

**I N S I D E:**

**CONGRESSMEN ASSAULT COMMISSION**

In separate speeches, Reps. **Al Swift** and **Edward Markey** assailed the FCC for, among other things, thwarting the will of Congress over the Fairness Doctrine and obstructing minority gains in broadcast ownership. **Page 8**

**RADIO'S SALARY AVERAGES**

Ever wonder what the average programmer earns? GM? Air personality? These questions and more are answered in a survey from **NAB** and the **Broadcast Financial Management Association**. Plus, a look at the declining number of PDs-turned-GMs. **Page 8**

**SEBASTIAN ON THE BEAMER**

In all the furor over the Wave, it's worth recalling that **John Sebastian** was blending similar elements five years ago in his EOR format. Now he's putting his principles to the test at **WBMW/Washington**, the spotlight station in the first of an Alternative AC series. **Page 56**

**NABOB SINGLES OUT P&G FOR DISCRIMINATION**

Reacting to recent press coverage of alleged advertiser discrimination against Urban radio, the **National Association of Black-Owned Broadcasters** targeted Procter & Gamble, the nation's largest radio advertiser, in a new campaign to call attention to the problem. **Page 12**

**LYRICS: TALK SOFTLY OR CARRY A BIG STICKER**

**R&R** updates the latest explicit lyrics situations, and how labels are dealing with them . . . including the latest in sticker variations. **Page 26**

**SOUTHWESTERN URBANS: A DIFFERENT BREED**

The West and Southwest were deserts for the Urban Contemporary format, but new converts like **KKSS/Albuquerque** and **KPUR/Amarillo** are bringing the sound of the city to the wide-open stretches. **Page 51**

Newsstand Price \$5.00



**Gannett Launches Three On SMN Wave**

**KSDO-FM Fulltime; KTKS, KNUA Partial**

Gannett has announced an affiliation agreement with the **Satellite Music Network** to carry its New Age-oriented "Wave" format on three of its stations. Last Friday (9/25) at noon CHR **KSDO-FM (KS103)/San Diego** became **KSWV**, carrying SMN's programming on a fulltime basis. Most of the **KS103** airstaff has been displaced, although some are staying on. PD **Nick Ferrara** is, for the moment, still with the station. Wednesday (9/30) CHR **KTKS/Dallas** adopted the calls **KOAI**, using the handle "The

Oasis," with PD **Randy Brown** staying on. It will offer primarily locally originated New Age programming, as does sister **KNUA/Seattle**. Details of the exact nature of **KOAI** and **KNUA's** level of participation with SMN are as yet undefined.

Gannett Radio Division President **Jay Cook**, told **R&R**, "We feel a shift in position for these three stations gives us our best opportunity to establish and maintain profitability in each market. All three markets index well against the demographic/psychographic appeal of the format. There are listeners available for the format."

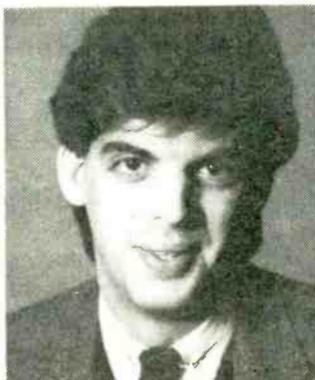
**KSWV** President/GM **Chris Conway** added, "The sad part of this positive move is to lose a great staff who've tried so hard. It's just a good, sound business decision on our part. Early reaction has been positive. We've been in malls making introductory calls for the stores to listen to us, and we've already found a lot of them have us on. We'll be kicking off a TV campaign shortly to backup our marketing efforts."

GANNETT/See Page 32

**Two New PDs Drafted For Miami CHR Battle**

**Perun Programs Y100**

After two years as PD at **KBEQ/Kansas City**, **Steve Perun** is the new PD at **Metroplex's Y100 (WHYI)/Miami**. He replaces **Rick Stacy**, who left to take on PD duties at **WARM (Power 99.7)/Atlanta**.



Steve Perun

**Y100** President/GM **David Ross** told **R&R**, "I can't tell you how excited I am. **Y100** will have all the fuel to create the fire Steve needs. He knows how to take our number one cume and translate it into **TSL**."

Assessing the market situation, **Ross** said, "Even though they've done a great job, I don't view (dance-oriented) **Power 96 (WPOW)** as our direct competition. Our strength is in adults."

**Perun**, who has also served as **Capitol's** Group PD, remarked to **R&R**, "It's one of the few jobs in America I would have left **KBEQ**, my present situation, and this great staff for. People want to listen to **Y100** because of its heritage. It's

similar to what was happening at **KBEQ** when I arrived: large cume, plenty of resources, but it wasn't serving the audience properly. **Y100** needs some focus and determination."

**Perun** begins his new assignment in two weeks but has been retained as consultant to **KBEQ** for the next year. He will have a strong hand in choosing a successor. Prior to joining **KBEQ** he was PD at **KWK/St. Louis**, and had been MD at **WLS/Chicago**.

**Tyson To Hot 105**

**EZ Communications** has transferred and promoted **KFYE/Fresno** PD **Jeff Tyson** to **WHQT (Hot 105)/Miami** as Program Manager. He replaces **Duff Lindsey**, who left two weeks ago as the station evolves toward mainstream CHR.



Jeff Tyson

**EZ** VP/Programming **Dan Vallie** told **R&R**, "We're excited about **Jeff's** growth to the point of being confident enough to put him into a tough battleground like **Miami**. I believe in **Jeff** 100% and he'll do a great job for us." **TYSON/See Page 32**

**Napoliello Heads CHR At Geffen**



Peter Napoliello

**Peter Napoliello** will head **Geffen's** CHR promotion efforts. He assumes his new duties from a **New York** regional promotion slot for the label.

**Geffen** promotion chief **Al Coury** commented, "In the time **Peter** has spent with us doing promotion, he has proven himself beyond a shadow of a doubt to be a major asset. His worth is well-measured by his experience and contributions."

**Napoliello** said, "It's an honor to be affiliated with a forever-winning record company such as **Geffen**, with an artist roster second to none and a relentless field promotion staff."

Before joining **Geffen** in **March 1986**, **Napoliello** had worked at **Pavillion Records**, was **National Album Promotion Director** at **Chrysalis**, and **National Promotion Director** for **Motown**. He had just started his

NAPOLIELLO/See Page 6

**Radio's Game Plan For NFL Strike**

How is the **NFL** strike affecting radio? In a big way. The 28 flagship stations contracted to run football are planning to broadcast the "scab" games without the name players. But uncertainty reigns on certain key points: whether listeners will stick with those games, the possibility of union engineers refusing to participate in the substitute broadcasts, and what will happen to the millions of dollars in football promotions, station tailgate parties, and giveaways.

**WABC/New York** is taking a wait-and-see approach. "Most of our client promotions are on hold right now," said **WABC** GM **Jim Haviland**. "It's difficult to gauge the effects



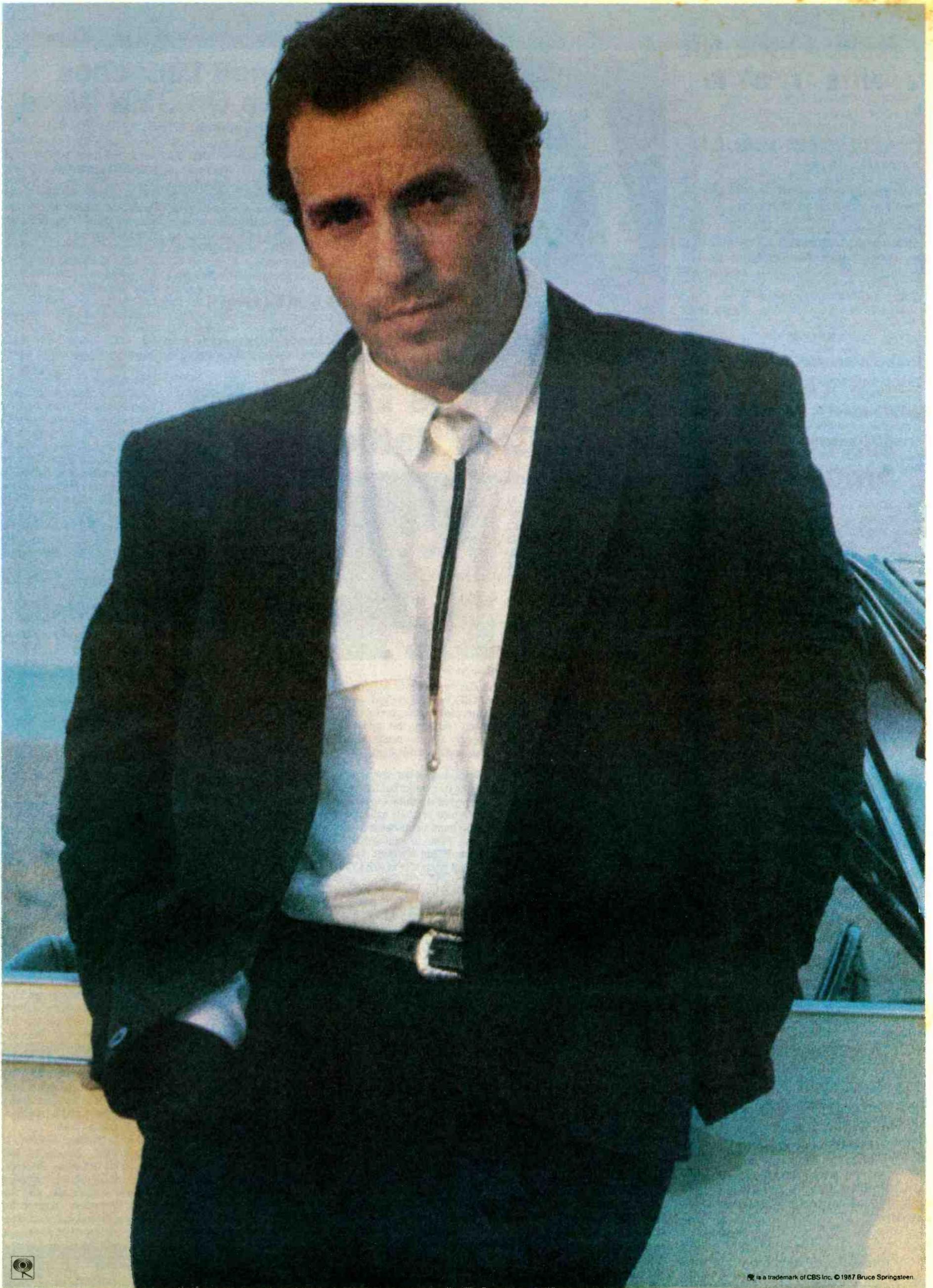
FLAG'S ON THE FIELD — **KMPC/Los Angeles** hosted a flag football game between **Rams** and **Raiders** boosters. Posing with the "Booster Bowl" trophy are (l-r) former **Rams** coach **Ray Malavasi** and **KMPC** morning man **Robert W. Morgan**.

because we don't know how long the strike will go on. But if it goes two months, as in '82, then the (monetary) effects could be substantial."

**WBEN/Buffalo** PD **Hank Nevins** told **R&R**, "If the **Bills** have a team on the field, we'll broadcast the game." **Nevins**

thinks the strike may even bring in new listeners. "We've seen this before. Whenever the fans don't support the team at the stadium, our ratings go up." As for the competition moving in for the kill, "Most of our clients are sticking by us."

NFL/See Page 30



is a trademark of CBS Inc. © 1987 Bruce Springsteen

**PROGRAMS NEW FORMAT**

**Kelly Finds Niche With Transtar**

Former KLOS/Los Angeles Asst. PD Kurt Kelly has been named PD of Transtar's new "Niche-29" format. The format is scheduled to debut Monday (10/5) on KMPC-FM/Los Angeles.

Transtar Sr. VP/GM Gary Taylor told R&R, "Kurt's success in Dallas and Chicago, in addition to his work at KLOS, showed me he has the necessary administrative skills to help us launch a major format. Since our first station is in L.A., his familiarity with the market was also a major asset."

Kelly remarked, "It's never an easy decision to leave a company of the magnitude of ABC, but this is a rare opportunity to actually start up a new format while working with a person I've respected for a long time: Sam Bellamy."

Bellamy, PD of KMPC-FM,



Kurt Kelly pointed out that Niche-29 is a "live" format incorporating regular local cut-ins (in fact, Kelly will be doing an airshift in addition to his PD duties). KMPC-FM will utilize the satellite feed except for morning drive, which will be hosted by former KMET/Los Angeles personalities Pat Kelley and Cynthia Fox.

**RADIO MARTI REBROADCAST**

**Miami Stations Arouse FCC Ire**

Two Miami Spanish-language News stations may be in trouble with the FCC for rebroadcasting a Radio Marti documentary they received over shortwave radio. WQBA and WAQI aired a program on Cuban spy infiltration which featured a Cuban defector being held in US custody, a man the broadcasters contend is otherwise inaccessible to the media.

WAQI GM/ND Armando Perez Roura told R&R he had no comment on the broadcast, but his competitor offered an explanation.

"This was the only way to get to him," said Tomas Regalado, ND at WQBA. "We thought that since the broadcasts were taken off shortwave they were in the public domain."

That's not the case, according to FCC Mass Media Bureau Chief of Enforcement Charles Kelley, who told R&R that, in his opinion, the stations violated FCC rules prohibiting the rebroadcast of US govern-

ment programs intended for overseas audiences.

Kelley said he knew nothing about the rebroadcasts until a reporter from the *Miami Herald* called him. "I have received no complaint or specific information about the existence of this," he said. "I don't know what the stations are, but we are looking for that newspaper article. We're not trying to duck it or avoid it, but we just don't have anything to go on."

FCC/See Page 6

**Cox PD At WAKY & WVEZ**



Chris Cox

Chris Cox has replaced Mark Strauss as PD at Federal Communications Corporation's Country/AC combo WAKY & WVEZ/Louisville. He previously programmed oldies-based AC WLLT/Cincinnati.

Cox said, "I came in to do a market monitor and realized the enormous potential of these stations. We're the only traditional Country station in the market. WAMZ is more contemporary and very successful (#2 12+), but our niche is to get into mainstream

COX/See Page 32

**CASEY EXITS**

**Gillie Programs KKFR**



Jim Gillie

After ten years with Nationwide's KRQQ/Tucson, the last two-and-a-half as PD, Jim Gillie has been named PD at KKFR/Phoenix. He replaces Steve Casey, who joined the station four months ago after a stint as VP/Music Programming at MTV and VH-1.

KFYI & KKFR owner/GM Fred Weber told R&R, "Jim is a large part of the dynamic the station needs to become a real competitor to KZZP, and eventually dominate the market. KZZP is ahead of us, but our cume beats format newcomer Y95 (KOY-FM). I believe in Jim's ability to program and work with people."

Gillie remarked, "I've always wanted to live in Phoenix, and had felt we'd accomplished what needed to be done at KRQ. Programming against KZZP will be a real

GILLIE/See Page 32



Andy Allen

**Allen Named Island's VP/AOR**

Island Director/National Album Promotion Andy Allen has been elevated to VP/National Album Promotion. He joined the label in July 1986.

VP/Promotion Bob Catania said Allen will continue to oversee the development of all album rock and alternative projects, and continue as "an integral part" of the company's overall marketing/promotion team.

ALLEN/See Page 6

**Posner Geffen's Int'l Topper**



Mel Posner

Longtime Elektra/Asylum executive Mel Posner has been appointed head of Geffen Records' international department. He joins from international marketing firm Silver Seagull Productions, which he headed.

Geffen President Ed Rosenblatt said, "I've known Mel for 25 years and am obviously very happy to have a person of his talent, background, and expertise join the Geffen family."

Posner commented, "It's very exciting to be working with the people at Geffen, whom I've known for

POSNER/See Page 32

**Wells PD At WEKS**

Trans-World's WEKS/Atlanta has promoted Vernon Wells from Production Director to PD. Wells, who will also handle mornings, replaces Dee Perry, who remains with "Kiss 104" for middays.

Wells was PD at WGOK/Mobile before joining WEKS earlier this year. He's also programmed WBLX/Mobile, where he'd worked twice, and WJYL/Louisville. WEKS VP/GM Lee Zapis told R&R, "Vernon's done an excellent job organizing the production department and making sure we

WELLS/See Page 32

OCTOBER 2, 1987

**AN ERIE STORY: THE 20 SHARE FROM NOWHERE**

K104/Erie was riding high with a 20+ share — but that was before JET-FM went CHR. The newcomer debuted with a 20.9! What happened to K104? A mere 20.7, adding up to almost 42 shares (over 50 in Birch) for CHR where just half that existed before.

Page 43

**FEATURES**

WASHINGTON: Congressmen rip FCC . . . . . 8  
 RADIO BUSINESS: NABOB targets P&G over discrimination . . . . . 12  
 OVERVIEW:  
 ● SALES STRATEGY: Role-playing and practical phone tips . . . . . 14  
 ● MANAGEMENT: Executives' views on office romances . . . . . 16  
 ● MEDIA: Latest home video releases . . . . . 17  
 ● LIFESTYLES: Affluent Americans' budgets . . . . . 18  
 ● TECHNOLOGY: Designer digital earphones . . . . . 19  
 STREET TALK: CBS holds special board meeting on Sony offer . . . . . 21  
 NEWSBREAKERS . . . . . 24  
 MUSIC: Explicit lyrics update . . . . . 26  
 RATINGS: Arbitron demographic top tens . . . . . 34  
 NETWORK FEATURE FILE . . . . . 36  
 PROGRAM SUPPLIERS: Who's new at the nets . . . . . 37  
 DATEBOOK . . . . . 38  
 CALENDAR: Joe Biden disease . . . . . 39  
 AIR PERSONALITIES: Wakeup calls bust listeners . . . . . 40  
 MARKETPLACE . . . . . 58  
 OPPORTUNITIES . . . . . 60

On The Records is suffering from Discleria . . . but recovery may be on the way.

**FORMATS**

CHR: Erie becomes CHR heaven . . . . . 43  
 AOR: Saluting WNEW-FM's 20th anniversary . . . . . 46  
 URBAN CONTEMPORARY: Southwestern Urbans flourish . . . . . 51  
 COUNTRY: Dan Halyburton's naval honor . . . . . 52  
 NASHVILLE: Horseplay with Randy Travis . . . . . 54  
 AC: John Sebastian interview . . . . . 56

**MUSIC INFORMATION**

VIDEO MUSIC: MTV and VH-1 playlists . . . . . 29  
 NATIONAL MUSIC FORMATS . . . . . 37  
 JAZZ . . . . . 63  
 URBAN CONTEMPORARY . . . . . 64  
 COUNTRY . . . . . 68  
 MUSIC-INTENSIVE AC . . . . . 71  
 FULL-SERVICE AC . . . . . 73  
 GOLD-INTENSIVE AC . . . . . 73  
 ALTERNATIVE AC . . . . . 73  
 AOR TRACKS . . . . . 75  
 AOR ALBUMS . . . . . 76  
 CHR . . . . . 82  
 AC, AOR, CHR, URBAN CHARTS . . . . . 96

R&R is published weekly, except the week of December 25th, for \$215 per year, or \$400 for foreign subscriptions. U.S. funds, by Radio & Records, Inc., at 1930 Century Park West, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and two New Music Programming Guides. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, AOR Tracks, Back Page, Breakers, Most Added, National Airplay/30, Parallels, Radio & Records, and Street Talk are registered trademarks of Radio & Records. © 1987, POSTMASTER: Send address changes to R&R, 1930 Century Park West, Los Angeles, California 90067.

# NEWS

## NEW CALLS WCYY

### KLLS Drops AC For Country Approach

After five years in AC, KLLS/San Antonio changed calls to KCYY and joined sister KKYX in the Country format September 30. The change, under new owner NewCity, came after two days of a computer-voiced countdown supported with a heavy TV schedule of ten-second commercials. The countdown ended Wednesday at 4pm with the first country record. The station will be known as Y100FM and will be marketed as "Continuous Country Favorites."

KKYX & KLLS OM Scott Huskey, in on the planned change from the beginning, remains with the station to oversee its programming.

Asked about the format change, which sends KCYY against Country leader KAJA and 20-year Country veteran KBUC, new VP/GM Hugh Barr said, "Because we've (NewCity) done Country (WYAY/Atlanta, WWKA/Orlando, WZZK/Birmingham, KWEN/Tulsa), people think we come into a new market and do it automatically. That's not the case. We stay close to the listeners and do what they want."

"We came to San Antonio with no preconceived notions. What we found was an enormous country life-group. We also saw other stations in other formats trying to hang onto small pieces of turf. Looking at the alternatives, we saw we had two marvelous facilities that could be matched with two distinct country life groups in this market. KKYX serves the more traditional side and enjoys tremendous listener loyalty. We felt that the FM could cater to today's country life group."

"With these two stations, which have some similarities but distinct differences, we have the opportunity to impact the entire country life group in San Antonio."

Going against KAJA means going toe-to-toe with owner Clear Channel in its home city. This move could quite possibly up the

ante of doing business in the market if Clear Channel spends big to protect its flagship property.

Barr said, "We respect Clear Channel tremendously, but we're more concerned with potential listeners than with our competition. We are prepared to make the point."

With regard to personnel, Barr said all KLLS staff members but one have been absorbed into the present operation.

KKYX and KCYY programming will be totally separate. "What makes this whole strategy work is that KKYX is here and is a fine station," Barr said. "It's the foundation around which everything revolves."

## BMG Nets QMI Outside US



BMG Music International will license QMI Music product worldwide outside the U.S. and Canada, where it's distributed by MCA. BMG President Rudi Gassner called QMI President Bob Pittman and QMI Music President Les Garland "true innovators in the marketing and development of music." Pictured celebrating the deal are (l-r) BMG VP Heinz Henn, Pittman, Gassner, and Garland.

## Country Broadcaster Martin Dies



Ron Martin

Veteran Country broadcaster Ron Martin died last Tuesday (9/22) while playing golf near his home in Los Angeles. The longtime supporter and current Chairman of the Academy of Country Music succumbed to the third heart attack he had suffered since January. He was 57.

Martin was a founding partner in the Weedeck Radio Network and was host and producer of the syndicated "Country Report" and "Country Report Countdown" shows appearing on 200 radio stations.

Martin's radio career took him to WPDQ/Jacksonville, WTIJ/New Orleans, and WHB/Kansas City. In the '70s, he initiated Country formats first at KLAC and later at KGBS/Los Angeles.

Martin served several terms as board Chairman and was also past President of ACM. He was also the announcer for the Academy's awards program.

Martin is survived by his wife Peggy, sons Kenneth, Ronald, and Steven, and daughters Jeannie and Kristen. In lieu of flowers, the family is asking donations be sent to the ACM offices in Los Angeles, in care of Peggy Martin. The funds will be presented to charity in Ron's name.

## Pile O'Bamba Platinum



At WEA's recent Hollywood, FL national sales meeting, Los Lobos performed and received platinum plaques for the "La Bamba" soundtrack LP. Pictured at the presentation are (l-r) WB Chairman Mo Ostin, group's Cesar Rosas, Conrad Lozano, Louis Perez, and Steve Berlin, WB President Lenny Waronker, manager Linda Clark, group's David Hidalgo, and management's Rick Bates.

Join an exciting nature adventure

Mutual of Omaha's **Nature NewsBreak™**

A daily, one-minute radio feature on nature, wildlife and our living planet.

Hosted by leading wildlife educator Jim Fowler

Produced by the  
**NATIONAL WILDLIFE  
FEDERATION**

Nation's largest conservation organization

Presented by  
**Mutual of Omaha**

People you can count on...

For More Information Call Rosemary Walker (202) 637-3754

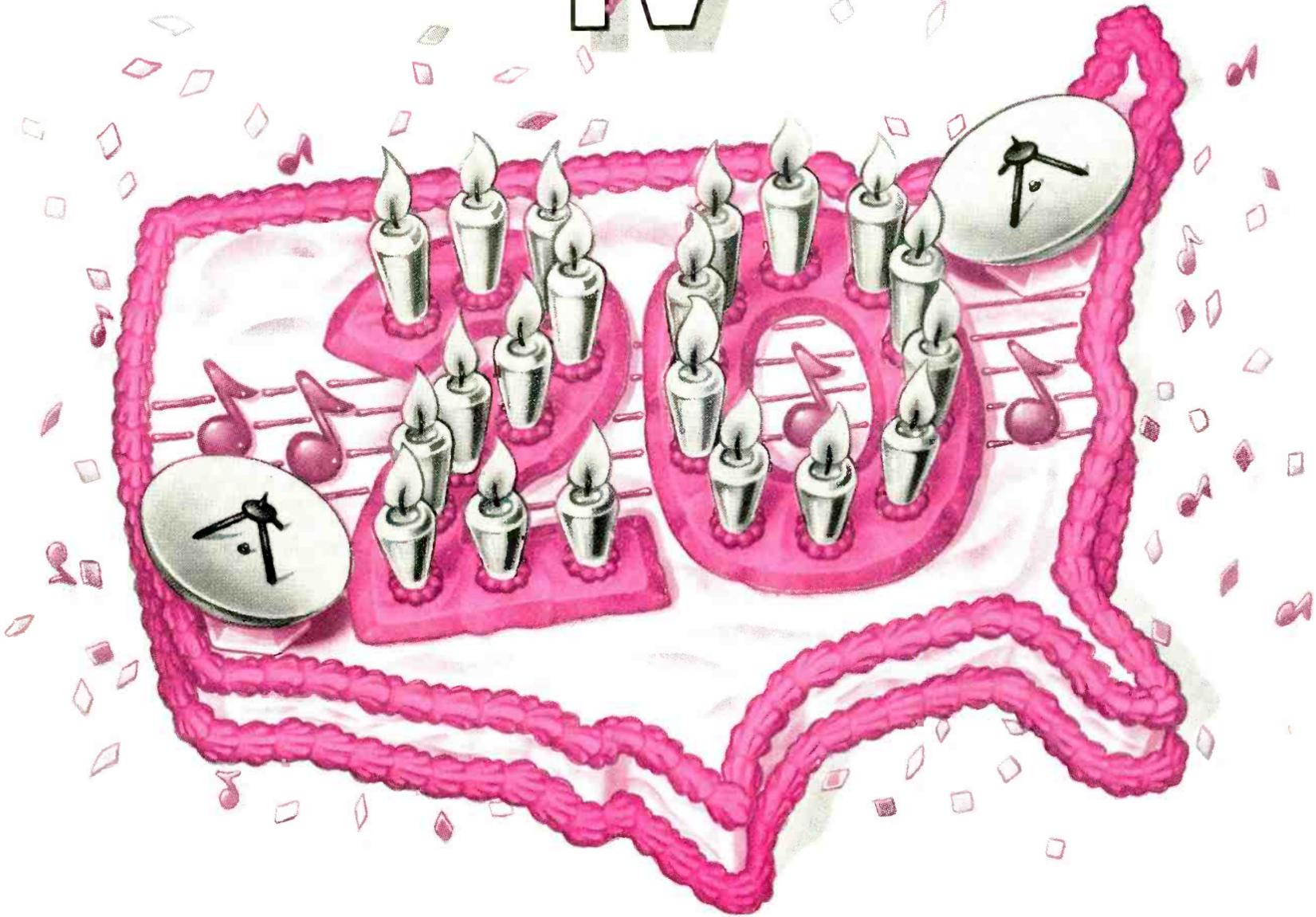
**WESTWOOD ONE**  
PRESENTS

THE

# Rolling Stone

M A G A Z I N E

20th Anniversary Radio Special!



## "LIVE" BROADCAST SALUTE!!!

It was 20 years ago today, and *Rolling Stone* magazine was there. And now, on Sunday, October 11 at 10 a.m. PT/1 p.m. ET, the Westwood One Radio Networks present *The Rolling Stone Magazine 20th Anniversary Radio Special* – an insightful and entertaining look back at the stars, the music and the magazine that influenced an entire generation. Originating live from NBC's studios at 30 Rock in New

York and from Westwood One's Studio A in Culver City, California, *The Rolling Stone Magazine 20th Anniversary Radio Special* features four hours of timeless music and conversation with some of the most significant artists of yesterday and today. Hosted by Scott Muni, this exciting show captures the spirit and the sounds behind popular music's most popular era – an irresistible look back for those who were there, or wish they had been. For more info, contact your Westwood One Representative at (213) 204-5000 or Telex 4996015 WWONE.

Brought to you by

**milky Way**

**Budweiser**  
KING OF BEERS

**Levi's**

**diet Coke**

**SNICKERS**

**US ARMY**  
RESERVE

**CHEVROLET**



**WESTWOOD ONE RADIO NETWORKS**

## NEWS



Fran Aliberte



Ornetta Barber

## Aliberte, Barber Upped At WEA

WEA VP/Director of Sales Fran Aliberte has been promoted to Sr. VP/Director of Sales, and Director/Black Music Marketing Ornetta Barber has been elevated to VP/Black Music Marketing.

WEA President Henry Droz commented, "The past two years have been the most hectic and exciting in our 16-year history. We have added new positions, new personnel, implemented several management changes, and achieved record-breaking sales plateaus."

This growth, he said, could have been "uncontrollable and disruptive" but for the efforts of WEA's management corps. Droz called Aliberte's promotion "recognition of services he has rendered beyond

the call of duty, and . . . of the expanded responsibilities" brought on by expansion.

On Barber, he commented, "In bringing to fruition WEA's serious commitment to marketing black music, Ornetta has not only carried out our mission, she has earned the admiration and respect of our labels, customers, her co-workers, the media, and many individuals in the public service sector."

Both executives report to Exec. VP/Marketing George Rossi. Aliberte came to WEA in 1974 and has been VP/Director Sales for the past two years. Barber worked at E/A for seven years before joining WEA as Director/Black Music Marketing in June 1986.

## Ward Joins WBYS As PD

Skip Ward has been named OM at Devine Communications' WBYS/Buffalo. He leaves a similar post at the company's KKBR/Albuquerque, which has switched from AOR to Satellite Music Network's Gold format.

Devine Exec. VP Harry Conlin told R&R, "After working with Skip in both Salt Lake City and Albuquerque, I'm confident he can help us turn WBYS around. We're looking for at least a 4 or 5 share in the next 90 days."

Ward spent 16 years in Salt Lake City before heading south three months ago, and says he is looking forward to working with consultant John Gorman. "John's programming philosophies and techniques and mine are very much in parallel with each other," he remarked.

Devine Communications also owns KBER/Salt Lake City, and has a fourth station "ready to go on the air shortly" in Springfield, Missouri.

## CEMA Distributes Allegiance



Capitol/EMI-Manhattan/Angel (CEMA) will distribute five-year-old independent label Allegiance Records, along with its subsidiaries Takoma and jazz-oriented ITI. Artists include the Runaways and Leo Kottke. Pictured sealing the deal are (l-r) CEMA's Cliff Schultz and President Dennis White, Allegiance founder/CEO Bill Valenziano, CEMA VP Joe Mansfield, Allegiance President Marty Goldrod, and CEMA's Joe McFadden.

## Colino Sentenced To Six Years For Fraud

Richard Colino, the former head of the International Telecommunications Satellite Organization (INTELSAT), was sentenced Tuesday (9/22) to six years in prison for masterminding a bid-rigging and kickback scheme that swindled the agency of \$4.8 million.

As Director General of INTELSAT, Colino was one of the world's most powerful broadcasting and telecommunications executives. The global agency, with 114 member countries, provides most international radio and TV circuits through a network of satellites.

Colino, 51, was also fined \$865,000, the amount prosecutors say he personally pocketed from the scheme. INTELSAT attorney Raymond Banoun blasted the fine

as too light, charging that Colino actually stashed \$2.4 million in Swiss bank accounts. Banoun said outside the courtroom that Colino recently offered to pay INTELSAT \$1 million in restitution if the agency would join in his plea for a light sentence. INTELSAT rejected the offer and is suing Colino for \$11 million.

Colino pleaded guilty on July 14 to interstate transportation of money taken by fraud, and has since filed a bankruptcy petition. Two co-defendants, an Arkansas mortgage broker and a Washington real estate broker, have received lesser prison terms in the case. All three men are cooperating with a continuing federal investigation of INTELSAT frauds.

# Demand the best.



SURREY  
RESEARCH

"I've found Surrey Research to be extremely professional. Their methodology is thorough and the presentation of the research findings is well organized and detailed."

Chris Mays  
Program Director  
KLSY-AM/FM, Seattle

1-800-952-1986

Ask for Mike Henry

Roger Wimmer, PhD/President  
Chris Porter/Vice President  
Mike Henry/Director of Marketing  
Fran Judd/Research Analyst

## FCC

Continued from Page 3

According to John Lindburg, an attorney with the United States Information Agency, which oversees the Voice of America and Radio Marti, laws against domestic broadcasts of US government-produced programming were created to prevent propagandizing of the American public.

"The purpose of Radio Marti is to inform the Cubans about Cuba, not the American people about Cuba. Our mandate is to operate overseas, regardless of whether there are stories to tell the American people," Lindburg said.

## Allen

Continued from Page 3

Catania added, "It's impossible to state just how much Andy's contributions have meant to the success of Island this past year. His ability to develop the wide variety of music Island releases has been instrumental in helping achieve record sales and airplay levels."

Allen told R&R, "My first year at Island has been a terrific learning experience, and now it's time to break some new acts and expand the existing base of our roster acts."

Before joining Island 15 months ago, Allen spent close to nine years with RCA, including five handling local promotion in St. Louis. He also worked on-air at KSHE/St. Louis.

## STAFF

Publisher: BOB WILSON  
Executive VP/General Manager: DICK KRIZMAN

**Editorial**  
Los Angeles Office: (213) 553-4330, 1930 Century Park West, Los Angeles, CA 90067  
Senior Vice President & Editor: KEN BARNES  
Art Director: RICHARD ZUMWALT  
Executive Editor: GAIL MITCHELL  
News Editor: VALERIE GELLER  
AC Editor: MIKE KINGSMAN  
AOR Editor: HARVEY KOJAN  
CHR Editor: JOEL DENVER  
Country Editor: LON HELTON  
Urban Contemporary Editor: WALT LOVE  
Music Editor: ADAM WHITE (New York)  
Overview Editor: DON WALLER  
Editors: JIM DAWSON, RON RODRIGUES, SEAN ROSS  
Copy Editor: CAROL VAN KEEKEN  
Assistant Editors: JIM NELSON, TARA BEYER  
Associate Editors: HURRICANE HEERAN, KENDRA PAYNE, TONY RICE, JOANN WOODWORTH

Director/Information Services: DAN COLE  
Computer Services: MIKE LANE, MIKE ONJIFER, JOHN ERNENPLITSCH, BELA KAINCZ  
Traffic Director: LISA CINELLI, KAREN MUMAW  
Production Director: RICHARD AGATA  
Associate Art Director: MARILYN FRANDSEN  
Photography: ROGER ZUMWALT  
Typography: KENT THOMAS, LUCIE MORRIS, BILL MOHR  
Graphics: GARY VAN DER STEUR, TIM KLUMMEROW, KATHY MARKBREIT

Assistant to the Publisher: PAULA CHALTS  
Controller: MARGARET BECKWITH  
Legal Counsel: JASON SHRINSKY

**New York Bureau** (212) 605-0355, 575 Madison Avenue, Suite 1006, New York, NY 10022  
Bureau Chief: ADAM WHITE  
Office Manager: BARBARA SARUBBI

**Washington Bureau** (202) 662-7484, National Press Building, Suite 807, 529 14th St. NW, Washington, DC 20045  
Bureau Chief/Washington Editor: PAT CLAWSON  
Associate Editor: CATHERINE SEIGERMAN

**Nashville Bureau** (615) 292-8982, 292-8983, 1610 16th Avenue South, Nashville, TN 37212  
Bureau Chief: LON HELTON  
Associate Editor: KATY BEE  
Office Manager: DEBE FENNEL

**Sales**  
Senior Vice President/Sales & Marketing: BILL CLARK  
Los Angeles (213) 553-4330  
Vice President/Sales: Western Region: MICHAEL ATKINSON  
Advertising Coordinator: NANCY HOFF  
Sales Representatives: DICK DOWNES, JEFF GELB, DENISE SKINNER  
Sales/Production Coordinator: BRAD MUNSON  
Circulation Services Coordinator: KELLEY SCHEFFELIN  
Sales Assistant: SHERYL SHER  
Marktplaza Sales: DAVE CARROLL, ILSA GLANZBERG

**Washington** (202) 662-7487  
Vice President/Sales: BARRY O'BRIEN

**Nashville** (615) 292-8982, 292-8983  
Vice President/Sales: SHARON ALLEN

A Westwood One Company  
**Subscribe**  
(213) 553-4330

**ALL SYSTEMS GO FOR EARTH, WIND & FIRE!**



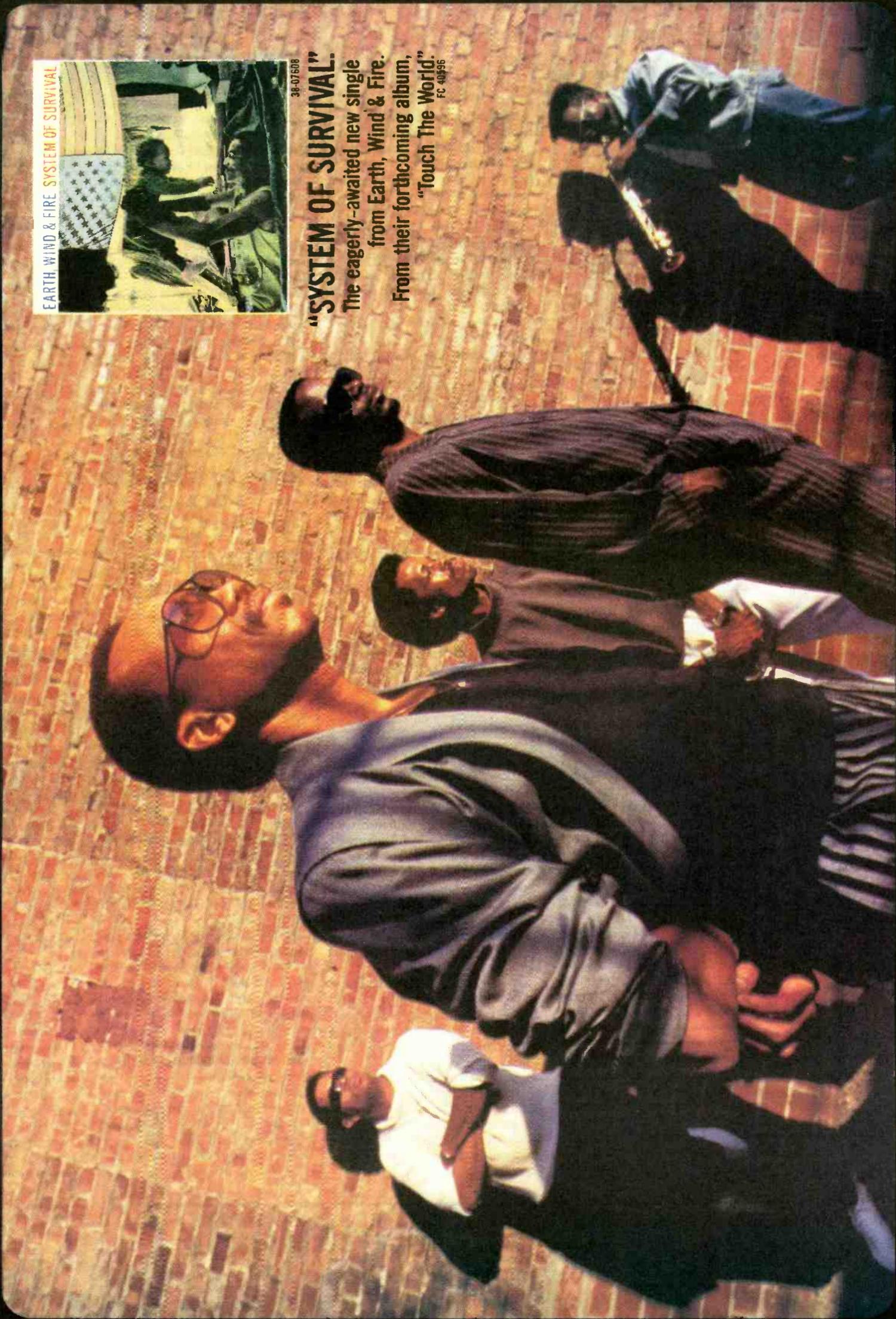
39-07608

**"SYSTEM OF SURVIVAL."**

The eagerly-awaited new single  
from Earth, Wind & Fire.

From their forthcoming album,  
"Touch The World."

FC 40996



**ON COLUMBIA RECORDS, CASSETTES AND COMPACT DISCS.**

Produced by Maurice White, Philip Bailey, Atala Zane Giles, Preston Glass, Bill Meyers and Wayne Vaughn. Management: Ron Weisner Entertainment, Inc.

"Columbia" are trademarks of CBS Inc. © 1987 CBS Inc.



## Swift, Markey Blast Commission

"Wholly Untrustworthy," "Stifling Minority Advancement"

Congressional foes of the FCC took the gloves off last week and pummeled the Commission with a quick series of political one-two punches, both on and off Capitol Hill.

The opening salvo came when Rep. Al Swift (D-WA) gave the FCC a no-holds-barred thrashing last Wednesday (9/23) at a Federal Communications Commission Bar Association luncheon.

Mainly targeting the Commission's trashing of the Fairness Doctrine last month while Congress was in recess, Swift said communications policy is in crisis.

"It is nothing less than a direct challenge to Congress's authority to make basic communications policy in this country," Swift said of the doctrine's repeal.

The FCC "has been wholly untrustworthy to carry out policy as enunciated by the Congress of the United States," Swift said. Chastizing its behavior under both former Chairman Mark Fowler and current Chairman Dennis Patrick, he said the Commission has overstepped its authority by acting like "a Supreme Court" in determining what is and is not constitutional.

"It is an agency that I think can be accused in some areas of non-feasance in office in carrying out its responsibilities — I would cite AM stereo as an example — because of this reliance of carrying out ideology instead of attending to the day-to-day business that the agency was entrusted by Congress to do."



Rep. Edward Markey

### FCC Forcing Congress To Reregulate

Swift, who is a former broadcaster and serves on the House Energy and Commerce Committee, said he believes Congress has been forced by the FCC's actions to consider legislating broadcast policies which should have remained regulations.



Rep. Al Swift

"As far as I'm concerned, the relative merits of the Fairness Doctrine are no longer at issue. We're just talking about who's going to run communications policy in this country," he said.

"I would have been much happier with the Fairness Doctrine in regulation than in statute, because statutes literally take an act of Congress to change," Swift added.

### Markey: Don't Mess With Minorities

Stepping up the verbal assault, House Telecommunications subcommittee Chairman Edward Markey (R-MA) picked up on Swift's theme during a speech Friday (9/25) before the National Association of Black-Owned Broadcasters (NABOB).

"Fairness over the airwaves has become a critical issue in the relationship between the FCC and Congress. As a result of the Commission's repeal of the Doctrine, relations between the two bodies have deteriorated significantly to something akin to the relationship of the NFL players and owners," he said.

Markey then shifted gears and put FCC Chairman Dennis Patrick on notice that he will not tolerate efforts to tamper with government policies that encourage minorities to become station owners. Markey accused the Commission of a "fairly straightforward" attack on minority ownership policies.

"For the last six years, the Reagan-era FCC has consistently attempted to stifle minority advancement in the telecommunications industry," Markey said. He cited government statistics that show only two percent of the nation's stations are now owned by minorities.

### Congress Handcuffs FCC Budget

Markey's comments came shortly after floor action occurred in Congress that would handcuff the FCC's ongoing review of its minority ownership policies. The agency recently has been soliciting comment in Mass Media Docket proceeding 88-44 about proposals to abandon minority preferences in comparative license hearings, along with overhauling minority tax certificate and distress sale policies.

Sens. Frank Lautenberg (D-NJ), Lowell Weicker (R-CT), and Ernest Hollings (D-SC) successfully spearheaded an amendment last week to the FCC's \$105 million budget bill that cuts off funding for the policy review and prohibits any actions to repeal or change minority ownership policies. The amendment zipped through the committee level and now awaits floor action by the full Congress, where Markey said it had "strong support."

**"The relationship between (the FCC and Congress) (has) deteriorated... akin to...the NFL players and owners."**

"That is just the first step," Markey told NABOB members. "We need to codify these policies to ensure that neither this Commission nor any future Commission can abolish them. Fundamentally, the enhancement credit, the tax certificate policy, and the distress sale policy are essential protections for all Americans. They ensure that the rich diversity of this nation's racial and ethnic composition is represented and portrayed on our nation's media."

The legislator also lashed out at advertisers' reluctance to use black media, and promised hearings and legislation to correct a problem which he said "is getting worse."

"It is unacceptable that advertisers are engaging in what is essentially redlining of minority radio stations," Markey said. "I will work with NABOB in developing solutions to this very difficult problem."

## NEWS BRIEFS

### NAB/BFM Release 1987 Radio Salary Report

The average PD's salary was \$25,162 last year, according to the 1987 Radio Compensation and Fringe Benefits Report just released by NAB and the Broadcast Financial Management Association. Although NAB Radio Board Chairman Jerry Lyman said the response rate was low — 23.5 percent out of about 2100 stations surveyed — the report's categories are wide-ranging. Average and median base salaries for 12 department heads and 12 different support staff positions, as well as bonus and other fringe benefit details, are included. The average operations director's salary was \$25,970; the average on-air talent's was \$17,445; average GSM's was \$44,097; average chief engineer's was \$23,792; and average AE's was \$23,043, the study says.

### Jefferson-Pilot Helps Nicaragua Station Back On Air

A Nicaraguan radio station that was shut down by the Sandinista government two years ago is going back on the air with help from Jefferson-Pilot Broadcasting Co. and Rep. Cass Ballenger (R-NC).

After the Sandinista government announced last week it would allow the opposition press to start up again as part of a Central American peace plan, Ballenger said he would enlist the help of American companies to get independent press facilities set up again in Nicaragua.

Jefferson-Pilot, headquartered in Charlotte, NC, is sending an engineer from the group's KSON-AM & FM/San Diego with Ballenger to Nicaragua this week to determine the condition of the station.

Chief Engineer George Grills told R&R, "We understand that the people who operated the station were concerned about the Sandinistas taking it over. They disassembled a lot of things and hid the parts."

Ballenger assistant Max Veale said the Congressman, a self-made millionaire in plastics manufacturing, has set up humanitarian projects such as hospitals and scholarship programs throughout countries in South America during the past 15 years. He was asked by Nicaraguan archbishop Miguel Obando y Bravo for financial aid to the Catholic-run station.

"We don't do it for publicity — in fact, we asked Jefferson not to send reporters with us, since (the Nicaraguans) might misread our intentions," Veale said. "We would take a hands-off policy after it gets started, except if they

needed money or equipment they couldn't get." There are no plans to have Americans working at the station, he added.

### More Radio NDs Becoming GMs, Says RTNDA Survey

Nearly half of all radio NDs aim for GM positions, according to a new RTNDA survey. The number of GMs who climbed up through the ranks from news positions has doubled to approximately 537 since 1981, the survey estimates.

Although RTNDA Research Director Vernon Stone interpreted this trend as a "potential for longterm career and salary advancement," he also found that one-third of radio NDs are looking for other jobs. Stone reports that while aspirations are high, especially in small markets, expectations are not. "In radio, public relations was the field named most often as the likely next stop after the respondents quit being news directors — 21 percent for PR vs. 16 percent who said they expected to become general or station managers," Stone said.

Former sales managers account for two-thirds of GMs at the 860 stations surveyed, and PDs' share of the GM pie dropped from 20 percent (an estimated 1326) in 1981 to 14 percent (or 938) last year.

### NAB For, NBMC Against Alternative EEO Data

The NAB is attracting some criticism for its stance on minority hiring. National Black Media Coalition head Pluria Marshall is taking issue with the association over comments that NAB filed in an FCC rulemaking proceeding last week.

The NAB said stations' minority recruitment efforts should not have to reflect minority employment in their "metro service area" because of commuting problems or lack of response to recruitment ads. NAB said in its comments, "In such circumstances, it is wholly unrealistic to consider an entire MSA to be a station's recruitment area."

NBMC head Pluria Marshall disagrees. "The FCC is trying to get out of its responsibility to monitor and hold radio and television stations accountable. You fight to get a license by saying you're in the suburbs. Then you say you want to be considered a metropolitan station when you go to the advertisers. But then you say you're not part of the metro area because of equal employment purposes. Those stations have to decide to be one or the other — they can't have everything," Marshall said.

## AUDIO BREAKTHROUGH

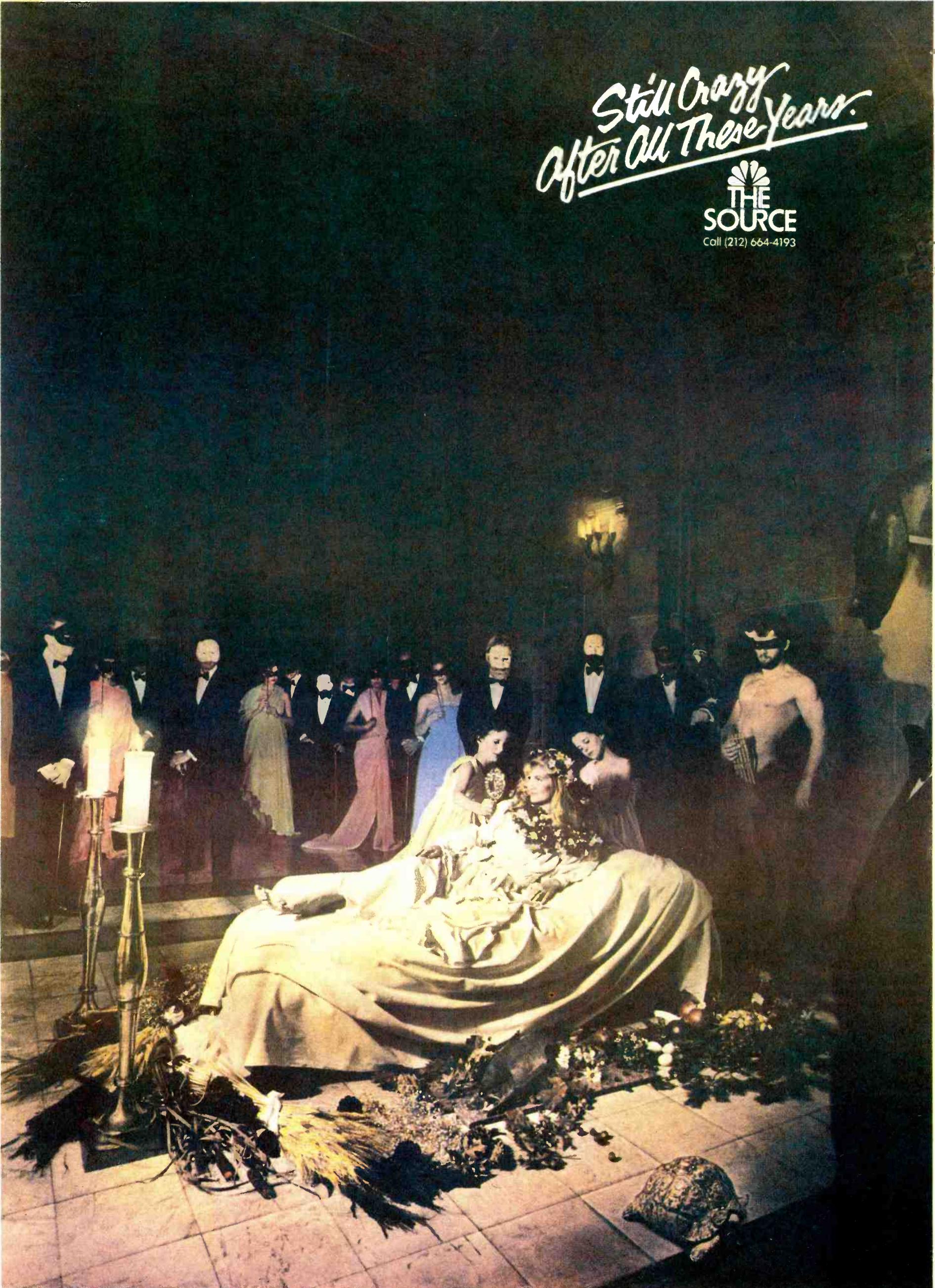
27th Dimension Inc. Proudly announces the release of the World's First Holophonic™ SFX Library. 1001 Real Sounds Recorded and Mastered Digitally Now Available on 10 Compact Disc FOR YOUR FREE CD SAMPLE

Contact: 27th Dimensions, Inc., P.O. Box 1561 Jupiter, Florida 33468 Phone: 800/634-0091 or 305/746-2222

(HOLOPHONICS IS A TRADEMARK OF ZUCCARELLI HOLOPHONICS, INC.)

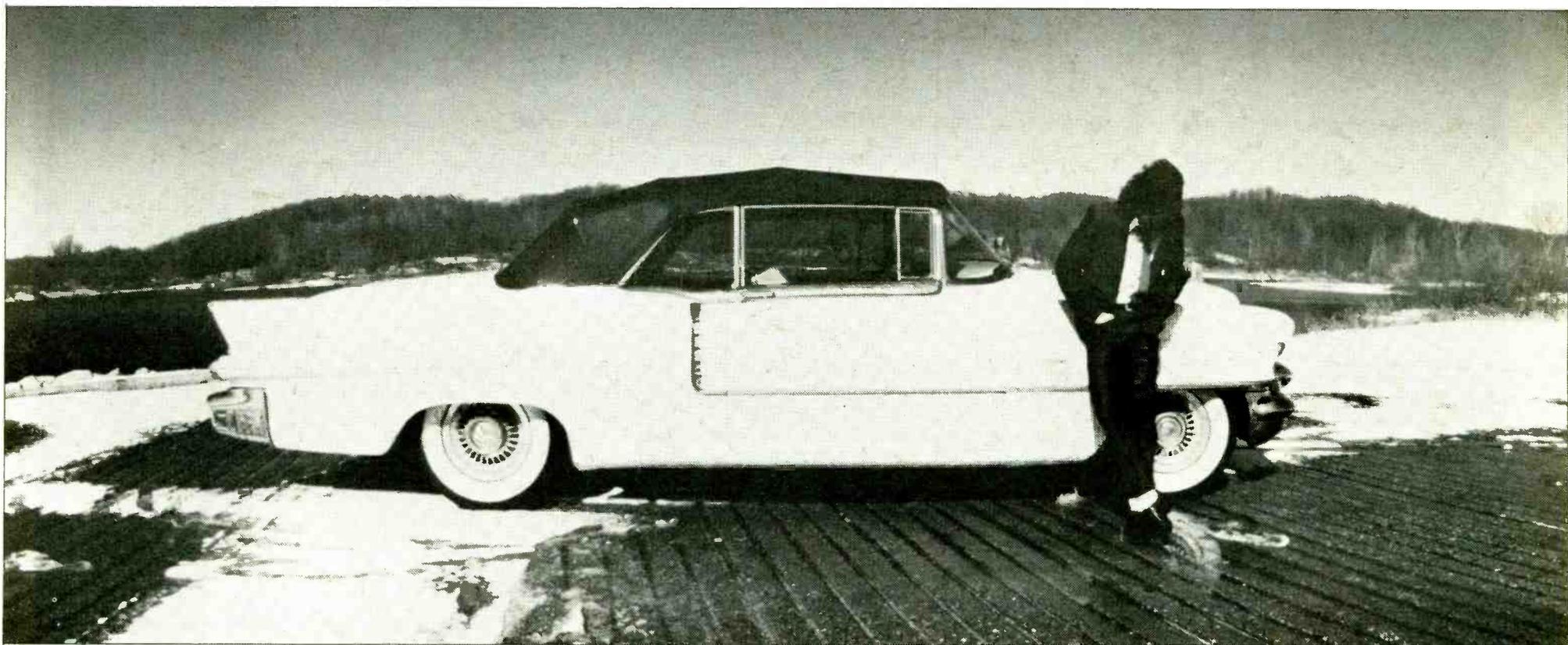
*Still Crazy  
After All These Years.*

  
**THE  
SOURCE**  
Call (212) 664-4193



TIMOTHY WHITE'S  
**ROCK STARS**  
THE RADIO INTERVIEW

# John Cougar Mellencamp



A PERSONAL OBSERVANCE OF

## The Lonesome Jubilee

*One autumn night. Like no other. Burning dreams.  
Like paper in fire. Absolutely live. Across this land.  
Whatever it takes. John Mellencamp and his band. Shar-  
ing his thoughts. About the real life. Performing his  
music. As never before. Direct from his studio headquar-  
ters in Indiana.... "To a world full of people just livin' to  
be heard" — "Check It Out"*

O C T O B E R 7 1 9 8 7 • L I V E  
A N A T I O N A L E V E N T



# RADIO BUSINESS

## TRANSACTIONS

### Frank Captures California Combo For \$4.5 Million

Stone Creates Five-Station Georgia Group

**KTRO/PORT HUENEME, CA & KCAQ/OXNARD, CA**  
 PRICE: \$4.5 million  
 BUYER: Greater Pacific Radio Exchange Inc., owned by President Howard Frank.  
 SELLER: Sunbeam Radio Corp., headed by Edmund Ansin. The company is wholly owned by Sunbeam Television Corp., which owns WSVN-TV/Miami, FL.  
 DIAL POSITION: 1520 kHz; 104.7 MHz  
 POWER: 50-kw days/1-kw nights; 2.85 kw at 1580 feet  
 FORMAT: Spanish; CHR  
 COMMENT: Frank currently owns 30 percent of the stock of this combo through Greater Pacific. Under terms of the proposed transaction, he would purchase the 70 percent held by Sunbeam and become sole owner.

#### California

##### KSEQ/FRESNO-VISALIA

PRICE: \$2,073,750  
 BUYER: Buckley Broadcasting Corp., headed by Richard Buckley Jr. The company also owns KGIL-AM & FM/Los Angeles; KKH-AM & FM/San Francisco; WDRC-AM & FM/Hartford, CT; WSEN-AM & FM/Syracuse, NY; KUBB/Modesto-Merced, CA; K WAV/Monterey-Salinas, CA; WYNZ-AM & FM/Portland, ME; and KLLY/Bakersfield, CA.

SELLER: Supreme Broadcasting Inc., headed by Dan Tapson.

DIAL POSITION: 97.1 MHz

POWER: 25.5 kw at 662 feet

FORMAT: AC

BROKER: Chester Coleman of American Radio Brokers Inc.

##### KNTF/ONTARIO

PRICE: \$3 million

BUYER: Boulder Ridge Cable TV, headed by Dean Hazen.

SELLER: Best Communications Inc., headed by Jack Siegel. He also owns KSRF/Los Angeles.

DIAL POSITION: 93.5 MHz

POWER: 3 kw at minus 165 feet

FORMAT: Country

#### Georgia

##### GROUP DEAL: BROADCAST INVESTMENT ASSOCIATES

PRICE: \$2,375,000

BUYER: Broadcast Investment Associates, owned by Paul Stone. He currently is the Network Manager of the Georgia Radio News Service/Atlanta, a division of Jacor Communications.

##### TRANSACTION #1: GEORGIA RADIO INC. STATIONS

PRICE: \$1.45 million

SELLER: Georgia Radio Inc., owned by Leslie Gradick.

BROKER: Chapman Associates

**WPLK & WZOT/  
ROCKMART, GA**  
 DIAL POSITION: 1229 kHz; 107.1 MHz  
 POWER: 500-watt daytimer; 3 kw at 300 feet  
 FORMAT: Gold; Gospel

**WIYN/ROME**  
 DIAL POSITION: 1360 kHz  
 POWER: 500-watt daytimer  
 FORMAT: Talk/AC

##### TRANSACTION #2:

##### GMX COMBO

##### WLOR & WHMJ/ THOMASVILLE

PRICE: \$925,000

SELLER: GMX Communications Inc., headed by Jack Norman and Bruce Singleton. Formerly known as Holder Communications Corp., the company also owns WIIS/Key West, FL; WBZW/Knoxville, TN; WHBB & WTUN/Selma, AL; KLCL & KHLA/Lake Charles, LA; and WKXC & WWKZ/New Albany-Tupelo, MS.

DIAL POSITION: 730 kHz; 107.1 MHz

POWER: 5-kw daytimer; 1.55 kw at 390 feet

FORMAT: Country; CHR

#### Hawaii

##### KFSH/HILO, HI

PRICE: \$250,000

BUYER: Pacific & Asia Christian University, headed by President David Boyd.

SELLER: Christian Broadcasting Association, managed by Chairman Dr. William Graham Jr. The group also owns KAIM-AM & FM/Honolulu. Graham serves as a member of Blue Ridge Broadcasting, the licensee of WFGW & WMIT/Black Mountain, NC. He also is a trustee of Wheaton College, which is the licensee of WETN/Wheaton, IL.

DIAL POSITION: 97.1 MHz

POWER: 40 kw at minus 145 feet

FORMAT: Religion

#### New York

##### WTLB & WRCK/UTICA, NY

PRICE: \$1.5 million

BUYER: Vanguard Communications, owned by Leonard Ackerman and Leonard Marcus. The company also owns WECQ/Geneva, NY; WGAB/West Hartford, CT; and WJOZ & WKAD/Troy-Canton, PA. They recently sold WBIS/Old Saybrook, CT.

SELLER: WTLB Inc., principally owned by Paul Dunn and Edward Carey.

DIAL POSITION: 1310 kHz; 107.3 MHz

POWER: 5 kw days/500 watts nights; 50 kw at 510 feet

FORMAT: Talk/AC; CHR

BROKER: Kozacko-Horton Co.

**South Carolina**  
**WQSC/ANDREWS, SC**  
 PRICE: \$350,000  
 BUYER: Gresham Communications Corp., owned by Faye Gresham and Rudi Gresham.  
 SELLER: Andrews-Intermart Broadcasting Corp., headed by James Martin. He recently announced plans to sell another property, WXDJ/Homestead, FL, for \$8.1 million to Ian Wheeler and Charles Goldmark.  
 DIAL POSITION: 100.9 MHz  
 POWER: 3 kw at 328 feet  
 FORMAT: Country  
 BROKER: Mitt Younts of Chapman Associates

#### Texas

##### KBUC/BAYTOWN, TX

PRICE: \$500,000

BUYER: Mel Wheeler Inc., principally owned by Mel Wheeler. The company also owns WSLC & WSLQ/Roanoke, VA; KLTE/Oklahoma City; WSIL-TV/Harrisburg, IL; KPOB-TV/Poplar Bluff, MO; and K10KM-TV/Cape Girardeau, MO.

SELLER: RCK Broadcasting Corp., owned by Richard Klement. He also owns interests in KGAF/Gainesville, TX; KOGT/Orange, TX; and KCLE/Cleburne, TX.

## TRANSACTIONS AT A GLANCE

**Transactions So Far In 1987:  
\$2,267,161,116**

**This Week's Action: \$15,098,750**

### Deal Of The Week:

**KTRO/Port Hueneme, CA &  
KCAQ/Oxnard, CA \$4.5 million**

● KSEQ/Fresno-Visalia, CA \$2,073,750

● KNTF/Ontario, CA \$3 million

● Group Deal: Broadcast Investment Associates \$2,375,000

● Georgia Radio Inc. Stations \$1.45 million

● WPLK & WZOT/Rockmart, GA

● WIYN/Rome, GA

● WLOR & WHMJ/Thomasville, GA \$925,000

● KFSH/Hilo, HI \$250,000

● WTLB & WRCK/Utica, NY \$1.5 million

● WQSC/Andrews, SC \$350,000

● KBUC/Baytown, TX \$500,000

● WZAM/Norfolk, VA \$550,000

DIAL POSITION: 1360 kHz

POWER: 1 kw

FORMAT: Country

#### Virginia

##### WZAM/NORFOLK, VA

PRICE: \$550,000

BUYER: Frontier East Broadcasting Inc., headed by President Milton Reid.

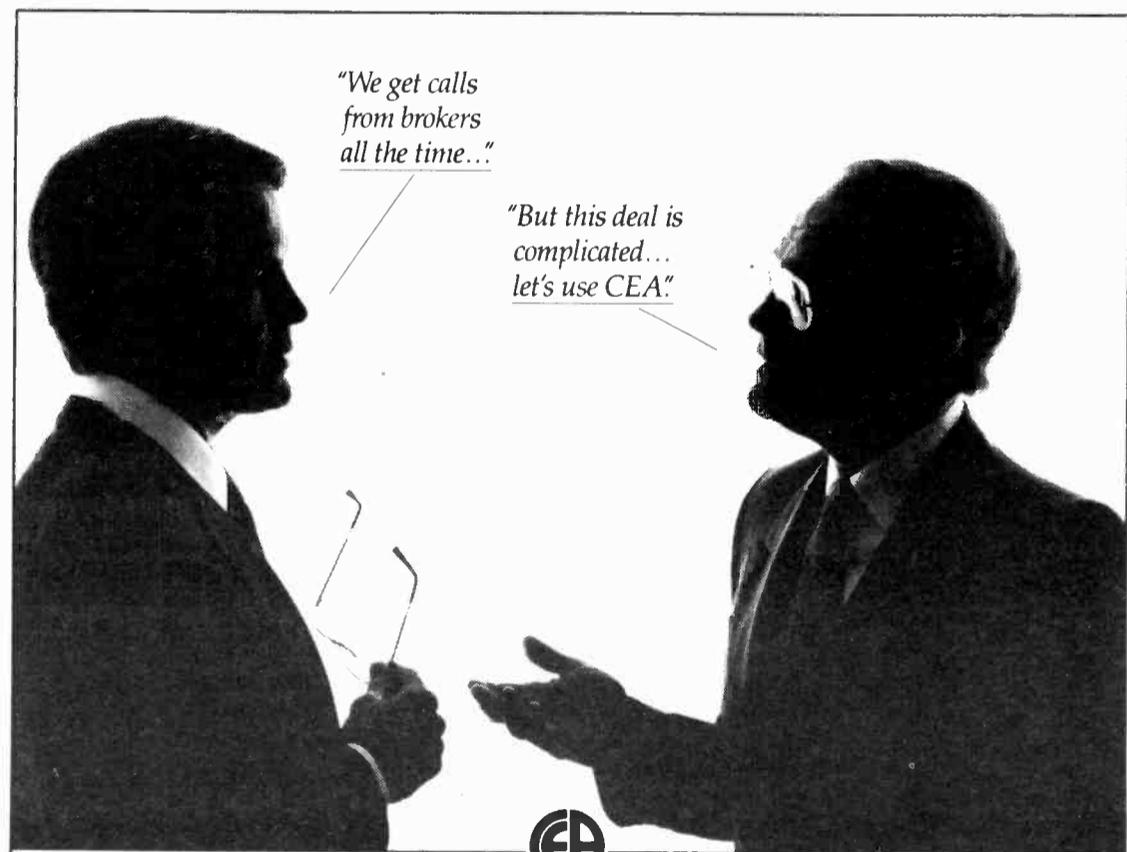
SELLER: James River Broadcasting

Corp., principally owned by Barbara Bennis and her sons William Bennis III and Michael Bennis. Michael also owns an interest in WFLI/Lookout Mountain, TN and WFLI-TV/Cleveland, TN. William owns interests in WMYK/Elizabeth City, NC and WMYG/Braddock, PA.

DIAL POSITION: 1110 kHz

POWER: 50-kw daytimer

FORMAT: Urban



Diane Healey Linen,  
 Kent Phillips, Glenn Serafin  
 202-778-1400  
 1133 20th Street NW  
 Suite 260  
 Washington, D.C. 20036

**COMMUNICATIONS  
EQUITY  
ASSOCIATES**

Station purchases, sales  
and financings.

Rick Michaels,  
 Harold Ewen  
 813-887-8844  
 5401 W. Kennedy Blvd.  
 Suite 851  
 Tampa, Florida 33609

Member: National Association of Securities Dealers, Inc. and SIPC

## NABOB Targets P&G In Discrimination Protest

The National Association of Black Owned Broadcasters (NABOB) says it will target Procter & Gamble in a campaign to focus attention on discrimination practiced by national advertisers.

"We have found that quiet diplomacy has not been produced with companies such as Procter & Gamble. Therefore, we are making our concerns public to educate the black community about the companies whose products they purchase and the failure of those companies to do business with black-owned businesses," said NABOB Chairman James Hutchinson Jr. of WYLD/New Orleans.

NABOB members unanimously approved the public protest action during their Washington, DC convention last Friday (9/25.)

Cincinnati-based Procter & Gamble is America's largest advertiser, and will spend about \$1.4 billion this year on media. Hutchinson contends that little of that money is placed with black media. He said black broadcasters wanted

to meet with Procter & Gamble's chief executives to discuss the "failure to advertise on black-owned broadcast facilities."

Procter & Gamble advertising VP Ross Love declined comment on the NABOB action. Company spokesperson Sydney McHugh said the NABOB complaint had not yet come to her attention, but defended P & G advertising policies.

"It's my belief that Procter & Gamble has substantially increased its spending in minority-owned media," she said.

NABOB represents 160 black-owned radio stations and 15 TV stations. The group was created 11 years ago because of widespread discrimination by the advertising industry.

### Ad Agencies Snub Group

Financial issues dominated the group's convention, which opened with widespread discussion of a front-page *Wall Street Journal* article profiling Hutchinson's difficulties in attracting ads for his New Orleans station. In that story,

Hutchinson criticized the advertising industry for discrimination.

Hutchinson's comments yielded a swift response. Five of six top national advertising executives snubbed the group at the last minute by refusing to appear for a scheduled Friday morning session aimed at "improving the dialogue" between black broadcasters and the ad industry. Among those who failed to appear: the CEOs of Ogilvy & Mather, Young & Rubicam, J. Walter Thompson, Uniworld Advertising, and a senior BBDO executive.

"I don't know what to tell you," said NABOB Exec. Director James Winston. "They all called and said other important meetings had suddenly come up."

## FMI's Taft Takeover Gets Stockholders' OK

Taft Broadcasting Co. shareholders gave thumbs up this week (9/29) to the company's takeover by FMI Financial Corp., headed by Cincinnati financier Carl Lindner. At press time, FCC approval of the \$847 million transaction was expected to be imminent, and the closing of the sale is tentatively scheduled for next Tuesday (10/6).

Taft shareholders will receive \$157 per share (or \$144 per share plus one share of FMI common stock). During completion of the transaction, Taft Broadcasting stock closed at \$156.375 per share on the New York Stock Exchange.

Under FMI's ownership, the station group will be renamed Great American Communications Co. Vice Chairman Dudley Taft

plans to resign and begin another venture using the Taft name following the deal's closing.

### Takeover Challenge Dropped

Shortly before the Taft stockholders gathering, the Washington, DC-based pressure group Media Access Project (MAP) dropped legal efforts to block the takeover. The group withdrew a petition filed with the FCC because of financial and strategic considerations.

"The Fairness Doctrine is obviously our priority right now and our clients share that concern, so we've dropped the case at this point in a way that would permit us to raise the issue again later," said MAP head Andy Schwartzman.

## Florida Ad Tax Dilemma Drags On

Florida Attorney General Bob Butterworth issued an advisory opinion last week (9/25) confirming that Governor Bob Martinez's call for repealing the state's three-

month-old services tax without replacing it would be unconstitutional.

The opinion backed up charges made last week by House Speaker Jon Mills that Martinez's solution was not constitutional. However, it is only one of several possible solutions to the tax controversy the Florida state legislature continues to wrangle over as R&R goes to press. While the state Senate is in favor of repealing the tax and replacing it by increasing the sales tax from five to six cents, the House continues to debate other

possibilities such as revising but not repealing the tax. Each legislative body must first approve a bill on the tax, and then work a single solution out.

According to Jon Peck, deputy press secretary to Florida Governor Bob Martinez, the legislators are still in the first stage of the special session called by the governor to deal with the controversial tax — and so far there is no end in sight. Meanwhile, the governor is working out a variety of alternative revenue sources, mostly based on budget cuts.

# Best radio performance by a banker.

**WXKS**  
Boston, MA

**WBVR**  
Russellville, KY

**WKPE**  
Orleans, MA

**WAPI**  
Birmingham, AL

**WQGN**  
Groton, CT

**WZZO**  
Allentown, PA

**KRLB**  
Lubbock, TX

**KEYZ**  
Anaheim, CA

**WYAY**  
Atlanta, GA

**WOJY**  
Greensboro, NC

**WWKX**  
Nashville, TN

**KSJO**  
San Jose, CA

At Fleet's Communications Group, we've provided financial services to broadcasters for many years. Not only group owners, but we've also helped many operators become first-time owners. Now we'd like to do the same for you. To see how fast we get you on the air, call Colin Clapton, Sr. Vice President, at 401-278-6267. Or write Fleet National Bank, 111 Westminster Street, Providence, RI 02903.

Stay out in front  
with Fleet



## BUSINESS OVERVIEW

### NBC: WKYS Up For Sale, No Comment About WMAQ

NBC Radio will release a prospectus in the next few days formally placing Urban ratings-leader WKYS/Washington on the market. Distribution of the prospectus is being restricted to those with suitable financial credentials. The asking price has not been disclosed, but the Washington brokerage community has been buzzing for months that it will be in the \$50 million range or higher. The station is being sold to comply with government ownership rules in the wake of the company's takeover last year by General Electric.

Meanwhile, NBC is refusing to comment on reports that Group W may soon purchase AM powerhouse WMAQ/Chicago. Newspapers in the Windy City report that NBC Radio boss Randy Bongarten recently gave a group of Westinghouse execs the Cook's tour of the property.

Westinghouse recently purchased a Sacramento combo for \$19.1 million from the McClatchy family, and media brokers told R&R the company is scouting for other properties. The company is very familiar with the Chicago marketplace, as it previously owned AM talker WIND there.

### State Network Sale In Hoosierland

A major state radio network is changing hands in the Midwest. Indianapolis-

based Wabash Valley Broadcasting has purchased Network Indiana and the Indiana Agribusiness Network from the Indiana Pacers basketball team.

Terms of the purchase were not disclosed, but Wabash CEO Chris Duffy said the total consideration was less than \$500,000. The purchase follows about three months of discussions with the Pacers.

"These networks are great opportunities for us, but they just have to be run more efficiently. We're planning on building new studios, and we will improve the programming and promotion of the networks," Duffy said.

Network Indiana offers about 40 radio stations hourly newscasts, sports, and weather via satellite. The Agribusiness Network serves about 50 affiliates. The networks also distribute Indiana Pacers basketball, Indianapolis Colts football, and Indiana University sports.

Duffy said newscasts for the network will originate soon from new studios under construction at the company's flagship stations, WTHI-AM & FM/Terre Haute. A crew of reporters will be stationed in Indianapolis to cover the capitol. Plans for network expansion will be unveiled to affiliates at a meeting planned for the end of October.

# SALLY'S MOVING To ABC.



**SALLY JESSY RAPHAEL... In a class by herself.**

**Exclusively  
From  
ABC.**

Premiering  
January 11, 1988  
7 pm-10 pm Eastern  
10 pm-1 am Pacific

Call  
Maurice Tunick  
at  
212-887-5638

**abc ABC RADIO NETWORKS**

### Q & A

## Training Rockin' Role-Players

By Chris Beck

**Q**uestion: *What do you think of using role-playing as a sales technique? It seems that every time my staff knows we have a role-playing session planned, several people always manage to have appointments scheduled for that morning. Also, how do you feel about videotaping these role-playing sessions?*

**A**nswer: From a manager's perspective, role-playing can be a tremendous help in determining not only your staff's strengths but also those areas which they need to work on in future weekly training meetings.

To get the most success out of this technique, you should position role-playing as an opportunity to practice in low-risk situations. You should also impress upon your staff that role-playing is simply an opportunity to analyze other people's styles and techniques, some of which they may want to adopt or adapt for their own.

It's equally important that you practice these role-playing sessions frequently, perhaps even once a week. This way the staff begins to view them as nothing more than part of the regular sales meeting.

Furthermore, when beginning these role-playing sessions, you should always be the first person in the rotation. That way your staff sees that you aren't asking them to do anything that you wouldn't do yourself.

You should also make sure that neither yourself nor anyone else on the staff is allowed to critique the role players. Instead, let only the salespeople directly involved in each role-playing situation critique themselves.

Finally, you should repeatedly stress that when people are working with the role-playing technique there are no such things as "right" or "wrong" responses.

A couple of other ways to make your salespeople more comfortable with the concept of role-playing are to either let two people team up to make "the call" together, or to have every-

### NEW SELLING IDEA

#### Park For Free

For the many shopping centers or retail stores where there is a parking charge, pick a weekend (or day) when parking is free — courtesy of your radio station. For maximum impact, post banners at every entrance that read: "Parking Free Today Courtesy KAAA FM93 Radio." You should also give away something with your call letters on it to every car that uses the parking facilities that day.

one perform a role-playing scenario at the same time instead of in front of the entire staff. In the latter situation, you, the leader, should stop briefly by each group to offer help, answer questions, or just listen.

While we're on the subject, some of the best topics for role-playing are:

- Using the telephone
- Making the first call
- Presenting new packages
- Presenting the proposal
- Closing

Although videotaping role-playing sessions can be extremely useful, the reality of the situation is that it's probably best not done until

### HOT NEW CATEGORY TO WATCH

#### Home Security Companies

As concern for home safety reaches epidemic proportions, advertising by home security companies is growing at a substantial rate. In many markets, sellers of these products are conducting aggressive marketing campaigns featuring easy credit, no payments for the first three months, and low monthly payments thereafter. Many stations have tapped this category using affordable and effective evening and overnight spots. There are also co-op dollars available from most system manufacturers.

## Telephone Tips (Part One)

This first of a three-part series on maximizing your telephone effectiveness will center on using the phone for cultivating new business and making appointments.

### Timing:

Salespeople that generate the most telephone impact not only pick times that set them apart from the rest of the sales force, but also select times when secretaries are frequently away from their desks, leaving decision-makers more likely to pick up the phone themselves.

For professional services, the best times to make calls are:

Monday-Friday  
7:30 - 9am  
11:45am - 1pm  
5:30 - 7pm

For retailers, the best times to make calls are:

Monday-Friday  
9 - 10am  
1 - 3pm  
7 - 9pm  
Saturday  
9:30 - 11am

### Most Common Mistakes:

- Trying to sell a potential account on the phone instead of simply setting up an appointment.
- Trying to answer specific objections on the phone that could be much more effectively "clarified" during the first appointment.

- Not making setting up new appointments a consistent daily process. (It's much more efficient — and effective — to use the phone for 30 or 40 minutes per day than to attempt a marathon session on the fifteenth of the month when all your pending business has fallen through.)

### Pre-Approach Material:

Along with increasing the frequency of pre-approach material, you can achieve greater impact by making sure this material contains:

- Letters of reference from now-successful radio advertisers who either had poor experiences with their radio buys prior to their association with you, or who previously didn't buy radio at all.
- A brief, bullet-point resume.
- Pictures of successful events that you had coordinated.
- Phone numbers of three people who will verify your unique and professional selling or consulting style.

### Clients' Most Common Complaints:

Hear what your potential radio advertisers are saying about some of the sales pitches they've encountered all-too-frequently:

"How can it be that every radio station is Number One?"

— a Denver retailer

"How can every radio station's listeners be from the upscale, high-income group? Why doesn't somebody try to sell their listenership as being mass market, middle-income Americans?"

— a Dallas media director

"Why does every radio person that calls me have an idea on which they want to sell me? And why is it that they have no idea what my goals and objections are? Wouldn't it be a lot easier to ride the coattails of an already planned event than to try and create one?"

— an Atlanta account exec

"Why do radio salespeople feel compelled to cut down newspapers and every other radio station as well? Sometimes I feel as if these people are trying to convince me that walking is better and cheaper than driving my car — a transportation method that I know works. Why should I stop doing what works and start walking?"

— a Miami retailer

## Get A Jump On The Industry's Hottest Job Listings!

Get R&R's weekly Opportunities/classified section before the paper's published. **R&R Job Hotline** is mailed to you separately. Call 213-553-4330 to subscribe today. Use Visa / MasterCard / AmEx.



## HotLine

213-553-4330

# NASHVILLE *Live*

Thank you everyone  
for making our country radio debut  
the most successful ever!



**RONNIE MILSAP**  
October 4



**HANK WILLIAMS JR.**  
October 11



**WAYLON JENNINGS**  
October 18



**GARY MORRIS**  
October 25

Here are just a few of the over 100  
affiliates now carrying Nashville Live.

WBOS-FM/Boston  
WWWW-FM/Detroit  
KPLX-FM/Dallas  
WQYK-FM/Tampa-St. Petersburg  
KUSA-AM/St. Louis  
KLZ-AM/Denver  
KRAK-AM/Sacramento  
WCAO-AM/Baltimore  
WFMS-FM/Indianapolis  
KSON-FM/San Diego  
WDAF-AM/Kansas City  
WUBE-FM/Cincinnati  
WSM-AM/Nashville  
KXXY-A/F/Oklahoma City  
KKAT-FM/Salt Lake City  
WAMZ-FM/Louisville  
WTQR-FM/Greensboro

"We made the right choice by going with Nashville Live. I was very impressed with the technical quality of the show. Congratulations on a successful debut!"

**BOBBY KRAIG, PD, KPLX-FM, DALLAS**

"We've had a great listener response. It's a sensational idea and definite audience builder."

**JOHNNY DARK, PD, WCAO-AM, BALTIMORE**

"Great listener response. With groups like Alabama this show is a sure hit."

**MIKE SHEPARD, PD, KSON-FM, SAN DIEGO**

"Lon Helton is the best host since Lester 'Road Hog' Moran. I'm really glad we signed up for Nashville Live."

**DON CRAWLEY, PD, KDAF-AM, KANSAS CITY**

"I can't wait until next week. Sunday nights are now something to look forward to."

**MOON MULLINS, PD, WSM-AM, NASHVILLE**

**MCA**  
RADIO  
NETWORK

For more information call (818) 777-5775

**45-Second Resumes:** According to a recent book on the subject, the average employer spends only 45 seconds reading a potential employee's resume.

Source: "Revising Your Resume" (Lewis & Shuman)

## WHAT'S THAT SOUND?

### Creating Ads You Can't Ignore

Anyone who's seen the recent Shearson Lehman Brothers "Minds Over Money" TV spots has also heard a strange buzzing noise that grows louder every second.

Then there are those General Electric ads that feature a symphony of "beeps" from various digital kitchen appliances.

And what about those ads for Reebok running shoes that sport a soundtrack consisting solely of the huffs and puffs of sweating athletes?

All are fine examples of supposedly hotshot television advertising creative directors picking up on something that's been a staple of radio advertising for years — namely, using unusual sound effects to break through clutter and aid recall.

Neither is this news to the academic community. According to a recent article in *Business Week*, there are at least 50 psychologists currently studying the ways that sound effects affect emotions and cognition.

One of these researchers is David Woods, a clinical neurophysiologist at the University of California at Davis. He has proven that the brain selectively screens out frequently heard

sounds, while allowing more unusual auditory information to enter. Woods theorizes that this is why such novel sound effects as those cited are likely to be more effective attention-getters. HMMMMMMMM.

### Co-Workers By Day, Lovers By Night

"What is your company's general attitude toward office romances?" That question was put to 100 executives from some of the largest US corporations in a survey conducted by the NYC-based Robert Half International personnel firm.

While 33% of the execs polled said that an office romance would be discouraged at their companies, 61% said it is company policy to tolerate the affair by ignoring it. (Two percent of the respondents said their companies encourage office romances!)

When asked, "What effect do you think office romances have on a couple's work productivity and efficiency?", nearly half (47%) of the execs said there was no effect whatsoever, while 38% felt that office relationships produced negative effects.

Three percent of the responding executives felt there were positive results from interoffice affairs. Another seven percent thought it depended upon the two people involved in the romance.

### Time Off For Elvis??

You've just been hired for a new job. What's the most important point to negotiate with your new boss? Your salary? Medical benefits? Pension plan?

How about a three-week paid vacation before your first day on the job? Or better still, why not ask for that paid membership to the city zoo (for the entire family) that you've always wanted? According to a survey conducted by the Cincinnati-based Burke Market Research firm, these were just two of the more bizarre requests made by people who were starting a new job.

The telephone survey polled executives and personnel officials of 100 US companies during the first half of 1987. The company reps were asked to name the most unusual demands people had made when about to accept a new job.

Here are some of the other requests made by new employees. You may even want to try some of them yourself.

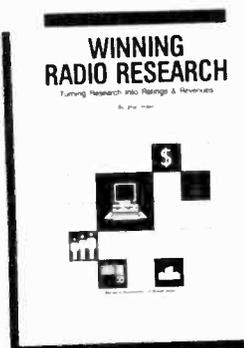
Tell your boss you consider Elvis Presley's birthday to be an important national holiday, and you want the day off (with full pay, of course). While this may not go over well in a law firm, employees in the music industry might get away with it.

Sports fans can pitch for time off for the opening day of the World Series, and Americans of French heritage can ask to celebrate Bastille Day, thereby getting two independence days each year.

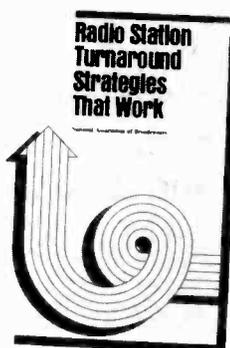
If you're being hired to work in one of the company's branch offices, demand that it be located within walking distance of an Italian or Chinese restaurant. And since February 29 occurs only once every four years, you might as well request a day off for Leap Year.

And if all else fails, try picking up some overtime pay. Just tell your boss you want to be reimbursed for time spent thinking about work at night or on the weekend.

AS FEATURED AT NAB'S RADIO '87 CONVENTION



## Turn Your Station Into A Winner!



**Winning Radio Research—Turning Research Into Ratings and Revenues**

A dynamic new book that will help your station profit . . . both in ratings and revenues!

Winning Radio Research tells you how to get into the hearts and minds of your target listeners . . . how to win with the public . . . how to win in the ratings . . . how to win on the street.

Nationally-known radio research expert Jhan Hiber gives you solid techniques and tips on using research to enhance audience and profits. New research tools are examined. Actual case studies are explored which give first-hand insights on how radio broadcasters are using research to cope with today's competitive media environment.

Winning Radio Research shows how to turn research into ratings and revenues at your station!

List Price: \$50  
NAB Member Price: \$25

**Radio Station Turnaround Strategies That Work**

The information that you need for a healthier bottom line is in this new book from NAB.

Of the hundreds of investors, entrepreneurs and managers who took over unprofitable radio stations in 1984, only a modest number were able to bring 25% of net billings to the bottom line—the key goal defined for successful station turnaround. How did they do it? Find out by reading *Radio Station Turnaround Strategies That Work*.

You'll get proven, practical advice from radio professionals who not only achieved immediate results in ratings and revenue, but were able to sustain that success.

*Radio Station Turnaround Strategies That Work* will help you strengthen your bottom line.

List Price: \$50  
NAB Member Price: \$25

To order, send payment to NAB Services • 1771 N Street, N.W. • Washington D.C., 20036. Call toll-free 1-800-368-5644 or (202) 429-5376 (9am to 5pm ET) to charge your order to VISA, MasterCard or American Express, or to inquire about quantity discounts. D.C. residents add 6% sales tax.



## DATELINE

- **October 12** — CMA Awards. Grand Ole Opry House. Nashville, TN.
- **October 14-16** — National Religious Broadcasters Mid-western Chapter Meeting. Pheasant Run Resort. St. Charles, IL.
- **October 22-24** — National Religious Broadcasters Eastern Chapter Meeting. Sandy Cove Bible Conference Center. North East, MD.
- **November 19-21** — Loyola Radio Conference. Holiday Inn Mart Plaza. Chicago, IL.
- **January 23-25, 1988** — RAB Managing Sales Conference. Hyatt Regency. Atlanta, GA.
- **January 25, 1988** — 15th Annual American Music Awards. Shrine Auditorium. Los Angeles, CA.
- **January 30 - February 3, 1988** — National Religious Broadcasters 44th Annual Convention. Sheraton Washington and Omni Shoreham hotels. Washington, DC.
- **January 31, 1988** — Super Bowl XXII. Jack Murphy Stadium. San Diego, CA.
- **February 13-28, 1988** — Winter Olympics. Calgary, Alberta, Canada.
- **February 11-13, 1988** — CRS. Opryland Hotel, Nashville, TN.
- **March 2, 1988** — National Association of Recording Arts and Sciences 30th Annual Grammy Awards. Radio City Music Hall. New York, NY.
- **March 3-5, 1988** — R&R Convention. Loews' Anatole. Dallas, TX.

### PROGRAM WARNING TO ALL RADIO STATIONS

It has come to our attention that Universal Sounds Unlimited in Spokane, WA. are offering several of our famous radio program series to unsuspecting radio stations for outright sale! This is an unauthorized and unlicensed purveyor of radio program series that are under our exclusive license and control.

**TAKE NOTICE THAT ANY RADIO STATION ACQUIRING ANY OF OUR SERIES BELOW NAMED FROM UNIVERSAL SOUNDS UNLIMITED OF SPOKANE, WA. WILL BE SUBJECT TO IMMEDIATE LEGAL ACTION.**

The series we control are: JACK BENNY, HOPALONG CASSIDY, BURNS AND ALLEN, DRAGNET, CHARLIE McCARTHY PLUS OTHERS.

**CHARLES MICHELSON & SONS**

9350 WILSHIRE BLVD. BEVERLY HILLS, CA 90212

IF YOU HAVE ANY QUESTIONS CALL TOLL FREE 1-800-648-4546

# R&R MEDIA OVERVIEW

## "Rolling Stone" Celebrates 20th With Special Issue

A milestone in modern pop culture will be passed when *Rolling Stone* magazine publishes its 20th anniversary issue, set to hit the streets October 20.

