

I N S I D E:

NEW AGE CHICAGO STYLE

As R&R readies expanded New Age music coverage, **Mike Kinosian** concludes his three-part look at the hottest adult radio format with a profile of **WNUA/Chicago** and PD **Bob O'Connor**.

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RADIO'S CMA AWARD-WINNERS

Just as the **CMA** announces its winners, **R&R** salutes its choices for best Country radio stations, managers, programmers, and music directors.

Page 60

HEAT STILL ON WITH SUMMER RATINGS

More major market **Arbitron** and **Birch** ratings results:

- **San Francisco:** **KGO** boosts lead, **KMEL** & **KITS** each up a share in **ARB**
- **Philadelphia:** **WMMR** opens big **Birch** lead, but **WUSL** narrows **ARB** gap
- **Detroit:** **WJR** six points ahead in **ARB**, **WJLB** extends **Birch** lead
- **Washington:** **WDJY** tops **Urban**s in **ARB** as **WKYS** leads market in **Birch**
- **Boston:** **WBCN** narrows **WXKS-FM**'s **ARB** edge
- **Houston:** Top five all up in **Birch** as **KMJQ** nears 15 share
- **San Jose:** **KGO**, **KWSS**, **KBAY** rank 1-2-3 with solid **ARB** gains

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Q107 OVERCOMES RESISTANCE IN AIDS RADIOTHON

Without much aid from other local media or politicians, **Q107/Washington** managed to pull off a highly successful **AIDS** radiothon that raised \$100,000.

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KSHE, WXRT CELEBRATE AOR ANNIVERSARIES

Two of **AOR**'s most prominent heritage stations are commemorating momentous anniversaries, as **KSHE/St. Louis** hits 20 and **WXRT/Chicago** reaches 15. Pictures, mementos, and stories for both this week.

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ARBITRON DIARY RESPONSE

Arbitron and **NAB** researchers responsible for the diary's new design explain their new refinements and ideas.

Page 34

Newsstand Price \$5.00



Summer Arbitrends Invalid, Book OK

3500 Diaries Not Counted In July Survey

Arbitron has admitted that an estimated 3500 **Arbitrend** diaries were not counted for the month of July. This affects every station in the 79 subscribing markets. Although the July **Arbitrends** are invalid, **Arbitron** maintains the error was caught in time to fix the summer book. "When you make a mistake you have to admit it," said **Arbitron** spokeswoman **Nan Myers**. "It was basic human error. Several trays of diaries were simply not entered. It may have inconvenienced some clients, but it's not as bad as it could have been. We plan to reissue the right information to our clients and have informed all of the stations in the markets involved. The summer book contains the correct information."

Arbitron Marketing VP **Rhody Bosley** told **R&R** several

managers and employees have been let go or suspended because of the error.

Arbitron auditor **David Tate** of **Rantel Research** told **R&R** the misinformation negates the **Arbitrend** survey from May-June-July and June-July-August. He gave a few examples: out of the missing 3500 diaries, as many as 186 went uncounted in **New York**, 33 in **Seattle**, 100 in **Miami**, 81 in **Chicago**, 79 in **Detroit**, one in **Baton Rouge**, 81 in **Los Angeles**, 53 in **San Francisco**, 44 in **Pittsburgh**, 18 in **Allentown**, and 31 in **Providence**.

Malrite VP/**Research** **Jhan Hiber** advises stations to think seriously about sending their own people out to **Arbitron** headquarters in **Laurel, MD** to audit the diaries in the interest of "monitoring their own quality control."



GANNETT'S \$100,000 HELPS RED CROSS TAKE THE QUAKE — The **Gannett Foundation**, through **KIIS-AM** & **FM/Los Angeles** and **Gannett Outdoor Media**, donated \$100,000 to help offset the **Red Cross**'s \$1 million earthquake relief effort expenses. Shown with the check are (l-r): **Gannett Outdoor of Southern California** President/CEO **John Martin**, **American Red Cross** District Manager **Frank Medina**, and **KIIS** President/GM **Lynn Anderson-Powell**. The contribution is the largest the **Red Cross** has received to date for victims of the quake.

Gronek Gets WHK & WMMS VP Stripes

WHK & **WMMS/Cleveland** GM **Lonnie Gronek**, a ten-year **Malrite** veteran, has been named VP. **Gronek** moved back to **Cleveland** over a year ago from sister station **Z100/New York**, where he was **LSM**.

Malrite Exec. VP and **Radio Division** President **Gil Rosenwald** said, "It is with great pleasure and pride that we recognize **Lonnie Gronek** for his contributions and achievements over the years."

Gronek, told **R&R**, "I spent six years here and three with **Z100**. It's nice to come home again and meet such success. The opportunity to move up in



Lonnie Gronek

rank is quite satisfying. I'm looking forward to the next ten years with **Malrite**."

Hank Jr. Wins, Reba Sets Record



Hank Williams Jr. (left) won the **Country Music Association's** **Entertainer Of The Year** award Monday night (10/12), while **Reba McEntire** snared an unprecedented fourth **Female Vocalist** nod. More **CMA** photos on Page 66.



Schutt VP/GM At WRIF

Great American Communications Corp. (formerly **Taft Broadcasting**) has appointed **Bob Schutt** VP/GM of **WRIF/Detroit**, replacing **Abe Thompson**. **Schutt** is currently VP/GM of **Great American's** **WDVE/Pittsburgh**. He will assume his new duties once the sale of **WRIF** from **Silver Star Communications** receives **FCC** approval.

Schutt told **R&R**, "As a bigger property, **WRIF** presents an enormous challenge, and I'm

looking forward to getting up there and doing the best I can to make it a big success." **Schutt** has been with the company for 11 years, the last five as **WDVE** GM.

Thompson commented, "Whenever you buy something it's your prerogative to do whatever you want with it. I have an excellent relationship with **Great American** and understand the decision." He said he is pursuing ownership possibilities.

Dawson Leaves FCC

The **FCC** has another vacancy at the top: **Mary Ann "Mimi" Weyforth Dawson** has been nominated to be **Deputy Secretary of Transportation** at the **Department of Transportation**.

President Reagan announced the nomination last Thursday (10/7) at a **Rose Garden** ceremony. **Dawson's** **FCC** term expires **June 30**, and **Reagan's** action means that two seats will soon be available on the five-member **Commission**.

Dawson reportedly has been looking around for another job

ever since she lost her fight for the **Chairman's** post to **Dennis Patrick** last spring. If confirmed by the **Senate**, **Dawson** would succeed **James Burnley IV** in the **Transportation Department's** number-two spot. **Burnley** has been nominated to succeed **Elizabeth Dole** as **Secretary of Transportation**; **Dole** resigned last month to work on husband **Robert Dole's** campaign for the **Republican Presidential** nomination.

DAWSON: See Page 30

CAN YOUR AUDIENCE READ DIARIES?

Page 4

WHITNEY

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from her 5x
platinum album,
Whitney.

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for Perfection Light Productions
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OCTOBER 16, 1987

Jones VP/Black Music Promotion At Motown

Ronnie Jones has been appointed VP/Black Music Promotion at Motown, based in Los Angeles. He has



Ronnie Jones

been VP/Black Promotion at Capitol since June 1985.

Reporting to Motown Records President Skip Miller, Jones will be responsible for the promotion and marketing of all black-oriented product on the label and its subsidiaries.

Miller commented, "Ronnie is one of the heavyweights in our business, and we are thrilled that he has accepted our invitation to become a member of the Motown family."

Jones, who couldn't be reached for comment, spent six years as East Coast R&B Regional Promotion Manager for EMI America/United Artists before joining Capitol.



Buzz Knight

Knight Tapped As WLVQ PD

WRKI/Danbury, CT OM Buzz Knight (a.k.a. Bob Kocak) has been named PD of WLVQ/Columbus. He replaces Lee Randall, who continues in morning drive.

WLVQ GM Tom Thon remarked, "One particular element of this search was the ability of the programmer to fit into the WLVQ 'glove,' if you will, and we think Buzz will make a nice 'thumb.'"

Knight leaves WRKI after nine years at the station, the last seven as PD. He told R&R, "LVQ is a station I've admired for many years, so getting this gig is really thrilling. The station's in excellent shape, and I'm looking to help continue its great tradition."

Knight takes over on October 26.

NO PD NAMED

WMRQ Switches To 'Oldies 103' WODS

CBS O&O FM WMRQ/Boston has changed from soft AOR to "Oldies 103" WODS. PD Barbara Temple has left to write a play, and a replacement has not been named. The format change took place last week (10-7) under the supervision of GM John Gehron and WCBS-FM/New York PD Joe McCoy, who will consult.

"Everybody in the market has been dabbling in oldies, but nobody's made the commitment," Gehron said. "There's a great deal of music that hasn't been exposed here for a while. That's what we're capitalizing on."

"Oldies is a tremendously viable format in cities like Boston that have a great tradition of rock 'n' roll. It's a fun format and we plan to give our audience great nonstop rock 'n' roll."

Gehron, who told R&R most of the airstaff will stay on, is no stranger to the format. He was PD of WCBS-FM when it switched to Gold in 1972 and also helped install Oldies on WCAU-FM/Philadelphia in the mid-'70s.

Boston has a long FM Oldies tradition. WROR/Boston, now AC with a heavy complement of gold, was one of the earliest Drake-formatted Oldies outlets through the '70s. Suburban WCGY/Lawrence changed to Classic Rock earlier this year. And still-

Brady Upped To WQAM PD

Steve Brady has been upped from MD to PD at AM Country outlet WQAM/Miami. The four-year station vet replaces Johnny Holiday, who is relocating to Portland, ME.

"This has been my first job in radio," said Brady, who started at the station as a parttimer and later became Music Coordinator.

"Steve has done a tremendous job assisting me with the music on Kiss (sister WKQS), and I have every confidence in his ability to do a

BRADY/See Page 24

successful WZLX was consultant Gary Guthrie's first "Classic Hits" AOR/Gold client two years ago. Currently, the only mainstream Gold source is Greater Media's AM WMEX, which runs Transtar's Oldies Channel in some dayparts.



BUMPER-TO-BUMPER BROADCAST — KAEC/Los Angeles's Ken Minyard (l) and Bob Arthur braved the wild and woolly world of commuter traffic during their first four-hour "Ken And Bob Freeway Safari" last week (10/8). The personalities took their morning show on the road, broadcasting live from Los Angeles and Orange County freeways, streets, and parking lots.

Whiteside Heads Geffen AC

Dede Whiteside is joining Geffen Records in Los Angeles to head the label's new AC promotion department. She was previously National Director/Pop Promotion for MTM Records in Nashville.

Geffen promotion chief Al Coury commented, "Dede comes to us with fantastic experience and an impeccable reputation in national promotion. We feel very honored."

Whiteside said, "Is this love? The Geffen staff is the tightest ship in the record business. Their ability to combine professionalism and personal charisma with a great roster makes this position unmatched. I look forward to launching Geffen's new AC department with much vigor."

Before MTM, Whiteside served as National Director/Album & Vid-



Dede Whiteside

eo Promotion for Fantasy and headed the Aspen Group of labels' promotion/marketing unit.

WXKE'S AC/DC JAG FOOLS SWAT TEAM

Playing AC/DC's "Highway To Hell" ten times in a row was supposed to clue WXKE/Ft. Wayne's listeners that the AOR was rocking harder at night. But the local SWAT team garbled the message and all hell broke loose on the highway. See Street Talk for details.

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Howard Becomes WPDS PD

Les Howard has been named PD at Sconnix-owned WPDS/Tampa. Howard has served as interim PD of the soft AC since January.

According to VP/GM Peter Handy, "Les is a bright, efficient programmer. He digs in and gets things done quickly and well. He's

a real 'take-charge' guy."

Howard told R&R, "I've been in Tampa for ten years, at WSUN, WFLA, and now WPDS. I can honestly say I've never seen the kind of commitment that Sconnix is making. With all their resources and those of the Research Group, I

know we'll succeed."

In the Spring Arbitron, WPDS ranked 11th (12+) and was #6 adults 25-54. Fellow ACs WNLN (#5 12+) and WUSA (#6 12+) ranked third and second, respectively, 25-54.

Posing In A Box



Living In A Box and Chrysalis executives gather in close quarters during a party at New York's Tunnel. Pictured (l-r bottom) are co-managers Jerry Jaffe and Chris Morrison, Chrysalis artist Elisa Fiorillo, LIAB's Tich Critchlow, Chrysalis artist/producer Jellybean Benitez, label's Laura Kuntz and International President Doug D'Arcy; (l-r top) Chrysalis's Derek Graham and Sr. Director Kevin Sutter, group's Richard Darbyshire and Marcus Vere, and label Sr. VP Jeff Aldrich.

KELLY PD FROM WLVE

WKAT Cruises To Oldies

Ten-year WLVE/Miami air personality Jim Kelly has segued to PD/pm drive duties at crosstown WKAT, which dropped its longtime Big Band format Monday (10-12) for mainstream Gold. Jim Dunlap, another Miami veteran, will consult from Atlanta. Former WKAT PD Jack McDermott has moved to Big Band WSBR/Boca Raton.

On-air, Big Wilson has been replaced in mornings by Roby Yonge (ex-WABC/New York and Miami's WQAM and WMYQ). Lisa Ford is handling middays, while the Wolfman Jack and Larry King shows run evenings and overnights.

WKAT was up 1.7-2.4 in the summer Arbitron. Kelly conceded, "For a station that was playing 'Music of Your Life,' this one was doing pretty darn well. It was a typical problem of the demos being

too high to attract the prime accounts. We had to bring the demos down to 25-49.

"There was also an opening for an Oldies station that played '50s and early '60s. The other stations play a watered-down version. WKAT is reflecting the sound of that era — we're using Drake jingles, and we even have a little reverb. As far as I'm concerned, it's 1964 and a new Top 40 station has just gone on the air in this city."

WKAT's format change pits it against WMXJ, which has evolved from CHR to AC to Classic Rock to straight Gold in its two-and-a-half-year history. WAXY/Miami, another of the original Drake "solid gold" FMs in the '70s, also uses gold titles heavily.

A&M, BET Raise Money For Children's Defense Fund



A&M donated \$10,000 to the Children's Defense Fund, along with several promotional spots run on Black Entertainment Television, which raised another \$5000-plus for the cause. Pictured is BET President Bob Johnson (left) being presented with A&M's \$10,000 check by the label's Exec. Director/Black Music Field Operations Boo Frazier.

LETTER

Illiteracy & Ratings

One-Fifth Of Listeners Can't Read This

The value of ratings data directly depends on its accuracy. Today's illiteracy rate, however, holds significant implications in the diary/telephone controversy:

- "Today, 75 million adults . . . can't read adequately."

(Ad Council, Coalition For Literacy)

- "Up to 1/3 of the adult population — perhaps 60 million men and women — cannot read the front page of a newspaper."

(Publisher's Weekly)

- "47% of black teenagers are functionally illiterate and the figure will go to 50% by 1990."

(Vital Speeches)

- "25 million American adults cannot read the warnings on a can of pesticide, a letter from their child's teacher, or the front page of a daily paper. An additional 35 million read only at a level which is less than equal to the full survival needs of our society"

(Jonathan Kozol,

"Illiterate America")

So for at least one in five people (by conservative estimates) it's perhaps not a matter of declining

ILLITERACY/See Page 24

STAFF

Publisher: BOB WILSON
 Executive VP/General Manager: DICK KRIZMAN
 Editorial
 Los Angeles Office: (213) 553-4330, 1930 Century Park West, Los Angeles, CA 90067
 Senior Vice President & Editor: KEN BARNES
 Art Director: RICHARD ZUMWALT
 Executive Editor: GAIL MITCHELL
 News Editor: VALERIE GELLER
 AC Editor: MIKE KINOSIAN
 AOR Editor: HARVEY KOJAN
 CHR Editor: JOEL DENVER
 Country Editor: LON HELTON
 Urban Contemporary Editor: WALT LOVE
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 Editors: JIM LINCOLN, RON RODRIGUES, SEAN ROSS
 Copy Editor: CAROL VAN KEKEN
 Assistant Editors: JIM NELSON, TARA BEYER
 Associate Editors: HURRICANE HEERAN, KENDRA PAYNE, TONY RICE, JOANN WOODWORTH
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 Computer Services: MIKE LANE, MIKE ONUFER, JOHN ERNEPITSCH, BELA KAINCZ
 Traffic Director: USA CINELL, KAREN MUMAW
 Production Director: RICHARD AGATA
 Associate Art Director: MARILYN FRANDSEN
 Photography: ROGER ZUMWALT
 Typography: KENT THOMAS, LUCIE MORRIS, BILL MOHR
 Graphics: GARY VAN DER STEUR, TIM KUMMEROW, KATHY MARKBREIT
 Assistant to the Publisher: PAULA CHALTS
 Controller: MARGARET BECKWITH
 Legal Counsel: JASON SHIRINSKY
 New York Bureau: (212) 605-0355, 575 Madison Avenue, Suite 1006, New York, NY 10022
 Bureau Chief: ADAM WHITE
 Office Manager: BARBARA SARUBBI
 Washington Bureau: (202) 662-7484, National Press Building, Suite 807, 529 14th St. NW, Washington, DC 20045
 Bureau Chief: Washington Editor: PAT CLAWSON
 Associate Editor: CATHERINE SEIGERMAN
 Nashville Bureau: (615) 292-8982, 292-8983, 1510 16th Avenue South, Nashville, TN 37212
 Bureau Chief: LON HELTON
 Associate Editor: KATY BEE
 Office Manager: DEBE FENNEL
 Sales
 Senior Vice President/Sales & Marketing: BILL CLARK
 Los Angeles: (213) 553-4330
 Vice President/Sales, Western Region: MICHAEL ATKINSON
 Advertising Coordinator: NANCY HOFF
 Sales Representatives: DICK DOWNES, JEFF GELB, DENISE SCHNER
 Sales/Production Coordinator: BRAD MUNSON
 Circulation Services Coordinator: KELLEY SCHEFFELIN
 Sales Assistant: SHERYL SHER
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NEWS

Baker Now KJAA GM

KJAA/Phoenix Sales Manager Jim Baker has been upped to GM at the AM Country outlet. He joined the station two months ago as a general media consultant, before which he was Sales Manager at KTPI&KDOL/Mojave, CA for nine months. Baker previously spent seven years at all-Talk KORL/Honolulu.

Baker said, "We think it would be very foolish to think we're out to be number one against a station

like (Country competitor) KNIX. What we hope to do is find a certain niche in the marketplace by concentrating on local Arizona talent in the mornings, afternoons, and weekends, along with the old-time country music."

Regarding any new strategies, Baker said, "We will remain status quo. Whenever we run an on-air contest, our phones light up. We're really starting to pick up headway."



ON A CAROUSEL — WQQY (102QQ)/Albany intervened to save Saratoga's historic carousel when it was about to go on the auction block. PD/afternoon man Ken Bensen rode the merry-go-round for 102 hours, garnering much media coverage and enough donations to save the carousel. Bensen (center) is pictured, still spinning, with morning team Jim Bryan and Rosalie Bibens.

HighTone Affair



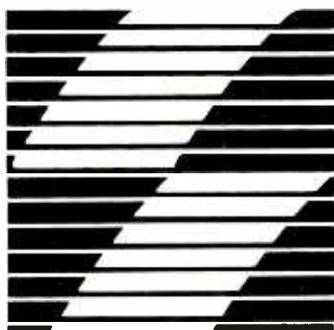
HighTone artists Joe Ely and the Delgado Bros. recently played L.A.'s Roxy. Pictured after the show are (l-r) HighTone's Bruce Bromberg and Larry Sloven, Delgados Billy Steinway and Steve Delgado, Ely, HighTone's Dennis Walker, and Joe and Bob Delgado.

Nothin' But A "House" Party



Tommy Boy's Force MD's visited WB's Burbank HQ to commemorate the release of their "Touch And Go" LP, featuring the single "Love Is A House." Pictured (l-r) are group's Mercury and Trisco, WB President Lenny Waronker, Tommy Boy President Monica Lynch, and group's T.C.D. and Stevie D.

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Roger Wimmer, PhD/President
Chris Porter/Vice President
Mike Henry/Director of Marketing
Fran Judd/Research Analyst

Lindsay KMGR Station Manager

Sunny Lindsay has been promoted from Business Manager to Station Manager of Transcom's KMGR-AM & FM/Salt Lake City. She has been with the stations for the past two-and-a-half years after working for a local hotel chain.

Lindsay told R&R, "I've been sort of handling the job without the title. My goals include getting our sales figures commensurate with our programming and format. We also need to have our story told in the marketplace. Another area of concentration will be the sales department."

Transcom President Eric Hauenstein told R&R, "I'm the acting GM of the stations and Sunny will be my assistant. She is effectively running all operations of the stations from sales to programming. She's grown from a responsible business manager to an all-around professional broadcaster with a good grasp of the day-to-day requirements of running a competitive large market radio station."

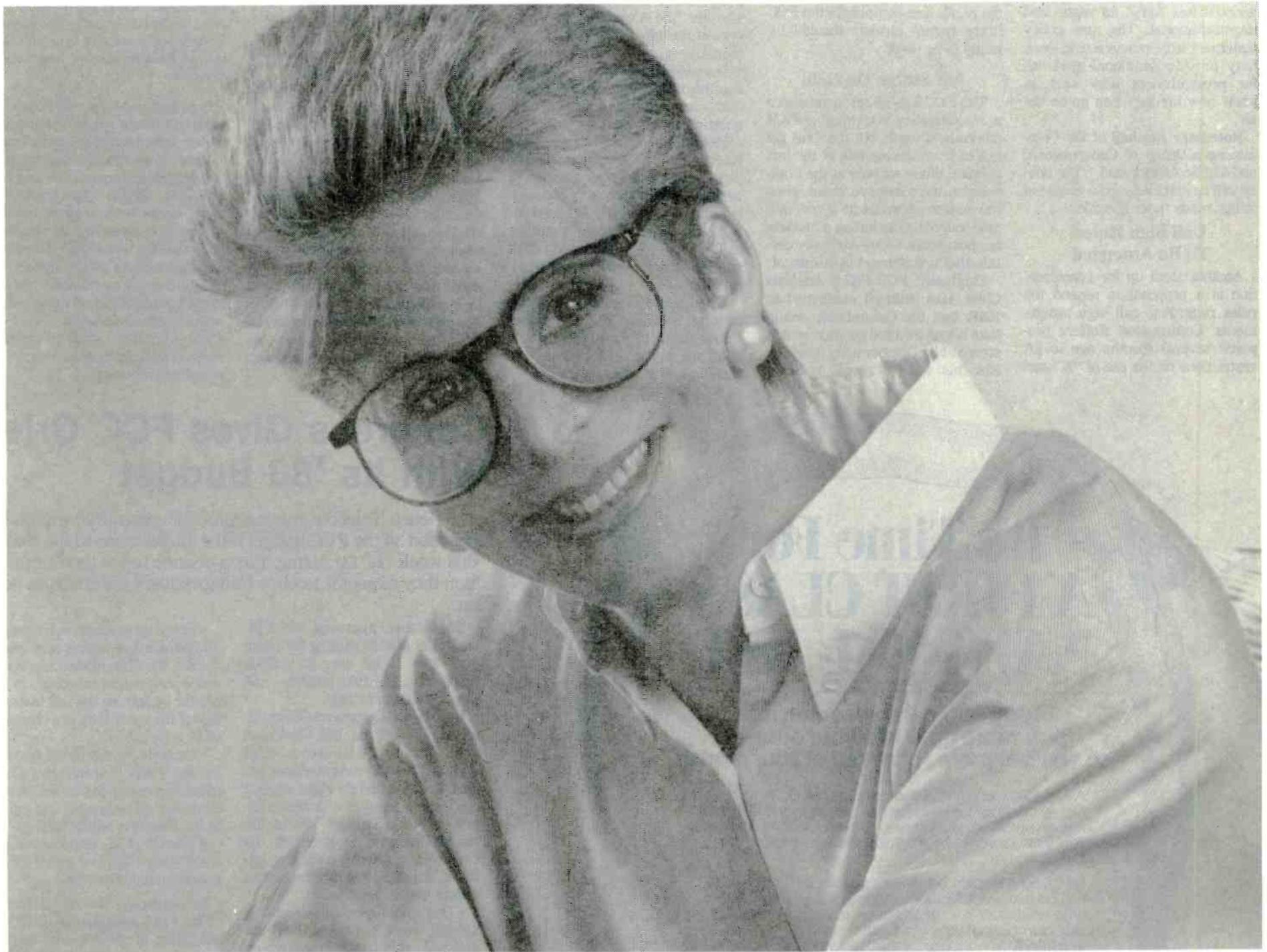
KMGR-AM programs Transtar's AM Only format while the FM is a Format 41 affiliate.

Epic Singles Out Singleton



Former Cameo member Charlie Singleton has signed with E/P/A, with the "Nothing Ventured, Nothing Gained" single released recently. Pictured (l-r) are Epic/Portrait Sr. VP Don Grierson and VP Bernie Miller, Singleton (foreground), E/P/A Sr. VP Ray Anderson and VPs Jim Caparro and Don Eason.

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FCC Indecency Clarification Expected Next Week

Next Tuesday (10/20) should be a hot day at the FCC. Commissioners are holding their monthly meeting then, and the controversial topic of indecency is on the agenda.

The Commission is slated to take action on petitions from NAB and Action for Children's Television that request a clarification of indecency enforcement standards.

Broadcasters have severely criticized the FCC's indecency policy, adopted last April, as vague and unconstitutional. The new policy statement to be released next week may provide additional guidance for programmers who want to know how far they can go on the air.

Rosemary Kimball at the Commission's Office of Congressional and Public Affairs said, "The policy will be clarified, and a couple of things made more specific."

Call Sign Rules To Be Amended

Another item up for consideration is a proposal to amend the rules regarding call sign assignments. Commission staffers proposed several months ago to lift restrictions on the use of "K" and

"W" call signs, and to allow stations in different geographic areas to use identical call signs. That idea ran into intense opposition from the broadcasting industry, which claimed that widespread confusion would develop among the public and complicate the FCC filing system already thought by many to be inept.

AM Stereo On Hold

The FCC was all set to announce a major policy statement on AM stereo next week, but the item got pulled from the agenda at the last minute. While sources at the Commission were evasive about when the statement would be given, outside sources — including a Motorola spokesman — are virtually certain that a statement is imminent.

Originally, FCC Policy Analysis Chief Alan Stillwell confirmed to R&R that the Commission would take a long-awaited position on AM stereo at its October open meeting. But this week Stillwell assistant

Judy Herman said, "It got pulled for revisions."

At a recent meeting of the Commission's Advisory Committee on Radio Broadcasting, FCC Audio Services Division Chief Larry Eads said, "It's not likely that the Commission will adopt a standard at this late date. The litigation that would ensue would be horrendous." Eads did not comment on whether the Commission would protect the Motorola pilot tone, as recently urged by the National Telecommunications & Information Administration, but he did say that such protection is "open to question at this point."

Motorola's Chris Payne told R&R the FCC's announcement "will put an end to the question of whether there will be any proceedings on AM stereo." He said he believes three pending petitions calling for FCC standardization will be turned down by the Commission.

When asked to confirm a forthcoming decision, FCC Director/Public Affairs John Kamp said, "I don't see any great fervor here to make a bad situation worse."

NEWS BRIEFS

Six-Year Battle Ends For Long Island License

After six years of being operated by temporary licensee **Phoenix Media Corp.**, **WLIR/Garden City, NY** is losing its frequency to **Jarad Broadcasting**. The FCC ended the battle for the station's 92.7 MHz spot by awarding a construction permit to Jarad instead of contender **Spectron Broadcasting Corp.** In its decision, the Commission denied an application for review filed by Spectron which claimed that **GM Elton Spitzer** has an interest in one of the companies competing for the license. Spitzer did not return phone calls from R&R.

Last year the FCC granted Jarad's application over Spectron's because of its "superior proposal for integration of ownership and management." Although all of Spectron's voting stock is held by a female, **Angela Shaw**, the Commission decreased Spectron's minority enhancement credits because it said Shaw was not strong enough on ownership and financing points. Jarad, on the other hand, was given 100 percent credit for the integration of its sole principal, **Ronald Morey**. Spectron is not included in the settlement agreement between Jarad and five other competing applicants.

International Broadcasters Promote AM Improvement, AIDS Education

The NAB Executive Committee and its counterparts from Canada and Mexico met in Quebec City, Canada recently to thrash out broadcasting issues affecting all three countries.

AM improvement was a major item on the agenda, with broadcasters agreeing to support the **NRSC** voluntary standards. Delegates also agreed to encourage stations to adopt AM, but no particular system was recommended.

Copyright payments were also on the broadcasters' minds. They resolved that their respective governments "should refrain from introducing a performing right in a sound recording into legislation, as this would have profound negative implications on the relationship between the broadcasting and recording industries." Delegates said broadcasters already make "significant financial contributions" to the music industry by purchasing, airing and promoting its product.

The group also called on governments to avoid tax changes that would discourage advertising.

Congress Gives FCC Grief With Its '88 Budget

House Telecommunications Subcommittee members pounced on the FCC budget bill's introduction to the House this week (10/13), using it as a chance to tell the Commission they expect it to obey Congressional orders from now on.

The House approved an FCC budget of \$107.25 million for fiscal year 1988 (a bit over \$5 million more than the 1987 budget), and \$109.25 million for 1989.

In a House Commerce Committee report on the bill, Chairman **John Dingell (D-MI)** sent a tough warning to FCC commissioners to straighten up and fly right when it comes to a number of issues. Dingell issued a laundry list of demands intended to handcuff the Commission's decision-making latitude. Among Dingell's marching orders to the Commission:

- Don't hold spectrum auctions. Dingell says Congress has not granted this authority, which would "represent a fundamental change in the Communications Act and national telecommunications policy by establishing ability to pay as the dominant criterion for the award of communications licenses."

- Don't waive *ex parte* rules for federal agencies — except Congress — during regulatory proceedings, except in matters involving national security.

- Commissioners are "directed to take more responsibility" on regulatory and enforcement issues, rather than delegating review decisions to staff members.

- Within the next 30 days, recommend ways to expand nighttime operation hours for daytime stations in cities with over 100,000 population.

- Speed up procedures by getting all final texts of notices and orders "which the Commission has considered in a public meeting" to the printer by 5pm on the last business day of the week they are considered or adopted.

- Compile a study on the feasibility and costs of translating Commission documents into Spanish or other foreign languages and send it to the Congress within 60 days.

- Correct FM interference by developing improved signal propagation methods by 1990.

In summary, the report states, "The FCC appears to doubt its obligation to receive, and to give appropriate weight to Congressional views on its proceedings . . . FCC's resistance to Congress' legitimate role would raise serious questions regarding the system of checks and balances by which the commissioners of an unelected and potentially unaccountable body exercise their delegated authority."

No mention was made in the report of the Commission's repeal of the Fairness Doctrine in August. However, House Telecommunications Subcommittee Chairman **Edward Markey (D-MA)** followed his introduction of the bill and some minor amendments to it by commenting on his concern about the FCC's attitude toward Congress, and said his committee will continue to "closely monitor" the FCC's activities.

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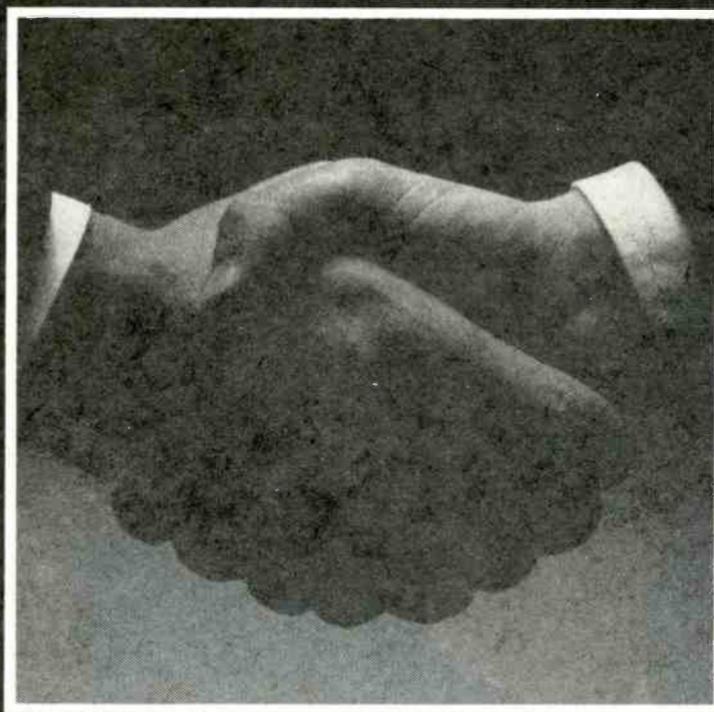
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TRANSACTIONS

Venture Capitalists Take Driver's Seat Of \$5.275 Million San Jose FM

Deal Of The Week:

KLZE/Los Altos, CA

PRICE: \$5,275,000

BUYER: Anaheim Broadcasting Corp., headed by Brian Applegate and Tim Sullivan. Applegate is head of Burr, Eagan, Deleage & Co., a venture capital firm based in San Francisco and Boston. Anaheim Broadcasting also owns KEZY & KPZE/Anaheim, CA and KCAL/Riverside-San Bernardino.

SELLER: Mountain Communications Inc., a subsidiary of Parket Communications Inc. The company is principally owned by John Parket and Kathleen Parket. They also own KTCJ & KTCZ/Minneapolis; KIKI & KMAL/Honolulu; KZTZ/Las Vegas; and KHYL & KAHU/Sacramento.

DIAL POSITION: 97.7 MHz

POWER: 3 kw at 300 feet

FORMAT: AC

BROKER: Elliot Evers and Peter Stromquist of Chapman Associates Inc.

Alabama

WAGG & WENN/Birmingham

PRICE: \$3,404,213 for controlling interest

BUYER: Kirkwood Balton and Louis Willie, trustees of the Booker T. Washington Insurance Co. Employee Stock Ownership Plan. The insurance company is a subsidiary of A.G. Gaston Corp.

SELLER: A.G. Gaston Sr.

DIAL POSITION: 1320 kHz; 107.7 MHz

POWER: 5-kw daytimer; 100 kw at 640 feet

FORMAT: Religion; AC

COMMENT: Through this transaction, Gaston will sell out his 85% interest in the combo to the insurance company, which in turn is owned by the ESOP. Gaston will no longer have any ownership interest in the radio stations or the insurance company.

California

KBLs/Santa Barbara

PRICE: \$490,000

BUYER: Anacapa Broadcasters Inc., owned by Allen Potts and Fred Hall. They also own KTEE/Idaho Falls, ID.

SELLER: Premier Broadcasting Inc., headed by Robert Yamln.

DIAL POSITION: 990 kHz

POWER: 1 kw days; 117 watts nights

FORMAT: Big Band

BROKER: James Mergen of Chapman Associates Inc.

Connecticut

WWCO/Waterbury

PRICE: \$450,000

BUYER: Winthrop Broadcasting Corp., owned by Richard Barbieri Jr., Douglas Duncan, Ralph Carpinella, James O'Hearn, and Jo Ann Corpacl Rander.

SELLER: Greater Radio Inc., headed by President Sam Brownstein.

DIAL POSITION: 1240 kHz

POWER: 1 kw days/250 watts nights

FORMAT: AC

Michigan

WDMJ/Marquette

PRICE: \$150,000

BUYER: CJL Broadcasting Inc., owned by Leon Felch and James Callow. They also own WCJL-AM & FM/Menominee, MI-Marquette, WI.

SELLER: First National Bank & Trust Co. of Marquette, MI.

DIAL POSITION: 1320 kHz

POWER: 5 kw days/1 kw nights

FORMAT: News/Talk

North Carolina

WCPS & WKTC/Tarboro

PRICE: \$3,187,000

BUYER: Great American East Inc., owned by Donald Curtis and J.D. Longfellow. Curtis and Longfellow also own WTAB & WYNA/Tabor City, NC and WMBL & WRHT/Morehead, NC. Curtis also is a shareholder of Durham Corp., a publicly-traded holding company, which owns WPTF-AM-TV & WQDR/Raleigh-Durham, NC; and WEWO & WSTS/Laurinburg, NC.

SELLER: Coastal Plains Broadcasting Co. Inc., owned by Robert Harper.

DIAL POSITION: 760 kHz; 104.3 MHz

POWER: 1-kw daytimer; 100 kw at 650 feet

FORMAT: Urban; Country

TRANSACTIONS AT A GLANCE

Deals So Far In 1987:
\$2,329,970,080

This Week's Action: \$12,956,213

Deal Of The Week:

KLZE/Los Altos, CA \$5,275,000

- WAGG & WENN/Birmingham \$3,404,213 (controlling interest)
- KBLs/Santa Barbara, CA \$490,000
- WWCO/Waterbury, CT \$450,000
- WDMJ/Marquette, MI \$150,000
- WCPS & WKTC/Tarboro, NC \$3,187,000

BUSINESS OVERVIEW

WRR/Dallas: Any Other Buyers Out There?

The Dallas City Council is considering a citizens' group bid to buy WRR for \$6.6 million, but an investment banker is warning the city could take a financial bath in the deal.

WRR is the only commercial radio station in the nation owned by a city government. Dallas municipal officials bought it in 1948. Despite its choice frequency (101.1 MHz) and ample power (100kw at 1510 feet), the station is a financial liability to Dallas. It's expected to post a \$275,000 operating loss this year.

Concert Communications, a group headed by Paul Gleiser, is lobbying city officials to get support for the sale. As part of the campaign, Gleiser is promising to post a performance bond and will retain the station's Classical music format.

Keeping **Beethoven** on the air may cost the city a bundle. **First Southwest Company**, a Dallas investment banking firm, estimates the property is worth \$6 million if city officials require buyers to keep the Classical format — and \$11.5 million if it's placed on the open market.

Broadcasters Take On Strapping \$21 Billion Debt

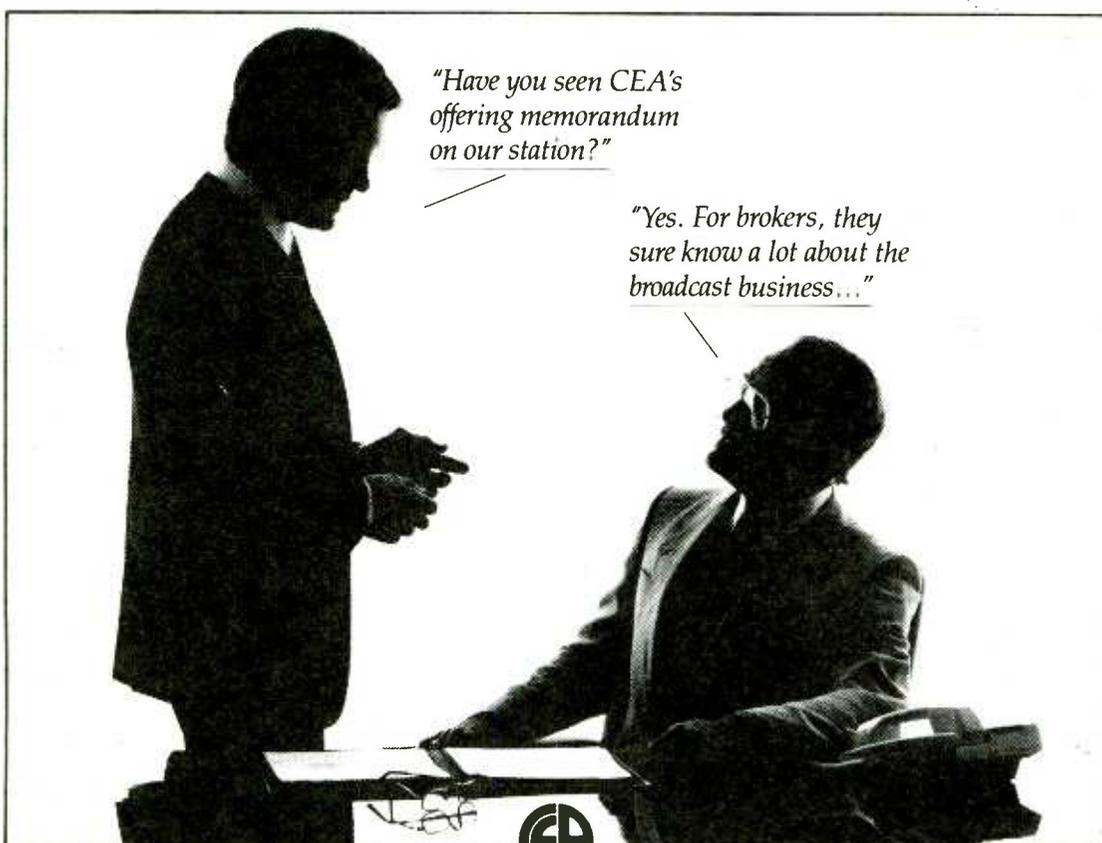
Financial leveraging in the broadcast industry is zooming, with outstanding loans now topping \$21 billion, according to California broadcast consulting firm **Paul Kagan Associates**. The company says new research data indicates radio and TV stations have added about \$2 billion in debt to their balance sheets during the first six months of 1987.

"The broadcast industry's debt load has tripled in only three years and, at its current pace, could top \$30 billion by year-end 1988," said Kagan analyst **Bruce Cheen**. "But the broadcast business remains underleveraged at an estimated 4.1 times cash flow."

According to a recent lender survey, the June 30 debt total represents a 10% rise over the estimated \$19.7 billion in outstanding broadcast debt at the end of 1986 — and a whopping 26% increase over the mid-1986 figure of \$17.3 billion.

Where's all the money coming from? Cheen says institutions — 117 banks,

Continued on Page 15



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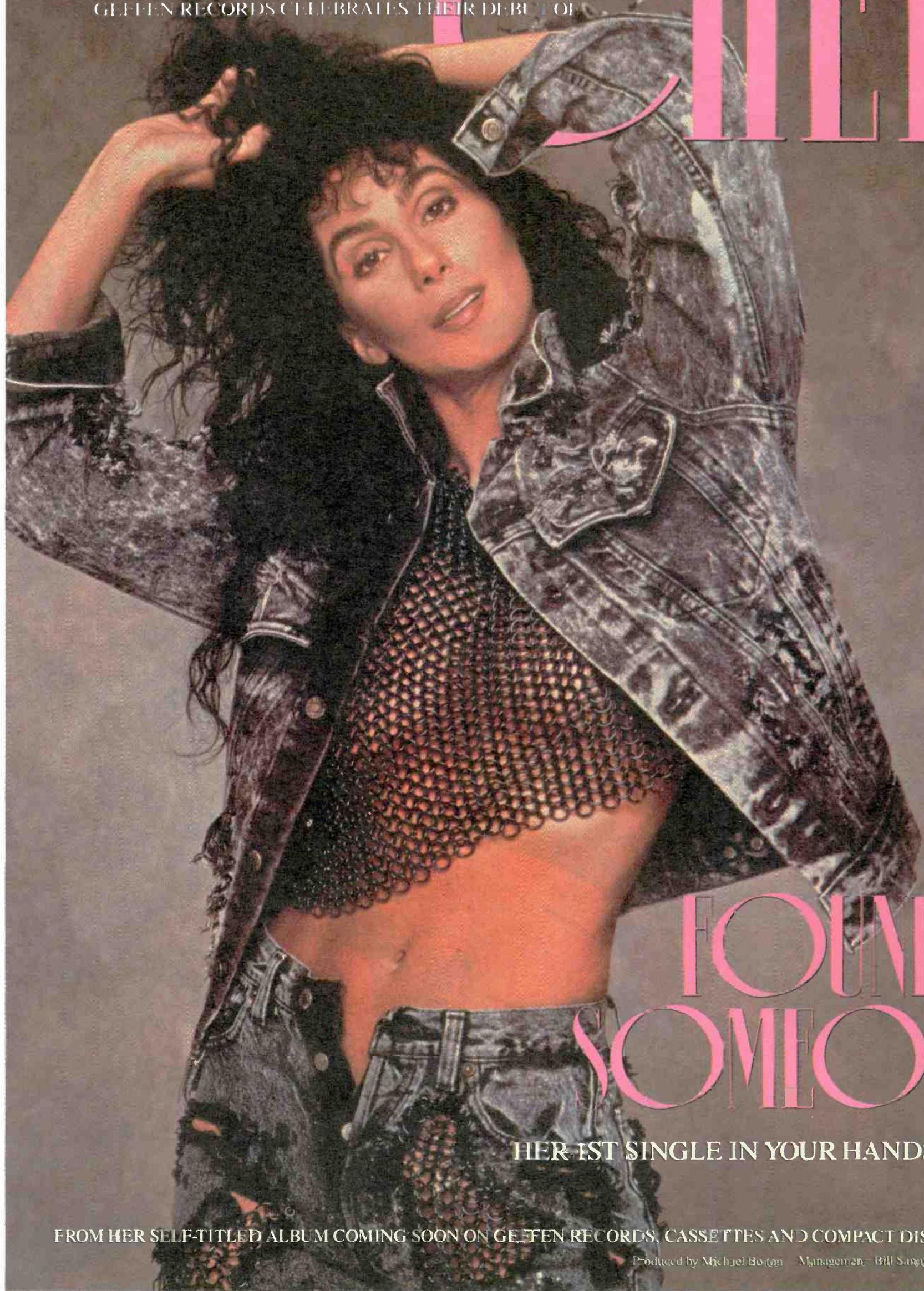
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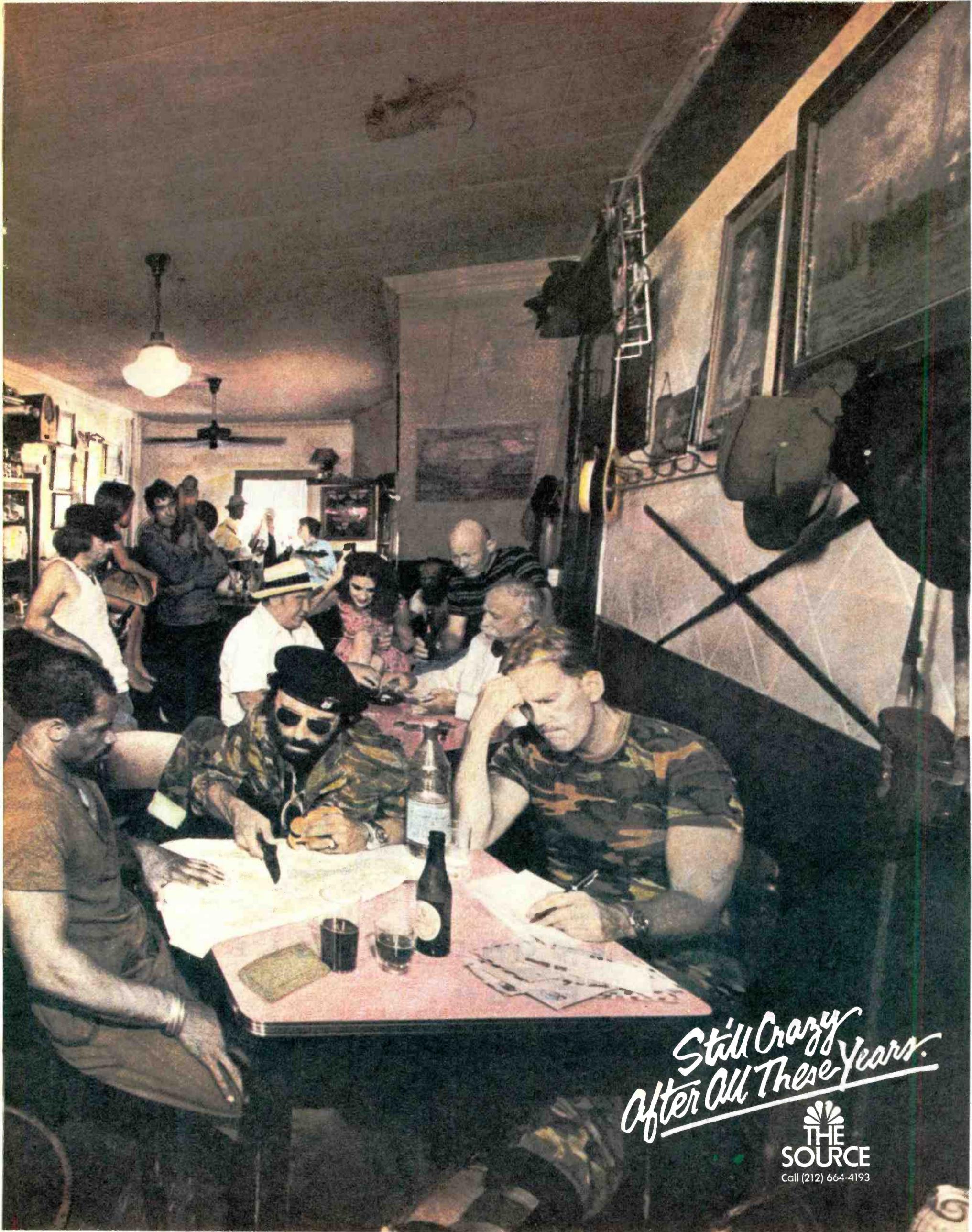
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RADIO BUSINESS

BUSINESS OVERVIEW

Continued from Page 10

22 insurance companies, and eight intermediate lenders — financed an estimated \$12.2 billion at midyear 1987, up 37 percent from the same point a year ago. Seller paper provided \$1.35 billion, up 10% from last year. Public-market financing, in the form of stock and junk bond offerings, rose 14% to \$8.2 billion in the past year.

BROADCAP Shakes Money Tree for Two Deals

Broadcast Capital Inc. (BROADCAP) executives are doling out cash again to help needy minority entrepreneurs.

At the group's recent quarterly board meeting, directors gave the nod to commitments totalling about \$400,000 for two minority-owned companies. **Cambridge Broadcasting Corp.** was funded for acquisition of an AM station in Cambridge, MA, and **Victory Broadcasting Corp.** of Baton Rouge received financing for an FM located in that city.

"BROADCAP promised an aggressive lending posture for 1987, and we're proud of our record this year," said Chairman **Donald Thurston**. "We have invested \$2.89 million in the minority-owned companies this year, with the number of stations in our portfolio growing from 27 to 41. This represents significant strides toward increased minority ownership in the broadcast industry."

BROADCAP has invested about \$11 million in 37 radio stations and four TV stations. The group is a private, non-profit venture capital company founded by **NAB** in 1978 to help minorities acquire broadcast properties.

Third Quarter Financials: So Far, So Good

Third-quarter report cards are trickling in for leading broadcasters, and two major players have pleasant stories to tell:

• **General Electric Corp.** reported a 16% increase in third-quarter earnings, with a 1% increase in revenues. Net income was pegged at \$703 million or 77 cents per share, compared with \$604 million or 66 cents per share during the same period a year ago. Revenues totalled \$9.4 billion, an in-

crease from \$9.28 billion during the same period in 1986. GE officials say **NBC** enjoyed a healthy third-quarter P&L, with record operating profits on higher revenues compared to a year ago. GE refuses to get more specific, citing a policy of not providing financial breakdowns on its subsidiaries.

• **Westwood One Inc.** reported record third-quarter and nine-month revenue net income and earnings per share. Revenue for the nine-month period ended August 31 increased 39 percent to \$59,338,000 from \$42,691,000 in 1986. Net income in that period rose 40% to \$7,009,000 from \$5,018,000. Earnings per share



BROADCAP BESTOWS \$400K — Pictured after approving \$400,000 in financing for two minority-owned broadcast companies are (l-r) Barnett Bank of Miami's Nancy Marquez, Covington & Burling's Wesley Williams, BROADCAP Chairman Don Thurston, and BROADCAP President John Oxendine, plus unidentified interested parties.

increased to 57 cents from 44 cents as average shares outstanding increased 8% to 12,307,000 from 11,403,000.

Revenue for the third-quarter period ending Aug. 31 rose 40% to \$23,972,000 from \$17,165,000 in 1986. Net income in that period rose 13% to \$2,798,000 from \$2,476,000. Earnings per share increased to 23 cents from 20 cents.

Company officials attribute the revenue surge to several factors, including an increased market share through better use of commercial inventory and the August acquisition of the **NBC Radio Networks**.

"We believe that the NBC Radio Networks, which were not operating at a profit prior to being acquired by Westwood One, will be converted into a profitable contributor to our business, as the **Mutual Broadcasting System** was in 1986," said Westwood One President **Bill Battison**.

SELF-REGULATION WINS OUT FOR NOW

Congress Keeping An Eye On Religious Broadcasters

Religious broadcasting leaders expressed resistance to Congressional investigation into their tax-exempt status at last week's Congressional hearings (10/6), saying that IRS requirements meant government intrusion into their First Amendment rights.

The House Ways and Means

Oversight Subcommittee, chaired by Rep. J.J. Pickle (D-TX), heard from half a dozen broadcast evangelists, including **Oral Roberts** and **Jerry Falwell**, as well as **National Religious Broadcasters Association** Chairman **Ben Armstrong** and IRS officials.

Jerry Edwards, GM at **WRVL/Lynchburg, VA**, a 50,000-watt station and one of the Falwell broadcast outlets, calls the hearing "a mixed bag."

"I'm shocked by what has been made public in certain areas of religious broadcasting," Edwards continued. "There has to be some policing of that, some kind of credibility and accountability. But then on the other hand, I'm very concerned about Congress getting involved in that First Amendment rights area."

NRB CEO **Dr. Ben Armstrong** assured subcommittee members that religious broadcasters can regulate themselves. Last March, NRB established the Ethics and

Financial Integrity Commission (EFICOM) to create a voluntary code of self-regulation. This would include keeping Congress informed of fund-soliciting activities by religious broadcasters.

However, subcommittee members were surprised to find out that NRB sent out a letter last July using the hearings to raise additional funds. The letter said the hearings were reason to "sound the alarm" that the "liberal element" in Congress is threatening the rights of religious broadcasters, and asked for a \$25 donation toward a \$1 million goal for a lobbying "war chest."

Armstrong told R&R, "The letter really had nothing to do with the hearings themselves, except to raise some questions. Originally, I thought there would be some kind of problems for religious broadcasters, but after conversations with the Congressmen I thought the hearings were very helpful and mutually beneficial."

\$10,700,000

Malrite Communications Group Inc.

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October 1987

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Setting Individual Sales Budgets

Question: As I finalize my 1988 budget, I'd like to know if you have any suggestions or observations on the budgeting process for sales departments, especially individual salespeople's budgets. I feel that my sales staff is agreeing with the new budgets rather than believing them.

Answer: The most important technique in the budgeting process is establishing a strategy instead of simply budgeting numbers with each staff member. Having each salesperson assist with the budgeting process is an extremely important first step, because he or she then feels an ownership "franchise" with the new budget.

Although such strategy sessions are a frequently overlooked step in the budget process, they are where the new budget becomes tangible for each salesperson, and where he can identify actual ways to obtain the new figures.

Quite often you'll find that this strategy step is the major difference between stations where staffs perceive a 7% increase to be unobtainable, and stations where staffs perceive a double digit in-

crease as realistic.

In addition, here are a couple of simple formulas that will help you establish a new business strategy:

To start the process, calculate each salesperson's previous year's billing by month, then subtract 35%, which is radio's average lost-revenue percentage. The remainder will be your "projected budget base."

Next, calculate your station's average percentage of cancella-

tions. Every station has a cancellation percentage, some as low as 4% and some as high as 18%. Compensate for these cancellations by adding a cancellation "pad" to each budget.

Armed with these figures, sit down with each salesperson and — based on the salesperson's average order — calculate the total number of new orders needed every month to make up the deficit between the "budget base" and the new budget.

Together you can figure out the mechanisms necessary to achieve that number of new orders. Specifically, you should compute the time they will need to invest on the telephone for new appointments. Once you calculate each person's average closing ratio you'll be able to determine the total number of new appointments necessary to achieve the new business orders needed.

When you hold these meetings, don't forget to brainstorm ways to develop weekly strategies to achieve budgets. Get as specific as possible; e.g., you'll need to see five new people or contacts every week

By Chris Beck
to close one new order. This will provide your salespeople with much-needed focus while providing you with a tool to use for monitoring their progress.

Chris Beck is VP/Sales for the Wally Clark Company. He also hosts the weekly sales training program "Video Sales Meeting" and serves as a sales consultant for a number of major corporations and radio stations.

NEW SELLING IDEA

Copy Tip

One alternative used by many advertisers around the country to counteract the minimal impact generated by putting telephone numbers in radio ad copy is to place greater emphasis on the company's name, in some cases including it up to six or seven times. Then give the phone number once (if at all), followed by "Call (company name) for directions."

PT III: OVERCOMING ROADBLOCKS

Telephone Tips

This last in a three-part series on maximizing your telephone effectiveness covers specific methods for overcoming the stumbling blocks that surface when you're trying to get through to the decision-maker.

"He's On The Phone"

- "May I hold? Otherwise, we'll just end up playing 'telephone tag,' and no doubt drive you crazy in the process..."

- "That's great. I'll just hold; I'll be able to catch up on some paperwork while I'm holding. Thank you..."

"He's Away From The Desk"

- "Could you please have him paged? I'll hold. Thank you..."

- "We're both away a great deal. Could you suggest when might be the best time to reach him?"

- "I'm sure you could help. Could you check his calendar and see if he's available on (day and/or time), or if (day and/or time) would be better for our appointment? Then you could just call me back with the best time."

- If these don't work, ask to speak to another decision-maker in the building.

"May I Tell Him Who's Calling?"

- "Oh, I'm sorry. This is (your name). Thank you." (Try not to identify your station.)

- "This is (your name). Frankly, he won't know who I am. I'm calling to share my success in sales with similar

products. He is always interested in talking with successful salespeople, isn't he? I'm sure he will be happy he took the call."

- "This is (your name). The reason for my call is because I was told that he could help me with some research I'm gathering on (sales category), such as when the trade shows are scheduled, what the latest major changes are in your industry, and so forth. Do you think he could help me?"

Messages

- Try not to leave them. Instead, find out the best times for you to call so you'll be most likely to speak with the decision-maker.

- If you must leave a message, try leaving both your business and home phone numbers. This will attract the decision-maker's attention, because home phone numbers frequently signify importance or urgency.

- You can also create a sense of urgency by explaining that you will only be in for 45 minutes and asking the decision-maker to call back before that time.

- In all cases, get the secretary's name, and ask her to personally give him the message. (And don't forget to tell her how helpful she has been.)

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(in-tēns) adj. 1. Force in Radio Market. 2. Does not compromise. 3. Buys the Slicker Sticker.

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ing some very straight talk about money.

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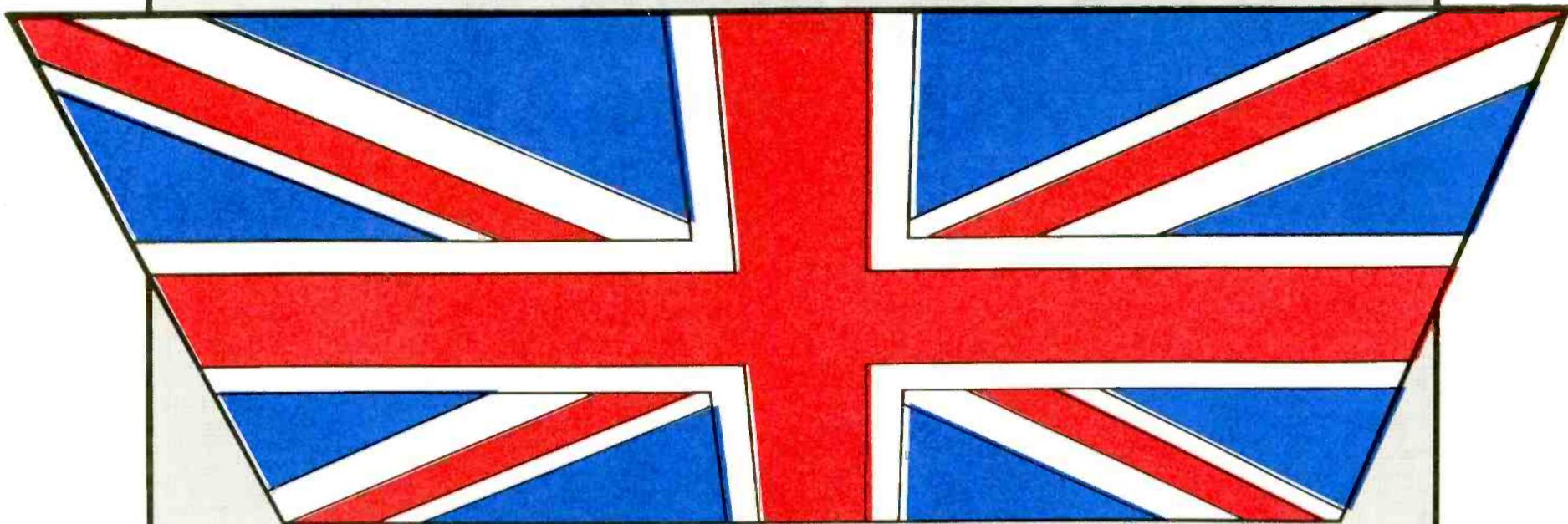
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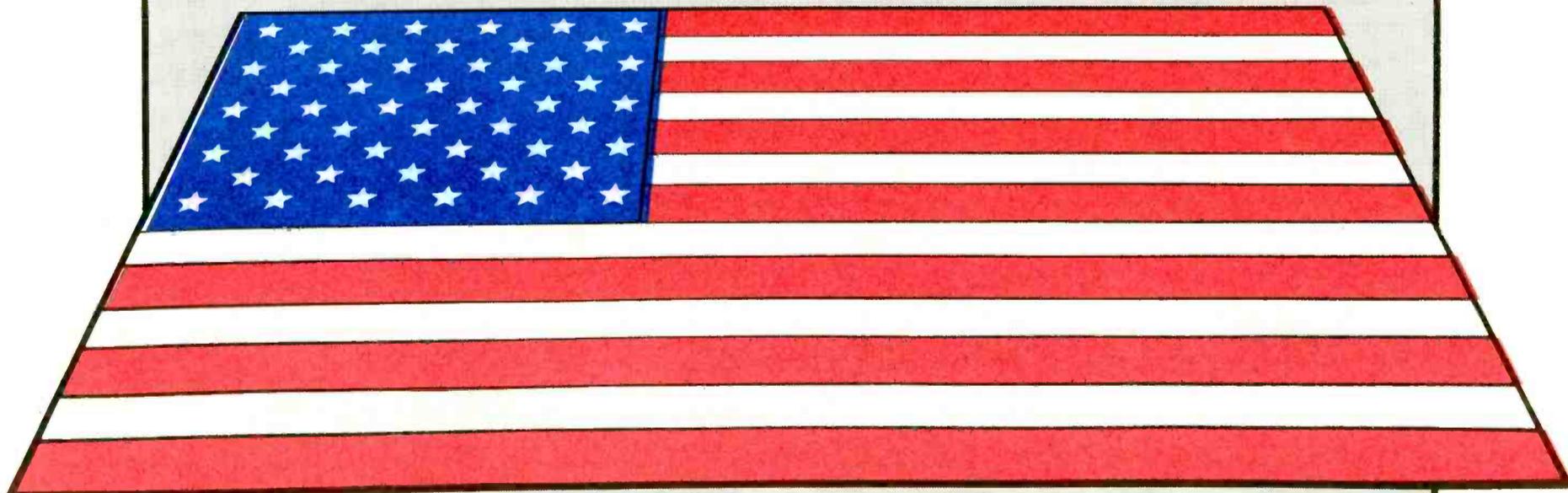
 WESTWOOD ONE PRESENTS

BBC *Concert Classics*



FEATURING

JETHRO TULL



Turn back the clock and turn up some great rock & roll as the Westwood One Radio Network presents the *BBC Concert Classics* series, direct from the BBC archives and featuring unforgettable rock performances spanning the Rock Era. The week of November 2, *BBC Concert Classics* presents Jethro Tull.

Recorded live at London's Hammersmith Odeon in 1984 during the band's *Under Wraps* tour, this 90-minute performance features founder/leader/flutist Ian Anderson and Martin Barre, Dave Pegg, Peter Vitesse and Doane Perry delivering spirited versions of tunes spanning Tull's two decades – including "Locomotive Breath," "Living In The Past," "Thick As A Brick," "Aqualung" and "Too Old To Rock & Roll, Too Young To Die."

BBC Concert Classics – a special edition of Westwood One's *In Concert* series available to all *In Concert* affiliates. To be a part of it, contact your Westwood One Representative today at (213) 204-5000 or Telex 4996015 WWONE.

BBC Concert Classics, exclusively from Westwood One – it's revolutionary!



WESTWOOD ONE RADIO NETWORKS

Most Managers Burned Out? A recent survey of US managers found that 57% of the 344 executives polled said they suffered from burnout.

Source: Administrative Management Society

Effective Cost Cuts Take Teamwork

For a cost-cutting drive to be effective, the company must enlist the active support of executives and rank-and-file employees alike. By positioning

such cost-cutting plans as being part of a team effort, a company is not only more likely to identify ways in which to cut costs, but also more likely to implement any cost-cutting measures that result.

In a recent interview published by *Boardroom Reports*, Ronald Doades outlined several steps toward more effective cost-cutting:

- **Establish a task force.** This task force should include line managers who are directly responsible for cost control in their areas as well as younger managers. Not only does the inclusion of the latter make the task force more likely to generate new ideas, but it also gives you the opportunity to see how well your younger managers work with others.

- **Give clear directions.** For example, tell your task force that you want to slice operating costs by 10% in six months and to not let

costs rise more than inflation for the next 14 months.

- **Take it from the top.** It is absolutely essential that you or your CEO attend as many task force meetings as possible, as this is the most efficient way to show that the company is truly committed to achieving the goals.

- **Keep the focus on cost containment.** Forget short-term rewards. Make sure your employees view cost-cutting efforts as an ongoing process by giving them *significant cash awards* for suggestions that result in cost savings for the company. This has been found to keep employees *continually* searching for ways to reduce costs.

- **Make your senior managers set examples.** Sure, this is easier said than done, but don't let someone redecorate their office when you're still using 10-year-old copiers in an effort to hold down expenses.

Meetings, Meetings, Meetings

Do you ever get tired of telephoning a business executive and having the receptionist tell you "he's in a meeting"? While most people would assume they're getting the brush-off, the figures below show chief executives actually spend an average of 17 hours per week in meetings.

| Time Spent In Meetings | Percentage Of Executives |
|------------------------|--------------------------|
| 0-9 Hours | 20% |
| 10-19 Hours | 37% |
| 20-29 Hours | 25% |
| 30 Or More | 18% |

Source: Heidrick & Struggles

What's Wrong With Today's Resumes

One of the most important skills needed in the business world is knowing how to construct a good job resume. In a survey conducted just last month, VPs and personnel directors from 100 of America's 1000 largest corporations cited the biggest flaws found in applicants' resumes:

| Problem Cited | Percentage |
|-------------------------------------|------------|
| Distortions/Lies | 36% |
| Too long | 21% |
| Errors/Misspellings | 19% |
| Lack of specifics | 12% |
| Irrelevant material | 11% |
| Failure to list job accomplishments | 10% |
| Too short | 2% |

Source: Burke Marketing Research

I Heard It Through The Grapevine

Idle office gossip, especially that which isn't true, can often cause major disruptions and strained working relationships among employees. But at least one business expert believes gossip, if channeled properly, can be used as an effective management tool.

Executive search consultant **Robert Half** says office managers should identify and get to know those people who are the ringleaders of the staff's gossip grapevine. By selectively leaking sensitive or "confidential" information to these respected sources of shop talk, managers can develop an effective way to communicate with people who work directly for them.

This process of behind-the-scenes communication can also work effectively in reverse. Employees who feel uneasy giving information to their bosses are usually more comfortable when talking to co-workers. Therefore, as the gossip mavens pass along news and information to other workers, employees become more comfortable about sharing information with these grapevine leaders.

Perhaps even more important, gaining the gossip leader's confidence gives a manager an unofficial hotline to what's really going on in the workplace . . .

MediaScan Radio Research Firm Changes Name, Base

Two-year-old radio programming monitoring service **MediaScan** has changed its name to the **Mediabase Research Corp.** Concurrently, the firm, which emphasizes computerized, custom-designed tracking material for the radio, record, and entertainment industries, has moved its base of operations from Arlington Heights, IL to Farmington Hills, MI.

For further information, contact the company at (313) 737-0027.

RADIO EXPENDITURE REPORTS INC.

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DATELINE

- **October 22-24** — National Religious Broadcasters Eastern Chapter Meeting. Sandy Cove Bible Conference Center. North East, MD.

- **October 29-31** — College Media Journal 7th National Music Marathon Convention. Roosevelt Hotel. New York, NY.

- **November 19-21** — Loyola Radio Conference. Holiday Inn Mart Plaza. Chicago, IL.

- **January 23-25, 1988** — RAB Managing Sales Conference. Hyatt Regency. Atlanta, GA.

- **January 25, 1988** — 15th Annual American Music Awards. Shrine Auditorium. Los Angeles, CA.

- **January 30 - February 3, 1988** — National Religious Broadcasters 44th Annual Convention. Sheraton Washington and Omni Shoreham hotels. Washington, DC.

- **January 31, 1988** — Super Bowl XXII. Jack Murphy Stadium. San Diego, CA.

- **February 11-13, 1988** — CRS. Opryland Hotel. Nashville, TN.

- **February 12-13, 1988** — Gavin Convention. St. Francis Hotel. San Francisco, CA.

- **February 13-28, 1988** — Winter Olympics. Calgary, Alberta, Canada.

- **March 2, 1988** — National Association of Recording Arts and Sciences 30th Annual Grammy Awards. Radio City Music Hall. New York, NY.

- **March 3-5, 1988** — R&R Convention. Loews' Anatole. Dallas, TX.

- **March 21, 1988** — Academy of Country Music 23rd Annual Country Music Awards. Knott's Berry Farm. Anaheim, CA.

- **April 9-12, 1988** — NAB 66th Annual Convention. Las Vegas Convention Center. Las Vegas, NV.

- **April 11, 1988** — Academy of Motion Picture Arts and Sciences 60th Annual Academy Awards. Shrine Auditorium. Los Angeles, CA.

- **June 8-11, 1988** — American Women in Radio and Television 37th Annual Convention. Westin, William Penn. Pittsburgh, PA.

- **June 8-12, 1988** — BPME Association 32nd Annual Seminar. Bonaventure Hotel. Los Angeles, CA.

- **September 14-17, 1988** — Radio '88, sponsored by NAB. Washington, DC.

- **September 15 - October 4, 1988** — Summer Olympics. Seoul, South Korea.

- **October 10, 1988** — CMA Awards. Opryland Hotel. Nashville, TN.

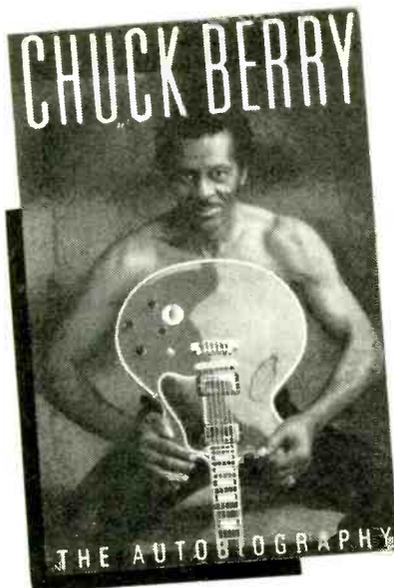
\$500 Stereos: The average American's stereo system cost its owner \$498.

Source: Electronic Industries Association

MOTORVATIONAL MESSAGE

Berry's Autobio Is Prime Chuck

I was the first in my family to try smoking, the first to play hooky from school, the first to



venture away from home, and the first to go to jail. On the other hand, I was the first child in the family to own a Cadillac, the first to have a formal wedding, the first to fly to Europe, first to earn a half-million

dollars, and the last one to admit I was wrong.

So closes the second chapter of "Chuck Berry: The Autobiography" (Harmony Books, NYC), which is almost worth the \$17.95 hardcover price soul-ly for the baby grand manner in which rock 'n' roll's all-time poet laureate knocks the Queen's English back on its ass on every three paragraphs or so.

Truthfully, Berry expresses himself with about as much candor as you might expect from a man who turns 61 on Sunday (10/18). The three incarcerations, the family, the fame, the women, the racial botherations, the songs, the early

daze, the women, the press, the fans, the real estate, the women, they're all here, along with some nifty pics and a discography that includes such long distance information as the fact that "Roll Over Beethoven," "Too Much Monkey Business," and "Brown Eyed Handsome Man" were all recorded at the same session in April 1956 (!).

At the risk of campaign shoutin' like a Southern diplomat, reading this book will likely make every Sweet Little Sixteen and every Johnny B. Goode that ever duck-walked in front of a mirror wanna come groovin' up slowly to the Promised Land in a V-8 Ford.

VIDEO

NEW THIS WEEK

● YELLOW SUBMARINE (MGM/UA)

The Apple/Capitol soundtrack from the Beatles' 1968 animated film features such hits as "All Together Now," "All You Need Is Love," and the title track. Street date: (10/17)



The Beatles: Proving they could be as two-dimensional as any other rock band.

● THE BEST OF THE CUTTING EDGE (Rhino)

Hosted by the Fleshtones' Peter Zarella, this two-volume set contains highlights from the monthly MTV series produced by IRS Records. Volumes One and Two feature music and interviews with the Alarm, R.E.M., the Blasters, the Fleshtones, the Hoodoo Gurus, ex-Black Flag frontman Henry Rollins, Jonathan Richman & the Modern Lovers, Dave Alvin, Willie Dixon, the Red Hot Chili Peppers, Stan Ridgeway, Tom Waits, Robyn Hitchcock, and the Smithereens. (10/21)

● WILD GUITAR (Rhino)

This early '60s cult classic spotlights adventures of a greaseball guitar-slinger, his greasy motorcycle and his unscrupulous manager. (10/21)

● SLUMBER PARTY MASSACRE II (Nelson)

What happens when an all-girl rock band meets the dreaded "Driller Killer"? (10/21)

● VIDEO DEAD (Nelson)

Jennifer Miro of the Nuns stars in this comedy/horror flick which sports music from the Convictions and Candy. (10/21)

LAUGHS COME FIRST: According to data compiled by the Video Software Dealers Association, comedies accounted for 17.9% of all the videocassettes sold or rented in 1986. Action/adventure videos placed a close second with 17.8% of the sales and rental market, followed by dramas (13.5%), adult films (12.7%), horror movies (10.7%), and "kid vids" (9.5%). Science-fiction films were the least popular style, gathering only 7% of the sales and rental market. "Other" videos made up the remaining 10.9%.

● The first issue of Video Sig, a unique video mail order catalog, is currently available from the Sunnyvale, CA-based company PC Sig. The catalog lists 375 unusual films covering sports, art, how-to (and how-not-to) videos, and much, much more. Cost: \$1.25 per issue.



Slumber Party Massacre II: Trying out for the drill team.

● Michael Nesmith will keynote the first American Video Conference, November 19-20 at the Hollywood Roosevelt Hotel.

Mail-Order Catalogs To Hit The Newsstands

Thanks to brisk sales at Waldenbooks outlets more than 50 catalogs that were once exclusively mail-order items will be available to consumers at more than 42,000 newsstands, drugstores, and supermarkets beginning this fall.

According to the Stamford, CT-based Catalog Retail Corp., sales of the \$1 to \$3 catalogs at Waldenbooks alone are expected to jump from 100,000 units per month to a total of 1.6 million by the end of 1988. The number of titles available

is expected to climb to more than 200 within the next several months as well.

While such catalog heavyweights as outdoors outfitter L.L. Bean Inc. and travelwear titan Banana Republic have thus far resisted the move to newsstand sales, it's interesting to note that at Waldenbooks the best-selling catalogs are "Victoria's Secret" (the ultimate "wish book" for fans of sexy underwear) and "The Cockpit" (which specializes in aviation apparel).

TELEVISION

TOP TEN SHOWS

OCTOBER 5-11

- 1 The Cosby Show
- 2 Murder, She Wrote
- 3 Growing Pains
- 4 Who's The Boss
- 5 Moonlighting
- 6 Dallas
- 7 Newhart
- 8 CBS Sunday Movie ("After The Promise")
- 9 Head Of The Class
- 9 American League Championship Game #2 (Thursday Night)

Source: Nielsen Media Research

● Musical guest Sting and host Steve Martin are featured in the season premiere of Saturday Night Live (NBC, 10/17, 11:30pm). The show is beginning its 13th year.

All show times are EDT/PDT; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

● Jazz vocalist Bobby McFerrin provides the music for the latest episode of the Showtime series "Children's Storybook Classics." Narrated by Jack Nicholson, the premiere showing of "How The Rhinoceros Got Its Skin/How The Camel Got Its Hump" will air Monday, 10/19, at 7:30am and 4pm. The soundtrack for this episode is available on Rabbit Ears/Windham Hill Records.

● Rock 'n' roll legend Chuck Berry appears on the Tonight Show Starring Johnny Carson, with guest host Jay Leno (NBC, Monday, 10/19, 11:30pm).

● INXS, the Bee Gees, Richard Marx, Gloria Estefan & Miami Sound Machine, Bourgeois Tagg, the Housemartins, Gary Numan, Natalie Cole, and Westworld will perform on this week's "Top Of The Pops" (CBS, 10/16, 11:30pm).

MUSIC & MOVIES

CURRENT

● DIRTY DANCING (RCA)

Single: I've Had The Time.../Bill Medley & Jennifer Warnes
Featured Artists: Blow Monkeys, Tom Johnston, Zappacosta

● BABY BOOM

Single: Everchanging Times/Sledah Garrett (Qwest/WB)

● LA BAMBAMBA (Slash/WB)

Single: Come On Let's Go/Los Lobos

Other Featured Artists: Brian Setzer, Marshall Crenshaw, Bo Diddley

● THE LOST BOYS (Atlantic)

Featured Artists: Lou Gramm, INXS & Jimmy Barnes

● BEVERLY HILLS COP II (MCA)

Featured Artists: Bob Seger, Jets, George Michael

● PRINCESS BRIDE (WB)

Single: Storybook Love/Mark Knopfler & Willy DeVille

● DOGS IN SPACE (Atlantic)

Featured Artists: Michael Hutchence, Iggy Pop, Brian Eno

● SLAM DANCE

Single: High Hopes/Tim Scott (Island)

● THE DISORDERLIES (Tin Pan Apple/PG)

Single: I Heard A Rumor/Bananarama (London/PG)

Other Featured Artists: Bon Jovi, Gwen Guthrie

● WHO'S THAT GIRL (Sire/WB)

Singles: Causing A Commotion/Madonna

24 Hours/Duncan Faure

Other Featured Artists: Scritti Politti, Costi Mundi, Club Nouveau

● PENITENTIARY III (RCA)

Featured Artists: Gap Band, New Choice

UPCOMING

● GHOULIES II

Single: Scream Until You Like It/W.A.S.P. (Capitol)

● HIDING OUT

Single: Catch Me (I'm Falling)/Pretty Poison (Virgin)

● DJDES (MCA)

Featured Artists: Keel, Megadeth, Little Kings

● THE SECRET POLICEMAN'S THIRD BALL (Virgin)

Featured Artists: Kate Bush, Peter Gabriel, Lou Reed

FILMS

WEEKEND BOX OFFICE

OCTOBER 9-11

- | | |
|---|-------|
| 1 Fatal Attraction (Paramount) | \$9.4 |
| 2 Like Father, Like Son (Tri-Star) | \$5.6 |
| 3 The Princess Bride (20th Century Fox) | \$4.1 |
| 4 Someone To Watch Over Me (Columbia)* | \$2.6 |
| 5 Surrender (Columbia)* | \$2.1 |
| 6 The Principal (Tri-Star) | \$1.9 |
| 7 Dirty Dancing (Vestron) | \$1.8 |
| 8 Stakeout (Buena Vista) | \$1.6 |
| 9 Three O'Clock High (Universal) | \$1.3 |
| 10 Baby Boom (MGM/UA)* | \$1.2 |

*First week in release

All figures in millions

Source: Exhibitor Relations Co.

