

I N S I D E:

NAB, TRANSFER TAX FAIL . . . FOR NOW

Proposals to tax broadcast station sales and codify the Fairness Doctrine have failed to make the initial deficit reduction package in Washington. Still, the NAB is warning that the battle is far from over.

Page 8

BIRCH-SCARBOROUGH: STATE OF THE UNION

The opportunity to unlock dollars from retail accounts is one benefit of the recent Birch-Scarborough merger. Jhan Hiber talks about this and further implications for broadcasters.

Page 23

AOR TODAY: RADIO PDS RESPOND TO LABELS

The tables are turned in the second installment of a series on AOR's radio/record relationship as four prominent PDs tackle record execs' gripes. They conclude that:

- Labels must understand changing priorities
- AOR will continue to rely on oldies
- The format does break acts/sell records
- New artists aren't as important as before

Next week: possible solutions. Page 44

THIRD-QUARTER FINANCIAL ROUNDUP

Despite revenue increases, many publicly-traded broadcast companies are reporting third-quarter losses. Most peg the red ink to paper losses stemming from acquisitions.

Page 12

KEEPING YOUR WITS

The competitive situations in today's radio markets provide more incentive than ever to push the panic button. However, there are methods to the madness which can help PDs and GMs maintain their "cool."

Page 40

Newsstand Price \$5.00



Peg Kelly Named VP/GM At WNBC

Peg Kelly has been promoted from GSM to VP/GM at WNBC/New York. She replaces John Hayes, who exited the Full-Service AC for a similar post at KIOI/San Francisco.



NBC Radio President Randall Bongarten said, "In her six years with WNBC, Kelly has performed extremely well in areas of increasing responsibility. She has excellent skills to do a great job."

Kelly told R&R, "WNBC's personality format gives me the

chance to work with our roster of nationally-known talent as well as a great staff. This is a terrific opportunity for all of us to make a contribution to NBC Radio, our audience, and our clients. I'm looking forward to it."

She joined the station as an AE in 1981, was named LSM the following year, and assumed the GSM position in 1984. Her previous experience includes two years as an AE at cross-town WCBS-FM.

DEFINITION STILL VAGUE

FCC "Clarifies" Indecency

The FCC says broadcasters can now air indecent programming from midnight to 6am without fear of government action. However, industry officials say the decision offers them little guidance through a legal minefield.

On Tuesday (11/24) the Commission unanimously issued a long-awaited "clarification" of the indecency policy it originally announced last April, but did little to change the policy itself despite pleas from broadcasters who criticized its constitutionality and scope.

Several groups, including

New FCC Guidelines

- "Indecent" programs allowed midnight-6am
- FCC won't prejudice programs
- Program context critical
- Broad standards for judging indecency
- Artistic or literary merit doesn't exempt indecent ruling

NAB, had requested that a 10pm "safe harbor" for risqué broadcasts be restored, but the Commission refused on the grounds that children might be in the audience.

FCC/See Page 30

YETNIKOFF AND TEAM STAY

Sony Buys CBS Group

"It is nice," said Walter Yetnikoff, "to be wanted again." The CBS/Records Group President made the comment Monday (11/23) in an internal memo distributed to employees five days after CBS Inc. said it had signed "a definitive agreement" to sell the division to Sony for approximately \$2 billion.

Yetnikoff's remark refers to both the 11-month effort of CBS President Laurence Tisch to dispose of the Records Group and to its future under Japanese ownership. For Yetnikoff and around 20 of his most-valued lieutenants, it's a future made more pleasant by a \$50 million incentive package (see separate story, Page 29).

In the November 23 memo, the CBS Records chief also assured employees that "there are no plans to change your jobs

and any talk about layoffs as a result of this transaction is pure nonsense."

Yetnikoff added, "The people who have managed and worked for CRG will continue in place."

Behind The CBS/Sony Deal

- Review of events leading up to the sale
 - How top management will share \$50 million
- Page 29

And, he noted, there are "no plans" to move the company's offices or locations.

Deal To Close In January

Final closing of the deal is expected in January, subject to government approval. Sony will acquire all of the CBS/Records Group assets, including manufacturing plants, subsidiaries, joint ventures, and licensing agreements in more than 50 countries, as well as the recording contracts of hundreds of artists worldwide — and the DAT-defeating technology known as "copycode," which CBS developed.

Last year, the Records Group reported profits of \$162 million on revenues of \$1.5 billion. This year, profits of almost \$200 million are expected.

SONY/See Page 29

Mardit Directs WCXI & WWWW Programming

WCXI & WWWW/Detroit PD Barry Mardit has been promoted to Director/Programming Operations for the Shamrock Country outlets. He joined WWWW as PD in January 1982, and added AM PD duties when Shamrock purchased WCXI in May 1986. Prior to that he was PD/personality at WEEP/Pittsburgh.



Barry Mardit and people skills and a great knowledge of country music."

VP/GM Phil Lamka said, "Over the years, Barry has demonstrated a dedication to excellence in both programming and personnel management. I'm extremely pleased to recognize Barry for his many accomplishments."

Mardit told R&R, "The past six years have provided many rewarding experiences for me. Perhaps our best resource is our superb team of talented individuals. We've got a great Country combo, and I'm looking forward to the next chapter in the WCXI/WWWW success story."

His first move will be to hire a PD for WCXI: "I'm looking for someone with good production



RADIOTHON FOR HUNGER — Adopting the slogan "Together we can make a difference," artists raised \$260,000 during a four-hour Children Of The Americas Hunger-thon (11/21). Monies from the live satellite broadcast were donated to UNICEF/World Hunger to fund immunization programs and provide food for needy children. Hosts Graham Nash (L.A.) and Pete Formetale (NY) introduced a star-studded lineup that included Jethro Tull, Jackson Browne, the Hooters, and James Taylor. Encouraging listeners to keep the phone lines busy are (l-r) Nash, UNICEF national spokesperson Pat Benatar, and David Crosby.

MORE R&R CONVENTION DETAILS

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Earth, Wind & Fire

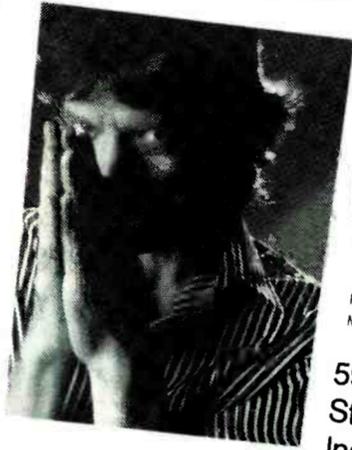
System of Survival

From the Columbia Lp: "Touch The World" 40596
Produced and Arranged by Maurice White for Kalimba Productions
and Preston Glass for Glas Slipper Productions

1 URBAN CONTEMPORARY CHART

#1 NATIONAL HOTTEST And Hot At These CHR's

KRBE 37-30	WTIC 17-12	KITY 24-21
WCZY add	K98 deb 40	KCAQ 21-19
WHYT 21-18	KXX106 deb 40	WBNQ 22-19
HOT103 29-23	WBAM 27-23	194 16-13
PWR106 28-25	WHYH 28-25	



Mick Jagger

Throwaway

From the Columbia Lp:
"Primitive Cool" 40919 
Produced by Mick Jagger and David A. Stewart
Mixed by Ed Stasium

59 CHR Stations
Strong!
Including:

WXKS	WMMS
Z94	KPLZ
PRO-FM	KITS
WGH	



Dan Hill

Never Thought (That I Could Love)

From the Columbia Lp:
"Dan Hill" BFC40456
Produced by Hank Medress and John Cadek
for SBK Record Productions Inc.

WKEE 3-2

TOP 5 AC CHART: 4
A NATIONAL HOTTEST!

PRO-FM 35-32	103CIR deb 29
WBBQ add	B98 28-23
WQUT add	KISR 33-26
KQMQ 26-22	KQCR deb 40
KFIV add	KDVV deb 37



Lisa Lisa and Cult Jam

Someone to Love Me for Me

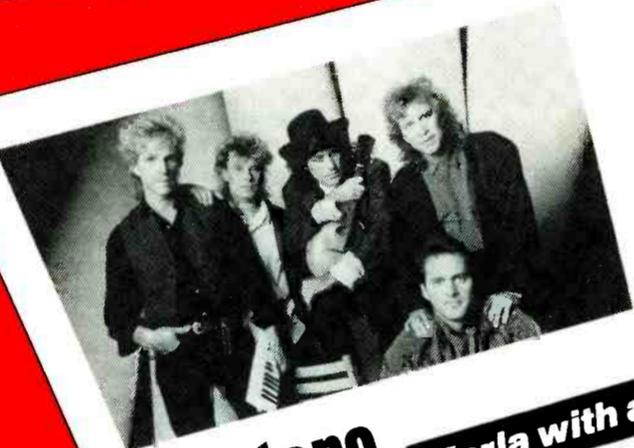
featuring FULL FORCE

From the Columbia Lp: "Spanish Fly" 40477
Produced by Full Force

HOT NEW EDIT

23 URBAN CONTEMPORARY CHART

KRBE	WNYZ	KITY	194
KWK	WBBQ	KMGX	Y97
KWOD	KXX106	KYNO	
KMEL	KEZB	KQMQ	
Q100	KZOU	KNIN	



Hooters

Karla with a K

Taken from the Columbia Lp: "One Way Home" 40659
Produced by Rick Chertoff

A.O.R. Radio Active
42 Stations Strong Including This P-1 Power Play!

WBCN	WMMR	WSHE	KUPD
WNEW	WHJY	WNOR	KRXQ

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Johnson Tapped As WDOK Station Manager

Wilson Named PD; Switch From Easy Listening To Soft AC Anticipated

Marianne Johnson will become Station Manager and Sue Wilson will assume PD duties at WDOK/Cleveland on November 30, when new owner Independent Group Limited Partnership takes over. The partnership is headed by Tom Wilson, Larry Pollock, and Tom Embrescia. A format change from Easy Listening to soft AC is anticipated.

Johnson, formerly Sales Manager at WBBG/Cleveland, told R&R, "This is a marvelous opportunity for us to make lots of money. Tom, Larry, and Tom are expert broadcasters, salespeople, and businessmen. They've been successful in radio and are true winners."

Wilson comes from four years at soft AC WLTF/Cleveland, and most recently as MD/Asst. PD, and succeeds exiting Pete Irmiter. Her previous experience includes on-air work at WKDD/Akron and WCPZ/Sandusky, OH. "I'm excited about staying in the market I know so much about," said Wilson. "I'm glad I didn't have to go to a



Sue Wilson

much smaller town to land my first PD job."

Johnson and Wilson were reluctant to give specific information about their plans for WDOK, which placed eighth in the summer Arbitron. However, Johnson suggested the station will not be directly positioned against WLTF and AC WMJI. "We'll fill a niche in the market that nobody is serving," she said. "The changes that will be made will be done by the 30th."



Bonnie Simmons

Simmons Heads HighTone Promotion

Longtime Bay Area radio personality Bonnie Simmons has been appointed Director/National Promotion at HighTone Records. She joins the indie after three years as an air personality for KFOG-FM/San Francisco.

Simmons will coordinate all the label's national promotion activities, working out of its Bay Area base. She'll continue doing on-air work at KITS-FM/San Francisco.

Simmons told R&R, "I'm delighted to be working with HighTone because I think the records (President) Larry Sloven chooses to put out have a great deal of integrity. The job also fits my second most important criterion: that I not have to drive across the bridge in rush hour traffic! The combination of working for HighTone and continuing to do weekends on Live-105 will allow me to be all over the map musically, where I prefer to be."

Prior to joining KFOG, she spent three years at Bill Graham Productions; from 1978-82, she was Warner Bros.' National Album Promotion Director.

Balaban Programs WLTE

Former Country WMZQ-AM & FM/Washington PD Gary Balaban has been named PD at Midwest Communications AC WLTE/Minneapolis, effective December 7. He succeeds former programmer Bob Christy.

WLTE VP/GM Rand Gottlieb told R&R, "We've converted from Lite CHR to Soft AC and have achieved quite a bit of success in the past 15 months. The search for a new PD hasn't been easy. Gary seems to have the perfect background for this position."

Balaban told R&R, "WLTE is in a fantastic position. They've done very well while still having room for growth."

Balaban spent two years as PD of the WMZQ combo, before which he was PD of the AM for six months. He programmed "Lite Rock" WLTT/Washington from 1981-84.

Cole Appointed KIOI Program Manager

Shank Manager/Advertising & Promotion

Bobby Cole has been named Manager/Programming at K101/San Francisco. He succeeds Russ Morley, who exited two months ago.

GM John Hayes said, "Bobby Cole is uniquely qualified to program K101. His understanding of K101's audience, his promotional abilities, and his rapport with talent are the qualities that make him perfect for this job."

Said Cole, "As the most powerful FM station in the West, K101 has

been a sleeping giant. We will be the dominant, Adult Contemporary, high-profile personality station in the Bay Area."

Cole previously programmed KKIS/Concord, CA. His San Francisco market experience includes seven years as PD at KMEL and a programming stint at KYA.

In addition Joyce Shank was named Manager/Advertising & Promotion. Most recently a reporter at WABC-TV/New York, she has worked at San Francisco's KGO and KSAN.

Redd Named WKDF PD

Twelve-year market personality Kidd Redd has been upped from APD to PD at Dick Broadcasting's WKDF/Nashville, where he has worked for four years. He will retain his afternoon drive shift. Redd replaces Judy McNutt, who exited the market's 12+ ratings leader after 11 months.

VP/GM Steve Dickert told R&R, "Judy and I had been discussing the change for a while. It's certainly no surprise to anyone in the



Kidd Redd

building. Kidd has been in line for the position, and has the knowledge and skills necessary to do the job. In keeping with company tradition, we promoted from within."

Redd remarked, "I'm as happy as a pig in slop. When I first got in radio, I used to listen to this station and say, 'What a great place!' Getting a PD position has always been a longterm goal, and this couldn't be a better company."

R&R Observes Thanksgiving

R&R's Los Angeles, New York, Washington, and Nashville offices will be closed Thursday and Friday, November 26 and 27, in observance of the Thanksgiving holiday. Regular business hours will be resumed Monday, November 30.

THE GOSPEL ACCORDING TO URBAN RADIO

Although Urban Contemporary has often fought a losing battle on the AM dial, some stations are solving problems with Gospel programming. Does it really deliver?

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NEWS

'Tones Up With WB



Bay Area rock 'n' soul combo the Dynatones have pacted exclusively with the Warner Bros. diskery. The sextet is currently polishing off its platter bow, skedded for early '88. Congregating hiplly on the WB lot are (l-r rear) manager Rico Tee and WB's Jeff Fenster, VP Bob Merlis, Steve Baker, Fred Brown, and Kevin Laffey; (l-r front) group's Larry Dunn, C.C. Miller, Tony Perez, Parris Bertolucci, and Randy McDonald, WB topper Mo Ostin, group's Big Walter Salwitz, WB VP Michael Ostin, and producer Jim Gaines.

DUBARD TAPPED AS PD/PM DRIVER

Brown Named WIZF General Manager

Reggie Brown has been appointed GM and Jay DuBard has been named PD/afternoon driver at Inter-Urban UC WIZF/Cincinnati. Brown replaces Bill Chapman, who left the station earlier this month. Veteran air talent DuBard succeeds Ty Bell, who exited for PD/mornings at WYLD/New Orleans several weeks ago. Marv Hankston, who had been handling programming on an interim basis, is now Asst. PD/MD.

Brown was Chief Financial Officer of I-U parent Inter-Urban Group for two years, prior to which he worked in strategic planning for General Electric Credit. He told R&R, "I'm coming at this business from a totally different angle. I'm excited about working with a lot of high-potential, highly-motivated people like Jay."

DuBard, "The Wiz" 's third PD in four months, has worked at several major Urbans including KATZ/St. Louis, WWRL/New York, KKDA-FM/Dallas, KMJQ/Houston, and WJMI/Jackson. He most recently handled afternoons at WBMX/Chicago.



Jay DuBard

"We have a good, professional staff," DuBard said. "I'm just rearranging and realigning the station so there's no clutter. We're moving in a very strong, community-oriented direction with a lot of promotional activity."

He added that WIZF's music, which had included a sizable amount of LP cuts, "will be more focused. We'll be moving into a research mode with a lot of attitudinal study, and a highly advanced computer and production system."

DuBard, who will also consult I-U's KATZ, is already at WIZF. Brown arrives at the station on November 30.

Winston Directs Columbia Nat'l Jazz



Sherry Winston

Sherry Winston has been appointed Director/National Jazz Promotion at Columbia, based in New York. She joins the label after five years of operating her own independent promotion firm.

VP/Black Music & Jazz Promotion Ruben Rodriguez commented, "Sherry is a very hard worker. She knows the music well and is very aggressive. I'm proud to have her as a member of my team."

Winston told R&R, "I'm presently restructuring the entire jazz department. More qualified stations will be serviced by Columbia, and I'll be working closely with all stations which program jazz - R&B, AC, AOR, etc."

Before helming her own indie enterprise, Winston was National Director/Promotion at GRP and Manager/National Promotion at Arista.

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LETTER

Hispanic Radio Listeners Differ By Region

The following excerpt is from a letter written in response to "Cultural Segmentation: The New Age Of Hispanic Marketing" (R&R, 7/31).

The Hispanic market can be segmented, but a constantly changing market must be segmented based on facts. Home surveys of more than 10,000 households in Chicago, Houston, San Antonio, El Paso, McAllen-Brownsville, and Corpus Christi indicate that we can no longer assume Hispanics who speak only Spanish are traditional low-wage earners with no education. There are significant numbers of Hispanics throughout the nation with high levels of education and higher incomes who speak only Spanish, listen to Spanish radio, and read Spanish print. Miami is a prime example.

Analyses demonstrate that Spanish language radio covers Hispanics at all income and education

levels. Though a certain percentage (mostly under 20 years old) are rock-oriented, they are not totally unaware of — nor do they stay away from — Spanish radio. After settling down, this younger segment tends to go back to Hispanic culture and its music.

Lifestyles Differ By Market

The "hit" radio formats are preferred by some Hispanics — but certainly not 77% of them. Spanish language radio in Texas draws over 1.1 million Hispanics who tune in on a typical day. Specifically in Houston, the number is nearly six percent of the city's population and 37.5% of the city's Hispanics. The reason is because Spanish language radio takes into account, rather than ignores, the Hispanic cultural lifestyle segments. Spanish radio understands the community; in essence, it's a part of the community — a member of the family.

Those Hispanics who prefer English language/English music formats are catered to by general market stations, not Spanish language/English music stations. Spanglish only serves to further downscale the Hispanic population and degrade the language.

On a final note, there's substantial difference in the lifestyles of Hispanics from market to market. Hispanics in Chicago are different from Hispanics in San Antonio, and both are different from Los Angeles Hispanics. This does not mean that we need to apply different marketing techniques for each market; rather, it means that effective marketing requires a better understanding of each marketplace and its backgrounds.

— Manuel Escalante
Director/Marketing
Tichenor Spanish Radio

— M. Naghi Namakforoosh
President
Hispanic Marketing Research
And Communications

FERGUSON, FREEDMAN UPPED

UPI Restructures Broadcast Operations

In a move UPI officials said emphasizes their commitment to broadcast news, Managing Editor/Broadcast Operations William Ferguson has been named Managing Editor/National. Mike Freedman, previously Director/UPI Radio Network, now oversees all UPI broadcasting operations.

Ferguson's promotion comes during a period of ongoing turmoil at the 80-year-old news service. UPI owner Mario Vazquez Rana has stated that the service is losing an average of \$1 million a month. Ferguson's predecessor Barry Sussman was one of three senior editors who resigned last month in anticipation of layoffs which were

expected to follow the November 1 expiration of UPI's contract with the Wire Service Guild. Such layoffs have not been implemented, however, and UPI denies it ever planned such a move.

Freedman, who joined UPI almost two years ago after 15 years in reporter and ND posts at WCAR/Detroit and WCXI-AM & FM/Detroit, said he hopes to oversee numerous changes and improvements to UPI's broadcast services and network. "We're going to be asking ourselves what will sell, and what PDs will put on the air. In the network business, if you are standing still you are falling behind."

ABC To Rep SMN

Satellite Music Network has dissolved its sales department and signed ABC Radio as its sales rep. SMN spokesman Marianne Bellinger said recently-hired Advertising Sales Manager Barbara Crooks will be retained to act as a liaison between SMN and ABC.

In a separate transaction, Cap Cities/ABC has purchased a one-year warrant from SMN entitling Cap Cities to acquire a million shares of SMN common stock at \$4 per share. ABC said it will seek to acquire no more than 20% of SMN.

The deal materialized two days after SMN issued its third quarter results, which showed a 20% decline in quarterly ad revenues compared to last year. SMN Chairman John Tyler attributed the loss to a soft advertising market, which he said began in June '86 and which he expects will last through the end of this year.

ABC Radio Network President Aaron Daniels commented, "We're delighted to represent Satellite Music Network under our exclusive arrangement. This relationship will be beneficial for both companies." With the acquisition of SMN's 504 weekly 30-second commercial units, Daniels said ABC will now have 2594 units to sell each week.

This is the third fusing of major network sales forces this year. Last month, SMN rival Transtar contracted with United Stations to sell its commercial inventory. At the same time four US principals, including Dick Clark, purchased a 20% stake of Transtar. In July, Westwood One purchased the NBC Radio Networks outright from GE.

At presstime (11/24), SMN stock on the over-the-counter market closed at 3 1/4, down one-quarter.

Showing Good Faith



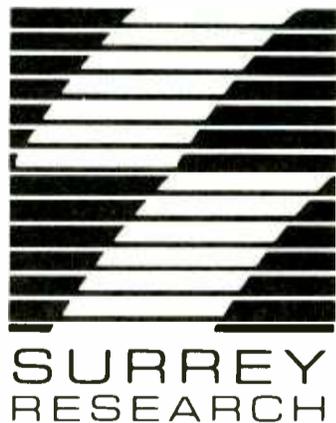
After finishing his latest LP "Faith," George Michael previewed it for label executives. Pictured (l-r) are CBS Records International President Bob Summer, Michael, and CBS UK Managing Director Paul Russell.

Two Heartbeats



Following his NYC Radio City Music Hall appearance, Smokey Robinson met backstage with ASCAP's Debra Cain.

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Transfer Tax Not In Budget Package

NAB Warns Issue Not Dead; White House Supports Industry

Proposals to tax broadcast station sales and codify the Fairness Doctrine failed to make the initial deficit reduction package released by the White House and Congress, but NAB is warning that vigilance is still the watchword because the battle is far from over.

"We're not out of the woods yet," said NAB spokesperson Susan Kraus. "It's still too early to tell how it might end up."

While Congressional and White House budget conferees have struck a tentative deal to cut the federal deficit, Congress still has ten legislative days to make adjustments. That is expected to get underway when the Thanksgiving recess ends November 30. Under the deficit reduction package, the

"Broadcasters aren't amused . . . at the assumption that all broadcasters are cash cows waiting to be milked."

—Eddie Fritts

FCC may find \$8.7 million slashed from its \$102 million budget in the upcoming fiscal year.

Senate Commerce Committee Chairman Ernest Hollings (D-SC) continues to insist that his proposed station transfer levy is a fee and not a tax, thus permitting its inclusion with the budget package. He wants all station trades to be subject to a two percent charge, escalating to as much as five percent if the station is traded in less than three years and had violated the Fairness Doctrine, which would also be codified as part of his measure. Monies raised would be placed in a trust fund to bankroll public broadcasters.

"Soak the Rich" Scheme

NAB President Eddie Fritts came out swinging last Wednesday during a speech before the Federal Communications Bar Association, where he criticized the Hollings proposal as a misguided scheme to "soak the rich broadcasters."

"It does not recognize that thousands of radio stations and hundreds of television stations are not meeting bottom line projections because they operate in an intensely competitive environment.

Broadcasters are not amused at the lack of knowledge of our industry that leads to the assumption that all broadcasters are cash cows waiting to be milked," Fritts said.

He went on to criticize the manner in which the Hollings proposal was dumped into the legislative mainstream, at a hastily-called

White House Voices Opposition

The Reagan Administration has voiced its opposition to the proposed transfer tax in a letter to Fritts from Office of Management and Budget Director James Miller. Noting the President's recent veto of Fairness Doctrine codification legislation, Miller said the administration is standing fast on its position of freedom for broadcasters.

"The Administration continues to believe that broadcasters should be afforded their full First Amend-

Testifying before the House Telecommunications Subcommittee, executives said that while public radio has lived up to its mandate under the Public Broadcasting Act of 1967 the system has numerous programming and equipment needs that will have to be funded if the system is to maintain its standards.

William Kling, President of Minnesota Public Radio, called a license transfer tax "perhaps the most rational and most palatable" alternative to provide a stable source of funding for public radio.

"Growth in value of commercial broadcast... licenses is the primary reason why those stations can no longer afford to provide the kind of...services that public radio now provides."

— William Kling

"The license user fee (transfer tax) is particularly important in that the growth in value of commercial broadcast station licenses is the primary reason why those stations can no longer afford to provide the kind of program services that public radio now provides," said Kling.

William Siemering of public station WJHU-FM/Baltimore also pushed for adoption of the transfer tax, observing that per capita government funding of public radio in 1987 was \$.19, considerably lower than the support such systems receive in other countries.



Eddie Fritts



William Kling

markup session with only two hours' notice to Senators and their staffs. The legislation was reported out of committee with no public debate, no hearings, no public comment, and no official record, Fritts charged.

"We believe auctions to be a better method than the existing lotteries and comparative hearings process for allocating licenses."

—James Miller

"It was just like Fritz Hollings pulled a rabbit out of a hat and said, 'Here it is, now go play with it,'" Fritts added. He said some committee members who attended the spontaneous markup session didn't realize the measure involved public broadcasting in any way until they read it a few days later in *USA Today*. Still others were unaware of that fact until hometown broadcasters tipped them off.

ment rights and we oppose this effort to codify the Doctrine," Miller wrote. He added that the White House is "not enthusiastic" about the tax, and is also concerned that it has not received full Administration review or public hearings. He suggested that non-broadcast spectrum auctions would be more desirable.

"We believe auctions to be a better method than the existing lotteries and comparative hearings process for allocating licenses. It would also be a better method for raising revenues, which is the intent of the Senate Commerce Committee transfer tax legislation," Miller wrote.

Pubcasters Laud Measure, See Cash Rainbow

Despite industry opposition, representatives of public radio told Congress last week that a license transfer tax, or some other form of taxation on the increasing value of commercial broadcast properties, is a desirable way to ensure public radio and television are adequately funded.

NEWS BRIEFS

NAB Launches AIDS Campaign

NAB is enlisting member and non-member radio stations in the fight against AIDS by satellite-delivering brief programming "modules" containing information about the disease. The one-to-two-minute segments are designed for use as news features or in different combinations as part of talk show or public affairs programming. The campaign, dubbed "AIDS: Let's Give America the Facts," was developed by the US Dept. of Health and Human Services and its Centers for Disease Control.

A dual-satellite feed is scheduled for 12/2 at 1pm EST on Westar 4, transponder 2D, 64.9 MHz, channel 12, wideband 3:1, no deemphasis; and SAT-COM 1R, transponder 23, DATS 15.

FCC Amends AM Technical Rules

The FCC has amended its AM technical rules to allow certain Class III

daytime-only AM stations on regional channels and on 940 kHz and 1550 kHz to operate on a fulltime basis, provided their operation complies with applicable interference protection requirements.

The daytimers will be allowed to operate during nighttime hours with a maximum power of 500 watts, reduced as necessary to avoid interference with existing fulltime stations.

Stations proposing to modify their licenses to include nighttime operation have been issued a Show Cause Order by the FCC and will not be required to file an application. The permissible nighttime power level is included in the Show Cause Order.

The FCC will no longer authorize daytime-only stations on the regional channels and on 940 kHz and 1550 kHz, and has reduced the generally applicable minimum power for unlimited-time Class III stations on regional channels to 250 watts.

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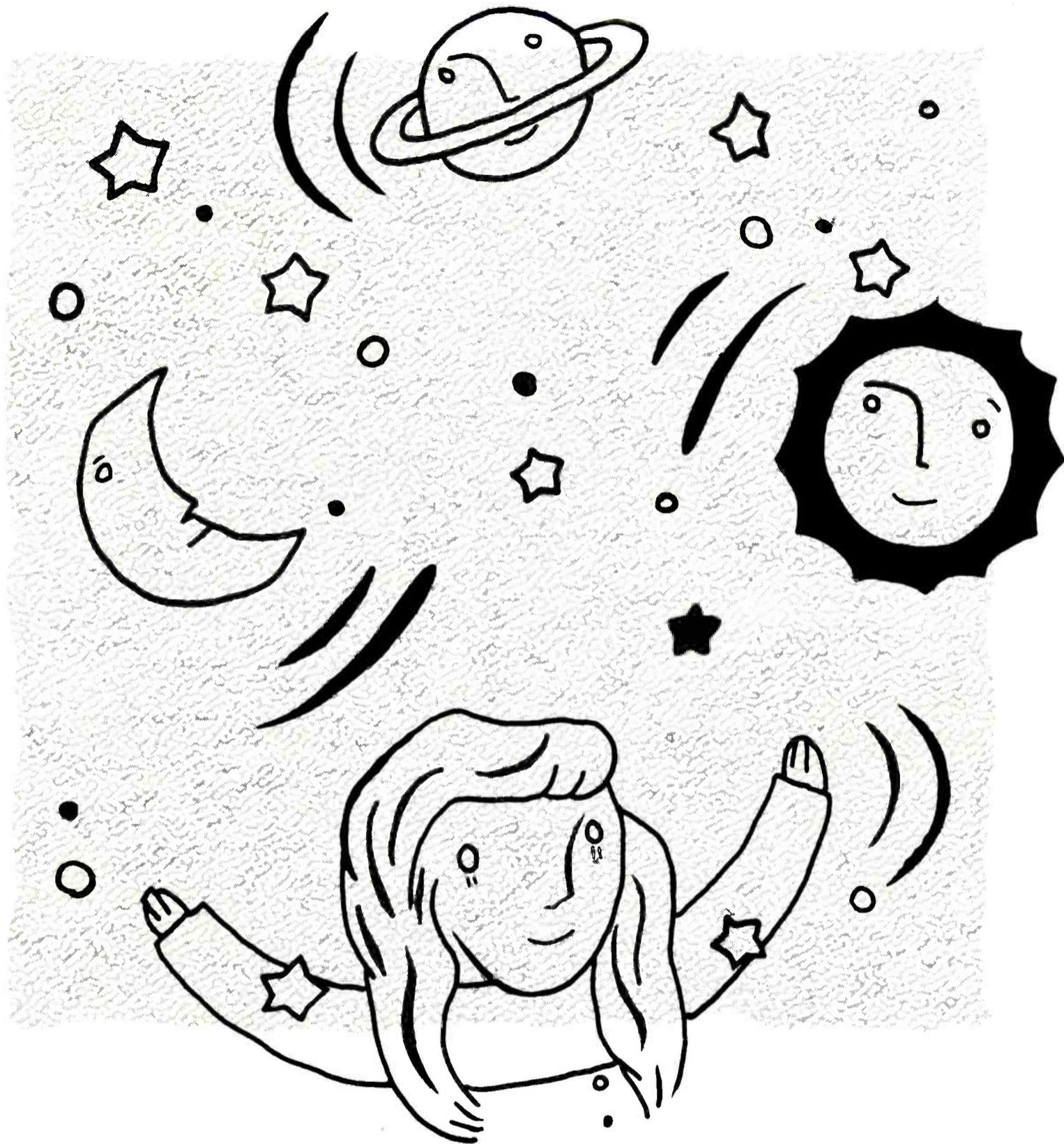
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RADIO BUSINESS

TRANSACTIONS

First Sierra Makes Group Deal, Liberman Buys Combo

Burkhart Buys Into Midwestern Group, Talknet's Williams Invests In Texas AM

Deal Of The Week

KWIZ-AM & FM/ Santa Ana, CA PRICE: \$6.25 million BUYER: Liberman Broadcasting Inc., owned by Jose Liberman and Lenard Liberman.

SELLER: KWIZ Ltd., a limited partnership headed by Phillip Davis and Barbara Holland, who serve as trustees under the will of the late M. Phillip Davis. A limited partner is William Weaver. Davis and Weaver also own interests in KLOL/San Jose and KFIG-AM & FM/ Fresno.

FREQUENCY: 1480 kHz; 96.7 MHz POWER: 5 kw; 3 kw at 120 feet FORMAT: AC BROKER: Chapman Associates Inc.

GROUP DEAL: Wiskes/Abaris Stations PRICE: \$6.2 Million BUYER: First Sierra Communications Inc., headed by President Jack McSorley. He is the former Senior VP of Price Communications Corp.

SELLER: Wiskes/Abaris Communications Inc., owned by Jack Higgins and Don Wiskes. BROKER: Bill Prikryl and Terrill Fischer of Norman Fischer & Associates Inc.

KIKX/Colorado Springs FREQUENCY: 102.7 MHz POWER: 100 kw at 2000 feet FORMAT: CHR

KQIZ/Amarillo, TX FREQUENCY: 93.1 MHz POWER: 100 kw at 700 feet FORMAT: CHR

GROUP DEAL: Main Street Communications Stations PRICE: \$4.5 million for 50% ownership BUYER: A new company to be formed by Kent Burkhart, the chairman of Atlanta-based radio consulting firm Burkhart/Abrams/Douglas/Elliott.

SELLER: Main Street Communications, an investment partnership headed by Washington, DC financier Randall Blair. He will own 50% of the new company being formed by Burkhart.

WLNZ/Lansing FREQUENCY: 92.1 MHz POWER: 3 kw at 300 feet FORMAT: AOR

WINW & WRQK/Canton, OH FREQUENCY: 1520 kHz; 106.9 MHz POWER: 1-kw daytimer; 27.5 kw at 340 feet FORMAT: Gold; AOR

TRANSACTIONS AT A GLANCE

Deals So Far In 1987: \$2,443,417,368

This Week's Action: \$25,738,759

Deals Of The Week:

- KWIZ-AM & FM/Santa Ana, CA \$6.25 million Group Deal: Wiskes/Abaris Stations \$6.2 million ● KIKX/Colorado Springs ● KQIZ/Amarillo, TX Group Deal: Main Street Communications Stations \$4.5 million for 50% ownership ● WLNZ/Lansing, MI ● WINW & WRQK/Canton, OH ● WJLD/Birmingham-Fairfield, AL \$515,000 ● KENR/Flagstaff, AZ \$490,000 ● KVNA/Flagstaff, AZ \$370,000 ● KYLD/Shafter (Bakersfield), CA \$975,000 ● WZAZ/Jacksonville \$325,000 ● WBIT & WDDQ/Adel, GA \$340,431 ● WMOR-AM & FM/Morehead, KY \$347,179 for 70.4% of stock ● WNTR/Silver Spring, MD (Washington) \$1,101,149 ● KEES/Gladewater, TX \$375,000 ● WJRR/Rutland, VT \$3.95 million

Table with multiple columns listing radio stations, call letters, frequencies, and other details across various states.

Alabama

WJLD/Birmingham-Fairfield PRICE: \$515,000 BUYER: Richardson Broadcasting Corp., owned by Gary Richardson and Sandra Richardson. SELLER: American Trust Communications Corp., owned by Earl Hilliard. FREQUENCY: 1400 kHz POWER: 1 kw FORMAT: Urban

KENR/Flagstaff PRICE: \$490,000 SELLER: Santa Rosa Broadcasting Inc., owned by Presciliano Mares and Robert Hyde. FREQUENCY: 97.5 MHz POWER: 100 kw at 1460 feet FORMAT: AC

Arizona

KENR & KVNA/Flagstaff Combo Deal BUYER: Voice of Northern Arizona Limited Partnership, headed by general partner KVNA Inc., a firm owned by Steven Herman. Limited partners include Richard Herman and Walter and Becky Raabe.

KVNA/Flagstaff PRICE: \$370,000 SELLER: Communications Ltd., owned by Walter Raabe, Becky Raabe, Paul Seyler, and Rosa Seyler. FREQUENCY: 690 kHz POWER: 1 kw days/500 watts nights FORMAT: AC

Continued on Page 12

RESULTS!

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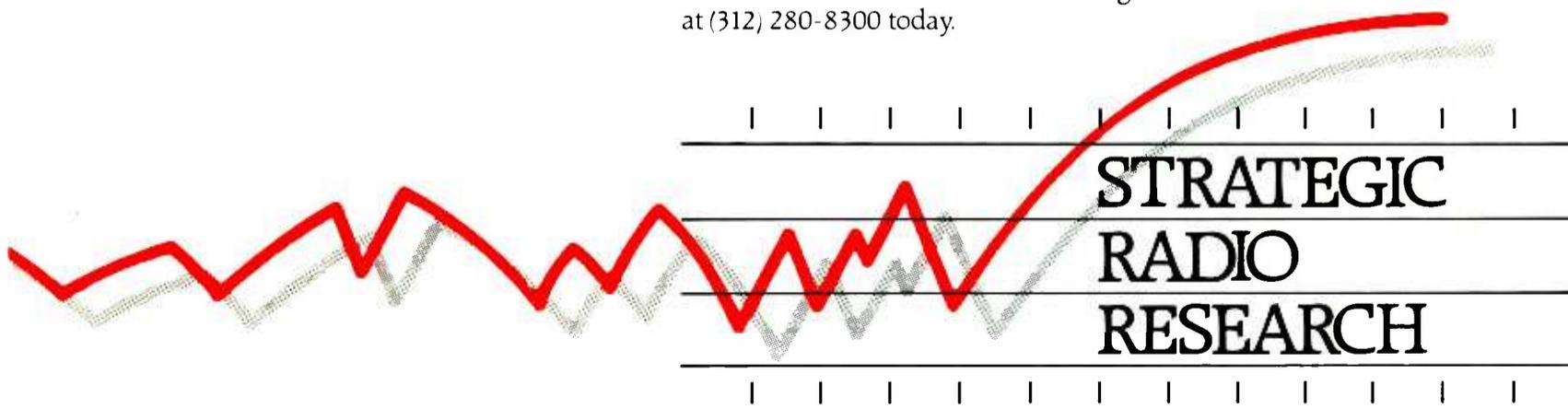
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Third-Quarter Earnings Roundup

Many Broadcasters Report Losses Despite Revenue Increases

Third-quarter financial report cards are being sent out to stockholders by major publicly-traded broadcasters, and many companies are reporting losses for the period despite increases in revenue. Most of the companies pegged their red ink on paper losses stemming from acquisitions.

• **Infinity Broadcasting Corp.** reported a glowing financial picture. Net revenues for the third quarter are \$22.2 million compared to \$11.8 million last year, an increase of 88%. Earnings for the third quarter of 1987 increased 222% compared to last year, from \$333,000 or \$0.04 per share in the corresponding quarter of 1986 to \$1.11 million or \$0.12 per share.

• **Outlet Communications Inc.** reported a mixed bag for its third-quarter financial performance. The company said it will post a net loss of \$6.2 million or 95 cents per share. This compares with last year's net loss of \$5.76 million or 88 cents per share. Outlet officials attributed the loss to an affiliated TV company. Quarterly revenues dipped slightly to \$14.28 million compared to revenues of \$14.88 million for the same period last year. Operating earnings for the third quarter were up 3.7% to \$2.675 million, compared with \$2.58 million a year ago.

• Despite a huge increase in earnings and broadcast cash flow, **Sage Broadcasting Corp.** posted a third-quarter loss of \$556,000, as compared with a \$377,000 net loss for the same period last year. CEO Gerald Poch attributed the loss to increased depreciation and amortization expenses resulting from the purchase of additional stations. Net loss per share decreased to 15 cents, as compared to a loss of 34 cents for the comparable period in 1986. Quarterly revenues increased to \$2,395,000, as compared with \$838,000 for the comparable period in 1986 — a whopping 185% increase. Broadcast cashflow increased from \$75,000 in 1986 to \$500,000 in 1987. Broadcast cash flow per share for the period increased to 13 cents from 1 cent for the prior year's period increase.

• **Olympic Broadcasting Corp.** reported a quarterly net loss of \$2.1 million or 89 cents per share, compared to a loss of \$2.9 million or \$1.79 per share in 1986. President Ivan Braiker said both the revenue gains and net losses were due to the acquisition of eight additional stations. He attributed the losses to depreciation and amortization offset by an increase in interest expense. Olympic reported third-quarter revenues of \$3.7 million, an increase of 8% from the company's revenues of \$3.5 million for the

same period in 1986, despite revenue decreases at the company's San Francisco and Alaska stations. Broadcast cash flow improved to \$478,000 for the 1987 quarter from \$426,000 a year earlier.

• Riding on the crest of its new "Wave" format, **Satellite Music Network Inc.** reported that revenue from affiliation fees was up — but the company will post a third-quarter loss. The network reported a net loss of \$167,578 compared with a profit of \$265,522 for the same period last year. Total revenues declined to \$3,767,170, compared to \$4,356,105. That translated to a loss of 2 cents per share, compared to a 3 cents per share profit last year. Affiliate fees jumped 5.5 percent to \$1,364,894, compared with \$1,293,920 for the third quarter of 1986. While the company said its operating expenses dropped 6%, advertising revenues were also down at \$2,402,276, vs. \$3,062,185 last year. Chairman John Tyler attributed the decline in ad revenues to a soft market which began in late 1986 and may affect the network through the end of this year. SMN now has over 950 station affiliates under contract.

• With the financial effects of its massive leveraged buyout by **Sumner Redstone** beginning to show up, **Viacom Inc.** is posting a net loss of \$37.5 million in the third quarter

despite gains in revenue. The company reported a third-quarter profit of \$3.4 million, or 10 cents per share, in 1986. Revenue in the third quarter of 1987 was \$256.5 million, up from \$233.3 million a year

earlier. Viacom reported acquisition-related expenses for amortization and depreciation have soared, and interest expenses have skyrocketed to \$68.7 million from \$23.1 million a year earlier.

TRANSACTIONS

Continued from Page 10

California

KYLD/Shafter (Bakersfield)

PRICE: \$975,000
BUYER: Clayton Communications Inc., owned by Rick Dames and Steve Bunyard. Dames is the GM of Emmis Broadcasting's KSHE/St. Louis and is the former manager of WHN/New York. Bunyard is the owner of Clayton-Webster Corp., a St. Louis-based radio syndicator. He also owns an interest in WSJC-AM & FM/Magee (Jackson), MS.
SELLER: Community Service Broadcasting Inc., controlled by Alex Klein Jr. He also owns KYLD-AM/Shafter, CA.
FREQUENCY: 97.7 MHz
POWER: 3 kw at 300 feet
FORMAT: AOR
BROKER: Chapman Associates

Florida

WZAZ/Jacksonville

PRICE: \$325,000
BUYER: Florida Christian Radio Inc., owned by L.E. Willis. He also owns WOWI/Norfolk, VA; WIMG/Ewing, NJ; WBOK/New Orleans; WGSP/Charlotte; WBXB/Edenton, NC; WKWQ/Batesburg, SC; WSRC/Durham, NC; WSFU/Union Springs, AL; WKXS/Marion, SC; KFTH/Marion, AR; WTNC/Thomasville, NC; WAYE/Birmingham; WPCE/Portsmouth, VA; WFTH/Richmond; WPDQ/Green Cove Springs, FL; WWCA/Gary, IN; WSAY/Salem, VA; WESL/East St. Louis, IL; WTJH/East Point, GA; and WGTW/Wilson, NC.
SELLER: Pres-Jas Inc., owned by Mark Pincus.
FREQUENCY: 1400 kHz
POWER: 1 kw
FORMAT: Urban
COMMENT: This transfer has been ordered by a Duval County, FL circuit court judge to resolve a lawsuit. Willis announced the purchase of this property last year, but later sued Pres-Jas for breach of contract when it failed to consummate the deal. Although the circuit judge ruled in Willis's favor on October 20, Pres-Jas has appealed the decision and the transfer is subject to the outcome of that appeal.

Georgia

WBIT & WDDQ/Adel

PRICE: \$340,431
BUYER: DRR Broadcasting Inc., owned by Dr. Russell Acree.
SELLER: Timberland Communications Inc., owned by Ralph Deen.
FREQUENCY: 1470 kHz; 92.1 MHz
POWER: 1 kw; 3 kw at 300 feet
FORMAT: Country; AC

Kentucky

WMOR-AM & FM/Morehead

PRICE: \$347,179 for 70.4% of stock.
BUYER: James Forrest and Dreama Forrest.
SELLER: Morehead Broadcasting Co. stock owned by William Whitaker Jr., William Whitaker III, and Phillip Lewis. Another owner, Kathryn Mauk, is retaining her 29.6% ownership.
FREQUENCY: 1330 kHz; 92.1 MHz
POWER: 1-kw daytimer; 2.8 kw at 288 feet
FORMAT: AC; CHR

Maryland

WNTR/Silver Spring (Washington)

PRICE: \$1,101,149
BUYER: WNTR of Silver Spring Inc., owned by James McCotter, Rogers Kirven Jr., Robert Ripamonti, Roland Ripamonti, and Rosanna Ripamonti. McCotter and Kirven also own WITH/Baltimore, and have announced plans to buy the Florida Network, an Orlando-based state radio network.
SELLER: Alpha Capital Corp., a division of the Great Commission Inc. The company is owned by Dennis Clark, John Toner, David Bovenmyer, and John Hopler.
FREQUENCY: 1050 kHz
POWER: 1 kw days/500 watts nights
FORMAT: News/Talk

Texas

KEES/Gladewater

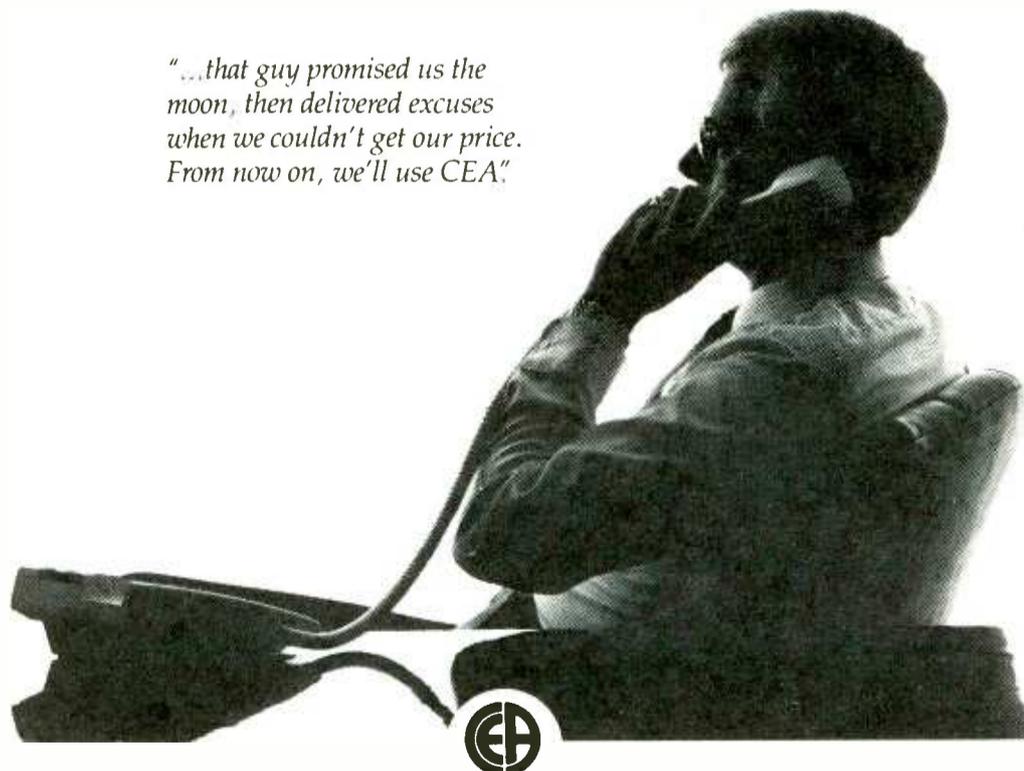
PRICE: \$375,000
BUYER: Blue Jay Productions Inc., d/b/a Williams Communications. The company is owned by NBC Talknet air personality Bruce Williams.
SELLER: All Communications Inc., headed by President D.W. Attaway.
FREQUENCY: 1430 kHz
POWER: 5 kw days/1 kw nights
FORMAT: Country

Vermont

WJJR/Rutland

PRICE: \$3.95 million
BUYER: Caravelle Broadcast Group, owned by Howard Schrott and Bob Beacham. The company also owns WIOU & WZWZ/Kokomo, IN; WSFL-AM & FM/New Bern, NC; and WKCN & WDXZ/Charleston, SC.
SELLER: Media Concepts Inc., owned by John Long Jr. He recently purchased WNYJ/Albany-Rotterdam, NY.
FREQUENCY: 98.1 MHz
POWER: 50 kw at 2593 feet
FORMAT: Beautiful
BROKER: Americom Radio Brokers.

"...that guy promised us the moon, then delivered excuses when we couldn't get our price. From now on, we'll use CEA."



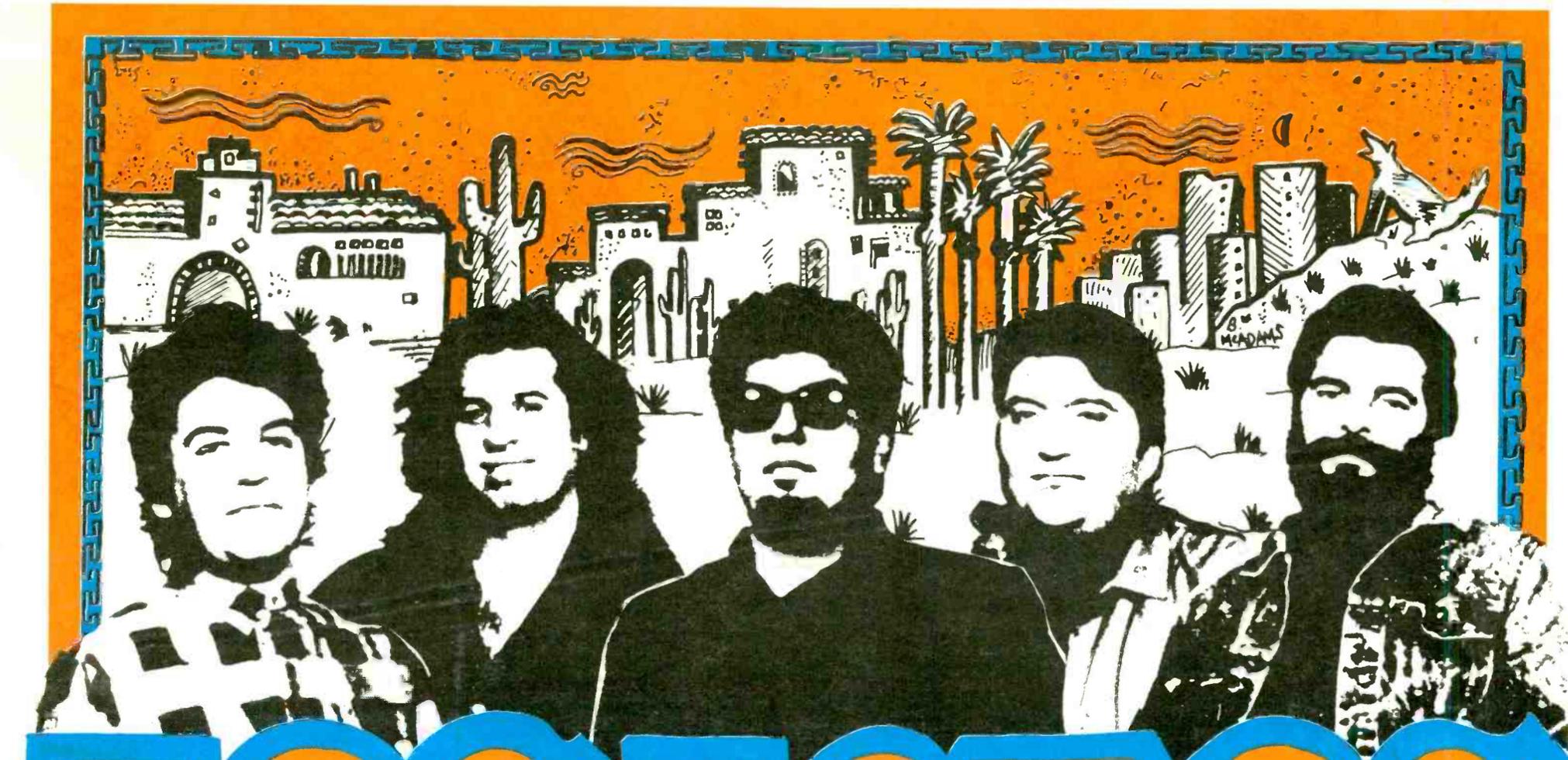
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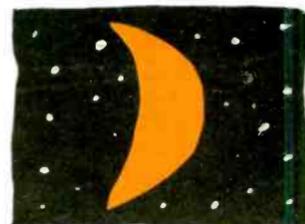
Four years ago, the odds were against Los Lobos achieving commercial acclaim while retaining artistic credibility. The week of December 14, the Westwood One Radio Networks' *In Concert* series focuses on the formidable rock & roll band that has accomplished that difficult goal by emerging from the barrios of East Los Angeles to win a Grammy and score a Top 10 album.

In an exclusive 90-minute program recorded by the BBC at the Kentish Town & Country Club on the outskirts of London, *In Concert* captures the essence of the group that tied for #1 in *Rolling Stone* magazine's 1985 Band Of The Year poll and went on to propel the platinum *La Bamba* soundtrack into becoming one of 1987's best-selling records.

In Concert offers a stimulating musical evening with Los Lobos. From sweet, melodic folk offerings to raw, uncompromising rock & roll, their performance features songs from all of their albums, including "La Bamba," "Come On, Let's Go," "How Will The Wolf Survive," "Shakin' Shakin' Shakes," "Don't Worry Baby" and "Farmer John." To get involved, call Westwood One at (213) 204-5000, FAX (213) 204-4375 or Telex 4996015 WWONE.



WESTWOOD ONE RADIO NETWORKS



Making Qualitative Information Affordable & Effective

By Chris Beck

Question: What are your thoughts on qualitative information and how stations are using it? Also, what other types of non-quantitative station research do you consider helpful?

Answer: Qualitative information and local market research are both vital selling elements that are used by many successful stations around the country to help make an investment in radio tangible for non-users and to negotiate maximum rates and inclusion on out-of-demo buys.

The three types of research most often used for these purposes are national services, local market research, and locally-coordinated station research.

National services (such as Simmons) are used by many stations in conjunction with ARB scores to help position their formats and to overcome inherent client objections, such as Urban Contemporary being too downscale, News/Talk skewing too old, etc. One reason Simmons research can be such a valuable sales tool is because many

retailers have now become aware of the service from reading articles about it in various retail trade publications.

Local market research is now available to stations via several national sources. In the Top Ten markets, many radio stations use the Scarborough study.

One station in particular that's had great success with this method is Z-100/New York. Sales Manager Jeff Dinetz and Research Director Stu Naar have produced a massive research project they call "Quali-Tap," based upon data from Scarborough and Arbitron.

This information is packaged in loose-leaf binders and made available to advertisers at the agency and

Chris Beck is VP/Sales for the Wally Clark Company. He also hosts the weekly sales training program "Video Sales Meeting" and serves as a sales consultant for a number of major corporations and radio stations.

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Retail Prospecting: The Non-Christmas List

Rather than spotlighting the obvious Yuletide categories, this month's retail prospecting guide highlights some areas that are frequently overlooked, but with which many stations have had great success in generating new revenues come holiday time.

Local & Regional Hotels

Family visit packages
Pre-sell of New Year's Eve packages

Local Restaurants

Designated driver programs
Take-out service
Catering

Private Airport Parking Carpet & Drapery Cleaning Services

Local Media

Local print subscription drives
Media coverage of holiday events & bowl games

CPAs & Financial Services

Tax planning

Office Supply Stores

Typewriters
Dictaphones
Party supplies

Auto Alarms & Car Stereos Auctions

Estate sales
Autos

Public & Self-Storage

Dental Care

Last-minute work prior to new deductible
Cosmetic dentistry

Moving Companies

Hardware Stores

Power tools
Christmas lights & decorations
Housewares
Paint

Taxi Companies

Holiday "Don't Drink And Drive" promotions

Churches

Promoting special services

Colleges & Universities

January enrollment
Continuing education

Home Exercise Equipment The Arts

Local theatre performances & musicals

Movie Theatres

New releases
Special holiday hours & matinees

Child Care & Clothing

Camera Stores

Film sales
Photo developing

Tobacco Stores

Automotive Dealers

Inventory reduction sales
Leasing
Fleet sales

Antique Stores

Computer Stores

Accessories

Music Stores

Pianos & organs
Electronic keyboards

the direct level, with each category presented in clean, easy-to-analyze, ranked form. "Quali-Tap" has now become Z-100's most important positioning tool, because it allows the station's sales staff to overcome many objections to the CHR format — especially in the 35-44 demos.

For most markets, probably the fastest-growing service has been the IMPACT Resources "MART" studies, which combine mall intercept and call-out surveys to arrive at qualitative information. These studies are widely used by retailers as well.

To get the most out of this type of qualitative information, my recommendation is for stations to combine the specific research with a retailer's market share to arrive at a projected response. This simple formula has generated significant new radio orders due

to the information being presented to the client in a tangible form. Some stations take the concept one step further and calculate projected sales by obtaining a business's average

closing ratio and average ticket.

While local market research conducted by stations is not yet a widely-used tool, it can be incredibly powerful. The most successful that I've seen have used either a station's ongoing programming callout research or mall intercept surveys. Most of the time this information is used by stations to show added values for new advertisers.

Normally, this specific local research would be financially out of reach for agencies and in-house advertisers. However, because a station can co-op several of these studies together and because most stations already have a consistent callout service (to which the sales department is only adding a few questions and calculations) in place, such qualitative information can be as affordable as it is effective.

NEW SELLING IDEA

Olympic Sponsorship Opportunities

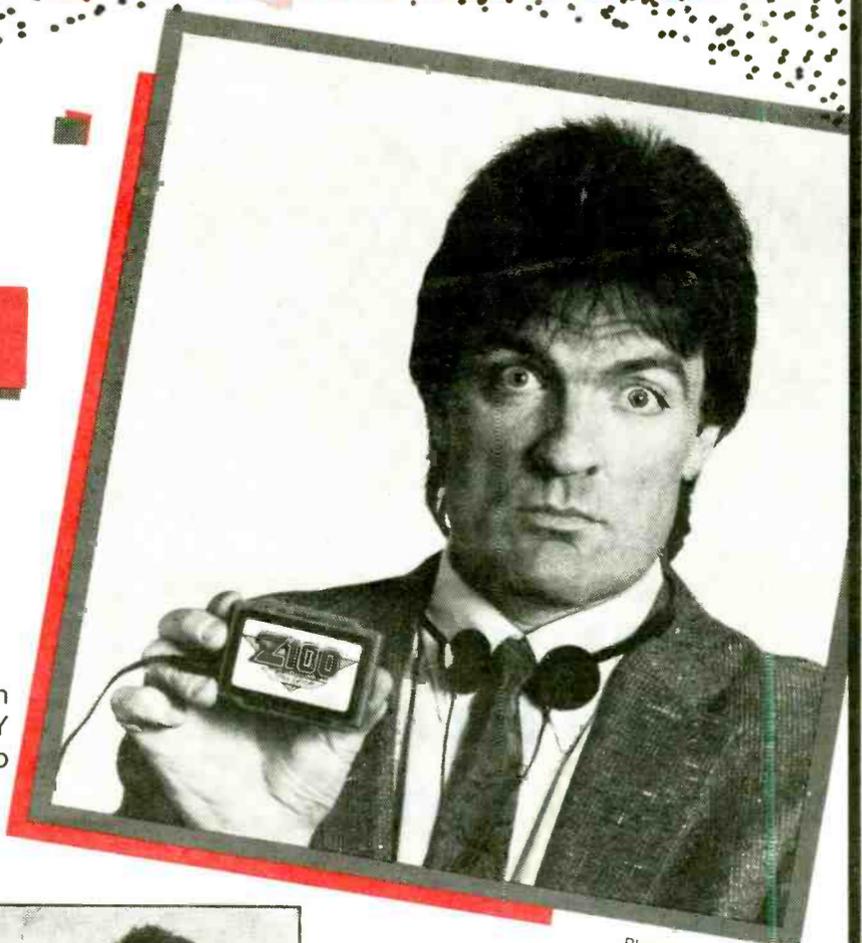
Now is the time to begin approaching companies that are corporate sponsors of the upcoming winter and summer Olympic Games. You should specifically target local distributors and the retailers themselves. Corporate sponsors have invested millions to be a part of the Olympics, and consequently offer their retailers additional co-op and promotional dollars during the period immediately preceding and throughout the games in an effort to localize their Olympic involvement.

"TARGET TUNER PAYS OFF FOR Z100"



Scott Shannon

Scott Shannon
Program Director, Z100 NY
And Star Of The Morning Zoo



Photos by Carol Serz



"Our Target Tuners look great and the sound is amazing. Best of all, they're quartz-locked forever to Z 100."

WHAT'S SCOTT SO EXCITED ABOUT? TARGET TUNER — the "Walkman"-style radio that gets only your station. TARGET TUNER is the first and only quartz crystal locked, fix-tuned promotional radio. It's the most innovative radio promotion item in years! TARGET TUNERS are inexpensive, but make no mistake — they're NOT cheap radios. High sensitivity and quality audio circuitry let your sound come through loud and clear. When we designed the TARGET TUNER, we did it right!



"The instant we saw the Target Tuner, we knew it was a winner. It's a perfect promotion item. Our listeners love them."

EVERYBODY LOVES TARGET TUNER. It's the one and only promotional item that delivers all the excitement of your station, right to your listeners. No T-shirt or other comparably priced item has the high perceived value of TARGET TUNER. Most important, listeners USE their TARGET TUNERS. That's why the sponsor tie-in potential of these unique new radios is so valuable. It can help you get thousands and thousands of radios out there, all tuned forever to only your station.

"We put Z100's logo on one side and merchandized the other side with Pepsi."



SMART THINKING, Z100! Advertiser tie-ins are a natural with TARGET TUNER, and they can bring your cost way down. The radios feature mini-billboards on both sides — so you can promote both your station and a key account, with colorful graphics right on the radio. Aggressive stations have already scheduled TARGET TUNER promotions with fast-food chains like *McDonald's*, *Wendy's*, and *Arby's*; beverage clients like *Budweiser*, *Pepsi*, and *Mountain Dew*; Department Stores; Auto Dealers and other key advertisers. Contests, gift-with-purchase, retail point-of-purchase sales — your promotional options are unlimited with TARGET TUNERS.

"Target Tuners build listener loyalty while they lock out the competition. What more could you want?"



THANKS, SCOTT, you've said it all. Z100 was the first station to recognize the fantastic potential of TARGET TUNERS, and now they've got lots of company. In less than six months, over 100,000 TARGET TUNERS have been ordered by scores of savvy stations. They're available in FM and AM versions (*and for AM'ers, TARGET TUNER is "the great equalizer"*). TARGET TUNER is perfect for every music format and for talk and all-news stations as well.



TARGET TUNING INC.

6 Caesar Place, Moonachie, NJ 07074

Your Next Move? Call 201-935-8880 Right Now And Find Out How TARGET TUNER Can Pay Off For You!

Walkman is a registered trademark of SONY Corp.

IMMEDIA Asks Radio To Get Involved

The Burbank-based IMMEDIA Broadcast Media Public Service Foundation is currently organizing American and overseas broadcasters to address such important world social issues as drug abuse, voter apathy, AIDS, hunger, and the homeless.

Headed by longtime radio personalities Jerry Longden and Darnion, IMMEDIA plans to supply stations with public service information through copy and produced announcements, as well as organizing national radio concerts and

campaigns. The foundation also plans to develop a celebrity speakers bureau.

The IMMEDIA Foundation extends an invitation for membership to all radio, records, and media personalities. Membership is free of charge to any professional interested in addressing major social problems, either through local broadcast facilities or by obtaining recorded public service announcements to be included on forthcoming IMMEDIA albums and CDs. Call (213) 464-3565 or (818) 841-5289 for more information.

BACK TO SCHOOL DAYS

Business Spurs Adult Education Boom

You may never be able to go home again, but you can always go back to school. Enrollment in adult courses has

risen by 79% since 1969, and the number of adult courses available in America has increased by more than 100%.

Middle Managers' '86 Pay Raises Average 5%

Have you ever been tempted to sneak a peek at your peers' paychecks, just to see how much of a raise they received? The average pay increase earned this year by middle managers working for US corporations was 5.2%. The figures below show the average managerial pay raise, broken out by job title.

Managerial position	Average raise
Personnel	5.6%
Finance	5.5%
Administration	
Data processing	5.4%
Marketing/Sales	4.9%
Engineering/Research	4.8%
Manufacturing	4.6%

Source: The Wyatt Co.

Who's taking these classes? According to a recent report from the Center For Education Statistics, the average adult pupil is most likely to be female (55%), age 17-34 (50%), and has completed at least some college education (62%).

For the majority of these Americans, the primary motivation for their return to the classroom is to get ahead, which goes hand in glove with an increased willingness among today's employers to pay for their workers to take classes — as long as these courses benefit the company.

At least half of today's 40 million adult education courses were taken by students who wanted to advance at their present place of employment. Another 12% enrolled in an adult education course hoping it would help them get a new job. Only 25% of the students who were taking an adult education course claimed they were doing it for personal or social reasons.

How Execs Read Reports

If you've been assigned to write a company report or presentation, you should devote the majority of your time to making sure you've written a *comprehensive* summary, rather than the report itself. The results of a recent study, listed below, show the amount of time managers spend reading the different sections of a business report.

Section	Percentage
Summary	100%
Introduction	65%
Conclusion	55%
Body	22%
Appendix	15%

Source: Chemical Engineering

It Ain't What You Ask, It's The Way That You Ask It

Here's a brain teaser you might want to try out on one of your company's decision makers: if the water level in a glass reaches the mid-way point, is the glass half full or half empty?

Posing that type of question to executives and managers will yield a surprisingly varied set of answers. However, according to a study by the Chicago-based Center For Decision Research, how a business-related question is presented can greatly influence an executive's decision.

Presenting a situation in a positive manner will most often sell a person on the idea. If you present a proposal to your boss that shows an 80% success rate, chances are he will go along with your idea.

In contrast, framing the presentation in a negative light ("there's a one in five chance this idea will fail") will more than likely cause your boss to turn thumbs down on the project.

How Good Bosses Do It

Everyone knows there are "good" bosses and "bad" bosses. Almost everyone has dealt with both kinds at one time or another, and it's rather obvious that the good bosses always seem to get more — and higher-quality — work from their employees. So how do these good bosses do it?

According to the Accountemps temporary employment agency, which recently published a managerial handbook titled "52 Good Ideas On Hiring, Firing, And More," the following 12 tiny steps, once taken, will enable you to get the most out of your employees.

- **Don't keep secrets.** Let everyone in your company know of new developments before you tell the general public.

- **Listen to your employees.** Ask your employees questions and listen to what they have to say.

- **Make her your assistant, not "your girl."** Make a dedicated, efficient secretary your assistant and suggest that employees deal with her regarding routine matters.

- **Make workers feel wanted.** Make sure new employees feel welcome, not confused and bored.

- **Admit your mistakes.** When criticizing an employee, you should try to set a positive tone by recounting a past mistake of your own.

- **Keep an open mind.** Listen to your employees' suggestions, and look for merit in them.

- **Don't mix messages.** Don't follow a compliment with a criticism; the latter will negate the positive comment.

- **Praise pays.** If employees are doing a good job, tell them . . . immediately.

- **Be the bad news bearer.** Take the responsibility for telling your employees any bad news, such as the loss of a promotion, yourself.

- **Promote your in-house promotion program.** Make it known that promotion from within the company is your standard operating procedure.

- **Emphasize the positive.** Look for good work habits and reward them, rather than criticizing and punishing the bad ones.

- **Shhhhhh.** Criticize your employees in private.

DATELINE

- **December 3, 1987** — American Association of Sportscasters Fourth Annual Hall Of Fame Awards Dinner. Marriot Marquis New York, NY.

- **January 23-26, 1988** — RAB Managing Sales Conference. Hyatt Regency. Atlanta, GA.

- **January 25, 1988** — 15th Annual American Music Awards. Shrine Auditorium. Los Angeles, CA.

- **January 30 - February 3, 1988** — National Religious Broadcasters 44th Annual Convention. Sheraton Washington and Omni Shoreham hotels. Washington, DC.

- **January 31, 1988** — Super Bowl XXII. Jack Murphy Stadium. San Diego, CA.

- **February 11-13, 1988** — 19th Annual Country Radio Seminar. Opryland Hotel. Nashville, TN.

- **February 12-13, 1988** — Gavin Convention. St. Francis Hotel. San Francisco, CA.

- **February 13-28, 1988** — Winter Olympics. Calgary, Alberta, Canada.

- **February 18-20, 1988** — Minorities and Communications Conference. Sponsored by Howard University. Howard Inn and Blackburn Center. Howard University Campus. Washington, DC.

- **March 2, 1988** — National Association of Recording Arts and Sciences 30th Annual Grammy Awards. Radio City Music Hall. New York, NY.

- **March 3-5, 1988** — R&R Convention. Loews' Anatole. Dallas, TX.

- **March 21, 1988** — Academy of Country Music 23rd Annual Country Music Awards. Knott's Berry Farm. Anaheim, CA.

- **April 9-12, 1988** — NAB 66th Annual Convention. Las Vegas Convention Center. Las Vegas, NV.

- **April 11, 1988** — Academy of Motion Picture Arts and Sciences 60th Annual Academy Awards. Shrine Auditorium. Los Angeles, CA.



GET IN TOUCH WITH THE FUTURE!

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January 11 & 12, 1988 Registry Hotel, Los Angeles

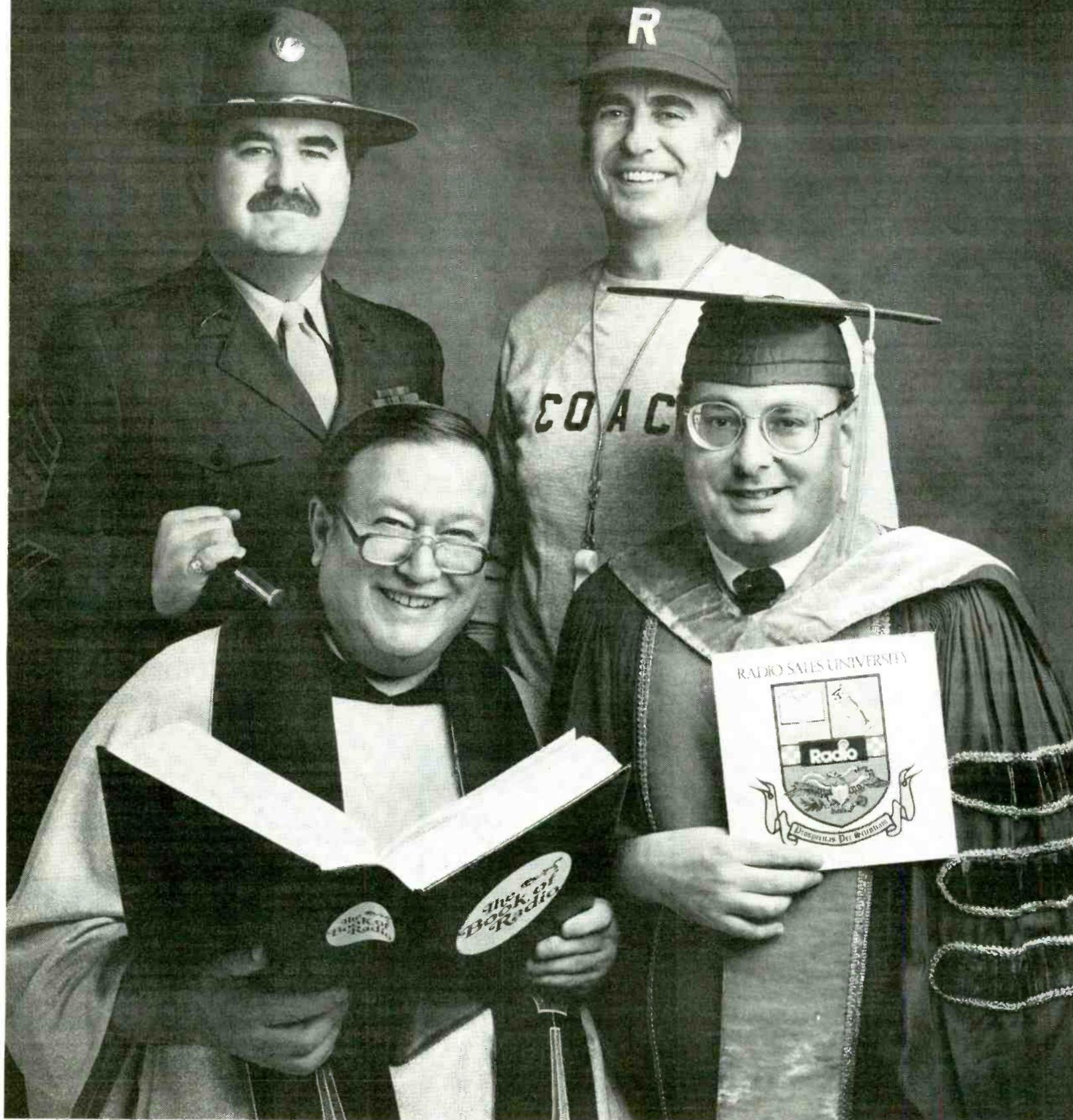
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Radio

'88 Elections: \$168 Million To Radio

The 1988 Presidential election could generate \$168 million in political advertising for radio stations, according to recent estimates from the NYC-based Radio Advertising Bureau (RAB).

