

**I N S I D E:****WALK & ROLL  
STEREO JACKET**

Toshiba's new "Sonic Jacket" places a high-quality stereo sound system into a wearable coat, with no need for headphones and increased mobility and freedom. Now you can hear your favorite artists in your personal "album jacket." This innovation and much more in a special expanded R&R Overview section this week.

Overview starts Page 14

**NEW BUYERS FOR OLD HITS**

Almost half the active listeners for Classic Rock stations are under 24, and they're buying the classics of the previous generation. Mike Shalett wonders if labels shouldn't treat their classic rock catalogs as frontline releases.

Page 54

**THE R&R INTERVIEW:  
TONY BERARDINI**

As GM of both WBCN, which plays considerable new music, and KROQ, which plays almost nothing but, Tony Berardini knows how to generate sales success from an unusual, youth-skewing format. He shares some techniques and other pointed observations in a style unique to the world's only bicoastal GM/heavy metal air personality.

Page 49

**TEEN STARS  
WITH ADULT APPEAL**

Much has been written about the rise of teenage sensations Tiffany, Debbie Gibson, et al., but a key factor in their success is their ability to attract adult fans as well as their contemporaries. Adam White explores the phenomenon in depth.

Page 60

**HOTTEST NEW  
SALES CATEGORIES**

As part of a two-page Sales Strategy section, Chris Beck identifies a bumper crop of new sales opportunities for aggressive radio stations to pursue, from hair transplants and wrinkle cream to fax machines.

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**R&R**  
RADIO & RECORDS

**PAYOLA PROBE JOLTS INTO HIGH GEAR****Tashjians, Craig, Wilson Indicted****Labels Not Targeted,  
PDs Not Charged;  
Defendants Deny  
Charges, Face  
Stiff Penalties**

An L.A. federal Grand Jury last week indicted four people, including the former GM of KIQQ/Los Angeles and two independent record promoters, with income tax and payola-re-

lated violations, following a two-year investigation. The indictments also named seven PDs as payola recipients, but they were not charged.

US Attorney Robert Bonner said the independents "promoted records on behalf of virtually all" the major labels, but added, "There is no evidence at this point in time that the record companies themselves were aware these independent promoters were illegally making payments to radio station personnel."

The indicted are Ralph Tashjian, an independent promoter accused of tax evasion, payola in the form of cash and cocaine, and obstruction of justice; his wife Valerie Tashjian, named a co-conspirator to her husband on the tax charge; William Craig, an independent promoter charged with payola and tax evasion; and former KIQQ VP/GM George Wilson Crowell (aka George Wilson), for failing to file three years' worth of tax returns and reportedly receiving "illegal payments" during two of those years.

INDICTMENTS/See Page 50

**Further Payola  
Fallout**

- Tax evasion main charges
- More indictments likely
- Olympic bans Indies

lated violations, following a two-year investigation. The indictments also named seven PDs as payola recipients, but they were not charged.

**ANTI-DAT SYSTEM RATED DEFICIENT****Federal Report Kills  
Copycode System**

Copycode has been erased. The system developed by CBS to prevent consumers from home taping with DAT machines was judged "inadequate" and "deficient" in a special report issued Tuesday (3/1) by the National Bureau of Standards.

The same day, RIAA President Jay Berman acknowledged that Copycode is "no longer politically viable" as a means to fight DAT. But he emphasized that the music industry remains committed to preventing the

spread of home taping, and said that a \$1 million legal fund has been accumulated for that purpose.

"It's our intent to sue any manufacturer who attempts to import DAT machines into the US before this issue is resolved," Berman stated.

For its part, the consumer electronics lobby declared itself pleased with the outcome and called the report a victory for consumers.

COPYCODE/See Page 52

**Tashjian Arrest  
Termed 'Government  
Pressure Tactics'**

In an exclusive R&R interview Monday (2/29), Ralph & Valerie Tashjian and their attorneys related their account of the couple's arrest by federal agents at their San Mateo, CA home, in the presence of their children and an NBC News truck. The attorneys blasted



Ralph Tashjian

**Tashjian's  
Key Points**

- Government coercion the motive
- Judge outraged at arrest procedures
- Strike force leaking data to press

government handling of the couple's indictment and arrest on tax evasion and payola charges (see separate story).

No punches were pulled in castigating government tactics. A sampling of comments:

"Somehow, despite the fact that the indictment was sealed and no one should have known, NBC News was there to film their arrest."

"This came from the strike force: 'We want [Valerie] to have a taste of jail so she will convince Ralph that he ought to say whatever the government wants him to say.'"

"A triple play. From Valerie to Ralph to [independent promoter] Joe Isgro is what the government is trying to do."

"The government is groping. The cherry on the sundae is the arrest of these people. That absolutely galls me. It was unnecessary and it was heavy-handed."

"If we attempted to influence or coerce testimony of a witness the way the government has tried to coerce and influence the testimony of Ralph and Valerie, we'd be indicted for obstruction of justice and for intimidation of a witness."

The government was also criticized at the couple's bail hearing by US magistrate Frederick Woelflen, who called its conduct "reprehensible."

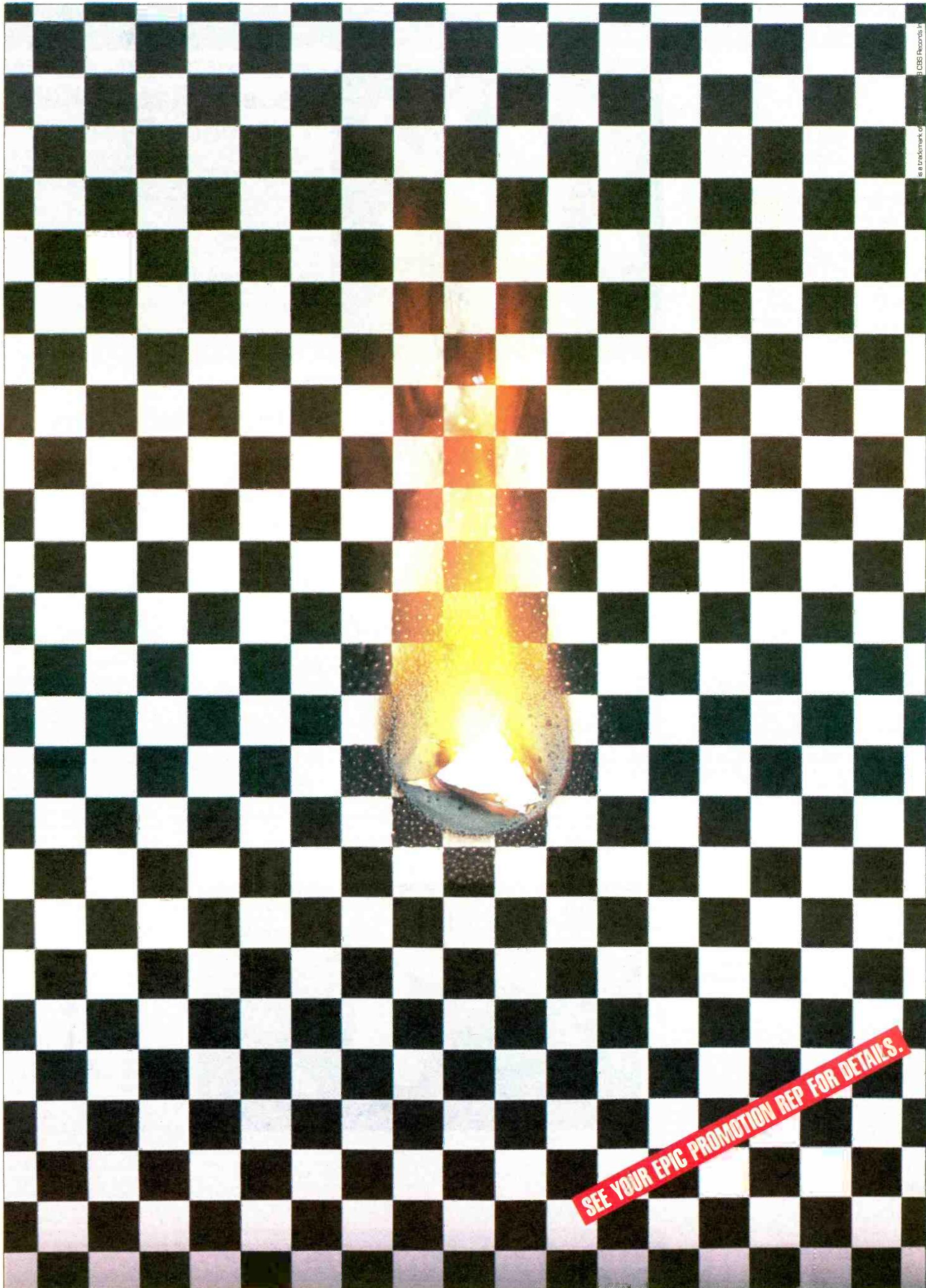
David Kenner and Anthony Brooklier, representing Valerie and Ralph Tashjian respectively, denied all charges but de-

TASHJIAN/See Page 51

**Light Jacket For KC Evening Wear**

Michael Jackson kicked off the American leg of his world tour at Kemper Auditorium in Kansas City last week, unveiling a show loaded with magic, moonwalks, and hi-tech special effects. Radio station mobile units ringed the auditorium for live remotes, as Jackson performed a pair of startling disappearing acts, half a dozen costume changes, and a full complement of his hits. He's shown above in the 1988 version of his famous red "Beat It" jacket — when the stage lights go down, this model lights up spectacularly in constantly moving patterns. For those February nights in Kansas City, a man needs a light jacket.

is a trademark of CBS Records Inc.



**SEE YOUR EPIC PROMOTION REP FOR DETAILS.**

## Gabbert Rebuilds 'City' With Rock & Roll



Thom O'Hair (l) and Jim Gabbert

San Francisco broadcaster Jim Gabbert, who says he will lose \$1 million as of April 17 if the FCC stands firm in its opposition to his bid to acquire KHIT (formerly KKEY "The City")/San Francisco, announced an agreement Thursday (2/25) with the Coalition to Save the City in which the group will drop its opposition to Gabbert's purchase. Gabbert agreed to a progressive music format for the station, and retained veteran progressive programmer Thom O'Hair. The Coalition also received a right of first refusal to purchase Gabbert's contract for KHIT if the FCC does not grant his application.

Four days later, Gabbert settled with Thomas Ballantyne, a San Francisco businessman who also filed a petition to deny. Ballantyne

## United Stations Shows Gains In RADAR 36

Statistical Research, Inc. has reported a rise in network radio listening with the release of its RADAR 36 results. The figures reflect listening between November '86-October '87 and the processing of two million network clearance records on some 5000 affiliated stations.

United Stations was this period's big winner, posting a 33% increase in listening on its US-2 network, and an 11% rise on US-1. The increases turn around two- and three-year downtrends on US-2 and US-1 respectively.

US Sr. VP/Research Ron Worth credited the company's aggressive attitude for the rise. He said, "We strengthened our affiliate base, improved the number of clearances on those affiliates, and saw good ratings growth among those stations." RADAR/See Page 52

## WPAT Promotes Mackenzie

WPAT/New York air personality Ken Mackenzie has been promoted to Operations Director. He replaces Ken Lamb, who left the station last October. Mackenzie had been serving as Acting OD and will continue as PM drive announcer and host of station feature "Sinatra's Music And More."

WPAT GM Gene Hobicorn said, "Ken has served WPAT in many capacities over the past five years. I can't think of anyone else in the industry who better understands the Easy Listening format and MACKENZIE/See Page 39



Bruce Lundvall

## BLUE NOTE PRESIDENT

## Lundvall Capitol East Coast GM

Bruce Lundvall is leaving his post as President of EMI-Manhattan to become East Coast GM for Capitol and President of Blue Note, effective April 1.

In this new post, Lundvall will be responsible for establishing a strong East Coast presence for Capitol and for attracting and signing new and established artists. He'll report to label President David Berman.

Concurrently, Blue Note will switch from EMI-Manhattan to Capitol. In addition to his role as President of the jazz label, Lundvall will supervise all jazz and con-LUNDVALL/See Page 39

## Nationwide Ups Moody

WPOC/Baltimore PD Bob Moody has been named Director/Group Programming Services for Nationwide Communications. In addition to his WPOC duties, he'll now be working with Country WGAR-AM & FM/Cleveland and CHR WKZL/Winston-Salem. Moody will report to VP/Radio Steve Berger.

Moody's promotion comes on the heels of former Nationwide Co-National PD and WNCI/Columbus PD Bill Richards's departure for the MOODY/See Page 39

had suggested their differences might be settled if, among other things, an "office of the om-GABBERT/See Page 52

## Smith VP/GM AtWLLZ

KDWB/Minneapolis Station Manager Kevin Smith has been upped to VP/GM at Legacy Broadcasting sister WLLZ/Detroit. He replaces Dana Horner, who took the President/GM post at Cap Cities/ABC's WWPR (Power 95)/New York.

Legacy VP/Group Operations Doug Brown commented, "Kevin has done a fantastic job in Minneapolis. He's an old rock and roller from New York and is delighted to get the chance to work for a format leader like WLLZ." SMITH/See Page 52

## Young Programs KHTR

WCOL/Columbus PD Kevin Young has been named PD at CBS-owned KHTR/St. Louis, effective mid-March. He replaces OM Dave Robbins, who left to program Nationwide's WNCI/Columbus.

CBS Radio Sr. VP Robert Hyland told R&R, "We're delighted to have Kevin. He's from St. Louis originally, and age-wise he's right in YOUNG/See Page 52

## HAM-FAIRWEST MERGER

## Transtar Beams Music Of Your Life



Announcing its third new format in six months, Transtar has contracted with Al Ham Productions to distribute Ham's popular "Music Of Your Life" service via satellite. Additionally, Al Ham Productions has merged with consulting firm Fairwest to develop new formats for Transtar.

Principals in the new company will be Al Ham and Joe Restifo,

Pictured (l-r) Al Ham, Al Ham Productions' Exec. VP Joe Restifo, Transtar's Chairman C.T. Robinson and President Gary Fries, and Fairwest's Bill Yde.

along with Fairwest's George Johns, his brother Reg, and Bill Yde. Said Ham, "We're already TRANSTAR/See Page 52

MARCH 4, 1988

## LETTERMAN'S RADIO IMITATORS: STUPID JOCK TRICK?

David Letterman may be a beacon of comic invention on TV, but lame imitations on radio lead to listener tuneout. So says Dan O'Day in a passionate attack on an often-overlooked radio crisis: "The Letterman Glut."

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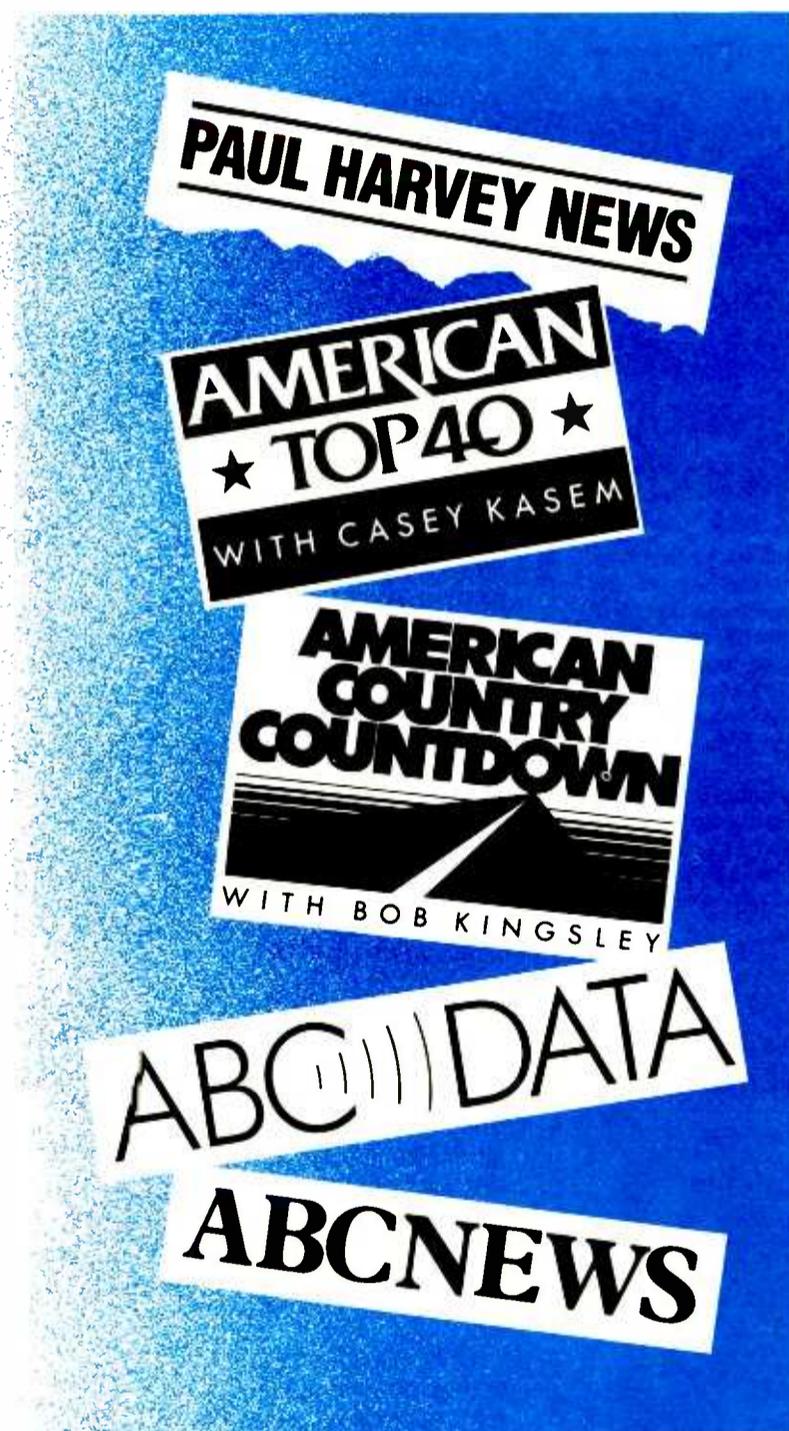
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## Island Appoints Berger Executive VP/GM

Island VP/Marketing Bill Berger has been promoted to the new post of Exec. VP/GM. He joined the label one year ago from Elektra.

Berger will report to Island President Lou Maglia and be responsible for overseeing the company's daily operations. Reporting to him will be VP/Promotion Bob Catania and VP/Black Music Division Greg Peck, among others.

Berger told R&R that the Exec. VP/GM post was created because the label's artist roster has grown significantly. He will continue to direct the marketing department.

"I consider it a great honor and a vote of confidence from both Lou Maglia and (Island Chairman) Chris Blackwell for allowing me this opportunity to share in the success of Island's future," he said.

Maglia commented, "Bill has been a valuable asset to Island, and in his new position I am certain he will continue to be an instrumental part of our success."

Before joining Island last February as VP/Marketing, Berger spent ten years at E/A. His last post there was VP/International.



Bill Berger

## Mann GSM At KBSG

Hank Mann has been tapped as GSM at Oldies-formatted KBSG/Tacoma-Seattle. The Viacom outlet (formerly CHR KNBQ) debuted February 1.

Mann told R&R, "I perceived the niche for oldies here six years ago when I owned KSPL. In research we did back then, we found there was a need for oldies on the FM band; it's what adults 35+ were looking for. With Toby Arnold's

## ACT STAYS WITH INDIE

# Profile, Run-DMC Settle Lawsuits

Run-DMC isn't running from Profile Records. The rap group's management firm, Rush Productions, and the indie label have reached an out-of-court settlement in their six-month legal battle.

Run-DMC have agreed to continue recording exclusively for Profile, according to the label, which says the group has committed to delivering ten albums over an unspecified period of years — three more albums than the seven remaining under the original Run/Profile contract.

For its part, Rush Productions says that Profile has agreed to a 40% increase in Run-DMC's royalty rate, and to "substantial" increases in advances due upon delivery of each new album by the group.

Profile and Rush traded breach of contract lawsuits in New York State Supreme Court last summer. The label was charged with non-payment of royalties and fraudulent accounting. It counterclaimed that payment of royalties was suspended because of the non-delivery of a new Run-DMC album.

According to Profile President Cory Robbins, the out-of-court settlement was reached Saturday (2/27). He confirmed that Run-DMC will receive a higher royalty rate, and said that the dispute has ended amicably.

A statement issued Tuesday (3/1) by Rush Productions chief Russell Simmons confirmed the settlement. However, Simmons said, "It's a shame that the only way you can get a fair deal out of

Profile is to sue them. They're the worst kind of Delancey Street-type characters." He had no further comment.

Robbins told R&R that he was delighted with the outcome. "My personal relationship with Russell was friendly throughout," he said, "but now we're anxious to get back to normal in terms of business."

Robbins said a new Run-DMC album, "Tougher Than Leather," will be released in mid-May, preceded by a single, "Run's House." The album contains the title song from the upcoming Run movie and three others from the soundtrack, but Robbins noted that it is not a soundtrack album.

There will not be a "Tougher Than Leather" soundtrack package, the Profile chief continued. A Rush spokesman, however, said an album of songs from the movie — excluding Run-DMC — will be released by Def Jam through Columbia.

Robbins said that in addition to other aspects of the settlement, Rush has agreed to pay Profile's legal fees.

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## STAFF

PUBLISHER: Bob Wilson  
EXECUTIVE VP/GENERAL MANAGER: Dick Krizman

### EDITORIAL

LOS ANGELES: (213) 553-4330, 1930 Century Park West, Los Angeles, CA 90067;  
FAX: (213) 203-9763  
SENIOR VICE PRESIDENT & EDITOR: Ken Barnes  
ART DIRECTOR: Richard Zumwalt  
EXECUTIVE EDITOR: Gail Mitchell  
ASSISTANT TO THE PUBLISHER: Paula Chaltas

NEWS EDITOR: Jim Dawson  
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TYPOGRAPHY: Kent Thomas, Lucie Morris, Bill Mohr  
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ASSISTANTS: Marie Tedesco, Debbie Botongan  
LEGAL COUNSEL: Jason Shrinisky  
MAIL SERVICES: Mitchell Greenwald, Rob Sparago

### BUREAUS

NEW YORK: (212) 664-4926, 1700 Broadway, 9th Floor, New York, NY 10019;  
FAX: (212) 245-6219  
BUREAU CHIEF: Adam White

WASHINGTON: (202) 783-3822, National Press Building, Suite 807, 529 14th St. NW,  
Washington, DC 20045; FAX: (202) 783-0260

BUREAU CHIEF/WASHINGTON EDITOR: Pat Clawson  
ASSOCIATE EDITOR: Randall Bloomquist  
OFFICE MANAGER: Ana Goldman

NASHVILLE: (615) 292-8982, 292-8983, 1610 16th Avenue South, Nashville, TN 37212;  
FAX: (615) 385-2058

BUREAU CHIEF: Lon Helton  
ASSOCIATE EDITOR: Katy Bee  
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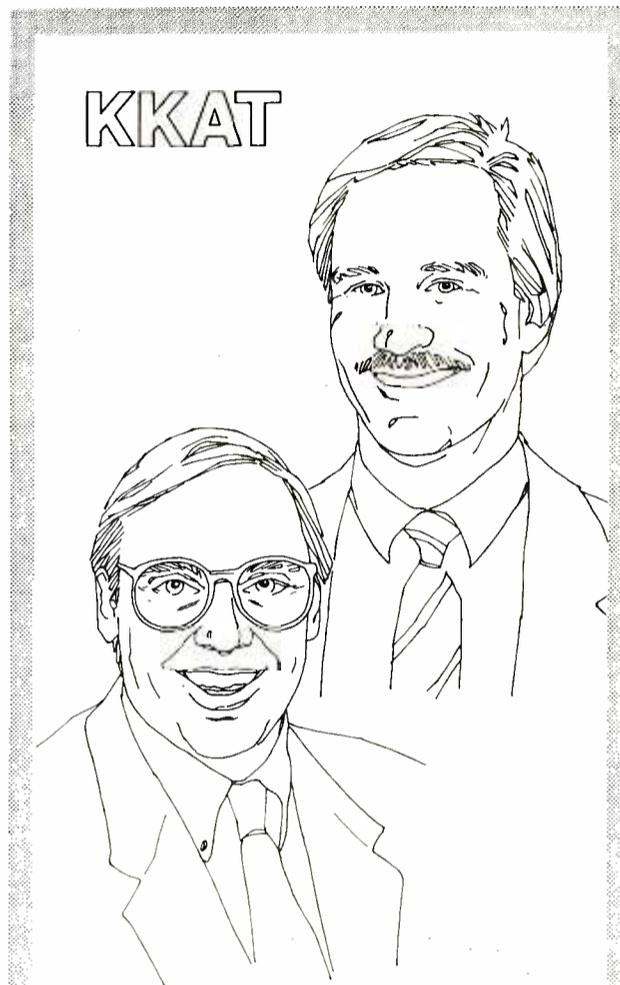
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*Dennis Gwiazdon, General Manager  
John Marks, Program Director  
KKAT-FM*



\* Fall 1985 Arbitron M-S, 6A-12M, MSA.

\*\* Fall 1987 Arbitron M-S, 6A-12M, MSA.

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PAT CLAWSON

# WASHINGTON REPORT

## 'Decency' Group Urges FCC Crackdown On WFBQ

Decency in Broadcasting, an Indianapolis-based citizens group, is stepping up its pressure campaign to force the FCC to act on what it alleges are indecency violations by morning personalities **Bob Kevoian** and **Tom Griswold** of **WFBQ/Indianapolis**.

In a full-page ad scheduled to run in the March 2 *Washington Times*, the group criticized the duo "for talking dirty on the radio" during the top-rated "Bob & Tom Show" — and accused the FCC of dragging its heels on numerous complaints about blue humor on the program.

"If the FCC is serious about (its) new standards, what more does it take?" asked the group's head, attorney **John Price**, during a Tuesday (3/1) news conference. "We want to know why they won't do anything."

### Group Constantly Recording Shows

Price contends that from June 15, 1987 through February 19, 1988, the Bob & Tom show violated FCC indecency standards 6429 times. "In order to bring that down to more understandable figures, that's a thousand times a month," Price said while standing next to a mound of tapes and transcripts. "They're on the air from six to ten



Decency In Broadcasting President John Price

in the morning, five times a week. The average, then, comes to something like 17 times an hour that they have offensive material."

The group's volunteers constantly monitor the station, and thousands of hours of programming have been taped and transcribed over the past year. Price said his group is filing approximately 1600

pages of transcripts every week with the FCC for its review, an act that has caused Commission staffers to nickname the group "the colored tab people" because of the carefully indexed files they submit in color-coded tab binders.

Price wants the FCC to issue an enforcement letter, fine the station \$2000 a day, or revoke the station's license. He believes the station could face a potential fine of \$360,000. The group has considered filing a lawsuit to force FCC action on the matter, but has not done so because of the cost.

### WFBQ Mum, Patrick Annoyed

Price told reporters in a news release that Rep. **Dan Burton** (R-IN) would appear at the news conference to lend support, but the lawmaker didn't show up. Burton's press secretary, **Kevin Binger**, told R&R later that the lawmaker was never scheduled to appear, despite Price's claims to the contrary. Binger said the Congressman has taken no position on the WFBQ case.

WFBQ GM **Chris Wheat** did not return R&R's phone calls seeking comment, although in the past he has denied any indecency viola-

tions by station personnel. A station secretary said Bob & Tom would not be made available for comment because only Wheat was authorized to speak for the station.

FCC Chairman **Dennis Patrick** told R&R that Price's group "obviously hasn't studied the record." He said the current Commission has done more in the area of indecency enforcement than has been done in the past 12 years.

While Patrick would not comment on the specifics of the WFBQ complaint, he denied that the Commission is footdragging on the indecency issue.

"I think there are a number of broadcasters out there who would say there is bite in the Commission's responses," Patrick said. "We've taken action where we thought it was appropriate, and we will continue to do so."

A fierce Congressional critic of Patrick, Rep. **John Dingell** (D-MI) told NAB members meeting in Washington Tuesday (3/1) that while he favors regulating broadcasters, he's not a big fan of the indecency policy. "It's not altogether clear what it is," he said. "I suspect if I were a broadcaster, I would be very much concerned about that . . . I do think it is very hard to define what constitutes indecency. I personally think that a broadcaster should not be subject to the peril of having to respond to guidelines, standards, and requirements which are so vague as to not make them fully informed either of what is right or what is wrong, or the sanctions that might lie against them if they make a bad judgment."

## Dingell Suggests Broadcasters Back Off On Fairness Doctrine

Over 200 state broadcasting association officials attending the NAB's State Leadership Conference in Washington got some friendly advice Tuesday (3/1) from Rep. **John Dingell** (D-MI), who said the broadcast industry's opposition to the Fairness Doctrine "is shortsighted and could prove disastrous, for (broadcasters) and for the public interest."

Dingell, chairman of the powerful House Energy and Commerce Committee, took issue with those who contend the Fairness Doctrine is no longer necessary because there is no scarcity of broadcast outlets. As long as someone who wants to broadcast must be denied a license, scarcity exists, he argued.

If broadcast outlets were no longer considered scarce, said Dingell, radio and television stations would eventually be freed from all their public trustee responsibilities. Elimination of the Fairness Doctrine would be a move in that direction. While the absence of candidate access, local service, sponsorship identification, and other rules might be seen by some broadcasters as a good thing, it would in

reality lead to fundamental changes in the relationship between broadcasters and government, Dingell warned.

"If (broadcasters) no longer have (public) responsibilities, should they still be entitled to free access to the nation's airwaves?" asked Dingell. "Without public trustee responsibilities, doesn't the broadcast spectrum fee come to resemble offshore oil leases, or grazing fees?"

"Broadcasters face a choice," he concluded. "You can be unregulated, or you can be special. But you can't be both."

Dingell, a last-minute substitute for scheduled speaker Rep. **Tony Coelho** (D-CA), also told the broadcasters he hopes to work "in harmony" with the industry and the

FCC to fight what he called "the scandalous abuse of the FCC's petition to deny process by hold-up artists seeking only to enrich themselves or fund their causes."

FCC Chairman **Dennis Patrick**, who made some brief remarks to the conference on Monday (2/29), also addressed abuse of the petition process. In response to a question from the audience, Patrick said he has long felt the comparative process is flawed, takes too long, and is abused. He indicated he will talk with his fellow Commissioners and the FCC staff about possible ways to "advance the ball" on process reform. That marks a switch in his previous position that the Commission wouldn't make any changes in the process.

Patrick said he recently had received a letter from Reps. **Tom Tauke** (R-IA) and **Billy Tauzin** (D-LA), who told him Congress is unlikely to act on the comparative renewal issue this year. The Congressmen urged the FCC to do everything within its statutory authority to improve the process, Patrick said.



**JUST WHAT IS THE FCC?** — A rampaging cyclops or trembling lap-dog? That was the question FCC General Counsel **Diane Killory** addressed February 24 at a Federal Communications Bar Association luncheon. Killory said US District Judge **Harold Greene**, who has overseen the breakup of AT&T, sees the Commission as "a stampeding, deregulatory cyclops, with its only eye fixated on the elimination of all restrictions." By comparison, Killory said, US Appeals Judge **Laurence Silberman** — one of three jurists who heard Rupert Murdoch's appeal of a law that wiped out his TV-newspaper cross-ownership waiver — seems to think the FCC is terrified to cross Congress and is too willing to back off positions when it comes under political fire.

## NEWS BRIEFS

### Three Stations Hit With FCC Fines

**KKSO/Carlsbad, CA** has been fined \$4100 by the FCC for a variety of rule infractions, including failure to make daily tower light observations, failure to conduct a weekly test of the Emergency Broadcast System, numerous erroneous log entries, implementing an unauthorized antenna height increase, and failing to maintain the station log for four months during 1983.

**KSKE/Kremmling, CO**, owned by **Middle Park Communications Corp.**, has been fined \$10,000 for failure to obtain Commission consent before transferring control of the station.

**Brownfield Broadcasting Corp.** has been ordered to forfeit \$2000 for repeated violations of the Commission's anti-lottery rules at **KKTC/Brownfield, TX**.

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# RADIO BUSINESS

## TRANSACTIONS

# Metropolitan Sells Motor City FM To Infinity For \$23 Million

Taylor Acquires Second Florida FM; Sage Moves Into Scranton Combo

### Deal Of The Week:

#### WOMC/Detroit

PRICE: \$23 million

BUYER: Infinity Broadcasting Corp., headed by Gerald Carrus and Mel Karmazin. The company also owns WXRK/New York; KROQ/Los Angeles; WJDD & WJMK/Chicago; KOME/San Jose-San Francisco; WYSP/Philadelphia; WBCN/Boston; KXYZ/Houston; KVIL-AM & FM/Dallas-Ft. Worth; and WCBF & WQYK/Tampa-St. Petersburg.

SELLER: Metropolitan Broadcasting Corp., headed by Carl Brazell. The company also owns WNEW-AM & FM/New York; KTWV/Los Angeles; WMMR/Philadelphia; KRLD/Dallas; and WWBA/Tampa-St. Petersburg.

FREQUENCY: 104.3 MHz

POWER: 190 kw at 360 feet

FORMAT: AC

BROKER: Morgan Stanley & Co.

### Alabama

#### WYNI/Monroeville

PRICE: \$175,000

BUYER: Harold Harris and Vivian Tuberville.

SELLER: Hub City Broadcasting Corp., owned by Fred Kelley and Jack Bates.

FREQUENCY: 930 kHz

POWER: 5-kw daytimer

FORMAT: AC

### Arizona

#### KDJI/Holbrook

PRICE: \$55,000

BUYER: Roy Friedman

SELLER: Max Busby and Walter Lowe, who are selling their 50% interest in Navajo Broadcasting Co. Inc.

FREQUENCY: 1270 khz

POWER: 5-kw daytimer

FORMAT: CHR

### California

#### KZAL/Desert Center

PRICE: \$190,000

BUYER: Desert Broadcasting Corp., owned by Wolfram Dochtermann, Thomas Root, Eugene White, and Dr. Ralph Savage. They also own

KPSL/Palm Springs, CA. Dochtermann has applied for a CP to build a new FM in Rancho Mirage, CA. White is an applicant for a CP for a new FM in Swanton, OH. White and Savage recently announced plans to buy WAAH/Houghton, MI and are partners in CP applications for new FMs in Ft. Valley, GA and Scotland Neck, NC. Root is a Washington communications attorney who owns WSWR/Shelby, OH.

SELLER: Janice Murphy, d/b/a Desert Center Broadcasters.

FREQUENCY: 102.3 MHz

POWER: 50 kw at 1900 feet

FORMAT: AC

### Florida

#### WENO/Chattahoochee

PRICE: Undisclosed

BUYER: Paul Schumacher and Nancy Schumacher. They also own WSJL/Cape May, NJ; WLNL/Horseheads, NY; and are applicants for a CP for a new AM in Falmouth, VA.

SELLER: Erwin O'Conner, d/b/a Soundway Broadcasting Co.

FREQUENCY: 1580 kHz

POWER: 5-kw daytimer

FORMAT: Country

#### WTAN/Clearwater (Tampa)

PRICE: \$650,000

BUYER: Wagenvoort Advertising Group Inc., headed by David Wagenvoort.

SELLER: Brosig Broadcasting Corp., owned by Rod Brosig.

FREQUENCY: 1340 khz

POWER: 1 kw

FORMAT: Oldies

BROKER: Terrill Fischer of Norman Fischer & Associates.

#### WLQY/Hollywood (Miami)

PRICE: \$1.9 million

BUYER: Genesis Communications II Inc., owned by Bruce Maduri and Robert Sterling III. Maduri, who already owns 27.5% of WLQY, recently announced plans to buy WKLS/Atlanta.

SELLER: Global Broadcasting Inc.,

## TRANSACTIONS AT A GLANCE

**Deals So Far In 1988:**  
**\$274,704,383**

Total Stations Traded This Year: 168

This Week's Action: \$38,789,225

Total Stations Traded This Week: 25

Deal Of The Week:

### ● WOMC/Detroit \$23 Million

- WYNI/Monroeville, AL \$175,000
- KDJI/Holbrook, AZ \$55,000
- KZAL/Desert Center, CA \$190,000
- WENO/Chattahoochee, FL Undisclosed
- WTAN/Clearwater (Tampa), FL \$650,000
- WLQY/Hollywood (Miami), FL \$1.9 million
- WIVY/Jacksonville \$8.13 million
- WPSO/New Port Richey, FL \$380,000
- KSEK & KFRB (FM CP)/Pittsburg-Giard, KS \$220,000
- KWCL-AM & FM/Oak Grove, LA \$90,000
- WCMD/La Plata, MD \$232,225
- WKYL/Laurel, MS \$90,000
- KBCC/Cuba, MO Undisclosed
- KZIA-AM & FM/Albuquerque \$1,869,000
- WCDL & WLSP/Scranton-Carbondale, PA \$700,000
- WHOY/Salinas, PR Undisclosed
- WATP/Marion, SC \$125,000
- WTNX/Lynchburg, TN \$28,000
- WBZW/Powell (Knoxville), TN \$225,000
- WMVP/Greenfield (Milwaukee), WI \$750,000

owned by Carl Maduri, Bruce Maduri, and Angel Fernandez.

FREQUENCY: 1320 kHz

POWER: 5 kw

FORMAT: Spanish

#### WIVY/Jacksonville

PRICE: \$8,130,000

BUYER: J.J. Taylor Companies Inc., principally owned by President John Taylor. He recently purchased WEAT-AM & FM/West Palm Beach, FL and also owns WCOD/Hyannis, MA.

SELLER: Gilmore Broadcasting Corp., headed by Chairman Jim Gilmore Jr. and President Fred Fielding. The company also owns WLVE/Miami and two TV stations.

FREQUENCY: 102.9 MHz

POWER: 100 kw at 1050 feet

FORMAT: AC

BROKER: Blackburn & Company Inc.

COMMENT: Gilmore acquired this station in November 1984 for \$6.5 million.

#### WPSO/New Port Richey

PRICE: \$360,000

BUYER: Stanley Broadcasting Inc., owned by William Stanley.

SELLER: Lowrey Communications Inc., owned by Thad Lowrey.

FREQUENCY: 1500 kHz

POWER: 250-watt daytimer

FORMAT: Talk

### Kansas

#### KSEK & KFRB (FM CP)/Pittsburg-Girard

PRICE: \$220,000

BUYER: Lowell Communications L.P., headed by David Winegardner and Ann Winegardner. They also own KBTN/Neosho, MO.

SELLER: Heartland Broadcasting Inc., owned by Timothy Menowsky and Francis Bell.

FREQUENCY: 1340 kHz;

POWER: 1 kw days/250 watts nights

FORMAT: AC Continued on Page 12

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## BUSINESS OVERVIEW

## JACOR Doubles Fourth Quarter Revenue But Shows Loss

Cincinnati-based JACOR Communications has reported broadcast revenues of \$16.3 million for the fourth quarter of 1987, more than double the revenue generated in the same quarter of 1986. However, the company showed a net loss of \$642,929 for the quarter as compared to a profit of \$338,600 for the same period in 1986.

The company said the loss was attributable to large non-cash charges for depreciation and amortization and increased interest expense associated with JACOR's acquisition of Republic Broadcasting in December of 1986, and its purchase of KOA & KOAQ/Denver in August of last year. JACOR owns 11 radio stations in seven markets and has doubled in size over the past year.

For all of 1987, broadcast revenues increased to \$50 million, a jump of

87% over 1986. Broadcast cash flow for 1987 was \$12.1 million, up 69% over 1986. The company had a net loss of \$3.3 million compared to net income of \$2315 for 1986.

## Sage Gets \$10 Million Financing From GE

Sage Broadcasting Corp. says it has a new financial partner from a just-completed \$10 million financing provided by the General Electric Master Retirement Trust.

The company has received a nine-year loan at 8.5% interest. The loan is subordinated to senior indebtedness, and is convertible into Sage common stock.

Sage President Gerald Poch said the funds will be used to finance the company's previously announced acquisitions. In recent weeks, the company has filed for FCC permission to buy a TV station and radio combos in Florida and Pennsylvania. In less than three years, the company has acquired 17 radio stations across the nation.

## FCC Considers AM Superstations For Expanded Band

The FCC is exploring the possibility of creating up to nine national AM radio channels within the next two years, and is considering licensing a single entity to operate each channel on a nationwide basis.

At its meeting last Thursday (2/25), the Commission voted to open a fourth public inquiry into a possible expansion of the AM band from 1605 kHz to 1705 kHz. The FCC Mass Media staff suggested the possible licensing of "AM superstations" to operate on the band, a move lauded as "creative" by Commissioner Patricia Diaz Dennis.

FCC Commissioner James Quello called the inquiry "potentially one of the most far-reaching" actions by the FCC this year. A move to create national radio licenses would be a radical departure from the Commission's 50-year practice

of "local" licensing of broadcast frequencies.

"Under this approach, a single entity would be able to guide the development of a channel on a nationwide basis," a Commission statement said. "Such a national licensee could operate the stations itself or could lease the frequency to others."

Expanding the AM band an extra ten kilohertz would open up ten new channels, but Commissioners said they would probably reserve one for exclusive use by the Travelers Information Stations which provide road and traffic information.

Global broadcast regulators will gather in June for a meeting of the International Telecommunications Union to hash out uses for an expanded AM band.

## FNN, Starstream Kick Off Biz News Net

Financial News Network says it will launch a full-service national business radio network by mid-summer in a joint venture with Starstream Communications.

"We think there's an excellent market for information about business and money on the radio," said FNN Executive VP Mike Wheeler. "People are more concerned since the stock market crash on October 19 about their money and where they should put it."

Under terms of the joint venture, FNN — which already operates a national cable TV news network — will be responsible for news produc-

tion. Infomedia, an FNN subsidiary, will oversee advertising sales. Starstream will handle distribution and programming of the network.

"There aren't a lot of people in our organization who have ties to radio," said Wheeler. "Starstream has an aggressive management team. They're very much like FNN; they're young and aggressive and it's a nice mix of corporate cultures."

Stations participating in the network will be fed two-minute reports hourly between 6am and 7pm, Monday through Friday. The network will also provide customized local business reports in select markets,

an actuality service, and live "crisis" coverage of special news events.

"In our survey of radio stations, we found a very strong, significant support for an FNN radio network," said Starstream CEO Gary Firth. "Radio broadcasters are ready for a news network that serves radio's needs for local reports, news actualities, and exciting, vibrant radio newscasts."

The network has been dubbed "FNN Business Headline News." Its sign-on is expected in July or August, and executives anticipate 70% coverage of the nation.

## TRANSACTIONS

Continued from Page 10

## Louisiana

## KWCL-AM &amp; FM/Oak Grove

PRICE: \$90,000

BUYER: Baker Broadcasting Co., headed by Keith Baker.

SELLER: Heart of Dixie Broadcasting Co. owned by Bennett Strange.

FREQUENCY: 1280 kHz; 96.7 MHz  
POWER: 1-kw daytimer; 3 kw at 306 feet

FORMAT: Country

## Maryland

## WCMD/LaPlata

PRICE: \$232,225

BUYER: Charles Country Broadcasting Inc., owned by Michael Burns.

SELLER: Southernwood Media Corp., owned by C. William Simms and Michael Burns. The firm recently announced plans to buy WCTD/Federalburg, MD.

FREQUENCY: 1560 kHz

POWER: 1-kw daytimer

FORMAT: AC

## Mississippi

## WKYL/Laurel

PRICE: \$90,000

BUYER: Robert Stevens

SELLER: Mid Delta Company Inc., owned by W.B. Holloway.

FREQUENCY: 1430 kHz

POWER: 5-kw daytimer

FORMAT: Religious

## Missouri

## KBCC/Cuba

PRICE: Undisclosed

BUYER: Missouri River Christian Broadcasting Inc., headed by President James Goggan. The group is an applicant for a new FM in nearby Washington, MO.

SELLER: KBCC 1410 Corp., owned by Glennon Pellet.

FREQUENCY: 1410 kHz

POWER: 5-kw daytimer

FORMAT: Station is currently dark.

COMMENT: KBCC Corp. is donating this station to the buyer, and will take a charitable deduction on its federal income tax.

## New Mexico

## KZIA-AM &amp; FM/Albuquerque

PRICE: \$1,869,000

BUYER: AM-FM Communications Inc., owned by Timothy Rich, Garret Haston, and Jack Rich. The firm is a

wholly-owned subsidiary of Broadcast Enterprises Inc. Haston owns KJQN-AM & FM/Ogden, UT.

SELLER: Zia Telecommunications, principally owned by John Deme.

FREQUENCY: 1580 kHz; 101.7 MHz  
POWER: 10-kw daytimer; 3.2 kw at 99 feet

FORMAT: News/Talk

## Pennsylvania

## WCDD &amp; WLSP/

## Scranton-Carbondale

PRICE: \$700,000

BUYER: Sage Broadcasting Corp., headed by Leonard Fassler and Gerald Poch. The company also owns WKOL & WVMQ/Amsterdam (Albany), NY; WZFM/Briarcliff Manor, NY; WTAX & WDBR/Springfield, IL; WLVI/Hartford; WKHT/Manchester, CT; WNAQ/Naugatuck, CT; WBSM/New Bedford, MA; KMNS & KSEZ/Sloux City, IA; and WACO & KHOO/Waco, TX. It recently announced plans to buy WAMT & WSCF/Titusville, FL and to sell two combos, WJJK & WBIZ/Eau Claire, WI and WXYQ & WSPT/Stevens Point, WI.

SELLER: Lifestyle Productions, a company principally owned by Noble Blackwell.

FREQUENCY: 1440 kHz; 94.3 MHz  
POWER: 5-kw daytimer; 3 kw at 770 feet

FORMAT: Country  
BROKER: Barry Sherman

## Puerto Rico

## WHYO/Salinas

PRICE: Undisclosed

BUYER: Juan Ortiz, who currently owns 25% of the station.

SELLER: The 75% share of Island Broadcasting Corp. owned by Luis Morales, Pedro Conesa Maldonado, and Irma Osuna.

FREQUENCY: 1210 kHz

POWER: 5 kw

FORMAT: Spanish

## South Carolina

## WATP/Marion

PRICE: \$125,000

BUYER: J. Mitchell Russell, d/b/a Russell Communications. He has also applied for permission to buy WXLX/Blowing Rock, NC.

SELLER: Marion Christian Radio Inc., owned by L.E. Willis. He also owns WOWI/Norfolk, VA; WIMG/Ewing, NJ; WBOK/New Orleans; WGSP/Charlotte; WBXB/Edenton, NC; WKWQ/

Batesburg, NC; WSRC/Durham, NC; WSFU/Union Springs, AL; WKXS/Marion, SC; WAYE/Birmingham; KFTH/Marion, AR; WTNC/Thomasville, NC; WPCE/Portsmouth, VA; WFTH/Richmond; WPDQ/Green Cove Springs, FL; WSVE/Jacksonville; WWCA/Gary, IN; WSAY/Salem, VA; WESL/East St. Louis, IL; WTJH/East Point, GA; and WGTW/Wilson, NC.

FREQUENCY: 1430 kHz

POWER: 1-kw daytimer

FORMAT: Religious

## Tennessee

## WTNX/Lynchburg

PRICE: \$28,000

BUYER: Michael Ginter, who also owns WQCC/Charlotte, NC. Ginter is the President of Satellite Radio Network Inc., which owns KGOL/Humble (Houston), TX; WLQV/Detroit; and WBIV/Natick (Boston), MA.

SELLER: Moore County Radio Company Inc., owned by James Martin.

FREQUENCY: 1290 kHz

POWER: 1-kw daytimer

FORMAT: Country

## WBZW/Powell (Knoxville)

PRICE: \$225,000

BUYER: Southern Diversified Industries Inc., owned by James Staley and Elizabeth Richards.

SELLER: GMX Communications Inc., headed by Jack Norman. The company also owns WHBB & WTUN/Selma, AL; KLCL & KHLA/Lake Charles, LA; WIIS/Key West, FL; and WKXC & WWKZ/New Albany, MS.

FREQUENCY: 1040 kHz

POWER: 2.5 kw-daytimer

FORMAT: Nostalgia

COMMENT: In December GMX announced the sale of this property for \$265,000 to Kevin and Sam Littleton, the owners of WIZO/Franklin, TN. The deal subsequently fell through.

## Wisconsin

## W M V P / Greenfield (Milwaukee)

PRICE: \$750,000

BUYER: Suburbanair Inc., owned by Willie Davis. He also owns WLUM/Greenfield, WI and KACE/Los Angeles.

SELLER: Pinnacle Broadcasting Corp., owned by George Johns, Reg Johns, and William Yde. They also own WBGK/Milwaukee.

FREQUENCY: 1290 kHz

POWER: 5 kw

FORMAT: Gold

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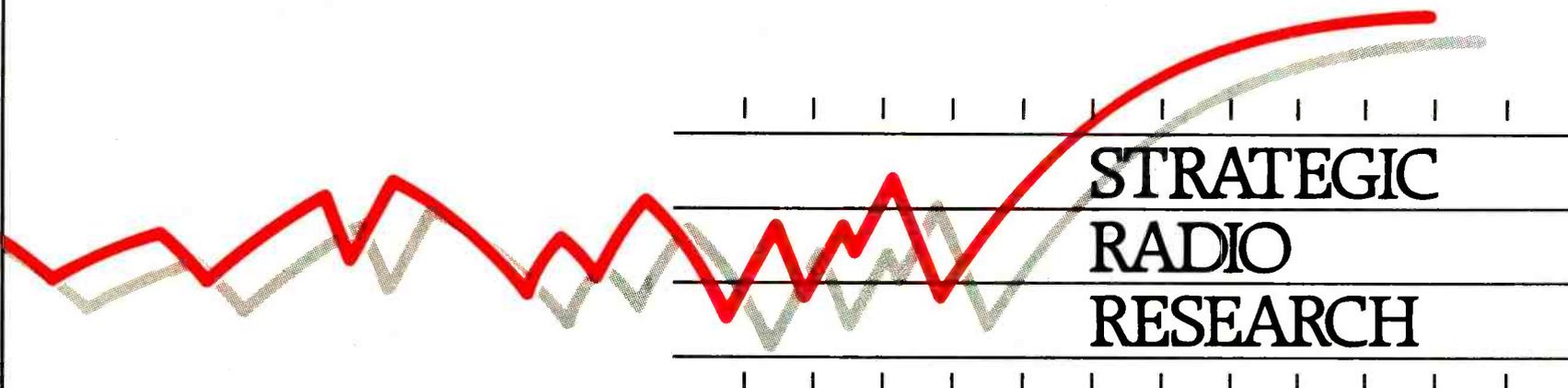
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### Basic Time Management Techniques For Too-Busy Salespeople

By Chris Beck

**Q** Any suggestions on how a salesperson can better manage his time? Between old clients, new clients, copy, paperwork, etc., I'm finding my time is getting stretched to the breaking point these days.

**A** I saw a great time management tool last week. It was called the "Executive Clock" — it had 13 hours a day on it.

But seriously, rather than discussing grandiose theories of time logs, prioritizing appointments, and all that kind of stuff, I'll try to stick to some day-to-day techniques that a busy salesperson can integrate into his everyday schedule.

To begin any reality-based discussion of time management we have to admit two things: there is always something to keep us busy, and we will always do the things we don't mind over the things we don't like.

For salespeople, this latter category usually includes prospecting and using the phone for new business appointments — or proposals or collections or any of a myriad of other elements in our job descriptions. By putting off these little things, we wind up with major problems. At best, this translates into proposals that get turned in at the last minute. At worst, you find yourself looking at no new business in an industry with a 35% attrition rate.

Chris Beck is President of Chris Beck Communications, a sales consulting firm. If you have a question you'd like this column to address, he can be reached at (818) 594-0851.

**"Now consider abolishing your 'things to do today' list, as more often than not it becomes the 'things we were going to do yesterday' list."**

Therefore, my first recommendation is for you to start your day by doing two sheets. On the first, list all the phone calls you need to return. The second list should consist of all the projects you need to do.

Split the list of projects into those that will ultimately make you money and those that are going to cost you money. Take the items that will cost you money and try to assign them to someone administrative, thus leaving you free to concentrate on revenue-producing projects.

Now consider abolishing your "things to do today" list, as more often than not it becomes the "things we were going to do yesterday" list.

Instead, use the daily appointment schedule section of your notebook to schedule appointments with

yourself and limit these to priority revenue-generating projects. In other words, those items that we know we need to do, but which we generally put off — prospecting, telephone appointments, proposals, etc. The secret to making this work for you is to keep these appointments as religiously as you would those for your biggest client.

As for the overflow work, assign it to someone else to do, or do it in the evenings or on the weekends. It's not unusual for individual salespeople to hire temporaries on a one or two days per week basis to help organize the salesperson's paperwork, to do filing, to make ranker copies, etc.

You may also want to consider using a messenger service to pick up copy. If the station won't pay for it, the \$18 could be well worth your investment, as just three tape pick-ups a week can rob you of a least three hours of prime time.

#### Send In The Clones

The second most impor-

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#### HOT NEW CATEGORY

### Surf Clothing Shops

All over the country, in cities thousands of miles from the nearest beach, "surf shops" are becoming part of the suburban landscape. These stores use surfing themes and interior designs to sell teens and young adults on the ever-increasing lines of surf and beach clothing that make up the bulk of their merchandise.

Also experiencing similar growth: sales of bicycle fashion clothing, which have turned out to be an unexpected source of major profits at bicycle stores nationwide.

tant thing you can do to save time is to clone your efforts. All too frequently we try to reinvent the wheel, when all that's really needed is some retreads. For example, those ideas that you work on formulating for a specific account category should be presented to several people until they're sold. Can you imagine the revenue that's lost from great ideas that go unsold because they were only presented to one person?

The same holds true for sales proposals. As a rule, you'll find that most proposals and letters include the same elements, all the way up to the schedule recommendations.

So don't do a new proposal every time. Instead, work on two or three solid, simple proposals and clone them. (Hint: For any changes you need to make, Scotch tape makes a great product that consists of a one-inch wide, white, continuous, sticky pad. Use this to make your changes or additions, covering up those lines in a proposal that are no longer relevant and giving you room to add those that are.)

Furthermore, you should make new business prospecting a regular part of your daily routine, rather than a special project. Look for alternate decision-makers at every account with which you're already working.

For example, at a car dealer these people would be the parts, service, and leasing managers. These department heads frequently place their co-op themselves, even if there is an agency involved. They rarely buy radio if they haven't been called on by radio.

**"Clone your efforts. All too frequently we try to reinvent the wheel, when all that's really needed is some retreads."**

You should also try to capitalize on areas in which you've already been successful. For instance, building directories are a great prospecting tool. You're already there. You'll be there every 30 days or so. Better to have a new account in the same building than to have to drive 30 minutes out of the way. So save yourself some time by checking your existing clients' building directories for obvious leads.

Finally, you should use every account that you call on for referrals. It's a lot easier to get new business appointments using this method than by calling new accounts cold.

There are a lot of other techniques you can use, but I tried to just stick to a couple of basics. Besides, I'm out of time (and space).

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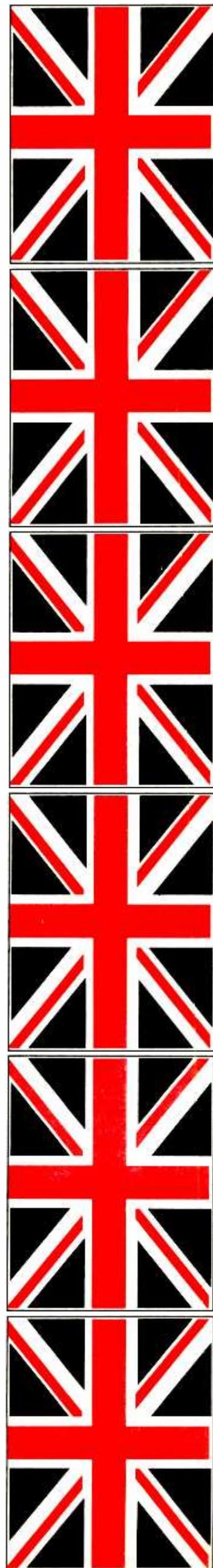
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## Radio's Hottest New Categories

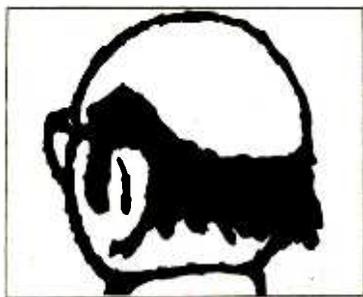
Over the last eight months, the following categories have proven to generate the most new business revenues at radio stations in America's 20 largest markets.

Since in many cases the potential radio advertising market for these products and services has only begun to be tapped, stations can expect these categories to remain lucrative sources of new business revenue for at least the next two years.

### HEALTH & BEAUTY AIDS

- **Men's Hair Growth Aids:** Current growth centers on over-the-counter treatments, most of which are sold at cosmetic counters. Expect more new products to be introduced shortly, among them Upjohn's "Rogaine," which the company estimates will sell more than \$100 million worth of inventory once FDA approval is granted in mid-'88.

- **Hair Re-Growth Clinics:** Offering hair transplants and therapy, these companies are targeting those 30-to-40-year-old youngsters who've begun balding.



- **Hair Care Products:** At a number of salons across the country, the amount of floor space devoted to professional hair care products has increased from less than 5% to more than 40%. Much success has come from targeting distributors rather than the individual salons. These distributors are primarily concerned with getting their products out of salons exclusively and into additional outlets. Suggest consumer education programs.

- **Men's Skin Care:** As sales soften for women's skin treatments, manufacturers are focusing on selling skin cleansing agents to the men's market.

- **Facial Creams & Lotions:** The biggest growth has come from skin repair "cosme-ceuticals," as Americans are currently spending more than \$1.5 billion on such items. Look for several new products to be rolled out in the near future, among them Johnson & Johnson's "Retin-A" complex, which the firm estimates will become a \$300 million product following FDA approval in 1991.

### HIGH-TECH TELECOMMUNICATIONS



- **Cellular Phones:** Although the total number of new users is growing by more than 40,000 per month, companies are far from maximum market density as only 0.5% of all US autos are currently equipped with cellular phones. Dealers report strong growth in hand-held portable models as well.

- **Fax Machines (Sales):** The market for fax machines has grown from virtually zero in 1986 to an estimated one million units over the next three years.

- **Fax Machines (Rentals):** In addition to sales of the devices, a number of businesses (copy centers, mail box rental locations, etc.) are providing consumers with the opportunity to rent the fax technology.

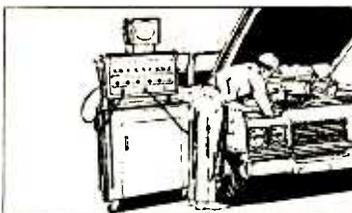
### HOTELS & REGIONAL RESORTS



With the over building that has occurred in the past several years, owners are now faced with a dramatic over supply of hotel rooms. Weekend packages are the most frequently promoted.

### THE CONVENIENCE MARKET

- **Home Delivery & Take-Out:** For every dollar spent at restaurants, 41 cents comes from take-out food, a figure that's expected to climb to 63 cents in the coming years.



- **Quick Lube:** There are now more than 2000 quick lube centers across the country, and more than 15% of all car owners are using these services. As fewer and fewer gas stations offer customers a full range of services, this category is expected to experience continued growth, particularly among women.

### MARRIAGE & WEDDING SERVICES



The number of weddings is currently at an all-time high, as 1987 saw the greatest growth rate in weddings in the last 20 years. Suggested target categories include jewelry, bridal gowns, catering services, photographers, and general retailers that offer registration services.

### FUR SALES

Despite the protests of animal rights organizations, fur sales have been rising steadily since 1977, with 1988 sales hitting the \$2 billion mark. Furriers have also experienced a dramatic shift in buyer's demographics, as now more than 50% of the furs sold in the US are purchased by women under 30 years of age.

### GREETING CARDS

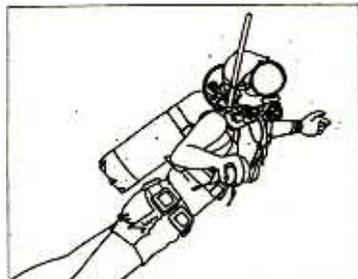
Sales are no longer limited to specialty stores, as 1987 saw greeting cards become the fastest-growing segment of store space in grocery stores. Currently, the US market for greeting cards stands at more than \$3 billion annually.

### SPORTS

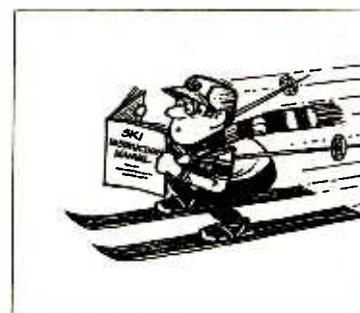
- **Corporate Sports Marketing:** Corporate sponsorship of local sporting events has soared by more than 400% since 1983, with more than 400 US companies creating in-house event planners and setting up budgets exclusively for this purpose. Today's biggest expenditures include the '88 Olympics (\$350 million), auto racing (\$276 million), golf (\$126 million), tennis (\$49 million), and marathon running events (\$32 million), but look for polo, volleyball, and fishing to be the growth markets of the future.

- **Sports Medicine:** With more than half the country's citizens currently participating in some form of active athletics, sports-related injuries have swelled to more than one million cases per year. A virtually non-existent category five years ago, sports medicine clinics now number more than 1000 outlets nationwide, a figure that's expected to double within the next five years.

- **Health & Fitness Clubs:** The number of health clubs has grown nearly 30% since 1985. Since almost nine out of ten new memberships only use a club from three to five times, the clubs are faced with a constant need to recruit new members. Also, the demographic base for these clubs is growing, as more and more clubs begin targeting their efforts toward the senior citizens' market.



- **Scuba Diving:** Last year an estimated 300,000 Americans learned how to scuba dive. While scuba education used to be confined to coastal or lakefront areas, the



sport's mushrooming popularity has caused courses to be offered all over the country. Consider targeting the following three areas: scuba education (which normally costs from \$150 to \$300), scuba equipment sales, (the average diver invests about \$1200 in equipment), and scuba travel packages.

- **Ski Areas & Equipment:** Although this industry's annual growth rate has slowed from 15% to about 3%, the decline has led to an increasingly aggressive approach to marketing and advertising. New targets for ski areas include first-time skiers, families with children, and non-skiing families. Look for co-op arrangements between ski resorts, airlines, and credit cards.

### AROUND THE HOUSE

- **Blank Audio & Videotape:** For makers of blank audio and videotapes, the competition for retail shelf space is at an all-time high. More than 20 companies are currently trying to sell their brand of blank tapes to consumers.

- **Pet Food & Supplies:** The growth in this category can be explained by the following statistics: more than 30% of US homes have dogs, and 23% of US homes have cats. The three primary areas generating the most revenues are gourmet pet food, pet supplies, and pet services — including, in the latter case, pet insurance.

- **Gardening Products & Supplies:** Gardening is one of America's most popular recreational activities. Retail sales of gardening products are not only growing by 18% per year, but also boast annual US sales of more than \$14 billion. Sales are no longer limited to tools and plants, as significant growth has come from self-help videos, books, and consumer education in general.

### FINANCIAL SERVICES

- **Pre-Paid Legal Insurance:** There are 15 million Americans who are already covered by some form of legal insurance, and the number has grown by 1.5 million in the last two years.

- **Mortgage Brokers:** With Americans experiencing a 30% decline in available leisure time over the last couple of years, many home buyers have turned to independent mortgage brokers for help. These brokers not only shop for the loans, but also coordinate the majority of the paperwork.

- **Trade Associations:** Once limited to fruit boards and hardware buying groups, this category is now expanding to accommodate organizations in the areas of real estate, pharmaceuticals, electronics, and medicine.

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For information on these properties and more, please call Craig Chambers during R & R Convention '88 at the Anatole Hotel (214) 748-1200.

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# Announcing DATGOLD.

## The most dramatic development in music programming since the invention of the Cart Machine.

DATGOLD, from FirstCom, is the first gold library on DAT (Digital Audio Tape). DATGOLD makes an immediate and obvious improvement in the sound of your station.

### Here's why:

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Experts agree that Digital Audio Tape is the most highly-advanced technology for radio, offering playback quality equal to or greater than CD.

Unlike CD, however, DAT is a recordable medium. So you can do digitally recorded production and voicework to further enhance your on-air sound.



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1964-1972



1973-1980



1981-1987

DATGOLD sounds absolutely perfect.

There's no noise, tape hiss, distortion, wow and flutter, or phase problems. It won't skip or miscue, and isn't sensitive to vibration. A snap to use.

**9 out of 10 PD's agree.**

In preview market tests, 9 of 10 program directors found DATGOLD to sound superior to CD oldies.

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# RETURN OF THE LIVING DEAD

~~PART II~~  
*Party Too!*

If your listeners are more alive than dead, they can win Lorimar Home Video's "Return of the Living Dead Part II" videocassettes, T-shirts and other valuable prizes. Plus, your station gets to host a Return of the Living Dead party at a favorite local nightspot. This free promotion is available in the top-25 markets on an exclusive basis to run in May 1988.

**Call Mary Fisher at R&R Marketing 213-553-4330.**

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### New Looks In Office Design

The design and environment of the workplace has not always been an important issue to many corporate managers. Often the only consideration made when designing office space is where to place the desks and potted plants.

Recently, however, the trend in office design has been to structure the workplace so that employees are in a relaxed atmosphere, with the emphasis on the employees' needs.

According to a recent report issued by the American Society of

Interior Designers, nine out of ten office designers claim they currently receive requests to include an employee lounge in the workplace, while almost one-third of their corporate clients ask for the inclusion of an employee fitness center.

Furthermore, the study reports that the most frequent employee complaints with regard to office environment are poor lighting (68%), lack of privacy (49%), and excessive noise (46%).

However, it appears that corporate management has begun to take these complaints seriously, as the three leading design considerations of corporate America are lighting (45%), noise pollution (48%), and traffic flow (48%).

In addition, specific employee health problems frequently or sometimes addressed by management include eyestrain (74%), backaches (62%), and headaches (39%).

### Workaholics: Are They Bad For Business?

Every office has at least one workaholic — that loyal and dedicated employee who averages 12-hour workdays, continues to work right through lunch, and even finds time on the weekend to catch up on a project or two.

However, having too many workaholics in one office can be

workers but also slows down production.

Meyer suggests that managers who want a more efficient office should first encourage workaholics to become part of the team. The manager should then make an effort to distribute work to all employees, while at the same time promoting team spirit by asking workers for their input and ideas.



bad for your company, says Dale Meyer, business professor at the University Of Colorado.

To begin with, workaholics can be deceptive. Many overzealous employees who appear to have their nose to the grindstone may actually be accomplishing very little. (Meyer calls this act of deception "face time.")

In addition, many workaholics try to do everything themselves, which not only destroys the "team spirit" attitude held by other office

### Monthly Series Of Radio Sales Videos Available

The March edition of "Monthly Video Salesmeeting," an hour-long videocassette presentation geared for station sales staffers, is currently available from San Francisco-based AdVentures International.

Delivered by Federal Express, the videos are designed to be shown the first Monday of every month. Featuring host Jason Jennings, the presentations address

issues important to station salespeople. Topics covered in previous videos include motivational tips, creative campaign ideas, and tips on getting appointments with prospective clients.

Station general managers or sales managers can request a complimentary copy of the "Monthly Video Sales Meeting." For more information call AdVentures International at (800) 541-0505; in California call (800) 548-5511.

### DATELINE

- **March 11-13** — South By Southwest Music & Media Conference II. Waller Creek Plaza Hotel. Austin, TX.
- **March 11-14** — National Association of Recording Merchandisers 30th Annual Convention. Century Plaza Hotel. Los Angeles, CA.
- **March 20** — 2nd Annual Soul Train Music Awards. Santa Monica Civic Auditorium. Santa Monica, CA.
- **March 21** — Academy of Country Music 23rd Annual Country Music Awards. Knott's Berry Farm. Anaheim, CA.
- **March 22** — American Women In Radio & Television 13th Annual Commendation Awards. Waldorf-Astoria Hotel. New York, NY.
- **March 24** — National Association of Black Owned Broadcasters 12th Annual Spring Broadcast Management Conference. Hyatt Regency Hotel. Hilton Head, SC.
- **April 9-12** — NAB 66th Annual Convention. Las Vegas Convention Center. Las Vegas NV.
- **April 11** — Academy of Motion Picture Arts and Sciences 60th Annual Academy Awards Shrine Auditorium. Los Angeles CA.
- **April 16** — Michigan Association of Broadcasters 11th Annual Great Lakes Radio Conference. Central Michigan University, MI.
- **May 10** — Kagan Seminar Radio Station Acquisitions. Park Lane Hotel. New York, NY.
- **May 17** — International Radio & Television Society Annual Meeting & Broadcaster Luncheon. Waldorf-Astoria Hotel New York, NY.
- **May 18-22** — National Public Radio Annual Public Radio Conference. Adam's Mark Hotel. St Louis, MO.
- **June 8-11** — American Women in Radio and Television 37th Annual Convention. Westin William Penn. Pittsburgh, PA.
- **June 8-12** — BPME Association 32nd Annual Seminar. Bonaventure Hotel. Los Angeles, CA.
- **June 16** — International Radio Festival of New York Awards. Sheraton Center. New York, NY.
- **September 14-17** — Radio '88, sponsored by NAB. Washington DC.
- **September 15 - October 4** — Summer Olympics. Seoul South Korea.

### Database System Links Stations To Core Audience

Outing itself as the first database management marketing firm to target radio stations, the Overland Park, KS-based Audience Direct Inc. company is currently offering a computerized system, called the "Listener Link," to help radio stations identify their core audiences for advertising purposes.

The "Listener Link" uses a combination of sources (direct mail, personalized and computerized telemarketing, and radio and television advertising) to determine a station's core audience. This computerized and catalogued list provides the station with a listener database that can then be used to reduce mass market advertising budgets by allowing the station to focus its advertising efforts directly on its core audience.

For information on the "Listener Link" system, contact Audience Direct at (913) 345-1655.

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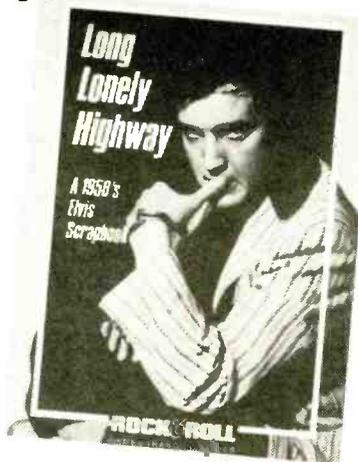
## GOOD READIN' TONIGHT

### Elvis: Hillbilly Cat Years

It's all too easy to remember Elvis Presley as a fat guy in a white jumpsuit going through the motions for the dinner crowds in Las Vegas.

That's why we should be grateful for people like Ger Rijff. A self-proclaimed Elvis fanatic from Holland, Rijff was saddened to find that most of the photos that appeared following Presley's death in 1977 were either from those painful final concerts or from those familiar movie years, which often could be just as painful. It was very rare to see a picture of the "Hillbilly Cat" in all his '50s glory.

With that in mind, Rijff founded Tutti Frutti Productions. In the months following the King's death, Rijff collected thousands of rare photos of the young Elvis, as well



as an assortment of newspaper articles, concert reviews, and Presley interviews from the years 1954-57. The result was a book entitled "Long Lonely Highway," which Rijff published in 1985. It was an immediate hit among Elvis cultists, but not the easiest book to find outside of Amsterdam.

Now Rijff's work is finally available in the US, thanks to the efforts of the Ann Arbor-based Pierian Press. Featuring several additions and now titled "Long Lonely Highway: A 1950's Elvis Scrapbook" (\$19.50, hardcover), this fascinating document is a *must* not only for Presley aficionados, but for serious students of rock 'n' roll.

The book is a genuine reflection of mainstream America's early attitudes toward Presley and this new "jungle music;" it's intriguing to see how often the performer was portrayed as a wild, weird, and talentless (!) threat to the very moral fiber of the country. In fact, he often resembles the Conrad Birdie character that would be used later to parody '50s rock in the Broadway musical and film "Bye Bye, Birdie."

It's all here — the riots, the mass hysteria, the spectacle... the brilliance.

And the world would never be the same again.

## FILMS

### WEEKEND BOX OFFICE

FEBRUARY 26-28

1 <b>Good Morning, Vietnam</b> (Buena Vista)	\$5.2
2 <b>Frantic</b> (Warner Bros.)*	\$4.3
3 <b>Shoot To Kill</b> (Buena Vista)	\$3.5
4 <b>Moonstruck</b> (MGM/UA)	\$3.3
5 <b>Three Men And A Baby</b> (Buena Vista)	\$2.8
6 <b>A Night In The Life Of Jimmy Reardon</b> (20th Century Fox)*	\$2.7
7 <b>Action Jackson</b> (Lorimar)	\$2.4
8 <b>Broadcast News</b> (20th Century Fox)	\$1.349
9 <b>She's Having A Baby</b> (Paramount)	\$1.340
10 <b>Serpent And The Rainbow</b> (Universal)	\$1.32

\*First week in release

All figures in millions

Source: Exhibitor Relations Co.

### COMING ATTRACTIONS:

Nothing on the horizon this week. Go to a convention in Dallas instead.

## TELEVISION

### TOP TEN SHOWS

FEBRUARY 22-28

- 1 **XV Winter Olympics** (Saturday, 2/27, 7-11pm)
- 2 **The Cosby Show**
- 3 **XV Winter Olympics** (Tuesday, 2/23, 8-11pm)
- 4 **XV Winter Olympics** (Monday, 2/22, 8-11pm)
- A **Different World** (tie)
- 6 **60 Minutes**
- 7 **Cheers**
- 8 **XV Winter Olympics** (Thursday, 2/25, 8-11pm)
- 9 **Murder, She Wrote**
- 10 **Matlock**

Source: Nielsen Media Research

• **PBS PUTS ON ITS ROCK-'N' SHOWS:** On Saturday (3/5, 9pm), PBS will air "Shake, Rattle, & Roll," a two-hour-and-20-minute all-star concert salute to the movers 'n' shakers of early rock 'n' roll. Filmed December 15, 1987 at the Ritz in New York City, the show is hosted by legendary local air personality "Cousin Brucie" Morrow.

Performers include **Jerry Lee Lewis, Wilson Pickett, Carl Perkins, Bo Diddley, Chubby Checker, the Coasters, the Drifters, Ben E. King, Gary U.S. Bonds, Lesley Gore, and Brenda Lee.**



**KILLER ON THE LOOSE** — Jimmy Swaggart's cousin preaches his own 100 proof brand of salvation.

• Performers as varied as **Rick Astley, Eric Carmen, Gloria Estefan & Miami Sound Machine, and Chuck Berry** share the spotlight with wrestler **Capt. Lou Albano**, presidential son **Ron Reagan**, and the **Kroft Puppets** (!) on the one-hour comedy-variety special "Red-eye Express" (CBS, Wednesday, 3/9, 8pm).

• **Red-Headed Stranger** **Willie Nelson** will star in the one-hour special "Willie Nelson: Texas Style" (CBS, Saturday, 3/5, 9pm). Willie takes the audience on a travelogue of the Lone Star State, stopping from time to time to play a little music with guests **Ray Charles, Bruce Hornsby & the Range, Asleep At The Wheel**, and jazz guitarist **Jackie King.**



**PARTON PARTNER** — Smokey Robinson and Dolly Parton duet right.

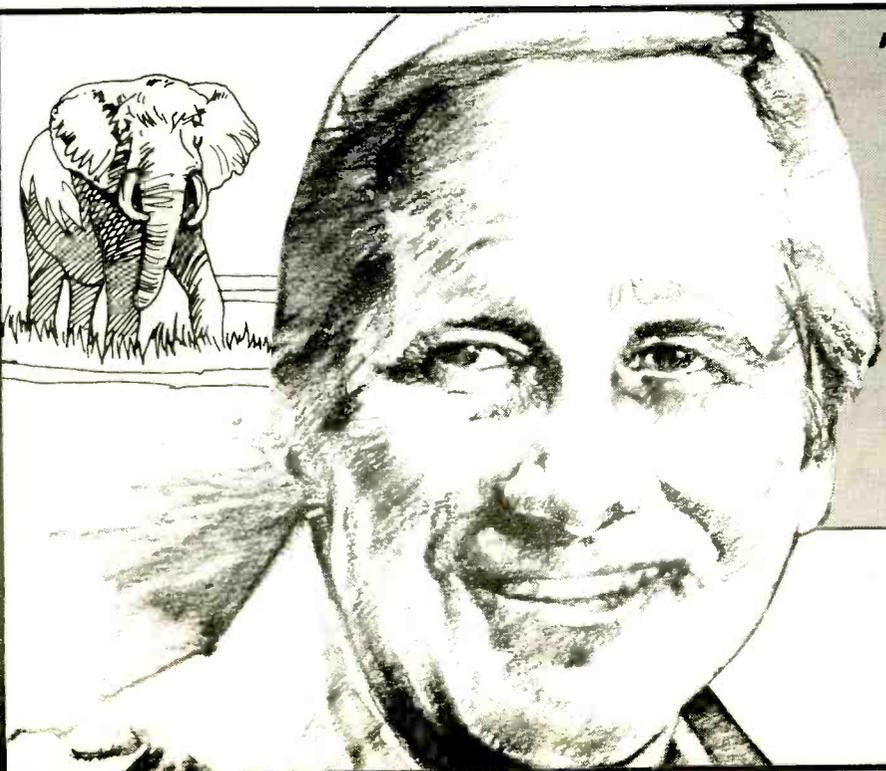
• **Smokey Robinson, Barbara Mandrell, and the Temptations** will join **Dolly Parton** in a tribute to the music of **Motown** on her weekly variety show "Dolly" (ABC, Saturday, 3/5, 8pm).

Highlights include the world television premiere of the video for Parton and Robinson's new single "I Know You By Heart." The tribute to Motown will feature the Temptations performing "Can't Get Next To You" and "I Wonder Who She's Seeing Now," while Robinson will sing "Love Don't Give No Reason."

• The next installment of "Top Of The Pops" features a full slate of current hitmakers, including **Icehouse, Tony Terry, Pebbles, Oingo Boingo, Belinda Carlisle, and Tiffany.** **Blood, Sweat, & Tears** is the flashback artist of the week (CBS, Friday, 3/4, 11:30pm).

• Get ready for some swingin' sounds as **Barry Manilow** stars in his very own special, "Barry Manilow: Big Fun On Swing Street" (CBS, Monday, 3/7, 10pm).

The one-hour program highlights the jazz, big band, and swing musical styles prominent on Manilow's new **Arista** album "Swing Street." Musical guests include jazz greats **Stanley Clarke, Carmen McRae, Tom Scott, Diane Schuur, and Gerry Mulligan**, plus those crazy katz **Kid Creole & the Cocoanuts.** And, yes, **Barry and the Kid** will be performing their new single, "Hey Mambo."



## The Adventure Continues

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## Country Pickers Profiled, Baby Pictures Published

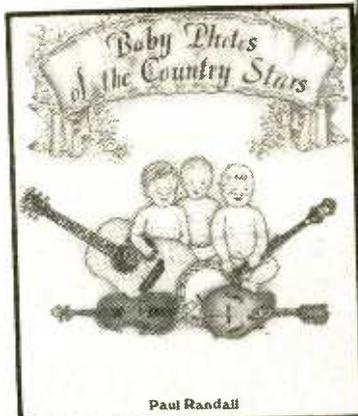
Popular music books have been a thriving market for the last decade or so. Unfortunately, most of these books have concentrated primarily on the stars of rock 'n' roll, and — with the exception of a rare biography here and there — country music has been relatively ignored by the button-down minds of the publishing business.

"Country Musicians" (Grove Press, \$12.95, paperback) is one recent exception — and a fine one it is. Compiled by Judy Eremo from interviews that appeared in *Guitar Player*, *Keyboard*, and *Frets* magazines, the book features "Q&A" format interviews with not only some of the biggest stars in the country field, but also some of its slickest pickers, rounding out the remainder with historical/biographical sketches of a few of the greats who are no longer with us.

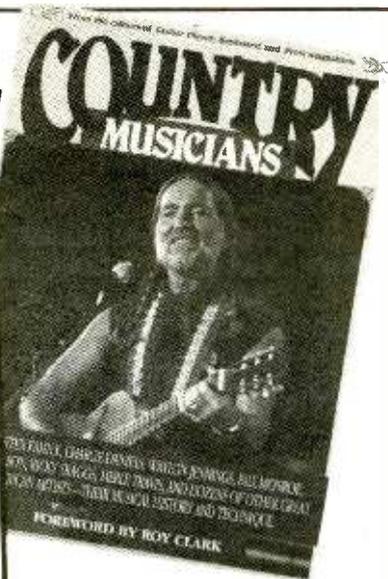
A partial list ranges from down home oldtimers *Mother Maybelle & The Carter Family* and the *Sons Of The Pioneers* to latter-day superstars *Willie Nelson* and *Waylon Jennings* to country-rockers *Ricky Nelson* and *Don Everly* to sessionaires *James Burton* and *Albert Lee*. Fans of country, rockabilly, or just plain fine musicianship will eat this with a parfait spoon.

On the lighter side, there's "Baby Photos Of The Country Stars" (Union & Confederacy, Inc., paperback) by Paul Randall. Randall, formerly Manager/Artists & Press Relations for RCA Records and now a morning man at WSIX/Nashville, did a lot of digging to uncover some of the gems to be found here.

Randall presents the book in the standard trivia quiz format, devoting the first half of the book to various baby and kiddie snapshots of the stars with hints as to their true identities. Pictures of the stars as they look today make up the second half of the book.



With photos ranging from Johnny Cash to Rosanne Cash (looking mighty precocious at five years old), it's loads of fun to see them



"the way they were." For more info (such as the book's price), write to Union & Confederacy at P.O. Box 11, College Grove, TN 37046.