COMING ATTRACTIONS:

This week's openers include "Whales Of August," which stars Bette Davis and Lillian Gish and features a score by ex-Animals keyboardist Alan Price. The film opens in NYC on 10/16, rolling into L.A., Seattle, SF, Toronto, and Boston on 11/6, and going national in January. Also opening in NYC on 10/16, in LA on 10/23, and going national in December, is "Barfly," which stars Mickey Rourke and Faye Dunaway in the film version of hard-drinking poet Charles Bukowski's life. No soundtrack, but lotsa rhythm 'n' booze music from the likes of Booker T. & the MGs, Albert King, Jimmy Smith, and, appropriately enough, the Lounge Lizards.

MASON WILLIAMS & MANNHEIM STEAMROLLER



CHIP DAVIS

MASON WILLIAMS

CLASSICAL GAS

NEW FROM
AMERICAN GRAMAPHONE

AMERICAN GRAMAPHONE RECORDS

(402) 457-4341

Fidget Your Weight Away:
Spontaneous physical activity — that's fidgeting, to you — burns off 400 to 800 calories in a 24-hour period.

Source: Boardroom Reports

Air Travelers' Tips

Dressing For Disaster

You've heard of dressing for success, but what about dressing for disaster?

According to Greg Jarrells, flying safety expert and consultant to the Aviation Safety Institute, if the plane in which you are traveling crashes there is a 90% chance you will survive. However, if a fire breaks out your chances of survival drop to 65%; although only 15% of plane crashes result in fires,

60% of all air travel fatalities occur when these events take place in combination.

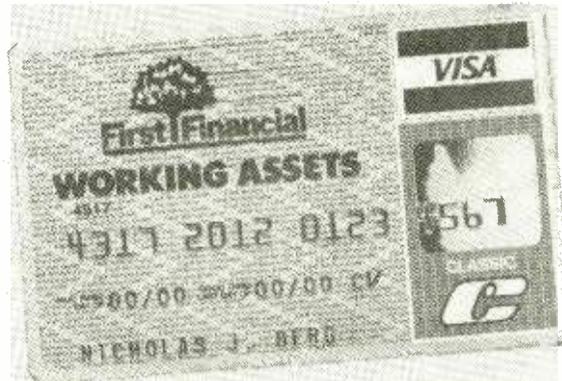
Nevertheless, Jarrells claims that if you know what you're doing there is no reason you shouldn't survive the crash. He offers the following tips on dressing for disaster:

- **Dress smartly.** Wear multiple layers of light-colored, fitted clothing made of natural fabrics such as cotton or wool. Avoid synthetic materials, as not only are they in poor taste, they usually melt, causing serious burns. Leather, though stylish, is the worst thing you can wear, as extreme heat will turn even the most fashionable jacket or pair of pants into the human equivalent of Saran Wrap.

- **Don't drink alcohol.** Those in-flight cocktails may calm your jangled nerves, but they're also likely to slow your reaction time to the point where you'll be ancient history if disaster should strike.

- **Don't count on anyone else to save you.** Devise your own escape route before you even take off. Memorize the location of the nearest exit, visualize yourself making your way to it, listen to the flight attendant's presentation before takeoff, read the emergency cards, and don't forget to wear your seat belt strapped tightly across your pelvic area.

Incidentally, Jarrells claims the idea that there is a "best place" to be seated on an airplane if it crashes is complete fiction. While it's true that airplanes don't back into mountains, people seated in the tail section are just as likely to be trapped by fire and smoke as those seated anywhere else in the cabin.



The "Good Cause" Credit Card

Those children of the '60s who have become the yuppies of the '80s can now stay true to their socially-conscious roots, thanks to Working Assets, a San Francisco-based money-market fund that recently began offering a unique VISA credit card informally referred to as an "ethicard."

Each time the holder uses the charge card, Working Assets donates five cents to a nonprofit organization, regardless of the amount of the purchase.

To date Working Assets has contributed more than \$32,000 to 16 organizations, including Amnesty International, Greenpeace, Planned Parenthood, Oxfam, and the Children's Defense Fund.

Working Assets charges an initial fee of \$15 for the credit card. (A \$2 donation is made when a new cardholder is signed up.) The interest rate of 17.5% is comparable to other major charge cards.

Drinking, Breast Cancer Linked

The negative effects of alcohol abuse have been well-documented by health and social experts in recent years. Now a pair of recent medical studies show a direct link between the amount of alcohol a woman drinks and the likelihood of her developing breast cancer.

Current findings indicate that women who consume at least three alcoholic beverages each week increase their chances of getting breast cancer by 30%, according to separate studies conducted by Dr. Walter Willett of the Harvard School of Public Health and Dr. Arthur Schatzkin with the National Cancer Institute.

Furthermore, these studies found that if a woman consumes more than nine drinks per week, the likelihood that she will develop breast cancer is increased by 60%.

CHRONICLE

Born To:

Doug Dombrowski, partner in the **Could Be Wild** promotion & marketing firm, wife Margie, son Evan Douglas, September 9.

Toto bassist **Michael Porcaro**, wife Cheryl, daughter Brienne, September 23.

MCA local promotion rep **Pat Martine**, wife Talitha Embry-Martine, personal assistant to MCA Exec. VP/Marketing & Promotion Richard Palmese, son Anthony Joseph, September 26.

Jeff Green, Marketing Director with **Film House** TV production company, wife Belle, daughter Laura Faye, October 1.

E/P/A local promotion rep **George Weinberg**, wife Pam, son Seth Mason, October 5.

Marriages:

KFMW/Waterloo, IA MD **Mark Hansen** to Christine Wilson, September 5.

MCA Associate Director/A&R **Gene Sandbloom** to Yvonne Olson, September 26.

WOMP/Wheeling PD **Bob Forster** to Debbie Ferguson, September 28.

'87 PC Sales Up 25 Percent

Americans purchased more than four million personal computers in the first half of 1987, a 25% increase over the corresponding period for 1986 and the first significant rise in PC sales in two years.

According to analyst Peter Tiede of Dataquest Inc., the first six months of 1987 showed the biggest first-half sales figures ever recorded by the PC industry.

The biggest single month for PC sales was June, with one-month sales figures up 46%. (All sales

figures are based on those PCs which cost under \$10,000; the average cost of a personal computer is \$2264.)

One In Six Americans To Own PCs

If sales trends for the second half of 1987 follow the pattern set during the first six months, total year-end sales could jump 24%, for a total of 8.7 million machines sold.

Projected sales for 1988 also paint a rosy future for the PC industry. By the end of next year, an estimated 37.5 million PCs will be

in use in American homes, a figure that works out to nearly one computer for every six US residents.

There are two major reasons cited by industry experts for the dramatic turnaround in PC sales. One is new technological advances in PC hardware and software, which are inspiring current owners to upgrade their existing systems. The other is the introduction of easy-to-use features in new lines of equipment, which are attracting first-time users at home and in the workplace.

IAN ANDERSON HOSTS



THE WEEK OF OCTOBER 26!



Don't be thick as a brick!

- Which Jethro Tull album was intended to be a movie soundtrack?
- Which Tull album contains a tale about a rabbit who lost his glasses?
- Who was the original Jethro Tull?

Find out all the answers—and more—when IAN ANDERSON hosts ROCK QUIZ the week of October 26, featuring 10 quizzes on Jethro Tull and their music. We'll also be giving away copies of Tull's new album "Crest Of A Knave."

Give your listeners Tull Tales to talk about!
From MJI Broadcasting...of course!
For more information, call (212) 245-5010

No Success Like Failure: Of the 5400 new products introduced in 1986, only 20% were successful.

Source: New Products Showcase & Learning Center

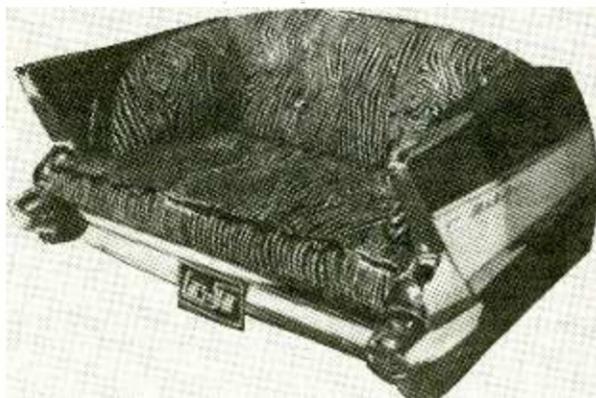
Plant These Now, Dig 'Em Forever

The Weyerhaeuser Company recently announced plans to market what it terms "eternal" plants that require no water, no pruning, and no exposure to sunlight. Instead, all they require is a little dusting now and then.

Preserved by non-toxic chemicals that are absorbed by the plants' cells, these never-say-die botanicals look, feel, and sometimes even smell like their living brethren.

According to the *Wireless Flash* radio news service, the preservation technique was actually developed in Europe a decade ago and has been used to preserve more than 40 varieties of plants since.

However, before all you brown-thumbed gardeners rush out to stock your greenhouse with these true perennials, be advised that the preservation process doesn't work with the majority of flowering flora.



Audio Furniture

Designed along the same lines as a '57 Chevy Bel-Air, this backseat loveseat comes equipped with an AM/FM stereo cassette player. Along with a power antenna, tailfin chrome, and taillights, this fine, super-fine example of now-stalgia can be custom colored and upholstered according to the buyer's tastes.

The "Car's The Star" line of furniture/promotion items is available from the Topeka, KS-based '50s Auto Art, etc. company. For further information, call (913) 888-5761.

First Just-For-Trucks Stereo System Arrives

One of the biggest letdowns encountered by stereophiles is buying a new car that has a generic sound system, designed to be played in any type of car and in any type of setting. Since not all cars (or sound systems) are created equal, Pioneer has developed what is reportedly the first stereo system designed specifically for trucks, vans, and RVs.

The complete system includes an in-dash AM/FM receiver/cassette deck (at a cost of \$380). The receiver has an output of 25 watts per channel, and also features digital readout, Dolby B, auto-reverse, and 24 station presets.

The system's showpiece is the \$370 pair of 16" x 12" x 6" box speakers that mount behind the driver's seat. Each speaker is equipped with a 6.5" cone woofer, a horn tweeter, and a 6.5" passive ra-

diator, and can handle up to 150 watts of music power.

In addition, each speaker is designed for the bass to play into and through the front seats, allowing the lows to bump against your body. Meanwhile, the highs are angled toward the roof to achieve a surround-sound effect. The user can also take advantage of the system's blend control feature that allows you to move the highs to a pair of dashboard speakers while keeping the bass in back.

Modem Surge Protector Available



Electronic Fingerprinter

The traditional, long-standing method of obtaining a person's fingerprints requires inking a suspect's fingers and rolling them onto paper. However, this process often produces unreadable smudges. (Law enforcement officials say that up to 40% of all ink fingerprints cannot be used.)

Now, thanks to a new device manufactured by the White Plains, NY-based company *Fingermatrix Inc.*, police officers can book a suspect without fear of unusable results.

Currently being tested by the FBI, the "Veridex" machine can produce electronic fingerprints that are ten times clearer than ink prints. The device employs an optical scanner that's connected to a laser printer. When a finger is placed under the scanner, the "Veridex" will reproduce a digitized topographic finger "print" that can be copied onto standard law enforcement records or electronically transmitted to an automated fingerprint file.

Each print takes approximately one minute to produce, and the device can produce up to 15 copies every 30 seconds. There is one drawback to using the "Veridex": Price. Currently, the system will set you back nearly \$100,000, making it too expensive for many small-town law enforcement agencies.

The "TLP-2" is the latest telephone line/modem voltage surge protector to be developed by the Bethlehem, PA-based *Kalgo Electronics Co. Inc.* firm. Sporting modular phone jacks and interface modular phone cables, the unit plugs into any standard three-prong AC wall outlet, thus protecting your computer's modem from potential voltage surges and lightning spikes on your phone line. (If your computer has an internal modem, these phone line spikes can wreak havoc with not only the modem, but also the computer itself.)

The unit is capable of dissipating up to 6000 volts of surge energy, discharging these high energy surges safely to the ground wire of your electrical system. With a reaction time of one nanosecond, the "TLP-2" features two-stage protection. The first is MOV-based; the second uses gas discharge tubes.

The "TLP-2" installs in less than five minutes and is retail priced at \$39.95. For further information, contact Kalgo at (800) 524-0400.



The alternative to our "double isolation" headsets.

The Shure SM1 and SM2 Headsets isolate you from sound in two exclusive ways.

First, these headsets use extra-large, pillow-soft ear pads for superior noise isolation and comfort. Second, they feature a noise-reducing mic, with a precision cardioid polar pattern, to leave background noises where they belong... in the background. The mic's tailored frequency response insures outstanding voice reproduction.

Other features include: an all-metal boom and double-braced, all-metal headband for greater durability and comfort; a patented boom mount for total mic position flexibility; detachable cable; and a stylish matte chrome and black finish that looks great "on camera".

The SM2 is a dual-ear headset, the SM1 — single. For complete information, write or call Shure Brothers Inc., 222 Hartrey Avenue, Evanston, IL 60202-3696. (312) 866-2553.



SHURE
Breaking Sound Barriers™

Radio

● **LARRY KIRBY** has been named VP/GM at WWHT-AM & FM/Charleston. He previously managed stations in Washington, DC and Cincinnati.

● **ROD PRAHIN** has replaced **DICK OLSON** as GM at WKQZ/Saginaw. Prahin previously was an air talent at WGFX/Nashville.

● **LON ACHENBACH** has been named GM at KSRN & KIIQ/Reno.

● **KEITH HILL** has been named PD at WMYI/Greenville. He was most recently OM at WGLD & WOJY/Greensboro, NC.

● **STEVE NICHOLL**, formerly PD at KMGC/Dallas, has joined KSKS & KVLTV/Tulsa in the same capacity.



Larry Kirby

Linda Fox

Industry

● **LINDA FOX** has been upped to VP/Operations at FairWest. The 15-year radio vet joined the company three years ago.

● **CINDY TOLLIN**, most recently with Global Satellite Network, has formed her own company. Strollin' Tollin Productions is located at 3397 Wightwood Dr., Studio City, CA 91604; (213) 650-4318.

● **CINDY KIMBROUGH** has been named VP/Radio Sales Software, **KRIS ROBBINS** has been appointed VP/Radio Programming Software, and **LISA FARMER** has been named VP/Business Administration at Tapscan. Kimbrough and Robbins were previously salespersons there, and Farmer was the company's Business Manager.

● **FRANK DIGIOIA** has been named VP/GM at Katz Radio Group Sports/New York. He had been GSM at WABC/New York since 1983.

Also, **BRIAN WATSON** has been upped to Director/Corporate Benefits and Taxes for Katz Communications, Inc. He joined the company last year.

CHANGES

Jason Liebowitz has joined Banner Radio/Los Angeles as an AE.

Barbara Chambers has joined Christal Radio/Dallas as an AE.

Debra Cain has been named a Membership Rep for ASCAP.

Brady

Continued from Page 3

great job with a legendary radio station," commented WQAM & WKQS OM **Bob McKay**. Although WQAM is a Transtar affiliate, McKay said he and Brady will fine-tune the station to "sound as live as possible. That's our whole goal here."

They anticipate no format changes with Brady's appointment.

Illiteracy

Continued from Page 4

to fill out a diary — but rather that they cannot fill it out or even read it.

Diary's Sixth-Grade Level Too High

To find out if the Arbitron diary presents a significant barrier to those with no, or limited, reading skills, a sample diary (dated 5/28/87) was submitted for analysis to two experts to determine its "readability level." This was ascertained to be approximately at the sixth grade level. While this seems to indicate a relatively low level of necessary reading skills, the generally held definition of the "functionally illiterate" is that they are operating at below a fourth grade level of reading competency.

"For at least one in five people it's not a matter of declining to fill out a diary — but rather that they cannot fill it out or even read it."

A common stereotype is that illiteracy is limited to the inner city, to minorities, or to those to whom English is a second language. But illiteracy is an "equal opportunity" affliction found everywhere, in all age groups, and among all ethnic segments.

The most recent study by the California State Department of Education indicates 3.1 million adults in that state have literacy problems. Of these, 43% are white and native-born. Areas of high per capita income also are not exempt. Palm Springs area literacy project said 20% of its sample was functionally illiterate. In Marin County, CA, 15-20% are said to be functioning at below fourth grade reading levels. 75% of these are white, and many are high school graduates from middle class backgrounds.

Stories of high school graduates who are unable to read or write are all too common, and an estimated 15% of recent urban high school graduates read at less than the sixth grade level. It's speculated that as the school dropout rate approaches 40% on a national level, the situation may be worsening.

Illiterates Not Likely To Seek Diary Help

Whether illiteracy really is a potent factor in determining accurate ratings also depends on whether illiterate diary recipients seek help to complete the forms. The US

Census Bureau and other governmental agencies have experienced increasing difficulty in obtaining responses on official and mandatory forms. It's hardly likely that a voluntary activity such as an Arbitron survey would receive high priority.

Prescreening by telephone for literacy unfortunately is not a feasible alternative because many illiterate persons try to hide from the stigma of their disability. There's also the matter of how a question could be adequately worded to elicit such highly personal information.

Those who lack reading/writing skills undoubtedly do listen to the

radio, and buy goods and services. Their illiteracy may even make them more reliant on the radio for advertising information. Yet by their inability to function in a written medium, they are largely excluded from Arbitron's figures. This might be tolerable if they were fewer in number, but figures for adult illiteracy represent too large a population segment to be disregarded.

Citations available upon request; call (916) 922-9468.

Carolyn Moyer
Moyer & Associates Research
Sacramento, CA



J.C. Futrell

Debbie Campisi

Records

● **J.C. FUTRELL** has been named VP of Magic City Records. He was previously President of Rockwell Futrell Productions, Inc. in Atlanta.

● **DEBBIE CAMPISI** has been upped from National Promotion Asst. to Manager/National Secondary Promotion at Capitol Records. She joined the label three years ago.

PROS ON THE LOOSE

Charlie Austin — Production Dir. WGLD/Greensboro, NC (408) 384-4559

Captain Fogel — Nights KS103/San Diego (619) 268-8244

Andy Kelly — OM/AM Drive WBSN-FM/New Orleans (504) 486-1827

Steve Mason — AM Drive WRQN/Toronto (412) 366-9471

Bruce Mitchell — Asst. Prod. Dir./Air Talent KSLX/Phoenix (602) 947-8932

Bill Morse — GM/PD KJAA/Phoenix (913) 294-4974

Dorian Paster — MD WJZZ/Detroit (313) 545-6464

Lawrence Tanter — PD/PM Drive KUTE/Los Angeles (213) 936-0343

Lee Ann Wolf — Promo. Dir. KLZ/Denver (303) 752-0536

R&R TIMELINE

Ten years ago **Ric Lippincott** was a disc jockey at **WNDE/Indianapolis**. By 1982 he was PD at **WLS-AM & FM/Chicago**. He went to **KHTZ/Los Angeles** in 1983 and **KYUU/San Francisco** in 1984, and one year ago today he returned to **WYFZ** (formerly **WLS-FM**) as PD.



1 YEAR AGO TODAY

- **Joel Salkowitz** named **WQHT/New York PD**
- **Bill Bennett** named **MCA VP/AOR**
- **WGCL/Cleveland** becomes **WNCX**, names **John Gorman VP**, **Denny Sanders PD**
- **Paul Harvey** re-signs with **ABC**
- **#1 CHR**: "Typical Male" — Tina Turner (Capitol)
- **#1 AC**: "Coming Around Again" — Carly Simon (Arista)
- **#1 UC**: "A Little Bit More" — Melba Moore f/Freddie Jackson (Capitol)
- **#1 Country**: "That Rock Won't Roll" — Restless Heart (RCA)
- **#1 AOR Track**: "Hip To Be Square" — Huey Lewis & The News (Chrysalis)
- **#1 AOR Album**: "Third Stage" — Boston (MCA) (3 wks)
- **#1 Jazz**: "Face To Face" — Kevin Eubanks (GRP) (3 wks)

5 YEARS AGO TODAY

- **Larry Coates** named **WCAO/Baltimore PD**
- **Bert Gould** named **WPIX/New York PD**
- **KOST/Los Angeles** switches to **AC**, **WUSL/Philadelphia** goes **UC**, and **WEEI-FM/Boston** becomes **CHR WHHT**
- **#1 CHR**: "I Keep Forgettin'" — Michael McDonald (WB) (3 wks)
- **#1 AC**: "The One You Love" — Glenn Frey (Asylum)
- **#1 UC**: "Love Come Down" — Evelyn King (RCA) (6 wks)
- **#1 Country**: "He Got You" — Ronnie Milsap (RCA) (2 wks)
- **#1 AOR Album**: "It's Hard" — Who (WB) (5 wks)
- **#1 Jazz**: "Off The Top" — Jimmy Smith (Musician/Elektra)

10 YEARS AGO TODAY

- **Ronnie Milsap** takes top honors at **CMA awards**
- **Jim Kerr** joins **WPIX/New York mornings**
- **#1 CHR**: "You Light Up My Life" — Debby Boone (WB)
- **#1 AC**: "Nobody Does It Better" — Carly Simon (Elektra) (4 wks)
- **#1 Country**: "Heaven's Just A Sin Away" — Kendalls (Ovation) (3 wks)
- **#1 LP**: "Aja" — Steely Dan (ABC)

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CHR CHART: DEBUT 40

AC CHART: 14 - 10

| | | | | |
|--------------|----------------|-----------------|------------------|------|
| WXKS 10-7 | KWSS 14-10 | WPST 17-12 | 95XIL 10-6 (HOT) | KRBE |
| PRO-FM 29-22 | WFLY 4-3 (HOT) | WBBQ 21-17 | WBNQ 6-2 (HOT) | KCPW |
| KDWB 17-13 | WVSR 17-13 | WLAP 27-21 | Z94 | WLOL |
| KCPX 20-17 | WERZ 4-3 | Y107 26-21 | WCAU | KZZP |
| KMEL 14-11 | WSPK 31-25 | WKDD 11-6 (HOT) | B94 | KROY |
| | | | | KWOD |

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The One To Play...

The One That Works...

The One That Broke!



The Smash Single From The Gold Album,

DOCUMENT

Produced by Scott Litt And R.E.M.

CHR BREAKER

Debut **34**

See Page 102 for Details



STREET TALK

WCI Pays \$100 Million For Chappell

The **WARNER COMMUNICATIONS** acquisition of **CHAPPELL MUSIC** has been completed in the US — the deal still has some foreign hurdles to clear — for about \$100 million in stock, plus the assumption of \$100 million in Chappell debt.

Yes, **MCA VP/Black Music Promotion ERNIE SINGLETON** will move to Burbank. Among his other responsibilities, he'll head up the **WB Black Music** promotion team. Ernie's replacement in Universal City is expected to be **MCA's own A.D. WASHINGTON**, who currently handles national duties out of Dallas.

Meanwhile, **RON ELLISON**, former head of **WB Black Music Promotion**, has taken up his post as West Coast Director/Urban Promotion for **POLYGRAM**. His East Coast counterpart is former **WNJR/NEWARK PD/MD FRED MILLS**.

HANK TALBERT will be switching to **CAPITOL** from **HUSH PRODUCTIONS** to replace **RONNIE JONES** as VP/Black Music Promotion. Hush, of course, has various acts with the label, including **FREDDIE JACKSON** and **MELBA MOORE**.

JACK HOPKE will relocate from NY to the West Coast when he becomes **WINDHAM HILL's** Manager/National Promotion. Hopke was most recently with **AUTOGRAPH**, a video/TV production firm, and previously worked at **WB, RCA, and WQBK/ALBANY**.

Stone Rolls Down The Rhodes

Though not officially notified, it looks as if **WQFM/MILWAUKEE's** morning team of **PERRY STONE & RANDI RHODES** are out. Their anti-gay antics snowballed into a two-week suspension, but an interview (10-13) with **WABC/NY's BOB GRANT** sealed their fate. Grant asked Stone, "Why does (**WXRK/NY** morning man) **HOWARD STERN** get support from his management and you don't?" To which Stone replied, "How do you compare **INFINITY** with **SHAMROCK COMMUNICATIONS?**"

At presstime, ST spoke with Stone & Rhodes, who learned of their demise from an inter-office memo taped to the newsroom door. In the just-released **ARBITRON**, 'QFM's morning show bounded 4.3 to 6.6, making it the number one FM music show in mornings. And, on the bright side, they've already got three hot major market offers.

CLARENCE BARNES has been promoted from weekends to Assistant PD/MD at **Z94/BOSTON** for PD **HARRY NELSON**.

Rumors about **WHYT/DETROIT** President/GM **JOHN CRAVENS** leaving are false! But across the hall, **WJR** President/GM **RON PANCRATZ** is leaving the **CAP CITIES/ABC** full-service AM powerhouse to pursue other interests — ST hears ownership. Meanwhile, **JIM LONG**, President/GM at sister **WPRO-AM & FM/PROVIDENCE** and former GSM at **WJR**, returns to fill the vacancy. This reunites Long and former 'PRO programmer **GARY BERKOWITZ**, now **WJR's** OM.

Country Cost-Cuttin'

WBOS/BOSTON PD MARK TUDOR has resigned, effective October 23. The **SCONNIX** station will be staying Country, but in a much altered form, with a new positioning statement: "Country Favorites Without The Twang." It'll also be minus the morning team of **DAVE COOMBS, CHRIS SHIRER, and B.J. SHEA**, as well as afternoon personality **MICHAEL J. O'BRIAN**, all of whom have been let go. Other staffers will cut liners that will be on cart and inserted between the music by board ops on Beantown's solo Country outlet.

POWER 106/L.A. is presenting "Powerhouse 4" to celebrate Hollywood's 100th anniversary on October 25. On the rooftop of the world-famous Hollywood Holiday Inn, 4000 guests will dance to the live music of special guest **SMOKEY ROBINSON**. The party people will be getting down in a "Blade Runner" setting, circa the 24th Century. \$5 from the sale of each ticket will go to benefit AIDS Project L.A.

If you'd like to produce the **Z100/NY** Morning Zoo, have a nose for what's happening on the street, and can push the buttons to make it come alive on the air, contact Ops Mgr. **STEVE KINGSTON**.

... Only A Mother Could Love

"At 10:00 AM on October 8, people started singing a familiar tune..." No, not the new **WHITNEY HOUSTON** single, but "Happy Birthday" to **ARISTA Sr. VP/Marketing & Promotion DON IENNER**, who celebrated his 35th last Thursday (10/8). Fellow VP **KEN LEVY** had 3000 special posters of Ienner's mug printed and plastered around Manhattan. And you know Arista threw a BIG party.

B95 (KBOS)/FRESNO will be rotating morning personalities in an effort to find the right one. Look for the legendary **JACK ARMSTRONG** (who's been everywhere),

Continued on Page 29



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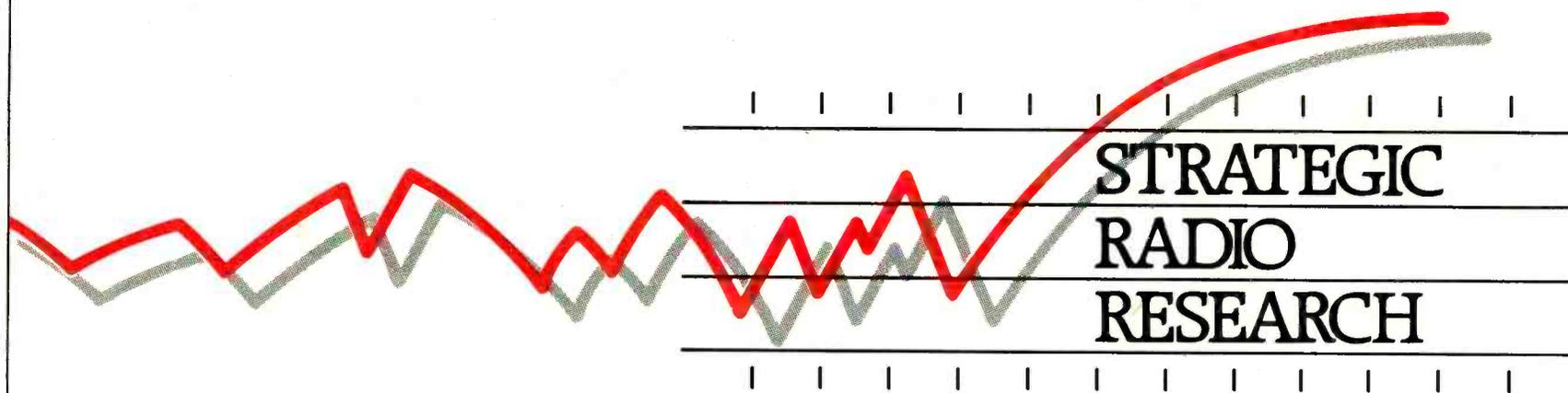
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ME THE TIME the first

single from her debut solo

album POLICY

Tim Neece Management

Produced by Richie Zito

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Capitol



STREET TALK

Continued from Page 26

PETER B. of **WLS-FM/CHICAGO** and **KAZY/DENVER** fame, and **SLIM NELSON** of **KKFR/PHOENIX**, **KKHR/L.A.**, and **KFRC/SF** to be competing for the gig.

All the potential legal hurdles must've been cleared, as **DAVID SIMONE** has been officially named to a senior executive position at **MCA**. The former **PHONOGRAM RECORDS UK** Managing Director will report directly to **IRVING AZOFF**, with a UNique job description to be announced shortly.

In the wake of **JIM MADDOX**'s recent arrival, the corridors of **KACE/L.A.** have been very busy of late. This week, PD **PAM ROBINSON** and MD **PAUL PERRODIN** got their walking papers, with former Maddox associate **PAM WELLS**, currently PD at **WHRK/MEMPHIS**, said to be the leading candidate for the 'ACE programming gig. ST hears there'll be more changes — musical as well as personnel — to come.

WMMS/CLEVELAND's **RUBY CHEEKS** moves from the Buzzard Morning Zoo to her own show, "Prime Time," from 6-10pm. Joining the Zoo is **ROBERTA GALE** from **KRQ/TUCSON**, while **DIA** moves from nights to special projects in the music department.

Along with **WNUA** and **WLNR**, the Windy City will get its third "Adult Alternative" station when current **Z ROCK** Daffiliate **WZRC** switches to **SMN**'s "The Wave" and changes calls to **WTWV** on Friday (10/16).

There's another new Country consultancy on the horizon, as **WTQR/WINSTON-SALEM** PD **LES ACREE** and **KXXY-AM & FM/OKC** OM **JAY PHILLIPS** open their doors in January. The tandem's company will be called — appropriately enough — **ACREE-PHILLIPS**.

CINDY TOLLIN has left **GLOBAL SATELLITE NETWORK** to form **STROLLIN' TOLLIN' PRODUCTIONS**, with initial projects to be announced shortly. Call her at (213) 650-4318.

Two well-known West Coast personalities have found new AC homes. **GEOFF EDWARDS** is the new PM driver at **KFI/L.A.**, replacing **STEVE LABEAU**, who left to program crosstown Country **KLAC**. And the legendary **DR. DON ROSE** is doing mornings again in San Francisco, this time on **K101**. New GM **JOHN HAYES** called for the good Doctor, who had been part-owner/morning personality on suburban **KKIS/CONCORD, CA** for the past year.



'XKE Goes On AC/DC Jag

WXKE/FORT WAYNE PD **RICK WEST** recently decided to muscle up his nighttime show with a fresh jock, so he instructed new 7pm-mid rocker **ELLEN SCOTT** to do a very special "10 at 10" last Friday night. Ellen played **AC/DC**'s immortal "Highway To Hell" 10 times in a row. After the fourth play, Ellen heard someone pounding on the station door, a sound she ignored, until it grew so loud and insistent that she was forced to investigate. To her amazement, she found the local SWAT Team was surrounding the building, guns drawn! Apparently, the riot gear was all due to a confused listener, who, believing Ellen was in danger, had called "911." The "good samaritan" obviously couldn't understand why anyone would play a song — especially that particular song — ten times in a row. Now, isn't that special . . .

ROLLYE BORNSTEIN, *Billboard*'s radio reporter in the recent past, has joined **KO/DENVER** as a night talk show host. She opens the mikes for the late set starting in December.

Former **WLOU/LOUISVILLE** MD **TONY FIELDS**, who had been doing evenings at crosstown **CHR WDJX**, makes the move to mornings at UC leader **WJYL**. Fields will also take on the PD duties on Monday (10/19).

Former **EMI AMERICA** VP/Promotion **TONY SMITH** has joined Detroit-based **MEDIABASE RESEARCH CORP** (formerly *Mediascan*), as VP/National Sales.

Condolences to **WGTR/MIAMI**'s MD **BEARMAN** on the loss of his father.

Get-well wishes to **KBEQ/KC** afternoon personality **CHUCK NASTY**, who suffered a minor stroke due to a congenital defect. He's at home resting comfortably, but will have to undergo surgery soon. However, he still plans to get married this weekend to **TRACY LUCKE**. Good lucke, Chuck!

AIR PRIORITIES: WEEK 8

Listen to the selections listed below. Decide if each had the potential to attain Top 40, Top 25, or Top 10 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed., Oct. 21, 1987.

| Artist | Title | Label |
|------------------------|----------------------|------------------|
| KANE GANG | MOTORTOWN | CAPITOL |
| PRETTY POISON | CATCH ME I'M FALLING | VIRGIN |
| NEW ORDER | TRUE FAITH | QWEST/WB |
| JELLYBEAN | THE REAL THING | CHRYSALIS |
| featuring STEVEN DANTE | | |
| KOOL & THE GANG | SPECIAL WAY | MERCURY/POLYGRAM |

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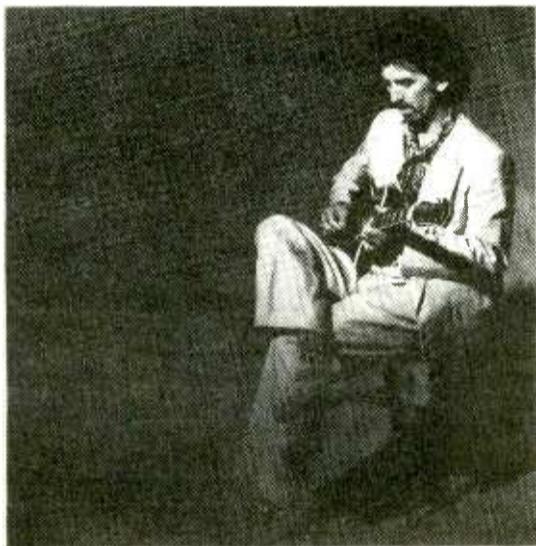
| | | |
|-------------------|--------------------|-------------------|
| WCAU | 92X | WTIC |
| B94 | WNCI | PWR997 |
| PRO-FM | 99DTX (HOT) | WBBQ |
| WAVA | WKTI | WSSX |
| Z93 | Y108 | WQUT |
| KEGL (HOT) | KZZP | KZOU |
| Y95 | KROY | WHHY (HOT) |
| KKBQ | KWOD | KSAQ |
| KRBE | KCPX | KKRD |
| B97 | KMEL | I94 |
| WGH | KATD | FM104 |
| WNVZ | KWSS | KFIV |
| Q105 | KPLZ | KZZU |
| WMMS | | |

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NEWS

Dawson

Continued from Page 1

Dawson, a 43-year-old Republican who has served on the FCC since 1981, emerged as the agency's expert on common carrier issues. Prior to her FCC appointment she was chief of staff to Sen. Robert Packwood (R-OR) from 1976 to 1981. She joined Packwood's staff in 1973 as press secretary, and later served as his legislative director. Dawson also has Capitol Hill experience as a former legislative assistant to former Reps. Richard Ichord (D-MO) and James Symington (D-MO).

Dawson also has someone at the top watching out for her interests. She's married to Rhett Dawson, the assistant to the President for operations, responsible for supervising the White House's military and administration offices.

Under law, the FCC must have a minimum of three Commissioners in order to establish a quorum and



Mimi Dawson

conduct official business. A vacancy created by the departure of former chairman Mark Fowler earlier this year has yet to be filled, although the White House is expected to nominate FCC Mass Media branch staffer Bradley Holmes to the spot.

Political problems existing between the FCC and Capitol Hill are believed to have delayed the official announcement of Holmes's nomination. House Telecommunications Subcommittee Chairman Edward Markey has refused to rule out action to bottle up Holmes's nomination in retaliation for the FCC's repeal of the Fairness Doctrine.

Washington insiders speculate that Holmes will receive formal appointment from the President after Congress recesses for Thanksgiving. A recess appointment would allow Holmes to serve as a commissioner until the 100th Congress recesses next year.

The White House has made no mention of possible Dawson successors, but Washington insiders are bandying about several names. Those mentioned include Spokane broadcaster John Rook; DC communications attorneys Susan Wing, Robert Pettit, and Rodney Joyce; and Senate Commerce Committee aide Allen Moore.

Donovan GSM At KHOW & KSYY



Jerry Donovan

Jerry Donovan has been named GSM at KHOW & KSYY/Denver. Donovan was last with Bonneville in Northbrook, IL as Director of Sales & Marketing. Previously he spent ten years with Eastman in Chicago and New York.

KHOW & KSYY GM Steve Keeney told R&R, "Jerry is a first-class people person. He's got a strong knowledge of radio and has excellent management and training skills. In just the short time he's been here, he's already done some great things."

Donovan commented, "Legacy is a company on the move. I'm thrilled to be a part of it."

Donovan replaces Kip Gilbert, who went crosstown several months ago to KBPI as GM.

E/A Takes Steps For X Success



E/A executives visited X during the group's Beacon Theatre/NY show with Warren Zevon. Pictured on the stairway to Beacon are (l-r top) E/A's Suzanne Berg and Marcia Edelstein, (4th step) VPs Howard Thompson and Brad Hunt, (3rd step) X's Tony Gilkyson and Exene Cervenka, (2nd step) Sr. VP Hale Milgrim and X's D.J. Bonebrake, (1st step) X's John Doe and E/A's Kevin Patrick, (standing) E/A's Mark Cohen.

WRMR & WLTF Promote Best, Prokop

Dennis Best and Joseph Prokop have been named GSM and LSM respectively for Booth American's WRMR & WLTF/Cleveland. They will be responsible for all aspects of the combo's sales, sales promotions, and the 11-person sales staff.

VP/GM Roger Turner told R&R, "These two promotions

recognize and reward two talented professionals who are highly qualified to lead our broadcast sales efforts. It's always superb when a company has the ability to promote from within the organization."

Best joined the stations as an AE in 1979 and was named LSM for WRMR in '85. He assumed the shared position of Sales Manager

(with Prokop) for both stations last November.

Prokop has been with the combo six years. He started as an AE and moved up to the co-Sales Manager position a year ago.

WRMR is a Format 41 affiliate and WLTF is a Lite Rock/AC station.

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October 29 - November 1, 1987, The Roosevelt Hotel, New York City

Thursday, October 29, 1987

College Radio: Present & Future—
An extensive all-day workshop and symposium covering the most crucial aspects of college radio in the '80s and beyond.

Friday, October 30, 1987
"Discovery"

10:00 - 11:30 am

From Demo To Limco:
The Evolution Of New Artists
Grand Ballroom

Linda Clark (Linda Clark Management), moderator
Panelists: Will Botwin (Side One Mgmt.), Joanna Spock Dean (Co-Mar Redd Kross, House Of Freaks), Lindy Goetz (Morr Red Hot Chili Peppers, Thelonus Monster), Mary Hyde (Warner Bros. Records), Frank Riley (Venture Booking)

The New Artist And The Recording Process
Oval Room

Lawyers, Guns & Money: Artist Management
Madison Room

John Guarnieri (EMI-Manhattan Records), moderator

11:30 - 1:30 pm

Keynote Address: Abbie Hoffman
Topic: *Activism In The 1960s—Music, Media & Society*

Keynote Address: Billy Bragg
Performances by Nicaraguan artists, Salvador Bustos and Guardabarranco

Grand Ballroom

1:30 - 3:00 pm

The Politics Of Dancing:
Music As A Social Force In The '80s
Grand Ballroom

Ty Braswell (Donald Miller Mgmt.), moderator
Panelists: Jackson Browne (Elektra Recording Artist), Vernon Reid (Black Rock Coalition, Living Colour), & more

Surviving & Thriving As An Independent Record Label
Oval Room

Glen Morrow (Bar/None Records), moderator

Roots—Rap—Reggae
Madison Room

Dr. Dread (RAS Records), Night Nurse (CMJ New Music Report), co-moderators

3:00 - 4:30 pm

Playing It Cool:
College Radio & The Alternative Marketplace
Grand Ballroom

Rick Winward (Enigma Records), moderator
Panelists: Ivan Bodley (Epic Records), & more

The Retail Connection & Independent Distribution
Oval Room

Kevin Hawkins (Record Bar), moderator

Cultural Meltdown: Integration Of Non-Rock Music Into The Mainstream
Madison Room

Hai Wilner, Jr., moderator
Panelists: Michael Dorf (Krioting Factory), John Kertzer (Bumbershoot), Gary Windo (Recording Artist)

4:30 - 6:00 pm

CASIO showcase of professional products, with special guest, David Rosenthal of Cyndi Lauper's band.
Grand Ballroom

Commercial Radio: Cutting Edge Or Dull Blade?
Oval Room

John Mrovs (Columbia Records), moderator
Panelists: Dave Datus (Rhino Records), & more

International Artist Development: Non-Domestic Products & Persons
Madison Room

Robin Hurley (Rough Trade), moderator

6:00 - 8:00 pm

Recording International Trade Committee (R.I.T.C.) Meeting
Oval Room

In an attempt to help further understanding of the problems facing imported music, the R.I.T.C., a trade organization formed by U.S. music importers and U.K. exporters, will hold this symposium.

Saturday, October 31, 1987

"Development & Marketing"

10:00 - 11:30 am

College Radio In The Community: Force Or Farce?
Grand Ballroom

Harry Levy (Capitol Records), moderator

Country Workshop
Oval Room

Jim Bassman (Music Journalist), moderator

The Shape Of Jazz To Come
Madison Room

Alan S. Bergman (Attorney), moderator
Panelists: George Butler (CBS Records), Grisele Colon (Sounds Of Brazil), Carmen Lundy (Recording Artist)

11:30 - 1:00 pm

The A&R Panel: What's Wrong With This Tape?
Grand Ballroom

Michael Rosenblatt (Geffen Records), moderator
Panelists: Kim Buie (Island Records), Kate Hyman (Chrysalis Records), Hilly Krystal (CBGB's), Peter Leak (The New York End Ltd.), Deirdre O'Hara (SPK Publishing), Steve Thompson (Advanced Alternative Media), George Regis Esq. (Owen Epstein)

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Your registration entitles you to three days of workshops, exhibitions and demonstrations plus, at no extra charge, entrance to Metal Marathon, College Day and the Marathon Club Pass, entitling you to free entry to over 20 New York City clubs for the duration of the convention. For more information contact Joanne Abbot Green (516) 248-9600

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Mail to: CMJ Music Marathon, 830 Willie Avenue, Abertown, NY 11507, R&R 10/87

Maximum Exposure: Print Media's Role In Artist Development
Oval Room

R.J. Smith (Village Voice), moderator

The Rhythm Workshop: Yol Bum Rush The Panel
Madison Room

P Fine (CMJ New Music Report), moderator
Red Alert (WRKS, NY), Heavy D. (MCA Recording Artist), Laura Kuntz (Chrysalis Records), Mark Greenland (WWUH, Hartford, CT), Ann Carley (Zomba/Jive Records)

1:00 - 2:30 pm

Visual Marketing: The Little Picture In The Big Picture
Grand Ballroom

Doug Carrone (MCA Records), moderator

Getting By In A Material World: Survival Of The Alternative Artist
Oval Room

Tim Carr (Capitol Records), moderator

Music Publishing: It's Not The Singer, It's The Song
Madison Room

David Renzer (Zomba/Jive Records), moderator

New Artist In Performance
Colonial Room

Chuck Dukowski (SST Records), moderator

2:30 - 4:00 pm

Successfully Marketing A New Artist—Tying It All Together
Grand Ballroom

Overseas Licensing
Oval Room

Richard Grabel (Cohen & Bodine), moderator

The Underground Video Workshop
Madison Room

Fran Duffy (Snub Video), moderator
Panelists: Pat Creed (RockAmerica), Mark Ghunem (Thirsty Ear/Beggar's Banquet), Scott Gordon (National College Television), Cindy Keefer (C-Films), Dave Kendall (120 Minutes/MTV), Gary Pini (Profile Records), Mark Weinstein (Freelance Indie Promotion)

4:00 - 5:30 pm

The Artist Encounter & Free For All
Grand Ballroom

Panelists: Jorma Kaukonen, & more

METAL MARATHON

A series of panels and workshops that focus on hard rock and heavy metal as the serious musical and cultural force that it is.

Friday, October 30, 1987

11:00 - 12:30 pm

Keynote Address
Colonial Room

12:30 - 2:00 pm

Hard Rock Artist Development And Marketing: Forging Scrap Metal Into Platinum
Colonial Room

Ed Trunk (Megaforce Records), moderator
Panelists: Michael Alago (Elektra Records), Wendy Goldstein (RCA Records), William Howett (Metal Blade Records), Richard Sanders (Loud And Proud/L'Amour), Andy Somers (F.B.I.)

2:00 - 3:30 pm

Metal & Radio: Hell In Your Home
Colonial Room

Marko Babineau (The David Geffen Company), moderator

3:30 - 5:00 pm

Image vs. Substance: Is It The Look Or The Lick?
Colonial Room

Ida Langsam (Public "I" Publicity), moderator
Panelists: George Brandt (MTV), Gern Miller (Metal Edge Magazine), Ebet Roberts (Photographer)

Saturday, October 31

10:00 - 11:30 am

Sheet Metal: The Role Of Media In Breaking Hard Rock Artists
Colonial Room

Janie Hoffman (MCA Records), moderator
Panelists: Deborah Frost (Village Voice), Don Kaye (Kerrang!)

11:30 - 1:00 pm

Metal Crossover: New Breed Or Hip Hype?
Colonial Room

Brian Siagal (Metal Blade Records), moderator
Panelists: John Connelly (Nuclear Assault), Gail Miller (Concrete Mgmt. & Mktg.), Mike Schnapp (Roadrunner Records), Ken Waagner (Keith Rawls Mgmt.)

2:30 - 4:00 pm

Hard Rock Artist Panel: Metal Zoo
Colonial Room

Mark Snider (MJM/Metal Shop), moderator
Panelists: Lemmy Kilmister (Motorhead), Mark Osegueda (Death Angel), Wurzel (Motorhead)

All Panels Subject To Change

THE PICTURE PAGE

Motley Accrues More Platinum



Motley Crue recently received platinum LPs for the "Girls, Girls, Girls" album after a Madison Square Garden show. Pictured (l-r back) are road manager Rich Fisher, group's Nikki Sixx, manager Doug Thaler, E/A VPs Kenny Hamlin and Brad Hunt, and Sr. VP Hale Milgrim; (l-r front) group's Mick Mars, Tommy Lee, and Vince Neil, VP Robin Sloane, unidentified, and Exec. VP Aaron Levy.

RCA Observes Jordan



RCA held a listening party for Marc Jordan's label debut, "Talking Through Pictures," at the Griffith Planetarium in L.A. Pictured (l-r) are RCA Exec. VP Rick Dobbis, Sr. VP Paul Atkinson, Jordan, RCA President Bob Buziak, manager George Ghiz, and RCA VP Jim McKeon.

Touch Of Cray



PolyGram baked a cake and celebrated the international success of the Robert Cray Band at a party at New York's Pier. Pictured (l-r) are PG Sr. VPs Bas Hartong and Len Epand, Cray, PG Sr. VP Harry Anger and Exec. VP Bob Jamieson, Rosebud Agency's Mike Kappus, PG VP Peter Lubin, and road manager Alby Allen.

“Must reading for anyone who survived the 60s and 70s.”

—DAN INGRAM*

Cousin



Photo courtesy of Lou Messina

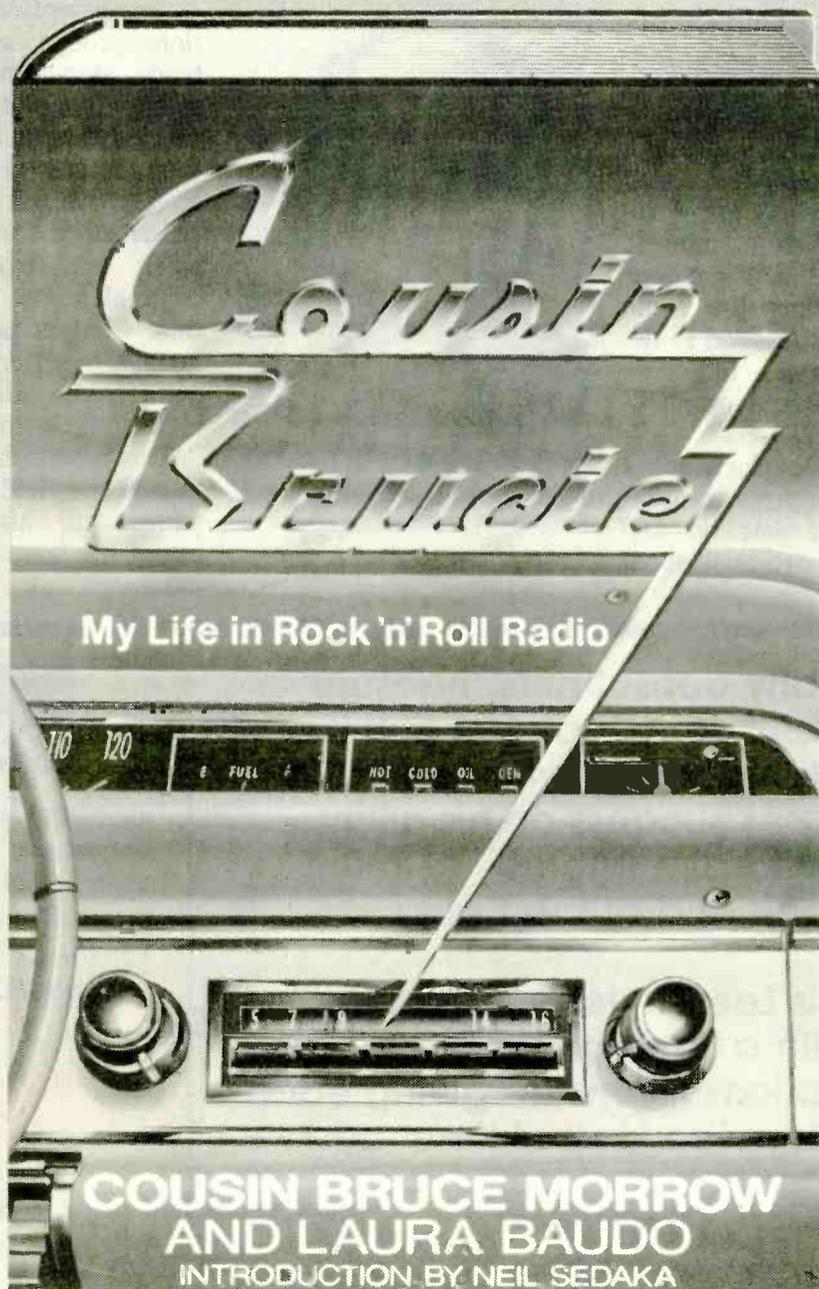
Bruce Morrow

Hey cousins!

Come back to the days when radio was your friend, rock was in the air, and the voice that brought it all to you belonged to “the dean of American disc jockeys” (20/20), Cousin Bruce Morrow! *The National Observer* has said that “to call Bruce Morrow a disc jockey is a little like calling Leonard Bernstein a piano player.”

“For all those millions who were part of Cousin Bruce’s family, this book is a nostalgic trip-and-a-half.”
—*Variety*

“A joy and an honest account of rock ‘n’ roll: I loved it.”
—FRANKIE AVALON



“Bruce Morrow’s own *Rashomon* of the glory days at WABC rings true and incisive He’s faithfully recounted not only the tears and joys of an era, but he’s revealed the warm and engaging mensch behind the Cousin Bruce legend.”

“Cousin Bruce brings to his autobiography the same energy and enthusiasm and love that he brings to his radio program, and that he brings to his audiences.”

—MONTY HALL

Illustrated with photos

BTB
BEECH TREE BOOKS
WILLIAM MORROW

The Daypart Diary: Another Perspective

Arbitron's attempt to improve the diary was covered in this column July 24. NAB/Arbitron cooperation in designing the test was alluded to in that article, which also displayed the designs being considered. It was also pointed out that much of the diary test (in fact, one of the test versions shared) came about as a result of the very negative reaction the daypart diary received when it was introduced in the summer 1986 sweep.

Both Arbitron and NAB felt that particular column didn't fully portray the diary redesign process. What follows is a letter received from NAB Senior VP/Research Rick Ducey and Dave Kennedy, Susquehanna's Research VP and chair of the Diary Redesign Committee. The letter was run past Arbitron executives, including President Rick Aurichio and Research VP David Lapovsky.

Cooperative Effort

"First, the 'Miami Vice' diaries and 'sudden trendiness in Laurel' to which Mr. Hiber refers playfully are in no way due to the introduction of the daypart diary. The fact is this redesigned diary has been in the works for nearly two years. Jerry Lee, a member of NAB's Commit-

tee on Local Radio Audience Measurement (COLRAM), on his own initiative, paid to develop a prototype of a new radio diary. The major intent of this new design was the improvement of response rate by incorporating research-tested concepts in graphic and textual design.

"COLRAM enthusiastically endorsed Mr. Lee's prototype and presented it to Arbitron, suggesting that it be tested. Rick Aurichio, Marshall Snyder, and David Lapovsky at Arbitron showed great interest in COLRAM's suggestions for redesigning the radio diary and proceeded to design a major, full-scale diary test based on COLRAM's suggestions.

"COLRAM formed a 'diary redesign subcommittee' to offer detailed suggestions to Arbitron about

the prototype diary and to facilitate communication between NAB and Arbitron. Throughout this process, COLRAM has recognized and respected the fact that all decision-making authority rested with Arbitron. Yet COLRAM has certainly been most appreciative of Arbitron's willingness to listen to and consider suggestions and ideas.

"COLRAM's major interest has always been to improve response rates. But when reaction to the performance of Arbitron's new daypart diary became prominent last fall, a decision was made to enhance the diary test to permit some testing of refinements



Jhan Hiber

to the daypart diary in the context of the redesigned prototype. To do this and still maintain the methodological integrity of the research, Arbitron committed substantially greater resources to this project. COLRAM shared Arbitron's interest in taking advantage of the diary redesign test as an opportunity to also test daypart diary variations.

"In summary, we wish to emphasize the positive cooperative efforts which have characterized this project. One person had an idea and out of his own pocket paid to develop a prototype. A volunteer committee of broadcasters — representative of stations, groups, networks and trade associations — enthusiastically embraced and refined this basic idea and then presented it to Arbitron. Arbitron then took pains to be faithful to the spirit and letter of the original goals, and undertook what is probably the largest methodological test of a radio diary in the history of the industry.

"This research effort, now out of the field and in the processing and analysis stage, has been the result of

"The major intent of this new design was the improvement of response rate by incorporating research-tested concepts in graphic and textual design."

— Rick Ducey,
Dave Kennedy

broadcasters devoting countless hours of their own time and efforts and a very responsive research and design team at Arbitron. Rather than a sudden trendiness, we hope that this is exemplary of the kind of serious research efforts we can hope to see in the future."

Results? April 1988

Which test version, if either, will prove to be helpful in boosting response rates? In an informal ballot also featured in the July column, readers liked each of the prototypes equally.

Of course, more thorough results will be forthcoming from Arbitron. Its latest official timetable is April, with implementation probably not likely until fall '88 at the earliest. Naturally, Arbitron is sensitive about this test series. The future effectiveness of the diary may be at stake.

Stay tuned.

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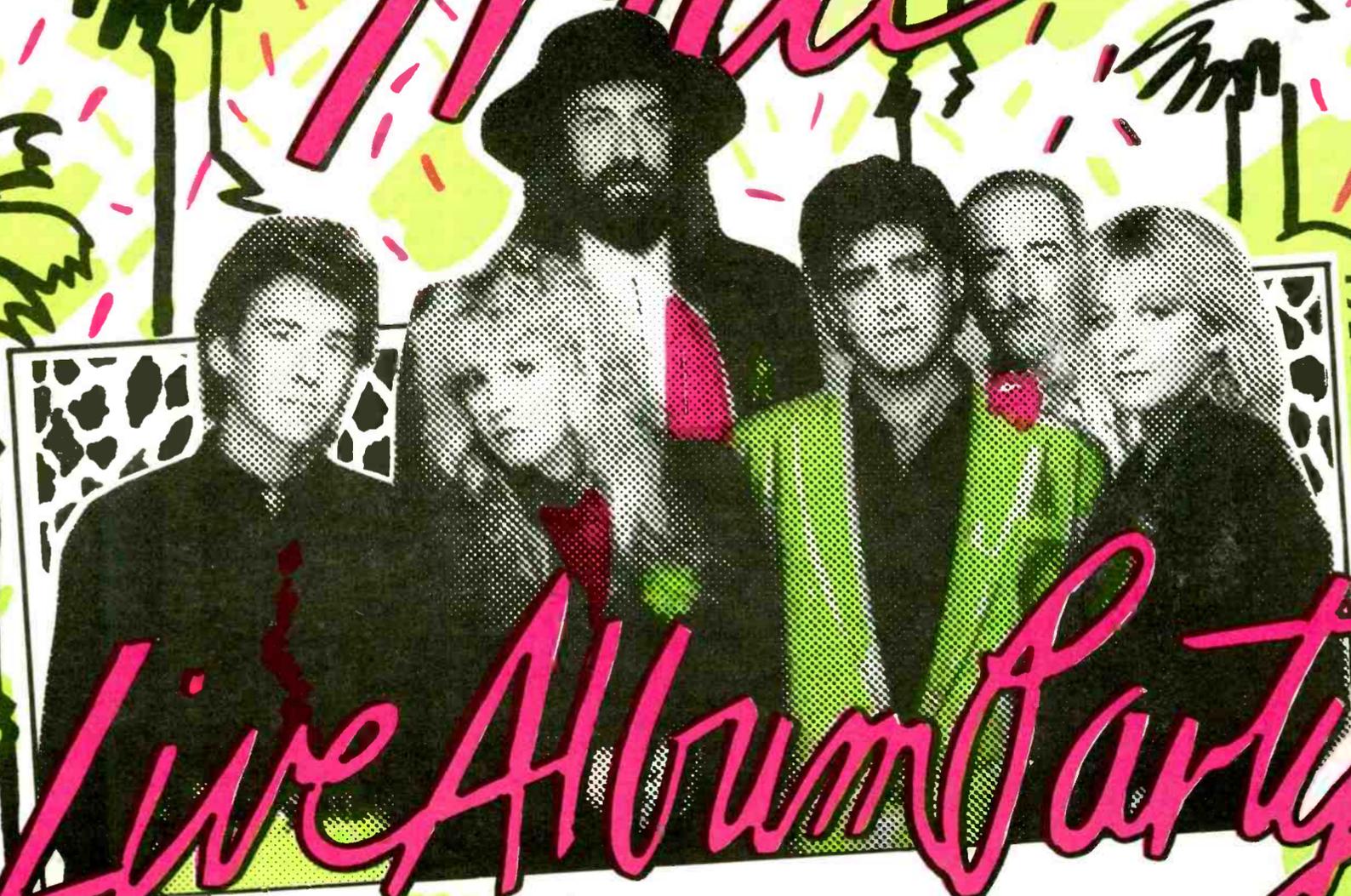
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Live Album Party

Fleetwood Mac: a world class rock & roll band with a hit-making habit spanning two decades and a string of platinum albums. Now, in a rare live interview, the members of this legendary group are ready to answer your listeners' questions as the Westwood One Radio Network presents *Fleetwood Mac's Live Album Party*, airing Tuesday, November 3 at 11 p.m. Eastern/8 p.m. Pacific. The group's all-star lineup – Mick Fleetwood, John McVie, Christine McVie, Stevie Nicks and new recruits Billy Burnette and Rick Vito – will

field questions from callers across the country who dial Westwood One's 1-800-ROCKERS hotline. The band will also play cuts from their most recent chart-topping studio album, *Tango In The Night*, including the smash hits "Big Love," "Seven Wonders" and "Little Lies." Don't miss *Fleetwood Mac's Live Album Party*! For more information call your Westwood One Representative today at (213) 204-5000 or Telex 4996015 WWONE.



Produced By
Lindsey Buckingham
Richard Dashut

Engineered By
Greg Droman

Basic Tracks Recorded At
Rumbo Recorders

Recorded And Mixed At
The Slope



WESTWOOD ONE RADIO NETWORKS

NOW THAT YOU'VE SEEN
KEITH SWEAT
WAIT'LL YOU HEAR HIM SING!



"I WANT HER"

The first in a never-ending string of great songs from the debut LP, *MAKE IT LAST FOREVER*. A dynamic new sound that takes Keith from the streets to the suites.

Produced by Keith Sweat
Co-produced by Teddy Riley
Executive producer: Vincent Davis



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RATINGS

SUMMER '87 ARBITRON 12 +

San Francisco

KGO led the Bay Area with its highest share since fall '85; KCBS, which was unusually low last summer (at a 4.9), rebounded and held its usual second place. KNBR beat its last summer Giants showing by half a point.

| | Spring '87 | Su '87 |
|---------------------|------------|--------|
| KGO (N/T) | 7.8 | 8.7 |
| KCBS (N/T) | 5.2 | 5.6 |
| KNBR (Misc) | 4.9 | 5.2 |
| KMEL (CHR) | 3.9 | 4.9 |
| KSOL (UC) | 4.8 | 4.1 |
| KABL-AM & FM (B/EZ) | 4.8 | 3.9 |
| KSFO & KYA (Gold) | 4.1 | 3.7 |
| KFRC (BBnd) | 3.6 | 3.6 |
| KOIT-FM (AC) | 3.5 | 3.5 |
| KITS (CHR) | 2.3 | 3.2 |
| KSAN (Ctry) | 2.3 | 3.2 |
| KIOI (AC) | 2.1 | 2.5 |
| KYUU (AC) | 2.7 | 2.4 |
| KRQR (AOR) | 2.6 | 2.2 |
| KBLX-AM & FM (AA) | 2.5 | 2.1 |
| KBAY (B/EZ) | 1.4 | 2.0 |
| KDFC-AM & FM (Clas) | 2.1 | 2.0 |
| KNEW (Ctry) | 1.7 | 1.9 |
| KFOG (AOR) | 2.3 | 1.7 |
| KKHI-AM & FM (Clas) | 1.9 | 1.6 |
| KLOK-FM* (AC) | 2.9 | 1.6 |
| KKCY (AOR) | 1.1 | 1.5 |
| KOME (AOR) | 1.7 | 1.5 |
| KWSS (CHR) | 1.1 | 1.5 |
| KDIA (UC) | 1.2 | 1.1 |
| KJAZ (Jazz) | 1.4 | 1.0 |
| KOFY (Gold) | 1.0 | 1.0 |
| KSJO (AOR) | .9 | 1.0 |

*Became KKSF (AA) during of rating period

Boston

Another one of those odd Arbitrons where only a few stations increased, none of them by very much: WBCN inched within a share of WXKS-FM, which was very wide musically over the summer. WJIB and WEEI both rebounded; WJIB usually leaves the sixes only during the spring. Daytimer WILD, which had a handful of transit cards during the summer, scored its best book in recent memory and was ahead of three full-signaled FMs.

| | Spring '87 | Su '87 |
|---------------------|------------|--------|
| WXKS-FM (CHR) | 8.8 | 8.1 |
| WBCN (AOR) | 7.1 | 7.3 |
| WBZ (AC) | 8.7 | 7.1 |
| WRKO (N/T) | 6.9 | 6.4 |
| WJIB (B/EZ) | 5.7 | 6.3 |
| WEEI (News) | 4.6 | 4.9 |
| WHDH (AC) | 5.7 | 4.6 |
| WSSH (AC) | 4.7 | 4.4 |
| WZOU (CHR) | 4.7 | 4.3 |
| WROR (AC) | 3.8 | 4.2 |
| WZLX (Gold) | 4.5 | 4.0 |
| WMJX (AC) | 3.5 | 2.9 |
| WILD (UC) | 2.3 | 2.8 |
| WVBF (AC) | 2.5 | 2.7 |
| WAAF (AOR) | 2.7 | 1.9 |
| WBOS (Ctry) | 2.2 | 1.9 |
| WCRB (Clas) | 1.4 | 1.8 |
| WPLM-AM & FM (BBnd) | 1.0 | 1.8 |
| WXKS (BBnd) | 1.8 | 1.7 |
| WMRQ (AOR) | 1.4 | 1.5 |
| WFNX (AOR) | .6 | 1.4 |
| WMEX (Gold) | .7 | 1.0 |

Philadelphia

WUSL was one of the few stations in any city or format to spend heavily over the summer, with a \$99,000 giveaway and trips to see Michael Jackson in Japan and Australia. The results were noticeable in Tony Q's final book.

| | Spring '87 | Su '87 |
|---------------|------------|--------|
| WMMR (AOR) | 8.9 | 8.1 |
| WUSL (UC) | 7.4 | 7.8 |
| KYW (News) | 6.8 | 7.2 |
| WEAZ (B/EZ) | 7.4 | 6.5 |
| WWDB (Talk) | 4.4 | 5.1 |
| WKSZ (AC) | 5.3 | 5.0 |
| WXTU (Ctry) | 3.3 | 4.6 |
| WPEN (BBnd) | 4.5 | 4.2 |
| WMGK (AC) | 5.1 | 4.1 |
| WDAS-FM (UC) | 5.0 | 4.0 |
| WYSP (Gold) | 4.2 | 4.0 |
| WCAU (News) | 3.5 | 3.7 |
| WSNI (AC) | 4.4 | 3.7 |
| WCAU-FM (CHR) | 4.3 | 3.4 |
| WEGX (CHR) | 3.0 | 3.3 |
| WIOQ (AOR) | 2.3 | 2.3 |
| WFLN (Clas) | 1.8 | 2.0 |
| WIP (Misc) | 2.4 | 1.7 |
| WFIL (Gold) | 1.5 | 1.5 |
| WDAS (UC) | 1.1 | 1.2 |
| WPGR (Gold) | .8 | 1.1 |
| WHAT (UC) | 1.0 | 1.0 |

San Jose

This is an "Empire Strikes Back" book, with a lot of the unusual trends from the spring being reversed almost symmetrically. Consider the top three: KGO 8.3-7.5-8.6, KWSS 5.6-4.7-5.7, KBAY 5.8-3.7-5.6. (Conversely, there was San Francisco's KSOL 3.5-6.1-3.4 and AC/Gold KARA 3.0-3.7-3.0).

| | Spring '87 | Su '87 |
|---------------------|------------|--------|
| KGO (N/T) | 7.5 | 8.6 |
| KWSS (CHR) | 4.7 | 5.7 |
| KBAY (B/EZ) | 3.7 | 5.6 |
| KNBR (Misc) | 4.3 | 4.6 |
| KCBS (N/T) | 3.9 | 4.1 |
| KOME (AOR) | 5.2 | 4.1 |
| KSOL (UC) | 6.1 | 3.4 |
| KITS (CHR) | 2.3 | 3.1 |
| KARA (AC) | 3.7 | 3.0 |
| KATD (CHR) | 2.9 | 3.0 |
| KSAN (Ctry) | 2.6 | 3.0 |
| KLZE (B/EZ) | 3.6 | 2.9 |
| KOIT-AM & FM (AC) | 2.6 | 2.9 |
| KEEN (Ctry) | 2.4 | 2.7 |
| KMEL (CHR) | 2.8 | 2.7 |
| KIOI (AC) | 2.1 | 2.6 |
| KEZR (AC) | 2.8 | 2.4 |
| KSFO & KYA (Gold) | 2.5 | 2.4 |
| KSJO (AOR) | 3.5 | 2.3 |
| KYUU (AC) | 3.7 | 2.2 |
| KLIV (BBnd) | 1.9 | 1.9 |
| KLOK (AC) | 2.1 | 1.9 |
| KDFC-AM & FM (Clas) | 2.1 | 1.7 |
| KAZA (Span) | .7 | 1.6 |
| KBLX-AM & FM (AA) | 1.8 | 1.5 |
| KFOG (AOR) | 1.5 | 1.4 |
| KBRG (Span) | .7 | 1.3 |
| KABL-AM & FM (B/EZ) | 1.2 | 1.2 |
| KKHI-AM & FM (Clas) | 1.0 | 1.2 |
| KLRS (AA) | .8 | 1.1 |
| KJAZ (Jazz) | — | 1.0 |
| KLOK-FM* (AC) | 1.1 | 1.0 |
| KNTA (Span) | 1.2 | 1.0 |

*Became KKSF (AA) during of rating period

Detroit

Ideally, this entire paragraph should be about WJR, which zoomed into the type of book that used to be common for legacy AMs. The last great book WJR had was also a summer book, when it went to a 13.8 in 1984. After that, there's not much action besides a still healthy WJLB and WJOI waiting patiently for Tigers season to end. WCZY spun off its AM, which had always given it a few extra tenths, and ended up in a CHR tie with WHYT. WLLZ, by holding steady, opened up its lead on WRIF and Classic Rock WCSX. WOMC rebounded to tie WNIC for the AC lead.

| | Spring '87 | Su '87 |
|----------------|------------|--------|
| WJR (Misc) | 10.9 | 13.7 |
| WJLB (UC) | 7.8 | 7.8 |
| WJOI (B/EZ) | 5.5 | 5.4 |
| WCZY (CHR) | 4.9 | 4.8 |
| WHYT (CHR) | 4.8 | 4.8 |
| WWJ (News) | 4.5 | 4.8 |
| WLLZ (AOR) | 4.6 | 4.6 |
| WWWW (Ctry) | 3.9 | 4.1 |
| WRIF (AOR) | 4.5 | 3.9 |
| WCSX (Gold) | 4.2 | 3.8 |
| WNIC (AC) | 3.9 | 3.8 |
| WOMC (AC) | 3.3 | 3.8 |
| CKLW (BBnd) | 3.8 | 3.6 |
| WXYT (Talk) | 4.8 | 3.5 |
| WLTJ (AC) | 2.8 | 2.7 |
| WKSG (Gold) | 2.4 | 2.1 |
| WDTZ (CHR) | 2.7 | 1.8 |
| WJZZ (Jazz) | 1.6 | 1.8 |
| WCXI (Ctry) | 1.4 | 1.6 |
| WQRS (Clas) | 1.2 | 1.6 |
| WGPR (UC) | 1.6 | 1.3 |
| WQBH (UC) | .7 | 1.3 |
| CKLW-FM (Gold) | 1.0 | 1.1 |
| WCHB (Rel) | .7 | 1.1 |

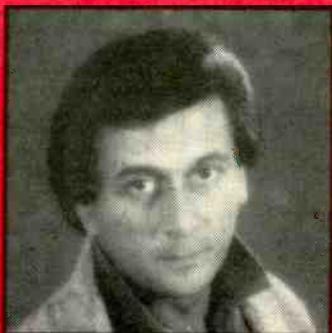
Washington

The New York/San Francisco syndrome was in force here, with increasing fragmentation among contemporaries boosting WGAY and WMAL to the top spots. It wasn't even WAVA's best 12+ share, but it's the best ranker showing for a CHR in the capital in 2½ years. Meanwhile, Brute Bailey's WDJY was the top Urban, something it hadn't been since WKYS's resurgence in 1980.

| | Spring '87 | Su '87 |
|---------------------|------------|--------|
| WGAY (B/EZ) | 6.8 | 6.7 |
| WMAL (AC) | 6.0 | 6.6 |
| WAVA (CHR) | 5.5 | 6.1 |
| WDJY (UC) | 5.1 | 5.7 |
| WMZQ-AM & FM (Ctry) | 5.8 | 5.4 |
| WHUR (UC) | 5.3 | 5.3 |
| WKYS (UC) | 7.2 | 5.1 |
| WRQX (CHR) | 4.6 | 4.8 |
| WWDC-FM (AOR) | 5.9 | 4.7 |
| WPGC-AM & FM (UC) | 2.4 | 4.6 |
| WTOP (News) | 4.1 | 4.3 |
| WCXR (Gold) | 3.7 | 3.8 |
| WLTT (AC) | 3.2 | 3.0 |
| WXTR (Gold) | 2.3 | 3.0 |
| WASH (AC) | 3.1 | 2.6 |
| WGMS-AM & FM (Clas) | 2.5 | 2.3 |
| WWRC (BBnd) | 2.3 | 2.1 |
| WYCB (Rel) | 1.7 | 1.6 |
| WHFS (AOR) | 1.9 | 1.5 |
| WOL (UC) | 1.0 | 1.5 |
| WMMJ (AC) | 1.4 | 1.3 |

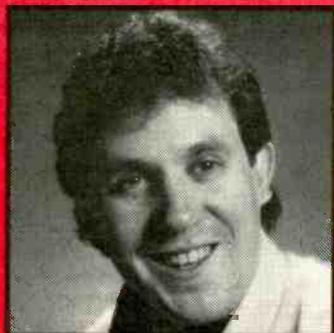
JIMMY DAVIS & JUNCTION

CHR TEST-IFIES



KID LEO
WMMS, Cleveland

It's great when gut instinct is backed up by audience research. "Kick the Wall" gave the Kid a kick...Cleveland kicks in by responding to the test very positively. Testing 75% positive on the phones.



CASEY KEATING
KPLZ, Seattle

Here in Seattle, Jimmy Davis & Junction is not only kickin' the wall...they're kickin' the dwee-dle off the needle!



BUZZ BENNETT
Y-95, Dallas

Our sneak preview audience tests on "Kick the Wall" were a mother... — 100% positives. Even though it's not out as a single, it's selling like hell, jumped from #17 to #10 this week and has top 10 phones with teens and adults across the board in all day-parts. It's a smash!



**LEE MASTERS,
SAM KAISER,
TOM HUNTER**
MTV

Very rarely do we ever see an artist like this. After a week as "Hip Clip of the Week," it scored a 49% positive break-out in our call-out research. This is almost unheard of!

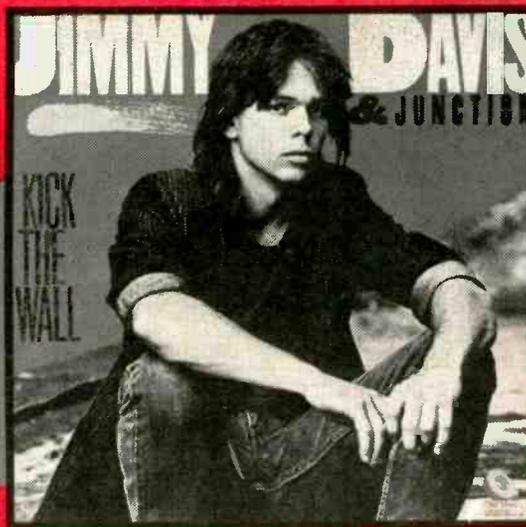
KICK THE WALL

Last Week: AOR Double Breaker!
This Week: Tracks 32
Albums 24

The First Single from
The Debut Album

**JOHN ROBERTS &
J. D. RYAN**
KEGL, Dallas

Our phones were burnin' for "Kick the Wall"...we heard it in the market...we saw the video on MTV...and it belonged on the Eagle!



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Direction: Jon Hornyak and Richard Sarbin for
NOSO Management, New York/Memphis

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NEW ORDER



“TRUE FAITH”

The New Single

Produced by
Stephen Hague and New Order.

