haven**  
(203) 287-9070

PD: JOHN GRIFFIN  
MD: CHRISTINA

**Heavy**  
U2(M)  
FLEETWOOD MAC(M)  
FROZEN GHOST  
DAVID BOWIE(M)  
BOB JOVI  
A BEVERLY HILLS COP  
EUROPE  
DAVID BOWIE  
BRIGHTON ROCK  
TOM PETTY(M)  
TESLA  
PSYCHEDELIC PURS  
EDDIE MONY  
A RICHARD MARX  
A CROWDED HOUSE  
A MOTLEY CRUE  
A PRINCE'S TRUST...  
A YAT  
**Medium**  
A RICHARD MARX  
A CROWDED HOUSE  
A MOTLEY CRUE  
A PRINCE'S TRUST...  
A YAT  
**Light**  
A RICHARD MARX  
A CROWDED HOUSE  
A MOTLEY CRUE  
A PRINCE'S TRUST...  
A YAT

**CHEZ/Ottawa**  
(613) 563-1919

MD: STEVE COLWILL  
MD: GREG TORRINGTON

**Heavy**  
U2  
BRYAN ADAMS  
ROBERT CRAY BAND  
ROCK & HYDE  
PRINCE  
LEVEL 42  
GOMAN  
CROWDED HOUSE  
TOM PETTY  
FLEETWOOD MAC  
CUTTING CREW  
DAVID BOWIE  
BOB JOVI  
SIMPLY RED  
GINO VANELLI  
WORLD PARTY  
PATTY SMYTH  
**Medium**  
A DAN FOGELBERG  
A RICHARD MARX  
A HEART  
A YAT  
A HEART  
A RONNIE SPECTOR  
A JOHN FARNHAM  
A TONY CONNELL  
A GARY MOORE  
A DAN FOGELBERG  
A PRINCE'S TRUST...  
A REPLACEMENTS

**WHEB-FM/Portsmouth**  
(603) 436-7300

PD: HELEN LEICHT  
MD: CHRIS GARRETT

**Heavy**  
U2  
TOM PETTY  
BRYAN ADAMS  
DAVID BOWIE  
FROZEN GHOST  
ROBERT CRAY BAND  
ERIC CLAPTON  
WHITESNAKE  
FLEETWOOD MAC  
LOU GRAM  
FARRENHEIT  
PETER WOLF  
BOB JOVI  
DEL FUGOS  
CULT  
REO SPEEDWAGON  
ROCK & HYDE  
**Medium**  
Light  
A ACE FREHLEY  
A WORLD PARTY  
A BEVERLY HILLS COP  
A MOTLEY CRUE  
A RICHARD MARX  
A SUZANNE VEGA

**WPDH/Poughkeepsie**  
(914) 471-1500

PD: STEW SCHANTZ  
MD: PAM BROOKS

**Heavy**  
U2(M)  
GREGG ALLMAN BAND  
BRUCE HORNSBY  
TOM PETTY(M)  
DAVID BOWIE(M)  
GENESIS  
CUTTING CREW(M)  
ERIC CLAPTON  
HEART  
A BEVERLY HILLS COP  
A DAN FOGELBERG  
A MASON RUFFNER  
A GARY MOORE  
A PRINCE'S TRUST...  
A RICHARD MARX  
Light

**WBUR/Providence**  
(401) 272-9550

PD: KURT HIRSCH  
ASST MD: IAN HAMILTON

**Heavy**  
TOM PETTY(M)  
U2(M)  
CURE  
ROCK  
DAVID BOWIE  
JULIAN COPE  
T'PAU  
SMITHS  
SIMPLY RED  
GOMAN  
LEVEL 42  
A CHALK CIRCLE  
ROBERT CRAY BAND  
HIPSWAY  
A DEPESCHE MODE  
XTC  
**Medium**  
A JOKER  
A UR4  
A JON ASTLEY  
A SCHEPPY THE CAT  
A WIRE  
A ALISON MOYET  
Light  
A BIBLE  
A TOYAH

**WCMF/Rochester**  
(716) 262-4330

PD: STAN MAIN  
APP/MD: DAVE KANE

**Heavy**  
TOM PETTY(M)  
LOU GRAM  
FLEETWOOD MAC  
BOSTON  
U2(M)  
TOM PETTY(M)  
BRYAN ADAMS  
ANDY TAYLOR  
TESLA  
FROZEN GHOST  
GENESIS  
A BEVERLY HILLS COP  
A DAN FOGELBERG  
A MASON RUFFNER  
A MASON RUFFNER  
A JON BUTCHER  
A BEVERLY HILLS COP  
A RICHARD MARX  
A CUTTING CREW(L)  
A JOHN HATT  
Light  
A MOTLEY CRUE  
A PSYCHEDELIC PURS  
A RICHARD MARX  
Light  
A CONCRETE BLONDE

**WPLR/New Haven**  
(203) 287-9070

PD: JOHN GRIFFIN  
MD: CHRISTINA

**Heavy**  
U2(M)  
FLEETWOOD MAC(M)  
FROZEN GHOST  
DAVID BOWIE(M)  
BOB JOVI  
A BEVERLY HILLS COP  
EUROPE  
DAVID BOWIE  
BRIGHTON ROCK  
TOM PETTY(M)  
TESLA  
PSYCHEDELIC PURS  
EDDIE MONY  
A RICHARD MARX  
A CROWDED HOUSE  
A MOTLEY CRUE  
A PRINCE'S TRUST...  
A YAT  
**Medium**  
A RICHARD MARX  
A CROWDED HOUSE  
A MOTLEY CRUE  
A PRINCE'S TRUST...  
A YAT  
**Light**  
A RICHARD MARX  
A CROWDED HOUSE  
A MOTLEY CRUE  
A PRINCE'S TRUST...  
A YAT

**WIOQ/Philadelphia**  
(215) 687-8100

CO-PO: HELEN LEICHT  
MD: DAVID DYE

**Heavy**  
CROWDED HOUSE(L)  
FLEETWOOD MAC(L)  
GREGG ALLMAN BAND(L)  
U2(L)  
DAVID BOWIE(M)  
ROCK & HYDE  
A BEVERLY HILLS COP  
SUZANNE VEGA  
HEART  
LEVEL 42  
BRYAN ADAMS(L)  
A DAN FOGELBERG  
PATTY SMYTH(L)  
A WORLD PARTY(L)  
A RICHARD MARX  
Light

**WAQX/Syracuse**  
(315) 472-0200

PD: SIMON JEFFRIES  
MD: LORRAINE RAPP

**Heavy**  
BOB JOVI  
BRYAN ADAMS  
LOU GRAM  
U2  
TOM PETTY  
FLEETWOOD MAC  
WHITESNAKE  
LITTLE AMERICA  
PETER WOLF  
ROBERT CRAY BAND  
REO SPEEDWAGON  
TESLA  
PATTY SMYTH  
JON BUTCHER  
HEART  
A BEVERLY HILLS COP  
A DAN FOGELBERG  
A MASON RUFFNER  
A GARY MOORE  
A PRINCE'S TRUST...  
A RICHARD MARX  
Light

**CFNY/Toronto**  
(416) 453-7452

ASST PD: DON BERNIS  
ASST MD: IAN HAMILTON

**Heavy**  
TOM PETTY(M)  
U2(M)  
CURE  
ROCK  
DAVID BOWIE  
JULIAN COPE  
T'PAU  
SMITHS  
SIMPLY RED  
GOMAN  
LEVEL 42  
A CHALK CIRCLE  
ROBERT CRAY BAND  
HIPSWAY  
A DEPESCHE MODE  
XTC  
**Medium**  
A JOKER  
A UR4  
A JON ASTLEY  
A SCHEPPY THE CAT  
A WIRE  
A ALISON MOYET  
Light  
A BIBLE  
A TOYAH

**WOUR/Utica**  
(315) 797-0803

PD: PETER HIRSCH  
MD: TOM STARR

**Heavy**  
U2(M)  
FLEETWOOD MAC(M)  
FROZEN GHOST  
DAVID BOWIE(M)  
BOB JOVI  
A BEVERLY HILLS COP  
EUROPE  
DAVID BOWIE  
BRIGHTON ROCK  
TOM PETTY(M)  
TESLA  
PSYCHEDELIC PURS  
EDDIE MONY  
A RICHARD MARX  
A CROWDED HOUSE  
A MOTLEY CRUE  
A PRINCE'S TRUST...  
A YAT  
**Medium**





CHR PLAYLIST ONE PLAYLISTS

EAST WBSB Baltimore PD: Brian Thomas Asst. PD/MD: Willie B. O'Brien

- 1 U2/Rattle Or Without You
2 JODY WATLEY/Looking For A New Lov
3 CUTTING CREW/Just Died In Your

Buffalo PD: Kevin Belcastro MD: Roger Christian

- 1 U2/Rattle Or Without You
2 JODY WATLEY/Looking For A New Lov
3 CUTTING CREW/Just Died In Your

Washington D.C. PD: Chuck Morgan MD: Pam Trickett

- 1 U2/Rattle Or Without You
2 CHRIS DEBURGH/The Lady In Red
3 CUTTING CREW/Just Died In Your

Philadelphia PD: Scott Walker MD: Glenn Kalina

- 1 CUTTING CREW/Just Died In Your
2 JODY WATLEY/Looking For A New Lov
3 U2/Rattle Or Without You

Buffalo PD: Boom Boom Cannon MD: Dave Gillen

- 1 CHRIS DEBURGH/The Lady In Red
2 U2/Rattle Or Without You
3 BRYAN ADAMS/Heat Of The Night

New York PD: Sunny Joe White MD: Susan O'Connell

- 1 MADONNA/La Isla Bonita
2 U2/Rattle Or Without You
3 CUTTING CREW/Just Died In Your

Buffalo Ops. Director: John Hager MD: Bob Richards

- 1 U2/Rattle Or Without You
2 BRYAN ADAMS/Heat Of The Night
3 MADONNA/La Isla Bonita

Providence Ops. Manager: Tom Cuddy MD: Vic Edwards

- 1 U2/Rattle Or Without You
2 JODY WATLEY/Looking For A New Lov
3 CUTTING CREW/Just Died In Your

Washington PD: Mark St. John MD: Gene Baxter

- 1 U2/Rattle Or Without You
2 CHRIS DEBURGH/The Lady In Red
3 CUTTING CREW/Just Died In Your

Montreal PD: Bob Beauchamp MD: Guy Brouillard

- 1 U2/Rattle Or Without You
2 BRYAN ADAMS/Heat Of The Night
3 MADONNA/La Isla Bonita

New York PD: Larry Berger MD: Andy Dean

- 1 MADONNA/La Isla Bonita
2 CUTTING CREW/Just Died In Your
3 U2/Rattle Or Without You