In truth, the projected \$168 million may be a little low, as RAB's VP/Marketing Information Ken Costa arrived at this estimate partially based upon statistics showing that radio ads for the 1978 and 1982 elections increased by 158% and 187%, respectively, as

well as using the RAB's 1984 rule of thumb that political advertising reflects slightly more than one percent of the "average station's total time sales."

Without clear-cut frontrunners in either political party and with innumerable local elections contributing to the media war chest as well, the possibility for radio to garner an even larger slice of the political advertising pie seems even more likely than predicted.

TELEVISION

TOP TEN SHOWS

NOVEMBER 16-22

- 1 *The Cosby Show*
- 2 *A Different World*
- 3 *Cheers*
- 4 *Night Court*
- 5 *Growing Pains*
- 5 *60 Minutes*
- 7 *Murder, She Wrote*
- 8 *Who's The Boss*
- 9 *Golden Girls*
- 10 *NBC Monday Night Movie*
("Poor Little Rich Girl, Part I")

Source: Nielsen Media Research

All show times are EST/PST; subtract one hour for CST. Check listings for showings in the Mountain Time Zone. All listings subject to change.

• November seems to be the month for anniversaries. First it was the 20th anniversary of *Rolling Stone*; now the Showtime cable channel will present a special 25th anniversary tribute to "Island Records' All Stars — From 'My Boy Lollipop' To 'The Joshua Tree'" (Saturday, 11/28, 10pm).

Included are interview and performance clips featuring **U2**, **Bob Marley & The Wailers**, **Steve Winwood**, **Robert Palmer**, **Roxy Music**, **Jethro Tull**, **Free**, **Joe Cocker**, **Cat Stevens**, **Millie Small**, and other Island artists past and present. The one-hour program, an exclusive Showtime presentation, is hosted by that sleek tigress **Grace Jones**. The special was produced by the British label's founder and chairman **Chris Blackwell**, in conjunction with Showtime.



ROOTS, ROCK, REGGAE — For 25 years, *Island Records* has been a hothouse of musical cross-fertilization, under which no single performer has blossomed as brightly as the late **Bob Marley**.



SING IT 'TIL IT HURTS — **Bob Dylan**, wrapping his legendary vocal cords around an unspecified page from the *George Gershwin* songbook.

• **Bob Dylan** sings **George Gershwin**? That's right, the poet laureate of the '60s is just one of the artists who will be "Celebrating Gershwin," a two-part special to air this coming week on the **PBS** network.

The two 90-minute segments will pay tribute to one of America's legendary composers. The program will include newsreel clips, home movies, and stills, as well as music and dance performances by such artists as **Dylan**, **Liza Minnelli**, **Christopher Walken**, **Maureen McGovern**, and **Mikhail Baryshnikov**. (This special, part of PBS's "Great Performances" series, will air during one of the network's periodic fundraising weeks. Most PBS affiliates are scheduled to air the shows Friday, 11/27, and Friday, 12/4, both evenings at 9pm. Check local listings for times in your market.)

• "The Genius," **Ray Charles**, will lend a little bit of class to an evening of what promises to be the ultimate in showbiz glitz as he performs "What'd I Say," the finale to **ABC's** "Las Vegas 75th Anniversary" (another anniversary? — Sunday, 11/29, 9pm). The two-hour extravaganza salutes the gambling capital of the world (which actually celebrated its 75th anniversary last year—but who's counting?) The highlight of the evening just might be a rendition of "Rock-A-Bye Your Baby With A Dixie Melody" by none other than the dynamic duo of **Jerry Lewis** and **Sammy Davis Jr.**, who've always said "our first show together won't be our last!"

Buddy Holly Lives!

Contrary to what **Don McLean** wrote and sang in "American Pie," **Buddy Holly** lives.

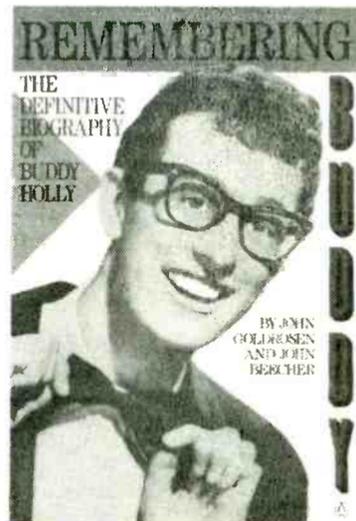
Nearly 30 years after his death, interest in **Holly** appears to be at an all-time high. In fact, there may be more interest in the rock 'n' roll pioneer today than there was when he, **J.P. "The Big Bopper" Richardson**, and **Ritchie Valens** died in a plane crash on Feb. 3, 1959.

MCA Records has reissued "The Chirping Crickets," **Holly's** '57 debut LP that featured his original back-up band, with his second LP ("Buddy Holly") soon to follow. Meanwhile, **Sony Video** has just released "The Real Buddy Holly Story," an in-depth documentary that **Paul McCartney** originally produced for British television. "The Buddy Holly Story," the 1978 film starring **Gary Busey** in an Oscar-nominated portrayal, is scheduled for release to the home video market in January.

Updated Bio Available

More recently, rock star **Marshall Crenshaw** played **Holly** in last summer's hit film, "La Bamba." Now comes an update of **John Goldrosen's** groundbreaking **Holly** biography, which has been retitled "Remembering Buddy: The Definitive Biography Of Buddy Holly" (**Penguin Books**, \$12.95 paperback) this time around.

Rock aficionado **Goldrosen** first published a **Holly** biography in 1975 under the title "Buddy Holly: His Life And Music." The book was reissued as "The Buddy Holly Story"



in 1979 to capitalize on the success of the motion picture (which, ironically, had used **Goldrosen's** original book as a basis for its screenplay).

For this new edition, **Goldrosen** has employed the aid of British **Holly** fan club founder **John Beecher**, who not only collected the book's astonishing photographs, but also compiled complete US and UK discographies, chart placings, and tour dates.

Along with exploring **Holly's**

childhood and adolescence in **Lubbock, TX**, as well as his diverse musical background and primary country roots, **Goldrosen's** book contains interviews with everyone close to the artist, ranging from his wife, family, friends, and fellow musicians to the late **Norman Petty**, **Holly's** mentor, producer and (by the end) nemesis.

New View Of Personality

What he unveils is an incredibly driven young man, much more complex than many may have previously imagined based on the beautiful simplicity of his music. In truth, the **Holly** that emerges is close to the one that **Gary Busey** portrayed in the film, no matter how much that film may have deviated from historical fact.

Buddy Holly left behind a remarkable musical legacy. He was a profound influence on almost every major rock star to follow in his wake, from the **Beatles** (whose "insect" name evolved from **Holly's** **Crickets**) and **Rolling Stones** (their first major hit was a cover of **Holly's** "Not Fade Away") to **Bruce Springsteen** and **Elvis Costello**.

Not bad for a nice kid from **Lubbock** who was only 22 when he died.

MUSIC & MOVIES

CURRENT

- **BABY BOOM**
Single: Everchanging Times/**Siedah Garrett** (Qwest/WB)
- **DIRTY DANCING (RCA)**
Singles: I've Had The Time.../**Bill Medley & Jennifer Warnes**
Hungry Eyes/**Eric Carmen**
Other Featured Artists: **Blow Monkeys**, **Mickey & Sylvia**, **Zappacosta**
- **PRINCESS BRIDE (WB)**
Featured Artists: **Mark Knopfler**, **Willy DeVille**
- **LESS THAN ZERO (Def Jam/Columbia)**
Singles: Hazy Shade Of Winter/**Bangles**
Are You My Woman?/**Black Flames**
Other Featured Artists: **Joan Jett**, **Aerosmith**, **Roy Orbison**
- **FATAL BEAUTY (Atlantic)**
Featured Artists: **Lever**, **Shannon**



THE BIG "O" MEETS THE LITTLE k, LITTLE d — **Roy Orbison** and **k.d. Lang** shake hands and come out cry-y-y-ing on the latest single from the "Hiding Out" soundtrack.

- **HIDING OUT (Virgin)**
Singles: Catch Me (I'm Falling)/**Pretty Poison**
Crying/**Roy Orbison & k.d. Lang**
Live My Life/**Boy George**
Other Featured Artists: **All That Jazz**, **P.I.L.**, **Black Britain**
- **MADE IN HEAVEN (Elektra)**
Featured Artists: **Martha Davis**, **Ric Ocasek**, **Neil Young**
- **LA BAMBA (Slash/WB)**
Single: Come On Let's Go/**Los Lobos**
Other Featured Artists: **Brian Setzer**, **Marshall Crenshaw**, **Bo Diddley**
- **WHO'S THAT GIRL (Sire/WB)**
Single: Causing A Commotion/**Madonna**
Other Featured Artists: **Scritti Politti**, **Coati Mundi**, **Club Nouveau**
- **HAIL! HAIL! ROCK 'N' ROLL (MCA)**
Featured Artists: **Chuck Berry**, **Eric Clapton**, **Robert Cray**

UPCOMING

- **HEARTS OF FIRE (Columbia)**
Featured Artists: **Bob Dylan**, **Fiona**, **Rupert Everett**
- **DUDES (MCA)**
Featured Artists: **Keel**, **Megadeth**, **Little Kings**
- **TELEPHONE**
Single: Happy Endings/**Beach Boys & Little Richard** (Critique/Atco)

FILMS

WEEKEND BOX OFFICE

NOVEMBER 20-22

- | | |
|--|-------|
| 1 <i>Running Man</i>
(Tri-Star) | \$5.6 |
| 2 <i>Cinderella</i>
(Buena Vista) ** | \$5.1 |
| 3 <i>Flowers In The Attic</i>
(New World) * | \$5.0 |
| 4 <i>Fatal Attraction</i>
(Paramount) | \$4.9 |
| 5 <i>Nuts</i>
(Warner Bros.) * | \$4.6 |
| 6 <i>Hello Again</i>
(Buena Vista) | \$2.6 |
| 7 <i>Baby Boom</i>
(MGM/UA) | \$1.6 |
| 8 <i>Dirty Dancing</i>
(Vestron) | \$1.4 |
| 9 <i>Suspect</i>
(Tri-Star) | \$1.2 |
| 10 <i>The Princess Bride</i>
(20th Century Fox) | \$1.1 |

* First week in release
** Re-release

All figures in millions

Source: Exhibitor Relations Co.

COMING ATTRACTIONS:

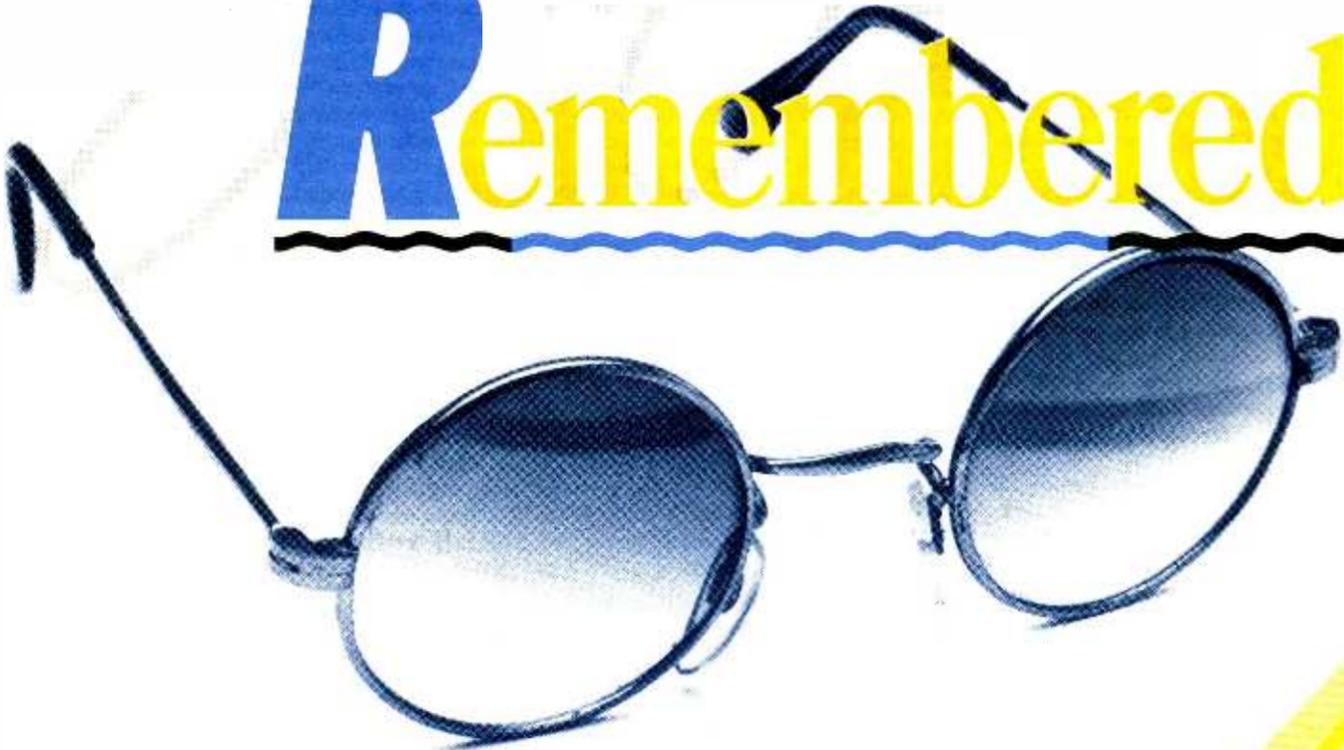
This week's openers include "Planes, Trains & Automobiles," a **Steve Martin** and **John Candy** vehicle that's written and directed by **John Hughes**. His **Hughes/MCA** label will carry the film's soundtrack, which features **Emmylou Harris**, **Steve Earle**, and **Dave Edmunds** and is slated for late December release.



WESTWOOD ONE

P R E S E N T S

JOHN LENNON



Remembered

Since his murder seven Decembers ago, it's been an annual Westwood One tradition to reflect on the enormous impact John Lennon had on popular music, and on our lives in general. This year, Mary Turner hosts *John Lennon Remembered*, a three-hour celebration of Lennon's legacy, airing December 4-8 on Westwood One affiliates throughout the world.

It's a fascinating behind-the-scenes look at Lennon's life, music and wit in his own words, and the words of Yoko Ono, Paul McCartney, producer George Martin, friend and confidant Elliot Mintz, and others who shared John's experiences.

And you'll hear the classic songs that both reflected and sparked a generation - from "I Want To Hold Your Hand" to "Starting Over," from "Girl" to "Woman," from "Revolution" to "Give Peace A Chance."

John Lennon Remembered: the legend burns brighter than ever. Contact your Westwood One Representative now for details. Call (213) 204-5000. FAX (213) 204-4375. Or Telex 4996015 WWONE.



WESTWOOD ONE RADIO NETWORKS



TALKING TURKEY AND ALL THE TRIMMINGS

Holiday Meals Can Be Hearty As Well As Healthy, Too

If you're reading this article the day after your big Thanksgiving feast, you may have more to be thankful for than you realized.

Many foods associated with a traditional Thanksgiving dinner, when served in moderate proportions, are not only low in calories, but also good for you. They often contain quantities of vitamins and minerals which exceed the established government levels for daily nutritional requirements.

Equally as important are recent findings by physicians and nutritionists which indicate that many of the foods we eat at holiday time contain elements that have been proven to not only help lower a person's cholesterol level, but also to decrease the risk of developing certain types of cancer.

So listen up all you gravy glutons who've gobbled up the turkey, mopped up the mashed potatoes, crammed down the yams, swiped all the sweet potatoes, stuffed yourselves with stuffing, and pigged-out on pumpkin pies. Here are some nutritional holiday food facts:

Soup/stock/broth: Meat, fish, or poultry stocks are a good source of protein, niacin, iron, and B vitamins. (A one-cup serving of chicken broth contains a surprising 150% of the US required daily amount of riboflavin.) If you chose to make your own stock, you can cut down on the amount of sodium, thereby also reducing the number of calories.

Turkey: The bird that is synonymous with Thanksgiving is an excellent source of animal protein, minus the large amount of fat found in other types of meat. A three-and-a-half ounce serving of white breast meat totals only 115 calories and contains just one gram of fat; dark turkey meat contains a little more fat — four

grams. (In comparison, the same serving of white chicken meat contains two grams of fat.) By avoiding the skin or meat from the turkey's abdominal regions, you can further decrease your fat intake.

All this turkey talk about fat is important when you consider the American Heart Association's recommendation to limit one's cholesterol intake to 300 mg a day; a three-and-a-half ounce serving of white meat turkey contains just 85 mg.



Potatoes: Potatoes are misunderstood. Mashed potatoes heaped with globs of butter contain tons of calories, as do baked potatoes stuffed with sour cream, chives, and everything else in the salad bar.

However, potatoes *without* all the trimmings are excellent sources of carbohydrates, iron, potassium, and vitamin C. Dieters should note that a large baked potato has approximately 220 calories, and alternate toppings (yogurt, mustard, horseradish), while perhaps not the most appetizing, can help you watch your waistline.

Vegetables: Vegetarians already know the benefits of eating lots of green, leafy foods. A half-cup of sweet potatoes (with skins still attached) is rich in vitamin C, and contains four times the average daily requirement of vitamin A. Also, a half cup of Jerusalem artichokes has only 57 calories.

An oft-neglected vegetable is the collard green. A long-time favorite

in recipes from the Southern United States, this member of the cabbage family is rich in vitamin C, as well as fiber and beta-carotene, which doctors have cited as important anti-cancer agents.

Other members of the cabbage family (broccoli, Brussels sprouts, cauliflower, kale, mustard greens, turnips, radishes, and watercress) may also help rid the body of toxic chemicals. These vegetables are also low in calories; one cooked cup of broccoli has 45 calories, and a cup of collard greens contains only 25 calories.

Garlic: People hailing from the Mediterranean or Far Eastern regions of the world know the culinary benefits of garlic. While the taste and smell may be overpowering to some, using garlic as a seasoning in foods can also be beneficial.

In addition to being rich in the mineral selenium, garlic can be helpful to your cardiovascular system. The chemical that produces garlic's heavy odor (ajoene) helps reduce the tendency to form blood clots or develop blocked arteries. Recent studies show that in this respect garlic can be as effective as aspirin. Also, eating average portions of garlic on a regular basis can help lower blood cholesterol levels.

Pumpkin: When most people think of pumpkins, they think of Halloween or pies. But pumpkins, which are part of the winter squash family, are low in fat, calories, and sodium, which most Americans already eat too much of in their everyday diet. They are also high in carbohydrates, and are a good

Hair Spray Capitals Of The US

Hollyweird and Zoo York City may be home to the majority of America's mousse abusers, but for sheer numbers of slightly less au courant bouffants hair-stylists cut out for even cheesier burgs, where the amount of hair spray sold far exceeds the per-city average.

City	Percentage in excess of average sales
Salt Lake City	122%
Los Angeles	60%
Grand Rapids, MI	53%
Charlotte, NC	49%
Greenville, SC	47%
Atlanta	32%
San Antonio	30%

Source: Aerosol Age

source of fiber and potassium.

Another bonus to eating members of the squash family is their high beta-carotene content. The human body converts beta-carotene, and related substances called carotenoids, into Vitamin A. These antioxidant substances help protect the body from free radicals, a form of unstable oxygen that has been identified in medical studies as contributing to certain forms of cancer. Surveys show that people who eat large amounts of dark-green and yellow vegetables have a lower rate of certain types of cancer. (Other good sources of beta-carotene include apricots, papayas, mangoes, and carrots.)

So for those of you who had the willpower to stick to your diets and refrain from the usual turkey day food fest, you can still look forward to Christmas and New Year's to reap the nutritional benefits of holiday foods.

Where The BMWs Are

Are you the type of person who starts seething with resentment every time a BMW whizzes by while you're chugging along in your second-hand compact? If that's the case, try to avoid the cause of your resentment by not driving through Atlanta or most parts of California, as those two areas have some of the highest concentrations of BMW drivers in the country.

Based on sales figures for 1986, 18 of the top 50 US BMW dealerships were found in California, followed by Texas (seven), Florida (five), New Jersey (four), and three each in New York, Illinois, and Georgia.

Although only three of the Georgia dealerships were represented in the top 50, all three Atlanta outlets placed in the top ten, according to Carl Fleisher, GM/Market Strategy for the Montvale, NJ-based BMW Of North America. As Fleisher puts it, "Atlanta has more successful young people" than many other US cities.

Other statistics provided by

BMW give a general description of typical "Beemer" buyers: based on 1985 figures, the average owner of the \$27,000 BMW 325e two-door sedan is 34.8 years old, with an annual income of \$72,000 and a household size of 1.99. Men make up 72% of the 325e market; 55% of all owners are married and 46% are part of a two-income household.

Owners of the 735i model, priced at \$48,500, average 45.9 years of age, with a household size of 2.39 and an annual income of \$137,000. An overwhelming 93% of the 735i owners are male, while another large majority of these owners are married (83%) and belong to a two-income family (40%).

Two factors typical of most BMW owners is that they are active individuals and are classified as "affluent" at an early age. However, buyers of the 325e are generally younger, less affluent, and more likely to be female than buyers of other sports cars (Porsche, Saab), while buyers of Nissan or Toyota sports cars are usually older, but also less affluent and more likely to be female.

Running Up The Stress

For many years, doctors have prescribed exercise as a cure for daily stress. Nevertheless, sometimes you can get too much of a good thing.

The results of a recent National Institute of Health study show that runners who rack up mile after mile in their Reeboks may be increasing their stress hormones to a dangerous level.

The study found that at increased levels of exercise, the pituitary and adrenal glands produce a high level of two substances that help the human body adapt to stress: cortisol and adrenocorticotropic hormone (ACTH).

However, the study also demonstrated that the hormone levels of high-distance runners did not return to a normal level after they ceased running, creating a chemical imbalance that may impair runners' sex drives and reproductive functions. (Whoa!)

While researchers say such an imbalance is similar to those found in patients with depression or eating disorders and urge runners to stick to moderate distances, many people may prefer to stick to more traditional forms of stress-fighting activity. Namely, sex. Followed by a cigarette, of course.

CHRONICLE

Born To:

Starship lead singer **Mickey Thomas**, wife Sara, daughter Taylor Noel, November 4.

WCHY/Savannah Continuity Director **Jimmy Tapley**, wife Flo, son Matthew, November 8.

KTXQ/Dallas PD **Andy Lockridge**, wife Kelly, daughter Molly Evelyn, November 9.

Westwood One Western Regional Account Manager **Wayne Aaronson**, wife Amy Gruberg (VP/Media for the DeLaurentis Entertainment Group), daughter Jessica Lauren, November 13.

WQCB/Bangor, ME ND **Susan Patten**, husband Geel, daughter Brooke Michelle, November 14.

WGLL/Mercersburg-Greencastle, PA Sales Manager **Randall Ackerman**, wife Mary Ann, son Scott Randall, November 15.

Dire Straits lead singer/guitarist **Mark Knopfler**, wife Lourdes, twin sons Benjamin and Joseph, November 17.

Transtar air personality **Greg Crawford**, wife Anne, daughter Barbara, November 17.

Marriages:

WPDH/Poughkeepsie, NY Asst. PD **Bill Palmeri** to Laura Pallini, October 25.

KEZO/Omaha MD **Joe Blood** to Carol Vacek, November 7.

B-93/Austin PD **Lisa Tonacci** to B-93 morning drive personality **Mike Butts**, November 19.

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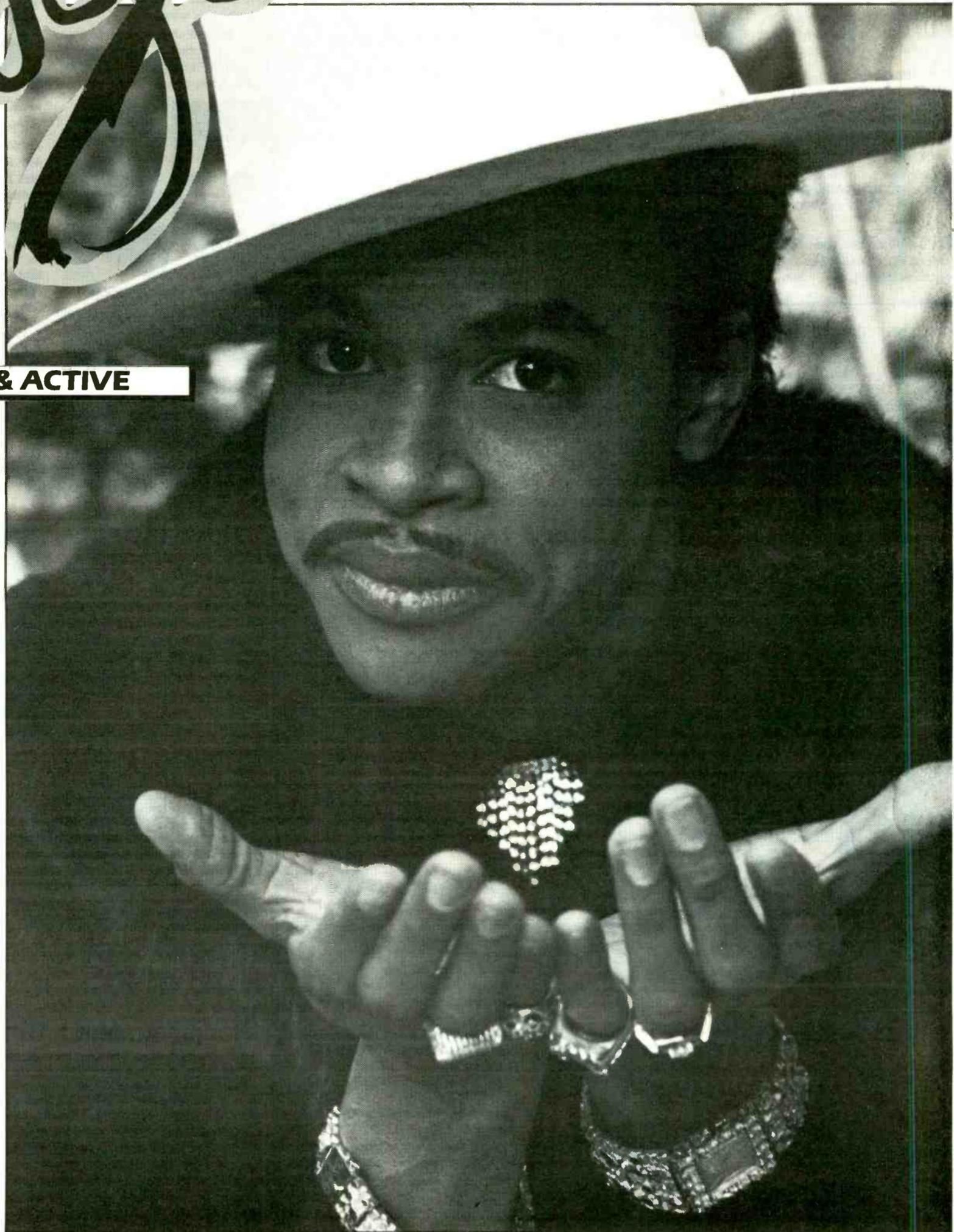
roger

NEW & ACTIVE

ONE OF THE
"MOST ADDED"
107/32

FM102 15-10 (HOT)
KROY 13-6 (HOT)
KMEL 6-6 (HOT) FR
KWSS 25-20 (HOT)
KEZB 27-19 (HOT)
WANS 20-13 (HOT)
WAPE 25-19 (HOT)
WFMI 17-8 (HOT)
KF95 38-27 (HOT)
KMGX 15-8 (HOT)
KYNO 38-33 (HOT)
KLUC 10-7 (HOT)
KDON 31-25 (HOT)
PRO-FM add
WAVA add
PWR997 deb 28
Z93 deb 35
Y95 deb 23
KRBE 35-27
B97 add
WNVZ 30-27
Q105 add 28
Z95 add
WNCI deb 34
WCZY add 33
KBEQ add
KCPW add
KDWB deb 34
Y108 deb 27
KZZP 24-15
KKRZ 35-31
KKLQ add 27
KATD 35-27
KUBE deb 28

URBAN ③



The Sizzling New Single

"I Want To Be Your Man"

Produced by Roger Troutman
From The Album Unlimited!



© 1987 Reprise Records
Management: Troutman Enterprises, Inc.

Radio

● **RON SHANNON** has been named GM at WLNZ/Lansing. He was previously GSM at KMJX/Little Rock.

● **BILL JENKINS** has joined WTAN/Clearwater, FL as Station Manager. He was previously Operations Director at WYQK/St. Petersburg, FL.

● **BOB CASEY** has been named Director/Programming for Jones-Eastern Radio's WWHT-AM & FM/Charleston-Goose Creek, SC; WRSF/Nags Head, NC; WYAK-AM & FM/Myrtle Beach, SC; and WVBS-AM & FM/Wilmington, NC. His previous experience includes 10 years at WCSC & WXTG/Charleston, SC, most recently as VP/Operations.

● **MARK LAPIDUS** has been upped from OM to PD at WMJR/Manassas, VA. He retains morning drive duties.



Bob Casey Paul Del Campo

● **VINNIE LEWIS** has been named OM at WKRI/Warwick, RI. He replaces PD **JOHN MANZI**.

● **STEVE DINARDO** has been named NSM at WCBS/New York. He was previously Sr. AE at CBS Radio Representatives.

● **J.J. "HITMAN" McKAY** has returned to the MD post at KHI/Ocean City, MD. He replaces **LANE JERNIGAN**.

Records

● **JAY EDELMAN** has been upped from Controller to VP/Finance at CBS Records International. He joined CBS in 1966.

In other company news, 12-year vet **PAUL GILBERT** has been upped from Director/Systems Planning and Development to Director/Royalty Systems.

● **PAUL DEL CAMPO** has been named Director/Special Projects at PolyGram. He was previously Director/Special Imports at the label.

● **IVAN GAVIN** has been named Controller and **MARTY STEINLAUF** has been upped to Asst. Controller at Chrysalis. Gavin joins from the public accounting firm Laventhol & Horwath. Steinlauf, a four-year label vet, was most recently Manager/Accounting.

● **CARRIE ANNE SVINGEN** has been named Director/Publicity at Rykodisc USA. She was previously Marketing Director at Rose Displays, Ltd.

● **LOUIS HEIDELMEIER** has been named Southeast Regional Director/AOR Promotion at Elektra. He was previously a local promotion marketing manager in the label's Chicago office.

Industry

● **BOB MOORE**, VP/GM at KRLA & KLSX/Los Angeles, has been elected Chairman of the Board/CEO of the Southern CA Broadcasters Association. Other officers elected include: KLOS/Los Angeles GM **BILL SOMMERS**, Vice Chairman; KNOB/Long Beach President/GM **JEANNETTE BANOCZI**, Secretary; and KIQQ/Los Angeles VP/GM **TOM MOSHER**, Treasurer.

CHANGES

Connie Kyle has been named Regional Trade Manager at the Houston office of Metro Traffic Control. Additions to the company's marketing department include **Sharon Moran**, Orlando; **Robert Millman**, Boston; and **Stephen Jaworski**, Denver.

Elaine Dugary has joined Hillier, Newmark, Wechsler & Howard/Philadelphia as an AE.

Sharon White-Gilbert has been appointed Local Promotion Rep at RCA Records.

Jim Conley has joined the sales staff at KROY/Sacramento.

Lisa Turesky has joined WSSH-AM & FM/Woburn, MA as an AE.

Lewis LaGrant has been named WEA Sales Representative for the Carolinas.

● **A. RICHARD MARKS** will succeed **ROY SCHWARTZ** as President of Shadow Traffic Network/New York December 4. Marks is President of new company owner Shadow Communications Corp. and its Philadelphia network. Schwartz will become a consultant to the new ownership.

● **J.D. MacKAY** has been appointed VP/Sales & Marketing at RAB. He was previously VP/Management Supervisor at Wells, Rich, Greene/Detroit.



Howard Levitt Nick Solberg

● **HOWARD LEVITT** has been named Editorial Director at BMI, and will oversee all aspects of its publications. He was previously Senior Editor/Production Manager at *Billboard* for four years.

● **NICK SOLBERG** has joined Concept Productions as Systems Division Director. He previously spent 20 years at IGM Communications, Inc., most recently as Director/Technical Marketing and International Sales Manager.

● **MICHELLE HIGGINS**, former TVT Records Manager/Radio Promotions, has formed New York-based radio promotion firm Boomerang Productions.

PROS ON THE LOOSE

Patti Cheeks — Morning Sidekick
Y106/Orlando (305) 767-5372

Chuck Jackson — Overnights K92-
FM/Orlando (904) 622-9105

Tom Johnson — Talk Host PIA Net-
work/Chicago (312) 784-8650

Jeff Left — PD WHEB/Portsmouth,
NH (603) 431-5372

Fred Leenhuis — OM KGRQ/Cas-
par, WY (307) 237-3288

Buck & O'Connor — Mornings
KDWB/Minneapolis (612) 222-5094

Chillin' Out At WB



The Cold Chillin' label has inked a worldwide distribution deal with Warner Bros. On hand for the contract signing were (back row, l-r) WB's Chairman Mo Ostin and VP Benny Medina; (front, l-r) Cold Chillin' principals Tyrone Williams and Len Fichtelberg.

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R&R TIMELINE

Ten years ago today the **Bee Gees'** "How Deep Is Your Love" achieved the number one slot in both AC and CHR. It was the only hit from "Saturday Night Fever" to do so, and began RSO's dominance of the CHR number one slot for 18 of the next 20 weeks.

John Travolta



1 YEAR AGO TODAY

- Bob Kardashian named MCA Radio Syndication President
- Beau Phillips promoted to KISW/Seattle GM
- Gannett names Steve Rivers KIIS-AM & FM/Los Angeles PD
- Peter Abell named WTIC-FM/Hartford PD
- WKRC/Cincinnati's Nancy McCormick dies in chopper crash
- #1 CHR: "The Way It Is" — Bruce Hornsby & The Range (RCA)
- #1 AC: "Love Is Forever" — Billy Ocean (Jive/Arista)
- #1 UC: "Goin' To The Bank" — Commodores (Polydor/PG)
- #1 Country: "Give Me Wings" — Michael Johnson (RCA)
- #1 AOR Track: "I Want To Make The World Turn Round" — Steve Miller Band (Capitol) (3 wks)
- #1 AOR Album: "Live/1975-85" — Bruce Springsteen & The E Street Band (Columbia) (3 wks)
- #1 Jazz: "Royal Garden Blues" — Branford Marsalis (Columbia) (2 wks)

5 YEARS AGO TODAY

- Phil Newmark named Hillier, Newmark, & Wechsler President
- Capitol Broadcasting buys KBEQ/Kansas City
- Quincy McCoy named KMJM/St. Louis PD
- #1 CHR: "Maneater" — Daryl Hall & John Oates (RCA)
- #1 AC: "Truly" — Lionel Richie (Motown) (4 wks)
- #1 UC: "Sexual Healing" — Marvin Gaye (Columbia) (4 wks)
- #1 Country: "You And I" — Eddie Rabbitt & Crystal Gayle (Elektra)
- #1 AOR Album: "Long After Dark" — Tom Petty & the Heartbreakers (Backstreet/MCA)
- #1 Jazz: "Incognito" — Spyro Gyra (MCA) (3 wks)

10 YEARS AGO TODAY

- Henry Droz named WEA President
- Michael Spears resigns as KHJ/Los Angeles PD
- John Tyler named KLIF/Dallas GM
- Jonathan Brandmeier starts WYNE/Appleton morning drive
- #1 CHR: "How Deep Is Your Love" — Bee Gees (RSO)
- #1 AC: "How Deep Is Your Love" — Bee Gees (RSO)
- #1 Country: "Blue Bayou" — Linda Ronstadt (Asylum)
- #1 AOR: "Foot Loose And Fancy Free" — Rod Stewart (WB)

RATINGS AND RESEARCH

Birch-Scarborough: What The Union Means To Radio

Unlocking Of Retail Dollars A Key Benefit

The recent Birch-Scarborough merger carries important implications for broadcasters. The marriage makes both companies stronger and better enables Birch to compete with Arbitron as a one-stop research center.

Dutch media conglomerate VNU was the matchmaker. Already a large stockholder and investor in Birch, it purchased 100% of Scarborough. Birch's Coral Springs, FL headquarters will now serve as the processing center for Scarborough data.

There will also be benefits in terms of both companies' telephone operations, since the Scarborough WATS center in New York can also be used to collect Birch radio listening information. Likewise, the Birch WATS centers in Florida and Texas (with another soon to open in Tucson) can be used to implement Scarborough studies.

Broadcaster Benefits

Why would Birch and VNU want to bring Scarborough into this relationship? Besides operational efficiency, this is the latest significant move toward what researchers call "single source data."

For years, Harold Israel's Scarborough product has been the accepted qual-

"Our goal is to spread Scarborough sales research product into the top 50 markets over the next 18 months."

— Birch President Bill Livek

itative/product usage research medium. In the 11 markets where Scarborough has conducted telephone-based interviews (the top ten plus Tampa-St. Petersburg), its product has been the Bible, used and respected by advertisers, newspapers, and radio and TV broadcasters.

However, there's an explosion of research tools being thrown at advertisers and agencies today. The quality of these products varies widely. In addition, good research is becoming increasingly expensive.

One way to address these concerns is by making one company — and one research technique — the single source for a variety of media research informa-

tion. The Birch-Scarborough union allows them to trumpet the utility of the phone interview. It can also help Birch subscribers present not only telephone-based ratings data, but also a respected telephone-based qualitative story.

This follows an important industry trend. Arbitron has been purchasing other companies lately with an eye toward becoming more of a useful single-source outlet.

Growth Plans

Birch President Bill Livek commented, "Our goal is to spread the Scarborough sales research product into the top 50 markets. We hope to do this over the next 18 months." He added that Birch would like to conduct Scarborough surveys every 12 to 18 months in each market. (Currently, Scarborough reports are issued every two years.) Birch will no doubt be touting the credibility of Scarborough and its effectiveness as a retail-oriented sales tool in these new markets.

According to Livek, any current Scarborough contract and rate will be honor-

ed. There will be a two-tiered pricing formula for new subscribers. If the station is a Birch subscriber, there will be "economies passed along to broadcasters who want to subscribe to both Birch and Scarborough." Stations may continue to subscribe to each service individually; for some, the current level of qualitative information contained in the Birch quarterly ratings report will still suffice.

"There will be a two-tiered pricing formula for new subscribers."

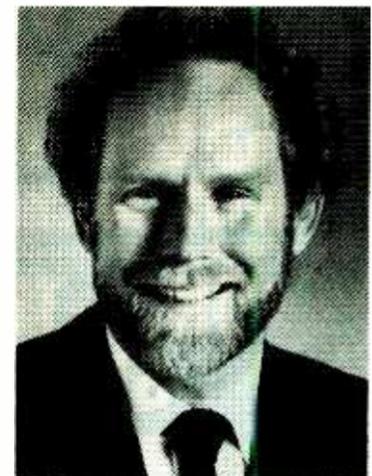
Big Retail Benefit

The key benefit in the Birch-Scarborough synergy is that it gives radio a tremendous opportunity to unlock dollars from retail accounts. While Scarborough will maintain its position as a prominent supplier of newspaper ratings information, radio broadcasters will be able to use the company to attract more money into the medium. As Livek put it, "The challenge is to get broadcasters to realize

"Only time will tell where broadcasters and advertisers prefer to do their one-stop research shopping."

how the detailed, store-by-store data from Scarborough can be turned into sales. Breaking out product consumption by station usage will give many stations the qualitative story they can use to generate higher rates and revenues."

This media research merger is a big step in the right direction for Birch. It will undoubtedly derive additional acceptance and credibility at the agency level through its Scarborough association. And only time will tell where broadcasters and advertisers prefer to do their one-stop research shopping.



Jhan Hiber

"MEMORY BANK" — A 2-3 minute daily Chronicle of the biggest moments in contemporary black/urban music. Available in produced or live copy form. (URBAN/BLACK, URBAN/CHR)

"THIS WEEK WITH . . ." Highlights the most interesting and compelling superstars in contemporary black/urban music. This is a 2-3 minute daily feature that comes produced or in live copy form. (URBAN/BLACK, URBAN/CHR)

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"THIS DAY IN ROCK" — An in-depth chronicle of rock history highlighted in this dynamic 2-3 minute daily feature. Available in produced or live copy form. (Gold, AOR, CHR, AC, CH)

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WXKS 18-15	Y108 add	KWES add	WFLY 38-33
Z94 add	KWOD on	WKDD add	WSSX 29-24
PRO-FM 24-21	KCPX add	Z104 add	KZOU 26-11 (HOT)
KKBQ deb 35		OK100 add	KBFM 29-23
KRBE deb 36	Q100 add	WOMP add	KCAQ 28-23
WMMS add	WAEB add	KSMB add	KIXY 32-27 (HOT)
WCZY deb 39	WERZ add	WCIL add	KQCR 39-35
	WBBQ add	WDBR add	KTRS 40-30
		WSPT add	KZFN 22-15 (HOT)

Check Out CHER On
The Cover Story
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DONNA SUMMER

WITH MICKEY THOMAS

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A Perfect Duet For Any Format!

NO FOOLS AT:

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PRO-FM	WJAD
WNNK	WJMX
99GFM	KNAN
KF95	KQCR



R&R STREET TALK

Is That A Subpoena In Your Pocket...?

While a number of major labels have settled with indie **JOE ISGRO** — **RCA**, **ARISTA**, **MOTOWN**, and **POLYGRAM** are the most recent additions to a list that began with **CAPITOL** and **EMI-MANHATTAN** — ST has learned the **RIAA** has every intention of pressing the investigation. More subpoenas are on the way.

For weeks now, the rumors of **POLYGRAM** Sr. VP/Promotion-Marketing **JOHN BETANCOURT**'s departure to another label have been making the rounds. This week, ST even heard that "he left in a huff after trashing his office." Not true, interior decorating-breath. As **R&R** went to press, Betancourt was still at PG. Stay tuned.

Yes, **Z94 (WZOU)/BOSTON PD HARRY NELSON** is out, but *no*, the station won't be going AC. So sayeth GM **PETER CRAWFORD**, who's actively searching for a CHR programmer. Meanwhile, Nelson plans to go into business for himself, with details to come after the first of the year.

Diary Straits

WMMR/PHILADELPHIA sent out a "Listener Loyalty" direct mail piece featuring an entry blank, which to a number of observers looked strikingly like a page from an **ARBITRON** diary. Based on broadcasters' complaints, Arbitron investigated and got 'MMR's side of the story.

Now, Arbitron's Special Station Activities Committee has made a recommendation to President **RICK AURICHIO**. At presstime Aurichio was on a plane, but insiders indicate there's a good chance WMMR could be removed from the upcoming fall results. Coincidentally, ST learned the agreement between Arbitron and WMMR parent **METROPOLITAN** is currently up for renewal.

ST also hears that a major group may take Arbitron to court. Why? There are 2 million good reasons in the form of alleged overpayments to Arbitron.

Whose cumes are correct? Arbitron's recent attack on **BIRCH**'s *weekly exclusive cume* methodology may have backfired. Arbitron's report to advertisers and clients itself was incorrect because the data shown were actually Birch *daily cume* figures. Ooops! Reportedly Birch is readying a counter-report, highlighting Arbitron's faux paux.



HOLD THE TONGUE — Forget the *Carnegie Delicatessen*. 69 *XTRA/San Diego*'s morning team of Paul Bloom (left) & Irv Harrigan have had a sandwich named after them that'll be available at all area 7-11s for \$1.69. The pair's pictured inspecting that 'wich is theirs for its proper ingredients — three and a half weenies, lots of ham and plenty of cheese — all carefully chosen to reflect the elements of the show itself.

WKLC/CHARLESTON, WV OM BRIAN KRYSZ has done an about-face, deciding not to add the **WBVR/BUFFALO** calls to his lengthy resume. Krysz reached an agreement last week with **DEVINE COMMUNICATIONS** to program 'BYR, but changed his mind after **MARTIN COMMUNICATIONS** offered him Group PD responsibilities.

Meanwhile, a Buffalo judge has ordered **DEVINE** to pay \$58,000 to **BURKHART/ABRAMS** for breach of contract. B/A had a two-year agreement to consult **WBVR** and **KBER/SALT LAKE CITY**.

WMRY/ST. LOUIS MD KIM POOL has been named local promo rep for **REPRISE** in the Gateway City.

After far more than a decade, the challenge to **WLIR/LONG ISLAND**'s license is over, and the longtime AOR outlet is now in the hands of **JARED BROADCASTING**. Veteran **WLIR** VP/Programming **DENNIS McNAMARA** has already signed on with the new ownership, which hopes to take over in January '88. Former owners **PHOENIX MEDIA** will retain the **WLIR** calls for use on another Long Island station that they're hoping to buy.

On Monday (11/23), a federal jury convicted two neo-Nazis of violating **KOA/DENVER** talk show host **ALAN BERG**'s civil rights when the self-proclaimed "man you love to hate" was machine-gunned to death outside his apartment in 1984. The pair face life sentences.

Continued on Page 26

JPC
CONGRATULATES



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213-459-8556 The Programming & Marketing Leader 203-454-3231

AINT NOBODY

BOYY

ING OR

BUSINESS

G E O R G E

LIVE MY LIFE

"I LIVE

DO

MY THINGS NEVER

MY WAY

L I F E CHANGE

NOW

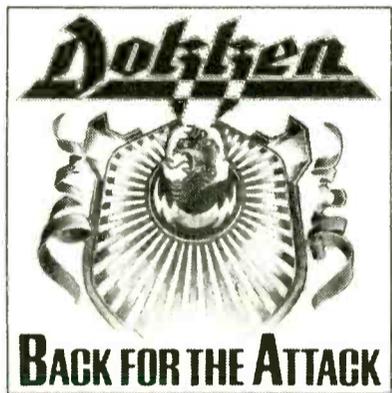
The new single from the Original Soundtrack LP
HIDING OUT.

FEAST YOUR EARS ON THESE!

Give thanks for the tastiest stuff we can serve up.



THE CURE
"JUST LIKE HEAVEN"
from the *Kiss Me, Kiss Me, Kiss Me* LP.



DOKKEN
"BURNING LIKE A FLAME"
from the *Back For The Attack* LP.

MÖTLEY CRÜE
"YOU'RE ALL I NEED"
from the *Girls, Girls, Girls* LP.

THE SCREAMING BLUE MESSIAHS
"I WANNA BE A FLINTSTONE"
from the *Bikini Red* LP.

10,000 MANIACS
"DON'T TALK"
from the *In My Tribe* LP.
ON YOUR DESK MONDAY!



All prime cuts...
on Elektra
superior-quality
cassettes,
compact discs
and records.



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STREET TALK

Continued from Page 24

Mayhem In The AM

KDWB/MINNEAPOLIS's morning team of **BUCK & O'CONNOR** went the way of all tape last week. PD **DAVE ANTHONY** is now heading up mornings with **TONY LEE**, newly hired from crosstown **AOR KQRS**; **TIM WALKOE**, most recently with **WRXR** (now **WNUA**)/**CHICAGO**; and News Director **LINDA EVANS**.

1100 (WNFI)/DAYTONA BEACH, FL's entire morning team of air personality **MARK ROSS**, news personality **RICK JEWELL**, and producer/voice talent **BILL LUBY** will all be moving into the morning slot at **Q107/ WASHINGTON**. The Q's current, but interim, morning team of **CHRIS JAGGER & MAD MIKE** will return to evenings, effective December 14.

HOT103 (WQHT)/NY is about to enter the high profile morning personality sweepstakes. PD **JOEL SALKOWITZ** is looking for a killer team. T&Rs ASAP. Also, **KOST/L.A. OM JHAN KAYE** needs your tape yesterday for a prime weekend slot.

Morning dude **HOWARD HOFFMAN**, formerly with **KHIT/SEATTLE**, has resurfaced doing wake-ups at **KKFR/PHOENIX**.

In the wake of **CBS RECORDS'** sale to **SONY**, several CBS O&O GMs told ST they're "feeling jittery." But it wasn't so long ago that CBS head honcho **LARRY TISCH** told reporters the record division "wasn't for sale" either.

TOM CUDDY, who's leaving the OM post at **WPRO-AM & FM/PROVIDENCE** to become the **ABC NETWORK** VP/Programming, told ST that a decision on his replacement is at least two weeks away.

Do The Tighten Up

More belt-tightening at **CAP CITIES**, as **KLOS/L.A.** lengthens airshifts to five hours, except for morning personalities **MARK & BRIAN**. Parttimers had been handling overnights, so no one was blown out. Meanwhile, rumors of pay cuts at **KLOS** were vociferously denied.

Look for consultant **TED STECKER** to take the **WBAP & KSCS/DALLAS** OM post. He'll continue to service those clients already signed to **STECKER-THOMPSON & ASSOCIATES**, and the firm will move its headquarters from San Antonio to the "Big D."

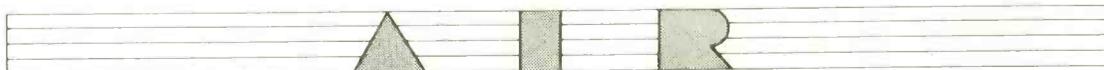
AIR PRIORITIES: WEEK 14

Listen to the selections listed below. Decide if each had the potential to attain Top 40, Top 25, or Top 10 in the R&R National Airplay Chart. Then call in your response to AIR at 301-964-5544 by 6 pm Wed., Dec. 2, 1987

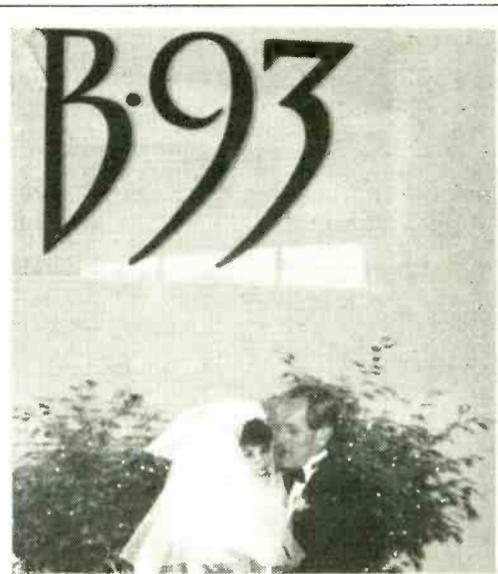
Artist	Title	Label
ALARM	RAIN IN THE SUMMERTIME	IRS/MCA
BOY GEORGE	LIVE MY LIFE	VIRGIN
FLEETWOOD MAC	EVERYWHERE	WB
EUROPE	CHEROKEE	EPIC
SWING OUT SISTER	TWILIGHT WORLD	MERCURY/POLYGRAM

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR music for artist managers, producers and record companies.

ACTIVE INDUSTRY RESEARCH



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WAKE-UP SERVICE — **B93 (KBTS)/Austin** morning man **Mike Butts** and PD **Lisa Tonacci** were married in an on-air ceremony last week (11/19). Wonder what those aircheck critique sessions are like now?

Veteran NY personality **PAT ST. JOHN** has joined **WNEW-FM** for weekends and fill-ins. St. John spent almost 15 years at 'NEW's former crosstown rival **WPLJ** before getting the axe a couple of months back.

THOMAS LYTLE is upped from MD to PD at **K94/NORFOLK**. He replaces **DAVE ALEXANDER**, currently programming **WUSL/PHILLY**.

Phuntime In Phoenix

PAUL DANITZ has resigned his VP/GM post at **KTAR & KKLT/PHOENIX**. **BOB CHRISTOPHER**, OM for **KTAR**, has been appointed interim GM for the **PULITZER**-owned stations.

SANDUSKY VP/Programming **JEFF SATTLER** is still looking for a PD to run **KDKB/PHOENIX**. T&Rs ASAP.

KENNY ROGERS and wife **MARIANNE** have filed a \$10 million suit against their former accountants and business managers over a variety of alleged financial improprieties.

HANDS ACROSS AMERICA has donated the last \$3.8 million it raised on behalf of the nation's homeless around 18 months back to 61 charity programs in 28 states.

WLS & Z95/CHICAGO swing personality **JUDY PUENTE** is compiling a book based on women's experiences in the radio and record industries. Got a juicy story? Make a confidential call to Judy at (312) 528-2465.

A Thanksgiving Feast From Capitol

T H E K A N E G A N G



CHR/AC BREAKER!!! MOTORTOWN

Produced by Peter Wingfield and the Kane Gang

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CHR BREAKERS

Chart Debut 40

AC Chart 22 - 18

View from the Hill

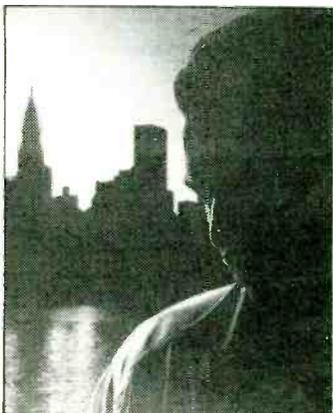
Produced by Stewart Levine

NO CONVERSATION

"I've heard the best ballad of the holiday season and it's by *View From The Hill*."

Chris Collins - FM102

FM102
WBBQ
KOZE
KTMT



DON'T TELL ME THE TIME

Produced by Richie Zito

M A R T H A D A V I S



Check These PI's:

WXKS	WGH	WKTJ	KPLZ
Z94	WMMS	KKRZ	KITS
PRO-FM	KCPW	KCPX	

NEW & HAPPENING!
"POSTCARDS FROM PARADISE"

HUGHES
MUSIC
BEGGARS@BANQUET



Capitol



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Thursday

Friday

Saturday

- **Registration**
- **Format Sessions**
Provocative panels assembled and hosted by R&R editors to probe the vital issues in CHR, AOR, UC, AC, Country and Gold-formatted radio.
- **Sales Strategy Seminars**
Wally Clark and Chris Beck have designed a special set of meetings to cover the latest concepts for maximizing your sales team.
- **Creative Production**
A complete high-tech studio, hosted by some of radio's hottest production talents... a great sharing and learning opportunity.
- **Air Personalities**
Dan O'Day hosts two sessions; the first is a panel of top programmers commenting and critiquing airchecks, explaining what they look for when hiring. Second is "Creating Radio Comedy," with top comedy creators showing the audience how to make most things funny.
- **Cocktail Party & Buffet Supper**
- **Evening "Hot Box" Format Sessions**
R&R format editors host radio and music industry panels dealing with the hottest issues on both sides of the industry.
- **Hospitality Suites**

Registration must be received by February 15th

- **Keynote Addresses**
FCC Chairman Dennis Patrick will take this opportunity for a major address to the industry on the future of broadcast freedom.
- **High Tech - High Touch**
Audience Participation: Industry/Consumer Comparisons
Find out how well you know near '90s music consumers and radio listeners. Via the latest technology, convention participants will be "linked" to produce "instant interactive opinions and comparisons" with the exclusive results of a major national survey. Mike Shalett hosts this unique presentation, the likes of which has never been experienced before.
- **Stimulating Creative Thinking**
The latest research suggests people can be taught to be more creative. Roger von Oech is an internationally recognized leader in stimulating creativity and innovation in business. He is also the author of two best sellers, "A Whack on the Side of the Head" and "A Kick in the Seat of the Pants." Convention participants will have two opportunities to catch what will surely be one of the most popular sessions.
- **Radio & Records President's Panel**
Chief executives from Radio and Records discuss their mutual concerns.
- **How To Raise Investment Capital And Buy A Station**
Want to step up to radio ownership but don't know how to put it all together? R&R's Pat Clawson has assembled a panel to help you learn how to raise up to \$1 million and then how to actually do the deal.
- **Budgeting - How To Do It**
Everyone on the management team has to do it... learn the strategies and shortcuts.
- **Hospitality Suites**

- **Morning Personality Panel**
America's top morning personalities discuss programming, comedy, morning audiences, management relationships, contests, and much more.
- **Marketing In The Near '90s**
Ted Chin, award-winning creative strategist, with exciting insights, case studies and ideas on how to stand out from the pack.
- **The Radio Research Created: Positioning-Programming-Promotion/Marketing**
The industry's leading researchers examine successes and the lessons learned, as well as analyze the overall changes in radio brought on by the wide-scale use of research.
- **Effective & Efficient Ways To Market Radio On TV**
- **Moment-To-Moment Market Testing**
Jhan Hiber and convention participants explore another new leading edge technology that automatically tracks responses to music, jingles, spots, and programming.
- **SUPERSTAR SHOW**
- **Hospitality Suites**

Watch R&R for more sessions and events being added to the program.

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If room or suite is not available at requested rate, nearest available rate will be assigned. All reservations are confirmed subject to failure of prior guest to vacate, or other causes beyond our control. Check-out times is 12 noon. Rooms may not be available for occupancy until after 4 P.M. For VIP services try out Conierge Floors.

To Register

Send completed form with check (made payable to Radio & Records, Inc.) or your credit card details. Mail to R&R Convention/88, 1930 Century Park West, Los Angeles, CA 90067.

Convention activities begin Thursday (3/3) and conclude Saturday (3/5) evening.

Registration is \$250 (must be received by 2/15/88)

- Registration includes all sessions, Cocktail Party and Buffet Supper, Superstar Show, all hospitality suites and exhibits.
- Badges must be worn for admission to all sessions, events and hospitality suites.
- Additional tickets to the Cocktail Party/Buffer Supper (\$50) and the Superstar Show (\$50) can be purchased at the convention on a first come basis.

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NEWS

Sony

Continued from Page 1

Commenting on the agreement, Sony President/COO Norio Ohga said, "Sony's involvement with the software industry dates to 1968, when CBS Inc. and Sony established CBS/Sony Records, now called CBS/Sony Group Inc., as a 50/50 joint venture in Japan.

"CBS/Sony is now firmly established as the largest record company in Japan, with sales of about \$600 million. Based on our experience with CBS/Sony, we are confident of Sony's ability to achieve equal success worldwide."

For CBS, founder and Chairman William Paley called the deal "in the best interests of the corporation and its shareholders," and Laurence Tisch said "it also provides an important source of capital and allows us to focus all of our energies and resources on our core business of broadcasting."

When the acquisition is complete, CBS/Records Group will become CBS Records Inc., with Sony licensing the CBS name for an unspecified period.

CBS EXEC PAYOUT

Who Gets The \$50 Million?

In buying the CBS/Records Group, Sony wanted President **Walter Yetnikoff** and his management team to stay in place — and came up with a \$50 million bonus package by way of insurance.

Yetnikoff's share has been widely reported as \$20 million, which sources say he'll be paid over three years, and is separate from the salary and benefits in his new, longterm employment contract with Sony. CBS Records President **Al Teller** is another major beneficiary, with speculation that his take could be up to \$10 million.

Which other executives will share in the bounty? One source estimated that they'll number around 20, including division presidents and senior VPs. Among those who could qualify:

- **Bob Sherwood, Mickey Eichner** at Columbia
- **Ray Anderson, Don Grlerson** at Epic
- Nashville's **Rick Blackburn**
- Marketing's **Paul Smith**
- Masterworks' **Joseph Dash**

Additional Beneficiaries

Other possible beneficiaries are CBS Records International President **Bob Sumner**, senior Group execs **Seymour Gartenberg** and **Walter Dean**, Columbia House's **Richard Wolter** and **Nell Keating**, and **Al Shulman** of Special Products.

Keeping this team together under Sony and rewarding them was a key Yetnikoff objective during the acquisition talks, according to his attorney **Stanley Schlesinger**. "He went out to make sure he properly took care of management, his people, and he did — and they feel that way, too."

Yetnikoff's efforts extended to ensuring that his cadre would also not lose what was due from CBS, according to one insider. "People here were absolutely convinced they were going to get screwed by Tisch," he said, "and Walter went to the mat on that."

CBS BOARD FLIP-FLOPPED

CBS/Sony: A Long, Hard Year

When the CBS board assembled at 5pm November 18 to approve the Records Group sale to Sony, the meeting capped 11 months of uncertainty for the division — to say nothing of the frustration of its President **Walter Yetnikoff**. For much of the year he reportedly felt CBS Inc. President **Laurence Tisch** and the directors were either unwilling or unable to decide upon a proper course of action.

Yetnikoff, who declined requests for comment about the deal, was involved with the first bid by the Japanese company in December 1986 to acquire the Records Group via a \$1.25 billion offer, which the board ultimately rejected.

Insiders say his anger intensified after the corporation agreed to sell its magazine division for a price Yetnikoff considered comparable to that which Sony had first offered for the Records Group.

"Bad"-Mouthing The Board

That anger was on display this past summer at a listening party for **Michael Jackson's** "Bad" album, to which the nation's top retail executives were invited. To a small group of those retailers, according to one who was present, Yetnikoff "systematically went down the board of directors and destroyed them in turn. It was hysterical, and I couldn't believe what he was saying about his bosses, including Tisch."

Similar sentiments were not evident at Sony. **Michael Schulhof**, a director of Sony Corp. of America and the company's lead negotiator in the acquisition talks, said conversations were "always friendly and highly cordial."

The initial contacts came from CBS, Schulhof said, "but the board couldn't make up its mind." The topic stayed on the table, however. At one meeting, Schulhof said, "The board decided they needed more information. At another, they decided they couldn't make up their minds. At one point, we withdrew our offer. Then they came back to us in writing and said, 'Would you please resume the discussions?'"

The withdrawal was after the CBS directors' October 14 meeting, by which time Sony's bid was in the region of \$1.8 billion. "They said they were looking for more than we were prepared to offer, and we said there was no sense leaving an offer on the table for consideration if we're too far apart," he said. "A public company can't just leave open an offer forever."

CBS Back To Table After Stock Crash

CBS wrote to ask for the resumption of talks after the stock market turmoil of mid-October.

Schulhof added that Sony had had a joint venture with CBS in Japan for 20 years that could not be transferred to anybody else. "It was a major part of CBS's earnings, so we were the logical buyer."

Schulhof confirmed the accuracy of the *Wall Street Journal* report that Sony sought the Records Group's operating earnings for the last half of this year, while its offer was on the table. But that was "blown up out of proportion. [And] we would not have bought the company without management."

Schulhof said the issue of digital audio tape (DAT) never came up for discussion during the talks. "All of the media that has speculated about our reasons for our acquisition are totally off-base. We have said from the beginning that we would give total freedom of choice to the people who manage the record company. Even in Japan, where we have the joint venture, Sony has never put any pressure on the record company to introduce DAT, and they have not. The last thing we're going to do is jeopardize a \$2 billion investment. So the record people will have to decide what's in their best interests."



BEE GEES

THE NEW SINGLE

"E·S·P"



Warner Bros. Records is dedicated to making sure "E·S·P" is heard by music lovers everywhere ■ Produced by **ARIF MARDIN** with **BARRY GIBB, ROBIN GIBB** and **MAURICE GIBB** ■ Co-Produced by **Brian Tench** ■ From The Warner Bros. Album, E·S·P

WXKS add
Z94 add
PRO-FM add
KCPX add
K104 add
KF95 add
KIYS add 38
95XIL add
KNAN add



Photography: Steve Schapiro



NEWS

FCC

Continued from Page 1

"All the Commission said in this decision is that . . . after midnight we will rely on parents to supervise any children that remain in the audience," FCC General Counsel Diane Killory said. "What that means is that if a program is an adult program — not an obscene program — and appropriate warnings are put on with the programming, then it can be aired after midnight. If the programming meets the definition of obscenity, then it cannot be broadcast at any time."

Indecency Not Clear

Among key points of the FCC's "clarification":

- The Commission refused to provide a comprehensive list of words or pictorial depictions that would be considered indecent in all cases. "There is no way to construct a definitive list that would be comprehensive and not over-inclusive in the abstract, without reference to the specific context," the FCC stated.

- Even if a program otherwise has literary or artistic merit, it may still be deemed indecent. The Commission "rejected any approach that would automatically preclude a finding of indecency if a work, taken as a whole, has such merit."

- The broadcast industry will be held to a broad national standard of indecency, rather than more narrowly restrictive local standards, when matters of indecency are considered. The Commission said it would judge indecency cases by using the standards "of an average adult broadcast viewer or listener" and that each Commissioner would draw upon his "general expertise in broadcast matters."

- The Commission will not pre-screen programs to determine if they are indecent, and will not adopt an enforcement policy to impose sanctions on broadcasters only when they air material that had previously been found to be indecent.

FCC Chairman Dennis Patrick defended the indecency policy against critics, and insisted it was harmonious with the Commission's belief in protecting broadcast freedoms.

"I would put this Commission second to none in terms of our fidelity to the First Amendment, and I think that's manifest in a number of actions in the recent past," said Patrick. "I expect it will be true of

us in the future as well. The fact is, however, obscenity is not protected by the First Amendment — and indecency is now subject to reasonable time, place, and manner restrictions even within the print media."

Industry Skeptical, Puzzled

Members of the radio community have greeted the FCC's action with skepticism and a shrug, saying it offers them little guidance. NAB took a wait-and-see attitude in its initial statement on the FCC action.

"Based on what was said at today's meeting, we have grave concerns as to whether or not the FCC's indecency policy is too vague, and we will have to examine the document very closely to determine whether legal action is in order," said NAB Sr. VP/General Counsel Jeff Baumann.

William Byrnes, a Washington attorney who represents Pacifica Broadcasting, said he too will have to take a close look at the text of the FCC's decision before making a final judgment, but indicated he found the clarification somewhat vague.

"You can't tell what is indecent and what is not," said Byrnes. "(The FCC) may consider anything (obscene) and it might not consider anything. We'll have to wait and see the full text. Maybe that will be a little more illuminating."

Karmazin Says Stern Not Affected

Infinity Broadcasting President Mel Karmazin sees the clarification as a disappointment. "Regarding what constitutes indecency, they didn't give us broadcasters any help at all," he said. "We were hoping (the FCC) would provide a clarification of what they consider to be indecent, and they haven't."

Despite the fact that Infinity personality Howard Stern was singled out by the Commission last April as a purveyor of unsavory broadcast material, Karmazin took issue with the FCC's suggestion that racy material be limited to the midnight-6am period.

"The way I interpret this thing, they are saying you can do indecent broadcasting after midnight," he said. "We don't believe indecent broadcasting belongs on the air at any time."

Karmazin said the clarification will have no effect on Stern or the two Infinity stations that carry his morning program, WYSP/Philadelphia and WXRK-FM/New York.

WFBQ Under "Active Investigation"

But while broadcasters were scratching their heads over the FCC clarification, one anti-obscenity group was declaring the action a win in its battle against what it deems "raunch radio." John Price, the Indianapolis attorney who heads Decency in Broadcasting, Inc., views the clarification as just the tool his group needs to silence WFBQ-FM's "Bob & Tom" morning show. He said FCC staffers have called his group's complaint the best documented on file with the Commission.

FCC Enforcement Chief Chuck Kelley said the number of potentially actionable complaints now pending total "less than 50." He said one case under "active review" involves WFBQ/Indianapolis, but declined to say if the case is actionable.

WFBQ executives were unavailable for comment on the FCC action.

All DAT Jazz



WJAZ/Stamford, CT was the first on its block to play two R-DAT cassette recordings from Digital Music Products. JAZ PD Rick Petrone (seated) and DMP President Tom Jung listen to Flim & The BB's "Big Note" and cuts from the yet-to-be-released "Thom Rotella Band."

Cars Pull Up In NY



Backstage after the Cars' Madison Square Garden concert were (l-r) the Cars' David Robinson and Ric Ocasek; Elektra's VP Howard Thompson, Greg Hawkes, Suzanne Berg, and Sr. VP Brad Hunt; manager Elliot Roberts; Elektra's Marcia Edelstein and Chairman Bob Krasnow; the band's Elliot Easton and Ben Orr; and Elektra's Ray Carlton and Lisa Frank.

Top Marx



Everyone was all smiles when Richard Marx (second from right) accepted his first gold album. Offering congratulations were (l-r) EMI-Manhattan's Rich Tamburro, John Hey, VP Ira Derfler, CEO Sal Licata, VP Ken Baumstein, VP Geoff Bywater, and Sr. VP Gerry Griffith.

Just Say So



Sheila Walsh (c) debuted her upcoming "Say So" album for Myrrh Records' executives and staff. Flanking Walsh are (l-r) Myrrh's Lorri Seidensticker, GM Debra Rhodes, VP Lynn Nichols, and Mark Maxwell.

Yellowjackets Fly Back To Hive



Larry Carlton and the Yellowjackets recently celebrated the end of their tour. Gathered for the occasion were (back row, l-r) KKGO/Los Angeles's Jim Gosa, the band's Jimmy Haslip, MCA Jazz's Randall Kennedy, and the band's Russell Ferrante and Marc Russo; (front, l-r) MCA's Jim LaFrance, the band's William Kennedy, and former Yellowjacket Ricky Lawson.

RATINGS

Summer 12 + Results

Charlotte-Gastonia-Rock Hill

WPEG was the Arbitron leader here for the first time since Spring '85, when it was still semi-automated. Even in the summer, Power 98 was in transition, with a new PD, several jock changes and a new TV spot happening in recent weeks. WPEG won afternoons and nights (with nearly a 22 share in the latter). WSOC still took mornings and WEZC won middays. WEZC, which had summer boards promoting its mornings, rebounded this book, taking back some of its women from WWMG; after an amazing debut last spring, the latter station tapered off overall but was up 18-34. WROQ, an AOR-turned-CHR which rocked very hard this summer, moved 8.8-7.6-8.4. In Birch, WPEG held a five-share lead, both Countries were up in a tight WSOC vs. WLVK battle, and the FM ACs all rose.

ARBITRON

	Spring '87	Su '87
WPEG (UC)	11.9	13.7
WSOC-FM (Ctry)	12.2	10.8
WROQ (CHR)	7.6	8.4
WRFX (AOR)	7.8	7.7
WLVK (Ctry)	7.1	7.3
WEZC (AC)	6.5	7.2
WBT (AC)	8.0	7.1
WBCY (CHR)	5.1	5.3
WWMG (AC)	5.6	5.1
WLIT (AC)	4.5	3.4
WWDM (UC)	1.1	2.3
WGIV (UC)	1.1	1.8
WRDX (AC)	1.1	1.2
WSPA-FM (B/EZ)	.8	1.2

BIRCH

	Spring '87	Su '87
WPEG (UC)	15.9	15.7
WSOC-FM (Ctry)	9.8	11.2
WLVK (Ctry)	7.0	10.7
WROQ (CHR)	11.2;	9.9
WRFX (AOR)	8.6	9.0
WEZC (AC)	6.2	7.2
WWMG (AC)	6.1	6.3
WBCY (CHR)	6.4	4.8
WBT (AC)	6.6	4.1
WFAE (Jazz)	2.6	2.6
WLIT (AC)	2.0	2.2
WWDM (UC)	1.2	1.6
WGIV (UC)	1.5	1.3
WAME (Rel)	.3	1.0
WQCC (Rel)	1.4	1.0
WSPA (B/EZ)	.7	1.0

Format Legend

AA-Adult Alternative, AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, News-News, N/T-News/Talk, Rel-Religious, Span-Spanish, Talk-Talk, UC-Urban Contemporary.