CKOI add
KCPX deb 39
KMEL 25-18
PWR96 6-4
KITS 4-3
WFLY add
94TYX 24-19
KSND add
KQMQ add
KCAQ add
KZZU 39-35
Y97 add
HOT103 on

Direction: Tom Atencio



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RATINGS

SUMMER '87 BIRCH 12+

Philadelphia

It doesn't often happen this way, but summer was good to AOR, CHR, Urban, and News/Talk simultaneously. Usual market leader **WMMR** added 2-1/2 shares in AM drive to open its lead on **WUSL**, which held steady in **Tony Quatarone's** final book. **WYSP** had a 6.3 last summer before going Classic Rock, but it was only good for fifth then; the station is a share higher in mornings during **Howard Stern's** program. **WCAU-FM** cracked a six for the first time in recent memory; **WEGX** has more than tripled from its "Electric 106" incarnation a year ago. Talk FM **WWDB** added nearly a share and was fifth in mornings; Phillies outlet **WCAU** gained even more. **WKSZ**, by holding steady, retook the AC lead.

| | Sp'87 | Su'87 |
|----------------------|-------|-------|
| WMMR (AOR) | 12.2 | 13.7 |
| WUSL (UC) | 10.0 | 10.1 |
| WCAU-FM (CHR) | 5.7 | 6.3 |
| WYSP (Gold) | 5.7 | 6.3 |
| KYW (News) | 7.3 | 5.1 |
| WWDB (Talk) | 4.0 | 4.9 |
| WEGX (CHR) | 2.1 | 4.8 |
| WCAU (News) | 3.4 | 4.7 |
| WDAS-FM (UC) | 4.4 | 4.6 |
| WEAZ (B/EZ) | 5.9 | 4.1 |
| WKSZ (AC) | 3.6 | 3.6 |
| WXTU (Ctry) | 5.1 | 3.5 |
| WMGK (AC) | 4.0 | 3.4 |
| WPEN (BBnd) | 2.6 | 3.4 |
| WSNI (AC) | 4.1 | 3.4 |
| WIOQ (AOR) | 2.1 | 2.3 |
| WFIL (Gold) | 1.1 | 1.4 |
| WHYY (Clas) | 1.1 | 1.3 |
| WIP (Misc) | 3.0 | 1.3 |
| WFLN (Clas) | 1.4 | 1.0 |
| WKDN (Rel) | .9 | 1.0 |
| WRTI (Jazz) | .9 | 1.0 |

Detroit

The Tigers often frustrate **WJLB** in the Arbitrons; here, they didn't lift a paw to keep the Urban giant from opening its lead on **WJR**. **WJR** still leads in mornings, but **WJLB's** **John Mason** has picked up two-and-a-half shares on **J.P. McCarthy** since the winter. Urban/AC-leaning CHR **WHYT** was more than 2-1/2 shares ahead of last summer and well ahead of mainstream **WCZY** and AOR-slanted **WDTX**. **WRIF** slipped but recaptured the AOR lead for the first time since last summer. **WWWW** zoomed back to the 5-share range where it'd usually been found through last fall. **WCSX** added a share and is catching up with its Arbitron jump from the spring.

| | Sp'87 | Su'87 |
|-----------------------|-------|-------|
| WJLB (UC) | 11.7 | 12.2 |
| WJR (Misc) | 11.0 | 10.7 |
| WHYT (CHR) | 5.9 | 6.7 |
| WRIF (AOR) | 6.4 | 6.0 |
| WLLZ (AOR) | 7.1 | 5.8 |
| WWWW (Ctry) | 3.5 | 5.8 |
| WCZY (CHR) | 6.7 | 5.1 |
| WXYT (Talk) | 4.1 | 4.1 |
| WCSX (Gold) | 2.9 | 3.8 |
| WNIC (AC) | 4.1 | 3.6 |
| CKLW (BBnd) | 2.6 | 3.3 |
| WDTX (CHR) | 3.4 | 2.9 |
| WWJ (News) | 2.5 | 2.8 |
| WJOI (B/EZ) | 4.1 | 2.4 |
| WJZZ (Jazz) | 1.2 | 2.4 |
| WKSQ (Gold) | 2.7 | 2.4 |
| WOMC (AC) | 3.0 | 2.4 |
| WGPR (UC) | 1.7 | 1.9 |
| WDET (Jazz) | .9 | 1.3 |
| CKLW-FM (Gold) | 1.2 | 1.1 |
| WCXI (Ctry) | .9 | 1.0 |

Houston-Galveston

KMJQ didn't miss a beat in its transition between **Ron Atkins** and **Terri Avery**; **Majic 102** has picked up 2-1/2 shares over the last year. Both CHRs were up nicely, with **KRBE** leading **KKBQ** for a third book; the pair both added nearly two shares in mornings but **93Q** leads that **DP 9.4** to **7.4** (after **KMJQ's** 11.5). **KLOL**, which reemphasized current music in recent months, shot ahead of AOR/Gold **KZFX** for the first time since last fall. **KILT-FM**, paced by a third-place finish in AM drive, suddenly found itself ahead of rival **KIKK**. **KTRH** added 2-1/2 shares in mornings.

| | Sp'87 | Su'87 |
|-------------------------------|-------|-------|
| KMJQ (UC) | 13.9 | 14.9 |
| KRBE-AM & FM (CHR) | 8.5 | 9.7 |
| KKBQ-AM & FM (CHR) | 7.7 | 9.0 |
| KLOL (AOR) | 6.3 | 6.9 |
| KILT-FM (Ctry) | 5.5 | 6.3 |
| KIKK-FM (Ctry) | 8.7 | 5.8 |
| KTRH (News) | 4.2 | 5.1 |
| KZFX (Gold) | 6.8 | 5.0 |
| KFMK (AC) | 4.2 | 4.9 |
| KODA (B/EZ) | 3.9 | 3.6 |
| KPRC (N/T) | 2.2 | 3.2 |
| KKHT (AC) | 2.2 | 2.8 |
| KQUE (AC) | 2.8 | 2.7 |
| KJYY (AC) | 1.8 | 1.7 |
| KTSU (Jazz) | 2.1 | 1.7 |
| KLTR (AC) | 2.4 | 1.5 |
| KQOK (CHR) | 1.2 | 1.4 |
| KXYZ (Span) | .7 | 1.4 |
| KLAT (Span) | 1.4 | 1.1 |
| KEYH (Span) | .6 | 1.0 |
| KIKK (Gold) | .4 | 1.0 |

Washington

WBMW's move from CHR to Adult AOR, then New Age, was visible here, as was **WPGC's** debut with mainstream-leaning Urban. **WAVA** had been solidly in the fives through the winter; now it's second overall and first in mornings. **WKYS** was off slightly and **WDJY** was hit noticeably. Interestingly, **WHUR** was up sharply both here and in Baltimore. New morning man **Gerry Bledsoe** went 2.6-4.2. **WWDC-FM** is a point and a half ahead of last summer; **Greaseman**, who's been back and forth, added three-and-a-half for second place in mornings. Other gainers included a resurgent **WGAY** (at the apparent expense of the ACs), **WGMS**, and **WXTR**.

| | Sp'87 | Su'87 | Sp'87 | Su'87 | |
|--------------------------------|-------|-------|--------------------------------|-------|-----|
| WKYS (UC) | 10.3 | 9.5 | WTOP (News) | 4.3 | 3.9 |
| WAVA (CHR) | 6.9 | 8.6 | WLTT (AC) | 2.9 | 2.6 |
| WWDC-FM (AOR) | 6.4 | 7.7 | WGMS-AM & FM (Clas) | 1.7 | 2.6 |
| WHUR (UC) | 5.1 | 6.1 | WXTR (Gold) | 1.5 | 2.5 |
| WMZQ-AM & FM (Ctry) | 5.7 | 5.6 | WASH (AC) | 2.9 | 2.2 |
| WRQX (CHR) | 5.9 | 5.1 | WHFS (AOR) | 1.4 | 1.9 |
| WDJY (UC) | 7.0 | 5.0 | WAMU (Misc) | 1.7 | 1.8 |
| WGAY (B/EZ) | 3.2 | 4.6 | WBMW (AA) | 3.5 | 1.8 |
| WMAL (AC) | 5.0 | 4.5 | WWRC (BBnd) | 2.3 | 1.5 |
| WPGC-AM & FM (UC) | 1.7 | 4.4 | WMMJ (AC) | 1.8 | 1.3 |
| WCXR (Gold) | 5.0 | 4.0 | WETA (Clas) | 1.8 | 1.2 |
| | | | WPFM (Misc) | .3 | 1.1 |

Format Legend

AA-Adult Alternative, AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, News-News, N/T-News/Talk, Rel-Religious, Span-Spanish, Talk-Talk, UC-Urban Contemporary.



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To Make
The Heart Rich”*

From Our Hearts
To Yours,
Thank You
CMA Members
1987 Horizon
Award Winner

Holly Dunn



NETWORK FEATURE FILE

NEWS & INFORMATION FEATURES

October 19 - October 25

MUSIC FEATURES

WEEKLY

October 19 - October 25

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| <p>American Country Countdown (ABC) Vince Gill/Nitty Gritty Dirt Band/Trio/Sawyer Brown/Lee Greenwood/Reba McEntire/Gattins/Steve Wariner/Randy Travis/George Strait</p> <p>American Dance Traxx (WO/M) ABC/Stevie Wonder/Miami Sound Machine</p> <p>American Top 40 (ABC) Michael Jackson/U2/Natalie Cole/Jennifer Warnes/"Mony Mony" history/Supremes/Foreign Language/LDDs/Billy Joel/Stevie Wonder</p> <p>Lee Arnold On A Country Road (WO/M) Randy Travis/Merle Haggard/Willie Nelson/Dan Seals</p> <p>Dick Clark's Rock, Roll & Remember (USP) Duane Eddy</p> <p>Classic Cuts (MJI) Billy Joel</p> <p>The Countdown (WO/M) Lace/Lillo Thomas</p> <p>Countdown America With Dick Clark (US) Bee Gees</p> <p>Countdown USA (CUSA) Heart</p> <p>Country Calendar Weekly Special (CW) Bobby Randall/Dwight Yoakam/Reba McEntire/Keith Whitley/Paul Overstreet/June Forester</p> <p>Country Today (MJI) Bellamy Brothers</p> <p>Cruisin' America With Cousin Bruce (CBS) Billy Joel/Lou Christie</p> <p>Rick Dees Weekly Top 40 (RDP) Billy Joel</p> <p>Dr. Demento (WO/M) Demented Halloween Pt. 1</p> <p>Terry Dorsey's Country Countdown (DD) Bellamy Brothers</p> <p>Encore With Jim Lange (WO/M) 1939: Glenn Miller</p> <p>Flashback (NBC) 1972</p> <p>Fusion 40 (TP) Jean-Luc Ponty/Sting/Max Bennett/Errol Garner</p> <p>Future Hits (WO/M) Mr. Mister/George Michael</p> | <p>Great Sounds (USP) Les and Larry Elgart</p> <p>Hot Rocks (USP) John Cougar Mellencamp</p> <p>In Concert (WO/M) Steppenwolf/Stevie Ray Vaughan</p> <p>Jazz Show With David Sanborn (NBC) Elaine Elias</p> <p>Jazz Trax With Art Good (JT) Kenny G</p> <p>King Biscuit Flower Hour (DIR) Robert Cray</p> <p>John Lander's Hit Music USA (US) Huey Lewis & News/Bananarama</p> <p>Legends Of Rock (NBC) Lynyrd Skynyrd</p> <p>Let The Good Times Roll (GSN/ABC) Monkees</p> <p>Line One (WO/M) Cars</p> <p>Live From Gilley's (WO/M) Billy Joe Royal</p> <p>Metalshop (MJI) Guns 'n' Roses</p> <p>Miller Sound Express (WO/M) Klymaxx</p> <p>Motor City Beat (USP) Ashford & Simpson</p> <p>Scott Muni's Ticket To Ride (DIR) Letters/Trivia/CD update</p> <p>Musical! (WO/M) Sheldon Harnick/King and I</p> <p>National Music Survey (WO/M) Grace Slick/Starship</p> <p>Off The Record Special (WO/M) Heart Pt. 2</p> <p>On The Move (CBS) Jets/Jonathan Butler</p> <p>On The Radio (OR) Heart</p> <p>Gary Owens Music Weekend (DIR) ABC</p> <p>Pop Concerts/Star Trak Profiles (WO/M) Olivia Newton John Pt. 1</p> <p>Powercuts (GSN/ABC) INXS/Cars/Bruce Springsteen</p> <p>Reelin' In The Years (GSN/ABC) John Densmore of Doors/John Mayall</p> | <p>Rock & Roll Never Forgets (WO/M) Steppenwolf/Little Feat/Jeff Beck/Kinks</p> <p>Rock Chronicles (WO/M) Richard Marx/R.E.M./Rush</p> <p>Rock Over London (RI) Simply Red</p> <p>Rock Today (MJI) Yes</p> <p>Rock Watch (USP) Loverboy</p> <p>Rockline (GSN/ABC) Yes</p> <p>Scott Shannon's Rockin' America Countdown (WO/M) Other Ones/Cutting Crew/U2</p> <p>Solid Gold Saturday Night (US) Supremes</p> <p>Special Edition (WO/M) Force M.D.s</p> <p>Star Beat (MJI) Atlantic Starr</p> <p>Sunday Country (CI) SKB</p> <p>Super Gold (TRAN) All time best dance records and crazes/1964/Platters/Bobby Vinton</p> <p>Superstars Rock Concert (WO/M) Van Halen</p> <p>Top 30 USA (CBS) Big 9 hits of '89</p> <p>Weekly Country Music Countdown (USP) Mickey Gilley</p> |
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DAILY

October 26 - October 30

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| <p>British Wax Museum (RI) Herman's Hermits/Fleetwood Mac/Spencer Davis Group/Pink Floyd/E.L.O.</p> <p>Country Calendar (CW) Ricky Van Shelton/Lee Greenwood/Charlie Daniels/Ricky Skaggs/T. Graham Brown/Charly McClain/Tom Schuyler</p> <p>Country Comments (WO/M) SKB/Vince Gill/Gary Morris/Charlie Daniels/Judds/Lee Greenwood/Highway 101</p> <p>Country Datebook (US) Dwight Yoakam/Lee Greenwood/Willie Nelson/Oak Ridge Boys</p> <p>Rick Dees' American Music Magazine (US) Stevie Wonder/Belinda Carlisle/Sting/Go West/Boston</p> <p>Off The Record (WO/M) Whitesnake/Cars/Siencers</p> <p>Psychedelic Psnack (WO/M) Pink Floyd/Animals/ELP/Paul Revere & Raiders/Rolling Stones</p> <p>Rock & Roll Never Forgets (WO/M) Queen/Grace Slick/Who</p> <p>Shootin' The Breeze (WO/M) Terence Trent D'Arby/Kenny G/Garry Glenn</p> <p>Solid Gold Country (USP) Waylon Jennings/Anne Murray/Ricky Skaggs/Hank Williams Jr.</p> <p>Solid Gold Scrapbook (US) Pledging my love/Liberty Records/October birthdays/1967/Black teen idols</p> <p>Star Trak (WO/M) Bon Jovi/Squeeze/Cutting Crew</p> |
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|--|---|
| JBI — Jameson Broadcast (202) 328-3283 | JPB — James Paul Brown Entertainment (800) 345-2354 |
| MCA — MCA Radio (818) 777-5775 | ME — Meadticket Entertainment (818) 892-7101 |
| MJI — MJI Broadcasting (212) 245-5010 | NBC — NBC Radio (212) 664-4444 |
| OHR — Off Hour Rockers (516) 628-1490 | OR — On The Radio Network (213) 306-8009 |
| PM — ProMedia (212) 585-9400 | PIA — Public Interest Affiliates (312) 943-8888 |
| PRN — Premiere Radio Network (213) 467-2348 | RDP — Rick Dees Productions (818) 843-0687 |
| REM — REMN Communications (212) 302-9120 | RI — Radio International (516) 358-2250 |
| RL — Radio Links (213) 454-0488 | RRC — Real Radio Company (818) 795-4900 |
| SCGI — Starstream Communications (713) 781-0781 | SMN — Satellite Music Network (800) 527-4892 |
| SYN — Syndicom (415) 366-1781 | TP — Teleprograms (213) 854-4475 |
| TRAN — Transtar (213) 460-6383 | US — United Stations (212) 575-6100 |
| USP — United Stations Programming (703) 276-2900 | WRN — Weedeck Radio Network (800) 548-7474 |
| WO/M — Westwood One/Mutual (213) 204-5000 | |

NETWORKS/ PROGRAM SUPPLIERS

| | |
|---|--|
| ABC — ABC Radio (212) 887-7777 | AP — Associated Press (202) 955-7200 |
| ASR — All Star Radio (213) 850-1169 | ATGN — At The Game Network (516) 422-7777 |
| BBS — Bailey Broadcasting Services (213) 969-0011 | BP — Bullet Productions (818) 760-3800 |
| CBS — CBS Radio (212) 975-4321 | CCA — Christian Countdown America (312) 820-1369 |
| CI — Cart Inc. (509) 534-7090 | CN — Copley Radio (619) 293-1818 |
| CP/SPN — Cuffler Prod./Special Prog. Network (213) 478-2166 | CSN — Classic Satellite Net (213) 859-8706 |
| CUSA — Countdown USA (415) 383-7302 | CW — Clayton Webster (314) 725-5070 |
| DCA — DC Audio (202) 638-4222 | DIR — DIR Broadcasting (212) 371-6850 |
| DD — Dorsey & Donnelly (214) 631-7934 | FF — Frank Forest Productions (415) 383-7827 |
| FY — Focus On Youth Radio (809) 452-1150 | GSN — Global Satellite Net (818) 906-1888 |
| JT — Art Good's Jazz Trax (619) 233-9228 | |

GENERAL INFORMATION

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| <p>American Focus (FY) Linda Ellerbee</p> <p>Auto Report (ME) MGB/Afa GTV/Audi 8090/Taurus/Lincoln Mark 7/Jaguar XJS</p> <p>Car Show Coast-To-Coast (SCGI) '88 Renault Medallion</p> <p>Discovering Tomorrow (JPB) Surviving plane crashes/Exploring space in '91/Common colds/Surviving a fire/Movies and TV for both eyes</p> <p>Earth News (WO/M) Abbey Road/Let It Be CDs</p> <p>Health Care (PIA) Stopping the cancer scare</p> <p>Like Only Yesterday (WO/M) TV game show scandals/Herbert Hoover dies/Willy Brandt becomes chancellor/Carter lets Shaw in US</p> <p>Public Affairs (PIA) Gangs, crime and punishment</p> <p>Radio Links (RL) "Hidden," Michael Nouri/Kyle MacLachlan</p> <p>Reviewing Stand (PIA) "Tittle Ten," Amy Deinisch & Phyllis Schlafly/"Evolution vs. Creationism in Schools," Profs. Lawrence Rosen, Anthony D'Amato/"South African Art," Prof. Reginald Gibbons</p> <p>Travel Holiday Magazine (CW) Kenya</p> <p>Wireless Flash (CRN) Jim & Tammy's answering machine/Convertible sofa city/Pit Bull song/Starline-Rodney/Randy Looney's answering machine/Billy Ray Pruitt</p> <p>Working Out (JBI) Early morning exercise/Walking/Body fat/Cooldowns/Mind power</p> |
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COMEDY

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| <p>Amatellin U (DD) Facial expression class/Discount class rings/Basketball season tickets/Course 16-R, public restroom maintenance/Four new band members</p> <p>Bobby Jo Amberg's Bar 'N Grill (DD) Free pass movie night, "Level in Miss Jones"/Sheldon-snake man/Lounge in leather & fur love seat/Turn good day to disaster/Hokey pokey dance off</p> <p>Comedy Hour (MJI) Live guest: Elaine Boozler/Carl Reiner & Mel Brooks/Robin Williams/Father Guido Sarducci/Saturday Night Live</p> <p>Comedy Show With Dick Cavett (CW) Advertising: Monty Python/Bob Newhart/Carol Channing/Stan Freberg/Woody Allen/Robert Klein</p> <p>Comedy Spot (CW) Kermit Schaffer/Shel Silverstein/Travesty LTD/Saturday Night Live/Garrison Keillor</p> <p>Daily Feed (DCA) Whitehouse Halloween costumes/Bundy nominated/Bush's polish jokes/Khomeini mind sweeper/Just for that, no press conference</p> <p>Jim Gossett's Comedy Service (DD) Calls from: Ronald Reagan, Pee-Wee, Johnny from Burbank, Kirk, Rodney, Burtwinke</p> <p>Hiney Wine (DD) Pollution in a Hiney/Town smells like Hiney/Hiney on the job/World series Hiney/Special commemorative can</p> <p>Mel Blanc's Blankety Blancs (ASR) Lady & Genie/George & revolutionaries/Mary Mary/Lonely ogre/Little dutch boy</p> <p>Red Neckerson (SYN) World Series</p> <p>Radio Hotline (ASR) Happy just to be you/I'll forget the whole thing/How about a little advice/I can't get through/I've been all over this world</p> <p>Stevens & Grdnic's Daily Comedy Exclusive (ASR) School for professional bimbo/Best of best of Carson/Getting organized lesson 1/Coffee PSA/World's shortest sitcom #3/Bonus spots — celebrity voices!</p> |
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SPORTS

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| <p>Major League Baseball World Series (CBS) NL city (10/20, 8:10pm ET) NL city (10/21, 8:10pm ET) NL city (10/22, 8:10pm ET)* AL city (10/24, 3:45pm ET)* AL city (10/25, 8:10pm ET)* (* if necessary)</p> <p>Costas Coast To Coast (CW) Don Sutton/Steve Howe</p> <p>Inside Sports Report (CW) Dan Dierdorf/Tim McCarver/Jack Buck/Joe Theisman/Bob Uecker/Al Michaels/Ron Swoboda/Kenny Gamble</p> <p>John Madden's Sports Quiz (CW) When was Mr. Oct. born?/Game called — revolution/Donut king of Detroit/US President with 90 shutouts/Who races in Seaside hits NJ/Which fan turned team around?</p> <p>National Football League (CBS) (10/19) Redskins at Dallas Cowboys (8:45pm ET)</p> <p>National Football League (WO/M) (10/25) Jets at Washington Redskins (12:45pm ET) Seahawks at L.A. Raiders (3:45pm ET)</p> <p>Sports Explosion (PIA) Jack Morris/Roy Greene/NLCS: Reds vs Pirates</p> <p>Sports Flashback (CW) '69 Series/2 players to hit 3 Series HRs/30-30 club/Abe Woodson's famous kickoff return</p> |
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CLOSED CIRCUIT



Jayne Kennedy

People

Jayne Kennedy is set to host "On The Inside," a daily short feature exploring the lives of successful people in various fields. It's distributed by Starstream Communications of Houston . . . Rich Ziltz is named Director of Sales/Midwest Region for Westwood One's sales division . . . Joey Cee has been named National Director/American Radio Music Challenge '87, a nationwide talent search culminating in finals to be held in Los Angeles November 21-28 . . . L.A. Radio has appointed Randy West Director/Program Marketing.

DRAMA/ NOSTALGIA

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| <p>Campbell's Playhouse (PIA) "A.H. Wilderness"</p> <p>Soap Quiz (JBI) Brooke English/Herb Callison/Amy Vining/Matt Connolly/Wanda Wolek</p> |
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LOS LOBOS "Come On Let's Go"
MICHAEL FRANKS "Face To..."
GEORGE HARRISON "Got My..."
BOURGEOIS TAGG "I Don't..."

Country Alternative

DAN SEALS "One Friend"
SHOOTERS "Tell It To..."
EXILE "I Can't Get..."
LYNN ANDERSON "Read..."

Bonneville Broadcasting
Kevin McCarthy (800) 631-1600
Easy Listening

STANLEY CLARKE "Overjoyed"
ROGERS & MILSAP "Make..."
WEBB & CARMICHAEL "Mr. Chow"
H. HOCKENSMITH "For My..."
G. WINSTON "Velveteen..."
N. DIAMOND "I Dreamed..."

Broadcast Programming
Jeff King/Jay Albright (800) 426-9082
Adult Contemporary

PAUL JANZ "Believe In Me"
KOOL & GANG "Special Way"
T. SEVILLE "Love Is . . ."

Modern Country

DAN SEALS "One Friend"

Century 21

Greg Stephens (214) 934-2121
The Z Format

JETS "I Do You"
DOUBLE "Devil's Ball"
WENDY & LISA "Waterfall"
J. WATLEY "Don't You Want Me"

The AC Format

W. HOUSTON "So Emotional"
L. BRANIGAN "Power Of Love"
MEDLEY & WARNES "I've Had..."
N. DIAMOND "I Dreamed..."
S. GARRETT "Everchanging..."

Super-Country

RESTLESS HEART "Wheels"
BILLY JOE ROYAL "I'll Pin..."
JOHN SCHNEIDER "If It Was..."
JUDY RODMAN "I Want A Love..."

Concept Productions
Elvin Ichiyama (916) 782-7754
CHR

INXS "Need You Tonight"
STEVIE WONDER "Skeletons"
WHITESNAKE "Is This Love"
ABC "The Night You..."

CONCEPT PRODUCTIONS

Country

KATHY MATTEA "Goin' Gone"
RONNIE MILSAP "Where Do..."
FORESTER SISTERS "Lyn' In..."
DESERT ROSE BAND "One..."
BILLY JOE ROYAL "I'll Pin..."
DON WILLIAMS "I Wouldn't..."

AC

STEVIE WONDER "Skeletons"
GLENN JONES "We've Only..."
N. DIAMOND "I Dream..."
BOURGEOIS TAGG "I Don't..."
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Drake-Chenault

Phil Barry (800) 247-3303
XT-40

STEVIE WONDER "Skeletons"
D. GIBSON "Shake Your Love"
J. WATLEY "Don't You Want Me"
G. HARRISON "Got My Mind..."

Contempo 300

STEVIE WONDER "Skeletons"
GLENN JONES "We've Only..."
N. DIAMOND "I Dream..."
G. HARRISON "Got My Mind..."
MEDLEY & WARNES "I've..."
RUFFIN & KENDRICK "I..."

Great American Country

KATHY MATTEA "Goin' Gone"
RONNIE MILSAP "Where Do..."
DON WILLIAMS "I Wouldn't..."
C. GAYLE "Only Love Can..."

Supersoul

GEORGIO "Lover's Lane"
LEVERT My Forever Love"
STEVIE WONDER "Skeletons"
BOBBY WOMACK "Living In A..."
C. SINGLETON "Nothing..."
S. GARRETT "Everchanging..."
WARWICK/KASHIF
"Reservations..."

**Media General
Broadcast Services**
John Lentz (901) 320-4433
Action

L. BRANIGAN "Power Of Love"
N. DIAMOND "I Dream..."
S. GARRETT "Everchanging..."
M. TOMLINSON "Dawning On..."

Your Country

KATHY MATTEA "Goin' Gone"
RONNIE MILSAP "Where Do..."
M. JOHNSON "Crying Shame"

Hit Rock

JETS "I Do You"
WA WA NEE "Sugar Free"
STARSHIP "Beat Patrol"
R.E.M. "The One I Love"

Radio Arts

John Benedict/ Joe Patrick (818) 841-0225
Country's Best

KATHY MATTEA "Goin' Gone"
PAKE MCENTIRE "Good God..."
D. WILLIAMS "I Wouldn't..."

Soft Contemporary

STEVE WINWOOD "Valerie"
KOOL & GANG "Special Way"
MEDLEY & WARNES "I've..."
N. DIAMOND "I Dreamed..."

Sound 10

LISA LISA "Lost In Emotion"
MEDLEY & WARNES "I've Had..."
N. DIAMOND "I Dreamed..."

American Rock

SQUEEZE "Hourglass"
WA WA NEE "Sugar Free"
LOS LOBOS "Come On Let's Go"
TIMOTHY SCHMIT "Boys Night
..."

Satellite Music Network

Pat Clarke (214) 991-9200
The Starstation

CARS "You Are The Girl"
G. HARRISON "Got My Mind..."

Country Coast-To-Coast

H. WILLIAMS JR "Heaven..."
V. GILL "Let's Do Something"
EXILE "I Can't Get..."
LYLE LOVETT "Give Back..."

Rock 'N' Hits

ICEHOUSE "Crazy"
BODEANS "Only Love"
INXS "Need You Tonight"
STING "We'll Be Together"
LOS LOBOS "Come On Let's Go"
CROWDED HOUSE "Now
We're..."
MEN WITHOUT HATS "Pop..."
DEBBIE GIBSON "Shake..."
GENE LOVES JEZEBEL
"Motion..."
ABC "The Night You..."
BOUGEOIS TAGG "I Don't..."
J. DAVIS & JUNCTION "Kick..."

Z-Rock

PURE ROCK "Compilation"
LION "Fatal Attraction"
CARNIVORE "Retaliation"
WARLOCK "Triumph & Agony"
LAAZ ROCKIT "Know Your
Enemy"
A. COOPER "Raise Your..."

**Transtar
Adult Contemporary**
Mike Tanner (213) 460-6383

SWING OUT SISTER "Breakout"
REO SPEEDWAGON "In My..."

NEW PROGRAMS

Owens Returns For Music Weekend

"Hello, we're not in to take your call right now. We're in the front yard giving mouth-to-mouth resuscitation to an injured gerbil."

—Gary Owens's answering machine.

Veteran personality Gary Owens returns to the national radio fold this weekend with the premiere of the "Gary Owens Music Weekend."

"Music Weekend" is a four-hour, upbeat music review featuring current hits mixed with classic oldies. It also includes lifestyle segments, TV and movie reviews, and artist interviews from all fields of entertainment. Expect Owens quips and witticisms; he will also employ Jesse (the lonely Maytag repairman) White and former "Newhart" show regular Jack Riley for character voices.

Owens began his syndicated radio career at the height of his "Laugh In" days in the late '60s. He worked with voice actor Mel Blanc on such shows as "Gary Owens Special Report" and the "Funny Side Of Bonnie & Clyde."

He was also the longtime host of Watermark's "Soundtrack Of The '60s" and "Gary Owens Supertracks"; he's often been substitute host of "American Top 40."

His Southern California radio career began at KFWB/Los Angeles during its Crowell-Collier Top 40 days. He segued to cross-town KMPC in the early '60s for a long stint in PM drive. He then held morning drive positions at KPRZ and KKGO, and is now teamed with Al Lohman at KFI.

"Gary Owens Music Weekend" is produced by Wally Clark Productions and distributed by DIR. For more information call (212) 371-6850.



At a special reception, (l-r) Gary Owens, actor Jesse White, and DIR President Bob Meyrowitz celebrate the start of "Gary Owens Music Weekend."

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JOB

HotLine

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KEN BARNES

ON THE RECORDS

Disclexia IV: The Howling

(Howling Errors, That Is)

Scientists, psychologists, and sociologists are now seriously studying the phenomenon recently (last week, in fact) identified as "disclexia," the garbling of song lyrics by listeners and radio/record professionals alike. Cutting through the amorphous mass of reported and unconfirmed evidence, the scientific method is starting to produce some preliminary conclusions.

According to learned observers, garbling lyrics can be a sign of:

- A deep-seated dissatisfaction with the quality of contemporary life
- A suppressed yearning to rebel against the work ethic
- A subconscious desire to experience liposuction without benefit of anesthesia
- An excessive buildup of ear wax
- Chronically poor enunciation by our popular vocalists.

But whatever the underlying reasons, disclexia is a trend that won't go away. Witness the remainder of this column . . .

The daughter of legendary air personality Barney Pip (Heather by name) used to think the first line of "Whole Lotta Love" went "We need Kool-Aid." Led Zeppelin, strong supporters of universal education and literacy, would have been horrified at how their "You need schoolin'" line had been misinterpreted.

Chris Porter, Sr. Research Director for Surrey, has an AC/DC complex . . . about the group, that



Garbled deeds from AC/DC's Angus

is. Whenever he heard the lines "Dirty deeds and they're done dirt cheap," from the song of almost the same title, it sounded like "Dirty deeds and the Thunder Chief." Kind of a strange "train" of thought, but not so strange as that of KQ102/Canton, MO's Bob Devereux and J.R. Deeter, who thought it was "Dirty deeds in the Dunder Cheese" (soon to be packaged in individually wrapped singles by Kraft). These two "dunder" heads also thought Toto's "Hold The Line" was "Mow The Lawn," so what can you expect?

A Skewed Salute

A thoughtful letter from Gary Theroux, Music Editor for the Reader's Digest organization and cohost of WZFM/Briarcliff Manor,

NY's "Saturday Night Special" show, links the garbled lyric phenomenon with the slipshod back-announcing practices so widespread among radio stations. Not to say that the entire letter takes such a serious tone — Gary has a few primo garbles, including the Gentrys' "Dancin' In A Fry Pan" ("dancin' & a-prancin'" from the hit "Keep On Dancin'"), and Rick Nelson's version of Bob Dylan's "She Belongs To Me": "Bow down to her on Sunday/Screwed her when her birthday comes." The intent was to salute her, I'm fairly sure.

Gary's exhibit A was one he "overheard" at an L.A. record store in 1975. He recalls, "A young lady came in and asked one of the clerks if the store had the new Elton John single. At the time Elton had several 45s out, so he asked her which one she was thinking of. With absolute sincerity, she replied, 'Someone Shaved My Legs Tonight.'"

Mark Razz of WWKS/Beaver Falls, PA says he's heard the line in the biggest Box Tops hit, "My baby, she wrote me a letter," misconstrued as "My baby, she took off her sweater." Wishful thinking on the part of the misconstruer; that's not even close! Mark also recalls hearing "a friend of my sixth cousin's wife" mangle Bruce Springsteen's "Tenth Avenue Freeze-Out" thusly: "Ten devils in a freezer."

Duckbiting & Hot Towels

KIMN/Denver afternoon driver Stu Evans, whose original garbled lyric contrivances were spotlighted last week, has a couple of top-of-the-chart authentic scrambles. "When I was working at WBYY (92Q) in Nashville," he remembers, "a young lady called and asked for 'Another One Bites The Duck.' And then, just a few nights later, came this priceless exchange:

Stu: 92Q, what would you like to hear?

Very Young Voice: Could you play 'Hot Towel In The City'?

Stu: You mean child?!

Voice: Yes, I'm nine."

Penny Mitchell, MD at KEYQ/Eagle, CO and a contributor responsible for some real groaners in past columns, says she could never figure out what Lynyrd Skynyrd had against Joe Cocker. Seems in "Sweet Home Alabama" she thought they were singing "Does Joe Cocker bother you?" (Actual

lyric: "your conscience." I think I like Penny's interpretation better.)

Transtar's Charlie Fox was the first of many to resolve the controversy over whether the whispered female voice in 10CC's "I'm Not In Love" was saying "big boys don't cry" or "requesting quiet" by declaring she said both.

Catherine Meinhold, MD at WCNF/Fredonia, NY, had a childhood friend named Melissa who thought Paul McCartney was singing "Dummy Up" instead of "Coming Up." Melissa, obviously an imaginative child, never once, according to Catherine, "listened to the entire song 'Islands In The Stream' by Dolly & Kenny because she thought it was a commercial for some chemical company: 'Ils Industries, that is what we are.'"



Idol: How's about a date?

I'm kind of surprised Men At Work's "Down Under," with its rather specialized Australian jargon, didn't inspire more misunderstandings, but I did hear one from Terry MacPheat, all-nighter at KGRZ/Missoula, MT: "A former associate thought the first line was 'Travelling, I'm a friend of Gummy.'" Translated from the Aussie, the line was actually "Travelling in a fried-out combie." Another case in which the garble may actually make more sense.

A Fly Guy

David McKay, OM at WZEV/Nashville, asks the musical question, "How about that great love song 'Can't Keep The Flies Off You?'" He means, of course, "Can't Take My Eyes Off You." In a similar vein, frequent garble contributor Bill Jerome of WMGQ/New Brunswick heard Barry Manilow, in "Weekend In New England," sing "Thoughts of me holding you bringing us near," and his mind played it back to him as "bringing a sneer."

Seems to me we've put Robert Palmer through the wringer a few times, but in case we haven't, KNEN/Norfolk's Doug Koehn likes the hit "A Dickhead To Love."

Andy Capp of Sioux Falls, SD, whose friend Jeff thought the



Lynyrd Skynyrd: Did Joe Cocker bother them?

Stones' "Angie" was "I Ain't Jeff," returns with another "friend" who accuses Sheena Easton of promoting bigamy. In "Morning Train," Sheena sang, "He takes another home again/To find me waiting for him." Andy's friend, however, tangled it up in his head to say, "Two families waiting for him" (not to mention another he was taking home again . . . or was that one a train?)

Lisa Garvey, Promotions Director for WCGY/Boston, has a word for lyric-garbling, kind of a sniglets-type thing: "Transongulation." (I guess it's a cross between translation and strangulation.) Lisa and station air personality Kimberly Jaeger contributed a few transongulations for purposes of illustration:

The Beatles tune: "The Battle Of John & Yoko"

"How's About A Date" (Eyes Without A Face by Billy Idol)

"Burn To Death" (Bernadette/Four Tops)

The venerable "Canada Dry" ("Kind Of A Drag" by The Buckinghams).

And another in short story form: "My friend was driving in a car full of people listening to J. Geils Band's 'Freeze Frame.' He thought someone was singing the wrong words, so when it got to the chorus, he turned off the radio and a woman shouted, 'Flea Spray!'"

Bitch List

That Billy Idol garble above may be a common misconception — it figures in a long list collected by L.A. band Bitch from various sources (including KRTH/L.A. staffers) and forwarded by manager Lois Weiss. Here are some other highlights:

| | |
|---------------------------------|---------------------------------|
| Actual Lyric | Garbled Lyric |
| Do The Hustle | To The Houseboat |
| Do The Hustle | Do The Hacksaw |
| More Than A Woman | Bald-Headed Woman |
| (You don't have to live like a) | (You don't have to live like a) |
| Refugee | Recipe |

In Elton John's "The Bitch Is Back" (an appropriate song for this band to focus on), he sings "I was justified when I was five." The Bitch List garble goes, "I was just a fly when I was five." Even stranger is a jumbling of a line from Corey Hart's "Sunglasses At Night," which in reality states, "Don't put the blame on the guy in shades." In the Garble Dimension, it says, "Don't put the blame on the diet shakes" — once again, quite

conceivably an improvement.

Sometimes misunderstood lyrics can influence parental guidance on children's listening habits. Such was the case with a lady of KOSG/Osage, IA PD Mike Johnson's acquaintance: she wouldn't let her kids listen to the Oak Ridge Boys' "Elvira" because she thought they were singing "Hell Fire Up."

On the other hand, a misinterpreted lyric may inspire a listener to demand a song. While MCA Regional Marketing Specialist Lee Daly was in a Dallas area store, he heard a customer ask a clerk for a Tom Petty song about the Flintstones. The clerk and Lee, stumped, asked the fan for a sample lyric, and the response was "I love Barney Rubble." Lee figured out the actual line: "I was born a rebel," from the song "Rebel."

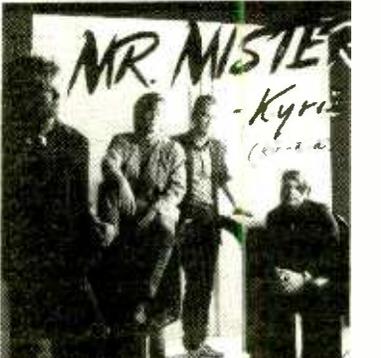
Similarly, Atco AOR promotion exec Alex Miller was working at a radio station in the '70s when someone called "to request" "the latest song by Neil Diamond . . . a religious song about a preacher . . . he said it was called something like 'Reverend Blue Gene.'" The song: "Forever In Blue Jeans."

Don't Leave Home Without It

Alex also contributes a monster garble of a recent hit, Mr. Mister's "Kyrie." A "friend" sang the chorus: "Carry a laser gun wherever you may travel."

Dick Shannon, PD at WGUS/Augusta, GA, did afternoon drive at crosstown WBBQ for years and used to get requests for songs like "Hooked On The Ceiling" by B.J. Thomas. A recent move to Country WGUS failed to cure the nagging problem of garbled requests: a woman called for the recent Billy Joe Royal hit "Old Britches Burn Slow." (That's "Bridges" for you non-Country fans out there.)

Next week: The Final (?) Chapter.



Ray gun supporters

VIDEO MUSIC



35.8 million households
Tom Hunter, VP/Music Programming

SNEAK PREVIEW

Weeks On

| | |
|---|-----|
| AEROSMITH /Dude (Looks Like A Lady) (Geffen) | 4 |
| BELINDA CARLISLE /Heaven Is A Place On Earth (MCA) | 4 |
| CARS /You Are The Girl (Elektra) | 3 |
| DEF LEPPARD /Animal (Mercury/PG) | 4 |
| PINK FLOYD /Learning To Fly (Columbia) | 1 |
| INXS /Need You Tonight (Atlantic) | 1 |
| RUSH /Time Stand Still (Mercury/PG) | 2 |
| STARSHIP /Beat Patrol (Grunt/RCA) | 2 |
| WHITESNAKE /Is This Love (Geffen) | ADD |
| STEVE WINWOOD /Valerie (Island) | 2 |
| STING /We'll Be Together (A&M) | ADD |
| YES /Love Will Find A Way (Atco) | ADD |

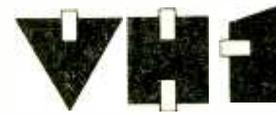
HEAVY

| | |
|--|----|
| BRYAN ADAMS /Victim Of Love (A&M) | 4 |
| CUTTING CREW /I've Been In Love Before (Virgin) | 8 |
| JIMMY DAVIS & JUNCTION /Kick The Wall (QMI Music/MCA) | 4 |
| FLEETWOOD MAC /Little Lies (WB) | 9 |
| HEART /Who Will You Run To (Capitol) | 8 |
| BILLY IDOL /Mony Mony (Chrysalis) | 7 |
| MICHAEL JACKSON /Bad (Epic) | 5 |
| MICK JAGGER /Let's Work (Columbia) | 7 |
| LOVERBOY /Notorious (Columbia) | 5 |
| RICHARD MARX /Should've Known Better (EMI-Manhattan) | 8 |
| JOHN COUGAR MELLENCAMP /Paper In Fire (Mercury/PG) | 10 |
| PET SHOP BOYS /It's A Sin (EMI-Manhattan) | 7 |
| POISON /I Won't Forget You (Enigma/Capitol) | 10 |
| R.E.M. /The One I Love (IRS/MCA) | 7 |
| REO SPEEDWAGON /In My Dreams (Epic) | 13 |
| SQUEEZE /Hourglass (A&M) | 6 |
| U2 /Where The Streets Have No Name (Island) | 7 |
| WHITESNAKE /Here I Go Again (Geffen) | 14 |

ADDS

| |
|--|
| HOOTERS /Satellite (Columbia) |
| MAMA'S BOYS /Waiting For A Miracle (Jive/RCA) |
| STING /We'll Be Together (A&M) |
| WHITESNAKE /Is This Love (Geffen) |
| WRESTLING II ALBUM /Piledriver (Epic) |
| YES /Love Will Find A Way (Atco) |

Information current as of October 13;
possible subsequent changes not reflected.



20.8 million households

Sal LoCurto, Director/Music Programming — Jessica Falcon, Director/Talent & Artist Relations

POWER

Weeks On

| | |
|---|----|
| KENNY G /Don't Make Me Wait For Love (Arista) | 6 |
| LEVERT /Casanova (Atlantic) | 8 |
| LISA LISA & CULT JAM /Lost In Emotion (Columbia) | 10 |
| BILL MEDLEY & JENNIFER WARNES /Time Of My Life (RCA) | 6 |
| SWING OUT SISTER /Breakout (Mercury/PG) | 14 |

HEAVY

| | |
|---|----|
| ABC /When Smokey Sings (Mercury/PG) | 14 |
| BANANARAMA /I Heard A Rumour (London/PG) | 14 |
| MICHAEL BOLTON /That's What Love Is All About (Columbia) | 2 |
| G. ESTEFAN & MIAMI SOUND MACHINE /Betcha Say That (Epic) | 7 |
| EXPOSE /Let Me Be The One (Arista) | 13 |
| WHITNEY HOUSTON /Didn't We Almost Have It All (Arista) | 5 |
| ELTON JOHN /Candle In The Wind (MCA) | 6 |
| SMOKEY ROBINSON /One Heartbeat (Motown) | 13 |
| DIONNE WARWICK & KASHIF /Reservations For Two (Arista) | 1 |

MEDIUM

| | |
|---|-----|
| ANITA BAKER /No One In The World (Elektra) | 7 |
| JONATHAN BUTLER /Holding On (Jive/RCA) | 3 |
| RICHARD CARPENTER /Something In Your Eyes (A&M) | 1 |
| DAN FOGELBERG /Lonely In Love (Epic) | 13 |
| SIEDAH GARRETT /Everchanging Times (Qwest/WB) | ADD |
| GLENN JONES /We've Only Just Begun (Jive/RCA) | 3 |
| KANE GANG /Motortown (Capitol) | 4 |
| MILLIONS LIKE US /Guaranteed For Life (Virgin) | 2 |
| RAY PARKER JR. /I Don't Think That Man Should Sleep Alone (Geffen) | 6 |
| T'PAU /Bridge Of Spies (Virgin) | 4 |
| MARIA VIDAL /Do Me Right (A&M) | ADD |
| WENDY & LISA /Waterfall (Columbia) | 1 |
| WHISPERS /Rock Steady (Solar/Capitol) | 11 |

LIGHT

| | |
|--|-----|
| BEE GEES /You Win Again (WB) | 6 |
| MARTHA DAVIS /Don't Tell Me The Time (Capitol) | ADD |
| DOUBLE /Devil's Ball (A&M) | 2 |
| DREAM ACADEMY /Indian Summer (Reprise) | 2 |
| EARTH, WIND & FIRE /System Of Survival (Columbia) | 1 |
| FORCE MD'S /Love Is A House (Tommy Boy/WB) | 8 |
| JELLYBEAN /The Real Thing (Chrysalis) | 3 |
| ALISON MOYET /Weak In The Presence Of Beauty (Columbia) | 4 |
| ROY ORBISON & K.D. LANG /Crying (Virgin) | 1 |
| CARLY SIMON /The Stuff That Dreams Are Made Of (Arista) | 12 |

NOUVEAUX VIDEO

| | |
|--|---|
| PAT METHENY /Last Train Home (Geffen) | 2 |
|--|---|

MTV Most Requested

- MOTLEY CRUE/Wild Side (Elektra)
- POISON/I Won't Forget You (Enigma/Capitol)
- FAT BOYS #1/BEACH BOYS/Wipeout (Tin Pan Apple/PG)
- STRYPHER/Honestly (Enigma)
- MICHAEL JACKSON/Bad (Epic)
- BILLY IDOL/Mony Mony (Chrysalis)
- PRINCE/U Got The Look (Paisley Park/WB)
- U2/Where The Streets Have No Name (Island)
- WENDY & LISA/Waterfall (Columbia)
- BANANARAMA/I Heard A Rumour (London/PG)

PROGRAMMING NOTES

AMERICA'S FAVORITE PASTIMES — MTV is celebrating "World Series Weekend." The World Series Video Hour airs Saturday (10/17) at noon (EDT) and again at 2pm (EDT) Sunday (10/18). Baseball players meet rock stars to intro videos and bat around music talk.

ONLY IN MY COURT — VH1's Celebrity Hour features **Debbie**

Gibson on Saturday (10/17) and **Judge Wapner** on Sunday (10/18). The show airs at 8pm (EDT).

The MTV **Elton John** concert airs from 9:30 (EDT) to 11pm Wednesday (10/21). The footage was shot in Australia last December, at the final show of his six-week "Tour De Force."

Tom Petty's concert in Jerusalem is the third segment of MTV's four-part "Music Passport" series, showing musical adventures around the world. It airs Sunday (10/18) at 10pm (EDT).

MTV's **Squeeze** concert can be seen Saturday (10/17) at midnight (EDT). It was taped at the Country Club in Los Angeles in 1981.

GUEST HOSTS

VH1: **LIZ STORY** hosts "New Visions," 11pm (EDT) Sunday (10/18).
MTV: **IAN ANDERSON**, 10pm (EDT) Tuesday (10/20).

During the latter part of this week, filling in for VJ **Julie Brown**, you can catch **Sire** artist **Julie Brown**, which makes a weird kind of sense.



ADAM WHITE

MUSIC

'The Sun...' Shines On CNN

Expect to see Sting on the nightly news. Not because he's performing in Russia, but because A&M is buying commercial time on Cable News Network. It's to promote his new album, "Nothing Like The Sun," released this week.

Explains label VP/GM Bob Reitman, "For a contemporary album by a major artist, nobody's done that before. CNN is an upper demographic, but we're not thinking in terms of the numbers and the people you're reaching. Rather, it's the message and the environment in which you present the product."

He feels the CNN environment is unique. "Last year, we took some time on the CBS 'Evening News' for 'Dream Of The Blue Turtles,' because we wanted to reach a broader demographic," he says. "This year we found we could reach more people, more times, with CNN."

Reitman says the spots will be tagged with all the major retail accounts. He's also buying MTV, with pre-release ads teasing the album, as well as post-release ads. "Sting has a very wide demographic, and in many ways we're selling the artist as well as the album."



Sting: arresting spots on Cable News Network.

RIAA GOLD

Certifications Ahead Of '86

Here's the RIAA gold report for September. Total of gold albums year-to-date is 101, compared with 94 for the same period in 1986. Three singles have been certified gold this year, compared with seven last year.

An album must sell 500,000 units to go gold; a single must sell one million.

ALBUMS

ARISTA

Grateful Dead "Terrapin Station"

Grateful Dead "Shakedown Street"

Grateful Dead "In The Dark"

ATLANTIC

Bad Company "10 From 6" Soundtrack "The Lost Boys"

CAPITOL

Anne Murray "Something To Talk About"

COLUMBIA

Hooters "One Way Home" Outfield "Bingin'"

Geffen

Sammy Hagar "Sammy Hagar"

Tesla "Mechanical Resonance"

MOTOWN

Smokey Robinson "One Heartbeat"

REPRISE

Michael Franks "The Art Of Tea"

SIRE

Soundtrack "Who's That Girl"

SLASH/WARNER BROS.

Soundtrack "La Bamba"

WARNER/CURB

Hank Williams Jr. "Born To Boogie"

SINGLE

EPIC

Michael Jackson "I Just Can't Stop Loving You"

'Thunder' Rolls With PolyGram \$

The challenge: how to develop an audience for a pair of hard rocking new bands when airplay opportunities remain limited, and when most opening slots on the year's tours have been going to already-gold acts.

The solution: the "Double Thunder" tour. PolyGram is underwriting a club tour by Jeff Paris and Refugee to create word of mouth on the bands in general, and on their current albums in particular.

Says Sr. VP/Marketing Harry Anger, "We're trying to build a base for these acts, and we want to be a bit more innovative than just saying, 'Hey, let's do another video.'"

The roadshow kicked off October 11 in Sacramento, with dates set through the end of the month, and more to come in the Midwest and East. There are station tie-ins in each market, with ticket giveaways and the like.

In addition, the first couple of hundred patrons at every venue get a free "Double Thunder" cassette, featuring two cuts apiece from the bands.

Anger estimates the label will spend between \$50,000 and \$100,000 on the tour, which is open-ended at this stage, he notes. The trek is being handled by Creative Artists Agency, which was also responsible for the "Four Play Tour" currently promoting another set of baby bands.



Rock 'N' Roll High Schools

Consumer goods companies seem to like "Win A Free Concert For Your School" contests. RCA and Nabisco Brands (Baby Ruth candy bars) are working together this month with a Pseudo Echo campaign. Stations in more than a dozen markets are involved.

Meanwhile, MCA rockers Night Ranger perform Monday (10/19) at Wapahani High School in Selma, IN, for the prizewinner of a contest run with Agree shampoo and Edge shaving cream.

Compact Data

Hope I Die Before I Go Broke

It now seems that reports of the Who's demise were a bit premature. According to reports in the London *Daily Express*, the band will stage a comeback early next year.

The motivating force behind the move appears to be strictly financial. John Entwistle says he can no longer afford his \$1.3 million mansion, and Kenney Jones has already traded his mansion in for a smaller model. Both Pete Townshend and Roger Daltrey have reportedly agreed to end the band's five-year retirement.

A spokesperson with the band's management firm was cautious about confirming an official reunion, but did not deny the published reports.

'Four Play' For Free

The "Four Play Tour" — featuring Royal Court of China, Will & the Kill, the Northern Pikes, and Hurrah! — kicks off Friday (10/15) on the University of Connecticut campus. That's #6 on the list of top "party schools," as recently rated in *Playboy*.

Feature of the 25-city tour is that all tickets are free, with distribution via radio stations, venues, record stores, and other outlets.

The labels involved (A&M, Arista, MCA, and Virgin) are sharing promotion and marketing costs. Tour is presented by Westwood One and sponsored by Coors Beer.

Going Back To Jackson

"The Original Soul of Michael Jackson" is a new compilation from Motown due later this month. It includes a previously unreleased track, a cover of the Edwin Starr classic "Twenty Five Miles."

The label is also reissuing at midprice the Jackson Five's "Christmas Album," originally available in 1970.

Buster's Blues

David Johansen might have called his RCA debut album, "Blues & Soul." It includes interpretations of Ray Charles' "Smack Dab In The Middle," Freddie Scott's "Are You Lonely For Me Baby," and "House Of The Rising Sun." The actual title: "Buster Poindexter," of course.

Born As A Beer Spot

Sting's "We'll Be Together" began life as the music for his Kirin Beer TV commercial, never broadcast outside Japan. Also, the track was originally more rock-oriented than the final take, produced by Bryan Loren.

Parsons' 'Tales' Told Again

The Alan Parsons Project album, "Tales Of Mystery & Imagination," is coming back in a new CD edition. Parsons has rerecorded parts and digitally remixed the work for release by PolyGram next month.

It includes a narrative segment recorded by Orson Welles, but not used on the original 20th Century album. The LP and cassette versions of "Tales" should be available next year.

College Radio Marathon

Billy Bragg will co-keynote this year's CMJ Music Marathon. The convention runs October 29-November 1 in New York; his fellow keynoter: Abbie Hoffman.

The event includes a first-day, all-day workshop and symposium on "College Radio: Present And Future." Subsequent panels cover commercial radio, talent management, new artists, indie labels, heavy metal, and video, among other topics. Information from (516) 248-9600.

Dave & Annie & Ludwig

After "Dinner With Gershwin," just "Listen To Beethoven." Latter is part of a new Eurhythmics album on its way from RCA. Release of the group's live package has been postponed until next year.

Short Cuts

• FOREIGNER has a new Atlantic album on the way: "Inside Information," scheduled for November.

• CHRIS ISAAK will have six of his songs included as part of the soundtrack for two episodes (10/16 and 10/23) of NBC-TV's "Private Eye."

• BO DIDDLEY guests on a track from the upcoming Bonedaddys' debut album for Slash. "Say Bo (Where'd You Get That Kpolongo?)" is the song, a tongue-in-cheek tribute to the man with the square guitars.

• STARSHIP played two concerts October 12-13 in San Francisco to benefit the National Network of Runaway & Youth Services, the Shanti Project, and the Rock 'N' Roll Museum.

• Four BRUCE COCKBURN albums will be reissued by Minneapolis-based CD-only label, ESD, in November.

• FAIRPORT CONVENTION will have "In Real Time, Live, '87" released soon on Island.

• BARRY MANILOW is on the road promoting his autobiography, "Sweet Life: Adventures On The Way To Paradise," just published by McGraw-Hill.

"VALERIE"

CHR NEW & ACTIVE

121/31

One Of The "Most Added"

AC 14

Track 26 Breaker

| | |
|-------------|-------------|
| WMJQ 40-27 | WCZY 24-17 |
| WEGX 29-24 | KCPW add |
| B94 27-22 | WKTI 25-21 |
| Q107 add | KDWB 35-32 |
| WAVA deb 30 | Y108 25-22 |
| KEGL deb 32 | KCPX deb 36 |
| Y95 29-22 | KATD add |
| Q105 deb 28 | KWSS 35-30 |
| WMMS 35-33 | WGH deb 37 |



THE NEW SINGLE

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AND TOM LORD-ALGE

FROM THE FORTHCOMING ALBUM

CHRONICLES

A COLLECTION OF

STEVE WINWOOD CLASSICS

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The Load Out

MONDAY, OCTOBER 26

1965/The **Beatles** receive the MBE after smoking pot in the Buckingham Palace bathroom.1966/**Liberace** appears in a double role on "Batman" as two pianists, one good, one evil.1974/**Al Green** finally receives a gold record for "Tired Of Being Alone."1976/**Walter Murphy's** "A Fifth Of Beethoven" LP goes gold.1984/**Ted Turner** launches his short-lived CHR video service, **Cable Music Channel**.1986/**Mark Knopfler** is hospitalized in Adelaide after breaking his collarbone in the Australian Grand Prix. Also, a 39-year-old Memphis stagehand is electrocuted while setting up for a **Jeffrey Osborne** show.Born: **Bootsy Collins** 1951, **Maggie Roche** 1951

TUESDAY, OCTOBER 27

1960/**Ben E. King** records "Stand By Me" and "Spanish Harlem" at **Atlantic's** New York studios.

1970/The "Jesus Christ Superstar" LP is premiered in New York at St. Peter's Church.

1975/**Bruce Springsteen** makes the front cover of *Time* and *Newsweek* simultaneously.1980/**Robert Stigwood** countersues the **Bee Gees** for \$310 million, charging libel, extortion, corporate defamation, and breach of contract. He also tries to get their suit against him dismissed, claiming it belongs in the British courts.1986/**Bad Company** kicks off their first tour with **Brian Howe** singing lead in Atlanta as **38 Special's** opening act.**Stevie Wonder** and **Quincy Jones** play the Universal Amphitheatre in L.A. for gubernatorial candidate **Tom Bradley**.Born: **Simon LeBon** 1958, **Lee Greenwood** 1942, **Gary Tallent (E Street Band)** 1938, **Cleo Laine** 1927

WEDNESDAY, OCTOBER 28

1960/Rockabilly-turned-country-artist **Wanda Jackson** records what becomes her signature song, "Right Or Wrong."1977/The **Sex Pistols'** "Never Mind The Bollocks" LP is finally released in America, marking the first US release of any Pistols product in nearly 11 months of notoriety.1981/**Atlanta Rhythm Section** lighting manager **Paul Crockett** is killed when equipment collapses on him in Dover, NJ.1986/**Marie Osmond** marries engineer/producer **Brian Bosil** in West Jordan, UT. **Sean Penn** misses his arraignment for allegedly hitting producer/writer **David Wolinski** but pleads not guilty through his lawyer. And **Jeannie C. Riley** and the **Looking Glass's Elliot Lurie** are the guests on a "where are they now" segment on "Today."Born: **Charlie Daniels** 1936, **Randy Newman** 1943

Denny Laine, Lee Greenwood, Bernard Edwards, Grace Slick

THURSDAY, OCTOBER 29

1966/Memphis's Beale St. is named a national landmark. Also, EMI Chairman **Sir Joseph Lockwood** tells the *London Sun* that if there were British commercial radio, he would refuse to let his records be played.1971/**Duane Allman** dies in a motorcycle accident.1981/**Earl Charles Williams** barges into **KIXS/Killeen, TX** and demands a gun to shoot **Ronald Reagan**. He slugs three employees and removes all his clothes in the lobby before the cops arrive.1982/One person is shot to death and two others are stabbed, one fatally, in unrelated incidents at a Houston **Peter Frampton** show.1983/Five **Wham** shows are cancelled in Britain when **George Michael** loses his voice.Born: **Kevin DuBrow (ex-Quiet Riot)** 1955, **Randy Jackson (Jacksons)** 1961, **Peter Green** 1946, **Denny Laine** 1944

FRIDAY, OCTOBER 30

1961/The **Crystals'** "Oh Yeah, Maybe Baby" becomes the first release on **Phil Spector's Philles** label. The B-side, "There's No Other (Like My Baby)," becomes the hit.1970/**Jim Morrison** is sentenced to six months in jail and a \$500 fine for flashing Miami.1972/**Elton John** plays a command performance for Queen Elizabeth II, making him the first rocker to do so since the **Beatles** in late 1963.1981/**Natalie Cole** guest-stars on "SCTV Comedy Network."1984/**Gary Morris** and **Linda Ronstadt's** "La Boheme" opens in New York. One of the opera's arias is on Morris's new "Greatest Hits" LP.Born: **Grace Slick** 1939, **Timothy B. Schmit** 1947, **Eddie Holland** 1939, **Otis Williams (Temptations)** 1941

SATURDAY, OCTOBER 31

1974/To launch the **Pretty Things'** "Silk Torpedo" LP, **Swan Song** holds a Halloween party with naked women around a black mass altar and strippers dressed as nuns. The party ends with **John Bonham** and the roadies throwing Jell-o at each other.1984/**Ricky Skaggs's** "Don't Cheat In Our Hometown" is gold.1986/The **Beastie Boys'** "Licensed To Ill" released. Also, **Vince Neil** joins the **Unforgiven** for "Smoking In The Boys' Room" at L.A.'s Bijou. His plans for a later "Demons of Gloom" jam session featuring **Motley Crue** are shelved by fire marshals.Born: **Bernard Edwards** 1952, **Russ Ballard** 1947

SUNDAY, NOVEMBER 1

1979/**Barry White** is awarded an honorary doctorate from Paul Quinn College in Waco, TX.1980/Then again, he was also told to go back to driving trucks: **Orion**, whose publicity suggests very strongly that he's really **Elvis Presley**, debuts on **WWVA/Wheeling's** "Jamboree USA."1985/An Indio, CA couple charges that "Suicide Solution" by **Ozzy Osbourne's** "Suicide Solution" caused their 19-year-old son to kill himself. They file suit several months later.1986/Blues veteran **Sippie Wallace** dies in Detroit at 88. In the '70s, she'd been brought back to national prominence by **Bonnie Raitt**, who toured with her and recorded several of her songs. Also, **Stacey Q** makes the first of two appearances as "Cinnamon" on "The Facts of Life."Born: **Ronald "Kool" Bell (... & the Gang)** 1951



BRAD MESSER

CALENDAR

Cuban Crisis Created Hawks And Doves

The last week of October marks the 25th anniversary of the end of the Cuban missile crisis, during which many Americans feared World War III could start at any minute. The showdown over placement of missiles 90 miles from American shores brought two now-common words into everyday use: "hawk" and "dove."

Advisors who urged President John Kennedy to talk tough and take a belligerent stance against Fidel Castro and Nikita Khrushchev were called hawks, a word not commonly used in that manner since the end of the American Revolution when Thomas Jefferson made up the term "war hawk."

According to the reference work "I Hear America Talking" (VNR Publishing, NY), the word "dove" "was first used to mean the opposite of 'hawk' during the Cuban Missile Crisis of 1962. (It

had long been a symbol of peace, but its use in the 1960s was strongly reinforced by a famous Picasso drawing of a dove which communists had used on posters as a peace symbol since the 1950s."

JFK took a middle road between attacking and ignoring, talking tough in public while privately working day and night to cut some kind of deal with the Soviets.

He learned that Moscow would remove the Cuban warheads and

rockets if America would remove some nuclear missiles from Turkey. At first the President refused. Then, in a little-publicized development, a US general who strongly opposed removing the 15 old Jupiter rockets from Turkey was suddenly retired from his job as NATO commander, and Kennedy then went ahead and struck the our-missiles-for-yours bargain.

Once Cuba was de-missiled, America quietly removed its own nuclear missiles from Turkey.

Neither the hawks nor the doves had a clear-cut victory in that world-threatening super-power confrontation a quarter-century ago, but the two terms brought to life by the Cuban missile crisis live on.

Baboon-To-Baby Heart Transplant

MONDAY, OCTOBER 26 — The heart of a baboon was put into a 12-day-old girl in 1984 by California doctors who couldn't find a human heart. Baby Fae rejected the heart and died less than 3 weeks later. It turned out that her blood had not been type-matched with that of the baboon.

Gary Trudeau's "Doonesbury" comic strip debuted in 1970. The last Old West shootout, the Gunfight at the OK Corral, took place at Tombstone, Arizona in 1881. The Erie Canal opened in 1825, connecting the Great Lakes and Hudson River.

Birthdays: Actress **Jaclyn Smith** 40.

Navy Day

TUESDAY, OCTOBER 27 — Navy Day is observed every year on the birthdate of President **Teddy Roosevelt**, who was once Asst. Secretary of the Navy (born 1858). By coincidence, it was on Navy Day in 1944 that America defeated Japan in the largest naval battle in history, at Leyte (LAY'tay) Gulf in the Philippine Islands.

Art Arfons's Green Monster rocket car went 536mph in 1964. **Walt Disney's** first TV show was broadcast in 1954. Also in 1954, **Marilyn Monroe** and **Joe DiMaggio** were divorced.

Birthdays: Actress **Nanette Fabray** 67.

Stock Market Crash

WEDNESDAY, OCTOBER 28 — During the last week of October 1929 the stock market crashed. The Wall Street panic developed into a three-year plunge that caused the worldwide Great Depression of the 1930s.

A 7.2 earthquake hit the US Northwestern states and parts of Canada in 1983. The Guinness record for peeling onions was set in 1980: 50 pounds in 5 minutes 23 seconds. The 630-foot Gateway Arch at St. Louis, the world's tallest monument, was completed in 1965. 25th anniversary of the end of the Cuban missile crisis in 1962.

Birthdays: Olympian **Bruce Jenner** 38. Actress **Jane Alexander** 48. Musician **Charlie Daniels** 51. Polio vaccine inventor Dr. **Jonas Salk** 73.

Circumpolar Speed Record

THURSDAY, OCTOBER 29 — 10th anniversary of the speed record for flying around the world over the North and South Poles, set by a Boeing-747 which averaged 487mph (1977). The 26,382-mile trip took 54 hours 7 minutes. 40th anniversary of the first modern weather modification experiment, a cloud-seeding operation that dropped rain on New Hampshire (1947). The first American-made ballpoint pens were marketed in 1945 and made a profit of \$500,000 the first month.

Birthdays: Actress **Kate Jackson** 39. Actor **Richard Dreyfuss** 40.

Biggest Space Crew

FRIDAY, OCTOBER 30 — The shuttle "Challenger" took off with the largest-ever space crew in 1985, on the only manned mission ever controlled from someplace other than the USA or USSR. Five Americans, two West Germans and a Dutchman flew a week-long mission controlled from Munich, Germany.

The world's most famous radio program, **Orson Welles's** "Invasion From Mars," was broadcast in 1938. **John Logie Baird** created the first crude light-and-shade television images in 1925.

Birthdays: Actor **Henry Winkler** 42. Singer **Grace Slick** 48. Baseball Hall of Fame member **Ted Williams** 69.

SIMON f



"AMERICAN DREAM"

The New Single

Produced by Phil Thornalley

From the forthcoming album

NEVER NEVER LAND

WXKS add
CKOI add
Z93 33-31
KRBE deb 40
WMMS 39-35
WCZY 34-31
KKRZ deb 39
KF95 deb 39
KIYS 33-29
KSND 40-37
KZZU deb 40
KTRS deb 37
KFBQ deb 32
KOZE 34-31

PLUS...
WCAU
Y95
KPLZ
WBBQ
KZOU
WHYY
KSAQ
KIHK
KIKX
96KPMY
95XXX
KQIZ
WJAD
WCGQ
KNAN
KYYY
KGOT
KTMT
KZFN

Management: Freddy DeMann DeMann Entertainment

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JOEL DENVER

CONTEMPORARY HIT RADIO

SOME STARS AND LOCAL MEDIA UNRESPONSIVE

Q107 Raises \$100k In 29 Hours To Fight AIDS

In one of the nation's first AIDS radiothons, Cap Cities/ABC-owned WRQX (Q107)/Washington raised \$100,000 in only 29 hours, thanks to the efforts of morning teammates Chris Jagger and Mad Mike Bryant, who set the ball in motion. They were backed by PD Chuck Morgan, Promotion Director Vivienne Vaughn, and Promotion Asst. Andrea Williams.

Six weeks of sometimes frustrating preparation went into the "Learn To Live" radiothon, which benefitted the American Foundation For AIDS Research and the Whitman Walker Clinic, a local organization which provides care for those with the disease. The frustration was due to the number of recording stars who did not respond to Q107's request for support,

a final-hour phone problem, and an almost complete lack of local TV coverage save for Fox Broadcasting's WTTG-TV5. (See "The Supporting Cast.")

Jagger said a *People* magazine article about a teenager who contracted AIDS after a blood transfusion was the inspiration for the event, and that timing was important. October is National AIDS Awareness Month, and Q107 wanted the radiothon to kick things off at the end of September.

Williams said she and Vaughn worked 12-14 hours a day for six weeks to put the "Learn To Live" radiothon on the air, but added, "If we'd had three months we could have done even more. The hardest part was lining up the experts to speak on the different facets of AIDS." (See "Speaking With Authority.")

Prerecorded and live educational interviews added credibility to the station's effort, according to Morgan. "It would have been all too easy to have just gone on the air and asked for money. But having known authorities, plus a local and national beneficiary of the proceeds, really made a difference."

Ready For Negative Comments

Although Q107 was prepared for harassment because of the contro-



Chuck Morgan

versy surrounding AIDS, Williams said no one tried to disrupt the radiothon. "In fact, we didn't even get one negative phone call during the whole broadcast," he said.

Morgan added, "We set ourselves up for a lot of abuse, but it didn't happen. I guess God was on our side."

Recalling how the broadcast originated, Jagger said, "We intended to do it from our studios at first, but we were eventually able to enlist

"We set ourselves up for a lot of abuse, but it didn't happen. I guess God was on our side."

—Chuck Morgan

the help of the Grand Hyatt Hotel in downtown DC. We basically had free rein of the place from Wednesday, September 23 at 5:30am until 10:30am the next day.

"It got off to a good start and then slowed up considerably, after

Supporting Cast

Sen. Edward Kennedy and Rep. Henry Waxman were honorary co-chairmen of Q107's "Learning To Live" AIDS radiothon. Support from other public figures and coverage of the event fell short of the station's expectations, however.

"Unfortunately, the local TV media — with the exception of TV5 — snubbed us," said PD Chuck Morgan. "We didn't even get one mention on any of their newscasts. Also, not one person from Mayor Barry's office helped, although we did get support from DC Public Health Commissioner Dr. Reed Tuckson."

Promotion Assistant Andrea Williams lamented, "Many people we contacted for support didn't find out about it in time. We also ran up against uncooperative publicists and agents who didn't want their stars involved. Thankfully, a lot of great people did come through — due in large part to AFTRA/SAG, who helped spread the word."

Here's a partial list of the superstars who either came by or prerecorded messages of support: Sonny Jurgenson (former Redskin)

Nick Feldman and Jack Hughes of Wang Chung
Marlon Jackson
Debbie Gibson
Bryan Adams
Laura Branigan

Dan Hill
Peter Frampton
Dee Snider of Twisted Sister
Don Johnson
Natalie Cole
Swing Out Sister
Ray Parker Jr.
Daniel Travanti of "Hill St. Blues"
Smothers Brothers
Martin Sheen
Nu Shooz
John Waite
Stacey Q
Mickey Thomas of Starship
Ace Frehley
Harden & Weaver from WMAL
Sam Huff (former Redskin)
David Hallyday
Collin Farley of Cutting Crew
"Bobcat" Goldthwaite
Stevie Nicks
Christopher Reeve
Alan Fawcett from "Puttin' On The Hits"
Mr. Mister
Dr. Joyce Brothers
Dionne Warwick
Brenda Vaccaro
Ann Murray
Donna Summer
Tommy Lasorda of the LA Dodgers

Speaking With Authority

One of the keys to this radiothon's success was the presence of speakers familiar with the subject of AIDS. Here are the names and affiliations of some authorities Q107 used to demonstrate the seriousness of their cause.

David Brumbach
Exec. Director
Maryland AIDS Foundation

Harold Burris
Director/Housing
Whitman Walker Clinic

Debbie Chase
Manager/Media Relations
American Council of Life Insurance

Dr. James Curran
Director/AIDS Activities
Center For Disease Control of Atlanta

Mary Ann Foley
Chairperson/Cabinet on Economic & General Welfare
American Nurses Association

Nan Hunter
Director/AIDS Task Force
American Civil Liberties Union

Dr. Shelby Josephs
Chief of Allergy & Immunology
Children's Hospital National Medical Center

Dr. Mathilde Krim
Founding Co-Chair
American Foundation For AIDS Research

Jeffrey Levi
Director
National Gay & Lesbian Task Force

Dr. Mary Ann Roper
Special Asst. To Director
National Cancer Institute

Q107 PD Chuck Morgan offered his assistance to stations willing to do similar radiothons, and said he has "lots of ideas and contacts." His number is (202) 686-3252.



Collecting those bucks (l-r) are Mad Mike Bryant, Chris Jagger, and Fox TV5 news anchor Angela Robinson.

which the calls remained steady throughout the day. By 2:30 the next morning we were pretty tired, but we had over \$50,000 pledged — which simply astounded us all. We read pledges on the air, and challenged high schools and businesses to top each other."

Thursday morning Jagger read on-air the *People* story about Ryan White, in which White related how the disease had affected him, his family, and his community. Then the pledges began flooding in.

Listeners Crying In Cars

"We had people calling in pledges from their car phones on the Beltway," said Jagger. "I was crying as I read the story, and people who were equally choked up were calling in with pledges. Some told of looking at people in cars

next to them who were listening and crying with us."

Jagger said one downside of the event came at the 10:30am signoff. "The phones were ringing and pledges were coming in, but the phone company came in and yanked our 35 pledge lines one by one as they freed up for the next call. We'd only contracted for their use until 10am, and there was no way to convince them to extend it. Pretty sad."

"There were more reasons for this thing not to have been a success," noted Morgan. "The fact that it took place during a Jewish holiday really could have put a lot of our support in jeopardy. We'd have all been thrilled with \$25,000 for our efforts, but getting over \$100,000 was more than we ever dreamed about raising. It's very gratifying."

Like A Family

Bryant said, "The people who manned the pledge phones and worked with us through the wee hours of the morning really made it feel like a family uniting for a great cause. The support we got from TV5 was key in keeping our spirits up."

"This is really a case of setting aside the competitive nature of our business," concluded Morgan. "We still managed to play six to ten songs an hour, because we wanted to make the event a listenable and informative broadcast, not a harangue for money. The sponsors were also very supportive of our departure from regular programming. This is something I'll always remember. I'm really proud of everyone."

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CONTEMPORARY HIT RADIO



CAN'T WAIT 'TIL NEXT SUMMER — 100KHI proved once again that Ocean City is the place for beautiful beach bods during the Mr. and Miss Ocean City "Hot Bodies" contest. Doing the dirty deed with the women finalists is 100KHI's "Hitman."



HANGIN' WITH HUEY — WTHT(FM 103)/Portland staffers joined Huey Lewis after his concert to chat and snap a few candid shots. Shown (l-r) are WTHT Promotions Director Nan Kazlmer, Lewis, Susan and FM 103 personality John Torrey.

BITS

• **Hot And Sexy Survey** — Hot 103/NY asked more than 3000 listeners to name the hottest and sexiest superstars 25-years-old or younger. Richard Marx, Whitney Houston, and Kirk Cameron were the top three vote-

getters. More than a third of the votes cited Marx's boyish charm and "buns to die for." Whitney Houston, according to one voter, makes men "want to give her more than just good love," and Kirk Cameron was named be-

cause of "a sexy style and sense of humor that ranks him ahead of any teen star."

• **Just A Pit Stop** — 92X/Columbus revved listeners' engines when it gave out tickets and hotel prize pack-

ages for the Columbus 500 at a "Pit Stop Party." Drivers and pit crews were on hand to answer questions and sign autographs as 92X personality Scotty spun the tunes.

• **You Deserve A Break Your Way** — KFMW/Waterloo PD Ted "Boy" Jacobsen spent a week on the roof of Wendy's fast food outlet to raise \$3000 for Jerry's Kids. Ted survived the second annual RoofSit '87 with a tent and all the Wendy's burgers he could eat.

• **To Float Or Not To Float** — WROK/Rockford's 11th annual "Anything That Floats Rock River Raft Race" contest attracted over 130 entries. The only qualification was that all

rafts should float. However, many of them never completed the two-mile race. One of the most creative entries used the gerbil wheel principle, with seven men who gave new meaning to "walking on water."

• **Wild Ride Wyro** — Power 99.7 (WARM)/Atlanta's MD/morning show talent Steve "Wyro" Wyrostock went round and round for his audience on the "Scream Machine" roller coaster. Listeners guessed how many times Wyro would ride the Six Flags thriller and registered those totals at local stores. The two correct guessers among thousands of entrants won a week's trip to the Six Flags of their choice. The fearless Wyro rode the Scream Machine 127 times.

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MOTION

• KFRX/Lincoln Station Mgr./PD Tracy Johnson to KCPW/KC for Asst. PD/MD chair.

• WRVQ/Richmond's David Lee Michaels named MD.

Jill Heart joins Hitman McKay for the "Hitman & Heart In The Morning Show" at 100KHI/Ocean City . . . Afternoon air personality Jim Franklin is the new MD at WKRM/Columbia, TN as PD Gary Moss gives up those duties. Jerry Johnson joins for morn-



KCPW/KC Asst. PD/MD Tracy Johnson

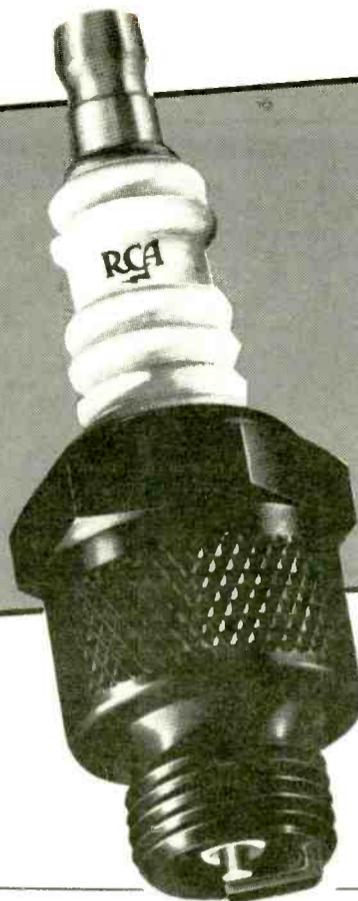
Coming

Next Week:

- Thumbnail Profiles Of Five Small Market Winners
-

ings from KDWD/Burlington, IA, where he also did AM drive . . . Ruby Cheeks, part of the WMMS/Cleveland "Buzzard Morning Zoo," moves to 6-10pm. 'MMS's Dia, who was doing nights, moves into "Special Projects" for the music department.

Hollywood Joe Tironi is new to afternoons at KKYK/Little Rock from WKSS/Hartford . . . Eric Chaney leaves freelance voice work in Boston for mornings at SLY96/San Luis Obispo from the exiting Mark Lyons . . . Scott Reynolds, last at B94/Pittsburgh, moves to afternoon drive at WMGZ (Z96)/Youngstown . . . Y100/Miami ups Julie Wilson to Promotion Director from Assistant, replacing Tony Novia, who was recently promoted to VP/OM.



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INCLUDING: KUBE 34-27 PRO-FM WMMS 33-29
 WGH 31-23 WXKS 33 Z93 38-35 KDWB 34
 WLOL 34-27 Z94 deb 35 KKQB deb 35 KKRZ 38-35
 WCAU 40-36 KRBE 30 FM102

KCPX 26-23 WPFM 28-23
 KMEL Y94 33-27
 KATD WKFR add
 KPLZ 35-32 KGOT 34-29
 KZZB add KUUB 38-33
 WHHY 38-32 KTRS 28-23
 KWES add KOZE 28-23
 KJ103 25-18 KTMT 39-33
 KIVA 16-14 OK95 24-18 (HOT)
 96KFMV 36-31
 KAKS 27-21
 KNAN 36-31

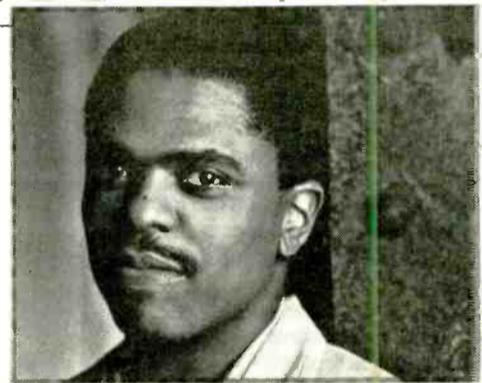


GLENN JONES "WE'VE ONLY JUST BEGUN"

THE FIRST SINGLE FROM HIS SELF-TITLED ALBUM. #1 URBAN CROSSING OVER CHR.

AC BREAKER 29

KRBE WRCK add WDLX add KNAN
 WHYT add WBBQ deb 36 KF95 WPFM
 KROY KXX106 30 I94 add
 KMEL 34-31 KZOU WCGQ
 WKEE add KTUX WJMX



JONATHAN BUTLER "HOLDING ON"

THE SECOND SINGLE FROM HIS SELF-TITLED ALBUM. ONE OF THE MOST HIGHLY ACCLAIMED NEW ARTISTS OF THE YEAR IS PROVING HIMSELF AGAIN.

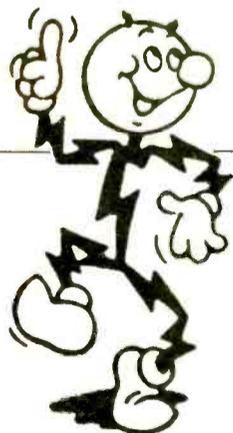
OUT OF THE BOX ACTION AT: URBAN CONTEMPORARY

FM102 add KNAN add
 KF95 add WPFM add
 WCGQ add

CHART: 15 !!!



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SAMANTHA FOX "NOTHING'S GONNA STOP ME NOW"

THE FIRST SINGLE FROM HER SELF-TITLED NEW ALBUM. DON'T BE OUTFOXED. THIS FOX IS OFF AND RUNNING.

WMJQ FM102 KF95 deb 40
 CKOI 29-21 (HOT) KCPX 29 KYNO 33-30
 KKQB add K104 40-36 I94 38-33
 KRBE add PWR997 26-23 95XIL deb 39
 92X deb 31 WKQB 33 KISR 40-32
 KCPW KITY 35-32 WHSL 36-33



ERIC CARMEN "HUNGRY EYES"

THE SECOND SINGLE FROM THE HIT VESTRON MOTION PICTURE SOUNDTRACK "DIRTY DANCING." A DOUBLE SHOT FROM THE ALBUM THAT EXPLODED PAST PLATINUM IN FIVE WEEKS. THE SMASH TO WATCH, PAIRING OFF WITH THE HIT, "(I'VE HAD) THE TIME OF MY LIFE"

WMMS KNAN add
 WCZY add WQCM WHSL add
 KCPX add WJAD add KOZE add
 Q98 add WJMX add





AOR

HARVEY KOJAN

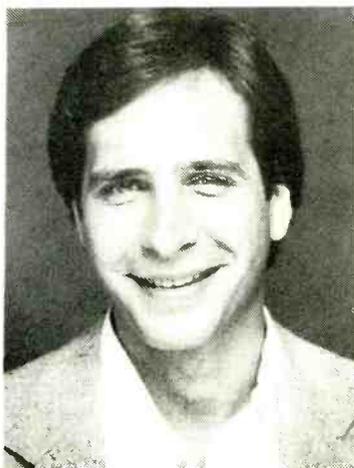
K-SHE's Got It All

St. Louis-based Anheuser-Busch is fond of asking, "Who says you can't have it all?" As its big 20th birthday bash approaches, KSHE/St. Louis continues to prove you can have "pinstripes and rock and roll" — as well as women, teens, and double-digit 12+ numbers.

