# \| N S | D E: 

## SCAVENGING LISTENERS FOR FUN \& PROFIT

KUBE/Seattle and Z93/Atlanta found massive-scale scavenger hunts to be tremendous all-purpose promotions, generating high visibility, listener involvement, forced listening, and WILD stunts.

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HOW FORMATS SCORED ON THEIR SUMMER VOCATION
This week, a complete AOR format summer ratings scoreboard, the beginning of a detailed AC analysis and ratings tally, and an in-depth look at Country's summer winners and also-rans. Page 43, 46, 49

## ANTI-SMUT PEDDLERS TARGET RADIO <br> 'OBSCENITY'

President Reagan goes on the warpath against obscenity, and citizen's groups lick their chops preparing to gobble up radio offenders' licenses.

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NEW RKO BILLING MISCUES
Billing irregularities discovered at WRKO/Boston put a further cloud on RKO's fight to retain its 14 broadcast licenses.

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## BEST-EVER SUMMER

FOR NEW ARTISTS
Third quarter 1987 featured more new artists breaking on R\&R's charts than any summer period thus far recorded, with Urban and AC leading the way.

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## ARBITRON SAYS

NO ILLITERACY PROBLEM
An Arbitron official contends the spectre of a large illiterate population unable to fill out diaries, as raised in a recent letter to $\mathbf{R \& R}$, is greatly exaggerated.

Page 6


BRODIE, GOLDSTEIN UPPED
Cody Promoted To VP At KTWV, Wave Net

KTWV/Los Angeles PD Frank Cody has been promoted to VP/Programming for both the Metropolitan-owned station and SMN's Wave Network. In other appointments at both the station and network, KTWV Asst. PD/MD Chris Brodie has Asst. PD/MD Ma and KTWV Crebeen set as MD and KTWV Cre-
ative Director Paul Goldstein ative Director Paul Goldstein
has been named Director/ Program Operations.
"I'm proud that we can attract talent of the caliber of

## Gold War Breaks Out In Philly

WCAU-FM Switches 11 Hours Before WIOQ

Philadelphia, which had no mainstream Gold FMs last week, now has two. Apparently prompted by a Monday (11/9) announcement that Outlet AOR WIOQ would become 'Solid Gold 102" on November 23 CBS's WCAU-FM abandoned CHR at 7 that night to return to Gold as "Oldies 98." WIOQ re taliated by making its switch at 6 the following morning (11/10).
Scott Walker remains PD at WCAU-FM, which has applied for new calls WOGL. The sta
Landis Upped To WWI VP


Westwood One PD Gary Landis has been promoted to VP/ Director of Programming. He will continue to work on current shows and supervise on the de velopment of new programs.
Landis will report to VP/GM Thom Ferro, who commented, "Gary's been an instrumental player in Westwood One's growth and success ever since his arrival. This promotion not only recognizes a job very well done but is consistent with our philosophy of looking ahead to future challenges."
Prior to joining Westwood in 1985 Landis held various positions at the RKO Radio Networks, including Director/Programming. He also served as Regional Sales Manager for Watermark and Asst. GM at KWKI/Kansas City.

LANDIS/See Fage 30
tion made the transition with its current staff, putting Ted Kelly in the morning slot vacated by Terry Young two weeks ago. WCBS-FM/New York PD Joe McCoy, who helped WODS/Boston make a similar transition several weeks ago, is consultsever
ing.
David Dye retains PD duties at WIOQ, which is using the services of Dick Spadlen from Frank Magid's company. The station has added area Gold veteran Harvey Holliday to mornings. Bob Pantano, host of WIOQ's longestablished "Saturday Night Dance Party" oldies program, is now doing middays, and former morning jock Kelly Randall is now in PM drive. MD David Anderson remains on nights. Longtime staf fers Helen Leicht, Mindy Magid, and Michael Tozzi have exited, although Leicht's popular Beatles show could continue on weekends.

## All Currents

## To All Oldies

WCAU-FM levelled off shortly cially ironic in light of its his tory. After a stint as "Solid Gold $98^{\prime \prime}$ in 1972-74 under John Gehron (now GM at WODS), the station was Disco. It then went Urban until September 1981, when consultant Mike Joseph installed his all-current "Hot Hits"

## Levine President/GM

 At WLS \& WHTZTwenty-two-year KABC/Los Angeles staffer Clifford Levine, who has held the GSM post there since 1972, has been named President/GM at Cap Cities/ABC sister stations WLS \& WYTZ/Chicago. He succeeds Jeff Trumper, who left the combo last January to form Trumper Communications.
Cap Cities/ABC Group Two President Norm Schrutt told R\&R, "Cliff's been at KABC forever, but he wanted a chance to run his own river. He's had Clifford Levine

"Hot Hits" ming people in the radio

CHR. WCAU's meteoric rise -4.1-7.4 in six months - is considered one of the turning points in CHR's subsequent revival.
'CAU-FM levelled off shortly thereafter, spending much of the ' 80 s in the $4-6$ share range. It added non-currents to its CHR mix after roughly a year. Last year Malrite acquired WTRK/ Philadelphia, a Joseph client which had been through three CHR incarnations in as many years, and changed it to the more conservative WEGX. Over the last year, "Eagle 106" has risen $1.6-3.3$ while WCAU has dropped 4.7-3.4.

GOLD WAR/See Page 30

## Cuddy Becomes VP At ABC Network

WPRO-AM \& FM/Providence OM/PD Tom Cuddy is leaving the Cap Cities/ABC Full Service/CHR combo to become ABC Network VP/Entertainment Programming. He starts January 1. Cuddy will replace the recently departed Dick Carr.
ABC Radio Network President Aaron Daniels told R\&R "Having worked with Tom for seven years I know that he is one of the brightest program-


## Tom Cuddy

business today with a record to prove it. Tom's knowledge of music, which encompasses everything from CHR to Country, will be a tremendous asset to the network."

Cuddy, who's been PD for five of his seven years at WPRO, said, "They've been after me for a while to come to the network, but this is the position that makes it worth my while. Especially appealing is rejoining Aaron, who was my manager at WPRO. I've got some ideas on strengthening an al-ready-great lineup of programming, but it was a tough call to leave these stations at their highest point in market A replacement for Cuddy is being sought.


## TK Sets Stieglitz As WSHE GM

TK Communications has upped Allen Stieglitz from GSM to GM at WSHE/Miami, moved WSHE OM Neal Mirsky to the new OM position at WHOO \& WHTQ/Orlando, and named veteran programmer/ personality Art Roberts Regional OM at KLUV/Dallas and KBUCAM \& FM/San Antonio.
Stieglitz replaces Chuck Bortnick, who took the GM post at KKHT/Houston. WSHE NSM Sheila Mulcahey has been promoted to fill Stieglitz's former position.
TK Exec. VP Steven Dinetz told $\mathbf{R \& R}$, "This is a pefect example of the way promotions should work: somebody works real hard, makes a contribution, and gets rewarded."
WSHE is a heritage rocker, one of three AORs in the market. Stieglitz, a seven-year 'SHE veteran,

## James To WBOS PD

WBOS/Boston morning personality Dean James has been named PD at the Sconnix Country outlet. He had been acting PD since the departure of PD Mark Tudor several weeks ago.
James said, "Our research has shown there's still a huge hunk of this city that doesn't know we're here and what type of country we're playing. The real challenge is to get to those people. Though we've done a lot of promotion, we'll be doing even more. WBOS should be top ten $12+$, with a 3.5-4.0 share, and top five $25-54$. That's our goal."
Sconnix partner Randy Odeneal countered industry rumors about cutbacks at the station. "We did cut back on some things that research told us listeners didn't want from WBOS, but we'll be putting much more than that back into the station in promotion and other elements the research says the audience wants," he said.
A five-year station vet, James was PD from 1983-85 and stayed on as morning personality when Sconnix purchased the property two years ago.

## Jocks' Suit Against KMET Dismissed

A Federal District Court judge has dismissed lawsuits brought against KMET (now KTWV)/Los Angeles and its management by ex-station DJs Jack Snyder and David Perry. The two sought $\$ 1$ million each in actual and punitive damages on the basis of wrongful hiring, claiming they were made to sign employment contracts despite the fact that GM Howard Bloom and PD Frank Cody knew the DJs would be fired when the station changed format. Judge David Kenyon said the grievances were cov ered under union collective bar gaining agreement procedures.
All KMET personalities were let go several days before the station changed call letters and switched from AOR to the "Wave" format in February. Snyder and Perry had signed their contracts in November 1986.


Allen Stieglitz
inherits a 3.2-2.6 disadvantage to WGTR, which switched to AOR last year.
"We hit a skid when 'GTR first came in here, which is to be expect ed against a commercial-free station," Stieglitz remarked. "Now that the battle is on, I'm sure we'll emerge victorious. Besides, any one who sets his sights specifically at 'GTR is playing a game of smal potatoes. Neither one of us is number one or two - those are the sta tions you have to set your sights on." STIEGUTZ/See Page 30


Ray Carlton
Elektra/Asylum National Direc tor/CHR Promotion Ray Carlton has been elevated to Sr . Director of the department, based in New York.

Concurrently, National Field Di-


Barbara Crooks

## Crooks Manages SMN Sales

Former John Blair \& Co. Exec. VP/Radio Division Barbara Crooks has joined Satellite Music Network as Advertising Sales Manager, replacing Mel Diamond, who moves to Director/Special Projects. Crooks will be based in New York and will oversee the other four SMN sales offices as well. SMIN has about 950 affiliates; it retains two minutes of inventory every hour among each of its eight services

SMIN Chairman John Tyler told R\&R "I'm delighted to have Barbara join our team. She is dynamic CROOKS/See Page 29

"Coats For Kids" recently kicked off in both New York and Baltimore. Shown above planning the perennial winter promotion are: (1-r) WNSRNew York GM Mark Bench, artist Peter Max, who created this year's event poster, WNY V GM Carolyn Wali; and New York Mayor Ed Koch. Below, wel's Richard Byrd shows off a fireplug personality to Battimore kids waiting to bundle up at a local firehouse where coats were collected.

## COOK NATIONAL AOR

 Carlton E/A Sr. Director

## Jeff Cook

rector/AOR Promotion Jeff Cook has advanced to National Director/AOR Promotion. He was based out of Atlanta, and will relocate to New York

CARLTON/See Page 29

## NOVEMBER.13, 1987

## OFFICE CASE: <br> SEXUALLY HARASSED MEN

A study of men in the workplace shows they feel they get sexually harassed too . . and the Men's Health survey also uncovers some startling statistics about sex on the job. Facts and figures on the Management page of R\&R Overview.

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## Florence PD At Shortwave KUSW

John Florence has been named PD at Carlson Communications 2.5 million-watt shortwave outlet KUSW/Salt Lake City, which is slated to begin broadcasting to Europe, Africa, and North America next month. Florence will also handle the $3-5 \mathrm{pm}$ airshift at the station, while continuing as MD/evening air personality at Carlson's crosstown KRSP
KUSW Worldwide Exec. VP Alan Hague commented, "John has the background we need for a far-reaching effort like KUSW.
"It's the total opposite of local radio," said Florence. "Instead of serving the community, we'll be looking at issues that concern the world."
As for the music, Florence commented, "This will be a true AOR format. We'll be playing $30 \%$ currents, but mostly it will be album cuts from artists like the Beatles, Muddy Waters, Little Feat, Robbie Robertson, Billie Holiday, and John Lee Hooker. I think AOR radio has gotten too trackconscious over the years. Since we


John Florence
don't have to worry about Arbitron, we'll have total freedom to play what we want. I've wanted to do this format for 15 years!"
"Right now three million Americans tune in BBC shortwave broadcasts. We see those listeners as instant cume. I also hear that Sony is planning to come out with a shortwave Walkman with the antenna in the headphones. Shortwave is going to take off."

## NO AIRSTAFF; KSTZ NEW CALLS

## KSGM Drops Country For 'Adult Hit' Mix

Another station has gone the "No Disc Jockeys" route. Suburban St. Louis Country outlet KSGM (now KSTZ)/Ste. Genevieve, MO has adopted an "Adult Hit" mix that will not utilize air personalities.

OM Philip Moore told R\&R, "If we get a lot of people telling us we're a boring station and we need DJs, we'll add them. I don't see that happening. There are a lot of people talking in this market, and it seems to me many of them do it to hear their own voices. People here are burned out on unentertaining DJs. My philosophy is that if you're not more entertaining than Lionel Richie, don't not play his record to tell a bad joke."

KSTZ is calling itself the "New Spirit Of St. Louis." Its management team includes GM Les Elias, who joins from WLUP/Chicago; GSM Tim Tucker from WIL/St. Louis; and Moore, formerly of KKCW/Portland.

The new station made its debut by playing "When You Wish Upon A Star," "SupercalifragilisticexA Star," "SupercalifragilisticexThing About Tiggers" from Friday
night ( $10 / 30$ ) through Monday (11/2). Moore commented, "They're all happy songs. You can't listen to them without grinning. That's what the station is all about - smiles. We want everyone to have a good time."
KSGM did not show in the St. Louis summer Arbitron.

## 'DEAN OF ARIZONA BROADCASTING’

## KTAR Newsman Myron Drake Dies

KTAR/Phoenix newsman Myron Drake, a 50 -year broadcasting vet known on-air as "the dean of Arizona broadcasting," died of cancer last week (11/5). He was 71.
Drake started in his Iowa hometown at KFJB/Marshalltown. He went to KTAR in 1938 and spent virtually his entire career there. For one year during World War II, Drake was employed by KGFJ/ Los Angeles, but he decided he preferred Phoenix to Hollywood. Drake also anchored the news for many years throughout the " 50 s
and '60s at KTAR-TV. In the early '70s, Drake worked for KPHO/ Phoenix, then returned to KTAR. "'He watched Phoenix grow from a small town to a large city, and was able to give the news on our station a different perspective," commented KTAR OM Bob Christopher. "He was known and liked by everyone, and we're going to miss his special sense of humor.'
Drake is survived by his wife Camille and two sons. His son Scott (aka Sonny Cruise) handles morning drive at AC KWFM/Tucson.

## Hey Adds AOR Duties At EMI-Manhattan

John Hey has been named EMIManhattan National Director/AOR Promotion, College Radio \& Alternative Marketing. He has relocated to New York.
Before the merger of EMI America and Manhattan earlier this year, Hey directed AOR promotion for both labels out of EMI-A's L.A headquarters.
The appointment marks the creation of an alternative promotion marketing department at EMIManhattan. Jennifer Grossberndt, previously MD at WRAS/Atlanta, has been named Manager/Alternative Marketing \& College Radio.
Hey calls the college/alternative scene "thriving" at present. He told $\mathbf{R \& R}$, "It really is encouraging now to see American creativity be-

## Coles <br> Appointed CKLW GM

CUC has named Terry Coles President/GM of its Amicus Communications subsidiary, Big Band/ Gold combo CKLW-AM \& FM/Detroit, which has gone five months without a permanent GM. Coles succeeds former President Keith Campbell and GM Bob O'Brien.
Coles was most recently GM at Moffat Communications' flagship TV station CKY/Winnipeg, but spent much of his 30 -year broadcast career in radio. "I've been pretty close to radio over the years, even when my primary duties have been TV operation," he told R\&R. "Radio has evolved quite dramatically over the past decade, and I'm looking forward to working in it again.

I want to familiarize myself with the operation and its people, the marketplace, and the positioning CKLW has attempted. We'll go from there.

The AM made a dramatic comeback after switching from AC to Big Band nearly three years ago. Having been at a $5.412+$ in the fall '85 Arbitron, it went $3.8-3.6$ this summer. Recently it got some help from another onetime Top 40 legend when WBBG/Cleveland began simulcasting sister AC WMJI, leaving 50 kw CKLW with the Big Band franchise for that city as well. CKLW-FM has been Gold since May 1986 in a market with five such outlets; it has yet to show higher than a 1.6.


John Hey
ginning to get its just due. The music coming out of Europe has been so far ahead for so long that it's finally jogged the American creative pysche. This is the future of our business.'
Hey reports to EMI-Manhattan VP/Promotion Jack Satter, who commented, "In my opinion, John has proven to be the best National AOR Director in the business. With his added responsibility, I now look forward to the success he'll bring to EMI-Manhattan in the alternative arena."

## Dolan Now Pres./GM <br> At WPRO

WPRO-AM \& FM/Providence GSM Mitch Dolan has been upped to President/GM of the Full Service AC/CHR combo. He replaces Jim Long, who transferred to sister Cap Cities/ABC Full Service outlet WJR/Detroit as President/GM several weeks ago.
Cap Cities/ABC-owned Stations Group One President Don Bouloukos told R\&R, "Mitch has been at 'PRO for a long time and in every position he's done an outstanding job. His past performance and leadership abilities made this decision an easy one."
Dolan has been at WPRO for nine years, three as WPRO-FM GSM, and most recently GSM for the combo. He noted, "It's no secret I wanted to be a GM, but to have the good fortune of having it happen here at WPRO is just great.'
"Obviously (OM) Tom Cuddy will be difficult to replace (see story Page 1). Tom will be helping me find a replacement."

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## LETTER

## Arbitron: Literacy Not An Issue

You printed a letter from Carolyn Moyer regarding "Illiteracy and Ratings" (R\&R, 10/16). Ms. Moyer cited several alarming statistics about supposedly rampant illiteracy in the US and speculated that many persons $12+$ lack the necessary skills for keeping a radio diary.
Against this backdrop, I feel compelled to respond in order to reassure your readers - many of whom are Arbitron subscribers of two basic truths:

- Illiteracy is nowhere near as widespread as Ms. Moyer's


## Babian GSM At WMEX \& WMJX

Barbara Babian has been promoted from Retail Sales Manager to GSM at WMEX \& WMJX/Boston. Prior to joining the stations in March, Babian was an AE at crosstown WROR for six years. Before that, she served as an elementary school teacher in suburban Boston and Scottsdale.
VP/GM Peter H. Smyth said, "I've known Barbara for ten years. She's not only proven herself a capable Sales Manager but a respected leader as well. I didn't give Barbara this job; she earned it."
sources would indicate

- The task of diarykeeping is so simple, literacy is not an issue.
In fall 1982, the U.S. Census Bureau conducted an English Language Proficiency Survey. They found that $13 \%$ of adults were illiterate in English. Of this number, $37 \%$ lived in homes where English was not spoken. If we deduct these, we're left with a figure of $8.2 \%$ illiteracy among the adult population.
Arbitron (and our competitors) do not sample no-phone homes. According to the 1980 census, a little over $7 \%$ of all households are notelephone homes. (Your readers might be interested to know that among native English-speakers classified as illiterate, $42 \%$ had zero earnings the previous year.) Diarykeeping Simple Task Last year the National Assessment Of Educational Progress (NAEP) found that $97 \%$ of young adults could read, at least at a basic level, and that about $95 \%$ could perform routine or uncomplicated tasks using printed information.
The Washington Post ("Illiter acy Crisis Misread," $8 / 17$ ) reported that "despite the national fanfare, the extent of adult illiteracy is a matter of major dispute

There is very little empirical evidence to justify . . . (the contention) that America has a massive problem of adult illiteracy.'
The problem is not that people cannot read; it's that they aren't well-read. What we have today is a generation of people who are perfectly capable of reading and writing, at least at a basic level, but who would rather watch TV or listen to the radio than read a novel.

Diarykeeping is a relatively simple task. It involves writing down call letters, placing check marks, and nothing else. You don't have to be an Ivy Leaguer to keep a diary. You don't even have to read the instructions; the Arbitron interviewer is more than happy to tell you over the telephone how to keep the diary. We also provide a toll-free 800 number if you have any questions.

In closing, let me again reassure your readers that . . . it's a simple task to keep the diary - a task which listeners are indeed up to.

Sincerely,
Joshua Chasin
Manager/Market Development, Radio AAS Arbitron

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Osborne Sings At Cancer Benefit


Jeffrey Osborne was the featured performer at the annual Amerlcan Cancer Soclety benefit (11/18) honoring UA Pictures Chairman \& CEO Tony Thomopoulos; (1-r) are Sheri and Jeffrey Osborne, Thomopoulous and wife Cristina Ferrare.

## DENNIS GSM <br> Wastler Upped To KFKF VP/GM

KFKF/Kansas City GSM Dan Wastler has been promoted to VP/ GM. He succeeds Tom Bresnahan, who resigned in August after holding the title since Sconnix purchased the stations four years ago. KSHB-TV/Kansas City GSM Bob Dennis has been named GSM for the station.
Sconnix partner Randy Odeneal told R\&R, 'Dan is very plugged in to the Kansas City community. He's a great leader, and has the grass-roots support of the staff.'

## Biggs New KXXY GSM

KXXY-AM \& FM/Oklahoma Ci-
ty AE Greg Biggs has been promoted to GSM for the Country combo. He succeeds Steve Hill, who departed the station two months ago.
KXXY VP/GM Tom Kennedy told R\&R, "After conducting a na tionwide search for the strongest candidate available for the this position, it became evident the best qualified candidates were already qualined candidates were already on the KXXY staff. No one is in a
better position to lead our highly professional sales staff than Greg."
Biggs, a native Oklahoman, joined KXXY as an AE two years ago. Prior to that he was an AE at KATT/Oklahoma City.

## WCZR Drops Z-Rock For Wave

WCZR/Cleveland is abandoning SMN's "Z-Rock" format for the same network's "Wave" format The switch takes place this Sunday (11/15).
GM Gary Kneisley told R\&R, "We felt Z-Rock was a terrific format, and given time and some refinements it would perform quite well. But we expected more out of it earlier, and when we had the opportunity to make the change we decided it would be in our best interests to do so."
The station adopted the hard rock format in January. The change reduces the number of cur rent Z-Rock affiliates to two, following the recent switch of WZRC/ Chicago to the Wave

Wastler commented, "Tom did a great job of bringing an awareness of KFKF to this city. It has even greater potential, and with my extensive contacts and background here I have every intention of bringing even more credibility and awareness to the station."
As for the sales department Wastler said, "What we're building here is a team that can bring KFKF light years ahead in our commitment to the community. Having someone with Bob's experience in this city and in Country he spent ten years at WDAF - is a real delight."
Wastler entered broadcasting as an AE at KCMO/Kansas City in 1980. After stints at KCTV-TV and KMBZ \& KMBR in town, he returned to KCMO \& KCPW, where he progressed from LSM to GSM to GM between 1983-86. He joined KFKF as GSM in July of this year

## STAFF



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## ANTI-PORN GROUPS URGE STATION SEIZURES

## Reagan Proposes Sweeping Obscenity Legislation

Citizen anti-pornography groups are lauding President Reagan's tough new legislative proposals to crack down on smut - and warning radio stations to toe the line when it comes to blue broadcasts or risk having their stations seized by Uncle Sam.

Reagan announced Tuesday (11/10) that he wants Congress to pass sweeping obscenity legislation that would stiffen criminal penalties, outlaw "dial-a-porn" telephone operations, and wipe smutty films off cable TV. To give federal prosecutors some additional bite, Reagan proposed allowing the government to seize the assets of civil or criminal violators of obscenity laws. While the asset seizure provisions are primarily intended for use against organized crime, citizen anti-smut crusaders warn they could - and should - be used against broadcasters as well.
"I think it's a myth to think that some of the stations and media are sacrosanct and can do anything they want," said Bradley Keirnes, VP of Phoenix-based Citizens For Decency Through Law (CDL). "That's one of the things we as a general citizenry have to correct. We've got to go out on the offensive."

During a Washington news conference, Keirnes added, "I don't think anybody's exempt from this. If something goes through the court and is proven obscene, just because they're a TV or radio station or whatever, I don't think they're exempt from the law.
complained that the ruling is vague and chills free speech. The Commission is expected to "clarify" its indecency rules during its Novem ber 24 meeting.
Wildmon said he doesn't believe broadcasters have been chilled, and he doesn't believe the FCC is serious about enforcing indecency rules: "I've said all along they're not going to do anything They're in bed with the industry. They want good jobs in the industry when they leave. You don't ruffle feathers. Number two, they're philosophically in harmony with the industry, with this any-thing-goes philosophy.
II think what the FCC was hoping to do was two things: they would pacify those who were upset while at the same time putting a litwhile at the same time putting a lit-
tle scare into the industry. But I have never detected that they ever actually intended to do anything,' he continued.
Wildmon said his group doesn't plan at this time to file any more complaints against Stern, but other broadcasters are being monitored. He cited an "excellent" complaint recently filed against WFBQ/Indianapolis morning jocks Bob Kevoian and Tom Griswold (R\&R, $8 / 21$ ) Other broadcasters of in$8 / 21$ ). Other broadcasters of in-
terest to his group include Carolyn terest to his group include Carolyn
Fox of WPRO/Providence, Phyllis Lavigne of WLS/Chicago, and Dr. Ruth.

Patrick Says FCC Trying
To Resolve Issue
During a Washington conference on broadcast deregulation last week. FCC Chairman Dennis Patrick said the agency is trying to resolve the indecency issue without threatening First Amendment freedoms.
"This is an extremely difficult area, and it's not an area that the commissioners enjoy engaging becommissioners enjoy engaging because it is so difficult," he said. "I
do think it is a matter that can be reconciled, both as a matter of constitutional law and as a matter of broad philosophy with our desire to move the electronic media more towards the print model
"Material which is not obscene but which is indecent is subject to time, place, and manner restrictions in the print media," he continued. "It is that sort of model that the Commission has had in mind when it has attempted to deal with this area."


## NAB Declares: Tax Receivers, Not Transfers

NAB, responding to legislation introduced by Senate Commerce Committee Chairman Ernest Hollings that would levy taxes on station transfers, has said Congress should tax the sale of radio receivers and TV sets instead. Hollings's bill would levy a two percent sales tax on station transfers. That amount could increase to five percent if the station was traded in less than three years and had violated the Fairness Doctrine Hollings said any fees raised would be placed in a trust fund to benefit public broadcasting.

## Tax "Unfair And

## Discriminatory"

NAB contends that a one-and-ahalf to two percent receiver tax would support public broadcasters to the tune of $\$ 264345$ million in 1988 and more in later years, while not placing limits on the freedom of public or commercial broadcasters. The NAB claimed the station transfer taxes are discriminatory and unfair to broadcasters.
"The proposed station transfer tax rests on a false assumption that commercial broadcasters are not 'paying' for their use of the spectrum," said NAB President Eddie Fritts. "They have always paid, both through their public service programming and uniquely by providing their product free to the public.'
NAB officials lobbied Senate Commerce Committee members about the proposal last week, and plan to present testimony to Congress later this week.
The proposal is already being criticized by the Electronic Industries Association, a receiver manufacturers' lobby, as "outrageous" and "unconscionable."

Alternative RevenueRaising Methods Proposed
Fritts said Congress should consider auctioning non-mass media


Eddie Fritts: advocates receiver tax
spectrum or charging an application fee for the lotteries used to process cellular radio applications as revenue-raising alternatives. NAB estimates that spectrum auctions could raise $\$ 800$ million over two years.

Following a meeting of the NAB Executive Committee last week, Fritts said "several" senators have agreed to back the association's efforts to do away with the proposed station sales tax, but he declined to state exactly how many.
NAB Joint Board Chairman Wally Jorgenson and Radio Board Chairman Jerry Lymar said the group would continue to oppose pending legislation to reform license renewals because "the price was too high." Legislation recently introduced by Rep. Al Swift (D-WA) would establish a new set of public interest standards to allow renewals, a move which NAB views as content regulation of broadcasters.

## Pses Convention

## TRANSACTIONS

# Wodlingers Cash Out Kansas City Combo For \$8.7 Million 

Selwood Acquires Second NY State Combo For $\$ 3$ Million

## Doal of The Week:

KCWV-AM \& FMI
Kansas City, MO
PRICE: $\$ 8.7$ million
BUYER: Ragan Henry National Radio Associates Inc., headed by Ragan Henry. Henry also owns WXTR/Wash ington and WWDB/Philadelphia
SELLER: Wodlinger Broadcasting Co., owned by Mark Wodlinger and Constance Wodinger. They also own WIXIINaples, FL; K05HU (TV-5)/Houston, TX; and Hit Video USA, a cable video music network.
FREQUENCY: 1410 kHz ; 98.9 MHz POWER: 5 kw days $/ 500$ watts nights; 100 kw at 990 feet
FORMAT: Country; Gold SROKER: The MahIman Co
COMMENT: A minority tax certificate valued at approximately $\$ 1.9$ million is also part of this deal

## A)

WHCM/Sheffield
PRICE: $\$ 80,000$
BUYER: Slatton \& Associates Broadcasters, owned by Paul Slatton, Joyce Slatton, and Warren Kicker. The company also owns WBTG/Sheffield, AL.
SELLER: Comco Inc., a media investment group based in Oriando. FL head
ed by Chairman James Robinson. The company recently announced plans to sell all of its other properties: WRAB/ Arab, AL; WKIQllnverness, FL; and WFIXIHuntsville, AL. FREQUENCY: 1290 kHz POWER: 1 -kw daytimer FORMAT: Country

## Maine

## WKXA \& WCLZ/Brunswick

## PRICE: $\$ 1.5$ million

BUYER: A new company to be formed by Douglas Tanger. He is a general partner in WQRS/Detroit.
SELLER: Laurel Group Ltd., owned by Marc Robertshaw. The company also owns WCNSIL Latrobe, PA. It recently sold WMQR \& WTOSISkowhegan, ME.
FREQUENCY: 900 kHz ; 98.9 MHz POWER: 800 watts days/ 65 watts nights: 50 kw at 400 feet FORMAT: Country; CHR BROKER: Glenn Seratin of Communications Equity Associates.

## Naw York

## WUTQ \& WOUR/Utica

PRICE: $\$ 3$ million
BUYER: Premier Broadcast Group Inc., owned by Bill Selwood Jr. The company also owns WABY \& WKLI/AIbany.

SELLER: Devlin \& Ferrari Broadcasting Inc., owned by Rick Devlin and Jon Ferrari.
FREQUENCY: $1550 \mathrm{kHz} ; 96.9 \mathrm{MHz}$ POWER: 1 -kw day; 50 kw at 800 feet FORMAT: AC; AOR
BROKER: Neil Rockoff of Blackburn \& co.

## 1 32 : 8

## KBOR/Brownsville

PRICE: $\$ 200,000$ plus assumption of liabilities
bUYER: La Nueva KBOR Inc., owned by Edgar Trevino.
SELLER: Brownsville Broadcasting Corp., Owned by Geraldine Trevinc and Edgar Trevino.
FREQUENCY: 1600 kHz
POWER: 1 kw
FORMAT: AC
KTLT/Wichita Falls
PRICE: $\$ 750,000$
BUYER: Pegasus Broadcasting, principally owned by John Mason and Ken Schroder.
SELLER: Wichita Falls Communications, owned by Sanders Hickey and Al Maxwell.
FREQUENCY: 106.3 MHz POWER: 1.8 kw at 423 feet FORMAT: AC
BROKER: Bill Whitley of Chapman Associates Inc.


TRANSACTIONS AT A GLANCE

## Deals So Far In 1987:

\$2,394,564,306
This Week's Action: \$14,230,000

## Deal Of The Week:

- KCWV-AM \& FM/Kansas City $\$ 8.7$ million
- WHCM/Sheffield, AL \$80,000
- WKXA \& WCLZIBrunswick, ME $\$ 1.5$ million
-WUTQ \& WOUR/Utica, NY $\$ 3$ mililion
- KBOR/Brownsville, TX $\$ 200,000$ plus liabilities
- KTLT/Wichita Falls, TX $\$ 750,000$


## RKO Reveals WRKO Billing Irregularities

Officials of RKO General, Inc., which is fighting to prevent the FCC from revoking the company's 14 broadcast licenses, last week revealed the existence of billing irregularities at its WRKO/Boston.

According to WRKO VP/GM Dan Griffin, morning show producer Jack Roberts sometimes pre-logged portions of the program without ensuring that scheduled spots had been aired. "There was no motive," according to Griffin. "It was the result of general sloppiness. There was no way for him to gain from this; no spots were added to the log."
Roberts was unavailable for comment.
Griffin said WRKO executives are still trying to gauge the number of incorrect billings, which were detected as the result of a routine internal audit of the logs. He added that advertisers affected by the irregularities will be reimbursed. The station is reviewing the entire period of Roberts's employment at the station, which started in January and was terminated in October upon the discovery of the billing problems.
judge recently recommended that RKO be stripped of its broadcast licenses on the basis of widespread billing irregularities at several of the company's stations and the fact that RKO officials had repeatedly led to the FCC.
A. William Reynolds, Chair man/CEO of RKO parent Gencorp, said in a statement that his com pany's response to the incident demonstrated its commitment to running an ethical broadcasting operation.
"The way in which a company responds to a problem it uncovers is an important measure of the effectiveness of its management and its candor with the (Federal Com munications) Commission," wrote Reynolds. "We believe our internal control systems are working and that our ability to uncover the problem, our own strong reaction, and our prompt reporting to the Commission demonstrate our commit ment to the highest ethical standards in our broadcast operations and to candor with the FCC. As a response to this incident, we have developed supplemental audit procedures at all our stations.'

## sUBCOMMITTEE SHOWS LITTLE INTEREST Government Source Licensing Action Looks Unlikely

Members of a Senate subcommittee spent much of Tuesday morning ( $11 / 10$ ) listening to testimony about an ongoing debate between broadcasters and music writers, but demonstrated little interest in getting the government involved in the issue
The forum for the discussion was a hearing on S. 698, the Syndicated Television Music Reform Act, be fore the Patents, Copyrights, and Trademarks Subcommittee of the Senate Judiciary Committee.

The act, introduced in March by Sen. Strom Thurmond (R-SC), would establish a "source licensing" system that would allow broadcasters to buy only the music contained in non-network pro-
grams they wish to air. Under the current system, broadcasters are required to pay blanket fees to composers' groups such as ASCAP and BMI in exchange for the rights to all music licensed through those groups.

Representatives of the broadcasting industry, including spokesmen from NAB, the Association of Independent Television Stations, and the All-Industry Committee, told the Senators source licensing is needed to help broadcasters control the skyrocketing cost of programming.

Officials of ASCAP, BMI, and SESAC countered that adoption of the measure would signifigantly reduce the earning potential of composers.


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- Dallas Communications Complex, 6311 N. O'Connor Rd., L.B. 97 , Irving, TX 75039-3510•214-869-7643 -


## MINORITY OWNERSHIP POLICIES DEFENDED

Black broadcasters who gathered in Washington last week for a strategy session said they plan to step up their battle to protect minority ownership opportunities despite FCC actions to strip away preferential policies.
"They are really concerned if those rednecks (in the FCC) are going to come up with ways to kill the minority ownership programs," said National Black Media Coalition Chairman Pluria Marshall Sr . That issue was of foremost concern to many of the 3000 broadcasters attending the NBMC's four-day convention.
"I think (FCC Chairman) Dennis Patrick is more of a threat to the minority programs than (former Chairman Mark) Fowler, if only because Patrick is smarter than Fowler," Marshall added.

## Alarm Bells

Over Minority Ownership
In a panel discussion on minority ownership policies, NBMC legal

## NBMC To Eyeball FCC 'Rednecks'On Minority Issues

counsel David Honig urged minority groups to be vocal in their opposition to any weakening of FCC ownership programs. The programs have come under attack in recent years from conservatives in Congress and at the FCC.
Among the current FCC programs designed to foster minority ownership of broadcast properties are the tax certificate program, which offers a seller the opportunity to defer a portion of his capital gains if he sells to a minority buyer; the distressed station policy, which gives preference to minority bidders for troubled stations; and acquisition of stations by lottery.
Former FCC Commissioner Henry Rivera, now a lawyer with Washington-based Dow, Lohnes \& Washington-based Dow, Lohnes \& tendees that sham license applications submitted by white-owned companies using a minority businessperson as a front present a serious threat to legitimate minority ownership of broadcast properties.

## McKee Defends

 Florida DealThe conference also heard from Clarence McKee, Chairman/CEO of WTVT-TV/Tampa, FL, who defended his controversial station ownership arrangement with broadcasting magnate George Gillett. That arrangement, which gave McKee $21 \%$ ownership and $51 \%$ of the voting shares in the CBS affiliate despite the fact that he personally put no money into the $\$ 365$ million deal, has been criticized as a misuse of the FCC's tax certificate program.
"As I read the history and intent of the FCC's minority ownership policies, I fail to find any language or direction which stated that the tax certificate policy was limited to minorities who had the financial ability to make substantial down payments in order to obtain financing," said McKee.
"People criticize Clarence for not putting up any money, but being smart enough to come up with

## BIRCH DOESN'T SHOW UP

## Arbitron On The Hot Seat At NBMC

For the second time in less than two months, Arbitron has been scorched with criticism from black broadcasters dissatisfied with the company's efforts to accurately report black listenership.
The first salvo came in Septem ber, when Arbitron's Jim Peacock and Clalre Kummer faced angry station owners attending the Washington convention of the Na tional Association of Black-Own od Broadcasters (NABOB). Own ers accused Arbitron of deliber ately underestimating black audiences, and voted to endorse Arbitron compelitor Birch Radio.
in the latest development, Arbl tron VP/Sales Rhody Bosley was grilled by black station owners a the National Black Media Coali tion convention in Washington.
"Has everyone in the room been through the metal detector?' Bosley asked with mock serious ness atter several pointed ques tions. He then explained that de spite the extra emphasis Arbitron has placed on getting minority households to fill out and return diaries, the response rate among those households is about half that of the general audience.
"There is a problem and I need your ideas," he added. "How can we better legitimize our written materials to go into a black house hold so that blacks will feel comfor table to respond? Does it mean the use of certain words in our materials? Could it be a name we could use? Could this organization
the deal is more important than the question of whether he put in money," said Marshall. "White radio general managers are sometimes given $25 \%$ just for being manager."

## Pitsch Calls

For Less Regulation
In another session on FCC policies, attendees heard a highranking FCC official and two congressional staff members square off on the best way to ensure quality programming.
FCC Chief of Staff Peter Pitsch told the group that free markets, as opposed to "new regulations," are the method to ensure that the public is well-served by the broadcast
BUSINESS OVERVIEW

Gammon Pursues Ownership
According to FCC records, Amert com Radio Brokers CEO Tom Gammon owns the lion's share of a company recently formed to pursue ownership of radio properties in small and medium markets. The company, Crown Broadcasting Inc. based in Hammond, LA, recently announced plans to buy KLOV/Loveland, CO and KAVR-AM \& FM/Apple Valley, CA in two transactions valued at $\$ 2.63$ million

Filings at the FCC show Crown
President Ronald Strother owns 15\% of the firm. Gammon owns $85 \%$ and


Arbitron's Rhody Bosley: On the defensive
(NBMC) be a legitimizing agent so blacks will respond?

Birch was not represented on the panel. According to NBMC Chalrman Pluria Marshall Sr., Birch officials never returned his telephone calls regarding their participation in the event. In addition, Arbitron agreed to take part in the conference on the condition that Birch be excluded.
"Those turkeys at Birch never called us back," said Marshall. "But even if they had we wouldn't have welcomed their participation, because Arbitron did call us back and they had a condition they wanted met. As far as I'm concerned, it's first come first served."
media. Markets, he said, provide more objective information on what audiences want and are less politicized than regulation
But Antoinette Cooke, counsel for the Senate Subcommittee on Communications, and Mark MacCarthy, an analyst with the House Committee on Energy and Commerce, weren't buying Pitsch's argument and expressed their continuing faith in regulation.
"Markets don't work in broadcasting. They tend to produce a range of diversity in programming that is more narrow than the range of diversity in society. Regulation can fight the lowest common denominator, bland programming tendencies," said MacCarthy.

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holds the title of VP/Secretary Treasurer. The documents also state that Gammon owns an interest in KICR AM \& FM/Oakdale, LA as a limited part ner of a company operated by Strother
"When a friend calls, you help," said Gammon, who was reluctant to discuss his involvement in the company. He said he has known Strother for several years and has agreed to help finance several acquisitions. Gammon said he needs his radio station investments as a "ta writeoff.'
"We don't greatly publicize it, but yeah, Tom's in on it," said Strother


# Writing More Effective Sales Proposals 

Question: I keep hearing about new techniques that have been developed in the areas of proposals and closing. Could you elaborate on these?

Answer: The skills needed come closing time have indeed changed quite dramatically since the ' 50 s , when the majority of the techniques used today were first developed.

For radio, the most important element in closing comes not from using such traditional techniques as "alternate choice," but in how clearly we present the opportunity. More radio sales are probably lost simply because the prospects don't really understand what exactly they're being offered and what it means to them, than by the lack of closing techniques.

To facilitate this understanding, first start with the proposal (see adjacent sidebar). The proposal can be adapted in a number of ways, depending upon your station's format and your prospect's current media strategy, but each proposal should contain the following components which have proved highly successful in dramatically increasing closing ratios.
The first page should cover primary objectives, which are not necessarily targeted towards specific sales figures, but more frequently oriented toward the additional impact and effectiveness that will be created in conjunction with the client's primary medium. For some unknown reason,

Chris Beck is VP/Sales for the Wally Clark Company. He also hosts the weekly sales tralning program "Video Sales Meeting" and serves as a sales consultant for a number of major corporations and radio stations.

## Proposal Outline

- Primary Objectives - Price
- Projected Impact Break-even analyses Best-case/worst-case scenarios
Percentage of responses
- Schedule overview (with start date) - Copy
radio tends to be the only medium that represents sales of a product versus potential customer reach.
This first section should be followed immediately by the price. There's no point in putting the price at the


## NEW SELINC BEA

## Combine <br> Sales \& Call-Outs

If your station does call-out research for programming, you may want to add three or four sales-oriented questions for categories that your station is targeting to your call-outs. You'll find this method especially hetpful for those categories where anticipated purchase information is especially difficult to come by. You can also offer this service to your advertisers, compiling marketwide research for their own use in either marketing or analyzing their name recall.
back. As you've no doubt noticed, most clients turn to the back page first anyway. You probably do the same thing yourself. Remember the last time that you bought a car or a new suit? What's the first thing you wanted to see? The price which most likely sent you into shock and caused you to start raising all sorts of objections. Ah, but soon you began to feel an interesting phenomenon called "price justification."
Clients do this all the time. It doesn't matter how much or how little we're asking them to spend, the first thing they say is generally something like, "This is outrageous! I would never spend this kind of money on radio even if I had it!"
Meanwhile, the savvy salesperson sits quietly, waiting for the client's next comment - which is usually something like, "Well, since you're here, what was this idea, anyway?"
Now, with the price out of the way and the client's full attention, you're free to start presenting the program.
The second page should contain either a break-even scenario, a best case/worst case analysis, or - if the client is a direct-mail user - a percentage of response analysis. These should be tailored to the specific individual, but again the concept is directed toward exactly what the client is thinking next, i.e., "If I spend this money, how do I get it back?"
The third page is where you show them, with a longform schedule that breaks out on a day-by-day basis just exactly how many

## New Lines In Radio Sales Close

instead of picking their close off-the-rack or off-the-cuff, today's top radio salespeople are using the one-sided dialogues quoted below:

- What are your personal goals for this campaign? And you do feel we have a good chance of doing that, don't you? Then you would like to start?
- To increase the effectiveness of this campaign, what would you like to change? Then that's what you would like to do?
- What day of the week would you like to review and update the copy?
- What specific results do you feel this campaign will generate for you in terms of increased (primary medium) impact? Will you gain a unique selling position compared to your competitors? Will it help your name awareness? Will it increase traffic? Then you feel this is a sound investment? And you'll want to start?
- Have we missed anything that you feel you need additional information on? Then what would you like to do?
commercials they get for their dollars. Don't forget to include the starting date.
The final page should contain the spot's copy. Even if you use a recorded tape, you should always attach a typed copy. After all, chances are that your new prospect is a print or direct mail advertiser who is accustomed to spending umpteen hours making changes in his copy.
Arbitrary as those changes may be, the client's making them is one of the most crucial - and
most overlooked - proces ses in making your product tangible. Once the client starts making changes and suggestions, he has begun building a personal franchise with the program. Instead of your idea, it starts becoming his idea.
Once the prospect understands what the potential return from his investment can be, you have a far greater chance of closing. (For some new approaches to closing, check out the one-sided dialogues found in the sidebar at top right.)


## HOT NEW CAIECORY TO WATG:

## Art Galleries

Art galleries are growing at a substantial rate, and can now be found in malls all over the country. The primary target for these stores is baby-boomers who have made their initial furniture purchases and are now starting to invest in artwork to replace posters and prints. Many of these galleries are making these purchases more affordable by offering no-interest financing plans for up to 120 days.

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## New Breed Of Office

Workers In Future

What can office managers and company executives expect from the workers of tomorrow? The following points, derived from information compiled by the Costa Mesa, CA-based Personnel Journal, outline future trends predicted for the workplace and how these trends will shape corporate America.

- As the current generation of baby boomers grows up, the medi-


## $33 \%$ of Middle

Managers Want
New Jobs

At least one-third of all middle managers would like to change employers, and not only because they feel they're underpaid.
A recent survey of 1200 executives found that $37 \%$ of the men and $32 \%$ of the women polled would be happier with new jobs. Only $15 \%$ of those unhappy with their current place of employment said they wanted more money.
A list of some of the other reasons that employees would prefer to change jobs follows

| Rarson | Mon | Women |
| :--- | :---: | ---: |
| More <br> recognition | $21 \%$ | $17 \%$ |
| Less stress | $15 \%$ | $15 \%$ |
| A better boss | $14 \%$ | $13 \%$ |
| A greater <br> challenge | $14 \%$ | $9 \%$ |
| Source: National institute <br> Of Business Management inc |  |  |

an age of employees will rise, resulting in increased competitiveness for fewer jobs among older workers.

- Companies will continue migrating to rural areas, especially the Southern and Western regions of the United States.
- The gap between college-educated workers and those less-educated members of the work force will continue to grow; in the near future, there will be an estimated $20-30 \%$ of the work force that will be classified as functionally illiterate.
- Technological advances will change the structure of half of all existing jobs. However, these advances will also eliminate another $30 \%$ of the existing jobs.
- As the ranks of the blue collar union workers continue to decrease, white collar workers particularly office workers - will form professional workers' unions.
- Office workers will have more of a say in the activities and directions of their companies. Employees will see it as a right, not a privilege, to participate in structuring the office environment.
- Although the workers of the future will contribute more to the direction their companies take, they will still put their own needs before that of the corporation. Employees will look for jobs that recognize their individual talents and skills as lawyers, doctors, journalists, etc.
- Expect a "generation gap" to develop between the younger, more affluent, better-educated workers and the older, more traditional, more conservative employees.

WHEN YOU NEED THE EXPERTISE OF THE VERY BEST


LOOK TO THE MARK OF THE PROFESSIONALS

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f you suddenly had a chance to do the same work at home that you currently do at the office, would you take the opportunity?
According to a recent survey, most Americans prefer working in the office and saving the home environment for leisure time, although a slightly smaller group of people wouldn't mind dividing their work time between the office and home
A rousing $56 \%$ of those surveyed would remain in the office, while $36 \%$ would split their time between the office and home. Only a meager $7 \%$ would choose to do all of their work at home
Here's a breakdown of preferences by profession:

Protession Ontice Splh Home
Marketing 46\% 46\% 7\% Purchasing $45 \% \quad 45 \% \quad 8 \%$ Finance $\quad 54 \% \quad 38 \% \quad 8 \%$ Design \& $53 \% \quad 39 \% \quad 8 \%$ Analysis Operations 66\% 29\% 3\% Personnel 58\% 33\% 8\% Legal $\begin{array}{lll}58 \% & 33 \% & 8 \% \\ 72 \% & 24 \% & 3 \%\end{array}$ Source: Honeywell information

Systems inc

## Small Businesses <br> Growing Faster

## Than Big Firms

Small businesses - defined as those with fewer than 100 em ployees - outpaced larger firms with respect to sales and employment growth during the first half of '87, according to the firstever figures from the American Express Small Business Growth Index.
These figures, which are drawn from more than seven million small firms as well as new business incorporations, showed that by the end of June ' 87 small business employment was running $1.9 \%$ ahead of January ' 87 levels. During the same period, large business employment grew at $0.5 \%$.
Meanwhile, small firms' sales rose $1.3 \%$ during the first six months of '87, compared to $0.1 \%$ among large companies. As for new business incorporations, these ran $3.6 \%$ higher during the first half of ' 87 than the last six months of ' 86 .
Regionally, the New England area was judged to have had the best small business climate. The Pacific region ranked last, despite having produced the highest employment gain ( $2.2 \%$ ), owing to a decline in new business incorporations, which were nearly $7 \%$ below the number for the six-month previous period.

HARASS OR HIS ASS?

## Sex In The Workplace: Men Are Victims, Too

The sexual revolution that began in the 1960s has enlightened people to the subtle (and not so subtle) forms of sexual harassment women still encounter in the workplace. However, women aren't the only workers who are pinched, prodded, ogled, or insulted on the job.
Men say they also receive their fair share of sexual harassment at the office. And according to the 444 respondents to a recent Men's Health magazine survey, men aren't going to take that type of treatment lying down.
"Provocative" Dress Cited The survey results indicate that $44 \%$ of the respondents say there are women in their offices whose style of dress would be considered "provocative," and 33\% believe that women who dress in such a manner should be reported for sexual harassment.
Interestingly, $\mathbf{4 3 \%}$ of the respondents say they take the time to consider whether their clothes will have any such stimulating effects on their female coworkers. (Of the 444 people who responded to the survey, $97 \%$ are men, $17 \%$ are divorced, and $53 \%$ are between the ages of 25 and 35 .)
Although some men feel there is equality when it comes to sexual harassment in the workplace, others continue to maintain a double
standard when it comes to their perceptions of female coworkers. While certain men view a female manager as attractive because she is in a powerful executive pusition ( $42 \%$ ), a majority of the men would find that same women more attractive if she were a secretary (58\%).

## 26\% Have Had Sex

 On The JobAh, but the real eyebrow-raisers are the additional survey re sponses relating to sexual conduct within the halls and offices of corporate America. The survey found that while $57 \%$ of the respondents have been sexually propositioned at work, $26 \%$ have actually had sex in their place of work, and 18\% have had sex with a coworker during work hours.
If that isn't enough to steram up your office window, consider this: $58 \%$ of the respondents say they have occasional sexual fantasies about coworkers, and $33 \%$ spend 20 minutes or more each day having sexual fantasies
However, lest anyone think these office flights of fancy are disruptive in any way, you should know that an overwhelming 70 w of the survey's respondents said they wouldn't change the atmosphere of their workplace, even if there are - or perhaps because of - sexual undercurrents present.