Dayton

More than 22% of the Arbitron belonged to **WHIO-AM & FM**, as the latter retook the top slot it held in the winter. In mornings, the AM was #1 and the FM was right behind it, with the two controlling 25% of the radios between them. And as long as we're into combo percentages, the Reds had a 14 on WHIO at night and more than a 13 on **WLW**. Those stations all had good Birches too, but **WTUE** and **WGTZ** held the top slots. Another Cincinnati outlet, **WBLZ**, was up sharply for fourth with its best Dayton showing in a year. **WYMJ** also made its first big move since toughening last year.

ARBITRON

	Spring '87	Su '87
WHIO-FM (B/EZ)	11.5	13.2
WTUE (AOR)	13.9	12.4
WGTZ (CHR)	12.5	12.1
WHIO (AC)	6.5	9.2
WONE (Ctry)	7.2	6.0
WWSN (AC)	5.2	5.3
WLW (AC)	4.1	5.0
WYMJ (CHR)	4.4	4.7
WVUD (AC)	3.2	3.3
WBLZ (UC)	3.7	3.1
WBVE (Ctry)	4.2	3.0
WING (Gold)	2.6	2.3
WDAO (UC)	3.6	2.0
WBZI-FM (Ctry)	.8	1.8
WPTW-FM (B/EZ)	1.1	1.5
WFCJ (Rel)	.8	1.2
WAZU (AC)	.8	1.0
WBLV (Ctry)	1.7	1.0

BIRCH

	Spring '87	Su '87
WTUE (AOR)	15.3	16.9
WGTZ (CHR)	13.9	15.3
WHIO-FM (B/EZ)	10.8	10.9
WBLZ (UC)	6.0	8.6
WHIO (AC)	5.0	7.0
WYMJ (CHR)	4.1	6.5
WONE (Ctry)	7.5	4.6
WWSN (AC)	6.0	4.0
WLW (AC)	3.3	4.0
WBVE (Ctry)	2.6	3.1
WDAO (UC)	2.6	2.0
WING (Gold)	3.2	1.9
WBZI-FM (Ctry)	2.1	1.7
WEEC (Rel)	1.3	1.3
WVUD (AC)	2.6	1.3
WBLV (Ctry)	1.2	1.0
WPTW-FM (B/EZ)	1.2	1.0

Riverside-San Bernardino

This was a good book for the major locals, despite a fair amount of personnel flux. **Jerry Clifton**-consulted **CHR/AC/Urban KGGI** was up and in control of both surveys despite a PD change. **KCAL** also changed PDs and was programmed by owner **Jeff Salgo** for awhile, but had a respectable Arbitron and a great Birch. **KDUO** was jumped by **KGGI** in the Arbitron but grew anyway; in the Birch, it came bursting out of the high threes where it spent the last several books. **KFI**, which (because of its major power) was a major power here well after its L.A. influence dwindled, topped sister **KOST** for a third straight book. **KTWV**, which had a great transition book, was down sharply, but Jazz **KKGO** cracked a one.

ARBITRON

	Spring '87	Su '87
KGGI (CHR)	7.4	8.5
KDUO (B/EZ)	7.7	8.3
KRTH-FM (Gold)	7.2	7.4
KIIS-AM & FM (CHR)	5.5	6.5
KLOS (AOR)	4.2	3.6
KNX (News)	2.3	3.3
KFI (AC)	3.8	3.2
KOST (AC)	3.4	3.1
KBIG (AC)	2.7	3.0
KCAL-FM (AOR)	2.5	2.9
KCKC (Ctry)	2.9	2.5
KFXM (BBnd)	3.2	2.5
KROQ (AOR)	2.2	2.5
KQLH (AC)	3.1	2.4
KNTF (Ctry)	1.4	2.1
KPWR (CHR)	2.8	2.1
KOLA (CHR)	2.3	2.0
KABC (Talk)	1.7	1.6
KMPC (BBnd)	1.2	1.6
KBON* (AC)	.7	1.5
KKGO (Jazz)	.8	1.5
KLAC (Ctry)	1.4	1.4
KCAL (Span)	.8	1.3
KIQQ (AC)	1.6	1.1
KTWV (AA)	3.0	1.1
KZLA (Ctry)	.9	1.1

*Switched to (Gold) at end of rating period

BIRCH

	Spring '87	Su '87
KGGI (CHR)	10.4	10.8
KIIS-AM & FM (CHR)	10.1	9.9
KLOS (AOR)	7.1	7.2
KCAL-FM (AOR)	6.1	7.0
KRTH-FM (Gold)	4.6	6.0
KDUO (B/EZ)	3.6	5.3
KPWR (CHR)	2.8	3.6
KOLA (CHR)	2.2	3.2
KCKC (Ctry)	2.8	2.8
KOST (AC)	2.1	2.7
KABC (Talk)	1.3	2.2
KNX (News)	2.9	2.2
KROQ (AOR)	4.6	2.1
KFI (AC)	1.9	1.8
KTWV (AA)	1.2	1.7
KBIG (AC)	1.4	1.6
KLAC (Ctry)	.7	1.6
KZLA (Ctry)	—	1.6
KQLH (AC)	2.0	1.5
KUOR (Misc)	2.0	1.5
KFXM (BBnd)	2.6	1.3
KMEN (Gold)	.9	1.0

TODAY'S FORECAST:

RAIN IN THE SUMMERTIME

All season long. Highs expected whenever the new single from **THE ALARM** comes on the radio. Expect a flood of requests, followed by torrential sales. No relief in sight.



Hurricane Warnings Remain In Effect.

WMMS	WQCM
WBBQ	KAKS
Z104	KQIZ
96KFMV	WJAD
CKOI	KIXY
KITS	KKXL
KDWZ	WDBR
PWR92	KDVV
KZZU	KUUB
	KZFN

AOR TRACKS 10

The Alarm's Eye Of The Hurricane LP/CS/CD
Produced by John Porter and The Alarm. Engineered by Tony Platt. Mixed by David Leonard.

IRS-42061

RAIN IN THE SUMMERTIME

The first single from the new album.

Floods Of Telephone Requests Expected.

DROUGHT ENDS:
"Rain In The Summertime"
Answer To Programmer's Dreams.



DEPECHE MODE



"NEVER LET ME DOWN AGAIN"

The New Single
Produced by Depeche Mode and David Bascombe



From the album

MUSIC FOR THE MASSES

KCPX 27-19
KITS 5-5
94TYX on
KITTY add
CKOI on
KF95 add
KYNO add
KXYQ deb 35
KZZU on
KTMT 31-24
Y97 19-14

The sold out tour begins this Tuesday 12/1 at the
Cow Palace in San Francisco



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RATINGS

Summer 12 + Results

Rochester

There was so little contesting this summer that the stations which gave something away usually saw rewards. **WPXY** gave away \$11,000 to one person in July, then awarded a Suzuki Samurai on Labor Day after qualifying winners all summer. The result was a lead in all DPs and the market lead for the first time since last summer. Second-place **WCMF** was still five points ahead of its summer '86 share. **WBEE** improved to fourth in its second book. **WHAM** went 8.4-7.7-8.7; in mornings and evenings it's over a ten. **WPXY** also picked up five points in the Birches but **WCMF** increased again to hold its lead there. **WEZO** picked up 3½ shares.

ARBITRON

	Spring '87	Su '87
WPXY-AM & FM		
(CHR)	13.3	15.9
WCMF (AOR)	14.8	14.0
WVOR (AC)	10.2	9.1
WBEE (Ctry)	7.4	8.8
WHAM (AC)	7.7	8.7
WEZO (AC)	7.7	6.8
WZSH (B/EZ)	7.0	5.8
WDXK (UC)	5.6	5.3
WKLX (Gold)	4.7	4.8
WNYR (Ctry)	2.2	2.9
WBBF (Gold)	1.4	1.8

BIRCH

	Spring '87	Su '87
WCMF (AOR)	18.1	19.0
WPXY-AM & FM		
(CHR)	11.9	17.0
WDXK (UC)	11.7	10.0
WHAM (AC)	7.4	7.5
WVOR (AC)	8.0	7.2
WBEE (Ctry)	6.0	6.8
WEZO (AC)	3.9	6.5
WKLX (Gold)	5.1	5.6
WZSH (B/EZ)	5.0	3.4
WXXI-FM (Clas)	4.2	3.1
WBBF (Gold)	1.2	2.3
WNYR (Ctry)	3.4	1.6
WXXI (Jazz)	1.4	1.5

New Orleans

It's **WQUE**'s third book on top of both services, but **WYLD-FM** gets a little closer with each Arbitron. **Q93** beat **WYLD** mornings, afternoons, weekends, teens, and 18-34, the latter having been a **WYLD** stronghold. **FM98** won the battle middays, nights, and 25-54. **WBYU** led middays overall, with a strongly resurgent **WLTS** a tenth behind. **WWL** took back all but a tenth of what it lost in the spring. For the first time since going AOR, **WCKW** made itself clearly felt in New Orleans. **WCKW** had a good Birch also, but it's an interesting case of an AOR doing better in ARB. In Birch, both **WQUE** and **WYLD** added 1.2 shares.

ARBITRON

	Spring '87	Su '87
WQUE-FM (UC)	13.2	12.4
WYLD-FM (UC)	12.2	11.5
WEZB (CHR)	9.6	9.7
WLTS (AC)	5.9	8.1
WBYU (B/EZ)	9.4	7.7
WWL (N/T)	4.3	5.8
WRNO (CHR)	4.9	5.2
WNOE-FM (Ctry)	4.9	4.8
WCKW-FM (AOR)	2.8	4.6
WBOK (Rel)	6.2	4.5
WSMB (Talk)	2.4	3.8
WAJY (AC)	4.8	3.5
WTIX (Gold)	3.1	2.2
WWIW (BBnd)	2.3	2.3
WNOE (Ctry)	1.7	1.5
WYLD (UC)	1.2	1.4
WYAT (Gold)	.9	1.1

BIRCH

	Spring '87	Su '87
WQUE-FM (UC)	18.4	19.6
WYLD-FM (UC)	14.5	15.7
WEZB (CHR)	11.8	11.6
WRNO (CHR)	6.4	6.2
WLTS (AC)	5.1	5.9
WBYU (B/EZ)	5.4	4.6
WSMB (Talk)	4.4	4.4
WWL (N/T)	3.0	3.9
WCKW (AOR)	3.0	3.9
WNOE-FM (Ctry)	5.9	3.5
WBOK (Rel)	3.7	3.4
WAJY (AC)	2.7	3.2
WTIX (Gold)	3.1	2.7
WWNO (Ctry)	1.9	1.7
WBSN (CC)	.8	1.5
WNOE (Ctry)	.7	1.4
WYLD (UC)	1.5	1.3

Hartford- New Britain- Middletown

There was more ARB movement in Hartford than usual . . . which is still not very much. Leader **WTIC** racked up its third AM drive at a 30 share or higher. Its FM, which did an unusually heavy summer promotion with a car and boat in its "96 Days of Summer," was in its usual spot five shares behind. Gold **WDRF-FM** had effectively been the AC leader (aside from **WTIC**) for a few books, a title that **WIOF** reclaimed this time. **WIOF** won 18-34; **WDRF-FM** still took 25-54. **WCCC**'s AM gave the combo a one-tenth format lead over **WHCN**; in Birch, the two traded places, with **WHCN** leading. **WRCQ**, usually in the 3-4 range, has been volatile during the summer. Last year it fell to a 2.9; here it hit a five for the first time since fall '84.

ARBITRON

	Spring '87	Su '87
WTIC (AC)	19.0	18.4
WTIC-FM (CHR)	14.1	13.7
WRCH (B/EZ)	9.3	8.3
WKSS (CHR)	5.5	6.0
WIOF (AC)	4.7	5.9
WDRF-FM (Gold)	7.3	5.7
WRCQ (BBnd)	3.2	5.2
WCCC-AM & FM		
(AOR)	5.1	5.0
WHCN (AOR)	4.6	4.9
WPOP (N/T)	3.4	3.4
WDRF (Gold)	2.0	2.6
WWYZ (AC)	1.1	2.5
WPLR (AOR)	1.1	1.7
WKND (UC)	1.7	1.4
WAQY (AOR)	1.3	1.0
WKCI (CHR)	1.1	1.0

BIRCH

	Spring '87	Su '87
WTIC-FM (CHR)	18.3	20.0
WTIC (AC)	16.4	14.2
WKSS (CHR)	7.8	7.9
WHCN (AOR)	6.8	7.6
WCCC-AM & FM		
(AOR)	7.6	6.7
WDRF-FM (Gold)	9.4	6.3
WRCH (B/EZ)	6.1	4.3
WIOF (AC)	3.2	4.0
WRCQ (BBnd)	2.0	2.9
WDRF (Gold)	1.6	2.7
WPOP (N/T)	3.1	2.5
WPKT (Clas)	.6	2.0
WPLR (AOR)	1.1	2.0
WAQY (AOR)	2.0	1.9
WFCR (Misc)	.9	1.5
WWYZ (AC)	1.6	1.4
WKHT (Ctry)	.5	1.2
WKND (UC)	.5	1.2

Format Legend

AA-Adult Alternative, AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, News-News, N/T-News/Talk, Rel-Religious, Span-Spanish, Talk-Talk, UC-Urban Contemporary.

NETWORK FEATURE FILE

MUSIC FEATURES WEEKLY

November 30 - December 6

American Country Countdown (ABC)
Crystal Gayle/Michael Johnson/Kathy Mattea/Ronnie Milsap/Dan Seals/Hank Williams Jr./Kenny Rogers/Highway 101/T.G. Sheppard/Steve Wariner

American Top 40 (ABC)
Michael Jackson/Madonna/John Cougar Melencamp/Stevie Wonder/Squeeze/Steve Martin/Bill Medley/Billy Idol/live # 1s/Teenagers in the countdown/Heart

Lee Arnold On A Country Road (WO/M)
Willie Nelson/Highway 101/Alabama

Backtrack (WO/M)
Music

Dick Clark's Rock, Roll & Remember (USP)
Peter & Gordon

Classic Call (PRN/CSN)
Joe Cocker

Classic Cuts (MJI)
Rick Wakeman

The Countdown (WO/M)
Angela Winbush/Alexander O'Neal

Countdown America With Dick Clark (US)
George Harrison

Countdown USA (CUSA)
Elton John

Country Calendar Weekly Special (CW)
T.G. Sheppard/Bobby Randall/Anne Murray/J.P. Pennington/Billy Joe Royal

Country Report Countdown (WRN)
Steve Wariner

Country Today (MJI)
Rosanne Cash

Cruisin' America With Cousin Bruce (CBS)

Rick Dees' Weekly Top 40 (RDP)
Belinda Carlisle

Direct Hits (MJI)
Whitney Houston

Dr. Demento (WO/M)
Barnes & Barnes

Terry Dorsey's Country Countdown (DD)
Tanya Tucker

Encore With Jim Lange (WO/M)
1956: Kitty Kallen

Fusion 40 (TP)
Rubeja & Hernandez/Earth, Wind & Fire/Al Di Meola/Sarah Vaughan/Victor Feldman

Future Hits (WO/M)
Eurythmics/Tina Turner

Great Sounds (USP)
Frank Sinatra

Highlights (BP)
Shalamar

Hot Rocks (USP)
Sting

In Concert (WO/M)
Supertramp

Jazz Show With David Sanborn (NBC)
Jean-Luc Ponty

Jazz Trax With Art Good (JT)
Larry Carlton

B.B. King Blues Hour (BP)
Howlin' Wolf/Eddie Harris

King Biscuit Flower Hour (DIR)
Gregg Allman

John Lander's Hit Music USA (US)
Danny DeVito

Legends Of Rock (NBC)
Who Pt. 2

Let The Good Times Roll (GSN/ABC)
Association/Graham Nash

Line One (WO/M)
Lynyrd Skynyrd

Live From Gilley's (WO/M)
Ricky Skaggs

Metalshop (MJI)
Triumph

Miller Sound Express (WO/M)
O'Jays

Motor City Beat (USP)
Motor city quintets

Scott Muni's Ticket To Ride (DIR)
Tribute to John Lennon

Musical! (WO/M)
Sheldon Harnick/King & I

Musical Starstreams (FF)
Richard Bumper

Nashville Live (MCA)
Rosanne Cash

National Music Survey (WO/M)
Sade/Harry Chapin

Off The Record Special (WO/M)
Steve Winwood Pt. 2

On The Move (CBS)

On The Radio (OR)
Starship

Gary Owens' Music Weekend (DIR)
Elton John

Plain Rap Countdown (PRN)
AC: Elton John/Michael Bolton/Bourgeois Tagg/Cutting Crew/Swing Out Sister

Powercuts (GSN/ABC)
Bodeans/Robbie Robertson

Reelin' In The Years (GSN/ABC)
Cream/Janis Joplin

Rock & Roll Never Forgets (WO/M)
Mitch Ryder & Detroit Wheels/Them/Bob Dylan/Yardbirds

Rock Chronicles (WO/M)
R.E.M./Tom Petty/Sting

Rock Over London (RI)
John Martyn

Rock Today (MJI)
Lynyrd Skynyrd

Rock Watch (USP)
Mick Jagger

Rockline (GSN/ABC)
Def Leppard

Romancin' The Oldies (TS)
Top 5 Beatle love songs

Scott Shannon's Rockin' America Countdown (WO/M)
Debbie Gibson/George Michael/Squeeze

Sittin' In (WRN)
Moe Bandy

Solid Gold Saturday Night (US)
Tommy James & the Shondells

Special Edition (WO/M)
Dionne Warwick

Star Beat (MJI)
Full Force

Sunday Country (CI)
Lynn Anderson

Super Gold (TS)
Motown all-stars' greatest hits/Superstars command performances

Superstars Rock Concert (WO/M)
Journey

Top 30 USA (CBS)

A Touch Of Jazz (MCA)
Mannheim Steamroller/Mason Williams

Weekly Country Music Countdown (USP)
T.G. Sheppard

DAILY

December 7 - December 12

Steve Allen Show (WO/M)
Jay Leno/Ilies & Stein

British Wax Museum (RI)
ELO/John Lennon/Cream/Mindbenders

Country Calendar (CW)
Gary Morris/Tanya Tucker/Ronnie Milsap/Jeff Hanna/Tom Wopat/Judy Rodman/John Anderson

Country Comments (WO/M)
Waylon Jennings/Vince Gill/Judy Rodman

Country Datebook (US)
Gary Morris/Marty Robbins/Waylon Jennings/Charlie Rich/John Denver

Country Report With Chris Lane (WRN)
Craig Bickhardt/Fred Knoblock/Steve Wariner

Rick Dees' American Music Magazine (US)
Exposé/Bangles/Heart/Elton John/Wang Chung

Earth News (WO/M)
Courtney Co/David Wolper/Emmanuelle Beart/Oliver Stone/Billy Crystal

Off The Record (WO/M)
Sting/Cars/Icehouse

Psychedelic Psnack (WO/M)
Fleetwood Mac/CCR/Donovan

Rock & Roll Never Forgets (WO/M)
Taj Mahal/Little Richard/Who

Rock Notes (NP)
Stevie Nicks/Silencers/Sting/Icehouse/Bon Jovi

Shootin' The Breeze (WO/M)
Anita Pointer/Tony Terry/Pretty Poison

Solid Gold Country (USP)
1979/Marty Robbins/December Gold/The Blues/Brenda Lee

Solid Gold Scrapbook (US)
Beatles '64-66/On my own/Platters/Bread/1967

Star Trak (WO/M)
Def Leppard/Aerosmith/Bourgeois Tagg

NEWS & INFORMATION FEATURES

November 30 - December 6

GENERAL INFORMATION

American Focus (FY)
George Will

Auto Report (ME)
Report from Japan/Taurus goes to the orient/The truth about gasoline/'88 Mercury Tracer/Nissan 200 SX/Update-passive restraints

Car Show Coast-To-Coast (SC)
Car review: '88 Toyota Tercel/Car questions from around the country

Discovering Tomorrow (JPB)
Mysteries of deep/Headaches and heart attack machine/CD Video/Challenger's after-math/Intelligence of homes

Health Care (PIA)
Focus II: Coping with Ulcers and Parkinson's disease

Like Only Yesterday (WO/M)
McCarthy runs for President/1st nuclear chain reaction/Ford gives speech in China

Personal Finance Digest (JPB)
Tip for first-time home buyers/Holiday shopping by mail/Counterfeit merchandise

Public Affairs (PIA)
Terrorism: More Than a Foreign Product

Radio Links (RL)
"Barfy": Mickey Rourke/Faye Dunaway

Reviewing Stand (PIA)
"Amtrak," Debbie Marciniak, Prof. Doug Hagestad/Listener forum/"New Ann Landers," Jeff Zaskow, Diane Crowley

Travel Holiday Magazine (CW)
Destination: Tahiti

Wireless Flash (CRN)
Jerry Falwell/Michael E. Knight & Tom McLaughlin/Whoopi Goldberg/Loverboy/Ira Davies of Icehouse

Working Out (JBI)
Aerobics/Sports Medicine/Warmups/High performance training/Pumping iron

SPORTS

Costas Coast To Coast (CW)
Bart Starr

Inside Sports Report (CW)
Bernard King/Joe Theisman/Sten Fischer/Rick Barry/Bobby Knight/Wilkie Lanier/Brent Musberger

John Madden's Sports Quiz (CW)
Cavaliers' last NBA title/Team that won with good fainting/Top pick in '83 NFL draft/Buddy Baker's real-life comedy nightmare/Madden's advice on superbowl preparation/Coaches in the press box

Major College Football (WO/M)
(12/5)
Army-Navy (3:10pm ET)

National Football League (CBS)
(11/30)
Raiders at Seattle Seahawks (8:45pm ET)

National Football League (WO/M)
(12/6)
Chicago at Minnesota Vikings (7:45pm ET)

Sports Flashback (CW)
1966 NFL championship/Giants' coach in early '60s/1987 world series/Colt halfback that played quarterback/Packer with 4 kickoff return touchdowns

COMEDY

All My Children Update (PRN)
Nina nags Matt/Matt crouches on couch/Brooke drops nuptial bomb/Stewart spills the beans/Natalie reruns nightmare

Amatellin U (DD)
Lobotomies for fun and profit/Selling classroom tools/Used car maintenance & refunds/Square dancing for dollars/Professional carnival barking

Bobby Jo Amberg's Bar 'N Grill (DD)
Grumpy hour is up your alley/Tiny Keller the bouncer/Bobby Jo's bumperstickers/New breakfast plate/Charity benefit

Comedy Hour (MJI)
Live guest: Julie Brown/Woody Allen/Monty Python/Smother's Bros./Father Guido Sarducci

Comedy Show With Dick Cavett (CW)
Subject: Football. Andy Griffith/Milton Berle/Don Knotts/Bill Dana/Simmons & Hodges

Comedy Spot (CW)
Robert Klein/Jack Benny/Bill Cosby/Bob & Ray/Pat Chett & Tarses

Daily Feed (DCA)
Summit menu leaked/Where you should cut/Sunday morning political cartoon/Dangerous toys/Gorbachev's chemical quiz game

Hiney Wine (DD)
Romantic evening of Hiney/Roses in your old Hiney/Night is right for Hiney/Shake your Hiney down/Titus & Seymour Hiney move in

Mel Blanc's Blankety Blancs (ASR)
Tarzan/Attila the Hun/School of the air/Leave that dial/Today's astro forecast

National Comedy Wireless (DD)
Wormgear mall-Frederick's bra museum/Starline-Reagan/Dial e'clair/Boring station test/Pon Dardo drops

National Lampoon's True Facts (PRN)
Dirt tastes better with a little salt/Two places you should never stick your finger/Monkey business/Bare truth/What's up your sleeve

Red Neckerson (SYN)
Pre-Thanksgiving sales

Radio Hotline (ASR)
Campus DJ/My sister is in town/I'm a lineman for the county/My 3rd grade class/Never talked to a DJ before

Stevens & Grdnic's Daily Comedy Exclusive (ASR)
Election '88/the movie/Ozzie & Harriet special/Octopus pie/Christmas shopping in the '80s/Maybe it's your coffee/Bonus: Don't drop the bomb

DRAMA/ NOSTALGIA

Campbell's Playhouse (PIA)
"Arrowsmith"

Dragnet (CMS)
"Big Sisters"

Gangbusters (CMS)
"Case of Ray Earnest"

Golden Age Of Radio (PRN)
NBC short story/Nightwatch/Haunting hour/Weird circle/The chase

Lone Ranger (CMS)
"Flaming Arrow"

Same Time... Same Station (RRC)
A day in the life of your radio: Dec. 7, 1941-Day of Infamy

NETWORKS/PROGRAM SUPPLIERS

ABC — ABC Radio (212) 887-7777
AP — Associated Press (202) 955-7200
ASR — All Star Radio (213) 850-1169
ATGN — At The Game Network (516) 422-7777
BBS — Bailey Broadcasting Services (213) 969-0011
BP — Bullet Productions (818) 760-3800
CBS — CBS Radio (212) 975-4321
CCA — Christian Countdown America (312) 820-1369
CI — Cart Inc. (509) 534-7090
CMS — Charles Michelson & Sons 648-4546
CN — Copley Radio (619) 293-1818
CP — Cutter Prod./Special Prog. Network (213) 478-2166
CSN — Classic Satellite Net (213) 859-8706
CUSA — Countdown USA (415) 383-7302
CW — Clayton Webster (314) 725-5070

DCA — DC Audio (202) 638-4222
DIR — DIR Broadcasting (212) 371-6850
DD — Dorsey & Donnelly (214) 631-7934
DF — Frank Forest Productions (415) 383-7827
FY — Focus On Youth Radio (609) 452-1150
GSN — Global Satellite Net (818) 906-1888
JT — Art Good's Jazz Trax (619) 233-9228
JBI — Jameson Broadcast (202) 328-3283
JPB — James Paul Brown Entertainment (800) 345-2354
MCA — MCA Radio (818) 777-5775
ME — Mealticket Entertainment (818) 892-7101
MJI — MJI Broadcasting (212) 245-5010
NBC — NBC Radio (212) 664-4444
NP — Narwood Productions (212) 755-3320
OHR — Off Hour Rockers (516) 628-1490
OR — On The Radio Network (213) 306-8009
PM — ProMedia (212) 585-9400

PIA — Public Interest Affiliates (312) 943-8888
PRN — Premiere Radio Network (213) 467-2346
RDP — Rick Dees Productions (818) 843-0687
REMN — REMN Communications (212) 302-9120
RI — Radio International (516) 358-2250
RL — Radio Links (213) 454-0488
RRC — Real Radio Company (818) 795-4900
SC — Starstream Communications (713) 781-0781
SMN — Satellite Music Network (800) 527-4892
SYN — Syndicom (415) 366-1781
TP — Teleprograms (213) 854-4475
TS — Transtar (213) 460-6383
US — United Stations (212) 575-6100
USP — United Stations Programming (703) 276-2900
WRN — Weedeck Radio Network (800) 548-7474
WO/M — Westwood One/Mutual (213) 204-5000



MORRIS AND FRIENDS — Warner Brothers recording artist Gary Morris took time after his recent LA concert performance to greet some network staffers. Pictured are ABC Watermark's Neil Haislop and Linda Kelly, Morris, American Country Countdown host Bob Kingsley, and Westwood One's Nan Heller.

NATIONAL MUSIC FORMATS

Bonneville Broadcasting Kevin McCarthy (800) 631-1600	CONCEPT PRODUCTIONS Country	MEDIA GENERAL BROADCAST Your Country
Alpha LANZ & SPEER "Behind The..." M. TOMLINSON "Dawning On..." BARRY MANILOW "Brooklyn..." CARLY SIMON "All I Want Is..." SMOKEY ROBINSON "What's..."	SKB "This Old House" ORBISON & LANG "Crying" B. MANDRELL "Sure Feels Good" JOHN CONLEE "Living Like..." JOHN W. RYLES "Louisiana..." TAMMY WYNETTE "Talking To..."	ALABAMA "Face To Face" ORBISON & LANG "Crying" RANDY TRAVIS "Too Gone..." M. MURPHY "I'm Gonna Miss..." SAWYER BROWN "This Missin'..."
Broadcast Programming Jeff King/Jay Albright (800) 426-9082	AC EXPOSE "Seasons Change" DONNA SUMMER "Only The..." MANHATTAN TRANSFER "Soul..."	Hit Rock ICEHOUSE "Crazy" EXPOSE "Seasons Change" BANGLES "Hazy Shade Of..." ERIC CARMEN "Hungry Eyes" FLEETWOOD MAC "Everywhere" PRINCE "I Could Never..." LAURA BRANIGAN "Power Of..."
Adult Contemporary KANE GANG "Motortown" FLEETWOOD MAC "Everywhere" CARLY SIMON "All I Want..." MICHAEL JACKSON "The Way..."	Drake-Chenault Phil Barry (800) 247-3303	Radio Arts John Benedict/Joe Patrick (818) 841-0225
Easy Listening ALABAMA "Face To Face" FOSTER & LLOYD "Sure Thing" MERLE HAGGARD "Twinkle..." M. MURPHY "I'm Gonna Miss..." STEVE EARLE "Sweet Little '66"	XT-40 KANE GANG "Motortown" FOREIGNER "Say You Will" FLEETWOOD MAC "Everywhere"	Country's Best ALABAMA "Face To Face" FOSTER & LLOYD "Sure Thing"
Century 21 Greg Stephens (214) 934-2121	Contempo 300 FLEETWOOD MAC "Everywhere"	Soft Contemporary NATALIE COLE "I Live For..." WHITNEY HOUSTON "So..."
The Z Format FOREIGNER "Say You Will" MEN WITHOUT HATS "Pop..." FLEETWOOD MAC "Everywhere" DONNA SUMMER "Only The..." B. SPRINGSTEEN "Tunnel..." ROGER "I Want To Be Your Man"	Great American Country ALABAMA "Face To Face" JUDY RODMAN "I Want A Love..." NITTY GRITTY... "Oh, What..."	Sound 10 ERIC CARMEN "Hungry Eyes" RICHARD MARX "Should've..."
The AC Format SQUEEZE "Hourglass" EXPOSE "Seasons Change" BRYDGE "Another Day Gone" MANHATTAN TRANSFER "Soul..."	Supersoul WELL RED "Get Lucky" RAY PARKER "Over You" CHRIS JASPER "Superbad" JODY WATLEY "Some Kind..." DONNA SUMMER "Only The..."	American Rock DEF LEPPARD "Animal" EXPOSE "Seasons Change"
Super-Country SAWYER BROWN "This Missin'..."	Hot AC EXPOSE "Seasons Change" FOREIGNER "Say You Will" RICHARD MARX "Have Mercy" ERIC CARMEN "Hungry Eyes" FLEETWOOD MAC "Everywhere" PRINCE "I Could Never..." LAURA BRANIGAN "Power Of..."	Satellite Music Network Pat Clarke (214) 991-9200
Concept Productions Elvin Ichiyama (916) 782-7754 CHR MADONNA "Spotlight" EXPOSE "Seasons Change" CURE "Just Like Heaven" TIFFANY "Could've Been" FOREIGNER "Say You Will" PRINCE "I Could Never..." FLEETWOOD MAC "Everywhere"	Media General Broadcast Services John Lentz (901) 320-4433 ACtion MR. MISTER "The Border" ORBISON & LANG "Crying" FLEETWOOD MAC "Everywhere" MIAMI SOUND MACHINE "Can't..." MICHAEL JACKSON "The Way..." J.C. MELLENCAMP "Cherry Bomb"	Country Coast-To-Coast RANDY TRAVIS "Too Gone..." DWIGHT YOAKAM "Please..."
		The Starstation FLEETWOOD MAC "Everywhere" NATALIE COLE "I Live For..." M. TOMLINSON "Dawning On..."
		Rock 'N' Hits RAINMAKERS "Snakedance" FOREIGNER "Say You Will" G. HARRISON "Devil's Radio" JODY WATLEY "Don't You..." BILLY IDOL "Hot In The City" BREAKFAST CLUB "Never Be..." TAYLOR DAYNE "Tell It To..."
		Z-Rock TRIUMPH "Surveillance" DAMEON "Every Dog Has..." METAL ONSLOT "Cease To..." BANGLES "Hazy Shade Of Winter"

ABC, CBS ANNOUNCE '88 PLANS

Olympics,
Osgood
In Spotlight

ABC Radio is making the most of its role as the only radio network covering the '88 Winter Games in Calgary (Westwood One/NBC has the rights to the summer games). ABC Radio Network President Aaron Daniels said his networks will feed 560 live reports, ranging from one to three minutes in length, to affiliates during the games.

The reports' length and content will vary according to which of the six ABC networks are being fed. There will also be 97 Olympic Sportscalls during the 16 days of the games, which commence February 13. Additionally, the network will make extensive use of its recently-installed hard copy data service to announce breaking results and developments.

About a month before the games start, ABC will also air 60 feature reports highlighting specific events and spotlighting various athletes. Executive Producer-Director/Sports Shelby Whitfield said the net will also shift into play-by-play coverage if any of the team events warrant such attention.

CBS Format Changes

CBS Radio Networks has announced several programming changes for the coming year. VP/GM Robert Kipperman said the net will increase the number of affiliate newsfeeds, begin a hard copy communications service, and provide local avails within its top-of-the-hour newscasts. The jewel in the crown of changes involves the expanded role of veteran correspondent Charles Osgood.

According to Kipperman, the "Osgood File" will be featured four times in morning drive beginning in January. It's currently heard once in that daypart. Osgood began the program in 1971. Correspondent Judy Muller's



Charles Osgood

"First Line Report," which is being displaced by Osgood, will move to middays under the new title "Correspondent's Notebook."

CBS plans to expand its hourly newsfeed service to 18 times each weekday. A producer will be hired to act as a liaison between affiliates and the net, as well as arrange individual reports. It will also establish an audio archive service and provide commercial-free business updates.

Much like ABC earlier this year, CBS will install teleprinters in its affiliate newsrooms and transmit closed-circuit information. And for the first time, CBS said it will allow affiliates to sell the inventory inside its newscasts and in such features as the "Osgood File" and "Dan Rather Reporting."

CLOSED CIRCUIT

The new age Breeze format has announced its airstaff: Craig Clark to mornings, Ray Peterson middays, J. Thomas Lejewski afternoons, Jools Brandt evenings, Stewart Hunt overnights, and Robbie Moore PD... Tom Powell joins Radio Today in its production department... Drea Besch named Producer/"Let The Good Times Roll" for Global Satellite Network. Also there, Mark Felsot is now producing "Rockline"... Bill Galtner signs on as co-host of the Contemporary Christian "Heartsounds" show... At AP, Dan Lubeski is named Broadcast Executive for Arizona and New Mexico, Rick Mossing for Alabama and Georgia, Matthew Hoff as General Broadcast Exec. for the Eastern US, and Francis Martin to its board of directors... Westwood



Matthew Heff

One promotes Joni Dixon-Reitz to Director/Data Processing... Chris Lane has been named new host of Weedeck's "Country Report," replacing Ron Martin, who passed away last month. Lane will also host the company's "Country Christmas '87."

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VIDEO MUSIC



37.1 million households
Tom Hunter, VP/Music Programming

SNEAK PREVIEW

Weeks On

BANANARAMA /I Can't Help It (London/PG)	2
EUROPE /Cherokee (Epic/CBS)	3
EURYTHMICS /Beethoven (I Love To Listen To) (RCA)	1
GRATEFUL DEAD /Throwing Stones (Ashes Ashes) (Arista)	1
WHITNEY HOUSTON /So Emotional (Arista)	2
LOVERBOY /Love Will Rise Again (Columbia/CBS)	1
JOHN COUGAR MELLENCAMP /Cherry Bomb (Mercury/PG)	4
ROBBIE ROBERTSON /Showdown At Big Sky (Geffen)	4

HEAVY

BANGLES /Hazy Shade Of Winter (Columbia)	4
AEROSMITH /Dude (Looks Like a Lady) (Geffen)	10
BELINDA CARLISLE /Heaven Is A Place On Earth (MCA)	10
CUTTING CREW /I've Been In Love Before (Virgin)	14
DEF LEPPARD /Animal (Mercury/PG)	10
INXS /Need You Tonight (Atlantic)	7
BILLY JOEL /Back In The USSR (Columbia)	5
GEORGE HARRISON /Got My Mind Set On You (Dark Horse)	5
GEORGE MICHAEL /Faith (Columbia)	4
PINK FLOYD /Learning To Fly (Columbia)	7
PRINCE /I Could Never Take The Place Of Your Man (Paisley Park/WB)	1
R.E.M. /The One I Love (IRS/MCA)	13
BRUCE SPRINGSTEEN /Brilliant Disguise (Columbia)	4
SQUEEZE /Hourglass (A&M)	12
STING /We'll Be Together (A&M)	6
WHITESNAKE /Is This Love (Geffen)	6
STEVE WINWOOD /Valerie (Island)	8
YES /Love Will Find A Way (Atco)	6

BUZZ BIN

CURE /Just Like Heaven (Elektra)	5
DEPECHE MODE /Never Let Me Down Again (Sire)	3
LOVE AND ROCKETS /No New Tale To Tell (Big Time/RCA)	2
PUBLIC IMAGE LIMITED /Seattle (Virgin)	1
SMITHS /Girlfriend In A Coma (Sire/WB)	4

Information current as of November 24; subsequent changes not reflected.



22.9 million households

Sal LoCurto, Director/Music Programming — Jessica Falcon, Director/Talent & Artist Relations

POWER

Weeks On

MICHAEL BOLTON /That's What Love Is All About (Columbia)	8
GEORGE HARRISON /Got My Mind Set On You (Dark Horse/WB)	4
MICHAEL JACKSON /The Way You Make Me Feel (Epic)	4
BILL MEDLEY/JENNIFER WARNES /The Time Of My Life (RCA)	12
GEORGE MICHAEL /Faith (Columbia)	1

HEAVY

BOURGEOIS TAGG /I Don't Mind At All (Island)	5
ERIC CARMEN /Hungry Eyes (RCA)	4
NATALIE COLE /I Live For Your Love (EMI-Manhattan)	5
CUTTING CREW /I've Been In Love Before (Virgin)	5
EXPOSE /Seasons Change (Arista)	2
DEBBIE GIBSON /Shake Your Love (Atlantic)	5
WHITNEY HOUSTON /So Emotional (Arista)	1
ELTON JOHN /Candle In The Wind (MCA)	12
JODY WATLEY /Don't You Want Me (MCA)	5

MEDIUM

TAYLOR DAYNE /Tell It To My Heart (Arista)	2
MARTHA DAVIS /Don't Tell Me The Time (Capitol)	5
GLORIA ESTEFAN & MIAMI SOUND MACHINE /Can't Stay Away From You (Epic)	4
SIEDAH GARRETT /Everchanging Times (Qwest/WB)	6
JETS /I Do You (MCA)	5
KANE GANG /Motortown (Capitol)	10
BARRY MANILOW /Brooklyn Blues (Arista)	1
ROGER /I Want To Be Your Man (Reprise)	ADD
CARLY SIMON /All I Want Is You (Arista)	1
SWING OUT SISTER /Twilight World (Mercury/PG)	3
DIONNE WARWICK/KASHIF /Reservations For Two (Arista)	7
STEVIE WONDER /Skeletons (Motown)	4

LIGHT

COCK ROBIN /Biggest Fool Of All (Columbia)	2
JOE COCKER /Unchain My Heart (Capitol)	4
REGINA BELLE /So Many Times (Columbia)	ADD
RICK ASTLEY /Never Gonna Give You Up (RCA)	ADD
BEE GEES /ESP (WB)	ADD
DANNY WILSON /Girl I Used To Know (Virgin)	4
DEJA /You & Me Tonight (Virgin)	ADD
KENNY G /Midnight Motion (Arista)	3
BRYAN FERRY /The Right Stuff (WB)	ADD
DAVID SANBORN /The Dream (WB)	4
CARLOS SANTANA /Bella (Columbia)	2
TEMPTATIONS /I Wonder Who She's Seeing Now (Motown)	2

NOUVEAUX VIDEO

MILLIONS LIKE US /Guaranteed For Life (Virgin)	8
---	---

MTV Most Requested

- 1 **TIFFANY**/I Think We're Alone Now (MCA)
- 2 **STRYPER**/Honestly (Enigma)
- 3 **GEORGE MICHAEL**/Faith (Columbia)
- 4 **WHITESNAKE**/Is This Love (Geffen)
- 5 **EUROPE**/Cherokee (Epic)
- 6 **BILLY IDOL**/Mony Mony (Chrysalis)
- 7 **DEF LEPPARD**/Animal (Mercury/PG)
- 8 **BELINDA CARLISLE**/Heaven Is A Place On Earth (MCA)
- 9 **AEROSMITH**/Dude (Looks Like A Lady) (Geffen)
- 10 **RICHARD MARX**/Should've Known Better (EMI-Manhattan)



Aerosmith guest VJs on MTV December 1.

PROGRAMMING NOTES

TRAFFIC COURTS LISTENERS; EUROPE COUNTS DOWN: MTV will air a vintage 1972 Traffic concert ("Live From Santa Monica"), featuring **Steve Winwood**, at midnight (ET) 11/28. Europe's "Final Countdown Concert," recorded live at Hammersmith Odeon in London, airs 12/2 at 10pm.

GOOD ROCKIN' IN THE US AND USSR: VH-1 traces the evolution of rockabilly from **Buddy Holly**, **Carl Perkins**, and **Eddie Cochran** through CCR and the **Stray Cats** on "Good Rockin' Tonight" (11/28). Clips from **Billy Joel's** recent tour of Russia are featured during the "Billy Joel Weekend," which begins

12/4 at 4pm and runs through 12/6, 10:30pm.

OTHER FEATURES: Pete Best, former drummer for the **Beatles**, is interviewed on VH-1's "Celebrity Hour" (11/28, 8pm).

MTV's "Week In Rock" segment will cover the "Children of The Americas Hunger-thon," which featured **CS&N**, **Jethro Tull**, the **Hooters**, and **Jackson Browne**.

GUEST HOSTS

VH-1
11/29 **Hiroshima**, "New Visions"

MTV
12/1 **Aerosmith**



ADAM WHITE

MUSIC

COMMERCIAL THREE-INCH CD

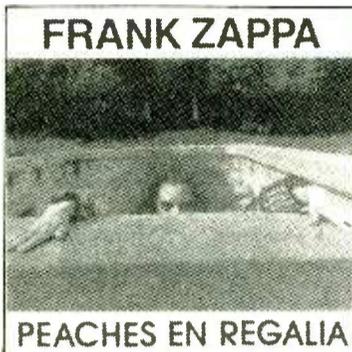
Frank's Subcompact Rolls Out

You've seen those promotional three-inch CDs by Stevie Wonder, Squeeze, and Fleetwood Mac, among others. Now there's a commercial three-inch — also called the "subcompact disc" — in stores, the first to feature a name known in rock: Frank Zappa.

Zappa's "Peaches en Regalia" is the lead cut of three on this disc, which CD-only label Rykodisc shipped last week to retail via indie distributors. It has a running time of about 13 minutes and a suggested list price of \$4.98.

Rykodisc Director/Marketing John Hammond said he expects to service the subcompact to AOR (including Classic Rock stations) and New Age. He feels the label's promotion efforts will be helped by the fact that many programmers in those formats cut their professional teeth in the late '60s and early '70s, when Zappa made his first impact.

"This is a major part of a campaign on our new batch of Zappa



Zappa CD cover: the original Valley Girl?

CDs," continued Hammond. "Peaches . . ." is a digital remix from "Hot Rats" — which he said is "the classic early Mothers record for many people."

The subcompact's other cuts, "I'm Not Satisfied" and "Lucille Has My Mind Messed Up," come from "Cruising With Ruben & The Jets" (1968) and "Joe's Garage" (1979), respectively.

It's packaged on a 3½x12" card, which includes a 3x3" cardboard sleeve for disc storage. The release

is being marketed with a 98-cent adaptor, which allows drawer-type CD players to handle the three-inch.

Hammond said Rykodisc plans to release more commercial subcompacts next year. Zappa's pre-orders topped 20,000, he noted.

PARTON'S
CBS DEBUT'Rainbow' On
The Horizon

Dolly: a little bit country, a lot more pop.

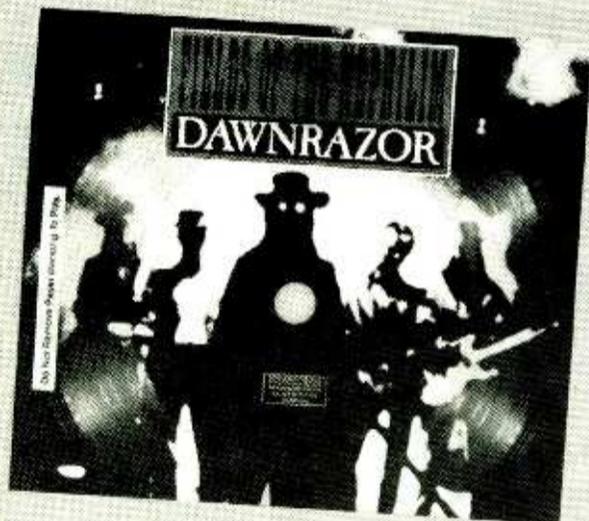
Ratings woes or not, "Dolly" draws more than 10 million people to ABC-TV Sunday nights. For its part, CBS Records would probably be pleased if just 10% of that audience bought the singer's Columbia debut, "Rainbow," released this week.

The album is basically "a pop record" with some country content, according to Columbia Director/Marketing Peter Fletcher. Songwriters include George Merrill & Shannon Rubicam, Dean Pitchford, Mike Chapman, and Parton herself.

There's also a two-time Smokey Robinson connection: Parton duets with him on "I Know You By Heart" (likely to be the second single), and revives "Two Lovers," the Robinson-written Mary Wells oldie. The album was produced by Steve "Golde" Goldstein.

The radio thrust for "River" will focus first on AC, then CHR, said Fletcher, noting that Columbia's Nashville division will also be involved in the campaign.

Promotion for the release — aside from Parton's performance of the music on her show — will include national print buys and pre-Christmas TV advertising, to maximize the holiday-gift selling opportunities.



Flexi Fields

Even in a world of three-inch CDs and other new software, an old idea — the **Eva-Tone** flexidisc — gets good mileage. RCA has used it recently for **Pseudo Echo** and **Grim Reaper**, among others, and now for **Fields of the Nephilim**.

A flexi excerpting music from the "spaghetti metal" band's new **Beggars Banquet/RCA** album "Dawnrazor" has been distributed for giveaways to trend stores in select markets, including Boston (where the label has set a tie-in with the **Strawberries** chain), Chicago, New York, and Los Angeles.

The Fields of the Nephilim name, incidentally, is said to come from a biblical reference to a race of giants. But you probably knew that.

Compact
Data

The 'Black' Prince

A party package for the holiday season: that's thought to be the concept of "The Black Album," a new **Prince** release which could arrive in early December.

It may even be marketed without any artist identity, although sources say several of the songs will lyrically leave no doubt as to their originator.

Raquel's Winter Portrait

Which came first: the poster or the record? The sleeve of **Raquel Welch's** new **Columbia** release, "This Girl's Back In Town," features a rather provocative photo of the lady. Turns out that the **Winterland Productions** division of **CBS** is marketing this portrait as a full-color poster, in conjunction with the single.

Going To The Dogs

R.E.M. manager **Jefferson Holt** has launched a new indie venture, **Dog Gone Records**, with partner **Mac Eullis**.

The label bases in Athens, GA, and its first release is an album, "Rebel Shoes," by the **Squalls**. Group was featured in the "Inside/Out" movie (and **IRS** soundtrack) about the Athens scene.

DGR's second act is **Snatches Of Pink** from Chapel Hill, NC. Their debut album, "Send In The Clowns," will be released in January.

Television Comes To CD

Albums by **Television** ("Marquee Moon"), **Love** ("Forever Changes"), the **Stooges** ("Fun House"), and **Harry Chapin** ("Heads And Tales") are among the first releases on Elektra's new midprice CD line.

Also coming are titles by **Carly Simon**, **Judy Collins**, **David Lindley**, and **Steel Pulse**. The eight albums have been digitally remastered, and original album graphics are used.

Very Hip, Late Night Set

Paul Shaffer, keyboardist and musical director/band leader for **David Letterman**, is joined by an eclectic mix of musicians on his upcoming **Capitol** album "Coast To Coast."

No word on a release date, but the label says some of those participating are **Eric Clapton**, **Dave Edmunds**, **Tony Joe White**, **Paul Westerberg** of the **Replacements**, **Fats Domino**, **Allen Toussaint**, and **Willie Mitchell**.

Rhino Bankrolls Rhino

Rhino Records' "Save The LP" campaign netted \$5000 for the **Rhino Rescue USA** organization (and you thought it was just a publicity stunt).

Label principals **Richard Foos** and **Harold Bronson** presented a check to **RRU** chief **Thom Schneider** at the Los Angeles Zoo November 16. **Rhino** is sponsoring the zoo's black rhino for the next year.

Mitsubishi Backs GRP

Five **GRP** acts, including **Diane Schuur** and **Chick Corea**, played eight concerts in Japan last month, in a tour sponsored by **Mitsubishi** to promote its new A&D high-end audio line.

Results will be heard next year when the label issues a live double album drawn from those concerts. Aside from **Schuur** and **Corea**, the artists involved were **Tom Scott**, **Lee Ritenour**, and **Dave Grusin**.

US/USSR Music Summit

Just in time for the scheduled December 7 US/Soviet summit is the release of "Far Away Lands," a duet featuring **David Pomeranz** and Russian singer **Sasha Malinin**. The **Cypress Records** 7-inch was shipped this week to CHR and AC formats, and the track will also appear on a **Cypress** sampler due mid-January. The "A"-side of the single is sung in English, with the flip side in Russian.



CASH ADVANCES — **Island Records of Canada** has made its first domestic signing, Toronto singer/songwriter **Andrew Cash**. Previously in the group **L'Etanger**, **Cash** is recording his solo debut with **John Switzer**, co-producer of **Jane Siberry's** first two albums. A spring release in Canada and the US is anticipated. Pictured at the signing (l-r) are **Island UK A&R Director Dave Hill**, **Cash's manager William Tenn**, **Island Canada President Lee Silversides**, **Cash**, **Island Chairman Chris Blackwell**, **Island US A&R Director Joel Webber**, and **Island UK Managing Director Clive Banks**.

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DATEBOOK

SEAN ROSS

Lennon, Redding Remembered

MONDAY, DECEMBER 7

1956/Rock comes to London as **Tommy Steele** and his **Steelmen** play their first show at the Finsbury Park Astoria, now the Rainbow.
 1968/**Eric Burdon** announces he'll break up the **Animals** in two weeks, move to California, and pursue acting.
 1973/"Abra-Ca-Dabra," the **DeFranco Family's** follow-up to "Heartbeat, It's A Lovebeat," is released.
 1983/"Islands In The Stream" by **Rogers & Parton** becomes a platinum single, something which was increasingly rare even four years ago.
 1986/At a **Bruce Hornsby/John Fogerty** double bill in San Francisco, Huey Lewis joins Bruce on stage; 49er **Dwight Clark** joins Lewis in the audience. **Neil Young** is there. So is **Tom Fogerty's** son, although dad and the other **CCR** members aren't.
 Born: **Gary Morris** 1948

TUESDAY, DECEMBER 8

1980-86/On the first anniversary of **John Lennon's** murder, **Yoko Ono** writes to *Rolling Stone*, describing her husband as a "casualty (in the) war between the sane and insane." On the third, a crowd chants "give peace a chance" outside the Dakota all day; *Sounds* suggests they should've left Yoko alone. In 1986, 400 people in Prague march to commemorate the death until cops disperse them.
 1983/**Annie Lennox** flies to Vienna to visit a throat doctor.
 1985/**Tina Turner** wins the NAACP best actress award for "Mad Max III," but not before she renounces her South African shows. **Luther Vandross** gets best male artist and best LP.
 1986/At an American Cancer Society dinner for **Clive Davis**, **Air Supply**, **Dionne Warwick**, **Jermaine Jackson**, **Patrice Rushen**, and **Pee Wee Herman** join Clive for "That's What Friends Are For." At **WSTH/Alexander City, AL**, convicted forger **Randall Maurer** puts on a long tape and walks off his work-release job. And **Journey's Randy Jackson** falls off a stage in Biloxi and sprains his foot.
 Born: **Gregg Allman** 1947, **Jerry Butler** 1939, **Dan Hartman** 1950, the late **Jim Morrison** 1943

WEDNESDAY, DECEMBER 9

1967/Police mace **Jim Morrison** before a **Doors** show in New Haven; when he complains about it onstage, he's charged with breach of peace and resisting arrest.
 1981/**Earl "Sonny TII" Tilghman** dies in Washington of a heart attack at 56. His **Orloles** had played, with various lineups, into the mid-70s.
 1984/The final **Jacksons** show runs an hour and 45 minutes at L.A.'s Dodger Stadium. On the same night, **Larry Gatlin** checks himself into a hospital for cocaine addiction.
 1985/**Bryan Adams** gets the first Canadian "Diamond Award" for a million copies sold by a native artist.
 1986/**Elton John** collapses onstage in Sydney but continues after a few moments. Folk singer **Hamilton Camp** guests stars on "Hill Street Blues" as a mortuary salesman.
 Born: **Joan Armatrading** 1950, **Rick Danko (Band)** 1943, **Donny Osmond** 1957



Brenda Lee, Paul Rodgers, Chad Stuart, Joan Armatrading

THURSDAY, DECEMBER 10

1967/**Otis Redding** and several **Bar-Kays** are killed in a plane crash near Madison, WI. In 1986, **WZEE/Madison** organizes a show by the **Otis Redding Band** and the **Pinetoppers** to raise money for a memorial.
 1976/**Billy Idol's Generation X** plays its first show at London's Central Art School.
 1983/In the year of the 80/20 AOR new music doctrine, **KZEW/Dallas** solicits tapes from new British bands for its "Rock & Roll Alternatives" program through **NME**.
 1985/**Johnny Cash's** tenth Christmas special features **Rosanne Cash**, **Larry Gatlin**, and **Jerry Lee Lewis**.
 1986/The **Human League** cuts short its comeback visit to America because **Phil Oakey** has the flu. And the American-Arab Anti-Discrimination Committee holds its first meeting with **Elektra** over the **Cure's** "Killing An Arab."
 Born: **Jack Hues (Wang Chung)** 1954, **Chad Stuart (+ Jeremy)** 1943

FRIDAY, DECEMBER 11

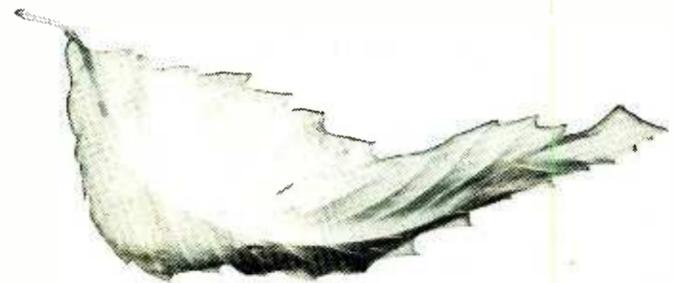
1957/**Jerry Lee Lewis** and third wife/third cousin **Myra Gale Brown** married in Hernando, TN.
 1964/**Sam Cooke** is shot to death under mysterious circumstances by L.A. motel manager **Bertha Franklin**.
 1972/So open up the cell and let a man come in and do the popcorn: **James Brown** is arrested in Knoxville for "disorderly conduct" when police see him talking to fans after a show and accuse him of trying to incite a riot. After he threatens to sue the city, charges are dropped. Also, **Genesis** plays its first American show in Boston.
 1977/**Elton John's** manager **John Reid** walks into a robbery at New York's Carlyle Hotel.
 Born: **Booker T. Jones** 1944, **Brenda Lee** 1942-43, **Jermaine Jackson** 1954, **David Gates** 1939, **Nikki Sixx (Motley Crue)** 1958

SATURDAY, DECEMBER 12

1957/**KEX/Portland** DJ **Al Priddy** is fired for playing **Elvis Presley's** version of "White Christmas."
 1964/The **Supremes** record the still-unreleased track "Bikini Party."
 1975/**David Geffen** becomes Vice Chairman of **WEA's** movie-making arm.
 1981/**Smokey Robinson's** 25th anniversary show on "American Bandstand."
 1986/**David Lee Roth's** mom, **Sybil**, sees her son's new band perform for the first time in San Francisco. The Roths also hold a dinner for **Ted Templeman** and **Lenny Waronker**.
 Born: **Charlie Rich** 1932, **Dionne Warwick** 1940-41, **Paul Rodgers** 1949, **Frank Sinatra** 1915, **Cy Curnin (Flixx)** 1957, **Connie Francis** 1938, **Grover Washington, Jr.** 1943

SUNDAY, DECEMBER 13

1960/"It's Now Or Never" becomes England's fifth million-seller to date and its fastest, until the **Beatles**. It remains the biggest Elvis record ever in that country.
 1963/The **Beatles** finish their third British tour at the Southampton Gaumont. They have the top two 45s and LPs.
 1984/**Ahmet Ertegun** hosts a gala for **Foreigner's** "Agent Provocateur" LP on the 165-foot *Empress of New York* yacht.
 1985/Shortly before the celebrity appearances get out of control, **Phil Collins** appears as a sleazy game show host on "Miami Vice."
 Born: **Ted Nugent** 1949, **John Anderson** 1954, **Randy Owen (Alabama)** 1949, **Jeff Baxter (Doobies)** 1948

NEW
ORDER"TRUE
FAITH"

The New Single

Produced by
Stephen Hague and New Order.

CHR CHART 36

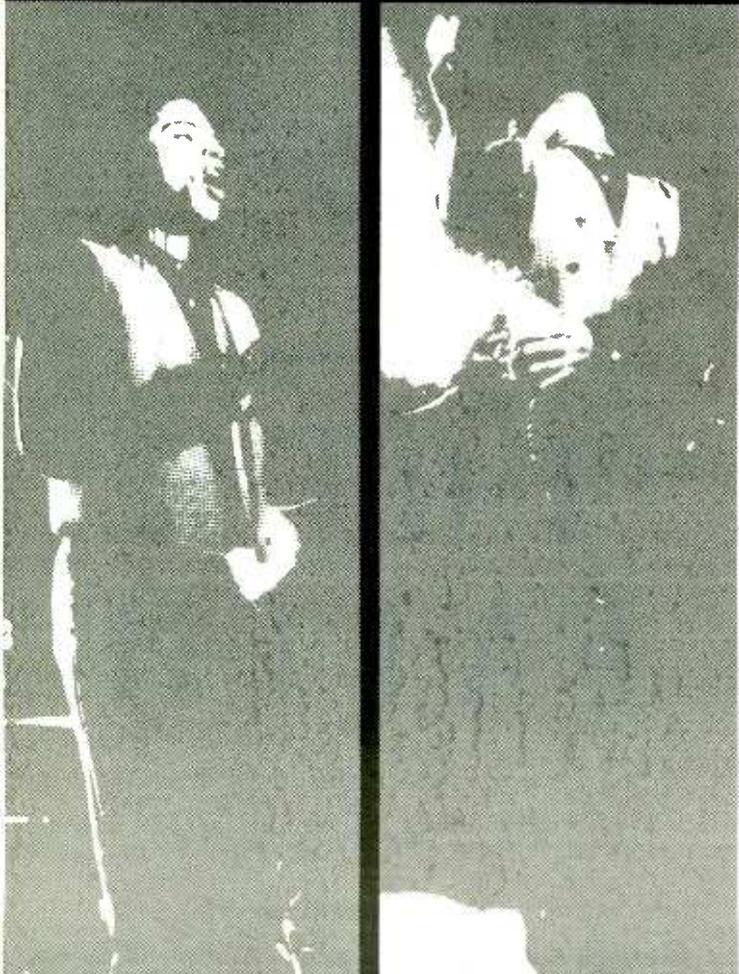
120/20

Direction: Tom Atencio



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TERENCE TRENT D'ARBY



WISHING WELL

From the Columbia Lp:
"Introducing the Hardline according
to Terence Trent D'Arby" 40964

Produced by Howard Gray
Arranged by Terence Trent D'Arby

Soon To Be Released

Watch for Terence Trent D'Arby
on NBC TV's

"Showtime at the Apollo"

Saturday Night, November 28th

(Check Local Listings)



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BRAD MESSER

CALENDAR

Radio News Immediacy Eroding?

There are dedicated newspeople all across the nation whose Christmas wish would be a simple one: more resources in the workplace. America's radio newsrooms, despite certain counterclaims, give every appearance of shrinking. Insidious staff and budget cuts are shriveling what was once radio's greatest claim to competitiveness — immediacy.

Radio listeners responding to a current industry poll said they appreciate live news updates and bulletins, but how many newsrooms have a network affiliation or a news audio service? Poll respondents also indicated a strong preference for stations which offer local news, but at stations without solid news staffs the best that can be offered are hasty rewrites of the morning newspaper.

Mobile news from the scene? Many stations have no rolling stock whatever. At stations which do purchase or trade vehicles, news mobile units are too often the very lowest priority.

In their reputation-building former years several top stations in each market subscribed to both AP and UPI, but two-wire stations are now as rare as outside street and beat reporters. It is my opinion that if a station has UPI these days, there's a good chance that lower cost influenced the decision; the dominant AP traditionally charges slightly more. The situation is so miserable that not long ago one GM asked me, in all sincerity, "Does a station really have to have a wire service?"

Weather is a surefire tune-in, say the listener surveys, but budgets do not commonly provide weather ra-

dios, not to mention cable TV service to provide radar. After all, it's so much cheaper to rip the forecast from the wire and simply call it Radar Weather.

There are a great many stations where newspeople have long ceased to be journalists. The station that actually originates any journalism is increasingly rare.

It is true — and it saddens me to point out — that the typical independent news staff no longer consists of reporters, editors, and news anchors. Instead it is composed only of rewrite men and news readers.

Newspeople as a group tend to be sincere in their desire to present up-to-the-minute, accurate information. Lacking the tools and resources which once built radio's reputation for immediacy, they are left only to dream and wish . . . as they rip the wire and rewrite that morning paper.

First Approval Of Constitution

MONDAY, DECEMBER 7 — 200th anniversary of the first popular endorsement of the US Constitution. In 1787 Delaware became the first of the original 13 states to ratify the Constitution, and thus became the first state. The Delaware vote was unanimous.

Five years ago Texas abandoned its electric chair and became the first state to execute a convict by drug injection (1982). Pearl Harbor Day, based on the 1941 Japanese attack on America's Hawaiian bases.

Birthdays: Basketball vet **Larry Bird** 31. Actress **Ellen Burstyn** 55.

Shuttle Computer Foul Up

TUESDAY, DECEMBER 8 — The space shuttle Columbia, on a planned nine-day mission, landed after a record ten days in space in 1983. Touchdown at Edwards AFB occurred eight hours after a series of malfunctions in the navigational computers.

John Lennon was murdered seven years ago (1980). Los Angeles surpassed Philadelphia in population in 1953. America declared war on Japan in 1941, with only one dissenting vote in Congress. Winter arrives in two weeks (12/22).

Birthdays: Musician **Duane Allman** 40. Comedian **Filip Wilson** 54. Actor **Maximilian Schell** 57. Entertainer **Sammy Davis Jr.** 62.

Christmas Seals Turn 80

WEDNESDAY, DECEMBER 9 — The first Christmas Seals were distributed by the American Lung Association 80 years ago in Wilmington, DE (1907). Those first stamps raised money to fight what was then the nation's top killer disease, tuberculosis.

The world's heaviest turkey weighed in at 77.25 pounds in 1979. In World War II, China declared war against Japan, Germany, and Italy in 1941. Roller skates with ball-bearing wheels were patented in 1884.

Birthdays: Singer **Donny Osmond** 30. Football vet **Dick Butkus** 45. Actor **Beau Bridges** 46. Football vet **Deacon Jones** 49. Actor **Dick Van Patten** 59. Comedian **Redd Foxx** 65. Actor **Kirk Douglas** 71. Former House Speaker **Thomas "Tip" O'Neill Jr.** 75.

Fastest Piston Airplane

THURSDAY, DECEMBER 10 — Female pilot **Jackie Cochran** set a still-unsurpassed world speed record 40 years ago (1947). In a souped-up WWII surplus P-51 Mustang, she flew a 100 kilometer course at an average speed of 469 miles per hour — the (long course) world record for a piston-driven airplane.

American Medical Association delegates voted in 1985 to campaign for a total ban on tobacco advertising.

America's first law giving women the right to vote and hold office was passed by the Wyoming territorial legislature in 1869. Mississippi became the 20th state in 1817.

Birthdays: Actress **Susan Dey** 35. Musician **Johnny Rodriguez** 36.

Roller Skating Marathon

FRIDAY, DECEMBER 11 — **Isamu Furugen** laced up his skates and glided onto the floor of Naka Roller Skate Land in Okinawa in 1983 and didn't quit until two days after Christmas, having set the world marathon record of 344 hours and 18 minutes. (Marathon rules allow an hourly five-minute break.)

JFK ordered the first direct American military intervention in Vietnam in 1961. The Supreme Court ruled in 1950 that people cannot be forced to testify against themselves in criminal cases. Germany and Italy declared war on the US in 1941. Indiana became the 19th state in 1816.

Birthdays: Singer **Jermaine Jackson** 33. Shipping heiress **Christina Onassis** 37. Singer **Brenda Lee** 43. Nobel Prize novelist **Aleksandr Solzhenitsyn** 69.



DAN O'DAY

AIR PERSONALITIES

Receptionists: Making Friends With The Job-Seeker's Foe

A veteran jock in the Midwest, presently between gigs due to a format change, offered some tips on the art of convincing a radio station receptionist or secretary to route your phone call to the PD. As our anonymous contributor pointed out, "More often than not, you're the exact person they're there to screen out from a superior's busy schedule — and your desire to defeat their whole *raison d'être* puts them off.

"What can you do? Be cordial, friendly, patient, understanding, and appreciative — especially with those receptionists who don't show you the same consideration. Introduce yourself. Don't try to withhold information because it's 'none of their business.' Don't give them any reason to get mad at you.

"Before ringing off, ask the receptionist her name. If you use it when you call again, you'll be employing what to her is the sweetest sound in the human language."

Be Redundant

"Redundancy is nice. It helps to say, 'You will make sure Whoosiz gets my message, won't you?' Also, offer your phone number before she asks for it; sometimes you won't be asked at all!

"Here's a good scam to try when you think the receptionist is overfielding calls: Say, 'Yes, (PD) should be expecting my call.' The vagueness (although honest, if you already sent a tape, resume, or letter) may get her to ring the PD and actually say, 'Ed Jock on line two for you.'

"After being rebuffed by what you think is a standard line, it's not out of order to ask, 'Yes, well, do you think you could please ask (PD) if he will take my call?' This places the responsibility on the receptionist at least to inform you whether the person is taking any calls.

"A word of warning: every person you talk with has feelings. Some of them might even be oversensitive — which means you need to be especially sensitive in your communications with them. Here's an illustration from early in my career:

"I was in one city where I asked the woman at the front desk to let me see the PD. She told me he had a lot of production that day. I replied that I was in town only for that one day, and did he have time to see me anyway? I promised to make it short.

"The guy came out, shook my hand, took my resume, and apologized for not having time to talk. I

said I understood and thanked him for seeing me, and we parted cordially.

"On my way out, I thanked the receptionist. She said, 'I told you he was busy.' I answered — cordially, I swear! — 'That's okay, I just wanted to meet the guy. And I did get through, didn't I?' I gave her a half-smile and walked out.

"On my way to the car, the PD came outside and called after me. Wow, I thought, he liked my style!

But when he caught up to me, he was pissed.

"What did you expect to accomplish by being rude to the receptionist?' he demanded.

"I don't understand,' I said, mystified.

"She just called me back from Production to tell me you'd been

rude to her! If there ever was a chance of you getting a job here, I'm afraid that's no longer possible.'

"I tried, partly choking up, to recreate for him what had gone on, but the guy would have none of it and walked away. Tears welling up in my rookie eyes, I got in my car and had a lousy afternoon."

Boosting Your Phone Success

- Note names and pronunciations
- Establish rapport with the receptionist/secretary
- Don't be afraid to be persistent
- Acknowledge the receptionist's efforts
- Discover your target's off-peak business hours

Becoming Phone Powerful

A handy little book that should be read by anyone who uses the phone regularly in business is "Phone Power" by **George R. Walther**. Here are a few tips from the book that might be of help to any out-of-work disc jockey.

"When talking to a receptionist, you want to find out:

"**How is his name pronounced?** You should try to avoid any gaffe you can, and what worse way to begin a conversation than by mangling someone's name? Get pronunciation cleared up with the receptionist before you reach your target's secretary.

"**What is his secretary's name?** Everyone loves to hear his own name, secretaries included. It's also helpful to create the impression that you are already acquainted. 'Hello, Janet? Janet, this is George Walther. Will you put Mort on, please?'

"**Does he usually come in early or stay late?** If you're attempting to connect with an elusive but influential person, you can be pretty sure he doesn't work nine-to-five hours. The operator may say, 'Early or late? Why, he must get here at sunrise.' Now you know when to call.

"Whenever possible, call at a time when your call won't be competing with dozens of other intrusions. You're also best off calling when the individual's secretary isn't guarding the gates. Calling

before or after regular working hours will often get you right through to your intended contact."

The Person Comes First

"Begin with the person. Secretaries deserve tons of respect — not just because they're usually deeply involved in turning the wheels of business, but also because they can get you through or blackball you.

"Do everything to create rapport. Use the secretary's name and note it for your records. I recently called a Washington, DC consultant and asked his secretary's name. **Marlene**. Bingo! That's my sister's name. Each time I call, there's room for a little comment.

"My accountant, **Dale Rozzen**, has to deal with the most frustrating of bureaucracies — the IRS. I recall sitting in his office while he called to resolve a long-standing dispute about a corporate tax discrepancy. The problem resolution officer who answered was Ms. **Routz**. Dale immediately started in with, 'Boy, am I glad I got you. My

name's Dale Rozzen, and I've always found that people with 'Z's in their names are the smartest.' It broke the ice and Dale established a contact. Each time Dale called back, he quickly got on a friendly footing with a quick, 'Remember me? I'm the guy who also has a "Z" name.'"

Acknowledge Effort

"During one extended negotiation, I encountered a particularly helpful secretary. We spoke 14 times before I connected with the publishing executive I wanted to talk with. It would have been easy for her to get fed up with my persistent calls. She was genuinely doing her job to get two very busy people connected. So I jotted out a quick handwritten note, thanking her for being so patient. She deserved the recognition — and I ultimately did get through."

I need your input. Letters, comments, and cassette airchecks are welcome. Due to the large volume of mail, however, I regret that I cannot critique the tapes I receive.

Radio Stories

From **Steve Gramzay**, PD at KLZ/Denver:

"This dates back to my first year-and-a-half in radio, at **WMIC** in Sandusky, MI. I was the only person there on Sundays, and I signed the station on and off. On this particular Sunday I was running the board during a baseball game broadcast. The only thing I had to do was hit the commercials at the end of each inning.

"I ran out of cigarettes, and at the beginning of the next inning I ran downstairs and across the street to a sundries store. When I returned to the station, the door was locked. I reached into my pocket for my keys and I had left them inside.

"We were on the second floor of an old, two-story building. I ran around back, climbed up a drain pipe, and reached for the back window. It was locked.

"So I broke the window and climbed through — into the inside of a locked storage room. There was no monitor in there, and I was really sweating it, not knowing what (if anything) was going out over the air by then.

"The room had drop ceilings. I popped the ceiling and climbed atop a couple of wooden beams. I maneuvered myself to a spot that I estimated would be a good place for me to pop out of the ceiling and climb down.