Boston PD: Sunny Joe White MD: Susan O'Connell

- 1 U2/Rattle Or Without You
2 BRYAN ADAMS/Heat Of The Night
3 MADONNA/La Isla Bonita

Long Island PD: Bill Terry MD: Ruth Tolson

- 1 U2/Rattle Or Without You
2 MADONNA/La Isla Bonita
3 JODY WATLEY/Looking For A New Lov

Pittsburgh PD: Jim Richards MD: Lori Campbell

- 1 BON JOVI/Wanted Dead Or Alive
2 U2/Rattle Or Without You
3 MADONNA/La Isla Bonita

Houston PD: Paul Christy Music Coord.: Cheryl Broz

- 1 LISA LISAP/Head To Toe
2 BON JOVI/Wanted Dead Or Alive
3 U2/Rattle Or Without You

Norfolk PD: Tony Macrini MD: Doc Michaels

- 1 U2/Rattle Or Without You
2 JODY WATLEY/Looking For A New Lov
3 BRYAN ADAMS/Heat Of The Night

Dallas PD: John Roberts Music Coord.: J.D. Ryan

- 1 BRYAN ADAMS/Heat Of The Night
2 U2/Rattle Or Without You
3 ATLANTIC STAR/Always

Tampa PD: Mason Dixon MD: Bobby Rich

- 1 STEVE WINDMILL/The Finer Things
2 JODY WATLEY/Looking For A New Lov
3 CHRIS DEBURGH/The Lady In Red



PARALLEL OF PLAYLISTS

WIS Chicago PD: Steve Perun MD: Karen Barber

WIS Milwaukee PD: Denise Lauren MD: Denise Lauren

KZZP104.7FM Phoenix PD: Guy Zapoleon MD: Kevin Weatherly

KS103FM San Diego PD: Nick Ferrara MD: Greg Rolling

KMEL San Francisco PD: Lee Michaels MD: Keith Nattaly

Y108 KRXY Denver PD: Mark Boike MD: Dom Testa

Q104 KBEQ Kansas City PD: Steve Perun MD: Karen Barber

POWER95fm KCPW Kansas City PD: Dene Hallam MD: Kim Welsh

95.3FM San Jose PD: Bob Harlow MD: Gary Weinstein

ELM102 Sacramento PD: Chris Collins MD: Kevin Kei

Z100FM KKRZ Portland PD: Sean Lynch MD: Chet Buchanan

KWOD-105 Sacramento PD: Tom Chase MD: Mr. Ed

Wmms 100.5 FM Cleveland PD: Brian Philips

WEST KUBE 93FM Seattle PD: Wendy Christopher

99FM KCPX Salt Lake City PD: Lou Simon MD: Evan Lake

KITS San Francisco PD: Richard Sands MD: Steve Masters

KISFM 102.7 Los Angeles PD: Steve Rivers MD: Gene Sandblom

KPKR Denver PD: Doug Erickson MD: Craig Jackson

WZZ Chicago PD: Ric Lippincott MD: Brian Kelly

WIS San Jose PD: Mike Preston MD: Robin Silva

99FM KCPX Salt Lake City PD: Lou Simon MD: Evan Lake

97-KROY Sacramento PD: Bob West MD: Harley Davidson

KISFM 102.7 Los Angeles PD: Steve Rivers MD: Gene Sandblom

KPLZ Seattle PD: Casey Keating MD: Mark Allan

WZZ Chicago PD: Ric Lippincott MD: Brian Kelly

WIS San Jose PD: Mike Preston MD: Robin Silva

99FM KCPX Salt Lake City PD: Lou Simon MD: Evan Lake

97-KROY Sacramento PD: Bob West MD: Harley Davidson

KISFM 102.7 Los Angeles PD: Steve Rivers MD: Gene Sandblom

KPLZ Seattle PD: Casey Keating MD: Mark Allan



MOST ADDED **MIDWEST** BREAKOUTS
Bob Seger
Heart
Bruce Hornsby & The Range
Peter Wolf
Jennifer Rush

CHR ADDS & HOTS

MOST ADDED **WEST** BREAKOUTS
Bob Seger
Pseudo Echo
Janet Jackson
Bruce Hornsby
Jennifer Rush
Dan Fogelberg
Nona Hendryx
Prince
Peter Wolf

MIDWEST

PARALLEL TWO

WKDD/Akron, OH
Anthony/Kitredge
BOB SEGER
PETER WOLF
BRUCE HORNSBY
DAN FOGELBERG (dp)
SMOKEY ROBINSON (dp)
ROCK & HYDE (dp)
Hottest:
GENESIS 4-2
POISON 9-6
JODY WATLEY 12-6
KIM WILDE 14-7
EUROPE 19-10
WKFJ/Appleton-Oshkosh, WI
Ross/Bradleigh
HEART
BOB SEGER
RUSH & ELTON
TOM PETTY (dp)
EXPOSE (dp)
KLYMAXX
Hottest:
FLEETWOOD MAC 4-3
BREAKFAST CLUB 11-6
GENESIS 17-11
KENNY LOGGINS 20-13
WHITNEY HOUSTON 33-19
WGTZ/Dayton, OH
John Robertson
BRUCE HORNSBY
EDDIE MONEY
DEBBIE GIBSON
Hottest:
U2 1-1
CHRIS DEBURGH 4-2
ATLANTIC STARR 10-5
KIM WILDE 18-9
LISA LISA 19-13
KRNQ/Des Moines, IA
Knight/Sherp
BOB SEGER
BRUCE HORNSBY
EDDIE MONEY
AL JARREAU
Hottest:
JODY WATLEY 4-3
ATLANTIC STARR 13-9
KENNY LOGGINS 15-10
BREAKFAST CLUB 14-12
SIMPLY RED 23-15
KZIO/Duluth, MN
Michale/Martin
CROWDED HOUSE
EUROPE (dp)
SMOKEY ROBINSON (dp)
OTHER ONES
EDDIE MONEY
Hottest:
BRYAN ADAMS 3-1
FLEETWOOD MAC 6-4
POISON 8-6
SIMPLY RED 12-7
KIM WILDE 19-16
WMEF/Ft. Wayne, IN
Allen/Davis
HEART
SMOKEY ROBINSON
BRUCE HORNSBY
KENNY LOGGINS
TOM PETTY
Hottest:
JODY WATLEY 5-3
FLEETWOOD MAC 4-4
CHRIS DEBURGH 12-8
KIM WILDE 22-17
WGRD/Grand Rapids, MI
Clenot/McCormick
BRUCE HORNSBY
HEART
BOB SEGER
PETER WOLF
DAN FOGELBERG
Hottest:
BOB JOVI 7-2
KENNY LOGGINS 13-5
CHICAGO 16-6
GENESIS 22-9
EDDIE MONEY 32-18

WZDK/Rockford, IL
McClure/Summers

BOB SEGER
EXPOSE
RUSH & ELTON
BRUCE HORNSBY
Hottest:
JODY WATLEY 4-2
FLEETWOOD MAC 5-3
BREAKFAST CLUB 7-5
POISON 9-6
ATLANTIC STARR 14-9
WRQN/Toldeo, OH
Wheeler/Hanson
BOB SEGER
CROWDED HOUSE
RUSH & ELTON
REO SPEEDWAGON
T'PAU (dp)
LOU GRAMM (dp)
Hottest:
U2 1-1
CHRIS DEBURGH 11-7
BOB JOVI 10-8
FLEETWOOD MAC 18-14
GENESIS 24-18
LISA LISA 35-23
KENNY G 37-32
WLRW/Champaign, IL
McCann/McKeighan
BOB SEGER
T'PAU
TOM PETTY (dp)
BOB JOVI
Hottest:
POISON 5-1
ATLANTIC STARR 7-2
SIMPLY RED 14-10
PAUL SIMON 18-8
LISA LISA 17-13
KCMQ/Columbia, MO
Turbin/Colt
COMPANY B
CROWDED HOUSE
BRUCE HORNSBY
REO SPEEDWAGON
BOB SEGER
Hottest:
U2 3-1
KIM WILDE 10-4
LISA LISA 29-14
GENESIS 26-17
HERB ALPERT 32-21
WHITNEY HOUSTON 3-1
YS4/Fargo, ND
Jack/Lundy
HEART
BOB SEGER
NYLONS
DAN FOGELBERG
Hottest:
CHICAGO 4-2
GINO VANNELLI 9-6
KENNY LOGGINS 12-9
KIM WILDE 17-11
PARTLAND BROS. 21-15
KKXL/Grand Forks, ND
North/Hendrickson
LISA LISA
HEART (dp)
BOB SEGER
ROCK & HYDE (dp)
Hottest:
JODY WATLEY 3-2
KIM WILDE 14-7
BREAKFAST CLUB 12-9
ATLANTIC STARR 20-14
KENNY LOGGINS 22-15
WKFRI/Kalamazoo, MI
Anthony/Britain
REO SPEEDWAGON
LISA LISA (dp)
RUSH & ELTON (dp)
BOB SEGER (dp)
Hottest:
CUTTING CREW 1-1
U2 5-2
DAN HILL (dp)
BRYAN ADAMS 10-5
JODY WATLEY 23-16
CHRIS DEBURGH 27-16
WAZJ/Lafayette, IN
Loulzo/Morton
CROWDED HOUSE
PSEUDO ECHO
BOB SEGER
HOTLEY CRUE (dp)
Hottest:
U2 3-1
JODY WATLEY 6-3
CHRIS DEBURGH 7-4
BOB JOVI 10-6
KENNY LOGGINS 14-7
KFRV/Lincoln, NE
Johnson/Meyer
SMOKEY ROBINSON
NYLONS
BOB SEGER
PSEUDO ECHO (dp)
Hottest:
U2 1-1
MADONNA 4-2
ATLANTIC STARR 5-4
KIM WILDE 11-9
LISA LISA 30-19

PARALLEL THREE

KYYI/Bismarck, ND
Bob Beck
BRUCE HORNSBY
BOB SEGER
PETER WOLF
EXPOSE
RUSH & ELTON
Hottest:
U2 3-1
POISON 5-3
KIM WILDE 10-6
ATLANTIC STARR 18-12
NYLONS 37-26
WBNO/Bloomington, IL
Justin/Blooming
DAN FOGELBERG
SMOKEY ROBINSON
CROWDED HOUSE
RUSH & ELTON
BOB SEGER
PETER WOLF (dp)
Hottest:
U2 2-1
MADONNA 3-2
FLEETWOOD MAC 4-3
BREAKFAST CLUB 16-8
BOB JOVI 17-11
LISA LISA 20-11
KZBZ/Peoria, IL
Keith Edwards
HEART
PSEUDO ECHO
HERB ALPERT
HOOBIE GURUS
BOB SEGER
T'PAU
DEBBIE GIBSON
BILLY OCEAN
Hottest:
ATLANTIC STARR 1-1
LISA LISA 7-2
KIM WILDE 8-3
U2 4-4
WHITNEY HOUSTON D-17