## DATELINE

- November 19-21 - Loyola Radio Conference. Holiday Inn Radio Clanference. Chicago, IL.
- December 3, 1987 - Ameri can Association of Sportscasters Fourth Annual Hall Of Fame Awards Dinner. Marriot Mar quis. New York, NY
- January 23-25, 1988 - RAB Managing Sales Conference Hyatt Regency. Atlanta, GA
- January 25, 1988 - 15th Annual American Music Awards. Shrine Auditorium. Los Angeles. CA
- January 30 - February 3. 1988 - National Religious Broadcasters 44th Annual Convention. Sheraton Washington and Omni Shoreham hotels Washington, DC
- January 31, 1988 - Super Bowl XXII. Jack Murphy Stadium. San Diego, CA
- February 11-13, 1988 19th Annual Country Radio Seminar. Opryland Hotel. Nashville TN
- February 12-13, 1988 Gavin Convention. St. Francis Hotel. San Francisco, CA - February 13-28, 1988 Winter Olympics. Calgary, Al berta, Canada
- February 18-20, 1988 - M norities and Communications Conference. Sponsored by Howard University. Howard lin and Blackburn Center. Howard University Campus. Washing University
ton. DC
- March 2, 1988 - National Association of Recording Arts and Sciences 30th Annisal Grammy Awards. Radio City Music Hall. New York, NY
- March 3-5, 1988 - R\&R Con vention. Loews' Anatole. Dalkas TX
- March 21, 1988 - Academy of Country Music 23rd Annual Country Music Awards. Knott's Berry Farm. Anaheim, CA
- April 9-12, 1988 - NAB66th Annual Convention. Las Vegas Convention Center. Las Vegas, NV
- April 11, 1988 - Acadermy of Motion Picture Arts and Sci ences 60th Annual Academy Awards. Shrine Auditorium. Los Angeles, CA
- May 17, 1988 - International Radio \& Television Society Annual Meeting \& Broadcaster or nual Meeting \& Broadcast Luncheon. Waldorf Astoria Hotel. New York, NY


## Bangs: Back And Badder Than Ever <br> A <br> madly imaginative writer, a visionary rock ' $n$ ' roll theorist - if indeed such manimals exist - a gadfly in the Wildest tradition, and a Bigtime PSYCHOTIE REACTONS

## TELEVISION

## TOP TEN SHOWS

NOVEMBER 2-8
1 The Cosby Show
2 A Different World
3 Cheers
460 Minutes
5 Growing Pains
6 Golden Girls
7 Murder, She Wrote
8 Who's The Boss
9 CBS Monday Night Movie ("Echoes in The Darkness Part I")
10 NBC Sunday Night Movie ("Billionaire Boys Club Part l')

Source: Nielsen Media Research

- You can't keep a good man down, or at least you can't keep him out of a television studio, as Tom Petty takes time out fo some more musical moonlighting. Last week it was with Garry Shandling, this time it's an appearance with the Heartbreak ers on Dolly Parton's weekly variety show "Dolly" (ABC, Sun day, $11 / 15 \mathrm{gpm}$ ) The hoys will perform "Think About will perform "Think About Me, from their last album,
- Robert Mitchum, one of filmdom's original bad boys and role model for a generation of hip, laconic, pot-smoking ac tors, will host this week's edition of "Saturday Night Live," (NBC, 11/14, 11:30pm). Blue-eyed, red-haired soulbrother Mick Hucknall and his band Simply Red are the musical guests.
- Good God, y'all, Part II: James Brown is the host and featured performer on this week's "It's Showtime At The Apollo" (NBC, Sunday, 1 am) Joining the Hardest Working Man In Show Business are Lace and Glenn Jones.
- Who woulda thunk it, but the event of the late night television season just might be the long-awaited reunion of Sonny \& Cher on "Late Night With David Letterman" (NBC, Saturday, 11/14, 12:30am). No word as to whether the fun couple will perform together, but we can always hope.


BROTHERLY LOVE - Big bro David Nelson and the irrepressible Ricky.

- The original video rock ' $n$ ' roll star, Rick Nelson, is honored in the world television premiere of "Rick Nelson: A Brother Remembers," set to air on the Disney Channel Monday, 11/16 (8pm). The hour-long special, hosted by Nelson's brother David, includes never-before-seen photos, home movies, concert footage, and interviews with the late singer
- Teen sing-sation Tiffany makes her second appearance of the season on "Top Of The Pops" (CBS, Friday, 11/13, 11:30pm). Joining her on this week's show are Taylor Dayne, English acts Simon F., Squeeze (also for the second time this season), and the Style Council, and Pretty Poison and Stryper.
- Robin Williams, Whoopi Goldberg, and Billy Crystal return to host the second all-star fund-raising benefit to aid Amerca's homeless, "Comic Relief 87," which will again be broadcast live on HBO (Saturday, $11 / 14,9 \mathrm{pm}$ ). The three-and-ahalf hour program will air from the Universal Amphitheatre in Los Angeles, and will feature the creme de la creme of comic alent. Among those scheduled o appear are Bob Goldthwait, Peter Cook and Dudley Moore, Harry Anderson, Dick Gregory, Joe Flaherty, and Roseanne Barr.
All show times are EST/PST; subtract ngs in the Mountain Time Zone All sistings subject to change.


OTHERLY LOVE - A smokin' Sonny Bono bathes in Cher's reflection.

## 

rock critic ever to dropkick his typewriter offstage during an encore performance by the J. Geils Band, publish an interview with Jimi Hendrix from heaven, publicly confess his fantasies of eviscerating a certain famous folksinger with a broken-off Ripple bottle, and otherwise redeem his chosen, play-ing-piano-in-a-whorehouse profession period.

To answer the question "Why do we need rock critics anyway?" Bangs offers "Psychotic Reactions And Carburetor Dung" (Alfred A. Knopf, NYC), a 400-page postmortem collection of inspired writing and even more inspired thinking about pop music in ways you the reader may have never thought possible before, which is what any great art, let alone great criticism, is all about. And at \$19.95 (hardcover) it's priced at about a penny a laugh to boot.
Entertaining and infuriating, contradictory and - as assembled by Bangs's editor, noted rockscribe Greil Marcus - sadly life-affirming, this is the only book those among us who get their kicks from sitting around thinking seriously about rock 'n' roll are going to need to read all year. Maybe for the next decade.

## FILMS

WEEKEND BOX OFFICE

## NOVEMBER 6-8

1 Fatal Attraction $\$ 7.0$
(Paramount)
2 Hello Again * $\$ 5.7$
(Buena Vista)*
3 Baby Boom
(MGM/UA)
4 Less Than Zero $\$ 3.00$
(20th Century Fox)*
5 Suspect
6 Death WishIV $\$ 2.4$
(Cannon)*
Fatal Beauty
(MGM/UA) $\$ 2.3$

8 The Hidden
(New Line)
$\$ 2.2$
9 Like Father, Like Son\$2.09 (Tri-Star) 10 Hiding Out (DEG)*

- First week in release

All figures in millions
Source: Exhibitor Relations co
COMING ATTRACTIONS This week's openers include "Running Man," a futuristic, ul-tra-violent vehicle for the thespian talents of Arnold Schwarzenegger, with counter-cultural icon scion and erstwhile guitar star Dweezil Zappa featured in a co-starring role.

## VIDEO

## NEW THIS WEEK

- JAMES BROWN: LIVE IN AMERICA (Rhino)

Good God, y'all! This (Uh!) performance (Ow!) video (Hit me!) captures "The Godfather Of Soul" at Atlanta's Chastain Park in 1985. Songs include "Try Me," "Get On The Good Foot," "Hot Pants," "lt's A Man's, Man's, Man's, Man's World," "Cold Sweat," "I Can't Stand Myself," "Papa's Got A Brand New Bag," "I Got You (I Feel Good)," and "Please, Please, Please." As an added bonus the video is packaged with a digital stereo audio soundtrack cassette. Maceo! (Street date: 11/19)

## - BARNES \& bARNES: ZABAGABEE (Rhino)

This collection of conceptual clips from Barnes \& Barnes, the bizarre musical duo made semi-famous via Dr. Demento's syndicated radio show and various "morning zookeepers" on stations across the nation, sports special guest appearances from the likes of Shaun Cassidy, Stephen Stills, and "Weird Al" Yankovic. Included are videos for such enduring cultural landmarks as "Pizza Face," "Party In My Pants," "Love Tap," "Fish Heads," and "Soak it Up." (11/19)

- ROCK BABY, ROCK IT (Rhino)

Set in the late '50s, this juvie movie finds hepcats ' $n$ ' kittens linking ID bracelets to stop The Mob from closing the coolest rock club in Dallas. Long thought to have gone the way of the wooly mammoth, this recentlyrediscovered cult classick spotlights songs from such obscure early rockers as the Cell Block Seven, Preacher Smith, the Deacons, the Five Stars, and rockabilly wildman Johnny Carroll. (11/19)

the punk meets the godfather - johnny Carroll practices his sneer; James Brown practices his smile.

## MUSIC \& MOVIES

## CURRENT

- BABY BOOM

Single: Everchanging Times/Siedah Garrett (Qwest/WB)

- LESS THAN ZERO

Single: Hazy Shade Of Winter/Bangles (Def Jam/Columbia)

- FATAL BEAUTY (Atlantic)

Featured Artists : Levert, Shannon

- HIDING OUT (Virgin)

Single: Catch Me (I'm Falling)/Pretty Poison
Other Featured Artists: Roy Orbison \& K.D. Lang, All That Jazz

- PRINCESS BRIDE (WB)

Featured Artists: Mark Knopfler, Willy DeVille

- DIRTY DANCING (RCA)

Singles: I've Had The Time... Bill Medley \& Jennifer Warnes Hungry Eyes/Eric Carmen
Other Featured Artists: Blow Monkeys, Mickey \& Sylvia, Zappacosta - MADE IN HEA VEN (Elektra)

Featured Artists: Martha Davis, Ric Ocasek, Neil Young

- LA BAMBA (Slash/WB)

Single: Come On Let's Go/Los Lobos
Other Featured Artists: Brian Setzer, Marshall Crenshaw, Bo Diddley

- HAIL! HAIL! ROCK ' N' ROLL (MCA)

Featured Artists: Chuck Berry, Eric Clapton, Robert Cray

- THE BIG EASY (Antilles)

Featured Artists: Dixie Cups, Professor Longhair, Buckwheat Zydeco

- WHO'S THAT GIRL (Sire/WB)

Single: Causing A Commotion/Madonna
Other Featured Artists: Scritti Politti, Coati Mundi, Club Nouveau

- PENITENTIARY III (RCA)

Single: Do The Prep/Midnight Starr
Other Featured Artists: Gap Band, New Choice

## UPCOMING

- hearts of fire (Columbia)

Featured Artists: Bob Dylan, Fiona, Rupert Everett

- DUDES (MCA)

Featured Artists: Keel, Megadeth, Little Kings

## VERY SUPERSTITIOUS?

## Triskaidekaphobia:

## Fear Of The Number 13

I
f office managers across the country are suspicious about the number of employees who call in sick this Friday morning, it's a good bet that many of those workers may be suffering from the same malady: triskaidekaphobia. No, it's not some exotic, tropical disease, but rather a morbid fear of the number 13 .
Billion Dollar Annual Loss While most people may scoff and dismiss this particular phobia as pure and simple superstition, US businesses can count the fear in dollars and cents. Estimates put the financial loss to American industry at a billion dollars a year due to absenteeism, cancellations, and reduced commerce because of people who are afraid to get out of bed on Friday the 13th.
Lest anyone think this affliction occurs only among the more neurotic and paranoid members of society, consider that US Presidents Herbert Hoover and Franklin D.

Roosevelt, as well as billionaire financier J. Paul Getty and Napoleon believed that 13 people could not dine together - unless they were willing to suffer the consequences. (Some historians link this particular fear to the 13 attendees of Christ's Last Supper.)

One Friday The 13th Per Year

Mathematics experts have thoughtfully provided us with the knowledge that the thirteenth of the month falls more often on a Friday than on any other day of the week. Also, at least one Friday the week. Also, at least one Friday the
13th occurs each year, while three Friday the 13ths are the most that can occur in any calendar year, as happened in 1987.

However, the most superstitious triskaidekaphobians can rest a little easier, as the next Friday the 13th triple whammy won't occur again until 1998.

## Airport Offices For Rent

Your plane has been delayed, and you're stuck in yet another airport. You have business that just can't wait. What to do?
Private companies are currently providing temporary office space and secretarial help at a growing number of airports throughout the country. Tele-Trip Co., a subsidiary of Mutual Of Omaha, leads the pack with 18 service centers in 13 airports. AT\&T, Pacific Bell, and the Business Services Network have also recently entered the market, beginning operations at major airports on both coasts.
Although prices may vary between companies, the Mutual of Omaha centers charge the following for services: $\$ 15$ an hour for typing, $\$ 40$ for the first hour of conference room rental ( $\$ 15$ for each additional hour), and $\$ 6.65$ for a

## CHRONICIE

## Born To:

Landsman Media President Dean Landsman, wife Robin, son Elias Paul, September 30 PolyGram VP/A\&R Jim Lewis, wife Gila, daughter Charlotte Alexander, October 17.

## Marriages:

WIXYISpringfield, MA PD Franklyn Jay to Elizabeth Fila, October 31
suite in which a business person can make a 10-minute phone call. The most popular service thus far has been fascimile transmissions, which cost $\$ 10$ for the first two pages and $\$ 2.50$ for each additional page.
For those who wish to combine business, travel, and exercise, Air Vita Corp. provides office space in its health clubs at the Dallas-Ft. Worth and Phoenix Sky Harbor international airports. For $\$ 15$ an hour, travelers can exercise, swim, and enjoy a massage before conducting business in one of the club's private office spaces.


## Play Pebble Beach Indoors!

You've heard of artificial turf. Well, get gready for artificial golf. Two North American companies have recently developed computerized golf simulators which recreate some of the country's top courses in an indoor environment

The Incredible Golt Machine, marketed by San Francisco's US Indoor Golf Co., sells in kit form for \$18,500, although the price can go as high as $\$ 27,995$ with extras like benches and ball washers, not to mention the cost of installation. The GS 2020, which hits the market next year, ia manutactured by the Saskatoon. Canada-based Joyteck Ltd., and will sell for $\$ 18,000$.

Both computer games require fairly karge playing areas (at least 600 square feet ot space), and use gigantic video screens to depict up to 800 locations on whichever profesional course the player thas chosen. Each system also uses trio of 35 mm cameras to detect the direction of the ball during its fight, thus enabling the computer to determine the ball's placement in one of 26,000 locations.

Although the games can be bought for home use, Joytek's Larry Machula says that his company's machine has been designed primarily for hotets, pro shops, resorts, health clubs, and apartment buildings.

Meanwhile, partners Robert Katzman and Irving Bookspan of US indoor Golf are hoping to use their game to set up golf centers throughout the US where people can play a 90 -minute round of golf for around $\$ 12$.

## Laptop PC

Sales Up 60\%

Flor the past few years. PC industry experts have been predicting that laptop models would be the next big thing in home and personal computers.
Now it looks as if the laptop has finally caught on with tre general public, and the recent surge in consumer interest and sales of the product is due in large part to an increasing use of laptops by America's business sales force

## '87 Orders

Top $\$ 55$ Million
According to figures compiled by the Plymouth Meeting, PA-based IMS America markel research firm, orders for laptops by computer specialty dealers in the first half of 1987 jumped an astronomical $780 \%$ to $\$ 55.5$ million. (IMS America bases its figurts on retailer purchase invoices.)
The number of units sold also rose considerably, with 39,400 units purchased. This was $1643 \%$ increase over sales figu:es for the first half of 1986. Also, greater product availability to consumers has caused total retaile: purchases of PCs to increase by $38 \%$ (in actual dollar sales) and by $70 \%$ (in units sold).

## Business Bullish

On Laptops
A recent survey of Fortune 1000 companies by the Elicott City, MD-based Newton-Evans Research Co. shows that projected sales of laptops will continue to increase over the next 18 months. Laptops currently ace runt for $3 \%$ of all PCs in use at 174 of the responding corporations, and that figure is expected to climb to $4 \%$ by the end of 1988. A small percentage, to be sure, but one which indicates a market increase of $33 \%$.
Increased laptop sa'es can also be attributed to advances and new options in product technology, most notably clearer screens, larger memories, and easier-to-use software.

## Money: Americans Saving More, Borrowing Less

Although the current US economic situation is in a state of flux, a recent Money magazine survey indicates Americans are still optimistic about the cans are still optimistic about the
status of their personal finances.
The survey results show Americans are able to save more money, while using credit less. Nevertheless, these factors have not kept Americans from borrowing money to purchase certain items or pay to purchase certain
off outstanding bills.

Average Savings: $\$ 7300$
According to the survey, the me-
dian amount of money in the average US household's savings account is $\$ 7300$, a $\$ 300$ increase over 1986 figures. (However, one in every ten Americans has no savings, a percentage that increases to one in four Americans who earn less than $\$ 15,000$ a year.)

Meanwhile, there has been a decline in the amount of US credit charges. Americans currently average $\$ 1600$ in annual charges, compared to '86's annual average of $\$ 2300$.

## What's Worth Borrowing For?

Two-thirds of all Americans have outstanding loans, down from nearly three quarters last year. Although US consumers have fewer debts, they are not afraid to borrow money for certain items. The figures isted below reflect the most popular reasons for borrowing money

| ltems | Parcentage |
| :--- | ---: |
| Auto purchases | $82 \%$ |
| Expenses due to illness | $82 \%$ |
| Educatlonal expenses | $79 \%$ |
| Furniture purchases | $49 \%$ |
| Consolidatlon of bills | $48 \%$ |
| Llving expenses when Income is cut | $46 \%$ |
| Boats \& hobby purchases | $19 \%$ |
| Vacation expenses | $13 \%$ |
| Fur coat or jewelry | $5 \%$ |
|  |  |
|  | Source. The Federal Reserve Board |



## Underwater Camcorder

Aspiring Jacque Cousteaus, take note! Sony has devised the new Handycam Marine Pack, which allows you to take an camcorder underwater for video and sound recording. All anyone who owns one of the company's Handycam 8 mm models - which must be purchased separately - hàs to do is snap the camcorder into the new device's waterproof housing, and you're able to shoot as deep as 165 feet without a leak.

The unit's outside controls include a record/stop button, a built-in piezoelectric microphone (which captures sound underwater as well as on the surface), and a wide angle conversion lens that gives you twice the depth of field of a normal lens.

The camcorder and the new marine pack weigh under 12 pounds together above water. Retail: $\$ 995$ (An optional nine-volt spotight kit will set you back an additional $\$ 35$.).

## Alternative To Jingles Available

0ne of the most unusual alternatives to radio station jingles to come down the pipe in recent years is "Fit-Ins." Developed and marketed by Ft. Worth-based TRC Productions Inc., "Fit-Ins" are created by using a 24 -track recording studio and soundalike vocalists to produce extended intros or outros to either current or recurrent songs that are
customized with a radio station's call letters, slogan, etc. All songs are built entirely from scratch, with no use of standard beds.
In addition to being a valuable positioning tool, "Fit-Ins" give a station the ability to concoct virtually seamless segues. For further information or a free demo tape, contact TRC Productions at (817) 540-2754.

## Get A Jump On The Industry's Hottest Job Listings!

Get R\&R's weekly Opportunities/classified section before the paper's published. R\&R Job Hotline is mailed to you separately. Call 213-553-4330 to subscribe today. Use Visa/MasterCard/AmEx.

## Burnerless Stove

A
burnerless stove that looks as good as it cooks will be available from General Electric by the end of this year.
The space-age appliance features a sleek, black-glass cooking top that sports the equivalent of four burners, although no heating coils are visible. Perhaps the unit's most unusual feature is that the stove itself remains cool to the touch everywhere except directly beneath the "hot pot," which sits on an invisible, energized magnetic coil.
When the power is switched on, the stove top sets up a magnetic field that passes through the surface to the pot. This causes the fer-
rous molecules that make up the pot itself to move around, thus creating heat, and - in effect turning the pot into its own burner Sophisticated electronic controls enable the user to regulate cooking temperatures within one-minute increments, and because there is absolutely no residual heat from the coil, the stove cools instantly.

However, there are two disad vantages to this burnerless stove One is that only pots with the correct magnetic properties (cast iron, some stainless steel, and enamelware) can be used. The other is the unit's suggested retail price - in excess of $\$ 1000$.

## Apple Computers Joins "Hands" To Aid Homeless

W
hat "Hands Across America" couldn't do for the ica" couldn't do for the puters Across America" may be able to accomplish, as the USA For America/Hands Across America organization joins forces with Apple Computer Inc. to create a program that will substantially improve the availability and quality

## Tree Ornament Prevents <br> Christmas Fires



Christmas trees are a seasonal fire hazard, but a new, combination tree or:nament/smoke alarm can help make everyone's yuletide just a little bit merrier this year.
Measuring three-and-a-half iches in diameter, the shiny bulb is actually a duat-ionization chamber smoke alarm. Meeting all specifications for commercial smoke alarms, the device is sensitive to the presence of as little as $0.5 \%$ smoke in the air and sounds an 85-decibel warning immediately upon detection.

Using a single nine-volt battery (included), the ornament comes complete with a push-button battery tester, as well as an indicator that beeps twice per minute when the battery is low. Retail price: $\$ 34.95$ for a set of two.
of services to hungry and homeless people in California.
The initial project, called "HandsNet," will electronically link 48 California-based programs for the needy and two agencies in Washington, DC, using a computer network made possible by a donation of personal computer systems from Apple. This network will allow the various organizations to benefit from each other's experience, resources, and research by exchanging information in a faster, more detailed manner.


## This Radio Really Cranks

S
pending a small fortune on batteries? With TEC's Ranger II AM/FM Weather Band radio you'll never have to buy batteries or look for that elusive electrical outlet again.
The radio uses a hand crank, located on the side, to recharge low batteries. The bright yellow and black unit comes with rechargable, nickel cadmium batteries and a cover that snaps on the back to protect it from the rain
Measuring $113 / 4^{\prime \prime} \times 7^{\prime \prime} \times 4^{\prime \prime}$ the radio has a three-inch speaker, a built-in spotlight, and a telescop ic antenna. There's also an optional AC/DC adapter just in case that elusive outtet suddenly turns up. Retail price $\$ 59.95$.

## Intel Intros Upgraded

 IBM PC Circuit BoardsTThe Santa Clara, CA-based Intel Corp. recently announced plans to introduce a new plug-in circuit board that should give owners of IBM (and certain compatible) PCs an inexpensive means of upgrading their systems.

Beginning next January, the Inboard 386/PC will retail for $\$ 995$ a substantially less costly means of building a speedier, more versatile machine around Intel's top-of-theline 80386 microprocessor. (Currently, anyone wishing to purchase a computer with the the same amount of speed and versatility would be forced to shell out upwards of $\$ 8000$.)

Intel claims that older PCs that have been fitted with the new circuit board can not only compute an average of ten times faster than the originals, but also handle several different functions at once.

These new circuit boards easily plug into an expansion slot that's a standard feature on almost every IBM, Compaq, and Tandy Corp. PC built around Intel's 8088 microprocess chip. While several other companies have previously sold up-
grade boards, these products were more expensive than Intel's and offered less in the way of performance.

Electronic Calendar

Designed especially for people who forget urgent appointments, the Up-Date is an electronic calendar that leaves the user with no excuse short of a power fallure for missing meetings.
A flashing LED light alerts the owner up to three days in advance of the important date, and the light stays on when the date itself arrives. The attached keyboard allows for easy entry of anniversaries, birthdays, and other important dates throughout the year.
In addition, this electronic calendar features a large LCD that not only displays the current time and date, but also allows you to review all the events that have been entered to date. Retall price: $\$ 79.95$


## RAININ THE SUMMERTIME

All season long. Highs expected whenever the new single from THE ALARM comes on the radio. Expect a flood of requests, followed by torrential sales. No relief in sight.

## Al

Hurricane Warnings Remain In Effect.


RAIN IN THE SUMMERTIME
The first single from the new album.


NEWSBREAKERS

## Radio

- JAMES LYNAGH, President of Multimedia Broadcasting Co., has been elected Sr. VP of parent Multimedia
- GREG NOACK has replaced DICK DEBUTTS as GM at WRAL/Raleigh Noack was most recently VP/Stations at Katz.
- DONALD STAATS has been named GM/Operations at WADC \& WMGP Parkersburg, WV. He previously operated WCEF/Ripley, WW


Greg Noack Paul Holsopple - PAUL HOLSOPPLE has been nam ed VP/GM of Eastern Broadcasting's Quincy Communications Corp., licen see of WTAD \& WQCY/Quincy, IL. He previously managed WWAZ \& WWLI/ Providence.

- GERRY McCRACKEN has been named OM at WCOS-AM \& FM/Columbia, SC. He previously programmed WXKX/Parkersburg, WV for two years WXKX Asst. PD/midday talent KRIS DAVIS has been named Acting PD at that station
- TONY FITCH has been named PD at KKOB-AM \& FM/Albuquerque. He be gan working for the Full-Service AM in 1980, becoming PD in 1985. MARK SCHREIBER has been promoted to Asst. PD for the AM, and will continue as MD for the combo.
-DAN GORBY has joined WMY// Greenville, SC-Asheville, NC as LSM He was previously GSM at WKSI/ Greensboro, NC.
- SHANNA McCOY has been upped from $A E$ to LSM at KNIX-AM \& FM/ Tempe, AZ. She has been with the stations for five years.
- Four management promotions have been announced at WJBC \& WBNQ Bloomington, IL. DON MUNSON has been tapped as WJBC Station Manag er. The 23-year AM drive host had served as 'JBC OM since 1974. JOHN McDERMOTT takes on the newly-created position of NSM at WUBC \& WBNQ; he spent over 25 years as WUBC Sales Manager. WBNQ Station Manager REX HANSEN adds on GSM duties for both Twin Cities Broadcasting outlets. He joined the company in 1986. And KAREN KELLY, a WBNQ sales rep since 1982, has been upped to Assist. Sales Manager for the facility.


## Records

- TONY POWELL has been appointed Managing Director at MCA Records Ltd., and will be based in London. He was previously Director/Marketing at Phonogram.
- PETER RITCHIE has been named Manager/Product Management at EMI Manhattan. He was most recently Di rector/European Promotion in London for the EMI Group.
- MICK STEVANOVICH has been named Local Marketing Manager/Chi cago at Arista, where he was previous ly a sales intern


Sandy O'Connor - JOHN CURB, SANDY O'CONNOR and BOBBY YOUNG have been named PolyGram Regional Promotion Manag ers for the West Coast, Southwest, and Southeast, respectively. Prior to this, Curb had headed John Curb Promotions since 1979. O'Connor had been District Pop Promotion Manager, Southeast at Capitol since 1983. And Young has supervised Bobby Young Promotions since 1982


Peter Ritchie Jeanne Mattiussi

- JEANNE MATTIUSSI has been appointed National Director/Nideo Development and Production at RCA Records. She joins from Columbia, where she was Director/Artist and Video Development, West Coast for four and a half years.
- PIETRO ALFIERI is the new Sr . Art Director, Creative Services for RCA Records, based in New York. Before this, he operated his own design company, Spot Images, for four years. Prior to that, he spent nearly four years as CBS Records' Art Director
- FRANK INGLESE has been named National Director/A\&R for Pow Wow Records. He joined the label a year ago.


## Industry

- PEG FOLEY has been upped to VP/ Philadelphia, Boston Regional Manager at Group W Radio Sales. She was previously Regional Manager/New York AE.
- LARRY Miller has joined the Mar keting Entertainment Group of America, Inc. as VP/Sales. He was previously Director/Longform Program Sales at the NBC Radio Networks.


Bobby Young


Gordon Rice - GORDON RICE has been named VPl Associate Broker at the R.A. MarshaH media brokerage firm. He was previously GSM at United Press Internationousl
al.

- TONY SABOURNIN has been appointed Manager/Latin Music at BMI in New York. He was Billboard's Latin Music Editor, and previously worked at RCA/Ariola International
- CHUCK DEES, who formerly programmed WDJO/Cincinnati for three years, has established Chuck Dees Associates, a Cincinnati-based consultancy.
- MICHAEL DALFONZO has resigned from the PD post at WSHE/FI. Lauderdale to form Radio Plus, a consultancy based in that city
- PATRICIA BAKER has been named VP/Personnel for the interep companies in New York. The 12-year com pany vet was previously Manager/Per sonnel and General Administration for four years.


## PROS ON

THE LOOSE
Tom Casey - PD KFKF/Kansas City, MO (913) 383-1598 Todd Martin - PD WTHT/Portland ME (207) 767-21.57
Dale Miller - MD KATP/Amarillo, TX (806) 353-4677

Dave Skyler - PD KIOOISacramento (818) 342-4483

## CHANGES

Stephen Sorich and Doug Tangeman have joined CBS Radio as AEs in the network's Midwest and Western regional sales offices, respectively
Douglas Barton has been appointed Entertainment Music Director at Granat Entertainment.
Don Tanner has joined Mediabase Research in Detroit
Connie Dresdow has joined the sales staff at KJOI/Los Angeles.
Monica Tedori joins KGO/San Francisco as an AE.
Karen McKnight, Dee Daley, John Wilson, Mary Ann Casper, and Pam Jones are appointed to the marketing staff of KMGR-AM \& FM/Salt Lake City.

## USIUK Programmers Interact With Interep



The Interep rep firm hosted a conference of American and British radio programmers recently. Pictured (l-r) are Sklar Communications' Rick Sklar, Radio City/UK's Tony Pingham, interep President Ralph Guild, EZ Communications VP Dan Vallie, and Broadcast Marketing Services/UK Terry Bate.

## Sally's Moving To ABC.

## SALIY JESSY RAPHAEL...In a class by herself.

Exclusively
From
ABC.

Premiering

January 11, 1288
7 pm-70 pm Eastern
$10 \mathrm{pm}-1 \mathrm{am}$ Pacific

Call
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212-887-5638

## 3.ABC RADIO NETWORKS



## PRESTR Dog House Doin's

After 12 years with RCA, Sr. VP/Product Development ED MASCOLO has resigned, citing personal reasons. In the wake of his departure from NIPPER's Dog House comes confirmation that current Promotion VPs BUTCH WAUGH, who handles CHR \& AC, and JIM McKEON, who tackles AOR, will remain in place, as will Director National Promotion MIKE BECCE.

While several possible names for Mascolo's replacement are being bounced around the hallways, the one making the loudest sound is that of former EPIC VP/Promotion, WALTER WINNICK.

Although we keep hearing that RCA will be the next major label to settle out of court with indie JOE ISGRO, Exec. VP RICK DOBBIS told ST, "We were surprised at the POLYGRAM settlement. There are no current settlement talks underway between Isgro and RCA."

No official word on the status of the POLYGRAM stock offering, as the SECURITIES \& EXCHANGE COMMISSION is still handling the paperwork. Is postponement of the offering inevitable? "If we had to do it today, we'd have our doubts," a PHILIPS spokesman told R\&R Tuesday (11/10), "but a decision will be made after we hear from the SEC.'

## Ted Turner To The Reseve?

At presstime sources told ST that UPI RADIO VP/Broadcast Services JIM HOOD may be exiting the wire service shortly. He'd come over from AP RADIO several months ago to help resurrect UPI.

Hood's exit would come on the heels of the recent departure of three of UPI's key managers (Chief Editor BEN CASON, Managing Editor BARRY SUSSMAN, and International Editor KIM WILLENSON). The departing troika told the WASHINGTON POST that "they could no longer assure the quality and integrity of the UPI report." Could TED TURNER turn up as the white knight to save the day?

Look for AOR WBYR/BUFFALO to eventually migrate toward a CHR approach under consultant JOHN GORMAN. Word has it that current PD MIKE BENSSON will step down, making way for former WGRQ/BUFFALO PD BRIAN KRYSZ, who just left the PD post at WKLCICHARLESTON, to slide into the 'BYR programming chair. To add credence to the rumor, PRINCE showed up on WBYR's playlist this week.


WQMF GETS INTO THE GOOF - When several Louisville stations suddenly took to duking it out via direct mail promotional campaigns, WQMF began a counterattack with the creation of the "Goofy Mailer" pictured above, which promised lucky listeners everything from a "free lobotomy" to "\$1.00 a year for five million years" in "the contest where one guy wins and the rest of us have to hear about it all day."

ED WALSH becomes News Director at WOR/NY, coming from the same slot at KFYIIPHOENIX. He replaces BERNIE GERSHON, who left for crosstown WCBS.

## Back To Back Bailoys

BILL BAILEY, aka "The Duke Of Louisville," leaves that market after more than 22 years - most of them at WAKY, but mostrecently at WKYW - and is joining WPOC/BALTIMORE to cohost mornings with LAURIE DeYOUNG.

But just down the road,
WPGCIWASHINGTON has inked the BILL BAILEY who formerly was PD/afternoons at KZBSIOKLAHOMA CITY to perform wakeup service. Former Z100/NY News Director JEFF YOUNG will be partnered with Bailey at 'PGC.

Labels questioning the viability of the twotrack cassette single may prefer an emerging alternative: the three-track cassette single. Several companies are set to try this variation, which could have a higher list price - $\$ 2.98$ instead of $\$ 1.98$ - erasing doubts about potential profitability.

DWAYNE ALEXANDER has been named National Secondary Promotion Director/Black Division at CAPITOL, coming over from a regional post with A\&M in Memphis.

MCA RADIO has pacted with the GLOBAL SATELLITE NETWORK for live concert broadcasts and tour sponsorships.

Continued on Page 26

## ; Nünera Mna in Any Language!



SHANE MEDIA SERVICES


Me,tllen-Broumsuille!


Now On 47 CHR Reporters Including P-1 Play At:

| WXKS | PRO-FM | FM102 | HOT103 |
| :--- | :--- | :--- | :--- |
| Z94 (HOT) | KRBE | KMEL | PWR106 |
| WMJQ | WGH | KATD |  |
| CKOI | KKRZ |  |  |



Lisa Lisa and Cult Jam
featuring Full Force
Someone to Love Me for Me

| WXKS | WRCK | KYNO |  |  |
| :---: | :---: | :---: | :---: | :---: |
| KRBE | WBBQ <br> KXX10 | ${ }_{\text {KSMB }}$ | Urban Contemporary |  |
| KWK | KZOU |  | Chart DEBUT 36 | (0) |
| Q100 | KITY | Y97 |  |  |

## 26 ■ RaR November 13, 1987



## The Motion of tove

## Top 40 Radio In Your Hands Now



Produced by Jimmy Iovine Associate Producer Chas Sanford Management Jerry Hemstead.

## STREET TALK



ROCK SOFTLY AND CARRY A BIG SCHTICK - All the way from the historic town of Bedrock (OK, Atlanta) came Jay Jorgenson (left) and Mary Moon, pictured as they competed in WKLS's recent "Show Us Your Rock" contest. Despite "bone-us" points for period costumes, the duo placed third to a couple who towed a large, handmade rock behind their van for 1896 miles in a monthlong trek that netted $\$ 9600$.

Continued from Page 24

When WHJYIPROVIDENCE PD KEN CARSON left last week, there was little doubt that Assistant PD GLENN STEWART would be named interim PD, for the fourth time. This time around he's the front-runner for the permanent job.

PD TODD MARTIN will be leaving WTHT/PORTLAND, ME in a couple of weeks owing to philosophical differences . . . no kidding? Could WTHT be close to inking a dea with a well-known consultant? Meanwhile, just across town, TURNER/PORTER's WWGT (G98) has dropped Full Service AC for CHR under new PD JOHNNY HOLIDAY.

## Selective Amnesia

For years we've heard how smoking mariifuana can lead to short-term memory, uh, memory . . . uh, memory loss, as statements by self-confessed pothead and Presidential candidate Senator ALBERT GORE (D-TN) appear to prove.

Gore, who recently told entertainment industry honchos that he was a reluctant participant in the '85 Senate hearings on rock "leer-ics," apparently forgot that his cornduct during these sessions was a matter of public record, which - as Daily Variety reported - showed that Gore was among the first to arrive, the most frequent questioner, and the last to leave.

He also told a psychiatrist whose statements implied that a teenager gouged out a friend's eyes then committed suicide as a result of listening to heavy metal records, "I'm delighted to hear your testimony.

The SOURCE's DARA WELLES has been selected to handle overnights on NBC's "Talknet."

## 8) 6 : er lore

KKFRIPHOENIX PD JIM GILLIE continues to fine-tune his staff. Current MD/morning man STEVE GODDARD is now doing afternoons, leaving an opening for a killer wakeup show. T\&Rs ASAP

New KFKFIKC VP/GM DAN WASTLER (see Page 6) is in, and PD TOM CASEY is out. At the same time, midday personality JOHN ST. JOHN has become acting PD, and a permanent PD search begins.

If you're into skiing and want to work afternoons, there's a pair of open slots at Classic Rock KCPX (AM) and CHR KCPXFMISALT LAKE CITY. T\&Rs to LOU SIMON.

KRQITUCSON needs a morning news personality, so call CLARKE INGRAM soon.

ST hears that the next MICHAEL JACKSON video - this for the still-to-come "Man In The Mirror" single - will feature a claymation likeness of the Buckled One doing his famous dance routines.

## Sny In Alat Co too

In a recent L.A. Style interview, our industry's favorite roastmaster, CAPITOLEMI's JOE SMITH, confesses that the GRATEFUL DEAD "never managed to dose me with acid, but I did do laughing gas with them once.'

As befits a former platter spinner on WILD/BOSTON, Smith closes the interview with the following thoughts on radio: "At night, when you close your eyes, only the radio can still be totally there for you. The music costs nothing, the experience it brings can be everything, and it's right inside your head. intimately. Try and top that."

## AIR PRIORITIES: WEEK12

Listen to the selections listed below. Decide if each had the potential to attain Top 40, Top 25, or Top 10 in the R\&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed., Nov. 18, 1987

| Antist | Title | Label |
| :--- | :--- | :--- |
| DEJA | YOU AND ME TONIGHT | VIRGIN |
| ROGER | I WANT TO BE YOUR MAN | REPRISE |
| DAVID RUFFIN \& |  |  |
| EDDIE KENDRICK | I COULDN'T BELIEVE IT | RCA |
| RUSH | TIME STANDS STILL | MERCURY/POLYGRAM |
| SMOKEY ROBINSON | WHAT'S TOO MUCH | MOTOWN |

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

## ACTIVE INDUSTRY RESEARCH

# The Only New GroupThis Year 10 Have 3 Top 10 Hits, Now, Revealtheir Qther Side. 



The fourth straight smasi and lirst ballad from EXPOSE'S PLATINUM debut album, Exposure.
"Seasons Change." Written, produced and arranged by Lewis A. Martineé.
Going for adds at Top $40 / R \& B$ and A/C November 16th.


## NEWS

## A Schocking Experience



Former Go-Go's drummer Gina Schock and partner Vance De Generes have inked with Capitol as the House Of Schock. On hand for the contract signing were (standing, I-r) Capitol VP Ron McCarrell, managers John Switzer and Miles Copeland, Capitol's President David Berman and VP John Fagot; (seated) Schock and De Generes.


Paul Goldstein

## Cody

Continued from Page 1 Cody joined KTWV (then KMET) in 1986 after serving as Director/Programming for the Source and NBC Radio Entertainment. Brodie is a three-year station vet who previously directed an ad agency, worked at R\&R, and served as MD at several California stations. Goldstein had been Production Director at KMET, and stayed on after the format change last year.

## R\&R TIMELINE

In 1977 Tom Bender was PD at WRIFIDetroit. He became at WRIF/Detroit. He became OM for WFAA/Dallas in 1982,
went to KOA \& KOAQ/Denver went to KOA \& KOAQ/Denver in 1984, and one year ago today returned to Detroit as GM
for WHND \& WMJC (now WCSX).


## YEAR AGO TODAY

- Milton Benjamin named UPI President
- John Reid named Director AP/Broadcast Services

Rick Gillette named WHYT/Detroit PD

- Mike Preston named KWSS/San Jose PD
- \#1 CHR: "Amanda" - Boston (MCA) (3wks)
\#1 AC: "The Way It Is" - Bruce Hornsby \& The Range (RCA)
\#1 UC: "Tasty Love" - Freddie Jackson (Capitol) (2 wks)
- \#1 Country: "Too Much is Not Enough" - Bellamy Brothers with

Forester Sisters (MCA/Curb)
\#\# AOR Track: "I Want To Make The Worid Turn Round" -

- \#1 AOR Track:
- \#1 AOR Album: "Live/1975-1985" - Bruce Springsteen \&

The E Street Band (Columbia)
-\#1 Jazz: "J Mood" - Wynton Marsalis (Columbia) (3 wks)

## 5 YEARS AGO TODAY

- Lenny Waronker named Warner Bros. President

Michael Eskridge named NBC Radio President

- Bill Watson named KMPC/Los Angeles PD
- Paul Atkinson named RCA A\&R VP
-\#1 CHR: "Up Where We Belong" - Joe Cocker \& Jennifer Warnes (Island/Atco) (3 wks)
- \#1 AC: "Truly" - Lionel Richie (Motown)
- \#1 UC: "Sexual Healing" - Marvin Gaye (Columbia) (2 wks)
- "1 Country: "War is Hell (On The Homefront)" - T.G. Sheppard (WB/Curb)
- \#1 AOR Album: "I Can't Stand Still" - Don Henley (Asylum) (3 wks)
- \#1 Jazz: "Incognito" - Spyro Gyra (MCA)


## 10 years ago today

- WEA President Joel Friedman dies
- Rusty Walker named WQIK/Jacksonville PD
- \#1 CHR: "You Light Up My Life" - Debby Boone (WB) (5 wks)
- \#1 AC: "You Light Up My Life" - Debby Boone (WB) (4 wks)
- \#1 Country: "Wurlitzer Prize/Lookin' For A Feeling" - Waylon Jennings (RCA)
- \#1 AOR: "Aja" - Steely Dan (ABC) (5 wks)

Hail, Hail Chuck Berry!


On the same day rockumentary "Hail, Hail Rock 'N' Roll", opened in Los Angeles, Chuck Berry got a star on Hollywood Bivd. and Mayor Tom Bradley declared it "Chuck Berry Day." Shown (l-r) are MCA's Andy McKaie and VP Bruce Resnikoff, Berry, and Bill Bicker from the mayor's office.

## WNCN Live From The Met



On hand for a live broadcast just before opening night at the Metropolitan Opera was WNCN/New York morning. man Bill Jerome.


Warren Zevon's "Sentimental Hygiene" tour hit Now York's Beacon Theatre recently. Pictured backstage are (l-r) Virgin's Mark Williams, manager Andrew Slater, Virgin Co-Managing Director Jeff Ayeroff (displaying new back-to-skull fashions), Zevon, and Virgin Co-MD Jordan Harris.


Chris Brodie

## Carlton

Continued from Page 3
The appointments are part of the label's ongoing promotion reorganization under newly appointed Sr . VP/Promotion Brad Hunt.

Hunt said, "I've known Ray for quite a long time, and have always respected his ability to close in on airplay. He's been a great addition to our national staff, and this promotion comes in recognition of his continued growth and experience in the national scene.

About Cook, Hunt commented, "Jeff is a great promotion man who has consistently demonstrated the ability to break bands. He's also shown great creative leadership for our entire promotion team. Jeff's addition to our New York national staff is long overdue."

Carlton has been with E/A since 1979, holding local and regional slots until August 1986, when he assumed the national CHR promotion post. Cook joined the label in 1985 as National AOR Field Direc tor, after working for Arista's promotion team for nine years.

## KMET

## Continued from Page 3

 Attorney Michael Goch, who represents Snyder and Perry, told $\mathbf{R \& R}$. "The case is far from over. We've already begun the arbitration process. We feel it was an unfortunate decision by the judge."Kenyon will hear a similar motion November 30 involving former KMET DJ Jim Ladd, whose suit seeks $\$ 2.45$ million. Ladd was hired away from rival KLOS/Los Angeles in November 1986, waited out a no-compete clause, and began at KMET in January.

Attorney Martha Hammer, who represents the defendants, commented, "Both employers and their unionized employees are bound by the collective bargaining agreement. The Federal Court has made it clear that it wil not allow circumvention of the process by employees whose claims are covered by union contracts."

## Crooks

Continued from Page 3 and aggressive, a top-notch professional. I'm confident that Barbara will contribute substantially to our advertising revenue base."
A 28-year advertising veteran, Crooks also was President of Selcom. She also serves on the board of directors of the RAB.

She told R\&R, "I believe very strongly in SMN and the company's future. Economic forces only create greater demand for the service SMN provides. As affiliates are added, the audience base expands, making SMN that much more appealing as a media buy."


WITH YOUR HEADINTHESAND.


## Ваек ғппнне Атадк



MOUTLEY CRUE
'YOU'RE ALI I NEED''
from the GIRLS, GIRLS,
GIRLS LP

| KKBQ | WABB deb 28 |
| :--- | :--- |
| KRBE | Y106 40.35 |
| WGH add | KTUX 37-28 |
| KWK | KZZU add |
| WFMI det 30 |  |



DOKKEN
'BURNING IIXE A FLAME'
from the BACK FOF THE ATTACK LP.

ON YCUR DESK
THIS WIEEK!

WFMI deb 30
THECARS
STRAP ME IN'
from the DOOR TO DOOR LP
CKOI acd WANS add KEEGL 40-32 WZYP add WMMS add KIYS det 32 vits 23-19

THECURE
-JUST LIKE MEAVEN
from the KISS ME, KISS ME, KISS ME IP.
VIXKS 35-31 WMMS 36-29
OKOI deb 37 . KWSS $27-23$
Z2930-26 KITS 3-3
KEGL 35-28 KSAQS1-23 (HOT) Y95 deb 19


THE HEADS-UP PLAYS ARE ALWAYS ON ELEKTRA SUPERIOR-QUALITY CASSETTES, CCMPACT DISCS AND RECORDS.


Eleven years after release, Michael Franks's "The Art Of Tea" LP went gold. Celebrating the award were (1-r) Warner Bros.' VP Clyde Bakkemo and President Lenny Waronker, Franks, label Chairman Mo Ostin, and manager Richard Burkhart.

Baker Raises Triple Platinum


Anita Baker's "Rapture" LP recently went triple platinum. Presenting the award following her Radio City Music Hall concert were (l-r) manager Sherwin Bash, Elektra's Exec. VP Aaron Levy, Sr. VP Hale Milgrim, Chairman Bob Krasnow and VP Primus Robinson, Baker, Elektra's VP Kenny Hamlin and VP Robin Sloane.

|  | WODS's launch last month. |
| ---: | :--- |
| Gold War | Spokesmen for both sides now say <br> they'd considered Gold for awhile. <br> "Thoughts about the change have |
| The one-time "98 Now"'s final | been at least four or five months in | e and we're still on top in CHR Our new 25-54 demographic direction is more valuable to us as a station and company.

'I'm happy to report we've not lost a single airstaffer because of the change. Scott Walker has done a remarkable job in putting everything together for the change."
An initial listen to WOGL found a tight list, lots of laserblast production, image lines such as "at last Philadelphia has an Oldies station on FM" and "one great song after another," and a jock delivery not far removed from WCAU-FM's high-energy approach. "This market has a history of great music and winning personalities such as Joe Niagara, Hy Lit, and Bill Wright," said Benedict. "So I'm sure our presentation will be well accepted."

Benedict indicated that WOGL was set to launch "expansive" outside advertising to support the switch. A full-page ad in the Philadelphia Inquirer is running this week, with TV and outdoor scheduled as soon as next week.

## First To Announce

The two new FMs bring Philadelphia's Gold total to five, including AOR/Gold WYSP, Transtar AM affiliate WFIL, and daytimer WPGR, which runs a long $\mathrm{R} \& \mathrm{~B}$-tinged list with many titles indigenous to the market. Holiday had programmed WFIL before moving to WPGR as a personality.

Rumors about WCAU-FM's change had been circulating since

WODS's launch last month. Spokesmen for both sides now say they'd considered Gold for awhile. Thoughts about the change have been at least four or five months in the offing," said WIOQ's Dye. "We did the same research anybody callouts - and both indicated there was a hole big enough to drive a truck through."
Dye said WIOQ had known about WCAU's plans, but admitted, "We didn't know their timeframe. We were hoping they were less pre pared than they were." The station's final AOR song, which Dye insisted came up in rotation coincidentally, was World Party's "Ship Of Fools (Save Me From Tomorrow)." It was followed by the Four Tops' "It's the Same Old Song."
Dye described the new WIOQ as "more of a personality station. We'll have a wider variety of oldies. Both Harvey's and Bob's experience in the market will definitely be tapped. Harvey's Sunday night shows on WDAS were legendary, 20 -share programs, and I hope some of that will translate here." WIOQ is using the "All Oldies, All the Time" line, billboarding music from the "late '50s through early '70s" on-air. On its first day it was running a Motown "lunchtime special."
"There's a big hole for Oldies. We're expecting it will support two stations for awhile. Then we're hoping there will be a clear winner," said Dye.

## Levine

Continued from Page 1 "WLS has always been one of the brightest stars in the chain and I'm thrilled be at the helm," Levine commented. "They've got a great and dedicated staff, and the future looks bright."

## Landis

Continued from Page 1
He told $\mathbf{R \& R}$, "This promotion is especially gratifying in that it signals I've done my part in helping to make Westwood One programs the best in the business. The goal now is to make them even better."

## Stieglitz

Continued from Page 3
Mirsky's resume includes a VP/ Programming stint at DIR Broadcasting and PD jobs at WPLR/ New Haven and WDIZ/Orlando, a direct market competitor to WHTQ. He most recently was Director/Creative Development for the Hollywood-based Movietime cable channel.

Roberts will work out of Dallas and oversee programming, promotion, and engineering at KLUV and the San Antonio combo. Dinetz re marked, "He's had an incredible impact right out of the box. It's the guys that block and tackle best, that do the basic things on the air, that win, and no one does those things better than Art."

Roberts came to national prominence as MD at WLS/Chicago from 1960-70. Most recently he was VP/Sales \& Marketing at Century Analysis, a California software company.
"I really missed radio," Roberts said. "I guess you have to make a value decision as to what you do well and what you enjoy doing, and radio came out on top. I'm especially looking forward to working in two formats at the same time, doing Country in San Antonio and an Adult format in Dallas."