FM Sweetheart

The KSHE calls were first heard in 1963, when a local engineer began broadcasting classical music from his basement studio. Eighteen-year station vet Gary Bennett described the original logo as "a pair of big, bright embossed lady's lips with 'hooker-red' lipstick," complementing the slogan "KSHE: The Sweetheart Of FM Radio." Century Broadcasting purchased the station in '65, and on November 7, 1967, KSHE became the first St. Louis FM to play rock and roll.

KSHE began as the quintessential "anti-establishment" station, reflecting the attitudes of a small but intensely loyal audience. One of its early positioning statements was "K-SHE: Under St. Louis." The only competition, if you could call it that, was provided by various Top 40 AM stations. Bennett recalled, "I used to get requests for the 'long version' of 'Light My Fire' — which, of course, was the only one I knew."



Rick Balis

In 1971 KSHE fans were introduced to "Sweetmeat," the now legendary logo inspired by a *Blodwyn Pig* album cover. That was also the year of the station's first "Kite Fly," an annual event that eventually drew 80,000 in 1975 with an appearance by Charlie Daniels and Rush.

By '76 current OM Rick Balis had joined the fold. "Things were still very loose — no playlists and few guidelines," Balis remembered. "We started gradually tightening up in the late '70s, but even then I used to wander in two minutes before my show, put my feet up on the console, and say, 'Well, I guess it's time for some Doobie Brothers.'"

Balis became PD in early '81, and said KSHE was at first "heavily influenced" by new wave. "We got to a point a couple of years later, however, when we decided most of it was just too trendy and not very long-term."

The KSHE ratings story through 1983 was one of consistent success 18-34, with 12+ fluctuating from a very respectable high of 8.9 (fall '79) to a low of 4.5 (spring '82). When Balis decided to leave the station in July '83, there was little to indicate the extraordinary explosion waiting just around the corner.

"Sleeping Giant" Awakens

The turning point in KSHE history came in March '84, when Emmis Broadcasting purchased the station. What VP/GM John Beck found was "an underdeveloped property that should have been a



dominant force in the market. We had a great foundation, but KSHE was still trying to emulate the progressive tradition of the '60s and '70s in 1984."

One of Beck's first moves was to bring Balis back as PD. "When Emmis came in we literally turned this place upside down. We became very aggressive promotionally. Production sizzle . . . lifestyle promotions . . . it was an all-out blitz. Century had done a lot right, but their priorities were not the same.

Emmis awakened a sleeping giant."

Beck agreed. "When Emmis buys a radio station our goal is always to take it as high as it will go, not just because we want to, but because we have to as a highly-leveraged operation." The 5.6 Beck inherited quickly rose to 7.2, 8.8, and 12.0 by fall '84. By summer '85 KSHE's 12+ stood at a remarkable 14.1, second only to powerhouse talk institution KMOX.

Continued on Page 54

CELEBRATING 15 YEARS

WXRT: In It For The Long Haul

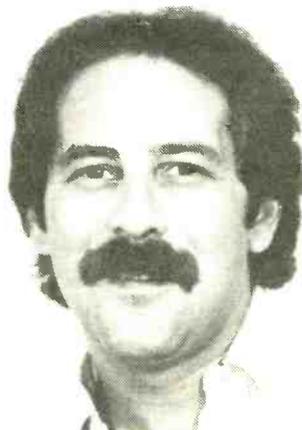
For 15 years WXRT/Chicago has been synonymous with quality programming, respect for the audience, and commitment to the community. Adherence to these basic concepts has made 'XRT a vibrant and exciting radio station, one that remains refreshing and unique in the industry.

'XRT has had only one owner, one GM, and two PDs since its progressive debut in 1972. This consistency of leadership has enabled the station to escape the book-to-book ratings paranoia so rampant in the business. 'XRT has always avoided the lure of the "quick fix" in favor of a long-term approach.

"I can honestly say there has never been any pressure to achieve a certain number by a certain time," said GM Seth Mason. "We make all our decisions for the long haul."

Minor Miracle

The most important decision of all was made in summer, 1972. With the city devoid of any progressive radio outlets, native Chi-



Norm Winer

cagoan Danny Lee agreed to give the format a shot on his family's foreign language station, WXRT. On August 2, Chicago's "Fine

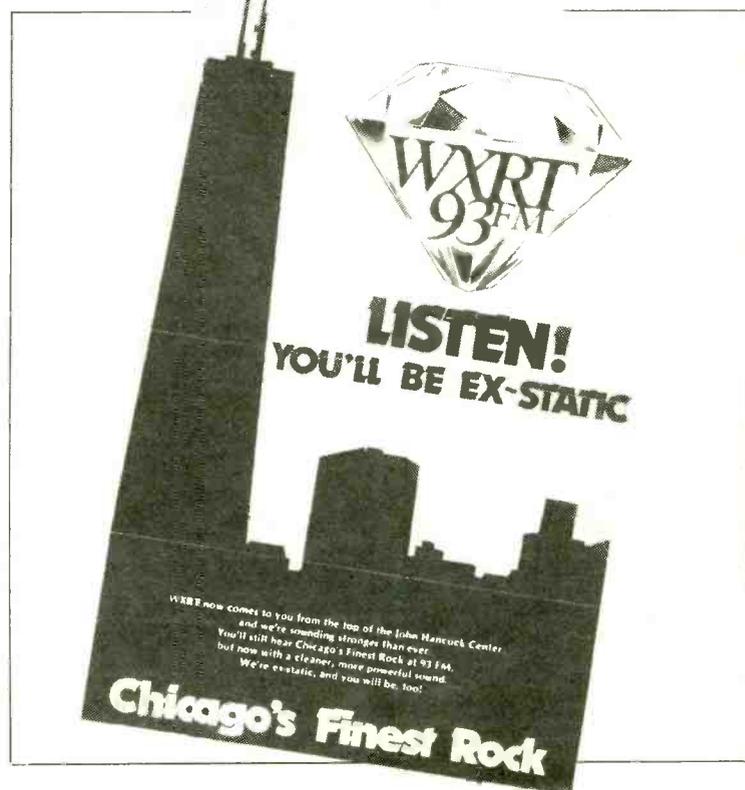
Rock" station premiered in the midnight-6am shift. Shortly after the debut Mason joined with future PD John Platt to form a company called Minor Miracle Inc. The full "miracle" was slow to develop, but by 1976 'XRT was a 24-hour operation.

Like most early progressive stations, 'XRT was essentially without restrictions except when it came to commercials. In fact, it wasn't until the late '70s that 'XRT abandoned its "live copy only" policy and began accepting pre-recorded spots. To this day, management remains adamant in maintaining strict guidelines for spots.

"We're not afraid to walk from business," Mason asserted. "The integrity and quality of the product is the single most important thing we have. We can't compromise that."

One of the few personnel changes occurred in 1979, when Platt was replaced by veteran

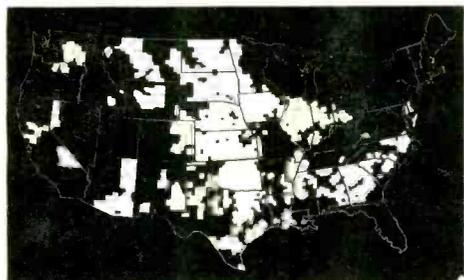
Continued on Page 56





I.R.S. TODAY

HURRICANE SEASON ARRIVES EARLY THIS YEAR



“Rain In The Summertime” Storming Onto Radio Airwaves

The Alarm's gale-force single "Rain In The Summertime" has hit radio airwaves. Reports are coming in from cities as wide-spread as Los Angeles, New York, Boston, Chicago, Dallas and Houston with listeners being blown away.

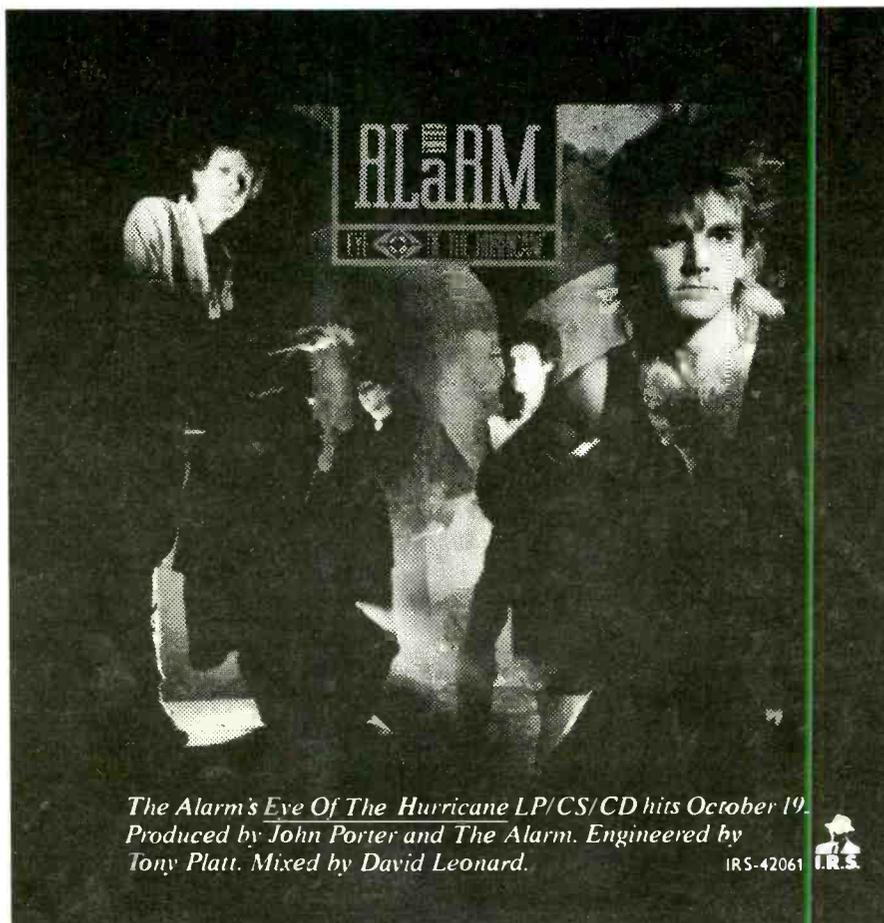
Further more, weather consultants are warning that

this powerful rain is just the preliminary to a full-blown hurricane due to hit October 19. The I.R.S./MCA hurricane task force says no station will be left standing. Prepare to take shelter in the depths of this new album from The Alarm. (See page 12.)

Whirlwind Tour In December

The Alarm will be crossing America with the strength of a tornado beginning December 1. 16 cities will be caught up in the storm.

The band will return to the states in early '88 for a complete North American tour. (See page 7.)



The Alarm's *Eve Of The Hurricane* LP/CS/CD hits October 19. Produced by John Porter and The Alarm. Engineered by Tony Platt. Mixed by David Leonard.

IRS-42061 I.R.S.

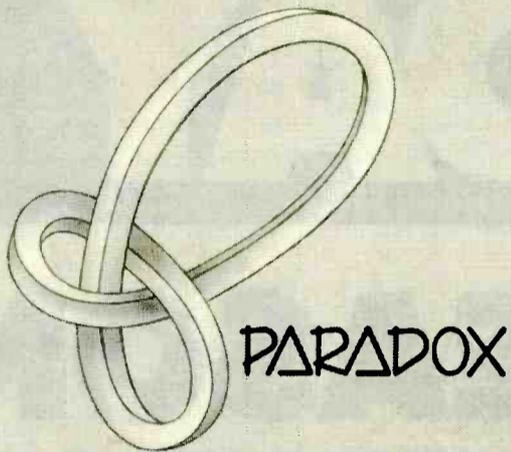
EXPERTS PREDICT MILLIONS OF DOLLARS IN SALES DAMAGE

Each Alarm record (1983 *The Alarm* EP, 1984 *Declaration* LP, 1985 *Strength* LP) has successively sold more records, garnered more AOR and CHR airplay, and benefited from more video airplay.

In April, 1986, The Alarm played live to 20,000 people at a UCLA free concert and in front of TV millions via the live satellite broadcast of the concert to 13 nations. MCA Home Video has been selling the free show, "Spirit of '86" ever since.

The rock atmosphere is evolving and all signs point to "Rain In The Summertime," lightning chart jumps, and thunderous fans. (See page 5.)

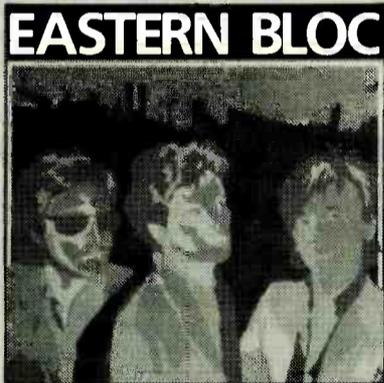
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AOR

K-SHE's Got It All

Continued from Page 52

Beck credited part of the surge to an intensive marketing campaign that included Castle Productions' "You're never too old to rock and roll" and "I grew up with K-SHE" spots. "We did focus groups and found that everyone under 40 knew what KSHE was and still had a lot of love and passion for the station." He was also quick to praise the work of consultant Jeff Pollack.

Full-Service AOR

The 1987 edition of KSHE is a perfect example of full-service, mass appeal AOR radio. The station concentrates on giving listeners a highly familiar, comfortable music mix.

"You don't have to be a rocket scientist to understand what we've been doing the past three and a half years."

—Rick Balis, KSHE

Promotionally, the station is always everywhere, with most events linked to charity. Community service imaging has been a

KSHE-95

K-SHE/95 FM STEREO SURVEY

417

KSHE

'SHE SPEED — Driver Jim Burt pilots the KSHE formula Atlantic road racer to victory. The car is also used in conjunction with anti-drug talks at area high schools.



SEGUES

WRKI/Danbury PD **Buzz Knight** (aka **Bob Kocak**) is the new PD at WLWQ/Columbus; 'RKL interim PD is **Ray Graham**; **Scott Saalborn** will handle the music . . . KZEW/Dallas MD **Summerfield Horner** is leaving to pursue other interests, 10/23 will be his last day; if you're interested in the job call PD **David Grossman** at (214) 977-6233 . . . WINZ/Miami's top-rated midday talk show host **Neil Rodgers** has moved across the hall to take over mornings at sister WZTA (Zeta 4).

KRQU/Laramie-Cheyenne has ditched automation and is once again a full-time live AOR; **Bob Ihle** remains PD, contrary to earlier reports . . . KTYD/Santa Barbara MD **Jane Asher** has been upped to Asst. PD . . . KLOL/Houston Asst. MD **David "Ikky Bop" Sadof** has been promoted to MD; **Cathy Pletcher Baker Boyd Harrison Clapton** adds Asst. MD to a multitude of other duties . . . **Zeke Logan** is the new night jock at WEGR/Memphis, **Kelly Cruise** moves to middays, **Debbie Clark** exits . . . **Diane Desmond** has joined the WKLZ/Burlington staff . . . **John Gorman** now consults KBER/Salt Lake City . . . Renowned

number one priority, resulting in greatly enhanced perception of the station. In addition, KSHE has a highly profitable line of merchandise called "Schtuff" which is available at over 125 outlets, including a store devoted entirely to KSHE items. Gross sales are pre-

New York City personality **Vin Scelsa** will be writing a music column for *Penthouse* beginning in January. Scelsa currently does the Sunday morning "Idiot's Delight" on Classic Rock WXRK/New York.

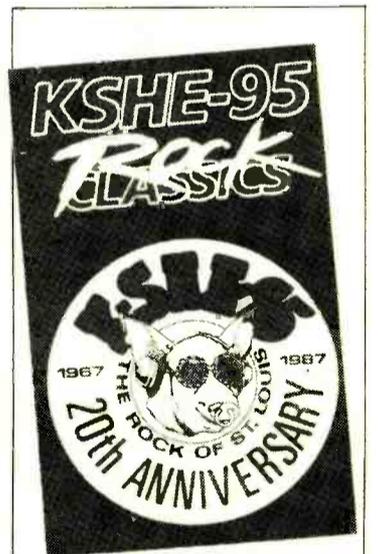
Coming Next Week:

- **New AOR reporters**
 - **Off-the-wall promotions**
 - **Intriguing stats**
- ... and a whole lot more

dicted to exceed a million dollars this year.

St. Louis is a huge sports town, and KSHE is tied into that area as well. Two members of the Cardinals are KSHE staff members, as are other well-known sports pros.

"You don't have to be a rocket scientist to understand what we've been doing the past three and a half years," Balis said. "It's fun, it's entertainment, and it's service."

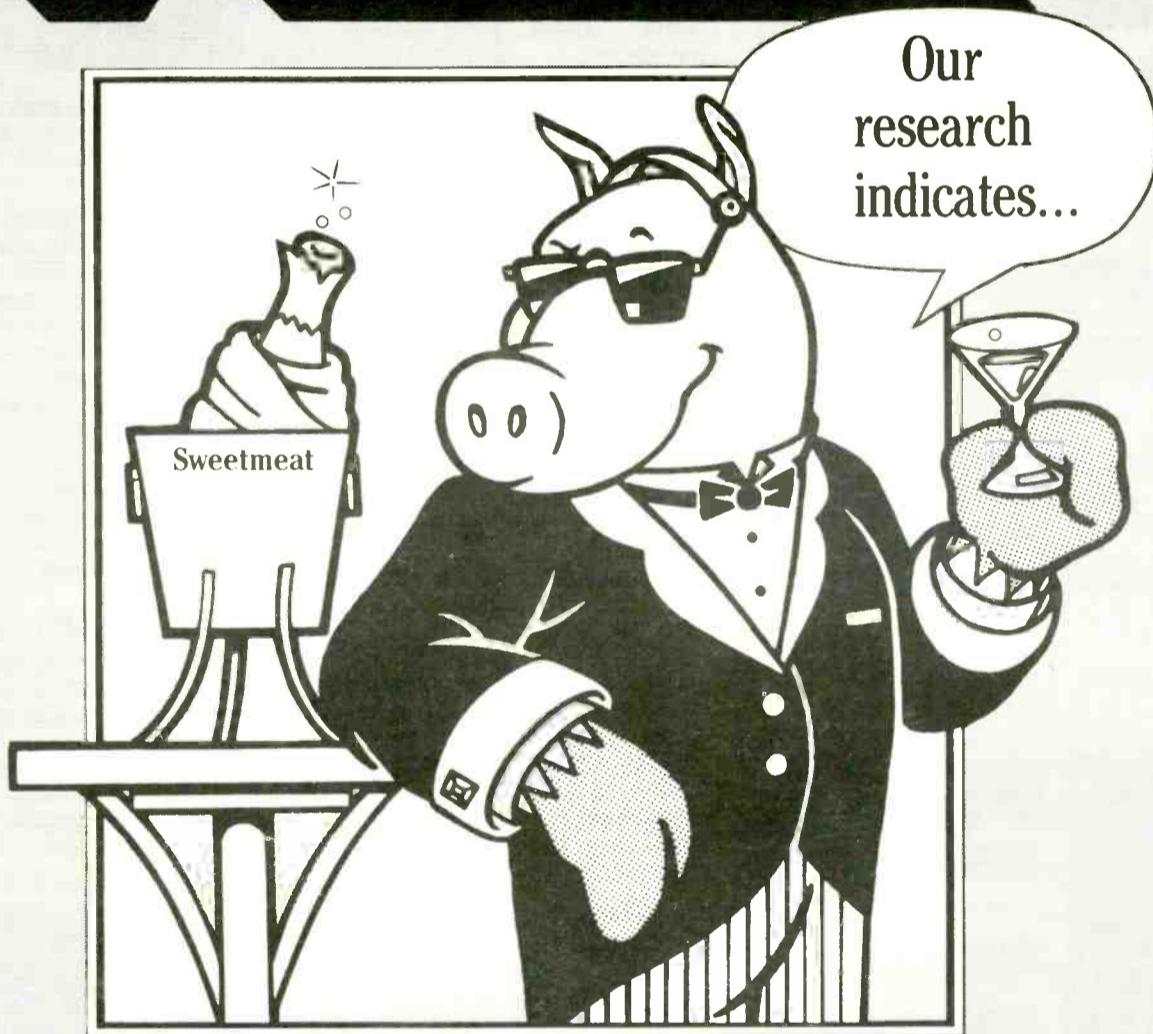


'SHE Songs

Some of KSHE's infamous "Lone Classics" from the station's dusty archives:

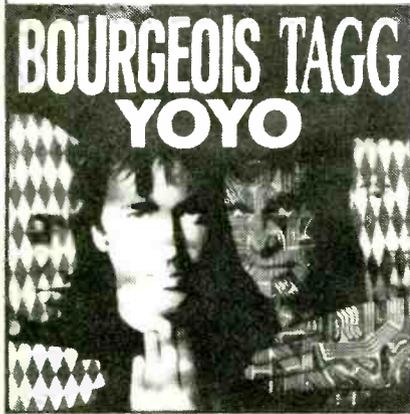
- ALIOTTA HAYNES & JEREMIAH**/Lake Shore Drive
- APHRODITE'S CHILD**/The Four Horsemen
- DOUCETTE/Mama Let Him Play**
- MASON PROFFITT**/Two Hangmen
- MOXY**/Sail On, Sail Away
- STU NUNNERY**/Isle Of Debris
- VINEGAR JOE**/Never Met A Dog
- RARE BIRD**/Peace Of Mind

**CONGRATULATIONS
TO OUR PARTNER IN ST. LOUIS
20 GREAT YEARS!**



ER EMMIS RESEARCH

BOURGEOIS tagg



I DON'T
MIND
AT ALL

AOR
TRACKS 28

ALBUMS "YoYo" 22

CHR

CHR NEW & ACTIVE | 77/17

AC

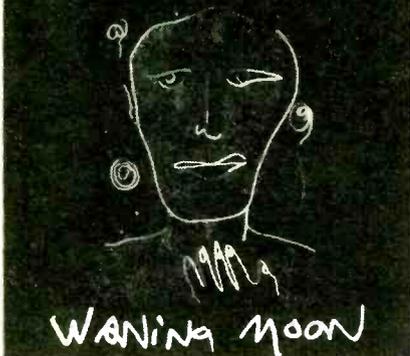
A/C NEW & ACTIVE | 42/11



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"Waning
Moon"
12"

Out Of The Box At WNEW-FM
KUPD, WHFS, WDHA, WIOQ,
WBRU, WFYV, KZEL, and More!

From The Album "Gematria"
On Your Desk October 30



AOR

'XRT Birthday

Continued from Page 52

programmer Norm Winer. With stints at WBCN/Boston and KSAN/San Francisco under his belt, Winer arrived in Chicago convinced that 'XRT was "progressive radio's last shot."

He was immediately faced with a predicament. "XRT was not playing the Clash, the Jam, the Talking Heads, and many newer bands I felt should be embraced by a radio station with progressive ideals," Winer remembered. "We had some catching up to do."

Unfortunately, 'XRT attempted to "catch up" a little too quickly. "Honestly, I overdid it," Winer admitted. "People who were used to hearing Van Morrison and Joni Mitchell suddenly were barraged with all these unfamiliar sounds." By spring '81 the ARB was down to a 1.3, and serious changes were deemed necessary.

Baby Boom Bonanza

AOR's love affair with upper demos was still a couple of years away when Lee, Mason, and Winer decided to narrow 'XRT's approach. "We realized that 18-24s were too fickle, so we took everything out of the library that wasn't of interest to our older listeners," Mason said. "It took another year and a half to get the station sounding the way we wanted it to, and we started marketing ourselves 25+ in 1983."

By the summer of that year 'XRT was up to a 3.5 12+, with plenty of enviable demos to boot. "Long before it was in vogue, we were committed to the quality rather than the quantity of listeners," said Mason.

What makes this particular success story so intriguing is that, unlike many stations targeting baby boomers, 'XRT continued to break new music, including bands like the Cure, Echo & The Bunnymen, and the Psychedelic Furs.



Candid '75 photo of 'XRT staff moments after learning that R&R will spotlight the station 12 years later. From left: Production Director John Bell, MD Bob Shulman, ND Linda Brill, personality Mitch Michaels, PD John Platt, and GM Seth Mason.



DA GM'S GOT DA BLOOZE — Seth Mason (circa '79) gets down with Lonnie Brooks on an 'XRT "Blues Cruise" on the Chicago River.

"We can play these groups because our audience has always been very interested in new music," Winer explained. "Targeting adult doesn't mean you have to be boring . . . or wimpy."

'XRT's new approach also involved the first real structuring of the format, when Winer realized the wild, unrestricted eclecticism had to be tempered. The resulting changes still left the jocks with a tremendous amount of freedom, which remains intact today.

Music Alone Not Enough

Winer and Mason acknowledged that as their listeners grow older most will not remain as involved with music. "Music alone is not sufficient entertainment," Winer said. "It remains the foundation of our approach, but we need other attractions." This

is why 'XRT provides a healthy amount of news coverage, including a ten-minute cast at 6pm. In addition, the station has recently hired a group of Chicago writers and performers who produce regularly-scheduled comedy bits, all paid for by a sponsor.

When asked what other programmers can learn from 'XRT's 15-year history, Winer answered emphatically, "This approach can work! You don't have to go New Age. You don't have to hire consultants. You don't have to sell out."

"We've always been described as 'those guys on the Northwest Side who don't know what the hell they're doing,'" Mason said. "Consultants have come in and said, 'They're finished. 'XRT is history.' Well, they're right. We are history. Fifteen years of history."



PYTHON PALIN'S PIZZA PROMO — In a unique 'XRT commercial, Michael Palin shows what happens to the competition's records when played over and over. As you can see, the difference is striking.



'XRT Faves

You never really know quite what you'll hear on Chicago's finest rock. Here are some possibilities:

THE HOUNDS/Drugland Weekend
STEVE GOODMAN/Lincoln Park
Pirates

SIEGAL-SCHWALL/Hush Hush
JOHN BALDRY/Don't Try To Lay
No Boogie Woogie On The King
Of Rock 'N Roll

CAPTAIN BEYOND/Sufficiently
Breathless

JIM PEPPER/Witchi Tai To
HEARTSFIELD/Music Eyes

LONNIE BROOKS/Sweet Home
Chicago (from 1980 release on
XRT Records, "Blues Deluxe")



MIKE KINOSHIAN

ADULT CONTEMPORARY

ALTERNATIVE AC, PART 3

A New Age For The Windy City

It's been about 11 weeks since Pyramid switched Gold WRXR/Chicago to WNUA and a programming mix of New Age, Jazz, and AC. A month after the format change, WNUA named Bob O'Connor PD.

With only five years of radio experience, the 28-year-old O'Connor had forged a strong industry reputation as MD and later PD of then-AC/Jazz KIFM/San Diego. He parlayed his success into a consultancy, O'Connor & Associates. Ironically, KIFM went all Jazz the same week O'Connor was appointed WNUA PD.

"Everybody's writing it off as a California thing and saying, 'Let's see how it does in the Midwest.' If we can break this thing open here, I think it will break all over the country."

—Bob O'Connor

Talk Of The Town

The first two articles in this series dealt with alternative/New Age outlets on both coasts — WBMW/Washington and KTWV (The Wave)/Los Angeles. Skeptics think the format won't work throughout the country; some go so far to say success will be limited to warm weather climates. O'Connor responded, "The Midwest will be the real testing ground. Everybody's writing it off as a California thing and saying, 'Let's see how it does in the Midwest.' If we can break this thing open here, I think it will break all over the country."

He admitted that building WNUA into a consistent ratings

"killer" will take some effort, and that the format "will take a good year" to get established. He added, however, "It's a smash right now and we're the talk of the town. Agencies are buzzing. We've received lots of phone calls and several thousand letters. It's a hit that way."

A 'Hip' AC

The unique nature of the Adult Alternative format has spawned different approaches in music mix and presentation; the Wave is different from WBMW, and both are different from WNUA. "We play songs similar to what's on the Wave, but we have announcers who are low profile," O'Connor explained. "They backsell artists and some songs and give a lot of music information."

Service elements such as news, traffic, sports, and weather are another source of debate among the Alternative breed. WNUA does not run any news, airs "a little" weather, and provides an occasional traffic report "when there's a problem." O'Connor indicated he may add lifestyle features in AM drive, but for now "we're basically music-intensive."

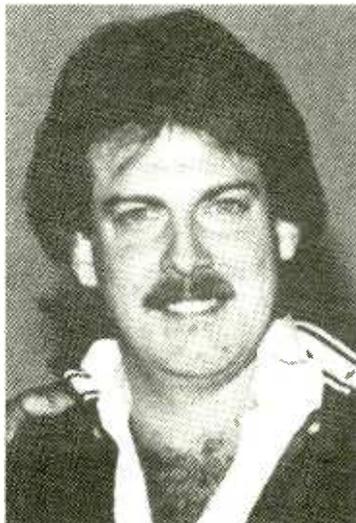
Integrating the right musical components is a tricky proposition. WNUA's library totals only 1200 cuts. O'Connor's goal is a 1500-song library, with 500 in reserve.

"I'm looking for AOR artists who have crossed AC. People cringe when they hear AOR mentioned as part of the mix, but I mean artists like Steve Winwood, Peter Gabriel, Steely Dan, Police, and Sting. We're a hip AC. Our mix is about 50% contemporary jazz, from artists such as David Sanborn, Larry Carlton, Lee Ritenour, and Kenny G; 25% New Age, steering away from the eight-minute solo acoustic music; and the remaining 25% is a cross between AOR and AC."

Programming Pitfalls

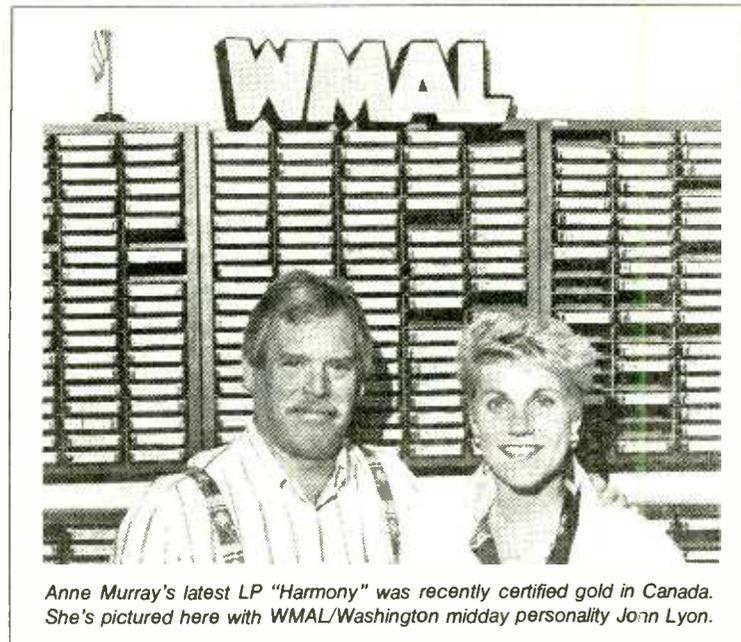
Alternative Adult radio offers the opportunity for a new "wave" of programmers like O'Connor to establish instant credibility. As O'Connor noted, "Anyone who's had success with New Age is almost an immediate expert." From what he's heard in conversations with the Wave's Frank Cody, WBMW's John Sebastian, and KKSF/San Francisco's Steve Feinstein, O'Connor said the consensus is that the format has a problem with finding enough compatible vocals.

"It takes a certain type of vocal to mix with New Age and jazz. The Doobie Brothers and Steely Dan are great, but how much of that can you play? We're careful not to play too much Classic Rock. We need slick, hip-sounding, jazzy vocals from artists like Sade and Simply Red, and there are only so many of them. Record companies are aware of this and are releasing product practically geared toward us."



Bob O'Connor

He acknowledged that new Alternative stations around the country are taking listeners from more than one format. "We know we'll start off with a small piece of the pie, and aren't going after one particular station. We'll probably take 15% from AOR, 15% from News/Talk, and 15% from Beautiful Mu-



Anne Murray's latest LP "Harmony" was recently certified gold in Canada. She's pictured here with WMAL/Washington midday personality John Lyon.

Other Alternatives

In addition to KTWV/Los Angeles, WBMW/Washington, KKSF/San Francisco, and WNUA/Chicago, other stations doing New Age or Alternative AC programming include:

WLNR/Chicago
KOAI/Dallas
KADX/Denver
KACE/Los Angeles
WXDJ/Miami
KDAB/Ogden
WCLZ/Portland, ME
KTOU/Salt Lake City

KSWV/San Diego
KBLX/San Francisco
KLRS/San Jose
KWVF/San Rafael, CA
KLSK/Santa Fe, NM
KNUA/Seattle
KLZS/Wichita
WDST/Woodstock, NY

sic. The remaining 55% will come from Urban, AC, and CHR. If I were programming an AOR here and noticed some listeners drifting to 'NUA — especially upscale listeners — what could I do? I couldn't counterprogram by adding jazz or New Age, because 85% of my audience doesn't like it.

"Right now, there's no way to program against us. We hit a much wider range of audience than an AOR or an AC. People from all formats tend to drift over to check us out."

WNUA sets its sights 25-44. "From a programming end, that

demo will embrace the format. The sales force is looking 25-49 and 25-54, but I have to narrow it down. I think the 25-44 and especially 35-44 will be strong. We're hoping to pull a 60/40 male/female mix. We'll need the women for the sales angle."

"There's no way to program against us. We hit a much wider range of audience than an AOR or an AC. People from all formats tend to drift over to check us out."

—Bob O'Connor

Reaching The Disenfranchised

Like KTWV and WBMW, WNUA has channeled a lot of money into promotion. "We have 15 hand-painted, four-color boards up," O'Connor said. "Approximately 70% of Chicago's buses have boards on them, and there's a heavy television campaign in the works. We want to reach people who have been disenfranchised by radio; who pulled themselves out and don't bother with it anymore. We aim to get them back with a high-tech, slick, Michell-type ad campaign which will set the town on its ear."

**COMING SOON:
R&R's Expanded
New Age Coverage!**



NEW YORK 66, CHICAGO 7 — WNBC/New York afternoon personality Alan Colmes (right) held a party for the various celebrities and listeners who've participated in his show at the Limelight. Conspiring for a good time was Abbie Hoffman.

WNUA/CHICAGO

Music Monitor

BILLY COBHAM/Same Ole Love
AL JARREAU/Murphy's Law
HIROSHIMA/One Wish
MR. MISTER/The Border
PATRICK O'HEARN/Forever Optimist
DAVID BENOIT/Along The Milky Way
RICKIE LEE JONES/You Lucky Guy
JUSTO/Almaric
BILL SHIELDS/Bar Trail
LUTHER VANDROSS/So Amazing
JOHANNES SCHMOELLING/Play Number Nine
KEVIN EUBANKS/The Soldier



WALT LOVE

URBAN CONTEMPORARY

Oldies Shows Make Radio Waves

Urban stations have a poor track record when it comes to attracting adults 25+. However, many are changing that situation by programming successful weekend oldies shows.

WDAS-FM/Philadelphia PD Joe "Butterball" Tamburro has been with the station for 25 years. Three years ago he replaced Harvey Holiday on the Sunday night oldies show Holiday had hosted for 15 years (which was renamed "Sunday Night With Butter"). Tamburro commented, "Philadelphia has always been an oldies music city. Stations in every format air oldies programs during the weekend. Doo-wops are big in this area."

Memory Mixes Make Money

In the spring '87 Arbitron the 'DAS oldies show was second with a 14.5 in persons 12+ 7pm-midnight. Only WUSL (Power 99) did better. Tamburro noted that this popularity translates into money. "We've sold out every Sunday night for years. We only stop for spots three times during the hour and only program 12-14 commercial units per hour. One reason we don't sell any block time is because it's so popular — all our advertisers like being positioned within the show."

"I always have an idea about what I'm trying to do musically. Certain songs go together better than others, and our music mix is very important to this program. Most of the music I play comes from the '60s, although some is from the '50s. Motown has always

"We stick to our bread and butter: black-oriented R&B . . . We have to feature what got us here in the first place."

—Joe Tamburro,
WDAS/Philadelphia

been popular here. We also get into artists on labels like Stax, Atlantic, Volt, and independents from that era.

"Most of our listeners like to make requests, and we play a lot of them. They know they can count on us to give them what they want to hear."



Joe "Butterball" Tamburro



Noting that the show has a large white audience, Tamburro said he occasionally gets requests for Elvis tunes. "But we stick to our bread-and-butter — black-oriented R&B. There are so many pop-oriented oldies shows in this city that we have to feature what got us here in the first place to keep our core audience happy: the Whispers, Mad Lads, Manhattans, Four Tops, Temptations, Frankie Lymon, the Flamingos, and others. This kind of music is the difference between a general market oldies program and what we do."

Oldies Revamp In California

KJLH/Los Angeles PD Cliff Winston is revamping his station's oldies show, which has been running for five years. "Now the show has more direction," he said. "Before that the air talent played their choice of oldies from no particular time period."

"The most important music for us to concentrate on runs from 1968-1978. In California we don't believe in going back too far. The only way our jocks will play something from way back is if it's a must, like

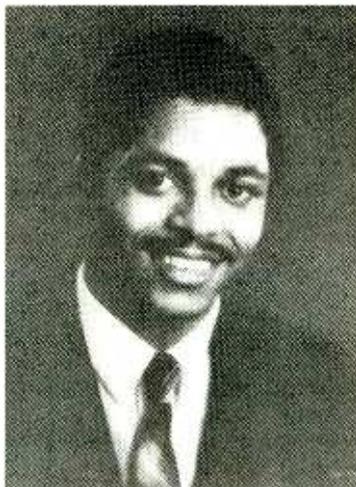
"Oldies really have to be researched to make sure they're correct."

—Cliff Winston,
KJLH/Los Angeles

Jackie Wilson's 'Baby Work Out' or 'Higher And Higher.' Naturally, things from Motown are a must. Every now and then we get into a James Brown tune and that seems to turn our audience on to the max.

"I got our library together by starting with some old KGFJ playlists. My philosophy is to play only the well-known hits (because California doesn't have the black musical history of Eastern cities. Detroit had a history of R&B music even before Motown; Philadelphia is the same. Pittsburgh was known for its great jazz artists from the '40s and '50s. Oldies here really have to be researched to make sure they're correct."

"The proper songs give the show that special something an oldies



Cliff Winston



show should have — I guess you'd call it a feeling. Spontaneity is of the utmost importance to this type of presentation, and the music should give listeners positive memories."

The program is aimed at adults 25+. "We've got to have them, so we do all the things we can to make

Mining For Gold

- Choose oldies that fit your market
- Involve the listeners (requests, giveaways)
- Pay close attention to the oldies flow

the show interesting and enjoyable. We have giveaways, and people call in for requests.

"Our oldies program is one of the most solid parts of our success ratings-wise. It's really fun."

Trading On Memphis Music Heritage

KRNB/Memphis MD Melvin Jones has been in radio 17 years, the last 12 in Memphis. KRNB's Sunday evening "Memories" program debuted six months ago and pulled almost a 15 share in persons 12+ 7pm-midnight. This performance was good for second place in the market during that time period.

"We had to (stop selling blocks of time) because we had so many requests from clients to advertise during the oldies show."

—Melvin Jones,
KRNB/Memphis

"Captain Curtis Lee does the oldies show," Jones said. "He was with WLOK in the old days and knows the music from three decades. He and I get into what will go with what in a segue. We play Motown-type music from the mid-to-late '60s and also the super-strong songs from the late '50s and early '60s: Sam Cooke, Jackie Wilson, James Brown, Otis Redding."

Jones also noted that the show is positioned to capitalize on Memphis's black music heritage. "We even get into some blues, with Bobby Bland, Z.Z. Hill, and B.B. King. We follow those with an Eddie Floyd 'Knock On Wood' or a Rufus Thomas, followed by a Clarence Carter. And we get into some great music by people like Carla Thomas, Staple Singers, Johnnie Taylor, Isaac Hayes, David Porter, and others."

New Generation Of Listeners

Rival WHRK (K97)/Memphis also does an oldies program on Sun-

day nights. Although K97 is number one 12+ 7pm-midnight, with a market-leading 28+ share, Jones claimed there's room for KRNB to compete. "WHRK has been doing an oldies show for years. I'm just happy to see how well our show did. We went straight at them with our program and got good results. They had over a 40 share on Sunday nights not long ago."



Melvin Jones

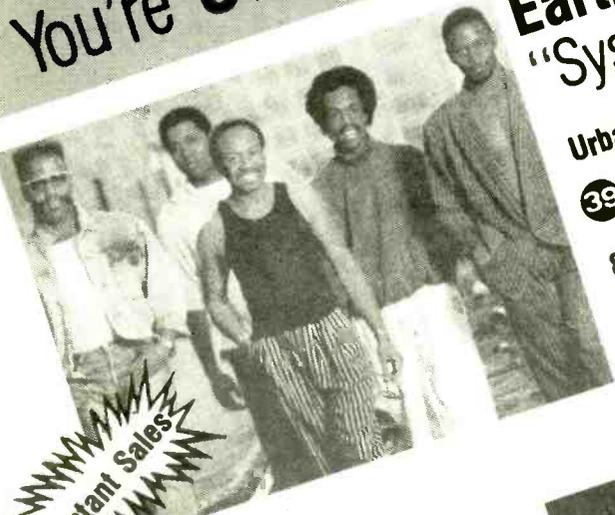


Jones pointed out that Memphis residents have always liked their oldies. "Years ago when I was on WLOK, I used to do an oldies show for the entire day on the 13th of every month. People would look forward to it and get involved, requesting their favorite songs — like they're still doing. It seems like each generation just joins in."

He emphasized the show is bringing in revenue and, like WDAS-FM, he has stopped selling blocks. "We had to change that because we had so many requests from other clients to advertise during the show."

Jones offered advice to others who want to use oldies to attract 25+ listeners. "Stations need to research their markets and find out if there's a need for this programming. In most markets there is a need. If that's the case, start looking for a knowledgeable person who loves oldies. With the proper input and direction, your station could be off and running with a hit in a matter of months."

When You're Talking Hit Records — You're **STILL** Talking Columbia Records!



Earth, Wind & Fire
"System Of Survival"

Urban Contemporary Chart:
39-24

86 Reporters — 92%

Instant Sales

Big Phones & Sales



Terence Trent D'Arby
"If You Let Me Stay"

Urban Contemporary Chart:
33

71 Reporters — 76%



Regina Belle
"So Many Tears"

Urban Contemporary Chart: 19

83 Reporters — 89%

Big Phones

Big Phones



George Michael
"Hard Day"

One Of The Most Added
48 UC Reporters

Including:
 WXYV WHUR WICI WLUM
 WILD WHRK WBLZ KJLH
 WBLK WYLD WZAK XHRM
 WUSL K94 WJLB
 WAMO WOWI KPRS

FULL FORCE



Full Force
"Love Is For Suckers (Like Me And You)"

One Of The Most Added
46 Reporters — 49%

Including:
 WXYV WYLD
 WDAS K94
 WAMO WOWI
 WDJY WZAK
 WVEE KMJM
 KRNB KDAY
 WDIA KJLH
 WEDR XHRM

Instant Sales



L.L. Cool J
"Go Cut Creator Go"

On Your Desk Today!

Big Phones



Mission
"Show A Little Love"

Urban Contemporary
New & Active
49 Reporters Including

P-1 Action At:
 WAMO WOWI
 WHUR WICI
 WVEE WZAK
 KMJQ WJLB
 WDIA KPRS
 WHRK WLUM
 WEDR KMJM
 K94 KSOL

Big Phones



Chuck Stanley And Alyson Williams
"Make You Mine Tonight"

Urban Contemporary
New & Active
26 UC Reporters

Including P-1 Power Play:
 WDAS KMJQ
 WAMO WEDR
 WHUR KSOL





LON HELTON

COUNTRY

Radio Station Of The Year

LARGE MARKET

KNIX/Phoenix

This has been a banner year for KNIX: celebrating 20 years as a Country outlet and being named the Academy of Country Music's Radio Station of the Year.

Twenty years ago Buck Owens bought Phoenix daytimer KYND and changed it to Country. In 1968 he purchased an Urban-formatted FM station and changed its calls to KNIX and its format to Country. His AM operated as KTUF until 1973, when it became KNIX-AM.

For 21 of the last 22 Arbitron sweeps — and the last 11 in a row — KNIX has been the number one 25-54 station in Phoenix.



VP/GM Michael Owens, who joined the station in 1978 from sister KUZZ/Bakersfield, attributed the station's success to its people. "This award goes to everybody here who's worked so hard over the years. What makes this so great is that quite a few members of our staff have been here a long time, so they know all of the work that's behind this station and are really able to appreciate the full meaning of this honor."

KNIX's management staff includes GSM Bob Podolsky, General Program Manager Larry Daniels, PD R.J. Curtis, and MD Buddy Owens.

MEDIUM MARKET

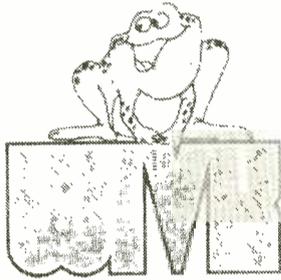
WIVK/Knoxville

WIVK/Knoxville changed from rock to Country in 1964. In 1968 it took the lead in adults and in 1972 it became number one 12+, and it has maintained each position continuously. The fall 1987 R&R Ratings Report & Directory shows WIVK as the national, all-format AQH leader with a 37.1 12+ share.

James Dick put the station on the air 24 years ago and is the only owner the station's ever had.

Present VP/GM/GSM Bobby Denton was with the station in the early '60s as a rock jock. In '82, Denton moved ND Mike Hammond (see Medium Market/PD) into the OM position. Mickey Dearstone is the MD.

Current morning man Claude Tomlinson uttered the first words ever heard on WIVK, back in 1953.



It was the first and only job he's held in radio. He leads the nation in 12+ AQH with a 41.3, and his 25-54 shares are even higher.

Afternoon man Ed Brantley has been with the station for 20 years and leads the nation's PM drivertimers with a 33.2.

SMALL MARKET

KEAN/Abilene

KEAN-FM took the 12+ lead in this market when it turned Country ten years ago, and has never relinquished it. It's been a member of the Nashville-based SunGroup family of stations since October 1985. In that time it has increased its 12+ market AQH from 21 to 29 shares. VP/GM Lou Murray (See Small Market GM of the Year story) credits community involvement and commitment for the rise.



The fulltime KEAN staff numbers 15: six programming, four sales, a sales manager, a bookkeeper, a chief engineer, a traffic person, and Murray. "We all wear a number of hats," Murray said. "But each and every one works his hardest for the common cause: to be the best we can be."

SunGroup President Frank Woods said, "SunGroup purchased KEAN two years ago and wanted a top radio manager, so we sought out Lou Murray. We entered the Abilene market with the goal of becoming a premier radio station in the Country field. Lou and KEAN have achieved dominant success in the market and in the

state of Texas.

"SunGroup is very proud of the quality of broadcasting KEAN is providing to the Abilene community. We couldn't be prouder of KEAN or of Lou Murray."

KEAN's management team includes PD Zack Owen, LSM Gene Ditmore, and MD Rudy Fernandez.

General Manager Of The Year

LARGE MARKET

Marjorie Crump, WCMS/Norfolk

Very few — if any — radio stations in America have been playing country music fulltime for as long as WCMS/Norfolk.

George and Marjorie Crump were part of a small group of investors who purchased the station in 1951. In 1954 it began fulltime Country programming. In 1961 the Crumps bought out their other partners and moved to Norfolk to operate WCMS-AM. Mrs. Crump recalled that she "did everything there was to do at a radio station except work on the air."

In 1964 the Crumps put WCMS-FM on the air, from the ground up. Throughout the years they maintained various levels of involvement with the station: Mr. Crump was and is Chairman/CEO. Mrs. Crump was active in daily operations and became President/GM in 1984.

She said, "It's the love of the business that keeps me here. I love working with this magnificent staff, fulfilling the possibilities as we grow better and better each year."

The WCMS staff includes GSM Ken Ferebee, PD Mike Meehan, ND Darrell Hosack, and Promotions Director Carole Fargo. Mrs. Crump also acknowledges the efforts and dedication of morning man Joe Hoppel, who's been with WCMS for 32 years. "He gives of himself to so many local charities



Marjorie Crump

CMA Broadcast Award Winners

It's with an extra degree of pride that I present the first winners of the Country Music Association's new Broadcast Awards. Speaking as Chairman of the CMA Radio Committee — which oversaw these awards from development through fruition — it's a wonderful feeling to see the labor finally realized in awards going to such deserving broadcasters.

In past years, the CMA has honored Country radio air talent with the Broadcast Personality of the Year award. This year, for the first time, awards were also given for Station, GM, PD, and MD of the Year, in each of three market size categories.

To make these awards as meaningful as possible and separate them from similar distinctions, the CMA board decided to make this a judged competition as opposed to a popularity contest. Accordingly, these honors are instantly among the most prestigious.

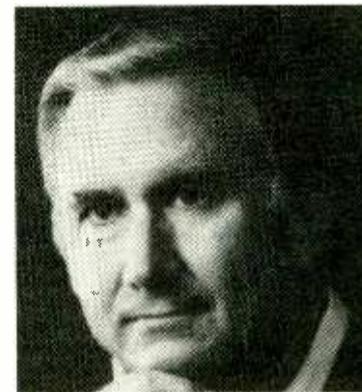
and organizations," she said. "He's the nicest individual in the world."

MEDIUM MARKET

Ron Rogers, KVET & KASE/Austin

Ron Rogers began his broadcasting career 31 years ago, working his way through college at what is now KLBJ/Austin and its affiliated TV station.

From 1966-75 he was simultaneously President of Dynamic Broadcasting and Texas Communications, Inc., owning broadcast properties in Shreveport, LA; Abil-



Ron Rogers

ene; Corpus Christi; and Beaumont, TX. He joined KVET & KASE in 1975, and still owns 50% of KLAU/Lawton, OK.

He has served the Austin community as President of the Austin Broadcasters Association, President of the Chamber of Commerce, President of the Austin Rotary, and President of the Ad Club. He's also Past President of the Texas Broadcasters Association.

"It's really a thrill to win the first of these awards," he said. "Of course, no one does this alone. I

share this with OM Mike Carta, MD Steve Gary, and all of the other great folks who work so hard here."

Rogers said that as a manager his emphasis is on people. "We may have fewer employees here than many places," he said, "but I believe in paying them better and keeping them longer."

He also admitted he is more involved in programming than many managers: "I figure if the product is right, we can find the people to sell it."



Lou Murray

SMALL MARKET

Lou Murray, KEAN-AM & FM/Abilene, TX

Lou Murray began his radio career 25 years ago in sales at KACY/Oxnard, CA. After a brief interlude in Fresno and three years as KBBQ & KBBY/Ventura GSM, he became GSM at WHBQ/Memphis in 1984. Five months later he was named GM. He became VP/GM of KEAN (CMA Small Market Radio Station of the Year) in December 1985.

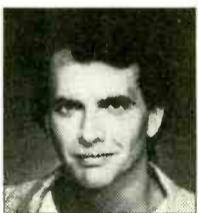
"Both of these awards are the result of the efforts of every one of the people who work here," he commented. "They're unselfish and tremendously giving."

The Country's Biggest Stars are Lining Up to Talk with Your Listeners.

SUNDAY.



Coming to America's greatest country stations this Sunday night, October 18th, is COUNTRYLINE USA. It's one hour, live every Sunday at 8PM EST. Your listeners ask the questions, we'll play all the hits plus deliver the best promotions in country syndication history.



COUNTRYLINE USA
Host, Gerry House

Jump on the line. We guarantee COUNTRYLINE USA will win for you! For all the inside info, give us a call.
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Sponsored by:



Kenny Rogers, October 18th.



Lee Greenwood, October 25th.



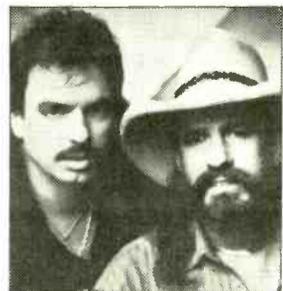
Waylon Jennings, November 1st.



Ronnie Milsap, November 8th.



The Oak Ridge Boys, November 15th.



The Bellamy Brothers, November 22nd.

James Paul Brown

ENTERTAINMENT

Executive Producer Dana Miller.

COUNTRY

Program Directors Of The Year

LARGE MARKET

Jim Robertson, KIKK/Houston

Jim Robertson always wanted to be in radio. Much of that desire came from growing up in Philadelphia in the '60s, when that city boasted some of the greatest radio of all time. "I grew up listening to Dr. Don Rose, Don Wade and his brother Long John, Joe Niagara, and George Michael," he said.

Right out of high school, Robertson worked overnights in 1970 on WYFI/Philadelphia. From there came stops in Pottstown and Reading, PA, and then Marion, OH, as OM/morning jock on WDIF. Looking back, he said, "I believe working in smaller markets gave me a better sense of this business."

He left WDIF to become PD for Viacom's WRVR-AM & FM/Memphis. He was transferred to sister KIKK-AM & FM/Houston as OM 15 months ago — his first foray into Country.

"This is the most exciting time of my career, because this station and its people are so dynamic. What we have here is a group of great peo-



Jim Robertson

ple making one person look good. The format is hot and we maximized that over the last year. It's the

staff that takes the plan and executes it on the air. There's no way we could have accomplished what we have in the last year without their complete support.

"Anybody who's ever worked here knows it's unique. We're never on center. We're usually a little left or right, but always doing great radio."

MEDIUM MARKET

Mike Hammond, WIVK/Knoxville, TN

Country radio — not just any radio — is what Mike Hammond always wanted to do. Listening to the Grand Ole Opry and WSM/Nashville growing up was a big influence on him.

His first job as an announcer with WMCH/Churchill, TN came when Mike was a high school soph-



Mike Hammond

omore; that start at age 15 makes him a 20-year vet at 35.

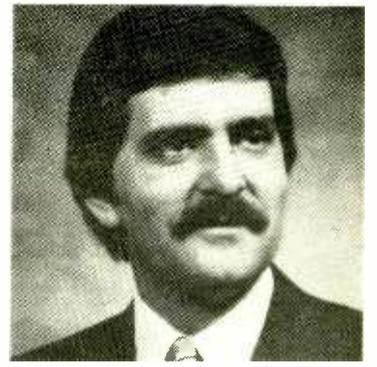
He's been at WIVK 14 years, nine as ND and five as OM. "I always listen to what the listeners think," he said. "I programmed my show, my news, and now WIVK based on what they're talking about and what they're thinking. I try to make WIVK a reflection of that."

SMALL MARKET

Tim Wilson, WAXX/Eau Claire, WI

Tim Wilson received a degree in music theory and composition, and wondered what he was going to do with it. He worked part time at the campus station, and the radio bug bit. At graduation, he decided to marry the two things he loved the most and went to broadcasting school.

He landed at KWBG ("Keep Watching Boone Grow")/Boone,



Tim Wilson

IA largely because he had a First Class FCC license. (Remember those days?)

A year later in WLBH/Mattoon, IL he hosted talk shows, spun MOR records, read news, and did engineering work and copywriting. "It was a great learning experience, but you wouldn't want to do it for lifetime," he recalled. "People who haven't gone through micro-markets lack some understanding of what goes into the whole picture of a station."

Wilson joined WAXX/Eau Claire in 1979 as afternoon drive talent, soon became the MD, and was named PD in 1979. "My programming philosophy is to concentrate on the basics and fundamentals of what makes a station great. Playing country music just makes it better."

WAXX has been number one 12+ in the TSA since 1975 and number one metro 12+ since 1979. Last year WAXX notched a record 33 share 12+.

SUNGROUP SALUTES ITS "NUMBER ONES"



KEAN-IN ABILENE
#1 Station/Country Music Association
(Small Markets 1987)

KKQV-FM IN WICHITA FALLS
#1 Station/Billboard
(Top 40-Crossover, Small Markets 1987)



GARY WALKER IN LONGVIEW
#1 Air Personality/Country Music Association
(Small Markets 1987)

KYKX-FM IN LONGVIEW
#1 Audience Ratings at 19.2/Arbitron
(12+ Metro, Spring 1987)

WKXX-FM IN BIRMINGHAM
#1 Audience Ratings at 19.9/Birch
(12+ Metro, Summer, 1987)

LOU MURRAY IN ABILENE
#1 General Manager/Country Music Association
(Small Markets 1987)



SUNGROUP, INC. • 226 THIRD AVENUE NORTH • NASHVILLE, TENNESSEE 37201

Music Director Of The Year

LARGE MARKET

Joe Ladd, KIKK/Houston

Joe Ladd grew up in East Bernard, TX, 30 miles west of Houston. He always knew music and radio would be part of his life. "My first love was R&B," he remembered. "When I was a kid, I picked cotton in the fields with black families. They always sang while they worked, and I loved their music."

His interest in electronics, which eventually led him to radio, also began in childhood. "I became a ham radio operator at 13," said Joe, still an active ham. "Plus I loved to figure out how electronic things worked." His early interest in radio was fueled by listening to big signal AMers at night. "I used to look up station addresses in broadcast magazines and write them that I heard their station just to get their QSL cards," Joe laughed.

Ladd's entry into radio came 25 years ago ("At stations too inconsequential to mention," he said) as an engineer. He joined KIKK/Houston 18 years ago as Production Director and weekender. Within 90 days he moved to mid-days, the shift he still holds down today. After about a year at KIKK, he was promoted to MD. In that capacity, Ladd has had a hand in breaking records such as Rockin' Sydney's "My Toot-Toot," Mickey Gilley's "Roomful Of Roses," and



Joe Ladd

Freddy Fender's "Before the Last Teardrop Falls," to name a few.

His philosophy on being an MD: "Stay in tune with your community. Know what the trends are. Be observant. Know where your listeners are going, where they're eating, what movies they're seeing. Getting to know the lifestyle of the people who listen to your radio station is critical to knowing the music they want to hear and will accept."

AIR...ANNOUNCES COUNTRY BEST EARS COMPETITION #1

Participating in the first Country AIR Competition is simple and free. All you need to participate is a turntable, pencil and a good idea of what a hit record sounds like. You begin by listening to the AIR country priorities each week. Decide if each individually has the potential to attain Top 10, Top 25 or Top 50 chart status in R & R's Country Top 50 Airplay chart (the only numerical qualifier for the AIR competition). Then phone AIR with your response. Points will be awarded for each correct positive response. Bonus points will be

awarded for each on-time response (the complete rules and the prize list will be mailed to you upon registration). The person accumulating the highest point total over the life of the 26 week competition (you must participate for a minimum of 21 weeks to remain eligible) wins the Grand Prize of a 1988 Porsche 944! The next 29 runners-up win valuable prizes such as dream vacations, cameras and audio/video gear. The total package is valued at over \$45,000!

The Consultants, Program Directors, and Music Directors listed below have already registered
If you are not on this list call Gene Hughes 1-800-426-5580
Competition Begins Nov. 2nd 1987

| | | | | | | | |
|-----------------|--------|----------------|------|-----------------|------|-----------------|--------|
| LES ACREE | WTQR | DANNY HALL | WTQR | NEIL MCGINLEY | WKHX | DOUG SHANE | KFMS |
| H.DAVID ALLEN | KRKT | DUKE HAMILTON | WUBE | BOB MCKAY | WKQS | KENNY SHELTON | WVVD |
| MARK ANDREWS | KWJJ | SCOTT HANSON | WKKQ | RANDY MCKAY | KZSN | MIKE SHEPARD | KSON |
| BRIAN ANSLEY | WGUS | DAVE HARMON | WAJR | STEVE MCKAY | WYOU | CHAD STEVENS | KKAL |
| MICKEY ASHWORTH | KYKR | MIKE HARRIS | WDXE | JIM MCKELSON | KKAT | RICK STEVENS | KRRV |
| DAN BAKER | KLUR | JOHN HART | WUSY | MIKE MEEHAN | WCMS | TONY STEVENS | KFKF |
| CARL BECKER | WAJR | DOUG HERENDEEN | WILQ | TONY MICHAELS | KFDI | JOHN SWAN | KJNE |
| BILL BERG | WVVA | KEVIN HERRING | WVWW | JAY MILLER | WQYK | CAROL SWEENEY | WORC |
| JOE BLAIR | WUSY | GARY HIGHTOWER | KFDI | BOB MITCHELL | KFRE | CHRIS TAYLOR | KIXZ |
| MIKE BRADY | KSON | STEVE HOLBROOK | WKVA | BOB MITCHELL | KCKC | TIM TODD | WORC |
| ED BUCHANAN | WCUZ | REID HOLSEN | KIOV | DAN MULLIN | KUGN | MARK TUDOR | WBOS |
| KEN CAMERON | WLKC | JEFF ILER | KTOM | MOON MULLINS | WSM | JEFFREY TYLER | WTSO |
| RICK CANDEA | KILT | RICK JACKSON | KYGO | TIM MURPHY | WNAX | NICK UPTON | KSON |
| J.D. CANNON | WFMS | MIKE JEFFRIES | WHWK | RON NALDI | WIXL | DARRELL WARD | KNFM |
| RICK CARDERELLI | WSLR | SCOTT JOHNSON | KYXX | LARRY NEAL | KRWQ | STEVE WARREN | CONST. |
| TOM CARR | WMIL | KEN JOHNSON | WYRK | DAVE NICHOLSON | KIIM | WAYNE WATERS | WITL |
| MIKE CARTA | KASE | BOB JONES | WQBE | MICHAEL OAKES | WIRK | DAVID WAYNE | KEBC |
| MIKE CHAPMAN | WUBE | BILL JONES | WCRJ | BILLY PARKER | KVOO | SHARON WELLS | WGNA |
| RALPH CHERRY | WNOE | RICK KNIGHTEN | WNOE | JAY PHILLIPS | KXXY | BRAD WEST | WYNK |
| TIM CLOSSON | WAXX | JOE LADD | KIKK | BILL PYNE | WQYK | DICK WESTON | KKAJ |
| MYRA COLLINS | WYNG | MARK LANGSTON | WIL | PAM QUINN | WKKQ | TIM WILSON | WAXX |
| CHARLIE COOK | CONST. | RANDY LEE | KUUY | KEVIN RAY | WWKA | JEFF WOODS | KUZZ |
| BILL COTREAU | WIXX | MARK LEWIS | WYNE | JOHN REED | WONE | BOBBY YARBROUGH | WSM |
| BILL CRANNEY | WPTR | LEE LOGAN | WKEN | BRIAN RINGO | KNOE | | |
| JOHNNY DARK | WCAO | CHUCK LONG | KLL | CHRIS ROBERTS | WMUS | | |
| JIM DAVIS | KWEN | VAN MAC | WOKK | EDD ROBINSON | WSOC | | |
| J. DAVIS | KCJB | BARRY MARDIT | WVWW | ART SANDERS | KDRK | | |
| JOE DEVINE | WCUZ | JOHN MARKS | KKAT | DANDALION SEESE | WRKZ | | |
| MS. RYAN DOBRY | WTCM | ERIC MARSHALL | WSIX | | | | |
| MARK EDWARDS | KNAX | RAY MASSIE | WIL | | | | |
| DALE EICHOR | KWMT | MIKE MCKOY | KHAK | | | | |
| JACK EVANS | WBHP | JAY McCRAE | KMML | | | | |
| SAM FAULK | WLWI | | | | | | |
| RUDY FERNANDEZ | KEAN | | | | | | |
| JOE FLINT | KSOP | | | | | | |
| ALAN FURST | CONST. | | | | | | |
| STEVE GARY | KASE | | | | | | |
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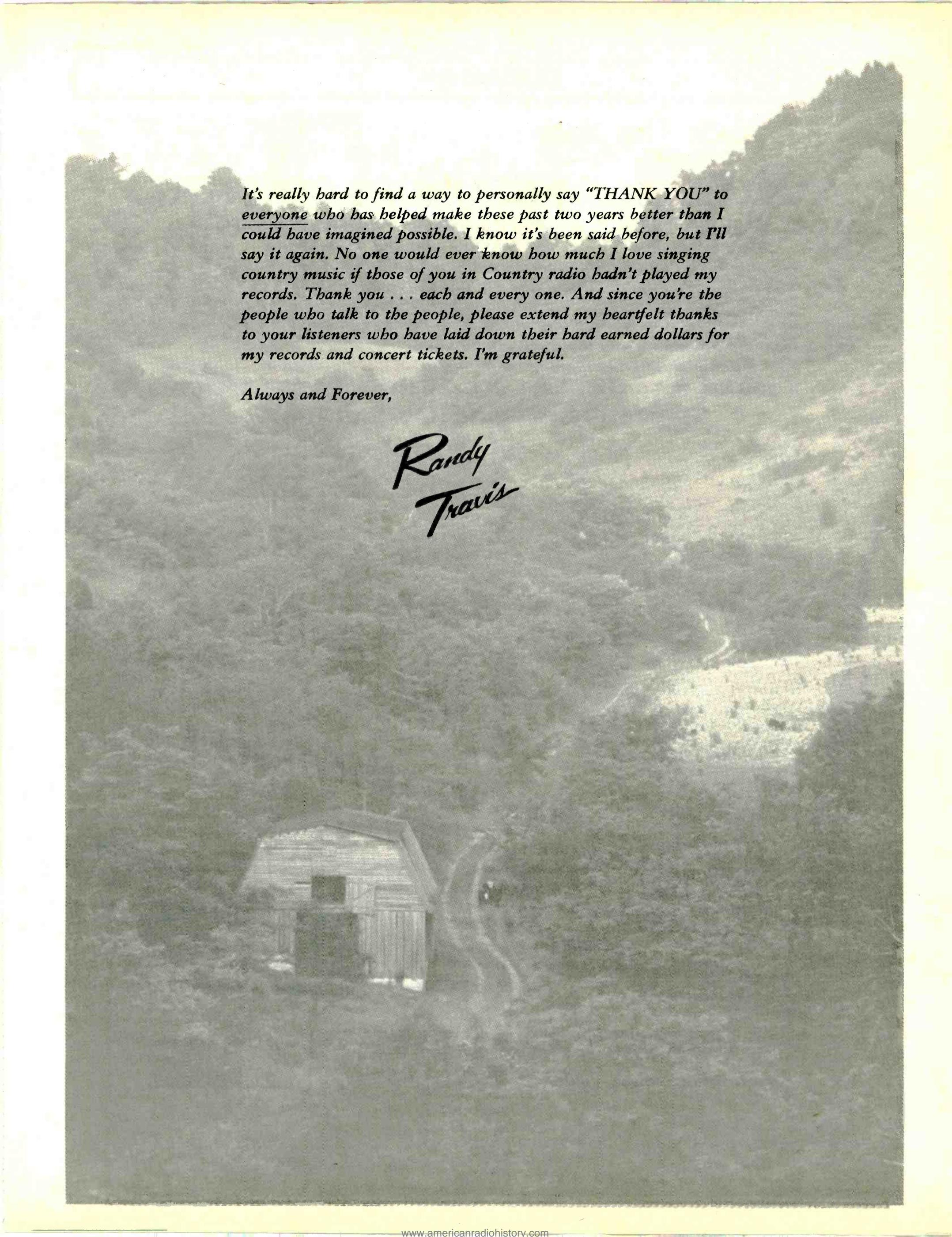
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It's really hard to find a way to personally say "THANK YOU" to everyone who has helped make these past two years better than I could have imagined possible. I know it's been said before, but I'll say it again. No one would ever know how much I love singing country music if those of you in Country radio hadn't played my records. Thank you . . . each and every one. And since you're the people who talk to the people, please extend my heartfelt thanks to your listeners who have laid down their hard earned dollars for my records and concert tickets. I'm grateful.

Always and Forever,

*Randy
Travis*

COUNTRY

Personality Of The Year

LARGE MARKET

Rhubarb Jones, WYAY/Atlanta

Warren "Rhubarb" Jones enters the CMA Broadcast Personality winners circle for the second time. His first trip came in 1983 when he won the Medium Market award for his air work at WLWI/Montgomery. He also made a trek to L.A. in the spring of 1984 to pick up the ACM Hat trophy for DJ of the Year.

It wasn't long after that Rhubarb left WLWI for WYAY/Atlanta, where he's just completing his third year (the first of a five-year contract). His latest thrill came just a few months ago when he was asked to be the PA announcer for the NFL Atlanta Falcons home games.

Asked the biggest difference in small and big market radio, Rhubarb answered, "The ability to



Rhubarb Jones

touch the people. In Montgomery, where you can get completely across town in 30 minutes, I got to know the listeners on a one-to-one basis. They'd stop me in K mart and say hi. Here, where it takes two hours to go from one end of the city to the other, it's tougher to get into each section of the city to know the lifestyles of the people you're trying to reach."

Jones anchors one of the few "Morning Zoos" in Country radio. Joining him each morning are sidekick "Commander" Dave Foster, traffic reporter B.J. Williams, and newsman Bob Glascoff — "great folks to work with," said Jones.

About the Zoo concept, he added, "It was (former PD and now WSB/Atlanta Station Manager) Bob Neal's idea. I love it because it's much easier being up, funny, and having fun in a group setting. We're inspirations to one another. It's impossible to be down."

MEDIUM MARKET

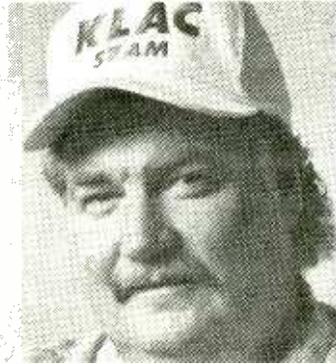
Eddie Edwards, WSIX/Nashville

Crazy Eddie Edwards, who's now waking them up in Los Angeles on KLAC, adds the CMA trophy to the ACM Hat award he won for Personality of the Year in 1986.

As recounted in the 4/11/86 Country column, Edwards is a third generation disc jockey, his father and grandfather having been in the business before him. Despite that, Eddie didn't grow up wanting to be on the air. He was an economics major in college and started working in radio to make money to stay in school.

His fulltime entry into the business came at KOIT/Barstow, followed by a gig in San Diego, a stint programming a Mexican station, and at a small northern California outlet. After two years at KGAY/Salem, OR, he went to WMC/Memphis for 18 months. Eddie worked at WSIX/Nashville from late '85 until leaving for L.A. three months ago.

Edwards thanked former WSIX partners Diane Richey, Al Voecks, and Duncan Stewart. "I miss them and couldn't have won this without



Eddie Edwards

them," he said. "I have a great crew here, too, with Dona Dower and Lyle Kilgore. I'm lucky to have worked with so many great people, including programmers like Les Acree, Ron Jones, Wayne Cambell, and now Bob Guerra."

Music Director Of The Year

MEDIUM MARKET

Steve Gary, KVET & KASE/Austin

Things have come full circle for Steve Gary. He began his career at KVET/Austin as a parttimer while he was in college in 1969.

After school he got a job at rocker KSDX/Sherman, TX and became MD. In 1972 he switched to KOKE-FM/Austin as MD for the Progressive Country format. It changed to straight-ahead Country in 1977, and Gary remained as MD. In 1982 he moved crosstown to KVET & KASE as air talent. Later that year he was promoted to the position he holds today.

Gary says an MD should have "an open mind and an open ear. You need to be aware of what's happening with Country radio all over the nation. Things change so



Gary Walker

SMALL MARKET

Gary Walker, KYKX/Longview

Gary Walker is a 14-year broadcasting vet who studied to be an architect in college, but a rough bout with mathematics changed his mind. Though not a musician, his love of music led him to radio. He went to the Elkins Institute broadcast school in Dallas, and landed his first on-air job at Coun-

try KLUR/Wichita Falls, TX.

After 2 1/2 years there he took a PD job in Dallas at Christian-formatted KCBI. A year later he moved to MOR/automated rocker KSDX-AM & FM/Sherman-Denison, TX as an air talent, later becoming PD.

From there, it was on to AC KUBC/Montrose, CO as a personality. Homesick for Texas, he left after a year for KADY/Beaumont. Next stop was a return to Dallas, first at rocker KNUS and later at KLIF & KPLX. He joined KYKX/Longview in May 1985 for afternoons.

Walker said his style is to tie the music and elements together in a friendly and happy way while having a good time. "I love being on the air. I get a real spark out of it — the spontaneity and 'roll with the flow, never know what's going to happen next' atmosphere is great."

SMALL MARKET

Tim Closson, WAXX/Eau Claire, WI



Tim Closson

This honor coincides with Tim Closson's seventh anniversary in radio. Coming out of the famous Brown Institute broadcasting school in Minneapolis, he landed at WEVR/River Falls, WI. "It was an 'all-purpose' station," said Closson, "and everybody there did everything."

Closson left the air on a fulltime basis two months ago to become Sports Director for WAXX and sister WAYY. He'll remain the WAXX MD.



Steve Gary

fast, and there's no right or wrong way to do things. Whatever is winning for the station is the way to go."

He feels the music is more interesting today. "It has more entertainment value than some of the overproduced music of the late '70s. Country music has come back in the mid-'80s with better quality than ever."

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Country Veterans And Newcomers Big Winners At CMA

Columbus Day 1987 proved to be Hank Williams Jr. Day and Randy Travis Day at the annual Country Music Association awards show. Here's a look at all the recipients during country music's biggest night.



NEW HORIZONS — It was stiff competition for winner Holly Dunn, who netted the Horizon award for up and comers.



LOVE, MARRIAGE, & MUSIC — Ricky Skaggs and wife Sharon White shared the glory of Vocal Duo of the Year for their "Love Can't Ever Get Better Than This."



ON A REAL GOOD NIGHT — Randy Travis proved the favorite son as he walked away with Male Vocalist of the Year, Album of the Year for "Always And Forever," and the double showing of Song and Single of the Year for "Forever And Ever, Amen."



LADY TO LADY — Anne Murray (l) presented BMI President/CEO Frances Preston with the second-ever Irving Waugh Award of Excellence.



DYNAMIC DUO — Ronnie Milsap performed the duet single "Make No Mistake, She's Mine" with awards host Kenny Rogers.



YOUNG UPSTARTS — Hank Williams Jr. saluted new country acts during his performance number "Young Country."



FAMILY TIES — Mother Naomi and daughter Wynonna netted their third straight win as Vocal Group of the Year.



REPEAT SUCCESS — Paul Overstreet (l) and songwriting partner Don Schlitz (c) join Randy Travis as they celebrated both Song and Single of the Year victories with Travis's "Forever And Ever, Amen."

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HANK WILLIAMS, JR.
ENTERTAINER OF THE YEAR

MUSIC VIDEO OF THE YEAR
"MY NAME IS BOCEPHUS"

RANDY TRAVIS
MALE VOCALIST OF THE YEAR

ALBUM OF THE YEAR
"ALWAYS AND FOREVER"

SINGLE OF THE YEAR
"FOREVER AND EVER, AMEN"

SONG OF THE YEAR
"FOREVER AND EVER, AMEN"

WRITTEN BY DON SCHLITZ AND PAUL OVERSTREET

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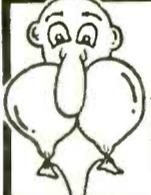
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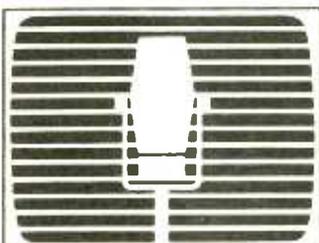
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Nashua's new all-hit FM seeks ND with minimum three years' experience. T&R: Keith Lamire, WHOB, 55 Lake St., NH 03060. EOE (10/9)

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New Albany metro CHR seeks talented and experienced swing man and parttimers. T&R: Ken Benson, WQQY, West Ave., Saratoga, NY 12866. EOE (10/16)

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New Panama City, Florida FM seeks program assistants with experience entailing on-air, news, and production. Samples and T&R: Al Stefin, WSUS, Box 102, Franklin, NJ 07416. EOE (10/16)



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OPENINGS

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EOE/M/F

SOUTH

Aggressive anchor/reporter with experience gathering news, writing, and on-air reporting. T&R: Vassie Balkcum, WGBR & WEQR, Box 207, Goldsboro, NC 27530. EOE (10/9)

Working in South? Want to move up? Oldies/AC seeks PM drive personality. T&R: Wayne Scott, 62JDX, BOX 31999, Jackson, MS 39206. EOE (10/9)

Northeast TN FM has possible openings. All shifts, experience necessary. T&R: Mark Ramey, Box 590, Union City, 38261. No calls. EOE (10/9)

Classical announcer needed for 33kw non-commercial FM in Raleigh area. Regular airshift, parttime. T&R: Personnel Director, WCPE, Box 828, Wake Forest, NC 27587. No calls. EOE (10/9)

Opening for full and parttime announcers on the Mississippi Gulf Coast. T&R: Chris Blue, PD, WGCM, 2200 15th Ave., Gulfport, MS 39501. (601) 863-3522. EOE (10/9)

100kw Country FM in Central NC serving two large markets seeks air personalities with minimum two years' experience. T&R: Jim Huggins, WFMX, 1117 Radio Rd., Statesville, 28677. EOE (10/9)

Wanted: Hard-working, loyal, never-say-die MD/AT for small market personality-oriented Contemporary Country AM. Also parttime openings. TIM: (205) 232-3911. EOE (10/9)

OPENINGS

PM drive/Asst. PD: minimum two years' experience. Programming experience a plus. T&R: Ken Romero, 2316 E. Main, New Iberia, LA 70560. EOE (10/9)

WFLA, the talk of Tampa Bay, seeks experienced news anchor/reporters. T&R: Steve Hall ND, 801 E. Jackson St., Tampa, FL 33602. EOE (10/9)

Z-103, Tallahassee's leading CHR, seeks hot, aggressive air talent to continue our 6-10pm dominance. Are you self-motivated? C&R: Brian Douglas, Box 13549, FL 32317. EOE (10/9)

Seek experienced newperson for FL coastal AM. CBS affiliate with local news commitment. Gather, write, and anchor. T&R: WMEL, Box 1318, Melbourne, 32936. EOE (10/9)

The advertisement for an Assistant Program Director/Music Director for Y95 (KHYI) Radio, which appeared in the October 9, 1987 issue of R&R, was incorrect. There is no such position available at Y95. We apologize for any confusion resulting from the advertisement.

Morning announcer needed for WKEU-AM & FM, Griffin, GA (near Atlanta). T&R: Joe Bourdow Exec VP, Box 1847, Midlothian, VA 23113. EOE (10/16)

Y103/Myrtle Beach's Contemporary Country station seeks zany morning personality. T&R: Bob Casey, Jones Eastern Radio, 1 Carriage Lane, Ste. C-2, Charleston, SC 29407. EOE (10/16)

Southeast P1 CHR has an immediate opening for hot night-killer phones. Rush T&R: Tony Macrini, WGH FM, 281 Independence Blvd., Ste 101, Virginia Beach, VA 23462. EOE (10/16)

Florida Keys FSA seeks PD/production pro. T&R: Rt. 5, Box 183, E. Big Pine Key, FL 33043. EOE (10/16)

KFOX 95 100kw FM CHR/AC seeks a jock from the South/Southwest. No beginners. Minimum three years' experience. T&R: PD, KFOX, Box 588, Lufkin, TX 75091. EOE (10/16)

Virginia AC station seeks female announcer. Little experience OK if you have talent! T&R: Mr. Solomon, Box 239, Staunton, 24401. EOE (10/16)

Come to Florida where the living is great! Opening for salesperson. Resume: S. Roberts, WRGI FM, 950 Manatee Rd., Naples, FL 33961. EOE (10/16)

Community-minded AC near DC seeks PM drive. Enthusiasm for community/production. Females encouraged. Rush T&R: WAGE, 711 Wage Dr., Southwest Leesburg, VA 22075. EOE (10/16)

Experienced reporters/anchors needed for information station. Writing samples and T&R: Randy Gray, Box 150, Roanoke, VA 24002. EOE (10/16)

NEWS DIRECTOR

KIX-104, Northwest Arkansas's radio leader, seeks News Director to become part of the Number One Morning Show. You must be a good writer with conversational delivery. Send tapes and resumes to Tom Sleeker, PD, KKIX-FM, P.O. Box 1104, Fayetteville, Arkansas 72702. EOE



24 HOUR STEREO COUNTRY

AIR TALENT

Number One rated Contemporary Country station in 200,000 population market which is among Money Magazine's Top 75 Most Liveable Cities seeks air talent with excellent production skills. We offer a great opportunity with a growing group. Send air-check, resume and several production samples to Tom Sleeker, PD, KKIX-FM, P.O. Box 1104, Fayetteville, Arkansas 72702. EOE

COUNTRY MORNINGS

100,000W Country Powerhouse in great southern market looking for creative, spontaneous, upbeat, funny Morning man. Pro's only. Market grabbing personalities send T&R w/photo to Radio & Records, 1930 Century Park West, #858, Los Angeles, CA 90067. EOE

PRODUCTION

Creative and efficient production talent sought by full-service AM-FM facility. Excellent company benefits. Send T&R to Jim Asker, WFLS, 616 Amelia Street, Fredericksburg, VA 22401. An Equal Opportunity Employer.