The anniversary issue will be specially bound, and — for the first time in the magazine's history — will be available for a full six weeks (although regular issues will continue to hit the stands biweekly during that time). The cover price is \$4.95. (Quite a difference from its original, 1967 first issue street price of 25 cents!).

Special features in the anniversary issue include:

- "On The Record," short interviews and observations written by major music, film, and political figures ranging from Mick Jagger,

Rolling Stone #1 — Street Price 25 cents.



Keith Richards, Paul McCartney, George Harrison, Yoko Ono, Lou Reed, Hunter Thompson, Bruce Springsteen, Senator Edward Kennedy, Stevie Wonder, Pete Townshend, Timothy Leary, Jack Nicholson, Bono, Sting, Bob Dylan, and — as they say in the ads for the dances at El Monte Legion Stadium — many, many more.

• A collection of the best "letters to the editor;"

• "In Focus," a magazine photo gallery with contributions from photographers such as Annie Leibovitz and Richard Avedon; and

• New photos taken especially for the anniversary issue.

In addition to the special issue, *Rolling Stone* will also celebrate its 20th anniversary with a live radio broadcast that will air over the Westwood One Network Sunday, October 11 (1-5pm, EDT). ABC television plans to air a two-hour special tribute November 24 (9pm). The television special will be produced by long-time "Saturday Night Live" producer Lorne Michaels.

### FILMS

#### WEEKEND BOX OFFICE SEPTEMBER 25-27

1 <i>Fatal Attraction</i> (Paramount)	\$7.7
2 <i>The Principal</i> (Tri-Star)	\$3.5
3 <i>Hellraiser</i> (New World)	\$2.6
4 <i>Stakeout</i> (Buena Vista)	\$2.5
5 <i>The Pick-Up Artist</i> (20th Century-Fox)	\$2.4
6 <i>Dirty Dancing</i> (Vestron)	\$2.1
7 <i>La Bamba</i> (Columbia)	\$1.4
8 <i>No Way Out</i> (Orion)	\$1.3
9 <i>Can't Buy Me Love</i> (Buena Vista)	\$1.0
10 <i>Best Seller</i> (Orion)*	\$.9

\*First week in release  
All figures in millions  
Source: Exhibitor Relations Co.

#### COMING ATTRACTIONS:

This weekend's openers include "Slam Dance," in which new-wave cartoonist Tom Hulce finds himself caught in a web of violent intrigue. Musical cult heroes Adam Ant and X-man John Doe play rockin' roles in this one as well.



Adam Ant, looking adamant.

Also opening this weekend: "Like Father, Like Son," in which Dudley Moore falls victim to the old consciousness switcheroo; and "Big Shots," in which a nerdy white kid and a street-smart black kid team up to escape the pangs of pre-adolescence.

### TELEVISION

#### TOP TEN SHOWS SEPTEMBER 21-27

- 1 *The Cosby Show*
- 2 *A Different World*
- 3 *Cheers*
- 4 *Night Court*
- 5 *Dolly*
- 6 *Who's The Boss*
- 7 *Growing Pains*
- 8 *Golden Girls*
- 9 *Full House (Special)*
- 10 *Hooperman*



Dolly conquers the boob tube.

• The premiere episode of "Dolly," ABC's hour-long variety program starring country music maven Dolly Parton, stole the ratings show during its time slot (9pm) this past Sunday (9/27). "Dolly" compiled a 38% share of the audience and a 24.7 rating, making it the fifth highest rated show this week.

#### THE BOTTOM FIVE

- 72 *Werewolf*
- 73 *Mr. President*
- 74 *The New Adventures Of Beans Baxter*
- 75 *Duet*
- 76 *Second Chance*

Source: Nielsen Media Research

• Steve Winwood and Los Lobos are the featured performers on this week's edition of "Top Of The Pops," Friday, October 2 (CBS, 11:30pm). Winwood will sing his latest hit, "Valerie," which will be the first time he's ever performed the song live on television. Also featured in the UK segment of the show are Squeeze, Curiosity Killed The Cat, and Cliff Richard. Los Lobos will highlight the US portion of the program (singing "Come On Let's Go" from the soundtrack of "La Bamba"), along with LL Cool J, REO Speedwagon, Kenny G., and Glen Burnick.

• Swing Out Sister, Five Star, and Ana will guest on this Saturday's edition of *American Bandstand*. (Syndicated program; time varies in each market.)

All show times are EDT/PDT; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

### VIDEO

#### NEW THIS WEEK

- **HOT CHILD IN THE CITY (Prism)**  
Sporting a plot inspired by the Nick Gilder hit, this feature-length film spotlights music by Billy Idol, Lou Reed, Go West, Andd More, and the Fun Boy Three.
- **ESQUIRE DANCE AWAY: GET FIT WITH THE HITS (Polaris/Congress)**  
This four-volume exercise series is choreographed to music of the '50s, '60s, '70s, and '80s, including some of the best-known performances from such luminaries as Bill Haley, Little Richard, the Monkees, and Elton John.
- **THE ALLNIGHTER (MCA)**  
Susanna Hoffs of the Bangles makes her feature-length film debut in this updated beach party movie directed by her mother, Tamar Simon Hoffs.

**ADS ON VIDEO (BOXES):** McDonald's, Coca-Cola, Pizza Hut, and Chrysler are just a few of the corporations that have begun to place print ads, known as "videotags," on the blank plastic boxes used by rental stores to hold video cassettes. Bank Of America will be jumping on the "videotag" bandwagon when it begins testing its ads on rented videos in the Sacramento area later this month.

The idea is the brainchild of a firm called ADcorp, which has signed up 9500 video stores (accounting for 21 million movies in 130 markets in 35 states) since the beginning of the year. The average cost of a videotag is \$1 for a three-month showing. Advertisers can choose between buying a video store's entire inventory, a specific set of titles, or a particular style of films. (The company will not place ads on X-rated films, however.)

At least one radio station has already begun to take advantage of this unusual promotional opportunity. ADcorp is currently



Mother's Little Helper pulls an "Allnighter."

working on a 20-advertiser cross-promotion with KALL/Salt Lake City in which coupons good for prize giveaways at the station have been attached to 250,000 videocassette boxes.

While several specialty video makers have joined with related advertisers for special offers and a number of smaller firms have staked out various regional markets, ADcorp is believed to be the only firm marketing videocassette box advertising on a national basis. Market research results for the "videotags" will be available within a few months.

### MUSIC & MOVIES

#### CURRENT

- **DIRTY DANCING (RCA)**  
Single: I've Had The Time... / Bill Medley & Jennifer Warnes  
Featured Artists: Blow Monkeys, Tom Johnston, Zappacosta
- **LA BAMBA (Slash/WB)**  
Singles: La Bamba/Los Lobos  
Come On Let's Go/Los Lobos  
Other Featured Artists: Brian Setzer, Marshall Crenshaw, Bo Diddley
- **BIG TOWN (Atlantic)**  
Single: Fever/Little Willie John  
Other Featured Artists: Ronnie Self, Bobby Darin
- **THE LOST BOYS (Atlantic)**  
Single: Lost In The Shadows/Lou Gramm  
Other Featured Artists: Echo & Bunnymen, Roger Daltrey
- **BEVERLY HILLS COP II (MCA)**  
Featured Artists: Bob Seger, Jets, George Michael
- **PRINCESS BRIDE (WB)**  
Single: Storybook Love/Mark Knopfler & Willy DeVille
- **THE DISORDERLIES (Tin Pan Apple/PG)**  
Single: I Heard A Rumor/Bananarama (London/PG)  
Other Featured Artists: Bon Jovi, Gwen Guthrie
- **IN THE MOOD (Atlantic)**  
Featured Artists: Jennifer Holiday, Beverly D'Angelo
- **WITHNAIL AND I (DRG)**  
Featured Artists: Beatles, Jimi Hendrix, King Curtis
- **WHO'S THAT GIRL (Sire/WB)**  
Singles: Who's That Girl/Madonna  
Causing A Commotion/Madonna  
Other Featured Artists: Scritti Politti, Coati Mundi, Club Nouveau

#### UPCOMING

- **SLAM DANCE**  
Single: High Hopes/Tim Scott (Island)
- **DOGS IN SPACE (Atlantic)**  
Featured Artists: Michael Hutchence, Iggy Pop, Brian Eno
- **GHOULIES II**  
Single: Scream Until You Like It/W.A.S.P. (Capitol)  
(No Soundtrack Available)
- **HIDING OUT**  
Single: Catch Me (I'm Falling)/Pretty Polson (Virgin)  
(No Soundtrack Available)

**Legs:** The US hosiery market is expected to top \$2.3 billion in '87, with more than 372 million units sold.

Source: Adweek

## Affluent Americans: How The Bucks-Up Budget

**R**ich people — which, in America, is defined as anyone with an annual household income of \$50,000 or more — spend their money in very different ways than the average US citizen. However, even Americans with annual household incomes of \$75,000 or more must live within a budget.

According to a recent survey conducted by the NYC-based Find/SVP research firm, US households whose annual household incomes fall into the \$50,000-\$75,000 range spend a smaller proportion of their money on food (16% less than the average American family), transportation (10% less), health and personal care (15% less), and tobacco and smoking supplies (40% less).

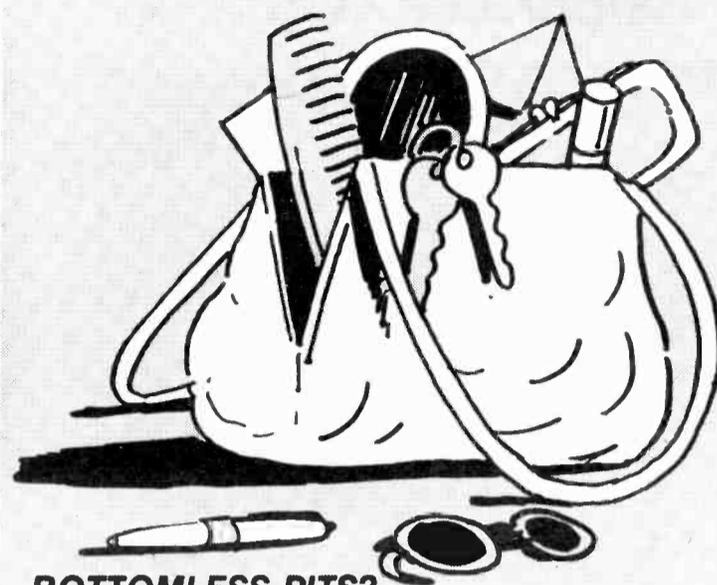
While households in the \$50,000-\$75,000 bracket also spend proportionally less than the average US family on alcohol (6% less) and housing (2% less), these same households spend proportionally more than the average US family on recreation (13% more), apparel

and services (20% more), and other goods and services (37% more).

### \$75,000-Plus Buys Even Bigger Difference

Among those Americans whose household incomes exceed \$75,000 annually, the differences are generally even more pronounced. The \$75,000-plus group spends proportionally even less than either the average US family or those households in the \$50,000-\$75,000 income bracket on food (25% less than the average family), tobacco and smoking supplies (50% less), and transportation (20% less).

Although the \$75,000-plus households spend proportionally the same amount as households in the \$50,000-\$75,000 bracket on alcohol (6% less than the average US family), health (15% less), and apparel (20% more), these \$75,000-plus households spend far more than their slightly-less affluent brethren on housing (3% more than the average US family), recreation (24% more), and other goods and services (53% more).



### BOTTOMLESS PITS?

## What Fits Into Women's Purses

**W**e all know it's impossible to find anything in those bottomless pits otherwise known as women's handbags. While that statement seems an unfair and worn-out stereotype, it may also be grounded in fact.

In a recent survey conducted by the Roper Organization polling firm, respondents were given a list of 34 items that can be easily carried in a purse, briefcase or pocket.

The majority of the women questioned said that they carry eight of the 34 items, compared to three items carried by a majority of the men. The eight items most often found in a woman's purse are keys, wallet, pen, comb, checkbook, facial tissues, change purse, and makeup. A wallet, keys, and a pen are the three most popular men's items.

### Women Average 12 Items

However, many women carry more than the eight items. The survey results show women carry an average of 12 items, vs. seven for men.

Even more astounding: one-third or more of all the women carry up to 18 of the 34 items (more than half) on a daily basis, while one-third or more of all men carry only six items.

Although men are more likely to carry a wallet, handkerchief, pocketknife, money clip, and radio or cassette player, women are far more likely to carry checkbooks or blank checks (62% of the women, 24% of the men), headache medication (39% of the women, 7% of the men), address book (36% of the women, 13% of the men), and mints (27% of the women, 8% of the men).

## Nasal Spray Users May Face Danger

**C**old and hay fever sufferers as well as anyone else who uses nasal sprays as a temporary remedy for his or her symptoms may be doing themselves more harm than good.

While occasional and prudent use of these products can be beneficial, there are dangers associated with excessive nasal spray use, according to Dr. Jeffrey Hausfeld, a clinical professor of otolaryngology (ear, nose, and throat specialist) at George Washington University Medical Center in Washington, DC.

Continual short-term use of these sprays can lead to enlarged blood vessels which, in turn, obstruct breathing. Long-term usage can cause irreparable mucous membrane damage that may even require surgery to correct the enlarged and damaged tissue. *Sniff.*

## \$3 BILLION MARKET

# America's Best-Selling Leisure Shoes

**S**tatistics compiled by American Sports Data Inc. show that purchases of gym shoes (or types of shoes that are not designed for a specific sport) outdistance sales of any other kind of footwear in the US leisure shoe market.

Americans bought 81.3 million pairs of gym/miscellaneous leisure shoes last year, with sales totaling \$1.4 billion. The other top-selling leisure shoes are designed for specific sports participation: running shoes (61.0 million pairs sold, for a total of \$1.5 billion); tennis shoes (43.0 million pairs sold, for a total of \$1 billion); basketball shoes (24.5 million pairs sold, for a total of \$772,000), and aerobic shoes (18.2 million pairs sold, for a total of \$565,000).

### Reeboks Are Tops

The hottest name in leisure shoes is Reebok. The British-owned, Korean-made footwear has racked up steadily increasing sales figures over the past four years. According to research conducted by Smart Inc., Reebok sold \$841 million worth of shoes in 1986. Even more impressive are the estimated sales for 1987, which are projected to reach a whopping \$1 billion.

The remaining top five manufacturers of leisure shoes are Nike (US sales of \$536 million last year), Converse (US sales of \$200 million), Adidas (US sales of \$160 million), Avia (US sales of \$70 million), and all other companies, which split total US sales of \$793

million. (Note: The Avia company was purchased by Reebok in March of this year.)

Total US sales of all brands of leisure shoes reached \$2.6 billion last year, a figure that's estimated to top \$3 billion by the end of 1987.

## US Beer Sales Post First Increase In Six Years

"Budweiser" Number One Domestic; "Heineken" Number One Import; "Corona" Up 170%

**A**merica's beer manufacturers and importers are both toasting the stats that not only showed 1986 US domestic beer sales rising for the first time in six years, but also that those Americans who savor the flavor of imported suds appear to be turning their taste buds to south-of-the-border beers.

According to information compiled by *Insights*, the newsletter for beer marketers, the top-selling US beer is "Budweiser," with 1986 sales of 48.1 million barrels. The rest of the top five best-selling US beers are "Miller Lite" (19.4 million barrels sold), "Miller High Life" (10.8 million barrels), "Coors" (7.9 million barrels), and "Old Milwaukee" (7.4 million barrels).

US beer manufacturers sold a total of 181.9 million barrels to retail-



ers in 1986, a 1.9% increase over 1985 sales figures. (One barrel equals 31 gallons).

### Anheuser-Busch Biggest Share Of Market

The company with the largest share of the domestic beer market is Anheuser-Busch with 38.6%, more than one-third of the market. Miller ranks second with 20.6%, followed by Stroh (12.2%), Heileman (8.5%), Coors (8.1%), and Pabst (3.8%). Regional brewers and imported beers account for market shares of 3.5% and 4.7%, respectively.

With 1986 sales increasing 3.5%, "Heineken" is still America's leading imported beer, as US sales of the Dutch-brewed brand topped 35.7 million cases last year. (One case equals 2.25 gallons).

However, the most amazing sales increase comes in the 1986 figures for "Corona." Sales of the Mexican import increased a staggering 170% between 1985 and 1986

to a year-end total of 13.5 million cases.

### Top Ten Imported Brands

Rounding out the top ten imports of 1986 were Canada's "Molson" (13 million barrels, an 0.8% sales decrease); West Germany's "Beck's" (11.2 million barrels, a 13.1% increase); Canada's "Moosehead" (5.7 million barrels, a 3.6% increase); Canada's "Labatt's" (5.5 million barrels, a 14.6% increase); West Germany's "St. Pauli Girl" (4.3 million barrels, a 2.3% decrease); Holland's "Amstel Light" (3.3 million barrels, a 37.5% increase); Mexico's "Tecate" (2.5 million barrels, a 25% increase); and Mexico's "Dos Equis" (2.5 million barrels, a 4.2% increase).

Incidentally, the top ten imports accounted for almost 80% of all US imported beer sales last year.

## The Cost Of Business Travel

When business executives are on the road, the following items eat up the bulk of their expense accounts:

Spending Category	Percentage Of All Travel Expenditures
Airfares	44.2%
Lodging	24.5%
Meals	14.4%
Car Rentals	9.5%
Miscellaneous	7.4%

Source: Runzheimer & Co.

## Latest Development: Disposable Cameras

Consumers should be on the lookout for the latest development in photography: the fully disposable camera.

These cameras are designed to be used until the film is shot and ready to be developed. After the film has been removed, the camera is thrown away. Fuji and Kodak have already produced

film-box sized disposable cameras which retail for under \$10.

Recent data compiled by the Roper Organization showed that more than one-third (35%) of all consumers had heard about throw-away cameras before they were introduced, which is an extremely high level of awareness.

## Circular Tanning Towel Makes Hot Promo Item



Now that summer is over, those sun worshippers who have left the beaches and headed for the tropical resorts and Club Med locations south of the equator will want to check out the latest in tanning accessories.

Manufactured by the East Greenwich, RI-based Son International firm, the "SonSpot" (a registered trademark) is the world's first circular beach towel, designed for suntanning in the round. (The sunbather avoids having to move the towel every few hours to keep up with the position of the sun. Instead, the sunbather moves around the towel.)

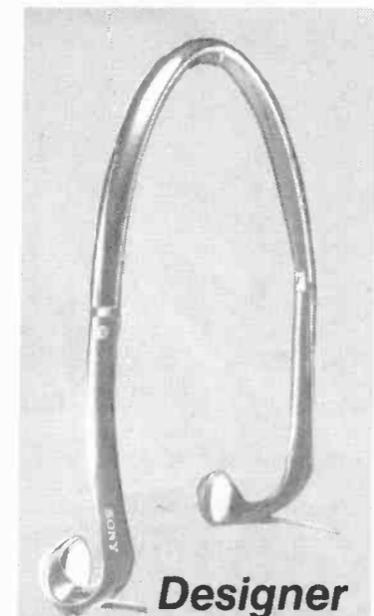
The six-foot diameter "SonSpot" comes with a two-by-four-foot rectangular companion towel, and both can be adapted with your station's call letters or logo, thus making the product ideal for local promotions.

The 100% cotton towel combo comes in seven different color-combinations/designs. "SonSpot" is currently available in stores around the country at a retail price of \$49.95. Stations interested in ordering can call (800) 24-TOWEL.

## Systemation Unveils RDAT Programming Package

An automatic programming control system that uses RDAT (Rotary Digital Audio Tape) decks as the source for music, commercials, and all other programming elements is now available from the Decatur, IL-based Systemation Corp.

Along with giving users the opportunity to marry high-quality digital audio with high-speed random-access capability, the Sys-



## Designer Digital 'Phones

The Sony Corp. recently introduced a new line of digital headphones that bear the stamp of European industrial designer Luigi Colani.

These hi-tech designer headphones are lightweight (one-and-a-half ounces) and are sculpted to conform to the shape of the wearer's ears. The curved headband folds in three places, making the headphones small enough to fit into your pocket.

Music lovers should not detect any loss in sound quality, as newly-developed 16mm sapphire drivers and oxygen-free copper Litz wires, combined with Sony's acoustic turbo-circuit, provide a frequency response ranging from 10-25,000 Hz with a sensitivity of 108 dB/mW.

The "Stereo Unimatch" plug fits all stereo equipment. The headphones come with a one-year warranty; retail list price is \$69.

## "For Record Collectors" Software Available

Broadcasters and record collectors alike will be intrigued by "For Record Collectors," an IBM PC compatible software package that's recently been introduced by Tualatin, OR-based HomeCraft Computer Products.

The company not only claims that this particular software requires no previous computer experience or set-up before use, but also that the program's cross-referencing capabilities can be customized to suit virtually any individual's needs.

One of the program's most unusual features is that it provides the user with the ability to cross-reference a collection or library in three increasingly complex stages.

The "Collector" stage allows the user to cross-reference by catalog number, title, artist, year released, and value; the "Advanced" stage adds writer, producer, type of music, highest chart number, year-end chart number, label, manufacturer's catalog number, and pressing number; the "Professional" stage provides room for the record's length in time, its intro and outro times, its place in the rotation, the date and time the disc

was last played, and its location in the collection as well.

Price: \$129.95. For more information, contact HomeCraft Computer Products at (503) 692-3732.

## Ampex Intros 80-Minute Cassettes

The Redwood City, CA-based Ampex Corp. recently announced the introduction of an 80-minute play length digital audio cassette. This new configuration will join the company's 30- and 60-minute play length line of "467 U Matic Digital Audio Cassettes."

While the move to 80-minute cassettes is primarily motivated by the need to accommodate the longer playing times of compact discs, the new, longer length also allows users to leave up to two minutes of blank tape at the head and tail end to reduce the possibility of high CRC activity. This longer length also enables users to leave up to two minutes of blank tape for control data purposes such as that required by mastering equipment during auto-setup and equalization.



**DIRECT-METAL MASTERS GET MIKE MAKER AWARD** — West Germany's Teldec/GmbH was recently honored with this year's "Maker Of The Microphone" award. Presented annually in memory of Emile Berliner, inventor of the microphone and the disc record, the trophy recognizes "an outstanding contribution to the world of sound." This year Teldec won for its invention of a direct-metal disc record mastering system that results in pressings which are reportedly superior to that of any previous process. Teldec's system is now being used to press video discs as well. Seen at the ceremony are (l-r): Oliver Berliner, grandson of the inventor; Teldec Managing Director Thomas Stein; and Morris Diamond, Teldec's US representative.

Finally...

# EMMIS RESEARCH

For the confidence of knowing it's done right

Emmis Research 1099 N. Meridian Suite 250, Indianapolis, IN 46204

ATTN: Jon Horton

Call today 317-630-2828

# THE JETS



# I DO YOU

THE FIRST  
HIT SINGLE  
FROM THE  
NEW ALBUM  
"MAGIC"

Produced by Michael Verdick  
Executive Producer: Don Powell  
Management: Don Powell



MCA RECORDS  
©1987 MCA RECORDS, INC.

# R&R STREET TALK

## If That's Your Lawyer, Where's His Lawsuit?

Reports have **MOTOWN** settling with indie **JOE ISGRO** out of court in his antitrust suit against most major labels. **CAPITOL** settled five months ago. Isgro, who was once VP/Pop Promotion at Motown, couldn't be reached, and a spokesperson for the label said there would be no comment.

But ST hears lawyers representing **WB**, **ELEKTRA**, **ATLANTIC**, and **GEFFEN** are taking depositions this week from a number of programmers and other independent promoters to defend themselves if the case goes to court.

**WCI** and **SOLAR** are reportedly talking about a settlement in the \$200 million-plus lawsuit that **DICK GRIFFEY** brought against the major last September.

Will it be the **CBS/RECORDS GROUP** or the **SONY/RECORDS GROUP**? The directors of **CBS INC.** are scheduled to meet early Thursday morning (10/1) to consider the sale of the record division to the Japanese firm for approximately \$2 billion.

The National Bureau of Standards Thursday (9/24) made public a detailed plan for testing the DAT-thwarting "copycode" system. **CBS** has now provided the agency with the necessary technical specs and equipment. NBS officials say the analysis should be complete in "about four months," which is when Congress and the public will learn the results.

Last Friday (9/25), when **GANNETT** pulled the plug on CHR **KS103/SAN DIEGO**, opting for **SMN**'s "Wave" format and new calls **KSWV**, the first commercial aired was for crosstown competitor, AC **B100 (KFMB)**. Twenty spots were bought on **KSWV** to plug the "B100 Morning Zoo."

After 41 years, original owner **GEORGE WEISS** is going to sell **WBBQ-AM & FM/AUGUSTA**. OM/PD **HARLEY DREW** has been there for 23 years, while MD **BRUCE STEVENS**, afternoon man **DICK SHANNON**, and night rocker **CHARLIE FOXX** each has logged 14 years. No word on the buyer or purchase price, but look for Weiss to protect everyone's future as a condition of the sale.

### Jocks Get Tubed

**KIIS/L.A.**'s night rocker **SEAN "HOLLYWOOD" HAMILTON** and his sidekick **DR. GEORGE BROTHERS** will be hosting a new nationally televised teen variety show called "Flip," set for a spring airing.

**KITS/SF** night mixer **STEVE MASTERS** has been named host of "The Cool Five At Five," a 30-minute show airing modern music on **KTSF-TV 26**.

Speculation surrounding the rebirth of **MCA**'s **UNI** label indicates that it will take place around the first of next year. It looks like **POLYGRAM UK** Managing Director **DAVID SIMONE** will join Uni on the East Coast, as PG failed to get an injunction against his early departure from its contracted deal, but PG has filed for an appeal. Look for current MCA VP/AOR **BILL BENNETT** to cross the hall and head things up on the West Coast, reporting to Simone.

The ink is still drying on his contract, but it is official — **GEFFEN**'s **JOHN BRODEY** has segued over to **POLYGRAM** as VP/AOR. Current East and West Coast directors **DREW MURRAY** and **CALVIN LEW**, respectively, will report to Brodey.

### And Many More Happy Diary Returns

**FM100/MEMPHIS** is celebrating its 40th anniversary on October 2, the last 20 years as a rocker.

**KATP/AMARILLO** celebrated its second anniversary (10/2) by inviting 20 record reps from all over the country to be guest jocks. The "baby DJs" were allowed to spin anything they wanted, including their own product, which no doubt made for some interesting segues.

Is it possible that the recent **MICHAEL JACKSON** and **BRUCE SPRINGSTEEN** leaks were facilitated by their being distributed via satellite to other major market stations?

**WRKS/NEW YORK** has a new evening personality in **JEFF FOX**, who'll man the 6-10pm shift. Fox was previously the morning man at **WJMO/CLEVELAND**.

**Z103/TALLAHASSEE** MD/night rocker **RICH STEVENS** makes a large leap in markets to become swing/weekender personality at **Z100/NY**.

**JIMMY SMITH** has been named MD at **K104 FM/DALLAS**, coming from his previous PD post at **WLUM/MILWAUKEE**.

**BONNIE SIMMONS** has joined Alternative AC **KLRS/SANTA CRUZ**. The longtime radio and records notable was most recently at **KFOG/SF**. She replaces afternooner **KRISTA TAYLOR**, who segues over to **KWVF/SAN RAFAEL**.

Continued on Page 22

# AEROSMITH

## "DUDE (LOOKS LIKE A LADY)"

MOST ADDED TWO WEEKS IN A ROW!

<b>WXKS</b>	<b>WGH</b>	<b>ADDS INCLUDE:</b>	
<b>Z94 add</b>	<b>WMMS 36-30</b>	<b>WERZ</b>	<b>FM104</b>
<b>PRO-FM add</b>	<b>WKTI</b>	<b>99GFM</b>	<b>WWFX</b>
<b>KKBQ add</b>	<b>KDWB</b>	<b>WRCK</b>	<b>WCGQ</b>
<b>KRBE</b>		<b>WSSX</b>	<b>WBNQ</b>
		<b>WRQN</b>	<b>KHTZ</b>



EXPLOSIVE SALES!

# SAMMY HAGAR

## "EAGLES FLY"

FLYING AT:

<b>WMMS</b>	<b>KXYQ</b>
<b>WAEB</b>	<b>95XIL</b>
<b>K104</b>	<b>99KG</b>
<b>KTUX</b>	<b>KWTO</b>
<b>WKDD</b>	<b>KFMW</b>



FAST APPROACHING PLATINUM!



**STRATEGIC  
RADIO  
RESEARCH**

Fast, accurate research.

211 E Ontario  
Chicago, IL 60614 (312) 280-8300

# R.E.M.

## THE ONE I LOVE

### The One That Works

"Great sales, super strong on first week of call outs! Really good adult demos!"

J.D. RYAN/MD KEGL

"Top LP sales since the LP's release. Hot phones, strong single sales — it's everything that a Top 40 programmer should be looking for!"

JONATHAN LITTLE/PD Z104

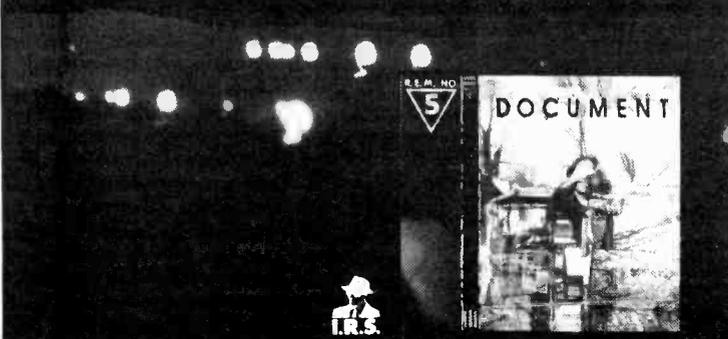
"Working well in Houston, looks like a smash!"

RON PARKER/PD KKBO

KISS add  
Z93 add  
Y108 add  
WFLY add  
99GFM add  
I95 add  
WZYP add  
BJ105 add  
WDLX add  
KQMQ add  
KEGL deb 20  
Y95 deb 19  
WMMS deb 40  
KDWB deb 36  
WLOL deb 40

KCPX 34-28  
K104 36-29  
WERZ 36-25  
WROQ 31-21  
KIIK 30-25 (HOT)  
Z104 26-17  
WZOK 31-25  
96KFMV 35-30  
WJMX 37-31  
WBWB 12-7 (HOT)  
WLRW 27-20  
KKRC 31-23  
WSPT 36-26  
KFMW 16-13 (HOT)  
KZFN 37-27  
SLY 29-22

The first single from the gold album, DOCUMENT IRS-42059  
Production: Scott Litt & R.E.M.



## STREET TALK

Continued from Page 21

**VIKKI LIVIAKUS**, currently with **METRO TRAFFIC**, will join **KIOI/SF** as News Director, replacing **VALERIE GELLER**, who's currently gainfully employed as **R&R's** News Editor.

**NANCY REYNOLDS** is the new GM at Classical **KFSD/SAN DIEGO**, coming over from **LOTUS COMMUNICATIONS** sister station **KOMI/LAS VEGAS**. Reynolds replaces **DICK WARSHAW**, who moves up the Lotus corporate ladder.

### Black Music Movement

Look for **RONNIE JONES** to exit the VP/Black Promotion at **CAPITOL** for a similar slot at **MOTOWN**.

**RAOUL ROACH**, son of the great jazz drummer **MAX ROACH**, is the new National A&R Director for **ELEKTRA's** Black Music Department. Official word next week.

ST hears that **POLYGRAM B/U** promotion chief **WAYMAN JONES** is hoping to fill a label slot on the West Coast soon. Will the appointee be hopping over from Burbank?

**GLENN BECK**, who formerly handled mornings at **WRKA/LOUISVILLE** and at **WYMJ/DAYTON**, becomes the new morning personality at **KOY-FM/PHOENIX**. Beck will be teamed with **TIM HATTRICK**, who was most recently half of the station's morning team of (**BILL**) **HEYWOOD & Hattrick**.

**MARK DRISCOLL**, former VP/Programming at **H&G** and PD at **Y95/DALLAS**, will join **KIIS/L.A.** to help "produce" the station.

### A-Consulting We Will Go

With **KRQ/TUCSON** PD **JIM GILLIE** in, **STEVE CASEY** is out at **KKFR/PHOENIX**, and will hang out his research/consultancy shingle. You'll remember he was once teamed with **JOHN SEBASTIAN**. Casey is available at (602) 837-0710.

Part of the irony surrounding Gillie's move to **KKFR** is that just prior to accepting the job, **NATIONWIDE** co-Group PD **GUY ZAPOLEON** stopped in to see Gillie for a consultation and review of station formatics. In the process, Gillie, no doubt, picked up an armload of info about **KZZP**. This sounds like one hot battle brewin'.

Consultant **RON WHITE**, last at **KKYK/LITTLE ROCK**, is now operating out of Sarasota, FL. Call him at (813) 349-1916.

**KGGI/RIVERSIDE-SAN BERNADINO** MD **SEAN DEMORY** has been promoted to PD,

and night rocker **TONY COLLINS**, just in from nights at **KJ103/OKLAHOMA CITY**, is now MD.

**Y106/ORLANDO** is changing calls from **WHLY** to **WCAT**, but will keep the on-air "Y106" identity. While no format change is planned, Operations Manager **GERRY CAGLE** is in the market for a couple of hot CHR jocks.

Look for former **RCA** National Album Promo Manager **ALAN WOLMARK** to form a company that will work with overseas talent managers to help gain US exposure for their acts.

### Choice Of A New Generation

The NY-based **TRACY-LOCKE** agency will begin using **BIRCH** as its primary resource for all Pepsi radio spot buys.

**WLAC-FM/NASHVILLE's** morning audience was shocked to find host **SCOTTY BRINK** missing and the station's former morning team of **STEPHEN WESLEY BRIDGEWATER** and **DANIEL "OGDEN" BUTLER** in his place. The duo signed a new two-year deal, after a one-year absence from the air. Brink has announced his intention to enter the radio production business fulltime.

The plot thickens in Southern Florida . . . With **WSHE** and **WGTR**, two of Miami's three AORs, sporting solid morning shows, ST hears **ZETA 4** is talking with a local big gun from another format for its wakeup service.

**PERRY STONE** and **RANDI RHODES**, **WQFM/MILWAUKEE's** morning madmen, have been suspended without pay for an indefinite period by GM **RALPH BARNES**, as the duo's freewheeling sense of humor apparently touched off a recent firestorm of local protests last weekend.

### Butts 'N' Beaus

**B93/AUSTIN** PD **LISA TONACCI** won't be looking for a morning personality anytime soon. Seems she's marrying her morning star, **MIKE BUTTS**, and will quite literally "get up with Butts" every day.

Longtime indie promoter **FRED DISIPIO** is a veteran in more ways than one. As the youngest survivor of a WWII attack on the "USS Gambier Bay," DiSipio was chosen to read from Psalm 107 in the Sunday (9/27) christening of the "USS Leyte Gulf." The latter ship is named after the body of water where the battle in which DiSipio was injured took place.

## AIR PRIORITIES: WEEK 6

Listen to the selections listed below. Decide if each had the potential to attain Top 40, Top 25, or Top 10 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed. Oct. 7, 1987.

Artist	Title	Label
JOE COCKER	UNCHAIN MY HEART	CAPITOL
TIMOTHY B. SCHMIT	BOYS NIGHT OUT	MCA
ERIC CARMEN	HUNGRY EYES	RCA
DUNCAN FAURE	24 HOURS	SIRE/WB
BIG TROUBLE	CRAZY WORLD	EPIC

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

### ACTIVE INDUSTRY RESEARCH

P.O. BOX 1136 Columbia, Maryland 21044 (301) 964-5544

# BoDeans

A  
BAND  
TO  
BELIEVE  
IN.

"ONLY  
LOVE"

Track 35



FROM THE NEW ALBUM OUTSIDE LOOKING IN  
PRODUCED BY JERRY HARRISON  
MANAGEMENT: MARK McCRAW AND MARIFRAN CREED

EC *Slash*  
© 1987 Slash Records





“VALERIE”

CHR NEW & ACTIVE

53/32  
One Of The “Most Added”

- |             |           |
|-------------|-----------|
| WEGX add    | KZZU add  |
| B94 add     | 95XXX add |
| Y95 add     | WKPE add  |
| WKTI add 29 | OK100 add |
| KWSS add    | WJAD add  |
| WAEB add    | WJMX add  |
| KC101 add   | B98 add   |
| 93Q add 40  | WPFM add  |
| WKSI Add    | WBWB add  |
| WZYP add    | WLRW add  |
| WBAM add    | WDBR add  |
| KRNQ add 39 | KDVV add  |
| WZOK add    | KFMW add  |
| KSND add    | KGOT add  |
| I94 add     | KUUB add  |
| 96KFMV add  | OK 95 add |



*Steve Winwood*

THE NEW SINGLE

PRODUCED BY STEVE WINWOOD

AND TOM LORD-ALGE

FROM THE FORTHCOMING ALBUM

CHRONICLES

A COLLECTION OF

STEVE WINWOOD CLASSICS

MANAGEMENT: NUVISIONS MANAGEMENT, LTD.  
RON WEISNER/BENNETT FREED



© 1987 Island Records, Inc.  
\*\* OWNED BY ISLAND ENTERTAINMENT GROUP, INC.

NEWSBREAKERS

Edited by Jim Dawson

Radio

● **BRUCE THERIAULT** has been named Sr. VP/Operations at American Public Radio following the resignation of Rhoda Marx. Theriault was previously GM at KRBD/Ketchikan, AK. Marx will start her own business venture in video production services.

● **EVE RUBINS** has been named VP at Fuller-Jeffrey Broadcasting. She was formerly GM at WBLM/Portland, ME.



Patricia Case Lisa Dent

● **PATRICIA CASE** has been named LSM at WPTR & WFLY/Albany, NY. She joined the stations in 1985 as an Advertising Consultant.

● **LISA DENT**, most recently MD at WROK & WZOK/Rockford, IL, has been named MD at KKLQ (Q106)/San Diego, working with PD **GARRY WALL**.

● **TONY BONNICCI** has been named GM at KOMP/Las Vegas. He was previously Sales Manager.

● **MIKE GOULD** has been named OM at KBND/Bend, OR, where he will also do mornings. He was previously at KEX/Portland.

● **MARK ELLIS** has been promoted to OM at KUGN/Eugene, OR. He replaces **SEAN O'BRIEN**, who left for a position in sales at KVAL-TV/Eugene.

● **BOB LOOK**, former WBCS/Milwaukee MD/midday personality, has been named PD at WXCL/Peoria. He most recently did parttime air work at **WMIL/Milwaukee**.

● **JEFF DAVIS** has been named GSM at WGLD & WOJY/Greensboro. He was previously LSM at WYAY/Atlanta.

● **CLAUDE DOLESE** has been upped from LSM to GSM at KRMD-AM & FM/Shreveport.

CHANGES

● **Marla Jenls** has been named Junior Publicist at Passport Records.

● **Adam Reiss** has been appointed Northern California Sales Rep for Sounds Good Music Co.

● **Richard Brody** and **Jane Krajc** have joined WVBF/Boston as AEs.

● **Robert McGhee** has joined Banner Radio/New York as an AE.

● **Thomas MacLean** has joined Christal Radio/Detroit as an AE.

● **Stephen Weglenek** has joined the ABC Radio Network as an AE in the Detroit office.

● **Patrick Fitzgerald** has joined WXRT/Chicago as Retail Marketing Specialist.

● **Lia Fabro** has been appointed Manager/Community and Public Affairs at Bertelsmann Music Group.

● **Jeffrey Rosenbaum** has joined the advertising staff at WPOR-AM & FM/Portland, ME.

● **Shawn Walker** has been named AE at Tribune Radio Networks.

● **Jan Finn** has joined Major Market Radio Sales as an AE.

● **BRUCE BELLINGHAM** is the new morning news producer at KQED/San Francisco. He was formerly a producer at crosstown KCBS.

Records

● **KOOS DE VREEZE** has been named Area VP/European Operations at CBS Records International. He continues as Managing Director of CBS Holland (Domestic), which he joined in 1978.

● **JOHN HAMMOND** has been appointed Director/Marketing at indie CD-only label Rykodisc. He was operating his own independent promotion/marketing firm in New York.



John Hammond Susan Clary

● **SUSAN CLARY** has been named West Coast Director/Press and Publicity at EMI-Manhattan Records. She was previously Director/Publicity, West Coast at Arista Records.



Robert Wieger Larry Jenkins

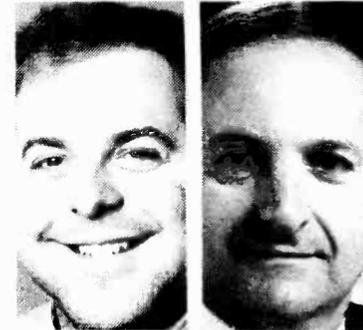
● **ROBERT WIEGER** has been upped to Director/Artist Development and Publicity, West Coast and **LARRY JENKINS** has been named Director/West Coast Publicity at Arista Records. Wieger, a three-year label vet, was most recently Manager/West Coast Artist Development and Publicity. Jenkins was formerly with The Group Public Relations.



John Azzaro Paula Samonte

● **JOHN AZZARO** and **PAULA SAMONTE** have joined Narada Productions as National Marketing Director and Asst. Promotion/Publicity Manager, respectively. Both come from Living Music Records, where Azzaro was VP/Marketing and Sales and Samonte was West Coast Director/Promotion and Publicity.

● **STEVE MASSIE** is the new Regional Country Marketing Director for CBS Records. He succeeds **B.J. KELCH**, who left the company for health reasons. Massie most recently did independent promotion work.



Mark Kates Richard Antonio

● **MARK KATES** has joined Geffen Records to handle national alternative marketing and promotion. He was previously National Album/Video Promotion Director at Big Time Records since 1985.

Industry

● **RICHARD ANTONIO**, formerly NSM at Ampex Magnetic Tape Division, has been named to the new post of Director/Sales and Customer Services.

● **RALPH BARUCH** has been elected President of the International Radio and Television Foundation, which raises money to support International Radio and Television Society programs.

● **RICHARD FLANZER** has been named President of Electric Lady Productions in New York, including the Electric Lady studios. Most recently he's been in concert promotion and artist management in California.

PROS ON THE LOOSE

● **Chuck Abel** — AM Drive KEYS/Corpus Christi, TX (512) 855-5425

● **Jeff Angel** — Air Talent KEBC / Oklahoma City (405) 692-0951

● **Ross Caudell** — PD/AM Drive WDLV-WIOZ/Southern Pines, NC (919) 944-1922

● **Johnny Dark** — AM/Drive WMRQ/Boston (617) 963-5241

● **Mike Ford** — MD/Middays KFQD/Anchorage (206) 851-6598

● **Bob Forester** — Air Talent KPLX/Dallas-Ft. Worth (817) 275-8313

● **John Garabo** — PM Drive WJRZ/Monmouth-Ocean, NJ (718) 886-2580

● **Rick Hayes** — MD/Evenings KTKS/Dallas-Ft. Worth (214) 360-0761

● **Ward Holmes** — PD WONE/Akron, OH (216) 699-2014

● **Dallas Kincaid** — PM Drive B97/New Orleans (504) 649-4497

● **Scott LeTourneau-O'Brien** — Mid-days KTKS/Dallas (214) 890-0717

● **Vic Martin** — Air Talent WHJY/Providence, RI (401) 231-2892

● **Michael Parks** — MD/Air Talent KIFM/San Diego (619) 270-1569

● **Rockin' Randy Ross** — Nights WPHR/Cleveland (216) 289-0858

● **Marty Thompson** — MD/PM Drive WDJO/Cincinnati (513) 871-3997

● **Jay West** — MD/Nights KKSS/Albuquerque, NM (505) 299-2276

● **Janet Wilson** — Evenings KJR/Seattle (206) 822-1411

● **Jim Wilson** — PD WCKN/Greenville, SC (803) 226-2100

On October 12, 1987,  
The NBC Radio Network  
Unveils the Latest  
Chapter...



ADAM WHITE

## MUSIC

MAY OFFEND SOME READERS

## Warning: Explicit Lyrics Update

There's no media fuss — and it may not be making much difference to record sales, one way or the other. But the residual effects of the PMRC's war on "explicit" lyrics can still be seen around the music industry.

LL Cool J's current platinum album is now being made available to retailers by CBS in a "cleaned-up" form, if they want it.

The original Def Jam/Columbia release of "Bigger And Deffer" carried a warning sticker: "Explicit Lyrics/Parental Advisory."

That same, PMRC-preferred legend is also on the new WASP release, "Live . . . In The Raw." It's the band's third to be tagged, after last fall's "Inside The Electric Circus" and 1984's "The Last Command."

The new Red Hot Chili Peppers album on EMI/Manhattan, "The Uplift Mofo Party Plan," has a "Parental Advisory" — even as the label and the band embark on a promotion effort guaranteed to offend the PMRC (see Compact Data, this page).

"Appetite For Destruction" by Guns N' Roses, currently part of Geffen's "Power Surge" campaign, is stickered. The notice reads: "Contains language which may be unsuitable for some listeners."

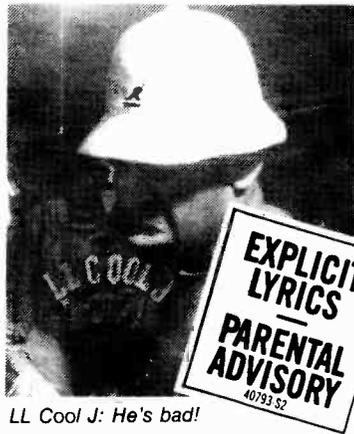
(When the PMRC effort was at its peak, Geffen was one of the labels which said it would refuse to use the "generic" sticker preferred by the parents' group.)

By contrast, indie label Luke Skywalker Records has tagged its

latest 12-inch by the 2 Live Crew: "Contains no explicit lyrics."

The group's "2 Live Crew Is What We Are" album did contain such lyrics, and its availability at one retail outlet in Florida even caused a store clerk to be prosecuted for selling the disc to a minor.

Then there are the humorous variations. A summer Sire 12-inch by rapper Ice-T, for example, boasted a warning sticker in the shape of an inflated condom — and the sticker itself had a catalog number: PMRC-1.



LL Cool J: He's bad!

## A 'Special Christmas' Gift From A&amp;M

Programmers by now should have received the promotional cassette package of "A Very Special Christmas," the collection of seasonal songs that will benefit Special Olympics International.

The album and cassette, distributed by A&M, will be in stores October 19; the CD will follow November 16. None of the tracks has appeared before on an LP. Executive production chores were handled by Jimmy Iovine, while the cover design was created by New York-based artist Keith Haring.

The promo tape contains excerpts from the following selected songs on the upcoming album: "Gabriel's Message"/Sting, "Christmas (Baby Please Come Home)"/U2, "Merry Christmas Baby" (live version)/Bruce

## A VERY SPECIAL CHRISTMAS



Springsteen & The E Street Band, "Winter Wonderland"/Eurythmics, and "I Saw Mommy Kissing Santa Claus"/John Cougar Mellencamp.

Other cuts on the promo tape are: "Back Door Santa"/Bon Jovi, "Silent Night"/Stevie Nicks, "The Little Drummer Boy"/Bob Seger & The Silver Bullet Band, "Do You Hear What I Hear?"/Whitney Houston, and "Santa Claus Is Coming To Town"/Pointer Sisters.

Also included on the promotional tape is an introductory message from Vicki Iovine, wife of Jimmy Iovine. Her involvement in previous fund-raising events for the Special Olympics helped lead to the development of the "... Christmas" project.

Although A&M is handling distribution, the album will be released on Special Olympics Records. The label was established specifically for this project.

All of A&M's worldwide distribution receipts (minus marketing and production costs) will be donated to the organization. Over one million mentally retarded people in 73 countries benefit from the Special Olympics program.

You'll have to wait for the LP to hear the full versions and remaining tracks from the Pretenders ("Have Yourself A Merry Little Christmas"), "Christmas In Hollis" by Run-DMC, Madonna's "Santa Baby," Bryan Adams's version of "Run Rudolph Run," and "The Coventry Carol" by Alison Moyet.

## Yes, But In Three Different Designs

Atco GM Margo Knesz says it was like shooting a movie: "The actors and actresses don't know what the whole thing looks like until they sit in a theater and see the finished film."

She's referring to the new Yes release, "Big Generator" — or, more specifically, to the fact that its cover design is different for the LP, cassette, and compact disc.

Not radically different, but enough to keep the label's creative services team busy. The graphic variations were the band's idea, created by UK designers Mout/Al.

Explains Knesz, "When we first saw this, it was all bits and pieces. Now we see it all done, the result looks fabulous. But as we were going through everything . . ."

An additional complication: the different designs required the creation of special colors, rather than any of the hundreds of standard PMS selections most often used in album art.

Knesz says, "Sure, it would have been a hell of a lot easier to have an album jacket and carry that art through to the cassette and the compact disc. But as it turns out, every piece looks great. And if somebody's going to do something different, leave it up to Yes."

There are a couple of configurations which share the same design, however: the 45 and cassette single of "Love Will Find A Way." Says Knesz, "I can't believe we actually used the same artwork. But we wanted to get them out fast."

The band agreed — and at least the single's title isn't "99449."

## Compact Data

## Madonna's Top Tape

"Who's That Girl" is the top-selling cassette single so far from the Warner Bros. camp, according to VP/Director of Sales Lou Dennis.

The label has shipped 105,000 copies of the Sire release on tape (initial outlay was approximately 20,000) and 446,000 on vinyl.

## MCA Sets Four More

Another cassette single supporter, MCA, is coming with four new releases in the format. They are "I Do You" by the Jets, "Heaven Is A Place On Earth" by Belinda Carlisle, "Freedom" by Alice Cooper, and "The One I Love" by R.E.M.

A generic point-of-purchase poster plugging the configuration is being developed by MCA, for distribution to retail by all labels backing the cassette . . . oops, cassette single.

## Developments At The Tower

The new Capitol albums by the Kane Gang ("Miracle") and Bert Robinson ("No More Cold Nights") carry a \$6.98 suggested list price. It's part of the label's new program for developing acts.

## Aretha Respects Her Roots

Aretha Franklin's gospel album, "One Lord, One Faith, One Baptism," is scheduled for release by Arista in late October. Among the tracks recorded live at Detroit's New Bethel Baptist Church: "Oh Happy Day," "The Lord's Prayer," and "I've Been In The Storm Too Long."

## Peppers Plan A Skate Party

The Red Hot Chili Peppers bare (almost) all for their new EMI/Manhattan album, "The Uplift Mofo Party Plan." Despite an "Explicit Lyrics" warning, the jacket identifies one track only as "Special Secret Song Inside." For those who must know, it's "Party On Your Pussy."

The label is distributing promotional pens which reveal more Pepper assets, while the band has just finalized an endorsement deal with Skull skateboards.

## Ambassador Warwick At Lunch

Inner City Broadcasting President Percy Sutton hosted a special lunch for Dionne Warwick Sept. 22 in New York. The day before in Washington, she was named "Ambassador of Health" by Health Secretary Otis Bowen, in recognition of her fundraising for AIDS research.

Arista President Clive Davis and other execs from the label were at the Gotham event. A bottle of the Dionne perfume line and a copy of her "Reservations For Two" album was at every place setting.

## Garrett Takes Solo Turn On New Single

Siedah Garrett, fresh from her recording debut/duet with Michael Jackson, will sing the title song from the upcoming movie "Baby Boom," starring Diane Keaton and Sam Shepard. The song, "Ever-changing Times," will be released on Qwest/Warner Bros. October 7, to coincide with the release of the movie. Pictured with Garrett (right) is Burt Bacharach, cowriter of the song (with his wife Carole Bayer Sager.) Bacharach, Sager and David Foster produced the track.



## Short Cuts

• ROBERT PALMER sings the title track of "Sweet Lies," an upcoming release from Island Pictures. Island, the label, has the soundtrack.

• THAT PETROL EMOTION are gone from the PolyGram roster after one album, due to differences between the band and Polydor UK.

• An album of classic sessions recorded at New York's ELECTRIC LADY studios is being compiled to mark the facility's upcoming 20th anniversary.

• ELVIS COSTELLO has written "Back On My Feet" with Paul McCartney for an upcoming McC release.

• ROGER's new album on Reprise has a remake of the Temptations' "Papa Was A Rolling Stone."

• A benefit fundraiser for jazzman JACO PASTORIUS, who died Sept. 21 at age 35, is being planned by New York's Lone Star Cafe.

# ...From the Performer Who Wrote the Book.

T • H • E  
**STEVE  
ALLEN**  
S • H • O • W

Thirty-five years ago, Steve Allen revolutionized nighttime TV on NBC. Today, he's revolutionizing daytime radio on the NBC Radio Network.

Steve Allen brings decades of broadcasting innovation to your station with *The Steve Allen Show*, now airing Monday through Friday on NBC Radio Network affiliates across the nation.

Originating from Westwood One's Los Angeles studios and from WNEW-AM's in New York, it's a three-hour bi-coastal blast hosted by the entertainment world's most hilarious hyphenate – comedian-singer-composer-lyricist-pianist-conductor-author-E Emmy-nominated-actor-producer-director and all-around perspicacious punster.

You'll hear crackling comedy (Steve makes other wits sound dim). Musical mayhem (he's composed more than 4,000 jazz and pop tunes and plays a passable piano). Fractured features (like *Vent Your Spleen*, *First Impressions* and *Funny Fone Calls*). Incandescent in-studio guests (like Mel Brooks, Wil Shriner, Jackie Mason, Elayne Boosler, Martin Short, Milton Berle, Larry Gelbart, George Gobel and Alan King, for starters). Not to mention practical pranks, extemporaneous excesses and assorted audio audacities.

*The Steve Allen Show* – the kind of show you'd expect from one of a kind. An NBC Radio Network tradition since 1987. Contact your Affiliate Relations Director at (212) 664-3950 for details.



 **NBC RADIO  
NETWORK**

Licensed trademarks and NBC Peacock are trademarks owned by National Broadcasting Company, Inc. and are licensed by Westwood One, Inc.

**A Westwood One Company**

# WA WA NEE



**Gregg Swedberg, PD, WLOL/St. Paul, MN**  
"If you're looking for a great, active female record, Wa Wa Nee looks pretty sweet on your playlist."

**Chuck Beck, Asst. PD, Y95/Dallas, TX**  
"Phones coming in across the board, great record, don't miss this one!"

**Mark Allan, MD, KPLZ/Seattle, WA**  
KPLZ music critics Keating and Allan say "Thumbs UP!"

**Steve Wyrostok, MD, Power 99.7/Atlanta, GA**  
Top 10 phones, researches well, the perfect balance record between Urban and Pop, doing great at retail, too."

**Mike Schaefer, PD, I94/Honolulu, HI**  
"After two weeks of airplay, it's now #7 in requests. I'm moving it into a higher rotation this week."

**Ray Williams, PD, Z102/Savannah, GA**  
"Wa Wa Nee getting top 5 phones from both teens and females 18-24."

**Evan Lake, MD, KCPX/Salt Lake City, UT**  
"This record has been in our Top Nine at Nine for 10 consecutive nights. Big Phones! This record has increased significantly at retail in the last week."

**John Cook, MD, KKBQ/Houston, TX**  
"Wa Wa Nee's 'Sugar Free' has the sound of a hit record. Along with the club action in the market and their strong video, all the ingredients are there for success."

**Steve Smith, PD, Y97/Santa Barbara, CA**  
"Instant phones. Record explodes right from the beginning all the way to the end."

**Harley Davidson, MD, KROY/Sacramento, CA**  
"Sounds like a #1 record on the turntable and now on 97KROY."

**Tony Macrini, PD, WGH-FM/Norfolk/Virginia Beach, VA**  
"Every time that I play this record, I get immediate phones. Have expanded it to all day parts."

**Anthony Miles, MD, KYRK/Las Vegas, NV**  
"A unique type dance-oriented record that doesn't just sound like another dance-oriented record. Great flow and balance record, simply a smash!"

**J. J. McKay, PD, WKHI/Ocean City, MD**  
"Wa Wa Nee's 'Sugar Free' is my most requested song, after two weeks' play."

**Jay Taylor, PD, KLUC/Las Vegas, NV**  
"No artificial additives. Straight ahead, good, positive pop."

**Jonathan Little, PD, Z104/Madison, WI**  
"It may be 'Sugar Free', but it's instantly addictive, great hooks, hot single, 12-inch incredible!"

## #2 MOST ACTIVE



# “SUGAR FREE”

## VIDEO MUSIC



35.8 million households  
Tom Hunter, VP/Music Programming

## SNEAK PREVIEW

	Weeks On
<b>BRYAN ADAMS</b> /Victim Of Love (A&M)	2
<b>AEROSMITH</b> /Dude (Looks Like A Lady) (Geffen)	2
<b>BELINDA CARLISLE</b> /Heaven Is A Place On Earth (MCA)	2
<b>CARS</b> /You Are The Girl (Elektra)	1
<b>DEF LEPPARD</b> /Animal (Mercury/PG)	2
<b>GRATEFUL DEAD</b> /Hell In A Bucket (Arista)	2
<b>LOVERBOY</b> /Notorious (Columbia)	3
<b>MR. MISTER</b> /Something Real (Inside Me/Inside You) (RCA)	3
<b>RUSH</b> /Time Stands Still (Mercury/PG)	ADD
<b>STARSHIP</b> /Beat Patrol (Grunt/RCA)	ADD
<b>STEVE WINWOOD</b> /Valerie (Island/WB)	ADD

## HEAVY

<b>BANANARAMA</b> /I Heard A Rumour (London/PG)	9
<b>PETE BARDENS</b> /In Dreams (Cinema/Capitol)	8
<b>CUTTING CREW</b> /I've Been In Love Before (Virgin)	6
<b>FLEETWOOD MAC</b> /Little Lies (WB)	7
<b>HEART</b> /Who Will You Run To (Capitol)	6
<b>BILLY IDOL</b> /Mony Mony (Chrysalis)	5
<b>MICHAEL JACKSON</b> /Bad (Epic)	3
<b>MICK JAGGER</b> /Let's Work (Columbia)	3
<b>RICHARD MARX</b> /Should've Known Better (EMI-Manhattan)	6
<b>JOHN COUGAR MELLENCAMP</b> /Paper In Fire (Mercury/PG)	8
<b>POISON</b> /I Won't Forget You (Enigma/Capitol)	8
<b>PRINCE</b> /U Got The Look (Paisley Park/WB)	10
<b>R.E.M.</b> /One I Love (IRS/MCA)	3
<b>RED SPEEDWAGON</b> /In My Dreams (Epic)	11
<b>U2</b> /Where The Streets have No Name (Island)	5
<b>WHITESNAKE</b> /Here I Go Again (Geffen)	12

## ADDS

<b>ABC</b> /The Night You Murdered Love (Mercury/PG)
<b>FIGURES ON A BEACH</b> /No Stars (Sire/WB)
<b>KANE GANG</b> /Motor Town (Capitol)
<b>LIVING IN A BOX</b> /So The Story Goes (Chrysalis)
<b>MEN WITHOUT HATS</b> /Pop Goes The World (Mercury/PG)
<b>RUSH</b> /Time Stands Still (Mercury/PG)
<b>STARSHIP</b> /Beat Patrol (Grunt/RCA)
<b>T'PAU</b> /Bridge Of Spies (Virgin)
<b>WHITE LION</b> /Wait (Atlantic)
<b>STEVE WINWOOD</b> /Valerie (Island/WB)

## HIP CLIP

<b>BODEANS</b> /It's Only Love (Reprise)	1
--	---

Information current as of September 29;  
possible subsequent changes not reflected.



20.8 million households

Sai LoCurto, Director/Music Programming - Jessica Falcon, Director/Talent & Artist Relations

## POWER

	Weeks On
<b>DAN FOGELBERG</b> /Lonely In Love (Epic)	11
<b>KENNY G</b> /Don't Make Me Wait For Love (Arista)	4
<b>LISA LISA &amp; CULT JAM</b> /Lost In Emotion (Columbia)	8
<b>SMOKEY ROBINSON</b> /One Heartbeat (Motown)	11
<b>SWING OUT SISTER</b> /Breakout (Mercury/PG)	13

## HEAVY

<b>ABC</b> /When Smokey Sings (Mercury/PG)	12
<b>ANITA BAKER</b> /No One In The World (Elektra)	5
<b>BANANARAMA</b> /I Heard A Rumour (London/PG)	12
<b>NATALIE COLE</b> /Jump Start (EMI-Manhattan)	10
<b>WHITNEY HOUSTON</b> /Didn't We Almost Have It All (Arista)	3
<b>ELTON JOHN</b> /Candle In The Wind (MCA)	4
<b>LEVERT</b> /Casanova (Atlantic)	6
<b>BILL MEDLEY &amp; JENNIFER WARNES</b> /Time Of My Life (RCA)	4
<b>CARLY SIMON</b> /The Stuff That Dreams Are Made Of (Arista)	10

## MEDIUM

<b>MICHAEL BOLTON</b> /That's What Love Is All About (Columbia)	ADD
<b>JONATHAN BUTLER</b> /Holding On (Jive/RCA)	1
<b>G.ESTEFAN &amp; MIAMI SOUND MACHINE</b> /Betcha Say That (Epic)	5
<b>EXPOSE</b> /Let Me Be The One (Arista)	11
<b>FORCE MD'S</b> /Love Is A House (Tommy Boy/WB)	6
<b>DEBBIE GIBSON</b> /Only In My Dreams (Atlantic)	14
<b>GO WEST</b> /Don't Look Down (Chrysalis)	11
<b>MILLIONS LIKE US</b> /Guaranteed For Life (Virgin)	ADD
<b>NYLONS</b> /Happy Together (Open Air/Windham Hill)	5
<b>RAY PARKER JR.</b> /I Don't Think That Man Should Sleep Alone (Geffen)	4
<b>RESTLESS HEART</b> /Why Does It Have To Be (RCA)	8
<b>SIMPLY RED</b> /Maybe Someday (Elektra)	8
<b>WHISPERS</b> /Rock Steady (Solar/Capitol)	9

## LIGHT

<b>DOUBLE</b> /Devil's Ball (A&M)	ADD
<b>DREAM ACADEMY</b> /Indian Summer (Reprise)	ADD
<b>JELLYBEAN</b> /The Real Thing (Chrysalis)	1
<b>GLENN JONES</b> /We've Only Just Begun (Chrysalis)	1
<b>KANE GANG</b> /Motortown (Capitol)	2
<b>PAT METHENY</b> /Last Train Home (Geffen)	ADD
<b>ALISON MOYET</b> /Weak In The Presence Of Beauty (Columbia)	2
<b>DONNA SUMMER</b> /Dinner With Gershwin (Geffen)	1
<b>T'PAU</b> /Bridge Of Spies (Virgin)	2

## NOUVEAUX VIDEO

<b>BEE GEES</b> /You Win Again (WB)	4
-------------------------------------	---

## MTV Most Requested

- WHITESNAKE**/Here I Go Again (Geffen)
- FAT BOYS** /**BEACH BOYS**/Wipeout (Tin Pan Apple/PG)
- MOTLEY CRUE**/Wild Side (Elektra)
- STRYPER**/Honestly (Enigma)
- POISON**/I Won't Forget You (Capitol)
- LOU GRAMM**/Lost In The Shadows (Atlantic)
- MADONNA**/Who's That Girl (Sire/WB)
- LOS LOBOS**/La Bamba (Slash/WB)
- BILLY IDOL**/Mony Mony (Chrysalis)
- HUEY LEWIS & NEWS**/Doing It All For My Baby (Chrysalis)

## MTV Brings UnNatural History To America

MTV-watchers addicted to style and new music will soon be able to hang out at the mall with Music Television. The channel is assembling a traveling exhibition of music, fashion, style, and technology, called the Museum Of UnNatural History and set to tour 27 shopping malls in 25 cities beginning in January.

The showcase features four areas of so-called UnNatural History: "Long Live Rock," "Products For Better Living," "Addicted To Style," and "New Music." MTV

marketing execs describe the "museum" as "EPCOT meets Barnum & Bailey." The six-month road tour is tied in with sponsors like Swatch, Pontiac, Zeltzer Seltzer, Orion Pictures, Apple Computers, Nike, and Maybelline, and will be free to browsers.

The network is keeping some details a surprise; but the display will feature high-tech products, and visitors will be able to lip-sync their own music videos in the "New Music" section of the display.

## PROGRAMMING NOTES

VH-1 has a new on-air personality joining the lineup: **Patty Lotz** can be seen Monday through Friday from 11am-4pm (EDT). She comes from **KPWR/Los Angeles**, where she was part of the morning team as "Powermouth Patty."

The VH-1 "Celebrity Hour" features an eclectic lineup this week: **David Brenner** on Saturday (10/3), **Dick Clark** on Sunday, **Lisa Bonet** on Monday, **Joan Baez** on Tuesday, and **Natalie Merchant** of **10,000 Maniacs** on Thursday (10/8). The show airs at 8pm (EDT).

MTV's "Music Passport" series features **Crowded House**, **Buster**

**Poindexter**, and the **Hooters** from New York on Sunday (10/4) at 10pm (EDT).

"Club MTV" guests for this week include **Colonel Abrams** Friday (10/2), **Noel** Monday (10/5), and **Jody Watley** Wednesday (10/7). The show airs at 5:30 (EDT).

## GUEST HOSTS

MTV: **Pat Cash**, 10pm (EDT) Tuesday (10/6)

VH-1: **David Sanborn** hosts "New Visions," 11pm (EDT) Sunday (10/4).

# BIG TROUBLE



## "CRAZY WORLD"

WMJQ  
WCAU  
KRBE  
WGH  
WMMS  
KKRZ  
WFLY  
WANS  
WCKN  
WQUT  
KIKX  
I94  
KYRK  
KFTV  
KCAQ  
96KFMY

KZZU  
KAKS  
WJAD  
WCGQ  
KNAN  
WHSL  
KYYY  
KQCR  
KCMQ  
WKFR  
99KG  
KGOT  
KTMT  
KZFN  
SLY96  
OK95



## NEWS

### NFL

Continued from Page 1

#### Man-To-Man Defense

WIBC/Indianapolis VP/GM Roy Cooper has a different story. "My biggest job right now is comforting frustrated clients. Many of them are watching their big campaigns go down with the strike. They can't get to the team or the players, so they're venting their feelings on us. All I tell them is, I'm not (Colts owner) Bob Irsay. I'm as frustrated as you are!"

The loss of revenue is of concern to stations across the board. KCMO/Kansas City PD John Mainelli said the station is already feeling the pinch. "We've lost \$50,000, just from one game." KRLD/Dallas GM Michael Ewing said the only real loss to stations is from last Sunday's game. "What happens to the income will have to be negotiated on a case-by-case basis."

Most, like WGN/Chicago GM Wayne Vriesman, feel the jury is still out. "It's too early to tell how this will affect us dollarwise." KODA/Houston GM David Pearlman told R&R, "This station doesn't live by Oiler football, but we are talking a lot about billing. We do have non-cancellable contracts, but being fair businesspeople, we need everyone to feel good about it."

Some stations minimize the effect of the strike. WWWE/Cleveland PD Jim Glass said "As long as they're wearing the uniforms, they're Browns, and we're going to run the game."

Most NFL flagship stations said they are on the fence, and feel they can't stage scheduled promotions without the star players spearheading the events.

#### Free Substitutions

For other stations, the strike has provided grist for the creative mill. KFMB/San Diego put on a "fantasy football game" in the parking lot of Murphy Stadium. 500 people showed up for the "game," which featured concession stands, cheerleaders, and a prize for the best float. PD Mark Larson said, "We did this for the last football strike five years ago, as well as for the baseball strike in '81. It's radio theater of the mind, it's like War of the Worlds. The fans love it."

KRLA/Los Angeles held a Monday night football follies party for depressed fans.

KMPC/Los Angeles morning man Robert W. Morgan hosted a Rams vs. Raiders flag football game using booster club members as players. Former Rams coach Ray Malavasi and ex-Raiders defensive lineman John Matuszak led the teams. 5000 fans showed up to watch the "Booster Bowl."

At WMIL/Milwaukee, listeners were invited to go bowling. On air they promoted the event saying "Since they're (Green Bay Packers) on strike, you can strike too."

#### Napoliello

Continued from Page 1

own independent label, Louvre Records, when his initial Geffen opportunity arose.

### PICKET HITS OF THE WEEK

## Radio Spoofs The Strike

The NFL strike kept morning shows and production directors busy this week concocting song

parodies. Here are excerpts from just a few of them:

#### "I'm Mad"

(Michael Jackson's "Bad") by WPLJ/New York Production Director Gene Wooton (also airing on sister stations Q107/Washington and WLS & WYTZ/Chicago)

"My TV's dark on a Monday night, the NFL turned out the lights. The ball was dropped on the contract talks, the owners balked, and the players walked.

I bought my season tickets, now I don't know who to blame, The owners have my money, but the players won't play games . . . (chorus)

You know, I'm mad, I'm mad, you know that I'm mad, get your butts back on the field right now because I'm telling you once again, I'm mad"

#### "Picket Line Shuffle"

(Chicago Bears' "Super Bowl Shuffle") by WJMK/Chicago's Tommy Edwards

"We are the Bears picket-line crew Out on strike for a game or two Can't go long, let's settle fast 'Cause our big-time salaries just won't last

I'm the Fridge's wife Sherry, I've got troubles of my own William's gonna eat me out of house and home

If this strike lasts, you're gonna see William will be up to 403 I'm bringin' his lunch in a big ol' duffle

'Cause my old man's doin' the picket-line shuffle"

#### "My Boyfriend's Back"

(From the Angels' hit of the same title) by KROQ/Los Angeles Production Director John Frost

"You went away with all your friends on every Monday night And I prayed that somehow, someday there'd be a strike

My boyfriend's back, cause there isn't any football (hey la, hey la, my boyfriend's back)

I hope the strike lasts until the end of next fall (hey la, hey la, my boyfriend's back) . . .

(bridge) You probably aren't sure how to meet my demands (ah ooh, ah ooh)

You can start with illegal use of the hands (ah ooh) No penalty"

#### "It's A Thug's Game"

(Soft Cell's "Mug's Game," a long-time KROQ favorite) by John Frost

"Oh God, it's another strike And there's no football on the telly tonight

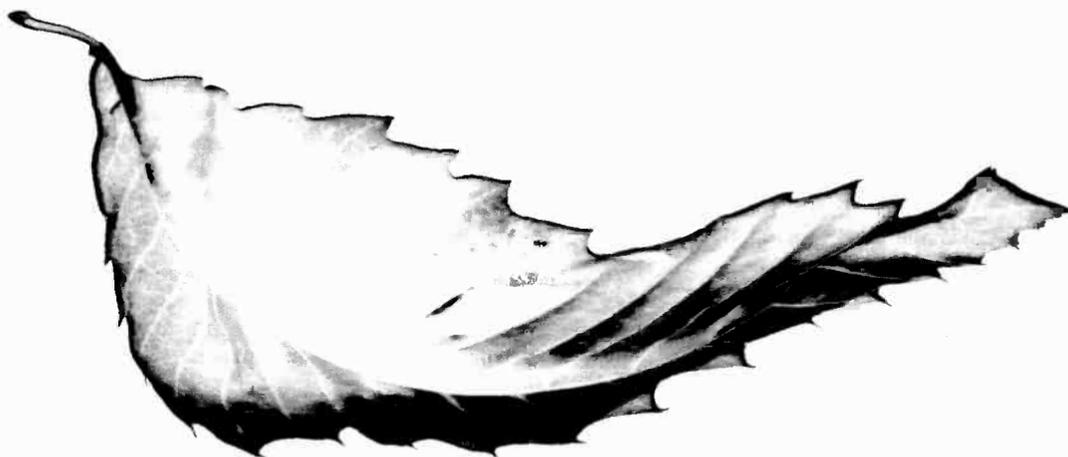
All the greedy players are striking against

All those fascist owners in the NFL About free agency and AstroTurf And exactly how much is Brian Bosworth

To the team and worth to the crowd Who are hostages in this really giant thug's game"



# NEW ORDER



## “TRUE FAITH”

The Single and 12”  
Produced by Stephen Hague and New Order

Additional Production and Remix:  
Shep Pettibone for Mastermix  
Productions

From the Album, Cassette and CD  
Substance



1987 QWEST RECORDS

### TRUE FACTS

#### RADIO FACTS:

“This is the single and album to break New Order wide open. Top 10 sales in San Francisco and great phones.”

Kevin Weatherly  
KMEL

“A distinctive sound that sets HOT 103 apart from the others.”

Steve Ellis  
WQHT HOT 103

#### RETAIL FACTS:

“The hottest record in the stores. We can't keep it in stock.”

Patty Garriepy  
Peer Records, Irvine, CA

“After their Southern California dates, New Order has taken off with a Top 5 LP.”

Lori Shaw  
Music Plus Show Industries

“Substance is the breakthrough album for New Order. The sales get stronger every week.”

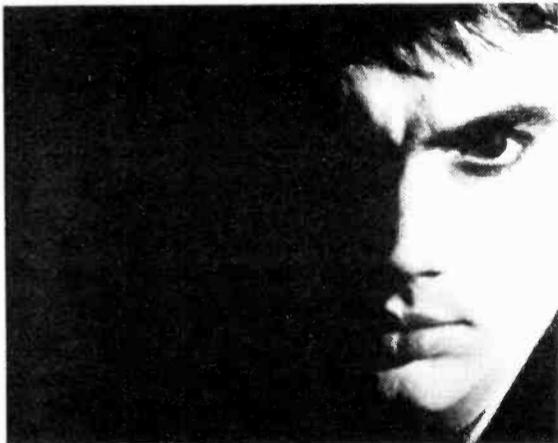
Ron Nicks  
Western Merchandisers,  
Salt Lake City

#### TOUR FACTS:

22 city tour  
190,402 tickets sold.

Have A Little Faith  
“TRUE FAITH” It's spreading.

# f NO W I S S I M O N



"AMERICAN DREAM"

The New Single

Produced by Phil Thornalley

From the forthcoming album

NEVER NEVER LAND

Management: Freddy DeMann/DeMann Entertainment

© 1987 Reprise Records



## NEWS

### Cox

Continued from Page 3

Country without deviating." WAKY had been an Oldies and Top 40 power for many years and switched to Country about six months ago. It had a 1 share 12+ in the spring Arbitron.

WVEZ is a "Format 41" affiliate. "It's been very successful here," Cox said. "We're satisfied with the results and hope to continue a good relationship with Transtar. The station is very aggressive promotionally, and has an excellent image in the market." WVEZ ranks sixth 12+ (7.5) and fourth 25-54.

Discussing the difference in programming ACs in Cincinnati and Louisville, Cox said, "It's not nearly as competitive here. WRKA is doing a real good job (#4 12+), but other than that we don't have the 'Warm's, 'Lite's, 'Wink's, and 'Joy's that we had in Cincinnati."

Cox's previous experience includes on-air stints at Cincinnati's WBLZ and WSKS and at WGBF/Evansville.

### Gannett

Continued from Page 1

SMN VP/Programming Robert Hall commented, "The Wave format we're offering is, without question, on the leading edge of programming. It effects a unique position for each of its affiliates, and evokes an emotional bonding with its listeners. Never before have we realized such excitement at the retail level.

"We're most happy with our new association with Gannett," he continued. "We feel the format's true worth will be realized, especially at KSWV, where it is airing around the clock." Hall indicated more major market signings were pending.

### Burkhart/Abrams Consults Format

SMN President John Tyler explained the recently announced involvement of the Burkhart/Abrams & Assoc. firm as consultants: "While the Wave format is totally under the creative control of KTWV/Los Angeles PD Frank Cody and his staff, B/A will consult with the affiliates on promotion, marketing, advertising, and sales. This is the eighth format we've done," noted Tyler, "and we've just signed our 900th station, but this format has generated the most response. Right now we've got 20 or more major market prospects set for the Wave."

### Tyson

Continued from Page 1

GM Bill Gilreath added, "Jeff is a very personable, dedicated, hard-working, and bright programmer. He's been with EZ for three years and is already in tune with Hot 105's music-intensive CHR direction."

Tyson, former Assistant PD at then-CHR B106 (WBMW)/Washington, makes the move as KFYE transfers to Chester Broadcasting. Tyson said, "This is a great opportunity for me to continue my career with EZ. With all of the available resources at my disposal, it's inevitable we will be number one very soon. I look forward to the challenge and the sweet taste of success."

### Wells

Continued from Page 3

were't missing any dollars. Our airstaff needed somebody who was well-rounded in the fundamentals and able to work with our national PD, Lynn Tolliver."

Wells, a ten-year radio veteran, sees his job as "closing the strategic gap between the two Urban FMs with basic formatics, strong community involvement — walking through the community — and leaving nothing to chance, since this is one of the most competitive markets in America. I come from the roots of R&B radio; instead of a quick fix, I believe in building on what we have now."

Licensed to La Grange, more than an hour from Atlanta, WEKS has never been within six shares of market/format leader WVEE. Wells is the station's third PD since its format launch in January '86, following Perry, who became PD in May, and Mitch Faulkner. In other changes at the station, WJTT/Chattanooga PD Tony Scott returns for MD/evenings, and WWWJ/Detroit's Greg Anthony joins Wells in AM drive.

### Posner

Continued from Page 3

years, and I'm delighted to be renewing my association with WEA International.

"I'll be leaving right away for the WEA roadshows in Japan and Australia to present Geffen's fall releases."

Posner spent 26 years at Elektra, and was named President in 1973 when Asylum was merged with the label. He later held posts as Vice Chairman and head of E/A's international operations, and left in 1984.

### Gillie

Continued from Page 3

challenge. (PD) Guy Zapoleon is a good friend of mine and co-Group PD at Nationwide. We know a lot about each other's methods, so it will be interesting to see how we counterprogram.

"Phoenix can support three CHR's since all of us have a different skew. Y95 is more of a light CHR, while KZZP mixes in more Urban, and we're going to do our own thing. This is war. We're not going to stop until we get every ratings number away from KZZP."

## R&R TIMELINE

**KLSX 97.1 FM**  
L.A. Classic Rock  
celebrates its  
**ONE YEAR Anniversary**  
& welcomes  
**STARSHIP** to the  
**UNIVERSAL AMPHITHEATRE**  
September 22, 1987

### 1 YEAR AGO TODAY

- Mary Catherine Sneed named DKM VP/Operations
- KFI & KOST/Los Angeles promote Howard Neal to VP/GM and Jhani Kaye to Station Manager
- KHYI/Dallas goes 'Gladiator' CHR
- #1 CHR: "Throwing It All Away" — Genesis (Atlantic)
- #1 AC: "I'll Be Over You" — Toto (Columbia)
- #1 UC: "Word Up" — Cameo (Atlanta Artists/PG) (3 wks)
- #1 Country: "It'll Be Me" — Exile (Epic) (2 wks)
- #1 AOR Track: "Amanda" — Boston (MCA)
- #1 AOR Album: "Third Stage" — Boston (MCA)
- #1 Jazz: "Face To Face" — Kevin Eubanks (GRP)

### 5 YEARS AGO TODAY

- Jay Cook named WJYW/Tampa President/GM
- Mark McEwen and E.J. Crummey named morning team for WAPP/New York
- Jack Patterson named KDAY/Los Angeles PD
- #1 CHR: "I Keep Forgettin'" — Michael McDonald (WB)
- #1 AC: "Heartlight" — Neil Diamond (Columbia)
- #1 UC: "Love Come Down" — Evelyn King (RCA) (4 wks)
- #1 Country: "Put Your Dreams Away" — Mickey Gilley (Epic) (2 wks)
- #1 LP: "It's Hard" — Who (WB) (3 wks)
- #1 Jazz: "As We Speak" — David Sanborn (WB) (3 wks)

### 10 YEARS AGO TODAY

- Cassette singles debut in England
- #1 CHR: "Star Wars" — Meco (Millennium) (2 wks)
- #1 AC: "Nobody Does It Better" — Carly Simon (Elektra) (2 wks)
- #1 Country: "Heaven's Just A Sin Away" — Kendalls (Ovation)
- #1 LP: "Simple Dreams" — Linda Ronstadt (Asylum)



MARY ESTES

# MONEY MAKING PROMOTIONS

**\$60,000 GENERATED IN ONE QUARTER AND LISTENERS CAN'T GET ENOUGH!**

## GIANT BOOM BOX TAKES RADIO BY STORM

In February of this year the Giant Boom Box was introduced to the radio industry. Today, only seven months later, the Giant Boom Box is one of the industry's big success stories, having been sold to more than eighty stations nationwide. Why the success? The Giant Boom Box is that magical product that achieves high impact for the programming department and increased revenue for the sales department. Rarely can a radio promotion tool do both.

In Dallas, Y95 program director **Buzz Bennett** recognized the value immediately and was the second station in the country to purchase a unit. "In thirty years of radio, I've never seen a more effective promotion tool," said Bennett. "The bottom line is . . . it really works. It draws a crowd no matter where we go. Even when we pull into a gas station. I've never seen anything get this much attention."



Buzz Bennett- Y95/Dallas

Unlike the inflatable boom boxes, the Giant Boom Box is as practical as it is attention getting. Constructed of molded high stress fiberglass, the box has a roomy and climate controlled 5x7 foot interior studio space that can be used for remotes and a myriad of promotions.

**Jim Marchyshyn**, director of marketing and promotions at Emmis' **KSHE** in St. Louis said their boom box made an ideal autograph booth at a recent **Charlie Daniels** concert. "It was great. Charlie was in a booth with our logo all over it. The crowd could come up to the window for autographs, yet he was comfortable and well protected. At the same time, we had our station blasting, promoting our image all over the county fair."

Marchyshyn said they are no longer at the mercy of the weather. "In the winter we can still do lots of outdoor events like the **Busch City** ski fest. We can also use it in the malls, the rod and custom show and all those events that come around when the weather is cold. Plus, if **KSHE** is obligated to do something outside for a client, the station can still show up even when the weather doesn't cooperate. There is nothing worse than explaining to a client than the promo-

tion he paid for won't go on because the weather isn't just right," said Marchyshyn.

The practicality goes beyond the station's ability to use the unit all year round. **Steve Butler**, President of Giant Boom Box Industries explains, "You can mount your equipment in the unit and leave it set up." Butler continued, "The jocks and engineers don't have to hassle with running wires, carrying equipment and all the standard procedures. You just pull the unit up and plug it in. You're operational within minutes."



Jim Marchyshyn- KSHE/St. Louis

Butler said many stations equip their boom boxes with a generator so there's no need to plug the unit in, a handy feature for outdoor promotions. "Your personnel can actually drive to promotions while the station is blasting from the speakers," Butler noted.

Another reason for the success of the Giant Boom Box is its massive size, a towering 12 feet high and 20 feet long. With its telescoping banner poles, the box height extends to 18 feet. "It dominates every event we attend," said **Zemira Jones**, General Sales Manager of **DJ-100** in Washington, D.C.

"We recently did a joint 'Walk Away From Drugs' promotion along with several stations in town. When we showed up, boom box blasting, it became our event," said Jones. "Our competition packed up and left. Now, if our competitors know the boom box is going to be present at an event, they don't show. It's the best, most effective way to recreate the excitement of your station on location."

New World Communications President **Jerry Clifton**, who has boom boxes at several of his client stations, calls them head-turners.

"The Giant Boom Box causes people to talk about your station . . . not just listen to it."

**KSHE's** Marchyshyn concurs. "It's like being the kid who has the hottest car on the streets . . . you stand out and get a lot of recognition. It separates you from anyone else. When all the stations are playing close to the same tunes, you have to find ways to stand out and be remembered. The boom box does that."

**Buzz Bennett** says, "It's like a hit record. People really do like it. It works like magic . . . it makes people talk about us. It's a showpiece."

Increasing station revenue is another reason stations give for the fascination with the boom box. Because of the unit's design, sponsorship signage is possible without being intrusive. The majority of the stations involved have had the



Steve Butler, Pres./ Giant Boom Box Industries

entire cost of the unit paid for by image-conscious advertisers like **Coke**, **Pepsi**, **McDonalds**, **Dr. Pepper**, **Budweiser** and others. The boom box's ability to generate additional dollars for remotes and appearances appeals to **Dallas' Y95**. The station paid for the unit in the first 30 days they had it. According to **Bennett**, this was all new found money. "Clients love it. It's one of our best sales tools. Car dealers all want it. Once one signed up, they all had to have it," he emphasized.

At **Washington's DJ-100**, **Zemira Jones** decided to offer quarterly sponsorships. As Jones was presenting the plan to **Church's Fried Chicken**, trying to sign the enthusiastic yet reluctant client, the box pulled up in front of the station. "Once they saw it, they couldn't sign fast enough," he said. "We got 70% of their radio budget and \$60,000 for one quarter . . . all because of the boom box. We would

[ADVERTISEMENT]



The WABB Giant Boom Box sports various options, including banner, backlit logo, LED programmable sign, on-air sign and video monitor.



EZ-104/Richmond introduced the Giant Boom Box at a recent summer picnic to a crowd of 18,000.

have only received a fraction of the budget otherwise."

Because of sponsorships and additional revenues, the Giant Boom Box is affordable in all size markets, according to boom box officials. The company touts sales in major markets as well as smaller markets such as **Glen Falls, NY**, population 25,000. In **Mobile**, **WABB** owner **Bernie Dittman** said, "Even in the 86th market it pays for itself. It's a great excuse to charge more, and the boom box opens the door. It shows the client you're doing something more to draw traffic."

**Bruce Beasley**, VP/GM of **K-Rock** in **Ft. Myers, FL** said "We'll see a 30% price increase as a direct result of the Boom Box. It lets advertisers know we are serious!"

Because of the market exclusive, the Giant Boom Box has been selling fast, said company officials.



Zemira Jones- DJ100/Washington, DC

"We get calls every day from stations who saw the advertisements three months ago and finally decided to do something about it . . . only to find out a competitor has scooped them," said Butler.

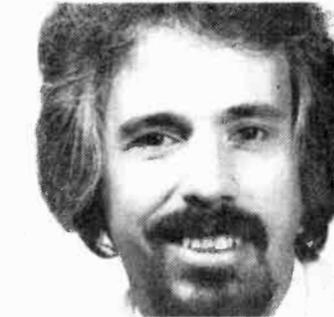
In **Houston**, a competitor of **Power 104** decided to make their own boom box from a utility trailer. Butler relates, "After spending thousands of dollars on the project, the station scrapped it because it couldn't compare in appearance."

The mad rush to get the boom box is easy for **Bruce Beasley** to explain. He says, "My competitor called to buy the box and found out

I had bought it. If the roles had been reversed, I would have felt like I'd been kicked in the gut. This is something you don't want a competitor to have."

**Steve Butler** tells of an incident before a recent **Monkees** concert and explains how a station without the boom box got burned. One **Mobile** station was in front of the concert hall with their **Coke** video van. Moments later, **WABB** drove up with the **Pepsi** sponsored Giant Boom Box blasting.

**WAAB's** Dittman elaborated. "The box was like a magnet, the crowd left our competitor and came to us. It's a phenomenon. It blasted our competition! They were so overwhelmed and embarrassed that they closed the video van and left. The next day **Coke** called and wanted to know why they hadn't been given a chance to sponsor the boom box . . . I reminded them that we had in fact come to them first and they turned it down."



Jerry Clifton, Pres./ New World Communications

Developed by radio entrepreneur **B. Eric Rhoads**, the Giant Boom Box has been sold primarily to **CHR**, **AOR** and **URBAN** stations, however several country, soft rock and **AC** formats have also purchased the units. The **North Palm Beach** company anticipates wrapping up the top 300 markets late this year, and based on the response I have no doubt it will happen. They can be reached at (305) 626-3774.