# "THE STATION THAT GETS THE GIANT BOOM BOX FIRST, GETS THE GOLDEN EGG." 

To date, 80 leading radio stations across the country have purchased the market exclusive Giant Boom Box. They were quick to realize that once a station buys a Giant Boom Box that the market is theirs forever. This means vou have only one chance to be the only station in your market with this giant radio promotional tool
the true Godzilla of beat boxes.
This larger-than-life portable promotional vehicle is as impressive to your listening audience as it is to your bottom line. Mason Dixon, operations director for Q105 Tampa, America's \# I CHR, was one of the first to jump on this enormous promotional opportunity. Through a co-sponsorship with Pepsi, the Giant Boom Box has given his station powerful exposure and inpact. He explains:
On Exclusivity:
"You've got to jump on it immediately-when you're battling it out with another station, the one that gets there first with the Giant Boom Box gets the Golden Egg.' On Revenue:
"Since buying the Boom Box we've increased our remote rates from $\$ 4,0)(1)$ $\$ 6,000$, and we're getting it! This is definitely a revenue-producing tool." On Sponsorships:
"Q105 and Pepsi teamed up to buy a fully loaded Boom Box. Why? We knew it was exactly what we and Pepsi needed to successfully co-promote each other... So we jumped at it."
On Promotions:
"It's so different, so unlike anything we've ever seen for promotions. What you can do with it is limited only to your imagination. It's a complete package; from a promotional standpoint, you can't beat it." On Public Relations:
"You've got to be wherever the people are. If the station is not visible it's only going to be marginally successful. We don't believe in being marginally successful. The Boom Box takes the station to the listeners, which is where it belongs.

On Size:
It's larger than life, people are astounded when they see it . . . but it's what they expect from the most outrageous station in Tampa Bay-(Q105 On Himself:
I don't let any station get anything before I get it... We saw it, and we bought it. I think it is the greatest promotional tool I've seen in all my years in broadcasting.'
The Giant Boon Box is fully selfcontained. is ready for housing your station's equipment, needs virtually

no set-up tine, and is designed for indoor and outdoor use in all types of weather Permanentlv mounted on its own trailer, all you do is pull it up and plug it in. Remember, stations have had their purchase price completely covered by a soft drink, beer or fast food sponsor - which means the unit can come at no cost to your station whatsoever
So act now! Don't join the growing list of stations who wished they had called sooner. For up-to-the-minute information on your market's availability and informa tion on how you can get a Boom Box at no cost to your station, call 305-626-3774.

## GIANT BOOM BOX" INDUSTRIES

1208 United States Highway One
North Palm Beach, FL 33408
A Division of Electronic Media Consultants, Inc


When Youre Talking Urban Contemporary Success You're Talking COLUNBIA RECORDS?

Earth, Wind, \& Fire "System Of Survival" UC CHART 3 94 REPORTERS - 100\%!

## Terence Trent D'arby <br> "If You Let Me Stay" <br> UC CHART 21 <br> 75 REPORTERS - 80\%

Full Force<br>"Love Is For Suckers (Like Me And You)" uc chart ${ }^{23}$ 84 REPORTERS - 89\%

George Michael

"Hard Day"

UC CHART 28
69 REPORTERS - 73\%


## RATINGS AND RESEARCH

# Arbitron's MIAs: The Summer Diary Problem 

By Jhan Hiber

As reported two weeks ago (R\&R, 10/16) 3500 summer 1987 Arbitron diaries were missing in action. Although they were discovered in time for correct processing of the summer quarterly reports, the two summer Arbitrend reports were in error for all subscribing 79 markets.

This may help explain why many stations received surprises when their summer quarterly estimates were generated. Indeed, many broadcasters had already expressed unhappiness over the misleading trend information, and the variation between those trends and the final summer report card, before the mistake was caught.

## Disappearing Diaries

The problem involved diaries from the first phase (June 25-July 22) of the summer sweep. According to Arbitron, the diaries were received but inadvertently left out of the first phase estimates. As a result, the May-June-July and June-July-August Arbitrend reports were in error since they did not contain all the diaries intended to be tabulated.
How could this happen? Very simply. In a typical year, almost 600,000 radio
"The impact is
probably not noteworthy statistically."
diaries are used - so the volume of these pamphlets coming into Beltsville is mind-bending. The diaries are stacked in gray storage trays, and then moved into position for review by editors.
As you might imagine, there are about a zillion of these storage trays lying
around. Apparently, some first-phase diaries bundled into some storage trays had empty trays stacked on top of them. Thus the usable diaries sat there for weeks until someone happened to discover them close to the date for production of the entire summer quarterly report.
"No more than two to three percent of the total summer diaries were involved."

Arbitron's Actions
Arbitron decided to go ahead and produce the summer books - including the missing diaries - and to correct the Arbitrend information later. By now, those of you who received incorrect Arbitrend numbers should have gotten the corrected reports for the May-JuneJuly and June-July-August periods.

Besides the ratings adjustments, Arbitron also is making some personnel adjustments. Reportedly, personnel associated with this miscue have either been suspended (pending review of the situation) or fired.

Ratings Impact
How significantly could the missing diaries have affected your summer numbers? The answer varies by market. Apparently, Baton Rouge was only

## Missing Diaries Cases

| Market | $\underset{\substack{\text { Missing } \\ \text { Diatios }}}{\text { of }}$ |  |
| :---: | :---: | :---: |
| New York | 186 | 5820 |
| Los Angeles | 81 | 3889 |
| San Francisco | 53 | 3752 |
| Cleveland | 36 | 1727 |
| Minn/St, Pqul | 23 | 2138 |

missing one diary; New York was short by 186. A rundown of some key markets is shown above.
Based on this cross-section of markets, no more than two to three percent of the total summer diaries were involved. That isn't a huge number (unless, or course, they all happen to be your diaries), and the impact is probably not very noteworthy statistically.

## Decisions Made On Faulty Data

Yet programming, staff, and sales decisions were made based on the incorrect and incomplete Arbitrend data. Many broadcasters weren't happy with the insertion of summer quarterlies in the first place, and this aggravation was like pouring salt into their wounds.
Of course, Arbitron isn't tickled about this, either. As its battle with Birch heats up, this kind of production faux pas doesn't help the situation. Here's hoping for all concerned that this kind of problem doesn't show up again in future ratings sweeps.


Jhan Hiber

## NETWORK FEATURE FILE

## COMEDY

## MUSIC FEATURES

## WEEKLY

## American Coun

Countdown
(ABC)
Hank Williams Jr./Dan Seads/Tanya Tucker/
Kenny Rogers/George Strait/David Lynn Kenny Rogers/George Strait/David Lymn
Jones/Lee Greenwood/.G. Sheppard/ Ricky Van Shellon/Judds American Dance Traxx (WO/M) Bily Idol/feetwood Mac/Madoma
American Top 40
Aruce Springsteen/Jody Wattey/Sting/
Stevie Wonder/"Sketetons"/Girl Stevie Wonder/"Skeletons"/Gir groups/
LDDs: Genesis/Percy Stedge/R.E.M. Lee Arnold On
A Country Road
Don Wifiams/Waylon Jernings/ (WO/M)
J.B. King Blues Hour (BP)

Robert Cray/Abbert Collins/Muddy Waters
Dick Ciark's Rock,
$\begin{aligned} & \text { Roil \& Remember } \\ & \text { Kinks }\end{aligned} \quad$ (USP)
Classic Call (PRN/CSN)
Classic Cuts (MJJ)
The Countdown $\quad$ (WOMM)
Counitown Americe
whith Dlck Clark
(US)
REO Speedwagon
Countdown USA
(CUSA)
Jets
Country Closeup
Judy Fodmen/Kathy Mattea/Holly Dunn
Judy Rodman/Kathy MattealHolly Dunn
Country Report Countdown(WRN)
Fucky Ven Shetton/Cherthe Deniels
Country Today
(MJI)
Cruisin' America with
Cousin Brucie
(CBS)
Spencer Davis/Donovan
Rick Dees Weokly Top 40 (RDP)
Tiffany
$\begin{array}{lr}\text { Direct Hits } \\ \text { Micheel Jackson } & \text { (MJI) } \\ \text { Or. Demento } & \text { (WO/M) }\end{array}$
Wr. Demento
Terry Dorsey's
Country Countdown (DD)
Encore With Jim Lange (WO/M) 1952: Patti Page
1952: Patti Pag
Flashback
(NBC)
1986
Fuslon 40
Charie Parker/Woody Herman
Future HIts
(WO/M)
Great Sounds (USP)
Crew Cuts
Highlight
Kenny G
Hot Rock
Bryan Adams
In Concert
(WO/M)
Beat Farmers/Insiders
Jazz Show with
David Sanborn (NBC)

Jazz Trax with Art Good
Dan Siegel

November 16 - November 22

| King Blscuit Flower Hour (DIR) Billy Idol | Solld Gold Saturday NIght (US) Long songs |
| :---: | :---: |
| John Lander's Hit Music USA (US) | Special Edition (WO/M) |
| Tiffany/Richard Marx | Klymaxr/Madame X |
| Legends Of Rock (NBC) | Star Beat (MJI) |
| Steely Dan | George Benson |
| Let The Good | Sunday Country (CI) |
| Times Roll (GSN/ABC) | Tent Gibbs |
| Carl Perkins/Four Seasons | Super Gold (TS) |
| Line One (WO/M) | Top 20 hits trom 20 years ago/Beatle bash |
| R. | Superstars Rock Concert (WO/M) |
| Live From Gilley's (WO/M) | Journey |
| Steve Wariner | That's Love (CP) |
| Metaishop (MJI) | Rightoous Brothers/Betty White/ |
| Aerosmath | Mamie Van Doren |
| Miller Sound Express (WO/M) | Top 30 USA (CBS) |
| Alexander O'Neal/Lillo Thomas | Dance party: "At The Hop," "Going To A GoGo," "Dancing In the Street," etc. |
| Motown songbook | A Touch Of Jazz (MCA) |
| Scott Munl's Tlcket To Ride (DIR) | Mason Willima/Mumheim Steamroter |
| Mike Ruthelord/Billy Squier/Paul Staniey | Weekly Country |
| Musicall (WO/M) | Music Countdown (USP) |
| Movie musicala | Gene Watson |
| National Music Survey (WO/M) |  |
| Tina Tumer |  |
| Off The Record Speclal (WOIM) | 8) -1 |
| Sting Pt. 2 |  |
| On The Move (CBS) |  |
| Denzel Washington/Templations |  |
| On The Radio (OR) | November 23 - November 27 |
|  |  |
| Gary Owens Music Weekend (DIR) Lonel Pichie | Etion John/Traffic/Dave Clerk Five/ |
| Plain Rap Countdown (PRN) | Flootwood Mac/Beatles |
| AC: Richard Cerpenter/Micheel Bolton/ Cutting Crew/Swing Out Sieter/Kenny | Kathy Mattea/Dan Seis/Tom Wopat/ |
| CHR: Tiffery/Witney Houston/Levertu2/ | Crystal Gayle/David Lym Jonee/ O'Kanes/Desert Rose Band |
| Belinda Cerribe | Country Datebook (US) |
| Urten: Stevie Wonder/Pretty Poison/ Wa Wa Nee/Expose/Jody Wattey | Temmy Wynette/Outhawa/Gery Morria/ Anne Muray/Eddie Rebbit |
| Pop Concerts/ | Country Report with |
| Star Trak Proflies (WO/M) | Chris Lane (WRN) |
| Huey Lowis a News Powercuts (GSN/ABC) | Susie Nelson/David Lymn Jones/Alabama's Jeff Cook |
| Pink Fioyd/George Harrison | Rick Dees American |
| Reelin' In The Years (GSN/ABC) | Music Magazine <br> (US) |
| Jimi Hendrix/Rolling Stones | Ethon John/Kerny G/Taylor Dane/ |
| Rock \& Roll Nover Forgets (WOMM) | Tiffany/Boston |
| Arthur Brown/Van Morrison/ | Earth Nows (WO/M) |
| Sly 8 Family Store/Todd Rundgren | John Carpenter/Phoebe Cates/ |
| Rock Chronicles (WO/M) <br> R.E.M./Squeeze/Glen Burtnick/ | Whoopl Goldterg/Sam Eliot/Tom Holland/ Richard Attenborough/Denzel Washington/ |
| George Harrison | Kevin Kline |
| Rock Over London (RI) | Off The Record (WO/M) |
| George Martin | REO Speedwagon/Def Lepperd/Glen Burtnick |
| Rock Today (MJI) | Psychedelic Psnack (WO/M) |
| John Cougar Mellencamp | Bob Dylan/Jimi HendrixWho/Beach Boys/ |
| Rock Trends (MCA) | Rolling Stones |
| Depeche Mode/Smiths/P.I.L./Love \& Rockets | Rock \& Roll Never Forgets (WO/M) |
| Rock Watch (USP) | Mantred Mann/Joe Walsh/Nazareth ShootIn' The Breeze (WO/M) |
| Jimi Hendrix | Jets/Alexander O'Nea/Kashir ( |
| Rockline (GSN/ABC) | Solld Gold Country (USP) |
| Robbie Robertson (11/16) | 1978/Country versions of 60's pop hits/ |
| Mick Jagger ( 1 /19) | Family traditions/Eddie Rabbitt |
| Romancin' The Oldies (TS) | Golden duets |
| Marvin Gaye | Solld Gold Scrapbook (US) |
| Scott Shannon's Rockin' <br> America Countdown <br> (WO/M) | Good day sunshine/1969/Birthday party/ RCA Victor Records/Motown |
| Los Lobos/Squeeze/Jennifer Warnes | Star Trak (WO/M) |
| Sittin' In (WRN) | Belinda Carisie/Yes/Pretty Poison |
| Marie Osmond |  |



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| CENERAL |
| :--- |
| INFORMATION |

Lesie Stah
Auto Report
(FY)
(ME)
Honda CRX/Standard pickups/First T -Bird/

The Blimp
(PM)
Sex addictionNideo resumes
Computer Program
(PM) Music composition/Computer art/
Miniaturization
Discovering Tomorrow (JPB)
Extracting electricity from the ocean/Bram's
chemicals/Super television/World
broadcasting/Portable antificiad heart/
Unselling of space shuttle
Health Care
Like Only Yesterday (WO/M)
riWatergatei Jim Jone
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Public Affalrs
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Radio Links
Finness expert Gayle O
Roviewing Stand
(PIA)
Visota, Listener formm/"Restaur. Herold
What's Hot and What's Not"

Wireless Flash (CRN)
Jon Cryer/Josh Bromin/John Matuzak/
Richard Carpenter/Guadalcanal Diary
Working Out
Racquet sports/Eyeguards Fitness walking/Ceffieine \& aports/ Swimming


NETWORKSI
PROGRAM SUPPLIERS
ABC - ABC Radio (212) 887-7777
AP - Associated Press (202) 955-7200 ASR - An Star Radio (213) 850-1189
ATGN - At The Game Network (51B) 422-7777 BBS - Bailey Broarcasting Services (213) 9690011
BP - Bullet Productions (818) 760-3800
CBS -CBS Radio (212 $975-4321$ CBS - CBS Radio (212) 975-4321
CAA - Chistian Countdown America (312) $820-$
Cl - Cart Inc. (509) 534-7090
CN - Coptey Radio (619) 293-1818
CP - Cutter Prod./Special Prog. Network (213)
CSN - Classic Satellite Net (213) 859-8706
CUSA - Countown USA (415) 383 -7302
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FF - Frank Forest Productions (415) 383-7827
FY - Fcus FY - Focus On Youth Radio (609) 452-1150 aSN - Giobal Satellite Net (818) 906-1888 JBI - Jameson Broadcast (202) 328-3283 JPB - James Paul Brown Entertainment (800) 345-
2354
mCA - ${ }^{2354}$ MCA Radio (818) 777.5775
ME - Meaticket Entertainment (818) 892-7101
MJI - MII Broadcasting (212) 245-5010 NBC - NBC Fadio (212) 664-4444

All My Chilldren Update (PRN) Hillary is held hostage/Brook breaks it tlown Adam/Sky is falling/Mark scams witt
Amatellin $U$
(DD)
Glassblowing class/Drama: Mock a killmo bird/
1-900-999-LOIQ/New class: cleanimg fluids
Bobby Jo Ambergy's
$\begin{array}{ll}\text { Bar 'N Grill } & \text { (DD) }\end{array}$
Stockroom tours/Bobby Jo's new bowk/
Comedy Hour (MJI)
Aita Rudner/Steve Martin/Cart Reiner:
Dally Feed (DCA)
Ginsburg hust says 'no'/Continuous swearings/
in/Defict walks out of taks/Jeanne 'von't run
either/Exclusike Deaver trial photos
Dr. Dave's Comedy Drops (PM)
Dr. Dave's Comedy Drops (PM)
50 ways to kill your brother/Jim \& Tammy
50 ways to klili your brotherras
notine/Church chat hotine/
Andy and Berney
Fun Factory
(PM)
Breakout zit kit/Persien golf clesesk
Jim Gossett's
Comedy Service (DD)
Calls trom: Reagen, Johnny from Burbank/
Wetter on the news/Bullwinkle/Rodney/
Keith Jackson on college sports
Hiney WIne (DD)
Little Hiney hits/Where to find Hinoev/
Litte pink Hiney/Targeting femmele Hines
Hiney pust for you
Laugh Machine
(PM)
Rich Litte/Gellagher/Henny Youngen
Monty Python/Rowan a Martin
Mel Blanc's
Blankoty Blancs (ASR)
Dr. Conroy/Takk turkey/Mystery
Firing squad/The beloon man
National Comedy Wiroless (DD)
Wall St. seavrace sell/Aniversary thon
IZULU/Rev. Anklebone calla/
Scaming the dial
National Lampoon's
True Facts
No wey out/Rain faker/mposathons)
No way out/Rein faker/Impositble 'se
Gum rummer/H-speed housing
Red Neckerson (SYN)
Radio Hotline (ASR)
The grief you're causing me/they're on to us/
Homework rassignment/l really roughed H/I'm an author
Stovens \& Grdnic's Daily
Comedy Exclusive (ASR)
Iranians/Golden Coat Real Esterel
Powder Futt/Smoking
DRAMAI NOSTALGIA

| Campbell's Playhouse Vanessa | (PIA) |
| :---: | :---: |
| Golden Age Of Radio | (PRN) |
| Great Guildersleeve/Night Beat with |  |
| Frank Lovejoy/The Aldrich Farnily/Screen |  |
| Director's Playhouse/Your PleyhouseFavorites |  |
|  |  |
| Same TIme . . . |  |
| Same Station | (RRC) |
| Thanksgiving special: Kate Smith/Ma Perkins/ Jimmy Durante/Garry Moore |  |
| Soap Qulz | (JBI/ABC) |
| Erica Kane/Jonathen Russol/ | mer Cortlandt/ |

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RI - Radio Intemational ( 518 ) 358 -2250
RL - Radio Links (213) 454-0438
RRC - Real Radio Company (818) 795-4900
SC - Starstream Communications (713) 781-078
SMN - Satelite Music Network (800) 527-4892
SYN - Syndicom (415) 366-1781
TP - Teleoragran (213) 854-4475
TP - Teleprograms (213) 854-4475
TS - Transtar (213) $460-6383$
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WRN - Weedeck Racio Notwork (800) 548-7474
WOMM - Westwood One/Mutuel (213) 204-5000


## ON THE RECORDS

## BEST THIRD QUARTER YET

## New Artists Breaking Big

More new artists were broken in July-September 1987 than in any other third quarter over the last five years. Following second quarter ' 87 , which set the five-year record for most new artists broken, the new figures point to a boom time for new and developing acts.
The new artist total for third quarter ' 87 was 36 , smashing the old record of 32. As usual, the figures were tallied from CHR, AOR Tracks, AC, Country, and Urban Contemporary first-time Breakers. The format in which a new artist first broke got the credit.



Tiffany \& Debbie:
CHR's once again a "teenage tasteland"


A gallery of Urban's new faces: clockwise from top left, Lace, Sherrick, Madame X, Terence Trent D'Arby
records to recurrent the moment they peak on the Back Page Urban/40 has shortened the chart lifetime of many hits and opened up a lot of playlist slots for new records - many by new artists.
Whatever the underlying reasons, 17 new artists hitting Breaker in one quarter is remarkable. Here's the roster:
Babyface
Peggi Blu
Mini Curry
Terence Trent D'Arby
Deja
Garry Glenn
Marlon Jackson
Lace
Madame $\mathbf{X}$
Bert Robinson
Sherrick

Joyce Sims
Theresa
John White
Will To Power
Shanice Wilson Angela Winbush

Deja is an odd technicality, in that this duo had hits earlier under the name Aurra. But their considerable time off the scene and the name change led me to count them.

## AC: Also A Record

With half the new artists coming from Urban, you'd think there'd be no room for any other stellar format performances, but actually $A C$ had its best quarter ever as
well. Six artists broke in AC (the third-quarter average for the format is three). They are: Richard Carpenter, In Pursuit, Millions Like Us ${ }_{z}$ Swing Out Sister, Bernie Taupin, and Bebe \& Cece Winans. An interesting batch - a former background composer/arranger and a former lyricist, two British pop bands, an American rock act, and a Contemporary Christian crossover.

## AOR Still Hot

AOR beat its third-quarter aver age of six with seven new artists broken, although no records were set. The septet consisted of Jon Astley, the Beat Farmers, Glen

"Little Sister" a big breakthrough for D.L. Jones

in $A C$, it seems to be coming true


Paul Kelly: Australia's latest AOR export

Burtnick, the Insiders, Melvin James, Paul Kelly \& The Messengers, and the Silencers.

## Country Steady

Country has a higher new artist consciousness right now than the other formats, so in that light its total of three new charting acts (compared to a 3.6 third-quarter average) is nothing to go wild in the streets about. But a lack of quantity was compensated for qualitatively, as one of the newcomers, Foster \& Lloyd, became the first new act to hit No. 1 with its first release. Also making the list this past quarter were David Lynn Jones and Patty Loveless.

## CHR's Teenage

## Aristocracy

Because CHR tends to break artists after another format has paved the way, at times its new artist totals in these surveys are low. This is one of those times - three new acts broken compared to a third-quarter average of around five.
Living In A Box was one; interestingly, the other two were both teenage phenoms, Debbie Gibson and Tiffany. Add 14 yearold Urban Breaker Shanice Wilson and you've got a miniboom for teen artists which seems to defy radio's avid pursuit of adult audiences. It's a pleasant nostalgic throwback to more innocent, pre-demographic days.

# Alexander O'neal 



# "CRITICIZE" 

URBAN CONTEMPORARY
Now On 38 CHR Reporters Including:

WHYT deb 24 WTIC add 38 KDWB deb 36 WLOL deb 40 KCPX 35-32 KMEL 32-29

WRCK add
KXX106 deb 31
WBAM deb 30
WHHY deb 39
KTUX add

WDLX add WGTZ add KLUC deb 39 WPRR 40-35 WTHT add WBWB add

KZOZ deb 40

The

## EuROPE



## "CHEROKEE"

OUT OF THE BOX AT:

| WGH | WANS | KZZU | WAZY | KTMT |
| :--- | :--- | :--- | :--- | :--- |
| WMMS | WQUT | $95 X X X$ | $99 K G$ | KZFN |
|  | KSAQ | KAKS | KKRC | OK95 |
| JET-FM | WDLX | KQIZ | KFMW |  |
| 99GFM | KIKX | WCGQ | KGOT |  |
| KZ106 | KSND | KNAN | KFBQ |  |

## TONYTERRY


"SHE'S FLY"

| B96 | WFLY | KITY |  |
| :--- | :--- | :--- | :---: |
| KKRZ | PWR997 | KLUC | URBAN CONTEMPORARY |
| KROY | KXX106 | KUUB | CHART 17-12 |
| KF95 14-7 | WSSX | OK95 |  |
| Z102 28-23 | WHHY |  |  |

NE W

## ORDER



## "TRUE FAITH"

The New Single

## Produced by

Stephen Hague and New Order.

## NEW \& ACTIVE

WXKS 33-30
Z94 deb 34
CKOI 38-30
PRO-FM add
WAVA on
Z93 31-28
Y95 21-8
KKBQ add
Y100 add 30
B97 deb 26
B96 32-28
92X deb 33
KDWB deb 35
WLOL deb 36
KCPX 19-16
KKLQ deb 28
KMEL 7-4
KATD 19-14
KWSS 29-26
HOT105 add
PWR96 3-5-10
KITS 2-2
WERZ deb 37
99GFM deb 38
PWR997 deb 29
K98 deb 37
KZZB add
KEZB 23-17
WZYP 39-34

94TYX 4-3 WDJX add WHHY add BJ105 add KITY 31-28 KSAQ add Z102 deb 39
KDWZ add
KF95 add
KSND 37-32
KMGX 34-28
KYNO 37-30
I94 39-28
KLUC 35-30
KFIV deb 29
KCAQ 30-21
KXYQ deb 35
KDON 34-30
96KFMY add
KZZU 26-24
OK100 add
WJAD add
WZKX add
KIXY add
KNIN add WLRW add
KKXL add
WAZY 28-22
KWNZ add
OK95 add

## DATEBOOK

SEAN ROSS

## Say No To Fried Food

## MONDAY, NOVEMBER 23

1899/Pacific Phonograph installs the first jukebox at San Francisco's Palais Royal Hotel.
1959/An RCA spokesman denies Elvis Presley will dramatically change his style when he leaves the army. 1966/Elvis's 22rid movie, "Spinout," premieres in L.A.
1967/AOR pioneer Tom Donahue tells Rolling Stone, "Top 40 radio, as we know it today, and have known it for the past ten years, is dead, and its rotting corpse is stinking up the airwaves.
1979/During her quasi-comeback with the "Broken English" album, Marianne Faithfull is arrested at Oslo Airport for marijuana posisession.
Born: Bruce Hornsby 1955, Betty Everett 1939
TUESDAY, NOVEMBER 24
1958/Richie Valens's "Donna" and Jackie Wilson's "Lonely Teardrops" released. Howard Huntsberry, who sang the latter in "La Bamba," was four-and-a-half at the time.
1980/Joe Dolce's "Shaddap You Face" goes $7-1$ in Australia, becoming that country's best selling single to date. 1981/Clara Webl Butcher, Crystal Gayle and Loretta Lynn's mother, dies of a heart attack at age 69 in Nashville.
1983/"Sesame Street" devotes an episode to death for the first time when Will "Mr. Hooper" Lee dies of a heart attack.
1985/And if it seems like there's a hidden message here to reduce choloresterol . . Big Joe Turner dies of multiple complications following a heart attack at 74
Born: John Eaton (Ready For The World) 1964, Lee Michaels 1945, Donald ''Duck' Dunn (MGs) 1941, Sergio Galli (Platinum Blonde) 1960, Bev Bevan (ELO/Black Sabbath) 1946

## WEDNESDAY, NOVEMBER 25

1957/Gene Vincent makes his first TV appearance on the "Ed Sullivan" show. 1969/John Lennon gives his MBE back.
1970/Avant-garde jazz saxophonist Albert Ayler is found drowned in the Hudson at age 34.
1976/Bob Dylan, Van Morrison, Joni Mitchell, Nell Young, Dr. John, Eric Clapton, Ringo Starr, and Neil Diamond are among those in San Francisco for the Band's last show. "The Last Waltz" ends up in theaters about 16 months later
1983/Tracey Uliman's "You Broke My Heart in 17 Places" released in Britaln. Also Alien Sex Fiend's debut, "Who's Been Sleeping In My Brain."
1984/Band-Ald's "Do They Know It's Christmas" recorded
1985/Bobby Brown leaves the New Edition.


## THURSDAY, NOVEMBER 26

John Mayall, Randy Newman, Denny Doherty, Tina Turner
1973/Shadows guitarist John Rostill is electrocuted in his home studio. One headline reads, "Pop Musician Dies, Guitar Apparent Cause."
1974/Elton John throws a party for hero/protege Nell Sedaka at New York's Parkland Hotel.
1980/Dan Aykroyd and John Bolushl guest on Steve Martin's "Best Show Ever" on NBC, which features the last-ever Czech brothers sketch.
1986/So who says there are no stereotype-busting roles anymore? George Benson guests on the "New Mike Hammer" show as "Sweet Billy Marvel."
Born: Tina Turner 1938, John McVie 1945, Garnet Mimms 1937, Robert Goulet 1933
FRIDAY, NOVEMBER 27
1964/Mick Jagger is fined 16 pounds for drunk driving in Staffordshire, UK.
1967/"Magical Mystery Tour" released.
1974/Carl Douglas's "Kung Fu Fighting" goes gold.
1979/Us reports that the Bee Gees will break up. Barry Gibb denies it, saying, "The Bee Gees will always be together."
1981 /ndianapolis's mayor declares "MIdnight Star Day" and gives them the keys to the city. 1986/I left my mark on San Francisco: the New York Post says Tony Bennett's ex has sued him for $\$ 90$ million, clalming he gave her herpes. Also, Honeymoon Suite receives the key to their hometown of Niagara Falls, Ontario,Born: Eddie Rabbitt 1941, Charlie Burchill (Simple Minds) 1959, Ashley Ingram (Imagination) 1960. SATURDAY, NOVEMBER 28
1974/John Lennon and Elton John play "I Saw Her Standing There" on stage at Madison Square Garden. Backstage, Lennon is reunited with Yoko Ono briefly after a year's separation.
1981/Modern Romance leader David Jaymes's birthday party at Tottenham Disco ends in a fight with bouncers, either because he was singing loudly to records or because the group was blocking the bathrooms and spilling beer. The bouncers are acquitted a year later.
1985/Patti Labelle gets an NBC hour with Cyndi Lauper, Amy Grant, Luther Vandross, Bill Cosby, and the Kroft Puppets.
Born: John Spinks (Outfield) 1955, Berry Gordy Jr. 1929, Bruce Channel 1940, Randy Newman 1944, Beeb Birtles (LRB) 1948, R.B. Greaves 1944

## SUNDAY, NOVEMBER 29

1977/So which year would you rather live in? John Mayall's 1970 LP "Turning Point" goes gold. Kansas's "Point Of Know Return" goes platinum within a few weeks of release.
1979/Supertramp records its "Paris" LP. Paul Simon files two suits against CBS so he can leave for WB. And Anita Pallenberg is cleared of murdering the young man found dead in her New York state home.
1985/Elton John and Bernie Taupin don't win 169 of their songs back from Dick James Music but do get five million pounds in back royalties. Several days earlier, James had dropped his suit agalnst the authors of Wham's "Last Christmas" for plagarizing his "Can't Smile Without You."
Born: Chuck Manglone 1940, Barry Goudreau (ex-Boston) 1951, Meco 1939, Denny Doherty 1949, John Mayall 1933
SNEAK PREVIEW ..... Wembin
baNANARAMA/I Can't Help It (London/PG) . ..... ADD
EUROPE/Cherokee (Epic)1
PETER GABRIEL/Biko (Geffen) .....  3
SAMMY HAGAR/Hands And Knees (Geffen) ..... 3
WHITNEY HOUSTON/So Emotional (Arista) ..... ADD
ILLY JOEL/Back In The USSR (Columbia) .....  3
JOHN COUGAR MELLENCAMP/Cherry Bomb (Mercury/PG) .....  2
GEORGE MICHAEL/Faith (Columbia) ..... 2
ROBBIE ROBERTSON/Showdown At Big Sky (Geffen) .....
STING/We'll Be Together (A\&M) ..... 4
HEAVY
AEROSMITH/Dude (Looks Like A Lady) (Geffen) ..... 8
BANGLES/Hazy Shade Of Winter (Def Jam/Columbia) ..... 8
BELINDA CARLISLE/Heaven Is A Place On Earth (MCA)
12
12
CUTTING CREW/I've Been In Love Before (Virgin)
CUTTING CREW/I've Been In Love Before (Virgin)
8
8
DEF LEPPARD/Animal (Mercury/PG) ..... 8
FLEETWOOD MAC/Little Lies (WB) ..... 13
george harrison/Got My Mind Set On You (Dark Horse/WB) ..... 3
BILLY IDOL/Mony Mony (Chrysalis) ..... 11
INXS/Need You Tonight (Atlantic) ..... 1
MICHAEL JACKSON/The Way You Make Me Feel (Epic)
MICHAEL JACKSON/The Way You Make Me Feel (Epic) ..... 12
PET SHOP BOYS/It's A Sin (EMI-Manhattan) ..... 11
PINK FLOYD/Learning To Fly (Columbia) ..... 5
POISON/I Won't Forget You (Enigma/Capitol) ..... 14
R.E.M. The One I Love (IRS/MCA) ..... 11
BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia) ..... 12
SQUEEZE/Hourglass (A\&M)
SQUEEZE/Hourglass (A\&M) ..... 18
WHITESNAKE//s This Love (Geffen) ..... 4
BUZZ BIN
CURE/Just Like Heaven (Elektra) ..... 3
DEPECHE MODE/Never Let Me Down Again (Sire/WB) ..... 1
GUADALCANAL DIARY/Litany (Lite Goes On) (Elektra) .....  .2
LOVE \& ROCKETS/No New Tale To Tell (Big Time/RCA)
2
SmithS/Giritiend In A Coma (Sire/WB)
SmithS/Giritiend In A Coma (Sire/WB)

## ADDS

bananarama/l Can't Help it (London/PG)
bREAKFAST CLUB/Never Be The Same (MCA)
GREAT WHITE/Save Your Love (Capitol)
WHITNEY HOUSTON/So Emotional (Arista)
ELTON JOHN/Candle in The Wind (MCA)
LOVE \& ROCKETS/No New Tale To Tell (Big Time/RCA)
MR. MISTER/The Border (RCA)
WHITE LION/Wait (Atlantic)
STEVIE WONDER/Skeletons (Motown)

## VHI <br> 22.9 million households

Sal LoCurto, Director/Music Programming - Jessica Falcon, Director/Talent \& Artist Retations
POWER ..... weevon
MICHAEL BOLTON/That's What Love Is All About (Columbia) ..... 6
CUTTING CREW/I've Been In Love Before (Virgin)6
.3
GEORGE HARRISON/Got My Mind Set On You (Dark Horse/WB) .....
.2
.
MICHAEL JACKSON/The Way You Make Me Feel (Epic) ..... 2
BILL MEDLEY/JENNIFER WARNES/The Time Of My Life (RCA) ..... 10
HEAVY
BOURGEOIS TAGG// Don't Mind At all (Island) .....  3
ERIC CARMEN/Hungry Eyes (RCA) .....  2
JATALIE COLE/I Live For Your Love (EMI/Manhattan) ..... 3
DEBBIE GIBSON/Shake Your Love (Atlantic) ..... 3
WHITNEY HOUSTON/Didn't We Almost Have It All (Arista) ..... 9
ELTON JOHN/Candle in The Wind (MCA) ..... 16
SWING OUT SISTER/Breakout (Mercury/PG ..... 19
DIONNE WARWICK/KASHIF/Reservations For Two (Arista)
2
STEVIE WONDER/Skeletons (Motown)
MEDIUM
martha davis/Don't Tell Me The Time (Capitol) ..... 3
GLORIA ESTEFAN \& MIAMI SOUND MACHINE/Can't Stay Away From You (Epic) ..... 2
EXPOSE/Seasons Change (Arista) ..... ADD
KENNY G/Don't Make Me Wait (Arista) ..... 10
SIEDAH GARRETT/Everchanging Times (Qwest/WB) ..... 4
KANE GANG/Motortown (Capitol) ..... 8
LISA LISA \& CULT JAM/Lost (Columbia) ..... 14
SMOKEY ROBINSON/One Heartbeat (Motown) ..... 17
TIMOTHY B. SCHMIT/Boys Night Out (MCA) ..... 2
SWING OUT SISTER/Twilight World (Mercury/PG) ..... 2
.1
4
MARIA VIDAL/Do Me Right (A\&M)
3
3
JODY WATLEY/Don't You Want Me (MCA) ..... 3
LIGHT
JOE COCKER/Unchain My Heart (Capitol) .....  2
COCK ROBIN/Biggest Fool of All (Columbia) ..... ADD
DANNY WILSON/Girl I Used To Know (Virgin) .....  2
TAYLOR DAYNE/Tell It To My Heart (Arista) ..... ADD
DREAM ACADEMY/Indian Summer (Reprise). ..... 6 ..... 5
EARTH WIND \& FIRE/System Of Survival (Columbia)
EARTH WIND \& FIRE/System Of Survival (Columbia)
KENNY G/Midnight Motion (Arista) ..... 1
DAVID SANBORN/Dream (WB) ..... 2
CARLOS SANTANA/Bella (Columbia) ..... ADD
TEMPTATIONS// Wonder Who She's Seeing Now (Motown) ..... ADD
NOUVEAUX VIDEO
MILLIONS LIKE US/Guaranteed For Life (Virgin) ..... 6

## MTV Most Requested

1. MOTLEY CRUE/Wild Side (Elektra)
2. POISON/I Won't Forget You (Enigma/Capitol)
3. STRYPER/Honestly (Enigma)
4. TIFFANY/I Think We're Alone Now (MCA)
5. KISS/Crazy Crazy Nights (Mercury/PG)
6. WHITESNAKE/s This Love (Geffen)
7. GEORGE MICHAEL/Faith (Columbia)
8. BILLY IDOL/Mony Mony (Chrysalis)
9. PET SHOP BOYS/It's A Sin (EMI-Manhattan)
10.BELINDA CARLISLE/Heaven is A Place On Earth (MCA)

## PROGRAMMING NOTES



Paul Simon graces VH-1 this weekend
FROM GRACELAND TO VH-1: As part of a Paul Simon weekend, VH-1 will air two Simon clips an hour from Friday (11/13) 4pm Eastern. The clips comprise recent videos and vintage concert foot-
age, including excerpts from Si mon's 1977 NBC special and the 1982 Central Park reunion with Art 1982 Central Park reunion with Art
Garfunkei. Saturday (11/14) at 9 pm (ET), "Graceland: The African Concert," a 90 -minute special depicting Simon's Zimbabwe performance, will be shown
ISLAND ON THE TUBE: MTV bows a Premiere Special on Island Records' colorful 25-year history Thursday $(11 / 19)$ at 10pm (ET). "My Boy Lollipop-Joshua Tree" traces Chris Blackwell's label's 25 -year history, including its first UK hit by Millie Small (the first half of the special's title) and U2's current success.

## Fun \& Games From MTV

Music Television will take a temporary turn toward music-and games-television when MTV debuts its 30 -minute game show, 'Remote Control,' on December 7. It airs 4 pm weekdays (Eastern, rebroadcast the following morning at 9am), with 65 episodes slated.

The objective of the show is to gain control of a remote control device. This allows the panel, com posed of college-aged contestants to answer TV and pop/music-cul ture trivia questions. MTV is look ing for laughs (as well as a host) with categories like "I Love Lucy,"

TV Theme Sing-A-Longs, and the Sex Survey.

Record companies expressing interest will provide promotional items (cassettes, CDs, tour jackets, etc.) as prizes.

## GUEST HOSTS

## VH-1

11/15 Kevin Eubanks, "New Vi sions"
MTV
11/17 Fabulous Thunderbirds

# Everyone Wants 



## CALENDAR

## BRAD MESSER

## Hit-And-Run News

Some like them harder and longer, but punch around in different cities and you'll hear more stations where hard newscasts have become softer and shorter. It's a definite trend in the late '80s to air newscasts with content fashioned more like the colorful USA Today and less like the grey New York Times.
These shifting requirements con- one and two-liners - a jamceived by programmers mandate packed presentation that virtually that newspeople change their priorities in story selection and their preferences in story length.
The current wisdom of hit-andrun news programmers is founded on the proposition that shorter is better. A five-line item can easily be cut to two or three, they say, and any really competitive newsman could say it in one.
With brutal editing, a two-minute newsbrief that would accommodate only six or seven five-line stories can be converted to a rapidmoving mix of up to 15 or even 20
grabs casual listeners.

If his rewrites are done with care to retain the highest possible degree of balance, the hit-and-run newsman can keep plenty of journalistic self-respect while airing a programming segment that is, not incidentally, also highly entertaining.
Story selection has always been more art than science anyway, as a comparison of Page One newspaper headlines from various cities will prove on any given day, so no
one can unconditionally fault a newsperson for opting to run the Shere Hite sex survey story instead of the Cap Weinberger Quits item, or "Fatal Attraction Still \#1" instead of "China Denies Providing Silkworms to Iran." One beauty of a wham-bam newscast is that all four of those items - two soft and two hard - can be included if they're short enough.

What the increasingly popular hit-and-run newscasts lose in detail, they certainly gain in variety. My opinion is that the abbreviated one- and two-minute newscasts fit the logic of the traditional saying, "It isn't how long it is, but how you use it!"
As for harder and longer compared to shorter and softer, I am quite sure you have your own opinion.

## Raft Survival Record

MONDAY, NOVEMBER 23 - When Chinese seaman Poon Lim's ship was torpedoed 45 years ago today, he climbed into a raft in the South Atlantic (1942). He got to know every inch of that raft, for he was in it more than four months. When the 25 -year-old seaman finally drifted ashore in Brazil the following April, he had set the world record for raft survival - 133 days.
The individual nonstop yo-yo record of 120 hours was set in 1984. A 7.2 earthquake in Italy in 1980 claimed 4800 lives. An Edison cylinder phonograph with one song, rigged to accept coins, became the first jukebox in 1899. Billy the Kid was born in 1859
Birthday: Actress Susan Anspach 45.

## Nights Getting Longer

TUESDAY, NOVEMBER 24 - Today, for the first time since last winter, the length of the day drops below nine-and-a-half hours. The shortest days of the year will begin in just over three weeks on December 17.
A never-identified man who used the alias Dan Cooper pulled off the world's first alrine hijacking-for-ransom in 1971, escaping without a trace by parachuting from a Northwest Airlines jet somewhere over southern Washington state. JFK assassin Lee Oswald was shot dead by Dallas nightclub owner Jack Ruby in 1963, two days after the assassination of the President.
Birthdays: Basketball vet Rudy Tomjanovich 39. Ex-NYC Mayor John Lindsay 56. Journalist WHllam F. Buckley Jr. 62.

## Curse Of The Mummy

WEDNESDAY, NOVEMBER 25 - The buried entrance to King Tut's tomb was found in Egypt's Valley of the Kings in 1922, along with a threat of death to anyone who entered. When the leader of the archaeological expedition died from an insect bite, the "curse of the mummy" was widely publicized. However;, mortality statistics prove that the men involved in the Tutankhamen excavation, on average, actually exceeded 20th century lifespan norms. An oil shortage in 1973 caused President Nixon to issue emergency restrictions on fuel use, highway speed limits, and gas station operating hours. President Kennedy's funeral was held in 1963.
Birthday: Actor Ricardo Montalban 67.

## Original Thanksgiving Menu

THURSDAY, NOVEMBER 26 - There is no hard evidence that the Pilgrims had turkey for their first Thanksgiving feast. The records do mention fowl - probably geese and ducks - and the fact that the Indians provided desserts that included popcorn, the first the Pilgrims had ever seen.
America restored diplomatic relations with Iraq in 1984, ending a 17-year freeze. About 300,000 civilian refugees fled Afghanistan in 1979 after the Soviet invasion. A half-million Jews were ordered. confined to a walled ghetto in Warsaw, Poland in 1940.
Birthdays: Singer TIna Turner and impressionist Rlch Little 49. Singer Robert Goulet 54. "Peanuts" cartoonist
Charles Schulz 65. Newsman Eric Sevareld 75.

## Guinness Book Editor Murdered

FRIDAY, NOVEMBER 27 - Twin brothers Ross and Norris McWhirter had been publishing their "Guinness Book of World Records" for 21 years when 50 -year-old Ross was murdered by trish terrorists 12 years ago today (1975). He had offered a $\$ 100,000$ reward for information about IRA bombers. Norris continued the work until last year, when he stepped down to become Consulting Editor of the world's best-selling copyrighted book. The French sank 38 of their own ships and 14 subs in 1942 to prevent them falling into the hands of approaching Nazi troops (WWII).
Birthdays: Musician Eddie Rabbitt 46. Jimi Hendrix would have been 45.

ADAM WHITE

## MIXED TO DIGITAL CASSETTE

## Robertson Receives DAT Touch

Robbie
Geffen
Rebertson's new can lay Geffen release can lay
claim to several firsts, including that of being the performer's first album of new songs in ten years. It may also mark the first time that digital cassette technology has been used for a project of this kind.
Geffen A\&R exec Gary Gersh, executive producer of the album, and Bob Clearmountain did the final mixing at the Bearsville Studios in Woodstock, NY, during the last week of June and the first two weeks of July.
Gersh explained, "Both Bob and I, who've worked together a lot, are big technology fans. The day we started mixing Robbie's record,

## hima platinum

## A Modest Crop

Here are the October millionsellers, as certified by the RIAA. Four albums went platinum, five went multiplatinum. That compares with last October's total of 59 platinum and 17 multi-platinum Bear in mind that the October 1986 tally includes dozens of Warner Bros. catalog titles certified simultaneously, so a direct year-to-year comparison of totals isn't a measure of current business
RIAA certifications don't happen automatically $A$ record company applies to the association for the gold, platinum, or multi-platinum certification of specific releases, current or catalog. They don't get them unless they ask, and also pay an audit fee

## MULTI-PLATINUM

4 million
Beastie Boys "Licensed To III" (Def Jam/Columbia)
3 million
Anita Baker "Rapture" (Elektra)
Anne Murray "Greatest Hits" (Capitol)
2 million
Europe "The Final Countdown" (Epic)
Heart "Bad Animals" (Capitol)

PLATINUM
ARISTA
Expose "Exposure"
MERCURYIPOLYGRAM
Def Leppard "Hysteria
John Cougar Mellencamp "The Lonesome Jubilee" RCA
Original Soundtrack "Dirty Dancing"


Robbie Robertson \& LP logo: DAT Mix Master
Bob got a digital cassette machine from Japan. We just looked at each other and said, 'Yes, let's do it.'
"So each time we finished a mix, we put it down on DAT and on halfinch. After about two or three mixes, we checked them out - and the digital cassette was better. In fact, the sound reproduction was amazing. So each time we mixed a track, we put all the different mixes onto the DAT cassette, and mastered from that."
Neither Clearmountain nor Gersh had any significant prior experience with digital cassette

## WARNER PROMO ALBUM

## Cool 'Yulesville'

E
xpect an early Christmas goodie on your desk in a couple of weeks: "Yulesville," a seasonal programming album - on red vinyl, no less from Warner Bros.
It'll feature music by Los Lobos, Erasure, the Force MD's, the New Monkees, the Winans, Joey Ramone, 54.40, and Prince, plus IDs by the likes of George Harrison, Madonna, Depeche Mode, the Bee Gees, Brian Wilson, Randy Travis, Christine McVie, Sherrick, and Siedah Garrett.

There is also a piece of Christmas rapping by Ice-T, a spokenword comedy turn by Julie Brown, and a Warner Bros. artifact from 1959: Edd "Kookie" Byrnes of "77 Sunset Strip" performing "Yulesville."


MORE STARS THAN IN THE HEAVENS - This gathering of heavenly bodies met recently to help Belinda Carlisle put the finishing touches to her latest single and video, "Heaven Is A Place On Earth." Pictured left to right: record producer Rick Nowles; Carlisle's former Go-Gos bandmate and sometime collaborator Charlotte Caffey; Carlis/e; actress Diane Keaton, director of the video; and keyboardist Thomas Dolby.

## Compac Data

## Springsteen For Chapin Benefit

Bruce Springsteen has been added to the list of guest artists who'll perform at a December 7 tribute to the late Harry Chapin at New York's Carnegie Hall.
"The Gold Medal Celebration: A Tribute To The Life And Music Of Harry Chapin" is being held to mark the songwriter's posthumous receipt of the Congressional Gold Medal, presented for charity work Chapir had done to fight world hunger.

Others scheduled to participate include Pat Benatar, Judy Collins, Jeff Bridges, and Sen. Edward Kennedy.

## Sampling Barry

Arista is promoting the upcoming Barry Manilow album, "Swing Street," with a four-song promotional sampler. It includes Manilow's current single, "Brooklyn Blues," which is also available as a pro 12 -inch in (naturally) blue vinyl.

## Reaping The Answer

So who was that mystery band on the RCA red vinyl pro 12 inch sent out by the label's AOR promotion department? 'Lust For Freedom" was the cut, and the first 200 callers acquired a free $T$-shirt. The correct answer: Grim Reaper.

## Good Friend Arrives

Sylvia ("Love Is Strange") Robinson has a new label, Bon Ami Records. First releases are 12 -inch singles by Robinson herself (a Johnny Nash song, "Rock Me Baby") and former Fearless Four rappe- The Great Peso ("The Rhythm").

The independently distributed label is based in Cliffside Parik, NJ. Former Philadelphia International exec Red Forbes is handling promotion, sales, and marketing.

## Raisin' Buddy

That's Buddy Miles handling lead vocals for the Callfornia Raisins, whose "I Heard It Through The Grapevine" was recently shipped by Priority Records, distributed through Capitol.

There's also a Raisins album, produced by Ross Vannelli, and a new California Raisin Advisory Board TV commercial featuring the "group."

## Songwriter Salute

Randy Newman, Kris Kristofferson, and Stephen Stills are just a few of the artists scheduled to perform at the third annual National Academy of Songwriters' "Salute To The American Songwriter" Saturday (11/21) in Los Angeles.

Aside from performing, the participants will share stories and anecdotes about their songwriting experiences. Others set to appear include Lamont Dozier, Thom Bell, and Roger "Jim'’ McGuinn, founding member of the Byrds. Event will take place at the Wiltern Theatre.

## Ziggy's Virgin Debut

Chris Frantz and Tina Weymouth are doing their first production project outside Talking Heads/Tom Tom Club - the debut Virgin album by Ziggy Marley \& the Melody Makers.

Working with the band is Dallol, the six-piece Chicago-based outfit that has been performing with them, most recently on their European tour.

## Crickets Chirp Again

This is the week that "The Chirping Crickets" arrives at retail. The MCA album, the only Buddy Holly LP to be released during his lifetime, is newly available to mark the 30th anniversary of its original release (November 27, 1957).
"Chirping" contains such Holly staples as "That'll Be The Dav," "Not Fade Away," "Maybe Baby," and "Oh Boy." MCA has reproduced the original cover art and liner notes, augmenting this with information putting the album in historical perspective. It'll be on CD as well as disc and tape.