"Unfortunately, the ceiling in the back room was old but the ceiling in the front was new, which meant I couldn't just pop the ceiling. I had to break through it, along with several tiles which shattered all over the floor and the desk below.

"I climbed down and raced into the studio just as the announcer was saying, 'It's 2-2, and we'll be right back after this!' And I hit the commercial."



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JOEL DENVER

CONTEMPORARY HIT RADIO

PDs/GMs: Don't Panic

Tips On Avoiding Knee-Jerk Reactions

Given today's monthly trends, quarterly reports, high profile personalities, and volatile market conditions, there's greater potential than ever to push the panic button without thinking. Radical reactions and knee-jerk decisions can undo years of progress in a single motion.

While there are more pressures in major markets due to the number of competing stations and dollars at risk, the greatest potential for ill-conceived changes occurs in the medium and smaller markets. The reasons are simple:

In some cases, PDs and GMs are less experienced, not to mention more subject to the financial pressures of an owner whose pockets may not be as deep as those found at a group-owned station. Also, tastes are often more conservative — leading to less tolerance for outrageous personality remarks that wouldn't raise eyebrows in larger markets.

And a competent programmer's hands may be tied by other problems over which he has no control, among them:

- Ownership changes
- Slashed budgets
- Inferior signal
- Prolonged, yet temporary antenna/transmitter problems

If It Ain't Broke...

"I caution anyone to look at the whole picture before making wholesale changes based on a bad book," warned medium market PD Chris Andrews of WZYP/Huntsville. "In a market where two CHR's go down, it's really no problem. If you go down five points and the other guy goes up substantially, you have room for valid concern. But don't push the panic button yet.



Chris Andrews

"The problems begin when you over analyze and start fixing things that don't need to be fixed. Of course, a three- or four-month trend showing erosion or growth does bear investigation. There's danger in being too confident if ratings skyrocket abruptly, but there's also a danger in trying to fix things which are out of your hands.



"The hardest part is sniffing out the real problem," he continued. "If your research is really good, you can predict the trends. If things look a bit shaky, advise your GM in advance and let him know what you think the problem might be."

Snowballing Pressure

"Most panic situations I've witnessed come from GMs overreacting to a new competitor. They quickly grab for the latest format trend sweeping the nation. Suddenly, the PD is fired; a consultant is called in for a quick fix. The

"Problems begin when you start over analyzing and begin fixing things that don't need to be fixed."

—Chris Andrews

sales department has to shift gears and sell a whole new product. And most of the airstaff is let go. The sad thing is the station is likely to repeat the same scenario over and over again.

"The strength of your relationship with a GM should determine whether he will overreact or not. You have to assure him there are no leaks in the boat."

Looking at a hypothetical bad book situation, Andrews detailed how things can start unraveling around a PD. "The pressure may start internally, with sales expressing their disappointment and frustration over the book. It then trickles in from clients, as your competition starts to sell against you. It can get pretty brutal out there with rumors and lies being told about your station and its future in the format.

"If this happens, be comfortable with the ratings. Explain to the GM, GSM — and the entire sales and programming staff, if necessary — where the shares are going and why you can smooth things out. The GM and the salespeople have to trust you. Otherwise, your staff will sense a lack of confidence and you'll get backed into a corner."

Listener Complaints

Of course, the overreaction problem isn't strictly relegated to ratings or format rivals. Noting the recent firings of WQFM/Milwaukee morning personalities Perry Stone and Randi Rhodes over on-air comments, Andrews noted, "Just as I should be able to spot ratings problems by the overall sound, I should be able to head off

"I've never fired a jock for what he's said on the air."

—Chris Andrews

trouble with an air talent who's not performing up to par. I have to take responsibility if I have problems with a jock, the guy follows my instructions, and the book is still bad.

"If we get listener complaints, they're handled on a case-by-case basis. Cool heads prevail. I've never fired a jock for what he's said on the air. GM Bill Dunnavaud has never interfered in this area. When he gets an earful and tells me about it, it's approached from an investigative standpoint — never with the pretext that any ill repercussions should follow."

Andrews offered some closing thoughts on making drastic changes in station direction. "It should be backed up with perceptual and quantitative research because any wholesale change will have longterm effects. The most important questions to ask yourself are: 'Is this change financially feasible?' and 'What impact will it have on my ability to support and employ my current staff?'"

Stay With Game Plan

KLUC/Las Vegas PD Jerry Dean spoke from a different perspective, having just nabbed a summer victory against direct rival KYRK. "KYRK introduced more urban/dance product into the market, and we naturally had to respond selectively to the biggest crossovers," said Dean. "It was a time when we could've really lost

'Cool Heads Prevail'

Panic-causing problems:

- Ratings fluctuations
- Sales pressure
- Sponsor complaints
- High-profile jocks/off-color comments
- New competition
- Corporate pressure

Pressure-relieving solutions:

- Think it through
- Remain self-confident
- Don't set unrealistic goals
- Stick to game plan

our focus, but we didn't for a number of reasons.

"A bit more rock-oriented at the time, we were allowed the luxury of first observing KYRK. As KYRK grew, KLUC adjusted slightly to account for their input. But we never blurred our image with too much of their core urban music. Frankly, some of the music they introduced gave KLUC a more upbeat presentation."

Dean advised against overreacting to a newcomer. "True counterprogramming against a new station should only take place if it begins to breathe down your neck. Otherwise, you'd be crazy to deviate from what works.

"Should my competition surprise us with an overwhelming promotion, I'd cautiously weigh the odds of counterprogramming it. After all, a big contest will only sway so much of an audience for a limited period of time. If the product won't stand up in the long run, then let time take its course and don't react."

Expect To Take A Hit

"The way Arbitron and Birch operate, a station shouldn't react unless there's a down trend over three months or more," Dean continued. "You have to expect to take a hit or two, especially if someone is coming right at you.

"We do get listener complaints from time to time about Mike O'Brian & The Breakfast Flakes.

"True counterprogramming should only take place if a new station [breathes] down your neck . . . you'd be crazy to deviate from what works."

—Jerry Dean

But if you don't get some complaints, you probably aren't getting any reaction. Hopefully, the response is more positive than negative."

Dean outlined how he handles potential personality problems. "We sit down with the people involved



Jerry Dean

"If you don't get some complaints, you probably aren't getting any reaction."

—Jerry Dean

and discuss what was said, why it was said, was it really okay to say, and our position for the future on similar subjects that may evoke a negative reaction.

"The open style of management we have here lends itself to harmony. I'm not the one doing the creative work for four hours each morning, so I take my morning personality's efforts into account before speaking. Thankfully, he — and the rest of the staff — take direction in a positive manner."

Sponsor Gripes

Dean concluded by tackling the sometimes sticky subject of sponsor complaints. "When a client bitches, it depends on the problem. If it's of a personal nature, then it's really not germane to the issue. Of course, we'll discuss the matter. If they still want to cancel, then it's their loss by not being on the morning show. Again, this is a case where my GM realizes that programming draws the audience.

"Any smart manager hires a PD for his expertise. If my GM is having a problem with the station's direction or format, I will listen to his opinion. However, I'll openly disagree if that's the case, and will hopefully bring him around to my way of thinking."

GLORIA ESTEFAN AND MIAMI SOUND MACHINE



"CAN'T STAY AWAY FROM YOU"

"The best 24-hour request record on my list. As many adult female phones during the day as there are young teens at night. There's no better record to add out there this week than this one."
Casey Keating, PD, KPLZ/Seattle

"Following the same path that led 'Words Get In The Way' to #1! After three weeks of play, it's already testing very, very well with 25+ females"
Gregg Swedberg, PD, WLOL/Minneapolis

"Gloria Estefan is proving to be one of our industry's premier female vocalists. 'Can't Stay Away From You' is by far her best performance yet. The song shows extensive upper demo requests.
RADIO MUST PLAY THIS SONG!"
Frank Amadeo, MD, Y100/Miami

"Strongest requests coming from 18-24 females right now, but this record is also generating teen calls. Looks like it's going to be a hit in many demos."
Evan Lake, MD, KCPX/Salt Lake City

"The strongest track on the album and the one that gets immediate phones."
Kevin Weatherly, MD, KMEL/San Francisco

"Miami Sound Machine is perfect for the season and perfect for the fall Arbitron!"
Sean Lynch, PD, KKRZ/Portland

"Reminiscent of classic ballads of yesterday. Sure to be a standard."
Larry Wayne, PD, KGOT/Anchorage

"Instantaneous phones! The first week the phones were so hot, we increased the rotation the second week."
Gerry Lousteau, PD, KZOU/Little Rock



CONTEMPORARY HIT RADIO

MOTION

• Hot 105/Miami Asst. PD **Cedric Hollywood** resigns.

• WXKS/Boston ups **Jerry McKenna** to MD.

• PD **Todd Martin** will leave WTHT/Portland owing to philosophical differences.

• KQKQ/Omaha Asst. PD **John Michaels** named PD at KLIK/Davenport.

Kevin Kei leaves the Asst. PD/MD post at FM102/Sacramento to return to Idaho. FM102 afternoon driver **Larry Morgan** is the leading candidate for the job. **John Clay**, most recently PD at KGGI/Riverside, has been named KKLQ/San Diego Morning Crew Producer working with **Jack Murphy** and **Terrance McKeever**. New to middays at KWNZ is **Rick Carter** from crosstown KONE, taking the place of **Steve West** who joins KMGL/Oklahoma City.

KSNB/Eugene welcomes KKRZ/

Portland's **Dave O'Connor** to middays. **Mark Gunn** leaves KITE/Corpus Christi to his former MD position at WZKX/Biloxi. **WKPE/Cape Cod** promotes **Kelth LaMire** to Asst. PD. **KFBQ/Cheyenne's** new morning personality is **Mark O'Bryan** from KFMV/Salt Lake City. At **WKZL/Winston-Salem**, parttimer **Toddzilla** moves to the 7pm-midnight slot, replacing MD **Bill Catcher** who moves to afternoons.

WFMI/Lexington's new midday personality is **Michael Lee Webb** from crosstown WVLC, replacing **Tom Holliday**. Also, **Randi Hall**, last at crosstown WHRS, and **WMGB/Lexington's Holly Woods** join WFMI as weekenders. **WCKN/Greenville** afternoon driver **Lee Rogers** takes over MD duties from **Nate Norrls**, who will concentrate on AM drive. **Andy Shane** is now doing weekends/swing at **WGHT/Baltimore** in addition to swing at **WKZ/Chambersburg** and **WYCR/York**.

WHYY/Montgomery parttimer **Mark Ross** is promoted to Programming Asst. under PD **Tom Gilligan**; **Paco Lopez** from Isle 95/Virgin Islands, joins for nights, while **Dr. Zoom** from

Power 99/Philly is 10pm-2am. **WDJX/Louisville MD Jill Meyer** adds Asst. PD duties. **KZOZ/San Luis Obispo PD/MD Steve Theroux** ups PM driver **Joe Kelly** to the MD slot to concentrate on programming.

WOVV/Ft. Pierce announces its new lineup: **Jerry Sands** from **WBAM/Montgomery** takes wake-up duties, middays is PD **Chris Mac** from **WTNZ/Knoxville**, 2-7pm is MD **Ron Brooks** from **KWOD/Sacramento**, **Sonny Andre** moves from afternoons to evenings, and **P.J. Lane** joins from **WCZX/Poughkeepsie** for overnights.

WFLY/Albany welcomes **Maureen Patrick** to overnights. **Wendy Taylor** joins **WHYR/Saco, ME** for news from **WWFX/Bangor**. At **KEZY/Anaheim**, parttimer **Chris Little** (aka **Chris Robbins**) becomes fulltime ND, replacing the exiting **Dixie Alexander**. Joining the station as morning personality **Rick Lewis's** sidekick is **KMET/L.A.** staffer **John Delaney**. **John Lee Walker** moves crosstown after nine years as PD/morning man at **KYNO/Fresno** to become wake-up host at **KBOS (B95)**, which also named nightrocker **Don O'Neal MD**.



WHERE'S THE PARTY? — **KWOD/Sacramento** and **Rhino Records** hosted a cool pool party for the **Monkees** prior to their performance. *Hangin' out* are (l-r) **Weird Al Yankovic**, **Rhino's Dave Darus**, **Capitol's Steve Scribner**, **Monkee Peter Turk**, **KWOD Promo Director Bob Ryder**, the group's **Davy Jones**, **KWOD MD Mr. Ed**, and **Monkee Micky Dolenz**.

BITS

• **Money, That's What I Want** — **WXGT (92X)/Columbus's** "Incredible Cash Giveaway" is giving thousands of dollars to listeners who call in when they hear designated songs. The most recent winner of \$5000 has muscular dystrophy, and plans to use the money as a downpayment on a handicapped van.

• **Wear Your Top Hat & White Tails** — **KKRZ (Z100)/Portland's** Morning Zoo gave away Romantic Evening Getaways to the Mud Bogs, which included primo tickets, a king-size box of Ajax for clean-up afterward, and a desk radio.

• **Cold Spendin' My Money** — **WGHT (Hot 103)/New York** will give a lucky listener 24 hours to spend \$50,000 in "Hot Plastic" as the grand prize in its third Fantasy Charge contest. Listeners tune in for the "Hot Song" of the hour; the correct numbered caller wins \$103 instantly and qualifies for the top prize.

• **Swingin' in Sin City** — **Y107/ Nashville** sent a winner to Las Vegas with \$10,000 in its "Day Of Decadence" promotion. The catch was that the winner had to gamble the entire amount. After it was all over, the winner came back with \$6500.

• **New Twist On Trick Or Treat** — **KBTS (B93)/Austin** sponsored a "Trick Or Treat Trot" two-mile costume fun run for Halloween. Proceeds from each runner's \$8 entry fee benefitted the Children's Hospital of Austin. The first

500 entrants received free T-shirts, and awards went to the first place male and female finishers and best costume.

• **Lions, Tigers & Buzzards** — **WMMS/Cleveland** gave listeners a chance to join the circus with its "\$1000 Circus Act." **WMMS** night at the Ringling Bros. & Barnum and Bailey Circus featured the winner, whose description of his act was picked by the Buzzard Circus judges.

• **Helping The Homeless** — **WINX/ Rockville, MD** dedicated the entire month of November to the homeless. Proceeds from the station's second annual Thanksgiving Canned Foods & Money Drive went to the County Coalition for the Homeless, and for Thanksgiving and Christmas food baskets for needy families.

• **And We Mean "Commercial-Free"** — **WCCG/Charleston** announced that it will go commercial-free for at least two months. President/GM **John Galanes** said, "While some of our competitors claim they play the most music, that doesn't stop them from playing five or six commercials in a row when they stop the music. Since we began broadcasting this summer, we've only stopped once per hour for commercials. Now we're prepared to give listeners two full months of non-stop music." The station will continue to air free public service announcements and community affairs programs until the promotion ends in mid-December.

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COME ON LET'S GO — **B95/Fresno** hosted a **Los Lobos** concert at the State Fair. **MD Don O'Neal** (far left) and **PD Barry Richards** (far right) stepped backstage for a chat with the band.



MIKE KINOSHIAN

ADULT CONTEMPORARY

SEASONAL TRENDS ALSO EXAMINED

Market Rivalries: The Finishing Touch

AC's three-part series on summer ratings concludes with regionalized capsule summaries covering major battles:

East

In what could be one of the most overlooked success stories, WALK/Nassau is the #1 station (of 43) 12+, 25-54, and 35-64 in an arena that also includes major NYC signals.

Following WYNY's switch to Country, WLTW and WNSR notched 0.7 and 0.5 gains 12+, respectively. WNSR's 25-54 increase was the demo's second largest among New York's 47 signals.

Philadelphia's "Big Three" ACs - WKSZ, WMGK, and WSNI - were separated (25-54) by 0.8.

KDKA/Pittsburgh held onto its usual first place 12+. Of the market's four principal ACs, only WLTJ gained 25-54 over last summer.

Plunging night numbers helped account for Format 41 affiliate WWLI/Providence's three-share decline 25-54.

WVOR/Rochester's 25-54 numbers have been slipping the past four books, and it's now tied for first with CHR WXPY.

In Springfield, MA, Gold-based WMAS-FM and Full-Service WHYN finished first and third 25-54, respectively.

WYYY/Syracuse's 25-54 figures are awesome - over 16 shares higher than second place finisher CHR WNTQ. WYYY's NewCity sister, Full-Service WSYR, also improved.

Full-Service WMAL/Washington was the city's top AM drive station 12+.

South

WLVE/Miami's night Jazz programming reaped dividends, as the station now ranks second 25-54 in that daypart. WJQY remained the city's top AC, although WAXY intensified the race.

Aided by great midday stats, WLTS/New Orleans holds a more than 2-1 lead over rival WAJY.

WWDE/Norfolk held the top spot in the market 25-54 during AM drive and third in that demo for the entire week.

In Orlando, WJYO and WSTF have flip-flopped 25-54 rankings, with the latter slipping from first to second (among ACs). Full-Service WDBO relinquished its third place standing to WOCL.

Full-Service WRVA/Richmond took advantage of strong 12+ and 35-64 AM drive numbers, while WEZS scored #1 midday honors 25-54.

A 7.5 spring-summer 25-54 slump didn't knock WRMF/West Palm Beach out of the #1 slot.

Midwest

Full-Service WTMJ/Milwaukee ran away and hid from the competition 12+. Its 15.1 signified the market's only double-digit showing. Buoyed by Brewers baseball, WTMJ squashed all competitors at night with a 3-1 lead over its nearest challenger.

In spite of a banner year for the Minnesota Twins, WCCO/Minneapolis registered only a 0.6 advantage over KSTP. However, WCCO has a 2-1 lead over KSTP at night.

West

Solid numbers across all dayparts enabled KKCW to emerge again as the #1 AC. Both Full-Service outlets - KEX and KGW - experienced 12+ downward trends, although the losses weren't dra-

matic. After four down books, Format 41's KKLI posted a modest increase.

The heavy-hitting 25-54 AM drive combo punch of San Diego's Full-Service KFMB and Bobby Rich's B100 finished one-two. Overall,

B100 placed second in the demo behind Country KSON's impressive showing.

San Francisco Giants flagship KNBR graduated from twos and threes (25-54 at night) in winter and spring to over a 12 share.

Notable Facts

Combining the data below with the prior week's material, the composite information is as follows:

- From summer-summer 12+, 94 stations (46.07%) were down; 105 (51.47%) were up; and five (2.45%) were flat. The average gain +1.09; the average loss -1.15. The largest gain +5.7 by KWFM/Tucson; the biggest loss -8.6 by KEYI/Austin.

- Spring-summer, 111 stations (54.41%) were down; 90 (44.11%) were up; and three (1.47%) were flat. The average gain +0.79; average loss -0.95. The biggest gain +6.5 by WMYU/Knoxville; the largest loss -4.2 by WRMF/West Palm Beach.

- From summer-summer 25-54, 108 (52.94%) were down; 91 were up (44.60%); and five (2.45%) were flat. The average gain +1.75; the average loss -1.49. The largest gain +10.4 by WLMX-Chatanooga; the sharpest loss -11.2 by KEYI/Austin.

- Spring-summer, 103 stations (50.49%) were down; 99 (48.52%) were up; and two (0.98%) were flat. The average gain +1.17; the average loss -1.46. The biggest increase was +8.0 by WMYU/Knoxville; the biggest decline -7.5 by WRMF/West Palm Beach.

Wrapping Up The Numbers

In this final installment of summer Arbitron facts and figures, 12+ and 25-54 numbers are compared from summer '86 to summer '87 and spring to summer. Plus(+), Minus (-), and Flat notations reflect share fluctuations over the indicated periods. All quoted figures are Arbitron metro numbers in noted survey periods, Monday-Sunday 6am-midnight.

	12+		25-54	
	SM-SM	SP-SM	SM-SM	SP-SM
WXY/Miami	+0.7	+1.0	+0.9	+1.3
WJQY/Miami	+0.2	+0.3	-1.0	-0.3
WLVE/Miami	+0.9	-0.5	+0.8	-1.6
WLTQ/Milwaukee	+0.8	+0.5	+1.9	+1.1
WMYX/Milwaukee	+0.1	+0.6	-1.2	+0.5
WTMJ/Milwaukee	+2.9	-1.0	+1.0	-0.9
WZTR/Milwaukee	-0.5	-0.7	-1.1	-1.4
KMGK/Minneapolis	-0.6	+0.2	-0.5	+0.1
KSTP/Minneapolis	-1.2	+0.2	-2.1	+0.2
WCCO/Minneapolis	+1.0	+3.0	-0.5	+1.9
WLTE/Minneapolis	+2.3	+1.4	+2.5	+2.1
WLAC/Nashville	-4.0	-1.6	-6.5	-1.6
WTMG/Nashville	+0.8	+1.5	+1.3	+2.0
WALK-AF/Nassau	+0.5	+1.7	-0.1	+2.4
WAJY/New Orleans	-2.4	-1.3	-2.8	-1.0
WLTS/New Orleans	+2.0	+2.2	+2.4	+3.0
WLTW/New York	+0.7	+0.2	-0.3	-0.6
WNBC/New York	-0.2	-0.2	-0.6	-0.6
WNSR/New York	+0.5	+0.3	+1.1	+1.2
WPIX/New York	-0.3	+0.2	-0.5	+0.5
WLTJ/Norfolk	-1.6	+0.2	-1.8	+0.2
WWDE/Norfolk	+1.8	+0.1	+1.2	+0.4
KEFM/Omaha	+1.6	-1.9	+2.1	-2.4
KFAB/Omaha	+0.6	-0.1	+0.5	+0.8
WDBO/Orlando	-0.7	-0.4	-0.6	+0.8
WJYO/Orlando	+2.8	+1.8	+3.0	+2.4
WOCL/Orlando	+1.9	-0.3	+2.7	-1.3
WSTF/Orlando	-0.6	-0.1	-2.1	-0.1
WKSZ/Philadelphia	+1.5	-0.3	+1.9	+0.6
WMGK/Philadelphia	-0.9	-1.0	-1.4	-1.9
WSNI/Philadelphia	+0.2	-0.7	+0.5	-0.7
KAMJ-AF/Phoenix	+0.9	+0.1	+1.1	+0.3
KKLT/Phoenix	-1.8	-1.4	-3.3	-2.0
KLZI/Phoenix	-0.6	-0.4	+0.6	+0.2
KOY-AM/Phoenix	-0.5	+0.1	-1.4	-0.3
KDKA/Pittsburgh	+0.7	-0.7	Flat	-2.2
WHTX/Pittsburgh	-1.0	+0.2	-1.4	+0.4
WLTJ/Pittsburgh	-0.4	-1.1	+0.6	-1.8
WWSW/Pittsburgh	-0.9	-0.2	-1.8	+0.1
KEX/Portland	-0.3	-1.6	-0.3	-0.8
KGW/Portland	-0.8	-0.1	-1.5	+0.4
KKCW/Portland	+1.1	-0.2	+0.5	-1.0
KKLI/Portland	-1.1	+0.3	-1.9	+0.2
WMYS/Providence	Flat	-0.9	+0.2	-0.3
WPRO-AM/Providence	+0.3	+0.3	+0.8	+1.5
WSNE/Providence	-0.1	-0.2	+0.4	Flat
WWLI/Providence	-0.3	+0.6	-3.0	-1.4
WPTF/Raleigh	+1.2	-0.9	-1.2	+0.3
WRAL/Raleigh	-1.9	+0.2	-2.0	-1.0
WTRG/Raleigh	+0.9	-1.2	+0.5	-1.6
WYLT/Raleigh	-1.8	-1.8	-2.0	-1.8
WEZS/Richmond	-0.1	-0.1	-0.8	+0.6
WRVA/Richmond	+0.9	-2.6	+0.8	-1.5
KQLH/Riverside	+0.1	-0.7	-0.1	-1.2
WEZO/Rochester	-2.8	-0.9	-3.4	-0.9
WHAM/Rochester	-0.8	+1.0	+0.2	+1.7
WVOR/Rochester	-3.3	-1.1	-6.2	-0.7
KAER/Sacramento	+2.3	+0.9	+3.5	+1.7
KHYL/Sacramento	Flat	+0.7	+0.5	+1.3
KXOA-FM/Sacramento	-0.7	+0.6	-1.1	-0.2
KALL/Salt Lake City	-1.1	-0.4	-3.0	-0.2
KDAB/Salt Lake City	+0.1	+0.1	+0.5	Flat
KISN/Salt Lake City	+3.7	-0.9	+0.8	-1.8
KLCY/Salt Lake City	+0.5	+0.2	-0.8	+1.0
KLTV/Salt Lake City	-0.7	+0.3	-0.4	+0.4
KLUB/Salt Lake City	+0.5	+0.3	+0.8	+0.9
KMGR/Salt Lake City	+1.4	+0.9	+2.1	+1.7
KSL/Salt Lake City	-1.1	-0.5	-0.2	+1.2
KUTR/Salt Lake City	+0.3	+0.6	+0.8	+1.0
KFMB-AM/San Diego	-3.8	-1.0	-3.8	-0.6
KFMB-FM/San Diego	+1.1	-0.1	-0.2	-0.5
KIFM/San Diego	+1.3	+0.8	+1.4	+0.9
KWLT/San Diego	-0.5	+0.1	-0.6	+0.3
KYXY/San Diego	+0.3	+0.3	+0.9	+0.7
KBLX/San Francisco	-0.8	-0.4	-1.0	-0.6
K101/San Francisco	+0.3	+0.4	+0.2	+0.5
KNBR/San Francisco	+0.5	+0.3	+0.4	+1.3
KOIT/San Francisco	+0.8	Flat	+1.2	+0.5
KYUU/San Francisco	-0.7	-0.3	-1.5	-0.7
KARA/San Jose	+0.6	-0.7	+1.1	-0.9
KEZR/San Jose	+0.1	-0.4	+0.7	+0.5
KJR/Seattle	-0.1	-1.2	-0.6	-1.7
KLSY-AM/Seattle	-0.4	-0.4	-0.4	-0.7
KLTX/Seattle	+0.1	+0.7	+0.2	+0.5
KMG/Seattle	-0.5	+0.2	-0.8	+0.4
KOMO/Seattle	+0.1	-1.5	+0.2	-0.8
WHYN/Springfield, MA	-1.1	-0.2	-2.4	+0.1
WMAS/Springfield, MA	+2.0	+1.1	-1.3	-0.3
WHEN/Syracuse	-0.7	-1.6	-0.6	-1.2
WSYR/Syracuse	+1.5	+2.4	+1.4	+0.6
WYYY/Syracuse	+1.3	-0.4	+4.2	+1.6
WNLT/Tampa	+1.5	-1.2	+2.0	-2.1
WPDS/Tampa	+1.5	+0.4	+1.8	+1.1
WUSA/Tampa	+0.6	Flat	+0.1	+0.2
WWW/Toledo	-2.4	-2.0	-3.2	-2.0
WSPD/Toledo	-3.3	-1.0	-2.4	-0.8
KWFM/Tucson	+5.7	+2.2	+8.3	+3.8
KRAV/Tulsa	-1.5	-1.9	-2.0	-2.2
KRMG/Tulsa	+1.5	-1.4	+2.4	-0.1
WASH/Washington	+0.8	-0.5	+0.8	-1.0
WLTT/Washington	-0.2	-0.2	+0.1	-0.3
WMAL/Washington	+0.8	+0.6	+0.3	-0.1
WMMJ/Washington	-0.5	-0.1	-0.5	+0.1
WRMF/W. Palm Beach	-1.1	-4.2	Flat	-7.5
WARM/Wilkes Barre	-0.1	+0.4	+0.2	+0.1
WGBI/Wilkes Barre	+0.6	+0.1	-0.2	+1.0
WMGS/Wilkes Barre	-0.8	-0.2	-2.0	-0.5

**When You're Talking Hit Records
You're Still Talking Columbia Records
-Radio's Best Friend!**



"System Of Survival"

URBAN CONTEMPORARY CHART **1**

95 REPORTERS - 100%
90 IN HEAVY ROTATION !!
#1 HOTTEST

Earth, Wind & Fire



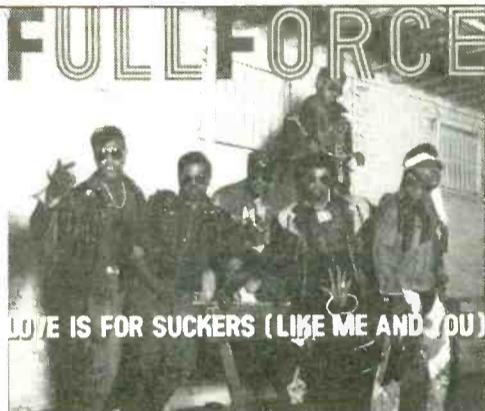
"Someone To Love Me For Me"

URBAN CONTEMPORARY CHART

32 - 23
85 REPORTERS - 89%

Lisa Lisa & Cult Jam

"Love Is For Suckers (Like Me And You)"



URBAN CONTEMPORARY CHART **14**

89 REPORTERS — 94%

Full Force

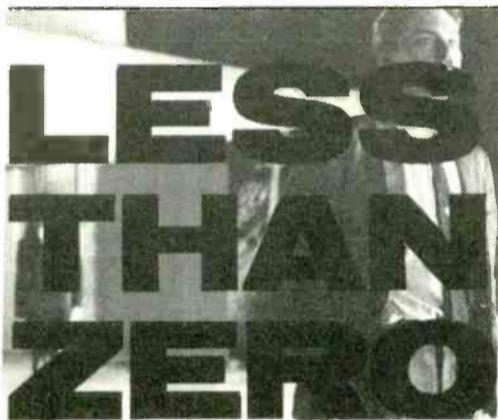
"Let's Try Again"

URBAN CONTEMPORARY **BREAKERS.**

#1 MOST ADDED!
59 REPORTS
28 ADDS - 62%



Surface



"Are You My Woman?"

From The Motion Picture Soundtrack "LESS THAN ZERO"

WDAS	WATV	WALT
WHUR	WENN	WIKS
KRNB	WJTT	WORL
WEDR	WHYZ	KDKS
KSOL	WQFX	WANM
WKND	WQIS	WTMP
WJIZ	KOKY	
WXOK	WJYL	



Black Flames



"I Can't Live With Or Without You"

NOW ON 34% OF THE UC REPORTERS INCLUDING THIS P-1 POWER PLAY:

WBLK	WDIA	WOWI
WAMO	WHRK	WGCI
WDJY	WEDR	KMJM
WHUR	WYLD	KSOL

Dimples

"Misunderstood"

27 UC REPORTERS INCLUDING THESE P-1 BELIEVERS:

WXYV	WHRK	WOWI
WUSL	WEDR	WBMX
WAMO	WYLD	WGCI
WDJY	K94	WBLZ
KMJQ		



Mico Wave

"Rhythm Of Romance"

EARLY ACTION AT:

WDXK	WJMI
WZFX	WTMP



Ronnie Laws

Deniece Williams

"Water Under The Bridge"

OUT OF THE BOX ACTION:

WBLK	WDXK	WQQK
WNHC	WFXC	





WALT LOVE

URBAN CONTEMPORARY

WLOK, WNOO, WBOK PROFILED

AM Radio: The Gospel Truth

Although our format has been hit hard on the AM side of the dial, some AMs have found the solution to ratings and revenue problems in Gospel programming.

WLOK/Memphis programs Gospel music 24 hours a day except Saturdays, when a blues show is aired from 7pm-2am. WLOK President/GM Art Gilliam, a Yale University economics graduate, has owned the station ten years.

"I'm not going to try to fool you about the revenue we take in and say things here are a panacea," he said. "Sales could always be better, but we do quite well. We're giving Memphis some of what it wants, from this station's perspective, and our mix of music makes our format quite mass appeal.

"We do have some religious programming on the air also, but we keep most of those programs on our Sunday schedule. Each minister conducts his services in his normal manner. All of this programming has a 15-minute time limit; we will sell time to established ministries in larger blocks, but it's restricted to Sundays."

The Memphis market has 20 sta-

"Our numbers help us sell, but we have some things that are even more important: our personnel and our reputation."

—Art Gilliam, WLOK

tions competing against 17 other outside signals. In the summer '87 ARB, WLOK ranked sixth among persons 12+, number seven in 25-54, and third 35-64.

"Our numbers help us sell, but we have some things that are even more important: our personnel and our reputation. We also sell results to our clients, who are mostly local businesses. We're selling the buying power of the black consumer, and I think it's very important to have people who can articulate that power to buyers so they understand exactly what we're doing for them."

WNOO Outscores Urbans

Earlier this year Gospel AM day-timer WNOO/Chattanooga beat the 12+ ratings of both the city's



Art Gilliam

**1340
WLOK**
A FAMILY TRADITION

UCs: WNOO had a 6.4, WNOO-FM a 3.9, and WJTT a 5.4. Sold in combo, the 'NOO stations keep the pressure on Jet 94 (which currently has a 6.0).

WNOO-AM & FM PD Tom Henderson, an 18-year broadcasting vet and Chattanooga native, said one reason the AM is successful is because of the city's loyalty. "The AM has been here 30 years. For years it was the only black music outlet in this area. People who

grew up with our call letters tend to keep coming back — if they ever left.

"We have Gospel programming from 6am-noon, when a minister conducts a one-hour daily prayer tower. From 1-2pm we do Contemporary Gospel. (Note: This includes artists such as Andrae

"Our sales department doesn't have to make any excuses about the audience our AM can deliver."

—Tom Henderson, WNOO-AM & FM

Crouch, Al Green, and Amy Grant.) "From 2pm until signoff we air oldies from the '60s and '70s. People here like to call in requests and dedications for friends and loved ones.

"Our sales department doesn't have to make any excuses about the audience our AM can deliver," Henderson added. "We can do the job, that's for sure."

WBOK: 'Love You Can Listen To'

Willis Broadcasting's 21 stations cover a variety of formats, but the majority are "inspirational." WBOK/New Orleans GM Annette Pete, a three-year industry vet who



DON'T GO — Marlon Jackson popped in on WRKS PD Tony Grey during a promotional stop in the Big Apple.

transferred to the station in May from Willis's Norfolk headquarters, said, "We're New Orleans's number one inspirational music station with love you can listen to — where the message is in the music. We mostly play traditional gospel. We have an around-the-clock request line, and there's never a time that it isn't busy.

"Our station operates just like any other radio station, no matter the format. And we're doing quite well."

—Annette Pete, WBOK



Tom Henderson

**AM1260
WNOO**

"Our format airs daily 15-minute local and national ministry programs. Sundays are mostly dedicated to our local ministers and their churches, although we do have breaks where we air traditional gospel music to give listeners some variety."

WBOK recently added a half-hour show featuring a chiropractor. "He takes calls Monday, Wednesday, and Friday, telling what causes health problems such as neck and back pain and head-



Annette Pete

WBOK
1230 AM

aches. So far, people are responding well."

Pete said WBOK uses print each week and buscards for promotion. "We've never used television, but it's a thought. Our station operates just like any other radio station, no matter the format. And we're doing quite well."



FORCE MD'S IN THE COSMOS — The Force MD's recently took total control of New York's Apollo Theatre. Backstage after the group's fifth Apollo show were (l-r) WBLS MD Fred Buggs, Force MD Mercury, Rush Productions President Russell Simmons, Force MD Trisco, Run DMC's Jam Master Jay, and Force MD's T.C.D. and Stevie D.



LON HELTON

COUNTRY

ARB, BIRCH ANALYSES

Summer Ratings Winners

Another column of credit where it's due.

Listed first is each station's 12+ Arbitron number, with 12+ Birch figures next to it in parentheses. The 25-54 rankings are based on Arbitron results.

Across the street, WMC rose a tenth 12+, but suffered half a share loss 25-54.

Harrisburg			
12+		25-54 (Rank)	
Sp '87	Su '87	Sp '87	Su '87
WRKZ	8.0 (6.0)	11.0 (5.3)	4 2
WHYL	.9 (DNS)	.5 (DNS)	T27 T18
WHYL-FM	3.4 (5.9)	3.1 (4.8)	9 T9

Omaha			
12+		25-54 (Rank)	
Sp '87	Su '87	Sp '87	Su '87
WOW	4.5	5.3	9 T6
WOW-FM	5.4	7.9	5 3

**No Birch Numbers*

WOW-FM posted the best 12+ and 25-54 numbers in its four-year Country history, while WOW re-

gained its customary home in the fives following a soft spring showing.

Under new PD Gene Bridges, the FM was up almost 3.5 and the AM was up short of a full point 25-54.

Portland			
12+		25-54 (Rank)	
Sp '87	Su '87	Sp '87	Su '87
KUPL	.5 (.9)	1.3 (1.1)	25 19
KUPL-FM	6.5 (5.9)	6.7 (3.5)	3 2
KWJJ	1.9 (2.2)	2.4 (2.1)	16 16

KWJJ-FM	3.4 (3.5)	3.7 (3.9)	10 9
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KUPL-FM's third consecutive Arbitron also marked its highest 12+ share since turning Country in late '83. You may remember that KUPL-FM topped this market in the fall '83 ARB as a Beautiful Music station with an 8.8.

25-54 it was steady, though moving up a rank.

This was also the first time in a year that KUPL (AM) broke through the ones. It picked up almost a full point 25-54.

Meanwhile, both KWJJ and

KWJJ-FM turned things around after both experienced two down books. The AM was up half a point 25-54; the FM up just shy of a half-share.

West Palm Beach

West Palm Beach			
12+		25-54 (Rank)	
Sp '87	Su '87	Sp '87	Su '87
WIRK	4.7 (3.2)	7.3 (5.0)	4 2

Under new PD Mike Oakes, WIRK racked up its best 12+ number since the summer '84 ARB. 25-54 it was up more than three shares over last spring.

WRKZ's 8.0 last spring was on the heels of a winter '87 10.9, its best ARB. It set a new record this summer with the 11.0. 25-54 it tackled almost six and a half shares onto the spring number, though it was about a point and a half below its winter '87 target demo shares.

Indianapolis

Indianapolis			
12+		25-54 (Rank)	
Sp '87	Su '87	Sp '87	Su '87
WFMS	10.8 (12.4)	11.9 (12.4)	2 2
WIRE	1.9 (1.2)	2.4 (.8)	11 10

Only once before has WFMS been above this sweep's 11.9 — a 12.5 in fall '85. The 11.9 was good for third in the market. 25-54 it was up .7 over the spring.

This was WIRE's third book since returning to Country, and it posted its best 12+ and 25-54 shares, up half a point in the target demo.

Memphis

Memphis			
12+		25-54 (Rank)	
Sp '87	Su '87	Sp '87	Su '87
WGKX	8.4 (9.8)	9.6 (9.4)	4 3
WMC	3.2 (2.1)	3.3 (1.6)	T11 13

Exactly one year ago WGKX was dealt the worst Arbitron in the station's Country history. Not only was the 5.9 12+ a blow, but OM Dana Harmon, who came on shortly after the summer book was issued, said, "The 25-54 numbers were even more dismal."

What a difference a year makes! The summer ARB shows WGKX with the best book in its history, both 12+ and 25-54. It bested last summer's book by almost four shares both 12+ and 25-54. It's up almost a point and a half over last book's target demo share.

Congrats to President/GM John Bibbs, Harmon, and the entire 'GKX staff.

... About Management Changes?

J.D. Spangler, KJJY/Des Moines GM and former KSAN/San Francisco and WJEZ/Chicago PD, has been named GM at WMEE & WQHK/Ft. Wayne. He programmed there prior to the Chicago gig. He replaces Bob Elliott, who takes on corporate duties for parent Federated Broadcasting.

Promotions at KLLL/Lubbock: GM Betty Howell transfers to KAMZ/El Paso as GM; PD Jon Steele is named GM; MD Chuck Luck becomes PD; and Jim Plummer becomes MD. At KGHL/Billings, MT, Ken Dean has been promoted to PD and personality Rob Cutter upped to MD. Ken Martin, formerly with WCOS/Columbia and WMC/Memphis, is the new WXBM/Pensacola PD.

John David Dixon has left WOW/Omaha for the PD/mornings spot at KZKX/Lincoln, NE. Other new staffers include Doug Jennings from KLG/T/Corpus Christi for evenings and Carol Turner from KHAT/Lincoln for morning news. Mark Ellis is the new KUGN/Eugene OM, upped from Production Director.

Former KXXY/Oklahoma City Asst. PD/MD Steve Rogers returns to that city with competitor KEBC following a two year absence. This reunites him with PD Charlie Marcus, whom Rogers worked for at KXXY. Rogers is Asst. PD/evenings. News from KKIX/Fayetteville, AR: morning co-host Tim Wall is upped to Asst. PD; evening talent Steve Griffin shifts to afternoons; and Lane Davis arrives for evenings from Crosstown KFAY.

... About MD Rotations?

Ken Curtis was upped to MD at KYKX/Longview. WGEE/Green Bay PD/MD Randy Allen has handed the MD duties to staffer Kathy Larkin. KRST/Albuquerque PM driver Jerry Hardin has been named MD for

KRST and sister KRZY. Ken Carlisle to WTVY/Dothan from WPNX/Columbus as MD. Kathryn Block moves from KKYX & KLLS/San Antonio to KYAK/Anchorage as MD/mid-days.



Bob Jackson

... About Talent Moves?

Former KSAN/San Francisco personality Bob Jackson has moved to KEEN/San Jose for evenings. A talent switch at WKHX/Atlanta, as Shadow Stevens moves to mornings and Garry Kinsey goes to middays. Also flip-flopping are KZSN/Wichita PMer (and PD) Rick Edwards, who goes to mornings, and Amer Bob Walker, who moves to afternoons. KMPS/Seattle's new PM driver, Tall Pall Fredericks, came from sister KRAK/Sacramento. New overnights is Jennifer Wood, upped from week-ends. Mike McCoy and Dewey Boynton have left the station.

KUZZ/Bakersfield has a new morning man: Steve Gradowitz from KAFY in that city. Eric Page from WGOW/Chattanooga is the new WYNG/Evansville morning man.

WXKX/Parkersburg, VA ups all-nighter Wayne Boch to ND and part-timer Laura Dawler to all-nights. Scott Dolphin has left WBKF/Quad Cities for mornings at KTOM/Salinas, CA. KJJY/Des Moines evening jock Jon Cook is now Production Director/middays as midday talent Chuck Denver segues to KGOR/Omaha. Eddie Taylor moves from parttime to fulltime nights.

At WOKK/Meridian, Jerry Allen is

aboard for PMs from KDXU & KZEZ/St. George, UT. Greg Peters has joined for overnights from WQST/Forest, MS, and newsman Jay King has been upped to ND following the departure of Shella McClain to TV.

Ed Chandler moves from all-nights to PMs at KEKB/Grand Junction, replacing Dave Hanson. Shifting into Dave's MD slot is evening talent Tom Sheldon. Brad Rivers has returned to KUNE/Waco to team with PD Bill Kinder in the morning.

WGEM-AM & FM/Quincy, IL OM Ed Clay has moved to WASK-FM/Lafayette, IN as Promotions Director/mid-day talent. He replaces Don McNeil, who left to become PD at WYAK-AM & FM/Myrtle Beach. Also at WASK-FM, Kim Wood joins for evenings, replacing Dave Nolan who left for the WCVL & WIMC/Crawfordsville, IN PD gig.

New to WQHK/Ft. Wayne afternoons is Jerry Paxson from WIAK/Myrtle Beach, where he was PD. Rick Zelsig leaves WUSY/Chattanooga to join WPAP/Panama City for middays; Joe Donalon segues from middays to evenings, replacing Lisa Smith who left for WLVB/Little Rock. Kaye Thomas to WKHK/Petersburg, VA for afternoons from WFLS/Fredericksburg, VA. John Mitchell is the new KIZN/Boise MD/afternoon talent, from Crosstown KGEW.

... About New Station Lineups?

KCYY, the new Country addition in San Antonio, has announced its jock staff. Mornings is Rick Taylor and Pam Tyler, "TNT." Rick is from KSEL/Lubbock, Pam from KBRE/Houston. In middays is Dave Griffith, who did mornings at AC KLLS before it changed formats and calls to KCYY. Alamo Jones, from KSLY/San Luis Obispo, does afternoons. In evenings is Lone Star Travis, coming from NewCity sister KWEN/Tulsa. Gene Gardner, who did overnights for KLLS, remains in that slot for KCYY.

A few weeks ago, we told you that

KVOO/Tulsa's newly-acquired FM was going Country. KUSO — US98.5 FM — has announced its airstaff. Mornings are "B.S. and the Mayor," with Bill Stewart, from WSPD/Toledo, and former Tulsa Mayor Terry Young. 9am-noon is PD Mike Wilson, moving over from KVOO. New on board from other Tulsa outlets are Skip Edwards from Magic 99/Tulsa, noon-3pm; Randy Fuller, PMs, from KRAV; Charlene Lewis, evenings, from KCFO; and Lee Roberts, overnights, from KMYZ.

KBUL/Reno has added J.J. Christy from KNNQ/Albuquerque for mornings; Valeri Ferrari from KOLO/Reno for middays; and Valerie Scott from KRVV/Vail for evenings.

... About New Country Stations?

Welcome to KTWO/Casper, WY which recently changed to Country. Charlie Harrigan stays as PD, bringing over a couple folks from format competitor KVOC, which has a 12+ share of 25.7. Crossing the street are Kaye Roberts, middays, and Buzz Collins, MD/afternoons. Sounds like the war has started. A battle is also shaping up in Billings, MT, where KBSR has changed formats. It's going after market leader KGHL's 26.3 12+ share with 100,000 watts under PD Johnny Williams. And WJCO/Jackson, MI has returned to Country and needs service.

... About These Items Of Interest?

Congrats to WSM/Nashville ND Jerry Dahmen, who recently received the Leukemia Society of America's top national journalism honor in the radio division. Ron Griggs is the new morning news anchor at WUBE/Cincinnati, coming from WAKY/Louisville. The new KLAC & KZLA/Los Angeles Promotion Director is Teri Sagner-Watson. She held that position at KUPL/Portland. KOLO/Reno has a new address: 557 Washington St., Reno, NV 89503. Phone is (702) 323-0123.

New Heights

- WRKZ/Harrisburg
- WFMS/Indianapolis
- WGKX/Memphis
- WOW-FM/Omaha
- KUPL-FM/Portland
- WIRK/West Palm Beach

NASHVILLE THIS WEEK

KATY BEE

Carnes Flashes Music City Eyes

MCA/Nashville has signed pop singer/songwriter **Kim Carnes**. She's set to record here in late February, with MCA President **Jimmy Bowen** producing.

Recently in town to look over song material, the West Coast-based artist has been eyeing Music City for some time now, having said in past interviews that she wanted to experience more feeling in the studio than what Los Angeles sessions offered. Bowen says Carnes's "rural, earthy" voice will lend itself to ballads.

The former **Kenny Rogers** duet partner ("Don't Fall In Love With A Dreamer") has expressed interest in working with **Rosanne Cash** and **Rodney Crowell**. Carnes has also said she'd love to sing with country legend **George Jones**.

Big Apple Country

Following **Reba McEntire's** recent Carnegie Hall success, **United Stations** Executive VP/Programming **Ed Salamon** wrote to remind me that New York City does indeed support country music. The memory banks just needed some dusting off.

According to Salamon, it was 1977 when ABC/Dot put together a double album package recorded

live at the hall with **Roy Clark**, **Don Williams**, **Freddie Fender**, and **Hank Thompson**. "Country Comes To Carnegie Hall" was emceed by then-WHN/New York air talent **Lee Arnold**, and broadcast during the pre-satellite era via phone lines to some 60 other stations.

Memory jogged, I now even remember what **Don Williams** said to the appreciative New York audience: "Ya'll are so great, I'd like to put you in my pocket and take you everywhere I go."

Salamon also noted that Carnegie performers have included **Tammy Wynette**, **Kenny Rogers**, **Dottie West**, and **Sawyer Brown**.

Thanks for the note, Ed!

The Spam Man

This month, **T. Graham Brown** ends his whirlwind concert courtship with **Kenny Rogers** after 18 months as his opening act. But T. will be bringing home more than just memories. Since it became widely known that he once fronted

a Georgia R&B band called **Rack of Spam**, fans have been showering him with cans of Spam at stops in Birmingham, Memphis, and Indianapolis. Some folks bring home the bacon. **Brown** brings home the Spam!

Bits & Pieces

- **Nobody's** confirming, but looks like **Mel Tillis** is negotiating with **Mercury/PolyGram** for a singles deal. We may see product before Christmas.

- **Dolly Parton's** new CBS album is set for release this month. Though she's signed to CBS/New York and the pop product will be promoted via AC and CHR outlets, CBS/Nashville reports that it will work the debut single "The River Unbroken" with Country stations as well.

- **Loretta Lynn** is in the studio again with **Jimmy Bowen**. It's their second LP together.

- **Butch Baker** has a mighty strong fan in Knoxville. During the University of Tennessee and Ol' Miss football game, an overzealous female squeezed him so hard that she cracked two of his ribs.

- **Moe Bandy's** second annual Pro Celebrity Golf Classic in San Antonio featured such country "clubbers" as **George Strait**, **Lynn Anderson**, **Ed Bruce**, **Jimmy Dean**, and Alabama's **Teddy Gentry**.

EUGSTER, CONRAD TOP BALLOTING

CMA Elects '88 Slate

The CMA has announced new board officers for 1988. **Jack Eugster**, President of the **Musicland Group/Minneapolis**, will serve as Chairman of the Board. **David Conrad**, VP of **Almo-Irving Music/Nashville**, is President.

A total of 17 officers were elected to serve one-year terms. They are:

Executive VP: **Joe Galante**, RCA/Nashville

Sr. VP: **Irving Waugh**, **Irving Waugh Productions**

Vice Presidents: **E.W. Wendell**, **Opryland USA, Inc.**; **Randy Owen**, **Alabama**; **Connie Bradley**, **ASCAP/Nashville**; **Jerry Bradley**, **16th Avenue**; **Dick Gary**, **the Gary Group**; **Jack Walz**, **BDA/BBDO, Inc.**; **Steve Popovich**, **Mercury/**

PolyGram/Nashville; **Vince Candlora**, **SESAC/Nashville**; and **Randy Bongarten**, **NBC Radio President**.

International VPs: **Paul Conroy**, **WEA/London** and **Leonard Rembeau**, **Balmur, Ltd./Toronto**.

Elected as Secretary was **Jim Powers**, **Handleman Company/Detroit**, working with him as Asst. Secretary will be **WB's Tim Wiperman**. **Merlin Littlefield**, **ASCAP/Nashville** was voted Treasurer; **Music Mill's Harold Shedd** was tapped as Asst. Treasurer.

Tournament proceeds were donated to the **Children's Transplant Association**, which staged a special show afterwards.

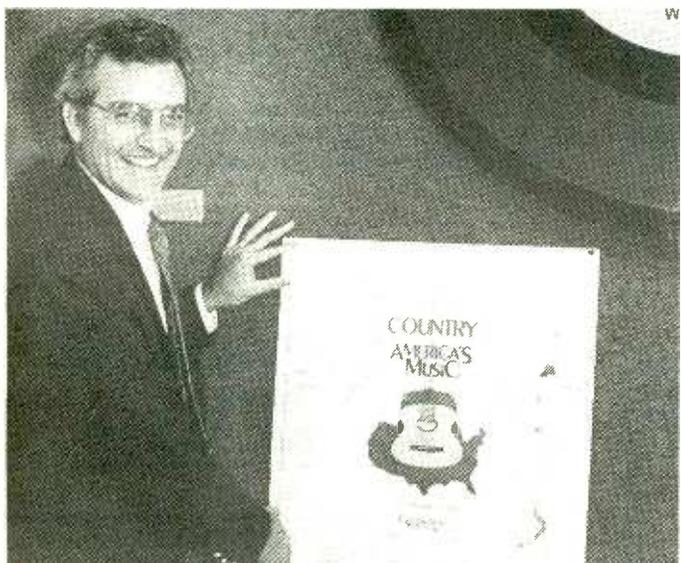
- **Crystal Gayle** has opened a posh Nashville shop: **Crystal's For Fine Gifts and Jewelry**. The art deco-fronted store, which also includes a fine art gallery, threw a grand opening reception this week — just in time for Christmas shopping.

- They love **Brenda Lee** in Ja-

pan. She's making her 19th trip to the Land of the Rising Sun this December.

- **Lee Greenwood** will receive the "Silver Helmet Award for Americanism" from the **American Veterans Organization (AMVETS)**. Ceremonies will be held next April in **Arlington, VA**.

- Last week it was written that **Louise Mandrell** is no longer with **RCA/Nashville**. T'ain't so, say those Nippers: witness her recent release "Tender Time."



A DATE WITH THE CRS — WSM (AM)/Nashville PD Moon Mullins displays the special calendar/poster for the 1988 Country Radio Seminar. "Country — America's Music" is this year's theme. Promotional mailers for the seminar — Feb. 11-13 — are being mailed to 2300 Country stations.

NASHVILLE IN MOTION

- **Label News:** **Donna Mead** joins **Mercury/PolyGram** and will be produced by **Buddy Killen** . . . New to Capitol are **Star Search** winner **David Slater** and former **Premier One** group **Mason Dixon** . . . **Epic** signs **John Hiatt** guitarist **Sonny Landreth** and has finalized a pact with **Lonnie Mack** . . . **Acuff-Rose** writer **Skip Ewing** joins **MCA Records**.

- **Signings:** **Crystal Gayle's** manager/husband **Bill Gatzimos** is now managing **Mercury/PolyGram** artist **Butch Baker** . . . The **Welk Music Group** brings on staff writers **Carl Jackson**, and **Rory Michael Bourke** . . . **SESAC** adds former **Gentry** singers **Jimmy Hart** and **J. J. Maguire** . . . **Buddy Lee Attractions** has added **Razzy Bailey**, **Lynn Anderson**, **Helen Cornelius**, and **Joe Stampley** to its booking roster.

- **New Companies:** **Richard Butler** has been named Director of Operations/Nashville for the **ESPY Music Group**, a West Coast company co-owned by **Michael Jackson** manager **Frank Dileo**. **ESPY's** Nashville address: P.O. Box 290786, 37229-0786; phone: (615) 885-4750.

- **Jacqueline Rather** has formed **Jacqueline**: An Independent Distributor, a company designed to distribute independent label product in foreign and domestic markets. She can be reached at (615) 269-9264 . . . The **Fred Morris Music Group** has established **MAXX Records**: 38 Music Square E., Ste. 110, Nashville, TN 37203; (615) 256-7877 . . . PR firm **David Rambaldi & Company** is open for business at 15723 Vanowen St., Ste. 209, Van Nuys, CA 91406; (818) 892-8877.



HATS OFF TO MINNIE — Price tag and all. **Minnie Pearl** was the special recipient of the **Roy Acuff Community Service Award**. On hand for the presentation were (l-r) the **Country Music Foundation's** Director **Bill Ivey** and Board President **Emmylou Harris**, **Tennessean** publisher **John Seigenthaler**, **CMF** Board Chairman **Joe Talbot**, **Pearl**, and **Tennessean** President **Harry Browning**.



LET ME BE YOUR TEDDY BEAR — With the help of some furry friends, **Epic's** Shooters tracked down label executives to listen to the group's latest release "Tell It To Your Teddy Bear." Seated (l-r) are **Epic's** **Rich Schwan**, **Shooters** **Barry Billings** and **Walt Aldridge**, **CBS's** **Debi Fleischer**, and band members **Chalmers Davis**, **Michael Dillon** and **Gary Baker**; (standing, l-r) **CBS/Nashville** Sr. VP/GM **Rick Blackburn**, **CBS's** **Jack Lameier** and VP/Promotion **Joe Casey**.

MARKETPLACE

AIRCHECKS

Audio And Video Airchecks!

Current Issue #92 features WLUP/Steve Dahl & Gary Meier, KISS/Rick Dees, XETRA/Wolfman Jack, Kansas City CHRs KBEQ & KCPW, Toronto's CHUM-FM & Q107, WDVE/Scott Paulsen, KFXX/Rich Brother Robbin. 90-min. cassette, \$5.50.

Current Issue #91 features WXRK/Howard Stern, WCAU-FM/Terry Young, KMPC/Robert W. Morgan, Cleveland CHRs WMMS/Morning Zoo, WRQC/Danny Wright, KVI/Humble Harv & KRLA/Real Don Steele. 90-min. cassette, \$5.50.

Special Issue #S-116 features PROVIDENCE CHR WPRO-FM, ACs WPRO-AM, WWLI & WSNE, AORs WHJY & WBRU, plus BALTIMORE CHR B104, AOR WIYY, Urban V103, ACs WCBM & WMYX, Gold WQSR & WGRX & Ctry WPOC & WCAO. 90-min. cassette, \$5.50.

Special Issue #S-117 features CHARLOTTE CHRs WBCY & WROQ, Country WVLK, & ACs WWMG, WEZC & WLIT plus GREENVILLE/SPARTANBURG's CHRs WANS, WCKN & WKSF, and ACs WFBC & WMYL. 90-min. cassette, \$5.50.

STILL AVAILABLE: #S-115 (WASHINGTON), #S-114 (BOSTON), #S-113 (PORTLAND), #S-112 (VANCOUVER), #S-111 (LOS ANGELES), #S-110 (SEATTLE) at \$5.50 each.

ALL-NEW! ALL-NEWS #N-3! Uncut newscasts from BALTIMORE's WPOC, WCBM & WMYX, ATLANTA's WZGC, WQXI-FM, WARM & WKLS, LA's KNX & San Diego's KGB-FM. Cassette, \$5.50.

Classic Issue #C-85 features KOIL/Real Don Steele-1962, WKNR/J. Michael Wilson-1967, WPGC/Big Ron O'Brien-1976, KOMA/Johnny Dark-1967, KHJ/Mark Elliott-1975, and more! Cassette, \$10.50.

VIDEO VOLUME 13 is now available with NY CHR Z100/Z Zoo, WQHT/Bill Lee, WNBC/Dan Taylor, BALTIMORE CHR B104/Brian & O'Brien, SAN DIEGO CHR killer Q106/Jojo Kincaid & SAN FRANCISCO AC KYUU/Jeff McNeal. 2 incredible hours on VHS or BETA, specially priced at \$20.00!

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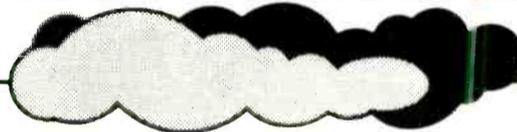
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OPENINGS

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EAST

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ND needed for New England AC FM. No beginners please. T&R: Dave Bickford, Box 800, Springfield, VT. 05156. EOE (11/27)

Great place to learn and earn! Small market station seeks all dayparts. C&R: Hank Dale, WNQQ, Routes 119 & 22, Blairsville, PA 15717. No calls please. EOE (11/27)

Vermont's leading Country station seeks AT. Live and work minutes from the best skiing East of the Rockies. T&R: Ed Stokes, Box 249, Randolph Center, 05061. No calls. EOE (11/27)

Do-it-all morning man needed for P3 market FM. Apply only if you're hot. T&R: Employment, Box 92, Johnson City, NY 13790. EOE (11/27)

WPTR-AM, the capital district's official Country station, seeks parttime AT for Albany, NY market. Contact Bill Cranney, PD: (518) 456-1144. EOE (11/27)

WARM & FUZZY

Top 30 Northeast Soft AC leader, group operator, seeks experienced on-air talent with strong production skills. If you've got the pipes, personality, warmth and the ability to communicate, send tape, resume and salary requirements to Radio & Records, 1930 Century Park West, Box #897, Los Angeles, CA 90067. EOE

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OPENINGS

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Powerhouse morning announcer needed to bring morning numbers up to other dayparts. Salary, benefits, support and a dynamite facility. T&R to Radio & Records, 1930 Century Park West, Box #889, Los Angeles, CA 90067. EOE

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Record company is seeking aggressive people to promote our new CHR releases. Send Resume to:
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Los Angeles, CA 90093

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WMGK Philadelphia is looking for a special communicator to attract a late-night audience with Adult Contemporary love songs. You must also be able to charm with a warm understanding of the needs of listeners for this special time slot. Please send T&R to Bob Craig, PD, WMGK, One Bala Cynwyd, PA 19004. M/F EOE

Soft AOR

Seeks assistant MD with airshift. Come work in a place that most only dream about, Martha's Vineyard Island. We are a softer AOR, and are looking for that special person whose musical knowledge comes as second nature. This is a great gig for the right person. C&R to Jeff Damon, PO Box 1148, Vineyard Haven, MA 02568. EOE

FUTURE OPENINGS

Top-rated Western Maryland CHR station now accepting resumes for future openings. Looking for experienced talent only. Hard workers with a great attitude. Must send tape and resume to PO Box 949, Hagerstown, MD 21741. EOE

OPENINGS

SOUTH

Surf 106, Nags Head, NC's 100kw AC, seeks on-air PD. T&R: Bob Casey, Jones Eastern Radio, 1 Carriage Ln., Ste. C-2, Charleston, SC 29407. EOE (11/27)

WQBE-FM has rare opening. T&R: Bob Scott, Box 871, Charleston, SC 25323. EOE (11/27)

100kw CHR seeks Production Director/creative copywriter. Require voices, great pipes, and awesome ad copy. Great buckal! Call Vic: (817) 776-1330. EOE (11/27)

Small Urban FM seeks T&Rs for future openings. Minimum two years' experience, possible sales openings. ATTN: Joseph Behr, WVIS, Box 487, Frederiksten, St. Croix, USVI 00840. EOE (11/27)

PM drive/Production Director with copywriting experience and warm delivery. T&R: Obie Taylor, PD, KKYS, Box 4132, Bryan, TX 77805. EOE (11/27)

AFTERNOONS

One of America's leading rockers needs afternoon personality. Topical, comical, conversational team player. Will pay for experience and proven track record. Send tape and resume to Radio & Records, 1930 Century Park West, #871, Los Angeles, CA 90067. EOE

SALES MANAGER

Dominant urban formatted radio station in Top 30 Market looking for aggressive, experienced Sales manager. Excellent benefits and salary commensurate with experience. Send resume to: Radio & Records, 1930 Century Park West, Box #896, Los Angeles, CA 90067. EOE

FLORIDA AM-DRIVE

Top-rated Florida CHR looking for aggressive off-the-wall morning personality who wants to win. Rush T&R to Radio & Records, 1930 Century Park West, #887, Los Angeles, CA 90067. EOE



AFTERNOON NEWS ANCHOR

100,000 watt market leader seeks an experienced anchor/reporter. Strong delivery and top notch writing skills a must. Send tape & resume to Dan Robison, News Director, WCOS AM/FM, PO Box 748, Columbia, SC 29202. M/F EOE

MORNING SHOW

Hot Southeast CHR seeking upbeat, topical, and funny morning show. Good bucks for good talent. Dazzle us! T&R to Radio & Records, 1930 Century Park West, #888, Los Angeles, CA 90067. EOE

MIDWEST

Seek Creative Director with excellent production skills. Three-hour airshift. T&R: Clyde Johnson, GM, KCLD & KNSI, Box 1458, St. Cloud, MN 56302. EOE (11/20)

CHR/AOR Power 104 has lost its morning man to the big city. If you're topical and conversational, T&R: Box 689, Marinette, WI 54143. EOE (11/27)

100kw CHR seeks writer/AT for two-person news dept. Minimum one year experience. T&R: Mark Baumert, KSYZ, 3280 Woodridge Blvd., Grand Island, NE 68801. EOE (11/27)

Suburban Chicago AM seeks ND and weekend AT. T&R: WHN, 125 N. Chicago, Joliet, IL 60431. EOE (11/27)

KJJY 106FM seeks country AT with morning show experience. Personal appearances. C&R: Beverlee Brannigan, 1551 NE 66th Avenue, Des Moines, IA 50313. EOE (11/27)

Promotions Director/announcer wanted. Must be creative, dedicated, and enthusiastic. T&R: Connie Mattingly, WYTE, Box 956, Stevens Point, WI 54481. EOE (11/27)

OPPORTUNITIES

OPENINGS

FM96KRAV AM1050KGTO GREAT PRODUCTION

The tapes I'm getting are good. I'm paying for great! **Versatility, creativity and strong pipes necessary.** Character voices a plus. If you're looking for good money in a high quality-of-life city, rush T&R to: Brian Chase, OM, KRAV, 1638 S. Carson, Tulsa, OK 74119. EOE

SALES MANAGER

Midwest Family Radio is looking for outstanding Sales Manager candidate for its 18-station group. If you have a strong track record and want to grow in a group where people are its most important asset, then we need to talk! Please write, submitting complete resume, work experience, and salary history to: **Chuck Mefford, V.P. Sales, Midwest Family, 321 E. Lake St., Potoskey, MI 49970.** EOE

KTXV FM 107

Mid-Missouri Capital city powerhouse searching for high profile, upbeat personalities who can take direction. If you can provide the sparkle, send tape/resume to: **Jay Hastings, Box 414, Jefferson City, MO 65102.** EOE

WEST

News/Talk station seeks aggressive, creative reporter. T&R: Kris Olinger, ND, KOA Radio, 1380 Lawrence St., Ste. 1380, Denver, CO 80203. EOE (11/27)

Needed yesterday! Afternoon AT for Oldies AM. Pro at production and work cheap. T&R: ATTN: Jerry, KEXO, Box 2450, Grand Junction, CO 81502. EQE (11/27)

West Coast broadcast group seeks newswoman with AT skills. T&R: J.J. Gomez, 6255 Sunset Blvd. #1901, Hollywood, CA 90028. EOE (11/27)

Seek dynamic Sales Manager for small/medium market Rocky Mountain AM/FM. ATTN: GM, Box 3369, Logan, UT 84321. EOE (11/27)

AM/FM seeks Chief Engineer for automated/satellite station. Salary & resume: Jon Collins, KRKW & KQSW, Box 2128, Rock Springs, WY 82902-2128. EOE (11/27)

Transar Radio Network seeks AT. Must be topical with upbeat approach and Niche 29 experience. T&R: Kurt Kelly, 6430 Sunset Blvd., Ste. 401, Hollywood, CA 90028. No calls. EOE (11/27)

Parttime opening at KBPI. No beginners or pukers. T&R: John Edwards, 1200 17th Street, Ste. 2300, Denver, CO 80202. No calls please. EOE (11/27)

Sales: Established list available to right person. Interested? Send resume: Ken Hensley, GSM, KXEL & KOKZ, Box 1540, Waterloo, IA 50701. EOE (11/27)

Needed now: killer AE for Southern CO's leading AOR giant. Make a living in the beauty of the Rockies. Resume: Jerry Grant, KILQ, Box 2080, Colorado Springs, 80901. EOE (11/27)

Northern CA local news operation seeks anchor/reporter. T&R: ND, KPAY, 2654 Cramer, Chico, 95928. EOE (11/27)

Orange County's KSBR seeks ND. Apply for radio/TV programming specialist. T&R: Personnel, Saddleback College, 28000 Marguerite Pkwy, Mission Viejo, CA 92692. EOE (11/27)

ENGINEER NEEDED

Engineer with background in R.F. and audio excellence. Tired of the cold weather and snow? Want a great future in a warm weather climate? Send resume and references to Radio & Records, 1930 Century Park West, #895, Los Angeles, CA 90067. EOE

SALES

Sales people tired of small market mentality? Me too. **Come sell radio again.** Top-rated Modern Country Station in Redding has a **GOOD list with your name on it.** Resumes and calls, Box 1916, Redding, CA 96099. (916) 221-1171.

OPENINGS

Westwood One Radio Network * Los Angeles

Person needed with experience for radio program sales. Int'l exp. preferred. Send resume & salary req. to International Dept., P.O. Box 1985, Culver City, CA 90232. EOE

POSITIONS SOUGHT

Sports Two years' experience. Seek on-air anchor/reporter or PBP position. Knowledgeable, enthusiastic, high goals, and good work ethics. FOGUE: (319) 338-5116. (11/27)

English/Australian workaholic with seven years' CHR/major market experience seeks good professional stable station. Prefer West/Southwest. DON: (304) 253-8314. (11/27)

On-air PD seeks challenge. Prefer upscale AC/AOR. Interested in total radio station philosophy. JOHN: (806) 355-1158. (11/27)

Employed Sports Director desires format change. Seven years' experience in medium markets including TV/PBP/news radio network. (519) 354-6381. (11/27)

AC MD challenge. Prefer Southwest, medium/major market. Three years' experience as PD/MD/AT. Proven winner. DAVID: (806) 293-1635. (11/27)

Seek good home. Ten-year experienced Country radio lover. PD/MD/Sports Director/PBP/announcer. MATTHEW: (605) 472-3230. (11/27)

No automation, no satellites, no baling wire. No consultants, no coke kids, no liars. Life is too short. Pro interested in the Rockies. (505) 292-7940. (11/27)

Indian on the warpath! Five years' experience, would like to make it six. CHR/AC/AOR/UC. To smoke peace pipe call CHIP: (505) 778-5755. (11/27)

A modicum of witty repartee, but basically I just play the music and shut the hell up. Medium market AOR. JOHN: (608) 254-4419. (11/27)

Next Marv Albert is yours. Seven years sports broadcasting; lifetime of knowledge. Big East PBP/sports talk/anchor AC reporter. Any sport. Call MIKE: (919) 667-7040. (11/27)

Hardworking, stable 11-year vet seeks major/middle market PD/production directorship. LEO: (817) 965-5281. (11/27)

Ex-trucker, new to radio, seeks airshift. Country/Oldies. Prefer Northern CA. J. JOHNSTONE: (707) 528-1304. (11/27)

Young male jock, currently morning sidekick in Cleveland, seeks AOR/CHR. Small/medium market. KELLY: (216) 261-1024. (11/27)

Major market pro consistently entertaining has unique idea for your next opening! Write: B.A., Rt. 3, Box 185, Cornelius, OR 97113. (11/27)

Experienced morning man available. Funny and adult-oriented. CHUCK CARNEY: (616) 345-6424. (11/27)

In search of a pragmatic, affable, skillful person to work at your Northeast station? If your answer is "affirmative" call JEFF: (516) 623-8483. (11/27)

Energetic, enthusiastic AT with two years' AC experience, working PM drive, seeks intriguing challenge. DENNY: (216) 941-5345. (11/27)

Frustrated! Canadian-born morning man with 21 years' experience wants to relocate to US or Eastern Canada. MARK TAYLOR: (707) 644-7775. (11/27)

Searching for an articulate, well-poised, and reliable communicator to work at your Northeast station? If your answer is in the affirmative call JEFF: (516) 623-8483. (11/27)

Experienced PD with good track record (WFLY, WIXV, WZYQ). Strong leadership and excellent people skills available now. TODD MARTIN: (207) 767-2157. (11/27)

Hot AC/CHR/AOR AT with programming, production and MD experience seeks challenge. JOHN: (806) 355-1158. (11/27)

19 years' experience. News/morning man/production/PD/ND seeks medium/large market. Good voice and hardworking. Available immediately. LARRY KAY: (717) 653-2500. (11/27)

Hard work? I love it! Put me to work on burying your competition. Five years in AC/CHR/AOR. Prefer Midwest. KEVIN: (612) 431-7418. (11/27)

Promotions/announcer, currently in Top 20 market, seeks combo at CW/AOR/CHR. Well-rounded, affordable. Let's go get 'em. RICK JACKSON: (612) 428-4795. (11/27)

Young, positive, hardworking AT, currently working Country format, seeks position. One year experience. KENT: (308) 728-0203/2500. (11/27)

Up for grabs in AOR, news, or sports. Experienced, creative broadcaster ready to go. JEFF: (916) 344-3495. (11/27)

On the loose. Five-year pro seeks medium/major market to entertain. If you're a winner, let's talk. BILL O'BRIEN: (614) 373-1916. (11/27)

The station went under, I'm driving a cab. Former Nashville morning man seeks country gig. Any airshift. DENNIS: (615) 331-2621. (11/27)

Recording engineer with video experience available for work. Raymond Fister, 38280 Union St., Willoughby, OH 44094; (216) 951-8949. (11/27)

POSITIONS SOUGHT

Sharp, enthusiastic DJ with small market experience seeks news/production position. AOR/CHR/AC. TOM: (319) 753-1763. (11/27)

Multi-purpose production wizard with strong Classic Rock/AOR experience seeks production/AT position in small/medium market. Z ERNIE: (213) 934-3987. (11/27)

Controversial talk show host: community/PBP announcer with 14 years' experience and Golden mic award seeks News/Talk station. KEN: (619) 568-3831. (11/27)

Very creative with quality skills. Seek first (hard to find) PD position. On-air/production experience. (405) 787-5374. (11/27)

Not quite a virgin, nor a veteran. Hardworking AT/copywriter seeks small market AC/CHR position. Will relocate. NORRIS REID: (602) 829-0177. (11/27)

Scotty, beam me up! Enthusiastic young jock with three years' experience seeks enterprising AOR. Lock onto my coordinates. PERRY: (818) 907-9146. (11/27)

Dedicated seven-year pro seeks career advancement, responsibility, and pay. Production/promotions/airshift. RICK: (702) 883-4627. (11/27)

Phone-a-holic seeks new number. Perfect for drivetime. Unique is the right word. Currently employed in medium market. PAUL: (612) 920-6774. (11/27)

I want to buy a vowel, but no cash! Give me a spin. Experienced with all formats. Any shift. Will relocate. SHELDON SHADE: (419) 935-1236. (11/27)

Help! Back in Iowa. Hardworking team player with two years' experience seeks gig. JIM WRIGHT: (515) 342-7167. (11/27)

News reporter/anchor with great pipes seeks position in medium/large market. Experienced/aggressive/personable. JOHN: (309) 686-8150. (11/27)

AOR in my blood. CHR on my resume. Seek fun-loving small/medium market station to let me mutate. PD/promotion experience. D.L.: (314) 443-6979. (11/27)

Replaced by satellite. Will brighten your medium/major market Oldies/AOR station. Available ASAP. DAVE: (715) 842-0791. (11/27)

Honest, responsible, experienced AT seeks PBP/production combo with professional people and financial stability. Prefer Midwest, small/medium markets. RAY: (217) 743-5457. (11/27)

The winning combination! A super cool jock with a passion for the news. Call letters "ELAINE"; Dial position: (714) 947-3236. (11/27)

16-year vet on the loose! Formerly with WFOX/Atlanta as APD/middays. TOM PEARCE: (404) 923-6404. (11/27)

K. STRONG HODGE, not some milky wimp following the crowd. A CHR/Urban believer. Believe in me: (212) 806-5713/(201) 667-6648. (11/27)

Personality with five years' experience, sounds like ten. All formats considered. Prefer days. Let's talk. J. WESTON: (303) 751-8789. (11/27)

Extensive experience on-air and in sales. Topical/adult delivery. Seek morning drive/sales combo in the Southeast. Small/medium market. JAY: (703) 433-3833. (11/27)

Experienced manager/salesperson seeks radio sales position in Chicago with benefits and list. Available now or later. CHRIS: (312) 739-6239. (11/27)

24 years so far. Affordable Country PD/MD/AT with excellent track record and references seeks position in the Rockies or West Coast. DARREL: (602) 775-5618. (11/27)

Attention small/medium market PDs! Are you satisfied with your morning show? Take a chance. Bits/voices/drops. Have worked with majors. BILL: (216)442-7892. (11/27)

OM/Production Director with financial/business background and outstanding track record seeks position. LEE GARDNER: (804) 422-4178. (11/27)

Five years in CHR/Urban. Seek medium markets and up. Smooth, personable, and upbeat. Love tight formats. SCOTT: (312) 239-0755. (11/27)

Nine-year pro with exceptional multi-track skills, formerly with KSLX/KKRF/KUKQ, seeks production/airshift with Top 20 major station. BRUCE MITCHELL: (602) 947-8932. (11/27)

Young, aggressive, and intelligent AOR/CHR maniac seeks small/medium market. PD must be a coach and motivator. JONNY: (412) 946-2342. (11/27)

KYTE/Portland has immediate openings for AEs. Minimum two years' sales experience, also college degree. Resumes: Russ Martineau, GSM, 2040 SW First Ave., Portland, OR 97201. (11/27)

Seven-year veteran wants to relocate. Colorado or nearby states. SAM CONN, Box 68, Dexter, NM 88230; (505) 624-6058. (11/27)

Eight-year veteran, currently PD/mornings, is willing to do it all. I'm dedicated if your organization is stable. RANDY: (303) 544-7020. (11/27)

Entertaining announcer/AE seeks Contemporary combo in small/medium markets. Will deliver audience/sales. DOC: (405) 237-8930. (11/27)

Save moving expenses. Florida pro seeks EZ/AC/FSA/Gold formats. PD experience. Neighboring states considered. DALE: (305) 784-6051. (11/27)

POSITIONS SOUGHT

ATTENTION FLORIDA

Country, AC, Oldies, Classic Rock. Ready to go to work. Full-part-time, swing. Air and/or production. Any day — any shift. Let's talk. (905) 622-9105. Jackson.