### VIDEO

#### NEW THIS WEEK

● **BEVERLY HILLS COP II (Paramount)**

In his guise as Detroit peace officer Axel Foley, **Eddie Murphy** returns to Rodeo Drive, where the A-B-Cs of murder lead him straight to the feet of shapely terrorist **Brigitte Nielsen**. Talk about your legwork. The MCA soundtrack to this unqualified box office smash sports such '87 chart-busters as **Bob Seger's** "Shake Down," the **Jets'** "Cross My Broken Heart," and **George Michael's** "I Want Your Sex," as well as performances by the **Pointer Sisters**, **James Ingram**, **Pebbles**, and **Charlie Sexton**. (Street date: 3/9)

● **AMAZON WOMEN ON THE MOON (MCA)**

This loosely-related collection of comedy skits spotlights the thespian talents of **Rosanna Arquette**, **Ralph Bellamy**, **Carrie Fisher**, **Steve Guttenberg**, **Michelle Pfeiffer**, and "The Boss of the Blues," **Mister B.B. King**. (3/10)



**SHAKE DOWN ON THE MOON** — Motor City favorite son **Bob Seger** wraps his steel-belted vocal cords around his first CHR number one; noted bluesician **B.B. King** acts likes it's no big deal.

### MUSIC & MOVIES

#### CURRENT

- **GOOD MORNING VIETNAM (A&M)**  
Singles: What A Wonderful World/**Louis Armstrong**  
Baby Please Don't Go/**Them** (12-inch promo only)  
Other Featured Artists: **James Brown**, **Martha & Vandellas**, **Beach Boys**
- **FRANTIC (Elektra)**  
Featured Artist: **Simply Red**
- **ACTION JACKSON (Lorimar/Atlantic)**  
Singles: He Turned Me Out/**Pointer Sisters** (RCA)  
Action Jackson/**Madame X**  
Other Featured Artists: **Vanity**, **Levert**, **Herbie Hancock**
- **SHE'S HAVING A BABY (IRS)**  
Single: She's Having A Baby/**Dave Wakeling**  
Other Featured Artists: **Bryan Ferry**, **Love & Rockets**, **XTC**
- **SCHOOL DAZE (EMI-Manhattan)**  
Single: Da Butt/E.U.  
Other Featured Artists: **Phyllis Hyman**, **Pieces Of A Dream**, **Rays**
- **SATISFACTION (AJK/K-tel)**  
Single: (I Can't Get No) Satisfaction/**Justine Bateman & Mystery**  
Other Featured Artists: **Chantels**, **John Kaye & Steppenwolf**
- **HAIRSPRAY (MCA)**  
Featured Artists: **Rachel Sweet**, **Five Du-Tones**, **Gene & Wendell**
- **PLANES, TRAINS & AUTOMOBILES (Hughes Music/MCA)**  
Single: Six Days On The Road/**Steve Earle & Dukes**  
Other Featured Artists: **Dave Edmunds**, **Emmylou Harris**, **Book Of Love**
- **DIRTY DANCING (RCA)**  
Singles: Hungry Eyes/**Eric Carmen**  
She's Like The Wind/**Patrick Swayze**  
Yes/**Merry Clayton**  
Other Featured Artists: **Bill Medley & Jennifer Warnes**, **Mickey & Sylvia**
- **MORE DIRTY DANCING (RCA)**  
Single: Do You Love Me/**Contours**  
Other Featured Artists: **Otis Redding**, **Solomon Burke**, **Four Seasons**
- **LESS THAN ZERO (Def Jam/Columbia)**  
Singles: Goin' Back To Cali/**L.L. Cool J**  
Bring The Noise/**Public Enemy**  
Other Featured Artists: **Bangles**, **Poison**, **Aerosmith**
- **HIDING OUT (Virgin)**  
Single: You Don't Know/**Scarlett & Black**  
Other Featured Artists: **Pretty Poison**, **Boy George**, **All That Jazz**
- **LEONARD PART VI**  
Single: Without You/**Peabo Bryson & Regina Belle** (Elektra)
- **PENITENTIARY III (RCA)**  
Single: I Know You Are/**Lotti Dotti**

#### UPCOMING

- **BRIGHT LIGHTS, BIG CITY**  
Single: Kiss And Tell/**Bryan Ferry** (Reprise)
- **JOHNNY BE GOOD (ATLANTIC)**  
Single: Johnny B. Goode/**Judas Priest** (12-inch promo only)  
Other Featured Artists: **Ted Nugent**, **Saga**, **Dirty Looks**
- **SWEET LIES**  
Single: Sweet Lies/**Robert Palmer** (Island)

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### Auto Insurance Rates Accelerating

For the last six years, the average national rates for auto insurance have increased faster than the US inflation rate.

In fact, the 1987 auto insurance component of the US Consumer Price Index jumped 8.3%, more than double the 3.7% increase in the overall index.

#### Top Ten States

(Average Premium)

- New Jersey (\$603)
- Alaska (\$602)
- California (\$588)
- Massachusetts (\$555)
- Arizona (\$553)
- Nevada (\$549)
- New York (\$522)
- Louisiana (\$514)
- Pennsylvania (\$512)
- Maryland (\$506)

Rankings determined by private-passenger auto insurance premiums per registered car.

#### Bottom Ten States

(Average Premium)

- Maine (\$332)\*
- New Hampshire (\$330)\*
- Ohio (\$327)
- Nebraska (\$323)\*
- North Dakota (\$307)
- Mississippi (\$297)\*
- Tennessee (\$292)\*
- Alabama (\$278)\*
- South Dakota (\$255)\*
- Iowa (\$243)\*

\* State does not mandate auto coverage  
Source: A.M. Best Co.

However, this runaway rise in auto insurance rates has not affected all Americans equally, and in some states a citizen can wind up paying more for his auto insurance premiums than he does for his car.

For a look at the most-expensive states for auto insurance as well as the least-expensive, check out adjacent charts.

### Four New Telephone Area Codes Forthcoming

For the first time since New York was assigned the 718 code in 1984, four new area codes will be added to the nation's telephone system during the next several months. The reason? The US is simply running out of phone numbers, and this is the best method the telephone companies can use to deal with the situation.

Here's where the new area codes will be:

- Colorado will add a 719 area code on March 5. The state has previously used 303 for all locations, but the new code will now include the southeastern portion, including Pueblo and Colorado Springs.

- Florida will add 407 to its list of area codes on April 16. The new code will handle the central part of the state, including Orlando and all cities located between Debarry and Boca Raton.

- Massachusetts will get a 508 area code, beginning July 16. The new code will serve the central part of the state, including such major cities as Worcester and Framingham.

- Chicago will also receive an additional area code — it presently has only the 312 code — sometime in 1989. The new number is yet to be determined.



### BEAT THIS! "Hit Stix" Produce Drum Sounds

You've probably heard of air guitar contests — made popular in bars and on college campuses across the country — where the contestants play imaginary guitars while the sound system blasts out their favorite blistering solo from the likes of Jimi Hendrix or Eddie Van Halen.

But while air guitarists have to be satisfied with their fantasies, air drummers will soon be able to purchase a portable drum system that actually enables a person to produce drum sounds out of thin air!

The "Hit Stix" electronic drum system, manufactured by New York City-based Nasta Industries, reproduces a modulated percussion sound when the "stix" are hit against any surface, including your body or just plain air. Powered by a nine-volt battery (sold separately), the only assembly required is plugging the bright orange "stix" into the belt-attachable, bright yellow amplifier.

"Hit Stix," priced at approximately \$25, will be available in toy stores nationwide by the end of May. For more information, contact Nasta Industries at (212) 929-8085.

### Champagne Sales Losing Fizz

Sales of champagne declined last year, as the price of the imported bubbly climbed in response to the weak US dollar. Accordingly, many champagne makers and importers are taking smaller profits in order to combat the rise in price per bottle.

However, many brands upped their price per bottle by as much as 10% in 1987, and industry sources

Perignon continue to be strong, as do the champagne-process brands made in California by the French champagne houses.

One reason for the latter's sales rising anywhere from 15-20% in 1987 is their price — between \$8 to \$12 a bottle as opposed to \$15 for the authentic French article. Ah, but as one Champagne News and Information Bureau official notes, "Unlike a BMW, champagne is still an affordable luxury."



expect similar price hikes this year. Nevertheless, San Francisco-based wine analyst Jon Fredrikson anticipates sales of imported champagne to drop anywhere from five to ten percent in 1988.

Still, champagne remains the libation for celebration, and the industry does have its bright spots. According to the Champagne News and Information Bureau, sales of such \$50-and-up brands as Dom

### The Cutting Edge

While the average US male shaves 5.7 times per week, the average male white-collar worker shaves 6.3 times a week. According to a recent survey conducted by Gillette, only men between the ages of 45 and 54 shave more often (6.6 times per week).

### Smokin'est Cigarettes

US cigarette sales have been declining for the past several years, largely due to an increased public awareness of the health hazards associated with smoking.

Back in 1978, the average American adult smoked nearly 4000 cigarettes a year. By 1986, that figure had fallen to less than 3300 coffin-nails annually.

Nevertheless, nearly 30% of Americans continue to enjoy the stress-fighting capabilities of the killer weed. When they light up, these are their top ten favorite brands:

Brand (Company)	1987 Market Share
Marlboro (Philip Morris)	23.6%
Winston (RJR Nabisco)	11.1%
Salem (RJR Nabisco)	7.7%
Kool (Brown & Williamson)	6.0%
Benson & Hedges (Philip Morris)	4.3%
Newport (Lorillard)	4.2%
Camel (RJR Nabisco)	4.2%
Merit (Philip Morris)	3.9%
Vantage (RJR Nabisco)	3.1%
Virginia Slims (Philip Morris)	3.1%

Source: John C. Maxwell, Wheat First Securities

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Our commitment to growth continues on its singular course – continually expanding into those areas that will help us better serve our advertisers and the thousands of affiliated radio stations airing our programs.

### WESTWOOD ONE RADIO NETWORKS

This is where it all began. And this is where we've grown to become radio's biggest single resource for exclusive programs, concerts and specials. In fact, the Westwood One Radio Networks produces and broadcasts more programs than anyone else in the radio business. More than ABC and CBS combined. More than all of the remaining networks and syndicators combined. And with over 5,000 U.S. affiliates as well as numerous outlets in countries around the world, Westwood One can deliver audiences that its competitors can't even dream of.

Westwood One reaches out with hit weekly shows – including *Scott Shannon's Rockin' America*, *Top 30 Countdown* and *The Superstar Concert Series*, network radio's premiere live concert package. Since 1983 *The Superstar Concert Series* has presented exclusive, outstanding

performances from artists like Tom Petty, Billy Idol, YES, Aerosmith, Huey Lewis and the News and Bryan Adams. Our benchmark performance series – *In Concert* – has been responsible for cementing the reputations of some of music's biggest names including INXS, Los Lobos, George Thorogood, Starship, REO Speedwagon and BoDeans. And through exclusive arrangement with the British Broadcasting Corporation, we present each month a *BBC Concert Classic* – featuring vintage Led Zeppelin,

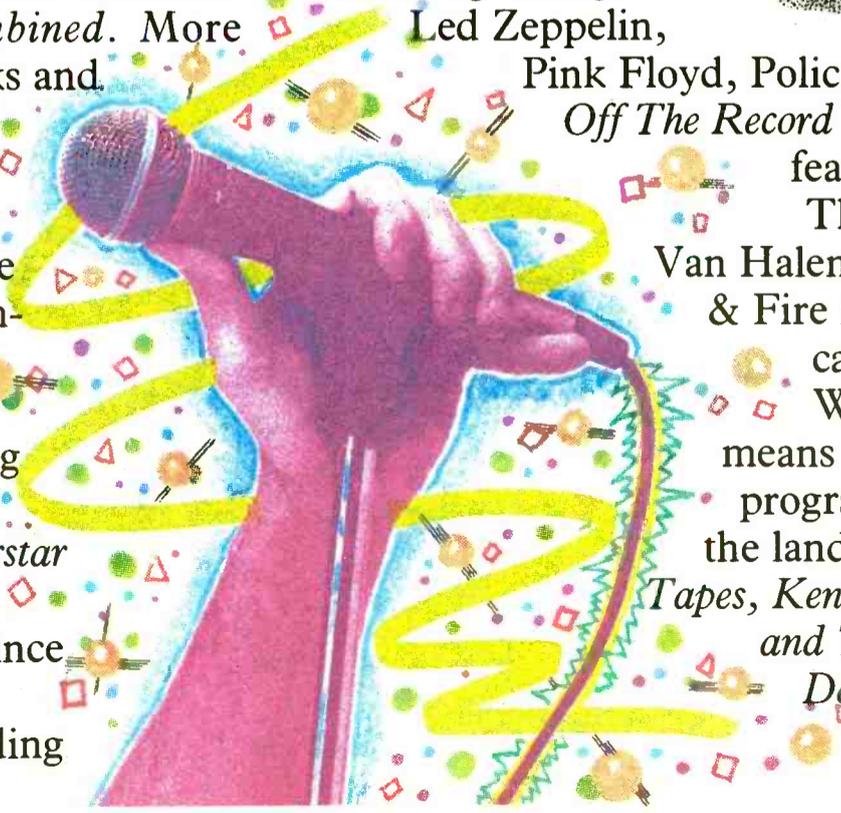


Pink Floyd, Police and many more.

*Off The Record With Mary Turner*

features such stars as The Rolling Stones, Van Halen and Earth, Wind & Fire in an intimate and candid setting. And

Westwood One also means the best in special programming including the landmark *Lost Lennon Tapes*, *Kenny Rogers – Today and Tomorrow* and *The David Lee Roth Live Album Party*.





## MUTUAL BROADCASTING SYSTEM

When the Mutual Broadcasting System joined Westwood One in 1985, we expanded our strengths into three important new areas. The Mutual PM Network made us tops in Talk with the legendary Larry King and radio's foremost psychologist Dr. Toni Grant. Mutual's respected international team of reporters gave us an important foothold in radio news, highlighted in 1988 by the most comprehensive package of coverage of our nation's most cherished tradition – the election of its next President. And we also hit the sports scene running with live and direct coverage of major football action including match-ups from the NFL, NCAA and Notre Dame.

## NBC RADIO NETWORKS

In 1987, we strengthened our share of all formats by acquiring the NBC Radio Networks. Talknet gave us the biggest block of Talk programming on radio, featuring sound advice and good conversation to help its millions of listeners get more out of life. The Source brought its number-one-ranked youth radio programming to the party and the NBC Radio Network, in addition to its roll as an international leader in radio network news, serves up its own special brand of coverage of the Rose, Orange and Fiesta Bowls. And, in September of this year, you'll be a part of another great tradition when we take you to Seoul, Korea for the exclusive U.S. network radio coverage of

the Summer Olympic Games – live and direct from the venues where the action will be taking place. World class coverage of a world class event.

## RADIO & RECORDS

We've also enhanced our position in the music and entertainment marketplace with the 1987 acquisition of Radio & Records – the radio and music industry's leading publication. Each week



R & R offers its readers

an unmatched combination of timely news, management and sales information and the most comprehensive music airplay data available.

Now in its 15th year of publication, R & R continues to develop new and innovative means of reporting on all matters essential to the industry's positive growth.

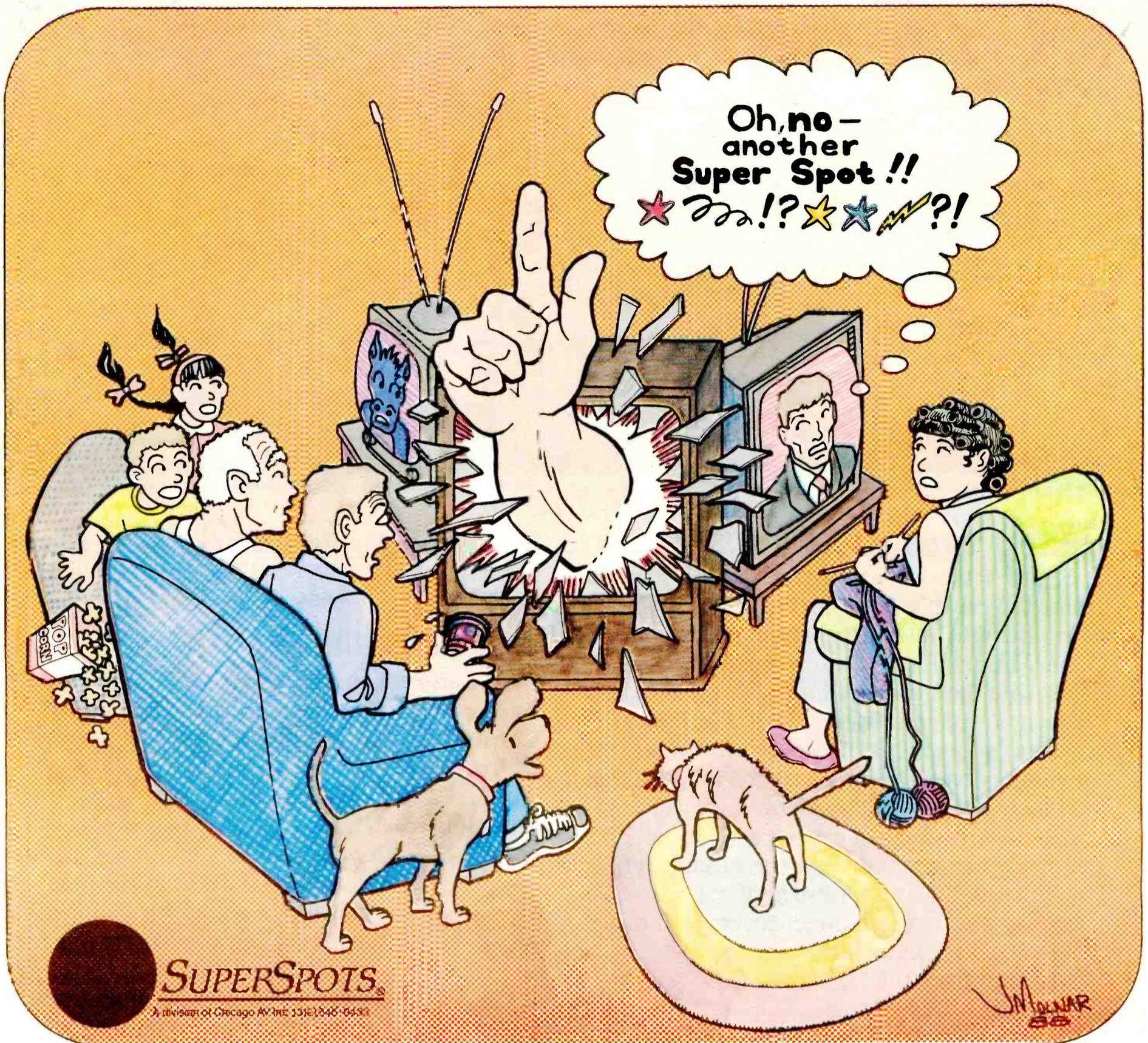


## WELCOME TO DALLAS!

If you're reading this ad at R & R's Convention '88, you're already part of something else we're very proud of. And we hope you'll find time to stop by the Westwood One Companies' Hospitality Suite to say hello. If you can't be with us in '88, we'll see you next time. In what direction will Westwood One be heading by then? We'll give you a hint...it won't be down!

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### Valium — A Tranquil Anniversary

As far as 20th anniversaries are concerned, you might consider this one a bit of a "downer," but Valium — that once-heralded "miracle" tranquilizer of the late '60s/early '70s — turns 20 this year.

Valium was thought to be a scientific breakthrough upon its arrival in 1968. It was the top-selling prescription drug in America three years later, and 61 million prescriptions for the product were dispensed in the year 1975 alone.

In 1979, however, the US Senate heard testimony on the debilitating effects of the so-called miracle drug, and sales have continued to decline ever since.

Even so, Dr. Rodney Burbach of the Bethesda, MD-based Addiction Treatment Center estimates that there are as many as 2.5 million tranquilizer addicts in this country, as there are still 20 tranquilizers similar to Valium being dispensed to approximately 86 million Americans each year.



### WHACK ATTACK

## "Body Rap" Turns Into Mobile Sound

Wanna-be rap masters looking for some mobile beat box accompaniment should check out the "Body Rap," a portable rhythm and sound machine manufactured by the Pawtucket, RI-based Hasbro Inc.

The "Body Rap" consists of eight pressure-sensitive pads — each with adjustable straps and detachable clips — that can be worn on various parts of the body (head, legs, arms, waist, etc.). Each pad, when hit or slapped, emits a different drum or cymbal sound, or says the words "body" or "rap."

The "Body Rap" is powered by four AA batteries (sold separately), and the built-in jack is compatible with most headsets and sound systems. It is currently available in toy stores nationwide and retails for approximately \$59.99.

For further information, contact Lela Katzman of the publicity firm Cohn & Wolfe at (212) 951-8316.

### IT TAKES TWO

## Dual Incomes: Ticket To America's Middle Class

More than ever, entry into America's middle class has become dependent on whether your household sports two or more wage earners.

According to the US Bureau of Labor Statistics, 36% of America's jobholders earned between \$15,000 and \$30,000 last year. However, only 17.7% of the nation's individual workers earned more than \$30,000 in 1986 — a situation that has led to Americans' measuring their economic status in terms of joint family income.

In 1987, 40% of US families (approximately 26 million households) sported combined annual incomes greater than \$35,000 — the figure that most experts agree is a minimum level for entry into America's middle class.

Although the majority of these middle class Americans earned between \$35,000 and \$75,000 per year, the real secret to their success was that 80% of these 26 million households were home to two or more wage-earners.

Not surprisingly, those families on the high-end of the income scale tended to be headed by a male in a

high managerial position, and 20% of these men were married to a woman who had a similar job.

### America's Top Ten Soft Drinks

Last year, the average American drank the equivalent of 475 12-ounce cans of soft drinks, a 4.5% increase in per capita consumption over 1986 and a 1200 ounce per person increase over 1980 levels.

This trend shows no signs of slowing, as industry estimates expect the average American to down more than 490 12-ounce cans of soft drinks in 1988.

While Coca-Cola and PepsiCo Inc. command the lion's share of the market, together accounting for nearly 70% of all soft drinks sold in the US, there are substantial differences between individual brands.

In 1987, America's ten most-popular brands of soft drinks were

Brand (Brewer)	Market Share
Coke Classic (Coca-Cola)	19.8%
Pepsi (PepsiCo Inc.)	18.8%
Diet Coke (Coca-Cola)	7.7%
Diet Pepsi (PepsiCo Inc.)	4.8%
Dr. Pepper (Hicks & Haas)	4.3%
Sprite (Coca-Cola)	3.5%
Seven-Up (Hicks & Haas)	3.4%
Mountain Dew (PepsiCo Inc.)	2.9%
Caffeine-Free Diet Coke (Coca-Cola)	1.7%
R.C. Cola (Royal Crown Cos.)	1.6%
Coke (Coca-Cola)	1.6%

Source: Beverage Digest

### CHRONICLE

#### Born To:

WMTR/Morristown, NJ Asst. OM Tom Mongelli, wife Sandy, son Thomas John, December 27.

WSBA-FM (Warm 103)/York, PA PD Mark Baker, wife Deb Turner, parttime announcer at WIYY-FM (98 Rock)/Baltimore, daughter Jaclyn Marie, February 2.

Henry Broadcasting Exec. VP Greg Reed, wife Leann, son Matthew Chambers, February 16.

WBBQ/Augusta, GA MD Bruce Stevens, wife Joan, son Christopher Edward, February 18.

Global Pacific Records Director/Radio Promotions Dalsey Eisenberg, husband Bobby, son Aaron, February 24.

#### Marriages:

KUZZ/Bakersfield, CA MD - Jeff Woods to Donna Marier, February 6.

WLLZ/Detroit Asst. PD Jim Pemberton to Monday Morning Replay staffer Cheri Van Bynen, March 5.

## New AT&T Device May Cut Long-Distance Costs

Long-distance telephone rates could drop in the near future, as AT&T has recently developed a device that will allow a phone company to "throw" a call further over its lines.

Currently, when you make a long-distance phone call, the telephone signal is boosted and kept crisp-sounding by "repeaters" that

are spaced 167 miles apart along the line. The new repeaters can be spaced as much as 230 miles apart.

While the new device will cut AT&T's costs, because the company will need fewer repeaters to cover its millions of miles of phone cable, there's no telling as yet whether the savings will be passed along to consumers.

## The Fastest Format Improvement Ever:

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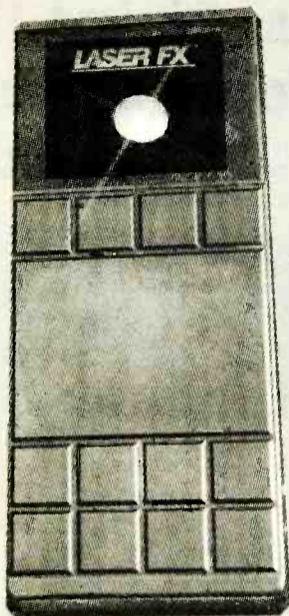
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March 4, 1988 R&R ■ 29



### Living Room Lasers!

It's the next best thing to bringing Pink Floyd home to play in your living room.

No, it's not an inflatable flying pig, but a laser light show designed for the home. A Chatsworth, CA-based company called **With Design In Mind** has come up with "Laser FX," a box device that connects to your home stereo, projecting huge multiple color laser images on walls and ceilings, all synchronized to the beat of the music.

This is the first time lasers have been available for home use, and it took With Design In Mind four years of development to perfect the concept.

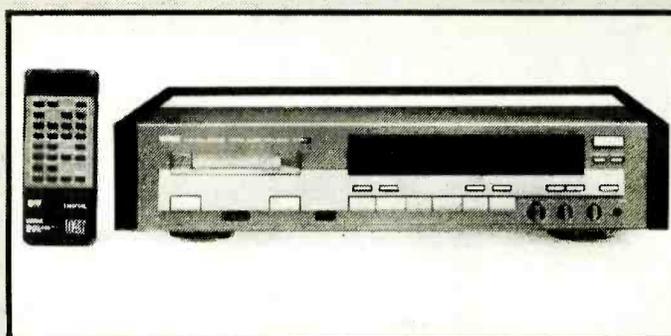
Retail price: \$229. For more information, call the company at (818) 407-1286.

### Selling Electronic Data On The FM Band

The FM airwaves have long been used for everything from foreign language programming to almost every type of music imaginable. Now unused portions of the FM band are being used to broadcast electronic data between various businesses.

One company selling this recent development is the Salt Lake City-based **Mainstream Data** firm, which sends data communications ranging from news feeds to magazine-length features to a national network of subscribers that includes **UPI**, **Reuters**, and **McGraw-Hill** by leasing space on 12 FM radio channels.

The major advantage of using such FM linkups as opposed to conventional telephone delivery is the former's cost. When using the FM band system, the sender pays one price — ranging between \$3000 and \$100,000 per month, depending on the volume of information involved — no matter how many points on the network he wants to reach.



### Yamaha Unveils Digital Audio Tape Recorder

Although the digital audio tape (DAT) controversy continues to rage within the industry, the **Yamaha Electronics Corporation** recently demonstrated its first digital audio tape deck at the Winter Consumer Electronics Show. The "DTR-1" is a pre-production model of the new DAT units that will reportedly deliver a higher quality of tape reproduction than previously possible via conventional tape recorders.

For the DTR-1, Yamaha created proprietary LSIs that provide signal processing on a single chip as well as digital servo, digital metering, and digital inputs and outputs.

Other features exclusive to this unit include Hi-bit audio processing, 18-bit digital filtering circuitry, eight-times oversampling, and twin D/A converters that allow simultaneous sampling and A/D conversion for both the right and left channels.

The player uses high performance Sendust/ferrite rotary heads, optical cable input and outputs with gold-plated connectors, a heavy-duty power transformer, and a copper-plated chassis structure.

Among the unit's additional features are a user-programmable U-TOC, fast forwarding to a blank portion of the tape, 200x high speed search, and 5x cueing search. The unit can be operated by the front panel controls or with a 27-key wireless remote.

Yamaha has yet to release an official introduction date for the player (the prototype of which is pictured here), and no estimated retail price has been given.

### Real-Sound Effects Library Available

"Sound FX — The Library" is currently available in the US through an exclusive distribution deal with the New York and Los Angeles-based **Associated Production Music (APM)**.

Consisting of 25 compact discs, each with an average of 60 minutes of effects per disc, the library is the first sound effects package to incorporate recent technology, such as Mid and Side (M-S), O.R.T.F., and Stereosphere, thus enabling users to alter sounds with greater creative freedom at no loss in reproduction quality.

"Sound FX — The Library" is recorded and mastered digitally in stereo and includes all real-life sounds; nothing has been re-created synthetically.

For more information, call **Phil Spieller** at APM, New York (212) 977-5680, or **Cassie Gorieb** at APM, Hollywood (213) 461-3211.

### Kodak Brings Color To Photocopies

Tired of photocopying a beautiful page, full of striking colors, only to end up with black, white, and grays?

Hey, it's a great big colorful world out there, so this month **Eastman Kodak** is introducing two new high-speed color copiers that'll reproduce exceptionally vivid colors. The machines even promise to

create colors within black-and-white originals!

These new copiers operate by means of a "sound pad." All you have to do is put the document on this pad, then touch the first and last corner of the area that you want colored. The places touched make sounds that pinpoint the area. Microphones pick up the sounds, and a microprocessor tells the copier what to do. You then choose the desired colors from a menu.

The basic copier will retail for a hefty \$54,000. For \$595,000, you can get the advanced machine which

can reproduce full-color originals, including 35mm slides that can then be enlarged, providing you've purchased an optional attachment. Both machines make copies for less than 50 cents a shot.

### DIC Offers DAT

A complete selection of R-DAT tape cassettes and pancake reels is now available from the Hackensack, NJ-based **DIC Digital Supply Corp.**

Along with the pancake reels used for duplication, the firm's line includes DAT cassettes in 46-, 60-, 90-, and 120-minute formats.

For further information, contact the company at (201) 487-4605.

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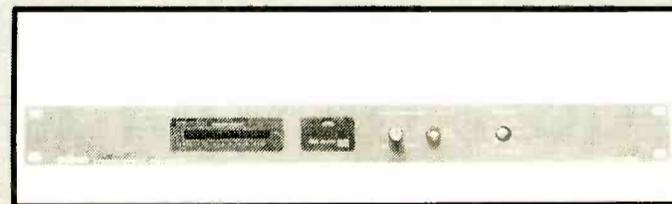
### Teflon-Coated Floppy Discs

If you thought Teflon was only good for keeping the eggs from sticking to the bottom of your frying pan, guess again.

The Charlotte, NC-based **Verbatim Corp.** has recently developed a process whereby Teflon is being used to protect floppy discs for computer systems from such contaminants as fingerprints, coffee, cold cigarette ashes, and even correction fluid.

The company claims that when tested, the Teflon-coated discs suffered only 5% data loss, compared to the 70-99% data lost by non-coated discs.

### Orban Intros Latest Stereo Spatial Enhancer



Designed to add dimension and depth to AM and FM stereo broadcasts, a new stereo spatial enhancer is now available from the San Francisco-based **Orban Associates Inc.** firm.

The "222A" uses exclusive, patent-pending technology to detect and enhance those psychoacoustic directional cues that are present in all stereo program material, thereby increasing brightness, transient definition, and clarity in the stereo soundstage.

The 222A, which operates solely on attack transients and is fully mono-compatible, does not increase sensitivity to vertical tracing distortion during disc playback, nor does it exaggerate reverberation, nor does it increase multipath distortion, all of which were major problems of earlier stereo spatial enhancement units.

For further information, contact Orban at (415) 957-1067.

# HERE'S WHAT THE BEST HAVE TO SAY ABOUT SELECTOR.

## (#7 IN A SERIES)

"With the limited number of artists and songs in the Country format, you need a music scheduler that keeps the music sounding fresh and alive. I've been down the road with other systems and there's nothing that compares with Selector. It makes doing music a pleasure instead of a chore!"

"I have used several music scheduling programs over the last few years, and none of them were in the same league with Selector. We've just signed on as a Sampler client, as well, and I have no reservations about getting started, because I know that the support is as close as my telephone!"

"Version 11.18 is the hottest thing going! Just when you think the system can't get any better, RCS improves it. The ability to look at the history of a song in the manual scheduler is, for me, the hottest feature. I use it often and it gives me great confidence in what I do."

"Congratulations on Selector release 11.18. The best keeps getting better! You've come a long way in the nine years I've been using your software. We're glad to be continuing our corporate relationship with you for another year. Our program directors are very pleased with your support and service."

**Les Acree**  
Operations Manager  
WSJS/WTQR—Winston-Salem, N.C.

**Kris Blake**  
Operations Manager  
WYAV-FM—Myrtle Beach, S.C.

**Jay Phillips**  
Operations Manager  
KXXY-FM—Oklahoma City

**Bill Thomas**  
VP/Programming  
Capitol Broadcasting  
Corporation



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**RCS** RADIO COMPUTING SERVICES, INC.  
One Chase Road • Suite 206 • Scarsdale, New York 10583 • (914) 723-8567

### HEAVY METAL JACKET

## The Incredible Walking Stereo System

**W**e're all familiar with the "Walkman" and its various imitations, but now comes a new development that will literally transform the consumer into a genuine walking sound system.

Toshiba recently introduced a "TOSBAX Sonic Jacket" that incorporates a high-quality sound system into an attractive garment, eliminating the need for headphones and offering the user more freedom of movement than is possible with other personal audio systems.

Made of durable 40/60 cotton/polyester fabric, the jacket includes four slim speakers in specially-designed padded shoulder and chest enclosures, a stereo

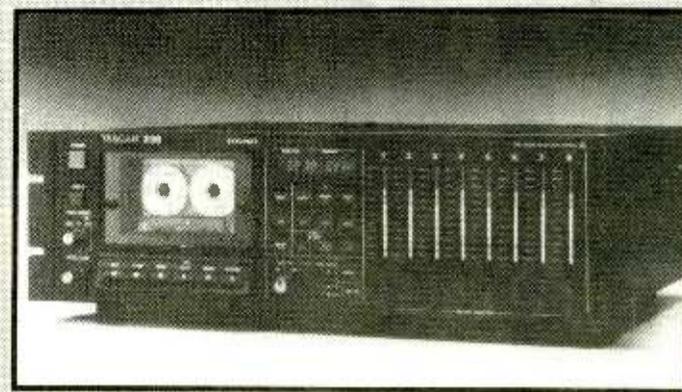


amplifier, a battery pack (four "C" cells are required), and a color-coded wiring assembly. All com-

ponents and wiring can be easily removed for cleaning, and the unit connects easily to virtually any portable AM/FM stereo radio, cassette, or CD player.

The jacket — surprisingly light due to its evenly-distributed weight — is available in either black or white, and comes in the three standard small-medium-large sizes. The jacket's sleeves are also removable, so that the garment can be turned into a vest for warm weather wear.

Because of the placement of the speakers — full-range in the shoulders, bass in the chest — Toshiba claims that the full sonic impact of this heavy metal jacket must be worn to be experienced. Retail price: \$200.



## Tascam Debuts Eight-Track Cassette Recorder

**B**asement recording enthusiasts, take note! The Los Angeles-based Tascam company recently unveiled America's first eight-track multitrack cassette recorder for use with standard audio cassettes.

Tascam, a professional division of TEAC, was the first company to introduce four-track multitrack standard cassette recording. Now, with the Tascam "238 Syncaset," the company has supplied twice the tracks previously available, along with state-of-the-art control.

The new unit includes such features as 3 3/4 ips tape speed, full-function remote control, auto punch in/out, auto reverse, dbx II noise reduction, and MIDI (FSK) compatibility.

The Tascam 238 is also SMPTE-friendly, giving it the ability to lock up with other decks and synchronize with video. A serial connector is also included for external computer control, as well as open architecture for future software development, such as the upcoming Tascam "MIDIIZER" synchronizer that will enable easy integration between MIDI instruments and SMPTE-machine synchronization.

Retail price: \$2295. For more information, call Tascam at (213) 726-0303.

## ATTENTION GIANT BOOM BOX<sup>T.M.</sup> STATIONS ONLY!

**Don't Miss the Giant Boom Box Seminar  
March 16-18 at Club Med--Stewart, Florida**

### SPECIAL GUESTS:

- AL RIES, author "Marketing Warfare" and "Positioning: The Battle for Your Mind"
- KEPNER TREGOES, nationally acclaimed for "Executive Decision Making"

### PLUS:

- SPECIAL SESSIONS on increasing effectiveness & visibility, promotions and sales using the Giant Boom Box

### FOR:

- GMs, PDs, SMs and Promo Directors of Giant Boom Box Stations

For Reservations and Information Call

**BEV STALEY**

**305-626-3774**

**Advance reservations required, attendance limited**

© 1988 Electronic Media Consultants, Inc.

## New Harris AM, FM Transmitters On Horizon

**T**he Quincy, IL-based Harris Corp. recently announced plans to introduce several new AM and FM radio transmitters.

In the high power FM family, Harris is bringing out a 20 and a 30 kilowatt transmitter, each of which is available in dual configurations. The company will also make available an enhanced air cooling system to its current 25 kilowatt model FM transmitter.

At the same time, Harris will be

debuting its new "DX-25" digital solid state 25 kilowatt AM transmitter. This particular unit includes Harris's patented digital amplitude modulator, which provides signal clarity from low harmonic and intermodulation distortion with essentially no audio overshoot, tilt, or ringing.

The "DX-25" also provides high overall AC to RF efficiency, which could conceivably save the station some money when those monthly power bills come around.

## Computerized Dressing Rooms

**E**veryone knows what a chore it can be to try on clothes in a department store, especially when you have a lot of items and not a lot of time.

Well, the New York-based Fashion Systems Corp. may have found just your solution, as the company is currently negotiating with some major US retailers to install computerized "Magic Mirrors" in dressing rooms.

These "Magic Mirrors" allow people to "try on" as many as ten outfits in 60 seconds. The computer flashes images of the clothes

on the mirror at the touch of a button, revealing how they will look on the customer.

Of course, the mirror can't account for the various lumps and bulges a person may be carrying around, but "it gives a good idea of how you would look," says Fashion Systems President Bruno Lansing.

The mirror, however, isn't a completely new idea. It was developed in Paris, and is currently in use at stores in France, Japan, and Australia.

# GENERATION II

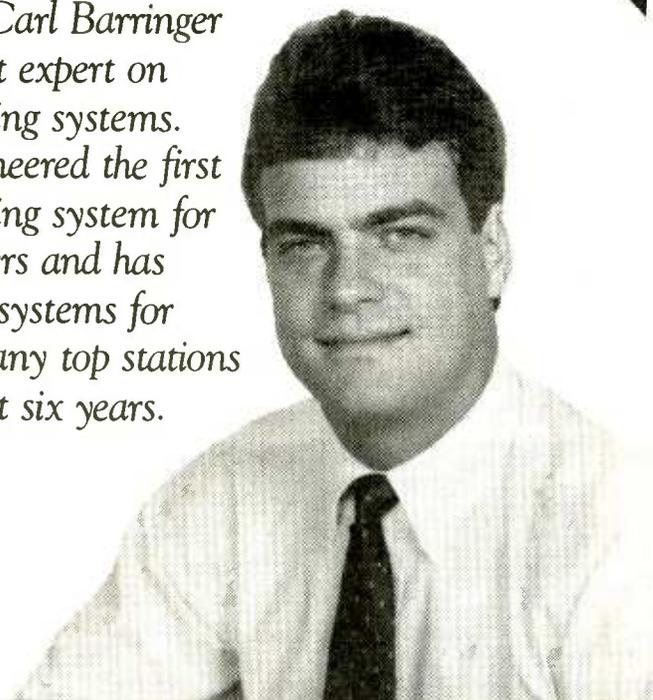
## The music scheduler that responds to today's programming demands

See us at the  
R&P Convention

### Generation II Solves Programmers' Toughest Scheduling Problems In Ways You Never Thought Possible:

- Increased categories for more flexible scheduling
- Eliminates hand scheduling with twofers, threifers, blocks ... now you let the computer do it
- Automatic category changes improve daypart control
- Keeps your inventory fresh by automatically resting and reintroducing your songs
- Can't lose control of your format because Generation II is so easy to understand and modify

*RadioWare's Carl Barringer is the foremost expert on music scheduling systems. Barringer pioneered the first music scheduling system for microcomputers and has refined music systems for MTV and many top stations during the past six years.*



### Join the smart broadcasters who have already purchased GENERATION II:

Drake-Chenault, Albuquerque  
KFMG, Albuquerque  
WDJQ, Alliance, OH  
WSFM, Asheville  
WKHX, Atlanta  
KKMJ, Austin  
WLIF, Baltimore  
WWMX, Baltimore  
WKJN, Baton Rouge  
WMJX, Boston  
WVBF, Boston  
WKSE, Buffalo  
WYRK, Buffalo  
WKHQ, Charlevoix, MI  
WCLR, Chicago  
WTCB-FM, Columbia  
Cal Casey Consultants, Dallas  
KZEW, Dallas  
KPLX, Dallas/Ft. Worth  
KSCS, Dallas/Ft. Worth  
WBAP, Dallas/Ft. Worth  
WWSN, Dayton  
KXXK, Dubuque  
WLHQ, Enterprise, AL  
WIKY, Evansville  
WLAV, Grand Rapids

KAAK, Great Falls, MT  
WMYI, Greenville  
WSSL, Greenville  
WNNK, Harrisburg  
KVRP, Haskell, TX  
KIKK, Houston  
WFMS, Indianapolis  
WIBC, Indianapolis  
WMSI, Jackson, MI  
KBEQ, Kansas City  
WBPM, Kingston, NY  
WGHQ, Kingston, NY  
KORK, Las Vegas  
KYRK, Las Vegas  
KMJX, Little Rock  
MTV Europe, London  
KBIG, Los Angeles  
KLSX, Los Angeles  
KRLA, Los Angeles  
WGKX, Memphis  
WREC, Memphis  
WRVR, Memphis  
KDWB, Minneapolis  
Progressive Music Network,  
Minneapolis  
WCCO-AM, Minneapolis

WLTE, Minneapolis  
WSM-AM, Nashville  
WSM-FM, Nashville  
MTV, New York  
VH-1, New York  
WLTW, New York  
WNVZ, Norfolk  
WSKX, Norfolk  
Keymarket Communications,  
North Augusta  
WSTF, Orlando  
WGMV, Oshkosh  
KCAQ, Oxnard, CA  
KKFR, Phoenix  
KGW, Portland  
KINK, Portland  
KSGO, Portland  
WRAL, Raleigh  
WRNL, Richmond  
WRVA, Richmond  
WRXL, Richmond  
WKMQ, Rockford  
KISS, San Antonio  
KMMX, San Antonio  
91X, San Diego  
XTRA, San Diego

KNBR, San Francisco  
KSFO, San Francisco  
KYA, San Francisco  
KWSS, San Jose  
WDOY, San Juan, PR  
KZST, Santa Rosa  
WGFM, Schenectady  
WGY, Schenectady  
Broadcast Programming, Inc., Seattle  
KJR, Seattle  
KLTX, Seattle  
KNBQ, Seattle  
WIRX, St. Joseph, MI  
WSJM, St. Joseph, MI  
KWK, St. Louis  
KGTO, Tulsa  
KRAV, Tulsa  
Richardson Programming Services, Tulsa  
WMZQ-AM, Washington, DC  
WMZQ-FM, Washington, DC  
Radio Windy, Wellington, NZ  
WRMF, West Palm Beach  
KEYN, Wichita  
KFH, Wichita  
KLZS, Wichita  
KQAM, Wichita

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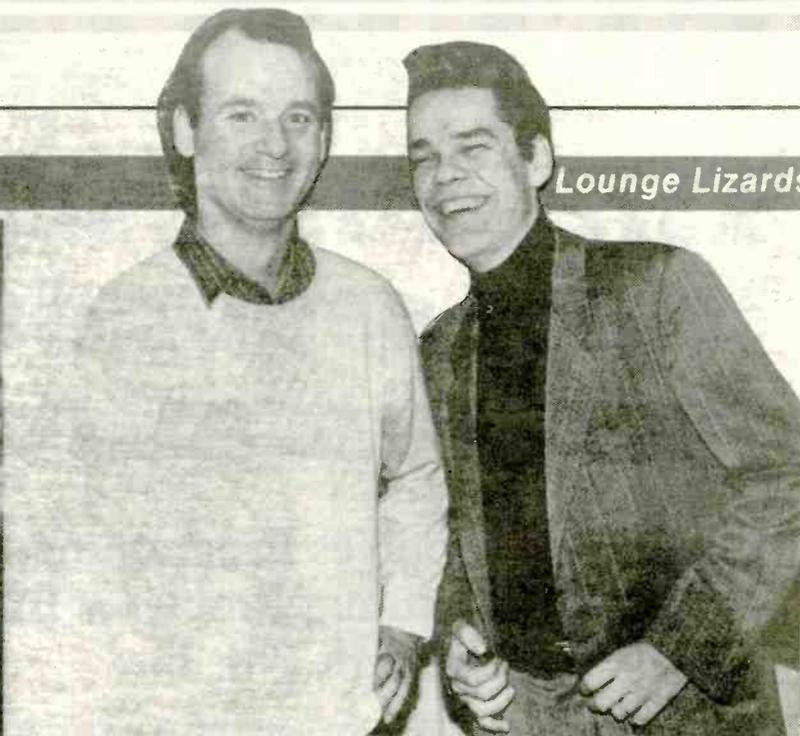
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(214) 350-7216

### A Royal Reception



More stars than there are in the heavens turned up to lend their support to the Annual Prince's Trust performance, a charity concert established by Prince Charles of Great Britain. Seen in the receiving line are (l-r) "Good Morning, Vietnam" star Robin Williams, MCA recording artist Elton John, actor John Ritter, Prince Charles, and Chuck's date for the evening, Princess Diana.

### Lounge Lizards



"Saturday Night Live" alumnus BA Murray III visits with RCA recording artist Buster Poindexter after the hot, hot, hot crooner's recent performance at the Roxy in Los Angeles.

### Birthday Girl Gets Her Wish



All-news KNX Los Angeles recently granted 102-year-old Karen Carter a special birthday wish — a ride aboard the station's "Chopper 1070." The 45-minute helicopter flight (Carter's first) over the City of the Angels proved so enjoyable she agreed to do it all over again on her next birthday. Carter was also honored by the station as one of its 1987 "Citizens Of The Week" for her 60 years of volunteer work.

### Drop The Coin Right Into The Slot



The staffs of Gold-formatted CBS O&Os WODS/Boston and WOGL/Philadelphia were seen twistin' the night away at a recent party hosted by the CBS Radio Representatives. Also present were over 200 members of the New York, Boston, and Philadelphia advertising community, including Young & Rubicam's Jamie Rhind, winner of the grand prize drawing for the Wulitzer jukebox shown here. Pictured among the party animals are (from left) CBS Radio Representatives VP/GM Tony Miraglia, WOGL GSM Marianne Zaren, WOGL VP/GM Vince Benedict, Rhind, WODS VP/GM John Gehron, and WODS GSM Andy Mars.

### The Class of '88



Several EMI-Manhattan Records BMOs attended the premiere of director Spike Lee's latest flick, "School Daze," the soundtrack to which has (not coincidentally) been issued on the EMI-Manhattan label. Pictured are (l-r) Slack Johnson, Bruce Lundvall, Lee, Sal Licata, Gerry Griffith, and Varnell Johnson.

### Go Team!



No, Capitol recording artist Meli'sa Morgan wasn't modeling a stylish cheerleader outfit when she showed up to lend her support to the New York City area radio personalities who teamed up to participate in the annual Black United Fund Basketball Game that was held at Madison Square Garden recently. Shown lending Morgan some support as she reacts to the news that their vinyl teaming, "Love Changes," went to number one on the Urban chart is Arista recording artist Kashif.

# ARISTA'S HIT SQUAD!

## PRESENT AND ACCOUNTED FOR.



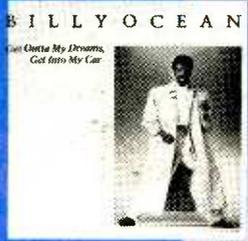
### WHITNEY HOUSTON

#### "WHERE DO BROKEN HEARTS GO"

From her Grammy-nominated, 6x platinum album, Whitney.

Top 40: Debuts at 32-20 R&B: BREAKER Debuts at 38

A/C: #1 Most Added! Debuts at 18-9



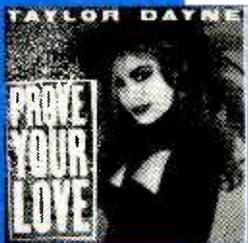
### BILLY OCEAN

#### "GET OUTTA MY DREAMS, GET INTO MY CAR"

Unquestionably the hottest new single in the street.

From the strongest album of his career, Tear Down These Walls.

TOP 40: 29-20-10-9 R&B: 31-24-19 A/C: Debuts at 24



### TAYLOR DAYNE

#### "PROVE YOUR LOVE"

From her explosive almost gold debut album, Tell It To My Heart.

Top 40: Breaker Debuts 39



### BARRY MANILOW WITH KID CREOLE

"HEY MAMBO" Don't miss the CBS-TV special,

Barry Manilow; Big Fun On Swing Street, premiering Monday night, March 7th.

Top 40: Over 35 early believers including KHTR, KCPX and WBBQ, plus PWR 106.

A/C: #4 Most Added!



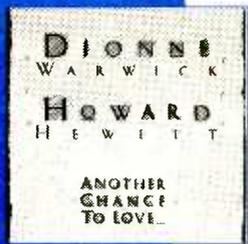
### THE CHURCH

#### "UNDER THE MILKY WAY"

From their Arista debut album, Starfish.

Album breaking in: Minneapolis, Dallas, Boston, Los Angeles, Pittsburgh and San Francisco.

AOR TRACKS: 52-42-34 AOR ALBUMS: Debut at 37-33 NEW ARTISTS TRACKS: 5-1



### DIONNE WARWICK & HOWARD HEWETT

#### "ANOTHER CHANCE TO LOVE"

From her outstanding album, Reservations For Two.

R&B: 33 A/C: 6th Most Added! Breaking Big!

### NEXT UP

### KASHIF

#### "LOVE ME ALL OVER"

### JERMAINE STEWART

#### "SAY IT AGAIN"

R&B: ALREADY ON:  
WRKS, WUSL, WPEG

TOP 40: GOING FOR ADDS MONDAY MARCH 7th.

Shipping March 25, the lead single from a debut album that was 7 years in the making. It's been well worth the wait.



# ARISTA RECORDS WELCOMES YOU TO DALLAS

## Champagne For Every (Number) One



BMI recently raised a toast to songwriter Ritchie Cordell and Publisher/ABZ Music President Phil Kahl, presenting them with engraved champagne buckets in honor of the back-to-back number one hits for Tiffany ("I Think We're Alone Now") and Billy Idol ("Mony Mony"). Both songs originally were hits for '60s chart-toppers Tommy James & the Shondells. Pictured at the presentation are (l-r) BMI VP Stan Catron, Cordell, BMI President/CEO Frances Preston, Kahl, and BMI Asst. VP Bobby Weinstein.



## An All-Star Lineup

Singer Al Jarreau shares the spotlight with basketball heavyweights Michael Jordan of the Chicago Bulls (l) and the Boston Celtics' Larry Bird (r). The Warner Bros. recording artist not only performed at a special gala concert held prior to the National Basketball Association's 38th Annual All-Star Game in Chicago, but also sang the national anthem at the game's opening ceremonies.

## The Original Orange Crush



The Super Bowl may be long over, but the memories of Super Bowl promotions linger on. For example, take station WCXR Washington, DC, which conducted a "Paint The Town Redskins" promotional contest. Listeners were asked, "What would you do to win a trip to the Super Bowl?" The winning answer was provided by Matt and Debbie Dillon of Falls Church, VA, who had the station call letters and team name painted on their bodies, stomped on 150 pounds of oranges, then drank the fresh-squeezed (or is that fresh-stomped?) juice, all to win a pair of ducats to the big game in San Diego.

## Can I Have Your Avtograf?



When officially-sanctioned Soviet rockers Avtograf journeyed to Los Angeles recently, the local entertainment community rolled out the red carpet with a party held in honor of the rockin' Rooskis. Seen at the soiree are (top row, l-r) ex-Doobie Brother turned session guitarist Jeff Baxter, Avtograf's Viktor Mikhailin and Leonid Gutkin, KLSX/Los Angeles air personality Damlon, Avtograf's Leonid Makarevich and Artur Micheyev, and "La Bamba" star Esai Morales. Seated are Avtograf's Alexander "Sasha" Sitkovetskiy and US singer Meri D.

## Howard Looks Statuesque



Atlantic Records recording artist Miki Howard proudly displays the "Best New Artist" award she recently received from the NAACP at its annual awards ceremony in Los Angeles.

## Goldberg, Friedan Debate Rock Lyrics



Artist manager (and a chair of the American Civil Liberties Union Foundation of Southern California) Danny Goldberg squared off with Betty Friedan, founder of the National Organization of Women, at a recent California Copyright Conference meeting. "Rock Lyrics—Is Total Freedom Too Much" proved to be a lively topic for debate, as Goldberg defended lyricists' right to freedom of speech, while Friedan commented that some rock music glamorizes violence as well as degrades and demoralizes women. Pictured at the meeting are (l-r) Goldberg, Friedan, and CCC President Marv Mattis.

# Be The OFFICIAL RADIO STATION In Your Market For A Unique Anti-Drinking-and-Drug Campaign

# "THINK"

*...Don't Drive with Drugs or Drink!*

"THINK... Don't Drive with Drugs or Drink!" is a major, national, multi-media public service program that will rely heavily on RADIO for its success on a market-by-market basis.

Aretha Franklin has generously agreed to record a new music video of her popular song "Think," with revised lyrics aimed at discouraging driving while under the influence of alcohol or drugs. The music video will feature an all-star cast of popular recording artists from all formats: CHR, A/C, AOR, Country, and Urban. The program is a natural follow-up to Stevie Wonder's highly successful "Don't Drive Drunk" music video and public service campaign.

A key part of the "TH!NK" program is a series of four regional celebrity auto races, featuring many of the recording artists performing in the music video.

And we're "takin' the 'TH!NK' program to the streets" with attention-getting local media events in 12 major Radio markets surrounding each of our celebrity races.

Titled "TH!NK FAST!", these events are celebrity gymkhanas

(races against-the-clock over a short, serpentine course), featuring newsmakers and media personalities from your city—including your station!

All of the radio stations in your market are invited to be an important part of "TH!NK FAST!" Make it a station event, by entering up to three air personalities in the driving competition: the driver with the best time among all media competing will have \$100 donated to Mothers Against Drunk Driving in his/her station's name!

And, *The Official "TH!NK" Radio Station* in your market will be named, on the basis of brief promotional proposals which all stations in your market are invited to submit. The privileges that go along with that distinction include: celebrity interviews and custom ID's; VIP access to artists at the Celebrity Race; prizes for on-air giveaways; and more!

Listed below are the markets "TH!NK FAST!" will visit in 1988. Join us! The "TH!NK" Campaign just might be the most rewarding activity your station could get involved with this year!

## ROAD ATLANTA RACE

Miami/Ft. Lauderdale  
Atlanta  
Tampa/St. Petersburg  
New Orleans  
Charlotte/Gastonia  
Birmingham  
Nashville  
Memphis  
Greensboro/Winston-Salem  
Orlando  
Jacksonville  
Norfolk/VA Beach/Newport\*  
Richmond\*  
\*Tentative

## MID-OHIO RACE

Chicago  
Detroit  
Pittsburgh  
St. Louis  
Minneapolis/St. Paul  
Cleveland  
Milwaukee/Racine  
Kansas City  
Cincinnati  
Columbus  
Indianapolis  
Louisville  
Dayton\*  
\*Tentative

## LIME ROCK, CT RACE

New York  
Philadelphia  
Boston  
Washington, D.C.  
Baltimore  
Providence/Warwick/  
Pawtucket  
Buffalo/Niagara Falls  
Hartford/New Britain  
Rochester  
Monmouth/Ocean City  
Albany/Schenectady/Troy  
Wilkes-Barre/Scranton  
Nassau-Suffolk\*  
\*Tentative

## CALIFORNIA CHAMPIONSHIP

Los Angeles  
San Francisco  
Seattle-Tacoma  
San Diego  
Denver/Boulder  
Phoenix  
Portland  
San Jose  
Sacramento  
Salt Lake City/Ogden  
Riverside/San Bernardino  
Tucson  
Anaheim/Santa Ana\*  
\*Tentative

Get involved in "TH!NK... Don't Drive with Drugs or Drink!"  
Call Program Headquarters at 1-800-521-7186 —or—  
See the "TH!NK" presentation, March 4th at the R&R Convention!

**MADD**

Supported by:  
National Association of  
**NAB**  
BROADCASTERS

  
U.S. Department  
of Transportation

Funding Provided by:

Dodge Cars  
Chrysler Motors

Lipton Iced Tea in Cartons  
Thos. J. Lipton, Inc.

# IT SIZZLES!

The hottest collection of its kind on CD.

No other production library is as fresh.

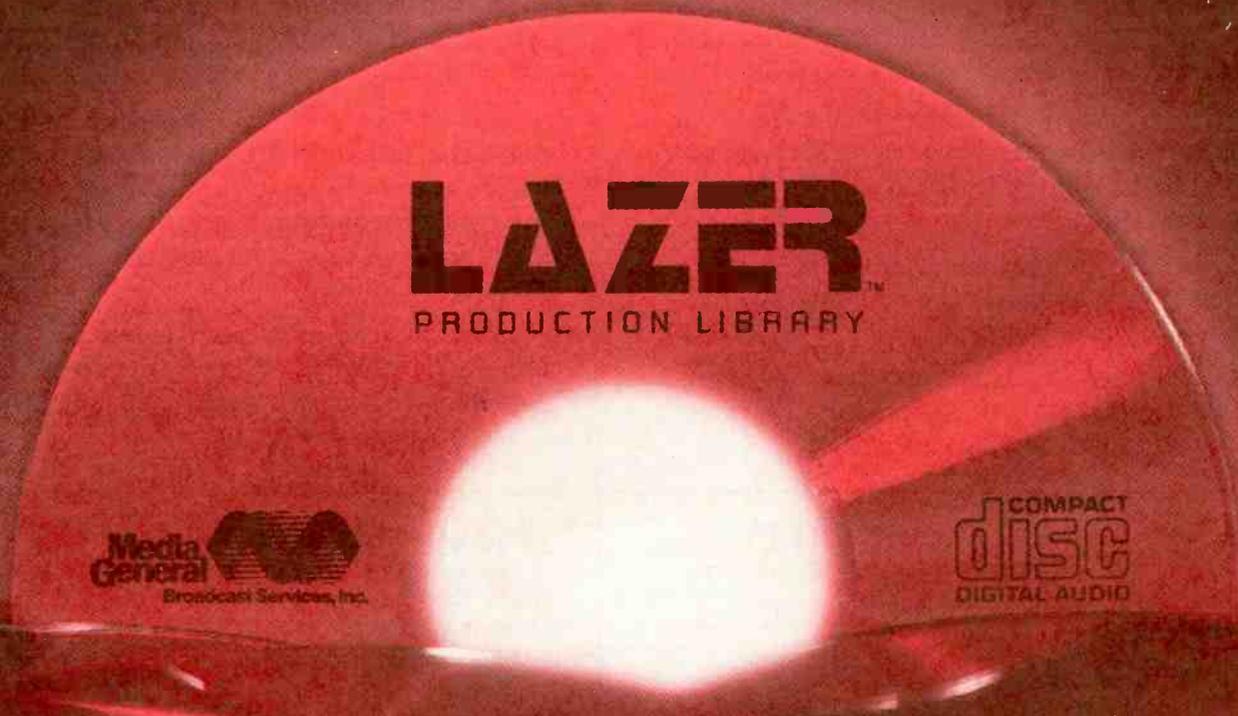
More than 400 original 60's and 30's

plus 15 edits and power parts.

And they all sizzle.



Put LAZER power in your production. For demo call 1-800-527-2514.



# NEWSBREAKERS

## 40-COUNT SUIT

### Randolph Sues WBZZ & Morning Team For Defamation

Former WBZZ (B94)/Pittsburgh ND/morning personality Liz Randolph has filed a defamation of character suit against station owner EZ Communications, VP/GM Tex Meyer, PD Jim Richards, and morning personalities Jim Quinn and Banana Don Jefferson. The suit asks for unspecified compensatory and punitive damages because under Pennsylvania law a judge determines the award. Over 40 counts are listed in the complaint, including wrongful dismissal. Randolph had been affiliated with B94's morning show for two years.

The matter came to a head in late January after comments made by Quinn and Jefferson. Randolph claims these comments implied she "is promiscuous with and has engaged in indiscriminate oral sex with large numbers of persons . . . and has sexually transmitted diseases."

The pair also said on-air that Randolph bears a tattoo on her head reading, "Don't pull on my ears, I know what I'm doing." After that remark Randolph walked out, telling officials she couldn't even tape her next newscast. PD Richards fired her for leaving her duties in midshift.

Meyer told R&R, "The lawsuit is absurd. Our intention is to fight this suit as fully as possible, and we're confident our situation will be vin-

dicated. Ms. Randolph was aware she was an integral part of the entertainment team when she accepted her position. She knew and accepted the fact that she would be the foil for what all listeners knew were humorous, other-than-real-life comments made by her fellow team members. On various occasions she made her coworkers the foil of her own comments. It's ludicrous to believe any member of the listening audience believed, with even the slightest degree of certainty, that the banter between the morning team was based on fact."

#### Duffy New B94 ND

B94 attorney Frederick Polner of the Pittsburgh firm Rothman, Gordon, Foreman & Grouidine remarked, "After a thorough investigation, the station was within its rights to dismiss her. It's highly unusual for one performer to sue another performer with whom he works on the basis of an on-air performance."

Randolph's attorney, Samuel Kamin of Pittsburgh-based Goldberg & Kamin, commented, "These events, occurring over a two-year period, culminated on January 22. We're suing for intentional infliction of emotional distress, negligent emotional distress, breach of contract, defamation of character, negligence (as they were warned before about these types of remarks), invasion of privacy, injurious falsehood, and wrongful discharge."

"I hope they don't ever have to go through what Liz has gone through on this," he continued.

#### Lundvall

Continued from Page 1

temporary instrumental artists and repertoire for Capitol, including *The Cinema*, *Intuition*, and *World Pacific* lines.

"This move encompasses all the areas of Bruce's expertise," Berman told R&R, "which obviously includes his knowledge of, and love for, jazz. But certainly as important is the profile Capitol will now have on the East Coast in terms of A&R and artist relations."

Lundvall said, "I'm very proud of our accomplishments in starting a new label with Manhattan, and in bringing Blue Note back. Now it's time to move on, and this job is ideally suited for what I want to do: number one, I'll be signing pop artists for Capitol, hopefully including some major artists, and number two, I'll be able to concentrate on my first love musically, which is jazz."

Lundvall joined Capitol Industries in 1984 to launch Manhattan and reactivate Blue Note. Last year, Manhattan was combined with EMI America, and Sal Licata was appointed Chief Executive of the amalgamated labels. Licata continues in that post.

"When you consider an audience the size of B94's in general, who knows what kind of response this type of talk could bring about in certain individuals? We don't treat this type of talk in as cavalier a manner as they do."

A formal response to the charges from B94 is pending, as is a trial date. In the meantime, B94 has hired crosstown KQV's Shelley Duffy as Randolph's replacement, and Randolph has been hired as ND at crosstown Urban outlet WAMO.

## BECOMES KSKQ-FM

### KNOB Drops AC For Spanish

"Love Song"-formatted KNOB/Long Beach signed off the air at 12:05am last Thursday (2/24). Taking over the frequency ten hours later was KSKQ-FM (FM98), with a format described as "Contemporary Spanish." The shift follows last year's acquisition of the station by Radio Centro Cadena Nacional.

To launch the new format, KSKQ-FM is giving away \$1000 a day for its first 98 days. According to LSM Peter Bellas, "We're a hip station - not a traditional mariachi/Mexican music station."

Prior to the format change, AC KBIG/Los Angeles bought an ad campaign on KNOB advising listeners to make the switch to KBIG. "It was a very smart move on KBIG's part," Bellas said. "Listeners who liked KNOB for its Love Songs format would probably want to go to another station that had that type format. We were more interested in the advertisers who would stay with us, who wanted to tap the Hispanic market."

The new station will be sold in combination with sister AM Spanish outlet KSKQ. Said Bellas, "We're selling it as a Los Angeles/Orange County package. The FM is more contemporary; the AM more traditional - more talk, more contests, and heavy morning news block. The stations will have

#### Mackenzie

Continued from Page 3

knows how to make it work. Over the years, WPAT listeners have come to identify Ken with WPAT. His creative energy and programming skills have helped make WPAT the benchmark for Easy Listening stations across the country."

Prior to joining WPAT, Mackenzie was OM at WEZN/Bridgeport. "There's a lot of work ahead for us," Mackenzie told R&R. "And I certainly look forward to meeting the challenge. One thing we've changed is the announcers' shifts. They used to run from 6am-noon and noon-6pm. Now we have a real morning man who's on from 5-10am, a midday guy from 10am-3pm, and I'm on from 3-8pm." The station also has two announcers covering the night and overnight periods.

## Betancourt Suit Amended

### Charges Label With Slander Over Drugs

John Betancourt's lawsuit against PolyGram has been amended to include allegations of slander - specifically, that company employees told industry professionals Betancourt was addicted to drugs and dealt in drugs.

Betancourt was Sr. VP/Promotion for PolyGram until last December 4, when his employment was terminated. Subsequently, he filed suit in New York State Supreme Court, charging breach of contract and damage to his business reputation (R&R 2/26). The company denied the charges.

In the amended complaint, filed February 25 with the court, Betancourt alleges:

- That on or about January/February 1987, PolyGram employees and/or representatives - in the presence of several independent promoters - said, "Don't deal with Betancourt, he is a drug addict."

- That on or about last April, PolyGram employees and/or representatives - in the presence of a manager of "several recording artists and the owner of a record company" - said, "As long as you work with John Betancourt, you're going to be a loser, he's a drug addict."

- That on or about last August, PolyGram employees and/or representatives - in the presence of a recording artist - said, "Be careful of Betancourt, he's known to provide drugs to his artists."

Betancourt contends the statements were false and defamatory, and that they were made to damage his professional good name, reputation, and credit. None of the individuals said to have heard the remarks about him were named in the court papers.

Attorney Bill Turkish of Wallach, Turkish & Wallach, representing Betancourt, said the original complaint was amended because the law requires allegations of damage to a business reputation to be more specific.

In his suit, Betancourt is seeking a total \$2.6 million in damages, including \$1 million in punitive damages.

In its response to Betancourt's original complaint, PolyGram said he was dismissed for cause under the terms of a three-year employment contract signed February 1, 1986. In a counterclaim, the label charged the executive with breach of contract and misappropriation of company property.

#### Moody

Continued from Page 3

KKBQ/Houston PD slot. Richards had handled the group's stations east of the Mississippi, with Co-National PD Guy Zapoleon handling the stations west of the river. As part of the move, Zapoleon adds WBJW-AM & FM/Orlando and WNCI/Columbus to his responsibilities.

Berger told R&R, "I wasn't ready to give Guy the whole country because we're not quite finished doing what we have to do in Phoenix. Bob's a bright guy who has an extensive background in Country and every other kind of radio. This is an opportunity for Bob to take over the Country stations while also giving him a shot at helping manage WKZL. In time we will be making some further announcements about the way we manage our programming."

Moody, who joined Nationwide only nine months ago, said, "I'm incredibly happy with this company and the great people here. I went to them very early and said I wanted to stay with Nationwide for a long time, making it clear I wanted to expand my role wherever possible. But I didn't expect to be given corporate responsibilities this soon - it's an unexpected pleasure."

Moody came to WPOC after 18 months as KRMD-AM & FM/Shreveport OM. The ten previous years were spent at WAKY/Louisville, where he was PD during the last three years.

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(212) 370-0130

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## Radio

● **DON WALKER** has joined WAVH/Mobile as VP/GM. He was previously GM at KLZZ/San Diego for five years.

● **ROSANNE BERKEY** has been upped to GM at KLSQ/Las Vegas. She was previously GSM.

● **RICHARD YANKUS** has been named GM at WIQU & WZVZ/Kokomo, IN. He previously was VP/GM at WHND & WMJC/Detroit for four years.

● **HAROLD BURDESS** has been named GSM at WMBD & WKZW/Peoria. He had been an AE at the station since 1978.

● **BRAD LaROCK** has been upped from afternoon personality to PD at KFMS/Las Vegas. He succeeds **RANDY HOOD**, who left to work for a local ad agency. LaRock has been with KFMS two years.

● **BRIAN KING** has been upped from midday personality to PD at Country WYNK/Baton Rouge. He's been with the station for two years, and fills the vacancy created when **RAY MASSIE** left to program WIL/St. Louis.

● **JULIE FINKEL** has joined KLSX/Los Angeles as Promotions Director. She replaces **NANCY ROBBINS**, who went to Larry Bruce Communications. Finkel was formerly Publicity and Promotions Asst. at Front Line Management for two years.

At the station's AM sister KRLA, **SUZIE PETERS** has been named Promotions Director. She was previously with Kenny Ryback Promotions.



Don Walker

Chuck Oliner

## Records

● **CHUCK OLINER** has joined Elektra Records as Northeast Regional Director/Album Promotion. He was previously East Coast Regional Promotion Director at Motown.

● **MARY HENDRICK** has been named to head operations at Catero Records. She continues to run Phangue Management.

● **AL HARRISON** has been named Director/Western Division and **GREG BARKLEY** has been named Regional Manager/Alberta, Saskatchewan for A&M/Canada. Harrison is a 15-year label vet, and Barkley has been a sales rep for the label for seven years.

● **DENNIS WHEELER** has been named Director/Promotion & Marketing at the West Coast office of Jellybean Records. He was previously head of dance promotion at Warner Bros.

Also, **DOREEN DORIS** has been named VP/Operations at Jellybean Productions' East Coast office.

● WEA International has acquired UK independent label Magnet Records and its publishing arm Magnet Music. The label's roster includes **CHRIS REA**, **SIMON DARLOW**, **THE MEN THEY COULDN'T HANG**, and the **LIFT**. Magnet founder **MICHAEL LEVY** may be involved with WEA International in future projects, according to the company.

● **SUSAN SILVERMAN** has been upped to Manager/Home Video Operations at Warner Bros. Records. She joined the label in 1981, and was most recently Marketing and Production Coordinator.



Domenique Leomporra Jack Bivans

● **DOMENIQUE LEOMPORRA** has been promoted to the new post of Manager/Tour Media Relations at Atlantic Records. She was previously Manager of Artist Relations/Television.

## CHANGES

**Jonathan Cousar** has joined the sales team at WARM/Atlanta.

**Sara Weaver** has been named KOSMIC Systems rep for Katz Media Data/New York.



Susan Silverman

Jim Rhea

## Industry

● **JIM RHEA** has been upped from Sr. VP to President of Greenwood Performance Systems, Inc. He succeeds **JIM TASZAREK**, who was named VP/GM at KTAR & KKL/Phoenix.

● **JACK BIVANS** has joined Darrel Peters Productions as National Marketing Manager. He was previously Manager/Marketing, Advertising, and National Sales at Century Broadcasting.

● **RICK RICCOBONO** has been appointed Asst. VP/GM for BMI's Los Angeles office. He was VP/Development & Productions for L/A House Entertainment.

● **CHUCK CHACKEL**, **JACK LEE**, and **DON TOOL** have been appointed to the Arbitron Radio Advisory Council. Chackel is GM at KUGN-AM & FM/Eugene, OR, and represents Country formats, markets 51+. Lee is GM at WEMP/Milwaukee, and represents MOR/Personality formats, markets 1-50. Tool is GM at KRNT/Des Moines, and represents Contemporary formats, market 51+.

● **CHRIS KERR**, previously Manager/National Dance Promotion at A&M Records, has been named head of talent acquisitions/music department at Asher/Krost Management.

● **JODI GOALSTONE** has been named Communications Manager of Broadcast Promotion & Marketing Executives (BPME), based in Los Angeles. She was President of her own marketing and editorial consulting firm, **The Write Idea**.

● **BILL WOLKEY** has been promoted to Director/Client Services at Broadcast Programming. He succeeds **JEFF KING**, who was upped to Director/Programming earlier this year. Wolkey has been with the company for nine years.

● **JEFF DASHEV**, Exec. VP/Western Division for Interop, has been elected National Sales Representative Director by the Southern California Broadcasters Association.

## PROS ON THE LOOSE

**Mike Abrams** — Overnights WJLK-FM/Monmouth-Ocean, NJ (718) 615-0235

**Pat Banks** — MD/afternoons WIAV/Virginia Beach, VA (804) 456-9637

**Dr. Grady Brock** — Afternoons KKYK/Little Rock (501) 227-7511

**Muriel DeCunzo** — Nat'l Promotion Coord./Motown (818) 891-8226

**Jim Elliott** — Middays WAVA/Washington (703) 273-7651

**Wayne Fogle** — Mid-Atlantic Regional/Motown (704) 664-6164

**Kevin Kei** — MD/air talent FM102/Sacramento (208) 362-6891

**David Lee** — Asst. PD/afternoons KSLX/Phoenix (602) 863-6306

**Richard Mock** — ND KBUC/San Antonio (512) 590-1790

**Charlie O'Douglas** — PD/mornings KKXL/Grand Forks, SD (701) 772-3231

**Steve Wilkins** — MD/nights OK100/Ithaca, NY (607) 257-2970

## SBK And Jobete Re-Signing



Marking the re-signing of a multi-year publishing administration arrangement between SBK Entertainment and Jobete Music are (l-r) Motown VP/General Counsel Vince Perrone, SBK President Charles Koppelman, Jobete President Lester Sill, SBK Vice Chairman Martin Bandier, and Jobete VP/Administration, International Operations Frank Banyai.

## D'Arby, Moyet Win BPI Awards



1988 British Phonographic Industry Awards went to CBS's Michael Jackson as Best International Solo Artist, George Michael as Best British Male Artist, Terence Trent D'Arby as Best International Newcomer, and Alison Moyet as Best British Female Artist. Pictured are D'Arby, Moyet, and CBS/UK Managing Director Paul Russell.

## Had any requests for your jingles lately?

(Our clients have.)

### KISSongs

CHRID'S  
just released for  
WXXS-FM/Boston  
NOW AVAILABLE

from the original creators of music for

### "THE WAVE"

station id's that sound like your programming

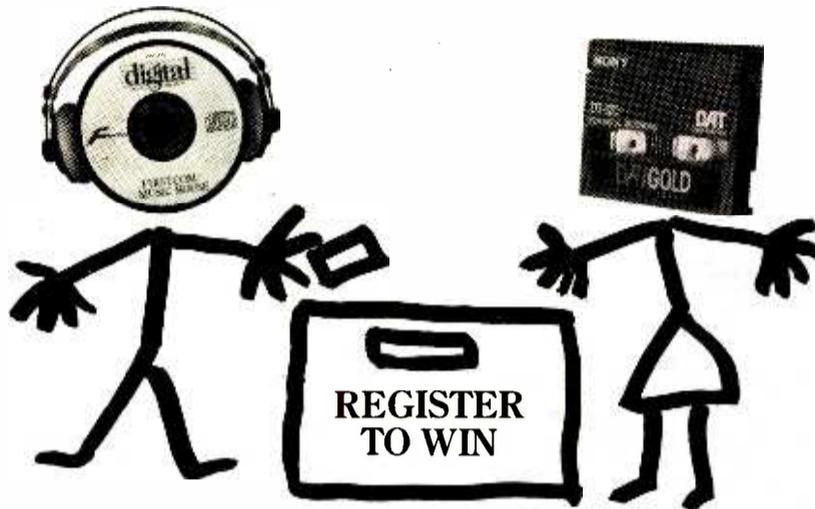
### NUA Songs

NACID'S  
WNVA-FM/Chicago  
KNVA-FM/Seattle  
NOW AVAILABLE

call for a demo  
619-561-8815

 Lars Clutterham Music

# Win the latest in Digital Technology— A DAT (Digital Audio Tape) Record/Playback Unit From FirstCom... First Again



The most dramatic development in music programming and production since the cart machine is here and you can have it at your station now.

DAT will make an immediate and obvious improvement in the sound of your station's music programming and production.

DAT sounds absolutely perfect. It won't skip or miscue, and isn't sensitive to vibration. A snap to use.

Now you can originate digitally recorded production and voice-work, as well as your music programming, with DAT.

DAT will give you stunning sonic clarity and vastly expanded dynamic range to transform the music programming and production of your station.

FirstCom is first again, with a chance for you to win a DAT SONY DTC-1000ES record/playback unit or a Technics SL-P520 CD Player,<sup>®</sup> the industry standard in CD technology.

See a demonstration of DAT and register to win a DAT or a CD unit at the FirstCom Booth or Suite at the Radio & Records Convention.

### Here's what the experts say about Digital Audio Tape:

*"R-DAT is everything that has been attributed to it, and probably more."*  
MIX Magazine, September 1987

*"Superior quality audio tape known as DAT will replace analog cassette tape and cart machines. DAT will be the required technology for consumers and radio stations alike."*  
INSIDE RADIO, January 18, 1988

*"Small size, fast and accurate cueing, sophisticated deck control and digital audio record/play capability. I'm excited about the possibilities for using DAT at my radio station."*

PULSE Magazine, Mark Hutchins, Tech Talk

## ENTRY BLANK

NAME \_\_\_\_\_

STATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

### Official Contest Rules

1. No purchase necessary. The prizes to be awarded are one Sony DTC-1000ES Digital Audio Tape Deck (estimated retail value \$2,500) and one Technics SL-P520 Compact Disc Player (estimated retail value \$500). Only one of each will be awarded. Odds of winning are determined by the number of valid entries received.
2. Official contest entry blanks will be available at the Loew's Anatole Hotel during the Radio & Records Convention March 2nd thru March 5th at the FirstCom suite or the FirstCom booth on the Tower Mezzanine Level. To be eligible, entries must be received by 5:00 p.m. on March 5, 1988. FirstCom is not responsible for lost, late or misdirected entries. Mechanically reproduced or computer generated entries not accepted. One

winner for the R-DAT unit and one winner for the CD player will be determined by a random drawing to be held at 9:00 a.m. on March 7th.

3. By submitting an entry, entrants accept and agree to these Rules and the decisions of the judges, which shall be final in all matters relating to this contest. The winner will be notified by mail. To obtain the name of the winning contestant, send a stamped, self-addressed envelope by March 15, 1988 to FirstCom, 13747 Montfort Drive, Suite 220, Dallas, TX 75240.

4. The contest is offered nationwide to any radio station or any full-time employee of a radio station or broadcast group. No employee or agent of FirstCom may participate.

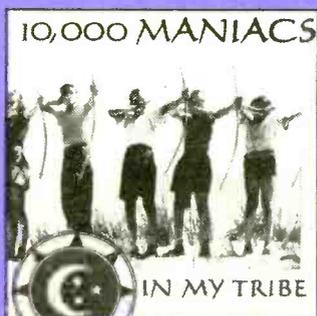
All this man had to do  
was watch.



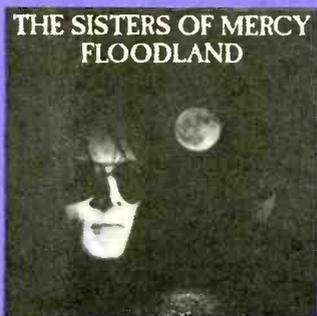
All you have to do  
is listen.



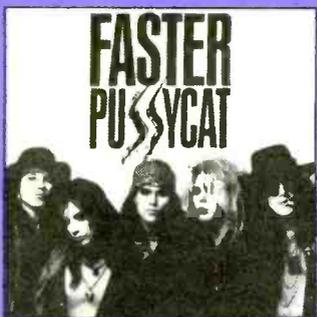
**THE CURE**  
"Hot Hot Hot!!!"  
from the *Kiss Me, Kiss Me, Kiss Me* LP.  
KRBE 18-15 (HOT) Y106 38-35  
KITS 14-10 KTUX 39-34  
WFLY 35-32 KYNO 29-25  
Q100 add KISR add  
WPST add KXXL add  
KXX106 deb 39  
Billboard Dance (27) - (16)  
MTV Buzz Bin!



**10,000 MANIACS**  
"Like The Weather"  
from the *In My Tribe* LP.  
Multi-Format Breakout  
R&R CHR Significant Action  
New Act:  
WNNK add WPFM add  
KSAQ add KKRC add  
96KFM add KTRS add  
KNAN add KITS 20-16  
AOR New & Active 16/8



**THE SISTERS OF MERCY**  
"This Corrosion"  
from the *Floodland* LP.  
WXKS  
K104  
KSAQ  
95XIL  
Billboard LP (101)  
MTV Breakout!



**FASTER PUSSYCAT**  
"Babylon"  
from the *Faster Pussycat* LP.  
See them claw their way across  
America with David Lee Roth:  
3/4-5 Lakeland, FL; 3/6 Hollywood,  
FL; 3/9 Cedar Rapids, IA; 3/11  
Madison, WI; 3/12 Peoria, IL; 3/13  
Battle Creek, MI; 3/15 Ft. Wayne, IN;  
3/16 Saginaw, MI; 3/18 Niagara  
Falls, NY; 3/19 Toledo, OH; 3/20  
Columbus, OH; 3/22 Dayton, OH; 3/24  
Pittsburgh, PA; 3/25 Hampton, VA;  
3/26 Salisbury, MD; 3/28 Glens Falls,  
NY; 3/29 Portland, ME; 3/30  
Providence, RI



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# R&R STREET TALK

## The Buzzard Says: "Stuff This"

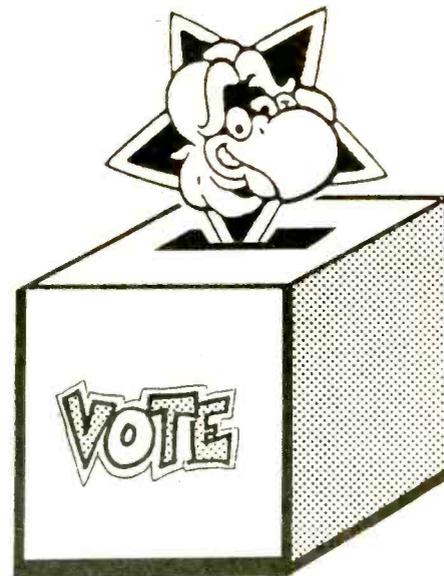
**W**MMS/Cleveland took quite a bit of heat upon winning *Rolling Stone's* major market "Station Of The Year" for the ninth year in a row. A station memo published in the *Cleveland Plain Dealer* led to charges of ballot box stuffing being leveled at the "Buzzard."

To the surprise of many, WMMS VP/GM **Lonnie Gronek** confirmed the charges, saying "it's been done each year. We've aggressively pursued the award each year, and have always filled out ballots as part of our marketing efforts."