# Los Lobos

"COME ON, LET'S GO"



The New Single  
Produced by Steve Berlin  
From the hit album *La Bamba*  
Management: Linda Clark

### CHR NEW & ACTIVE

#1 "Most Active"  
One Of The "MOST ADDED"  
121/27

- |             |             |
|-------------|-------------|
| B104 add    | G105 add    |
| WKSE 37-31  | WAPE add    |
| WMJQ add 40 | KSAQ add    |
| Y95 17-14   | WKDD add 40 |
| KKBQ 26-20  | WIXX add 37 |
| Y100 add    | KF95 add    |
| WMMS 23-16  | WWFX 24-18  |
| WCZY 26-19  | WOMP add    |
| KBEQ 29-26  | WKSF add    |
| KWK add 34  | WCGQ add    |
| WLOL 32-27  | Q104 add    |
| KIIS 32-29  | WYKS add    |
| KKRZ add 38 | WCIL 20-16  |
| KCPX 19-13  | KQCR add    |
| KATD add 26 | Y94 add 36  |
| KWSS 35-30  | WKFR add 28 |
| WERZ 17-13  | KFRX add    |
| WKEE add    | WSPT 24-14  |
| WRCK add    | KDVV add    |
| I95 add     | KUUB add    |
| WNOK add    | KOZE 20-18  |



© 1987 Slash Records

## RATINGS

### Arbitron Demographic Rankings

#### Atlanta

WVEE Older Adult Champ, Runner Up In Younger Demos; WZGC Teen Leader, Gains In Young Adults; WKLS First Choice Of 18-34

Wi '87	Sp '87 Rank	12-17	Wi '87	Sp '87 Rank	18-34	Wi '87	Sp '87 Rank	18-49	Wi '87	Sp '87 Rank	25-54
1	1	WZGC (CHR)	2	1	WKLS	1	1	WVEE	1	1	WVEE
2	2	WVEE (UC)	1	2	WVEE	2	2	WKLS	6	2	WYAY
3	3	WKLS (AOR)	6	3	WZGC	5	3	WYAY	3	3	WKHX-FM
4	4	WARM (CHR)	3	4	WQXI-FM	9	4	WZGC	2	4	WQXI-FM
6	5	WEKS-FM (UC)	5	5	WSB-FM	6	5	WKHX-FM	4	5	WSB-FM
5	6	WYAY (Ctry)	4	6	WYAY	3	6	WSB-FM	8	6	WKLS
8	7	WSB-FM (AC)	10	7	WEKS-FM	4	7	WQXI-FM	5	7	WPCH
11	8	WKHX-FM (Ctry)	8	8	WFOX	7	8	WFOX	7	8	WFOX
12	9	WFOX (AC)	7	9	WKHX-FM	8	9	WPCH (B/EZ)	9	9	WSB (AC)
9	10	WQXI-FM (CHR)	9	10	WARM	12	10	WEKS-FM	10	10	WZGC

#### Cleveland

WMJI New 25-54 Leader, Stable In Other Adult Demos; WMMS First Choice Of Teens And Young Adults; WGAR-FM Makes Adult Gains

Wi '87	Sp '87 Rank	12-17	Wi '87	Sp '87 Rank	18-34	Wi '87	Sp '87 Rank	18-49	Wi '87	Sp '87 Rank	25-54
1	1	WMMS (CHR)	1	1	WMMS	1	1	WMMS	2	1	WMJI
2	2	WZAK (UC)	2	2	WZAK	2	2	WMJI	1	2	WMMS
3	3	WRQC (CHR)	3	3	WMJI	3	3	WZAK	6	3	WGAR-FM
8	4	WKDD (CHR)	5	4	WNCX	5	4	WGAR-FM	3	4	WLTF
9	5	WLTF (AC)	4	5	WLTF	4	5	WLTF	4	5	WZAK
5	6	WCZR (AOR)	9	6	WONE-FM (AOR)	6	6	WNCX	5	6	WQAL
4	7	WNCX (Gold)	8	7	WGAR-FM (Ctry)	7	7	WQAL (B/EZ)	9	7	WNCX
7	8	WPHR (CHR)	6	8	WRQC	8	8	WWWE	7	8	WWWE
6	9	WMJI (AC)	12	9	WWWE (N/T)	12	9	WONE-FM	8	9	WDOK (B/EZ)
—	10	WABQ (Rel)	7	10	WPHR	9	10	WRQC	13	10	WJMO (UC)

#### Baltimore

WBSB Sweeps All Demo Crowns; WRQX Jumps With Teens; WQSR Increases In Older Demos; WPOC Makes Gains In All Adults

Wi '87	Sp '87 Rank	12-17	Wi '87	Sp '87 Rank	18-34	Wi '87	Sp '87 Rank	18-49	Wi '87	Sp '87 Rank	25-54
1	1	WBSB (CHR)	1	1	WBSB	1	1	WBSB	2	1	WBSB
7	2	WRQX (CHR)	3	2	WIYY	2	2	WXYV	1	2	WLIF
3	3	WXYV (UC)	2	3	WXYV	3	3	WIYY	5	3	WPOC
2	4	WIYY (AOR)	4	4	WWDC-FM	8	4	WPOC	3	4	WXYV
4	5	WEBB (UC)	5	5	WWMX	5	5	WLIF (B/EZ)	4	5	WWMX
10	6	WBRG (Rel)	6	6	WWIN-FM	4	6	WWMX	11	6	WQSR
6	7	WWDC-FM (AOR)	9	7	WPOC (Ctry)	12	7	WQSR (Gold)	6	7	WBAL (N/T)
5	8	WWIN (UC)	7	8	WGRX (AOR)	7	8	WWDC-FM	8	8	WIYY
9	9	WWIN-FM (UC)	16	9	WWIN	6	9	WWIN-FM	7	9	WYST-FM
17	10	WCAO (Ctry)	8	10	WYST-FM (AC)	9	10	WYST-FM	9	10	WWIN-FM

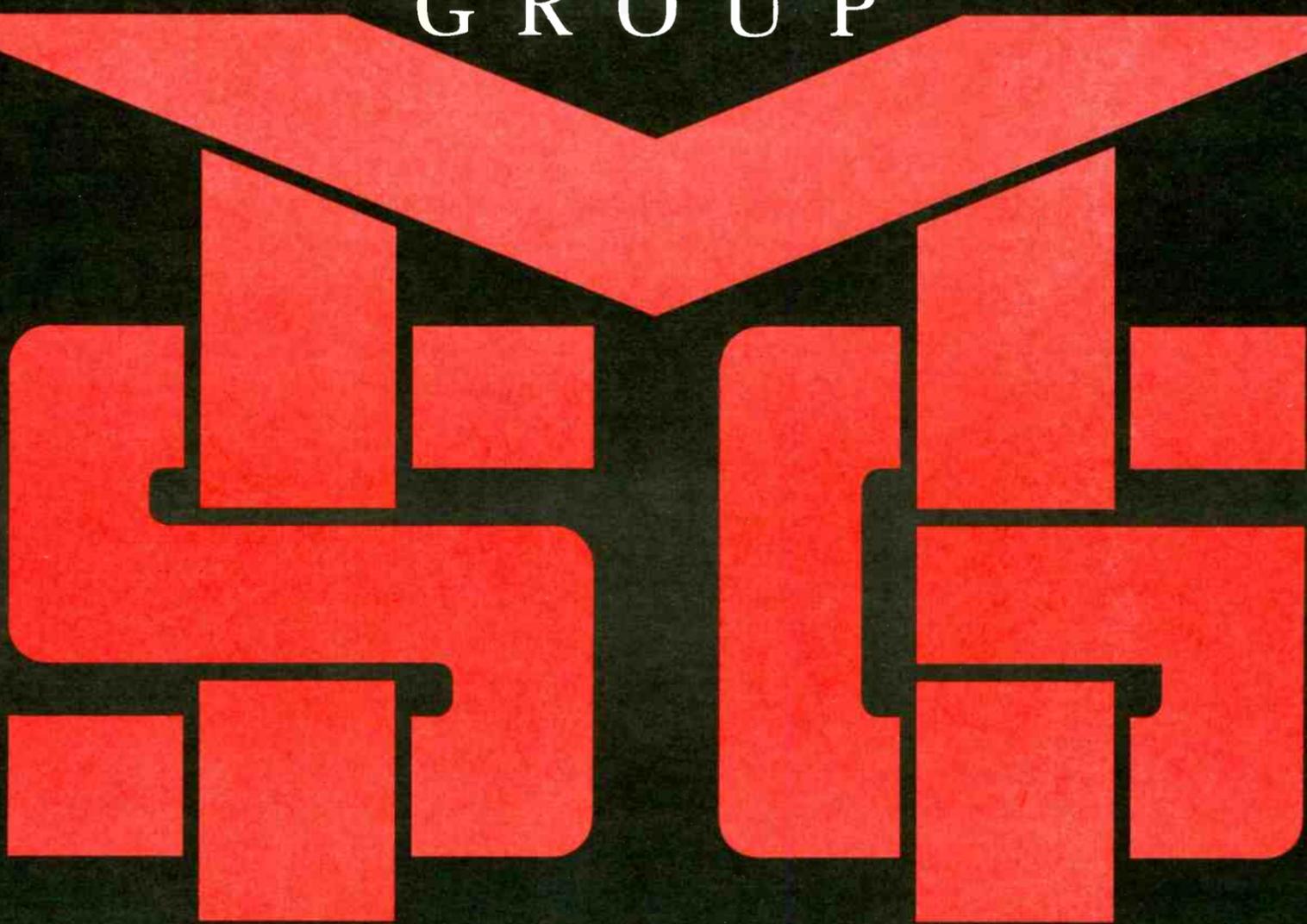
## Spring '87 Arbitron 12+

### Baltimore

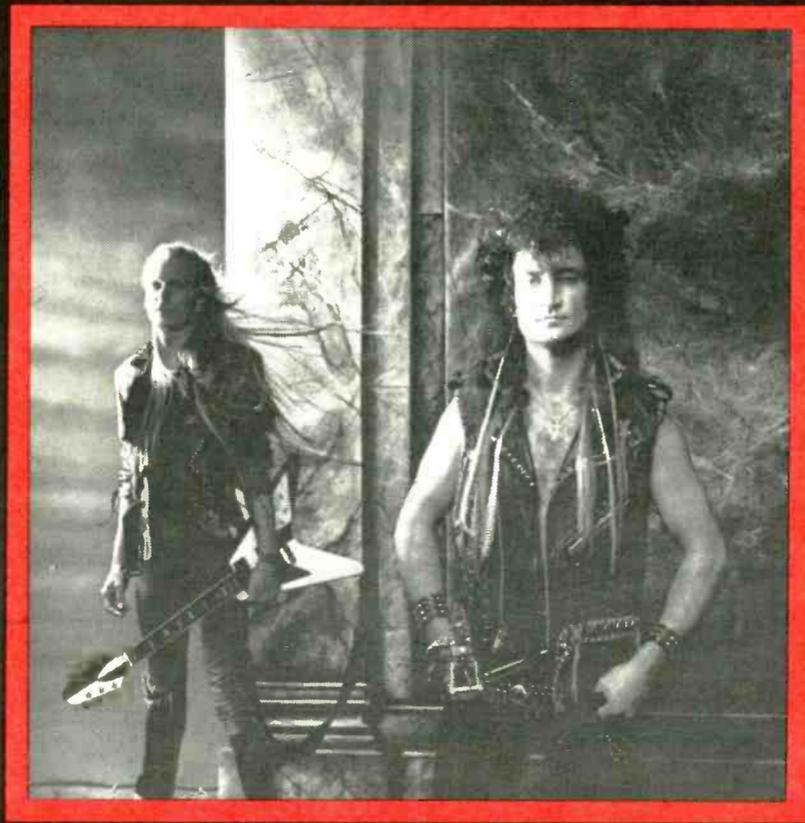
Arbitron has reissued the spring survey market reports for Baltimore and Monroe, LA. Baltimore was reissued because **WBGR** was originally listed as a daytime-only station; it is an around-the-clock operation. Several minor changes occurred, and here are the adjusted market trends.

	Wi '87	Sp '87		Wi '87	Sp '87
WLIF (B/EZ)	10.5	9.8	WITH (BBnd)	2.1	2.6
WBSB (CHR)	9.0	9.7	WWDC-FM (AOR)	3.3	2.6
WBAL (N/T)	8.4	6.7	WWIN-FM (UC)	3.2	2.5
WPOC (Ctry)	4.8	5.9	WWIN (UC)	1.9	2.4
WXYV (UC)	6.3	5.7	WRQX (CHR)	1.5	2.2
WIYY (AOR)	5.1	5.0	WEBB (UC)	2.3	2.1
WCAO (Ctry)	3.4	4.1	WYST-FM (AC)	2.9	2.1
WWMX (AC)	4.5	3.3	WGRX (AOR)	2.3	1.8
WBGR (Rel)	3.1	3.2	WRBS (Rel)	1.0	1.6
WFBR (Talk)	3.3	3.2	WHUR (UC)	1.4	1.3
WQSR (Gold)	2.1	3.0	WHFS (AOR)	1.0	1.2
WCBM (AC)	1.1	2.8	WTOP (News)	.9	1.2

McAULEY · SCHENKER  
GROUP



GIMME YOUR LOVE



the first hot track off

PERFECT TIMING

the dynamic debut album from the new MSG  
featuring legendary guitarist Michael Schenker,  
formerly of The Scorpions and UFO;  
and powerhouse vocalist Robin McAuley.

Produced and engineered by  
Andy Johns

© 1987 CAPITOL RECORDS, INC.

Capitol

Management: Olaf Schroeter,  
David Krebs and Steve Leber  
for Rocksound Mgt./C.C.C.

# NETWORK FEATURE FILE

## MUSIC FEATURES

### WEEKLY

October 5 - October 11

**American Country Countdown** (ABC)  
SKO/Gene Watson/Gattin Brothers/Steve Warner/Tammy Wynette/Judy Rodman/Alabama/Judds/Earl Thomas Conley/Desert Rose Band/Conway Twitty/Forester Sisters

**American Top 40** (ABC)  
Alexander O'Neal/Grateful Dead/Levert/Ex-posed/Prince/East LA bands/Rap Dictionary/Club Nouveau/Kenny Rogers

**Lee Arnold On A Country Road** (WO/M)  
CMA preview

**Dick Clark's Rock, Roll & Remember** (USP)  
Kenny Loggins

**Classic Call** (PRN)  
Lynyrd Skynyrd

**Classic Cuts** (MJI)  
Joe Cocker

**The Countdown** (WO/M)  
General Kane/Lakeside

**Countdown America With Dick Clark** (US)  
Donna Summer

**Countdown USA** (CUSA)  
Loverboy

**Country Calendar Weekly Special** (CW)  
Freddy Fender/Waylon Jennings/Wilfie Nelson/Kenny Rogers/Charlie Daniels/Anne Murray/Judds

**Country Music Association Awards** (WO/M)  
Simulcast with CBS-TV (10/11)

**Country Music's Top Ten** (JPB)  
Johnny Lee

**Country Today** (MJI)  
Michael Martin Murphey

**Cruisin' America With Cousin Brucie** (CBS)  
Paul Anka/Dion

**Rick Dees' Weekly Top 40** (RDP)  
Pet Shop Boys

**Dr. Demento** (WO/M)  
Jonathan Richman

**Terry Dorsey's Country Countdown** (DD)  
John Conlee

**Encore With Jim Lange** (WO/M)  
1953: Jo Stafford

**Fusion 40** (TP)  
James Ingram/Level 42/George Howard/Jaco Pastorius/Woody Herman/Crusaders

**Future Hits** (WO/M)  
Jermaine Stewart/Jody Watley

**Great Sounds** (USP)  
Tex Beneke

**Hot Rocks** (USP)  
Ray Parker Jr.

**In Concert** (WO/M)  
REO Speedwagon

**Jazz Show w/David Sanborn** (NBC)  
Spyro Gyra

**Jazz Trax With Art Good** (JT)  
Lee Ritenour vocalist Phil Perry

**King Biscuit Flower Hour** (DIR)  
Suzanne Vega

**John Lander's Hit Music USA** (US)  
David Bowie

**Legends Of Rock** (NBC)  
John Lennon

**Let The Good Times Roll** (GSN/ABC)  
Beach Boys/Jesse Colin Young

**Line One** (WO/M)  
Hooters

**Live From Gilley's** (WO/M)  
Moe Bandy

**Metalshop** (MJI)  
Michael Schenker

**Miller Sound Express** (WO/M)  
Stephanie Mills

**Motor City Beat** (USP)  
Motown dance hits

**Scott Muni's Ticket To Ride** (DIR)  
Happy birthday John & Sean Lennon

**Musical!** (WO/M)  
Jack Jones/Trivia quiz

**Nashville Live** (MCA)  
Hank Williams Jr.

**National Music Survey** (WO/M)  
Paul Simon

**Off The Record Special** (WO/M)  
Cars

**On The Move** (CBS)  
Marlon Jackson

**On The Radio** (OR)  
Lisa Lisa

**Party America** (CP/ABC)  
Billy Idol/Robert Downey Jr./Vanna White/Holly Robinson/Billy Crystal/Jimmy Jam & Terry Lewis/Bob Goldthwaite

**Plain Rap Countdown** (PRN)  
AC: Dan Hill/Cutting Crew/Kenny G/Swing Out Sister/REO Speedwagon  
CHR: Fleetwood Mac/Whitesnake/Los Lobos/Europe

**Urban: Prince/Jellybean/Lisa Lisa/Alexander O'Neal/Tiffany**

**Pop Concerts/Star Trak Profiles** (WO/M)  
Chicago concert/Simply Red profile

**Powercuts** (GSN/ABC)  
Sting/Lynyrd Skynyrd

**Reelin' In The Years** (GSN/ABC)  
Doors/Bob Dylan

**Rock & Roll Never Forgets** (WO/M)  
David Bowie/Journey/Nazareth/Pink Floyd

**Rock Chronicles** (WO/M)  
Aerosmith/Bryan Adams/Cruzsados/Suzanne Vega

**Rock Over London** (RI)  
Erasure

**Rock Today** (MJI)  
Pink Floyd

**Rock Trends** (MCA)  
Echo & Bunnymen/UB40/REM/Smiths

**Rock Watch** (USP)  
John Cougar Mellencamp

**Rockline** (GSN/ABC)  
Geddy Lee of Rush

**Scott Shannon's Rockin' America Countdown** (WO/M)  
Alexander O'Neal/Heart/Natale Cole

**Solid Gold Saturday Night** (US)  
Beatles '67-'70

**Special Edition** (WO/M)  
Alexander O'Neal

**Star Beat** (MJI)  
Lisa Lisa & Cult Jam

**Sunday Country** (CI)  
Billy Joe Royal

**Super Gold** (TRAN)  
Soul hits of '60s/Top 5 American supergroups of '50s & '60s

**Superstars Rock Concert** (WO/M)  
38 Special/Eddie Money

**That's Love** (CP/SPN)  
ABC/Avery Corman/Dabney Coleman/Force MD's/Vanna White

**Top 30 USA** (CBS)  
Neil Sedaka/Tina Turner/Frankie Vallie

**Weekly Country Music Countdown** (USP)  
Waylon Jennings

### DAILY

October 12 - October 16

**British Wax Museum** (RI)  
Elton John/Trogs/Yardbirds/Derek & The Dominos/Kinks

**Country Calendar** (CW)  
Paulette Carlson/Marie Osmond/Judy Rodman/Kieron Kane/Eddie Rabbitt/Earl Thomas Conley/Tammy Stevens

**Country Comments** (WO/M)  
John Schneider/K.T. Oslin/Keith Whitley/Ronnie McDowell/Tammy Wynette/John Anderson/T. Graham Brown

**Country Datebook** (US)  
Gary Morris/Staller Brothers/Ricky Skaggs/Alabama/Janie Fricke/Earl Thomas Conley

**Rick Dees' American Music Magazine** (US)  
Bruce Springsteen/Pet Shop Boys/Bill Medley & Jennifer Warnes/REO Speedwagon/Tina Turner

**Off The Record** (WO/M)  
Fabulous Thunderbirds/Fleetwood Mac/Omar & Howlers

**Psychedelic Psnack** (WO/M)  
Tommy James

**Rock & Roll Never Forgets** (WO/M)  
Chuck Berry/Zombies/Led Zeppelin

**Shootin' The Breeze** (WO/M)  
Jody Watley/Five Star/Lillo Thomas

**Solid Gold Country** (USP)  
George Strait/Dolly Parton/Oak Ridge Boys/Emmylou Harris/Lee Greenwood

**Solid Gold Scrapbook** (US)  
LA Spotlight/Paul Simon/1965/Terrific trios/October birthdays Pt. 2

**Star Trak** (WO/M)  
Dan Hill/Pet Shop Boys/Cars/Bananarama/Siedah Garrett

## NEWS & INFORMATION FEATURES

October 5 - October 11

### GENERAL INFORMATION

**American Focus** (FY)  
Norman Mailer

**Auto Report** (ME)  
'88 Buick Regal/Horsepower/Honda vs. Acura/MR2/Turbocharging

**Car Show Coast-To-Coast** (SCGI)  
Four wheel steering Honda Prelude/Dave McLellan - Corvette Chief Engineer

**Earth News** (WO/M)  
Linda Thorson/Kevin Costner/Rob Reiner/John Larroquette/Tim Reid

**Health Care** (PIA)  
Injection Solution

**Like Only Yesterday** (WO/M)  
Kennedy-Nixon debate/Nobel prize to Martin Luther King/Brezhnev replaces Khrushchev/Mets win '69 Series

**A Moment In History** (NBC)  
Israeli athletes killed/Soviets shoot down 747/Panama Canal treaty signed/Star Trek premiers/Elvis appears on Sullivan show

**NBC Extra** (NBC)  
Coming around again with Frank Catalano

**Personal Finance Digest** (JPB)  
Charities/Home mortgages/Index funds/Mexican auto insurance/Home equity borrowing/Discount postage stamps

**Public Affairs** (PIA)  
Energy

**Radio Links** (RL)  
Charlie Sheen/D.B. Sweeney

**Reviewing Stand** (PIA)  
Listener's Forum/Airlines & Lawsuits/Professor Robert Neuschell/Byron Gregory/Phillip Corboy/Rich no different from middle class/Art Kinney/John & Joan Anderson

**Travel Holiday Magazine** (CW)  
China

**Working Out** (JBI)  
Weight lifting/Foods for fitness/Running/Cycling/Peak performance

### COMEDY

**All My Children Update** (PRN)  
Langley and Lampley play ball/Laura is born/Ellen is swell/Ellen goes hiking

**Amatellin U** (DD)  
Football against speedreaders/Alumni association speaks up/Convenience store management/Working on a three figure name/Friday night home coming

**Bobby Jo Amberg's Bar 'N Grill** (DD)  
Bartender school dropouts/Stinky Simpson takes center stage/Corky the jumping cockroach/Drink specials: One for price of 3/Fantasy night/Millie's massage parlor special

**Comedy Hour** (MJI)  
Live guest: Franken & Davis/Robin Williams/Schmengy Bros: John Candy-Eugene Levy/Steven Wright/Father Guido Sarducci

**Comedy Show With Dick Cavett** (CW)  
Restaurants/Bill Cosby/Bob Newhart/Justin Wilson/Monty Python/Flip Wilson

**Comedy Spot** (CW)  
Myron Cohen/Redd Fox/Rodney Dangerfield/Spike Jones/Bob & Ray

**Daily Feed** (DCA)  
Bork's restricting plan/Bush denies any knowledge/Coordinating war & summit/Hilton asks Gorbachev for deposit/Law schools publish candidate's grades

**Hiney Wine** (DD)  
Ice cream in your Hiney/Are you a real Hiney lover/Hiney in your car/Hineys that fizz/Hiney & twinkies

**Mel Blanc's Blankety Blancs** (ASR)  
Brave dog Bowser/Camptown racers/King's ransom/Horatio Alger/Elephant boy

**National Comedy Wireless** (DD)  
Wormgear mall popemobile/Reverend Anklebone & yuppies/Grip tight denture adhesive/Squat master headache/Lee's press on zits/Lunchboat

**National Lampoon's True Facts** (PRN)  
Rotten roommate/Dueling staffs/You ought to be in pictures/Eat my chair

**Red Neckerson** (SYN)  
Faded denim clothes

**Radio Hotline** (ASR)  
You guys are bigger than you sound, right?/You guys are on tape, right?/Just passing through/You think I'm crazy/Everybody thinks I'm you

**Stevens & Grdnic's Daily Comedy Exclusive** (ASR)  
Return of Morn the Cat/World's shortest sitcom/Trivia to Dick Clark/Destroy Bob Uecker/Monday Night Football negotiations/Bonus jingle

### SPORTS

**Costas Coast To Coast** (CW)  
Brent Musburger

**Inside Sports Report** (CW)  
Jay Johnstone/Bob Uecker/Dave Jennings/Charlie Findley/Sean Landetta/Mark Gaspiniau/Charlie Kerfeld/Bob Sheppard

**John Madden's Sports Quiz** (CW)  
Why fans don't make good color/Most managers in season/Most yards per catch/Best way to spend snowstorm in Buffalo/Who broke UCLA's record/Thrown out without word/'87 allstar MVP

**National Football League** (CBS)  
(scheduled for 10/5)  
49ers at New York Giants (8:45 PM ET)

**National Football League** (WO/M)  
(scheduled for 10/11)  
Vikings at Chicago Bears (12:45 PM ET)  
Redskins at New York Giants (3:45 PM ET)

**Radio Baseball Cards** (GCS)  
Graig Nettles/Billy Herman/Robin Yount/Willie Stargell/Pee Wee Reese/Joe Morgan

**Sports Explosion** (PIA)  
Ricky Henderson/Donnie Schell/Greg Gross/Manny Mota/Jerry Hairston

**Sports Flashback** (CW)  
'41 & '38 Series/Series HR record/Don Larsen's perfect game/'80 ALCS/'74 NFL playoffs

### DRAMA/NOSTALGIA

**Campbell's Playhouse** (PIA)  
Craig's wife

**Golden Age Of Radio** (PRN)  
Shadow Of Fu Man Chu/Man Called X/Haunting Hour/Nightwatch/Dr. Sixgun

**Same Time... Same Station** (RRC)  
Lorrie Tuttle remembers radio Pt. 1

## NETWORKS/ PROGRAM SUPPLIERS

ABC — ABC Radio (212) 887-7777  
AP — Associated Press (202) 955-7200  
ASR — All Star Radio (213) 850-1169  
ATGN — At The Game Network (516) 422-7777  
BBS — Bailey Broadcasting Services (213) 969-0011  
BP — Bullet Productions (818) 760-3800  
CBS — CBS Radio (212) 975-4321  
CCA — Christian Countdown America (312) 820-1369  
CI — Cart Inc. (509) 534-7090  
CN — Copley Radio (619) 293-1818  
CP/SPN — Cutter Prod./Special Prog. Network (213) 478-2166  
CUSA — Countdown USA (415) 383-7302  
CW — Clayton Webster (314) 725-5070  
DCA — DC Audio (202) 638-4222

DIR — DIR Broadcasting (212) 371-6850  
DD — Dorsey & Donnelly (214) 631-7934  
FF — Frank Forest Productions (415) 383-7827  
FY — Focus On Youth Radio (609) 452-1150  
GCS — Greene Creative Services (415) 530-2636  
GSN — Global Satellite Net (818) 906-1888  
JT — Art Good's Jazz Trax (619) 233-9228  
JBI — Jameson Broadcast (202) 328-3283  
JPB — James Paul Brown Entertainment (800) 345-2354  
MCA — MCA Radio (818) 777-5775  
ME — Mealticket Entertainment (818) 892-7101  
MJI — MJI Broadcasting (212) 245-5010  
NBC — NBC Radio (212) 664-4444  
OHR — Off Hour Rockers (516) 628-1490  
OR — On The Radio Network (213) 306-8009  
PM — ProMedia (212) 585-9400  
PIA — Public Interest Affiliates (312) 943-8888

PRN — Premiere Radio Network (213) 467-2346  
RDP — Rick Dees Productions (818) 843-0687  
REM — REMN Communications (212) 302-9120  
RI — Radio International (212) 302-1670  
RL — Radio Links (213) 454-0488  
RRC — Real Radio Company (818) 795-4900  
SCGI — Starstream Communications (713) 781-0781  
SMN — Satellite Music Network (800) 527-4892  
SYN — Syndicom (415) 366-1781  
TP — Telegrams (213) 854-4475  
TRAN — Transtar (213) 460-6383  
US — United Stations (212) 575-6100  
USP — United Stations Programming (703) 276-2900  
WRN — Weedeck Radio Network (800) 548-7474  
WO/M — Westwood One/Mutual (213) 204-5000



**HEARTFELT ADDITION** — The Contemporary Christian feature "Heartline" has tapped Michael Sirianni as its new Director of National Networking. Begun in March, Heartline is a two-hour program designed for CHR and AOR stations. Pictured in their new Grand Rapids, MI studios are show's host Jerry Drummond (seated) with Sirianni.

## NATIONAL MUSIC FORMATS

## Bonneville Broadcasting

Kevin McCarthy (800) 631-1600  
Alpha

R. CARPENTER "Something..."  
ELTON JOHN "Candle In..."

## Easy Listening

R. CARPENTER "Something..."  
FRANK MILLS "Sketches Of..."

## Broadcast Programming

Jeff King/Jay Albright (800) 426-9082  
Adult Contemporary

ELTON JOHN "Candle In..."  
MICHAEL BOLTON "That's..."  
MILLIONS... "Guaranteed..."  
WARWICK/KASHIF  
"Reservations..."

## Modern Country

K.T. OSLIN "Do Ya"  
OAK RIDGE BOYS "Time In"  
BAILLIE & BOYS "He's..."  
KENNY ROGERS "I Prefer..."  
HANK WILLIAMS JR. "Heaven..."  
EXILE "Can't Get Close..."

## Century 21

Greg Stephens (214) 934-2121  
The Z Format

HOOTERS "Satellite"  
DEF LEPPARD "Animal"  
OTHER ONES "Holiday"  
R.E.M. "The One I Love"  
PRETENDERS "If There..."  
STING "We'll Be Together"  
BOURGEOIS TAGG "I Don't..."  
LIVING IN A BOX "So The..."  
AEROSMITH "Dude..."  
MICHAEL BOLTON "That's..."

## The AC Format

KOOL & GANG "Special Way"  
B. SPRINGSTEEN "Brilliant..."  
WARWICK/KASHIF  
"Reservations..."

## Super-Country

DAN SEALS "One Friend"  
O'KANES "Just Lovin' You"  
PAKE McENTIRE "Good God..."  
EXILE "Can't Get Close..."  
FORESTERS SISTERS "Lyn'..."

## Concept Productions

Elvin Ichiyama (916) 782-7754  
CHR

STEVE WINWOOD "Valerie"  
YES "Love Will Find A Way"  
DEBBIE GIBSON "Shake..."

## Country

EXILE "Can't Get Close..."  
LYLE LOVETT "Give Back..."  
GLEN CAMPBELL "Still..."

## AC

STEVE WINWOOD "Valerie"  
R. CARPENTER "Something..."  
BELINDA CARLISLE "Heaven..."  
KOOL & GANG "Special Way"  
LAURA BRANIGAN "Power..."  
WARWICK/KASHIF  
"Reservations..."

## Drake-Chenault

Phil Barry (800) 247-3303  
XT-40

STING "We'll Be Together"  
YES "Love Will Find A Way"  
MEDLEY & WARNES "I've Had..."

## Contempo 300

STEVE WINWOOD "Valerie"  
MR. MISTER "Something Real"  
KOOL & GANG "Special Way"  
B. SPRINGSTEEN "Brilliant..."  
RAY PARKER JR. "I Don't..."  
WARWICK/KASHIF  
"Reservations..."

## Great American Country

HANK WILLIAMS JR. "Heaven..."  
EXILE "Can't Get Close..."

## Supersoul

SHALAMAR "Games"  
TONI TERRY "She's Fly"  
CHAD "Luv's Passion & You"  
KOOL & GANG "Special Way"  
GARRY GLENN "Do You..."  
O. J. JONES "Cold..."

## JSA Programming

Jay Stevens (213) 463-4542  
Easy Hits

STEVE WINWOOD "Valerie"  
ELTON JOHN "Candle In The..."  
LETTERMEN "One More..."

## Media General

Broadcast Services  
John Lentz (901) 320-4433  
ACtion

STEVE WINWOOD "Valerie"  
ALISON MOYET "Weak In..."  
B. SPRINGSTEEN "Brilliant"  
GLENN JONES "We've Only..."  
KOOL & GANG "Special Way"  
WARWICK/KASHIF  
"Reservations..."

## Your Country

EXILE "Can't Get Close..."  
FORESTER SISTERS "Lyn'..."  
LYLE LOVETT "Give Back..."

## Hit Rock

MIAMI SOUND... "Betcha"  
YES "Love Will Find A Way"  
BELINDA CARLISLE "Heaven..."  
MEDLEY & WARNES "I've Had..."  
DEBBIE GIBSON "Shake Your..."  
B. SPRINGSTEEN "Brilliant..."

## Peters Productions, Inc.

George Junak (800) 255-8511  
Country Lovin'

OAK RIDGE BOYS "Time In"  
HAGGARD & NELSON "If I..."  
KENNY ROGERS "I Prefer..."  
GARY MORRIS "Finishing..."  
DAVID LYNN JONES "Bonnie..."

## The Ultimate AC

PAT METHENY "Last Train Home"  
WARWICK/KASHIF  
"Reservations..."

## The Programming Consultants

Lindsay Schnyder (800) 843-7807  
Stereo Rock

YES "Love Will Find A Way"  
STING "We'll Be Together"  
MEDLEY & WARNES "I've Had..."

## AC

FORCE MD'S "Love Is A House"  
B. SPRINGSTEEN "Brilliant..."  
WARWICK/KASHIF  
"Reservations..."

## Country

ANNE MURRAY "Anyone Can..."  
EXILE "Can't Get Close..."  
HANK WILLIAMS JR. "Heaven..."  
GLEN CAMPBELL "Still..."

## Hot AC

STING "We'll Be Together"  
YES "Love Will Find A Way"

## Radio Arts

John Benedict/Joe Patrick (818) 841-0225  
Country's Best

HIGHWAY 101 "Somewhere"  
KENNY ROGERS "I Prefer..."

## Soft Contemporary

B. SPRINGSTEEN "Brilliant..."  
WARWICK/KASHIF  
"Reservations..."

## Sound 10

STEVE WINWOOD "Valerie"  
KOOL & GANG "Special Way"  
B. SPRINGSTEEN "Brilliant..."  
WARWICK/KASHIF  
"Reservations..."

## American Rock

RICHARD MARX "Should've..."  
BELINDA CARLISLE "Heaven..."  
U2 "Where The Streets..."  
B. SPRINGSTEEN "Brilliant..."

## Satellite Music Network

Pat Clarke (214) 991-9200  
The Starstation

SWING OUT SISTER "Breakout"  
B. SPRINGSTEEN "Brilliant..."

## Rock 'N' Hits

GREAT WHITE "Rock Me"  
STEVE WINWOOD "Valerie"  
KISS "Crazy Crazy Nights"  
YES "Love Will Find A Way"

## Country Coast-To-Coast

TRIO "Those Memories Of You"  
BAILLIE & THE BOYS "He's..."

## Z-Rock

KICK AXE "Rock The World"  
W.A.S.P. "Live...In The Raw"  
PAUL DIANNO "Children Of..."

## Transtar

Adult Contemporary  
Mike Tanner (213) 460-6383

CUTTING CREW "I've Been..."

## PROGRAM SUPPLIER ROUNDUP

Network Notes:  
People And Places

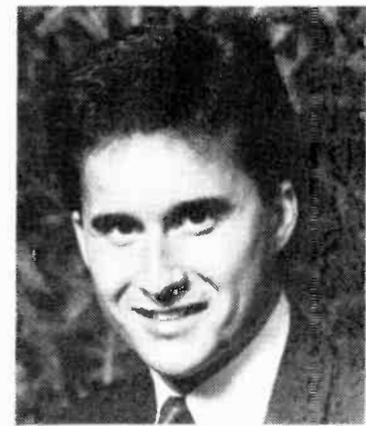
There's been a lot of recent activity involving key personnel at the nets . . . here's a rundown:

Two Westwood One regional station sales managers, Joe Garner and Liz Laud have been promoted to National Sales Managers. Garner formerly at Syndicate It productions, Laud with DIR . . . Jeff Jensen joins Kris Stevens Enterprises as VP/Sales & Marketing . . . Radio Arts recruits former WAIV/Jacksonville PD and Drake-Chenault veteran Frank Proctor as Director/Special Projects.

Lots of evolution at ABC Radio: Rita Silke has been promoted to Manager, RADAR Surveys and Special Projects from Research Coordinator, Special Projects; Stephen M. Wegienek joins as AE in its Detroit sales office; former WIL-AM & FM/St. Louis Sports Director Mike Harris joins ABC as weekend Sports Anchor; finally, Elizabeth Lewison and Jamie Korsen have been promoted to Clearance Managers. Lewison will be primarily responsible for "American Top 40," while Korsen is assigned to "American Country Countdown."

Assuming the NFL strike doesn't preempt him, former New York Jets cornerback John Dockery will do analysis for CBS Radio coverage of pro football . . . Also there, Thomas Walton is appointed Midwest Sales Manger for the CBS Networks. He began his career with the company in 1969 . . . One of New York City's busiest sports-casters, Bob Wolff is also doing host commentary for the Army football network . . . Longtime L.A. newswoman Mary Lyon is now entertainment reporter for AP Radio. Lyon had held news positions at KFVB, KRTH, and KLSX/Los Angeles . . . Also at AP, Veteran auto-repair expert and Popular Mechanics columnist Mort Schultz will host a new two-way talk show as part of its "American Know-How" series . . . Ron Cutler Productions recruits Joni Silverman from Silver Lining Productions to handle talent acquisition . . . Progressive Music Network appoints Buddy McGregor as Western Regional Representative . . . United Stations installs WXRK/

New York personality Jimmy Fink as host of "Rock Watch." Former host was WBCN/Boston talent Oedipus.



Joe Garner



Liz Laud



Mary Lyon



Mort Schultz



Jimmy Fink

# Bee Gees

## "YOU WIN AGAIN"

(7-28351)



The New Single

Produced by

Arif Mardin With Barry Gibb,  
Robin Gibb and Maurice Gibb

Co-Produced by Brian Trench

From the forthcoming album *E.S.P.*

On Warner Bros. Records, Cassettes and Compact Discs

Management: Gary Borman and Harriet Sternberg,

Borman/Sternberg Entertainment

<b>PRO-FM deb 32</b>	<b>Plus . . .</b>
<b>Y100 14-11</b>	<b>Z94</b>
<b>KDWB deb 37</b>	<b>WCAU</b>
<b>K104 26-20</b>	<b>KRBE</b>
<b>WSPK add</b>	<b>KCPX</b>
<b>KZZB deb 40</b>	<b>WERZ</b>
<b>WZYP 33-30</b>	<b>WBBQ</b>
<b>WBAM 28-23</b>	<b>KSAQ</b>
<b>KZIO 36-33</b>	<b>KIHK</b>
<b>WZOK 27-22</b>	<b>Z104</b>
<b>KF95 32-28</b>	<b>KIKX</b>
<b>95XXX deb 39</b>	<b>WQCM</b>
<b>95XIL 24-21</b>	<b>KQIZ</b>
<b>WJAD 40-37</b>	<b>WCGQ</b>
<b>KQCR deb 36</b>	<b>Q101</b>
<b>KFRX 20-16</b>	<b>KNIN</b>
<b>WSPT add</b>	<b>WBWB</b>
<b>KZFN deb 40</b>	<b>KGOT</b>
<b>OK95 32-26</b>	<b>KOZE</b>
	<b>KTMT</b>

BORMAN/SERNBERG

© 1987 Warner Bros. Records Inc.



# DATEBOOK

SEAN ROSS

## CMA Awards Debut

MONDAY, OCTOBER 12

1957/Little Richard says he'll drop rock for religion. When sax player Cliff Burks dares him to prove it, Richard throws four diamond rings into Sydney's Hunter River. The next day he flies to L.A. to be baptized.

1962/Fortunately, they stopped him before he threw Ringo into the river: The Beatles open for Little Richard at Liverpool's New Brighton Tower.

1971/Gene Vincent dies at 36 of a bleeding ulcer.

1985/Jennifer Rush's "The Power Of Love" completes its trek across Europe by going #1 in Britain. Laura Branigan has since recorded "Power" in hopes of having a hit in America, the one place where none of its versions has done well.

1986/Lionel Richie plays Nashville's Municipal Auditorium. Backstage visitors include Amy Grant, T.G. Sheppard, Anita Pointer, Reba McEntire, Ray Stevens, and John Schneider. In Santa Monica, a club holds a forum on music censorship featuring Jello Biafra, Phil Alvin, and Frank Zappa and draws a turnaway crowd.

Born: Melvin Franklin (Temptations) 1942, Dick Gregory 1932, Sam Moore (. . . & Dave) 1935

TUESDAY, OCTOBER 13

1975/Neil Young has throat surgery, forcing him to cancel tour dates through the next year. Charley Pride and Glen Campbell host the first CMA Awards. "Before The Next Teardrop Falls" wins best single; "Back Home Again" is top song.

1978/Sid Vicious is arrested for the stabbing murder of his girlfriend, Nancy Spungen, in New York.

1979/Steve Martin hosts the first episode of "Saturday Night Live" without John Belushi and Dan Aykroyd.

Blondie is the musical guest.

1980/Johnny Cash is elected to the CMA Hall of Fame; AC/DC's "Back In Black" goes gold.

1985/B-52's guitarist Ricky Wilson dies at 32 of lymph cancer.

1986/At Neil Young's benefit for the Bridge School near San Francisco, CSNY is reunited for one song. Bruce Springsteen makes his first appearance since the "Born In The USA" tour.

Born: Marie Osmond 1959, Moana Wolfgramm (Jets) 1973, Paul Simon 1941, Sammy Hagar 1949, Lacy J. Dalton 1946, Robert Lamm (Chicago) 1944, John Ford Coley 1951

WEDNESDAY, OCTOBER 14

1955/Bill Haley plays Lubbock; Buddy Holly is the opener.

1972/Joe Cocker and six band members are arrested in Australia for possession of marijuana, heroin, and hypodermic needles.

1985/The Judds win CMA single of the year for "Why Not Me" and top vocal group honors. "God Bless The USA" is named best song. Ricky Skaggs takes Entertainer of the Year.

Born: Cliff Richard 1940, Justin Hayward 1946, Thomas Dolby 1958, Colin Hodgkinson (Whitesnake) 1945



Chuck Berry, Richard Carpenter, Lacy J. Dalton, Paul Simon

THURSDAY, OCTOBER 15

1955/Buddy Holly opens in Lubbock for Elvis Presley.

1971/Rick Nelson writes "Garden Party" after being booed for trying new material at a New York oldies revival.

1980/The Cars' least successful LP, "Panorama," goes platinum.

1984/Disco artist Tasha Thomas ("Shoot Me With Your Love"), who also starred in "The Wiz," dies at age 34.

1986/But where were the Forester Sisters? At 9:30 on "You Again," John Stamos almost quits school to join the Beach Boys, who sing "California Dreaming." At 10:00 on "The Equalizer," a blind music critic is terrorized by a rapist; in an unfortunate title choice, guest artists Ashford & Simpson sing "Count Your Blessings."

Born: Chris DeBurgh 1948, Tito Jackson 1956, Richard Carpenter 1945, Marv Johnson 1938

FRIDAY, OCTOBER 16

1957/Sam Cooke's "You Send Me" released.

1969/Chess/Checker/Cadet founder Leonard Chess dies of a heart attack in Chicago at 52.

1981/Foreigner's "Urgent" goes to #1 in South Africa. Soft Cell's "Tainted Love" takes the top slot in Israel.

1985/Artists United Against Apartheid release their "Sun City" single. One New York DJ tries to explain the record to listeners by describing apartheid as "some real bad stuff going on in South Africa."

1986/Taylor Hackford lenses the concerts for his Chuck Berry film, "Hail Hail Rock & Roll," in St. Louis despite a public conflict between Berry and Keith Richards over who'll lead the band.

Born: Tony Carey 1953, Gary Kemp (Spandau Ballet) 1959, Bob Weir (Grateful Dead) 1947, C.F. Turner (BTO) 1943

SATURDAY, OCTOBER 17

1960/Dion leaves the Belmonts; he rejoins the band for a Madison Square Garden show 12 years later.

1967/Joan Baez is arrested during a blockade of the Oakland Army Induction Center and spends ten days in jail.

1984/Alberta Hunter, who returned to blues only after she reached mandatory retirement on her nursing job, dies on NYC's Roosevelt Island at age 89.

1986/Billy Bragg's "Talking With the Taxman About Poetry" is released with the legend, "for copyright reasons, this album not available in South Africa." Also, "Round Midnight," with Dexter Gordon, Herbie Hancock, and Lonette McKee, opens. And Michael Stipe tears down two "Miller Music" banners at a Milwaukee R.E.M. show. He then tells the crowd, "We don't believe in corporate sponsorship; I wouldn't drink Miller if they paid me."

Born: Earl Thomas Conley 1941, Jim Seals 1941, Gary Puckett 1942, Michael McKean (Spinal Tap) 1947

SUNDAY, OCTOBER 17

1974/Depending on who you ask, Mary Woodson throws either grits or boiling water on her boyfriend, Al Green, then kills herself.

1975/Simon & Garfunkel reunite again on "Saturday Night Live" to sing "My Little Town."

1986/Rick Mayer, an ex-roadie for Jag Wire, Axehammer, Black Sheep, and Leatherwolf, is found murdered in a Hollywood hotel room. Also, Earl Thomas Conley & Anita Pointer sing their duet "Too Many Times" on "Soul Train." Christine McVie marries Portuguese composer/keyboardist Eduardo Quintelo DeMendonca in London.

And Mayor Andrew Young declares "Monkees Day" in Atlanta; he identifies them as "one of the earliest groups to transpose their musical success to TV."

Born: Chuck Berry 1926, Gary Richrath (REO) 1949, Laura Nyro 1947



BRAD MESSER

# CALENDAR

## JOE BIDEN DISEASE

### Credit Where Credit's Due

There's a terrible shadow hanging over me now. Because of what I have written in the October 15 "Calendar" below, I'm at full risk of catching Joe Biden Disease, for I have indeed used someone else's words without citing the source.

The problem is that I do not know the source ("The Source," James Michener). The item was just a scrap of paper torn from a page of some long-forgotten book ("book," from the ancient Middle English boke).

If America's current attribution kick maintains any thrust at all, watch for me to be exposed on front pages everywhere, perhaps even humiliatingly forced to drop out of

the presidential race. But as Alfred E. Neuman said, "What, me worry?" Nope.

Can they make everyone cite the original source of what we say or write? No way. Who first said, "Under no circumstances will the Hotline number be given out!" Marconi?

And fat chance of fairly attributing, "Everyone must give 110% during this book because it's cru-

cial!" Naw, nothing we say is new. "No personal calls while on duty" was the first thing Alexander Bell said to Watson the minute they built the world's second telephone.

But seriously folks (Henny Youngman?), naming the source of a quote or a story has been one of the sacred ideals of journalism for a long, long time. The first two things they teach you in a news-room are (1) name the source and (2) make sure there's paper in the wire machine before you leave.

Senator Biden's problem will turn out to be for the common good if it makes us more aware of the need to always give credit where credit is due.

## Columbus Day

**MONDAY, OCTOBER 12** — Christopher Columbus and his crew of 88 men, whose three ships had been on open ocean five weeks, sighted the Bahamas in 1492 and made the first known Western Hemisphere landing by Europeans. Queen Isabella had mortgaged her jewels to finance the expedition. Japan's ex-prime minister was found guilty in 1983 of taking \$2,000,000 in bribes from Lockheed in connection with sales of airplanes to Japan Air Lines. Sixteen years after recording "Be Bop A Lula," 36-year-old Gene Vincent died in 1971 of heart failure. Thanksgiving Day in Canada.

*Birthdays:* Singer Luciano Pavarotti 52. Comic/activist Dick Gregory 55.

## World's Largest Yo-Yo

**TUESDAY, OCTOBER 13** — The world's largest yo-yo, a 256-pounder built by Dr. Tom Kuhn, was dropped from a 150-foot crane in San Francisco in 1979.

The Canadian World's Fair, "Expo-'86," closed in Vancouver a year ago. America's first aerial photo was taken in 1860 from a balloon over Boston. The eight-year White House building project began in 1792 with a cornerstone-placing ceremony.

*Birthdays:* Singer Marie Osmond 28. Actress Pamela Tiffin 45. British PM Margaret Thatcher 62. Singer/actor Yves Montand 66.

## Rings Around The Sun

**WEDNESDAY, OCTOBER 14** — Photographic proof of two rings around the sun was released in 1983 by Japanese astronomers. They said the faint rings appear to be composed primarily of fine dust particles.

74-year-old Bing Crosby died in 1977. Dr. Martin Luther King Jr. was awarded the Nobel Peace Prize in 1964. 40th anniversary of Chuck Yeager breaking the sound barrier in the Bell X-1 rocket plane (1947).

*Birthdays:* Actor Harry Anderson 38. Musician (Moody Blues) Justin Hayward 41. Actor Roger Moore 60.

## World's Worst Driver?

**THURSDAY, OCTOBER 15** — "On October 15, 1966, within a space of 20 minutes, a 75-year-old man in McKinney, TX earned himself the title of World's Worst Driver. He committed four hit-and-run offenses, drove on the wrong side of the road four times, and caused six accidents." (Item clipped from book, title unknown.)

The first public draft card burning was staged in 1965 in protest of conscription for Vietnam. White Cane Safety Day by Presidential proclamation.

*Birthdays:* Richard Carpenter 42. Penny Marshall 44. Linda Lavin 50. Jean Peters 61. Lee Iacocca 63.

## Bequest To A Parrot

**FRIDAY, OCTOBER 16** — A pet parrot benefitted from Elizabeth Hunter's will in London in 1813. She ordered that part of her estate be used immediately to buy "a very high, long, and large cage" for the bird that had been her companion for 25 years, and set aside today's equivalent of \$40,000 a year for the parrot's upkeep until death.

Karol Wojtyla of Poland was elected Pope in 1978 and changed his name to John Paul II. Gallus Day; traditionally "if this day be dry, so will be spring."

*Birthdays:* Actress Suzanne Somers 41. Actress Angela Lansbury 62.



### "The Discovery & Development Of New Artists"

October 29 - November 1, 1987, The Roosevelt Hotel, New York City  
PANEL AGENDA

Thursday, October 29, 1987

College Radio: Present & Future—  
An extensive all-day workshop and symposium covering the most crucial aspects of college radio in the '80s and beyond.

Friday, October 30, 1987

"Discovery"

10:00 - 11:30 am

From Demo To Limo:  
The Evolution Of New Artists  
Grand Ballroom  
Linda Clark (Linda Clark Management), moderator

The New Artist And The Recording Process  
Oval Room

Lawyers, Guns & Money:  
Artist Management  
Oval Room  
John Guarnieri (EMI Records), moderator

11:30 - 1:30 pm

Keynote Address: Abbie Hoffman  
Topic: Activism In The 1960s—  
Music, Media & Society

Performances by Nicaraguan Freedom Singers—  
Salvador Bustos; Quadaberranco  
Grand Ballroom

1:30 - 3:00 pm

The Politics Of Dancing:  
Music As A Social Force In The '80s  
Grand Ballroom  
Ty Braswell (Jackson Browne Management), moderator

Surviving & Thriving As An  
Independent Record Label  
Oval Room

Roots—Rap—Reggae  
Madison Room  
Dr. Dread (RAS Records), Night Nurse  
(CMJ New Music Report), co-moderators

3:00 - 4:30 pm

Playing It Cool:  
College Radio & The Alternative Marketplace  
Grand Ballroom

The Retail Connection & Independent Distribution  
Oval Room

Cultural Meltdown: Integration Of  
Non-Rock Music Into The Mainstream  
Madison Room  
Hal Wilner, Jr., moderator

4:30 - 8:00 pm

CASIO showcase of professional products, with special guest, David Rosenthal of Cyndi Lauper's band.

Getting By In A Material World:  
Survival And Development Of The Alternative Artist  
Oval Room

International Artist Development:  
Non-Domestic Products & Persons  
Madison Room  
Robin Hurley (Rough Trade), moderator

6:00 - 8:00 pm

Recording International Trade Committee (R.I.T.C.) Meeting  
Oval Room

HOTEL ACCOMMODATIONS: Discounted rates at the Roosevelt Hotel and New York Helmsley.

Roosevelt Hotel Rates: \$98.00 single, \$114.00 double, \$123.00 triple, \$136.00 Quad. These rates are only in effect until October 15, 1987. (212) 661-8600

New York Helmsley Rates: \$100.00 single, \$180.00 double, \$115.00 weekend rate. These rates are only in effect until October 14, 1987. (212) 490-8000

YOU MUST MENTION CMJ MUSIC MARATHON TO RECEIVE DISCOUNTS.

AIRLINE DISCOUNTS: CALL United Airlines for ultra saver fares ranging from 40% to 75% off regular coach fares!! Call from 7:30 AM to 11:00 PM 7 days a week. (800) 521-4041. Refer to account #7063-B to receive discount.

All Panels Subject To Change



Saturday, October 31, 1987

"Development & Marketing"

10:00 - 11:30 am

College Radio In The Community:  
Force Or Force?  
Grand Ballroom  
Harry Levy (Capitol Records), moderator

Country Workshop  
Oval Room

Future-Bop: The Shape Of Jazz To Come  
Madison Room  
Alan S. Bergman (Attorney), moderator

11:30 - 1:00 pm

The A&R Panel: What's Wrong With This Tape?  
Grand Ballroom  
Michael Rosenblatt (Geffen Records), moderator

Maximum Exposure: Print Media's Role In Artist Development  
Oval Room

The Rhythm Workshop: Yo! Bum Rush The Panel  
Madison Room  
P. Fine (CMJ New Music Report), moderator

1:00 - 2:30 pm

Visual Marketing: The Little Picture In The Big Picture  
Grand Ballroom

Commercial Radio 1987: Cutting Edge Or Dull Blade?  
Oval Room

Music Publishing: It's Not The Singer, It's The Song  
Madison Room  
David Renzer (Zomba/Jive Records), moderator

New Artist In Performance  
Colonial Room

2:30 - 4:00 pm

Successfully Marketing A New Artist—  
Tying It All Together  
Grand Ballroom

Overseas Licensing  
Oval Room  
Richard Grabel (Cohen & Bodine), moderator

The Underground Video Workshop  
Madison Room  
Fran Duffy (Snub Video), moderator

4:00 - 5:30 pm

The Artist Encounter & Free For All  
Grand Ballroom

Metal Marathon:  
A series of panels and workshops that focus on hard rock and heavy metal as the serious musical and cultural force that it is.

Friday, October 30, 1987

11:00 - 12:30 pm

Keynote Address  
Colonial Room

12:30 - 2:00 pm

Hard Rock Artist Development  
And Marketing: Forging Scrap Metal Into Platinum  
Colonial Room  
Ed Trunk (Megaforce Records), moderator

2:00 - 3:30 pm

Metal & Radio: Hell In Your Home  
Colonial Room  
Marko Babineau (Geffen Records), moderator

3:30 - 5:00 pm

Image vs. Substance: Is It The Look Or The Lick?  
Colonial Room  
Ida Langsam (Public "I" Publicity), moderator

Saturday, October 31

10:00 - 11:30 am

Sheet Metal: The Role Of Media In Breaking  
Hard Rock Artists  
Colonial Room

11:30 - 1:00 pm

Metal Crossover: New Breed Or Hip Hype?  
Colonial Room  
Brian Siagel (Metal Blade Records), moderator

2:30 - 4:00 pm

Hard Rock Artist Panel: Metal Zoo  
Colonial Room

### REGISTRATION FORM

Your registration entitles you to three days of workshops, exhibitions and demonstrations, plus, at no extra charge, entrance to Metal Marathon, College Day and the Marathon Club Pass, entitling you to free entry to over 20 New York clubs for the duration of the convention.

(please print):  
NAME \_\_\_\_\_ TITLE \_\_\_\_\_  
AFFILIATION \_\_\_\_\_ PHONE \_\_\_\_\_  
ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
ACCOMMODATIONS DURING MARATHON  
\$175 \_\_\_\_\_ \$95 student rate \_\_\_\_\_ ( ) Check \_\_\_\_\_ ( ) Money Order \_\_\_\_\_  
Indicate quantity and make check or money order (non-refundable) payable to CMJ Music Marathon  
Check must accompany registration form or provide the following credit card information:  
MasterCard ( ) Visa ( ) American Express ( ) Expiration Date \_\_\_\_\_  
Cardholder Name \_\_\_\_\_ Card Number \_\_\_\_\_  
Signature \_\_\_\_\_  
Mail to CMJ Music Marathon, 830 White Avenue, Albion, NY 11507  
For more information on showcasing, panels, exhibition space, hospitality suites, advertising and other promotional opportunities, contact Joanne Abbott Green (516) 246-9600.



DAN O'DAY

## AIR PERSONALITIES

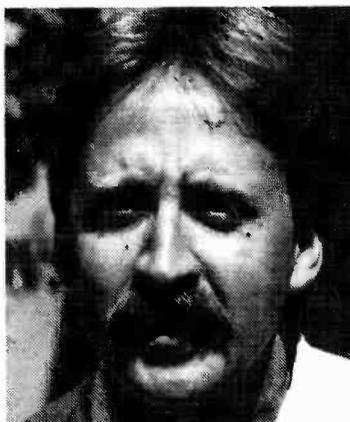
# Winning With Wake-Up Calls

Ted Burton Jacobsen works as the morning jock on WFMW/Waterloo, IA. One of his show's most popular features is a candid phone bit known as "The Wake-Up Call."

While listening to a sampling of these calls, I was impressed with his preparation, execution, and editing. A few of the calls, however, bothered me; they seemed to cross the line between good-natured put-on and mean-spirited practical joke. In speaking with Jacobsen, I learned he also had discovered that a call occasionally came across as too rough.

**R&R:** What led you to modify your approach?

**TBJ:** I've learned that the listener can feel I'm pushing too hard and being a creep. During a call to a woman who had let her kids taste dog food, she let out a moan or



Ted Burton Jacobsen

groan that was almost like crying; I think that had the effect of going too far.

Even though she laughed at the end of the call, that might have been a moment that made the listeners feel uncomfortable. You're bound to make the victim feel uncomfortable; that's part of the process. But you don't want to convey too much of that discomfort to the listener.

### A Wake-Up Call Transcript

(Phone Rings)

**VICTIM:** Hello?

**TBJ:** Mike!

**VICTIM:** Yeah.

**TBJ:** Jim from the bank.

**VICTIM:** Yeah . . .

**TBJ:** Calling from the credit department here this morning.

**VICTIM:** What seems to be the problem?

**TBJ:** You cannot charge \$16,000. That's over your limit.

**VICTIM:** Sixteen thousand??

**TBJ:** Charged here from Cancun, Mexico.

**VICTIM:** That's in pesos!

**TBJ:** . . . Surf & Turf Restaurant . . .

**VICTIM:** Sixteen thousand pesos is the equivalent of 16 bucks. You have to convert it to American dollars.

**TBJ:** You know you're way over your limit here.

**VICTIM:** Uh . . . sir . . . if you'll look on the readout, it says "pesos." You're supposed to convert it! Every unit of 930 is equal to a dollar. So you divide 930 into that.

**TBJ:** May be my mistake; I multiplied everything by 108.

**VICTIM:** 108? 108 dollars?

**TBJ:** No, FM 108!

**VICTIM:** (pause) Oh, you're kidding me!

**TBJ:** No, I'm not!

**VICTIM:** I'll kill her!

### FROM JACOBSEN'S ON-AIR DIARY

## 13 Steps To Phony Phone Success

- Make sure your PD and GM support the idea and its execution, and are aware of any possible pitfalls.
- Get information from the "victim"'s friend or relative in advance.
- Look for entertainment value! Favorite topics: animals, prior embarrassing activity, underwear, celebrities.
- Work from a script, but be flexible.
- Begin the call with enough information to clue the listener in on the set-up.
- Use real business and agency names to bait the victim and add realism, and then edit them out before airing.
- Listen to the victim's responses, respond interactively, and try to get the victim to react.
- Once the "zap" has occurred, get a quick, entertaining response and get out quickly.
- Have editing capabilities in-studio on a cue channel that's handy to the jock, compatible to the production room's editing facilities.
- Be concise, keeping the elapsed time to the same length as a commercial: 60 seconds.
- Follow the aired call with a musical spot or jingle.
- Get victim's permission to air the call; 98% say yes.
- Use an edited version of the call in a promo to run in other dayparts and on weekends.

## A Jacobsen Call Sampler

1. "The bank" calling to say the victim's credit card has been charged for 16,000 dollars instead of 16,000 pesos.
2. "The Playtex company" offering free samples of lingerie to "full-figured women."
3. "The Society for the Prevention of Cruelty to Children" calling about a report that the woman was feeding her children dog food.
4. "The airline" calling to say a vacationer is being bumped from her scheduled flight to make room for a senator.
5. A "police deputy" calling a car dealer to report vandalism at his dealership.
6. "Clark down at the filling station" calling a woman to say her horses have gotten out of the barn and are loose on a local street.
7. "Frank Nelson of NBC" calling a local TV newswoman, asking if she'd like to come to work in New York.
8. "Airport security" calling to say a woman's cows are on the runway.
9. "Donald Dingle" calling a young woman who had accidentally run over a duck and complaining that it was his rare duck she killed.

**R&R:** Are there any calls you regret having made?

**TBJ:** Yeah, the one to the woman who ran over the duck. I thought it was just hilarious at the time, but in retrospect it went a bit too far. She really sounded scared.

**R&R:** Who supplies you with the inside information needed to set up a call?

**TBJ:** Once you do one or two on the air, new ones come in all the time. I've got a huge file of letters from people, and notes I've taken from phone conversations.

**R&R:** How often do you do a wake-up call?

**TBJ:** Once a day. Then I edit and rotate it at different times of the

airshift another five or six times, over a period of a couple of weeks.

**R&R:** Any final words of advice to jocks who attempt put-on calls?

**TBJ:** You need to realize that doing this type of thing requires a learning process. And you have to have management that gives you enough room to learn.

**I NEED YOUR INPUT:** Letters, comments, and cassette airchecks are welcome. Due to the large volume of mail, however, I regret that I cannot critique the tapes I receive.

### RADIO STORIES

## At The Sound Of The Tone...

From KFOR/Lincoln PD Scott Young:

"I was PD at K000-FM/Omaha, which was a very short-staffed radio station. One day I woke up desperately ill, and called in a part-timer who hadn't worked for us for about a year.

"So I was home, listening to this guy do my shift, when the voice of our engineer comes on: 'This is a test. For the next 60 seconds this station will be conducting a test of the Emergency Broadcast System.'

"Unbeknownst to this disc jock-

key, since he last had worked at the station we had put in the new EBS system where you had to punch in the tones, as opposed to playing the old cart with the thousand-cycle tone. So I was panicking, thinking, 'Oh, no! This guy isn't going to know what to, and we're going to have 45 seconds of dead air!'

"What followed was about ten seconds of dead air, and then the jock opened the mike and went, 'BBBBBBBBBBBBBBBBBEEP!'"



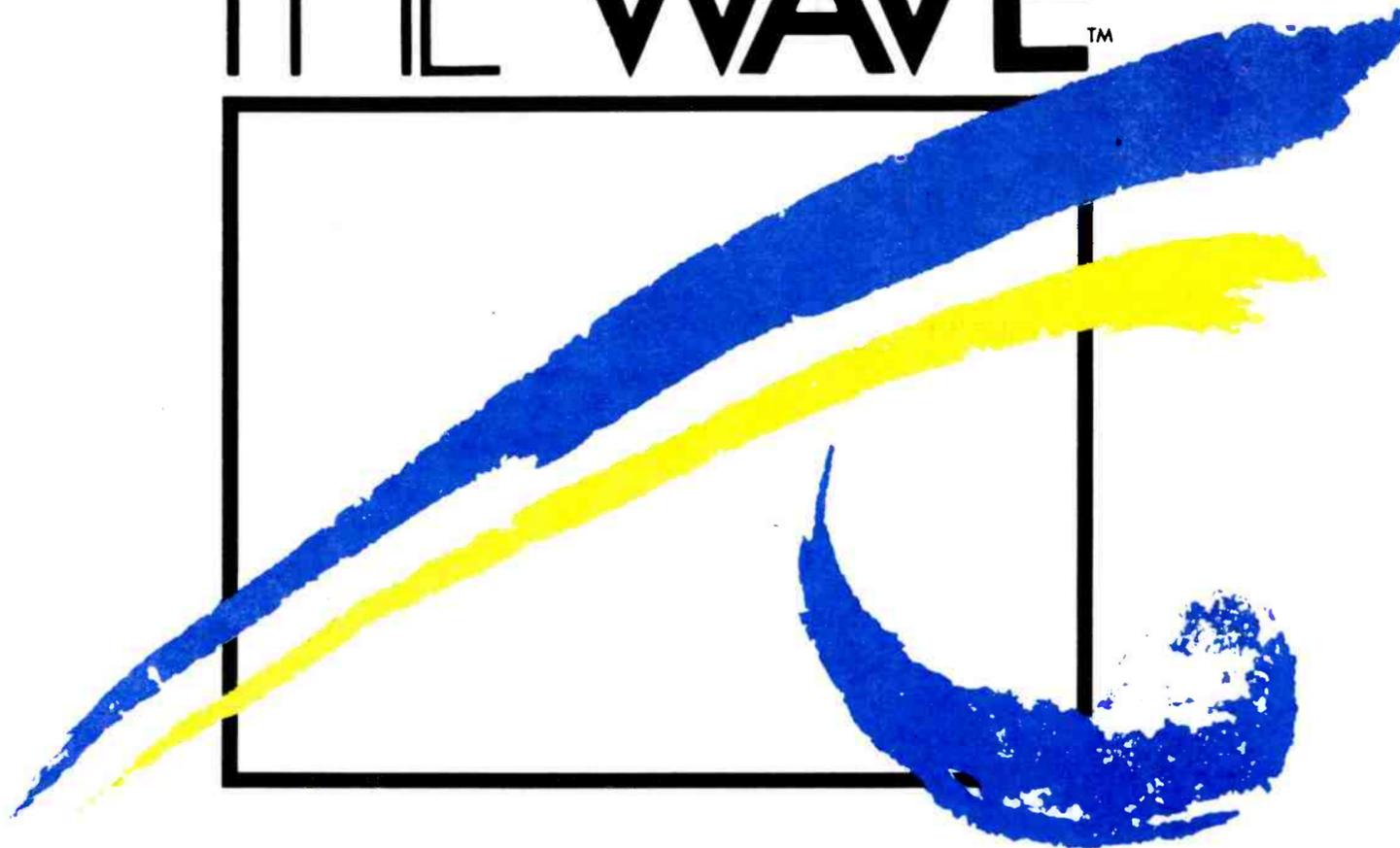
### MUSICAL STARSTREAMS AND THE STARSTREAMS FORMAT

NOW THAT THE BIG BUZZ IN RADIO IS NEW AGE MUSIC, REMEMBER THAT WE WERE THE FIRST TO SYNDICATE TRUE NEW AGE TO COMMERCIAL RADIO BACK IN 1981. WE HAVE PERFORMED WITH IT IN OVER FIFTY MARKETS. WE KNOW THAT THE APPEAL OF TRUE NEW AGE MUSIC IS GREATER THAN JAZZ.

SOON WE WILL BE OFFERING THE FIRST FULL-TIME NEW AGE FORMAT THAT DOESN'T COMPROMISE THE MUSIC. WATCH FOR OUR ANNOUNCEMENTS, WHETHER IT'S TWO HOURS A WEEK OR A FULL-TIME FORMAT, DON'T MAKE A MOVE UNTIL YOU TALK WITH US. CALL FRANK FOREST (415) 383-STAR

**SOLD**  
DALLAS  
SEATTLE  
SAN DIEGO  
KANSAS CITY

# THE WAVE™



## Now available in your market.

Everyone in radio has been watching THE WAVE™ forge an extraordinary success story in Los Angeles, one of the country's toughest markets.

When THE WAVE™ began, it was 21st in the market with adults 25-49. In just seven months it has risen to 6th place among more than 80 intensely competitive stations, commanding a 4.2 in adults 25-49.

THE WAVE™ is fresh, different, the first really new programming concept in twenty years. It brings together a unique blend of light jazz, new age music, and soft rock to create its own new musical genre.

THE WAVE™ is now available in your market. For information call Greg Daugherty at 1-800-527-4892 or 1-214-991-9200.

DISTRIBUTED LIVE VIA SATELLITE, EXCLUSIVELY BY SATELLITE MUSIC NETWORK.

# Columbia delivers the Fuel for High-Performance Programming

## Mick Jagger

### Let's Work

From the Columbia Lp: "Primitive Cool" 40919  
Produced by Mick Jagger and Dave Stewart

CHR CHART: **DEBUT** **39**  
142 CHR REPORTERS STRONG

#### WMMS 15-9!

B104	WGH 35-30	WAEB 33-20	WLRW 31-27
WXKS deb 35	Q105	WNNK 37-33	SLY96 28-21
Z94 deb 34	WMMS 15-9	WZYP 37-28	OK95 24-19
WMJQ	WKTJ	KSAQ 37-32	
CKOI 34-29	KDWB	Z102 40-35	
WCAU 37-30	KWK 34-30	KZIO 32-29	
PRO-FM	KIIS	WIXX 31-27	
Q107	KWOD	KQKQ 25-21	
Z93	KCPX	KIKX 38-33	
KKBQ	KPLZ	KXYQ 20-16	
KRBE	KUBE	KISF 21-17	



#### CHR NEW & ACTIVE

NOW ON 58 CHR REPORTERS!

WXKS 32-25	KATD 35-32	WHSL add
WCAU add	JET-FM add	WBNQ 33-29
WMMS 26-20	99GFM add	WCIL add
WHYT add	WBBQ add	Y94 16-9 (HOT)
KDWB 10-7	KIHK 35-31	WAZY add
WLOL 6-3	KMGX 40-35	KUUB add
KKRZ add	KQIZ add	SLY96 add 39
FM102 27-23	Q101 add	

## Wendy and Lisa Waterfall

Taken from the Columbia Lp: "Wendy and Lisa" 40862  
Produced by Wendy and Lisa and Bobby Z

## Michael Bolton

### That's What Love Is All About

Taken from the Columbia Lp: "The Hunger" 40473  
Produced by Keith Diamond

CHR: 99 REPORTERS! 43%  
ONE OF THE MOST ACTIVE  
AC: CHART: **18**

WXKS 16-12	KCPX 27-23	95XIL 22-12 (HOT)
WMJQ	KMEL 17-15	WBNQ 14-7 (HOT)
WCAU 24-21	KWSS 21-17	KUUB 14-6 (HOT)
PRO-FM deb 35	WFLY 11-6 (HOT)	KTRS 26-21
Y95	K104 9-3 (HOT)	Y97 23-17
KRBE	WERZ 12-10	
KDWB 29-24	KC101 11-7 (HOT)	
WLOL add	99GFM 36-31	
KZZP add	WKDD 16-14	
KROY 32-26	WWFX 30-23	
KWOD 32-28	103CIR 12-8	

NOW ON 66 CHR REPORTERS!  
AOR TRACKS: **15**

WXKS	KDWB	WHSL add
WCAU 39-34	WAEB 40-31	KCMC add
WEGX 30-27	WNNK add	Y94 39-35
Q107	KZOU add	KUUB add
KRBE	WKDD add 39	KTRS add
WGH add	95XXX add	KOZE add
WMMS deb 36	WIKZ add	OK95 add

## Hooters Satellite

From the Columbia Lp: "One Way Home" 40659  
Produced by Ric Chertoff  
Co-produced by Rob Hyman and Eric Bazilian



© 1987, CBS Inc.



JOEL DENVER

## CONTEMPORARY HIT RADIO

### JET-FM Edges Past Rockin' K104

Furnished House Giveaway Among Listener Lures

When a legendary AM CHR like WJET/Erie, PA succumbs to the ravages of an FM competitor like WCKC (K104), there's only one thing to do: fight fire with fire. That's just what happened last October, when WJET was sold to minority interest and became Urban WBLQ. In the meantime, WSEG was purchased and transformed into JET-FM.

JET-FM PD Jim Cook is an eight-year market veteran who spent the last seven years programming WJET. Despite only having a 3kw signal compared to K104's 50kw monster, he claims he has no coverage problems in Pennsylvania's third largest city.

"It's a four-county metro — Erie, Ashtabula, Crawford, and Warren — but most of the population is in Erie County surrounding Lake Erie," he explained. "Our towers are all on the hills overlooking the lake, so just about everyone has an equal footing."

JET-FM's 20.9 debut edged K104's 20.7 — an interesting study in market fractionalization (see "A Big Numbers Game"). Discussing how he moved his dwindling AM audience to FM, he said the fact that JET-FM is at 102.3 and K104 is at 103.7 "may have helped."

#### Current-Intensive Approach

Fully aware that directly copying K104 could be a fatal mistake, Cook adopted a different angle.



Jim Cook

"Besides (AC) WCKC (Classy 100), K104 was the only choice on FM for contemporary music. We've taken a current-intensive, more mainstream direction, while K104 leans a bit more AOR and has begun adding some male-oriented gold for flavor. In some senses we're farther apart than ever, giving the market two well-defined CHR choices.

"K104 avoids much of the Urban crossover product; we're early on

it. But while they're faster on the rock stuff, we tend to pick up and play it quicker than they add the Urban crossovers. Therefore, we tend to have a fresher sound."

Recognizing the value of new product, Cook gives it a front and backsell, and promotes it each hour. In addition, one new record is deemed the "Weekend Pick Hit" and put into a hot rotation. JET-FM also programs a nightly "Battle Of The Bands" at eight.

"Exposing new product is a real plus," Cook said. "It maintains a fresh image, especially in contrast to K104. The important thing is a balance between familiarity and new music. This is where our personalities breathe life into the station. They're the soul of the operation, while the rest is the body.

"We're music-intensive, but not a jukebox. Our personalities add entertainment to the music. The combination is designed to make people afraid to tune away for fear of missing something."

**"Radio needs to be fun. If you can't get enjoyment out of what you're doing, go pack groceries."**

—Jim Cook

### An Erie Kind Of Music Mix

So how do JET-FM and K104 stack up musically? Look at the sample 5pm hour from JET-FM and a 4pm hour from K104 (which does a gold feature, "'60s Til 6," between 5:30-6pm).

In K104's music flow the Bee Gees and Pointer Sisters are situated in strong formatic positions. Worth noting: the Bee Gees

are in "Power" rotation despite their lack of national airplay success. Shannon describes the Pointers as "the Supremes of the '80s."



ABC/When Smokey Sings  
HEART/Who Will You Run To  
MONKEES/Heart & Soul  
FAT BOYS/Wipe Out  
HUEY LEWIS/Do In It All For My Baby  
GREGORY ABBOTT  
Shake You Down  
BRYAN ADAMS/Victim Of Love  
JELLYBEAN/Who Found Who  
GLASS TIGER/Don't Forget Me  
MICHAEL JACKSON/I Just Can't Stop Loving You  
POLICE/Don't Stand So Close To Me



BEE GEES/You Win Again  
POLICE/Don't Stand So Close To Me  
POINTER SISTERS/Be There  
ELTON JOHN/Mama Can't Buy You Love  
MR. MISTER/Something Real  
VAN HALEN/Dreams  
FLEETWOOD MAC/Little Lies  
WARWICK & OSBORNE/Love Power  
CCR/Down On The Corner  
PET SHOP BOYS/It's A Sin  
STEVE WINWOOD/Higher Love  
REO/In My Dreams

### A Big Numbers Game

According to Jim Duncan's *American Radio*, Erie has more CHR shares than any other market. WJET-FM's 20.9 and K104's 20.7 add up to 41.6.

JET-FM leads in teens, with better than a 62 share to K104's near 16. In 18-34s, K104 is out front with almost a 36 share; JET-FM's near-25 share is followed by AC WCKC with better than a 17. In 25-49, K104 is on top with just over a 26, WCKC is next with 23+, and JET-FM follows with better than a 17.

JET-FM PD Jim Cook said, "Management is ecstatic with the book. Sure, we want to keep growing and improving in the upper

demos, but not at the sacrifice of what we already have."

K104 PD Bill Shannon noted, "If you look into the numbers, there've been some changes. Financially, we've had our best ARB and Birch reports ever. It just depends on how much importance you attach to 12+ share."

In the spring Birch sweep K104 rose 21.3-26.8 and JET-FM increased 21.9-23.6. WCKC was off slightly, 15.8-13.6.

"We believe in lots of appearances. We take the Jet Jam Van equipped with two huge video screens everywhere. At two recent civic center dances we drew more people than the last five major concerts booked there."

JET-FM is positioned aggressively on-air. The "rip your knob off" liner is so prominent on outdoor advertising and T-shirts that Cook said listeners pull the knobs off their radios and wave them at station personalities when they make appearances. The station has also lined up a deal with a local theater chain to run an animated commercial ahead of every feature presentation.



Bill Shannon

Continued on Page 44



Here's the K104 Dream House along with the runnerup prize — a 1987 Chevy Eurosport.



The JET-FM airstaff: (back, l-r) all-nighter "The Owl," morning co-host Craig Warvel, and midday personality Ted Abbott; (front, l-r) MD/afternoon driver Terri Bohlen, morning star Frank Martin, and PD Jim Cook.

Promotionally, JET-FM used a spring contest designed to accentuate the station's music image and hand out cash. "Our 'Music & Money' game was simple. We played a long music sweep, then — using a twist on the old 'Dollar Bill Game' — announced a serial number. The first listener with a match won \$100. This appealed to the active audience without a lot of clutter."

To add cume, JET-FM used Filmhouse's animated "Radio Dial" TV spot. A liberal schedule was booked on co-owned ABC affiliate WJET-TV and on NBC affiliate WICU-TV. "K104 was giving away a house and a car, so it didn't make sense to try and outdo them. We went the opposite way with lots of winners."

#### Heritage Calls

Although JET-FM was outmanned in the book, it's tough to top the station in terms of market recognition; the WJET calls have been around 35 years. Then there's Frank Martin's 32-year tenure as morning personality. The morning show also features sidekick Craig Warvel and newperson Fritz Snyder, and is tied with K104's morning program at just over a 22 share.

# CONTEMPORARY HIT RADIO

## JET-FM Edges Past Rockin' K104

Continued from Page 43

Cook grew up in Buffalo with WKBW, a station whose personalities and promotions prompted his foray into radio. "We incorporate many of 'KB's basic concepts here," said Cook. "Radio needs to be fun, but most PDs take it all too seriously. If you can't get enjoyment out of what you're doing, then go pack groceries at the supermarket."

### K104 Bucks National Trends

Erie native and K104 PD Bill Shannon has run that station's ratings up into the 20s book after book with his own set of music rules. In other words, K104 doesn't always go with the national trends.

"JET-FM is more traditional in that sense," he noted. "Erie is equidistant from Cleveland, Buffalo, and Pittsburgh, but we're more like Cleveland; much of the music we add also shows up at WMMS. We're also playing a different brand of gold, focusing less on recurrents and more on late '60s and early '70s album-type classics just for flavoring."

During the noon hour K104 presents "Electric Lunch," which features gold (1955-74) as well as requests and dedications. Hour by hour, K104 has triple the numbers of any other station.

Noting the falloff in teens, Shannon conceded, "We've made wholesale changes from last year. Our owners wanted the 25-54 lead rather than the 12+ lead. Fortunately, we accomplished a large increase in adults and held steady

with our 12+ share. Prior to the onset of Classy 100 and JET-FM we dominated in all demos and dayparts. Being squeezed in the middle forced us to narrowcast a bit more.

"Our night guy Steve Rosen doesn't cater to the high school teens. He leans instead toward the colleges, and with five in the area there's a sizable audience to reach. His idea is to stay on top of what happens on campus and make K104 a part of it."

### Dance Music Burnout

Discussing the station's musical posture, Shannon said, "In mid-days we do a 'Test Pressing' feature where people call in and vote on songs. Our audience really seems burned on dance music, (so) we're pretty cautious. If they want to hear it, it's available — but somewhere else for the most part. We'll play Whitney Houston, but I'm even reluctant to play Michael Jackson's 'Bad.'"

He concentrates heavily on call-outs because "I think the retail system is tainted with hype. Looking at who buys singles is of little value to us. So we carefully monitor phones to keep aware of the active audience's needs. But because we use a lot of gut feel, K104 isn't the typically tight-listed callout station."

Despite the intense competition, Shannon was very complimentary of his rival's accomplishments. However, there's a difference in perception as to who is the real personality station.

"We definitely are more personality-oriented," said Shannon. "Every Wednesday we go on the air for an hour in the middle of Andy Pressman's morning show with a people poll featuring one of the local TV news anchors. Andy's been with us for five years and has done a remarkable job of establishing himself against Frank Martin."

The heavy promotional artillery K104 used in the spring sweep involved outdoor and TV as a backup to its \$170,000 furnished house giveaway. Second prize was a Chevy Cavalier. Listeners hearing the doorbell called in to win a key. The 655 winners then assembled to select keys from a barrel as their names were drawn. If the house key "failed, they selected a key for the car. Doing it this way, we anticipated it would take six or seven hours to complete — but the seventh person won the house, and the eighth listener won the car," Shannon said.

He's not only optimistic about K104's future but thinks the extra excitement is good for Erie radio. "Anytime someone comes against your game plan it causes you to rethink and improve.

"We've improved our technical sound and are now about 70% CD. Our increased concentration on news, weather, and sports in the proper dayparts has really helped us become a more full-service CHR. Both of us are, in a sense, full-service stations. Since there's no Easy Listening or Country outlet here, we share the luxury of being able to serve a wider variety of people with CHR."

Taya Sevelle  
'Love is Contagious'

## CHR NEW & ACTIVE

One of the 'Most Active'

WXKS deb 34	WHHY 20-11
Z93 27-23	KITY 30-27
Z95 30-26	Z102 32-29
WCZY 32-29	KF95 24-18
WHYT 22-18	KMGX 23-14
WKTU 14-12	191 29-19
KDWB 34-31	96KFMV 30-28
WLOL 36-31	KZZU 30-26
KKRZ 32-29	WQCM 32-28
FM102 deb 25	100KHI deb 30
KROY 25-16	WKSJ deb 40
KPLZ 33-29	KNIN deb 37
KUBE 29-26	KULB 32-28
WERZ 27-23	KOZE 25-22
WPST 32-27	KZFN 32-29
KXX106 15-13	OK95 25-18
94TYX deb 40	

THE NEW SINGLE  
FROM THE FORTHCOMING ALBUM TAYA SEVELLE  
PRODUCED BY BENNETT  
PERSONAL MANAGEMENT: CAVALLO, RUFFALO & BARONCI

## MOTION

• Q103/Denver PD/morning man Jack Regan and sidekick the Coach are out.

• Dave Gillen no longer MD/mid-days at WKSE/Bufalo

• Tom Gilligan from KKQB/Houston to WHHY/Montgomery.

• Barry Richards now KBOS/Fresno PD, with Krls Van Camp remaining with airstaff.

• Hot 103/NY MD Steve Ellis adds Asst. PD duties.

• KHTR/St. Louis MD Mark Todd exits to program KWNZ/Reno.

WHHY/Montgomery loses PD Cat Collins to Z93/Atlanta for weekends

• Mark Dantzer moves from overnight to 6-10pm at WNCI/Columbus;

Shelly Morgan from KWSS/San Jose takes late-nights and Mark Davis holds down overnights, coming from nights at 99KG/Salinas, KS

• WGTZ/Dayton morning personality Dr. Dave Gross welcomes new partner Alan Kaye, a standup comic

• Sunny Joe Fox exits nights at KMEL/San Francisco, replaced by overnights Evan Luck;

weekender Scott Mitchell takes overnights.

KPLZ/Seattle's new Asst. Production Director is Doug Cooper from cross-town AOR KISW

• Also in Seattle, KUBE promotes fill-in personality Stitch Mitchell to overnights

• WWFX/Bangor morning personality Nickl Summers exits; WCCO/Minneapolis's Mesa Kincaid takes over wake-up duties.

WOMP/Wheeling PM driver Chuck McGee goes to B94/Pittsburgh for

weekends and WZMM/Wheeling personality Craig Moore joins WOMP for the PM drive

• Sunny Joe Stevens moves to HOT103/NY for swing duties after nights at KC101/New Haven.

Former WIGY/Bath, ME morning personality/production ace Beck is now servin' up "Breakfast 'N' Beck" at WMQT/Marquette

• WBOW/Terre Haute's Chip Ramsey joins as announcer; Todd Manley exits.

Steve St. John leaves KLIV/San Jose to do overnights at KDON/Salinas-Monterey

• Jack Boston exits WKZQ/Myrtle Beach for mornings at WDLX/Louisville

• Former Hartford Convention Bureau PR Director Vicki DeLuca joins WKSS/Hartford as Promotion Manager

• WNNK/Harrisburg, PA changes: new midday man/Asst. PD is Alan Price from Z94/Boston; Asst. MD Ed August is upped to MD.

KHTZ/Reno morning personality Brian Edler is acting PD as MD Dave Roble defects to crosstown KWNZ.

Terry Shea leaves weekends at Y97/Santa Barbara for weekends at Q106/San Diego

• Hot 103/NY Promotion Assistant BJ Toner is upped to the new position of Promotion Coordinator

• Kent Bailey joins KZOU/Little Rock from WPFM/Panama City, FL for PM drive replacing Bobby Knight, who segues to Y95/Phoenix.

KMGX/Fresno announces changes after midday man Brian Anthony's departure: afternoon driver Ken Richards fills the midday slot, Kevin Carter

moves from evenings to afternoons, and Mark Cruz joins from KFMV/Salt Lake City for the 6-10pm shift.

93Q/Syracuse PD Dave Laird steps down to concentrate on his morning show and Rob Cunningham leaves the midday airshift for programming duties

• John French, last at KITE/Corpus Christi, goes to WPST/Trenton for morning drive

• WRQN/Toledo welcomes two weekenders from local college radio: Anne Sullivan and Keith West.

## BITS

• Early Halloween in Austin — KBTS (B93)/Austin's "Come As You Go" costume parties in July and August sent listeners to Cancun, Frankfurt, London, and St. Maarten. Listeners dressed in costumes from the country of the night at local nightspots and were judged for the prizes.

• Beating The Desert Heat — KPSI (Power 101)/Palm Springs invited over 300 listeners to the city's Aerial Tramway both to escape the heat and to bring summer to an early end. The Power 101 "Higher Elevation Heat Elimination Celebration" reenacted an ancient tribal custom in which participants lined the top of the mountain and, with pails in hand, fanned the cool air from the mountain top to the scorching desert floor below.

# ANITA POINTER

THE ONLY THING THAT SOUNDS  
FAMILIAR IS HER NAME.



A voice you only thought you knew. A style that's hers alone.

Anita Pointer. This is her breakout album.

**"LOVE FOR WHAT IT IS"** featuring the first hit single

**"OVERNIGHT SUCCESS"**

Produced by Preston Glass for Glasshouse Productions  
\*Co-produced by Stan Sheppard  
Personal Management: Gary W. Reid, Esq., Darling-Anita-Reid, Inc.



Tmk(s)® Registered • Marca(s) Registrada(s) RCA Corporation © 1987, BMG Music • Manufactured and Distributed by BMG Music.



AOR

HARVEY KOJAN

20 YEARS LATER

## Rock Still Lives At 'NEW-FM

Objectivity flies out the window when I attempt to write about the 20th birthday of Metromedia's WNEW-FM/New York. After all, it's the station I grew up with — the one that inspired me to get into this crazy business. And I'm not the only one to fall under the 'NEW spell:

"WNEW-FM was the number one influence on my personal life. I was infatuated with the station. I used to come home and kneel in front of the radio — it was that intense."

— PD Ron Nenni, KOMA/San Jose  
"When I first heard 'NEW I knew exactly what I wanted to do."

— OM Ted Utz, WMMR/Philadelphia  
"Listening to WNEW-FM was, to a great extent, the focus of my cultural education."

— MD Lin Brehmer, WXRT/Chicago  
"I wanted to be Jonathan Schwartz. It's as simple as that."

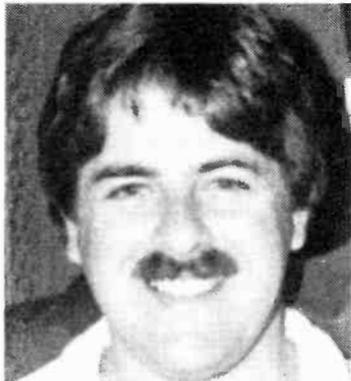
— VP/Promotion Al Cafaro, A&M  
The significance of WNEW-FM cannot be overestimated. From free concerts to satellite broadcasts, 'NEW has always been one of the format's true pioneers. Countless individuals in the industry have been influenced by the station's memorable personalities, mammoth promotions, and unwavering commitment to charitable concerns. As Epic VP/Album Promotion Harvey Leeds says, "'NEW is responsible for nurturing an entire generation of personalities, programmers, and record company people."

### In Search Of A Format

WNEW-FM can trace its progressive roots to 1966, the year the FCC began requiring FM stations to produce original programming.



Scott Muni



Mark Chernoff

But it was actually RKO's WOR-FM that first made the plunge into "free-form radio." Scott Muni was a member of that 'OR staff, which also included Murray The K.

Muni now describes the station as "a bunch of people doing whatever they felt like doing." That freedom proved fleeting, however, as Bill Drake took control of RKO programming in 1967. By the fall, commercial progressive radio in the Big Apple was dead.

While WOR-FM was conducting its brief experiment with free-form, WNEW-FM was meeting the FCC challenge with its own unique format: all women, all the time.

It wasn't the answer.

By fall '67, Metromedia was looking for another approach. WOR-FM's format switch helped 'NEW make the right decision. On October 30, 1967, a legend was born.

### Six Separate Stations?

From its inception in '67 through the late '70s, 'NEW maintained its true progressive heritage. There were virtually no restrictions, a far cry from the computer-generated, consultant-dominated AOR of the '80s. Each unique personality functioned as PD and MD for his own show.

Sixteen-year 'NEW vet Dennis Elsas was MD in the early years. "A record had to make its way into the studio through my hands, but rarely was anything denied," he remembers. "Music sheets were reviewed every so often, but we were really six different radio stations."

Personality was then and remains today a key factor in the station's success. According to Utz,

"What made 'NEW different right from the start still has tremendous significance for AOR today: intelligent, committed communicators speaking on a personal level with their audience, with the music always the most important element of the mix."

Despite the station's proclivity for individual experimentation and variety, 'NEW's overall sound was remarkably consistent. This can be attributed to the incredible stability of the airstaff, particularly from 1972-79.

### "The World Turns Around"

A number of factors combined to make 1979 a turning point for WNEW-FM. The explosion of punk rock and new wave had the effect of dividing the station's audience. Longtime competitor WPLJ was consistently beating 'NEW in the ratings game with a tight, familiar mix. For the first time, management began seriously questioning the station's direction.

Muni, then in his eighth year as PD, eventually took himself off the air for four months in order to "take a rake to our huge library and make sure we weren't spending too much time on insignificant things. We could no longer afford the luxury of having six different PDs playing anything they wanted just to be funky."