## Short Cuts

- ANGELA BOFILL has signed with Capltol, and so has JEFFREY DANIEL, once of Shalamar
- GEORGE CLINTON is about to become a Paisley Park artist.
- GWEN GUTHRIE has left PolyGram, and appears headed for Warner Bros.
- RON WOOD and CHARLIE SEXTON will perform at the Dallas Hard Rock Cafe November 20 to celebrate its first anniversary. Six days later, JOE WALSH will play there.
- SCHOOLLY-D has a CD-only rap release on indie label Rykodisc, and it's a compilation of his first two albums.
- STING was paid approximately $\$ 1$ million for his Kirin Beer commercial on Japanese TV, according to the Wall Street Journal.


## Z93 SAYS ‘TALLY HO’

## KUBE's Bryan Launches Scavenger Hunt

KUBE/Seattle's Gary Bryan was looking for a contest idea that would guarantee high visibility and listener interaction. He found what he wanted with a scavenger hunt.
"When I was still programming KKRZ/Portland, I was trying to develop something for the morning zoo that would make us the talk of the town," he said. "This contest will do that. I'm proud of how it all came off, and even prouder that (consultant) Jerry Clifton felt it was worth stealing
"Scavenger Hunt was designed as a high-touch promotional vehicle for the audience, instead of one with only the usual interaction of calling in to win. Not only is the concept of a scavenger hunt a familiar one, but it's one that will blow everyone in the market away.
"The whole idea is to make the list of items locally identifiable. There should also be a healthy mixture of the easily obtainable and the hard - yet not impossible - to get."
The promotion is being used at virtually all of First Media's stations (including Clifton-consulted WPGC/Washington) and has just concluded at Z93/Atlanta. KUBE's contest offered a grand prize of $\$ 10,000$ and ran for three weeks, while Z93 dangled $\$ 25,000$ in front of listeners over a six-week period.

KUBE's Hunt Chronology On Monday, October 19, morning team Charlie Brown \& Ty Flint talked about a $\$ 10,000$ prize they had to give away, but said they weren't sure how to do it. Audience phone interaction began building
"The two most important rules of the contest stipulated that players could not break the law to win, and that the decision of the judges is final."
-Gary Bryan

> street buzz, and the scavenger hunt concept was revealed the following weekend. The first item was announced on Monday, October 26 (see "KUBE's $15-$ Item List").
> Each morning a new item was added to the list. To help latecomers gain interest, a special phone line was installed with a complete review of the items. During the final week, KUBE aired


Gary Bryan
questions for an hour during the morning show.
The 15th item - getting on the 11pm TV news - inspired the most creativity among listeners. "They went to where the Seahawks were picketing and jumped up behind them when the TV cameras went on. Others did the same thing standing behind VP George Bush (don't ever try this one) when he was on TV."
But the topper came from a local UHF station, KTZZ-TV. "This station doesn't even have a news show, but they actually created an 11 pm news program just to help people win. Others did stories about our contest as part of the news itself."

## TV Station

Employees Warned
Not every TV station was as wild about the Scavenger Hunt. "All three network affiliates warned their reporters and camera people not to intentionally allow contestants to get on camera under threat of suspension or termination. After it was all over, we sent flowers and fruit baskets to all the news departments."
Suspense built throughout the city. Entire offices were involved in the hunt for some of the rarer items. Some people advertised in the classifieds for what they needed.
"The two most important rules of the contest stipulated that players could not break the law to win and that the decision of the judges is final. To avoid traffic accidents and legal problems, we didn't award the prize to the first person to bring in the complete list of
items. Instead, we waited until Friday (10-15) to announce the time and date of the judging. It was at a local mall, where we gave contestants from noon to $12: 30 \mathrm{pm}$ to check in with our officials. Sixty people showed up who thought they had all the items.
"Next we took them backstage, where five preliminary judges, all station-affiliated, screened the items for authenticity. Each booth had a TV and VCR. Any questions about the items were referred to the three final judges: a priest, a cop, and a judge.'

Reverse Elimination Drawing
Of the 60 hopefuls, 29 were left after screening. "Charlie and Ty did a reverse elimination drawing from a plexiglass tumbler. The first nine drawn won $\$ 40$, the next ten $\$ 60$, the next nine $\$ 100$, and the final name drawn won $\$ 10,000$. It was like the Miss America pageant as it got down to the final two entrants.
> "Scavenger Hunt is simple and accomplishes everything you want out of a contest street buzz and forced listening.'

-Bob Case
"We estimated that between 5000 and 10,000 people were actually playing the game, and thousands more enjoyed just playing along. A lot of credit has to go to our Promotion Director, Dartyl Rogers, who tied up the details of where the event was to take place."

Z93's Spectacular Results
At Z93 Atlanta, Bob Case said, "The Scavenger Hunt is easily the best radio promotion we've ever done. We decided to expand on Gary's format by offering more money and extending the contest. I'm happy to say no one lost any interest over the six weeks; in fact. the extra time just added to the excitement.
"Someone paid $\$ 99$ for the Beatles lunchbox. Others flew to NY to be on the David Letterman show to see if he would autograph his picture. He only did it for three

(L-r) KUBE's Charlie Brown signs the $\$ 10,000$ check for winner Jeff Prang as Ty Flint watches for flying objects and terrorists.

## KUBE's 15-Item List

KUBE's Scavenger Hunt list was made up of localized items, including two with a charitable angle (\#7 and \#10).

1. A losing Washington State Lottery Ticket
2. A napkin from Ivars Seafood Restaurant
3. A slug
4. An empty, cheap bottle of wine from Pioneer Square
5. Your name in any newspaper, any date
6. A picture of you with a Gooey Duck (a giant clam indigenous to the Pacific Northwest)
7. A receipt from any Western Washington Food Bank
8. A cup of Alki (sand from Alki Point in West Seattle)
9. A list of the titles/artists of the ten songs played in a row on October 1 from 4:55-5:35pm
10. A receipt from a donation to any blood bank dated August 7-October 16th
11. A ticket from the Seattie/Miami scab game
12. A 45 copy of "Louie Louie" by the Kingsmen
13. A matchbook from Ray's Boathouse (a local eatery which burned down last month)
14. The number of songs KUBE played from 9am- 5 pm on a specific day
15. Videotape of yourself on an 11 pm nightly newscast holding a KUBE sticker
people, and NBC was a bit put off at it all. USA Today logged over 700 calls when we announced their item that morning. They asked for some warning next time.'
WXIA-TV got so many calls wanting its weatherman's business card it ran an on-screen crawl that said, 'If you're playing Z93's Scavenger Hunt and want Johnny Beckman's business card, send a self-addressed envelope." "We sent flowers to all the receptionists

> 'We estimated between 5000 and 10,000 people were actually playing the game, and thousands more enjoyed just playing along.'

-Gary Bryan

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> Fleetwood Mac

Everywhere"
The New Single From the hit album Tango In The Night
Tango In The Night Tour Now On ‘Everywhere'!

## CONTEMPORARY HIT RADIO

## MOTION

- WGTZ/Dayton ups morn ing personality Dr. Dave to MD.
- MD Norm Tanner exits WJAD/Bainbridge-Albany.

Ken Matthews, formerly weekends at WTIC-FM/Hartford and afternoons/ Asst. PD at RI-104/Providence, lands weekends at 294/Boston ... Night rocker Dave Fuller from KHIT/Seattle to overnights at WCZY/Detroit
Bobby McCall is leaving afternoons at WQCM/Hagerstown to do nights at WGHT (Hot 95)/Baltimore.

WKHI (100KHI)/Ocean City, MD's Kidd O'Brien moves from overnights to 7 pm -midnight, weekender Jonathan Summer takes the overnight shift, PD J.J. McKay adds music duties, and Jill Heart joins "Hitman \& Co." morning
crew for news . .. At 194/Honolulu, Gam-noon personality C.J. Clark is appointed to the MD chair.

At Y94/Fargo, parttimer Shelly Carr is promoted to evening drive personality ... WZLS (Z97) Valdosta, GA names crosstown WLGA PD/MD Phil Stevens OM/PD . . Teri Brown joins KIYS/Boise from crosstown combo KIDO-KLTB
KQKQ/Omaha Asst. PD/MD John Michaels is headed for the PD post at KIIK/Davenport . . . Chris Mac vacates the PD post at WTNZ/Knoxville for programming duties at wOW/Ft. PierceW. Palm Beach. His replacement is likely to be MD Tom Miller . . . J.J. Cook leaves the MD/night rocker chair at KWTO/Springfield to become OM at sister station KRFX/Lincoln

## Scavenger Hunt

Street Buzz And Forced Listening Judging was done in a manner similar to KUBE's. "Our winner was part of an Orkin Pest Control office. Because only three people got David Letterman's picture autographed, there were only three finalists. One was a handicapped Boy Scout. We gave the winner the $\$ 25,000$ and each runner-up $\$ 1000$.

"Scavenger Hunt is simple and accomplishes everything you want out of a contest - street buzz and forced listening, since we announced each item at 7:15am. Instead of a phone line, we ran newspaper adds with updated item lists. By far, Scavenger Hunt is the least expensive yet most effective contest I've ever run."

## BITS

- The Things You Do For Money Y100/Miami's " $X$-Pose The $Y$ " contest required listeners to display the station's logo in ways original enough to win a grand prize of $\$ 25,000$. Five runners-up each won $\$ 1000$ and a trip
for two anywhere American Airlines flies. The grand prize winner spent weeks roaming the city in an overcoat and "flashing" the logo to people, including thousands at a Miami Philharmonic concert where he jumped on-
stage. Runner-up exposures were someone who rode on top of a Y 100 hot air balloon doing flips and other acrobatics, and a farmer who shot a video of four cows, each bearing one painted letter or number from the logo, lined up along a busy highway


1987 TAPSCAN. INC. 3000 RIVERCHASE GALLERIA. SUITE 1111 - BIRMINGHAM. AL 35244


The winning 293 Scavenger Hunt team huddles around winner Kally Parham (second from right) as she crowds next to morning man Randy Miller (far right).

## Z93's 30-Item List

Z93's Scavenger Hunt list asked for some common and not-so-common items. There was also some guesswork in. volved (\#6).

1. Dollar bill with " 93 " in the serial number
2. Postcard of Atlanta skyline
3. MARTA subway token
4. Menu from any Atlanta restaurant
5. 93 signatures from 93 different people
6. Count the steps on the longest escalator in Atlanta
7. An Atlanta Braves baseball card
8. Photo of entrant with a $Z 93$ sticker on his car
9. School report card
10. Business card of TV-11 weatherman Johnny Beckman
11. Delta Airlines barf bag
12. Matchbook from now-closed Limelight Disco
13. Peachtree Road Race $T$-shirt
14. "Gary Hart For President" campaign button
15. Picture of entrant and a $Z 93$ air personality
16. David Letterman's autographed picture
17. Classified ad with entrant's name and $Z 93$ in it**
18. Count the number of soap dispensers in IBM Tower
19. Exact times $\mathbf{Z 9 3}$ played U2's "I Still Haven't Found What I'm Looking For" during an 18 -hour period
20. Can of Pennzoil autographed by Arnold Palmer
21. First edition of USA Today ever printed
22. Ticket stub from now-burned-down Agora Ballroom
23. Atlanta phone book from 1976***
24. A mood ring
25. Eight-track tape of Atlanta Rhythm Section
26. Full book of (now discontinued) Top Value stamps
27. Atlanta Journal/Constitution headline when Hank Aaron hit 715 homers
28. An Esso Gas (now Exxon) credit card
29. Beatles lunchbox
30. 293 "I Love You Atlanta" key chain circa 1979

* *Data used to estimate response rate
*     *         * Note: There were reports that some people stole them from libraries. Be careful not to use items likely to be obtained illegally.


WIPE OUT IN VEGAS - KLUC/Las Vegas hosted an autograph party with the Fat Boys, who later gave special diet tips to inquiring listeners. Behind the hefty trio are (l-r) KLUC MD Jay Taylor, morning breakfast flake Julio "The Gardner," and PD Jerry Dean.

## SOLID SUMMER BOOK

## AOR Winning The Numbers Game

It's hard to believe there was a time when people actually questioned AOR's ability to reach a large, attractive audience. The summer book confirms the format's continued dominance in its target demos.

## Persons 18-34

AOR was the first choice of young adults in $54 \%$ of the markets surveyed, compared to $55 \%$ last summer. The total of second place finishes was $26 \%$.

Men 18-34
The format was number one with men 18-34 in $76 \%$ of the markets measured, down from a record $86 \%$ last summer. Throw in the stations that were second and the figure climbs to $96 \%$. Given those impressive stats, advertisers trying
to reach young men without a hefty AOR buy should seriously reevaluate their strategy.

Men 25-34
Once again, AOR did very well in this desirable demo, leading in $66 \%$ of the markets surveyed. That figure is down from last summer's $75 \%$, probably due to increased Classic Rock competition. AORs finished second Men $25-34$ in $30 \%$ of the markets, meaning total firsts
and seconds was identical to that of Men 18-34: an overwhelming $96 \%$.

## Men 25-49

It wasn't too long ago that this demo was out of reach for all but a few AORs, but that's not the case anymore. The format was the first or second choice of Men 25-49 in $65 \%$ of the markets surveyed.

## Teens

If there is still any doubt as to the "greying" of AOR, this summer's teen stats should settle the matter. Of the 118 AOR stations surveyed, not one was \#1 in teens. Only 22 $(30 \%)$ finished second. More than ever, teens are the domain of CHR.

## Format Report Card

| Stations Surveyed |  | 118 |
| :---: | :---: | :---: |
| 12+ Scores | 52\% up 43\% down 5\% flat | (61) <br> (51) <br> (6) |
| Markets Surveyed |  | 74 |
| Markets With AOR \#1 in Adults 18-34 | 54\% | (40) |
| Markets With AOR \#1 In Men 18-34 | 76\% | (6) |
| Markets With AOR \#1 In Men 25-34 | 66\% | (49) |
| Markets With AOR \#1 In Men 25-49 | 41\% | (30) |

Al figures refer to Arbltron metro survey areas, Monday-Sunday, $6 a m$ midnight.
\#1 $12+$ figures are in bold.
First or second-place rankings in cume and demos áre indicated hatics signify a tie for the position. Under the-line signals are included in determining a station's rank.
" $\% 25+$ +" refers to the percentage of a station's quarterhours from listeners over the age of 25 .

Call letters not in bold indicate Classic Rock stations. They do not contribute statistics toward the format report card.
" $(Z)$ " $=\mathbf{Z}$-Rock station.

## Summer '87 Scoreboard

| StationMarket | $12+$ | Curre | $\begin{aligned} & \text { Adults } \\ & 1834 \end{aligned}$ | $\begin{gathered} \text { Men } \\ 10-34 \end{gathered}$ | $\underset{\text { 25-34 }}{\text { Mten }}$ | $\begin{aligned} & \text { Men } \\ & 25-49 \end{aligned}$ |  | \% $25+$ | Stationmerket | $12+$ | Cume | $\begin{gathered} \text { Aduth } \\ 1834 \end{gathered}$ | $\begin{gathered} \text { Men } \\ 18,34 \end{gathered}$ | $\begin{gathered} \text { Men } \\ 2534 \end{gathered}$ | $\begin{gathered} \text { Men } \\ 25-49 \end{gathered}$ | Teens | 8, $25+$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| WPYX/Albany, NY | 10.8-13.0 | 1 | 1 | 1 | 1 | 1 | 2 | 46 | KLOLHOUston | 4.3-5.6 | - | 2 | 1 | 1 | - | - | 50 |
| WQBKFM/Albany, NY* | 2.6-3.8 | - | - | - | - | - | - | 86 | KZFX/Houston | 4.0-3.8 | - | - | - | - | - | - | 70 |
| WZZO/Allentown | 10.9-11.5 | - | 1 | 1 | 1 | 1 | 2 | 60 | WFBQ/Indianapolis | 16.3-16.5 | 1 | 1 | 1 | 1 | 1 | 2 | 57 |
| WKLS FM/Atlanta | 8.3-9.6 | - | 1 | 1 | 1 | 1 | - | 54 | WFYVIJacksonville | 9.2-7.9 | - | 2 | 2 | 1 | 2 | 2 | 62 |
| KLB.FM/Austin | 8.3-7.1 | - | 2 | 1 | - | - | - | 40 | KYYSIKansas Clity | 10.4-8.3 | - | 1 | 1 | 2 | 1 | - | 46 |
| KPEZ/Austin | 5.5-6.1 | - | - | - | 2 | 2 | - | 68 | KCFXKKansas City | 4.4-5.3 | - | 2 | 2 | 1 | 1 | - | 63 |
| WIYY/Baltimore | 5.0-5.6 | - | 2 | 1 | 1 | 1 | - | 48 | WIMZ-AM \& FM/Knoxville | 14.8-13.6 | - | 1 | 1 | 2 | - | 2 | 49 |
| WGRX/Baltimore | 1.8-1.9 | - | - | - | - | - | - | 58 | WLNZ/Lansing | 3.9-4.4 | - | - | - | - | - | - | 56 |
| WBCN/Boston | 7.1-7.3 | 1 | 1 | 1 | 1 | 1 | - | 54 | WJXO/Lansing | 3.5-4.5 | - | - | - | - | - | 2 | 35 |
| WFNX/Boston | .6-1.4 | - | - | - | - | - | - | 55 | WMMQ/Lansing | 5.4-5.8 | - | 2 | 2 | 1 | 2 | - | 73 |
| WZLX/Boston | 4.5-4.0 | - | - | 2 | 2 | 2 | - | 57. | KOMP/Las Vegas | 8.5-9.1 | 2 | 2 | 1 | 1 | - | - | 49 |
| WBYR/Butfalo | 2.6-1.7 | - | - | - | - | - | - | 45 | KKLILLas Vegas | 3.6-5.7 | - | - | - | 2 | - | - | 83 |
| WPHD-AM \& FM/Buffalo** | 5.1-6.7 | 2 | 2 | 2 | - | - | 2 | 44 | KLOS/Los Angeles | 2.9-3.0 | - | - | - | - | - | - | 52 |
| WHTT-AM \& FM/Buffalo | 7.7-9.5 | 1 | 1 | 1 | 1 | 1 | - | 64 | KNXFM/Los Angeies | 3.0-2.8 | - | - | - | - | - | - | 76 |
| WRFX/Charlotte | 7.8-7.7 | - | 1 | 1 | 1 | 2 | - | 58 | KROQLLos Angeles | 4.1-4.3 | - | - | - | - | - | 2 | 25 |
| WLUP/Chicago | 1.2-1.9 | - | - | - | - | - | - | 80 | KNAC/L.A.Long Beach | 1.4.9 | - | - | - | - | - | - | 29 |
| WLUP-FM/Chicago | 3.7-3.6 | - | - | 2 | - | - | - | 63 | KLSX/Los Angeles | 3.3-3.0 | - | - | - | 2 | 1 | - | 75 |
| WXRT/Chicago | 2.7-2.4 | - | - | - | 2 | - | - | 82 | WQMF/Loulsvile | 7.9-8.8 | - | 1 | 1 | 2 | - | - | 51 |
| WZRZIChicago (Z)* | 9-1.1 | - | - | - | - | - | - | 18 | KRIX/McAllen-Brownsville | 5.3-6.1 | - | - | 2 | 1 | - | - | 45 |
| WCKG/Chicago | 2.9-3.7 | - | 2 | 1 | 1 | - | - | 62 | WEGR/Memphis | 3.8-5.2 | - | - | - | 1 | 2 | - | 71 |
| WEBN/Cincinnati | 10.3-16.7 | 2 | 1 | 1 | 1 | 1 | 2 | 59 | KWLN/Memphis | 3.0-4.3 | - | - | - | - | - | - | 53 |
| WCZR/Cleveland (Z)* | 1.1-1.1 | - | - | - | - | - | - | 22 | WSHE/Mlami | 2.2-2.6 | - | - | 2 | 2 | - | - | 54 |
| WLVa/Columbus | 11.3-11.9 | 2 | 1 | 1 | 1 | 1 | - | 49 | WGTR/Miami | 2.6-3.2 | - | 1 | 1 | 1 | - | - | 52 |
| WMGG/Columbus | 4.1-3.6 | - | - | - | - | - | - | 81 | WZTAMMiami | 1.2-1.4 | - | - | - | - | - | - | 69 |
| KTXQ/Dallas | 4.6-3.9 | - | 2 | 2 | 2 | - | - | 49 | WQFM/Milwaukee | 6.6-7.6 | - | 1 | 1 | 2 | - | - | 30 |
| KZEW/Dallas | 2.5-2.8 | - | - | - | - | - | - | 64 | WLZR-AM \& FM/Milwaukee | 2.8-2.9 | - | - | - | - | - | - | 67 |
| WTUEDDayton | 13.9-12.4 | 2 | 1 | 1 | 1 | 1 | 2 | 58 | WKLH/Milwaukee | 8.8-5.9 | - | 2 | 2 | 1 | 1 | - | 74 |
| KBCO-AM \& FM/Denver | 7.8-7.9 | - | 1 | 1 | 1 | 1 | - | 76 | KQRS-AM \& FM/Minneapolis | 8.0-8.6 | - | 1 | 1 | 1 | 1 | - | 59 |
| KBPIIDenver | 6.1-5.9 | 2 | - | - | 2 | 2 | - | 45 | KTCZ/Minneapolis | 4.4-3.9 | - | - | - | - | - | - | 75 |
| KAZYIDenver | 5.6-5.5 | - | - | 2 | - | 2 | - | 46 | KJJO-AM \& FM/Minneapolis | 6.2-5.4 | - | 2 | 2 | - | - | - | 27 |
| KTCLDenver-Fort Collins | 1.3-7 | - | - | - | - | - | - | 89 | WKDF/Nashville | 15.6-12.5 | 1 | 1 | 1 | 1 | 2 | 2 | 47 |
| KHIH/Denver | 2.1-2.0 | - | - | - | - | - | - | 74 | WBAB/Nassau-Suffolk | 5.9-5.1 | - | 1 | 1 | 2 | - | - | 39 |
| WLLZDetroit | 4.6-4.6 | - | 2 | 1 | - | - | - | 40 | WLIRFM/Nassau-Suffolk | 3.3-1.8 | - | - | - | - | - | - | 41 |
| WRIF/Detroit | 4.5-3.9 | - | - | 2 | 2 | - | - | 52 | WRCN/Nassau-Suffolk | .6-8 | - | - | - | - | - | - | 50 |
| WCSXDetroit | 4.2-3.8 | - | - | - | 1 | 2 | - | 70 | WCKW/New Orleans | 2.8-4.6 | - | - | - | - | - | - | 49 |
| KLAQ/EI Paso | 10.7-11.6 | - | 1 | 1 | 1 | 1 | - | 44 | WNEWFM/New York | 3.5-4.0 | - | 2 | 1 | 1 | 1 | - | 62 |
| KKDJ/Fresno | 6.1-5.9 | - | 1 | 1 | 2 | - | - | 43 | WXRK/New York | 3.3-3.7 | - | - | 2 | 2 | 2 | - | 68 |
| KCLQ/Fresno | 4.6-3.9 | - | - | - | 1 | 2 | - | 71 | WNORFM/Norfolk | 11.1-12.5 | 2 | 1 | 1 | 1 | 1 | - | 46 |
| WLAVFM/Grand Rapids | 9.7-9.7 | - | 1 | 1 | 1 | 1 | - | 49 | KATT/Oklahoma City | 13.7-12.5 | 2 | 1 | 1 | 1 | 1 | 2 | 41 |
| WCXT/Grand Rapids-Hart (Z) | 1.2-1.1 | - | - | - | - | - | - | 38 | KRXO/Oklahoma City | 2.3-2.9 | - | - | - | - | - | - | 62 |
| WKRR/Greensboro | 9.5-9.4 | - | 1 | 1 | 1 | 2 | - | 44 | KEZOIOmaha | 13.5-14.7 | - | 1 | 1 | 1 | 1 | -- | 61 |
| WTPA/Harrisburg | 4.4-5.1 | - | 2 | 2 | 2 | - | - | 58 | WDIZIOrlando | 5.1-6.3 | - | 2 | 1 | 1 | 1 | - | 54 |
| WCCC-AM \& FM/Hartord | 5.1-5.0 | - | - | 2 | - | - | 2 | 38 | WORZIOrlando | 2.7-2.8 | - | - | - | - | - | - | 59 |
| WHCN/Hartiord | 4.6-4.9 | - | 2 | - | 2 | - | - | 61 | WHTO/Oriando | 3.7-4.7 | - | - | - | 2 | - | - | 69 |
| KPOIMtonolulu | 6.6-7.5 | - | - | - | 1 | 2 | - | 64 |  |  |  |  |  | Continued on Page 44 |  |  |  |

## Summer '87 Scoreboard

| Continued from Page 43 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| StatonMarket | $12+$ | Cume | Aduls | $\begin{gathered} \text { Mon } \\ 10.34 \end{gathered}$ | $\begin{gathered} \text { Men } \\ 18-34 \end{gathered}$ | $\begin{gathered} \text { Men } \\ 25-34 \end{gathered}$ | $\begin{gathered} \text { Teons } \\ 25-49 \end{gathered}$ | \% 25 + | StationMarket | $12+$ | Cume | Aduhs | $\begin{gathered} \text { Mon } \\ 10-34 \end{gathered}$ | $\begin{gathered} \text { Men } \\ 18-34 \end{gathered}$ | $\begin{gathered} \text { Men } \\ \text { 25-34 } \end{gathered}$ | $\begin{aligned} & \text { Toons } \\ & 25-19 \end{aligned}$ | \%/25 |
| WMMR/Philadelphia | 8.9-8.1 | 2 | 1 | 1 | 1 | 1 | - | 53 | KGBISan Diego | 7.2-7.5 | 2 | 1 | 1 | 1 | 1 | - | 50 |
| WIOQ/Philadelphia | 2.3-2.3 | - | - | - | - | - | - | 69 | XTRAFM/San Diego | 6.4-5.5 | - | - | 2 | 2 | - | - | 39 |
| WYSP/Philadelphia | 4.2-4.0 | - | - | 2 | 2 | 2 | - | 57 | KGMG/San Diego North County | 6.1-6.5 | - | - | 2 | 1 | 2 | - | 69 |
| KUPD/Phoenix | 6.4-6.1 | - | 2 | 1 | 1 | - | - | 53 | KFOG/San Francisco | 2.3-1.7 | - | - | - | - | - | - | 68 |
| KDKB/Phoenix | 3.7-4.0 | - | - | - | - | - | - | 69 | KRQR/San Francisco | 2.6-2.2 | - | - | - | - | - | - | 72 |
| KEYX/Phoenix | 1.2-9 | - | - | - | - | - | - | 46 | KKCY/San Francisco | 1.1-1.5 | - | - | - | - | - | - | 99 |
| KSLX/Phoenix | 4.5-3.9 | - | - | - | - | - | - | 74 | KOME/San dose | 5.2-4.1 | - | 1 | 1 | 1 | - | - | 57 |
| WDVEPIttsburgh | 8.0-7.3 | - | 2 | 1 | 1 | 1 | 2 | 47 | KS.JO/San Jose | 3.5-2.3 | - | - | - | - | - | - | 72 |
| WXXP/Pittsburgh | 1.2-1.0 | - | - | - | - | - | - | 32 | KEZX/Seattle | 2.2-1.9 | - | - | - | - | - | - | 95 |
| WMYG/Pittsburgh | 3.9-5.3 | - | - | - | - | - | - | 56 | KXRXISeattle | 3.8-4.8 | - | - | 2 | 1 | 1 | - | 69 |
| KINK/Portland, OR | 6.1-6.5 | - | - | 2 | 2 | 2 | - | 84 | KISW/Seattle | 5.4-5.1 | - | 2 | 1 | 2 | - | - | 58 |
| KGON/Portiand, OR | 6.5-7.3 | - | 1 | 1 | 1 | 1 | - | 62 | KZOK/Seattle | 4.5-3.3 | - | - | - | - | - | - | 75 |
| WHJY/Providence | 9.8-10.5 | 2 | 1 | 1 | 1 | 1 | 2 | 36 | WAQYISpringfield, MA | 7.3-8.2 | 2 | 1 | 1 | 1 | 1 | - | 45 |
| WBRU/Providence | 3.6-3.6 | - | - | - | - | - | - | 54 | WAQXISyracuse | 9.3-8.4 | - | 2 | 1 | 2 | 2 | 2 | 36 |
| WRDU/Raleigh | 7.9-10.9 | - | 1 | 1 | 1 | 1 | - | 68 | WKFM/Syracuse | 4.6-4.8 | - | - | - | - | - | - | 48 |
| WRXLRichmond | 10.8-12.2 | - | 2 | 1 | 1 | 2 | 2 | 56 | WYNFTTampa | 6.0-6.5 | - | 2 | 1 | 2 | - | 2 | 41 |
| KCAL-M/Riverside- | 2.5-2.9 | - | - | - | - | - | - | 49 | WKRLTampa | 3.4-4.8 | - | - | - | 1 | 2 | - | 74 |
| San Bernardino |  |  |  |  |  |  |  |  | WIOTMoledo | 11.0-10.0 | 2 | 1 | 1 | 1 | 2 | - | 48 |
| WCMF/Rochester | 14.8-14.0 | 2 | 1 | 1 | 1 | 1 | - | 49 | KLPXイTucson | 8.0-7.6 | - | - | 1 | 1 | - 2 | 2 | 63 |
| WKLX/Rochester | 4.7-4.8 | - | - | - | - | - | - | 60 | KMODTulsa | 12.5-14.9 | - | 1 | 1 | 1 | 1 | 2 | 57 |
| KZAPISacramento | 6.3-8.8 | - | 1 | $\uparrow$ | 1 | 1 | - | 71 | WWDC/Washington | 5.9-4.7 | - | 1 | 1 | 1 | 2 | - | 51 |
| KRXO/Sacramento | 3.4-4.0 | - | - | - | - | - | - | 26 | WHFS/Washington-Annapolis | 1.9-1.5 | - | - | - | - | - | - | 64 |
| KSHEJSt. Louis | 11.5-10.6 | 2 | 1 | 1 | 1 | 2 | 2 | 46 | WCXR/Washington | 3.7-3.8 | - | - | - | 2 | - | - | 72 |
| WMRYISt. Louis | 2.5-1.8 | - | - | - | - | - | - | 66 | WKGR/West Palm Beach | 4.4-2.9 | - | - | - | 2 | 2 | - | 47 |
| KMBY/Salinas-Monterey | 5.3-4.7 | - | 2 | 2 | 1 | 2 | - | 62 | WEZX/Wilkes Barre-Scranton | 8.6-8.0 | - | 1 | 1 | 1 | 2 | - | 36 |
| KRSP-PM/Satt Lake City | 10.3-9.6 | - | 1 | 1 | 1 | 2 | - | 38 | WHTF/York | 3.9-5.2 | - | - | 1 | 2 | - | - | 45 |
| KBER/Salt Lake City | 4.3-3.0 | - | - | - | - | - | - | 57 |  |  |  |  |  |  |  |  |  |
| KISS/San Antonio | 8.6-8.6 | - | 1 | 1 | 1 | 1 | 2 | 29 | * Changed format following book |  |  |  |  |  |  |  |  |
| KZEP/San Antonio | 3.6-3.9 | - | - | 2 | 2 | 2 | - | 80 | ** Switched from CHR to AOR | ing book. |  |  |  |  |  |  |  |

## SEGUES

WIOQ/Philadelphia has ditched AOR (see page 1)...After only three months in L.A., Nell Mirsky has left his cable TV gig to become WHTQ/ Orlando OM (see page 3)... WHJY/ Providence PD Ken Carson has exited; APD Glenn Stewart is interim PD.
What would "Segues" be without a Milwaukee update? Two weeks after being axed at WQFM, Chip Hobart
has brought his highly-rated afternoon drive show across the street to WLZR. To make room for Hobart, PD Greg Ausham shortened shifts and moved 7 pm -midnight jock Marilyn Mee to AM news. Hobart's arrival means 'LZR now features former 'QFM fullimers from 2pm-2am; over at 'QFM, PD Brent Alberts has named Downstairs Dan Hansen MD and hired Nancy Martin from WAPL/Ap-
pleton for overnights.
KQWB/Fargo Co-MD Gregg Steele has taken the PD job at KNOX/Grand Forks, ND; Ty Banks is now sole MD of 'QWB . . . WNOR/Norfolk has removed the "interim" from Mark Bradley's name. He's officially MD . . . Jon Sinton has inked WEQX/Manchester, $V T$...Mary Jean Graham has been named ND of WRXK/Fort Meyers;Alison Young moves to WMGG/Colum-
bus, OH ... Vince Edwards has taken over mornings at WWTR/Ocean City; Jenl Glpe moves to 7 pm midnight; Ron Manno has come on board for overnights . . . WTPA/Harrisburg has promoted Joanna London to nights as Mike Tyler exits.
WRXL/Richmond is requesting artists to please call November 19 to help the station's radiothon benefiting
the city's homeless. The number is (804) 282-9731 . . . Congrats to KGON/Portland VP/GM Dan Hern, recipient of the Make-A-Wish Foundation's highest award. The organization fulfills the favorite wishes of children facing life-threatening illnesses KLBJ/Austin's new address is 8309 I.H. 35 North, Austin, TX 78753. Phone: (512) 832-4000.


AN ALARMING INTERVIEW - The Alarm's Mike Peters (lift) and Dave Sharp (right) blew into KROQ/L.A. to promote their latest album "Eye Of The Hurricane" with KROQ's Jed The Fish.


MOSEYIN' - WBCN/Boston afternooner Mark Parenteau (left) tackled the football strike with New England Patriot Mosi Tatupu (right). BCN Sports Director Tank (center) joined the huddle.

URBAN CONTEMPORARY

## XHRM Takes It To The Street

Station Fights Battle For King Way

XHRM/San Diego played an active role in trying to defeat a local initiative to change the name of the city's Martin Luther King Way back to Market Street. In the November 3 election, however, voters supported the namechange initiative with a $60 \%$ "yes" vote.
According to PD Gene Harris, opposition to the King name surfaced immediately after the city council approved the change in April 1986. When "Proposition F"
to do away with the new King name made it onto this year's November ballot, the station worked in conjunction with the local NAACP and


ALL IN THE FAMILY - WDIA/Memphis PD Bobby O'Jay was visited during a station remote by sisters Vaneese (I) and Carla Thomas.
the Urban League to bring attention to the issue.
MD L.D. McCollum said XHRM's hard-hitting public service announcements kept the community informed, and the station's Sunday public affairs program "Let's Talk" served as a forum for community members to speak out on the issue. He added that the station had also played an important role in making King Way a reality last year.
"'The community response to the station's efforts was overwhelming."
-Gene Harris, PD XHRM

The Urban League organized a march that began at city hall and culminated with a rally aimed at solidifying community-wide support for "No on F," but attendance was sparse due to rain. Harris commented, "The community response to the station's efforts was overwhelming. The mayor, the city council, and the chamber of commerce all supported the 'No on F' campaign.'
Although the voters decided to do away with the King name, McCollum said the council may consider renaming another street or location for King.


KM年'S WING DING - Photo \#1 shows KMJM's "Majic" bus, which carries passengers around the streets of St. Louis. Photo \#2 shows KMiM Quiet Storm hostess Bevanne backstage with Columbia artist Pauli Carman

## KMJM Sponsors Sixth Annual Chicken Wing Cook-Off For Charity

KMJM (Majic 108)/St. Louis drew over 20,000 listeners to its sixth annual chicken wing cook-off at a local park. All proceeds benefitted Harris Stowe State College, a local black institution. Entertainment was provided by Glenn Jones, Vesta Williams, Sherrick, Pauli Carman, Krystol, Gerry Woo, Dana Dane, Surface, and Colonet Abrams, along with local artists Sir-Rap-A-Lot and Bit Bizzare.

CALL ME - Sherrick made his Philadelphia debut at WDAS-FM. He's shown here with (1-r) WB's Troy Dudley and PD Butterbal Tamburro.


A Singing seaha wk - Seattle Seahawk Bobby Jo Edmonds (r) stopped by local outlet KRIZ to meet with PD Frank Barrow and deliver his latest single "Oh Oh Let's Take H Slow."


3

## ACTION

KDLZ/Dallas-Ft. Worth morning personalities Michelle Madison and La Dor Frank did their program live from New York City with celebrity guests Freddie Jackson, Melba Moore, Vaneese Thomas, and actress Whoopi Goldberg. The remote was done in conjunction with their AM sister station KHVN . . . The sixth annual Minnesota Black Musicians Awards were held in Minneapolis. The Time's Jerome Benton and Jets' Ellzabeth Wolfgramm were the hosts; performers taking the stage ranged from hometown production team Jimmy Jam \& Terry Lewls to Ipso Facto, the only American group invited to play the 1986 Sun Splash in Jamaica.

WBMX/Chicago and WJLB/Detroit joined forces to simulcast their Sunday public affars programs. Guest speakers have included Rev. Jesse Jackson, Congressman Gus Savage, and anthropologist Shella Walker. Listeners of both stations were able to call and direct questions to the guests.

HIP HOP IN SEATTLE - Veteran rapper T La Rock (I) and partner Greg Nice (r) personally delivered their latest hip hop record to KKFX/Seattle MD Nasty Nes.


## This Week's

 Summer Summaries
# - WXTU Posts All-Time Best - WBOS Off; Makes Major Changes - WMZQ Takes 25-54 Crown <br> - Dallas Race Gets Hotter - KSON \#1 25-54 

- KLZ's Stunning ARB Upset
... And More!

As we all know, the $12+$ numbers don't tell the whole story. During the next few weeks we'll feature the stories behind the ratings.

Listed first is each station's $12+$ Arbitron number, with the $12+$ Birch figure next to it in parentheses. The $25-54$ rankings are based on Arbitron results.

## Major Northeastern Markets



WBOS/Boston
2.2 (2.8) $\quad 1.9$ (1.9) T11

WYNY/New York
WXTU $\quad 1.9$ (1.1)
WXTU/Philadelphia
3.3 (5.1) $\quad 4.6$ (3.5) $\quad 10$

WMZQ-AM \& FM/Washington .8 (5.7) $\quad 5.4$ (5.6) $\quad 2$

WBOS: Major formatic and personnel changes here following the station's second-lowest $12+$ share since winter ' 85 . The $25-54$ shares were off a half point from the spring and down almost a full point from last summer.
After extensive research, the decision was made to take the station in a more "modern Country" direction. This doesn't necessarily mean AC artists on WBOS. It does mean no Reba McEntire or Randy Travis, though. The currents on the playlist will be acts known as "country," but only those representing the more contemporary side of the format will be played.
PD Mark Tudor, disagreeing with the direction, resigned. The morning and afternoon personalities were let go. Pre-recorded liners are played most hours by board ops.
GM Bob Abernathy said the research shows as much as a 3.5 Country share, and the way to get it is by airing only modern country sounds on the radio. Personality Dean James has been named PD.
WYNY: The full story was told in the $10 / 30$ "Country" column. Remember, though, that Country 97 FM went on the air July 1 and that the air staff wasn't in place until the end of the summer. The TV campaign began in early September. The fall numbers will be the first real indicator of WYNY's acceptance.
WXTU: This was the first ARB in which WXTU has broken the fours $12+$, and is the best $12+$ number in the station's history.
Interestingly, the last couple of summer ARBs - traditionally weak for Country outlets - have
been among WXTU's strongest books.

PD Bob Young said he felt the good showing, this summer at least, was partially a carryover from a heavy spring TV campaign. He added that the cume was "up 40,000 or so" and the TSL "was way up, to $131 / 2$ hours a week - the best we've had."
There was a change in air personnel, as morning man Buzz Bowman departed in mid-June. Newswoman Judy Michaels remained, teamed with newcomer Jeff Collins. Young also added a character voice for produced morning show bits. "We now have a bright, crisp, excellently written and produced morning show," he said. "This allows us to be funny and topical and still play a lot of music."
WMZQ: The best news here is that WMZQ-FM took number one 25-54 all by itself, with the AM adding some icing. The $12+$ numbers are down from high-water 6.8 s racked up in the spring ' 86 and winter ' 87 Arbitrons, but are a share ahead of last summer's re sults. The $25-54$ shares are still at the high end of the range established by WMZQ as the lone Country outlet.
A change in PDs took place this summer when former WMZQ PD Bob McNeill replaced Gary Balaban.

Atlanta<br> WKHX<br>$\begin{array}{llll}.7(.4) & 8(.6) & 15 & \text { T16 }\end{array}$ WKHX-FM<br>7.2 (6.0) $\quad 4.9(6.1) \quad 3 \quad 9$<br>WYAY<br>$\begin{array}{cccc}\text { 8.0 (9.9) } & 4.9(5.6) & 2 & 8\end{array}$

You're not alone if you're asking yourself, "Where'd all the country shares go?" From the spring '87 ARB to the summer more than five $12+$ shares vanished, and almost eight $25-54$ shares disappeared. In the $25-54$ ARB battle, though only one place separated the FM competitors in rank, Y106 was ahead by almost one and a half shares. Using WKHX in combo, WYAY was still ahead by eight-tenths of a share.

This is only the second summer book for Atlanta. Compared to last year, $12+$ is down a half point and 25-54 is off almost two shares.

Looking at things rather philosophically, WKHX PD Neil McGinley said what most Country PDs think about the summer sweeps: "As a format, Country doesn't show well in the summer. But you just have to believe people don't stop listening to it. I can't use this to base any decisions on."

Regarding WKHX's numbers McGinley said, "Our cume wasn't off, it was the TSL that was down considerably."


WFIG GOES OUT ON A LEDGE - WFIG/Sumter, SC morning man Rob Asbell (c) and PD/PM man Darryl Vestal did a weeklong remote from a 20 -foot high marquee at the Sumter County Exhibition Center to generate excitement for the city's annual tourism week and lris festival. Joining the pair as comedy writer and inspiration was special guest Gumby.

As for WYAY, PD Herb Crowe said, "Comparing summer to summer, which is the only thing to do, we feel pretty good about the results. Our cume was sharply up, and our TSL was stable."

## Chicago

Sp '87 ${ }^{12+} \quad$ Su '87 $\quad \mathrm{Sp}^{\prime}{ }^{\prime} 7^{(\text {Reank })} \mathrm{Su}$ ' 87 WUSN
3.2 (2.8) $\quad 2.6(2.9) \quad \mathrm{T} 6$

14

Historically, WUSN's summer numbers have been quite a bit lower than those in the other quarters. This summer's slippage can largely be attributed to loss of cume. PD Doug Wilson said a couple of major outside forces adversely affected all the adult music stations in the Windy City. A prolonged teachers' strike and torrential rains and flooding caused many adults to turn to informationoriented stations. This resulted in 'USN being especially hard-hit 25-54.

## Dallas

 KPLX
$7.4(8.0) \quad 6.9(8.7) \quad 2 \quad 2$ KSCS
4.5 (4.8) $\quad 5.8$ (4.5)

WBAP
6.6 (5.4) $\quad 5.2$ (5.6) $\quad 5$

The last time I did these analyses, I asked the musical question, "Is the race on?" For those of you who still can't hear George Jones in the background, the answer is a resounding "Yes!," at least according to Arbitron. The Birch numbers tell a little different story.
Following a multi-year slide which saw it bottom out at a 3.2 in the winter '87 ARB, KSCS put together a pair of up ARBs. Only once since the spring '84 ARB (6.6) has KSCS posted higher than this book's 5.8 (a 5.9, fall '85), and this was its best $25-54$ ranking since spring '84.
KSCS's $25-54$ gains of more than a point did not come at the expense of KPLX, which remained stable. KPLX is off both its $12+$ and $25-54$ high water marks set in fall ' 86 by about a point and a half. It remains second only to KVIL-FM 25-54, 2.7 shares ahead of KSCS.

WBAP, meanwhile, slipped almost two shares 25-54.

The big news here is the departure of WBAP \& KSCS OM Bill

Mayne, whose last day was Oc tober 30 . Beginning next January, Mayne becomes the Southwest Regional Marketing Director for Warner Bros./Nashville. (I don't know about you, but I'd give a million bucks to be a fly on the wall for the first conversation between Mayne-the-record-promoter and KPLX PD Bobby Kraig. Whew, doggies!)

No news yet on Mayne's replacement. Ted Stecker of SteckerThompson Associates, which be came the KSCS consultant last spring, is overseeing many of the station's activities for the interim.

| Denver |  |  |  |
| :---: | :---: | :---: | :---: |
| Sp $8^{87}{ }^{12+}$ | $\begin{gathered} 25.54 \\ \text { (Rank) } \end{gathered}$ |  |  |
|  |  |  |  |
|  | Su' 87 |  | Su '87 |
| KLZ |  |  |  |
| 1.9 (1.8) | 4.3 (3.3) | 17 | 7 |
| KYGO |  |  |  |
| 5.6 (4.5) | 3.8 (4.5) | 3 | T8 |

The upset of the summer goes to KLZ, which posted its biggest $12+$ number since the winter ' 84 ARB. Conversely, KYGO experienced its lowest $12+$ ARB since fall 1980!
$25-54, \mathrm{KLZ}$ was up two and a half shares while KYGO was off a full three shares. There were at least two prime mitigating circumstances allowing KLZ to make such a dramatic move. First, KYGO operated under reduced power the entire sweep, greatly affecting its coverage area. Second was the demise of KBRQ-AM \& FM.

KLZ seized the opportunity presented by both these situations to increase its cume. It aggressively went after the KBRQ listeners, throwing a party for them, exchanging KBRQ station items for its own, and inviting the KBRQ jocks to host a special night on KLZ's airwaves.

Asked how "real" the spring ARB numbers were, KLZ PD Steve Gramzay said, "I imagine they're a tad inflated. I think a $3.8-4.0$ would be real; the rest a 'kiss.'
"But since fixing the product last April, we have become a great radio station again. Sure, we had the opportunities, but the key is we took advantage of them. I think we'll never lose a lot of the people who've come over."
Explaining KYGO's technical ills, KIMN \& KYGO OM Bob Call said, "We were forced to find a

# FALL'S FULL OF HITS! AND NIPPER'S GOT THEM! 

# RONNIE MILSAP "WHERE DO THE NIGHTS GO?" <br> Country giant by one of Country's giant talents! <br> <br> K.T. OSLIN "DO YA?" <br> <br> K.T. OSLIN "DO YA?" <br> Hottest new female act in Country! 

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## KEITH WHITLEY "SOME OLD SIDE ROAD"

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## JO-EL SONNIER • "COME ON JOE"

A fresh, new, exciting act for Country radio!

## AND NEXT, TWO GUARANTEED HITS: <br> ALABAMA • "FACE TO FACE" THE JUDDS • "TURN IT LOOSE"

## Reba Conquers Carnegie Hall

It had been five years since Reba McEntire last performed in New York City. Since she wanted her return to be something special, she chose Carnegie Hall as the concert site.
"There was a lot of risk in coming here," said manager Bill Carter. "A lot of people in Nashville a lot of people everywhere - told me not to try a concert here. We deliberately didn't play here for the last five years. When we came in, we wanted it to be a prestige event.
It was certainly a rare event. New York industry folks, trying to recall what country acts had previously played the hall, could only come up with Buck Owens, Johnny Cash, Loretta Lymn, and a package show with Ernest Tubb, Roy Acuff and Bill Monroe.
The admittedly nervous singer performed her usual 90 -minute stage show, which drew major press from local media. Several of the favorable reviews reported a five-minute standing ovation. Remarked one New York music industry veteran, "Nobody gets standing ovations in New York not in pop or rock, and certainly not country music."
McEntire flew in parents Clark and Jacqueline McEntire from Oklahoma for the Big Apple bow, along with singer Red Steagall. He's credited with discovering Reba in the mid-70s after watching her sing the National Anthem at an Oklahoma City rodeo.

## EXTRA DAY OF PANELS CRS Adds Super Faces Show

The 1988 Country Radio Seminar, scheduled for February 11-13 at Nashville's Opryland Hotel, is adding another evening entertainment program. Dubbed the "Super Faces" show, it will star ACM and CMA Entertainer of the Year Hank Williams Jr. The Friday night show is strictly for seminar attendees; it will be sponsored by ACM.
The CRS also announced that its 1988 program will include a full day of seminar activities on Thursday. So plan on ariving Wednesday night (2/10) so you wont miss a thing.

## Twelve Big Months

It's country calendar time again. The Country Music Foundation re cently unveiled the new full color


MAKE WAY FOR WAYNE - Veteran producer Larry Butter and Wayne Newton, who have teamed for a Nashville album project, were honored at a BMI reception. They're pictured (l-r) with songwriter Dean Dillion and BMI's Joe Moscheo.

## Discover Who's IN CHARGE Of Country Music.

Meet Music Row's "A" Team in this newly-published resource book which profiles and pictures country music's most influential business figures.

## $\mathbf{P}_{\mathrm{ut}}$

 power truc country music gertips win your fingertips with IN CHARGE: Music Row's Decision Makers, a "Who's-Who" of the key
country music business figures in Nashville.

Written by well-known country music journalist, Edward Morris, IN CHARGE profiles and pictures country music's most influential executives, com plete with addresses, job titles company names, mini-bios, and phone numbers.

To order your copy of $I N$ CHARGE: send check or money order for $\$ 11.95$ plus $\$ 1.50$ postage \& handling to: Music Row Publications, | P.O. Box 158542, Nash., TN 37215. TN residents, please add $\$ .93$ sales tax.

1988 version. It features a who's who of country talent, along with daily tracking of "every significant event in the history of country music, past and present, with birthdays and important anniversaries."
Order the $\$ 8.95$ calendar by writing CMF at 4 Music Square East, Nashville, TN 37203 , or call 1-800-255-2357.

## Country History Reborn

Dallas's Longhorn Ballroom has reopened, with Johnny Rodriguez slated as the first performer on De cember 11. New owner and Dallas businessman Fred Alford Jr. has renovated the facilities, adding a museum of Texas artifacts, a Mexican restaurant, a sing-it-yourself recording studio, and the Longhorn Walk of Stars - with first inductees being Rodriguez and Michael Martin Murphey.

## Bits \& Pieces

- The National Entertainment Journalists Association hosts its fifth annual seminar this weekend (11/14). The all-day affair will be held at the Union Station Hotel.