'MMS went so far as to take out an open-letter, full-page advertisement in the paper that broke the story, denying the station "rigged" the contest by mailing in an extra 800 ballots, noting that the contest rules did not prevent anyone from sending in more than one entry.

Meanwhile, *RS* has announced it's going to discontinue the "Local Station Of The Year" awards section in next year's readers' poll.

Look for **Margo Knesz** to be named VP/GM for **Atco Records'** East Coast operations.



**WOL & WMMJ/Washington** VP/GM **Allan Ginsburg** has exited the Black/Soft Rock combo "because I was told they can't pay me anymore." The stations are owned by **Cathy Hughes**, an outspoken community activist who bought the combo from **Outlet** for \$7.5 million last year.

When asked for her side of the story, Hughes responded, "If anyone would believe I can't afford an Allan Ginsburg, then that's the story that should go around. He was fired. There are no money problems here."

### Alive & Talking

**Joe Isgro's** former bodyguard **David Smith**, who many people thought died in London, is apparently alive and in protective custody . . . and supposedly ready to talk. ST also hears he has an agent shopping a book deal.

**KWK/St. Louis** is now **WKBQ**, and will operate under the identity of "The New Q106.5." VP/Programming **Tom Barsanti** told ST there are no format or staff changes planned at the CHR outlet, and that "we just changed calls because the old ones had been knocked around for so long with so many format changes that people didn't know what we were."

The shift will be supported by an extensive TV and outdoor campaign. Curiously, the change makes the station the only one in the area with a "Q" in its calls, as the last local outlet to have a "Q" was **KSLQ**, now **KYKY**.

### Hattrik Murder Case Reopened

The January 1986 St. Louis stabbing murder of radio consultant **Bobby Hattrik** has taken yet another bizarre twist:

**Steven Ferndo Jr.** — who'd admitted the crime and had been convicted — has been set free, claiming pressure from the police and his history of drug abuse made him go along with the charges. Lawyers for Ferndo are looking into filing charges of coercion against the cops.

Now, 23-year-old **Douglas Weems** of Jefferson County, MO has been charged with second degree murder, following a tearful confession to authorities last week (2/25). Weems is currently awaiting trial in custody.

After 12 years at **KVIL/Dallas**, PM driver **Larry Dixon** gets a crack at mornings at **WFYR/Chicago**.

**Kevin Patrick** has been promoted to Director/A&R at **Elektra**, having previously held an A&R rep position with the label for the past four years.

Continued on Page 45

**POLLACK** ► **CALL** ► **DON'T MISS**  
**MEDIA** **SUITE 1465** **TOM MILLER**  
**GROUP** **AT R&R '88** **ROPER ORGANIZATION**  
**TO MEET US** **FRIDAY, 1:00 PM**

# Ask Them

*The fact is that the recent research project Emmis Research did for WAVA was one of the best I have ever seen in my 17 years experience in this business. Not only was your data base unquestionably accurate, but your interpretation of the data was the most professional and meaningful that I have ever seen.*

**Alan Goodman**  
**V.P./G.M.**  
**WAVA — Washington, D.C.**

*A sincere thank you for the fine job done by Emmis Research for WKQX. The answers to our questions were clear and the study is, at present, our most useful tool.*

**Michael D. Lonneke**  
**V.P./G.M.**  
**WKQX — Chicago**

# About Us

# EMMIS RESEARCH

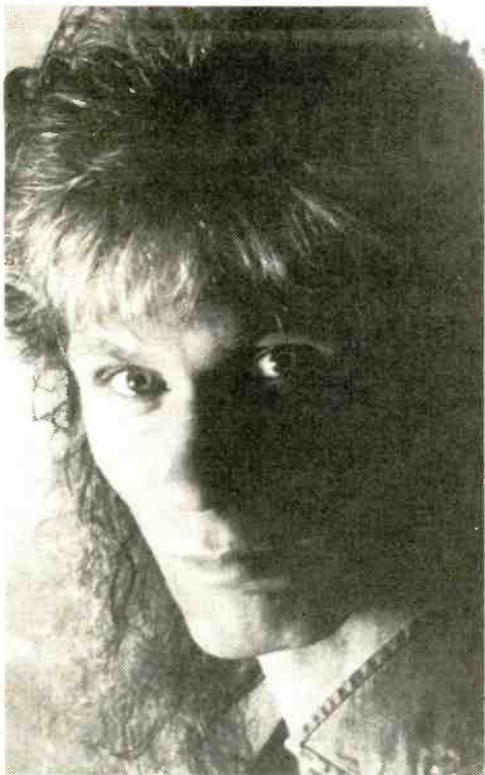
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 Or fill out and mail to Emmis Research 1099 N. Meridian Suite 250, Indianapolis, IN 46204.

ATTN: Jon Horton

Name _____	Station/Company _____
Title _____	Street _____
City/State _____	Telephone _____
Zip _____	



## Henry Lee Summer

“I Wish I Had A Girl”

Now On 125  
CHR Reporters  
And Breaker Bound!  
#1 Most Active!

Check These Moves:

KEGL 22-14	WIXX 37-31
WMMS 34-26	WZPL 27-22
KDWB 25-21	KJ103 39-32
KCPX deb 34	KIYS 12-10
KPLZ deb 31 (HOT)	FM104 27-17
K104 37-32	KZZU 30-20
WKEE 35-29	KFBQ 39-32 (HOT)
WMEE 20-16	KOZE 21-13 (HOT)
	OK95 26-19

AOR Tracks: 7

CBS ASSOC.  
RECORDS

## Gloria Estefan and Miami Sound Machine

“Anything For You”



NEW & ACTIVE

#2 Most Added  
63 CHR Reporters  
Early Hot Action

Includes:

PWR99 add	KZZP deb 28
Z93 add	FM102 deb 25
KKBQ add	KROY deb 27
HOT105 9-9	KWOD add
Y100 1-1 (HOT)	KCPX 38-31
WCZY add	KMEL add
KCPW add	KWSS add
	KUBE add

One Of The Most Added AC



DISTRIBUTED BY CBS RECORDS



## Cellarful Of Noise

“Samantha  
(Whatcha  
Gonna Do?)”

NEW & ACTIVE

Now On 51 CHR  
Reporters

Including:

WXKS add	KIYS 32-27
WMMS deb 36	KZZU 40-27
WCZY	95XIL 40-29
KKRZ deb 35	Y94 deb 29
KCPX	KKRC 39-33
KPLZ 31-26 (HOT)	WDBR add
KUBE deb 30	WSPT add
JET-FM add	KYYA deb 29
K104 40-31	KTRS add
WNYZ add	KOZE 29-24 (HOT)
WKDD deb 40	OK95 deb 35
WZPL add	

CBS ASSOC.  
RECORDS

# STREET TALK

Continued from Page 42

## Yipes, Stripes

ST's all-seeing eye looks for **Carol Hart** to be named VP/Promotion for **WB/Reprise** in the near future. The Bunny's been handing out the VP stripes recently, what with **Carl Scott** and **Lou Dennis** upped to WB Sr. VP/Artist Relations and Sr. VP/Director Of Sales, respectively.

Meanwhile, **Jim Wagner** has been promoted to VP/Creative Services and **Robert Peterson** has been elevated to VP/A&R.

Former **Parker Communications** VP/Programming **Bobby Christian** is setting up his own consulting/research firm, "Sound Decisions." You can reach him at (719) 471-4125.

Word is former **KIIS/L.A.** PD **Mike Schaefer** is going to be the in-house consultant for **Y97/Santa Barbara**.

**WLTJ/Detroit** MD **Rosalie Trombley** segues into the same position with **CKEY/Toronto**. For years, Trombley was associated with "The Big Eight," **CKLW**.

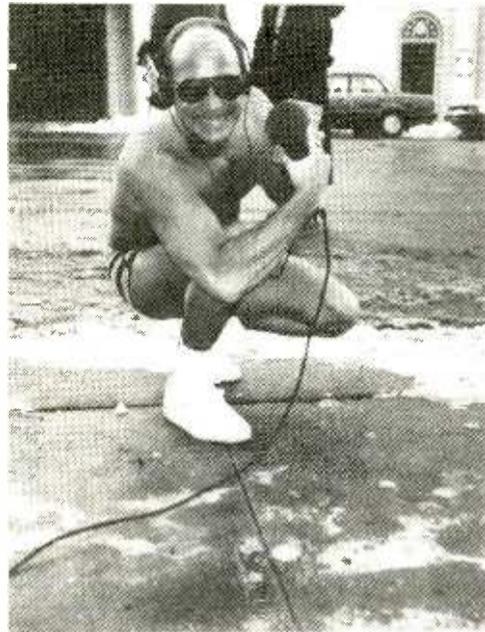
## Tubular Radio

While **Q105/Tampa's** "Q-Zoo Tube" morning show has been carried live via cable for the past year, it's about to begin airing for a 30-day trial period over local UHF TV channel 50. The TV station sports a five-million watt signal that blankets 1.5 million households.

ST also hears that **B-100 (KFMB)/San Diego's** the **Rich Brothers**, **KKBQ/Houston's** **John Lander**, **Z100/NY's** **Scott Shannon**, **WHJY/Providence's** **Carolyn Fox**, and ex-baseball player **Steve Garvey** are very close to getting the go-ahead to make the pilot episode of what would be a nationally syndicated TV show, based around a "Morning Zoo" concept.

Can you replace MD **Jeff McCartney** at **KSD-FM/St. Louis**, now that he's become PD at **WMMS/Cleveland**? If so, T&Rs to PD **Jim Morrison**.

**WLVE/Miami** PD **John Moen** leaves for similar duties at **AC KEZR/San Jose**. Full details next week.



**HAM AND EGG** — When the temperature in Kansas City climbed to an unseasonable 28 degrees recently, **KBEQ (Q104's)** **Chuck Nasty** somehow got it into his scrambled brain that the local sidewalks had become cold enough to freeze an egg. To the delight of thousands of curious onlookers and several K.C. TV news teams, the hardboiled jock donned bathing trunks, tennis shoes, and shades in a vain effort to lend credence to his culinary skills. No word on whether he was successful, but a devilish good time was had by all.

With last week's departure of **KJOI/Los Angeles** PD **Bob Darling**, rumors circulated that the **Legacy** Easy Listening station would be switching formats. Given KJOI's exclusive lock on the format, a change is not likely, and **Pete Ladd** is now serving as interim PD.

Meanwhile, **KJOI GM Robert Griffith** says he will "buy ST dinner in Paris" if KJOI switches formats while he's in charge.

## New Nashville Numbers

The Fall '87 **Arbitron** for Nashville has been reissued, with Classic rocker **WGFX** as the prime beneficiary. VP/GM **Earl Younker** told ST that some 30 diaries mentioning "104" — the station's former CHR handle was **Kicks 104** — were not credited to 'GFX, which is located at 104.5.

Thanks to the added mentions, **WGFX's** 12+ number jumps from 5.8 to 6.4, while picking up 20,000 in cume, moving it from seventh to fourth in the market.

Two other stations' 12+ figures were affected by "rounding" changes: AOR-formatted **WKDF** dropped from 11.3 to 11.2 and Urban outlet **WQQK** rose from 6.4 to 6.5.

Continued on Page 46

# AIR PRIORITIES: WEEK 25

Listen to the selections listed below. Decide if each had the potential to attain Top 40, Top 25, or Top 10 in the R&R National Airplay Chart. Then call in your response to AIR at 301-381-6800 by 6 pm Wed., March 9, 1988

Artist	Title	Label
TIMES TWO	STRANGE BUT TRUE	REPRISE
NOEL	LIKE A CHILD	4th & BROD./ISLAND
PAUL CARRACK	ONE GOOD REASON	CHRYSALIS
JERRY HARRISON	REV IT UP	SIRE/WB
BANANARAMA	LOVE IN THE FIRST DEGREE	LONDON/POLYGRAM

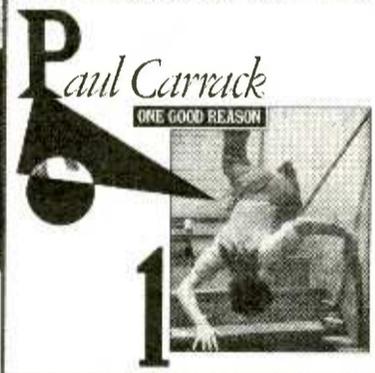
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*just give me*

**ONE GOOD REASON**



**Paul Carrack**

## RADIO

**JAY JARVIS, PD, WGTZ Radio, Dayton, Ohio**

"It's gonna be hard to find one good reason not to play this record."

**J.D. RYAN, Asst. PD & MD, KEGL Radio Dallas, TX**

"Carrack's first was a number one for us — One Good Reason's early action shows this one is following in the same footsteps."

**DOM TESTA, MD, Y108 Radio, Denver, CO**

"One Good Reason Y108 plays Paul Carrack is because the first single went to number one."

**ANONYMOUS MUSIC DIRECTOR Southwest**

"More fun than getting a real cute 3" CD in a tipsheet."

## SALES

**STEVE CORBIN, Sales Manager, CBS Branch, Boston, MA**

"One Good Reason is one of the best records to come out this year."

**JEFF COHEN, Buyer, Strawberries, Boston, MA** "Paul Carrack's sales at Strawberries have given us one good reason to smile."

**RETAILER, DAVE ROY - Buyer - Transworld Music**

"Paul's album is a breakout from Maine to Miami...Its jam packed with six hit singles. Consumers love this record."

## PRESS

**LA TIMES** "Strong songs, strong voices, strong band... what more could you ask for?"

## TUBE

"One Good Reason" Video debuts on MTV March 2nd.

Paul Carrack

**ONE GOOD REASON**

On Chrysalis

**Chrysalis**

# DOLLY

Duet with  
Smokey Robinson

# I KNOW YOU BY HEART

A really different pairing, worthy of the attention it's now getting thanks to these trendsetters:

**PRO-FM**  
Y95 deb 39  
KATD 28-25  
K104 deb 37  
KXX106  
KF95  
KSND  
103CIR  
OK100  
95XIL deb-40  
WZKX add  
WPFM deb 35  
KUUB add  
KYRK  
KOZE add



Smokey Robinson appears courtesy of Motown Records

Dolly Parton Management:  
GALLIN • MOREY • ASSOCIATES

**AC CHART:**

DEBUT 29



## STREET TALK

Continued from Page 45

**Jim Elliott**, middays at **WAVA/Washington**, is out. **PD Mark St. John**'s comment was "Jim is an excellent morning personality and that's where he belongs." Meanwhile, St. John is looking for an MD to replace **Gene Baxter**, who joined **KZZP/Phoenix**.

Condolences to the family of **Memphis Slim** (born **Peter Chatman**), who passed away (2/29) at the age of 72. Although he recorded more than 40 albums in his lifetime, the blues pianist/vocalist is perhaps best known as the composer of **B.B. King**'s signature tune, "Every Day I Have The Blues," and the song that launched **Tracy Nelson**'s career, "Mother Earth."

Ooops. In last week's story about **KMJX/Little Rock**, the GM's name should read **Dick Booth**, not **Dick Wood**. The "wood" belongs to **PD Tom Wood**.

**KKSJ/SF PD Steve Feinstein** is still looking for a mere mortal to become "the world's first New AC morning personality."

**Willie B.**, formerly with **B104/Baltimore**, has landed the afternoon drive slot at **WYCR/York**, using the handle **Peter Huntington West**.

Get-well wishes to veteran radio programmer **Paul Drew**, who is currently laid up in L.A.'s Good Samaritan Hospital, recuperating from a recent heart attack.

### DAT In-Dash

**Delco Electronics**, which makes in-car audio systems for **General Motors**, has announced that it'll provide DAT equipment for some GM vehicles by the time summer rock 'n' rolls around. And . . . although DAT tapes are not as yet commercially available, Delco says it'll be giving three free to each customer who orders the digital decks.

**Cap Cities** Chairman/CEO **Thomas Murphy** makes a rare public appearance as the guest speaker at the March 15 "Newsmaker" luncheon of the **International Radio & Television Society** in New York. Call (212) 867-6650 for details.



**DIP, DIP, DIP . . . GET A JOB** — When **FM100 (WMC-FM)/Memphis** sponsored its 3rd annual "Chocolate Fantasy" at the local **Peabody Hotel** recently, midday air personality **Steve Conley** agreed to let himself be splashed from buckets of white, dark, or milk chocolate by attendees who paid \$1 a shot for the privilege. As a finishing touch, the five-gallon buckets were auctioned off at \$50 apiece with the winners invited to drown the clown in the brown sticky stuff. Pictured getting triple-dipped at an event that raised \$20,000 for the **National Kidney Foundation** is Conley his sweet self.

A tip of the ol' ST Stetson to **RCA/Nashville BVP/GM Joe Gallante**, whose division's \$ucce\$\$ earned him a profile in the **Business** section of **USA Today** last week (2/25).

**KSKS/Tulsa** recently threw its cowboy hat in the ring, becoming that market's fifth Country outlet. The change from **Transtar's** "Format 41" to "Kiss Country" came after 2732 consecutive airings of **Don Williams's** "Tulsa Time."

For those interested, the **Cooper Room** at **Loews Anatole** this weekend will serve as a meeting place for the "Friends of Bill W." See the **Convention** bulletin board for specific meeting times.



**LISTENER LOVES KOME'S HARD ROCK MIX** — AOR-formatted **KOME/San Jose** is currently sponsoring a "Show Us Your KOME And We'll Show You America" contest, the object of which is to encourage listeners to display the station's famous diamond-shaped logo with as much creativity as they can muster. So far the station reports receiving snapshots of a **Honda Civic** completely covered in KOME decals, a KOME-customized car crusher, and the attempt to cement listener/station relations pictured above.



# AEROSMITH

## "ANGEL"



### MAJOR ADDS INCLUDE:

92X	KEZB
HOT105	K92
B97	Z102
WFMF	KLUC



162/17 — 69%

### MAJOR ACTION AT:

Z94 17-13 (HOT)	WPST 34-27
B94 10-8 (HOT)	WRCK 24-17
WNCI 29-22	KZOU 32-22
WCZY 38-31	BJ105 24-18
KPLZ 24-18	KIKX 40-32
WAEB 23-16	KXYQ 25-15 (HOT)
WKEE 28-22	KZZU 15-11 (HOT)

# WHITESNAKE

## "GIVE ME ALL YOUR LOVE"



OVER 105 CHR STATIONS  
 +2 AVERAGE MOVE  
 #3 MOST ACTIVE

### HEAVY SUPPORT AT:

WXKS	WGH	WKTU
Z94	WNVZ	
PRO-FM	WMMS	

# RAY PARKER JR.

## WITH NATALIE COLE

### "OVER YOU"

**A SONG FOR LOVERS!**

WFLY	Y106
WNYZ	KF95
WRCK	KIYS
WANS	KQMQ



PWR92	KTRS
WJAD	I94
WAZY	KYRK
KDVV	Y97





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# Tony Berardini: Sales Success With New Music

**A**s General Manager of Infinity's WBCN/Boston and KROQ/Los Angeles, Tony Berardini is in the unique position of managing two of the most successful new music-intensive stations in the country. He is also unusual among GMs in holding down an airshift at WBCN and playing an active role in music decisions. In the following interview, he talks to R&R's Harvey Kojan and Ken Barnes about the approaches his stations take toward new music, and the strategies they use to sell advertisers on the formats.

**R&R:** Both WBCN and KROQ have been key stations in exposing new music while sustaining sales and ratings success over the years. As the manager responsible for the bottom line at both stations, how do you view new music's role in the stations' sound?

**TB:** For the most part new music equates in a listener's mind to unfamiliar, and unfamiliar for the most part is a tuneout. People listen to the radio for music. They want to hear their favorite songs. That's why the "mass audience" listens to the radio. If you're a very narrowly focused format, that kind of station can get away with playing all kinds of music, but then you don't have those mass numbers.

In general the role of radio changes in people's lives as they grow older. It goes from being the driving force in people's lives when they're at ages 15-19 . . . "Did you hear the latest record?" to "Oh yeah, that's the disc jockey that I've known since I was 17." And now they're getting their kids ready for nursery school.

**R&R:** WBCN is a perfect example of the type of station where you're pretty much appealing to everybody. There are very few, if any, stations where you're trying to hold on to the people whose attitudes about radio are changing, but also wanting to keep attracting the younger audience.

**TB:** It's a delicate balance. You have to have a real commitment and consciousness toward staying contemporary with music, which means exposing new acts and playing new music. But you have to understand the audience who's listening to you . . . and at what time. You need to be aware of when you're focusing that new music and how often you're playing it. It's going to be different at night than afternoons or mornings.

I think that Oedipus does an extremely good job of working with the jocks on an individual basis to

tailor their shows and focus them properly. WBCN is a unique station in the sense that from 6am to 6pm we have disc jockeys who've been on the station for nine years in their slots. They are well-recognized figures in the city of Boston. The unaided recall of Charles Laquidara is phenomenal. It's the same for Mark Parenteau and Ken Shelton.

These people add a continuity to the radio station. First of all, they're good enough in their own right to keep a younger demographic entertained, and to the older demographic it's a link with what they were when they were younger.

**R&R:** At KROQ, some of the air personalities, by whatever objective standard the industry uses, might not be regarded as top of the line . . .

**TB:** I don't know if there are objective standards. I think you have to listen to them and see how their audience relates to them. The only report card that matters is what comes out in Arbitron or Birch. We've got to remember that the radio station's not here for the trades, not here for me, not here for the record companies. It's here for the listening audience.

**R&R:** How do you pick the music? Research or gut?

**TB:** A combination. We've done research for the past eight years. All the Infinity stations do research.

**R&R:** How do you research new music?

**TB:** You don't. Well, you can get the feel of what the audience likes and doesn't through some research. Then you have to plug in. That's why you have a music and program director. If your MD and PD are just going to look at a tip-sheet and tell you what to play . . .

**"If your MD and PD are just going to look at a tip-sheet and tell you what to play, what good are they?"**

what good are they? You've got to have people who spend the time listening to the music, have a feel for the community, and an awareness of what's happening on the street. They need to know the music and more importantly how to format it, where to place it in the hour, where to daypart it, move it, and how long to stay on it.

**R&R:** What about testing once you're on the air? Do you have call-out research?

**TB:** No. Neither station. There are too many opportunities for error. It would be good if you had a large library of records that you wanted to narrow the focus on. But after that,

**"(Selling an 18-24 format) is more difficult compared to a station that has 25-54 demographics that just sits there and waits for the agencies to call for avails. The more accurate question is 'Can you make lots of money with a lower-skewing demographic?' And the answer is 'absolutely.' You've got to really bust your butt. That's why they call it work."**

you can start to burn the library of records to the point that you become more and more narrow and you eliminate the scope of your music, and I don't think it works at all for new music.

**R&R:** KROQ has established a multitude of bands as "KROQ bands" — the Cure, Depeche Mode, etc. How was that accomplished . . . obviously not from research?

**TB:** That was gut. It was Rick Carroll, Larry Groves, and the jocks pooling their input and striking a note in the community that didn't exist. It was a segment of music that wasn't being dealt with.

**R&R:** Can stations that don't have the longevity and consistency of KROQ be successful at playing new music?

**TB:** That depends on what your definition of successful is, because doing a format like a KROQ you're going to get a certain age demographic. It's not a demographic that's desirable to a lot of people. Everybody wants 25-54; that's what most advertising agencies target, that's where your buys come from. We're not that but that's OK. We decided that as long as we can dominate our target demographic we can make money from a strong sales force and all the other things that we surround the music with. We don't have to be number one 12+.

**R&R:** Could a new music format happen in other markets or is KROQ as peculiar to L.A. as WBCN is to Boston?

**TB:** I think KROQ is extremely peculiar to L.A. Rick and I debate this all the time, because Rick thinks it can work in a lot of other markets. I'm not sure that's true. Rock of the '80s-type formats have been tried in other markets and for

the most part they haven't done very well. I think you have to have someone who has a real feel for the music and has his hands on it all the time. I also think it's got to be in a major market for it to work.

**R&R:** Getting back to the demos, is it tougher to create a format that's going to be topheavy in 18-24s and generate revenue?

**TB:** Yes, it's more difficult, but that's a relative answer 'cause it's more difficult compared to a station that has 25-54 demographics and just sits there and waits for the agencies to call them for avails. If someone tells me that it's more difficult, I'd say "Yeah, but so what." You play the cards you're dealt. The more accurate question is "Can you make money . . . lots of money with a lower-skewing demographic?" And the answer to that is also "absolutely."

You have to go out and hustle and be creative on the sales end. You've got to really bust your butt. That's why they call it work. You can make money in any format. It's just a matter of figuring out how . . . as long as you're dominant in the format.

**R&R:** What are some of the creative ways that some of the salespeople have resorted to?

**TB:** You resort to conceptual selling. You work off the strengths of the radio station. This format and the format at WBCN have a great deal of listener loyalty and an extremely active audience. You can play off that in getting people to respond in retail situations.

**"Radio stations don't break records. Record companies break records, and radio is one element of that."**

**R&R:** That should be a big plus in overcoming some of the minuses, working for a station which is so top-of-mind for your listenership, the way AOR used to be. Do you agree with Lee Abrams that AOR stations are in danger now because they've let that slip away, there's no more appeal to the younger demos, particularly teens?

**TB:** Absolutely. I find most AOR radio to be incredibly boring and unimaginative.

**R&R:** What's interesting is that on KROQ in particular you break so many rules of everything from sweeps to back-sells and front-sells to talking over the music. Is that by design?

**TB:** Some of it's by design, some of it's by fuckup. I think there's a certain element that people relate to because they are human. Great comedy has a lot of discipline to it.



Tony Berardini

**"I find most AOR radio to be incredibly boring and unimaginative."**

Great unstructured radio has a lot of discipline to it. I can't tell you what it means but I know it when I hear it.

Dusty Street and Freddie Snake-skin are good examples of that here. I've run into some of the most talented disc jockeys I've ever worked with in my life at these two radio stations. It's the difference between someone who's working at a college radio station who comes off like he's trying to be funny and someone who is funny and still hits all the elements and still sounds unstructured.

**R&R:** Do record companies still hype you personally on music?

**TB:** If they're smart they do, because I sit in every music meeting. Not because I demand it, because I want to. I have something to contribute. I just contributed a couple of songs that I was hot to trot on and which we added to rotation. Same way at WBCN.

**R&R:** How many people of your position, with your background, are sitting in on music meetings?

**TB:** I don't know of that many people who are general managers who still do an airshift either. I look on that as something that's very important to me both personally and professionally. It's up to me to keep up on the music.

**R&R:** Do record companies promote new artists effectively to your stations?

**TB:** I think they do an OK job. With stations they feel have an inclination toward exposing new music, they throw a lot of things and don't tend to support it as well as they should. I think they believe the old hype that radio has the ability to break a record, which of course is a crock of shit. Radio stations don't break records. Record companies break records, and radio is one element of that along with their marketing, publicity, live appearances, and all those sorts of things. I think they put too much emphasis on having radio pick up a lot of things they should be doing themselves. Airplay isn't a goal, it's a means to an end. The goal for the label is to sell records.

## Indictments

Continued from Page 1

## Charges Denied

Tashjian and his wife were arrested at their San Mateo, CA home last week but are now free on a property bond. Both categorically deny the charges against them (see story, Page 1). Craig and Crowell were expected to have surrendered by today (3/4). Craig's attorney said his client conducted business within the law. Neither Crowell nor his attorney offered comment.

At a heavily-attended L.A. news conference, Bonner was flanked by a prosecutor from the IRS and two from the Justice Department's Organized Crime Strike Force. Each of them stressed that the inquest is continuing, and they clearly left open the possibility of more indictments. Bonner stated, "It's fair to say there continues to be a significant payola problem in the industry." They also announced that the investigation has spread from L.A. to the Grand Juries of "roughly half a dozen" other cities, but refused to identify them.

Three PDs were named in the Tashjian indictment, along with the amounts of payola they allegedly accepted: John Lee Walker, \$40,000 in cash plus cocaine while working at KYNO-FM/Fresno; Edward Carey (aka Carey Edwards), "a quantity" of cocaine when MD at

KMGX/Fresno; and Robert Brulte (aka Bob West), \$18,000 and cocaine at KAMZ/El Paso. From the Craig indictment, Sidney Kennedy, \$22,700 while at WCIN/Cincinnati; Odell Rice, Jr., \$31,300 at KPRS/Kansas City; Larry Tinsley, \$61,550 at WAOK/Atlanta; and Chris Turner, \$97,150 when at WJAX/Jacksonville, WLOK/Memphis, and WGIV/Charlotte. Only Rice and Tinsley are still at the stations mentioned.

Organized Crime Force Acting Attorney Richard Stavin said the cocaine was distributed "frequently . . . if not weekly, (then) monthly," in "multi-gram" amounts.

## Rice Suspended

Upon hearing of the indictments, KPRS VP/GM Prim Carter suspended Rice with pay upon the advice of the station's attorney. Carter said her mother, who owns KPRS, will announce Rice's future with the station next week.

Although Walker has received immunity for his testimony, he could not comment on the payola matter. An admitted recovering cocaine addict, he is currently PD at AOR/Gold KCLQ/Fresno. He told R&R, "I am married, have a child, and teach classes at church. I'm now as boring a family man as you could find."

Bonner would not confirm that Walker or any of the other PDs received immunity, only saying "most of them have been cooperative."

Carey, now PD at KFIV/Modesto, CA, commented, "All I can say is that I've not been charged with anything, and the management here is very supportive of me. It seems my position is very secure."

KMGX VP/GM Robert Sieloff said he was "shocked and embarrassed" at news of the allegations. "Carey never lived like he was receiving outside money," he noted. Sieloff said the station and its owners Olympic Broadcasting have since instituted a policy of not dealing with independent promoters.

Brulte was PD at KROY/Sacramento until late last year and most recently assisted consultant Jerry Clifton at WPGC/Washington on a temporary basis. He could not be reached for comment.

Tinsley is still at WAOK but the station has switched to a gospel format. Turner is now at WTMP/Tampa and offered no comment. Kennedy's employment status could not be determined.

## Craig Payments Called "Consultant Fees"

Craig's attorney David Derickson admitted his client made payments to the programmers. He said Craig even went as far as issuing IRS 1099 forms to the PDs and deducted those amounts from his tax returns as "consultant fees." Derickson refused to elaborate on the consulting relationship.

The indictment accuses Tashjian of eight offenses. In addition to the

payola counts, he is suspected of altering documents that had been subpoenaed by the Grand Jury. Also, both Tashjians are alleged to have underreported their corporate income by \$303,988 for fiscal years '83-85, which would have resulted in additional taxes of \$107,713. If convicted on all counts, Ralph Tashjian could be sentenced to a maximum 23 years in prison and fined \$1.5 million. Valerie Tashjian faces a possible 15 years in prison and fines of \$1.5 million.

Craig is charged with eight counts. Aside from the four payola allegations, he is accused of overstating business expenses on his corporate tax returns. He claimed \$344,205 in expenses in fiscal '83, \$679,836 in '84, and \$1,045,602 in '85. Craig is also accused of underreporting his corporate income, which he stated to be \$816,084 in fiscal '84, and \$1,401,033 in '85; and he is charged with filing a false personal return for '84. Craig faces a possible 18-year prison term and \$1.64 million in fines.

## Isgro Not Implicated

Both Tashjian and Craig were contractors to independent promoter Joe Isgro during the period covered in the indictments, but Attorney Bonner said his team has not uncovered any wrongdoing by Isgro at this time.

Crowell's charges are misdemeanors. The IRS said he received gross incomes of \$180,856 in '84, \$133,015 in '85, and \$121,903 in '86,

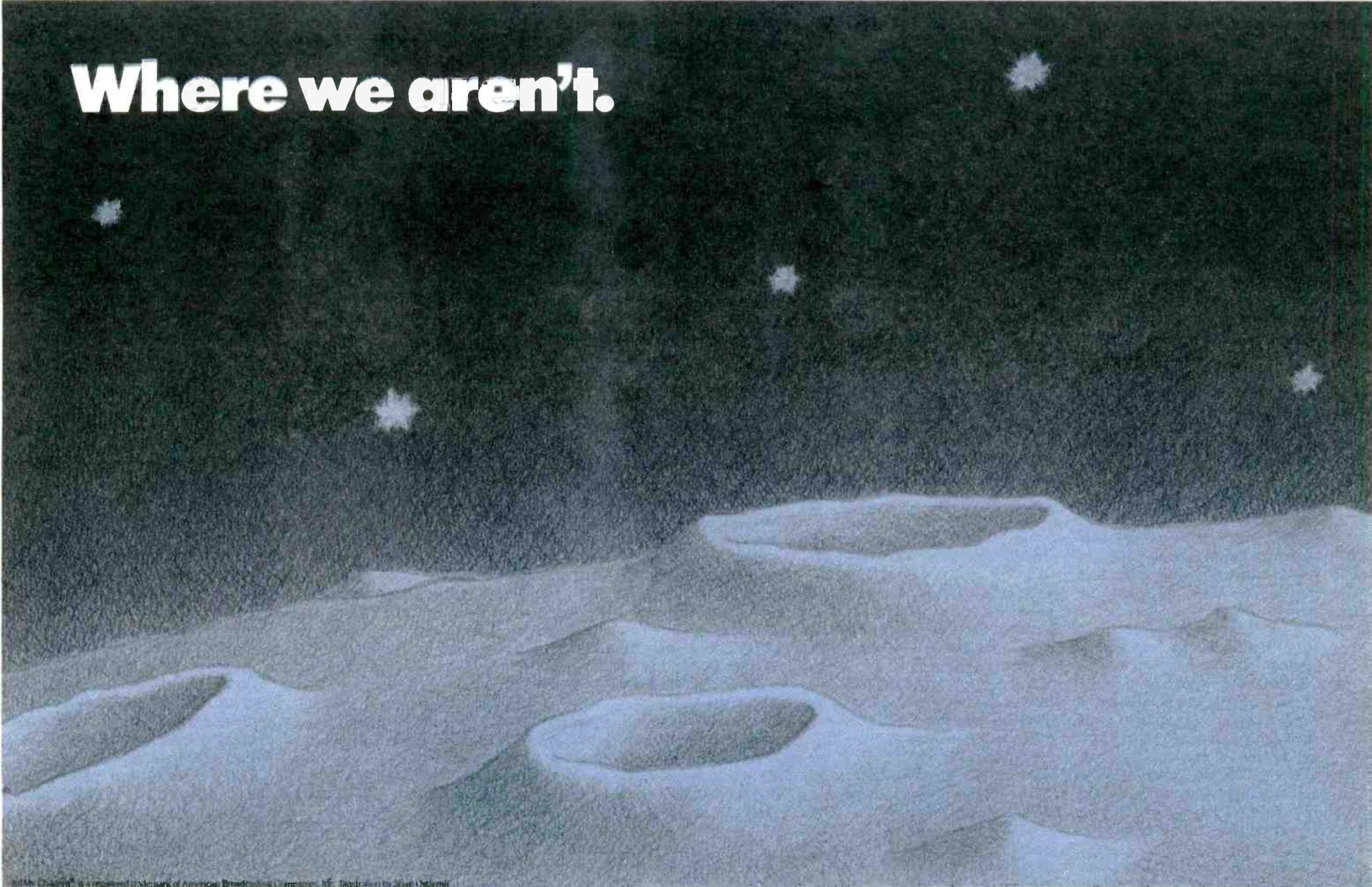
but filed no personal returns for any of those years. They accuse him of receiving \$100,000 in "illegal undisclosed cash payments" in '84 and '85, which were the last two years he managed KIQQ. If convicted, Crowell could receive the maximum three-year term and \$75,000 in fines.

The federal payola law (Sec. 47 of the United States Code, paragraph 508) prohibits payments for airplay that occur undisclosed to the station's licensee or its listeners. As a misdemeanor offense, the penalties for payola are smaller than the more serious, sometimes felonious, tax charges that some of the indicted face.

## No FCC Action Yet

FCC Chairman Dennis Patrick told R&R he was aware of the indictments but said the commission has not planned any specific action against the stations involved. "It's our rules that deal with payola. If we became aware of problems in this area, we would take some corrective action. We're happy the US Attorney is pursuing the matter and we're simply following the developments." According to sources, Patrick is expected to address the issue at the R&R Convention later this week.

These are the first payola indictments in more than a decade. At that time, several East Coast PDs and DJs, including former WBLS/New York PD Frankie Crocker, was indicted by a Newark federal



Where we aren't.

## NEWS

grand jury on payola charges.

Some of the evidence for the current payola inquiry was uncovered at the Grand Jury's probe of reputed organized crime figure Sal Pisello, who has been accused of evading taxes on income he received from business dealings with MCA Records. Pisello's trial begins March 21 in L.A.

### Tashjian

Continued from Page 1

*clined to comment more specifically. They did, however, detail their perspective on the sequence of events leading up to the indictment, the arrest itself, the government's strategy, the events of the bail hearing, and alleged press leaks from the federal strike force. Ralph Tashjian also offered his personal account of the arrest. This is their side of the story:*

#### The Background: "If They Didn't Cooperate, They Were Going To Be Indicted"

**Anthony Brooklier:** My representation of Ralph and David's of Valerie started back in September or October 1986 when records were subpoenaed by the Organized Crime Strike Force. Both Mr. & Mrs. Tashjian, as well as David and myself, have made ourselves available to the strike force to listen to what they had to say on three or four occasions. Both of

these people were told by the strike force attorneys that if they didn't cooperate, they were going to be indicted. They were [also] told what they were going to be indicted for.

**David Keller:** The government made it very clear to them, and to us, that they had no real interest in Ralph and Valerie. They were interested in other people. On December 11, 1987, Tony and I sent a letter to Rick Small [strike force attorney subsequently transferred back to the Justice Dept. in Washington] indicating that when the indictment came down, we wanted to surrender them, and they wouldn't need to arrest them. On December 18, we had a meeting with Ralph and Val and we arranged, and in fact executed, deeds to secure the bail we anticipated there would be.

*From December 18-January 2, Ralph and Valerie Tashjian were vacationing in England, having cleared the trip with the government . . .*

**DK:** When they got back, our perception was that the indictment was imminent. We told Ralph and Val, "Let's not take any chances." Thursday is the principal indictment day [for the L.A. Grand Jury], so we want you to come down and sit in the courthouse all day. When the indictment comes down, we'll walk you into the court, there'll be no question that you're here to surrender. We did that for two or three successive Thursdays.

**AB:** The only thing these people didn't do in an attempt to show their good faith to the government was try and break into the marshal's lockup to be processed.

#### The Arrest: "We Don't Want To Inconvenience You"

**DK:** On February 24, Ken Shepherd, the agent in the case, tells Ralph he wants to serve a subpoena on them in connection with another case. He says, "When can we do that? We don't want to inconvenience you. Ralph calls us and says, "Hey, what do I do?" We made arrangements for them to come to Ralph and Valerie's house the next day, February 25, for the purpose of serving this subpoena. Of course, they show up on February 25 and they arrest them, with NBC News . . .

**Ralph Tashjian:** When they arrested us at our house, there was a van across the street, with the cameras shooting right outside the window as the agents were at our front door arresting us, with the children in the house. They put us in two separate cars. As we got into the cars, the cops handcuffed us. The van followed us to City Jail in San Francisco, and there was not only a van with cameras in it, but also a car. When we went down into the basement, the van couldn't make it, so the car did. They had all bases covered.

As we were being booked and

printed, there was somebody looking for the arresting agent. He went out and met with this person for five minutes and said it was an NBC news reporter. It was showbiz. We spent the night in jail [that was a whole other scene], but then as we leave the next morning, to go over to the Federal Building, handcuffed like hardened criminals, wouldn't you know that the car we got in — parked right next to it was the NBC news cameras. Before the indictment was even opened up, right next to the car we were to get into, not three cars away, but right next to it, was the NBC news crew. And the cameras were this far from our faces.

**AB:** There were ways to do this. They could have gone out to Ralph and Val's in the morning, called us up and said we'll meet you at the courthouse, get them arraigned and get them out of here. But their motive would not have been served by anything less than the nefarious means which they used to make this arrest.

The government is groping, they're reaching, and they're doing everything they can. The cherry on the sundae is the arrest of these people. That's something that absolutely galls me. It was unnecessary. It was heavy-handed, and it's not just me saying that. You have an independent judicial officer who knows no one, who was absolutely outraged, who was almost flying off the bench at the government.

*It was also observed that the other defendants indicted, Bill Craig and George Wilson, were permitted to surrender instead of being subject to arrest.*

#### The Bail Hearing: "These People Are No More Of A Flight Risk Than I Am"

**US magistrate Woelflen, spurning government prosecutors' arguments that the Tashjians were a "danger to the community" and "flight risks," released them Friday (2/26), allowing them until Monday to post bail of \$400,000 for Ralph and \$85,000 for Valerie.**

**AB:** The bottom line is the judge trusted them. What he said was, "These people are no more of a flight risk than I am."

**DK:** If you want to underscore the significance of what he did, you have to understand the relatively new laws to do with detaining a person without bail are such that the government has an automatic right to a three-day hold of that defendant in custody, and a continuance for three days, if they utter the magic words — either "they are a flight risk" or "a danger to the community."

It's three court days. By staging the arrest on Thursday afternoon, you don't count Thursday. You don't count Friday; Friday is "zero." You've got the weekend of Saturday and Sunday. That means he would have been in custody until

TASHJIAN/See Page 66

Not here.

Which is fine, since there's enough Time and Space to go around. But in the radio business, where time is money and space is at a premium, Premiere Radio Network has you covered. All across the U.S. over a thousand stations have turned to us for value-added programming.

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# NEWS

## Copycode

Continued from Page 1

Thomas Friel, Chairman of the Home Recording Rights Coalition and a VP of the Electronic Industries Association, said, "Now that Copycode is finally and fully discredited, we don't think anyone in Congress could reasonably ask that DAT be delayed any further."

## Test Results Released

The National Bureau of Standards, an agency of the Commerce Department, issued its report after several months of analyzing Copycode. The tests were requested by Congressional subcommittees investigating DAT and its impact on the US music industry. The main conclusions:

- Copycode doesn't always do what it's supposed to. The system prevented the copying of notched (encoded) material "much of the time" — but it also failed to record some unnotched material and even recorded some notched material.

- Copycode affects audio quality. The system's use degrades the audio signal enough to result in a "discernible difference" between prerecorded notched and unnotched material.

- Copycode can be easily bypassed. NBS engineers came up with five different ways of circumventing or defeating the system. The circuits to do this could be built "by a competent electronics technician" for about \$100.

Aside from its laboratory tests, the bureau conducted listening studies with the aid of an acoustical evaluations expert, using subjects drawn from the local section of the Audio Engineering Society, NBS staff, and "a few" local audiophiles and musicians.

RIAA's Berman expressed surprise and disappointment at the outcome, and criticized the agency for presenting a summary which was more conclusive — negatively — than the actual test results indicated.

He said the association would accept the report, but would continue to pursue a solution to the home taping problem "on any and every front — in the Congress and in the courts if necessary."

## "Solo-Copy" Alternative

However, Berman did express "our hope . . . that the DAT copyright problem will be resolved in another way — across the negotiating table, at which the hardware and software industries can together craft a legislative solution to be proposed to Congress."

Among the possibilities, say industry insiders, are a Copycode alternative (such as the Philips-de-

veloped "solo-copy" system, which would allow some limited home taping) or a royalty on blank tape.

Whether or not an accommodation between the two sides can be reached, the release of the NBS report prompted the consumer electronics lobby to take its shots at music industry interests.

"We testified before Congress time after time," commented Friel, "saying, 'It distorts the music.' RIAA said, 'It does not; we would never propose anything that could distort music.' They even asked recording artists to testify for Copycode, without ever listening to it themselves. The recording industry asked a lot of people to take things on faith. I would expect those people to be more reluctant the next time."

## Transtar

Continued from Page 3

working on a Country version of 'Music Of Your Life,' and I know George is developing a new 'Super AC' format."

Current "Music Of Your Life" affiliates will have the first option to carry the satellite version of the format, but Ham said they will be welcome to continue with the taped version as well. The feed will originate from Transtar's Hollywood studios.

Transtar Chairman C.T. Robinson noted, "We're extremely pleased to enter into this arrangement with AI, whose unique programming talents have been turning ratings losers into winners for years."

## Young

Continued from Page 3

the middle of our demographic target. Formatically, we intend to stay on our present course, and Kevin will bring us to new levels of success."

Young, who was previously National PD for Contemporary Media Group, commented, "I'm proud to be working at one of America's great CHRs and excited about working with two of the industry's best managers, Robert Hyland and (KHTR GM) Bob Fulstone. It's also reassuring to have the support of CBS and its resources."

## Smith

Continued from Page 3

Smith, a five-year Legacy staffer who managed KDWB since 1986, told R&R, "I'd like to thank Doug Brown for the opportunity to continue my career advancement. I'm proud to be the first person inside Legacy to be promoted from within."

WLLZ is currently involved in a tight three-way rock radio battle with longtime AOR rival WRIF and Classic Rock WCSX. Only six-tenths of a point separates the three (12+).

## RADAR

Continued from Page 3

Other networks showing significant changes are ABC-D, going up 14.9%, and National Black, which rose 14.6%. Showing the largest decreases were SMN-1, 16.4%, Talknet, 11.8%, and CBS, 11.7%.

Among 18-34 audiences, two networks showing significant increases were ABC-C, up 25%, and National Black up 26.9%. For 25-54 audiences, US-2 rocketed 42.5%, US-1 was up 28.5%, ABC-D, and National Black gained 24.2% and 21.2% respectively.

## Gabbert

Continued from Page 3

budsman" were created by Gabbert and filled for the first two years by Ballantyne, who suggested the two-person office be funded at \$50,000 a year. Ballantyne settled for the creation of an ombudsman job to be filled by an employee of Gabbert's broadcast group. Gabbert also will pay Ballantyne \$7500 in legal fees, contribute \$1000 to an AIDS relief fund, and sponsor an annual six-hour telethon designed to raise money for various direct assistance charity programs.

Ballantyne told R&R, "Calling the letter a shakedown attempt is a crock. I don't need a job. I know broadcasters won't be happy that a citizens group got these kinds of things from a licensee, but, hey, tell them to go lobby the FCC or Congress. They are in a regulated industry where the rules say I can do this, and if the rules say I can do it, I'm going to."

By settling on a progressive format, Gabbert addressed the chief concern of the Coalition, which was created to fight for the continued existence of the progressive AOR format Olympic aired for two years on KKCX. Olympic dropped the format last month, citing poor ratings.

## New Format Full-Service Progressive

O'Hair said he could not offer specifics regarding the format, other than that he would like to create a "full-service progressive station."

Under the terms of his contract with KHIT owner Olympic Broadcasting, Gabbert will forfeit \$1 million if he cannot overcome the FCC's one-to-a-market opposition by April 17. If the Commission rejects the deal for any other reason, he will keep the money. Gabbert said he is confident that with both petitioners out of the picture the FCC will approve his petition for reconsideration before his April 17 financial deadline.

However, Barbara Kreisman, Asst. Director of the Audio Services Division of the FCC Mass Media Bureau, took a different view: "While we certainly considered what the petitioners had to say, the transfer application was denied based on the one-to-a-market rule — so I don't see how the petitioners' withdrawal has any effect on (the decision)."

## RADAR 36 Ratings

Avg. persons per commercial  
All broadcasts except 12m-6a  
12+ persons

RADAR 35 Rank	RADAR 36 Rank	Network	Avg. Aud.	% Chg.
4	4	ABC-C	1,359	10.4
15	14	ABC-D	770	14.9
3	2	ABC-E	1,579	-0.3
10	7	ABC-F	1,052	2.9
2	3	ABC-I	1,528	-9.8
9	6	ABC-R	1,115	7.9
6	8(t)	CBS	978	-11.7
13	15	CBS-RR	763	-4.7
1	1*	Mutual	1,613	-5.6
8	12	NBC	962	-8.0
18	19	NBN	369	14.6
17	18	Sher	378	-17.6
5	8(t)	SMN-1	978	-16.4
19	20	SMN-2	289	2.8
7	5	Source	1,126	4.1
16	16	Talknet	469	-11.8
11	10	Tran-1	971	1.1
—	17	Tran-2	443	—
12	11	US-1	964	11.2
14	13	US-2	901	32.7

\*Not measured Mon-Sat 6-Mid, Sun 6a-Mid

## R&R TIMELINE

Ten years ago today Dallas played host to R&R Convention '78. Country WBAP was the market leader with a 8.9. AOR KFJZ-FM (now CHR KEGL) posted a 5.1 and KZEW a 3.1. UC KKDA-FM jumped to 5.7, and AC KVIL-FM hit 5.6 with morning man Ron Chapman. Today Chapman is VP/Program Manager, and the KVIL combo leads the market with a 9.3.



Ron Chapman

## 1 YEAR AGO TODAY

- Les Garland named Quantum Music President
- Charlie Kendall named WSHE/Miami OM
- WINZ-FM/Miami returns to AOR with Pete Bolger as PD
- WYSP/Philadelphia's Ken Stevens earns WBMW/Washington GM stripes
- Ross Brittain rejoins Z100 (WHTZ)/New York Zoo
- #1 CHR: "Jacob's Ladder" — Huey Lewis & The News (Chrysalis) (2 wks)
- #1 AC: "Mandolin Rain" — Bruce Hornsby & The Range (RCA) (3 wks)
- #1 UC: "Looking For A New Love" — Jody Watley (MCA)
- #1 Country: "You've Got The Touch" — Alabama (RCA)
- #1 AOR Track: "Midnight Blue" — Lou Gramm (Atlantic) (5 wks)
- #1 AOR Album: "Ready Or Not" — Lou Gramm (Atlantic) (4 wks)
- #1 Jazz: "Heads Up" — David Newman (Atlantic)

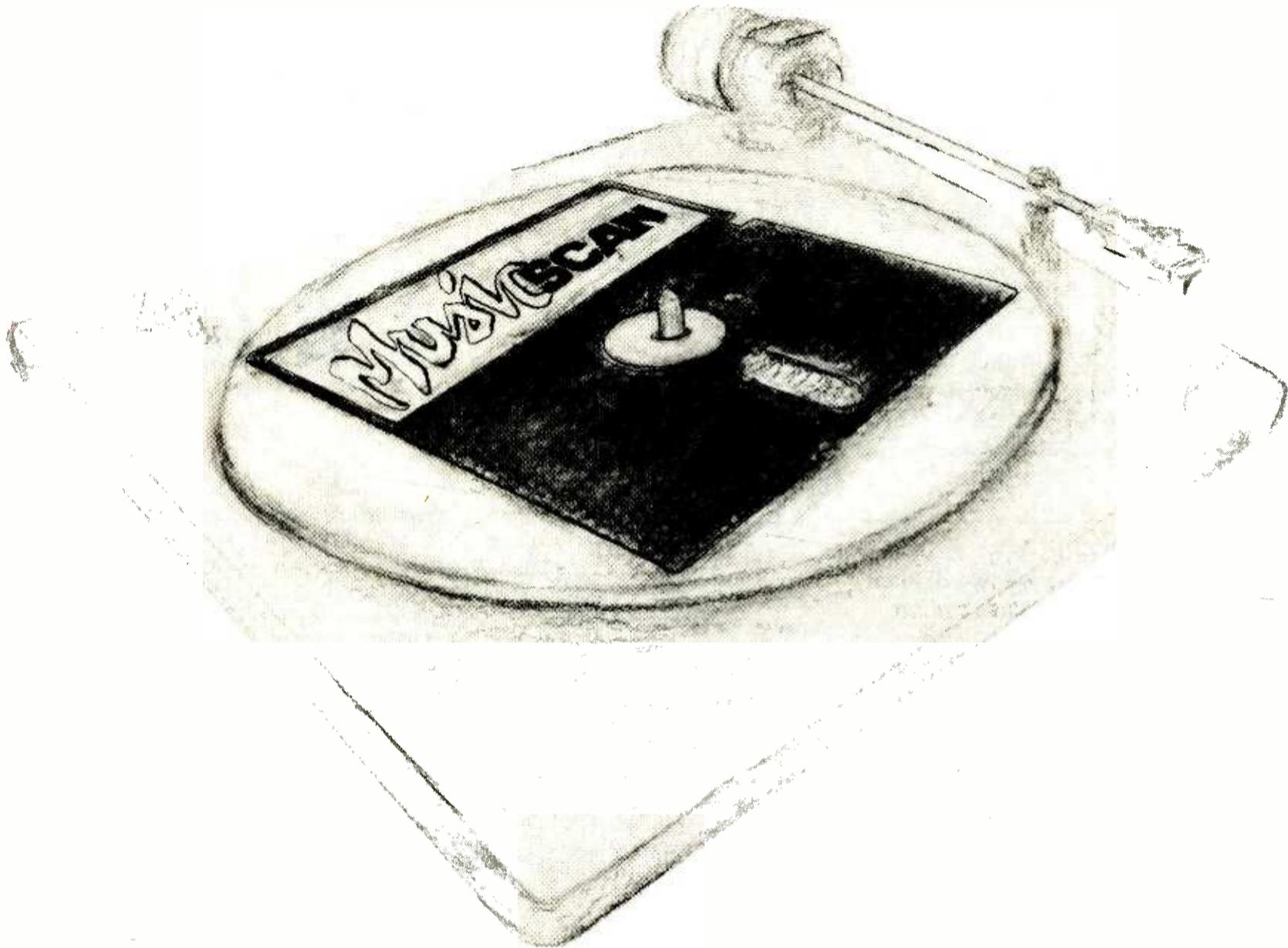
## 5 YEARS AGO TODAY

- Jim Murphy named WHDH/Boston PD
- FCC slaps four Las Vegas stations with ad fines
- Art Wander named WONE & WTUE/Dayton OM
- Pat Evans joins KOMA/San Jose as Promotions Director
- #1 CHR: "You Are" — Lionel Richie (Motown)
- #1 AC: "You Are" — Lionel Richie (Motown) (5 wks)
- #1 UC: "Billie Jean" — Michael Jackson (Epic) (6 wks)
- #1 Country: "The Rose" — Conway Twitty (Elektra) (2 wks)
- #1 AOR Track: "Separate Ways" — Journey (Columbia) (4 wks)
- #1 AOR Album: "Frontiers" — Journey (Columbia) (3 wks)
- #1 Jazz: "The Best Is Yet To Come" — Grover Washington Jr. (Elektra) (4 wks)

## 10 YEARS AGO TODAY

- Freddie Maayen appointed Polydor Inc. President
- Jim Davis named WXYZ/Detroit PD
- Mason Dixon hired for PM drive at WRBQ/Tampa
- KHJ/Los Angeles hires the "Unknown Disc Jockey"
- #1 CHR: "Stayin' Alive" — Bee Gees (RSO) (6 wks)
- #1 AC: "Wonderful World" — Art Garfunkel (Columbia)
- #1 Country: "Mamas Don't Let Your Babies Grow Up To Be Cowboys" — Waylon Jennings & Willie Nelson (RCA) (2 wks)
- #1 AOR: "Running On Empty" — Jackson Browne (Asylum) (8 wks)

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Friday Night: Following the John Cougar Mellencamp concert  
Saturday Night: 10 'til 2

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MIKE SHALETT

# VITAL SIGNS: MARKET RESEARCH

## Two Kinds Of "New" Music

Genres Appeal To Separate Audience Segments

There are two kinds of new music today — and one is actually quite old: Classic Rock. Its resurgence has made 20-year-old music seem brand new to young listeners just becoming hip to the Woodstock Generation's anthems.

In fact, I've suggested to several key label executives that they consider creating a new position within their companies: VP/-Classic Rock. This person's first duty would be to call the heads of the major record retailers. They would be informed that, within 30 to 60 days, all of the company's classic titles currently found in midline or budget sections would be returned to their full, front-line price. The reasoning: if AOR stations and consumers want to treat this music like new product, then the record companies should sell it as frontline, current releases.

The additional revenues generated by such a move should be used to find alternative means for the exposure of new music; i.e., the

**"There are two distinct subsegments among 12-24 music consumers. One embraces another generation's music; the other identifies with new music."**

next groups to follow in the footsteps of the Cure, Depeche Mode, Gene Loves Jezebel, or Echo & The Bunnymen. If AOR's current cycle is going to limit the exposure of these bands because stations are making room for Led Zeppelin, Crosby, Stills & Nash, and the Doors, then current (i.e., video) and new strate-

gies (i.e., promotional concert tours like last year's "Four-Pack") must be used to create consumer awareness and sales for this genuine new music.

### Two Divergent Audiences

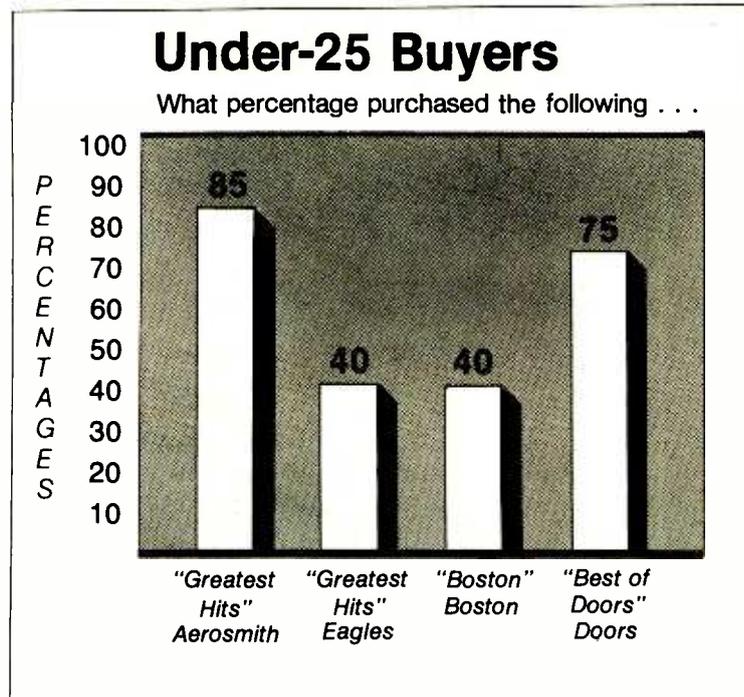
New music has generally been supported by young consumers. Street Pulse Group survey data indicates there are two distinct subsegments among current 12-24 year-old music consumers. One group embraces another generation's music. The other identifies with new music it wants to call its own. And never the twain (nor trains of thought) shall meet.

The first segment enjoys the fare offered by Classic Rock stations. Music purchasers under the age of 21 make up 28% of the active music consumers who cite a Classic Rock station as their first or second listening choice. When you factor in 21-24 year-olds, the percentage rises to almost half of the listeners of the AOR/Gold format.

While advertising agencies put pressure on AOR to bring in the fatter-walleted 25-45 demographic, and programmers use classic music of the yuppies' earlier years as an enticement, it's fair to say that Classic Rock has created a situation where young AOR listeners are exposed to certain musical artists, groups, and individual songs for the first time.

### The Under-25 Buyers

As pointed out in earlier columns (R&R 11/21/87, 12/18/87), acts such as CS&N and Aerosmith now find themselves in the position of having more than half their fans fall under the



age of 24. This means these bands were around before the majority of their current fans were even born.

According to record purchase information from the Soundata panel, half of the recent buyers for Aerosmith's "Greatest Hits" were under 16, while 85% were under 25. Two of every five purchases of the Eagles' "Greatest Hits" were made by people under 25, and two of every four purchases of the first Boston album were credited to consumers under 25.

**"CS&N and Aerosmith now find more than half their fans fall under the age of 24."**

Perhaps the most significant example of how this music can be interpreted as "brand new" by consumers involves the Beatles. One of every two Beatles product purchases (CDs, cassettes, LPs) recorded by the panel in the last quarter of 1987 was made by someone under 25. For that person, the Beatles are as fresh today as they were to another generation over 20 years ago.

### New Music Consumers

On the other side of the consumer coin, we find a group of young music fans who want nothing to do with Classic Rock and everything to do with new wave or new music. These are the people responsible for the discovery of R.E.M. and

INXS, and who fill arenas for Depeche Mode concerts. They're also the listeners who helped launch KROQ/-Los Angeles and WLIR/-Long Island (now WDRE).

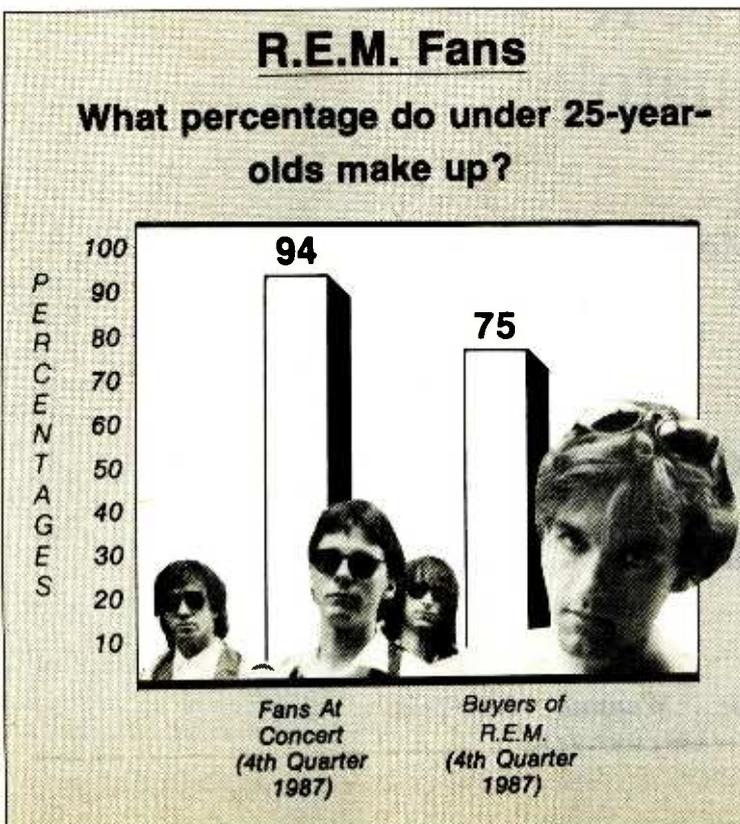
For example, 94% of the audience polled at an R.E.M. show last fall were 24 years or younger. Three of four purchases of the band's "Document" LP in the past quarter were made by someone under 25.

And who goes to see Echo & the Bunnymen? Again, 94% of the audience is under 25 years old. Besides Echo & The Bunnymen, what acts would this same group of concertgoers want to see live? Try the Cure, Depeche Mode, the Smiths, U2, the Psychedelic Furs, New Order, and Love & Rockets. If you look at the demo breakouts for any of these bands with the exception of U2 — you'll find the same age group in attendance. (Note: No one in this crowd said CS&N or Led Zeppelin.)

### Role Reversal At Radio

When it comes to radio, a role reversal seems to have occurred. Relatively speaking, more CHR stations are playing so-called new music than AORs.

At the same time, young preppies are searching for tie-dye T-shirts, worn jeans, and cassettes of titles that were originally released on eight-track. AOR radio is only too glad to provide them a home, wishfully thinking they will spend like their big brothers, big sisters, or parents in the not-too-distant future.



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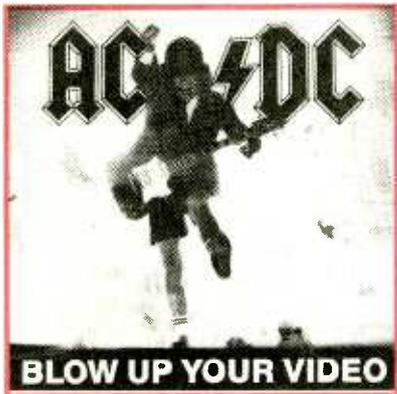
**A fun look at how jingles can improve your sex life, help you make big bucks, be a hero, and crush the competition.**

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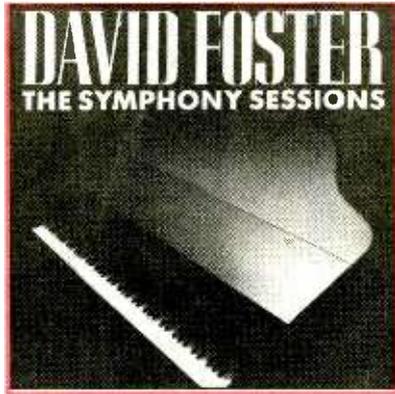
**5:45 PM Friday, March 4, 1988  
The Steuben Room (on the Mezzanine Level)  
Lowes Anatole Hotel**

**Call Michael Sheehy at (213) 464-6333  
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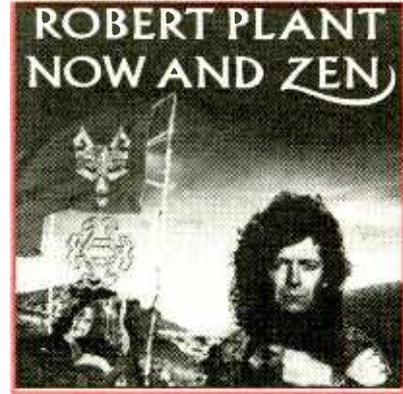
# ATLANTIC BREAKS CONVENTIONS!



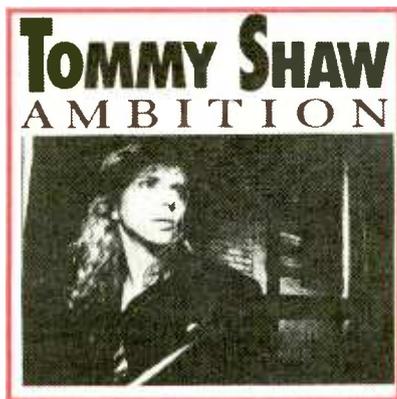
**AC/DC**  
**"HEATSEEKER"** (PR 2707)  
 from the album  
**BLOW UP YOUR VIDEO** (81828)  
 Exploding all over AOR—Top 10 Most Requested on MTV—  
 tour starting in April!



**DAVID FOSTER**  
**"WINTER GAMES"** (7 89140)  
 from the album  
**THE SYMPHONY SESSIONS** (81799)  
 "The Song of The Winter Olympics" is A/C Breaker and has received  
 heavy Olympic coverage as well—Major Top 40 action!



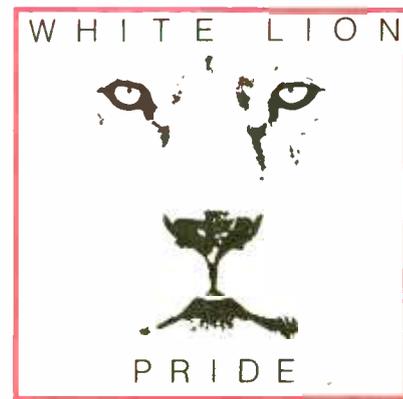
**ROBERT PLANT**  
**"HEAVEN KNOWS"** (7 99373) (PR 2175)  
 from the album  
**NOW AND ZEN** (90863)  
 Debuted at #1 on R&R's Album chart, with heavy media and  
 MTV exposure—upcoming tour starting in May!



**TOMMY SHAW**  
**"EVER SINCE THE WORLD BEGAN"** (7 89138) (PR 2178)  
 from the album  
**AMBITION** (81798)  
 Hot action and strong moves in major markets show this one's a hit record!



**STACEY Q**  
**"DON'T MAKE A FOOL OF YOURSELF"**  
 (7 89135) (DMD 1136)  
 from the album  
**HARD MACHINE** (81802)  
 Stacey Q follows up her Gold success with a new single already delivering  
 significant Top 40 airplay, big 12" sales and strong club action!

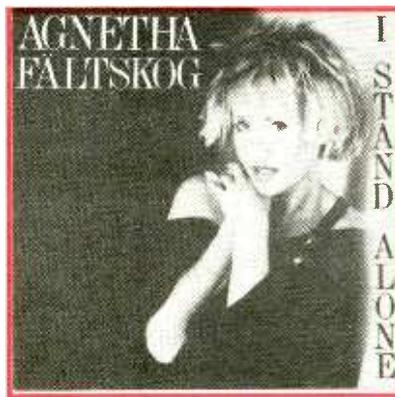


**WHITE LION**  
**"Wait"** (7 89126) (PR 2066)  
**PRIDE** (81768)  
 AOR Smash, big sales, touring with Aerosmith, and showing strong Top  
 40 airplay with heavy phones—MTV #1 most requested!

*New and Developing:*



**LAURA BRANIGAN**  
**"CRY WOLF"** (7 89121)  
 from the album  
**TOUCH** (81747)  
 Follow up to the Top 20 "Power Of Love," Branigan's searing vocal  
 makes this a natural for Top 40/CHR radio!



**AGNETHA FALTSKOG**  
**with PETER CETERA**  
**"I WASN'T THE ONE**  
**(WHO SAID GOODBYE)"** (7 89145)  
 from the album  
**I STAND ALONE** (81820)  
 Agnetha from ABBA plus Peter Cetera makes an unbeatable Top 40 natural  
 for this powerful ballad—heavy A/C exposure!



**MARILYN MARTIN**  
**"POSSESSIVE LOVE"** (7 89128)  
 from the album  
**THIS IS SERIOUS** (81814)  
 Co-written by Madonna, this great single is already on MTV and VH-1  
 and growing steadily at Top 40 radio!



ON ATLANTIC RECORDS, CASSETTES AND COMPACT DISCS



KEN BARNES

# ON THE RECORDS

## THE DOUBLE DECADE CLUB

# Saluting Music's 20-Year Vets

Teenage stars may be on the rise, as a two-page article elsewhere in this issue demonstrates, but it's truly amazing to consider how many prominent artists have been making records for 20 years or more. Starting with this week's column and portions thereafter, I'll be saluting many of these longterm hitmakers with then-and-now photos and career highlights.

Aside from column-length tributes to the Isley Bros., James Brown, the Byrds, and a few others, I haven't really done much of this sort of thing, which surprises me a little. Almost four years ago I did a seemingly endless 20th anniversary series on the artists of the first British Invasion in 1964. (Just think, in another year it'll be the BI's 25th, so I could rerun the whole thing. It would save me a lot of work — in fact, it would eventually save me a ton of work, because this column would get blown out of the paper if I started rerunning old articles. Well, it was just a thought.)

In any case, when I started jotting down names of current artists with 20-year or more recording careers, I quickly realized this was no one-column concept. We've got plenty. This week I began with

three of the most prominent two-decade performers.

### Pink Floyd Shine On

Pink Floyd formed in 1966 and released their first single, "Arnold Layne" (about a transvestite), the next year, followed by the debut album, "Piper At The Gates Of Dawn." When chief songwriter/bassist Roger Waters left the group last year, it was not the first time Pink Floyd had faced such a potentially traumatic defection. Syd Barrett, their lead singer, songwriter, and guitarist, left in the middle of recording their second album, "Saucerful Of Secrets," in 1968, going on to make two eccentric but much-beloved-by-cultists (including me) solo albums, then falling victim to mental instability.

David Gilmour, who had joined the group as second guitarist

weeks before (perhaps in anticipation of this contingency), took over the guitar chores, Waters came to the fore, and the group rolled on. Their breakthrough, of course, was 1973's "Dark Side Of The Moon" LP, and they sustained the momentum with "The Wall," "Animals," and other hits. Keyboardist Rick Wright departed, but is now back in the wake of Waters's exit; drummer Nick Mason is the only original member who's been in the band all the way, although Gilmour is not far behind in continuous service.

### Floyd At A Glance

**First Recording:** "Arnold Layne/Candy & A Currant Bun," 1967.

**Best-Known Album:** "Dark Side Of The Moon"

**Highest-Charting Single:** "Another Brick In The Wall," 1980 (#1).

**Solo Projects:** Each member recorded a side of the "Ummagumma" album in the late '60s; in addition, Barrett, Waters, Mason, and Gilmour have all cut solo LPs, and Mason teamed with ex-10cc member Rick Fenn for an album as well.

### Michael Jackson: Startin' Something

Hard to believe Michael Jackson is a 20-year man, but if you go back before the Jackson Five's Motown debut in 1969, it's true. The group's first two singles on the Steeltown label came 20 years ago, not to mention the difficult-to-date Ripples & Waves featuring Michael single that apparently also is an early Jackson recording, probably 1967.

This stuff had little impact, but after the success of the first Motown single, "I Want You Back," and the album "Diana Ross Presents The Jackson Five" (although it was Motown artist Bobby Taylor who actually tipped the label off about the quintet), it was life in the spotlight from there. No recap of Michael's career from that point is really necessary; stars don't come any bigger.

**First Recording (possibly):** "Let Me Carry Your Books"/Ripples & Waves featuring Michael

**Best-Known Album:** "Thriller," 1983

**Highest-Charting Single:** Take your pick of seven solo No. 1 hits, but "Billie Jean" gets the nod on longevity.



Michael & brothers, 1970; one of their first records, 20 years ago; Michael his bad self today.

rocker Greg Wright), followed by covers of Neil Diamond's "Kentucky Woman" and Tina Turner & Phil Spector's "River Deep Mountain High." Some experimentation with classical orchestras ensued, but with albums like "Deep Purple In Rock" and songs like "Smoke On The Water" and "Woman From Tokyo," they developed their proto-metallic style.

David Coverdale of Whitesnake replaced Gillan, and sang for the band until their mid-'70s demise. They reunited around a year ago, and have a live album of old and new material forthcoming this year.

**First Record:** "Hush," 1968

**Best-Known Album:** "Machine Head" (1972) or "Burn" (1974)

**Highest-Charting Single:** "Smoke On The Water" (1972) (#3)

**Solo Projects:** Blackmore went on to front Rainbow for many successful years. Lord and Glover had solo albums, drummer Ian Paice teamed with singer Tony Ashton for a project or two, Gillan led his own group of the same name for years, and Coverdale had a solo album before forming Whitesnake over a decade ago.



Above, Pink Floyd 1988: Nick Mason, David Gilmour, Rick Wright.



Below, the 1967 model: Mason & Wright below, Syd Barrett & Roger Waters above.



Deep Purple now & then: Better life through better hairstylists.

## DEBUT ALBUM ON CAPITOL

## McLaughlin: All The Pieces Fit

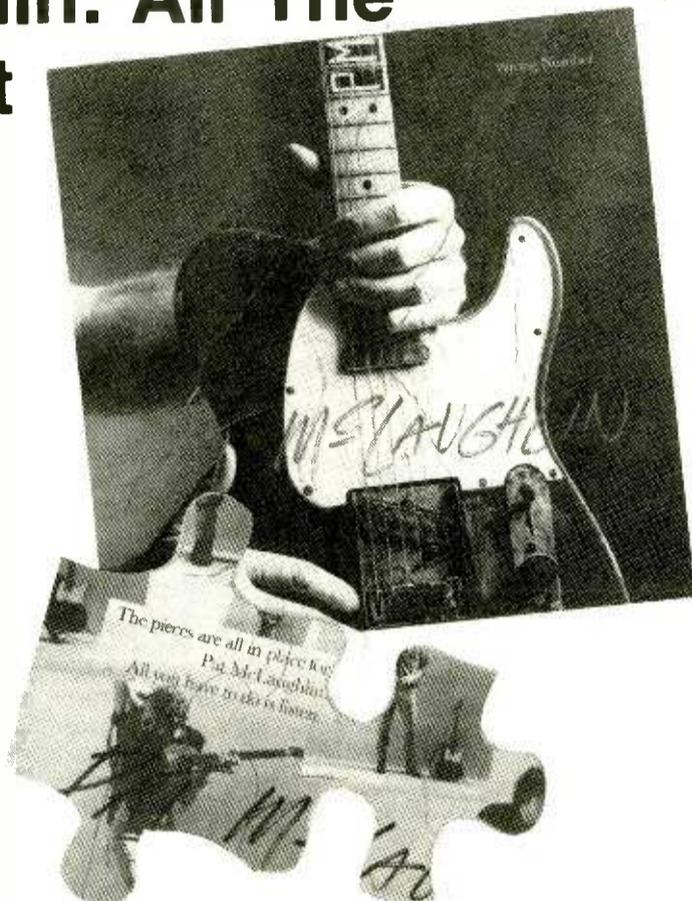
If you take the elements of a new **Capitol Records** brainteaser — a little blues, a little R&B, some country, and a lot of rock — and fit the pieces together, what's the answer to the puzzle?

The answer is **Pat McLaughlin**, and to promote the guitarist/singer/songwriter's self-titled debut album the label circulated a promotional puzzle to trades and AOR stations.

To maintain programmers' interest in McLaughlin, the label mailed out four pieces of the puzzle each week over a three-week period.

"We wanted to make programmers curious and keep them inquisitive," said **Jeremy Hammond**, Capitol's Director of Product Management, who described McLaughlin's musical style as "Van Morrison meets Robert Cray."

The first single from the Waterloo, IA native is "Wrong Number," a cover of a New Orleans-flavored oldie written by **Allen Toussaint**. The 12-inch is already in the hands of AOR programmers, and the retail 7-inch will be in stores March 16.



Radio has also received McLaughlin's album, produced by **Mitchell Froom** (**Crowded House**), which was released to retail this week. McLaughlin also received some musical support on the album from several heavyweight session players (keyboardist Froom, guitar-

ist **Billy Bremner**, drummer **Jim Keltner**, and bassist **Jerry Schiff**).

Hammond said McLaughlin should be starting a US club tour in April, with the possibility of touring as an opening act (with **Bruce Hornsby**?) sometime this spring.

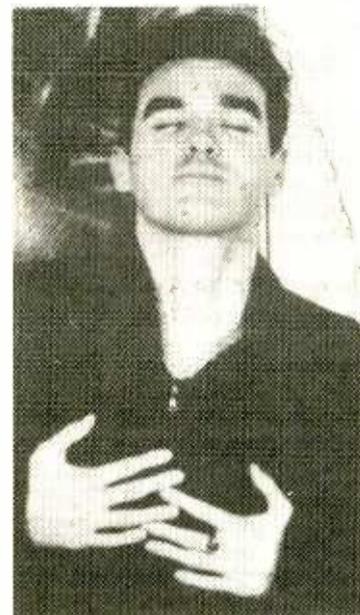
## Reprise To Release Morrissey's Solo Debut

Smiths fans broken up over the band's split can console themselves with the fact that the group's lead singer, **Morrissey**, is already set to release his first solo album, which will appear on the Reprise/Warner Bros. label.

"Viva Hate" is scheduled for release in the States March 21. "Suedehead," the first single, is already a big hit on the British charts, but the initial plan by Reprise is to release the track only to radio.

"At this time 'Suedehead' will be a CD promo for radio only," said **Michael Linehan**, Reprise's National Album Promotion Director. "Right now there's not a specific cut that we have to go with. We want to see how AOR and CHR radio reacts to the album, and get radio's feedback as to which tracks are strongest."

Although sales of the Smiths' albums had increased steadily in the US — especially with the group's last two Sire/Warner Bros. albums, "Louder Than Bombs" and "Strangeways, Here We Come" — the band never showed significant chart action except on alternative AOR and college radio playlists.



Morrissey: all heart and a little "Hate."

However, Linehan believes there is "very substantial" potential for Morrissey's new album. "There are several strong tracks that should crossover to a broader audience, which is part of the reason we want to wait before we decide what should be the first single," Linehan said.

## Compact Data

## Chubby Boys Unite

The **Fat Boys** have teamed with **Chubby Checker** to record a new version of his 1960 hit, "The Twist." It'll be on their next **Tin Pan Apple/PolyGram** album, due in June.

While on tour this summer, the Boys will host dance contests called "twist-offs" in 25 cities. Winners will be flown to New York to participate in a video music special.

## Lynne In Demand

**Jeff Lynne** of **ELO** fame is producing three tracks for **Roy Orbison**'s forthcoming **Virgin** album. "The Big O" already has three **T. Bone Burnett**-produced tracks in the can for the LP, which will feature songs by **Bruce Springsteen** and **Elvis Costello**.

Lynne appears to have replaced the **Eurythmics'** **Dave Stewart** as the current performer-turned-producer in demand; in addition to breathing life into **George Harrison**'s recent comeback LP, he's set to produce some new cuts for **Tom Petty** and **Randy Newman** as well.

## The Cream Of McFerrin

Pursuing the **Cream** connection, "Sunshine Of Your Love" gets a new workout on the forthcoming **Bobby McFerrin** album, "Simple Pleasures." It'll be on **EMI-Manhattan**, scheduled for release this month.

## Songwriters Honored

**Holland/Dozier/Holland** are being inducted into the Songwriters Hall of Fame this year, along with **Leroy Anderson** and **Noel Coward**. The awards dinner takes place April 18 in New York. Proceeds will go towards the creation of a Songwriters Museum & Music Center in the Big Apple.

## 'Love' Makes A Return

The **Joyce Sims** followup to "Come Into My Life" will be "Love Makes A Woman," her update of the 1968 **Barbara Acklin** hit. Sims' label, **Fresh/Sleeping Bag**, will break precedent by releasing the single only in 7-inch form, instead of the usual 12-inch route.

## Scott Good 4 Island

For her upcoming album, **Millie Scott** ("Love Me Right") will switch from **Island**'s indie-distributed **4th & Broadway** imprint to the parent label itself. The album, "I Can Make It Good 4 You," is scheduled for April release. **Bruce Nazarian** produced.

## Strength In Numbers

Two petitions against rock censorship are now one. **Music In Action** (the lobbying group) and **Rock & Roll Confidential** (the newsletter) have combined their efforts to gather signatures on petitions opposing the **PMRC** and the like. The current total of John Hancocks: more than 11,000.

## What's In A Name?

Now that the **Peter Cetera**-produced solo album by former **ABBA** member **Agnetha Faltskog** has been released on **Atlantic**, air personalities are faced with the task of figuring out the proper pronunciation of the Swedish songbird's name.

According to **R&R** accountant (and resident Swedish expert) **Marie Tedesco**, the phonetical pronunciation of Faltskog's name is Ang-ne'-ta Fayelt'-skoog. (The English translation of her last name means "field forest.")

## Short Cuts

- Word has it that **SIOBHAN FAHEY** is leaving **BANANARAMA** to devote more time to her new baby and hubby **DAVE STEWART** of the **EURHYTHMICS**. Although an official announcement has yet to be made, **JACQUIE O'SULLIVAN**, a longtime friend of remaining members **SARAH DALLIN** and **KEREN WOODWARD** is rumored to be Fahey's replacement.

- The debut LP by **WILL AND THE KILL**, the band fronted by **CHARLIE SEXTON**'s younger brother **WILL**, is out next week. The 17-year-old guitarist has put together a different band than the one accompanying him on last year's "Foreplay" tour.

- Techno-wizard **THOMAS DOLBY** is set to release his first album in three years this month. The **EMI-MANHATTAN** release is entitled "Aliens Ate My Buick," and Dolby says the songs are his "quirkiest and funkiest" since 1983's "She Blinded Me With Science." Watch for a tour to follow.