MAKING NOISE IN MORNINGS

Let me, my "cast" and friendly style help your morning numbers like I've helped others. CHR, "springboard" market, East or West preferred. (302) 478-0975.

Topical, irreverent, sometimes serious, all the time fun to listen to. Personality looking for that radio station that wants to win by doing more than reading liner cards and playing '7 in a row'. Great phones and local! Never use joke sheets. I'd rather read 4 newspapers a day. Currently, OM. Want PM Drive in med/large market. Listening AM's? Listening Buffalo, Rochester, Northeast? Call James (716) 826-4532 . . . before it's too late.

MARK SCHEFF WANTS YOU!

Accomplished On-Air Personality/Stand-up Comedian with strong production skills. I'll bring excitement back to your mornings with sharp topical humor, creative pre-recorded bits, great phone and a touch of controversy!!!! I'm young, determined, and success oriented. Your sales staff will love me almost as much as your listeners. I can do whatever it takes to make your mornings number one in the market. 8 years medium/major market experience. Call Home - 201-947-2329/WNBC - 212-664-2113.

MISCELLANEOUS

WVIS seeks Urban/Dance record service from all major labels; also CDs. ATTN: Joseph Bahr, MD, Box 487, Frederiksted, St. Croix, USVI, 00840. (11/27)

Entertainment Communications, Inc. (Entercom) has moved to 100 Presidential Blvd., Ste. 10, Bala Cynwyd, PA 19004.

R&R Opportunities Display Advertising

Display: \$40 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$50 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

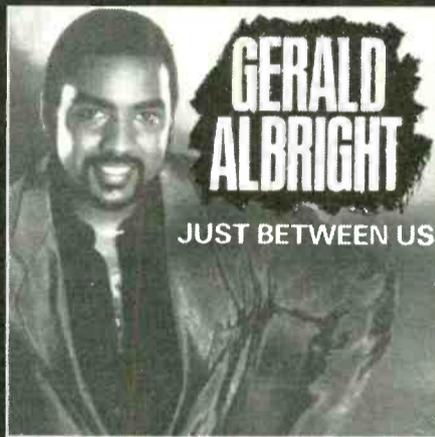
Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

HEAR TOMORROW'S JAZZ LEGENDS TODAY!



GERALD ALBRIGHT

the album

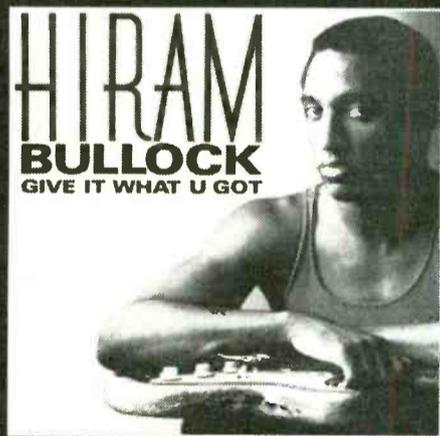
JUST BETWEEN US (81813)

featuring the single

"SO AMAZING" (7-89163) (0-86637) (DMD 1110)

and the track "SOFTLY AT SUNRISE"

Produced by Gerald Albright for Bright Music



HIRAM BULLOCK

the album

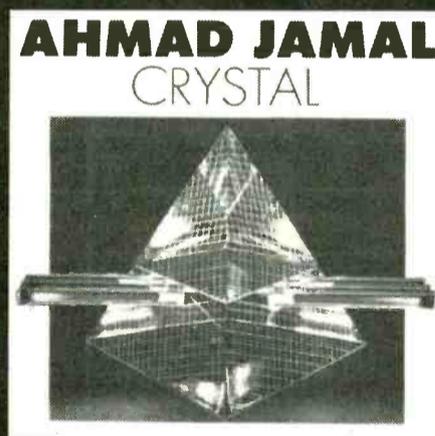
GIVE IT WHAT U GOT (81790)

featuring the single

"HALF-LIFE" (7-89161) (PR 2142)

and the track "YOU SEND ME"

Produced by Hiram Bullock



AHMAD JAMAL

the album

CRYSTAL (81793)

featuring the tracks

"QUEST FOR LIGHT" and "PERUGIA"

Produced by Ahmad Jamal & Laura
Hess-Hay for Shubra Productions



On Atlantic Records, Cassettes and Compact Discs

1987 Atlantic Recording Corp. A Warner Communications Co.

R&R NATIONAL AIRPLAY

URBAN CONTEMPORARY

BREAKERS.

LILLO THOMAS

Wanna Make Love (All Night Long) (Capitol)

71% of our reporting stations on it. Rotations: Heavy 2/0, Medium 14/2, Light 51/23, Total Adds 25 including WUSL, WAMO, KMJQ, KRNB, WDIA, WJLB, KPRS, KJLH, WQMG, WBLX, WIZF, WTLG.

DEELE

Two Occasions (Solar/Capitol)

68% of our reporting stations on it. Rotations: Heavy 5/0, Medium 19/2, Light 41/9, Total Adds 11, WVEE, WGCI, WBLZ, WDKX, KDLZ, WJMI, KIIZ, KOKY, WQKQ, Z92, WVKO. Debuts at number 38 on the Urban Contemporary chart.

SURFACE

Let's Try Again (Columbia)

62% of our reporting stations on it. Rotations: Heavy 2/1, Medium 6/0, Light 51/27, Total Adds 28 including WXYV, WHUR, WVEE, WDIA, WYLD, K94, WGCI, KPRS, WLUM, KJLH, WUSS, WNOO.

NEW & ACTIVE

SIEDAH GARRETT "Everchanging Times" (Qwest/WB) 56/5

Rotations: Heavy 3/0, Medium 23/0, Light 30/5, Total Adds 5, KMJQ, KJLH, KQXL, WHYZ, WQKQ. Heavy: WWDW, WFXC, WJMI. Mediums include: WILD, WDAS, WHUR, WDIA, WEDR, KPRS, WDKX.

WELL RED "Get Lucky" (Virgin) 52/17

Rotations: Heavy 0/0, Medium 4/0, Light 48/17, Total Adds 17, WXYV, WVEE, KMJQ, WHRK, WGCI, WJLB, KQXL, WENN, KDLZ, WQMG, WHYZ, KFXZ, WJYL, WQIM, WQOK, WANM, WTMP. Medium: WDAS, K104, WKWM, KKPW.

WHISPERS "In The Mood" (Solar/Capitol) 47/14

Rotations: Heavy 0/0, Medium 2/2, Light 25/12, Total Adds 14, WILD, WUSL, WAMO, WDIA, WEDR, WBMX, KPRS, WLUM, WJIZ, WEKS, WPAL, WPEG, WQMG, WQFX. Mediums include: WBLK, KRNB, WYLD, WOWI, WGCI, WZAK, WJLB, KDAY, KJLH, KSOL.

JOYCE SIMS "Come Into My Life" (Fresh/Sleeping Bag) 45/12

Rotations: Heavy 2/0, Medium 9/0, Light 34/12, Total Adds 12, WXYV, WVEE, WEDR, WBMX, WGCI, WZAK, WJIZ, KQXL, WHYZ, WJMI, WBLX, WQOK. Heavy: WDKX, WIKS. Mediums include: WILD, WBLK, WAMO, WDJY, WHUR, WJLB.

RAY PARKER JR. with NATALIE COLE "Over You" (Geffen) 42/27

Rotations: Heavy 0/0, Medium 5/3, Light 37/24, Total Adds 27 including WBLK, WDAS, WAMO, WDJY, WHUR, WVEE, KMJQ, WEDR, WYLD, WOWI, KPRS, WNHC, WDKX, WJIZ. Medium: WQKQ, WANM.

NAJEE "Mysterious" (EMI-Manhattan) 42/7

Rotations: Heavy 1/0, Medium 11/0, Light 30/7, Total Adds 7, KMJQ, WPAL, WHYZ, WBLX, WQIM, WCKX, WKWM. Heavy: WTMP. Medium: WBLK, WHRK, WYLD, WXOK, KDLZ, Z16, KOKY, WALT, KDKS, Z103, KACE.

O'JAYS "Let Me Touch You" (PIR/Manhattan) 37/15

Rotations: Heavy 0/0, Medium 11/0, Light 26/15, Total Adds 15, WDJY, WHUR, WVEE, WOWI, WBMX, KJLH, WEKS, WXOK, WWDW, WZFX, WQMG, WPDQ, WPLZ, WGPR, WXL. Mediums include: WDAS, WYLD, WGCI, WZAK, KACE.

KOOL MOE DEE "How You Like Me Now" (Jive/RCA) 37/3

Rotations: Heavy 3/0, Medium 17/0, Light 17/3, Total Adds 3, KQXL, KIIZ, KFXZ. Heavy: KRNB, KDAY, WANM. Medium: WDAS, WHUR, WDIA, WHRK, WEDR, WZAK, KMJM, KSOL, WJIZ, WEKS, WATV, WENN, WPAL, WWDW, WHYZ, WGPR, WWS.

GLENN JONES "Oh Girl" (Jive/RCA) 36/10

Rotations: Heavy 0/0, Medium 7/0, Light 29/10, Total Adds 10, KPRS, WNHC, WEKS, WENN, WFXC, KFXZ, WJYL, KHYS, WQOK, WCKX. Medium: WBLK, WZAK, WFXA, WNOO, WWDW, WQMG, WHYZ.

DANA DANE "This Be The Def Beat" (Profile) 34/15

Rotations: Heavy 1/0, Medium 5/2, Light 28/13, Total Adds 15, WDJY, WEDR, WOWI, WGCI, WLUM, WXOK, WENN, Z93, WJTT, WWDW, KIIZ, WQIS, KHYS, KDKS, WTMP. Heavy: KDAY. Medium: WZAK, WATV, WANM.

CHILL FACTOR "Never My Love" (WB) 34/6

Rotations: Heavy 0/0, Medium 5/0, Light 29/6, Total Adds 6, WXYV, WAMO, K94, KPRS, WLUM, KJLH. Medium: WDAS, KRNB, WDIA, WNOO, WANM.

CHRIS JASPER "Superbad" (CBS Associated) 32/24

Rotations: Heavy 0/0, Medium 2/1, Light 30/23, Total Adds 24, WDAS, WAMO, WDJY, KMJQ, KRNB, WOWI, KMJM, KJLH, WKND, WNHC, WDKX, WFXA, WPEG, WZFX, KIIZ, WQIS, WQIM, WIKS, WPLZ, WCKX, WGPR, WXL, WWS, KMYX. Medium: WJMI.

SHERRICK "Baby I'm For Real" (WB) 32/12

Rotations: Heavy 3/0, Medium 8/0, Light 21/12, Total Adds 12, WXYV, WYLD, KPRS, KQXL, WXOK, Z93, WNOO, WFXC, KACE, WJJS, KHYS, WTLG. Heavy: WILD, WDKX, WJMI. Medium: WHUR, KMJQ, WZAK, WJIZ, WEKS, WENN, WANM, KACE.

DIMPLES "I Can't Live With Or Without You" (Columbia) 32/5

Rotations: Heavy 1/0, Medium 5/0, Light 26/5, Total Adds 5, WAMO, WEDR, WOWI, WPEG, WJJS. Heavy: WBLK. Medium: WXOK, WWDW, KIIZ, KFXZ, KDKS.

TAJA SEVELLE "Love Is Contagious" (Paisley Park/Reprise) 31/6

Rotations: Heavy 2/0, Medium 19/1, Light 10/5, Total Adds 6, K94, WQIM, KDAY, WNOO, WQFX, WPDQ. Heavy: KJLH, OC104. Mediums include: WDAS, WHUR, WDKX, WJIZ, KQXL, WXOK, KWTD, KACE.

BABYFACE "Mary Mack" (Solar/Capitol) 30/7

Rotations: Heavy 0/0, Medium 7/0, Light 23/7, Total Adds 7, WDIA, KMJM, WPAL, WHYZ, KWTD, WQIM, WIZF. Medium: KMJQ, WZAK, KSOL, WJIZ, WNOO, KIIZ, WTMP.

WALTER BEASLEY "I'm So Happy" (Polydor/PolyGram) 29/7

Rotations: Heavy 0/0, Medium 6/0, Light 23/7, Total Adds 7, WILD, WJLB, WUSS, WKND, WJIZ, WHYZ, WIZF. Medium: KMJQ, WYLD, WNHC, WXOK, WIKS, WKWM.

PATRICE RUSHEN "Come Back To Me" (Arista) 28/11

Rotations: Heavy 0/0, Medium 7/0, Light 21/11, Total Adds 11, WDAS, KPRS, WATV, WWDW, WZFX, KDLZ, KOKY, KHYS, KPRW, KMYX, KKPW. Medium: WBLK, WHUR, KMJQ, WDKX, WHYZ, WJMI, KACE.

GARRY GLENN featuring SHEILA HUTCHINSON "Feels Good To Feel Good" (Motown) 28/10

Rotations: Heavy 0/0, Medium 1/0, Light 27/10, Total Adds 10, WAMO, WYLD, WDKX, WATV, WPAL, KPRR, KDLZ, Z16, Z103, WTLG. Medium: WANM.

LOU RAWLS "I Wish You Belonged To Me" (Gambie & Huff) 28/6

Rotations: Heavy 3/0, Medium 8/0, Light 17/6, Total Adds 6, WBLK, WEDR, WEKS, WATV, Z16, WVOI. Heavy: WPAL, WQKQ, WANM. Medium: WDAS, WYLD, WZAK, WJIZ, WNOO, KDKS, WIZF, KACE.

COVER GIRLS "Because Of You" (The Fever/Sutra) 28/3

Rotations: Heavy 3/0, Medium 14/0, Light 11/3, Total Adds 3, K94, WHYZ, WANM. Heavy: WDAS, WGCI, KPRR. Medium: WBLK, KRNB, WHRK, WOWI, KPRS, XHRM, KSOL, WDKX, WPAL, WZFX, WPDQ, WTMP, WCKX, KKPW.

COLONEL ABRAMS "Nameless" (MCA) 27/9

Rotations: Heavy 3/1, Medium 8/0, Light 16/8, Total Adds 9, WVEE, WGCI, WPDQ, WQIS, KOKY, KWTD, WQKQ, WXL, KFOX. Heavy: WJMI, WANM. Medium: WJLB, KMJM, WKND, WNHC, WDKX, KDKS, WGPR, WVOI.

4 BY FOUR "Don't Put The Blame On Me" (Capitol) 27/8

Rotations: Heavy 0/0, Medium 8/0, Light 19/8, Total Adds 8, WILD, WEDR, WBMX, WEKS, WENN, WLOU, WQOK, WPLZ. Medium: WJLB, WDKX, WFXA, WATV, WHYZ, WJMI, WTMP, WCKX.

MICO WAVE "Misunderstood" (Columbia) 27/4

Rotations: Heavy 1/0, Medium 8/0, Light 18/4, Total Adds 4, KMJQ, WBMX, WFXA, WXOK. Heavy: WBLZ. Medium: WAMO, WYLD, WOWI, KDLZ, WHYZ, WPDQ, Z16, WJJS.

MADHOUSE "(The Perfect) 10" (Paisley Park/WB) 26/3

Rotations: Heavy 2/0, Medium 9/1, Light 15/2, Total Adds 3, XHRM, WFXC, WHYZ. Heavy: KIIZ, WCKX. Medium: K104, KMJQ, WHRK, WBMX, KMJM, WNOO, KWTD, KACE.

MOST ADDED

- SURFACE (28)
- RAY PARKER JR. (27)
- LILLO THOMAS (25)
- CHRIS JASPER (24)
- PRINCE (21)
- WELL RED (17)
- DANA DANE (15)
- O'JAYS (15)
- WHISPERS (14)

HOTTEST

- EW & F (78)
- STEVIE WONDER (77)
- ROGER (73)
- ALEXANDER O'NEAL (39)
- LEVERT (29)
- MILES JAYE (22)
- TONY TERRY (13)
- MICHAEL JACKSON (11)
- NATALIE COLE (10)
- SHALAMAR (10)

STEVIE B "Party Your Body" (LMR) 26/3

Rotations: Heavy 1/0, Medium 11/0, Light 14/3, Total Adds 3, WWDW, WORL, KACE. Heavy: XHRM. Medium: WDAS, WDIA, WHRK, KPRS, WPAL, WJTT, KPRR, WTMP, KPRW, WWS, KKPW.

TOTAL CONTRAST "Kiss" (London/PolyGram) 26/3

Rotations: Heavy 0/0, Medium 6/0, Light 20/3, Total Adds 3, WXYV, WWDW, WORL. Medium: WDAS, WKND, WNHC, WEKS, WFXC, WHYZ.

SIGNIFICANT ACTION

J. BLACKFOOT "Respect Yourself" (Edge) 24/7

Rotations: Heavy 0/0, Medium 10/0, Light 14/7, Total Adds 7, WZAK, KSOL, WXOK, WZFX, KWTD, WIKS, WWS. Medium: WHRK, WYLD, KPRS, KQXL, WNOO, Z16, KOKY, WTMP, WCKX, KACE.

THERESA "Sweet Memories" (RCA) 24/5

Rotations: Heavy 0/0, Medium 3/1, Light 21/4, Total Adds 5, KDAY, WZFX, WQFX, WORL, WQOK. Medium: WDIA, WJYL.

BLACK FLAMES "Are You My Woman?" (Def Jam/Columbia) 22/11

Rotations: Heavy 0/0, Medium 0/0, Light 22/11, Total Adds 11, WDAS, WHUR, KRNB, WKND, WXOK, WHYZ, KOKY, WJYL, WALT, KDKS, WANM.

VANESSA BELL ARMSTRONG "You Bring Out The Best In Me" (Jive/RCA) 22/1

Rotations: Heavy 0/0, Medium 11/0, Light 11/1, Total Adds 1, WUSS. Medium: WILD, KRNB, WDIA, WNHC, WEKS, WATV, WENN, KDLZ, KOKY, WANM, WWS.

PRINCE "Hot Thing" (Paisley Park/WB) 21/21

Rotations: Heavy 1/1, Medium 2/2, Light 18/18, Total Adds 21, WBLK, WAMO, WVEE, WYLD, K94, WZAK, WLUM, KJLH, WJIZ, WEKS, WENN, WPEG, WWDW, WFXC, WHYZ, WJMI, WJYL, WBLX, WANM, KACE, KMYX.

TRUE LOVE "Love Rap Ballad" (Critique/Atco) 21/7

Rotations: Heavy 0/0, Medium 2/0, Light 19/7, Total Adds 7, WXYV, WENN, WPAL, WFXC, WQFX, KPRW, WVOI. Medium: KRNB, WCKX.

M/A/R/R/S "Pump Up The Volume" (4th & Broadway/Island) 19/12

Rotations: Heavy 0/0, Medium 1/0, Light 18/12, Total Adds 12, WAMO, KRNB, WKND, WJIZ, WEKS, WFXA, WATV, Z93, WTMP, WGPR, WWS, WVOI. Medium: WJTT.

NOCERA "Let's Go" (Sleeping Bag) 18/6

Rotations: Heavy 1/0, Medium 3/0, Light 14/6, Total Adds 6, WGCI, WDKX, KQXL, WNOO, WANM, WVOI. Heavy: WIKS. Medium: XHRM, WPAL, KPRR.

PRINCE "I Could Never Take The Place Of Your Man" (Paisley Park/WB) 18/3

Rotations: Heavy 1/0, Medium 8/0, Light 9/3, Total Adds 3, WHRK, WEDR, WDKX. Heavy: KKSS. Medium: KRNB, WBLZ, XHRM, KPRR, WQMG, WHYZ, KMYX, KKPW.

STARPOINT "Touch Of Your Love" (Elektra) 18/2

Rotations: Heavy 1/0, Medium 12/0, Light 5/2, Total Adds 2, WORL, WTLG. Heavy: WJMI. Medium: WBLK, WAMO, KSOL, WJIZ, WATV, WNOO, WCKX, WGPR, WKWM, WXL, WWS, WVOI.

DeBARGE "You Babe" (Striped Horse) 17/2

Rotations: Heavy 1/0, Medium 5/0, Light 11/2, Total Adds 2, WQFX, KFOX. Heavy: KSOL. Medium: WFXC, WHYZ, WALT, WTMP, Z92.

M.C. SHAN "Left Me Lonely" (WB) 16/2

Rotations: Heavy 0/0, Medium 6/0, Light 10/2, Total Adds 2, KMJQ, WJIZ. Medium: WDAS, KDAY, WPAL, WORL, WTMP, KPRW.

IMAGINATION "The Last Time" (RCA) 15/1

Rotations: Heavy 1/0, Medium 2/0, Light 12/1, Total Adds 1, WIKS. Heavy: WBLK. Medium: WHUR, KACE.

TROY JOHNSON "Trouble" (American) 14/1

Rotations: Heavy 0/0, Medium 5/0, Light 9/1, Total Adds 1, WXOK. Medium: WDAS, KMJQ, KDLZ, WQIS, WALT.

BARRY WHITE "For Your Love" (A&M) 13/13

Rotations: Heavy 0/0, Medium 0/0, Light 13/13, Total Adds 13, WDAS, WDJY, KRNB, KDAY, KJLH, WUSS, WJIZ, KFXZ, Z16, WGPR, WKWM, WWS, WVOI.

STREET FARE "Come And Get This Love" (Atlantic) 13/4

Rotations: Heavy 0/0, Medium 3/0, Light 10/4, Total Adds 4, WDAS, WZFX, WJMI, KIIZ. Medium: KMJQ, WDKX, KMYX.

JENNIFER HOLLIDAY "Read It In My Eyes" (Geffen) 13/2

Rotations: Heavy 0/0, Medium 4/0, Light 9/2, Total Adds 2, WBLK, KSOL. Medium: WGCI, WTMP, WTLG, WVOI.

SYSTEM "House Of Rhythm" (Atlantic) 13/2

Rotations: Heavy 0/0, Medium 3/0, Light 10/2, Total Adds 2, KPRR, WQIM. Medium: WBLK, WDAS, KDAY.

TAYLOR DAYNE "Tell It To My Heart" (Arista) 12/2

Rotations: Heavy 1/0, Medium 5/0, Light 6/2, Total Adds 2, WILD, WUSS. Heavy: KPRR. Medium: WLUM, XHRM, WJTT, WIKS, KMYX.

LES RITA MITSUKO "Andy" (Virgin) 12/1

Rotations: Heavy 0/0, Medium 3/0, Light 9/1, Total Adds 1, KHYS. Medium: KMJQ, KOKY, WTMP.

SALT & PEPA "Chick On The Side" (Next Plateau) 11/5

Rotations: Heavy 0/0, Medium 1/0, Light 10/5, Total Adds 5, K94, KQXL, WIKS, WWS, WVOI. Medium: KRNB.

DEBBIE GIBSON "Shake Your Love" (Atlantic) 11/4

Rotations: Heavy 3/0, Medium 5/1, Light 3/3, Total Adds 4, WAMO, WIKS, Z103, KKSS. Heavy: WLUM, KPRR, KMYX. Medium: WBLZ, XHRM, WJTT, KKPW.

NEW ARTISTS

Reports/Adds

1	SIEDAH GARRETT/Everchanging Times (Qwest/WB)	56/5
2	WELL RED/Get Lucky (Virgin)	52/17
3	NAJEE/Mysterious (EMI-Manhattan)	42/7
4	KOOL MOE DEE/How You Like Me Now (Jive/RCA)	37/3
5	CHILL FACTOR/Never My Love (WB)	34/6
6	CHRIS JASPER/Superbad (CBS Associated)	32/24
7	TAJA SEVELLE/Love Is Contagious (Paisley Park/Reprise)	31/6
8	WALTER BEASLEY/I'm So Happy (Polydor/PolyGram)	29/7
9	MICO WAVE/Misunderstood (Columbia)	27/4
10	STEVIE B/Party Your Body (LMR)	26/3

New Artists are those who have not previously been reported as a Breaker by reporting stations.

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WAR AGAINST ITS NEIGHBORS, THE FRONTLINE STATES.**



R&R NATIONAL AIRPLAY COUNTRY

TOP 50

NOVEMBER 27, 1987

Three Weeks	Two Weeks	Last Week		Total Reports/Adds	Heavy	Medium	Light
9	4	2	1 K.T. OSLIN/Do Ya (RCA)	167/2	147	18	2
8	7	1	2 HIGHWAY 101/Somewhere Tonight (WB)	165/0	149	13	3
6	5	4	3 T. GRAHAM BROWN/She Couldn't Love Me Anymore (Capitol)	164/1	137	21	6
14	11	7	4 KENNY ROGERS/I Prefer The Moonlight (RCA)	166/1	133	27	6
7	6	5	5 D. PARTON, L. RONSTADT, & E. HARRIS/Those Memories Of You (WB)	162/0	131	27	4
16	12	9	6 EXILE/I Can't Get Close Enough (Epic)	165/1	118	42	5
12	10	8	7 WAYLON JENNINGS/Rough And Rowdy Days (MCA)	158/0	124	28	6
19	17	12	8 DAN SEALS/One Friend (Capitol)	167/2	94	68	5
17	14	11	9 HANK WILLIAMS JR./Heaven Can't Be Found (WB/Curb)	158/2	91	60	7
5	2	3	10 T.G. SHEPPARD/One For The Money (Columbia)	148/0	99	34	15
1	1	6	11 REBA McENTIRE/The Last One To Know (MCA)	142/0	100	26	16
21	18	15	12 RONNIE MILSAP/Where Do The Nights Go (RCA)	166/1	49	111	6
15	13	10	13 SWEETHEARTS OF THE RODEO/Gotta Get Away (Columbia)	147/0	84	52	11
25	21	18	14 KATHY MATTEA/Goin' Gone (Mercury/Pg)	163/2	40	106	17
33	26	21	15 RESTLESS HEART/Wheels (RCA)	161/1	17	121	23
26	23	19	16 GLEN CAMPBELL/Still Within The Sound Of My Voice (MCA)	149/1	34	99	16
20	19	16	17 VINCE GILL/Let's Do Something (RCA)	141/0	57	64	20
24	22	20	18 LYLE LOVETT/Give Back My Heart (MCA/Curb)	141/2	37	87	17
29	25	23	19 MICHAEL JOHNSON/Crying Shame (RCA)	159/2	13	118	28
32	27	24	20 CRYSTAL GAYLE/Only Love Can Save Me Now (WB)	156/3	16	112	28
27	24	22	21 OAK RIDGE BOYS/Time In (MCA)	146/2	15	111	20
31	28	25	22 O'KANES/Just Lovin' You (Columbia)	149/2	23	96	30
4	8	13	23 RICKY VAN SHELTON/Somebody Lied (Columbia)	109/0	49	43	17
45	37	28	24 ROSANNE CASH/Tennessee Flat Top Box (Columbia)	150/15	10	95	45
34	31	27	25 RICKY SKAGGS/I'm Tired (Epic)	136/5	12	92	32
43	38	30	26 DESERT ROSE BAND/One Step Forward (MCA/Curb)	150/17	5	88	57
37	33	29	27 DON WILLIAMS/I Wouldn't Be A Man (Capitol)	146/11	9	83	54
36	34	31	28 BILLY JOE ROYAL/I'll Pin A Note On... (Atlantic America)	136/19	22	60	54
39	36	32	29 FORESTER SISTERS/Lyin' In His Arms Again (WB)	151/14	1	87	63
2	3	14	30 HOLLY DUNN/Only When I Love (MTM)	81/0	33	31	17
47	41	34	31 DWIGHT YOAKAM/Please, Please Baby (Reprise)	133/14	2	64	67
50	42	36	32 FOSTER & LLOYD/Sure Thing (RCA)	137/12	3	65	69
—	47	37	33 NITTY GRITTY DIRT BAND/Oh What A Love (WB)	128/20	5	52	71
BREAKER	48	43	34 MERLE HAGGARD/Twinkle, Twinkle Lucky Star (Epic)	111/24	9	42	60
BREAKER	48	43	35 JUDY RODMAN/I Want A Love Like That (MTM)	116/15	1	56	59
BREAKER	3	9	37 STEVE WARINER/Lynda (MCA)	77/0	27	31	19
—	48	41	38 VERN GOSAIN/Do You Believe Me Now (Columbia)	99/11	5	41	53
BREAKER	—	—	39 JUICE NEWTON/Tell Me True (RCA)	103/17	0	30	73
DEBUT	—	—	40 ALABAMA/Face To Face (RCA)	91/64	2	18	71
42	40	38	41 STEVE EARLE/Sweet Little '66 (MCA)	78/1	2	41	35
—	—	48	42 CONWAY TWITTY/That's My Job (MCA)	81/17	2	35	44
11	16	26	43 DAVID LYNN JONES/Bonnie Jean (Little Sister) (Mercury/Pg)	56/0	8	24	24
—	49	46	44 STATLER BROTHERS/Maple Street Memories (Mercury/Pg)	68/5	2	32	34
DEBUT	—	—	45 MICHAEL MARTIN MURPHEY/I'm Gonna Miss You, Girl (WB)	78/15	0	22	56
13	20	35	46 RANDY TRAVIS/I Won't Need You Anymore (WB)	33/0	11	14	8
DEBUT	—	—	47 KEITH WHITLEY/Some Old Side Road (RCA)	67/15	1	23	43
DEBUT	—	—	48 PATTY LOVELESS/You Saved Me (MCA)	63/7	0	28	35
10	15	33	49 LEE GREENWOOD/If There's Any Justice (MCA)	37/0	4	22	11
DEBUT	—	—	50 SAWYER BROWN/This Missin' You Heart Of Mine (Capitol/Curb)	73/37	0	6	67

*Keeps Bullet Due To Continued Growth

MOST ADDED

- ALABAMA (64)
- SAWYER BROWN (37)
- TANYA TUCKER... (33)
- MERLE HAGGARD (24)
- RANDY TRAVIS (24)
- NITTY GRITTY DIRT BAND (20)
- BILLY JOE ROYAL (19)
- JUICE NEWTON (17)
- SCHUYLER, KNOBLOCH & BICKHARDT (17)
- CONWAY TWITTY (17)

HOTTEST

- K.T. OSLIN (111)
- HIGHWAY 101 (91)
- REBA McENTIRE (58)
- KENNY ROGERS (51)
- T. GRAHAM BROWN (48)
- PARTON, RONSTADT, HARRIS (47)
- HANK WILLIAMS JR. (42)
- T.G. SHEPPARD (39)
- DAN SEALS (37)

NEW ARTISTS

- | | Reports/Adds |
|---|--------------|
| 1 P. LOVELESS/You Saved... (MCA) | 63/7 |
| 2 JO-EL SONNIER/Come On Joe (RCA) | 53/15 |
| 3 RIC STEEL/The Radio Song (Panache) | 43/9 |
| 4 BUTCH BAKER/I'll Fall... (Merc./Pg) | 14/3 |
| 5 Nanci Griffith/Never Mind (MCA) | 11/10 |
| 6 SHURFIRE/Roll The Dice (Air) | 11/2 |
| 7 RIDE THE RIVER/It's Such... (Advantage) | 10/0 |
| 8 SHENANDOAH/Stop The Rain (Col.) | 9/7 |
| 9 RAZORBACK/This Ole House (ICR/Pg) | 8/3 |
| 10 GARRELL HOLT/Catch 22 (Anoka) | 6/3 |

New Artists are those who have not previously been reported by 60% of the reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS.

TANYA TUCKER with P. DAVIS & P. OVERSTREET
I Won't Take Less Than Your Love (Capitol)

On 71% of reporting stations. Rotations: Heavy 3, Medium 34, Light 82, Total Adds 33 including WVAM, WHWK, WQBE, WIXL, WXTU, WKHX, WLK, WRNS, WESC, WQIK, WSLR, WUSN, WMNI, WONE, KSO, KRKT, KUGN, KEKB, KFMS, KZLA. Moves 42-36 on the Country chart.

MERLE HAGGARD

Twinkle, Twinkle Lucky Star (Epic)

On 66% of reporting stations. Rotations: Heavy 9, Medium 42, Light 60, Total Adds 24 including WVAM, WQCB, WTCR, WPOR, WIXY, WRNS, WCOS, WESC, KYKX, KNFM, KJJY, WKKQ, WFMS, WTSO, WXCL, WWJO, KYGO, KUGN, KFMS, KCCY. Moves 40-34 on the Country chart.

JUICE NEWTON

Tell Me True (RCA)

On 61% of reporting stations. Rotations: Heavy 0, Medium 30, Light 73, Total Adds 17, WHWK, WQBE, WRKZ, WTCR, WXTU, WKHX, WKLO, KSSN, WKSJ, WQDR, WYYD, WUSN, WYNG, KYAK, KFMS, KWJJ, KDRK. Move 45-39 on the Country chart.



"I Won't Take Less Than Your Love" (44100)

TANYA TUCKER

WITH Paul Davis & Paul Overstreet

BREAKERS

36

From the LP "Love Me Like You Used To" (46870)

Capitol.

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R&R NATIONAL AIRPLAY COUNTRY

NEW & ACTIVE

VERN GOSDIN "Do You Believe Me Now" (Columbia) 99/11
Rotations: Heavy 5, Medium 41, Light 53, Total Adds 11, WQBE, WTCR, WAJR, KHEY, WMC, WYYD, KAJA, WUSN, WYNG, KMPS, KJIM. Heavy: WAMZ, WOKK, KBMR, WWWW, KRKT. Medium: WRNS, WSM, WDAF, KNIX. Moves 48-41-38 on the Country chart.

ALABAMA "Face To Face" (RCA) 91/64
Rotations: Heavy 2, Medium 18, Light 71, Total Adds 64 including WPOC, WBOS, WTCR, WKHX, WZZK, WSOC, KPLX, WSM, WNOE, KAJA, WQYK, WUBE, WWWW, WFMS, KFKF, KNEW, KUPL, KSON, KSN, KMPS. Debuts at number 40 on the Country chart.

CONWAY TWITTY "That's My Job" (MCA) 81/17
Rotations: Heavy 2, Medium 35, Light 44, Total Adds 17, WHWK, WTCR, WDSY, WRNS, KKIX, WESC, WTQR, WKKQ, KFKF, WTHI, KGHL, KUGN, KEKB, KUPL, KKAT, KRPM, KDRK. Heavy: WSOC, WAMZ. Moves 48-42 on the Country chart.

MICHAEL MARTIN MURPHEY "I'm Gonna Miss You, Girl" (WB) 78/15
Rotations: Heavy 0, Medium 22, Light 56, Total Adds 15, WVAM, WQBE, WIXL, KIKK, WSM, WUSQ, WMNI, WKKQ, WXCL, WWJO, K102, KGHL, KCCY, KKAT, KSON. Medium: KPLX, WCMS, WCUZ, KUZZ, KNIX. Debuts at number 45 on the Country chart.

SAWYER BROWN "This Missin' You Heart Of Mine" (Capitol/Curb) 73/37
Rotations: Heavy 0, Medium 6, Light 67, Total Adds 37 including WGNA, WRKZ, WPOR, KHEY, WAMZ, WKSJ, WLWI, WYYD, KJNE, KSO, WAXX, WGEE, WFMS, WDAF, WOW, KTKP, KVOO, KYGO, KUPL, KTOM. Debuts at number 50 on the Country chart.

STATLER BROTHERS "Maple Street Memories" (Mercury/PolyGram) 68/5
Rotations: Heavy 2, Medium 32, Light 34, Total Adds 7, WGNA, WORC, WLVK, KHEY, WMC. Heavy: WCVR, KCKC. Medium: WVVA, KEAN, KRRV, WEZL, WSOC, WUSY, WTVY, WPAP, WTQR, WSLR, WONE, KFDI, KDRK. Moves 49-46-44 on the Country chart.

KEITH WHITLEY "Some Old Side Road" (RCA) 67/15
Rotations: Heavy 1, Medium 23, Light 43, Total Adds 15, WYNK, WLVK, WUSY, WRNS, KHEY, KKIX, KBMR, KSO, WKKQ, WGEE, KYAK, KKAL, KUZZ, KUUY, KUGN. Heavy: WDAF. Medium: WONE, KXXY, KTTS, KSOP. Debuts at number 47 on the Country chart.

PATTY LOVELESS "You Saved Me" (MCA) 63/7
Rotations: Heavy 0, Medium 28, Light 35, Total Adds 7, WGNA, KEAN, WESC, KSSN, KAJA, WMNI, KKAT. Medium: KYKR, WRNS, WTVY, WOKK, WCMS, KKYX, WOW, KTTS, KFDI, KGHL, KFRE, KTOM, KEEN. Debuts at number 48 on the Country chart.

JO-EL SONNIER "Come On Joe" (RCA) 53/15
Rotations: Heavy 1, Medium 12, Light 40, Total Adds 15, WCVR, KEAN, WYNK, WQDR, KBMR, KWMT, WCUZ, WOW, KIOV, WWJO, WTHI, KGHL, KFRE, KEKB, KTOM. Heavy: KCKC. Medium: WAMZ, WLWI, WNOE, KEEN.

DON McLEAN "You Can't Blame The Train" (Capitol) 52/9
Rotations: Heavy 3, Medium 13, Light 36, Total Adds 9, WQBE, WORC, KEAN, KRRV, WUSY, WRNS, WSLR, KGHL, KSOP. Heavy: WAYZ, WOKK, KRKT. Medium: WQCB, WBOS, WCVR, WCHY, WOW, KTTS, KFDI, KTOM.

SIGNIFICANT ACTION

SCHUYLER, KNOBLOCH & BICKHARDT "This Old House" (MTM) 47/17
Rotations: Heavy 0, Medium 7, Light 40, Total Adds 17, WCAO, WQCB, WUSY, KSSN, KNFM, WKSJ, KAJA, WUSQ, WAXX, WLLR, WWJO, WTHI, KTKP, KFDI, KKAL, KGHL, KUUY. Medium: KEAN, WLWI, KCKC.

JOHN CONLEE "Living Like There's No Tomorrow" (Columbia) 43/11
Rotations: Heavy 0, Medium 6, Light 37, Total Adds 11, WCAO, WAYZ, WIXY, KRRV, KYKR, KLL, WLWI, KSO, WWJO, KTKP, KKAT. Medium: WTVY, KKYX, KBMR, KFDI, KRKT, KALF.

RIC STEEL "The Radio Song" (Pamco) 43/9
Rotations: Heavy 0, Medium 9, Light 34, Total Adds 9, WNOE, KAJA, WYNG, KWMT, KVOO, KZSN, KGHL, KALF, KSOP. Medium: WVAM, WQCB, WTCR, KTTS, WTCM, KFDI, KRKT, KYAK, KKAL.

TAMMY WYNETTE "Talkin' To Myself Again" (Epic) 34/15
Rotations: Heavy 1, Medium 7, Light 26, Total Adds 15, KRRV, KASE, WOKK, WAXX, KFGO, KWMT, WOW, KFDI, KRKT, KUZZ, KVOO, KALF, KTOM, KRPM. Heavy: KBMR. Medium: WTVY, KIKK, KKYX, KNIX, KCKC.

ROY ORBISON & k.d. lang "Crying" (Virgin) 34/10
Rotations: Heavy 0, Medium 8, Light 26, Total Adds 10, WBOS, WAYZ, WRNS, WOKK, KNFM, WUBE, WDAF, KIOV, KFDI, KUUY. Medium: WCMS, KBMR, WTCM, KRKT, KYAK, KCKC. Light: WCAO, WLVK, WTQR, KVOO, KSOP.

JOHN ANDERSON "Somewhere Between Ragged And Right" (MCA) 32/13
Rotations: Heavy 0, Medium 4, Light 28, Total Adds 13, WQBE, WUSY, WOKK, WLWI, WPAP, WSLR, KFGO, KWMT, WTSO, WOW, WWJO, KIK-FM, KFRE. Medium: KKYX, WTCM, KFDI, KRKT.

JOHN WESLEY RYLES "Louisiana Rain" (WB) 31/12
Rotations: Heavy 0, Medium 4, Light 27, Total Adds 12, WCVR, WYNK, WOKK, KJNE, KFGO, KWMT, KIOV, KIK-FM, KVOO, KUUY, KALF, KSOP. Medium: KRRV, WNOE, KBMR, KRKT. Light: KMML, WKSJ, KKYX, KRWQ.

RANDY TRAVIS "Too Gone Too Long" (WB) 29/24
Rotations: Heavy 2, Medium 7, Light 20, Total Adds 24, WPTR, WQCB, WAYZ, WCVR, WVVA, WILQ, KRRV, KMML, KYKR, WSOC, WKLO, WTVY, WIVK, WDXE, WAMZ, WOKK, WCMS, WCUZ, WMUS, KXXY, KFDI, KRWQ, KNIX, KSOP.

BARBARA MANDRELL "Sure Feels Good" (EMI America) 25/6
Rotations: Heavy 0, Medium 8, Light 17, Total Adds 6, WAYZ, WVVA, WDXE, WLWI, WTHI, WTCM. Medium: KEAN, WUSY, WTVY, KKYX, WOW, KFDI, KRKT. Light: WCAO, WCMS, WWKA, KJNE, WTSO, WMUS.

MEL McDANIEL "Now You're Talkin'" (Capitol) 25/3
Rotations: Heavy 0, Medium 8, Light 17, Total Adds 3, KFGO, KWMT, KTKP. Medium: WAYZ, KIKK, KKYX; WOW, KTTS, WTCM, KFDI, KRKT. Light: KEAN, WEZL, WRNS, WLWI, WWKA, KJNE, WGARFM, KVOO.

EMMYLOU HARRIS "Back In Baby's Arms" (MCA) 20/6
Rotations: Heavy 1, Medium 5, Light 14, Total Adds 6, WOKQ, KKYX, WAXX, WCUZ, WOW, KALF. Heavy: KRKT. Medium: KBMR, WTCM, KNIX, KCKC. Light: WCVR, KEAN, KMML, WNOE, WQYK, WDAF, KXXY, KFDI, KRWQ.

REX ALLEN JR. "We're Stayin' Together" (TNP) 19/2
Rotations: Heavy 0, Medium 5, Light 14, Total Adds 2, KHEY, WLWI. Medium: WTVY, KFGO, KTTS, KFDI, KRKT. Light: KEAN, WOKK, KKYX, KSO, WKKQ, WAXX, KWMT, WOW, KVOO, KUUY, KRWQ, KSOP.

RAY PRICE "Just Enough Love" (SOR) 18/1
Rotations: Heavy 0, Medium 7, Light 11, Total Adds 1, KRAK. Medium: WCVR, KHEY, KKYX, KSO, KFGO, KTTS, KFDI. Light: WVAM, WEZL, WDXE, KSSN, WAXX, KWMT, WOW, KVOO, KFMS, KALF.

NANCI GRIFFITH "Never Mind" (MCA) 17/6
Rotations: Heavy 0, Medium 3, Light 14, Total Adds 6, WVVA, KIKK, WDXE, KSO, KUUY, KTOM. Medium: KTTS, KFDI, KRKT. Light: WCVR, WIXY, KEAN, WLWI, KKYX, KFGO, WTCM, KNIX.

CHARLEY PRIDE "Shouldn't It Be Easier Than This" (16th Avenue/Capitol) 15/11
Rotations: Heavy 0, Medium 2, Light 13, Total Adds 11, WVAM, KIKK, WDXE, WOKK, WCMS, KJNE, KVOO, KUZZ, KVOO, KNIX, KSOP. Light: WCAO, WCVR, WDAF, WTCM.

BUTCH BAKER "I'll Fall In Love Again" (Mercury/PolyGram) 14/3
Rotations: Heavy 0, Medium 4, Light 10, Total Adds 3, WRNS, KVOO, KALF. Medium: KRRV, WTVY, WAMZ, KRKT. Light: KMML, WIVK, WLWI, KKYX, KJNE, KVOO, KRWQ.

SHURFIRE "Roll The Dice" (A&R) 11/2
Rotations: Heavy 0, Medium 1, Light 10, Total Adds 2, KKYX, KVOO. Medium: KRKT. Light: KRRV, WTVY, WAMZ, KSO, KFGO, KVOO, KFDI, KSOP.

JOHNNY CASH "W. Lee O'Daniel" (Mercury/PolyGram) 10/3
Rotations: Heavy 0, Medium 1, Light 9, Total Adds 3, KKYX, KFDI, KTOM. Medium: KRKT. Light: WCVR, WTVY, WGEE, WDAF, KEKB, KSOP.

RIDE THE RIVER "It's Such A Heartache" (Advantage) 10/0
Rotations: Heavy 0, Medium 3, Light 7, Total Adds 3, KEAN, KBMR, KTTS. Light: WCAO, WDXE, WUSQ, WKHQ, KKAL, KRWQ, KEKB.

SHENANDOAH "Stop The Rain" (Columbia) 9/7
Rotations: Heavy 0, Medium 0, Light 9, Total Adds 7, KRRV, WRNS, WTVY, WDXE, KVOO, KVOO, KRWQ. Light: KFGO, KSOP.

RAZORBACK "This Ole House" (ICR/PolyGram) 8/3
Rotations: Heavy 0, Medium 1, Light 7, Total Adds 3, KRRV, KKYX, WDAF. Medium: KIKK. Light: KSSN, KFGO, KTTS, KFDI.

KENOALLS "Still Pickin' Up After You" (SOR) 8/2
Rotations: Heavy 0, Medium 3, Light 5, Total Adds 2, KSO, WTHI. Medium: WCVR, WTVY, KFDI. Light: KEAN, WAXX, WOW.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
HOLLY DUNN/Small Towns (MTM)	Cornerstone
JUDDS/Turn It Loose (RCA/Curb)	Heartland
HANK WILLIAMS JR./Young Country (WB/Curb)	Born To Boogie
BELLAMY BROTHERS/It's Raining Girls (MCA/Curb)	Crazy From The Heart
KENNY ROGERS/The Factory (RCA)	I Prefer The Moonlight
T. GRAHAM BROWN/R.F.D. 30529 (Capitol)	Brilliant Conversationalist
GEORGE STRAIT/Hot Burnin' Flames (MCA)	Ocean Front Property
JUDDS/Cow Cow Boogie (RCA/Curb)	Heartland
HIGHWAY 101/Cry, Cry, Cry (WB)	Highway 101
VINCE GILL/Everybody's Sweetheart (RCA)	The Way Back Home
SCHUYLER, KNOBLOCH & BICKHARDT/Givers And Takers (MTM)	No Easy Horses
WAYLON JENNINGS/You Deserve The Stars In My Crown (MCA)	A Man Called Hoss
RONNIE MILSAP/Button Off My Shirt (RCA)	Heart & Soul
RANDY TRAVIS/Anything (WB)	Always & Forever
DON WILLIAMS/Desperately (Capitol)	Traces
T.G. SHEPPARD/Walk Of Life (Columbia)	One For The Money

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Call NOW for Details . . . Our Clients do the Talking:

JULIA ATHERTON — KKDA (DALLAS):
"The Best trip out there . . . We'll take it!"

GREG THOMAS — KILO (COLORADO SPRINGS):
"We'll take it, and we'll see the Broncos there too!"

MAXINE WISEMAN — WSM (NASHVILLE):
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BOB MOODY — WPOC (BALTIMORE):
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JON SCOTT (818) 883-7625
MUSIC AWARENESS PROMOTION

R&R NATIONAL AIRPLAY

ADULT CONTEMPORARY

CHART EXTRAS

TEMPTATIONS

I Wonder Who She's Seeing Now (Motown)

56% of our reporters on it. Rotations: Heavy 3, Medium 31, Light 20, Total Adds 7, KLCY, WNAM, KEFM, WTNV, WAHR, KVIC, WJTW.

BREAKERS

FLEETWOOD MAC Everywhere (WB)

61% of our reporters on it. Rotations: Heavy 0, Medium 24, Light 35, Total Adds 36 including WPIX, KKHT, WOMC, KLSI, KYKY, KLCY, B100, WQXY, WIZD. Debuts at number 28 on the AC chart.

RICHARD MARX

Should've Known Better (EMI-Manhattan)

56% of our reporters on it. Rotations: Heavy 14, Medium 27, Light 13, Total Adds 11 including WALK, KLSI, KEZR, WAEB, WLHT, WFMK, WHNN, 3WM. Moves 30-25 on the AC chart.

ROY ORBISON & K.D. LANG

Crying (Virgin)

51% of our reporters on it. Rotations: Heavy 0, Medium 14, Light 35, Total Adds 12, KLCY, WTCB, WSLQ, KEFM, KWFM, WECQ, WGLL, WTNV, WKSJ, WCAC, WMJC, KSTR.

NEW & ACTIVE

JOHN COUGAR MELLENCAMP "Cherry Bomb" (Mercury/PolyGram) 47/6

Rotations: Heavy 10/0, Medium 20/1, Light 17/5, Total Adds 6, KMJI, KLCY, KEY103, WCVQ, WAHR, WIHN. Heavy: WKYE, WZNY, WSLQ, WGLL, WAFL, WCKQ, WORG, WCAC, KVIC, KFSB. Medium including WSNi, WHTX, WMMJ, WAEB, WTCB, U102, WSKI, WQHQ, WKSJ, WSLG, KVOP, WKCX.

BRYDGE "Another Day Gone" (Avatar) 46/4

Rotations: Heavy 4/0, Medium 21/0, Light 21/4, Total Adds 4, WTCB, WIZD, WHNN, WCAC. Heavy: WNAM, WAHR, WJON, KYJC. Medium: WALK, KLCY, WEBE, WKYE, KHOZ, WEIM, WKNE, WGLL, WAFL, WSKI, WQHQ, WCVQ, KVOP, WKCX, WBGJ, WZLQ, WIHN, WMTFM, KFSB, KWEB, KWWS.

SUPERTRAMP "I'm Beggin' You" (A&M) 44/4

Rotations: Heavy 0, Medium 17/0, Light 27/4, Total Adds 4, KHYL, KEY103, WQXY, WJTW. Medium: WPIX, KHOZ, WNAM, WTRX, KWFM, WAFL, WSKI, WQHQ, WCKQ, WFPA, WGSV, WAHR, WBGJ, WIHN, WMTFM, KYJC, KWWS. Light including KLCY, B100, WEBE, KKLK, KSTR, KAYN.

MICHAEL JACKSON "The Way You Make Me Feel" (Epic) 38/6

Rotations: Heavy 1/0, Medium 18/0, Light 19/6, Total Adds 6, KLSI, WXTX, WRMF, KKOB, WGLL, WAEB. Heavy: WNLT, Medium: B100, KEZR, WEBE, WTCB, KHOZ, U102, WMMJ, WAFL, WSKI, WQHQ, WMGS, WKSJ, WCKQ, WORG, KVOP, WCAC, KVIC, KMGQ.

DONNA SUMMER with MICKEY THOMAS "Only The Fool Survives" (Geffen) 33/16

Rotations: Heavy 0, Medium 3/1, Light 30/15, Total Adds 16, WZNY, Y103, KELT, WRMF, WNAM, KWFM, WCKQ, KVOP, WKCX, WMMJ, WIHN, WMTFM, KFSB, WTRW, KWWS, KAYN. Medium including WGSV, WBGJ. Light including KEY103, WTRX, WMMJ, WEIM, WKNE, WAFL, WSKI, WMGS, WCVQ, WSLG, WORG, WCAC, WZLQ, KKLK, KYJC.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 STEVE WINWOOD	94/0	87	6	1
2 BILL MEDLEY & JENNIFER WARNES	87/2	78	8	1
3 GEORGE HARRISON	94/3	76	15	3
4 DAN HILL	91/2	63	25	3
5 KOOL & THE GANG	88/0	69	15	4
6 MICHAEL BOLTON	79/0	52	24	3
7 BOURGEOIS TAGG	88/1	58	25	5
8 WHITNEY HOUSTON	83/4	48	30	5
9 BRUCE SPRINGSTEEN	78/0	39	32	7
10 BELINDA CARLISLE	79/11	33	27	19
11 NATALIE COLE	86/6	26	50	10
12 MICHAEL TOMLINSON	81/3	36	38	7
13 ELTON JOHN	63/0	23	30	10
14 DIONNE WARWICK & KASHIF	69/0	20	40	9
15 GEORGE MICHAEL	75/8	23	42	10
16 BARRY MANILOW	77/3	16	48	13
17 SMOKEY ROBINSON	78/1	13	49	16
18 KANE GANG	78/7	6	50	22
19 PAUL JANZ	65/1	21	33	11
20 CARLY SIMON	78/13	3	44	31
21 LAURA BRANIGAN	63/1	26	27	10
22 RESTLESS HEART	69/1	10	40	19
23 DAN FOGELBERG	73/4	5	40	28
24 SIEDAH GARRETT	63/0	12	35	16
25 RICHARD MARX	54/11	14	27	13
26 ERIC CARMEN	68/11	3	36	29
27 NEIL DIAMOND	48/0	15	25	8
28 FLEETWOOD MAC	59/36	0	24	35
29 CUTTING CREW	33/0	7	20	6
30 GLORIA ESTEFAN & MIAMI SOUND MACHINE	65/5	2	32	31

MOST ADDED

- FLEETWOOD MAC (36)
- TIFFANY (20)
- DOLLY PARTON (16)
- DONNA SUMMER (16)
- RUFFIN & KENDRICK (14)
- EXPOSE (13)
- CARLY SIMON (13)
- ORBISON & LANG (12)
- BELINDA CARLISLE (11)
- ERIC CARMEN (11)
- KENNY G (11)
- RICHARD MARX (11)

HOTTEST

- STEVE WINWOOD (74)
- MEDLEY & WARNES (64)
- GEORGE HARRISON (55)
- KOOL & THE GANG (45)
- DAN HILL (32)
- MICHAEL BOLTON (31)
- BOURGEOIS TAGG (29)
- WHITNEY HOUSTON (23)
- BRUCE SPRINGSTEEN (18)
- GEORGE MICHAEL (14)

EXPOSE "Seasons Change" (Arista) 31/13

Rotations: Heavy 0, Medium 11/3, Light 20/10, Total Adds 13, WTCB, KELT, WRMF, WNAM, WMGN, WCVQ, WFPA, KVOP, WAEB, WCAC, KVIC, KKLK, KMGQ. Medium including WNLT, KHYL, KEZR, WZNY, WMMJ, WAFL, WQHQ, WCKQ. Light including WHTX, B100, WXTX, WGLL, WSKI, WSLG.

SQUEEZE "Hourglass" (A&M) 29/5

Rotations: Heavy 1/0, Medium 8/0, Light 20/5, Total Adds 5, WSLQ, WRMF, WCKQ, WIHN, WMTFM. Heavy: WSKI. Medium: B100, KEY103, KHOZ, KOAQ, WAFL, KRLB, KYJC, KAYN. Light including WHTX, WKYE, KELT, WKSJ, WCVQ, WSLG, WCAC, WZLQ, KVIC, WTRW, KKLK, KWWS.

MANHATTAN TRANSFER "Soul Food To Go" (Atlantic) 27/10

Rotations: Heavy 0, Medium 4/1, Light 23/9, Total Adds 10, KHOZ, WTRX, WMGN, WAFL, WQHQ, WCVQ, WMJC, WTRF, WJON, KAYN. Medium including KWFM, WMTFM, KMGQ. Light including KEY103, WEIM, WKNE, WSKI, WCKQ, WGSV, WORG, WKCX, WBGJ, WZLQ, KFSB, KKLK, KYJC, KWWS.

MR. MISTER "The Border" (RCA) 26/1

Rotations: Heavy 0, Medium 8/0, Light 18/1, Total Adds 1, WTRW. Medium: KHOZ, WAFL, WGSV, WAHR, WKCX, WBGJ, KYJC, KWWS. Light including WEIM, WSKI, WFPA, KVOP, WCAC, KVIC, WIHN, WMTFM, WJON, KKLK, KAYN.

SIGNIFICANT ACTION

IN PURSUIT "Getting Older" (MTM) 22/7

Rotations: Heavy 0, Medium 2/0, Light 20/7, Total Adds 7, WNAM, WSKI, WKCX, WCAC, KSTR, KYJC, KAYN. Medium: WEIM, WAHR. Light including KHOZ, WECQ, WAFL, WQHQ, WCVQ, WFPA, WGSV, WSLG, WBGJ, WZLQ, KFSB, WJON, KWWS.

HOUSEMARTINS "Caravan Of Love" (Elektra) 22/3

Rotations: Heavy 0, Medium 2/0, Light 20/3, Total Adds 3, WTRX, WCVQ, WORG. Medium: WEIM, KWWS. Light including KLCY, WKYE, KEY103, WSKI, WQHQ, WKSJ, WGSV, WKCX, WCAC, WZLQ, KVIC, WJON, KAYN.

MARTHA DAVIS "Don't Tell Me The Time" (Capitol) 21/2

Rotations: Heavy 1/0, Medium 9/0, Light 11/2, Total Adds 2, KFSB, KYJC. Heavy: KWWS. Medium: WPIX, WKYE, KKOB, WMMJ, WEIM, WSKI, WKCX, WCAC, KMGQ. Light including WHTX, KLCY, WAFL, WORG, KVIC, KAYN.

TIFFANY "Could've Been" (MCA) 20/20

Rotations: Heavy 0, Medium 2/2, Light 18/18, Total Adds 20, KHYL, KLCY, B100, WTRX, WEIM, WKNE, WAFL, WSKI, WQHQ, WCKQ, WCVQ, WGSV, WORG, WCAC, WZLQ, KFSB, WJON, KKLK, KWWS, KAYN.

JUDE COLE "You Were In My Heart" (WB) 17/1

Rotations: Heavy 0, Medium 2/0, Light 15/1, Total Adds 1, KWWS. Medium: KWAV, KYJC. Light including WNIC, WRKA, WEIM, WQNY, WKNE, WAFL, WCKQ, WKCX, WZLQ, WMTFM, WTRW, KKLK, KAYN, KMGQ.

DOLLY PARTON "The River Unbroken" (Columbia) 16/16

Rotations: Heavy 0, Medium 1/1, Light 15/15, Total Adds 16, WAEB, KEY103, WNAM, WEIM, WKNE, WAFL, WSKI, WKSJ, WGSV, WAHR, WSLG, WORG, WZLQ, WJON, KKLK, KYJC.

DAVID RUFFIN & EDDIE KENDRICK "I Couldn't Believe It" (RCA) 16/14

Rotations: Heavy 0, Medium 4/3, Light 12/11, Total Adds 14, WZNY, KEY103, KELT, WKNE, WAFL, WSKI, WQHQ, WCAC, WBGJ, WZLQ, KVIC, KKLK, KYJC, KWWS. Medium including WORG. Light including WGLL.

STING "We'll Be Together" (A&M) 16/4

Rotations: Heavy 2/0, Medium 5/0, Light 9/4, Total Adds 4, WQNY, WORG, KVOP, WCAC. Heavy: KOAQ, WSKI. Medium: WHVE, WAFL, WKSJ, WCKQ, KVIC. Light including B100, WEIM, WKTK, WZLQ, WMTFM.

WHITESNAKE "Is This Love" (Geffen) 13/2

Rotations: Heavy 2/0, Medium 3/0, Light 8/2, Total Adds 2, KLSI, WORG. Heavy: KOAQ, WGLL. Medium: B100, KEY103, KVIC. Light including WKSJ, WCVQ, KRLB, WSLG, WKCX, KAYN.

LEVEL 42 "It's Over" (Polydor/PolyGram) 12/3

Rotations: Heavy 0, Medium 1/0, Light 11/3, Total Adds 3, WORG, KVOP, KMGQ. Medium: WCVQ. Light including WTRX, WEIM, WAFL, WQHQ, WBGJ, WZLQ, KYJC, KWWS.

REGINA BELLE "So Many Tears" (Columbia) 12/2

Rotations: Heavy 0, Medium 0, Light 12/2, Total Adds 2, KSTR, KWWS. Light including WEIM, WQHQ, WKSJ, WGSV, WORG, KFSB, WTRW, KKLK, KYJC, KMGQ.

PAUL CARRACK "Don't Shed A Tear" (Chrysalis) 12/1

Rotations: Heavy 0, Medium 2/0, Light 10/1, Total Adds 1, WAFL. Medium: WCAC, KWWS. Light including B100, WKYE, WEIM, WSKI, WCKQ, WORG, WZLQ, KVIC, KYJC.

KENNY G "Midnight Motion" (Arista) 11/11

Rotations: Heavy 0, Medium 1/1, Light 10/10, Total Adds 11, WXTX, WRKA, WMGN, WEIM, WGLL, WGSV, WORG, WZLQ, WMTFM, KWWS, KMGQ.

CHER "I Found Someone" (Geffen) 10/0

Rotations: Heavy 0, Medium 3/0, Light 7/0, Total Adds 0, Medium: WCKQ, WSLG, KVIC. Light: KEY103, WTRX, WEIM, WQNY, WAFL, WKCX, WCAC.

BRUCE SPRINGSTEEN "Tunnel Of Love" (Columbia) 9/9

Rotations: Heavy 0, Medium 3/3, Light 6/6, Total Adds 9, WHTX, WKYE, WTCB, WIZD, WMMJ, WKSJ, WKCX, KYJC, KMGQ.

JONATHAN BUTLER "Holdin' On" (Jive/RCA) 9/0

Rotations: Heavy 0, Medium 4/0, Light 5/0, Total Adds 0, Medium: WPIX, KHOZ, WCAC, WJON. Light: WQHQ, WGSV, WSLG, KVOP, KMGQ.

DANNY WILSON "A Girl I Used To Know" (Virgin) 9/0

Rotations: Heavy 0, Medium 2/0, Light 7/0, Total Adds 0, Medium: WJON, KWWS. Light: WAFL, WQHQ, WGSV, WSLG, WBGJ, WTRW, KAYN.

LOS LOBOS "Come On Let's Go" (Slash/WB) 8/1

Rotations: Heavy 0, Medium 4/0, Light 4/1, Total Adds 1, KHYL. Medium: WHTX, WLTF, KOAQ, KRLB. Light including B100, KELT, KKOB.