OPPORTUNITIES

OPENINGS

OPENINGS

OPENINGS

POSITIONS SOUGHT

NATIONAL BLACK RADIO TALENT SEARCH

(and a \$500 reward for your tip)

Where are you? Dedicated, workaholic, young Black Radio professional of tomorrow? Not a complete rookie but close. Fresh with about 1 year's experience in Black Radio. Friendly sounding, but up and tight. Music salesmanship. Person of few words, but an entertainer. A natural. Music and artist knowledge. Quick. Phone poised. KKDA-FM (K104) will fly you in at our expense for an on-air audition in November. (5-6 finalists) One person will be hired for our full-time swing shift. Once in a career OPPORTUNITY. Where is that 19, 20, 21 year old Black Radio star of tomorrow? Let us mold you. Good, clear, speaking voice a must. Respect format disciplines. #8 market: Dallas-Ft. Worth. ARB Rated #1. Attention PDs, Promotion Persons, air talent: tip me to the person we hire and I'll send you a \$500 FINDERS FEE!!! Calls OK! Michael Spears, KKDA-FM, 621 NW 6th St., Grand Prairie, Texas 75050. 214-263-9911.



Format: Urban

Great Talent Makes Our Difference!

EOE M/F



PROGRAM DIRECTOR

Y103, Myrtle Beach, S.C., is looking for a Program Director to take charge of one of the South's most progressive, Contemporary Country music stations. Applicants must have contemporary background and be willing to work closely with corporate programming department to build a regional giant. Live in one of America's premier vacation areas on the Atlantic ocean, and work for a respected and rapidly growing broadcast company. Send tape and resume to Bob Casey, Jones Eastern Radio, 1 Carriage Lane, Suite C-2, Charleston, S.C. 29407. EOE

VIRGINIA

full-service country music station seeks experienced on-air talent with strong production skills. Excellent company benefits with established professional AM-FM facility. Equal Opportunity Employer. Send T&R to Jim Asker, WFLS, 616 Amelia St., Fredericksburg, VA 22401. EOE

NEWS DIRECTOR

Very aggressive News Director needed to anchor mornings and spearhead your own winning operation with top rated 100kw southern medium market AC power. T&R to Radio & Records, 1930 Century Park West, #859, Los Angeles, CA 90067. EOE



AOR/CHR Rock N' Roll #100 is looking for a personality for AFTERNOON DRIVE NEWS-PERSON. T&R to Mike Hickcox, News Director, WHEB-FM, Portsmouth, NH 03801 EOE

MIDWEST

Aggressive and creative anchor/reporter sought for present and future openings at News/Talk in great Midwest market. T&R: Mark Belling, WTDY, Box 2058, Madison, WI 53701. EOE (10/9)

Denver's KIMN seeks experienced weekend air talent. T&R: Bob Call, 1095 S. Monaco Pkwy., CO 80224. EOE (10/9)

WKBV & WFMG/Richmond seeks T&Rs for possible morning anchor/reporter opening. Attn: Bruce Slusher, ND, Box 1646, IN 47375. EOE (10/9)

Sales: Established list available to right person. Interested? Resumes: Ken Hensley, GSM, KXEL & KOKZ, Box 1540, Waterloo, IA 50704. EOE (10/9)

Midwest combo seeks talented copywriter. High-energy FM & Country AM. Production voice and on-air experience an added plus. T&R: Box 1647, Richmond, IN 47375. EOE (10/9)

Sioux City's leading hit music station with a 24.4 share seeks energetic 7pm-mid personality. T&R: Pat Raston, KG95, Box 1737, IA 51102. EOE (10/16)

KCRG/Cedar Rapids has a prime AC opening. Morning drive: Person must be topical, entertaining, and able to deliver information. C&R: Chris Caine, Box 816, IA 52401. EOE (10/16)

WHBL & WWJR seeks community-minded communicator with one to two years' experience. Excellent opportunity. T&R: Box 27, Sheboygan, WI 53081. EOE (10/16)

Late-nights on 55WKRC/Cincinnati! If you're ready to try the top 30, let's hear how you sound. T&R: 1906 Highland Ave., OH 45219. No calls. EOE (10/16)



WE'RE #1 WITH A BULLET!

We have a 32.5* and we want more! We need a hot, energetic night jock that knows about being a team player. Join a great company and play in Michigan's summertime hotspot.

T&R Yesterday to:
Corey Scott
WSNX

875 E. Summit Ave.
Muskegon, MI 49444
EOE

*Muskegon Summer Birch Quarterly

News Director & Morning Drive Co-Ancor

If you understand writing for an AOR audience and are ready to be paid well for it, send T&R to Chuck Finney, WXLN, 1111 E. River Dr., Davenport, IA 52803. EOE M/F

Program Director

Quad Cities Top AOR. Great pay, great people and the resources to get the job done. Send composite and resume with references to Chuck Finney, WXLN, 1111 E. River Dr., Davenport, IA 52803. M/F EOE

WOMEN!

Leading AOR is looking for a woman who is witty, topical, funny, and can handle one half of the #1 morning team in this major market. We're not looking for a liner card reader. Send tape, resume, photo and salary requirements to Radio & Records, 1930 Century Park West, #857, Los Angeles, CA 90067. EOE

PRODUCTION WHIZ

If you've got the pipes and know how to use them I want to hear you tape now. Creativity, great organizational skills and the ability to pull a short airshift a must. This is an immediate opening. T&R: Brian Chase, OM, KRAV, 1638 S. Carson, Tulsa, OK 74119. EOE

AOR PROGRAM DIRECTOR WANTED

Midwest Top 75 Market. Experienced, with on-air ability to head capable staff. Strong promotion and production attributes a plus. Excellent pay and benefits. Send info with aircheck to Radio & Records, 1930 Century Park West, Box #856, Los Angeles, CA 90067. EOE

WEST

Modesto-Stokton Adult station seeks Production Director capable of creative copywriting and strong studio work. Good wages. T&R: Ryn Stephens, KBEE-FM, Box 3131, 95353. EOE (10/9)

Rocky Mountain Adult CHR seeks talent for future openings. Programming experience helpful. T&R: Kelly Gordon, KTRS, 251 W. First St., Casper, WY 82601. EOE (10/9)

North San Diego country combo seeks experienced sales rep. Excellent opportunity, great area. Resume: John Savidge, Q-92, Box 398, Escondido, CA 92025. EOE (10/9)

Cutler Productions in Los Angeles seeks super creative production person. Send strong T&R: Pete, 1639 Westwood Blvd., CA 90024. EOE (10/9)

Ski Wonderland seeks veteran News Director to polish our reputation as Central Oregon's news leader. Call Mike Gould: (503) 382-5283/Bend, OR. EOE (10/16)

Now accepting T&Rs for future openings. Randy Hood, KFMS AM & FM, 1555 E. Flamingo, Ste. #435, Las Vegas, NV 89119. EOE (10/16)

Seek salesperson with management potential. Exclusive Easy listening station. Only signal serving Fayetteville and Fort Smith. Resume: KEZA, 300 First Place, AR 72701. EOE (10/16)

Sweetwater County's leading Country station seeks afternoon drive/Production Director now. T&R: Ken Silva, Box 2128, Rock Springs, WY 82901. EOE (10/16)

News Director/morning show co-host. California's Central Coast; females encouraged. Rush C&R: Jeff Harris, Box 1240, Santa Maria, CA 93456. EOE (10/16)

Contemporary Country KVOC seeks AT for an evening slot immediately. Strong production a plus. Females encouraged to apply. T&R: Robin Perry, Box 2090, Casper, WY 82602. EOE (10/16)



Phoenix Arizona; leading AC seeks to fill rare midday opening. Creative production skills a must. Send T&R only. Sam Church, PD, KKL-FM, 301 W. Osborne Rd., Phoenix, AZ 85013. M/F EOE



Rare fulltime on-air position at Arizona's state-wide rocker. Send T&R to Curtiss Johnson, 98KUPD, 1900 W. Carmen, Tempe, AZ 85283. EOE

West Coast Afternoon Drive

Frankly, this will be a tough one to fill. Our job order calls for a dashing, innovative, "balls to the wall", supremely creative, highly unique individual who can perform in a high personality, high profile CHR environment. The rewards are a healthy contract, a solid salary and enviable working conditions. This position is available only through Westwood Personalities. For immediate consideration and presentation, please forward your best T&R immediately.

WESTWOOD PERSONALITIES

279 S. Beverly Dr., Suite 1170
Beverly Hills, CA 90212
(213) 851-5769

POSITIONS SOUGHT

Jack of all trades. Seek assistant MD/programming assistant position in Los Angeles. Need a progressive ear? Extensive broadcasting experience. (213) 387-4293. (10/16)

I love my vacation. Unfortunately, I have the scarlet "U" (for unemployment) on these days. The suspect broadcaster; CHR/Urban help! K. STRONG HODGE: (212) 806-5713. (10/16)

Evening jock with three years' experience seeks Top 40 to Jazz. Great production, writing, and lots of voices. TOM: (907) 279-6031. (10/16)

Rich, deep, adult voice available ASAP. Best in the West. 25-54 is my type of audience. Seek position in Los Angeles or surrounding areas. For T&R PAT DEAN: (213) 739-2025. (10/16)

KUBE 93/Seattle, 14-year pro seeks an on-air/programming position. Will relocate. All markets consider red. GREG: (206) 343-0517. (10/16)

Office manager with extensive broadcast experience, skilled in traffic control/accounts receivable, seeks position. Cheerful with superior people skills. JUDY: (303) 949-0103. (10/16)

AT/MD with ten years' experience seeks career challenge in the West. AOR/Urban/Jazz or "Hip AC." JEFF: (512) 727-3063 or 724-9800. (10/16)

Country pro seeks stable home with winning organization. Hard worker has done it all from PD to drive. MIKE MITCHELL: (901) 682-1345. (10/16)

Not quite a veteran, nor a virgin. Hardworking air personality/copywriter seeks small market AC/CHR position. Will relocate. For T&R: NORRIS REID: (602) 829-0177. (10/16)

IT TAKES TEAM-WORK TO MAKE NUMBER 1!!!

Operations/Programming/Music/Sports/News/Air experience: Modern Country/AC/Classic Rock. A 38-26 year old team looking for creative environment. Call Mike: (804) 476-1244.

Seek medium market morning show. Hot CHR or personality AOR. Many character voices and bits. Consider 7pm-mid also. JOHN: (414) 964-8218. (10/16)

Presently employed but ready to move: seek position in the Southwest. Experienced in traffic, on-air, and promotions. Love to work. (618) 627-2341. (10/16)

What you seek is seeking you. True? Award winning beginner seeks California behind-the-scenes position. Team player, writing, production. DELA: (213) 933-2810. (10/16)

Polished, professional, 13-year AT/PD seeks fulltime position in Northern CA. Currently employed as PD. All offers considered. JIM: (214) 572-7094. (10/16)

Radio interviewer... I can make the stars come to your station. Call for demo tape. TOM: (217) 744-3750. (10/16)

Experienced AC and Beautiful music PD/OM with outstanding track record available now. DON MANSFIELD: (804) 340-0507. (10/16)

Tina's the name, hard core Country's my game! Very personable and willing to give 150%. Love meeting, greeting the public. Will relocate! TINA: (502) 231-0414. (10/16)

CHR talent (KKSS/KIVA/KPSI) evenings and possible MD. Ready to relocate. Photo and T&R: JAY WEST: (505) 299-2276. (10/16)

Experienced air personality/ND with sense of humor and strong production skills available now for major market winner. RICH ALCOTT: (805) 964-1599. (10/16)

Former Q105 & Y100 night rocker with winning numbers seeks top 50 CHR/Urban. Assistant PD/MD experience. Greater personal appearances. PACO: (813) 831-8255. (10/16)

You need teens. I'm the means. Energized CHR jock shakin', bakin', and taking 'em for a fall. So hurry and call. MIKE: (707) 545-0118. (10/16)

Life is good, life is fine. Don't call me unless you have the time. Non-consultant in the Rockies. (505) 292-7940. (10/16)

Top 100 market PD with 11 years' experience and ideas. Ready to work in solid Texas organization. Let's talk. (817) 629-1379. (10/16)

37.6 is my latest achievement. What can I do for you? Team player wants the Pacific Northwest. PD/MD/AT. KELLY: (307) 235-7000. (10/16)

Currently employed with popular overnight on Oldies station in the Midwest. Would like to relocate to the East/Mid-Atlantic or West Coast of Florida. BOB: (319) 322-2578. (10/16)

Young, experienced jock seeks fulltime gig in small/medium market AC/CHR/Classic Rock. Anywhere. RIC: (412) 531-9364. (10/16)

Enthusiastic young jock with voices, experienced in AC/Country seeks fulltime on-air gig at small/medium market station in Midwest/East. BILL: (216) 442-7892. (10/16)

OPPORTUNITIES

POSITIONS SOUGHT

Personality radio pro with major market experience seeks fulltime shift, top 50, progressive/AC/Oldies/AOR; MD/assistant/PD possible; \$20s. CAROL ANN: (207) 657-4345. (10/16)

Sports journalist seeks major market opportunity. Major college PBP experience. Currently employed. (312) 588-2379. C110/16)

Hi, I'm a nice guy and experienced also! Willing to work automation. Country/AC/MOR, anywhere. MIKE: (309) 829-9314 after 10am CST. (10/16)

Attention small/medium markets. Experienced airstaff available! Hire one or all. CHR/Urban/AC/Country formats. Call AARON: (309) 454-7383. (10/16)

Oh hell, I'll do it! Experienced air talent seeks nights or overnights at CHR/AC. Available for small markets immediately. PATRICK: (309) 828-3408. (10/16)

Talent waiting to be discovered! Eight-year pro with excellent AC/Classic Rock music background. No one will work harder for you than me. ERIC: (316) 662-4486. (10/16)

Experienced recording engineer available for work. 24-track thru MIDI. RAYMOND S. FISTER: (216) 951-8949. Willoughby, OH. (10/16)

Experienced Country personality seeks longterm commitment. Texas/Oklahoma/Louisiana/Arkansas. (806) 293-5688. (10/16)

KEVIN McCORMICK, KFMV/Salt Lake City, makes your mornings funny and topical. Formerly San Francisco, Dallas, Oklahoma City. (801) 374-0933. (10/16)

Not another AD! Hire me, so I can stop taking up space. Experienced AT available yesterday. Prefer CHR/AC. PAT: (309) 828-3408. (10/16)

News should be interesting. Hire me and yours will be. Creative self-starter will entertain while informing. RAY: (213) 652-7859. (10/16)

"A mind is a terrible thing to waste" in Roanoke, VA. Copywriter-producer with voices seeks medium/major market gig. TERRI: (703) 366-4080. (10/16)

I've got the jock itch! Tired of same old "yawn" personality? Fresh, hot, energetic AT seeks position at your station. JAY: (619) 746-6494. (10/16)

THE SLIM ONE

Still cracked as ever and ready to terrorize a Big Time CHR! Direct your telephone calls to Bob at (619) 565-2006.

California pro wants to come home from Arizona. Smooth, knowledgeable jock wants AOR/CHR/AC position. Past includes: KSTM & KUKQ/Phoenix. AL: (602) 273-0627. (10/16)

Attention Midwestern medium/large markets; Seven-year pro with experience in all formats seeks relocation. Excellent track record. LARRY: (907) 349-7932. (10/16)

Snowbird desires Sunbelt connection. 45 years metro/medium market. Radio/TV/Agency. Voice, copy, production, and jingles. For T&R: Box 69, Lake Ann, MI 49650. (10/16)

Dedicated successful CHR PD/MD/air personality, solid 10-year winning track record. Strong organizational, teaching, and leadership skills. JOHN CLAY: (714) 887-8485. (10/9)

POSITIONS SOUGHT

Great day in the morning! 21 years in the biz, seek some place to call home. Canada/US, all formats. Former MD/PD marketing consultant. (707) 644-7775. (10/9)

WENDY WHITE, a black female with 13 years' experience. Great voice, charming personality. Excellent ratings. Seek position as personality. (213) 292-8002. (10/9)

14-year pro seeks nights or overnights on AOR/Oldies format. DAVE: (217) 875-1623. (10/9)

News feature reporter. Create Charles Kuralt type, real people on-the-road-style stories that make your listeners smile. JAY NELSON: (813) 343-4153. (10/9)

Former Providence Promotion Director with excellent artist management contacts seeks promotion/announcer duties at winning CHR/AOR. NOAH: (401) 949-3196. (10/9)

Ten-year pro seeks airshift on AOR station. Excellent production and copy, too. PAUL: (802) 442-5609. (10/9)

Morning man multi-tracker mired in MA. Many modules (in studio) make me merry. Money? Malleable. A.R.: (516) 746-1886. (10/9)

Good female voice with B.A. seeks that next step up. Good production. AC/Urban/CHR. BENITA: (304) 768-4635. (10/9)

CHR talent (KKSS/KIVA/KPSI), top 100, sharp blade, fun phones, tight board, middays or evenings. Possible MD, available yesterday. JAY WEST: (505) 299-2276. (10/9)

MARK SCHEFF WANTS YOU!

Accomplished On-Air Personality/Stand-up Comedian with strong production skills. **I'll bring excitement back to your mornings** with sharp topical humor, creative pre-recorded bits, great phone and a touch of controversy!!!! **I'm young, determined, and success oriented.** Your sales staff will love me almost as much as your listeners. I can do whatever it takes to **make your mornings number one in the market.** 8 years medium/major market experience. Call Home - 201-947-2329/WNBC - 212-664-2113.

Knock, knock! New England, I'm home. Open the door please. Experienced, youthful jock/production person is back from Western majors. J. LARASON: (617) 350-6028. (10/9)

Major market MD seeks Asst. PD/MD position. Young, energetic CHR pro. STEPHANIE: (609) 228-0804. (10/9)

Award-winning Creative Services director seeks large market. Writing/multi-track production. Sales experience also. Prefer East of Mississippi River. (517) 773-9273. (10/9)

Seek that right personality? I'm the ideal candidate. Nine years' experience, currently working Country format. AC/CHR/AOR. BOB: (509) 535-4136. (10/9)

My ex made me do it! PM drive with IQ and no body fat for winter insulation. Save me! Production and engineering, take me South. KANDI: (603) 625-9451. (10/9)

The Northland's all original "Mo-Sho." Re-discover theater of the mind. Entertaining, topical, great on the phones and in public. Leading morning show. TOM BERRY: (218) 728-6421. (10/9)

Alive and kicking. Young aggressive announcer wants to kick for your station. Formerly with WPEG/Charlotte where I was number one at night. Prefer Atlanta. MIKE: (404) 873-4571. (10/9)

POSITIONS SOUGHT

Award-winning air/production/copywriting talent. Creative and very productive. KELLEY: (913) 841-6643/843-1320. (10/9)

Experienced news anchor/reporter available now. Last three years at 50kw clear channel KSL. TERRY CORBELL: (818) 981-0187 or (801) 355-2508. (10/9)

My resume is anorexic — my talent is obese (some would say). CHRs/Urban. I want to help you win! Six months of unemployment... ouch! K. STRONG HODGE: (201) 667-6648. (10/9)

ARE YOU A PROMOTIONS ORIENTED TOP 50 CHR or HIP AC in need of Midday or Afternoon Air TALENT to provide Personality, Localism and great Production? LEAVE MESSAGE FOR MARK: 814-756-5477.

Exciting! Entertaining pro seeks a Midwest place to grow. Seven years in 150kw, B.A., and a great laugh! I'm ready to go! SAM: (515) 277-1486. (10/9)

Young, energetic lady seeks permanent gig in the radio biz. Only one year's experience, but quick learner. BECKY: (303) 328-6971 evenings. (10/9)

Young, energetic, morning drive air personality in NC seeks career move to a larger market. Will relocate. SMITTY: (919) 863-3075. (10/9)

I'm not your best friend, roommate, or brother-in-law; but I want to work for you, anyway! Top 200 AORs only. DAVE: (417) 678-2298. (10/9)

"I write the commercials." Lady wants copy/production gig. Great voice with characters. Morning helper too. Medium/majors. TERRI: (703) 366-4080. (10/9)

Two years' experience; creative and willing to learn. Seek Midwest. CHR/AOR/Country. BLAKE: (308) 282-2500. (10/9)

20-year veteran interested in the Rockies. Country/eclectic, Oldies/adult. PD/MD/OM. (505) 292-7940. (10/2)

New York City's next radio star! Mr. Radio is gonna kick butt in the Big Apple. PM drive only. Ring my bell at: (516) 289-1143. (10/2)

Ten years' experience in news/programming. Top ratings. Last three years as news anchor on clear channel 50kw powerhouse. Available now. TERRY: (801) 355-2508. (10/2)

There's money in numbers. I can give you big ones! Programmer with major market contacts available now. Confidential inquiries. DON: (912) 283-4426. (10/2)

Experienced Asst. PD seeks PD position in small/medium market. Prefer Country format. DEAN: (317) 474-9532. (10/2)

Systemation expert. Production Director/OM. Seek fulltime position. Willing to relocate. LARRY: (816) 436-4389. (10/2)

Nine-year pro willing to do his morning dance at your expense complete with ancient Gregorian Chants guaranteed to cure lethargy. BILL WIGHTMAN: (315) 736-4042. (10/2)

POSITIONS SOUGHT

Recovering Alcoholic

Top rated AM Drive Now Working. Looking for sidekick roll with established morning show. Superb writing & character voices (male & female). Need company who understands my A.A. commitment. **Honesty essential!** Call Bill "W" (609) 737-1421.

MISCELLANEOUS

Seek record service from all labels or record pools. Contact Aaron or Leslie: (309) 454-7383/454-1029. (10/16)

Our signal is heard in five states. Your records need to be heard on our 5000w AC. ATTN: Sandy Bryan, KLCN, Box 989, Blytheville, AR 72316-0989. (10/16)

R&R Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date.

For opportunities you must place your free listings **by mail only.** Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Packed every week... with more on radio than any other publication!

The most current & accurate music charts in the Industry.

Subscribe today! Call Kelley at R&R 213-553-4330

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SMOKEY ROBINSON

What's Too Much (Motown)

75% of our reporting stations on it. Rotations: Heavy 1/0, Medium 17/0, Light 52/19, Total Adds 19, including KRNB, K94, WGCI, XHRM, WDKX, JET94, WWDM, WFXC, WTLC, KMYX. Debuts at number 39 on the Urban Contemporary chart.

DIONNE WARWICK & KASHIF

Reservations For Two (Arista)

62% of our reporting stations on it. Rotations: Heavy 0/0, Medium 9/1, Light 49/18, Total Adds 19, including WUSL, KMJQ, KRNB, WOWI, WZAK, Z93, JET94, WNOO, WWDM, WBLX, KHYS, KFOX.

JETS

I Do You (MCA)

61% of our reporting stations on it. Rotations: Heavy 1/0, Medium 14/2, Light 42/19, Total Adds 21 including WHUR, WVEE, KRNB, WDIA, K94, WBMX, WZAK, KJLH, KSOL, WNHC, WQMG, KPRW.

DAVID RUFFIN & EDDIE KENDRICK

I Couldn't Believe It (RCA)

61% of our reporting stations on it. Rotations: Heavy 2/1, Medium 18/3, Light 37/16, Total Adds 20 including WILD, WVEE, WDIA, KJLH, WUSS, WENN, WWDm, KDLZ, WPDQ, Z16, WIKS, WTLC.

NEW & ACTIVE

VANESE THOMAS "I Wanna Get Close To You" (Geffen) 52/16

Rotations: Heavy 1/0, Medium 12/2, Light 39/14, Total Adds 16, WILD, WHUR, WHRK, WBMX, XHRM, KQXL, WXOK, WPEG, WZFX, KDLZ, WHYZ, WJJS, WIKS, WPLZ, KPRW, WVOI. Heavy: WZAZ. Mediums include: KMJQ, WDIA, WEDR.

TAWATHA "Did I Dream You" (Epic) 51/8

Rotations: Heavy 2/0, Medium 18/0, Light 31/8, Total Adds 8, WUSL, WOWI, OC104, WPDQ, WGRW, WKWM, KFOX, KKPW. Heavy: WHYZ, KDKS. Mediums include: WAMO, K104, KMJQ, WDIA, WBMX, WGCI, WZAK, KSOL, WJYL, WIKS.

PRETTY POISON "Catch Me I'm Falling" (Virgin) 50/1

Rotations: Heavy 0/0, Medium 30/0, Light 14/1, Total Adds 1, KSOL. Heavy: WLUM, WXOK, WZFX, WIKS, KKSS, KMYX. Mediums include: WILD, WBLK, WVEE, KRNB, WHRK, WYLD, K94, WOWI, WBMX, WGCI, WBLZ, WJLB, KPRS, KJLH.

MISSION "Show A Little Love" (Columbia) 49/8

Rotations: Heavy 1/0, Medium 16/0, Light 32/7, Total Adds 8, WHUR, WVEE, WOWI, WJLB, WLUM, WENN, WNOO, WHRK. Heavy: WZAZ. Medium: WAMO, KMJQ, WDIA, WEDR, KSOL, WJIZ, WFXA, WXOK, WZFX, WKXI, KIIZ, Z16, KDKS, WANM, WIZF, WTLC.

GERGE MICHAEL "Hard Day" (Columbia) 48/16

Rotations: Heavy 4/1, Medium 15/1, Light 29/14, Total Adds 16, WXYV, WILD, WBLK, WUSL, WHRK, WGCI, WBLZ, WJLB, WNHC, WFXA, Z16, WBLX, WQIM, WQOK, Z103, KPRW. Heavy: OC104, WFXC, WHYZ.

FULL FORCE "Love Is For Suckers (Like Me And You)" (Columbia) 48/21

Rotations: Heavy 0/0, Medium 10/2, Light 36/19, Total Adds 21, WXYV, WVEE, WEDR, WYLD, K94, WOWI, KDAY, KJLH, XHRM, OC104, WXOK, WATV, WNOO, WZFX, WQMG, WPDQ, WQIS, WLOU, WIKS, WLOU, WIKS, WTLC, KFOX.

CHICO DEBARGE "I've Been Watching You" (Motown) 45/12

Rotations: Heavy 1/0, Medium 12/0, Light 32/12, Total Adds 12, WHRK, WGCI, WNHC, KPUR, WXOK, WENN, WPEG, JET94, KDLZ, WIKS, WTMP, KFOX. Heavy: KSOL. Mediums include: WXYV, WBLK, KMJQ, WLUM, KMJM, KJLH.

GAP BAND "Sweeter Than Candy" (RCA) 45/8

Rotations: Heavy 8/0, Medium 17/0, Light 20/8, Total Adds 8, WXYV, K94, WDKX, WZFX, WZAZ, WLIQ, WBLX, WIZF. Heavy: WYLD, WZAK, KDAY, WFXA, WJMI, KIIZ, Z16, WIKS. Mediums include: WDJY, WHUR, K104, KMJQ, WHRK, WJLB.

MELI'SA MORGAN "If You Can Do It, I Can Too" (Capitol) 44/43

Rotations: Heavy 0/0, Medium 1/1, Light 43/42, Total Adds 43, WILD, WDAS, WUSL, WHUR, KMJQ, KRNB, WDIA, WHRK, WOWI, WBMX, WGCI, WZAK, KMJM, WUSS, WKND, WNHC, WDKX, WJIZ, WEKS, KQXL, WXOK, WENN, WPEG, WNOO, WZFX, KDLZ, WQFX, WJMI, WPDQ, WZAZ, WLIQ, Z16, WLOU, WALT, WQIM, WIKS, WORL, WANM, WTMP, WKWM, WWWW, WVOI, KFOX.

ERIC B & RAKIM "I Ain't No Joke" (4th & Broadway/Island) 42/5

Rotations: Heavy 2/0, Medium 14/1, Light 26/4, Total Adds 5, WILD, WVEE, JET94, WHYZ, WGRW. Heavy: KDAY, WFXC. Medium: WEDR, WZAK, WJLB, KMJM, WJIZ, WATV, WWDM, WPDQ, KHYS, WANM, WKWM, WWWW, WVOI.

ST. PAUL "Rich Man" (MCA) 41/14

Rotations: Heavy 0/0, Medium 4/0, Light 37/14, Total Adds 14, WEDR, WYLD, WOWI, KMJM, WENN, WFXC, WPDQ, WLOU, WJJS, WQIM, WORL, WIZF, WGRW, WTLC. Medium: WHUR, WDIA, WPAL, WTMP.

ANITA POINTER "Overnight Success" (RCA) 40/5

Rotations: Heavy 1/1, Medium 15/2, Light 24/2, Total Adds 5, WOWI, WFXC, WQOK, WANM, KPRW. Medium: WILD, WBLK, WDAS, WHUR, WDIA, WZAK, WFXA, WJMI, Z16, WBLX, KDKS, WIZF, KMYX.

JELLYBEAN /STEVEN DANTE "The Real Thing" (Chrysalis) 37/1

Rotations: Heavy 6/0, Medium 15/0, Light 16/1, Total Adds 1, KKPW. Heavy: WBLK, WKND, OC104, WKXI, WLOU, WIKS. Medium: WDJY, WHUR, KRNB, WEDR, WOWI, WBMX, WBLZ, KPRS, JET94, WNOO, WWDM, KIIZ, WQIS, WALT, WTLC.

CHARLIE SINGLETON & MODERN MAN "Nothing Ventured, Nothing Gained" (Epic) 36/15

Rotations: Heavy 0/0, Medium 10/1, Light 26/14, Total Adds 15, WHRK, K94, WBLZ, WLUM, KJLH, WPEG, WWDM, WHYZ, WKXI, WALT, KDKS, WTLC, KPRW, WWWW, KKPW. Medium: K104, KMJQ, WFXA, KQXL, WXOK, KIIZ, Z16, WKWM, KMYX.

ATLANTIC STARR "All In The Name Of Love" (WB) 34/9

Rotations: Heavy 2/0, Medium 15/2, Light 17/7, Total Adds 9, WXYV, WVEE, WHRK, WZAK, KMJM, KQXL, WQMG, WPLZ, KPRW. Heavy: WFXA, WQOK. Medium: WILD, WBLK, WYLD, WOWI, KJLH, WEKS, WATV, WPAL, WJJS, WIKS, KHYS, WTMP, WXL.

DONNA ALLEN "Sweet Somebody" (21/Atco) 33/1

Rotations: Heavy 6/0, Medium 12/0, Light 15/1, Total Adds 1, WKND. Heavy: WAMO, WDIA, WEDR, WJMI, WZAZ, WTMP. Medium: WDJY, WVEE, WGCI, KSOL, WNHC, WEKS, WATV, WNOO, WZFX, WJYL, WANM, KKPW.

CHANDRA SIMMONS "Never Gonna Let You Go" (Fresh/Sleeping Bag) 29/2

Rotations: Heavy 3/0, Medium 16/1, Light 10/1, Total Adds 2, WDIA, WJLB. Heavy: WILD, WKXI, WVOI. Medium: WHUR, KRNB, WHRK, WEDR, KPRS, WNOO, WZFX, WQFX, WQIS, WALT, WQIM, KDKS, WANM, WTMP, WWWW.

STING "We'll Be Together" (A&M) 27/13

Rotations: Heavy 0/0, Medium 12/0, Light 23/13, Total Adds 13, WVEE, WHRK, WUSS, WJIZ, WEKS, WXOK, WQFX, WKXI, WQIS, Z103, WKWM, WXL, KKSS. Medium: WDKX, JET94, KPRR, KMYX.

RENE ALDRICH "Just Begun To Love You" (Jampacked) 27/5

Rotations: Heavy 0/0, Medium 12/0, Light 15/5, Total Adds 5, WEDR, KMJM, WJIZ, WATV, WIZF. Medium: WHUR, KMJQ, WJLB, KQXL, WXOK, WNOO, WANM, WGRW, WKWM, WXL, WWWW, WVOI.

MIKI HOWARD "Baby Be Mine" (Atlantic) 26/25

Rotations: Heavy 1/1, Medium 2/1, Light 23/23, Total Adds 25, WBLK, WDAS, WAMO, KMJQ, KRNB, WHRK, WZAK, KMJM, OC104, WDKX, WEKS, KQXL, WENN, WNOO, WZFX, WQMG, WZAZ, Z16, WQOK, WTMP, Z103, WKWM, WXL, WWWW, WVOI.

CHUCK STANLEY /ALYSDN WILLIAMS "Make You Mine Tonight" (Def Jam/Columbia) 26/10

Rotations: Heavy 0/0, Medium 3/0, Light 23/10, Total Adds 10, WHUR, KMJQ, WJIZ, WNOO, WKXI, Z16, WJJS, WALT, WORL, Z103. Medium: WDAS, KSOL, WPAL.

52ND STREET "I'll Return" (MCA) 26/4

Rotations: Heavy 1/0, Medium 6/1, Light 19/3, Total Adds 4, WDAS, K94, KSOL, KPRW. Heavy: WAMO. Medium: KMJQ, WNHC, WDKX, WPEG, WJMI.

MOST ADDED

- MELI'SA MORGAN (43)
- MIKI HOWARD (25)
- FULL FORCE (21)
- JETS (21)
- RUFFIN & KENDRICK (20)
- SMOKEY ROBINSON (19)
- WARWICK & KASHIF (19)
- GEORGE MICHAEL (16)
- VANESE THOMAS (16)

HOTTEST

- MICHAEL JACKSON (70)
- RAY PARKER JR. (52)
- JODY WATLEY (52)
- O'JAYS (35)
- DEJA (33)
- GLENN JONES (27)
- BERT ROBINSON (18)
- ANGELA WINBUSH (15)
- DONNA SUMMER (12)

SIGNIFICANT ACTION

OUTLOUD "It's Love This Time" (WB) 23/6

Rotations: Heavy 0/0, Medium 2/0, Light 21/6, Total Adds 6, WEDR, WPDQ, WORL, KHYS, KDKS, WANM. Medium: WDIA, WZAZ.

FREDDIE JACKSON "Look Around" (Capitol) 21/11

Rotations: Heavy 0/0, Medium 7/2, Light 14/9, Total Adds 11, WYLD, WJIZ, WENN, Z93, WNOO, WFXC, WORL, WPLZ, WANM, WTLC, WWWW. Medium: KSOL, WPAL, WZAZ, WLIQ, WTMP.

ISLEY BROTHERS "Come My Way" (WB) 21/3

Rotations: Heavy 3/0, Medium 9/2, Light 9/1, Total Adds 3, WFXC, WQFX, WIKS. Heavy: KMJQ, WYLD, WLIQ. Medium: WEDR, WZAK, WEKS, WATV, WNOO, WJYL, KDKS.

TAJA SEVELLE "Love Is Contagious" (Paisley Park/Reprise) 20/2

Rotations: Heavy 0/0, Medium 11/1, Light 9/1, Total Adds 2, KDLZ, WHYZ. Medium: WAMO, KMJQ, XHRM, OC104, WDKX, KQXL, JET94, KPRR, KKSS, KMYX.

CAMEO "She's Mine" (Atlanta Artists/PG) 19/6

Rotations: Heavy 0/0, Medium 6/1, Light 13/5, Total Adds 6, WAMO, WYLD, KSOL, WUSS, WQIS, WANM. Medium: WZAK, WATV, WFXC, WHYZ, WJMI.

AUDREY WHEELER "Irresistible" (Capitol) 19/3

Rotations: Heavy 0/0, Medium 2/0, Light 17/3, Total Adds 3, WZAK, KMJM, WQIS. Medium: WTMP, WXL.

MONET & NOLAN THOMAS "Leave The Lights On" (Ligosa/Warlock) 18/6

Rotations: Heavy 0/0, Medium 0/0, Light 18/6, Total Adds 6, WDAS, WHUR, WEDR, WXOK, WQIS, WLOU.

MICD WAVE "Misunderstood" (Columbia) 16/3

Rotations: Heavy 0/0, Medium 8/1, Light 8/2, Total Adds 3, WOWI, WDKX, Z93. Medium: WAMO, WHUR, WBLZ, KSOL, WJJS, WIZF, WTLC.

MADONNA "Causing A Commotion" (Sire/WB) 16/2

Rotations: Heavy 9/0, Medium 4/0, Light 3/2, Total Adds 2, K94, WQOK. Heavy: WLUM, XHRM, OC104, KPRR, WPDQ, WIKS, KKSS, KMYX, KKPW. Medium: WOWI, JET94, WJMI, Z103.

SOFT TOUCH "Please, Please Me" (Pow Wow) 16/1

Rotations: Heavy 0/0, Medium 5/0, Light 11/1, Total Adds 1, WPAL. Medium: KRNB, WHRK, WEDR, WIKS, WTMP.

COVER GIRLS "Because Of You" (The Fever/Sutra) 15/2

Rotations: Heavy 0/0, Medium 7/0, Light 8/2, Total Adds 2, WDKX, WZFX. Medium: WDAS, WDIA, WGCI, WZAZ, WIKS, WTMP, KMYX.

STEVIE B "Party Your Body" (LMR) 14/6

Rotations: Heavy 1/0, Medium 3/0, Light 10/6, Total Adds 6, KQXL, WQFX, WLIQ, Z16, WWWW, WVOI. Heavy: KPRR. Medium: WDAS, KRNB, WEDR.

MICHAEL COOPER "To Prove My Love" (WB) 13/7

Rotations: Heavy 0/0, Medium 1/0, Light 12/7, Total Adds 7, WHUR, KMJQ, K94, KSOL, WZFX, WQIS, WIKS. Medium: KHYS.

FRANCHISE "Dangerous" (Panoramic) 13/2

Rotations: Heavy 0/0, Medium 1/0, Light 12/2, Total Adds 2, WYLD, WQOK. Medium: WALT.

MAIN "All Of Me" (Satellite) 13/2

Rotations: Heavy 0/0, Medium 7/1, Light 6/1, Total Adds 2, WNOO, WQFX. Medium: WHUR, KRNB, WHRK, WEDR, WZAZ, WPLZ.

SWING OUT SISTER "Breakout" (Mercury/PolyGram) 13/1

Rotations: Heavy 5/0, Medium 7/0, Light 1/1, Total Adds 1, WAMO. Heavy: WOWI, WLUM, WNHC, WPDQ, KMYX. Medium: XHRM, OC104, WDKX, JET94, Z103, KKSS, KKPW.

STOCK AITKEN WATERMAN "Roadblock" (A&M) 12/3

Rotations: Heavy 1/0, Medium 2/0, Light 9/3, Total Adds 3, WBLK, WAMO, WNOO. Heavy: WILD. Medium: XHRM, WKND.

EDDIE CHACON "All You Need Is Love" (Columbia) 12/2

Rotations: Heavy 0/0, Medium 3/0, Light 9/2, Total Adds 2, WHUR, KRNB. Medium: KSOL, WXOK, WZAZ.

KOOL & THE GANG "Special Way" (Mercury/PolyGram) 12/2

Rotations: Heavy 1/0, Medium 5/0, Light 6/2, Total Adds 2, WEDR, WQIM. Heavy: WQMG. Medium: KRNB, WZAK, WJIZ, KPUR, WTMP.

DAVY D "Feel For You" (Def Jam/Columbia) 11/2

Rotations: Heavy 0/0, Medium 3/0, Light 8/2, Total Adds 2, WDAS, WDJY. Medium: WEDR, KSOL, WZAZ.

EAST SIDE BOYS "Call It Quits" (ESB) 11/1

Rotations: Heavy 0/0, Medium 4/0, Light 7/1, Total Adds 1, WHRK. Medium: KRNB, WYLD, WXOK, WJMI.

IVY "Standing Tall" (Heat) 11/1

Rotations: Heavy 0/0, Medium 3/0, Light 8/1, Total Adds 1, WHUR. Medium: WZAK, WKXI, WTLC.

KOOL MOE DEE "How You Like Me Now" (Jive/RCA) 10/10

Rotations: Heavy 0/0, Medium 0/0, Light 10/10, Total Adds 10, WDAS, KRNB, WDIA, WHRK, KDAY, WJIZ, WEKS, WATV, WZAZ, WANM.

BODDIE DOWN PRODUCTION "Poetry" (B-Boy) 10/5

Rotations: Heavy 0/0, Medium 3/0, Light 7/5, Total Adds 5, WDIA, WEDR, WZAZ, KHYS, WTMP. Medium: KRNB, KMJM, KOKY.

NEW ARTISTS

Reports/Adds

- 1 PRETTY POISON/Catch Me I'm Falling (Virgin) 50/1
- 2 MISSION/Show Me A Little Love (Columbia) 49/8
- 3 ERIC B & RAKIM/I Ain't No Joke (4th & Broadway/Island) 42/5
- 4 SAINT PAUL/Rich Man (MCA) 41/14
- 5 ANITA POINTER/Overnight Success (RCA) 40/5
- 6 CHANDRA SIMMONS/Never Gonna Let You Go (Fresh/Sleeping Bag) 29/2
- 7 RENE ALDRICH/Just Begun To Love You (Jampacked) 27/5
- 8 OUTLOUD/It's Love This Time (WB) 23/6
- 9 TAJA SEVELLE/Love Is Contagious (Paisley Park/Reprise) 20/2
- 10 AUDREY WHEELER/Irresistible (Capitol) 19/3

New Artists are those who have not previously been reported as a Breaker by reporting stations.



YOUNG BLACK PROGRAMMER'S COALITION, INC.

NOVEMBER 20, 21, & 22, 1987 HYATT REGENCY HOTEL

Houston, Texas
(713) 654-1234

Special YBPC Room Rate
\$53.00 Single \$63.00 Double per day/per room

Theme: THE BUSINESS OF RADIO & RECORDS:
"The How To's!"

- I. The Operations of a Radio Station
- II. The Development and Operations of a Record Company

SCHEDULE OF EVENTS

FRIDAY, NOVEMBER 20th

Registration: 3:00 p.m. - 5:00 p.m.
7:00 p.m. - 9:00 p.m.
"Artist Showcase"

SATURDAY, NOVEMBER 21st

Registration: 9:00 a.m. - 5:00 p.m.
General Session 10:30 a.m. - 11:30 a.m.
Workshop I 12:30 a.m. - 2:30 p.m.
Workshop II 2:30 p.m. - 4:30 p.m.
Cocktail Party 6:30 p.m. - 8:00 p.m.
Awards Banquet 8:00 p.m. - 11:00 p.m.

SUNDAY, NOVEMBER 22nd

YBPC ANNUAL MEETING
Election of National Officers
11:00 a.m. - 2:00 p.m.

EARLY BIRD REGISTRATION FEES

| | |
|---------------------------------------|----------------|
| Members..... | 50.00 |
| Non-Members..... | \$60.00 |
| Late Fee After October 31..... | \$10.00 |
| Spouse Regular or Banquet Ticket..... | \$40.00 |
| CONTACT: Barbara Lewis..... | 1-504-242-3131 |

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| CONTACT: Henry Jefferson, 10600 So. Gessner #4 | |
| Houston Texas 77071, 713-271-0011 | |
| A.D. Washington, 214-556-2002 | |

**THE TENTH ANNUAL
YBPC NATIONAL MEETING '87**
YBPC, INC. c/o BARBARA LEWIS
7011 Salem Dr
New Orleans, La. 70127

Name _____
Radio/TV Station _____
Radio/TV Station _____
Company _____
City _____ State _____ Zip _____
Phone _____ \$ _____

(CHECKS OR MONEY ORDERS ONLY)

URBAN CONTEMPORARY ADDS & HOTS

EAST

WUSS/Atlantic City
Bob Shivers
REGINA BELLE
TERENCE TRENT D'A
RUFFIN & KENDRICK
EW&F
NATALIE COLE
STING
CAMEO
GEOGE PETTUS
MELI'S MORGAN
Hottest:
MICHAEL JACKSON
ANGELA WINBUSH
RAY PARKER JR.
JONATHAN BUTLER
SHANICE WILSON

WVY/Baltimore
Roy Sampaon
ATLANTIC STARR
GAP BAND
EXPOSE
LEVERT
GEOGE MICHAEL
FULL FORCE
NATALIE COLE
Hottest:
DONNA SUMMER
LILLO THOMAS
GLENN JONES
DEJA
SHANICE WILSON

WLD/Boston
Elroy Smith
RUFFIN & KENDRICK
ERIC B
VANEESE THOMAS
MELI'S MORGAN
EW&F
GEOGE MICHAEL
LOOSE ENDS
Hottest:
STOCK AITKEN WATE
WINANS
DONNA SUMMER
MICHAEL JACKSON
RAY PARKER JR.

WBLK/Buffalo
Deborah Sims
FROSTY
2 PUERTO RICANS A
MIKI HOWARD
BOBBY WOMACK
STOCK AITKEN WATE
GEOGE MICHAEL
Hottest:
ANGELA WINBUSH
RAY PARKER JR.
MICHAEL JACKSON
JODY WATLEY
BERT ROBINSON

WKND/Hartford
Jordan McLean
DONNA ALLEN
ARETHA FRANKLIN
SMOKEY ROBINSON
MELI'S MORGAN
TOTAL CONTRAST
Hottest:
MICHAEL JACKSON
RAY PARKER JR.
MADAME X
DEJA
JODY WATLEY

WVHC/New Haven
David Dickenson
STEVIE WONDER
EW&F
RUFFIN & KENDRICK
GEOGE MICHAEL
MELI'S MORGAN
JETS
BAR-KAYS
CHICO DEBARGE
BARRY WHITE
Hottest:
MICHAEL JACKSON
JODY WATLEY
RAY PARKER JR.
EXPOSE
DEJA

OC104/Ocean City
Filippelli/Lentzen
MIKI HOWARD
ARC
FULL FORCE
ROGER
GEOGIO
TAMATHA
Hottest:
MICHAEL JACKSON
GEOGE MICHAEL
DEJA
MARLON JACKSON

WVAD/Philadelphia
Joe Tamburro
LACE
MELI'S MORGAN
52ND ST.
MIKI HOWARD
GERALD ALBRIGHT
MONET
DAVY D
KLIQUE
KOO MOE DEE
Hottest:
MICHAEL JACKSON
JODY WATLEY
RAY PARKER JR.
LILLO THOMAS
BERT ROBINSON
SHANICE WILSON

WVUS/Philadelphia
Dave Allan
NATALIE COLE
LEVERT
WARWICK & KASHIF
MELI'S MORGAN
GEOGE MICHAEL
TAMATHA
Hottest:
O'JAYS
MICHAEL JACKSON
WHITNEY HOUSTON
JODY WATLEY
LISA LISA

WAMOP/Pittsburgh
Chuck Woodson
ATLANTIC STARR
FULL FORCE
JETS
RUFFIN & KENDRICK
ERIC B
MIAMI SOUND MACH
TERRI GONZALEZ
SWING OUT SISTER
MIKI HOWARD
HIROSHIMA
L.L. MONDY
STOCK AITKEN WATE
CAMEO
Hottest:
MICHAEL JACKSON
TERENCE TRENT D'A
SHANICE WILSON
DEJA
KENNY G

WVDC/Rochester
Andre Marcal
NICO MAVE
GAP BAND
MADHOUSE
CONTROLLERS
WHODINI
MIKI HOWARD
DOC POWELL
MELI'S MORGAN
SMOKEY ROBINSON
COVER GIRLS
Hottest:
MICHAEL JACKSON
LOOSE ENDS
LILLO THOMAS
JODY WATLEY
DEJA

WDJY/Washington
Brute Bailey
REGINA BELLE
DAVY D
Hottest:
DEJA
LACE
TONY TERRY
LILLO THOMAS
JODY WATLEY

WVUR/Washington
Mike Archie
VANEESE THOMAS
MISSION
IVY
NEW CHOICE
JETS
CHUCK STANLEY
MONET
MICHAEL COOPER
EDDIE CHACON
MELI'S MORGAN
Hottest:
STEVIE WONDER
ANGELA WINBUSH
TONY TERRY
WARWICK & KASHIF
MIKI HOWARD

SOUTH

WJZ/Albany
Tony Wright
ROGER
FREDDIE JACKSON
MELI'S MORGAN
RENE ALDRICH
MARY DAVIS
CHUCK STANLEY
KOO MOE DEE
STING
Hottest:
MICHAEL JACKSON
JODY WATLEY
RAY PARKER JR.
LILLO THOMAS
BERT ROBINSON

WENN/Birmingham
Dave Donnell
MELI'S MORGAN
ST. PAUL
RUFFIN & KENDRICK
MISSION
ALEXANDER O'NEAL
CHICO DEBARGE
FREDDIE JACKSON
MIKI HOWARD
Hottest:
GLENN JONES
RAY PARKER JR.
MICHAEL JACKSON
JODY WATLEY
MADAME X

WATV/Birmingham
Ron January
FULL FORCE
KOO MOE DEE
WARWICK & KASHIF
RENE ALDRICH
Hottest:
MICHAEL JACKSON
JODY WATLEY
SHANICE WILSON
DONNA SUMMER
BAR-KAYS

WPAL/Charleston
Don Kendrick
ALEXANDER O'NEAL
SOFT TOUCH
TONY TERRY
JE THE P.C. PRO
Hottest:
MICHAEL JACKSON
JODY WATLEY
ANGELA WINBUSH
TEMPTATIONS

Z93/Charleston
Cliff Fletcher
RUFFIN & KENDRICK
WARWICK & KASHIF
MICO WAVE
FREDDIE JACKSON
Hottest:
RAY PARKER JR.
MICHAEL JACKSON
JODY WATLEY
O'JAYS
DEJA

WVPE/Charlotte
Vance Saunders
RUFFIN & KENDRICK
VANEESE THOMAS
DEJA
CHICO DEBARGE
CHARLIE SINGLETON
NATALIE COLE
MELI'S MORGAN
Hottest:
MICHAEL JACKSON
RAY PARKER JR.
O'JAYS
DEJA
ANGELA WINBUSH

WVNO-FM/Chattanooga
Henderson/Riley
ERIC B
CHICO DEBARGE
WARWICK & KASHIF
LEVERT
SMOKEY ROBINSON
WA WA NEE
JETS
Hottest:
MICHAEL JACKSON
EXPOSE
DEJA
JODY WATLEY
GLENN JONES

WVJT/Chattanooga
Rich Phillips
ATLANTIC STARR
JETS
GEOGE MICHAEL
GAP BAND
Hottest:
JODY WATLEY
DONNA SUMMER
BERT ROBINSON
RAY PARKER JR.
CONTROLLERS

WVOK/Baton Rouge
Matt Morion
FULL FORCE
RUFFIN & KENDRICK
MONET
VANEESE THOMAS
CHICO DEBARGE
MELI'S MORGAN
MARGARET REYNOLDS
STING
Hottest:
MICHAEL JACKSON
RAY PARKER JR.
LACE
O'JAYS
DEJA

WVDM/Columbia
Andre Carson
RUFFIN & KENDRICK
FORCE MD'S
CHARLIE SINGLETON
GEOGIO
SMOKEY ROBINSON
WARWICK & KASHIF
Hottest:
GLENN JONES
SURFACE
MICHAEL JACKSON
O'JAYS
RAY PARKER JR.

K104/Dallas
Jimmy Smith
REGINA BELLE
EXPOSE
TEMPTATIONS
MADHOUSE
Hottest:
O'JAYS
AMITA BAKER
GLENN JONES
FORCE MD'S
DANA DANE

WFXC/Durham
Wayne Walker
TERRY
FREDDIE JACKSON
GEOGIO
AMITA POINTER
ST. PAUL
SMOKEY ROBINSON
WARWICK & KASHIF
MADHOUSE
FORCE MD'S
L.L. COOL J
Hottest:
LEVERT
ERIC B
WHODINI
MICHAEL JACKSON
DEJA

KPRR/El Paso
Hanson/Mendoza
DEBBIE GIOBA
TERENCE TRENT D'A
STEVIE WONDER
CURE
Hottest:
TAYLOR DAYNE
JODY WATLEY
TEA
TIFFANY
MADONNA

WVFX/Fayetteville
Tony Lyle
FULL FORCE
GAP BAND
VANEESE THOMAS
GEOGIO
MICHAEL COOPER
MELI'S MORGAN
SMOKEY ROBINSON
MIKI HOWARD
GEOGIO
Hottest:
MICHAEL JACKSON
RAY PARKER JR.
JODY WATLEY
O'JAYS
GLENN JONES

WVMO/Greensboro
Mike Wheeler
ATLANTIC STARR
JETS
GEOGE MICHAEL
GAP BAND
Hottest:
JODY WATLEY
DONNA SUMMER
BERT ROBINSON
RAY PARKER JR.
CONTROLLERS

WVFX/Gulfport-Biloxi
Al Luv
KENNY G
ALEXANDER O'NEAL
ISLEY'S
STING
MELI'S MORGAN
SIDE EFFECT
STEVIE B
MAIN
Hottest:
MICHAEL JACKSON
RAY PARKER JR.
O'JAYS
JODY WATLEY
BAR-KAYS
ANGELA WINBUSH

KMJO/Houston
Terri Avery
MICHAEL COOPER
MELI'S MORGAN
MIKI HOWARD
MONET
CHUCK STANLEY
WARWICK & KASHIF
KOO CHIP
BARRY WHITE
Hottest:
GLENN JONES
O'JAYS
ISLEYS
SURFACE
RAY PARKER JR.

WKXJ/Jackson
Dwaine Tanner
KENNY G
CHUCK STANLEY
STEVIE WONDER
CHARLIE SINGLETON
EDDY PLEASURE
CONTROLLERS
STING
TONY TERRY
ALEXANDER O'NEAL
SIDE EFFECT
JAMES ROBINSON
Hottest:
JODY WATLEY
MICHAEL JACKSON
STEVE ARRINGTON
MARLON JACKSON
RAY PARKER JR.

WJML/Jackson
Carl Haynes
ROY AYERS
MADHOUSE
FORCE MD'S
EW&F
TAYLOR DAYNE
MELI'S MORGAN
RUFFIN & KENDRICK
Hottest:
MIKI HOWARD
EDDIE CHACON
KOO MOE DEE
WARWICK & KASHIF
SMOKEY ROBINSON
JE THE P.C. PRO
JETS
MARGARET REYNOLDS
MELI'S MORGAN
Hottest:
BAR-KAYS
O'JAYS
DEJA
MARLON JACKSON
JODY WATLEY

WZAZ/Jacksonville
Nai Jackson
MELI'S MORGAN
JE THE P.C. PRO
GAP BAND
BOOGIE DOWN PRODU
MIKI BLUE
MIKI HOWARD
KOO MOE DEE
L.L. MONDY
Hottest:
JODY WATLEY
MICHAEL JACKSON
RAY PARKER JR.
MARLON JACKSON
VANEESE THOMAS

WPDJ/Jacksonville
Crumley/Brooks
RUFFIN & KENDRICK
MELI'S MORGAN
BARRY WHITE
TAMATHA
FULL FORCE
ST. PAUL
HOTTEST:
GLENN JONES
MICHAEL JACKSON
WHODINI
ANGELA WINBUSH
O'JAYS

KEZK/Macon
BN St. John
DONNA SUMMER
KENNY G
GEOGIO
Hottest:
HEAVY D & BOYZ
RAY PARKER JR.
JODY WATLEY
GAP BAND
WHODINI
GLENN JONES

WJTT/Meriden
Aundra Russell
ROGER
WHISPERS
WARWICK & KASHIF
CHARLIE SINGLETON
FIVE STAR
CHUCK STANLEY
SIDE EFFECT
HOTTEST:
MELI'S MORGAN
EW&F
PEBBLES
TOM GROSE
Hottest:
MICHAEL JACKSON
RAY PARKER JR.
JONATHAN BUTLER
DEJA
EXPOSE

WQNS/Laurel
Ron Davis
SIDE EFFECT
EW&F
STING
CAMEO
PEBBLES
EXPOSE
ADRIET WHEELER
FULL FORCE
MICHAEL COOPER
MONET
Hottest:
O'JAYS
JODY WATLEY
DEJA
SHANICE WILSON
LACE

WEDR/Miami
Jackson/Jones
KOO & THE GANG
BOOGIE DOWN PRODU
RENE ALDRICH
MONET
FULL FORCE
CHAD
ST. PAUL
HOTTEST:
MICHAEL JACKSON
JODY WATLEY
DEJA
MARLON JACKSON

WQIM/Montgomery
Frenche Be
GARRY GLENN
CHAD
ROGER
KOO & THE GANG
SMOKEY ROBINSON
GEOGE MICHAEL
MELI'S MORGAN
HOTTEST:
JODY WATLEY
SHANICE WILSON
SHALAMAR
L.L. MONDY

WJYL/Louisville
Phillip David Merch
none
Hottest:
MICHAEL JACKSON
SURFACE
LILLO THOMAS
RAY PARKER JR.
DANA DANE

WJSL/Lynchburg
Led Goins
STEVIE WONDER
BARRY WHITE
LEVERT
VANEESE THOMAS
SHALAMAR
NATALIE COLE
GEOGE PETTUS
SMOKEY ROBINSON
ST. PAUL
CHUCK STANLEY
Hottest:
LACE
MARLON JACKSON
BERT ROBINSON
JODY WATLEY
MICHAEL JACKSON

KRNB/Memphis
C.J. Morgan
WHISPERS
MIKI HOWARD
EDDIE CHACON
KOO MOE DEE
WARWICK & KASHIF
SMOKEY ROBINSON
JE THE P.C. PRO
JETS
MARGARET REYNOLDS
MELI'S MORGAN
Hottest:
BAR-KAYS
O'JAYS
DEJA
MARLON JACKSON
JODY WATLEY

WDAI/Memphis
Bobby O'Jay
CHANDRA SIMMONS
RUFFIN & KENDRICK
BARRY WHITE
JETS
MELI'S MORGAN
STEVIE WONDER
EW&F
SIDE EFFECT
KOO MOE DEE
BOOGIE DOWN PRODU
Hottest:
MICHAEL JACKSON
O'JAYS
BERNARD ROBINSON
RAY PARKER JR.
MARLON JACKSON

WHWK/Memphis
Pam Wells
ATLANTIC STARR
CHICO DEBARGE
L.L. MONDY
GEOGE MICHAEL
EAST SIDE BOYZ
VANEESE THOMAS
MISSION
CHARLIE SINGLETON
MIKI HOWARD
STING
KOO MOE DEE
MELI'S MORGAN
GEOGE PETTUS
JAMES ROBINSON
Hottest:
RAY PARKER JR.
JODY WATLEY
DEJA
WELSPER

KM/Norfolk
Thomas Lytle
GAP BAND
DANA DANE
FULL FORCE
FORCE MD'S
MADONNA
52ND ST.
JETS
MICHAEL COOPER
SMOKEY ROBINSON
CHARLIE SINGLETON
ROGER
Hottest:
DEJA
MICHAEL JACKSON
RAY PARKER JR.
DONNA SUMMER
O'JAYS

WVMT/Norfolk
Crumley/Atkins
NICO MAVE
ST. PAUL
GEOGE PETTUS
WARWICK & KASHIF
FULL FORCE
AMITA POINTER
MISSION
TAMATHA
MELI'S MORGAN
STEVIE B
VANEESE THOMAS
CHARLIE SINGLETON
GEOGIO
PRINCESS & STARBR
Hottest:
MICHAEL JACKSON
O'JAYS
GLENN JONES
JODY WATLEY
BAR-KAYS

WHYZ/Greenville
Dave/Maxwell
TAYA SEVELLE
DONNA SUMMER
ERIC B
SHANICE WILSON
BARRY WHITE
VANEESE THOMAS
CHARLIE SINGLETON
GAP BAND
SERENADE
Hottest:
MICHAEL JACKSON
O'JAYS
DONNA SUMMER
BERT ROBINSON
LILLO THOMAS

WVOK/Nashville
Cy Young
AMITA POINTER
MIKI HOWARD
GEOGE MICHAEL
MARGARET REYNOLDS
MADONNA
ALEX
JOHNNIE TAYLOR
FRANCHISE
Hottest:
KENNY G
MADAME X
ANGELA WINBUSH
TEMPTATIONS
EXPOSE

WVKN/New Bern
Gooding/Richards
ISLEYS
O'JAYS
EW&F
FULL FORCE
RUFFIN & KENDRICK
NOEL
DEJA
TEMPTATIONS
VANEESE THOMAS
REGINA BELLE
MELI'S MORGAN
MICHAEL COOPER
CHICO DEBARGE
Hottest:
GLENN JONES
RAY PARKER JR.
MADONNA
TONY TERRY
ALEXANDER O'NEAL

WVLD-FM/New Orleans
Del Spencer
CONTROLLERS
STEVE ARRINGTON
O'JAYS
FREDDIE JACKSON
CAMEO
ST. PAUL
CHAD
FULL FORCE
FRANCHISE
Hottest:
O'JAYS
JODY WATLEY
MICHAEL JACKSON
RAY PARKER JR.
DEJA
MARLON JACKSON

KDLZ/Ft. Worth-Dallas
Tucker/Medison
CONTROLLERS
VANEESE THOMAS
RUFFIN & KENDRICK
EXPOSE
MELI'S MORGAN
TAYA SEVELLE
CHICO DEBARGE
Hottest:
O'JAYS
RAY PARKER JR.
JODY WATLEY
DEJA
WELSPER

KM/Norfolk
Thomas Lytle
GAP BAND
DANA DANE
FULL FORCE
FORCE MD'S
MADONNA
52ND ST.
JETS
MICHAEL COOPER
SMOKEY ROBINSON
CHARLIE SINGLETON
ROGER
Hottest:
DEJA
MICHAEL JACKSON
RAY PARKER JR.
DONNA SUMMER
O'JAYS

WPLZ/Petersburg
Debbie Parker
ALEXANDER O'NEAL
LACE
VANEESE THOMAS
FREDDIE JACKSON
STEVIE WONDER
ROGER
ATLANTIC STARR
TONY TERRY
Hottest:
AMITA BAKER
GLENN JONES
O'JAYS
MICHAEL BOLTON
DONNA SUMMER

KDKS/Shreveport
C. Erwin Daniels
BARRY WHITE
OUTLOUD
CHARLIE SINGLETON
EDDY PLEASURE
JE THE P.C. PRO
M.C. SHAN
PEBBLES
WEST COAST POSSE
Hottest:
MICHAEL JACKSON
O'JAYS
RAY PARKER JR.
ANGELA WINBUSH
BERT ROBINSON

WANN/Tallahassee
Joe Bullard
RUFFIN & KENDRICK
ROGER
AMITA POINTER
FREDDIE JACKSON
JETS
JE THE P.C. PRO
OUTLOUD
KOO MOE DEE
MELI'S MORGAN
CAMEO
ALEXANDER O'NEAL
Hottest:
MICHAEL JACKSON
RAY PARKER JR.
JODY WATLEY
EXPOSE
WHODINI

WTMP/Tampa
Chris Turner
JETS
CHICO DEBARGE
BARRY WHITE
MELI'S MORGAN
CHAD
RO
MARY DAVIS
MIKI HOWARD
WHISPERS
BOOGIE DOWN PRODU
JAMES ROBINSON
Hottest:
MICHAEL JACKSON
LACE
JODY WATLEY
DEJA
BERT ROBINSON

WVOR/Orlando
Earl James
STEVIE WONDER
ERIC B
FREDDIE JACKSON
EPPE MD
SPOOKIE GEE
NATALIE COLE
ROGER
ST. PAUL
CHUCK STANLEY
OUTLOUD
MELI'S MORGAN
Hottest:
GLENN JONES
JODY WATLEY
CONTROLLERS
BERT ROBINSON
O'JAYS

WHYZ/Greenville
Dave/Maxwell
TAYA SEVELLE
DONNA SUMMER
ERIC B
SHANICE WILSON
BARRY WHITE
VANEESE THOMAS
CHARLIE SINGLETON
GAP BAND
SERENADE
Hottest:
MICHAEL JACKSON
O'JAYS
DONNA SUMMER
BERT ROBINSON
LILLO THOMAS

WKWM/Grand Rapids
Grant/Franklin
LACE
SHALAMAR
MIKI HOWARD
MELI'S MORGAN
FIVE STAR
STING
MARY DAVIS
GEOGIO
TAMATHA
BODY
REGINA BELLE
Hottest:
MICHAEL JACKSON
ANGELA WINBUSH
RAY PARKER JR.
BERT ROBINSON
O'JAYS

WVIZ/Cincinnati
Bell/Hankston
ST. PAUL
TERENCE TRENT D'A
DEELE
WHITNEY HOUSTON
RENE ALDRICH
GAP BAND
Hottest:
MICHAEL JACKSON
STEPHANIE MILLS
GLENN JONES
STEVIE WONDER
EW&F

WBLZ/Cincinnati
Brian Castle
LOOSE ENDS
CHARLIE SINGLETON
GEOGE MICHAEL
Hottest:
MICHAEL JACKSON
RAY PARKER JR.
DEJA
JODY WATLEY
BERT ROBINSON

WZAK/Cleveland
Lynn Tolliver
ATLANTIC STARR
GERALD ALBRIGHT
STEPHANIE MILLS
AUDREY WHEELER
WARWICK & KASHIF
MIKI HOWARD
JETS
MELI'S MORGAN
Hottest:
MICHAEL JACKSON
ANGELA WINBUSH
ROGER
LEVERT
MILLES JAYE
Hottest:
MICHAEL JACKSON
RAY PARKER JR.
JODY WATLEY
BERT ROBINSON
DEJA

WVVO/Columbus
KC Jones
EW&F
LEVERT
ROGER
SHALAMAR
ALEXANDER O'NEAL
GEOGE PETTUS
HOTTEST:
RAY PARKER JR.
JODY WATLEY
MICHAEL JACKSON
LISA LISA
MADONNA
SWING OUT SISTER
GLENN JONES

KPRR/Kansas City
Del Rice
none
Hottest:
SHERRICK
DANA DANE
MADAME X
FOUR BY FOUR
MICHAEL JACKSON

WVLA/Lansing
Sammy Jordan
MIKI HOWARD
SMOKEY ROBINSON
RUFFIN & KENDRICK
LOOSE ENDS
STING
Hottest:
MICHAEL JACKSON
RAY PARKER JR.
JODY WATLEY
BERT ROBINSON
DEJA

WVLU/Milwaukee
Gary Young
TONY TERRY
LEVERT
ROGER
SHALAMAR
ALEXANDER O'NEAL
GEOGE PETTUS
HOTTEST:
RAY PARKER JR.
JODY WATLEY
MICHAEL JACKSON
LISA LISA
MADONNA
SWING OUT SISTER
GLENN JONES

KPRR/Oklahoma City
Darnell Swift
SHALAMAR
STING
JETS
GEOGE MICHAEL
WHITNEY HOUSTON
MIKI HOWARD
CHUCK STANLEY
JETS
Hottest:
MICHAEL JACKSON
RAY PARKER JR.
JODY WATLEY
O'JAYS
DEJA

WVWS/Seattle
Kermit Crockett
MARY DAVIS
FREDDIE JACKSON
MIKI HOWARD
MELI'S MORGAN
STEVIE B
BODY
CHARLIE SINGLETON
ROGER
Hottest:
GLENN JONES
RAY PARKER JR.
BERT ROBINSON
SHANICE WILSON
JODY WATLEY

WVAD/Detroit
Alexander/Biggs
CHANDRA SIMMONS
CHAD
ROGER
CONTROLLERS
GEOGE MICHAEL
MISSION
Hottest:
MICHAEL JACKSON
STEPHANIE MILLS
GLENN JONES
RAY PARKER JR.
WINANS

WVGR/Detroit
Joe Spencer
TAMATHA
ST. PAUL
REGINA BELLE
TERENCE TRENT D'
ERIC B
Hottest:
RAY PARKER JR.
JODY WATLEY
MICHAEL JACKSON
ANGELA WINBUSH
STEVIE WONDER

WVOT/Toledo
Paul Brown
WHODINI
GERALD ALBRIGHT
MELI'S MORGAN
HOTTEST:
ANGELA WINBUSH
MICHAEL JACKSON
RAY PARKER JR.

WVWM/Chicago
Michael/Davis
MELI'S MORGAN
VANEESE THOMAS
FRENCH & BLOUNT
JETS
Hottest:
MICHAEL JACKSON
JODY WATLEY
RAY PARKER JR.
BERT ROBINSON
O'JAYS

WVIZ/Cincinnati
Bell/Hankston
ST. PAUL
TERENCE TRENT D'A
DEELE
WHITNEY HOUSTON
RENE ALDRICH
GAP BAND
Hottest:
MICHAEL JACKSON
STEPHANIE MILLS
GLENN JONES
STEVIE WONDER
EW&F

WBLZ/Cincinnati
Brian Castle
LOOSE ENDS
CHARLIE SINGLETON
GEOGE MICHAEL
Hottest:
MICHAEL JACKSON
RAY PARKER JR.
DEJA
JODY WATLEY
BERT ROBINSON

WZAK/Cleveland
Lynn Tolliver
ATLANTIC STARR
GERALD ALBRIGHT
STEPHANIE MILLS
AUDREY WHEELER
WARWICK & KASHIF
MIKI HOWARD
JETS
MELI'S MORGAN
Hottest:
MICHAEL JACKSON
ANGELA WINBUSH
ROGER
LEVERT
MILLES JAYE
Hottest:
MICHAEL JACKSON
RAY PARKER JR.
JODY WATLEY
BERT ROBINSON
DEJA

WVVO/Columbus
KC Jones
EW&F
LEVERT
ROGER
SHALAMAR
ALEXANDER O'NEAL
GEOGE PETTUS
HOTTEST:
RAY PARKER JR.
JODY WATLEY
MICHAEL JACKSON
LISA LISA
MADONNA
SWING OUT SISTER
GLENN JONES

KPRR/Oklahoma City
Darnell Swift
SHALAMAR
STING
JETS
GEOGE MICHAEL
WHITNEY HOUSTON
MIKI HOWARD
CHUCK STANLEY
JETS
Hottest:
MICHAEL JACKSON
RAY PARKER JR.
JODY WATLEY
O'JAYS
DEJA

WVWS/Seattle
Kermit Crockett
MARY DAVIS
FREDDIE JACKSON
MIKI HOWARD
MELI'S MORGAN
STEVIE B
BODY
CHARLIE SINGLETON
ROGER
Hottest:
GLENN JONES
RAY PARKER JR.
BERT ROBINSON
SHANICE WILSON
JODY WATLEY

WVAD/Detroit
Alexander/Biggs
CHANDRA SIMMONS
CHAD
ROGER
CONTROLLERS
GEOGE MICHAEL
MISSION
Hottest:
MICHAEL JACKSON
STEPHANIE MILLS
GLENN JONES
RAY PARKER JR.
WINANS

WVGR/Detroit
Joe Spencer
TAMATHA
ST. PAUL
REGINA BELLE
TERENCE TRENT D'
ERIC B
Hottest:
RAY PARKER JR.
JODY WATLEY
MICHAEL JACKSON
ANGELA WINBUSH
STEVIE WONDER

WVOT/Toledo
Paul Brown
WHODINI
GERALD ALBRIGHT
MELI'S MORGAN
HOTTEST:
ANGELA WINBUSH
MICHAEL JACKSON
RAY PARKER JR.

WEST

KKSB/Albuquerque
BNI Thomas
LEVERT
STEVIE WONDER
ALEXANDER O'NEAL
STING
Hottest:
WA WA NEE
EXPOSE
TIFFANY
RAY PARKER JR.
RICK & LISA

KDAY/Los Angeles
Patterson/Mack
BODY
FULL FORCE
ANGELA WINBUSH
KOO MOE DEE
Hottest:
MICHAEL JACKSON
PUBLIC ENEMY
SHANICE WILSON
ERIC B
MADAME X

KJLH/Los Angeles
Chiff Winston
JETS
STEVE ARRINGTON
RUFFIN & KENDRICK
CHARLIE SINGLETON
LEVERT
FULL FORCE
Hottest:
GLENN JONES
WINANS
STEPHANIE MILLS
O'JAYS
MICHAEL JACKSON

KKFX/Seattle
Derby/Rodriguez
CHICO DEBARGE
FULL FORCE
TAMATHA
WARWICK & KASHIF
MELI'S MORGAN
Hottest:
GLENN JONES
WHISPERS
DEJA
STEVIE WONDER
N.W.A
Hottest:
JODY WATLEY
GLENN JONES
DONNA SUMMER
KENNY G
NEW CHOICE

KSOL/San Francisco
Robinson/Moody
JETS
CAMEO
52ND ST.
PRINCE
MICHAEL COOPER
ROBE
GEOGE PETTUS
PRETTY POISON
ANGELA WINBUSH
JE THE P.C. PRO
SIEDAH GARRETT
DEBARGE
Hottest:
JODY WATLEY
GLENN JONES
DONNA SUMMER
KENNY G
NEW CHOICE

KMYX/Ojai
Howard "HT" Thomas
TIFFANY
ANGELA WINBUSH
SMOKEY ROBINSON
WA WA NEE
SALT & PEPA
Hottest:
MICHAEL JACKSON
JODY WATLEY
PRETTY POISON
GLENN JONES

WVFX/Gulfport-Biloxi
Al Luv
KENNY G
ALEXANDER O'NEAL
ISLEY'S
STING
MELI'S MORGAN
SIDE EFFECT
STEVIE B
MAIN
Hottest:
MICHAEL JACKSON
RAY PARKER JR.
O'JAYS
JODY WATLEY
BAR-KAYS
ANGELA WINBUSH

WVMO/Greensboro
Mike Wheeler
ATLANTIC STARR
JETS
GEOGE MICHAEL
GAP BAND
Hottest:
JODY WATLEY
DONNA SUMMER
BERT ROBINSON
RAY PARKER JR.
CONTROLLERS

WVOK/Nashville
Cy Young
AMITA POINTER
MIKI HOWARD
GEOGE MICHAEL
MARGARET REYNOLDS
MADONNA
ALEX
JOHNNIE TAYLOR
FRANCHISE
Hottest:
KENNY G
MADAME X
ANGELA WINBUSH
TEMPTATIONS
EXPOSE

WVKN/New Bern
Gooding/Richards
ISLEYS
O'JAYS
EW&F
FULL FORCE
RUFFIN & KENDRICK
NOEL
DEJA
TEMPTATIONS
VANEESE THOMAS
REGINA BELLE
MELI'S MORGAN
MICHAEL COOPER
CHICO DEBARGE
Hottest:
GLENN JONES
RAY PARKER JR.
MADONNA
TONY TERRY
ALEXANDER O'NEAL

WVLD-FM/New Orleans
Del Spencer
CONTROLLERS
STEVE ARRINGTON
O'JAYS
FREDDIE JACKSON
CAMEO
ST. PAUL
CHAD
FULL FORCE
FRANCHISE
Hottest:
O'JAYS
JODY WATLEY
MICHAEL JACKSON
RAY PARKER JR.
DEJA
MARLON JACKSON

KDLZ/Ft. Worth-Dallas
Tucker/Medison
CONTROLLERS
STEVE ARRINGTON
O'JAYS
FREDDIE JACKSON
CAMEO
ST. PAUL
CHAD
FULL FORCE
FRANCHISE
Hottest:
O'JAYS
JODY WATLEY
MICHAEL JACKSON
RAY PARKER JR.
DEJA
MARLON JACKSON

WHWK/Memphis
Pam Wells
ATLANTIC STARR
CHICO DEBARGE
L.L. MONDY
GEOGE MICHAEL
EAST SIDE BOYZ
VANEESE THOMAS
MISSION
CHARLIE SINGLETON
MIKI HOWARD
STING
KOO MOE DEE
MELI'S MORGAN
GEOGE PETTUS
JAMES ROBINSON
Hottest:
RAY PARKER JR.
JODY WATLEY
DEJA
WELSPER

KM/Norfolk
Thomas Lytle
GAP BAND
DANA DANE
FULL FORCE
FORCE MD'S
MADONNA
52ND ST.
JETS
MICHAEL COOPER
SMOKEY ROBINSON
CHARLIE SINGLETON
ROGER
Hottest:
DEJA
MICHAEL JACKSON
RAY PARKER JR.
DONNA SUMMER
O'JAYS

WVMT/Norfolk
Crumley/Atkins
NICO MAVE
ST. PAUL
GEOGE PETTUS
WARWICK & KASHIF
FULL FORCE
AMITA POINTER
MISSION
TAMATHA
MELI'S MORGAN
STEVIE B
VANEESE THOMAS
CHARLIE SINGLETON
GEOGIO
PRINCESS & STARBR
Hottest:
MICHAEL JACKSON
O'JAYS
GLENN JONES
JODY WATLEY
CONTROLLERS
BERT ROBINSON
O'JAYS

WVOR/Orlando
Earl James
STEVIE WONDER
ERIC B
FREDDIE JACKSON
EPPE MD
SPOOKIE GEE
NATALIE COLE
ROGER
ST. PAUL
CHUCK STANLEY
OUTLOUD
MELI'S MORGAN
Hottest:
GLENN JONES
JODY WATLEY
CONTROLLERS
BERT ROBINSON
O'JAYS

WHYZ/Greenville
Dave/Maxwell
TAYA SEVELLE
DONNA SUMMER
ERIC B
SHANICE WILSON
BARRY WHITE
VANEESE THOMAS
CHARLIE SINGLETON
GAP BAND
SERENADE
Hottest:
MICHAEL JACKSON
O'JAYS
DONNA SUMMER
BERT ROBINSON
LILLO THOMAS

WVWS/Seattle
Kermit Crockett
MARY DAVIS
FREDDIE JACKSON
MIKI HOWARD
MELI'S MORGAN
STEVIE B
BODY
CHARLIE SINGLETON
ROGER
Hottest:
GLENN JONES
RAY PARKER JR.
BERT ROBINSON
SHANICE WILSON
JODY WATLEY

WVAD/Detroit
Alexander/Biggs
CHANDRA SIMMONS
CHAD
ROGER
CONTROLLERS
GEOGE MICHAEL
MISSION
Hottest:
MICHAEL JACKSON
STEPHANIE MILLS
GLENN JONES
RAY PARKER JR.
WINANS

WVGR/Detroit
Joe Spencer
TAMATHA
ST. PAUL
REGINA BELLE
TERENCE TRENT D'
ERIC B
Hottest:
RAY PARKER JR.
JODY WATLEY
MICHAEL JACKSON
ANGELA WINBUSH
STEVIE WONDER

WVOT/Toledo
Paul Brown
WHODINI
GERALD ALBRIGHT
MELI'S MORGAN
HOTTEST:
ANGELA WINBUSH
MICHAEL JACKSON
RAY PARKER JR.