Lee Greenwood is getting into the act for the new CBS-TV series "High Mountain Rangers." He'll sing the theme song and appear in a few episodes next year. The January premiere will star Robert Conrad and his two Sons, Christian and Shane.

- Tammy Wynette is recording an album with the London Symphony this month. She will add vocals to such standards as "Yester-


## CMA Awards Loses The Big Cheese

After a 20-year association, Kraft Foods has decided to pull out as sponsor of the CMA's annual awards broadcast. The company has decided to discontinue sponsorship of television specials.

CMA's contract with Kraft callis for one additional awards show. However, both parties agree that new sponsorship will be sought for the 1988 production.

CMA Executive Director Jo Walker-Meador said of the separation, "We regret the change of advertising philosophy. But we will always cherish the warm rekationships that have been so evident in the two decades of our assoctation."

CMA executives were not surprised. Kraft's shift away from sponsorship of exclusive specials to spot placement has been chronicled in various trade joumals, according to Executive Producer Irving Waugh.
day," "Let It Be Me," and "The Green Green Grass of Home." The collection will be released only in the United Kingdom

- MCA Home Video plans a 53minute live concert video on George Strait, due before year's end. It was shot at last year's New Year's Eve performance in Dallas. Strait has just completed a new album planned for a February release.
- Emmylou Harris has recorded the Patsy Cline gem "Back In Baby's Arms"; it's featured on the MCA soundtrack "Planes, Trains, And Automobiles." The film, opening November 25 , stars Steve Martin and John Candy. Harris co-produced the MCA single with label chief Jimmy Bowen. Look for the


## NASHVILLE IN MOTION

CMA Executive Director Jo WalkerMeador has been elected to the Nashville Chamber of Commerce Board of Govemors, and will serve a three-year term . . . Debl Fleischer has been promoted to Manager, Regional Country Marketing, Central Region for CBS/ Nashville.
Signings: The Marcy Brothers to Wamer Bros. . . . Lorimar adds writers Ron Davies, Andy Byrd, Lionel Cartwright, Dale Jarvis, and Reno Kling to Siverline/Goldline Music . . . The Welk Music Group signs songwriters Carl Jackson and Larry Cordle ... Monterey Artists inks Ricky Skaggs . . The Jim Halsey Company signs John Anderson .. Buddy Lee Attractions now represents Razzy Bailey
The Lib Hatcher Agency announces the formation of Special Moments Promotions, and names Jeff Davis as VP/


## Debi Fleischer

Touring Director to handle Randy Travis concert promotions. Offices are located at 1610 16th Ave. S., Nashville, TN 37212; (615) 383-7258 ... Trisha Waker Entertalnment Services has relocated to 4006-A Auburn Lane, Nashville, TN 37215 ; (615) 269-0856.
soundtrack next month.
Randy Howard's remake of "Ring Of Fire" has just been released. Howard, noted for his "All American Redneck," debuts his Atlantic America LP early next year.

- Sylvia has signed to host the Nashville Network's new six-seg ment "Holiday Gourmet." The program kicks off this month with a special for Thanksgiving. Sylvia recently announced that she plans to stay off the road and concentrate on her songwriting. She and Louise Mandrell are no longer with RCA Records.


## Ratings

Continued from Page 46
temporary transmitter site, and had no time to search. We ended up with 5000 watts at 40 feet above average terrain, and only horizon tal. Of course, you need vertical for auto reception, so we had very little in-car listening.
'We only fully covered one me tro county and couldn't serve two others. Still, we beat KLZ in cume, though we did lose about 60,000 . Our time spent listening was dramatically impacted.'

A new transmitter putting out 100,000 watts at 10,500 feet was installed a week before the fall book started, and Call said the station's present promotional efforts are aimed at telling the audience in the affected areas KYGO is back. "It's a customized billboard campaign. The boards say 'KYGO's back for you. 'We'll be unrelenting in our effort to get listeners back. We're doing a lot more than just word of mouth to let people know we're back."

Regarding the ratings, Call said, "There's no doubt KLZ was the prime benefactor of our problems. As for KBRQ's audience, even if KLZ took every one of them it wouldn't have gotten the numbers it did - they just don't add up. We also know that we shared $40 \%$ of KBRQ-FM's audience, so we should get them back, too.
"It may be an effort to get back to the high fives, but we will. And we'll regain the quarter-hour dominance quickly, too.

(1-r) Jeff Davis, Lib Hatcher, and Randy Travis


## MIKE KINOSIAN

## Summarizing Summer

The arrival of the summer books generated many calls from readers wondering about the performance of the format nationwide. In the first installment of a series, this column examines the progress of major ACs in Continuous Measurement markets.

## Albany, NY: Market \#52

Full-Service WGY had a second straight downward trend $12+$, matching its 9.4 from last year Gold-based WKLI also equaled its $12+$ share from a year ago, and has lost 0.7 in three straight down books. The stations rank two/ three, respectively, 25-54

## Allentown, PA: Market \#60

Gold-based WLEV cracked the 20s $25-54$ with its best book since last summer. Music Intensive WAEB gained at night, but ran into AM drive problems.

## Atlanta: Market \#13

There was growth at the three ACs all the way around. Music Intensive WSB-FM was \#3 25-54 and Gold-based WFOX was \#4, 0.3 behind 'SB-FM. Meanwhile, WSB is \#2 35-64.

## Austin: Market \#59

Music Intensive KEYI-AF is on a negative slide with its fourth consecutive down book. Over that time, the combo has tumbled $15.5-$ 6.7. Conversely, Gold-based KKMJ moved up, although the summer book was -0.2 from the spring. KKMJ also overtook KEYI 25-54.

## Baltimore: Market \#16

Gold-based WWMX ranked \#5 25-54. Only Urban Contemporary WXYV beat WCBM with $25-54$ adults at night. After hitting the low fives $25-54$, WYST returned to the mid-three range.
Baton Rouge: Market \#78
Music Intensive WQXY cooled a bit after a strong spring showing,
but was $\# 425-54$. Night numbers $12+$ and 25-54 didn't help.

## Birmingham: Market \#47

Gold-based WMJJ posted impressive spring numbers: \#1 18-49, \#2 $12+$ and $25-54$, and \#3 18-34. In the summer, "Magic" fell to $\$ 5$ $12+$ and trailed Country powerhouse WZZK 25-54.

## Boston: Market \#7

 PD shuffling at WBZ and WHDH (and most recently WVBF) livened things up in what was already an AC hotbed. Comparisons show 'VBF changed the least while AM Full-Service institutions WBZ and WHDH slipped. AC leadership $25-54$ was shared by Gold-based WROR and soft AC WSSH.
## Buffalo: Market \#35

Last summer when WBUF was \#1 25-54 it enjoyed a 7.0 lead over its closest challenger. A year later 'BUF is \#1 again, but the margin is 1.1. "Lite" AC WRLT may be making a move, grabbing $\# 525-54$

## Charlotte: Market \#41

After a few down books, WEZC staged a modest comeback - but with significant $25-54$ erosion (\#1-\#3). Newcomer WWMG posted good numbers. Confusion is sure to prevail in a market where FM stations have such similar calls as WRDX, WRFX, and WRLX (in addition to WROQ and AM WRNA).


MANILOW'S SWING SHIFT - While promoting his "Swing Street" album, Barry Manilow visited the KOST/Los Angeles morning show. Flanking Manilow are AM drive personalities Mark Wallengren and Kim Amidon.

Chattanooga: Market \#95
Since bursting on the scene last winter, WLMX has been making things happen. It debuted \#1 25-54, then gained 0.4 in the summer although it lost the $25-54$ crown to Country WUSY. WLMX's 25-54 PM drive figures were through the roof.

Chicago: Market \#3 The presence of two Alternative AC stations (WNUA and WXRC) will make Chicago an even livelier adult battleground. Six-tenths of a point separated the three ACs $12+$. In the important $25-54$ demo, WFYR overtook 'CLR and 'LAK.

## Cincinnati: Market \#30

In a crowded field, Full-Service WLW is the cream of the AC crop although AOR WEBN recaptured \#1 honors (25-54) from 'LW. Gold-based WLLT ended a downward trend $25-54$, rebounding to last winter's level.

## Cleveland: Market \#21

CHR biggie WMMS lost its 25-54 crown to Music Intensive WMJI in the spring, but regained it by a 0.9 margin this summer. The two continue to wage a strong battle. Lite WLTF is competitive $25-54$ with WMJI except during AM drive, where the latter had more than a two to one advantage.

## Columbus: Market \#34

WSNY moved from \#1 $25-54$ in the spring to \#2, while Full-Service WTVN was $\# 4$ in the target demo and remained \#1 in AM drive.

## Dallas: Market \#10

KVIL's $12+$ and $25-54$ numbers exceeded the combined totals of competitors KMGC and KQZY.

## Dayton: Market \#46

Three consecutive downward trends $25-54$ have dropped WWSN from \#1 $25-54$ to \#4.

## Denver: Market \#23

Spring's \#1 $25-54$ outlet, KMJI slipped out of double digits and ranked \#2 in the demo. Music Intensive KOAQ's $25-54$ numbers followed an up/down pattern, with a slightly downward trend this summer.

## Detroit: Market \#7

The Detroit Tigers had a pretty darn good '87 season, ending up A.L. East Champs. Full-Service WJR has carried the Tigers for years, and the most vivid description of the impact a winning team can have in a hot sports town surfaced $35-547 \mathrm{pm}$-midnight (when most games are played and carried). In that daypart, WJR had more than a 30 share lead tamong 30 signals) over the $\# 2$ station!
Stay tuned - more summer facts and figures coming next week!

## Sizzlin' Stats

AC listening traditionally falls off in summer, when adults spend their spare time away from home while vacationing teens help inflate CHR numbers. The following chart reveals what actually happened this summer. Comparisons are made $12+$ and $25-54$ summer ' 86 to summer ' 87 and spring to summer. Plus (" + "), minus ("-"), and "Flat" notations reflect share fluctuations over the periods indicated.

| $12+$ |  |  | 25-54 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | SM-SM | sR-SM | Sm-5M | SP-SM |
| WGY/Albany | Flat | -1.3 | +0.5 | -1.3 |
| WKLI/Albany | Flat | -0.1 | -0.2 | +0.3 |
| WAEV/Allentown | -1.1 | -1.6 | -2.1 | -2.2 |
| WLEV/Allentown | -0.2 | $+1.4$ | +4.1 | +3.7 |
| WFOX/Atlanta | +0.8 | $+1.0$ | +1.2 | +1.8 |
| WSB-AM/Atanta | +1.8 | +0.7 | +1.7 | +1.2 |
| WSB-FM/Atlanta | +0.2 | +0.3 | +0.2 | +0.7 |
| KEYI-AF/Austin | -8.8 | -0.4 | -11.2 | +0.2 |
| KKMJ/Austin | +3.8 | -0.2 | +5.1 | -1.1 |
| KOKE/Austin | -1.8 | -0.4 | -2.4 | -0.5 |
| WWMX/Baltimore | $+1.0$ | $+0.8$ | +4.1 | +0.3 |
| WYST/Baltimore | -0.3 | +0.4 | -1.1 | +0.2 |
| WCBM/Baltimore | $+1.3$ | -0.1 | +0.3 | +0.3 |
| WQXY/Baton Rouge | -0.5 | -0.7 | -1.0 | -1.7 |
| WMJJ/Birmingham | +0.8 | -3.8 | +1.2 | -5.7 |
| WLTB/Birmingham | +0.3 | +0.3 | +0.1 | +0.5 |
| WBZ/Boston | -1.1 | -1.6 | -1.8 | -1.4 |
| WHDH/Boston | -0.5 | -1.1 | -0.9 | -1.8 |
| WMJX/Boston | -0.3 | -0.6 | -0.3 | -1.2 |
| WROR/Boston | -0.1 | +0.4 | Flat | +0.9 |
| WSSH/Boston | +0.3 | -0.3 | +0.9 | +1.1 |
| WVBF/Boston | +0.1 | +0.2 | -0.1 | +0.1 |
| WBUF/Buttalo | -2.0 | -2.6 | -4.1 | -3.1 |
| WBEN/Buffalo | +1.2 | +0.8 | -1.6 | -2.2 |
| WGR/Buffalo | -0.3 | -1.4 | -0.9 | -0.2 |
| WRLT/Buftalo | +0.5 | +0.1 | +0.1 | +0.3 |
| WBT/Charlotte | -0.6 | -0.9 | -1.2 | -1.6 |
| WEZC/Charlotte | -2.1 | +0.7 | -5.1 | +0.4 |
| WLIT/Charlotte | -0.9 | -1.1 | -0.6 | -0.2 |
| WLMX/Chattanooga | $+5.6$ | +1.2 | +10.4 | +3.4 |
| WGOW/Chattanooga | -2.5 | -1.2 | -2.9 | -0.1 |
| WLAK/Chicago | -0.3 | -0.9 | -0.1 | -0.7 |
| WCLR/Chicago | -0.3 | -0.3 | -0.5 | -0.2 |
| WFYR/Chicago | +0.3 | +0.3 | +0.9 | +0.8 |
| WLW/Cincinnati | +1.7 | -0.5 | +2.2 | -1.1 |
| WKRC/Cincinnati | -1.0 | -0.2 | -2.3 | -2.0 |
| WRRM/Cincinnati | Flat | +0.2 | -0.5 | +0.5 |
| WNNK/Cincinnati | -1.7 | -1.1 | -2.6 | -1.6 |
| WLLT/Cincinnati | -0.6 | +0.6 | -0.7 | +1.5 |
| WJOJ/Cincinnati | +0.2 | -0.1 | +1.8 | +0.5 |
| WLTF/Cleveland | +0.2 | +1.1 | +0.8 | +0.9 |
| WMJI/Cleveland | +0.3 | -1.3 | -1.0 | -2.4 |
| WSNY/Columbus | -1.1 | -2.9 | -1.1 | -3.3 |
| WTVN/Columbus | $+0.7$ | -2.5 | -0.3 | -1.7 |
| KVIL-AF/Dallas | $+1.0$ | +0.6 | +0.2 | +0.3 |
| KQZY/Dallas | -0.5 | -0.3 | -0.4 | +0.1 |
| KMGC/Dallas | -0.3 | -0.6 | -0.6 | -0.8 |
| WWSN/Dayton | -1.1 | +0.1 | -2.6 | -1.5 |
| WYMJ/Dayton | -0.1 | +0.3 | -3.1 | -1.3 |
| WVUD/Dayton | +0.7 | +0.1 | +0.6 | -0.7 |
| KMJI/Denver | -2.0 | -1.5 | -2.4 | -2.5 |
| KOAQ/Denver | -0.5 | -0.8 | -0.3 | -0.4 |
| KHOW/Denver | +0.6 | . 0.3 | +0.1 | -0.7 |
| KSYY/Denver | -2.5 | -0.5 | +0.5 | +1.1 |
| KIMN/Denver | -0.4 | +0.5 | -0.8 | -0.1 |
| WJR/Detroit | +2.1 | $+2.8$ | $+2.0$ | +1.9 |
| WNIC/Detroit | -0.1 | -0.1 | -0.7 | +0.2 |
| WOMC/Detroit | +1.2 | +0.5 | +1.7 | +0.9 |
| WLT//Detroit | +0.1 | -0.1 | -0.7 | +0.3 |

From summer-summer $12+, 31$ stations $(52.54 \%)$ lost ground; 25 $(42.37 \%)$ gained; and three ( $5.08 \%$ ) were flat. The average gain was 1.07, and the average loss was 1.14 . The largest gain $(+5.6)$ was by WLMX; largest loss ( -8.6 ) was by KEYI.

From spring-summer, 35 stations (59.32\%) lost anc 24 (40.67\%) gained. The average gain was 0.64 , and the average loss was 0.95 . Biggest gain $(+2.8)$ was by WJR, and largest loss ( -3.8 ) was by WMJJ.

Summer-summer results $25-54$ showed 35 stations ( $59.32 \%$ ) lost; 23 $(38.98 \%)$ gained; and one ( $1.69 \%$ ) was flat. The average gain was 1.76 , and the average loss was 1.66 . Biggest gain made $(+10.4)$ was by WLMX, and the sharpest decline (-11.2) was by KEYI.

From spring-summer, 31 stations (52.54\%) were down and 28 $(47.45 \%)$ gained. The average gain was 0.90 , while the average loss was 1.46. The greatest gain $(+3.7)$ was made by WLEV, and the largest loss (-5.7) was felt by WMJJ.

# MARKETPLACE 

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FREE SAMPLE ISSUE
of radio's most popular humor service
For sample, write on station letterhead to: O' ¿ ¡hers
1237 Armacost Ave., Suite "6-R Los Angeles, CA 90025


## Disk Jockey Comedy

over 1000 different comedy bits delivered to your mouth, 25 pages per month, to make you a legend in your own market. For FREEBEE, write: HYPE, MK. 7805 Sunset Blvd., *206, Los Angeles. CA 90046.

(Jock) went to Tijuana and came home with sleeping sickness. I told him not to sleep on the waterbeds


5468 DUMORE DR. S.E., AUMSVILLE, OR 97325

## COMEDY



Hundreds renewed again! Free sample! Write on station letterhead to Contemporary Comedy 5804. D Twineing 5804. D Twineing
Dallas. TX 75227


## WILIY'S COMEDY SHACK \& Burger Emporium.

"Fresh" hot reel of Comedy weekly Spoof commercials. Song parodies, Characters. Phoner bits and more... AIC-MOR or Contemp/AOR flavors

For Take.Out Call: (416) $531-9734$ or write:
11A Galley Avenue Toronto, Ontario
Canada M6R 1G9

Demo is free fries are extra!

## CONTENT SERVICES

## 

NEW! Famous Birthday Bio's Almanac. Indexed! PLUS! "The best daily radio content sheet ever!" Only $\$ 5$ for Info-Bits 2-wk trial. Or more info: Info-Bits, P.O. Box 112576, San Diego, CA 92111

Marketplace -- the Industry's service station . . . get it working for you! Call Ilsa or Dave at (213) 553-4330.

## pers <br> MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by check. One-inch minimum; additional space up to six inches available in increments of one-inch. Rates for R\&R Marketplace (per inch):

|  | Perinsertion |
| :--- | ---: |
| 1 Time | $\$ 60.00$ |
| 6 Insertions | $\$ 55.00$ |
| 13 Insertions | $\$ 50.00$ |
| 26 Insertions | $\$ 45.00$ |

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is 6pm Thursday, one week prior to publication date. Marketplace ads are non-commissionable. Submit to:
Marketplace
RADIO \& RECORDS 1930 Century Park West
Los Angeles, Callf. 90067 (213) 553-4330

## MARKETPLACE

## EMPLOYMENT SERVICES

| - Get the hottest A\&R classilied listings earlyl R\&R Job Hotline mails separately to you throe days before R\&R. Call 213-553-4330 to subscribe today. Visa/MasterCard/AmEx. |  |
| :---: | :---: |
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|  |  |

## FEATURES

| Terry Marshall's |
| :---: |
| Cntertainment News For Radio • |
| CHR AOR AC |
| Call for a free trial subscription |
| (415) $564-5800$ |

Hollywood's hothest... right in your own studio! Recent and timely
interviews with Kathlen Turner, Eddie Murphy, Whoopi Goldberg,
Tom Cruse, Steve Martin, Christopher Reve, Michael Keaton and
many morel.
Featurad Friday. November 20 ... Intervilew, with JILL
CLAYBURGH discussing her role in "sHY PEDLE."
Free satellite delivery - no inventory to clear!
Contact LORI LERNER for detais - (213) 454-OA88.

## GAG SHEETS

RADIO'S BIGGEST JOKE SINCE 1970

 Such a shot in the arm for our Moorning Team!" 1-800-225-5061 Ext. \#248


IDs, JINGLES, SWEEPERS

SURE,THERE ARE FUNNY VOICES
IV SOME EFFECTS PACKAGES BUT
 you gotra buy the whole deal wITH DIGIDIGITS YOU GET JUST VOICE EFFECTS ROROT GEMPUTE METAL MONSTER AND LEE KENT JUST \$250.00.EVEN LESS FOR client stations.only one sale PER MARKETMAKE IT YOURS. for free demo and Cathlog.
1-513-922-1750

## JINGLES

'MORNING SHOW'
COMPLETE PACKAGE IN 30 DAYS Where do Scott Shannon (Z-100), Cleveland Wheeler ( 0 Morning Zoo), and John Landers (Hit Music USA) go for that original sound?

For that fresh one-of-a-kind creative sound, phone or write J.L. RITTER PRODUCTIONS

PO Box 6994, Stateline, NV 89449 (702) 588-4542

## MUSIC SERVICES

50's, 60's, 70's GOLD ALL FORMATS
We Have The Oldies You've Been Trying To Find IN STEREO Ready to cart
Call 1-918-492-7222
MSA

## PROGRAMMING

 MUSIC RESEARCE EVER YONE CAN AFFORD!
Auditorium tested sate list for AC \& CHR formats available NOW. CHR list contains the 335 best testing titles. AC list contains the 725 best testing titles. Priced according to market size. 301/997/7317.

Aduli/Contemporary
Music Supply Service
FREE OLDIES tapes for new subscribers to our AC MUSIC SUPP:Y SERVICE. You'll get 12 new releases each week. Bonus LP cuts too. Call collect for info or write:
(3) THL MUSEC DIRICTORE PROGRAMMING SERVICE Box 103 - Indian Orchard. Box 103
Massachusetts 01151 • 413 -783-4626

RECORD SERVICES

OLDIES BY THE THOUSANDS
NEW EXPANDED UP-TO-DATE CATALOG of $45-\mathrm{rpm}$ oldies from the past 40 years. Pop, R\&B, Classic Rock,
 (213) $391-4088$

## PREMIUMSIPROMOTIONS



## -WATCH YOUR RATINGS SOAR!

It's worked for 40 stations.
Let Hazel's Fantasy Factory Custom Mascots work for youl

- 15 years experience - quality craftsmanship
- nationally known - affordable prices -
for FREE info call or write
Hazel's Fantasy Factory
1515 N. Portland \#6A
ONdahoma City, OK 73107
(405) 942 -9960
puns . . topical . . . seasonal bits

| NEW <br> MIKE SIDE |  |
| :---: | :---: |
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|  |  |
|  |  |
|  |  |

## PATTENTION FLORIDA DISC JOCKEYS [and Alabama \& Georgia, tool]

You're invited to attend an intensive, two-day Alr Perzonality Workshop with Dan D'Day in Orlando January 16-17, 1988. Jocks, PDS, Newspeople - this could be your most valuable weekend of 1.988 ! To receive complete information, write to: DAM O'DAY - 1237 Armacost Ave, Sulte \#6-R - Los Angeles, CA $90025 \ldots$ or call any time and leave complete mailing address: (213) 478-1972.


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Add the Greatest Stars to your on-alr statil
Call today for free de:no pkg.
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PPA/USA . Professional Radio Networks 503/587-2068

## FREE SAMPLE! Radio's Daily Air Preparation Servic

RADIO JOCRS \& PRODUCERS: Galary gives you vp-torthe-minut single fiem "bis" writen in broadcass-ready and their ratest hist! In casy to use, play the record. Or, include them into your special salues, countidowns and produc
 daily calendarralmanac, a package of humorous news sories \& biss, and more!! Used by hundreds of leading iocks worldwide since 1973. We'll make you sourd more interes ing and informed!!

$$
\begin{aligned}
& \text { (ALAXY } \\
& \text { Post Office Box } 34422 \\
& \text { Rubidoux, CA } 925 \mathrm{~m}
\end{aligned}
$$

## SPECIAL PROGRAMMING

## Let Us Represent You At The Winter Olympics In Calgary! INTRODUCING THE SPECIAL EVENTS NETWORK!

SEN has hired some of the brightest talent in the business. Experienced pros from all formats. We want to make one of them your excluslve personallty/correspondent. Live telephone reports at times you specify, tailored to your format, and interaction with your on air tailored to your format, and interaction with your on air
talent. SEN will also be at the Summer Dlympics in talent. SEN will also be at the Summer Dlymples In
Korea, The Superbowl, the Grammy Awards; The Korea, The Superbowl, the Grammy Awards; The
Oscars, and this Summers' Polltical Conventlons. To set Oscars, and this Summers' Pollitical Conventlons. To set
up a teleconference, write SEN, c/O Radio \& Records, 1930 Century Park West, \#AA, Los Angeles, CA 90067.

Marketplace - the Industry's service station . . . get it working for you! Call Ilsa or Dave at (213) 553-4330.


## OPPORTUNITIES

OPENINGS
OPENINGS

## NATIONAL

## READY FOR AN AGENT?

in today's highly competitive radio game, there are advantages to securing agency representation. With Westwood, that edge provides the backing, the assistance and the meticulous selling of your talent to each of our stations. Westwood negotiates the deal, cuts through the BS, and offers our clients only the best positions. And Westwood never takes a percentage of your paycheck. If your career (big, small or management) requires some rocket fuel, send us a T\&R WESTWOOD PERSONALITIES immediately or call us directly. Membership with Westwood DOES mean playing to WIN. Hope you're ready!

279 S. Beverly Dr., Suite 1170 Beverly Hills, CA 90212 (213) $851-5769$

## 10,000 RADIO and TV JOBS!

The most complete list of job openings ever published by anyone! Up to the minute, com puter printed, and mailed to the privacy of your home. As many as 300 weekly. All formats, all market sizes, all positions! Many jobs for beginners and minorities.

One week $\$ 7.00$ -
SPECIAL SIX WEEKS $\$ 15.95 \ldots$. . SAVE $\$ 20.00$
MONEY BACK GUARANTEE
Yearly $\$ 120.00$

## Otmerican RMAKET Radio

Seriously Seeking Placement? National Leads All Others!
NATIONAL, the Nation's oldest exclusive Radio Personnel Placement Service, and acknowledged leader in radio placement, is now in its sixth year of successful radio placement. Over 3.000 radio stations have placed job orders with NATIONAL. NATIONAL receives a constant flow of job orders from radio stations coast to coast, in all size markets, for all on-air and radio sales positions. If you are seriously seeking a move up, contact NATIONAL now. For com plete confidential details including brochure and registration form, write.
NATIONAL BROADCAST TALENT COORDINATORS ACT NOW!
Dept. R., P.O. Box 20551 • Birmingham, Al 35216 • (205) 822-914

Get A Jump On The Industry's Hottest Job Opportunities!

Get R\&R's weekly Opportunities / classified section before the paper's published. R\&R Job Hotline is mailed to you separately. Call 213-553-4330 to subscribe today. Use Visa/MasterCard/AmEx.


## Mornings In Canada

Fame? Fortune? A major market career? CFGO Ottawa ts looking for bright morning show talent. Rawlco Communications is aggressive and adding top talent immediately. A number one radio station in the making. Be part of the great radio! Send T\&R to Dianne Wilson, 1200 CFGO Radio, 1575 Carling Ave., Ottawa, Ontario, Canada KIZ 7M3. EOE

## JOB HUNTING?



We give you job listings for on-air personalities, news \& sports announcers. You'll hear about openings just hours after they come open. Call


800-237-8073


Fast growing Radio \& TV syndication company looking for an experienced station relations representative. Must enjoy telemarketing and have strong communication skills. Knowledge of broadcast media helpful. Must be self motivated and love the challenge of sales. Salary plus commission No calls. Resume with salary history to: Marie G. Stines, Public Interest Afmilates, Sulte 800, 666 N. Lake Shore Dr., Chicago, II 60611. EOE/MFH

MORNING PERSONALITY...
Several key markets are looking for a strong morning personality or team.

Send tape and resume to: Bob Elliot B/ADDE
6445 Powers Ferry, \#180 Atlanta, GA 30339
$\qquad$

NATIONAL HAS JOBS WAITING FOR YOU! REGISTRATION INFO: NATIONAL BROADCAST TALENT COORDINATORS Dept. R, P.O. Box 20551 Birmingham, AL 35216 (205) 822-9144

[^1]OPENINGS

## I'll <br> Give You A

Raise If You WON'T Quit Your Present Job!!

We're looking for a few folks who would like to freelance from their present job. Doing things and earning money that their present job doesn't allow
them the freedom to do.
Music Special Consultant. This job calls for someone with a flair for puting together unique short//long form sets and specials. Someone who can take as little as 2 songs and make a listener smile or cry. This job will require 1) a large personal record and soundclips library, 2) a wealth of artist background information, 3) the foresight and eativity to effectively tie together date

Production Consultant. Here, we're looking for someone who's
particulary clever with a blade and a pewriter! Someone who writes as well as they edit. This person's background should eflect a non-traditional promo approach and experience in station composites, specials, et

Major Market Talent
Can you construct on-air warnth just as easily in a production room as the control room? We re looking for companionable new 'Breezin"' format. People who dor't mind being heard in a major market on one of Radio's most exciting new formats. Time youll need to invest? Not more than 45 hours a week.

So, send us your best! Tapes, copy, ideas, anything you're really proud of. We're looking forward to you becoming part of he winning team that continues to take our "Classic Hits", "Classic Rock and Roll", and "Breezin"' clients to the places they most want to be!

Edinborough Rand 8026 E. McLellan Blvd. Scottsdale, AZ 85253-5646
Attn. Gary Guthrie

- No Calls Please


## EAST

50kw WEBE 108 has an immediate opening for partime air taent. T\&R: Curt Hansen, 50 Washington St., Norwalk, $C$ 06854. EOE (11/6)

WZMM/Wheoling seaks morning zoo keeper. T\&R: Bill Shan non, Box'1184, Erie, PA 16512 EOE $(11 / 6$

Maine's teading FM, Classic Hits WAYU, seeks morning a talent. T\&R: Jim McKenna, Box 330. Lewiston, ME 04240 EOE (11/13)
WORC/Worcesstar seeks weekend morning driver, Saturday and Sunday, with possibility of swing hours Monday-Fri
Todd, 167 Pleasant St., MA 01609. EOE (11/13)

Copywriter: Assist copy/Production Director at AMrM comb in Northwest NJ portion of NY ADI. Writing samples and T\&A V. Mitchell, WNNJ \& WIXL Box 40, Newton, NJ 07860. EO


Drivetime personaility needed for top-rated 100 kw AM. Seek in telligent, community-oriented person. AC format. T\&R: Arth
Kendall, WENY, Box 208, Elmira, NY 14902. EOE $(11 / 13)$

Hot FM CHR seeks experienced midday personality. Rare open ing! Great opportunityl T\&R: Mike Dion, WHMP FM, Box 268

## OPEN'NGS

WMAS/Springfiald has immediate opening for an anchor/re porter. Will consider a sharp beginner. T\&A: Fred Snyder OM WMAS, Box 1418. Springfield, MA 01101. EOE (11/13) 50kw Soft AC FM, WMYS/New Bedford, seeks parttime pro Great opportunity. Call PD Joanie Pfeiffer: (617) 996-3371 EOE (11/13)
drive AC FM seeks experienced communicator for rare PM drive opening. Rush T\&R: Steve Resnick, WMRV, Box 151 Endwell, NY 13760. EOE (11/1
Nows Diractor: To lead AM/FM combo in Northwest New Jersey portion of NY ADI. Three-plus person department. Salary and T\&R: GM,
EOE (111/13)

## Kork 101 aris.fm

## MANCHESTER MORNINGS

Northern New England's No. 1 rocker, ROCK 101/GIR-FM, has a rare morning show opening for the right person! Must be quick, adult and know rock ' $n$ ' roll! Killer production is a must. Send tape and resume to: Jon Erdahi, Operations Director, ROCK 101/GIR-FM, P.O. Box 101, Manchester, NH 03105. EOE

## HARRIS

Harris Communications is searching for the talent of tomorrow! AOR format. Medium and Small markel opportunitles. We're looking for innovative Program Directors, inspired production wizards, creative morning shows and midday/afternoon/evening dominators. We need people who will make the competition lose plenty of sleep! Send resume, photograph and samples of your best on cassette to Harris Communicalions, 1021 Lancaster Ave., Sulte 206, Bryn Mawr, PA 19010. No calls please! Confidentiality assured. M/F EOE

## 



Seeks music director for upbeat, oldies based adult contemporary station in NYC. Prefer a minimum of five years experience as PD or MD. Knowledge of music rotations format design and computerized scheduling systems required. On air work a plus. Send resume, tape, and salary history to Bob Dunphy, UP/Programming, WNSR, 485 Madison Ave., NY, NY 10022. M/F EOE

## CHR NIGHTS

CHR nighttime personality wanted! Great phones. Public appearances and produc tion! Cassette, resume, references to Radio \& Records, 1930 Century Park West, \#880, Los Angeles, CA 90067 EOE

## ZOOKEEPER

Morning Zookeeper Wanted! Personality bits, phones, personal appearances We're in a smaller market but you'll have support from a growing broadcast chain You'll better yourself and we'll spend $\$ \$$ promoting you when needed. T\&R to Radio \& Records, 1930 Century Park West, \#883, Los Angeles, CA 90067 EOE

## OPPORTUNITIES

OPENINGS


99 GFM, Hitradio for New York's Capital District has a great morning drive opportunity! You must know what CHR Mornings are all about. Excellent salary/benefits. T\&R to Tom Parker, 1410 Balltown Rd., Schenectady, NY 12309. No calls. EOE

## ON-AIR OPERATIONS

 New Northeast FM, soft AC looking for take-charge, innovative leader for air shift and operations manager. Tape \& Resume to Radio \& Records, 1930 Century Park West, Box \#868, Los Angeles, CA 90067. EOE
## SOUTH

Join our staff! Search continues for a Communications Coordinator ( $\$ 85,000$ ) to coach on-air talent. Resume: Media Marketing, Box 146, Pa E2 Listening announcers needed for cient stations. Production
abilities a must. T\&R: Winton Communications, Box 271267. Tampa, FL 33688. EOE (11/6)
Mornings: Florida resort CHR; Fun, sun, hardwork; if you're topical, Send C\&R: Bob Payton, LA-99, Box 3067, Lake
Charles, LA 70602. EOE (11/13)

2-103. Tallahasse日's leading CHR, seoks hot, aggressive AT to continue our 6-10pm dominance. Self-motivated, good in
public? C\&R: Brian Douglas, Box 13549, FL 32317. EOE public? C\&R: Brian Douglas, Box 13549, FL 32317. EOE
$(11 / 13)$

Seek challenge and fucrative compensation? Tampa Bay! Great
opportunity for air personalities, news professionals, and PBP sportscasters. T\&R: Box 22607, Tampa, FL 33622-2607. EOE (11/13)

AM/FM seeks Chief Engineer for new facility. Automation; Salary requirements and resume: Steve Christian, WWMY,
7819 National Service Rd., Greensboro, NC 27409. EOE 7819 N
(11/13)
Lost midday guy to Dallas. 100kw kick-ass CHR seeks midday and production person, yesterday. Fed - T TRs: Cadillac Jack,
93010.1115 Texas Ave., Alexandria. LA 71301 . EOE $111 / 13$ )

News Director needed ASAP. Two years' experience a must. Good bucks for the right person. ThR: Carmen James, wuWC, Box 580, Wilkesboro, NC 28697 or call (919) 667-1241. EOE (11/13)

Join our staff! Sehior consultant ( $\$ 92,000$ ). Promotion Manager ( 775,000 . Media Marketing, Box 1476, Palm
FL $34682-1476$ or call: (813) $786-3603$. EOE ( $11 / 13$ )

## AOR MORNING SHOW

Hot morning show for Southeastern AOR needed now! T\&R to Radio \& Records, 1930 Century Park West, \#878, Los Angeles, CA 90067. EOE M/F

Legendary broadcaster building new state of-the-art adult CHR/Urban FM in pleasant medium-sized SE college town with recrea-medium-sizen area.

## NEEDED

Warm marketable midday entertainer with pipes \& production abllity.
Marketable female PM driver with BALLS! Must know production.
Marketable nighttime Boogle Personality who knows how to work the phones.
Creative Services Dlrector. A gung-ho production copy whiz with multi-track experience.
News Director/Morning Anchor with pipes and authority.
If you eat, sleep \& live radio, we've got the job you want . . . at the station that everybody will be talking about! On your way up? Come \& spend a lew years learning what real radio is all about! Tapes \& resumes what real radio is all about! Tapes \& resumes
only to Dave Hedrick, P.O. Box 832, only to Dave Hedrick, P.O.
Milledgeville, GA 31061. EOE

OPENINGS


## - The Roof!

\#1 Country FM needs mature, creative communicator. Good company. Fast growing Capital city. Send T\&R with bhoto to Radio \& Records, 1930 Century Park West, \#876, Los Angeles CA

GRESHAM COMMUNICATIONS The Fastest Growing Broadcast Group in the Southeast Needs:

* JOCKS - ALL SHIFTS (MORNINGSALSO) * SALES - GOOD LIST AVAILAbles Send Tape \& Resumes to Chris Pinckney, c/o WALD - PO Box 1397
Walterboro SC 29488 EOE/No Calls Walterboro, SC 29488. EOE/No Calls


## MIDWEST

Sioux City's leading Full-Sorvice AM AC is searching for a news pro with PBP expertise. T\&R: Randy R
dian Hills Dr., IA 51104. EOE (11/6)
Q107/Marquette, upper Michigan's "Hottest Hits" 100 kw CHR, seeks disciplined talent! Salary requirements and T\&R: Dave Magnum, WMOT, Box 467, Ishpeming, 49849. EOE (11/6)
Coming soon! New, hot FM seeks personalities for all shifts. T\&R: Charlie Stone,
51104 . EOE (11/6)
Sales: Established list available to right person. Interested? Resumes: Ken Hensley, GSM,
Waterloo, IA 50704. EOE (11/6)
Classic Rock: If your listeners can tell you enjoy it as much as they do, we have a prime top 50 opportunity. T\&R: KRXO, Box
1077. Oklahoma City, OK 73101 EOE (116) 1077. Oklahoma City, OK 73101. EOE (11/6)

AOR in the Wild West seaks AT with excellent production skills. T\&R: Bob Ely, KROU, Box 818, Laramie, WY 82070. EOE
$(11 / 6)$

Third fulltime news reporter noeded for award-winning news team. T\&R: WEBC \& WAVC Radio News, 1001 E. 9th St.,
Ouluth, MN 55805. EOE (11/6) Ouluth, MN 55805. EOE (11/6)
Marture announcer needed to entertain adult audience. Music
secondary. Outside community involvement a must. T\&R: secondary. Outside community involvemert a must. T8
WSOY, Box 2250 , Decatur, IL 62526 . EOE [11/13) WSOY, Box 2250, Decatur, IL 62526. EOE [11/13)
Seok contemporary nows anchor, FM morning show inform tion-oriented entertainer. Writing, samples and T\&R: Curt Mille
WMEE, Box 6000, Fort Wayne, IN 46896 . EOE (11/13)
Seek experienced announcer for aftemmoons on AC station in
Southern Southern Indiana. Production skills a must. T\&R: WCSI, Box
709 , Columbus, iN 47202 . EOE (11/13)

Hilinois AM soeks moming show host with tiree to five years' Milinois AM soeks moming show host with tnree to five years
experience. Communicate with $35+$. Neww studios. T\&R:
Larry Timpe, 2 Dearborn Square, Kankaken, IL 60901. iEOE Larry Tim
$(11 / 13)$
Sales: Established list available to right person. Interested? Sales: Established list available to right person. Interested?
Resume: Ken Henslay GSM, KXEL \& k:OKZ. Box 1540 , Waterloo, IA 50704. EOE (11/13)
Newsperson: WNAM/Appleton-Oshkosh seeks moming news-
person/AT to complete fun, yet informative morning trio. T\&R: person/AT to complete fun, yet informative morning trio. Teat
Bob Collins, Box 707, Neenah. WI 54956. EOE $\{11 / 13\}$
0107/Marquette, upper Michigan's "Hottest Hits" 100kw CHR, seeks disciplined talent. Salary requirements and T\&R:
David Magnum, WMOT, Box 467, Ishperning, 49849. EOE David Magnum, WMOT, Box 467, Ishperning, 49849. EOE
$(11 / 13$ )

Wanted: Creative personality for nights and great production on Wanted: Crastive personainty for nights and grear production on
an exciting AOR. T\&R: Ron Eric Taytor, KICT-95, 734 N . Maize
Rd,, Wichita, KS 67212 . EOE (11/13)
Degree in joumaism/communications? Anchor/reporter for PM
drive. Two years' experienced needed. T\&R: ND, WCLO \& drive. Two years' experienced needed. T\&R: ND, WCLO \&
WJVL, 1 S. Parker Dr., Janesville, WI 53545 . EOE $(11 / 13)$

KTXY in Missouri's capital city seoks personalities. T\&R: Jay Hasting, BOX 414, Jefferson City, MO 65102 or call $\{314\}$
$634-2950$. EOE $(11 / 13\}$
Rare fullime air talent opening!
Tremendous growth opportunity. MD experience welcomed, production a must. References
and T\&R: WJTW, 2455 Glenwood, Joliet, IL 60435 . EOE and T\&R:
(11/13)
WASK, an AM/FM in Lafayette, IN, seoks an experienced anchor/reporter for two stations with heavy local news commit-
ment. T\&R: Max Showalter, Box 7880,47905 . EOE (11/13)

## ——News Director

WAXXWAYY RADIO looking for News Director, to manage six-member news staff. Minimum 3 years' radio experience. Personnel management experience prefer red. Send tape, resume, reference to GM, WAXXIWAYY Radio, P.O. Box 6000, Eau Claire, WI 54702. EOE

OPENINGS

10


Urban Adult Contemporary radio station WJMO is accepting T\&R's for future openings, and the 6-10am Drive shift is also available. Three years' experience also available. Three years experience preferred and good production. Send T\&R
to Doug St. John, c/o WMMO, 11821 to Doug St. John, c/o WUMO, 11821
Euclid Ave., Cleveland, OH 44106. ApEuclid Ave., Cleveland, OH 44106. Ap-
plications accepted until November 30, 1987. No calls please. EOE M/F


## MISSOURI

MiSSOURI winning CHR has rare opening for air talent/production person. Women encouraged. T\&R to Radio \& Records, 1930 Century Park West, \#885, Los Angeles, CA 90067. EOE


Looking for funny, topical adult for morning show at Oklahoma City's \#1 station. Seeking team or individuals, females encouraged. Good bucks for the right people. C\&R to Pat
Welsh, KATT, P.O. Box 25787, Oklahoma City, OK 73125. M/F EOE

##  FUTURE OPENINGS Midwest AM Full-Service powerhouse looking for T\&R's for future openings. IMMEDIATELY, AT KVVQ VICTORVILLE. ASK FOR BRAD ORCHARD. (619) 244-2000.

 Must have exceptional adult communication and phone skills, desire involvement in the community and be committed to winning. Mail to Radio \& Records, 1930 Winning. Mail to Radio \& Records, Century Park WeCA 90067. EOE


## MINNESOTA MORNINGS

Sparkling morning AC personality for Minnesota AM. Must have good production skills and ideas. We want you to create, communicate and have fun. T\&R to Radio \& Records, 1930 Century Park West, \#884, Los Angeles, CA 90067 EOE


POWER
HITS
Oklahoma's number oue station is ex. panding staff. 10 p to 2 a opening. Need pipes, strong production and winning attitude. T\&R picture to Joel Folger, KJYO, 50 Pean Place, P.O. Box 1000 , Oklahoma City, OR 73101. EOE

## WEST

Wanted: Chever, conversational, morning personalivy for AOR station in world-class resort community. T\&R: 'Operations
Manager, 620 E . Hookins, Aspen, CO 81611. EOE (11/6)

KINK-FM seeks experienced anchor/reporter. Intelligent writer, conversational presenter, enterprising reporter. T\&R: Jacob
Lewin, 1501 SW Jefferson, Portand, OR 97201 . FOE (11/6)

Work with the best on Califomia's Central Coast. Morning news anchor/personality. C\&R: Jeff Harris, KSMA \& KSNI Box 1240 , Santa Maria, CA 93456. EOE $111 / 6$

Classic Rock/AOR soeks qualified announcors. Females encouraged. T\&R: D.A. Collins, Box 787. San Luis Obispo, CA 93406. EOE ( $11 / 6$ )
L.A.-based national radio syndication company seeks ex perienced station clearance/relations reps. Premier Radio Net-
work, ED MANN: (213) 467-2346. EOE (11/13) Medium market CA AOR seeks talent for future openings. Must have at least three years' AOR experience. T\&R Consultant, 4948 Poplar Terrace, Campbell, CA 95008. EOE (11/13) KHYLSacramento seoks nighttime air personality. Minorities KISs 101 CHR/AC: Accepting C\&Rs for all dayparts. $\$ 700$ - $\$ 1200$ DOE/shift. Leonard, KHSS. 107 N. 2nd, Walla Walla, WA 99362. EOE (11/13)
KKDJ/Fresno rocks Central CA. Seeks motivatec AOR production person. Great voices, active imagination. Eight track, full
effects; T\&R: Art Farkas, 1525 E . Shaw, 93710 EOE $(11 / 13)$ K-LITE seeks production personnel and board oxverators. New studios, minutes from Vail. T\&R: Steve Hamiltc.n, Box 1080 , Eagle, CO 81631. EOE (11/13)

Monterey Bay's leading recker soeks experienced MD/afternoon team player. No calls! T\&R ASAP: Rich Berlin, KMBY,
1098 Del Monte Ave., Monterey, CA 93940. E:JE $(11 / 13)$

AC talent for Los Angeles metro chain. T\&R: Steve Day, Box

AFTERNOON DRIVE
Needed immediately, a witty and fun afternoon drive talent for Adult Rock FM in the Monterey/Salinas/Santa Cruz Market. Send T\&R to \#1 Robar Center, \#201, Salinas, CA 93901 . EOE

2 NEWS POSITIONS AVAILABLE

## I WANT A MORNING PERSON

We have the \#2 rated Modern Country Station in Redding, CA. Are you in a small market? Ready to move to the ratings game? $T \& R$ to Box 1917, Redding, CA 96099. EOE

GREAT OPPORTUNITY
KNIX-AM \& FM/Phoeatr has a rare opening for an extraordinary AE with 2-3 years' radio sales expertence. We are No. 1, 12-plus, 25-54, etc. CMA's 1987 Station of the Year. Are you the No. 1 biller? Can you walk through swalls to get the sale? Can you make a LONG TERM commitment to our organization? If so, unilmited income potential awaits you. Sell us in your letter. Write KNIX, Local Sales Mgr., P.O. Box 3174, Tempe, AZ 85281 . EOE

[^2]
## OPPORTUNITIES

## POSITIONS SOUGHT

## MAJOR MARKET CHR MAVERICK

Charisma ... Silken Charm Chutzpah . . . Deliriously Devilish The Slim One Available now . . . Call (206) • $582 \cdot 7471$

VAN JOHNSON, a very eager apprentice with plenty of super-
star potential for an excelling Unan format career. (201) star potential for an excelling Unan format career. (201
$332-5262 .(11 / 13)$

20-year pro saeks programmina postion at a non-consulted sta tion. Prefer West/Midwest. (505) 292-7940. (11/13)

AM/PM dive preferred. Creative one-10-one personality. Proven track record. Ace production. PO/MD experience. SEBASTAN
(305) $466-3484$. (11/13) (305) 466-3484. (11/13)

Just roleased from Bell Viow hosphal . . . Cerifified nuts. Would like to apply it to your station. Community go-getter. Excellen production. JOHN BACH: (305) 389-0712. (11/13)

Affordable major market personality ready to shine in you
small/medium market. KEVIN O'CONNOR: (401) $949-3249$ small/med
$(11 / 13)$

> Recovering Alcoholic Top rated AM Drive Now Working. Looking for sidekick roll with established morning show. Superb writing \& character voices (male \& female). Need company who understands my A.A. .commitment. Honesty essential! Call Bill "W" (609) $737-1421$.

Soarching for an amiable beghnning broadcaster to work at your Northeast radio station? If the answer is affirmative, call JEFF: (516) 623-8483. (11/13)

Satalk is to radio what the scabs were to the NFL: secondrate. Energetic with sight years' experience. Currently PD/ (
22 years' experienca. Under 40. Pipes, production, programming. Mornings/PD. Westem US. Classic/AOR/AC. Top refer-
ences. BART: (916) $348-3659$. (11/13)

Nood momings: Small/medium markets bits \& over 40 character voices. Very creative and original. JOHN: (312)
$325-7688 .(11 / 13)$
A unique individual who can follow format and has great warmth and wit seeks position. Prefer AC/CHR/Oldies slot.
Sharp blade and witl LEIBO: (703) 329-1271. (11/13)

News should never be a tureout. If you hire me, yours won't be. Creative award winner seeks
RON: (213) $652-7859 .(11 / 13)$

## PROGRAM DIRECIOR

Programming, Marketing, Paychology. Listener loyalty, dependence, bonding objectives. Profit ortented, ratings impassioned. Positive people skills. Distinguished trainer. 20 years major markets. Achievements. Meticulous technical state-of-the-art planning (untversal/local motivation research, social psychological analysis, central peripheral programming/promotion translattons, immediate perceptual engineerting and listener/sponsor management applications). Sense of humor. Heed: continuous measurement market, 25 -pius target, tnformation emphasis format, adequate faclilty, shared values. Phone (305) 942-8861. John

Copywriter/Production Director, one of the best in the business wants to return home to New England. Ten-year veteran. 1512) 494-6379. (11/13)
Seek engineering, news, or sports anchor position. 12 years' experience. Prefer Midwest. Call BOB mornings: 1402 Wot quite a virgin nor a vateran. Hardworking AT/copywriter seeks small market AC/CHR/Vrban home. Will relocate. Fo

## POSITIONS SOUGHT

know my rock ' $n$ ' roll Hardworking PD/MD seeks AOR airshift Any rated market. Creative copywriting, promo
perience. Call me! D.L.: (417) $678-2298.1(11 / 13)$

Former PD of trendsetter AC/Jazz KIFM/San Diego; Great asset to your programming dept. Also on-air. Prefer the West, large markets. (619) 583-0101. (11/13)
Young, enthusiastic, creative, never-say-die jock seeks fulltime gig in small/medium market. Versatile to any format. Willing to re. MIKE: (612) 729-1406. (11/13)

Major market broadcaster sooks minor league PBP station. Broad sports knowledge. Formerly three years' with a dominant
Chicago AM. TONY: (312) 359-8666. (11/13)

AOR/Classic jock soeks shift. Strong in music, video, film, and sports. MD experience. DON: (201) 670-0414. References, .
Only loan, mean, killing machines need apply! Top 50 CHR jock will consider
$(11 / 13)$
"IF YOU WANT SOMEONE FOR YOUR MORNING TEAM WHO
CAN DO GREAT COMEDY-CELE-
BRITY/CHARACTER VOICES
PLUS GREAT PHONES, I'D CALL
CHUCK AT 203-367-7113."
..Generalismo France
seance, 1985

Mornings down? Don't trown? Kelly \& Companyl Medium market pro with voices and bits can be asset to your station IM KELLY: (216) 256-1837. (11/13

Have pipes, will raval. Call JIM: (314) 474-9644. (11/13)

Sevan years in Boston market as PD/OM/MD; seek new
Fromotion-orientend announcer, currently in top 20 markets, seeks position. Prefer Country/AOR/CHR. Well-rounded, afford 645.7757. personable professional. RICK JACKSON: 1612 645-7757. (11/13)

On the loose. Five-year pro seeks medium/major market to entertain. If you're a winner, let's talk. BILL O'BRIEN: (614) 373-1916. (11/13)
Eventrg jock with three yaers' experience seeks position. Top 40 to Jazz. Great production
(907) 279-6031. (11/13)

BRUCE MITCHELL, a muth-track (fast paced) production specialist, seeks position. Nine years' on-air. Top 20 only
please. ( 602$)^{\prime} 947-8932 .(11 / 13)$

Five years in Urban/CHR formats, seek medium markets and up Smooth, personable, and upbeat. Love tight formats. SCOTT:
(312) $239-0755$. (11/13)

Mature Country personality now avaliable for any region or market. Seek GM/PD/agency position. Interested? MARVIN
EVANS: (513) 386-2631. (11/13)

01-08-14-15-27-36: Here are your lucky lottery numbers! you win, hire mel Five years' experience. Seek CHR/AOR/AC o Urban gif. CHIP: (505) 778-5755. (11/6)

Major market production, nationel awards, big apple freelance, unmatched blade, special programs, seles demo ta
laser blastsl Scary. huh? (216) 226-2674. (11/6)

Tievision tall show host has inerviawed everyone from Lione Richie to Pat Benatar. Now available to deliver. Smashing
ratings. JASON DAUMAN: (213) 275-0701. (11/13) ratings. JASON DAUMAN. (213) 275-0701. (11/13)
Engineer seeks position in engineering, programming, or sales
department of a radio TV station. BRUCE: ( 818 ) 342 -6521. department of a radio/TV station. BRUCE: (818) 342-6521.
$(11 / 13)$

Young jock with voices seeks small market morning show in Young jock with vorces seoks small market morning show in
Midwest or East. Bits, drops. Educated by major market pros. BILL: (216) 255-7956. (11/13)

Adult communicator/musicologist of top-ranked AM station is ready to give your AC/Gold station the same success. Four-
year pro. ROB: (312) 577-5771.