WBWB/Bloomington, IN
Jim Clouse

BOB SEGER
REO SPEEDWAGON
PETER WOLF
EXPOSE
DIANA ROSS
TRUTH
Hottest:
JODY WATLEY 4-2
FLEETWOOD MAC 2-1
KIM WILDE 3-2
ATLANTIC STARR 14-5
KENNY LOGGINS 24-20
WHITNEY HOUSTON 10-21
KQCR/Cedar Rapids, IA
Gary Dixon
BILLY IDOL
EDDIE MONEY
SYSTEM
NYLONS
BOB SEGER
PETER WOLF
DAN FOGELBERG
Hottest:
ATLANTIC STARR 16-10
FLEETWOOD MAC 18-14
GENESIS 24-18
LISA LISA 35-23
KENNY G 37-32
WLRW/Champaign, IL
McCann/McKeighan
BOB SEGER
T'PAU
TOM PETTY (dp)
BOB JOVI
Hottest:
POISON 5-1
ATLANTIC STARR 7-2
SIMPLY RED 14-10
PAUL SIMON 18-8
LISA LISA 17-13
KCMQ/Columbia, MO
Turbin/Colt
COMPANY B
CROWDED HOUSE
BRUCE HORNSBY
REO SPEEDWAGON
BOB SEGER
Hottest:
U2 3-1
KIM WILDE 10-4
LISA LISA 29-14
GENESIS 26-17
HERB ALPERT 32-21
WHITNEY HOUSTON 3-1
YS4/Fargo, ND
Jack/Lundy
HEART
BOB SEGER
NYLONS
DAN FOGELBERG
Hottest:
CHICAGO 4-2
GINO VANNELLI 9-6
KENNY LOGGINS 12-9
KIM WILDE 17-11
PARTLAND BROS. 21-15
KKXL/Grand Forks, ND
North/Hendrickson
LISA LISA
HEART (dp)
BOB SEGER
ROCK & HYDE (dp)
Hottest:
JODY WATLEY 3-2
KIM WILDE 14-7
BREAKFAST CLUB 12-9
ATLANTIC STARR 20-14
KENNY LOGGINS 22-15
WKFRI/Kalamazoo, MI
Anthony/Britain
REO SPEEDWAGON
LISA LISA (dp)
RUSH & ELTON (dp)
BOB SEGER (dp)
Hottest:
CUTTING CREW 1-1
U2 5-2
DAN HILL (dp)
BRYAN ADAMS 10-5
JODY WATLEY 23-16
CHRIS DEBURGH 27-16
WAZJ/Lafayette, IN
Loulzo/Morton
CROWDED HOUSE
PSEUDO ECHO
BOB SEGER
HOTLEY CRUE (dp)
Hottest:
U2 3-1
JODY WATLEY 6-3
CHRIS DEBURGH 7-4
BOB JOVI 10-6
KENNY LOGGINS 14-7
KFRV/Lincoln, NE
Johnson/Meyer
SMOKEY ROBINSON
NYLONS
BOB SEGER
PSEUDO ECHO (dp)
Hottest:
U2 1-1
MADONNA 4-2
ATLANTIC STARR 5-4
KIM WILDE 11-9
LISA LISA 30-19

KKLS/Rapid City, SD
Sherwin/Kalloway

PAUL SIMON
CITY
STAN CAMPBELL
PETER WOLF
BOB SEGER
Hottest:
U2 4-1
SIMPLY RED 2-2
BREAKFAST CLUB 3-3
FLEETWOOD MAC 7-5
JODY WATLEY 10-6
99KG/Selma, KS
Steve Wall
IN PURSUIT
LABELLE & CHAMPLI
DAN HILL (dp)
PETER WOLF
BOB SEGER
Hottest:
POISON 8-5
LISA LISA 17-13
FLEETWOOD MAC 18-14
EUROPE 28-21
PARTLAND BROS. 34-34
KKRC/Sioux Falls, SD
Kisley/O'Douglas
CROWDED HOUSE
BRUCE HORNSBY
AL JARREAU (dp)
BOB SEGER
GINO VANNELLI (dp)
Hottest:
U2 1-1
JODY WATLEY 2-2
FLEETWOOD MAC 7-3
CHICAGO 19-10
KIM WILDE 20-13
KWTO/Springfield, MO
D'Grady/Cook
HEART
LOU GRAMM (dp)
COMPANY B (dp)
REO SPEEDWAGON
NYLONS (dp)
BOB SEGER
Hottest:
U2 4-1
BRYAN ADAMS 5-3
KIM WILDE 10-4
ATLANTIC STARR 21-12
GENESIS 25-14
WDBO/Springfield, IL
Moore/Lawley
BOB SEGER
PSEUDO ECHO
DAN FOGELBERG
NYLONS
RUSH & ELTON
PETER WOLF
Hottest:
U2 1-1
FLEETWOOD MAC 3-3
CHRIS DEBURGH 8-7
KIM WILDE 12-8
HERB ALPERT 16-15
WSPY/Stevens Point, WI
Bouley/Steffan
PSEUDO ECHO
BOB SEGER
T'PAU
NYLONS
PETER WOLF
LOU GRAMM (dp)
Hottest:
POISON 3-2
JODY WATLEY 5-4
CHRIS DEBURGH 8-6
GREGG ALLMAN 16-7
KIM WILDE 17-8
KDVV/Topeka, KS
Kavin Rabat
LOU GRAMM
BOB SEGER
RUSH & ELTON
T'PAU
DAN HILL (dp)
Hottest:
U2 3-1
POISON 5-5
ATLANTIC STARR 15-9
BOB JOVI 12-10
LISA LISA 29-21
KFMW/Waterloo, IA
Jacobsen/Heldin
CROWDED HOUSE
BRUCE HORNSBY
PRINCE
PETER WOLF
Hottest:
JODY WATLEY 4-3
FLEETWOOD MAC 5-4
GENESIS 13-11
PAUL SIMON 18-14

WEST

PARALLEL TWO

KNMQ/Albuquerque-Santa Fe, NM
Stucker/Daniels
BOB SEGER
BRUCE HORNSBY
TOM PETTY
T'PAU
Hottest:
HUEY LEWIS & THE 6-4
KIM WILDE 8-5
BREAKFAST CLUB 12-9
ATLANTIC STARR 22-13
GENESIS 23-15
KFSB/Boise, ID
Armstrong/J.T.
BILLY IDOL
BOB SEGER
JANET JACKSON
RESTLESS HEART
Hottest:
KENNY G 12-10
ATLANTIC STARR 14-11
LISA LISA 20-15
GENESIS 28-18
COMPANY B 37-27
KIYS/Boise, ID
Tom Evans
COMPANY B
BOB SEGER
PSEUDO ECHO
RUSH & ELTON
Hottest:
U2 2-1
CHRIS DEBURGH 5-2
KENNY G 9-4
PAUL LEKARIS 12-9
ATLANTIC STARR 16-11
KIKR/Colorado Springs, CO
John Dantzer
DAVID BOWIE
EXPOSE
NYLONS (dp)
NONA HENDRYX (dp)
ROBERT CRAY (dp)
NONA HENDRYX (dp)
LABELLE & CHAMPLI (dp)
Hottest:
FLEETWOOD MAC 3-1
CHRIS DEBURGH 5-2
GLENN MEDEIROS 4-3
JODY WATLEY 7-4
BRYAN ADAMS 6-5
CHED/Edmonton, CN
Bohn/Langosator
COREY HART
Hottest:
CUTTING CREW 3-3
MADONNA 8-4
JODY WATLEY 17-8
ROCK & HYDE 14-10
GOMAN 18-11
KCAQ/Oxnard-Ventura, CA
Greg Williams
DURAN DURAN
JANET JACKSON
BRUCE HORNSBY
STACEY Q
BOB SEGER
Hottest:
U2 1-1
RESTLESS HEART 17-14
ATLANTIC STARR 24-18
WHITNEY HOUSTON 33-23
LISA LISA 35-28
KMGI/Fresno, CA
Berry/Carter
PSEUDO ECHO
JANET JACKSON
STACEY Q
RUSH & ELTON
NONA HENDRYX
Hottest:
COMPANY B 4-1
LISA LISA 9-5
BOB JOVI 10-7
ATLANTIC STARR 15-11
HERB ALPERT 29-22
KYNO/Fresno, CA
Walker/Davis
PSEUDO ECHO (dp)
PSYCHEDELIC PURS
NONA HENDRYX (dp)
JANET JACKSON (dp)
ROBERT CRAY (dp)
Hottest:
CUTTING CREW 2-1
U2 10-2
COMPANY B 7-5
LISA LISA 11-6
ATLANTIC STARR 16-10

KDDN/Selma, CA
Hunter/Lindell

BOB SEGER
NONA HENDRYX
RUSH & ELTON
PSEUDO ECHO
Hottest:
U2 3-1
LISA LISA 18-13
ATLANTIC STARR 27-19
WHITNEY HOUSTON D-30
SYSTEM D-37
KZZU/Spokane, WA
Randy Robbins
CARLY SIMON (dp)
COMPANY B
DANNY WILSON
JANET JACKSON
BOB SEGER
PSEUDO ECHO
MONDO ROCK (dp)
ETER WOLF
Hottest:
PSEUDO ECHO 1-1
FLEETWOOD MAC 5-3
KIM WILDE 11-5
BOB JOVI 15-8
CHRIS DEBURGH 13-9
KQOI/Tucson, AZ
Gibbs/Johnson
none
Hottest:
JODY WATLEY 1-1
CUTTING CREW 2-2
U2 3-3
MADONNA 4-4
CHRIS DEBURGH 5-5

PARALLEL THREE

KGOT/Anchorage, AK
J.D. Chandler
BRUCE HORNSBY
PETER WOLF
BOB SEGER
DAN FOGELBERG
ROCK & HYDE
Hottest:
KIM WILDE 3-1
FLEETWOOD MAC 4-3
BRYAN ADAMS 5-4
HUEY LEWIS & THE 6-5
BOB JOVI 8-7
KYVA/Billings, MT
Charlie Fox
RUSH & ELTON
BOB SEGER
HEART
Hottest:
U2 2-1
JODY WATLEY 4-2
FLEETWOOD MAC 3-3
KIM WILDE 7-4
BOB JOVI 10-9
KBOZ/Bosman, MT
Steve Mills
BOB SEGER
TOM PETTY
KLYMAXX (dp)
LABELLE & CHAMPLI (dp)
CROWDED HOUSE
DAN HILL (dp)
PATTY SMYTH (dp)
NICK KAMEN
Hottest:
FLEETWOOD MAC 7-4
ATLANTIC STARR 8-6
KIM WILDE 17-11
LISA LISA 19-14
HERB ALPERT 25-19