- Expect a new **VIRGIN** LP from **FEARGAL SHARKEY** later this month. The LP, entitled "Wish," is being produced by **DANNY KORTCHMAR**, and features a guest appearance by **KEITH RICHARDS**.

- **MORRIS DAY** has a cameo role in **RICHARD PRYOR**'s soon-to-be-released film, "Moving," the singer's first screen appearance since "Purple Rain." Day plays an unsavory L.A. street type who hooks up with Pryor's screen daughter.

- The **EVERLY BROTHERS** are putting the finishing touches on the third LP they've recorded together since their comeback reunion. Unlike the previous two releases, Don and Phil are writing most of the material themselves.

## RIAA PLATINUM

## February Certifications

## MULTI-PLATINUM

## 5 million

Various Artists "Dirty Dancing"/Original Soundtrack (RCA)

## 4 million

Various Artists "Dirty Dancing"/Original Soundtrack (RCA)

## 3 million

George Michael "Faith" (Columbia)

Tiffany "Tiffany" (MCA)

## 2 million

Genesis "Abacab" (Atlantic)

## PLATINUM

## ARISTA

Carly Simon "Coming Around Again"

## ATLANTIC

Genesis "And Then There Were Three"

Genesis "Duke"

Debbie Gibson "Out Of The Blue"

## COLUMBIA

Barbra Streisand "One Voice"

## EMI-MANHATTAN

Richard Marx "Richard Marx"

## Geffen

Neil Young & Crazy Horse "Live Rust"

## MERCURY/POLYGRAM

Robert Cray "Strong Persuader"

Kiss "Crazy Nights"

## REPRISE/WARNER BROS.

Fleetwood Mac "Bare Trees"

## SOLAR

Whispers "Just Gets Better With Time"

## WARNER BROS./CURB

Hank Williams Jr. "Born To Boogie"

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MUSIC BY BRIAN MAY EXECUTIVE PRODUCERS WILLIAM QUIGLEY LARRY SUGAR  
WRITTEN BY DOUG LEFLER PRODUCED BY LANCE HOOL AND CONRAD HOOL

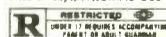


DIRECTED BY LANCE HOOL



### THE RUNNING MAN

TAFT ENTERTAINMENT PICTURES/KEITH BARISH PRODUCTIONS Presents through TRI-STAR PICTURES A LINDER/ZINNEMANN PRODUCTION  
ARNOLD SCHWARZENEGGER IS THE RUNNING MAN MARIA CONCHITA ALONSO YAPHET KOTTO and RICHARD DAWSON as Killers Music by HAROLD FALTERMEYER  
Director of Photography THOMAS DEL RUTH Executive Producers KEITH BARISH and ROB COHEN Screenplay by STEVEN E. DE SOUZA Based on the Novel "The Running Man" by RICHARD WACHMAN  
Produced by TIM ZINNEMANN and GEORGE LINDER Directed by PAUL MICHAEL GLASER



## TEEN STARS FOR EVERY DEMO

# Rebridging The Generation Gap

When the last cluster of teen idols rode through town — led by, say, David Cassidy and Leif Garrett — everyone knew they appealed to teens. No problem for the record industry, which promoted them accordingly.

By contrast, today's young hit-makers — fronted by Tiffany Darwish and Debbie Gibson — are presented as adolescents for adults as much as they are teens for teens. This exemplifies how marketing strategies have changed within the record industry over the past ten years.

KCPX/Salt Lake City PD Lou Simon theorized that labels have been deliberately aiming to serve twin audiences. "They see that radio wants women, and the baby boomers they want have kids," he

**"The yuppies have all grown up and had children. Their kids love music . . . and they have a lot of influence on their parents."**

—Richard Palmese,  
MCA Records

said. "Baby boomers still consider themselves young and vital, because they're still being targeted as they were when they were wearing Davey Crockett hats. Now boomers are being targeted for Ford Taurus, and they continue to feel important."

### Baby Boomers' Fear Of Aging

It's an age group used to being on the cover of *Newsweek*, continued Simon, "be it Woodstock, the Pepsi generation, or whatever. They don't want to grow old — that's their greatest fear — so they still go to Whitesnake concerts."

"The women, especially, don't want to grow old, but they see their kids going through things they recognize. They start sounding like their own mothers, and they get scared."

"When they find something they can relate to, they latch onto it. They can't walk around with their jeans torn at the knee with fishnet hose under it. They can't dye their hair completely black, part it way over on one side, and go to a Depeche Mode show. They can't get away with that — but they get away with Tiffany."

At MCA, Exec. VP/Promotion & Marketing Richard Palmese offered similar thoughts. "The yuppies have all grown up and had children," he said. "Their kids love music, they breathe it, they're a powerful market — and they have a lot of influence on their parents."

Which is not to say the label knew how to market Tiffany in the



Doug Breitbart

first place, acknowledged Palmese. "The objection initially from my promotion department was that this would be a tough record to break because it has so much teen appeal, and CHR stations today are so concerned with the adult demographic."

The result, of course, was Tiffany's now-celebrated mall tour, devised by MCA Sr. VP/Artist Development Larry Solters. The audience enthusiasm at those dates translated into activity at retail and radio, and the 15-year-old's career was launched. Her debut album has now topped sales of three million.

### Social Climate Ready For Clean Teens

Doug Breitbart believes the acceptance of youngsters like Debbie Gibson, whom he manages, and Tiffany has much to do with the country's social climate. He said, "We're in the middle of 'Eisenhower II: The Sequel.' It's 1958 right now in the USA. We have Reagan in the White House, there's a con-

**"Debbie Gibson represents a set of values a lot of people would love to go back to: 'Make my life simpler.'" Doug Breitbart, Gibson's manager**

servative resurgence as well as religious fundamentalism — and AIDS has killed the sexual revolution.

"Successful entertainment is just a reflection of society; people buy what they want of a particular time frame. Their sensibility is carried through to what reaches the broadest base, and it translates into hit records, hit movies, and everything else."

The current climate, in Breitbart's view, occurred in response to the raw, aggressive '70s. More recently, Madonna typified that "naked reality," he said. "She was frightfully honest and direct, and unabashedly so in terms of the overtness of the sexuality and rebelliousness."

By Adam White

Debbie Gibson is the "antithesis" of that, suggested Breitbart. "She represents the clean, all-American nuclear family, the wholesome, Sunday-church-going side, where most people live. They look at Madonna as an escapist ideal, but it's not where they live and it's certainly not something they can bring home to mom."

"Debbie is the archetype for teenage girls: she still goes to Merrick [Long Island] High School, still has her friends, and remains substantially unaffected by all this success — which was the hallmark of all those movies in the late '50s."

### Gibson's Image: Simpler Values

Gibson, he said, represents "a set of values a lot of people would love to go back to: 'Make my life simpler, eliminate the issues. I don't want to be confronted with sexual, economic, political, racial issues. Just give me a good time'."

In capitalizing on what he saw as Gibson's appeal and to launch her career, Breitbart sought as broad a demographic as possible. "A teen artist has a problem," he said,

"because radio isn't interested in teen audiences. So Debbie had to be introduced to the marketplace as a teenager, which is what she was, but also as a legitimate and commercially-competitive adult product-generator."

In that respect, Gibson's creative role — she wrote all the songs on her album, produced one, and co-produced a further three — was important. It was certainly a plus factor in establishing her at radio, commented Atlantic Sr. Director/

**"Give the kids a role model, where they can dance in front of their mirror and say, 'I could be the next Debbie Gibson.'"**

—Lou Simon,  
KCPX/Salt Lake City

National Singles Promotion Andrea Ganis. "I believe she is one of the few people who achieved an artist rep on the first record," she said.

Tiffany's co-manager and producer, George Tobin, said his first thoughts about presenting the singer centered on her age group. "At the time, I looked at Madonna as basically twice Tiffany's age, and at Cyndi Lauper as old enough to be her mother. The same applied to Stevie Nicks. There was nobody young girls could really relate to age-wise, nobody going through the same things they're going through. I said to myself, 'There's got to be a market for this.'"

### Labels Doubted Radio's Response

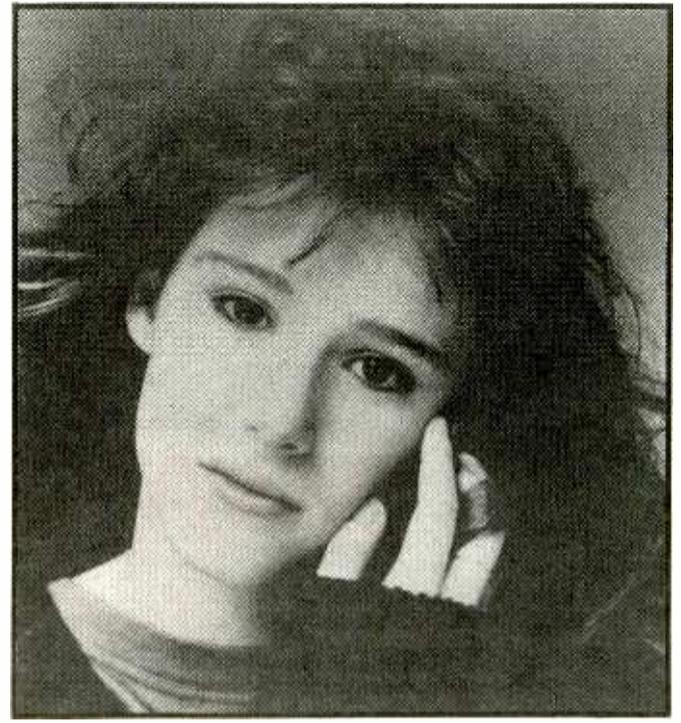
Convincing record companies was another matter. "Almost without exception," recalled Tobin, "everybody told me how radio would react." That is, programmers wouldn't be interested in a teenager, and so labels were not interested in signing her.

"I thought this was ridiculous," he continued. "I have a lot of people in radio whom I deal with, so I started to poll these PDs and play them tapes. And they were telling me, 'There's no problem, we'd love to play somebody this age.'"

Tobin continued to face label resistance, but said he made progress via showcases he organized for Tiffany at his North Hollywood studio. MCA A&R executive Steve Moir was among those who saw her perform then, and a deal was subsequently struck.

"Steve was telling me at the beginning that I should do what they did with Charlie Sexton, which was not tell anybody how old Tiffany

Continued on Page 63



Tiffany

### NEXT UP

## Tracie Spencer, 12



Tracie Spencer

Youngest yet in the current wave of young recording artists is Tracie Spencer from Waterloo, IA. She's 12 years old, and her debut album for Capitol is due around April.

The way manager Stan Plesser tells it, Spencer might even have had a deal when she was 10. Kansas City-based Plesser, who used to manage the Ozark Mountain Daredevils and Brewer & Shipley, discovered the youngster in 1986 through the reunion concert of a popular Iowa band (one of the musicians was Spencer's father).

Impressed by her vocal talent — and seeing her youth as no obstacle — Plesser agreed to be her manager, and started courting labels with the help of CAA agent Tom Ross. EMI America was interested, he said, but not enough to offer a long-term deal.

### Gary Katz Tips Capitol's Berman

Steely Dan producer Gary Katz

subsequently told Capitol President David Berman about Plesser's artist, and she signed with the label last July. "Nobody brought up the question of Tracie's age," he said. "They just thought she was an extraordinary artist with a long-range future."

People may believe Capitol is climbing aboard the teenage bandwagon, conceded Plesser, "but the fact is that David Berman was definitely ahead of it."

Spencer worked with several producers, including Ron Kersey and Ollie Brown, for her debut album. It'll also feature a song written by onetime Ozark Mountain Daredevil Larry Lee and a version of John Lennon's "Imagine."

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# MUSIC

## Rebridging The Generation Gap

Continued from Page 60

was. I said, 'I can't believe you guys want to turn a positive into a negative.' But Richard Palmese saw the wisdom of selling her as her age. Every other record company created a problem with it; MCA didn't."

Part of that problem, Tobin and others suggest, was the stigma attached to previous teen stars, and their lack of artistic credibility among critics and industryites alike. "A lot of older record executives and older programmers just thought it wasn't hip to be in that arena," said Palmese. "They're more comfortable in the AOR world."

### 'Kiddie Corps' Unhip For Many

Bill Dern, who used to manage New Edition and now directs the career of 15-year-old Shanice Wilson, agreed. "Youngsters aren't considered cool. People laugh and call them the 'kiddie corps.' But we had promoters selling out arenas with New Edition: we did 42,000 seats in Philadelphia in one day, and two sellout shows at Madison Square Garden in one day.

**"You'll see everyone go out and sign three or four [teens] and not know what the hell to do with them."**

—George Tobin, Tiffany's manager

"One thing we learned with that group," continued Dern, "is that you don't have to play down to the audience with a teen artist. We always had a dress code which came



George Tobin

out of the old style: shoes always shined, pants pressed, shirts white. The image was always sharp, whether the guys were in casual clothes or on stage. The image was professionalism of performance.

"When New Edition made the oldies album, we never played down to the audience. We never made a record that was jive. We didn't have any funk dance tunes, and we sold millions of records to kids who supposedly wouldn't buy love songs and image songs and story songs. We didn't pander to the audience, and the adults responded, too."

### Shanice Sessions Were Too-Teen

With Shanice, Dern said her debut A&M album was originally intended to be a teen-oriented project. Various producers (Freddie Perren, Teena Marie, Dick Rudolph) were recruited, and tracks were cut.

But John McClain, A&M's Exec. VP/GM of Urban Music, subsequently decided that a more sophisticated approach was neces-

sary. The original album was shelved, Dern explained, in favor of new material recorded by Shanice with Bryan Loren, the 20-year-old writer/producer under contract to the label.

How do the two albums differ? "The uptempo tunes [from the first sessions] were more bubblegummy and not as urban," according to Dern. "The ballads were straight-ahead, more like Whitney's record than R&B-ish." But it not a wasted effort, he notes. "Shanice learned a lot from working with people like Freddie Perren. He was a big influence."

In terms of career strategy for Wilson, Dern identified two angles. "One is straight-ahead radio promotion, done normally as every record is done. The A&M staff goes



Steve Kingston

out and promotes the album song by song."

The second approach, he said, is to promote the artist via select exposures which suggest an adult dimension. "There's a ballad on the second side of the album, 'A Game For You,' which is a real song. It's the only real song on the record, where she does Sarah Vaughan-type runs and everything — and Shanice doesn't even know who Sarah Vaughan is."

Specific TV appearances will support this activity, as did a recording of Billie Holiday's "God Bless The Child" used in conjunction with Black History Month celebrations. "Age is only an obstacle if you let it be one," concluded Dern.

### Audiences Ignore Performer's Age

A number of leading CHR programmers appear to think the same way. "It goes deeper than the demo of the performer," said WHITZ/New York OM Steve Kingston. "Hits are hits, regardless of who sings them.

"As far as opening the door, the novelty of the performer being young may instill a little curiosity among programmers and get them to give it a listen. But if you listen to Debbie and Tiffany and Glenn Medeiros, these records have the same quality as other records which reach top five or top ten status.

"They don't produce hit records because they're in their teens," continued Kingston. "That's not the calling card. The listeners, in general, are too sophisticated, too



Debbie Gibson

smart, to listen to and buy product just because of the demos of the performer."

WAVA/Washington PD Mark St. John confirmed the artists' wide appeal. "Those records have tested well with all segments of our audience," he said, "and it's a testament to the fact they're good, not just teen idol-type things. The artists didn't have exposure prior to these songs, so the songs had to stand up on their own. They

**"[These artists] don't produce hit records because they're in their teens . . . The listeners are too sophisticated to buy product just because of the demos of the performer."**

—Steve Kingston, WHITZ/New York

wouldn't have received mass acceptance unless the product was good."

KIIS-FM/Los Angeles MD Jack Silver commented, "Maybe one of the reasons these artists have taken off is because young kids might enjoy requesting their own. But the bottom line, in all instances, is the fact that they're all good songs."

### No Clones, Please

CHR has always been based on that, in Silver's opinion. "Madonna sings records that sound like she might as well be 12. There's no difference between me playing a pop record by Madonna or Prince, then playing one by Tiffany.

"What works well," concluded Silver, "is the genius of Sting, for example, and the naivete of Tiffany. It's the variety that's important. We don't need another six prepubescent teens doing old Tommy James songs, and I hope the

major labels don't go recording every bim and her sister That's when the whole thing falls apart."

George Tobin, for one, is convinced that a rush to imitate is inevitable. "You'll see everyone go out and sign three or four [teens] and not know what the hell to do with them. If you talk to A&R people, you're always asking, 'What are you looking for, what do you need?' They'll tell you, 'We're looking for a Madonna.' Which is why there are 19 Madonnas today. No one can really think what to do. There are very few independent thinkers out there."

Andrea Ganis said, "It is a problem with certain things that go right, where people imitate it only to the dimensions of age and being cute, but not talent. We all have a tendency to think it's a trend and try and jam it on through — and it doesn't always work.

"You've got to have talent," she emphasized. "You can't have the kind of success which Debbie and Tiffany have seen unless you have talent, period. You can't get these number one or top five records unless that's the case."

### The Power Of Role Models

For his part, Lou Simon hopes labels will seize another opportunity — what he calls "the clean aspect" — offered by these youngsters' success. "Give the kids a role model, where they can dance in front on their mirror and say, 'I could be the next Debbie Gibson.' Because about two years ago, she was probably dancing in front of her mirror, wishing Madonna would record 'Only In My Dreams.'

"Here are clean kids they can relate to. Get them on talk shows, show they have a brain in their heads, and give the kids a positive role model. It would be a great thing to go to the PMRC and whip out a list of the top 20 songs in the country, and show that not everybody looks like, say, the Psychedelic Furs."



Shanice Wilson

# times two

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WAEB add	96KFM add	39 KFBQ add
WKQB add	WOMP add	KYRK add
WQUT add	KAKS add	KWNZ add
Y106 add	WJAD add	OK95 add

The Debut Single

Produced By

Steve Barri, Tony Peluso, Shanti and Gardner Cole

From The New Album X 2



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## RATINGS

### Fall '87 12+ Results

#### Dayton

WTUE put together its best fall numbers in recent years, good enough for top spot in the ARB and Birch. WHIO-FM gave up nearly two and a half share points in the ARB and slipped to second. WWSN broke away from the AC pack, particularly in the Birch. WWSN's best daypart is middays (9 range) and best cell is 25-44 (18 range). Although WDAO added to its 2 share in the summer, it was still bested by WBLZ.

#### ARBITRON

	Summer '87	Fa '87
WTUE (AOR)	12.4	13.0
WHIO-FM (B/EZ)	13.2	10.8
WGTV (CHR)	12.1	10.2
WHIO (Gold)	9.2	8.5
WWSN (AC)	5.3	6.9
WONE (Ctry)	6.2	6.7
WYMJ (AC)	4.7	5.4
WBLZ (UC)	3.1	4.3
WLW (AC)	5.0	4.3
WDAO (UC)	2.0	3.6
WBVE (Ctry)	3.0	3.5
WVUD (AC)	3.3	2.7
WING (Gold)	2.3	2.5
WBLY (Ctry)	1.0	2.2
WPTW-FM (B/EZ)	1.5	1.1
WFCJ-FM (Rel)	1.2	1.0

#### BIRCH

	Summer '87	Fa '87
WTUE (AOR)	16.9	20.2
WGTV (CHR)	15.3	12.4
WHIO-FM (B/EZ)	10.9	11.7
WWSN (AC)	4.0	7.6
WHIO (Gold)	7.0	6.5
WBLZ (UC)	8.6	5.9
WYMJ (AC)	6.5	5.1
WONE (Ctry)	4.6	4.3
WLW (AC)	4.0	3.4
WVUD (AC)	1.3	3.3
WBVE (Ctry)	3.1	2.6
WDAO (UC)	2.0	1.8
WEEC (Rel)	1.3	1.7
WING (Gold)	1.9	1.5
WAZU (AC)	.9	1.3
WFCJ-FM (Rel)	.3	1.1
WBZI-FM (Ctry)	1.7	1.0

#### Riverside-San Bernardino

Under incoming veteran PD Dana Jang, KCAL-FM was the market's big local winner. The AOR grabbed top spot among 18-34 and 18-49 demos. Urban-flavored CHR KGGI continued to own teens and maintained the top cume spot.

#### ARBITRON

	Summer '87	Fa '87
KDUO (B/EZ)	8.3	7.3
KGGI (CHR)	8.5	7.0
KISS-AM & FM (CHR)	6.5	6.3
KCAL-FM (AOR)	2.9	5.7
KRTH-FM (Gold)	7.4	5.0
KLOS (AOR)	3.6	4.2
KFI (AC)	3.2	3.7
KOST (AC)	3.1	3.6
KQLH (AC)	2.4	3.0
KCKC (Ctry)	2.5	2.8
KNX (News)	3.3	2.6
KOLA (CHR)	2.0	2.6
KABC (Talk)	1.6	2.3
KBIG (AC)	3.0	2.3
KNTF (Ctry)	2.1	2.3
KPWR (CHR)	2.1	2.3
KROQ (AOR)	2.5	2.0
KIQQ (AC)	1.1	1.8
KLAC (Ctry)	1.4	1.8
KCAL (Span)	1.3	1.7
KTWV (NAC)	1.1	1.6
KFAC-AM & FM (Clas)	.7	1.3
KFXM (BBnd)	2.5	1.3
KDIF (Span)	.4	1.2
KZLA (Ctry)	1.1	1.2
KMPC (BBnd)	1.6	1.1
KFWB (News)	.4	1.0
KHSJ (AC)	.8	1.0
KNX-FM (AOR)	.7	1.0
KWDJ (Ctry)	.9	1.0

#### BIRCH

	Summer '87	Fa '87
KGGI (CHR)	10.8	10.5
KIIS-AM & FM (CHR)	9.9	7.0
KRTH-FM (Gold)	6.0	6.1
KLOS (AOR)	7.2	5.8
KCAL-FM (AOR)	7.0	4.6
KROQ (AOR)	2.1	4.5
KOST (AC)	2.7	4.2
KPWR (UC)	3.6	3.9
KDUO (B/EZ)	5.3	3.6
KOLA (CHR)	3.2	2.8
KUOR (Misc)	1.5	2.8
KCKC (Ctry)	2.8	2.7
KNX (News)	2.2	2.5
KFI (AC)	1.8	2.3
KNTF (Ctry)	.7	2.0
KQLH (AC)	1.5	1.9
KLAC (Ctry)	1.6	1.6
KNX-FM (AOR)	.6	1.6
KTWV (NAC)	1.7	1.5
KBIG (AC)	1.6	1.3
KFXM (BBnd)	1.3	1.3
KLRD (Rel)	.9	1.1
KMPC (BBnd)	.4	1.1
KZLA (Ctry)	1.6	1.1
KABC (Talk)	2.2	1.0
KLSX (Gold)	.5	1.0
KSGN (Rel)	.8	1.0

#### Greensboro-Winston Salem-High Point

Perennial powerhouse WTQR hung onto first place with a thousand-a-day key song promotion, but no Country station has challenged it as aggressively as WBIG. The upstart added four shares to its ARB and Birch figures by using 12 in a row on air and lots of TV. WMAG was another big winner, using a cash and key lottery. The station distributed lottery numbers via a full-market mailer. The grand prize was a \$116,000 home.

#### ARBITRON

	Summer '87	Fa '87
WTQR (Ctry)	17.4	14.8
WKRR (AOR)	9.4	8.6
WMAG (AC)	6.2	8.5
WQMG (UC)	6.9	7.8
WBIG (Ctry)	2.9	6.9
WKZL (CHR)	6.2	6.0
WKSI (CHR)	7.1	4.9
WSJS (AC)	5.5	4.7
WOJY (AC)	6.3	4.1
WAAA (UC)	2.6	2.2
WHPE (Rel)	2.1	2.2
WMQX-AM & FM (AC)	2.2	2.2
WTNC (Rel)	2.3	1.9
WMFR (AC)	1.7	1.8
WWMY (B/EZ)	2.9	1.4
WTHP (Gold)	.7	1.3
WFMX (Ctry)	—	1.1

#### BIRCH

	Summer '87	Fa '87
WTQR (Ctry)	15.9	13.2
WQMG (UC)	11.3	10.2
WKRR (AOR)	10.3	10.0
WKSI (CHR)	8.3	9.0
WKZL (CHR)	8.8	7.6
WMAG (AC)	5.5	6.6
WBIG (Ctry)	.9	5.3
WAAA (UC)	1.9	3.8
WSJS (AC)	5.2	3.2
WAAA (UC)	1.8	3.1
WMQX-AM & FM (AC)	4.0	2.6
WOJY (AC)	2.8	2.3
WFDD (Clas)	1.2	2.1
WPEG (UC)	1.3	1.6
WTNC (Rel)	.2	1.8
WWMY (B/EZ)	.5	1.4
WMFR (AC)	1.5	1.3
WHPE (Rel)	1.5	1.2
WEAL (UC)	1.4	1.0
WPCM (Ctry)	1.1	1.0
WPET (Rel)	.7	1.0
WTHP (Gold)	2.0	1.0

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Join us in Dallas at the Radio & Records Convention  
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# “INFOTAINMENT” Understanding And Using It

Today's Winning Programming Combination  
**ENTERTAINMENT AND INFORMATION**

## TOPICS OF DISCUSSION

- Expansive Programming Versus Restrictive Programming
- Is Music Research Enough? Could A Talk Director Help Your Station Win Big?
- How Exclusive “INFOTAINMENT” Sources Can Help Position Your Station for Increased Market Share and Success
- INFOTAINMENT: How You Can Get All You Need At Little or No Cost!
- The FCC View of “INFOTAINMENT”
- What's the Difference Between A Talking Head on Television and A Talking Head on Radio?

## SEMINARIANS INCLUDE:

- JOSH FEIGENBAUM** —  
President, MJI Broadcasting
- ROBERT NICHOL** —  
VP Associate Media Director, Tracy-Locke Advertising, Dallas
- WALT LOVE** — Hosts “The Countdown”;  
Urban Director, R&R
- BARRY SKIDELSKY** —  
Entertainment/Broadcast Attorney
- SONNY TAYLOR** —  
Program Director WGCI/Chicago, IL
- LEE BAILEY** —  
President, Bailey Broadcasting Services

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THE ENTERTAINMENT MAGAZINE OF THE AIR



**Q: WHAT GRAMMY-WINNING MILLION-UNIT ARTIST could follow JOHN COUGAR MELLANCAMP THIS FRIDAY NIGHT?**

**A: SEE FOR YOURSELF.**



**RUSS  
TAFF**  
MARCH 4: 10 PM  
CLUB R&R

## NEWS

### Tashjian

Continued from Page 51

Wednesday before he'd be entitled to a hearing.

**AB:** They weren't just asking for a continuance to be able to prove why permanent detention should be able to take place until Wednesday. They were asking for the Wednesday date so they could keep Ralph Tashjian in jail without bail for the entire proceeding until guilt or innocence was determined by a jury.

**DK:** The danger to the community, I suppose, is that a record the government didn't like would have gotten played as a result of Ralph's efforts.

This judge looked down at the strike force attorney and said, "I don't want to hear your conclusions. I want to know what your evidence is." And they had nothing to say at all. The judge, in essence, let them out on their own recognition.

#### Government Tactics: "Would You Rather Be A Witness Or A Defendant?"

**DK:** The one thing I do have to give the government credit for... sometimes you get into a fight with somebody who disguises his punch. This is a roundhouse.

**AB:** The government in this case has said, "This is what we're going to do to you, OK? We're going to indict your wife, then we're going to indict you. We're going to give your wife a taste of jail. And we're going to give you a much longer taste of jail. And we're going to get her to persuade you to do what we want you to do." They have said that to us for a year and a half.

**DK:** I don't know what greater pressure one could be placed under than to have a member of law enforcement sit across the table from you and say, "You've got two choices. Would you rather be a witness or a defendant?"

In part of the discussions Tony and I were having with the strike force relative to the surrender, the only reason we were given as to why they wouldn't necessarily do that was, "Actually, we want to see them go to jail." This came from the strike force. It's a direct quote. Words to the effect of "We want

her to have a taste of jail so that she will be able to convince Ralph he ought to say whatever the government wants him to say."

**AB:** A triple play. From Valerie to Ralph to Isgro is what the government is trying to do. From the very beginning, they have said, "We don't want Ralph, we don't want Valerie, we want somebody else, and if you give us that someone else, you have nothing to worry about."

To indict Valerie for income tax evasion based on three fiscal corporate income taxes is absolutely ludicrous. You have a man's wife who is, because it's a small business, assisting her husband by recording information on a piece of paper that is provided to her. Not by making it up or doing anything else. In addition, those tax returns are prepared by an attorney-accountant who in fact is the signatory on those tax returns. Not Valerie, not Ralph.

**DK:** And the lawyer was indicted a month ago for getting Ralph, Valerie, and 15 other people into alleged false shelters.

**AB:** And the government has already stipulated on the record that neither Ralph nor Valerie knew anything about alleged fraud that was associated with the deductions.

**DK:** If we attempted to influence or coerce testimony of a witness the way the government has tried to coerce and influence the testimony of Ralph and Valerie, we'd be indicted for obstruction of justice and for intimidation of a witness.

**AB:** I think that Ralph was a stepping stone that the government elected to step on for the purpose of getting to the end of a path they've chosen to take.

#### Deliberate Leaks? "The Press Has Had Too Much Detailed Information"

**AB:** What I'm interested in is the quality of the government's proof. I wonder now whether people have actually testified before a Grand Jury. It's not required in Grand Jury procedure that a witness who is a recipient witness testify. It may be a summary witness — perhaps one of the agents — whose perception was that a certain person said a certain thing about

Ralph Tashjian.

**DK:** In front of a Grand jury, they don't have to have the program director. They can have the case agent say, "This program director told me that Ralph Tashjian sent him this." A program director may have said something to which an agent or officer is adding his own inferences to draw the conclusion he's now testifying to.

**AB:** We think it's a probability that there have been Grand Jury leaks. The press has had too much detailed information as to what various witnesses testified to before the Grand Jury. Week after week we kept reading news reports that named people, that named alleged specific instances of misconduct. Where did that come from? It didn't fall like manna from heaven. We suspect there's been a very close working relationship between the press and...

Brooklier and Kenner agreed it was unlikely that strike force attorneys were the source of leaks, but indicated that one or more of the investigators were possible candidates. Brooklier was asked about specific publications who might be receiving the alleged leaks.

**AB:** Rolling Stone, the L.A. Times, Variety, and a number of wire services. And NBC. NBC should have been listed as number one. Not just the circumstances of the arrest, but NBC has apparently had a pipeline. And I'm not suggesting that (NBC investigative reporter) Brian Ross isn't doing what he's supposed to do — that's what he's supposed to do, but that's not what the Grand Jury is supposed to do.

**DK:** Somehow, despite the fact that the indictment was sealed and presumably under Federal Procedures 6-E protection — no one should have known — NBC News was alerted to the indictment and was there to film their arrest.

Brooklier and Kenner said they were contemplating filing a motion over the government's alleged violations of the sealed indictment procedure, and, as Kenner put it, "the violation of disclosure of evidence that was presented to the Grand Jury that somehow wound up in press releases all over the United States."

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### Jesse's Gang In Paradise



Jesse's Gang gathered at Hollywood's Paradise 24 to promote their new single "I'm Back Again." Shown are (l-r) Warner Bros.' Ray Harris, group's Duane Buford, Jesse Saunders, and Nadine Lewis, Geffen's Vaughn Thomas, and Beverly Hills/Hollywood NAACP Branch President Willis Edwards.

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(You Gotta Regard)

*The 7" & 12" Maxi Cassette Single And Video  
From The Album*

# IN FULL EFFECT

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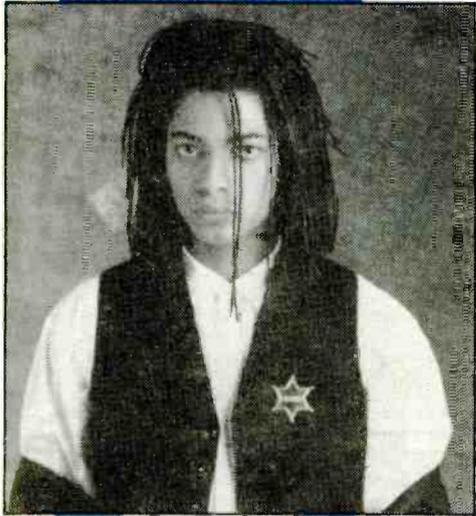
By

mantronix

Sound advice from *Capitol*®

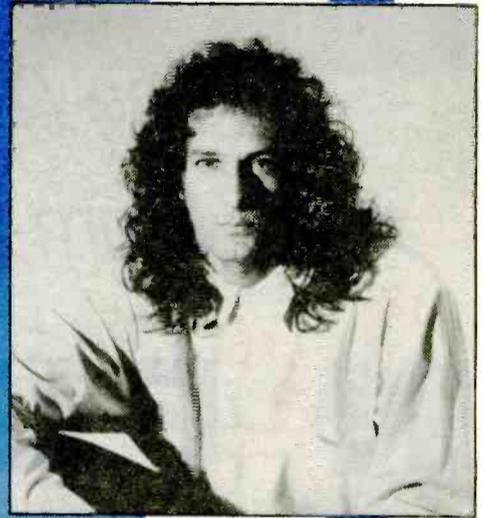
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**Terence Trent D'Arby**

**Wishing Well**



**Michael Bolton**

**(Sittin' On)**

**The Dock of the Bay**



**Dolly Parton**

**I Know You By Heart**

**Duet with Smokey Robinson**

Smokey Robinson appears courtesy of Motown Record Corp.



**Toto**

**Pamela**



**Earth, Wind & Fire**

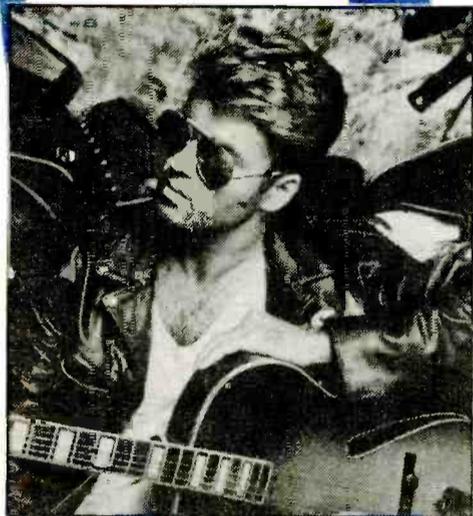
**Thinking of You**

**STAY TUNED FOR THESE**

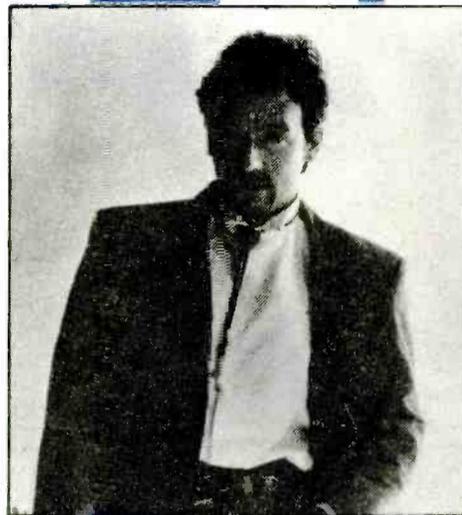
**"Beds are Burning"**

*MIDNIGHT ORL*

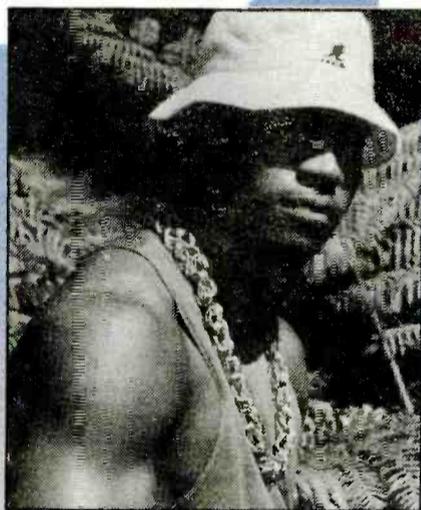




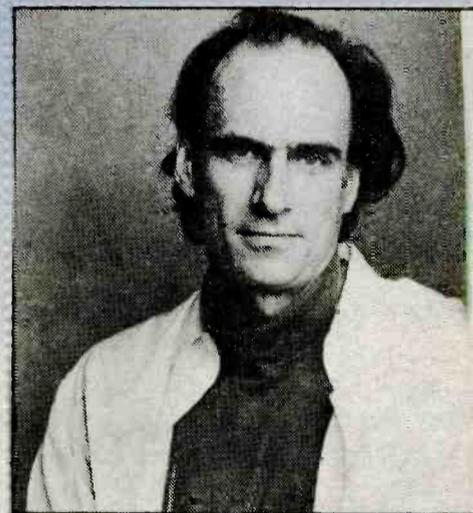
**George Michael**  
Father Figure



**Bruce Springsteen**  
One Step Up



**L.L. Cool J** Def Jam recordings  
Going Back To Cali



**James Taylor**  
Never Die Young

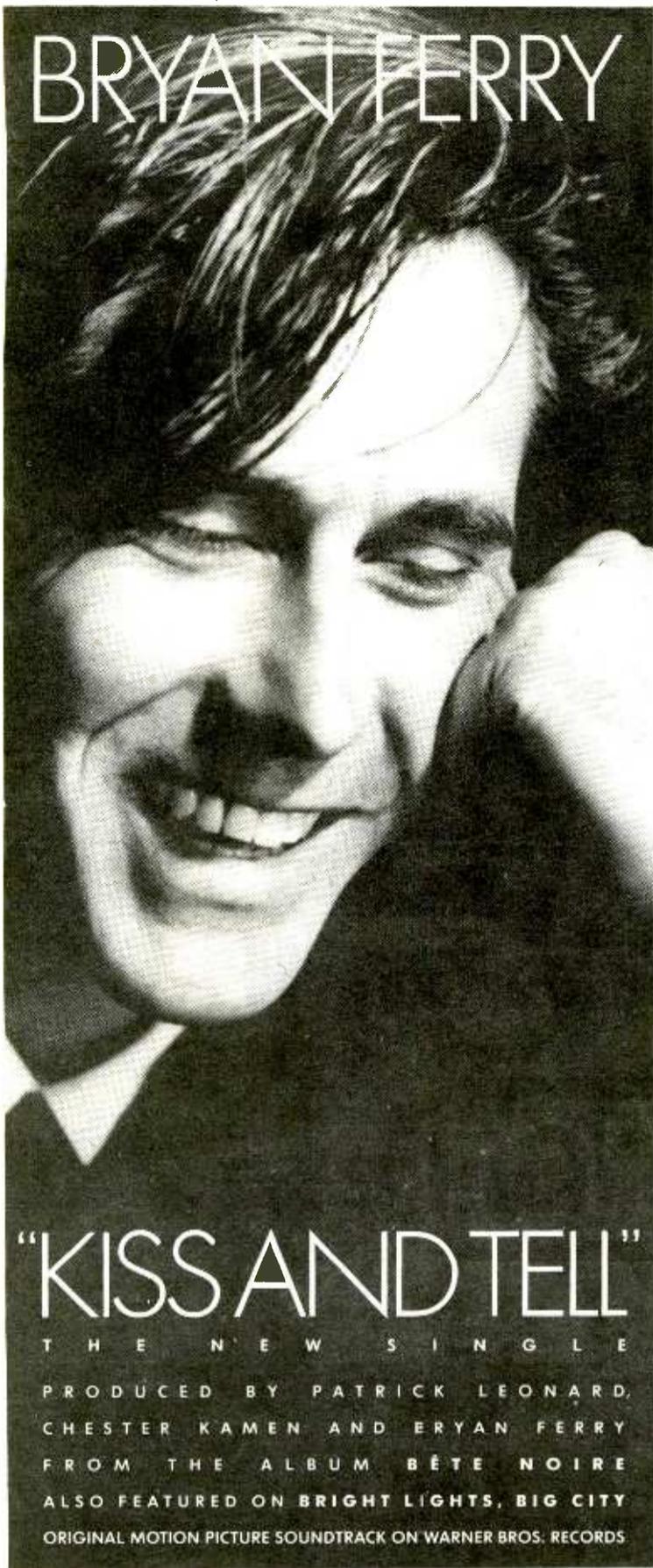


**Deacon Blue**  
Dignity

**COMING ATTRACTIONS!**

*Deacon Blue* "Dignity"

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**NEW & ACTIVE**

**86/21**

Z94 add  
 WMMS deb 40  
 WKTI 21-17  
 Y108 add  
 KKRZ deb 33  
 KKLQ add 27  
 KATD deb 35  
 KPLZ 33-28  
 KUBE deb 27  
 KITS 7-7  
 WFLY add  
 WVSR add  
 WNNK add  
 WKEE deb 38  
 WRCK add  
 WBBQ deb 40  
 I95 add 30  
 Q98 add  
 WQUT deb 38  
 WOKI add 35

WHHY add  
 WDTX deb 25  
 Z104 deb 38  
 WZOK add  
 KF95 deb 32  
 KIYS 29-24  
 KYNO deb 40  
 KXYQ 28-25  
 96KFMY deb 32  
 KZZU 34-30  
 95XXX 36-32  
 WQCM 37-32  
 OK100 add  
 100KHI deb 29  
 95XIL add

WKSF add  
 WJAD deb 39  
 WMJX 40-35  
 B98 add  
 Q101 add  
 KNAN deb 38  
 WHSL deb 39  
 Y94 deb 28  
 WDBR deb 40  
 WSPT add  
 KDVV deb 38  
 KUUB add  
 KTRS deb 39  
 KYRK 35-31  
 KOZE 20-15  
 KTMT deb 36  
 KHTZ add  
 KZOZ add  
 SLY96 36-29  
 OK95 deb 36



**DATEBOOK**

PAUL COLBERT

**KC Claims His Title**

**MONDAY, MARCH 14**

1971/Stones play London farewell concert before going into French tax exile.  
 1972/Carole King wins four Grammys, including Best Album, Record, and Song. Carly Simon is Best New Artist. Also, Merle Haggard is pardoned as "fully rehabilitated" from San Quentin by California Gov. Ronald Reagan.  
 1980/On his 47th birthday, Quincy Jones gets a star on the Hollywood Walk of Fame.  
 1983/MTV debuts "Basement Tapes."  
 1986/Harold W. Arlin, the first KDKA/Pittsburgh announcer, dies at age 90 after a heart attack on 3/2.  
 1987/Tina Turner's "Break Every Rule" special airs on HBO with her versions of "Addicted To Love" and "In The Midnight Hour."  
 Born: Walt Parazaider (Chicago) 1945, Rick Dees 1950, Quincy Jones 1933

**TUESDAY, MARCH 15**

1956/Elvis & Colonel Tom sign managerial deal.  
 1968/WBCN/Boston goes AOR. First song is "I Feel Free."  
 1978/"American Hot Wax" premieres.  
 1984/KC tells L.A. Times that the Bee Gees "got a lot of credit they didn't deserve. They didn't put disco on the map, I helped do that. They didn't do a damn thing."  
 1986/Jammin' on Cloud 9? ELO's first concert in four years. George Harrison & Denny Laine join them on stage in Birmingham.  
 1987/Boy George and 100 other stars rerecord "Let It Be" to raise money for victims of Belgian ferry disaster.  
 Born: Sly Stone 1944, Mike Love 1941, Roy Clark 1933

**WEDNESDAY, MARCH 16**

1964/Alan Freed indicted for income tax evasion.  
 1970/Tammi Terrell dies of a brain tumor. Tumor was discovered after she collapsed into Marvin Gaye's arms onstage in 1967.  
 1971/Simon & Garfunkel sweep 13th Grammy Awards. Carpenters win Best New Artist over Elton John, Anne Murray, Melba Moore, and the Partridge Family.  
 1974/Grand Ole Opry moves to Opryland.  
 1980/Hal David becomes President of ASCAP.  
 1987/Whiplash smile unimpressive: Billy Idol films a video for "Sweet Sixteen" at Miami's astonishing Coral Castle. Building manager says, "Sure, it gets us in the public eye, but we've had Julio Iglesias here."  
 Born: Nancy Wilson (Heart) 1954, Jerry Lewis (comedian) 1926



Nancy Wilson, Mike Love, Jerry Reed, Charley Pride.

**THURSDAY, MARCH 17**

1968/Bee Gees make their US TV debut on "Ed Sullivan."  
 1975/New Atlantic signees Manhattan Transfer arrive by train at L.A.'s Union Station for St. Patrick's Day party with green champagne & Gene Kelly.  
 1978/Mel Brooks's trade ads for "High Anxiety" soundtrack contain copy that reads "Don't Laugh," and "Watch Out, Sinatra."  
 1983/Papal poet? Bob Dylan watches two 3 O'Clock sets at L.A.'s Music Machine. A fan says, "By the end of the night, he had a receiving line as long as if he were the Pope."  
 1987/Lee Ving (Fear, Range War) guests on "Who's The Boss" as the man Angela always wanted to date in high school.  
 Born: Nat King Cole 1919, John Sebastian 1944, Paul Kantner 1942.

**FRIDAY, MARCH 18**

1902/Caruso's first sessions.  
 1968/Steve Miller's first single is released.  
 1970/Country Joe McDonald is convicted for obscenity and fined \$500 for leading a concert crowd in his "Fish" cheer (Gimme an F . . . U . . . C . . .).  
 1977/The Clash's first single, "White Riot," is released.  
 1982/Teddy Pendergrass is paralyzed in a car accident.  
 1986/In Cook County Board primary election, Jerry Butler is second-highest Democratic vote-getter. He later wins November election.  
 1987/Pepsi announces that David Bowie & Tina Turner will do an ad together.  
 Born: Wilson Pickett 1941, Charley Pride 1939, Irene Cara 1959

**SATURDAY, MARCH 19**

1974/The Jefferson Airplane become Jefferson Starship.  
 1980/Autopsy of Elvis subpoenaed.  
 1982/Ozzy Osborne's guitarist Randy Rhoades is killed in a plane/bus/house accident.  
 1986/New UK budget contains provision that visiting artists must pay tax on 29% of their income before leaving the country.  
 1987/Charisma Records head Tony Smith dies of cancer in England at 53.  
 Born: Paul Atkinson (Zombies, RCA) 1946, Billy Sheehan (DL Roth Band) 1953

**SUNDAY, MARCH 20**

Do I hear wedding bells?  
 1957/Bobby Helms's "Fraulein" begins a yearlong stay on the Country chart.  
 1969/John Lennon marries Yoko Ono.  
 1970/David Bowie marries Angela Barnett.  
 1984/Britt Ekland marries Slim Jim Phantom on his birthday.  
 1985/Rupert Murdoch buys 50% of 20th Century Fox.  
 1986/RIAA releases sales figures for the previous year. LP sales down 18%, revenue down 17%, CDs up 300%.  
 1987/Vanity guests on "Miami Vice."  
 Born: Jerry Reed 1937, Jimmy Vaughan (Fab. T-Birds) 1951, Slim Jim Phantom 1961.



LOOK WHO'S INTO  
"FISHNET"

THE NEW SINGLE FROM  
MORRIS DAY



PRODUCED BY JIMMY JAM AND  
TERRY LEWIS FOR FLYTE TYME  
PRODUCTIONS, INC.

CO-PRODUCED BY MORRIS DAY FOR  
CONCENTRIX PRODUCTIONS, INC.

NEW & ACTIVE

61/15

PRO-FM add	HOT103 38-29	WRVQ 24-19
WAVA add	PWR106 38-32	KITY 12-8
PWR99 25-22	WTIC 30-27	KTUX add
Z93 15-10	WKEE add	KIVA add
KRBE 23-21	WBBO 30-25	KF95 deb 40
WNVZ 27-24	KZZB add	KMGX 7-5
B96 32-26	WKQB add	KYNO add
KCPW add	WBCY 21-16	KLUC 36-26
KZZP add 27	WAPE add	KCAQ 33-26
KROY deb 26	KZOU 30-21	WCGQ deb 37
KWOD add 31	WBAM 29-24	KISR add
KKLQ add	Y107 23-19	WCIL deb 33
KMEL deb 28	BJ105 add	KHTZ 36-29
	Y106 29-24	

URBAN CHART ②

FROM THE ALBUM DAYDREAMING



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BRAD MESSER

CALENDAR

Red Washcloth For Down Books

Attention computer programmers! Here's my sure-fire idea for a wonderful piece of software which a significant number of radio stations oh-so-desperately desire and for which they might pay through the nose. If you create the program I'm about to describe, and it works, you and I can be fabulously rich Computer Age kinda guys.

We need a program that does the following: each month when the fresh Birch survey figures arrive, the subscribing broadcaster inserts his new data disc, enters a command, and the computer instantly spits out Where We Look Best.

The beauty of this software would be that, even if some poor guy's station dropped from a 15 share to a 2, Where We Look Best would search out those hard-to-find, obscure combinations of numbers that make Down look like Up.

Well, the computer would tell him, even though you dove this sucker into the toilet and lost every male over 25 and every female over 18, this redhot, highly salable

new survey shows that no competitor in town can touch you when it comes to delivering an audience composed of teenaged beer-drinkers with incomes over \$5000 who eat fast food more than 21 times weekly and plan to buy imported sports cars within the next six months!

Where We Look Best. Great idea. Book's down, punch a button, get good news. Make a million.

And I have a great idea for what we can name this helpful piece of software. We'll call it "Red Washcloth." Yes, you deserve an explanation of how I came up with that.

The current issue of *Better Homes and Gardens* has a letter

(Yo! Don't give me no static!) from nursery school teacher Marian Brancuccio in Connecticut, who wrote, "I realize how frightening the sight of blood can be to a child after suffering a cut or other injury. To relieve their fears, I keep a red washcloth in the classroom. If a child gets hurt, the red washcloth comes to the rescue and hides the evidence. It really works!" Makes your heart go warm and fuzzy, doesn't it?

Programmer, when you finish writing the simple, timesaving little program that will rapidly find rays of sunshine in even the darkest of down books, have your agent's machine call my agent's machine and we'll have this Red Washcloth software inside the computer of every red-blooded broadcaster in America inside of 90 days.

Wow. I just thought. What would you think of calling it "Tourniquet?"

US Rescue Of Soviet Shipwreck Victims

**MONDAY, MARCH 14** — Following a terrific storm in the Atlantic one year ago, the US Coast Guard rescued 37 Soviets, including three women and an infant, from a sinking freighter (1987). In water eight feet six inches deep, **Ashrita Furman** in 1986 set the world record for underwater pogo-stick jumping: 3303 hops in 200 minutes. At the top of each hop, his head would come out of the water and he'd take another breath. In 1923 **Warren Harding** became the first President to file a tax return. Birthdays: Prince **Albert** of Monaco 30. Actor **Steve Kanaly** 52. Actor **Michael Caine** and composer **Quincy Jones** 55. "Dennis the Menace" cartoonist **Hank Ketchum** 68.

First Presidential Press Conference

**TUESDAY, MARCH 15** — 75th anniversary of the first Presidential press conference. Eleven days after taking office in 1913, **Woodrow Wilson** admitted reporters one-and-all to the White House, then responded to questions which had been submitted in advance in writing. The American Medical Association decided in 1986 that, in certain coma cases, mercy killing may be ethical. **Elizabeth Taylor** and the late **Richard Burton** were married in 1964 (her fifth, his second). Maine became the 23rd state in 1820. Traditional date the buzzards return to Hinckley, OH. Birthdays: Actor **Jimmy Balo** 26. Guitarist **Ry Cooder** 41. Musician **Sly Stone** (Sylvester Stewart) 44. Beach Boy **Mike Love** 47.

Americans Shocked By My Lai Massacre

**WEDNESDAY, MARCH 16** — 20th anniversary of the My Lai Massacre in Vietnam, in which army troops of the Americal Division killed at least 347 men, women, and children (and perhaps as many as 500) in an undefended village (1968). The machinegun mass-murder of civilians was kept so quiet that news stories didn't break until 20 months later. AP chief Mideast correspondent **Terry Anderson** was kidnapped in Beirut in 1985. **Robert Goddard** tested the forerunner of the space rocket in 1926. Birthdays: Singer **Nancy Wilson** of **Heart** 34. Actress **Kate Nelligan** 37. Actor **Eric Estrada** 39. Musician **Jerry Jeff Walker** 46. NY Senator **Daniel Patrick Moynihan** 61. Comedian **Jerry Lewis** 62. Former first lady **Pat Nixon** 76. Ambassador **Mike Mansfield** 85.

First Working Submarine

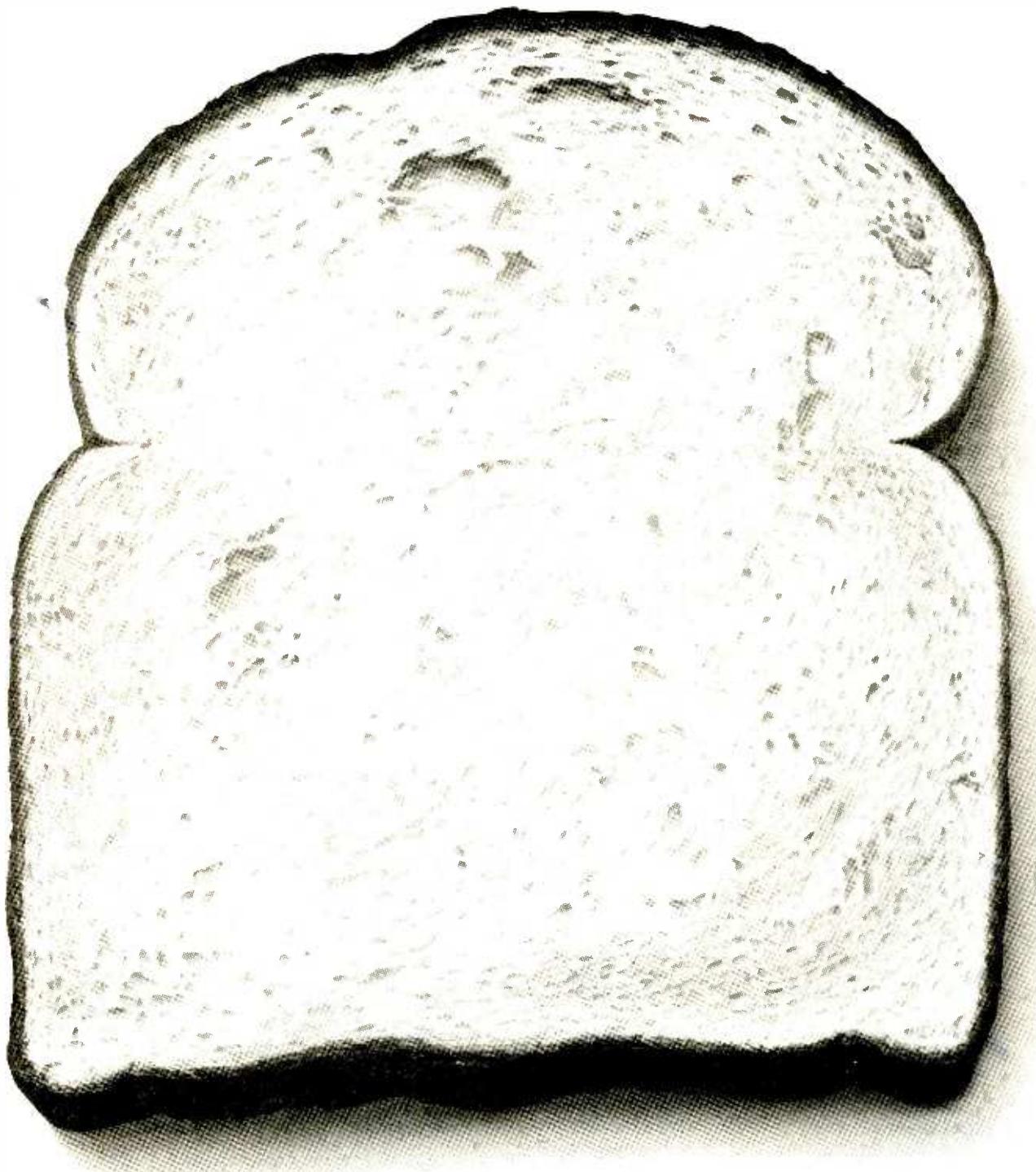
**THURSDAY, MARCH 17** — 90th anniversary of the sea trial of the first successful submarine, in which designer **John Holland** spent more than three hours submerged off Staten Island and lived to tell about it (1898). **Golda Meir** became Israel's first premier in 1969. British troops evacuated Boston in 1776. **St. Patrick** died in the year 461 (unconfirmable). St. Patrick's Day. Birthdays: Actress **Lesley-Anne Down** 34. Actor **Kurt Russell** 37. Actor **Patrick Duffy** 39. Musician **John B. Sebastian** 44. Musician **Paul Kantner** 46. Dancer **Rudolph Nureyev** 50.

High Court: Lawyers For All

**FRIDAY, MARCH 18** — 25th anniversary of the Supreme Court ruling guaranteeing the right of every criminal defendant to representation by an attorney (1963). The court also said illegally obtained evidence is inadmissible in state as well as federal courts. Israel barred arms deals with South Africa in 1987. In the first ownership change of a major network, **Capital Cities Communications** bought **ABC TV** for \$3.5 billion in 1985 (the largest non-oil merger in history.) A Soviet cosmonaut made the first spacewalk in 1965. 50th anniversary of Mexico nationalizing all foreign-owned oil companies (1938). Birthdays: Aspiring singer **Vanessa Williams** (first black Miss America, resigned over nude photos) 25. Singer **Irene Cara** 29. Novelist **John Updike** 56. Author **George Plimpton** 61. Actor **Peter Graves** 62.

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# NETWORK FEATURE FILE

EDITED BY RON RODRIGUES

## MUSIC FEATURES

### WEEKLY

March 7 - March 13

<b>American Country Countdown</b> (ABC) Alabama/M.M. Murphey/L. Greenwood/ C. Pride/Baillie & Boys/J. Rodman/C. Twitty	<b>Let The Good Times Roll</b> (GSN/ABC) Beach Boys/Smothers Brothers	<b>Sounds Of Sinatra</b> (OP) Frank appears in Guys and Dolls
<b>American Dance Traxx</b> (WO) Pebbles/Billy Ocean/Jets	<b>Live From Gilley's</b> (WO) Moe Bandy	<b>Special Edition</b> (WO) Temptations Pt. 2
<b>American Top 40</b> (ABC) J. Watley/G. Harrison/Pebbles/Tiffany/ M. Bolton/D. Springfield/LDD: Los Lobos	<b>Live From The '60s</b> (PRN) 1965, '63, '69	<b>Star Beat</b> (MJI) Morris Day
<b>Lee Arnold On A Country Road</b> (WO) Brenda Lee/Conway Twitty/Skip Ewing	<b>Lost Lennon Tapes</b> (WO) Jesus statement controversy	<b>Sunday Country</b> (CI) Crystal Gayle
<b>Backtrack</b> (WO) Insanity	<b>Metalshop</b> (MJI) Ted Nugent	<b>Superstars Rock Concert</b> (WO) Bon Jovi
<b>Dick Bartley's Rock &amp; Roll Oldies Show</b> (WO) CCR	<b>Motor City Beat</b> (USP) Commodores	<b>Top 30 USA</b> (CBS) Rock Nonsense
<b>Best Of Times</b> (CP) Gladys Knight/Blood, Sweat & Tears/ Leonard Nimoy	<b>Scott Muni's Ticket To Ride</b> (DIR) Beatle cover songs	<b>Weekly Country Music Countdown</b> (USP) Judy Rodman
<b>Dick Clark's Rock, Roll &amp; Remember</b> (USP) Neil Diamond	<b>Musical!</b> (WO) Bob Hope	
<b>Classic Call</b> (PRN) REO Speedwagon Pt. 2	<b>National Music Survey</b> (WO) Olivia Newton-John	
<b>Classic Cuts</b> (MJI) Supertamp	<b>Night Scene</b> (WO) Luther Vandross	
<b>The Countdown</b> (WO) da'Krash/George Michael	<b>Off The Record Special</b> (WO) George Thorogood	
<b>Countdown America with Dick Clark</b> (US) Stevie Wonder	<b>Gary Owens Music Weekend</b> (DIR) Dan Hill	
<b>Country Calendar Weekly Special</b> (CW) Glen Campbell/Kathy Mattea/George Strait/ Gary Morris/Roy Orbison	<b>Party America</b> (CP) Salt-N-Pepa/Cover Girls/Patrick Swayze/ Elisa Fiorillo/Justine Bateman/ABC/ Keith Sweat	
<b>Country Closeup</b> (PM) Groups in Country music	<b>Plain Rap Countdown</b> (PRN) AC: Rick Astley/Swing Out Sister CHR: Aerosmith/Rick Springfield Urban: Belinda Carlisle/Pebbles	
<b>Country Report Countdown</b> (WRN) Eddy Raven	<b>Pop Concerts/Star Trak Profiles</b> (WO) Kenny Loggins Pt. 2	
<b>Country Today</b> (MJI) Waylon Jennings	<b>Powercuts</b> (GSN/ABC) Henry Lee Summer/John Cougar Mellencamp	
<b>Rick Dees Weekly Top 40</b> (DIR) Paul Carrack	<b>Reelin' In The Years</b> (GSN/ABC) CCR/Byrds	
<b>Direct Hits</b> (MJI) Fleetwood Mac	<b>Rock &amp; Roll Never Forgets</b> (WO) Allman Bros./Harry Nilsson/Savoy Brown/ Jackson Browne	
<b>Dr. Demento</b> (WO) Dr. Science	<b>Rock Chronicles</b> (WO) Eurythmics/Steve Winwood/Tesla	
<b>Encore With Jim Lange</b> (WO) 1950: Theresa Brewer	<b>Rock Confidential</b> (CP) Bananarama/David Lee Roth/Rick Astley/ Whitney Houston	
<b>Fusion 40</b> (TP) Brenda Russell/Thomas Dolby/Dianne Reeves	<b>Rock Over London</b> (WO) All About Eve	
<b>Future Hits</b> (WO) Pet Shop Boys/Eurythmics	<b>Rock Today</b> (MJI) Peter Wolf	
<b>Great Sounds</b> (USP) Margaret Whiting	<b>Rock Watch</b> (USP) Kinks	
<b>Hot Rocks</b> (USP) Madonna story	<b>Rockline</b> (GSN/ABC) Whitesnake	
<b>Jazz Show w/David Sanborn</b> (WO) Leni Stern	<b>Romancin' The Oldies</b> (TS) Romantic evening with Johnny Mathis	
<b>Jazz Trax with Art Good</b> (JT) Dan Siegel	<b>Scott Shannon's Rockin' America Countdown</b> (WO) Rick Springfield/INXS/Michael Bolton	
<b>John Lander's Hit Music USA</b> (USP) David Lee Roth/Heart	<b>Sittin' In</b> (WRN) Vince Gill	
<b>Legends Of Rock</b> (WO) Rolling Stones Pt. 2	<b>Solid Gold Saturday Night</b> (US) Songs of Leiber & Stoller	

### DAILY

March 14 - March 18

<b>British Wax Museum</b> (WO) Free/Beatles/Cream/Them/Fixx	<b>Country Calendar</b> (CW) M.M. Murphey/R. Rogers/S. Wariner/ J.P. Pennington/C. Pride/Restless Heart	<b>Country Comments</b> (WO) Moe Bandy/Eddy Raven/George Strait/ K.T. Oslin/Crystal Gayle/Vince Gill/ Highway 101
<b>Country Datebook</b> (US) Oak Ridge Boys/Carl Perkins/Johnny Lee/ Waylon Jennings/Eddie Rabbitt	<b>Country Report w/Chris Lane</b> (WRN) Ray Price/John Anderson	<b>Country Datebook</b> (US) Oak Ridge Boys/Carl Perkins/Johnny Lee/ Waylon Jennings/Eddie Rabbitt
<b>Country Report</b> (WRN) Ray Price/John Anderson	<b>Rick Dees American Music Magazine</b> (US) Stacey Q/Keith Sweat/Natalie Cole/Patrick Swayze/Club Nouveau	<b>Earth News</b> (WO) Foreigner/Sidney Poitier/Gary Shandling
<b>Off The Record</b> (WO) INXS/Aerosmith/Radiators	<b>Earth News</b> (WO) Foreigner/Sidney Poitier/Gary Shandling	<b>Off The Record</b> (WO) INXS/Aerosmith/Radiators
<b>Psychedelic Psnack</b> (WO) Rolling Stones/Ideas of March/Jimi Hendrix/ Lemon Pipers/CSN&Y	<b>Rock &amp; Roll Never Forgets</b> (WO) Three Dog Night/Yardbirds/Styx	<b>Psychedelic Psnack</b> (WO) Rolling Stones/Ideas of March/Jimi Hendrix/ Lemon Pipers/CSN&Y
<b>Rock &amp; Roll Never Forgets</b> (WO) Three Dog Night/Yardbirds/Styx	<b>Shootin' The Breeze</b> (WO) Peabo Bryson/Melissa Morgan/Miles Jaye	<b>Rock &amp; Roll Never Forgets</b> (WO) Three Dog Night/Yardbirds/Styx
<b>Solid Gold Country</b> (USP) 1980/Charley Pride/Spring's greatest hits/ ACM awards preview	<b>Solid Gold Scrapbook</b> (US) Help me/Leiber & Stoller/Mike Love/ Lovin Spoonful	<b>Solid Gold Country</b> (USP) 1980/Charley Pride/Spring's greatest hits/ ACM awards preview
<b>Solid Gold Scrapbook</b> (US) Help me/Leiber & Stoller/Mike Love/ Lovin Spoonful	<b>Star Trak</b> (WO) Tiffany/Yes/Swing Out Sister	<b>Solid Gold Scrapbook</b> (US) Help me/Leiber & Stoller/Mike Love/ Lovin Spoonful

## NEWS & INFORMATION FEATURES

March 7 - March 13

### GENERAL INFORMATION

<b>The Blimp</b> (PM) Mess hall menus/Hangups/Teen trouble/ Tale of two TVs/'80s addictions	<b>Car Show Coast-To-Coast</b> (SC) GM Engineer Molly K. Brennan/Nissan Maxima	<b>Computer Program</b> (PM) Lighting for home computers/Protecting data/ Micro security/Talking computer
<b>Discovering Tomorrow</b> (JPB) Sick embryos/Maglev train/Farmland in space/ DAT/CPR	<b>Health Care</b> (PIA) Eating disorder, more or less	<b>Like Only Yesterday</b> (WO) 1945: Allied forces cross Rhine/1967: Stalin's daughter defects
<b>Prevention Health Report</b> (JBI) Winter workouts/Formaldehyde allergies/ Heart Arrhythmias/Circuit training/Gardening	<b>Public Affairs</b> (PIA) Safety: do it yourself	<b>Reviewing Stand</b> (PIA) Prof. Irwin Weil/Jane Hackett/Gail Siereus/ Anita Martini/Gary Davis/Hugh Sidney
<b>Travel Holiday Magazine</b> (CW) Golf getaways		

### SPORTS

<b>Breakfast With OJ</b> (MCA) Football hall of fame/Mancini-Camacho/Baseball by-the-bay/Marcel Dionne/Leadership	<b>Costas Coast To Coast</b> (CW) Billy Packer	<b>Inside Sports Report</b> (CW) Buddy Martin/Don Shula/Bud Collins/ Jim Valvano/Mark Jackson
<b>John Madden's Sports Quiz</b> (CW) -1 Vegas Sports Charts song/Lee Trevino's worst drive/'87 hottest rookie hitter/ Judd Nelson's fantasy	<b>Sports Explosion</b> (PIA) Dave Winfield/Ben Serotta/NCAA selection committee	<b>Sports Flashback</b> (CW) '78 NCAA finals/All-time baseball player/ '63 NCAA finals/'75 NLCS

### COMEDY

<b>All My Children Update</b> (PRN) Natale nets Jeremy/Bobby mentions Mom's pregnancy	<b>Amatellin U</b> (DD) Basketball champs/Midterm exams/ Spring break films/Head librarian	<b>Bobby Jo Amberg's Bar 'N Grill</b> (DD) Secret sauce/Head chef "Stinky" Simpson/ Lips Lieberman performs/Spam Au-gratin
<b>Comedy Hour</b> (MJI) Paul Provenza/Father Guido Sarducci/ George Carlin/Show Saturday	<b>Comedy Show w/Dick Cavett</b> (CW) Shamrock special: Orson Bean/Bob Hope/ Tom Lehrer/George Carlin	<b>Comedy Spot</b> (CW) Hal Roach/Irish Rovers/Dennis Day/ Sean Connery/Bing Crosby
<b>Daily Feed</b> (DCA) Robertson claims to have Bush-Swaggart photos/Latest Max-Reagan press conference	<b>Dr. Dave's Comedy Drops</b> (PM) My mother's figure/Generic foods international coffee/My secret dog food/Olympic minute	<b>Fun Factory</b> (PM) Fraction Jackson/He's a geek/Bono sings Bono/Telegammys
<b>Hiney Wine</b> (DD) Hiney is growing/Rare hiney openings Career hiney/999-BURP/Office hiney	<b>Jackie The Joke Man</b> (OHR) Pipe cleaners/Weiner/Undressed for gym/ Yoga bare/Naval destroyer	<b>Laugh Machine</b> (PM) Eddie Murphy/Rodney Dangerfield/Kip Adotta/ George Carlin/David Brenner
<b>Live From The Improv</b> (DIR) Tom McGillen/Jim Aleck/Jerry Elliot/Al Lubel/ Mark Shiff	<b>Mel Blanc's Blankety Blancs</b> (ASR) Celebrity interview/Mr. Physics/Mummy's curse/Nostalgia time/Talk show	<b>National Comedy Wireless</b> (DD) Stallone cologne/Cheap date drive-in/Dueling Pee Wees/Coach Grumpy's list
<b>National Lampoon's True Facts</b> (PRN) Like father-like son/TV or not TV?	<b>On The Phone With Ti-Rone</b> (PRN) Clothes hounds dogs husband's bank account/ Advice to two-timers playing field	<b>Radio Hotline</b> (ASR) Married two years/Golden voice # 1 & 2/ Bowling alley/Flame thrower chicken
<b>Stevens &amp; Grdnic's Daily Comedy Exclusive</b> (ASR) Swaggart's religious hotel/Bush Wine # 1 & 2/ Exner express mail/MTTV/Bonus spot		

### DRAMA/ NOSTALGIA

<b>Dragnet</b> (CMS) Big Genius	<b>Gangbusters</b> (CMS) Case of Ekuse Leader	<b>Lone Ranger</b> (CMS) Kill Or Be Killed
<b>Same Time . . .</b> (RRC) Radio remembers St. Patrick	<b>Soap Quiz</b> (JBI/ABC) Donna Sago/Gilbert Lange/Ruby Anderson/ Mark Dalton/Cassie Callison	

## NETWORKS/ PROGRAM SUPPLIERS

<b>ABC</b> — ABC Radio (212) 887-7777	<b>MCA</b> — MCA Radio (818) 777-5775
<b>ASR</b> — All Star Radio (213) 850-1169	<b>MJI</b> — MJI Broadcasting (212) 245-5010
<b>CBS</b> — CBS Radio (212) 975-4321	<b>OHR</b> — Off Hour Rockers (516) 628-1490
<b>CI</b> — Cart Inc. (509) 534-7090	<b>OP</b> — Orange Productions (215) 667-8620
<b>CMS</b> — Charles Michelson & Sons (800) 648-4546	<b>PM</b> — ProMedia (212) 585-9400
<b>CP</b> — Cutter Productions (213) 478-2166	<b>Pia</b> — Public Interest Affiliates (312) 943-8888
<b>CW</b> — Clayton Webster (314) 725-5070	<b>PRN</b> — Premiere Radio Network (213) 467-2346
<b>DCA</b> — DC Audio (202) 638-4222	<b>SC</b> — Real Radio Company (818) 795-4900
<b>DD</b> — Dorsey & Donnelly (214) 631-7934	<b>SC</b> — Starstream Communications (713) 781-0781
<b>DIR</b> — DIR Broadcasting (212) 371-6850	<b>TS</b> — Teleprograms (213) 854-4475
<b>GSN</b> — Global Satellite Net (818) 906-1888	<b>US/USP</b> — United Stations (212) 575-6100
<b>JT</b> — Art Good's Jazz Trax (619) 233-9228	<b>WO</b> — Westwood One Companies (213) 204-5000
<b>JBI</b> — Jameson Broadcast (202) 328-3283	<b>WRN</b> — Weedeck Radio (213) 462-5922
<b>JPB</b> — James Paul Brown Entertainment (800) 345-2354	



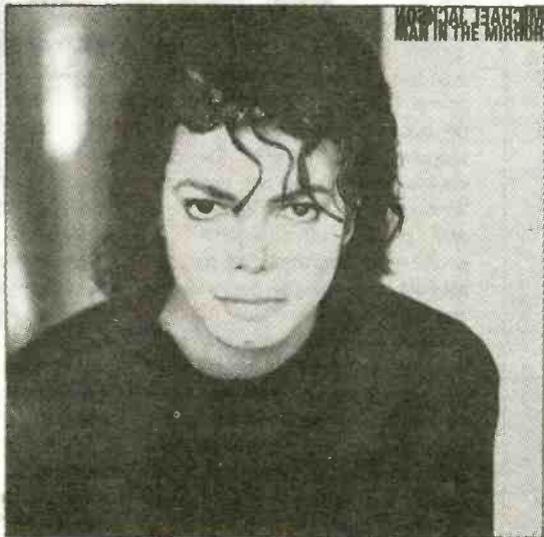
**GO ASK ALICE** — Alice Cooper dropped in to MJI Broadcasting's New York Studios for a recent taping of "Metalshop." Pictured working with Cooper on the show's script are Producer Mark Snider and Affiliate Relations Manager Ramona Rideout.

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DAN O'DAY

## AIR PERSONALITIES

## The David Letterman Glut

Radio Imitators Beware: One Is Enough

I've enjoyed David Letterman's wit since I first saw him doing stand-up comedy on the "Tonight Show," several years before he received his own NBC program. I think he's funny. I think he's intelligent. I think he's talented.

But one David Letterman is enough!

I listen to a lot of radio and hear a lot of airchecks. For the past couple of years, the single biggest influence I've heard on personality-

**"The real Letterman makes for great television. Listless, uninspired imitations make for mediocre radio."**

oriented DJs is Letterman — and they're doing very weak versions. The real Letterman makes for great television. Listless, uninspired imitations make for mediocre radio.

## Analyzing Letterman's Appeal

Why is Letterman so successful? First, he brought something fresh to TV. His show provided elements that weren't available to audiences elsewhere.



• While you're checking out various sessions, be sure to drop by and see me. Airchecks will be critiqued at the program directors' workshop. And comedy bits will also be critiqued at the "Creative Radio Comedy" session.

## RADIO STORIES

## The 'Hands-On' Approach

From Jack O'Shea, PD of WKEE (AM)/Huntington, WV:

"One Sunday afternoon, a part-timer was running Casey Kasem's 'American Top 40.' Both turntables ended up 'going out,' so she had to find a way to run the final half-hour of the show.

"She decided to turn the turntable by hand, which certainly made Casey sound a bit strange . . . not to mention how the music sounded! Making her solution even more difficult to execute was the fact that while she was turning the turntable with one hand, she was using the other hand to dial the phone in a quest to find someone to fix the equipment."

But his radio imitators aren't fresh. Where's the originality in a disc jockey in Omaha, Detroit, or Miami doing "Stupid Pet Tricks" with listeners over the phone? Or "Brush With Greatness?" Or a daily top ten list? Sure, Letterman is doing the same basic feature *Mad* magazine has done for 25 years, but he's given it his own special twist. I hear jocks trumpeting their top ten lists complete with drum roll. If you're going to steal, at least use some originality to make it your own.

The second reason for Letterman's success, both as a comedian and talk show host, is that he brings his own attitude to his performance. Unlike many of his radio clones, he probably didn't think

"Hmmm . . . What can I do that will seem outrageous or irreverent?" Instead, he carved out a highly individual niche for himself by approaching television from his own particular viewpoint.

In fact, with a little thought, someone familiar with his work could easily identify that viewpoint. Let's give it a try:

Judging from his nightly TV show, I'd say his attitude is one of "Hey, this whole thing is kind of silly. It's only television; I can't believe people actually pay me all this money for clowning around. We human beings sometimes tend to take ourselves much too seriously. There are a lot of odd, ironic twists to our daily lives — if only we take the time to notice them."

But relatively few DJs seem to have a definite point of view. They'll do anything to get a laugh, to get noticed, or to appear "irreverent." All too often, their attempts at getting the audience's attention are rather pathetic.

## Inspiration, Yes; Imitation, No

Look at the biggest comedy stars of the past ten years: Steve Martin, Richard Pryor, Robin Williams, Eddie Murphy, and Jay Leno. Each has a highly individual point of view that he brings to the stage.

**"Imitators can succeed on radio . . . but only until the competition hires someone who's truly an original."**

Martin launched an entire generation of "wild & crazy" imitation comics, while many others routinely mimic Pryor and Murphy. Leno has achieved success by offering insightful, ironic comments on contemporary society from his unique perspective.

So if you want to make a good impression in your market as an entertainer, don't try to be another Letterman. Allow yourself to be inspired by him (or other entertainers you admire). But invest your

## Nighttime Radio: Not A Dumping Ground

I'm often amazed at radio stations that invest energy, money, and talent in morning drive and then virtually ignore their nighttime programming. Lee Hazelle, publisher of show prep service *Immaterial*, recently shared some thoughts on the subject:

"Most programmers don't realize the possible benefits of nighttime radio. I'm not under the illusion that nighttime is radio's prime time. But it is a lead-in to the morning show, and this potential morning drive audience builder is being set on the back burner . . . if it's on the stove at all.

"There are people listening to the radio at night — driving around, going to shopping malls and movies, or even working on hobby projects in their garages or basements. Some listen to the radio as they drift off to sleep. That's why a lot of clock radios have those radio-cutoff devices.

"What station will people who listen at night be listening to in the morning? Most likely the station they were tuning in the night before. If they like one radio announcer better than any other, then that's where their radio will start out in the morning."

## Lead-In For Mornings

"Suppose a radio station in a tight morning drive race gets an excellent nighttime announcer. He's able to create a program of humor, information, entertainment, and spritely comment that can rival any network offerings . . . and because of local content be of much more interest than the network or satellite programs. Suppose people tune him in because they know him by name, program, and personality. There's a choice between the one particular announcer everyone knows and any of the other anonymous, sound-alike programs. This personality will be building an audience for the morning show.

"What programming elements would make a winning night show? Basically all the elements that make up a good morning show, minus the traffic reports. The pace would be a bit more relaxed and informal because people aren't hurrying to work and don't need all their daily

energy in discovering and honing your own viewpoint and then sharing it with your audience.

Imitators can succeed on radio . . . but only until the competition hires someone who's truly an original.



Lee Hazelle

information crammed into a 20-minute slice of clock time. Still, sports would play a large part since games happen mostly at night. Weather info is always helpful, complemented by highway and pass reports in the winter for nighttime travelers.

"Events, cultural affairs (report on a new movie or play), news, school board meetings, city councils, county commissions. You don't need a whole news crew to cover

**"This potential morning audience builder is being set on the back burner . . . if it's on the stove at all."**

these, just one good newswoman who can use a phone well to track down stories as they're happening around town. A bonus: a set of already put-together actualities and stories for the morning news crew.

"It must be made perfectly clear that nighttime isn't the place to dump all public affairs programming for FCC requirements. Nor is it a slot for play-by-play sports just because sales can sell it. If it doesn't bring in good ratings . . . if it doesn't serve as a lead-in for the morning show . . . then it doesn't belong on the air — regardless of how well it can be sold."

**I Need Your Input:** Letters, comments, and cassette airchecks are welcome. Due to the large volume of mail, however, I regret that I cannot critique most of the tapes I receive.

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***NOW ON 30 CHR REPORTERS INCLUDING:***

<b><i>PWR99 28-24</i></b>	<b><i>FM102 18-12 (HOT)</i></b>	<b><i>KXX106 17-14</i></b>	<b><i>WTIC 39-36</i></b>	<b><i>WBAM add</i></b>	<b><i>KRQ 27</i></b>
<b><i>Z93 deb 28</i></b>	<b><i>KWOD 34-26</i></b>	<b><i>KMGX 25-15</i></b>	<b><i>WBCY add 29</i></b>	<b><i>KITY deb 30</i></b>	<b><i>WZKX</i></b>
<b><i>KKBQ add</i></b>	<b><i>KMEL 6-6 (HOT)</i></b>	<b><i>KLUC 33-23</i></b>	<b><i>KEZB deb 26</i></b>	<b><i>Z102 add</i></b>	<b><i>B98 add</i></b>
<b><i>KRBE</i></b>	<b><i>KATD 35-28</i></b>		<b><i>WANS add</i></b>	<b><i>KCAQ add</i></b>	<b><i>KNAN add</i></b>
<b><i>Y100 deb 21</i></b>			<b><i>WAPE add</i></b>	<b><i>KDON add</i></b>	<b><i>KTRS</i></b>
<b><i>WHYT 22-10 (HOT)</i></b>					
<b><i>KBEQ add</i></b>					
<b><i>KZZP</i></b>					

***From the Current Album***

***“EYES OF A STRANGER”***





JOEL DENVER

## CONTEMPORARY HIT RADIO

### Y95, KKFR PLAY TACKLE THE LEADER

# KZZP: Still On Top

Thanks to several factors, Phoenix (market #23) is filled with excitement. First there's the controversy surrounding impeached Governor Mecham. Then there's the new Arizona Cardinals NFL franchise. And last, but not least, there's the intense struggle between CHR newcomers KOY-FM (Y95) and KKFR and leader KZZP.

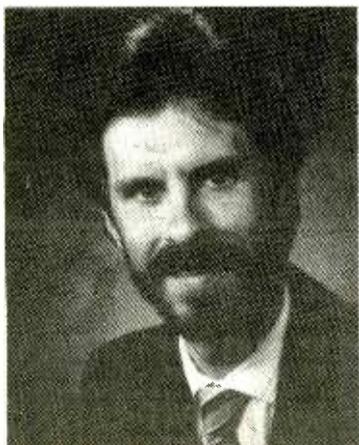
In the fall Arbitron, KZZP withstood the pressure with a 12.6-10.3 showing, while KOY-FM jumped 1.9-3.1 and KKFR inched up 2.9-3.0. KZZP was off slightly in 18-34 adults, placing second behind AOR KUPD by one-tenth of a share. KZZP posted third in 25-54 adults and dominated teens.