Pete Fornatale, "PD" of the midday shift since 1971, refers to '79 as "the year the world turned around. From that point on there was a constant reassessment of the entire structure of 'NEW that continued for a number of years."

The tightening and tuning ultimately took its toll on several long-time staffers. Alison Steele (*The Nightbird*), an original fulltimer, left in '79. Her replacement, Vin

### 'NEW Songs

These are some of the songs 'NEW made famous . . . sort of:

CIRCUS MAXIMUS/The Wind  
SWEET THURSDAY/Gilbert Street  
LOTHAR & THE HAND PEOPLE/  
Space Hymn  
BLUES PROJECT/Flute Thing  
ORPHEUS/Can't Find The Time  
BOB LIND/Elusive Butterfly  
TODD RUNDGREN/Breathless  
MARC-ALMOND BAND/The City



JOHN WHO'S AT THE DOOR??? — A most memorable moment for Dennis Elsas came in 1974 when John Lennon came out of hiding to rap about his new LP.

Scelsa, exited in '82, as did Elsas. Fornatale relinquished his 10am-2pm slot in '83 (both Fornatale and Elsas remained with the station and work weekends). In addition, ten-year morning man Dave Herman was moved to nights, then to middays before returning to AM drive in late '86.

"For a while, they sounded somewhat confused," Cafaro remembers. "'NEW was trying to be too many things from a posturing standpoint while not being enough legitimately on the air."

### Magic Is Back

In retrospect this somewhat troubled period is understandable, given the massive changes that have taken place in the industry. The fact that 'NEW was able to weather the storm and remain a very healthy and vital station, especially in the fiercely competitive New York market, is extraordinary.

"I think we're closer to the sound, the feel of the original radio station than we've been in a long time," Elsas says.

Cafaro, a listener from the beginning, concurs. "I think it's remarkable that in many ways they've come full circle. The magic is back."

Everyone I spoke with was quick to praise current PD Mark Chernoff. "Mark is the best thing to happen to this station in ten years,"

Fornatale claims. "He combines the best of our history and heritage with the realities of radio in the '80s, and makes it work."

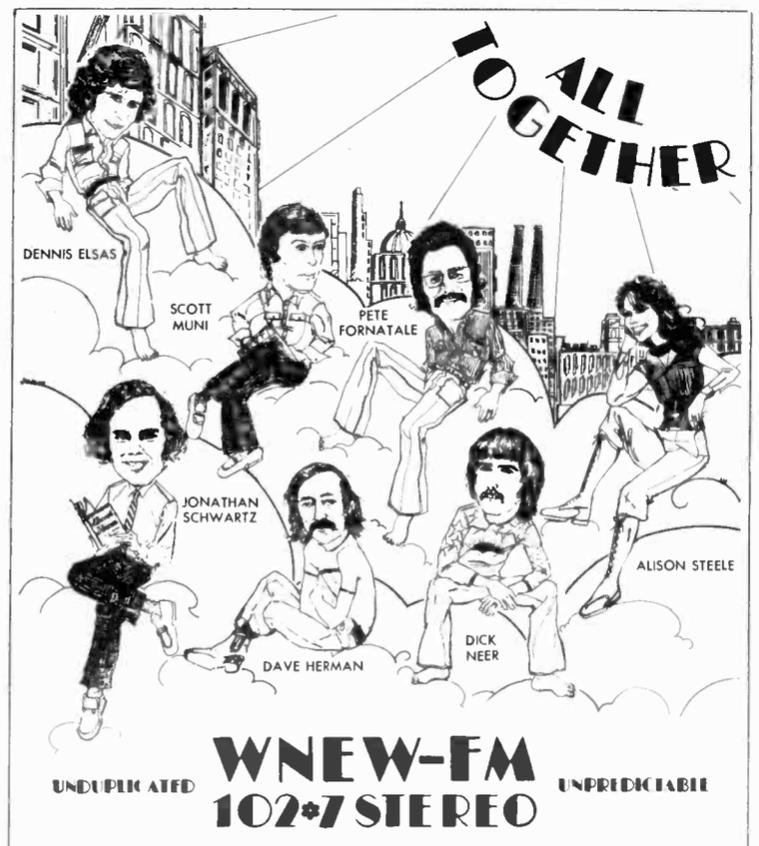
Chernoff, who also grew up listening to 'NEW and calls his job "the culmination of a lifelong dream," says one essential ingredient of the station that's never changed is "the passion of the people who work here. They love the music and they love the lifestyle."

### Into The '90s

Having met the substantial challenge of the '80s, Chernoff feels 'NEW is well-positioned for the future. With a current-to-classic ratio of about 50%, the station has been successful in bringing enough younger listeners into the fold while maintaining a solid upper-demo core. Both Muni and Chernoff believe the key to continued strength is supporting new artists.

"You've got to do more than just play a song two or three times a day," Chernoff says. "If you're truly passionate about new music, by all means get the band up to the station, do the interview, support the live show — make it a whole package."

"Whether you're talking about 1967 or 1987, the most important thing is both artists and listeners alike have always felt a part of our family," says Muni. "To a great many people, 'NEW-FM is home."



# DON'T LET TIME STAND STILL AT YOUR STATION. Get on the RUSH bandwagon. NOW!

PolyGram Records Inc.

PolyGram Records

TO: All Radio Programmers, DJ's, Consultants  
FROM: The PolyGram National, Regional and  
Local Staff

SUBJECT: **RUSH**

## THE FACTS:

- "Hold Your Fire" is the fastest selling RUSH album ever!
- Heavy AOR play in over 50 stations!
- #2 most requested album and AOR track! for the single, "Time Stand Still" breaks new ground
- Massive tour begins Nov. 6 by one of the Top Grossing bands in history coming to your market soon!
- PolyGram's commitment is to break RUSH bigger than ever!

Produced by Peter Collins and RUSH  
Management: Ray Daniels, SRQ/Anthem  
Available in Canada on Anthem Records  
On Mercury Compact Discs, Cassettes, and Records



# TOMORROW'S HITS

BRIDGE OF SPIES  
T'PAU

SPECIAL AOR 12" REMIX FROM THE LP T'PAU.  
PRODUCED BY ROY THOMAS BAKER FOR  
RTB AUDIO VISUAL PRODUCTIONS.

BRIGHTER  
THE RAILWAY CHILDREN  
FROM THE LP REUNION WILDERNESS.  
PRODUCED BY THE RAILWAY CHILDREN,  
MIKE JOHNSON AND NICK GARSIDE.  
REMIXED BY GED YEATES.

THE THINGS I DO FOR MONEY  
NORTHERN PIKES  
FROM THE LP BIG BLUE SKY.  
PRODUCED BY RICK HUTT AND FRASER HILL.

BANG YOUR HEAD  
LOLITA POP  
FROM THE LP LOLITA POP.  
PRODUCED BY STEFAN GLAUMANN.

RUN! HIDE!  
ALL THAT JAZZ  
FROM THE LP ALL THAT JAZZ.  
PRODUCED BY CLIVE LANGER  
AND ALAN WINSTANLEY.

BOOM BOOM MANCINI  
WARREN ZEVON  
FROM THE LP SENTIMENTAL HYGIENE.  
PRODUCED BY WARREN ZEVON, ANDREW SLATER  
AND NIKO BOLAS.

THE GIRL I USED TO KNOW  
DANNY WILSON  
FROM THE LP MEET DANNY WILSON.  
PRODUCED BY HOWARD GRAY, DAVID BASCOMBE,  
ALLAN McGLONE AND DANNY WILSON.

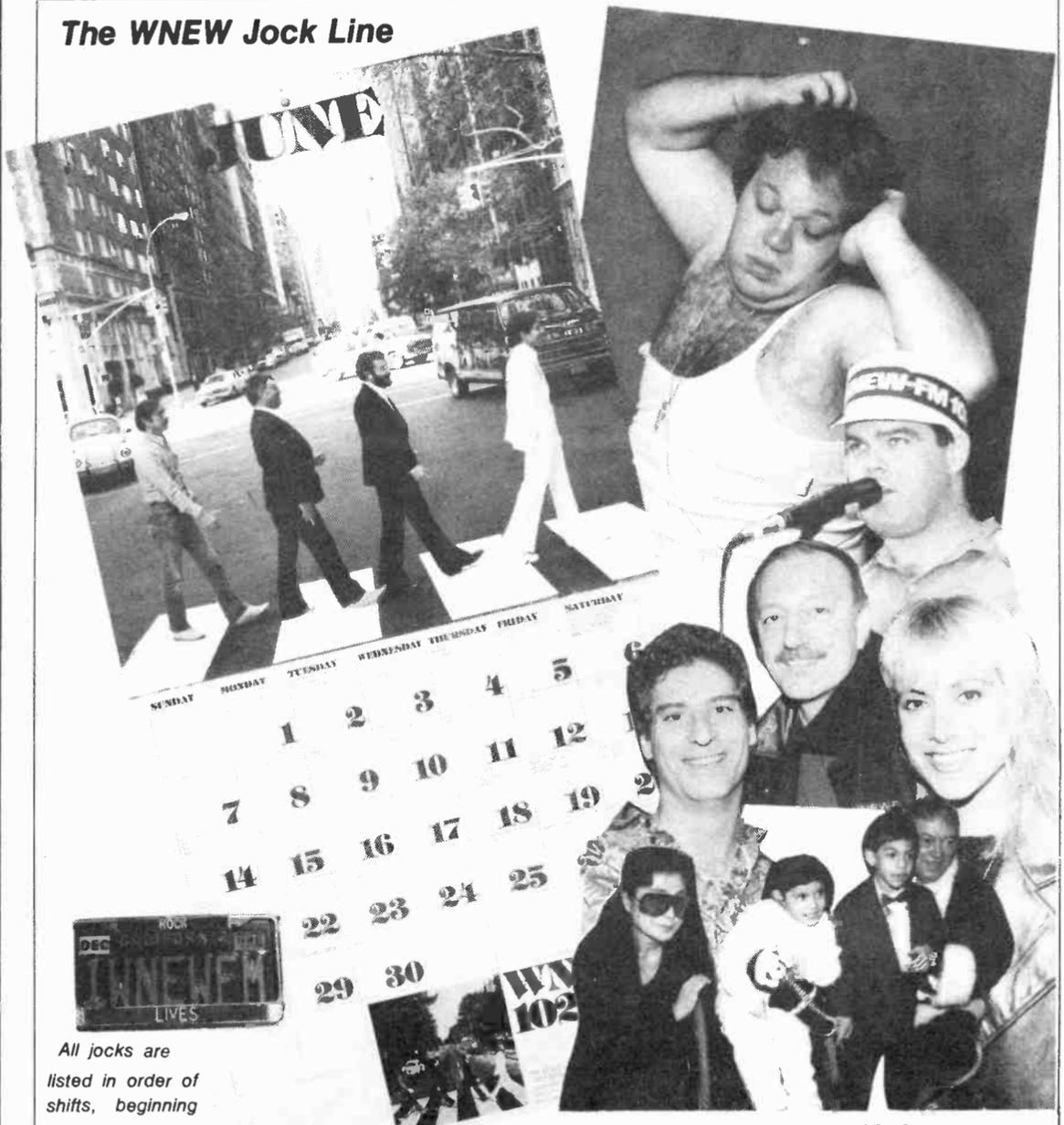
CONGRATULATIONS TO 'NEW FOR  
PLAYING "TOMORROW'S HITS"  
FOR THE PAST 25 YEARS...

© 1987 AMERICAN RECORDS AMERICA, INC.



## AOR

### The WNEW Jock Line



All jocks are listed in order of shifts, beginning with morning drive.

Year	Jocks
1967	Klavan & Finch (simulcast from AM) Jonathan Schwartz Scott Muni Rosko Alison Steele
1968	Klavan & Finch/Dick Summer Jonathan Schwartz Scott Muni Rosko Alison Steele
1969	Dick Summer/Zacherle Jonathan Schwartz Scott Muni Rosko Alison Steele
1970	Johnny Michaels/Pete Fornatale Jonathan Schwartz Scott Muni Rosko Zacherle Alison Steele
1971	Pete Fornatale/Mike Harrison Jonathan Schwartz/Pete Fornatale Scott Muni Rosko/Jonathan Schwartz Zacherle/Alison Steele Alison Steele/Richard Neer
1972	Mike Harrison/Dave Herman Pete Fornatale Scott Muni Jonathan Schwartz Alison Steele Richard Neer
1973-1975	Dave Herman Pete Fornatale Scott Muni Jonathan Schwartz Alison Steele Richard Neer
1976	Dave Herman Pete Fornatale Scott Muni Jonathan Schwartz/Dennis Elsas Alison Steele Richard Neer
1977-1978	Dave Herman Pete Fornatale Scott Muni Dennis Elsas Alison Steele Richard Neer
1979	Dave Herman Pete Fornatale Scott Muni Dennis Elsas Alison Steele/Vin Scelsa Richard Neer/Tom Morrera
1980	Dave Herman Pete Fornatale Scott Muni Dennis Elsas Vin Scelsa Tom Morrera
1981	Dave Herman Pete Fornatale Scott Muni Dennis Elsas Vin Scelsa Tom Morrera/Pete Larkin
1982	Dave Herman/Dan Neer Pete Fornatale Scott Muni Dennis Elsas/Meg Griffin Vin Scelsa/Meg Griffin/Dave Herman Pete Larkin/Mark McEwen
1983	Dan Neer/Richard Neer Pete Fornatale/Dave Herman Scott Muni Meg Griffin Dave Herman/Dan Carlisle Mark McEwen/Maxanne Sartori
1984	Richard Neer Dave Herman Scott Muni Meg Griffin/Carol Miller Dan Carlisle Maxanne Sartori
1985	Richard Neer & Mark McEwen Dave Herman Scott Muni Carol Miller Dan Carlisle/Dan Neer Maxanne Sartori
1986	Neer & McEwen/Dave Herman Dave Herman/Ray White Scott Muni Carol Miller Dan Neer Maxanne Sartori
1987	Dave Herman Ray White Scott Muni Carol Miller Dan Neer Maxanne Sartori/Ken Dashow



# ELVIRA<sup>®</sup>

Elvira...Mistress of the Dark has a special treat in store for ghouls and goblins everywhere...and you're invited!

**Elvira's Halloween Party** is three hours of thrills and chills and devilish rock n' roll, including "Sympathy for the Devil," "Bad Moon Rising," "Werewolves of London," "Runnin' with the Devil," "Monster Mash" and many more Hallows Eve classics.

Join Elvira's creepiest characters, celebrity trick or treaters and some very horrifying special guests on the week of October 26-31, 1987.

It's the best nightmare ever heard...on great rock radio stations ghost-to-ghost.

Only on The MCA Radio Network...

**For further information  
call your MCA representative  
at 818/777-5775**

**MCA**

Executive Producers: Eric Gardner & Mark Pierson

Elvira Exclusively Represented by:  
Panacea Entertainment Creative Minds Mgt.

Photo: © 1987 Queen "B" Productions

Produced by Kurt Kelly, Inc.

Sponsored in part by *Cool* LIGHT<sup>®</sup>

# CATCH THE HIT FEVER OF COLUMBIA RECORDS



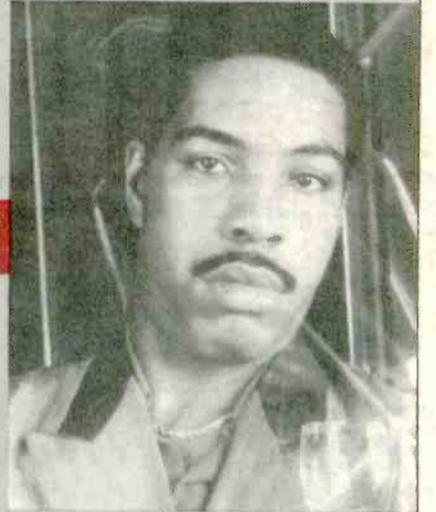
## ORAN "JUICE" JONES

**"Cold Spendin' My \$ Money"**

48 Reporters - 52%  
... And Breaker Bound!

CHECK THESE CALLS:

WXYV	KRNB	WJLB
WDAS	WDIA	KPRS
WAMO	WHRK	KMJM
WDJY	WEDR	KDAY
WHUR	WYLD	KJLH
WVEE	WOWI	XHRM
KMJQ	WZAK	KSOL



## REGINA BELLE

**"So Many Tears"**

Urban Contemporary  
Chart **30**  
74 Reporters - 80%

## GEORGE MICHAEL

**"Hard Day"**

CHECK OUT THE SPECIAL REMIX!

One Of The  
Most Added

WAMO	OC104
WHUR	WDXK
K94	KQXL
WZAK	WXOK
KPRS	WWDM
KJLH	WFXC
XHRM	WZFX
	WQMG
	WHYZ
	WJYL

WLOU  
WANM  
WTMP  
WTLC  
KMYX



## TERENCE TRENT D'ARBY

**"If You Let Me Stay"**

Urban/Contemporary  
Chart debut **38**  
66 Reporters - 71%

## MICHAEL BOLTON

**"That's What Love Is All About"**

**NEW & ACTIVE**

#7 New Artist Chart  
Check This P-1 Power Play:

WBLK	KRNB	KPRS
WDJY	WDIA	KJLH
WHUR	WHRK	KSOL
WVEE	WOWI	



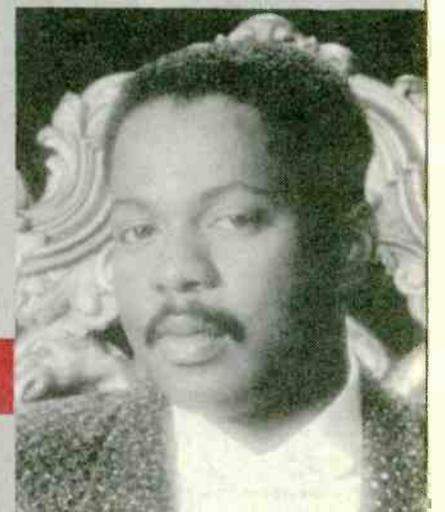
## CHUCK STANLEY

INTRODUCING

## ALLYSON WILLIAMS

**"Make You Mine Tonight"**

ON YOUR DESK THIS WEEK





WALT LOVE

# URBAN CONTEMPORARY

## Urban Heats Up In Southwest

Converts Build Niches In Albuquerque, Amarillo

Urban's opportunity zone begins roughly in Dallas and extends across the West. In 1985 only San Diego and San Francisco had unquestionably healthy UCs; now the format is popping up across the region and not always in the expected places.

Phoenix and Denver have recently lost stations, but Tucson and El Paso gained them. Modesto and Fresno still need full-fledged Urbans but Merced, the tourist town in between, boasts one on AM. And among recent format converts are KKSS/Albuquerque and KPUR/Amarillo.

### Pop PDs/Stations Cross Over

KKSS was the third of three CHRs in town, until Operations Manager Bill Thomas's arrival in March. KPUR, a dominant AM rocker for years, dropped AC in May under PD Tim Butler. KKSS is inclined toward dance product in a market that's 54% Hispanic and less than two percent black. In Amarillo — five percent blacks with an equal number of Hispanics — KPUR leans toward the national charts. Otherwise, the two stations tell similar stories about Urban's slow but undeniable growth in the Southwest.

Both PDs are new to Urban. Thomas had jockeyed across the South since 1970, including WHBQ/Memphis where he succeeded Rick Dees in mornings. "Spending so much time in the South, R&B music has always been very important to me," he says. "All the stations I've programmed have had a



Bill Thomas

very distinct Urban flavor — even in Panama City where there was a very small black population — because I wanted my stations to really cook."

KPUR's Butler worked mostly on the Texas panhandle: "I never thought I would be a white person programming black music, but here I am." The only access to Urban in Amarillo had been KKDA-FM (K104)/Dallas on cable. "My GM and I decided that being an AM with 17-18 stations in the market, we had to do something different to compete. We thought this would be a good step, and it has been so far."

Albuquerque's UC hole was clearer — the market was served only by high school outlet KANW. "Two years ago, Sun Group commissioned Drake-Chenault to do a market study and suggest a format," says Thomas. "There were two major voids: Urban and Oldies." Although KKSS leaned more Urban than competitors KMNQ and KIVA, when he arrived, "KKSS was still playing Journey and a lot of AOR/CHR music. They just hadn't made a full commitment. When I took over, we decided to evolve over a month."

### More Dance, Less Ballads

In the Hispanic-dominated Southwest, even stations that call themselves Urban often sound more like KPWR/Los Angeles than KKDA. For example, Los Lobos' "La Bamba," ignored by other Urban PDs, was an Urban hit in much of the Southwest. Like other regional UCs, KKSS is fast on crossovers and dance novelties (Thomas says KKSS was first in America on Wa Wa Nee's "Sugar Free"), and slow on R&B ballads — even those that become national hits.

"We still play the Whitney Houston and Michael Jackson ballads, but they're placed at certain points throughout the day," says Thomas.

By Sean Ross

"On Thursday, Friday, and Saturday we don't play any slow music after 5pm. We keep it very high-energy. With our Hispanic population, I can drive through the cruising areas and hear our station cranked up loud.

"The biggest problem I've had is trying to get record reps to understand our market. 'Smooth Sailing Tonight' by the Isley Brothers went #1, but we never played it because I didn't think it was right for what we were doing. I don't have a research department; I just know that my radio station sounds good to me." Thomas concedes that while still slow he doesn't sit as many ballads out because "when they reach a certain point, I have to react."

Both PDs put a lot of effort into balancing their music. Thomas uses an elaborate style of record-by-record preprogramming that he learned from KBEQ/Kansas City PD Steve Perun. Butler says, "We look for a record's sound and how it fits in with what's played before; it's a jock's responsibility to make sure everything flows as smoothly as possible. Lakeside's 'Bullseye' was never really a hit, but it's great for one of our categories so we're still playing it."

KPUR doesn't play as many crossovers as KKSS (although it does include Tiffany's "I Think We're Alone Now"). It did keep the slogan "light rock" after switching



**CELEBRATING A DECADE** — WKYS/Washington PD/morning personality Donnie Simpson celebrated his tenth anniversary with a special program featuring a decade of his morning antics. Producers Terry Lewis (l) and Jimmy Jam were on hand for the show. Adding to the festivities was Mayor Marion Barry's proclamation of Donnie Simpson Day.

from AC. Butler says he'll find a new positioning statement eventually but adds, "We haven't had any problem with it yet. If people on the street turns us on and hear Donna Summer, they think it's a rock song. That's how they view any song that's not country or polka."

**"On Thursday, Friday, and Saturday we don't play any slow music after 5 pm."**

— Bill Thomas

Amarillo has two yearly Birches; KPUR's UC format will have to live with its transition period 2.0 rating until its first full Arbitron next spring. In the early months "the phones were ringing off the wall and the callers were predominantly black," says Butler. "Now we have to capture some white audience. I know we can do it because K104 is number one and their black population isn't that large. I think we can pull some listeners off AC and CHR."

Thomas has the opposite problem: his station rose 2.8-4.1 in the spring and was second in teens, but "the breakouts showed we had no black listenership, which is stupid. I don't really know how to interpret that. Maybe they just didn't get the diaries."

### Talent Crunch

Because there are so few small market UCs in the West, medium market PDs traditionally have problems finding jocks who know the format. Even KDAY and KJLH/Los Angeles have announcers in fringe shifts on their first on-air jobs. Thomas says the talent problem now extends to all formats: "The days of the 1 kw CHR AM where people could be trained are gone, because they're all satellite now.

"Luckily, we have KANW. I've hired four people from there since March. I just signed Lew Jones

from KZZP/Phoenix. He's approached us a couple of times because he likes the way we sound. To be able to get someone from a station like KZZP is going to be great."

Similarly, Butler — whose air-staff is mostly black — looks to Amarillo Junior College for new people. "Our previous PD Jamie Carr is now PD at their station, and he does a very thorough job of training. That's where I've hired virtually all of my parttimers; I like to work them up to fulltime as positions come open."

### Music Beats Promotion

KPUR has offered a series of bus trips to concerts in its new format, including one to see Whitney Houston in Oklahoma City. KKSS also leans toward concert tickets and LPs on weekends as Thomas fends off a better-stocked CHR competitor. "This is a perfect example of a station that gave away nothing during the last book. Our promotional budget was \$1500 while KIVA spent \$200,000. We beat them because music is what people listen to the radio for. If I'd had a budget, I don't know what I would have done differently."

Although KKSS declared itself Urban early in its evolution, it still borders on CHR in some dayparts. Its sister CHR KXX106/Birmingham has damaged UC WENN by adding black product, but still plays Suzanne Vega and ZZ Top. Thomas worked at KXX in its '70s heyday and says, "They sound good, but I wish they'd make the commitment. I think it would boost them even higher. Then again, (competing CHR) I95 is saying, 'Don't buy KXX because it's all black listeners.'

"I don't mind because I've got the numbers. A year ago we had a 1.8 in the Birches, now we have a 9.1. So somebody's listening, and somebody in New York has to notice something's going on. Our agency business has gone through the roof and we don't even have a national rep right now. We ask advertisers to test us; they get results and stay with us.

"This format is going to continue to erode CHR as we know it, and will continue to grow. I've been in radio since I was 15 years old; I'm 32 now and this is the most exciting format I've ever done."



10am

JANET JACKSON/What Have You Done For Me Lately  
LOS LOBOS/Come On, Let's Go  
JODY WATLEY/Don't You Want Me  
KIM WILDE/You Keep Me Hanging On  
REGINA/Baby Love  
HALL & OATES/I Can't Go For That  
ATLANTIC STARR/Always  
MADONNA/Who's That Girl  
BILLY OCEAN/Love Zone  
JEFFREY OSBORNE/The Borderlines  
UPTOWN/I Know I'm Losing You  
WILL TO POWER/Dreamin'  
MICHAEL JACKSON/I Just Can't Stop Loving You



2pm

KOOL & THE GANG/Holiday  
DONNA SUMMER/Dinner  
With Gershwin  
LUTHER VANDROSS/Stop To Love  
SMOKEY ROBINSON/Just To See Her  
MICHAEL JACKSON/I Just Can't Stop Loving You  
LILLO THOMAS/Downtown  
JETS/You Got It All  
KENNY G/Songbird  
PHIL COLLINS/Take Me Home  
LISA LISA/Lost In Emotion  
O'JAYS/Lovin' You  
PERCY SLEDGE/When A Man Loves A Woman  
ANITA BAKER/No One In The World  
SHERRICK/Just Call  
PATTI LaBELLE/Oh People



LON HELTON

## COUNTRY

# Halyburton Sails High Seas

A strange sense of peace and tranquility swept over me in August — a feeling that the world was somehow safer from evil forces than it had been in a while. I'd been at a loss to explain it. Until, that is, I received a letter from KPLX/Dallas VP/GM Dan Halyburton.

Dan, it seems, had been at the helm of the USS Halyburton, patrolling the waters off South Carolina. The ship is named for the late Pharmacist's Mate Second Class William David Halyburton, Dan's uncle, who was killed during World War II. The Navy invited the war hero's relatives for a cruise on the Fast Frigate.

William Halyburton was posthumously awarded the Medal of Honor for extraordinary heroism while serving on Okinawa with the Marine Rifle Company. Quoting the Navy, "It was on May 10, 1945, undaunted by the deadly accuracy of enemy counterfire as his unit pushed the attack through a strategically important draw that Halyburton



unhesitatingly dashed across the draw and up the hill into an open, fireswept field where the company advance squad was suddenly pinned down. . . . Moving steadily for-



Halyburton sent this picture as proof that the ship was still afloat following his tour of duty at the helm.

ward despite the enemy's merciless barrage, he reached the wounded Marine who lay farthest away and was rendering first aid when his patient was struck for the second time. Instantly placing himself in the direct line of fire, he shielded the fallen fighter with his own body. . . . He persevered in his efforts until he, himself, sustained mortal wounds . . . heroically sacrificing himself that his comrade might live."

Also named in Halyburton's honor are: a road at the National Naval Medical Center, Bethesda, MD; Halyburton Quarters at the Naval Station, Charleston, SC; and Halyburton barracks at the Naval Aerospace Medical Center, Pensacola, FL.



Dan Halyburton (cap) at the helm of the USS Halyburton with an unidentified seaman.

## HAVE YOU HEARD

Nowadays, when WUSN/Chicago PD **Doug Wilson** has a jock meeting, it's the real thing. The newest staffer is Chicago Bears All-Pro defensive lineman **Dan Hampton**, who will be doing a 6-8pm Monday airshift. But this will be more than your average "jock-talks-to-the-fans" show. Hampton, an avid country music fan, will also be spinning the hits. Good luck, Doug. It's hard to imagine doing a critique session with a guy who's 6'6", 285 lbs.



New WUSN/Chicago personality Dan Hampton of the Chicago Bears.

Elsewhere on the scene . . . In the wake of KYKX/Longview PD **Dana Webb** being elevated to a corporate gig with SunGroup, KYKX MD **Scott Johnson** has been promoted to PD. Staffer **Ken Curtis** has been upped to MD . . . **Steve Jordan** is the new morning personality at KSAN/San Francisco. From 1981-86 he was the Promotion Director for KSAN and sister KNEW . . . **Sandy Travis**, out after KBRQ/Denver dropped Country a couple months ago, has joined crosstown KLZ for evenings.

**Jeff Cannon** is the new PD/MD at WXCO/Wausau, WI . . . WYYD/Roanoke Promotion Director **Robynn James** has been named MD. Filling her promotional shoes is former WXGI/Richmond PD **Ron Wayne** . . . KFDI/Wichita Chief Engineer **Orin Friesen** is leaving the shop to take

over the all-night show. He'll also be involved in improving and enlarging the music libraries of KFDI and the other Great Empire stations . . . Sounds like a couple of openings at KHEY/El Paso as weekender **Bob Martin** exits to become PD at crosstown KLSC and **Mark Batemen**, another parttimer, leaves for evenings at KILM/Tucson.

Some happenings at WPOR-AM &

FM/Portland, ME as **David Bailey** rejoins the staff as Promotions Director. He spent the last three years sailing the Caribbean and will reside on his boat "Jasper." **Richard Kazimer** is the new Production Director/copywriter . . . The new Promotions Director at KLLL/Lubbock is **Julie Reeves**.

Add another to the Country rolls: KOWN-FM/Escondido adopted the format last month.

Finally, we've all heard about listeners getting married on the air. But WFPR/Hammond, LA night jock **H.L. Arledge** recently took the plunge, appropriately enough, during his own Sunday night "Dedication Party" show. As if that wasn't enough, presiding over the affair was morning man **John Henry Scott**, who convinced everyone involved that he could indeed marry people. Since the show must go on, H.L. stayed on the air, taking guesses from listeners about the honeymoon destination. When the Virgin Islands was guessed, a cynic provided the line of the night, "Well, I guess you don't have to be a canary to go to the Canary Islands."

It's impossible to make this stuff up, folks. I guess that's what I get by constantly asking you to let me know what you have heard!

## CLOSE-UPS

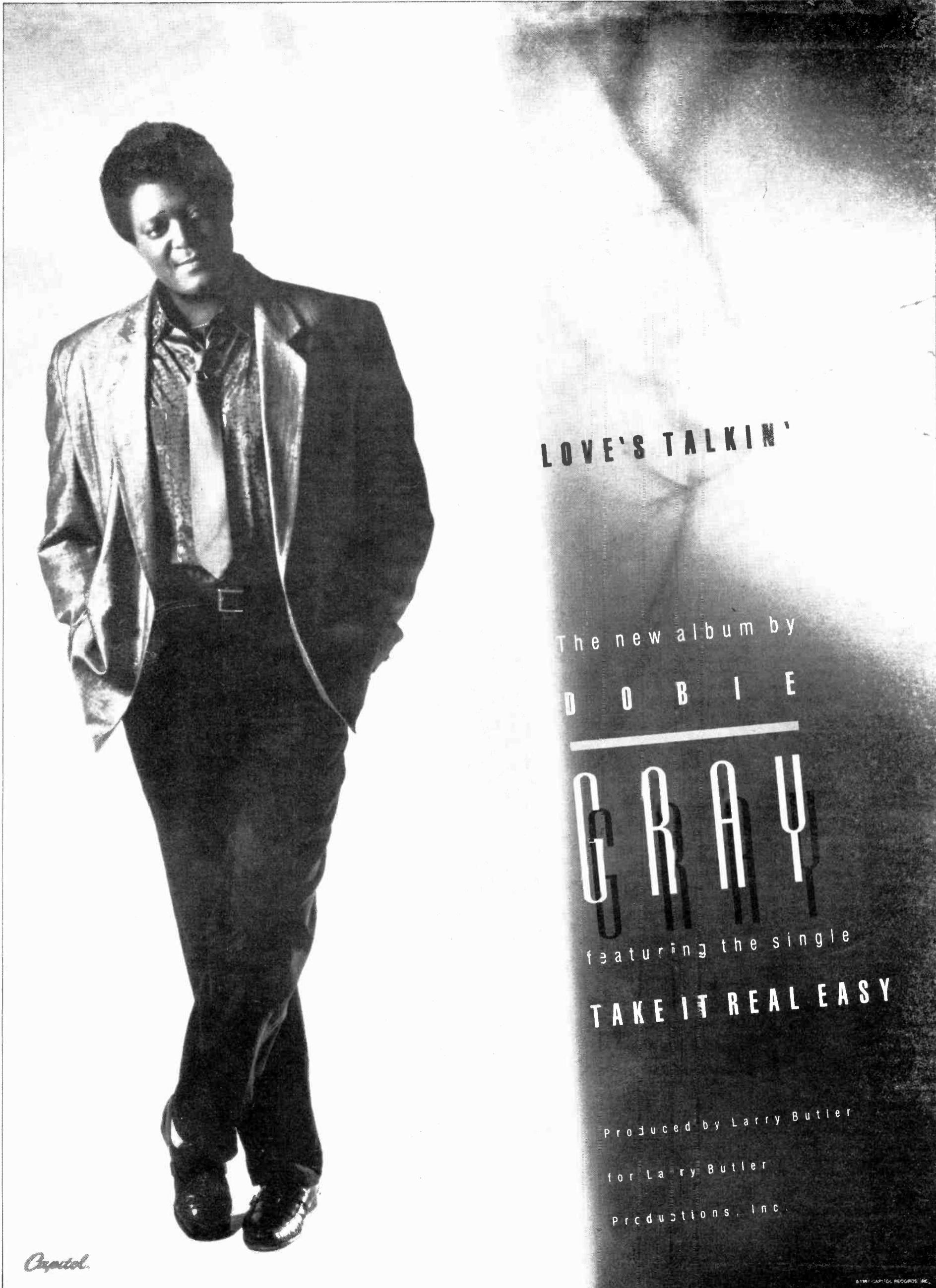
- **WBOS/Boston** was out to honor ex-Red Sox batsman **Don Baylor**. The morning crew conducted the "Don Baylor Hit By Pitch Bingo" game. "At the sound of the hit batter" (which amounts to the dull thud of a ball hitting the body sound effect), listeners called in predictions on where an opponent hit Baylor's body — foot, leg, torso, hand, or arm. Guesses were fielded by Sports Director **Dave Coombs** and morning man **Dean James**. Qualifying winners received Baylor band-aids, a baseball health care kit, an autographed Baylor baseball, a home whirlpool unit, and tickets to a Red Sox game. Sick, boys, sick.
- **WOKQ/Dover** brought the

"Chevy Can Countoff" to New Hampshire when it gave away a 1988 Chevrolet Silverado truck worth \$15,000. The winner guessed how many Pepsi cans were stored in the truck bed. The promotion was sponsored by the Chevy dealers of New England and Pepsi.

- **WFPR/Hammond, LA** scored a touchdown with listeners with a New Orleans Saints football promotion. Hammond was the site of the team's summer training camp. Chick-Fil-A restaurants gave sandwiches away to winning callers following the football sounder on the air. Those names were later drawn to win a pair of Saints season tickets.



AND THE WINNER IS . . . — WOW/Omaha had a surprise visitor for its drawing in the "Truck Full of Bucks" promotion. **Michael Johnson** (l) was passing through town en route to an Iowa concert date and helped afternoon drive man **John Randall** give away a 1987 Chevy S-10 pickup loaded with \$9400 in cash. Over 2000 listeners registered to win one of the six trucks, each containing different amounts of money.



**LOVE'S TALKIN'**

The new album by  
**D O B I E**

---

**GRAY**

featuring the single

**TAKE IT REAL EASY**

Produced by Larry Butler  
for Larry Butler  
Productions, Inc.

Capitol

© 1987 CAPITOL RECORDS, INC.

## A Horse Of A Different Color

Once upon a time there was a horse named "Silver." Somewhere out there in Cowboyland, there must have been a horse called "Gold." Let us now introduce you to "Platinum."

It was up along the Kentucky border of Tennessee, before an outdoor concert at Red Boiling Springs, that Warner Bros. Records held a small ceremony to honor Randy Travis for his second platinum achievement. "Always And Forever." After the formalities, the label surprised its star pupil with a living gift of gratitude, a two-year-old dark brown quarterhorse appropriately dubbed "Platinum."

WB/Nashville VP Jim Ed Norman stated during the presentation that Travis had sold well over three million records in the last two years. He also commented on how well the performer has handled his rocket-like rise to success, and how proud the label was of him.

Travis grew up in North Carolina where his father and brother raised quarterhorses, and had longed for a horse since moving to Nashville. Now, between his quick dashes out on the road and long days in the recording studio, you may see a flash of light ... hear a mighty, "Hiyo, Silver" ... and ... oops, wrong horse.

### More Horse Sense

Let's see. There's the jet, the tour buses, and various cars. What's missing? For Hank Williams Jr. it, too, was a horse — so Bocephus bought a black stallion which he named "The Living Proof." The 18-month-old Tennessee walking horse is stabled in Muscle Shoals, AL and will begin training as a show horse.

After the Year of the Dog, the Year of the Rat, and Year of the Rabbit, the Year of the Horse must

be upon us. Besides the aforementioned stories, let's not forget what Schuyler, Knoblock and Bickhardt say: There are "No Easy Horses."



**HIYO PLATINUM** — The people in the Randy Travis camp want to keep him riding high in the saddle. (L-r) Warner Bros. Records Producer Kyle Lehning, manager Lib Hatcher, VP/A&R Martha Sharp, WB VP Jim Ed Norman, Travis, and a pal named Platinum ride off into the sunset.

Secretary/Treasurer, said, "We will be active primarily, but not exclusively, in the country field, and are scouting talent at present."

The name was chosen to reflect music carried over the air, Lomax commented. The fledgling label hopes to sign a distribution deal with a major company.

### Airborne Takes Flight

A new venture in record companies is about to hit the street. Airborne Records hopes to offer public stock offerings for the new label, which is headed by industry veteran Frank Jones, journalist/publicist John Lomax III, and producer Larry Butler. Incorporated since April, the new company must first be approved by the federal Securities and Exchange Commission.

Lomax, acting now as Corporate

### Farm Aid Wrap

Willie Nelson devoted three years to it, and the project still has big name supporters. But word has it that Farm Aid III was the final stop. Nelson said that although the concerts will probably end, the Farm Aid, Inc. organization will remain in place to try to help family farm agriculture.

On another front, *Forbes* magazine has rated Nelson the 28th richest entertainer in the country.

### Aces & Places

• Call this Gatlin a golf great! Most golfers only dream of hitting a hole-in-one, but some lucky cats are three time winners. Steve Gatlin recently posted his third ace during a round at a Springfield, MA country club. No wonder the PGA Southwest Classic in Abilene has renamed the tournament the Gatlin Brothers Southwest Golf Classic.

• k.d. Lang walked away with Canada's Entertainer of the Year and Vista (future star) award at nationally broadcast ceremonies in Vancouver, BC. Randy Travis netted Top International Album award for "Storms Of Life."

### For The Record

Two stations were inadvertently left out of the "Spring '87 Honor Roll" which appeared in the September 4 Country column.

**WBKR/Owensboro** ranks #2 12+ and #1 25-54.

**KTWN/Texarkana, AR** is #1 both 12+ and 25-54.

Congrats on the great showing. Sorry to have missed you.

## CMA Membership/Radio Awards Slated

The 29th annual CMA Membership Meeting will be held Tuesday, October 13 at the **Stouffer Nashville Hotel**. Election of new directors, the President's annual address, and the new CMA Radio Broadcast Awards will be presented.

These honors have been instituted by the trade organization to acknowledge the important role broadcasters play in country music. The finalists for 1987 are:

**Station Of The Year:** Large Market: **WSOC/Charlotte, KPLX/Dallas-Ft. Worth, KIKK/Houston, WCMS/Norfolk, KNIX/Phoenix.** Medium Market: **WIVK/Knoxville, WZZK/Birmingham, WTCR/Huntington.** Small Market: **WCHY/Savannah, KEAN/Abilene, KKIX/Fayetteville AR, WBHP/Huntsville, KWOX/Woodward OK.**

**GM Of The Year:** Large Market: **Craig Magee, KIKK/Houston; Marjorie Crump, WCMS/Norfolk; Clarke Brown, KSON/San Diego.** Medium Market: **John Peroyea, WYNK/Baton Rouge; Jerdan Bullard, WZZK/Birmingham; Ron Rogers, KVET & KASE/Austin.** Small Market: **Lou Murray, KEAN/Abilene; John Fletcher, KJNE/Waco; Doug Williams, KWOX/Woodward OK.**

**PD Of The Year:** Large Market: **Jim Robertson, KIKK/Houston; Bobby Kraig, KPLX/Dallas-Ft. Worth.** Medium Market: **Mike Hammond, WIVK/Knoxville; Jim Tice, WZZK/Birmingham; Mike Carta, KVET & KASE/Austin; Phil Hunt, KSSN/Little Rock.** Small Market: **Dana Webb, KYKX/Longview; Tim Wilson, WAXX/Eau Claire; Bill Kinder, KJNE/Waco.**

**MD Of The Year:** Large Market: **Joe Ladd, KIKK/Houston; Joe Hoppel, WCMS/Norfolk; Nick Upton, KSON/San Diego.** Medium Market: **J.D. Cannon, WFMS/Indianapolis; Mickey Dearstone, WYNK/Knoxville; Steve Gary, KASE/Austin; Kevin Stuart, KXKW/Lafayette; Bob Sterling, WZZK/Birmingham.** Small Market: **Tim Closson, WAXX/Eau Claire; Dan Hollander, WDXE/Lawrenceburg; John Swan, KJNE/Waco.**

## CMA Names Bozeman To Membership Post



Janet Bozeman



Steve Singleton



Mark Bright

Veteran broadcaster **Janet Bozeman** has been named Director/Membership Development for the Country Music Association ... Warner Bros. Director of A&R/Producer **Barry Beckett** has left the label to concentrate on independent production

MCA Music's **Al Cooley** has been promoted to Director/Writer Development and **Steve Day** moves into his former slot as MCA's Director/Creative Services. **Tom Wopat** joins the publishing firm as a staff songwriter ... Screen Gems/Colegems-EMI has made two in-house promotions: **Steve Singleton** to Creative Manager and **Mark Bright** to Professional Manager.

**Freddie Hart** and partner **Scotty**

**Robinson** have established Hartline Music and Three Friends Music with offices at 1617 Horton Ave., Nashville 37212; (615) 385-9982 ... **John Scott Sherrill** ("Wild And Blue" and "Some Fools Never Learn") has signed a publishing agreement with **Woody Bomar** and **Kerry O'Neil's** Little Big Town Music Group ... Bear Records President **Billy Joe Burnette** announces a new distributorship association with Compleat/PolyGram.

Country Music Television Chairman **James Guercio** ups **Stan Hitchcock** to Sr. VP of the video channel. The Hendersonville company has established new offices on Music Row at 704 18th Ave. South, Nashville, TN 37203; (615) 255-8836.



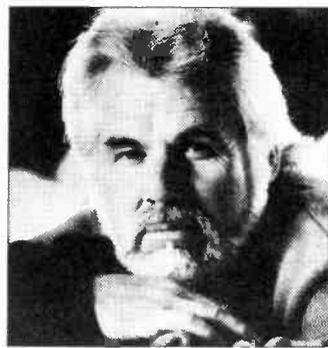
**IDOL TIME** — There is a 12-page booklet out, full of photos and anecdotes, which documents the making of Tammy Wynette's album "Higher Ground." In it, she says, "I have idolized Emmylou Harris since she first came to town." Turns out that it was Tammy who once gave the then undiscovered Harris advice on how to break into the music business after a Wynette show in Maryland. Apparently Wynette's advice was heeded. Here (l-r) producer Steve Buckingham, Wynette, and Harris go over harmonies on the cut "Beneath A Painted Sky."



**BLONDS ON PARADE** — Big smiles and several CMA award nominations later, the O'Kanes (in the running for Horizon act, Song of the Year, Single of the Year, and Music Video of the Year) and Asleep At The Wheel (as possible Vocal Group of the Year) gather to share in the glory. Left to right are O'Kane's accordian player Jay Spell, duo member Jamie O'Hara, Ray Benson of Asleep at the Wheel, and O'Kane's Kieran Kane.

# The Country's Biggest Stars are Lining Up to Talk with Your Listeners.

# LIVE



**Kenny Rogers**, October 18th.



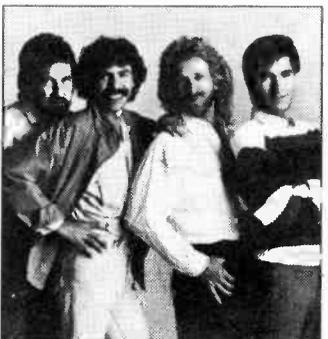
**Lee Greenwood**, October 25th.



**Waylon Jennings**, November 1st.



**Ronnie Milsap**, November 8th.



**The Oak Ridge Boys**, November 15th.



**C**oming to America's greatest country stations Sunday, October 18th is COUNTRYLINE USA. It's one hour, live every Sunday at 8PM EST. Your listeners ask the questions, we'll play all the hits plus deliver the best promotions in country syndication history.



**COUNTRYLINE USA**  
Host, Gerry House

Jump on the line. We guarantee COUNTRYLINE USA will win for you! For all the inside info, give us a call.  
**1-800-345-2354**

Sponsored by:



*james paul brown*

**ENTERTAINMENT**

Executive Producer Dana Miller.



MIKE KINOSHIAN

# ADULT CONTEMPORARY

## ALTERNATIVE AC COMPARISONS

# Sebastian: Driving Force Behind WBMW

Clones of KTWV ("The Wave")/Los Angeles, the subject of considerable industry buzz, are popping up across the country. However, one well-known programmer in this general arena is adamant about not being tabbed as a Wave follower — WBMW/Washington's John Sebastian.

### Son Of EOR

He joined the Infinity outlet three months ago, but the format he's airing dates back at least five years. At that time the veteran major market PD was working as a consultant and laying the ground-

work for EOR (Eclectic-Oriented Rock). "That song is too good to be on radio," Sebastian said that embarrassed and startled him. "I started writing song titles that were 'too good to be on radio.' I wound up with more cuts than on my album rock list."

## Positioned For A New Age

WBMW/Washington draws on several positioning liners in presenting its "atmospheric" music mix:

- The radio station of tomorrow, today.
- The healthiest form of escapism.
- Fly to new musical horizons.
- Washington's most unique radio station.
- Washington's musical oasis.
- The newest sound in radio.
- Washington's newest radio station.
- The dawning of a New Age.

work for EOR (Eclectic-Oriented Rock).

While hosting a party in 1982, he played an album cut by Kitaro. One guest (a musician) responded, "That song is too good to be on radio." Sebastian said that embarrassed and startled him. "I started writing song titles that were 'too good to be on radio.' I wound up with more cuts than on my album rock list."

Sebastian held focus groups with 25-40-year-olds and found that many were disenchanted with radio. "This is the largest age group in our society, with the most spendable income and a lot of power. After much soul-searching, I felt I had the best idea of my career." That idea became known as EOR, debuting in Anchorage; Casper; Ft. Pierce, FL; and Portland, ME.

"The exact description the Wave uses is right out of my initial press release from 1983," noted Sebastian. "Unfortunately, we never got stations like the Wave or WBMW. In Wave's case, they spent \$2.5 million on promotion during their first book. I got some stations, but they didn't have (competitive) signals or resources. They were down-and-out but had enough vision to try something off-the-wall; they had less to lose than some bigger stations.

"On one hand, I feel vindicated that I was right all along and ahead of my time. On the other hand, it naturally makes me frustrated

"The most obvious difference is a humanity and warmth to my concept."

—John Sebastian

as well be automated; there's no one-on-one communication."

He claims 'BMW's music mix includes more new age with little jazz, while the Wave leans more toward traditional jazz and plays little new age. Working with a library of approximately 1200 cuts, WBMW plays such artists as Michael Tomlinson, Swing Out Sister, Michael Franks, Kenia, Suzanne Vega, Acoustic Alchemy, Ray Lynch, and Hiroshima.

"On a cut-by-cut basis, I think we'd blow them out of the water," said Sebastian. "They're repetitious — kind of the Top 40 of new age. We don't repeat anything in a 24-hour period. We're looking for songs with hooks people can remember."

### Giveaways "Insult People"

There's more to life on 'BMW than music, though. The station also integrates service elements and PSAs. "We do mature, credible news twice an hour in morning drive (three to three-and-a-half minutes at :20 and :50) and may do it in afternoon drive later. We also

However, by having a station of my own, I'm moving in that direction."

### WBMW's "Superior" Concept

Sebastian pulled no punches in differentiating WBMW from the Wave. "My concept is much superior to theirs. The most obvious difference is a humanity and warmth to my concept. They (Wave) might

## The Maturation Of EOR

R&R turns the clock back with a representative EOR music mix:

DOOBIE BROTHERS/Toulouse Street  
 JACKSON BROWNE/Lives In The Balance  
 FLEETWOOD MAC/Hypnotized  
 EARL KLUGH/Dream Come True  
 LATIN QUARTER/Radio Africa  
 STEELY DAN/Kid Charlemagne  
 JAMES TAYLOR/The Secret Of Life  
 MOODY BLUES/The Other Side Of Life  
 PAUL McCARTNEY/Every Night  
 SIMON & GARFUNKEL/April Come She Will  
 LARRY CARLTON/Smiles And Smiles To Go  
 DAN FOGELBERG/Wysteria  
 RICKIE LEE JONES/Last Chance Texaco  
 CLIFF SARDE/Waiting  
 LITTLE FEAT/Dixie Chicken  
 LINDA RONSTADT/Someone To Lay Down Beside Me  
 BOB SEGER/The Ring  
 BEATLES/She's Leaving Home  
 EAGLES/Sad Cafe  
 JOHN MARTYN/Lonely Love

To get a feel for WBMW's music mix, review the Alternative AC Adds & Hots on Page 73.



WBMW GM Ken Stevens, spokesman G. Gordon Liddy, and PD John Sebastian announced the end to a radio conspiracy.

## End Of A Conspiracy

WBMW's TV spokesman is none other than G. Gordon Liddy of Watergate fame:

Dim lighting shows Liddy in profile; dolly to a full-face shot with a red light across his eyes. He narrates dramatically:

"In Washington, D.C., for the past 20 years, a conspiracy has existed — a conspiracy to keep you from hearing innovative, stimulating, fresh music — music too good for radio. The conspiracy has ended."

Music representing what's heard on 'BMW follows; the visual is a sunset over the ocean and the station logo. A staff announcer closes with "106.7, WBMW, Washington's radio for a New Age."

do some traffic, very brief sports, and weather."

One non-music element, however, is missing: "We don't do contests, gimmicks, or hype. We never give away a dime, a record, or a concert ticket. We think that insults people's intelligence and listeners are tired of all that activity. They come to us for the ambience; anything detracting from that won't be appreciated."

Adding to that ambience are the air personalities, whom Sebastian regularly critiques. "The typical announcer isn't going to work on this format," he said. "There are a lot of CHR and AOR jocks out there who hate the music they're playing. You can't fake it on our station. I want our announcers to be genuine and intimate."

He also blasted the Wave's "No Disc Jockeys" marketing line. "I'd venture to say even the Wave's focus groups — if they've done them — would show listeners prefer our presentation every time. It's been unanimous."

If Sebastian is correct in his belief that listeners want live announcers, then stations not utilizing personalities may need to make adjustments. Added Sebastian, "They'll (just) have to bite the bullet. It's like politics: admit you made a mistake and fix it. I don't think listeners would view it as a negative. They'd feel warmer and closer to the station."

### Upscale & Mass Appeal

Since ratings are a fact of radio life, many no doubt are questioning the number-winning potential of this format. Noting that listeners are using words like "soothing" and "relaxing" to describe the sound, Sebastian said, "Believe it or not, I think it can be #1 25-54 with one station in a market doing it. It

dominates that demo's upscale listener. I feel this format is mass appeal because non-upscale people are also responding very well. People are starving for something like this."

He sees an equal sexual balance in the 30-40 year-old core audience. "We've created an environmental atmosphere unlike anything else on radio and are playing music unavailable anywhere else on the dial. You don't even have to do this right to succeed."

"We never give away a dime, a record, or a concert ticket. We think that insults people's intelligence and listeners are tired of all that activity. They come to us for ambience."

—John Sebastian

Presently, only one station per market is doing this format, but head-to-head rivalries are a possibility. "It'll be a shame if it comes to that, but it probably will. It's a real danger — because of mathematics both stations will be watered down, and it might reflect poorly on the format."

Sebastian downplays the inevitable comparisons to Disco, the last new format craze. "Disco was basically repackaged 'dance music.' This is new music, and there's lots of it. I've put my reputation on the line because I believe in this format's future."

Next Week: KTWV PD Frank Cody tells his station's story.

# NEIL DIAMOND



## "I DREAMED A DREAM"

Taken from the forthcoming Columbia Lp: "Hot August Night II" C2X40990

Produced by David Foster

38-07614

Columbia



1987, CBS Inc.

# MARKETPLACE

## AIRCHECKS

### Audio And Video Airchecks!

Current Issue #90 features DC101/Greaseman, KKIS/Dr. Don Rose, WQHT/Bill Lee, WXKS/Dale Dorman, B100/Gene Knight, KPLZ/Kent & Alan, KWSS/Kelly & Kline, WLS/Larry Lujack. 90-min. cassette, \$5.50.

Current Issue #89 features XETRA/Wolfman Jack, WNBC/Dan Taylor, Z100/Magical Matt Alan, Chicago's B96/Ed Volkman & new WLUP-AM/Kevin Matthews, KIIS/Rick Dees, Toronto's CFTR & the new country WYNY. 90-min. cassette, \$5.50.

Special Issue #S-112 features VANCOUVER! CHRs CKLG & CIOF, AORs CFOX & CFMI, ACs CFUN, CKKS, CISL plus Country CKWX. 90-min. cassette, \$5.50.

Special Issue #S-113 features PORTLAND! CHRs KKRZ & KXYQ, AORs KGON & KINK, ACs KEX, KGW, KKCW & KKL plus Country KUPL & KWJ. 90-min. cassette, \$5.50.

STILL AVAILABLE: #S-111 (LA), #S-110 (SEATTLE), #S-108 (SAN DIEGO), #S-107 (TAMPA), #S-106 (DALLAS) at \$5.50 each.

NEW! ALL NEWS Issue #N-1 features uncut newscasts from LA's KMPC, KRLA & KFI, San Diego's KSDO, KKLQ & KFMB, Toronto's CHUM-FM & Q107 & more. Cassette, \$5.50.

Classic Issue #C-83 features WMCA/B. Mitchell Reed-1965, KYNO/Bobby Ocean-1968, K100/Robert W. Morgan-1974, KFRC/Big Tom Parker-1977, KHJ/Charlie Tuna-1977 & more Cassette, \$10.50.

VIDEO #12 now available, with San Diego's Q106/Murphy & McKeever, LA's AC leader KOST/Mark & Kim, Vancouver CHR CKLG/Morning Zoo, AOR CFOX/Bob & Jeff, Seattle AOR KISW/Langan & Rody, plus CHRs KNBQ/Jeff Randall, KUBE/Charlie & Ty, KHIT/Howard Hoffman. 2 Incredible hours, VHS or BETA, final weeks at the introductory \$20.00 price.

### CALIFORNIA AIRCHECK

Box 4408 — San Diego, CA 92104

(619) 460-6104

## #1 MARKET AIRCHECKS

Stereo N.Y. City Airchecks at 'California' prices! Fall '86: Hot 103, Z-100 JJ 'the Jammer', WPLJ, 'CBS-FM Lundy, WNEW-FM Scottso; all NYC AC, AOR, Urban; WNBC Joey; Long Island incl. WLNG, WBLI, HB107, WALK, WGLI; gold WDRC-FM; WZLX. 2 AD-90s \$11. Fall CHR WARS: Boston, Cleveland, Hartford/CT, Providence, Louisville \$7.50; all 3 \$18.

#1 Market Airchecks, Box 568, E. Hanover, NJ 07936.

## COMEDY

WELL, SHHHOOOOT!!!

**Susan B. Anthony-Jones**  
Is on her own

AVAILABLE EVERYWHERE!

For demo tape, or to order service,  
call (804) 231-9861 9A-6P EST.

KTXQ, Dallas WHIT, Harrisburg KBPI, Denver WOCL, Orlando KHTR,  
**BEIGE CAVE COMEDY NETWORK**  
The best fully produced original weekly comedy service available.  
\* Twenty person pro staff \* 10 features/10 drop-ins per week  
\* Unlimited localization \* Cash/barter/trade  
JINGLES/KOMMERCIALS/INTERACTIVES/ ONE LINERS/SILLY SFX/NUTTY NEWS  
(213) 469-0157  
St. Louis KTXQ, Dallas WHIT, Harrisburg KBPI, Denver WOCL, Orlando KHTR,

## WILLY'S COMEDY SHACK & Burger Emporium.

"Fresh" hot reel of Comedy weekly  
Spoof commercials, Song parodies,  
Characters, Phoner bits and more...  
A/C-MOR or Contemp/AOR flavors



For Take-Out Call:  
(416) 531-9734  
or write:  
11A Galley Avenue  
Toronto, Ontario  
Canada M6R 1G9

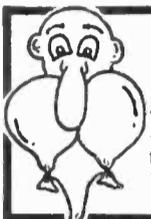
Demo is free fries are extra!

## COMEDY

And now, (Station) will answer the question . . .  
which has more rubber . . . Mick Jagger's lips,  
or (Jock's) checking account?

**IMMA THERIA LIND**

SAMPLE: 5468 DUMORE DR. S.E.,  
AUMSVILLE, OR 97325



### ROGER MALONE'S HOT AIR MALOONS

Very topical jokes, bits, fake commercials, more, every two weeks. Write for **TWO FREE SAMPLES!** Plus! **AUDIO MALOONS.** Monthly pre-recorded bits, one-liners, interactives. Full Version Sample: \$3.00. Roger Malone, 1115 Bellevue, Reading, PA 19605. (215) 921-9633.  
**YOUR BEST COMEDY VALUE!**

## Contemporary COMEDY

Hundreds renewed again!

**Free sample!**

Write on station letterhead to  
**Contemporary Comedy**  
5804-D Twining  
Dallas, TX 75227

## O'Liners

FREE SAMPLE ISSUE

of radio's most popular humor service

For sample, write on station letterhead to: **O'Liners**

1237 Armacost Ave., Suite #6-R Los Angeles, CA 90025

## Disk Jockey Comedy

**KRAZY KOMMERCIALS** . . . 100 of the wildest things ever sold on radio. Everything from a police dog that licks to a telethon to combat excess body hair to a free loaders home study course. For **FREEBEE**, write: **HYPE, INK**, 7805 Sunset Blvd., #206, Los Angeles, CA 90046

Dave Dworkin's



### NY AND LA HAVE IT!

You should, too. Write for free details or send \$20.00 for at least \$30.00 worth of material. **Ghostwriters**, 2301 Unity Ave. N., Dept. N, Minneapolis, MN 55422 or call 612-522-6256, 24 hours.

## THE FUNNY BUSINESS

More than 300 one liners each month. All guaranteed to be hilarious . . . or else!

**FREE SAMPLE**

**THE FUNNY BUSINESS**  
210 Hollywood St. Fitchburg, MA 01420-6134  
(617) 342-1074

Corey Deitz's

### LITTLE BAG OF JOKES

A monthly service which includes a written issue and a pre-recorded issue jam-packed with great bits! Any air-personality in any size market can afford this! Guaranteed! Write on station letterhead for free sample and prices you won't believe!

**LITTLE BAG OF JOKES**  
1025 CUERVO COURT CHESAPEAKE, VA 23320

## CONTENT SERVICES

### INNOVATIONS

"MOST USABLE SERVICE EVER."  
THE SHEET OF THE FUTURE

2 WEEK TRIAL ONLY \$5 • OR MORE INFO:  
INFO-BITS, BOX 112576, SAN DIEGO, CA 92111

## EMPLOYMENT SERVICES

• Get the hottest R&R classified listings early!  
R&R Job Hotline mails separately to you three days before R&R. Call 213-553-4330 to subscribe today. Visa/MasterCard/AmEx.



**HotLine**

## FEATURES

**RADIO LINKS**

Hollywood's hottest . . . right in your own studio! Recent and timely interviews with Kathleen Turner, Eddie Murphy, Whoopi Goldberg, Tom Cruise, Steve Martin, Christopher Reeve, Michael Keaton and many more!

Featured Friday, October 9 . . . Interviews with **CHARLIE SHEEN & D.B. SWEENEY** discussing "NO MAN'S LAND."

Free satellite delivery - no inventory to clear!  
Contact **LORI LERNER** for details - (213) 454-0488.

Terry Marshall's

## daily insider

• All Your Music Needs •

CHR AOR AC  
Call for a free trial subscription  
(415) 564-5800

## GAG SHEETS

### RADIO'S MOST RESPECTED GAG SHEET SINCE 1970!

**RICK DEES, KIIS-FM:** "Tom you really are The Best. Really look forward to the arrival of The Weenie, such a shot in the arm for our Morning Team!"

For Free Samples Call **TOLL FREE**  
1-800-225-5061 Ext. #248  
or write

### the Electric WEENIE

P.O. Box 2715, Quincy, MA 02269



## IDS/JINGLES/SWEEPERS

### INTERMONICS

IDS, SWEEPERS, PROMOS. YOUR SOUND CONNECTION

Halloween Haunted House Promo; 60 sec. now available.

Use your voice, generic, \$50  
★ Market exclusive. ★ Fully produced & voiced \$75. Free, to client stations.  
Call for free demo & new radio products catalog.

## KENT

GROUP  
BOX 38328 CINTI OH 45238  
CALL 1-513-922-1750

## RR

### MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per insertion
1 Time	\$60.00
6 Insertions	\$55.00
13 Insertions	\$50.00
26 Insertions	\$45.00

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is 6pm Thursday, one week prior to publication date. Marketplace ads are non-commissionable.

Submit to:

**Marketplace**  
**RADIO & RECORDS 1930 Century Park West**  
**Los Angeles, Calif. 90067 (213) 553-4330**

# MARKETPLACE

## IDS/JINGLES/SWEEPERS

### JINGLES

#### "MORNING SHOW" COMPLETE PACKAGE IN 30 DAYS

Where do Scott Shannon (Z-100), Cleveland Wheeler (Q Morning Zoo), and John Landers (Hit Music USA) go for that original sound?



For that fresh one-of-a-kind creative sound, phone or write  
**J.L. RITTER PRODUCTIONS**  
PO Box 6994, Stateline, NV 89449  
(702) 588-4542

## PD OPPORTUNITIES



### NATIONAL BROADCASTING SCHOOL

More than just DJ's . . .  
**WE TRAIN PROGRAMMERS!**

NATIONAL graduates sound better!  
For FREE cassette of our latest ratings builders, call NATIONAL BROADCASTING SCHOOL in Hollywood: (213) 463-2492.

## SHOW PREP

**FREE!**

### ONE MONTH SAMPLE OF JOCK TALK

"The newsletter that keeps them listening!"

Why?

More Birthdays — More Trivia — More Inside Dope

#### Free October Sound Clips!

Original Mousketeers . . . Cuban Missile Crisis . . . and more

Send for your free issue today to Jock Talk  
PO Box 68574, Seattle, WA 98168.  
or Phone (604) 687-4774 — Save Now!



## MUSIC SERVICES

### 50's, 60's, 70's GOLD ALL FORMATS

We Have The Oldies  
You've Been Trying To Find  
**IN STEREO**

Ready to cart

Call 1-918-492-7222

**MSA**

### AFFORDABLE MUSIC FORMATS!

AC • Country • Oldies • CHR • Classic Rock

radio  
program  
services

on cart & reel to reel tape —  
with weekly updates.

1•303•574-8628

## PROMOTION/MARKETING

### BLOW IT UP!



Giant inflatable shapes are the hottest marketing tool in the business. Rooftop inflatables create attention! Several sizes in stock available for immediate delivery. Call now!

DYNAMIC DISPLAYS  
P.O. Box 32726 Detroit MI 48232  
(519) 254-9563

### FREE SAMPLE!

Radio's Daily Air Preparation Service

RADIO JOCKS & PRODUCERS:

Galaxy gives you up-to-the-minute facts about the current music artists and their latest hits! In easy to use, single item "bits" written in broadcast-ready copy. Read one on the air right after you play the record. Or, include them into your special salutes, countdowns and production specials. Plus, every issue includes facts & bits on TV & Movie stars, a complete daily calendar/almanac, a package of humorous news stories & bits, and more! Used by hundreds of leading jocks worldwide since 1973. We'll make you sound more interesting and informed!

For a free Contemporary or Country edition sample (specify which), just write:

**GALAXY**

Post Office Box 3482  
Rubidoux, CA 92509  
U.S.A.



### AUDIENCE BUILDER — \$ MAKER on 65 stations!

\*\*\*  
Add the Greatest Stars to your on-air staff!

Call today for free demo pkg.  
Cross indexed trivia & Q&A Book.

PPA/USA • Professional Radio Networks 503/687-2068

## PRODUCTION SERVICES

### ATTENTION: FRUSTRATED DISC JOCKEYS

Now's your chance to get that larger market gig you always wanted. We custom edit and produce your airchecks into a first rate demo. We offer high quality recording facilities and some of Hollywood's best engineers. Your next aircheck will please any program director. For more information on rates and services call 213/463-8652.

1-800-367-4110

Quality Promotional  
Items At Competitive  
Prices. Call for a free  
color catalogue.

### PROMOTIONAL VENTURES, INC.

P.O. Box 171803  
Arlington, Texas 76003

## RECORD SERVICES

### OLDIES BY THE THOUSANDS

NEW EXPANDED UP-TO-DATE CATALOG of 45-rpm oldies from the past 40 years. Pop, R&B, Classic Rock, Country & Jazz included. Send \$2 to:

**American Pie**

Box 66455, Dept. #RR, Los Angeles, CA 90066  
(213) 391-4088

### DIALECT TAPES FOR DISC JOCKEYS

"I just can't do dialects," you say. Wrong! With this 90-minute cassette and a little bit of effort, you'll add an entire new stable of characters to your show. We take you step-by-step through French, Japanese, Irish, Spanish, Italian, German and three types of British dialects! Send \$20 to:

**O'Liners**

1237 Armacost, Suite #6-R  
Los Angeles, California 90025.

Marketplace -- the Industry's service station . . . get it working for you!  
Call Ilsa or Dave at (213) 553-4330.

# OPPORTUNITIES

OPENINGS

## NATIONAL

### 10,000 RADIO and TV JOBS!

The most complete list of job openings ever published by anyone! Up to the minute, computer printed, and mailed to the privacy of your home. As many as 300 weekly. All formats, all market sizes, all positions! Many jobs for beginners and minorities.

One week \$7.00 — **SPECIAL SIX WEEKS \$15.95 . . . SAVE \$20.00**  
Yearly \$120.00 **MONEY BACK GUARANTEE**

**American Radio**  
JOB MARKET

1553 N. Eastern, Las Vegas, NV 89108



OPENINGS

OPENINGS

OPENINGS

### WE NEED PERSONALITY DJs

Do you do voices? Can you handle the phones? How about drop-ins? — In other words, are you a Pro — or a Time & Temp Jock? More and more of the thousands of radio stations with whom we deal are looking and willing to pay for that something extra. If you are ready for a move, let NATIONAL help. We make the complete presentation for you. For confidential details and registration form write:

**NATIONAL BROADCAST TALENT COORDINATORS**  
Dept. R., P.O. Box 20551 • Birmingham, Al 35216 • (205) 822-9144

**ACT NOW!**

### In this business it's not what you know . . . it's who you know!

**MediaLine knows them all!** MediaLine calls radio management, **NATIONWIDE**, everyday to find the good jobs — the jobs you otherwise wouldn't know about. Call us today and you'll find out the best jobs are on the line . . .

**MediaLine**

**800-237-8073**

Leading producer of national radio programming seeks strong, motivated station relations person. Immediate opening. Top salary. Call Bob Steinberg (213) 478-2166.

**Cutler Productions**

**SPECIAL PROGRAMMING NETWORK**

# OPPORTUNITIES

## OPENINGS

### Get The Hottest R&R Classified Listings Early!

R&R Job Hotline mails separately to you three days before R&R. Call 213-553-4330 to subscribe today. Use Visa/MasterCard/AmEx.



HotLine

### IF YOU'RE NOT LOOKING FOR WORK THIS AD IS FOR YOU

Are you a stable individual good at what you do? Are you involved in your organization? Are you a good one on one communicator? Are you just skimming this section or really reading it? We aren't looking for people looking for work, we are looking for people looking for a career opportunity.

Saga Communications has openings at 3 of our stations. We are a growing organization with dominant stations in each market.

#### MIDDAY

Columbus: WSNY — AC #1 adults 25-49 Contact:

**Dan Hallett, Program Director**  
WSNY Radio  
4401 Carriage Hill  
Columbus, Ohio 43220

#### MIDDAY

Milwaukee: WKLH — The #1 Classic Hits station in the US. Contact:

**Steve Brill, Program Director**  
WKLH Radio  
735 West Wisconsin  
Milwaukee, WI 53233

#### MORNING

Springfield, IL WYMG — (AOR) #1 in market. Morning news/sidekick. Contact:

**Bryan Jeffries, Program Director**  
WYMG Radio  
975 Durkin Drive  
Springfield, IL 62704



### RECORD PROMOTION

Aggressive Sales/Promotion person. Experienced contracts with promotion/marketing executives at major labels. You'll sell exciting, viable promotion vehicle reaching top P-1, P-2, P-3 and other influential radio decision makers. Excellent company. Rush bio to Radio & Records, 1930 Century Park West, Box #848, Los Angeles, CA 90067. EOE

### Vice President Corporate Information Services for Major Radio Network

Looking for a dynamic individual to coordinate total company computer needs. Must be able to integrate mini and micro computers in a distributed corporate environment. Heavy management interface. Must reside in NYC or LA. Broadcast background required. Minimum 5-7 years experience. Send resume including salary history and key accomplishments to PO Box 816, Radio City Station, New York, NY 10101-0816. EOE

## OPENINGS

### ON THE GROW AGAIN\*\*\*

Metro Traffic Control, the nation's largest radio traffic reporting system, has immediate and future openings for operations managers, airborne reporters, engineers, anchors, studio and mobile reporters, both local and national levels. Serving major markets with 300 affiliates and growing. Send resume and recent air-check (if applicable) to Jonathan Fricke, VP/Operations, 4828 Loop Central Dr., Suite 800, Houston, TX 77081. No phone calls please. EOE

### METRO TRAFFIC CONTROL

### EAST

Central PA Country FM under new ownership seeks parttime. Possible fulltime soon. T&R: PD, WVMC, 333 Chestnut St., Millifenburg, PA 17844. EOE (9/25)

Cape Cod Album/AC has an immediate opening for fulltime shift. Females encouraged. T&R: Chris Nelson, WFAL, 222 Main St., Falmouth, MA 02540. EOE (9/25)

Central PA leading adult radio station seeks afternoon drive air personality and/or OM. T&R: Ira Rosenblatt, WRKZ, Box Z, Hershey, 17033. EOE (9/25)

Deadline Oct. 9! NPR-affiliate news producer: anchor, report, supervise morning staff, produce features. T&R: WAER, Human Resources, Skytop Bldg., Syracuse, NY 13244. EOE (9/25)

JET-FM/Erie: Afternoon news anchor opening. Personality, drive, creativity and experience required. Minorities encouraged. T&R: Craig Warvel, 1635 Ash St., PA 16503. EOE (10/2)

WVHB/Hampton Bays, NY seeks personality for weekends. Also accepting T&Rs for future fulltime. Uptempo CHR. T&R: Randi Taylor, WVHB, 252 W. Montauk Hwy., 11946. EOE (10/2)

AOR seeks morning man/Promotions Director. AOR experience only! Decent bucks. Photo and T&R: 96 Rock, Box 717, Ocean City, MD 21842. EOE (10/2)

Hartford, CT's only Black Contemporary station, WKND, has immediate parttime shifts, and also future fulltime. T&R: Melonae McLean, 544 Windsor Ave., Windsor, 06095. EOE (10/2)

Seek News Editor. Work with the morning team at Full Service AM, 30 miles East of Philly. Writing plus delivery. T&R: Gene Ryan, WWBZ, Box 810, Vineland, NJ 08360. EOE (10/2)

Production Director/Traffic Manager wanted for Eastern Long Island. Seek great writing/voice skills. T&R: Randi Taylor, HB 107FM, 252 W. Montauk Hwy., Hampton Bays, NY. EOE (10/2)

CAPE 104/Cape Cod has an immediate opening for an ND with at least three years' experience. C&R: Rick Ryder, WKPE-AM & FM, Radio Center, Orleans, MA 02653. No calls. EOE (10/2)

Suburban NYC AC/CHR seeks bright, sincere personality. Music/promotion experience helpful. T&R: Brett Richards, Q96-FM, 148 East Ave., Norwalk CT 06851. No calls. EOE (10/2)

News Director. Direct three-person staff and anchor mornings. Good growth potential. C&R: Paul Demille, 95XIL, Box 1228, Parkersburg, WV 26102. EOE (10/2)

Community-oriented AC WILI-AM, Willimantic, CT seeks midday AT/asst. PD. Moving into new facilities. T&R: Wayne Norman, Box 496, 06226. EOE (10/2)

Up-and-coming AC/CHR seeks News/Traffic person now. Call Jon Paradise at WHYR weekdays from 1-5: (207) 283-1116. EOE (10/2)

CAPE 104/Cape Cod's hot CHR has future openings for full and parttime jocks. C&R: Rick Ryder, WKPE-AM & FM, Radio Center, Orleans, MA 02653. No calls. EOE (10/2)

Leading AM in 100,000 population county seeks drivetime air personality. T&R: Arthur Kendall, WENY, PO Box 208, Elmira, NY 14902. EOE (10/2)

Needed yesterday! Seek organized Promotion Director/mid-days. Experience required. Samples and C&R: Brian Illes, WKFM, 1022 Willis Ave., Syracuse, NY 13204. EOE (10/2)

### MAJOR OPPORTUNITY

Innovative easy listening leader needs total pro PD. Format experience less important than people management skills, marketing savvy, creative ideas, and music judgment. Must have solid track record of success in top 75 market. Tape, resume, and 2 page summary of programming/marketing/research philosophy to Lowry & Co., 5888 E. Onyx Ave., Scottsdale, AZ 84253. No calls. EOE

## OPENINGS

WPLR

### WPLR IS EXPANDING

We need Production/Copy Writing Wizards. Also, Promotional people. 3 years experience minimum. No calls. Send T&R to: Griffin, WPLR, 1191 Dixwell Avenue, Hamden, CT 06514. EOE

### WCXR 105.9

One of the classic rock pioneers. Searching for an experienced fulltime personality preferably with an AOR or AC/OLDIES background. Cassettes and resumes to Bob Kaghan, 510 King Street, Suite 315, Alexandria, VA 22314. No calls. M/F EOE

### MAJOR MARKET AC

Are you a bright, warm, and creative communicator with major market experience? This is a solid, growing company with a great opportunity for an established team player with super production skills. All dayparts welcome to apply. Rush T&R to Lowry & Co., 5888 E. Onyx Ave., Scottsdale, AZ 85253. No calls. EOE

### TALK SHOW HOST

Exceptional opportunity for exceptional talk show host in America's most Liveable City. Station with strong commitment to format seeks experienced personality who can do compelling radio. If you are confident you're the right person send T&R and your views of Talk Radio in the '80s to Tom Clendening, PD, WTAE Radio, PO Box 1250, Pittsburgh, PA 15230. EOE



Cape Cod Album Adult Contemporary has immediate opening for Fulltime Shift. Females encouraged. T&R to: Chris Nelson, WFAL, 222 Main Street, Falmouth, MA 02540. EOE

### CHARLES, MATTY, DAVE & JESS NEED A GOOD SPANKING

Prime opportunity in Boston to kick some ass in your hometown! Attention: Native Bostonians, and expatriate New Englanders! You are urgently called home! Balls-out morning dragonslayers only need apply! You must be able to demonstrate your deep musical knowledge and understand fully all it takes to clobber legends. Intelligence, wit, warmth and that keen provocative sense that gets street talk going are all more important than canned bits. Tape & resume NOW to Radio & Records, 1930 Century Park West, #844, Los Angeles, CA 90067. Always, an equal opportunity employer.

## OPENINGS

### 97 KYN

97.5 FM Stereo

97 KYN/NW PA's leading 50 KW CHR has full time air position and part time positions available. T&R: Bob Stevens, Box 777, St. Marys, PA 15857. EOE

### EXPERIENCED RADIO SALESPERSON WANTED

Join a fast growing station in a dynamic New England Market. Excellent salary plus commission and benefits. Call Chris Roessner, WCDQ Radio (207) 324-7271. EOE

Albany area AC/MOR assistant Program Director needed for AM station. Minimum 2 years' experience. If you're a jock looking to move into management, this is for you. Starting salary 12K, great benefits with growing chain. T&R to Radio & Records, 1930 Century Park West, #849, Los Angeles, CA 90067. EOE

### THREE POSITIONS

50,000 watt WRUT-FM covering 3 states & WSYB-AM Rutland, VT wants to add 3 experienced people: Morning Drive CHR-AC DJ, Production Copy Director and News Director. Rush resumes & tapes to A. Roberts, 22 Hilltop Rd., Longmeadow, MA 01106. EOE

## SOUTH

Accepting T&Rs for future production personnel. Hot production for hot CHR. Jacksonville ADI. Airshift possible. Don Pachell, 701 Carswell, Waycross, GA 31501. EOE (10/2)

Washington's Classic Rock seeks morning show producer. Promotion/production experience required. T&R: Paul Harris, 510 King St. Ste. 315, Alexandria, VA 22314. EOE (10/2)

WHYI-FM seeks PD applicants. T&R: Dave Ross, 2741 N. 29th Ave. #300, Hollywood, FL 33020. EOE (10/2)

Seek parttime board operator for WJYO/Orlando. T&R: David Sousa, 2001 Mercy Dr., FL 32808. EOE (10/2)

Seek talent. Be ready to work and have fun with a great company. References and T&R: 123 N. Cleveland, Memphis, TN 38104. EOE (10/2)

Augusta market AM seeks board operators. Good opportunity for those with noncommercial experience looking for first commercial job. Resume: Box 732, Langley, SC 29834. EOE (10/2)

Washington's Classic Rock seeks world's best Production Director. T&R: Bob Kaghan, WPCR, 510 King St. Ste. 315, Alexandria, VA 22314. EOE (10/2)

Z-103, Tallahassee's leading CHR, seeks hot AT to continue our 6-10pm dominance. Must be self-motivated. C&R: Brian Douglas, Box 13549, Tallahassee, FL 32317. EOE (10/2)

Florida's hot CHR seeks powerhouse jock for Gainesville market. No calls. T&R: Z93, Box 70229, Ocala, FL 32670. EOE (10/2)

WFMX/Statesville, NC's 100kw Country kicker seeks air talent to fill several openings. T&R: Jim Huggins, 1117 Radio Rd., 28677. EOE (10/2)

### WRVR AM/FM MEMPHIS



WRVR Memphis has an immediate opening for news director. Do you know what news our Adult Contemporary listeners want and need each morning?

Can you deliver it in a warm, upbeat style? Tell me about it. Tapes and resumes to:

**Bob Kaake**  
Program Director  
WRVR  
5904 Hyatt Ridgeway Parkway  
Memphis, Tennessee 38119 EOE

# OPPORTUNITIES

## OPENINGS

## OPENINGS

## OPENINGS

## OPENINGS

### WANTED

**Morning Talent for Music City, USA - Must be capable of devastating a legend.**



**Bob Chrysler**  
3100 West End Avenue  
Suite 1200  
Nashville, TN 37203



Capitol is an equal opportunity employer. Minorities encouraged to apply.

Mature announcer/PD needed for community-involved Full Service Adult Contemporary AM-FM on North Carolina coast. T&R: Don Curtis, Box 17964, Raleigh, 27619. EOE (9/25)

WJLT-FM/Charlottesville, VA seeks AM drive/PD. Super opportunity. Beautiful area, decent salary. No beginners. T&R: Joe Beal, Box 8011, 22906. EOE (9/25)

Future opening for experienced news anchor. T&R: Jon Holiday PD, WQAM, 9881 Sheridan St., Hollywood, FL 33024. No calls. EOE (9/25)

Aggressive ND needed for Florida coastal AM-FM. Salary and T&R: Jim Andrews, WFOY & WUVU, One Radio Rd., St. Augustine, FL 32084. EOE (9/25)

AC KBIL seeks morning personality for West Texas radio station. Good money for a ratings winner. Contact Paul James: (915) 944-0502. EOE (9/25)

### MORNING HOST

Entertaining and energetic Morning Show Host needed immediately in beautiful and historic Charleston, SC! Personality and experience a must! Tapes, resumes and salary requirements to WMGL, 60 Markfield Dr. #4, Charleston, SC 29407. No phone calls accepted. EOE



### ADULT MORNING TEAM

K99 AM/FM is looking to put together a top-rated Morning Team. Must be relateable, topical, good communicator and must be able to work with the phones. T/R: 702 McBride, Corpus Christi, TX 78408. EOE

### CREATIVE MORNING PRO

needed for #1 rated southern CHR. Must be able to relate on phones. Characters and bits helpful. POSSIBLE MD OR PD. Multi trac and SPX-90 HELPFUL. SEND PHOTO, TAPE AND RESUME to Radio & Records, 1930 Century Park West, Box #842, Los Angeles, CA 90067. EOE

### PROGRAM DIRECTOR/ OPERATIONS MANAGER

Position for experienced PD with good managerial & creative skills at top EZ FM and full service AC AM. Send tape & resume to WDEF AM/FM, 3300 S. Broad St., Chattanooga, TN 37408, attn: M. Jones Fuquay, GM. EOE

*Opportunity knocks in the pages of R&R every Friday . . . call (213) 553-4330 to make it happen for you!*

**MORNING COMMUNICATOR**  
FM AC in one of South's greatest cities is seeking a morning personality. Must be warm, personable, topical, informative, entertaining, interesting, involved in the community, and fun to listen to. If you want to be a part of a great team dedicated to nothing less than dominating the market, send a cassette air check, resume, references and salary requirements to WLAC-FM, Jack Crawford, PD, 10 Music Circle East, Nashville, TN 37203. (615) 256-0555 Central. EOE

### NEWS DIRECTOR

Our News Director has moved to TV. We require a professional who understands local, full-service radio and can guide and direct a staff of 6. Knowledge of the New England area a plus. If you're presently an assistant ND, or ND in a small market, this could be the opportunity you've been seeking. Send T&R in confidence to Joe Corcoran, OM, WCAP, 243 Central St., Lowell, MA 01852. EOE M/F.



### MIDWEST

Seek ace newshound/anchor for award-winning team. Writing samples and T&R: Judy Newman, ND, WTSO & Z-104, Box 8030, Madison, WI 53708. EOE (9/25)

Evening air talent needed ASAP. CHR format, number one ratings. T&R: Jeff Stevens, Power 99, Box 130, Kearney, NE 68848. EOE (9/25)

Upper Midwest all-American city seeks AC on-air winner. Strong production. Show us what you can do. T&R: Cliff Carey, WLDR, 118 S. Union St., Traverse City, MI 49684. EOE (9/25)

Immediate opening for evening jock at CHR station. Experience helpful, but eager beginners will be considered. T&R: Jon Read, 2315 Downs Ave. #200, Woodward, OK 73803. EOE (10/2)

K105-FM seeks air personality who oozes warmth, loves creative production and Country music. No beginners. T&R: Don Riley, Box 7880, Lafayette, IN 47903. EOE (10/2)

Now accepting T&Rs for parttime and future fulltime on-air talent at Battle Creek's leading AC. Good production a must. T&R: Terry O., WMJC, Box 3495, MI 49016. No calls. EOE (10/2)

Salina's leading CHR seeks super jock. Excellent production a must. T&R: Leigh Ann Adam, Box 6198, Salina, KS 67402-6198. EOE (10/2)

Seek OM with extensive broadcast experience, also Continuity Director skilled in traffic control/accounts receivable. Superior people skills. Judy: (303) 949-0103. EOE (10/2)

Air talents: WLKI-FM 100 seeks T&Rs for future opening as air personality. T&R: Garry Osborn, PD, North Wayne Plaza, Angola, IN 46703. EOE (10/2)

Experienced FM Country morning personality needed to complete our music/news/farm trio. T&R: WIAI, 4 N. Vermillion, Danville, IL 61832. EOE (10/2)

Opening for fulltime air talent, early evenings. Must have good production for this hot CHR. T&R: Ross Holland, KQHT, Box 1037, Grand Forks, ND 58206. EOE (10/2)

WSMI/Litchfield, IL has an opening for Farm Director or announcer with farm background. T&R: Hayward Talley, Box 010, IL 62056. (217) 324-5921. EOE (10/2)

Small market leader seeks power talent for current and future openings. Country/AC formats. Good money. T&R: John Sebastian, WQTE & WABJ, 121 W. Maumee, Adrian, MI 49221. EOE (10/2)

Sales. Established list available to right person. Interested? Resume: Ken Hensley, GSM, KXEL & KOKZ, Box 1540, Waterloo, IA 50704. EOE (10/2)

Midwest group seeks applications for present and future openings. All formats plus News/PBP. Experience required. T&R: Mark Swendsen, Box 1197, Pierre, SD 57501. EOE (10/2)

WFMS/Indianapolis, one of America's best Country stations, is now hiring qualified parttime air talent. T&R: Russ Schell, 8120 Knue Rd., IN, 46250. (317) 842-9550. EOE (10/2)

KS106/Nebraska Tri-cities seeks up-and-coming talent for future openings. Two years' experience. T&R: Box 666, Kearney, NE 68848. EOE (10/2)

### NEWS & WEATHER

Top 15 Market looking for hottest possible News & Weather staff. Tape & resume to Radio & Records, 1930 Century Park West, #843, Los Angeles, CA 90067. EOE



### QUAD CITIES

Is accepting applications for the Program Director position. Emphasis on people skills and administrative abilities. You'll move with us into our brand new state of the art studio site, and join one of the midwest's most exciting new broadcast companies - Signal Hill Communications. KIIK is a Billboard Station of the Year nominee with one of the nation's finest airstaffs. Please send resume along with summary of programming philosophies and composite aircheck to: Jim O'Hara, 805 Brady Street, Davenport, Iowa 52808. NO PHONE CALLS - EOE/MF

### NORTHERN MICHIGAN COUNTRY

has Operations Manager with sales and air duties position open. Great pay and perks for the mature career minded person that we pick. Make our day and apply. Radio & Records, 1930 Century Park West, Box #847, Los Angeles, CA 90067. EOE



### ALL NEW AM 1330 WBSY "Sunny 1330"

Energetic air talent and news staff needed for new suburban Chicago AM radio station. 3-5 years experience preferred. Send resume and credentials to Chris Ryder, PD, AM 1330, 4320 Dundee Rd., Northbrook, IL 60062. (312) 498-3350. EOE

### PROGRAM DIRECTOR

. . . position for Top 50 Market, Classic Rock format. Must have knowledge of Classic Rock/AOR music, strong managerial skills, excellent communicator with creativity, organization and detail a must. Prime opportunity for a winner! Send T&R in strictest confidence to Radio & Records, 1930 Century Park West, #834, Los Angeles, CA 90067. EOE

### AM DRIVE CO-HOST

New classic rock station searching for a second person for mornings. A personality, who can handle lifestyle news & production of comedy bits. Overnight T&R to: Radio & Records, 1930 Century Park West, Box #837, Los Angeles, CA 90067. EOE

### WEST

CHR KEZY/Anaheim seeks local weekend relief & production person. T&R: Craig Powers, 1190 E. Ball Rd., Anaheim, CA 92805. No calls. EOE (9/25)

Seasoned news pro? Tired of the hassles? Good money for the right ND. Call Bob Jones: (602) 458-9631, 292, Sierra Vista, AZ. EOE (9/25)

KEWB is accepting T&Rs for future openings for air talent and newswoman. Join Northern CA's hottest CHR. C&R: Barry Carpenter, 2660 Gateway Dr., Anderson, 96007. EOE (9/25)

Seek experienced afternoon drive talent for CHR in Northern Arizona. Must be a team player. T&R: Tony Dancer, Box 10, Cottonwood, AZ 86326. EOE (9/25)

KBOS/Fresno seeks a shock morning jock who is ready to make some waves (big money for Fresno), and a Production Director. T&R: Barry Richards, 2020 E. McKinley, 93703. EOE (10/2)

Seek on-air PD for powerhouse AM AC, KFQD. Five years' programming a must. Good pay, incredible location. C&R: Carter B., 9200 Lake Otis Pkwy., Anchorage, AK 99507. EOE (10/2)

Cutting edge CHR seeks fulltime personality from the Southwest. T&R: KQNM-FM, 401 East Coal Ave., Gallup, NM 87301. EOE (10/2)

Seek national Contemporary Christian syndicated writer/producer. Experience with multi-track. T&R: Steve Atkins, ISN, 1748 W. Katella #207, Orange, CA 92677. EOE (10/2)

Experienced AE for Rocky Mountain AOR. Great copywriter and production skills helpful. Production samples and T&R: KZYR, Box 5559, Avon, CO 81620. EOE (10/2)

Become a Classic Rock legend. North Coast Rock station seeks morning drive personality. Must be production wizard. T&R: Chris Knight, KFMI, Drawer 1139, Arcata, CA 95521. EOE (10/2)

North San Diego Country combo seeks top Country programmer. Success stories. T&R: Tim Curtin, Country Q-92, Box 398, Escondido, CA 92025. No calls. EOE (10/2)

KMJ/Fresno seeks reporter/anchor who wants to win. T&R: T. Murphy 3636 N. First #106, CA 93726. No calls. EOE (10/2)

K K S F - 1 0 3 . 7 F M

### INTELLIGENT JOCKS, WHERE ART THOU?

KKSF wants informed, relaxed jocks in the style of KBCO, KINK, and WXRT. If living in the Bay Area and playing the likes of Pat Metheny, Sade, Dire Straits, and Yellowjackets appeals to you, send tape and cover letter that each demonstrate an understanding of this music to Steve Feinstein, KKSF, 77 Maiden Lane, SF, CA 94108. Puerile pukers need not apply. EOE

### AIR TALENT WANTED

Looking for two adult, bright communicators. Must sound up, informative and enjoy being on the air. Not seeking liner card readers or bits. If you fall somewhere in between these two and are interested in joining an already winning team in the great Southwest, send tape, resume and photo to: Radio & Records, 1930 Century Park West, Box #846, Los Angeles, CA 90067. EOE

### THE WESTWOOD COMMANDMENTS

- I . . . We shall NEVER play your tape over the phone to stations seeking talent.
- II . . . We shall NEVER take a percentage of your paycheck once we find you work.
- III . . . We shall NEVER send you a computer printout of job openings.
- IV . . . We shall NEVER provide job leads over the phone.
- V . . . We shall ALWAYS re-edit your aircheck, and duplicate as necessary for each presentation.
- VI . . . We shall ALWAYS overnight express every member's tape and resume to inquiring stations.
- VII . . . We shall ALWAYS assist with contracts and negotiate for the highest possible salary.
- VIII . . . We shall ALWAYS offer positions in the markets and formats of your choice.
- IX . . . We shall ALWAYS provide legal assistance or consultation when necessary.
- X . . . We shall ALWAYS offer continual ongoing advice and improvement techniques to every one of our members for the term of their involvement with Westwood.