Hot PD, cookin' AM driver will program CHR/AC stations, and make you money. Prefer the West. Killer promotions, research, production. D.W.: (405) 242-5958. (11/13)

Young, talented, ambitious. Excellent record and references. In WIID RISHER: (817) 562 -7347. $11 / 6$ )

## Attention PDs, OMs, NDs, GMs

## Searching for Talent? CALL NATIONAL!

It's Quick . . Easy . . . and your only cost is a telephone call . . . 205-822-9144. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within 24 hours of your call. Call Now - 205-822-9144.


## POSITIONS SOUGHT

Nine years' experience: Tampa's Class C FM went from last
place to second. I assisted in the place to second. I assisted in that achievement. Write: Merlin,
Box 1408, Crystal River, FL 32629 . (11/6)

IIl be tax deductible soonl l'm serious. Someone please help. Experienced AT hungry for more. WDIZWHHY. All market
considered. AOR/CHR. CHRIS. (305) 239-0827. (11/6)

Elght-year pro avallable now; medium/large markets. Let's talk
JOHN: ( 402 ) $435-2367$. $111 / 6$ )
Great One On One Communicatore Currently on air in Top 10 market, my third year. Nine in the business. Looking for a new Top 20 market gig. AOR format preferred, others considered. Middays or afernoons. Inquiries to Radio \& Records, 1930 Century Park West, \#874, Los Angeles, CA 90067. EOE

Workatolic whth seven years' experience in US and majo markets seak highly motivated station to employ this radio crazed Englishman. Prefer Southwest. DON: (304) 253-831 11/6)

12 veers in radiol Morning man/PD/GM soeks challenge. Will relocate. Hardworking, talented, and dedicated. For T\&R call DAN DeMURO: (717) 546-8237, Muncy, PA. $(11 / 6)$

As the broadcast cardiologist sald, "My heart is in radio." AC/CHR/Oldies. You got the slot, I'll fill the bill. LEIBO: (703)
$329-1271 /(305) 686-6378$. $11 / 6$ )

Howdyl I'm sick and demented. Well, let's just say I'm an in dians fan. WWWENDOK WCZN. Production/on-air. PETE
DiDONATO: (216) 245-5711. (11/6)

Versatile P3 AT soeks medium/large upper Midwes AC/CHR/FSA/Gold. Fine production, stunning wit. Swell guy

Experienced recording engineer with video background available for work. For T\&R: RAYMOND FISTER, 38280 Unic St., Willoughby, OH 44094 or call (216) 951-8949. (11/6)

Gory qualified and looking for that hard-to-land first PD job Great on-air experience, production, and very creative. Call (405) 787-5374 and leave message. (11/6)

Three-yoar medium markot pro: Character voices, bits, phones, great productionl Want to move up. JIM KELLY: (216)
$256-1837 .(11 / 6)$

I'LL SOON BE TAX DEDUCTIBLEI I'm serlous, someone please help me. Experlenced Alr Talent hungry for morel WDIZ, WHJY. All markets consldered - AOR, CHR. Call CHRIS (305) 239-0827. 24 hours.

Mature, quality-oriented PD/OM seeks longterm relationship with ethical, well-paying organization. Exceptional people skills,
pipes, and ratings. TOM: (717) 367-6986.

Mi muchacha says wo move South or adios! Morning pro with great comedy and characters seaks position. CHR/AC. Sharp blade. Ratings winnners. BAGMAN: (301) 546-4155. (1 1/6) Do you soek a great personality who knows how to win? (419) 225-7161. (11/6) CHR jock is looking for you. MARK

Up-tempo, energetic announcer with smooth delivery ready for medium/major market position. Currently doing weekends for
FM cable station. ROBERT GILES: (213) 645-7077. (11/6)
Take a chancel Smooth female voices with great delivery seeks jock position in small/medium market. UC/CHR. Shall work hard. Will relocate. ANN: (312) 764-0478. (11/6)
WENDY WHITE, a black farmaio whth 13 years' professional experience, seeks on-air position. Charming personality,
voices, and excellent ratings. (213) 292-8002. (11/6)

[^3]
## POSITIONS SOUGHT

## HAWAII-CALIFORNLA

AC Morning Drtve Jock, ARB \#1 in $18+$ 25-54, 11 fears MAJOR MARKET; wants a move to Hawall or S. CA. Unique, topical, Letterman humor; no canned joker. Solo or team work. Inquirtes to Radto \& Records, 1930 Century Park West, \#882, Los Angeles, CA 90067.

Small markot ND whth saven years' news/sports experience. (919) $667-7040$. (11/6).

South FL reporter seoks postion in radio/TV. Would like to re main in the area or move to large market. Tri-lingual. (305)
226-1841. (11/6) 226-1841. (11/6)
11 yoars' Country experience: OM/PD/MD in medium market Promotion and supervisory. Open to all markets. JIM: 121
$847-5624 .(11 / 6)$

Former announcer clamoring for announcer's position AC/CHR. Prefer Northeast, but lill talk to anyone. Please call before I starve. SCOTT: (607) 962-3281. (11/6)
Ten-year news vateran, AP award-winner: six years on the Eas Coast, need work in MI or OH. TOM MOORE: (517) 543-3586. (11/6)

MARK SCHEFF WANTS YOU! Accomplished On-Air Personality/Stand-up Comedian with strong production skills. I'll bring excitement back to your mornings with sharp topical humor, creative prerecorded bits, great phone and a touch of controversy!!!! I'm young, determined, and success oriented. Your sales staff will love me almost as much as your listeners. I can do whatever it takes to make your mornings number one in the market. 8 years medium/major market experience. Call Home - 201-947-2329/WNBC - 212-664-2113.

## MISCELLANEOUS

KKYN \& KPMB reaks record service from all labels and all formats, vestarday. Promotional material, too. ATTN
PD/MD, Box 147, Plainview.. TX $79072 .(11 / 13)$

WXET/Crystal Lake, IL seoks. Jaż album service. ATTN: Greg Newton, 300 Commerce Dr., Cristal Lake, IL 60014; or call Newton, 300 Commerce Dr.,' Crvsta
(815)459-7000 afternoons. (11/13)

## R\&R Opportunities Display Advertising

Display: $\$ 40$ per inch per week (maximum 35 words per inch). Includes border and logo.
Blind Box: $\$ 50$ per inch per week (maxi mum 35 . words per inch). in cludes border, box number and postage/handling

## Payable In Advance!

Display \& Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

## Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R\&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

## R\&R Opportunities Free Advertising

Radio \& Records provides free ( 24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same panies in Openings. Free listings of the same
length are also available to individuals seeking length are also available to individuals seeking
work in the industry under Positions Sought. All work in the industry under Positions
other advertising must run display.

## Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to receive you
issue date.
For opportunities you must place your free listings by mail only. Address all 24 -word ads to: R\&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

## URBAN CONTEMPORARY ADDS \& HOTS



## URBAN CONTEMPORARY

## CHART EXTRAS

MISSION
Show A Little Love (Columbia)
65\% of our reporting stations on H. Rotations: Heavy 1/0, Medium 32/1, Light 28/1, Total Adds 2, WUSL, WEKS.

## BREAKERS.

GLADYS KNIGHT \& THE PIPS
Love Overboard (MCA)
$88 \%$ of our reporting stations on t . Rotations: Heavy 1/0, Medium 27/5, Light 55/26, Total Adds 31 Including WXYV, WBLK, WVEE, WYLD, WGCI, WBLZ, KPRS, WLUM, XHRM, KKPW. Debuts at number 38 on the Urban Contemporary chart.

MICHAEL JACKSON
The Way You Make Me Feel (Epic)
$80 \%$ of our reporting stations on lt. Rotations: Heavy 8/8, Medium 21/18, Light 48/43, Total Adds 67 Including WXYY, WILD, WDAS, WUSL, WDJY, WVEE, K104, KMJQ, WHRK, WYLD, K94, WBMX, WGCI, WBLZ, WJLB, WLUM, KMJ, KDAY, XHRM, KKSS. Debuts at number 39 on the Urban Contemporary chart.

PEBBLES
Girifriend (MCA)
66\% of our reporting stations on It. Rotations: Heavy 0/0, Medium 19/0, Light 43/8, Total Adds 8, WZAK, KDAY, KJLH, WFXC, WZFX, WHYZ, KWTD, WQOK.

STEPHANIE MILLS
Secret Lady (MCA)
$61 \%$ of our reporting stations on H. Rotatlons: Heavy $3 / 0$, Modium 15/0, Light 39/15, Total Adds 15 Inciuding K104, WBMX, WUSS, WJIZ, KQXL, WZFX, WHYZ, WTLC, WXLA, KFOX.

## STING

We'll Be Together (A\&M)
61\% of our reporting stations on H. Rotations: Heavy $3 / 0$, Medlum 25/0, Light 29/5, Total Adds 5, WXYV, WGCI, KDAY, KSOL, WHYZ.

ATLANTIC STARA
All In The Name Of Love (WB)
60\% of our reporting stations on It. Rotations: Heavy 4/0, Medum 31/0, Light 21/4, Total Adds 4, WLUM, WUSS, WNHC, WDKX.

## NEW \& ACTIVE

## MICHAEL COOPER "To Prove My Love' (WB) 54/10

Rotations: Hoay 30 Medium 21/1, Light 3019, Total Adds 10, KPRS, WJIZ, WNOO. WWDM, KDLZ, KOKY, WJYL, WKWM Kotaw, KFOX. Heavy: KIIZ, Z16, WIKS. Mediums include: WHUR, K104, KMJQ, KRNB, K94, WOWI, WZAK, KMJM, KSOL KEITH 8WEAT "I Want Her" (Vintertalmment/Eleltra) 53/22
Rotations: Heavy 0/0, Medium 14/2, Light 39/20, Total Adds 22, WVEE, KRNB, WZAK, WJIZ, KOXL, WENN, WPAL, Z93 WJMI, WPDQ, Z16, WBLX, WQIM, WOOK, WPLZ, WTMP, WXLA, KPRW, WWWS, WVOI, KFOX, KKPW.
SIEDAH QARRETT "Everchanging Times'" (Qwast/WB) 44/4
Rotations: Heavy 1/0, Medium 13/1. Light 30/3, Total Adds 4, WILD. WHRK, KDLZ, WIKS. Heavy: WWOM. Medium: WHUR GERALD ALBRIGHT ''So Amazing'" (Atiantic) 42/22
Rotations: Heavy 110, Medium 70, Light 34122 Total Adds 22 WVEE WDIA WYLD, K94, WOWI, WBMX, WGCI, WNHC WATV, Z93, JET94, KPRA, WJMI, KWTD, WJYL, WALT, WQQK, WPL亡, WCK'X, Z103, WGPA, KFOX.
DEELE "Two Decaslons" (Solar/Caphtol) 39/5
Rotations: Heaw $3 / 1$. Medium $6 / 5$, Light 3014 . Total Ac
Medium: KMJQ KSOL, WOI, KWTD, WCKX. WGPA.
KOOL MOE DEE "How You Llke Me Mow" (Jive/RCA) 32/5
Rotations Heaw 310 , Medium 9/0, Light 20/5, Total Adds 5 , WOWI, KPAS, WDKX, WHYZ, KOKY. Heary: KRNB, KDAY WUSS. Medium: WHiUn, WDIA, WZAK, KMJM, KSOL, WEKS, WWDM, WANM. WWWS
TAIA SEVELLE "Love Is Contaglous"' (Palsley Park/Reprisa) $32 / 2$
Rotations: Heaw 3/0, Medium 13/0, Light 16/2. Total Adds 2, KPRS, Z16. Heaw: KJLH, XHRM, OC104. Medium: WHUR
 Rotations: Heavy 010 , Medium 11/0, Light 18/3, Total Adds 3, K94, WZAK, Z93. Medium: WDAS, KMJQ, WEDR, KSOL, WJIZ Rotations: Heavy O/O, Madium 11/0, Light 18/3
WXOK WENN WPAL KOLZ. WJJS. WALT.
MONET \& NOLAN THOMAS "Leave The Lights On" (Ligosa/Warlock) 27/5
MONET \& NOLAN THOMAS "Leave Tho Lights On" (Llgosa/Warlock) $27 / 5$
Rotations: Heay O/O, Medium 6/0, Light 21/5, Total Adds 5 , WDJY, WOWI, WPAL, WPDQ, KHYS. Medium: WDAS, WEDR, Rotations: Heavy $\% 0$, Medium
KPRS, WXOK, WLOU, WALT
COVER GIRLS "Because Of You" (The Fover/Sutra) 26/4
Rotations: Heavy O/O, Medium 10/0, Light 16/4, Total Adds 4, WUSL, WEKS, WJYL, KHYS. Medium: WDAS, KANB, WOWI Rolations: Reaw WGCI, KPAS, KMJM, WOKX KPRR, WIKS, WTMP
STEVIE B "'Party Your Body"' (LMR) 25/5
Rotations: Heay 110 , Medium $9 / 0$, Light $15 / 5$, Total Adds 5 , WDIA, WZAK, KPAS, WLUM, WENN. Heavy: XHRM. Medium KRNB, KSOL, WPAL, JET94, KPRR, WHYZ, WTMP, KPRW, WWWS.

## SIGNIFICANT ACTION

NAJEE "Mysterlous" (EMI-Manhattan) 24/15
Rotations: Heavy 0/0, Medium 2/0, Light 22/15, Total Adds 15 , WXYV, WBLK, KANB, WHPK, WBMX, KPAS, WUSS, KQXL WZFX, WQFX, WQIS, KWTD, WALT, KPRW. WVOI. Medium: Z16, WTMP.
MICO WAVE "MIsundarstood" (Columbla) 23/2
Rotations: Heavy 2/0, Medium $7 / 10$, Light 14/2, Total Adds 2, WUSL, WHYZ. Heawy: WBLZ, WTLC. Medium: WAMO, WYLD WOWI, KSOL, WPDQ, WJJS, WQIM.
JOYCE SIMS "Come Into My Lite" (Fresh/Slesping Bag) 22/8
Rotations: Heavy 0/0, Medium 4/0, Light 18/8, Total Adds 8 , WDJY KMJM, WEKS, wXOK, 293, KHYS wwws wVOI
DIMPLES "I Can't Live With Or Without You" (Columbla) 227
DIMPLES "I Can't Live With Or Without You" (Columbla) 22/7 WPL, KFXZ, Z16. WORL, WTMP. Heavy
Rotatons: Heav $1 / 0$, Medium 2/1, Light 19/6, Total Adds 7. WGCI, KOXL, WPA, Rotations: Heavy $1 / 0$, Me
WWOM. Medium: WBLK.
MARY DAVIS 'Steppln' Out" (Tabu/CBS) 22/4
Rotations: Heavy 0/0, Medium 5/1, Light 17/3, Total Adds 4, WYLD, WHYZ, WJMI, KDKS. Medium: WBLK, KPRS, WJYL

## MOST ADDED

MICHAEL JACKSON (67)
GLADYS KNIGHT (31)
GERALD ALBRIGHT (22)
KEITH SWEAT (22)
WELL RED (18)
STEPHAMIE MILLS (15) NAJEE (15)
LILLO THOMAS (14)
WHISPERS (14)
KA8HIF (11)
SURFACE (11)

## HOTTEST

STEVIE WONDER (69)
ANGELA WIMBUSH (59)
EW\&F (38)
MARLON JACKSON (38) ROGER (38)
TEMPTATIONS (32)
SHANICE WILSON (30)
BAR-KEY8 (18)
ShaLAmar (13)
DEAA (11)

ROBE "Tum On The Moon" (2000 AD) 20/8
fotations: Heavy 0/0, Medium $8 / 2$, Light 12/4, Total Adds 6 , WDIA, WJIZ, KQXL, WENN. WCKX, KPAW. Medium: KSOL
BOBBY WOMACK "Living In A Box" (MCA) 20/0
SURFACE "Lot's, Medium 6/0, Light 14/0, Total Adds 0 . Medium: WBLK, KPAS, WPAL, KWTD, KHYS, WTMP
URFACE "Lot's Try Again" (Columbla) 19/11
Rotations: Heaw $00, \mathrm{M}$
WZFX, WLOU, WANM.
MADHOUSE "(The Pertect) 10" (Palsiey ParkWB) 19/2
KIIIZ.
WELL RED "Get Lucky" (Virgin) 18/18
Rotations: Heavy OK, Medium O/O, Light $18 / 18$, Total Adds 18, WDAS, K104, WDIA, WBMX, WZAK, KPRS, KMJM, WEKS, WOQK, WTMP, WGPR, WKWM, WWWS, WVOI
LILLO THOMAS "Wanna Matr Love (AB Might Long)" (Capltol) $18 / 14$
hotations: Heavy 100 , Medium 3/0, Light 14/14, Total Adds 14, WHUR, K94, KOXL, WPAL, Z93, WNOO, WLOU, WIKS Wdium: WBLK, WZAK, WANM.
M.C. SHAN "Laft Ma Lonely" (Cold Cillifa') 18/3
otatione Hear
Whispers "In The Mood" (Eolar/Capitol) 17/14
Rotations: Heavy O/O, Medium 3/2. Light 14/12, Total Adds 14, KRNB, WYLD, WOWI, WGCI, KJLH, KSOL, WATV, 293, ET94, WWM WLOU. WTMP, WIZF, KMYX. Medium: KDAY
Rotations: Hary Mack" (8olar/Capitol) 17/10 10 KMJQ, KsOL, WEKS, WENN, WWOM, WJMI, KIIZ, WOIS, WJYL, WANM. Medium: WTMP.
LOU RAWLS "I Wlsh You Bolonged To Mo" (Gamble \& Huff) $17 / 9$
Rotations: Heavy 10. Medium 4/3, Light 12/6, Total Adds 9, WDAS, WDJY, WYLD, WZAK, WJIZ, WPAL, WOFX, WALT,
WIKS. Heavy: WOGK. Medium: WANM.
J.E. THE P.C. FROM D.C. "Hallo Rochalle" (Profllo) $17 / 2$
Rotations: Heavy 0/O, Medium 610, Lighe 11/2, Total Adds 2, KMJQ. WEKS. Medium: KRNB, KPRS, KSOL, KDKS, WANM, WCKX.
8TARPOINT 'Touch Of Your Love" (Eishara) 17/1
Ads 1, WATV. Medium: WBLK, WJMI, WXLA, WWWS, WVO
VANESSA BELL ARMBTRONG "You Bring Out The Best In Me" (Jhe/RCA) 16/1
AUDREY WHEELER "Irresistivie" (Caphtol) 18/0
Rotations: Haavy O/O, Medium 1110 , Light $5 \%$, Total Adds o. Medium: WJLB, WJIZ, WEKS, KWTD, WIZF, WCKX, WGPR,
Rotations: Haavy $0 / 0$, Medium 1
WKWM, WXLA, WWWS, WVOI.
8TOCK AITKEN WATERMAN 'Rodblock" (A8M) 18/0
fotations: Heavy 3/0. Medium 6/0, Light 70, Total Adds 0 . Heavy: WILD, WDAS, WKND. Medium: WBLK, WYLD. WOKX,
WNOO, WIKS, KKSS.
CHILL FACTOR "Never My Love" (WB) 15/7
Rotations: Heayy O/, Medium 1/1, Light 14/6, Total Adds 7. KRNB, KQXL, WXOK, WENN, WOFX, WORL, WANM
J. BLACKFOOT "Respect Yoursall" (Edyo) 14/5

Rotations: Heavy O/0, Medium 2/1, Light 12/4, Total Adds 5 , WYLD, KSOL, WPAL, WNOO. WCKX. Medium: KOXL.
IMAGINATION "The Last Tlime" (RCA) 14/4
Aotations: Heavy 10, Medium 1/1, Light 12/3, Total Adds 4, WHUR, WENN, WOOK, Z103. Heavy: WBLK.
DeBAREE 'You Babe"' (Striped Horse) 14/3
Rotations: Heavy 0/0, Medium 2/0, Light 12/3, Total Adds 3, KOKY, WTMP, WTLC. Medium: KDAY, KSOL.
TROY JOHNSON "Trouble" (American) 14/3
Motations: Heavy 0/0, Medium 3/0, Light 11/3, Total Adds 3, WOJY, WOFX, KOKY. Medium: KMJa, KSOL, KDLZ
WALTER BEASLEY "I'm So Happy'" (Polydor/PG) 13/8
Hotaions. Heavy $0 \%$, Medium 0/0, Light 13/8, Toial Ad B WHU KMJ WYID WNHC, WZFX, wIKS, wwW, wVO TOTAL CONTRAST "KIss" (London/PG) 13/7
Aotations: Heavy 0/0, Medium 2\%, Light 11/7. Total Adds 7 , WOJY, WOWI, KPRS, WEKS, WPDO, WANM, KPRW. Medium:
SHERRICK "Baby I'm For Real" (WB) $13 / 2$
Rotations: Heavy 0/0. Medium 6/1, Light 7/1, Total Adds 2 , WOKX, wLOU Medium: WHUR, KMJQ. WZAK, WJMI, WANM.
THERESA "8waet Mamorles" (RCA) 12/7
SYSTEM "House Of Rhythm" (Atlantle) 12 A
SYSTEM "House Of Rhythm" (Atlantic) 12/6
JIMMY "BO" HORNE "Shom, 10/5, Total Adds 6, WBLK, K94, KDAY, OC104, 293, W
Rotations: Heavy 0/0 Medium 3/0, Light 9/4. Total Adds 4, WYLD. WPAL, WOFX, KOKY. Medium: WEDR, WTMP, WCKX COLONEL ABRAMS "Namaless" (MCA) 11/6
Rotations: Heavy $0 / 0$, Medium 4/0, Light 7/6, Total Adds 6 . WILD, WJLB, KMJM, WNHC, KDKS, WGPA. Medium; WKND, WDKX, WJMI, WANM.
GLENN JONES "Oh Girl" (Jlve/RCA) 10/10
Rotations: Heavy 0/0. Medium 0/0, Light 10/10, Total Adds 10, KRNB, WZAK, WUSS, WKND, WOKX, JET94, WNOO, WOMG, WANM, WWWS.
FRANCHISE "Dangerous" (Panoramle) 10/2
Rotations: Heavy 010. Medium 0/0, Light 10/2, Total Adds 2, WATV, WCKX.
TRUE LOVE "Lova Rap Ballad" (Hariom Intemational) 10/2
(

## NEW ARTISTS

## 1 MICHAEL COOPER/To Prove My Love (WB) .

110
2 KEITH SWEAT/A Want Her (Elektra)
3 SIEDAH GARRETT/Everchanging Times (Qwest/WB
4 GERALD ALBRIGHT/So Amazing (Atlantic)
5 KERALD ALBRIG/HOE DEE/How You Like Me Now (Jive/RCA).
5 KOOL MOE DEE/How You Like Me Now (Jive/RCA) . . . .
6 TAJA 8EVELLE/Love IS Contagious (Paisley Park/Reprise) ........
7 MONET \& NOLAN THOMAS/Leav
8 STEVIE B/Party Your Body (LMR) ...
10 MICO WAVEMisunderstood (Columbia).
New Artists are those who have not previously been reported as a Breaker by reporting stations

5410
53/22
44/4
42/22
32/5
$32 / 2$
27/5
$27 / 5$
$25 / 5$
$25 / 5$
$24 / 15$
$24 / 15$
$23 / 2$


## R\&R NATIONAL AIRPLAY

## JAZZ

## TOP 30

## NOVEMBER 13, 1987

## (1) D. REEVES/Dianne Reeves (Blue Note)

 diane SchuUr/a The Count Basie... (GRP) "Deedle's" (24) "Everydoy" (18) "T (15) Sky" (13) WYNTON MARSALIS/Standard Time Vol. 1 (Columbia) ...."Caravan" (19) "April" (13) "Foggy" (13) KEVIN EUBAMKS/The Heat Of Heat (GRP)5 BILLY COBHAM/Picture This (GRP)
(6) LeE RITENOUR/Potrait (GRP)

7 CHARNETT MOFFETT/Net Man (Blue Note) SADAO WATANABE/Birds Of Passage (Elektra)
9 SARAH VAUGHAN/Brazilian Romance (CBS)
(10) JOE WILLIAMS $/$ Everynight Lv @ Vine Street (Verve)
(1) HARRISON \& BLANCHARD/Crystal Stair (Columbia)
(2) HENRY BUTLER/The Village (MCA Impulse!)

Ahmad Jamal/Crystal (Atlantic)
BRAMFORD MARSALIS/Renaissance (Columbia) AL DI MEOLATTirami Su (EMI-Manhattan) DAN SIEGELNorthern Nights (Epic) KIT WALKER/Dancing On The Edge... (Hip ASIATime And Tide (Epic)

Edge...
Novus)
(Hip Po
Pocket Wind

. ."First" (14) "Heat" (12) "Soriir" (11) "Same" (24) "Within" (15) "Juggler" (10) Portrait" (20) "Windmill" (12) "Shades" (10) "Swing" (17) "Nett" (10) "Sottly" (10) Salvador" (13) "Birds" (12) "Round" (10) "Nothing" (19) "Love' '(15) "Obsession" (13) "Everyday" (15) "Everynight" (11) "Too" (9) "Sotlly" (15) "God" (13) "Crystal" (8)
"Up?" (10) "Expressions" (10) "Joanna" (8) "Qwest" (16) "Perugia" (13) "Avo" (8) Just" (14) "Lament" (14) "Peacocks" (9) "Smile" (14) "Beiijing" (8) "Arabella" (8) "Feelin'" (25) "Distant" (7) "Road" (6) )"Natual" (20) "Dancing" (8) "Wind" (7) "Astrud" (19) "Promises" (8) "From" (8) "Destination" (14) "Big" (13) "Zoe's" (10) . "Send" (19) "Half" (13) "Pretzel" (4) "You Go" (7) "Prelude" (6) "Edith" ( 6 ) Watermelon" (8) "Battle" (8) "Round" (4) "Gift" (13) "Faith" (7) "Between" (6) "So May" (10) "Last" (9) "Talk" (6) "Swinging" (9) "Killer" (9) "Un" (4) ."Times" (6) "Con" (5) "All" (4) "Chan's" (8) "Fire" (8) "Choro" (6) "Nice" (6) "Eagle" (5) "Something" (4) "Quiet" (12) "Times" (4) "Strange" (3) "Stars" (6) "Modern" (4) "Strange" (4)

## NEW \& ACTIVE

TOM SCOTT/Streamlines (GRP) 137 "Rays" (6) "Say" (6) "Amaretto" (6)
Rotations: Haavy $4 / 1$, Medium $6 / 3$, Light $3 / 3$, Toal Ad
WLOO, KKGO. KPLU Medium: WBBY, KADX. KIFM.
CLIFF SARDE/Dreams Out Loud (Passport Jazz) 12/5 "Mo" (6) "Dreams" (6) "Qulcksand" (3) Rotatoons. Heary 0/O. Medium 6/1/. Light 6/4. Total Adds 5, KUOP. WNEW, WLVE, WHVE, KIFM. Medium: WAER, KKGO KJZZ. WFSS, KBEM.
GERALD ALBRIGHT/Just Between Us (Atlantic) $11 / 10$ "Softly" (7) "Amazing" (4) "Just" (4) Rotations: Heavy 0/0, Medium 5/4, Light 6/6, Total Adds 10 , WAER, WMOT, WLOQ, WNOP, WBBY, KTCJ, KKGO, KPLU KKUL, KIFM. Medium: WJZZ.
DAVE VALENTIN/MInd TIme (GRP) 10/9 "Jazz" (6) "Coconuts" (3) "Might" (3) Rotations: Heavy 3/3, Medium 4/4, Light 3/2, Total Adds 9, WBGO, WRTI, WAER, WNOP, WBBY, KKGO, KPLU, WNEW, KXPR.
STU G
STU GARDMER/Total Happiness (Columbla) 10/1 "Works" (6) "Funny" (5) "Bubbles" (3)
Rolatoons: Heary 3/0, Medium 511, Light 2/0, Tolal Adds 1 , WLVE. Heavy: WJAZ. KKGO, KPLU. Medium: WNOP, wBBY, Rolations: Heavy $3 / 0$, Medium 5/1, Light 20. Total Adds 1 , WLVE. Heavy: WJAZ, KKGO, KPLU. Medium: WNOP
KMDC, WHE. MICHAEL PEDICIN JR./City Song (Optlmism) 10/1 "Relay" (5) "Chamonix" (3) "Sha's" (3)
Rotations: Heavy 20, Medium 4/0, Light 41, Total Adds 1 , KIFM. Heavy: WRT1, WVPE. Medium: WAER, WNOP, KPLU, MOSE ALLISON/Ever Since... (Blue Note) 9/8 "Ever" (5) "Tal" (3) "Top" (2)
 OREGON/Ectopia (ECM) 8/5 "Innocente" (7) "Ectopla" (4) "Twice" (2) Rotations: Heavy 17, Medium
WZZZ.
JOAQUIN LIEVANO/One MInd (Global Pacillc) $8 / 2$ "Art" (4) "Gamelon" (3) "One" (3) Rotations. Heavy 2/1, Medium 3/0, Light 3/1, Total Adds 2, WFPL. WWPE. Heavy: WNOP. Medium: WDET, KTCJ, kJZZ 8. JOE WALKER JR./Treehouse (mCA Master...) 8/0 "MIdnight" (5) "Moonliqht" (4) "Chlldren" (2) Rotations. Heavy 220. Medium 210. Light 40, Total Adds O. Heavy: WVPE, KLSK. Medium: WAER, KKGO.
 VICTOR FELDMAN/Rio Nights (TBAPPalo Alo) 7/5 "Pocket" (5) "Happy" (3) "Gave" (3) Rotations. 'teavy $1 / 1$. Medium 4/2. Light 2/2, Total Adds 5 . WNOP. KPLU, WNEW, WFSS, WHVE. Medium: WEEE, KIFM.


## MOST ADDED <br> ahmad Jamal (11) <br> GERALD ALBRIGHT (10) henty butler (9) dave valentin (9) MOSE ALLISON (8) <br> HARRY CONHICK JR. (7) TOM SCOTT (7) VICTOR FELDMAN (5) OREGON (5) CLIFF SARDE (5)

## HOTTEST <br> diane reeves (21) billy cobham (10) dIaNE SCHUUR (10) WYNTON MARSALIS (9) CHARMETT MOFFETT (9) SADAO WATANABE (9) JOE WILLIAMS (9) KEVIN EUBANKS (8) LEE RITENOUR (8) DAN SIEGEL (7)

## MOST ADDED TRACKS

GERALD ALBRIGHT/Sottly (6) AHMAD JAMAL/Quest (6) OREGONAnnocente (6) AHMAD JAMAL/Perugla (5) CHARME TT MOFFETT/SwIng (5) DAN SIEGELFBellin' (5) dave valewtin/Jazz (5)

MAXINE SULLIVAN/Togathar (Atiantic) 7/3 "Sunday" (4) "Just'" (2) "Aftar" (2)
hotations: Heavy $1 / 1$, Medium $3 / 1$, Light $3 / 1$, Total Adds 3, WBGO, WBEE, KLON. Medium: WRTI, KKUL
RAY ANDERSON/h Just So Happens (Enja/Muse) 7/2 "La Vie"' (3) "Just" (2) "Once" (2) MARCOS SILVA/Here We Go (Concord Jazz) 7/1 "Peoling" (3) "Manuzelita" (2) "Balao" (1) Aotations: Heavy 1/0, Medium 5/1, Light 1/0, Total Adds 1, WRTI. Heavy: WJAZ. Medium: KTCJ, KJAZ, KUOP WLVE STING/Nothing Like The Sun (A\&M) 7/1 "Stlll" (4) "Engllshman" (3) "Fragile" (2) Rotations: Heavy 4/t, Medium 2/0, Light 1/0, Total Adds 1 , WNEW. Heavy: WLOQ, WNOP, WJZZ. Medium: KADX, KIFM. TONI TENILLE/All Of Mo (Gala) 7/1 "All" (4) "Easy" (4) "High" (3)
Rotations: Heavy $2 / 0$, Medium $4 / 0$, Light $1 / 1$, Total Adds 1 , KLON. Heavy: WJAZ, KBEM. Medium: WAER, WNOP, WBBY, KGO.
FRED HERSCH/Sara Bandl (Sunnyside) 6/0 "Dreamed" (2) "Peacocks" (1) "Alone" (1)
SPHERE/Uve At Umbrla darz (PGM Special mip.) 5/4 "Christina" (2) "Toludo" (1) "Doceptalenn" (1) Rotations: Heavy $2 / 2$, Medium 2/1, Light 1/1, Total Adds 4, WRTI, KJAZ, WUSF. KBEM. Metium: WBEE CHERYL BARNES/Cheryl (Optimlsm) 5/2 "Everybody" (4) "Talking" (2) "Good" (1) GREG \& BEV SMITH/No Bagqage (Intima/Enigma) 5/2 "Where" (4) "Blues" (2) "Tramp" (1) ROWLES \& MITCHELL/A'm Glad There Is You (Contemporary) 5/1 "Might" (2) "Blood" (2) "Glad" (1)

## REGIONALIZED ADDS \& HOTS




ELEKTRA MUSICIAN IS BACK!

## THIS NEW GENERATION

 (60759)Jazz, rock, ethnic musics and electronics merge in a totally original sound created by composer and keyboardist Wayne Horvitz, a moving force on New York's downtown new music scene.

"A great record with a fresh multidimensional sound." -Lee Jeske
"Rhythmic, colorful, contemporary jazz sound. This New Generation is HOT!!!" -Eric Jackson/WBGH
"Encompasses the best of all musical cultures. One of the most innovative records out today." -Ann Delisi/WDET

"Sensitive, lyrical, beautiful guitar playing. A real Classic Album."
-Peter Gouzouasis/WRTI
"Classical Joan Gilberto, the essence of the music of Brazil. It's Wonderful!!" -Bob Parlocha/KJAZ

WORLD SAXOPHONE QUARTET DANCES AND BALLADS
The new album from "the most original and important group to emerge since Miles Davis, Ornette

Coleman and John Coltrane redefined group improvisation in the late 1950's."
(The New York Times)
Winner, "Best Jazz Group.' -Playboy Readers Poll

"This isn't just four sax players...this group has a range of tone colors like an orchestra." -Craig Aller/KERA "The WSQ are in a golden age." -Musician


## COMLINTSOOMOO <br> (79172)

JOHN ZORN

## SPILLANE

TWO-LANE HIGHWAY
(with Albert Collins)
FORBIDDEN FRUIT
(with the Kronos Quartet)


On Elektra Musician and Elektra/Nonesuch
Superior-Quality Cassettes, Compact Discs and Records.


## TOP 50

## Three Two Lass weeks weeks week

1 REBA McENTIRE/The Last One To Know (MCA)
$\begin{array}{llll}10 & 6 & 5 & 2\end{array}$ T.G. SHEPPARD/One For The Money (Columbia)
$422 \begin{array}{llll}4 & 3 & \text { HOLLY DUNM/Only When I Love (MTM) }\end{array}$
19129 K.T. OSLIN/Do Ya (RCA).
6 T. GRAHAM BROWN/She Couldn't Love Me Anymore (Capitol)
14 g 7 © D. PARTON, L. RONSTADT, \& E. HARRIS/Those Memories Of You (WB)
$\begin{array}{llll}17 & 10 & 8 & \text { HIGHWAY 101/Somewhere Tonight (WB) }\end{array}$
75 4 8 RICKY VAN SHELTON/Somebody Lied (Columbia)
STEVE WARINER/Lynda (MCA)
201612 (10 WAYLON JEMNINGS/Rough And Rowdy Days (MCA)
$21 \quad 17 \quad 14$ (1) KENNY ROGERSII Preter The Moonlight (RCA).
241916 EXILE// Can't Get Close Enough (Epic).
2218 15 SWEETHEARTS OF THE RODEO/Gotta Get Away (Columbia)
$\begin{array}{lll}25 & 20 & 17 \\ \text { (64) HANK WILLIAMS JR./Heaven Can't Be Found (WB/Curb) }\end{array}$
$\begin{array}{lll}13 & 11 & 10 \\ 15 & \text { LEE GREENWOOD/If There's Any Justice (MCA) }\end{array}$
$\begin{array}{lllll}16 & 13 & 11 & 16 & \text { DAVID LYNN JONES/Bonnie Jean (Little Sister) (Mercury/PG) }\end{array}$
$\begin{array}{llll}30 & 22 & 19 & 17 \\ \text { DAN SEALS/One Friend (Capitol) }\end{array}$
$\begin{array}{ll}36 & 26 \\ 21 & \text { (8) RONNIE MILSAP Where Do The Nights Go (RCA) }\end{array}$
262320 (10) VINCE GILL/Let's Do Something (RCA)
$\begin{array}{llll}1 & 4 & 13 & 20 \\ \text { RANDY TRAVIS// Won't Need You Anymore (WB) }\end{array}$
$38 \quad 3025$ (27) KATHY MATTEA/Goin' Gone (Mercury/PG)
322724 LYLE LOVETT/Give Back My Heart (MCA/Curb)
$\begin{array}{lll}34 & 29 & 26 \\ \text { GLEN CAMPBELLStill Within The Sound Of My Voice (MCA) }\end{array}$
$37 \quad 3127$ 27) OAK RIDGE BOYS/Time In (MCA)
33 33 29 MICHAEL JOHNSON/Crying Shame (RCA).

- 4033 RESTLESS HEART/Wheels (RCA)
$\begin{array}{lll}45 & 37 & 32 \\ \text { CRYStal Gayle/Only Love Can Save Me Now (WB) }\end{array}$
$\begin{array}{llll}40 & 34 & 31 & 28 \\ \text { 2'KANES/Just Lovin' You (Columbia) }\end{array}$
$2925 \quad 2329$ TOM WOPAT/Susannah (Capitol).

| 35 | 32 | 30 | 30 |
| :--- | :--- | :--- | :--- |

$\begin{array}{llll}43 & 39 & 34 & \text { (31) RICKY SKAGGS/I'm Tired (Epic) }\end{array}$
$\begin{array}{lllll}3 & 7 & 18 & 32 & \text { BELLLMY BROTHERS/Crazy From The Heart (MCA/Curb) }\end{array}$
4437 DON WILLIAMSI/ Wouldn't Be A Man (Capitol)
49 41 36 BILLY JOE ROYAL/III Pin A Note On.... (Atlantic America)

| 8 | 14 | 22 | 35 | $J U D D S$ |
| :--- | :--- | :--- | :--- | :--- | :--- |

4739 FORESTER SISTERS/Lyin' In His Arms Again (WB)
BREAKER © ROSANne CASH/Tennessee Flat Top Box (Columbia)
BREAKER ${ }^{38}$ DESERT ROSE BAND/One Step Forward (MCA/Curb)
$\begin{array}{llll}47 & 43 & 41 \\ \text { SHOOTERS/Tell It To Your Teddy Bear (Epic) }\end{array}$
4642 STEVE EARLE/Sweet Litle '66 (MCA)
DWIGHT YOAKAM/Please, Please Baby (Reprise)
FOSTER \& LLOYD/Sure Thing (RCA)
JUDY RODMAN/I Want A Love Like That (MTM)
$\begin{array}{lll}14 & 42 & 40 \\ 44 & \text { LYNH ANDERSON/Read Between The Lines (Mercury PGG) }\end{array}$
$\begin{array}{llll}15 & 24 & 35 & 45 \\ \text { TANYA TUCKER/Love Me Like You Used To (Capitol) }\end{array}$
$\begin{array}{llll}5 & 15 & 28 & 46 \\ \text { GEORGE STRAIT/Am I Blue (MCA) }\end{array}$
DEBUT (4) MITTY GRITTY DIRT BAND/Oh What A Love (WB)
DEBUT (6) VERN GOSDIN/DO You Believe Me Now (Columbia)
DEBUT (10) STATLER BROTHERS/Maple Street Memories (Mercury $/$ PG)
DEBUT (50 MERLE HAGGARD/Twinkle, Twinkle Lucky Star (Epic)

NOVEMBER 13, 1987

| Total Peponsjadds | Heavy | Medium | Light |
| :---: | :---: | :---: | :---: |
| 162/0 | 143 | 14 | 5 |
| 166/1 | 137 | 23 | 6 |
| 165/0 | 136 | 22 | 7 |
| 166/4 | 128 | 35 | 3 |
| 167/1 | 129 | 29 | 9 |
| 163/0 | 119 | 40 | 4 |
| 165/0 | 114 | 48 | 3 |
| 159/0 | 132 | 23 | 4 |
| 148/0 | 108 | 22 | 18 |
| 160/0 | 83 | 68 | 9 |
| 166/1 | 72 | 85 | 9 |
| 164/0 | 51 | 104 | 9 |
| 160/0 | 51 | 97 | 12 |
| 156/1 | 50 | 95 | 11 |
| 149/1 | 87 | 46 | 16 |
| 151/0 | 78 | 51 | 22 |
| 164/3 | 25 | 122 | 17 |
| 165/6 | 10 | 118 | 37 |
| 148/2 | 33 | 90 | 25 |
| 113/0 | 56 | 40 | 17 |
| 152/4 | 2 | 116 | 34 |
| 139/4 | 17 | 95 | 27 |
| 145/6 | 11 | 97 | 37 |
| 141/5 | 7 | 99 | 35 |
| 151/10 | 3 | 92 | 56 |
| 153/19 | 4 | 71 | 78 |
| 149/11 | 3 | 82 | 64 |
| 137/13 | 11 | 67 | 59 |
| 119/1 | 21 | 74 | 24 |
| 111/3 | 12 | 70 | 29 |
| 121/10 | 3 | 67 | 51 |
| 76/0 | 29 | 37 | 10 |
| 119/17 | 2 | 48 | 69 |
| 103/12 | 6 | 51 | 46 |
| 66/0 | 24 | 26 | 16 |
| 118/19 | 0 | 40 | 78 |
| 109/32 | 5 | 30 | 74 |
| 114/21 | 0 | 38 | 76 |
| 86/6 | 4 | 38 | 44 |
| 91/5 | 1 | 40 | 50 |
| 92/30 | 1 | 27 | 64 |
| 99/29 | 0 | 23 | 76 |
| 86/18 | 0 | 34 | 52 |
| 65/1 | 5 | 34 | 26 |
| 36/0 | 15 | 10 | 11 |
| 4210 | 6 | 25 | 11 |
| 74/21 | 2 | 16 | 56 |
| 67/14 | 1 | 23 | 43 |
| 61/7 | 1 | 25 | 35 |
| 55/23 | 3 | 11 | 41 |

## MOST ADDED

hosamne cash (32) TAMYA TUCKER (31) DWIGHT YOAKAM (30) FOSTER \& LLOYD (29) mICHAEL MARTIN MURPHEY (26) merle haggard (23) JUICE NEWTON (23) oesert rose band (21) NITTY GRITTY DIRT BAND (21) FORESTER SISTERS (19) RESTLESS HEART (19)


## NEW ARTISTS

Breakers are those records that have achieved concurrent airplay at $60 \%$ of our reporting stations. New \& Active records are those receiving airplay at $30-59 \%$ of the stations. Records in Significant Action are receiving airplay at 5-29\% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the $60 \%$ airplay level within the two following weeks to achieve Breaker status.

## ROSANNE CASH

Tennessee Flat Top Box (Columbia)
On 65\% of reporting statlons. Rotations: Heavy 5, Medlum 30, Light 74, Total Adds 32 including WQCB, WPOR, WIXY, WAYZ, CHOW, WCOS, KIKK, WKSJ, WSIX, WYYD, WSLR, WMNI, KSO, WWWW, WFMS, KUGN, KUPL, KCCY, KRAK, KMPS. Moves 45-37 on the Country chart

On 68\% of reporting stations. Rotations: Heavy 0, Medlum 38, Light 76, Total Adds 21 including WPTR, WPOC, WOKQ, WXKX, CHOW, WORC, WKYQ, WUSN, WGAR-FM, KJJY, WKKQ, WTSO, WMIL, KYAK, KKCS, KUGN, KKAT, KDRK. Moves 43-38 on the Country chart.