NEW ARTISTS

	Reports/Adds
1 BRYDGE/Another Day Gone (Avatar)	46/4
2 EXPOSE/Seasons Change (Arista)	31/13
3 SQUEEZE/Hourglass (A&M)	29/5
4 HOUSEMARTINS/Caravan Of Love (Elektra)	22/3
5 MARTHA DAVIS/Don't Tell Me The Time (Capitol)	21/2
6 TIFFANY/Could've Been (MCA)	20/20
7 JUDE COLE/You Were In My Heart (WB)	16/4
8 RUFFIN & KENDRICK/I Couldn't Believe It (RCA)	16/14
9 WHITESNAKE/Is This Love (Geffen)	13/2
10 REGINA BELLE/So Many Tears (Columbia)	12/2

New Artists are those who have not previously been reported as a Breaker by reporting stations

AC ADDS & HOTS

MUSIC INTENSIVE

EAST

PARALLEL ONE

WALK/Long Island
Edwards/Daniels

KANE GANG
WHITNEY HOUSTON
RICHARD MARK
Hottest:
STEVE WINWOOD
MEDLEY & WARNES
KOOL & THE GANG
ELTON JOHN
BARRY MANLOW

WPX/New York
Wendy Leeds

FLEETWOOD MAC
Hottest:
STEVE WINWOOD
BRUCE SPRINGSTEEN
MEDLEY & WARNES
KOOL & THE GANG
MICHAEL BOLTON

WSN/Philadelphia
Tyler/Johnson

CARLY SIMON
ERIC CARMEN
DEBBIE GIBSON
Hottest:
STEVE WINWOOD
MEDLEY & WARNES
DAN HILL
WHITNEY HOUSTON
GEORGE HARRISON
ELTON JOHN

WHTX/Pittsburgh
Keith Abrams

BRUCE SPRINGSTEEN
ERIC CARMEN
HEART
KANE GANG
Hottest:
MEDLEY & WARNES
MICHAEL BOLTON
STEVE WINWOOD
GEORGE HARRISON
ELTON JOHN

PARALLEL TWO

WAEB/Allentown
Chris Bailey

FLEETWOOD MAC
RICHARD MARK
DOLLY PARTON
Hottest:
MEDLEY & WARNES
STEVE WINWOOD
BRUCE SPRINGSTEEN
GEORGE HARRISON
MICHAEL BOLTON

WEBC/Bridgeport
Hansen/Norman

FLEETWOOD MAC
PAUL JANZ
NATALIE COLE
BELINDA CARLISLE
Hottest:
BOURBOIS TAGG
WHITNEY HOUSTON
GEORGE HARRISON
STEVE WINWOOD
MEDLEY & WARNES

WKYE/Johnstown
Jack Michaels

CARLY SIMON
MIAMI SOUND MACHI
BRUCE SPRINGSTEEN
BANGLES
Hottest:
BELINDA CARLISLE
GEORGE HARRISON
RICHARD MARK
JOHN COUGAR
ERIC CARMEN

PARALLEL THREE

WWMJ/Bangor
Haskell/Miller

GEORGE MICHAEL
BRUCE SPRINGSTEEN
NATALIE COLE
Hottest:
GEORGE HARRISON
KOOL & THE GANG
DAN HILL
BARRY MANLOW
WHITNEY HOUSTON

WEIM/Fitchburg
Jack Raymond

KENNY ROGERS
FLEETWOOD MAC
BEE GEES
TIFFANY
DOLLY PARTON
KENNY G
Hottest:
STEVE WINWOOD
MEDLEY & WARNES
WHITNEY HOUSTON
KOOL & THE GANG
GEORGE MICHAEL

PARALLEL ONE

WECQ/Geneva
Anthony/McKay

CARLY SIMON
GEORGE MICHAEL
ORLISON & LANG
Hottest:
GEORGE HARRISON
BOURBOIS TAGG
STEVE WINWOOD
KOOL & THE GANG
MEDLEY & WARNES

WQNY/Ithaca
Smith/Lobel

STING
CARLY SIMON
Hottest:
BOURBOIS TAGG
KOOL & THE GANG
MEDLEY & WARNES
STEVE WINWOOD
GEORGE HARRISON

WKNE/Keene
Mike Trombly

RUFFIN & KENDRICK
DOLLY PARTON
TIFFANY
Hottest:
MEDLEY & WARNES
MICHAEL BOLTON
MICHAEL TOMLINSON
KOOL & THE GANG
LAURA BRANTIGAN

WGLL/Mercersburg
Low/Schmidt

ORLISON & LANG
MICHAEL JACKSON
KENNY G
Hottest:
GEORGE HARRISON
WHITNESSAKE
WHITNEY HOUSTON
BELINDA CARLISLE
GEORGE MICHAEL

PARALLEL TWO

WWSK/Montpelier
Bruce Stebbins

ICHOUSE
IN PURSUIT
TIFFANY
RUFFIN & KENDRICK
DOLLY PARTON
KENNY ROGERS
Hottest:
STEVE WINWOOD
GEORGE MICHAEL
WHITNEY HOUSTON
MICHAEL TOMLINSON
NATALIE COLE

WQHQ/Salisbury
Ken Medek

MANHATTAN TRANSFE
TIFFANY
RUFFIN & KENDRICK
FLEETWOOD MAC
Hottest:
KOOL & THE GANG
STEVE WINWOOD
BELINDA CARLISLE
PAUL JANZ
NATALIE COLE

WQXY/Baton Rouge
Andy Holt

FLEETWOOD MAC
SUPERTRAMP
PAUL JANZ
MICHAEL TOMLINSON
Hottest:
MICHAEL BOLTON
STEVE WINWOOD
GEORGE HARRISON
MEDLEY & WARNES
BRUCE SPRINGSTEEN

PARALLEL THREE

WWSW/Williamsport
Tom Benson

BELINDA CARLISLE
SMOKEY ROBINSON
FLEETWOOD MAC
Hottest:
MICHAEL BOLTON
MEDLEY & WARNES
STEVE WINWOOD
KOOL & THE GANG
GEORGE HARRISON

WKSJ/Williamport
Tom Benson

ORLISON & LANG
BRUCE SPRINGSTEEN
DOLLY PARTON
CLIFF RICHARD
ALANAMA
Hottest:
GEORGE HARRISON
BELINDA CARLISLE
NATALIE COLE
ERIC CARMEN
GEORGE MICHAEL

SOUTH

PARALLEL ONE

WSB-FM/Atlanta
LoCascio/McCoy

CARLY SIMON
DONNA SUMMER
Hottest:
MEDLEY & WARNES
BOURBOIS TAGG
STEVE WINWOOD
WHITNEY HOUSTON
GEORGE HARRISON

U102/Knoxville
Hobbs/Trotter

KANE GANG
NATALIE COLE
FLEETWOOD MAC
Hottest:
MEDLEY & WARNES
WHITNEY HOUSTON
BELINDA CARLISLE
RICHARD MARK
MICHAEL BOLTON

KKHT/Houston
Rhodes/Chapman

none
Hottest:
MICHAEL BOLTON
GEORGE HARRISON
MEDLEY & WARNES
BRUCE SPRINGSTEEN
STEVE WINWOOD

WRKA/Louisville
Sommer/Shannon

ERIC CARMEN
BELINDA CARLISLE
KENNY G
KANE GANG
Hottest:
WARWICK & KASHIP
BRUCE SPRINGSTEEN
MEDLEY & WARNES
MICHAEL BOLTON
STEVE WINWOOD

PARALLEL TWO

WZD/Mobile-Pensacola
Bob Bolton

FLEETWOOD MAC
BRYDGE
BRUCE SPRINGSTEEN
Hottest:
BELINDA CARLISLE
NATALIE COLE
KOOL & THE GANG
GEORGE HARRISON
DAN HILL

WZNY/Augusta, GA
John Patrick

GEORGE HARRISON
RUFFIN & KENDRICK
BELINDA CARLISLE
LAURA BRANTIGAN
DONNA SUMMER
WHITNEY HOUSTON
Hottest:
BOURBOIS TAGG
DAN HILL
JOHN COUGAR
MIAMI SOUND MACHI
GEORGE HARRISON

KEY103/Austin
Reker/Alan

JOHN COUGAR
SUPERTRAMP
RUFFIN & KENDRICK
CARLY SIMON
DOLLY PARTON
Hottest:
STEVE WINWOOD
GEORGE HARRISON
MEDLEY & WARNES
BELINDA CARLISLE
WHITNEY HOUSTON

PARALLEL THREE

WQXC/Charleston
Quincy/O'Brien

MICHAEL JACKSON
KENNY G
Hottest:
MICHAEL BOLTON
STEVE WINWOOD
GEORGE HARRISON
MEDLEY & WARNES
BRUCE SPRINGSTEEN

WTCB/Columbia, SC
Mark Hamlin

EXPOSE
BRUCE SPRINGSTEEN
ORLISON & LANG
BRYDGE
Hottest:
KOOL & THE GANG
GEORGE HARRISON
WARWICK & KASHIP
STEVE WINWOOD
DAN HILL

PARALLEL ONE

Y103/Jacksonville
Goldsen/Lee

CARLY SIMON
DONNA SUMMER
Hottest:
MEDLEY & WARNES
BOURBOIS TAGG
STEVE WINWOOD
WHITNEY HOUSTON
GEORGE HARRISON

U102/Knoxville
Hobbs/Trotter

KANE GANG
NATALIE COLE
FLEETWOOD MAC
Hottest:
MEDLEY & WARNES
WHITNEY HOUSTON
BELINDA CARLISLE
RICHARD MARK
MICHAEL BOLTON

WRKA/Louisville
Sommer/Shannon

ERIC CARMEN
BELINDA CARLISLE
KENNY G
KANE GANG
Hottest:
WARWICK & KASHIP
BRUCE SPRINGSTEEN
MEDLEY & WARNES
MICHAEL BOLTON
STEVE WINWOOD

WZD/Mobile-Pensacola
Bob Bolton

FLEETWOOD MAC
BRYDGE
BRUCE SPRINGSTEEN
Hottest:
BELINDA CARLISLE
NATALIE COLE
KOOL & THE GANG
GEORGE HARRISON
DAN HILL

PARALLEL TWO

WZNY/Augusta, GA
John Patrick

GEORGE HARRISON
RUFFIN & KENDRICK
BELINDA CARLISLE
LAURA BRANTIGAN
DONNA SUMMER
WHITNEY HOUSTON
Hottest:
BOURBOIS TAGG
DAN HILL
JOHN COUGAR
MIAMI SOUND MACHI
GEORGE HARRISON

KEY103/Austin
Reker/Alan

JOHN COUGAR
SUPERTRAMP
RUFFIN & KENDRICK
CARLY SIMON
DOLLY PARTON
Hottest:
STEVE WINWOOD
GEORGE HARRISON
MEDLEY & WARNES
BELINDA CARLISLE
WHITNEY HOUSTON

WQXC/Charleston
Quincy/O'Brien

MICHAEL JACKSON
KENNY G
Hottest:
MICHAEL BOLTON
STEVE WINWOOD
GEORGE HARRISON
MEDLEY & WARNES
BRUCE SPRINGSTEEN

PARALLEL THREE

WTCB/Columbia, SC
Mark Hamlin

EXPOSE
BRUCE SPRINGSTEEN
ORLISON & LANG
BRYDGE
Hottest:
KOOL & THE GANG
GEORGE HARRISON
WARWICK & KASHIP
STEVE WINWOOD
DAN HILL

KHOZ/Harrison
Boswell/Shassere

MIAMI SOUND MACHI
MANHATTAN TRANSFE
ERIC CARMEN
CARLY SIMON
FLEETWOOD MAC
Hottest:
STEVE WINWOOD
MEDLEY & WARNES
KOOL & THE GANG
BOURBOIS TAGG
WHITNEY HOUSTON

WKCQ/Campbellville

Jackson/McClendon
TIFFANY
DONNA SUMMER
ICHOUSE
SQUEEZE
Hottest:
STEVE WINWOOD
KOOL & THE GANG
MEDLEY & WARNES
GEORGE MICHAEL
WHITNEY HOUSTON

WCYQ/Clarksville

Dennis Daley
EXPOSE
TIFFANY
JOHN COUGAR
MANHATTAN TRANSFE
HOUSEMARTINS
Hottest:
STEVE WINWOOD
DAN HILL
KOOL & THE GANG
BOURBOIS TAGG
GEORGE HARRISON

WPA/Ft. Payne

Barnes/Folsom
MIAMI SOUND MACHI
EXPOSE
FLEETWOOD MAC
Hottest:
STEVE WINWOOD
KOOL & THE GANG
MICHAEL TOMLINSON
WHITNEY HOUSTON
BARRY MANLOW

WKTK/Gainesville

Nick Allen
none
Hottest:
MICHAEL BOLTON
BRUCE SPRINGSTEEN
MEDLEY & WARNES
STEVE WINWOOD
GEORGE MICHAEL

WGSV/Guntersville

Jackson/Bell
KENNY G
DOLLY PARTON
TIFFANY
CLIFF RICHARD
KENNY ROGERS
Hottest:
STEVE WINWOOD
KOOL & THE GANG
GEORGE HARRISON
DAN HILL
BOURBOIS TAGG

WLAC-FM/Nashville

Sargent/Crawford
CARLY SIMON
MIAMI SOUND MACHI
ERIC CARMEN
Hottest:
DAN HILL
STEVE WINWOOD
MEDLEY & WARNES
MICHAEL BOLTON
GEORGE HARRISON

WAHR/Huntsville

Bonnie O'Brien
JOHN COUGAR
FLEETWOOD MAC
ERIC CARMEN
DOLLY PARTON
TEMPTATIONS
BEACH BOYS & LITT
Hottest:
KOOL & THE GANG
BRUCE SPRINGSTEEN
BOURBOIS TAGG
DAN HILL
MICHAEL TOMLINSON

KRLB/Lubbock

Roberts/Allen
none
Hottest:
BRUCE SPRINGSTEEN
MICHAEL BOLTON
MEDLEY & WARNES
GEORGE MICHAEL
STEVE WINWOOD

WSLQ/Naples

Barry/Tanner
BEACH BOYS & LITT
DOLLY PARTON
Hottest:
STEVE WINWOOD
GEORGE HARRISON
BOURBOIS TAGG
DAN HILL
SIDENAH GARRETT

WORG/Orangeburg

Stu Wright
HOUSEMARTINS
WHITNESSAKE
KENNY G
LEVEE 42
STING
TIFFANY
DOLLY PARTON
KENNY ROGERS
Hottest:
STEVE WINWOOD
DAN HILL
KOOL & THE GANG
WHITNEY HOUSTON
KOOL & THE GANG
MEDLEY & WARNES

KVOP/Plainview

Sparks/Bruns
EXPOSE
DONNA SUMMER
STING
LEVEE 42
Hottest:
KOOL & THE GANG
DAN HILL
GEORGE HARRISON
BOURBOIS TAGG
MICHAEL TOMLINSON

WKCX/Rome

Randy Quick
BRUCE SPRINGSTEEN
DONNA SUMMER
VIEW FROM THE HILL
IN PURSUIT
Hottest:
STEVE WINWOOD
WHITNEY HOUSTON
MICHAEL TOMLINSON
LAURA BRANTIGAN
PAUL JANZ

WAEV/Savannah

Lawson/Davis
FLEETWOOD MAC
EXPOSE
MICHAEL JACKSON
Hottest:
BRUCE SPRINGSTEEN
MEDLEY & WARNES
STEVE WINWOOD
GEORGE HARRISON
DAN HILL

WCAC/Sebring

Bob Rowland
MEDLEY & WARNES
BRYDGE
ORLISON & LANG
BARRY MANLOW
EXPOSE
Hottest:
RUFFIN & KENDRICK
STING
KOOL & THE GANG
JOHN COUGAR
BELINDA CARLISLE
BRUCE SPRINGSTEEN
STEVE WINWOOD

WBGW/Tallahassee

J.J. Steele
GEORGE MICHAEL
RUFFIN & KENDRICK
Hottest:
STEVE WINWOOD
BOURBOIS TAGG
DAN HILL
SMOKEY ROBINSON
DAN HILL

WZLQ/Tupelo

Todd Tedder
TIFFANY
DOLLY PARTON
KENNY ROGERS
RUFFIN & KENDRICK
FLEETWOOD MAC
KENNY G
Hottest:
MEDLEY & WARNES
KOOL & THE GANG
GEORGE HARRISON
BOURBOIS TAGG
DAN HILL

KVIC/Victoria

Tony Davis
RUFFIN & KENDRICK
FLEETWOOD MAC
EXPOSE
CARLY SIMON
TEMPTATIONS
ICHOUSE
FOREIGNER
Hottest:
DAN HILL
MEDLEY & WARNES
WHITNEY HOUSTON
GEORGE HARRISON
GEORGE MICHAEL

MIDWEST

PARALLEL ONE

WARM98/Cincinnati
West/Kozak

DAN FOGELBERG
WHITNEY HOUSTON
KANE GANG
Hottest:
STEVE WINWOOD
GEORGE HARRISON
BOURBOIS TAGG
MICHAEL TOMLINSON
MICHAEL BOLTON

WLTV/Cleveland
Popovich

none
Hottest:
MICHAEL BOLTON
BRUCE SPRINGSTEEN
STEVE WINWOOD
MEDLEY & WARNES
RICHARD MARK

WMIJ/Cleveland
Ivers/Torcasso

DAN FOGELBERG
GEORGE MICHAEL
Hottest:
MICHAEL BOLTON
BRUCE SPRINGSTEEN
RICHARD MARK
WHITNEY HOUSTON
WHITNEY HOUSTON

WSNY/Columbus
Hallett/Nunnally

WHITNEY HOUSTON
BELINDA CARLISLE
MICHAEL TOMLINSON
Hottest:
STEVE WINWOOD
DAN HILL
RICHARD MARK
MICHAEL BOLTON
MEDLEY & WARNES

WOMC/Detroit
Barry Argenbright

SWING OUT SISTER
FLEETWOOD MAC
Hottest:
KOOL & THE GANG
MEDLEY & WARNES
BOURBOIS TAGG
AEL BOLTON
STEVE WINWOOD
PAUL JANZ
SWING OUT SISTER

KS95/Minneapolis
Kim Jeffries

BARRY MANLOW
NATALIE COLE
BELINDA CARLISLE
DAN HILL
Hottest:
MEDLEY & WARNES
SWING OUT SISTER
GEORGE MICHAEL
STEVE WINWOOD
GEORGE HARRISON

KEFM/Omaha
Lane/Kennedy

CARLY SIMON
FLEETWOOD MAC
ORLISON & LANG
TEMPTATIONS
Hottest:
WARWICK & KASHIP
STEVE WINWOOD
KOOL & THE GANG
GEORGE HARRISON
DAN HILL

PARALLEL TWO

KKOB-FM/Albuquerque
Mark Schreiber

FLEETWOOD MAC
MICHAEL JACKSON
Hottest:
STEVE WINWOOD
BRUCE SPRINGSTEEN
MEDLEY & WARNES
MICHAEL BOLTON
WHITNEY HOUSTON

KOAG/Denver
James/Morrison

GEORGE HARRISON
Hottest:
MEDLEY & WARNES
BELINDA CARLISLE
STEVE WINWOOD
KOOL & THE GANG
GEORGE MICHAEL

KWFM/Tucson
Dave Ward

FLEETWOOD MAC
BELINDA CARLISLE
DONNA SUMMER
ORLISON & LANG
Hottest:
STEVE WINWOOD
KOOL & THE GANG
LAURA BRANTIGAN
BOURBOIS TAGG
GEORGE HARRISON

PARALLEL ONE

KYKY/St. Louis
Barnett/Blair
FLEETWOOD MAC
ERIC CARMEN
Hottest:
GEORGE HARRISON
MEDLEY & WARNES
STEVE WINWOOD
AL JARREAU
MICHAEL BOLTON

WNIC/Detroit

Lind/Kuykendall
ERIC CARMEN
Hottest:
STEVE WINWOOD
WHITNEY HOUSTON
BELINDA CARLISLE
GEORGE HARRISON
MEDLEY & WARNES

PARALLEL TWO

WLHT/Grand Rapids
Dirksen/Brown

ERIC CARMEN
RICHARD MARK
BRYDGE
Hottest:
BRUCE SPRINGSTEEN
KOOL & THE GANG
STEVE WINWOOD
LAURA BRANTIGAN
MEDLEY & WARNES
GEORGE HARRISON

WFMK/Lansing
Knight/Ashford

BELINDA CARLISLE
RUFFIN & KENDRICK
GEORGE MICHAEL
Hottest:
MEDLEY & WARNES
KOOL & THE GANG
STEVE WINWOOD
BOURBOIS TAGG
DAN HILL

WGMN/Madison
O'Neill/Vancil

GEORGE MICHAEL
KENNY G
EXPOSE
MANHATTAN TRANSFE
Hottest:
DAN HILL
MEDLEY & WARNES
WHITNEY HOUSTON
KOOL & THE GANG
GEORGE HARRISON

KEFM/Omaha
Lane/Kennedy

CARLY SIMON
FLEETWOOD MAC
ORLISON & LANG
TEMPTATIONS
Hottest:
WARWICK & KASHIP
STEVE WINWOOD
KOOL & THE GANG
GEORGE HARRISON
DAN HILL

PARALLEL THREE

KSTR/Grand Junction
Summers/Lawrence

ORLISON & LANG
BELINDA CARLISLE
FLEETWOOD MAC
IN PURSUIT
REGINA BELLE
Hottest:
MEDLEY & WARNES
STEVE WINWOOD
GEORGE HARRISON
DAN HILL
MICHAEL TOMLINSON

KWWS/Rifle
Dean Angel

TIFFANY
KENNY G
FLEETWOOD MAC
DONNA SUMMER
JUDE COLE
RUFFIN & KENDRICK
BILLY JOEL
Hottest:
ROGER
REGINA BELLE
RICHIE HAVENS
Hottest:
STEVE WINWOOD
MEDLEY & WARNES
KOOL & THE GANG
GEORGE HARRISON
DAN HILL

KYJC/Medford
Kay/Kirk

IN PURSUIT
DOLLY PARTON
MARTHA DAVIS
BRUCE SPRINGSTEEN
RUFFIN & KENDRICK
Hottest:
STEVE WINWOOD
ELTON JOHN
BOURBOIS TAGG
LAURA BRANTIGAN
KOOL & THE GANG

WNAM/Appleton-Oshkosh

Collins/Miller
LEE RITENOUR
DOLLY PARTON
DONNA SUMMER
TEMPTATIONS
IN PURSUIT
EXPOSE
Hottest:
LAURA BRANTIGAN
DAN HILL
NEIL DIAMOND

AC ADDS & HOTS

FULL-SERVICE AC

MOST ADDED
CARLY SIMON (7)
BELINDA CARLISLE (6)
FLEETWOOD MAC (6)
ERIC CARMEN (5)
WHITNEY HOUSTON (5)
ORBISON & LANG (5)
SMOKEY ROBINSON (5)
RICHARD MARX (4)
MIAMI SOUND MACHINE (4)
GEORGE MICHAEL (4)
RESTLESS HEART (4)

HOTTEST
MEDLEY & WARNES (34)
STEVE WINWOOD (23)
KOOL & THE GANG (21)
GEORGE HARRISON (18)
MICHAEL BOLTON (13)
BRUCE SPRINGSTEEN (13)
DAN HILL (11)
ELTON JOHN (9)
WARWICK & KASHIF (9)
BOURGEOIS TAGG (8)
SWING OUT SISTER (8)

EAST

PARALLEL ONE
WBM/Buffalo
 Hank Nevins
 Hottest: GEORGE HARRISON
 Swing Out Sister
WGR/Buffalo
 Mike Rozman
 Whitney Houston
 Barry Manilow
 George Michael
 Smokey Robinson
 Hottest: STEVE WINWOOD
 Medley & Warnes
 George Harrison
 KOOL & THE GANG
 DAN HILL

PARALLEL TWO

WMAJ/Washington
 Eileen Griffin
 none
 Hottest: MEDLEY & WARNES
 ELTON JOHN
 GEORGE HARRISON
 SWING OUT SISTER
 KATIE GANG
WPRO/Providence
 Tom Cuddy
 none
 Hottest: MICHAEL BOLTON
 NELL DIAMOND
 LAURA BRANTON
 DAN HILL
 MEDLEY & WARNES
WICC/Bridgeport
 Petera Becker
 BRUCE SPRINGSTEEN
 ERIC CARMEN
 FLEETWOOD MAC
 Hottest: MEDLEY & WARNES
 GEORGE MICHAEL
 BELINDA CARLISLE
 MICHAEL BOLTON
 BILLY IDOL

PARALLEL THREE

WTKO/thaca
 Clyde Thornton
 none
 Hottest: WARWICK & KASHIF
 BRUCE SPRINGSTEEN
 MICHAEL BOLTON
 MEDLEY & WARNES
 GEORGE HARRISON
WMTM/Morristown
 Emery/Boyle
 MIAMI SOUND MACHINE
 RICHARD MARX
 TEMPTATIONS
 Hottest: STEVE WINWOOD
 MEDLEY & WARNES
 KOOL & THE GANG
 BOURGEOIS TAGG
 GEORGE HARRISON

PARALLEL THREE

WTKO/thaca
 Clyde Thornton
 none
 Hottest: WARWICK & KASHIF
 BRUCE SPRINGSTEEN
 MICHAEL BOLTON
 MEDLEY & WARNES
 GEORGE HARRISON
WMTM/Morristown
 Emery/Boyle
 MIAMI SOUND MACHINE
 RICHARD MARX
 TEMPTATIONS
 Hottest: STEVE WINWOOD
 MEDLEY & WARNES
 KOOL & THE GANG
 BOURGEOIS TAGG
 GEORGE HARRISON

47 Reporters
40 Current Reports

SOUTH

PARALLEL TWO
WGOW/Chattanooga
 Garry Mac
 NATALIE COLE
 BELINDA CARLISLE
 SMOKEY ROBINSON
 Hottest: STEVE WINWOOD
 MEDLEY & WARNES
 KOOL & THE GANG
 BRUCE SPRINGSTEEN
 BOURGEOIS TAGG

PARALLEL THREE

WSTU/Stuart
 Gram/Archer
 none
 Hottest: MICHAEL BOLTON
 BRUCE SPRINGSTEEN
 STEVE WINWOOD
 MEDLEY & WARNES
 KOOL & THE GANG
WDBO/Orlando
 Dutch Schaffer
 BARRY MANILOW
 Hottest: MICHAEL BOLTON
 MEDLEY & WARNES
 SWING OUT SISTER
 WARWICK & KASHIF
 KOOL & THE GANG

PARALLEL THREE

WSTU/Stuart
 Gram/Archer
 none
 Hottest: MICHAEL BOLTON
 BRUCE SPRINGSTEEN
 STEVE WINWOOD
 MEDLEY & WARNES
 KOOL & THE GANG
WDBO/Orlando
 Dutch Schaffer
 BARRY MANILOW
 Hottest: MICHAEL BOLTON
 MEDLEY & WARNES
 SWING OUT SISTER
 WARWICK & KASHIF
 KOOL & THE GANG

PARALLEL THREE

WSTU/Stuart
 Gram/Archer
 none
 Hottest: MICHAEL BOLTON
 BRUCE SPRINGSTEEN
 STEVE WINWOOD
 MEDLEY & WARNES
 KOOL & THE GANG
WDBO/Orlando
 Dutch Schaffer
 BARRY MANILOW
 Hottest: MICHAEL BOLTON
 MEDLEY & WARNES
 SWING OUT SISTER
 WARWICK & KASHIF
 KOOL & THE GANG

One station reported a frozen list this week: WPRO/Providence

KOY/Phoenix did not report a new playlist for three weeks in a row, therefore its data was not used.

MIDWEST

PARALLEL ONE
55KRC/Cincinnati
 Denny Nugent
 none
 Hottest: SWING OUT SISTER
 BRUCE SPRINGSTEEN
 STEVE WINWOOD
 MEDLEY & WARNES
 CUTTING CREW
WTMJ/Milwaukee
 Debbie Hinkle
 ORBISON & LANG
 FLEETWOOD MAC
 Hottest: STEVE WINWOOD
 KOOL & THE GANG
 KENNY ROGERS
 BARRY MANILOW
 EXILE
WCCO/Minneapolis
 Curt Lundgren
 BRIDGE
 ORBISON & LANG
 RESTLESS HEART
 Hottest: BARRY MANILOW
 STEVE WINWOOD

PARALLEL TWO

WOOD/Grand Rapids
 Skip Eslick
 none
 Hottest: NELL DIAMOND
 GEORGE HARRISON
 BOURGEOIS TAGG
 BRUCE SPRINGSTEEN
 MEDLEY & WARNES
WIBA/Madison
 Doug Lane
 DONNA SUMMER
 Hottest: NELL DIAMOND
 WARWICK & KASHIF
 KOOL & THE GANG
 SIDDHARTH GARRETT
WBV/Appleton-Oshkosh
 Salmi/St. John
 DONNA SUMMER
 ORBISON & LANG
 RICHARD CARPENTER
 Hottest: KOOL & THE GANG
 MICHAEL TOMLINSON
 NELL DIAMOND
 MEDLEY & WARNES
 DAN FOZELBERG

PARALLEL THREE

WROK/Rockford
 Strassel/Thomas
 DAN FOZELBERG
 LAURA BRANTON
 Hottest: MEDLEY & WARNES
 WARWICK & KASHIF
WASK/Lafayette
 Keith Harris
 TEMPTATIONS
 DONNA SUMMER
 FABULOUS THUNDERB
 Hottest: MEDLEY & WARNES
 KOOL & THE GANG
 DAN HILL
 BRIDGE
 BARRY MANILOW

PARALLEL THREE

WASK/Lafayette
 Keith Harris
 TEMPTATIONS
 DONNA SUMMER
 FABULOUS THUNDERB
 Hottest: MEDLEY & WARNES
 KOOL & THE GANG
 DAN HILL
 BRIDGE
 BARRY MANILOW

PARALLEL TWO

WBY/Seattle
 Rick Scott
 SMOKEY ROBINSON
 DAN FOZELBERG
 Hottest: ELTON JOHN
 MEDLEY & WARNES
 KOOL & THE GANG
 BRUCE SPRINGSTEEN
 STEVE WINWOOD
KUGN/Eugene
 O'Brien/James
 MANHATTAN TRANSFER
 CARLY SIMON
 MIAMI SOUND MACHINE
 ERIC CARMEN
 Hottest: MEDLEY & WARNES
 STEVE WINWOOD
 KOOL & THE GANG
 BOURGEOIS TAGG
 MICHAEL TOMLINSON

PARALLEL THREE

KUGN/Eugene
 O'Brien/James
 MANHATTAN TRANSFER
 CARLY SIMON
 MIAMI SOUND MACHINE
 ERIC CARMEN
 Hottest: MEDLEY & WARNES
 STEVE WINWOOD
 KOOL & THE GANG
 BOURGEOIS TAGG
 MICHAEL TOMLINSON

PARALLEL THREE

KUGN/Eugene
 O'Brien/James
 MANHATTAN TRANSFER
 CARLY SIMON
 MIAMI SOUND MACHINE
 ERIC CARMEN
 Hottest: MEDLEY & WARNES
 STEVE WINWOOD
 KOOL & THE GANG
 BOURGEOIS TAGG
 MICHAEL TOMLINSON

Six stations did not report a playlist, therefore their rotations were frozen: KEX/Portland, KRMG/Tulsa, WBT/Charlotte, WMAL/Washington, WSTU/Stuart, WTKO/thaca

GOLD INTENSIVE

MOST ADDED
DAN HILL (8)
BARRY MANILOW (5)
MICHAEL BOLTON (3)
BOURGEOIS TAGG (3)
ERIC CARMEN (3)
GEORGE HARRISON (3)
KOOL & THE GANG (3)
GEORGE MICHAEL (3)
SMOKEY ROBINSON (3)
CARLY SIMON (3)

HOTTEST
MEDLEY & WARNES (31)
STEVE WINWOOD (18)
MICHAEL BOLTON (17)
ELTON JOHN (15)
GEORGE HARRISON (10)
BRUCE SPRINGSTEEN (10)
CUTTING CREW (9)
KOOL & THE GANG (9)
WHITNEY HOUSTON (8)
WARWICK & KASHIF (8)

EAST

PARALLEL ONE
WLTW/Washington
 Don Davis
 DAN FOZELBERG
 KATIE GANG
 BARRY MANILOW
 GEORGE MICHAEL
 Hottest: MICHAEL BOLTON
 GEORGE HARRISON
 DAN HILL
 MEDLEY & WARNES
 STEVE WINWOOD
WKSZ/Philadelphia
 Mike Colby
 BARRY MANILOW
 Hottest: MICHAEL BOLTON
 GEORGE HARRISON
 DAN HILL
 MEDLEY & WARNES
 BOURGEOIS TAGG
 ELTON JOHN

PARALLEL TWO

WWTW/Baltimore
 Don Kelley
 none
 Hottest: SWING OUT SISTER
 CUTTING CREW
 BRUCE SPRINGSTEEN
 MEDLEY & WARNES
WASH/Washington
 Patrick/Quinn
 none
 Hottest: ELTON JOHN
 CUTTING CREW
 WHITNEY HOUSTON
 KENNY G
 SMOKEY ROBINSON

PARALLEL TWO

WYYY/Syracuse
 Rich Lauber
 MICHAEL TOMLINSON
 SMOKEY ROBINSON
 Hottest: MICHAEL BOLTON
 MEDLEY & WARNES
 KOOL & THE GANG
 GEORGE MICHAEL

PARALLEL TWO

WMAJ/Springfield
 Kratochwill/O'Brien
 KOOL & THE GANG
 BOURGEOIS TAGG
 DAN HILL
 WARWICK & KASHIF
 Hottest: MEDLEY & WARNES
 SWING OUT SISTER
 BRUCE SPRINGSTEEN
 ELTON JOHN
 STEVE WINWOOD
WLEV/Albany
 Scott Robbins
 BARRY MANILOW
 GEORGE MICHAEL
 CARLY SIMON
 ERIC CARMEN
 SMOKEY ROBINSON
 Hottest: MEDLEY & WARNES
 STEVE WINWOOD
 WHITNEY HOUSTON
 GEORGE HARRISON

PARALLEL TWO

WJZZ/Charlotte
 Herring/Conway
 CARLY SIMON
 Hottest: MEDLEY & WARNES
 MICHAEL BOLTON
 STEVE WINWOOD
 WHITNEY HOUSTON
 CUTTING CREW

PARALLEL TWO

WZLX/Orlando
 Brian Kirkland
 none
 Hottest: MEDLEY & WARNES
 BRUCE SPRINGSTEEN
 SWING OUT SISTER
 CUTTING CREW
 FLEETWOOD MAC

PARALLEL TWO

WZLX/Orlando
 Brian Kirkland
 none
 Hottest: MEDLEY & WARNES
 BRUCE SPRINGSTEEN
 SWING OUT SISTER
 CUTTING CREW
 FLEETWOOD MAC

PARALLEL TWO

WZLX/Orlando
 Brian Kirkland
 none
 Hottest: MEDLEY & WARNES
 BRUCE SPRINGSTEEN
 SWING OUT SISTER
 CUTTING CREW
 FLEETWOOD MAC

PARALLEL TWO

WZLX/Orlando
 Brian Kirkland
 none
 Hottest: MEDLEY & WARNES
 BRUCE SPRINGSTEEN
 SWING OUT SISTER
 CUTTING CREW
 FLEETWOOD MAC

PARALLEL TWO

WZLX/Orlando
 Brian Kirkland
 none
 Hottest: MEDLEY & WARNES
 BRUCE SPRINGSTEEN
 SWING OUT SISTER
 CUTTING CREW
 FLEETWOOD MAC

One station reported a frozen playlist: WLTJ/Pittsburgh

SOUTH

PARALLEL ONE
WFOX/Atlanta
 Dennis Winslow
 none
 Hottest: MEDLEY & WARNES
 ELTON JOHN
 STEVE WINWOOD
 GEORGE HARRISON
KMGC/Dallas
 Bob De Lancey
 none
 Hottest: CUTTING CREW
 ELTON JOHN
 MEDLEY & WARNES
 MICHAEL BOLTON
 BELINDA CARLISLE

PARALLEL TWO

2WD/Norfolk
 Gary King
 BELINDA CARLISLE
 DAN HILL
 ERIC CARMEN
 CARS
 Hottest: MEDLEY & WARNES
 FLEETWOOD MAC
 ELTON JOHN
 ANITA BAKER
 STEVE WINWOOD

PARALLEL TWO

WZLX/Orlando
 Brian Kirkland
 none
 Hottest: MEDLEY & WARNES
 BRUCE SPRINGSTEEN
 SWING OUT SISTER
 CUTTING CREW
 FLEETWOOD MAC

PARALLEL TWO

WZLX/Orlando
 Brian Kirkland
 none
 Hottest: MEDLEY & WARNES
 BRUCE SPRINGSTEEN
 SWING OUT SISTER
 CUTTING CREW
 FLEETWOOD MAC

PARALLEL TWO

WZLX/Orlando
 Brian Kirkland
 none
 Hottest: MEDLEY & WARNES
 BRUCE SPRINGSTEEN
 SWING OUT SISTER
 CUTTING CREW
 FLEETWOOD MAC

PARALLEL TWO

WZLX/Orlando
 Brian Kirkland
 none
 Hottest: MEDLEY & WARNES
 BRUCE SPRINGSTEEN
 SWING OUT SISTER
 CUTTING CREW
 FLEETWOOD MAC

PARALLEL TWO

WZLX/Orlando
 Brian Kirkland
 none
 Hottest: MEDLEY & WARNES
 BRUCE SPRINGSTEEN
 SWING OUT SISTER
 CUTTING CREW
 FLEETWOOD MAC

Three stations did not report a new playlist, therefore their rotations were frozen: KMGC/Dallas, WSTF/Orlando, WMMW/Baltimore

SUMMARY

Medley & Warnes are Hottest FSA and GI, and #2 Hottest MI behind Steve Winwood. There's a flurry of new product on FSA Most Added, including Fleetwood Mac and Eric Carmen. Dan Hill doubles his GI adds from last week, nabbing four P1s — WLLT, WLTI, WLTO, KKLT. Manhattan Transfer moved from Sig/Act to New & Active (MI) and was the nearest thing to a consensus pick, snaring Alternative adds on KBXL, KKSF, BMWW.

ALTERNATIVE AC

KTWV/Los Angeles
 Cody/Brodie
 none
 Hottest: DAVID ARKENSTONE "Ancient"
 STING "Fragile"
 RUBAJA & HERNANDEZ "Das"
 YANNI "Mermaid"
 MASON WILLIAMS & MANNHEIM STEAMROLLER "Classical"

KKSF/San Francisco
 Feinstein/Francis
 WILLIAM ORBIT "Blue"
 MANHATTAN TRANSFER "Soul"
 Hottest: ACOUSTIC ALCHEMY "Carnation"
 BASIA "Time"
 RUBAJA & HERNANDEZ "Puerta"
 JOHANNES SCHMOELLING "Matrona"
 TERRY WOLLMAN "Bimini"

KLRS/San Jose
 Mark Hill
 STING "Beating"
 "Sister"
 "Secret"
 JOHN WEIDER "Raven's"
 "Gallo"
 "Poco"
 BILL WATROUS "Mountain"
 JEFF BEAL "Afterglow"
 "Liberation"
 HIRAM BULLOCK "Half-Life"
 CARLOS SANTANA "Bela"
 "Gone"
 "Mingus"
 "Hambal"
 JEAN-LUC PONTY "Prologue"
 "Resolutions"
 "Faith"
 "Metamorphosis"
 "Perceptions"
 "Gilt"
 STEVEN PASERO "Amadeus"
 "Gymnopedie"
 "Red"
 ALLAN HOLDSWORTH "Sand"
 "Distance"
 "Clown"
 VAN KRUEGER "Balancing"
 "Tender"
 "Summer"
 "Jamaican"
 Hottest: AMIN BHATIA "Finale"
 PETER DAVISON "Sage"
 KITARO "Mysterious"
 CONSTANCE DEMBY "Flying"
 JOE SATRIANI "Always"

KBLX/San Francisco
 Tony Kilbert
 MANHATTAN TRANSFER "Soul"
 "Say"
 "Cap'n"
 AZTEC CAMERA "Men"
 DAMON RENTIE "Sometimes"
 "Midnight"
 "Goin"
 STEVIE WONDER "Know"
 "Heart"
 "Cry"
 GLADYS KNIGHT & PIPS "Fire"
 "Gonna"
 DANNY GOTTALIEB "Monterey"
 "Aquamarine"
 PASTICHE "Dream"
 "Rain"
 LEON WARE "Velvet"
 "Dream"
 RONNIE LAWS "Rhythm"
 "Still"
 TERRY WOLLMAN "Bimini"
 Hottest: HIRAM BULLOCK "Sand"
 CARLOS SANTANA "Bela"
 STING "Sister"
 LEE RITENOUR "Heat"
 BASIA "Astrid"

WBMW/Washington
 Sebastian/Cerpe
 MANHATTAN TRANSFER "Soul"
 DOUG CAMERON "Remember"
 TOM GRANT "Forever"
 SPYRO GYRA "Del Corazon"
 RICHARD STOLTZMAN "Circular"
 "Pie"
 Hottest: BLACK "Sweetest"
 "Wonderful"
 JOHN KAIZAN NEPTUNE "Rat"
 JEAN-LUC PONTY "Faith"
 GENE RABBAI JR. "Clearing"
 TERRY WOLLMAN "Bimini"

NEW ARTISTS

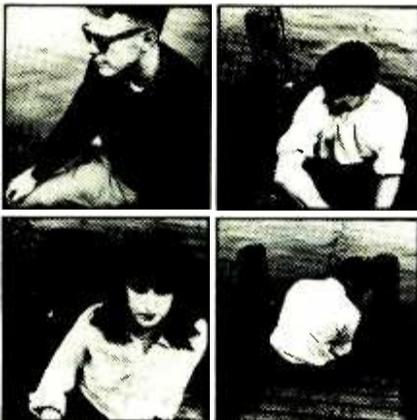
Tracks

Reports

1	LOVE & ROCKETS/No New Tale... (Big Time/RCA)	84
2	BANGLES/Hazy Shade Of Winter (Def Jam/Columbia)	61
3	MARTHA DAVIS/Just Like You (Capitol)	57
4	PETER HIMMELMAN/Waning Moon (Island)	50
5	MSG/Gimme Your Love (Capitol)	47
6	WHITE LION/Wait (Atlantic)	36
7	GUADALCANAL DIARY/Litany (Life Goes On) (Elektra)	25
8	BRANDOS/Honor Among Thieves (Relativity)	20
9	DON DIXON/Your Sister Told Me (Enigma)	18
	GUNS N' ROSES/Paradise City (Geffen)	18
11	FLESH FOR LULU/Postcards From... (Beggars Bqt./Capitol)	17
12	TOM CAUFIELD/Precious Town (Paradox)	11
	RY COODER/All Shook Up (WB)	11
	KANE GANG/Motortown (Capitol)	11
15	SINEAD O'CONNOR/Mandinka (Chrysalis)	10
	SILENT RUNNING/Sanctuary (Atlantic)	10
	DEPECHE MODE/Never Let Me Down (Sire/WB)	10
18	BUSTER POINDEXTER/Are You Lonely For Me Baby (RCA)	9
	POISON/I Won't Forget You (Enigma/Capitol)	9
20	BROADCASTERS/Down In The Trenches (Enigma)	8
	CRY BEFORE DAWN/The Seed (That's Been Sown) (Epic)	8
	AL DI MEOLA/Beijing Demons (EMI-Manhattan)	8
	YEAR ZERO/Hourglass (Chrysalis)	8

New Artists are those that have never had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

NEW ORDER. NEW MOVES.



"TRUE FAITH"

Already A Hit At CHR!

39-36

Now It's AOR's Turn!

Already On
WLIR, KYYS, 91X, WBYR, KPOI,
WXXP, KTYD

R&R NATIONAL AIRPLAY

AOR TRACKS®

174 REPORTERS

Three Weeks	Two Weeks	Last Week		Reports/Adds	Power	Heavy	Medium
4	3	1	1	BRUCE SPRINGSTEEN/Tunnel Of Love (Columbia)	161-3	57-	150+ 11-
7	4	4	2	ROBBIE ROBERTSON/Showdown At Big Sky (Geffen)	156-0	52+	123- 32-
10	9	6	3	YES/Rhythm Of Love (Atco)	153=0	42+	121+ 32-
3	2	2	4	GEORGE HARRISON/Got My Mind Set On You (Dark Horse/WB)	135-1	61-	123- 7-
16	11	8	5	BOURGEOIS TAGG/I Don't Mind At All (Island)	150-1	30+	103+ 44-
6	5	5	6	PINK FLOYD/One Slip (Columbia)	137-0	35-	113- 21-
1	1	3	7	JOHN COUGAR MELLENCAMP/Cherry Bomb (Mercury/PG)	134-0	47-	119- 13+
15	13	9	8	JETHRO TULL/Farm On The Freeway (Chrysalis)	149+2	17+	90+ 58-
			9	FOREIGNER/Say You Will (Atlantic)	149 /146	15	87 57
22	15	11	10	ALARM/Rain In The Summertime (IRS/MCA)	157+5	10+	73+ 75-
18	16	10	11	INXS/Need You Tonight (Atlantic)*	131-0	27+	100+ 29-
11	8	7	12	ICEHOUSE/Crazy (Chrysalis)	131-0	40+	97- 31-
20	19	14	13	JOE COCKER/Unchain My Heart (Capitol)	142-3	6+	71+ 65-
25	21	16	14	PAUL CARRACK/Don't Shed A Tear (Chrysalis)	145+2	6+	63+ 73-
41	27	21	15	GEORGE HARRISON/Devil's Radio (Dark Horse/WB)	139+12	6+	61+ 75-
19	18	15	16	STING/Little Wing (A&M)	133=2	8=	71- 57+
26	22	19	17	DEF LEPPARD/Hysteria (Mercury/PG)	135+6	13+	66+ 59-
34	29	23	18	PINK FLOYD/On The Turning Away (Columbia)	124+18	10+	58+ 62+
14	14	13	19	BODEANS/Only Love (Slash/Reprise)	119-1	10-	55- 61-
13	12	12	20	STEVE WINWOOD/Valerie (Island/WB)	98-0	21-	73- 23+
36	32	24	21	ROBBIE ROBERTSON/Sweet Fire Of Love (Geffen)	123+16	0-	42+ 71+
43	36	30	22	AEROSMITH/Hangman Jury (Geffen)	116+8	5+	44+ 64-
38	35	29	23	RICHARD MARX/Have Mercy (EMI-Manhattan)	126+5	2=	26+ 91=
32	31	28	24	DOKKEN/Burning Like A Flame (Elektra)	122+5	6+	33+ 68-
56	41	33	25	HEART/There's The Girl (Capitol)	108+14	9+	47+ 56=
31	28	26	26	DAVE MASON/Something In The Heart (Voyager/MCA)	125-1	0-	17+ 94-
33	26	25	27	BOB DYLAN/The Usual (Columbia)	118-1	3+	19+ 88-
8	10	20	28	AEROSMITH/Rag Doll (Geffen)	80-0	15-	49- 28-
27	23	22	29	RADIATORS/Like Dreamers Do (Epic)	107-2	3-	35- 62-
-	-	51	30	U2/In God's Country (Island)	102+52	3+	33+ 54+
5	6	17	31	RUSH/Time Stand Still (Mercury/PG)	78-0	14-	37- 35-
2	7	18	32	YES/Love Will Find A Way (Atco)	62-0	18-	54- 7-
59	50	41	33	R.E.M./Its The End Of The World As We Know It (IRS/MCA)	107+28	0=	19+ 70+
44	40	35	34	RAINMAKERS/Snakedance (Mercury/PG)	117+3	1+	16+ 76-
39	38	34	35	TRIUMPH/Long Time Gone (MCA)*	111+5	1=	12+ 78-
45	39	37	36	GEORGE HARRISON/When We Was Fab (Dark Horse/WB)	78+10	3=	35+ 39=
48	45	39	37	YES/Shoot High Aim Low (Atco)	83+16	2+	29+ 47+
-	58	40	38	WHITESNAKE/Give Me All Your Love (Geffen)	96+16	2+	17+ 66+
9	20	27	39	R.E.M./The One I Love (IRS/MCA)	54-0	16-	45- 8-
30	30	32	40	BRUCE SPRINGSTEEN/Spare Parts (Columbia)	71-3	0-	27- 41-
60	49	44	41	CARS/Double Trouble (Elektra)	77+14	2+	13- 57+
23	24	36	42	WHITESNAKE/Is This Love (Geffen)	48-0	12-	35- 11-
-	-	50	43	KISS/Reason To Live (Mercury/PG)	79+17	1=	9+ 56+
-	60	52	44	LOVE & ROCKETS/No New Tale To Tell (Big Time/RCA)	84+19	1=	12+ 46+
12	17	31	45	MICK JAGGER/Throwaway (Columbia)	57-3	5-	22- 30-
-	-	59	46	RUSH/Lock And Key (Mercury/PG)	71+29	0=	17+ 41+
-	59	48	47	BANGLES/Hazy Shade Of Winter (Def Jam/Columbia)	61+8	3+	20+ 36=
24	33	38	48	STING/We'll Be Together (A&M)	43-0	11-	35- 8-
			49	GRATEFUL DEAD/Throwing Stones (Arista)	64+38	2+	15+ 39+
-	-	56	50	BRUCE SPRINGSTEEN/One Step Up (Columbia)	56+17	1=	20+ 30+
			51	FLEETWOOD MAC/Everywhere (WB)	58+23	0=	16+ 38+
51	48	47	52	BRYAN FERRY/The Right Stuff (Reprise)	49-2	1-	16= 29-
37	42	42	53	MSG/Gimme Your Love (Capitol)	47-1	2=	8- 34-
-	-	58	54	STING/Lazarus Heart (A&M)	48+12	1-	12= 30+
-	57	55	55	GLEN BURTNICK/Heard It On The Radio (A&M)	60+6	0=	4= 39+
46	44	45	56	MARTHA DAVIS/Just Like You (Capitol)	57-1	1=	12- 36-
			57	SQUEEZE/Trust Me To Open My Mouth (A&M)	56+13	0=	8= 35+
			58	TESLA/Gettin' Better (Geffen)	61+10	1+	3= 36+
			59	GREAT WHITE/Save Your Love (Capitol)	60+14	0=	4+ 39+
35	47	53	60	PINK FLOYD/Learning To Fly (Columbia)	24-0	7-	20- 2-

* Keeps a bullet due to continued growth.

BREAKERS®

FOREIGNER
Say You Will (Atlantic)
86% of our reporters on it.

HEART
There's The Girl (Capitol)
62% of our reporters on it.

R.E.M.
Its The End Of The World... (IRS/MCA)
61% of our reporters on it.



R&R NATIONAL AIRPLAY

AOR ALBUMS

Three Weeks Two Weeks Last Week

174 REPORTERS

NOVEMBER 27, 1987

Reports/Adds Power Heavy Medium

3	2	1	1	GEORGE HARRISON /Cloud Nine (Dark Horse/WB)
1	1	2	2	BRUCE SPRINGSTEEN /Tunnel Of Love (Columbia)
2	3	3	3	YES /Big Generator (Atco)
5	4	4	4	PINK FLOYD /A Momentary Lapse Of Reason (Columbia)
7	5	5	5	ROBBIE ROBERTSON /Robbie Robertson (Geffen)
4	6	6	6	JOHN COUGAR MELLENCAMP /The Lonesome Jubilee (Mercury/PG)
6	7	7	7	STING /...Nothing Like The Sun (A&M)
14	12	9	8	INXS /Kick (Atlantic)
11	10	10	9	JETHRO TULL /Crest Of A Knave (Chrysalis)
9	8	8	10	AEROSMITH /Permanent Vacation (Geffen)
15	14	13	11	DEF LEPPARD /Hysteria (Mercury/PG)
18	15	14	12	BOURGEOIS TAGG /YoYo (Island)
13	11	11	13	ICEHOUSE /A Man Of Colours (Chrysalis)
21	20	17	14	ALARM /Eye Of The Hurricane (IRS/MCA)
10	13	15	15	R.E.M. /Document (IRS/MCA)
20	19	19	16	JOE COCKER /Unchain My Heart (Capitol)
24	21	20	17	PAUL CARRACK /One Good Reason (Chrysalis)
8	9	12	18	RUSH /Hold Your Fire (Mercury/PG)
19	22	21	19	WHITESNAKE /Whitesnake (Geffen)
16	16	16	20	BODEANS /Outside Looking In (Slash/Reprise)
17	17	18	21	STEVE WINWOOD /Chronicles (Island/WB)
26	25	23	22	RICHARD MARX /Richard Marx (EMI-Manhattan)
—	30	28	23	DOKKEN /Back For The Attack (Elektra)
40	32	30	24	HEART /Bad Animals (Capitol)
25	23	22	25	RADIATORS /Law Of The Fish (Epic)
28	27	25	26	DAVE MASON /Two Hearts (Voyager/MCA)
29	28	26	27	HEARTS OF FIRE /Soundtrack (Columbia)
—	—	39	28	U2 /The Joshua Tree (Island)
31	29	29	29	TRIUMPH /Surveillance (MCA)
34	33	31	30	RAINMAKERS /Tornado (Mercury/PG)
23	24	27	31	CARS /Door To Door (Elektra)
32	36	32	32	SQUEEZE /Baby On On (A&M)
12	18	24	33	MICK JAGGER /Primitive Cool (Columbia)
—	—	38	34	KISS /Crazy Nights (Mercury/PG)
DEBUT			35	LOVE & ROCKETS /Earth Sun Moon (Big Time/RCA)
DEBUT			36	GRATEFUL DEAD /In The Dark (Arista)
—	—	40	37	LESS THAN ZERO /Soundtrack (Def Jam/Columbia)
38	37	37	38	BRYAN FERRY /Bete Noire (Reprise)
DEBUT			39	FLEETWOOD MAC /Tango In The Night (WB)
39	—	—	40	GREAT WHITE /Once Bitten (Capitol)

"Devil's" (139) "Mind" (135) "Fab" (78)	167-0	67-	149-	17+
"Tunnel" (161) "Spare" (71) "Step" (56)	165-1	64-	155-	10=
"Rhythm" (153) "Shoot" (83) "Find" (62)	163-0	58-	146-	17+
"Slip" (137) "Turning" (124) "Dogs" (25)	158=1	51-	131=	26=
"Showdown" (156) "Fire" (123) "Angel" (10)	171-0	53+	132-	37-
"Cherry" (134) "Life" (29) "Hard" (22)	149-1	50-	128-	20+
"Wing" (133) "Lazarus" (48) "Together" (43)	160=2	20-	101-	55+
"Need" (131) "Devil" (37) "Kick" (20)	157+3	27+	102+	49-
"Farm" (149) "Jump" (27) "Steel" (14)	157+2	19+	95+	60-
"Hangman" (116) "Rag" (80) "Dude" (14)	149-0	25-	84-	57+
"Hysteria" (135) "Sugar" (26) "Animal" (21)	146+5	15+	79+	57-
"Mind" (150) "Pencil" (2) "Best" (1)	151-1	30+	103+	44-
"Crazy" (131) "Nothing" (5) "Kingdom" (4)	138-0	41+	99-	35-
"Rain" (157) "Rescue" (4) "Jericho" (1)	157+4	10+	73+	75-
"End" (107) "One" (54) "Worksong" (11)	143+12	16-	62-	71+
"Unchain" (142) "Wrongs" (6) "Stand" (2)	145-3	6+	72+	67-
"Tear" (145) "Double" (6) "Reason" (2)	151=1	6+	65+	76-
"Time" (78) "Lock" (71) "Ten" (3)	129-4	16-	50-	65+
"Give" (96) "Love" (48) "Crying" (2)	127+6	14-	51-	67+
"Love" (119) "Say" (10) "Dreams" (1)	125-1	11-	57-	65=
"Valerie" (98)	98-0	21-	73-	23+
"Mercy" (126) "Should've" (6) "Don't" (1)	131+4	5=	31+	91-
"Burning" (122) "Kiss" (3) "Prisoner" (2)	122+4	6+	33+	68-
"Girl" (108) "Who" (1) "Wait" (1)	110+14	9+	47+	58=
"Dreamers" (107) "Doctor" (7) "Wagon's" (4)	114-4	3-	36-	64-
"Something" (125) "Hearts" (3) "Forever" (1)	127-0	0-	17+	96-
"Usual" (118)	118-1	3+	19+	88-
"God's" (102) "Trip" (2) "With" (1)	103+50	3+	33+	55+
"Long" (111) "Never" (7) "On" (4)	118+5	1=	12+	81-
"Snakedance" (117) "Wages" (4) "Tornado" (1)	119+3	1+	16+	78=
"Double" (77) "Strap" (19) "Girl" (2)	94-10	3-	18-	68+
"Trust" (56) "Hourglass" (18) "Prisoner" (2)	72+11	5=	18-	42+
"Throwaway" (57) "Say" (17) "Peace" (4)	71-6	5-	27-	37-
"Reason" (79) "Crazy" (3) "Hell" (1)	80+17	1=	11+	55+
"Tale" (84) "Lazy" (3) "People" (1)	86+19	1=	12+	47+
"Throwing" (64) "Hell" (4) "Touch" (2)	66+35	2-	16+	40+
"Hazy" (61) "Rock" (2) "Gadda" (1)	65+11	3+	21+	38+
"Stuff" (49) "Kiss" (9) "Limbo" (5)	55-2	1-	18+	31-
"Everywhere" (58) "Lies" (1)	58+19	0-	16+	38+
"Save" (60) "Lady" (8) "All" (1)	65+10	0=	6=	44+

GETTIN' BETTER

TESLA

MECHANICAL RESONANCE

On Over 60 AORs, Including:
WNEW-FM, WHJY, WKLS, WYNF, WQFM, KJJO, KQRS, KAZY, KDKB, KUPD, KRXQ, KZAP, KGB, KRQR, KOMA, KISW, KSJO

AOR Tracks Debut 58

GEFFEN RECORDS

BREAKERS.

No record qualified for Breaker status this week.

NEW & ACTIVE

GLEN BURTNICK "Heroes And Zeros" (A&M) 62/5 (61/4)
 Adds: KZAP, WHTQ, KATT, KZEL, KATP. Powers 1. Heavy 6: WQFM, KAZY, KBPI, KDKB, KGB, WKDF. Medium 40 including WKLS, WYNF, WEBN, KYYS, KLOS, KUPD, WLAV, KMOD, KJOT.

TESLA "Mechanical Resonance" (Geffen) 61/10 (52/11)
 Adds: WKLS, WQFM, KOMA, KISW, WHCN, WIMZ, KATT, WBLM, KQWB, KOZZ. Powers 1. Heavy 3: KJJO, KNAC, KTAL. Medium 36 including WYNF, KQRS, KAZY, KUPD, KGB, KRQR, WAAF, KISS, WLAV, KICT.

PETER HIMMELMAN "Gematría" (Island) 54/4 (51/10)
 Adds: WLIR, WLAV, WMRY, KZOO. Powers 1. Heavy 6: KTCZ, KDKB, KUPD, WTPA, KZEL, KRQU. Medium 30 including WXRT, KBCO, KBPI, 91X, WOUR, KATT, KPOI, KDJK, WIZN, WGIR.

HOOTERS "One Way Home" (Columbia) 45/13 (32/8)
 Adds including WBCN, WHJY, WSHE, WNOR, WKLC, WPDH, WAQX, WHTQ, WKGR, KZRR. Powers 1. Heavy 7: WMMR, KGB, WZZO, WTPA, WHCN, KPZZ, KDJK. Medium 28 including KUPD, KLAQ, WAPL, WLAV, KEZE, WIZN, WRKI, WGIR, WBLM.

INSIDERS "Ghost On The Beach" (Epic) 43/2 (47/2)
 Adds: WKQZ, KMOD. Powers 1. Heavy 5: WXRT, KGB, KISW, WKQQ, KZEL. Medium 29 including KSHE, KUPI, WOUR, WAPL, KEZO, KJOT, KILQ, KPOI, KEZE, WWWW.

MICHAEL BOLTON "The Hunger" (Columbia) 38/14 (27/8)
 Adds including WLVO, KPEZ, KWIC, WKQQ, WXKE, KEZO, KDJK, WBLM, WWWW, KOZZ. Heavy 3: WKLS, WQFM, WTPA. Medium 30 including WBAB, KFOG, KRQR, KOMA, WCCC, WOUR, WDIZ, KMOD, KDJK, KRZQ.

WHITE LION "Pride" (Atlantic) 36/14 (22/9)
 Adds including WBAB, WYNF, KUPD, WAQY, WFYV, WEGR, WAPL, KILQ, KEZE, WRUF. Heavy 3: WQFM, KGB, KNAC. Medium 19 including WLLZ, KJJO, KBPI, WKLC, WTPA, WSTZ, WIMZ, KMOD, KDJK, KRZQ.

EUROPE "The Final Countdown" (Epic) 29/3 (26/5)
 Adds: WBYR, WHEB, KGGG. Heavy 1: KRQU. Medium 16 including WHJY, KBPI, KUPD, KLAQ, WIMZ, KISS, KFMG, KILQ, KRNA, KQWB.

BRANDOS "Honor Among Thieves" (Relativity) 26/3 (27/2)
 Adds: WLLZ, KJJO, WMRY. Heavy 3: WHCN, CHEZ, WCMF. Medium 10 including WXRT, WQFM, WHFS, WEXZ, WSTZ, WAPL, WLAV, WIZN.

R&R NATIONAL AIRPLAY

AOR TRACKS

MOST ADDED

- FOREIGNER/Say (146)
- U2/Country (52)
- GRATEFUL DEAD/Stones (36)
- RUSH/Lock (29)
- R.E.M./End (28)
- FLEETWOOD MAC/Everywhere (23)
- LOVE & ROCKETS/Tale (19)
- PINK FLOYD/Turning (18)
- MICHAEL BOLTON/Sittin' (17)
- KISS/Reason (17)
- BRUCE SPRINGSTEEN/Step (17)

HOTTEST

- GEORGE HARRISON/Mind (61)
- BRUCE SPRINGSTEEN/Tunnel (57)
- ROBBIE ROBERTSON/Showdown (52)
- J.C. MELLENCAMP/Bomb (47)
- YES/Rhythm (42)
- ICEHOUSE/Crazy (40)
- PINK FLOYD/Slip (35)
- BOURGEOIS TAGG/Mind (30)
- INXS/Need (27)
- STEVE WINWOOD/Valerie (21)

CHART CLIMBERS

U2 "In God's Country" (Island) 102/52 (50/43)

Adds including WMMR, KLOL, WSHE, WYFN, WLUP, WLVO, WLLZ, KAZY, KUPD, KZAP, KRQR, KOME. Heavy 33 including WHJY, WGTR, WNOR, KBPI, WZZO, WPDH, WAQY, KLB, WRXL, WAPL. Medium 54 including WBAB, KQRS, KFOG, WPYX, WAAF, WKRR, WKQQ, KISS, KODS, WIBA. Moves 51-30.

WHITESNAKE "Give Me All Your Love" (Geffen) 96/16 (81/40)

Adds including KDKB, KISW, WOUR, WAVE, WKRR, WYV, WRXL, WBLM, KATL, KTYD. Heavy 17 including WDVE, WKLS, WQFM, WPYX, WHEB, WAQY, WLAV, KEZO, KIL, KQWB. Medium 66 including WHJY, KLOL, WNOR, WYFN, WEBN, WLVO, WLLZ, KQRS, KAZY, KBPI. Moves 40-38.

LOVE & ROCKETS "No New Tale To Tell" (Big Time/RCA) 84/19 (66/21)

Adds including WBCN, WBAB, WKLS, KBPI, KUPD, KISW, WLAV, KRNA, WAOR, KFMF. Heavy 12 including WLIR, WQFM, KRQO, 91X, WHFS, CFNY, KPEZ, WFNX, WXXP, KRZO. Medium 46 including KTXQ, KLOL, WSHE, WXRT, WLVO, WLLZ, WCCC, KLAQ, WIMZ, WIXV. Moves 52-44.

YES "Shoot High Aim Low" (Atco) 83/16 (71/13)

Adds including WMMR, WDVE, WQFM, KSHE, KAZY, KUPD, KFOG, KRQR, KISW, WHEB. Medium 47 including WKLS, KTXQ, KLOL, WLVO, KDKB, KXRX, WZZO, WDI, WRDU, WIXV. Moves 39-37.

KISS "Reason To Live" (Mercury/PolyGram) 79/17 (62/23)

Adds including WDVE, KAZY, WOUR, KBAT, WIXV, WXKE, KJOT, WRUF, KQWB, WYMG. Heavy 9 including WQFM, KJJO, KBPI, WHCN, WEZ, KWLN, KFMG, KWHL. Medium 56 including WHJY, WKLS, KLOL, WNOR, WYFN, WLVO, WLLZ, KSHE, KDKB, KUPD, WCCC. Moves 50-43.

GEORGE HARRISON "When We Was Fab" (Dark Horse/WB) 78/10 (72/12)

Adds: WHJY, KISW, WHEB, WAAF, WHTF, KLB, WKQ, WWWV, KFMZ, KTYD. Heavy 35 including WDVE, WLUP, KQRS, KSHE, KAZY, KBCO, KFOG, KRQR, KOME, WPDH. Medium 39 including WBAB, WKLS, KLOL, WGTR, WSHE, KLOS, KXRX, WCCC, WOUR, WKRR. Moves 37-36.

CARS "Double Trouble" (Elektra) 77/14 (66/14)

Adds including WLLZ, KDKB, WKLC, WEZ, WHTF, KNCN, KWLN, WKDF, WIZN, KFMZ. Heavy 13 including WQFM, KBPI, KGB, KRQR, KOME, WAQY, WKRR, WAPL, KDDJ, KRZO. Medium 57 including WNOR, WLVO, KYYS, KQRS, KUPD, KZAP, 91X, KFOG, WIMZ, WRXL. Moves 44-41.

RUSH "Lock and Key" (Mercury/PolyGram) 71/29 (42/15)

Adds including WHJY, WQFM, KBPI, WCCC, WHEB, KLB, WRDU, KMOD, KJOT, KNAC. Heavy 17 including WDVE, KTXQ, KRQR, KSJO, WHCN, WAQX, WKFM, KISS, WLAV, KRZO. Medium 41 including WKLS, KLOL, WNOR, WLVO, KZAP, KOME, WAQY, WOUR, WAPL, WRQK. Moves 59-46.

GRATEFUL DEAD "Throwing Stones" (Arista) 64/38 (26/15)

Adds including WHJY, WSHE, WLLZ, KQRS, KAZY, KRQR, KOME, WHEB, WAAF, WRDU. Heavy 15 including WMMR, KSJO, WPYX, WCCC, WPDH, WHTF, WWCT, WZXL. Medium 39 including WKLS, WLVO, KBCO, KZAP, KFOG, WDI, WIXV, KIL, WIZN, WBLM. Debuts at #49.

TESLA "Gettin' Better" (Geffen) 61/10 (52/13)

Adds: WKLS, WQFM, KOME, KISW, WHCN, WIMZ, KATT, WBLM, KQWB, KOZZ. Heavy 3: KJJO, KNAC, KATL. Medium 36 including WYFN, KQRS, KAZY, KUPD, KGB, KRQR, WAAF, KISS, WLAV, KICT. Debuts at #58.

BANGLES "Hazy Shade Of Winter" (Def Jam/Columbia) 61/8 (54/10)

Adds: KQRS, CFOX, WOUR, WZY, WYV, WKDF, WIZN, KFMZ. Heavy 20 including WBAB, KRQO, 91X, WBYR, WTPA, WCCC, CFNY, WBLM, WWWV, KRNA. Medium 36 including KTXQ, WSHE, KRQR, WZZO, WHEB, WAAF, WIMZ, WKQ, KGGO, WLAV. Moves 48-47.

GREAT WHITE "Save Your Love" (Capitol) 60/14 (46/29)

Adds including WQFM, WHEB, WAQX, KLAQ, WEGR, WTUE, KICT, KDJ, WWWV, WMRY. Heavy 4 including KDKB, KQWB. Medium 39 including KAZY, WPYX, WCCC, WAQY, WIMZ, WKDF, KISS, WAPL, WLAV, KATT. Debuts at #59.

GLEN BURTNICK "Heard It On The Radio" (A&M) 60/6 (57/6)

Adds: KLOS, KZAP, WHTQ, KATT, KZEL, KATP. Heavy 4: WQFM, KAZY, KBPI, KDKB. Medium 39 including WKLS, WYFN, WEBN, KYYS, KUPD, KGB, WLAV, KMOD, KJOT, KIL. Remains at #55.

FLEETWOOD MAC "Everywhere" (WB) 58/23 (34/33)

Adds including WMMR, KBCO, WPYX, WOUR, WTUE, WIOT, KNX, KEZE, WBLM, KQWB. Heavy 16 including WHJY, WEBN, KINK, WTPA, WPDH, WAQY, WWCT, WWTR, KATL, KRNA. Medium 38 including WBAB, KSHE, KFOG, WZZO, WHEB, WCMF, WKRR, WDI, KGGO, WFBQ. Debuts at #51.

BRUCE SPRINGSTEEN "One Step Up" (Columbia) 56/17 (39/12)

Adds including WLVO, KRSP, KISW, WHCN, WAQX, WTUE, WLNZ, KMBY, KATP, KFMF. Heavy 20 including WDVE, KBCO, KUPD, KINK, WPYX, WZZO, WPDH, KLB, WKQ, WAPL. Medium 30 including WKLS, KLOL, WNOR, WLUP, KXRX, WRQK, KGGO, WIOT, KICT, KIL, KLO. Moves 56-50.

SQUEEZE "Trust Me To Open My Mouth" (A&M) 56/13 (44/15)

Adds including WQFM, WTPA, WOUR, WMF, WYV, WZEW, KMOD, WRKI, WBLM, KQWB. Heavy 8: WXRT, KRQO, WHFS, WHCN, WPLR, WBRU, WFNX, WXXP. Medium 35 including WBAB, WHJY, WLLZ, KYYS, KBCO, 91X, KFOG, WPYX, WHEB, WLAV. Debuts at #57.

STING "Lazarus Heart" (A&M) 48/12 (39/10)

Adds including WYFN, WRIF, KRQR, KRIX, KBAT, WKGR, KEZO, KMBY, WRKI, KOZZ. Heavy 12 including WEBN, KBCO, KGB, KSJO, WHCN, WKQ, WQFM, WIZN, WXXP, KRZO. Medium 30 including WKLS, WGTR, WLVO, KLOS, 91X, KOME, WPYX, WRDU, WIXV, KFMF. Moves 58-54.

NEW & ACTIVE

PETER HIMMELMAN "Waning Moon" (Island) 50/4 (49/10)

Adds: WLAV, KZRR, WMRY, KZOO. Heavy 5: KDKB, KUPD, WTPA, KZEL, KRQU. Medium 28 including WXRT, KBPI, 91X, WOUR, KATT, KPOI, KDJ, WIZN, WGIR, WWWV.

HOOTERS "Karia With A K" (Columbia) 42/13 (29/8)

Adds including WBCN, WHJY, WSHE, WNOR, WKLC, WPDH, WKGR, KZRR, KDJ, KMBY. Powers 1. Heavy 5: WMMR, WZZO, WTPA, WHCN, KDJ. Medium 27 including KUPD, CHEZ, WEZ, KLAQ, WLAV, KEZE, WIZN, WRKI, WGIR.

INSIDERS "Love Like Candy" (Epic) 40/2 (44/3)

Adds: WKQZ, KMOD. Powers 1. Heavy 4: WXRT, KISW, WKQ, KZEL. Medium 29 including KSHE, KUPD, WOUR, WAPL, KEZO, KJOT, KIL, KPOI, KEZE, WWWV.

INXS "Devil Inside" (Atlantic) 37/9 (28/8)

Adds: WDVE, WEBN, WRIF, KFOG, WBRU, WOUR, WRF, WKQ, WBLM. Heavy 10 including KRQR, KSJO, WHCN, CHEZ, KPOI, WFNX, WWWV, KRZO. Medium 24 including WKLS, KLOL, WYFN, WQFM, WDHA, WDI, WRDU, KEZO, KDJ, KEZE.

WHITE LION "Walk" (Atlantic) 36/14 (22/9)

Adds including WBAB, WYFN, KUPD, WEZ, WAQY, WYV, WAPL, KIL, KEZE, WRUF. Heavy 3: WQFM, KGB, KNAC. Medium 19 including WLLZ, KJJO, KBPI, WKLC, WTPA, WSTZ, WIMZ, KMOD, KDJ, KRZO.

MICHAEL BOLTON "Sittin' On The Dock Of The Bay" (Columbia) 34/17 (17/10)

Adds including WLVO, WQFM, KPEZ, WKQ, WXKE, KEZO, KDJ, WBLM, WWWV, KOZZ. Heavy 3 including WKLS, WTPA. Medium 26 including WBAB, KFOG, KRQR, KOME, WCCC, WOUR, WDI, KMOD, KZRR, KEZE.

ROGER HODGSON "My Magazine" (A&M) 31/3 (29/3)

Adds: WQFM, WZEW, KISS. Heavy 3 including KFOG, WAQX. Medium 19 including WXRT, KISW, WHEB, KLB, WTUE, KQDS, WLAV, KMOD, KIL, KEZE.

JOHN COUGAR MELLENCAMP "The Real Life" (Mercury/PolyGram) 29/11 (18/1)

Adds including WDVE, WKLS, WLVO, WZZO, WEZ, WTKX, WIXV, WWCT, KIL, WWWV. Powers 1. Heavy 10 including KLOS, KUPD, KRQR, WHCN, WPLR, WFBQ. Medium 19 including CFOX, WBRU, WKRR, WRDU, WRQK, KICT, KDJ, KSQY, KOZZ.

EUROPE "Cherokee" (Epic) 29/4 (25/4)

Adds: WBYR, WHEB, WYV, KGGO. Heavy 1: KRQU. Medium 16 including WHJY, KBPI, KUPD, WAQX, KLAQ, WIMZ, KISS, KIL, KRNA, KQWB.

JETHRO TULL "Jump Start" (Chrysalis) 27/8 (20/4)

Adds: WEBN, KAZY, KZAP, WAAF, KWIC, KATT, KICT, KSQY. Powers 1. Heavy 10 including KFOG, KRQR, KPEZ, KISS, WWWV, KWHL, KRZO. Medium 13 including KTXQ, KLOL, KDKB, WDHA, WPDH, KLB, WSTZ, WXKE, KIL, KFMQ.

GEORGE HARRISON "Cloud 9" (Dark Horse/WB) 26/6 (26/4)

Adds: WQFM, KBCO, 91X, KISW, KFMQ, KWHL. Heavy 13 including WEBN, WRIF, KRQR, WPYX, CHEZ, WCMF, KISS, WLAV, WMAD, KIL. Medium 11 including WHFS, WBRU, WKRR, WRXL, KQDS, WWTR, KATL, KRZO.

DEF LEPPARD "Pour Some Sugar On Me" (Mercury/PolyGram) 26/3 (23/2)

Adds: KISW, WDHA, WHCN. Powers 1. Heavy 11 including WQFM, KAZY, KBPI, KDKB, KUPD, KISS, KPOI, KNAC, KATL, KRQU. Medium 13 including KTXQ, KJJO, WEZ, WEGR, WIOT, KFMG, KDJ, KDJ, KSQY, KTYD.

BRANDOS "Honor Among Thieves" (Relativity) 20/4 (18/0)

Adds: WLLZ, WQFM, KJJO, WMRY. Heavy 1: CHEZ. Medium 8 including WHFS, WEZ, WSTZ, WAPL, WLAV.

INXS "Kick" (Atlantic) 20/3 (16/2)

Adds: 91X, WHTF, KFMQ. Heavy 3 including WAPL, KQDS. Medium 13 including WBAB, WNOR, KJJO, KQRS, KGB, WHEB, WKRR, WTUE, KIL, KTYD.

LYNYRD SKYNYRD "Georgia Peaches" (MCA) 19/3 (17/5)

Adds: KJJO, WONE, WRUF. Heavy 2: KAZY, KISS. Medium 11 including WTPA, KPEZ, KLAQ, WSTZ, KMOD, KIL, KEZE, WWTR, WZZO.

GUNS N' ROSES "Paradise City" (Geffen) 18/3 (15/2)

Adds: KISS, KEZE, KSQY. Powers 1. Heavy 2: KJJO, KNAC. Medium 8 including WYFN, KQRS, KAZY, KUPD, KFMG, KIL, KRZO.

MICK JAGGER "Say You Will" (Columbia) 17/9 (8/3)

Adds: KDKB, KUPD, KRQR, WDHA, KMOD, KFMG, KZRR, KFMF, KZOO. Heavy 3: KTCZ, KBCO, 91X. Medium 11 including KDJ, WWWV, WKL, KRZO.

FLESH FOR LULU "Postcards From Paradise" (Beggars Banquet/Capitol) 17/2 (16/6)

Adds: WBRU, WBLM. Heavy 3 including WLIR, WXXP. Medium 8 including 91X, WHFS, WHEB, WAQY, KPEZ, KLAQ, KATP.

STING "Rock Steady" (A&M) 16/3 (13/3)

Adds: WSHE, WYV, WFNX. Heavy 7 including WXRT, KFOG, CFNY, WZEW, KKCY, WWWV. Medium 8 including WIYY, WNOR, 91X, WBRU, WXKE, KZEL.

INXS "New Sensation" (Atlantic) 16/1 (15/2)

Adds: KATT. Heavy 5: KBCO, CFNY, WXXP, WBLM, WMRY. Medium 10 including WBAB, KTXQ, WNOR, WLLZ, KJJO, KSHE, WCCC, KZEL, KTYD.

TIMOTHY B. SCHMIT "Don't Give Up" (MCA) 13/9 (5/3)

Adds: KXRX, WTPA, WAQY, WSTZ, WKGR, WLAV, WWWV, KRNA, WMRY. Heavy 0. Medium 6 including KTCZ.