According to KZZP programmer/Nationwide National PD Guy Zapoleon, "We expected to take a hit this time, but it's also the highest fall book in KZZP's history. This time two years ago we had an 8.9, last year a 10.2, and this year a 10.3. So in my mind we didn't take a hit. It really shows how strong we are. Y95's a good station that's done a fine job of competing against us, and I'll admit KKFR sounds good. But they won't last like Y95 will."

#### Good Guy Radio

When KKFR began referring to KZZP as "wimp radio," ZZZP responded by being the good guys in the market. "We stretched out our arms to the public and got even more involved with community events," recalled Zapoleon. "This was our chance to use our number one position in a positive manner and give the competition fewer chances to take shots at us. Our community involvement showed up later in our focus groups, which was just what we wanted."

In response to Y95's and KKFR's musical frontal attack, Zapoleon said, "We built a contest around our playing 11 in a row each hour, where we gave \$1000 to the caller who knew the first and last song of the winning sweep. We even named the songs and when to listen each day at 7:15am. This made it



Michael St. John



Guy Zapoleon

incredibly easy to win while focusing attention on Bruce Kelly in mornings and our music image."

KZZP is now doing a "Phrase That Pays" contest, focusing on mornings. Households are called at random; if the person called answers with, "Kelly & Company Gets Me Up And Gets Me Going In The Morning On KZZP 104.7 FM, The #1 Hit Music Station," he wins \$1000.

Zapoleon also credited consultant Jerry Clifton. "Jerry has the ability to troubleshoot problems.

His outside perspective is very helpful to us, but we're not as Urban-sounding as most of his consulted stations. As far as I'm concerned, KKFR has reacted to us and become an Urban station."

#### Spot Load Cut

It's not often you hear of a station cutting its spot load before it's too late. KZZP is an exception to the rule. "(GM) Mickey Franko and (VP/Radio) Steve Berger were responsive to the needs of the on-air product and cut the spot load from 11 to eight units per hour," Zapoleon explained. "It meant a loss of maybe \$1.5 million, but will insure that money continues coming into KZZP far into the future because it will help us win the product war."

Following the departure of Jay Stone (now programming KIKI & I94/Honolulu), Asst. PD Todd Fisher was upped to OM and WAVA/Washington MD Gene Baxter was hired as Asst. PD. Discussing the station's future, Zapoleon said, "KZZP is working hard to stay on top. I believe we're close to becoming a radio institution for Phoenix. We have a level of local and national expectations to meet, and we will."

#### St. John Heads West

After many years in the Nashville market, PD Michael St. John joined Y95 in early July and changed the Edens flagship FM from AC to CHR. For the first 30 days the



KZZP's Bruce Kelly & Co. wake up Phoenix live from the world's largest cereal bowl as listeners donate food for charity.

station was primarily music. The morning show, featuring Glenn Beck from WRKA/Louisville and AC morning carryover Tim Hat-trick, was in place by October.

Answering critics who thought Y95 went on the air in a less-than-aggressive manner, St. John said, "Our game plan from day one was to hit the 18-34 female audience, with a secondary target being males. Teens, while not a direct target, are part of our profile by nature of the music."



Jim Gillie

"We call ourselves 'The New Y95,' and our pacing has picked up by design. We wanted to keep as many adults as we could from the old format, because the lower end of the previous target is now our direct target."

To spread the word, Y95 ran an extensive TV campaign from October through December. It featured the morning zoo, utilizing Film-House's "No Gimmicks" spot. It was supported by billboards as well as busboards.

#### Another Phrase That Pays

Promotionally, Y95 gave away \$10,000 in October with "The Phrase That Pays" — "The New Y95 Means Music" — and also had a "\$10,000 Day Of Decadence" contest in which the winner headed for Las Vegas to spend it all. Y95 is currently sponsoring a "Million Dollar Dash For Cash."

### Texture Of The Hits

KZZP, Y95, and KKFR are all positioned differently, giving hit radio listeners a wide variety of music. Here's what a typical 4pm hour sounds like on KZZP and KKFR, and a 5pm hour on Y95.

#### KZZP104.7FM THE NUMBER 1 HIT MUSIC STATION

GEORGE MICHAEL/Father Figure  
JODY WATLEY/Don't You  
Want Me  
BELINDA CARLISLE/Heaven Is A  
Place On Earth  
FOREIGNER/Say You Will  
JETS/I Do You  
PRINCE/Kiss  
WHITESNAKE/Is This Love  
INXS/Need You Tonight  
UPTOWN/I Know I'm Losing You  
MICHAEL JACKSON/Man In The  
Mirror  
PATRICK SWAYZE/She's Like  
The Wind  
CLUB NOUVEAU/Lean On Me  
RICHARD MARX/Should Have  
Known Better

# Y95

#### PRINCE/1999 PATRICK SWAYZE/She's Like

The Wind  
GEORGE HARRISON/Got My Mind  
Set On You  
WHITESNAKE/Is This Love  
RICK ASTLEY/Never Gonna Give  
You Up  
BELINDA CARLISLE/Heaven Is A  
Place On Earth  
GLASS TIGER/Don't Forget Me  
When I'm Gone  
LISA LISA/Head To Toe  
ROGER/I Wanna Be Your Man  
LIONEL RICHIE/All Night Long  
EXPOSE/Seasons Change  
HALL & OATES/You've Lost That  
Loving Feeling  
REO/In My Dreams  
PET SHOP BOYS/What Have I  
Done To Deserve This

# 92.3 KKFR

#### Hot MusicRadio

JODY WATLEY/Some Kinda Lover  
PEBBLES/Girlfriend  
BILLY IDOL/Mony Mony  
INXS/Devil Inside  
RICK ASTLEY/Never Gonna Give  
You Up  
LIONEL RICHIE/Dancing On  
The Ceiling  
MELI'SA MORGAN/Here Comes  
The Night  
TEENA MARIE/Lover Girl  
PET SHOP BOYS/What Have I  
Done To Deserve This  
JETS/I Do You  
MICHAEL JACKSON/The Way  
MORRIS DAY/Fishnet  
GEORGE MICHAEL/I Want  
Your Sex

# UPWARDLY MOBILE



## RICK SPRINGFIELD "Rock Of Life"

CHR CHART **23**

NOW ON 179 CHR REPORTERS INCLUDING:

KEGL 16-12	KWK 19-15	WFLY 26-19	KJ103 23-18	Y94 13-8 (HOT)
WGH 17-13	Y108 23-19	WKEE 17-11 (HOT)	KXYQ 22-16	WKFR 21-14
WMMS 21-16	KKRZ 27-21	WKSI 28-18 (HOT)	96KFM 19-15	KGOT 13-10
KDWB deb 20 (HOT)	KCPX 27-20 (HOT)	94TYX deb 15	KZZU 17-14	KYYA 18-13
KHTR add 30	KUBE 12-9	KLQ 28-21 (HOT)	95XIL 12-7 (HOT)	KOZE 17-12
		WIXX 26-20	WPFM 12-10	OK95 11-8 (HOT)
		Z104 8-6	WVBS 22-17 (HOT)	



## SAMANTHA FOX "Naughty Girls (Need Love Too)"

### CHR NEW & ACTIVE

B100 add	Z93 18-14	KCPX add	PWR96 11-9 (HOT)	KF95 add
Z100 add	HOT105 deb 25	KKLQ add	PWR106 deb 36	KMGX 22-17 (HOT)
WEGX deb 28	Y100 add	KMEL 24-19	WNYZ add	WJMX add
Q107 29-25	WGH	KATD add	WBBQ add	WHSL add
WAVA deb 29	FM102 add	KWSS add	WKQB 27-23 (HOT)	KYRK add
PWR99 23-19	KROY add	HOT103 36	WSSX 23-17	KHTZ add
			WPXR add	



## MERRY CLAYTON "Yes"

The next home run single from the album soundtrack  
"DIRTY DANCING" with over 5 million in sales!

WBLI	KKRZ add	WKEE add	WZYP add	99KG add	WRCK	Z102
Z93 add	KPLZ	WBBQ 36-33	WIXX 36-32	WDBR add	KXX106	KF95
KKBQ add	KUBE	KZZB deb 38	Z104 deb 36	KUUB add	WKQB	KFIV
WNVZ	PWR96	WSSX add	KZZU add	KC101	WQUT	
WCZY 40-34		Q98 add	WQCM deb 38	99GFM	KZOU	
		WKSI deb 40	KISR add	WNYZ	Y106	



## LITA FORD "Kiss Me Deadly"

KEGL	KZZU	WSPT
KRBE	KNAN	KGOT
KSAQ	WPFM	KOZE
KIYS	WBNQ	KZFN
		OK95



## BUSTER POINDEXTER "Oh Me Oh My (I'm A Fool For You Baby)"

GET READY – On Your Desk This Week!

Make sure you see Buster perform live  
at the R&R Convention party this  
Saturday night!



# CONTEMPORARY HIT RADIO

## KZZP: Still On Top

Continued from Page 78

As for the KZZP name-calling St. John said, "At times our morning show will dabble in this arena, but only if it's prompted by a listener. We all have stories about the other guys, though. 'The Disco Station,' as I call KZZP, has sent its Party Patrol Van to our parking lot at night and stickered our door

**"I believe we're close to becoming a radio institution for Phoenix."**

—Guy Zapoleon

shut. We just peel them off and stick them in the control room to remind our guys how worried KZZP is about us. We attack their weakness, which is also their biggest strength — incumbency. Being the only game in town for so long works for and against you.

"We say 'A Better Music Mix,' and now KZZP is using 'A Better Mix Of Music.' We started out do-

ing ten in a row, KZZP went from seven to 11 in a row, and now KKFR is doing 12 in a row. We bailed out of that stuff by telling them [listeners] how many minutes of music an hour we play."

### Rivals React

Assessing the competition further, he noted, "KZZP's not as aggressive as it once was, and Jerry Clifton is the reason it sounds so dance-oriented. And in the last three weeks KKFR's music has changed again dramatically, with a notable increase in dance product. I think KKFR will be the one to bail out. It's never settled on one thing for too long. We counter KZZP and KKFR by being broader in musical scope. Y95 is about 60% current, with the majority of the rest being recurrents.

"Our biggest strengths are enthusiasm and the music mix. We're the only true mass appeal CHR in Phoenix. Combine this with a staff of young, hungry lions who want to be the best, and we're sure to hit all our goals."

### KKFR Takes Chances

PD Jim Gillie is a former Nationwide PD (KRQ/Tucson) who took

over struggling KKFR from Steve Casey. "KKFR is the most exciting station I've ever worked at," he said. "It was like starting off at ground-zero. The first step was to change our profile to one with energy. We've since added more dance-oriented music, and it seems KZZP is making some adjustments and following us. KKFR leads the market in adding new music, and it's something the market's needed for a long time. Since we're third man into the format, we have to take some chances.

"Our airstaff features Howard Hoffman in mornings and Steve Goddard (with KZZP a year ago) in afternoons. Person for person, I believe we have the best lineup in Phoenix."

Arriving at the station the second week of the fall book, Gillie adopted the slogan "Hot Hits 92.3 KKFR." "There was no outdoor or TV planned. We knew we'd drop cume with the format change, so we gave away six cars by playing the record of the day, which was good for \$100 and a key. Despite the cume drop, our TSL was up."

### Newness A Strength

Gillie quickly went to work correcting KKFR's lack of market visibility with 200 boards and a bumpersticker campaign. "The



Y95 Morning Zoo masters Tim Hattrick (l) and Glenn Beck, dressed for work.

perception of the old station still lingers, but is fading once people find out what we're doing. The Hispanic community is developing a faithful following.

"Our weakness is our newness, but that's also our biggest strength. Being 80% current, we are fresher sounding than KZZP or Y95."

Noting Zapoleon's pet name for him, "The Gillie Monster," he nevertheless maintains that leaving Zapoleon to work against him

hasn't hurt their friendship. "Sure, we crash KZZP's promotions at times, because if we want something we'll go for it. But we don't slam them like Y95 does."

Contrary to predictions that he'll eventually bail out of the format, Gillie said, "(Owner/GM) Fred Weber is determined to make KKFR the number one station. I want all the pie, and we're going to keep pushing until we wear everyone down."

## MOTION

• Roger Scott named MD at KRQQ/Tucson.

• R. Charles Snyder out at KTMT/Medford.

KUBE/Seattle ups parttimer Rick Reynolds to overnights, as Stitch Mitchell exits crosstown KMGI for middays . . . KEGE/Dallas welcomes Angie Michaels for parttime/weekends from Power 102/Anchorage . . . Research Director Roger Scott adds MD duties at KRQQ/Tucson, and Steve Hart moves to afternoons from late-nights. Tom Kelly joins the station for late-nights from KZZP/Phoenix . . . KHTZ/Reno welcomes Ken Carson as PD from WHJY/Providence, with J.P. Desantis exiting.

Mark O'Brien exits from KFBQ/Cheyenne and is replaced by Dave Hunter from KS104/Denver . . . Pow-

er 95/New York welcomes "Jersey Joe" Horanock as morning show producer/air personality . . . Jeff Hunter, weekender at KNX-FM/L.A., is off to program Power 104(KVXO)/Spokane, WA. He replaces Lee St. Michaels, who remains with the station in morning drive.

KTMT/Medford, OR PD R. Charles Snyder and station management have parted company on a friendly basis. Grant Tressel is now MD and will act as interim PD . . . Former K98(KHF)/Austin PD/morning Barry Kaye segues crosstown to B93 for afternoons replacing Dr. Dave, who moves to Hot 105/Miami as Production Director . . . KNAN/Monroe PD/morning man Chuck Redden resigns to program KKYS/Bryan-College Station, TX, with KNAN MD Paul Piro handling chores until a new PD is named.

## BITS

• Scavenger Combo Pays Off — WPOW (Power 96)/Miami's \$5000 first prize in its scavenger hunt was shared by three listeners. None of the trio had all the items, but they met at the finals and pooled their resources to qualify at the last minute for the final drawing. One of the most difficult items on the hunt list: mentioning Power 96 while appearing on another Miami radio station.

• I Love You For Your Pink Cadillac — WZOK/Rockford found an interesting way to persuade Bruce Springsteen to bring his tour to town. The station bought a 1968 pink Cadillac and used it as a petition for listeners to sign. Then ZOK will present the car to Springsteen at one of his Midwest appearances. Almost 1000 signatures a day were gathered during February. The station will make a video to the song "Pink Cadillac," using footage from promo stops where signatures were gathered. In 1981, another WZOK petition drive brought the Rolling Stones to Rockford.

• School Spirit Success — WAEB (Laser 104)/Allentown's first school spirit contest attracted an amazing 2.6 million+ votes from area high schools. Students were vying for a free Tommy Conwell & the Young Rumlbers concert.

• Gift Of Giving Continues — At Christmas, FM102/Sacramento granted the wishes of listeners with special needs via a "Gift of Giving" campaign. Now the station has decided to extend the program into '88, prompted by a letter from students of a program for abused children. The station held a milk

and cookie party for the kids and granted the wishes of each child during the broadcast. FM102 Marketing Director Mike Rogers said, "We decided to continue our program as long as the need and the support exist."

• You Can Bank On It — WTIC/Hartford awarded \$50,000 in cash to listeners during its "Great Bank Heist" promo. Callers were asked to guess the varying amounts of money in the bank vault, to the penny. If they guessed correctly, they won that amount as well as qualified for the \$10,000 bank bonus. The winner of the bonus finals

was picked up at his house by an armored truck and taken to the station, where morning personalities Gary Craig and John Elliot gave away the green.

• On The Road Again — KIIS/Los Angeles's Rick Dees will be taking his morning show on the road again to Puerto Vallarta for the second "World's Largest Beach Party." The entire morning show will set up shop on the beaches, bringing along about 600 listeners. The weeklong festivities include a beauty contest, hot air balloons, kites, and skydivers.



WRESTLING WITH THE HULK — WLAP/Lexington sent two listeners to a World Wrestling Federation match in style when Hulk Hogan and company came to town. The grand prize winners received limo service to and from the event, a first-class dinner, and ringside seats to the Night Of Champions. The winners (shown) flank WWF champion Hulk Hogan.

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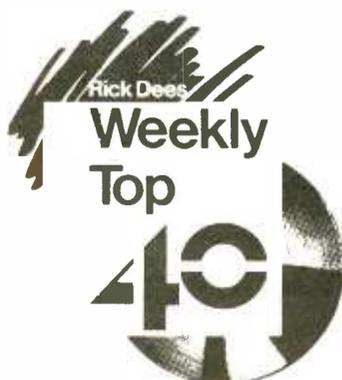
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**TOP 40 AIR TALENT  
FOR 3 YEARS IN A ROW**



**THE GAVIN REPORT MEDIA PROFESSIONAL AWARD**



FROM THE STAFF OF WEEKLY TOP-40

# CHR PICTURE PAGE



**JUMP TO IT** — When "21 Jump Street" 's Johnny Depp visited the Q107/Washington morning crew, admiring female listeners jammed the phone lines. In the studio (l-r) are Q107 announcer Rick Jewell, personality Marc Ross, Depp, and show producer Bill Luby.



**HYSTERIA CONTINUES** — Def Leppard's "Hysteria" tour included a concert stop in Houston and a backstage visit with a KRBE contest winner; (l-r) are PolyGram's Wynn Jackson, Def Leppard's Rick Savage, PolyGram's Lisa Galli, KRBE MD Cheryl Broz, and contest winner.



**IN THE DAWG-HOUSE** — WMMS/Cleveland Morning Zoo personality Roberta Gale bet that she would go to downtown Cleveland wearing only her underwear if the Browns lost to the Steelers; if the Browns won, she wouldn't wear any clothes. Cleveland won and Gale showed up in nothing but pennants. With Gale as she bares almost all for the cameras are (l-r) local TV personality Joel Rose and Cleveland Brown Hanford Dixon.



**TRIPLE PLAY** — KWOD/Sacramento's personalities had their hands full when the Cover Girls dropped by to chat. Getting cozy (l-r) are Cover Girl Caroline, KWOD DJs Panama Jack and Jammin' John Edwards, Cover Girl Angel, personality Dave Skyler, and Cover Girl Margo.



**HAVE MERCY** — Richard Marx (c) "should've known better" than to think he could visit San Antonio without meeting KSAQ Asst. MD Qpid (l) and MD Kathie Romero.



**WILD BLUE YONDER** — WWFX/Bangor, ME OM Jim Leven took artist Paul Carrack on a short flight in the Maine skies when Carrack needed a ride to nearby Portland for a Roger Waters show. In front of the plane are Carrack (l) and Leven.



**SUPER BOWL WAGERING** — San Francisco 49ers running back Del Rodgers bet KDON/Salinas-Monterey morning personality Walt Jackson that the Broncos would win the Super Bowl by seven points. Rodgers paid up by shaving off his beard during his live sports segment on the Channel 46 evening news. Shown are (l-r) Rodgers, Jackson, and Channel 46 Sports Director Bob Cullihan, armed with the sheep shears used to do the job.

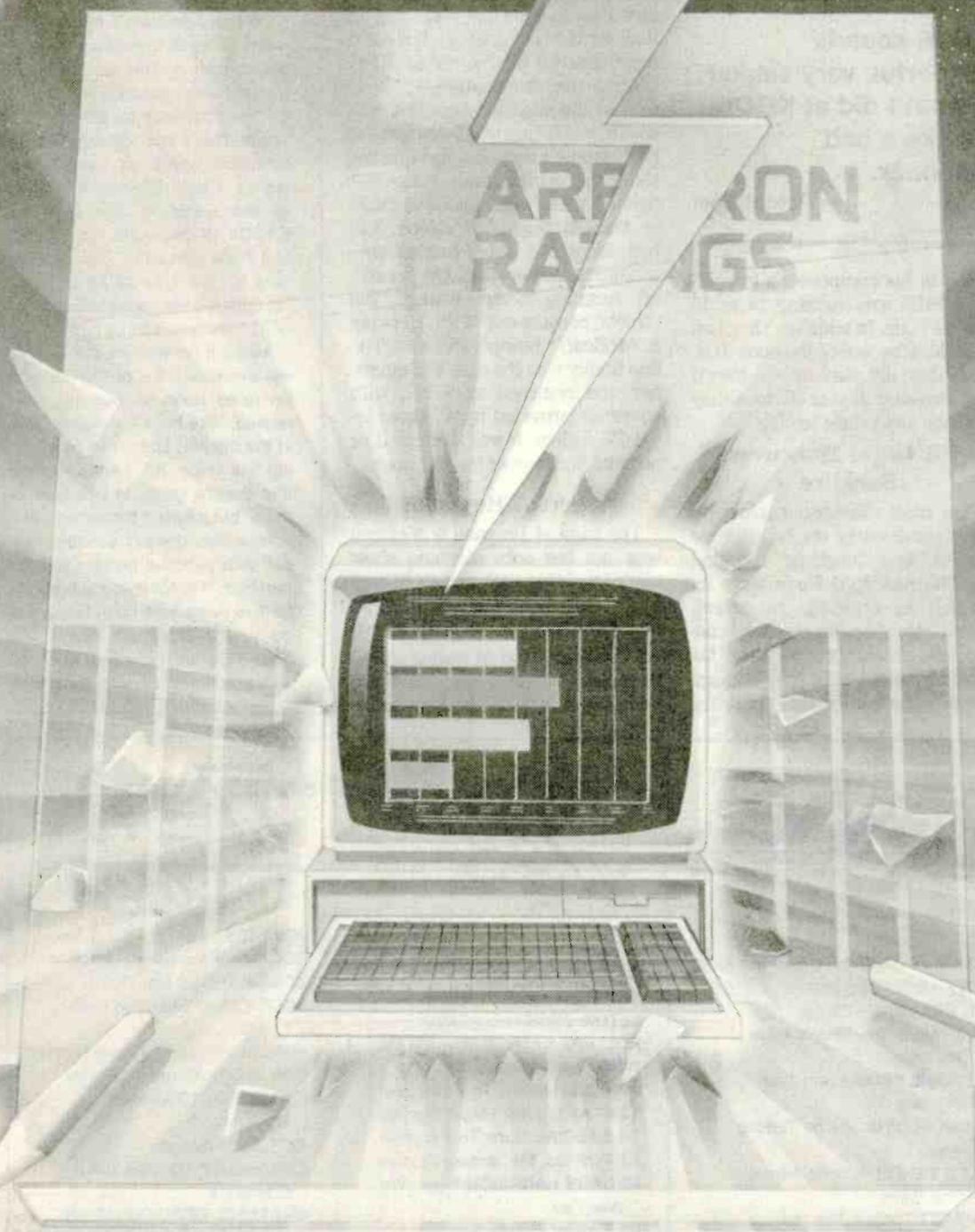
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HARVEY KOJAN

AOR

'SHE's ONLY 1.7

## WGTR Takes Over Three-Way Miami AOR Race

There was a time not too long ago when a survey of the Miami-area AOR scene wouldn't have merited much attention. Since 1982, when Arbitron combined Dade and Broward (Ft. Lauderdale) counties into one metro, heritage rocker WSHE won every book handily. As late as spring '86 'SHE had a 5.9, good for second in the market, and was number one 18-34 and 25-54. Today, as the TK Communications outlet prepares for a new spring survey, it finds itself trailing not one but two format competitors.

Billing itself as "the world's first all compact disc station," Cox Enterprises' WGTR swaggered into the market in September '86 with a tight, library-intensive mix — commercial-free at first — which it has ridden to the top spot in men 18-34 and 25-34. Adding to 'SHE's nightmare was the emergence of WZTA (the former WINZ-FM), which dug deep into its original rock and roll roots for the long-dormant handle Zeta 4. Under PD Pete Bolger, the Guy Gannett Broadcasting Services outlet recently dropped all current product, completing a six-month evolution to Classic Rock.

Thrust into a three-way rock radio race, 'SHE ownership compounded the problem by eschewing the station's trademark sound for a softer, more "adult" approach — with disastrous results. The fall numbers placed WGTR at 3.4, WZTA at 2.0, and WSHE at 1.7, by far the lowest 12+ in 'SHE's 17-year history.

### Doing The "Block And Tackle"

"There are no geniuses out there, only guys that can block and tackle, and we know that we've done that better than anyone else for the last year-and-a-half," said 'GTR PD Bill Wise. He is certainly no stranger to success; his previous stints at WFBQ/Indianapolis (which rose 9.6-15.5 during his tenure) and WKLS/Atlanta (6.4-10.5) amply demonstrate his programming savvy.

Wise believes coming on as all-CD was a big factor in 'GTR's initial impact. "People identified us right away as a 'quality' station. 'SHE tried to counter by pointing out the songs we couldn't play. But they just shot themselves in the foot, because we went out with a blank check and purchased a whole library."

To further reinforce the quality image, 'GTR ran comparison promos using scratchy records juxtaposed with pristine CDs. "We made a big deal out of something that really wasn't, but perception is reality," Wise says.

More important to Wise were some crucial weaknesses he per-

"'GTR sounds wonderful, very similar to what I did at KGON. It's like a bad flashback."

— Pete Bolger

ceived in his competitor's format-ics. "'SHE was running 15 or 16 units an hour. In addition, they had these lengthy top-of-the-hour IDs. When they did play music, they'd play anything. It was obvious they didn't do any music testing."

### 'SHE Legal Maneuvers Backfire

The most damaging blow to 'SHE came early on, when Wise learned that longtime morning men Herman & McBean were interested in crossing the street. Their trip, due to a sticky no-compete clause, proved to be far more circuitous than they had imagined. But rather than hurt the

fledgling station, the ensuing legal battle that kept the morning duo off 'GTR turned out to be the proverbial blessing in disguise.

"Again, they just shot themselves in the foot," Wise said. "The public looked at 'SHE as the bad guys, the big company that took the little guys to court and wouldn't let them work. We had all the listeners' sympathy and support."

Herman & McBean hit the 'GTR airwaves in February '87 (just in time for the spring book), but were court-ordered off the air in June. During the duo's absence, Wise milked the situation for all it was worth, instituting what was termed the "people's morning show — the show the courts made possible." Special guest jocks included Charlie Daniels, local TV celebs, and both local and out-of-market personalities. Meanwhile, the banished morning team worked the streets, passing out "Free Herman & McBean" bumperstickers. The duo finally won the case in September and returned to 'GTR, with coverage provided by all three local TV outlets. It was, believe it or not, the first day of the fall book.

### Rogers & Reynolds

The saga of Herman & McBean was not the only morning show story involving rock radio's Miami trio — all three stations debuted new AM drivers in '87. 'SHE inserted legendary Top 40 maven Joey Reynolds, while Zeta countered with the top-rated, highly-contro-

### WORDS FROM THE WISE

## Few Currents, No Apologies

When WGTR's Bill Wise learned that competitor WZTA (Zeta 4) was switching to Classic Rock, he wasn't particularly concerned about beefing up his oldies. Why? Because 'GTR plays, on the average, only around two currents an hour (the 3pm music monitor below is typical).

Recent confirmation that 'GTR airs such a small percentage of currents has already brought forth calls for the station's ouster from reporting status. How does Wise react to that possibility?

"With all due respect, we don't care," Wise said. "We think it's part of our duty to the industry to let everyone know what we're doing, but if it's not acceptable, then fine. We can spend our time a lot more valuably without having to call trades for half the day on Mondays and Tuesdays.

"The real problem is that nobody wants to admit that this is the way album radio is. The guys who are winning aren't playing new music. It's been that way for the last four years. That's not what the 25-34 audience wants to hear. Sure, there's a new generation coming up that wants to hear what the KROQs of the world are playing, and that's wonderful. I can see the hole for that type of station, and I'm sure it's very successful. But I don't think you can be both."

Asked if he worries that people will eventually tire of the classics he relies upon so heavily, Wise replied, "We have the highest TSL in the market. Look, I've been doing this since '83. I keep reading that they're going to get tired of them, but it hasn't happened yet."

Wise also doesn't concern himself with potential problems down the road. "I'm not trying to program for five years from now. I've got to do what's important today. The good PDs are the ones who can shift with the times, who have their



Bill Wise

pulse on the heartbeat of the community. We're just a reflection of what's going on out there right now, and no one wants to accept that. I've got a request sheet sitting in front of me that would choke you to death if you saw the number of 18-, 19-, and 20-year-olds who are calling up for Zep-pelin, Pink Floyd, and all that kind of stuff. Of course, the record guys say, 'Well, that's all you're playing.' But I don't buy it."

Wise is quick to point out that the limited currents the station does play (approximately 20 titles) get plenty of exposure. "Our heavy is four to six times a day. We've always believed if you're going to play a song, then you've got to play it. If we add a record, we play it. We're not afraid to have our list printed anywhere, because it's the same as what we report every week. To report any other way is tragic. That's not what this thing's about."



STEVE WINWOOD/Talking Back  
To The Night  
STEELY DAN/Don't Take Me Alive  
DEF LEPPARD/Hysteria  
T. REX/Bang A Gong  
U2/Where The Streets Have  
No Name  
DOOBIE BROS./Long Train  
Running  
PINK FLOYD/On The Turning  
Away  
LED ZEPPELIN/Song Remains  
The Same  
HEART/There's The Girl  
KANSAS/Carry On Wayward Son  
BRUCE SPRINGSTEEN/No  
Surrender  
LYNYRD SKYNYRD/Call Me The  
Breeze  
GEORGE HARRISON/Got My Mind  
Set On You



CSNY/Woodstock  
INXS/Devil Inside  
ELTON JOHN/Rocket Man  
ROLLING STONES/Start Me Up  
WHO/Join Together  
PHIL COLLINS/In The Air Tonight  
SANTANA/Black Magic Woman  
38 SPECIAL/Back To Paradise  
ZZ TOP/Got Me Under Pressure  
GEORGE HARRISON/When We  
Was Fab  
U2/Sunday Bloody Sunday  
BACHMAN-TURNER OVERDRIVE/  
Let It Ride  
WHITESNAKE/Is This Love



JOURNEY/Lights  
DONOVAN/Sunshine Superman  
ZOMBIES/She's Not There  
POLICE/Don't Stand So Close  
To Me  
WHO/Substitute  
BOB SEGER/Come To Poppa  
GRASS ROOTS/Midnight  
Confession  
ZZ TOP/La Grange  
CCR/Heard It Through The  
Grapevine  
GRATEFUL DEAD/Good Lovin'  
DON HENLEY/All She Wants To Do  
Is Dance  
LED ZEPPELIN/Hey Hey What Can  
I Do  
HEART/Crazy On You

versial, openly-gay talk show host of sister WINZ (AM), Neil Rogers.

"Neil is probably the single best personality in the market," Wise said.

"We didn't really make an impact until we got Neil," admitted Bolger. "He took mornings from 17th to 4th in less than a book (Rogers started October 12th), and he'll probably have the number one adult, English-speaking morning show in the market next book. It's incredible."

Bolger, the former KGON/Portland PD who joined the station a year ago, juggled several morning shows before plucking Rogers from the midday slot of the AM. "Interestingly, we didn't get nearly as many negative calls as we expected, considering the fact that we played a lot of music in AM drive before Neil arrived."

Rogers, like Reynolds, does what is essentially a talk show, although Bolger said Reynolds is playing

Continued on Page 86

# PETER HIMMELMAN

"After Peter's show, we immediately sold out our stock in all three stores. Sales continuing."

**BOB MUECKL, RECORD THEATRE/BUFFALO**

"Peter's live show was great and we have seen a definite increase in sales and interest since the show."

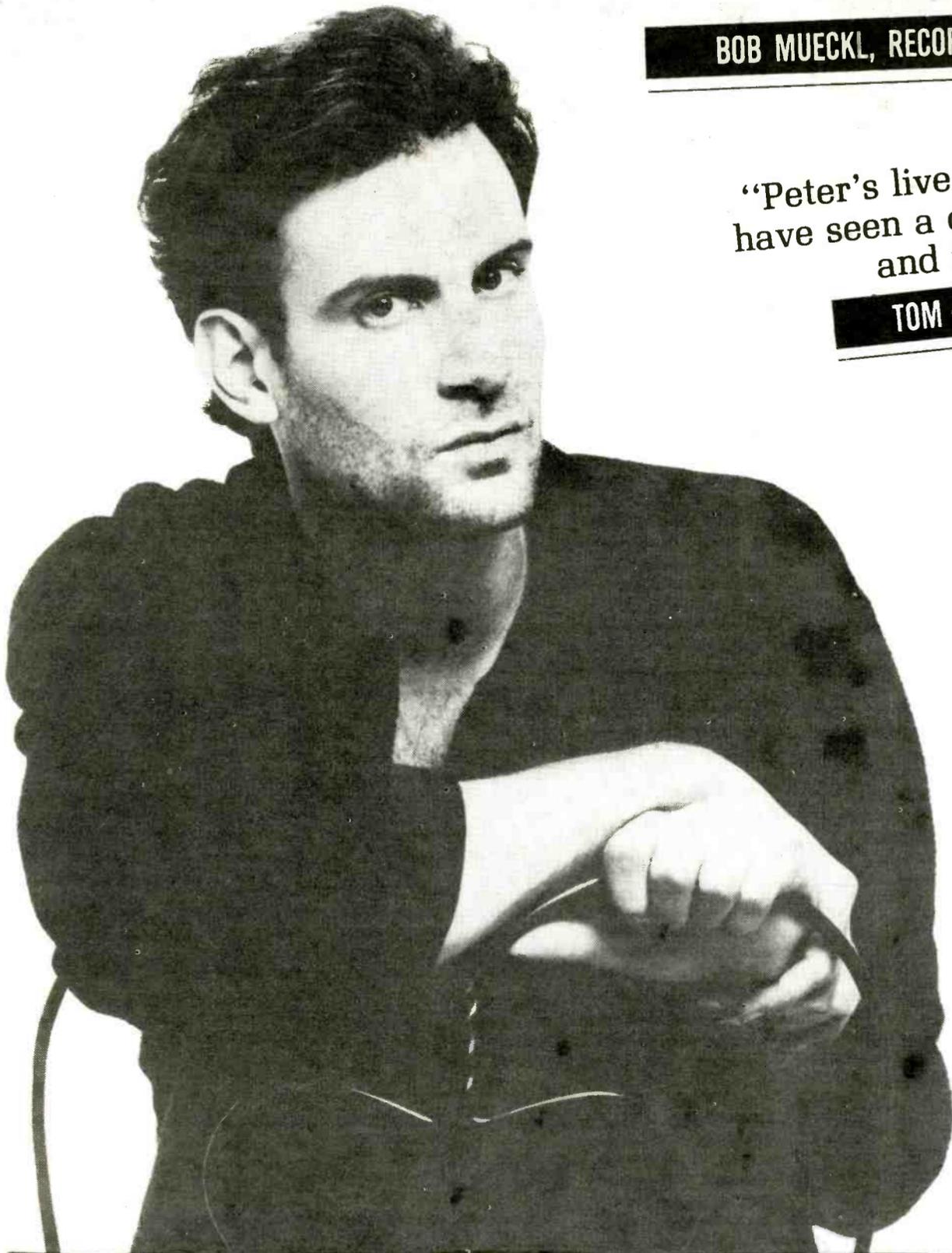
**TOM KREPPENNECK, CAVAGES/BUFFALO**

"Audience feedback was very positive on the live show, with highlights being 'Waning Moon' and 'I Feel Young Today.' Peter's definitely an artist worth seeing and playing."

**JOHN COOPER, WPYX/ALBANY**

"Not being one to hype every record or concert that comes my way, Peter Himmelman did put on a truly wonderful show. Go see him when he comes to town."

**JOHN HAGER, WPHD/BUFFALO**



*I FEEL YOUNG TODAY*

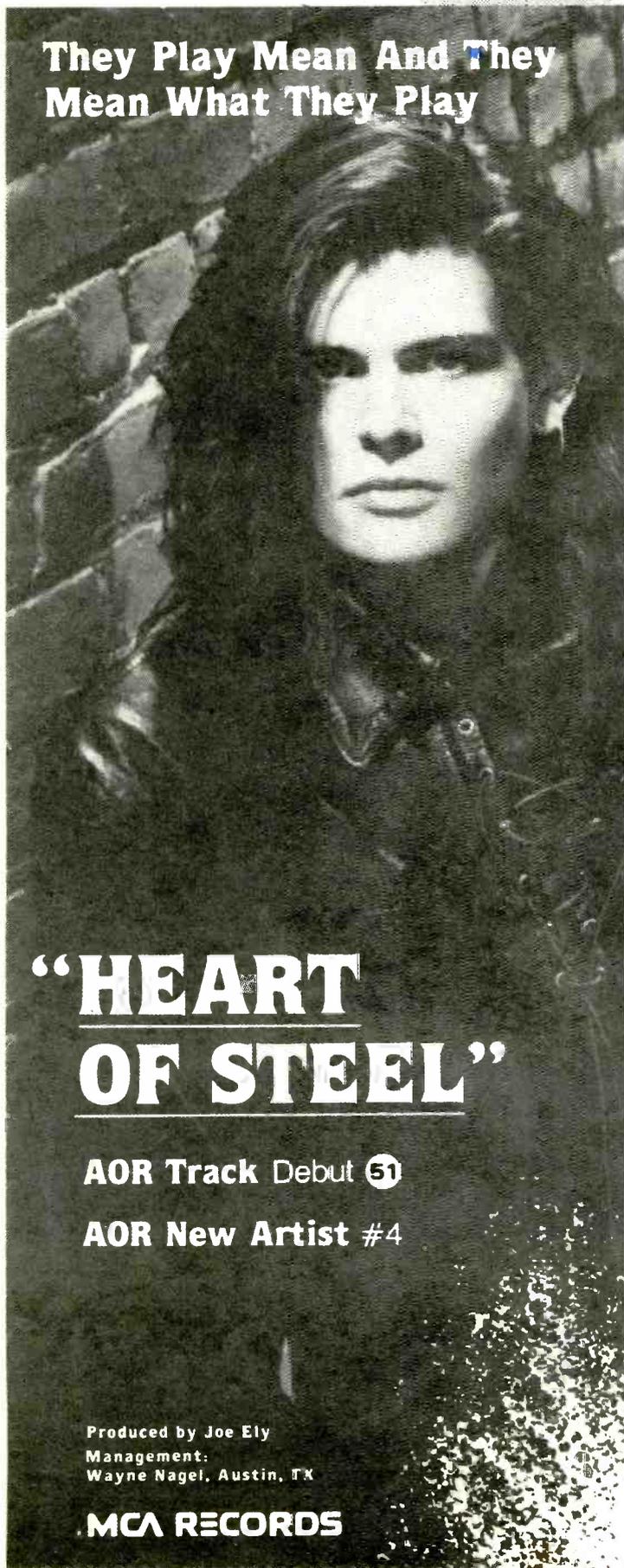
**AOR New Artists #14**



# AOR



**They Play Mean And They Mean What They Play**



**“HEART OF STEEL”**

**AOR Track Debut 51**

**AOR New Artist #4**

Produced by Joe Ely  
Management:  
Wayne Nagel, Austin, TX

**MCA RECORDS**

## WGTR Takes Over

Continued from Page 84

more music since Rogers joined Zeta. “Somedays Neil will be what he describes as ‘music-intensive,’ which means he’ll maybe play one song an hour.”

What effect does Wise think his two talky competitors will have on Herman & McBean? Not much.

“It makes it kind of nice when you have three AORs and only one has an AOR morning show. Rogers can do anything he wants, but he’s not taking the rock and rollers away from us. He’s got a different audience. And with Neil on the air, there’s really no place for Joey. He’s still using the same jingle he had at WKBW in 1965. It’s ludicrous. It’s embarrassing to our industry.”

### What Tomorrow May Bring

As for the future, Wise — who can certainly afford to be confident — expects continued growth for WGTR.

“SHE was able to get sixes with no competition, and that’s probably the realistic AOR share of this market,” Wise said. “Given the current conditions, we think we can get a four to a four-and-a-half. For SHE, there isn’t a whole lot left. I think they’ve got to seriously look at some other options.”

**“Joey Reynolds is still using the same jingle he had at WKBW in 1965. It’s ludicrous. It’s embarrassing to our industry.” — Bill Wise**

But Bolger, citing SHE’s history, is more cautious. “SHE can’t be counted out. Remember, at one point KGON went from first to worst, and people in the market said, ‘Get rid of the calls; change the format; it’s dead.’ But it came back very nicely.”

As for GTR, Bolger readily admits that Wise’s station “sounds wonderful. It’s been very frustrating because it sounds very similar to what I was doing at KGON. It’s like a bad flashback. But they’re going to have to make a decision. I don’t think GTR can continue to play the Doobies’ ‘Black Water’ into a T-shirt promo using AC/DC’s ‘Back In Black.’

Market observers indicate that SHE’s unwise experiment with “male AC” is being phased out. Previous hard-rockin’ SHE staples abandoned last fall have reentered the mix. But with the always-unpredictable John Tenaglia ultimately calling the shots, is it realistic to assume that the station can rebound? Given PD Charlie Kendall’s past accomplishments as compared to the developments over the last year, the familiar comment that his “hands are tied” would appear to be valid.

Regardless, it’s obvious that Wise is in the driver’s seat. And considering his track record, it’s doubtful he’ll relinquish the wheel anytime soon.



**OK EVERYONE, LOOK AT THE CAMERA AND SAY “YES!”** — Yes drummer Alan White stopped by the WYNF/Tampa studios prior to the band’s two night stand at the Sundome. Pictured (l-r) are Atlantic’s Steve Jones, YNF APD Charlie Logan, White, and midday personality Russ Albums.



**SPECIAL VISIT** — KUPD/Phoenix was the only radio station in the country granted an in-studio interview with U2 during the Joshua Tree tour. KUPD’s Mary McCann conducted the interview, which lasted more than an hour and featured some live studio performing, prior to the group’s final American tour stop at Sun Devil Stadium. Pictured (l-r) are Bono, PD Curtiss Johnson, Mary McCann, The Edge, and Larry Mullen Jr.



**ROCKIN’ WITH DOKKEN** — WLWQ/Columbus AMD Jo Robinson (c) held Dokken drummer Mick Brown (l) prisoner long enough to interview him after the concert. Elektra rep Jay Hart (r) was there to police the activities.

## SEGUES

WTPA/Harrisburg morning team **Ken Johnson & Jim Tofte** are the new “Breakfast Club” at KCFX/Kansas City; **Drake Hall & Steve Roberts** exit; replacing Johnson & Tofte at WTPA are **Ed Coffee** (from WGRX/Baltimore) and **Shelli Sexton** (from WRCN/Long Island) . . . **Jim Davls** now does AM drive at KZEL/Eugene . . . **Joe Cronauer** has joined the WONE/Akron morning team; **Mark Coulter** arrives from WAPL/Appleton as ONE Production Director; APL MD **Rick Panneck** has added Marketing Director duties for the Wisconsin Area Music Industry (WAMI).

**Bob Angel** has been upped to ND at WBLM/Portland, ME; the station’s

**Editor’s Note:** Company policy prohibited WSHE PD Charlie Kendall from contributing to this analysis.

new address is One City Center, Portland, ME 04101 . . . WTKX/Pensacola jock **Rik Duvall** now does mid-days at WZEW/Mobile; new MD **Kerry Gray** moves to afternoons, as **Rebecca St. John** joins crosstown Country outlet WKSJ-FM; **Jerry Benson** takes 7pm-midnight . . . **Tom Sebastian** has joined WHTQ/Orlando . . . KSNX/Norfolk personality **Lisa Manning** has returned to Charlotte for overnights at WRFX.

KQSP/Spokane has changed calls to KKZX . . . KKBB/Bakersfield is a new AOR, consulted by **Jeff Pollack** . . . WIMZ/Knoxville is once again consulted by **BIA/D/E** . . . WVBR/Ithaca, NY will flip to AOR at the end of the month and requests record service. Contact MD **Steve Blatter** at (607) 273-4000 . . . Consultant **Tom Teuber** is now advising his old alma mater, WRSE-FM/Elmhurst, IL .

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LOWEST 1 2 3 4 5 6 7 8 9 10 HIGHEST

11

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Operations Manager  
Z100, New York

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—Bill Figenshu  
President  
Viacom Radio Division

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—Nick Miller  
VP, Marketing  
Great American  
Radio Group

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—Owen Leach  
President  
Leach Research, Inc.

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—Mark Maheu  
Program Director  
1290 FOX, Winnipeg

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—Chuck Browning  
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WHIO, Dayton

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—Tony Novia  
Operations Manager  
Y-100, Miami

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—Sandy Sanderson  
SR VP, Programming  
CFTR/CHFI, Toronto

"On a scale of 1 to 10, Film House is an 11!"

—Mike Murphy  
VP/GM  
WLAK, Chicago

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MIKE KINOSHIAN

## ADULT CONTEMPORARY

## FOUR STATION APPROACHES

## Working The Night Shift

Historically weak in its ability to pull strong 7pm-midnight numbers, AC radio is toiling overtime to solve the problem. Here's a sample.

## Knight-Time Programming

The format's most popular nocturnal trend is programming NAC and/or jazz. Liggett MD Tom Knight prepares and reports daytime AC and nighttime NAC playlists for WFMK/Lansing, WLHT/Grand Rapids, and WHNN/Saginaw. WLHT was the first of the three to air the specialty show "Lights Out." "WLHT went from a 1.2 (12+) to 6+ in less than six months," said Knight. "We've been on it for about 15 months in Lansing. Over the last few months, we've rebuilt things in Saginaw. Instead of using drop-ins, we now have a live host. Saginaw and Lansing are more Jazz-oriented and Grand Rapids is more New Age-oriented."

The reason the stations started playing NAC/jazz at night was simple — poor ratings. "We needed to come up with an alternative programming idea for adults. With artists like David Sanborn and Earl Klugh leading the way, it was the perfect time to experiment with something new."

**"Without a fulltime Gold or AOR station, we can get away with a lot here."**

— Smokey Rivers

WFMK devoted four hours nightly to jazz. Eventually, it blended electronic and New Age into the mix. "The show began to build ratings, and we spurred record sales. We're now getting between 75-100 requests nightly for jazz cuts. It has surpassed our greatest expectations. I look at it as the last unblazed trail," Knight said.

## KOSTing To Victory

While it's not clear who the first "Love Songs" station or host was, one of the most popular and adept hosts is KOST/Los Angeles's Liz Kiley. "In doing 'Love Songs,' I have to become the listener. It's just like talking to your best friend

across the kitchen table and everyone else gets to hear it," she said.

"Love Songs" debuted four summers ago as a one-hour feature (9-10pm). As demand and ratings swelled, so did the show's length. (Editor's note: Original host Kiley stayed until last month when she was elevated to Asst. PD. She now hosts Sundays only.)

The show's still a hit as this fall's Arbitron numbers attest. Among 25-54 adults (7pm-midnight), KOST is a strong #1 with over a full share advantage over runners-up (CHR) KIIS and (Classic Hits) KSLX.

KOST receives over 100 "Love Thought" letters a day. "You've got to understand and believe in the show," said Kiley. "There's a good deal of acting involved. Everyone has a different approach [to this type of program]. The most important thing is that each station does what's right for it. They shouldn't copy what we do."

## Oldies But Goodies

WMJJ/Birmingham doubled its night numbers in one book, thanks in large part to the addition of a nightly 7pm-2am feature, "Classic Hits At Night." The 25-54 results are staggering — the station leaped to #1 at night, outpointing Country giant WZZK. According to

**"I'm encouraged. We weren't #1 last book and now we are. I can't specifically say this is the reason, but I'm comfortable saying it had a lot to do with it."**

— Lee Tobin

PD Smokey Rivers, "You could drive a Mack truck through our night ratings. In the daytime, we had 10s and 11s; at night, 4s and 5s."

Rivers determined that with no AOR in the market, a need existed for a station to air music from the late '60s- mid-'70s. "Nobody was doing that on a consistent basis. Last August, we plugged in Classic Hits at night." Influenced by Motown and the British invasion, WMJJ started with a small (300) "safe" list of oldies. "It was decidedly pop, not a rock-based music list. Our listeners told us they wanted more rock and roll."

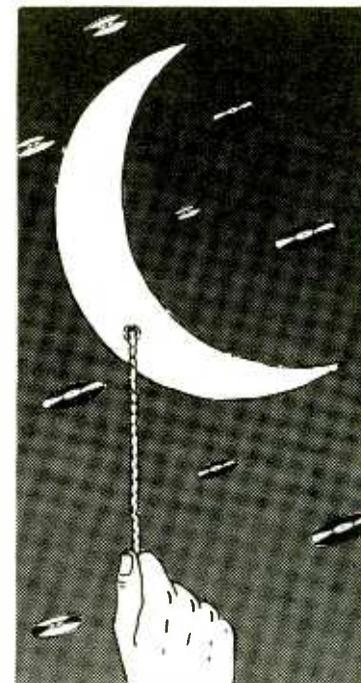
Each night, listeners are treated to a different approach: Monday, all requests; two for Tuesday; Wednesday, a theme like "Superstars Of The Seventies; Thursday, different themes in three-song sets; and Friday, the "finest" hour with the most requested songs of a core artist.

Although some of WMJJ's music changes, the station's personality stays the same. "The stripes we wear on our sleeve are AC," said Rivers. "We play rock music, but our night presentation is very adult. We don't have a screaming jock." Announcers are interactive, airing about four or five listener calls an hour. "Without a fulltime Gold or AOR station, we can get away with a lot here," he added.

## AC/UC

Another novel approach to night programming is heard on WAJI/Ft. Wayne. PD Lee Tobin has devised an Urban Contemporary mix called "Night Magic," helping WAJI nail down the #1 spot 25-54 at night.

Like KOST, WAJI once aired "Love Songs" at night. "We weren't even in the ballpark, so we



needed to do something different," said Tobin. As Rivers did in Birmingham, Tobin seized an opportunity to fill a hole: there's no Urban Contemporary station in Ft. Wayne.

"Over the past four or five months, I've slowly but surely weaved the product in. We're playing just about all the cuts from the Kenny G and Gerald Albright albums in various rotations. We have a different rotation category that kicks in for our night show. Black listeners are calling me in the morning, requesting songs they heard the previous night. I know our audience is recycling."

Tobin candidly admitted that not all reaction to his "gut-level" decision has been positive. But he noted that positive feedback far outweighs the negative. "I'm encouraged. We weren't #1 last book and now we are. I can't specifically say this is the reason, but I'm comfortable saying it had a lot to do with it."



Daytime Monitor:

BRYAN ADAMS/Heaven  
STEVE WINWOOD/Higher Love  
ATLANTIC STARR/Secret Lovers  
ALAN PARSONS/Eye In The Sky  
BEATLES/P.S. I Love You  
TIFFANY/Could've Been  
TOTO/Africa  
FLEETWOOD MAC/Hold Me  
PETER CETERA/Glory Of Love  
HUEY LEWIS & THE NEWS/Doin' It All For My Baby

Night Monitor

("Classic Hits At Night"):

BOB DYLAN/Like A Rolling Stone  
TEMPTATIONS/I'm Losing You  
BLUES IMAGE/Ride Captain Ride  
BOB SEGER/Mainstreet  
RINGO STARR/Photograph  
FREDA PAYNE/Band Of Gold  
SCOTT McKENZIE/San Francisco  
ANIMALS/Don't Let Me Be Misunderstood  
SUPREMES/You Keep Me Hanging On  
ROD STEWART/You Wear It Well



Daytime Monitor:

SWING OUT SISTER/Twilight World  
BEACH BOYS/I Get Around  
ELTON JOHN/Little Jeannie  
THREE DOG NIGHT/One  
FLEETWOOD MAC/Everywhere  
NEIL SEDAKA/Laughter In The Rain

Night Monitor ("Night Magic"):

KENNY G/Esther  
DIONNE WARWICK/Deja Vu  
FREDDIE JACKSON/Tasty Love  
MIAMI SOUND MACHINE/Can't Stay Away From You  
ATLANTIC STARR/I'm In Love  
THE DEELE/Two Occasions  
SMOKEY ROBINSON/Just To See Her  
WHISPERS/Say Yes  
EL DeBARGE/Someone



Daytime Monitor:

MOODY BLUES/Your Wildest Dreams  
PATRICK SWAYZE/She's Like The Wind  
AL WILSON/Show And Tell  
SWING OUT SISTER/Twilight World  
WHAM!/Everything She Wants  
VAN MORRISON/Brown Eyed Girl  
JAMES TAYLOR/Never Die Young  
MADONNA/Papa Don't Preach

Night Monitor ("Lights Out"):

HERBIE MANN/Sonhos  
LATITUDE/Trust  
BREAD/Everything I Own  
LANZ & SPEER/Desert Rain  
COMMODORES/Three Times A Lady  
DAVE BRUBECK/Take Five  
DIANNE REEVES/Better Days  
RYUICHI SAKAMOTO/After All  
MANHATTAN TRANSFER/So You Say



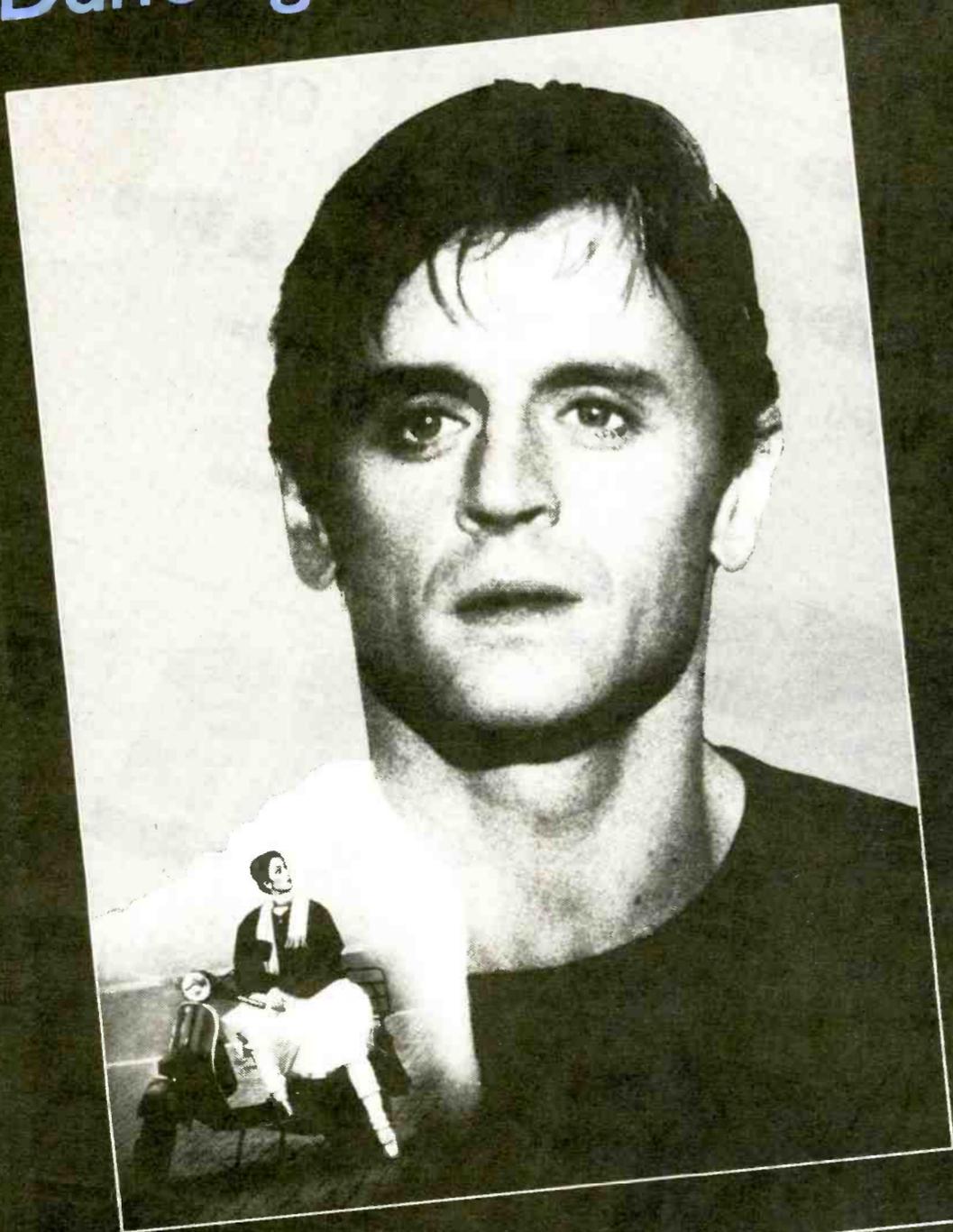
Daytime Monitor:

NATALIE COLE/I Live For Your Love  
GENESIS/Throwing It All Away  
CHICAGO/Wishing You Were Here  
LOUIS ARMSTRONG/What A Wonderful World  
COCKER & WARNES/Up Where We Belong  
10cc/I'm Not In Love  
CULTURE CLUB/Do You Really Want To Hurt Me?  
ERIC CARMEN/Hungry Eyes

Night Monitor ("Love Songs"):

LIONEL RICHIE/Truly  
PETER CETERA/Glory Of Love  
BARBRA STREISAND/Guilty  
MICHAEL BOLTON/That's What Love Is All About  
ROSE ROYCE/Wishing On A Star  
BARRY MANILOW/Looks Like We Made It  
HEATWAVE/Always And Forever  
DAN HILL/(Never Thought) That I Could Love

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**"Plaything"**  
**Rebbie Jackson**

Urban Contemporary Chart  
 10

93 Reporters -- 100%  
 Conversion Factor: +251



**Terence Trent D'Arby**

**"Wishing Well"**

Urban Contemporary Chart  
 3

88 UC Reporters -- 95%  
 One Of The HOTTEST  
 Conversion Factor: +16



**Earth, Wind & Fire**

**"Thinking Of You"**

Urban Contemporary Chart  
 3

92 UC Reporters - 99%  
 One Of The Hottest



**George Michael**

**"Father Figure"**

Urban Contemporary Chart  
 15

85 UC Reporters -- 91%  
 Conversion Factor: +19



**Lisa Lisa And Cult Jam**

One Of The Most Added Second Week In A Row!

**"Everything Will B-Fine"**

Now On 51 Urban Contemporary Reporters - 55%



**Full Force**

**"All In My Mind"**

Urban Contemporary Chart  
 20

82 UC Reporters - 88%  
 Conversion Factor: +15



**Mico Wave**

**"Instant Replay"**

Urban Contemporary Chart  
 DEBUT 39  
 Now On 72 UC Reporters  
 Conversion Factor: +15



**Centerfold**  
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**NEW & ACTIVE**

Now On 43 UC Reporters Including:

- WXVY
- WHUR
- KMJQ
- KRNB
- WDIA
- WYLD
- WOWI
- KPRS
- KMJM
- KDAY
- KSOL

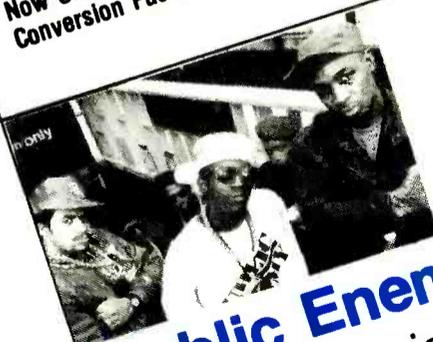


**L.L. Cool J**  
**"Going Back To Cali"**

Urban Contemporary Chart  
 23

65 UC Reporters Including This P-1 Action:

- WXVY
- WBLK
- WUSL
- WDJY
- WVEE
- K104
- KMJQ
- KRNB
- WHRK
- WEDR
- WYLD
- K94
- WOWI
- WBMX
- WGCI
- WBLZ
- WZAK
- KPRS
- WLUM
- KMJM
- KDAY
- XHRM
- KSOL



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**"Bring The Noise"**

Believers At:  
 WXVY K94  
 WUSL WOWI  
 WVEE WZAK

- KPRS
- WLUM
- KMJM

- KDAY
- KSOL

- WJZ
- WEKS
- KOXL
- WXOK
- WATV
- WENN
- WJTT
- WFXC
- Z16
- WQFX
- WTMP

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WALT LOVE

## URBAN CONTEMPORARY



WGCI/Chicago's Banks & Company: (front, l-r) Ramone Wade, Bonnie DeShong, Harold Rush; (rear, l-r) Curl Man, Doug Banks, and J.J. Jackson.

## Morning DJs: A Different Breed

As we all know, morning personalities are a different breed. Most are outgoing, fun-loving, and crazy. For them to maintain these outrageous personalities on a daily basis is certainly a commendable feat, considering the pressure and stress under which these people work. Below, four UC morning DJs share their experiences and techniques.

### Banks & Company

Doug Banks of WGCI-FM/Chicago has certainly made his presence felt. Not only is WGCI-FM the number one music station in the Windy City, but Banks's show rests in third place overall. The 13-year radio veteran has been doing mornings for the past three years.

"Even though the program is showcased as Banks & Company, there are also other people who make it successful," said Banks. "I have a young lady named Bonnie DeShong, who does traffic. Harold Rush is executive producer and also my partner. We have an engineer, Jerry Cook, as well as two other staffers, Ramone and J.J. Jackson.

"I love fun and excitement. So we find ways of letting me do that, mixed with the other things we do. Everybody contributes to the show as opposed to me getting all the laughs. It's a combined effort that makes things easier for all of us."

When asked what sets him apart as a morning personality, Banks said, "It's not one specific thing that I do. The station itself has a very secure image in this community; it's highly respected. Consequently, when we have to go out and make personal appearances for schools, community organizations, and churches, they already have some idea of who and what we are."

For the most part, UC and Black radio personalities don't receive the same publicity or pay that their



WFXM/Macon's Mike Evans

general market counterparts command. Questioned about this disparity, Banks noted, "I think I'm getting the credit I deserve in this particular situation. However, it wasn't like that at some other places where I've worked and done a good professional job.

"I do think that some within our medium lack respect for our abilities and accomplishments as professionals competing with them. This is the second time we've been in WGN's face in the Arbitron. But if you were talking to the powers that be at WGN, they would insist the only reason we're this close is because we've taken audience from [UC rival] WBMX. That's not true. We've gotten audience from everyone, including WGN. They just don't want to admit it. It's very hard for some Chicago area broadcasters to swallow the fact that the number one music station is Urban."

Would Banks like to parlay his success into a morning gig with a

pop station? "I'm pleased with where I am. For me to leave Chicago or this station, it would have to be the most outrageous offer ever made. To be quite honest, I've gotten used to being number one and like the feeling. I don't believe I have to prove anything to anyone. I'm beating what are supposed to be some of the best white morning shows in the country."

### Mason & Company

"Mason & Company" rule mornings at WJLB/Detroit. Working with John Mason are a newspaper, a traffic person, and an entertainment reporter who also doubles as the morning show producer. "I never thought I'd get the chance to be a morning personality," said Mason. "It's nice to work with pros who can help me get the best results possible. And it's also nice to have a profession that allows you to have fun as part of your work duties."

Mason's program includes a number of character voices. The main character in his repertoire is Do'see, who sees all in the entertainment business and is the "noisiest contributor" to the program. There's also a little kid, Granny, and an old man, Sheriff Jasper. One character voice in particular is recognizable the world over. "My Michael Jackson voice has been critiqued by his father Joe, sister Rebbie, and brother Marlon. They all gave it high compliments."

Mason started in radio on hometown outlet WJMO. "I just wanted to be a good professional on the air. In Cleveland I did a pretty serious type of morning show during the six months I was on. I think the personality approach in my air presentation started when I went to KMJM/St. Louis for PD Quincy McCoy. He taught me what professional fun radio was all about.

"When I first got to WJLB as Production Director, OM/PD James Alexander didn't allow people on the air with five or less years' experience. Our morning person was on vacation and James gave me the opportunity to fill in. He told me just to relax and have fun with it. So I did, they liked what they heard, and gave me the opportunity to continue doing the show.

"My job is to give out information and help people get started every morning. So I make sure the team and I are talking about the things the average person is talking about. That means every avenue of life we can explore on a daily basis. I try to find some way of touching my audience every day through humor. People have told

us how embarrassed they've gotten while driving because of people looking at them laughing alone in their cars."

One thing Mason doesn't appreciate is humor done at the expense of his listeners. "I've found that the biggest bits by top CHR personalities, like KIIS/Los Angeles's Rick Dees, are based on things people in the black community do or say. I just can't believe that some of these people are using humor about blacks to entertain whoever listens to them.

"They'll do takeoffs on Michael Spinks and how he talks. They also use black character voices when they can. These same announcers will use slang and hip phrases primarily heard in the black community because this makes them sound fresh or with it. What they're saying is: 'This is hot, and we're going to use it to help make our shows hot.' So I said this is natural to me, what am I waiting for?"

"Now understand, I'm not talking about negative black humor. I'm talking about intelligently-planned black humor. You must work with intelligence to set things up properly so you don't offend anyone and certainly not your black listeners. Blacks are more sensitive than general market listeners to situations where remarks and statements might be perceived as racially motivated."

### Don Early Bird & Breakfast Crew

KMJM/St. Louis morning personality Don Allen is a 19-year industry vet, who's done mornings in Los Angeles, New York City, Dallas, and Norfolk.

"I'm not the comedic type at all," said Allen, who's been in the market eight months. "I'd say I'm an upbeat personality who gives people the drive and energy to get started every morning. Information, fun, and positive ideas are my things. I just want to make people feel good about themselves."

According to Allen, the morning humor is supplied by Kevin Woodson, who's been with station for four years and does a variety of voices. "Our show is called 'Don Early Bird and the Breakfast Crew.' It's full-service, with weather, traffic, news, sports — and fun."

Allen believes UC morning personalities are shortchanged when it comes to industry recognition. "I don't think we get the credit we desire from our competitors. But as long as we keep winning, the pressure will be on them. I feel

good about my accomplishments, but I'd also like pats on the back from my fellow broadcasters.

"A morning person has to be the quarterback; he must hand his fellow co-workers the ball because they're the ones getting things started. We're doing good radio with a strong black base to our audience. I feel good about what we're doing every morning."

### Evans: Macon It In AMs

Mike Evans is the new young (25) morning personality at recent UC recruit WFMX/Macon, GA. Interestingly, Evans began his radio career at an Albany, GA Country outlet. Comparing general market radio shows UC, Evans said, "Ours have a lot more heart, they're more personal. I've worked CHR, and it's a lot more impersonal: do the liners, play the music, and stay out of the way."

Some people say morning personalities are born, not made, and Evans appears to fit that bill. "Ever since I was a kid in Columbus, I've been a radio fanatic. I always used to listen to WVKO, which has a great morning personality, K.C. Jones, and learned a lot. There were days I would call my favorite DJ eight or ten times just to ask him what was going on in the studio. And I must admit the morning person always seemed to be one who would take the time to kid with me. Mornings is what I've always wanted to do."

Evans credits visibility as a key to standing out as a morning personality. "I think we have an advantage over [radio personalities] in larger cities: being in a smaller city, people get to know us quicker. We attend most local events, from high school and college sporting contests to political rallies."

Evans also does character voices (including Michael Jackson, Arnold Schwarzenegger, T-Bone, and Grandma) and also draws humor from the political arena. "With all the races going on right now, the material is endless."



WJLB/Detroit's John Mason with his alter-ego morning characters Do'See (l) and Granny (r).



KMJM/St. Louis AM Driver Don Allen (r) joined by Rolling Stone Ron Wood.



LON HELTON

# COUNTRY

## COUNTRY RATINGS INDEX UP 7.7 POINTS

# Fall '87: Mixed 12+, 25-54, Results

I must admit to some disappointment upon figuring the 12+ and 25-54 breakouts for the fall Arbitron. Early perusal of key markets seemed to indicate the format rebounded from a very tough summer. Unfortunately, that was not the case. 12+ gainers slightly outpaced losers, while more stations were off 25-54 than were up.

It's also a bit unnerving that in a sweep where Country normally does well there were more stations down than up 25-54. Luckily, there were more points gained than lost, for a net 25-54 gain. However, it's not a good sign that the fall was only slightly higher than the summer.

The biggest disparity continues to be in the AM/FM comparisons. Since they first appeared (R&R, 12/5/86), AM listening is down 26%. FM is up, but only about 5%. The question is, if the AM Country audience is dwindling, where's it going — and why isn't it going to FM Country? (Remember, these stats show market listening levels.)

Here's how Country did last fall.

## Breakouts: AM Vs. FM

Band		AM	FM
Stations:	F '87	78	98
	Su '87	79	96
25-54 Shares In Existing Markets, By Band (Actual)	Fall '87	150.9 16%	816.1 84%
	Summer '87	154.8 17%	780.3 83%
Stations New To Data Base (New Continuously Measured Markets)	Fall '87	none	none
	Summer '87	3 (4.2 shares)	3(19.7 shares)
Total Fall '87 25-54 Shares		150.9	816.1
Total Summer '87 25-54 Shares		159.0	800.0
Net Gain/Loss		-8.1	+ 16.1
Net CRI when multiplied by conversion factor of .961	Fall '87	145.0	784.3
	Summer '87	152.8	768.8
Fall '87 25-54 Share Totals	Up	31 40%	50 51%
	Down	38 49%	46 47%
	Flat	8 10%	— 0%
	Debut	1 1%	2 2%
	Drop	2	0

## Fall '87 At A Glance

- 25-54: 46% up; 48% down
- 12+ : 49% up; 44% down
- FM: 51% up; 47% down, 25-54
- AM: 40% up; 49% down, 25-54

## Country Ratings Index Data

Fall '87 CRI: 929.3\*, Up 7.7 points

Summer '87 CRI: 921.6\*

Spring '87 CRI: 956.0

Winter '87 CRI: 932.0

Fall '86 CRI: 972.9

Summer '86 CRI: 950.4

Spring '86 CRI: 1014.6

Fall '87: 176 Stations

81 Up a total of 109.2 shares, Adults 25-54.

84 Down a total of 107.5 shares, Adults 25-54.

8 Even

3 Debuts 7.2 shares, Adults 25-54

2 Drops .9 shares, Adults 25-54

Summer '87: 175 Stations

74 Up a total of 96.1 shares, Adults 25-54.

88 Down a total of 111.2 shares, Adults 25-54.

7 Even

1 Debut + 2.5 shares, Adults 25-54

5 Drops -8.3 shares, Adults 25-54

5 New Stations in three new Continuously measured markets\*

\*To compensate for the addition of three new markets into the data base last summer, the actual share totals for all the Country stations in Continuously Measured Markets have been multiplied by a factor of .961 to keep the CRI relative to past indices. This will continue to be done, and the factor will fluctuate, as more markets are Continuously Measured.

Thus, the CRI is now a relative number, not an absolute number representing actual shares.

The conversion factor is determined by additional markets, not stations. We are determining market, not station, listening levels.

## Format Scorecard

		Summer '87	Fall '87
Stations Surveyed		175	176
Continuously Measured Markets with Country Outlets		76	76
25-54 Share Comparisons	Up	76 43%	81 46%
	Down	90 52%	84 48%
Summer '87 vs. Fall '87	Even	7 4%	8 4%
	Debut	1 1%	3 2%
12+ Comparisons	Up	83 47%	86 49%
Summer '87 vs. Fall '87	Down	79 46%	77 44%
	Even	12 6%	10 5%
	Debut	1 1%	3 2%
Markets With Country #1 in Adults 25-54		19	24
Markets With Country #1 12+		8	9

## Fall '87 Scoreboard

Station/City	12+		25-54 Rank	
	Su '87	F '87	Su '87	F '87
WGNA/Albany	4.6	6.3	7	5
WPTR/Albany	1.6	1.9	T10	12
WEEX/Allentown	1.0	1.0	T26	T18
WXKW/Allentown	4.2	4.4	7	T6
WKHX/Atlanta	.8	.8	T16	16
WKHX-FM/Atlanta	4.9	6.7	9	5
WYAY/Atlanta	4.9	5.0	8	9
KASE/Austin *	15.3	13.5	1	1
KTAE/Austin	.5	1.5	21	T18
KVET/Austin *	3.4	4.5	10	10
WCAO/Baltimore	2.2	2.3	13	15
WPOC/Baltimore	6.6	6.6	1	4
WKJN/Baton Rouge	6.9	6.7	7	5
WYNK/Baton Rouge	.8	.9	16	T14
WYNNK-FM/Baton Rouge	10.2	9.9	1	1
Combo	11.0	10.8	1	1
WVOK/Birmingham # 1	—	1.2	—	T16
WZZK/Birmingham	1.7	1.3	16	14
WZZK-FM/Birmingham	16.3	15.8	1	1
Combo	18.0	17.1	1	1
WBOS/Boston	1.9	2.3	T11	15
WYRK/Buffalo	9.0	7.0	3	3
WLON/Charlotte	.9	.4	16	19
WLVK/Charlotte	7.3	6.7	T4	5
WSOC/Charlotte	.3	.9	T24	T20

Station/City	12+		25-54 Rank	
	Su '87	F '87	Su '87	F '87
WSOC-FM/Charlotte	10.8	12.1	2	1
WDOD/Chattanooga	2.0	2.3	11	9
WDOD-FM/Chattanooga	8.2	8.0	4	5
WUSY/Chattanooga	14.2	11.6	1	2
WUSN/Chicago	2.6	2.6	14	12

## LEGEND

All figures refer to Arbitron metro survey areas, Monday-Sunday, 6am-midnight. Stations with #1 shares have 12+ figures in bold. Stations debuting this book, and stations not Country during the sweep, are designated with "—." Demo figures are for market rank, not actual share. Asterisks indicate Country stations in a particular market which are co-owned but have different call letters. Only ratings for stations above-the-line are used. DNS means a station did not show in the ratings book. Copyright 1988 Arbitron Ratings Company. May not be quoted or reproduced without Arbitron's prior written permission.

Station/City	12+		25-54 Rank	
	Su '87	F '87	Su '87	F '87
WBVE/Cincinnati	3.8	3.8	9	T9
WUBE/Cincinnati	5.3	5.3	3	5
WGAR/Cleveland	.6	.5	T21	T21
WGAR-FM/Cleveland	4.0	4.7	9	5
Combo	4.6	5.2	9	5
WHOK/Columbus, OH	4.4	4.8	7	7
WMNI/Columbus, OH	3.4	3.8	9	9
KPLX/Dallas	6.9	7.4	2	2
KSCS/Dallas *	5.8	4.1	4	8
WBAP/Dallas *	5.2	5.3	8	T9
WBLY/Dayton	1.0	2.2	17	16
WBZI/Dayton	1.8	.8	T11	T18
WONE/Dayton	6.2	6.7	6	8
KLZ/Denver	4.3	3.5	7	T15
KYGO/Denver	3.8	5.8	T8	4
WCXI/Detroit *	1.6	1.3	17	T23
WWWW/Detroit *	4.1	4.1	3	6
KHEY/EI Paso	3.1	3.1	11	T12
KHEY-FM/EI Paso	7.2	9.3	3	1
KFRE/Fresno	2.0	4.0	15	T10
KFRE-FM/Fresno	4.4	3.4	T3	16
KNAX/Fresno	9.1	6.7	1	T1
WCUZ/Grand Rapids	4.6	3.6	8	10

Continued on Page 93

# COUNTRY

## Fall '87 Scoreboard

Continued from Page 92

Station/City	12+		25-54		Station/City	12+		25-54	
	Su'87	F'87	Rank Su'87	F'87		Su'87	F'87	Rank Su'87	F'87
WCUZ-FM/Grand Rapids	8.4	8.6	1	T2	WOW/Omaha	5.3	6.5	T6	8
WBIG/Greensboro-Winston-Salem-Highpoint	2.9	6.9	9	4	WOW-FM/Omaha	7.9	7.0	3	5
WKOQ/G-WS-HP	.5	.6	T22	T23	WWKA/Orlando	9.3	12.1	1	1
WPCM/G-WS-HP	.3	.9	T21	T21	WXTU/Philadelphia	4.6	3.5	6	10
WTQR/G-WS-HP	17.4	14.8	1	1	KNIX/Phoenix	1.3	2.1	17	16
WESC/Greenville	1.3	1.7	T13	13	KNIX-FM/Phoenix	12.8	15.3	1	1
WESC-FM/Greenville	13.8	13.1	2	T1	Combo	14.1	17.4	1	1
Combo	15.1	14.8	1	1	KUKQ/Phoenix	DNS	DNS	DNS	DNS
WSSL/Greenville	.1	DNS	DNS	DNS	WDSY/Pittsburgh	4.6	4.2	5	T8
WSSL-FM/Greenville	7.3	9.0	4	3	WIXZ/Pittsburgh	.8	DNS	T19	DNS
Combo	7.4	9.0	4	3	KUPL/Portland	1.3	.9	19	T23
WHYL/Harrisburg	.5	1.1	T18	18	KUPL-FM/Portland	6.7	5.9	2	2
WHYL-FM/Harrisburg	3.1	3.7	T9	T5	KWJJ/Portland	2.4	1.8	16	15
Combo	3.6	4.8	T8	5	KWJJ-FM/Portland	3.7	3.5	9	T11
WRKZ/Harrisburg	11.0	6.6	2	3	WHIM/Providence	3.4	1.5	7	20
WKHT/Hartford	.3	.6	18	T20	WQDR/Raleigh-Durham	8.2	9.1	3	2
KDEO/Honolulu	2.0	2.2	11	T10	WKHK/Richmond	1.4	4.3	T12	9
KIKK/Houston	1.0	.7	T20	24	WTVR/Richmond	.4	.5	T19	DNS
KIKK-FM/Houston	7.3	8.3	2	1	WTVR-FM/Richmond	5.5	6.4	6	6
Combo	8.3	9.0	1	1	Combo	5.9	6.9	6	6
KILT-FM/Houston	6.0	5.9	1	3	KCKC/Riverside-San Ber.	2.5	2.8	12	10
WFMS/Indianapolis	11.9	13.7	2	1	KNTF/Riv.-San Ber.	2.1	2.3	9	T11
WIRE/Indianapolis	2.4	2.2	10	12	KWDJ/Riv.-San Ber.	.9	1.0	30	T22
WCRJ/Jacksonville	5.6	3.8	5	8	WBEE/Rochester	8.8	8.4	4	3
WQIK/Jacksonville	1.0	1.1	T16	13	KRAK/Sacramento	2.9	3.1	9	T9
WQIK-FM/Jacksonville	8.6	10.5	3	3	KRAK-FM/Sacramento	6.9	8.0	4	5
KFKF/Kansas City	.2	.4	24	19	KUSA/St. Louis	2.3	1.8	9	14
KFKF-FM/Kansas City	5.3	6.8	T6	3	WIL/St. Louis	.4	1.0	26	19
Combo	5.5	7.2	T5	T2	WIL-FM/St. Louis	4.5	4.2	4	7
WDAF/Kansas City	8.0	12.8	1	1	WKXJ/St. Louis	2.0	1.7	T11	15
WIVK/Knoxville	3.2	4.8	6	5	KTOM/Salinas-Monterey	2.1	1.9	13	17
WIVK-FM/Knoxville	31.0	30.1	1	1	KTOM-FM/Salinas-Monterey	5.8	4.8	6	1
Combo	34.2	34.9	1	1	KKAT/Salt Lake City	8.5	10.8	1	1
WNOX/Knoxville	1.3	1.2	11	T10	KSOP/Salt Lake City	1.1	.9	21	T20
WSEV/Knoxville	.8	1.1	15	T10	KSOP-FM/Salt Lake City	5.1	5.9	5	6
WITL/Lansing	1.0	1.1	T17	T11	Combo	6.2	6.8	4	5
WITL-FM/Lansing	13.8	15.1	T17	1	KZAN-FM/Salt Lake City	2.2	1.3	15	T20
KFMS/Las Vegas	.5	1.4	16	15	KAJA/San Antonio	6.8	5.2	2	4
KFMS-FM/Las Vegas	9.7	8.1	1	1	KBUC/San Antonio	.9	.6	22	24
Combo	10.2	9.5	1	1	KBUC-FM/San Antonio	5.9	2.9	3	15
KRAM/Las Vegas	1.2	.7	T13	18	KCYY/San Antonio #3	—	4.4	—	8
KLAC/Los Angeles *	1.0	1.4	30	T21	KKYX/San Antonio *	2.9	3.8	16	18
KZLA/Los Angeles *	2.5	2.1	11	15	KSON/San Diego	.6	1.3	26	18
WAKY/Louisville	2.1	.9	13	15	KSON-FM/San Diego	5.9	5.8	1	2
WAMZ/Louisville	16.6	14.3	1	1	KNEW/S.F.-Oakland *	1.9	1.4	T14	26
WTMT/Louisville	1.5	1.4	11	13	KSAN/S.F.-Oakland *	3.2	3.4	T3	2
KTXF/McAllen-Brownsville	9.0	7.8	2	4	KEEN/San Jose	2.7	3.0	10	T7
WGKX/Memphis	9.6	9.0	3	2	KMPS/Seattle-Tacoma	.9	1.3	26	23
WMC/Memphis	3.3	3.9	13	12	KMPS-FM/Seattle-Tacoma	3.5	4.6	6	2
WKQS/Miami *	3.1	3.0	13	10	Combo	4.4	5.9	4	2
WQAM/Miami *	1.1	.3	23	35	KRPM/Seattle-Tacoma	.5	.4	31	31
WMIL/Milwaukee	5.5	6.7	4	2	KRPM-FM/Seattle-Tacoma	2.8	4.0	T9	T10
KEEY/Minn.-St.Paul *	6.6	6.3	3	5	WIXY/Springfield, MA	1.6	1.2	12	12
WDGY/Minn.-St.Paul *	1.6	2.0	14	14	WRRB-FM/Syracuse	6.2	5.7	3	7
WSIX/Nashville# 2	1.2	—	16	—	WQYK/Tampa	5.3	8.0	T6	3
WSIX-FM/Nashville	5.1	10.5	8	1	WSUN/Tampa	3.3	2.7	10	11
WSM/Nashville	5.5	3.9	10	11	WKKO/Toledo *	8.5	10.0	2	2
WSM-FM/Nashville	10.2	9.1	1	2	WTOB/Toledo *	3.4	4.7	T8	10
WNOE/New Orleans	1.5	1.4	15	19	KCUB/Tucson *	4.6	4.2	6	6
WNOE-FM/New Orleans	4.8	4.7	8	7	KIIM/Tucson *	11.3	8.5	2	2
WYNY/New York	1.9	2.7	T13	9	KTFX/Tulsa	5.2	4.7	9	7
WCMS/Norfolk	.5	.8	T20	T18	KUSO/Tulsa # 4	—	1.4	—	16
WCMS-FM/Norfolk	7.6	9.1	2	1	KVOO/Tulsa	9.1	7.4	T7	T9
WKEZ/Norfolk	.6	.8	19	T18	KWEN/Tulsa	10.3	12.8	1	1
WSKX/Norfolk	2.8	2.6	11	9	WMZQ/Washington	.2	.2	T26	30
KEBC/Oklahoma City	4.6	5.5	7	8	WMZQ-FM/Washington	5.2	7.1	1	1
KXXY/Oklahoma City	.8	.4	18	18	Combo	5.4	7.3	1	1
KXXY-FM/Oklahoma City	11.1	13.0	1	1	WIRK/West Palm Beach # 5	.6	—	T20	—
Combo	11.9	13.4	1	1	WIRK-FM/West Palm Beach	7.3	5.2	2	4
WKY/Oklahoma City	3.5	4.8	12	11	WEMR/Wilkes Barre-Scranton	1.2	DNS	T24	DNS
					WQXK/Youngstown-Warren	7.6	8.6	3	3

### Footnotes:

- # 1: WVOK/Birmingham left Gold for Country 10/87.
- # 2: WSIX/Nashville dropped Country for MOR 10/87.
- # 3: KCYY/San Antonio went Country 9/30/87, from AC KLLS.
- # 4: KUSO/Tulsa went Country 9/17/87.
- # 5: WIRK/West Palm Beach became Gold WPGB 8/87.