FOR MEMBERSHIP CONSIDERATION AND INFORMATION PLEASE FORWARD YOUR T&R TO:

### WESTWOOD PERSONALITIES

279 S. Beverly Dr., Suite 1170  
Beverly Hills, CA 90212  
(213) 851-5769

# OPPORTUNITIES

## OPENINGS

### PRIME OPENING

One of America's great AC stations in Major Southern California Market needs bench strength. Part time weekends, plus swing. Must communicate with adult warmth. Looking for the best. T&R to Radio & Records, 1930 Century Park West, Box #838, Los Angeles, CA 90067. EOE

### KLPX TUCSON

AOR/Classic Rock in the Southwest's most desirable market seeks applications for immediate and future openings in all positions. Air talent, Morning show, Programming, Promotion and Sales. Personnel are sought with a vision for creative Rock radio, to serve a wide 25-44 Audience. Long-term broadcast company, good pay and benefits. Send tapes, resumes, production and introduction to Allan Browning, VP/GM, 1920 W. Copper, Tucson, AZ 85745. An Equal Opportunity Employer of Lotus Communications.



If you don't move around a lot, are happy where you're working... we are ready to turn your life into chaotic ecstasy. We supply the legendary radio station and coastal comforts... you supply warm, adult talent. No calls... but, tapes, resumes, pictures, paintings or sculptures are encouraged. Mail to: John Forsythe, Eagle 105/KCBQ, P.O. Box 105.3, San Diego, CA 92112. EOE

### Production Director

Salt Lake City's adult light AC is reluctantly replacing our Production Director who's leaving to have her first child. Need creative, energetic talent to write and produce copy. Best stuff to Andy Fuller, Majic 107.5, 5282 S. 320 West D-272, SLC, UT 84107. EOE

### "BABY BOOMER" PROGRAM DIRECTOR

Top 50 Alternative/AC seeks veteran programmer with experience in delivering 25-44 upscale adults. Lifestyle programming background with strong leadership skills, extensive music knowledge and marketing and promotional expertise a must. T&R and programming philosophy to: Radio & Records, 1930 Century Park West, Box #845, Los Angeles, CA 90067. EOE



Arizona's Real Rock is looking for female personality/news person to interact with Dave Pratt's outrageous antics. Tapes, resumes and photos to Curtiss Johnson/98 KUPD, 1900 West Carmen, Tempe, AZ 85283. EOE

## OPENINGS

### SINATRA, COLE, BENNETT, BASIE, FITZGERALD, LEE, KLUGH and SCHUUR

You actually know their first names... And their music! And you'd love to play this stuff on the air... IF you could only find a station that had the guts to let you! Well... we're that station! And we won't even make you mix in Barry Manilow, Kenny Rogers, John Denver, The Carpenters or the Four Lads. WE'RE IN A MAJOR CALIFORNIA MARKET. If you're good enough to play the good stuff... And if you're a good editor, you're warm and you have a really good voice...

#### Let us know about you.

Send a tape and resume to:

Radio & Records  
1930 Century Park West  
Box #836  
Los Angeles, CA 90067  
EOE

### MORNING TALENT

with comfortable, conversational style (no hype) for Colorado ski resort soft rock station. Resume and tape to: Radio & Records, 1930 Century Park West, Box #841, Los Angeles, CA 90067. EOE

### NORTHWEST CHR FM

... looking for cerebral, creative and comic personalities, all others need not apply. T&R to Radio & Records, 1930 Century Park West, #831, Los Angeles, CA 90067. EOE

### MORNINGS

Friendly, positive, upbeat, spontaneous, still fascinated by life, and a pro? Come do mornings for people who appreciate you at Medium Market in California. T&R to Radio & Records, 1930 Century Park West, #835, Los Angeles, CA 90067. EOE

## POSITIONS SOUGHT

Experienced air personality seeks small/medium market one-to-one communicator, not a rambler. Want to learn more. Prefer Midwest. DOUG: (618) 235-5226. (9/25)

Eight years' experience, seek new possibilities. Experienced in every aspect of radio. Seek afternoon or evenings on-air. CHR/AOR only. BUD: (314) 364-6405. (9/25)

It's not just 20 years' success, it's the genuine concern for my audience. Please no automation, satellites, or consultants. (505) 292-7940. (9/25)

12 years' (mornings/afternoons/PD) experience. Lots of characters to brighten anybody's day. Seek AC/CHR, will relocate. GARY: (619) 325-5664. (9/25)

### WNBC'S IMUS IN THE MORNING

Producer, writer, and on air personality. Need instant ratings? Need to increase revenue? My show will please your listeners AND your advertisers! BRING EXCITEMENT BACK TO YOUR MORNINGS! Eight years of medium/major market experience. Call (201) 947-2329.

Young jock with two years' experience seeks fulltime gig in medium market. Voices also. Prefer CHR. BILL: (216) 442-7892. (9/25)

If I hear Manilow again, I'll lose my lunch. Spare me. Classic Rock/CHR/AOR. RON YANDO: (806) 763-9343, ext. 50. (9/25)

Desperately seeking copy/production gig and/or morning team. Lady with voices, originality, imagination, and determination. Medium/majors. TERRI: (703) 366-4080. (9/25)

English workaholic with seven years' experience in US and major markets, seeks highly-motivated station to employ crazed Englishman. Prefer Southwest. DON: (304) 253-8314. (9/25)

I wanna work! High-energy, smiling female seeks upbeat medium/large market Country station. Many abilities, references. SUSAN HART: (501) 835-6980. (9/25)

## POSITIONS SOUGHT

Number one midday announcer at WKLH/Milwaukee, America's leading Classic Hits station, seeks return to programming. 11 years' experience. DAVE: (414) 258-2003. (9/25)

19 years' experience: News/morning man/production and copy. Good voice, hard worker. Medium/large markets. LARRY KAY: (717) 653-2500. (9/25)

Seek entry level position. Broadcast school grad. Good Midwestern voice. Will relocate. Small market. SCOTT: (219) 865-2544. (9/25)

Station sellout. Talent with five years' experience from promotions to PD, young, upbeat, and ready to roll. (308) 237-7616. (9/25)

Young energetic jock with three years' experience and good radio background ready to move on and up. Try me, you'll like me. BRIAN: (217) 875-0933. (9/25)

There's money in numbers. I can give you big ones! Programmer with major market contacts available now. Confidential inquiries. DON: (912) 283-4426. (10/2)

Experienced Asst. PD seeks PD position in small/medium market. Prefer Country format. DEAN: (317) 474-9532. (10/2)

### MAJOR MARKET PERSONALITY

Blends music/talk/variety/phones in a light & entertaining way. Informed, relatable, topical adult communicator looking for a full service radio home. John (312) 773-3588. EOE

Like Shedd Spread commercials? "Jack & Casey" type morning team available. Major market experience. AOR/CHR/AC. News and sports, too! SUE/ALFONSO: (602) 273-0627. (10/2)

Wanted: Shotgun Mark Rivers... alias Mike Lamb! Please call LAURIE SANDERS in Los Angeles ASAP. Your career may depend on it! (213) 385-0101. (10/2)

Great day in the morning! 21 years in the biz. Seek home, Canada/US. All formats. Former PD/MD market consultant. (707) 644-7775. (10/2)

Tired of lip service? Me too. Newswoman with degree and experience ready for a real news operation. STEPHANIE: (801) 753-7483. (10/2)

Each of the past few weeks, I've appeared here. Only nominal responses. CHRs/Urban, you won't be sorry! Blue chipper seeks gig. K. STRONG HODGE: (212) 806-5713. (10/2)

Why does news sound so boring when it's not? Conversational newscaster/reporter/talk show host looking for medium market. Call for tape. RAY: (201) 852-2897. (10/2)

Want people talking about your AM again? Ten-year pro with digital gear ready to cook at your NE station. A.R.: (516) 746-1886. (10/2)

12-year programming/production pro seeks work. On-air PD/MD. ROSS: (919) 944-1922. (10/2)

BOB FORESTER, late of KPLX/Dallas-Ft. Worth, ready for move to personality AC/Country. Relatable and reliable. (817) 275-8313. (10/2)

### RECOVERING ALCOHOLIC

TOP RATED MORNINGS. Now working. Looking for sidekick role with established morning show. Character voices (male & female). Superb writing. Needs company who understands my A.A. commitment. Honesty essential! BILL W. (609) 737-1421.

Systemation expert. Production Director/OM. Seek fulltime position. Willing to relocate. LARRY: (816) 436-4389. (10/2)

Nine-year pro willing to do his morning dance at your expense complete with ancient Gregorian Chants guaranteed to cure lethargy. BILL WIGHTMAN: (315) 736-4042. (10/2)

PD available now! Experienced as MD, Promotions Director, and in sales too! Seek medium market on the East Coast. CHARLIE PHILLIPS: (305) 296-5610. (10/2)

Five years in Urban and CHR. Seek medium markets and up. Smooth, personable, and upbeat. Love tight formats. SCOTT: (312) 239-0755. (10/2)

PD. Medium/large market. Extensive knowledge of programming/promotions and research. Light Rock, AC, AOR, CHR. Degree in media marketing. KEVIN: (812) 866-3612. (10/2)

Need guidance and leadership? Top 50 market PD ready for challenge. Can make your Country/AC station the best. RAY RANDALL: (405) 721-3964. (10/2)

20-year veteran interested in the Rockies. Country/eclectic, Oldies/adult. PD/MD/OM. (505) 292-7940. (10/2)

New York City's next radio star! Mr. Radio is gonna kick butt in the Big Apple. PM drive only. Ring my bell at: (516) 289-1143. (10/2)

Ten years' experience in news/programming. Top ratings. Last three years as news anchor on clear channel 50kw powerhouse. Available now. TERRY: (801) 355-2508. (10/2)

## POSITIONS SOUGHT

12 years in radio! Morning personality and PD seeks great move. For T&R: (717) 546-8237 or write: DAN IN THE MORNING, Rd. #5, Box 563, Muncy, PA 17756. (10/2)

Five years in the biz as MD/PD; some programming experience. Seek AOR/CHR/AC gig, would love larger market. CHIP KNIGHT: (505) 778-5755. (10/2)

A decade of experience including Q105/Magic 96. Recently in paradise WPDS-FM/Tampa. Need a smooth announcer, knowledgeable MD/asst PD? Lets talk. (813) 787-3125. (10/2)

Attention Midwestern medium/large markets. Seven-year pro with experience in all formats seeks relocation. Excellent track record. LARRY: (907) 349-7932. (10/2)

Sports Director with eleven years' experience wants to relocate. Background in field reporting and PBP. Wants college sports in medium market. BOB: (812) 866-5515. (10/2)

Small market CHR/ACs: I'm not a superstar, just a hard working dependable air personality/copywriter. Team player, will relocate. For T&R NORRIS REID: (602) 829-0177. (10/2)

English/Australian workaholic with seven years' experience major market, seeks good, professional, stable station. Prefer West/Southwest. DON: (304) 253-8314. (10/2)

WENDY WHITE, a black female with 13 years' experience in major markets, seeks on-air position as personality. Great voice. (213) 292-8002. (10/2)

Exciting, creative beginner jock seeks any shift, any format. Prefer NYC. Call and win! PAT: (212) 740-0970. (10/2)

Ask not what your station can do for you, but what you can do for the station! Watch your ratings go up! JOHN: (305) 389-0712. (10/2)

Young "personality/announcer" hungry for more knowledge and eager to work. Currently at contemporary Country. KENT: (308) 282-0203. (10/2)

Attention Small/Medium markets! Ohio School of Broadcasting graduate seeks fulltime air shift. Prefer Ohio/Midwest. Willing to give my all. PHIL: (216) 486-3352. (10/2)

Hot morning personality! Voices, characters, AC or Country, medium markets. Anywhere in US. Available for your fall book. BILL ROSS: (614) 392-0703. (10/2)

Seven year veteran seeks off-air PD gig with winning company. Prefer Midwest. MARTIN: (616) 651-4248, 8-10pm EDT. (10/2)

Tucson, Arizona: Larry Smith may have left, but I'm ready to come home. Full-time airshift in any format. Ready to talk! RUS-TY: (513) 372-3471. (10/2)

## MISCELLANEOUS

Attention independent labels: Seek 7-inch/album service from Adult Contemporary and light Country ASAP. Jerry Downey, KYCA, Box 1631, Prescott, AZ 86302. (10/2)

### R&R Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

### Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

### Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

### R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

### Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

# RADIO & RECORDS NATIONAL AIRPLAY

# JAZZ

## TOP 30

OCTOBER 2, 1987

Last Week	Rank	Artist/Track	Label
	1	ELIAS ELIAS/Illusions (Denon/Blue Note)	"Chan's" (22) "Through" (20) "Choro" (18)
	2	SPYRO GYRA/Stories Without Words (MCA)	"Del" (21) "Cayo" (20) "Chrysalis" (13)
	3	WYNTON MARSALIS/Standard Time Vol. 1 (Columbia)	"Caravan" (21) "Foggy" (15) "April" (14)
	4	PAT METHENY/Still Life (Talking) (Geffen)	"Talk" (23) "Last" (20) "So May" (17)
	5	DIANE SCHUUR/& The Count Basie... (GRP)	"Deedle's" (23) "Everyday" (13) "Travelin' Blues" (10)
	6	MAKOTO OZONE/Now You Know (Columbia)	"Might" (27) "Piggy" (17) "Watch" (14)
	7	SARAH VAUGHAN/Brazilian Romance (CBS)	"Nothing" (24) "Love" (19) "Obsession" (12)
	8	G. WASHINGTON JR./Strawberry Moon (Columbia)	"Strawberry" (23) "Summer" (13) "Look" (11)
	9	NEIL LARSEN/Through Any Window (MCA)	"Alborada" (24) "Carnival" (12) "Through" (10)
	10	SCOTT COSSU/She Describes Infinity (Windham Hill)	"Bajun" (25) "Red" (10) "Napali" (9)
	11	D. PULLEN & G. ADAMS.../Song Everlasting (Blue Note)	"Serenade" (20) "Sun" (13) "1529" (11)
	12	FREDDIE HUBBARD/Life Flight (Blue Note)	"Battlescar" (19) "Melting" (17) "A Saint's" (12)
	13	STEVE GADD/The Gadd Gang (Columbia)	"Morning" (20) "Way" (12) "Watching" (10)
	14	LARRY CARLTON/Discovery (MCA Master Series)	"Minute" (14) "Hello" (12) "Knock" (11)
	15	STEVE BACH/Zero Gravity (Cafe)	"Hometown" (18) "Zero" (13) "It Don't" (6)
	16	WAVE/Wave (Atlantic)	"Journey" (12) "Mixed" (11) "Just" (8)
	17	ALEXANDER ZONJIC/When Is It Real (Optimism)	"When" (15) "Waiting" (12) "Only" (10)
	18	BASIA TRZETZLEWSKA/Time And Tide (Epic)	"Astrud" (19) "From" (13) "Promises" (12)
	19	OTB/Live At Mt. Fuji (Blue Note)	"Parisian" (11) "Blue" (11) "OTB" (9)
	20	CHARLIE HADEN/Quartet West (Verve)	"Hermitage" (14) "Bay" (10) "Foolish" (8)
	21	ART FARMER.../Something To Live For (Contemporary)	"Something" (12) "Islahan" (10) "Johnny" (9)
	22	R. SWANSON &.../Windsock (American Gramophone)	"Damrosch" (12) "Windsock" (9) "Time/2" (8)
	23	GEORGE CABLES/By George (Contemporary)	"Rhythm" (9) "Foggy" (8) "Embraceable" (7)
	24	T LAVITZ/From The West (Passport Jazz)	"Tree" (13) "Reunion" (9) "Saturn" (6)
	25	G. BENSON/E. KLUGH/Collaboration (WB)	"Mt." (8) "Collaboration" (7) "Dreamin'" (6)
DEBUT	26	BARNEY KESSEL/Spontaneous Combustion (Contemporary)	"Moonlight" (8) "Bluesy" (6) "Ah" (4)
DEBUT	27	SUSANNAH MCCORKLE/Dream (Pausa)	"All" (8) "Dream" (7) "At Long" (6)
	28	JACK WALRATH/Master Of Suspense (Blue Note)	"Monk" (9) "Children" (6) "Meat!" (5)
	29	MONGO SANTAMARIA/Soy Yo (Concord Picante)	"Sweet" (8) "La Manzana" (6) "Soy" (5)
DEBUT	30	KARUKAS/Nightowl (Optimism)	"Calypso" (7) "Walkin'" (6) "Drive" (5)

## NEW & ACTIVE

**RUBAJA & HERNANDEZ/High Plateaux (Windham Hill) 16/4 "Oro" (5) "Dias" (5) "Puerta" (5)**  
Rotations: Heavy 2/0, Medium 5/0, Light 9/4, Total Adds 4, WFPL, KTCJ, WFSS, KLSK. Heavy: WHRO, KLCC. Medium: WFAE, WNOP, KMHD, KUOP, WVPE.

**BARNEY KESSEL/Spontaneous... (Contemporary) 14/0 "Moonlight" (8) "Bluesy" (6) "Ah" (4)**  
Rotations: Heavy 9/0, Medium 3/0, Light 2/0, Total Adds 0. Heavy: WJAZ, WBEE, KANU, KADX, KLMN, WHRO, WUSF, KBEM, KWMU. Medium: KLCC, KKUL, KXPR. Debuts at number 26 on the Jazz chart.

**BILLY COBHAM/Picture This (GRP) 12/9 "Same Ole" (8) "Juggler" (3) "Within" (2)**  
Rotations: Heavy 1/1, Medium 4/3, Light 7/5, Total Adds 9, WGBH, WAER, KTCJ, KMHD, KPLU, WNEW, WHVE, KXPR, KIFM, Medium: WLVE.

**WOODY HERMAN/Woody's Gold Star (Concord Picante) 12/5 "Watermelon" (6) "Battle" (4) "Gold" (4)**  
Rotations: Heavy 5/1, Medium 3/1, Light 4/3, Total Adds 5, WBGO, WJAZ, WNOP, KMHD, WUSF. Heavy: WRTI, WBEE, KLMN, KKKO. Medium: WBBY, WJZZ.

**HOUSTON PERSON/Talk Of The Town (Muse) 11/2 "Talk" (5) "Everything" (4) "Only" (3)**  
Rotations: Heavy 2/0, Medium 5/1, Light 4/1, Total Adds 1, KADX, WFSS. Heavy: WJAZ, KPLU. Medium: WEBR, WBGO, WUSF, KKUL.

**ALVIN RED TYLER/Graciously (Rounder) 11/1 "Count 'em" (7) "Cutie" (3) "Graciously" (3)**  
Rotations: Heavy 6/1, Medium 3/0, Light 2/0, Total Adds 1, KBEM. Heavy: WRTI, WMOT, WBEE, WUSF, WVPE. Medium: KERA, WJZZ, KANU.

**BOBBY WATSON/Round Trip (Red) 11/1 "Coora" (8) "No" (5) "Sweet" (4)**  
Rotations: Heavy 2/0, Medium 4/0, Light 5/1, Total Adds 1, WGBH. Heavy: WRTI, WVPE. Medium: WFPL, KANU, WUSF, KWMU.

**AZUMA/Azuma (Private Music) 10/3 "Treasure" (4) "Happiness" (2) "Stained" (2)**  
Rotations: Heavy 2/0, Medium 2/0, Light 6/3, Total Adds 3, WAER, WFAE, WBEE. Heavy: KLCC, KIFM. Medium: WDET, KKKO.

**CHET ATKINS, C.G.P./Sails (Columbia) 10/1 "Roll" (7) "Why" (3) "Sometime" (3)**  
Rotations: Heavy 2/0, Medium 4/0, Light 4/1, Total Adds 1, KADX. Heavy: WFAE, KLSK. Medium: WAER, WMOT, WDET, KIFM.

**TITO PUENTE/Un Poco Loco (Concord Picante) 9/6 "Swinging" (5) "Joe" (4) "Um" (2)**  
Rotations: Heavy 2/1, Medium 4/2, Light 3/3, Total Adds 6, KERA, WBEE, KTCJ, KLMN, KUOP, KPLU. Heavy: WRTI. Medium: WBGO, KMHD.

**SCOTT HENDERSON/Dr. Hee (Passport Jazz) 9/2 "Outskirts" (7) "Mango" (4) "Twilight" (4)**  
Rotations: Heavy 1/1, Medium 6/1, Light 2/0, Total Adds 2, WBFO, WJZZ. Medium: WNOP, KJZZ, WFSS, KLCC, KIFM.

## MOST ADDED

BILLY COBHAM (9)  
DIANE SCHUUR (7)  
KEVIN EUBANKS (6)  
TITO PUENTE (6)  
HARRISON & BLANCHARD (5)  
WOODY HERMAN (5)  
STU GARDNER (4)  
RUBAJA & HERNANDEZ (4)

## HOTTEST

ELIANE ELIAS (20)  
WYNTON MARSALIS (17)  
PAT METHENY (14)  
SPYRO GRYA (12)  
NEIL LARSEN (10)  
MAKOTO OZONE (10)  
DIANE SCHUUR (9)  
SARAH VAUGHAN (8)  
STEVE GADD (8)

## MOST ADDED TRACKS

DIANE SCHUUR/Deedle's... (6)  
BILLY COBHAM/Same Old... (5)  
TITO PUENTE/Swinging... (5)  
HARRISON & BLANCHARD/God... (4)  
TITO PUENTE/Killer... (4)

**M. McPARTLAND/Plays...Billy Strayhorn (Concord) 9/1 "Intimacy" (5) "Take" (2) "UUMG" (1)**  
Rotations: Heavy 4/0, Medium 3/1, Light 2/0, Total Adds 1, WRTI. Heavy: WJAZ, KANU, WUSF, WNUR. Medium: WBGO, KPLU.

**WALLACE RONEY/Verses (Muse) 9/1 "Blue" (7) "Verses" (3) "Lawra" (2)**  
Rotations: Heavy 4/0, Medium 3/0, Light 2/1, Total Adds 1, WGBH. Heavy: WBFO, WBGO, KWMU, KXPR. Medium: WRTI, KANU, WUSF.

**MARVIN SMITH/Keeper Of The Drums (Concord) 9/0 "Joy" (4) "Creep" (3) "Love" (3)**  
Rotations: Heavy 3/0, Medium 4/0, Light 2/0, Total Adds 0. Heavy: WBGO, WBEE, WHRO. Medium: WRTI, KANU, KLMN, WUSF.

**SWING OUT SISTER/It's Better... (Mercury/PolyGram) 8/1 "Twilight" (5) "After" (3) "Communion" (3)**  
Rotations: Heavy 3/0, Medium 3/0, Light 2/1, Total Adds 1, WFSS. Heavy: WFAE, WLOQ, WNOP. Medium: WBBY, WLVE, KLSK.

**KEVIN EUBANKS/The Heat Of Heat (GRP) 7/6 "Heat" (3) "Sorrrr" (3) "Faw" (2)**  
Rotations: Heavy 0/0, Medium 2/2, Light 5/4, Total Adds 6, WAER, WLOQ, WDET, KTCJ, KPLU, WHVE.

**PETER MOFFITT/Zoe's Song (Novus) 7/3 "Big" (5) "Destination" (3) "Rocinante" (2)**  
Rotations: Heavy 1/0, Medium 3/1, Light 3/2, Total Adds 3, WFAE, WJZZ, WNEW. Heavy: KIFM. Medium: WNOP, KJZZ.

**ENRICO PIERANUNZI/Deep Down (Soul Note) 7/2 "Ev'rything" (4) "Poet" (3) "Someday" (2)**  
Rotations: Heavy 0/0, Medium 2/0, Light 5/2, Total Adds 2, WBFO, KERA. Medium: WRTI, WNOP.

**MAX BENNETT/Interchange (TBA/Palo Alto) 7/1 "Strollin'" (4) "Jamalca" (2) "Lady" (2)**  
Rotations: Heavy 1/0, Medium 4/1, Light 2/0, Total Adds 1, KBEM. Heavy: KLCC. Medium: WNOP, KPLU, KIFM.

**CHECKFIELD/Distant Thunder (American Gram.) 7/1 "Spring" (6) "Distant" (4) "Clockwork" (2)**  
Rotations: Heavy 3/0, Medium 2/0, Light 2/1, Total Adds 1, WFAE. Heavy: WNOP, KLCC, KIFM. Medium: WLOQ, WLVE.

**TOSHIKO AKIYOSHI/Interlude (Concord) 7/0 "So In" (4) "Blue" (4) "I Know" (3)**  
Rotations: Heavy 5/0, Medium 0/0, Light 2/0, Total Adds 0. Heavy: WAER, KLMN, KPLU, WHRO, WUSF.

**JANE IRA BLOOM/Modern Drama (Columbia) 6/3 "Stars" (3) "Modern" (3) "Strange" (2)**  
Rotations: Heavy 2/0, Medium 1/1, Light 3/2, Total Adds 3, WBGO, WUSF, WNUR. Heavy: KERA, WNOP.

**RAY BRYANT/Plays Basie & Ellington (EmArcy) 6/3 "Jive" (4) "Mean" (3) "Song" (1)**  
Rotations: Heavy 2/0, Medium 1/1, Light 3/2, Total Adds 3, KANU, KADX, WUSF. Heavy: WRTI, WHRO.

**CRUSADERS/The Vocal Album (MCA) 6/1 "Street" (3) "Better" (3) "Inherit" (3)**  
Rotations: Heavy 2/0, Medium 3/0, Light 1/1, Total Adds 1, WNEW. Heavy: WBEE, KADX. Medium: WEBR, KTCJ, WNUR.

## REGIONALIZED ADDS & HOTS

### EAST

**WBGH/Boston**  
Eric Jackson

**WRTI/Philadelphia**  
Peter Goussone

**ART FARMER**  
COUNT BASIE  
WYNTON MARSALIS  
DIANE SCHUUR  
TOM HOWARD

**Hottest:**  
GROVER WASHINGTON  
MAKOTO OZONE  
ELIANE ELIAS  
PULLEN & ADAMS  
ART FARMER

**WJZZ/Atlanta**  
Rick Peters

**WBFQ/Atlanta**  
John Wexler

**Hottest:**  
SCOTT COSSU  
ENRICO PIERANUNZI  
WALLACE RONEY  
WAVE  
STEVE BACH  
PULLEN & ADAMS  
ELIANE ELIAS

**WHEW-AM/New York**  
John Platt

**Hottest:**  
BILLY COBHAM  
PETER MOFFITT  
CRUSADERS  
Hottest:  
LARRY CARLTON  
STEVE GADD  
BENSON & KLUGH  
WYNTON MARSALIS  
PAT METHENY

**WBGO/Newark**  
Rolina Kite

**DIANE SCHUUR**  
WOODY HERMAN  
JANE IRA BLOOM

**Hottest:**  
WYNTON MARSALIS  
SARAH VAUGHAN  
COUNT BASIE  
WALLACE RONEY  
PAT METHENY

**WBER/Buffalo**  
Al Wallace

**Hottest:**  
SPYRO GYRA  
PAT METHENY  
GROVER WASHINGTON  
NEIL LARSEN  
ELIANE ELIAS

### SOUTH

**WFAE/Charlotte**  
Paul Werling

**Hottest:**  
BASIA  
KARUKAS  
CHECKFIELD  
Hottest:  
SPYRO GYRA  
PAT METHENY  
SWING OUT SISTER  
LARRY CARLTON  
NEIL LARSEN

**KERA/Dallas-Ft. Worth**  
Craig Allen

**Hottest:**  
CASSANDRA WILSON  
ENRICO PIERANUNZI  
WALDRON & LACY  
JACK WALRATH  
TITO PUENTE  
Hottest:  
ELIANE ELIAS  
PAT METHENY  
NANA SIMPOPOULOS  
SCOTT COSSU  
ISHAM & LARDE  
Hottest:  
LARRY CARLTON  
SPYRO GYRA  
KARUKAS  
SWING OUT SISTER  
CURIOSITY KILLED 7

**WFSW/Savannah**  
John Hayes

**Hottest:**  
SWING OUT SISTER  
HOUSTON PERSON  
RUBAJA & HERNANDEZ  
Hottest:  
WYNTON MARSALIS  
ELIANE ELIAS  
MAKOTO OZONE  
STEVE BACH  
ALEXANDER ZONJIC  
WYNTON MARSALIS

**WFLA/Louisville**  
Weston Stewart

**DIANE SCHUUR**  
SARAH VAUGHAN  
RUBAJA & HERNANDEZ

**Hottest:**  
WYNTON MARSALIS  
ELIANE ELIAS  
MAKOTO OZONE  
SARAH VAUGHAN  
RAY BRYANT  
DIANE SCHUUR

**WUSF/Tampa**  
Bob Seymour

**JANE IRA BLOOM**  
WOODY HERMAN  
RAY BRYANT  
HARRISON & BLANCHARD  
RIC SWANSON  
Hottest:  
ELIANE ELIAS  
WYNTON MARSALIS  
FREDDIE HUBBARD  
DIANE SCHUUR  
MAKOTO OZONE

**WVLE/Miami Beach**  
Geoff Flaher

**Hottest:**  
SPYRO GYRA  
FREDDIE HUBBARD  
NEIL LARSEN  
PAT METHENY  
SARAH VAUGHAN

### MIDWEST

**WBEE/Chicago**  
Mark Ruffin

**Hottest:**  
TITO PUENTE  
AZUMA  
HARRISON & BLANCHARD  
CASSANDRA WILSON  
STU GARDNER  
Hottest:  
STEVE GADD  
WYNTON MARSALIS  
FREDDIE HUBBARD  
RIC SWANSON  
HIROSHIMA

**WNUR/Evanston**  
Jay Tannenbaum

**DIANE SCHUUR**  
JANE IRA BLOOM  
Hottest:  
PETER ERSKINE  
WYNTON MARSALIS  
CHARLIE HADEN  
ART FARMER  
GEORGE CABLES

**KANU/Lawrence, KS**  
Bob Hammond

**JOHN BUNCH TRIO**  
RAY BRYANT  
Hottest:  
MAKOTO OZONE  
GEORGE CABLES  
WYNTON MARSALIS  
ART FARMER  
MARIAN MCPARTLAND

**KBEM/Minneapolis**  
J.D. Bell

**WVPE/Minneapolis**  
J.D. Bell

**Hottest:**  
TIM WEISBERG  
ALVIN RED TYLER  
BOB  
NANA SIMPOPOULOS  
MAX BENNETT  
Hottest:  
STEVE BACH  
BARNEY KESSEL  
FREDDIE HUBBARD  
WYNTON MARSALIS  
FLIM & THE BBS

**KTCJ/Minneapolis**  
Michelle Diamond

**WDET/Detroit**  
Ann Datta

**KEVIN EUBANKS**  
Hottest:  
FREDDIE HUBBARD  
WYNTON MARSALIS  
PAT METHENY  
SARAH VAUGHAN  
ELIANE ELIAS

**WVPE/Southland-Elkhart**  
Jon Kauffman-Kennel

**HARRISON & BLANCHARD**  
DIANE SCHUUR  
SCOTT HENDERSON  
PETER MOFFITT  
Hottest:  
MICHAEL FRANKS  
ALEXANDER ZONJIC  
BENSON & KLUGH  
WYNTON MARSALIS  
PAT METHENY

**KWMU/St. Louis**  
Jim Wallace

**ARCHIE SHEPP**  
ORNETTE COLEMAN  
SCOTT COSSU  
ECKSTINE & CARTER  
Hottest:  
PULLEN & ADAMS  
DIANE SCHUUR  
WALLACE RONEY  
WALDRON & LACY  
BARNEY KESSEL

### WEST

**KXPR/Sacramento**  
Gary Yercell

**ROSEANNA VITRO**  
HARRISON & BLANCHARD  
BENNY WALLACE  
BILLY COBHAM  
JOHN KAIZAN NEPTUN

**Hottest:**  
DIANE SCHUUR  
PULLEN & ADAMS  
WALLACE RONEY  
WYNTON MARSALIS  
FREDDIE HUBBARD

**KLCC/Eugene**  
Michael Canning

**Hottest:**  
WYNTON MARSALIS  
RUBAJA & HERNANDEZ  
CHARLIE HADEN  
WAVE  
SARAH VAUGHAN

**KMHD/Portland**  
Jon Kettering

**DIANE SCHUUR**  
WOODY HERMAN  
CERYL BARNES  
BILLY COBHAM  
Hottest:  
PAT METHENY  
ART FARMER  
DIANE SCHUUR  
WYNTON MARSALIS  
RUBAJA & HERNANDEZ

**KADJ/Denver**  
Susan Ossawally

**WYNTON MARSALIS**  
DIANE SCHUUR  
RAY BRYANT  
HOUSTON PERSON  
RIC SWANSON

**Hottest:**  
DIANE SCHUUR  
PULLEN & ADAMS  
BENSON & KLUGH  
STEVE GADD  
CRUSADERS  
MICHAEL FRANKS

**KKUL/Portland**  
George Fendel

**Hottest:**  
MAKOTO OZONE  
DON ALBERTS  
ELIANE ELIAS  
STEVE BACH  
CHARLIE HADEN

**KLOM/Long Beach**  
Helan Bergers

**TITO PUENTE**  
Hottest:  
TITO PUENTE  
WOODY HERMAN  
BARNEY KESSEL  
TERRY GIBBS  
DIANE SCHUUR

**KKO/Los Angeles**  
Jeff Getringer

**KITARO**  
HARRISON & BLANCHARD  
STU GARDNER  
SCHONBERG & SCOTT  
Hottest:  
SPYRO GYRA  
ELIANE ELIAS  
STEVE GADD  
WOODY HERMAN  
NEIL LARSEN

**KJZZ/Phoenix**  
Bill Shedd

**DIANE SCHUUR**  
PAUL RUSCO  
MICHAEL PEDIJIN JR  
CERYL BARNES  
Hottest:  
PAT METHENY  
SCOTT COSSU  
STEVE BACH  
SPYRO GYRA

**KIFM/San Diego**  
Michael Perle

**SARAH VAUGHAN**  
BILLY COBHAM  
BILLY JOE WALKER  
Hottest:  
NEIL LARSEN  
AZUMA  
CHECKFIELD  
BASIA

**KLSC/Santa Fe**  
Jack Kollmeyer

**RUBAJA & HERNANDEZ**  
MEMBERS ONLY  
Hottest:  
JOHN KAIZAN NEPTUN  
SPYRO GYRA  
NEIL LARSEN  
SARAH VAUGHAN  
SCOTT COSSU

**KUOP/Stockton**  
Denny Stowell

**TITO PUENTE**  
Hottest:  
ELIANE ELIAS  
DIANE SCHUUR  
SPYRO GYRA  
GROVER WASHINGTON  
NEIL LARSEN

**KPLU/Tacoma-Seattle**  
Scott Williams

**KEVIN EUBANKS**  
TITO PUENTE  
MICHAEL PEDIJIN JR  
JOHN BUNCH TRIO  
BILLY COBHAM  
Hottest:  
BASIA  
ELIANE ELIAS  
CHARLIE HADEN  
WYNTON MARSALIS  
SARAH VAUGHAN

**Asterisks (\*)**  
Indicate commercial stations.

44 Current Reporters  
35 Current Stations  
The following stations reported a frozen playlist this week:  
KKUL/Portland  
KLCC/Eugene  
WHRO/Norfolk  
WVLE/Miami Beach  
WMOT/Nashville  
The following stations failed to report this week, therefore their playlists were frozen:  
WBBY/Columbus  
WEBR/Chicago  
WVLE/New Orleans  
The following station has not reported for two consecutive weeks and was not used in this weeks data:  
KJAZ/San Francisco

# ELIAS ON DENON:



## R&R JAZZ CHART 1

**Eliane Elias ILLUSIONS CY-1569**

Also Available on Blue Note Records and Tapes

# DENON

The first name in digital recording.

DENON SUPRADHON Interface



ALEXANDER O'NEAL



# "CRITICIZE"

**BREAKERS.**

63/14 68%

URBAN CONTEMPORARY CHART **DEBUT** **37**  
ONE OF THE MOST ADDED —

*"Hear Say" Album Going Gold In Just Six Short Weeks!*



TONY TERRY



# "SHE'S FLY"

**BREAKERS.**

56 REPORTERS 60%

URBAN CONTEMPORARY CHART **DEBUT** **40**

*Exploding Across The Country At Black/Urban Radio!*



TAWATHA



THE NEW SMASH SINGLE

# "DID I DREAM YOU"

A Love Song You'll Never Forget  
Our Next Breaker!

NOW ON 37  
REPORTERS — 40%

Produced By James Mtume



**E/P/A THE HOTTEST LABEL ON THE STREETS TODAY!**

# URBAN CONTEMPORARY ADDS & HOTS

## EAST

**WUSS/Atlantic City**  
Bob Shivers

WARWICK & KASHIF  
BARRY WHITE  
MISSION  
ANITA POINTER  
ALEXANDER O'NEAL  
Hottest: GLENN JONES  
SHERRICK  
RAY PARKER JR.  
SURFACE  
L.L. COOL J

**WXYV/Baltimore**  
Roy Sampson

BAR-KAYS  
CHAD  
ANGELA CLEMMONS  
JETS  
ALEEM  
JONATHAN BUTLER  
ORAN JUICE JONES  
SHALAMAR  
CHANDRA SIMMONS  
Hottest: SHERRICK  
GLENN JONES  
MICHAEL JACKSON  
RAY PARKER JR.  
WHITNEY HOUSTON

**WILD/Boaton**  
Elroy Smith

ALEXANDER O'NEAL  
ATLANTIC STARR  
ROGER  
ANITA POINTER  
WHODINI  
Hottest: MICHAEL JACKSON  
STEPHANIE MILLS  
RAY PARKER JR.  
DONNA SUMMER  
GLENN JONES

**WBLK/Buffalo**  
Deborah Sims

BAR-KAYS  
SMOKEY ROBINSON  
DOC POWELL  
BIG TROUBLE  
CHICO DEBARGE  
ANITA POINTER  
Hottest: STEPHANIE MILLS  
GLENN JONES  
MADAME X  
MICHAEL JACKSON  
WHITNEY HOUSTON

**WKND/Hartford**  
Jordan/McLean

SYBIL  
NATALIE COLE  
LEVERT  
CHICO DEBARGE  
Hottest: L.L. COOL J  
WINANS  
RAY PARKER JR.  
MICHAEL JACKSON  
FOUR BY FOUR

**WNHC/New Haven**  
David Dickenson

WARWICK & KASHIF  
PRETTY POISON  
SYBIL  
SMOKEY ROBINSON  
MARLON JACKSON  
FIVE STAR  
Hottest: STEPHANIE MILLS  
GLENN JONES  
JODY WATLEY  
MADAME X  
FOUR BY FOUR

**OC104/Ocean City**  
Filippelli/Jantzen

ALEXANDER O'NEAL  
TAJA SEVELLE  
ANGELA CLEMMONS  
MISSION  
FIVE STAR  
Hottest: STEPHANIE MILLS  
GLENN JONES  
JODY WATLEY  
EXPOSE  
FOUR BY FOUR

**WUSL/Philadelphia**  
Joe Tamburro

JONATHAN BUTLER  
TEMPTATIONS  
JELLYBEAN  
SHANICE WILSON  
Hottest: WHITNEY HOUSTON  
LISA LISA  
O'JAYS  
MICHAEL JACKSON  
SHERRICK

**WDAS/Philadelphia**  
Joe Tamburro

SHERRICK  
LEVERT  
DONNA ALLEN  
ROBE  
REGINA BELLE  
Hottest: WHITNEY HOUSTON  
SHERRICK  
GLENN JONES  
BERT ROBINSON  
LILLO THOMAS

**WAMO/Pittsburgh**  
Chuck Woodson

JETS  
FAT BOYS  
GEORGE MICHAEL  
COVER GIRLS  
ROGER  
CHAD  
LEVERT  
KOOL & THE GANG  
TAJA SEVELLE  
NATALIE COLE  
MILES JAYE  
WARWICK & KASHIF  
CHUCK STANLEY  
VANEESE THOMAS  
ORAN JUICE JONES  
BAR-KAYS  
CHARLIE SINGLETON  
Hottest: DONNA ALLEN  
SHANICE WILSON  
MICHAEL JACKSON  
SHERRICK  
ANGELA WINBUSH

**WDXI/Rochester**  
Andre Marcel

SYBIL  
TAJA SEVELLE  
SWING OUT SISTER  
NATALIE COLE  
TOUCH  
LEVERT  
GEORGIO  
Hottest: MICHAEL JACKSON  
FOUR BY FOUR  
MADAME X  
EXPOSE  
JODY WATLEY

**WHUR/Washington**  
Mike Archie

SHALAMAR  
ST. PAUL  
ALEXANDER O'NEAL  
CHAD  
VESTA WILLIAMS  
MICO WAVE  
SMOKEY ROBINSON  
DONNA ALLEN  
KLIQUE  
CHICO DEBARGE  
GEORGE MICHAEL  
WARWICK & KASHIF  
ERIC B  
BAR-KAYS  
Hottest: WHITNEY HOUSTON  
SHERRICK  
RAY PARKER JR.  
ANGELA WINBUSH  
MICHAEL JACKSON

**WDJY/Washington**  
Brute Bailey

OUTLOUD  
KATO-B  
FATBURGER  
ANGELA WINBUSH  
RUFFIN & KENDRICK  
FRANCHISE  
HOTTEST: STOCK AITKEN WATE  
ARTHUR FRANKLIN  
TAWATHA  
WHISPERS  
EXPOSE  
Hottest: STEPHANIE MILLS  
SHERRICK  
LISA LISA  
WHITNEY HOUSTON  
MADAME X

93 Reporting Stations  
92 Current Reports

## WEST

**KKSS/Albuquerque**  
Bill Thomas

JETS  
FIVE STAR  
Hottest: LISA LISA  
L.L. COOL J  
WA WA NEE  
MICHAEL JACKSON  
TIFFANY

**KJLH/Los Angeles**  
Winston/Torres

TAWATHA  
ISLEYS  
TERENCE TRENT D'A  
ORAN JUICE JONES  
BARRY WHITE  
ROGER  
TONY TERRY  
GEORGE MICHAEL  
Hottest: WHITNEY HOUSTON  
WINANS  
MADAME X  
O'JAYS  
MICHAEL JACKSON

**KDAY/Los Angeles**  
Patterson/Mack

READY FOR THE WOR  
LEVERT  
DYNAMIX II  
WORLD CLASS WRECK  
EGYPTIAN LOVER  
LACE  
WINANS  
GEORGE PETTUS  
Hottest: DANA DANE  
MICHAEL JACKSON  
MADAME X  
ERIC B  
PUBLIC ENEMY

**KMYJ/Ojai**  
Howard "HT" Thomas

CHARLIE SINGLETON  
KENNY G  
HIROSHIMA  
JONATHAN BUTLER  
VESTA WILLIAMS  
Hottest: MICHAEL JACKSON  
SHALAMAR  
MADAME X  
O'JAYS  
WHITNEY HOUSTON

**KSOL/San Francisco**  
Robinson/Moody

TERENCE TRENT D'A  
WHODINI  
MICHAEL BOLTON  
ALEXANDER O'NEAL  
RUFFIN & KENDRICK  
ANGELA CLEMMONS  
MAGNIFICENT 7  
MICO WAVE  
Hottest: ANITA BAKER  
THERESA  
STEPHANIE MILLS  
SURFACE  
JODY WATLEY

**KKFX/Seattle**  
Darby/Rodriguez

REGINA BELLE  
GEORGIO  
LEVERT  
52ND ST.  
CHAD  
ANITA POINTER  
GAP BAND  
Hottest: GLENN JONES  
MICHAEL JACKSON  
DANA DANE  
SHALAMAR

**KKPW/Tucson**  
Royce Blake

RUFFIN & KENDRICK  
JETS  
WHISPERS  
SHALAMAR  
STEVE B  
SIR MIX-A-LOT  
Hottest: MICHAEL JACKSON  
JODY WATLEY  
FOUR BY FOUR  
GLENN JONES  
WHITNEY HOUSTON

## SOUTH

**WJIZ/Albany**  
Tony Wright

GEORGIO  
LEVERT  
KOOL & THE GANG  
ST. PAUL  
REGINA BELLE  
SOFT TOUCH  
ANITA POINTER  
Hottest: WHITNEY HOUSTON  
STEPHANIE MILLS  
MADAME X  
GLENN JONES  
SHERRICK

**KPUR/Amarillo**  
Butler/Clark

MISSION  
DEJA  
SHANICE WILSON  
NATALIE COLE  
Hottest: ANITA BAKER  
WHITNEY HOUSTON  
MICHAEL JACKSON  
DONNA SUMMER

**WEKS/Atlanta**  
Vernon Wells

MISSION  
SMOKEY ROBINSON  
CHICO DEBARGE  
MICHAEL COOPER  
MADHOUSE  
NATALIE COLE  
52ND ST.  
LOOSE ENDS  
Hottest: STEPHANIE MILLS  
MADAME X  
WHITNEY HOUSTON  
JODY WATLEY  
GLENN JONES

**WVEE/Atlanta**  
Ray Boyd

LUTHER VANDROSS  
ROGER  
MICHAEL BOLTON  
MICHAEL  
GEORGIO  
TONY TERRY  
FRANCHISE  
Hottest: WHITNEY HOUSTON  
SHERRICK  
STEPHANIE MILLS  
GLENN JONES  
MICHAEL JACKSON

**WFXA/Augusta**  
Carl Conner

REGINA BELLE  
TERENCE TRENT D'A  
MILES JAYE  
MISSION  
GEORGIO  
TAWATHA  
SMOKEY ROBINSON  
CHARLIE SINGLETON  
BERT ROBINSON  
Hottest: STEPHANIE MILLS  
LISA LISA  
ANITA BAKER  
JODY WATLEY  
MICHAEL JACKSON

**KOKL/Baton Rouge**  
Weiichi/Clay

CHANDRA SIMMONS  
GEORGE MICHAEL  
ST. PAUL  
CHARLIE SINGLETON  
TOTAL CONTRAST  
ERIC B  
SMOKEY ROBINSON  
Hottest: STEPHANIE MILLS  
WHITNEY HOUSTON  
MADAME X  
SHERRICK

**WXOK/Baton Rouge**  
Matt Morton

CHARLIE SINGLETON  
SMOKEY ROBINSON  
GEORGE MICHAEL  
CONTROLLERS  
DOC POWELL  
Hottest: RAY PARKER JR.  
STEPHANIE MILLS  
SHERRICK  
MADAME X  
WINANS

**WJEN/Birmingham**  
Dave Donnell

EXPOSE  
SYBIL  
ANITA POINTER  
VANEESE THOMAS  
SMOKEY ROBINSON  
NATALIE COLE  
GEORGIO  
52ND ST.  
WARWICK & KASHIF  
ST. PAUL  
Hottest: WHITNEY HOUSTON  
STEPHANIE MILLS  
GLENN JONES  
MADAME X  
DANA DANE

**WATV/Birmingham**  
Ron January

ATLANTIC STARR  
DONNA ALLEN  
ST. PAUL  
OUTLOUD  
GEORGIO  
CAMEO  
Hottest: GLENN JONES  
STEPHANIE MILLS  
RAY PARKER JR.  
FOUR BY FOUR  
LISA LISA  
MADAME X

**WPAL/Charleston**  
Don Kendrick

KENNY G  
MILES JAYE  
BARRY WHITE  
FRESH GORDON  
M.C. SHAN  
LEVERT  
FO  
ERIC B  
Hottest: O'JAYS  
FOUR BY FOUR  
MICHAEL JACKSON  
DANA DANE  
WHITNEY HOUSTON

**Z93/Charleston**  
Cliff Fletcher

FREEMAN & BLOUNT  
ATLANTIC STARR  
LEVERT  
CAMEO  
Hottest: STEPHANIE MILLS  
WHITNEY HOUSTON  
GLENN JONES  
MICHAEL JACKSON

**WPEI/Charlotte**  
Vance/Saunders

ERIC B  
TERENCE TRENT D'A  
EARTH WIND & FIRE  
FULL FORCE  
Hottest: MICHAEL JACKSON  
GLENN JONES  
STEPHANIE MILLS  
JODY WATLEY

**WNOC-FM/Chattanooga**  
Henderson/Riley

ST. PAUL  
LEVERT  
VANEESE THOMAS  
RUFFIN & KENDRICK  
OUTLOUD  
Hottest: LILLO THOMAS  
PRINCE  
STEVE ARRINGTON  
ANGELA WINBUSH  
RAY PARKER JR.

**WJTT/Chattanooga**  
Rich Phillips

BANANARAMA  
MADONNA  
SWING OUT SISTER  
WHISPERS  
WILL TO POWER  
ATLANTIC STARR  
NATALIE COLE  
HOWARD HEWETT  
ISLEY JASPER ISLE  
JAMAICA BOYS  
LA LA  
PRINCE  
MILLIE SCOTT  
CHANDRA SIMMONS  
GAP BAND  
CAMEO  
ST. PAUL  
Hottest: BANANARAMA  
EXPOSE  
WHITNEY HOUSTON  
MICHAEL JACKSON  
STEPHANIE MILLS

**WQMG/Greensboro**  
Mike Wheeler

RUFFIN & KENDRICK  
ANGELA WINBUSH  
NATALIE COLE  
WARWICK & KASHIF  
ROGER  
SHALAMAR  
GEORGE MICHAEL  
TONY TERRY  
BARRY WHITE  
Hottest: WINANS  
GLENN JONES  
MICHAEL JACKSON  
O'JAYS  
SURFACE

**WHYZ/Greenville**  
Davis/Mason

GEORGE MICHAEL  
ANGELA WINBUSH  
MISSION  
PRETTY POISON  
Hottest: LEVERT  
FORCE MD'S  
MICHAEL JACKSON  
GLENN JONES

**WQFX/Gulfport-Biloxi**  
Al Luv

ROGER  
TOM GROSE  
RUFFIN & KENDRICK  
BARRY WHITE  
SLAVE  
OUTLOUD  
TOTAL CONTRAST  
MILES JAYE  
Hottest: WHITNEY HOUSTON  
STEPHANIE MILLS  
FOUR BY FOUR  
MADAME X  
GLENN JONES

**KMJQ/Houston**  
Terri Avery

VANEESE THOMAS  
MADHOUSE  
CHARLIE SINGLETON  
JONATHAN BUTLER  
LEVERT  
CHICO DEBARGE  
Hottest: GLENN JONES  
SURFACE  
ANGELA WINBUSH  
MILES JAYE  
MICHAEL JACKSON

**WKXJ/Jackson**  
Dwayne Tanner

JOHNNIE TAYLOR  
EDDIE CHACON  
RUFFIN & KENDRICK  
DEJA  
Hottest: SHERRICK  
WHITNEY HOUSTON  
O'JAYS  
GLENN JONES  
FOUR BY FOUR

## WVDM/Columbia

Andre Carson

DANA DANE  
FROSTY  
CHAD  
TONY TERRY  
SHALAMAR  
MILLIE SCOTT  
GEORGE MICHAEL  
Hottest: MICHAEL JACKSON  
JODY WATLEY  
GLENN JONES  
WHITNEY HOUSTON  
MADAME X

## K104/Dallas

Jimmy Smith

MARLON JACKSON  
JETS  
GEORGIO  
ANGELA WINBUSH  
Hottest: none

## WFXC/Durham

Wayne Walker

WHITNEY HOUSTON  
KENNY G  
CAMEO  
CHAD  
FROSTY  
WINANS  
RUFFIN & KENDRICK  
Hottest: WHITNEY HOUSTON  
KENNY G  
GLENN JONES  
STEPHANIE MILLS  
MICHAEL JACKSON

## KPRR/EI Paso

Hanson/Mendoza

WA WA NEE  
NANCY MARTINEZ  
SAMANTHA FOX  
TAJA SEVELLE  
CHAD  
CHICO DEBARGE  
TAWATHA  
LEVERT  
Hottest: MICHAEL JACKSON  
BANANARAMA  
FOUR BY FOUR  
TKA  
WHITNEY HOUSTON

## KHZZ/Killeen

Bill St. John

REGINA BELLE  
ROGER  
CHICO DEBARGE  
CHARLIE SINGLETON  
JOHNNIE TAYLOR  
Hottest: SHERRICK  
MADAME X  
MICHAEL JACKSON  
RAY PARKER JR.  
GAP BAND

## WZFX/Lafayetteville

Tony Fayette

ROGER  
ATLANTIC STARR  
52ND ST.  
Hottest: STEPHANIE MILLS  
WHITNEY HOUSTON  
SHERRICK  
GLENN JONES  
MICHAEL JACKSON

## KDLZ/Fl. Worth-Dallas

Tucker/Madison

ERIC B  
TERENCE TRENT D'A  
NATALIE COLE  
WARWICK & KASHIF  
JAMAICA BOYS  
TONY TERRY  
ARTHUR FRANKLIN  
CHAD  
Hottest: WHITNEY HOUSTON  
SHERRICK  
STEPHANIE MILLS  
GLENN JONES  
O'JAYS

## WQMG/Greensboro

Mike Wheeler

RUFFIN & KENDRICK  
ANGELA WINBUSH  
NATALIE COLE  
WARWICK & KASHIF  
ROGER  
SHALAMAR  
GEORGE MICHAEL  
TONY TERRY  
BARRY WHITE  
Hottest: WINANS  
GLENN JONES  
MICHAEL JACKSON  
O'JAYS  
SURFACE

## WQIS/Laurel

Ron Davis

REGINA BELLE  
ROGER  
VANEESE THOMAS  
RUFFIN & KENDRICK  
GEORGIO  
Hottest: STEPHANIE MILLS  
WHITNEY HOUSTON  
O'JAYS  
SHERRICK  
JODY WATLEY

## WQIM/Montgomery

Frenche Be

BARRY WHITE  
TONY TERRY  
JAMAICA BOYS  
CHANDRA SIMMONS  
L.L. MONDY  
MISSION  
AUDREY WHEELER  
GEORGIO  
SHALAMAR  
Hottest: STEPHANIE MILLS  
JODY WATLEY  
MICHAEL JACKSON  
EXPOSE  
ANGELA WINBUSH

## WLOU/Louisville

Ange Canessa

DONNA SUMMER  
ALEXANDER O'NEAL  
ROGER  
LACE  
SHALAMAR  
WHISPERS  
CONTROLLERS  
LEVERT  
AUDREY WHEELER  
ANGELA WINBUSH  
RUFFIN & KENDRICK  
VANEESE THOMAS  
KENNY G  
NATALIE COLE  
TERENCE TRENT D'A  
ATLANTIC STARR  
GEORGE MICHAEL  
Hottest: STEPHANIE MILLS  
WHITNEY HOUSTON  
MADAME X  
GLENN JONES  
SHERRICK

## WQOK/Nashville

Cy Young

SMOKEY ROBINSON  
FIVE STAR  
ALEXANDER O'NEAL  
KENNY G  
GEORGE PETTUS  
TAWATHA  
EAST SIDE BOYS  
MICO WAVE  
Hottest: RAY PARKER JR.  
WHISPERS  
JODY WATLEY  
JONATHAN BUTLER

## WKSJ/New Bern

Gooding/Richards

L.L. COOL J  
BARRY WHITE  
SOFT TOUCH  
SQUALLS  
TAWATHA  
Hottest: MICHAEL JACKSON  
LUTHER VANDROSS  
DONNA SUMMER  
RAY PARKER JR.  
STEVE ARRINGTON

## WJYL/Louisville

Philip David March

BARRY WHITE  
GEORGIO  
CHICO DEBARGE  
RUFFIN & KENDRICK  
WARWICK & KASHIF  
BAR-KAYS  
Hottest: STEPHANIE MILLS  
WHITNEY HOUSTON  
GLENN JONES  
MICHAEL JACKSON

## WJMI/Jackson

Carl Haynes

CAMEO  
SMOKEY ROBINSON  
CHAD  
ANITA POINTER  
MILES JAYE  
Hottest: MICHAEL JACKSON  
BAR-KAYS  
DONNA SUMMER  
REGINA BELLE  
RAY PARKER JR.

## WZAZ/Jacksonville

Nat Jackson

SHERRICK  
CONTROLLERS  
ANGELA WINBUSH  
WHISPERS  
7A3  
OUTLOUD  
DAVY D  
SYBIL  
WHODINI  
ROBE  
JELLYBEAN  
SMOKEY ROBINSON  
LEVERT  
ARTHUR FRANKLIN  
ROBIN CLARK  
Hottest: JODY WATLEY  
FOUR BY FOUR  
GLENN JONES  
STEPHANIE MILLS  
SHANICE WILSON

## WPDQ/Jacksonville

Crumbly/Henry

PRETTY POISON  
WARWICK & KASHIF  
ERIC B  
SMOKEY ROBINSON  
L.L. MONDY  
DONNA ALLEN  
Hottest: WHITNEY HOUSTON  
GLENN JONES  
DANA DANE  
RAY PARKER JR.  
MICHAEL JACKSON

## KHZZ/Killeen

Bill St. John

REGINA BELLE  
ROGER  
CHICO DEBARGE  
CHARLIE SINGLETON  
JOHNNIE TAYLOR  
Hottest: SHERRICK  
MADAME X  
MICHAEL JACKSON  
RAY PARKER JR.  
GAP BAND

## WLRK/Memphis

Pam Wells

none  
Hottest: PRINCE  
LISA LISA  
WHITNEY HOUSTON  
GLENN JONES  
MADAME X

## WALT/Meridian

Aundra Russell

LILLO THOMAS  
BARRY WHITE  
RUFFIN & KENDRICK  
ANTHONY WATSON  
ROBE  
ERIC B  
FROSTY  
ST. PAUL  
Hottest: MICHAEL JACKSON  
FOUR BY FOUR  
RAY PARKER JR.  
JONATHAN BUTLER  
BABYFACE

## WEDR/Miami

Jackson/Jones

SMOKEY ROBINSON  
RAY PARKER JR.  
DAVY D  
DONNA SUMMER  
WARWICK & KASHIF  
VANEESE THOMAS  
EDDIE CHACON  
TERENCE TRENT D'A  
FROSTY  
M.C. SHAN  
Hottest: STEPHANIE MILLS  
MADAME X  
SHERRICK  
LISA LISA  
WHITNEY HOUSTON

## KXZZ/Lake Charles

Darryl Moore

ANITA POINTER  
HIROSHIMA  
LEVERT  
WHISPERS  
KENNY G  
ANGELA WINBUSH  
Hottest: MICHAEL JACKSON  
STEPHANIE MILLS  
LISA LISA  
GLENN JONES  
O'JAYS

## WBLX/Mobile

Tony Brown

CHAD  
TONY TERRY  
ROGER  
PRETTY POISON  
Hottest: WHITNEY HOUSTON  
STEPHANIE MILLS  
GLENN JONES  
MADAME X  
SHERRICK

## WQIS/Laurel

Ron Davis

REGINA BELLE  
ROGER  
VANEESE THOMAS  
RUFFIN & KENDRICK  
GEORGIO  
Hottest: STEPHANIE MILLS  
WHITNEY HOUSTON  
O'JAYS  
SHERRICK  
JODY WATLEY

## WQIM/Montgomery

Frenche Be

BARRY WHITE  
TONY TERRY  
JAMAICA BOYS  
CHANDRA SIMMONS  
L.L. MONDY  
MISSION  
AUDREY WHEELER  
GEORGIO  
SHALAMAR  
Hottest: STEPHANIE MILLS  
JODY WATLEY  
MICHAEL JACKSON  
EXPOSE  
ANGELA WINBUSH

## WLOU/Louisville

Ange Canessa

DONNA SUMMER  
ALEXANDER O'NEAL  
ROGER  
LACE  
SHALAMAR  
WHISPERS  
CONTROLLERS  
LEVERT  
AUDREY WHEELER  
ANGELA WINBUSH  
RUFFIN & KENDRICK  
VANEESE THOMAS  
KENNY G  
NATALIE COLE  
TERENCE TRENT D'A  
ATLANTIC STARR  
GEORGE MICHAEL  
Hottest: STEPHANIE MILLS  
WHITNEY HOUSTON  
MADAME X  
GLENN JONES  
SHERRICK

## WQOK/Nashville

Cy Young

SMOKEY ROBINSON  
FIVE STAR  
ALEXANDER O'NEAL  
KENNY G  
GEORGE PETTUS  
TAWATHA  
EAST SIDE BOYS  
MICO WAVE  
Hottest: RAY PARKER JR.  
WHISPERS  
JODY WATLEY  
JONATHAN BUTLER

## WKSJ/New Bern

Gooding/Richards

L.L. COOL J  
BARRY WHITE  
SOFT TOUCH  
SQUALLS  
TAWATHA  
Hottest: MICHAEL JACKSON  
LUTHER VANDROSS  
DONNA SUMMER  
RAY PARKER JR.  
STEVE ARRINGTON

## WJYL/Louisville

Philip David March

BARRY WHITE  
GEORGIO  
CHICO DEBARGE  
RUFFIN & KENDRICK  
WARWICK & KASHIF  
BAR-KAYS  
Hottest: STEPHANIE MILLS  
WHITNEY HOUSTON  
GLENN JONES  
MICHAEL JACKSON

## MIDWEST

### WGCI/Chicago

Sonny Taylor

SHALAMAR  
COVER GIRLS  
GEORGIO  
WHODINI  
LEVERT  
VANEESE THOMAS  
ANGELA CLEMMONS  
Hottest: WHITNEY HOUSTON  
STEPHANIE MILLS  
SHERRICK  
MADAME X  
MICHAEL JACKSON

### WBWX/Chicago

Michaels/Davis

VESTA WILLIAMS  
KENNY G  
GEORGE PETTUS  
LEVERT  
Hottest: STEPHANIE MILLS  
SHERRICK  
MADAME X  
MICHAEL JACKSON  
WHITNEY HOUSTON

### WIZF/Cincinnati

Belli/Hankson

ALEXANDER O'NEAL  
TAJA SEVELLE  
SHALAMAR  
RUFFIN & KENDRICK  
Hottest: MICHAEL JACKSON  
STEPHANIE MILLS  
MADAME X  
DONNA SUMMER  
GLENN JONES

### WBLZ/Cincinnati

Brian Castle

BARRY WHITE  
SHALAMAR  
CHAD  
RUFFIN & KENDRICK  
Hottest: STEPHANIE MILLS  
LISA LISA  
WHITNEY HOUSTON  
MADAME X  
SHERRICK

### WZAK/Cleveland

Lynn Tolliver

DEREK B  
ATLANTIC STARR  
CHAD  
NATALIE COLE  
MICHAEL COOPER  
TAWATHA  
Hottest: STEPHANIE MILLS  
JODY WATLEY  
WHITNEY HOUSTON  
GLENN JONES  
DANA DANE

### WPLZ/Petersburg

Debbie Parker

BARRY WHITE  
BAR-KAYS  
STEVE ARRINGTON  
PRETTY POISON  
TOUCH  
Hottest: ANITA BAKER  
RAY PARKER JR.  
GLENN JONES  
SURFACE  
LILLO THOMAS

### KDKS/Shreveport

C. Erwin Daniels

SMOKEY ROBINSON  
ANITA POINTER  
CHICO DEBARGE  
DENICE WILLIAMS  
WHODINI  
ALEXANDER O'NEAL  
LEVERT  
Hottest: MICHAEL JACKSON  
STEPHANIE MILLS  
O'JAYS  
JODY WATLEY  
RAY PARKER JR.

### WKOL/Columbus

KC Jones

JONATHAN BUTLER  
Hottest: LISA LISA  
MICHAEL JACKSON  
STEPHANIE MILLS  
MADAME X  
LILLO THOMAS

### WJLB/Detroit

Alexander/Briggs

GEORGIO  
ERIC B  
BARRY WHITE  
SHANICE WILSON  
SMOKEY ROBINSON  
KENNY G  
Hottest: STEPHANIE MILLS  
WINANS  
MICHAEL JACKSON  
WHISPERS  
SHERRICK

### WGPR/Detroit

Joe Spencer

RUFFIN & KENDRICK  
52ND ST.  
JETS  
JAMAICA BOYS  
ALEXANDER O'NEAL  
ANITA POINTER  
NATALIE COLE  
Hottest: WINANS  
RAY PARKER JR.  
JODY WATLEY  
MICHAEL JACKSON

### WVOT/Toledo

Paul Brown

BODY  
AUDREY WHEELER  
HOWARD HEWETT  
KOOL & THE GANG  
JETS  
READY FOR THE WOR  
WHITNEY HOUSTON  
BERT ROBINSON  
STEPHANIE MILLS  
JODY WATLEY  
GLENN JONES

### WKWM/Grand Rapids

Grant/Franklin

NATALIE COLE  
CHARLIE SINGLETON  
JETS  
BAR-KAYS  
52ND ST.  
READY FOR THE WOR  
LEVERT  
Hottest: MICHAEL JACKSON  
LISA LISA  
STEPHANIE MILLS  
MADAME X  
GLENN JONES

### WTLI/Indianapolis

Jay Johnson

BERT ROBINSON  
MILLIE SCOTT  
ALEXANDER O'NEAL  
GEORGE MICHAEL  
DONNA ALLEN  
ROGER  
VANEESE THOMAS  
LEVERT  
Hottest: MICHAEL JACKSON  
SHERRICK  
GARRY GLENN  
LOOSE ENDS

### KPRS/Kansas City

Del Rice

MICHAEL BOLTON  
SOFT TOUCH  
WINANS  
COVER GIRLS  
WARWICK & KASHIF  
LEVERT  
Hottest: GEORGE PETTUS  
ANITA POINTER  
CHICO DEBARGE  
ERIC B  
Hottest: SHERRICK  
DANA DANE  
MADAME X  
FOUR BY FOUR  
MICHAEL JACKSON

### WXLA/Lansing

Sammy Jordan

READY FOR THE WOR  
JET  
ALEXANDER O'NEAL  
Hottest: STEPHANIE MILLS  
WHITNEY HOUSTON  
MICHAEL JACKSON  
SHERRICK  
MADAME X

### WLMW/Milwaukee

Gary Young

TIFFANY  
STING  
ANGELA WINBUSH  
SMOKEY ROBINSON  
CHAD  
FIFTH AVENUE  
Hottest: PORCE MD'S  
FRANCHISE  
LEVERT  
LISA LISA  
MICHAEL JACKSON

### KPRW/Oklahoma City

Fred Elkins

KENNY G  
BARRY WHITE  
PRETTY POISON  
ST. PAUL  
TROUBLE FUNK  
Hottest: MICHAEL JACKSON  
WHITNEY HOUSTON  
GLENN JONES  
STEPHANIE MILLS  
JODY WATLEY

### WWSW/Saginaw

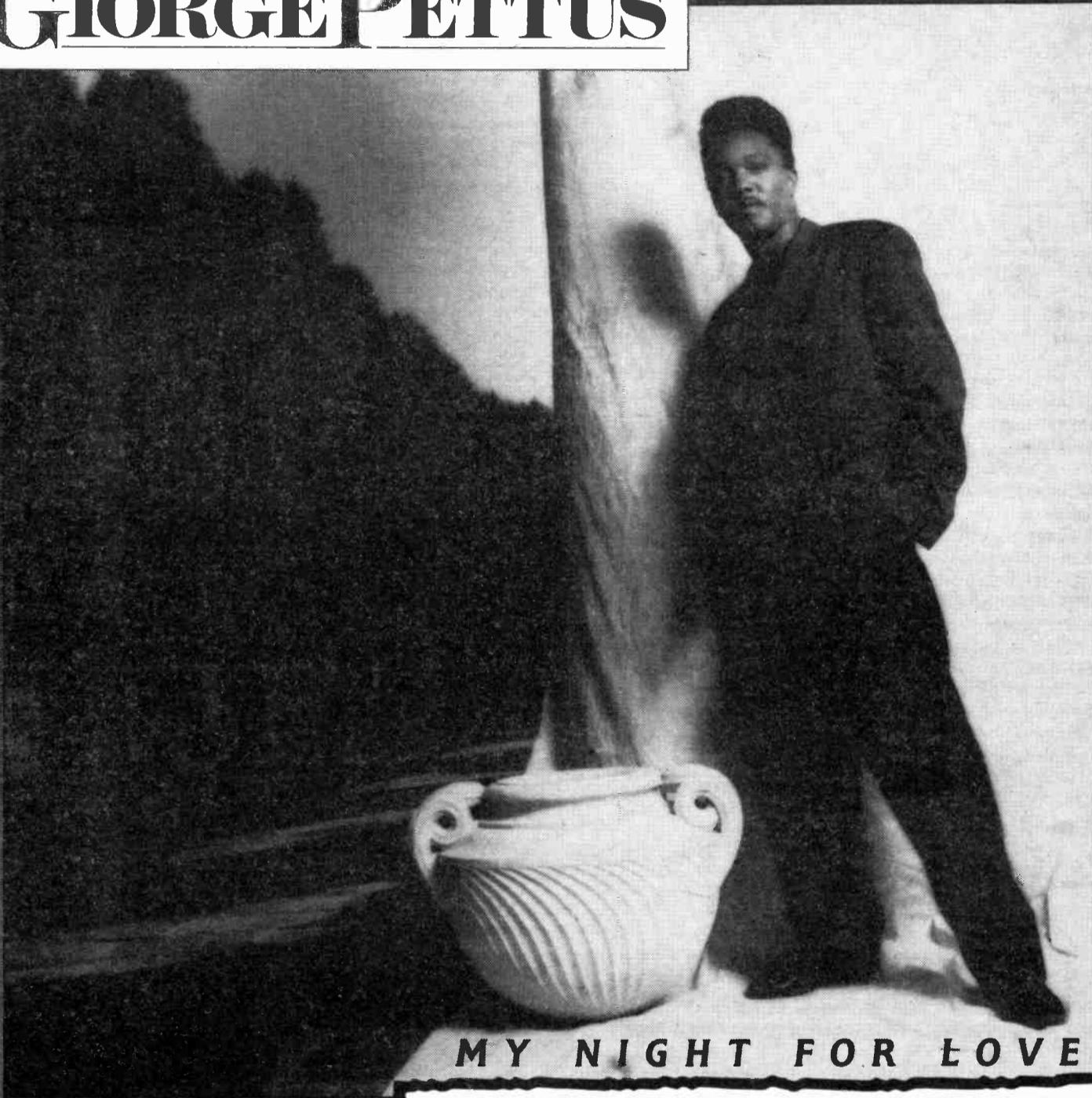
Kermit Crockett

TROUBLE FUNK  
ALEXANDER O'NEAL  
GEORGIO  
LEVERT  
RUFFIN & KENDRICK  
JETS  
Hottest: MICHAEL JACKSON  
BERT ROBINSON  
GLENN JONES  
RAY PARKER JR.  
JODY WATLEY

### KMUM/St. Louis

IN THE TRADITION OF GREAT VOCAL STYLISTS

**GEORGE PETTUS**



MY NIGHT FOR LOVE

**BREAKER**

THE FIRST

FROM THE FORTHCOMING ALBUM

PRODUCED BY LA LA • EXECUTIVE PRODUCER LOUIL SILAS, JR.

MCA RECORDS

© 1987 MCA RECORDS, INC.

# R&R NATIONAL AIRPLAY COUNTRY

## TOP 50

OCTOBER 2, 1987

## MOST ADDED

Three Weeks Two Weeks Last Week

Three Weeks	Two Weeks	Last Week	Artist/Title (Label)
10	5	2	1 EARL THOMAS CONLEY/Right From The Start (RCA)
12	10	4	2 TANYA TUCKER/Love Me Like You Used To (Capitol)
14	12	9	3 JUDDS/Maybe Your Baby's Got The Blues (RCA/Curb)
13	11	7	4 GEORGE STRAIT/Am I Blue (MCA)
6	3	1	5 EDDY RAVEN/Shine, Shine, Shine (RCA)
9	4	3	6 DESERT ROSE BAND/Love Reunited (MCA/Curb)
19	17	12	7 BELLAMY BROTHERS/Crazy From The Heart (MCA/Curb)
18	15	13	8 RANDY TRAVIS/I Won't Need You Anymore (WB)
15	13	11	9 ALABAMA/Tar Top (RCA)
7	6	5	10 CONWAY TWITTY/I Want To Know You Before We... (MCA)
5	1	6	11 FOSTER & LLOYD/Crazy Over You (RCA)
27	20	16	12 STEVE WARINER/Lynda (MCA)
11	9	8	13 DWIGHT YOAKAM/Little Ways (Reprise)
28	21	18	14 HOLLY DUNN/Only When I Love (MTM)
23	19	17	15 MOE BANDY/You Haven't Heard The Last... (MCA/Curb)
26	23	19	16 RICKY VAN SHELTON/Somebody Lied (Columbia)
43	32	24	17 REBA McENTIRE/The Last One To Know (MCA)
24	22	20	18 TAMMY WYNETTE/Your Love (Epic)
1	2	10	19 ROSANNE CASH/The Way We Make A Broken Heart (Columbia)
29	24	22	20 GATLIN BROTHERS/Changin' Partners (Columbia)
36	26	23	21 LEE GREENWOOD/If There's Any Justice (MCA)
39	29	26	22 T.G. SHEPPARD/One For The Money (Columbia)
34	27	25	23 BAILLIE AND THE BOYS/He's Letting Go (RCA)
2	7	14	24 NITTY GRITTY DIRT BAND/Fishin' In The Dark (WB)
35	30	27	25 SCHUYLER, KNOBLOCH & BICKHARDT/No Easy Horses (MTM)
17	16	15	26 JOHN CONLEE/Mama's Rockin' Chair (Columbia)
49	36	30	27 T. GRAHAM BROWN/She Couldn't Love Me Anymore (Capitol)
40	35	31	28 DAVID LYNN JONES/Bonnie Jean (Little Sister) (Mercury/PG)
38	31	29	29 GENE WATSON/Everybody Needs A Hero (Epic)
41	37	33	30 SAWYER BROWN/Somewhere In The Night (Capitol/Curb)
—	48	38	31 D. PARTON, L. RONSTADT, & E. HARRIS/Those Memories Of You (WB)
—	41	35	32 K.T. OSLIN/Do Ya (RCA)
46	39	34	33 ANNE MURRAY/Anyone Can Do The Heartbreak (Capitol)
—	44	36	34 WAYLON JENNINGS/Rough And Rowdy Days (MCA)
<b>BREAKER</b>	35	35	35 HIGHWAY 101/Somewhere Tonight (WB)
—	47	40	36 SWEETHEARTS OF THE RODEO/Gotta Get Away (Columbia)
45	40	37	37 KEITH WHITLEY/Would These Arms Be In... (RCA)
<b>BREAKER</b>	39	39	38 TOM WOPAT/Susannah (Capitol)
3	14	21	39 FORESTER SISTERS/You Again (WB)
4	8	28	40 JUDY RODMAN/I'll Be Your Baby Tonight (MTM)
—	—	45	41 VINCE GILL/Let's Do Something (RCA)
<b>DEBUT</b>	42	42	42 KENNY ROGERS/I Prefer The Moonlight (RCA)
8	18	32	43 DAN SEALS/Three Time Loser (Capitol)
<b>DEBUT</b>	44	44	44 LYLE LOVETT/Give Back My Heart (MCA/Curb)
20	28	42	45 GLEN CAMPBELL/The Hand That Rocks The Cradle (MCA)
<b>DEBUT</b>	46	46	46 HANK WILLIAMS JR./Heaven Can't Be Found (WB/Curb)
<b>DEBUT</b>	47	47	47 EXILE/Can't Get Close Enough (Epic)
<b>DEBUT</b>	48	48	48 PAKE McENTIRE/Good God, I Had It Good (RCA)
47	42	39	49 BILLY MONTANA & THE LONG SHOTS/Baby I Was Leaving Anyhow (WB)
<b>DEBUT</b>	50	50	50 GLEN CAMPBELL/Still Within The Sound Of My Voice (MCA)

Total Reports/Adds Heavy Medium Light

157/0	130	23	4
154/0	130	20	4
158/1	115	38	5
154/1	118	30	6
150/0	114	28	8
149/0	107	33	9
158/3	92	61	5
152/1	89	62	1
152/1	90	50	12
140/0	111	22	7
132/0	79	41	12
153/3	44	102	7
130/0	88	30	12
154/3	39	96	19
144/3	51	81	12
146/6	36	89	21
152/4	10	104	38
137/4	32	79	26
104/0	51	37	16
133/4	20	94	19
140/6	9	104	27
146/9	9	100	37
133/10	22	80	31
103/0	57	29	17
135/9	14	84	37
116/0	50	52	14
138/12	7	82	49
130/9	7	79	44
107/2	14	66	27
119/9	4	76	39
126/22	5	52	69
127/16	2	60	65
111/11	7	57	47
116/14	3	64	49
113/32	2	35	76
104/7	0	53	51
89/5	6	47	36
97/9	2	55	40
64/0	25	24	15
49/0	14	24	11
93/9	1	37	55
79/58	1	14	64
35/0	12	12	11
73/20	0	21	52
29/0	11	14	4
66/32	0	14	52
66/33	1	9	56
69/15	0	16	53
42/2	3	17	22
54/18	0	10	44

- KENNY ROGERS (58)
- EXILE (33)
- HIGHWAY 101 (32)
- HANK WILLIAMS JR. (32)
- PARTON, RONSTADT, HARRIS (22)
- OAK RIDGE BOYS (21)
- LYLE LOVETT (20)
- GLEN CAMPBELL (18)
- DAN SEALS (18)
- K.T. OSLIN (16)

## HOTTEST

- EDDY RAVEN (59)
- TANYA TUCKER (57)
- CONWAY TWITTY (52)
- GEORGE STRAIT (51)
- EARL THOMAS CONLEY (50)
- JUDDS (46)
- DESERT ROSE BAND (44)
- FOSTER & LLOYD (39)
- RANDY TRAVIS (39)
- NITTY GRITTY DIRT BAND (35)

**MOST ADDED & HOTTEST** list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## NEW ARTISTS

Reports/Adds

- 1 M. TUCKER.../Hangin'... (Merc./PG) 54/7
- 2 ROSIE FLORES/Crying... (Reprise) 48/4
- 3 SHOOTERS/Tell It To Your Teddy... (Epic) 47/12
- 4 RONNIE RDGERS/Good Timin'... (MTM) 45/10
- 5 B. MONTANA/Baby I Was... (WB) 42/2
- 6 N. GRASS REVIVAL/Unconditional... (Cap.) 28/7
- 7 LIBBY HURLEY/Don't Get Me Started (Epic) 25/4
- 8 MASON DIXON/Don't Say... (Texas) 14/5
- 9 SOUTHERN REIGN/Cheap Motels (SOR) 14/3
- 10 LANE CAUDELL/Souvenirs (16th Ave./Cap.) 14/2

New Artists are those who have not previously been reported by 60% of the reporting stations.

## BREAKERS

### HIGHWAY 101

#### Somewhere Tonight (WB)

On 72% of reporting stations. Rotations: Heavy 2, Medium 35, Light 76, Total Adds 32 including WBOS, WTCR, WXXK, CHOW, WORC, WKHX, WLK, KPLX, WESC, WBHP, WSLR, KSO, WKKQ, WTSO, KIOV, KIK-FM, KGHL, KNAX, KNEW, KKAT. Moves 44-35 on the Country chart.

### TOM WOPAT

#### Susannah (Capitol)

On 61% of reporting stations. Rotations: Heavy 2, Medium 55, Light 40, Total Adds 9, WRKZ, WDSY, CHOW, KYKX, WGKX, KRMD, WQYK, KBMR, KFMS. Moves 41-38 on the Country chart.



# "Susannah" TOM WOPAT

(43034)

From The Album  
A LITTLE BIT CLOSER

Produced by Jerry Crutchfield

# BREAKERS

38

Capitol EMI AMERICA

# R&R NATIONAL AIRPLAY

## COUNTRY

### NEW & ACTIVE

**VINCE GILL "Let's Do Something" (RCA) 93/9**

Rotations: Heavy 1, Medium 37, Light 55, Total Adds 9, WIXL, WXTU, WYNK, KYKR, WWKA, WUSN, WKKQ, WXCL, KFMS, Heavy: KRKT, Medium: WPOC, WBOS, WUSY, WKSJ, WLWI, WQYK, KUGN, KOLO, KTOM, KSOP. Moves 45-41 on the Country chart.

**KENNY ROGERS "I Prefer The Moonlight" (RCA) 79/58**

Rotations: Heavy 1, Medium 14, Light 64, Total Adds 58 including WPTR, WBOS, WORC, WKHX, KASE, WXBQ, WRNS, WCOS, KSSN, WQYK, KJNE, KFKF, WDAF, K102, KUZZ, KLZ, KUPL, KTOM, KSON, KRPM. Debuts at number 42 on the Country chart.

**LYLE LOVETT "Give Back My Heart" (MCA/Curb) 73/20**

Rotations: Heavy 0, Medium 21, Light 52, Total Adds 20, WVAM, WCAO, WPOC, WRKZ, WIXY, WVMI, KLLL, WKSJ, WWKA, WYYD, WSLR, WUSN, KSO, WTSO, KIOV, KTTS, WWJO, KTKP, KIK-FM, KQIL. Debuts at number 44 on the Country chart.

**PAKE McENTIRE "Good God, I Had It Good" (RCA) 69/15**

Rotations: Heavy 0, Medium 16, Light 53, Total Adds 15, WVAM, WIXY, CHOW, WESC, WKSJ, WYYD, KRMD, WGARFM, WMNI, KXXY, WOW, WWJO, K102, KUGN, KGA. Medium: WEZL, KIK-FM, KUZZ, KFRE, KALF. Debuts at number 48 on the Country chart.

**EXILE "I Can't Get Close Enough" (Epic) 66/33**

Rotations: Heavy 1, Medium 9, Light 56, Total Adds 33 including WVAM, WPOC, KEAN, WKHX, WXBQ, WRNS, KIKK, KKYX, WUBE, WGEE, KFDI, KRKT, KRST, KUZZ, KLZ, KUGN, KNIX, KCCY, KCKC, KRPM. Debuts at number 47 on the Country chart.

**HANK WILLIAMS JR. "Heaven Can't Be Found" (WB/Curb) 66/32**

Rotations: Heavy 0, Medium 14, Light 52, Total Adds 32 including WVAM, WPOC, KEAN, WKHX, WXBQ, WRNS, KIKK, KKYX, WUBE, WAXX, WFMS, WTSO, KXXY, WOW, WXCL, KFDI, KUUY, KYGO, KSAN, KRPM. Debuts at number 46 on the Country chart.

**GLENN CAMPBELL "Still Within The Sound Of My Voice" (MCA) 54/18**

Rotations: Heavy 0, Medium 10, Light 44, Total Adds 18, WDSY, WIXY, WORC, WSOC, WUSY, WTVY, WDXE, WLWI, KSO, WGEE, KFKF, WMUS, WXCL, KTTS, WWJO, KRKT, KUUY, KCKC. Debuts at number 50 on the Country chart.

**MARSHALL TUCKER BAND "Hangin' Out In Smokey Places" (Mercury/PolyGram) 54/7**

Rotations: Heavy 0, Medium 11, Light 43, Total Adds 7, WYNK, WXBQ, WPAP, KIK-FM, KKCS, KFMS, KGA. Medium: KRRV, WUSY, WTVY, WIVK, WOKK, WCMS, KKYX, KTTS, KFDI, KALF, KOLO.

**LYNN ANDERSON "Read Between The Lines" (Mercury/PolyGram) 50/8**

Rotations: Heavy 0, Medium 12, Light 38, Total Adds 8, WORC, WEZL, WUSY, KSSN, WDSY, WTHI, KTKP, KIK-FM. Medium: KRRV, WTVY, WCMS, KKYX, WOW, KTTS, KFDI, KRKT, KUGN, KOLO, KRAT.

**ROSIE FLORES "Crying Over You" (Reprise) 48/4**

Rotations: Heavy 0, Medium 14, Light 34, Total Adds 4, WVAM, WEZL, WTHI, KSOP. Medium: WVVA, KIKK, WDXE, WOKK, KBMR, WAXX, WOW, KTTS, KFDI, KRKT, KUZZ, KUUY, KQIL, KOLO. Light: WDAF, KZLA.

**SHOOTERS "Tell It To Your Teddy Bear" (Epic) 47/12**

Rotations: Heavy 0, Medium 8, Light 39, Total Adds 12, WIXY, WTVY, WESC, KSSN, WUSN, WKKQ, KWMT, KCJB, WWJO, WTHI, KIK-FM, KCCY. Medium: WEZL, WRNS, WOW, KTTS, WTCM, KFDI, KRKT, KOLO.

### SIGNIFICANT ACTION

**RONNIE ROGERS "Good Timin' Shoes" (MTM) 45/10**

Rotations: Heavy 0, Medium 12, Light 33, Total Adds 10, WMC, KWMT, WDAF, KCJB, WOW, KFRE, KNIX, KALF, KOLO, KGA. Medium: WYII, KRRV, KYKR, WTVY, WDXE, WLWI, WTCM, KFDI, KRKT.

**OAK RIDGE BOYS "Time In" (MCA) 40/21**

Rotations: Heavy 0, Medium 5, Light 35, Total Adds 21, WCVR, WKHX, KASE, WEZL, KKIX, KIKK, WOKK, WLWI, KKYX, KJNE, KFGO, KWMT, WGEE, WDAF, KIOV, K102, WTHI, KRKT, KGHL, KUUY, KUGN.

**NEW GRASS REVIVAL "Unconditional Love" (Capitol) 28/7**

Rotations: Heavy 0, Medium 4, Light 24, Total Adds 7, WIXY, WEZL, WCMS, KCJB, WTHI, KFRE, KSOP. Medium: WPAP, KTTS, KFDI, KTOM. Light: WCAO, WVVA, KMML, WLWI, KJNE, WDAF, WOW, KIK-FM, KUUY.

**LIBBY HURLEY "Don't Get Me Started" (Epic) 25/4**

Rotations: Heavy 0, Medium 7, Light 18, Total Adds 4, WIXY, WCMS, KSO, KWMT. Medium: KKIX, WDAF, KTTS, WTCM, KFDI, KRKT, KFRE. Light: WCAO, WOKK, WLWI, KKYX, WAXX, KOLO, KKAT, KSOP.

**JOHN ANDERSON "When Your Yellow Brick..." (MCA) 25/0**

Rotations: Heavy 0, Medium 11, Light 14, Total Adds 0, Medium: WYOU, KRRV, WSOC, WUSY, KKIX, WKSJ, KBMR, WGEE, KXXY, KVOC, KALF. Light: WVAM, KPLX, WWKA, WUSQ, WOW, KIK-FM, KTOM, KIIM.

**GARY MORRIS "Finishing Touches" (WB) 23/15**

Rotations: Heavy 0, Medium 2, Light 21, Total Adds 15, KEAN, KASE, WCMS, WQYK, KJNE, KCJB, WMUS, KTTS, KRKT, KUUY, KUGN, KRWQ, KALF, KOLO, KTOM. Medium: WYOU. Light: WUSY, KVOC, KQIL, KSOP.

**GIRLS NEXT DOOR "Easy To Find" (MTM) 23/12**

Rotations: Heavy 0, Medium 3, Light 20, Total Adds 12, KEAN, WDXE, KJNE, WKKQ, WAXX, KTTS, KRKT, KVOC, KUGN, KCCY, KALF, KTOM. Medium: KBMR, KFDI. Light: WYOU, WCVR, WYII, KMML, WQYK, KVOC.