CALL "Walk Walk" (Elektra) 13/7 (6/5)

Adds: WQFM, KJJO, KZAP, KIL, KMBY, KLPX, KTYD. Heavy 0. Medium 7 including 91X, KPEZ, KJOT, WFNX, KRZO.

ELTON JOHN "Candle In The Wind" (MCA) 13/3 (12/5)

Adds: WHTF, WZY, KZOO. Powers 2. Heavy 3 including WEBN, WQFM. Medium 8 including WBAB, WSHE, WBYR, WHTQ, WWCT, KMOD, WZXL.

AOR ALBUMS

MOST ADDED

- U2 (50)
- GRATEFUL DEAD (35)
- FLEETWOOD MAC (19)
- LOVE & ROCKETS (19)
- KISS (17)
- MICHAEL BOLTON (14)
- HEART (14)
- WHITE LION (14)
- HOOTERS (13)
- R.E.M. (12)

HOTTEST

- GEORGE HARRISON (67)
- BRUCE SPRINGSTEEN (64)
- YES (58)
- ROBBIE ROBERTSON (53)
- PINK FLOYD (51)
- J.C. MELLENCAMP (50)
- ICEHOUSE (41)
- BOURGEOIS TAGG (30)
- INXS (27)
- AEROSMITH (25)

NEW & ACTIVE

Continued from Page 69

LYNYRD SKYNYRD "Legend" (MCA) 26/3 (25/3)

Adds: KJJO, WONE, WRUF. Heavy 4: KAZY, KISS, WXL, KPOI. Medium 14 including WDVE, KQRS, KSHE, WTPA, KPEZ, KLAQ, WSTZ, KMOD, KIL, KEZE.

GUNS N' ROSES "Appetite For Destruction" (Geffen) 22/3 (19/1)

Adds: KISS, KEZE, KSQY. Powers 3. Heavy 3: KJJO, KNAC, KFMX. Medium 11 including WYFN, WQFM, KQRS, KAZY, KUPD, WHCN, WSTZ, KFMG, KIL, KRZO.

FLESH FOR LULU "Long Live The New Flesh" (Beggars Banquet/Capitol) 19/3 (17/4)

Adds: WBRU, KKCY, WBLM. Heavy 4 including WLIR, KRQO, WXXP. Medium 8 including 91X, WHFS, WHEB, WAQY, KPEZ, KLAQ, KATP.

TIMOTHY B. SCHMIT "Timothy B" (MCA) 18/8 (17/3)

Adds: KXRX, WTPA, WAQY, WSTZ, WKGR, WLAV, KRNA, WMRY. Heavy 3: KINK, WQFM, WRKI. Medium 8 including WDVE, KTCZ, WWWV, WAOR.

CALL "Into The Woods" (Elektra) 14/7 (7/5)

Adds: WQFM, KJJO, KZAP, KIL, KMBY, KLPX, KTYD. Heavy 0. Medium 7 including 91X, KPEZ, KJOT, WFNX, KRZO.

ELTON JOHN "Live In Australia" (MCA) 13/3 (12/5)

Adds: WHTF, WZY, KZOO. Powers 2. Heavy 3 including WEBN, WQFM. Medium 8 including WBAB, WSHE, WBYR, WHTQ, WWCT, KMOD, WZXL.

RY COODER "Get Rhythm" (WB) 13/0 (13/0)

Heavy 1: WTPA. Medium 9 including WXRT, KBCO, WHFS, WPLR, CHEZ, WHEB, KKCY, KEZE, WGIR.

DEPECHE MODE "Music For The Masses" (Sire/WB) 13/0 (13/1)

Heavy 4: WLIR, KRQO, 91X, WXXP. Medium 9 including CHOM, WXRT, KBCO, WHFS, CFNY, WMAD, KPOI, WFNX.

REGIONAL AOR ACTIVITY

PLAYLISTS — An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rotation.

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:

'A' — Record is newly reported or additional tracks have been added.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +

Parallel Two: 200,000 -

Parallel Three: under 200,000.

Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel.

EAST

PARALLEL ONE

WYYY/Baltimore (301)889-0088

VP: TOM BURNS
MD: CHRIS BERRY

Heavy
JOHN COUGAR MEL
GEORGE HARRISON
PINK FLOYD(M)
R.E.M.
BRUCE SPRINGSTEEN(M)
WHITEBANK
STEVE WINWOOD
YES(M)

Medium
AEROSMITH
ALARM
BOURBONIS TAGG
DEF LEPPARD
ICEHOUSE
JETHRO TULL
RUSH

Light
SPINNING
ROBBIE ROBERTSON
A FOREIGNER
A U2

WNEW-FM/New York (212)986-7000

VP: MARK OBERMAYER
(PROZEM)

Heavy
GEORGE HARRISON(M)
BOBANS
JOHN COUGAR MEL
MICK JAGGER(M)
JETHRO TULL
PINK FLOYD(M)
R.E.M.
STEVE WINWOOD
YES(M)

Medium
ROBBIE ROBERTSON(M)
GRATEFUL DEAD
BLIZZ JOEL
RUSH SPRINGSTEEN
ALARM
LESS THAN ZERO
BOURBONIS TAGG
JOE COOKER
INXS
RUSTY PENNACSTER
DAVE MASON
WHITEBANK
RADIATORS(M)
BRYAN FERRY(M)
RUSH

Light
AEROSMITH
HEARTS OF FIRE
PLESTWOOD MAC
HEART
DOCKEN
LIVIN' ON A PRAYER
VAN MORRISON
SQUEEZE
GLYN BURNETT
PAUL CARBACK
MARTHA DAVIS
ALICE COOPER
DOCKEN
O POSITIVE
DOCKEN

Light
AEROSMITH
HEARTS OF FIRE
PLESTWOOD MAC
HEART
DOCKEN
LIVIN' ON A PRAYER
VAN MORRISON
SQUEEZE
GLYN BURNETT
PAUL CARBACK
MARTHA DAVIS
ALICE COOPER
DOCKEN
O POSITIVE
DOCKEN

Light
AEROSMITH
HEARTS OF FIRE
PLESTWOOD MAC
HEART
DOCKEN
LIVIN' ON A PRAYER
VAN MORRISON
SQUEEZE
GLYN BURNETT
PAUL CARBACK
MARTHA DAVIS
ALICE COOPER
DOCKEN
O POSITIVE
DOCKEN

Light
AEROSMITH
HEARTS OF FIRE
PLESTWOOD MAC
HEART
DOCKEN
LIVIN' ON A PRAYER
VAN MORRISON
SQUEEZE
GLYN BURNETT
PAUL CARBACK
MARTHA DAVIS
ALICE COOPER
DOCKEN
O POSITIVE
DOCKEN

WMMR/Philadelphia (215)661-0933

VP: TUD VIZ
MD: BEN RILEY

Heavy
YOUNG
HOOTERS
GEORGE HARRISON
WHITEBANK
R.E.M.
BRUCE SPRINGSTEEN(M)
GRATEFUL DEAD
AEROSMITH
SQUEEZE
STING

Medium
A FOREIGNER
A U2
A PLESTWOOD MAC
HEART
JOE COOKER
MICK JAGGER
ALARM
DEF LEPPARD
JETHRO TULL
DINKS
HEARTS OF FIRE
TRUMPET
PINK FLOYD
ICEHOUSE
JETHRO TULL
RUSH
ROBBIE ROBERTSON
Light

Medium
AEROSMITH
ALARM
BOURBONIS TAGG
DEF LEPPARD
ICEHOUSE
JETHRO TULL
RUSH
ROBBIE ROBERTSON
Light

Medium
AEROSMITH
ALARM
BOURBONIS TAGG
DEF LEPPARD
ICEHOUSE
JETHRO TULL
RUSH
ROBBIE ROBERTSON
Light

WBCN/Boston (617) 286-1111

VP: GREGG
MD: CARTER ALAN

Heavy
SQUEEZE
BILLY IDOL
RUSH
DEF LEPPARD
GEORGE HARRISON
STING
JOHN COUGAR MEL
MICK JAGGER
ROBBIE ROBERTSON
ALARM
CHIN
ICEHOUSE
PINK FLOYD
WHITEBANK
JETHRO TULL
YES

Medium
LESS THAN ZERO
PAUL CARBACK
BOBANS
MELLY DEVILLE
AEROSMITH
R.E.M.
MARTHA DAVIS
INXS
BRYAN FERRY
DOCKEN
SQUEEZE
GLYN BURNETT
PAUL CARBACK
MARTHA DAVIS
ALICE COOPER
DOCKEN
O POSITIVE
DOCKEN

Medium
AEROSMITH
ALARM
BOURBONIS TAGG
DEF LEPPARD
ICEHOUSE
JETHRO TULL
RUSH
ROBBIE ROBERTSON
Light

Medium
AEROSMITH
ALARM
BOURBONIS TAGG
DEF LEPPARD
ICEHOUSE
JETHRO TULL
RUSH
ROBBIE ROBERTSON
Light

Medium
AEROSMITH
ALARM
BOURBONIS TAGG
DEF LEPPARD
ICEHOUSE
JETHRO TULL
RUSH
ROBBIE ROBERTSON
Light

Medium
AEROSMITH
ALARM
BOURBONIS TAGG
DEF LEPPARD
ICEHOUSE
JETHRO TULL
RUSH
ROBBIE ROBERTSON
Light

CHOM/Montreal (514)935-2425

VP: DAN HAZELAN
MD: BENJAMIN DEPRESSON

Heavy
JOHN COUGAR MEL
STING
PINK FLOYD
BRUCE SPRINGSTEEN
STING
YES
DREAM ACADEMY
ICEHOUSE
SUPERTRAMP
BOURBONIS TAGG
GEORGE HARRISON
ALARM
BRYAN FERRY
INXS
JOE COOKER
DON DIXON
ROBBIE ROBERTSON(M)
HEART
DANNY WILSON
A FOREIGNER
A AZTEC CAMERA
Medium
DEF LEPPARD
RUSH
MEN WITHOUT HATS
BLIZZ JOEL
JETHRO TULL
SAGA
PAUL CARBACK
JANE STEWART
BOK
54/40
LUNA
CHARLIE CRICKE
DEPRESSON
NOTION

Medium
YES
ROBBIE ROBERTSON
A PLESTWOOD MAC
INXS
HEART
DOCKEN
U2
A FOREIGNER
BRYAN FERRY
ELTON JOHN
RUSH
BELL JOEL
RADIATORS
DAVE MASON
MICHAEL BOLTON
RICKY NELSON
PAUL CARBACK
A WHITE LION
A RAINBOWS
ALAN
TRUMPET

Medium
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ROBBIE ROBERTSON
A PLESTWOOD MAC
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MICHAEL BOLTON
RICKY NELSON
PAUL CARBACK
A WHITE LION
A RAINBOWS
ALAN
TRUMPET

WBAB/Long Island (516)587-1023

VP: BOB BUCHANAN
MD: RAUL TOROJANA

Heavy
STING(M)
SQUEEZE(M)
GEORGE HARRISON(M)
A FOREIGNER
BRUCE SPRINGSTEEN
AEROSMITH(M)
PINK FLOYD
R.E.M.(M)
ROBBIE ROBERTSON(M)
BOURBONIS TAGG
GRATEFUL DEAD
LESS THAN ZERO
HEART
PAUL CARBACK
STEVE WINWOOD
RADIATORS
BOBANS
DOCKEN
ICEHOUSE
Medium
ALAN
TRUMPET

Medium
YES
ROBBIE ROBERTSON
A PLESTWOOD MAC
INXS
HEART
DOCKEN
U2
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BRYAN FERRY
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ROBBIE ROBERTSON
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A RAINBOWS
ALAN
TRUMPET

WCCC/Hartford (203)233-4426

VP: HARVE ALAN

Heavy
YOUNG
HOOTERS
GEORGE HARRISON
WHITEBANK
R.E.M.
BRUCE SPRINGSTEEN(M)
GRATEFUL DEAD
AEROSMITH
SQUEEZE
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Medium
YES
ROBBIE ROBERTSON
A PLESTWOOD MAC
INXS
HEART
DOCKEN
U2
A FOREIGNER
BRYAN FERRY
ELTON JOHN
RUSH
BELL JOEL
RADIATORS
DAVE MASON
MICHAEL BOLTON
RICKY NELSON
PAUL CARBACK
A WHITE LION
A RAINBOWS
ALAN
TRUMPET

Medium
YES
ROBBIE ROBERTSON
A PLESTWOOD MAC
INXS
HEART
DOCKEN
U2
A FOREIGNER
BRYAN FERRY
ELTON JOHN
RUSH
BELL JOEL
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DAVE MASON
MICHAEL BOLTON
RICKY NELSON
PAUL CARBACK
A WHITE LION
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BRYAN FERRY
ELTON JOHN
RUSH
BELL JOEL
RADIATORS
DAVE MASON
MICHAEL BOLTON
RICKY NELSON
PAUL

CHR PARADE OF THE PLAYLISTS

EAST

BIO4 WBSB Baltimore

PD: Brian Thomas
Asst. PD/MD: Willy B. O'Brien
1 HEDLEY & HARNES/It's A Wonderful World

92.7 Washington D.C.

PD: Chuck Morgan
MD: Pam Trickett
1 HEDLEY & HARNES/It's A Wonderful World

92.7 Providence

Ops. Manager: Tom Cuddy
MD: Vic Edwards
1 BELINDA CARLISLE/Heaven Is A Place On Earth

106.1 Long Island

PD: Bill Terry
MD: Ruth Tolson
1 BILLY IDOL/Only Money

103.5 Tampa

VP/OPS. Manager: Mason Dixon
MD: Bobby Rich
1 BELINDA CARLISLE/Heaven Is A Place On Earth

97.1 Houston

PD: Ron Parker
MD: John Cook
1 HEDLEY & HARNES/It's A Wonderful World

WASH DC POWER 106.1

Washington
PD: Mark St. John
MD: Gene Baxter
1 BELINDA CARLISLE/Heaven Is A Place On Earth

98.5 Buffalo

PD: Boom Boom Cannon
Ops Mgr: Lorrin Palagi
1 BELINDA CARLISLE/Heaven Is A Place On Earth

97.7 Montreal

PD: Bob Beauchamp
MD: Guy Brouillard
1 TIFANY/Think We're Alone

94.1 Pittsburgh

PD: Jim Richards
MD: Lon Campbell
1 HEDLEY & HARNES/It's A Wonderful World

104 WNVZ Norfolk

PD: Chris Bailey
MD: Cathy Cruise
1 WHITE SNAKE/Here I Am Again

97.1 Dallas

PD: John Roberts
Asst. PD/MD: J.D. Ryan
1 AIRPORT/Don't Leave This Way

106.1 WEGX Philadelphia

PD: Charlie Quinn
MD: Jay Beau Jones
1 HEDLEY & HARNES/It's A Wonderful World

104.1 WZOU Boston

Asst. PD/MD: Clarence Barnes
1 JOHN COUGAR/Cherry Bomb

106.1 New York

VP/Programming: Scott Shannon
OM: Steve Kingston
1 HEDLEY & HARNES/It's A Wonderful World

108 FM WKXS-FM Boston

PD: Sunny Joe White
MD: Jerry McKenna
1 RICHARD MARX/Should've Known Better

104 KRBE Houston

PD: Paul Christy
MD: Cheryl Broz
1 GEORGE MICHAEL/Faith

97.1 WHQT Miami

PD: Jeff Tyson
1 HEDLEY & HARNES/It's A Wonderful World

106.1 WEGX Philadelphia

PD: Charlie Quinn
MD: Jay Beau Jones
1 HEDLEY & HARNES/It's A Wonderful World

104.1 WZOU Boston

Asst. PD/MD: Clarence Barnes
1 JOHN COUGAR/Cherry Bomb

106.1 New York

VP/Programming: Scott Shannon
OM: Steve Kingston
1 HEDLEY & HARNES/It's A Wonderful World

108 FM WKXS-FM Boston

PD: Sunny Joe White
MD: Jerry McKenna
1 RICHARD MARX/Should've Known Better

104 KRBE Houston

PD: Paul Christy
MD: Cheryl Broz
1 GEORGE MICHAEL/Faith

97.1 WHQT Miami

PD: Jeff Tyson
1 HEDLEY & HARNES/It's A Wonderful World

CHR PATROL PLAYLISTS



Atlanta
OMPD: Bob Case
MD: Lindsey Burdette

- 1 BELINDA CARLISLE/Heaven Is A Place On Earth
- 2 GEORGE MICHAEL/Faith
- 3 R.E.M./The One I Love
- 4 RICHARD HARRISON/Should've Known Better
- 5 DEBBIE GIBSON/Shaft Your Love
- 6 JODY WATLEY/Don't You Want Me
- 7 BILLY IDOL/Only Money
- 8 WHITNEY HOUSTON/Emotional
- 9 MICHAEL BOLTON/That's What Love Is A
- 10 JETTY/Do You
- 11 DEBBIE GIBSON/Shaft Your Love
- 12 RICHARD HARRISON/Should've Known Better
- 13 STEVE WINDWOOD/Valerie
- 14 CURE/Just Like Heaven
- 15 STEVE WINDWOOD/Valerie
- 16 STEVE WINDWOOD/Valerie
- 17 STEVE WINDWOOD/Valerie
- 18 STEVE WINDWOOD/Valerie
- 19 STEVE WINDWOOD/Valerie
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- 28 STEVE WINDWOOD/Valerie
- 29 STEVE WINDWOOD/Valerie
- 30 STEVE WINDWOOD/Valerie

MIDWEST



St. Louis
PD: Lyndon Abell
MD: Jim Atkinson

- 1 GEORGE MICHAEL/Faith
- 2 WHITNEY HOUSTON/Emotional
- 3 JOHN COUGAR/Cherry Bomb
- 4 PRETTY POISON/Catch Me I'm Falling
- 5 WHITESNAKE/This Love
- 6 MICHAEL BOLTON/That's What Love Is A
- 7 DEBBIE GIBSON/Shaft Your Love
- 8 JODY WATLEY/Don't You Want Me
- 9 PRINCE/It's A New Day
- 10 PRINCE/It's A New Day
- 11 MEN WITHOUT HATS/Pop Goes The World
- 12 DEBBIE GIBSON/Shaft Your Love
- 13 TAYLOR DAVEY/Tell It To My Heart
- 14 HEART/There's The Girl
- 15 HEART/There's The Girl
- 16 DEF LEPPARD/Animal
- 17 MICHAEL BOLTON/That's What Love Is A
- 18 STEVE WINDWOOD/Valerie
- 19 SHANICE WILSON/Can You Dance
- 20 STING/We'll Be Together
- 21 LIBA LIBA/Someone To Love Me
- 22 INXS/Need You Tonight
- 23 SHINGO/Don't You Want Me
- 24 SHINGO/Don't You Want Me
- 25 SHINGO/Don't You Want Me
- 26 SHINGO/Don't You Want Me
- 27 SHINGO/Don't You Want Me
- 28 SHINGO/Don't You Want Me
- 29 SHINGO/Don't You Want Me
- 30 SHINGO/Don't You Want Me



Chicago
PD: Buddy Scott
MD: Joe Bohannon

- 1 TIFFANY/Think We're Alone N
- 2 REDEY & WAINES/It's A New Day
- 3 BELINDA CARLISLE/Heaven Is A Place On Earth
- 4 JODY WATLEY/Don't You Want Me
- 5 GEORGE MICHAEL/Faith
- 6 PRETTY POISON/Catch Me I'm Falling
- 7 TAYLOR DAVEY/Tell It To My Heart
- 8 WHITNEY HOUSTON/Emotional
- 9 MICHAEL BOLTON/That's What Love Is A
- 10 JETTY/Do You
- 11 DEBBIE GIBSON/Shaft Your Love
- 12 RICHARD HARRISON/Should've Known Better
- 13 PRINCE/It's A New Day
- 14 STING/We'll Be Together
- 15 STEVE WINDWOOD/Valerie
- 16 DEJA/You Are My Tonight
- 17 LAURA BRANIGAN/Power Of Love
- 18 STEVE WINDWOOD/Valerie
- 19 GLEN JONES/You Only Begun
- 20 PRINCE/It's A New Day
- 21 SHINGO/Don't You Want Me
- 22 TAYLOR DAVEY/Tell It To My Heart
- 23 JELLYBEAN/That's What Love Is A
- 24 SHANICE WILSON/Can You Dance
- 25 NEW ORDER/True Faith
- 26 MICHAEL BOLTON/That's What Love Is A
- 27 WHITNEY HOUSTON/Emotional
- 28 CUTTING CREW/It's A New Day
- 29 MARLON JACKSON/Don't Let Me Be The One
- 30 MADONNA/Causing A Commotion
- 31 FLEETWOOD MAC/Little Lies
- 32 MADONNA/Causing A Commotion
- 33 EXPLOSION/Seasons Change
- 34 GEORGE MICHAEL/Faith
- 35 ELTON JOHN/Candle In The Wind



Detroit
PD: Rick Gillette
MD: Mark Jackson

- 1 BELINDA CARLISLE/Heaven Is A Place On Earth
- 2 JODY WATLEY/Don't You Want Me
- 3 REDEY & WAINES/It's A New Day
- 4 GEORGE MICHAEL/Faith
- 5 PRETTY POISON/Catch Me I'm Falling
- 6 WHITNEY HOUSTON/Emotional
- 7 STEVE WINDWOOD/Valerie
- 8 DEBBIE GIBSON/Shaft Your Love
- 9 BILLY IDOL/Only Money
- 10 BRUCE SPRINGSTEEN/Brilliant Disguise
- 11 TAYLOR DAVEY/Tell It To My Heart
- 12 TAYLOR DAVEY/Tell It To My Heart
- 13 JETTY/Do You
- 14 CUTTING CREW/It's A New Day
- 15 LAURA BRANIGAN/Power Of Love
- 16 STEVE WINDWOOD/Valerie
- 17 GLEN JONES/You Only Begun
- 18 EARL/Sweet System Of Survival
- 19 ALEXANDER O'NEAL/Criticize
- 20 MICHAEL BOLTON/That's What Love Is A
- 21 TAYLOR DAVEY/Tell It To My Heart
- 22 MICHAEL BOLTON/That's What Love Is A
- 23 JELLYBEAN/That's What Love Is A
- 24 SHANICE WILSON/Can You Dance
- 25 CURE/Just Like Heaven



St. Louis
Ops. Manager: Dave Robbins
Music Coord.: Joe Sonderman

- 1 GEORGE MICHAEL/Faith
- 2 BELINDA CARLISLE/Heaven Is A Place On Earth
- 3 GEORGE MICHAEL/Faith
- 4 TAYLOR DAVEY/Tell It To My Heart
- 5 JODY WATLEY/Don't You Want Me
- 6 DEBBIE GIBSON/Shaft Your Love
- 7 WHITNEY HOUSTON/Emotional
- 8 RICHARD HARRISON/Should've Known Better
- 9 SHINGO/Don't You Want Me
- 10 DEBBIE GIBSON/Shaft Your Love
- 11 R.E.M./The One I Love
- 12 JODY WATLEY/Don't You Want Me
- 13 JODY WATLEY/Don't You Want Me
- 14 STING/We'll Be Together
- 15 STEVE WINDWOOD/Valerie
- 16 PRETTY POISON/Catch Me I'm Falling
- 17 JOHN COUGAR/Cherry Bomb
- 18 JETTY/Do You
- 19 STEVE WINDWOOD/Valerie
- 20 MICHAEL BOLTON/That's What Love Is A
- 21 STEVE WINDWOOD/Valerie
- 22 STEVE WINDWOOD/Valerie
- 23 STEVE WINDWOOD/Valerie
- 24 STEVE WINDWOOD/Valerie
- 25 STEVE WINDWOOD/Valerie
- 26 STEVE WINDWOOD/Valerie
- 27 STEVE WINDWOOD/Valerie
- 28 STEVE WINDWOOD/Valerie
- 29 STEVE WINDWOOD/Valerie
- 30 STEVE WINDWOOD/Valerie



Kansas City
PD: Kevin Kenney
MD: Karen Barber

- 1 REDEY & WAINES/It's A New Day
- 2 BELINDA CARLISLE/Heaven Is A Place On Earth
- 3 GEORGE MICHAEL/Faith
- 4 TAYLOR DAVEY/Tell It To My Heart
- 5 JODY WATLEY/Don't You Want Me
- 6 DEBBIE GIBSON/Shaft Your Love
- 7 WHITNEY HOUSTON/Emotional
- 8 RICHARD HARRISON/Should've Known Better
- 9 SHINGO/Don't You Want Me
- 10 DEBBIE GIBSON/Shaft Your Love
- 11 R.E.M./The One I Love
- 12 JODY WATLEY/Don't You Want Me
- 13 JODY WATLEY/Don't You Want Me
- 14 STING/We'll Be Together
- 15 STEVE WINDWOOD/Valerie
- 16 PRETTY POISON/Catch Me I'm Falling
- 17 JOHN COUGAR/Cherry Bomb
- 18 JETTY/Do You
- 19 STEVE WINDWOOD/Valerie
- 20 MICHAEL BOLTON/That's What Love Is A
- 21 STEVE WINDWOOD/Valerie
- 22 STEVE WINDWOOD/Valerie
- 23 STEVE WINDWOOD/Valerie
- 24 STEVE WINDWOOD/Valerie
- 25 STEVE WINDWOOD/Valerie
- 26 STEVE WINDWOOD/Valerie
- 27 STEVE WINDWOOD/Valerie
- 28 STEVE WINDWOOD/Valerie
- 29 STEVE WINDWOOD/Valerie
- 30 STEVE WINDWOOD/Valerie



Miami
PD: Steve Petrun
Asst. PD/MD: Frank Amadeo

- 1 REDEY & WAINES/It's A New Day
- 2 BELINDA CARLISLE/Heaven Is A Place On Earth
- 3 FLEETWOOD MAC/Little Lies
- 4 TAYLOR DAVEY/Tell It To My Heart
- 5 JODY WATLEY/Don't You Want Me
- 6 GEORGE MICHAEL/Faith
- 7 TAYLOR DAVEY/Tell It To My Heart
- 8 PRETTY POISON/Catch Me I'm Falling
- 9 WHITNEY HOUSTON/Emotional
- 10 DEBBIE GIBSON/Shaft Your Love
- 11 WHITESNAKE/This Love
- 12 EXPLOSION/Seasons Change
- 13 LOS LOBOS/Coma On Me
- 14 DIMPLES TEE/Jaxious Falles
- 15 BILLY IDOL/Only Money
- 16 DEF LEPPARD/Animal
- 17 SHINGO/Don't You Want Me
- 18 POISON/Don't You Want Me
- 19 MIAMI SOUND MACHINE/Can't Stay Away From Me
- 20 RICHARD HARRISON/Should've Known Better
- 21 WHITESNAKE/This Love
- 22 EXPLOSION/Seasons Change
- 23 MADONNA/Causing A Commotion
- 24 MICHAEL BOLTON/That's What Love Is A
- 25 TAYLOR DAVEY/Tell It To My Heart
- 26 JETTY/Do You
- 27 R.E.M./The One I Love
- 28 TAYLOR DAVEY/Tell It To My Heart
- 29 TAYLOR DAVEY/Tell It To My Heart
- 30 TAYLOR DAVEY/Tell It To My Heart



Detroit
PD: Brian Patrick
MD: Kathy Means

- 1 BELINDA CARLISLE/Heaven Is A Place On Earth
- 2 STING/We'll Be Together
- 3 STEVE WINDWOOD/Valerie
- 4 STEVE WINDWOOD/Valerie
- 5 GEORGE MICHAEL/Faith
- 6 RICHARD HARRISON/Should've Known Better
- 7 WHITESNAKE/This Love
- 8 WHITNEY HOUSTON/Emotional
- 9 JODY WATLEY/Don't You Want Me
- 10 REDEY & WAINES/It's A New Day
- 11 GLEN JONES/You Only Begun
- 12 HARRICK & HARRIS/Reservations For You
- 13 TAYLOR DAVEY/Tell It To My Heart
- 14 INXS/Need You Tonight
- 15 SHANICE WILSON/Can You Dance
- 16 MICHAEL BOLTON/That's What Love Is A
- 17 JODY WATLEY/Don't You Want Me
- 18 NAME SANG/Motortown
- 19 RICHARD HARRISON/Should've Known Better
- 20 JOHN COUGAR/Cherry Bomb
- 21 MICHAEL BOLTON/That's What Love Is A
- 22 RICHARD HARRISON/Should've Known Better
- 23 SHINGO/Don't You Want Me
- 24 SHINGO/Don't You Want Me
- 25 SHINGO/Don't You Want Me
- 26 SHINGO/Don't You Want Me
- 27 SHINGO/Don't You Want Me
- 28 SHINGO/Don't You Want Me
- 29 SHINGO/Don't You Want Me
- 30 SHINGO/Don't You Want Me



Cincinnati
Ops. Manager: Jim Fox
MD/Asst. PD: Dave Allen

- 1 HENRY O'NEAL/That's What Love Is A
- 2 RED SPEEDWAGON/In My Dreams
- 3 BILLY IDOL/Only Money
- 4 BELINDA CARLISLE/Heaven Is A Place On Earth
- 5 REDEY & WAINES/It's A New Day
- 6 FLEETWOOD MAC/Little Lies
- 7 RICHARD HARRISON/Should've Known Better
- 8 MADONNA/Causing A Commotion
- 9 SHINGO/Don't You Want Me
- 10 HENRY O'NEAL/That's What Love Is A
- 11 WHITESNAKE/This Love
- 12 BRUCE SPRINGSTEEN/Brilliant Disguise
- 13 TAYLOR DAVEY/Tell It To My Heart
- 14 STING/We'll Be Together
- 15 CURE/Just Like Heaven
- 16 WHITESNAKE/This Love
- 17 BRUCE SPRINGSTEEN/Brilliant Disguise
- 18 TAYLOR DAVEY/Tell It To My Heart
- 19 SHINGO/Don't You Want Me
- 20 JETTY/Do You
- 21 MICHAEL BOLTON/That's What Love Is A
- 22 DEBBIE GIBSON/Shaft Your Love
- 23 PET SHOP BOYS/It's A Sin
- 24 HEART/When Will I See You
- 25 JOHN COUGAR/Cherry Bomb
- 26 AEROTH/That's What Love Is A
- 27 R.E.M./The One I Love
- 28 WHITNEY HOUSTON/Emotional
- 29 TAYLOR DAVEY/Tell It To My Heart
- 30 TAYLOR DAVEY/Tell It To My Heart
- 31 TAYLOR DAVEY/Tell It To My Heart
- 32 TAYLOR DAVEY/Tell It To My Heart
- 33 TAYLOR DAVEY/Tell It To My Heart
- 34 TAYLOR DAVEY/Tell It To My Heart
- 35 TAYLOR DAVEY/Tell It To My Heart



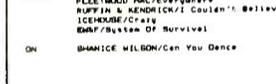
New Orleans
PD: Shadow P. Stevens
MD: Joey Giovinco

- 1 REDEY & WAINES/It's A New Day
- 2 GEORGE MICHAEL/Faith
- 3 JODY WATLEY/Don't You Want Me
- 4 WHITNEY HOUSTON/Emotional
- 5 DEBBIE GIBSON/Shaft Your Love
- 6 BELINDA CARLISLE/Heaven Is A Place On Earth
- 7 BILLY IDOL/Only Money
- 8 TAYLOR DAVEY/Tell It To My Heart
- 9 POISON/Don't You Want Me
- 10 WHITESNAKE/This Love
- 11 RICHARD HARRISON/Should've Known Better
- 12 NOEL/Silent Morning
- 13 STEVE WINDWOOD/Valerie
- 14 PRETTY POISON/Catch Me I'm Falling
- 15 TAYLOR DAVEY/Tell It To My Heart
- 16 NEW ORDER/True Faith
- 17 SHANICE WILSON/Can You Dance
- 18 ELTON JOHN/Candle In The Wind
- 19 STING/We'll Be Together
- 20 SHANICE WILSON/Can You Dance
- 21 JODY WATLEY/Don't You Want Me
- 22 DEBBIE GIBSON/Shaft Your Love
- 23 HEART/There's The Girl
- 24 MICHAEL BOLTON/That's What Love Is A
- 25 JOHN COUGAR/Cherry Bomb
- 26 INXS/Need You Tonight
- 27 EXPLOSION/Seasons Change
- 28 BANDES/Hey Shave Of Mipter
- 29 RICHARD HARRISON/Should've Known Better
- 30 TAYLOR DAVEY/Tell It To My Heart



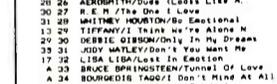
Minneapolis
PD: Tim Fox
MD: Denise Lauren

- 1 RICHARD HARRISON/Should've Known Better
- 2 BELINDA CARLISLE/Heaven Is A Place On Earth
- 3 STEVE WINDWOOD/Valerie
- 4 RICHARD HARRISON/Should've Known Better
- 5 STEVE WINDWOOD/Valerie
- 6 RICHARD HARRISON/Should've Known Better
- 7 WHITESNAKE/This Love
- 8 WHITNEY HOUSTON/Emotional
- 9 JODY WATLEY/Don't You Want Me
- 10 REDEY & WAINES/It's A New Day
- 11 GLEN JONES/You Only Begun
- 12 HARRICK & HARRIS/Reservations For You
- 13 TAYLOR DAVEY/Tell It To My Heart
- 14 INXS/Need You Tonight
- 15 SHANICE WILSON/Can You Dance
- 16 MICHAEL BOLTON/That's What Love Is A
- 17 JODY WATLEY/Don't You Want Me
- 18 NAME SANG/Motortown
- 19 RICHARD HARRISON/Should've Known Better
- 20 JOHN COUGAR/Cherry Bomb
- 21 MICHAEL BOLTON/That's What Love Is A
- 22 RICHARD HARRISON/Should've Known Better
- 23 SHINGO/Don't You Want Me
- 24 SHINGO/Don't You Want Me
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- 26 SHINGO/Don't You Want Me
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- 28 SHINGO/Don't You Want Me
- 29 SHINGO/Don't You Want Me
- 30 SHINGO/Don't You Want Me



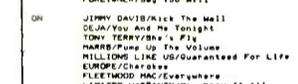
Kansas City
PD: Dene Hallam
Asst. PD/MD: Tracy Johnson

- 1 TIFFANY/Think We're Alone N
- 2 REDEY & WAINES/It's A New Day
- 3 BELINDA CARLISLE/Heaven Is A Place On Earth
- 4 JODY WATLEY/Don't You Want Me
- 5 GEORGE MICHAEL/Faith
- 6 PRETTY POISON/Catch Me I'm Falling
- 7 TAYLOR DAVEY/Tell It To My Heart
- 8 WHITNEY HOUSTON/Emotional
- 9 MICHAEL BOLTON/That's What Love Is A
- 10 JETTY/Do You
- 11 DEBBIE GIBSON/Shaft Your Love
- 12 RICHARD HARRISON/Should've Known Better
- 13 PRINCE/It's A New Day
- 14 STING/We'll Be Together
- 15 STEVE WINDWOOD/Valerie
- 16 DEJA/You Are My Tonight
- 17 LAURA BRANIGAN/Power Of Love
- 18 STEVE WINDWOOD/Valerie
- 19 GLEN JONES/You Only Begun
- 20 PRINCE/It's A New Day
- 21 SHINGO/Don't You Want Me
- 22 TAYLOR DAVEY/Tell It To My Heart
- 23 JELLYBEAN/That's What Love Is A
- 24 SHANICE WILSON/Can You Dance
- 25 NEW ORDER/True Faith
- 26 MICHAEL BOLTON/That's What Love Is A
- 27 WHITNEY HOUSTON/Emotional
- 28 CUTTING CREW/It's A New Day
- 29 MARLON JACKSON/Don't Let Me Be The One
- 30 MADONNA/Causing A Commotion
- 31 FLEETWOOD MAC/Little Lies
- 32 MADONNA/Causing A Commotion
- 33 EXPLOSION/Seasons Change
- 34 GEORGE MICHAEL/Faith
- 35 ELTON JOHN/Candle In The Wind



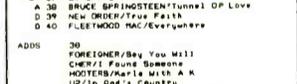
Columbus
PD: Bill Richards
Asst. PD: Tom Kelly

- 1 BELINDA CARLISLE/Heaven Is A Place On Earth
- 2 GEORGE MICHAEL/Faith
- 3 REDEY & WAINES/It's A New Day
- 4 GEORGE MICHAEL/Faith
- 5 PRETTY POISON/Catch Me I'm Falling
- 6 WHITNEY HOUSTON/Emotional
- 7 STEVE WINDWOOD/Valerie
- 8 DEBBIE GIBSON/Shaft Your Love
- 9 BILLY IDOL/Only Money
- 10 BRUCE SPRINGSTEEN/Brilliant Disguise
- 11 TAYLOR DAVEY/Tell It To My Heart
- 12 TAYLOR DAVEY/Tell It To My Heart
- 13 JETTY/Do You
- 14 CUTTING CREW/It's A New Day
- 15 LAURA BRANIGAN/Power Of Love
- 16 STEVE WINDWOOD/Valerie
- 17 GLEN JONES/You Only Begun
- 18 EARL/Sweet System Of Survival
- 19 ALEXANDER O'NEAL/Criticize
- 20 MICHAEL BOLTON/That's What Love Is A
- 21 TAYLOR DAVEY/Tell It To My Heart
- 22 MICHAEL BOLTON/That's What Love Is A
- 23 JELLYBEAN/That's What Love Is A
- 24 SHANICE WILSON/Can You Dance
- 25 CURE/Just Like Heaven



Columbus
PD: Adam Cook
Assistant PD/MD: Kevin Haines

- 1 BELINDA CARLISLE/Heaven Is A Place On Earth
- 2 GEORGE MICHAEL/Faith
- 3 REDEY & WAINES/It's A New Day
- 4 JODY WATLEY/Don't You Want Me
- 5 DEBBIE GIBSON/Shaft Your Love
- 6 WHITNEY HOUSTON/Emotional
- 7 RICHARD HARRISON/Should've Known Better
- 8 SHINGO/Don't You Want Me
- 9 PRETTY POISON/Catch Me I'm Falling
- 10 POISON/Don't You Want Me
- 11 WHITESNAKE/This Love
- 12 RICHARD HARRISON/Should've Known Better
- 13 R.E.M./The One I Love
- 14 DEBBIE GIBSON/Shaft Your Love
- 15 JODY WATLEY/Don't You Want Me
- 16 STEVE WINDWOOD/Valerie
- 17 SHANICE WILSON/Can You Dance
- 18 JETTY/Do You
- 19 STEVE WINDWOOD/Valerie
- 20 MICHAEL BOLTON/That's What Love Is A
- 21 STEVE WINDWOOD/Valerie
- 22 STEVE WINDWOOD/Valerie
- 23 STEVE WINDWOOD/Valerie
- 24 STEVE WINDWOOD/Valerie
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- 30 STEVE WINDWOOD/Valerie



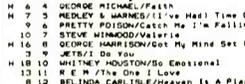
Chicago
OM: Ric Lippincott
PD: Brian Kelly

- 1 BELINDA CARLISLE/Heaven Is A Place On Earth
- 2 REDEY & WAINES/It's A New Day
- 3 GEORGE MICHAEL/Faith
- 4 TAYLOR DAVEY/Tell It To My Heart
- 5 JODY WATLEY/Don't You Want Me
- 6 DEBBIE GIBSON/Shaft Your Love
- 7 WHITNEY HOUSTON/Emotional
- 8 RICHARD HARRISON/Should've Known Better
- 9 SHINGO/Don't You Want Me
- 10 DEBBIE GIBSON/Shaft Your Love
- 11 R.E.M./The One I Love
- 12 JODY WATLEY/Don't You Want Me
- 13 JODY WATLEY/Don't You Want Me
- 14 STING/We'll Be Together
- 15 STEVE WINDWOOD/Valerie
- 16 PRETTY POISON/Catch Me I'm Falling
- 17 JOHN COUGAR/Cherry Bomb
- 18 JETTY/Do You
- 19 STEVE WINDWOOD/Valerie
- 20 MICHAEL BOLTON/That's What Love Is A
- 21 STEVE WINDWOOD/Valerie
- 22 STEVE WINDWOOD/Valerie
- 23 STEVE WINDWOOD/Valerie
- 24 STEVE WINDWOOD/Valerie
- 25 STEVE WINDWOOD/Valerie
- 26 STEVE WINDWOOD/Valerie
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- 29 STEVE WINDWOOD/Valerie
- 30 STEVE WINDWOOD/Valerie



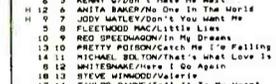
Dallas
PD: Buzz Bennett
Asst. PD: Chuck Beck

- 1 GEORGE MICHAEL/Faith
- 2 INXS/Need You Tonight
- 3 BELINDA CARLISLE/Heaven Is A Place On Earth
- 4 NOEL/Silent Morning
- 5 JODY WATLEY/Don't You Want Me
- 6 AEROTH/That's What Love Is A
- 7 CURE/Just Like Heaven
- 8 GEORGE HARRISON/Should've Known Better
- 9 REDEY & WAINES/It's A New Day
- 10 NEW ORDER/True Faith
- 11 BANDES/Hey Shave Of Mipter
- 12 DEBBIE GIBSON/Shaft Your Love
- 13 NAME SANG/Motortown
- 14 WHITNEY HOUSTON/Emotional
- 15 PRETTY POISON/Catch Me I'm Falling
- 16 EXPLOSION/Seasons Change
- 17 TAYLOR DAVEY/Tell It To My Heart
- 18 R.E.M./The One I Love
- 19 SHINGO/Don't You Want Me
- 20 LAURA BRANIGAN/Power Of Love
- 21 ELTON JOHN/Candle In The Wind
- 22 EXPLOSION/Seasons Change
- 23 ROGER/I Want To Be Your Man
- 24 PRINCE/It's A New Day
- 25 TAYLOR DAVEY/Tell It To My Heart
- 26 STING/We'll Be Together
- 27 MOTLEY CRUE/You're All I Need
- 28 MICHAEL BOLTON/That's What Love Is A
- 29 RICHARD HARRISON/Should've Known Better
- 30 MICHAEL BOLTON/That's What Love Is A
- 31 SQUEEZE/Hourglass
- 32 PET SHOP BOYS/It's A Sin
- 33 FOREIGNER/You Will Tiffany/Could've Been
- 34 U2/Rattle And Hum
- 35 FLEETWOOD MAC/Everywhere
- 36 HEART/There's The Girl



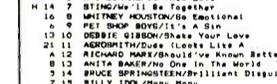
Minneapolis
PD: Gregg Swedberg
MD: Karen Wong

- 1 RICHARD HARRISON/Should've Known Better
- 2 BELINDA CARLISLE/Heaven Is A Place On Earth
- 3 STEVE WINDWOOD/Valerie
- 4 RICHARD HARRISON/Should've Known Better
- 5 STEVE WINDWOOD/Valerie
- 6 RICHARD HARRISON/Should've Known Better
- 7 WHITESNAKE/This Love
- 8 WHITNEY HOUSTON/Emotional
- 9 JODY WATLEY/Don't You Want Me
- 10 REDEY & WAINES/It's A New Day
- 11 GLEN JONES/You Only Begun
- 12 HARRICK & HARRIS/Reservations For You
- 13 TAYLOR DAVEY/Tell It To My Heart
- 14 INXS/Need You Tonight
- 15 SHANICE WILSON/Can You Dance
- 16 MICHAEL BOLTON/That's What Love Is A
- 17 JODY WATLEY/Don't You Want Me
- 18 NAME SANG/Motortown
- 19 RICHARD HARRISON/Should've Known Better
- 20 JOHN COUGAR/Cherry Bomb
- 21 MICHAEL BOLTON/That's What Love Is A
- 22 RICHARD HARRISON/Should've Known Better
- 23 SHINGO/Don't You Want Me
- 24 SHINGO/Don't You Want Me
- 25 SHINGO/Don't You Want Me
- 26 SHINGO/Don't You Want Me
- 27 SHINGO/Don't You Want Me
- 28 SHINGO/Don't You Want Me
- 29 SHINGO/Don't You Want Me
- 30 SHINGO/Don't You Want Me



Kansas City
PD: Dene Hallam
Asst. PD/MD: Tracy Johnson

- 1 TIFFANY/Think We're Alone N
- 2 REDEY & WAINES/It's A New Day
- 3 BELINDA CARLISLE/Heaven Is A Place On Earth
- 4 JODY WATLEY/Don't You Want Me
- 5 GEORGE MICHAEL/Faith
- 6 PRETTY POISON/Catch Me I'm Falling
- 7 TAYLOR DAVEY/Tell It To My Heart
- 8 WHITNEY HOUSTON/Emotional
- 9 MICHAEL BOLTON/That's What Love Is A
- 10 JETTY/Do You
- 11 DEBBIE GIBSON/Shaft Your Love
- 12 RICHARD HARRISON/Should've Known Better
- 13 PRINCE/It's A New Day
- 14 STING/We'll Be Together
- 15 STEVE WINDWOOD/Valerie
- 16 DEJA/You Are My Tonight
- 17 LAURA BRANIGAN/Power Of Love
- 18 STEVE WINDWOOD/Valerie
- 19 GLEN JONES/You Only Begun
- 20 PRINCE/It's A New Day
- 21 SHINGO/Don't You Want Me
- 22 TAYLOR DAVEY/Tell It To My Heart
- 23 JELLYBEAN/That's What Love Is A
- 24 SHANICE WILSON/Can You Dance
- 25 NEW ORDER/True Faith
- 26 MICHAEL BOLTON/That's What Love Is A
- 27 WHITNEY HOUSTON/Emotional
- 28 CUTTING CREW/It's A New Day
- 29 MARLON JACKSON/Don't Let Me Be The One
- 30 MADONNA/Causing A Commotion
- 31 FLEETWOOD MAC/Little Lies
- 32 MADONNA/Causing A Commotion
- 33 EXPLOSION/Seasons Change
- 34 GEORGE MICHAEL/Faith
- 35 ELTON JOHN/Candle In The Wind



Columbus
PD: Bill Richards
Asst. PD: Tom Kelly

- 1 BELINDA CARLISLE/Heaven Is A Place On Earth
- 2 GEORGE MICHAEL/Faith
- 3 REDEY & WAINES/It's A New Day

EAST BREAKOUTS
Bruce Springsteen Billy Idol U2
Foreigner Motley Crue
Tiffany Depeche Mode
Expose The Police
Fleetwood Mac

CHR ADDS & HOTS

SOUTH BREAKOUTS
Bruce Springsteen U2
Tiffany Billy Idol
Foreigner Salt-N-Pepa
Expose Motley Crue
Bangles Depeche Mode
Kiss

EAST PARALLEL TWO

WFLY/Albany, NY
Pattangli/Morgan
FOREIGNER
BRUCE SPRINGSTEEN
TIPPIFY
RICHARD MARX
LAURA BRANTIGAN
BANGLES
Hot: MEDLEY & WARREN 2-1
GEORGE MICHAEL 7-3
PRETTY POISON 6-4
WHITNEY HOUSTON 8-5
AEROSMITH 10-7
TAYLOR DAVNE 13-11
WAEB/Albany, NY
Ward/Berry
BRUCE SPRINGSTEEN
FOREIGNER
TIPPIFY
CHER (dp)
Hot: BELINDA CARLISLE 2-1
WHITNESAKE 4-2
GEORGE MICHAEL 6-3
DEBBIE GIBSON 10-7
INXS 17-11
Q100/Albany, NY
Andrew/Cifford
NEW ORDER
FOREIGNER
CHER (dp)
BRUCE SPRINGSTEEN
ROGER (dp)
MIAMI SOUND MACH
BEP (dp)
Hot: BELINDA CARLISLE 2-1
WHITNESAKE 9-4
STING 10-7
PRETTY POISON 11-9
GEORGE HARRISON 18-13
WMJQ/Buffalo, NY
Belcastro/Christen
EXPOSE
NATALIE COLE
FLEETWOOD MAC
Hot: MEDLEY & WARREN 1-1
STING 9-4
GEORGE MICHAEL 11-5
STEVE WINWOOD 13-9
MICHAEL JACKSON 22-16
WVSR/Charleston, WV
Jarvis/Swenn
BRUCE SPRINGSTEEN
FOREIGNER
PAUL CARRACK
TIPPIFY
Hot: BELINDA CARLISLE 2-1
GEORGE MICHAEL 3-2
STING 6-4
WHITNEY HOUSTON 8-6
GEORGE HARRISON 9-7
K104/Erie, PA
Bli Shannon
BRUCE SPRINGSTEEN
BEE GEES
ROBBIE ROBERTSON
KANE GANG
U2
FOREIGNER
EXPOSE
Hot: HOOTERS 1-1
PINK FLOYD 2-2
KOO & THE GANG 5-3
STEVE WINWOOD 8-4
GEORGE HARRISON 14-5
JET-FM/Erie, PA
Jim Cook
MICHAEL JACKSON
U2
BILLY IDOL
PAUL CARRACK
FOREIGNER
BRUCE SPRINGSTEEN
Hot: BELINDA CARLISLE 2-1
RICHARD MARX 5-2
GEORGE MICHAEL 7-3
GEORGE HARRISON 10-7
PINK FLOYD 11-9
WERZ/Exeter, NH
Falcon/Brady
BRUCE SPRINGSTEEN
FOREIGNER
CHER (dp)
EUROPE (dp)
DEF LEPPARD (dp)
TAYLOR DAVNE (dp)
Hot: MEDLEY & WARREN 1-1
R.E.M. 5-4
JOHN COUGAR 10-6
WHITNESAKE 15-9
JOKE MICHAEL 19-14
WNNK/Harrisburg, PA
Bond/August
FOREIGNER (dp)
MICK JAGGER (dp)
BANANARAMA
DONNA SUMMER
GEORGIO (dp)
MARTHA DAVIS
PAUL CARRACK
Hot: BELINDA CARLISLE 5-3
INXS 23-15
JOHN COUGAR 25-16
ELTON JOHN 33-18
MICHAEL JACKSON 37-30
WTIC/Hartford, CT
Shakes/Weat
BANGLES
FLEETWOOD MAC
TIPPIFY
Hot: BELINDA CARLISLE 6-1
GEORGE MICHAEL 9-5
TAYLOR DAVNE 10-8
BEP 17-12
MICHAEL JACKSON 28-17
WKEE/Huntington, WV
Miller/Reinhardt
BILLY IDOL
PRINCE
ROGER
BANANARAMA
BANGLES
MIAMI SOUND MACH
PAUL CARRACK
Hot: MEDLEY & WARREN 2-1
DAN HILL 3-2
PRETTY POISON 6-4
STRYPER 28-12
WLAN/Lancaster, PA
Merino/Murray
AEROSMITH
NEW ORDER
BANGLES
CHER
Hot: MEDLEY & WARREN 2-1
GEORGE MICHAEL 5-2
BELINDA CARLISLE 3-3
RICHARD MARX 11-8
GEORGE HARRISON 12-9
KC101/New Haven, CT
Stef Rybak
WAEB/Albany, NY
Ward/Berry
BRUCE SPRINGSTEEN
EXPOSE
Hot: MEDLEY & WARREN 1-1
TIPPIFY 3-2
BELINDA CARLISLE 4-3
GEORGE MICHAEL 9-5
WHITNESAKE 12-9
WSPK/Poughkeepsie, NY
Bob Dayton
U2
BRUCE SPRINGSTEEN
Hot: MEDLEY & WARREN 1-1
TIPPIFY 2-2
GEORGE HARRISON 6-3
GEORGE MICHAEL 11-6
PRETTY POISON D-27
98PX/Rochester, NY
Tom Mitchell
BRUCE SPRINGSTEEN
FOREIGNER
KISS
EXPOSE
TIPPIFY
ERIC CARMEN
Hot: MEDLEY & WARREN 1-1
GEORGE MICHAEL 2-2
WHITNESAKE 3-3
GEORGE HARRISON 11-4
STING 6-5
99FM/Schenectady, NY
Parker/Chick
EXPOSE
FOREIGNER
BRUCE SPRINGSTEEN
FLEETWOOD MAC
TIPPIFY
DONNA SUMMER
Hot: MEDLEY & WARREN 3-1
BELINDA CARLISLE 2-2
DEBBIE GIBSON 8-4
GEORGE MICHAEL 12-5
RICHARD MARX 7-6
93D/Syracuse, NY
Cunningham/Dunes
BRUCE SPRINGSTEEN
EXPOSE
BANANARAMA
Hot: MEDLEY & WARREN 2-1
RICHARD MARX 3-2
BELINDA CARLISLE 6-3
DEBBIE GIBSON 7-4
GEORGE MICHAEL 13-5
WPST/Trenton, NJ
Cunningham/Merolo
EXPOSE
FLEETWOOD MAC
FOREIGNER
HOOTERS
Hot: ROBBIE ROBERTSON
BRUCE SPRINGSTEEN
PATRICK SWINNEY
U2
Hot: BELINDA CARLISLE 2-1
GEORGE MICHAEL 3-3
PRETTY POISON 13-7
INXS 22-16
JOHN COUGAR 25-17
WNYZ/Utica, NY
Burton/Andrews
BOURBONIS TAGG
NEW ORDER
DEJA
TIPPIFY
FOREIGNER
BILLY IDOL
RICK ASTLEY
BRUCE SPRINGSTEEN
GLYN MEDERSON
Hot: RICHARD MARX 7-3
GEORGE HARRISON 21-7
WHITNEY HOUSTON 15-8
STEVE WINWOOD 18-10
INXS 22-18
WRCK/Utica, NY
Reitz/Williams
BRUCE SPRINGSTEEN
FLEETWOOD MAC
TIPPIFY
NEW ORDER
MEN WITHOUT HATS
Hot: JOHN COUGAR 3-1
GEORGE MICHAEL 8-2
GEORGE HARRISON 10-3
STEVE WINWOOD 9-5
WHITNESAKE 12-5
WHITNEY HOUSTON 10-7
MICHAEL JACKSON 20-9
WKRZ/Wilkes-Barre, PA
Rising/Star
EXPOSE
BRUCE SPRINGSTEEN
FOREIGNER
Hot: BELINDA CARLISLE 3-1
RICHARD MARX 4-2
GEORGE MICHAEL 12-4
WHITNESAKE 14-7
GEORGE HARRISON 21-7
Q106/York, PA
Crockett/Quinn
BRUCE SPRINGSTEEN
EXPOSE
BOURBONIS TAGG
MEN WITHOUT HATS
FOREIGNER
BILLY IDOL
RICK ASTLEY
BRUCE SPRINGSTEEN
GLYN MEDERSON
CHER
ROGER
MIAMI SOUND MACH
DEJA
FOREIGNER
Hot: MEDLEY & WARREN 5-3
AEROSMITH 6-4
DEBBIE GIBSON 9-5
WHITNEY HOUSTON 12-7
STEVE WINWOOD 15-9
WPRR/Altoona, PA
Darril Rey
MICHAEL JACKSON
MIAMI SOUND MACH
PAUL CARRACK
FOREIGNER
Hot: MEDLEY & WARREN 1-1
BELINDA CARLISLE 2-2
GEORGE MICHAEL 3-3
RICHARD MARX 4-4
DEBBIE GIBSON 8-5

SOUTH PARALLEL TWO

WBBQ/Augusta, GA
Bruce Stevens
TIPPIFY
FOREIGNER
BRUCE SPRINGSTEEN
DAN HILL
VIEW FROM THE HILL
CHER
Hot: BELINDA CARLISLE 3-1
GEORGE MICHAEL 12-2
WHITNESAKE 7-4
GEORGE HARRISON 16-12
INXS 18-14
893/Austin, TX
Tonacac/Davenport
SALT-N-PEPA
U2
BRUCE SPRINGSTEEN
FOREIGNER
BILLY IDOL
Hot: RICHARD MARX 3-2
GEORGE MICHAEL 14-3
STEVE WINWOOD 11-9
WHITNESAKE 12-10
WKPE/Cape Cod, MA
Ryder/McVie
FOREIGNER
BRUCE SPRINGSTEEN
KISS
EXPOSE
TIPPIFY
ERIC CARMEN
Hot: MEDLEY & WARREN 1-1
GEORGE MICHAEL 2-2
WHITNESAKE 3-3
GEORGE HARRISON 11-4
STING 6-5
99FM/Schenectady, NY
Parker/Chick
EXPOSE
FOREIGNER
BRUCE SPRINGSTEEN
FLEETWOOD MAC
TIPPIFY
DONNA SUMMER
Hot: MEDLEY & WARREN 3-1
BELINDA CARLISLE 2-2
DEBBIE GIBSON 8-4
GEORGE MICHAEL 12-5
RICHARD MARX 7-6
93D/Syracuse, NY
Cunningham/Dunes
BRUCE SPRINGSTEEN
EXPOSE
BANANARAMA
Hot: MEDLEY & WARREN 2-1
RICHARD MARX 3-2
BELINDA CARLISLE 6-3
DEBBIE GIBSON 7-4
GEORGE MICHAEL 13-5
WPST/Trenton, NJ
Cunningham/Merolo
EXPOSE
FLEETWOOD MAC
FOREIGNER
HOOTERS
Hot: ROBBIE ROBERTSON
BRUCE SPRINGSTEEN
PATRICK SWINNEY
U2
Hot: BELINDA CARLISLE 2-1
GEORGE MICHAEL 3-3
PRETTY POISON 13-7
INXS 22-16
JOHN COUGAR 25-17
WNYZ/Utica, NY
Burton/Andrews
BOURBONIS TAGG
NEW ORDER
DEJA
TIPPIFY
FOREIGNER
BILLY IDOL
RICK ASTLEY
BRUCE SPRINGSTEEN
GLYN MEDERSON
Hot: RICHARD MARX 7-3
GEORGE HARRISON 21-7
WHITNEY HOUSTON 15-8
STEVE WINWOOD 18-10
INXS 22-18
WRCK/Utica, NY
Reitz/Williams
BRUCE SPRINGSTEEN
FLEETWOOD MAC
TIPPIFY
NEW ORDER
MEN WITHOUT HATS
Hot: JOHN COUGAR 3-1
GEORGE MICHAEL 8-2
GEORGE HARRISON 10-3
STEVE WINWOOD 9-5
WHITNESAKE 12-5
WHITNEY HOUSTON 10-7
MICHAEL JACKSON 20-9
WKRZ/Wilkes-Barre, PA
Rising/Star
EXPOSE
BRUCE SPRINGSTEEN
FOREIGNER
Hot: BELINDA CARLISLE 3-1
RICHARD MARX 4-2
GEORGE MICHAEL 12-4
WHITNESAKE 14-7
GEORGE HARRISON 21-7
Q106/York, PA
Crockett/Quinn
BRUCE SPRINGSTEEN
EXPOSE
BOURBONIS TAGG
MEN WITHOUT HATS
FOREIGNER
BILLY IDOL
RICK ASTLEY
BRUCE SPRINGSTEEN
GLYN MEDERSON
CHER
ROGER
MIAMI SOUND MACH
DEJA
FOREIGNER
Hot: MEDLEY & WARREN 5-3
AEROSMITH 6-4
DEBBIE GIBSON 9-5
WHITNEY HOUSTON 12-7
STEVE WINWOOD 15-9
WPRR/Altoona, PA
Darril Rey
MICHAEL JACKSON
MIAMI SOUND MACH
PAUL CARRACK
FOREIGNER
Hot: MEDLEY & WARREN 1-1
BELINDA CARLISLE 2-2
GEORGE MICHAEL 3-3
RICHARD MARX 4-4
DEBBIE GIBSON 8-5

SOUTH PARALLEL TWO

WOKI/Knoxville, TN
Harper/Wald Greg
MILLIONS LIKE US
BRUCE SPRINGSTEEN
Hot: BELINDA CARLISLE 12-8
WHITNESAKE 16-10
GEORGE MICHAEL 21-15
DEBBIE GIBSON 27-22
INXS 30-24
WFMI/Lexington, KY
Jones/Thomas
TIPPIFY
BRUCE SPRINGSTEEN
BANGLES
LAURA BRANTIGAN
SQUEEZE
Hot: MEDLEY & WARREN 2-1
WHITNESAKE 5-3
GEORGE MICHAEL 6-4
ROGER 17-8
STRYPER 16-9
WLAP/Lexington, KY
Fou/Graves
ROGER
FLEETWOOD MAC
FOREIGNER
BRUCE SPRINGSTEEN
GEORGE MICHAEL 18-9
LAURA BRANTIGAN 17-15
MICHAEL JACKSON 25-18
INXS 27-20
JOEY WATLEY 26-21
KZOU/Little Rock, AR
Lousteau/Allen
BRUCE SPRINGSTEEN
FOREIGNER
U2
BILLY IDOL
TIPPIFY
LOUISIANA
ALEXANDER O'NEAL
Hot: MEDLEY & WARREN 1-1
WHITNESAKE 2-1
MICHAEL BOLTON 5-4
WHITNEY HOUSTON 16-8
SQUEEZE 22-12
GEORGE HARRISON 21-16
STYPER 19-7
WRVX/Richmond, VA
Davis/Michaels
INXS
PRINCE (dp)
TIPPIFY
BRUCE SPRINGSTEEN
U2
Hot: MEDLEY & WARREN 1-1
POISON 13-7
GEORGE MICHAEL 14-9
GEORGE HARRISON 17-11
R.E.M. 19-14
KS2/Roanoke, VA
Cat Thomas
FOREIGNER
BANGLES
KANE GANG
U2
Hot: MEDLEY & WARREN 1-1
WHITNESAKE 1-1
BELINDA CARLISLE 4-2
RICHARD MARX 6-3
GEORGE MICHAEL 7-4
WHITNESAKE 8-5
KITY/San Antonio, TX
Upton/Lepere
TIPPIFY
RICK ASTLEY
BANGLES
HOTTEST
ELTON JOHN
BRUCE SPRINGSTEEN
TEMPTATIONS
Hot: GEORGE MICHAEL 7-4
DEBBIE GIBSON 8-6
WHITNESAKE 10-8
TAYLOR DAVNE 13-12
MICHAEL JACKSON 17-14
KSQ/San Antonio, TX
Leo Vale
BANGLES
U2
BRUCE SPRINGSTEEN
BILLY IDOL
FOREIGNER
KISS
TIPPIFY
Hot: GEORGE MICHAEL 4-1
WHITNESAKE 8-4
JOEY WATLEY 13-7
PRETTY POISON 18-12
AEROSMITH 21-14
Z102/Savannah, GA
McGraw/Williams
BRUCE SPRINGSTEEN
BANGLES
BILLY IDOL
Hot: MEDLEY & WARREN 1-1
GEORGE MICHAEL 9-2
JOEY WATLEY 5-3
DEBBIE GIBSON 6-5
PRETTY POISON 8-6
KTXU/Shreveport, LA
Steel/Waber
BRUCE SPRINGSTEEN
FLEETWOOD MAC
FOREIGNER
TIPPIFY
EXPOSE
KISS
DEJA
GEORGIO
Hot: MEDLEY & WARREN 1-1
WHITNESAKE 4-2
JOEY WATLEY 5-3
GEORGE MICHAEL 11-4
WHITNEY HOUSTON 13-8
WDLX/Washington, NC
Jackson/Lane
FOREIGNER
BRUCE SPRINGSTEEN
BANGLES
ROGER
U2
Hot: WHITNESAKE 2-1
BELINDA CARLISLE 5-2
AEROSMITH 14-8
STYPER 21-12
DEBBIE GIBSON 22-14
WQUT/Johnson City, TN
Potter/Taylor
DEBBIE GIBSON
PRINCE (dp)
DAN HILL
TIPPIFY
FOREIGNER
FLEETWOOD MAC
Hot: MEDLEY & WARREN 1-1
BELINDA CARLISLE 2-2
RICHARD MARX 3-3
INXS 14-8
ROGER 25-19
WY07/Nashville, TN
Chase/Kaplan
TIPPIFY
FOREIGNER
INXS (dp)
EXPOSE
Hot: MEDLEY & WARREN 1-1
BELINDA CARLISLE 2-2
WHITNEY HOUSTON 10-5
AEROSMITH 12-7
GEORGE MICHAEL 16-12

SOUTH PARALLEL TWO

WKVW/Odessa-Midland, TX
Jim Scott
BANGLES (dp)
PRINCE (dp)
ICHSOBE (dp)
CHER (dp)
NEW ORDER (dp)
NATALIE COLE (dp)
DEF LEPPARD (dp)
Hot: MEDLEY & WARREN 3-1
GEORGE MICHAEL 8-3
WHITNESAKE 6-4
JOEY WATLEY 13-7
WHITNEY HOUSTON 17-10
BJ106/Orlando, FL
White/Summers
TIPPIFY
BANGLES
STRYPER (dp)
ROGER (dp)
GLYN JONES (dp)
Hot: MEDLEY & WARREN 1-1
GEORGE MICHAEL 5-3
WHITNESAKE 12-8
GEORGE HARRISON 24-14
SALT-N-PEPA D-29
Y106/Orlando, FL
McKay/Hayes
MADONNA
INXS
EXPOSE
CURE
Hot: MEDLEY & WARREN 1-1
GEORGE MICHAEL 2-2
WHITNESAKE 9-6
DEBBIE GIBSON 17-7
WHITNEY HOUSTON 13-8
94Z/Raleigh, NC
George Danno
TAYLOR DAVNE
JETS
ROGER (dp)
Hot: GEORGE MICHAEL 3-2
WHITNESAKE 12-4
WHITNEY HOUSTON 16-8
SQUEEZE 22-12
GEORGE HARRISON 21-16
STYPER 19-7
WRVX/Richmond, VA
Davis/Michaels
INXS
PRINCE (dp)
TIPPIFY
BRUCE SPRINGSTEEN
U2
Hot: MEDLEY & WARREN 1-1
POISON 13-7
GEORGE MICHAEL 14-9
GEORGE HARRISON 17-11
R.E.M. 19-14
KS2/Roanoke, VA
Cat Thomas
FOREIGNER
BANGLES
KANE GANG
U2
Hot: MEDLEY & WARREN 1-1
WHITNESAKE 1-1
BELINDA CARLISLE 4-2
RICHARD MARX 6-3
GEORGE MICHAEL 7-4
WHITNESAKE 8-5
KITY/San Antonio, TX
Upton/Lepere
TIPPIFY
RICK ASTLEY
BANGLES
HOTTEST
ELTON JOHN
BRUCE SPRINGSTEEN
TEMPTATIONS
Hot: GEORGE MICHAEL 7-4
DEBBIE GIBSON 8-6
WHITNESAKE 10-8
TAYLOR DAVNE 13-12
MICHAEL JACKSON 17-14
KSQ/San Antonio, TX
Leo Vale
BANGLES
U2
BRUCE SPRINGSTEEN
BILLY IDOL
FOREIGNER
KISS
TIPPIFY
Hot: GEORGE MICHAEL 4-1
WHITNESAKE 8-4
JOEY WATLEY 13-7
PRETTY POISON 18-12
AEROSMITH 21-14
Z102/Savannah, GA
McGraw/Williams
BRUCE SPRINGSTEEN
BANGLES
BILLY IDOL
Hot: MEDLEY & WARREN 1-1
GEORGE MICHAEL 9-2
JOEY WATLEY 5-3
DEBBIE GIBSON 6-5
PRETTY POISON 8-6
KTXU/Shreveport, LA
Steel/Waber
BRUCE SPRINGSTEEN
FLEETWOOD MAC
FOREIGNER
TIPPIFY
EXPOSE
KISS
DEJA
GEORGIO
Hot: MEDLEY & WARREN 1-1
WHITNESAKE 4-2
JOEY WATLEY 5-3
GEORGE MICHAEL 11-4
WHITNEY HOUSTON 13-8
WDLX/Washington, NC
Jackson/Lane
FOREIGNER
BRUCE SPRINGSTEEN
BANGLES
ROGER
U2
Hot: WHITNESAKE 2-1
BELINDA CARLISLE 5-2
AEROSMITH 14-8
STYPER 21-12
DEBBIE GIBSON 22-14
WQUT/Johnson City, TN
Potter/Taylor
DEBBIE GIBSON
PRINCE (dp)
DAN HILL
TIPPIFY
FOREIGNER
FLEETWOOD MAC
Hot: MEDLEY & WARREN 1-1
BELINDA CARLISLE 2-2
RICHARD MARX 3-3
INXS 14-8
ROGER 25-19
WY07/Nashville, TN
Chase/Kaplan
TIPPIFY
FOREIGNER
INXS (dp)
EXPOSE
Hot: MEDLEY & WARREN 1-1
BELINDA CARLISLE 2-2
WHITNEY HOUSTON 10-5
AEROSMITH 12-7
GEORGE MICHAEL 16-12

SOUTH PARALLEL TWO

KNAN/Monroe, LA
Chuck Redden
MOTLEY CRUE
TERRY TERRY
BRUCE SPRINGSTEEN
PAUL CARRACK
BILLY IDOL
BEE GEES
EXPOSE
FLEETWOOD MAC
Hot: WHITNESAKE 5-1
BELINDA CARLISLE 6-3
GEORGE MICHAEL 8-4
DEBBIE GIBSON 12-6
SALT-N-PEPA 31-19
WPMI/Panama City, FL
Jeff Davis
FOREIGNER
MILLIONS LIKE US
BRUCE SPRINGSTEEN
U2
TIPPIFY
BILLY IDOL
U2 (dp)
Hot: MEDLEY & WARREN 1-1
BELINDA CARLISLE 2-2
SQUEEZE 6-3
GEORGE MICHAEL 22-11
R.E.M. 18-12
KIXY/San Angelo, TX
John Raymond
MIAMI SOUND MACH
FOREIGNER
U2 (dp)
TAYLOR DAVNE
ALARM
BREAKFAST CLUB
BRUCE SPRINGSTEEN
Hot: WENDY & LISA 5-3
RICHARD MARX 4-3
CHER 32-27
SALT-N-PEPA 37-30
MICHAEL JACKSON 38-31
WKSJ/Asheville, NC
Edwards/Trent
PRINCE
FLEETWOOD MAC
FOREIGNER
BRUCE SPRINGSTEEN
EXPOSE
ROGER
Hot: BELINDA CARLISLE 3-2
JOEY WATLEY 15-6
WHITNEY HOUSTON 16-10
ERIC CARMEN 37-28
MICHAEL JACKSON 38-29
Q104/Gadsden, AL
Brown/Davis
BRUCE SPRINGSTEEN
FOREIGNER
TIPPIFY
NATALIE COLE
ICHSOBE
PAUL CARRACK (dp)
Hot: RICHARD MARX 5-2
GEORGE MICHAEL 8-4
GEORGE HARRISON 10-7
AEROSMITH 15-10
WHITNESAKE 19-11
WYKS/Gainesville, FL
Jeri Banta
Hot: MEDLEY & WARREN 5-5
ROBBIE ROBERTSON 7-7
POISON 8-8
WHITNEY HOUSTON 17-17
JOEY WATLEY 22-22
KSMB/Lafayette, LA
Steve Small
CHER
ROGER
BRUCE SPRINGSTEEN
LAURA BRANTIGAN (dp)
DORIS (dp)
COVER GIRLS (dp)
MEN WITHOUT HATS (dp)
Hot: ANITA BAKER 2-1
WHITNESAKE 3-2
BELINDA CARLISLE 4-3
NOEL 11-5
GEORGE MICHAEL 22-9
Q101/Meriden, MS
O'Neal/Brock
TIPPIFY
Hot: BELINDA CARLISLE 2-1
RICHARD MARX 3-2
STING 7-3
STEVE WINWOOD 8-4
GEORGE MICHAEL 11-6
WJAD/Bainbridge, GA
Elliot/Tanner
BRUCE SPRINGSTEEN
FOREIGNER
TIPPIFY
U2
LAURA BRANTIGAN
BANGLES
BILLY IDOL
ALARM
FOREIGNER
Hot: GEORGE MICHAEL 4-1
GEORGE MICHAEL 9-7
STEVE WINWOOD 11-8
JOEY WATLEY 16-11
WHITNESAKE 17-13
WZKK/Biloxi, MS
Rick James
BILLY IDOL
MAHRS
MOTLEY CRUE (dp)
U2
BANANARAMA
MEN WITHOUT HATS
BRUCE SPRINGSTEEN
Hot: MEDLEY & WARREN 2-1
GEORGE MICHAEL 8-2
WHITNEY HOUSTON 10-5
JOEY WATLEY 17-10
INXS 22-18
WVBF/Wilmington, NC
Casey/Kelly
BANGLES
NEW ORDER
PRINCE
EXPOSE
ROGER
Hot: RICHARD MARX 4-3
GEORGE MICHAEL 11-4
DEBBIE GIBSON 12-5
WHITNEY HOUSTON 16-12
PRETTY POISON 19-14

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New P-1-A Playlists Page 76

232 Reporters
225 Current Reports
The following station reported a frozen playlist:
WBLL/Long Island
966/Chicago
KMEL/San Francisco
KHK/Davenport

The following stations failed to report this week, therefore their playlists were frozen:
94TX/Jackson
195/Birmingham
WFMB/Baton Rouge
WYKS/Gainesville

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/title label designate the total number, how many added it for the first time this week. Moves indicate the type of activity this week. Up for upward chart movement. Same for sideways or continued unchanged activity. Down for downward chart activity and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallels.
NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them to debut on the CHR National Airplay/40.
CHR Rotation Criteria - Fulltime Adds and/or Ones: four plays in a 24-hour period, three of them before midnight.
Dayparted Adds and/or Ones: two plays in a 24-hour period, both of them before midnight.