WVWM/Chicago
Michael/Davis
MELI'S MORGAN
VANEESE THOMAS
FRENCH & BLOUNT
JETS
Hottest:
MICHAEL JACKSON
JODY WATLEY
RAY PARKER JR.
BERT ROBINSON
O'JAYS

WVIZ/Cincinnati
Bell/Hankston
ST. PAUL
TERENCE TRENT D'A
DEELE
WHITNEY HOUSTON
RENE ALDRICH
GAP BAND
Hottest:
MICHAEL JACKSON
STEPHANIE MILLS
GLENN JONES
STEVIE WONDER
EW&F

WBLZ/Cincinnati
Brian Castle
LOOSE ENDS
CHARLIE SINGLETON
GEOGE MICHAEL
Hottest:
MICHAEL JACKSON
RAY PARKER JR.
DEJA
JODY WATLEY
BERT ROBINSON

WZAK/Cleveland
Lynn Tolliver
ATLANTIC STARR
GERALD ALBRIGHT
STEPHANIE MILLS
AUDREY WHEELER
WARWICK & KASHIF
MIKI HOWARD
JETS
MELI'S MORGAN
Hottest:
MICHAEL JACKSON
ANGELA WINBUSH
ROGER
LEVERT
MILLES JAYE
Hottest:
MICHAEL JACKSON
RAY PARKER JR.
JODY WATLEY
BERT ROBINSON
DEJA

WVVO/Columbus
KC Jones
EW&F
LEVERT
ROGER
SHALAMAR
ALEXANDER O'NEAL
GEOGE PETTUS
HOTTEST:
RAY PARKER JR.
JODY WATLEY
MICHAEL JACKSON
LISA LISA
MADONNA
SWING OUT SISTER
GLENN JONES

KPRR/Kansas City
Del Rice
none
Hottest:
SHERRICK
DANA DANE
MADAME X
FOUR BY FOUR
MICHAEL JACKSON

WVLA/Lansing
Sammy Jordan
MIKI HOWARD
SMOKEY ROBINSON
RUFFIN & KENDRICK
LOOSE ENDS
STING
Hottest:
MICHAEL JACKSON
RAY PARKER JR.
JODY WATLEY
BERT ROBINSON
DEJA</

R&R NATIONAL AIRPLAY COUNTRY

NEW & ACTIVE

GLENN CAMPBELL "Still Within The Sound Of My Voice" (MCA) 93/9

Rotations: Heavy 1, Medium 39, Light 53, Total Adds 9, WXXK, WPOR, WILQ, WRNS, WESC, KYXX, WOW, KEKB, KZLA, Heavy: KFKF, Medium: WCAO, WWVA, KASE, WSOC, WLWI, WQYK, WDAF, KYGO, KTOM. Moves 50-45-39 on the Country chart.

PAKE McENTIRE "Good God, I Had It Good" (RCA) 92/10

Rotations: Heavy 4, Medium 42, Light 46, Total Adds 10, WXXK, WQYK, KNFM, KAJA, WUSN, WYNG, WDAF, KEKB, KMPS, KDRK, Heavy: WAMZ, KLLI, KRKT, KIK-FM, Medium: WEZL, KSO, WAXX, KVOC, KSOP. Moves 48-44-38 on the Country chart.

OAK RIDGE BOYS "Time In" (MCA) 85/17

Rotations: Heavy 0, Medium 24, Light 61, Total Adds 17, WHWK, KYKR, WXBO, WUSY, WESC, KYXX, WPAP, WYYD, WFMS, WMUS, KTTS, WWJO, KIK-FM, KKAL, KKCS, KALF, KRPM. Moves 48-42 on the Country chart.

KATHY MATTEA "Goin' Gone" (Mercury/PolyGram) 72/26

Rotations: Heavy 1, Medium 14, Light 57, Total Adds 26 including WYRK, WDSY, WAYZ, WEZL, WSOC, WUSY, WRNS, KYXX, WYYD, WTQR, WUSN, WCUZ, WMLI, KTTS, KZSN, KEKB, KCCY, KOLO, KDRK. Debuts at number 46 on the Country chart.

MICHAEL JOHNSON "Crying Shame" (RCA) 65/24

Rotations: Heavy 1, Medium 14, Light 50, Total Adds 24 including WAJR, WIXL, WORC, WKHX, WYNK, KYKR, WEZL, WRNS, KKIX, KBMR, WDAF, WXCL, KTTS, K102, WTHI, KFDI, KIK-FM, KUZZ, KKAT. Debuts at number 48 on the Country chart.

O'KANES "Just Lovin' You" (Columbia) 65/18

Rotations: Heavy 4, Medium 16, Light 45, Total Adds 18, WQCB, WRKZ, WIXY, KEAN, KRRV, WVMI, WUSQ, WMNI, WTSO, WLLR, KTTS, WWJO, KIK-FM, KUZZ, KYGO, KEKB, KALF, KOLO. Debuts at number 44 on the Country chart.

RONNIE MILSAP "Where Do The Nights Go" (RCA) 60/45

Rotations: Heavy 0, Medium 11, Light 49, Total Adds 45 including WCAO, WYRK, WTCR, WCVR, KEAN, KMML, WUSY, KSSN, WAMZ, WSM, WCMS, WWKA, WQYK, WGARFM, KFKF, WDAF, WXCL, K102, KNIX, KUPL. Debuts at number 49 on the Country chart.

RICKY SKAGGS "I'm Tired" (Epic) 59/25

Rotations: Heavy 1, Medium 14, Light 44, Total Adds 25 including WYRK, KEAN, KRRV, KASE, WUSY, WTVY, KIKK, WSM, WTQR, KWMT, KCJB, WWJO, KFDI, KGH, KRWO, KEKB, KALF, KTOM, KSOP.

SHOOTERS "Tell It To Your Teddy Bear" (Epic) 57/4

Rotations: Heavy 2, Medium 18, Light 37, Total Adds 4, WQBE, WQYK, WSLR, KKAT, Heavy: WOKK, KRKT, Medium: KEAN, KRRV, KMML, WRNS, WCMS, KKYX, WTSO, WOW, WTCM, KFDI, KALF, KOLO, KSOP.

LYNN ANDERSON "Read Between The Lines" (Mercury/PolyGram) 55/3

Rotations: Heavy 3, Medium 22, Light 30, Total Adds 3, WAMZ, KCJB, KIIM, Heavy: WOKK, KFGO, KRKT, Medium: WAJR, WUSY, WCMS, WQYK, KSO, WOW, KTTS, KUUY, KUGN, KFRE, KALF, KTOM, KKAT, KSOP. Debuts at number 47 on the Country chart.

CRYSTAL GAYLE "Only Love Can Save Me Now" (WB) 52/40

Rotations: Heavy 0, Medium 10, Light 42, Total Adds 40 including WRKZ, WTCR, KASE, WUSY, KKIX, KIKK, WCMS, WWKA, WPAP, WUSQ, WAXX, KXXY, K102, KRKT, KVOC, KUPL, KCCY, KTOM, KSOP.

MARSHALL TUCKER BAND "Hangin' Out In Smokey Places" (Mercury/PolyGram) 51/3

Rotations: Heavy 0, Medium 19, Light 32, Total Adds 3, WGN, WVAM, KIIM, Medium: WCAO, WAJR, KRRV, WEZL, WUSY, WTVY, KIKK, WIVK, WKSJ, WCMS, WPAP, KKYX, KJNE, WAXX, KFGO, KTTS, KRWO, KTOM, KDRK. Moves 50-50 on the Country chart.

SIGNIFICANT ACTION

STEVE EARLE "Sweet Little '66'" (MCA) 48/16

Rotations: Heavy 0, Medium 12, Light 36, Total Adds 16, WVAM, WQBE, WIXY, KRRV, WKKQ, WGEE, WOW, WXCL, KTTS, KVOO, KIK-FM, KKAL, KUZZ, KUUY, KEKB, KDRK, Medium: WNOE, KKYX, WSLR, KTOM.

GIRLS NEXT DOOR "Easy To Find" (MTM) 46/13

Rotations: Heavy 0, Medium 12, Light 34, Total Adds 13, WVAM, WXXK, WIXY, WORC, WRNS, WOKK, KFGO, WCUZ, WOW, WWJO, KEKB, KSOP, KDRK, Medium: WCVR, WNOE, KBMR, KTTS, WTCM, KFDI, KRKT, KALF, KTOM.

BILLY JOE ROYAL "I'll Pin A Note On Your Pillow" (Atlantic America) 45/15

Rotations: Heavy 2, Medium 9, Light 34, Total Adds 15, WQBE, WRKZ, KEAN, WYNK, WQYK, KJNE, WTQR, KSO, WAXX, KWMT, WTHI, KFDI, KRKT, KTOM, KIIM, Heavy: WAMZ, WUBE, Medium: WUSY, WRNS, KRMD.

NEW GRASS REVIVAL "Unconditional Love" (Capitol) 45/11

Rotations: Heavy 0, Medium 11, Light 34, Total Adds 11, WQBE, WUSY, WKLO, WESC, KIKK, KSSN, WAMZ, KSO, WKKQ, WWJO, KALF, Medium: KRRV, WTVY, WDXE, WOKK, WPAP, KKYX, KTTS, KFDI, KIK-FM, KUUY, KTOM.

ASLEEP AT THE WHEEL "Boogie Back To Texas" (Epic) 44/10

Rotations: Heavy 0, Medium 10, Light 34, Total Adds 10, WIXY, KLLI, WPAP, KSO, WDAF, KCJB, KTTS, WWJO, KALF, KIIM, Medium: WEZL, WTVY, KIKK, WOW, WTCM, KFDI, KRKT, KOLO, KTOM.

RONNIE ROGERS "Good Timin' Shoes" (MTM) 44/5

Rotations: Heavy 0, Medium 15, Light 29, Total Adds 5, WVAM, WEZL, KGH, KWJJ, KCKC, Medium: WCVR, KRRV, KYKR, WTVY, WDXE, KKYX, KSO, WDAF, KTTS, WTCM, KFDI, KRKT, KNIX, KALF, KTOM.

DON WILLIAMS "I Wouldn't Be A Man" (Capitol) 39/29

Rotations: Heavy 0, Medium 5, Light 34, Total Adds 29 including WTCR, WXTU, KRRV, KASE, WSOC, WTVY, WCMS, KKYX, KJNE, WAXX, WTSO, WMUS, WOW, KTTS, KVOO, KRKT, KTOM, KCKC, KEEN, KRPM.

GARY MORRIS "Finishing Touches" (WB) 38/3

Rotations: Heavy 0, Medium 9, Light 29, Total Adds 3, WORC, KFKF, KEKB, Medium: WUSY, WKYQ, KKYX, WQYK, KTTS, KRKT, KUUY, KALF, KTOM, Light: WCAO, KASE, WNOE, WCMS, WGEE, WTHI, KUGN, KSOP.

MASON DIXON "Don't Say No Tonight" (Premier One) 24/2

Rotations: Heavy 0, Medium 7, Light 17, Total Adds 2, WDXE, WKKQ, Medium: KRRV, KPLX, WTVY, WPAP, WTCM, KFDI, KRKT, Light: WVAM, WCAO, KEAN, KMML, WRNS, KSO, KVOO, KVOC, KSOP.

STATLER BROTHERS "Maple Street Memories" (Mercury/PolyGram) 23/19

Rotations: Heavy 0, Medium 0, Light 23, Total Adds 19, WSOC, WTVY, KKYX, KFGO, KWMT, WCUZ, WGEE, WFMV, WDAF, WTHI, KVOO, KFDI, KRKT, KVOC, KEKB, KUPL, KSOP, KCKC, KIIM.

RESTLESS HEART "Wheels" (RCA) 17/17

Rotations: Heavy 0, Medium 1, Light 16, Total Adds 17, WXTU, WAYZ, KRRV, KMML, WLWK, KLLI, WOKK, WSM, WNOE, WYYD, WGARFM, WMUS, KXXY, KIOV, KOLO, KSOP, KRPM.

JUDY RODMAN "I Want A Love Like That" (MTM) 16/10

Rotations: Heavy 0, Medium 2, Light 14, Total Adds 10, WIXY, KEAN, WTVY, WCMS, KKYX, KTTS, KVOO, KRKT, KVOC, KOLO, Light: WCVR, KMML, WDXE, WTCM, KYGO, KRWO.

LIBBY HURLEY "Don't Get Me Started" (Epic) 16/1

Rotations: Heavy 0, Medium 3, Light 13, Total Adds 1, KIK-FM, Medium: KTTS, KRKT, KFRE, Light: WCAO, WCVR, KYKR, WDXE, WLWI, WCMS, KKYX, WAXX, KFGO, KFDI, KRWO, KKAT.

PATTY LOVELESS "You Saved Me" (MCA) 15/13

Rotations: Heavy 0, Medium 3, Light 12, Total Adds 13, WRKZ, WCVR, WAYZ, WTVY, KKIX, WDXE, WCMS, KKYX, KBMR, WAXX, KRKT, KVOC, KOLO, Medium: WTCM, Light: KRWO.

FORESTER SISTERS "Lyn' In His Arms Again" (WB) 13/13

Rotations: Heavy 0, Medium 1, Light 12, Total Adds 13, WIXY, KMML, WVMI, WTVY, WIVK, WOKK, WDAF, KXXY, KRKT, KRWO, KEKB, KNIX, KSOP.

GEORGE HIGHFILL "Mad Money" (WB) 13/5

Rotations: Heavy 0, Medium 3, Light 10, Total Adds 5, KKYX, KTTS, KVOO, KRKT, KOLO, Medium: WTCM, KTOM, Light: WCVR, KRRV, KFRE, KRWO, KALF, KEEN.

DESERT ROSE BAND "One Step Forward" (MCA/Curb) 12/12

Rotations: Heavy 0, Medium 3, Light 9, Total Adds 12, WCVR, KMML, WTVY, WAMZ, WNOE, WTQR, KXXY, KRKT, KUZZ, KRWO, KNIX, KTOM.

ADAM BAKER "Standing Invitation" (Avista) 12/5

Rotations: Heavy 0, Medium 0, Light 12, Total Adds 5, WIXY, WDXE, WKKQ, KVOO, KSOP, Light: WRNS, WTVY, KFDI, KRKT, KVOC, KRWO, KALF.

RAY PRICE "Just Enough Love" (SOR) 11/1

Rotations: Heavy 0, Medium 3, Light 8, Total Adds 1, WAXX, Medium: KTTS, KFDI, KRKT, Light: WCVR, WTVY, KXYX, KSO, WKKQ, KVOO, KVOC.

CARLA MONDAY "No One Can Touch Me" (MCM) 10/1

Rotations: Heavy 0, Medium 2, Light 8, Total Adds 1, KCCY, Medium: WTVY, WOKK, Light: WVAM, WDXE, KKYX, KFGO, KRKT, KRWO, KSOP.

RIDE THE RIVER "It's Such A Heartache" (Advantage) 9/4

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 4, WCAO, WDXE, KJNE, KTTS, Medium: KRKT, Light: KEAN, WTVY, KSO, KRWO.

RONNIE DOVE "Rise And Shine" (Diamond) 9/1

Rotations: Heavy 0, Medium 1, Light 8, Total Adds 1, WUSQ, Medium: WCAO, Light: WVAM, WAJR, WTVY, WDXE, KKYX, WOKK, KRWO.

NISHA JACKSON "Alive And Well" (Capitol) 8/1

Rotations: Heavy 0, Medium 3, Light 5, Total Adds 1, KVOO, Medium: WEZL, WTVY, KEEN, Light: WCMS, KSO, KFGO, KSOP.

VICKI BIRD "I've Got Ways Of Making You Talk" (16th Avenue/Capitol) 8/0

Rotations: Heavy 0, Medium 2, Light 6, Total Adds 0, Medium: KYKR, KRKT, Light: WTVY, WDXE, KSO, KFGO, KVOO, KSOP.

ALBUM TRACKS

| ARTIST/Song Title (Label) | Album Title |
|---|----------------------|
| RANDY TRAVIS/Too Gone Too Long (WB) | Always & Forever |
| ROSANNE CASH/Tennessee Flat Top Box (Columbia) | King's Record Shop |
| HIGHWAY 101/Cry, Cry, Cry (WB) | Highway 101 |
| DWIGHT YOAKAM/Please, Please Baby (Reprise) | Hillbilly Deluxe |
| HOLLY DUNN/Small Towns (MTM) | Cornerstone |
| HANK WILLIAMS JR./Young Country (WB/Curb) | Born To Boogie |
| VINCE GILL/Baby That's Tough (RCA) | The Way Back Home |
| JUDDS/Turn It Loose (RCA/Curb) | Heartland |
| GIRLS NEXT DOOR/I Hear My Heart Begin To Cry (MTM) | What A Girl... |
| DWIGHT YOAKAM/Always Late With Your Kisses (Reprise) | Hillbilly Deluxe |
| DWIGHT YOAKAM/Readin', Rightin', Rt. 23 (Reprise) | Hillbilly Deluxe |
| CHARLEY PRIDE/Looking At A Sure Thing (16th Ave./Capitol) | After All This Time |
| GEORGE STRAIT/Hot Burnin' Flames (MCA) | Ocean Front Property |
| ALABAMA/Face To Face (RCA) | Just Us |
| ROSANNE CASH/If You Change Your Mind (Columbia) | King's Record Shop |
| FORESTER SISTERS/Down The Road (WB) | You Again |



DAN SEALS

"One Friend" (44077)

BREAKERS.

37

You Listened... You Learned...
Now It's Time For Your Turntables To Burn!

Capitol

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R&R NATIONAL AIRPLAY COUNTRY

TOP 50

OCTOBER 16, 1987

| Three Weeks | Two Weeks | Last Week | | Total Reports/Adds | Heavy | Medium | Light | |
|----------------|-----------|-----------|----|--|--------|--------|-------|----|
| 12 | 7 | 3 | 1 | BELLAMY BROTHERS/Crazy From The Heart (MCA/Curb) | 169/0 | 146 | 19 | 4 |
| 7 | 4 | 2 | 2 | GEORGE STRAIT/Am I Blue (MCA) | 165/0 | 141 | 17 | 7 |
| 9 | 3 | 1 | 3 | JUOOS/Maybe Your Baby's Got The Blues (RCA/Curb) | 166/0 | 142 | 20 | 4 |
| 13 | 8 | 5 | 4 | RANDY TRAVIS/I Won't Need You Anymore (WB) | 163/0 | 137 | 22 | 4 |
| 16 | 12 | 8 | 5 | STEVE WARINER/Lynda (MCA) | 167/2 | 118 | 47 | 2 |
| 11 | 9 | 7 | 6 | ALABAMA/Tar Top (RCA) | 159/1 | 121 | 32 | 6 |
| 18 | 14 | 10 | 7 | HOLLY OUNN/Only When I Love (MTM) | 168/2 | 96 | 63 | 9 |
| 19 | 16 | 11 | 8 | RICKY VAN SHELTON/Somebody Lied (Columbia) | 159/2 | 99 | 56 | 4 |
| 24 | 17 | 13 | 9 | REBA McENTIRE/The Last One To Know (MCA) | 167/3 | 62 | 99 | 6 |
| 17 | 15 | 12 | 10 | MOE BANDO/You Haven't Heard The Last... (MCA/Curb) | 156/2 | 85 | 60 | 11 |
| 4 | 2 | 4 | 11 | TANYA TUCKER/Love Me Like You Used To (Capitol) | 142/0 | 109 | 20 | 13 |
| 26 | 22 | 16 | 12 | T.G. SHEPPARD/One For The Money (Columbia) | 164/4 | 50 | 99 | 15 |
| 20 | 18 | 15 | 13 | TAMMY WYNETTE/Your Love (Epic) | 147/0 | 62 | 73 | 12 |
| 2 | 1 | 6 | 14 | EARL THOMAS CONLEY/Right From The Start (RCA) | 143/0 | 88 | 43 | 12 |
| 23 | 21 | 17 | 15 | LEE GREENWOOD/If There's Any Justice (MCA) | 153/1 | 38 | 102 | 13 |
| 30 | 27 | 20 | 16 | T. GRAHAM BROWN/She Couldn't Love Me Anymore (Capitol) | 161/2 | 26 | 110 | 25 |
| 38 | 31 | 25 | 17 | O. PARTON, L. RONSTAOT, & E. HARRIS/Those Memories Of You (WB) | 162/6 | 17 | 114 | 31 |
| 31 | 28 | 24 | 18 | DAVID LYNN JONES/Bonnie Jean (Little Sister) (Mercury/Pg) | 150/11 | 28 | 93 | 29 |
| 27 | 25 | 22 | 19 | SCHUYLER, KNOBLOCH & BICKHAROT/No Easy Horses (MTM) | 150/1 | 30 | 94 | 26 |
| 25 | 23 | 21 | 20 | BAILLIE AND THE BOYS/He's Letting Go (RCA) | 142/2 | 32 | 90 | 20 |
| 22 | 20 | 18 | 21 | GATLIN BROTHERS/Changin' Partners (Columbia) | 130/2 | 41 | 70 | 19 |
| 44 | 35 | 26 | 22 | HIGHWAY 101/Somewhere Tonight (WB) | 158/12 | 12 | 98 | 48 |
| 1 | 5 | 9 | 23 | EDDY RAVEN/Shine, Shine, Shine (RCA) | 123/0 | 57 | 45 | 21 |
| 35 | 32 | 27 | 24 | K.T. OSLIN/Do Ya (RCA) | 154/12 | 9 | 103 | 42 |
| 36 | 34 | 28 | 25 | WAYLON JENNINGS/Rough And Rowdy Days (MCA) | 147/9 | 11 | 95 | 41 |
| 40 | 36 | 32 | 26 | SWEETHEARTS OF THE ROODEO/Gotta Get Away (Columbia) | 139/17 | 6 | 87 | 46 |
| 34 | 33 | 30 | 27 | ANNE MURRAY/Anyone Can Do The Heartbreak (Capitol) | 129/5 | 17 | 74 | 38 |
| — | 42 | 36 | 28 | KENNY ROGERS/I Prefer The Moonlight (RCA) | 151/26 | 3 | 74 | 74 |
| — | 47 | 38 | 29 | EXILE/I Can't Get Close Enough (Epic) | 137/31 | 5 | 62 | 70 |
| 45 | 41 | 37 | 30 | VINCE GILL/Let's Do Something (RCA) | 126/13 | 9 | 66 | 51 |
| BREAKER | | | 31 | HANK WILLIAMS JR./Heaven Can't Be Found (WB/Curb) | 127/26 | 6 | 59 | 62 |
| 41 | 38 | 35 | 32 | TOM WOPAT/Susannah (Capitol) | 116/9 | 11 | 66 | 39 |
| 5 | 10 | 14 | 33 | CONWAY TWITTY/I Want To Know You Before We... (MCA) | 81/0 | 27 | 35 | 19 |
| 6 | 11 | 19 | 34 | FOSTER & LLOYD/Crazy Over You (RCA) | 75/0 | 20 | 31 | 24 |
| 3 | 6 | 23 | 35 | DESERT ROSE BAND/Love Reunited (MCA/Curb) | 64/0 | 26 | 21 | 17 |
| BREAKER | | | 36 | LYLE LOVETT/Give Back My Heart (MCA/Curb) | 106/16 | 3 | 50 | 53 |
| BREAKER | | | 37 | DAN SEALS/One Friend (Capitol) | 109/38 | 3 | 28 | 78 |
| — | 48 | 44 | 38 | PAKE McENTIRE/Good God, I Had It Good (RCA) | 92/10 | 4 | 42 | 46 |
| — | 50 | 45 | 39 | GLEN CAMPBELL/Still Within The Sound Of My Voice (MCA) | 93/9 | 1 | 39 | 53 |
| 14 | 24 | 33 | 40 | NITTY GRITTY DIRT BAND/Fishin' In The Dark (WB) | 48/0 | 21 | 14 | 13 |
| 8 | 13 | 31 | 41 | DWIGHT YOAKAM/Little Ways (Reprise) | 51/0 | 13 | 23 | 15 |
| — | — | 48 | 42 | OAK RIDGE BOYS/Time In (MCA) | 85/17 | 0 | 24 | 61 |
| 33 | 30 | 29 | 43 | SAWYER BROWN/Somewhere In The Night (Capitol/Curb) | 66/0 | 6 | 32 | 28 |
| DEBUT | | | 44 | O'KANES/Just Lovin' You (Columbia) | 65/18 | 4 | 16 | 45 |
| 10 | 19 | 34 | 45 | ROSANNE CASH/The Way We Make A Broken Heart (Columbia) | 36/0 | 7 | 14 | 15 |
| DEBUT | | | 46 | KATHY MATTEA/Goin' Gone (Mercury/Pg) | 72/26 | 1 | 14 | 57 |
| DEBUT | | | 47 | LYNN ANDERSON/Read Between The Lines (Mercury/Pg) | 55/3 | 3 | 22 | 30 |
| DEBUT | | | 48 | MICHAEL JOHNSON/Crying Shame (RCA) | 65/24 | 1 | 14 | 50 |
| DEBUT | | | 49 | RONNIE MILSAP/Where Do The Nights Go (RCA) | 60/45 | 0 | 11 | 49 |
| — | — | 50 | 50 | MARSHALL TUCKER BAND/Hangin' Out In Smokey Places (Mercury/Pg) | 51/3 | 0 | 19 | 32 |

MOST ADDED

- RONNIE MILSAP (45)
- CRYSTAL GAYLE (40)
- DAN SEALS (38)
- EXILE (31)
- DOON WILLIAMS (29)
- KATHY MATTEA (26)
- KENNY ROGERS (26)
- HANK WILLIAMS JR. (26)
- MICHAEL JOHNSON (25)
- RICKY SKAGGS (25)

HOTTEST

- GEORGE STRAIT (88)
- RANDY TRAVIS (84)
- JUOOS (71)
- ALABAMA (52)
- BELLAMY BROTHERS (51)
- STEVE WARINER (44)
- RICKY VAN SHELTON (42)
- EARL THOMAS CONLEY (38)
- TANYA TUCKER (37)
- HOLLY OUNN (22)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest

NEW ARTISTS

- | | |
|----|--|
| | Reports/Adds |
| 1 | SHOOTERS/Tell It To Your... (Col.) 54/4 |
| 2 | M. TUCKER.../Hangin' Out (Merc./Pg) 51/3 |
| 3 | N. GRASS REVIVAL/Unconditional... (Cap.) 45/11 |
| 4 | RONNIE ROGERS/Good Timin'... (MTM) 44/5 |
| 5 | MASON DIXON/Don't Say... (Premiere One) 24/2 |
| 6 | LIBBY HURLEY/Don't Get Me Started (Epic) 16/1 |
| 7 | PATTY LOVELESS/You Saved Me (MCA) 15/13 |
| 8 | GEORGE HIGHFILL/Mad Money (WB) 13/5 |
| 9 | ADAM BAKER/Standing Invitation (Avista) 12/5 |
| 10 | CARLA MONDAY/No One... (MCM) 10/1 |

New Artists are those who have not previously been reported by 60% of the reporting stations.

BREAKERS.

HANK WILLIAMS JR.
Heaven Can't Be Found (WB/Curb)

On 75% of reporting stations. Rotations: Heavy 6, Medium 59, Light 62, Total Adds 26 including WPTR, WXKX, WDSY, WPOR, WZZK, WRNS, KPLX, WQIK, WMC, WUSN, WITL, WKCO, KTTS, WTOP, KGHL, KEKB, KZLA, KMPS, KDRK. Moves 39-31 on the Country chart.

DAN SEALS
One Friend (Capitol)

On 64% of reporting stations. Rotations: Heavy 3, Medium 28, Light 78, Total Adds 38 including WHWL, WQBE, WTCR, WDSY, WPOR, KEAN, WXBQ, WUSY, KHEY, WNOE, WSLR, WONE, WCUZ, KTTS, KFDI, KIK-FM, KKAL, KUZZ, KUPL, KKAT. Moves 47-37 on the Country chart.

LYLE LOVETT
Give Back My Heart (MCA/Curb)

On 63% of reporting stations. Rotations: Heavy 3, Medium 50, Light 53, Total Adds 16, WPOR, CHOW, WYNK, WUSY, WESC, WMC, KNFM, WNOE, KAJA, KRMD, WMNI, WYNG, KYAK, KGHL, KKAT, KSOP. Moves 40-36 on the Country chart.

MUSICWITHADEFINITEKICK – INJUSTTWO WEEKS THE FIRST JO EL!



R&R NATIONAL AIRPLAY

ADULT CONTEMPORARY

BREAKERS.

BILL MEDLEY & JENNIFER WARNES (I've Had) The Time Of My Life (RCA)

60% of our reporters on it. Rotations: Heavy 16, Medium 28, Light 8, Total Adds 20 including WSB-FM, WLTF, WOMC, KYKY, KLCY, WMGN, KUUU, KDUK. Moves 26-13 on the AC chart.

NEIL DIAMOND

I Dreamed A Dream (Columbia)

57% of our reporters on it. Rotations: Heavy 2, Medium 28, Light 20, Total Adds 14 including WALK, WARM98, WOMC, WAEB, WTFM, WHNN, KWAV, KWFM. Debuts at number 24 on the AC chart.

PAUL JANZ

Believe In Me (A&M)

53% of our reporters on it. Rotations: Heavy 0, Medium 26, Light 20, Total Adds 10, WMYX, WAEB, WKYE, WRMF, WHNN, KDUK, WEIM, WTNY, WAHR, WXUS, KWEB. Debuts at number 28 on the AC chart.

LAURA BRANIGAN

Power Of Love (Atlantic)

52% of our reporters on it. Rotations: Heavy 1, Medium 21, Light 23, Total Adds 12 including WOMC, WKYE, WXTX, WRMF, WLHT, WFMK, WHNN, WGLL. Debuts at number 27 on the AC chart.

GLENN JONES

We've Only Just Begun (Jive/RCA)

50% of our reporters on it. Rotations: Heavy 0, Medium 26, Light 17, Total Adds 2, KMJI, 3MW. Moves 30-29 on the AC chart.

NEW & ACTIVE

MICHAEL TOMLINSON "Dawning On A New Day" (Cypress/PolyGram) 42/12

Rotations: Heavy 1/0, Medium 24/4, Light 17/8, Total Adds 12, WTCB, WTFM, WIZD, WOCL, 3WM, KKO, KUUU, WGSV, WAHR, WORG, WTPJ, KWEB. Heavy: WCHV. Medium including WZNY, Y103, WNAM, WEIM, WKNE, WAFL, WQHQ, WAGE, WKCX, WBMG, WMTFM, WXUS, KKL, KYJC, KWWS.

BOURGEOIS TAGG "I Don't Mind At All" (Island) 42/11

Rotations: Heavy 1/0, Medium 20/1, Light 21/10, Total Adds 11, WOMC, KEZR, KEY103, WSLQ, WLHT, WFMK, WHNN, WSGL, WMJC, KFSB, WXUS. Heavy: WCHV. Medium including KHYL, Y103, WTFM, KWAV, KWFM, WEIM, WSKI, WTNY, WCVQ, WORG, WKCX, WBMG, KKL, KYJC, KWWS.

CARRIE McDOWELL "When A Woman Loves A Man" (Motown) 29/4

Rotations: Heavy 0, Medium 11/1, Light 18/3, Total Adds 4, WTRX, 3WM, WQHQ, WKCX. Medium including WTFM, WMGN, KWFM, WEIM, WGSV, WORG, WBMG, WZLQ, WJON, KWWS. Light including WNIC, KEY103, WNAM, WKNE, WAFL, WSKI, WCKQ, WCVQ, WAGE, WSLG, WMTFM, KFSB, KKL, KYJC, KMGO.

SIedah GARRETT "Everchanging Times" (Qwest/WB) 28/12

Rotations: Heavy 0, Medium 4/0, Light 24/12, Total Adds 12, WTFM, WIZD, WTRX, 3WM, KDUK, KWFM, WGLL, WCHV, WCVQ, WSGL, WORG, KYJC. Medium: WEIM, WAFL, WGSV, WMTFM. Light including KEY103, WKNE, WSKI, WQHQ, WCKQ, WAGE, WBMG, WZLQ, KFSB, WJON, KKL, KWWS.

TAJA SEVELLE "Love Is Contagious" (Paisley Park/Reprise) 28/0

Rotations: Heavy 0, Medium 17/0, Light 11/0, Total Adds 0. Medium: KVIL, KOST, KHYL, KEY103, WNAM, WTRX, WMGN, WEIM, WAFL, WSKI, WQHQ, WCVQ, WSGL, WORG, WKCX, WZLQ, WJON. Light including WTCB, WSLQ, WLHT, WAEV, WMJC.

ROTATION BREAKOUTS

| | Total Reports/Adds | Heavy | Medium | Light |
|---|--------------------|-------|--------|-------|
| 1 CUTTING CREW | 87/1 | 76 | 9 | 2 |
| 2 SWING OUT SISTER | 85/0 | 76 | 8 | 1 |
| 3 KENNY G with LENNY WILLIAMS | 85/1 | 74 | 10 | 1 |
| 4 ELTON JOHN | 83/0 | 61 | 20 | 2 |
| 5 AL JARREAU | 82/1 | 56 | 18 | 8 |
| 6 FLEETWOOD MAC | 80/0 | 69 | 11 | 0 |
| 7 REO SPEEDWAGON | 72/4 | 55 | 14 | 3 |
| 8 BRUCE SPRINGSTEEN | 82/5 | 44 | 32 | 6 |
| 9 CARS | 74/5 | 44 | 24 | 6 |
| 10 MICHAEL BOLTON | 73/3 | 35 | 30 | 8 |
| 11 DIONNE WARWICK & KASHIF | 71/7 | 17 | 40 | 14 |
| 12 ABC | 62/0 | 17 | 41 | 4 |
| 13 BILL MEDLEY & JENNIFER WARNES | 52/20 | 16 | 28 | 8 |
| 14 STEVE WINWOOD | 67/12 | 10 | 41 | 16 |
| 15 KOOL & THE GANG | 68/9 | 11 | 45 | 12 |
| 16 RICHARD CARPENTER | 62/2 | 17 | 35 | 10 |
| 17 DAN FOGELBERG | 59/0 | 21 | 30 | 8 |
| 18 CARLY SIMON | 58/0 | 13 | 35 | 10 |
| 19 WHITNEY HOUSTON | 44/0 | 11 | 24 | 9 |
| 20 GLORIA ESTEFAN & MIAMI SOUND MACHINE | 58/2 | 13 | 36 | 9 |
| 21 HUEY LEWIS & THE NEWS | 41/0 | 9 | 23 | 9 |
| 22 ANITA BAKER | 37/0 | 6 | 17 | 14 |
| 23 MILLIONS LIKE US | 50/0 | 8 | 33 | 9 |
| 24 NEIL DIAMOND | 50/14 | 2 | 28 | 20 |
| 25 RESTLESS HEART | 29/0 | 7 | 16 | 6 |
| 26 FORCE MD'S | 45/0 | 7 | 24 | 14 |
| 27 LAURA BRANIGAN | 45/12 | 1 | 21 | 23 |
| 28 PAUL JANZ | 46/10 | 0 | 26 | 20 |
| 29 GLENN JONES | 43/2 | 0 | 26 | 17 |
| 30 BOURGEOIS TAGG | 42/11 | 1 | 20 | 21 |

MOST ADDED

- DAN HILL (21)
- MEDLEY & WARNES (20)
- GEORGE HARRISON (19)
- NATALIE COLE (14)
- NEIL DIAMOND (14)
- BOURGEOIS TAGG (12)
- LAURA BRANIGAN (12)
- SIedah GARRETT (12)
- MICHAEL TOMLINSON (12)
- STEVE WINWOOD (12)

HOTTEST

- CUTTING CREW (60)
- KENNY G (53)
- SWING OUT SISTER (49)
- FLEETWOOD MAC (43)
- ELTON JOHN (43)
- AL JARREAU (34)
- REO SPEEDWAGON (27)
- BRUCE SPRINGSTEEN (17)
- CARS (15)
- MICHAEL BOLTON (14)

ALISON MOYET "Weak In The Presence Of Beauty" (Columbia) 28/0

Rotations: Heavy 0, Medium 10/2, Light 12/1, Total Adds 3, WQHQ, WCKQ, WXUS. Medium including WKYE, WHVE, WEIM, WAFL, WSKI, WQHQ, WCHV, WORG, WZLQ, KFSB, WJON, KYJC. Light including KEY103, WXTX, WTCB, WIZD, 3WM, KKO, WCKQ, WSGL.

DOUBLE "Devil's Ball" (A&M) 26/10

Rotations: Heavy 0, Medium 4/1, Light 22/9, Total Adds 10, KEY103, WIZD, WEIM, WCVQ, WORG, WKCX, WBMG, WMTFM, KFSB, KKL, Medium including WNAM, WCHV, WGSV. Light including Y103, WSLQ, WMMJ, WGLL, WSKI, WQHQ, WAGF, WSGL, WZLQ, WJON, KYJC, KWWS, KMGO.

STEVIE WONDER "Skeletons" (Motown) 25/6

Rotations: Heavy 1/0, Medium 6/0, Light 18/6, Total Adds 6, WTCB, KELT, WTNY, WCVQ, WSGL, KMGO. Heavy: WAFI. Medium: WKYE, KEY103, WTRX, WEIM, WCKQ, WGSV. Light including U102, WIZD, WLACFM, WNAM, WGLL, WQHC, WCHV, WAGE, WORG, WZLQ, KFSB, KWWS.

SIGNIFICANT ACTION

TIMOTHY B. SCHMIT "Boys Night Out" (MCA) 22/3

Rotations: Heavy 0, Medium 10/2, Light 12/1, Total Adds 3, WQHQ, WCKQ, WXUS. Medium including WKYE, WHVE, WEIM, WAFL, WSKI, WCHV, WKCX, KWWS. Light including B100, KEY103, WMMJ, WCVQ, WAGE, WSGL, WZLQ, KKL, KYJC.

DAN HILL "Never Thought That I Could Love" (Columbia) 21/21

Rotations: Heavy 0, Medium 3/3, Light 18/18, Total Adds 21, WLACFM, WRMF, WNAM, WTRX, WMMJ, WEIM, WSKI, WQHQ, WCKQ, WCHV, WCVQ, WGSV, WORG, WKCX, WZLQ, WMTFM, KFSB, WJON, KKL, KYJC, KWWS.

DREAM ACADEMY "Indian Summer" (Reprise) 21/5

Rotations: Heavy 0, Medium 7/0, Light 14/5, Total Adds 5, WNAM, KWFM, WCVQ, WMTFM, KMGO. Medium: WZNY, WTFM, WEIM, WAFL, WQHQ, WCHV, KWWS. Light including WSLQ, WTRX, WMMJ, WSKI, WGSV, WSGL, WKCX, WZLQ, KKL.

MADONNA "Causing A Commotion" (Sire/WB) 21/3

Rotations: Heavy 5/0, Medium 7/1, Light 9/2, Total Adds 3, WHTX, KOAQ, WTNY. Heavy: WAEB, WKYE, WKGW, WAFL, WCKQ. Medium including B100, WSLQ, WCVQ, KFSB, KYJC, KWWS. Light including WNLT, WNIC, WTCB, WIZD, KKO, WAEV, WZLQ.

DIANA ROSS "Tell Me Again" (RCA) 20/8

Rotations: Heavy 0, Medium 4/1, Light 16/7, Total Adds 8, WNAM, WEIM, WSKI, WGSV, WAHR, WBMG, WJON, KMGO. Medium including WNIC, WCHV, WMTFM. Light including KLCY, WQHQ, WCKQ, WCVQ, WSGL, WORG, WZLQ, KYJC, KWWS.

GEORGE HARRISON "Got My Mind Set On You" (Dark Horse/WB) 19/19

Rotations: Heavy 0, Medium 5/5, Light 14/14, Total Adds 19, WALK, WARM98, WKYE, WTRX, KWAV, WEIM, WAFL, WTNY, WCKQ, WGSV, WSGL, WKCX, WMTFM, KFSB, WXUS, WJON, KKL, KWWS, KMGO.

RICHARD MARX "Should've Known Better" (EMI-Manhattan) 18/4

Rotations: Heavy 1/0, Medium 7/1, Light 10/3, Total Adds 4, WHTX, WMJ, WORG, WXUS. Heavy: KWWS. Medium including WLTF, WKYE, WSKI, WCKQ, WCHV, KFSB. Light including B100, WEIM, WAFL, WCVQ, WKCX, WZLQ, KYJC.

MICHAEL JACKSON "Bad" (Epic) 17/1

Rotations: Heavy 4/0, Medium 8/0, Light 5/1, Total Adds 1, KDUK. Heavy: KS95, B100, WCKQ, KWWS. Medium: WALK, KHYL, WKGW, U102, WHVE, WMGN, KKO, KYJC. Light including WSN, WNLT, WIZD, KELT.

DAVID SANBORN "The Dream" (WB) 16/2

Rotations: Heavy 1/0, Medium 3/0, Light 12/2, Total Adds 2, WMMJ, WSKI. Heavy: WEIM. Medium: KWFM, WCHV, WKCX. Light including KLSI, Y103, WHVE, WKNE, WAGE, WORG, WMTFM, KFSB, KKL, KMGO.

WHISPERS "Just Gets Better With Time" (Solar/Capitol) 15/5

Rotations: Heavy 0, Medium 3/1, Light 12/4, Total Adds 5, Y103, WMMJ, WSKI, WCVQ, WKCX. Medium including WCKQ, WGSV. Light including KEY103, WEIM, WAFL, WAGE, WORG, WBMG, WZLQ, KYJC.

KANE GANG "Motortown" (Capitol) 15/3

Rotations: Heavy 0, Medium 2/0, Light 13/3, Total Adds 3, B100, KEZR, KWAV. Medium: WCHV, WCVQ. Light including WMMJ, WEIM, WAFL, WSKI, WAGE, WBMG, WZLQ, WJON, KYJC, KWWS.

LISA LISA "Lost In Emotion" (Columbia) 15/0

Rotations: Heavy 7/0, Medium 7/0, Light 1/0, Total Adds 0. Heavy: WNLT, WAEB, WKYE, WKGW, WRKA, WAFL, WCKQ. Medium: WALK, WSN, KLSI, B100, KKO, WSGL, WAEV. Light: WTRX.

NATALIE COLE "I Live For Your Love" (EMI-Manhattan) 14/14

Rotations: Heavy 0, Medium 0, Light 14/14, Total Adds 14, WEIM, WGLL, WAFL, WQHQ, WCHV, WGSV, WORG, WBMG, WZLQ, WMTFM, KFSB, WJON, KKL, KWWS.

BRYDGE "Another Day Gone" (Avta) 10/5

Rotations: Heavy 0, Medium 0, Light 10/5, Total Adds 5, WNAM, WGLL, WAFL, WCVQ, KWWS. Light including 3WM, KDUK, WKCX, WJON, KYJC.

LOS LOBOS "Come On Let's Go" (Slash/WB) 10/3

Rotations: Heavy 0, Medium 4/0, Light 6/3, Total Adds 3, KLSI, KELT, KOAQ. Medium: WKYE, WAFL, WKCX, WAEV. Light including B100, WSLQ, KKO.

TIFFANY "I Think We're Alone Now" (MCA) 10/1

Rotations: Heavy 1/0, Medium 3/0, Light 6/1, Total Adds 1, WNLT. Heavy: WKGW. Medium: WTCB, WIZD, KWWS. Light including B100, KELT, KDUK, WZLQ, KFSB.

MICHAEL FRANKS "Face To Face" (WB) 10/0

Rotations: Heavy 0, Medium 6/0, Light 4/0, Total Adds 0. Medium: WAFL, WCHV, WSGL, WBMG, WMTFM, KMGO. Light: WNAM, WSKI, WKCX, KFSB.

JONATHAN BUTLER "Holdin On" (Jive/RCA) 9/8

Rotations: Heavy 0, Medium 1/0, Light 8/8, Total Adds 8, WXTX, WCHV, WCVQ, WORG, WBMG, WZLQ, KYJC, KWWS. Medium: WSGL.

EXPOSE "Let Me Be The One" (Arista) 9/0

Rotations: Heavy 3/0, Medium 3/0, Light 3/0, Total Adds 0. Heavy: WKGW, WSKI, WCKQ. Medium: WHTX, B100, WKYE. Light: WNLT, WSLQ, WAEV.

BELINDA CARLISLE "Heaven Is A Place On Earth" (MCA) 8/5

Rotations: Heavy 0, Medium 3/1, Light 5/4, Total Adds 5, WKYE, KEY103, WMMJ, WAFL, WZLQ. Medium including WHTX, KHYL. Light including B100.

STAN CAMPBELL "Don't Let Me Be Misunderstood" (Elektra) 8/1

Rotations: Heavy 0, Medium 3/0, Light 5/1, Total Adds 1, WXUS. Medium: WEIM, WQHQ, KWWS. Light including Y103, WAFL, WGSV, WAGE.

NEW ARTISTS

| | Reports/Adds |
|--|--------------|
| 1 MICHAEL TOMLINSON/Dawning On A New Day (Cypress) | 42/12 |
| 2 BOURGEOIS TAGG/I Don't Mind At All (Island) | 42/11 |
| 3 CARRIE McDOWELL/When A Woman Loves A Man (Motown) | 29/4 |
| 4 SIedah GARRETT/Everchanging Times (Qwest/WB) | 28/12 |
| 5 TAJA SEVELLE/Love Is Contagious (Paisley Park/Reprise) | 28/0 |
| 6 ALISON MOYET/Weak In The Presence Of Beauty (Columbia) | 28/0 |
| 7 TIMOTHY B. SCHMIT/Boys Night Out (MCA) | 22/3 |
| 8 RICHARD MARX/Should've Known Better (EMI-Manhattan) | 18/4 |
| 9 KANE GANG/Motortown (Capitol) | 15/3 |
| 10 LISA LISA/Lost In Emotion (Columbia) | 15/0 |

New Artists are those who have not previously been reported as a Breaker by reporting stations.

AC ADDS & HOTS

MUSIC INTENSIVE

EAST

PARALLEL ONE

WALK/Long Island
Edwards/Daniels

NEIL DIAMOND
GEORGE HARRISON
Hottest:
FLEETWOOD MAC
SWING OUT SISTER
KENNY G
MEDLEY & WARNES
CUTTING CREW

WSN/Philadelphia
Tyler/Johnson

MICHAEL BOLTON
Hottest:
FLEETWOOD MAC
BANANARAMA
SWING OUT SISTER
EUROPE
CARS

WHTX/Pittsburgh
Keith Abrams

RICHARD MARX
MADONNA
GEORGE MICHAEL
Hottest:
KENNY G
CARS
BRUCE SPRINGSTEEN
CUTTING CREW
SWING OUT SISTER

PARALLEL TWO

WAEB/Allentown
Chris Bailey

NEIL DIAMOND
MIAMI SOUND MACHI
PAUL JANZ
Hottest:
CUTTING CREW
KENNY G
SWING OUT SISTER
FLEETWOOD MAC
AL JARREAU

WKYE/Johnstown
Jack Michaels

LAURA BRANIGAN
BILLY JOEL
BELINDA CARLISLE
MIAMI SOUND MACHI
GEORGE HARRISON
ERIC CARMEN
Hottest:
LISA LISA
REO SPEEDWAGON
MICHAEL BOLTON
ELTON JOHN
LEVERT

WKQW/Utica-Rome
Taylor/Burns

BILLY IDOL
BRUCE SPRINGSTEEN
PET SHOP BOYS
Hottest:
FLEETWOOD MAC
LISA LISA
TIFFANY
MADONNA
SWING OUT SISTER

PARALLEL THREE

WWMJ/Bangor
Heston/Miller

WHISPERS
DAN HILL
DAVID SANBORN
BELINDA CARLISLE
BILLY JOEL
Hottest:
AL JARREAU
CUTTING CREW
ELTON JOHN
SWING OUT SISTER
KENNY G

WEM/Fitchburg
Jack Raymond

DOUBLE
PAUL JANZ
NATALIE COLE
DAN HILL
HIROSHIMA
DIANA ROSS
GEORGE HARRISON
MARIA VIDAL
FRANCES RUFFELLE
PATRICE RUSHEN
Hottest:
ELTON JOHN
CUTTING CREW
BRUCE SPRINGSTEEN
WARWICK & KASHIP
KENNY G

WKNE/Keene
Mike Trombly

none
Hottest:
CUTTING CREW
FLEETWOOD MAC
KENNY G
ELTON JOHN
AL JARREAU

WQLL/Mercersburg
Low/Schmidt

BRYDGE
NATALIE COLE
LAURA BRANIGAN
SIEDAH GARRETT
Hottest:
REO SPEEDWAGON
BANANARAMA
CUTTING CREW
FLEETWOOD MAC
KENNY G

WAFI/Milford, DE
Tim Brough

GEORGE HARRISON
GEORGE MICHAEL
BELINDA CARLISLE
NATALIE COLE
EXILE
JETS
BRYDGE
DANNY WILSON
Hottest:
SWING OUT SISTER
CUTTING CREW
CARS
BRUCE SPRINGSTEEN
ELTON JOHN

WSK/Montpelier
Bruce Stabbina

MEDLEY & WARNES
DAVID SANBORN
WHISPERS
DIANA ROSS
ERIC CARMEN
DAN HILL
FRANCES RUFFELLE
Hottest:
CUTTING CREW
AL JARREAU
CARS
MICHAEL BOLTON
FORCE MD'S

WQHQ/Salisbury
Ken Madak

NATALIE COLE
TIMOTHY B. SCHMIT
DANNY WILSON
CARRIE MCDOWELL
JUNE ANGELA
DAN HILL
Hottest:
REO SPEEDWAGON
JONATHAN BUTLER
ERIC CARMEN
LAURA BRANIGAN
KENNY G
AL JARREAU
ELTON JOHN

WTNY/Watertown
Jay Donovan

MEDLEY & WARNES
GEORGE HARRISON
NEIL DIAMOND
MADONNA
STEVE WONDER
PAUL JANZ
Hottest:
KENNY G
SWING OUT SISTER
CARS
AL JARREAU
BRUCE SPRINGSTEEN

SOUTH

PARALLEL ONE

WSB-FM/Atlanta
LoCasolo/McCoy

BRUCE SPRINGSTEEN
MEDLEY & WARNES
CARS
Hottest:
FLEETWOOD MAC
DAN FOGELBERG
CUTTING CREW
KENNY G
SWING OUT SISTER

KVIL/Dallas
Rhodes/Chapman

REO SPEEDWAGON
Hottest:
ABC
CUTTING CREW
ELTON JOHN
FLEETWOOD MAC
SWING OUT SISTER

WLTS/New Orleans
Scott/Mitchell

KOOL & THE GANG
BRUCE SPRINGSTEEN
Hottest:
WHITNEY HOUSTON
FLEETWOOD MAC
KENNY G
REO SPEEDWAGON
WARWICK & KASHIP

WNL/Tampa
Casey/Brown

TIFFANY
TEMPTATIONS
Hottest:
KENNY G
CUTTING CREW
SWING OUT SISTER
MEDLEY & WARNES
LISA LISA

WAFI/Milford, DE
Tim Brough

GEORGE HARRISON
GEORGE MICHAEL
BELINDA CARLISLE
NATALIE COLE
EXILE
JETS
BRYDGE
DANNY WILSON
Hottest:
SWING OUT SISTER
CUTTING CREW
CARS
BRUCE SPRINGSTEEN
ELTON JOHN

KEY103/Austin
Reker/Alan

DOUBLE
BOURGEIS TAGG
NATALIE COLE
BELINDA CARLISLE
FRANCES RUFFELLE
Hottest:
KENNY G
CUTTING CREW
CARS
AL JARREAU
ELTON JOHN

WXT/Charleston
Quincy/O'Brien

REO SPEEDWAGON
JONATHAN BUTLER
ERIC CARMEN
LAURA BRANIGAN
Hottest:
KENNY G
CARS
CUTTING CREW
ELTON JOHN
AL JARREAU

WEZC/Charlotte
Herring/Conway

WARWICK & KASHIP
STEVE WINWOOD
Hottest:
ELTON JOHN
FLEETWOOD MAC
KENNY G
MICHAEL BOLTON
RESTLESS HEART

Y103/Jacksonville
Goldsen/Lee

MEDLEY & WARNES
GEORGE MICHAEL
WHISPERS
Hottest:
CUTTING CREW
KENNY G
SWING OUT SISTER
ELTON JOHN
BRUCE SPRINGSTEEN

WTFM/Johnson City
Mark McKinney

NEIL DIAMOND
MICHAEL TOMLINSON
SIEDAH GARRETT
Hottest:
FLEETWOOD MAC
CUTTING CREW
REO SPEEDWAGON
MICHAEL BOLTON
ABC

U102/Knoxville
Hobbs/Trotter

CARS
MEDLEY & WARNES
Hottest:
KENNY G
CUTTING CREW
RESTLESS HEART
CARLY SIMON
REO SPEEDWAGON

WRKA/Louisville
Kenny/Crawford

none
Hottest:
ABC
FLEETWOOD MAC
REO SPEEDWAGON
LISA LISA
SWING OUT SISTER

WIZD/Mobile-Pensacola
Bob Bolton

DOUBLE
SIEDAH GARRETT
MICHAEL TOMLINSON
Hottest:
AL JARREAU
ELTON JOHN
FLEETWOOD MAC
SWING OUT SISTER
BRUCE SPRINGSTEEN

KELT/McAllen
Tad Griffin

MEDLEY & WARNES
STEVE WONDER
LOS LOBOS
Hottest:
SWING OUT SISTER
KENNY G
AL JARREAU
CUTTING CREW
FLEETWOOD MAC

WLAC-FM/Nashville
Sargent/Crawford

STEVE WINWOOD
GEORGE MICHAEL
DAN HILL
Hottest:
CUTTING CREW
KENNY G
FLEETWOOD MAC
REO SPEEDWAGON
ELTON JOHN

WOC/Orlando
Sherwood/Reed

CARS
REO SPEEDWAGON
MEDLEY & WARNES
MICHAEL TOMLINSON
STEVE WINWOOD
Hottest:
CUTTING CREW
KENNY G
SWING OUT SISTER
ELTON JOHN
MICHAEL BOLTON

WSLQ/Roanoke
O'Shea/Fry

BOURGEIS TAGG
Hottest:
FLEETWOOD MAC
CUTTING CREW
SWING OUT SISTER
DEBBIE GIBSON
REO SPEEDWAGON

WTCB/Columbia, SC
Mark Hamlin

MICHAEL TOMLINSON
STEVE WONDER
Hottest:
REO SPEEDWAGON
AL JARREAU
ELTON JOHN
FLEETWOOD MAC
CUTTING CREW

WHVE/Sarasota
Lindsay/Lawrence

MICHAEL BOLTON
STEVE WINWOOD
Hottest:
CUTTING CREW
SWING OUT SISTER
AL JARREAU
FLEETWOOD MAC
REO SPEEDWAGON

WRWF/West Palm Beach
Dave Parks

PAUL JANZ
DAN HILL
MEDLEY & WARNES
LAURA BRANIGAN
Hottest:
FLEETWOOD MAC
KENNY G
CUTTING CREW
SWING OUT SISTER
AL JARREAU

WCKQ/Campbellville
Jackson/McClendon

GEORGE MICHAEL
TIMOTHY B. SCHMIT
MEDLEY & WARNES
DAN HILL
GEORGE HARRISON
ABC
Hottest:
LISA LISA
KENNY G
MICHAEL BOLTON
ELTON JOHN

WCHV/Charlotteville
Bob James

ABC
DANNY WILSON
DAN HILL
NEIL DIAMOND
SIEDAH GARRETT
JONATHAN BUTLER
NATALIE COLE
Hottest:
REO SPEEDWAGON
SWING OUT SISTER
CUTTING CREW
MILLIONS LIKE U
BOURGEIS TAGG

WCVQ/Clarksville
Dennis Daley

DAN HILL
JONATHAN BUTLER
BRYDGE
STEVE WONDER
WHISPERS
DOUBLE
DREAM ACADEMY
ERIC CARMEN
DAN SEALS
SIEDAH GARRETT
Hottest:
CUTTING CREW
KENNY G
SWING OUT SISTER
ELTON JOHN
MICHAEL BOLTON

WGSQ/Quartersville
Jackson/Bell

GEORGE HARRISON
NATALIE COLE
DAN HILL
DIANA ROSS
MICHAEL TOMLINSON
Hottest:
CUTTING CREW
KENNY G
AL JARREAU
ELTON JOHN
FLEETWOOD MAC

WOC/Orlando
Sherwood/Reed

CARS
REO SPEEDWAGON
MEDLEY & WARNES
MICHAEL TOMLINSON
STEVE WINWOOD
Hottest:
CUTTING CREW
KENNY G
SWING OUT SISTER
ELTON JOHN
MICHAEL BOLTON

WGSQ/Quartersville
Jackson/Bell

GEORGE HARRISON
NATALIE COLE
DAN HILL
DIANA ROSS
MICHAEL TOMLINSON
Hottest:
CUTTING CREW
KENNY G
AL JARREAU
ELTON JOHN
FLEETWOOD MAC

WCVQ/Clarksville
Dennis Daley

DAN HILL
JONATHAN BUTLER
BRYDGE
STEVE WONDER
WHISPERS
DOUBLE
DREAM ACADEMY
ERIC CARMEN
DAN SEALS
SIEDAH GARRETT
Hottest:
CUTTING CREW
KENNY G
SWING OUT SISTER
ELTON JOHN
MICHAEL BOLTON

WGSQ/Quartersville
Jackson/Bell

GEORGE HARRISON
NATALIE COLE
DAN HILL
DIANA ROSS
MICHAEL TOMLINSON
Hottest:
CUTTING CREW
KENNY G
AL JARREAU
ELTON JOHN
FLEETWOOD MAC

WCVQ/Clarksville
Dennis Daley

DAN HILL
JONATHAN BUTLER
BRYDGE
STEVE WONDER
WHISPERS
DOUBLE
DREAM ACADEMY
ERIC CARMEN
DAN SEALS
SIEDAH GARRETT
Hottest:
CUTTING CREW
KENNY G
SWING OUT SISTER
ELTON JOHN
MICHAEL BOLTON

WAGE/Leesburg
Steve Porter

none
Hottest:
CUTTING CREW
KENNY G
SWING OUT SISTER
AL JARREAU
AL JARREAU
REO SPEEDWAGON

WSQL/Naples
Barry/Tanner

GEORGE HARRISON
GEORGE MICHAEL
SIEDAH GARRETT
STEVE WONDER
BILLY JOEL
BOURGEIS TAGG
Hottest:
SWING OUT SISTER
MIAMI SOUND MACHI
CUTTING CREW
KENNY G
ELTON JOHN

WAHR/Huntsville
Bonnie O'Brien

DAN SEALS
KOO & THE GANG
DIANA ROSS
NEIL DIAMOND
JENNIFER WARNES
MICHAEL TOMLINSON
PAUL JANZ
Hottest:
CARLY SIMON
DAN FOGELBERG
FLEETWOOD MAC
NYLONS
HUEY LEWIS & THE

WORQ/Orangeburg
Stu Wright

JONATHAN BUTLER
NATALIE COLE
SIEDAH GARRETT
DOUBLE
RICHARD MARX
MICHAEL TOMLINSON
DAN HILL
Hottest:
SWING OUT SISTER
AL JARREAU
WARWICK & KASHIP
ELTON JOHN
KENNY G

WKCK/Rome
Randy Quick

GEORGE HARRISON
DAN HILL
CARRIE MCDOWELL
DOUBLE
WHISPERS
JOE COCKER
Hottest:
KENNY G
CUTTING CREW
AL JARREAU
MICHAEL BOLTON
ELTON JOHN

WAEV/Savannah
Mac Davis

none
Hottest:
FLEETWOOD MAC
CUTTING CREW
KENNY G
SWING OUT SISTER
ELTON JOHN

WBGM/Tallahassee
J.J. Steele

DOUBLE
IN PURSUIT
DIANA ROSS
DAN SEALS
JONATHAN BUTLER
NATALIE COLE
Hottest:
CUTTING CREW
AL JARREAU
SWING OUT SISTER
ELTON JOHN
WARWICK & KASHIP

WZLQ/Tupelo
Todd Tedder

NATALIE COLE
DAN HILL
JETS
BELINDA CARLISLE
ERIC CARMEN
JONATHAN BUTLER
FRANCES RUFFELLE
JUNE ANGELA
Hottest:
CUTTING CREW
KENNY G
SWING OUT SISTER
AL JARREAU
ELTON JOHN

WZLQ/Tupelo
Todd Tedder

NATALIE COLE
DAN HILL
JETS
BELINDA CARLISLE
ERIC CARMEN
JONATHAN BUTLER
FRANCES RUFFELLE
JUNE ANGELA
Hottest:
CUTTING CREW
KENNY G
SWING OUT SISTER
AL JARREAU
ELTON JOHN

WZLQ/Tupelo
Todd Tedder

NATALIE COLE
DAN HILL
JETS
BELINDA CARLISLE
ERIC CARMEN
JONATHAN BUTLER
FRANCES RUFFELLE
JUNE ANGELA
Hottest:
CUTTING CREW
KENNY G
SWING OUT SISTER
AL JARREAU
ELTON JOHN

WZLQ/Tupelo
Todd Tedder

NATALIE COLE
DAN HILL
JETS
BELINDA CARLISLE
ERIC CARMEN
JONATHAN BUTLER
FRANCES RUFFELLE
JUNE ANGELA
Hottest:
CUTTING CREW
KENNY G
SWING OUT SISTER
AL JARREAU
ELTON JOHN

WZLQ/Tupelo
Todd Tedder

NATALIE COLE
DAN HILL
JETS
BELINDA CARLISLE
ERIC CARMEN
JONATHAN BUTLER
FRANCES RUFFELLE
JUNE ANGELA
Hottest:
CUTTING CREW
KENNY G
SWING OUT SISTER
AL JARREAU
ELTON JOHN

WZLQ/Tupelo
Todd Tedder

MIDWEST

PARALLEL ONE

WARM98/Cincinnati
West/Kozak

BRUCE SPRINGSTEEN
NEIL DIAMOND
GEORGE HARRISON
Hottest:
KENNY G
SWING OUT SISTER
AL JARREAU
CUTTING CREW

WLTF/Cleveland
Wilson/Popovich

MEDLEY & WARNES
Hottest:
FLEETWOOD MAC
ELTON JOHN
REO SPEEDWAGON
DAN FOGELBERG
CARS

WMJ/Cleveland
Ivers/Torres

RICHARD MARX
MICHAEL BOLTON
WARWICK & KASHIP
RICHARD CARPENTER
Hottest:
FLEETWOOD MAC
REO SPEEDWAGON
RESTLESS HEART
BRUCE SPRINGSTEEN
ELTON JOHN

WSNY/Columbus
Hallett/Nunnally

STEVE WINWOOD
CARS
Hottest:
KENNY G
ELTON JOHN
FLEETWOOD MAC
SWING OUT SISTER

WNIC/Detroit
Lind/Kuykendall

none
Hottest:
KENNY G
FLEETWOOD MAC
BRUCE SPRINGSTEEN
SWING OUT SISTER
MEDLEY & WARNES

WMC/Detroit
Barry Argenbright

LAURA BRANIGAN
BOURGEIS TAGG
NEIL DIAMOND
MEDLEY & WARNES
STEVE WINWOOD
REO SPEEDWAGON
Hottest:
ELTON JOHN
KENNY G
FLEETWOOD MAC
CUTTING CREW
SWING OUT SISTER

KLS/Kansas City
Land/Alan

LOS LOBOS
Hottest:
HUEY LEWIS & THE
ABC
FLEETWOOD MAC
KENNY G
REO SPEEDWAGON

WMMY/Milwaukee
Beth Fast

KOOL & THE GANG
STEVE WINWOOD
PAUL JANZ
Hottest:
FLEETWOOD MAC
KENNY G
CUTTING CREW
REO SPEEDWAGON
MEDLEY & WARNES

KS95/Minneapolis
Klim Jeffries

KOOL & THE GANG
WARWICK & KASHIP
Hottest:
ABC
SMOKEY ROBINSON
KENNY G
FLEETWOOD MAC
MICHAEL JACKSON

KMGO/Santa Barbara
Newcomer/Meade

STEVE WONDER
DREAM ACADEMY
DIANA ROSS
GEORGE HARRISON
Hottest:
FLEETWOOD MAC
SIMPLY RED
KENNY G
CUTTING CREW
AL JARREAU

KYJC/Medford
Kay/Kirk

MARIA VIDAL
JONATHAN BUTLER
DAN HILL
SIEDAH GARRETT
Hottest:
CUTTING CREW
ELTON JOHN
SWING OUT SISTER
KENNY G
AL JARREAU

KYJC/Medford
Kay/Kirk

MARIA VIDAL
JONATHAN BUTLER
DAN HILL
SIEDAH GARRETT
Hottest:
CUTTING CREW
ELTON JOHN
SWING OUT SISTER
KENNY G
AL JARREAU

WMGM/Madison
O'Neill/Vancl

MEDLEY & WARNES
Hottest:
BRUCE SPRINGSTEEN
CUTTING CREW
CARS
MICHAEL BOLTON
REO SPEEDWAGON

WHNN/Saginaw
Nixon/Martin

NEIL DIAMOND
LAURA BRANIGAN
BOURGEIS TAGG
PAUL JANZ
Hottest:
CUTTING CREW
SWING OUT SISTER
CARS
ELTON JOHN
REO SPEEDWAGON

3WM/Toledo
Isley/Jardine

GLENN JONES
CARRIE MCDOWELL
SIEDAH GARRETT
MICHAEL TOMLINSON
Hottest:
SMOKEY ROBINSON
WHITNEY HOUSTON
DAN FOGELBERG
FLEETWOOD MAC
BRUCE SPRINGSTEEN

WTRX/Flint
Pearson/Burke

CARRIE MCDOWELL
SIEDAH GARRETT
DAN HILL
DANNY WILSON
GEORGE HARRISON
Hottest:
AL JARREAU
MIAMI SOUND MACHI
MICHAEL BOLTON
KENNY G
ELTON JOHN

WMJC/Battle Creek
Joe Landon

BOURGEIS TAGG
WARWICK & KASHIP
LAURA BRANIGAN
Hottest:
ELTON JOHN
AL JARREAU
SWING OUT SISTER
BRUCE SPRINGSTEEN
CARS

WMT-FM/Cedar Rapids
Green/Sellers

NATALIE COLE
DAN HILL
DOUBLE
BILLY JOEL
GEORGE HARRISON
DREAM ACADEMY
MASON WILLIAMS
Hottest:
FLEETWOOD MAC
CUTTING CREW
MIAMI SOUND MACHI
MICHAEL BOLTON
SWING OUT SISTER

WFMK/Lansing
Cochran/Knight

WARWICK & KASHIP
BOURGEIS TAGG
LAURA BRANIGAN
Hottest:
BRUCE SPRINGSTEEN
SWING OUT SISTER
CUTTING CREW
AL JARREAU
ELTON JOHN

WMT-FM/Cedar Rapids
Green/Sellers

NATALIE COLE
DAN HILL
DOUBLE
BILLY JOEL
GEORGE HARRISON
DREAM ACADEMY
MASON WILLIAMS
Hottest:
FLEETWOOD MAC
CUTTING CREW
MIAMI SOUND MACHI
MICHAEL BOLTON
SWING OUT SISTER

WFMK/Lansing
Cochran/Knight

WARWICK & KASHIP
BOURGEIS TAGG
LAURA BRANIGAN
Hottest:
BRUCE SPRINGSTEEN
SWING OUT SISTER
CUTTING CREW
AL JARREAU
ELTON JOHN

AC ADDS & HOTS

FULL SERVICE AC

MOST ADDED

- KOOL & GANG (12)
- MEDLEY & WARNES (9)
- WARWICK & KASHIF (9)
- NEIL DIAMOND (8)
- STEVE WINWOOD (6)
- LAURA BRANIGAN (4)
- RICHARD CARPENTER (4)
- CUTTING CREW (4)

HOTTEST

- KENNY G (33)
- FLEETWOOD MAC (31)
- CUTTING CREW (23)
- AL JARREAU (21)
- SWING OUT SISTER (18)
- DAN FOGELBERG (14)
- WHITNEY HOUSTON (12)
- ELTON JOHN (8)
- REO SPEEDWAGON (7)
- CARLY SIMON (7)

GOLD INTENSIVE

MOST ADDED

- MEDLEY & WARNES (4)
- BRUCE SPRINGSTEEN (4)
- ELTON JOHN (3)
- MICHAEL BOLTON (2)
- RICHARD CARPENTER (2)
- CUTTING CREW (2)
- KOOL & GANG (2)
- REO SPEEDWAGON (2)
- STEVE WINWOOD (2)

HOTTEST

- KENNY G (21)
- FLEETWOOD MAC (20)
- CUTTING CREW (9)
- SMOKEY ROBINSON (9)
- SWING OUT SISTER (9)
- DAN FOGELBERG (7)
- ABC (6)
- WHITNEY HOUSTON (6)

EAST

PARALLEL ONE

- WBEN/Buffalo**
Hank Nevins
LAURA BRANIGAN
Hottest:
WHITNEY HOUSTON
AL JARREAU
CUTTING CREW
- WGR/Buffalo**
Mike Roszman
none
Hottest:
AL JARREAU
FLEETWOOD MAC
SWING OUT SISTER
REO SPEEDWAGON
KENNY G

KDKA/Pittsburgh

- Cheryl Norton
none
Hottest:
FLEETWOOD MAC
KENNY G
WHITNEY HOUSTON
- WPRO/Providence**
Tom Cuddy
LAURA BRANIGAN
RICHARD CARPENTER
CUTTING CREW
REO SPEEDWAGON
FLEETWOOD MAC
SWING OUT SISTER
MICHAEL BOLTON

PARALLEL TWO

- WICC/Bridgeport**
Petera/Becker
none
Hottest:
MICHAEL JACKSON
LISA LISA
BRUCE SPRINGSTEEN
MADONNA
SWING OUT SISTER
- WCHS/Charleston**
Vic Marino
DOUBLE
BILLY JOEL
NEIL DIAMOND
MEDLEY & WARNES
GEORGE HARRISON
STEVE WONDER
Hottest:
FLEETWOOD MAC
KENNY G
CUTTING CREW
SWING OUT SISTER
REO SPEEDWAGON

PARALLEL THREE

- WTIC/Hartford**
David Bernstein
WARWICK & KASHIF
NEIL DIAMOND
KOOL & THE GANG
Hottest:
AL JARREAU
FLEETWOOD MAC
KENNY G
CUTTING CREW
MICHAEL BOLTON
- WELI/New Haven**
Gross/McCormick
STEVE WINWOOD
KOOL & THE GANG
Hottest:
SWING OUT SISTER
AL JARREAU
RICHARD CARPENTER
MEDLEY & WARNES
ELTON JOHN

PARALLEL THREE

- WTWO/Dayton**
Clyde/Thornton
none
Hottest:
KENNY G
SWING OUT SISTER
FLEETWOOD MAC
CUTTING CREW
REO SPEEDWAGON
- WTRN/Morristown**
Emery/Boyle
MEDLEY & WARNES
GLENN JONES
BOURBONIS TAGG
RUIE ANGELA
Hottest:
CUTTING CREW
SWING OUT SISTER
KENNY G
FLEETWOOD MAC
AL JARREAU

51 Reporters

40 Current Reports
Two stations reported a frozen list this week:
KUGN/Eugene
WICC/Bridgeport

SOUTH

PARALLEL TWO

- WGOW/Chattanooga**
Gary Mac
NEIL DIAMOND
WARWICK & KASHIF
KOOL & THE GANG
Hottest:
KENNY G
CUTTING CREW
FLEETWOOD MAC
SWING OUT SISTER
AL JARREAU
- WBTV/Charlotte**
Andy Bickie
KOOL & THE GANG
MEDLEY & WARNES
DIANA ROSS
WARWICK & KASHIF
NEIL DIAMOND
RICHARD CARPENTER
BENSON & KLUGH
Hottest:
HUEY LEWIS & THE KENNY G
DAN FOGELBERG
FLEETWOOD MAC
AL JARREAU

WDBO/Orlando

- Dutch Schaffer
WARWICK & KASHIF
KOOL & THE GANG
Hottest:
CUTTING CREW
KENNY G
AL JARREAU
REO SPEEDWAGON
DAN FOGELBERG
- WRVA/Richmond**
Gary King
RICHARD CARPENTER
ELTON JOHN
Hottest:
KENNY G
CUTTING CREW
FLEETWOOD MAC
MICHAEL BOLTON
CUTTING CREW
AL JARREAU

PARALLEL THREE

- WGBR/Goldsboro**
Alan Hoover
DAVID SANBORN
MILLIONS LIKE US
GEORGE HARRISON
DAN HILL
Hottest:
FLEETWOOD MAC
KENNY G
CUTTING CREW
SWING OUT SISTER
- WYXX/Paducah**
Carroll/Burns
MICHAEL BOLTON
WARWICK & KASHIF
RICHARD CARPENTER
Hottest:
CUTTING CREW
SWING OUT SISTER
AL JARREAU
REO SPEEDWAGON

PARALLEL THREE

- WSTU/Stuart**
Gran/Archer
MEDLEY & WARNES
NEIL DIAMOND
Hottest:
FLEETWOOD MAC
KENNY G
CUTTING CREW
SWING OUT SISTER
AL JARREAU
- WYXX/Paducah**
Carroll/Burns
MICHAEL BOLTON
WARWICK & KASHIF
RICHARD CARPENTER
Hottest:
CUTTING CREW
SWING OUT SISTER
AL JARREAU
REO SPEEDWAGON

55KRC/Cincinnati
KMOX/St. Louis
KOY/Detroit
KRMG/Tulsa
WCCO/Minneapolis
WGR/Buffalo
WGY/Schenectady
WTKO/Ithaca
WTVN/Columbus

Nine stations did not report a playlist, therefore their rotations were frozen:

MIDWEST

PARALLEL ONE

- 55KRC/Cincinnati**
Denny Nugent
none
Hottest:
MICHAEL JACKSON
WHITNEY HOUSTON
HUEY LEWIS & THE SMOKEY ROBINSON
ABC
- WTLJ/Milwaukee**
Debbie Hinkle
STEVE WINWOOD
EXILE
Hottest:
FLEETWOOD MAC
AL JARREAU
KENNY G
RICHARD CARPENTER
WARWICK & KASHIF

PARALLEL TWO

- WHBY/Appleton-Oshkosh**
Salm/John
HOUSEMARTINS
MIAMI SOUND MACHI
Hottest:
KENNY G
AL JARREAU
RICHARD CARPENTER
WARWICK & KASHIF
ELTON JOHN
- WHBC/Canton**
Chambers/Dorn
KOOL & THE GANG
WARWICK & KASHIF
STEVE WINWOOD
Hottest:
FLEETWOOD MAC
KENNY G
CUTTING CREW
AL JARREAU
SWING OUT SISTER

PARALLEL TWO

- WOOD/Grand Rapids**
Skip Esack
CUTTING CREW
AL JARREAU
WARWICK & KASHIF
Hottest:
SWING OUT SISTER
ABC
CARLY SIMON
CUTTING CREW
FLEETWOOD MAC
- WSPD/Toledo**
Fred Heiler
REO SPEEDWAGON
KOOL & THE GANG
DAVID SANBORN
ELTON JOHN
BRUCE SPRINGSTEEN
Hottest:
KENNY G
CUTTING CREW
FLEETWOOD MAC
AL JARREAU
MIAMI SOUND MACHI

PARALLEL THREE

- WISB/Medison**
Doug Lane
CARRIE MCDOWELL
NEIL DIAMOND
HOTTEST:
WHITNEY HOUSTON
DAN FOGELBERG
KENNY G
NEIL DIAMOND
- KRMQ/Tulsa**
Joe Riddle
none
Hottest:
NYLONS
DAN FOGELBERG
HUEY LEWIS & THE

PARALLEL THREE

- WJBC/Bloomington**
Munson/Salowitz
MEDLEY & WARNES
STEVE WINWOOD
HOTTEST:
FORCE MD'S
GEORGE HARRISON
LAURA BRANIGAN
NEIL DIAMOND
Hottest:
SWING OUT SISTER
ELTON JOHN
BRUCE SPRINGSTEEN
RICHARD CARPENTER
WARWICK & KASHIF
- WCLJ/Carbondale**
Rich Bird
JONATHAN BUTLER
CUTTING CREW
Hottest:
FLEETWOOD MAC
MEDLEY & WARNES
BRUCE SPRINGSTEEN
LEVERT
REO SPEEDWAGON

PARALLEL THREE

- WASK/Lafayette**
Keith Harris
CARRIE MCDOWELL
DAN HILL
Hottest:
AL JARREAU
RICHARD CARPENTER
ELTON JOHN
CUTTING CREW

WEST

PARALLEL ONE

- KOHV/Denver**
Murphy/Huston
AL JARREAU
Hottest:
FLEETWOOD MAC
DAN FOGELBERG
RESTLESS HEART
HUEY LEWIS & THE KENNY G
- KSJ/Salt Lake City**
Danny Jaseop
NEIL DIAMOND
PAUL JANZ
MICHAEL BOLTON
SWING OUT SISTER
STEVE WINWOOD
BRYDGE
Hottest:
DAN FOGELBERG
CARLY SIMON
KENNY G
FLEETWOOD MAC

PARALLEL TWO

- KOY/Phoenix**
Gary McCarty
none
Hottest:
STEVE WINWOOD
SMOKEY ROBINSON
WARWICK & OSBORNE
MICHAEL JACKSON
WHITNEY HOUSTON
HUEY LEWIS & THE DAN FOGELBERG
- KEX/Portland**
Gardner/Patterson
CARLY SIMON
Hottest:
DAN FOGELBERG
WHITNEY HOUSTON
MICHAEL JACKSON
SMOKEY ROBINSON
WARWICK & OSBORNE

PARALLEL TWO

- KQW/Portland**
Lakeland/Tom
REO SPEEDWAGON
KOOL & THE GANG
MEDLEY & WARNES
Hottest:
CUTTING CREW
KENNY G
ELTON JOHN
BRUCE SPRINGSTEEN
ABC
- KFLL/Los Angeles**
Ken Kohl
none
Hottest:
WHITNEY HOUSTON
AL JARREAU
BARBRA STREISAND
BARBRA STREISAND
RONSTADT & INGRAM

PARALLEL TWO

- KKOB/Albuquerque**
Fitch/M. Schreiber
none
Hottest:
RESTLESS HEART
WHITNEY HOUSTON
CARLY SIMON
DAN FOGELBERG
ANITA BAKER
- KBO/Boise**
Dr. Drew Harold
MEDLEY & WARNES
Hottest:
FLEETWOOD MAC
CUTTING CREW
SWING OUT SISTER
DAN FOGELBERG

PARALLEL THREE

- KSSK/Honolulu**
Paul Holt
CUTTING CREW
MEDLEY & WARNES
BRUCE SPRINGSTEEN
Hottest:
FLEETWOOD MAC
KENNY G
RESTLESS HEART
SWING OUT SISTER
AL JARREAU
- KFOD/Anchorage**
Bradley/Ford
NEIL DIAMOND
LAURA BRANIGAN
KENNY ROGERS
HOTTEST:
FLEETWOOD MAC
KENNY G
CUTTING CREW
REO SPEEDWAGON
CARS

PARALLEL THREE

- KTWO/Casper**
Bob Young
WARWICK & KASHIF
DAN HILL
MASON WILLIAMS
Hottest:
KOOL & THE GANG
BRUCE SPRINGSTEEN
MIAMI SOUND MACHI
SIMPLY RED
CUTTING CREW
- KVEG/San Luis Obispo**
Diane King
KOOL & THE GANG
Hottest:
FLEETWOOD MAC
CARLY SIMON
WHITNEY HOUSTON
KENNY G
CUTTING CREW

EAST

PARALLEL ONE

- WWSW/Pittsburgh**
Ray Waltzel
MEDLEY & WARNES
CARS
SWING OUT SISTER
BRUCE SPRINGSTEEN
Hottest:
FLEETWOOD MAC
ABC
KENNY G
LOS LOBOS
MEDLEY & WARNES

WKEZ/Philadelphia

- Mike Colby
CUTTING CREW
Hottest:
KENNY G
AL JARREAU
WHITNEY HOUSTON
MICHAEL JACKSON
- WWMX/Baltimore**
Don Kelley
none
Hottest:
FLEETWOOD MAC
KENNY G
WHITNEY HOUSTON
BRUCE SPRINGSTEEN
ABC
KENNY G

WASH/Washington

- Patrick/Guinn
none
Hottest:
CARLY SIMON
WHITNEY HOUSTON
MICHAEL JACKSON
AL JARREAU
SMOKEY ROBINSON
- WLTT/Washington**
Don Davis
none
Hottest:
ABC
FLEETWOOD MAC
KENNY G
WHITNEY HOUSTON
BRUCE SPRINGSTEEN

PARALLEL TWO

- WYYY/Bryncaue**
Rich Lauber
AL JARREAU
Hottest:
FLEETWOOD MAC
CUTTING CREW
KENNY G
SWING OUT SISTER

28 Reporters

21 Current Reports
Three stations reported a frozen playlist this week:
WEZS/Richmond
WUSA/Tampa
WMMX/Baltimore
Three stations did not report a new playlist, therefore their rotations were frozen:
KUDL/Kansas City
WENS/Indianapolis
WLTT/Washington

SOUTH

PARALLEL ONE

- WFOX/Atlanta**
Dennis Winslow
REO SPEEDWAGON
Hottest:
SMOKEY ROBINSON
CUTTING CREW
KENNY G
ABC
GRATEFUL DEAD
- KMCC/Oakland**
Bob De Lancy
.RAY LYNCH
CUTTING CREW
MASON WILLIAMS
Hottest:
MEDLEY & WARNES
HUEY LEWIS & THE KENNY G
DAN FOGELBERG
FLEETWOOD MAC

PARALLEL ONE

- 2WD/Norfolk**
Gary King
none
Hottest:
STEVE WINWOOD
HUEY LEWIS & THE SMOKEY ROBINSON
DEBBIE GIBSON
U2

KSMO/San Antonio

- Jay Scott
ELTON JOHN
BRUCE SPRINGSTEEN
Hottest:
FLEETWOOD MAC
SMOKEY ROBINSON
CUTTING CREW
STEVE WINWOOD
- WUSA/Tampa**
Johnny Williams
none
Hottest:
SWING OUT SISTER
FLEETWOOD MAC
KENNY G
ANITA BAKER
RESTLESS HEART

PARALLEL TWO

- WTVT/Orlando**
Ballard/Kirkland
Hottest:
FLEETWOOD MAC
KENNY G
WHITNEY HOUSTON
SMOKEY ROBINSON
DAN FOGELBERG
- KFMM/Houston**
John Stevens
MEDLEY & WARNES
BRUCE SPRINGSTEEN
Hottest:
FLEETWOOD MAC
REO SPEEDWAGON
SMOKEY ROBINSON
SWING OUT SISTER
KENNY G

PARALLEL TWO

- WEZS/Richmond**
Mike Ryan
none
Hottest:
FLEETWOOD MAC
GRATEFUL DEAD
KENNY G
ABC
SMOKEY ROBINSON
- WVRV/Memphis**
Bob Kaska
ELTON JOHN
Hottest:
none

WRAL/Raleigh did not report a new playlist for three weeks in a row, therefore its chart information was not used this week.