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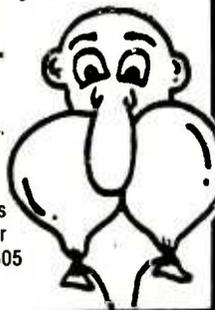
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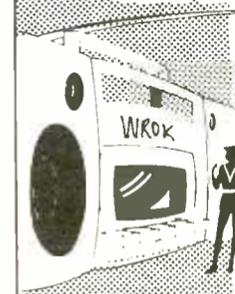
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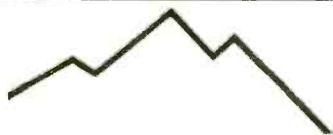
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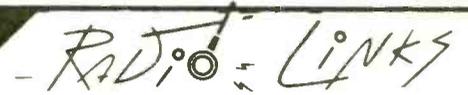
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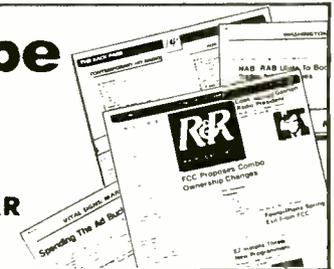
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**MediaLine**  
 THE BEST JOBS ARE ON THE LINE  
 P.O. Box 10167, Columbia, MO 65205-4002

# OPPORTUNITIES

## OPENINGS

**America's best programming consulting company seeks exceptional programmer with ambition, drive, superior music ability and outstanding people skills to join us. You'll be rewarded with personal and professional growth, increased knowledge and skills, prestige, and earning power. If you need to be among the best, join the best. Correspondence to Radio & Records, 1930 Century Park West, #1G, Los Angeles, CA 90067. EOE**

### EAST

**WRCH-FM/Farmington, CT** seeks mature communicator for its EZ Listening format. No beginners. T&R: Warren Schroeger, OM, Radio Park, 06034. EOE (3/4)

**Adult NE station** needs ATs with good on-air and production. T&R: WBNE, Mike Thorn, Box B, Benton, PA 17814. EOE (3/4)

**WNGZ-FM** seeks AOR/CHR type AT for full/parttime future openings. T&R: Charles Foster, 108 E. Gray St., Elmira, NY 14901. EOE (3/4)

**WNCK/Woonsocket, RI** seeks fulltime AC/MOR AT. T&R: Mike James, Box G, 02895. EOE (3/4)

**WGAW** needs creative Production Director/copywriter/AT. Females encouraged. T&R: Mark Rossi, Box 87, Gardner, 01440. EOE (3/4)

**WFTQ/Worcester** seeks anchor/reporter with strong writing, creative ideas. C&R: Steve LeVeille, 19 Norwich St. MA 01608. EOE (3/4)

**Buffalo's new CHR** seeks production/AT with experience. T&R: John Piccillo, 6 Fountain Plaza, Ste. 4, NY 14202. EOE (3/4)

**Top rated MOR** seeks mature pros only, no rockers/beginners. Production skills a must. T&R: WHLI, L.I., NY 11550. EOE (3/4)

### DOMINANT CHR

with major market sound seeks to continue winning morning tradition with creative, entertaining morning show. Good pay for the right person(s). T&R's to Radio & Records, 1930 Century Park West, Box #992, Los Angeles, CA 90067. EOE

### WE'RE STILL LOOKING!

We've talked to some talented people, but we still haven't found the right replacement for our morning co-host-turned-golf-pro! We're looking for a fun, entertaining person who can plug into the young adult lifestyle of our area, share a bowl of cereal and a cup of coffee with our female co-host and our listeners. An original with a topical sense of humor who can interact with our audience and play a lot of great music. We're offering exceptional compensation and you'll live in a nice town. If you're interested, whether you're working or not, send a cassette and resume to:

STEVE MICHAELS  
WSTW  
2727 SHIPLEY ROAD  
WILMINGTON, DE 19803

EOE/MF

**WSTW 93.7**

### OLDIES MORNING

New south central PA oldies AM needs mature, witty, conversational, and experienced morning personality. If you answer yes to all questions, rush T&R to Radio & Records, 1930 Century Park West, #994, Los Angeles, CA 90067. EOE

## OPENINGS

### ZOO CO-HOST!

**Alan Burns and Assoc. CHR client** needs ZOO co-host for #1 rated AM show. Must be a good writer. Need to fill immediately. Top 35 mkt. Send T&R to 11705 Sumacs St., Oakton, VA 22124. EOE

### 92WXTU<sup>FM</sup> PHILADELPHIA Country

#### MORNING SHOW CO-STAR

Country 92 WXTU Philadelphia is looking for a morning show co-host to fit in with a "lotta fun, lotta music" approach to work with current male co-star. If you can ad lib quickly and topically... and your idea of show prep is writing and helping produce killer skits, please rush a sample of work you can live up to: **Bob Young, Program Director, WXTU Radio, 23 West City Ave., Bala Cynwyd, PA 19004. EOE M/F**

### 1530 AM Gold Rush

North Jersey's classic hit connection seeks morning AT. **Must be topical, friendly and energetic.** Team player only. No beginners. T&R to J. Rafter, WJDM, 9 Caldwell Place, Elizabeth, NJ 07201. EOE

### PERFECT AOR CAREER BUILDER

Are you in a smaller market achieving success but don't have the tools or the visibility? Are you an Assistant PD in a larger market ready to strike out on your own? WYMG is the number one station in Springfield, IL. We promote aggressively, the facility is state of the art, and the tools are abundant. The parent company is Saga Communications, Inc. We are young and growing. In fact, the current WYMG PD is enroute to our sister station in Norfolk, WNOR. If you have the drive & the talent, this may be the career move you've been waiting for. T&R immediately to Steve Goldstein, VP/Group PD, Saga Comm., 254 E. 68th St., #12E, New York, NY 10021. EOE M/F

**Saga**  
COMMUNICATIONS, INC.

### DRIVE TIME CHR

Dominant CHR in major northern New England market has immediate openings for morning and afternoon drive. Parttime positions available. Great opportunity in growing company. Morning teams encouraged. Rush T&R to PO Box 3886, Syracuse, NY 13220. EOE M/F

## SOUTH

**18-year Rock KISS/San Antonio** needs experienced AOR AM drive morning show host. T&R: Tom Scheppke, c/o 8020 Vantage Dr, Ste. 1200, TX 78230. No calls. EOE (3/4)

**WUSJ AM & FM** seeks experienced afternoon AT and aggressive newperson. Jim King, Box 5188, Johnson City, TN 37603. EOE (3/4)

Young, hungry and sincere? D.C. metro FSA has your second or third radio job. T&R: MWH 4422 Manor Hall Lane, Fairfax, VA 22033. EOE (3/4)

**Y95** seeks ATs for 10pm-2am and swing shift. Two-years major market experience. T&R: Programming, 545 E. John Carpenter Fwy, Ste. 1560, Irving, TX 75062. No calls. EOE (3/4)

### NEWS DIRECTOR

Aggressive news staff seeks a leader. Top 50 market, stable leading FM music based station seeks News Director. Good reporting & anchor skills required. Demonstrate experience as a leader and team player and you'll receive top pay and benefits. Reply in confidence to Radio & Records, 1930 Century Park West, #984, Los Angeles, CA 90067. EOE

## OPENINGS

### FL GULF

Star at our 100KW contemporary powerhouse on the sunny Florida gulf coast. We're adding a tenth station to one of America's fastest growing radio companies. **Hiring winning programming team,** Program Director, News Director, Air and News talents for all dayparts. **Rare opportunity to land a prime position in a desirable market.** Send your tape and resume to Jack Beach, VP/Programming, CR Broadcasting, One Radio Park, Jackson, TN 38305. EOE M/F

### MIDWEST

Leading Contemporary Country in Central WI seeks qualified, upbeat AT. Production/promotions/remote skills needed. T&R: BOX 956, Stevens Point, WI 54481. EOE (3/4)

Fast growing Country FM in SW OK has immediate opening for afternoon AT. T&R: KFXI, BRUCE MCGREW, BOX 392, MARLOW, OK 73055. EOE (3/4)

**KJMO** seeks midday AT with strong production. Females encouraged. T&R: Warren Krech, PD, 3109 S. Ten Mile Dr., Jefferson City, MO 65101. EOE (3/4)

Christian AC outlet wants to add to on-air staff. If you have talent and want to grow send T&R: WHLO, 3535 S. Smith Rd., Akron, OH 44313. EOE (3/4)

Leading OK City Country music station seeks nighttime AT. T&R: KXXY AM/FM, Jay Phillips, 101 N.E. 28th St., OK 73105. EOE (3/4)

Small market ND needed by 1st of May. Gather and anchor newscasts. Experience/style required. T&R: WPCO, 601 Upton Rd., Mt. Vernon, IN 47620. EOE (3/4)

### AM/FM PD

**AM/FM small market station on the great lakes** needs dynamic PD/On Air personality. Group looking for PD who's not afraid to work, is creative and understands the needs of the community as well as the station. Send T&R to Radio & Records, 1930 Century Park West, #996, Los Angeles, CA 90067. EOE

### TOP TWENTY MARKET

Top Tier, Highly Stable Company  
We're paying megabucks for morning host on high rated talk/music show. (#1 25-54 men, #1 18-49 Adults).

Must have deep/warped knowledge of pro sports. Only the most creative and irreverent need apply! Phones, voices and dialects a MUST. Creative freedom will be granted. All Intelligent Formats Encouraged. T&R's to Radio & Records, 1930 Century Park West, #993, Los Angeles, CA 90067. EOE  
**NO ZOO'S PLEASE!!**

### OUTSTANDING OPPORTUNITY

Adult oriented AC - CHR morning personalities/teams/M-F teams for TOP 3 market. Come to work for a vibrant, new company with opportunities to grow as we make this station legendary. Topical, funny, also warm and out going. Willing to work to prepare and get out and meet the people. This is a truly outstanding opportunity with good bucks. T and Rs ASAP to Radio & Records, 1930 Century Park West, #995, Los Angeles, CA 90067. EOE

### WMIJ 107FM COUNTRY!

Afternoon drive talent needed for West Michigan POWERHOUSE AM/FM Continuous Country covering 12 counties. Good production a must along with the ability to execute a tight, live format. Send T&R to Chris Roberts, WMUS, Box 2871, Grand Rapids, MI 49501. EOE NO PHONE CALLS.

## OPENINGS

### CHIEF ENGINEER-COMMUNICATIONS

Responsibilities include supervising the installation, operation and maintenance of broadcast equipment; assuring technical and personnel compliance with FCC rules and regulations; teaching students; and recruiting and training staff in the engineering department. **Three years experience in broadcast engineering or relevant college education required. First class FCC radio - telephone license mandatory.** To apply submit a resume, three letters of reference and official transcripts to the Personnel Office, Lincoln University, 820 Chestnut St., Jefferson City, MO 65101 before March 25, 1988. EO/AEE

### WEST

Reporters! Excellent job/pay in southeast Alaska. Males encouraged. T&R: ND, Box 149, Petersburg, 99833. EOE (3/4)

Country FM seeks morning and afternoon ATs. T&R: PD, 1100 Mohawk, Ste. 280, Bakersfield, CA 93309. No calls. EOE (3/4)

Northern CA AT with track record needed to increase already 43.1 share. Good bucks. T&R: Jim Nelly, Box 1131, Arcata, CA 95521. EOE (3/4)

Central CA AC KOSO seeks sales pro. Resume only: Tom Robinson, SM, 2121 Lancy, Modesto, 95355. EOE (3/4)

Country Operations Manager needed. If you're the right person that has what it takes send T&R: KUBB, Julie Campbell, Box 429, Merced, CA 95340. EOE (3/4)

KFIG AM/FM seeks experienced/highly motivated salesperson. Draw against commission. Excellent benefits. Russ Beckmann, Box 4265, Fresno, CA 93744. (209) 268-8801. EOE (3/4)



### WIMPS NEED NOT APPLY

Rare opening for KILLER AIR TALENT on New Mexico's Hottest Radio Station. Mid February start. EOE. Tapes & resumes POWER 105, (THE REAL) Howard Johnson, 800 Park Ave., SW, Albuquerque, NM 87102.

### SOUTHERN CALIFORNIA COASTAL CHR

seeks Program Director/Morning Jock. Must excel in leadership and be amazingly organized. Minimum 3 years programming experience required. Experience in promotion a must. The right bucks for the right pro!! If you're ready to work 16 hours a day and keep the #1 station #1 in a competitive market, rush tape and resume to Chris Rah, P.O. Box 4458, Santa Barbara, CA 93140. EOE



Wyoming's most listened to radio station has future fulltime openings. Experienced team players. Must have great production skills. Females encouraged. No telephone calls please. Send T&R to KTRS, 251 W. 1st, Casper, WY 82601. EOE



Rock 108 KFMG accepting applications for PROGRAM DIRECTOR previous AOR PD or Asst. PD experience required. Tape and resume to Jeff Guier, KFMG, 5601 Domingo Road, N.E., Albuquerque, NM 87108. EOE

# OPPORTUNITIES

## OPENINGS

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## POSITIONS SOUGHT

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**A PERSONALITY MORNING SHOW ON AN "NAC" STATION?**  
Yes! KKSF/San Francisco wants someone who combines the best qualities of these formats:

**AC:** warm, poised

**AOR:** musically aware

**News/Talk:** informed, intelligent

We need an experienced talent who . . .

- has an affinity for our mix of jazz, New Age, and soft rock
- understands that the music comes first
  - has a relaxed, low-key delivery
  - is concise — says a lot in a few words
  - employs subtle wit — no yukmeisters
- is presentable and willing to be involved in the community
- is ready for the most competitive market in the country

Cassette and letter that convey an understanding of the "NAC" format to **Steve Feinstein, KKSF, 77 Maiden Lane, 3rd Floor, SF 94108. No calls. EOE**

Also accepting applications for future Production Director opening.



We're looking for additional **part-time air talent** to complement America's premier CHR personality line-up! If you've dreamed of a chance to take center stage on KIIS-FM - here's your opportunity! Rush - your best tape, photo, resume and your #1 career goal to me today!

**STEVE RIVERS**  
KIIS-FM  
6255 SUNSET BLVD.  
LOS ANGELES, CA 90028  
EOE/M-F NO CALLS PLEASE!

**DENVER MORNINGS**  
Denver's new KOOL 105, a Shamrock Broadcasting station, continues to seek a morning personality. Send cassette and resume to **David Allen, KXKL, 1165 Delaware Street, Denver, CO 80204. EOE M/F. NO PHONE CALLS PLEASE.**

## POSITIONS SOUGHT

**Energetic radio lover** with respectable 12+ and tremendous teen night numbers at medium market CHR needs change. All markets considered. **DAVE:** (717) 824-4046. (3/4)

**Instant money secondary** to opportunity for permanent return to radio. 11-year AT/news, but last ten in retail sales. Over-qualified? C'mon. **DICK:** (602) 943-1547. (3/4)

**Sportscaster for hire.** AT/news/PBP sports experience. State award winner. **BOB:** (712) 274-7332. (3/4)

**Evening AT** with four years' experience; Top 40 to Jazz; seeks change. Great production/writing/voices. **TOM:** (907) 279-6031. (3/4)

**Married communicator** seeks opportunity for advancement. Six years' experience. All formats. Medium voice. **DAVE:** (214) 258-1819. (3/4)

**Top 10 international PD** ready to work for you. AC/AOR/CHR experience. Heavy promotional background. Small/medium market, any region. **DAVE:** (314) 442-4435. (3/4)

**Ten-year major market pro** seeks new gig. Proven winner in AC/AOR/CHR/Gold. **BUDDY GARRETT:** (904) 733-9430. (3/4)

**Managers.** Need a PD? 14-year metro pro seeks CHR/AC challenge. Excellent track record. All markets considered. **GREGG:** (206) 343-0517. (3/4)

**Lady wants work.** Prefer copywriting/morning show help. Comedy writer with character voices. **TERRI:** (703) 366-4080. (3/4)

**L.A./Boston morning AT** available ASAP. Fun/topical/great phones. Track record in AC/AOR/CHR/Oldies. Need someone talented versatile, stable? **(207) 985-3550. (3/4)**

**Five-years in CHR/Urban.** Seek medium markets and up. Smooth, personable and upbeat. Love tight formats. **SCOTT:** (312) 239-0755. (3/4)

**Young AT with BA.** three-years on-air experience and voices seeks fulltime or as half of morning team. Serious calls only. **BILL:** (216) 442-7892. (3/4)

### CROSSOVER WHIZ

"In-The-Mix" With  
**JERRY "DJ"**  
Digital Production  
Creative Promotions  
**1-800-327-5786 USA**  
**412-244-TV72 PA**

**Dynamic Traffic Director/Office Mgr.** relocating to Milwaukee area. Currently employed at MI AOR monster. One-woman office. **JOY:** (616) 456-5461. (3/4)

**Fulltime AT in Northeast** Top 100 seeks parttime weekend position in NYC/Philly area. **SCOTT:** (717) 975-0617. (3/4)

**Real radio** doesn't come from satellites and 3x5 cards. Five-year morning vet wants new gig. AC/Oldies/Country. **MARTY:** (518) 472-1484. (3/4)

**Six years' in top 20 markets.** Production Director/PBP/continuity and engineering. Mature hardworker desires stable growth environment. **DENNIS:** (314) 456-4398. (3/4)

**If you want time and temp,** don't call me. If you want a unique, off-the-wall morning show call **MARK:** (904) 721-5076. (3/4)

**Jacksonville's #1 Adult Morning Man . . . Available soon!** **Craig Langford/WAIV** (adult contemporary). Great phones! Humor, warmth, listener involvement. #1 25-54 adults in fall Arbitron! Previous AC morning show success in Philadelphia and Dallas. **(904) 262-8857.**

**Help, retail sucks.** Experienced hardworking pro wants to crank up your numbers. AOR/NAC preferred, all considered. **GD KAHN:** (609) 795-7509. (3/4)

**Good cooker** for afternoons or nights. Last seven-years in Miami. Big pipes/good production. **BEAU:** (305) 296-6722. (3/4)

**On the ball** eight-year pro, working as PD, wants same or AT position in East. Strong in formatics. **DAVE:** (703) 955-4688. (3/4)

**Major market pro** with smooth delivery seeks PD or on-air position in West. **VIC:** (401) 274-0869. (3/4)

**Available.** 20-years in talk phone-in radio in NYC market. Like it is style, not bland, leading the bland. **JOE ALLEN:** (718) 347-1070. (3/4)

**Top 50 markets, any format, any shift.** Five year team player wants genuine break. **JOHN:** (412) 228-0563. (3/4)

**14 solid year PD/AT** will relocate. Great mornings. Takes direction. Excellent public appearances. Predominately CHR skewing AC. "CAPT. BILL" **SIMMONS:** (206) 734-4229. (3/4)

**Eight-year AT** with PD/ND/SD and morning show experience seeks opportunity in N. CA/Sacramento area. Last two-years AC PD/mornings. BS degree. **JEFF:** (912) 368-3491. (3/4)

**Small market AT** wants to move up. Will work any fulltime shift. Will relocate. **KEVIN:** (703) 673-1623. (3/4)

**PD available** April 1 for AOR/CHR medium market FM. Prefer warm climate. An experienced pro for the discerning manager. **ERIC STEVENS:** (219) 924-3817. (3/4)

**WY/CO.** Medium market female AT with style ready to move if the opportunity is right. **MINDY ANDERSON:** (215) 797-1456. (3/4)

### IMPROVE YOUR RATINGS 300%

Hot CHR/AC Morning Talent NOW AVAILABLE. GREAT ATTITUDE. #1 25-54 SAN ANTONIO. Voices-Phones-Local. No Agent. LET'S TALK!  
**Dave Shropshire 512-661-0311.**

**AT with five years' on-air/production** experience at Hot 105/WSHE/WMXJ/WRUF/WSBR wants change. **SANDY THOMAS:** (305) 752-8303. (3/4)

**Are you a Georgia PD** looking for a AT who stands out from the rest? Call me. **ROB:** (404) 434-6532. (3/4)

**Need baseball PBP?** Know game inside out. Various PBP at WMAJ State College PA. **JOHN:** (814) 237-8233. (3/4)

**I'm gonna program** a station and make it #1, how about yours? 17-year morning pro/asst. PD is looking. **TOM:** (501) 648-1907. (3/4)

**CHR night AT,** localized/energized for entire airshift seeks position. Heavy phones; great blade; show prep a must. **MIKE:** (209) 297-8447. (3/4)

**Gifted Ohio AT** is gonna work in OK City broadcast school. Three-years AC AM. High goals/voices/references. **BRAD:** (419) 396-6194. (3/4)

**Major market caliber morning man** available. **CHUCK CARNEY:** (616) 345-6424. (3/4)

**Veteran programmer/OM** seeks new challenge. Most recent experience with top MOYL station. (316) 264-6029. (3/4)

**Canadian boy** wants to come home to real radio. Mark in the morning Taylor from Thunderbay to Moncton. (707) 644-7775. (3/4)

**Crossover whiz.** Get "in-the-mix" with Jerry DJ. Power jock/digital production, promotion. (412) 244-9521. (3/4)

**Major market late night CHR** AT available. Ten years' experience. (305) 721-0582. (3/4)

**I have a dream** and am ready to move up from small/medium markets. Have worked various formats. Prefer Northeast/East. **RAY:** (914) 452-5596. (3/4)

**Let me set your nights** on fire. Currently working on-air in top 20 market. **ANDY:** (718) 332-6569. (3/4)

**The boss** says play records and no phones or bits, I say get me outta here. Cleveland native who knows how it should sound. **PAUL:** (812) 934-6662. (3/4)

**Drug free pro** with excellent numbers through 22 years desires freehand in medium/major AC market. Prefer AZ/NM/CO,UT,WY,NV/MT,ID. (505) 292-7940. (3/4)

### PROVEN AM PRO AVAILABLE

Is there a radio station left that wants a morning personality with a comedy act and proven record? **29 years, 4-time Billboard winner, AC/Oldies/Country.** Surely someone wants more than chit-chat with a news chick fumbling around with listeners on the air. Call **Pat Patterson, (919) 848-9350.**

## Attention PDs, OMs, NDs, GMs

### Searching for Talent? CALL NATIONAL!

It's **Quick . . . Easy . . .** and your only cost is a telephone call . . . 205-822-9144. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within 24 hours of your call. **Call Now — 205-822-9144.**

**NATIONAL BROADCAST TALENT COORDINATORS** ACT NOW!  
Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

**CLEVELAND'S "FIG" NEWTON** is available. 11 year major market drive AC pro; ARB #1, 25-54, 18-49, 12+, 18+. Topical, conversational, unique. No canned junk. **(719) 579-8140.**

### KEMOSABI JOE MORNINGS

Thanks for response. **This workhorse still looking for right PD &/or Morning Position.** Top 5 Dallas, #1, award winning 2104 PD/Mornings 10 years. Let's meet at convention, 214-790-5364 anytime. All markets considered.

### HOT MORNING TALENT

**12 years Los Angeles, Boston, national syndication.** Fun, topical, great phones! Distinctive voice, personality, impressive track record, ratings history. Also TV & news/talk/interview experience.

**TOM MCKAY**  
**(207) 985-3550**

### YOUNG TEAM PLAYER

. . . with great pipes & phones, 3 yrs. exper. (WTRG/Raleigh) WIZD/Mobile) seeks **Top 75 CHR/AC** that wants some zip in late night/overnight. Contact **THE GOOFY ONE - (703) 886-3661. Quite possibly our industry's best buy!**

## MISCELLANEOUS

**FM 104.9/WYRY** seeks AC/EZ Listening service on CD from all labels. Attn: Rita Kelly, MD, 69 Island St., Ste. 1049, Keene, NH 03431. (3/4)

**We have moved.** Celestial Harmonies, 4549 E. Fort Lowell, Tucson, AZ 85712; P.O. Box 30122, Tucson, AZ 85751. Phone (602) 326-4400; fax (602) 326-3333. (3/4)

## R&R Opportunities Display Advertising

**Display:** \$50 per inch per week (maximum 35 words per inch). Includes border and logo.

**Blind Box:** \$60 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

### Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

### Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

## R&R Opportunities Free Advertising

**Radio & Records** provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

### Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.

# WORLD MUSIC OVERVIEW

## BRITAIN

LW	TW	ARTIST/Album (Label)
1	1	<b>KYLIE MINOGUE</b> /I Should Be So Lucky (PWL)
2	2	<b>BOMB THE BASS</b> /Beat Dis (Mister Ron/Rhythm King)
3	3	<b>BILLY OCEAN</b> /Get Out Of My Dreams... (Jive)
13	4	<b>MORRISSEY</b> /Suedehead (HMV)
20	5	<b>RICK ASTLEY</b> /Together Forever (RCA)
4	6	<b>TAYLOR DAYNE</b> /Tell It To My Heart (Arista)
8	7	<b>EDDY GRANT</b> /Gimme Hope Jo'Anna (Ice)
16	8	<b>COLD CUT</b> /I/YAZZ.../Doctorin' The... (Ahead Of Our Time)
17	9	<b>VANESSA PARADIS</b> /Joe Le Taxi (FA Prods.)
5	10	<b>TIFFANY</b> /I Think We're Alone Now (MCA)
6	11	<b>JERMAINE STEWART</b> /Say It Again (10/Virgin)
12	12	<b>MICHAEL JACKSON</b> /Man In The Mirror (Epic)
—	13	<b>MEL &amp; KIM</b> /That's The Way It Is (Supreme)
—	14	<b>SISTERS OF MERCY</b> /Dominion (Merciful Release/WEA)
—	15	<b>BANGLES</b> /Hazy Shade Of Winter (Def Jam/CBS)
11	16	<b>MISSION</b> /Tower Of Strength (Mercury/Pg)
—	17	<b>PRIMITIVES</b> /Crash (RCA)
—	18	<b>EDDIE COCHRAN</b> /C'mon Everybody (Liberty/EMI)
9	19	<b>ELTON JOHN</b> /Candle In The Wind (Rocket/Pg)
7	20	<b>T'PAU</b> /Valentine (Siren/Virgin)

### Moving Up

**DEREK B**/Good Groove (Music Of Life)  
**GEORGE HARRISON**/When We Was Fab (Dark Horse/WB)  
**BELINDA CARLISLE**/I Get Weak (Virgin)  
**JOHNNY HATES JAZZ**/Heart Of Gold (Virgin)  
**TAJA SEVELLE**/Love Is Contagious (Paisley Park/WB)  
**ALEXANDER O'NEAL**/CHERRELLE/Never Knew Love... (Tabu/CBS)

The Network Chart, courtesy MRIB

## CMJ NEW MUSIC

LW	TW	ARTIST/Album (Label)
3	1	<b>GODFATHERS</b> /Birth, School, Work, Death (Epic)
2	2	<b>ROBYN HITCHCOCK &amp; EGYPTIANS</b> /Balloon Man (A&M)
1	3	<b>MIDNIGHT OIL</b> /Beds Are Burning (Columbia)
4	4	<b>CHURCH</b> /Under The Milky Way (Arista)
5	5	<b>SINEAD O'CONNOR</b> /Mandinka (Chrysalis)
6	6	<b>INXS</b> /Devil Inside (Atlantic)
9	7	<b>FIREHOSE</b> /For The Singer Of REM (SST)
7	8	<b>FIREHOSE</b> /Sometimes (SST)
8	9	<b>SISTERS OF MERCY</b> /This Corrosion (Elektra)
13	10	<b>JERRY HARRISON</b> /Rev It Up (Sire/WB)
19	11	<b>R.E.M.</b> /Its The End Of The World As We Know It (IRS/MCA)
—	12	<b>DAVE WAKELING</b> /She's Having A Baby (IRS/MCA)
10	13	<b>LOVE &amp; ROCKETS</b> /No New Tale To Tell (Big Time/RCA)
—	14	<b>SISTERS OF MERCY</b> /Dominion/Mother Russia (Elektra)
11	15	<b>THEY MIGHT BE GIANTS</b> /Don't Let's Start (Bar None)
—	16	<b>T BONE BURNETT</b> /The Killer Moon (Columbia)
20	17	<b>ECHO &amp; BUNNYMEN</b> /Bedbugs & Ballyhoo (Sire/WB)
—	18	<b>SONIC YOUTH</b> /Beat On The Brat (SST)
17	19	<b>XYMOX</b> /Blind Hearts (4AD—UK import)
—	20	<b>MIGHTY LEMON DROPS</b> /Inside Out (Sire/Reprise)

### Moving Up

**ROBERT PLANT**/Heaven Knows (Es Paranza/Atlantic)  
**CLOSE LOBSTERS**/Just Too Bloody Stupid (Enigma)  
**CURE**/Hot Hot Hot (Elektra)  
**WILD SEEDS**/I'm Sorry, I Can't Rock You All Night Long (Passport)  
**ZODIAC MINDWARP & THE LOVE...**/Prime Mover (Vertigo/Pg)  
**R. HITCHCOCK & EGYPTIANS**/Sleeping With Your Devil Mask (A&M)

CMJ

Chart derived from tracks supplied by a panel of college and commercial radio stations reporting to CMJ New Music Report (516) 248-9600. Imports are noted.

## AUSTRALIA

LW	TW	ARTIST/Album (Label)
6	1	<b>ICEHOUSE</b> /Man Of Colours
5	2	<b>INXS</b> /Devil Inside
3	3	<b>JIMMY BARNES</b> /Driving Wheels
1	4	<b>JIMMY BARNES</b> /I'm Still On Your Side
2	5	<b>CHOIRBOYS</b> /Run To Paradise
4	6	<b>ICEHOUSE</b> /The Kingdom
—	7	<b>ANGELS</b> /Am I Ever Gonna See...
9	8	<b>DRAGON</b> /Celebration
—	9	<b>KYLIE MINOGUE</b> /I Should Be So Lucky
10	10	<b>CHURCH</b> /Under The Milky Way

### Most Added

(Note: No Most Added This Week)

Top 10 Australian records from playlists of FM104/Brisbane, EON-FM/Melbourne, FOX-FM/Melbourne, 96FM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2MMM/Sydney.

## CANADA

LW	TW	ARTIST/Album (Label)
1	1	<b>SWAY</b> /Hands Up (Virgin/A&M)
2	2	<b>DAN HILL</b> /Never Thought... (Columbia)
7	3	<b>MEN WITHOUT HATS</b> /Moonbeam (PG)
3	4	<b>LUBA</b> /When A Man Loves A... (Capitol)
5	5	<b>BOX</b> /Crying Out Loud For Love (Alert/Pg)
4	6	<b>MEN WITHOUT HATS</b> /Pop Goes... (PG)
9	7	<b>BLVD.</b> /Never Give Up (MCA)
6	8	<b>ROBBIE ROBERTSON</b> /Showdown... (WEA)
8	9	<b>FM</b> /Magic (Duke Street/MCA)
10	10	<b>STRANGE ADV.</b> /When Love... (Current/Cap.)

### Most Added

**PLATINUM BLONDE**/Fire (Epic)  
**JATO**/Lake Of Fire (Parallel One)  
**PAUL JANZ**/I Won't Cry (A&M)  
**HAYWIRE**/Thinkin' About The Years (Attic/A&M)

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

## UK Suede By Morrissey Debut

**W**ith a 13-4 jump on the Network UK chart, **MORRISSEY** is primed to climb higher with his solo and major label debut than he ever did with the Smiths. "Suedehead" is included on the imminent Sire LP. The British Top 3 holds steady, with **KYLIE MINOGUE** (showing up on the Australian chart, not normally receptive to such pop-oriented material) and **BOMB THE BASS** (a former British grocery clerk who had his M/A/R/R/S-style record issued on a small US label and brought back into the UK as a fashionable import) holding off **BILLY OCEAN**. **RICK ASTLEY** continues his roll, 20-5, and **COLD CUT** and **VANESSA PARADIS** take eight-point leaps.

**MEL & KIM** top the debuts, giving Stock/Aitken/Waterman three of the Top 13. **SISTERS OF MERCY** and **BANGLES** crack the Top 20 from Moving Up positions last week (#29 and #25 respectively), while crashing the chart for the first time are Blondiesque pop group the **PRIMITIVES** and the 30-year-old classic by **EDDIE COCHRAN**, latest in a recurring series of British revivals (**JACKIE WILSON** and **BEN E. KING** were recent beneficiaries). Homegrown rapper **DEREK B.** is a hot up-n-comer, and the fourth British **JOHNNY HATES JAZZ** also makes its first appearance in this slot.

A very stable two weeks for alternative rock playlists on the CMJ chart. The **GODFATHERS** bounced back to the top after a fortnight at #3, switching places with **MID-**

**NIGHT OIL**. The two Top 10 **FIREHOSE** tracks swapped positions, - **JERRY HARRISON** continued his steady climb to Top 10, and **R.E.M.** rebounded eight slots.

**DAVE WAKELING** heads the debuts, with the new UK **SISTERS OF MERCY** single graduating from top of the Moving Up stack to a 14 debut. **T BONE BURNETT** makes a strong impact, moving from 33 on the full CMJ chart to 16 this week, while there are new debuts from **SONIC YOUTH** and their Ramones homage and the UK's Echo-like rockers **MIGHTY LEMON DROPS**. **ROBERT PLANT**'s single tops the Moving Uppers, Britain's **CLOSE LOBSTERS** claws its way up, and the **CURE** are poised for a return CMJ appearance now that it's a single. Also Moving Up are Austin's **WILD SEEDS**, England's colorful **ZODIAC MINDWARP** ensemble, de-

funct but cherished Boston band **MISSION OF BURMA**, and yet another Hitchcock feature.

**MEN WITHOUT HATS** made their move this week, 7-3 among Canadian artists. **BLVD.** is also up, while **JATO** and recent AC chartmaker **PAUL JANZ** debut among the Most Added. **PLATINUM BLONDE** and **HAYWIRE** hold fire in that category.

**ICEHOUSE** raced from 6-1 with their LP's title track, with **INXS** not far behind, 5-2, in a volatile week. Debuting at #7 are the **ANGELS** (known as Angel City here in the past), while Kylie Minogue makes it in her homeland radio charts at #9. No Most Added this week owing to a lack of concentrated adds, as individual adds for **DAVE DOBBYN**, the **SAINTS**, **DO RE MI** (two tracks), **EUROGLIDERS**, **JAMES REYNE**, former Sports leader **STEPHEN CUMMINGS**, and Icehouse splintered the consensus.

**THE CURE**  
**"HOT HOT HOT!!!"**

Burning up the dance charts!

Billboard Dance Chart 27 - 16  
 Rockpool Dance Club Chart 6 - 3

On Elektra Superior-Quality Cassettes, Compact Discs and Records.

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# MUSIC VIDEO



39.8 million households  
Tom Hunter, VP/Music Programming

## SNEAK PREVIEW

Weeks On

<b>AEROSMITH</b> /Angel (Geffen) . . . . .	4
<b>EURHYTHMICS</b> /You Have Placed A Chill In My Heart (RCA) . . . . .	ADD
<b>ROBERT PLANT</b> /Heaven Knows (Es Paranza/Atlantic) . . . . .	2
<b>WHITESNAKE</b> /Give Me All Your Love (Geffen) . . . . .	7

## HEAVY

<b>RICK ASTLEY</b> /Never Gonna Give You Up (RCA) . . . . .	11
<b>MICHAEL BOLTON</b> /(Sittin' On) The Dock Of The Bay (Columbia) . . . . .	6
<b>BELINDA CARLISLE</b> /I Get Weak (MCA) . . . . .	7
<b>PAUL CARRACK</b> /Don't Shed A Tear (Chrysalis) . . . . .	18
<b>CHER</b> /I Found Someone (Geffen) . . . . .	17
<b>TERENCE TRENT D'ARBY</b> /Wishing Well (Columbia) . . . . .	12
<b>DEF LEPPARD</b> /Hysteria (Mercury/PG) . . . . .	9
<b>FOREIGNER</b> /Say You Will (Atlantic) . . . . .	10
<b>DEBBIE GIBSON</b> /Out Of The Blue (Atlantic) . . . . .	4
<b>GEORGE HARRISON</b> /When We Was Fab (Dark Horse/WB) . . . . .	6
<b>INXS</b> /Devil Inside (Atlantic) . . . . .	10
<b>MICHAEL JACKSON</b> /Man In The Mirror (Epic) . . . . .	4
<b>KISS</b> /Reason To Live (Mercury/PG) . . . . .	12
<b>RICHARD MARX</b> /Endless Summer Nights (EMI-Manhattan) . . . . .	6
<b>JOHN COUGAR MELLENCAMP</b> /Check It Out (Mercury/PG) . . . . .	5
<b>GEORGE MICHAEL</b> /Father Figure (Columbia) . . . . .	8
<b>PET SHOP BOYS</b> /What Have I Done To Deserve This (EMI-Manhattan) . . . . .	10
<b>DAVID LEE ROTH</b> /Just Like Paradise (WB) . . . . .	9
<b>STING</b> /Be Still My Beating Heart (A&M) . . . . .	10
<b>WHITE LION</b> /Wait (Atlantic) . . . . .	20

## BUZZ BIN

<b>CURE</b> /Hot, Hot, Hot (Elektra) . . . . .	3
<b>MIDNIGHT OIL</b> /Beds Are Burning (Columbia) . . . . .	5
<b>SINEAD O'CONNOR</b> /Mandinka (Chrysalis) . . . . .	6

## ADDS

<b>BIG PIG</b> /Breakaway (A&M)
<b>EURHYTHMICS</b> /You Have Placed A Chill In My Heart (RCA)
<b>BONNIE HAYES</b> /Soul Love (Chrysalis)
<b>KINGDOM COME</b> /Get It On (PolyGram)
<b>KINKS</b> /The Road (MCA)
<b>MARILYN MARTIN</b> /Possessive Love (Atlantic)
<b>NOISEWORKS</b> /Take Me Back (Columbia)
<b>RADIATORS</b> /Suck The Head (Epic)
<b>R.E.M.</b> /Finest Worksong (IRS)
<b>JODY WATLEY</b> /Some Kind Of Lover (MCA)
<b>DANNY WILDE</b> /Time Runs Wild (Geffen)

## BREAKTHROUGH VIDEO

<b>MIKE OLDFIELD</b> / Magic Touch (Virgin) . . . . .	6
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24.7 million households

Sal LoCurto, Director/Music Programming - Jessica Falcon, Director/Talent & Artist Relations

## POWER

Weeks On

<b>LOUIS ARMSTRONG</b> /What A Wonderful World (A&M) . . . . .	1
<b>RICK ASTLEY</b> /Never Gonna Give You Up (RCA) . . . . .	14
<b>MICHAEL JACKSON</b> /Man In The Mirror (Epic) . . . . .	5
<b>GEORGE MICHAEL</b> /Father Figure (Columbia) . . . . .	6
<b>BILLY OCEAN</b> /Get Outta My Dreams, Get Into My Car (Jive/Arista) . . . . .	2

## HEAVY

<b>MICHAEL BOLTON</b> /(Sittin' On) The Dock Of The Bay (Columbia) . . . . .	7
<b>EXPOSE</b> /Seasons Change (Arista) . . . . .	16
<b>GEORGE HARRISON</b> /When We Was Fab (Dark Horse/WB) . . . . .	5
<b>GLADYS KNIGHT &amp; THE PIPS</b> /Love Overboard (MCA) . . . . .	10
<b>PEBBLES</b> /Girlfriend (MCA) . . . . .	ADD
<b>PATRICK SWAYZE</b> /She's Like The Wind (RCA) . . . . .	12
<b>JAMES TAYLOR</b> /Never Die Young (Columbia) . . . . .	1
<b>TOTO</b> /Pamela (CBS) . . . . .	ADD

## MEDIUM

<b>BREATHE</b> /Hands To Heaven (A&M) . . . . .	3
<b>EARTH, WIND &amp; FIRE</b> /Thinking Of You (Columbia) . . . . .	7
<b>BRYAN FERRY</b> /Kiss And Tell (Reprise) . . . . .	2
<b>ELTON JOHN</b> /Take Me To The Pilot (MCA) . . . . .	3
<b>BARRY MANILOW</b> /Hey Mambo (Arista) . . . . .	5
<b>DAVE MASON &amp; PHOEBE SNOW</b> /Dreams I Dream (MCA) . . . . .	5
<b>ALEXANDER O'NEAL /CHERRELLE</b> /Never Knew Love Like This (Tabu/CBS) . . . . .	4
<b>SMOKEY ROBINSON</b> /Love Don't Give No Reason (Motown) . . . . .	1
<b>SCARLETT &amp; BLACK</b> /You Don't Know (Virgin) . . . . .	5
<b>SWING OUT SISTER</b> /Twilight World (Mercury/PG) . . . . .	17
<b>VIEW FROM THE HILL</b> /No Conversation (Capitol) . . . . .	11

## LIGHT

<b>GODLEY &amp; CREME</b> /A Little Bit Of Heaven (Mercury/PG) . . . . .	1
<b>JAN HAMMER</b> /Crockett's Theme (MCA) . . . . .	1
<b>MANHATTAN TRANSFER</b> /Soul Food To Go (Atlantic) . . . . .	6
<b>MARILYN MARTIN</b> /Possessive Love (Atlantic) . . . . .	1
<b>RUFFIN/KENDRICK</b> /One More For The Lonely Hearts Club (RCA) . . . . .	2

## NOUVEAUX VIDEO

<b>10,000 MANIACS</b> /Like The Weather (Elektra) . . . . .	3
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Information current as of March 1; subsequent changes not reflected.

## This Weekend On MTV

"The Grammy Winners Special" airs 3/5 at 1am ET and repeats 9pm ET . . . A concert performance by **Europe**, taped during the ceremony. The hourlong special



Counting Down — Europe members (l-r) John Leven, Kee Marcello, Ian Haugland, Joey Tempest, and Mic Michaeli.

Tour" (live from London's Hammersmith Odeon) will be repeated 3/8 at 10pm ET . . . Highlights from **Michael Jackson's** "Bad" tour will be featured 3/5-3/6; included are rehearsal segments, celebrity interviews, and short clips.



Jackson — How bad can he get?



GONE COCONUTS — Manhattan Transfer members Tim Hauser and Cheryl Bentyne (right) had plenty of fun during the VH-1 "Carnivale Weekend In Rio." Joining them in a three-coconut salute are VH-1 VJ Roger Rose and friend. (Photo credit: Frank Micelotta)

# R&R NATIONAL AIRPLAY

# URBAN CONTEMPORARY

## CHART EXTRAS

### RUFFIN & KENDRICK

**One More For The Lonely Hearts Club (RCA)**  
65% of our reporting stations on it. Rotations: Heavy 1/0, Medium 27/0, Light 32/6, Total Adds 6 including WBMX, KSOL, OC104, KQXL, WJYL, WORL.

### RODNEY SAULSBERRY

**Who Do You Love (Ryan)**  
63% of our reporting stations on it. Rotations: Heavy 0/0, Medium 26/0, Light 33/5, Total Adds 5 including WILD, WHRK, WYLD, WUSS, KDLZ.

## BREAKERS

### NORMAN CONNORS featuring SPENCER HARRISON

**I Am Your Melody (Capitol)**  
66% of our reporting stations on it. Rotations: Heavy 1/0, Medium 10/0, Light 50/22, Total Adds 22 including WXYV, WHRK, K94, WBMX, KJLH, XHRM, WUSS, WNHC, WFXA, Z103, WGPR.

### DYNASTY

**Don't Waste My Time (Solar/Capitol)**  
65% of our reporting stations on it. Rotations: Heavy 0/0, Medium 12/0, Light 48/9, Total Adds 9 including WXYV, WDAS, KMJQ, WUSS, WPEG, KHYS, WANM, WKWM, KACE.

### GEORGIO

**Bedrock (Motown)**  
62% of our reporting stations on it. Rotations: Heavy 0/0, Medium 28/0, Light 30/7, Total Adds 7, WXYV, WUSL, KMJQ, KJLH, WDKX, WATV, WJMI.

## NEW & ACTIVE

**TAJA SEVELLE "Wouldn't You Love To Love Me?" (Paisley Park/Reprise) 52/9**  
Rotations: Heavy 1/0, Medium 18/2, Light 33/7, Total Adds 9, WLUM, XHRM, KSOL, WPDQ, WIKS, Z92, WVOI, KKSS, KACE, Heavy: KIIZ. Mediums include: WBLK, WDAS, WAMO, WHUR, KMJQ.

**LISA LISA & CULT JAM "Everything Will B-Fine" (Columbia) 51/24**  
Rotations: Heavy 0/0, Medium 9/1, Light 42/23, Total Adds 24 including WXYV, WDAS, KJLH, WENN, WPAL, Z93, WWDM, KPRR, WZFX, WHYZ, Medium: K104, KMJQ, WLUM, WFXA, WFXC, WQMG, WANM, KMYX.

**SKWARES "Don't Mess With My Heart" (Mercury/PolyGram) 48/10**  
Rotations: Heavy 2/0, Medium 15/0, Light 31/10, Total Adds 10, WVEE, KMJM, WUSS, WKND, WJIZ, WEKS, WORL, KDKS, WTMP, WVOI, Heavy: WEDR, WJMI. Mediums include: WHUR, KMJQ, KRNB, WHRK, WNHC.

**CENTERFOLD "Party Rebels" (Columbia) 43/3**  
Rotations: Heavy 1/0, Medium 15/0, Light 27/3, Total Adds 3, WPAL, KWTD, WQOK, Heavy: KSOL. Mediums include: WXYV, WHUR, KMJQ, WDIA, KPRS, WNHC.

**WILL DOWNING "Free" (Island) 42/4**  
Rotations: Heavy 1/0, Medium 16/1, Light 25/3, Total Adds 4, WDIA, WDWI, WGCI, WJYL, Heavy: KSOL. Mediums include: WBLK, WVEE, KRNB, WKND, WATV.

**SUAVE "My Girl" (Capitol) 41/25**  
Rotations: Heavy 0/0, Medium 8/2, Light 33/23, Total Adds 25 including WDIA, WEDR, WZAK, KMJM, WNHC, OC104, WEKS, WXOK, WENN, WPAL, Medium: KMJQ, KDAY, Z93, WWDM, WFXC, WTMP.

**KOOL MOE DEE "Wild, Wild West" (Jive/RCA) 41/17**  
Rotations: Heavy 2/0, Medium 8/1, Light 31/16, Total Adds 17 including WILD, K94, WBLZ, WZAK, WLUM, XHRM, WEKS, WATV, Z93, WWDM, Heavy: WHUR, K104, Medium: KMJQ, KRNB, WDIA, KDAY, KIIZ, KDKS, WGPR.

**BRENDA RUSSELL "Piano In The Dark" (A&M) 40/15**  
Rotations: Heavy 0/0, Medium 8/0, Light 32/15, Total Adds 15 including WVEE, WBLZ, KMJM, KJLH, WEKS, WATV, Z93, Z16, KOKY, WORL, Medium: WDAS, WAMO, WHUR, WNHC, WPEG, WIKS, WTMP, KFXC.

**PAUL JOHNSON "When Love Comes Calling" (Epic) 40/14**  
Rotations: Heavy 0/0, Medium 4/0, Light 36/14, Total Adds 14 including WDAS, WDJY, OC104, WQMG, WQFX, KIIZ, KFXZ, WJYL, WLOU, WALT, Medium: KPRS, WKND, WNHC, WDKX.

**AL B. SUREI "Nite And Day" (WB) 37/20**  
Rotations: Heavy 0/0, Medium 8/0, Light 28/17, Total Adds 20 including WDAS, WDJY, WGCI, KDAY, XHRM, WKND, WNHC, WFXA, WENN, WPAL, Medium: WILD, WVEE, WDKX, WZFX, KDLZ, KMYX.

**HEAVY D & THE BOYZ "Don't You Know" (MCA) 36/7**  
Rotations: Heavy 5/0, Medium 16/1, Light 15/6, Total Adds 7, WDJY, WVEE, XHRM, WPEG, WPDQ, WQIS, KWTD, Heavy: K104, WZAK, WPAL, WWDM, WFXC, Mediums include: KMJQ, WYLD, WBLZ, KDAY, KSOL.

**WHISTLE "Falling In Love" (Select) 36/5**  
Rotations: Heavy 0/0, Medium 9/0, Light 27/5, Total Adds 5, WDAS, KDAY, Z93, WQOK, KDKS, Medium: WHUR, WEDR, KPRS, KSOL, WPAL, WJTT, WHYZ, WTMP, KFOX.

**CONTROLLERS "Play Time" (MCA) 35/2**  
Rotations: Heavy 0/0, Medium 15/0, Light 20/2, Total Adds 2, KDLZ, WHYZ, Medium: WDAS, KMJQ, WDIA, WEDR, WYLD, KPRS, WXOK, WATV, KIIZ, KFXZ, Z16, WGPR, KPRW, WWWS, WVOI.

**VANESE THOMAS "Heading In The Right Direction" (Geffen) 34/7**  
Rotations: Heavy 0/0, Medium 5/0, Light 29/7, Total Adds 7, WBLK, WHUR, WEDR, WNHC, KOKY, KHYS, Medium: WGCI, KDKS, WCKX, WXLX, WWWS.

**GEORGE PETTUS "Can You Wait" (MCA) 26/8**  
Rotations: Heavy 0/0, Medium 4/0, Light 22/8, Total Adds 8, WDIA, WEDR, WBMX, KMJM, WEKS, Z16, KDKS, WTMP, Medium: XHRM, WXOK, WJMI, WVOI.

**DARRYL DUNCAN "James Brown" (Motown) 26/7**  
Rotations: Heavy 1/0, Medium 5/0, Light 20/7, Total Adds 7, WDWI, WJIZ, KQXL, WPEG, WJTT, KFXZ, WTLC, Heavy: WCKX, Medium: WYLD, WEKS, Z16, WTMP, KACE.

**MICHAEL BOLTON "(Sittin' On) The Dock Of The Bay" (Columbia) 25/6**  
Rotations: Heavy 1/0, Medium 3/0, Light 21/6, Total Adds 6, WDJY, WXOK, WQFX, WQIS, WALT, WTMP, Heavy: WQOK, Medium: WDIA, WHRK, KSOL.

**ERIC B & RAKIM "Paid In Full" (4th & Broadway/Island) 25/2**  
Rotations: Heavy 3/0, Medium 4/1, Light 18/1, Total Adds 2, K94, WZAK, Heavy: KMJQ, KDAY, WJMI, Medium: K104, KRNB, WFXC.

## MOST ADDED

SUAVE (25)  
LISA LISA (24)  
NORMAN CONNORS (22)  
AL B. SUREI (20)  
WHITNEY HOUSTON (19)  
KOOL MOE DEE (17)  
GLENN JONES (15)  
KASHIF (15)  
BRENDA RUSSELL (15)

## HOTTEST

MORRIS DAY (64)  
MICHAEL JACKSON (64)  
SHANICE WILSON (42)  
ALEXANDER O'NEAL (41)  
TONY TERRY (24)  
EW&F (22)  
STEVIE WONDER (20)  
TERENCE TRENT D'ARBY (18)  
TEMPTATIONS (17)

## SIGNIFICANT ACTION

**KASHIF "Love Me All Over" (Arista) 23/15**  
Rotations: Heavy 1/1, Medium 3/0, Light 19/14, Total Adds 15 including WEDR, WYLD, WGCI, XHRM, WUSS, KIIZ, Z16, KWTD, WLOU, WQOK, Medium: WJMI, WANM, KACE.

**GERALD ALBRIGHT "New Girl On The Block" (Atlantic) 21/12**  
Rotations: Heavy 0/0, Medium 2/0, Light 19/12, Total Adds 12, WHUR, WEDR, WBMX, KMJM, WATV, WENN, WJMI, KOKY, KWTD, WQOK, WTMP, WXLX, Medium: WDAS, WLOU.

**MADAME X "Action Jackson" (Atlantic) 21/1**  
Rotations: Heavy 0/0, Medium 6/0, Light 15/1, Total Adds 1, KSOL, Medium: KMJQ, WDIA, KIIZ, KFXZ, WTMP, WCKX.

**FUTURE "We're Going To Party" (Houston International) 20/4**  
Rotations: Heavy 0/0, Medium 5/0, Light 15/4, Total Adds 4, WNHC, WATV, WZFX, KWTD, Medium: KRNB, WHRK, WJTT, KOKY, WTMP.

**ROYAL HOUSE "Party People" (Idlers/Warlock) 20/0**  
Rotations: Heavy 0/0, Medium 5/0, Light 15/0, Total Adds 0, Medium: WEDR, KPRS, WLUM, WPEG, KPRW.

**KECHIA JENKINS "I Need Somebody" (Profile) 19/1**  
Rotations: Heavy 0/0, Medium 4/0, Light 15/1, Total Adds 1, WUSL, Medium: WHUR, KRNB, WLUM, KSOL.

**JOHN WHITEHEAD "I Need Money Bad" (Mercury/PolyGram) 18/14**  
Rotations: Heavy 0/0, Medium 1/0, Light 17/14, Total Adds 14 including WEDR, WJIZ, WEKS, KQXL, WJTT, WFXC, WQMG, WQFX, Z16, WQIS, Medium: WCKX.

**CHARLIE SINGLETON "Thank You (falettinmebecomeagain)" (Epic) 18/8**  
Rotations: Heavy 0/0, Medium 3/0, Light 15/8, Total Adds 8, WDIA, KSOL, WJIZ, KQXL, WHYZ, WORL, WTMP, WVOI, Medium: WYLD, WWDM, KIIZ.

**STEPHANIE MILLS "If I Were Your Woman" (MCA) 17/12**  
Rotations: Heavy 1/0, Medium 2/1, Light 14/11, Total Adds 12, WHUR, WFXC, WHYZ, WBLX, WPLZ, KDKS, WANM, WTMP, WIZF, WGPR, WKWM, KPRW, Heavy: WILD, Medium: WQOK.

**ROSE BROTHERS "In The Mix" (Malaco) 17/9**  
Rotations: Heavy 0/0, Medium 3/1, Light 14/8, Total Adds 9, WDJY, KRNB, WYLD, WJIZ, KQXL, WXOK, Z16, KOKY, KDKS, Medium: WHRK, WJMI.

**GLENN JONES "Living In The Limelight" (Jive/RCA) 16/15**  
Rotations: Heavy 0/0, Medium 0/0, Light 16/15, Total Adds 15, WDAS, WDIA, WEDR, WBLZ, WJIZ, WEKS, WATV, Z93, WJTT, WZFX, KWTD, WLOU, WORL, WIZF, KPRW.

**DEREK B "Get Down" (Profile) 16/2**  
Rotations: Heavy 0/0, Medium 1/0, Light 15/2, Total Adds 2, WJTT, WCKX, Medium: WLUM.

**VELORE & DOUBLE O "She's Fine" (Virgin) 15/7**  
Rotations: Heavy 0/0, Medium 0/0, Light 15/7, Total Adds 7, KRNB, WOWI, WPDQ, KOKY, WGPR, WKWM, WXLX.

**TYRONE DAVIS "Do You Feel It" (Future) 15/5**  
Rotations: Heavy 0/0, Medium 4/0, Light 11/5, Total Adds 5, WFXA, Z16, KPRW, WWWS, WVOI, Medium: KRNB, WBMX, WXOK, WQFX.

**SAMANTHA FOX "Naughty Girls (Need Love Too)" (Jive/RCA) 15/3**  
Rotations: Heavy 2/0, Medium 7/0, Light 6/3, Total Adds 3, WUSS, KMYX, KFXZ, Heavy: WDAS, WPEG, Medium: WBLK, KMJQ, WWOI, OC104, WDKX, WPDQ, KFOX.

**RICK ASTLEY "Never Gonna Give You Up" (RCA) 15/1**  
Rotations: Heavy 6/0, Medium 7/1, Light 2/0, Total Adds 1, WQOK, Heavy: WLUM, XHRM, KPRR, KMYX, KFOX, KFXZ, Medium: K94, OC104, WPDQ, WLOU, WVKO, Z103.

**KEITH SWEAT "Something Just Ain't Right" (Vintertainment/Elektra) 14/12**  
Rotations: Heavy 1/0, Medium 2/2, Light 11/10, Total Adds 12, WDAS, WUSL, WHUR, K94, WOWI, WGCI, KMJM, KDAY, WENN, WWDM, WFXC, WPDQ, Heavy: WILD.

**PEBBLES "Mercedes Boy" (MCA) 14/12**  
Rotations: Heavy 0/0, Medium 1/1, Light 13/11, Total Adds 12, K104, KJLH, WXOK, WWDM, WFXC, WQMG, WHYZ, KWTD, KHYS, WQOK, KDKS, WTMP.

**BETTY WRIGHT "No Pain No Gain" (Ms. B) 14/9**  
Rotations: Heavy 0/0, Medium 3/0, Light 11/9, Total Adds 9, KMJQ, WDIA, WYLD, WZAK, KJLH, WPEG, WFXC, KHYS, KDKS, Medium: WHUR, WDKX, KACE.

**MERRY CLAYTON "Yes" (RCA) 14/3**  
Rotations: Heavy 1/0, Medium 1/0, Light 12/3, Total Adds 3, KSOL, WQIS, WCKX, Heavy: KKSS, Medium: WDIA.

**MISSION "Lover For Life" (Columbia) 13/11**  
Rotations: Heavy 0/0, Medium 0/0, Light 13/11, Total Adds 11, KRNB, WOWI, KMJM, KSOL, WJIZ, WXOK, WPAL, KFXZ, KOKY, WALT, WORL.

**BLUE MERCEDES "I Want To Be Your Property" (MCA) 10/2**  
Rotations: Heavy 1/0, Medium 3/0, Light 6/2, Total Adds 2, OC104, Z103, Heavy: KKSS, Medium: WYLD, WLUM, KFXZ.

**TAYLOR DAYNE "Prove Your Love" (Arista) 10/1**  
Rotations: Heavy 0/0, Medium 4/0, Light 6/1, Total Adds 1, Z103, Medium: WLUM, XHRM, WDKX, KFXZ.

**BERT ROBINSON "Never Gonna Give You Up" (Capitol) 10/0**  
Rotations: Heavy 0/0, Medium 3/0, Light 7/0, Total Adds 0, Medium: WKWM, WXLX, WVOI.

## NEW ARTISTS

	Reports/Adds
1 SKWARES/Don't Mess With My Heart (Mercury/PG)	48/10
2 CENTERFOLD/Party Rebels (Columbia)	43/3
3 WILL DOWNING/Free (Island)	42/4
4 SUAVE/My Girl (Capitol)	41/25
5 BRENDA RUSSELL/Piano In The Dark (A&M)	40/15
6 PAUL JOHNSON/When Love Comes Calling (Epic)	40/14
7 AL B. SUREI/Nite And Day (WB)	37/20
8 HEAVY D & THE BOYZ/Don't You Know (MCA)	36/7
9 DARRYL DUNCAN/James Brown (Motown)	26/7
10 MICHAEL BOLTON/(Sittin' On) The Dock Of The Bay (Columbia)	25/6

New Artists are those who have not previously been reported as a Breaker by reporting stations.



HE TOOK

5

AND

GAVE US A

10

# NORMAN CONNORS

BACK WITH HIS FIRST ALBUM  
IN 5 YEARS.

FEATURING

**"I'M YOUR MELODY"**

FROM THE NEW ALBUM  
(AVAILABLE 3/16)

**PASSION**

FEATURING SPENCER HARRISON  
AND GABRIELLE GOODMAN  
ON VOCALS.

**BREAKERS.**



Produced by Norman Connors  
for Captain Connors Productions, Inc.  
Co-produced by Maïon Meadows & Jaques Burvick.

Capitol.

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# URBAN CONTEMPORARY ADDS & HOTS

## EAST

**WUSS/Atlantic City**  
Bob Shivers

**NORMAN CONNORS**  
DYNASTY  
MICO WAVE  
BROWNMARK  
RODNEY SAULSBERRY  
SAMANTHA FOX  
CINEMA  
SKWARS  
KASHIF  
Hottest:  
ALEXANDER O'NEAL  
STEVIE WONDER  
SHANICE WILSON  
MICHAEL JACKSON  
MORRIS DAY

**WXYV/Baltimore**  
Roy Sampson

GLADYS KNIGHT  
NORMAN CONNORS  
POINTER SISTERS  
ROGER  
LISA LISA  
DYNASTY  
E.U.  
MIKI HOWARD  
GEORGIO  
Hottest:  
MICHAEL JACKSON  
TEMPTATIONS  
JETS  
TONY TERRY  
REBBIE JACKSON

**WILD/Boston**  
Elroy Smith

JETS  
FORCE MD'S  
KOOL MOE DEE  
WHITNEY HOUSTON  
MIKI HOWARD  
RODNEY SAULSBERRY  
SMOKEY ROBINSON  
MELI'SA MORGAN  
Hottest:  
MORRIS DAY  
ALEXANDER O'NEAL  
STACY LATTISAW  
MICHAEL JACKSON  
TONY TERRY

**WBLK/Buffalo**  
Deborah Sims

MIAMI SOUND MACHI  
LEVERT  
REGINA BELLE  
VANESSE THOMAS  
JERMAINE STEWART  
MICO WAVE  
BARRY HANLON  
Hottest:  
MORRIS DAY  
GEORGE MICHAEL  
MICHAEL JACKSON  
JONATHAN BUTLER  
ALEXANDER O'NEAL

**WKND/Hartford**  
Jordan McLean

JETS  
AL B. SURE  
SKWARS  
BROWNMARK  
Hottest:  
SHANICE WILSON  
ANGELA WINBUSH  
ALEXANDER O'NEAL  
TONY TERRY

**WNHC/New Haven**  
David Dickenson

CUCA  
REGINA BELLE  
NORMAN CONNORS  
AL B. SURE  
VANESSE THOMAS  
DAVID D  
FUTURE  
LACE  
SUAVE  
Hottest:  
TONY TERRY  
ANGELA WINBUSH  
MICHAEL JACKSON  
TERENCE TRENT D'A  
EM&P

**93 Reporting Stations  
90 Current Reports**  
The following stations reported frozen playlists:  
**WAMO/Pittsburgh and  
KPRS/Kansas City.**

## WEST

**KSSS/Auburn**  
Bili Thomas

STACY LATTISAW  
LISA LISA  
GLADYS KNIGHT  
TAJA SEVELLE  
MIKI HOWARD  
DARYL DUNCAN  
Hottest:  
SALT & PEPA  
POINTER SISTERS  
MICHAEL JACKSON  
L.L. COOL J  
HERRY CLAYTON

**KDAY/Los Angeles**  
Lisa Canning

KEITH SWEAT  
WHISTLE  
AL B. SURE  
REBBIE JACKSON  
BILLY OCEAN  
SUGAR BABES  
Hottest:  
L.L. COOL J  
CHICO DEBARGE  
SHANICE WILSON  
N.W.A.  
MORRIS DAY

**KACE/Los Angeles**  
Pam Wells

LACE  
TAJA SEVELLE  
HOWARD HEWETT  
DYNASTY  
Hottest:  
STEVIE WONDER  
MORRIS DAY  
SHANICE WILSON  
MICHAEL JACKSON  
DEELE

**KALH/Los Angeles**  
Cliff Winston

PEBBLES  
GERRY WOO  
FORCE MD'S  
WHITNEY HOUSTON  
LISA LISA  
BRENDA RUSSELL  
GEORGIO  
NORMAN CONNORS  
BETTY WRIGHT  
Hottest:  
DIANNE REEVES  
DEELE  
STEVIE WONDER  
JETS  
EM&P

**KMYX/Ojai**  
Howard "HT" Thomas

NATALIE COLE  
GLADYS KNIGHT  
SUAVE  
MELI'SA MORGAN  
E.U.  
SAMANTHA FOX  
Hottest:  
none

**XHRM/San Diego**  
Nick Fontaine

HEAVY D & BOYZ  
NORMAN CONNORS  
TAJA SEVELLE  
KOOL MOE DEE  
AL B. SURE  
KASHIF  
WELL RED  
PRETTY POISON  
Hottest:  
MICHAEL JACKSON  
ALEXANDER O'NEAL  
TERENCE TRENT D'A  
TONY TERRY

**KKFX/Seattle**  
Nes Rodriguez

E.U.  
WHITNEY HOUSTON  
FIT  
LISA LISA  
SUAVE  
PRETTY POISON  
Hottest:  
MORRIS DAY  
MICHAEL JACKSON  
EM&P  
TERENCE TRENT D'A  
SAMANTHA FOX

**KFFX/Tucson**  
Royce Biske

PEPSI & SHIRLEY  
SAMANTHA FOX  
JERMAINE STEWART  
DEJA  
JONATHAN BUTLER  
Hottest:  
TERENCE TRENT D'A  
GEORGE MICHAEL  
ALEXANDER O'NEAL  
SHANICE WILSON  
MORRIS DAY

**KSOL/San Francisco**  
Moody/Robinson

CHARLIE SINGLETON  
MADAME X  
TAJA SEVELLE  
J.V.C. F.O.R.C.E.  
DAVID D  
RUFFIN & KENDRICK  
COOKIE CREW  
HERRY CLAYTON  
Hottest:  
GAVIN CHRISTOPHE  
WORLD CLASS WRECK  
TERENCE TRENT D'A  
ALEXANDER O'NEAL  
DEJA

**KILZ/Killeen**  
Lou Bennett

SUAVE  
4 BY FOUR  
PAUL JOHNSON  
KASHIF  
Hottest:  
MICHAEL JACKSON  
ALEXANDER O'NEAL  
JETS  
EM&P  
DA KRASH

**WHRK/Memphis**  
Mark Christian

STEVIE WONDER  
PARTON & ROBINSON  
BROWNMARK  
MICO WAVE  
HINDSIGHT  
NORMAN CONNORS  
RODNEY SAULSBERRY  
KIRK WHALUM  
L.L. COOL J  
Hottest:  
JETS  
E.U.  
ALEXANDER O'NEAL  
SHANICE WILSON  
GEORGE MICHAEL

## SOUTH

**WJZ/Albany**  
Tony Wright

SMOKEY ROBINSON  
JOHN WHITEHEAD  
GLENN JONES  
MISSION  
CHARLIE SINGLETON  
DARRYL DUNCAN  
ROSE BROTHERS  
SKWARS  
Hottest:  
MORRIS DAY  
ALEXANDER O'NEAL  
MICHAEL JACKSON  
EM&P

**WKSJ/Atlanta**  
Tony Scott

BRENDA RUSSELL  
KOOL MOE DEE  
JOHN WHITEHEAD  
GEORGE PETTUS  
GLENN JONES  
MICO WAVE  
SUAVE  
SKWARS  
Hottest:  
STACY LATTISAW  
SHANICE WILSON  
MORRIS DAY  
TEMPTATIONS  
CHICO DEBARGE

**WVEE/Atlanta**  
Ray Boyd

BRENDA RUSSELL  
HEAVY D & BOYZ  
SKWARS  
FORCE MD'S  
Hottest:  
ALEXANDER O'NEAL  
MICHAEL JACKSON  
MORRIS DAY  
EM&P  
JETS

**WPEQ/Charlotte**  
Roshon Vance

WHISPERS  
BETTY WRIGHT  
JEAN CARNE  
MIKI HOWARD  
FORCE MD'S  
DYNASTY  
HEAVY D & BOYZ  
LE JUAN LOVE  
DARRYL DUNCAN  
Hottest:  
WORLD CLASS WRECK  
FULL FORCE  
EM&P  
TEMPTATIONS  
MICHAEL JACKSON

**WJTT/Chattanooga**  
Rich Phillips

BROWNMARK  
SUAVE  
JOHN WHITEHEAD  
DARRYL DUNCAN  
GLENN JONES  
DEREK B  
Hottest:  
SHANICE WILSON  
ALEXANDER O'NEAL  
GEORGE MICHAEL  
MORRIS DAY  
MICHAEL JACKSON

**KQX/Baton Rouge**  
Walt Clay

PEBBLES  
J.V.C. F.O.R.C.E.  
SUAVE  
MISSION  
ROSE BROTHERS  
MICHAEL BOLTON  
Hottest:  
JONATHAN BUTLER  
MICHAEL JACKSON  
MORRIS DAY  
CHICO DEBARGE  
E.U.

**WXOK/Baton Rouge**  
Matt Morton

ROSE BROTHERS  
JOHN WHITEHEAD  
RUFFIN & KENDRICK  
CHARLIE SINGLETON  
DARRYL DUNCAN  
NORMAN CONNORS  
Hottest:  
SHANICE WILSON  
ALEXANDER O'NEAL  
MICHAEL JACKSON  
MORRIS DAY  
STEVIE WONDER

**WATV/Birmingham**  
Ron January

E.U.  
GEORGIO  
GLENN JONES  
FUTURE  
GERALD ALBRIGHT  
BRENDA RUSSELL  
KOOL MOE DEE  
Hottest:  
SHANICE WILSON  
MORRIS DAY  
MICHAEL JACKSON  
STEVIE WONDER  
JETS

**WJZL/Charleston**  
Don Kendrick

LISA LISA  
NORMAN CONNORS  
CENTERFOLD  
AL B. SURE  
SUAVE  
SPOONIE GEE  
WATERS  
Hottest:  
MICHAEL JACKSON  
MORRIS DAY  
MORRIS DAY  
TONY TERRY  
FULL FORCE  
DA KRASH

**Z93/Charleston**  
Cliff Fletcher

L.L. COOL J  
AL B. SURE  
NORMAN CONNORS  
LISA LISA  
WHISTLE  
KOOL MOE DEE  
BRENDA RUSSELL  
WHITNEY HOUSTON  
GLENN JONES  
EDWARD HEWETT  
CHRIS JASPER  
WARRICK & HEWETT  
Hottest:  
ALEXANDER O'NEAL  
MICHAEL JACKSON  
MORRIS DAY  
EM&P  
JETS

**WQMG/Greensboro**  
Mike Wheeler

PEBBLES  
CHRIS JASPER  
JOHN WHITEHEAD  
PAUL JOHNSON  
Hottest:  
TONY TERRY  
TERENCE TRENT D'A  
MICHAEL JACKSON  
MORRIS DAY  
E.U.

**WHYZ/Greenville**  
Henderson/Mason

WHITNEY HOUSTON  
LISA LISA  
VANESSE THOMAS  
STEPHANIE HILLS  
CONTROLERS  
PEBBLES  
CHARLIE SINGLETON  
Hottest:  
MORRIS DAY  
ROGER  
TERENCE TRENT D'A  
TONY TERRY  
MICHAEL JACKSON

**WQFX/Gulfport-Biloxi**  
Al Luv

NATALIE COLE  
WHITNEY HOUSTON  
JOHN WHITEHEAD  
WATERS  
MICHAEL BOLTON  
CUCA  
PAUL JOHNSON  
Hottest:  
SHANICE WILSON  
STEVIE WONDER  
MORRIS DAY  
MICHAEL JACKSON  
TEMPTATIONS

**KMJQ/Houston**  
Terri Avery

PEBBLES  
FULL FORCE  
JERMAINE STEWART  
CHRIS JASPER  
NATALIE COLE  
MELI'SA MORGAN  
FILIA FRESH CREW  
Hottest:  
TONY TERRY  
L.L. COOL J  
MORRIS DAY  
MICHAEL JACKSON  
STEVIE WONDER

**WENN/Birmingham**  
Dave Donnell

LISA LISA  
AL B. SURE  
KEITH SWEAT  
SUAVE  
GERALD ALBRIGHT  
Hottest:  
STEVIE WONDER  
MORRIS DAY  
SHANICE WILSON  
TERENCE TRENT D'  
STACY LATTISAW

## KPRR/Paso

LaBanc/Jones

HINDSIGHT  
COMPANY B  
GLADYS KNIGHT  
3 MAN ISLAND  
LISA LISA  
Hottest:  
GEORGE MICHAEL  
DEBBIE GIBSON  
MICHAEL JACKSON  
MORRIS DAY  
SHANICE WILSON

**WZFX/Fayetteville**  
Tony Lyne

BROWNMARK  
NORMAN CONNORS  
LISA LISA  
WHITNEY HOUSTON  
FUTURE  
KOOL MOE DEE  
GLENN JONES  
MICHAEL JACKSON  
SHANICE WILSON  
ANGELA WINBUSH  
MORRIS DAY

**KDLZ/Ft. Worth-Dallas**  
Tucker/Madison

MICO WAVE  
DIANNE REEVES  
REGINA BELLE  
JEAN CARNE  
NORMAN CONNORS  
FIT  
CONTROLLERS  
RODNEY SAULSBERRY  
Hottest:  
ALEXANDER O'NEAL  
MORRIS DAY  
EM&P  
MICHAEL JACKSON  
STACY LATTISAW

## KFXZ/Lafayette

LaBlanc/Jones

WHITNEY HOUSTON  
MILES JAYE  
LISA LISA  
MICO WAVE  
FORCE MD'S  
MIKI HOWARD  
SUAVE  
KOOL MOE DEE  
MISSION  
DARRYL DUNCAN  
PAUL JOHNSON  
Hottest:  
SHANICE WILSON  
MICHAEL JACKSON  
MORRIS DAY  
TEMPTATIONS

**WEDR/Miami**  
Jackson/Jones

KASHIF  
DAVID SEA  
GEORGE PETTUS  
GLENN JONES  
VANESSE THOMAS  
GERALD ALBRIGHT  
MICO WAVE  
JOHN WHITEHEAD  
SUAVE  
Hottest:  
ALEXANDER O'NEAL  
MORRIS DAY  
TEMPTATIONS  
MICHAEL JACKSON  
SKWARS

**WBLX/Mobile**  
Tony Brown

SUAVE  
STEPHANIE HILLS  
LISA LISA  
MICO WAVE  
CINEMA  
Hottest:  
SHANICE WILSON  
TEMPTATIONS  
ALEXANDER O'NEAL  
JETS  
MORRIS DAY

## WALT/Meridian

Steve Poston

JUST ICE  
MISSION  
WHITNEY HOUSTON  
MICHAEL BOLTON  
BROWNMARK  
PAUL JOHNSON  
Hottest:  
SHANICE WILSON  
MICHAEL JACKSON  
MORRIS DAY  
EM&P  
TEMPTATIONS

**WEDR/Miami**  
Jackson/Jones

KASHIF  
DAVID SEA  
GEORGE PETTUS  
GLENN JONES  
VANESSE THOMAS  
GERALD ALBRIGHT  
MICO WAVE  
JOHN WHITEHEAD  
SUAVE  
Hottest:  
ALEXANDER O'NEAL  
MORRIS DAY  
TEMPTATIONS  
MICHAEL JACKSON  
SKWARS

**WBLX/Mobile**  
Tony Brown

SUAVE  
STEPHANIE HILLS  
LISA LISA  
MICO WAVE  
CINEMA  
Hottest:  
SHANICE WILSON  
TEMPTATIONS  
ALEXANDER O'NEAL  
JETS  
MORRIS DAY

## KHYS/Port Arthur

Brown/Smallwood

PEBBLES  
MIKI HOWARD  
BETTY WRIGHT  
KOOL MOE DEE  
DYNASTY  
VANESSE THOMAS  
PAUL JOHNSON  
Hottest:  
ALEXANDER O'NEAL  
SHANICE WILSON  
TEMPTATIONS  
MICHAEL JACKSON

**WQOK/Raleigh**  
Brown/Carnel

NORMAN CONNORS  
LISA LISA  
PEBBLES  
GERALD ALBRIGHT  
KASHIF  
WHISTLE  
TONY TERRY  
MICHAEL JACKSON  
TEMPTATIONS  
ALEXANDER O'NEAL  
MORRIS DAY

**WPLZ/Petersburg**  
Debbie Parker

ROGER  
STEPHANIE HILLS  
PAUL JOHNSON  
FORCE MD'S  
HINDSIGHT  
LISA LISA  
NEW KIDS ON THE B  
Hottest:  
MORRIS DAY  
DEELE  
TONY TERRY  
TEENA MARIE  
E.U.

**KDKS/Shreveport**  
Bill Sharp

ROSE BROTHERS  
TERENCE TRENT D'A  
KIRK WHALUM  
KASHIF  
WHISTLE  
STEPHANIE HILLS  
BRENDA RUSSELL  
GARRY GLENN  
GEORGE PETTUS  
SUAVE  
ROYALTY  
BETTY WRIGHT  
SKWARS  
PAUL JOHNSON  
PEBBLES  
GEORGE MICHAEL  
Hottest:  
DEELE  
SHANICE WILSON  
KEITH SWEAT  
JODY WATLEY  
ALEXANDER O'NEAL  
TEMPTATIONS

## MIDWEST

**WGCH/Chicago**  
Sonny Taylor

KASHIF  
KEITH SWEAT  
HOWARD HEWETT  
NATALIE COLE  
CHRIS JASPER  
GARRY GLENN  
AL B. SURE  
WILL DOWNING  
Hottest:  
ALEXANDER O'NEAL  
MICHAEL JACKSON  
MORRIS DAY  
ANGELA WINBUSH  
GEORGE MICHAEL

**WMOJ/Chicago**  
Michael/Davis

RUFFIN & KENDRICK  
ANTHONY WATSON  
WHITNEY HOUSTON  
GARRY GLENN  
GERALD ALBRIGHT  
NATALIE COLE  
NORMAN CONNORS  
LACE  
KID FLASH  
SUAVE  
WORLD CLASS WRECK  
Hottest:  
STACY LATTISAW  
ALEXANDER O'NEAL  
TERENCE TRENT D'A  
MICHAEL JACKSON  
JETS

**WZLZ/Cincinnati**  
DuBard/Hankston

AL B. SURE  
GLENN JONES  
STEPHANIE HILLS  
KOOL MOE DEE  
E.U.  
MIKI HOWARD  
Hottest:  
STEVIE WONDER  
MORRIS DAY  
SHANICE WILSON  
EM&P  
MICHAEL JACKSON

**WZAK/Cleveland**  
Lynn Tolliver

GLENN JONES  
KOOL MOE DEE  
GERRY WOO  
BRENDA RUSSELL  
FORCE MD'S  
Hottest:  
ALEXANDER O'NEAL  
ANGELA WINBUSH  
JETS  
STEVIE WONDER  
BRYSON & BELLE

**WZAK/Cleveland**  
Lynn Tolliver

ERIC B  
BETTY WRIGHT  
BAR-KAYS  
KOOL MOE DEE  
SUAVE  
Hottest:  
SHANICE WILSON  
STEVIE WONDER  
ALEXANDER O'NEAL  
E.U.  
GERRY WOO

**WCKX/Columbus**  
Stevens/Wills

E.U.  
WHITNEY HOUSTON  
MERRY CLAYTON  
DEREK B  
PARTON & ROBINSON  
CUCA  
COOKIE CREW  
SMOKEY ROBINSON  
LACE  
Hottest:  
MORRIS DAY  
MICHAEL JACKSON  
STACY LATTISAW  
JETS  
TONY TERRY  
MICHAEL JACKSON

**WVVO/Columbus**  
Jones/Morris

WHITNEY HOUSTON  
FULL FORCE  
SMOKEY ROBINSON  
NATALIE COLE  
MELI'SA MORGAN  
GERRY WOO  
Hottest:  
MORRIS DAY  
SHANICE WILSON  
MICHAEL JACKSON  
TERENCE TRENT D'A  
TEMPTATIONS

**WVVO/Columbus**  
Jones/Morris

WHITNEY HOUSTON  
FULL FORCE  
SMOKEY ROBINSON  
NATALIE COLE  
MELI'SA MORGAN  
GERRY WOO  
Hottest:  
MORRIS DAY  
SHANICE WILSON  
MICHAEL JACKSON  
TERENCE TRENT D'A  
TEMPTATIONS

**WVVO/Columbus**  
Tom Reynolds

FORCE MD'S  
REBBIE JACKSON  
TAYLOR DAYNE  
MICO WAVE  
NORMAN CONNORS  
BLUE MERCEDES  
BRENDA RUSSELL  
KEITH SWEAT  
Hottest:  
MICHAEL JACKSON  
MORRIS DAY  
GEORGE MICHAEL  
JETS

**WVVO/Columbus**  
Tom Reynolds

FORCE MD'S  
REBBIE JACKSON  
TAYLOR DAYNE  
MICO WAVE  
NORMAN CONNORS  
BLUE MERCEDES  
BRENDA RUSSELL  
KEITH SWEAT  
Hottest:  
MICHAEL JACKSON  
MORRIS DAY  
GEORGE MICHAEL  
JETS

**WVVO/Columbus**  
Tom Reynolds

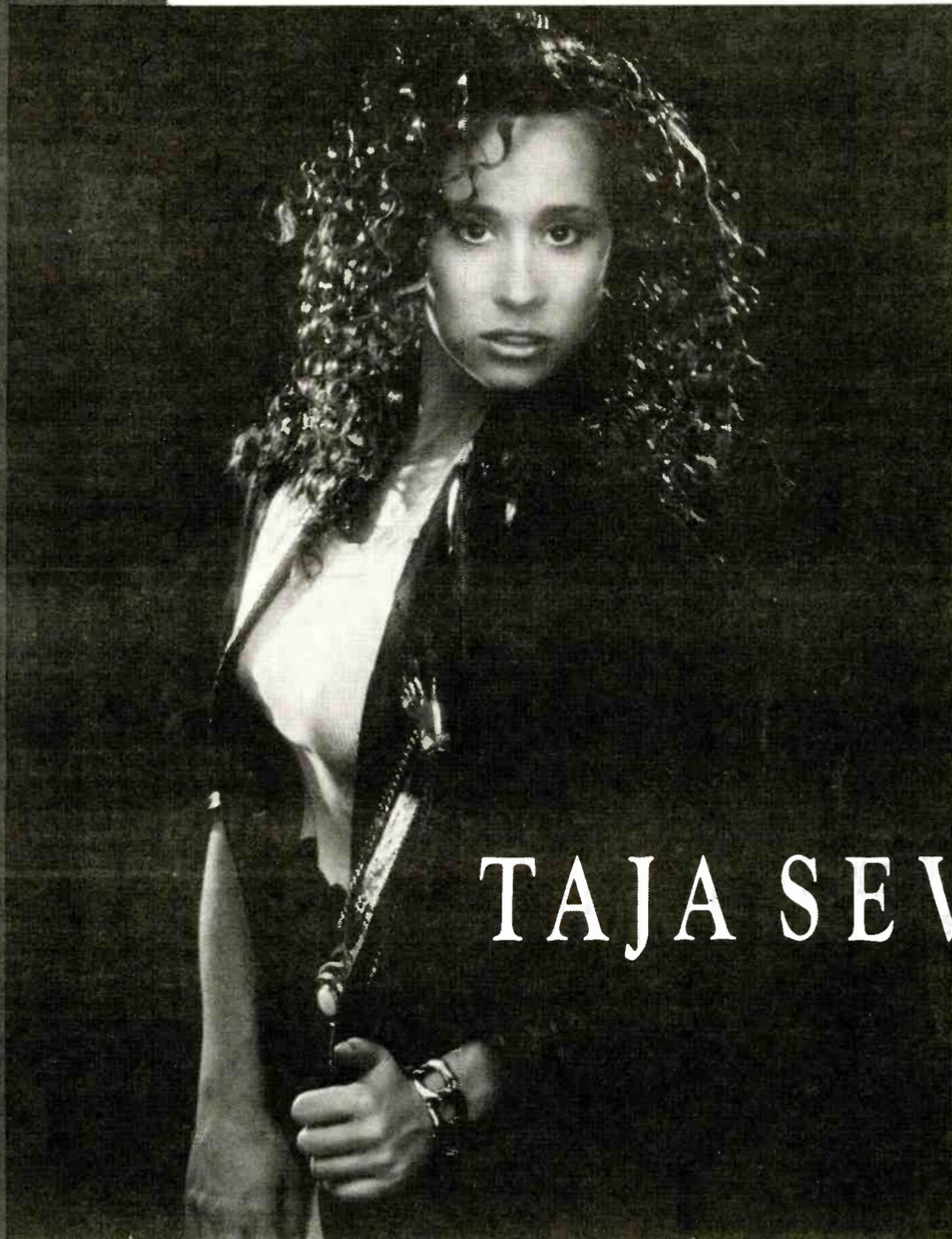
FORCE MD'S  
REBBIE JACKSON  
TAYLOR DAYNE  
MICO WAVE  
NORMAN CONNORS  
BLUE MERCEDES  
BRENDA RUSSELL  
KEITH SWEAT  
Hottest:  
MICHAEL JACKSON  
MORRIS DAY  
GEORGE MICHAEL  
JETS

**WQIM/Montgomery failed to report  
and their playlist was frozen.  
WNOO-FM/Chattanooga is  
no longer a reporter.**

A: YES!