KTRS/Casper, WY
Gordon/Bredley

T'PAU
MONDO ROCK (dp)
RESTLESS HEART (dp)
KIM O'LEARY
BOB SEGER
Hottest:
POISON 2-1
KIM WILDE 12-9
BOB JOVI 15-11
ATLANTIC STARR 16-14
GLENN MEDEIROS 17-15
KKAZ/Cheyenne, WY
Jack Alexander
BOB SEGER
LISA LISA
LOU GRAMM
REO SPEEDWAGON
Hottest:
BOB JOVI 12-9
KIM WILDE 13-10
ATLANTIC STARR 20-17
NYLONS 24-19
WHITNEY HOUSTON 31-23
KQZ/Leviston, ID
Jay McCall
BOB SEGER
JANET JACKSON
SYSTEM
WHITESNAKE (dp)
LISA LISA
Hottest:
BOB JOVI 2-1
BRYAN ADAMS 5-2
FLEETWOOD MAC 6-3
TOM PETTY 9-4
KIM WILDE 16-6
KMTI/Medford, OR
R. Charles Snyder
PRINCE
BOB SEGER
JANET JACKSON
CARLY SIMON
PATTY SMYTH
DAN FOGELBERG
PETER WOLF
Hottest:
FLEETWOOD MAC 3-2
KIM WILDE 14-10
GENESIS 22-11
CROWDED HOUSE 38-25
ATLANTIC STARR 40-27
KIM WILDE 19-19
KZFN/Moocow, ID
Cummings/Shannon
BOB SEGER
PETER WOLF
SYSTEM
EXPOSE
PSEUDO ECHO
PHIL SATCHI
RUSH & ELTON
Hottest:
CHRIS DEBURGH 2-1
FLEETWOOD MAC 7-4
ATLANTIC STARR 13-7
KIM WILDE 14-9
LISA LISA 29-19
KHTZ/Tri-Cities, WA
Dave Robla
BOB SEGER
TOM PETTY
KLYMAXX (dp)
REO SPEEDWAGON
BOB SEGER
LOU GRAMM
PATTY SMYTH (dp)
NICK KAMEN
Hottest:
FLEETWOOD MAC 7-4
ATLANTIC STARR 8-6
KIM WILDE 17-11
LISA LISA 19-14
HERB ALPERT 25-19

KWNZ/Reno, NV
Shelley Rae

BRUCE HORNSBY
EXPOSE
RESTLESS HEART
ROCK & HYDE
BOB SEGER
Hottest:
JODY WATLEY 3-1
GLENN MEDEIROS 5-3
KIM WILDE 19-13
ATLANTIC STARR 26-19
LISA LISA 33-27
B91/Rosewell, NM
Sera/Cody
TOM PETTY
PETER WOLF
SURVIVOR
MONDO ROCK
LABELLE & CHAMPLI
PSEUDO ECHO
EXPOSE
STAN CAMPBELL
Hottest:
SIMPLY RED 3-1
U2 2-2
FLEETWOOD MAC 6-3
ATLANTIC STARR 26-19
LISA LISA 33-27
SLYB/San Luis Obispo, CA
Allen/Silve
BRUCE HORNSBY
EXPOSE
JANET JACKSON
PSEUDO ECHO
CARLY SIMON
BOB SEGER
DURAN DURAN
Hottest:
GENESIS 14-1
KIM WILDE 10-6
ATLANTIC STARR 13-9
LISA LISA 16-11
KZOZ/San Luis Obispo, CA
Barrett/Theroux
HEART
BRUCE HORNSBY
EXPOSE
EDDIE MONEY
RUSH & ELTON
Hottest:
FLEETWOOD MAC 6-2
ATLANTIC STARR 12-9
LISA LISA 18-14
KENNY LOGGINS 30-22
Y97/Santa Barbara, CA
Smith/Newman
JANET JACKSON
BRUCE HORNSBY
HEART
SURFACE
TOM PETTY
Hottest:
LISA LISA 5-3
BOB JOVI 13-7
ATLANTIC STARR 18-10
KENNY LOGGINS 31-22
GENESIS 29-25
OK96/Tri-Cities, WA
LeMaster/Purdy
BOB SEGER
JANET JACKSON
DAN FOGELBERG
CITY
Hottest:
BREAKFAST CLUB 4-1
POISON 6-5
SIMPLY RED 8-6
HUEY LEWIS & THE 11-8
KIM WILDE 11-12

Breakouts are records not included in the regional most added, but which have five or more adds in a region, and fewer than 50 stations overall

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label designation) indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week. Up for upward chart movement. Same for sideways or continued/unstarted activity. Down for downward chart activity, and Adds for the number of individual station activity. Complete activity can be found in the Parallel. NOTE: Records that lack the required 60% of our CHR reporters to become Breakouts may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40. CHR Rotation Criteria - Fulltime Adds and/or One: four plays in a 24-hour period, three of them before midnight. Departed Adds and/or One: two plays in a 24-hour period, both of them before midnight.

Tired Of Disinformation? Then, Give Them the RUTH weapons of love. The First Single. Produced and engineered by Dennis Herring. AOR TRACK 15 - 12 CROSSING TO CHR. WXKS CKOI KRBE WMMS WFLY 31-25 WKRZ 35-30 KZZU 36-31 99KG 33-24 KTMT 36-31 KCPX deb-39 WERZ deb-40 WBBQ deb-40 95XXX deb-40 KSAQ add WIGY add WBWB add I.R.S.

PARALLELS

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

235 Reports

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song

Table showing regional reach (100/25), national summary (44%), and station counts (E 33%, M 21%, S 56%, W 19%).

EXAMPLE

100/25 - 100 CHR reporting stations on it this week including 25 new adds. 44% - Percentage of this weeks reporters playing it. Regional Reach - Percentage of reporters playing the song within each region. National Summary Up 51 - Number of stations moving it up on the charts. Debuts 20 - Number of stations debuting the song this week. Same 4 - Number of stations reporting no movement this week. (On to On, Add to On, 31-31, etc.) Down 0 - Number of stations moving it down on their charts. Adds 25 - Total number of stations adding it this week.



HERB ALPERT Diamonds (A&M) LP: Keep Your Eye On Me

Table showing regional reach (215/2), national summary (91%), and station counts (E 100%, S 86%, M 86%, W 98%).

ANITA BAKER Same Ole Love... (Elektra) LP: Anita Baker

Table showing regional reach (93/8), national summary (40%), and station counts (E 43%, S 77%, M 31%, W 51%).

DAVID BOWIE Day-In Day-Out (EMI America) LP: Never Let Me Down

Table showing regional reach (175/1), national summary (74%), and station counts (E 78%, S 66%, M 78%, W 82%).

DAVID BOWIE Back And Forth (Atlanta Artists/PG) LP: Word Up

Table showing regional reach (61/3), national summary (26%), and station counts (E 27%, S 34%, M 78%, W 35%).

Herb Alpert Continued

Station lists for Herb Alpert's 'Keep Your Eye On Me' across various regions.

ATLANTIC STARR Always (WB) LP: All In The Name Of Love

Station lists for Atlantic Starr's 'Always' across various regions.

JOHN DOE "Hit Song" (Anylabel) LP: Hit Song

Station lists for John Doe's 'Hit Song' across various regions.

HERB ALPERT Diamonds (A&M) LP: Keep Your Eye On Me

Station lists for Herb Alpert's 'Keep Your Eye On Me' across various regions.

ANITA BAKER Same Ole Love... (Elektra) LP: Anita Baker

Station lists for Anita Baker's 'Same Ole Love' across various regions.

DAVID BOWIE Day-In Day-Out (EMI America) LP: Never Let Me Down

Station lists for David Bowie's 'Day-In Day-Out' across various regions.

DAVID BOWIE Back And Forth (Atlanta Artists/PG) LP: Word Up

Station lists for David Bowie's 'Back And Forth' across various regions.

BON JOVI Never Say Goodbye (Mercury/PolyGram) LP: Slippery When Wet

Table showing regional reach (62/5), national summary (28%), and station counts (E 20%, S 32%, M 34%, W 14%).

BON JOVI Wanted Dead Or... (Mercury/PG) LP: Slippery When Wet

Table showing regional reach (208/5), national summary (89%), and station counts (E 88%, S 92%, M 91%, W 80%).

BON JOVI Wanted Dead Or... (Mercury/PG) LP: Slippery When Wet

Table showing regional reach (208/5), national summary (89%), and station counts (E 88%, S 92%, M 91%, W 80%).

BON JOVI Wanted Dead Or... (Mercury/PG) LP: Slippery When Wet

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BON JOVI Wanted Dead Or... (Mercury/PG) LP: Slippery When Wet

Table showing regional reach (208/5), national summary (89%), and station counts (E 88%, S 92%, M 91%, W 80%).

David Bowie Continued

Station lists for David Bowie's 'Day-In Day-Out' across various regions.

DAVID BOWIE Back And Forth (Atlanta Artists/PG) LP: Word Up

Table showing regional reach (61/3), national summary (26%), and station counts (E 27%, S 34%, M 78%, W 35%).

DAVID BOWIE Back And Forth (Atlanta Artists/PG) LP: Word Up

Table showing regional reach (61/3), national summary (26%), and station counts (E 27%, S 34%, M 78%, W 35%).

DAVID BOWIE Back And Forth (Atlanta Artists/PG) LP: Word Up

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Table showing regional reach (61/3), national summary (26%), and station counts (E 27%, S 34%, M 78%, W 35%).

DAVID BOWIE Back And Forth (Atlanta Artists/PG) LP: Word Up

Table showing regional reach (61/3), national summary (26%), and station counts (E 27%, S 34%, M 78%, W 35%).

Cameo Continued

Station lists for Cameo's 'Back And Forth' across various regions.

CAMEO Back And Forth (Atlanta Artists/PG) LP: Word Up

Table showing regional reach (61/3), national summary (26%), and station counts (E 27%, S 34%, M 78%, W 35%).

CAMEO Back And Forth (Atlanta Artists/PG) LP: Word Up

Table showing regional reach (61/3), national summary (26%), and station counts (E 27%, S 34%, M 78%, W 35%).

CAMEO Back And Forth (Atlanta Artists/PG) LP: Word Up

Table showing regional reach (61/3), national summary (26%), and station counts (E 27%, S 34%, M 78%, W 35%).

CAMEO Back And Forth (Atlanta Artists/PG) LP: Word Up

Table showing regional reach (61/3), national summary (26%), and station counts (E 27%, S 34%, M 78%, W 35%).

CAMEO Back And Forth (Atlanta Artists/PG) LP: Word Up

Table showing regional reach (61/3), national summary (26%), and station counts (E 27%, S 34%, M 78%, W 35%).

CAMEO Back And Forth (Atlanta Artists/PG) LP: Word Up

Table showing regional reach (61/3), national summary (26%), and station counts (E 27%, S 34%, M 78%, W 35%).