MIDWEST

PARALLEL ONE

- WLLT/Cincinnati**
Key/Thussen
STEVE WINWOOD
MICHAEL BOLTON
Hottest:
FLEETWOOD MAC
KENNY G
BRUCE SPRINGSTEEN
ELTON JOHN
SWING OUT SISTER
- WLTW/Detroit**
Pat Holiday
KOOL & THE GANG
RICHARD CARPENTER
Hottest:
KENNY G
CUTTING CREW
FLEETWOOD MAC
WARWICK & KASHIF

PARALLEL TWO

- WENB/Indianapolis**
Grey/Eagan
none
Hottest:
REO SPEEDWAGON
ANITA BAKER
FLEETWOOD MAC
CARLY SIMON
KENNY G

KUDL/Kansas City

- Brian Casey
none
Hottest:
SMOKEY ROBINSON
DAN FOGELBERG
WARWICK & OSBORNE
DAN HILL
WHITNEY HOUSTON
- KRAV/Tulsa**
Brian Chase
LISA LISA
Hottest:
DAN FOGELBERG
FLEETWOOD MAC
CARLY SIMON
SMOKEY ROBINSON
WHISPERS

PARALLEL ONE

- KBQ/Los Angeles**
Edwards/Verduery
KOOL & THE GANG
Hottest:
ELTON JOHN
WARWICK & KASHIF
RICHARD CARPENTER
KENNY G
AL JARREAU
KKCW/Portland
Bill Minkler
REO SPEEDWAGON
DIANA ROSS
RICHARD CARPENTER
Hottest:
SWING OUT SISTER
ABC
FLEETWOOD MAC
KENNY G
AL JARREAU

PARALLEL TWO

- KXOA/Sacramento**
Tom Gray
MEDLEY & WARNES
Hottest:
DAN FOGELBERG
FLEETWOOD MAC
KENNY G
SWING OUT SISTER
CUTTING CREW
- KMZZ/Las Vegas**
Tim Marnville
WHISPERS
SIEDAH GARRETT
Hottest:
SWING OUT SISTER
CUTTING CREW
REO SPEEDWAGON
KENNY G
FLEETWOOD MAC

KRTR/Honolulu

- Austin Vail
ELTON JOHN
WHITNEY HOUSTON
Hottest:
ELTON JOHN
KENNY G
CUTTING CREW
AL JARREAU
FLEETWOOD MAC

SUMMARY

Kool & The Gang debuts on FSA P1s WMAL and KGW, nailing down #1 Most Added; noteworthy gainers are Kenny G and Al Jarreau. Medley & Warnes broke (again) on Music Intensive and were GI's Most Added, picking up P1s KFMM, KXOA, and WWSW. Whitney Houston's losing strength. Several cuts from Sting's latest LP are being played on KACE, KKSJ, and WBMW. The latter also debuts an updated version of "Classical Gas."

ALTERNATIVE AC

- KKSJ/San Francisco**
Feinstein/Franco
LEE RITENOUR "Asa" "Turn"
STING "Lazarus" "Fragile" "Beating"
JEAN LUC PONTY "Faith"
KINDLER & BELL "Leeward Sail"
FRIEDMANN "Sun" "Sentimental"
Hottest:
CHET ATKINS "Sails"
BASIA "Time"
CHUCK FELD "Distant"
SUZANNE CIANI "Velocity"
ICEHOUSE "Kingdom"
- WBMW/Washington**
Sebastian/Corpe
SADAO WATANABE "Touch" "Pastral"
STING "Fragile" "Englishman" "Sister"
"Be Still" "Straight"
TIM STORY "Grand Sea" "Oil"
KIT WALKER "Dancing" "Natural" "Temple"
MICHAEL HARRISON "Flight" "Ocean"
RICHARD BURMER "Bakti" "Nightland" "Reunion"
LEE RITENOUR "Windmill" "Shades" "Route 17"
MICHAEL HEDGES "Shuffle"
MASON WILLIAMS & MANNHEIM STEAMROLLER
"Classical Gas"
BLACK "Paradise" "Sweetest"
Hottest:
PETER KATER "Ran"
DAVID ARKENSTONE "Valley"
CHECKFIELD "Distant"
FRIEDMANN "Dragonfly"
YANNI "Mermaid"
- KLRS/San Jose**
Mark Hill
BILLY COBHAM "Same" "Coming"
LEE RITENOUR "Windmill" "Portrait" "Strides"
"Children's" "Runaway"
OSAMU KITAJIMA "Bronze" "Ancient"
"Passages" "Ebb"
WAVESTAR "Voyager" "Edge" "Moonwind"
ROBERT GREENIDGE & MICHAEL UTLEY "Maribel"
"La Kento"
PETER GORDON "Blue Duke"
ANTHONY PHILLIPS "Petra" "Whale Birds"
"Heaven" "Black Hole"
KLAUS SCHONNING "Cosmic" "Calliope"
"Nadir" "Celestial"
Hottest:
MICHAEL STEARNS "Floating"
KENNETH NASH "Omni"
KITARO "Moon Dance"
LANZ & SPEER "Waterfall"
KINDLER & BELL "Kaimina"
- KTWV/Los Angeles**
Cody/Brodie
AL DI MEOLA "Smile"
STING "Beating" "Fragile" "Sister" "Dance"
DAVID ARKENSTONE "Ancient" "Valley"
"Nightwind"
CARS "Wound Up"
Hottest:
SWING OUT SISTER "Communion"
AL JARREAU "Since I Fell"
LANZ & SPEER "Behind"
RUBAJA & HERNANDEZ "Peurta"
BASIA "Astrud"

NEW ARTISTS

Albums

Reports

- 1 **BOURGEOIS TAGG**/YoYo (Island)104
- 2 **RADIATORS**/Law Of The Fish (Epic)101
- 3 **NORTHERN PIKES**/Big Blue Sky (Virgin)100
- 4 **PAUL CARRACK**/One Good Reason (Chrysalis)89
- 5 **MSG**/Perfect Timing (Capitol)78
- 6 **GUADALCANAL DIARY**/2x4 (Elektra)42
- 7 **SILENT RUNNING**/Walk On Fire (Atlantic)39
- 8 **LIONS & GHOSTS**/Velvet Kiss (EMI-Manhattan)22
- 9 **LOVE & ROCKETS**/Earth Sun Moon (Big Time/RCA)22
- 10 **LOLITA POP**/Lolita Pop (Virgin)18

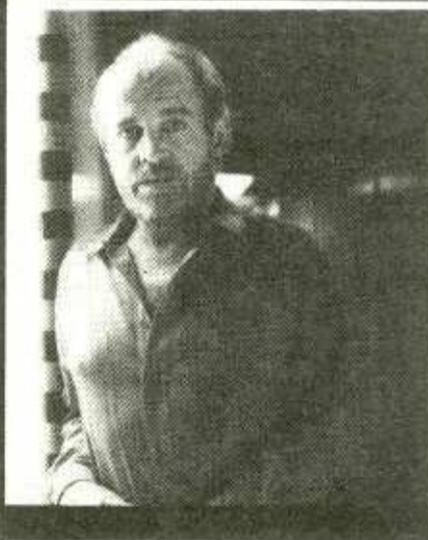
Tracks

- 1 **BOURGEOIS TAGG**/I Don't Mind At All (Island) ...103
- 2 **RADIATORS**/Like Dreamers Do (Epic)100
- 3 **NORTHERN PIKES**/Things I Do For Money (Virgin)99
- 4 **PAUL CARRACK**/Don't Shed A Tear (Chrysalis)88
- 5 **MSG**/Gimme Your Love (Capitol)78
- 6 **GREAT WHITE**/Lady Red Light (Capitol)*65
- 7 **BEAT FARMERS**/Hollywood Hills (Curb/MCA)*45
- 8 **GUADALCANAL DIARY**/Litany (Life Goes On) (Elektra)41
- 9 **SILENT RUNNING**/Sanctuary (Atlantic)39
- 10 **MARTHA DAVIS**/Just Like You (Capitol)34

New Artists are those who have never had an AOR Breaker. Tracks with asterisks are from albums which have already been Breakers and thus no longer appear among the albums listed.

ON YOUR DESK NEXT WEEK

Joe Cocker "Unchain My Heart"



Featuring
"Unchain
My
Heart"

AOR Tracks:

31

Martha Davis "Policy"



Featuring
"Just Like
You"

AOR Tracks
NEW & ACTIVE

A Most Added Track
At Over 30 AORs

Capitol

R&R NATIONAL AIRPLAY

AOR TRACKS®

175 REPORTERS

| Three Weeks | Two Weeks | Last Week | | Reports/Adds | Power | Heavy | Medium |
|-------------|-----------|-----------|---|--------------|-------|-------|--------|
| 2 | 1 | 1 | 1 BRUCE SPRINGSTEEN /Brilliant Disguise (Columbia) | 164+/0 | 81+ | 160+ | 4- |
| 4 | 3 | 2 | 2 YES /Love Will Find A Way (Atco) | 162+/0 | 83+ | 159+ | 2- |
| 3 | 4 | 3 | 3 R.E.M. /The One I Love (IRS/MCA) | 166+/1 | 58+ | 149+ | 14- |
| 20 | 12 | 6 | 4 RUSH /Time Stand Still (Mercury/P.G) | 157+/5 | 27+ | 99+ | 51- |
| 12 | 7 | 5 | 5 CARS /Strap Me In (Elektra) | 152+/4 | 25+ | 98+ | 50+ |
| 1 | 2 | 4 | 6 PINK FLOYD /Learning To Fly (Columbia) | 131-/-1 | 45- | 115- | 15+ |
| 11 | 9 | 8 | 7 WHITESNAKE /Is This Love (Geffen) | 131+/2 | 41+ | 105+ | 25- |
| 23 | 18 | 13 | 8 AEROSMITH /Rag Doll (Geffen) | 140+/6 | 22+ | 77+ | 58- |
| 19 | 11 | 9 | 9 JETHRO TULL /Steel Monkey (Chrysalis) | 137+/0 | 18+ | 80+ | 52- |
| 15 | 14 | 11 | 10 PINK FLOYD /One Slip (Columbia) | 141+/5 | 11+ | 72+ | 62= |
| - | - | 17 | 11 BRUCE SPRINGSTEEN /Tunnel Of Love (Columbia) | 145+/24 | 6+ | 64+ | 76+ |
| 7 | 5 | 7 | 12 DEF LEPPARD /Animal (Mercury/P.G) | 126-/0 | 22+ | 91- | 30+ |
| 31 | 21 | 14 | 13 MICK JAGGER /Throwaway (Columbia) | 140+/12 | 5- | 66+ | 67+ |
| - | 26 | 15 | 14 YES /Rhythm Of Love (Atco) | 144+/9 | 2+ | 61+ | 78+ |
| 40 | 36 | 25 | 15 JOHN COUGAR MELLENCAMP /Cherry Bomb (Mercury/P.G) | 130+/34 | 15+ | 78+ | 50+ |
| 18 | 13 | 10 | 16 LYNYRD SKYNYRD /Truck Drivin' Man (MCA) | 135-/0 | 16+ | 74+ | 57- |
| - | - | 24 | 17 ROBBIE ROBERTSON /Showdown At Big Sky (Geffen) | 153+/28 | 2= | 42+ | 100+ |
| 30 | 22 | 19 | 18 ICEHOUSE /Crazy (Chrysalis) | 151+/8 | 4= | 53+ | 83+ |
| - | 25 | 22 | DEBUT 19 GEORGE HARRISON /Got My Mind Set On You (Dark Horse/WB) | 146 /146 | 4 | 41 | 93 |
| 21 | 17 | 18 | 20 STING /We'll Be Together (A&M) | 112=/6 | 13= | 74+ | 33- |
| 29 | 24 | 23 | 21 TIMOTHY B. SCHMIT /Boys Night Out (MCA) | 118-/0 | 11+ | 61+ | 49- |
| 14 | 10 | 12 | 22 SQUEEZE /Hourglass (A&M) | 110=/1 | 9= | 48+ | 54- |
| 44 | 35 | 27 | 23 JOHN C. MELLENCAMP /Hard Times For An Honest... (Mercury/P.G) | 100-/2 | 14- | 64- | 36- |
| - | 47 | 28 | 24 BODEANS /Only Love (Slash/Reprise) | 130+/16 | 2+ | 32+ | 76+ |
| - | 44 | 30 | 25 SAMMY HAGAR /Eagles Fly (Geffen) | 114+/18 | 6+ | 34+ | 75+ |
| 53 | 40 | 32 | 26 STEVE WINWOOD /Valerie (Island/WB) | 110+/16 | 7+ | 37+ | 62= |
| - | 51 | 37 | 27 JETHRO TULL /Farm On The Freeway (Chrysalis) | 96+/9 | 0= | 29+ | 62+ |
| 17 | 16 | 20 | 28 BOURGEOIS TAGG /I Don't Mind At All (Island) | 103+/17 | 4+ | 16+ | 78+ |
| 16 | 15 | 16 | 29 MELVIN JAMES /Why Won't You Stay (MCA) | 92-/0 | 1- | 38- | 50- |
| - | - | 53 | 30 HOOTERS /Satellite (Columbia) | 83-/1 | 6- | 32- | 44- |
| 51 | 42 | 34 | 31 JOE COCKER /Unchain My Heart (Capitol) | 102+/33 | 2= | 9+ | 80+ |
| 5 | 6 | 21 | 32 JIMMY DAVIS & JUNCTION /Kick The Wall (QMI Music/MCA) | 112+/5 | 1= | 13+ | 68+ |
| - | - | 36 | 33 AEROSMITH /Dude (Looks Like A Lady) (Geffen) | 65-/0 | 7- | 41- | 21- |
| 48 | 37 | 31 | DEBUT 34 INXS /Need You Tonight (Atlantic) | 101 /101 | 1 | 12 | 75 |
| - | 54 | 40 | 35 BRUCE SPRINGSTEEN /Spare Parts (Columbia) | 77+/10 | 1+ | 30+ | 40+ |
| 50 | 45 | 39 | 36 ROGER HODGSON /You Make Me Love You (A&M) | 92+/2 | 1= | 20+ | 63- |
| - | - | 50 | 37 RADIATORS /Like Dreamers Do (Epic) | 100+/11 | 1= | 11+ | 66+ |
| 34 | 33 | 35 | 38 NORTHERN PIKES /Things I Do For Money (Virgin) | 99+/6 | 0- | 8+ | 64+ |
| 6 | 8 | 26 | 39 PAUL CARRACK /Don't Shed A Tear (Chrysalis) | 88+/18 | 0= | 12+ | 59+ |
| 38 | 39 | 43 | DEBUT 40 STING /Little Wing (A&M) | 69 /68 | 0 | 19 | 43 |
| - | 57 | 55 | 41 KISS /Crazy Crazy Nights (Mercury/P.G) | 81-/0 | 1= | 14= | 52- |
| 41 | 43 | 45 | 42 RUSH /Force Ten (Mercury/P.G) | 47-/1 | 12- | 32- | 11- |
| - | - | 60 | 43 PINK FLOYD /On The Turning Away (Columbia) | 57=/5 | 0= | 21+ | 28- |
| 9 | 23 | 33 | 44 MSG /Gimme Your Love (Capitol) | 78+/4 | 1= | 6+ | 45+ |
| 8 | 19 | 29 | 45 DEF LEPPARD /Hysteria (Mercury/P.G) | 51-/2 | 0- | 21= | 29- |
| 22 | 28 | 41 | DEBUT 46 ALARM /Rain In The Summertime (IRS/MCA) | 73 /70 | 0 | 6 | 43 |
| 36 | 34 | 38 | 47 CARS /You Are The Girl (Elektra) | 40-/0 | 9- | 30- | 5- |
| - | - | 59 | 48 JOHN COUGAR MELLENCAMP /Paper In Fire (Mercury/P.G) | 35-/0 | 12- | 27- | 5- |
| 33 | 41 | 49 | 49 RICHARD MARX /Should've Known Better (EMI-Manhattan) | 37-/0 | 9+ | 27- | 7- |
| 49 | 49 | 57 | 50 BRANDOS /Gettysburg (Relativity) | 56-/0 | 0- | 6- | 36- |
| 27 | 31 | 42 | 51 TOMMY SHAW /No Such Thing (Atlantic) | 66+/9 | 0= | 5+ | 41+ |
| 35 | 38 | 48 | 52 GREAT WHITE /Lady Red Light (Capitol) | 65+/4 | 0= | 1+ | 41+ |
| 52 | 48 | 54 | 53 U2 /Where The Streets Have No Name (Island) | 32-/1 | 6- | 24- | 8- |
| 24 | 30 | 44 | 54 PINK FLOYD /The Dogs Of War (Columbia) | 40-/2 | 0= | 15+ | 21- |
| - | - | 60 | 55 FLEETWOOD MAC /Little Lies (WB) | 32-/1 | 7- | 24- | 7- |
| 41 | 43 | 45 | 56 LOS LOBOS /Come On, Let's Go (Slash/WB) | 44-/3 | 1- | 12- | 26- |
| 43 | 43 | 43 | 57 HEART /Wait For An Answer (Capitol) | 47-/0 | 0- | 10- | 32- |
| 43 | 43 | 43 | 58 GRATEFUL DEAD /Hell In A Bucket (Arista) | 33-/0 | 5= | 14- | 14- |
| 43 | 43 | 43 | DEBUT 59 SAGA /Only Time Will Tell (Atlantic) | 48+/7 | 1= | 3+ | 32= |
| 43 | 43 | 43 | DEBUT 60 BILLY JOEL /Back In The USSR (Columbia) | 38 /38 | 1 | 9 | 26 |

BREAKERS®

GEORGE HARRISON
Got My Mind Set On You (Dark Horse/WB)
83% of our reporters on it.

JOHN COUGAR MELLENCAMP
Cherry Bomb (Mercury/P.G)
74% of our reporters on it.

SAMMY HAGAR
Eagles Fly (Geffen)
65% of our reporters on it.

STEVE WINWOOD
Valerie (Island/WB)
63% of our reporters on it.

R&R NATIONAL AIRPLAY

AOR ALBUMS

Three Weeks Two Weeks Last Week

175 REPORTERS

OCTOBER 16, 1987

Reports/Adds Power Heavy Medium

| Three Weeks | Two Weeks | Last Week | Rank | Artist/Album (Label) | Reports/Adds | Power | Heavy | Medium |
|-------------|-----------|-----------|------|--|--------------|-------|-------|--------|
| — | — | 1 | 1 | BRUCE SPRINGSTEEN /Tunnel Of Love (Columbia) | 168+/0 | 84+ | 164+ | 4- |
| — | 3 | 3 | 2 | YES /Big Generator (Atco) | 164+/0 | 84+ | 161+ | 2- |
| 1 | 1 | 2 | 3 | PINK FLOYD /A Momentary Lapse Of Reason (Columbia) | 166+/0 | 57- | 144- | 21+ |
| 2 | 2 | 4 | 4 | JOHN COUGAR MELLENCAMP /The Lonesome Jubilee (Mercury/PG) | 164+/2 | 41+ | 128- | 36+ |
| 8 | 7 | 6 | 5 | R.E.M. /Document (IRS/MCA) | 166+/0 | 58+ | 150+ | 14- |
| 3 | 4 | 5 | 6 | CARS /Door To Door (Elektra)* | 168+/2 | 34+ | 122+ | 40+ |
| 5 | 5 | 7 | 7 | RUSH /Hold Your Fire (Mercury/PG) | 159+/1 | 38+ | 110+ | 42+ |
| 11 | 10 | 10 | 8 | JETHRO TULL /Crest Of A Knave (Chrysalis) | 164+/2 | 18+ | 93+ | 64- |
| 4 | 6 | 8 | 9 | AEROSMITH /Permanent Vacation (Geffen) | 150+/0 | 28+ | 98- | 48+ |
| 7 | 9 | 9 | 10 | DEF LEPPARD /Hysteria (Mercury/PG) | 135+/0 | 23- | 97- | 31+ |
| 6 | 8 | 11 | 11 | MICK JAGGER /Primitive Cool (Columbia) | 157+/3 | 9- | 81+ | 70- |
| 9 | 11 | 12 | 12 | WHITESNAKE /Whitesnake (Geffen) | 138+/0 | 44+ | 107+ | 30- |
| DEBUT | 13 | 13 | 13 | STING /...Nothing Like The Sun (A&M) | 144/28 | 13 | 87 | 47 |
| 14 | 12 | 13 | 14 | LYNYRD SKYNYRD /Legend (MCA)* | 140+/0 | 16+ | 75+ | 61- |
| 24 | 18 | 15 | 15 | ICEHOUSE /A Man Of Colours (Chrysalis) | 152+/7 | 5= | 54+ | 83+ |
| 17 | 16 | 16 | 16 | TIMOTHY B. SCHMIT /Timothy B (MCA) | 119-/0 | 11+ | 62+ | 49- |
| 21 | 19 | 18 | 17 | SQUEEZE /Baby On My Back (A&M) | 113=/1 | 9= | 48+ | 56- |
| 18 | 22 | 20 | 18 | SAMMY HAGAR /I Never Said Goodbye (Geffen) | 115+/12 | 6+ | 36+ | 75= |
| 34 | 27 | 21 | 19 | BODEANS /Outside Looking In (Slash/Reprise) | 131+/16 | 2+ | 32+ | 77+ |
| — | 29 | 22 | 20 | ROGER HODGSON /Hai Hai (A&M) | 108+/4 | 1= | 22+ | 72- |
| 13 | 13 | 14 | 21 | HOOTERS /One Way Home (Columbia) | 86-/1 | 6- | 34- | 46- |
| — | 37 | 27 | 22 | BOURGEOIS TAGG /YoYo (Island) | 104+/17 | 4+ | 16+ | 78+ |
| 16 | 15 | 17 | 23 | MELVIN JAMES /The Passenger (MCA) | 92-/0 | 1- | 38- | 50- |
| 39 | 31 | 25 | 24 | JIMMY DAVIS & JUNCTION /Kick The Wall (QMI Music/MCA) | 112+/5 | 1= | 13+ | 68+ |
| 10 | 14 | 19 | 25 | GRATEFUL DEAD /In The Dark (Arista) | 65-/1 | 7- | 22- | 37- |
| — | — | 31 | 26 | RADIATORS /Law Of The Fish (Epic) | 101+/11 | 1= | 11+ | 67+ |
| 37 | 33 | 28 | 27 | NORTHERN PIKES /Big Blue Sky (Virgin) | 100+/6 | 0- | 9+ | 63+ |
| 26 | 24 | 24 | 28 | KISS /Crazy Nights (Mercury/PG) | 84-/0 | 1= | 14= | 55- |
| DEBUT | 29 | 22 | 29 | PAUL CARRACK /One Good Reason (Chrysalis) | 89/19 | 0 | 12 | 60 |
| 25 | 23 | 23 | 30 | HEART /Bad Animals (Capitol) | 62-/0 | 5- | 18- | 40- |
| 15 | 20 | 30 | 31 | RICHARD MARX /Richard Marx (EMI-Manhattan) | 53-/11 | 9+ | 28- | 17- |
| 32 | 32 | 35 | 32 | GREAT WHITE /Once Bitten (Capitol) | 80+/5 | 1= | 7= | 50+ |
| 20 | 25 | 26 | 33 | U2 /The Joshua Tree (Island) | 37-/1 | 6- | 29- | 8- |
| — | — | 37 | 34 | MSG /Perfect Timing (Capitol) | 78+/4 | 1= | 6+ | 45+ |
| 28 | 28 | 29 | 35 | BRANDOS /Honor Among Thieves (Relativity) | 57-/0 | 0- | 6- | 37- |
| DEBUT | 36 | 29 | 36 | TOMMY SHAW /Ambition (Atlantic) | 67/10 | 0 | 5 | 42 |
| 23 | 26 | 33 | 37 | FLEETWOOD MAC /Tango In The Night (WB) | 33-/1 | 7- | 24- | 8- |
| 27 | 30 | 36 | 38 | LA BAMBA /Soundtrack (Slash/WB) | 44-/3 | 1- | 12- | 26- |
| 19 | 21 | 32 | 39 | GLEN BURTNICK /Heroes And Zeros (A&M) | 42-/3 | 3- | 10- | 26- |
| DEBUT | 40 | 32 | 40 | SAGA /Wildest Dreams (Atlantic) | 49+/7 | 1= | 3+ | 33= |

* keeps a bullet due to continued growth.

BREAKERS.

STING
... Nothing Like The Sun (A&M)
82% of our reporters on it.

NEW & ACTIVE

- SUPERTRAMP** "Free As A Bird" (A&M) 44/12 (32/31)
Adds including CHOM, WKLS, KLOL, WXRT, WLLZ, WKLC, WLAV, KILQ, WRKI, KRNA. Heavy 4 including WIOQ, KPEZ, WMRY. Medium 32 including WLQ, WQFM, KINK, KFOG, WPHY, WZZO, KLBJ, WKRR, KATT, KMOD.
- MICHAEL BOLTON** "The Hunger" (Columbia) 43/6 (36/6)
Adds: KOMA, KWIC, WFYV, WDIJ, KFMG, KSOY. Powers 1. Heavy 2 including WPLR, KJOT. Medium 24 including WNEW, WHJY, WLLZ, KQRS, KBPI, KUPD, WCCC, WAQY, KLAQ, WIMZ.
- GUADALCANAL DIARY** "2x4" (Elektra) 42/12 (27/7)
Adds including WYNF, KQRS, KBPI, WKLC, WSTZ, KISS, WLAV, WLNZ, KBER, KRNA. Heavy 3: WLIR, WTPA, KPEZ. Medium 20 including WKLS, WXRT, 91X, WHFS, WPLR, WEZX, WAVF, WIMZ, WIXV, WWWV.
- SILENT RUNNING** "Walk On Fire" (Atlantic) 39/8 (29/7)
Adds: WQFM, KUPD, KGB, WKQQ, WLNZ, KMBY, WBLM, WRUF. Heavy 1: KBPI. Medium 20 including WNEW, KJJO, KQRS, KRQR, WHFS, WJHA, WBRU, WEZX, WRXK, WLAV.
- MOTLEY CRUE** "Girls, Girls, Girls" (Elektra) 30/5 (23/3)
Adds: KDKB, WIXV, KMBY, KFMQ, KWHL. Heavy 2: KNAC, KTAL. Medium 16 including WDVE, KTXQ, WYNF, KJJO, KAZY, KUPD, KOMA, WIMZ, KISS, KILQ.
- DISORDERLIES** "Soundtrack" (Tin Pan Apple/PG) 26/4 (23/3)
Adds: WIXV, KKDJ, WYMG, KOZZ. Powers 3. Heavy 9 including WIYY, KLAQ, WKDF, KGGO, KOMP, WZZQ. Medium 14 including WLQ, KJJO, KGB, WBYR, WTKX, WONE, WRQK, WFBQ, WIOT, KRNA.
- SILENCERS** "A Letter From St. Paul" (RCA) 25/6 (19/1)
Adds: WNEW, WHJY, KZAP, WKLC, KKCY, KZOO. Heavy 9: WLIR, CHOM, WXRT, KROQ, WHFS, WHEB, WSTZ, KZEL, WFNX. Medium 11 including KTCZ, KBCO, KLOS, KGON, 91X, KATT, KJOT, WXXP, WAOR.
- LOVE & ROCKETS** "Earth Sun Moon" (Big Time/RCA) 22/2 (19/3)
Adds: WXRT, WCCC. Powers 1. Heavy 3: WLIR, KROQ, WXXP. Medium 8: 91X, WHFS, CFNY, KWIC, KPOI, WFNX, KATP, KRZQ.
- LIONS & GHOSTS** "Velvet Kiss, Lick Of The Lime" (EMI-Manhattan) 22/1 (20/5)
Adds: WSTZ. Heavy 1: KROQ. Medium 12 including WLLZ, KYYS, KBPI, 91X, KGB, WHFS, WKLC, WRXK, WMAD, KQWB.
- LOLITA POP** "Lolita Pop" (Virgin) 18/4 (15/1)
Adds: WHEB, WOUR, WSTZ, WKGR. Heavy 1: KROQ. Medium 7: WXRT, KBCO, WHFS, KZEL, KATP, KQWB, KTYD.
- VAN MORRISON** "Poetic Champions Compose" (Mercury/PolyGram) 18/1 (17/2)
Adds: WNEW. Powers 1. Heavy 4: WXRT, KTCZ, KINK, KKCY. Medium 11 including Q107, KBCO, KFOG, WHFS, WIOQ, WLAV, WMAD, WWWV, KGRO.

Continued on Page 86



Don't be afraid! "Run! Hide!"
The new AOR 12" from All That Jazz.

From the LP All That Jazz! Produced by Clive Langer and Alan Winstanley © 1987 Virgin Records America Inc.

R&R NATIONAL AIRPLAY

AOR TRACKS

MOST ADDED

GEORGE HARRISON/Mind (146)
INXS/Need (101)
ALARM/Rain (70)
STING/Wing (68)
BILLY JOEL/USSR (38)
J.C. MELLENCAMP/Bomb (34)
JOE COCKER/Unchain (33)
MARTHA DAVIS/Just (32)
BRYAN FERRY/Right (31)
ROBBIE ROBERTSON/Showdown (28)

HOTTEST

YES/Find (83)
BRUCE SPRINGSTEEN/Brilliant (81)
R.E.M./One (58)
PINK FLOYD/Learning (45)
WHITESNAKE/This (41)
RUSH/Time (27)
CARS/Strap (25)
DEF LEPPARD/Animal (22)
AEROSMITH/Rag (22)
JETHRO TULL/Monkey (18)

CHART CLIMBERS

BOURGEOIS TAGG "I Don't Mind At All" (Island) 103/17 (85/24)

Adds including KQRS, KSHE, WIMZ, WKDF, WRQK, WTUE, KGGG, WFBQ, WIOT, WGIR. Heavy 16 including WNEW, WYNY, KTCZ, KROQ, KOME, WOUR, WKRR, WKQO, KJOT, KRNA. Medium 78 including WDVE, DC101, WXRT, WLVO, KYYS, KBCO, KBPI, KUPD, KZAP, KFOG. Moves 37-28.

JOE COCKER "Unchain My Heart" (Capitol) 102/33 (68/67)

Adds including WMMR, WHJY, WKLS, KTXQ, WXRT, WLVO, KYYS, WQFM, KUPD, KGON. Heavy 9 including WRIF, KQRS, KBCO, WTPA, WPLR, KQDS, KKC, KGRQ. Medium 80 including WNEW, WSHE, WNOR, WLLZ, KZAP, KRQR, KOME, KISW, KXRX, WHEB. Moves 53-31.

INXS "Need You Tonight" (Atlantic) 101/101 (0/0)

Adds including WYNY, WXRT, KLOS, KROQ, 91X, KFOG, WPYX, WZZO, WHEB, WOUR. Heavy 12 including WLIR, KBCO, KBPI, KUPD, KGB, WCCC, WPLR, WPDH, WPHY, WBLM. Medium 75 including WNEW, WHJY, DC101, WKLS, KTXQ, KLOL, WGTR, WNOR, WLLZ, KYYS. Debuts at #34.

RADIATORS "Like Dreamers Do" (Epic) 100/11 (85/26)

Adds including WYNY, KSHE, KLOS, KWIC, WAFX, WPHY, KRIX, WLNZ, KKDJ, KBER. Heavy 11 including WTPA, WPLR, WHEB, WOUR, KPEZ, WKQQ, KZEL, WRKI, KRNA, KTYD. Medium 66 including WNEW, WHJY, DC101, WKLS, KLOL, WSHE, WXRT, WLLZ, KYYS, KQRS. Moves 40-37.

NORTHERN PIKES "Things I Do For Money" (Virgin) 99/6 (91/12)

Adds: WHFS, WSTZ, WRXL, KJOT, KBER, WAOR. Heavy 8: WPLR, CFNY, KPEZ, WRXK, WAPL, KZEL, WFNX, KQWB. Medium 64 including WNEW, WHJY, KTXQ, WGTR, WNOR, WXRT, WQFM, KQRS, KBCO. Moves 39-38.

JETHRO TULL "Farm On The Freeway" (Chrysalis) 96/9 (83/17)

Adds: CHOM, KLOS, KXRX, KNCN, WQFM, KWLN, WEGR, WDIZ, WTUE. Heavy 29 including WDVE, WHJY, KTXQ, WXRT, WEBN, WQFM, KQRS, KBCO, KFOG, KOME. Medium 82 including WNEW, WMMR, KLOL, WYNY, WLLZ, KSHE, KZAP, WPDH, WCMF. Moves 32-27.

ROGER HODGSON "You Make Me Love You" (A&M) 92/2 (90/6)

Adds: WLVO, KPOI. Heavy 20 including WNOR, KFOG, WZZO, KLB, WKDF, WWCT, WIZN, WGIR, KRNA, KQWB. Medium 63 including WNEW, DC101, WKLS, WLUP, WLLZ, KYYS, KSHE, KGB, KXRX, WPYX. Moves 31-36.

PAUL CARRACK "Don't Shed A Tear" (Chrysalis) 88/18 (68/31)

Adds including WXRT, KZAP, KGB, WCCC, WHEB, WCMF, WAQY, KISS, WRQK, KATT. Heavy 12 including KAZY, KBPI, WPLR, WRXK, WKRR, WIMZ, WKQQ, KIL, KRNA, WZZO. Medium 59 including WNEW, WDVE, DC101, WKLS, WLVO, KYYS, KSHE, KBCO, KOME, KLB, J. Moves 50-39.

MSG "Gimme Your Love" (Capitol) 78/4 (70/12)

Adds: WYNY, WOUR, KRIX, WTUE. Heavy 6: KJJO, KOME, WIMZ, KNAC, KQWB, KRZO. Medium 45 including WNEW, KTXQ, WLLZ, KSHE, KAZY, KBPI, KDKB, KUPD, KGB, KISW. Moves 55-44.

BRUCE SPRINGSTEEN "Spare Parts" (Columbia) 77/10 (64/64)

Adds including WAVF, WZYC, WKGR, WTUE, KMBY, KFMQ, KWHL, KTYD. Heavy 30 including WNEW, WMMR, WDVE, DC101, KFOG, KOME, WPDH, WCMF, WAPL, KPOI. Medium 40 including WKLS, KTXQ, KLOL, WGTR, WSHE, KYYS, WQFM, KGON, KZAP, KXRX. Moves 36-35.

ALARM "Rain In The Summertime" (IRS/MCA) 73/70 (3/3)

Adds including WYNY, WXRT, KROQ, KZAP, WHEB, WAQY, WKRR, WIMZ, WAPL, WRQK. Heavy 6: WLIR, KAZY, KBPI, WRXK, WLNZ, WXXP. Medium 43 including WNEW, WKLS, KTXQ, WLVO, WQFM, KBCO, 91X, KOME, WPYX, WCCC. Debuts at #46.

STING "Little Wing" (A&M) 69/68 (1/1)

Adds including KLOS, KZAP, WKRR, WKQQ, WDIZ, WRDU, WRXL, WIXV, WRQK, KATT. Heavy 19 including WHJY, WNOR, KAZY, KBCO, KINK, KFOG, KOME, WZZO, KLAQ, WLAV. Medium 43 including WNEW, WDVE, KLOL, WLUP, KISW, KXRX, WPHY, WPDH, WAQY, WOUR. Debuts at #40.

TOMMY SHAW "No Such Thing" (Atlantic) 66/9 (55/22)

Adds: WYNY, WKLC, WAAF, KLAQ, WSTZ, KBAT, KQDS, KBER, KTYD. Heavy 5: KJJO, KBPI, WIMZ, WAOR, WZZO. Medium 41 including WNEW, KTXQ, WLLZ, WQFM, KAZY, KDKB, KUPD, KGB, KOME, WPYX. Moves 60-51.

GREAT WHITE "Lady Red Light" (Capitol) 65/4 (57/8)

Adds including KLAQ, WIMZ, KZOO. Heavy 1: WRXK. Medium 41 including WHJY, WKLS, WLLZ, KAZY, KBPI, KDKB, KUPD, KGB, WCCC, WHEB. Moves 59-52.

SAGA "Only Time Will Tell" (Atlantic) 48/7 (44/5)

Adds: CHOM, KSHE, WIMZ, WTKX, KFMG, KCAL, WZZO. Heavy 3: Q107, KBPI, KGRQ. Medium 32 including WDVE, WHJY, DC101, WNOR, KYYS, KLAQ, KGGG, WLAV, KEZO, KMOD. Debuts at #59.

BILLY JOEL "Back In The USSR" (Columbia) 38/38 (0/0)

Adds including WKLC, CHEZ, WIOQ, WHTF, WRXL, WFBQ, KMOD, WRKI, WBLM, KFMF. Heavy 9: CHOM, WNEW, WRIF, WPYX, WTPA, WPDH, KPEZ, WQZ, WWTR. Medium 26 including DC101, WSHE, WLVO, WLLZ, KFOG, WZZO, WCCC, WAAF, WKQQ, WDIZ. Debuts at #60.

NEW & ACTIVE

BEAT FARMERS "Hollywood Hills" (Curb/MCA) 45/3 (43/9)

Adds: KAZY, KXRX, KFMG. Heavy 4: KGB, KMOD, KZEL, KQWB. Medium 29 including WXRT, WQFM, KBCO, KUPD, KOME, WIMZ, KQDS, KJOT, KEZE, WGIR.

GUADALCANAL DIARY "Litany (Life Goes On)" (Elektra) 41/11 (27/7)

Adds including WYNY, KQRS, KBPI, WKLC, WSTZ, KISS, WLAV, WLNZ, KBER, KRNA. Heavy 3: WLIR, WTPA, KPEZ. Medium 20 including WKLS, WXRT, 91X, WHFS, WPLR, WEZX, WAVF, WIMZ, WIXV, WWWV.

MICHAEL BOLTON "Gina" (Columbia) 41/6 (34/6)

Adds: KOME, KWIC, WPHY, WDIZ, KFMG, KSQY. Powers 1. Heavy 2: WPLR, KJOT. Medium 23 including WNEW, WHJY, WLLZ, KQRS, KBPI, KUPD, WCCC, WAQY, KLAQ, WIMZ.

SILENT RUNNING "Sanctuary" (Atlantic) 39/8 (29/7)

Adds including WQFM, KUPD, KGB, WKQQ, WLNZ, KMBY, WBLM. Heavy 1: KBPI. Medium 20 including WNEW, KQRS, KRQR, WHFS, WDHA, WBRU, WEZX, WRXK, WLAV, WRUF.

MARTHA DAVIS "Just Like You" (Capitol) 34/32 (2/2)

Adds including KZAP, WZZO, WHFS, WTPA, WPLR, WAQY, KDJK, KEZE, WIZN, WWWV. Heavy 1: KRNA. Medium 17 including WNEW, WHJY, WKLC, WDHA, KLAQ, KMOD, WRUF, KQWB, KFMF, KTYD.

BRYAN FERRY "The Right Stuff" (Reprise) 31/31 (0/0)

Adds including WRIF, KROQ, KRXQ, WHFS, CFNY, WSTZ, WMAD, KMOD, KOZZ. Heavy 3: WLIR, WFNX, WXXP. Medium 16 including WNEW, WXRT, WLLZ, KTCZ, KBCO, WPLR, WBRU, WRDU, WLAV, WRKI.

U2 "Silver & Gold" (Island) 30/4 (28/2)

Adds: WAQX, WAPL, KEZE, KWHL. Powers 1. Heavy 6: KSJO, WTPA, CFNY, KPOI, WGIR, WMRY. Medium 20 including WLLZ, KBCO, 91X, KGB, KISW, WHEB, WAQY, WRQK, KDJK, WIZN.

YES "Shoot High Aim Low" (Atco) 29/3 (25/7)

Adds: KXRX, KICT, WBLM. Heavy 11 including WMMR, WDVE, WXRT, KUPD, KFOG, WPLR, WLAV, KLPX, WRKI, KRZO. Medium 17 including WNEW, KLOL, WEZX, WEGR, WZEW, WDIZ, WRDU, WRQK, KQDS, KOZZ.

BRUCE SPRINGSTEEN "One Step Up" (Columbia) 28/3 (30/30)

Adds: WZEW, KBAT, KGRQ. Powers 1. Heavy 12 including KTCZ, KUPD, KINK, CFOX, WPYX, KLB, WKQQ, WAPL, WLAV, WWWV. Medium 14 including WNOR, WLUP, WZZO, WIOQ, WAQY, WKFM, WXP, WIOT, KNX, KMBY.

LOVERBOY "Love Will Rise Again" (Columbia) 27/9 (19/7)

Adds including WHJY, WAQX, WKDF, WIXV, KZRR, KSQY, KWHL. Heavy 3: Q107, WHCN, KRZO. Medium 11 including KISS, KQDS, KFMG, KKDJ, KDJK, KATP, KZOO.

CARS "Double Trouble" (Elektra) 27/2 (27/3)

Adds: WTPA, WKRR. Heavy 8: WKLS, WQFM, KROR, KSJO, KISS, KKDJ, WWWV, KRZO. Medium 18 including WNEW, WDVE, KLOL, KGON, WAAF, WRDU, KATT, KMOD, KICT, KIL.

MOTLEY CRUE "You're All I Need" (Elektra) 26/6 (19/3)

Adds: KDKB, WSTZ, WIXV, KMBY, KFMQ, KWHL. Heavy 2: KNAC, KTAL. Medium 12 including KJJO, KUPD, KRXQ, KOME, KWIC, KNCN, WIMZ, KISS, KFMG, KIL.

BON JOVI "Edge Of A Broken Heart" (Tin Pan Apple/PolyGram) 26/4 (23/3)

Adds: WIXV, KKDJ, WYMG, KOZZ. Powers 3. Heavy 9 including WIYY, KLAQ, WKDF, KGGG, KOMP, WZZO. Medium 14 including WLVO, KJJO, KGB, WBYR, WTKX, WONE, WRQK, WFBQ, WIOT, KRNA.

BRUCE SPRINGSTEEN "Tougher Than The Rest" (Columbia) 26/3 (29/29)

Adds: WYNY, WZZO, KDJK. Heavy 9 including WNEW, WXRT, WPLR, CHEZ, KLB, WLAV, WGIR, WBLM. Medium 15 including WIYY, WLUP, KXRX, WOUR, WRXL, WFBQ, WIBA, KATT, KOMP, KFMF.

YES "Big Generator" (Atco) 24/3 (26/6)

Adds: WIYY, WKRR, WSTZ. Heavy 3: KRQR, KSJO, WMRY. Medium 16 including WKLS, KTXQ, KZEW, WGTR, WNOR, KYYS, KOME, WPHY, WRXL, WKX.

SUPERTRAMP "I'm Beggin' You" (A&M) 24/2 (23/23)

Adds: CHOM, KRNA. Heavy 4 including WIOQ, KPEZ, WMRY. Medium 15 including WZZO, WDHA, WZYC, WKRR, KATT, KMOD, KDJK, WGIR, WBLM, KWHL.

DREAM ACADEMY "Indian Summer" (Reprise) 22/2 (21/7)

Adds: CHEZ, KDJK. Heavy 3: CHOM, KTCZ, KGRQ. Medium 13 including WNEW, KBCO, KINK, WDHA, WBRU, KNX, KKCY, WIZN, WWWV, KRNA.

LOVE & ROCKETS "No New Tale To Tell" (Big Time/RCA) 22/2 (19/3)

Adds: WXRT, WCCC. Powers 1. Heavy 3: WLIR, KROQ, WXXP. Medium 8: 91X, WHFS, CFNY, KWIC, KPOI, WFNX, KATP, KRZO.

LIONS & GHOSTS "Contradiction" (EMI-Manhattan) 22/1 (20/5)

Adds: WSTZ. Heavy 1: KROQ. Medium 12 including WLLZ, KYYS, KBPI, 91X, KGB, WHFS, WKLC, WRXK, WMAD, KQWB.

RUSH "Lock And Key" (Mercury/PolyGram) 20/3 (18/1)

Adds including WYNY, WZZO, KDJK. Heavy 9 including WNEW, WXRT, WPLR, CHEZ, KLB, WLAV, WGIR, WBLM. Medium 12 including WKLS, KTXQ, KLOL, WNOR, KJJO, WRQK, WLNZ, KICT, KKDJ, KOZZ.

STING "Lazarus Heart" (A&M) 18/18 (0/0)

Adds including WRIF, 91X. Heavy 7: WLIR, DC101, WXRT, KBCO, KSJO, WAPL, WXXP. Medium 9: KTCZ, WIOQ, WKQQ, WZEW, WRDU, KKDJ, WIZN, KFMF, KRZO.

LOLITA POP "Bang Your Head" (Virgin) 18/4 (15/1)

Adds: WHEB, WOUR, WSTZ, WKGR. Heavy 1: KROQ. Medium 7: WXRT, KBCO, WHFS, KZEL, KATP, KQWB, KTYD.

RICHARD MARX "Have Mercy" (EMI-Manhattan) 17/14 (4/0)

Adds including WTPA, WEZX, KWIC, WPHY, WEGR, KMOD, KSQY, WMRY, WZZO, KZOO. Heavy 1: KUPD. Medium 10 including KDKB, KZAP, KOME, WIMZ, KISS, KATP.

INSIDERS "Love Like Candy" (Epic) 17/11 (7/4)

Adds including WHFS, WAQX, WAPL, KATP, KRNA, KZOO. Heavy 2: WXRT, KZEL. Medium 8 including KISW, WDHA, WIOQ, KEZE, WWWV, KGRQ, KFMF.

DEF LEPPARD "Excitable" (Mercury/PolyGram) 17/1 (18/1)

Adds: KSJO. Heavy 6 including WDVE, WAPL, KKDJ, KDJK. Medium 9 including WKLS, KLOL, KRIX, WRQK, WFBQ, WLNZ, KICT, WKLT.

SILENCERS "I See Red" (RCA) 15/11 (3/0)

Adds including WLIR, WNEW, WHJY, KBCO, KROQ, KZAP, WHFS, WKLC, WDHA, KKCY. Heavy 5 including WXRT, KZEL, WFNX. Medium 4 including 91X.

SUPERTRAMP "Not The Moment" (A&M) 15/9 (6/5)

Adds including WKLC, WAQX, KIL, KLPX, WRKI. Heavy 1: WMRY. Medium 12 including WLLZ, WRIF, WQFM, KINK, WPHY, KLB, WLAV, WWTR.

AOR ALBUMS

MOST ADDED

STING (28)
PAUL CARRACK (19)
BOURGEOIS TAGG (17)
BODEANS (16)
GUADALCANAL DIARY (12)
SAMMY HAGAR (12)
SUPERTRAMP (12)
RICHARD MARX (11)
RADIATORS (11)
TOMMY SHAW (10)

HOTTEST

BRUCE SPRINGSTEEN (84)
YES (84)
R.E.M. (58)
PINK FLOYD (57)
WHITESNAKE (44)
J.C. MELLENCAMP (41)
RUSH (38)
CARS (34)
AEROSMITH (28)
DEF LEPPARD (23)

NEW & ACTIVE

Continued from Page 85

ALICE COOPER "Raise Your Fist & Yell" (MCA) 13/6 (7/7)

Adds: WHJY, KJJO, KRXQ, WBYR, KKDJ, WKLT. Heavy 1: KNAC. Medium 5: WLLZ, KUPD, KISS, KFMG, KATP.

DON DIXON "Romeo At Julliard" (Enigma) 13/2 (10/1)

Adds including WXRT. Heavy 1: KPEZ. Medium 6: WHFS, WRXK, KKCY, KATP, KQWB, KTYD.

MARC JORDAN "Talking Through Pictures" (RCA) 13/1 (12/0)

Adds: WIZN. Powers 1. Heavy 2: KTCZ, KBCO. Medium 6: WPLR, WRXK, WLAV, WLNZ, KGRQ, KFMF.

RAMONES "Halfway To Sanity" (WB) 13/1 (12/0)

Adds: WKLC. Powers 1. Heavy 4: WLIR, KROQ, WFNX, WXXP. Medium 7: WNEW, WXRT, 91X, WHFS, WDHA, CFNY, KPOI.

BOLSHOI "Lindy's Party" (Beggars Banquet/RCA) 13/0 (13/1)

Heavy 1: KROQ. Medium 10: WLIR, KBPI, 91X, WHFS, KZEL, KPOI, WFNX, WXXP, KATP, KRZO.

CHART CLIMBERS — Charted tracks that are building in airplay but have yet to become Breakers. Numbers indicate total reports/adds, e.g., 80/40 means 80 total reports and 40 adds. (Figures in parentheses are last week's data.)

NEW & ACTIVE — Records building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Records showing significant upward momentum are bulleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

REGIONAL AIR ACTIVITY

PLAYLISTS — An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rotation.

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:

'A' — Record is newly reported or additional tracks have been added.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +.

Parallel Two: 200,000 - 1,000,000.

Parallel Three: under 200,000.

Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel.

EAST

PARALLEL ONE

WIOQ/Philadelphia (215)867-8100

PD: DAVID DYE
MD: DAVID ANDERSON

- Heavy BRUCE SPRINGSTEEN(M)
- YES(M)
- ROBERTSON
- PAUL CARRACK
- ICHOUSE
- Light
- THOMAS B. SCHMIT
- STING(M)
- SUPERTRAMP
- CARS(L)
- BODANS
- Medium
- BILLY JOEL
- INXS
- ALARM
- PAUL CARRACK

WLIR/Long Island (516)485-9200

VP/PRG: DENIS McNAMARA
APD: LARRY "THE DUCK"

- Heavy
- DEPECHE MODE
- LOVE & ROCKETTS
- SMITHS
- ECHO & THE BUNNYME
- PUBLIC IMAGE LIMIT
- RAMONES
- R.E.M.
- NEW ORDER
- CURE
- GENE LOVES JEZEBEL
- MEIN WITHOUT HATS
- DUKES OF STRATOSPHERE
- LA BAMB
- YELLO
- JESUS & MARY CHAIN
- BOOM CRASH OPERA
- KANE GANG

CHOM/Montreal (514)935-2425

PD: IAN MACLEAN
MD: BENNETT DUFRESNE

- Heavy
- SUZANNE VEGA
- JOHN COUGAR MEL
- SILENCERS
- CARS
- LIVING DAYLIGHTS
- PINK FLOYD
- R.E.M.
- CUTTING CREW
- MICK JAGGER
- ROGER HODGSON
- BRUCE SPRINGSTEEN
- R.E.M.
- RICARD MARX
- STING
- DREAM ACADEMY
- ICHOUSE
- ROBBIE ROBERTSON
- SUPERTRAMP
- BILLY JOEL
- Medium
- NORTHERN PIKES
- MICHAEL BRENN
- DEF LEPPARD
- RUSH
- KLICHE
- FROZEN GHOST
- GRADES OF WORTH
- PLATINUM BLONDE
- FM
- HEAVY WITHOUT HATS
- ALBIE ROZEL
- JETHRO TULL
- SAGA

WNEW-FM/Long Island (516)485-7000

PD: MARK CHERNOFF

- Heavy
- JOHN COUGAR MEL(M)
- FLEETWOOD MAC
- BILLY JOEL
- GEORGE HARRISON
- JETHRO TULL(M)
- LYNYRD SKYNYRD
- R.E.M.
- ROBBIE ROBERTSON
- BRUCE SPRINGSTEEN
- STING(M)
- YES(M)
- MICK JAGGER(M)
- GRAPEFUL DEAD
- PINK FLOYD
- BOURBOIS TAGG
- ICHOUSE
- CARS(M)
- SQUEEZE(M)
- DEF LEPPARD
- WHITESNAKE
- RUSH
- MICK JAGGER
- JETHRO TULL
- R.E.M.
- SQUEEZE
- SAMMY HAGAR
- ICHOUSE
- ROBBIE ROBERTSON
- GEORGE HARRISON
- ALARM
- INXS
- Medium
- THOMAS B. SCHMIT
- STEVE WINWOOD
- RADIATORS
- TIMOTHY B. SCHMIT
- SILENT RUNNING
- STEVE WINWOOD
- ALARM
- MICHAEL BOLTON
- STING
- GLEN BURNICK
- PAUL CARRACK
- CROWDED HOUSE
- CUCUMBERS
- MARSHA DAVIS
- PETER HIMMELMAN
- ICHOUSE
- BRANDOS
- INXS
- MSC
- MOJO NIXON & SKID
- ALISON MOYET
- DUKES OF STRATOSPHERE
- LA BAMB
- YELLO
- JESUS & MARY CHAIN
- BOOM CRASH OPERA
- KANE GANG

Q107/Toronto (416)967-3445

PD: BOB MACKOWYCYZ
MD: ANDY FROST (FROZEN)

- Heavy
- DEF LEPPARD(M)
- JOHN COUGAR MEL(M)
- CARS(M)
- AEROSMITH(M)
- PINK FLOYD(M)
- R.E.M. (M)
- YES(M)
- BRUCE SPRINGSTEEN
- BILLY IDOL
- RICARD MARX
- STEVE WINWOOD
- LYNYRD SKYNYRD
- HELIX(L)
- NEW REALME(L)
- LOVERBOY(L)
- RUSH(L)
- AEROSMITH
- MICHAEL BRENN
- DEF LEPPARD
- SAGA(L)
- FROZEN GHOST(L)
- HAYWIRE(L)
- ROBBIE ROBERTSON
- PAUL CARRACK
- Medium
- WHITESNAKE
- STING
- GRAPEFUL DEAD
- GREAT WHITE
- TIMOTHY B. SCHMIT
- MICK JAGGER
- JETHRO TULL
- ROGER HODGSON
- HEART
- VAN MORRISON
- BOURBOIS TAGG
- ICHOUSE
- Light

WDVE/Pittsburgh (412)937-1441

PD: HERSCHTEL
MD: ANTHONY ALFONSI

- Heavy
- DEF LEPPARD
- BRUCE SPRINGSTEEN
- JOHN COUGAR MEL
- WHITESNAKE
- PINK FLOYD
- AEROSMITH
- LYNYRD SKYNYRD
- STEVE WINWOOD
- RUSH
- JETHRO TULL
- HOOTERS
- ROBBIE ROBERTSON
- MICK JAGGER
- BRYAN ADAMS
- R.E.M.
- CARS
- MELVIN JAMES
- SAGA
- NORMAN NARDINI
- KISS
- TIMOTHY B. SCHMIT
- BILLY IDOL
- BOURBOIS TAGG
- RICARD MARX
- OUTFIELD
- 38 SPECIAL
- JOHN ASTLEY
- TOM PETTY
- HEART
- STARSHIP
- GRAPEFUL DEAD
- PETE BARDENS
- HOTLEY CRUE
- LOST BOYS
- SAMMY HAGAR
- BEVERLY HILLS COI
- GREGG ALLMAN BAND
- STING
- PAUL CARRACK
- CROWDED HOUSE
- GEORGE HARRISON
- ICHOUSE

WZZO/Allentown (215)894-0511

PD: GENE ROMANO
MD: RICK STRAUSS

- Heavy
- BRUCE SPRINGSTEEN
- YES
- STING
- JOHN COUGAR MEL
- R.E.M.
- HOOTERS
- STEVE WINWOOD
- AEROSMITH
- JETHRO TULL
- LYNYRD SKYNYRD
- MICK JAGGER
- DEF LEPPARD(M)
- ROGER HODGSON
- Light
- BILLY JOEL
- GEORGE HARRISON
- ROBBIE ROBERTSON
- SUPERTRAMP
- BILLY JOEL
- Medium
- NORTHERN PIKES
- MICHAEL BRENN
- DEF LEPPARD
- RUSH
- KLICHE
- FROZEN GHOST
- GRADES OF WORTH
- PLATINUM BLONDE
- FM
- HEAVY WITHOUT HATS
- ALBIE ROZEL
- JETHRO TULL
- SAGA

WPX/Albany (518)785-9061

OM: ED LEVINE
APD: JOHN COOPER

- Heavy
- BRUCE SPRINGSTEEN
- YES(M)
- RUSH
- TIMOTHY B. SCHMIT
- CARS
- BILLY JOEL
- INXS
- ROGER HODGSON
- PAUL CARRACK
- RADIATORS
- ROBBIE ROBERTSON
- BOURBOIS TAGG
- JETHRO TULL
- SAGA
- MELVIN JAMES
- JIMMY DAVIS
- ALARM
- INXS
- Medium
- DEF LEPPARD
- WHITESNAKE
- RUSH
- MICK JAGGER
- JETHRO TULL
- R.E.M.
- SQUEEZE
- SAMMY HAGAR
- ICHOUSE
- ROBBIE ROBERTSON
- GEORGE HARRISON
- ALARM
- INXS
- Light
- THOMAS B. SCHMIT
- STEVE WINWOOD
- RADIATORS
- TIMOTHY B. SCHMIT
- SILENT RUNNING
- STEVE WINWOOD
- ALARM
- MICHAEL BOLTON
- STING
- GLEN BURNICK
- PAUL CARRACK
- CROWDED HOUSE
- CUCUMBERS
- MARSHA DAVIS
- PETER HIMMELMAN
- ICHOUSE
- BRANDOS
- INXS
- MSC
- MOJO NIXON & SKID
- ALISON MOYET
- DUKES OF STRATOSPHERE
- LA BAMB
- YELLO
- JESUS & MARY CHAIN
- BOOM CRASH OPERA
- KANE GANG

WMWR/Philadelphia (215)561-0933

OM: TED UTZ
MD: ERIN RILEY

- Heavy
- GRAPEFUL DEAD
- JOHN COUGAR MEL
- YES
- BRUCE SPRINGSTEEN
- PINK FLOYD
- R.E.M.
- HEART
- FLEETWOOD MAC
- MICK JAGGER
- GEORGE HARRISON
- Light
- GLEN BURNICK
- LA BAMB
- STING
- RUSH
- AEROSMITH
- WHITESNAKE
- DEF LEPPARD
- INSIDERS
- BRANDOS
- JETHRO TULL
- LYNYRD SKYNYRD
- ROBBIE ROBERTSON
- Light
- PET SHOP BOYS
- JOHN COUGAR MEL
- HOOTERS

WHFS/Annapolis (301)263-1430

PD: DAVID EINSTEIN
MD: BOB SHOWACRE

- Heavy
- R.E.M.
- NEW ORDER
- BOODANS
- SQUEEZE
- STING
- BRANDOS
- SUZANNE VEGA
- JEFFUS & MARY CHAIN
- BOURBOIS TAGG
- ROBBIE ROBERTSON
- DEB
- IT'S IMMATERIAL
- DUMPTRUCK
- MOJO NIXON & SKID
- SILENCERS
- Other ones
- DEF LEPPARD
- HOOTERS
- PAUL CARRACK
- MISSION U.K.
- SIOUXIE & THE BANS
- PETER HIMMELMAN
- Light
- RICARD LOYD
- BOOM CRASH OPERA
- 54/40
- BRYAN FERRY
- ALARM
- DEPECHE MODE
- BILLY JOEL
- FLYING COLOR
- MARSHA DAVIS
- NORTHERN PIKES
- INSIDERS
- Light
- RICARD LOYD
- BOOM CRASH OPERA
- 54/40
- BRYAN FERRY
- ALARM
- DEPECHE MODE
- BILLY JOEL
- FLYING COLOR
- MARSHA DAVIS
- NORTHERN PIKES
- INSIDERS

WYV/Baltimore (301)889-0098

PD: TOM EVANS
MD: CHRIS EMRY

- Heavy
- AEROSMITH
- DISORDERLIES
- BILLY IDOL
- LA BAMB
- PINK FLOYD(M)
- R.E.M. (M)
- LYNYRD SKYNYRD
- BRUCE SPRINGSTEEN
- DEF LEPPARD(M)
- CARS
- JOHN COUGAR MEL
- GRAPEFUL DEAD
- GEORGE HARRISON
- MICK JAGGER
- JETHRO TULL
- RUSH
- TIMOTHY B. SCHMIT
- WHITESNAKE
- YES
- STING
- BOODANS
- ROGER HODGSON
- HOOTERS
- MELVIN JAMES
- MSG
- ROBBIE ROBERTSON
- TOMMY SHAW
- Light
- DC101/Washington DC (202)828-9932
- VP/PRG: DAVID BROWN
OD/MD: CURT GARY
- Heavy
- BRUCE SPRINGSTEEN
- STEVE WINWOOD
- LA BAMB
- R.E.M.
- GRAPEFUL DEAD
- PINK FLOYD
- FLEETWOOD MAC
- JOHN COUGAR MEL
- HEART(M)
- YES
- MICK JAGGER(M)
- U2(M)
- CARS
- RUSH
- STING
- CUTTING CREW
- JOHN ASTLEY
- HOOTERS
- WHITESNAKE
- GEORGE HARRISON
- Medium
- INXS
- ROGER HODGSON
- PAUL CARRACK
- RADIATORS
- ROBBIE ROBERTSON
- BOURBOIS TAGG
- JETHRO TULL
- SAGA
- MELVIN JAMES
- JIMMY DAVIS
- ALARM
- INXS

WHY/Providence (401)438-6110

PD: KEN CARSON
APD: GLENN STEWART

- Heavy
- BRUCE SPRINGSTEEN
- CARS
- BILLY JOEL
- INXS
- ROGER HODGSON
- PAUL CARRACK
- RADIATORS
- ROBBIE ROBERTSON
- BOURBOIS TAGG
- JETHRO TULL
- SAGA
- MELVIN JAMES
- JIMMY DAVIS
- ALARM
- INXS
- Medium
- DEF LEPPARD
- WHITESNAKE
- RUSH
- MICK JAGGER
- JETHRO TULL
- R.E.M.
- SQUEEZE
- SAMMY HAGAR
- ICHOUSE
- ROBBIE ROBERTSON
- GEORGE HARRISON
- ALARM
- INXS
- Light
- THOMAS B. SCHMIT
- STEVE WINWOOD
- RADIATORS
- TIMOTHY B. SCHMIT
- SILENT RUNNING
- STEVE WINWOOD
- ALARM
- MICHAEL BOLTON
- STING
- GLEN BURNICK
- PAUL CARRACK
- CROWDED HOUSE
- CUCUMBERS
- MARSHA DAVIS
- PETER HIMMELMAN
- ICHOUSE
- BRANDOS
- INXS
- MSC
- MOJO NIXON & SKID
- ALISON MOYET
- DUKES OF STRATOSPHERE
- LA BAMB
- YELLO
- JESUS & MARY CHAIN
- BOOM CRASH OPERA
- KANE GANG

WBAB/Long Island (516)587-1023

VP/PRG: BOB BUCHMANN
MD: RALPH TORTORA

- Heavy
- BRUCE SPRINGSTEEN(M)
- DEF LEPPARD
- WHITESNAKE(M)
- RUSH(M)
- FLEETWOOD MAC
- HEART(M)
- R.E.M.
- BILLY IDOL
- ALARM
- INXS
- Medium
- TIMOTHY B. SCHMIT
- STEVE WINWOOD
- RADIATORS
- TIMOTHY B. SCHMIT
- SILENT RUNNING
- STEVE WINWOOD
- ALARM
- MICHAEL BOLTON
- STING
- GLEN BURNICK
- PAUL CARRACK
- CROWDED HOUSE
- CUCUMBERS
- MARSHA DAVIS
- PETER HIMMELMAN
- ICHOUSE
- BRANDOS
- INXS
- MSC
- MOJO NIXON & SKID
- ALISON MOYET
- DUKES OF STRATOSPHERE
- LA BAMB
- YELLO
- JESUS & MARY CHAIN
- BOOM CRASH OPERA
- KANE GANG

PARALLEL TWO

WBVR/Bufalo (716)852-9297

OM: SKIP WARD
APD: CAROLYN WESSEL

- Heavy
- BRUCE SPRINGSTEEN(M)
- R.E.M.
- FLEETWOOD MAC
- CARS(M)
- BILLY IDOL
- CUTTING CREW
- DEF LEPPARD
- RUSH
- TIMOTHY B. SCHMIT
- PINK FLOYD(L)
- AEROSMITH(M)
- YES(M)
- RICARD MARX
- RUSH(M)
- PET SHOP BOYS
- JOHN COUGAR MEL
- HOOTERS
- Light
- BEAU COUP
- JIMMY DAVIS
- INXS
- GEORGE HARRISON
- KANE GANG
- BELINDA CARLISLE
- Light
- ALICE COOPER
- POISON

WKLC/Charleston-Huntington (304)722-3308

OM: BRIAN KRYSZ
APD: DUANE DOHERTY

- Heavy
- BILLY IDOL
- R.E.M.
- BRUCE SPRINGSTEEN(M)
- OTHER ONES
- DEF LEPPARD
- HOOTERS
- PAUL CARRACK
- MISSION U.K.
- SIOUXIE & THE BANS
- PETER HIMMELMAN
- Light
- RICARD LOYD
- BOOM CRASH OPERA
- 54/40
- BRYAN FERRY
- ALARM
- DEPECHE MODE
- BILLY JOEL
- FLYING COLOR
- MARSHA DAVIS
- NORTHERN PIKES
- INSIDERS
- Light
- RICARD LOYD
- BOOM CRASH OPERA
- 54/40
- BRYAN FERRY
- ALARM
- DEPECHE MODE
- BILLY JOEL
- FLYING COLOR
- MARSHA DAVIS
- NORTHERN PIKES
- INSIDERS

WYV/Baltimore (301)889-0098

PD: TOM EVANS
MD: CHRIS EMRY

- Heavy
- AEROSMITH
- DISORDERLIES
- BILLY IDOL
- LA BAMB
- PINK FLOYD(M)
- R.E.M. (M)
- LYNYRD SKYNYRD
- BRUCE SPRINGSTEEN
- DEF LEPPARD(M)
- CARS
- JOHN COUGAR MEL
- GRAPEFUL DEAD
- GEORGE HARRISON
- MICK JAGGER
- JETHRO TULL
- RUSH
- TIMOTHY B. SCHMIT
- WHITESNAKE
- YES
- STING
- BOODANS
- ROGER HODGSON
- HOOTERS
- MELVIN JAMES(M)
- ALARM
- INXS
- Medium
- THOMAS B. SCHMIT
- STEVE WINWOOD
- RADIATORS
- TIMOTHY B. SCHMIT
- SILENT RUNNING
- STEVE WINWOOD
- ALARM
- MICHAEL BOLTON
- STING
- GLEN BURNICK
- PAUL CARRACK
- CROWDED HOUSE
- CUCUMBERS
- MARSHA DAVIS
- PETER HIMMELMAN
- ICHOUSE
- BRANDOS
- INXS
- MSC
- MOJO NIXON & SKID
- ALISON MOYET
- DUKES OF STRATOSPHERE
- LA BAMB
- YELLO
- JESUS & MARY CHAIN
- BOOM CRASH OPERA
- KANE GANG

WTPA/Harrisburg (717)697-1141

PD: JEFF KAUFMAN
ASST PD: CHRIS JAMES

- Heavy
- SAMMY HAGAR
- PINK FLOYD
- R.E.M.
- GRAPEFUL DEAD
- PINK FLOYD
- FLEETWOOD MAC
- JOHN COUGAR MEL
- HEART(M)
- YES
- MICK JAGGER(M)
- U2(M)
- CARS
- RUSH
- STING
- CUTTING CREW
- JOHN ASTLEY
- HOOTERS
- WHITESNAKE
- GEORGE HARRISON
- Medium
- INXS
- ROGER HODGSON
- PAUL CARRACK
- RADIATORS
- ROBBIE ROBERTSON
- BOURBOIS TAGG
- JETHRO TULL
- SAGA
- MELVIN JAMES
- JIMMY DAVIS
- ALARM
- INXS

WCCC/Hartford (203)233-4426

PD: HARVE ALAN

- Heavy
- R.E.M.
- YES(M)
- SQUEEZE
- WHITESNAKE
- INXS
- BRUCE SPRINGSTEEN(M)
- DEF LEPPARD(M)
- PINK FLOYD(M)
- CARS
- TIMOTHY B. SCHMIT
- AEROSMITH
- LYNYRD SKYNYRD
- STING
- LYNYRD SKYNYRD
- TIMOTHY B. SCHMIT
- KISS
- MICK JAGGER
- SAMMY HAGAR
- Medium
- GEORGE HARRISON
- ROGER HODGSON
- Light
- BILLY JOEL
- ALARM
- JOE COCKER
- LOVERBOY
- PAUL CARRACK
- ALARM
- Light
- LOVE & ROCKETTS

WHTF/York (717)266-6806

PD: MIKE ONDAYKO

- Heavy
- GRAPEFUL DEAD
- HEART
- BILLY IDOL
- JOHN COUGAR MEL
- BRUCE SPRINGSTEEN
- PINK FLOYD
- YES
- CARS
- JOHNNY CLEGG
- GRAPEFUL DEAD
- AEROSMITH
- STING
- PLATINUM BLONDE
- WHITESNAKE
- DEF LEPPARD
- RUSH
- WENDY WALDMAN
- ALARM
- INXS
- BILLY JOEL
- WILLY DEVILLE
- GEORGE HARRISON
- DREAM ACADEMY
- Light
- DAVE LONDON
- DAVE MEYERS

WEXZ/Scranton (717)961-1842

PD: JEFF KAUFMAN
ASST PD: CHRIS JAMES

- Heavy
- BRUCE SPRINGSTEEN(M)
- PINK FLOYD
- R.E.M. (M)
- YES
- DEF LEPPARD
- WHITESNAKE
- DEF LEPPARD(M)
- CARS
- LYNYRD SKYNYRD
- JETHRO TULL(M)
- MICK JAGGER
- JOHN COUGAR MEL
- STING(M)
- TIMOTHY B. SCHMIT
- WHITESNAKE
- ICHOUSE
- BRANDOS(M)
- MICK JAGGER
- HOOTERS
- MELVIN JAMES(M)
- ALARM
- INXS
- Medium
- THOMAS B. SCHMIT
- STEVE WINWOOD
- RADIATORS
- TIMOTHY B. SCHMIT
- SILENT RUNNING
- STEVE WINWOOD
- ALARM
- MICHAEL BOLTON
- STING
- GLEN BURNICK
- PAUL CARRACK
- CROWDED HOUSE
- CUCUMBERS
- MARSHA DAVIS
- PETER HIMMELMAN
- ICHOUSE
- BRANDOS
- INXS
- MSC
- MOJO NIXON & SKID
- ALISON MOYET
- DUKES OF STRATOSPHERE
- LA BAMB
- YELLO
- JESUS & MARY CHAIN
- BOOM CRASH OPERA
- KANE GANG

WPDH/Poughkeepsie (914)471-1500

PD: STEW SCHANTZ
MD: PAM BROOKS

- Heavy
- JOHN COUGAR MEL
- CARS
- WARREN ZEVON
- U2
- AEROSMITH(M)
- SAMMY HAGAR
- JETHRO TULL(M)
- BRUCE SPRINGSTEEN(M)
- YES
- STEVE WINWOOD
- RICARD MARX
- GEORGE HARRISON
- MICK JAGGER
- R.E.M.
- CARS
- SQUEEZE
- RADIATORS
- JOE COCKER
- DEF LEPPARD
- ROBBIE ROBERTSON
- TOMMY SHAW
- Light
- WTPA/Harrisburg (717)697-1141
- PD: JEFF KAUFMAN
ASST PD: CHRIS JAMES
- Heavy
- SAMMY HAGAR
- PINK FLOYD
- R.E.M.
- GRAPEFUL DEAD
- PINK FLOYD
- FLEETWOOD MAC
- JOHN COUGAR MEL
- HEART(M)
- YES
- MICK JAGGER(M)
- U2(M)
- CARS
- RUSH
- STING
- CUTTING CREW
- JOHN ASTLEY
- HOOTERS
- WHITESNAKE
- GEORGE HARRISON
- Medium
- INXS
- ROGER HODGSON
- PAUL CARRACK
- RADIATORS
- ROBBIE ROBERTSON
- BOURBOIS TAGG
- JETHRO TULL
- SAGA
- MELVIN JAMES

REGIONAL AIR ACTIVITY

SOUTH (Continued)
WAVF/Charleston, SC (803)554-4401
KWIC/Beaumont (409)842-2210
WZYC/Coastal North Carolina (919)726-2019
WRXK/Fl. Myers (813)597-3898
WKRR/Greensboro (919)724-8042
WFYV/Jacksonville (904)842-1055

KLAQ/EI Paso (915)544-8864
WQMF/Louisville (502)589-4400
WVFX/Columbia (803)772-4980
KNCN/Corpus Christi (512)289-1000
WIMZ-FM/Knoxville (615)525-8000
WKQQ/Lexington (606)252-6894
WKDF/Nashville (615)244-9532

WZEW/Mobile (205)432-0102
KATP/Amarillo (806)374-1637
KBAT/Odessa (915)563-2121
WDIZ/Oriando (305)845-1802
WHTQ/Oriando (305)295-3990
WEGR/Memphis (901)576-1103
WTKX/Pensacola (904)438-7543
WVFX/Charlotte (704)338-9970
WRXK/Richmond (804)282-9731

PARALLEL THREE
KATP/Amarillo (806)374-1637
KBAT/Odessa (915)563-2121
WDIZ/Oriando (305)845-1802
WHTQ/Oriando (305)295-3990
WTKX/Pensacola (904)438-7543
WVFX/Charlotte (704)338-9970
WRXK/Richmond (804)282-9731

PARALLEL ONE
KQRS/Minneapolis (612)545-5601
WVFX/Chicago (312)440-5270
WVFX/Chicago (312)777-1700
WVFX/Chicago (312)777-1700
WVFX/Chicago (312)777-1700

WVFX/Chicago (312)440-5270
WVFX/Chicago (312)777-1700
WVFX/Chicago (312)777-1700
WVFX/Chicago (312)777-1700
WVFX/Chicago (312)777-1700

WVFX/Chicago (312)440-5270
WVFX/Chicago (312)777-1700
WVFX/Chicago (312)777-1700
WVFX/Chicago (312)777-1700
WVFX/Chicago (312)777-1700

WVFX/Chicago (312)440-5270
WVFX/Chicago (312)777-1700
WVFX/Chicago (312)777-1700
WVFX/Chicago (312)777-1700
WVFX/Chicago (312)777-1700

WVFX/Chicago (312)440-5270
WVFX/Chicago (312)777-1700
WVFX/Chicago (312)777-1700
WVFX/Chicago (312)777-1700
WVFX/Chicago (312)777-1700

WVFX/Chicago (312)440-5270
WVFX/Chicago (312)777-1700
WVFX/Chicago (312)777-1700
WVFX/Chicago (312)777-1700
WVFX/Chicago (312)777-1700



PARALLEL THREE

PARALLEL ONE

PARALLEL TWO

PARADE OF PLAYLISTS

EAST

BIO4 WBSB Baltimore PD: Brian Thomas Asst. PD/MD: Willy B. O'Brien

MAJIC 102.1 Buffalo WMJQ-102.5 FM PD: Kevin Belcastro MD: Roger Christian

98.1 Philadelphia PD: Scott Walker MD: Glenn Kalina WCAU-FM the hits WZOU Boston PD: Harry Nelson Asst. PD/MD: Clarence Barnes

92.5 PRO-FM Washington D.C. Ops. Manager: Tom Cuddy MD: Vic Edwards Providence MD: Pam Trickett

WKSE-FM 98.5 Buffalo PD: Boom Boom Cannon Ops Mgr: Lorrin Paligni

104.1 New York VP/Programming: Scott Shannon OM: Steve Kingston

94.1 Boston PD: Harry Nelson Asst. PD/MD: Clarence Barnes

92.5 PRO-FM Montreal PD: Bob Beauchamp MD: Guy Brouillard

94.1 Pittsburgh PD: Jim Richards MD: Lori Campbell

EAGLE 106.1 Philadelphia PD: Charlie Quinn MD: Jay Beau Jones

WAZL 105.1 Washington PD: Mark St. John MD: Gene Baxter

WBLI 106.1 Long Island PD: Bill Terry MD: Ruth Tolson

94.1 Pittsburgh PD: Jim Richards MD: Lori Campbell

POWER 95 New York PD: Larry Berger MD: Andy Dean

WPKS-FM Boston PD: Sunny Joe White Acting MD: Jerry McKenna

Q103 Tampa Ops. Manager: Mason Dixon MD: Bobby Rich

the NEW 104 WNVZ Norfolk PD: Chris Bailey MD: Cathy Cruise

POWER 104 KRBE Houston PD: Paul Christy MD: Cheryl Broz

WPKS-FM Boston PD: Sunny Joe White Acting MD: Jerry McKenna

97.9 Houston VP/Programming: John Lander PD: Ron Parker MD: John Cook

all hit 97.1 WEGE The Look PD: John Roberts Asst. PD/MD: J.D. Ryan

97.1 WEGE The Look PD: John Roberts Asst. PD/MD: J.D. Ryan

97.1 WEGE The Look PD: John Roberts Asst. PD/MD: J.D. Ryan

CHR PALEO PLAYLISTS

WEST KUBE 93FM Seattle Ops. Manager: Gary Bryan MD: Tom Hutyler

KINGS San Jose PD: Mike Preston Asst. PD/MD: Robin Silva

Phoenix KZZP104.7FM THE NUMBER 1 HIT MUSIC STATION PD: Guy Zapoleon Asst. PD/MD: Todd Fisher

93.3FM San Jose PD: Bob Harlow MD: Gary Weinstein

Z100 FM KRKZ Portland PD: Sean Lynch MD: Chet Buchanan

Power 99 Salt Lake City PD: Lou Simon MD: Evan Lake

FM 102.1 Sacramento OM/MD: Chris Collins Asst. PD/MD: Kevin Kei

MIEL 105FM San Francisco PD: Keith Naftaly MD: Kevin Weatherly

KKLQ/San Diego PD: Garry Wall MD: Lisa Dent

9-PROY Sacramento OM/MD: Bob West Asst. PD/MD: Harley Davidson

Y108 KRXY Denver PD: Mark Bolke Asst. PD/MD: Dom Testa

KPLZ 101.5 Seattle PD: Casey Keating MD: Mark Allan

CHR P1A after a turbulent chart last week, KITS settles down as far as jumps go. R.E.M. goes to No. 1...