**ASLEEP AT THE WHEEL "Boogie Back To Texas" (Epic) 21/14**

Rotations: Heavy 0, Medium 4, Light 17, Total Adds 14, WYII, WEZL, KLLL, WCMS, KJNE, WGEE, WOW, KVOC, KFDI, KUGN, KFRE, KCCY, KOLO, KTOM. Medium: WYOU, KIKK, WTCM.

**DAN SEALS "One Friend" (Capitol) 18/18**

Rotations: Heavy 0, Medium 4, Light 14, Total Adds 18, WYOU, WCVR, WYII, KMML, WLVI, KIKK, WDXE, WGKX, KRMD, KBMR, WDAF, KXXY, KIOV, WTCM, KYGO, KQIL, KWJJ, KTOM.

**O'KANES "Just Lovin' You" (Columbia) 16/14**

Rotations: Heavy 0, Medium 3, Light 13, Total Adds 14, WCVR, WYII, KMML, WUSY, WPAP, WAXX, WGEE, WDAF, KXXY, WTCM, KVOC, KTOM, KSOP, KCKC. Light: WYOU, KQIL.

**STEVE EARLE "Sweet Little '66" (MCA) 15/12**

Rotations: Heavy 0, Medium 4, Light 13, Total Adds 12, WYOU, WCVR, WYII, KMML, WDXE, KCJB, WMUS, KIOV, WTCM, KFRE, KOLO, KSOP. Light: WQYK, WUSQ, KGHL.

**MASON DIXON "Don't Say No Tonight" (Texas) 14/5**

Rotations: Heavy 0, Medium 4, Light 10, Total Adds 5, KPLX, WTVY, KKIX, KKYX, KFGO. Medium: WPAP, WTCM, KFDI, KRKT. Light: WVAM, KRRV, WRNS, KJNE, KVOC.

**SOUTHERN REIGN "Cheap Motels" (SOR) 14/3**

Rotations: Heavy 0, Medium 3, Light 11, Total Adds 3, WEZL, KFDI, KVOC. Medium: WTVY, KTTS, KRKT. Light: KHEY, KKXX, KSO, KFGO, KWMT, WOW, KOLO, KSOP.

**LANE CAUDELL "Souvenirs" (16th Avenue/Capitol) 14/2**

Rotations: Heavy 0, Medium 4, Light 10, Total Adds 2, KWMT, KVOC. Medium: WTVY, KFGO, KTTS, KRKT. Light: WCAO, WVVA, WYII, KMML, KKYX, WAXX, KVOC, KRWQ.

**KATHY MATTEA "Goin' Gone" (Mercury/PolyGram) 12/12**

Rotations: Heavy 0, Medium 0, Light 12, Total Adds 12, WYOU, WAJR, WCVR, WYII, KMML, KKIX, WDXE, KYGO, KRWQ, KQIL, KTOM, KSOP.

**DAVE ALVIN "Every Night About This Time" (Epic) 11/0**

Rotations: Heavy 0, Medium 2, Light 9, Total Adds 0, Medium: WTVY, KFRE. Light: WYOU, WYII, WRNS, WDXE, WLWI, KRKT, KUUY, KRWQ, KSOP.

**MERLE HAGGARD & WILLIE NELSON "If I Could Only Fly" (Epic) 11/0**

Rotations: Heavy 0, Medium 4, Light 7, Total Adds 0, Medium: WBOS, KASE, WUSY, WDAF. Light: WRKZ, WAXX, WGEE, WTHI, KVOC, KALF, KTOM.

**RONNIE DOVE "Rise And Shine" (Diamond) 10/1**

Rotations: Heavy 0, Medium 2, Light 8, Total Adds 1, WYOU. Medium: WCAO, KRKT. Light: WVAM, WYII, WTVY, WDXE, WOKK, WTCM, KRWQ.

**DENNIS ROBBINS "Two Of A Kind" (MCA) 10/1**

Rotations: Heavy 0, Medium 5, Light 5, Total Adds 1, KIKK. Medium: WCVR, WTVY, KTTS, KFDI, KRKT. Light: WYII, KKIX, KKYX, WOW.

**JOHNNY CASH "Let Him Roll" (Mercury/PolyGram) 10/0**

Rotations: Heavy 0, Medium 2, Light 8, Total Adds 0, Medium: KRKT, KCKC. Light: WDSY, WYII, KRRV, WGEE, KFDI, KFRE, KRWQ, KSOP.

**BILLY JOE ROYAL "I'll Pin A Note On Your Pillow" (Atlantic America) 9/7**

Rotations: Heavy 1, Medium 1, Light 7, Total Adds 7, WUSY, WDXE, WOKK, WLWI, KXXY, WTCM, KQIL. Heavy: WUBE. Medium: WAMZ.

**BILLY JOE WALKER JR. "Defeated Creek" (MCA) 9/2**

Rotations: Heavy 0, Medium 0, Light 9, Total Adds 2, WCVR, WYII. Light: WYOU, WTVY, WAXX, WTCM, KVOC, KUUY, KOLO.

**MICKEY CLARK "You Take The Leavin' Out Of Me" (Evergreen) 9/1**

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 1, WTHI. Medium: WEZL, KSO. Light: WVAM, WTVY, WAMZ, KKYX, KFGO, KTTS.

**CARLA MONDAY "No One Can Touch Me" (MCM) 9/1**

Rotations: Heavy 0, Medium 1, Light 8, Total Adds 1, KSOP. Medium: KRKT. Light: WVAM, WYOU, WCVR, WTVY, WDXE, WOKK, KRWQ.

**ROBIN & CRUISER "Rings Of Gold" (16th Avenue/Capitol) 8/1**

Rotations: Heavy 0, Medium 1, Light 7, Total Adds 1, KTTS. Medium: KRKT. Light: WVVA, WYII, KMML, WDXE, KSO, KRWQ.

**DARLENE AUSTIN "I Had A Heart" (Magi) 8/0**

Rotations: Heavy 0, Medium 2, Light 6, Total Adds 0, Medium: WTVY, KFGO. Light: WDXE, KKYX, WOW, KTTS, KTKP, KVOC.

**ROY ORBISON "In Dreams" (Virgin) 8/0**

Rotations: Heavy 0, Medium 3, Light 5, Total Adds 0, Medium: KBMR, WOW, KRKT. Light: WCAO, KMML, WDXE, WCMS, KRPM.

### ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
VINCE GILL/Baby That's Tough (RCA)	The Way Back Home
HOLLY DUNN/Small Towns (MTM)	Cornerstone
RANDY TRAVIS/Too Gone Too Long (WB)	Always & Forever
DWIGHT YOAKAM/Readin', Rightin', Rt. 23 (Reprise)	Hillbilly Deluxe
K.T. OSLIN/Doctor, Doctor (RCA)	80's Ladies
ROSANNE CASH/Tennessee Flat Top Box (Columbia)	King's Record Shop
NITTY GRITTY DIRT BAND/Joe Knows How To Live (WB)	Hold On
HIGHWAY 101/Cry, Cry, Cry (WB)	Highway 101
RONNIE MILSAP/Buttons Off My Shirt (RCA)	Heart & Soul



THE BIGGEST HIT YET...  
FROM COUNTRY'S BEST SELLING NEW GROUP

## "Somewhere Tonight" (7-28223)

*Highway*



## BREAKERS

35

From The Self-Titled Debut Album Produced By Paul Worley





# R&R NATIONAL AIRPLAY

# ADULT CONTEMPORARY

## BREAKERS

### DIONNE WARWICK & KASHIF Reservations For Two (Arista)

67% of our reporters on it. Rotations: Heavy 0, Medium 30, Light 28, Total Adds 25 including WHTX, WSNY, WOMC, KLSI, KMJI, WAEB, WZNY, KEY103, WTCB, KWAV. Debuts at number 23 on the AC chart.

### GLORIA ESTEFAN & MIAMI SOUND MACHINE Betcha Say That (Epic)

57% of our reporters on it. Rotations: Heavy 5, Medium 27, Light 18, Total Adds 12 including KEZR, WKGW, WXTC, 3WM, KWAV, KWFM, WEIM, WTNV. Moves 29-26 on the AC chart.

### KOOL & THE GANG Special Way (Mercury/PolyGram)

55% of our reporters on it. Rotations: Heavy 1, Medium 21, Light 26, Total Adds 25 including WALK, WOMC, KLSI, KLCY, B100, WAEB, WKYE, WRKA, WIZD, KELT, KWFM. Debuts at number 27 on the AC chart.

## NEW & ACTIVE

- RAY PARKER JR. "I Don't Think That Man Should Sleep Alone" (Geffen) 41/0**  
Rotations: Heavy 4/0, Medium 25/0, Light 12/0, Total Adds 0. Heavy: WEIM, WAFL, WCHV, KWWS. Medium including WNLT, WNIC, WTCB, Y103, WNAM, WTRX, KWFM, WKNE, WSKI, WCKQ, WCVQ, WGSV, WSLG, WORG, WKCX, WBGM, KFSB, KKLK, KYJC, KMGQ. Moves 30-29 on the AC chart.
- GLENN JONES "We've Only Just Begun" (Jive/RCA) 37/10**  
Rotations: Heavy 0, Medium 7/1, Light 30/9, Total Adds 10, WAEB, WTCB, Y103, WTFM, WIZD, WLHT, WFMK, WCHV, WKCX, WMJC. Medium including WTRX, KWFM, WEIM, WSKI, WTNV, KYJC. Light including WNIC, KLCY, KEY103, WGLL, WAFL, WQHQ, WCVQ, WGSV, WAGE, WORG, WAEV, WBGM.
- TAJA SEVELLE "Love Is Contagious" (Paisley Park/Reprise) 30/2**  
Rotations: Heavy 0, Medium 12/0, Light 18/2, Total Adds 2, KEY103, WSLQ. Medium: WMYX, KOST, WNAM, WTRX, WMGN, WAFL, WSKI, WQHQ, WCHV, WORG, WKCX, KWWS. Light including KVIL, KLCY, B100, KWAV, WEIM, WCKQ, WCVQ, WGSV, WSLG, WAEV, WZLQ, WMJC.
- ALISON MOYET "Weak In The Presence Of Beauty" (Columbia) 29/4**  
Rotations: Heavy 0, Medium 7/0, Light 22/4, Total Adds 4, WTCB, WMJC, KWWS, KMGQ. Medium: WNAM, KWFM, WEIM, WAFL, WSKI, WORG, KYJC. Light including KEY103, WXTC, WIZD, 3WM, KKOB, WGLL, WCKQ, WCVQ, WAGE, WKCX, WAEV, WZLQ, WJON, KKLK.
- STEVE WINWOOD "Vaterle" (Island/WB) 28/17**  
Rotations: Heavy 0, Medium 12/3, Light 16/14, Total Adds 17, WSNV, KHYL, B100, WKYE, WIZD, KELT, WSLQ, WTRX, WMGN, WAFL, WSKI, WORG, WZLQ, KFSB, WXUS, KYJC, KWWS. Medium including WARM98, WTCB, Y103, KWAV, WMMJ, WCHV, WCVQ, WKCX, WMTFM.
- PAUL JANZ "Believe In Me" (A&M) 26/11**  
Rotations: Heavy 0, Medium 1/0, Light 25/11, Total Adds 11, KEY103, KWFM, WKNE, WGLL, WCVQ, WAGE, WAEV, WBGM, WMTFM, WJON, KMGQ. Medium: WCHV. Light including KLCY, WTRX, WEIM, WAFL, WSKI, WQHQ, WGSV, WORG, WKCX, WZLQ, KFSB, KKLK, KYJC, KWWS.

## ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 FLEETWOOD MAC	87/0	83	4	0
2 ABC	86/0	69	15	2
3 KENNY G with LENNY WILLIAMS	84/1	67	14	3
4 CUTTING CREW	85/1	65	18	2
5 DAN FOGELBERG	83/0	63	16	4
6 CARLY SIMON	81/0	57	19	5
7 SWING OUT SISTER	81/3	46	29	6
8 REO SPEEDWAGON	66/1	39	24	3
9 AL JARREAU	77/4	24	44	9
10 WHITNEY HOUSTON	64/0	28	29	7
11 HUEY LEWIS & THE NEWS	54/0	26	23	5
12 GRATEFUL DEAD	68/1	33	30	5
13 ELTON JOHN	79/18	4	53	22
14 CARS	67/4	17	41	9
15 ANITA BAKER	60/1	18	28	14
16 RESTLESS HEART	62/0	19	38	5
17 BRUCE SPRINGSTEEN	75/26	6	39	30
18 MICHAEL BOLTON	68/3	14	41	13
19 MICHAEL JACKSON with SIEDAH GARRETT	57/0	17	26	14
20 SMOKEY ROBINSON	52/0	15	27	10
21 BEBE & CECE WINANS	57/1	27	22	8
22 RICHARD CARPENTER	56/8	3	34	19
23 DIONNE WARWICK & KASHIF	58/25	0	30	28
24 FORCE MD'S	51/2	5	36	10
25 SIMPLY RED	51/0	9	32	10
26 GLORIA ESTEFAN & MIAMI SOUND MACHINE	50/12	5	27	18
27 KOOL & THE GANG	48/25	1	21	26
28 MILLIONS LIKE US	49/6	3	25	21
29 RAY PARKER JR.	41/0	4	25	12
30 DONNA SUMMER	41/0	5	26	10

## MOST ADDED

- BRUCE SPRINGSTEEN (26)
- KOOL & THE GANG (25)
- WARWICK & KASHIF (25)
- ELTON JOHN (18)
- STEVE WINWOOD (17)
- BOURGEOIS TAGG (16)
- CARRIE McDOWELL (15)
- LAURA BRANIGAN (14)
- MIAMI SOUND MACHINE (12)
- PAUL JANZ (11)

## HOTTEST

- FLEETWOOD MAC (71)
- ABC (48)
- KENNY G (44)
- CUTTING CREW (43)
- DAN FOGELBERG (41)
- CARLY SIMON (35)
- SWING OUT SISTER (20)
- WHITNEY HOUSTON (15)
- REO SPEEDWAGON (13)
- ANITA BAKER (11)

## SIGNIFICANT ACTION

- BANANARAMA "I Heard A Rumour" (London/PolyGram) 23/1**  
Rotations: Heavy 10/0, Medium 7/0, Light 6/1, Total Adds 1, WNLT. Heavy: WSNV, B100, WKYE, WKGW, KEY103, WMGN, WGLL, WAFL, WSKI, WCKQ. Medium: WRKA, WSLQ, WHVE, KKOB, KWAV, WCVQ, KYJC. Light including WHTX, WAEB, WIZD, WAEV, WXUS.
- MICHAEL TOMLINSON "Dawning On A New Day" (Cypress/PolyGram) 21/9**  
Rotations: Heavy 0, Medium 7/2, Light 14/7, Total Adds 9, WZNY, WMGN, WKNE, WBGM, WZLQ, WMTFM, WXUS, KKLK, KYJC. Medium including WEIM, WAFL, WCHV, WKCX, WJON. Light including WSKI, WQHQ, WAGE, WSLG, WAEV, KWWS, KMGQ.
- DAVID BOWIE "Never Let Me Down" (EMI-Manhattan) 21/1**  
Rotations: Heavy 1/0, Medium 12/0, Light 8/1, Total Adds 1, WGLL. Heavy: WAFL. Medium: WSNV, WHVE, KWFM, WSKI, WQHQ, WCKQ, WCHV, WSLG, WKCX, WBGM, WMTFM, KYJC. Light including WMMJ, WAEB, WKYE, WSLQ, WEIM, WZLQ, KKLK.
- MICHAEL JACKSON "Bad" (Epic) 20/4**  
Rotations: Heavy 2/0, Medium 8/2, Light 10/2, Total Adds 4, WALK, KS95, WTCB, KKOB. Heavy: KLSI, KWWS. Medium including KHYL, B100, U102, WHVE, WMGN, WCKQ. Light including WSNV, WNLT, WIZD, KELT, WORG, WZLQ, WXUS, KYJC.
- BOURGEOIS TAGG "I Don't Mind At All" (Island) 19/16**  
Rotations: Heavy 0, Medium 1/0, Light 18/16, Total Adds 16, KLCY, B100, KWAV, WEIM, WAFL, WSKI, WCVQ, WGSV, WORG, WKCX, WAEV, WZLQ, WMTFM, WJON, KKLK, KWWS. Medium: WCHV. Light including KWEB, KYJC.
- BILL MEDLEY & JENNIFER WARNES "(I've Had) The Time Of My Life" (RCA) 19/7**  
Rotations: Heavy 3/1, Medium 9/1, Light 7/5, Total Adds 7, WALK, KLSI, WMYX, WHVE, WNAM, WSLG, WORG. Heavy including WZNY, WAHR. Medium including WHTX, WNLT, WNIC, KEZR, WLACFM, KWAV, WQHQ, KMGQ. Light including B100, WTCB.
- MADONNA "Causing A Commotion" (Sire/WB) 19/2**  
Rotations: Heavy 2/0, Medium 10/0, Light 7/2, Total Adds 2, WNIC, KWWS. Heavy: WKYE, WAFL. Medium: B100, WAEB, WKGW, WIZD, WEIM, WCKQ, WCHV, WORG, KFSB, KYJC. Light including WTCB, WSLQ, WCVQ, WZLQ, KKLK.
- BEE GEES "You Win Again" (WB) 19/1**  
Rotations: Heavy 0, Medium 11/0, Light 8/1, Total Adds 1, KKOB. Medium: WKYE, WNAM, WTRX, WEIM, WAFL, WSKI, WCHV, WSLG, WKCX, KYJC, KWWS. Light including WHTX, KEY103, KELT, WGLL, WQHQ, WCKQ, WMTFM.
- LAURA BRANIGAN "Power Of Love" (Atlantic) 16/14**  
Rotations: Heavy 0, Medium 0, Light 16/14, Total Adds 14, WTCB, WNAM, WTRX, WMMJ, WEIM, WAFL, WSKI, WQHQ, WCHV, WGSV, WSLG, WORG, WZLQ, KFSB. Light including WNIC, 3WM.
- CARRIE McDOWELL "When A Woman Loves A Man" (Motown) 15/15**  
Rotations: Heavy 0, Medium 1/0, Light 15/15, Total Adds 15, WNIC, KEY103, WTFM, WEIM, WSKI, WGSV, WAGE, WORG, WAEV, WBGM, WZLQ, KFSB, WJON, KWWS, KMGQ.
- GORDON LIGHTFOOT "Morning Glory" (WB) 15/0**  
Rotations: Heavy 1/0, Medium 8/0, Light 6/0, Total Adds 0. Heavy: WNAM. Medium: KWFM, WGLL, WAFL, WAHR, WKCX, WBGM, WJON, KWWS. Light: WTFM, WTRX, WCKQ, WGSV, WSLG, KYJC.
- STAN CAMPBELL "Don't Let Me Be Misunderstood" (Elektra) 14/5**  
Rotations: Heavy 0, Medium 1/0, Light 13/5, Total Adds 5, WTRX, WGSV, WAGE, WZLQ, WMTFM. Medium: WCHV. Light including Y103, WEIM, WAFL, WSKI, WQHQ, KFSB, KYJC, KWWS.
- MICHAEL FRANKS "Face To Face" (WB) 14/5**  
Rotations: Heavy 0, Medium 4/1, Light 10/4, Total Adds 5, WNAM, WAFL, WSKI, WSLG, WBGM. Medium including WEIM, WCHV, WMTFM. Light including WKCX, WZLQ, KFSB, KKLK, KWWS, KMGQ.
- LISA LISA "Lost In Emotion" (Columbia) 14/4**  
Rotations: Heavy 0, Medium 2/1, Light 11/9, Total Adds 10, KEY103, WEIM, WGLL, WSKI, WCVQ, WKCX, WZLQ, KKLK, KYJC, KWWS. Medium including WHVE. Light including B100, WMMJ.
- TIMOTHY B. SCHMIT "Boys Night Out" (MCA) 13/10**  
Rotations: Heavy 0, Medium 4/1, Light 10/4, Total Adds 10, KEY103, WEIM, WGLL, WSKI, WCVQ, WKCX, WZLQ, KKLK, KYJC, KWWS. Medium including WHVE. Light including B100, WMMJ.
- DEBBIE GIBSON "Only In My Dreams" (Atlantic) 13/0**  
Rotations: Heavy 6/0, Medium 4/0, Light 3/0, Total Adds 0. Heavy: KLSI, KS95, WKYE, KEY103, U102, WSLQ. Medium: KVIL, WLTF, KKLK, KKOB. Light: WNLT, 3WM, KOAQ.
- EXPOSE "Let Me Be The One" (Arista) 12/0**  
Rotations: Heavy 1/0, Medium 5/0, Light 6/0, Total Adds 0. Heavy: WSKI. Medium: B100, WKYE, WKGW, WCKQ, KWWS. Light: WNLT, WSLQ, WORG, WAEV, KFSB, KYJC.
- DAVID SANBORN "The Dream" (WB) 11/7**  
Rotations: Heavy 0, Medium 2/1, Light 9/6, Total Adds 7, Y103, WEIM, WKNE, WCHV, WORG, KKLK, KWWS. Medium including WKCX. Light including KLSI, WMTFM, KMGQ.
- RICHARD MARX "Should've Known Better" (EMI-Manhattan) 11/6**  
Rotations: Heavy 0, Medium 2/0, Light 9/6, Total Adds 6, WKYE, WAFL, WCHV, WCVQ, WZLQ, KFSB. Medium: WSKI, KWWS. Light including B100, WEIM, KYJC.
- EUROPE "Carrie" (Epic) 9/1**  
Rotations: Heavy 1/0, Medium 7/1, Light 1/0, Total Adds 1, WLTF. Heavy: WKGW. Medium including WSNV, WMMJ, B100, WKYE, WSLQ, WCKQ. Light: WORG.
- HIPSWAY "Long White Car" (Columbia) 8/3**  
Rotations: Heavy 0, Medium 0, Light 8/3, Total Adds 3, WEIM, WSKI, WKCX. Light including WCKQ, WCHV, WORG, WBGM, KWWS.

## NEW ARTISTS

	Reports/Adds
1 GLENN JONES/We've Only Just Begun (Jive/RCA)	37/10
2 TAJA SEVELLE/Love Is Contagious (Paisley Park/Reprise)	30/2
3 ALISON MOYET/Weak In The Presence Of Beauty (Columbia)	29/4
4 PAUL JANZ/Believe In Me (A&M)	26/11
5 MICHAEL TOMLINSON/Dawning On A New Day (Cypress/PolyGram)	21/9
6 DAVID BOWIE/Never Let Me Down (EMI-Manhattan)	21/1
7 BOURGEOIS TAGG/I Don't Mind At All (Island)	19/16
8 CARRIE McDOWELL/When A Woman Loves A Man (Motown)	15/15
9 STAN CAMPBELL/Don't Let Me Be Misunderstood (Elektra)	14/5
10 LISA LISA/Lost In Emotion (Columbia)	14/4

New Artists are those who have not previously been reported as a Breaker by reporting stations.

# AC ADDS & HOTS

## MUSIC INTENSIVE

### EAST

#### PARALLEL ONE

**WALK/Long Island**  
Edwards/Daniels  
MEDLEY & WARNES  
KOO & THE GANG  
RICHARD CARPENTER  
MICHAEL JACKSON  
Hottest:  
SMOKEY ROBINSON  
ABC  
FLEETWOOD MAC  
SWING OUT SISTER  
KENNY G

**WSNU/Philadelphia**  
Tyler/Johnson  
ELTON JOHN  
STEVE WINWOOD  
AL JARREAU  
Hottest:  
CUTTING CREW  
FLEETWOOD MAC  
KENNY G  
BANANARAMA  
RESTLESS HEART

**WHTX/Pittsburgh**  
Keith Abrams  
WARWICK & KASHIP  
Hottest:  
HUEY LEWIS & THE  
ABC  
KENNY G  
LISA LISA  
FLEETWOOD MAC

#### PARALLEL TWO

**WAEB/Allentown**  
Chris Bailey  
GLENN JONES  
KOO & THE GANG  
BRUCE SPRINGSTEEN  
WARWICK & KASHIP  
Hottest:  
ABC  
FLEETWOOD MAC  
CUTTING CREW  
KENNY G  
SWING OUT SISTER

**WKYE/Johnstown**  
Jack Michaels  
BRUCE SPRINGSTEEN  
LISA LISA  
STEVE WINWOOD  
KOO & THE GANG  
LEVERT  
RICHARD MARX  
YES  
Hottest:  
DEBBIE GIBSON  
BANANARAMA  
REO SPEEDWAGON  
FLEETWOOD MAC  
GRATEFUL DEAD

**WKGW/Utica-Rome**  
Carpenter/Carr  
REO SPEEDWAGON  
TIFFANY  
ANITA BAKER  
RICHARD CARPENTER  
Hottest:  
LISA LISA  
WHITNEY HOUSTON  
LEVERT  
BANANARAMA  
FLEETWOOD MAC

#### PARALLEL THREE

**WWMJ/Bangor**  
Haskell/Miller  
KOO & THE GANG  
DREAM ACADEMY  
PETE BARDEEN  
LAURA BRANIGAN  
KANE GANG  
JOHN JARVIS  
Hottest:  
KENNY G  
ELTON JOHN  
CUTTING CREW  
BRUCE SPRINGSTEEN  
SWING OUT SISTER

**WEIM/Fitchburg**  
Jack Raymond  
KOO & THE GANG  
MIAMI SOUND MACHI  
BOURGEOIS TAGG  
DREAM ACADEMY  
LAURA BRANIGAN  
TIMOTHY B. SCHMIT  
CARRIE MCDOWELL  
DAVID SANBORN  
HIPSWAY  
Hottest:  
DAN FOGELBERG  
BEBE & CECE WINAN  
CARLY SIMON  
FLEETWOOD MAC  
CUTTING CREW

**WKNE/Keene**  
Mike Trombly  
MICHAEL TOMLINSON  
DAVID SANBORN  
PAUL JANZ  
Hottest:  
CUTTING CREW  
FLEETWOOD MAC  
KENNY G  
CARLY SIMON  
AL JARREAU

**WQLL/Mercersburg**  
Low/Schmidt  
BRUCE SPRINGSTEEN  
PAUL JANZ  
TIMOTHY B. SCHMIT  
DAVID BOWIE  
Hottest:  
ABC  
WHITNEY HOUSTON  
GRATEFUL DEAD  
BANANARAMA  
FLEETWOOD MAC

**WAFI/Milford, DE**  
Tim Brough  
STEVE WINWOOD  
MICHAEL FRANKS  
DREAM ACADEMY  
REGINA BELLE  
RICHARD MARX  
BOURGEOIS TAGG  
LAURA BRANIGAN  
Hottest:  
FORCE MD'S  
SWING OUT SISTER  
CARLY SIMON  
MICHAEL BOLTON  
BRUCE SPRINGSTEEN

**WSKI/Montpelier**  
Bruce Stebbins  
TIMOTHY B. SCHMIT  
STEVE WINWOOD  
BOURGEOIS TAGG  
MICHAEL FRANKS  
LAURA BRANIGAN  
HIPSWAY  
CARRIE MCDOWELL  
Hottest:  
FLEETWOOD MAC  
KENNY G  
CUTTING CREW  
SWING OUT SISTER  
MICHAEL BOLTON

**WQHQ/Salisbury**  
Ken Medek  
BRUCE SPRINGSTEEN  
DREAM ACADEMY  
DOUBLE  
DIANA ROSS  
WARWICK & KASHIP  
LAURA BRANIGAN  
Hottest:  
ABC  
DAN FOGELBERG  
CARLY SIMON  
REO SPEEDWAGON  
FLEETWOOD MAC

**WTNY/Watertown**  
Jay Donovan  
BRUCE SPRINGSTEEN  
WARWICK & KASHIP  
MIAMI SOUND MACHI  
Hottest:  
ABC  
CARLY SIMON  
KENNY G  
DAN FOGELBERG  
FLEETWOOD MAC

**WEZC/Charlotte**  
Herring/Conway  
ELTON JOHN  
MICHAEL BOLTON  
Hottest:  
CUTTING CREW  
HEART  
KENNY G  
NYLONS  
SMOKEY ROBINSON

### SOUTH

#### PARALLEL ONE

**WSB-FM/Atlanta**  
LoCascio/McCoy  
none  
Hottest:  
WHITNEY HOUSTON  
ABC  
HUEY LEWIS & THE  
DAN FOGELBERG  
FLEETWOOD MAC

**KVIL/Dallas**  
Rhodes/Chapman  
none  
Hottest:  
DAN FOGELBERG  
DAN HILL  
SMOKEY ROBINSON  
WARWICK & OSBORNE  
ABC

**WLTS/New Orleans**  
Scott/Mitchell  
CARS  
MICHAEL BOLTON  
Hottest:  
WHITNEY HOUSTON  
RESTLESS HEART  
ANITA BAKER  
CARLY SIMON  
KENNY G

**WNLT/Tampa**  
Casey/Brown  
BANANARAMA  
LEVERT  
MILLIONS LIKE US  
Hottest:  
FLEETWOOD MAC  
KENNY G  
CUTTING CREW  
SWING OUT SISTER  
MEDLEY & WARNES

**WAFI/Milford, DE**  
Tim Brough  
STEVE WINWOOD  
MICHAEL FRANKS  
DREAM ACADEMY  
REGINA BELLE  
RICHARD MARX  
BOURGEOIS TAGG  
LAURA BRANIGAN  
Hottest:  
FORCE MD'S  
SWING OUT SISTER  
CARLY SIMON  
MICHAEL BOLTON  
BRUCE SPRINGSTEEN

**WQHQ/Salisbury**  
Ken Medek  
BRUCE SPRINGSTEEN  
DREAM ACADEMY  
DOUBLE  
DIANA ROSS  
WARWICK & KASHIP  
LAURA BRANIGAN  
Hottest:  
ABC  
DAN FOGELBERG  
CARLY SIMON  
REO SPEEDWAGON  
FLEETWOOD MAC

**WTKI/Montpelier**  
Bruce Stebbins  
TIMOTHY B. SCHMIT  
STEVE WINWOOD  
BOURGEOIS TAGG  
MICHAEL FRANKS  
LAURA BRANIGAN  
HIPSWAY  
CARRIE MCDOWELL  
Hottest:  
FLEETWOOD MAC  
KENNY G  
CUTTING CREW  
SWING OUT SISTER  
MICHAEL BOLTON

**WQHQ/Salisbury**  
Ken Medek  
BRUCE SPRINGSTEEN  
DREAM ACADEMY  
DOUBLE  
DIANA ROSS  
WARWICK & KASHIP  
LAURA BRANIGAN  
Hottest:  
ABC  
DAN FOGELBERG  
CARLY SIMON  
REO SPEEDWAGON  
FLEETWOOD MAC

**WTNY/Watertown**  
Jay Donovan  
BRUCE SPRINGSTEEN  
WARWICK & KASHIP  
MIAMI SOUND MACHI  
Hottest:  
ABC  
CARLY SIMON  
KENNY G  
DAN FOGELBERG  
FLEETWOOD MAC

**WEZC/Charlotte**  
Herring/Conway  
ELTON JOHN  
MICHAEL BOLTON  
Hottest:  
CUTTING CREW  
HEART  
KENNY G  
NYLONS  
SMOKEY ROBINSON

**WTCB/Columbia, SC**  
Mark Hamlin  
WARWICK & KASHIP  
KOO & THE GANG  
MICHAEL JACKSON  
LAURA BRANIGAN  
ALISON MOYET  
GLENN JONES  
Hottest:  
DAN FOGELBERG  
REO SPEEDWAGON  
SWING OUT SISTER  
CARLY SIMON  
ANITA BAKER

**WLSQ/Roanoke**  
O'Shea/Fry  
RICHARD CARPENTER  
TAJA SEVELLE  
STEVE WINWOOD  
Hottest:  
WHITNEY HOUSTON  
GRATEFUL DEAD  
FLEETWOOD MAC  
ABC  
DAN FOGELBERG

**WVBE/Sarasota**  
Lindsay/Lawrence  
MEDLEY & WARNES  
WARWICK & KASHIP  
WARWICK & KLUGH  
Hottest:  
GRATEFUL DEAD  
KENNY G  
FLEETWOOD MAC  
REO SPEEDWAGON  
SWING OUT SISTER

**WRMF/West Palm Beach**  
Dave Parke  
RICHARD CARPENTER  
BRUCE SPRINGSTEEN  
MILLIONS LIKE US  
Hottest:  
DAN FOGELBERG  
KENNY G  
FLEETWOOD MAC  
ABC  
CUTTING CREW

**U102/Knoxville**  
Hobbs/Trotter  
BRUCE SPRINGSTEEN  
ELTON JOHN  
WARWICK & KASHIP  
Hottest:  
RESTLESS HEART  
DAN FOGELBERG  
FLEETWOOD MAC  
KENNY G  
DEBBIE GIBSON

**WRKA/Louisville**  
Kenny/Crawford  
BRUCE SPRINGSTEEN  
KOO & THE GANG  
CARS  
WARWICK & KASHIP  
Hottest:  
ABC  
FLEETWOOD MAC  
LISA LISA  
WHITNEY HOUSTON  
ANITA BAKER

**WZNY/Augusta, GA**  
John Patrick  
WARWICK & KASHIP  
MICHAEL TOMLINSON  
Hottest:  
FLEETWOOD MAC  
KENNY G  
CUTTING CREW  
SWING OUT SISTER  
MICHAEL BOLTON

**WZNY/Augusta, GA**  
John Patrick  
WARWICK & KASHIP  
MICHAEL TOMLINSON  
Hottest:  
FLEETWOOD MAC  
KENNY G  
CUTTING CREW  
SWING OUT SISTER  
MICHAEL BOLTON

**WQHQ/Salisbury**  
Ken Medek  
BRUCE SPRINGSTEEN  
DREAM ACADEMY  
DOUBLE  
DIANA ROSS  
WARWICK & KASHIP  
LAURA BRANIGAN  
Hottest:  
ABC  
DAN FOGELBERG  
CARLY SIMON  
REO SPEEDWAGON  
FLEETWOOD MAC

**WTNY/Watertown**  
Jay Donovan  
BRUCE SPRINGSTEEN  
WARWICK & KASHIP  
MIAMI SOUND MACHI  
Hottest:  
ABC  
CARLY SIMON  
KENNY G  
DAN FOGELBERG  
FLEETWOOD MAC

**WEZC/Charlotte**  
Herring/Conway  
ELTON JOHN  
MICHAEL BOLTON  
Hottest:  
CUTTING CREW  
HEART  
KENNY G  
NYLONS  
SMOKEY ROBINSON

**WOGL/Orlando**  
Sherwood/Reed  
BRUCE SPRINGSTEEN  
ELTON JOHN  
Hottest:  
FLEETWOOD MAC  
WHITNEY HOUSTON  
DAN FOGELBERG  
HUEY LEWIS & THE  
CARLY SIMON

**WVBE/Sarasota**  
Lindsay/Lawrence  
MEDLEY & WARNES  
WARWICK & KASHIP  
WARWICK & KLUGH  
Hottest:  
GRATEFUL DEAD  
KENNY G  
FLEETWOOD MAC  
REO SPEEDWAGON  
SWING OUT SISTER

**WRMF/West Palm Beach**  
Dave Parke  
RICHARD CARPENTER  
BRUCE SPRINGSTEEN  
MILLIONS LIKE US  
Hottest:  
DAN FOGELBERG  
KENNY G  
FLEETWOOD MAC  
ABC  
CUTTING CREW

**U102/Knoxville**  
Hobbs/Trotter  
BRUCE SPRINGSTEEN  
ELTON JOHN  
WARWICK & KASHIP  
Hottest:  
RESTLESS HEART  
DAN FOGELBERG  
FLEETWOOD MAC  
KENNY G  
DEBBIE GIBSON

**WRKA/Louisville**  
Kenny/Crawford  
BRUCE SPRINGSTEEN  
KOO & THE GANG  
CARS  
WARWICK & KASHIP  
Hottest:  
ABC  
FLEETWOOD MAC  
LISA LISA  
WHITNEY HOUSTON  
ANITA BAKER

**WZNY/Augusta, GA**  
John Patrick  
WARWICK & KASHIP  
MICHAEL TOMLINSON  
Hottest:  
FLEETWOOD MAC  
KENNY G  
CUTTING CREW  
SWING OUT SISTER  
MICHAEL BOLTON

**WQHQ/Salisbury**  
Ken Medek  
BRUCE SPRINGSTEEN  
DREAM ACADEMY  
DOUBLE  
DIANA ROSS  
WARWICK & KASHIP  
LAURA BRANIGAN  
Hottest:  
ABC  
DAN FOGELBERG  
CARLY SIMON  
REO SPEEDWAGON  
FLEETWOOD MAC

**WTNY/Watertown**  
Jay Donovan  
BRUCE SPRINGSTEEN  
WARWICK & KASHIP  
MIAMI SOUND MACHI  
Hottest:  
ABC  
CARLY SIMON  
KENNY G  
DAN FOGELBERG  
FLEETWOOD MAC

**WEZC/Charlotte**  
Herring/Conway  
ELTON JOHN  
MICHAEL BOLTON  
Hottest:  
CUTTING CREW  
HEART  
KENNY G  
NYLONS  
SMOKEY ROBINSON

**WQHQ/Salisbury**  
Ken Medek  
BRUCE SPRINGSTEEN  
DREAM ACADEMY  
DOUBLE  
DIANA ROSS  
WARWICK & KASHIP  
LAURA BRANIGAN  
Hottest:  
ABC  
DAN FOGELBERG  
CARLY SIMON  
REO SPEEDWAGON  
FLEETWOOD MAC

**WTNY/Watertown**  
Jay Donovan  
BRUCE SPRINGSTEEN  
WARWICK & KASHIP  
MIAMI SOUND MACHI  
Hottest:  
ABC  
CARLY SIMON  
KENNY G  
DAN FOGELBERG  
FLEETWOOD MAC

**WEZC/Charlotte**  
Herring/Conway  
ELTON JOHN  
MICHAEL BOLTON  
Hottest:  
CUTTING CREW  
HEART  
KENNY G  
NYLONS  
SMOKEY ROBINSON

**WAGE/Leesburg**  
Steve Porter  
STAN CAMPBELL  
MIAMI SOUND MACHI  
CARRIE MCDOWELL  
BRUCE SPRINGSTEEN  
PAUL JANZ  
Hottest:  
ABC  
DAN FOGELBERG  
FLEETWOOD MAC  
CARLY SIMON  
KENNY G

**WVBE/Sarasota**  
Lindsay/Lawrence  
MEDLEY & WARNES  
WARWICK & KASHIP  
WARWICK & KLUGH  
Hottest:  
GRATEFUL DEAD  
KENNY G  
FLEETWOOD MAC  
REO SPEEDWAGON  
SWING OUT SISTER

**WRMF/West Palm Beach**  
Dave Parke  
RICHARD CARPENTER  
BRUCE SPRINGSTEEN  
MILLIONS LIKE US  
Hottest:  
DAN FOGELBERG  
KENNY G  
FLEETWOOD MAC  
ABC  
CUTTING CREW

**U102/Knoxville**  
Hobbs/Trotter  
BRUCE SPRINGSTEEN  
ELTON JOHN  
WARWICK & KASHIP  
Hottest:  
RESTLESS HEART  
DAN FOGELBERG  
FLEETWOOD MAC  
KENNY G  
DEBBIE GIBSON

**WRKA/Louisville**  
Kenny/Crawford  
BRUCE SPRINGSTEEN  
KOO & THE GANG  
CARS  
WARWICK & KASHIP  
Hottest:  
ABC  
FLEETWOOD MAC  
LISA LISA  
WHITNEY HOUSTON  
ANITA BAKER

**WZNY/Augusta, GA**  
John Patrick  
WARWICK & KASHIP  
MICHAEL TOMLINSON  
Hottest:  
FLEETWOOD MAC  
KENNY G  
CUTTING CREW  
SWING OUT SISTER  
MICHAEL BOLTON

**WQHQ/Salisbury**  
Ken Medek  
BRUCE SPRINGSTEEN  
DREAM ACADEMY  
DOUBLE  
DIANA ROSS  
WARWICK & KASHIP  
LAURA BRANIGAN  
Hottest:  
ABC  
DAN FOGELBERG  
CARLY SIMON  
REO SPEEDWAGON  
FLEETWOOD MAC

**WTNY/Watertown**  
Jay Donovan  
BRUCE SPRINGSTEEN  
WARWICK & KASHIP  
MIAMI SOUND MACHI  
Hottest:  
ABC  
CARLY SIMON  
KENNY G  
DAN FOGELBERG  
FLEETWOOD MAC

**WEZC/Charlotte**  
Herring/Conway  
ELTON JOHN  
MICHAEL BOLTON  
Hottest:  
CUTTING CREW  
HEART  
KENNY G  
NYLONS  
SMOKEY ROBINSON

**WQHQ/Salisbury**  
Ken Medek  
BRUCE SPRINGSTEEN  
DREAM ACADEMY  
DOUBLE  
DIANA ROSS  
WARWICK & KASHIP  
LAURA BRANIGAN  
Hottest:  
ABC  
DAN FOGELBERG  
CARLY SIMON  
REO SPEEDWAGON  
FLEETWOOD MAC

**WTNY/Watertown**  
Jay Donovan  
BRUCE SPRINGSTEEN  
WARWICK & KASHIP  
MIAMI SOUND MACHI  
Hottest:  
ABC  
CARLY SIMON  
KENNY G  
DAN FOGELBERG  
FLEETWOOD MAC

**WEZC/Charlotte**  
Herring/Conway  
ELTON JOHN  
MICHAEL BOLTON  
Hottest:  
CUTTING CREW  
HEART  
KENNY G  
NYLONS  
SMOKEY ROBINSON

### MIDWEST

#### PARALLEL ONE

**WARM98/Cincinnati**  
West/Kozak  
MILLIONS LIKE US  
Hottest:  
ABC  
FLEETWOOD MAC  
DAN FOGELBERG  
WHITNEY HOUSTON  
KENNY G

**WLTF/Cleveland**  
Wilson/Popovich  
EUROPE  
Hottest:  
ANITA BAKER  
DAN FOGELBERG  
FLEETWOOD MAC  
CARLY SIMON  
REO SPEEDWAGON

**WMLJ/Cleveland**  
Ivera/Torcaso  
ELTON JOHN  
Hottest:  
DAN FOGELBERG  
SIMPLY RED  
GORDON LIGHTFOOT  
BEBE & CECE WINAN  
FLEETWOOD MAC

**WSNY/Columbus**  
Hallett/Munnally  
WARWICK & KASHIP  
BRUCE SPRINGSTEEN  
Hottest:  
CARLY SIMON  
CUTTING CREW  
FLEETWOOD MAC  
DAN FOGELBERG  
ABC

**WNIC/Detroit**  
Lind/Kykendall  
ELTON JOHN  
CUTTING CREW  
MADONNA  
CARRIE MCDOWELL  
Hottest:  
KENNY G  
WHITNEY HOUSTON  
FLEETWOOD MAC  
SMOKEY ROBINSON  
BRUCE SPRINGSTEEN

**WOMC/Detroit**  
Barry Argenbright  
KOO & THE GANG  
WARWICK & KASHIP  
MILLIONS LIKE US  
RICHARD CARPENTER  
Hottest:  
KENNY G  
ABC  
FLEETWOOD MAC  
CARLY SIMON  
CUTTING CREW

**KLIS/Kansas City**  
Land/Alan  
MEDLEY & WARNES  
WARWICK & KASHIP  
KOO & THE GANG  
Hottest:  
MICHAEL JACKSON  
HUEY LEWIS & THE  
FLEETWOOD MAC  
DEBBIE GIBSON  
KENNY G

**WMMJ/Bangor**  
Haskell/Miller  
KOO & THE GANG  
DREAM ACADEMY  
PETE BARDEEN  
LAURA BRANIGAN  
KANE GANG  
JOHN JARVIS  
Hottest:  
KENNY G  
ELTON JOHN  
CUTTING CREW  
BRUCE SPRINGSTEEN  
SWING OUT SISTER

**WQHQ/Salisbury**  
Ken Medek  
BRUCE SPRINGSTEEN  
DREAM ACADEMY  
DOUBLE  
DIANA ROSS  
WARWICK & KASHIP  
LAURA BRANIGAN  
Hottest:  
ABC  
DAN FOGELBERG  
CARLY SIMON  
REO SPEEDWAGON  
FLEETWOOD MAC

**WEZC/Charlotte**  
Herring/Conway  
ELTON JOHN  
MICHAEL BOLTON  
Hottest:  
CUTTING CREW  
HEART  
KENNY G  
NYLONS  
SMOKEY ROBINSON

#### PARALLEL TWO

**WVBE/Sarasota**  
Lindsay/Lawrence  
MEDLEY & WARNES  
WARWICK & KASHIP  
WARWICK & KLUGH  
Hottest:  
GRATEFUL DEAD  
KENNY G  
FLEETWOOD MAC  
REO SPEEDWAGON  
SWING OUT SISTER

**WRMF/West Palm Beach**  
Dave Parke  
RICHARD CARPENTER  
BRUCE SPRINGSTEEN  
MILLIONS LIKE US  
Hottest:  
DAN FOGELBERG  
KENNY G  
FLEETWOOD MAC  
ABC  
CUTTING CREW

**U102/Knoxville**  
Hobbs/Trotter  
BRUCE SPRINGSTEEN  
ELTON JOHN  
WARWICK & KASHIP  
Hottest:  
RESTLESS HEART  
DAN FOGELBERG  
FLEETWOOD MAC  
KENNY G  
DEBBIE GIBSON

**WRKA/Louisville**  
Kenny/Crawford  
BRUCE SPRINGSTEEN  
KOO & THE GANG  
CARS  
WARWICK & KASHIP  
Hottest:  
ABC  
FLEETWOOD MAC  
LISA LISA  
WHITNEY HOUSTON  
ANITA BAKER

**WZNY/Augusta, GA**  
John Patrick  
WARWICK & KASHIP  
MICHAEL TOMLINSON  
Hottest:  
FLEETWOOD MAC  
KENNY G  
CUTTING CREW  
SWING OUT SISTER  
MICHAEL BOLTON

**WQHQ/Salisbury**  
Ken Medek  
BRUCE SPRINGSTEEN  
DREAM ACADEMY  
DOUBLE  
DIANA ROSS  
WARWICK & KASHIP  
LAURA BRANIGAN  
Hottest:  
ABC  
DAN FOGELBERG  
CARLY SIMON  
REO SPEEDWAGON  
FLEETWOOD MAC

**WTNY/Watertown**  
Jay Donovan  
BRUCE SPRINGSTEEN  
WARWICK & KASHIP  
MIAMI SOUND MACHI  
Hottest:  
ABC  
CARLY SIMON  
KENNY G  
DAN FOGELBERG  
FLEETWOOD MAC

**WEZC/Charlotte**  
Herring/Conway  
ELTON JOHN  
MICHAEL BOLTON  
Hottest:  
CUTTING CREW  
HEART  
KENNY G  
NYLONS  
SMOKEY ROBINSON

**WQHQ/Salisbury**  
Ken Medek  
BRUCE SPRINGSTEEN  
DREAM ACADEMY  
DOUBLE  
DIANA ROSS  
WARWICK & KASHIP  
LAURA BRANIGAN  
Hottest:  
ABC  
DAN FOGELBERG  
CARLY SIMON  
REO SPEEDWAGON  
FLEETWOOD MAC

**WEZC/Charlotte**  
Herring/Conway  
ELTON JOHN  
MICHAEL BOLTON  
Hottest:  
CUTTING CREW  
HEART  
KENNY G  
NYLONS  
SMOKEY ROBINSON

**3WM/Toledo**  
King/Matthews  
MILLIONS LIKE US  
KOO & THE GANG  
AL JARREAU  
FORCE MD'S  
MIAMI SOUND MACHI  
ELTON JOHN  
Hottest:  
SMOKEY ROBINSON  
WHITNEY HOUSTON  
DAN FOGELBERG  
ABC  
FLEETWOOD MAC

**WVBE/Sarasota**  
Lindsay/Lawrence  
MEDLEY & WARNES  
WARWICK & KASHIP  
WARWICK & KLUGH  
Hottest:  
GRATEFUL DEAD  
KENNY G  
FLEETWOOD MAC  
REO SPEEDWAGON  
SWING OUT SISTER

**WRMF/West Palm Beach**  
Dave Parke  
RICHARD CARPENTER  
BRUCE SPRINGSTEEN  
MILLIONS LIKE US  
Hottest:  
DAN FOGELBERG  
KENNY G  
FLEETWOOD MAC  
ABC  
CUTTING CREW

**U102/Knoxville**  
Hobbs/Trotter  
BRUCE SPRINGSTEEN  
ELTON JOHN  
WARWICK & KASHIP  
Hottest:  
RESTLESS HEART  
DAN FOGELBERG  
FLEETWOOD MAC  
KENNY G  
DEBBIE GIBSON

**WRKA/Louisville**  
Kenny/Crawford  
BRUCE SPRINGSTEEN  
KOO & THE GANG  
CARS  
WARWICK & KASHIP  
Hottest:  
ABC  
FLEETWOOD MAC  
LISA LISA  
WHITNEY HOUSTON  
ANITA BAKER

**WZNY/Augusta, GA**  
John Patrick  
WARWICK & KASHIP  
MICHAEL TOMLINSON  
Hottest:  
FLEETWOOD MAC  
KENNY G  
CUTTING CREW  
SWING OUT SISTER  
MICHAEL BOLTON

**WQHQ/Salisbury**  
Ken Medek  
BRUCE SPRINGSTEEN  
DREAM ACADEMY  
DOUBLE  
DIANA ROSS  
WARWICK & KASHIP  
LAURA BRANIGAN  
Hottest:  
ABC  
DAN FOGELBERG  
CARLY SIMON  
REO SPEEDWAGON  
FLEETWOOD MAC

**WTNY/Watertown**  
Jay Donovan  
BRUCE SPRINGSTEEN  
WARWICK & KASHIP  
MIAMI SOUND MACHI  
Hottest:  
ABC  
CARLY SIMON  
KENNY G  
DAN FOGELBERG  
FLEETWOOD MAC

**WEZC/Charlotte**  
Herring/Conway  
ELTON JOHN  
MICHAEL BOLTON  
Hottest:  
CUTTING CREW  
HEART  
KENNY G  
NYLONS  
SMOKEY ROBINSON

**WQHQ/Salisbury**  
Ken Medek  
BRUCE SPRINGSTEEN  
DREAM ACADEMY  
DOUBLE  
DIANA ROSS  
WARWICK & KASHIP  
LAURA BRANIGAN  
Hottest:  
ABC  
DAN FOGELBERG  
CARLY SIMON  
REO SPEEDWAGON  
FLEETWOOD MAC

**WTNY/Watertown**  
Jay Donovan  
BRUCE SPRINGSTEEN  
WARWICK & KASHIP  
MIAMI SOUND MACHI  
Hottest:  
ABC  
CARLY SIMON  
KENNY G  
DAN FOGELBERG  
FLEETWOOD MAC

**WEZC/Charlotte**  
Herring/Conway  
ELTON JOHN  
MICHAEL BOLTON  
Hottest:  
CUTTING CREW  
HEART  
KENNY G  
NYLONS  
SMOKEY ROBINSON

**KFSB/Joplin**  
Troy West  
LAURA BRANIGAN  
TIFFANY  
RICHARD MARX  
STEVE WINWOOD  
CARRIE MCDOWELL  
Hottest:  
ABC  
DAN FOGELBERG  
CARLY SIMON  
CUTTING CREW  
KENNY G

**WVBE/Sarasota**  
Lindsay/Lawrence  
MEDLEY & WARNES  
WARWICK & KASHIP  
WARWICK & KLUGH  
Hottest:  
GRATEFUL DEAD  
KENNY G  
FLEETWOOD MAC  
REO SPEEDWAGON  
SWING OUT SISTER

**WRMF/West Palm Beach**  
Dave Parke  
RICHARD CARPENTER  
BRUCE SPRINGSTEEN  
MILLIONS LIKE US  
Hottest:  
DAN FOGELBERG  
KENNY G  
FLEETWOOD MAC  
ABC  
CUTTING CREW

**U102/Knoxville**  
Hobbs/Trotter  
BRUCE SPRINGSTEEN  
ELTON JOHN  
WARWICK & KASHIP  
Hottest:  
RESTLESS HEART  
DAN FOGELBERG  
FLEETWOOD MAC  
KENNY G  
DEBBIE GIBSON

**WRKA/Louisville**  
Kenny/Crawford  
BRUCE SPRINGSTEEN  
KOO & THE GANG  
CARS  
WARWICK & KASHIP  
Hottest:  
ABC  
FLEETWOOD MAC  
LISA LISA  
WHITNEY HOUSTON  
ANITA BAKER

**WZNY/Augusta, GA**  
John Patrick  
WARWICK & KASHIP  
MICHAEL TOMLINSON  
Hottest:  
FLEETWOOD MAC  
KENNY G  
CUTTING CREW  
SWING OUT SISTER  
MICHAEL BOLTON

**WQHQ/Salisbury**  
Ken Medek  
BRUCE SPRINGSTEEN  
DREAM ACADEMY  
DOUBLE  
DIANA ROSS  
WARWICK & KASHIP  
LAURA BRANIGAN  
Hottest:  
ABC  
DAN FOGELBERG  
CARLY SIMON  
REO SPEEDWAGON  
FLEETWOOD MAC

**WTNY/Watertown**  
Jay Donovan  
BRUCE SPRINGSTEEN  
WARWICK & KASHIP  
MIAMI SOUND MACHI  
Hottest:  
ABC  
CARLY SIMON  
KENNY G  
DAN FOGELBERG  
FLEETWOOD MAC

# AC ADDS & HOTS

## FULL-SERVICE AC

### MOST ADDED

- ELTON JOHN (11)
- BRUCE SPRINGSTEEN (9)
- WARWICK & KASHIF (9)
- RICHARD CARPENTER (8)
- CUTTING CREW (4)
- KENNY G (4)
- KOOL & THE GANG (4)
- SWING OUT SISTER (4)
- MICHAEL BOLTON (3)
- DIANA ROSS (3)
- STEVE WINWOOD (3)

### HOTTEST

- DAN FOGELBERG (28)
- WHITNEY HOUSTON (27)
- CARLY SIMON (23)
- FLEETWOOD MAC (22)
- KENNY G (20)
- ABC (16)
- MICHAEL JACKSON (15)
- CUTTING CREW (12)
- SMOKEY ROBINSON (12)
- HUEY LEWIS (11)

## GOLD INTENSIVE

### MOST ADDED

- BRUCE SPRINGSTEEN (6)
- SWING OUT SISTER (6)
- KENNY G (3)
- AL JARREAU (3)
- ELTON JOHN (3)
- CUTTING CREW (2)
- GRATEFUL DEAD (2)
- MEDLEY & WARNES (2)
- RAY PARKER, JR. (2)
- STEVE WINWOOD (2)

### HOTTEST

- WHITNEY HOUSTON (17)
- FLEETWOOD MAC (14)
- ABC (13)
- MICHAEL JACKSON (13)
- SMOKEY ROBINSON (12)
- DAN FOGELBERG (10)
- KENNY G (9)
- HUEY LEWIS (9)
- CARLY SIMON (9)
- RESTLESS HEART (4)

### EAST

#### PARALLEL ONE

**WBEN/Buffalo**  
Hank Nevins  
Hottest:  
CUTTING CREW  
MICHAEL JACKSON  
WHITNEY HOUSTON  
FLEETWOOD MAC

**WGR/Buffalo**  
Mike Roszman  
Hottest:  
RICHARD CARPENTER  
FLEETWOOD MAC  
KENNY G  
CUTTING CREW  
DAN FOGELBERG  
SWING OUT SISTER

#### KDKA/Pittsburgh

Cheryl Morton  
none  
Hottest:  
HUEY LEWIS & THE SMOKEY ROBINSON  
WHITNEY HOUSTON  
MICHAEL JACKSON  
WPRO/Providence  
Tom Cuddy  
Hottest:  
SWING OUT SISTER  
MICHAEL BOLTON  
Hottest:  
SWING OUT SISTER  
KENNY G  
DAN FOGELBERG  
REO SPEEDWAGON  
CUTTING CREW  
FLEETWOOD MAC  
WMLA/Washington  
Eileen Griffin  
none  
Hottest:  
WARWICK & OSBORNE  
MEDLEY & WARNES  
STEVE WINWOOD  
RICHARD CARPENTER  
CUTTING CREW

#### PARALLEL TWO

**WICC/Bridgeport**  
Peters/Becker  
Hottest:  
STING  
MICHAEL JACKSON  
WHITNEY HOUSTON  
BRUCE SPRINGSTEEN  
BANANARAMA  
LISA LISA  
WCHS/Charleston  
Vic Marino  
Hottest:  
CARS  
STEVE WINWOOD  
DREAM ACADEMY  
SIMPLY RED  
BRUCE SPRINGSTEEN  
Hottest:  
ABC  
DAN FOGELBERG  
FLEETWOOD MAC  
KENNY G  
SWING OUT SISTER

#### PARALLEL THREE

**WTIC/Hartford**  
David Bernstein  
ELTON JOHN  
KANE GANG  
Hottest:  
FLEETWOOD MAC  
CARLY SIMON  
CUTTING CREW  
MICHAEL BOLTON  
WELI/New Haven  
Gross/McCormick  
Hottest:  
BRUCE SPRINGSTEEN  
ELTON JOHN  
RICHARD CARPENTER  
Hottest:  
AL JARREAU  
MICHAEL BOLTON  
SWING OUT SISTER  
FLEETWOOD MAC  
KENNY G  
WQY/Schenectady  
Brindley/Sgarata  
Kenny G  
Hottest:  
MICHAEL JACKSON  
SMOKEY ROBINSON  
WHITNEY HOUSTON  
WARWICK & OSBORNE  
DAN FOGELBERG

#### PARALLEL THREE

**WTKO/Ithaca**  
Clyde/Thornton  
none  
Hottest:  
WHITNEY HOUSTON  
CARLY SIMON  
DAN FOGELBERG  
FLEETWOOD MAC  
ABC  
WTRW/Morristown  
Emery/Boyle  
MILLIONS LIKE US  
STEVE WINWOOD  
LAURA BRANIGAN  
Hottest:  
ABC  
CARLY SIMON  
FLEETWOOD MAC  
CUTTING CREW  
SWING OUT SISTER

Seven stations did not report a playlist, therefore their rotations were frozen:  
KDKA/Pittsburgh  
KFI/Los Angeles  
KRMG/Tulsa  
KVEC/San Luis Obispo  
WBT/Charlotte  
WKYX/Paducah  
WTKO/Ithaca

### EAST

#### PARALLEL ONE

**WWMX/Baltimore**  
Don Kelley  
none  
Hottest:  
SMOKEY ROBINSON  
WHITNEY HOUSTON  
MICHAEL JACKSON  
ABC

#### WKSZ/Philadelphia

Mike Golby  
Kenny G  
AL JARREAU  
Hottest:  
WHITNEY HOUSTON  
SMOKEY ROBINSON  
MICHAEL JACKSON  
WARWICK & OSBORNE  
WASH/Washington  
Patrick/Quinn  
Hottest:  
MICHAEL JACKSON  
SMOKEY ROBINSON  
WHITNEY HOUSTON  
CARLY SIMON  
AL JARREAU

#### WWSW/Pittsburgh

Ray Wetzell  
FLEETWOOD MAC  
Kenny G  
ABC  
Hottest:  
LOS LOBOS  
WHITNEY HOUSTON  
MICHAEL JACKSON  
SMOKEY ROBINSON  
MIAMI SOUND MACHI  
WLTW/Washington  
Don Davis  
RICHARD CARPENTER  
ELTON JOHN  
RAY PARKER JR.  
SWING OUT SISTER  
Hottest:  
ABC  
FLEETWOOD MAC  
Kenny G  
WHITNEY HOUSTON  
BRUCE SPRINGSTEEN

#### PARALLEL TWO

**WYYY/Syracuse**  
Rich Lauber  
none  
Hottest:  
FLEETWOOD MAC  
ABC  
DAN FOGELBERG  
Kenny G

#### 28 Reporters

20 Current Reports  
Two stations reported a frozen playlist this week:  
WRAL/Raleigh  
WWMX/Baltimore

Six stations did not report a new playlist, therefore their rotations were frozen:  
2WD/Norfolk  
KBIG/Los Angeles  
KFMK/Houston  
WEZS/Richmond  
WLTQ/Milwaukee  
WSTF/Orlando

### SOUTH

#### PARALLEL TWO

**WGOW/Chattanooga**  
Garry Mac  
MIAMI SOUND MACHI  
ELTON JOHN  
RICHARD CARPENTER  
Hottest:  
ABC  
DAN FOGELBERG  
FLEETWOOD MAC  
GRATEFUL DEAD  
CARLY SIMON

#### WBT/Charlotte

Andy Bickle  
none  
Hottest:  
HUEY LEWIS & THE SMOKEY ROBINSON  
WHITNEY HOUSTON  
MICHAEL JACKSON  
Kenny G  
WBOQ/Orlando  
Dutch Schaffer  
none  
Hottest:  
DAN FOGELBERG  
Kenny G  
CUTTING CREW  
CARLY SIMON  
RESTLESS HEART

#### WHAS/Louisville

Bruce/Elvein  
Kenny G  
CARS  
BANANARAMA  
Hottest:  
ABC  
WHITNEY HOUSTON  
MICHAEL JACKSON  
SMOKEY ROBINSON  
DAN HILL  
WRVA/Richmond  
Gary King  
AL JARREAU  
MICHAEL BOLTON  
Hottest:  
DAN FOGELBERG  
Kenny G  
WHITNEY HOUSTON  
FLEETWOOD MAC  
CUTTING CREW

#### PARALLEL THREE

**WGBR/Goldsboro**  
Alan Hoover  
BOURGEOIS TAGG  
CARRIE MCDOWELL  
BRIDGE  
Hottest:  
CARLY SIMON  
Kenny G  
FLEETWOOD MAC  
CUTTING CREW  
SWING OUT SISTER  
WKYX/Paducah  
Cervell/Rivers  
none  
Hottest:  
WHITNEY HOUSTON  
DAN FOGELBERG  
ABC  
SMOKEY ROBINSON  
ANITA BAKER

51 Reporters  
42 Current Reports  
Two stations reported a frozen list this week:  
KTWO/Casper  
WHBC/Canton

#### WSTU/Stuart

Grant/Archer  
BRUCE SPRINGSTEEN  
WARWICK & KASHIF  
ELTON JOHN  
Hottest:  
DAN FOGELBERG  
ABC  
CARLY SIMON  
FLEETWOOD MAC  
Kenny G

### SOUTH

#### PARALLEL ONE

**WFOX/Atlanta**  
Dennis Winslow  
GRATEFUL DEAD  
SWING OUT SISTER  
Hottest:  
MICHAEL JACKSON  
WHITNEY HOUSTON  
LOS LOBOS  
SMOKEY ROBINSON

#### KMGG/Dallas

Bob De Lancy  
FLEETWOOD MAC  
REO SPEEDWAGON  
MICHAEL BOLTON  
AL JARREAU  
Hottest:  
CARLY SIMON  
DAN FOGELBERG  
HUEY LEWIS & THE SMOKEY ROBINSON  
WHITNEY HOUSTON  
KFMK/Houston  
John Stevens  
none  
Hottest:  
WHITNEY HOUSTON  
MICHAEL JACKSON  
SMOKEY ROBINSON  
ABC  
HUEY LEWIS & THE

#### WVLE/Miami

Moeri/Agony  
SWING OUT SISTER  
Hottest:  
HUEY LEWIS & THE SMOKEY ROBINSON  
Kenny G  
CUTTING CREW  
AL JARREAU  
2WD/Norfolk  
Gary King  
none  
Hottest:  
DEBBIE GIBSON  
STEVE WINWOOD  
SMOKEY ROBINSON  
U2  
EDDIE MONEY

#### PARALLEL TWO

**WVRV/Memphis**  
Bob Kaake  
CUTTING CREW  
FLEETWOOD MAC  
ANITA BAKER  
FLEETWOOD MAC  
DAN FOGELBERG  
ABC  
WUSA/Tampa  
Johnny Williams  
none  
Hottest:  
RESTLESS HEART  
WHITNEY HOUSTON  
ANITA BAKER  
FLEETWOOD MAC  
MICHAEL JACKSON

#### PARALLEL TWO

**WRAL/Raleigh**  
Michael Neff  
none  
Hottest:  
ABC  
GRATEFUL DEAD  
HUEY LEWIS & THE SMOKEY ROBINSON  
WHITNEY HOUSTON  
WEZS/Richmond  
Mike Ryan  
none  
Hottest:  
ABC  
RESTLESS HEART  
SMOKEY ROBINSON  
DAN FOGELBERG  
CARLY SIMON  
WSTF/Orlando  
Ballard/Kirkland  
none  
Hottest:  
WHITNEY HOUSTON  
MICHAEL JACKSON  
HUEY LEWIS & THE SMOKEY ROBINSON  
FLEETWOOD MAC

### MIDWEST

#### PARALLEL ONE

**58KRC/Cincinnati**  
Denny Nugent  
FLEETWOOD MAC  
DAN FOGELBERG  
Kenny G  
Hottest:  
MICHAEL JACKSON  
WHITNEY HOUSTON  
HUEY LEWIS & THE SMOKEY ROBINSON  
ABC  
WLWC/Cincinnati  
Dave Reinhart  
REO SPEEDWAGON  
Hottest:  
DAN FOGELBERG  
HUEY LEWIS & THE SMOKEY ROBINSON  
ABC  
SMOKEY ROBINSON

#### WTVN/Columbus

Evans/Lane  
CUTTING CREW  
Hottest:  
HUEY LEWIS & THE SMOKEY ROBINSON  
DAN FOGELBERG  
WHITNEY HOUSTON  
STEVE WINWOOD  
WTMJ/Milwaukee  
Debbie Hinkie  
WARWICK & KASHIF  
KOOL & THE GANG  
Hottest:  
FLEETWOOD MAC  
CARLY SIMON  
Kenny G  
DAN FOGELBERG  
AL JARREAU  
WCCO/Minneapolis  
Curt Lundgren  
LARRY CARLTON  
JENNIFER WARNES  
WARWICK & KASHIF  
Hottest:  
none

#### KMOX/St. Louis

Bob Osborne  
ELTON JOHN  
KOOL & THE GANG  
DAN FOGELBERG  
Kenny G  
CARLY SIMON  
WHITNEY HOUSTON  
AL JARREAU  
PARALLEL TWO  
WHBY/Appieton-Oakleaf  
Salim/St. John  
HERB ALPERT  
CARRIE MCDOWELL  
DIANA ROSS  
Hottest:  
DAN FOGELBERG  
RESTLESS HEART  
CARLY SIMON  
Kenny G  
CUTTING CREW  
WHBC/Canton  
Chambers/Dorn  
none  
Hottest:  
WHITNEY HOUSTON  
ANITA BAKER  
HUEY LEWIS & THE DAN FOGELBERG  
LOS LOBOS

#### WOOD/Grand Rapids

Skip Easick  
SWING OUT SISTER  
BRUCE SPRINGSTEEN  
RICHARD CARPENTER  
Hottest:  
FLEETWOOD MAC  
ABC  
DAN FOGELBERG  
RESTLESS HEART  
HUEY LEWIS & THE SMOKEY ROBINSON  
WIBA/Madison  
Doug Lane  
BEBE & CECE WINAN  
WARWICK & KASHIF  
Hottest:  
WHITNEY HOUSTON  
DAN FOGELBERG  
CARLY SIMON  
MICHAEL JACKSON  
WROK/Rockford  
Strassel/Garcia  
WARWICK & KASHIF  
BRUCE SPRINGSTEEN  
Hottest:  
RESTLESS HEART  
DAN FOGELBERG  
ABC

#### WSPD/Toledo

Fred Heller  
MADONNA  
CARS  
RAY PARKER JR.  
RICHARD CARPENTER  
MICHAEL JACKSON  
Hottest:  
DAN FOGELBERG  
CARLY SIMON  
ABC  
GRATEFUL DEAD  
WHITNEY HOUSTON  
KRMG/Tulsa  
Joe Riddie  
none  
Hottest:  
WHITNEY HOUSTON  
MICHAEL JACKSON  
WARWICK & OSBORNE  
PARALLEL THREE  
WCIU/Carbondale  
Rich Bird  
LOS LOBOS  
LEVERT  
CARLY SIMON  
Hottest:  
REO SPEEDWAGON  
LOS LOBOS  
FLEETWOOD MAC  
SMOKEY ROBINSON  
WHISPERS

#### WJBC/Bloomington

Munson/Salowitz  
ELTON JOHN  
BRUCE SPRINGSTEEN  
RAY PARKER JR.  
KOOL & THE GANG  
PAUL JANZ  
WARWICK & KASHIF  
Hottest:  
Kenny G  
CUTTING CREW  
AL JARREAU  
MICHAEL BOLTON  
SWING OUT SISTER  
WASK/Lafayette  
Keith Harris  
DIANA ROSS  
Hottest:  
CARLY SIMON  
RESTLESS HEART  
MICHAEL BOLTON  
Kenny G  
AL JARREAU

### MIDWEST

#### PARALLEL ONE

**WLTT/Cincinnati**  
Key/Zerhusen  
BRUCE SPRINGSTEEN  
CARS  
AL JARREAU  
Hottest:  
DAN FOGELBERG  
ABC  
FLEETWOOD MAC  
CARLY SIMON  
Kenny G  
WLTW/Detroit  
Pat Holiday  
ANKA & MIGNES  
MEDLEY & WARNES  
LAURA BRANIGAN  
Hottest:  
WHITNEY HOUSTON  
CUTTING CREW  
Kenny G  
SWING OUT SISTER  
RAY PARKER JR.

#### WLTQ/Milwaukee

Bobby Irwin  
none  
Hottest:  
RESTLESS HEART  
WHITNEY HOUSTON  
STEVE WINWOOD  
MICHAEL JACKSON  
CARLY SIMON  
PARALLEL TWO  
WENS/Indianapolis  
Gray/Eagan  
SWING OUT SISTER  
MEDLEY & WARNES  
ROGERS & MILSAP  
Hottest:  
CARLY SIMON  
RESTLESS HEART  
ANITA BAKER  
FLEETWOOD MAC  
REO SPEEDWAGON

#### KUDL/Kansas City

Brian Casey  
GRATEFUL DEAD  
BEBE & CECE WINAN  
BRUCE SPRINGSTEEN  
Kenny G  
Hottest:  
SMOKEY ROBINSON  
DAN FOGELBERG  
WARWICK & OSBORNE  
DAN HILL  
WHITNEY HOUSTON

#### PARALLEL ONE

**KBIL/Los Angeles**  
Edwards/Verdery  
none  
Hottest:  
CARLY SIMON  
CUTTING CREW  
BEBE & CECE WINAN  
AL JARREAU  
KCCW/Portland  
Bill Minckler  
ELTON JOHN  
BRUCE SPRINGSTEEN  
MICHAEL TOMLINSON  
WHITNEY HOUSTON  
SWING OUT SISTER  
ABC  
DAN FOGELBERG  
Kenny G

#### PARALLEL TWO

**KRTR/Honolulu**  
Austin Vail  
WARWICK & KASHIF  
Hottest:  
ABC  
SWING OUT SISTER  
Kenny G  
FLEETWOOD MAC  
HIROSBIMA  
KMZQ/Las Vegas  
Tim Maravilla  
none  
Hottest:  
BRUCE SPRINGSTEEN  
ELTON JOHN  
DONNA SUMMER  
RAY PARKER JR.  
MIAMI SOUND MACHI  
Hottest:  
FLEETWOOD MAC  
WHITNEY HOUSTON  
MICHAEL JACKSON  
REO SPEEDWAGON  
KXOA/Sacramento  
Tom Graye  
BRUCE SPRINGSTEEN  
Hottest:  
MICHAEL JACKSON  
HUEY LEWIS & THE DAN FOGELBERG  
FLEETWOOD MAC  
ABC  
PARALLEL TWO  
BRUCE SPRINGSTEEN  
SWING OUT SISTER  
MICHAEL TOMLINSON  
STEVE WINWOOD  
Hottest:  
SMOKEY ROBINSON  
MICHAEL JACKSON  
HUEY LEWIS & THE ABC  
FLEETWOOD MAC

### WEST

#### PARALLEL ONE

**KHOW/Denver**  
Murphy Huston  
Kenny G  
Hottest:  
DAN FOGELBERG  
WHITNEY HOUSTON  
HUEY LEWIS & THE MICHAEL JACKSON  
RESTLESS HEART  
KOY/Phoenix  
Gary McCurtie  
MICHAEL BOLTON  
LARRY CARLTON  
DONNA SUMMER  
BEBE & CECE WINAN  
GORDON LIGHTFOOT  
RICHARD CARPENTER  
Hottest:  
STEVE WINWOOD  
SMOKEY ROBINSON  
WARWICK & OSBORNE  
MICHAEL JACKSON  
WHITNEY HOUSTON  
HUEY LEWIS & THE DAN FOGELBERG

#### KFVL/Los Angeles

Kan Kohl  
none  
Hottest:  
WHITNEY HOUSTON  
BARBRA STREISAND  
BARBRA STREISAND  
AL JARREAU  
RONSTADT & INGRAM  
KEX/Portland  
Gardner/Patterson  
none  
Hottest:  
DAN FOGELBERG  
WHITNEY HOUSTON  
MICHAEL JACKSON  
SMOKEY ROBINSON  
WARWICK & OSBORNE  
KQW/Portland  
Lakefield/Trom  
BRUCE SPRINGSTEEN  
Hottest:  
FLEETWOOD MAC  
Kenny G  
CUTTING CREW  
GRATEFUL DEAD  
CARLY SIMON

#### KSU/Salt Lake City

Danny Jaesop  
DIANA ROSS  
Hottest:  
DAN FOGELBERG  
WHITNEY HOUSTON  
HUEY LEWIS & THE CARLY SIMON  
Kenny G  
KFMB/San Diego  
Mark Larson  
ELTON JOHN  
KOOL & THE GANG  
WARWICK & KASHIF  
Hottest:  
DAN FOGELBERG  
CARLY SIMON  
ABC  
FLEETWOOD MAC  
Kenny G  
KJR/Seattle  
Rick Scott  
WARWICK & KASHIF  
ELTON JOHN  
SWING OUT SISTER  
Hottest:  
WHITNEY HOUSTON  
DAN FOGELBERG  
FLEETWOOD MAC

#### PARALLEL TWO

**KKOB/Albuquerque**  
Fritch/Schreiber  
ELTON JOHN  
CUTTING CREW  
ROSANNE CASH  
Hottest:  
WHITNEY HOUSTON  
LOS LOBOS  
MICHAEL JACKSON  
CARLY SIMON  
RESTLESS HEART  
KBOI/Boise  
Dr. Drew Harold  
ELTON JOHN  
BRUCE SPRINGSTEEN  
Hottest:  
FLEETWOOD MAC  
ABC  
Kenny G  
WHITNEY HOUSTON  
HUEY LEWIS & THE SMOKEY ROBINSON  
KUGN/Eugene  
O'Brien/James  
BRUCE SPRINGSTEEN  
Hottest:  
CARLY SIMON  
DAN FOGELBERG  
ABC  
CUTTING CREW  
SWING OUT SISTER

#### PARALLEL THREE

**KSSK/Honolulu**  
Paul Holt  
SWING OUT SISTER  
Hottest:  
RESTLESS HEART  
DAN FOGELBERG  
MICHAEL JACKSON  
ANITA BAKER  
CARLY SIMON  
KFWO/Anchorage  
Bradley/Ford  
CUTTING CREW  
WARWICK & KASHIF  
STEVE WINWOOD  
Hottest:  
FLEETWOOD MAC  
Kenny G  
ABC  
CARLY SIMON  
REO SPEEDWAGON

#### KTWO/Casper

Bob Young  
none  
Hottest:  
WHITNEY HOUSTON  
CARLY SIMON  
WYLLONS  
SIMPLY RED  
MIAMI SOUND MACHI  
KVEC/San Luis Obispo  
Diane King  
none  
Hottest:  
MICHAEL JACKSON  
FLEETWOOD MAC  
CARLY SIMON  
WHITNEY HOUSTON  
SMOKEY ROBINSON

## SUMMARY

Dan Fogelberg ends Whitney Houston's three-week run as FSA's Hottest. Michael Jackson cools; Fleetwood Mac catches fire; and Elton John picks up four West stations fronting FSA's Most Added. The Boss locks up four West adds, flying Swing Out Sister for #1 Most Added honors. Houston-Jackson's six-week reign as GI's Hottest ends as Jackson erodes and Fleetwood Mac remains #1 on R&R's MI chart. Closest Alternative consensus picks: Doc Powell (WLNR & KBLX) and Kitaro (KLRS & WBMW). The WAVE and KKSJ report limited adds.

## ALTERNATIVE AC

#### WLNR/Chicago

Dee Handley  
ANGELA WINBUSH & RON ISLEY "Hello"  
DIANE REEVES "Never"  
WHITNEY HOUSTON "You're Still"  
DOC POWELL "Going On"  
BULLOCK & JARREAU "Send"  
Hottest:  
ANITA BAKER "World"  
GLENN JONES "Begin"  
ANGELA WINBUSH "Angel"  
MICHAEL JACKSON "Liberian"  
ALEXANDER O'NEAL "Sunshine"

#### KTWV/Los Angeles

Cody/Brodie  
LEE RITENOUR "Asa"  
"Widml"  
"Portrait"  
"Shades"  
"Runaway"  
Hottest:  
BASIA "Astrud"  
RUBAJA & HERNANDEZ "Puerto"  
SCHONERTZ & SCOTT "Wishing"  
SWING OUT SISTER "Communion"  
SUZANNE CIANI "Velocity"

#### KLSF/San Francisco

Fairstein/Francis  
SADAO WATANABE "Pastral"  
Hottest:  
CHET ATKINS "My Song"  
SUZANNE CIANI "Velocity"  
HIRUSHI "See"  
SPYRO GRAYA "Del Corazon"  
MICHAEL TOMLINSON "Sunlight"

#### WBMW/Washington

Sebastiani/Corpe  
KITARO "Moonance"  
"Light"  
MILLIONS LIKE US "Heart"  
"Heaven"  
"What"  
VAN MORRISON "Queen"  
"Did Ya"  
JOHN KAIZAN NEPTUNE "Raff"  
PUCKFAIR "3 by 4"  
"Dots"  
ICEHOUSE "Man"  
PAUL RUSSO "Morning"  
Hottest:  
BASIA "Astrud"  
STEVE KINDLER "Leeward"  
SCHONERTZ & SCOTT "Wishing"  
TINGSTAD, RUMBEL & LANZ "Woodlands"  
CHECKFIELD "Distant"

**People, people  
Can you hear the sound  
From every village and every town**



# “SHOWDOWN AT BIG SKY”

# ROBBIE ROBERTSON

**The long-awaited CD pro in your hands now**



GEFFEN  
RECORDS

Produced by Daniel Lanois and Robbie Robertson Executive Producer: Gary Gersh Associate Producer and Engineer: Jim Scott Mixed by Bob Clearmountain Management: Nick Wechsler

# R&R NATIONAL AIRPLAY AOR TRACKS®

## NEW ARTISTS

### Albums

Reports

- 1 **BODEANS/Outside Looking In** (Slash/Reprise) . . . . . 97
- 2 **J. DAVIS & JUNCTION/Kick The Wall** (QMI Music/MCA) . . . . . 94
- 3 **BRANDOS/Honor Among Thieves** (Relativity) . . . . . 93
- 4 **NORTHERN PIKES/Big Blue Sky** (Virgin) . . . . . 82
- 5 **BOURGEOIS TAGG/YoYo** (Island) . . . . . 61
- 6 **ECHO & THE BUNNYMEN/Echo & The Bunnymen** (Sire/WB) . . . . . 30
- 7 **SILENT RUNNING/Walk On Fire** (Atlantic) . . . . . 23
- 8 **GUADALCANAL DIARY/2x4** (Elektra) . . . . . 20
- 9 **MARC JORDAN/Talking Through Pictures** (RCA) . . . . . 16
- 10 **LIONS & GHOSTS/Velvet Kiss...** (EMI-Manhattan) . . . . . 15

### Tracks

- 1 **BODEANS/Only Love** (Slash/Reprise) . . . . . 96
- 2 **J. DAVIS & JUNCTION/Kick The Wall** (QMI Music/MCA) . . . . . 94
- 3 **BRANDOS/Gettysburg** (Relativity) . . . . . 92
- 4 **NORTHERN PIKES/Things I Do For Money** (Virgin) . . . . . 81
- 5 **NEW ORLEANS RADIATORS/Like Dreamers Do** (Epic) . . . . . 62
- 6 **BOURGEOIS TAGG/I Don't Mind At All** (Island) . . . . . 61
- 7 **MSG/Gimme Your Love** (Capitol) . . . . . 57
- 8 **GREAT WHITE/Lady Red Light** (Capitol)\* . . . . . 49
- 9 **MASON RUFFNER/Red Hot Lover** (CBS Associated)\* . . . . . 48
- 10 **PAUL CARRACK/Don't Shed A Tear** (Chrysalis) . . . . . 37

New Artists are those who have never had an AOR Breaker. Tracks with asterisks are from albums which have already been Breakers and thus no longer appear among the albums listed.

### 166 REPORTS

Three Weeks	Two Weeks	Last Week		Reports/Adds	Power	Heavy	Medium	
—	—	2	1	<b>BRUCE SPRINGSTEEN/Brilliant Disguise</b> (Columbia)	159+/7	72+	148+	11-
3	1	1	2	<b>PINK FLOYD/Learning To Fly</b> (Columbia) *	157=/1	75+	148+	9-
—	—	4	3	<b>YES/Love Will Find A Way</b> (Atco)	153+/5	58+	137+	15-
8	6	3	4	<b>R.E.M./The One I Love</b> (IRS/MCA) *	158-/0	44+	126+	32-
9	8	7	5	<b>DEF LEPPARD/Animal</b> (Mercury/PG)	133-/1	25=	101=	30-
4	4	5	6	<b>AEROSMITH/Dude (Looks Like A Lady)</b> (Geffen)	126-/2	39-	103-	22=
21	15	12	7	<b>CARS/Strap Me In</b> (Elektra)	139+/10	9+	79+	55-
5	5	6	8	<b>RUSH/Force Ten</b> (Mercury/PG)	120-/0	23-	89-	27-
17	12	11	9	<b>WHITESNAKE/Is This Love</b> (Geffen)	126+/3	24=	86+	38-
24	16	14	10	<b>JOHN C. MELLENCAMP/Hard Times For An Honest...</b> (Mercury/PG)	126+/7	17+	82+	43-
—	22	19	11	<b>JETHRO TULL/Steel Monkey</b> (Chrysalis)	135+/7	5+	58+	71-
38	26	20	12	<b>RUSH/Time Stand Still</b> (Mercury/PG)	134+/12	2=	56+	69+
—	25	18	13	<b>LYNYRD SKYNYRD/Truck Drivin' Man</b> (MCA)	134+/4	6+	54+	78-
40	20	15	14	<b>PINK FLOYD/One Slip</b> (Columbia)	125+/8	1-	49+	72+
18	14	16	15	<b>HOOTERS/Satellite</b> (Columbia)	127-/3	9+	60+	55-
20	17	17	16	<b>MELVIN JAMES/Why Won't You Stay</b> (MCA)	135-/2	3-	47+	80-
30	21	21	17	<b>TIMOTHY B. SCHMIT/Boys Night Out</b> (MCA)	136+/5	6+	34+	97-
31	29	23	18	<b>AEROSMITH/Rag Doll</b> (Geffen)	120+/5	5+	42+	74+
1	2	8	19	<b>JOHN COUGAR MELLENCAMP/Paper In Fire</b> (Mercury/PG)	81-/0	28-	70-	8-
10	9	10	20	<b>INSIDERS/Ghost On The Beach</b> (Epic)	107-/0	4-	45-	57-
—	37	31	21	<b>MICK JAGGER/Throwaway</b> (Columbia)	104+/21	3+	42+	59+
—	43	30	22	<b>ICEHOUSE/Crazy</b> (Chrysalis)	130+/16	1-	25+	86+
2	3	9	23	<b>CARS/You Are The Girl</b> (Elektra)	84-/0	20-	67-	12-
33	31	29	24	<b>SQUEEZE/Hourglass</b> (A&M)	108+/8	7+	40+	58-
DEBUT	▶	25	25	<b>STING/We'll Be Together</b> (A&M)	105 /102	4	33	61
DEBUT	▶	26	26	<b>YES/Rhythm Of Love</b> (Atco)	92 /90	0	36	54
11	10	13	27	<b>MICK JAGGER/Let's Work</b> (Columbia)	81-/0	12-	49-	30-
7	7	22	28	<b>RICHARD MARX/Should've Known Better</b> (EMI-Manhattan)	74-/0	16-	51-	20-
25	23	25	29	<b>GLEN BURTNIK/Follow You</b> (A&M)	101-/1	2-	25-	65-
6	11	24	30	<b>GRATEFUL DEAD/Hell In A Bucket</b> (Arista)	69-/2	5-	39-	26-
15	18	27	31	<b>FLEETWOOD MAC/Little Lies</b> (WB)	68-/1	11-	43-	22-
28	24	28	32	<b>BILLY IDOL/Mony Mony (Live)</b> (Chrysalis)	72-/0	5-	27-	37-
42	36	34	33	<b>KISS/Crazy Crazy Nights</b> (Mercury/PG)	96+/5	3+	13+	60+
43	38	36	34	<b>BRANDOS/Gettysburg</b> (Relativity)	92+/4	1=	11+	62+
—	56	44	35	<b>BODEANS/Only Love</b> (Slash/Reprise)	96+/24	0=	12+	63+
37	41	40	36	<b>JOHN COUGAR MELLENCAMP/Cherry Bomb</b> (Mercury/PG)	66+/9	3+	29+	35+
—	—	48	37	<b>ROGER HODGSON/You Make Me Love You</b> (A&M)	84+/22	0=	17+	58+
48	39	35	38	<b>LOS LOBOS/Come On, Let's Go</b> (Slash/WB)	73+/13	2-	17-	52+
—	46	38	39	<b>PINK FLOYD/On The Turning Away</b> (Columbia) *	59+/5	0=	23+	31-
—	—	53	40	<b>JETHRO TULL/Farm On The Freeway</b> (Chrysalis)	67+/25	0-	16+	46+
13	27	33	41	<b>U2/Where The Streets Have No Name</b> (Island)	48-/1	10-	34-	12-
—	60	51	42	<b>JIMMY DAVIS &amp; JUNCTION/Kick The Wall</b> (QMI Music/MCA)	94+/24	0-	5+	52+
45	44	41	43	<b>DEF LEPPARD/Hysteria</b> (Mercury/PG) *	58+/4	1-	23+	32+
DEBUT	▶	44	44	<b>STEVE WINWOOD/Valerie</b> (Island/WB)	71+/38	1=	10+	54+
—	54	50	45	<b>NORTHERN PIKES/Things I Do For Money</b> (Virgin)	81+/12	0-	6+	51+
59	49	46	46	<b>CRUZADOS/Small Town Love</b> (Arista)	73+/6	0=	6+	50-
DEBUT	▶	47	47	<b>SAMMY HAGAR/Eagles Fly</b> (Geffen)	66+/51	4+	14+	48+
—	59	52	48	<b>HEART/Wait For An Answer</b> (Capitol)	58+/9	1+	13+	41+
57	48	49	49	<b>PINK FLOYD/The Dogs Of War</b> (Columbia)	47+/3	2+	18+	26-
12	13	26	50	<b>LOVERBOY/Notorious</b> (Columbia)	55-/0	2-	18-	31-
DEBUT	▶	51	51	<b>BOURGEOIS TAGG/I Don't Mind At All</b> (Island)	61+/30	0=	5+	41+
36	35	37	52	<b>CUTTING CREW/I've Been In Love Before</b> (Virgin)	40-/0	7=	23-	17-
22	30	39	53	<b>MR. MISTER/Something Real (Inside Me/Inside You)</b> (RCA)	38-/1	5-	22-	14-
DEBUT	▶	54	54	<b>NEW ORLEANS RADIATORS/Like Dreamers Do</b> (Epic)	62+/27	0=	3+	39+
55	—	57	55	<b>JOHN COUGAR MELLENCAMP/The Real Life</b> (Mercury/PG)	35+/3	1+	17+	13-
41	40	43	56	<b>OUTFIELD/Bangin' On My Heart</b> (Columbia)	55-/0	0=	7-	34-
DEBUT	▶	57	57	<b>MSG/Gimme Your Love</b> (Capitol)	57+/18	0=	1=	30+
34	34	42	58	<b>PETE BARDENS/In Dreams</b> (Cinema/Capitol)	39-/0	2=	8-	22-
19	19	32	59	<b>SAMMY HAGAR/Returning Home</b> (Geffen)	30-/1	1-	12-	18-
—	57	59	60	<b>GRATEFUL DEAD/West L.A. Fadeaway</b> (Arista)	35-/2	0=	9-	23=

\* keeps a bullet due to continued growth.