CAMEO Back And Forth (Atlanta Artists/PG) LP: Word Up

Table showing regional reach (61/3), national summary (26%), and station counts (E 27%, S 34%, M 78%, W 35%).

CAMEO Back And Forth (Atlanta Artists/PG) LP: Word Up

Table showing regional reach (61/3), national summary (26%), and station counts (E 27%, S 34%, M 78%, W 35%).

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Table showing regional reach (61/3), national summary (26%), and station counts (E 27%, S 34%, M 78%, W 35%).

CAMEO Back And Forth (Atlanta Artists/PG) LP: Word Up

Table showing regional reach (61/3), national summary (26%), and station counts (E 27%, S 34%, M 78%, W 35%).





N

NYLONS Kiss Him Goodbye (Open Air/ Windham Hill) LP: Happy Together

78/31 32% National Summary UP 9 DEBUTS 14 SAME 22 DOWN 0 ADDS 31

Table with columns for Regional, National, Summary, and various radio stations (e.g., WKYC, WYZZ, WYZZ-FM).

Partland Brothers Continued

Table with columns for WEST, EAST, SOUTH, and MIDWEST, listing radio stations and their frequencies.

TOM PETTY & THE HEARTBREAKERS Jammin' Me (MCA) LP: Let Me Up, I've Had Enough

152/111 85% National Summary UP 97 DEBUTS 26 SAME 18 DOWN 0 ADDS 11

Table with columns for Regional, National, Summary, and various radio stations (e.g., WYZZ, WYZZ-FM, WYZZ-TV).

PSYCHEDELIC FURS Heartbreak Beat (Columbia) LP: Midnight To Midnight

152/3 65% National Summary UP 97 DEBUTS 11 SAME 28 DOWN 13 ADDS 3

Table with columns for Regional, National, Summary, and various radio stations (e.g., WKYC, WYZZ, WYZZ-FM).

Table with columns for Regional, National, Summary, and various radio stations (e.g., WKYC, WYZZ, WYZZ-FM).

OTHER ONES We Are What We Are (Virgin) LP: The Other Ones

111/9 47% National Summary UP 49 DEBUTS 8 SAME 44 DOWN 1 ADDS 9

Table with columns for Regional, National, Summary, and various radio stations (e.g., WKYC, WYZZ, WYZZ-FM).

REO SPEEDWAGON Variety Tonight (Epic) LP: Life As We Know It

90/13 38% National Summary UP 25 DEBUTS 11 SAME 41 DOWN 0 ADDS 13

Table with columns for Regional, National, Summary, and various radio stations (e.g., WKYC, WYZZ, WYZZ-FM).

PSEUDO ECHO Funky Town (RCA) LP: Love An Adventure

98/66 42% National Summary UP 9 DEBUTS 10 SAME 13 DOWN 0 ADDS 66

Table with columns for Regional, National, Summary, and various radio stations (e.g., WKYC, WYZZ, WYZZ-FM).

RESTLESS HEART I'll Still Be Loving You (RCA) LP: Wheels

103/10 44% National Summary UP 59 DEBUTS 12 SAME 22 DOWN 0 ADDS 10

Table with columns for Regional, National, Summary, and various radio stations (e.g., WKYC, WYZZ, WYZZ-FM).

ROCK & HYDE Dirty Water (Capitol) LP: Under The Volcano

81/7 34% National Summary UP 29 DEBUTS 5 SAME 40 DOWN 0 ADDS 7

Table with columns for Regional, National, Summary, and various radio stations (e.g., WKYC, WYZZ, WYZZ-FM).

PARTLAND BROTHERS Soul City (Capitol) LP: Electric Honey

140/15 60% National Summary UP 66 DEBUTS 16 SAME 43 DOWN 0 ADDS 15

Table with columns for Regional, National, Summary, and various radio stations (e.g., WKYC, WYZZ, WYZZ-FM).

REO SPEEDWAGON Variety Tonight (Epic) LP: Life As We Know It

90/13 38% National Summary UP 25 DEBUTS 11 SAME 41 DOWN 0 ADDS 13

Table with columns for Regional, National, Summary, and various radio stations (e.g., WKYC, WYZZ, WYZZ-FM).

RESTLESS HEART I'll Still Be Loving You (RCA) LP: Wheels

103/10 44% National Summary UP 59 DEBUTS 12 SAME 22 DOWN 0 ADDS 10

Table with columns for Regional, National, Summary, and various radio stations (e.g., WKYC, WYZZ, WYZZ-FM).

SMOKEY ROBINSON Just To See Her (MCA) LP: Keep Me

185/21 78% National Summary UP 121 DEBUTS 23 SAME 18 DOWN 2 ADDS 21

Table with columns for Regional, National, Summary, and various radio stations (e.g., WKYC, WYZZ, WYZZ-FM).

Table with columns for Regional, National, Summary, and various radio stations (e.g., WKYC, WYZZ, WYZZ-FM).

BOB SEGER Shakedown (MCA) LP: Beverly Hills Cop II

170/170 72% National Summary UP 0 DEBUTS 0 SAME 0 DOWN 0 ADDS 170

Table with columns for Regional, National, Summary, and various radio stations (e.g., WKYC, WYZZ, WYZZ-FM).

ROCK & HYDE Dirty Water (Capitol) LP: Under The Volcano

81/7 34% National Summary UP 29 DEBUTS 5 SAME 40 DOWN 0 ADDS 7

Table with columns for Regional, National, Summary, and various radio stations (e.g., WKYC, WYZZ, WYZZ-FM).

Advertisement for 'Don't Disturb' system, featuring a graphic of a door handle and text: 'Don't Disturb SYSTEM'.

Advertisement for 'PARTLAND BROTHERS Soul City (Capitol) LP: Electric Honey', featuring a graphic of a door handle and text: 'PARTLAND BROTHERS Soul City (Capitol) LP: Electric Honey'.

Advertisement for 'SMOKEY ROBINSON Just To See Her (MCA) LP: Keep Me', featuring a graphic of a door handle and text: 'SMOKEY ROBINSON Just To See Her (MCA) LP: Keep Me'.

Advertisement for 'BOB SEGER Shakedown (MCA) LP: Beverly Hills Cop II', featuring a graphic of a door handle and text: 'BOB SEGER Shakedown (MCA) LP: Beverly Hills Cop II'.

Advertisement for 'ROCK & HYDE Dirty Water (Capitol) LP: Under The Volcano', featuring a graphic of a door handle and text: 'ROCK & HYDE Dirty Water (Capitol) LP: Under The Volcano'.





## R&amp;R NATIONAL AIRPLAY

## CONTEMPORARY HIT RADIO

## BREAKERS

## BOB SEGER

## Shakedown (MCA)

72% of our reporters playing it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 170 including WXKS, Q107, Q105, B96, KCPW, KIIS, KS103. Complete airplay in Parallels.

## BRUCE HORNSBY &amp; THE RANGE

## Every Little Kiss (RCA)

68% of our reporters playing it. Moves: Up 20, Debuts 46, Same 36, Down 0, Adds 58 including CKOI, KEGL, WNVZ, Z95, KWK, KCPX, KITS, KMEL. Complete airplay in Parallels.

## CROWDED HOUSE

## Something So Strong (Capitol)

67% of our reporters playing it. Moves: Up 65, Debuts 28, Same 42, Down 0, Adds 23 including Z93, B97, KUBE, WNYZ, 94Z, WRQN, WBNQ. See Parallels, debuts at number 40 on the CHR chart.

## EDDIE MONEY

## Endless Nights (Columbia)

63% of our reporters playing it. Moves: Up 79, Debuts 27, Same 26, Down 1, Adds 16 including WKSE, KHTR, WSPK, K98, 94Z, WGTZ, WKSF. See Parallels, moves 39-36 on the CHR chart.

## EXPOSE

## Point Of No Return (Arista)

63% of our reporters playing it. Moves: Up 35, Debuts 40, Same 32, Down 0, Adds 40 including WBLI, Z100, WCAU, PRO-FM, KTKS, KCPW, KWOD. Complete airplay in Parallels.

## PARTLAND BROTHERS

## Soul City (Manhattan)

60% of our reporters playing it. Moves: Up 66, Debuts 16, Same 43, Down 0, Adds 15 including Z93, B97, WLOL, KPKE, KWOD, KUBE. Complete airplay in Parallels.

## NEW &amp; ACTIVE

## EUROPE "Rock The Night" (Epic) 129/15

Moves: Up 53, Debuts 19, Same 42, Down 0, Adds 15 including PRO-FM, Q107, KUBE, Z94, WNYZ, WGGZ, KQMQ, KEGL 26-19, KCPX 23-17, 99GFM 40-34, PWR997 40-34, WBBQ 36-32, WINK 30-22, WKDD 19-10, WZYP 29-25.

## SYSTEM "Don't Disturb This Groove" (Atlantic) 126/19

Moves: Up 69, Debuts 17, Same 19, Down 2, Adds 19 including Z100, Y100, KBEQ, KHTR, KPLZ, WINK, KSND, KNIN, WCAU 27-20, B94 18-13, B96 20-12, FM102 20-14, KMEL 4-3, WTIC 18-15, 98PXY 28-14. See Parallels, debuts at number 35 on the CHR chart.

## T'PAU "Heart And Soul" (Virgin) 120/18

Moves: Up 36, Debuts 23, Same 43, Down 0, Adds 18 including B94, WNCI, KITS, WWSR, 93Q, WKFX, WYKS, WXKS 32-29, WCAU 35-25, Z93 33-28, WMMS 30-24, KWK 35-28, KCPX 35-25, K104 37-29, WZYP 33-29.

## COMPANY B "Fascinated" (Atlantic) 118/21

Moves: Up 64, Debuts 5, Same 19, Down 9, Adds 21 including WBLI, CKOI, WGH, WLOL, WPST, WKRZ, G105, KKRD, KCMQ, KRBE 5-3, Z95 28-17, KROY 7-4, KS103 6-5, WLAN 40-29, 98PXY 20-9, WABB 14-9. See Parallels, moves 36-31 on the CHR chart.

## OTHER ONES "We Are What We Are" (Virgin) 111/9

Moves: Up 49, Debuts 8, Same 44, Down 1, Adds 9, WPHD, WNCI, KWK, WQUT, 94Z, KZIO, Z104, WOMP, WVBS, WKSE 39-36, Z93 30-27, KDWB 26-17, WLOL 23-18, KMEL 28-22, 94TYX 38-34, KIJK 28-24.

## RESTLESS HEART "I'll Still Be Loving You" (RCA) 103/10

Moves: Up 59, Debuts 11, Same 22, Down 0, Adds 10, 94TYX, KBFM, KITY, KSAQ, KF95, WIGY, WJAD, WQID, KTRS, KWNZ, WAVA 24-20, Q105 14-11, KCPX 22-8, WNNK 38-33, KZZB 27-17.