Q: *Wouldn't you love to love me?*

*"Wouldn't You Love To Love Me?" Produced by Bennett From the Album Taja Sevelle*



TAJA SEVELLE



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D I V I N E \* E M O T I O N S



THE NEW SINGLE FROM  
NARADA IS "DIVINE EMOTIONS!"  
IT'S SIMPLY A SMASH!

CONGRATULATIONS ON 15 GREAT YEARS 

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# R&R NATIONAL AIRPLAY COUNTRY

## TOP 50

MARCH 4, 1988

Three Two Last  
Weeks Weeks Week

			Total					
			Reports/Adds	Heavy	Medium	Light		
6	4	2	1	<b>RICKY VAN SHELTON</b> /Life Turned Her That Way (Columbia)	164/1	157	7	0
4	2	1	2	<b>JUDDS</b> /Turn It Loose (RCA/Curb)	164/0	149	13	2
14	8	4	3	<b>REBA McENTIRE</b> /Love Will Find Its Way To You (MCA)	167/0	140	25	2
13	9	6	4	<b>LEE GREENWOOD</b> /Touch And Go Crazy (MCA)	161/0	128	29	4
5	5	3	5	<b>SAWYER BROWN</b> /This Missin' You Heart Of Mine (Capitol/Curb)	162/1	127	28	7
16	14	8	6	<b>EDDIE RABBITT</b> /I Wanna Dance With You (RCA)	166/2	113	47	6
17	15	9	7	<b>GEORGE STRAIT</b> /Famous Last Words Of A Fool (MCA)	165/0	105	57	3
15	13	10	8	<b>CHARLEY PRIDE</b> /Shouldn't It Be Easier Than This (16th Avenue/Capitol)	159/4	108	39	12
22	18	12	9	<b>K.T. OSLIN</b> /I'll Always Come Back (RCA)	167/0	75	85	7
18	16	13	10	<b>BAILLIE &amp; THE BOYS</b> /Wilder Days (RCA)	155/3	80	64	11
19	17	14	11	<b>BELLAMY BROTHERS</b> /Santa Fe (MCA/Curb)	159/1	76	70	13
24	21	15	12	<b>McCARTERS</b> /Timeless And True Love (WB)	161/5	45	102	14
33	28	17	13	<b>HIGHWAY 101</b> /Cry, Cry, Cry (WB)	166/4	36	116	14
28	25	16	14	<b>RODNEY CROWELL &amp; ROSANNE CASH</b> /It's Such A Small World (Columbia)	163/4	40	100	23
29	26	18	15	<b>RONNIE McDOWELL</b> /It's Only Make Believe (Curb)	150/6	43	87	20
35	29	22	16	<b>T. GRAHAM BROWN</b> /The Last Resort (Capitol)	160/4	17	117	26
30	27	20	17	<b>HOLLY DUNN</b> /Strangers Again (MTM)	156/6	27	98	31
25	24	21	18	<b>JOHNNY RODRIGUEZ</b> /I Didn't (Every Chance I Had) (Capitol)	138/6	44	75	19
1	1	5	19	<b>RANDY TRAVIS</b> /Too Gone Too Long (WB)	130/0	76	40	14
37	31	25	20	<b>VINCE GILL</b> /Everybody's Sweetheart (RCA)	148/8	9	109	30
3	3	7	21	<b>MICHAEL MARTIN MURPHEY</b> /I'm Gonna Miss You, Girl (WB)	119/1	71	38	10
44	40	29	22	<b>EDDY RAVEN</b> /I'm Gonna Get You (RCA)	155/20	4	98	53
45	41	32	23	<b>HANK WILLIAMS JR.</b> /Young Country (WB/Curb)	153/21	2	98	53
39	34	28	24	<b>WAYLON JENNINGS</b> /If Ole Hank Could Only See Me Now (MCA)	134/12	12	79	43
2	6	11	25	<b>ALABAMA</b> /Face To Face (RCA)	99/0	42	35	22
42	39	31	26	<b>MOE BANDY</b> /Americana (Curb)	133/18	15	70	48
50	44	35	27	<b>STEVE WARINER</b> /Baby I'm Yours (MCA)	140/21	3	75	62
36	33	30	28	<b>TOM WOPAT</b> /A Little Bit Closer (EMI-Manhattan)	121/6	14	70	37
46	42	36	29	<b>LYLE LOVETT</b> /She's No Lady (MCA/Curb)	121/17	5	64	52
<b>BREAKER</b>			30	<b>PATTY LOVELESS</b> /If My Heart Had Windows (MCA)	109/17	2	57	50
10	11	24	31	<b>TANYA TUCKER W.P. DAVIS &amp; P. OVERSTREET</b> /I Won't Take Less Than Your Love (Capitol)	63/0	25	25	13
12	12	23	32	<b>VERN GOSDIN</b> /Do You Believe Me Now (Columbia)	64/0	21	26	17
<b>BREAKER</b>			33	<b>KENNY ROGERS</b> /The Factory (RCA)	115/47	1	34	80
<b>BREAKER</b>			34	<b>OAK RIDGE BOYS</b> /True Heart (MCA)	109/40	0	36	73
<b>BREAKER</b>			35	<b>CRYSTAL GAYLE &amp; GARY MORRIS</b> /All Of This & More (WB)	105/15	2	43	60
7	7	19	36	<b>JUICE NEWTON</b> /Tell Me True (RCA)	64/0	16	34	14
		49	37	<b>DWIGHT YOAKAM</b> /Always Late With Your Kisses (Reprise)	95/34	1	34	60
		42	38	<b>STATLER BROTHERS</b> /The Best I Know How (Mercury/Pg)	88/17	2	39	47
		43	39	<b>TIM MALCHAK</b> /It Goes Without Saying (Alpine)	88/14	4	36	48
<b>DEBUT</b>			40	<b>RONNIE MILSAP &amp; MIKE REID</b> /Old Folks (RCA)	94/59	3	20	71
11	22	27	41	<b>MERLE HAGGARD</b> /Twinkle, Twinkle Lucky Star (Epic)	49/0	12	24	13
		44	42	<b>SHOOTERS</b> /I Taught Her Everything... (Epic)	75/9	4	28	43
		46	43	<b>GLEN CAMPBELL</b> /I Remember You (MCA)	81/18	3	29	49
		50	44	<b>RICKY SKAGGS</b> /That's Why I'm Walkin' (Epic)	76/21	0	32	44
9	10	26	45	<b>CONWAY TWITTY</b> /That's My Job (MCA)	47/0	12	23	12
<b>DEBUT</b>			46	<b>KATHY MATTEA</b> /Eighteen Wheels And A Dozen Roses (Mercury/Pg)	82/61	2	9	71
<b>DEBUT</b>			47	<b>JO-EL SONNIER</b> /No More One More Time (RCA)	80/15	0	24	56
<b>DEBUT</b>			48	<b>O'KANES</b> /One True Love (Columbia)	76/42	0	11	65
8	20	34	49	<b>NITTY GRITTY DIRT BAND</b> /Oh What A Love (WB)	37/0	4	24	9
20	19	33	50	<b>TAMMY WYNETTE</b> /Talkin' To Myself Again (Epic)	38/0	11	17	10

## MOST ADDED

**KATHY MATTEA (61)**  
**RONNIE MILSAP & MIKE REID (59)**  
**KENNY ROGERS (47)**  
**O'KANES (42)**  
**OAK RIDGE BOYS (40)**  
**EARL THOMAS CONLEY (34)**  
**DWIGHT YOAKAM (34)**  
**DON WILLIAMS (27)**  
**BILLY JOE ROYAL (22)**

## HOTTEST

**RICKY VAN SHELTON (115)**  
**JUDDS (91)**  
**REBA McENTIRE (78)**  
**SAWYER BROWN (53)**  
**GEORGE STRAIT (50)**  
**LEE GREENWOOD (40)**  
**RANDY TRAVIS (34)**  
**MICHAEL MARTIN MURPHEY (32)**  
**EDDIE RABBITT (28)**  
**K.T. OSLIN (25)**

## NEW ARTISTS

Reports/Adds

- T. MALCHAK**/It Goes... (Alpine) ... 88/14
- JO-EL SONNIER**/No More One... (RCA) ... 80/15
- SKIP EWING**/Your Memory... (MCA) ... 51/17
- R. VANWARMER**/I Will Hold... (16th Ave.) ... 35/5
- NEW GRASS REVIVAL**/Can't Stop... (Cap.) ... 33/11
- B. HOBBS**/Jones On The Jukebox... (MTM) ... 32/9
- DARDEN SMITH**/Little Maggie... (Epic) ... 31/6
- RIDE THE RIVER**/After La... (Advantage) ... 26/1
- GOLDENS**/Put Us... (Epic) ... 23/10
- JEFF CHANCE**/So Far... (Curb) ... 13/10

New Artists are those who have not previously been reported by 60% of the reporting stations.

**MOST ADDED & HOTTEST** list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS

**KENNY ROGERS**  
**The Factory (RCA)**

On 69% of reporting stations. Rotations: Heavy 1, Medium 34, Light 80, Total Adds 47 including WPTR, WCAO, WPOC, WQCB, CHOW, WYNK, WXBQ, WUSY, WAMZ, KLLL, WSLR, WUSN, KSO, WTSO, WLLR, KRST, KYAK, KKAL, KNIX, KDRK. Moves 47-33 on the Country chart.

**PATTY LOVELESS**  
**If My Heart Had Windows (MCA)**

On 65% of reporting stations. Rotations: Heavy 2, Medium 57, Light 50, Total Adds 17, WTCR, CHOW, WILQ, WORC, WYNK, WXBQ, KNFM, WNOE, WWKA, WQDR, WYYD, KAJA, WMIL, WXCL, KXRB, KYAK, KFMS. Moves 38-30 on the Country chart.

**OAK RIDGE BOYS**  
**True Heart (MCA)**

On 65% of reporting stations. Rotations: Heavy 0, Medium 36, Light 73, Total Adds 40 including WPTR, WVAM, WPOC, WQCB, WHWK, KRRV, WXBQ, WUSY, WIVK, KNFM, WMNI, KJJY, KSO, WWWW, WKKQ, KKAL, KUUY, KKCS, KFMS, KWJJ. Moves 45-34 on the Country chart.

**CRYSTAL GAYLE & GARY MORRIS**  
**All Of This & More (WB)**

On 63% of reporting stations. Rotations: Heavy 2, Medium 43, Light 60, Total Adds 15, WZZK, WXBQ, WEZL, WQIK, WLWI, WYYD, WQYK, WYNG, WMIL, KTTS, K102, KWEN, KFMS, KRAK, KDRK. Moves 41-35 on the Country chart.

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*and*  
**Chase**



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# R&R NATIONAL AIRPLAY

## COUNTRY

### NEW & ACTIVE

**DWIGHT YOAKAM "Always Late With Your Kisses" (Reprise) 95/34**

Rotations: Heavy 1, Medium 34, Light 60, Total Adds 34 including WYRK, WQBE, WRKZ, WTCR, WKHX, WUSY, KSCS, WAMZ, WGKX, WSM, WYYD, KAJA, WUSN, KSO, WYNG, WFMS, KZSN, KZLA, KWJJ, KRPM. Moves 49-37 on the Country chart.

**RONNIE MILSAP & MIKE REID "Old Folks" (RCA) 94/59**

Rotations: Heavy 3, Medium 20, Light 71, Total Adds 59 including WHWK, WAYZ, WWVA, WKHX, KASE, WCOS, WGKX, WLWI, WWKA, WQDR, KJNE, WUBE, WMNI, WCUZ, K102, KVOO, KZSN, KNIX, KWJJ, KSAN. Debuts at number 40 on the Country chart.

**STATLER BROTHERS "The Best I Know How" (Mercury/PolyGram) 88/17**

Rotations: Heavy 2, Medium 39, Light 47, Total Adds 17, WTCR, WILQ, WORC, WSOC, WBHP, WSIX, WYYD, WBVE, WONE, WCUZ, KYAK, KKAL, KKCS, KFMS, KNEW, KWJJ, KRPM. Heavy: WDAF, KCKC. Moves 48-43-39 on the Country chart.

**TIM MALCHAK "It Goes Without Saying" (Alpine) 88/14**

Rotations: Heavy 4, Medium 36, Light 48, Total Adds 14, WBOS, WRKZ, WTCR, WCVR, WXBQ, WLK, WUSY, WAMZ, KRMD, WONE, WMIL, KTPK, KLZ, KWJJ. Heavy: WSOC, KFGO, KTTS, KRKT. Moves 48-43-39 on the Country chart.

**KATHY MATTEA "Eighteen Wheels And A Dozen Roses" (Mercury/PolyGram) 82/61**

Rotations: Heavy 2, Medium 9, Light 71, Total Adds 61 including WCAO, WPOC, WYRK, WXTU, WWVA, WEZL, WSOC, WIVK, WYYD, WTOR, WUBE, WGARFM, WFMS, KFKF, WDAF, KLZ, KNAX, KZLA, KSON, KSAN. Debuts at number 46 on the Country chart.

**GLEN CAMPBELL "I Remember You" (MCA) 81/18**

Rotations: Heavy 3, Medium 29, Light 49, Total Adds 18, WVAM, WHWK, WTCR, WIXL, WDSY, WILQ, WXBQ, WDXE, KYKX, KLLL, WLWI, WMNI, KWMT, KTPK, KGHL, KWJJ, KKAT, KRPM. Heavy: KBMR, WCUZ, WDAF. Moves 46-43 on the Country chart.

**JO-EL SONNIER "No More One More Time" (RCA) 80/15**

Rotations: Heavy 0, Medium 24, Light 56, Total Adds 15, WRKZ, WEZL, WUSY, KIKK, WAMZ, WGKX, WSIX, WSM, WNOE, WYYD, WQYK, WAXX, KUGN, KNAX, KKAT. Medium: WRNS, KNFM, KFDI, KTOM, KSOP. Debuts at number 47 on the Country chart.

**O'KANES "One True Love" (Columbia) 76/42**

Rotations: Heavy 0, Medium 11, Light 65, Total Adds 42 including WCAO, WKHX, WEZL, WLK, WUSY, WLWI, WSM, WYYD, WUBE, WGARFM, WMNI, WFMS, KFKF, WLLR, WTHI, KKCS, KTOM, KEEN, KRPM, KDRK. Debuts at number 46 on the Country chart.

**RICKY SKAGGS "That's Why I'm Walkin'" (Epic) 76/21**

Rotations: Heavy 0, Medium 32, Light 44, Total Adds 21, WVAM, WQCB, WQBE, WTCR, WDSY, WWVA, WUSY, WKLO, WNOE, WYYD, WUSQ, WBVE, KQJB, KXRB, KGHL, KUUY, KWJJ, KKAT, KEEN, KRPM, KDRK. Moves 50-44 on the Country chart.

**ANNE MURRAY with DOUG MALLORY "Perfect Strangers" (Capitol) 61/5**

Rotations: Heavy 0, Medium 22, Light 39, Total Adds 5, KNFM, WWJO, KUGN, KEKB, KDRK. Medium: WQCB, WTCR, WWVA, WEZL, WUSY, KLLL, WCMS, KKYX, WCUZ, WOW, KTTS, KYGO, KCCY, KTOM, KSOP.

**SKIP EWING "Your Memory Wins Again" (MCA) 51/17**

Rotations: Heavy 0, Medium 7, Light 44, Total Adds 17, WQBE, WOKQ, WRNS, KIKK, WDXE, KYKX, KLLL, WOKK, WNOE, WGARFM, WTSO, KXXY, K102, KFDI, KKAL, KWJJ, KKAT. Medium: WCMS, KKYX, KNIX.

### SIGNIFICANT ACTION

**MEL TILLIS "You'll Come Back" (Mercury/PolyGram) 40/11**

Rotations: Heavy 1, Medium 13, Light 26, Total Adds 11, WCAO, KEAN, WUSY, WOKK, WNOE, KJNE, KXXY, WTHI, KUZZ, KUUY, KEKB. Heavy: KBMR. Medium: KYKR, WTVY, KKYX, WDAF, WOW, KFDI, KNIX, KCKC.

**EARL THOMAS CONLEY "What She Is (Is A Woman In Love)" (RCA) 36/34**

Rotations: Heavy 0, Medium 5, Light 31, Total Adds 34 including WPOC, WBOS, WKKX, WWVA, WLK, WRNS, KPLX, WIVK, WAMZ, WWKA, WTOR, KFKF, WMUS, KVOO, KFDI, KYGO, KNIX, KUPL, KSOP, KSON.

**BARBARA MANDRELL "Angels Love Bad Men" (EMI America) 36/16**

Rotations: Heavy 0, Medium 7, Light 29, Total Adds 16, WTCR, WWVA, WORC, WYNK, KIKK, KKYX, WQYK, KSO, KFGO, WGEE, WMUS, KTPK, KRWQ, KCCY, KTOM, KRPM. Medium: WTVY, KTTS, WTCM, KEEN.

**RANDY VANWARMER "I Will Hold You" (16th Avenue/Capitol) 35/5**

Rotations: Heavy 0, Medium 9, Light 26, Total Adds 5, KHEY, WSLR, WTHI, KFDI, KKAL. Medium: WCAO, KRRV, WTVY, WOKK, WPAP, KKYX, WOW, KRKT, KTOM. Light: WWVA, WRNS, WWKA, KSOP, KCKC.

**NEW GRASS REVIVAL "Can't Stop Now" (Capitol) 33/11**

Rotations: Heavy 0, Medium 9, Light 24, Total Adds 11, KMML, WEZL, WLK, WUSY, WDXE, KKYX, WCHY, WQYK, WUSQ, KTOM, KRPM. Medium: WCMS, WPAP, WOW, KTTS, WTCM, KFDI, KRKT.

**BECKY HOBBS "Jones On The Jukebox" (MTM) 32/9**

Rotations: Heavy 0, Medium 5, Light 27, Total Adds 9, WWVA, WLWI, KSO, KFGO, KXXY, WWJO, KFRE, KRWQ, KEKB. Medium: KKYX, WTCM, KFDI, KRKT. Light: WCAO, KEAN, WTVY, WCMS, WOW, KTOM.

**DON WILLIAMS "Another Place, Another Time" (Capitol) 31/27**

Rotations: Heavy 0, Medium 4, Light 27, Total Adds 27 including WAYZ, WKKX, WWVA, WSOC, KKIX, KIKK, WIVK, KLLL, KJNE, WTOR, KBMR, KSO, WAXX, WDAF, KTTS, KRKT, KVOC, KEKB, KNIX, KCKC.

**DARDEN SMITH "Little Maggie" (Epic) 31/6**

Rotations: Heavy 0, Medium 10, Light 21, Total Adds 6, WQBE, WAXX, KQJB, KUPL, KWJJ, KALF. Medium: WTVY, WAMZ, WPAP, KBMR, KTTS, WTCM, KRKT, KTOM, KSOP, KSON. Light: WORC, KYKX, KKYX.

**PAKE MCENTIRE "Life In The City" (RCA) 28/3**

Rotations: Heavy 0, Medium 8, Light 20, Total Adds 3, WAXX, KTPK, KDRK. Medium: KMML, WTVY, WOKK, KKYX, KTTS, KFDI, KRKT. Light: WWVA, KRRV, KHEY, WPAP, KFGO, KVOC, KUUY, KRWQ, KEKB, KALF.

**RIDE THE RIVER "After Last Night's Storm" (Advantage) 26/1**

Rotations: Heavy 0, Medium 6, Light 20, Total Adds 1, KCJB. Medium: WRNS, WTVY, KSO, KFGO, KTTS, KRKT. Light: WDSY, KASE, KHEY, WDXE, WOKK, WLWI, WCMS, KJNE, WAXX, KWMT, WTHI, KFDI, KRWQ.

**BILLY JOE ROYAL "Out Of Sight, Out Of Mind" (Atlantic America) 25/22**

Rotations: Heavy 0, Medium 3, Light 22, Total Adds 22, WCAO, WPOC, WHWK, WWVA, KRRV, WLK, WSOC, WUSY, WRNS, WKLO, WTVY, WAMZ, WPAP, KJNE, WGEE, WTHI, WTCM, KVOO, KRKT, KVOC, KRWQ, KSOP.

**GOLDENS "Put Us Together Again" (Epic) 23/10**

Rotations: Heavy 0, Medium 5, Light 18, Total Adds 10, WCAO, WRNS, WTVY, KKYX, WAXX, KFGO, WWJO, KTPK, KALF, KTOM. Medium: WEZL, WCMS, WQYK, KTTS, KRKT. Light: KMML, WWKA, WPAP, KRWQ, KSOP.

**MERLE HAGGARD "Chill Factor" (Epic) 17/17**

Rotations: Heavy 0, Medium 1, Light 16, Total Adds 17, WAYZ, WWVA, KMML, WUSY, WTVY, WIVK, KLLL, WOKK, WNOE, KKYX, WMNI, WDAF, KVOO, KRKT, KUZZ, KFRE, KRWQ.

**JEFF CHANCE "So Far Not So Good" (Curb) 13/10**

Rotations: Heavy 0, Medium 0, Light 13, Total Adds 10, KRRV, WTVY, KWMT, KTTS, WTCM, KVOO, KVOC, KRWQ, KEKB, KTOM. Light: KEAN, KMML, WOKK.

**SHURFIRE "First In Line" (A1r) 13/3**

Rotations: Heavy 0, Medium 3, Light 10, Total Adds 3, KYKX, KJNE, KFDI. Medium: KRRV, WTVY, KTTS. Light: WDXE, KSO, WAXX, KVOO, KRKT, KRWQ, KSOP.

**MARTY STUART "Mirrors Don't Lie" (Columbia) 11/5**

Rotations: Heavy 0, Medium 2, Light 9, Total Adds 5, WAMZ, KSO, KTTS, KRKT, KSOP. Medium: KKYX. Light: WTVY, WTCM, KVOO, KFRE, KRWQ.

**LOS LOBOS "One Time One Night" (Slash/WB) 10/9**

Rotations: Heavy 0, Medium 1, Light 9, Total Adds 9, WBOS, WDSY, KKIX, KNFM, KAJA, KCJB, KXXY, KVOC, KRWQ. Light: KMML.

**GATLIN BROTHERS "Love Of A Lifetime" (Columbia) 9/9**

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 9, WAYZ, WWVA, KMML, WTVY, KBMR, WCUZ, WMUS, WTCM, KRWQ.

**RAY PRICE "Big Ole Teardrops" (SOR) 9/2**

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 2, WVAM, WTVY. Medium: KTTS, KRKT. Light: KSO, KFGO, KVOO, KFDI, KEKB.

**JILL JORDAN "Calender Blues" (Maxx) 8/0**

Rotations: Heavy 0, Medium 3, Light 5, Total Adds 0, Medium: KKYX, WMNI, KRKT. Light: WTVY, KFGO, KWMT, KVOO, KSOP.

### ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
BELLAMY BROTHERS/It's Raining Girls (MCA/Curb)	<i>Crazy From The Heart</i>
HOLLY DUNN/Small Towns (MTM)	<i>Cornerstone</i>
LYLE LOVETT/She's Hot To Go (MCA/Curb)	<i>Pontiac</i>
SCHUYLER, KNOBLOCH & BICKHARDT/Givers And Takers (MTM)	<i>No Easy Horses</i>
GEORGE JONES/The Real McCoy (Epic)	<i>Too Wild, Too Long</i>
MERLE HAGGARD/You Babe (Epic)	<i>Chill Factor</i>
ALABAMA/Fallin' Again (RCA)	<i>Just Us</i>
RANDY TRAVIS/I Told You So (WB)	<i>Always &amp; Forever</i>
HANK WILLIAMS JR./Buck Naked (WB/Curb)	<i>Born To Boogie</i>
PATTY LOVELESS/A Little Bit In Love (MCA)	<i>If My Heart Had Windows</i>
EXILE/Just One Kiss (Epic)	<i>Shelter From The Night</i>
OAK RIDGE BOYS/Hear My Heart Beat (MCA)	<i>Heartbeat</i>
VERN GOSDIN/Set 'em Up Joe (Columbia)	<i>Chiseled In Stone</i>
HANK WILLIAMS JR./What It Boils Down To (WB/Curb)	<i>Born To Boogie</i>
BELLAMY BROTHERS/Ying Yang (MCA/Curb)	<i>Crazy From The Heart</i>
PATTY LOVELESS/I Can't Get You... (MCA)	<i>If My Heart Had Windows</i>



Thanks Radio For Another Great Week!

# PATTY LOVELESS

## "If My Heart Had Windows"

(53270)

R&R

**BREAKERS.**

GAVIN

BB

30

31

35

Management: Roger Ramey & G. Gerald Roy

**MCA RECORDS**  
**NASHVILLE**



# R&R NATIONAL AIRPLAY

# ADULT CONTEMPORARY

## CHART EXTRAS

**DAVID FOSTER**  
**Winter Games (Atlantic)**

50% of our reporters on it. Rotations: Heavy 2, Medium 28, Light 18, Total Adds 2, KS95, WXTC.

## BREAKERS®

**BRUCE SPRINGSTEEN**  
**One Step Up (Columbia)**

57% of our reporters on it. Rotations: Heavy 0, Medium 20, Light 35, Total Adds 24 including WLTF, WSNY, KS95, KLCY, WLAC-FM, WTRX, WMGN, KWFM, WQHQ.

## NEW & ACTIVE

**DAN SIEGEL "Feelin' Happy" (CBS Associated) 44/8**

Rotations: Heavy 0, Medium 8/0, Light 36/8, Total Adds 8, KLCY, WSLQ, WTRX, WTNV, WFLA, WGSV, WCAC, WIHN, Medium: WALK, KKHT, KWFM, WEIM, WKNE, WSKI, WQHQ, WKTK, Light including WNIC, B100, WEBE, WXTC, WTCB, WLHT, WMGN, KEFM, WHNN, WKSJ, KRLB, WORG.

**SCARLETT & BLACK "You Don't Know" (Virgin) 42/4**

Rotations: Heavy 2/0, Medium 19/0, Light 21/4, Total Adds 4, KEY103, WXTC, WTCB, KFSB, Heavy: WAHR, WJON, Medium: WPIX, WKYE, WZNY, KKOB, WEIM, WAFL, WSKI, WQHQ, WFLA, WORG, KVOP, WCAC, WZLQ, KVIC, KKLK, KSTR, KYJC, KAYN, KWWS.

**BARRY MANILOW w/KID CREOLE & THE COCONUTS "Hey Mambo" (Arista) 41/15**

Rotations: Heavy 0, Medium 7/2, Light 34/13, Total Adds 15, KLCY, WKYE, WMGS, KEY103, WSLQ, WRMF, WTRX, WMGN, WQHQ, WFLA, WSGL, KVOP, WJTW, KWEB, WJON, Medium including WEIM, WAHR, WBG, WZLQ, KYJC, Light including KKHT, WEBE, WNAM, WWMJ, WGLL, WAFL, WKSJ, WCKQ, WGSV.

**BRENDA RUSSELL "Piano In The Dark" (A&M) 41/3**

Rotations: Heavy 0, Medium 19/0, Light 22/3, Total Adds 3, WRKA, KRLB, WSLQ, Medium: WPIX, KKHT, Y103, KWFM, WEIM, WKNE, WAFL, WSKI, WQHQ, WFLA, KHOZ, WAHR, KVOP, WZLQ, WMTFM, KKLK, KYJC, KAYN, KMGQ, Light including WNIC, WMYX, B100, KEY103, WMGN, WQNY.

**DIONNE WARWICK & HOWARD HEWETT "Another Chance To Love" (Arista) 38/7**

Rotations: Heavy 0, Medium 10/0, Light 28/7, Total Adds 7, KEY103, WRKA, WTRX, KKOB, KWFM, WFLA, WCAC, Medium: WEBE, WTFM, WWMJ, WEIM, WKNE, WQHQ, WAHR, WBG, KFSB, KWWS, Light including KLCY, WMGS, KELT, WSKI, WCKQ, WCVQ, KHOZ, WSGL, WORG, KYJC, KAYN, KMGQ.

**MICHAEL TOMLINSON "Highway Rain" (Cypress/PolyGram) 37/6**

Rotations: Heavy 0, Medium 7/0, Light 30/6, Total Adds 6, WSLQ, WNAM, WTRX, WKNE, WCAC, KWEB, Medium: WEIM, WAHR, KVOP, WCKX, WZLQ, KYJC, KMGQ, Light including WMGS, WMGN, KEFM, WAFL, WSKI, WQHQ, WFLA, WGSV, KHOZ, WORG, WBG, KVIC, KKLK, KSTR, KAYN.

**WARREN ZEVON "Reconsider Me" (Virgin) 37/1**

Rotations: Heavy 1/0, Medium 10/0, Light 26/1, Total Adds 1, KRLB, Heavy: KVIC, Medium: WKYE, KWFM, WQHQ, WCKQ, WFLA, WAHR, WORG, WZLQ, WJON, KWWS, Light including KLCY, WEBE, KEY103, KKOB, WEIM, WECQ, WAFL, WSKI, WCVQ, KHOZ, KVOP, WCKX, WBG, WJJC, KFSB, KYJC, KAYN, KMGQ.

**TOTO "Pamela" (Columbia) 29/5**

Rotations: Heavy 1/0, Medium 6/1, Light 22/4, Total Adds 5, WTRX, WMGN, WSKI, WAEV, WCAC, Heavy: WTFM, Medium including WHTX, WKYE, WAFL, WCKX, KVIC, Light including KKHT, B100, WEBE, WNAM, WQHQ, WKSJ, WCVQ, WKTK, WORG, WZLQ, WMTFM, KFSB, KKLK, KYJC, KAYN.

## ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 RICHARD MARX	96/0	89	7	0
2 RICK ASTLEY	91/1	84	6	1
3 GEORGE MICHAEL	88/0	76	12	0
4 JAMES TAYLOR	90/3	70	15	5
5 PEABO BRYSON & REGINA BELLE	87/0	69	17	1
6 MICHAEL JACKSON	86/3	45	38	3
7 DAVE MASON & PHOEBE SNOW	82/1	62	19	1
8 PATRICK SWAYZE	69/0	46	18	5
9 WHITNEY HOUSTON	93/18	14	57	22
10 BELINDA CARLISLE	77/3	32	39	6
11 STEVIE WONDER	77/1	44	27	6
12 GEORGE HARRISON	82/3	27	45	10
13 EXPOSE	59/0	19	34	6
14 PET SHOP BOYS with DUSTY SPRINGFIELD	63/1	28	29	6
15 MICHAEL BOLTON	71/1	27	34	10
16 MIKE POST	74/4	9	49	16
17 LOUIS ARMSTRONG	81/7	9	45	27
18 JONATHAN BUTLER	72/0	22	38	12
19 VIEW FROM THE HILL	64/1	14	41	9
20 STEVE WINWOOD	71/10	5	43	23
21 BREATHE	68/2	6	40	22
22 SWING OUT SISTER	60/1	22	25	13
23 DEBBIE GIBSON	60/7	16	28	16
24 BILLY OCEAN	58/6	9	29	20
25 ERIC CARMEN	50/0	20	19	11
26 ELTON JOHN	63/4	2	33	28
27 RAY PARKER JR. with NATALIE COLE	59/2	2	37	20
28 STARSHIP	64/14	1	31	32
29 DOLLY PARTON & SMOKEY ROBINSON	64/6	3	34	27
30 JAN HAMMER	57/2	4	32	21

## MOST ADDED

- BRUCE SPRINGSTEEN (24)
- MIAMI SOUND MACHINE (22)
- ART GARFUNKEL (18)
- WHITNEY HOUSTON (18)
- BARRY MANILOW (15)
- STARSHIP (14)
- BRENDA K. STARR (10)
- STEVE WINWOOD (10)
- VAN MORRISON (9)

## HOTTEST

- RICK ASTLEY (73)
- RICHARD MARX (72)
- GEORGE MICHAEL (58)
- BRYSON & BELLE (38)
- MASON & SNOW (33)
- PATRICK SWAYZE (24)
- MICHAEL JACKSON (21)
- STEVIE WONDER (18)
- BELINDA CARLISLE (10)
- EXPOSE (10)

**GLADYS KNIGHT & THE PIPS "Love Overboard" (MCA) 27/1**

Rotations: Heavy 7/0, Medium 9/0, Light 11/1, Total Adds 1, WLACFM, Heavy: WNIC, WKYE, WGLL, WAFL, WSKI, WCKQ, KKLK, Medium: B100, U102, WNAM, WORG, WAEV, KVIC, WMTFM, KFSB, KAYN, Light including WSNV, WHTX, WNLT, WTRX, WKSJ, WFLA, WKTK, WCAC.

**THINK OUT LOUD "After All This Time" (A&M) 25/8**

Rotations: Heavy 0, Medium 1/0, Light 24/8, Total Adds 8, WKYE, KEY103, WKNE, WAFL, WBG, KVIC, WJON, KMGQ, Medium: WAHR, Light including WEBE, WEIM, WSKI, WQHQ, WCKQ, WFLA, WGSV, WORG, KVOP, WCKX, WZLQ, KFSB, KSTR, KYJC, KAYN, KWWS.

## SIGNIFICANT ACTION

**VAN MORRISON "Someone Like You" (Mercury/PolyGram) 23/9**

Rotations: Heavy 0, Medium 3/0, Light 20/9, Total Adds 9, WEBE, WMGS, WSLQ, KKOB, WQHQ, WCVQ, WORG, WMTFM, KSTR, Medium: WNIC, WAHR, WCKX, Light including KHLY, WMGN, WEIM, WGLL, WAFL, WSKI, WGSV, WZLQ, KVIC, KWWS, KMGQ.

**10,000 MANIACS "Like The Weather" (Elektra) 23/5**

Rotations: Heavy 0, Medium 2/0, Light 21/5, Total Adds 5, WKYE, KVOP, WBG, KKLK, KMGQ, Medium: WEIM, KVIC, Light including B100, WEBE, KEY103, WSKI, WFLA, WGSV, WORG, WCAC, WZLQ, KSTR, KYJC, KAYN.

**GLORIA ESTEFAN & MIAMI SOUND MACHINE "Anything For You" (Epic) 22/22**

Rotations: Heavy 0, Medium 5/5, Light 17/17, Total Adds 22, WNLT, KOST, KLCY, B100, KEZR, WEBE, WZNY, WTFM, KELT, WTRX, KEFM, WGLL, WQHQ, WCKQ, WSGL, WORG, WCKX, WBG, KVIC, KYJC, KAYN, KMGQ.

**ALEXANDER O'NEAL w/CHERELLE "Never Knew Love Like This" (Tabu/CBS) 21/3**

Rotations: Heavy 0, Medium 4/4, Light 14/14, Total Adds 18, WEBE, WQXY, WLACFM, Medium: WSLQ, WSKI, WAEV, WCAC, KWWS, Light including WNLT, B100, WRKA, WEIM, WAFL, WKSJ, WORG, WZLQ, KVIC, KMGQ.

**ART GARFUNKEL "So Much In Love" (Columbia) 18/18**

Rotations: Heavy 0, Medium 4/4, Light 14/14, Total Adds 18, WZNY, WTFM, WNAM, WEIM, WGLL, WAFL, WQHQ, WCKQ, WGSV, WAHR, WORG, WCKX, WZLQ, KVIC, WMTFM, KFSB, KYJC, KWWS.

**CHER "I Found Someone" (Geffen) 17/2**

Rotations: Heavy 6/0, Medium 5/1, Light 6/1, Total Adds 2, WALK, U102, Heavy: WNLT, WJJC, B100, WKYE, KOAQ, WAEV, Medium including WPIX, WLTF, WNIC, WCAC, Light including WSNV, WIZD, WLACFM, KVIC, KAYN.

**TERENCE TRENT D'ARBY "Wishing Well" (Columbia) 17/2**

Rotations: Heavy 0, Medium 5/0, Light 12/2, Total Adds 2, WAEV, WZLQ, Medium: WNLT, WAFL, WCKQ, WORG, KAYN, Light including B100, WEBE, WKYE, KELT, WEIM, WECQ, WGSV, KVOP, WCAC, KWWS.

**HEART "I Want You So Bad" (Capitol) 16/6**

Rotations: Heavy 0, Medium 1/0, Light 15/6, Total Adds 6, KKHT, WSLQ, 3WM, WEIM, WTRX, KAYN, Medium: WORG, Light including WJJC, B100, WXTC, WTRX, WWMJ, WSKI, WBG, WZLQ, KVIC.

**JOHN COUGAR MELLENCAMP "Check It Out" (Mercury/PolyGram) 16/2**

Rotations: Heavy 1/0, Medium 9/0, Light 6/2, Total Adds 2, WAEV, WCAC, Heavy: KVIC, Medium: WHTX, WKYE, WSLQ, WMGN, WGLL, WAFL, WSKI, WCKX, WAEV, Light including KRLB, KVOP, WZLQ, KAYN.

**ANNE MURRAY w/DOUG MALLORY "Perfect Strangers" (Capitol) 14/2**

Rotations: Heavy 1/0, Medium 1/0, Light 12/2, Total Adds 2, WNIC, KYJC, Heavy: WAHR, Medium: WEIM, Light including WNAM, WKNE, WSKI, WCKQ, WCVQ, WGSV, WZLQ, WJON, KAYN, KWWS.

**MICHAEL FRANKS "Camera Never Lies" (WB) 12/6**

Rotations: Heavy 0, Medium 0, Light 12/6, Total Adds 6, WMGN, WORG, WMTFM, KAYN, KWWS, KMGQ, Light including WEIM, WAFL, WSKI, WFLA, WGSV, WZLQ.

**NATALIE COLE "Pink Cadillac" (EMI-Manhattan) 11/5**

Rotations: Heavy 0, Medium 3/2, Light 8/3, Total Adds 5, B100, WTRX, WAFL, WORG, WAEV, Medium including WCKQ, Light including WGLL, WCVQ, KVOP, WCKX, WMTFM.

**LYLE LOVETT "She's No Lady" (Curb/MCA) 11/1**

Rotations: Heavy 0, Medium 1/0, Light 10/1, Total Adds 1, WCKX, Medium: WAHR, Light including KVIL, WEIM, WAFL, WSKI, WSGL, WORG, WZLQ, KVIC, KFSB.

**BRENDA K. STARR "I Still Believe" (MCA) 10/10**

Rotations: Heavy 0, Medium 0, Light 10/10, Total Adds 10, WNLT, KEY103, WWMJ, WEIM, WGSV, WORG, WZLQ, KFSB, KAYN, KWWS.

**PHIL COLLINS "We Said Hello" (Atlantic) 10/1**

Rotations: Heavy 1/0, Medium 3/0, Light 6/1, Total Adds 1, WTCB, Heavy: WNLT, Medium: KLSI, B100, WAEV, Light including WQXY, WIZD, WRMF, WQHQ, KAYN.

**AGNETHA FALTSKOG & PETER CETERA "I Wasn't The One" (Atlantic) 9/4**

Rotations: Heavy 0, Medium 1/0, Light 8/4, Total Adds 4, WNIC, B100, WMTFM, WTRX, Medium: WWMJ, Light including WEBE, KEY103, WEIM, WCKQ.

**PAUL CARRACK "Don't Shed A Tear" (Chrysalis) 9/0**

Rotations: Heavy 3/0, Medium 4/0, Light 2/0, Total Adds 0, Heavy: WHTX, WLTF, KOAQ, Medium: WJJC, WKTK, KRLB, KVIC, Light: WSNV, WAEV.

**TIMOTHY B. SCHMIT "Everybody Needs A Lover" (MCA) 8/8**

Rotations: Heavy 0, Medium 0, Light 8/8, Total Adds 8, KEY103, WEIM, WCKX, WZLQ, KKLK, KYJC, KAYN, KWWS.

**MERRY CLAYTON "Yes" (RCA) 8/5**

Rotations: Heavy 0, Medium 1/1, Light 7/4, Total Adds 5, WNAM, WAFL, WCAC, WTRX, KSTR, Light including B100, WEBE, WCKX.

## NEW ARTISTS

Reports/Adds

1 DAN SIEGEL/Feelin' Happy (CBS Associated)	44/8
2 SCARLETT & BLACK/You Don't Know (Virgin)	42/4
3 WARWICK & HEWETT/Another Chance To Love (Arista)	38/7
4 WARREN ZEVON/Reconsider Me (Virgin)	37/1
5 THINK OUT LOUD/After All This Time (A&M)	25/8
6 VAN MORRISON/Someone Like You (Mercury/PolyGram)	23/9
7 ALEXANDER O'NEAL/Never Knew Love Like This (Tabu/CBS)	21/3
8 CHER/I Found Someone (Geffen)	17/2
9 TERENCE TRENT D'ARBY/Wishing Well (Columbia)	17/2
10 MICHAEL FRANKS/Camera Never Lies (WB)	12/6

New Artists are those who have not previously been reported as a Breaker by reporting stations.



# AC ADDS & HOTS

## FULL-SERVICE AC

### MOST ADDED

- WHITNEY HOUSTON (12)
- ART GARFUNKEL (5)
- MICHAEL JACKSON (5)
- BARRY MANILOW (5)
- MIKE POST (5)
- FALTSKOG & CETERA (4)
- LOUIS ARMSTRONG (3)
- DEBBIE GIBSON (3)
- GEORGE HARRISON (3)
- RICHARD MARX (3)
- BILLY OCEAN (3)

### HOTTEST

- RICK ASTLEY (22)
- PATRICK SWAYZE (20)
- JAMES TAYLOR (20)
- BRYSON & BELLE (19)
- RICHARD MARX (19)
- GEORGE MICHAEL (14)
- LOUIS ARMSTRONG (10)
- ERIC CARMEN (9)
- EXPOSE (9)
- STEVIE WONDER (9)

## GOLD INTENSIVE

### MOST ADDED

- WHITNEY HOUSTON (11)
- LOUIS ARMSTRONG (5)
- BELINDA CARLISLE (4)
- RICHARD MARX (4)
- MICHAEL JACKSON (3)
- RAY PARKER (3)
- PHIL COLLINS (2)
- DEBBIE GIBSON (2)
- MASON & SNOW (2)
- PATRICK SWAYZE (2)
- STEVE WINWOOD (2)

### HOTTEST

- PATRICK SWAYZE (23)
- RICK ASTLEY (20)
- GEORGE MICHAEL (20)
- JAMES TAYLOR (13)
- MIAMI SOUND MACHINE (12)
- ERIC CARMEN (11)
- EXPOSE (8)
- BRYSON & BELLE (7)
- TIFFANY (6)
- STEVIE WONDER (4)

### EAST

#### PARALLEL ONE

- WBEN/Buffalo  
Hank Nevins
- WHITNEY HOUSTON  
MIKE POST
- VIEW FROM THE HILL  
STEVIE WONDER
- LOUIS ARMSTRONG  
PATRICK SWAYZE

- WGR/Buffalo  
Mike Roszman
- WHITNEY HOUSTON  
RICK ASTLEY
- BRYSON & BELLE  
MICHAEL JACKSON
- RICHARD MARX  
JAMES TAYLOR
- WPRO/Providence  
Mike Osborne
- none
- Hottest:  
GEORGE MICHAEL
- BRYSON & BELLE  
JAMES TAYLOR
- MIKE POST  
MICHAEL BOLTON

#### PARALLEL TWO

- WCHS/Charleston  
Vic Marino
- DEBBIE GIBSON  
STARSHIP
- BRUCE SPRINGSTEEN  
BARRY MANILOW
- TEMPERATIONS  
Hottest:  
GEORGE MICHAEL
- RICK ASTLEY  
RICHARD MARX
- EXPOSE  
STEVIE WONDER

- WTIC/Hartford  
David Bernstein
- PARTON & ROBINSON  
JONATHAN BUTLER
- Hottest:  
MIKE POST
- LOUIS ARMSTRONG  
DAN SIEGEL
- STEVIE WONDER  
DAVID POSTER
- WICC/Bridgeport  
Peters/Becker
- JOE COCKER  
TIFFANY
- NATALIE COLE  
Hottest:  
GEORGE MICHAEL
- RICK ASTLEY  
PATRICK SWAYZE
- PET SHOP BOYS  
BELINDA CARLISLE

- WELN/New Haven  
Gross/McCormick
- MICHAEL JACKSON  
STEVE WINWOOD
- Hottest:  
GEORGE MICHAEL
- WHITNEY HOUSTON  
PET SHOP BOYS
- RICHARD MARX  
STEVIE WONDER
- WQY/Schenectady  
Brindley/Sgarata
- BRENDA RUSSELL  
Hottest:  
WHITNEY HOUSTON
- BRYSON & BELLE  
MICHAEL JACKSON
- GEORGE HARRISON  
TIFFANY

#### PARALLEL THREE

- WNTR/Morristown  
Emery/Boyle
- WHITNEY HOUSTON  
JAN HAMMER
- TOTO  
ELTON JOHN
- Hottest:  
RICK ASTLEY
- GEORGE MICHAEL  
RICHARD MARX
- MASON & SNOW  
JAMES TAYLOR

### EAST

#### PARALLEL ONE

- WWMX/Baltimore  
Don Kelley
- BELINDA CARLISLE  
ERIC CARMEN
- FLEETWOOD MAC  
GEORGE MICHAEL
- PATRICK SWAYZE  
ERIC CARMEN
- GEORGE MICHAEL  
RICK ASTLEY

#### WLTJ/Washington Don Davis

- BELINDA CARLISLE  
MICHAEL JACKSON
- LOUIS ARMSTRONG  
WHITNEY HOUSTON
- Hottest:  
ERIC CARMEN
- FLEETWOOD MAC  
GEORGE MICHAEL
- PATRICK SWAYZE  
JAMES TAYLOR

- WKSZ/Philadelphia  
Mike Colby
- LOUIS ARMSTRONG  
Hottest:  
BRYSON & BELLE
- PATRICK SWAYZE  
MIAMI SOUND MACHINE
- WLTJ/Pittsburgh  
John Gallagher
- WHITNEY HOUSTON  
Hottest:  
JAMES TAYLOR
- RICK ASTLEY  
PATRICK SWAYZE
- NATALIE COLE  
STEVIE WONDER

#### PARALLEL TWO

- WLEV/Allentown  
Scott Robbins
- VIEW FROM THE HILL  
BILLY OCEAN
- DEBBIE GIBSON  
BRENDA RUSSELL
- Hottest:  
GEORGE MICHAEL
- RICK ASTLEY  
RICHARD MARX
- BRYSON & BELLE  
JAMES TAYLOR

- WMAS-FM/Springfield  
Kratovill/O'Brien
- WHITNEY HOUSTON  
BILLY OCEAN
- Hottest:  
RICHARD MARX
- RICK ASTLEY  
JAMES TAYLOR
- BRYSON & BELLE  
MICHAEL JACKSON

- WYYY/Syracuse  
Rich Lauber
- MICHAEL JACKSON  
STEVIE WONDER
- Hottest:  
GEORGE MICHAEL
- RICHARD MARX  
RICK ASTLEY
- BRYSON & BELLE

34 Reporters  
29 Current Reports

### SOUTH

#### PARALLEL TWO

- WBT/Charlotte  
Andy Bickie
- none
- Hottest:  
MIAMI SOUND MACHINE
- ERIC CARMEN  
PATRICK SWAYZE
- RICK ASTLEY  
DAVID FOSTER

- WHAS/Louisville  
Bruce McElvain
- MICHAEL JACKSON  
LOUIS ARMSTRONG
- Hottest:  
RICK ASTLEY
- PATRICK SWAYZE  
GEORGE MICHAEL
- RICHARD MARX  
BELINDA CARLISLE
- WDBO/Orlando  
Dutch Schaffer
- MIKE POST  
Hottest:  
EXPOSE
- PATRICK SWAYZE  
SWING OUT SISTER
- BRYSON & BELLE  
LOUIS ARMSTRONG

#### PARALLEL THREE

- WRVA/Richmond  
Tim Farley
- LOUIS ARMSTRONG  
BRATHE
- GEORGE HARRISON  
Hottest:  
RICK ASTLEY
- RICHARD MARX  
MIAMI SOUND MACHINE
- JAMES TAYLOR
- WSTU/Stuart  
Grant/Archer
- none
- Hottest:  
PATRICK SWAYZE
- SWING OUT SISTER  
BRYSON & BELLE
- LOUIS ARMSTRONG

- WGBR/Goldsboro  
Alan Hoover
- MICHAEL MURPHY  
BARRY MANILOW
- MIAMI SOUND MACHINE  
IAN MATTHEWS
- LAURA BRANIGAN  
Hottest:  
BRYSON & BELLE
- GEORGE MICHAEL  
RICK ASTLEY
- RICHARD MARX  
JAMES TAYLOR
- WXYI/Paducah  
Carvell/Burns
- MICHAEL JACKSON  
GEORGE HARRISON
- MICHAEL BOLTON  
WHITNEY HOUSTON
- JONATHAN BUTLER  
Hottest:  
GEORGE MICHAEL
- RICHARD MARX  
RICK ASTLEY
- JAMES TAYLOR  
MASON & SNOW

46 Reporters  
41 Current Reports

Three stations reported a frozen list this week:  
KMOX/St. Louis  
KSSK/Honolulu  
WGOW/Chattanooga

Two stations did not report a playlist, therefore their rotations were frozen:  
WBT/Charlotte  
WTVN/Columbus

### SOUTH

#### PARALLEL ONE

- WFOX/Atlanta  
Dennis Winlow
- MICHAEL JACKSON  
WHITNEY HOUSTON
- Hottest:  
TIFFANY
- PATRICK SWAYZE  
RICK ASTLEY
- GEORGE MICHAEL

#### KSMG/San Antonio Jay Scott

- MASON & SNOW  
BELINDA CARLISLE
- Hottest:  
GEORGE HARRISON
- RICHARD MARX  
DONNA SUMMER
- STEVIE WONDER  
JAMES TAYLOR

#### 2WD/Norfolk Gary King

- none
- Hottest:  
TIFFANY
- ERIC CARMEN  
EXPOSE
- SWING OUT SISTER  
GEORGE MICHAEL

#### PARALLEL TWO

#### WEZC/Charlotte Herring/Conway

- STEVE WINWOOD  
TOTO
- Hottest:  
GEORGE MICHAEL
- PATRICK SWAYZE  
RICK ASTLEY
- TIFFANY  
MIAMI SOUND MACHINE

#### WMJJ/Birmingham Rivers/Chambers

- none
- Hottest:  
TIFFANY
- EXPOSE  
LOUIS ARMSTRONG
- ERIC CARMEN  
GEORGE MICHAEL

#### WSTF/Olando Brian Kidland

- WHITNEY HOUSTON  
DEBBIE GIBSON
- Hottest:  
RICK ASTLEY
- GEORGE MICHAEL  
RICK ASTLEY
- PATRICK SWAYZE  
RICHARD MARX
- PET SHOP BOYS

### MIDWEST

#### PARALLEL ONE

- WLLT/Cincinnati  
Kay/Zerhusen
- STEVE WINWOOD  
WHITNEY HOUSTON
- PARTON & ROBINSON  
RAY PARKER JR.
- LOUIS ARMSTRONG  
Hottest:  
GEORGE MICHAEL
- RICK ASTLEY  
PATRICK SWAYZE
- MIAMI SOUND MACHINE  
PATRICK SWAYZE

#### WLTJ/Detroit Pat Holiday

- none
- Hottest:  
RICK ASTLEY
- EXPOSE  
ERIC CARMEN
- MIAMI SOUND MACHINE  
PATRICK SWAYZE

#### WENS/Indianapolis Grey/Eagan

- PHIL COLLINS  
BELINDA CARLISLE
- ICEHOUSE  
CHER
- Hottest:  
PHIL COLLINS
- PATRICK SWAYZE  
RICHARD MARX
- RICK ASTLEY  
GEORGE MICHAEL

#### PARALLEL TWO

#### KUDL/Kansas City Brian Casey

- EXPOSE  
PATRICK SWAYZE
- Hottest:  
MIAMI SOUND MACHINE
- GEORGE MICHAEL  
RICK ASTLEY
- MICHAEL JACKSON  
ERIC CARMEN

#### WCRZ/Flint King/Patrick

- none
- Hottest:  
RICK ASTLEY
- SWING OUT SISTER  
PATRICK SWAYZE
- BRYSON & BELLE  
RICHARD MARX

#### KRAV/Tulsa Brian Chase

- STEVE WINWOOD  
WHITNEY HOUSTON
- GEORGE MICHAEL  
PATRICK SWAYZE
- Hottest:  
RICK ASTLEY
- MICHAEL BOLTON  
MIAMI SOUND MACHINE
- ERIC CARMEN  
RICHARD MARX

One station reported a frozen playlist this week:  
WEZS/Richmond

WLVE/Miami is now listed as LOVE 94.

### MIDWEST

#### PARALLEL ONE

- 55KRC/Cincinnati  
Denny Nugent
- RICHARD MARX  
MIKE POST
- Hottest:  
ERIC CARMEN
- MIAMI SOUND MACHINE  
PATRICK SWAYZE
- RICK ASTLEY  
RICHARD MARX

#### WTMJ/Milwaukee Debbie Hinkle

- WHITNEY HOUSTON  
KENNY ROGERS
- Hottest:  
STEVIE WONDER
- PATRICK SWAYZE  
JAMES TAYLOR
- VIEW FROM THE HILL  
LOUIS ARMSTRONG

#### PARALLEL TWO

#### WHBY/Appleton-Oshkosh Salm/St. John

- ART GARFUNKEL  
THINK OUT LOUD
- BARRY MANILOW  
BYRGE
- Hottest:  
BRYSON & BELLE
- EXPOSE  
STEVIE WONDER
- JAMES TAYLOR  
RICHARD MARX

#### WOOD/Grand Rapids Skip Essick

- none
- Hottest:  
LOUIS ARMSTRONG
- PATRICK SWAYZE  
RICK ASTLEY
- EXPOSE  
RICHARD MARX

#### PARALLEL THREE

#### WASA/Lafayette Keith Harris

- STEVIE WONDER  
PARTON & ROBINSON
- BASIA  
FALTSKOG & CETERA
- MIAMI SOUND MACHINE  
ART GARFUNKEL
- Hottest:  
BRENDA RUSSELL
- RICHARD MARX  
RAY PARKER JR.
- BRYSON & BELLE  
JAMES TAYLOR

#### KRMG/Tulsa Joe Riddle

- none
- Hottest:  
LOUIS ARMSTRONG
- JAMES TAYLOR  
PATRICK SWAYZE
- EXPOSE

#### WJBC/Bloomington Munson/Salowitz

- ELTON JOHN  
DEBBIE GIBSON
- ART GARFUNKEL  
BARRY MANILOW
- BRUCE SPRINGSTEEN  
FALTSKOG & CETERA
- Hottest:  
JAMES TAYLOR
- STEVIE WONDER  
LOUIS ARMSTRONG
- WHITNEY HOUSTON

#### WLTQ/Milwaukee Irwin/Brennan

- RAY PARKER JR.  
LOUIS ARMSTRONG
- Hottest:  
RICHARD MARX
- PATRICK SWAYZE  
MIAMI SOUND MACHINE
- WHITNEY HOUSTON  
EXPOSE

### WEST

#### PARALLEL ONE

- KHOW/Denver  
Murphy Huson
- WHITNEY HOUSTON  
Hottest:  
PATRICK SWAYZE
- GEORGE MICHAEL  
RICK ASTLEY
- EXPOSE  
ERIC CARMEN

#### KOY/Phoenix Gary McCarty

- MICHAEL BOLTON  
GEORGE MICHAEL
- MASON & SNOW  
Hottest:  
PATRICK SWAYZE
- MIAMI SOUND MACHINE  
ERIC CARMEN
- MICHAEL BOLTON

#### KSL/Salt Lake City Danny Jessop

- MICHAEL JACKSON  
Hottest:  
BRYSON & BELLE
- DONNA SUMMER  
HASON & SNOW
- RICK ASTLEY  
JAMES TAYLOR

#### PARALLEL TWO

- KKOB/Albuquerque  
Fitch/M.Schreiber
- WHITNEY HOUSTON  
GEORGE MICHAEL
- RICHARD MARX  
Hottest:  
ERIC CARMEN
- MIAMI SOUND MACHINE  
PATRICK SWAYZE

#### KUGN/Eugene O'Brien/James

- MICHAEL BOLTON  
GEORGE HARRISON
- ART GARFUNKEL  
Hottest:  
RICHARD MARX
- RICK ASTLEY  
BRYSON & BELLE
- JAMES TAYLOR  
MASON & SNOW

#### PARALLEL THREE

- KFOD/Anchorage  
Bradley/Ford
- BARRY MANILOW  
BRUCE SPRINGSTEEN
- STEVE WINWOOD  
PHIL COLLINS
- RAY PARKER JR.  
Hottest:  
JAMES TAYLOR
- BRYSON & BELLE  
SWING OUT SISTER
- EXPOSE  
MASON & SNOW

#### PARALLEL ONE

- none
- Hottest:  
BARBRA STREISAND
- MIKE POST
- AL JARREAU  
WHITNEY HOUSTON
- NEIL DIAMOND

#### KEX/Portland Gardner/Fort

- PATRICK SWAYZE  
MIKE POST
- Hottest:  
MIAMI SOUND MACHINE
- TIFFANY  
NATALIE COLE
- KGW/Portland  
Gallagher/Tom
- WHITNEY HOUSTON  
ICEHOUSE
- BILLY OCEAN  
Hottest:  
RICK ASTLEY
- PATRICK SWAYZE  
MICHAEL JACKSON
- ELTON JOHN  
STING

#### KJRI/Seattle Rick Scott

- LOUIS ARMSTRONG  
WHITNEY HOUSTON
- MASON & SNOW  
Hottest:  
ERIC CARMEN
- BRYSON & BELLE  
PATRICK SWAYZE
- JAMES TAYLOR

#### KBOI/Boise Dr. Drew Harold

- STARSHIP  
Hottest:  
FLEETWOOD MAC
- MIAMI SOUND MACHINE  
ERIC CARMEN
- JAMES TAYLOR  
RICK ASTLEY

#### PARALLEL TWO

- none
- Hottest:  
BRYSON & BELLE
- SWING OUT SISTER  
GEORGE MICHAEL
- PATRICK SWAYZE  
MASON & SNOW

## SUMMARY

It's truly Whitney Houston's week: she handily claims FSA and GI Most Added. Among FSAs, it's three straight weeks for Houston as Most Added. And her 11 GI adds include eight P1s: WLTJ, WLTQ, WFOX, KFMK, LOVE 94, WLLT, KKCW, and KXOA.

Familiar AC names also dot the FSA Most Added category: Art Garfunkel, Michael Jackson, Barry Manilow, and George Harrison. While Faltskog (as in Agnetha) may look unfamiliar, the performer is better known as a member of ABBA. Her duet with former Chicago singer Peter Cetera gains four adds.

Although he slipped on the AC chart, Patrick Swayze remains GI's Hottest for a fourth successive week. George Michael and James Taylor make significant progress in that category.

# R&R NATIONAL AIRPLAY

## NAC

- |              |    |    |  |
|--------------|----|----|--|
| Last<br>Week | 1  | 1  | <b>TOM GRANT</b> /The Night Charade (Gaia/Gramavision)           |
|              | 3  | 2  | <b>DAN SIEGEL</b> /Northern Nights (Epic)                        |
|              | 8  | 3  | <b>LATITUDE</b> /40 Degrees North (Lifestyle)                    |
|              | 2  | 4  | <b>MANHATTAN TRANSFER</b> /Brasil (Atlantic)                     |
|              | 6  | 5  | <b>HENRY JOHNSON</b> /Future Excursions (MCA Impulse!)           |
|              | 4  | 6  | <b>DOUG CAMERON</b> /Passion Suite (Spindletop)                  |
|              | 10 | 7  | <b>HERBIE MANN</b> /Jasil Brazz (RBI)                            |
|              | 15 | 8  | <b>ALPHONSE MOUZON</b> /Early Spring (Optimism)                  |
|              | 5  | 9  | <b>TOM SCOTT</b> /Streamlines (GRP)                              |
|              | 11 | 10 | <b>ELIZA GILKYSON</b> /Pilgrims (Gold Castle)                    |
|              | 7  | 11 | <b>JAMES NEWTON HOWARD</b> /The Promised Land (Private Music)    |
|              | 14 | 12 | <b>KIRK WHALUM</b> /And You Know That! (Columbia)                |
|              | 9  | 13 | <b>DANNY GOTTLIEB</b> /Aquamarine (Atlantic)                     |
|              | 12 | 14 | <b>STING</b> /Nothing Like The Sun (A&M)                         |
|              | 13 | 15 | <b>JEAN-LUC PONTY</b> /The Gift Of Time (Columbia)               |
|              | 18 | 16 | <b>THOM ROTELLA</b> /Thom Rotella Band (Digital Music)           |
|              | 16 | 17 | <b>BASIA</b> /Time And Tide (Epic)                               |
|              | 25 | 18 | <b>DAVID ARKENSTONE</b> /Valley In The Clouds (Narada)           |
|              | 27 | 19 | <b>BIRELI LAGRENE</b> /Inferno (Blue Note)                       |
|              | 20 | 20 | <b>DON HARRISS</b> /Elevations (Sonic Atmospheres)               |
|              | 22 | 21 | <b>P. LANZ &amp; J. SPEER</b> /Desert Vision (Narada)            |
|              | 26 | 22 | <b>KIT WALKER</b> /Dancing On The Edge... (WH/Windham Hill Jazz) |
|              | 23 | 23 | <b>YANNI</b> /Out Of Silence (Private Music)                     |
|              | 29 | 24 | <b>JAMES TAYLOR</b> /Never Die Young (CBS)                       |
|              | 19 | 25 | <b>JOAQUIN LIEVANO</b> /One Mind (Global Pacific)                |
|              | 24 | 26 | <b>LEE RITENOUR</b> /Portrait (GRP)                              |
|              | 21 | 27 | <b>GERALD ALBRIGHT</b> /Just Between Us (Atlantic)               |
| DEBUT        | 23 | 28 | <b>YUTAKA</b> /Yutaka (GRP)                                      |
| DEBUT        | 23 | 29 | <b>WINDOWS</b> /Mr. Bongo (Intima/Enigma)                        |
|              | 30 | 30 | <b>WILLIAM AURA</b> /Half Moon Bay (Higher Octave)               |

### MOST ADDED LPs

PIERRE BENSUSAN (13)  
ALPHONSE MOUZON (6)  
YUTAKA (6)  
PAQUITO D'RIVERA (5)  
ONAJE ALLAN GUMBS (5)  
SZAKCSI (5)

### HOTTEST LPs

DAN SIEGEL (13)  
DOUG CAMERON (9)  
HENRY JOHNSON (9)  
TOM GRANT (8)  
STING (6)  
KIRK WHALUM (5)

### HOT TRACKS

DAN SIEGEL/Feelin' (7)  
HENRY JOHNSON/  
Someone (3)  
BIRELI LAGRENE/Berga (3)  
DAN SIEGEL/Distant (3)

## CONTEMPORARY JAZZ

- |              |    |    |  |
|--------------|----|----|--|
| Last<br>Week | 1  | 1  | <b>HENRY JOHNSON</b> /Future Excursions (MCA Impulse!)                     |
|              | 3  | 2  | <b>MIKE METHENY</b> /Kaleidoscope (MCA)                                    |
|              | 2  | 3  | <b>HERBIE MANN</b> /Jasil Brazz (RBI)                                      |
|              | 5  | 4  | <b>KIRK WHALUM</b> /And You Know That! (Columbia)                          |
|              | 5  | 5  | <b>BIRELI LAGRENE</b> /Inferno (Blue Note)                                 |
|              | 4  | 6  | <b>MANHATTAN TRANSFER</b> /Brasil (Atlantic)                               |
|              | 12 | 7  | <b>ALPHONSE MOUZON</b> /Early Spring (Optimism)                            |
|              | 8  | 8  | <b>WILTON FELDER</b> /Love Is A Rush (MCA)                                 |
|              | 9  | 9  | <b>TOM GRANT</b> /The Night Charade (Gaia/Gramavision)                     |
|              | 10 | 10 | <b>DAVID GRISMAN QUINTET</b> /Svingin' With Sven (Zebra Acoustic/MCA)      |
|              | 11 | 11 | <b>BOB BERG</b> /Short Stories (Denon)                                     |
|              | 13 | 12 | <b>DAVID MANN</b> /Games (Antilles New Direction/Island)                   |
|              | 23 | 13 | <b>GENE HARRIS</b> /A Tribute To Count Basie (Concord)                     |
|              | 14 | 14 | <b>LENI STERN</b> /The Next Day (Passport Jazz)                            |
|              | 7  | 15 | <b>DOUG CAMERON</b> /Passion Suite (Spindletop)                            |
|              | 20 | 16 | <b>RAMSEY LEWIS</b> /A Classic Encounter (CBS FM)                          |
|              | 19 | 17 | <b>RITZ</b> /The Ritz (Denon)  |
|              | 15 | 18 | <b>STEVE SWALLOW</b> /Carla (ECM)  |
| DEBUT        | 19 | 19 | <b>LATITUDE</b> /40 Degrees North (Lifestyle)                              |
|              | 22 | 20 | <b>A. MOREIRA, F. PURIM &amp; J. FARRELL</b> /Three-Way Mirror (Reference) |
|              | 17 | 21 | <b>RICHELIE COLE</b> /Popbop (Milestone/Fantasy)                           |
|              | 21 | 22 | <b>HANK CRAWFORD &amp; JIMMY McGRUFF</b> /Steppin' Up (Fantasy)            |
|              | 16 | 23 | <b>TOM SCOTT</b> /Streamlines (GRP)  |
| DEBUT        | 24 | 24 | <b>ONAJE ALLAN GUMBS</b> /That Special Part Of Me (Zebra/MCA)              |
| DEBUT        | 25 | 25 | <b>WINDOWS</b> /Mr. Bongo (Intima/Enigma)                                  |
| DEBUT        | 26 | 26 | <b>YUTAKA</b> /Yutaka (GRP)  |
|              | 24 | 27 | <b>DANNY GOTTLIEB</b> /Aquamarine (Atlantic)                               |
| DEBUT        | 28 | 28 | <b>SOS ALLSTARS</b> /New York Rendezvous (Chase Music Group)               |
|              | 30 | 29 | <b>FULL CIRCLE</b> /Full Circle (Columbia)                                 |
|              | 28 | 30 | <b>JOE LOCASCIO</b> /Gliders (Chase Music Group)                           |

### MOST ADDED LPs

ONAJE ALLAN GUMBS (9)  
PAQUITO D'RIVERA (7)  
CHRISTOPHER MASON (6)  
YUTAKA (6)  
KHAN & MOUNSEY (5)  
SUZANNE DEAN (4)  
PETE HAYCOCK (4)

### HOTTEST LPs

HENRY JOHNSON (11)  
MIKE METHENY (10)  
HERBIE MANN (8)  
KIRK WHALUM (8)  
MANHATTAN TRANSFER (6)  
ALPHONSE MOUZON (6)  
BIRELI LAGRENE (5)  
DAVID GRISMAN (3)

### HOT TRACKS

HERBIE MANN/  
"Beiral" (4)  
HENRY JOHNSON/  
"Alexandra" (3)  
MIKE METHENY/  
"Incognito" (3)  
ALPHONSE MOUZON/  
"Early" (3)  
TOM GRANT/  
"Forever" (2)  
MANHATTAN TRANSFER/  
"Soul" (2)

## Grant, Johnson: On Top Again

For a second week, **TOM GRANT** and **HENRY JOHNSON** are the NAC and Contemporary Jazz chart headliners. There are no double-digit NAC chart movers. However, **BIRELI LAGRENE** turns in an eight-notch move (27-19) and the "Berga" cut is tied for third Hottest Track. In just three weeks, **ALPHONSE MOUZON** cracks the Top Ten (8) and is second Most Added behind **PIERRE BENSUSAN**, who has the most lopsided Most Added victory in the chart's nine-week history. **LATITUDE** climbs to number three behind former NAC chart topper **Dan Siegel**. Siegel's "Northern Nights" again shows upward movement and is the format's Hottest LP; "Feelin' Happy" is tied with Johnson's "Someone" (the **EL DeBARGE** song) as Hottest Track and tops AC's New & Active. **JAMES TAYLOR** jumps five notches and also moves into AC's Top Five (4).

Five new LPs debut on the CJ chart, with Latitude placing a solid #19. This amount of albums in one week represents the most new product on either chart since five albums debuted on the 1/29 CJ chart. Biggest mover of the week is **GENE HARRIS**, whose Count Basie tribute soars to 13. Alphonse Mouzon claims number 7 and gains six Hottest mentions. Henry Johnson is CJ's Hottest LP for a third week, and "Beiral" tops the Hot Tracks category for a second successive week. **ONAJE ALLAN GUMBS** chucks up nine adds to win Most Added.

## MAINSTREAM JAZZ

Another busy week for Mainstream reporters — of last week's ten Most Added, only **HILTON RUIZ** rejoins this week's roster of ten. **ONAJE ALLAN GUMBS**, CJ's Most Added, turns the same trick in Mainstream. In addition to his ten-notch CJ chart advance, **GENE HARRIS** remains Hottest for a second straight week. **MIKE METHENY** receives Hottest mentions for the first time.

Mainstream Jazz: WBEE/Chicago; WCPN/Cleveland; KANU/Lawrence; KLON/Long Beach; WMDT/Nashville; WRTI/Philadelphia; KKUL/Portland; KXPR/Sacramento; KSDS/San Diego; Frozen: WFPL/Louisville; WUSF/Tampa.

### MOST ADDED LPs

ONAJE ALLAN GUMBS (8)  
CHRISTOPHER MASON (5)  
PAQUITO D'RIVERA (4)  
LARRY CORYELL (2)  
RICKY FORD (2)  
BILL FRISSELL (2)  
BIRELI LAGRENE (2)  
SHUNZO O'NO (2)  
HILTON RUIZ (2)  
WOODY SHAW (2)

### HOTTEST LPs

GENE HARRIS (4)  
HERBIE MANN (2)  
MIKE METHENY (2)  
MOREIRA, PURIM &  
FARRELL (2)  
THE RITZ (2)



For Making  
**ALPHONSE MOUZON**  
**"Early Spring"**  
A RETAIL SMASH!

R&R Contemporary Jazz **12-7**  
New AC **15-8**

On Our Way To The Top!  
Optimistically,  
Brenda, Sheryl and David  
(213) 850-3350

# NARADA

**HEAR AND MEET  
NARADA RECORDING ARTIST  
DAVID LANZ  
AT THE R&R CONVENTION  
IN DALLAS**



Lanz & Speer

at an informal performance  
in the Jade Room  
at Loews Anatole Hotel  
(on the lobby level, just off the  
Atrium II)  
on Friday, March 4  
from 4:00 to 6:00PM

Thank you for your help in  
making Lanz & Speer's "Behind  
the Waterfall" the first New Age  
hit single.  
Watch for the follow up single  
"Desert Rain" from the new Lanz  
& Speer release Desert Vision

**Narada's Spring '88  
Hear the Difference  
Promotion**

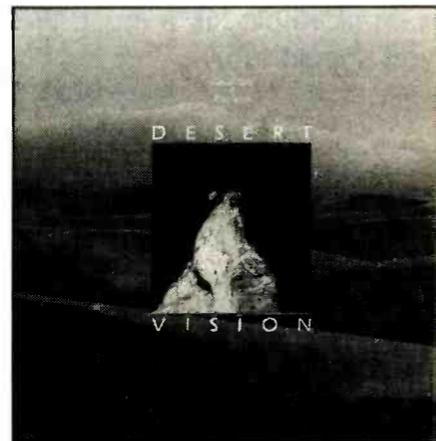
The audience for our music  
is expanding exponentially  
and we are doing everything  
possible to support that growth.  
In addition to supplying radio  
with the music it needs to suc-  
ceed, we are also working with  
retail to expose large numbers  
of record buyers (and your  
listeners) to our music. In 1987  
we gave away one hundred  
thousand special Narada  
Samplers. This Spring, through  
record stores, radio stations,  
and direct mail, we will distrib-  
ute more than a quarter of a  
million "Hear the Difference"  
Narada Sampler cassettes.

Narada has been a part of the  
change at radio since the very  
beginning. Whether you've  
been with us from the start,  
or are just now beginning to  
program our records... con-  
tinue to grow with us in the  
years ahead by letting your  
listeners "Hear the Difference."

## Hear The Difference

**LANZ & SPEER  
DESERT VISION**  
Contains the single  
"Desert Rain"

NAC CHART **21**

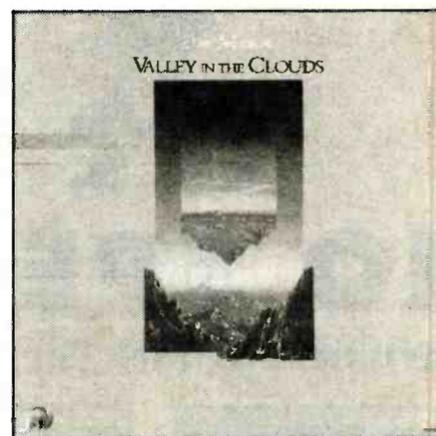


New Age Fusion from  
NARADA EQUINOX



**DAVID ARKENSTONE  
VALLEY IN THE CLOUDS**

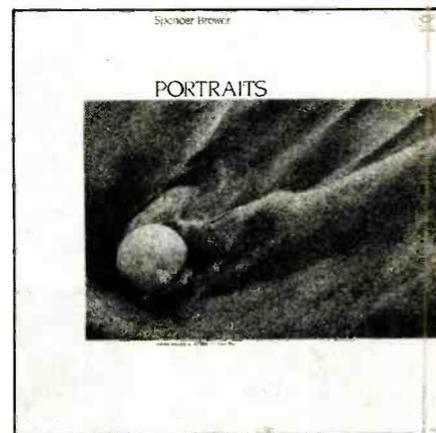
NAC CHART **18**



New Electronic Music from  
NARADA MYSTIQUE



**SPENCER BREWER  
PORTRAITS**



New Acoustic Music from  
NARADA LOTUS



Special Thanks to **SHAPE** (cassette shells and cases) and **AGFA** (audio tape) for making this promotion possible.

**SHAPE**

**AGFA**

**MCA RECORDS**

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# RADIO SPEAKS:

"Pete Haycock's tasteful guitar work appeals to the segments of our audience whose roots are in rock. William Orbit balances exotica and tunefulness perfectly. Both artists satisfy our most important criterion: their songs are melodic, hooky and immediately accessible."

—STEVE FEINSTEIN, KKSJ/San Francisco

"For years, I've been saying that what we're looking for in this new concept is great songs, whether they have vocals or not. I.R.S./No Speak has come up with a way to mirror this concept perfectly."

—JOHN SEBASTIAN, KGRX/Phoenix

# RETAIL SPEAKS:

"This is the beginning of something new. Don't underestimate this music or you will come up short. In-store play is a must. We're playing it . . . you should too."

—DAVE ROY, Transworld

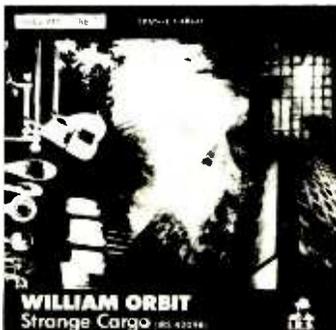
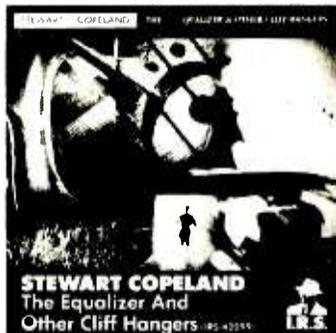
"There is a big buzz about No Speak! The overall quality leaves me speechless. Impeccable performances, production, and musicianship! We at Turtles feel that No Speak is truly music ahead of its time!"