## BREAKERS®

**MICK JAGGER**  
Throwaway (Columbia)  
63% of our reporters on it.

**STING**  
We'll Be Together (A&M)  
63% of our reporters on it.

**BEAT FARMERS**

**"HOLLYWOOD HILLS"**

**Already On:**

WXRT KPEZ  
WQFM WFYV  
KBCO WIMZ  
KGB KRIX  
KOME WIXV  
WDHA WKGR  
CHEZ KQDS  
WEZX WMAD  
WAQY KMOD  
KLBK KICT

**And More!**

**From The Album**  
**"THE PURSUIT OF HAPPINESS"**

**MCA RECORDS CURB RECORDS**

# R&R NATIONAL AIRPLAY

## AOR ALBUMS

166 REPORTS

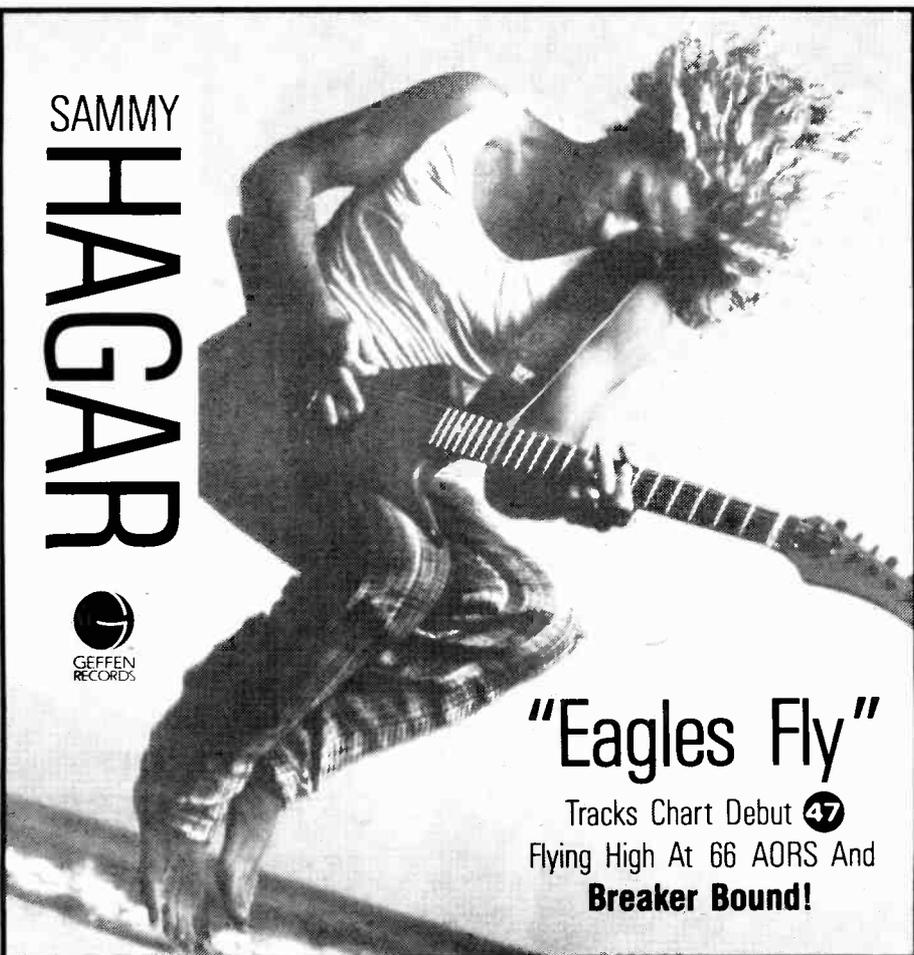
OCTOBER 2, 1987

Three Weeks  
Two Weeks  
Last Week

Reports/Adds Power Heavy Medium

- |              |    |    |    |  |                                      |
|--------------|----|----|----|--|--------------------------------------|
| 3            | 2  | 1  | 1  | <b>PINK FLOYD</b> /A Momentary Lapse Of Reason (Columbia)        |                                      |
| 1            | 1  | 2  | 2  | <b>JOHN COUGAR MELLENCAMP</b> /The Lonesome Jubilee (Mercury/PG) |                                      |
| <b>DEBUT</b> |    |    |    | 3  | <b>YES</b> /Big Generator (Atco)     |
| 2            | 3  | 3  | 4  | <b>CARS</b> /Door To Door (Elektra)                              |                                      |
| 7            | 5  | 5  | 5  | <b>RUSH</b> /Hold Your Fire (Mercury/PG)                         |                                      |
| 5            | 4  | 4  | 6  | <b>AEROSMITH</b> /Permanent Vacation (Geffen)                    |                                      |
| 9            | 9  | 8  | 7  | <b>R.E.M.</b> /Document (IRS/MCA)                                |                                      |
| —            | 8  | 6  | 8  | <b>MICK JAGGER</b> /Primitive Cool (Columbia)                    |                                      |
| 6            | 7  | 7  | 9  | <b>DEF LEPPARD</b> /Hysteria (Mercury/PG)                        |                                      |
| —            | 17 | 11 | 10 | <b>JETHRO TULL</b> /Crest Of A Nave (Chrysalis)                  |                                      |
| 8            | 10 | 9  | 11 | <b>WHITESNAKE</b> /Whitesnake (Geffen)                           |                                      |
| —            | —  | 14 | 12 | <b>LYNYRD SKYNYRD</b> /Legend (MCA)                              |                                      |
| 15           | 13 | 13 | 13 | <b>HOOTERS</b> /One Way Home (Columbia)                          |                                      |
| 4            | 6  | 10 | 14 | <b>GRATEFUL DEAD</b> /In The Dark (Arista)                       |                                      |
| 19           | 18 | 16 | 15 | <b>MELVIN JAMES</b> /The Passenger (MCA)                         |                                      |
| 27           | 20 | 17 | 16 | <b>TIMOTHY B. SCHMIT</b> /Timothy B (MCA)                        |                                      |
| 12           | 12 | 12 | 17 | <b>INSIDERS</b> /Ghost On The Beach (Epic)                       |                                      |
| —            | —  | 24 | 18 | <b>ICEHOUSE</b> /A Man Of Colours (Chrysalis)                    |                                      |
| —            | 26 | 21 | 19 | <b>SQUEEZE</b> /Babylon And On (A&M)                             |                                      |
| 11           | 11 | 15 | 20 | <b>RICHARD MARX</b> /Richard Marx (EMI-Manhattan)                |                                      |
| 23           | 21 | 19 | 21 | <b>GLEN BURTNICK</b> /Heroes And Zeros (A&M)                     |                                      |
| 14           | 15 | 18 | 22 | <b>SAMMY HAGAR</b> /I Never Said Goodbye (Geffen)                |                                      |
| 22           | 23 | 25 | 23 | <b>HEART</b> /Bad Animals (Capitol)                              |                                      |
| —            | —  | 26 | 24 | <b>KISS</b> /Crazy Nights (Mercury/PG)                           |                                      |
| 10           | 16 | 20 | 25 | <b>U2</b> /The Joshua Tree (Island)                              |                                      |
| 18           | 19 | 23 | 26 | <b>FLEETWOOD MAC</b> /Tango In The Night (WB)                    |                                      |
| —            | —  | 34 | 27 | <b>BODEANS</b> /Outside Looking In (Slash/Reprise)               |                                      |
| 34           | 33 | 28 | 28 | <b>BRANDOS</b> /Honor Among Thieves (Relativity)                 |                                      |
| <b>DEBUT</b> |    |    |    | 29   | <b>ROGER HODGSON</b> /Hai Hai (A&M)  |
| 31           | 31 | 27 | 30 | <b>LA BAMBA</b> /Soundtrack (Slash/WB)                           |                                      |
| —            | —  | 39 | 31 | <b>JIMMY DAVIS &amp; JUNCTION</b> /Kick The Wall (QMI Music/MCA) |                                      |
| 25           | 29 | 32 | 32 | <b>GREAT WHITE</b> /Once Bitten (Capitol)                        |                                      |
| —            | 38 | 37 | 33 | <b>NORTHERN PIKES</b> /Big Blue Sky (Virgin)                     |                                      |
| 13           | 14 | 22 | 34 | <b>LOVERBOY</b> /Wildside (Columbia)                             |                                      |
| 29           | 35 | 36 | 35 | <b>CRUZADOS</b> /After Dark (Arista)                             |                                      |
| 21           | 24 | 29 | 36 | <b>MR. MISTER</b> /Go On (RCA)                                   |                                      |
| <b>DEBUT</b> |    |    |    | 37   | <b>BOURGEOIS TAGG</b> /YoYo (Island) |
| 30           | 30 | 30 | 38 | <b>CUTTING CREW</b> /Broadcast (Virgin)                          |                                      |
| 33           | 32 | 33 | 39 | <b>OUTFIELD</b> /Bangin' (Columbia)                              |                                      |
| 36           | —  | —  | 40 | <b>BEAT FARMERS</b> /The Pursuit Of Happiness (Curb/MCA)         |                                      |

"Learning" (157)	"Slip" (125)	"Turning" (59)	159-0	75+	149+	10-
"Hard" (126)	"Paper" (81)	"Bomb" (66)	157-0	48-	140-	16+
"Love" (153)	"Rhythm" (92)	"Generator" (28)	156 /7	58	137	17
"Strap" (139)	"Girl" (84)	"Double" (25)	163+/3	29-	126-	35+
"Time" (134)	"Force" (120)	"Lock" (19)	150= /1	24-	109-	36+
"Dude" (126)	"Rag" (120)	"Jury" (7)	145- /0	43-	116-	27+
"One" (158)	"End" (13)	"Finest" (5)	158- /0	44+	126+	32-
"Throwaway" (104)	"Work" (81)	"Say" (26)	157- /0	16+	84-	70+
"Animal" (133)	"Hysteria" (58)	"Excitable" (18)	137- /0	28+	108=	27-
"Steel" (135)	"Farm" (67)	"Jump" (12)	152+ /7	5+	63+	82-
"Love" (126)	"Here" (17)	"Bad" (2)	134= /1	29-	96+	36-
"Truck" (134)	"Georgia" (8)	"Simple" (6)	137+ /4	6+	54+	81-
"Satellite" (127)	"Karla" (5)	"Johnny B" (4)	129- /3	10+	62+	56-
"Hell" (69)	"West" (35)	"Push" (25)	98- /3	12-	48-	42+
"Why" (135)			135- /2	3-	47+	80-
"Boys" (136)	"Don't" (2)	"Night" (1)	137+ /5	6+	35+	97-
"Ghost" (107)	"Candy" (3)	"Price" (1)	108- /0	4-	45-	57-
"Crazy" (130)	"Electric" (4)	"Kingdom" (4)	133+ /18	1-	26+	87+
"Hourglass" (108)	"Prisoner" (4)	"853-5937" (4)	110+ /8	7+	40+	59-
"Should've" (74)	"Mercy" (4)	"Don't" (2)	78- /1	16-	52-	22-
"Follow" (101)	"Heard" (2)	"Spinning" (2)	104- /1	2-	25-	67-
"Eagles" (66)	"Returning" (30)	"Give" (3)	87- /9	5=	24-	59+
"Wait" (58)	"Who" (16)	"Girl" (9)	81+ /7	9=	27+	50=
"Crazy" (96)	"Reason" (3)	"No" (1)	97+ /6	3+	13+	62+
"Where" (48)	"Country" (9)	"Bullet" (4)	57- /1	11-	40-	15-
"Lies" (68)	"Everywhere" (2)	"Wonders" (1)	68- /1	11-	43-	23-
"Only" (96)	"Lonely" (1)	"Ballad" (1)	97+ /24	0=	12+	63+
"Gettysburg" (92)	"Nothing" (1)		93+ /4	1=	11+	63+
"Make" (84)	"Place" (2)	"Magazine" (2)	88 /25	0	17	61
"Come On" (73)	"La Bamba" (1)	"Framed" (1)	73+ /13	2-	17-	52+
"Kick" (94)	"Shoe" (1)	"Rockin'" (1)	94+ /24	0-	5+	52+
"Light" (49)	"Rock" (27)	"Never" (1)	74+ /13	4=	10-	40+
"Things" (81)	"Jackie T" (2)	"House" (1)	82+ /11	1-	7+	50+
"Notorious" (55)	"Love" (11)	"Walkin'" (3)	66- /2	2-	19-	36-
"Small" (73)	"Bed" (3)	"Ride" (1)	77+ /6	0=	6+	52-
"Something" (38)	"Stand" (3)	"Power" (2)	41- /1	5-	24-	14-
"Don't" (61)	"Pencil" (2)	"15" (1)	61 /30	0	5	41
"Been" (40)			40- /0	7=	23-	17-
"Bangin'" (55)	"Surrender" (3)	"Since" (2)	58- /0	0=	8-	35-
"Hollywood" (35)	"Light" (8)	"Make" (2)	43+ /8	2=	5-	26+



**SAMMY HAGGAR**

**"Eagles Fly"**

Tracks Chart Debut **47**  
Flying High At 66 AORS And  
**Breaker Bound!**

GEFFEN RECORDS

## BREAKERS.

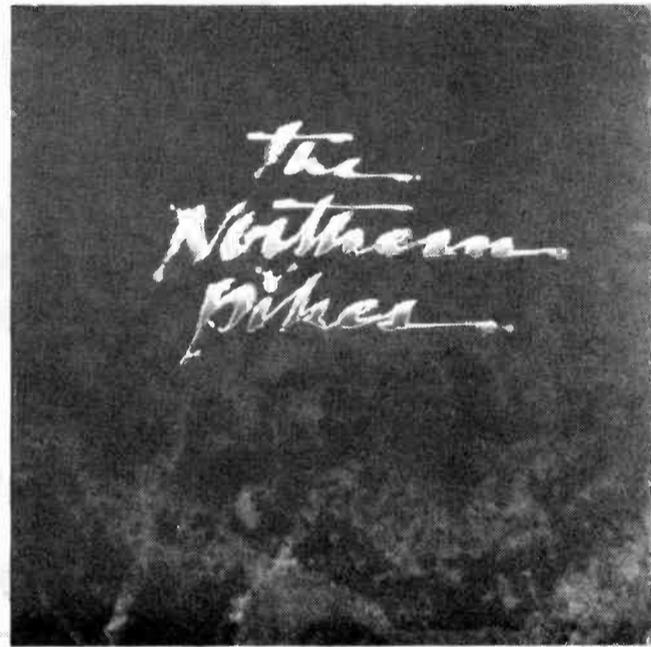
**YES**  
Big Generator (Atco)  
94% of our reporters on it.

## NEW & ACTIVE

- MASON RUFFNER "Gypsy Blood" (CBS Associated) 48/4 (50/10)**  
Adds: WPHYX, WOUR, KQWB, WKLT. Heavy 2: WHCN, WPLR. Medium 23 including WNEW, KLOS, KUPD, KISW, KXRX, WHEB, WLAV, KILO, WIZN, WRKI.
- SAGA "Wildest Dreams" (Atlantic) 39/12 (27/16)**  
Adds including WDVE, WNOR, KBPI, CFOX, WDHA, WEZX, WDIJ, WRDU, KEZO, KRNA. Powers 1. Heavy 2: Q107, KGRQ. Medium 27 including WHJY, DC101, KYYS, WQFM, WRQK, KGGO, WLAV, KMOD, KICT, KILO, KFMZ, KOZZ.
- CALL "Into The Woods" (Elektra) 33/3 (33/4)**  
Adds: KLOS, KDKB, WZEW. Heavy 4 including WNOR, 91X, KEZE. Medium 14 including KBCO, KUPD, KGB, KOME, KSJO, WDHA, WHEB, KDJK, KQWB, KFMF.
- MICHAEL BOLTON "The Hunger" (Columbia) 32/12 (20/19)**  
Adds including WNEW, WHJY, WQFM, KBPI, KUPD, WZZO, WCCC, KJOT, WWWV, KRNA, KFMZ. Powers 1. Heavy 1: WPLR. Medium 15 including WLLZ, KQRS, WHCN, WLAV, KNX, KATP, WMRY, KGRQ, KFMF.
- ECHO & THE BUNNYMEN "Echo & The Bunnymen" (Sire/WB) 30/4 (28/5)**  
Adds: WHJY, KATP, WWWV, KGRQ. Powers 2. Heavy 8: WLIR, WXRT, KROQ, 91X, CFNY, WHFS, WFNX, WXXP. Medium 15 including KTXQ, KLLO, KBCO, WBYR, WDHA, WIOQ, WHEB, WEZX, KPOI, KTYD.
- SILENT RUNNING "Walk On Fire" (Atlantic) 23/11 (12/12)**  
Adds: WMMR, WKLC, WDHA, WTPA, WBRU, WHTF, WFYV, WZEW, KLPX, WRKI, WMRY. Heavy 1: KBPI. Medium 8 including WNEW, WQFM, KRQR, WEZX, KATP, KZOO.
- LITTLE AMERICA "Little America" (Geffen) 22/5 (19/8)**  
Adds: KOME, KMOD, KMBY, KEZE, KQWB. Heavy 0. Medium 14 including WNOR, KISW, WRFX, WIMZ, KATT, KICT, KJOT, KATP, WAOR, WMRY.
- MOTLEY CRUE "Girls, Girls, Girls" (Elektra) 21/5 (16/6)**  
Adds: KUPD, KROR, WIMZ, WZZO, KOZZ. Heavy 2: KNAC, KTAL. Medium 11 including WDVE, KTXQ, WYNF, KAZY, KGB, WHCN, KNCN, KISS, KILO.
- GUADALCANAL DIARY "2x4" (Elektra) 20/7 (12/5)**  
Adds: WXRT, WDHA, WTPA, KLB, WMAD, WXXP, WMRY. Heavy 2 including KPEZ. Medium 8 including WKLS, 91X, WIMZ, WHFS, KATP.
- DIO "Dream Evil" (WB) 17/1 (18/4)**  
Adds: WLNZ. Heavy 0. Medium 11 including WHJY, WQFM, KDKB, WHCN, KLAQ, WLAV, KMOD, KFMG, KNAC, KATP.
- MARC JORDAN "Talking Through Pictures" (RCA) 16/1 (17/2)**  
Adds: KMOD. Powers 1. Heavy 2: KTCZ, KGRQ. Medium 8: KBCO, KFOG, WPLR, WEZX, WLAV, WLNZ, WRKI, KFMF.

Continued on Page 78

# ADVICE



## “Bang Your Head”

**LOLITA POP**  
From the LP  
*Lolita Pop*  
Produced by  
S t e f a n  
G l a u m a n n .

*AOR New & Active At . . .*

WXRT	WIZN
KBCO	KATP
KROQ	KRNA
WDHA	KQWB
WTPA	WMRY
KZEL	KZOQ
WHFS	KTYD

## “The Things I Do For Money”

New Artist Album & Track #4  
Albums **33**  
Tracks **45**

*On Over 80 AORS. including . . .*

**NORTHERN PIKES**  
From the LP  
*Big Blue Sky*  
Produced by  
Rick Hutt and  
Fraser Hill.

WLIR	WXRT
WNEW	WQFM
WHJY	KQRS
KTXQ	KBCO
KZEW	KLOS
WGTR	91X
WNOR	KGB
WYNF	KRQR



## R&amp;R NATIONAL AIRPLAY

## AOR TRACKS

## MOST ADDED

STING/Together (102)  
YES/Rhythm (90)  
SAMMY HAGAR/Eagles (51)  
STEVE WINWOOD/Valerie (38)  
PAUL CARRACK/Tear (34)  
TOMMY SHAW/Thing (33)  
BOURGEOIS TAGG/Mind (30)  
N.O. RADIATORS/Dreamers (27)  
JETHRO TULL/Farm (25)

## HOTTEST

PINK FLOYD/Learning (75)  
BRUCE SPRINGSTEEN/Brilliant (72)  
YES/Find (58)  
R.E.M./One (44)  
AEROSMITH/Dude (39)  
J.C. MELLENCAMP/Paper (28)  
DEF LEPPARD/Animal (25)  
WHITESNAKE/This (24)  
RUSH/Force (23)  
CARS/Girl (20)

## CHART CLIMBERS

## BODEANS "Only Love" (Slash/Reprise) 96/24 (72/9)

Adds including WKLS, KLOL, KYYS, WPYX, WCCC, WHEB, WPDH, WAQY, WAAF, WKRR. Heavy 12 including WXRT, WQFM, KAZY, WAPL, KQWB, KFMQ. Medium 63 including WBAB, WNEW, WHJY, KTXQ, WNOR, WLUP, KBCO, KUPD, 91X, KFOG. Moves 44-35.

## KISS "Crazy Crazy Nights" (Mercury/PolyGram) 96/5 (91/3)

Adds including WNOR, WHTF, KPOI, WWTR, KFMZ. Heavy 13 including KUPD, KRQX, WKLC, WDHA, KISS, KNAC, KQWB. Medium 60 including WBAB, WNEW, WOVE, WKLS, KLOL, WYFN, WLLZ, KSHE, KAZY, KBPI. Moves 34-33.

## JIMMY DAVIS &amp; JUNCTION "Kick The Wall" (QMI Music/MCA) 94/24 (70/18)

Adds including KLOL, WSHE, WNOR, WLQV, WQFM, KQRS, KZAP, KGB, KOME, WCCC. Heavy 5: KBPI, KXRX, WEGR, WRUF, KQWB. Medium 52 including DC101, WLLZ, KDKB, KUPD, KFOG, KISW, WHEB, WOUR, KLB, WKRR. Moves 51-42.

## YES "Rhythm Of Love" (Atco) 92/90 (2/2)

Adds including WQFM, KDKB, KZAP, KGB, KFOG, KRQR, KOME, KXRX, WPYX, WZZO. Heavy 36 including WMMR, WOVE, WYFN, WXRT, WEBN, WLLZ, KSHE, KAZY, KBCO, KUPD. Medium 54 including WNEW, DC101, WKLS, KTXQ, KZEW, KLOL, WSHE, WNOR, WLQV, KYYS. Debuts at # 26.

## BRANDOS "Gottsbury" (Relativity) 92/4 (89/8)

Adds including WMMR, KYYS, KATT, KLPX. Heavy 11 including WNOR, KXRX, WPYX, WTPA, WHCN, WHEB, KMBY, WHFS, WIZN, KQWB. Medium 62 including WBAB, WNEW, DC101, KTXQ, KLOL, WSHE, WYFN, WXRT, WLQV, WLLZ. Moves 36-34.

## ROGER HODGSON "You Make Me Love You" (A&amp;M) 84/22 (63/59)

Adds including WIYY, WKLS, KTXQ, WNOR, WLUP, KXRX, WCCC, KLAQ, WDIZ, WWWV. Heavy 17 including KFOG, WZZO, WAQY, KLB, WKDF, WWCT, WGIR, KRNA, KFMQ, KWHL. Medium 58 including WNEW, WLLZ, KYYS, WQFM, KSHE, KZAP, KGB, WPYX, WPDH, WCMF. Moves 48-37.

## NORTHERN PIKES "Things I Do For Money" (Virgin) 81/12 (69/11)

Adds including KGB, KSJO, KMJX, WIXV, KATT, KFMG, KZRR, WRKI, WGIR, KWHL. Heavy 6 including WPLR, CHEZ, CFNY, KPEZ, WFNX, KQWB. Medium 51 including WNEW, WHJY, KTXQ, WGTR, WNOR, WXRT, WQFM, KQRS, KBCO, KLOS. Moves 50-45.

## LOS LOBOS "Come On, Let's Go" (Slash/WB) 73/13 (70/8)

Adds including WIYY, KRSP, WHTF, WRFK, WIMZ, WKQQ, KGGO, KICT, KJOT, KFMZ. Heavy 17 including WNEW, KBCO, KROQ, 91X, KGB, KOME, WCCC, WWCT, WRKI, WGIR. Medium 52 including WBAB, WMMR, WNOR, WXRT, WLLZ, KLOS, KISW, WZZO, WHEB, WOUR. Moves 35-38.

## CRUZADOS "Small Town Love" (Arista) 73/6 (72/7)

Adds: WKFM, WZYC, WYFY, KPOI, WKLT, KGRQ. Heavy 6: KQRS, KROQ, KGB, KPEZ, KQWB, KWHL. Medium 50 including WNEW, WSHE, WNOR, WXRT, WQFM, KBCO, KLOS, KUPD, 91X, KOME. Remains at #46.

## STEVE WINWOOD "Valerie" (Island/WB) 71/38 (33/33)

Adds including WNEW, WOVE, DC101, WKLS, WYFN, WLUP, WLQV, KLB, KFOG, WPYX. Heavy 10 including WEBN, KINK, WZZO, WTPA, WEZ, WWTR, KRNA, WZZO. Medium 54 including WBAB, WHJY, KTXQ, KLOL, WSHE, KQRS, WAAF, WIMZ, WDIZ, KILQ. Debuts at #44.

## JETHRO TULL "Farm On The Freeway" (Chrysalis) 67/25 (40/19)

Adds including WNEW, WHJY, KDKB, WOUR, WRDU, WIXV, WLAV, KATT, KEZO, KILQ. Heavy 16 including WOVE, WXRT, KQRS, KBCO, KFOG, KRQR, WPYX, WWWV, KFMQ, KWHL. Medium 46 including WMMR, KTXQ, KLOL, WYFN, WQFM, KZAP, WPDH, WCMF, KLB, KLB. Moves 53-40.

## SAMMY HAGAR "Eagles Fly" (Geffen) 66/51 (15/5)

Adds including KSHE, KRQR, KOME, WAQY, KLB, KISS, WRQK, KGGO, WXKE, WLAV. Heavy 14 including WLLZ, WRIF, KUPD, WCMF, WIMZ, WAPL. Medium 48 including WHJY, KYYS, WQFM, KGB, WAAF, WKDF, WDIZ, WWCT, WIZN, KRNA. Debuts at #47.

## JOHN COUGAR MELLENCAMP "Cherry Bomb" (Mercury/PolyGram) 66/9 (57/7)

Adds: KXRX, KPEZ, WRFK, WIMZ, WXKE, KDJ, KEZE, KZOO, KTYD. Heavy 29 including WOVE, WLUP, WXRT, KUPD, KRQR, WPYX, WZZO, WCMF, WOUR, WKQQ. Medium 35 including WBAB, WKLS, KLOL, WGTR, WNOR, WLQV, WQFM, WRDU, WIXV, WRQK. Moves 40-36.

## NEW ORLEANS RADIATORS "Like Dreamers Do" (Epic) 62/27 (36/36)

Adds including WHJY, KTXQ, WSHE, WLLZ, KQRS, KOME, WHEB, WAAF, WKQQ, WAPL. Heavy 3: WTPA, WPLR, KPEZ. Medium 39 including WNEW, WKLS, KBCO, KRQR, KISW, WPYX, WOUR, WDIZ, WXKE, KATT. Debuts at #54.

## BOURGEOIS TAGG "I Don't Mind At All" (Island) 61/30 (31/31)

Adds including WYFN, WLQV, KFOG, WHEB, KEZO, KMOD, KJOT, KDJ, WRKI, WWWV. Heavy 5: KROQ, KSJO, WPLR, KPEZ, KTCZ. Medium 41 including WBAB, WNEW, KYYS, KBCO, KZAP, KOME, WOUR, KLB, WKRR, WKQQ. Debuts at #51.

## PINK FLOYD "On The Turning Away" (Columbia) 59/5 (57/11)

Adds: KBAT, WMAD, KOMP, WBLM, KSOY. Heavy 23 including WNEW, WLUP, WXRT, WEBN, WLLZ, KUPD, KGB, KRQR, WHEB, WIMZ. Medium 31 including WBAB, KTXQ, KLOL, WLQV, KZAP, KXRX, WOUR, WRXL, WTUE, KQDS. Moves 38-39.

## HEART "Wait For An Answer" (Capitol) 58/9 (50/8)

Adds: WLLZ, KOME, WTPA, WRFK, KMJX, WZEW, WDIZ, WKGR, WGIR. Heavy 13 including KLOL, KRQX, KGB, WHCN, KPEZ, KWIC, KFMG, WMRQ, WIZN, KQWB. Medium 41 including WBAB, DC101, KYYS, WQFM, KISW, WPYX, WHEB, WAQY, KLAQ, KATT. Moves 52-48.

## DEF LEPPARD "Hysteria" (Mercury/PolyGram) 58/4 (54/3)

Adds: KRIX, KBAT, WXKE, WIOT. Heavy 23 including KTXQ, WEBN, WLLZ, KQRS, KUPD, KRQR, WPYX, KLAQ, KISS, WAPL. Medium 32 including WKLS, KLOL, WGTR, WLQV, WQFM, KDKB, KGB, WPDH, WIXV, WRQK. Moves 41-43.

## MSG "Gimme Your Love" (Capitol) 57/18 (40/39)

Adds including WIYY, KLOL, KAZY, KGB, WAPL, WLAV, KICT, WRUF, KFMQ, KOZZ. Heavy 1: KNAC. Medium 30 including WNEW, KTXQ, KSHE, KBPI, KDKB, KUPD, KOME, WHEB, WAAF. Debuts at #57.

## PINK FLOYD "The Dogs Of War" (Columbia) 47/3 (46/4)

Adds: WYFY, WMAD, KEZE. Heavy 18 including WNEW, WMMR, WOVE, KFOG, KRQR, WLAV, KPOI, KNAC, WWWV, KFMQ. Medium 26 including WKLS, KLOL, WGTR, WSHE, WNOR, KOME, WPYX, WAAF, WDIZ. Remains at #49.

## JOHN COUGAR MELLENCAMP "The Real Life" (Mercury/PolyGram) 35/3 (34/0)

Adds including WHCN, KSOY. Heavy 17 including WYFN, KBPI, KUPD, KZAP, KRQR, KISS, WAPL, WLAV, WFBQ, KMOD. Medium 13 including Q107, KTXQ, KLOS, WAAF, KBAT, WRDU, WRQK, WWCT, KICT, KOZZ. Moves 57-55.

## NEW &amp; ACTIVE

## GREAT WHITE "Lady Red Light" (Capitol) 49/13 (36/10)

Adds including WKLS, WLLZ, WQFM, KRQR, WYFY, WEGR, WIOT, KQWB, KWHL, KOZZ. Heavy 0. Medium 27 including KAZY, KBPI, KUPD, WCCC, WAQY, WAAF, KISS, WLAV, KATT, KILQ.

## MASON RUFFNER "Red Hot Lover" (CBS Associated) 48/4 (49/12)

Adds: WPYX, WOUR, KQWB, WKLT. Heavy 2: WHCN, WPLR. Medium 23 including WNEW, KLOS, KUPD, KISW, KXRX, WHEB, WLAV, KILQ, WIZN, WRKI.

## SAGA "Only Time Will Tell" (Atlantic) 39/12 (27/16)

Adds including WOVE, WNOR, KBPI, CFOX, WDHA, WEZX, WDIZ, WRDU, KEZO, KRNA. Powers 1. Heavy 2: Q107, KGRQ. Medium 27 including WHJY, DC101, KYYS, WQFM, WRQK, KGGO, WLAV, KMOD, KICT, KILQ.

## PAUL CARRACK "Don't Shed A Tear" (Chrysalis) 37/34 (3/1)

Adds including KRQR, CHEZ, WRDU, KILQ, KDJ, WIZN, WRKI, KRNA, KTYD. Heavy 4: KAZY, KBPI, WPLR, KPEZ. Medium 21 including WNEW, WOVE, WKLS, WLVQ, KBCO, WKRR, WIMZ, WXKE, WLAV, WFBQ.

## BEAT FARMERS "Hollywood Hills" (Curb/MCA) 35/10 (26/11)

Adds including WQFM, WEZX, KLB, WYFY, WIMZ, WIXV, KQDS, WHFS, WRUF, KOZZ. Heavy 2 including KBCO. Medium 21 including WXRT, KGB, KOME, KMOD, KJOT, KEZE, WGIR, WWWV, KQWB, KTYD.

## TOMMY SHAW "No Such Thing" (Atlantic) 33/33 (0/0)

Adds including WIYY, WQFM, KRQX, KZAP, KRQR, WHCN, WEZX, KICT, KRNA, KWHL. Heavy 2: KAZY, WAOR. Medium 20 including WLLZ, KUPD, WPYX, WIMZ, KISS, KGGO, KATT, KMOD, KILQ, KQWB.

## CALL "In The River" (Elektra) 32/3 (33/4)

Adds: KDKB, WZEW, WRKI. Heavy 4 including WNOR, 91X, KEZE. Medium 14 including KBCO, KUPD, KGB, KOME, KSJO, WDHA, WHEB, KDJ, KQWB, KFMF.

## MICHAEL BOLTON "Gina" (Columbia) 30/12 (18/18)

Adds including WNEW, WHJY, WQFM, KBPI, KUPD, WZZO, WCCC, KJOT, WWWV, KRNA. Powers 1. Heavy 1: WPLR. Medium 14 including WLLZ, KQRS, WHCN, WLAV, KATP, WMRV, KGRQ, KFMF.

## U2 "Silver &amp; Gold" (Island) 29/11 (18/4)

Adds: WLLZ, KBCO, KRQR, KSJO, WTPA, WHEB, WAQY, CFNY, WIZN, WGIR, WRUF. Heavy 8 including KROQ, 91X, WFNX, WMRV. Medium 18 including WBAB, WQFM, KGB, WRDU, WRQK, KDJ, WWWV.

## YES "Big Generator" (Atco) 28/27 (2/2)

Adds including KDKB, WBRU, WKFM, WOUR, WEGR, WZEW, WLNZ, KICT, KDJ, KOZZ. Heavy 8: KZEW, KSHE, KRQR, KOME, KSJO, KFMG, WGIR, WMRV. Medium 18 including WKLS, KTXQ, WNOR, KYYS, WPYX, WAQY, WRXL, WRQK, WXKE, KATT.

## ECHO &amp; THE BUNNYMEN "Lips Like Sugar" (Sire/WB) 26/4 (21/4)

Adds: WHJY, KATP, WWWV, KGRQ. Powers 2. Heavy 8 including WLIR, WXRT, KROQ, 91X, CFNY, WHFS, WFNX, WXXP. Medium 13 including KTXQ, KLOL, KBCO, WBYP, WDHA, WIOQ, WHEB, WEZX, KPOI, KTYD.

## MICK JAGGER "Say You Will" (Columbia) 26/2 (26/7)

Adds: KDJ, KOZZ. Powers 1. Heavy 5: CHOM, KBCO, WMAD, KKCY, WMRV. Medium 19 including WNEW, WOVE, KLOL, WLUP, WQFM, 91X, WRDU, WRQK, KICT, WRKI.

## CARS "Double Trouble" (Elektra) 25/5 (23/5)

Adds: WOVE, KLOL, KRIX, WRDU, KISS. Heavy 5 including WKLS, KRQR, KLB, WWWV. Medium 19 including WNEW, WQFM, KGB, WAAF, WRQK, KMOD, KICT, KILQ, KDJ, KOZZ.

## SILENT RUNNING "Sanctuary" (Atlantic) 23/11 (12/12)

Adds including WMMR, WKLC, WDHA, WTPA, WBRU, WHTF, WYFY, WZEW, KLPX, WRKI. Heavy 1: KBPI. Medium 8 including WNEW, WQFM, KRQR, WEZX, KATP, KZOO.

## LITTLE AMERICA "You Were Right" (Geffen) 22/5 (19/8)

Adds including KOME, KMOD, KMBY, KEZE. Heavy 0. Medium 14 including WNOR, WRFK, WIMZ, KATT, KICT, KJOT, KATP, KQWB, WAOR, WMRV.

## YES "Shoot High Aim Low" (Atco) 21/21 (0/0)

Adds including WZEW, KBER, WWTR. Heavy 8: WMMR, WOVE, WXRT, KUPD, KFOG, WPLR, WRKI, WGIR. Medium 13 including WNEW, Q107, KTXQ, KLOL, KGB, WEGR, WDIZ, WRDU, KQDS, WLAV.

## GUADALCANAL DIARY "Litany (Life Goes On)" (Elektra) 20/7 (12/5)

Adds including WXRT, WDHA, KLB, WMAD, WXXP, WMRV. Heavy 2 including WTPA, KPEZ. Medium 8 including WKLS, 91X, WIMZ, WHFS, KATP.

## RUSH "Lock And Key" (Mercury/PolyGram) 19/1 (18/1)

Adds including Q107. Heavy 5 including WZEW, KSJO, WHCN, WBLM. Medium 14 including WKLS, KTXQ, KLOL, WNOR, KOME, WIXV, WRQK, KEZO, KICT, KOZZ.

## DEF LEPPARD "Excitable" (Mercury/PolyGram) 18/3 (16/0)

Adds: Q107, WFBQ, KWHL. Heavy 4 including WOVE, KTXQ, WHCN, KRIX. Medium 12 including WKLS, KLOL, WRDU, WIXV, WRQK, WLNZ, KICT, KDJ, KDJ, WKLT.

## MOTLEY CRUE "You're All I Need" (Elektra) 16/6 (10/7)

Adds: KUPD, KRQR, WHCN, WIMZ, WZZO, KOZZ. Heavy 2 including KNAC, KATL. Medium 6 including KNAC, KISS, KILQ.

## LOVE &amp; ROCKETS "No New Tale To Tell" (Big Time/RCA) 15/7 (8/7)

Adds including KBCO, 91X, WDHA, WBRU, KWIC, KPOI. Powers 1. Heavy 3 including WLIR, KROQ, WXXP. Medium 5 including WHFS, WFNX, KATP.

## LIONS &amp; GHOSTS "Contradiction" (EMI-Manhattan) 15/4 (11/7)

Adds: KBPI, KGB, WMAD, KSOY. Heavy 1: KROQ. Medium 9 including WLLZ, KYYS, 91X, WKLC, KCAL, KATP, KQWB.

## MARC JORDAN "This Independence" (RCA) 15/1 (16/2)

Adds: KMOD. Powers 1. Heavy 1: KTCZ. Medium 8 including KBCO, KFOG, WPLR, WEZX, WLAV, WLNZ, WRKI, KFMF.

## DIO "When A Woman Cries" (WB) 15/1 (15/4)

Adds: WLNZ. Heavy 0. Medium 10 including WHJY, WQFM, WHCN, KLAQ, WLAV, KMOD, KFMG, KNAC, KATP.

## DREAM ACADEMY "Indian Summer" (Reprise) 14/14 (0/0)

Adds including WZYC, WHFS, WFNX, WIZN, KRNA, KZOO. Heavy 0. Medium 8: WNEW, KINK, WTPA, WBRU, KTCZ, KNX, WMRQ, KGRQ.

## STRANGEWAYS "Only A Fool" (RCA) 14/3 (12/3)

Adds: WQFM, WAPL, WZZO. Heavy 0. Medium 8 including WLLZ, KBPI, WEZX, KATP, KSOY, WAOR, KZOO.

## LOLITA POP "Bang Your Head" (Virgin) 14/2 (12/3)

Adds including WXRT. Heavy 1: KROQ. Medium 7: KBCO, WTPA, KZEL, WHFS, KATP, KQWB, KTYD.

## AOR ALBUMS

## MOST ADDED

BOURGEOIS TAGG (30)  
ROGER HODGSON (25)  
BODEANS (24)  
JIMMY DAVIS & JUNCTION (24)  
ICEHOUSE (18)  
GREAT WHITE (13)  
LA BAMB (13)  
MICHAEL BOLTON (12)  
SAGA (12)  
NORTHERN PIKES (11)  
SILENT RUNNING (11)

## HOTTEST

PINK FLOYD (75)  
YES (58)  
J.C. MELLENCAMP (48)  
R.E.M. (44)  
AEROSMITH (43)  
CARS (29)  
WHITESNAKE (29)  
DEF LEPPARD (28)  
RUSH (24)  
MICK JAGGER (16)  
RICHARD MARX (16)

## NEW &amp; ACTIVE

Continued from Page 76

## VAN MORRISON "Poetic Champions Compose" (Mercury/PolyGram) 15/9 (0/0)

Adds including WIOQ, WHFS, WMRQ, WLAV, WMAD, KBCO, KKCY, KGRQ. Heavy 3: WXRT, KTCZ, KINK. Medium 10 including KFOG, Q107.

## LIONS &amp; GHOSTS "Velvet Kiss, Lick Of The Lime" (EMI-Manhattan) 15/4 (11/7)

Adds: KBPI, KGB, WMAD, KSOY. Heavy 1: KROQ. Medium 9 including WLLZ, KYYS, 91X, WKLC, KCAL, KATP, KQWB.

## dB'S "The Sound Of Music" (IRS/MCA) 15/0 (16/2)

Heavy 3: KPEZ, WMAD, WHFS. Medium 8 including WXRT, WHCN, WBRU, WIMZ, WLNZ, WFNX, KATP.

## STRANGEWAYS "Native Sons" (RCA) 14/3 (12/3)

Adds: WQFM, WAPL, WZZO. Heavy 0. Medium 8 including WLLZ, KBPI, WEZX, KATP, KSOY, WAOR, KZOO.

## LOLITA POP "Lolita Pop" (Virgin) 14/2 (12/3)

Adds: WXRT, KBCO. Heavy 1: KROQ. Medium 7 including WTPA, WHFS, KATP, KQWB, KTYD.

## CHARLIE DANIELS BAND "Powder Keg" (Epic) 14/1 (13/2)

Adds: WKRR. Heavy 1: WKDF. Medium 6: WKLS, KSHE, KOME, WIMZ, KMOD, KGRQ.

# REGIONAL AIR ACTIVITY

**PLAYLISTS** — An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rotation.

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:

'A' — Record is newly reported or additional tracks have been added.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

**PARALLELS** — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +

Parallel Two: 200,000 - 1,000,000

Parallel Three: under 200,000

Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel.

## EAST

### PARALLEL ONE

#### WYTY/Baltimore (301) 889-0098

VP: TOM EVANS  
MD: CHRIS BERRY

#### Heavy

AEROSMITH  
DISORDERLIES  
CARS  
JOHN COUGAR MELLEN(M)  
FLEETWOOD MAC  
BILLY IDOL  
PINK FLOYD(M)  
BRUCE SPRINGSTEEN

#### Medium

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Light

STING  
AEROSMITH  
RUSH  
BRANDOS  
R.E.M.  
GLENN BURTNICK  
INSIDERS  
LA BAMBA  
LOVERBOY  
LYNYRD SKYNYRD  
R.E.M.  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### WMMR/Philadelphia (215) 561-0933

VP: TED UTZ  
MD: ERIN RILEY

#### Heavy

GRATEFUL DEAD  
ROOTERS  
JOHN COUGAR MELLEN  
U2  
WHITESNAKE  
ICEHOUSE  
LA BAMBA  
CARS  
HEART  
MICK JAGGER  
BRUCE SPRINGSTEEN  
YES  
FLEETWOOD MAC

#### Medium

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Light

STING  
AEROSMITH  
RUSH  
BRANDOS  
R.E.M.  
GLENN BURTNICK  
INSIDERS  
LA BAMBA  
LOVERBOY  
LYNYRD SKYNYRD  
R.E.M.  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### WLRN/Long Island (516) 485-9200

VP/PRG: DENIS McRAMAR  
APD: LARRY "THE DUCK"

#### Heavy

R.E.M.  
ECHO & THE BUNNYME  
SMITHS  
LOVE & THE BUNNYME  
RUBIN & THE BUNNYME  
RAMONES  
GENE LOVES JEZEBEL  
U2  
CURE  
NEW ORDER  
BELOUIS SOME  
JULIE BROWN  
PET SHOP BOYS  
CARS  
LA BAMBA  
SQUEEZE  
PSYCHEDELIC FURS  
NICK JAGGER  
ICEHOUSE  
BODEANS  
BLACK  
REPLACEMENTS  
IT'S IMMATERIAL  
BOLSHOI  
U2  
DEPECHE MODE  
YELLOW  
BILLY IDOL  
MOTO NIXON & SKID  
DAVID BOWIE  
STING

#### Medium

DUKES OF STRATOSP  
LOWEY IS AN EYESO  
RAILWAY CHILDREN  
CURIOSITY KILLED  
ALICE IN CHAIN  
SILENCERS  
PETE DINKEL  
DANNY WILSON  
BACK TO THE BEACH(L)  
WARREN ZEVON  
PAUL KELLY  
SUZANNE VEGA  
HOODOO GURUS  
ERASURE  
T'PAU  
SISTERS OF MERCY  
Light

#### Light

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

DEF LEPPARD  
GRATEFUL DEAD  
ROOTERS  
INSIDERS  
NICK JAGGER  
MELVIN JAMES  
JETHRO TULL  
R.E.M.  
LYNYRD SKYNYRD  
WHITESNAKE  
RUSH  
PETE BARDENS  
BODEANS  
ROGER HODGSON  
ICEHOUSE  
LA BAMBA  
M&G  
TIMOTHY B. SCHMIT  
TOMMY STAM

#### Other

REGIONAL AIR ACTIVITY

SOUTH (Continued)

KLOL/Houston (713) 526-6855

Heavy AEROSMITH(M) DEF LEPPARD(M) RUSH(M) MICK JAGGER(M) HEART(M) GRATEFUL DEAD(M) PINK FLOYD(M) WHITESNAKE(L) BRUCE SPRINGSTEEN YES(M) Light STING R.E.M. MEDIUM CURE INSIDERS TIMOTHY B. SCHMIT JON BUTCHER JETHRO TULL CARS(L) MELVIN JAMES BRANDOS JOHN COUGAR MELLEN(L) STEVE WINWOOD ICEHOUSE KISS a STING a JIMMY DAVIS ECHO & THE BUNNYME LYNRD SKYNYRD HOOTERS Light a BODEANS a MSG

WGTR/Miami (305) 759-4311

PD: BILL WISE MD: BEARMAN (FROZEN) Heavy AEROSMITH(M) DEF LEPPARD(M) GRATEFUL DEAD BILLY IDOL INSIDERS MICK JAGGER MELVIN JAMES RICHARD MARX JOHN COUGAR MELLEN(M) PINK FLOYD(M) R.E.M. RUSH(M) WHITESNAKE YES Medium CARS HOOTERS JETHRO TULL NORTHERN PIKES TIMOTHY B. SCHMIT GLEN BURTNICK ICEHOUSE

PARALLEL TWO

KPEZ/Austin (512) 478-6900

PD: BRENT CLANTON MD: DOC PHILLIPS Heavy R.E.M. JOHN COUGAR MELLEN JOE ZLY BRUCE SPRINGSTEEN YES MICK JAGGER GUADALCANAL DIARY JETHRO TULL a BOURGEOIS TAGG BODEANS RADIATORS X TIMOTHY B. SCHMIT NICK JAGGER LYNRD SKYNYRD CRUZADOS OMAR & THE HOWLERS INSIDERS JOHN ASTLEY CARS NORTHERN PIKES BEARS HEART ROGER WATERS DB'S a PAUL CARRACK Light a BLUESBUSTERS a GREAT WHITE a MSG

KLBZ-FM/Austin (512) 474-6543

OM: CLARK RYAN PD: JEFF CARROLL Heavy R.E.M. PINK FLOYD AEROSMITH(L) DEF LEPPARD BRUCE SPRINGSTEEN ROGER HODGSON JETHRO TULL(M) LYNRD SKYNYRD JOHN COUGAR MELLEN RUSH(M) TIMOTHY B. SCHMIT SQUEEZE ROGER WATERS MICK JAGGER CARS GRATEFUL DEAD Medium a STING Light a BEAT FARMERS a GUADALCANAL DIARY a SAMMY HAGAR

KWIC/Beaumont (409) 842-2210

PD: DAVID PERRY APD: TIM KELLEY Heavy PINK FLOYD(M) R.E.M. (M) CARS WHITESNAKE AEROSMITH GLEN BURTNICK BRUCE SPRINGSTEEN LYNRD SKYNYRD JETHRO TULL(M) DEF LEPPARD MELVIN JAMES OUTFIELD YES(M) HEART HOOTERS AEROSMITH(M) TIMOTHY B. SCHMIT CARS(M) MICK JAGGER a TOMMY SHAW a SAMMY HAGAR(L) a LOVE & ROCKETS a PAUL CARRACK

WZYC/Coastal North Carolina (919) 728-2019

PD: J.T. STEVENS MD: ROBYN MUTCHLER Heavy PINK FLOYD(M) BRUCE SPRINGSTEEN R.E.M. (L) FLEETWOOD MAC YES WHITESNAKE CARS(M) JOHN COUGAR MELLEN(M) LYNRD SKYNYRD(L) CUTTING CREW JETHRO TULL(L) HOOTERS INSIDERS MICK JAGGER(M) DEF LEPPARD RUSH a STING(L) a PAUL CARRACK Light a CRUZADOS a TOMMY SHAW a DREAM ACADEMY a DON DIXON a BOURGEOIS TAGG

KNCN/Corpus Christi (512) 289-1000

OM: GENE OLSON PD/MD: TIM PARKER Heavy AEROSMITH PINK FLOYD(M) BRUCE SPRINGSTEEN YES RICHARD MARX RUSH DEF LEPPARD(M) JOHN COUGAR MELLEN CARS HOOTERS R.E.M. WHITESNAKE MELVIN JAMES MICK JAGGER(M) OUTFIELD GLEN BURTNICK RUSH(M) JETHRO TULL LYNRD SKYNYRD TIMOTHY B. SCHMIT Medium a BODEANS Light

KLAQ/El Paso (915) 544-8864

OM: NAT LAMP MD: MIKE RAMSEY Heavy PINK FLOYD JOHN COUGAR MELLEN BRUCE SPRINGSTEEN DEF LEPPARD FLEETWOOD MAC CARS MR. MISTER RUSH LOVERBOY DAVID BOWIE CUTTING CREW RICHARD MARX YES Medium a STING a ROGER HODGSON a JIMMY DAVIS

WKRR/Greensboro (919) 274-8042

PD: BRUCE WHEELER MD: JOHN AMBER Heavy JOHN COUGAR ME (M) (L) PINK FLOYD(M) (L) CARS(M) (L) BRUCE SPRINGSTEEN YES(M) JOHN COUGAR MELLEN(M) DEF LEPPARD RICHARD MARX MELVIN JAMES MICK JAGGER LYNRD SKYNYRD(M) FLEETWOOD MAC(M) RUSH a SAMMY HAGAR Light TIMOTHY B. SCHMIT AEROSMITH Medium a PAUL CARRACK Light a BODEANS a CHARLIE DANIELS

WFVY/Jacksonville (904) 642-1055

PD: LEX STALEY MD: 'THE ARP' Heavy PINK FLOYD LYNRD SKYNYRD RICHARD MARX CARS AEROSMITH YES BRUCE SPRINGSTEEN PLEETWOOD MAC DEF LEPPARD JOHN COUGAR MELLEN R.E.M. WHITESNAKE RUSH JETHRO TULL MICK JAGGER SAMMY HAGAR HOOTERS INSIDERS JETHRO TULL(M) LYNRD SKYNYRD JOHN COUGAR MELLEN RUSH(M) TIMOTHY B. SCHMIT SQUEEZE ROGER WATERS MICK JAGGER CARS GRATEFUL DEAD Medium a STING Light a BEAT FARMERS a GUADALCANAL DIARY a SAMMY HAGAR

WIMZ-FM/Knoxville (615) 525-6000

PD: JOHN LARSON MD: MIKE STEWART Heavy RICHARD MARX SAMMY HAGAR(M) DISORDERLIES YES BRUCE SPRINGSTEEN GREAT WHITE AEROSMITH JOHN COUGAR MELLEN(M) DEF LEPPARD MELVIN JAMES OUTFIELD YES(M) HEART HOOTERS AEROSMITH(M) TIMOTHY B. SCHMIT CARS(M) MICK JAGGER a TOMMY SHAW a SAMMY HAGAR(L) a LOVE & ROCKETS a PAUL CARRACK

WKQQ/Lexington North Carolina (806) 252-6694

PD: PETER DELORO MD: STACY YELTON Heavy RICHARD MARX JOHN COUGAR MELLEN BRUCE SPRINGSTEEN WHITESNAKE YES(M) R.E.M. AEROSMITH PINK FLOYD(M) CARS FLEETWOOD MAC GRATEFUL DEAD BILLY IDOL NICK JAGGER MELVIN JAMES DEF LEPPARD CUTTING CREW LYNRD SKYNYRD RUSH a STING HOOTERS a BOURGEOIS TAGG a TOMMY SHAW a DREAM ACADEMY a DON DIXON a BOURGEOIS TAGG

KMJC/Little Rock (501) 224-6500

PD: TOM WOOD MD: DAVID ALLEN ROSS Heavy PINK FLOYD(M) AEROSMITH(M) RUSH DEF LEPPARD(L) JOHN COUGAR MELLEN CARS HOOTERS R.E.M. WHITESNAKE MELVIN JAMES MICK JAGGER(M) OUTFIELD GLEN BURTNICK RUSH(M) JETHRO TULL LYNRD SKYNYRD TIMOTHY B. SCHMIT Medium a BODEANS Light

WQMF/Louisville (502) 589-4400

OM: TERRY MEDERT Heavy BRUCE SPRINGSTEEN GRATEFUL DEAD WHITESNAKE JOHN COUGAR MELLEN BILLY IDOL YES HEART CARS(M) PINK FLOYD(M) RICHARD MARX R.E.M. YES(M) BRUCE SPRINGSTEEN MELVIN JAMES WHITESNAKE JOHN COUGAR MELLEN(M) AEROSMITH a BRUCE SPRINGSTEEN a TIMOTHY B. SCHMIT

KRIX/McAllen-Brownsville (512) 546-9900

OM: SHOKIN' JOE KELLY MD: SORNY CUELLAR Heavy AEROSMITH(M) DEF LEPPARD(M) GRATEFUL DEAD CARS(M) JOHN COUGAR MELLEN(M) PINK FLOYD(M) WHITESNAKE BRUCE SPRINGSTEEN RUSH(M) PETE BARDENS Medium a SAMMY HAGAR Light a STING

WEGR/Memphis (901) 578-1103

PD: TIM SPENCER MD: KELLIE CRUISE Heavy PINK FLOYD(M) JIMMY DAVIS(L) AEROSMITH(M) RUSH(M) BRUCE SPRINGSTEEN YES(M) BILLY IDOL WHITESNAKE DEF LEPPARD CARS RADIATORS Light BRUCE SPRINGSTEEN a GREAT WHITE a MSG a JETHRO TULL

WZEW/Mobile (205) 432-0102

PD: CATT STONE MD: REBECCA ST. JOHN Heavy PINK FLOYD(M) BRUCE SPRINGSTEEN WHITESNAKE ROGER WATERS PINK FLOYD(M) MICK JAGGER R.E.M. (L) DEF LEPPARD JOHN COUGAR MELLEN LYNRD SKYNYRD(L) Medium a CALL(L) a JIMMY DAVIS a HEART a BOURGEOIS TAGG a RADIATORS a GENE LOVES JEZEBEL a SILENT RUNNING

WKDF/Nashville (615) 244-9532

PD: JUDY MCNUTT ASST. PD: DAVID HALL (FROZEN) Heavy BRYAN ADAMS AEROSMITH(M) DISORDERLIES CARS JOHN COUGAR MELLEN(M) RICHARD MARX PINK FLOYD BRUCE SPRINGSTEEN SQUEEZE CHARLIE DANIELS DEF LEPPARD(M) FLEETWOOD MAC ROGER HODGSON a BEAT FARMERS a LOVE & ROCKETS a PAUL CARRACK

KBAT/Odessa (915) 563-2121

PD: FRANK HALL MD: DREW DAMSON Heavy RUSH(M) YES MICK JAGGER(M) AEROSMITH(M) BRUCE SPRINGSTEEN CARS(M) INSIDERS JOHN COUGAR MELLEN(M) R.E.M. DEF LEPPARD(M) PINK FLOYD(M) WHITESNAKE a LA BAMB A PAUL CARRACK a ROGER HODGSON(L) a STEVE WINWOOD Light

WDIZ/Oriando (305) 645-1802

PD: RAD MESSICK Heavy AEROSMITH(M) PINK FLOYD(M) R.E.M. WHITESNAKE YES(M) BRUCE SPRINGSTEEN Medium a SAMMY HAGAR a HEART a ROGER HODGSON a ICEHOUSE a JIMMY DAVIS a STING Light a SAGA a FIGURES ON A BEACH

WTXK/Pensacola (904) 436-7543

PD: MARK DAGWELL MD: J.D. STONE Heavy BRUCE SPRINGSTEEN YES(M) LYNRD SKYNYRD PINK FLOYD(L) WHITESNAKE JOHN COUGAR MELLEN(M) R.E.M. DEF LEPPARD(L) AEROSMITH(M) RUSH DEF LEPPARD(M) MELVIN JAMES RICHARD MARX RUSH(M) JETHRO TULL LYNRD SKYNYRD TIMOTHY B. SCHMIT Medium a HEART a ROGER HODGSON a LA BAMB a BODEANS a NORTHERN PIKES

WRDU/Raleigh (919) 782-1061

PD: MICHAEL HUGHES MD: BOB WALTON Heavy DEF LEPPARD(M) AEROSMITH(M) CARS(M) U2 PINK FLOYD(M) RICHARD MARX R.E.M. YES(M) BRUCE SPRINGSTEEN MELVIN JAMES WHITESNAKE JOHN COUGAR MELLEN(M) STEVE WINWOOD a STING Light a PAUL CARRACK

WRXL/Richmond (804) 282-9731

PD: PAUL SHUGRUE Heavy RICHARD MARX ROGER HODGSON PINK FLOYD(M) BRUCE SPRINGSTEEN YES(M) JOHN COUGAR MELLEN(M) a STING a JEFF PARIS a DELGADO BROTHERS a MICHAEL BOLTON

KISS/San Antonio (512) 223-6211

PD: JIMMY CHRISTOPHER APD: TOM SCHEPPKE Heavy RUSH JETHRO TULL YES PINK FLOYD BRUCE SPRINGSTEEN YES(M) PINK FLOYD BRUCE SPRINGSTEEN YES(M) JOHN COUGAR MELLEN(M) a STING a JEFF PARIS a DELGADO BROTHERS a MICHAEL BOLTON

WIXV/Savannah (912) 897-1529

OM: BILL WESTON MD: VIRGIL THOMPSON Heavy PINK FLOYD(M) R.E.M. RUSH(M) BRUCE SPRINGSTEEN YES CARS DEF LEPPARD JOHN COUGAR MELLEN RICHARD MARX AEROSMITH(M) JOE ELY GREAT WHITE LYNRD SKYNYRD R.E.M. JOHN COUGAR MELLEN(M) TOMMY SHAW LOVERBOY a MOTORHEAD Light a BONFIRE

WIXV/Savannah (912) 897-1529

OM: BILL WESTON MD: VIRGIL THOMPSON Heavy PINK FLOYD(M) R.E.M. RUSH(M) BRUCE SPRINGSTEEN YES CARS DEF LEPPARD JOHN COUGAR MELLEN RICHARD MARX AEROSMITH(M) JOE ELY GREAT WHITE LYNRD SKYNYRD R.E.M. JOHN COUGAR MELLEN(M) TOMMY SHAW LOVERBOY a MOTORHEAD Light a BONFIRE

WKGR/West Palm Beach (305) 655-2308

PD: TOM STEVENS APD: MIKE RYAN Heavy PINK FLOYD(M) R.E.M. RUSH(M) BRUCE SPRINGSTEEN YES CARS DEF LEPPARD JOHN COUGAR MELLEN RICHARD MARX AEROSMITH(M) JOE ELY GREAT WHITE LYNRD SKYNYRD R.E.M. JOHN COUGAR MELLEN(M) TOMMY SHAW LOVERBOY a MOTORHEAD Light a BONFIRE

WRFX/Charlotte (704) 338-9970

PD: JACK DANIEL MD: MARY LONDON Heavy INSIDERS R.E.M. JOHN COUGAR MELLEN LYNRD SKYNYRD PINK FLOYD(M) DEF LEPPARD RUSH(M) INSIDERS AEROSMITH YES BRUCE SPRINGSTEEN RICHARD MARX MICK JAGGER MELVIN JAMES DEF LEPPARD RUSH(M) INSIDERS AEROSMITH YES BRUCE SPRINGSTEEN RICHARD MARX MICK JAGGER MELVIN JAMES DEF LEPPARD CUTTING CREW LYNRD SKYNYRD RUSH a STING

WDIZ/Oriando (305) 645-1802

PD: RAD MESSICK Heavy AEROSMITH(M) PINK FLOYD(M) R.E.M. WHITESNAKE YES(M) BRUCE SPRINGSTEEN Medium a SAMMY HAGAR a HEART a ROGER HODGSON a ICEHOUSE a JIMMY DAVIS a STING Light a SAGA a FIGURES ON A BEACH

WTXK/Pensacola (904) 436-7543

PD: MARK DAGWELL MD: J.D. STONE Heavy BRUCE SPRINGSTEEN YES(M) LYNRD SKYNYRD PINK FLOYD(L) WHITESNAKE JOHN COUGAR MELLEN(M) R.E.M. DEF LEPPARD(L) AEROSMITH(M) RUSH DEF LEPPARD(M) MELVIN JAMES RICHARD MARX RUSH(M) JETHRO TULL LYNRD SKYNYRD TIMOTHY B. SCHMIT Medium a HEART a ROGER HODGSON a LA BAMB a BODEANS a NORTHERN PIKES

WRDU/Raleigh (919) 782-1061

PD: MICHAEL HUGHES MD: BOB WALTON Heavy DEF LEPPARD(M) AEROSMITH(M) CARS(M) U2 PINK FLOYD(M) RICHARD MARX R.E.M. YES(M) BRUCE SPRINGSTEEN MELVIN JAMES WHITESNAKE JOHN COUGAR MELLEN(M) STEVE WINWOOD a STING Light a PAUL CARRACK

WRXL/Richmond (804) 282-9731

PD: PAUL SHUGRUE Heavy RICHARD MARX ROGER HODGSON PINK FLOYD(M) BRUCE SPRINGSTEEN YES(M) JOHN COUGAR MELLEN(M) a STING a JEFF PARIS a DELGADO BROTHERS a MICHAEL BOLTON

KISS/San Antonio (512) 223-6211

PD: JIMMY CHRISTOPHER APD: TOM SCHEPPKE Heavy RUSH JETHRO TULL YES PINK FLOYD BRUCE SPRINGSTEEN YES(M) PINK FLOYD BRUCE SPRINGSTEEN YES(M) JOHN COUGAR MELLEN(M) a STING a JEFF PARIS a DELGADO BROTHERS a MICHAEL BOLTON

WIXV/Savannah (912) 897-1529

OM: BILL WESTON MD: VIRGIL THOMPSON Heavy PINK FLOYD(M) R.E.M. RUSH(M) BRUCE SPRINGSTEEN YES CARS DEF LEPPARD JOHN COUGAR MELLEN RICHARD MARX AEROSMITH(M) JOE ELY GREAT WHITE LYNRD SKYNYRD R.E.M. JOHN COUGAR MELLEN(M) TOMMY SHAW LOVERBOY a MOTORHEAD Light a BONFIRE

WIXV/Savannah (912) 897-1529

OM: BILL WESTON MD: VIRGIL THOMPSON Heavy PINK FLOYD(M) R.E.M. RUSH(M) BRUCE SPRINGSTEEN YES CARS DEF LEPPARD JOHN COUGAR MELLEN RICHARD MARX AEROSMITH(M) JOE ELY GREAT WHITE LYNRD SKYNYRD R.E.M. JOHN COUGAR MELLEN(M) TOMMY SHAW LOVERBOY a MOTORHEAD Light a BONFIRE

WKGR/West Palm Beach (305) 655-2308

PD: TOM STEVENS APD: MIKE RYAN Heavy PINK FLOYD(M) R.E.M. RUSH(M) BRUCE SPRINGSTEEN YES CARS DEF LEPPARD JOHN COUGAR MELLEN RICHARD MARX AEROSMITH(M) JOE ELY GREAT WHITE LYNRD SKYNYRD R.E.M. JOHN COUGAR MELLEN(M) TOMMY SHAW LOVERBOY a MOTORHEAD Light a BONFIRE

WRFX/Charlotte (704) 338-9970

PD: JACK DANIEL MD: MARY LONDON Heavy INSIDERS R.E.M. JOHN COUGAR MELLEN LYNRD SKYNYRD PINK FLOYD(M) DEF LEPPARD RUSH(M) INSIDERS AEROSMITH YES BRUCE SPRINGSTEEN RICHARD MARX MICK JAGGER MELVIN JAMES DEF LEPPARD RUSH(M) INSIDERS AEROSMITH YES BRUCE SPRINGSTEEN RICHARD MARX MICK JAGGER MELVIN JAMES DEF LEPPARD CUTTING CREW LYNRD SKYNYRD RUSH a STING

WDIZ/Oriando (305) 645-1802

PD: RAD MESSICK Heavy AEROSMITH(M) PINK FLOYD(M) R.E.M. WHITESNAKE YES(M) BRUCE SPRINGSTEEN Medium a SAMMY HAGAR a HEART a ROGER HODGSON a ICEHOUSE a JIMMY DAVIS a STING Light a SAGA a FIGURES ON A BEACH

WTXK/Pensacola (904) 436-7543

PD: MARK DAGWELL MD: J.D. STONE Heavy BRUCE SPRINGSTEEN YES(M) LYNRD SKYNYRD PINK FLOYD(L) WHITESNAKE JOHN COUGAR MELLEN(M) R.E.M. DEF LEPPARD(L) AEROSMITH(M) RUSH DEF LEPPARD(M) MELVIN JAMES RICHARD MARX RUSH(M) JETHRO TULL LYNRD SKYNYRD TIMOTHY B. SCHMIT Medium a HEART a ROGER HODGSON a LA BAMB a BODEANS a NORTHERN PIKES

WRDU/Raleigh (919) 782-1061

PD: MICHAEL HUGHES MD: BOB WALTON Heavy DEF LEPPARD(M) AEROSMITH(M) CARS(M) U2 PINK FLOYD(M) RICHARD MARX R.E.M. YES(M) BRUCE SPRINGSTEEN MELVIN JAMES WHITESNAKE JOHN COUGAR MELLEN(M) STEVE WINWOOD a STING Light a PAUL CARRACK

WRXL/Richmond (804) 282-9731

PD: PAUL SHUGRUE Heavy RICHARD MARX ROGER HODGSON PINK FLOYD(M) BRUCE SPRINGSTEEN YES(M) JOHN COUGAR MELLEN(M) a STING a JEFF PARIS a DELGADO BROTHERS a MICHAEL BOLTON

KISS/San Antonio (512) 223-6211

PD: JIMMY CHRISTOPHER APD: TOM SCHEPPKE Heavy RUSH JETHRO TULL YES PINK FLOYD BRUCE SPRINGSTEEN YES(M) PINK FLOYD BRUCE SPRINGSTEEN YES(M) JOHN COUGAR MELLEN(M) a STING a JEFF PARIS a DELGADO BROTHERS a MICHAEL BOLTON

WIXV/Savannah (912) 897-1529

OM: BILL WESTON MD: VIRGIL THOMPSON Heavy PINK FLOYD(M) R.E.M. RUSH(M) BRUCE SPRINGSTEEN YES CARS DEF LEPPARD JOHN COUGAR MELLEN RICHARD MARX AEROSMITH(M) JOE ELY GREAT WHITE LYNRD SKYNYRD R.E.M. JOHN COUGAR MELLEN(M) TOMMY SHAW LOVERBOY a MOTORHEAD Light a BONFIRE

WIXV/Savannah (912) 897-1529

OM: BILL WESTON MD: VIRGIL THOMPSON Heavy PINK FLOYD(M) R.E.M. RUSH(M) BRUCE SPRINGSTEEN YES CARS DEF LEPPARD JOHN COUGAR MELLEN RICHARD MARX AEROSMITH(M) JOE ELY GREAT WHITE LYNRD SKYNYRD R.E.M. JOHN COUGAR MELLEN(M) TOMMY SHAW LOVERBOY a MOTORHEAD Light a BONFIRE

WKGR/West Palm Beach (305) 655-2308

PD: TOM STEVENS APD: MIKE RYAN Heavy PINK FLOYD(M) R.E.M. RUSH(M) BRUCE SPRINGSTEEN YES CARS DEF LEPPARD JOHN COUGAR MELLEN RICHARD MARX AEROSMITH(M) JOE ELY GREAT WHITE LYNRD SKYNYRD R.E.M. JOHN COUGAR MELLEN(M) TOMMY SHAW LOVERBOY a MOTORHEAD Light a BONFIRE

MIDWEST

PARALLEL ONE

WLUW/Chicago (312) 440-5270 OM: GREG SOLK MD: DAVE BENSON Heavy JOHN COUGAR MELLEN MICK JAGGER(M) CARS(M) PINK FLOYD(M) BRUCE SPRINGSTEEN YES JETHRO TULL R.E.M. TIMOTHY B. SCHMIT MELVIN JAMES WHITESNAKE INSIDERS Medium RICHARD MARX DEF LEPPARD AEROSMITH RUSH MR. MISTER R.E.M. RICHARD MARX WHITESNAKE ROGER HODGSON JETHRO TULL DEF LEPPARD LIONS & GHOSTS HEART ROGER HODGSON SAGA SQUEEZE BOURGEOIS TAGG WHITESNAKE a STING a BODEANS a BRANDOS a SAMMY HAGAR

PARALLEL THREE

KATP/Amarillo (806) 374-1637 PD: JACK RANDALL MD: DALE MILLER Heavy PINK FLOYD R.E.M. BRUCE SPRINGSTEEN RUSH AEROSMITH DEF LEPPARD YES WHITESNAKE CARLIE DANIELS MELVIN JAMES WHITESNAKE INSIDERS FLEETWOOD MAC GRATEFUL DEAD PINK FLOYD THUNDERBOLT TIMOTHY B. SCHMIT KISS LOVERBOY MSO

WLVQ/Columbus (614) 224-1271

PD: LEE RANDALL MD: WENDY STEELE Heavy CARS(M) DEF LEPPARD(M) GRATEFUL DEAD MR. MISTER AEROSMITH JOHN COUGAR MELLEN JOHN COUGAR MELLEN DAVID BOWIE U2 PINK FLOYD(M) BRUCE SPRINGSTEEN YES(M) RICHARD MARX RUSH WHITESNAKE SILENT RUNNING GRATEFUL DEAD MARILLION NORTHERN PIKES ROGER DALTRY SQUEEZE TIMOTHY B. SCHMIT LOST BOYS BRUCCO CRUZADOS JOHN WAITE DAVID BOWIE CURE ACE FREHLEY FLEETWOOD MAC CARS(L) PINK FLOYD AEROSMITH U2 BRUCE SPRINGSTEEN YES

WXRT/Chicago (312) 777-1700

PD: NORM WINER MD: LIN BREMER Heavy MICK JAGGER RADIATORS R.E.M. JOHN COUGAR MELLEN MICK JAGGER YES YES VAN MORRISON PINK FLOYD AMORCED SAINT DON DIXON Light

WWWV/Charlotteville (804) 971-4057

PD: JAY LOPEZ MD: DAVE COWAN Heavy JOHN COUGAR MELLEN R.E.M. PINK FLOYD RICHARD MARX R.E.M. YES(M) BRUCE SPRINGSTEEN MELVIN JAMES WHITESNAKE JOHN COUGAR MELLEN(M) STEVE WINWOOD a STING Light a PAUL CARRACK

WRIF/Detroit (313) 827-9505

PD: MICHAEL MAYER APD: JOE URBIEL Heavy WHITESNAKE PINK FLOYD(L) JOHN COUGAR MELLEN YES(L) AEROSMITH(M) GRATEFUL DEAD SAMMY HAGAR BRUCE SPRINGSTEEN RUSH(L) JETHRO TULL(L) LA BAMB LOST BOYS FLEETWOOD MAC LYNRD SKYNYRD MICK JAGGER RUSH(L) DEF LEPPARD(L) RUSH(M) SUPERTRAMP R.E.M. TIMOTHY B. SCHMIT JIMMY DAVIS a STING

WLLZ/Detroit (313) 855-5100

PD: DOUG PODELL APD: JIM PEMBERTON Heavy SAMMY HAGAR DEF LEPPARD JOHN COUGAR MELLEN WHITESNAKE GRATEFUL DEAD BILLY IDOL PINK FLOYD(M) YES AEROSMITH GLEN BURTNICK LYNRD SKYNYRD(M) HUEY LEWIS R.E.M. BRUCE SPRINGSTEEN STEVE WINWOOD Medium GREAT WHITE INSIDERS RUSH Light

KQRS/Minneapolis (612) 545-5601

PD: DAVE HAMILTON MD: JOHN LASSMAN Heavy AEROSMITH(M) MELVIN JAMES PINK FLOYD BRUCE SPRINGSTEEN KISS HOOTERS RICHARD MARX GLEN BURTNICK INSIDERS BRANDOS MELVIN JAMES R.E.M. LA BAMB TIMOTHY B. SCHMIT SQUEEZE KISS HOOTERS JETHRO TULL BODEANS ICEHOUSE JIMMY DAVIS ROGER HODGSON LYNRD SKYNYRD TOM KINNEL PETE BARDENS NORMAN MARDINI SILENCERS CURE ARMORED SAINT MICHAEL BOLTON LIONS & GHOSTS a TOMMY SHAW a GREAT WHITE a HEART a U2 a WHITE LION a HOKORO GURUS a RADIATORS a STING

KYYS/Kansas City (816) 561-9102

PD: SCOTT JAMESON MD: SKID ROADIE Heavy CARS BRUCE SPRINGSTEEN PINK FLOYD(M) HOOTERS MICK JAGGER(M) INSIDERS JOHN COUGAR MELLEN R.E.M. RUSH(M) INSIDERS CARS SAMMY HAGAR DEF LEPPARD MELVIN JAMES FLEETWOOD MAC TIMOTHY B. SCHMIT LYNRD SKYNYRD AEROSMITH JETHRO TULL DEF LEPPARD LIONS & GHOSTS HEART ROGER HODGSON SAGA SQUEEZE BOURGEOIS TAGG WHITESNAKE a STING a BODEANS a BRANDOS a SAMMY HAGAR

KSHE/St. Louis (314) 621-0095

OM: RICK BALIS APD: AL HOFER Heavy PINK FLOYD JOHN COUGAR MELLEN BRUCE SPRINGSTEEN YES AEROSMITH DEF LEPPARD CARS INSIDERS MICK JAGGER RICHARD MARX MR. MISTER R.E.M. RICHARD MARX WHITESNAKE ROGER HODGSON JETHRO TULL DEF LEPPARD LIONS & GHOSTS HEART ROGER HODGSON SAGA SQUEEZE BOURGEOIS TAGG WHITESNAKE a STING a BODEANS a BRANDOS a SAMMY HAGAR

WQMM/Milwaukee (414) 278-2040

PD: GREG ADISHAM APD: CHIP HOBART Heavy JOHN COUGAR MELLEN DEF LEPPARD(M) AEROSMITH(M) PINK FLOYD(M) WHITESNAKE GRATEFUL DEAD(M) YES(M) SAMMY HAGAR BEAU COUPL(L) Light

WLNZ/Lansing (517) 689-8361

PD: RICK VAN GIL Heavy DEF LEPPARD(M) AEROSMITH(M) PINK FLOYD(M) WHITESNAKE U2 YES(M) BRUCE SPRINGSTEEN JOHN COUGAR MELLEN Medium a ROGER HODGSON a BODEANS a SAMMY HAGAR

WIBA-FM/Madison (608) 274-5450

PD: JACK MITCHELL Heavy JOHN COUGAR ME(M) HEART BILLY IDOL FLEETWOOD MAC CARS(L) PINK FLOYD AEROSMITH U2 BRUCE SPRINGSTEEN YES

WMAD-FM/Madison (608) 249-9277

PD: BILL ROBBINS MD: PAUL MARZALEK Heavy PINK FLOYD JOHN COUGAR MELLEN R.E.M. BRUCE SPRINGSTEEN SQUEEZE MICK JAGGER TOM WAITS INSIDERS DB'S BODEANS JETHRO TULL LYNRD SKYNYRD X WARREN ZEVON YES CARS

WMOA-FM/Madison (608) 249-9277

PD: BILL ROBBINS MD: PAUL MARZALEK Heavy PINK FLOYD JOHN COUGAR MELLEN R.E.M. BRUCE SPRINGSTEEN SQUEEZE MICK JAGGER TOM WAITS INSIDERS DB'S BODEANS JETHRO TULL LYNRD SKYNYRD X WARREN ZEVON YES CARS

WMOA-FM/Madison (608) 249-9277

PD: BILL ROBBINS MD: PAUL MARZALEK Heavy PINK FLOYD JOHN COUGAR MELLEN R.E.M. BRUCE SPRINGSTEEN SQUEEZE MICK JAGGER TOM WAITS INSIDERS DB'S BODEANS JETHRO TULL LYNRD SKYNYRD X WARREN ZEVON YES CARS

WMOA-FM/Madison (608) 249-9277

PD: BILL ROBBINS MD: PAUL MARZALEK Heavy PINK FLOYD JOHN COUGAR MELLEN R.E.M. BRUCE SPRINGSTEEN SQUEEZE MICK JAGGER TOM WAITS INSIDERS DB'S BODEANS JETHRO TULL LYNRD SKYNYRD X WARREN ZEVON YES CARS

WAPL/Appleton-Green Bay (414) 734-9226

# REGIONAL AOR ACTIVITY

## MIDWEST (continued)

### KFMZ/Columbia (314) 874-3000

PD: CRAIG STEVENS

Heavy  
OUTFIELD  
JOHN COUGAR MELLEN  
RICHARD MARX  
CARS (M)  
LOVERBOY  
BRUCE SPRINGSTEEN

Medium  
STEVE WINWOOD  
LA BAMBAA  
Light  
MICHAEL BOLTON

### KRNA/Cedar Rapids (319) 351-9300

PD: MARK VOZ  
APD: STEVE ROSBAU

Heavy  
FLEETWOOD MAC  
MR. MISTER  
CARS  
CUTTING CREW  
MICK JAGGER  
RICHARD MARX  
SQUEEZE  
TIMOTHY B. SCHMIT  
BRUCE SPRINGSTEEN  
MELVIN JAMES  
AEROSMITH (M)  
R.E.M.  
HOOTERS  
JOHN WAITE  
LA BAMBAA  
ICEHOUSE  
YES  
STEVE WINWOOD  
ROGER HODGSON  
WHITESNAKE  
Medium  
PAUL CARRACK  
Light  
SAGA  
LOVERBOY  
DREAM ACADEMY  
MICHAEL BOLTON  
DUKES OF STRATOSPHER

### KSQY/Rapid City (605) 578-3533

PD: JACK DANIELS  
APD: JEFF MICHAELS

Heavy  
RICHARD MARX  
CARS (M) (L)  
AEROSMITH (M) (L)  
DEF LEPPARD (M) (L)  
RUSH (M)  
HOOTERS  
WHITESNAKE  
R.E.M.  
MICK JAGGER (M) (L)  
MELVIN JAMES  
GLEN BURNICK  
TIMOTHY B. SCHMIT (L)  
JETHRO TULL (M)  
JOHN COUGAR MELLEN (M)  
LYNYRD SKYNYRD  
YES (M)  
BRUCE SPRINGSTEEN  
Medium  
STEVE WINWOOD  
Light  
LIONS & GHOSTS  
SAMMY HAGAR  
TOMMY SHAW  
PAUL CARRACK

### WZZQ/Terre Haute (812) 232-5045

PD: TODD HOLMAN  
MD: DAN MICHAELS

Heavy  
RICHARD MARX  
CARS  
DISORDERLIES  
AEROSMITH  
PINK FLOYD  
CUTTING CREW  
JOHN COUGAR MELLEN (M)  
WHITESNAKE  
HEART  
STEVE WINWOOD  
BRUCE SPRINGSTEEN  
JOHN WAITE  
TIMOTHY B. SCHMIT  
DEF LEPPARD  
Medium  
SAMMY HAGAR (L)  
GLEN BURNICK  
RUSH  
SQUEEZE  
TOMMY SHAW  
NOTLEY CRUE  
STRANGLERS  
ROGER HODGSON

### WAOR/South Bend (618) 883-5432

PD: GREGG RICHARDS  
APD: SUE FREY

Heavy  
CARS  
DEF LEPPARD  
EUROPE  
GRATEFUL DEAD  
HOOTERS  
ICEHOUSE  
RICHARD MARX  
JOHN COUGAR MELLEN  
PINK FLOYD  
R.E.M.  
RUSH  
BRUCE SPRINGSTEEN  
WHITESNAKE  
YES  
TOMMY SHAW  
Medium  
LA BAMBAA  
LYNYRD SKYNYRD  
SAGA  
Light  
KISS

### WYMG/Springfield, IL (217) 245-7171

PD: BRYAN JEFFRIES  
MD: KEOP FULGHAM

Heavy  
AEROSMITH (M)  
DEF LEPPARD  
RICHARD MARX  
R.E.M.  
PINK FLOYD (M)  
BRUCE SPRINGSTEEN  
WHITESNAKE  
YES  
JOHN COUGAR MELLEN (M)  
Medium  
STING  
SAMMY HAGAR (L)  
BODEANS  
JIMMY DAVIS  
MSG  
Light  
NORTHERN PIKES

### WMRY/St. Louis (618) 397-2002

PD: TED HASECK  
MD: KIM POOL

Heavy  
AEROSMITH (M)  
ROGER HODGSON  
CARS  
RUSH  
JETHRO TULL  
JOHN COUGAR MELLEN  
PINK FLOYD (M)  
MICK JAGGER (M)  
LYNYRD SKYNYRD  
BRUCE SPRINGSTEEN  
R.E.M.  
WHITESNAKE  
SAMMY HAGAR  
TIMOTHY B. SCHMIT  
MELVIN JAMES  
Medium  
GUADALCANAL DIARY  
BOURGOIS TAGG  
SILENT RUNNING  
TOMMY SHAW  
STING  
PAUL CARRACK  
Light  
SAGA

### KQWB-FM/Fargo (218) 236-7900

OM: MARK NICHOLS  
CO-MD: GREGG STEELE

Heavy  
AEROSMITH (M)  
RUSH (M)  
WHITESNAKE  
PINK FLOYD (M)  
R.E.M.  
JOHN COUGAR MELLEN  
DEF LEPPARD  
JOHN WAITE  
MELVIN JAMES  
YES  
JIMMY DAVIS  
JETHRO TULL  
BRANDOS  
HOOTERS  
KISS  
OUTFIELD  
CARS  
BRUCE SPRINGSTEEN  
HEART  
TIMOTHY B. SCHMIT  
LYNYRD SKYNYRD  
CRUZADOS  
ICEHOUSE  
SQUEEZE  
NORTHERN PIKES  
BODEANS  
MICK JAGGER  
Medium  
STING  
GREAT WHITE  
MASON RUFFNER  
RADIATORS  
TOMMY SHAW  
BOURGOIS TAGG  
A NORTHERN PIKES  
A LITTLE AMERICA

### KSJO/San Jose (408) 288-5400

PD: KEN ANTHONY

Heavy  
FLOYD  
RUSH  
DEF LEPPARD  
BRUCE SPRINGSTEEN  
R.E.M.  
YES  
JETHRO TULL  
BEAT FARMERS  
CARS  
DEF LEPPARD  
HOOTERS  
BILLY IDOL  
INSIDERS  
CARS  
MICK JAGGER  
LYNYRD SKYNYRD  
HOOTERS  
PETE BARDENS  
AEROSMITH  
ICEHOUSE  
STING  
U2  
BOURGOIS TAGG  
GREATFUL DEAD  
SAMMY HAGAR  
MELVIN JAMES  
GLEN BURNICK  
ROGER HODGSON  
JIMMY DAVIS  
CALL  
SAGA  
KISS  
NORTHERN PIKES  
Light

### KXRK/Seattle (206) 323-3636

PD: PAUL SULLIVAN  
MD: LARRY SNIDER

Heavy  
PINK FLOYD (M)  
YES (M)  
BRUCE SPRINGSTEEN  
CARS  
HOOTERS  
JIMMY DAVIS  
R.E.M.  
BRANDOS  
BRYAN ADAMS  
MICK JAGGER (L)  
MELVIN JAMES  
TIMOTHY B. SCHMIT  
Medium  
JETHRO TULL  
JOHN COUGAR MELLEN  
PINK FLOYD  
MICK JAGGER (M)  
LYNYRD SKYNYRD  
BRUCE SPRINGSTEEN  
R.E.M.  
WHITESNAKE  
SAMMY HAGAR  
TIMOTHY B. SCHMIT  
MELVIN JAMES  
Medium  
GUADALCANAL DIARY  
BOURGOIS TAGG  
SILENT RUNNING  
TOMMY SHAW  
STING  
PAUL CARRACK  
Light  
SAGA

### KROQ/Los Angeles (818) 578-0830

PD: RICK CARROLL  
MD: LARRY GROVES

Heavy  
R.E.M.  
BOLSHOI  
CARS (L)  
SMITHS (L)  
ECHO & THE BUNNYME(L)  
DEPECHE MODE  
PIT SHOP BOYS (L)  
GENE LOVES JEZEBEL  
SQUEEZE  
PUBLIC IMAGE LIMIT  
MICK JAGGER (L)  
WALK THE MOON  
DUKES OF STRATOSPHER  
U2 (L)  
CRUZADOS  
NEW ORDER  
LOLLITA POP  
SUZANNE VEGA  
CALL  
Medium  
SILENCERS  
REPLACEMENTS  
BRANDOS  
DEPECHE MODE  
RAMONES  
ICEHOUSE  
CABARET VOLTAIRE  
X  
CRUZADOS  
BRUCE SPRINGSTEEN  
BODEANS  
LIONS & GHOSTS  
IT'S IMMATERIAL  
BOLSHOI  
NORTHERN PIKES  
GUADALCANAL DIARY  
MOJO NIXON & SKID  
FIXX  
RED HOT CHILI PEPP  
LOVE & ROCKETS  
WHO'S THAT GIRL  
ABC  
MR. MISTER  
BOURGOIS TAGG  
Medium  
STING  
GREAT WHITE  
MASON RUFFNER  
RADIATORS  
TOMMY SHAW  
BOURGOIS TAGG  
A NORTHERN PIKES  
A LITTLE AMERICA

### KBCO-FM/Denver (303) 444-5800

PD: JOHN BRADLEY  
MD: DOUG CLIFTON

Heavy  
JETHRO TULL  
MICK JAGGER  
JOHN COUGAR MELLEN  
CARS  
PINK FLOYD  
ICEHOUSE  
R.E.M.  
GRATEFUL DEAD  
HEART (L)  
SQUEEZE  
JOHN COUGAR MELLEN  
PINK FLOYD  
INSIDERS  
DEF LEPPARD (M)  
JOHN BUTCHER  
CARS (M)  
BEAT FARMERS  
ROGER WATERS  
Medium  
JOHN HATT  
CRUZADOS  
MARILLION  
WARREN ZEVON  
DAVID BOWIE  
THIRD WORLD  
PETE BARDENS  
SEARS  
BODEANS  
PAT METHENY GROUP  
RUSH  
CALL  
CURE  
ELANOR  
YANNI  
RAILWAY CHILDREN  
DAVE ALVIN  
ECHO & THE BUNNYME  
10,000 MANIACS  
MICHAEL TOMLINSON  
X  
TRI ATMA  
LOU DENNIN  
WENDY WALDMAN  
MR. MISTER  
BOURGOIS TAGG  
DUMPRICK  
LITTLE AMERICA  
BILLY IDOL  
MELVIN JAMES  
PAUL KELLY  
OMAR & THE HOWLERS  
LOVERBOY  
HEART  
R.E.M.  
BODEANS  
STING  
OUTFIELD  
JETHRO TULL  
PETE BARDENS  
LA BAMBAA  
LYNYRD SKYNYRD  
RADIATORS  
Light

### KAZJ/Denver (303) 788-9300

PD: TRIP REEB  
MD: TIM JEFFREYS

Heavy  
GRATEFUL DEAD  
MELVIN JAMES  
PINK FLOYD  
RUSH  
YES  
AEROSMITH  
BEAT FARMERS  
CARS  
DEF LEPPARD  
HOOTERS  
BILLY IDOL  
INSIDERS  
MICK JAGGER  
JETHRO TULL  
LYNYRD SKYNYRD  
R.E.M.  
BRUCE SPRINGSTEEN  
JOHN COUGAR MELLEN  
GLEN BURNICK  
BODEANS  
PAUL CARRACK  
OMAR & THE HOWLERS  
ICEHOUSE  
TOMMY SHAW  
Medium  
BRIAN DONOHUE  
HEART  
TOM KIMMEL  
OUTFIELD  
DIO  
ICEHOUSE  
MICK JAGGER (L)  
Light  
BEAU COUP  
CALL

### KLOS/Los Angeles (213) 557-7250

PD: CHARLIE WEST

Heavy  
RUSH  
PETE BARDENS  
BRUCE SPRINGSTEEN  
PINK FLOYD (M)  
GLEN BURNICK  
JETHRO TULL  
SILENCERS  
HOOTERS  
STARSHIP  
CARS  
INSIDERS  
YES  
AEROSMITH  
BILLY IDOL  
JOHN COUGAR MELLEN  
ROGER DALTRY  
HEART  
SAMMY HAGAR  
CRUZADOS  
MICK JAGGER  
R.E.M.  
NEIL YOUNG  
CARS (L)  
JOE WALSH (L)  
LYNYRD SKYNYRD  
JETHRO TULL  
LOVERBOY  
JOHN WAITE  
JIMMY DAVIS  
INSIDERS  
BODEANS  
MOTLEY CRUE  
TOMMY SHAW  
MICHAEL BOLTON  
ICEHOUSE  
GREAT WHITE  
SUZANNE VEGA  
CALL  
BILLY IDOL  
JOHN COUGAR MELLEN  
GRATEFUL DEAD  
MSG  
PASTER PUSSEYCAT  
GUNS N' ROSES  
MASON RUFFNER  
BRANDOS  
Light  
MICK JAGGER (M)  
SMITHS (M)  
BILLY IDOL  
GENE LOVES JEZEBEL (L)  
DUKES OF STRATOSPHER  
YELLO (M)  
LA BAMBAA  
SUZANNE VEGA  
CALL  
Medium  
SILENCERS  
REPLACEMENTS  
BRANDOS  
DEPECHE MODE  
RAMONES  
ICEHOUSE  
CABARET VOLTAIRE  
X  
CRUZADOS  
BRUCE SPRINGSTEEN  
BODEANS  
LIONS & GHOSTS  
IT'S IMMATERIAL  
BOLSHOI  
NORTHERN PIKES  
GUADALCANAL DIARY  
MOJO NIXON & SKID  
FIXX  
RED HOT CHILI PEPP  
LOVE & ROCKETS  
WHO'S THAT GIRL  
ABC  
MR. MISTER  
BOURGOIS TAGG  
Medium  
STING  
GREAT WHITE  
MASON RUFFNER  
RADIATORS  
TOMMY SHAW  
BOURGOIS TAGG  
A NORTHERN PIKES  
A LITTLE AMERICA