## PSEUDO ECHO "Funky Town" (RCA) 98/66

Moves: Up 9, Debuts 10, Same 13, Down 0, Adds 66 including WKSE, KRBE, WGH, 92X, WHYT, KDWB, KWK, WLOL, KIIS, KKRD, B96 38-32, KITS 29-24, WABB 26-21, Y106 40-34, 94Z 29-24.

## ANITA BAKER "Same Ole Love (365 Days A Year)" (Elektra) 93/8

Moves: Up 45, Debuts 8, Same 31, Down 1, Adds 8, K104, WNYZ, KX104, WVFX, 95XIL, WOMP, WQID, KKAZ, WXKS d-25, WCAU 19-15, Y100 12-10, 99DTX 18-14, WCZY 5-5, WHYT 14-10, KZOU 40-31.

## JENNIFER RUSH with ELTON JOHN "Flames Of Paradise" (Epic) 91/42

Moves: Up 5, Debuts 10, Same 34, Down 0, Adds 42 including WXKS, 94Q, Z93, Y100, B97, WMMS, WNCI, KWK, FM102, KCPX, 99GFM, WIXX, KIYS, KDON, KYYY.

## REO SPEEDWAGON "Variety Tonight" (Epic) 90/13

Moves: Up 25, Debuts 11, Same 41, Down 0, Adds 13 including KDWB, KKRD, K98, WANS, WRQN, 95XXX, Z103, WKFR, 93Q 36-32, WCKN 38-35, 94TYX 39-29, KIJK 32-28, WEAG 31-24, KJ103 34-29, KKRD 34-28.

## ROCK &amp; HYDE "Dirty Water" (Capitol) 81/7

Moves: Up 29, Debuts 5, Same 40, Down 0, Adds 7, WBCY, WKDD, KLQ, WKSF, KKXK, KGOT, KWNZ, KCPX 8-6, Q100 39-34, K104 25-20, WERZ 39-36, WROQ 32-29, CHED 14-10, KZZU 33-29, 95XIL 29-25.

## LOU GRAMM "Ready Or Not" (Atlantic) 78/13

Moves: Up 14, Debuts 8, Same 43, Down 0, Adds 13 including WFLY, WAPI, WNOK, KLQ, WIXX, KNIN, KWTO, KHTZ, WBEN 33-29, 98PXY 37-31, WROQ 22-17, WVFX 40-31, 95XIL 40-34, WBNQ 35-29, OK95 33-29.

## NYLONS "Kiss Him Goodbye" (Open Air/Windham Hill) 76/31

Moves: Up 9, Debuts 14, Same 22, Down 0, Adds 31 including 94Q, KTKS, B97, WMMS, WNCI, KCPW, KHTR, KCPX, KWES, KATD 24-19, KZOU 32-28, Z104 21-15, KSND 34-29, KYYY 37-26, KKAZ 24-19.

## JOURNEY "Why Can't This Night Go On Forever" (Columbia) 76/3

Moves: Up 35, Debuts 3, Same 35, Down 0, Adds 3, WWSR, WGGZ, KITY, KEGL 19-14, KTKS 28-24, K104 34-25, 99GFM 29-23, WROQ 29-26, KSAQ 38-32, KJ103 32-28, WZYQ 34-28, KNAN 31-26, 99KG 40-35, KTRS 25-21, OK95 21-16.

## CINDERELLA "Somebody Save Me" (Mercury/PolyGram) 65/3

Moves: Up 25, Debuts 3, Same 34, Down 0, Adds 3, WAPI, WRVQ, KSAQ, WXKS 35-32, KEGL 31-24, KCPX 13-7, WPST 38-35, WROQ 35-31, KZOU 32-28, KJ103 32-28, WZYQ 34-28, KNAN 31-26, 99KG 40-35, KTRS 25-21, OK95 23-18.

## BON JOVI "Never Say Goodbye" (Mercury/PolyGram) 62/5

Moves: Up 33, Debuts 3, Same 12, Down 9, Adds 5, CKOI, WNVZ, WIXX, WIKZ, WLRW, WKSE 40-31, B94 21-16, WAVA 11-8, 92X 13-8, KCPW 26-22, WLOL 19-12, KEZB 3-2, KBFM 40-30, BJ105 2-1, KMGX 10-7.

## TINA TURNER "Break Every Rule" (Capitol) 62/2

Moves: Up 13, Debuts 5, Same 42, Down 0, Adds 2, PRO-FM, WLS, WXKS d-34, WPHD 35-30, WCAU d-37, B96 36-33, WMMS on, K104 d-35, 99GFM d-37, WQUT d-37, WCGQ 39-36, KYYY 38-34, WBNQ 36-30, SLY96 34-31, OK95 38-35.

## MOST ADDED

BOB SEGER (170)  
PSEUDO ECHO (66)  
BRUCE HORNSBY (58)  
HEART (56)  
JANET JACKSON (49)  
JENNIFER RUSH (42)  
EXPOSE (40)  
PETER WOLF (35)  
NYLONS (31)  
PRINCE (29)

## MOST ACTIVE

SYSTEM (84)  
EUROPE (72)  
RESTLESS HEART (71)  
COMPANY B (60)  
TPAU (59)  
OTHER ONES (56)  
ANITA BAKER (52)  
JOURNEY (38)  
FROZEN GHOST (37)  
CAMEO (36)  
REO SPEEDWAGON (36)

## HOTTEST

ATLANTIC STARR (133)  
U2 (116)  
LISA LISA (99)  
KIM WILDE (99)  
JODY WATLEY (66)  
CHRIS DeBURGH (62)  
BON JOVI (55)  
FLEETWOOD MAC (55)  
GENESIS (48)  
BRYAN ADAMS (37)

## Most Active = Ups + Debuts — Downs

## CAMEO "Back And Forth" (Atlanta Artist/PolyGram) 61/3

Moves: Up 34, Debuts 3, Same 20, Down 1, Adds 3, 99DTX, WCKN, WDLX, WXKS 22-14, WGH 35-31, Z95 37-32, FM102 10-6, KMEL 18-14, WBBQ 32-29, KAMZ 22-17, BJ105 40-36, Y106 29-25, KF95 26-21, KCAQ 19-15, KZOU 34-28.

## FROZEN GHOST "Should I See" (Atlantic) 60/3

Moves: Up 33, Debuts 5, Same 18, Down 1, Adds 3, KJ103, WVFX, Q101, CKOI 33-29, PRO-FM 28-25, KDWB 27-25, WLOL 28-24, KCPX 28-24, WKRZ 27-23, KSAQ 35-30, CHED 27-23, KSND 39-36, KDON 34-28, 95XXX 33-29, KOCR 30-27, KTMT 10-9.

## TRUTH "Weapons Of Love" (IRS/MCA) 58/4

Moves: Up 15, Debuts 4, Same 35, Down 0, Adds 4, KSAQ, WIGY, WBWB, WKFR, WBEN 39-36, Z93 34-31, KCPX d-39, WFLY 31-25, WKRZ 35-30, WBBQ d-40, KZZU 36-31, Y94 40-36, 99KG 33-24, KTMT 36-31, OK95 35-32.

## GINO VANNELLI "Wild Horses" (CBS Associated) 54/12

Moves: Up 17, Debuts 6, Same 17, Down 2, Adds 12, WPHD, KRBE, KPKE, WFLY, K104, WCKN, KQMQ, 95XIL, WQID, WJMX, Q104, KKRC, KDWB 18-14, WLOL 1-1, KSND 5-2.

## CARLY SIMON "Give Me All Night" (Arista) 52/14

Moves: Up 3, Debuts 3, Same 32, Down 0, Adds 14, WCAU, 99GFM, WRCK, WKRZ, WKSJ, KITY, WDLX, KZZU, 103CIR, WQCM, WCGQ, KNAN, KTMT, SLY96, 94Q 35-31.

## JANET JACKSON "The Pleasure Principle" (A&amp;M) 50/49

Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 49 including WXKS, CKOI, B94, Y100, WGH, B96, 92X, KWK, KKRD, FM102, KMEL, PWR997, WDLX, KSND, WJAD.

## DURAN DURAN "Meet El Presidente" (Capitol) 50/3

Moves: Up 13, Debuts 4, Same 28, Down 2, Adds 3, KCAQ, KHTZ, SLY96, KMEL 30-27, KPLZ d-35, K104 d-32, WKRZ d-38, Y95 on, WOKI 26-24, KSAQ on, 95XXX d-38, KISR on, Q101 on, KTMT on, OK95 22-19.

## SIGNIFICANT ACTION

## KLYMAXX "I'd Still Say Yes" (Constellation/MCA) 46/10

Moves: Up 13, Debuts 4, Same 18, Down 1, Adds 10, WCAU, WAVA, KCPW, KKRD, Q100, WKRZ, KIJK, WJAD, WZYP, KBOZ, WCZY 30-26, FM102 21-11, KROY 19-15, KMEL 13-10, KAMZ 2-1.

## ROBERT CRAY BAND "Right Next Door (Because Of Me)" (Mercury/PolyGram) 44/8

Moves: Up 4, Debuts 5, Same 27, Down 0, Adds 8, KHTR, KXX106, KIKX, KYNO, 95XXX, WKPE, 100KHI, WFXS, WBEN 37-33, B96 d-40, WBBQ d-39, KSND d-40, KXYQ 32-29, Q104 29-25, KTRS d-39.

## JACK WAGNER "Weatherman Says" (Qwest/WB) 42/1

Moves: Up 17, Debuts 7, Same 17, Down 0, Adds 1, WRVQ, B104 30-27, WXKS d-33, B94 d-29, PRO-FM 29-26, Q107 29-27, Y100 28-23, Q105 24-23, Z95 22-21, WNCI 35-32, KUBE d-35, WRCK 35-29, BJ105 12-8, WGRD 40-32, 95XIL 37-32.

## NONA HENDRYX "Why Should I Cry" (EMI America) 40/18

Moves: Up 2, Debuts 5, Same 15, Down 0, Adds 18 including CKOI, WCAU, KRBE, 92X, WTIC, KC101, WKRZ, WKQB, KIKX, KMGX, KYNO, WXKS d-24, B96 d-39, KROY 35-29, KMEL 32-25.

## SURVIVOR "Man Against The World" (Scotti Bros./CBS) 39/3

Moves: Up 8, Debuts 3, Same 25, Down 0, Adds 3, WRVQ, KSAQ, B91, KEGL 34-33, KDWB 33-32, KCPX d-40, K104 d-39, FM100 27-25, WKDD 28-26, KZIO d-37, OK100 39-32, 95XIL 26-21, WCGQ 31-26, OK95 31-26.

## TESLA "Little Suzi" (Geffen) 37/1

Moves: Up 7, Debuts 1, Same 28, Down 0, Adds 1, KWES, WBEN 38-34, WPHD on, PRO-FM 35-32, WMMS on, KDWB on-dp, KWOD on, Z94 35-29, WROQ 39-37, WGRD 34-31, 95XXX d-39, WKSF 39-36, OK95 37-34.