103FM New York PD: Joel Salkowitz Asst. PD/MD: Steve Ellis

Power 106FM Los Angeles PD: Jeff Wyatt MD: Al Tavera

Hot 105 Miami PD: Jeff Tyson Asst. PD/MD: Cedric Hollywood

KITS San Francisco PD: Richard Sands MD: Steve Masters

EAST BREAKOUTS
George Michael
George Harrison
Whitesnake
J.C. Mellencamp
Taylor Dayne

CHR ADS & HOTS

SOUTH BREAKOUTS
George Michael
Whitesnake
George Harrison
J.C. Mellencamp
Jets

EAST PARALLEL TWO

WFLY/Albany, NY
George Michael
George Harrison
Whitesnake
J.C. Mellencamp
Taylor Dayne
Hotest: MICHAEL JACKSON 3-1
TIPFANY 8-4
BOB 11-5
BRUCE SPRINGSTEEN 20-6
MEDLEY & WARNES 24-0

SOUTH PARALLEL TWO

WVMI/Lexington, KY
Whitesnake
George Harrison
John Cougar
Jody Watley
Hotest: MICHAEL JACKSON 1-1
TIPFANY 7-2
SMING OUT SISTER 18-8
MEDLEY & WARNES 19-10
BILLY IDOL 31-20

EAST PARALLEL THREE

WFLY/Albany, NY
George Michael
George Harrison
Whitesnake
J.C. Mellencamp
Taylor Dayne
Hotest: MICHAEL JACKSON 2-1
MADONNA 4-2
MICHAEL JACKSON 8-3
LEVERT 12-6
EXPOSE 11-8

SOUTH PARALLEL THREE

WVMI/Lexington, KY
Whitesnake
George Harrison
John Cougar
Jody Watley
Hotest: MICHAEL JACKSON 1-1
TIPFANY 7-2
SMING OUT SISTER 18-8
MEDLEY & WARNES 19-10
BILLY IDOL 31-20

SOUTH PARALLEL THREE

WVMI/Lexington, KY
Whitesnake
George Harrison
John Cougar
Jody Watley
Hotest: MICHAEL JACKSON 1-1
TIPFANY 7-2
SMING OUT SISTER 18-8
MEDLEY & WARNES 19-10
BILLY IDOL 31-20

N&A Begins Page 102
New Artists & Chart Summary Page 101
New P-1A Playlists Page 92

232 Current Reports
227 Current Reports
The following stations reported a frozen playlist this week:
B93/Austin
KRQ/Tucson
The following stations failed to report this week therefore their playlists were frozen:
WKSE/Bufallo
KOKX106/Birmingham
WPST/Stevens Point

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity the week. Up for upward chart movement. Same for sideways or continued uncharted activity. Down for downward chart activity, and Adds for the number of a sampling of individual station activity. Complete activity can be found in the Parallel. NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay40. CHR Rotation Criteria — Fulltime Adds and/or Ones: four plays in a 24-hour period, three of them below midnight. Departed Adds and/or Ones: two plays in a 24-hour period, both of them below midnight.

MIDWEST BREAKOUTS
 George Michael
 George Harrison
 Whitesnake
 J.C. Mellencamp
 Jets

INXS
 Warwick & Kashif
 Icehouse

CHR ADDS & HOTS

WEST BREAKOUTS
 George Michael
 Whitesnake
 George Harrison
 J.C. Mellencamp
 Jets

INXS
 Joe Cocker

MIDWEST PARALLEL TWO

WKDD/Akron, OH
 Anthony/Kittredge

WHITESNAKE
 KENNY G
 AEROSMITH
 GEORGE HARRISON
 GEORGE MICHAEL
 BILLY JOEL
 MEDLEY & WARRIES
 PINK FLOYD (dp)
 R.E.M. (dp)
 BOUNDBOIS TAGG (dp)
 JOHN COUGAR (dp)
 DEBBIE GIBSON (dp)

FLEETWOOD MAC 4-2
 RICHARD MARX 14-4
 CUTTING CREW 12-5
 MICHAEL BOLTON 11-6
 BEAU COUP 16-10

KWK/Davenport, IA
 Jim O'Hara

GEORGE HARRISON
 INXS (dp)
 WARRICK & KASHIF (dp)
 BIG TROUBLE
 JOHN COUGAR
 Hottest:
 LISA LISA 2-1
 BRUCE SPRINGSTEEN 17-11
 TIFFANY 22-12
 MEDLEY & WARRIES 20-13
 STING 30-21

WPXN/Davenport, IA
 Schaefer/Austin

GEORGE MICHAEL
 DEF LEPPARD (dp)
 JOHN COUGAR
 JETS
 STEVE WINWOOD (dp)
 Hottest:
 PRINCE 2-1
 TIPPANY 9-6
 BILLY IDOL 17-10
 POISON 20-15
 LOS LOBOS 23-17

WGTZ/Dayson, OH
 John Robertson

STEVE WONDER
 GEORGE MICHAEL
 GEORGE HARRISON
 Hottest:
 WHITESNAKE 2-1
 PRINCE 1-2
 MICHAEL JACKSON 6-4
 TIFFANY 9-5
 MEDLEY & WARRIES 30-23

KDWW/Des Moines, IA
 Oakes/Hootner

TIMOTHY B. SCHMIT
 GEORGE HARRISON
 INXS
 ROOTERS
 Hottest:
 MICHAEL JACKSON 6-1
 MADONNA 14-3
 LEVERT 19-5
 TIPPANY 20-12
 BRUCE SPRINGSTEEN 23-17

KRNO/Des Moines, IA
 Knight/Sharp

R.E.M.
 JODY WATLEY
 WHITESNAKE (dp)
 Hottest:
 MICHAEL JACKSON 4-1
 MADONNA 6-3
 LEVERT 5-4
 TIPPANY 12-8
 BILLY IDOL 13-10

KZQ/Duluth, MN
 Michaels/Martin

STEVE WINWOOD
 GEORGE MICHAEL
 GEORGE HARRISON
 Hottest:
 PRINCE 1-1
 OTHER ONES 9-4
 MADONNA 12-6
 PET SHOP BOYS 16-13
 TIPPANY 19-16

WMEF/L. Wayne, WI
 Allen/Davis

FLEETWOOD MAC
 JOHN COUGAR
 GEORGE MICHAEL
 STEVE WINWOOD
 Hottest:
 LISA LISA 3-1
 PRINCE 5-2
 MICHAEL JACKSON 11-4
 BILLY IDOL 10-6
 TIPPANY 16-10

KLOQ/Cedar Rapids, MI
 Ovan/Tinnas

RON JOVI
 TIMOTHY B. SCHMIT
 STING
 STEVE WINWOOD
 Hottest:
 LEVERT 12-7
 U2 19-12
 BRUCE SPRINGSTEEN 21-13
 EXPOSE 20-14
 PET SHOP BOYS 25-16

WKXN/Green Bay, WI
 McCarthy/Michael T.

MIAMI SOUND MACHI
 GEORGE HARRISON
 GEORGE MICHAEL
 JOHN COUGAR
 GLEN BUTTWICK
 Hottest:
 LISA LISA 4-1
 BILLY IDOL 10-5
 TIPPANY 13-8
 PET SHOP BOYS 16-11
 BELINDA CARLISLE 26-15

WZPL/Indianapolis, IN
 Scott Wheeler

STING
 JOHN COUGAR
 WHITESNAKE
 GEORGE MICHAEL
 ICEHOUSE (dp)
 AEROSMITH (dp)
 Hottest:
 PRINCE 1-1
 REO SPEEDWAGON 3-2
 WHITESNAKE 4-4
 JOHN COUGAR
 JETS
 STEVE WINWOOD (dp)
 Hottest:
 PRINCE 2-1
 DAVE DOBRYE w/HER
 INXS
 WHITESNAKE
 GEORGE HARRISON
 BOUNDBOIS TAGG
 Hottest:
 TIPPANY 16-12
 BRUCE SPRINGSTEEN 23-17
 SWING OUT SISTER 26-20
 CUTTING CREW 28-21
 DEF LEPPARD 32-23

KJWB/Oklahoma City, OK
 Joe Folger

KENNY G
 GLEN BUTTWICK
 STEVE WONDER
 Hottest:
 BILLY IDOL 5-1
 MICHAEL JACKSON 6-2
 CARL 10-6
 EXPOSE 9-7
 SWING OUT SISTER 21-14

KOKO/Omaha, NE
 Evans/Michalske

GEORGE MICHAEL
 GEORGE HARRISON
 R.E.M. (dp)
 JOHN COUGAR
 Hottest:
 MICHAEL JACKSON 2-1
 MADONNA 3-2
 BRUCE SPRINGSTEEN 5-3
 TIPPANY 9-5
 FLEETWOOD MAC 14-7

KZBF/Peoria, IL
 Keith Edwards

POISON
 MEDLEY & WARRIES
 SWING OUT SISTER
 JOHN COUGAR
 Hottest:
 HEART 4-1
 REO SPEEDWAGON 2-2
 WHITESNAKE 3-3
 GEORGE HARRISON
 PRINCE 1-1
 OTHER ONES 9-4
 MADONNA 12-6
 PET SHOP BOYS 16-13
 TIPPANY 19-16

WRQN/Teledo, OH
 Brad Hanson

MEDLEY & WARRIES
 LOS LOBOS
 INXS
 KAME GAMB
 WHITESNAKE (dp)
 GEORGE HARRISON
 GEORGE MICHAEL
 BOUNDBOIS TAGG
 R.E.M.
 SAMMY HAGAR (dp)
 Hottest:
 U2 5-2
 PRINCE 7-4
 BRUCE SPRINGSTEEN 21-8
 KENNY G 15-9
 TIPPANY 23-10

WZOK/Rockford, IL
 McClure/Summers

GEORGE HARRISON
 GEORGE MICHAEL
 STEVIE WONDER
 Hottest:
 OTHER ONES 1-1
 EUROPE 3-2
 LISA LISA 5-3
 CARE 6-4
 MADONNA 10-6

KAY107/Tulsa, OK
 Hopkins/Payton

BELINDA CARLISLE
 OTHER ONES
 STING
 LOS LOBOS
 Hottest:
 PRINCE 3-1
 LISA LISA 4-3
 CARE 13-7
 MICHAEL JACKSON 14-8
 MADONNA 15-9

KKRD/Michina, KS
 Oliver/Williams

GEORGE MICHAEL
 JODY WATLEY
 JOHN COUGAR
 WHITESNAKE
 DEF LEPPARD (dp)
 LAURA BRAMIGAN
 WARRICK & KASHIF
 Hottest:
 LISA LISA 4-1
 FLEETWOOD MAC 5-2
 PRINCE 6-3
 MICHAEL JACKSON 16-4
 MADONNA 7-5

WHAT/Youngstown, OH
 Dick Thompson

MEDLEY & WARRIES
 BELINDA CARLISLE
 Hottest:
 MICHAEL JACKSON 3-1
 LISA LISA 2-2
 PRINCE 6-4
 MADONNA 12-6
 TIPPANY 19-11

PARALLEL THREE

KYYY/Bismarck, ND
 Bob Beck

WHITESNAKE
 GEORGE HARRISON
 BOUNDBOIS TAGG
 ICEHOUSE
 R.E.M.
 Hottest:
 LISA LISA 2-1
 MADONNA 6-2
 MICHAEL JACKSON 8-3
 BILLY IDOL 11-4
 TIPPANY 13-6

WBNO/Bloomington, IL
 Justin/Robbins

JETS
 STEVIE WONDER
 WHITESNAKE (dp)
 INXS (dp)
 Hottest:
 LISA LISA 3-1
 MICHAEL BOLTON 6-2
 FLEETWOOD MAC 10-5
 MADONNA 12-6
 BILLY IDOL 11-7

WBWB/Bloomington, IL
 Jim Clouse

GEORGE HARRISON
 DEBBIE GIBSON (dp)
 JOHN COUGAR
 TAYLOR DAYNE
 WHITESNAKE
 MEDLEY & WARRIES
 Hottest:
 MICHAEL JACKSON 3-1
 SOUZZIE 11-6
 TIPPANY 24-14
 BRUCE SPRINGSTEEN 27-19
 LOS LOBOS D-31

WCIL/Carbondale, IL
 Tony Waitkus

TIPPANY
 BEAU COUP
 ICEHOUSE (dp)
 CUTTING CREW
 JOHN COUGAR
 ROOTERS
 PLATINUM BLONDE (dp)
 STARSHIP
 GLEN BUTTWICK (dp)
 Hottest:
 LOS LOBOS 11-8
 RED SPEEDWAGON 5-1
 HEART 3-2
 LISA LISA 7-4
 MICHAEL JACKSON 6-5
 BILLY IDOL 9-8

WZLW/Waterloo, IA
 Jacobsen/Hansen

INXS
 GEORGE HARRISON
 EXPOSE
 GEORGE MICHAEL
 JOHN COUGAR
 Hottest:
 TIPPANY 6-1
 PRINCE 7-5
 CUTTING CREW 11-8
 MADONNA 12-10
 U2 18-12

WKFR/Kalamazoo, MI
 Anthony/Britain

TIPPANY
 BEAU COUP
 ICEHOUSE (dp)
 CUTTING CREW
 JOE COCKER
 ROOTERS
 PLATINUM BLONDE (dp)
 STARSHIP
 GLEN BUTTWICK (dp)
 Hottest:
 RED SPEEDWAGON 5-1
 HEART 3-2
 LISA LISA 7-4
 MICHAEL JACKSON 6-5
 BILLY IDOL 9-8

WSPY/Stevens Point, WI
 Bouley/Steffen

none
 Hottest:
 OTHER ONES 1-1
 PRINCE 2-2
 FLEETWOOD MAC 4-4
 LOS LOBOS 6-6
 BILLY IDOL 12-12

WEST PARALLEL TWO

KIVA/Albuquerque, NM
 Howard Johnson

RED SPEEDWAGON
 JOHN COUGAR
 GEORGE MICHAEL
 GEORGE HARRISON
 Hottest:
 BRUCE SPRINGSTEEN 11-8
 OTHER ONES 21-16
 EXPOSE 23-20
 MIAMI SOUND MACHI 27-23
 POISON 29-25

KFBG/Bozale, ID
 Jack Armstrong

WARRICK & KASHIF
 STEVE WINWOOD
 GEORGE HARRISON
 RICHARD MARX
 JELLYBEAN
 GEORGE MICHAEL
 Hottest:
 TIPPANY 1-1
 MICHAEL JACKSON 8-5
 MADONNA 14-11
 PET SHOP BOYS 21-18
 MEDLEY & WARRIES 26-21

KIYS/Bozale, ID
 Tom Evans

MIAMI SOUND MACHI
 PINK FLOYD
 GEORGE HARRISON
 T'PAU
 GEORGE MICHAEL
 AEROSMITH (dp)
 Hottest:
 TIPPANY 1-1
 YELLOW 5-2
 BILLY IDOL 7-5
 FLEETWOOD MAC 6-6
 OTHER ONES 10-7

KIKU/Colorado Springs, CO
 John Dentzer

MEDLEY & WARRIES
 STING
 GEORGE MICHAEL
 TERENCE TRENT D'A (dp)
 ABC (dp)
 BOUNDBOIS TAGG (dp)
 GLEN BUTTWICK (dp)
 WARRICK & KASHIF (dp)
 Hottest:
 MICHAEL JACKSON 2-1
 FLEETWOOD MAC 3-2
 MADONNA 4-3
 LEVERT 5-4
 TIPPANY 12-9

CHEDE/Edmonton, Alberta
 McLennan/Stuart

R.E.M.
 MEDLEY & WARRIES
 LOS LOBOS
 ROCK & HYDE
 NEW WITHOUT HATS
 Hottest:
 EARL THE SOUL SIN 2-1
 PRINCE 5-3
 MADONNA 7-5
 BILLY IDOL 13-11
 TIPPANY 30-20

KSND/Eugene, OR
 Swans/Hyatt

POISON
 GEORGE MICHAEL
 JETS
 WHITESNAKE
 DEBBIE GIBSON
 TAYLOR DAYNE
 Hottest:
 MADONNA 2-2
 TIPPANY 3-3
 MICHAEL JACKSON 5-5
 MEDLEY & WARRIES 10-8
 LOS LOBOS 17-11

KMGU/Fresno, CA
 Stearns/Carter

EMF
 GEORGE MICHAEL
 RICHARD MARX
 Hottest:
 TIPPANY 10-5
 PRETTY POISON 17-11
 BORE 18-13
 WA WA WEE 25-18
 JODY WATLEY 30-24

KCAQ/Oxnard-Ventura, CA
 Greg Williams

GEORGE MICHAEL
 TIMOTHY B. SCHMIT
 DEBBIE GIBSON
 NEW ORDER
 Hottest:
 MICHAEL JACKSON 5-1
 EXPOSE 2-2
 LEVERT 3-3
 MADONNA 4-4
 PET SHOP BOYS 8-5

KXYQ/Portland, OR
 Jim Ryan

KENNY G
 WHITESNAKE
 GEORGE MICHAEL
 BILLY JOEL
 RUSH
 GEORGE HARRISON
 JOHN COUGAR
 Hottest:
 TIPPANY 5-1
 FLEETWOOD MAC 6-2
 U2 11-5
 BILLY IDOL 12-6
 SAMMY HAGAR 35-32

KDOR/Salt Lake, CA
 Hunter/Inshell

DEBBIE GIBSON
 LIVING IN A BOX
 AEROSMITH (dp)
 JETS
 STEVE WINWOOD
 LEVERT 3-1
 BOB JOVI 14-10
 TIPPANY 21-15
 PRETTY POISON 26-19
 BOREL 27-21

SKFMV/Salt Lake City, UT
 Johnson/Shurtz

KAME GAMB
 GEORGE HARRISON
 GEORGE MICHAEL
 INXS
 ICEHOUSE
 Hottest:
 WEDDY & LISA
 TIPPANY 3-1
 PET SHOP BOYS 10-7
 REO SPEEDWAGON 17-13
 U2 18-14
 BELINDA CARLISLE 24-19

KZLU/Spokane, WA
 Randy Robbins

WHITESNAKE
 ROGER HODGSON
 SWING OUT SISTER
 GEORGE MICHAEL
 GEORGE HARRISON
 PLATINUM BLONDE (dp)
 Hottest:
 MICHAEL JACKSON 4-1
 MADONNA 6-3
 BILLY IDOL 11-6
 PET SHOP BOYS 12-9
 BRUCE SPRINGSTEEN 15-10

KYRK/Las Vegas, NV
 Daniels/Wiles

GEORGE MICHAEL
 SOUZZIE
 MEDLEY & WARRIES
 TERENCE TRENT D'A
 Hottest:
 TIPPANY 1-1
 BILLY IDOL 13-6
 PRETTY POISON 18-12
 JODY WATLEY 29-24
 DEBBIE GIBSON 36-31

KFV/Madison, CA
 Edwards/Sanders

DEF LEPPARD
 DEBBIE GIBSON
 WHITESNAKE
 JETS
 BILLY IDOL
 JODY WATLEY
 STEVIE WONDER
 Hottest:
 TIPPANY 10-4
 SWING OUT SISTER 9-7
 KENNY G 16-10
 BELINDA CARLISLE 21-15
 TAYLOR DAYNE 29-22

FM104/Madison, CA
 DeMaroney/Hoffman

JOHN COUGAR (dp)
 WHITESNAKE (dp)
 CURE (dp)
 JODY WATLEY (dp)
 Hottest:
 MR. MISTER 9-7
 PET SHOP BOYS 12-8
 CUTTING CREW 14-11
 SWING OUT SISTER 10-13
 BRUCE SPRINGSTEEN 21-14

KYYA/Billings, MT
 Charlie Fox

GEORGE HARRISON
 MICHAEL JACKSON
 BIG TROUBLE
 LOS LOBOS
 GEORGE MICHAEL
 Hottest:
 LISA LISA 2-1
 MICHAEL JACKSON 9-3
 MADONNA 14-6
 TIPPANY 19-11
 BRUCE SPRINGSTEEN 24-16

KUUB/Bozeman, MT
 Bear/Diamond

GEORGE MICHAEL
 GEORGE HARRISON
 JOE COCKER
 JOHN COUGAR
 WHITESNAKE
 WARRICK & KASHIF
 ROGER HODGSON
 STRYPER
 BIG TROUBLE
 Hottest:
 TIMOTHY B. SCHMIT 6-1
 OTHER ONES 2-2
 PRINCE 1-3
 KENNY G 4-4
 BILLY IDOL 10-5

KTRC/Casper, WY
 Gordon/Scott

WHITESNAKE
 BROWNE HOUSE
 GEORGE HARRISON
 TAYLOR DAYNE
 ICEHOUSE
 JOHN COUGAR
 PINK FLOYD (dp)
 Hottest:
 BILLY IDOL 12-6
 PET SHOP BOYS 17-9
 BRUCE SPRINGSTEEN 25-12
 BELINDA CARLISLE 26-15
 POISON 23-20

KFBC/Cheyenne, WY
 Davis/Orr

WHITESNAKE
 MEDLEY & WARRIES
 INXS
 JOHN COUGAR
 JODY WATLEY
 CURE
 RUSH (dp)
 Hottest:
 TIPPANY 13-7
 BELINDA CARLISLE 14-8
 WA WA WEE 26-17
 YES 31-22
 WHITESNAKE D-29

KOZE/Anchorage, AK
 Jay McCall

GEORGE HARRISON
 WHITESNAKE
 GEORGE MICHAEL
 BOUDBOIS TAGG
 Hottest:
 MICHAEL JACKSON 10-5
 PET SHOP BOYS 15-11
 TIPPANY 16-12
 BILLY IDOL 18-13
 REO SPEEDWAGON 26-16

YF/Santa Barbara, CA
 Smith/Neuman

GEORGE MICHAEL
 INXS
 BIG TROUBLE (dp)
 NEW ORDER
 MEDLEY & WARRIES 5-1
 BRUCE SPRINGSTEEN 22-9
 WA WA WEE 16-10
 DEF LEPPARD 25-18
 YES 26-19

KTMT/Medford, OR
 R. Charles Snyder

GEORGE HARRISON
 WHITESNAKE
 JOHN COUGAR
 INXS
 JOE COCKER
 RUSH
 PLATINUM BLONDE
 Hottest:
 REO SPEEDWAGON 2-2
 FLEETWOOD MAC 5-3
 R.E.M. 17-11
 BRUCE SPRINGSTEEN 26-15
 RICHARD MARX 36-24

OKMT/H. Clats, WA
 LaMester/Purdy

GEORGE HARRISON
 GEORGE MICHAEL
 BILLY JOEL
 JETS
 WHITESNAKE
 PLATINUM BLONDE
 KAME GAMB
 BODEAMS
 Hottest:
 MICHAEL JACKSON 14-3
 MIAMI SOUND MACHI 8-4
 POISON 11-8
 PET SHOP BOYS 16-11
 STARSHIP 24-18

WEST PARALLEL TWO

KIVA/Albuquerque, NM
 Howard Johnson

RED SPEEDWAGON
 JOHN COUGAR
 GEORGE MICHAEL
 GEORGE HARRISON
 Hottest:
 BRUCE SPRINGSTEEN 11-8
 OTHER ONES 21-16
 EXPOSE 23-20
 MIAMI SOUND MACHI 27-23
 POISON 29-25

KFBG/Bozale, ID
 Jack Armstrong

WARRICK & KASHIF
 STEVE WINWOOD
 GEORGE HARRISON
 RICHARD MARX
 JELLYBEAN
 GEORGE MICHAEL
 Hottest:
 TIPPANY 1-1
 MICHAEL JACKSON 8-5
 MADONNA 14-11
 PET SHOP BOYS 21-18
 MEDLEY & WARRIES 26-21

KIYS/Bozale, ID
 Tom Evans

MIAMI SOUND MACHI
 PINK FLOYD
 GEORGE HARRISON
 T'PAU
 GEORGE MICHAEL
 AEROSMITH (dp)
 Hottest:
 TIPPANY 1-1
 YELLOW 5-2
 BILLY IDOL 7-5
 FLEETWOOD MAC 6-6
 OTHER ONES 10-7

KIKU/Colorado Springs, CO
 John Dentzer

MEDLEY & WARRIES
 STING
 GEORGE MICHAEL
 TERENCE TRENT D'A (dp)
 ABC (dp)
 BOUNDBOIS TAGG (dp)
 GLEN BUTTWICK (dp)
 WARRICK & KASHIF (dp)
 Hottest:
 MICHAEL JACKSON 2-1
 FLEETWOOD MAC 3-2
 MADONNA 4-3
 LEVERT 5-4
 TIPPANY 12-9

CHEDE/Edmonton, Alberta
 McLennan/Stuart

R.E.M.
 MEDLEY & WARRIES
 LOS LOBOS
 ROCK & HYDE
 NEW WITHOUT HATS
 Hottest:
 EARL THE SOUL SIN 2-1
 PRINCE 5-3
 MADONNA 7-5
 BILLY IDOL 13-11
 TIPPANY 30-20

KSND/Eugene, OR
 Swans/Hyatt

POISON
 GEORGE MICHAEL
 JETS
 WHITESNAKE
 DEBBIE GIBSON
 TAYLOR DAYNE
 Hottest:
 MADONNA 2-2
 TIPPANY 3-3
 MICHAEL JACKSON 5-5
 MEDLEY & WARRIES 10-8
 LOS LOBOS 17-11

KMGU/Fresno, CA
 Stearns/Carter

EMF
 GEORGE MICHAEL
 RICHARD MARX
 Hottest:
 TIPPANY 10-5
 PRETTY POISON 17-11
 BORE 18-13
 WA WA WEE 25-18
 JODY WATLEY 30-24

KCAQ/Oxnard-Ventura, CA
 Greg Williams

GEORGE MICHAEL
 TIMOTHY B. SCHMIT
 DEBBIE GIBSON
 NEW ORDER
 Hottest:
 MICHAEL JACKSON 5-1
 EXPOSE 2-2
 LEVERT 3-3
 MADONNA 4-4
 PET SHOP BOYS 8-5

KXYQ/Portland, OR
 Jim Ryan

KENNY G
 WHITESNAKE
 GEORGE MICHAEL
 BILLY JOEL
 RUSH
 GEORGE HARRISON
 JOHN COUGAR
 Hottest:
 TIPPANY 5-1
 FLEETWOOD MAC 6-2
 U2 11-5
 BILLY IDOL 12-6
 SAMMY HAGAR 35-32

KDOR/Salt Lake, CA
 Hunter/Inshell

DEBBIE GIBSON
 LIVING IN A BOX
 AEROSMITH (dp)
 JETS
 STEVE WINWOOD
 LEVERT 3-1
 BOB JOVI 14-10
 TIPPANY 21-15
 PRETTY POISON 26-19
 BOREL 27-21

SKFMV/Salt Lake City, UT
 Johnson/Shurtz

KAME GAMB
 GEORGE HARRISON
 GEORGE MICHAEL
 INXS
 ICEHOUSE
 Hottest:
 WEDDY & LISA
 TIPPANY 3-1
 PET SHOP BOYS 10-7
 REO SPEEDWAGON 17-13
 U2 18-14
 BELINDA CARLISLE 24-19

KZLU/Spokane, WA
 Randy Robbins

WHITESNAKE
 ROGER HODGSON
 SWING OUT SISTER
 GEORGE MICHAEL
 GEORGE HARRISON
 PLATINUM BLONDE (dp)
 Hottest:
 MICHAEL JACKSON 4-1
 MADONNA 6-3
 BILLY IDOL 11-6
 PET SHOP BOYS 12-9
 BRUCE SPRINGSTEEN 15-10

KYRK/Las Vegas, NV
 Daniels/Wiles

GEORGE MICHAEL
 SOUZZIE
 MEDLEY & WARRIES
 TERENCE TRENT D'A
 Hottest:
 TIPPANY 1-1
 BILLY IDOL 13-6
 PRETTY POISON 18-12
 JODY WATLEY 29-24
 DEBBIE GIBSON 36-31

KFV/Madison, CA
 Edwards/Sanders

DEF LEPPARD
 DEBBIE GIBSON
 WHITESNAKE
 JETS
 BILLY IDOL
 JODY WATLEY
 STEVIE WONDER
 Hottest:
 TIPPANY 10-4
 SWING OUT SISTER 9-7
 KENNY G 16-10
 BELINDA CARLISLE 21-15
 TAYLOR DAYNE 29-22

FM104/Madison, CA
 DeMaroney/Hoffman

JOHN COUGAR (dp)
 WHITESNAKE (dp)
 CURE (dp)
 JODY WATLEY (dp)
 Hottest:
 MR. MISTER 9-7
 PET SHOP BOYS 12-8
 CUTTING CREW 14-11
 SWING OUT SISTER 10-13
 BRUCE SPRINGSTEEN 21-14

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.



PHONE NUMBERS FOR THE FACTS! "HONESTLY"

SIGNIFICANT ACTION DEBUT 13/5

(915) 653-3387 John Raymond/KIXY #1-#1-#1-#1 (HOT)
 (618) 457-8117 Tony Waitkus/WCIL Debut #21
 (803) 226-1511 Nate Morris/WCKN #32 - #28
 (501) 785-2526 Fred Baker/KISR #39 - #31
 (215) 434-4424 Sue Sherry/WAEB Debut #36
 (317) 474-1410 Steve Louzos/WAZY Debut #36

STRYPER'S "HONESTLY". A MASS APPEAL HIT. NOW BREAKING.

ENIGMA RECORDS



PARALLELS

R

Medley & Warnes Continued. WEST, MIDWEST, EAST, SOUTH, N&A. Total Reports 66 28%

George Michael Continued. WEST, MIDWEST, EAST, SOUTH, N&A. Total Reports 156 67%

Pet Shop Boys Continued. WEST, MIDWEST, EAST, SOUTH, N&A. Total Reports 173 74%

PRETTY POISON Catch Me (I'm Falling) (Virgin) LP "Hiding Out" Soundtrack. Total Reports 76 33%

R.E.M. The One I Love (IRS/MCA) LP Document. Total Reports 152 65%

JOHN COUGAR MULLENBAMP Cherry Bomb (Mercury/PolyGram) LP: Lonesome Jubilee. Total Reports 66 28%

OTHER ONES Holiday (Virgin) LP: The Other Ones. Total Reports 156 67%

POISON I Won't Forget You (Enigma/Capitol) LP: Look What The Cat Dragged In. Total Reports 173 74%

PRINCE U Got The Look (Paisley Park/WB) LP: Sign 'O' The Times. Total Reports 210 90%

TIMOTHY B. SCHMIT Boys Night Out (MCA) LP: Timothy B. Total Reports 153 66%

WEST, MIDWEST, EAST, SOUTH, N&A. Total Reports 134 58%

WEST, MIDWEST, EAST, SOUTH, N&A. Total Reports 207 89%

WEST, MIDWEST, EAST, SOUTH, N&A. Total Reports 207 89%

WEST, MIDWEST, EAST, SOUTH, N&A. Total Reports 207 89%

WEST, MIDWEST, EAST, SOUTH, N&A. Total Reports 207 89%

GEORGE MICHAEL Faith (Columbia) LP: Faith. Total Reports 134 58%

PET SHOP BOYS It's A Sin (EMI-Manhattan) LP: Jealousy. Total Reports 207 89%

WEST, MIDWEST, EAST, SOUTH, N&A. Total Reports 207 89%

WEST, MIDWEST, EAST, SOUTH, N&A. Total Reports 207 89%

WEST, MIDWEST, EAST, SOUTH, N&A. Total Reports 207 89%

WEST, MIDWEST, EAST, SOUTH, N&A. Total Reports 207 89%

WEST, MIDWEST, EAST, SOUTH, N&A. Total Reports 207 89%

WEST, MIDWEST, EAST, SOUTH, N&A. Total Reports 207 89%

WEST, MIDWEST, EAST, SOUTH, N&A. Total Reports 207 89%

WEST, MIDWEST, EAST, SOUTH, N&A. Total Reports 207 89%

PARALLELS

SIGNIFICANT ACTION

Wa Wa Nee Continued

| | | | | | |
|--|--|--|--|--|--|
| WEST Y108 28-23 KZZP a KKRZ 25-23 KRKY on KXND 4-34 KCPX 19-15 KML 16-15 KPLZ 18-15 KUBE 28-22 | MIDWEST WFXR 27-22 WCTZ 24-21 KRNO 21-19 KZIO 4-34 K210 4-34 K104 36-33 K3103 40-32 KQKO 30-28 WRON on KKRZ 31-26 | EAST WFLY 34-29 Q100 a-30 WVSR 36-31 WNNK d-33 WTC 31-28 WKEE 24-20 WLAN a-40 99GFM 31-27 WFS1 d-37 WVZ 37-31 WRCK on Q106 d-29 | Q104 25-19 WYKS on KSMB on Q101 39-37 KMAN 15-12 K10X 32-28 K10Y on Z103 on K10Z on WHS1 25-23 WVBS 34-28 | MIDWEST KYYY d-37 WVBS 22-16 WCLL 25-24 KOCR a KCMO d-34 KKXL 36-31 WVFR d-29 WVZY 32-30 KRLS on 99KZ 39-33 KRCR 28-22 KWTO a WSPT 38 fr | WEST KFP5 on K105 d-38 K10X 35-27 KSNB 30-25 KMGX 25-18 194 20-18 KQMO on K10C d-27 K10Y 11-7 K10Z d-27 KQCO 29-26 K10Y on K10N d-33 96KPMY 25-20 K22U 35-30 K10Z on fr OK95 18-13 |
|--|--|--|--|--|--|

WENDY & LISA

Waterfall (Columbia)
LP: Wendy & Lisa

Total Reports 80 34%

| | |
|---|---|
| Regional Reach E 33% S 32% M 34% W 42% | Parallel Reach P1 25% P2 35% P3 42% |
|---|---|

| Chart Summary | | Summary | |
|---------------|--------------|---------|--------------|
| Pos | P1 P2 P3 Tot | Pos | P1 P2 P3 Tot |
| 1 | 0 0 0 0 | 1 | 0 0 0 0 |
| 2-5 | 2 0 0 2 | 2-5 | 2 0 0 2 |
| 6-15 | 1 0 0 1 | 6-15 | 1 0 0 1 |
| 16-40 | 6 14 11 31 | 16-40 | 6 14 11 31 |
| Ons | 4 20 14 38 | Ons | 4 20 14 38 |
| Adds | 1 4 2 7 | Adds | 1 4 2 7 |
| Ch Adds | 0 0 0 0 | Ch Adds | 0 0 0 0 |
| Total | 14 38 28 80 | Total | 14 38 28 80 |

| | | |
|---|--|---|
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |

WHITESNAKE

Is This Love? (Geffen)
LP: Whitesnake

Total Reports 130 56%

| | |
|---|---|
| Regional Reach E 45% S 66% M 52% W 58% | Parallel Reach P1 49% P2 48% P3 76% |
|---|---|

| Chart Summary | | Summary | |
|---------------|--------------|---------|--------------|
| Pos | P1 P2 P3 Tot | Pos | P1 P2 P3 Tot |
| 1 | 0 0 0 0 | 1 | 0 0 0 0 |
| 2-5 | 1 1 0 2 | 2-5 | 1 1 0 2 |
| 6-15 | 4 7 3 14 | 6-15 | 4 7 3 14 |
| 16-40 | 4 7 3 14 | 16-40 | 4 7 3 14 |
| Ons | 0 3 3 3 | Ons | 0 3 3 3 |
| Adds | 16 37 39 92 | Adds | 16 37 39 92 |
| Ch Adds | 6 7 6 19 | Ch Adds | 6 7 6 19 |
| Total | 27 53 51 130 | Total | 27 53 51 130 |

| | | |
|---|--|---|
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |

Whitesnake Continued

| | | |
|--|--|--|
| WEST K104 25-19 WYKS on KSMB on Q101 39-37 KMAN 15-12 K10X 32-28 K10Y on Z103 on K10Z on WHS1 25-23 WVBS 34-28 | MIDWEST KYYY d-37 WVBS 22-16 WCLL 25-24 KOCR a KCMO d-34 KKXL 36-31 WVFR d-29 WVZY 32-30 KRLS on 99KZ 39-33 KRCR 28-22 KWTO a WSPT 38 fr | EAST WFLY 34-29 Q100 a-30 WVSR 36-31 WNNK d-33 WTC 31-28 WKEE 24-20 WLAN a-40 99GFM 31-27 WFS1 d-37 WVZ 37-31 WRCK on Q106 d-29 |
|--|--|--|

STEVE WINWOOD

Valerie (Island/WB)
LP: Chronicles

Total Reports 121 52%

| | |
|---|---|
| Regional Reach E 55% S 51% M 59% W 44% | Parallel Reach P1 36% P2 48% P3 72% |
|---|---|

| Chart Summary | | Summary | |
|---------------|--------------|---------|--------------|
| Pos | P1 P2 P3 Tot | Pos | P1 P2 P3 Tot |
| 1 | 0 0 0 0 | 1 | 0 0 0 0 |
| 2-5 | 0 0 0 0 | 2-5 | 0 0 0 0 |
| 6-15 | 0 1 0 1 | 6-15 | 0 1 0 1 |
| 16-40 | 15 29 31 75 | 16-40 | 15 29 31 75 |
| Ons | 2 8 4 14 | Ons | 2 8 4 14 |
| Adds | 3 15 9 27 | Adds | 3 15 9 27 |
| Ch Adds | 0 0 4 4 | Ch Adds | 0 0 4 4 |
| Total | 20 53 48 121 | Total | 20 53 48 121 |

| | | |
|---|--|---|
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |

STEVIE WONDER

Skeletons (Motown)
LP: Characters

Total Reports 118 51%

| | |
|---|---|
| Regional Reach E 55% S 61% M 32% W 52% | Parallel Reach P1 44% P2 52% P3 54% |
|---|---|

| Chart Summary | | Summary | |
|---------------|--------------|---------|--------------|
| Pos | P1 P2 P3 Tot | Pos | P1 P2 P3 Tot |
| 1 | 0 0 0 0 | 1 | 0 0 0 0 |
| 2-5 | 0 0 0 0 | 2-5 | 0 0 0 0 |
| 6-15 | 0 0 0 0 | 6-15 | 0 0 0 0 |
| 16-40 | 6 21 14 41 | 16-40 | 6 21 14 41 |
| Ons | 11 22 11 44 | Ons | 11 22 11 44 |
| Adds | 5 14 9 28 | Adds | 5 14 9 28 |
| Ch Adds | 2 1 2 5 | Ch Adds | 2 1 2 5 |
| Total | 24 58 36 118 | Total | 24 58 36 118 |

| | | |
|---|--|---|
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |

Y

YES
Love Will Find A Way (Atco)
LP: Big Generator

Total Reports 143 61%

| | |
|---|---|
| Regional Reach E 61% S 63% M 63% W 58% | Parallel Reach P1 33% P2 62% P3 85% |
|---|---|

| Chart Summary | | Summary | |
|---------------|--------------|---------|--------------|
| Pos | P1 P2 P3 Tot | Pos | P1 P2 P3 Tot |
| 1 | 0 0 0 0 | 1 | 0 0 0 0 |
| 2-5 | 0 0 0 0 | 2-5 | 0 0 0 0 |
| 6-15 | 0 0 1 1 | 6-15 | 0 0 1 1 |
| 16-40 | 14 52 47 113 | 16-40 | 14 52 47 113 |
| Ons | 4 10 8 22 | Ons | 4 10 8 22 |
| Adds | 5 1 6 | Adds | 5 1 6 |
| Ch Adds | 1 0 1 | Ch Adds | 1 0 1 |
| Total | 18 68 57 143 | Total | 18 68 57 143 |

| | | |
|---|--|---|
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |

Picture Yourself In R&R.

If something's happening at your station or company — send R&R the photo and we'll put it on the Picture Page.



R&R
RADIO & RECORDS

1930 Century Park W.
Los Angeles, CA 90067
(213) 553-4330

THE PICTURE PAGE

Continued On Next Column

A

ABC
The Night You Murdered...
LP: Alphabet City (Mercury/PolyGram)

| | | |
|---|--|---|
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
|---|--|---|

B

BEAU COUP
Sweet Rachel (Amherst)

| | | |
|---|--|---|
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
|---|--|---|

C

BREATHES
Jonah (A&M)
LP: All That Jazz

| | | |
|---|--|---|
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
|---|--|---|

D

ERIC CARMEN
Hungry Eyes (RCA)
LP: "Dirty Dancing" Soundtrack

| | | |
|---|--|---|
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
|---|--|---|

E

JOE COCKER
Unchain My Heart (Capitol)
LP: Unchain My Heart

| | | |
|---|--|---|
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
|---|--|---|

F

TERENCE TRENT D'ARBY
If You Let Me Stay (Columbia)
LP: Introducing The Hardline According To...

| | | |
|---|--|---|
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
|---|--|---|

E

EARTH, WIND & FIRE
System Of Survival (Columbia)
LP: Touch The World

| | | |
|---|--|---|
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
|---|--|---|

F

DUNCAN FAURE
24 Hours (Sire)
LP: Who's That Girl Soundtrack

| | | |
|---|--|---|
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
|---|--|---|

G

SAMANTHA FOX
Nothing's Gonna Stop Us Now (Jive/RCA)
LP: Samantha Fox

| | | |
|---|--|---|
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
|---|--|---|

H

SAMMY HAGAR
Eagles Fly (Geffen)
LP: I Never Said Goodbye

| | | |
|---|--|---|
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
|---|--|---|

I

ICEHOUSE
Crazy (Chrysalis)
LP: Man Of Colours

| | | |
|---|--|---|
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
|---|--|---|

J

ICEHOUSE
Crazy (Chrysalis)
LP: Man Of Colours

| | | |
|---|--|---|
| EAST WVSR 39-38 WRCK 37-34 | SOUTH WVSR 39-38 WRCK 37-34 | WEST WVSR 39-38 WRCK 37-34 |
|---|--|---|

R&R NATIONAL AIRPLAY

CONTEMPORARY HIT RADIO

BREAKERS

R.E.M.

The One I Love (IRS/MCA)

66% of our reporters playing it. Moves: Up 87, Debuts 22, Same 25, Down 0, Adds 18 including PRO-FM, 92X, KROY, KWOD, KPLZ, 93Q, WKQB, WRQN. See Parallels, debuts at number 34 on the CHR chart.

YES

Love Will Find A Way (Atco)

62% of our reporters playing it. Moves: Up 81, Debuts 31, Same 24, Down 0, Adds 7, KZZB, WKSJ, WLAP, WRVQ, WDLX, KLUC, Y97. See Parallels, debuts at number 36 on the CHR chart.

NEW & ACTIVE

DEBBIE GIBSON "Shake Your Love" (Atlantic)

Reports: 138. Moves: Up 53, Debuts 29, Same 27, Down 0, Adds 29 including Y95, KHTR, WLOL, KIIS, KWSS, KPLZ, WBBQ, K98, G105, 99WAYS, WCIL, WCAU 25-19, Z93 36-28, KRBE 24-20, WVIC 23-17. See Parallels, debuts at number 38 on the CHR chart due to substantial major market airplay and 64% charting it.

GEORGE MICHAEL "Faith" (Columbia)

Reports: 134. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 134 including B104, WXKS, Z94, WMJQ, WBLI, Z100, WEGX, PRO-FM, Z93, Y95, WGH, Q105, B96, WMMS, KBEQ, KWK, KIIS, KMEL.

WHITESNAKE "Is This Love" (Geffen)

Reports: 130. Moves: Up 10, Debuts 5, Same 4, Down 1, Adds 111 including WCAU, B94, PRO-FM, WAVA, Z93, KKQB, KRBE, B97, Q105, 92X, Y108, KCPX, KEGL 3-2, 99DTX 24-16, KJ103 30-22.

STEVE WINWOOD "Valerie" (Island/WB)

Reports: 121. Moves: Up 37, Debuts 37, Same 16, Down 0, Adds 31 including Q107, KCPW, KATD, WNNK, K98, Q98, WAPE, FM100, BJ105, WPXR, KLO, WMJQ 40-27, Y95 29-22, WCZY 24-17, WKDD 27-13.

STEVIE WONDER "Skeletons" (Motown)

Reports: 118. Moves: Up 7, Debuts 34, Same 44, Down 0, Adds 33 including PRO-FM, KKQB, B96, WCZY, KBEQ, KCPW, KKLQ, WWSR, PWR997, WCKN, 94Z, WGTZ, JET-FM 35-29, WVIC 38-33, KYRK 35-29, WKZ 40-34.

JETS "I Do You" (MCA)

Reports: 113. Moves: Up 9, Debuts 31, Same 27, Down 0, Adds 46 including WBLI, WNVZ, KBEQ, KCPW, KWK, WLOL, KZZP, KWOD, KKLQ, KATD, Q98, Z93 37-29, B96 36-31, FM102 28-24, KCPX 29-22.

STARSHIP "Beat Patrol" (GrunT/RCA)

Reports: 112. Moves: Up 63, Debuts 15, Same 31, Down 0, Adds 3, KZZB, KWES, WKFR, WCAU 40-36, WGH 31-23, WMMS 33-29, WLOL 34-27, KUBE 34-27, WPST 39-36, WSSX 32-29, WHYY 38-32, KJ103 25-18, 96KFMV 36-31, 95XIL 22-19, KAKS 27-21. 70% have it charted.

MICHAEL BOLTON "That's What Love Is All About" (Columbia)

Reports: 109. Moves: Up 64, Debuts 12, Same 27, Down 2, Adds 4, WKEE, WCIL, 99KG, KOZE, WXKS 10-7, PRO-FM 29-22, KDWB 17-13, KMEL 14-11, KWSS 14-10, WFLY 4-3, WERZ 4-3, KC101 6-5, WBBQ 21-17, WKDD 11-6, 103CIR 8-7. See Parallels, debuts at number 40 on the CHR chart with 76% charting it and five Top 5 reports.

JODY WATLEY "Don't You Want Me" (MCA)

Reports: 107. Moves: Up 38, Debuts 17, Same 26, Down 0, Adds 26 including CKOI, Z100, Z93, KKQB, Y100, WKTI, KIIS, Q100, WNNK, KRNO, KFIV, WXKS 28-21, KWK 19-13, KMEL 13-9, WBBQ 39-31.

AEROSMITH "Dude (Looks Like A Lady)" (Geffen)

Reports: 102. Moves: Up 27, Debuts 29, Same 30, Down 0, Adds 16 including KWOD, WNYZ, WANS, WDLX, WKDD, WZPL, KIYS, WIKZ, KSMB, WLRW, WXKS 27-22, WGH 38-32, WMMS 20-15, KDWZ 31-23, KFMW 36-31.

GEORGE HARRISON "Got My Mind Set On You" (Dark Horse/WB)

Reports: 96. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 96 including WXKS, Z94, WEGX, PRO-FM, Z93, WMMS, WNCI, 99DTX, KDWB, KWK, KPLZ, JET-FM, KZ106, WKDD, KF95.

TAYLOR DAYNE "Tell It To My Heart" (Arista)

Reports: 80. Moves: Up 10, Debuts 17, Same 25, Down 0, Adds 28 including WXKS, PRO-FM, WAVA, Z93, WLOL, KZZP, KWOD, WWSR, WVIC, KSNB, KFRX, Y100 28-23, B96 35-29, KMEL 24-20, 94TYX 34-26, KFIV 29-22.

DEF LEPPARD "Animal" (Mercury/PolyGram)

Reports: 80. Moves: Up 24, Debuts 14, Same 23, Down 0, Adds 19 including Z94, WKTI, KROY, Q106, WCKN, WZYP, BJ105, K92, KSAQ, KFIV, WGH 37-30, Z95 38-34, KCPX 30-26, WAEB 28-20, WROQ 30-25, WKSJ 37-30.

WENDY & LISA "Waterfall" (Columbia)

Reports: 80. Moves: Up 29, Debuts 2, Same 40, Down 2, Adds 7, KWOD, Q100, WZYP, WQUT, 96KFMV, KQCR, KWTO, WXKS 20-17, WMJQ 30-26, WCAU 37-33, KDWB 7-5, WLOL 3-3, KITY 27-23, KZIO 22-17, I94 30-24.

HOOTERS "Satellite" (Columbia)

Reports: 78. Moves: Up 31, Debuts 9, Same 32, Down 0, Adds 6, Q106, WBAM, KDWZ, WKPE, WKFR, KKLS, WEGX 23-18, WMMS 30-25, Q100 34-29, K104 29-22, WPST 36-30, WKDD 34-26, KJ103 34-26, KXYQ 32-29, 95XIL 37-32, KANAN 34-29. Heaviest support in the East.

BOURGEOIS TAGG "I Don't Mind At All" (Island)

Reports: 77. Moves: Up 17, Debuts 12, Same 31, Down 0, Adds 17 including WXKS, WCAU, KEGL, KDWB, FM102, KWSS, KC101, KIKX, WZKX, KMEL 28-24, WERZ 32-28, 96KFMV 40-33, KAKS 34-27, KKRC 32-23.

PRETTY POISON "Catch Me I'm Falling" (Virgin)

Reports: 76. Moves: Up 44, Debuts 8, Same 14, Down 0, Adds 10, CKOI, PWR95, WLOL, WKEE, KZZB, WSSX, KQMQ, WHSL, WAZY, 99KG, WXKS 24-16, B96 25-18, KWK 31-24, KMEL 7-6, WVIC 26-19, 94TYX 12-5, BJ105 16-10. 76% charting it with some showing it Top 10 and 12% reporting it hot.

GLEN BURTNICK "Follow You" (A&M)

Reports: 68. Moves: Up 14, Debuts 7, Same 39, Down 1, Adds 7, KZOU, WIXX, KJ103, KIKX, 95XXX, KAKS, WKFR, WMMS 9-8, 99DTX d-22, K104 38-35, WPST 14-11, WROQ 32-29, WRQN d-35, KTMT 30-25, OK95 39-31.

JOHN COUGAR MELLENCAMP "Cherry Bomb" (Mercury/PolyGram)

Reports: 66. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 66 including Z94, WGH, WMMS, KWK, KPLZ, Q100, WPST, KZ106, Q98, WLAP, WKDD, KZ93, KIVA, WKSJ, KCMQ.

BIG TROUBLE "Crazy World" (Epic)

Reports: 58. Moves: Up 8, Debuts 4, Same 35, Down 0, Adds 11, WKQB, WZYP, WHYY, KWES, KIJK, KQIZ, KKXL, KYA, KUUB, KZOZ, Y97, WCAU 39-35, KAKS 33-25, Y94 40-36, OK95 40-36.

ANITA BAKER "No One In The World" (Elektra)

Reports: 58. Moves: Up 35, Debuts 5, Same 14, Down 3, Adds 1, PRO-FM, WXKS 7-5, WCAU 33-29, B96 30-21, 92X 33-27, WCZY 9-8, WHYT 8-6, Y108 22-15, KMEL 15-8, WERZ 34-29, WNOK 40-35, KMGX 23-19, KFIV 30-23, 95XIL 5-3, KANAN 40-34.

CURE "Just Like Heaven" (Elektra)

Reports: 56. Moves: Up 12, Debuts 6, Same 28, Down 0, Adds 10, WXKS, WCAU, KEGL, KWOD, KZZB, KITY, FM104, 99KG, KFBO, KZOZ, KRBE 22-18, WAEB 36-33, KCAQ 34-27, Y94 36-31, KTMT 40-36, KWNZ 37-29. Strong support in the West.

KANE GANG "Motortown" (Capitol)

Reports: 55. Moves: Up 3, Debuts 2, Same 36, Down 0, Adds 14 including Y95, WCZY, WKTI, WBBQ, KTUX, WRQN, 96KFMV, WCGQ, KISR, KSMB, KOZE, OK95, WMMS d-36, KSNB 34-30, WPFM 39-35, KTRS 37-34.

SIGNIFICANT ACTION

LIVING IN A BOX "So The Story Goes" (Chrysalis)

Reports: 48. Moves: Up 1, Debuts 12, Same 29, Down 0, Adds 6, Z94, KATD, WKSJ, KTUX, KDON, 99KG, WMJQ d-40, Y108 d-28, 94TYX d-35, WHYY d-40, 96KFMV d-37, KKXL d-39, KKRC d-40, KFBO d-39, KOZE d-35, OK95 d-39.

PINK FLOYD "Learning To Fly" (Columbia)

Reports: 44. Moves: Up 11, Debuts 2, Same 26, Down 0, Adds 5, WFMJ, WKDD, KIYS, KIXY, KTRS, CKOI 23-19, WMMS 17-13, KATD 32-26, KPLZ on-dp, JET-FM d-34, KSNB 39-35, KXYQ on-dp, 95XIL 31-27, WJAD on-dp, KISR 35-27, OK95 30-23.

MOST ADDED

GEORGE MICHAEL (134)
WHITESNAKE (111)
GEORGE HARRISON (96)
J.C. MELLENCAMP (66)
JETS (46)
INXS (34)
STEVIE WONDER (33)
STEVE WINWOOD (31)
DEBBIE GIBSON (29)
TAYLOR DAYNE (28)

MOST ACTIVE

TIFFANY (136)
MICHAEL JACKSON (122)
BILLY IDOL (86)
MADONNA (85)
MEDLEY & WARNES (73)
PRINCE (58)
FLEETWOOD MAC (53)
BRUCE SPRINGSTEEN (49)
LISA LISA (48)
LEVERT (47)

HOTTEST

DEBBIE GIBSON (82)
STARSHIP (78)
MICHAEL BOLTON (74)
STEVE WINWOOD (74)
AEROSMITH (56)
JODY WATLEY (55)
PRETTY POISON (52)
STEVIE WONDER (41)
HOOTERS (40)
JETS (40)

Most Active = Ups + Debuts - Downs

ICEHOUSE "Crazy" (Chrysalis)

Reports: 41. Moves: Up 1, Debuts 7, Same 19, Down 0, Adds 14 including Y108, KCPX, WKDD, WZPL, 96KFMV, 95XXX, KQIZ, WJAD, KIXY, WHSL, KYYY, KKXL, WKFR, Y94 38-32.

SAMANTHA FOX "Nothing's Gonna Stop Me Now" (Jive/RCA)

Reports: 40. Moves: Up 10, Debuts 3, Same 25, Down 0, Adds 2, KKQB, KRBE, CKOI 29-21, 92X d-31, KCPX 31-29, K104 40-36, PWR997 26-23, WKQB 35-33, KITY 35-32, KF95 d-40, KYNO 33-30, I94 38-33, 95XIL d-39, KISR 40-32, WHSL 36-33.

INXS "Need You Tonight" (Atlantic)

Reports: 34. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 34 including WAVA, Z95, WMMS, WKTI, KMEL, Q100, K104, PWR997, KTUX, KDWZ, WRQN, 96KFMV, WJMX, WHSL, Y97.

SAMMY HAGAR "Eagles Fly" (Geffen)

Reports: 33. Moves: Up 4, Debuts 5, Same 15, Down 0, Adds 9, KKQB, 99DTX, WERZ, WSSX, KSAQ, WRQN, KAKS, WJAD, KKXL, KEGL d-28, WKDD 36-27, KXYQ 35-32, 95XIL 39-34, KFMW 40-36, OK95 d-34.

SIMON F. "American Dream" (Reprise)

Reports: 33. Moves: Up 6, Debuts 6, Same 19, Down 0, Adds 2, WXKS, CKOI, Z93 33-31, KRBE d-40, WMMS 39-35, WCZY 34-31, KKRZ d-39, KF95 d-39, KIYS 33-29, KSNB 40-37, KZZU d-40, KTRS d-37, KFBO d-32, KOZE 34-31.

KOOL & THE GANG "Special Way" (Mercury/PolyGram)

Reports: 31. Moves: Up 10, Debuts 4, Same 13, Down 0, Adds 4, KCPW, KBFM, KQMQ, KDVB, WXKS d-35, WMJQ 39-34, WCAU 31-28, KMEL 33-30, WKEE 25-19, KF95 40-35, KIKX 34-24, WFFX 32-29, 95XIL 35-31, KQCR 27-25, KTRS 30-28.

KISS "Crazy Crazy Nights" (Mercury/PolyGram)

Reports: 29. Moves: Up 15, Debuts 3, Same 11, Down 0, Adds 0 including WMMS 22-21, KDWB 31-29, KCPX 35-32, WAEB 22-21, JET-FM 34-31, WNYZ 36-35, WROQ 20-16, WKSJ 38-36, WFMJ 24-19, KIXY 8-5, WCIL 4-4, WDBR 32-30, KDVB 36-33, KFMW 26-20, KFBO 29-24.

ABC "The Night You Murdered Love" (Mercury/PolyGram)

Reports: 25. Moves: Up 4, Debuts 3, Same 14, Down 0, Adds 4, KKQB, KRBE, 94TYX, KIKX, WCZY 37-32, KKLO 31-30, 96KFMV d-39, WFXW d-39, WJMX 38-37, KKXL d-37, KFBO 37-30.

DIONNE WARWICK & KASHIF "Reservations For Two" (Arista)

Reports: 23. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 22 including WKSJ, WCZY, WFLY, K104, Q106, K98, KITY, KIJK, KF95, I94, WQCM, KQIZ, WCGQ, KANAN, KUUB.

TERENCE TRENT D'ARBY "If You Let Me Stay" (Columbia)

Reports: 23. Moves: Up 4, Debuts 1, Same 12, Down 0, Adds 6, KRBE, JET-FM, 94TYX, WHYY, KIKX, KYRK, WXKS on, WMJQ d-32, FM102 on, KMEL 27-25, WNNK 38-29, Z102 27-22, KF95 39-37.

EARTH, WIND & FIRE "System Of Survival" (Columbia)

Reports: 21. Moves: Up 0, Debuts 3, Same 11, Down 0, Adds 7, WHYT, WVIC, KITY, KMGX, KYNO, KQMQ, KKRC, KROY on, KMEL on, KATD on, KCAQ d-35, WBNQ d-40, OK95 d-33.

LAURA BRANIGAN "Power Of Love" (Atlantic)

Reports: 21. Moves: Up 4, Debuts 4, Same 7, Down 0, Adds 6, B96, KCPX, WDJX, KKRZ, WQCM, KKLS, WXKS 25-19, PRO-FM 31-26, 92X d-33, K104 d-33, WERZ 39-37, WBBQ d-37, WBNQ 39-37, KQCR d-39.

MEN WITHOUT HATS "Pop Goes The World" (Mercury/PolyGram)

Reports: 21. Moves: Up 3, Debuts 2, Same 13, Down 0, Adds 3, KWK, WHYY, CHED, CKOI on, WGH 36-31, WMMS d-39, KKRZ on, KCPX d-40, KATD 28-21, WKSJ on, Y106 on, KIJK 33-29.

GLENN JONES "We've Only Just Begun" (Jive/RCA)

Reports: 17. Moves: Up 1, Debuts 1, Same 10, Down 0, Adds 5, WHYT, WKEE, WRCK, WDLX, I94, KRBE on-dp, KROY on-dp, KMEL 34-31, WBBQ d-36, KZOU on, KTUX on, WPFM on.

BILLY JOEL "Back In The U.S.S.R." (Columbia)

Reports: 16. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 16 including WMJQ, WBLI, WMMS, K104, WNNK, WSPK, 99GFM, WNYZ, WBAM, WKDD, KQMQ, KXYQ, WFXW, B98, OK95.

JOE COCKER "Unchain My Heart" (Capitol)

Reports: 16. Moves: Up 0, Debuts 0, Same 7, Down 0, Adds 9, K104, KANAN, KQCR, WKFR, KGOT, KUUB, KOZE, KTMT, SLY96, WERZ on-dp, WPST on, KF95 on.

T'PAU "Bridge Of Spies" (Virgin)

Reports: 16. Moves: Up 0, Debuts 1, Same 8, Down 0, Adds 7, PRO-FM, WERZ, KIYS, KAKS, KANAN, WPFM, 99KG, KPLZ on-dp, WKSJ on, KTUX on, KIJK d-35, WTHI on.

NEW ORDER "True Faith" (Qwest/WB)

Reports: 16. Moves: Up 3, Debuts 1, Same 6, Down 0, Adds 6, CKOI, WFLY, KSNB, KQMQ, KCAQ, Y97, KCPX d-39, KMEL 25-18, 94TYX 24-19, KDON on, KZZU 39-35, WAZY on, Strong support in the West.

SAGA "Only Time Will Tell" (Atlantic)

Reports: 14. Moves: Up 5, Debuts 1, Same 7, Down 0, Adds 1, WJMX, WMMS on, K104 35-32, KDWB on-dp, CHED on, 95XXX d-39, 95XIL 40-36, KQCR 39-37, Y94 39-34, KKXL on-dp, KFMW 39-35, KZFN on-dp.

RUSH "Time Stand Still" (Mercury/PolyGram)

Reports: 13. Moves: Up 0, Debuts 1, Same 5, Down 0, Adds 7, KEGL, WMMS, KDWB, KXYQ, KKRC, KFBO, KTMT, WAEB on-dp, K104 on, CHED on, 95XIL on, KOZE on-dp, OK95 d-37.

STRYPER "Honestly" (Enigma)

Reports: 13. Moves: Up 2, Debuts 3, Same 3, Down 0, Adds 5, KBFM, WFXW, B98, KKRC, KUUB, WAEB d-36, WCKN 32-28, KSAQ on, WDLX on, KISR 39-31, KIXY 1-1, WCIL d-21, WAZY d-36.

PLATINUM BLONDE "Contact" (Epic)

Reports: 12. Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 11, CKOI, K104, KZZU, OK100, 95XIL, KAKS, KANAN, WKFR, KGOT, KTMT, OK95, CHED 29-24.

PETE WYLIE "Sinfu" (Virgin)

Reports: 12. Moves: Up 4, Debuts 0, Same 8, Down 0, Adds 0, CKOI 35-32, WMMS 40-38, KDWB on, WKDD 38-37, KIJK 34-33, WKPE on-dp, OK100 on, KQIZ on-dp, WKSJ on, WJAD on, KIXY on, KWTO on-dp.

BREATHE "Jonah" (A&M)

Reports: 12. Moves: Up 1, Debuts 0, Same 11, Down 0, Adds 0, K104 39-26, WNYZ on, KTUX on, KIKX on-dp, KSNB on, KZZU on, 100KHI on, 95XIL on, KQIZ on-dp, KANAN on, KGOT on, KUUB on.

ERIC CARMEN "Hungry Eyes" (RCA)

Reports: 11. Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 8, WCZY, KCPX, Q98, WJAD, WJMX, KANAN, WHSL, KOZE, WMMS on, K92 on, WQCM on.

JELLYBEAN "The Real Thing" (Chrysalis)

Reports: 11. Moves: Up 1, Debuts 1, Same 4, Down 0, Adds 5, WCAU, WRCK, WHYY, KF95, WCGQ, WFLY on, WVIC 36-31, KITY on-dp, KMGX on, I94 on, KYRK d-40.

DUNCAN FAURE "24 Hours" (Sire/WB)

Reports: 11. Moves: Up 4, Debuts 1, Same 6, Down 0, Adds 0, Z93 34-30, WCZY 38-35, Y108 d-26, KKRZ 37-34, KPLZ on, WKDD on-dp, KF95 on, KSNB 36-32, KMGX on, KGOT on, KUUB on.

BEAU COUP "Sweet Rachel" (Amherst)

Reports: 10. Moves: Up 3, Debuts 3, Same 2, Down 0, Adds 2, KIXY, WKFR, WMMS 14-10, WNCI 35-34, 99DTX d-23, WNYZ on, WKQB d-35, WSSX d-24, WKDD 16-10, WCIL on.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week: Up for upward chart movement. Same for sideways or continued uncharted activity. Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in



GEORGE MICHAEL

FAITH

The **1** Most Added Record!

134 CHR Reporters
Out Of The Box
Breaker Bound — 58%

From George Michael's Forthcoming Debut Solo Album. 40867

Written, Arranged and Produced by George Michael

Management: Lippman Kahane Entertainment



BILLY JOEL

BACK IN THE U.S.S.R.

JUST RELEASED!

КОНЦЕРТ

CX240996

(IN CONCERT)

Produced by Jim Boyer and Brian Ruggles

Executive Producers: Frank Webber and Rick London

ON COLUMBIA RECORDS, CASSETTES AND COMPACT DISCS

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CONTEMPORARY HIT RADIO

| Three Weeks | Two Weeks | Last Week | |
|-------------|-----------|-----------|---|
| 10 | 6 | 2 | 1 MICHAEL JACKSON/Bad (Epic) |
| 8 | 5 | 4 | 2 MADONNA/Causing A Commotion (Sire/WB) |
| 5 | 4 | 3 | 3 PRINCE/U Got The Look (WB) |
| 19 | 13 | 10 | 4 TIFFANY/I Think We're Alone Now (MCA) |
| 15 | 12 | 8 | 5 FLEETWOOD MAC/Little Lies (WB) |
| 11 | 8 | 6 | 6 LEVERT/Casanova (Atlantic) |
| 4 | 2 | 1 | 7 LISA LISA/Lost In Emotion (Columbia) |
| 13 | 10 | 9 | 8 EXPOSE/Let Me Be The One (Arista) |
| 21 | 16 | 12 | 9 BILLY IDOL/Mony Mony (Chrysalis) |
| 23 | 18 | 13 | 10 SWING OUT SISTER/Breakout (Mercury/Pg) |
| 40 | 23 | 15 | 11 BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia) |
| 24 | 20 | 16 | 12 PET SHOP BOYS/It's A Sin (EMI-Manhattan) |
| 20 | 17 | 14 | 13 CARS/You Are The Girl (Elektra) |
| 2 | 1 | 5 | 14 EUROPE/Carrie (Epic) |
| — | 31 | 23 | 15 BILL MEDLEY & JENNIFER WARNES/ (I've Had) The Time... (RCA) |
| 32 | 25 | 20 | 16 CUTTING CREW/I've Been In Love Before (Virgin) |
| 28 | 22 | 18 | 17 KENNY G with LENNY WILLIAMS/Don't Make Me Wait For Love (Arista) |
| 7 | 7 | 7 | 18 HEART/Who Will You Run To (Capitol) |
| 34 | 26 | 22 | 19 U2/Where The Streets Have No Name (Island) |
| — | 33 | 25 | 20 BELINDA CARLISLE/Heaven Is A Place On Earth (MCA) |
| 1 | 3 | 11 | 21 WHITESNAKE/Here I Go Again (Geffen) |
| 22 | 19 | 17 | 22 REO SPEEDWAGON/In My Dreams (Epic) |
| — | 35 | 28 | 23 RICHARD MARX/Should've Known Better (EMI-Manhattan) |
| 9 | 9 | 19 | 24 JOHN COUGAR MELLENCAMP/Paper In Fire (Mercury/Pg) |
| 35 | 29 | 26 | 25 OTHER ONES/Holiday (Virgin) |
| — | 37 | 30 | 26 POISON/I Won't Forget You (Enigma/Capitol) |
| — | — | 31 | 27 LOS LOBOS/Come On Let's Go (Slash/WB) |
| 6 | 11 | 21 | 28 BANANARAMA/I Heard A Rumour (London/Pg) |
| — | — | 33 | 29 SQUEEZE/Hourglass (A&M) |
| — | 38 | 32 | 30 GLORIA ESTEFAN & MIAMI SOUND MACHINE/Betcha Say That (Epic) |
| — | — | 34 | 31 WA WA NEE/Sugar Free (Epic) |
| — | — | 38 | 32 STING/We'll Be Together (A&M) |
| 14 | 14 | 27 | 33 NATALIE COLE/Jump Start (EMI-Manhattan) |
| BREAKER | 34 | 34 | 34 R.E.M./The One I Love (IRS/MCA) |
| — | — | 40 | 35 TIMOTHY B. SCHMIT/Boys Night Out (MCA) |
| BREAKER | 36 | 35 | 36 YES/Love Will Find A Way (Atco) |
| 39 | 36 | 35 | 37 LOVERBOY/Notorious (Columbia) |
| DEBUT | 38 | 37 | 38 DEBBIE GIBSON/Shake Your Love (Atlantic) |
| — | 39 | 37 | 39 MICK JAGGER/Let's Work (Columbia) |
| DEBUT | 40 | 37 | 40 MICHAEL BOLTON/That's What Love Is All About (Columbia) |

N&A Begins Page 102
New Artists & Chart Summary Page 101
New P-1A Playlists Page 92

ADULT CONTEMPORARY

| | | | |
|---------|----|----|--|
| 5 | 4 | 2 | 1 CUTTING CREW/I've Been In Love Before (Virgin) |
| 11 | 7 | 4 | 2 SWING OUT SISTER/Breakout (Mercury/Pg) |
| 4 | 3 | 3 | 3 KENNY G with LENNY WILLIAMS/Don't Make Me Wait For Love (Arista) |
| 23 | 13 | 6 | 4 ELTON JOHN/Candle In The Wind (MCA) |
| 16 | 9 | 5 | 5 AL JARREAU/Since I Fell For You (MCA) |
| 1 | 1 | 1 | 6 FLEETWOOD MAC/Little Lies (WB) |
| 13 | 8 | 7 | 7 REO SPEEDWAGON/In My Dreams (Epic) |
| 24 | 17 | 10 | 8 BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia) |
| 19 | 14 | 11 | 9 CARS/You Are The Girl (Elektra) |
| 20 | 18 | 14 | 10 MICHAEL BOLTON/That's What Love Is All About (Columbia) |
| — | 23 | 16 | 11 DIONNE WARWICK & KASHIF/Reservations For Two (Arista) |
| 2 | 2 | 8 | 12 ABC/When Smokey Sings (Mercury/Pg) |
| BREAKER | 13 | 12 | 13 BILL MEDLEY & JENNIFER WARNES/ (I've Had) The Time... (RCA) |
| — | — | 22 | 14 STEVE WINWOOD/Valerie (Island/WB) |
| — | 27 | 20 | 15 KOOL & THE GANG/Special Way (Mercury/Pg) |
| 28 | 22 | 17 | 16 RICHARD CARPENTER/Something In Your Eyes (A&M) |
| 3 | 5 | 9 | 17 DAN FOGELBERG/Lonely In Love (Full Moon/Epic) |
| 6 | 6 | 12 | 18 CARLY SIMON/The Stuff That Dreams Are Made Of (Arista) |
| 7 | 10 | 13 | 19 WHITNEY HOUSTON/Didn't We Almost Have It All (Arista) |
| 29 | 26 | 21 | 20 GLORIA ESTEFAN & MIAMI SOUND MACHINE/Betcha Say That (Epic) |
| 9 | 11 | 15 | 21 HUEY LEWIS & THE NEWS/Doing It All For My Baby (Chrysalis) |
| 8 | 15 | 18 | 22 ANITA BAKER/No One In The World (Elektra) |
| — | 28 | 27 | 23 MILLIONS LIKE US/Guaranteed For Life (Virgin) |
| BREAKER | 24 | 27 | 24 NEIL DIAMOND/I Dreamed A Dream (Columbia) |
| 10 | 16 | 19 | 25 RESTLESS HEART/Why Does It Have To Be (Wrong Or Right) (RCA) |
| 25 | 24 | 24 | 26 FORCE MD'S/Love Is A House (Tommy Boy/WB) |
| BREAKER | 27 | 24 | 27 LAURA BRANIGAN/Power Of Love (Atlantic) |
| BREAKER | 28 | 24 | 28 PAUL JANZ/Believe In Me (A&M) |
| BREAKER | 29 | 24 | 29 GLENN JONES/We've Only Just Begun (Jive/RCA) |
| DEBUT | 30 | 24 | 30 BOURGEOIS TAGG/I Don't Mind At All (Island) |

Expanded AC Music
Begins on Page 81

AOR TRACKS®

| Three Weeks | Two Weeks | Last Week | |
|-------------|-----------|-----------|--|
| 2 | 1 | 1 | 1 BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia) |
| 4 | 3 | 2 | 2 YES/Love Will Find A Way (Atco) |
| 3 | 4 | 3 | 3 R.E.M./The One I Love (IRS/MCA) |
| 20 | 12 | 6 | 4 RUSH/Time Stand Still (Mercury/Pg) |
| 12 | 7 | 5 | 5 CARS/Strap Me In (Elektra) |
| 1 | 2 | 4 | 6 PINK FLOYD/Learning To Fly (Columbia) |
| 11 | 9 | 8 | 7 WHITESNAKE/Is This Love (Geffen) |
| 23 | 18 | 13 | 8 AEROSMITH/Rag Doll (Geffen) |
| 19 | 11 | 9 | 9 JETHRO TULL/Steel Monkey (Chrysalis) |
| 15 | 14 | 11 | 10 PINK FLOYD/One Slip (Columbia) |
| — | — | 17 | 11 BRUCE SPRINGSTEEN/Tunnel Of Love (Columbia) |
| 7 | 5 | 7 | 12 DEF LEPPARD/Animal (Mercury/Pg) |
| 31 | 21 | 14 | 13 MICK JAGGER/Throwaway (Columbia) |
| — | 26 | 15 | 14 YES/Rhythm Of Love (Atco) |
| BREAKER | 15 | 10 | 15 JOHN COUGAR MELLENCAMP/Cherry Bomb (Mercury/Pg) |
| 18 | 13 | 10 | 16 LYNRYD SKYNYRD/Truck Drivin' Man (MCA) |
| — | — | 24 | 17 ROBBIE ROBERTSON/Showdown At Big Sky (Geffen) |
| 30 | 22 | 19 | 18 ICEHOUSE/Crazy (Chrysalis) |
| BREAKER | 19 | 14 | 19 GEORGE HARRISON/Got My Mind Set On You (Dark Horse/WB) |
| — | 25 | 22 | 20 STING/We'll Be Together (A&M) |
| 21 | 17 | 18 | 21 TIMOTHY B. SCHMIT/Boys Night Out (MCA) |
| 29 | 24 | 23 | 22 SQUEEZE/Hourglass (A&M) |
| 14 | 10 | 12 | 23 JOHN C. MELLENCAMP/Hard Times For An Honest... (Mercury/Pg) |
| 44 | 35 | 27 | 24 BODEANS/Only Love (Slash/Reprise) |
| BREAKER | 25 | 27 | 25 SAMMY HAGAR/Eagles Fly (Geffen) |
| BREAKER | 26 | 27 | 26 STEVE WINWOOD/Valerie (Island/WB) |
| 53 | 40 | 32 | 27 JETHRO TULL/Farm On The Freeway (Chrysalis) |
| — | 51 | 37 | 28 BOURGEOIS TAGG/I Don't Mind At All (Island) |
| 17 | 16 | 20 | 29 MELVIN JAMES/Why Won't You Stay (MCA) |
| 16 | 15 | 16 | 30 HOOTERS/Satellite (Columbia) |

Complete Tracks Chart
Begins on Page 84

URBAN CONTEMPORARY

| | | | |
|---------|----|----|---|
| 5 | 2 | 1 | 1 MICHAEL JACKSON/Bad (Epic) |
| 10 | 6 | 2 | 2 RAY PARKER JR./I Don't Think That Man Should Sleep Alone (Geffen) |
| 7 | 5 | 3 | 3 JODY WATLEY/Don't You Want Me (MCA) |
| 11 | 9 | 5 | 4 O'JAYS/Lovin' You (PIR/Manhattan) |
| 17 | 14 | 6 | 5 DEJA/You And Me Tonight (Virgin) |
| 15 | 13 | 7 | 6 BERT ROBINSON/Heart Of Gold (Capitol) |
| 26 | 19 | 11 | 7 ANGELA WINBUSH/Angel (Mercury/Pg) |
| 16 | 15 | 8 | 8 LILLO THOMAS/Downtown (Capitol) |
| 18 | 17 | 10 | 9 MARLON JACKSON/Don't Go (Capitol) |
| 25 | 18 | 12 | 10 SHANICE WILSON/(Baby Tell Me) Can You Dance (A&M) |
| 13 | 12 | 9 | 11 DONNA SUMMER/Dinner With Gershwin (Geffen) |
| 22 | 20 | 14 | 12 LACE/My Love Is Deep (Wing/Pg) |
| 31 | 24 | 15 | 13 BAR-KAYS/Certified True (Mercury/Pg) |
| 27 | 21 | 16 | 14 TEMPTATIONS/I Wonder Who She's Seeing Now (Motown) |
| 30 | 22 | 17 | 15 JONATHAN BUTLER/Holdin' On (Jive/RCA) |
| 4 | 1 | 4 | 16 GLENN JONES/We've Only Just Begun... (Jive/RCA) |
| 37 | 32 | 20 | 17 KENNY G with LENNY WILLIAMS/Don't Make Me Wait For Love (Arista) |
| — | — | 30 | 18 STEVIE WONDER/Skeletons (Motown) |
| 35 | 30 | 23 | 19 REGINA BELLE/So Many Tears (Columbia) |
| — | 36 | 24 | 20 SHALAMAR/Games (Solar/Capitol) |
| — | 37 | 27 | 21 ALEXANDER O'NEAL/Criticize (Tabu/CBS) |
| 29 | 28 | 22 | 22 STEVE ARRINGTON/Stone Love (EMI-Manhattan) |
| 33 | 25 | 19 | 23 EXPOSE/Let Me Be The One (Arista) |
| — | — | 39 | 24 EARTH, WIND & FIRE/System Of Survival (Columbia) |
| 39 | 34 | 26 | 25 WHODINI featuring MILLIE JACKSON/Be Yourself (Jive/Arista) |
| — | — | 31 | 26 MILES JAYE/Start Love Over (Island) |
| 28 | 26 | 21 | 27 WHISPERS/Just Gets Better With Time (Solar/Capitol) |
| 38 | 33 | 29 | 28 FIVE STAR/Whenever You're Ready (RCA) |
| — | 39 | 32 | 29 CHAD/Luv's Passion And You (RCA) |
| — | 40 | 33 | 30 TONY TERRY/She's Fly (Epic) |
| 32 | 31 | 25 | 31 CONTROLLERS/Sleepin' Alone (MCA) |
| — | — | 36 | 32 BARRY WHITE/Sho' You Right (A&M) |
| — | 38 | 35 | 33 TERENCE TRENT D'ARBY/If You Let Me Stay (Columbia) |
| DEBUT | 34 | 35 | 34 ROGER/I Want To Be Your Man (Reprise) |
| — | — | 38 | 35 GEORGIO/Lover's Lane (Motown) |
| DEBUT | 36 | 36 | 36 LEVERT/My Forever Love (Atlantic) |
| DEBUT | 37 | 36 | 37 NATALIE COLE/I Live For Your Love (EMI-Manhattan) |
| — | — | 40 | 38 GIORGE PETTUS/My Night For Love (MCA) |
| BREAKER | 39 | 37 | 39 SMOKEY ROBINSON/What's Too Much (Motown) |
| 1 | 3 | 18 | 40 STEPHANIE MILLS/(You're Puttin') A Rush On Me (MCA) |

N&A Begins on Page 74