### KUPD/Phoenix (602) 838-3062

PD: CURTIS JOHNSON  
MD: J. DAVID HOLMES

Heavy  
PINK FLOYD  
JOHN COUGAR MELLEN  
DEF LEPPARD  
RUSH  
AEROSMITH  
RICHARD MARX  
R.E.M.  
YES  
BRUCE SPRINGSTEEN  
PINK FLOYD  
INSIDERS  
MELVIN JAMES  
WHITESNAKE  
CARS  
MICK JAGGER  
GLEN BURNICK  
SAMMY HAGAR  
TIMOTHY B. SCHMIT  
HOOTERS  
Medium  
HEART  
U2  
LYNYRD SKYNYRD  
JETHRO TULL  
LOVERBOY  
JOHN WAITE  
JIMMY DAVIS  
INSIDERS  
BODEANS  
MOTLEY CRUE  
TOMMY SHAW  
MICHAEL BOLTON  
ICEHOUSE  
GREAT WHITE  
SUZANNE VEGA  
CALL  
BILLY IDOL  
JOHN COUGAR MELLEN  
GRATEFUL DEAD  
MSG  
PASTER PUSSEYCAT  
GUNS N' ROSES  
MASON RUFFNER  
BRANDOS  
Light  
MICK JAGGER (M)  
SMITHS (M)  
BILLY IDOL  
GENE LOVES JEZEBEL (L)  
DUKES OF STRATOSPHER  
YELLO (M)  
LA BAMBAA  
SUZANNE VEGA  
CALL  
Medium  
SILENCERS  
REPLACEMENTS  
BRANDOS  
DEPECHE MODE  
RAMONES  
ICEHOUSE  
CABARET VOLTAIRE  
X  
CRUZADOS  
BRUCE SPRINGSTEEN  
BODEANS  
LIONS & GHOSTS  
IT'S IMMATERIAL  
BOLSHOI  
NORTHERN PIKES  
GUADALCANAL DIARY  
MOJO NIXON & SKID  
FIXX  
RED HOT CHILI PEPP  
LOVE & ROCKETS  
WHO'S THAT GIRL  
ABC  
MR. MISTER  
BOURGOIS TAGG  
Medium  
STING  
GREAT WHITE  
MASON RUFFNER  
RADIATORS  
TOMMY SHAW  
BOURGOIS TAGG  
A NORTHERN PIKES  
A LITTLE AMERICA

### 91X/San Diego (619) 291-9191

PD: MAZ MAX  
MD: OZ

Heavy  
ECHO & THE BUNNYME  
NEW ORDER  
PIT SHOP BOYS  
R.E.M. (M)  
SQUEEZE (M)  
CARS  
PIT SHOP BOYS  
U2  
CURE (M)  
MICK JAGGER (M)  
SMITHS (M)  
BILLY IDOL  
GENE LOVES JEZEBEL (L)  
DUKES OF STRATOSPHER  
YELLO (M)  
LA BAMBAA  
SUZANNE VEGA  
CALL  
Medium  
SILENCERS  
REPLACEMENTS  
BRANDOS  
DEPECHE MODE  
RAMONES  
ICEHOUSE  
CABARET VOLTAIRE  
X  
CRUZADOS  
BRUCE SPRINGSTEEN  
BODEANS  
LIONS & GHOSTS  
IT'S IMMATERIAL  
BOLSHOI  
NORTHERN PIKES  
GUADALCANAL DIARY  
MOJO NIXON & SKID  
FIXX  
RED HOT CHILI PEPP  
LOVE & ROCKETS  
WHO'S THAT GIRL  
ABC  
MR. MISTER  
BOURGOIS TAGG  
Medium  
STING  
GREAT WHITE  
MASON RUFFNER  
RADIATORS  
TOMMY SHAW  
BOURGOIS TAGG  
A NORTHERN PIKES  
A LITTLE AMERICA

### KGON/Portland (503) 655-9181

OM/PD: IRIS HARRISON  
MD: INESSA YORK

Heavy  
FLEETWOOD MAC  
AEROSMITH (M)  
MICK JAGGER  
JOHN COUGAR MELLEN  
PINK FLOYD  
BRUCE SPRINGSTEEN  
YES (M)  
MELVIN JAMES  
CARS (M)  
MICK JAGGER (M)  
DEF LEPPARD (M)  
WHITESNAKE  
R.E.M.  
JETHRO TULL  
RICHARD MARX  
FABULOUS THUNDERBOLT  
Light  
GRATEFUL DEAD  
SILENCERS  
U2  
GLEN BURNICK  
BILLY IDOL  
LYNYRD SKYNYRD  
A ICEHOUSE

### KZAP/Sacramento (916) 925-3700

PD: TOM CALE  
MD: BILL PRESCOTT

Heavy  
AEROSMITH  
BRUCE SPRINGSTEEN  
CARS  
JETHRO TULL (M)  
JOHN COUGAR MELLEN (M)  
MICK JAGGER  
PINK FLOYD (M)  
RUSH (M)  
YES (M)  
Medium  
BEAT FARMERS (M)  
HEART (L)  
BILLY IDOL  
JOHN COUGAR MELLEN  
PINK FLOYD  
WHITESNAKE  
DEF LEPPARD (M)  
JOHN BUTCHER  
CARS (M)  
FABULOUS THUNDERBOLT  
GREAT WHITE  
GRATEFUL DEAD  
HOOTERS  
MICK JAGGER  
JETHRO TULL  
LA BAMBAA  
AEROSMITH (M)  
LYNYRD SKYNYRD  
RICHARD MARX  
YES  
RUSH (M)  
BRUCE SPRINGSTEEN  
U2  
CRUZADOS  
GLEN BURNICK  
INSIDERS  
LOVERBOY  
ICEHOUSE  
PETE BARDENS  
FLEETWOOD MAC  
MELVIN JAMES  
DISORDERLIES  
RUSH  
SILENT RUNNING  
SQUEEZE  
WHITESNAKE  
YES  
Medium  
MICHAEL BOLTON  
GREAT WHITE  
MICK JAGGER  
KISS  
LIONS & GHOSTS  
MAMA'S BOYS  
JEFF PARIS  
POISON  
BRANDOS  
TIMOTHY B. SCHMIT  
A SAGA  
BRUCE SPRINGSTEEN  
STRANGLERS  
STEVE WINWOOD

### KGB/San Diego (619) 292-1360

PD: TED EDWARDS  
MD: PAM EDWARDS

Heavy  
BEAT FARMERS (M)  
HEART (L)  
BILLY IDOL  
JOHN COUGAR MELLEN  
PINK FLOYD  
WHITESNAKE  
DEF LEPPARD (M)  
JOHN BUTCHER  
CARS (M)  
FABULOUS THUNDERBOLT  
GREAT WHITE  
GRATEFUL DEAD  
HOOTERS  
MICK JAGGER  
JETHRO TULL  
LA BAMBAA  
AEROSMITH (M)  
LYNYRD SKYNYRD  
RICHARD MARX  
YES  
RUSH (M)  
BRUCE SPRINGSTEEN  
U2  
CRUZADOS  
GLEN BURNICK  
INSIDERS  
LOVERBOY  
ICEHOUSE  
PETE BARDENS  
FLEETWOOD MAC  
MELVIN JAMES  
DISORDERLIES  
RUSH  
SILENT RUNNING  
SQUEEZE  
WHITESNAKE  
YES  
Medium  
MICHAEL BOLTON  
GREAT WHITE  
MICK JAGGER  
KISS  
LIONS & GHOSTS  
MAMA'S BOYS  
JEFF PARIS  
POISON  
BRANDOS  
TIMOTHY B. SCHMIT  
A SAGA  
BRUCE SPRINGSTEEN  
STRANGLERS  
STEVE WINWOOD

### KZAP/Sacramento (916) 925-3700

PD: TOM CALE  
MD: BILL PRESCOTT

Heavy  
AEROSMITH  
BRUCE SPRINGSTEEN  
CARS  
JETHRO TULL (M)  
JOHN COUGAR MELLEN (M)  
MICK JAGGER  
PINK FLOYD (M)  
RUSH (M)  
YES (M)  
Medium  
BEAT FARMERS (M)  
HEART (L)  
BILLY IDOL  
JOHN COUGAR MELLEN  
PINK FLOYD  
WHITESNAKE  
DEF LEPPARD (M)  
JOHN BUTCHER  
CARS (M)  
FABULOUS THUNDERBOLT  
GREAT WHITE  
GRATEFUL DEAD  
HOOTERS  
MICK JAGGER  
JETHRO TULL  
LA BAMBAA  
AEROSMITH (M)  
LYNYRD SKYNYRD  
RICHARD MARX  
YES  
RUSH (M)  
BRUCE SPRINGSTEEN  
U2  
CRUZADOS  
GLEN BURNICK  
INSIDERS  
LOVERBOY  
ICEHOUSE  
PETE BARDENS  
FLEETWOOD MAC  
MELVIN JAMES  
DISORDERLIES  
RUSH  
SILENT RUNNING  
SQUEEZE  
WHITESNAKE  
YES  
Medium  
MICHAEL BOLTON  
GREAT WHITE  
MICK JAGGER  
KISS  
LIONS & GHOSTS  
MAMA'S BOYS  
JEFF PARIS  
POISON  
BRANDOS  
TIMOTHY B. SCHMIT  
A SAGA  
BRUCE SPRINGSTEEN  
STRANGLERS  
STEVE WINWOOD

### KBPI/Denver (303) 572-8200

PD: RON NANNI  
MD: STEPHEN PAGE

Heavy  
PINK FLOYD (M)  
R.E.M.  
LYNYRD SKYNYRD  
YES  
DEF LEPPARD  
BRUCE SPRINGSTEEN  
AEROSMITH  
JOHN COUGAR MELLEN  
RUSH (M)  
ICEHOUSE  
CARS  
MELVIN JAMES  
JETHRO TULL  
MICK JAGGER  
BILLY IDOL  
HOOTERS  
LA BAMBAA  
JOHN KAY  
SAMMY HAGAR  
HEART  
WHITESNAKE  
DISORDERLIES  
CHARLIE DANIELS  
MARILLION  
CALL  
RICHARD MARX  
CURE  
TIMOTHY B. SCHMIT  
KISS  
BEAT FARMERS  
BRANDOS  
BOURGOIS TAGG  
GLEN BURNICK  
RADIATORS  
A JIMMY DAVIS  
A ROGER HODGSON  
A STING  
A LITTLE AMERICA

### KOME/San Jose (408) 985-9800

PD: STEPHEN PAGE

Heavy  
PINK FLOYD (M)  
R.E.M.  
LYNYRD SKYNYRD  
YES  
DEF LEPPARD  
BRUCE SPRINGSTEEN  
AEROSMITH  
JOHN COUGAR MELLEN  
RUSH (M)  
ICEHOUSE  
CARS  
MELVIN JAMES  
JETHRO TULL  
MICK JAGGER  
BILLY IDOL  
HOOTERS  
LA BAMBAA  
JOHN KAY  
SAMMY HAGAR  
HEART  
WHITESNAKE  
DISORDERLIES  
CHARLIE DANIELS  
MARILLION  
CALL  
RICHARD MARX  
CURE  
TIMOTHY B. SCHMIT  
KISS  
BEAT FARMERS  
BRANDOS  
BOURGOIS TAGG  
GLEN BURNICK  
RADIATORS  
A JIMMY DAVIS  
A ROGER HODGSON  
A STING  
A LITTLE AMERICA

### KDKB/Phoenix (602) 897-9300

ACT. PD: CHUCK GEIGER  
APD: STEVE TRELLA

Heavy  
AEROSMITH  
RUSH  
LYNYRD SKYNYRD  
RUSH (M)  
DEF LEPPARD (M)  
INSIDERS  
PINK FLOYD (L)  
MELVIN JAMES  
GLEN BURNICK  
RICHARD MARX (L)  
WHITESNAKE (L)  
Medium  
LOVERBOY  
YES (L)  
BRUCE SPRINGSTEEN  
MSG  
HOOTERS  
PATTY SMYTH  
JETHRO TULL (L)  
TIMOTHY B. SCHMIT  
OMAR & THE HOWLERS  
ICEHOUSE  
TOMMY SHAW  
Medium  
BRIAN DONOHUE  
HEART  
TOM KIMMEL  
OUTFIELD  
DIO  
ICEHOUSE  
MICK JAGGER (L)  
Light  
BEAU COUP  
CALL

### KUPD/Phoenix (602) 838-3062

PD: CURTIS JOHNSON  
MD: J. DAVID HOLMES

Heavy  
PINK FLOYD  
JOHN COUGAR MELLEN  
DEF LEPPARD  
RUSH  
AEROSMITH  
RICHARD MARX  
R.E.M.  
YES  
BRUCE SPRINGSTEEN  
PINK FLOYD  
INSIDERS  
MELVIN JAMES  
WHITESNAKE  
CARS  
MICK JAGGER  
GLEN BURNICK  
SAMMY HAGAR  
TIMOTHY B. SCHMIT  
HOOTERS  
Medium  
HEART  
U2  
LYNYRD SKYNYRD  
JETHRO TULL  
LOVERBOY  
JOHN WAITE  
JIMMY DAVIS  
INSIDERS  
BODEANS  
MOTLEY CRUE  
TOMMY SHAW  
MICHAEL BOLTON  
ICEHOUSE  
GREAT WHITE  
SUZANNE VEGA  
CALL  
BILLY IDOL  
JOHN COUGAR MELLEN  
GRATEFUL DEAD  
MSG  
PASTER PUSSEYCAT  
GUNS N' ROSES  
MASON RUFFNER  
BRANDOS  
Light  
MICK JAGGER (M)  
SMITHS (M)  
BILLY IDOL  
GENE LOVES JEZEBEL (L)  
DUKES OF STRATOSPHER  
YELLO (M)  
LA BAMBAA  
SUZANNE VEGA  
CALL  
Medium  
SILENCERS  
REPLACEMENTS  
BRANDOS  
DEPECHE MODE  
RAMONES  
ICEHOUSE  
CABARET VOLTAIRE  
X  
CRUZADOS  
BRUCE SPRINGSTEEN  
BODEANS  
LIONS & GHOSTS  
IT'S IMMATERIAL  
BOLSHOI  
NORTHERN PIKES  
GUADALCANAL DIARY  
MOJO NIXON & SKID  
FIXX  
RED HOT CHILI PEPP  
LOVE & ROCKETS  
WHO'S THAT GIRL  
ABC  
MR. MISTER  
BOURGOIS TAGG  
Medium  
STING  
GREAT WHITE  
MASON RUFFNER  
RADIATORS  
TOMMY SHAW  
BOURGOIS TAGG  
A NORTHERN PIKES  
A LITTLE AMERICA

### KRXQ/Sacramento (916) 334-7777

PD: RON GARRETT

Heavy  
PINK FLOYD  
JOHN COUGAR MELLEN  
DEF LEPPARD  
RUSH  
AEROSMITH  
RICHARD MARX  
R.E.M.  
YES  
BRUCE SPRINGSTEEN  
PINK FLOYD  
INSIDERS  
MELVIN JAMES  
WHITESNAKE  
CARS  
MICK JAGGER  
GLEN BURNICK  
SAMMY HAGAR  
TIMOTHY B. SCHMIT  
HOOTERS  
Medium  
HEART  
U2  
LYNYRD SKYNYRD  
JETHRO TULL  
LOVERBOY  
JOHN WAITE  
JIMMY DAVIS  
INSIDERS  
BODEANS  
MOTLEY CRUE  
TOMMY SHAW  
MICHAEL BOLTON  
ICEHOUSE  
GREAT WHITE  
SUZANNE VEGA  
CALL  
BILLY IDOL  
JOHN COUGAR MELLEN  
GRATEFUL DEAD  
MSG  
PASTER PUSSEYCAT  
GUNS N' ROSES  
MASON RUFFNER  
BRANDOS  
Light  
MICK JAGGER (M)  
SMITHS (M)  
BILLY IDOL  
GENE LOVES JEZEBEL (L)  
DUKES OF STRATOSPHER  
YELLO (M)  
LA BAMBAA  
SUZANNE VEGA  
CALL  
Medium  
SILENCERS  
REPLACEMENTS  
BRANDOS  
DEPECHE MODE  
RAMONES  
ICEHOUSE  
CABARET VOLTAIRE  
X  
CRUZADOS  
BRUCE SPRINGSTEEN  
BODEANS  
LIONS & GHOSTS  
IT'S IMMATERIAL  
BOLSHOI  
NORTHERN PIKES  
GUADALCANAL DIARY  
MOJO NIXON & SKID  
FIXX  
RED HOT CHILI PEPP  
LOVE & ROCKETS  
WHO'S THAT GIRL  
ABC  
MR. MISTER  
BOURGOIS TAGG  
Medium  
STING  
GREAT WHITE  
MASON RUFFNER  
RADIATORS  
TOMMY SHAW  
BOURGOIS TAGG  
A NORTHERN PIKES  
A LITTLE AMERICA

### KRXQ/Sacramento (916) 334-7777

PD: CHRIS MILLER  
MD: JOHN MCRAE

Heavy  
PINK FLOYD  
MICK JAGGER  
DEF LEPPARD  
R.E.M.  
JOHN COUGAR MELLEN  
BRUCE SPRINGSTEEN  
WHITESNAKE  
YES  
GRATEFUL DEAD  
JETHRO TULL  
HOOTERS  
AEROSMITH  
RUSH  
SAMMY HAGAR  
LYNYRD SKYNYRD  
BRANDOS  
ROGER WATERS  
ROGER WATERS  
GLEN BURNICK  
INSIDERS  
ICEHOUSE  
MELVIN JAMES  
RICHARD MARX  
LOVERBOY  
BRUCE SPRINGSTEEN  
HOOTERS  
FLEETWOOD MAC  
HEART  
U2  
LYNYRD SKYNYRD  
JETHRO TULL  
LOVERBOY  
JOHN WAITE  
JIMMY DAVIS  
INSIDERS  
BODEANS  
MOTLEY CRUE  
TOMMY SHAW  
MICHAEL BOLTON  
ICEHOUSE  
GREAT WHITE  
SUZANNE VEGA  
CALL  
BILLY IDOL  
JOHN COUGAR MELLEN  
GRATEFUL DEAD  
MSG  
PASTER PUSSEYCAT  
GUNS N' ROSES  
MASON RUFFNER  
BRANDOS  
Light  
MICK JAGGER (M)  
SMITHS (M)  
BILLY IDOL  
GENE LOVES JEZEBEL (L)  
DUKES OF STRATOSPHER  
YELLO (M)  
LA BAMBAA  
SUZANNE VEGA  
CALL  
Medium  
SILENCERS  
REPLACEMENTS  
BRANDOS  
DEPECHE MODE  
RAMONES  
ICEHOUSE  
CABARET VOLTAIRE  
X  
CRUZADOS  
BRUCE SPRINGSTEEN  
BODEANS  
LIONS & GHOSTS  
IT'S IMMATERIAL  
BOLSHOI  
NORTHERN PIKES  
GUADALCANAL DIARY  
MOJO NIXON & SKID  
FIXX  
RED HOT CHILI PEPP  
LOVE & ROCKETS  
WHO'S THAT GIRL  
ABC  
MR. MISTER  
BOURGOIS TAGG  
Medium  
STING  
GREAT WHITE  
MASON RUFFNER  
RADIATORS  
TOMMY SHAW  
BOURGOIS TAGG  
A NORTHERN PIKES  
A LITTLE AMERICA

### KFOG/San Francisco (415) 986-1045

OM: DAVE LOGAN  
MD: SKY DANIELES

Heavy  
BRUCE SPRINGSTEEN  
YES  
PINK FLOYD  
JOHN COUGAR MELLEN  
A STING  
BRUCE SPRINGSTEEN  
MICK JAGGER  
RUSH  
ROGER HODGSON  
SQUEEZE  
LYNYRD SKYNYRD  
HOOTERS  
CARS  
AEROSMITH  
JETHRO TULL  
RUSH  
ROD DENSLEY  
TIMOTHY B. SCHMIT (M)  
SHERRICK  
BRUCE SPRINGSTEEN  
SWING OUT SISTER (M)  
GREGG ROSS  
STEVE WINWOOD  
Medium  
BENSON & KLUGH  
CARS  
CUTTING CREW  
FLEETWOOD MAC  
DAN FOGELBERG  
RICHIE HAVENS  
NEIL LARSEN  
PINK FLOYD  
WIDNA  
WHAT IF  
NEIL YOUNG  
WENDY & LISA  
A DREAM ACADEMY

### KKDJ/Phoenix (602) 897-9300

ACT. PD: CHUCK GEIGER  
APD: STEVE TRELLA

Heavy  
AEROSMITH  
RUSH  
LYNYRD SKYNYRD  
RUSH (M)  
DEF LEPPARD (M)  
INSIDERS  
PINK FLOYD (L)  
MELVIN JAMES  
GLEN BURNICK  
RICHARD MARX (L)  
WHITESNAKE (L)  
Medium  
LOVERBOY  
YES (L)  
BRUCE SPRINGSTEEN  
MSG  
HOOTERS  
PATTY SMYTH  
JETHRO TULL (L)  
TIMOTHY B. SCHMIT  
OMAR & THE HOWLERS  
ICEHOUSE  
TOMMY SHAW  
Medium  
BRIAN DONOHUE  
HEART  
TOM KIMMEL  
OUTFIELD  
DIO  
ICEHOUSE  
MICK JAGGER (L)  
Light  
BEAU COUP  
CALL

### KKDJ/Phoenix (602) 897-9300

ACT. PD: CHUCK GEIGER  
APD: STEVE TRELLA

Heavy  
AEROSMITH  
RUSH  
LYNYRD SKYNYRD  
RUSH (M)  
DEF LEPPARD (M)  
INSIDERS  
PINK FLOYD (L)  
MELVIN JAMES  
GLEN BURNICK  
RICHARD MARX (L)  
WHITESNAKE (L)  
Medium  
LOVERBOY  
YES (L)  
BRUCE SPRINGSTEEN  
MSG  
HOOTERS  
PATTY SMYTH  
JETHRO TULL (L)  
TIMOTHY B. SCHMIT  
OMAR & THE HOWLERS  
ICEHOUSE  
TOMMY SHAW  
Medium  
BRIAN DONOHUE  
HEART  
TOM KIMMEL  
OUTFIELD  
DIO  
ICEHOUSE  
MICK JAGGER (L)  
Light  
BEAU COUP  
CALL

### KKDJ/Phoenix (602) 897-9300

ACT. PD: CHUCK GEIGER  
APD: STEVE TRELLA

Heavy  
AEROSMITH  
RUSH  
LYNYRD SKYNYRD  
RUSH (M)  
DEF LEPPARD (M)  
INSIDERS  
PINK FLOYD (L)  
MELVIN JAMES  
GLEN BURNICK  
RICHARD MARX (L)  
WHITESNAKE (L)  
Medium  
LOVERBOY  
YES (L)  
BRUCE SPRINGSTEEN  
MSG  
HOOTERS  
PATTY SMYTH  
JETHRO TULL (L)  
TIMOTHY B. SCHMIT  
OMAR & THE HOWLERS  
ICEHOUSE  
TOMMY SHAW  
Medium  
BRIAN DONOHUE  
HEART  
TOM KIMMEL  
OUTFIELD  
DIO  
ICEHOUSE  
MICK JAGGER (L)  
Light  
BEAU COUP  
CALL









MOST ADDED **MIDWEST** BREAKOUTS  
Sting  
Medley & Warnes  
Yes  
Richard Marx  
Belinda Carlisle  
Bourgeois Tagg  
Aerosmith  
Def Leppard  
Sammy Hagar  
Living In A Box

# CHR ADDS & HOTS

MOST ADDED **WEST** BREAKOUTS  
Sting  
Medley & Warnes  
Bourgeois Tagg  
Richard Marx  
Steve Winwood  
Aerosmith  
Kool & The Gang  
Living In A Box  
Def Leppard  
ABC  
Cure  
Taylor Dane  
Pink Floyd  
Kane Gang

## MIDWEST

### PARALLEL TWO

WKDD/Akron, OH  
Anthony/Kittredge  
BELINDA CARLISLE  
HOOTERS  
LOS LOBOS  
DUNCAN FAURE (dp)  
SAMMY HAGAR (dp)  
DEF LEPPARD (dp)  
SQUEEZE (dp)  
Hotteat:  
REO SPEEDWAGON 2-1  
BRYAN ADAMS 3-2  
NATALIE COLE 11-8  
LOVERBOY 12-9  
PRINCE 21-11  
KIKK/Davenport, IA  
Jim O'Hara  
STING  
YES  
BOURGEOIS TAGG  
ICEHOUSE  
MEN WITHOUT HATS  
Hotteat:  
FLEETWOOD MAC 17-11  
PET SHOP BOYS 19-13  
U2 20-15  
RICHARD MARX 27-19  
R.E.M. 30-25  
WPKR/Davenport, IA  
Schaefer/Austin  
RICHARD MARX  
KENNY G (dp)  
JODY WATLEY (dp)  
U2  
Hotteat:  
EUROPE 3-1  
PRINCE 7-4  
LEVERT 13-6  
MADONNA 15-11  
BILLY IDOL 32-24  
WGTV/Dayton, OH  
John Robertson  
BILLY IDOL  
MEDLEY & WARNES  
RICHARD MARX  
STING  
PRETTY POISON  
Hotteat:  
PRINCE 1-1  
WHITESNAKE 2-2  
LISA LISA 6-4  
MADONNA 18-9  
MICHAEL JACKSON 21-10  
KDWZ/Des Moines, IA  
Oakes/Hooker  
MICHAEL BOLTON  
BOURGEOIS TAGG  
STING  
TIPFANY  
DEF LEPPARD (dp)  
POISON (dp)  
Hotteat:  
ABC 4-2  
PRINCE 9-7  
FLEETWOOD MAC 17-13  
MICHAEL JACKSON 27-17  
U2 31-22  
KRMQ/Des Moines, IA  
KnightsSharp  
MEDLEY & WARNES  
STING  
STEVE WINWOOD  
PRETTY POISON  
POISON (dp)  
Hotteat:  
WHITESNAKE 2-1  
LISA LISA 3-2  
PRINCE 6-5  
JOHN COUGAR 9-7  
MICHAEL JACKSON 14-8  
KZIO/Duluth, MN  
Michals/Martin  
BELINDA CARLISLE  
RICHARD MARX  
WA WA NEE  
YES  
STING  
Hotteat:  
PRINCE 6-3  
LISA LISA 11-7  
OTHER ONES 21-13  
LOVERBOY 19-16  
TIPFANY 30-26  
WMEE/Ft. Wayne, IN  
Allen/Davis  
YES  
MEDLEY & WARNES  
CUTTING CREW  
Hotteat:  
JOHN COUGAR 4-2  
EUROPE 5-3  
LISA LISA 8-5  
BANANARAMA 10-6  
PRINCE 17-10

### PARALLEL TWO

KAY107/Tulsa, OK  
Hopkins/Payton  
BRUCE SPRINGSTEEN  
PET SHOP BOYS  
CUTTING CREW  
Hotteat:  
BANANARAMA 6-3  
PRINCE 7-4  
LISA LISA 8-5  
MADONNA 25-19  
KKRD/Wichita, KS  
Oliver/Williams  
WA WA NEE  
DEBBIE GIBSON  
STING  
Hotteat:  
WHITESNAKE 2-1  
EUROPE 7-2  
LEVERT 23-13  
KENNY G 26-16  
MICHAEL JACKSON 28-18  
WHOT/Youngstown, OH  
Dick Thompson  
LEVERT  
EXPOSE  
SMING OUT SISTER  
PET SHOP BOYS  
STARSHIP  
GINO VANNELLI  
Hotteat:  
REO SPEEDWAGON 1-1  
FLEETWOOD MAC 5-3  
FROZEN GHOST 7-4  
WENDY & LISA 16-9  
BRUCE SPRINGSTEEN 23-14  
KKXU/Grand Forks, ND  
O'Douglas/Hendrickson  
TIPFANY  
DEBBIE GIBSON  
BOURGEOIS TAGG  
LIVING IN A BOX  
STING  
CRUZADOS (dp)  
CURE (dp)  
Hotteat:  
PRINCE 4-2  
REO SPEEDWAGON 7-4  
EXPOSE 23-15  
PET SHOP BOYS 29-19  
MADONNA 34-24  
WKFJ/Kalamazoo, MI  
Anthony/Britain  
LOS LOBOS  
MADONNA (dp)  
SWING OUT SISTER (dp)  
Hotteat:  
EUROPE 2-1  
LAURA BRANTGAN  
AEROSMITH (dp)  
Hotteat:  
WHITESNAKE 1-1  
JOHN COUGAR 10-5  
HEART 11-6  
MICHAEL BOLTON 14-7  
WBWB/Bloomington, IN  
Jim Clouse  
JODY WATLEY  
SMING OUT SISTER  
STARSHIP  
AEROSMITH  
LIVING IN A BOX  
STING  
STEVE WINWOOD  
Hotteat:  
PRINCE 1-1  
LEVERT 10-5  
R.E.M. 12-7  
MICHAEL JACKSON 16-9  
MADONNA 18-12  
WCUI/Carbondale, IL  
Tony Waitkus  
WA WA NEE  
U2  
WENDY & LISA  
RICHARD MARX  
BELINDA CARLISLE  
Hotteat:  
EUROPE 1-1  
RELATION INC. 8-4  
MADONNA 17-6  
KISS 31-10  
BON JOVI 18-11  
KQCR/Cedar Rapids, IA  
Gery Dixon  
ANITA BAKER  
STING  
LOS LOBOS  
SAGA  
BELINDA CARLISLE  
Hotteat:  
EUROPE 2-1  
JOHN COUGAR 4-2  
REO SPEEDWAGON 5-4  
BILLY IDOL 8-5  
BRYAN ADAMS 9-7

### PARALLEL THREE

KYYY/Bismarck, ND  
Bob Beck  
TIPFANY  
DEBBIE GIBSON  
BOURGEOIS TAGG  
LIVING IN A BOX  
STING  
CRUZADOS (dp)  
CURE (dp)  
Hotteat:  
PRINCE 4-2  
REO SPEEDWAGON 7-4  
EXPOSE 23-15  
PET SHOP BOYS 29-19  
MADONNA 34-24  
WKFJ/Kalamazoo, MI  
Anthony/Britain  
LOS LOBOS  
MADONNA (dp)  
SWING OUT SISTER (dp)  
Hotteat:  
EUROPE 2-1  
LAURA BRANTGAN  
AEROSMITH (dp)  
Hotteat:  
WHITESNAKE 1-1  
JOHN COUGAR 10-5  
HEART 11-6  
MICHAEL BOLTON 14-7  
WBWB/Bloomington, IN  
Jim Clouse  
JODY WATLEY  
SMING OUT SISTER  
STARSHIP  
AEROSMITH  
LIVING IN A BOX  
STING  
STEVE WINWOOD  
Hotteat:  
PRINCE 1-1  
LEVERT 10-5  
R.E.M. 12-7  
MICHAEL JACKSON 16-9  
MADONNA 18-12  
WCUI/Carbondale, IL  
Tony Waitkus  
WA WA NEE  
U2  
WENDY & LISA  
RICHARD MARX  
BELINDA CARLISLE  
Hotteat:  
EUROPE 1-1  
RELATION INC. 8-4  
MADONNA 17-6  
KISS 31-10  
BON JOVI 18-11  
KQCR/Cedar Rapids, IA  
Gery Dixon  
ANITA BAKER  
STING  
LOS LOBOS  
SAGA  
BELINDA CARLISLE  
Hotteat:  
EUROPE 2-1  
JOHN COUGAR 4-2  
REO SPEEDWAGON 5-4  
BILLY IDOL 8-5  
BRYAN ADAMS 9-7

## WEST

### PARALLEL TWO

KIVA/Albuquerque, NM  
Howard Johnson  
STING  
MIAMI SOUND MACHI  
EXPOSE  
SMING OUT SISTER  
POISON  
Hotteat:  
MADONNA 11-5  
PRINCE 17-9  
TIPFANY 14-10  
STARSHIP 22-18  
U2 29-24  
KFSB/Boise, ID  
Jack Armstrong  
TONY TERRY  
LOS LOBOS  
KOO & THE GANG  
ANITA BAKER  
TERENCE TRENT D'A  
KANE GANG  
STING  
Hotteat:  
TIPFANY 3-1  
OTHER ONES 4-3  
FLEETWOOD MAC 16-12  
TAJA SEVELLE 24-18  
KISS/Boise, ID  
Tom Evans  
DEF LEPPARD  
STING  
BOURGEOIS TAGG  
MICHAEL BOLTON  
GLEN BURTINICK  
Hotteat:  
TIPFANY 4-1  
BILLY IDOL 19-12  
OTHER ONES 18-13  
PET SHOP BOYS 27-22  
LOS LOBOS 29-24  
KIKX/Colorado Springs, CO  
John Dantzer  
YES  
CURE (dp)  
AEROSMITH (dp)  
WA WA NEE (dp)  
BREATHIE (dp)  
JODY WATLEY (dp)  
LIVING IN A BOX (dp)  
Hotteat:  
WHITESNAKE 1-1  
LISA LISA 2-2  
EUROPE 3-3  
FLEETWOOD MAC 5-5  
MICHAEL JACKSON 14-7  
CHEO/Edmonton, Alberta  
McKenna/Stuart  
BRUCE SPRINGSTEEN  
RICHARD MARX  
MICK JAGGER  
ROGER HODGSON  
NEW WORKERS  
Hotteat:  
EARL THE SOUL SIN 20-10  
MADONNA 17-11  
FLEETWOOD MAC 18-12  
MICHAEL JACKSON 24-13  
BILLY IDOL 29-22  
KSNQ/Eugene, OR  
Bwana/Hyatt  
STEVE WINWOOD  
BOURGEOIS TAGG  
PINK FLOYD  
DEF LEPPARD  
RICHARD MARX  
WA WA NEE  
Hotteat:  
MADONNA 7-5  
TIPFANY 12-7  
MICHAEL JACKSON 15-9  
MEDLEY & WARNES 24-14  
BELINDA CARLISLE 40-3D  
KMGX/Frasno, CA  
Stairs/Carter  
PET SHOP BOYS  
JODY WATLEY  
MEDLEY & WARNES  
STING  
Hotteat:  
LEVERT 5-1  
TIPFANY 22-13  
TAJA SEVELLE 23-14  
PRETTY POISON 35-25  
NOEL 32-26  
KYNO/Fresno, CA  
Walker/Davis  
none  
Hotteat:  
WHITESNAKE 1-1  
EUROPE 3-3  
MADONNA 7-4  
MICHAEL JACKSON 12-12  
TIPFANY 28-28

### PARALLEL TWO

KXYQ/Portland, OR  
Jim Ryan  
LEVERT  
YES  
STING  
SAMMY HAGAR  
KISS (dp)  
BOURGEOIS TAGG (dp)  
GLEN BURTINICK (dp)  
Hotteat:  
EUROPE 2-1  
HEART 3-2  
MADONNA 7-4  
MICHAEL JACKSON 9-5  
TIPFANY 15-7  
KDON/Salinas, CA  
Hunter/Lindell  
MICK JAGGER  
WA WA NEE  
STARSHIP  
TAYLOR DAYNE  
SAMANTHA FOX  
TIMOTHY B. SCHMIT  
STING  
Hotteat:  
WHITESNAKE 2-1  
LEVERT 10-6  
MADONNA 20-15  
PRETTY POISON D-33  
NOEL D-34  
96KFM/Salt Lake City, UT  
Sting/Shurtz  
STING  
STEVE WINWOOD  
LIVING IN A BOX  
ABC  
INSIDERS  
YES  
BIG TROUBLE  
PRETTY POISON  
BOURGEOIS TAGG  
Hotteat:  
HEART 9-4  
MICHAEL JACKSON 24-12  
BILLY IDOL 29-16  
TIPFANY 28-18  
GREAT WHITE 33-28  
TIPFANY 7-5  
MR. MISTER 11-7  
MICHAEL JACKSON 12-8  
CUTTING CREW 16-10  
MADONNA 20-11  
KZZU/Spokane, WA  
Randy Robbins  
BIG TROUBLE  
STING  
SINON F.  
STING  
Hotteat:  
EXPOSE 11-7  
GREAT WHITE 17-11  
BELINDA CARLISLE 24-17  
TIPFANY 25-20  
DEF LEPPARD D-34  
KJZZ/Leviston, ID  
Joy McCall  
DREAM ACADEMY  
BOURGEOIS TAGG  
POISON  
STING  
LIVING IN A BOX  
MEN WITHOUT HATS  
HOOTERS  
SAMANTHA FOX  
PRINCE  
Hotteat:  
SWING OUT SISTER 5-1  
INSIDERS 10-5  
MADONNA 16-11  
MEDLEY & WARNES 18-12  
MICHAEL JACKSON 19-13  
STING  
KMTI/Madford, OR  
R. Charles Snyder  
none  
Hotteat:  
PRINCE 2-2  
OTHER ONES 5-5  
BILLY IDOL 10-10  
TIPFANY 11-11  
R.E.M. 29-29  
KZFN/Moscow, ID  
Cummings/Shannon  
STING  
STEVE WINWOOD  
POISON  
PINK FLOYD  
YES  
KANE GANG  
BIG TROUBLE  
Hotteat:  
WHITESNAKE 1-1  
PRINCE 5-2  
LISA LISA 9-6  
FLEETWOOD MAC 7-4  
CARS 8-6  
KQOT/Anchorage, AK  
J.D. Chandler  
STING  
BELINDA CARLISLE  
KOO & THE GANG  
BOURGEOIS TAGG  
MICHAEL BOLTON (dp)  
AEROSMITH (dp)  
Hotteat:  
MICHAEL JACKSON 10-5  
MADONNA 20-11  
MR. MISTER 19-12  
CUTTING CREW 23-14  
PET SHOP BOYS 22-16  
KCAQ/Oxnard-Ventura, CA  
Greg Williams  
STING  
JODY WATLEY  
Hotteat:  
LISA LISA 4-1  
EXPOSE 3-2  
LEVERT 6-3  
MADONNA 7-4  
MICHAEL JACKSON 8-6

### PARALLEL THREE

none  
Hotteat:  
PRINCE 2-2  
OTHER ONES 5-5  
BILLY IDOL 10-10  
TIPFANY 11-11  
R.E.M. 29-29  
KZFN/Moscow, ID  
Cummings/Shannon  
STING  
STEVE WINWOOD  
POISON  
PINK FLOYD  
YES  
KANE GANG  
BIG TROUBLE  
Hotteat:  
WHITESNAKE 1-1  
PRINCE 5-2  
LISA LISA 9-6  
FLEETWOOD MAC 7-4  
CARS 8-6  
KQOT/Anchorage, AK  
J.D. Chandler  
STING  
BELINDA CARLISLE  
KOO & THE GANG  
BOURGEOIS TAGG  
MICHAEL BOLTON (dp)  
AEROSMITH (dp)  
Hotteat:  
MICHAEL JACKSON 10-5  
MADONNA 20-11  
MR. MISTER 19-12  
CUTTING CREW 23-14  
PET SHOP BOYS 22-16  
KCAQ/Oxnard-Ventura, CA  
Greg Williams  
STING  
JODY WATLEY  
Hotteat:  
LISA LISA 4-1  
EXPOSE 3-2  
LEVERT 6-3  
MADONNA 7-4  
MICHAEL JACKSON 8-6

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

# Packed every week... with more on radio than any other publication!

## The most current & accurate music charts in the industry.

### Subscribe today! Call Kelley at R&R 213-553-4330

THE NO. 1 PUBLICATION FOR RADIO



PARALLELS

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

233 REPORTS

AEROSMITH Dude (Looks Like A Lady) (Geffen) LP: Permanent Vacation Total Reports 61 26%

Regional Reach E 29% S 24% M 30% W 23% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 20% S 25% M 48% W 27% Chart Summary Pos P1 P2 P3 Tot

ANITA BAKER No One In The World (Elektra) LP: Rapture Total Reports 52 22%

Regional Reach E 29% S 21% M 17% W 17% Chart Summary Pos P1 P2 P3 Tot

MICHAEL BOLTON That's What Love Is All About (Columbia) LP: The Hunger Total Reports 99 42%

Regional Reach E 53% S 41% M 34% W 46% Chart Summary Pos P1 P2 P3 Tot

BON JOVI Edge Of A Broken Heart (London) LP: "Disorderlies" Soundtrack /PolyGram Total Reports 70 30%

Bon Jovi Continued SOUTH KSMH 12-10 KIXY 5-11 Z103 19 fr

GLEN BURTNIK Follow You (A&M) LP: Heroes And Zeroes Total Reports 51 22%

Regional Reach E 29% S 21% M 17% W 17% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 80% S 89% M 80% W 90% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 80% S 89% M 80% W 90% Chart Summary Pos P1 P2 P3 Tot

Belinda Carlisle Continued WEST KZIO 19-14 WPMI 15-12 WFLP 8-6

CARS You Are The Girl (Elektra) LP: Door To Door Total Reports 196 84%

Regional Reach E 82% S 85% M 84% W 88% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 80% S 89% M 80% W 90% Chart Summary Pos P1 P2 P3 Tot

NATALIE COLE Jump Start (Manhattan) LP: Everlasting Total Reports 189 81%

Natalie Cole Continued WEST WFLY 8-5 Q100 13-10 WABZ 20-26

CUTTING CREW I've Been In Love Before (Virgin) LP: Broadcast Total Reports 185 79%

Regional Reach E 84% S 76% M 78% W 75% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 80% S 89% M 80% W 90% Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 80% S 89% M 80% W 90% Chart Summary Pos P1 P2 P3 Tot

Continued On Next Column

Continued On Next Column

Continued On Next Column

Parallels Continued on Page 88

PARALLELS

E

G. ESTEFAN & MIAMI SOUND... Betcha Say That (Epic) LP: Let It Loose Total Reports 139 59%

38 BREAKER Regional Reach E 55% S 59% M 57% W 69%

103CIR on 95XOO on WOCM 30-26 OK100 30-26

EUROPE Carrie (Epic) LP: The Final Countdown Total Reports 216 92%

1 Regional Reach E 100% S 100% M 88% W 88%

930 6-2 WFTS 2-1 WFTS 2-1 WFTS 2-1 WFTS 2-1

Europe Continued

12 FLEETWOOD MAC Little Lies (WB) LP: Tango In The Night Total Reports 218 93%

10 EXPOSE Let Me Be The One (Arista) LP: Exposure Total Reports 210 90%

103CIR on 95XOO on WOCM 30-26 OK100 30-26

EUROPE Carrie (Epic) LP: The Final Countdown Total Reports 216 92%

1 Regional Reach E 100% S 100% M 88% W 88%

930 6-2 WFTS 2-1 WFTS 2-1 WFTS 2-1 WFTS 2-1

F

12 FLEETWOOD MAC Little Lies (WB) LP: Tango In The Night Total Reports 218 93%

103CIR on 95XOO on WOCM 30-26 OK100 30-26

103CIR on 95XOO on WOCM 30-26 OK100 30-26

EUROPE Carrie (Epic) LP: The Final Countdown Total Reports 216 92%

1 Regional Reach E 100% S 100% M 88% W 88%

930 6-2 WFTS 2-1 WFTS 2-1 WFTS 2-1 WFTS 2-1

Kenny G Continued

12 FLEETWOOD MAC Little Lies (WB) LP: Tango In The Night Total Reports 218 93%

103CIR on 95XOO on WOCM 30-26 OK100 30-26

103CIR on 95XOO on WOCM 30-26 OK100 30-26

EUROPE Carrie (Epic) LP: The Final Countdown Total Reports 216 92%

1 Regional Reach E 100% S 100% M 88% W 88%

930 6-2 WFTS 2-1 WFTS 2-1 WFTS 2-1 WFTS 2-1

H

HEART Who Will You Run To (Capitol) LP: Bad Animals Total Reports 215 92%

103CIR on 95XOO on WOCM 30-26 OK100 30-26

103CIR on 95XOO on WOCM 30-26 OK100 30-26

EUROPE Carrie (Epic) LP: The Final Countdown Total Reports 216 92%

1 Regional Reach E 100% S 100% M 88% W 88%

930 6-2 WFTS 2-1 WFTS 2-1 WFTS 2-1 WFTS 2-1

PARALLELS

Michael Jackson Continued

BILLY IDOL  
Mony Mony (Chrysalis)

Total Reports 212 91%

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

MICHAEL JACKSON  
Bad (Epic)  
LP: Bad

Total Reports 227 97%

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

MICK JAGGER  
Let's Work (Columbia)  
LP: Primitive Cool

Total Reports 142 61%

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

LEVERT  
Casanova (Atlantic)  
LP: The Big Throwdown

Total Reports 203 87%

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

LISA LISA AND CULT JAM  
Lost In Emotion (Columbia)  
LP: Spanish Fly

Total Reports 218 93%

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Lisa Lisa Continued

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

LOS LOBOS  
Come On, Let's Go (Slash/WB)  
LP: La Bamba Soundtrack

Total Reports 121 52%

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

LOVERBOY  
Notorious (Columbia)  
LP: Wildside

Total Reports 138 59%

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

MADONNA  
Causing A Commotion (Sire/WB)  
LP: "Who's That Girl" Soundtrack

Total Reports 228 97%

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Regional Reach, Chart Summary, National Summary, Regional Reach, Chart Summary, National Summary

Continued On Next Column

Continued On Next Column

Parallels Continued on Page 90

PARALLELS

Madonna Continued
P1 HOT103 18-8
P2 PWR106 2-2
EAST WFLY 16-12
WEST KIVA 11-5

John Cougar Mellencamp Continued
MIDWEST Z95 40-33
SOUTH KAKS 8-5
EAST WFLY 12-8
WEST KIVA 6-19

Pet Shop Boys Continued
P1 HOT103 30-30
P2 PWR106 24-21
EAST Q100 30-24
WEST KIVA 18-15

PRINCE
U Got The Look (Paisley Park/WB)
LP Sign 'O' The Times
Total Reports 220 94%

RICHARD MARX
Should've Known Better
LP Richard Marx (EMI-Manhattan)
Total Reports 187 80%

OTHER ONES
Holiday (Virgin)
LP The Other Ones
Total Reports 159 68%

POISON
I Won't Forget You (Enigma/Capitol)
LP Look What The Cat Dragged In
Total Reports 140 60%

PRINCE
930 30-19
WPS 5-4
WYV 7-5

P1 EAST WKKS on 294
P2 WKSE 4-35
P3 WKJQ 35-29

BILL MEDLEY & JENNIFER WARNES
I've Had The Time Of My Life (RCA)
LP "Dirty Dancing" Soundtrack
Total Reports 182 78%

P1 EAST WKKS on 294
P2 WKSE 4-35
P3 WKJQ 35-29

P1 EAST WKKS on 294
P2 WKSE 4-35
P3 WKJQ 35-29

P1 EAST WKKS on 294
P2 WKSE 4-35
P3 WKJQ 35-29

P1 EAST WKKS on 294
P2 WKSE 4-35
P3 WKJQ 35-29

P1 EAST WKKS on 294
P2 WKSE 4-35
P3 WKJQ 35-29

P1 EAST WKKS on 294
P2 WKSE 4-35
P3 WKJQ 35-29

JOHN COUGAR MELLENCAMP
Paper In Fire (Mercury/PolyGram)
LP The Lonesome Jubilee
Total Reports 206 88%

PET SHOP BOYS
It's A Sin (EMI-Manhattan)
LP Jealousy
Total Reports 196 84%

PRETTY POISON
Catch Me (I'm Falling) (Virgin)
LP "Hiding Out" Soundtrack
Total Reports 52 22%

R.E.M.
The One I Love (IRS/MCA)
LP Document
Total Reports 106 45%

P1 EAST B93 25-22
P2 K98 11-8
P3 WMPF 7-6

P1 EAST B93 25-22
P2 K98 11-8
P3 WMPF 7-6

P1 EAST B93 25-22
P2 K98 11-8
P3 WMPF 7-6

P1 EAST B93 25-22
P2 K98 11-8
P3 WMPF 7-6

P1 EAST B93 25-22
P2 K98 11-8
P3 WMPF 7-6

P1 EAST B93 25-22
P2 K98 11-8
P3 WMPF 7-6

P1 EAST B93 25-22
P2 K98 11-8
P3 WMPF 7-6

P1 EAST B93 25-22
P2 K98 11-8
P3 WMPF 7-6



PARALLELS

SIGNIFICANT ACTION

U

U2 Where The Streets Have No Name LP: The Joshua Tree (Island) Total Reports 181 77%

Regional Reach E 84% S 77% M 80% W 71%

Chart Summary Pos P1 P2 P3 Tot

WENDY & LISA Waterfall (Columbia) LP: Wendy & Lisa Total Reports 58 25%

W

JODY WATLEY Don't You Want Me (MCA) LP: Jody Watley Total Reports 53 23%

Regional Reach E 18% S 23% M 16% W 35%

Chart Summary Pos P1 P2 P3 Tot

WA WA NEE Sugar Free (Epic) LP: Wa Wa Nee Total Reports 123 53%

Regional Reach E 41% S 59% M 39% W 71%

Chart Summary Pos P1 P2 P3 Tot

Regional Reach E 53% S 52% M 59% W 46%

WENDY & LISA Waterfall (Columbia) LP: Wendy & Lisa Total Reports 58 25%

Y

JODY WATLEY Don't You Want Me (MCA) LP: Jody Watley Total Reports 53 23%

Regional Reach E 18% S 23% M 16% W 35%

Chart Summary Pos P1 P2 P3 Tot

STEVE WINWOOD Valerie (Island/WB) LP: Chronicles Total Reports 53 23%

Regional Reach E 22% S 16% M 25% W 31%

Chart Summary Pos P1 P2 P3 Tot

YES Love Will Find A Way (Atco) LP: Big Generator Total Reports 122 52%

B

BEE GEES You Win Again (WB) LP: ESP

Regional Reach E 53% S 52% M 59% W 46%

C

JODY WATLEY Don't You Want Me (MCA) LP: Jody Watley Total Reports 53 23%

Regional Reach E 18% S 23% M 16% W 35%

Chart Summary Pos P1 P2 P3 Tot

ABC The Night You Murdered LP: Alphabet City (Mercury/PolyGram)

Regional Reach E 22% S 16% M 25% W 31%

BEE GEES You Win Again (WB) LP: ESP

Regional Reach E 53% S 52% M 59% W 46%

BIG TROUBLE Crazy World (Epic) LP: Big Trouble

Regional Reach E 53% S 52% M 59% W 46%

BOURGEOIS TAGG I Don't Mind At All (Island) LP: Yoyo

Regional Reach E 24% S 20% M 27% W 31%

CRUZADOS Small Town Love (Arista) LP: After Dark

Regional Reach E 24% S 20% M 27% W 31%

SAMANTHA FOX Nothing's Gonna Stop Us Now LP: Samantha Fox (Jive/RCA)

Regional Reach E 24% S 20% M 27% W 31%

CURE Just Like Heaven (Elektra) LP: Kiss Me, Kiss Me, Kiss Me

Regional Reach E 24% S 20% M 27% W 31%

TAYLOR DANE Tell It To My Heart (Arista)

Regional Reach E 24% S 20% M 27% W 31%

TERENCE TRENT D'ARBY If You Let Me Stay (Columbia) LP: Introducing The Hardline According To

Regional Reach E 24% S 20% M 27% W 31%

DEF LEPPARD Animal (Mercury/PolyGram) LP: Hysteria

Regional Reach E 24% S 20% M 27% W 31%

DUNCAN FAURE 24 Hours (Sire) LP: Who's That Girl Soundtrack

Regional Reach E 24% S 20% M 27% W 31%

SAMANTHA FOX Nothing's Gonna Stop Us Now LP: Samantha Fox (Jive/RCA)

Regional Reach E 24% S 20% M 27% W 31%



# R&R NATIONAL AIRPLAY

# CONTEMPORARY HIT RADIO

## BREAKERS

### BILL MEDLEY & JENNIFER WARNES (I've Had) The Time Of My Life (RCA)

78% of our reporters playing it. Moves: Up 55, Debuts 52, Same 20, Down 0, Adds 55 including B104, Z94, PWR95, KEGL, Z95, KHTR, KIIS KZZP. See Parallels, debuts at number 31 on the CHR chart.

### SQUEEZE

#### Hourglass (A&M)

66% of our reporters playing it. Moves: Up 35, Debuts 37, Same 54, Down 0, Adds 26 including WCAU, KCPW, KDWB, JET-FM, PWR97, Y107, WKDD, I94. Complete airplay in Parallels.

### STING

#### We'll Be Together (A&M)

62% of our reporters playing it. Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 141 including WXKS, WEGX, Q107, Z93, B97, WMMS, WCZY, KIIS, KKLQ. Complete airplay in Parallels.

### POISON

#### I Won't Forget You (Enigma/Capitol)

60% of our reporters playing it. Moves: Up 66, Debuts 23, Same 26, Down 0, Adds 25 including Y100, KBEQ, WERZ, KZZB, WOKI, WZOK, KIVA, KAKS. See Parallels, debuts at number 37 on the CHR chart.

### GLORIA ESTEFAN & MIAMI SOUND MACHINE

#### Betcha Say That (Epic)

60% of our reporters playing it. Moves: Up 78, Debuts 20, Same 33, Down 0, Adds 8, KKBB, Q100, WKEE, KIVA, WPRR, WKPE, WFX, KKRC. See Parallels, debuts at number 38 on the CHR chart.

## NEW & ACTIVE

#### TIMOTHY B. SCHMIT "Boys Night Out" (MCA)

Reports: 124. Moves: Up 41, Debuts 21, Same 42, Down 0, Adds 20 including CKOI, Y108, KPLZ, WNNK, K98, WKQB, 99WAYS, FM100, KDON, WPRR, KKRZ 30-23, K104 40-30, WERZ 28-22, WZYP 38-31, KJ103 38-24.

#### WA WA NEE "Sugar Free" (Epic)

Reports: 123. Moves: Up 45, Debuts 24, Same 35, Down 0, Adds 19 including WXKS, WKTI, KZZB, WINK, KWES, KSAQ, KKRD, KDON, KQIZ, SLY96, Y95 21-16, WLOL 26-20, KKRZ 39-31, KPLZ 32-21, PWR97 32-17.

#### YES "Love Will Find A Way" (Atco)

Reports: 122. Moves: Up 7, Debuts 27, Same 38, Down 0, Adds 50 including WXKS, WEGX, PRO-FM, KKBB, Q105, WNCI, 99DTX, KCPX, JET-FM, KZ106, KWK 31-28, WAFX 36-29, WJMX 40-34, Y94 36-19, SLY96 32-25.

#### LOS LOBOS "Come On Let's Go" (Slash/WB)

Reports: 121. Moves: Up 57, Debuts 15, Same 22, Down 0, Adds 27 including B104, WMJQ, Y100, KWK, KKRZ, KATD, WKEE, WRCK, I95, WAPE, WKSE 37-31, KKBB 26-20, WMMS 23-16, WCZY 26-19, KCPX 19-13, 99GFM 30-24.

#### R.E.M. "The One I Love" (IRS/MCA)

Reports: 106. Moves: Up 43, Debuts 21, Same 27, Down 0, Adds 15 including Z93, Y108, KIIS, WFLY, 99GFM, I95, WBCY, BJ105, WDLX, 100KH, WOMP, KCPX 34-28, WERZ 36-25, WROQ 31-21, Z104 26-17.

#### MICHAEL BOLTON "That's What Love Is All About" (Columbia)

Reports: 99. Moves: Up 33, Debuts 16, Same 31, Down 0, Adds 19 including WLOL, KZZP, WLAN, WKRZ, WBCY, FM100, KDWB, Z104, WFX, B98, WXKS 16-12, WFLY 11-6, K104 9-3, WERZ 12-10, KC101 11-7, 103CIR 12-8.

#### STARSHIP "Beat Patrol" (Grunt/RCA)

Reports: 93. Moves: Up 18, Debuts 20, Same 37, Down 0, Adds 18 including WCAU, Z93, KDWB, FM102, WAEB, WSSX, WZOK, KDON, WVBS, KUUB, WLOL 39-34, WKDD 40-30, KJ103 37-25, 95XIL 30-25, KISR 40-34.

#### BON JOVI "Edge Of A Broken Heart" (London/PolyGram)

Reports: 70. Moves: Up 43, Debuts 21, Same 15, Down 9, Adds 1, WAZY, WEGX 16-13, Y95 16-13, Y100 28-18, 92X 30-22, WKTI 12-8, WLOL 17-9, KWSS 7-6, WAEB 8-6, KC101 14-9, K98 29-18, WFM1 7-5, KZOU 16-11, WHOT 16-11, KSMB 12-10, WCIL 18-11. See Parallels, debuts at number 40 on the CHR chart. 87% of the airplay is charted. First group ever to put two album cuts on the CHR chart.

#### HOOTERS "Satellite" (Columbia)

Reports: 66. Moves: Up 6, Debuts 14, Same 34, Down 0, Adds 12, WGH, WNNK, KZOU, WKDD, 95XXX, WIKZ, WHSL, KCMQ, KUUB, KTRS, KOZE, OK95, WCAU 39-34, WEGX 30-27, WAEB 40-31.

#### DEBBIE GIBSON "Shake Your Love" (Atlantic)

Reports: 62. Moves: Up 5, Debuts 14, Same 16, Down 0, Adds 27 including PWR95, WAVA, Z93, B97, WGH, KZZP, KMEL, WRCK, WDJX, 95XXX, WZKX, WCAU 40-33, KWK 28-23, WTIC 32-27, BJ105 29-24.

#### AEROSMITH "Dude (Looks Like A Lady)" (Geffen)

Reports: 61. Moves: Up 7, Debuts 5, Same 23, Down 0, Adds 26 including Z94, PRO-FM, KKBB, WERZ, WRCK, WRQN, FM104, 95XXX, OK100, KZFN, WMMS 36-30, WAEB 31-28, WROQ 27-24, WKSJ 37-31, KIVA 25-22.

#### TAJA SEVELLE "Love Is Contagious" (Paisley Park/Reprise)

Reports: 61. Moves: Up 41, Debuts 6, Same 14, Down 0, Adds 0 including Z93 27-23, Z95 30-26, WHY 22-18, WKTI 14-12, WLOL 36-31, KROY 25-16, KPLZ 33-29, WPST 32-27, WHHY 20-11, KF95 24-18, KMGX 23-14, I94 29-19, WCGQ 39-34, KZOU 36-31, OK95 23-18.

#### GREAT WHITE "Rock Me" (Capitol)

Reports: 59. Moves: Up 28, Debuts 2, Same 26, Down 3, Adds 0 including Z94 35-30, KDWB 32-29, WFLY 30-25, WAEB 37-29, KTUX 25-18, KDWB 24-16, KIYS 10-9, KSND 33-28, WAFX 23-17, 95XXX 40-35, WKFR 24-18, KDVB 34-27, KFBQ 17-11, KZFN 10-8.

#### WENDY & LISA "Waterfall" (Columbia)

Reports: 58. Moves: Up 15, Debuts 4, Same 26, Down 0, Adds 13 including WCAU, WHY, KKRZ, JET-FM, 99GFM, WBBQ, Q101, WHSL, WCIL, KUUB, WXKS 32-25, WMMS 26-20, KDWB 10-7, WLOL 6-3, KMGX 40-35, Y94 16-9.

#### STEVE WINWOOD "Valerie" (Island/WB)

Reports: 53. Moves: Up 3, Debuts 3, Same 15, Down 0, Adds 32 including WEGX, B94, Y95, WKTI, KWSS, WAEB, 93Q, WZYP, WZOK, 96KFM, WKPE, WLRW, WCZY 39-33, WAFX 37-30, SLY96 40-33.

#### JODY WATLEY "Don't You Want Me" (MCA)

Reports: 53. Moves: Up 9, Debuts 6, Same 11, Down 0, Adds 27 including WCAU, WEGX, 92X, KCPW, KZZP, FM102, KCPX, KATD, WTIC, WANS, Y107, B96 19-14, KWK 35-29, KMEL 23-17, WGTZ 40-33.

#### PRETTY POISON "Catch Me I'm Falling" (Virgin)

Reports: 52. Moves: Up 17, Debuts 7, Same 11, Down 0, Adds 17 including PRO-FM, KKBB, WHYT, KZZP, KWOD, KWSS, WTIC, Y106, WTH, KIXY, WCAU 38-32, B96 33-25, KMEL 14-11, WAPE 30-24, BJ105 28-20.

#### ANITA BAKER "No One In The World" (Elektra)

Reports: 52. Moves: Up 21, Debuts 5, Same 17, Down 1, Adds 8, Z94, 92X, Y108, WNOK, K92, KF95, KFIV, KQCR, Y100 12-10, B96 36-30, WHY 18-14, KMEL 28-19, K104 4-2, WBBQ 24-19, KQM 13-10.

#### GLEN BURTNICK "Follow You" (A&M)

Reports: 51. Moves: Up 7, Debuts 3, Same 27, Down 0, Adds 14 including WVR, 99GFM, WZYP, KWES, KLQ, KIYS, KXYQ, B98, WHSL, KKRC, WCAU 32-27, WMMS 20-13, WAEB 36-32, WPST 20-17, WROQ 39-36.

## MOST ADDED

- STING (141)
- MEDLEY & WARNES (55)
- BELINDA CARLISLE (54)
- YES (50)
- STEVE WINWOOD (32)
- RICHARD MARX (30)
- DEBBIE GIBSON (27)
- LOS LOBOS (27)
- JODY WATLEY (27)
- AEROSMITH (26)
- SQUEEZE (26)

## MOST ACTIVE

- LOS LOBOS (72)
- WA WA NEE (69)
- R.E.M. (64)
- TIMOTHY B. SCHMIT (62)
- MICHAEL BOLTON (49)
- TAJA SEVELLE (47)
- STARSHIP (38)
- BON JOVI (36)
- YES (34)
- GREAT WHITE (27)

## HOTTEST

- MICHAEL JACKSON (122)
- MADONNA (99)
- PRINCE (92)
- TIFFANY (90)
- EUROPE (89)
- LISA LISA (81)
- WHITESNAKE (80)
- BILLY IDOL (58)
- LEVERT (41)
- HEART (38)

Most Active = Ups + Debuts - Downs

## SIGNIFICANT ACTION

#### NOEL "Silent Morning" (4th & Broadway/Island)

Reports: 43. Moves: Up 18, Debuts 5, Same 11, Down 5, Adds 4, B97, KTUX, WCGQ, KSMB, WXKS 19-16, WAVA 27-24, KZZP 23-20, KKLQ 24-20, KMEL 12-10, WLOL 26-22, K98 30-21, KITY 26-17, Z102 10-8, KMGX 32-26, I94 11-10. 71% have it charted.

#### KISS "Crazy Crazy Nights" (Mercury/PolyGram)

Reports: 43. Moves: Up 10, Debuts 5, Same 24, Down 0, Adds 4, WNYZ, WFMI, WRQN, KXYQ, WMMS 28-24, WAEB 38-25, Q104 33-30, KIXY 16-12, WCIL 31-10, WDBR 39-36, KFBQ 35-32, KOZE 32-28. Already showing Top 15 potential.

#### BOURGEOIS TAGG "I Don't Mind At All" (Island)

Reports: 40. Moves: Up 0, Debuts 4, Same 12, Down 0, Adds 24 including CKOI, WNCI, KPLZ, WNYZ, WRCK, KIJK, KDWB, KIYS, FM104, 96KFM, WQCM, WJMX, KKRC, KWTO, WDBR.

#### JOHN WAITE "Don't Lose Any Sleep" (EMI-Manhattan)

Reports: 40. Moves: Up 12, Debuts 2, Same 26, Down 0, Adds 0 including KEGL 36-35, WMMS 38-37, WLOL 35-30, WERZ 4-38, WKDD 33-24, KJ103 31-26, WAFX 33-26, 95XIL 31-27, KISR 4-39, KQCR 33-31, Y94 26-19, KKRC 40-36, KUUB 39-38, KTRS 32-30.

#### DEF LEPPARD "Animal" (Mercury/PolyGram)

Reports: 39. Moves: Up 2, Debuts 7, Same 10, Down 1, Adds 19 including CKOI, KKBB, KZZP, KPLZ, WKSJ, WFMI, Y106, WKDD, WRQN, KIYS, KSND, WHT, WKSF, KEGL 39-38, WAFX 39-31.

#### BEE GEES "You Win Again" (WB)

Reports: 38. Moves: Up 18, Debuts 6, Same 12, Down 0, Adds 2, WSPK, WSPT, Z94 21-20, WCAU 33-31, Y100 14-11, K104 26-20, WERZ 35-33, WZYP 33-30, WBAM 28-23, WZOK 27-22, KF95 32-28, 95XIL 24-21, WJAD 40-37, KFRX 20-16, OK95 32-26.

#### BIG TROUBLE "Crazy World" (Epic)

Reports: 32. Moves: Up 0, Debuts 1, Same 18, Down 0, Adds 13, WMJQ, WCAU, WGH, WMMS, 96KFM, KZZU, WJAD, WHSL, KYYY, KCMQ, 99KG, KZFN, OK95, KQCR 4-40.

#### PINK FLOYD "Learning To Fly" (Columbia)

Reports: 32. Moves: Up 4, Debuts 3, Same 14, Down 0, Adds 11, KEGL, KPLZ, 99GFM, WANS, WHHY, WKZL, KSND, KZZU, WHSL, KGOT, KZFN, CKOI 35-28, WMMS 35-26, K104 25-22, 95XIL 37-34.

#### CURE "Just Like Heaven" (Elektra)

Reports: 31. Moves: Up 1, Debuts 1, Same 13, Down 0, Adds 16 including WMMS, KATD, K104, WNNK, WPST, KTUX, KIKX, KLUC, WOMP, WFX, WKS, KKXL, WAZY, SLY96, Y97 28-20.

#### SAMANTHA FOX "Nothing's Gonna Stop Me Now" (Jive/RCA)

Reports: 29. Moves: Up 0, Debuts 3, Same 11, Down 0, Adds 15, WMJQ, 92X, KCPW, FM102, WRCK, WKQB, WKSJ, KBFM, KITY, KTUX, I94, KDON, KISR, Q101, KOZE.

#### LIVING IN A BOX "So The Story Goes" (Chrysalis)

Reports: 24. Moves: Up 1, Debuts 0, Same 5, Down 0, Adds 18 including KCPX, WSPK, KXX106, KIKX, KYRK, 96KFM, KZZU, WOMP, KAKS, KQIZ, WPFM, WBWB, KCMQ, KKXL, KMEL 29-26.

#### SIMON F. "American Dream" (Reprise)

Reports: 24. Moves: Up 1, Debuts 2, Same 14, Down 0, Adds 7, KZOU, WHHY, KZZU, WCGQ, KYYY, KFBQ, KZFN, Z93 37-35, Y95 on, KRBE on, WMMS on, WMS on, WZOK d-40, KIYS d-40.

#### KOOL & THE GANG "Special Way" (Mercury/PolyGram)

Reports: 23. Moves: Up 0, Debuts 5, Same 4, Down 0, Adds 14, WXKS, WMJQ, KKRZ, KCPX, KMEL, WERZ, WKEE, WNYZ, KITY, KF95, FM104, KAKS, KUUB, KHTZ.

#### INSIDERS "Ghost On The Beach" (Epic)

Reports: 23. Moves: Up 8, Debuts 2, Same 11, Down 0, Adds 2, 96KFM, KFMW, KDWB d-31, KSND d-39, KXYQ 33-31, KZZU 24-21, WCIL 34-32, Y94 29-27, KKRC 32-28, KUUB 38-37, KOZE 10-5, OK95 40-36.

#### CRUZADOS "Small Town Love" (Arista)

Reports: 23. Moves: Up 0, Debuts 0, Same 21, Down 0, Adds 2, KKXL, 99KG, PRO-FM on, WFLY on, 99GFM on, WANS on-dp, KIKX on-dp, KZZU on, WOMP on, WJAD on, WZKX on-dp, WCGQ on.

#### OUTFIELD "No Surrender" (Columbia)

Reports: 23. Moves: Up 4, Debuts 1, Same 17, Down 0, Adds 1, K104, WGH on-dp, Z95 35-34, WMMS on, KCPX 32-29, WERZ d-37, WHHY on, KSAQ on, 103CIR on, WBNQ on-dp, Y94 33-30, KGOT on-dp, KOZE 34-33.

#### KANE GANG "Motortown" (Capitol)

Reports: 21. Moves: Up 0, Debuts 2, Same 8, Down 0, Adds 11, WXKS, KPLZ, WFLY, Q100, KF95, KZZU, WKPE, WHSL, 99KG, KGOT, KZFN, KSND d-38, KTRS d-38.

#### TAYLOR DAYNE "Tell It To My Heart" (Arista)

Reports: 19. Moves: Up 1, Debuts 2, Same 2, Down 0, Adds 14, B96, KCPW, KKRZ, KKLQ, WNYZ, WRCK, PWR97, WBAM, BJ105, KTUX, KFIV, KDON, WJAD, Y97, KMEL 33-28.

#### PETE WYLIE "Sinfu" (Virgin)

Reports: 19. Moves: Up 2, Debuts 0, Same 13, Down 0, Adds 4, KDWB, WANS, OK100, WKSF, CKOI 40-38, WMMS on, KCPX on, WKDD on-dp, KF95 on, WJMX on, WHSL on, KTRS 27-25.

#### ABC "The Night You Murdered Love" (Mercury/PolyGram)

Reports: 14. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 14, WCZY, WHYT, KKRZ, WPST, KITY, KQM, 96KFM, WTH, WFX, WJAD, WJMX, KNIN, KUUB, Y97.

#### ICEHOUSE "Crazy" (Chrysalis)

Reports: 11. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 11, WXKS, WGH, WMMS, WFLY, WAEB, K104, WQUT, KIJK, KZZU, 95XIL, WJMX.

#### WHITESNAKE "Is This Love?" (Geffen)

Reports: 11. Moves: Up 2, Debuts 3, Same 3, Down 1, Adds 2, WNVZ, Z102, KEGL 7-3, 99DTX on, WROQ 40-38, KBFM d-39, WDLX on, KJ103 d-33, Z103 on-dp, KKXL d-38. Not a single yet.

#### DUNCAN FAURE "24 Hours" (Sire/WB)

Reports: 11. Moves: Up 0, Debuts 2, Same 7, Down 0, Adds 2, Y108, WKDD, Z93 d-37, WCZY on, KKRZ on, KPLZ on, KF95 on, KSND d-40, KMGX on, KGOT on, KUUB on.

#### SAMMY HAGAR "Eagles Fly" (Geffen)

Reports: 10. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, WMMS, WAEB, K104, KTUX, WKDD, KXYQ, 95XIL, 99KG, KWTO, KFMW.

#### MEN WITHOUT HATS "Pop Goes The World" (Mercury/PolyGram)

Reports: 10. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, KCPX, KATD, K98, Y106, KIJK, WJAD, WCGQ, WPFM, KYYY, KOZE.

#### TERENCE TRENT D'ARBY "If You Let Me Stay" (Columbia)

Reports: 10. Moves: Up 2, Debuts 0, Same 6, Down 0, Adds 2, WPST, KF95, KMEL 34-30, WNNK on, KZOU on, KITY on, Z102 38-33, KMGX on, WJAD on, KNIN on.

#### STEPHANIE MILLS "You're Putting A Rush On Me" (MCA)

Reports: 10. Moves: Up 4, Debuts 0, Same 5, Down 0, Adds 1, I94, WXKS 20-17, KMEL 13-8, WRCK on, KXX106 10-5, 94TYX 10-9, WHHY on, Y106 on, WAZY on.

# RESERVATIONS FOR TWO

THE  
TABLE'S  
SET.

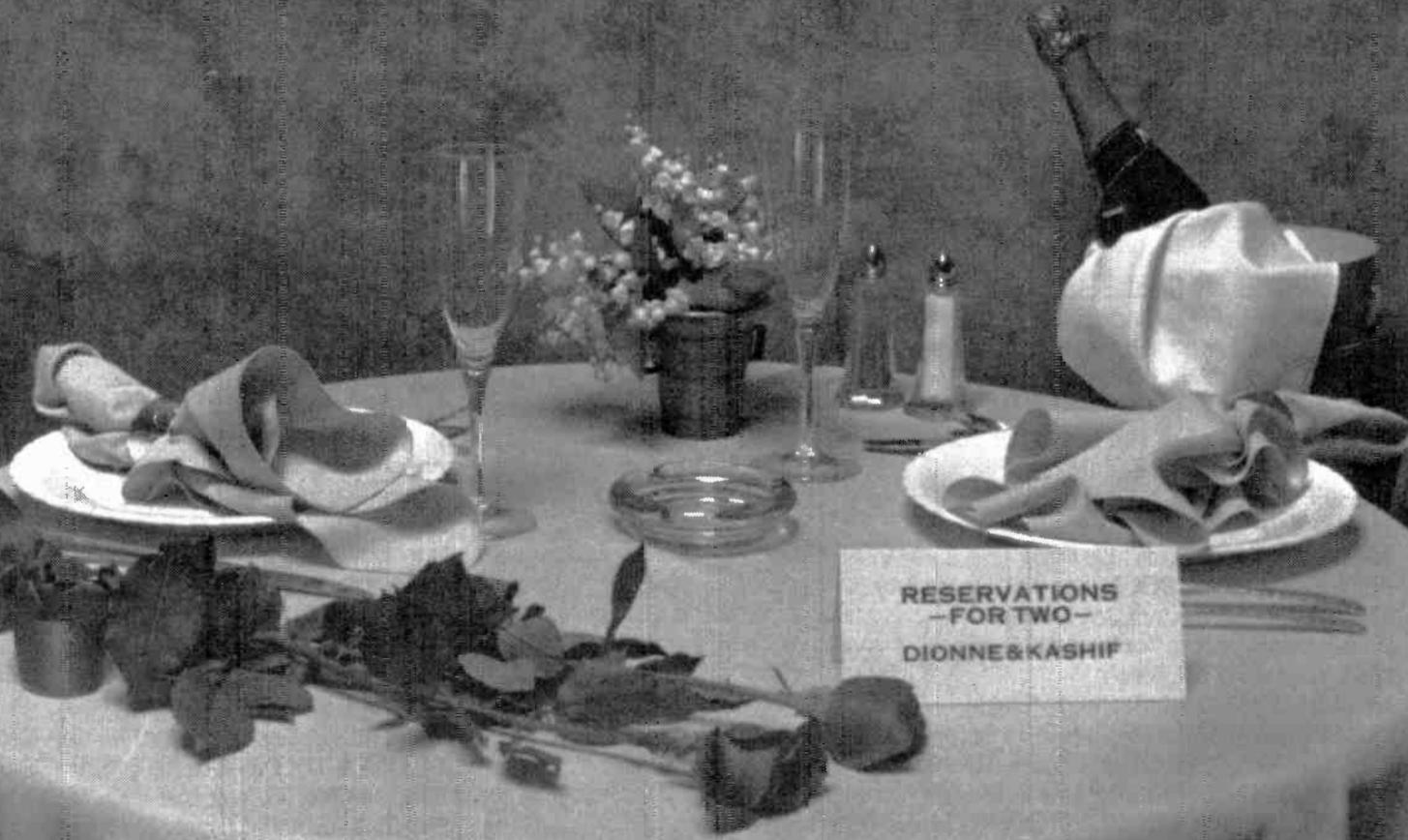
The tasty second course  
and follow-up to the top 10 hit, "Love Power."  
From Dionne's outstanding new album, *Reservations For Two*.  
Reserve a space on your playlist today!  
Going for adds Monday, October 12th.



D I O N N E



K A S H I F



RESERVATIONS  
-FOR TWO-  
DIONNE & KASHIF

AC BREAKER

Debut **23**

Urban 20/1

ARISTA

© 1987 Arista Records, Inc., a Bertelsmann Music Group Company

CONTEMPORARY HIT RADIO

Three Weeks Two Weeks Last Week

- 4 3 2 **1 EUROPE/Carrie** (Epic)
- 9 5 4 **2 LISA LISA/Lost In Emotion** (Columbia)
- 3 2 1 **3 WHITESNAKE/Here I Go Again** (Geffen)
- 11 8 5 **4 PRINCE/U Got The Look** (WB)
- 24 15 8 **5 MADONNA/Causing A Commotion** (Sire/WB)
- 34 19 10 **6 MICHAEL JACKSON/Bad** (Epic)
- 15 10 7 **7 HEART/Who Will You Run To** (Capitol)
- 21 14 11 **8 LEVERT/Casanova** (Atlantic)
- 16 11 9 **9 JOHN COUGAR MELLENCAMP/Paper In Fire** (Mercury/P.G)
- 22 18 13 **10 EXPOSE/Let Me Be The One** (Arista)
- 8 6 6 **11 BANANARAMA/I Heard A Rumour** (London/P.G)
- 23 20 15 **12 FLEETWOOD MAC/Little Lies** (WB)
- 37 29 19 **13 TIFFANY/I Think We're Alone Now** (MCA)
- 19 16 14 **14 NATALIE COLE/Jump Start** (EMI-Manhattan)
- 2 1 3 **15 WHITNEY HOUSTON/Didn't We Almost Have It All** (Arista)
- 36 28 21 **16 BILLY IDOL/Mony Mony** (Chrysalis)
- 26 23 20 **17 CARS/You Are The Girl** (Elektra)
- 39 34 23 **18 SWING OUT SISTER/Breakout** (Mercury/P.G)
- 29 25 22 **19 RED SPEEDWAGON/In My Dreams** (Epic)
- 40 35 24 **20 PET SHOP BOYS/It's A Sin** (EMI-Manhattan)
- 13 9 12 **21 SMOKEY ROBINSON/One Heartbeat** (Motown)
- 37 28 **22 KENNY G with LENNY WILLIAMS/Don't Make Me Wait For Love** (Arista)
- — 40 **23 BRUCE SPRINGSTEEN/Brilliant Disguise** (Columbia)
- 1 4 16 **24 M. JACKSON with S. GARRETT/I Just Can't Stop Loving You** (Epic)
- 39 32 **25 CUTTING CREW/I've Been In Love Before** (Virgin)
- 40 34 **26 U2/Where The Streets Have No Name** (Island)
- 33 30 27 **27 MR. MISTER/Something Real (Inside Me/Inside You)** (RCA)
- 5 7 17 **28 ABC/When Smokey Sings** (Mercury/P.G)
- 38 35 **29 OTHER ONES/Holiday** (Virgin)
- 14 12 18 **30 GRATEFUL DEAD/Touch Of Grey** (Arista)
- BREAKER 31 BILL MEDLEY & JENNIFER WARNES/(I've Had) The Time Of My Life** (RCA)
- 28 26 25 **32 BRYAN ADAMS/Victim Of Love** (A&M)
- DEBUT 33 BELINDA CARLISLE/Heaven Is A Place On Earth** (MCA)
- 10 21 30 **34 DAN HILL/Can't We Try?** (Columbia)
- DEBUT 35 RICHARD MARX/Should've Known Better** (EMI-Manhattan)
- — 39 **36 LOVERBOY/Notorious** (Columbia)
- BREAKER 37 POISON/I Won't Forget You** (Enigma/Capitol)
- BREAKER 38 GLORIA ESTEFAN & MIAMI SOUND MACHINE/Betcha Say That** (Epic)
- DEBUT 39 MICK JAGGER/Let's Work** (Columbia)
- DEBUT 40 BON JOVI/Edge Of A Broken Heart** (London/P.G)

N&A begins Page 94  
New Artists & Chart Summary Page 93  
New P-1A Playlists Page 84

ADULT CONTEMPORARY

- 9 4 1 **1 FLEETWOOD MAC/Little Lies** (WB)
- 5 2 2 **2 ABC/When Smokey Sings** (Mercury/P.G)
- 12 8 4 **3 KENNY G with LENNY WILLIAMS/Don't Make Me Wait For Love** (Arista)
- 11 9 5 **4 CUTTING CREW/I've Been In Love Before** (Virgin)
- 4 3 3 **5 DAN FOGELBERG/Lonely In Love** (Full Moon/Epic)
- 8 6 6 **6 CARLY SIMON/The Stuff That Dreams Are Made Of** (Arista)
- 22 16 11 **7 SWING OUT SISTER/Breakout** (Mercury/P.G)
- 17 15 13 **8 RED SPEEDWAGON/In My Dreams** (Epic)
- 29 20 16 **9 AL JARREAU/Since I Fell For You** (MCA)
- 1 1 7 **10 WHITNEY HOUSTON/Didn't We Almost Have It All** (Arista)
- 2 5 9 **11 HUEY LEWIS & THE NEWS/Doing It All For My Baby** (Chrysalis)
- 16 14 12 **12 GRATEFUL DEAD/Touch Of Grey** (Arista)
- — 23 **13 ELTON JOHN/Candle In The Wind** (MCA)
- 30 23 19 **14 CARS/You Are The Girl** (Elektra)
- 7 7 8 **15 ANITA BAKER/No One In The World** (Elektra)
- 10 10 10 **16 RESTLESS HEART/Why Does It Have To Be (Wrong Or Right)** (RCA)
- — 24 **17 BRUCE SPRINGSTEEN/Brilliant Disguise** (Columbia)
- 25 22 20 **18 MICHAEL BOLTON/That's What Love Is All About** (Columbia)
- 3 11 15 **19 MICHAEL JACKSON with SIEDAH GARRETT/I Just Can't Stop...** (Epic)
- 6 12 14 **20 SMOKEY ROBINSON/One Heartbeat** (Motown)
- 20 17 17 **21 BEBE & CECE WINANS/I.O.U. Me** (Capitol)
- — 28 **22 RICHARD CARPENTER/Something In Your Eyes** (A&M)
- BREAKER 23 DIONNE WARWICK & KASHIF/Reservations For Two** (Arista)
- 28 25 **24 FORCE MD'S/Love Is A House** (Tommy Boy/WB)
- 23 21 21 **25 SIMPLY RED/Maybe Someday...** (Elektra)
- BREAKER 26 GLORIA ESTEFAN & MIAMI SOUND MACHINE/Betcha Say That** (Epic)
- BREAKER 27 KOOL & THE GANG/Special Way** (Mercury/P.G)
- DEBUT 28 MILLIONS LIKE US/Guaranteed For Life** (Virgin)
- — 30 **29 RAY PARKER JR./I Don't Think That Man Should Sleep Alone** (Geffen)
- 28 26 26 **30 DONNA SUMMER/Dinner With Gershwin** (Geffen)

Expanded AC Music  
Begins on Page 71

AOR TRACKS®

Three Weeks Two Weeks Last Week

- — 2 **1 BRUCE SPRINGSTEEN/Brilliant Disguise** (Columbia)
- 3 1 1 **2 PINK FLOYD/Learning To Fly** (Columbia)
- — 4 **3 YES/Love Will Find A Way** (Atco)
- 8 6 3 **4 R.E.M./The One I Love** (IRS/MCA)
- 9 8 7 **5 DEF LEPPARD/Animal** (Mercury/P.G)
- 4 4 5 **6 AEROSMITH/Dude (Looks Like A Lady)** (Geffen)
- 21 15 12 **7 CARS/Strap Me In** (Elektra)
- 5 5 6 **8 RUSH/Force Ten** (Mercury/P.G)
- 17 12 11 **9 WHITESNAKE/Is This Love** (Geffen)
- 24 16 14 **10 JOHN C. MELLENCAMP/Hard Times For An Honest...** (Mercury/P.G)
- 22 19 **11 JETHRO TULL/Steel Monkey** (Chrysalis)
- 38 26 20 **12 RUSH/Time Stand Still** (Mercury/P.G)
- 25 18 **13 LYNRYD SKYNYRD/Truck Drivin' Man** (MCA)
- 40 20 15 **14 PINK FLOYD/One Slip** (Columbia)
- 18 14 16 **15 HOOTERS/Satellite** (Columbia)
- 20 17 17 **16 MELVIN JAMES/Why Won't You Stay** (MCA)
- 30 21 21 **17 TIMOTHY B. SCHMIT/Boys Night Out** (MCA)
- 31 29 23 **18 AEROSMITH/Rag Doll** (Geffen)
- 1 2 8 **19 JOHN COUGAR MELLENCAMP/Paper In Fire** (Mercury/P.G)
- 10 9 10 **20 INSIDERS/Ghost On The Beach** (Epic)
- BREAKER 21 MICK JAGGER/Throwaway** (Columbia)
- 43 30 **22 ICEHOUSE/Crazy** (Chrysalis)
- 2 3 9 **23 CARS/You Are The Girl** (Elektra)
- 33 31 29 **24 SQUEEZE/Hourglass** (A&M)
- BREAKER 25 STING/We'll Be Together** (A&M)
- DEBUT 26 YES/Rhythm Of Love** (Atco)
- 11 10 13 **27 MICK JAGGER/Let's Work** (Columbia)
- 7 7 22 **28 RICHARD MARX/Should've Known Better** (EMI-Manhattan)
- 25 23 25 **29 GLEN BURTNICK/Follow You** (A&M)
- 6 11 24 **30 GRATEFUL DEAD/Hell In A Bucket** (Arista)

Complete Tracks Chart  
Begins on Page 75  
\* keeps a bullet due to continued growth.

URBAN CONTEMPORARY

- 12 8 4 **1 GLENN JONES/We've Only Just Begun...** (Jive/RCA)
- 24 13 5 **2 MICHAEL JACKSON/Bad** (Epic)
- 5 2 1 **3 STEPHANIE MILLS/(You're Puttin') A Rush On Me** (MCA)
- 4 3 2 **4 WHITNEY HOUSTON/Didn't We Almost Have It All** (Arista)
- 14 10 7 **5 JODY WATLEY/Don't You Want Me** (MCA)
- 17 15 10 **6 RAY PARKER JR./I Don't Think That Man Should Sleep Alone** (Geffen)
- 9 6 6 **7 MADAME X/Just That Type Of Girl** (Atlantic)
- 13 11 9 **8 4 BY FOUR/Come Over** (Capitol)
- 20 16 11 **9 O'JAYS/Lovin' You** (PIR/Manhattan)
- 10 9 8 **10 SHERRICK/Just Call** (WB)
- 15 14 12 **11 SURFACE/Lately** (Columbia)
- 21 17 13 **12 DONNA SUMMER/Dinner With Gershwin** (Geffen)
- 23 19 15 **13 BERT ROBINSON/Heart Of Gold** (Capitol)
- 30 21 17 **14 DEJA/You And Me Tonight** (Virgin)
- 26 20 16 **15 LILLO THOMAS/Downtown** (Capitol)
- 22 18 14 **16 WINANS featuring ANITA BAKER/Ain't No Need To Worry** (Qwest/WB)
- 36 23 18 **17 MARLON JACKSON/Don't Go** (Capitol)
- 30 25 **18 SHANICE WILSON/(Baby Tell Me) Can You Dance** (A&M)
- 40 28 26 **19 ANGELA WINBUSH/Angel** (Mercury/P.G)
- 32 25 22 **20 LACE/My Love Is Deep** (Wing/P.G)
- 33 27 **21 TEMPTATIONS/I Wonder Who She's Seeing Now** (Motown)
- 34 30 **22 JONATHAN BUTLER/Holdin' On** (Jive/RCA)
- 29 26 23 **23 DANA DANE/Cinderella Dana Dane** (Profile)
- 35 31 **24 BAR-KAYS/Certified True** (Mercury/P.G)
- 37 33 **25 EXPOSE/Let Me Be The One** (Arista)
- 37 29 28 **26 WHISPERS/Just Gets Better With Time** (Solar/Capitol)
- 1 1 3 **27 LISA LISA & CULT JAM/Lost In Emotion** (Columbia)
- 39 31 29 **28 STEVE ARRINGTON/Stone Love** (EMI-Manhattan)
- 27 22 20 **29 DENIECE WILLIAMS/I Confess** (Columbia)
- — 35 **30 REGINA BELLE/So Many Tears** (Columbia)
- 35 32 32 **31 CONTROLLERS/Sleepin' Alone** (MCA)
- — 37 **32 KENNY G with LENNY WILLIAMS/Don't Make Me Wait For Love** (Arista)
- — 38 **33 FIVE STAR/Whenever You're Ready** (RCA)
- — 39 **34 WHODINI featuring MILLIE JACKSON/Be Yourself** (Jive/Arista)
- 38 36 **35 GARRY GLENN/Do You Have To Go** (Motown)
- DEBUT 36 SHALAMAR/Games** (Solar/Capitol)
- BREAKER 37 ALEXANDER O'NEAL/Criticize** (Tabu/CBS)
- DEBUT 38 TERENCE TRENT D'ARBY/If You Let Me Stay** (Columbia)
- BREAKER 39 CHAD/Luv's Passion And You** (RCA)
- BREAKER 40 TONY TERRY/She's Fly** (Epic)

N&A Begins on Page 64