## PETER WOLF "Can't Get Started" (EMI America) 35/35

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 35 including WXKS, WCAU, KRBE, WMMS, 99DTX, Z94, 99GFM, WRCK, WCKN, KTUX, WDLX, WKDD, WGRD, WEAG, WZPL.

## MONDO ROCK "Primitive Love Rites" (Columbia) 30/11

Moves: Up 9, Debuts 4, Same 6, Down 0, Adds 11 including WBEN, WCAU, WKRZ, WCKN, KIKX, KZZU, 95XXX, KCPX 18-11, KITS 28-26, KPLZ 23-22, KUBE 32-26, K104 27-24, Z104 37-33, KOZE 15-11, KTMT 31-23.

## PRINCE "If I Were Your Girlfriend" (Paisley Park/WB) 29/29

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 29 including WPHD, B96, 92X, WHYT, KKRD, KPLZ, WPST, WFMI, Y106, KQKQ, 100KHI, WFXS, WCGQ, WYKS, WGLF.

## SURFACE "Happy" (Columbia) 25/15

Moves: Up 5, Debuts 3, Same 2, Down 0, Adds 15 including KZZP, KROY, KWOD, KS103, KATD, KWSS, WKEE, WNYZ, WBBQ, KXX106, KIIS 33-29, FM102 37-18, WCKN 35-29, KITY 34-25, Z102 30-23.

## DAN FOGELBERG "She Don't Look Back" (Full Moon/Epic) 24/24

Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 24 including WBEN, WLOL, Y108, WSPK, WPST, WKRZ, WQUT, WKDD, KZ93, KSND, WJMX, WBNQ, KOCR, WDBR, KTMT.

## PATTY SMYTH "Downtown Train" (Columbia) 24/6

Moves: Up 1, Debuts 2, Same 15, Down 0, Adds 6, WINK, OK100, 95XIL, KNAN, KTMT, KHTZ, WBEN d-38, CKOI on, 99DTX on, WKRZ d-37, KSAQ on, 100KHI on, B91 35-34.

## DEBBIE GIBSON "Only In My Dreams" (Atlantic) 20/10

Moves: Up 5, Debuts 1, Same 4, Down 0, Adds 10, WHYT, KZZP, FM102, KS103, WTIC, WNYZ, WRCK, KXX106, WGTZ, WCIL, PWR95 25-21, Z100 17-15, WCAU 29-23, Y100 17-7, I94 30-27.

## JESSE JOHNSON "Baby Let's Kiss" (A&amp;M) 19/0

Moves: Up 7, Debuts 3, Same 9, Down 0, Adds 0 including FM102 25-15, KROY on, WNNK on, KXX106 d-31, WKQB 27-21, KMGX 21-19, KLUC 33-32, KYRK d-31, WBWB 38-36, WCIL 30-28, WAZY 38-35, KZOU d-35.

## KIM O'LEARY "Put The Pieces Back" (Motown) 17/6

Moves: Up 0, Debuts 0, Same 11, Down 0, Adds 6, WCAU, WKRZ, KZZB, WKPE, KNAN, KTRS, KCPX on, WERZ on, 93Q on-dp, WRCK on, OK100 on, KKAZ on.

## AL JARREAU "Moonlighting" (MCA) 16/3

Moves: Up 7, Debuts 1, Same 5, Down 0, Adds 3, WXLK, KRNO, KKRC, WAVA 22-18, KBEQ 20-18, KCPW 29-26, WKTI 17-14, KDWB on, KZZP 17-14, BJ105 37-34, KSND 36-34, I94 d-29.

## STRYPER "Free" (Enigma) 16/1

Moves: Up 3, Debuts 3, Same 8, Down 1, Adds 1, KQIZ, KRBE on, KCPX on-dp, KATD on-dp, WKQB on-dp, WFMI d-31, KZOU 9-7, 94Z on, KSAQ 40-37, KTUX 36-33, WCIL d-33, KOZE d-33.

## DAN HILL "Can't We Try?" (Columbia) 13/9

Moves: Up 1, Debuts 1, Same 2, Down 0, Adds 9, PRO-FM, KTKS, KCPX, WBBQ, WQID, Q101, 99KG, KDVV, KBOZ, CHED on, B98 on, KISR 40-38, Z102 d-39.

## PATTI LABELLE &amp; BILL CHAMPLIN "The Last Unbroken Heart" (MCA) 13/8

Moves: Up 1, Debuts 1, Same 3, Down 0, Adds 8, WCAU, KAMZ, WDLX, KIKX, KQIZ, 99KG, KBOZ, B91, Y100 d-34, WCKN on-dp, WFMI on, WQCM 29-26, KNAN on.

## RONNIE SPECTOR "Who Can Sleep" (Columbia) 11/5

Moves: Up 0, Debuts 1, Same 5, Down 0, Adds 5, KCPX, Q100, WKRZ, WKPE, 100KHI, WCAU d-40, WCKN on-dp, WHYH on, KSND on, KQMQ on, KZZU on.

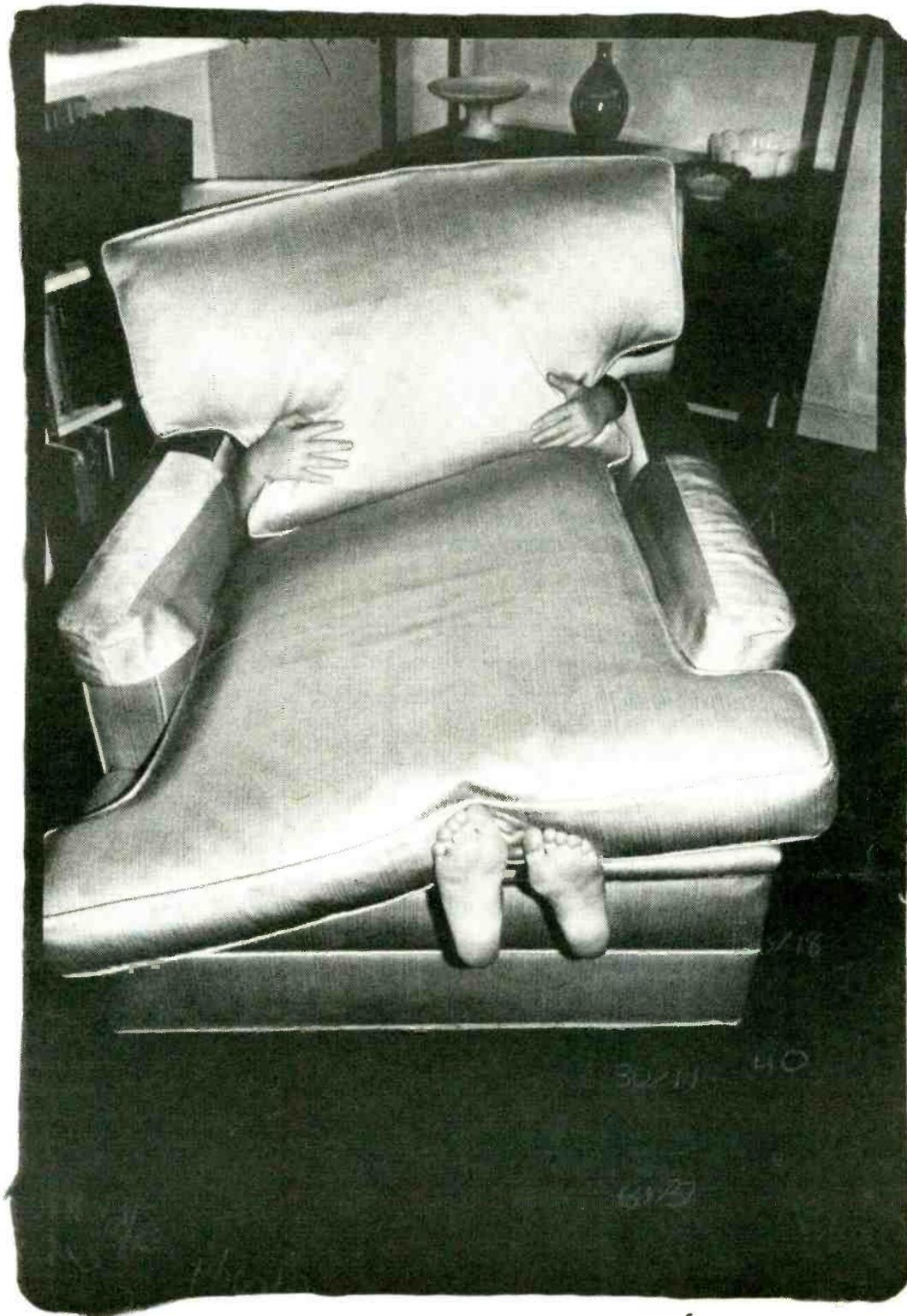
## KRAFTWERK "The Telephone Call" (WB) 11/1

Moves: Up 4, Debuts 1, Same 5, Down 0, Adds 1, Y95, WHYT on, KDWB on, KCPX 29-26, KMEL 20-17, KATD 31-28, KWSS on, WRCK on, KXX106 on, KAMZ d-29, KITY 31-29.

## NICK KAMEN "Each Time You Break My Heart" (Sire/WB) 10/1

Moves: Up 3, Debuts 1, Same 5, Down 0, Adds 1, KHTZ, FM102 26-21, KWOD d-35, KCPX 17-13, KMEL 19-16, WRCK on, KXX106 on, WNOK on, KFIV on-dp, KTMT on.