# The Desert Rose Band 

Featuring Chris Hillman, John Jorgenson \& Herb Pedersen

## sKB

"THIS OLD HOUSE"


There are fifty liquor boxes in my hall And a hundred empty nails on my wall There's a sign out in my yard That reads "for sale"
And if this old house could cry The tears would fall

There are bargain-hungry vultures everywhere Buying broken toys, old clothes and tupperware The phone's been taken out and They've stopped the mail And if this old house could talk l'd say a prayer:

I've been strong and l've been sturdy And l've weathered every storm And I have always kept the family safe and warm Now you're packing up the laughter And you're sweeping out the tears If this old house were built on memories I would stand a thousand years
This old house
This old house
If this old house were built on memories
I would stand a thousand years
Take another look before you lock the door Where your shoes have worn the finish from my floor Listen to my banging pipes and creaking stairs Let your boys slide down my
Bannister once more
I'll remember where you hid the extra key Where the hammer and the band-aids used to be I will smell your morning coffee in the air And l'll see you hanging tinsel on the tree

[^4] Music Bethehem Music, Sceen Cems-EMI Music. Inc. Colgems-EMI Music. Inc. I98e

## R\&R NATIONAL AIRPLAY

## COUNTRY

## NEW \& ACTIVE

## FOSTER \& LLOYD "Sure Thing" (RCA) 99/29

Rotations: Heavy O. Medium 23, Light 76, Total Adds 29 including WHWK, WOBE, WRKZ, WTCR, WWVA, KASE,
WXBO. WEZL, WGKX, WCUZ WFMS KFKF, WLLR, K102, KRKT KUZZ KKCS, KEKB, KKAT, KRPM. MOw $50-1$ WXBQ. WEZL, WGKX, WCUZ, WFMS, KFKF, WLLR, K102, KRKT. KUZZ, KKCS, KEKB, KKAT, KRPM. MOves 50-42 DWIGHT YOAKAM "Please, Please Baby" (Reprise) 92/30
Rotations: Heavy 1, Medium 27 , Light 64, TOtal Adds 30 inclucing WVAM, WAJR, WDSY, WKHX, KLLL, KNFM,
WLWI, WYYD. KAJA, WGARFM, KSO, KTTS, KTPK, KFDI, KIK-FM, KGHL, KUGN, KZLA, KSAN. Moves $47-41$ on the STEVE EARLE "Swe日t Little '66'" (MCA) 91/5
Rotations Heavy 1. Medium 40. Light 50, Total Adds 5, WTCR, WGKX, WKYO, WYNG, KUGN. Heavy: KDRK Rotations. Heavy 1, Medium 40 , Light 50 , Total Adds 5, WTCR, WGKX, WKYQ, WYNG, KUGN. Heavy: KDRK,
Medium: WPT, WEZL, WUSY. WTVY, WCMS. WOYK, WMLL, WMUS, KUZZ, KCCY, KTOM, KKAT. KEEN. MOves 4edium: 00 on the Count Ty chart. Love Like That" (MTM) 86/18
JUDY RODMAN "I Want A Lover
Rotations: Heavy 0, Medium 34, Light 52, Total Adds 18, WHWK, WRKZ, WDSY, WPOR, CHOW, WORC, WEZL,
WKLO KSSN, WMC KNFM WYYD KAJA, WTRA, KBMR, WMNI WYNG, WCUZ MOves WKLO, KSSN, WMC, KNFM, WYYD, KAJA. WTQR, KBMR, WMNI. WYNG, WCUZ. Moves $48-43$ on the Country NITTY GRITTY DIRT BAND "Oh What A Love" (WB) 74/21
Rotatıons: Heavy 2, Medium 16, Light 56. Total Adds 21, WCAO, WAJR, WIXY, WORC, WUSY, WRNS, KKIX, KIKK
WAMZ, KJNE, WUBE, WMNI, KWMT. WCUZ. WTSO, KFDI, KRKT, KUZZ, KGHL. KNIX, KALF, Debuts at number 47 WAMZ. KJNE, WUBE,
VERN GOSDIN 'Do You Believe Me Now' (Columbia) 67/14
Rotations: Heavy 1, Medium 23 , Light 43 , Total Adds 14 , WVAM, WYRK, KEAN, KYKR, WEZL, WRNS, WKLO, WKSJ,
WCMS, WUSQ, WKKQ, KWMT, KNX, KDRK. Heavy: WDAF. Mdi WCMS, WUSQ. WKKQ, KWMT, KNIX, KDRK. Heavy: WDAF. Medium: WYNK. WAMZ, KKYX, WONE, WWWW
STATLER BROTi ERS "Maple Street Memorles" (Mercury/PolyGram) 61/7
STATLER BROTi,ERS "Maple Street Memories" (Mercury/PolyGram) $61 / 7$
Rotatoons: Heavy 1. Medium 25 . Light 35. Total Adds 7 , WOBE, WAY, KKIX, WTOR, WSLR, KSO, KDRK. Heavy Rotations: Heavy 1. Medium 25. Light 35. Total Adds 7, WOBE, WA YZ, KKIX, WTOR, WSLR, KSO, KDRK. Heavy:
KCKC. Medium: WCVR. KMML, WEZL, WSOC. WOKK, WAXX, KFDI, KUPL, KALF, KTOM, KIIM. Debuts at number 49 on the Country chart.
JUICE NEWTON "Tell Me True" (RCA) 57/23
Rotations: Heavy 0, Medium 7 , Light 50 , Total Adds 23 , WBOS, WOKQ, KYKR, WVMI, WEZL, WUSY, WRNS, KHEY.
WAMZ, WKYQ. WCHY, KFGO, WCUZ, KTTS, WWJO, WTHI, KTPK, KVOO, KKAL, KFRE, KALF KTOM, KKAT WAMZ, WKYQ. WCHY, KFGO, WCUZ, KTTS, WWJO, WTHI, KTPK, KVOO, KKAL, KFRE, KALF, KTOM, KKAT. MERLE HAGGARD "Twinkle, Twinkle Lucky Star" (Epic) 55/23
Rotat Ions: Heavy 3. Medium 11, Light 41. Total Adds 23, WCAO, WAYZ, KRRV, KASE, WUSY, WTVY, WLWI, WPAP,
KKYX, WAXX, KFGO, KWMT, WOW. KTS, WTHI, KVOO, KRKT, KIK-FM, KVOC, KUUY, KFRE, KALF, KTOM. Debut S , KPR, KALF. KTOM. Debuts PATTY LOVELESS "You Saved Me" (MCA) 55/7
Rotations' Heavy 0, Medium 17. Light 38 . Total Adds 7. WVAM. WUSY. WRNS, WAMZ, KJNE, KSO, WKKO

## SIGNIFICANT ACTION

TANYA TUCKER with P. DAVIS \& P. OVERSTREET "I Wan't Take Less Than Your Love" (Capltoi) 46/31 Rotations Heavy 1. Medium 6 , Light 39 , Total Adds 31 including WCAO, WWVA, WSOC. WKLO, KIKK, WGKX,
WLWI, WWKA, WPAP, WOYK. WTQR, WAXX. WMUS, WOW, KVOO, KYGO. KFRE, KTOM, KCKC, KRPM. CONWAY TWITTY "That's My Job" (MCA) 45/11
CONWAY TWITTY "That's My Job" (MCA) 45/11
Rotations. Heavy 1. Medium 12. Light 32, Total Adds 11 , WOBE, WAJR, KIKK, WLWI, WYYD, WWwW, WOW, KTTS
KNIX KALF, KSOP. Heavy: WLVK. Medium: KMML, WSOC, WUSY. WAMZ, KKYX, WDAF, KFDI, KRKT, KTOM KNITH WHITLEY "Some OId SIde Road" (RCA) 38/10
Rotations: Heavy 0, Medium 10, Light 28, Total Adds 10, WCVR, KEAN, KYKX, WOYK, KJNE, wUSQ, WOW, WTH DON McLEAN "You Can't Blame The Traln" (Capliol) 37/6
Rotations: Heavy 0 , Medium 12, Light 25, Total Adds 6, WQCB, WWVA, WLWI, KKYX, KVOO, KCKC. Medium:
WCVR, WAYZ, WTVY, WNOE, KBMR, WOW KTTS, WTCM, KFDI, KRKT, KTOM WCVR, WAYZ, WTVY, WNOE, KBMR, WOW, KTTS, WTCM, KFDI, KRKT, KTOM. LIght: WCAO, WGKX. WCHY.
JOHN SCHNEIDER "If It Was Anyone But You" (MCA) 33/3
Rotations: Heavy 1, Medium 11, Light 21, Total Adds 3, WRNS, KWMT, KEKB. Heavy: KRKT. Medium: WEZL, WTVY MICHAEL MARTIN MURPHEY "I'm Gonna Miss You, GIrl" (WB) $\mathbf{3 1 / 2 6}$
Rotations: Heavy 0, Medium 5 . Light 26 , Totai Adds 26 including KEAN, KRRV, KASE, WRNS, KPLX, KHEY, KKIX,
WDXE, WNOE, WCMS. WOYK. KJNE, WGEE, WMUS, KUZZ, KVOC, KEKB, KCCY, KTOM, KSOP. RIC STEEL 'The Radio Song" (Panache) 27/11
Rotations: Heavy 1. Medium 5, LIght 21, Total Adds 11, WAYZ, KRRV, KMML, WDXE. KNFM. WUSQ, KSO, WKKQ RAY PRICE "Just Enough Love" (SOR) 23/4
Rotations: Heavy 1. Medium 6, Light 16, Total Adds 4 , WEZL. KHEY, WOW, KALF. Heavy: KRKT. Medium: WCVR.
KKYX, KSO, KTTS, KFDI. Light: WVAM, WWVA, WTVY, KSSN WKKO, WAXX KFGO, KVO , KTOM

MEL McDANIEL "Now You're Talkin'" (Capltol) 21/11
Rotations: Heavy 0. Medium 2, Light 19, Total Adds 11, KEAN, WEZL. WRNS, KIKK, WDXE, WGARFM, WAXX, RIDE THE RIVER "It's Such A Heartache" (Advantage) 20/6 Rotations: Heavy 1, Medium 4, Light 15 , Total Adds 6 , WRNS, WKKQ, KFGO, KWMT, KTPK, KFDI. Heavy: KRK
Medium: KEAN, WTVY, KSO, KTTS. Light: WCAO, WDXE, KKYX, KJNE, WUSQ, KVOO, KKAL, KRWQ, KSOP. JO-EL SONNIER "Come On Joe" (RCA) 19/15
Rotations: Heavy O, Medium 3, Light 16, Total Adds 15, WAJR, KRRV, KMML, KYKR, WDXE, WLWI, WNOE, WCMS, LOUISE MANDRELL "Tender Tima" (RCA) 16/3
Rotations: Heavy 0, Medium 3, Light 13, Total Adds 3, WWVA, KEAN, KALF. Medium WTVY, KKYX, KRKT. Light WCVR, WAYZ, KMML, WEZL. WOKK. WLWI, WWJO. KTPK, KRWQ, KSOP.
REX ALLEN JR. "We're StayIn' Together" (TNP) 13/1
Rotations: Heavy 0, Medium 1, Light 12, Total Adds 1, WAXX. Medium: KFDI. Light: KEAN, WTVY, KSO, WKKQ, ADAM BAKER "Standing Invitation" (Avista) 13/1
Rotations: Heavy 0, Medium 3, Light 10, Total Adds 1, WWVA. Medium: WRNS, KRKT, KALF. Light: WIXY, KKYX
WKKQ, KFGO KTS. KVOO KFDI KVOC KRWO
JOHN CONLEE 'Living Like There's No Tomorrow" (Columbla) 12/11
Rotations: Heavy 0, Medium 0 , Light 12. Total Adds 11. WWVA, KMML, WTVY, WDXE, WCMS, WXCL, WTCM.
DOBIE GRAY "Take It Real Easy" (Capltol) 11/1
Rotations: Heavy 0, Medium 2, Light 9, Total Adds 1, WTVY. Medium: KFDI, KRKT. Light: WOKK, WCMS, WPAP,
KKYX, WAXX, KFGO KITS,
ROSEMARY SHARP "If You're Gonna Tell Me Lles" (Canyon Cresk) 11/1
Rotations: Heavy 0, Medium 2, Light 9, Total Adds 1, KWMT, Medium: WTVY, KSO. Light: KYKX, KKYX, KFGO,
KTTS, KVOO KFDI, KRKT KSOP
RONNIE DOVE "Rise And Shine" (Dlamond) 10/3
Rotations: Heavy 0, Medium 3, Light 7, Total Adds 3, WPOC, WCMS, KRKT. Medium: WCAO, WOKK. Light: WAJR. WWVA, WTVY, KYKX, KTTS
RAZZY BAILEY "If Love Ever Made A Fool" (SOA) 9/2
Rotations: Heavy 0, Medium 4, Light 5, Total Adds 2, KTTS, KTOM. Medium: WCVR, WTVY, KKYX, KFDI. Light
KFGO KVOO KRKT. BUTCH BAKER "I'll Fall In Love Again" (Mercury/PolyGram) $8 / 4$
Rotations: Heavy 0. Medium 1. Light 7. Total Adds 4, KRRV, KMML. WAMZ, K
WIVK KVOC
SHURFIRE "Roli The Dice" (Air) 8/2
RRV. WAMZ. KFGO
VICKI BIRD "I've Got Ways 04 Making You Talk" (16th Avenue/Capitol) $8 / 0$
Rotations Heavy 0, Medium 1, Light 7. Total Adds 0 . Medium. KTTS. Light. KHEY. KKYX. WAXX. KFGO, KWMT
KVOO KFDI

## ALBUM TRACKS

ARTIST/Song Title (Label)
Album Title
HANK WILLIAMS JR./Young Country (WB/Curb)
JUDDS/Turn It Loose (RCA/Curb)
T. GRAHAM BROWN/R.F.D. 30529 (Capitol)

RANDY TRAVIS/Too Gone Too Long (WB)
GEORGE STRAIT/Hot Burnin' Flames (MCA)
HOLLY DUNN/Small Towns (MTM)
KENNY ROGERS/The Factory (RCA)
T.G. SHEPPARD/Walk Of Life (Columbia)

ALABAMA/55 (RCA)
JUDDS/Cow Cow Boogie (RCA/Curb)
VINCE GILL/Baby That's Tough (RCA)
HIGHWAY 101/Cry, Cry, Cry (WB)
WAYLON JENNINGSNou Deserve The Stars in My Crown (MCA)
VINCE GILL/Everybody's Sweetheart (RCA).

## Born To Boogie

 .HeartlandGLEN CAMPBEI
RICKY VAN SHELTON/Life Turned Her That wa (Co. .Sth Within The Sound Of My Voice


## STOP! LOOK! LISTEN!

To the Latest Single from

## SAWYER BROWN "This Missin' You Heart Of Mine" ${ }^{\text {"wmem }}$

## From the Album

"Somewhere In The Night"

# COUNTRY ADDS \& HOTS 



## ADULT CONTEMPORARY

## BREAKERS.

KANE GANG
Motortown (Capitol)
$66 \%$ of our reporters on it. Rotations: Heavy 1, Medlum 30, Light 33, Total Adds 16 including KKHT, WMYX, WAEB, WZNY, WTCB, KHOZ, WSLQ, WHVE, WNAM, WTRX, KWFM. Debuts at number 26 on the AC chart.

BELINDA CARLISLE
Heaven Is A Place On Earth (MCA)
61\% of our reporters on it. Rotations: Heavy 12, Medium 28, Light 19, Totai Adds 19 Inciuding WPIX, KKHT, WQXY, WTCB, KHOZ, WRKA, WLAC-FM, WRMF, WMGN. Moves 30-22 on the AC chart.

DAN FOGELBERG
Seeing You Again (Epic)
$\mathbf{6 0 \%}$ of our reporters on It. Rotations: Heavy 1, Medium 28, Light 29, Total Adds 21 Including WPIX, KMJI, WKYE, WQXY, WXTC, WIZD, WSLQ, WHVE, WLHT, WFMK, KEFM. Debuts at number 29 on the AC chart.

## GEORGE MICHAEL <br> Faith (Columbia)

55\% of our reporters on It. Rotations: Heavy 9, Medium 15, Light 29, Total Adds 17 Inciuding WPIX, WNLT, KHYL, B100, KEZR, WXTC, WTCB, 3WM, KKOB, KWFM. Debuts at number 27 on the AC chart.

## NEW \& ACTIVE

## ERIC CARMEN "Hungry Eyes" (RCA) 43/10

Rotations: Heavy 3/0, Medium 13/0, Light 27/10, Total Adds 10, KHYL, KEZR, WOXY, WTFM, WRMF, KRLE, WAEV KVIC. KSTR, KAYN. Heavy: WKYE, WSLO, WGLL. Medium: WEBE, WTCB, WTRX, WSKI, WOHQ, WKSE, WCHV WGSV, WKCX, WZLQ WIHN, KFSB, KWWS.
Rotations: Heavy $2 / 0$, Medium $20 / 0$, Light $19 / 3$. Total Adds 3 , KELT, KRLB, WAEV. Heavy: WNLT, WGL. Medium WOMC, KHYL, WTCB, WTRX, KWFM, WEIM, WAFL, WSKI, WQHQ, WCKQ, WCHV, WGSV, WSGL, WORG, WKCX CARLY SIMON "AH I Want is You'' (Arista) 39/22
Rotations: Heavy O, Medium 16/7, Light 23/15, Total Adds 22, KKHT, KOST, KLCY, WXTC, WTFM, WRMF, WMGN KWFM, WEIM, WGLL. WOHQ, WMGS, WCVQ, WFPA, WORG, WKCX, WAEV, WIHN. WTWR, WJON, KYJC, KAYN Medium including WTCB, WIZD, WWMJ, WCKQ, WGSV. WBGM, KWWS.
RICHARD MARX "Should've Known Bottor" (EMI-Manhattan) 39/4
Aotations: Heevy 9/0. Medium 16/0, Light 14/4, Total Adds 4, WMYX, WSLO, WRMF, WCVQ. Heavy: WMJI, WKYE 102, WGLL, WSKI, WKSB, WCKQ, KVIC, KWWS. Medium including WHTX, WLTF, B100, KEY 103, KHOZ, WIZD DREAM ACADEMY "Indian Summer" (Raprisa) 39/1
Rotations: Heavy 4/0. Medium 17/0, Light 18/1. Total Adds 1, KVOP. Heavy: WAFL, WCHV, WAHR, KWWS Medium: WZNY, KHOZ, WTFM, WNAM, KWAV, KWFM, WWMJ, WEIM, WSKI, WOHQ, WGSV, WSGL, WKCX WMTFM, WTWR, KKLV, KMGQ. Light including KLCY, KEY103, WTRX, KKOB
SUPERTRAMP "I'm Boggin' You" (A\&M) 37/9
Rotations: Heavy 0 . Medium 11/1, Light 26/8, Total Adds 9 , WPIX, 日100, WSLQ, KKOB, KWFM, WFPA, WSGL KVOP, KSTR. Medium including WNAM, WAFL, WSKI, WCKQ, WCHV, WGSV, WAKR, WBGM, WMTFM, KWWS , Whi including KLCY, WEEE, WRMF. WEIM, WOHQ, WKSB, WORG, WTWR.
BRYDGE "Another Day Gone" (Avatar) 38/4
Rotations: Heavy 1/0, Medium 18/0. Light 17/4, Total Adds 4, WFPA, WORG, WMJC, KSTR. Heavy: WJON. Medium WALK, WEBE, WKYE, KHOZ, WNAM, WEIM, WKNE, WAFL, WOHQ, WCVQ, WAHR, WKCX, WBGM, WMTFM

## ROTATION BREAKOUTS

| тotal |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Reportsiads | Heavy | medium | ugh |
| (1) MICHAEL BOLTON | 93/0 | 84 | 7 | 2 |
| (2) bruce Springsteen | 93/0 | 85 | 8 | 0 |
| 3 STEVE WINWOOD | 93/2 | 84 | 8 | 1 |
| (4) BIL MEDLEY \& JENNIFER WARMES | 88/7 | 74 | 11 | 3 |
| 5 ELTON Johm. | 86/0 | 69 | 15 | 2 |
| (6) DIONWE WARWICK \& KASHIF | 89/1 | 65 | 19 | 5 |
| 7 KOOL\& THE GAMG | 91/2 | 61 | 27 | 3 |
| (3) GEORGE HARRISON | 89/5 | 41 | 42 | 6 |
| (9) BOURGEOIS TAGG. | 86/6 | 37 | 41 | 8 |
| (10) DAN HIL | 87/11 | 31 | 44 | 12 |
| (1) Mell diamond | 72/1 | 39 | 30 | 3 |
| 12 SWIMG OUT SISTER | 7010 | 27 | 39 | 4 |
| 13 CUTMNG CREW. | 68/0 | 30 | 30 | 8 |
| (1) WHITHEY HOUSTON | 77/3 | 17 | 46 | 14 |
| (1) laura branigan. | 73/2 | 23 | 38 | 12 |
| 16 KENNY G wth Lenny wi山lums | 56/0 | 17 | 32 | 7 |
| (1) michal tomunson | 75/4 | 13 | 46 | 16 |
| 18 FLEETWOOD MAC. | 54/0 | 13 | 29 | 12 |
| (1) mataue cole | 73/8 | 6 | 42 | 25 |
| (20) BARAY MANILOW | 69/13 | 5 | 44 | 20 |
| (2) Paul manz | 70/6 | 14 | 38 | 18 |
| 23) beumda carlisle | 59/19 | 12 | 28 | 19 |
| 23 SMOKEY ROBINSON | 70/18 | 0 | 41 | 29 |
| (30) RESTLESS HEART. | 67/11 | 4 | 35 | 28 |
| (3) SIEDAH GARRETT. | $64 / 5$ | 4 | 40 | 20 |
| (23) kane gamg | $64 / 16$ | 1 | 30 | 33 |
| (3) George michael | 53/17 | 9 | 15 | 29 |
| 28 RICHARD CARPENTER. | $42 / 0$ | 10 | 24 | 8 |
| 23. DAN FOGELBERG | 58/21 | 1 | 28 | 29 |
| (30) CARRIE MCDOWELL | 50/2 | 4 | 26 | 20 |

## MOST ADDED

mIAMI SOUND MACHINE (22) CARLY SIMON (22) DAN FOGELBERG (21) belindacl carlisle (19) SMOKEY ROBMSON (18)
GEORGE MICHAEL (17)
KANE GANG (16)
ORBISON \& LAMG (16)
MICHAEL JACKSON (13)
BARRY MANILOW (13)

## HOTTEST

aRUCE SPRIMGSTEEN (64)
STEVE WINWOOD (63) MEDLEY \& WARNES (81) MICHAEL BOLTON (57) ELTON JOHN (43) WARWICK \& KASHIF (38) KOOL \& THE GMM (27) GEORGE HARRISON (20) NELL DIAMOND (12) BOURGEOIS TAGG (11) CUTIMG CREW (11)

JOHN COUGAR MELLENCAMP "Cherry Bomb" (Mercary/PolyGram) 34/9
Rotations: Heavy 3/0, Medium 16/1, Light 15/8, Total Adds 9, WAEB, WEBE, WZNY, U102, WTRX, KVOP, WAEV KYJC, KMGQ. Heavy: WGLL, WAFL, KVIC. Medium including WSNI, WHTX, WMJI, WKYE, WTCB, WSLQ, KWFM kFSB
GLORIA ESTEFAN \& MIANI SOUND MACHINE "Can't Stay Away From You" (Epic) 32/22
Rotations: Heavy 0 , Medium 8/3, Light $24 / 19$, Total Adds 22 including B100. KEZR, WEBE, WXTC, WNAM, WTRX WEIM, WAFL, WCV, WAHR, KRLB, WSGL, WAEY WCAC WIHN, WTWR, KKLV, KYJC. Medium including WZNY JONATHAN BUTLER "Holdin On" (Jlva/RCA) 27/1
Rotations: Heavy 1/0, Medium 7/Light 19/0, Total Adds 1, KHOZ. Heavy: WSGL. Medium including WPIX, WCHV WCVQ, WCAC, KYJC, KWWS. Light including KLCY, KEY103, WXTC, WTCB, WEIM, WAFL, WSKI, WQHQ, WORG WKCX. WBAM, WZLQ, WJN, KKLV. KAYN, KMGQ
MR. M18TER "The Border" (RCA) 24/11
Rotations: Heavy O, Medium 4/1, Light 20/10. Total Adds 11, KHOZ, WTRX, WOHQ, WFPA, WGSV, WAHR, WKCX WIHN, WMTFM, KFSB, KAYN. Medium including WAFL, KYJC, KWWS. Light including KEY 103, WEIM, WSKI,

## SIGNIFICANT ACTION

DOUBLE "Devil's Ball" (A\&M) 20/3
Rotations: Heavy $1 / 0$, Medium $6 / 0$ Light $13 / 3$, Total Adds 3 , WAFL, WOHQ KVIC. Heavy: WNAM. Medium KHOZ WAHR, WSGL, WKCX, WJTW, WJON. Light including WWMJ, WECQ, WSKI, WCVQ, WGSV, WBGM, WZL WMTFM, KAYN, KMGQ.
martha davis "Don't Tell Me The Thme" (Capitol) 19/3
Aotations: Heavy 0, Medium 4/O, Light 15/3. Total Adds 3. WAFL, WKSB, KMGQ. Medium: WPIX, WHTX, KKOB, CAC. Light including KLCY, WKNE, WN. WEM, WSK) W DANNY WILSON "A GIH I Used To Know" (Virgin) 18/1
Rotations: Heavy 0, Medium 3/0, Light 1511, Total Adds 1, WFPA. Medium: WCHV, WJON. KWWS. Light including LOS LOBO8 "Come On Let's Go" (8lash/WB) 18/1
Rotations: Heavy $3 / 0$. Medlum 11/1, Light 4/0. Total Adds 1, WLTF. Heavy: WMJI, WAEV, KVIC. Medium including WHTX, B100, WSLQ, KOAQ, WAFL, WKSB, WFPA, KRLB, WTWR, KAYN. LIght: KELT, WTRX, KKOB, WJTW ROY OREASON \& R.D. UANB "Crying"' (Virgin) 16/18
Rotations: Heavy O. Medium $1 / 1$, Light $15 / 155$. Total Adds 16 . WKYE. WWMJ. WEIM. WQHQ, WMGS WCKQ, WAHR,
WORG, WKCX. WBGM, WZLQ, WIHN. WJON, KKLV, KYJC, KWWS.
SQUEEZE "Hourglass" (A\&M) 15/11
Rotations: Heavy 1/1, Medium 2/1, Light 12/9, Total Adds 11, B100, KEY 103, KHOZ, KELT. WEIM, WAFL, WSKI, WKS, WZLO KFSB KYJC. Medium including KRLB. Light including WHTX, KOAQ, KAYN.
hOUSEMARTINS "Caravan Of Love" (Eleltra) 15/2
Rotations: Heavy O, Medium 2/0, Light 13/2, Total Adds 2, WKYE, WKSB, Medium: WEIM, WCHV Light including MICHAEI WALL, WSKI, WOHO, WGSV, WOAG, WBGM, WZLQ, KFSB, WJON. KWWS
MICHAEL JACKSON "The Way You Make Me Feel" (Eple) 14/13
Rot ations: Hoevy O. Medium 2/2, Light $12 / 11$, Total Adds 13 , WNLT, KEZR, WEBE, WTCB, KELT, WONY, WAFL, JUDE COLE "You Ware in My Haart" (WB) 13/B
JUDE COLE "You Ware in My Heart" (WB) 13/8
Rotations: Heavy 0 . Medium 2/1, Light 11/5, Total Adds 6 .
Rot ations: Heavy 0, Medium 211, Light 11/5, Total Adds 6. WRKA, KWAV, WQNY, WKNE, WMTFM, KMGO. Medium CHER 'I Found Someone"' (Geffen) 11/1
Rotations: Heavy O. Medium $3 / 0$. Light $8 / 1$, Tolal Adds 1, WKCX. Madium: WCKQ, WSGL, KVIC. Light including KEY 103, WEIM. WONY, WAFL, KVOP. WZLL, WTWR IN PURSUIT "Getting Older" (MTM) 10/4
Rotations: Heavy 0. Medium 1/1, Light 9/3, Total Adds 4, WGSV, WAHR, WCAC, KFSB. Light including WECO
EXILE "I Can't Get Crose Enough" (Epic) 10/2
Rotations: Haavy 0 . Medium 2/0, Light B/2. Total Adds 2, WGLL. KVIC. Medium: WCHV, WAHR. Light including
PaUL Carrack "Don't Shed A Tear" (Chrysalls) 9/5
Rotations: Heavy 0, Medium 1/0, Light 8/5. Total Adds 5, B100, WSK!, WCKQ, WORG, WCAC. Medium: KWWS Light including WEIM, WZLO, KVIC.
WHITESNAKE "Is This Lova" (Geffen) 9/3
Rotations: Heavy 0. Medium 210. Light 7/3. Total Adds 3. B100 KEY 103. WCVQ. Medium WGLL, KVIC. Light BEACH BOYS \& LITILE RICHARD "Happy Endings" (Critque/Atco) 9/2
Rotations: Heavy 0, Medium 3/0. Light 6/2, Total Adds 2, WSKI, WBGM. Medium: WZNY, WEIM, WKNE. Light including KEY 103, WGSV, KKLV, KWWS.
TIFFANY "I Think We're Alone Now" (MCA) 9/0
Rotations: Heavy 210 , Medium $4 / 0$. Light 3/0, Total Adds 0 . Heavy: B100, WFPA. Medium WPIX, WLTF, WKSB,
DAVID LANZ \& PAUL SPEER "Behind The Waterlall" (Narada-Equinox/MCA) $8 / 1$
Rotations: Heavy 0, Medium 3/0, Light 5/1, Total Adds 1 , KWEB. Medium: WEIM, WMTFM. KWWS. Light including
MARIA VIDAL "Do Me Right" (AsM) 8/0
Rotations: Heavy 0 , Medium 2/0, Light 6/0, Total Adds 0 . Medium: WEIM, WCHV. Light: WGSV, WSGL, WORG
Rotations: Heavy 0 ,
WBGM, KFSB, KWWS.

## NEW ARTISTS

1 RICHARD MARX/Should've Known Better (EMI-Manhattan)

6 HOUSEMARTINS/Caravan Ot Love (Elektra) . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 15/2
7 JUDE COLE Nou Were In My Heart (WB) . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 13/6
CHER/I Found Someone (Geffen)
EXILE/I Can't Get Close Enough (Epic) . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .
PAUL CARRACK/Don't Shed A Tear (Chrysalis) . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 9/5

## AC ADDS \& HOTS

## Music Niansive



# AC ADDS \& HOTS 



## R\&R NATIONAL AIRPLAY

## AOR ALBUMS

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Mmee
175 REPORTERS
            BRUCE SPRINGSTEEN/Tunnel Of Love (Columbia)
                GEORGE HARRISON/Cloud Nine (Dark Horse/WB)
                YES/Big Generator (Atco)
                PINK FLOYD/A Momentary Lapse Of Reason (Columbia)
                ROBBIE ROBERTSON/Robbie Robertson (Geffen)
                JOHN COUGAR MELLENCAMP/The Lonesome Jubilee (Mercury/PG)
                    STING/..Nothing Like The Sun (A&M)
                    AEROSMITH/Permanent Vacation (Geffen)
                RUSH/Hold Your Fire (Mercury/PG)
                    (0) JETHRO TULL/Crest Of A Knave (Chrysalis)
                        ICEHOUSE/A Man Of Colours (Chrysalis)
                INXS/Kick (Atlantic)
                    R.E.M./Document (IRS/MCA)
                4 DEF LEPPARD/Hysteria (Mercury/PG)
                BOURGEOIS TAGG/NoYo (Island)
                BODEANS/Outside Looking In (Slash/Reprise)
                    7 STEVE WINWOOD/Chronicles (Island/WB)
                    18 MICK JAGGER/Primitive Cool (Columbia)
                            - 2020 19 JOE COCKER/Unchain My Heart (Capito)
                            22 21 21.20 ALARM/Eye Of The Hurricane (IRS/MCA)
                            25 23.24 24) PAUL CARRACK/One Good Reason (Chrysalis)
                            12 12 19 22 WHITESNAKE/Whitesnake (Geffen)
                            21 22 25 23) RADIATORS/Law Of The Fish (Epic)
10}13\cdot23 24 CARS/Door To Door (Elektra)
27 26 26 23) RICHARD MARX/Richard Marx (EMI-Manhattan)
16 17 22 26 SAMMYY HAGAR// Never Said Goodbye (Geffen)
- 28 27 DAVE MASON/Two Hearts (Voyager/MCA)
- 37 29 28 HEARTS OF FIRE/Soundtrack (Columbia)
    31 20) TRIUMPH/Surveillance (MCA)
DEBUT 30 DOKKEN/Back For The Attack (Elektra)
    23 24 27 31 JIMMY DAVIS & JUNCTION/Kick The Wall (QMI Music/MCA)
    - - to 32 HEART/Bad Animals (Capitol)
    - - 34 33 RAINMAKERS/Tornado (Mercury/PG)
    30}293030.34.MSG/Perfect Timing (Capitol
    - 36 35 35 MARTHA DAVIS/Policy (Capitol)
    18 25 32 36 SQUEEZE/Babylon And On (A&M)
    _ - 30 33 BRYAN FERRY/Bete Noire (Reprise)
    33
DEBUT (39 GLEN BURTNICK/Heroes And Zeros (A&M)
    24 31. - 40 ROGER HODGSON/Hai Hai (A&M)
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175 REPORTERS


NOVEMBER 13, 1987
"Tunnel" (158) "Spare" (81) "Brilliant" (62)
"Mind" (152) "Devil's" (92) "Fab" (70)
"Rhythm" (148) "Find" (125) "Shoot" (57)
"Slip" (148) "Turning" (83) "Fly" (40)
"Showdown" (166) "Fire" (92) "Roulette" (15)
"Cherry" (159) "Hard" (40) "Life" (18)
"Wing" (129) "Together" (72) "Lazarus" (30)
"Rag" (130) "Hangman" (89) "Dude" (17)
"Time" (141) "Lock" (28) "Force" (10)
"Farm" (147) "Steel" (22) "Jump" (17)
"Crazy" (152) "Electric" (5) "Serious" (5)
"Tonight" (130) "Devil" (24) "Sensation" (15)
"Love" (100) "End" (56) "Worksong" (17)
"Hysteria" (126) "Animal" (34) "Pour" (22)
"Mind" (149) "Pencil" (2) "Best" (1)
"Love" (146) "Say" (6) "Pick" (1)
"Valerie" (125)
"Throwaway" (123) "Peace" (6) "Say" (6)
"Unchain" (145) "Wrongs" (2) "Stand" (2)
"Rain" (152) "Rescue" (5) "Newton" (1)
"Shed" (140) "Double" (6) "Button" (2)
"Love" (82) "Give" (41) "Bad" (3)
"Dreamers" (115) "Wagon's" (4) "Doctor" (4)
"Trouble" (53) "Strap" (52) "Girl" (4)
"Mercy" (107) "Known" (15) "Mean" (1)
"Eagles" (91) "Hands" (3) "Home" (3)
"Something" (118) "Hearts" (4) "Dreams" (1)
"Usual" (120)
"Time" (103) "Never" (5) "On" (4)
"Buming" (108) "Death" (2) "Prisoner" (2)
"Kick" (91) "Rockin' " (2)
"Girl" (80) "Wait" (2) "Run" (1)
"Snakedance" (104) "Sin" (2) "Tornado" (1)
"Gimme" (87) "Love" (1)
"Just" (76) "Tell" (6)
"Hourglass" (39) "Trust" (29) "Prisoner" (3)
"Stuff" (52) "Kiss" (7) Limbo" (5)
"Thing" (73) "Ambition" (1)
"Heard" (52) "Follow" (7) "Walls" (1)
"Magazine" (28) "Make" (12) "Puppet" (4)

| portsiadas | power |  | Medium |
| :---: | :---: | :---: | :---: |
| 165-10 | $73+$ | $158=$ | - |
| 167-/1 | $71+$ | 149+ | 15- |
| 162-/1 | 69 - | 156 | + |
| 158-10 | $51+$ | 130- | 28 - |
| 171-/1 | $34+$ | 126+ | 44- |
| 163-10 | $71+$ | 149 | $13=$ |
| 160-10 | 20- | 106 | 49 - |
| $151+/ 4$ | $46+$ | $101+$ | 45- |
| 150-10 | $32-$ | 107- | $39+$ |
| 155-/2 | $10+$ | $78+$ | 70- |
| $158=14$ | $27+$ | $96+$ | $54-$ |
| $156+/ 6$ | $16+$ | $76+$ | 71 - |
| 137-/7 | 26 - | $95-$ | $36+$ |
| $140+/ 11$ | $12+$ | $64+$ | $68+$ |
| $150+/ 5$ | $11+$ | $77+$ | $66-$ |
| 150-/5 | $10+$ | $72+$ | $70-$ |
| 125-/2 | $30+$ | 93+ | 29 - |
| 127-/1 | $10+$ | 73- | $50-$ |
| 147+/9 | $3+$ | $47+$ | 91 - |
| $153+/ 9$ | $3+$ | $39+$ | $102+$ |
| $146+/ 9$ | $2+$ | $44+$ | $92-$ |
| $112=111$ | 23- | 68- | $37+$ |
| 119-/4 | $4+$ | $37+$ | 67 - |
| 99-/8 | $7-$ | $37-$ | $55-$ |
| $121+/ 15$ | $7-$ | 23- | $82+$ |
| 95-/1 | 12- | 44- | 47- |
| $120+118$ | $0=$ | $12+$ | $88+$ |
| $120+/ 22$ | $0=$ | $10+$ | $91+$ |
| $109+/ 11$ | $0=$ | $8+$ | $78+$ |
| $108 / 10$ | 2 | 15 | 71 |
| 93-10 | $4+$ | $25=$ | $57-$ |
| $82+127$ | $3+$ | $25+$ | $50+$ |
| 105+/9 | $1=$ | $7+$ | 67+ |
| $87=/ 5$ | $1-$ | $15+$ | $54-$ |
| $81+/ 2$ | $2+$ | $15+$ | $54+$ |
| $63=/ 6$ | 4 - | 23 - | $37+$ |
| 56-/1 | $2+$ | $14=$ | $37+$ |
| 73-13 | $0=$ | $11+$ | 49 - |
| $58+/ 13$ | $2=$ | 5- | $37+$ |
| 47-16 | 0 - | 7 - | $33-$ |

## BREAKERS.

HEARTS OF FIRE
DAVE MASON
Soundtrack (Columbla) Two Hearts (Voyager/MCA) Survelllance (MCA) $69 \%$ of our reporters on It . $69 \%$ of our reporters on It. $\mathbf{6 3 \%}$ of our reporters on It DOKKEN

## RAINMAKERS

Back For The Attack (Elektra) Tornado (Mercury/PolyGram) $\mathbf{6 2 \%}$ of our reporters on it. $\quad \mathbf{6 0 \%}$ of our reporters on lt.

## NEW \& ACTIVE

GUADALCANAL DIARY " $2 \times 4$ " (Elektra) 64/2 (68/4)
Adds: KZAP, WOUR. Heavy 3 : WBAB, WHFS, WWWV. Medium 36 including WKLS, KLOL, WXRT, WOFM, 91 , KRQR WKRR, WIXV, WLAV, WGIR.
ILENCER8 "A Lotter From St. Paul" (RCA) 57/2 (59/4)
Adds: WAAF, WWTR: Heavy 6: WUR. CHOM, WXRT. KBPI, KROQ. KRQU. Medium 33 including WNEW, WQFM, KBCO SIDERS "Ghoet On The
Adds: WKFM, WMRY, WZZQ, KRQU. Powers 1 40/ (47/6) WEBN, KGB, KISW, WKQQ, KZEL, KWHL. Madium 2 including WNEW, WLLZ, KSHE, KUPD, WOUR, KLAQ, WAPL, KEZO, KJOT, KILO.
MELVIN JAMES "The Passenger" (MCA) 47/10 (43/4)
Adds: WLLZ, WOFM, WBYR, WMFX, WSTZ, WIXV, KMBY, WRKI, WMAY, WZZO. Powers 1. Heavy 5: KORS, KSHE, KBP KISW, WAQY. Medium 27 including WHEB, WCMF, WDIZ, KQDS, KAT, KMOD, KEZE, WWTR, KATP, WRUF LOVE \& ROCKETS "Earth Sun Moon" (Blg Time/RCA) 47/8 (39/5)
Adds: WNEW. WQFM, KTCZ, WKLC, WEZX, WRXK, WSTZ, WIZN. Powers 1 . Heavy 5: WLIR, KROQ, WHFS, WXXP, KRZO edium 24 including WXRT, WLVQ, 91X, WTPA. CFNY, KILO, KPOI, WFNX, WWTR. WWW
KiSS "Crazy Nights" (Mercury/PolyGram) 42/21 (26/3)
Adds including WNEW. WHJY, WLLZ, WOFM, KUPD, KGB, WCCC, WHEB, WAQY, WFBQ Powers 1. Meavy 5: KJJO, WSTZ KNAC, KFMX, KRQU. Medium 26 including WYNF, KBPI, WAAF, KWLN, WEGR, KISS, KODS, KEZO, KILO WZZO KRZO TESLA "Mechanleal Resonance" (Geffen) 42/17 (25/17)
Adds including KDKB, KGB, KRQR, WDHA, KJOT, KDJK, KMBY, KBER, KFMQ, KSQY, Powers 1. Heavy 3: KJJO, KNAC KTAL. Medium 20 including WNEW, WLLZ, KAZY, KUPD, KISS, KICT, KILO, KEZE. WGIR, WRUF
PETER HIMMELMAN "Gematrla" (Island) 41/7 (35/7)
Adds: WXRT, KPOI, KKCY, KRNA, KSQY, KFMF, KOZZ. Powers 1. Heavy 4: KTCZ, KROQ, WTPA, KRQU. Medium 23 including WNEW, KBPI, KDKB, KUPD, $91 \times$, KOME, WOUR, KAT, WIZN, WGIR
MOTLEY CRUE "Giris, Giris, Giris"' (Elaldra) 39/5 (34/4)
Adds: WQFM, KBPI, KGB, KJOT, KFMZ. Heavy 1: KNAC. Medium 23 including WDVE, WHJY, WKLS, WYNF, KAZY, KUPD KOME. WIMZ, KILO. KQWB.


NEW ARTISTS

## Tracks

1 MSG/Gimme Your Love (Capitol) . . . . . . . . . . . . . . . . 87
2 MARTHA DAVIS/Just Like You (Capitol) . . . . . . . . . . . . . . . . 76
3 GUADALCANAL DIARY/Litany (Life Goes On) (Elektra) . . . . . . 64
4 LOVE \& ROCKETSNo New Tale Tell (Big Time/RCA) . . . . . . . 45
5 BANGLES/Hazy Shade Of Winter (Def Jam/Columbia) . . . . . . . 44
6 PETER HIMMELMAN Waning Moon (Island) . . . . . . . . . . . . 39
7 SILENT RUNNING/Sanctuary (Atlantic) . . . . . . . . . . . . . . . . 37
8 DON DIXON/Your Sister Told Me (Enigma) . . . . . . . . . . . . . . 22
9 BRANDOS/Honor Among Thieves (Relativity) . . . . . . . . . . . . . 19
10 GUNS N' ROSES/Paradise City (Geffen) . . . . . . . . . . . . . . . . . 14 WHITE LIONNait (Atlantic) . . . . . . . . . . . . . . . . . . . . . . . . 14
2 RY COODER/All Shook Up (WB) . . . . . . . . . . . . . . . . . . . . . . 13
3 KANE GANG/Motortown (Capitol) . . . . . . . . . . . . . . . . . . . 12
14 FLESH FOR LULU/Postcards From... (Beggars Bqt./Cap.) . . . . 11
5 DEPECHE MODE/Never Let Me Down (Sire/WB) . . . . . . . . . . 10
16 GUNS N' ROSESNEIcome To The Jungle (Geffen) . . . . . . . . . . . 9
17 TOM CAUFIELD/Precious Town (Paradox) . . . . . . . . . . . . . . 8
WILLY DEVILLE/Assassin Of Love (A\&M) .
GENE LOVES JEZEBEL/The Motion Of Love (Geffen)
SMITHS/Girlfriend In A Coma (Sire/WB)


## Th3SHFOR

UMU "Postcards
Paradise"

## From Paraise <br> AOR New Artists Debut \#14

 Out of The Box At: WBCN, KROQ, WAQY, kMOD, KGFQ, kFMG, KpEZ, wKLc, wDHA And more! Already on At: WLIR, 91X, KTCL, WXXP And More!
## R\&R NATIONAL AIRPLAY

AOR TRACKS.



## R\&R NATIONAL AIRPLAY

## AOR TRACKS

## MOST ADDED

GEORGE HARRISON/Radio (32) WHITESNAKE/Give (31) KISS/Reason (29) HEART/Girl (28) ROBBIE ROBERTSON/FIre (28) CARS/Trouble (22) BOB DYLAN/Usual (22) DEF LEPPARD/Hysteria (21) R.E.M./End (19)

HOTTEST
J.C. MELLENCAMP/Bomb (69) GEORGE HARAISON/MInd (68) BRUCE SPRINGSTEEN/TUnnel (55) YESLOVe (49)
AEROSMITH/DOII (42)
PINK FLOYD/SII (39)
ROBBIE ROBERTSON/Showdown (33)
RUSHTIme (30)
STEVE WINWOODNalarie (30)
ICEHOUSE/Crazy (27)

## CHART CLIMBERS

## TRIUMPH "Long Tlme Gone" (MCA) 103/12 (92/23)

Adds including WMMMR, WDVE, WKLS, KGB, WZZO, WRQK, WXKE, KDJK, WWWV, KOZZ. Heavy 7: WOFM, KJJO, WAQX,
KISS, KNAC, WGIR, KQWB. Medium 75 including WBAB, KTXQ, WNOR, WYNF, WEBN, WLVQ, WLZ, KSHE, KAZY, KBP KISS, KNAC, WGIR, KQWB. Medium 75 including WBAB, KTXQ, WNOR, WYNF, WEBN, WLVQ, WLLZ, KSHE, KAZY, KBPI GEORGE HARRISON "Dovil's Radlo" (Dark Horso/WB) 92/32 (62/62)
Adds including WKLS, WGTR, WZZO, WRRA, WKQQ, WKDF, WTUE, WLAV, WIOT, KDJK. Heavy 34 including WNEW. KYYS, KZAP, WAQY, WOUR, WAAF, WDIZ. MOVES 41-27.
ROBBIE ROBERTSON "Swaat FIrs Of LOve" (Geffon) 92/28 (67/28)
Adds including WBAB, WSHE, WNOR, KGON, WZZO, KLAQ, WKAR, WAPL, WTUE, WIOT. Heavy 28 inciuding WNEW,
WHJY, WOFM, KAZY, KBCO, KROQ, KFOG, KRQR, KOME, WHEB, Medium 56 ind WHJY, WQFM, KAZY, KBCO, KROQ, KFOG, KRQR, KOME, WHEB. Medium 56 including WMMR, WKLS, KTXQ, KLOL,
WGTR, WLVQ, KZAP, $91 X$, KXRX WAQY MOves $36-32$. AEROSMITH "Hangman Jury" (Geffen) s916
AEROSWITH "Hangman Jury" (Gaffen) 89/16 (73/22)
Adds including WDVE, WNOR, WLVQ, KXAX, WKAR, WRDU, WRXL, WAPL, KEZE, WRKI. Heavy 27 including WHIY,
WOFM, KQRS, KUPD, KFOG, KRQR, WHEB, WAQY, WKOQ, KISS Mediun 50 WOFM, KQRS, KUPD, KFOG, KROR, WHEB, WAQY, WKG
WZZO. WCCC, WAF, WIMZ, WTUE, KMBY. MOVES $43-36$.
PINK FLOYD "On The Turning Away" (Columbia) 83/17 (67/10)
Adds including WGTR, WLVQ, KYYS, KSHE, KLOS, KDKB. WCMF, WKQQ. KMOD, KFMQ, KWHL. Heavy 37 including WNEW, WHJY, WYNF, WXRT, WEBN, WLIZ, KUPD, KGON, KFOG, KRQR. Medium 39 including WBAB, KTXQ. KLOL, KZAP, KXXX, WZZO, WKRR, WIMZ, WRXL, WIOT. Moves 34-29
BRUCE SPRINGSTEEN "Spare Parts" (Columbla) 81/8 (77/8)
Adds: WEBN, WOFM KSHE, KGB CFC' NKRA WMI KMOD
Adds: WEBN, WOFM, KSHE, KGB, CFC . NKRA, WIMZ, KMOD. Heavy 31 including WNEW, WDVE, WHJY, KAZY, KUPD, KGON, KFOG, KRQR, KOME, WKQQ. m. dium 49 including WBAB, KTXQ, KLOL, WGTR, KYYS, KZAP, WZZO, WAQY HEART 'There's The Girl' (Capitol) 80/28 (52/25)
Adds including WNEW. WSHE. WCMF, KLAQ, WKDF, WDIZ, WPXL, WFBQ, WBLM, WRUF. Heavy 25 including WHJY,
WEBN, WPYX, WZZO, WCCC, WPDH. WAQY, WKQQ, WGIR, KRNA. Medium 48 including WMMA KBPI, WHEB WAAF, WEBN. WPYX, WZZO, WCCC, WPDH. WAQY, WKQQ, WGIR, KRNA. Medium 48 including WMMA, KBPI, WHEB, WAAF,
WIMZ. KISS, WARL KGGO WIBA, KMOD Moves $56-41$, WIMZ, KISS, WARL. KGGO. WIBA, KMOD. Moves $56-41$.
MARTHA DAVIS "Just Like You"' (Capltol) 76/1 (76/7)
Adds: WCMF. Heavy 14 including KROO, WTPA, WPLR, WAQY, WIMZ, WKQQ, KEZE, KRNA, KQWB, KWHL. Medium 50
including WNEW, WHUY, WLIZ, KYYS, KORS, KBPI, KLOS, KOME, WCCC, WHEB WOUP MOes 46,44 , GEORGE HARRISON' 'Whan WO Was Fabl', (Dark Horsa/WB) $70 / 17$ (57/57)
Adds including WSHE, WRIF, KJJO, KSHE, KAZY WPOH, KBAT, KMBY WBLM, KFMO
Adds including WSHE, WFIF, KJJO, KSHE, KAZY, WPDH, KBAT, KMBY, WBLM, KFMQ. Heavy 27 including WNEW, WDVE, WCCC, WOUR, WKRR, WDIZ, WROK. Moves 4539.
YES "Shoot High Alm Low'" (Atco) 57/9 (49/8)
Adds including KTXQ, WLVQ, WRIF, KSHE, KDKB, WTPA, WHEB, WKGR, WMAY. Heavy 21 including WMMR, WDVE, WOFM. KUPD, KFOG, KRQA, WPDH, WKOQ, KISS, WLAV. Medium 30 including WNEW, WKLS, KLOL, KXRX, WZZO, WDIZ, WRDU, WIXV. WROK, KQDS. Moves 48-45.
SILENCERS "I See Red" (RCA) $57 / 3$ (56/4)
SILENCERS "I See Red" (RCA) 57/3 (56/4)
Adds: WAAF. WWTR. WAOR. Heavy 6: WLIR CHOM, WXRT, KBPI. KROQ. KRQU. Medium 33 including WNEW, WOFM,
R.E.M. 'Its The End Of The Word As Wo Know It'' (IR8/MCA) 56/19 (40/12)

Adds inchuding WYNF, KQRS, KZAP, WHEB, WPDH, WIMZ, WIXV, KPOI, WRKI, KWHL. Heavy 15 including WKLS, WXRT, WCCC, WAAF, KLBJ, WRDU, WLAV. Moves $59-50$
CARS "Doubla Troubla"' (Eleldra) 53/22 (34/11)
Adds including KYYS, WOFM, KUPD, 911 , KFOG, WCCC, KILO, KEZE, WRKI, WGIP. Heavy is including KJJO, KZAP
KGB, KRQA, KOME, KSJO, WAQY, WAPL, KKDJ, KRZQ Medium 33 including WNOP, KORS WKPR KATI KDIK KGB, KRQA, KOME, KSJO, WAQY, WAPL, KKDJ, KRZQ. Medium 33 including WNOR, KQRS, WKRR, KATT, KDJK, KMBY
WWWV, KSOY, KFMF, KZOQ. Moves $60-49$. GLEN BURTNICK "Haard It On The Rado" (A\&M) 52/14 (38/8)
Adds including KYYS, KDKB, WHCN, WRKK, WFFW, KWLN, WDIZ, WAPL, KJOT, WRUF, Heavy 3: WOFM, KAZY, KQWB Medium 33 including WNEW, WKLS, WYNF, WLIZ, KBPI, KUPD, KLAQ, WLAV, KMOD, KILO. Debuts at \#57.
LOVE \& ROCKETS 'KO Now Tale To Tell"' (Big Tlma/RCA) 45/7 (38/5)
Adds: WNEW, WOFM, WKLC, WEZX, WRXK, WSTZ, WIZN. Heavy 5: WLIR, KROQ, WHFS, WXXP, KRZQ. Medium 24 including WXRT, WLVQ, $91 \times$, WTPA, CFNY, KWIC, KILO, KPOI, WWTR, WWWV. Debuts at \% 60.
8ANGLES "Hary 8hade of Winter" (Dot Jam/Columbla) $44 / 12$ (31/17)
Adds including WSHE, KRQR, WZZO, WTPA, WHEB, WIMZ, WKQQ, KMOD, KPOI, KOWB. Heavy 10 including WLIR
KROQ, $91 X$ WCCC, WPLR, WBRU, WXXP, KRNA. Medium 25 including WBAB, WNEW. WBYR, CFNY, WZEW WLAV KDJK, WBLM WWWV KTYD Debuts at \$59. WHITESNAKE "Give Me All Your Love" (Geffen) $41 / 31$ (11/6) Adds including WHJY, WYNF, KJJO, WZZO, WHEB, WRDU, KKDJ. WGIA, KFMQ, KOZZ. Hoavy 9: WDVE, WOFM, WHCN
WAQY, WXK, WAPL, KEZO, KILO, KWHL. Medium 24 including WKLS. WEBN, WLIZ, KQRS, KAZY, KBPI, KGB, WDIZ
WRQK, WIOT. Debuts at \#58.
PINK FLOYD "The Dogs Of War" (Columbla) 38/4 (40/0)
Adds: KZEW KLBJ, WKOO KWLN Heavy 12 including WDVE KGO
Adds: KZEW, KLBJ, WKOQ, KWLN. Heavy 12 including WDVE, KGON, KFOG, KRQA, KOME, KSJO, WFW, KISS, WLAV
KNAC. Medium 19 including KTXQ, KLOL, WNOA, WPYX, WZZO, WDIZ, WRDU, WROK, WXKE, KICT Move 57.56.