MOST ADDED MIDWEST BREAKOUTS
 Foreigner
 Bruce Springsteen
 Tiffany
 Exposé
 U2
 Fleetwood Mac

CHR ADDS & HOTS

MOST ADDED WEST BREAKOUTS
 Foreigner
 Tiffany
 Bruce Springsteen
 Billy Idol
 Fleetwood Mac

MIDWEST

PARALLEL TWO

WKDD/Iakron, OH
 Anthony/Kitredge
FOREIGNER
 TAYLOR DAVNE (dp)
 BRUCE SPRINGSTEEN (dp)
 EXPOSE (dp)
 BANANARAMA (dp)
 NEW ORDER (dp)
 TIFFANY (dp)
 CHER (dp)
 Hotteest:
 BELINDA CARLISLE 2-1
 WHITESNAKE 3-2
 MEDLEY & WARRES 4-3
 GEORGE MICHAEL 5-4
 WHITNEY HOUSTON 6-5
KIHK/Davenport, IA
 Ivey/O'Hara
 Hotteest:
 BELINDA CARLISLE 2-2
 WHITESNAKE 4-4
 GEORGE MICHAEL 7-7
 WHITNEY HOUSTON 14-14
 ICEHOUSE 18-18
WPXR/Davenport, IA
 Scheaffer/Austin
 TIFFANY
 BANANARAMA
 Hotteest:
 MEDLEY & WARRES 3-1
 GEORGE MICHAEL 10-5
 STEVE WINWOOD 16-9
 WHITNEY HOUSTON 17-10
 GEORGE HARRISON 26-16
WGTV/Dayton, OH
 Robertson/Dr. Dave
 EXPOSE
 ERIC CARMEN
 DEJA
 Hotteest:
 MEDLEY & WARRES 1-1
 BILLY IDOL 2-2
 BELINDA CARLISLE 3-3
 GEORGE MICHAEL 5-4
 GEORGE HARRISON 19-13
KDWB/Dae Moines, IA
 Oakes/Hooker
 BRUCE SPRINGSTEEN
 FLEETWOOD MAC
 EXPOSE
 PRINCE
 ALARM (dp)
 NATALIE COLE
 FOREIGNER
 Hotteest:
 MEDLEY & WARRES 1-1
 WHITESNAKE 5-2
 GEORGE HARRISON 9-7
 GEORGE MICHAEL 14-9
 AEROSMITH 15-12
KRNO/Dae Moines, IA
 Knight/Sharp
 EXPOSE
 FOREIGNER
 MADONNA
 BRUCE SPRINGSTEEN
 Hotteest:
 BELINDA CARLISLE 2-1
 GEORGE MICHAEL 10-3
 STYPER 6-5
 GEORGE HARRISON 20-10
 STYPER 16-11
98DTX/Detroit, MI
 Bobby Hatfield
 BRUCE SPRINGSTEEN
 KISS
 Hotteest:
 WHITESNAKE 4-3
 R.E.M. 7-6
 AEROSMITH 16-14
 STYPER 19-16
KZIO/Duluth, MN
 Michaels/Martin
 JOEY WATLEY
 MEN WITHOUT HATS
 KATE GANG
 TAYLOR DAVNE
 MIAMI SOUND MACHI (dp)
 ERIC CARMEN
 Hotteest:
 BELINDA CARLISLE 2-1
 MEDLEY & WARRES 6-2
 WHITESNAKE 14-7
 GEORGE HARRISON 25-18
 MICHAEL BOLTON 32-22
WMEE/Flt Wayne, IN
 Allen/Davis
 BRUCE SPRINGSTEEN
 INXS
 FLEETWOOD MAC
 ICEHOUSE
 Hotteest:
 MEDLEY & WARRES 4-1
 BELINDA CARLISLE 6-3
 GEORGE MICHAEL 10-4
 WHITESNAKE 11-5
 DEBBIE GIBSON 22-14

WRQN/Toledo, OH
 Brad Hanson

FOREIGNER
 PAUL CARRACK
 PRINCE
 ERIC CARMEN
 BRUCE SPRINGSTEEN
 Hotteest:
 GEORGE MICHAEL 6-4
 WHITNEY HOUSTON 10-7
 WHITESNAKE 11-8
 GEORGE HARRISON 15-9
 SQUEEZE 12-10
KAY107/Tulsa, OK
 Hopkins/Payton
 Hotteest:
 DEF LEPPARD
 BANGLES
 PRINCE
 ICEHOUSE
 LAURA BRANTON (dp)
 Hotteest:
 BELINDA CARLISLE 3-1
 MEDLEY & WARRES 8-5
 DEBBIE GIBSON 13-8
 JOEY WATLEY 16-10
 GEORGE MICHAEL 17-12
KKRD/Wichita, KS
 Oliver/Williams
 FOREIGNER
 BRUCE SPRINGSTEEN
 TIFFANY
 BOURGEOIS TAGG
 SHANTICE WILSON
 Hotteest:
 BELINDA CARLISLE 2-1
 GEORGE MICHAEL 4-2
 GEORGE MICHAEL 6-3
 DEBBIE GIBSON 5-4
 STING 7-5
WHOTI/Youngstown, OH
 Dick Thompson
 INXS
 PRINCE
 Hotteest:
 BELINDA CARLISLE 3-1
 BILLY IDOL 4-4
 RICHARD MARX 7-5
 WHITNEY HOUSTON 10-7
 GEORGE MICHAEL 14-8

PARALLEL THREE

KYYV/Bismarck, ND
 Bob Beck
PAUL CARRACK
 LINDY HARRITY
 BRUCE SPRINGSTEEN
 KATE GANG
 U2
 Hotteest:
 MEDLEY & WARRES 1-1
 BELINDA CARLISLE 3-2
 RICHARD MARX 6-3
 STING 8-4
 DEBBIE GIBSON 12-8
WBNU/Bloomington, IL
 Justin Robbins
 JOEY WATLEY
 FLEETWOOD MAC
 ERIC CARMEN
 BANANARAMA
 TIFFANY
 U2 (dp)
 STYPER (dp)
 DOKKEN (dp)
 Hotteest:
 BELINDA CARLISLE 2-1
 GEORGE MICHAEL 7-5
 STEVE WINWOOD 8-6
 WHITESNAKE 10-7
 GEORGE HARRISON 12-9
WBWB/Bloomington, IN
 Jim Clouse
 FOREIGNER
 MADONNA
 BANANARAMA
 ROGER
 U2
 Hotteest:
 GEORGE MICHAEL 3-1
 INXS 7-3
 JOHN COUGAR 12-5
 PRINCE 19-14
 MICHAEL JACKSON 37-26
WCIL/Carbondale, IL
 Tony Weitekus
 TIFFANY
 CHER
 YOOPEES
 Hotteest:
 STYPER 1-1
 GEORGE MICHAEL 3-2
 RICHARD MARX 4-2
 GEORGE HARRISON 6-4
 BELINDA CARLISLE 8-6
 BANGLES 19-13

KOCR/Cedar Rapids, IA
 Gary Dixon

DONNA SUMNER
 BRUCE SPRINGSTEEN
 PAUL CARRACK
 TIFFANY
 EXPOSE
 Hotteest:
 MEDLEY & WARRES 1-1
 GEORGE MICHAEL 16-9
 LAURA BRANTON 19-15
 NATALIE COLE 27-23
 ERIC CARMEN 33-28
WLRW/Champaign, IL
 McCann/McKaighan
 PRETTY POLSON
 FOREIGNER
 ERIC CARMEN
 TIFFANY
 FLEETWOOD MAC (dp)
 MIAMI SOUND MACHI (dp)
 Hotteest:
 GEORGE MICHAEL 5-2
 JOHN COUGAR 8-5
 AEROSMITH 11-8
 INXS 16-9
 GEORGE HARRISON 19-10
KCMQ/Columbia, MO
 Tutin/Cook
 PAUL CARRACK
 MIAMI SOUND MACHI
 BOURGEOIS TAGG
 BRUCE SPRINGSTEEN
 U2
 Hotteest:
 GEORGE MICHAEL 5-2
 DEBBIE GIBSON 13-7
 WHITNEY HOUSTON 20-10
 GEORGE HARRISON 23-17
 BANGLES 30-30
Y94/Fargo, ND
 Jack Lundy
 FOREIGNER
 EXPOSE
 BRUCE SPRINGSTEEN
 FLEETWOOD MAC
 Hotteest:
 MEDLEY & WARRES 1-1
 BELINDA CARLISLE 2-2
 WHITESNAKE 4-3
 GEORGE HARRISON 11-7
 WHITNEY HOUSTON 14-8
KKXU/Grand Forks, ND
 O'Douglas/Right

PARALLEL THREE

BRUCE SPRINGSTEEN
 EXPOSE
 FLEETWOOD MAC
 FOREIGNER
 ERIC CARMEN
 ROBBIE ROBERTSON
 ALARM (dp)
 Hotteest:
 MEDLEY & WARRES 1-1
 RICHARD MARX 2-2
 WHITESNAKE 3-3
 BELINDA CARLISLE 7-4
 GEORGE MICHAEL 16-9
WKFR/Kalamazoo, MI
 Anthony/Britain
 MIAMI SOUND MACHI
 PAUL CARRACK
 INXS
 CURE (dp)
 KISS (dp)
 SHANTICE WILSON (dp)
 BRUCE SPRINGSTEEN
 TONY TERRY (dp)
 Hotteest:
 RICHARD MARX 1-1
 BELINDA CARLISLE 8-3
 R.E.M. 5-4
 STEVE WINWOOD 7-5
 MEDLEY & WARRES 12-6
WAZY/Lafayette, IN
 Loulou/Morton
 BANGLES
 FOREIGNER
 MADONNA
 BANANARAMA
 RICK ASTLEY
 PINK FLOYD (dp)
 Hotteest:
 STYPER 2-1
 GEORGE MICHAEL 8-2
 JOHN COUGAR 6-6
 NEW ORDER 18-15
 AEROSMITH 20-17
KFRX/Lincoln, NE
 Cook/Meyer
 BRUCE SPRINGSTEEN
 U2
 NEW ORDER
 CURE (dp)
 TIFFANY
 KATE GANG (dp)
 Hotteest:
 MEDLEY & WARRES 1-1
 BELINDA CARLISLE 5-2
 GEORGE MICHAEL 6-3
 WHITNEY HOUSTON 8-6
 WHITESNAKE 19-8

KPHR/Rapid City, SD
 Piper/Kalaway

FLEETWOOD MAC
 MEN WITHOUT HATS
 U2
 EXPOSE
 DOKKEN (dp)
 Hotteest:
 BELINDA CARLISLE 1-1
 WHITESNAKE 10-4
 MEDLEY & WARRES 11-7
 RICHARD MARX 13-8
 GEORGE HARRISON 15-10
9KQ/Salina, KS
 Leigh Ann Adam
 BILLY IDOL
 MEN WITHOUT HATS
 MICK JAGGER
 TIFFANY
 ROGER
 FOREIGNER
 BRUCE SPRINGSTEEN
 Hotteest:
 BELINDA CARLISLE 2-1
 WHITESNAKE 6-4
 DEBBIE GIBSON 10-5
 WHITNEY HOUSTON 11-7
 STEVE WINWOOD 15-10
KKRC/Sioux Falls, SD
 Kieley/St. James
 TIFFANY
 BRUCE SPRINGSTEEN
 FOREIGNER
 U2 (dp)
 EXPOSE
 Hotteest:
 GEORGE MICHAEL 7-2
 WHITESNAKE 9-3
 STYPER 13-9
 MICHAEL BOLTON 14-11
 EUROPE 21-18
KWTO/Springfield, MO
 T.K. O'Grady
 FOREIGNER
 TIFFANY
 MIAMI SOUND MACHI
 U2
 BRUCE SPRINGSTEEN
 MICK JAGGER (dp)
 BOB DYLAN
 Hotteest:
 MEDLEY & WARRES 1-1
 GEORGE MICHAEL 3-3
 WHITNEY HOUSTON 6-4
 WHITESNAKE 10-6
 AEROSMITH 21-11

PARALLEL THREE

WBDR/Springfield, IL
 Moore/Lawley
 BRUCE SPRINGSTEEN
 EXPOSE
 NATALIE COLE
 FLEETWOOD MAC
 CHER
 FOREIGNER
 BIKES
 KISS
 ROBBIE ROBERTSON
 Hotteest:
 BELINDA CARLISLE 6-1
 GEORGE MICHAEL 11-3
 WHITESNAKE 12-4
 WHITNEY HOUSTON 19-8
 PRINCE 26-13
WSPT/Stevens Point, WI
 Bouley/Steffen
 BRUCE SPRINGSTEEN
 FOREIGNER
 CHER
 EXPOSE
 Hotteest:
 AEROSMITH 1-1
 GEORGE MICHAEL 10-2
 MEDLEY & WARRES 7-4
 WHITESNAKE 17-7
 JOHN COUGAR 21-11
KDVV/Topeka, KS
 Kevin Rabat
 BRUCE SPRINGSTEEN
 U2
 CURE (dp)
 FOREIGNER
 Hotteest:
 MEDLEY & WARRES 1-1
 BELINDA CARLISLE 8-4
 WHITESNAKE 6-5
 INXS 19-11
 ELTON JOHN 17-12
KFMW/Waterloo, IA
 Jacobsen/Hansen
 ERIC CARMEN
 FOREIGNER
 TIFFANY
 BRUCE SPRINGSTEEN
 Hotteest:
 WHITESNAKE 6-4
 GEORGE MICHAEL 8-5
 MEDLEY & WARRES 13-6
 BANGLES 14-7
 STYPER 40-23

WEST

PARALLEL TWO

KIVA/Albuquerque, NM
 Howard Johnson
 EXPOSE
 BILLY IDOL
 BRUCE SPRINGSTEEN
 INXS
 FOREIGNER
 Hotteest:
 BELINDA CARLISLE 5-1
 DEBBIE GIBSON 20-14
 STEVE WINWOOD 23-18
 PRETTY POLSON 24-20
KF96/Boise, ID
 Jack Armstrong
 TIFFANY
 FOREIGNER
 JURE COLE
 DEBBIE GIBSON
 BEE GEES
 PAUL CARRACK
 Hotteest:
 GEORGE MICHAEL 2-1
 MICHAEL JACKSON 34-21
 INXS 33-23
 PRINCE 36-26
 ROGER 38-27
KIYS/Boise, ID
 Tom Evans
 FOREIGNER
 BEE GEES
 KISS
 DONNA SUMNER
 BANANARAMA
 MIAMI SOUND MACHI
 BRUCE SPRINGSTEEN
 Hotteest:
 GEORGE MICHAEL 8-5
 ERIC CARMEN 10-6
 INXS 14-9
 WHITNEY HOUSTON 20-11
 LAURA BRANTON 37-23
KIKX/Colorado Springs, CO
 John Dentzer
 EXPOSE
 FLEETWOOD MAC (dp)
 STYPER (dp)
 KISS (dp)
 BUSTER POINDexter (dp)
 DOKKEN (dp)
 Hotteest:
 BELINDA CARLISLE 2-1
 GEORGE MICHAEL 7-2
 ROGER 10-7
 DEBBIE GIBSON 9-9
 WHITESNAKE 11-10
KFIV/Modesto, CA
 Edwards/Sanders
 PAUL CARRACK
 FLEETWOOD MAC
 DAN HILL
 SHANTICE WILSON
 FOREIGNER
 Hotteest:
 GEORGE MICHAEL 8-3
 WHITESNAKE 6-4
 WHITNEY HOUSTON 8-5
CHED/Edmonton, Alberta
 McKenna/Stuart
 HEART
 BANGLES (dp)
 AEROSMITH (dp)
 DAN HILL
 JAYO
 BRYAN ADAMS
 Hotteest:
 BELINDA CARLISLE 4-1
 GEORGE MICHAEL 8-3
 MEN WITHOUT HATS 18-10
 WHITESNAKE 20-11
 DEBBIE GIBSON 24-15
KSND/Eugene, OR
 Bwena/Hyatt
 TIFFANY
 MURTA DAVIS
 FOREIGNER
 DEJA
 Hotteest:
 BELINDA CARLISLE 2-1
 GEORGE MICHAEL 3-2
 ICEHOUSE 12-8
 BANGLES 23-13
 ERIC CARMEN 26-20
KMGX/Fresno, CA
 Stairs/Carter
 SALT-N-PEPA
 MADONNA
 TIFFANY
 TONY TERRY (dp)
 Hotteest:
 JOEY WATLEY 2-1
 BELINDA CARLISLE 9-4
 ROGER 15-8
 DEJA 29-22
 EXPOSE 33-24
KDON/Selma, CA
 Hunter/Lindell
 SHANTICE WILSON
 KISS (dp)
 COVER GIRLS
 BILLY IDOL
 Hotteest:
 PRETTY POLSON 2-1
 JOEY WATLEY 14-4
 SALT-N-PEPA 22-11
 GEORGE MICHAEL 23-12
 ROGER 31-25

KFMV/Salt Lake City, UT
 E. Curtis Johnson

KYNO/Fresno, CA
 Jeff Davis
 BANGLES
 DEBBIE GIBSON (dp)
 ICEHOUSE (dp)
 MIAMI SOUND MACHI
 TIFFANY
 Hotteest:
 JOEY WATLEY 2-1
 BELINDA CARLISLE 11-3
 GEORGE MICHAEL 15-9
 GEORGE HARRISON 17-13
 MEN WITHOUT HATS 38-32
 TIFFANY 40-38
KZZU/Spokane, WA
 Randy Robbins
 TIFFANY
 PAUL CARRACK
 FOREIGNER
 MIAMI SOUND MACHI
 BRUCE SPRINGSTEEN
 DOKKEN (dp)
 ROBBIE ROBERTSON
 Hotteest:
 MEDLEY & WARRES 1-1
 BELINDA CARLISLE 5-2
 RICHARD MARX 6-3
 STING 7-4
 GEORGE MICHAEL 9-5
KRQ/Tucson, AZ
 Ingram/Davis
 MEN WITHOUT HATS (dp)
 PAUL CARRACK
 FOREIGNER
 BILLY IDOL 3-2
 STEVE WINWOOD 4-3
 GEORGE MICHAEL 14-5
 PRETTY POLSON 13-14
 TRINERE 23-18

PARALLEL THREE

KGOT/Anchorage, AK
 J.D. Chandler
 BRUCE SPRINGSTEEN
 EXPOSE
 NATALIE COLE
 FOREIGNER
 CURE
 ROGER (dp)
 MICK JAGGER (dp)
 NEW ORDER (dp)
 SHANTICE WILSON (dp)
 PAUL CARRACK
 Hotteest:
 BELINDA CARLISLE 2-1
 STEVE WINWOOD 4-3
 RICHARD MARX 5-4
 GEORGE MICHAEL 9-5
 GEORGE HARRISON 10-8
KYRI/Las Vegas, NV
 Daniels/Miles
 WHITNEY HOUSTON
 BRUCE SPRINGSTEEN
 Hotteest:
 GEORGE MICHAEL 2-1
 STEVE WINWOOD 7-3
 INXS 8-5
 WHITNEY HOUSTON 11-8
 ELTON JOHN 21-15
FM104/Modesto, CA
 DeMaroney/Hoffman
 BRUCE SPRINGSTEEN
 BILLY IDOL
 U2 (dp)
 FOREIGNER (dp)
 JOEY WATLEY 11-8
 MICHAEL BOLTON 16-11
 STEVE WINWOOD 21-14
 GEORGE HARRISON 25-19
KUUB/Bozeman, MT
 Bee/Diamond
 TAYLOR DAVNE
 TIFFANY
 BLACK
 BRUCE SPRINGSTEEN
 FOREIGNER
 ALARM
 BILLY IDOL
 LAURA BRANTON
 EXPOSE
 MILLIONS LIKE US
 Hotteest:
 AEROSMITH 15-11
 PAUL CARRACK 22-16
 INXS 21-18
 MICHAEL JACKSON 31-20
 MEN WITHOUT HATS 37-31
KTMT/Medford, OR
 R. Charles Snyder
 ROGER
 FOREIGNER
 TIFFANY
 BILLY IDOL
 BRUCE SPRINGSTEEN
 U2
 VIM FROM THE HILL
 Hotteest:
 GEORGE MICHAEL 2-1
 STEVE WINWOOD 7-3
 INXS 8-5
 WHITNEY HOUSTON 11-8
 ELTON JOHN 21-15

KZFN/Moscow, ID
 Cumminga/Shannon

BRUCE SPRINGSTEEN
 TIFFANY
 MIAMI SOUND MACHI
 FOREIGNER
 NEW ORDER
 CLIFF RICHARD
 Hotteest:
 BELINDA CARLISLE 2-1
 GEORGE MICHAEL 3-2
 INXS 15-12
 CHER 22-15
 BANGLES 28-20
KHTZ/Reno, NV
 DeSantos/Hunter
 POISON
 TAYLOR DAVNE
 JOEY WATLEY
 PRETTY POLSON
 DEEP LEPPARD
 HEART
 INXS
 ICEHOUSE
 BOURGEOIS TAGG
 NEW ORDER
 CURE (dp)
 Hotteest:
 GEORGE MICHAEL 2-1
 WHITNEY HOUSTON 10-3
 MEDLEY & WARRES 7-5
 RICHARD MARX 6-6
KWNZ/Reno, NV
 Todd/Robbie
 TIPPANY
 MEN WITHOUT HATS
 INXS
 ERIC CARMEN
 NOCERA
 GEORGIO
 PAUL CARRACK (dp)
 BRUCE SPRINGSTEEN (dp)
 Hotteest:
 GEORGE MICHAEL 5-3
 STEVE WINWOOD 7-1
 SALT-N-PEPA 8-2
 JOEY WATLEY 3-3
 BELINDA CARLISLE 12-7
 STYPER B 23-15

PARALLEL THREE

KYRI/Las Vegas, NV
 Daniels/Miles
 WHITNEY HOUSTON
 BRUCE SPRINGSTEEN
 Hotteest:
 GEORGE MICHAEL 2-1
 STEVE WINWOOD 7-3
 INXS 8-5
 WHITNEY HOUSTON 11-8
 ELTON JOHN 21-15
FM104/Modesto, CA
 DeMaroney/Hoffman
 BRUCE SPRINGSTEEN
 BILLY IDOL
 U2 (dp)
 FOREIGNER (dp)
 JOEY WATLEY 11-8
 MICHAEL BOLTON 16-11
 STEVE WINWOOD 21-14
 GEORGE HARRISON 25-19
KUUB/Bozeman, MT
 Bee/Diamond
 TAYLOR DAVNE
 TIFFANY
 BLACK
 BRUCE SPRINGSTEEN
 FOREIGNER
 ALARM
 BILLY IDOL
 LAURA BRANTON
 EXPOSE
 MILLIONS LIKE US
 Hotteest:
 AEROSMITH 15-11
 PAUL CARRACK 22-16
 INXS 21-18
 MICHAEL JACKSON 31-20
 MEN WITHOUT HATS 37-31
KTMT/Medford, OR
 R. Charles Snyder
 ROGER
 FOREIGNER
 TIFFANY
 BILLY IDOL
 BRUCE SPRINGSTEEN
 U2
 VIM FROM THE HILL
 Hotteest:
 GEORGE MICHAEL 2-1
 STEVE WINWOOD 7-3
 INXS 8-5
 WHITNEY HOUSTON 11-8
 ELTON JOHN 21-15
OK96/Tri-Cities, WA
 LeMaster/Purdy
 BILLY IDOL
 BRUCE SPRINGSTEEN
 FOREIGNER
 ROGER
 HANNA DAVIS
 Hotteest:
 STEVE WINWOOD 7-5
 DEEP LEPPARD 9-7
 GEORGE HARRISON 11-8
 GEORGE MICHAEL 12-9
 INXS 15-12

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

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PARALLELS

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

233 REPORTS

AEROSMITH Dude (Looks Like A Lady) (Geffen) LP: Permanent Vacation

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot.

16 Total Reports 198 85%

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot.

BANANARAMA I Can't Help It (London/Polygram) LP: Wow!

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot.

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot.

BANGLES Lazy Shades Of Winter (Columbia) LP: "Less Than Zero" Soundtrack

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot.

31 Total Reports 186 79%

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot.

MICHAEL BOLTON That's What Love Is All About LP: The Hunger (Columbia)

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot.

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot.

35 Total Reports 131 56%

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot.

LAURA BRANIGAN The Power of Love (Atlantic) LP: Touch

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot.

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot.

1 Total Reports 233 100%

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot.

Belinda Carlisle Continued

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot.

ERIC CARMEN Hungry Eyes (RCA) LP: "Dirty Dancing" Soundtrack

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot.

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot.

2 Total Reports 142 61%

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, Tot.

Continued On Next Column

Parallels Continued on Page 80

PARALLELS

Paul Carrack Continued
WFRZ 4-32
WTKR 12-31
WVIR 12-31
WVIR 12-31
WVIR 12-31

CHER
I Found Someone (Geffen)
LP Cher
Total Reports 70 308
Regional Reach
E 33%
S 33%
M 27%
W 27%

WFRZ 4-32
WTKR 12-31
WVIR 12-31
WVIR 12-31
WVIR 12-31

NATALIE COLE
I Live For Your Love (Manhattan)
LP Everlasting
Total Reports 146 62%
Regional Reach
E 67%
S 60%
M 59%
W 67%

WFRZ 4-32
WTKR 12-31
WVIR 12-31
WVIR 12-31
WVIR 12-31

CURE
Just Like Heaven (Elektra)
LP Kiss Me, Kiss Me, Kiss Me
Total Reports 126 548
Regional Reach
E 46%
S 49%
M 54%
W 71%

WFRZ 4-32
WTKR 12-31
WVIR 12-31
WVIR 12-31
WVIR 12-31

TAYLOR DAYNE
Tell It To My Heart (Arista)
Total Reports 201 86%
Regional Reach
E 90%
S 90%
M 73%
W 92%

WFRZ 4-32
WTKR 12-31
WVIR 12-31
WVIR 12-31
WVIR 12-31

Taylor Dayne Continued
WFRZ 4-32
WTKR 12-31
WVIR 12-31
WVIR 12-31

DEF LEPPARD
Animal (Mercury/PolyGram)
LP Hysteria
Total Reports 169 72%
Regional Reach
E 69%
S 74%
M 77%
W 69%

WFRZ 4-32
WTKR 12-31
WVIR 12-31
WVIR 12-31
WVIR 12-31

GLORIA ESTEFAN...
Can't Get Away From You (Epic)
LP Let It Loose
Total Reports 86 37%
Regional Reach
E 31%
S 29%
M 38%
W 55%

WFRZ 4-32
WTKR 12-31
WVIR 12-31
WVIR 12-31
WVIR 12-31

Miami Sound Machine Continued
WFRZ 4-32
WTKR 12-31
WVIR 12-31
WVIR 12-31

EUROPE
Cherokee (Epic)
LP: The Final Countdown
Total Reports 60 26%
Regional Reach
E 19%
S 24%
M 32%
W 29%

WFRZ 4-32
WTKR 12-31
WVIR 12-31
WVIR 12-31
WVIR 12-31

EXPOSE
Seasons Change (Arista)
LP Exposé
Total Reports 176 75%
Regional Reach
E 93%
S 79%
M 52%
W 90%

WFRZ 4-32
WTKR 12-31
WVIR 12-31
WVIR 12-31
WVIR 12-31

FLEETWOOD MAC
Everywhere (WAB)
LP: Tango In The Night
Total Reports 120 51%
Regional Reach
E 60%
S 43%
M 52%
W 57%

WFRZ 4-32
WTKR 12-31
WVIR 12-31
WVIR 12-31
WVIR 12-31

WFRZ 4-32
WTKR 12-31
WVIR 12-31
WVIR 12-31
WVIR 12-31

FOREIGNER
Say You Will (Atlantic)
LP: Inside Information
Total Reports 122 52%
Regional Reach
E 56%
S 46%
M 57%
W 53%

WFRZ 4-32
WTKR 12-31
WVIR 12-31
WVIR 12-31
WVIR 12-31

PARALLELS

SIGNIFICANT ACTION

Jody Watley Continued

Regional Reach, Chart Summary, National Summary, UP 20.2, DEBS 2, SAME 20, DOWN 3, ADDS 2. Includes station lists for Midwest, South, and West.

SHANICE WILSON (Baby Tell Me) Can You Dance (A&M) LP Discovery. Total Reports 99 42%. Includes Regional Reach, Chart Summary, National Summary, and station lists.

STEVE WINWOOD Valerie (Island/WB) LP Chronicles. Total Reports 218 93%. Includes Regional Reach, Chart Summary, National Summary, and station lists.

STEVE WINWOOD Valerie (Island/WB) LP Chronicles. Total Reports 218 93%. Includes Regional Reach, Chart Summary, National Summary, and station lists.

Steve Winwood Continued

WHITESNAKE Is This Love? (Geffen) LP. Whitesnake. Total Reports 229 98%. Includes Regional Reach, Chart Summary, National Summary, and station lists.

STEVE WONDER Skeletons (Motown) LP Characters. Total Reports 131 56%. Includes Regional Reach, Chart Summary, National Summary, and station lists.

STEVE WINWOOD Valerie (Island/WB) LP Chronicles. Total Reports 218 93%. Includes Regional Reach, Chart Summary, National Summary, and station lists.

STEVE WINWOOD Valerie (Island/WB) LP Chronicles. Total Reports 218 93%. Includes Regional Reach, Chart Summary, National Summary, and station lists.

Steve Winwood Continued

STEVE WONDER Skeletons (Motown) LP Characters. Total Reports 131 56%. Includes Regional Reach, Chart Summary, National Summary, and station lists.

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STEVE WONDER Skeletons (Motown) LP Characters. Total Reports 131 56%. Includes Regional Reach, Chart Summary, National Summary, and station lists.

A

ALARM Rain In The Summertime (IRS/MCA) LP Eye Of The Hurricane. Includes station lists for P1, P2, P3.

B

BLACK Wonderful Life (A&M) LP Wonderful Life. Includes station lists for P1, P2, P3.

C

BOONEANS Only Love (Slash/Reprise) LP Outside Looking In. Includes station lists for P1, P2, P3.

D

BREAKFAST CLUB Never Be The Same (MCA) LP Breakfast Club. Includes station lists for P1, P2, P3.

E

CARS Strap Me In (Elektra) LP Door To Door. Includes station lists for P1, P2, P3.

F

COVER GIRLS Because Of Me (The Fever/Sutra) LP Show Me. Includes station lists for P1, P2, P3.

A

TERENCE TRENT D'ARBY If You Let Me Stay (Columbia) LP Introducing The Hardline According To. Includes station lists for P1, P2, P3.

B

MARTHA DAVIS Don't Tell Me The Time (Capitol) LP Policy. Includes station lists for P1, P2, P3.

C

DEPECHE MODE Never Let Me Down Again (Sire) LP Music For The Masses. Includes station lists for P1, P2, P3.

D

DEJA You And Me Tonight (All Night Long/Virgin) LP. Includes station lists for P1, P2, P3.

E

DOCKEN Burning Like A Flame (Elektra) LP Back For The Attack. Includes station lists for P1, P2, P3.

F

EARTH, WIND & FIRE System Of Survival (Columbia) LP Touch The World. Includes station lists for P1, P2, P3.

Continued On Next Column

R&R NATIONAL AIRPLAY

CONTEMPORARY HIT RADIO

BREAKERS.

EXPOSE

Seasons Change (Arista)

76% of our reporters playing it. Moves: Up 18, Debuts 58, Same 41, Down 0, Adds 59 including WKSE, WEGX, Q107, WAVA, KRBE, WNCI, WHYT, Y108. See Parallels, debuts at number 38 on the CHR chart.

ERIC CARMEN

Hungry Eyes (RCA)

64% of our reporters playing it. Moves: Up 54, Debuts 37, Same 34, Down 0, Adds 23 including WAVA, HOT105, WLOL, KIIS, 98PXY, K98, KJ103, PWR92. See Parallels, debuts at number 39 on the CHR chart.

NATALIE COLE

I Live For Your Love (EMI-Manhattan)

63% of our reporters playing it. Moves: Up 54, Debuts 37, Same 41, Down 0, Adds 14 including WEGX, Q107, Z95, WLOL, WSSX, KWES, KDWZ, WDBR. Complete airplay in Parallels.

KANE GANG

Motortown (Capitol)

62% of our reporters playing it. Moves: Up 71, Debuts 21, Same 39, Down 0, Adds 13 including K104, Q98, KBFM, K92, KZIO, WZOK, WIKZ. See Parallels, debuts at number 40 on the CHR chart.

PAUL CARRACK

Don't Shed A Tear (Chrysalis)

61% of our reporters playing it. Moves: Up 52, Debuts 25, Same 33, Down 0, Adds 32 including KCPW, KWOD, WWSR, JET-FM, WINK, KLQ, KRQ. Complete airplay in Parallels.

NEW & ACTIVE

BOURGEOIS TAGG "I Don't Mind At All" (Island)

Reports: 131. Moves: Up 84, Debuts 15, Same 23, Down 2, Adds 7, Q102, WNYZ, Q106, KZZB, KKRD, KCAQ, KHTZ, WGH 36-31, 92X 28-25, WLOL 24-18, KWOD 34-30, KPLZ 35-30, WOKI 22-16, 96KFMV 12-10, 95XIL 14-10, WJMX 14-11. See Parallels, moves 36-35 on the CHR chart as 83% of those playing it have it charted.

BRUCE SPRINGSTEEN "Tunnel Of Love" (Columbia)

Reports: 130. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 130 including B104, WXS, Z94, WEGX, PRO-FM, WAVA, PWR997, Z93, KKBQ, KRBE, WGH, Q105, Q102, WMMs, KDWB, KWOD.

TIFFANY "Could've Been" (MCA)

Reports: 126. Moves: Up 8, Debuts 5, Same 7, Down 0, Adds 106 including B104, B94, WAVA, PWR997, KEGL, Y95, KKBQ, Y100, WNVZ, WNCI, KCPW, KPLZ, WTIC, WEGX 30-20, KZZP 30-22, B93 30-23.

CURE "Just Like Heaven" (Elektra)

Reports: 126. Moves: Up 68, Debuts 16, Same 24, Down 3, Adds 15 including PRO-FM, Z95, WLOL, WLAN, WKSJ, WAPE, 99WAYS, Y106, KISR, KDVV, Y95 10-7, KKBQ 20-14, KPLZ 37-31, WPST 12-10, KSAQ 26-19, 95XIL 20-15. See Parallels, moves 40-37 on the CHR chart as 73% of those playing it have it charted.

FOREIGNER "Say You Will" (Atlantic)

Reports: 122. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 122 including WKSE, WEGX, B94, PRO-FM, Z93, KEGL, Y95, WMMs, 92X, WNCI, KCPW, KDWB, KWK, WLOL, Y108, FM102, KWSS.

FLEETWOOD MAC "Everywhere" (WB)

Reports: 120. Moves: Up 11, Debuts 28, Same 31, Down 0, Adds 50 including Z94, CKOI, B94, Y95, WCYZ, KKLQ, KUBE, WMJQ, WTIC, WBCY, KZ93, KCPX 36-31, KIYS 34-22, WFFX 39-30, KGOT 35-30.

NEW ORDER "True Faith" (Qwest/WB)

Reports: 120. Moves: Up 64, Debuts 16, Same 19, Down 1, Adds 20 including WGH, Z95, Q100, WLAN, WRCK, WCKN, 99WAYS, KWES, WVBs, KFRX, KZFN, KDWB 30-25, KCPX 13-9, KMEL 4-4, KATD 12-8, 94TYX 2-2, KYNO 25-16. See Parallels, moves 39-36 on the CHR chart with Top 10 action in the Bay Area as 76% report it charted.

LAURA BRANIGAN "Power Of Love" (Atlantic)

Reports: 117. Moves: Up 53, Debuts 13, Same 38, Down 0, Adds 13, KWK, KKRZ, KWSS, WFLY, KXX106, WFM, KLQ, KJ103, KAY107, WJAD, KSMB, Q101, KUUB, WXS 6-5, Y95 26-20, KRBE 23-17, WKEE 10-7. Top 5 action in New England.

ROGER "I Want To Be Your Man" (Reprise)

Reports: 107. Moves: Up 35, Debuts 20, Same 20, Down 0, Adds 32 including PRO-FM, WAVA, B97, Q105, Z95, WCYZ, KBEQ, KCPW, KKLQ, KRBE 35-27, KZZP 24-15, FM102 15-10, KROY 13-6, WBCY 30-21, WFM 17-8.

STRYPER "Honesty" (Enigma)

Reports: 106. Moves: Up 56, Debuts 12, Same 24, Down 1, Adds 13 including WKSE, 92X, KKRZ, WKQB, WSSX, BJ105, KIKX, WOMP, KFBQ, WAEB 11-9, WKEE 28-12, WCKN 10-7, KZOU 19-7, KRNO 16-11, WFFX 29-18, KISR 1-1. Showing #1 at three reporters with 68% of the airplay charted.

SHANICE WILSON "Baby Tell Me Can You Dance" (A&M)

Reports: 99. Moves: Up 29, Debuts 9, Same 49, Down 1, Adds 11, CKOI, WZOK, KKRD, KFIV, KDON, 96KFMV, WOMP, KISR, WKFR, KGOT, KTRS, B97 25-20, KWK 23-19, WTIC 31-26, KMGX 11-9.

GLORIA ESTEFAN & MIAMI SOUND MACHINE "Can't Stay Away From You" (Epic)

Reports: 86. Moves: Up 21, Debuts 18, Same 27, Down 0, Adds 20 including PRO-FM, Q107, KUBE, Q100, WKEE, KIYS, KYNO, KQMQ, KIXY, KCMQ, KWTO, HOT105 25-22, WLOL 35-27, PWR92 30-25, Q104 29-24, OK95 34-28.

MEN WITHOUT HATS "Pop Goes The World" (Mercury/PolyGram)

Reports: 85. Moves: Up 38, Debuts 8, Same 23, Down 0, Adds 16 including PRO-FM, PWR997, WRCK, Q106, KRQ, WFFX, WZKX, 99KG, KKBQ 24-13, KRBE 13-8, WMMs 19-15, KATD 3-1, CHED 18-10, OK100 12-10, KZFN 24-19. Showing Top 10 at five majors.

BANANARAMA "I Can't Help It" (London/PolyGram)

Reports: 77. Moves: Up 15, Debuts 12, Same 38, Down 0, Adds 12, KKBQ, WNNK, WKEE, 93Q, K98, WKDD, WPKR, KIYS, WZKX, WBNQ, WBWB, WAZY, WGH 33-28, KWK 33-29, Y97 40-35.

CHER "I Found Someone" (Geffen)

Reports: 70. Moves: Up 15, Debuts 19, Same 19, Down 0, Adds 17 including Z94, WMMs, Y108, KCPX, Q100, WAEB, WBBO, Z104, WDBR, PRO-FM 24-21, K104 d-39, KZOU 26-11, KBFM 29-23, KCAQ 28-23, KTRS 40-30, KZFN 22-15.

MILLIONS LIKE US "Guaranteed For Life" (Virgin)

Reports: 64. Moves: Up 15, Debuts 5, Same 39, Down 0, Adds 5, Z94, WOKI, OK100, WPFM, KUUB, PRO-FM 30-27, WMMs 40-36, WCYZ 35-32, WWSR 36-33, WKDD 34-29, WQCM 37-34, WCGQ 36-31, I94 39-34, KTMT 39-31, KZOO 40-37.

EUROPE "Cherokee" (Epic)

Reports: 60. Moves: Up 10, Debuts 10, Same 30, Down 0, Adds 10, WERZ, Q98, 99DTX, KJ103, Q101, KCMQ, KPHR, WDBR, KUUB, KTRS, KIYS 35-24, 95XXX 37-31, KAKS 30-26, WBNQ 38-29, OK95 39-33.

MICK JAGGER "Throwaway" (Columbia)

Reports: 59. Moves: Up 6, Debuts 5, Same 40, Down 0, Adds 8, KPLZ, WNNK, 96KFMV, WPRR, 99KG, KWTO, KGOT, SLY96, WMMs 38-33, 99WAYS d-35, KIYS d-36, Q104 d-30, WPFM 40-35, WBNQ 39-30, KTMT 37-33.

SIGNIFICANT ACTION

U2 "In God's Country" (Island)

Reports: 47. Moves: Up 1, Debuts 0, Same 2, Down 0, Adds 44 including Z93, Y95, KRBE, WGH, WMMs, KCPX, JET-FM, KZ106, WRVQ, WIXX, KLUC, FM104, WJAD, Z103, KPHR, KEGL 30-20.

MARTHA DAVIS "Don't Tell Me The Time" (Capitol)

Reports: 47. Moves: Up 9, Debuts 4, Same 27, Down 0, Adds 7, KKRZ, WNNK, WRCK, KSND, WJAD, KUUB, OK95, WXS on, K104 27-24, WERZ d-39, KF95 35-32, 96KFMV d-40, 95XIL 28-22, KGOT d-39, KTRS d-38.

MOST ADDED

BRUCE SPRINGSTEEN (130)
FOREIGNER (122)
TIFFANY (106)
EXPOSE (59)
FLEETWOOD MAC (50)
U2 (44)
BILLY IDOL (35)
BANGLES (34)
PAUL CARRACK (32)
ROGER (32)

MOST ACTIVE

BOURGEOIS TAGG (97)
CURE (81)
NEW ORDER (79)
STRYPER (67)
LAURA BRANIGAN (66)
ROGER (55)
MEN WITHOUT HATS (46)
FLEETWOOD MAC (39)
MIAMI SOUND MACHINE (39)
SHANICE WILSON (37)

HOTTEST

GEORGE MICHAEL (182)
BELINDA CARLISLE (127)
WHITESNAKE (98)
MEDLEY & WAINES (80)
GEORGE HARRISON (68)
WHITNEY HOUSTON (52)
RICHARD MARX (52)
DEBBIE GIBSON (46)
PRETTY POISON (42)
JODY WATLEY (36)

Most Active = Ups + Debuts — Downs

DEJA "You And Me Tonight" (Virgin)

Reports: 46. Moves: Up 7, Debuts 5, Same 18, Down 1, Adds 15 including Q107, KRBE, WHYT, KWK, WNYZ, WKQB, WKSJ, KSND, Z93 30-28, KKLQ 28-26, WTIC 39-36, WHYY 26-21, Y106 40-38, KITY 29-28, KMGX 22-22.

ALEXANDER O'NEAL "Criticize" (Tabu/CBS)

Reports: 46. Moves: Up 19, Debuts 5, Same 19, Down 0, Adds 3, CKOI, WZYP, KZOU, WHYT 22-19, KDWB 31-26, WLOL 36-35, KCPX 28-26, WTIC 34-32, KXX106 28-19, WDJX 39-37, WBAM 28-26, WHYY 31-29, KITY 32-31, KF95 40-37, KAKS 33-29.

SALT-N-PEPA "Push It" (Next Plateau)

Reports: 41. Moves: Up 14, Debuts 7, Same 9, Down 0, Adds 11 including KKBQ, WNVZ, KIIS, WAPE, KZZP 9-7, KROY 15-10, KMEL 1-1, KATD 2-2, K98 36-12, KXX106 10-7, KLUC 1-1, KDON 22-11, KRQ 33-31, KNAN 31-19, I94 8-2, Y97 36-22. 25% of the airplay is Top 15 or better.

BILLY IDOL "Hot In The City" (Chrysalis)

Reports: 38. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 35 including KEGL, WGH, KCPX, KPLZ, JET-FM, WNYZ, WNOK, KZOU, KJ103, KIVA, WFFX, WJAD, WPFM, KYA, KYR.

SMOKEY ROBINSON "What's Too Much" (Motown)

Reports: 34. Moves: Up 11, Debuts 2, Same 20, Down 0, Adds 1, WHYY, Z94 34-32, WCYZ 28-25, K104 37-31, KXX106 29-20, KITY 28-26, PWR92 d-27, 96KFMV 35-33, 95XIL 29-21, KAKS 31-27, B98 31-28, KDVV 36-34, I94 d-40, KYRK 35-32.

EARTH, WIND & FIRE "System Of Survival" (Columbia)

Reports: 33. Moves: Up 13, Debuts 2, Same 16, Down 0, Adds 2, WCYZ, Q100, WXS 32-31, KRBE 37-30, WHYT 21-18, KWOD 27-25, WTIC 17-12, KEZB 29-26, WBAM 27-23, WHYY 28-25, KITY 24-21, KMGX 27-25, KCAQ 21-19, WBNQ 22-19, I94 16-13.

KISS "Reason To Live" (Mercury/PolyGram)

Reports: 30. Moves: Up 1, Debuts 6, Same 10, Down 0, Adds 13 including KRBE, K98, KSAQ, KTUX, 99DTX, KIYS, KIKX, KDON, WKPE, KQIZ, KIXY, JET-FM d-33, K104 d-36, WROQ 37-34, KZZU d-38.

MOTLEY CRUE "You're All I Need" (Elektra)

Reports: 30. Moves: Up 8, Debuts 4, Same 11, Down 0, Adds 7, K98, WKSJ, WHYY, KBFM, 103CIR, WZKX, KNAN, KKBQ 28-24, WGH 39-33, WFM 24-21, WABB 24-22, Y106 30-26, KTUX 23-21, KIXY 26-16, WAZY 36-32.

TONY TERRY "She's Fly" (Epic)

Reports: 28. Moves: Up 5, Debuts 3, Same 16, Down 0, Adds 4, KUBE, KMGX, KNAN, WKFR, PWR997 30-27, KXX106 32-30, WFM d-30, WHYY 36-34, Z102 20-16, KLUC d-39, KYRK 37-30, OK95 d-39.

CARS "Strap Me In" (Elektra)

Reports: 27. Moves: Up 7, Debuts 0, Same 20, Down 0, Adds 0 including CKOI on, KEGL 22-21, WERZ 38-35, KDWB on, KIYS 13-8, WKSF on, KQCR on-dp, KKLX 37-36, KFRX on, KPHR 33-26, KKRC 38-37, KGOT 36-33.

BREAKFAST CLUB "Never Be The Same" (MCA)

Reports: 24. Moves: Up 6, Debuts 1, Same 16, Down 0, Adds 1, KIXY, KRBE on, KCPW on, KHTR on, KKRZ on, Q100 40-38, KYNO 31-28, WPRR 29-28, WBWB d-37, WAZY 32-28, I94 33-29, KZOO 38-35.

TERENCE TRENT D'ARBY "If You Let Me Stay" (Columbia)

Reports: 24. Moves: Up 11, Debuts 1, Same 12, Down 0, Adds 0 including Z94 28-27, KKRZ d-34, K104 17-15, WERZ 29-28, WNNK 21-20, WPST 24-21, KZOU 39-37, WHYY 11-10, KF95 15-14, WCGQ 34-29, KNIN 40-39, WCIL d-30, I94 38-37.

M/A/R/R/S "Pump Up The Volume" (4th & Broadway/Island)

Reports: 22. Moves: Up 5, Debuts 3, Same 7, Down 0, Adds 7, WXS, PWR95, KF95, PWR92, KCAQ, WZKX, WHSL, KRBE 29-25, KROY 29-25, K98 d-34, KZZB 37-31, BJ105 d-32, KITY 31-24, Z104 d-39, KLUC 37-32.

BODEANS "Only Love" (Slash/Reprise)

Reports: 22. Moves: Up 10, Debuts 1, Same 10, Down 0, Adds 1, KWTO, WKTI 3-3, WKDD 38-37, Z104 34-32, WZOK 32-27, KZZU d-40, WBWB 25-20, KKRC 30-29, WPST 14-12, KDVV 40-39, KGOT 29-27, KOZE 20-18, KTMT 26-20.

DAVID RUFFIN & EDDIE KENDRICK "I Couldn't Believe It" (RCA)

Reports: 21. Moves: Up 0, Debuts 1, Same 14, Down 0, Adds 6, WCYZ, KKRZ, KXX106, WBCY, Q98, WHYY, WMMs on, WANS on, WDLX d-34, 95XIL on, WKSF on, WJAD on.

DAN HILL "(Never Thought) That I Could Love" (Columbia)

Reports: 21. Moves: Up 5, Debuts 3, Same 9, Down 0, Adds 4, WBBO, WQUT, CHED, KFIV, PRO-FM 35-32, WKEE 3-2, KQMQ 26-22, 103CIR d-29, B98 28-23, KISR 33-26, KQCR d-40, KDVV d-37.

GLENN JONES "We've Only Just Begun" (Jive/RCA)

Reports: 19. Moves: Up 8, Debuts 3, Same 5, Down 0, Adds 3, PWR95, WAPE, BJ105, WCYZ 15-12, WHYT 20-17, KKRZ d-40, FM102 27-24, WBBO 15-10, KZOU 33-32, KMGX d-31, KQMQ 29-28, KRQ 30-28, KISR d-39, I94 25-22.

COVER GIRLS "Because Of You" (The Fever/Sutra)

Reports: 18. Moves: Up 2, Debuts 4, Same 5, Down 0, Adds 7, Z100, KROY, KKLQ, KBFM, KDON, KSMB, Y97, WXS 24-20, PWR95 d-24, KZZP d-29, WFLY d-39, KMGX 28-23, I94 d-33.

ALARM "Rain In The Summertime" (IRS/MCA)

Reports: 18. Moves: Up 0, Debuts 3, Same 9, Down 0, Adds 6, KDWB, KAKS, WJAD, KIXY, KKLX, KUUB, CQOI on, WMMs on, Z104 d-40, 96KFMV on, WQCM d-40, KDVV d-40.

DOKKEN "Burning Like A Flame" (Elektra)

Reports: 17. Moves: Up 0, Debuts 1, Same 8, Down 0, Adds 8, KEGL, KKBQ, KIKX, KZZU, KSMB, WBNQ, KPHR, KTRS, KSAQ on, WCGQ on, KIXY on-dp, KOZE d-25.

BLACK "Wonderful Life" (A&M)

Reports: 17. Moves: Up 2, Debuts 0, Same 12, Down 0, Adds 3, KNAN, KUUB, SLY96, KKRZ on, KATD 14-12, WPST on, WNYZ on, K98 on-dp, KTUX on, KZZU on, KIXY 14-7, KNIN on.

LISA LISA & CULT JAM "Someone To Love Me For Me" (Columbia)

Reports: 17. Moves: Up 5, Debuts 0, Same 11, Down 0, Adds 1, KEZB, KRBE on-dp, KWOD on, KMEL on, WNYZ on, WBBO on-dp, KXX106 on, KZOU 17-15, KITY 16-15, KMGX 35-32, KYNO 34-31, KNIN 34-31.

MADONNA "Spotlight" (Sire/WB)

Reports: 16. Moves: Up 0, Debuts 2, Same 14, Down 0, Adds 10, Z100, PWR997, Z95, FM102, KROY, Y106, KRNO, KQKQ, KMGX, WAZY, Y100 d-24, WLOL d-39.

JELLYBEAN featuring STEVEN DANTE "The Real Thing" (Chrysalis)

Reports: 16. Moves: Up 11, Debuts 1, Same 3, Down 1, Adds 0 including KRBE 36-28, WFLY 23-21, WERZ 40-36, WRCK 40-35, KZZB d-38, KEZB 23-20, KITY 34-33, KMGX 22-19, KYNO 33-30, 95XXX 38-34, I94 27-26, KYRK 32-31.

GEORGIO "Lover's Lane" (Motown)

Reports: 15. Moves: Up 6, Debuts 0, Same 1, Down 0, Adds 8, WNNK, KXX106, KEZB, WBAM, WHYY, KTUX, WCGQ, I94, PWR997 13-10, Z93 31-26, WHYT 23-21, KZZP 28-26, WKQB 34-27, KITY 27-25.

BUSTER POINDEXTER "Hot, Hot, Hot" (RCA)

Reports: 12. Moves: Up 1, Debuts 0, Same 7, Down 0, Adds 4, WXS, KIKX, WCGQ, WHSL, PWR997 21-14, WGH on, WMMs on, Z102 on, KTUX on, WJMX on, KNAN on.

GLENN MEDEIROS "Lonely Won't Leave Me Alone" (Amherst)

Reports: 11. Moves: Up 3, Debuts 2, Same 3, Down 0, Adds 3, WKSE, WNYZ, KXX106, KZZP on-dp, WPKR 23-19, KF95 on, PWR92 d-30, KRQ d-34, WZKX on-dp, WCIL 21-20, I94 22-19.

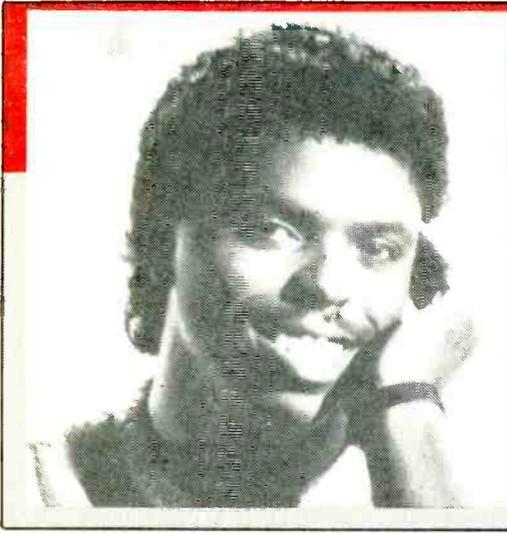
DONNA SUMMER with MICKEY THOMAS "Only The Fool Survives" (Geffen)

Reports: 10. Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 7, WXS, PRO-FM, WNNK, 99GFM, KIYS, WJMX, KQCR, KF95 on, WJAD on, KNAN on.

DEPECHE MODE "Never Let Me Down Again" (Sire/WB)

Reports: 10. Moves: Up 3, Debuts 1, Same 3, Down 0, Adds 3, KITY, KF95, KYNO, CKOI on, KCPX 27-19, 94TYX on, KXYO d-35

Our Records Make All The Right Moves



GLENN JONES "We've Only Just Begun"

JACK SILVER, MD, KIIS-FM/LOS ANGELES:

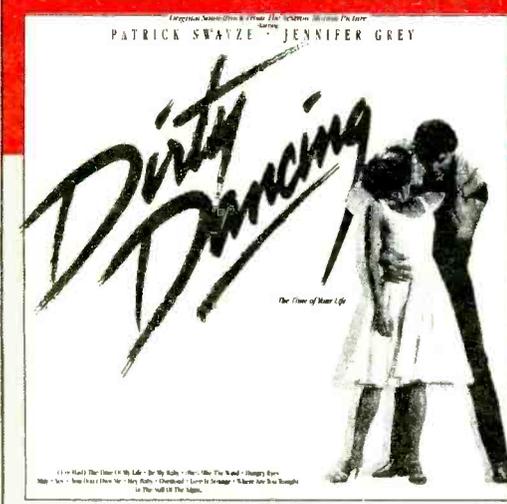
"Fabulous response after testing for 3 weeks! Women love it!"

TODD FISHER, MD, KZZP/PHOENIX:

"Adults love this record. Big adult phones after just a few days. Play it, you'll see!"

PWR95 ADD AT 22
HOT103 38-28

WCZY 15-12	FM102 27-24	WAPE add	KQMQ 29-26
WHYT 20-17	KROY 19	KZOU 32	KRQ 30-28
KIIS on	KMEL 8	BJ105 add	KISR deb 39
KZZP on	WBBQ 15-10	KITY on	I94 25-22
KKRZ deb 40		KMGX deb 31	



ERIC CARMEN "Hungry Eyes"

CHR BREAKERS

Debut **39** 148/23 - 64%

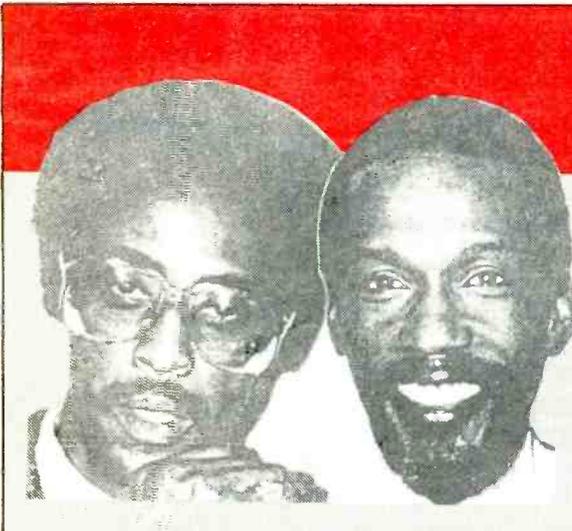
Z94 deb 34 (HOT)	WAVA add	HOT105 add	WMMS 23-19	WLOL add	KCPX 17
WEGX deb 29	WXKS on	B97 on	92X 32-29	Y108 on	KATD 23-20
B94 deb 30	KEGL deb 30	WGH 32	WCZY 20-17	KIIS add	KPLZ deb 36
PRO-FM deb 33	KKBQ on	WNVZ add	WHYT deb 23	KKRZ deb 37	KUBE 30-26
Q107 30-25	KRBE deb 38	Q105 30-20	KWK 18-12 (HOT)	FM102 on	

From The Double Platinum Soundtrack

AC Chart: Debut **26**

The **SECOND** Smash Single From "Dirty Dancing"

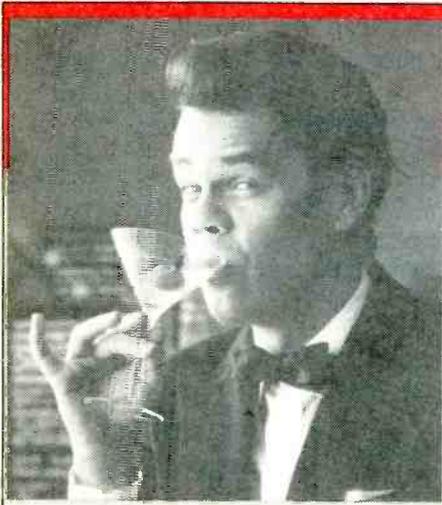
The **FIRST** Smash Single - Bill Medley And Jennifer Warnes "(I've Had) The Time Of My Life"



DAVID RUFFIN & EDDIE KENDRICK "I Couldn't Believe It"

WMMS	K104	WJMX
WCZY	KF95	KNAN
KKRZ	95XIL	WPFM
KXX106	WKSF	WHSL
WBCY	WJAD	KZFN
Q98	WCGQ	
WHHY		
WDLX		

Urban Contemporary Chart: **15**



BUSTER POINDEXTER AND HIS BANSHEES OF BLUE "Hot Hot Hot"

HOT103 36-25

JOEL SALKOWITZ, PD, HOT103/NEW YORK

"Instant phones, instant sales, great record. If radio gets behind this record, it could be the next 'La Bamba'."

WXKS add	KTUX
PWR997 21-14 (HOT)	KIKX add
WGH	WCGQ add
WMMS	WJMX
KITS add 28	KNAN
94TYX 40	WHSL add
Z102	

RICK ASTLEY "Never Gonna Give You Up"

ON YOUR DESK TODAY! Already Charted At HOT102 & POWER 96 #1 Selling 12'' In New York!



PWR96 14-12

ALREADY ON: HOT103 37-34 WNOK KYUU WAZY
WNYZ KITY WPGC KOZE
WKQB 95XXX WJMX



CONTEMPORARY HIT RADIO

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
4	3	2	1	BELINDA CARLISLE/Heaven Is A Place On Earth (MCA)
12	7	3	2	GEORGE MICHAEL/Faith (Columbia)
3	2	1	3	B. MEDLEY & J. WARNES/(I've Had) The Time Of My Life (RCA)
8	6	4	4	RICHARD MARX/Should've Known Better (EMI-Manhattan)
16	10	6	5	WHITESNAKE/Is This Love (Geffen)
17	13	7	6	DEBBIE GIBSON/Shake Your Love (Atlantic)
21	14	8	7	WHITNEY HOUSTON/So Emotional (Arista)
14	11	9	8	STING/We'll Be Together (A&M)
23	18	12	9	JODY WATLEY/Don't You Want Me (MCA)
24	19	14	10	STEVE WINWOOD/Valerie (Island/WB)
34	25	18	11	GEORGE HARRISON/Got My Mind Set On You (Dark Horse/WB)
25	20	16	12	PRETTY POISON/Catch Me I'm Falling (Virgin)
20	17	15	13	R.E.M./The One I Love (IRS/MCA)
2	1	5	14	BILLY IDOL/Mony Mony (Chrysalis)
18	15	13	15	SQUEEZE/Hourglass (A&M)
36	28	23	16	AEROSMITH/Dude (Looks Like A Lady) (Geffen)
30	25	22	17	JETS/I Do You (MCA)
27	24	21	18	MICHAEL BOLTON/That's What Love Is All About (Columbia)
39	31	25	19	TAYLOR DAYNE/Tell It To My Heart (Arista)
37	29	24	20	JOHN COUGAR MELLENCAMP/Cherry Bomb (Mercury/PG)
—	36	26	21	INXS/Need You Tonight (Atlantic)
—	40	28	22	MICHAEL JACKSON/The Way You Make Me Feel (Epic)
1	4	11	23	TIFFANY/I Think We're Alone Now (MCA)
—	38	29	24	ELTON JOHN/Candle In The Wind (MCA)
9	8	10	25	CUTTING CREW/I've Been In Love Before (Virgin)
13	12	19	26	POISON/I Won't Forget You (Enigma/Capitol)
40	34	30	27	DEF LEPPARD/Animal (Mercury/PG)
—	39	33	28	HEART/There's The Girl (Capitol)
5	5	17	29	BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia)
38	33	31	30	STEVIE WONDER/Skeletons (Motown)
—	—	38	31	BANGLES/Hazy Shade Of Winter (Def Jam/Columbia)
6	9	20	32	SWING OUT SISTER/Breakout (Mercury/PG)
—	—	37	33	ICEHOUSE/Crazy (Chrysalis)
DEBUT	▶	34	34	PRINCE/I Could Never Take The Place Of Your Man (Paisley Park/WB)
—	—	36	35	BOURGEOIS TAGG/I Don't Mind At All (Island)
—	—	39	36	NEW ORDER/True Faith (Qwest/WB)
—	—	40	37	CURE/Just Like Heaven (Elektra)
BREAKER	▶	38	38	EXPOSE/Seasons Change (Arista)
BREAKER	▶	39	39	ERIC CARMEN/Hungry Eyes (RCA)
BREAKER	▶	40	40	KANE GANG/Motortown (Capitol)

N&A Begins Page 86
New Artists & Chart Summary Page 85
Nw P-1A Playlists Page 76

ADULT CONTEMPORARY

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
4	3	1	1	STEVE WINWOOD/Valerie (Island/WB)
5	4	2	2	BILL MEDLEY & JENNIFER WARNES/(I've Had) The Time Of My Life (RCA)
11	8	6	3	GEORGE HARRISON/Got My Mind Set On You (Dark Horse/WB)
14	10	8	4	DAN HILL/(Never Thought) That I Could Love (Columbia)
9	7	5	5	KOOL & THE GANG/Special Way (Mercury/PG)
3	1	3	6	MICHAEL BOLTON/That's What Love Is All About (Columbia)
13	9	9	7	BOURGEOIS TAGG/I Don't Mind At All (Island)
19	14	11	8	WHITNEY HOUSTON/So Emotional (Arista)
2	2	4	9	BRUCE SPRINGSTEEN/Brilliant Disguise (Columbia)
30	22	16	10	BELINDA CARLISLE/Heaven Is A Place On Earth (MCA)
25	19	14	11	NATALIE COLE/I Live For Your Love (EMI-Manhattan)
21	17	13	12	MICHAEL TOMLINSON/Dawning On A New Day (Cypress/PG)
1	5	10	13	ELTON JOHN/Candle In The Wind (MCA)
7	6	7	14	DIONNE WARWICK & KASHIF/Reservations For Two (Arista)
—	27	20	15	GEORGE MICHAEL/Faith (Columbia)
27	20	17	16	BARRY MANILOW/Brooklyn Blues (Arista)
—	23	18	17	SMOKEY ROBINSON/What's Too Much (Motown)
—	26	22	18	KANE GANG/Motortown (Capitol)
22	21	19	19	PAUL JANZ/Believe In Me (A&M)
—	—	27	20	CARLY SIMON/All I Want Is You (Arista)
18	15	15	21	LAURA BRANIGAN/Power Of Love (Atlantic)
29	24	23	22	RESTLESS HEART/New York Hold Her Tight (RCA)
—	29	26	23	DAN FOGELBERG/Seeing You Again (Epic)
28	25	24	24	SIEDAH GARRETT/Everchanging Times (Qwest/WB)
BREAKER	▶	25	25	RICHARD MARX/Should've Known Better (EMI-Manhattan)
DEBUT	▶	26	26	ERIC CARMEN/Hungry Eyes (RCA)
12	11	12	27	NEIL DIAMOND/I Dreamed A Dream (Columbia)
BREAKER	▶	28	28	FLEETWOOD MAC/Everywhere (WB)
8	13	25	29	CUTTING CREW/I've Been In Love Before (Virgin)
DEBUT	▶	30	30	GLORIA ESTEFAN & MIAMI SOUND MACHINE/Can't Stay Away... (Epic)

Expanded AC Music Begins on Page 65

AOR TRACKS®

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
4	3	1	1	BRUCE SPRINGSTEEN/Tunnel Of Love (Columbia)
7	4	4	2	ROBBIE ROBERTSON/Showdown At Big Sky (Geffen)
10	9	6	3	YES/Rhythm Of Love (Atco)
3	2	2	4	GEORGE HARRISON/Got My Mind Set On You (Dark Horse/WB)
16	11	8	5	BOURGEOIS TAGG/I Don't Mind At All (Island)
6	5	5	6	PINK FLOYD/One Slip (Columbia)
1	1	3	7	JOHN COUGAR MELLENCAMP/Cherry Bomb (Mercury/PG)
15	13	9	8	JETHRO TULL/Farm On The Freeway (Chrysalis)
BREAKER	▶	9	9	FOREIGNER/Say You Will (Atlantic)
22	15	11	10	ALARM/Rain In The Summertime (IRS/MCA)
18	16	10	11	INXS/Need You Tonight (Atlantic)*
11	8	7	12	ICEHOUSE/Crazy (Chrysalis)
20	19	14	13	JOE COCKER/Unchain My Heart (Capitol)
25	21	16	14	PAUL CARRACK/Don't Shed A Tear (Chrysalis)
41	27	21	15	GEORGE HARRISON/Devil's Radio (Dark Horse/WB)
19	18	15	16	STING/Little Wing (A&M)
26	22	19	17	DEF LEPPARD/Hysteria (Mercury/PG)
34	29	23	18	PINK FLOYD/On The Turning Away (Columbia)
14	14	13	19	BODEANS/Only Love (Slash/Reprise)
13	12	12	20	STEVE WINWOOD/Valerie (Island/WB)
36	32	24	21	ROBBIE ROBERTSON/Sweet Fire Of Love (Geffen)
43	36	30	22	AEROSMITH/Hangman Jury (Geffen)
38	35	29	23	RICHARD MARX/Have Mercy (EMI-Manhattan)
32	31	28	24	DOKKEN/Burning Like A Flame (Elektra)
BREAKER	▶	25	25	HEART/There's The Girl (Capitol)
31	28	26	26	DAVE MASON/Something In The Heart (Voyager/MCA)
33	26	25	27	BOB DYLAN/The Usual (Columbia)
8	10	20	28	AEROSMITH/Rag Doll (Geffen)
27	23	22	29	RADIATORS/Like Dreamers Do (Epic)
—	—	51	30	U2/In God's Country (Island)

Complete Tracks Chart Begins on Page 68

* keeps a bullet due to continued growth.

URBAN CONTEMPORARY

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
7	3	2	1	EARTH, WIND & FIRE/System Of Survival (Columbia)
3	1	1	2	STEVIE WONDER/Skeletons (Motown)
8	4	3	3	ROGER/I Want To Be Your Man (Reprise)
12	8	4	4	ALEXANDER O'NEAL/Criticize (Tabu/CBS)
14	9	6	5	LEVERT/My Forever Love (Atlantic)
17	12	8	6	TONY TERRY/She's Fly (Epic)
19	17	9	7	NATALIE COLE/I Live For Your Love (EMI-Manhattan)
—	39	18	8	MICHAEL JACKSON/The Way You Make Me Feel (Epic)
32	24	14	9	WHITNEY HOUSTON/So Emotional (Arista)
26	19	13	10	MELI'SA MORGAN/If You Can Do It, I Can Too (Capitol)
18	15	11	11	SMOKEY ROBINSON/What's Too Much (Motown)
15	13	10	12	MILES JAYE/Let's Start Love Over (Island)
—	38	23	13	GLADYS KNIGHT & THE PIPS/Love Overboard (MCA)
29	23	15	14	FULL FORCE/Love Is For Suckers (Like Me And You) (Columbia)
25	25	17	15	DAVID RUFFIN & EDDIE KENDRICK/I Couldn't Believe It (RCA)
11	10	7	16	SHALAMAR/Games (Solar/Capitol)
37	33	27	17	MIKI HOWARD/Baby Be Mine (Atlantic)
22	22	19	18	JETS/I Do You (MCA)
27	27	21	19	DIONNE WARWICK & KASHIF/Reservations For Two (Arista)
—	34	29	20	KASHIF & MELI'SA MORGAN/Love Changes (Arista)
30	28	26	21	VANESE THOMAS/I Wanna Get Close To You (Geffen)
28	26	24	22	PRETTY POISON/Catch Me I'm Falling (Virgin)
—	36	32	23	LISA LISA & CULT JAM.../Someone To Love Me For Me (Columbia)
33	30	28	24	C. SINGLETON & MODERN MAN/Nothing Ventured, Nothing Gain (Epic)
31	29	25	25	GEORGE MICHAEL/Hard Day (Columbia)
24	20	20	26	GEORGIO/Lover's Lane (Motown)
—	40	34	27	FORCE MD's/Touch And Go (Tommy Boy/WB)
—	—	37	28	MICHAEL COOPER/To Prove My Love (WB)
DEBUT	▶	29	29	PEBBLES/Girlfriend (MCA)
DEBUT	▶	30	30	STEPHANIE MILLS/Secret Lady (MCA)
40	37	35	31	ST. PAUL/Rich Man (MCA)
DEBUT	▶	32	32	KEITH SWEAT/I Want Her (Elektra)
—	—	39	33	STING/We'll Be Together (A&M)
6	5	5	34	TEMPTATIONS/I Wonder Who She's Seeing Now (Motown)
16	16	16	35	CHAD/Luv's Passion And You (RCA)
39	35	33	36	ANITA POINTER/Overnight Success (RCA)
—	—	40	37	MISSION/Show A Little Love (Columbia)
BREAKER	▶	38	38	DEELE/Two Occasions (Solar/Capitol)
DEBUT	▶	39	39	GERALD ALBRIGHT/So Amazing (Atlantic)
2	2	12	40	ANGELA WINBUSH/Angel (Mercury/PG)

N&A Begins on Page 58