Warren Zevon



*Sentimental Hygiene*

*The title track CD  
from the new album  
Sentimental Hygiene*

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*Produced by  
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*Virgin*

CONTEMPORARY HIT RADIO

Three Weeks	Two Weeks	Last Week	
2	2	1	1 U2/With Or Without You (Island)
4	4	3	2 JODY WATLEY/Looking For A New Love (MCA)
21	10	7	3 KIM WILDE/You Keep Me Hangin' On (MCA)
9	5	5	4 FLEETWOOD MAC/Big Love (WB)
1	1	2	5 CUTTING CREW/(I Just) Died In Your Arms (Virgin)
27	17	10	6 ATLANTIC STARR/Always (WB)
12	8	8	7 CHRIS DeBURGH/The Lady In Red (A&M)
17	9	9	8 HUEY LEWIS & THE NEWS/I Know What I Like (Chrysalis)
10	6	6	9 BRYAN ADAMS/Heat Of The Night (A&M)
33	23	15	10 GENESIS/In Too Deep (Atlantic)
19	14	12	11 BREAKFAST CLUB/Right On Track (MCA)
22	18	13	12 CHICAGO/If She Would Have Been Faithful (WB)
25	20	14	13 BON JOVI/Wanted Dead Or Alive (Mercury/PG)
37	27	17	14 LISA LISA/Head To Toe (Columbia)
30	24	16	15 KENNY LOGGINS/Meet Me Half Way (Columbia)
3	3	4	16 MADONNA/La Isla Bonita (Sire/WB)
36	26	20	17 HERB ALPERT/Diamonds (A&M)
14	11	11	18 POISON/Talk Dirty To Me (Enigma/Capitol)
20	19	18	19 GLENN MEDEIROS/Nothing's Gonna Change My Love For You (Amherst)
—	—	35	20 WHITNEY HOUSTON/I Wanna Dance With Somebody (Who Loves Me) (Arista)
29	25	22	21 PAUL SIMON/You Can Call Me Al (WB)
34	31	27	22 DAVID BOWIE/Day-In Day-Out (EMI America)
—	39	33	23 KENNY G/Songbird (Arista)
39	36	31	24 LEVEL 42/Lessons In Love (Polydor/PG)
26	22	21	25 LIONEL RICHIE/Se La (Motown)
31	28	24	26 SIMPLY RED/The Right Thing (Elektra)
—	40	34	27 SMOKEY ROBINSON/Just To See Her (Motown)
5	7	19	28 STEVE WINWOOD/The Finer Things (Island/WB)
35	32	29	29 PSYCHEDELIC FURS/Heartbreak Beat (Columbia)
32	29	28	30 THOMPSON TWINS/Get That Love (Arista)
—	—	36	31 COMPANY B/Fascinated (Atlantic)
8	12	23	32 CROWDED HOUSE/Don't Dream It's Over (Capitol)
DEBUT	—	—	33 HEART/Alone (Capitol)
—	—	38	34 TOM PETTY & THE HEARTBREAKERS/Jammin' Me (MCA)
DEBUT	—	—	35 SYSTEM/Don't Disturb This Groove (Atlantic)
BREAKER	—	—	36 EDDIE MONEY/Endless Nights (Columbia)
—	—	40	37 BILLY IDOL/Sweet Sixteen (Chrysalis)
6	16	26	38 A. FRANKLIN & G. MICHAEL/I Knew You Were Waiting (For Me) (Arista)
7	13	25	39 PRINCE/Sign 'O' The Times (Paisley Park/WB)
BREAKER	—	—	40 CROWDED HOUSE/Something So Strong (Capitol)

N&A Begins on Page 78

ADULT CONTEMPORARY

12	9	4	1 ATLANTIC STARR/Always (WB)
6	4	3	2 MADONNA/La Isla Bonita (Sire/WB)
19	15	10	3 GENESIS/In Too Deep (Atlantic)
16	13	8	4 GLENN MEDEIROS/Nothing's Gonna Change My Love (Amherst)
8	7	5	5 CHICAGO/If She Would Have Been Faithful (WB)
10	8	6	6 CHRIS DeBURGH/The Lady In Red (A&M)
5	2	1	7 LIONEL RICHIE/Se La (Motown)
14	11	9	8 KENNY LOGGINS/Meet Me Half Way (Columbia)
2	1	2	9 SMOKEY ROBINSON/Just To See Her (Motown)
13	12	11	10 KENNY G/Songbird (Arista)
22	19	14	11 DAN HILL/Can't We Try? (Columbia)
3	3	7	12 ANITA BAKER/Same Ole Love (365 Days A Year) (Elektra)
17	16	15	13 PATTI LABELLE & BILL CHAMPLIN/The Last Unbroken Heart (MCA)
1	5	13	14 STEVE WINWOOD/The Finer Things (Island/WB)
11	10	12	15 CROWDED HOUSE/Don't Dream It's Over (Capitol)
—	—	23	16 WHITNEY HOUSTON/I Wanna Dance With Somebody (Who Loves Me) (Arista)
4	6	16	17 BILLY JOEL featuring RAY CHARLES/Baby Grand (Columbia)
28	23	22	18 JOURNEY/Why Can't This Night Go On Forever (Columbia)
9	17	18	19 RESTLESS HEART/I'll Still Be Loving You (RCA)
—	—	25	20 CARLY SIMON/Give Me All Night (Arista)
24	22	21	21 GINO VANNELLI/Wild Horses (CBS Associated)
7	14	17	22 A. FRANKLIN & G. MICHAEL/I Knew You Were Waiting (For Me) (Arista)
BREAKER	—	—	23 BRUCE HORNSBY & THE RANGE/Every Little Kiss (RCA)
DEBUT	—	—	24 KLYMAXX/I'd Still Say Yes (Constellation/MCA)
—	28	28	25 PETER CETERA/Only Love Knows Why (WB)
—	30	30	26 U2/With Or Without You (Island)
18	18	19	27 L. VANDROSS with G. HINES/There's Nothing Better Than Love (Epic)
15	20	20	28 STARSHIP/Nothing's Gonna Stop Us Now (Grunt/RCA)
—	29	29	29 CUTTING CREW/(I Just) Died In Your Arms (Virgin)
30	27	27	30 HOWARD JONES/Will You Still Be There? (Elektra)

N&A Begins on Page 57

AOR TRACKS®

Three Weeks	Two Weeks	Last Week	
1	1	1	1 TOM PETTY &.../Jammin' Me (MCA)
7	5	2	2 U2/I Still Haven't Found What I'm Looking For (Island)
—	—	9	3 HEART/Alone (Capitol)
22	11	7	4 FLEETWOOD MAC/Seven Wonders (WB)
BREAKER	—	—	5 BOB SEGER/Shakedown (MCA)
6	6	5	6 FROZEN GHOST/Should I See (Atlantic)
10	9	6	7 ROCK & HYDE/Dirty Water (Capitol)
15	10	8	8 GREGG ALLMAN BAND/Anything Goes (Epic)
20	15	13	9 BRYAN ADAMS/Into The Fire (A&M)
5	3	3	10 DAVID BOWIE/Day-in Day-out (EMI America)
14	12	11	11 LITTLE AMERICA/Walk On Fire (Geffen)
21	18	15	12 TRUTH/Weapons Of Love (IRS/MCA)
32	21	18	13 CROWDED HOUSE/Something So Strong (Capitol)
2	2	4	14 BRYAN ADAMS/Heat Of The Night (A&M)
38	24	21	15 DAVID BOWIE/Time Will Crawl (EMI America)
19	14	14	16 PETER WOLF/Can't Get Started (EMI America)
43	25	20	17 TOM PETTY & THE HEARTBREAKERS/Runaway Trains (MCA)
17	17	17	18 WHITESNAKE/Still Of The Night (Geffen)
8	8	12	19 LOU GRAMM/Ready Or Not (Atlantic)
BREAKER	—	—	20 U2/Bullet The Blue Sky (Island)
33	30	25	21 ROBERT CRAY BAND/Right Next Door (Because...)(Mercury/PG)
3	4	10	22 U2/With Or Without You (Island)
—	51	32	23 MASON RUFFNER/Gypsy Blood (CBS Associated)
34	32	28	24 GARY MOORE/Over The Hills And Far Away (Virgin)
16	16	16	25 CULT/Love Removal Machine (Sire/WB)
30	28	26	26 TESLA/Little Suzi (Geffen)
27	23	23	27 REO SPEEDWAGON/Variety Tonight (Epic)
42	35	29	28 FLEETWOOD MAC/Tango In The Night (WB)
BREAKER	—	—	29 RICHARD MARX/Don't Mean Nothing (Manhattan)
36	34	31	30 BON JOVI/Wanted Dead Or Alive (Mercury/PG)

Complete Tracks Chart Begins on Page 63

URBAN CONTEMPORARY

16	10	4	1 LISA-LISA & CULT JAM/Head To Toe (Columbia)
10	5	5	2 SURFACE/Happy (Columbia)
12	7	7	3 FREDDIE JACKSON/I Don't Want To Lose Your Love (Capitol)
23	16	10	4 WHISPERS/Rock Steady (Solar/Capitol)
26	19	11	5 HERB ALPERT/Diamonds (A&M)
11	8	6	6 MELBA MOORE/It's Been So Long (Capitol)
13	11	8	7 SHIRLEY MURDOCK/Go On Without You (Elektra)
1	1	1	8 ATLANTIC STARR/Always (WB)
24	21	16	9 NONA HENDRYX/Why Should I Cry (EMI America)
40	28	18	10 CLUB NOUVEAU/Why You Treat Me So Bad? (Tommy Boy/WB)
4	3	3	11 CAMEO/Back And Forth (Atlanta Artists/PG)
18	15	12	12 LIONEL RICHIE/Se La (Motown)
5	2	2	13 SMOKEY ROBINSON/Just To See Her (Motown)
19	18	17	14 ISLEY JASPER ISLEY/8th Wonder Of The World (CBS Associated)
21	20	19	15 FIVE STAR/Are You Man Enough (RCA)
28	22	20	16 DENIECE WILLIAMS/Never Say Never (Columbia)
15	13	13	17 MIKI HOWARD/Imagination (Atlantic)
39	26	22	18 HOWARD HEWETT/I Commit To Love (Elektra)
31	23	21	19 JESSE JOHNSON/Baby Let's Kiss (A&M)
38	32	23	20 RJ'S LATEST ARRIVAL/Rhythm Method (Manhattan)
—	34	25	21 JODY WATLEY/Still A Thrill (MCA)
—	—	39	22 WHITNEY HOUSTON/I Wanna Dance With Somebody (Who Loves Me) (Arista)
—	—	33	23 STEPHANIE MILLS/I Feel Good All Over (MCA)
30	25	24	24 DAVID SANBORN/Chicago Song (WB)
—	38	32	25 4 BY FOUR/Want You For My Girlfriend (Capitol)
36	29	26	26 RAY GOODMAN & BROWN/Celebrate Our Love (EMI America)
32	31	27	27 LAKESIDE/Relationship (Solar/Capitol)
—	36	31	28 JONATHAN BUTLER/Lies (Jive/RCA)
—	—	36	29 REGINA BELLE/Show Me The Way (Columbia)
8	6	9	30 ANITA BAKER/Same Ole Love (365 Days A Year) (Elektra)
33	30	30	31 AL GREEN/Everything's Gonna Be Alright (A&M)
—	—	40	32 TEEN DREAM/Let's Get Busy (WB)
DEBUT	—	—	33 LA LA/(If You) Love Me Just A Little (Arista)
—	40	37	34 TEMPTATIONS/Someone (Motown)
BREAKER	—	—	35 ISLEY BROTHERS/Smooth Sailin' Tonight (WB)
9	9	14	36 PATRICE RUSHEN/Watch Out (Arista)
BREAKER	—	—	37 SYBIL/Let Yourself Go (Next Plateau)
DEBUT	—	—	38 STARPOINT/D.Y.B.O. (Elektra)
DEBUT	—	—	39 MONET/My Heart Gets All The Breaks (Ligosa/Warlock)
BREAKER	—	—	40 DIANA ROSS/Dirty Looks (RCA)

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