## NEW \& ACTIVE

## IHSIDERS "Love Like Candy" (Eplc) 44/6 (40/7)

adds: KSHE. WKFM, KJOT, WMAY, WZZQ, KRQU. Powers 1. Heavy 5: WXRT. KISW, WKQQ. KZEL, KWHL. Medium 27 ncluding WLLZ. KUPD, WOUR, KLAQ. WAPL, KEZO, KILO, KPOI, KEZE, WWWV
TESLU "Gettin' Better" (Geffen) 40/16 (24/19)
Adds including WNEW, WYNF, KDKB, KGB, WAAF, WLAV. KJOT, KDJK, KFMQ, KFMF, Powers 1 . Heavy 3: KJJO, KNAC KISS "Reason To Live" (Mercury/PolyGiram) 39/29 (10/4)
Adds including WHJY, KGB, WCCC, WHEB. WAQY, WFBQ, KEZO, KDJK, KEZE, WBLM. Powers 1. Heavy 2: KJJO, KRQU Medium 25 inchuding WNEW, WYNF, WLLZ, WOFM, KBPI, KUPD, WAAF, KISS, KQDS, KILO.
PETER HIMMEL WAN "Wanhig Moon" (Istand) 39/8 (34/7)
Adds: WXRT, KPOI, KRNA, KSQY. KFMF, KOZZ. Heavy 3: KROQ, WTPA, KRQU. Medium 23 including WNEW, KBPI, KDKB KUPD, 91 X , KOME, WOUR, KATT. WIZN, WGIR. WWWV.
MOTLEY CRUE "All I Need" (Eleldra) 38/6 (32/5)
Adds: WYNF, WOFM, KBPI, KGB, KJOT, KFMZ. Heavy 1: KNAC. Medium 22 including WHJY, WKLS, KAZY, KUPD, KOME
SILENT RUNNING "Sanctuary" (Atiantic) 37/2 (42/3)
SILENT RUNNING "Sanctuary" (Atantic) $37 / 2$ (42/3)
Adds: WPYX KSQY. Heavy 2: KAZY, KBPI. Medium 24 including WBAB, WNEW, WLLZ, WQFM, KGB, KOME, WZZO WKOQ, WLAV, WBLM.
MELVIN JaMES "Loving You is Strange" (MCA) 36/13 (25/5)
Adds including WHJY, WLZ, WOFM, WBYR, WMFX, WIXV, KMBY, KEZE. WRKI, WMAY. Heavy 2: KBPI, WAQY Medium 20 including WDHA, WTPA, WHEB, WEZX, WKFM. WDIZ, KMOD, WWTR, WRUF
LOVERBOY "Love WIH Riso Apain" (Cokumbla) 30/4 (33/1)
Adds: WIMZ, WQMF, WONE, KMOD. Heavy 2 including WHCN. Medium 24 including WEBN, WQFM, KUPD, KGB, KJOT.
KDJK, KEZE, KQWB, KFMF.

## STMG "Lazarus Heart" (A8M) 30/4 (28/6)

Adds: WKLS, KXRX, WIXV, WLNZ. HeaVy 9: WXRT, WEBN, KGB, KSJO, WKOQ, WOMF, WIZN, WXXP, KRZQ. Medium 19 SQUEEZE "Trust Me To Opan My Mouth" (Aem) 2910 (1812)
SqUEEZE "Trust Ma To Opan My Mouth" (A\&M) 29/10 (18/12)
Adds including WYNF. KBCO, KFOG, WZZO, WCCC, CHEZ, WHEB, WWW, KTYD. Heavy 10 including WLIR, WXRT,
KROQ, WHFS, WHCN, WPLR, CFNY, WFNX, WXXP. Medium 16 including WBAB, WNEW, WLZZ, $91 \times$ WPYX, WDHA, WEZX KZEL, KATP.
Adds: WHEB, KPEZ, KMBY, KEZE, KSQY, KWHL. Heavy 2: KFOG, WAQX. Medium 19 including WXRT, KJJO, KROR, KISW KLBJ, WTUE, KQDS, WLAV, KMOD, KILO, KZOQ.
RUSH "'Lock And Koy" (Mercury/PolyGram) 28/3 (25/4)
Adds: WLVQ, WOUR, KEZE, Heavy 7: WDVE, KRXQ, KRQR, KSJO, WHCN, KISS, KRZO Medium 17 including wKLS,
KTXQ. KLOL, WNOR, WDHA, WROK KFMG, KKDJ, KWHL, KOZZ.
BRUCE SPRINGSTEEN "Ona Step Up" (Columbla) 26/5 (23/3)
Adds: WKLS, WZZO, KNX, WZZQ, KWHL. Powers 2. Heavy 11 including KBCO, KUPD, KINK, WPYX, KLBJ, WKQQ, WLAV
WMAD, KKCY, WWW, Medium 13 including WNO, CFOX WRU KBA GEORGE HARRISOM "Cloud 9" (0art Horse/wi) 285 (24124)
Adds: KDKB, WHFS, WCMF, KOZZ, KRZQ. Heavy 16 including WMMR, WEBN, WLLZ, KAZY, KRQR, KOME, WPYX, KISS WAPL. KILO. Medium 6 including WRXL. KODS. WWTR, KTAL

## SUPERTRAMP "Wot The Moment" (A\&M) 25/1 (28/5)

Adds: KISS. Heavy 1: KISS. Medium 17 including WXRT, WLLZ, KINK, WLAV, KMOD, KILO, KEZE, WRKI, WMRY, KWHL INXS "Devil Inside" (Atlantic) 24/10 (15/10)
Adds: KLOL, WQFM, WEZX, KWIC, WLNZ, KEZO, KPOI, WFNX, WWWV, KOZZ. Heavy 8 including KAQR, KSJO, WHCN,
CHEZ. Medium 15 including WKLS WSHE, $91 X$, WHTQ, WRQK KKDJ, KEZE, KRZO CRUZADOS "TIme For Waing' (Ariste) 23/6 (19/8) KKDJ, KEZE, KRZQ
CRUZADOS "Time For Wahing" (Arista) 23/8 (19/8)
Adds: KUPD, KLLO. WMRY, KWHL, KGRQ, KFMF. Heavy 0 . Medium 13 including WLLZ, KBCO, KOME, KPEZ, KLAQ
KFMG, KNX. KATP.
DEF LEPPARD "Pour Some Sugar On Me" (Mercury/PolyGram) 22/4 (18/1)
Adds: KDKB, KKDJ, KSQY, KRQU Powers 1 . Heavy 9 including WOFM, KBPI, KUPD, KWLN, KISS, KPOI, KNAC, KTAL Adds: KDKB, KRD, KSQY, KRQU. Powers 1 . Heavy 9 including WQFM, KBPI, KUPD,
Medium 11 including KTXQ, KLOL, KJJO, KAZY, WEZX, WEGR, WIXV, KFMG, KTYD.
DON OIXON "Your Sister Told Ms" (Enigma) 22/2 (21/4)
Adds: WAPL, KRQU. Heavy 2: CHOM, KPEZ. Medium 15 including KBCO, WHFS, WDHA, WHCN, CHEZ, WRDU, KKCY WBLM, KOWB, KTYD.
HOOTERS "Karla With A K" (Columbla) 21/9 (12/4)
Adds: KUPD, WHCN. WHTF, WLAA, KMOD, WIZN, WGIR, WWTR, KRZO. Powers 1. Heavy 2: WMMR, WTPA. Medium 14
including WNEW, WZZO WDHA CHEZ KKDK, KEFE WRKI. including WNEW, WZZO, WDHA, CHEZ, KDJK, KEZE, WRKI.
EUROPE "Cherkee" (EpIC) 20/4 (15,
EUROPE "Cherokee" (Eplc) 20/4 (16/8)
Adds including KRIX, KWLN, KFMQ. Heavy 1: KRQU Medium 10 including WHJY, KBPI, KUPD, WAQX, KLAQ, WIMZ, KISS BRANDDS "Honor Among Thleves" (Relativity) 19/8 (12/4)
Adds including WFW. WAPL, KMOD, KMBY, KFMZ, KZOQ, KTYD. Heavy 0 . Medium 5 including CHEZ, wSTZ, WLAV GREAT WHITE "Save Your Love" (Capitol) 17/16 (1/1)
Adds including WHYY, KDKB, WHCN, WSTZ, WFY. KZRR, KSQY. Heavy 0 . Medium 13 including KAZY, WPYX, wCCC,
WIMZ, KISS: KMOD KJOT, KILO KRER, WRUF
WIMZ, KISS; KMOD, KJOT, KILO, KBER, WRUF,
R.E.M. "FInest Worksong" (IR8/WCA) 17/4 (14/1)
Adds: WKLS, WRXL. KISS, KEZO. Heavy 6: KFOG, WBRU, WZEW, WFNX, WWWV. WMRY, Medium 9 including KLOL, 91 X ,
KWIC. WIN, KATP. JETHRO TULL "Jump Start" (Chrysalls) 17/3 (14/3)
Adds: WBCN, KDKB, WPDH. Powers 1 . Heavy 7 including KFOG, KRQR, KPEZ, KISS, www, KRZQ. Medium 5 including
KTXQ KLOL WDHA, WXKE INXS "Nows Sensation" (Atlantic) 15/4 (12/3)
Adds: KTXQ. KSHE, CFNY, WBLM. Heavy 3 including KBCO, KTYD. Medium 11 including WBAB, WNOR, WLLZ. KJJO, KOME, WOHA, WCCC, KZEL
INXS "KIck'" (Atlantic) 15/3 (13/7)
Adds: WKRR, WZEW, WTUE. Heavy 3: KOAS, WAPL, KTYD. Medium 9 including WBAB, WMMR, WNOR, KGB, WHEB;
ROBBIE ROBERTSON "American Roulelte" (Goffen) 15/1 (14/2)
Adds: KISW. Heavy 6: WDVE, KUPD, KLBJ, KPEZ, WFW, WAPL Medium 7 inchuding WLLZ, wOUR, KILO, KZEL, wWTR,
KFMQ.

## AOR ALBUMS

## MOST ADDED

HERRT (27)
HEARTS OF FREE (22) kIss (21) dave mason (18) TESLA (17)
FICHARD MARX (15)
GLEN BURTMCK(13)
brandos (11)
DEF LEPPRDD (11)
TRIUMPH (11)
whitesmake (11)

## HOTTEST

bruce spaimasteen (73)
GEORGE HARRISON (71)
J.C. MELIENCAMP (71) YEs (69)
PINK FLYOD (51)
AEROSMITH (46)
robbie roeertson (34)
RUSH (32)
STEVE WHWWOOO (30)
ICEHOUSE (27)

## NEW \& ACTIVE

Continued from Page 67
SILENT RUNHING "Walk Oq FIre" (Aliantic) $37 / 2$ (42/3)
Adds: WPYX, KSQY. Heavy 2: KAZY, KBPI. Medium 24 including WBAB, WNEW, WLLZ, WOFM, KGB, KOME, WZZO BRANDOS 'Honor Among Thloves" (Relativity) 30/11 (22/4)
Adds including WOFM, WHEB, WFW, WAPL, KMOD, KMBY, KRNA, KFMZ, KZOQ. KTYD. Heavy 1: WNEW. Medium 12 LOVERBOY "WIIdsida" (Columbia) 30/3 (34/0)
Adds: WIMZ, WQMF. WONE. Heavy 2 including WHCN. Medium 24 including WEBN, WQFM, KUPD, KGB, KQDS, KMOD,
Adds. WMI, KEZE, KOWB.
KJI, KDJK,
HDOTERS "ORE Way Home" (Columbla) $28 / 9$ (24/2)
HDOTERS "One Way Homa" (Columbla) 28/9 (24/2) 18 including WNEW, WZZO, CHEZ, WHEB, WAAF, KPEZ, KDJK, KEZE, WRKI, WBLM. DON DIXON "Romeo At Juilliard" (Enlgma) $26 / 2$ (25/4)
Adds: WAPL, KRQU. Heavy 3: CHOM, WXRT, KPEZ. Medium 18 including KBCO, $91 \times$, WHFS, CFNY, WRDU, KKCY, WBLM
CRUZADOS "After Dark"' (Arista) 23/6 (19/8)
Adds: KUPD, KILO, WMRY, KWHL, KGRQ, KFMF. Heavy 0 . Medium 13 including WLIZ, KBCO, KOME, KPEZ, KLAQ
GUNS N' ROSES "Appette For Dastruction" (Geffon) 20/8 (14/3)
Adds: WKLS, WQFM, WEGA, WIXV. KFMG, KILO. Powers 1. Heavy 2 : KNAC, KFMX Medium 13 including WYNF, KJJO EUROPE "Th F. WHCN, WSTZ, KATP, KRZQ
EUROPE "The Final Countiown" (Epic) 20/4 (16/8)
KFMG, KILO.

PLAYLISTS－An artist＇s name is listed once per playlist in the high－ est rotation that any of an album＇s tracks are reported．For example， if tracks from the same album are reported in both heavy and medi－ um，the artist will appear in heavy． included in a station＇s heavy rota－ tion．

For all stations，light rotation is condensed to include only those records added to the rotation this week．For P－2 and P－3 stations， medium rotation

## Symbols： <br> or additional tracks have been ad－

 ded．（M）；（L）－Other tracks from that album are in those rotations（medi－ um or light）．
ations means all airplay is in the listed rotation．
A＂frozen＂list indicates that a
current report was not received， and last week＇s rotations are in－ cluded in the data base． PARALLELS－Stations arranged by market size，according to Arbi－ tron＇s MSA population figures Parallel One：1，000，000 Parallel Two：200，000 1，000，000
Parallel Three：under 200，000 Stations at a significant ratings dis advantage to their in－format com－ petitor（s）are assigned a lower par allel．



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REGIONAL AOR ACTIVITY


REGIONAL AOR ACTIVITY


## CHR PARALLEL ONE PLAYLISTS



## CHR PARALLEL ONE PLAYLISTS



## CHR PARALLEL ONE PLAYLISTS





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| Michael Jackson |  |
| Prince |  |
| Bangles |  |
| Eric Carmen |  |
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## CHR ADDS \& HOTS






PARALLELS


R\&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music informa tion.
Parallel I Reporters: Selected stations significant national influence, in major markets with a metro $12+$ population according to Arbitron, of 1 million or

P1-A Reporters: Selected leading-edge major market CHR stations whose playstream CHRs.

Parallel 2 Reporters: Selected stations hat are format-dominant and/or exent in secondary markets with a metro $12+$ population according to Arbitron between 200,000-1 million.

Parallel 3 Reporters: Selected stations hat are format-dominant and/or exert in smaller markets with a metro $12+$ 199,999 and below.

| 231 REPORTS |  |  |
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| AEROSMITH <br> Dude (Looks Like A Lady) (Geffen) LP Permanent Vacation total Reports $182{ }^{7} 7$ |  |  |
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## PARALLELS




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|  |  | WEST <br> $\begin{array}{ll}16095 & 39-32 \\ 1010 & 22-15\end{array}$ <br> T 9440 KGOD cm <br> KCAD on KPO a <br> P3 <br> EAST <br> OK100 a 100012 on 4002 on <br> SOUTH <br> WHSP a WUAD on WMC <br>  <br> KWIN Wigl <br> Miderr <br> What3 <br> west $\qquad$ |



SIGNIFICANT ACTION


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| EARTH, WIND \& FIRE System Of Survival (Columbia) LP. Touch The World |  |  |
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gloria Estefan.
Can't Get Away from You (Epic)


| EUROPE Cherokee (Epic) LP: The Final Countdown |  |  |
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| JET-PM A |  | 5017 <br> IONS KOIZ WROQ HONH <br> Micmest <br> WaZY a 99KO a KKRC $39-27$ KPM a <br> hest <br> KCXI a KPFO KCTO <br> KCNT A KKAN a CROS a |

## 



MOTLEY CRUE
You're All I Need (Elektra)


ROGER
i Want To Be Your Man (Reprise)
LP Unlimited


## CHART SUMMARY

## CONTEMPORARY HIT RADIO

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I fiffinv Thim Weite Alon Now (MCA) (Coumbia) BRUCE SPRIMGSTEEN/Brilliant Disguise (COMD-Manhattan)
- RICHARD MARX/Should've KNown
O GEORGE MICHAEL/Faith (COlumbia)
- CUITING CREW \(/ 1\) ve Been in Love betion (M)
9 SWING OUT SISTEA/B Love (Getten)
© WHITESNAKE/AS
(5) STINGNe'Il Be Together (A\&M) (Enigma/Capitol)
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3 DEBBIE GIBSOUSTON/SO Emotional (Arista)
SQuEEZE/Hourgiass (A\&M)
\({ }_{\text {TE }}\) (5LEETWOOD MAC/Litle LLES (WB)
(2) R.E.M. The One I Love (IRSMMCA)
(10) JODY WATLEY/Won Hatere (island/WB)
(1) STEVE WINWODDNatene (island FB) (Virgin)
T PRETTY POISON/Catch Me .
is LOS LOBOS/COme On' Lets (EML-Manhatan)
23 MADONNA Causing A Commotion (Sire WB
23 MICHAEL BOLTONThat's What Love is Al You (Dark Horse/WB)
20 MICHAEL BALTISON/Got My Mind Sel On You (Dark Horse/ws)
GEORGE YOU (MCA)
YEShove Will Find A Way (Acco)
a 2 AEROSMITH/Dude (Looks Like A Lady) (Getten) (Mercury/PG)
-2 JOHM COUGAR MELLENCAMP/GNETY BMCA)
\({ }^{26}\) 30 TMMOTHY BAYME/Tell II To My Heart (Arista)
39 (3) TAYLOR DAYKKSON/Bad (Epic)
19 STEVIE WONDER/Skeletons (MOOOWN)
GREAKER DEF LEPPARD/Animal (Mercury PG) (Island)
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BREAKER (68) ELTON JOHN/Cande Gir (Capilol)
BREAKER (0) HEART/There's The Girl (Capitiol)
BREAKER © MICHAEL JACKSON/The Way You man Me (t)
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hat a fight for supremacy, as BLLLY IDOL tops
everyone with 102 number one reports! MED-
LEY \& WARNES are next with 48 , and BELINDA CARLISLE racks up 10 chart-toppers. It's going to be tough going again next week. POISON's short move isn't lifethreatening, but STING and WHITESNAKE had the anticote this week. SQUEEZE and R.E.M. both felt a pinch from surrounding records: WHITNEY HOUSTON jumping ahead 21-14, JODY WATLEY 23-18, and STEVE WINWOOD's 24-19 move. Last week, DEF LEPPARD's pre-Breaker debut was the launching pad for this week's Breaker and 40-34 leap, while MICHAEL JACKSON is off to the races and feelin' good again with a first-week Breaker and chart debut at \#40.

## NEW ARTISTS

ICEHOUSE/Crazy (Chrysalis) ..... 125
BOURGEOIS TAGG/I Don't Mind At All (Island) ..... 118
KANE GANG/Motortown (Capitol) ..... 104
CURE/Just Like Heaven (Elektra) ..... 98
PAUL CARRACK/Don't Shed A Tear (Chrysalis) ..... 85
NEW ORDER/True Faith (Owest/WB) ..... 82
STRYPER/Honestly (Enigma) ..... 74
SHANICE WILSON/(Baby Tell Me) Can You Dance (A\&M) ..... 71
JIMMY DAVIS \& JUNCTION/Kick The Wall (QMI Music/MCA) 52
MILLIONS LIKE US/Guaranteed For Life (Virgin) ..... 50 P1-A CHR Playlists

## CONTEMPORARY HIT RADIO

## BREAKERS.

## MICHAEL JACKSON

The Way You Make Me Feel (Epic)
$77 \%$ of our reporters playing it. Moves: Up 1, Debuts 3, Same 1, Down 0, Adds 173 including 294, PWR95, Z93, KRBE, B96, Z95, WMMS, WLOL, KIIS, KWSS. See Parallels, debuts at number 40 on the CHR chart.

## ELTON JOHN

Candle In The Wind (MCA)
$74 \%$ of our reporters playing It. Moves: Up 51, Debuts 50, Same 29, Down 0, Adds 42 including WXKS, WEGX, KKBQ, Q102, WNCI, WHYT, Y108, KIIS. See Parallels, debuts at number 38 on the CHR chart.
DEF LEPPARD

Animal (Mercury/PolyGram)
62\% of our reporters playing it. Moves: Up 80, Debuts 24, Same 21, Down 0, Adds 18 including WNVZ, KBEQ, WLOL, WLAN, 99WAYS, WMEE, KLUC, KRQ. See Parallels, moves $40-34$ on the CHR chart.

## NEW \& ACTIVE

## ICEHOUSE "Crazy" (Chrysalls)

Reports: 125. Moves: Up 47, Debuts 17, Same 29, Down 0, Adds 32 including WMJQ, 99DTX, KIIS, KATD, KWSS, KUBE JET-FM. WOKI, Z94 33-28, WMMS 25-20, WLOL 40-34, KCPX 24-17, WERZ 15-10, WROQ 28-23, WKDD $36-28$. bourgeois tagg "I Don't Mind At All" (lsland)
Reports: 118. Moves: Up 62, Debuts 5, Same 36, Down 0, Adds 15 including KRBE, KCPW, WFLY, Q100, WNNK, WSSX Q98, KIXY, WNCI 31-28, WLOL 34-30, WZYP 36-30, FM104 15-12, 95XIL 21-17, KAKS 9-7. KKXL 16-11. KANE GANG "Motoriown" (Capitol)
Reports: 104. MOves: Up 35, Debuts 15 , Same 30, Down 0, Adds 24 including KREE, WGH. WLOL, FM102, KWOD, KATD. WAEB, WPST, Q106, KLQ, WXKS 32-29, WERZ 33-26, K98 39-24, WKDD 37-32, KTMT 31-24 MATALIE COLE 'I LIve For Your Love'" (EMI-Manhattan)
Reports: 103. Moves: Up 11, Debuts 21 , Same 39, Down O. Adds 32 including 92 XXHY . KDWB, KROY, JET-FM, WSPK Q106, K98. BJ His "
CURE "Just Like Heaven" (Elektra)
Reports: 98. Moves: Up 49, Debuts 8, Same 29, Down 1, Adds 11, WVSR, WERZ, 99GFM, KZ106, WCKN, WKZL, WKDD KLQ, KQMQ, KRQ, KCMQ, Z93 30-26, Y95 d-19. WMMS 36-29, KYNO 26-19, KUUB 19-10, Y97 1-1. 58\% have it charted PRINCE 'I Could Never Take The Place Of Your Man" (Palsioy ParkWB) Reports: 95. Moves: Up 7 , Debuts 16 , Same 16 , Down O, Adds 56 including WXKS, Z94, CKOI, WEGX, Q107, Z95, 92 X
WCZY WKTI, KDWB, KHTR KKLQ KMEL, KWSS, B96 $29-25$, WROO 37-29. BANGLES "Hazy Shade Of WInter" (Def Jam/Columbla)
Reports: 94 . Moves: Up 13, Debuts 22, Same 19, Down 0, Adds 40 including B104, Q107, WAVA, Z93, Y95, Q105, WNCI KUBE, WBBQ, KSMB, 99GFM 38-33, KZOU 38-30, WIXX 37-31, KGOT 34-29, KOZE 26-20. OK95 35-27. ERIC CARMEN "Hungry Eyes" (RCA)
 PAUL CARRACK "Don't Shed A Tear'" (Chrysalis) KWK 31-27, WERZ 40-35, KISR 25-18, WHSL 34-3 PaUL CaRRACK 'Don't Shed A Tear' (Chrysalis)
Reports: 85. Moves: Up 14, Debuts 19. Same 29. Down 0, Adds 23 including Z94, 99DTX, KDWB, WLOL, WFLY, 99GFM, LAURA BRANIGAN "Power Of Lova"' (Atlantic)
Reports: 84. MOves: Up 29, Debuts 10, Same 22, Down O. Adds 23 including Z94, WMJQ, PRO-FM, Q107, Y95, WGH, WNCI NEW ORDER "True Faith" (Qwest/W8)
Reports: 82. Moves: Up 27, Debuts 19, Same 16, Down O, Adds 20 including PRO-FM, KKBQ, Y100, KZZB, WDJX, BJ105 KSAO, OK 100, KNIN, OK95, Y95 21-8, B96 32-28, KMEL 7-4, KATD 19-14, KEZB 23-17, 94TYX 4-3. STRYPER "Honestly" (EnIgma)
Reports: 74 . Moves: Up 24, Debuts 6 , Same 19, Down 0, Adds 25 including Z95, KHTR, KATD, WFLY, WBCY, WROQ, KITY
KOIZ. 99KG. KRBE $28-20$ WAEB $20-16$, K 98 36-26, WCKN $18-12$ KSND $30-24$, KISR $8-3$, WCI 1 , KOIZ, 99KG, KRBE 28-20, WAEB 20-16, K98 36-26, WCKN 18-12, KSND 30-24, KISR 8-3, WCIL
SHANICE WILSON "(Baby Tell Me) Can You Dance" (A\&M)
SHANICE WILSON "(Baby Tell Me) Can You Dance" (A\&M)
Reports: 71. Moves Up 17. Debuts 9 , Same 24, Down 0 , Adds 21 including
Reports: 71. Moves: Up 17. Debuts 9, Same 24, Down 0, Adds 21 including Z94, WKSE, PRO-FM, 92 X , KUBE, WVSR, WFMI, MEN WITHOUT HATS "Pop Goes The World" (Mercury/PolyGram)
Reports: 56. MOves: Up 21, Debuts 3, Same 21, Down 0, Adds 11, Z93, KKBQ, WNYZ, K98, WKOB, WZYP, KSND, KLUC, KCAQ, KUUB, KTMT, KRBE 26-18, KWK 19-16, KCPX 18-13, KMEL 22-15, OK100 20-16. P1's carry $27 \%$ of the airplay with DIONNE WARWICK \& KASHIF "Reservations For Two" (Arlsta)
Reports: S6. Moves: Up 17, Debuts 4, Same 32. Down 0, Adds 3, KWES, KNIN, KFRX, WCZY 29-26, WFLY 36-31, WERZ
$38-34$ WBBQ 39-36. KF95 $38-34$ KIKX $31-29$, WIKZ 36-33. WQCM $25-20$, 95XIL 36-33, WCGQ 32-29, KQCR 22-18. 38-34, WBBQ 39-36. KF95 38-34, KIKX 31-29, WIKZ 36-33, WQCM 25-20, 95
JIMMY OAVIS \& JUNCTION "KIck The Wall" (QWI Music/MCA)
Reports: 52. Moves: Up 13, Debuts 1, Same 30, Down 1, Adds 7. WQUT, KZOU, WKDD, KDWZ, WIXX, WKPE, KSMB, KEGL 11-5, KRBE 38-31, WROQ 39-32, WZYP 40-35, FM100 28-24, 95XIL 38-35, KUUB 38-30, OK95 39-33 MILLIONS LIKE US "Guarantead For Life" (VIrgin)
Reports: 50 . Moves Up 4. Debuts 5 , Same 27, Down 0, Adds 14 including WXKS, FM102, WERZ, WNNK, KXX106, KF95
KXYO 100KHI, KAKS. KOCR. PRO-FM d-35. WCZY d-38, KIIK 32-29, WBWB 38-34, KUUB 34-31.

## SIGNIFICANT ACTION

[^5]| MOST ADDED | MOST ACTIVE | HOTTEST |
| :---: | :---: | :---: |
| MICHAEL JACKSON (173) | BOURGEOIS TAGG (67) | BELINDA CARLISLE (145) |
| PRINCE (56) <br> ELTON JOHN (42) | ICEHOUSE (64) |  |
| $\begin{aligned} & \text { ELTON JOHN (42) } \\ & \text { BANGLES (40) } \end{aligned}$ | CURE (56) <br> KANE GANG (50) | JENHRER MICHAEL (119) |
| bananarama (38) | NEW ORDER (46) | BILLY IDOL (102) |
| ERIC CARMEN (36) | laura branigan (39) | WHITESNAKE (71) |
| INXS (33) | BANGLES (35) | RICHARD MARX (58) |
| natalie cole (32) | PAUL CARRACK (33) | TIFFANY (47) |
| ICEHOUSE (32) | natalie cole (32) | DEBBIE GIBSON (36) |
| taylor dayme (26) | enic Carmen (31) | bruce springsteen (33) PRETTY POISON (31) |

Most Active $=$ Ups + Debuts - Downs

GLORIA ESTEFAN \& MIAMI SOUND MACHINE "Can't Stay Away From You" (Eplc)
Reports: 46 . Moves: Up 3, Debuts 6 , Same 20, Down 0 , Adds 17 including KWOD, KMEL, KPLZ. WNYZ, WBBQ, wQUT CARS "Strap Me In" (Elolitra)
Reports 41 . Moves. Up 4 . Debuts 2, Same 27, Down O, Adds 8, CKOI, WMMS, WANS, WZYP, Q101, WKFR, KWTO, SLY96,
KEGL $40-32$. KIYS d-32. KKXL $40-37$ KEMW on KGO CHER "I Found Someone" (Getten)
 alexanoer 0'meal "Criticlize" (Tabu/CBS)
Reports: 38. Moves: Up 5, Debuts 8, Same 18, Down 0, Adds 7, WTIC, WRGK, KTUX, WDLX, WGTZ, WTHT, WBWB, WHY d-24, KDWB d-36, KCPX 35-32, KMEL 32-29, WBAM d-30, KITY 34-33, Z102 36-33, WPRR 40-35. BANANARAMA "I Can't Halp It" (London/PolyGram)
Reports: 37. Moves: Up O, Debuts 0, Same 1, Down 0, Adds 36 including PRO-FM, Z93, WGH, KWK, KKRZ, Q100, 99GFM
WBBO, WNOK, Y106, KRNQ KYNO , 194, KZZU, KYYA MR. MISTER "The Border" (RCA)
Reports: 34. Moves: Up 2, Debuts 1 , Same 31, Down 0, Adds 0 including KKBQ on, KRBE on, WMMS on, WNYZ on, WZYP EARTH, WIND \& FIRE "System Of Survival" (Columbla)
Reports: 32. Moves: Up 12, Debuts 2, Same 12, Down 0, Adds 6, KEZB, KSAQ, KIKX, KYRK, WOMP, WJMX, KWOD 35-30, martha davis "Don't Tell Me The Time" (Capltol)
Reports: 32. Moves: Up 4, Debuts 1, Same 22, Down 0, Adds 5, PRO-FM, WAEB, KSAQ, 194, WJMX, CKOI on, KCPW on WKTI 22-20, KF95 d-38, KIYS 32-28, 95XIL 37-34, KFMW 37-33.
MICK JAGGER "Throwaway" (Columbla)
Reports: 31. Moves: Up 2, Debuls O, Same 19, Down O, Adds 10 , WXKS, CKOI, WZYP, KITY, KIYS, KIKX, KZZU, WCGO
WJMX, KUUB, KRBE 40-35, WIXX 39.38 . SMOKEY ROBINSON 'What's Too Much" (Motown)
 EUROPE "Cherokee" (Eplc)
EUROPE "Cherokee" (Eplc)
Reports: 26. Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 25 including WGH, WMMS, JET-FM, 99GFM, WANS, WQUT GLENN JONES "We've Only Just Begun"' (Jvo/RCA)
GLENN JONES "We've Only Just Begun" (Jive/RCA)
Reports: 26. Moves: Up 9. Debuts 2, Same 14, Down O, Adds 1, KKRZ, WCZY 26-21, WHYT 25-22, FM102 d-30, KROY PLATINUM BLONOE "Contact" (Eplc)
Reports: 23. Moves: Up 7. Debuits 3, Same 13, Down 0, Adds 0 including CKOl 28-22, WGH on, KPLZ on-dp, WROO d-40, JOE COCKER 'Unchain My Heart'' (Capltol)
Reports: 23. Moves: Up 3, Debuts 3, Same 17. Down O, Adds 0 including Z94 on, WCZY d-39, WFLY d-40, WOUT on, 95XIL 35-32, KISR 33-32, WPFM on, KOCR $32-30$, WDBR on. KTRS d-37, KTMT on, SLY96 on.
BREAKFAST CLUB "Never Be The Same" (MCA)
Reports: 21. Moves: Up 4, Debuts 0. Same 11. Down 0, Adds 6, KRBE, KHTR, KKRZ, WHHY, WBWB, KWTO, BJ105 on, BOOEANS "Only Lovo" (Slash/Reprise)
Reports: 21. Moves: Up 10, Debuts 1, Same 7, Down 0, Adds 3. WKDD, KDWZ, KDW, WKTI 5-4, WIXX 17-14 Z104 40-37 WBWB 35-31, KKRC 40-36, WSPT 20-15, KGOT 40-34, KFBO d-40, KOZE 30-24, KTMT 40-33. OK95 36-32. Top 5 in MOTLEY CRUE "You're All I Need" (Elektra)
Reports: 19. Moves: Up 4, Debuts 3, Same 9, Down O, Adds 3, WGH, KZZU, KKXL, KKBQ 29-28, KWK on, WFMI d-30, WABB d-28, Y $10640-35$, KSAQ On, KTUX 37-28, KNAN 37-36, KIXY d-34.
JELLYBEAN foaturIng STEVEN DANTE "The Real ThIng" (Chrysalls)
Reports: 19. Moves: Up 7. Debuts 1, Same 9, Down 1, Adds 1, KRBE, WXS KS on, B96 30-26, WHYT on, KCPW on, WFLY
31-28, WTIC 23-21, KEZB 30-28. KF95 40-31, KMGX 29-24, KYNO d-38, 194 33-29. RUSH "TIme Stand StIII" (Mercury/PolyGram)
Reports: 18. Moves: Up 6, Debuts 0, Same 11, Down O, Adds 1, 99DTX, KEGL 28-26, WMMS on, KDWB on-dp, WAEB 40-39, JE Ma "You And Me Tonlat"' (Viroln)
OEJA "You And Me Tonight" (Virgin)
Reports: 17. Moves: Up 6, Debuts O, Same 2, Down 0, Adds 9, KDWB, KKLL, PWR997, 94TYX, KMGX, 194, KNAN, SLY96, LISA LISA \& CULT JAM "Someone To Love Me For Me" (Columbla)
Reports: 16. Moves: Up 3, Debuts 1 Same 10 Lown Me For Me" (Columbla)
Reports: 1-2, Moves: Up 3. Debuts 1, Same 10, Down 0, Adds 2, KRBE, KO
KZOU 32-25, KITY 26-20, KMGX on, KYNO d-36, KNIN 40-36, Y97 on.
TONY TERRY "She's Fly" (Eplc)
Reports: 15. Moves: Up 2. Debuts 2, Same 4, Down 0, Adds 7, B96, KKRZ, KROY, WFLY, KITY, KUUB, OK95, PWR997 ondp, KXX $106 \mathrm{~d}-40$. WHHY d-38. Z102 28-23, KF95 14-7. Showing some early P1 support SALT \& PEPA 'Push It'' (Noxt Plateau)
Reports: 15. Moves: Up 2, Debuts 3, Same 4, Down O. Adds 6, KROY, K98, 94TYX, WBAM, KYRK, KDON, KZZP 23-15, KMEL 1-1, KATD 2-2, KXX106 26-15, 194 d-27, KLUC 1-1, KRO d-35, KNAN d-40. \#1 in SF and Las vegas with big moves
all over the West
BEAU COUP "Sweet Rachel" (Amherst)
Reports: 12. Moves: Up 7, Debuts 1, Same 2, Down 1, Adds 1, WROQ, WKSE 29-26, WNCl 28-26, 99DTX 20-18, WSSX 9-7. WKZL 31-28, WKDD 3-2, WOMP on, KIXY 39-37. WCIL d-34, WKFR on-dp.

[^6]
# Ba me 

## Gloria

 "CANT STAY track on the albs!"
immediate phones!
 record.
 25 -plus. This." bruce stevens.
of the album?

 "Gloria Estefan is one of the great ladies of




 stepping out nile a group comes arsatity of Once in a great while a charisma and verse cone vensiste pop


 to ${ }^{\text {me }}$

## AOR TRACKS.

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Mmentwomen
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(1) BILLY IDOL/Mony Mony (Chrysalis)
(2) BILL MEDLEY \& JENNIFER WARNES/(I've Had) The Time Of My Lite (RCA) belinda carlisle/Heaven is a Place On Earth (MCA)
4 TIFFANY// Think We're Alone Now (MCA)
5 BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia)
© RICHARD MARX/Should've Known Better (EMI-Manhattan)
7 GEORGE MICHAEL/Faith (Columbia)
(3) CUTTING CREW/I've Been In Love Before (Virgin)

9 SWING OUT SISTER/Breakout (Mercury/PG)
(10) WHITESNAKE/s This Love (Geffen)
(1) STING/We'll Be Together (A\&M)
(12) POISON/I Won't Forget You (Enigma/Capitol)
(13) DEBBIE GIBSON/Shake Your Love (Atlantic)
(1) WHITNEY HOUSTON/So Emotional (Arista)
(1) SQUEEZE/Hourglass (A\&M)

16 FLEETWOOD MAC/Little Lies (WB)
(1) R.E.M./The One I Love (IRS/MCA)
(B) JODY WATLEY/Don't You Want Me (MCA) (6) STEVE WINWOOD Nalerie (Island/WB)

PRETTY POISON/Catch Me l'm Falling (Virgin)
LOS LOBOS/Come On Let's Go (Slash/wB)
22 PET SHOP BOYS/It's A Sin (EMI-Manhattan)
23 MADONNA/Causing A Commotion (Sire/WB)
(2) MICHAEL BOLTON/That's What Love Is All About (Columbia)

GEORGE HARRISON/Got My Mind Set On You (Dark Horse/WB) JETS// Do You (MCA)
YES/Love Will Find A Way (Alco)
AEROSMITH/Dude (Looks Like A Lady) (Geffen)
JOHN COUGAR MELLENCAMP/Cherry Bomb (Mercury/PG)
TIMOTHY B. SCHMIT/Boys Night Out (MCA)
(3) TAYLOR DAYNE/Tell It To My Heart (Arista)

81932 MICHAEL JACKSON/Bad (Epic)
${ }_{36} 33$ STEVIE WONDER/Skeletons (Motown)
BREAKER DEF LEPPARD/Animal (Mercury/PG)
$\begin{array}{llll}17 & 15 & 22 & 35 \\ \text { U2 Where The Streets Have No Name (Island) }\end{array}$
DEBUT (30) INXS/Need You Tonight (Atlantic)
$\begin{array}{lllll}8 & 13 & 29 & 37 & \text { EXPOSE/Let Me Be The One (Arista) }\end{array}$
REAKER 38 ELTON JOHN/Candle In The Wind (MCA)
DEBUT HEART/There's The Girl (Capitol)
BREAKER MICHAEL JACKSON/The Way You Make Me Feel (Epic)
wien wion wrex

(2) GEORGE HARRISON/Got My Mind Set On You (Dark Horse/WB)

6 4 3 BRUCE SPRINGSTEEN/Tunnel Of Love (Columbia)
$10>$ (4) ROBBIE ROBERTSON/Showdown At Big Sky (Geffen)
, 6 PINK FLOYD/One Slip (Columbia)
4 56 RUSH/Time Stand Still (Mercury/PG)
127 YES/Love Will Find A Way (Atco)
${ }^{14}$ "1 3 ICEHOUSE/Crazy (Chrysalis)
${ }_{12} 10$ (9ES/Rhythm Of Love (Atco)
\& \& 10 AEROSMITH/Rag Doll (Geffen)
2016 (1) BOURGEOIS TAGG// Don't Mind At All (Island)
STEVE WINWOODNalerie (Island/WB)
JETHRO TULL/Farm On The Freeway (Chrysalis)
BODEANS/Only Love (Slash/Reprise)
${ }_{25} 22$ (15 ALARM/Rain in The Summertime (IRS/MCA)
23 18 (6) INXS/Need You Tonight (Atlantic)
111217 MICK JAGGER/hrowaway (Columbia)
2219 (18) STING/Little Wing (A\&M)
${ }_{24} 20$ (19) JOE COCKER/Unchain My Heart (Capitol)
3 و 20 R.E.M./The One I Love (IRS/MCA)
${ }_{2} 25$ (2) PAUL CARRACK/Don't Shed A Tear (Chrysalis)
${ }_{34} 26$ DEF LEPPARD/Hystaria (Mercury/PG)
$\begin{array}{ll}28 & 27 \\ & \text { (33) } \\ \text { RADIATORS/Like Dreamers Do (Epic) }\end{array}$
${ }_{13} 2324$ WHITESNAKE/ls This Love (Geffen)
2125 SAMMY HAGAR/Eagles Fly (Getfen)

## BREAKER B20 BOB DYLAN/The Usual (Columbia)

${ }^{41}$ (3) GEORGE HARRISON/Devil's Radio (Dark Horse/WB)
BREAKER 28 DAVE MASON/Something In The Heart (Voyager/MCA)
3834 PINK FLOYD/On The Turning Away (Columbia)
3130 BRUCE SPRINGSTEEN/Spare Parts (Columbia)

## URBAN CONTEMPORARY

## ADULT CONTEMPORARY

$\qquad$ (1) MICHAEL BOLTON/That's What Love Is All About (Columbia)

2 BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia)
3 STEVE WINWOOD Nalerie (Island/WB)
(4) BILL MEDLEY \& JENNIFER WARNES/(I've Had) The Time of My Life (RCA) 5 ELTON JOHN/Candie In The Wind (MCA)
© DIONNE WARWICK \& KASHIF/Reservations For Two (Arista)
3 KOOL \& THE GANG/Special Way (Mercury/PG)
19 1" © GEORGE HARRISON/Got My Mind Set On You (Dark Horse/WB)
18 is 9 BOURGEOIS TAGG// Don't Mind At All (Island)
2014 (10 DAN HILL/(Never Thought) That I Could Love (Columbia)
16 12 (11) NEIL DIAMOND// Dreamed A Dream (Columbia)
${ }_{2} 612$ SWING OUT SISTER/Breakout (Mercury/PG)
3 в 13 CUTTING CREW/'ve Been In Love Before (Virgin)
${ }_{27}{ }^{19}$ (6) WHITNEY HOUSTON/So Emotional (Arista)
321 18 LAURA BRANIGAN/Power Of Love (Atlantic)
${ }_{7} 1016$ KENNY G with LENNY WILLIAMS/Don't Make Me Wait For Love (Arista)
23 21 MICHAEL TOMLINSON/Dawning On A New Day (Cypress/PG)
121518 FLEETWOOD MAC/Little Lies (WB)
${ }_{30} 25$ (6) NATALIE COLE// Live For Your Love (EMI-Manhatan)
20 BARRY MANILOW/Brooklyn Blues (Arista)
262422 PAUL JANZ/Believe In Me (A\&M)
BREAKER BELINDA CARLISLE/Heaven Is A Place On Earth (MCA)
(23 SMOKEY ROBINSON/What's Too Much (Motown)
2920 RESTLESS HEART/New York Hold Her Tight (RCA)
${ }^{28}$
BREAKER 2 ( KANE GANG/Motortown (Capitol)
BREAKER 3 GEORGE MICHAEL/Faith (Columbia)
${ }_{15} 141628$ RICHARD CARPENTER/Something In Your Eyes (A\&M)
BREAKER 20 DAN FOGELBERG/Seeing You Again (Epic)
DEBUT (30 CARRIE McDOWELL/When A. Woman Loves A Man (Motown)

Expanded AC Music Begins on Page 64
( STEVIE WONDER/Skeletons (Motown)
322 ANGELA WINBUSH/Angel (Mercury/PG)
2011 , 3 EARTH, WIND \& FIRE/System Of Survival (Columbia)
$\begin{array}{llll}21 & 13 & 8 & \text { © ROGER// Want To Be Your Man (Reprise) }\end{array}$
1066 TEMPTATIONS// Wonder Who She's Seeing Now (Miotown)
6 SHANICE WILSON/(Baby Tell Me) Can You Dance (A\&M)
MARLON JACKSON/Don't Go (Capitol)
(8) ALEXANDER O'NEAL/Criticize (Tabu/CBS)
(9) LEVERT/My Forever Love (Atlantic)

SHALAMAR/Games (Solar/Capitol)
10 911 BAR-KAYS/Certified True (Mercury/PG)
N\&A Begins on Page 56
17 TONY TERRY/She's Fly (Epic)
20 is 13 MILES JAYE/Let's Start Love Over (Island)
1314 REGINA BELLE/So Many Tears (Columbia)
18 SMOKEY ROBINSON/What's Too Much (Motown)
9 i6 (10 CHAD/Luv's Passion And You (RCA)
19 NATALIE COLE/I Live For Your Love (EMI-Manhattan)
20 (1) BARRY WHITE/Sho' You Right (A\&M)
2619 MELI'SA MORGAN/If You Can Do It, I Can Too (Capitol)
24 GEORGIO/Lover's Lane (Motown)
21 TERENCE TRENT D'ARBY/If You Let Me Stay (Columbia)
22 27. JETS/I Do You (MCA)
29 FULL FORCE/Love Is For Suckers (Like Me And You) (Columbia)
32 WHITNEY HOUSTON/So Emotional (Arista)
2925 DAVID RUFFIN \& EDDIE KENDRICK// Couldn't Believe It (RCA)
28 20 PRETTY POISON/Catch Me I'm Falling (Virgin)
${ }_{27}$ (2) DIONNE WARWICK \& KASHIF/Reservations For Two (Arista)
30 VANEESE THOMAS/I Wanna Get Close To You (Geffen)
$353_{1}$ GEORGE MICHAEL/Hard Day (Columbia)
33 C. SINGLETON \& MODERN MAN/Nothing Ventured, Nothing Gained (Epic)
431 DEJA/You And Me Tonight (Virgin)
3432 CHICO DeBARGE/'ve Been Watching You (Motown)
${ }_{37} 33$ MIKI HOWARD/Baby Be Mine (Atlantic)
DEBUT SASHIF \& MELI'SA MORGAN/Love Changes (Arista)
${ }_{39} 33$ ANITA POINTER/Overnight Success (RCA)
DEBUT US USA LISA \& CULT JAM/Someone To Love Me For Me (Columbia) ST. PAUL/Rich Man (MCA)
BREAKER 3 GLADYS KNIGHT \& THE PIPS/Love Overboard (MCA)
BREAKER 30 MICHAEL JACKSON/The Way You Make Me Feel (Epic)
DEBUI FORCE MD's/Touch And Go (Tommy Boy/WB)


[^0]:    at the firms where folks got rattled," Case said
    As in Seattle, the classified sections of newspapers teemed with offers for rare items. "People were trading items. At one company over 1100 employees were involved. People who only got 25 items all said how much fun they had. Others described how the Scavenger Hunt brought an entire office together and new friendships were formed. We also heard of entire schools and neighborhoods getting into it."

    Continued on Page 42

[^1]:    All the best jobs . . . all over the
    country . . .every week in $R \& R$
    Opportunities . . . check 'em out.

[^2]:    Opportunity knocks in the pages of
    RER every Friday. . . call (213)
    553-4330 to make it happen for you!

[^3]:    Topical, irreverent, sometimes serious, all the time fun to listen to. Personality all the time fun to listen to. Personality
    looking for that radio station that wants to looking for that radio station that wants to
    win by doing more than reading liner cards and playing ' 7 in a row'. Great phones and local! Never use joke sheets. I'd rather read 4 newspapers a day. Currently, OM. Want PM Drive in med/large market. Listening AM's? Listening Buffalo, Rochester, Northeast? Call James (716) 826-4532 . . . before it's too late.

    Production Dractor/AT: Prize-winning spots, copy, and comedy. Muti-track master, Violently competitive, tightly organiz-
    ed. CHR/AOR/New Age only. DAVID: (215) 933-7672. $11 / 1 / 61$
    Ton-year pro seoks airshift on AOR station. Excellent production and copy, too. PAUL: (802) 442-5609. (11/6)

    Satallite takeover in November. Seek position. Prefer Southwest. Three vears CHR/AC as PD/MD/AT. Intense corn-

[^4]:    (c) Copyright Latwers Daughter Music (A Div of MTM Music Group) Writers Group

[^5]:    ROGER 'I Want To Be Your Man" (Raprise)
    Reports: 47. Moves: Up 6 , Dabuts 7, Same 9, Down 0, Adds 25 including KRBE, WNVZ, KDWB, KKRZ, KCPX, KATD, Reports: 47. Moves: Up 6. Debuts 7, Same 9, Down 0, Adds 25 including KRBE, WNVZ, KDWB, KK
    99GFM. PWR997, KZOU, KCAQ, FM102 29-24, KROY 30-20, KMEL 14-11, KLUC 20-11, KYRK 33-27. TERENCE TRENT D'ARBY "If You Lot Me Stay" (Columbla) Reports: 47. Moves: Up 15, Debuts 8, Same 21, Down 0, Adds 3, KTUX, WKSF, WCIL, WXKS 31-27, KRBE 37-29, KATD
    d-35, JET-FM 34-29, WERZ 36-33. WPST 34-28, K98 d-40, WZYP d-40, 94TYX 19-12, KF95 21-16, I94 d-40, WJMX d-30

[^6]:    New $\&$ Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50 , but at least 10 of our CHR reporters. The two numbers following the artist/titie (label) designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week: Up for upward chart movement, Same for sideways or continued uncharted activity, Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels. NOTE: Records that lack the required $60 \%$ of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay/40. CHR Rotation Criterla - Fulitime Adds and/or Ons: four plays ina 24 -hour period, three of them before midnight.
    Dayparted Adds and/or Ons: two plays in a 24 -hour period, both of them before midnight.