—BRUCE BECKWITH, Turtles



# NO SPEAK

Instrumental Rock For The '90's



# ADDS & HOTS

## NAC

EAST		SOUTH		MIDWEST		
<b>PARALLEL ONE</b> WBWW/Washington Carpe ALPHONSE MOUZON NIGHT ARK PIERRE BENSUSAN LEO KOTTKE RICARDO SILVEIRA MILA Hottest: BRUCE MITCHELL BASIA JAMES NEWTON HOWAR EXCHANGE PETER BUFFETT	<b>PARALLEL TWO</b> WOTB/Newport Steve Bianchi ALPHONSE MOUZON MAUREN MCGOVERN BIRELI LAGRENE RAMSEY LEWIS LENI STERN PIERRE BENSUSAN KHAN & MOUNSEY HARRY CONNICK JR. FULL CIRCLE Hottest: MANHATTAN TRANSFER HENRY JOHNSON HERBIE MANN KIRK WHALUM WILTON PEELEDER WGMC/Rochester Eric Gruner JOE LOCASCIO DIANNE REEVES MANFREDO PEST YUTAKA SZAKCSI SUZANNE DEAN RONNIE LAWS Hottest: RAMSEY LEWIS DOUG CAMERON UNCLE FESTEVE HERBIE MANN VIEW FROM THE HILL	<b>PARALLEL ONE</b> KOAI/Dallas Randy Brown PIANO II DAVID ARKENSTONE KIRK WHALUM YUTAKA DIANNE REEVES BRENDA RUSSELL PIERRE BENSUSAN CLANNAD DAVID SANBORN BRANDON FIELDS Hottest: SPENCER BREWER YANNI PIANO II DAN SIEGEL LANE & SPEER	<b>PARALLEL TWO</b> WFAE/Charlotte Paul Stribling JAMES TAYLOR ONAJE ALLAN GUMBS YUTAKA SZAKCSI PIERRE BENSUSAN KHAN & MOUNSEY Hottest: JAMES NEWTON HOWAR KIRK WHALUM BIRELI LAGRENE HENRY JOHNSON JAMES TAYLOR KSLU/Hammond Shawn Manguno HENRY JOHNSON RAMSEY LEWIS LANE & SPEER SZAKCSI GAMALON ALPHONSE MOUZON Hottest: MANHATTAN TRANSFER JEAN LUC PORTY DAN SIEGEL DAVE VALLENTIN TOM GRANT	<b>PARALLEL ONE</b> KMLU/Oklahoma City Tom Garrett KIRK WHALUM PIERRE BENSUSAN JAN HAMMER Hottest: DAN SIEGEL JIM BARTZ DAVID ARKENSTONE RUBAIA & HERNANDEZ JUANITO LI EVANO WLOQ/Oriando Bob Church PETER KATER RICHY KICKLIGHTER WINDOWS MANFREDO PEST SUZANNE DEAN EXCHANGE ONAJE ALLAN GUMBS Hottest: DAN SIEGEL TOM GRANT CARLOS SANTANA KIRK WHALUM YUTAKA	<b>PARALLEL TWO</b> WSHA/Releigh Rashed Muhamin ONAJE ALLAN GUMBS PAQUITA D'RIVERA TERRY DONNELL BERNIE KRAUSE Hottest: HENRY JOHNSON GERALD ALBRIGHT RICHIE COLE KIRK WHALUM DOUG CAMERON WVHE/Sarasota-Tr- pa Blake Lawrence TOTO Hottest: SCHONBERG & SCOTT MIKE POST JAN HAMMER DAN SIEGEL STING	<b>PARALLEL ONE</b> WLHT/Grand Rapids Geoff Brown PAQUITA D'RIVERA KHAN & MOUNSEY SCOTT CARTER RAMSEY LEWIS Hottest: DANNY GOTTLIEB DAVE VALENTIN DAN SIEGEL WVHN/Saginaw Joe Martin INTERIOR PIERRE BENSUSAN KHAN & MOUNSEY PAQUITA D'RIVERA SCOTT CARTER Hottest: DANNY GOTTLIEB BIRELI LAGRENE TOM GRANT DAVE VALENTIN HENRY JOHNSON KLSN/Wichita Gene Rump METAMORA THOM ORBIT LOUD ACOUSTIC ALCHEMY PIERRE BENSUSAN BRENDA RUSSELL Hottest: BRENDA RUSSELL JAMES TAYLOR DOUG CAMERON KEVIN BANKS HENRY JOHNSON

**33 Current NAC Reporters**  
**30 Current NAC Reports**  
The following station called in a frozen playlist this week:  
**KTCZ/Minneapolis**  
The following station failed to report this week, therefore its playlist was frozen:  
**PORTRAITS IN SOUND**

WEST		MIDWEST	
<b>PARALLEL ONE</b> KBCO/Denver-Boulder Doug Clifton PETER KATER PIERRE BENSUSAN ONAJE ALLAN GUMBS RICARDO SILVEIRA Hottest: WARREN ZEVON CLANNAD JOE SAKRIANI 10,000 MARYACMS MUSICAL STARTSTREAMS Frank Forest CONSTANCE DENBY JAN HAMMER EXCHANGE AL GRIMBER KHAN SZAKCSI DEUTER LEO KOTTKE INTERIOR	<b>PARALLEL TWO</b> PORTRAITS IN SOUND Thom Reinstein Hottest: DAN SIEGEL JAMES NEWTON HOWAR JERRY DOUGLAS KTMV/Los Angeles Chris Brodie MIKE POST TOTO METAMORA Hottest: STING THOM ROTELLA LANE & SPEER WILLIAM AURA JAMES TAYLOR TOTO KFM/San Diego Steve Huntington JAMES NEWTON HOWAR VIEW FROM THE HILL GOOD MORNING VIETNAM Hottest: STING HIRAK BULLOCK DAN SIEGEL HOLLIS GENTRY GERALD ALBRIGHT	<b>PARALLEL ONE</b> KDBI/Salt Lake City-Ogden Robin Owens MIKE POST SUZANNE DEAN PETER HAYCOCK PIERRE BENSUSAN Hottest: HENRY JOHNSON SOS ALLSTARS THOM ROTELLA YUTAKA HERBIE MANN KBLX/San Francisco Kilbert Logan Hottest: PAQUITA D'RIVERA MIKE POST DONALD BYRD KASHI YUTAKA TOTO TOR DIETRICHSON TERENCE TRENT D'ARB FRANTIC SOUNDTRACK GAMALON DAVID PARTON Hottest: THOM ROTELLA JOANITO LI EVANO JEAN LUC PORTY JAN HAMMER LATITUDE	<b>PARALLEL TWO</b> KNUA/Salt Lake City-Ogden Maureen Matthews LATITUDE WILLIAM ORBIT THOM ROTELLA YUTAKA CLANNAD PIERRE BENSUSAN MIKE POST BIRELI LAGRENE SZAKCSI DAVID MANN LANE & SPEER PETER HAYCOCK LEO KOTTKE HENRY JOHNSON INTERIOR Hottest: DOUG CAMERON BASIA DAN SIEGEL TOM GRANT WINDOVS PIERRE BENSUSAN KOLM BIG BAND BERNIE KRAUSE CLANNAD SZAKCSI BEAVER PROJECT Hottest: HILTON RUIZ THOM ROTELLA JOANITO LI EVANO JEAN LUC PORTY YUTAKA LATITUDE KTCU/LF Collins John Hayes WISHBONE ASH NANCIE KAHLER

The following reporter has not reported for two consecutive weeks and was not used in this week's data:  
**WNUA/Chicago**

## CONTEMPORARY JAZZ

EAST		SOUTH		MIDWEST		WEST	
<b>PARALLEL ONE</b> WEBR/Buttalo Al Wallace GAMALON JEAN LOUP LONGINI PAQUITA D'RIVERA MOREIRA, PURIM & LATTITUDE Hottest: MANHATTAN TRANSFER DOUG CAMERON HENRY JOHNSON HERBIE MANN GAMALON WNEW/New York Antia Bonita ALPHONSE MOUZON KHAN & MOUNSEY Hottest: MANHATTAN TRANSFER HERBIE MANN MIKE METHENY STEVE SWALLOW KIRK WHALUM	<b>PARALLEL TWO</b> WJAZ/Stanford Rick Patrone CHRISTOPHER MASON SUZANNE DEAN CUNNINGHAM'S W/DICK Hottest: ALEXANDER, BROWN/EL JACK SHILTON CHRISTOPHER MASON SUZANNE DEAN GENE HARRIS WABW/Syracuse Joann Urofsky YUTAKA PAQUITA D'RIVERA ONAJE ALLAN GUMBS WOODY SHAW LARRY CORVELL Hottest: HENRY JOHNSON MIKE METHENY BIRELI LAGRENE KIRK WHALUM LENI STERN	<b>PARALLEL ONE</b> KZPS/Dallas Ed Budanuro PETER HAYCOCK ONAJE ALLAN GUMBS KOLM BIG BAND SUZANNE DEAN SRUNZO O'NO Hottest: KIRK WHALUM HERBIE MANN ALPHONSE MOUZON PETER HAYCOCK YUTAKA ONAJE ALLEN GUMBS WVLE/Miami Geoff Fisher PAQUITA D'RIVERA WINDOWS YUTAKA RICARDO SILVEIRA Hottest: HENRY JOHNSON HERBIE MANN ALPHONSE MOUZON MANHATTAN TRANSFER KIRK WHALUM	<b>PARALLEL TWO</b> WHRO/Norfolk John Lowery ONAJE ALLAN GUMBS PETER KATER PIERRE BENSUSAN Hottest: HENRY JOHNSON MIKE METHENY LENI STERN JOE LOCASCIO DAVID MANN WVME/Louis Jim Wallace GENE HARRIS RALPH MOORE PIAZZOLLA & BURTC PONCHO SANCHEZ CHRISTOPHER MASON PIERRE BENSUSAN DAGOBERT BOHM LANE HAYWARD TIM BESE Hottest: HERBIE MANN MIKE METHENY DAVID GRISHAN MOREIRA, PURIM & JOHN ABERCROMBIE	<b>PARALLEL ONE</b> WJZZ/Detroit Steve Williams DONALD BYRD ONAJE ALLAN GUMBS YUTAKA JOE LOCASCIO Hottest: BOB BERG CARLOS SANTANA GERALD ALBRIGHT STEVE WORNER MANHATTAN TRANSFER WDET/Detroit Ann Datal KHAN & MOUNSEY WILLIAM ORBIT YUTAKA ONAJE ALLEN GUMBS Hottest: DAVID GRISHAN RAMSEY LEWIS BILL FRIEDEL BA BIRELI LAGRENE GAMALON KTCJ/Minneapolis Jane Fredrickson CHRISTOPHER MASC ELPHINTS Hottest: TOM GRANT HENRY JOHNSON MIKE METHENY ALPHONSE MOUZON WINDOWS	<b>PARALLEL TWO</b> WVPE/South Bend/Elkhart Jon Kauffmann-Kennel PIERRE BENSUSAN FULL CIRCLE GAMALON JAMES NEWTON HOWAR ALPHONSE MOUZON SOS ALLSTARS TURTLE ISLAND STRING WINDOVS Hottest: HENRY JOHNSON HERBIE MANN MIKE METHENY CARTER & PETERSON PHILLIPS & HAMILTO KLVG/Edwardsville Matthew Kulig PIERRE BENSUSAN PAQUITA D'RIVERA SUZANNE DEAN WAYNE SHORTER KHAN & MOUNSEY JAZZ HORNS PETER BUFFETT BRUCE MITCHELL EXCHANGE LEO KOTTKE CUNNINGHAM'S LAST IMPEROR SOUN TURTLE ISLAND STRI PETER HAYCOCK YUTAKA Hottest: SAMO ALPHONSE MOUZON HERBIE MANN MIKE METHENY RONNIE LAWS		

### THE JAZZ W.O.R.M.S. "Crawling Out"

#1 Most Added! -- Contemporary Jazz

"Crawling Out" is an unusually cohesive first effort."  
— Steve Williams, WJZZ/Detroit PD

**Key Tracks:** "Zookeeper", "Last Tune Of The Year"

For your copy of the **JAZZ W.O.R.M.S. "Crawling Out,"** contact VAN BUREN RECORDS at (303) 321-0587.

27 Current Reporters  
23 Current Reports

# R&R NATIONAL AIRPLAY

## AOR ALBUMS

Three Weeks Two Weeks Last Week

173 REPORTERS

MARCH 4, 1988

Reports/Adds Power Heavy Medium

Three Weeks	Two Weeks	Last Week	Rank	Artist/Album	Label	Reports/Adds	Power	Heavy	Medium
—	—	1	1	<b>ROBERT PLANT</b> /Now And Zen (Es Paranza/Atlantic)	Atlantic	165+/1	81+	158+	7-
1	1	2	2	<b>DAVID LEE ROTH</b> /Skyscraper (WB)	WB	158+/2	53-	145+	12-
5	5	5	3	<b>JOHN COUGAR MELLENCAMP</b> /The Lonesome Jubilee (Mercury/PG)	Mercury/PG	157+/1	78+	151+	6-
8	8	6	4	<b>AEROSMITH</b> /Permanent Vacation (Geffen)	Geffen	156+/3	83+	149+	7-
4	3	3	5	<b>GEORGE THOROGOOD</b> /Born To Be Bad (EMI-Manhattan)	EMI-Manhattan	149-/1	39-	102-	45+
7	7	8	6	<b>GEORGE HARRISON</b> /Cloud Nine (Dark Horse/WB)	Dark Horse/WB	148+/4	29=	113+	34-
6	6	7	7	<b>INXS</b> /Kick (Atlantic)	Atlantic	139-/0	38-	110-	29+
3	2	4	8	<b>STING</b> /...Nothing Like The Sun (A&M)	A&M	137-/0	44-	113-	23+
10	9	10	9	<b>BRUCE SPRINGSTEEN</b> /Tunnel Of Love (Columbia)	Columbia	150+/17	20+	77+	65+
2	4	9	10	<b>FOREIGNER</b> /Inside Information (Atlantic)	Atlantic	136-/4	23-	72-	62+
DEBUT	—	—	11	<b>KINGDOM COME</b> /Kingdom Come (Polydor/PG)	Polydor/PG	149/3	13	78	65
—	19	14	12	<b>HENRY LEE SUMMER</b> /Henry Lee Summer (CBS Associated)	CBS Associated	150+/3	24+	90+	55-
21	15	13	13	<b>ICEHOUSE</b> /A Man Of Colours (Chrysalis)	Chrysalis	139+/6	25+	83+	52-
23	18	15	14	<b>JERRY HARRISON</b> /Casual Gods (Sire/WB)	Sire/WB	145+/9	14+	68+	69-
15	10	11	15	<b>MIKE OLDFIELD</b> /Islands (Virgin)	Virgin	149-/0	10+	71+	66-
11	12	12	16	<b>DEF LEPPARD</b> /Hysteria (Mercury/PG)	Mercury/PG	127-/1	12+	59+	62-
16	14	19	17	<b>ROBBIE ROBERTSON</b> /Robbie Robertson (Geffen)	Geffen	126=1	6=	45+	78-
DEBUT	—	—	18	<b>3</b> /...To The Power Of Three (Geffen)	Geffen	139/3	5	34	95
24	20	20	19	<b>DANNY WILDE</b> /Any Man's Hunger (Geffen)	Geffen	138-/2	2+	51+	76-
9	17	17	20	<b>YES</b> /Big Generator (Atco)	Atco	118=8	9-	40+	67-
20	21	21	21	<b>WHITE LION</b> /Pride (Atlantic)	Atlantic	120-/2	8=	45-	62-
26	22	22	22	<b>AC/DC</b> /Blow Up Your Video (Atlantic)	Atlantic	122=2	5+	26=	79+
12	13	18	23	<b>GREAT WHITE</b> /Once Bitten (Capitol)	Capitol	93-/1	19-	55-	36-
29	26	25	24	<b>JOHN BRANNEN</b> /Mystery Street (Apache)	Apache	119+/2	0=	33+	77-
27	24	24	25	<b>JOE SATRIANI</b> /Surfing With The Alien (Relativity)*	Relativity	122+/4	2+	17+	88+
30	29	28	26	<b>ALARM</b> /Eye Of The Hurricane (IRS/MCA)	IRS/MCA	125+/6	3-	22+	87+
36	33	29	27	<b>MIDNIGHT OIL</b> /Deisel And Dust (Columbia)	Columbia	120+/8	2-	28+	61+
22	23	26	28	<b>PINK FLOYD</b> /A Momentary Lapse Of Reason (Columbia)	Columbia	94+/8	6-	21-	58=
34	30	30	29	<b>BODEANS</b> /Outside Looking In (Slash/Reprise)	Slash/Reprise	111+/9	3+	24+	71=
28	27	27	30	<b>R.E.M.</b> /Document (IRS/MCA)	IRS/MCA	107+/8	2-	23-	68+
13	11	16	31	<b>JOE COCKER</b> /Unchain My Heart (Capitol)	Capitol	80-/0	4-	41-	35-
32	36	32	32	<b>PAUL CARRACK</b> /One Good Reason (Chrysalis)	Chrysalis	80+/18	6-	20-	41+
—	—	37	33	<b>CHURCH</b> /Starfish (Arista)	Arista	93+/21	1=	16+	61+
39	37	33	34	<b>RICK SPRINGFIELD</b> /Rock Of Life (RCA)*	RCA	77+/5	2-	27+	45-
31	34	31	35	<b>DOKKEN</b> /Back For The Attack (Elektra)	Elektra	86-/3	0=	18=	48-
38	38	36	36	<b>BRYAN FERRY</b> /Bete Noire (Reprise)	Reprise	62-/2	5+	19+	37+
40	39	38	37	<b>LITA FORD</b> /Lita (RCA)	RCA	85+/10	3+	13+	44+
DEBUT	—	—	38	<b>TONIO K.</b> /Notes From The Lost Civilization (A&M)	A&M	79+/14	0=	5+	50+
14	16	23	39	<b>STEVE WINWOOD</b> /Chronicles (Island/WB)	Island/WB	46-/0	7-	28-	15-
DEBUT	—	—	40	<b>BALAAM &amp; THE ANGEL</b> /Live Free Or Die (Virgin)	Virgin	83+/25	0=	2+	43+

\*Keeps a bullet due to continued growth.

## BREAKERS

**KINGDOM COME** 3  
Kingdom Come (Polydor/PolyGram) ...To The Power Of Three (Geffen)  
86% of our reporters on it. 80% of our reporters on it.

## NEW & ACTIVE

**GUNS N' ROSES** "Appetite For Destruction" (Geffen) 64/18 (48/28)  
Adds including KLOS, KRQQ, KRQR, KOMA, KISW, KEZO, KILO, KATP, WRUF, KFMQ. Powers 3. Heavy 6: WBAB, WQFM, KJJO, KNAC, KTAL, KRZO. Medium 35 including WKLS, KISS, WYNF, WLLZ, KAZY, KUPD, KSJO, WTPA, WHCN, WEZX.

**PROPHET** "Cycle Of The Moon" (Megaforce/Atlantic) 59/5 (56/8)  
Adds: WDVE, WRXK, WGIR, KFMQ, KZOO. Heavy 8: KISS, WFBQ, WQFM, KJJO, WDHA, WCMF, WKQQ, KRZO. Medium 33 including WNEW, WEBN, WLLZ, WRIF, KUPD, KSJO, WKLC, WEZX, WAQX, WIMZ.

**SO** "Horseshoe In The Glove" (EMI-Manhattan) 58/6 (53/12)  
Adds: WNOR, WKQQ, KKDJ, WKLT, WYMG, KOZZ. Heavy 4: WBAB, KRQQ, WIMZ, KRNA. Medium 38 including WDRE, CHOM, WNEW, KLOL, WLLZ, WFBQ, KYYS, KLOS, 91X, KXRX.

**FLESH FOR LULU** "Long Live The New Flesh" (Beggars Banquet/Capitol) 56/2 (58/5)  
Adds: KUPD, WCCC. Powers 1. Heavy 6 including WDRE, WNEW, KRQQ, 91X, WXXP. Medium 27 including WHJY, KYYS, WHFS, WDHA, WHEB, WEZX, WAQY, WAAF, WSTZ, WIMZ.

**GODFATHERS** "Birth, School, Work, Death" (Epic) 55/4 (54/2)  
Adds: WMMR, WPLR, WCMF, WOUR. Heavy 6 including KRQQ, 91X, WFNX, WXXP, KQWB. Medium 33 including WIYY, WBAB, WDRE, WNEW, KISS, WXRT, WEBN, WRIF, KJJO, KQRS.

**RUSH** "Hold Your Fire" (Mercury/PolyGram) 51/5 (49/10)  
Adds: KBPI, WHEB, WKGR, KQWB, KSQY. Powers 4. Heavy 11 including WLLZ, WQFM, KAZY, KLOS, KGB, WCMF, WAQX, WFVY, KWHL. Medium 26 including KZEW, WYNF, WLVQ, WRIF, KYYS, KJJO, KILO, KEZE, KFMQ, KFMF.

**HEART** "Bad Animals" (Capitol) 47/3 (47/4)  
Adds: KISS, WAPL, KWHL. Powers 3. Heavy 14 including WHJY, KGB, KXRX, WPYX, WPDH, WHTF, WIMZ, WZEW, KFMG, WGIR, KRNA. Medium 28 including KRQQ, KISW, WZZO, WKLC, WMPX, WBLM, KATP, WRUF, KSQY, WMRV.

**NOISEWORKS** "Noiseworks" (Columbia) 38/4 (35/4)  
Adds: WKLC, KBAT, WWTR, KOZZ. Heavy 0. Medium 22 including WPHD, WHJY, WLLZ, KJJO, KLOS, KUPD, WTPA, WEZX, WIMZ, WRDU.

**SINEAD O'CONNOR** "The Lion And The Cobra" (Chrysalis) 34/0 (34/4)  
Powers 1. Heavy 10 including WDRE, WXRT, KRQQ, 91X, WHFS, WZEW, WMAD, WFNX, WXXP. Medium 14 including WNEW, WLLZ, KBCC, WKLC, WDHA, CHEZ, CFNY, KLB, KPOI, WIZN.

**JAMES TAYLOR** "Never Die Young" (Columbia) 30/7 (23/8)  
Adds: KSHE, WIMZ, KMJX, WQMF, KBAT, KZEL, KSQY. Heavy 4 including KTCZ, KINK, WPYX. Medium 22 including WBAB, WNEW, WOUR, KPEZ, WMPX, WKRR, WSTZ, WRDU, KGGO, WLAV.

**PETER HIMMELMAN** "Gematria" (Island) 29/3 (28/8)  
Adds: KUPD, 91X, WPYX. Powers 1. Heavy 9: WRIF, KQRS, KSHE, KBCC, WKQQ, KQDS, WMAD, WXXP, WYMG. Medium 11 including WTPA, WBRU, CFNY, WLAV, WRKI, KSQY, WMRV, KRQQ, KRZO.

Continued on Page 118

on radio!  
desolation angel

on mtv!

on tour!  
STARTING MARCH 10

# JOHN BRANNEN

don't miss out!

Track 25 - 22

Album 24

APACHE  
Produced by David Malloy

## NEW ARTISTS

### Tracks

	Tracks	Reports
1	CHURCH/Under The Milky Way (Arista)	93
2	BALAAM & THE ANGEL/I Love The Things... (Virgin)	81
	LITA FORD/Kiss Me Deadly (RCA)	81
4	WILL & THE KILL/Heart Of Steel (MCA)	77
5	TONIO K./Without Love (A&M)	76
6	PROPHET/Sound Of A Breaking Heart (Megaforce)	59
7	SO/Are You Sure (EMI-Manhattan)	58
8	GUNS N' ROSES/Welcome To The Jungle (Geffen)	56
9	GODFATHERS/Birth, School, Work, Death (Epic)	55
10	FLESH FOR LULU/Postcards From... (Beggars Bqt./Cap.)	52
11	NOISEWORKS/Take Me Back (Columbia)	37
12	SINEAD O'CONNOR/Mandinka (Chrysalis)	33
13	PAT McLAUGHLIN/Wrong Number (Capitol)	25
14	JAMES HARMAN BAND/My Baby's Gone (Rhino)	23
	PETER HIMMELMAN/I Feel Young Today (Island)	23
	TREAT HER RIGHT/I Think She Likes Me (RCA)	23
17	T BONE BURNETT/The Killer Moon (Columbia)	22
18	GENE LOVES JEZEBEL/Twenty Killer Hurts (Geffen)	21
19	BIG PIG/Breakaway (A&M)	19
20	DEL-LORDS/Judas Kiss (Enigma)	17
	R. HITCHCOCK & THE EGYPTIANS/Balloon Man (A&M)	17

New Artists are those that have never had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

# R&R NATIONAL AIRPLAY AOR TRACKS®

### 173 Reporters

Three Weeks	Two Weeks	Last Week		Reports/Adds	Power	Heavy	Medium
4	2	1	1	ROBERT PLANT/Heaven Knows (Es Paranza/Atlantic)	162=0	77+	153+ 8-
6	4	2	2	AEROSMITH/Angel (Geffen)	155+/3	82+	147+ 8-
8	6	3	3	JOHN COUGAR MELLENCAMP/Check It Out (Mercury/Pg)	153+/2	77+	147+ 6-
23	15	7	4	DAVID LEE ROTH/Damn Good (WB)	144+/7	29+	101+ 42-
2	1	4	5	STING/Be Still My Beating Heart (A&M)	130-/1	44-	108- 19=
5	5	6	6	INXS/Devil Inside (Atlantic)	126-/0	37-	106- 20-
27	17	12	7	HENRY LEE SUMMER/I Wish I Had A Girl (CBS Associated)	150+/3	24+	90+ 55-
3	3	5	8	GEORGE THOROGOOD/You Talk Too Much (EMI-Manhattan)	128-/0	39-	97- 29-
20	14	9	9	KINGDOM COME/Get It On (Polydor/Pg)	148+/3	13+	77+ 65-
17	12	11	10	ICEHOUSE/Electric Blue (Chrysalis)	137+/6	25+	82+ 51-
13	10	10	11	MIKE OLDFIELD/Magic Touch (Virgin)*	144-/0	10+	70+ 65-
34	22	18	12	GEORGE HARRISON/Cloud 9 (Dark Horse/WB)	131+/10	14+	81+ 48-
22	18	15	13	JERRY HARRISON/Rev It Up (Sire/WB)	144+/9	14+	67+ 69-
—	—	23	14	ROBERT PLANT/Tall Cool One (Es Paranza/Atlantic)	136+/31	4+	58+ 70+
21	16	16	15	DANNY WILDE/Time Runs Wild (Geffen)	138-/2	2+	51+ 76-
35	24	20	16	3/Talkin' Bout (Geffen)	139+/3	5+	34+ 95-
—	47	28	17	BRUCE SPRINGSTEEN/All That Heaven Will Allow (Columbia)	126+/30	5+	48+ 71+
18	19	19	18	WHITE LION/Wait (Atlantic)	115-/1	8=	45- 59-
30	25	22	19	ROBBIE ROBERTSON/American Roulette (Geffen)	118=1	4+	41+ 75-
10	9	13	20	GREAT WHITE/Save Your Love (Capitol)	92-/1	19-	55- 36-
25	21	21	21	AC/DC/Heatseeker (Atlantic)	121-/2	4=	26= 78+
29	27	25	22	JOHN BRANNEN/Desolation Angel (Apache)	119+/2	0=	33+ 77-
1	7	8	23	DAVID LEE ROTH/Just Like Paradise (WB)	76-/0	23-	64- 10-
31	30	26	24	DEF LEPPARD/Pour Some Sugar On Me (Mercury/Pg)	108+/5	5+	39+ 64-
41	34	32	25	MIDNIGHT OIL/Beds Are Burning (Columbia)	120+/8	2-	27+ 62+
42	35	34	26	ALARM/Presence Of Love (IRS/MCA)	120+/7	2=	18+ 87+
28	28	27	27	JOE SATRIANI/Satch Boogie (Relativity)	114+/4	2+	16+ 83+
52	40	33	28	YES/Final Eyes (Atco)	109+/16	0-	29+ 69+
45	39	36	29	FOREIGNER/Can't Wait (Atlantic)	86+/14	9+	37+ 47+
38	31	30	30	R.E.M./Finest Worksong (IRS/MCA)	104+/8	1-	23= 66+
37	32	31	31	BODEANS/Dreams (Slash/Reprise)	110+/9	3+	23+ 71=
7	8	14	32	FOREIGNER/Heart Turns To Stone (Atlantic)	71-/0	11-	36- 32-
11	11	17	33	JOE COCKER/Two Wrongs (Capitol)	75-/0	4-	40- 32-
—	52	42	34	CHURCH/Under The Milky Way (Arista)	93+/21	1=	16+ 61+
—	59	50	35	GEORGE THOROGOOD/Born To Be Bad (EMI-Manhattan)	77+/31	2=	23+ 48+
14	23	29	36	BRUCE SPRINGSTEEN/One Step Up (Columbia)	51-/0	14-	38- 11-
9	20	35	37	GEORGE HARRISON/When We Was Fab (Dark Horse/WB)	52-/1	13-	41- 10+
46	44	38	38	RICK SPRINGFIELD/Rock Of Life (RCA)	74+/5	2-	27+ 42-
39	38	37	39	DOKKEN/Prisoner (Elektra)	85-/3	0=	16= 49-
—	49	41	40	PINK FLOYD/Sorrow (Columbia)	80+/13	0=	8+ 57+
—	—	47	41	ROBERT PLANT/Ship Of Fools (Es Paranza/Atlantic)	62+/14	0=	18+ 41+
50	46	43	42	BRYAN FERRY/Kiss & Tell (Reprise)	62-/2	5+	19+ 37+
51	48	45	43	LITA FORD/Kiss Me Deadly (RCA)	81+/8	2+	12+ 43-
12	13	24	44	STEVE WINWOOD/Talking Back To The Night (Island/WB)	46-/0	7-	28- 15-
—	—	58	45	PAUL CARRACK/One Good Reason (Chrysalis)	68+/19	0-	10+ 41+
—	57	54	46	TONIO K./Without Love (A&M)	76+/13	0=	4+ 49+
47	50	48	47	DAVID LEE ROTH/Knucklebones (WB)	52+/4	1=	18+ 30=
16	29	39	48	MICHAEL BOLTON/(Sittin' On) The Dock Of The Bay (Columbia)	36-/1	10-	27- 8-
36	36	40	49	RICHARD MARX/Endless Summer Nights (EMI-Manhattan)	43-/0	8=	29- 13-
DEBUT	50	50	50	BALAAM & THE ANGEL/I Love The Things You Do To Me (Virgin)	81+/27	0=	2+ 41+
DEBUT	51	51	51	WILL & THE KILL/Heart Of Steel (MCA)	77+/26	0=	2+ 37+
—	—	60	52	PROPHET/Sound Of A Breaking Heart (Megaforce/Atlantic)	59+/5	0=	8+ 33-
58	53	53	53	GODFATHERS/Birth, School, Work, Death (Epic)	55+/4	0=	6= 33+
32	43	44	54	DEF LEPPARD/Hysteria (Mercury/Pg)	31-/0	8=	20- 10=
40	42	46	55	DAVID LEE ROTH/Stand Up (WB)	39-/1	1=	14- 22-
—	—	59	56	SO/Are You Sure (EMI-Manhattan)	58+/6	0=	4+ 38+
—	58	57	57	HEART/I Want You So Bad (Capitol)	46+/3	2=	13+ 28+
DEBUT	58	58	58	GUNS N' ROSES/Welcome To The Jungle (Geffen)	56+/19	1+	4+ 30+
DEBUT	59	59	59	RUSH/Prime Mover (Mercury/Pg)	43+/7	1+	7+ 23+
DEBUT	60	60	60	JONI MITCHELL/Snakes And Ladders (Geffen)	38 /34	1	6 25

\*Keeps a bullet due to continued growth.

## BREAKERS®

**BRUCE SPRINGSTEEN**  
All That Heaven Will Allow (Columbia)  
73% of our reporters on it.  
**YES**  
Final Eyes (Atco)  
63% of our reporters on it.  
**R.E.M.**  
Finest Worksong (IRS/MCA)  
60% of our reporters on it.



**Presenting:**  
**VENOM**  
**CALM BEFORE THE STORM**

FEATURING  
"FIRE"

"Sales and phones justify its number eight position with us."  
MAD MAX HAMMER,  
Z-ROCK

**THE TWO SURPRISE HITS OF 1988!**



**Introducing:**  
**BLACK ROSE**  
**WALK IT HOW YOU TALK IT**

FEATURING  
"SHOUT IT OUT"

"Proving to have a lot of commercial potential."  
KEN GLIDEWELL,  
WOXY/CINCINNATI

LP #632-1 CS #632-4 CD #632-2  
LP #188-1 CS #188-4 CD #188-2

Manufactured & distributed by  
K-tel International (USA), Inc.

AJK MUSIC

# GEFFEN'S ON TOP



**Aerosmith**

**"Angel"**

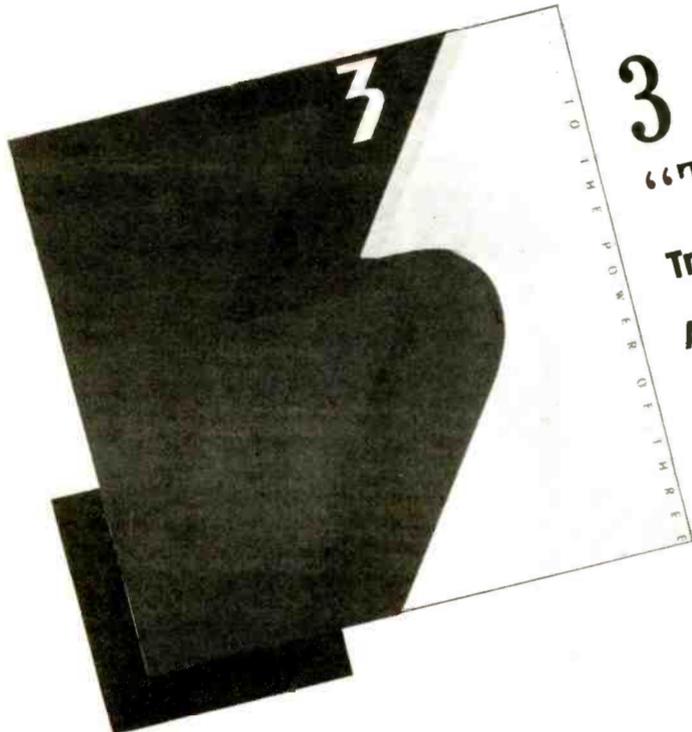
**#1 PRIORITY!**

Album **6-4**

**Guns N' Roses**  
**"Welcome To The Jungle"**

Track Debut **58**

Album New & Active **#1**



**3**

**"Talkin' Bout"**

Track **20-16**

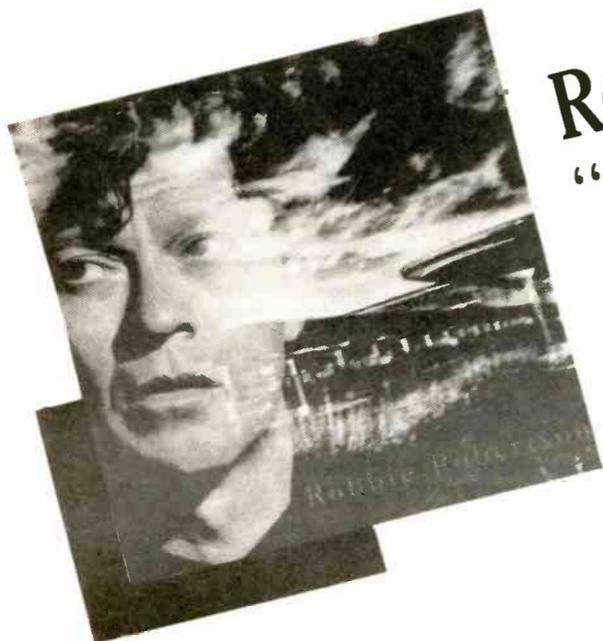
Album Breaker

Debut **18**

**Danny Wilde**  
**"Time Runs Wild"**

Track **15**

Album **19**



**Robbie Robertson**  
**"American Roulette"**

Top Twenty Track! **19**

Album **17**

**Joni Mitchell**  
**"Snakes And Ladders"**  
Her Strongest Debut In Years!

Track Debut **60**

Most Added Track **#1**



# R&R NATIONAL AIRPLAY

## AOR TRACKS

### MOST ADDED

- JONI MITCHELL/Snakes (34)
- ROBERT PLANT/Tail (31)
- GEORGE THOROGOOD/Born (31)
- BRUCE SPRINGSTEEN/All (30)
- BALAAM & THE ANGEL/Love (27)
- WILL & THE KILL/Heart (26)
- CHURCH/Under (21)
- JUDAS PRIEST/Johnny (20)
- PAUL CARRACK/Reason (19)
- GUNS N' ROSES/Welcome (19)

### HOTTEST

- AEROSMITH/Angel (82)
- JOHN COUGAR MELLENCAMP/Check (77)
- ROBERT PLANT/Heaven (77)
- STING/Still (44)
- GEORGE THOROGOOD/Talk (39)
- INXS/Devil (37)
- DAVID LEE ROTH/Damn (29)
- ICEHOUSE/Electric (25)
- HENRY LEE SUMMER/Wish (24)
- DAVID LEE ROTH/Just (23)

### CHART CLIMBERS

- CHURCH "Under The Milky Way" (Arista) 93/21 (73/21)**  
 Adds including WKLS, WSHE, KUPD, KROR, KISW, KXRX, WCCC, WPLR, WKFM, WZYC. Heavy 16 including WDRE, WNOR, KQRS, KBCO, KROQ, 91X, WHFS, WTPA, KLB, KPEZ. Medium 61 including CHOM, WRIF, WQFM, KJJO, KTCZ, KLOS, KGON, KRXQ, KZAP, WDHA. Moves 42-34.
- FOREIGNER "Can't Wait" (Atlantic) 86/14 (75/19)**  
 Adds including KTXQ, WSHE, KSJO, WTPA, WCCC, WEZX, WOUR, KRIX, WRDU, WKGR. Heavy 37 including WBAB, WHJY, KISS, WLUP, WEBN, KJJO, KQRS, KAZY, KBPI, KGON. Medium 47 including WNEW, WQVE, CFOX, WAQX, WHTF, KWIC, WAVE, WRFX, KNCN, WSTZ. Moves 36-29.
- BALAAM & THE ANGEL "I Love The Things You Do To Me" (Virgin) 81/27 (55/30)**  
 Adds including WBCN, WDRE, KTXQ, WNOR, KBPI, KROR, WTPA, WCCC, WBRU, WCMF. Heavy 2: KROQ, WXXP. Medium 41 including WNEW, WKLS, WRIF, WFBQ, KRXQ, 91X, KSJO, KISW, WHFS, WDHA, WOUR. Debuts at #50.
- LITA FORD "Kiss Me Deadly" (RCA) 81/8 (72/5)**  
 Adds: WPHD, WMMR, WZYC, WFYV, WIXV, WRKI, KTAL, KFMF. Heavy 12 including KISS, WQFM, KJJO, KUPD, WDHA, WHCN, WPLR, KWIC, WSTZ, KJJD. Medium 43 including WYFN, WLLZ, WRIF, KQRS, KAZY, KBPI, KLOS, WKLC, WTPA, WCCC. Moves 45-43.
- PINK FLOYD "Sorrow" (Columbia) 80/13 (71/20)**  
 Adds including KZEW, KUPD, WRFX, WIBA, WKQZ, KDJK, WBLM, KFMX, KFMF, KTYD. Heavy 8 including WEBN, KQRS, WKRR, WFYV, WIMZ, KFMG, KRZQ. Medium 57 including WNEW, KTXQ, WLVO, WLLZ, KYYS, KJJO, KAZY, KDKB, KGON, KRXQ. Moves 41-40.
- GEORGE THOROGOOD "Born To Be Bad" (EMI-Manhattan) 77/31 (46/17)**  
 Adds including WPHD, WMMR, WKLS, WTPA, WHCN, WPLR, WDJZ, WRXL, WIXV, KRZQ. Heavy 23 including WNEW, WQVE, KQRS, KSJO, KXRX, WPDH, WAQY, WWCT, KILQ, WBLM. Medium 48 including WIYY, KBCO, KDKB, WHFS, WDHA, WCCC, WHEB, WCMF, WKFM, WRDU. Moves 50-35.
- WILL & THE KILL "Heart Of Steel" (MCA) 77/26 (51/47)**  
 Adds including WBCN, WAQX, WRXK, WFYV, WIZN, WWWV, KRNA, KFMZ, KFMQ, KOZZ. Heavy 2: KQRS, KPEZ. Medium 37 including WNEW, WHJY, KTXQ, KLOL, KUPD, WDHA, WEZX, WKFM, WAAF, KLB. Debuts at #51.
- TONIO K. "Without Love" (A&M) 76/13 (65/11)**  
 Adds including KQRS, KLOS, KRXQ, KFOG, WYX, WKGR, WIBA, WMAD, KPOI, KDJK. Heavy 4 including WRIF, WPLR, KTYD. Medium 49 including WYFN, WXRT, WLLZ, KSHE, KBCO, KUPD, WDHA, WTPA, WHCN, WHEB. Moves 54-46.
- RICK SPRINGFIELD "Rock Of Life" (RCA) 74/5 (71/3)**  
 Adds: KISS, KRSP, WWCK, KMBY, KFMX. Heavy 27 including KBPI, KUPD, WKLC, WTPA, WPLR, WEZX, WAQY, WKFM, WMMF, WSTZ. Medium 42 including WBAB, WNEW, WNOR, WYFN, WLVO, WFBQ, WCCC, WAAF, KWIC, WZYC. Remains at #38.
- PAUL CARRACK "One Good Reason" (Chrysalis) 68/19 (49/18)**  
 Adds including WFBQ, KUPD, KRSP, CFOX, WKLC, KDJK, WWTR, WXXP, KFMZ, KFMF. Heavy 10 including WNOR, WQFM, KFOG, KXRX, WPLR, WOUR, WIMZ, WLAV, KRZQ. Medium 41 including WNEW, WHJY, WYFN, WLVO, WLLZ, KDKB, WTPA, WKQO, KBAT, KILQ. Moves 58-45.
- ROBERT PLANT "Ship Of Fools" (Es Paranza/Atlantic) 62/14 (51/51)**  
 Adds including WKLS, KTCZ, KBCO, KRXQ, KROR, WHCN, WRXK, WKRR, WSTZ, KRIX. Heavy 18 including CHOM, KUPD, KFOG, KOME, KSJO, WTPA, WRXL, WLAV, WMAD, KFMG. Medium 41 including WIYY, WNEW, KISW, CFOX, WPYX, WBRU, WEZX, WAQY, WAQX, WOUR. Moves 47-41.
- BRYAN FERRY "Kiss & Tell" (Reprise) 62/2 (63/5)**  
 Adds: KOMP, KDJK. Heavy 19 including CHOM, WNEW, WNOR, WXRT, KBCO, KROQ, KRXQ, 91X, KFOG, WHFS. Medium 37 including WDRE, WKLS, WLUP, WRIF, KYYS, KBPI, KROR, WDHA, WPLR, WHEB. Moves 43-42.
- PROPHET "Sound Of A Breaking Heart" (Megaforce/Atlantic) 59/5 (56/8)**  
 Adds including WQVE, WGIR, KFMQ, KZOO. Heavy 8: KISS, WFBQ, WQFM, KJJO, WDHA, WCMF, WKQO, KRZQ. Medium 33 including WNEW, WEBN, WLLZ, WRIF, KUPD, KSJO, WKLC, WEZX, WRXK, WIMZ, KMJX. Moves 60-52.
- SO "Are You Sure" (EMI-Manhattan) 58/6 (53/12)**  
 Adds: WNOR, WKQO, KJJD, WKLT, WYMG, KOZZ. Heavy 4: WBAB, KROQ, WIMZ, KRNA. Medium 38 including WDRE, CHOM, WNEW, KYYS, KLOS, 91X, KXRX, WKLC, WDHA, WTPA. Moves 59-56.
- GUNS N' ROSES "Welcome To The Jungle" (Geffen) 56/19 (37/31)**  
 Adds including KLOS, KRXQ, KROR, KOME, KISW, WDHA, WTKX, WONE, KWHL. Heavy 4: WBAB, KNAC, KTAL, KRZQ. Medium 30 including WKLS, WYFN, WLLZ, KAZY, KUPD, KSJO, WTPA, WAAF, KWIC, KBAT, WRQK. Debuts at #58.
- GOODFATHERS "Birth, School, Work, Death" (Epic) 55/4 (54/2)**  
 Adds: WMMR, WPLR, WCMF, WOUR. Heavy 6 including KROQ, 91X, WFNX, WXXP, KQWB. Medium 33 including WIYY, WBAB, WDRE, WNEW, KISS, WXRT, WEBN, WRIF, KJJO, KQRS. Remains at #53.
- DAVID LEE ROTH "Knucklebones" (WB) 52/4 (50/8)**  
 Adds: WNEW, KROR, KLB, KJOT. Heavy 18 including KISS, WQFM, KUPD, KRXQ, KSJO, WPYX, WHCN, WAQY, WKFM, WFYV. Medium 30 including WBAB, WCCC, WHEB, WAAF, KNAC, WDJZ, WRDU, WRQK, KEZO, KICT. Moves 48-47.
- HEART "I Want You So Bad" (Capitol) 46/3 (44/4)**  
 Adds: KISS, WAPL, KWHL. Heavy 13 including WHJY, KXRX, WPYX, WPDH, WHTF, WIMZ, WZEW, KFMG, WGIR, KRNA. Medium 28 including KRXQ, KISW, WZZO, WKLC, WMMF, KWLN, WWCT, KICT, KILQ, KZEL, KNX. Remains at #57.
- RUSH "Prime Mover" (Mercury/PolyGram) 43/7 (37/12)**  
 Adds: WQFM, KBPI, CFOX, WHEB, WKGR, KQWB, KSOY. Heavy 7 including WLLZ, KAZY, WAQX, WFYV, KWHL. Medium 23 including KZEW, WYFN, WLVO, WRIF, KYYS, KJJO, KSHE, KRXQ, KNAC, WSTZ. Debuts at #59.
- JONI MITCHELL "Snakes And Ladders" (Geffen) 38/34 (4/3)**  
 Adds including WBAB, WNEW, WKLS, KISS, WLUP, WKQO, WRDU, WAPL, KJJD, WIZN. Heavy 6: WXRT, KTCZ, KBCO, KFOG, WTPA, WMAD. Medium 25 including WRXL, WIXV, KQDS, WLAV, KNX, WBLM, WWWV, KQWB, WKLT, KOZZ. Debuts at #60.

### NEW & ACTIVE

- FLESH FOR LULU "Postcards From Paradise" (Beggars Banquet/Capitol) 52/2 (54/5)**  
 Adds: KUPD, WCCC. Powers 1. Heavy 4 including WNEW, KROQ, 91X. Medium 25 including WDRE, WHJY, KYYS, WHEB, WEZX, WAQY, WAAF, WSTZ, WIMZ, KWLN.
- NOISEWORKS "Take Me Back" (Columbia) 37/4 (34/4)**  
 Adds: WKLC, KBAT, WWTR, KOZZ. Heavy 0. Medium 22 including WPHD, WHJY, WLLZ, KJJO, KLOS, KUPD, WTPA, WEZX, WRDU, KATT.
- INXS "New Sensation" (Atlantic) 34/12 (22/7)**  
 Adds including KGB, KROR, WHCN, WPLR, KWIC, WRXK, WKQO, WTUE, KILQ, KRQU. Powers 1. Heavy 13 including KBCO, KFOG, WZZO, CHEZ, WLAV, WFNX, WIZN, WXXP, WBLM, WWWV. Medium 18 including WBAB, WNEW, WYFN, KYYS, WHFS, WDHA, WDJZ, KSOY, KOZZ.
- ROBERT PLANT "Helen Of Troy" (Es Paranza/Atlantic) 33/4 (30/30)**  
 Adds: WKGR, WXL, WTUE, KEZO. Heavy 8: WMMR, KAZY, KUPD, WXKE, KPOI, KNAC, KWHL, KRZQ. Medium 23 including WIYY, Q107, WKLS, WRIF, KGON, KZAP, CFOX, WPYX, WKLC, WHEB.
- SINEAD O'CONNOR "Mandinka" (Chrysalis) 33/0 (33/4)**  
 Powers 1. Heavy 9 including WXRT, KROQ, 91X, WHFS, WZEW, WMAD, WFNX, WXXP. Medium 14 including WDRE, CHOM, WNEW, WLLZ, KBCO, WKLC, WDHA, CHEZ, WWTR, KRQU.
- JAMES TAYLOR "Never Die Young" (Columbia) 29/7 (22/7)**  
 Adds: KSHE, WIMZ, KMJX, WQMF, KBAT, KZEL, KSOY. Heavy 3 including KINK, WPYX. Medium 22 including WBAB, WNEW, KTCZ, WDHA, WOUR, WMMF, WKRR, WSTZ, KGGO, WLAV.
- PAT McLAUGHLIN "Wrong Number" (Capitol) 25/8 (17/17)**  
 Adds: WBCN, KBCO, WZZO, WHCN, KWIC, KBAT, WRUF, WKLT. Heavy 0. Medium 9 including KZEW, WTPA, KPEZ, WWTR, KATP, KZOO.
- NICK LOWE "Lovers Jamboree" (Columbia) 24/9 (14/14)**  
 Adds: WLLZ, KUPD, 91X, WDHA, WZYC, WONE, WFNX, WWWV, KFMF. Heavy 2 including WXRT. Medium 13 including WNEW, KSHE, KBCO, WHFS, WEZX, KPEZ, WLAV, WXXP, KQWB.

- TREAT HER RIGHT "I Think She Likes Me" (RCA) 23/8 (15/9)**  
 Adds: WHJY, WXRT, KBCO, 91X, WAQY, WRXL, WGIR, KTYD. Heavy 2: KQRS, WFNX. Medium 10 including KUPD, WPYX, WBRU, WCMF, WMAD, KILQ, WKLT.
- PETER HIMMELMAN "I Feel Young Today" (Island) 23/4 (20/9)**  
 Adds: WPHD, KUPD, 91X, WPYX. Heavy 4: KBCO, WKQO, WMAD, WXXP. Medium 10 including WTPA, WBRU, CFNY, WLAV, KSOY, WMRY, KRQU, KRZQ.
- JAMES HARMAN BAND "My Baby's Gone" (Rhino) 23/1 (23/1)**  
 Adds: KMOD. Powers 1. Heavy 1: KQRS. Medium 13 including KZEW, WFBQ, KJJO, KRXQ, KZAP, WDHA, KQDS, KDJK, WIZN, WRUF.
- TOTO "Pamela" (Columbia) 22/2 (20/6)**  
 Adds: KWIC, KFMZ. Powers 1. Heavy 2: KINK, WKLC. Medium 16 including KISS, WPYX, WEZX, WMMF, WIMZ, WZEW, KZEL, KNX, KATP, KRNA.
- T BONE BURNETT "The Killer Moon" (Columbia) 22/2 (20/2)**  
 Adds: KLB, WWTR. Heavy 4 including WXRT, KPEZ, KRZQ. Medium 9: WLLZ, KRXQ, WHFS, WZEW, KBAT, KATT, WFNX, WXXP, WWWV.
- JUDAS PRIEST "Johnny B. Goode" (Atlantic) 20/20 (0/0)**  
 Adds including KJJO, KRXQ, WEZX, KMJX, KWLN, WDJZ, WAPL, KJJD, KWHL. Heavy 2: KISS, KNAC. Medium 11 including WNEW, WYFN, WLLZ, WQFM, WHCN, WIMZ, WLAV, KFMX, KRZQ.
- BIG PIG "Breakaway" (A&M) 19/1 (17/3)**  
 Adds: WPLR. Heavy 4 including WDRE, KROQ, WXXP. Medium 13 including WLLZ, KBCO, 91X, WHFS, WTPA, CHEZ, CFNY, KLAQ, WZEW, KPOI.
- DEL-LORDS "Judas Kiss" (Enigma) 17/14 (3/0)**  
 Adds including WHFS, WDHA, WAPL, WMAD, WGIR, KZOO, KTYD. Heavy 2 including WPLR. Medium 8 including WPYX, WKLC, WHCN, WBRU, WRXK, WZEW, WIZN, WRUF.
- ROBYN HITCHCOCK & THE EGYPTIANS "Balloon Man" (A&M) 17/4 (13/4)**  
 Adds: WHCN, WBRU, WLAV, KPOI. Heavy 6: WDRE, KROQ, 91X, WHFS, WFNX, WXXP. Medium 7 including WXRT, KBCO, CFNY, WMAD.
- ROBERT PALMER "Sweet Lies" (Island) 16/14 (0/0)**  
 Adds including WXRT, WMAD, WXXP, KZOO. Heavy 1: KRNA. Medium 11 including WNEW, WHJY, KINK, WCCC, WPLR, CFNY, WAVE, KGGO, KILQ, WBLM.
- 10,000 MANIACS "Like The Weather" (Elektra) 16/8 (10/2)**  
 Adds: WNEW, WTPA, WCCC, WPLR, WHTF, WKGR, WWTR, WXXP. Heavy 0. Medium 10 including KTCZ, WDHA, KPEZ, WLAV, KMOD, WFNX, WWWV.
- ROBERT PLANT "Dance On My Own" (Es Paranza/Atlantic) 16/2 (17/17)**  
 Adds: WBAB, KFMF. Heavy 8: WXRT, WEBN, KFOG, KOME, CHEZ, WQMF, WLAV, KPOI. Medium 8 including WQVE, WRIF, WCCC, WZEW, WIXV.
- UNDERWORLD "Underneath The Radar" (Sire/WB) 16/2 (14/1)**  
 Adds: WTPA, WAQY. Heavy 3 including KROQ, WPLR. Medium 10 including WNEW, 91X, WHFS, WDHA, WHCN, WEZX, CFNY, KPOI, WXXP.
- ELTON JOHN "Take Me To The Pilot" (MCA) 16/1 (16/7)**  
 Adds: WKLC. Powers 1. Heavy 7 including CHOM, WPLR, WPDH, WHTF, WQMF, KRNA. Medium 8 including WSTZ, WKGR, KGGO, WWCT, KZEL, KNX, WZXL.
- ACE FREHLEY "Words Are Not Enough" (Atlantic) 15/2 (13/6)**  
 Adds: WAQY, WRKI. Heavy 2: KJJO, KNAC. Medium 8: WLLZ, KUPD, WHCN, WEZX, WTUE, KILQ, KQWB, KRZQ.
- ECHO & THE BUNNYMEN "Bedbugs And Ballyhoo" (Sire/WB) 15/1 (14/1)**  
 Adds: WXRT. Heavy 6 including KROQ, 91X, WMAD, WFNX, WXXP. Medium 8: WDRE, WNEW, KLOL, KBCO, KPOI, WWTR, WWWV, WMRY.
- ROBBIE ROBERTSON "Somewhere Down The Crazy River" (Geffen) 15/0 (15/2)**  
 Powers 1. Heavy 7: WXRT, KBCO, WHCN, CHEZ, WFNX, WWWV, KTYD. Medium 8: CHOM, WNOR, WLUP, KTCZ, KFOG, CFOX, WWTR, KRNA.

# AOR ALBUMS

### MOST ADDED

- BALAAM & THE ANGEL (25)
- CHURCH (21)
- PAUL CARRACK (18)
- GUNS N' ROSES (18)
- BRUCE SPRINGSTEEN (17)
- DEL-LORDS (14)
- TONIO K. (14)
- LITA FORD (10)
- BODEANS (9)
- JERRY HARRISON (9)

### HOTTEST

- AEROSMITH (83)
- ROBERT PLANT (81)
- JOHN COUGAR MELLENCAMP (78)
- DAVID LEE ROTH (53)
- STING (44)
- GEORGE THOROGOOD (39)
- INXS (38)
- GEORGE HARRISON (29)
- ICEHOUSE (25)
- HENRY LEE SUMMER (24)

### NEW & ACTIVE

Continued from Page 115

- TOTO "The Seventh One" (Columbia) 25/3 (22/8)**  
 Adds: KWIC, KILQ, KFMZ. Powers 1. Heavy 3: KTCZ, KINK, WKLC. Medium 18 including KISS, WPYX, WEZX, WMMF, WIMZ, WZEW, KBAT, WKGR, KGGO, WLAV.
- T BONE BURNETT "The Talking Animals" (Columbia) 24/2 (22/2)**  
 Adds: KLB, WWTR. Heavy 4 including WXRT, KPEZ, KRZQ. Medium 10 including WLLZ, KRXQ, WHFS, CHEZ, WZEW, KBAT, KATT, WFNX, WXXP, WWWV.
- TREAT HER RIGHT "Treat Her Right" (RCA) 23/8 (15/9)**  
 Adds: WHJY, WXRT, KBCO, 91X, WAQY, WRXL, WGIR, KTYD. Heavy 2: KQRS, WFNX. Medium 10 including KUPD, WPYX, WBRU, WCMF, WMAD, KILQ, WKLT.
- JAMES HARMAN BAND "Those Dangerous Gentlemen" (Rhino) 23/1 (23/1)**  
 Adds: KMOD. Powers 1. Heavy 1: KQRS. Medium 13 including KZEW, WFBQ, KJJO, KRXQ, KZAP, WDHA, WRXK, WFYV, KDJK, WIZN.
- BIG PIG "Bonk" (A&M) 19/1 (18/4)**  
 Adds: WPLR. Heavy 4 including WDRE, KROQ, WXXP. Medium 13 including WLLZ, KBCO, 91X, WHFS, WTPA, CHEZ, CFNY, KJOT, KPOI, KZOO.
- SHE'S HAVING A BABY "Soundtrack" (IRS) 19/1 (18/0)**  
 Adds: WXRT. Powers 2. Heavy 11 including WDRE, CHOM, KROQ, 91X, KFOG, WHFS, CHEZ, CFNY, WFNX, WXXP. Medium 7 including KTCZ, KBCO, WBRU, KPOI, WIZN, KTYD.
- UNDERWORLD "Underneath The Radar" (Sire/WB) 18/2 (16/3)**  
 Adds including WAQY. Heavy 3 including KROQ, WPLR. Medium 12 including WNEW, WXRT, KBCO, 91X, WHFS, WDHA, WTPA, WHCN, WEZX, KPOI.
- DEL-LORDS "Based On A True Story" (Enigma) 17/14 (3/0)**  
 Adds including WHFS, WDHA, WAPL, WMAD, WGIR, KZOO, KTYD. Heavy 2 including WPLR. Medium 8: WPYX, WKLC, WHCN, WBRU, WRXK, WZEW, WIZN, WRUF.
- ROBYN HITCHCOCK & THE EGYPTIANS "Globe Of Frogs" (A&M) 17/4 (13/4)**  
 Adds: WHCN, WBRU, WLAV, KPOI. Heavy 6: WDRE, KROQ, 91X, WHFS, WFNX, WXXP. Medium 7 including WXRT, KBCO, CFNY, WMAD.
- 10,000 MANIACS "In My Tribe" (Elektra) 16/7 (11/2)**  
 Adds: WNEW, WTPA, WCCC, WPLR, WHTF, WKGR, WWTR. Powers 1. Heavy 1: KTCZ. Medium 9 including WDHA, KPEZ, WLAV, KMOD, WFNX, WXXP, WWWV.
- ELTON JOHN "Live In Australia" (MCA) 16/1 (16/7)**  
 Adds: WKLC. Powers 1. Heavy 7 including CHOM, WPLR, WPDH, WHTF, WQMF, KRNA. Medium 8 including WSTZ, WKGR, KGGO, WWCT, KZEL, KNX, WZXL.
- ACE FREHLEY "Frehley's Comet Live +1" (Atlantic) 15/2 (13/6)**  
 Adds: WAQY, WRKI. Heavy 2: KJJO, KNAC. Medium 8: WLLZ, KUPD, WHCN, WEZX, WTUE, KILQ, KQWB, KRZQ.
- ECHO & THE BUNNYMEN "Echo & The Bunnymen" (Sire/WB) 15/1 (14/1)**  
 Adds: WXRT. Heavy 6 including KROQ, 91X, WMAD, WFNX, WXXP. Medium 8 including WDRE, WNEW, KBCO, KPOI, WWTR, WWWV, WMRY.

# REGIONAL ACTIVITY

**PLAYLISTS** — An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy. Records being played in power are included in a station's heavy rotation.

For all stations, light rotation is condensed to include only those records added to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

**Symbols:**  
'A' — Record is newly reported or additional tracks have been added.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base.

**PARALLELS** — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +

Parallel Two: 200,000 - 1,000,000

Parallel Three: under 200,000

Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower parallel.

## EAST

**WBCN/Boston**  
(617) 266-1111  
PD: OEDIPUS  
MD: CARTER ALAN

- 1 AEROSMITH
- 2 DAVID LEE ROTH
- 3 STING
- 4 GEORGE THOROGOOD
- 5 AC/DC
- 6 BRYAN FERRY
- 7 JOHN COUGAR MEL
- 8 GEORGE HARRISON
- 9 BRUCE SPRINGSTEEN
- 10 SINEAD O'CONNOR
- 11 ALARM
- 12 MICHAEL BOLTON
- 13 INXS
- 14 DEF LEPPARD
- 15 ROBERT PLANT
- 16 FLESH FOR LULU
- 17 GENE LOVES JEZEBEL
- 18 SHE'S HAVING A BAB
- 19 R.E.M.
- 20 KINGDOM COME
- 21 JOHN BRANNAN
- 22 ICEHOUSE
- 23 GODFATHERS
- 24 RADIATORS
- 25 CONNELLS
- 26 MIDNIGHT OIL
- 27 BROADCASTERS
- 28 BODEANS
- 29 JOE SATRIANI
- 30 MIKE OLDFIELD
- 31 TERENCE TRENT D'AR
- 32 STEVE WINWOOD
- 33 JERRY HARRISON
- 34 UNDERWORLD
- 35 BLACK
- 36 RAINMAKERS
- 37 TONIO K.
- 38 3
- 39 T BONE BURNETT
- 40 BIG PIG
- 41 WHITE LION
- 42 LITA FORD
- 43 80
- 44 CHURCH
- 45 TREAT HER RIGHT
- 46 O POSITIVE
- 47 POOLS
- 48 ROBYN HITCHCOCK AN
- 49 BALAM & THE ANGEL
- 50 WILD SEEDS
- 51 PAT MCLAUGHLIN
- 52 WILL & THE KILL
- 53 DAN REED NETWORK
- 54 EIZO
- 55 HOUSE OF JOY

**WVDE/Pittsburgh**  
(412) 937-1441  
PD: GENE ROMANO  
MD: ANTHONY ALFONSI

- 1 AEROSMITH
- 2 DAVID LEE ROTH(M)
- 3 FOREIGNER(M)
- 4 HENRY LEE SUMMER
- 5 CELLARFUL OF NOISE
- 6 BRUCE SPRINGSTEEN
- 7 GEORGE THOROGOOD
- 8 KINGDOM COME(M)
- 9 GEORGE HARRISON(M)
- 10 JOHN COUGAR MEL
- 11 AEROSMITH
- 12 DANNY WILDE
- 13 BILLY PRICE
- 14 YES
- 15 GREAT WHITE
- 16 JOE COCKER
- 17 WHITESNAKE
- 18 MIKE OLDFIELD
- 19 TERRY HARRISON
- 20 DEF LEPPARD
- 21 AC/DC
- 22 STING
- 23 MIDNIGHT OIL
- 24 BODEANS
- 25 PROPHECY

**WNEW-FM/New York**  
(212) 986-7000  
PD: MARK CHERNOFF

- 1 Heavy
- 2 INXS(M)
- 3 JOHN COUGAR MEL
- 4 STING
- 5 GRATEFUL DEAD(M)
- 6 GEORGE HARRISON
- 7 AEROSMITH
- 8 ROBBIE ROBERTSON
- 9 DAVID LEE ROTH(M)
- 10 GEORGE THOROGOOD
- 11 ROBERT PLANT(M)
- 12 AC/DC
- 13 BODEANS
- 14 BRYAN FERRY
- 15 FLESH FOR LULU
- 16 JERRY HARRISON
- 17 KINGDOM COME(M)
- 18 FOREIGNER(M)
- 19 MIKE OLDFIELD
- 20 BRUCE SPRINGSTEEN(M)
- 21 YES
- 22 Medium
- 23 BRUCE SPRINGSTEEN
- 24 DEF LEPPARD
- 25 GEORGE HARRISON
- 26 INXS
- 27 ROBERT PLANT
- 28 DAVID LEE ROTH
- 29 GEORGE THOROGOOD
- 30 STING
- 31 FOREIGNER
- 32 AEROSMITH
- 33 GLEN BURTRICK
- 34 JOE SATRIANI
- 35 KINGS
- 36 KINGDOM COME
- 37 HENRY LEE SUMMER
- 38 DANNY WILDE
- 39 JERRY HARRISON
- 40 MICHAEL BOLTON
- 41 MIKE OLDFIELD
- 42 ALARM
- 43 AC/DC
- 44 RADIATORS
- 45 MIDNIGHT OIL
- 46 Light
- 47 GODFATHERS
- 48 LITA FORD

**DC101/Washington DC**  
(202) 826-9932  
VP/PROG: DAVE BROWN  
OD/MD: CURT GARY  
(FROZEN)

- 1 Heavy
- 2 MICHAEL BOLTON
- 3 INXS
- 4 BRUCE SPRINGSTEEN
- 5 JOHN COUGAR MEL
- 6 PAUL CARRACK
- 7 STING
- 8 STEVE WINWOOD
- 9 YES
- 10 PINK FLOYD(M)
- 11 FLEETWOOD MAC
- 12 GEORGE HARRISON(M)
- 13 KINGS
- 14 GEORGE THOROGOOD
- 15 ROBERT PLANT(M)
- 16 HEART
- 17 ELTON JOHN
- 18 Medium
- 19 DEF LEPPARD
- 20 DAVID LEE ROTH
- 21 WHITE LION
- 22 FOREIGNER
- 23 GREAT WHITE
- 24 RADIATORS
- 25 ROBBIE ROBERTSON
- 26 JOE SATRIANI
- 27 STING
- 28 SHE'S HAVING A BAB
- 29 WARREN ZEVON
- 30 KINGDOM COME
- 31 MIDNIGHT OIL

**WIYY/Baltimore**  
(301) 889-0098  
STA MGR: CHUCK DUCOTY  
MD: CHRIS EMRY  
(FROZEN)

- 1 Heavy
- 2 AEROSMITH
- 3 MICHAEL BOLTON
- 4 JOHN COUGAR MEL
- 5 INXS
- 6 PINK FLOYD
- 7 GEORGE THOROGOOD(M)
- 8 U2
- 9 GEORGE THOROGOOD
- 10 ROBERT PLANT(M)
- 11 Medium
- 12 BODEANS
- 13 JOE COCKER
- 14 GODFATHERS
- 15 GREAT WHITE
- 16 GEORGE HARRISON
- 17 FOREIGNER
- 18 ICEHOUSE
- 19 INXS
- 20 MEN WITHOUT HATS
- 21 OPAL
- 22 PUBLIC IMAGE LIMIT
- 23 R.E.M.
- 24 HIDING OUT
- 25 SO
- 26 STRANGE ADVANCE
- 27 STRANGLERS

**WPHD/Buffalo**  
(716) 885-1400  
PD: JOHN HAGER  
MD: BOB RICHARDS

- 1 Heavy
- 2 AEROSMITH
- 3 ROBERT PLANT
- 4 GEORGE THOROGOOD(L)
- 5 GREAT WHITE
- 6 JOHN COUGAR MEL
- 7 INXS
- 8 STING
- 9 MICHAEL BOLTON
- 10 KINGDOM COME
- 11 ICEHOUSE
- 12 BRUCE SPRINGSTEEN
- 13 HENRY LEE SUMMER
- 14 GEORGE HARRISON
- 15 WHITE LION
- 16 MIKE OLDFIELD
- 17 DAVID LEE ROTH
- 18 3
- 19 JOHN BRANNAN
- 20 JERRY HARRISON
- 21 DEPECHE MODE
- 22 FOREIGNER
- 23 JOE SATRIANI
- 24 DANNY WILDE
- 25 AC/DC
- 26 ALARM
- 27 NOISEWORKS
- 28 Light
- 29 BRUCE SPRINGSTEEN
- 30 LITA FORD
- 31 A PETER HIMMELMAN
- 32 DEF LEPPARD

**WBAB/Long Island**  
(516) 587-1023  
VP/PROG: BOB BUCHMANN  
MD: RALPH TORTORA

- 1 Heavy
- 2 DAVID LEE ROTH(M)
- 3 GEORGE HARRISON(M)
- 4 ROBERT PLANT(M)
- 5 INXS(M)
- 6 JOHN COUGAR MEL(M)
- 7 MICHAEL BOLTON
- 8 DEF LEPPARD
- 9 RICHARD MARK
- 10 FOREIGNER(M)
- 11 GEORGE THOROGOOD
- 12 AEROSMITH
- 13 GEORGE THOROGOOD
- 14 BRUCE SPRINGSTEEN
- 15 HENRY LEE SUMMER
- 16 MIDNIGHT OIL
- 17 RADIATORS
- 18 KINGDOM COME
- 19 UNDERWORLD
- 20 GUNS N' ROSES
- 21 WHITE LION
- 22 R.E.M.
- 23 PAUL CARRACK
- 24 DEL-LORDS
- 25 JERRY HARRISON
- 26 JERRY HARRISON
- 27 RICK SPRINGFIELD
- 28 ICEHOUSE
- 29 JAMES TAYLOR
- 30 WHITE LION
- 31 AC/DC
- 32 JOHN COUGAR MEL
- 33 AEROSMITH
- 34 DANNY WILDE
- 35 BILLY PRICE
- 36 YES
- 37 INXS
- 38 GREAT WHITE
- 39 JOE COCKER
- 40 WHITESNAKE
- 41 MIKE OLDFIELD
- 42 TERRY HARRISON
- 43 DEF LEPPARD
- 44 AC/DC
- 45 STING
- 46 MIDNIGHT OIL
- 47 BODEANS
- 48 PROPHECY

**Q107/Toronto**  
(416) 967-3445  
APD/MD: ANDY FROST  
(FROZEN)

- 1 Heavy
- 2 JOHN COUGAR MEL
- 3 STING
- 4 GEORGE HARRISON
- 5 FOREIGNER
- 6 DAVID LEE ROTH(M)
- 7 STING
- 8 GEORGE THOROGOOD
- 9 ROBERT PLANT(M)
- 10 AEROSMITH
- 11 BRUCE SPRINGSTEEN(M)
- 12 ROBBIE ROBERTSON
- 13 RUSH(L)
- 14 DAVID WILCOX(L)
- 15 SAGA
- 16 BLUE RODEO
- 17 JITTERS
- 18 STRANGE ADVANCE(L)
- 19 JOE COCKER
- 20 BLVD
- 21 Medium
- 22 HENRY LEE SUMMER
- 23 JOHN COUGAR MEL
- 24 GEORGE HARRISON
- 25 YES
- 26 DANNY WILDE
- 27 GREAT WHITE
- 28 MIKE OLDFIELD
- 29 DORRIN
- 30 R.E.M.
- 31 GODFATHERS
- 32 NRRO

**WHJY/Providence**  
(401) 438-6110  
PD: RON ST. PIERRE  
APD: GLENN STEWART

- 1 Heavy
- 2 JOHN COUGAR MEL
- 3 FOREIGNER
- 4 DAVID LEE ROTH
- 5 GEORGE THOROGOOD
- 6 ROBERT PLANT(M)
- 7 AEROSMITH
- 8 BRUCE SPRINGSTEEN(L)
- 9 GEORGE HARRISON
- 10 JOHN COUGAR MEL
- 11 BRUCE SPRINGSTEEN
- 12 YES
- 13 STING
- 14 HEART
- 15 INXS
- 16 GREAT WHITE
- 17 KINGDOM COME
- 18 JOE COCKER
- 19 ICEHOUSE
- 20 MIKE OLDFIELD
- 21 WHITE LION
- 22 Medium
- 23 JOE SATRIANI
- 24 ROBBIE ROBERTSON
- 25 HENRY LEE SUMMER
- 26 BODEANS
- 27 PAUL CARRACK
- 28 DEF LEPPARD
- 29 JOHN BRANNAN
- 30 AC/DC
- 31 JERRY HARRISON
- 32 JOHN BRANNAN
- 33 ALARM
- 34 WILL & THE KILL
- 35 FLESH FOR LULU
- 36 JERRY HARRISON
- 37 DANNY WILDE
- 38 LITA FORD
- 39 Light
- 40 DEL-LORDS
- 41 TREAT HER RIGHT

**CHOW/Montreal**  
(514) 935-2425  
PD: IAN MACLEAN  
MD: BENOIT DUPRESNE  
(FROZEN)

- 1 Heavy
- 2 BRUCE SPRINGSTEEN
- 3 STING
- 4 GEORGE HARRISON
- 5 FOREIGNER
- 6 MICHAEL BOLTON
- 7 SINEAD O'CONNOR(M)
- 8 OND
- 9 SISTERS OF MERCY
- 10 WOODSTOCKS
- 11 Medium
- 12 AGE OF CHANCE
- 13 ROBERT PLANT(M)
- 14 ICEHOUSE
- 15 ROBERT PALMER
- 16 ELTON JOHN
- 17 BRYAN FERRY
- 18 ERYTHMICS
- 19 VAN MORRISON
- 20 PLEASURE TOYS
- 21 CHURCH
- 22 JOE COCKER
- 23 MARC JORDAN
- 24 SO
- 25 BLACK
- 26 FAVORITE NATION
- 27 GREENWAY
- 28 MISSION UK
- 29 SINEAD O'CONNOR
- 30 STRANGE ADVANCE
- 31 STRANGLERS

**PARALLEL TWO**

**WHFS/Annapolis**  
(301) 283-1430  
PD: DAVID EINSTEIN  
MD: BOB SHOWACK

- 1 Heavy
- 2 SINEAD O'CONNOR
- 3 MIDNIGHT OIL
- 4 JERRY HARRISON
- 5 CHURCH
- 6 ROBYN HITCHCOCK AN
- 7 BRYAN FERRY
- 8 DAVID SYLVIAN
- 9 DEPECHE MODE
- 10 SHE'S HAVING A BAB
- 11 Light
- 12 DEL-LORDS
- 13 WILD SWANS
- 14 JONI MITCHELL
- 15 LUXURIA
- 16 JERRY HARRISON
- 17 ERYTHMICS
- 18 MIDNIGHT OIL
- 19 SHE'S HAVING A BAB
- 20 CLANNAD
- 21 MEN WITHOUT HATS
- 22 FOREIGNER
- 23 BRYAN FERRY
- 24 DAVID WILCOX
- 25 GEORGE HARRISON
- 26 DAVID LEE ROTH
- 27 BLUE RODEO
- 28 BRUCE SPRINGSTEEN
- 29 JOHN COUGAR MEL
- 30 Medium
- 31 HENRY LEE SUMMER
- 32 BLACK
- 33 ADVENTURES
- 34 Light
- 35 MISSION UK

**WPLR/New Haven**  
(203) 287-9070  
PD: JOHN GRIFFIN  
MD: CHRISTINA

- 1 Heavy
- 2 BRUCE SPRINGSTEEN
- 3 AEROSMITH
- 4 ROBBIE ROBERTSON
- 5 GEORGE HARRISON
- 6 ROBERT PLANT
- 7 JOHN COUGAR MEL
- 8 GEORGE THOROGOOD
- 9 LITA FORD
- 10 HENRY LEE SUMMER
- 11 ELTON JOHN
- 12 JOHN COUGAR MEL
- 13 DAVID LEE ROTH
- 14 STING
- 15 WHITE LION
- 16 MIKE OLDFIELD
- 17 GEORGE THOROGOOD
- 18 MIDNIGHT OIL
- 19 MICHAEL BOLTON
- 20 BRUCE SPRINGFIELD
- 21 KINGDOM COME
- 22 JOE SATRIANI
- 23 DORRIN
- 24 UNDERWORLD
- 25 GUNS N' ROSES
- 26 TONIO K.
- 27 R.E.M.
- 28 PAUL CARRACK
- 29 DEL-LORDS
- 30 JERRY HARRISON
- 31 GEORGE HARRISON
- 32 PROPHECY
- 33 ROBBIE ROBERTSON
- 34 JOE COCKER
- 35 LITA FORD
- 36 FOREIGNER
- 37 CHURCH
- 38 A BIG PIG
- 39 Light
- 40 KINGS
- 41 GUNS N' ROSES
- 42 DAN REED NETWORK
- 43 DEL-LORDS
- 44 COLUMBIA
- 45 LOS LOBOS

**WBWA/Long Island**  
(516) 587-1023  
VP/PROG: BOB BUCHMANN  
MD: RALPH TORTORA

- 1 Heavy
- 2 DAVID LEE ROTH(M)
- 3 GEORGE HARRISON(M)
- 4 ROBERT PLANT(M)
- 5 INXS(M)
- 6 JOHN COUGAR MEL(M)
- 7 MICHAEL BOLTON
- 8 DEF LEPPARD
- 9 RICHARD MARK
- 10 FOREIGNER(M)
- 11 GEORGE THOROGOOD
- 12 AEROSMITH
- 13 GEORGE THOROGOOD
- 14 BRUCE SPRINGSTEEN
- 15 HENRY LEE SUMMER
- 16 MIDNIGHT OIL
- 17 RADIATORS
- 18 KINGDOM COME
- 19 UNDERWORLD
- 20 GUNS N' ROSES
- 21 WHITE LION
- 22 R.E.M.
- 23 PAUL CARRACK
- 24 DEL-LORDS
- 25 JERRY HARRISON
- 26 JERRY HARRISON
- 27 RICK SPRINGFIELD
- 28 ICEHOUSE
- 29 JAMES TAYLOR
- 30 WHITE LION
- 31 AC/DC
- 32 JOHN COUGAR MEL
- 33 AEROSMITH
- 34 DANNY WILDE
- 35 BILLY PRICE
- 36 YES
- 37 INXS
- 38 GREAT WHITE
- 39 JOE COCKER
- 40 WHITESNAKE
- 41 MIKE OLDFIELD
- 42 TERRY HARRISON
- 43 DEF LEPPARD
- 44 AC/DC
- 45 STING
- 46 MIDNIGHT OIL
- 47 BODEANS
- 48 PROPHECY

**WBWA/Long Island**  
(516) 587-1023  
VP/PROG: BOB BUCHMANN  
MD: RALPH TORTORA

- 1 Heavy
- 2 DAVID LEE ROTH(M)
- 3 GEORGE HARRISON(M)
- 4 ROBERT PLANT(M)
- 5 INXS(M)
- 6 JOHN COUGAR MEL(M)
- 7 MICHAEL BOLTON
- 8 DEF LEPPARD
- 9 RICHARD MARK
- 10 FOREIGNER(M)
- 11 GEORGE THOROGOOD
- 12 AEROSMITH
- 13 GEORGE THOROGOOD
- 14 BRUCE SPRINGSTEEN
- 15 HENRY LEE SUMMER
- 16 MIDNIGHT OIL
- 17 RADIATORS
- 18 KINGDOM COME
- 19 UNDERWORLD
- 20 GUNS N' ROSES
- 21 WHITE LION
- 22 R.E.M.
- 23 PAUL CARRACK
- 24 DEL-LORDS
- 25 JERRY HARRISON
- 26 JERRY HARRISON
- 27 RICK SPRINGFIELD
- 28 ICEHOUSE
- 29 JAMES TAYLOR
- 30 WHITE LION
- 31 AC/DC
- 32 JOHN COUGAR MEL
- 33 AEROSMITH
- 34 DANNY WILDE
- 35 BILLY PRICE
- 36 YES
- 37 INXS
- 38 GREAT WHITE
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- 40 WHITESNAKE
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**WBWA/Long Island**  
(516) 587-1023  
VP/PROG: BOB BUCHMANN  
MD: RALPH TORTORA

- 1 Heavy
- 2 DAVID LEE ROTH(M)
- 3 GEORGE HARRISON(M)
- 4 ROBERT PLANT(M)
- 5 INXS(M)
- 6 JOHN COUGAR MEL(M)
- 7 MICHAEL BOLTON
- 8 DEF LEPPARD
- 9 RICHARD MARK
- 10 FOREIGNER(M)
- 11 GEORGE THOROGOOD
- 12 AEROSMITH
- 13 GEORGE THOROGOOD
- 14 BRUCE SPRINGSTEEN
- 15 HENRY LEE SUMMER
- 16 MIDNIGHT OIL
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- 18 KINGDOM COME
- 19 UNDERWORLD
- 20 GUNS N' ROSES
- 21 WHITE LION
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- 23 PAUL CARRACK
- 24 DEL-LORDS
- 25 JERRY HARRISON
- 26 JERRY HARRISON
- 27 RICK SPRINGFIELD
- 28 ICEHOUSE
- 29 JAMES TAYLOR
- 30 WHITE LION
- 31 AC/DC
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- 33 AEROSMITH
- 34 DANNY WILDE
- 35 BILLY PRICE
- 36 YES
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- 46 MIDNIGHT OIL
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**WBWA/Long Island**  
(516) 587-1023  
VP/PROG: BOB BUCHMANN  
MD: RALPH TORTORA

- 1 Heavy
- 2 DAVID LEE ROTH(M)
- 3 GEORGE HARRISON(M)
- 4 ROBERT PLANT(M)
- 5 INXS(M)
- 6 JOHN COUGAR MEL(M)
- 7 MICHAEL BOLTON
- 8 DEF LEPPARD
- 9 RICHARD MARK
- 10 FOREIGNER(M)
- 11 GEORGE THOROGOOD
- 12 AEROSMITH
- 13 GEORGE THOROGOOD
- 14 BRUCE SPRINGSTEEN
- 15 HENRY LEE SUMMER
- 16 MIDNIGHT OIL
- 17 RADIATORS
- 18 KINGDOM COME
- 19 UNDERWORLD
- 20 GUNS N' ROSES
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- 25 JERRY HARRISON
- 26 JERRY HARRISON
- 27 RICK SPRINGFIELD
- 28 ICEHOUSE
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- 30 WHITE LION
- 31 AC/DC
- 32 JOHN COUGAR MEL
- 33 AEROSMITH
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- 35 BILLY PRICE
- 36 YES
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**WBWA/Long Island**  
(516) 587-1023  
VP/PROG: BOB BUCHMANN  
MD: RALPH TORTORA

- 1 Heavy
- 2 DAVID LEE ROTH(M)
- 3 GEORGE HARRISON(M)
- 4 ROBERT PLANT(M)
- 5 INXS(M)
- 6 JOHN COUGAR MEL(M)
- 7 MICHAEL BOLTON
- 8 DEF LEPPARD
- 9 RICHARD MARK
- 10 FOREIGNER(M)
- 11 GEORGE THOROGOOD
- 12 AEROSMITH
- 13 GEORGE THOROGOOD
- 14 BRUCE SPRINGSTEEN
- 15 HENRY LEE SUMMER
- 16 MIDNIGHT OIL
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- 18 KINGDOM COME
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- 26 JERRY HARRISON
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- 29 JAMES TAYLOR
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- 33 AEROSMITH
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- 43 DEF LEPPARD
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- 45 STING
- 46 MIDNIGHT OIL
- 47 BODEANS
- 48 PROPHECY

**WBWA/Long Island**  
(516) 587-1023  
VP/PROG: BOB BUCHMANN  
MD: RALPH TORTORA

- 1 Heavy
- 2 DAVID LEE ROTH(M)
- 3 GEORGE HARRISON(M)
- 4 ROBERT PLANT(M)
- 5 INXS(M)
- 6 JOHN COUGAR MEL(M)
- 7 MICHAEL BOLTON
- 8 DEF LEPPARD
- 9 RICHARD MARK
- 10 FOREIGNER(M)
- 11 GEORGE THOROGOOD
- 12 AEROSMITH
- 13 GEORGE THOROGOOD
- 14 BRUCE SPRINGSTEEN
- 15 HENRY LEE SUMMER
- 16 MIDNIGHT OIL
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- 19 UNDERWORLD
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- 26 JERRY HARRISON
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**WBWA/Long Island**  
(516) 587-1023  
VP/PROG: BOB BUCHMANN  
MD: RALPH TORTORA

- 1 Heavy
- 2 DAVID LEE ROTH(M)
- 3 GEORGE HARRISON(M)
- 4 ROBERT PLANT(M)
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- 6 JOHN COUGAR MEL(M)
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- 8 DEF LEPPARD
- 9 RICHARD MARK
- 10 FOREIGNER(M)
- 11 GEORGE THOROGOOD
- 12 AEROSMITH
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- 26 JERRY HARRISON
- 27 RICK SPRINGFIELD
- 28 ICEHOUSE
- 29 JAMES TAYLOR
- 30 WHITE LION
- 31 AC/DC
- 32 JOHN COUGAR MEL
- 33 AEROSMITH
- 34 DANNY WILDE
- 35 BILLY

REGIONAL AOR ACTIVITY

SOUTH (Continued)

WYNN/Tampa (813)228-6090

Heavy AEROSMITH DAVID LEE ROTH JOHN COUGAR MEL...

PARALLEL TWO

KPEZ/Austin (512)478-8900

Heavy STING GEORGE HARRISON RAINMAKERS...

KLBA-FM/Austin (512)474-8543

Heavy AEROSMITH FOREIGNER ROBERT PLANT...

KWIC/Beaumont (409)842-2210

Heavy ROBERT PLANT(A) AEROSMITH JOHN COUGAR MEL...

WAVF/Charleston, SC (803)554-4401

Heavy AEROSMITH DEF LEPPARD(M) DAVID LEE ROTH(M)...

WHTO/Orlando (305)295-3980

Heavy DAVID LEE ROTH STING ROBERT PLANT(M)...

WRFV/Charlotte (704)358-9970

Heavy DAVID LEE ROTH JOHN COUGAR MEL AEROSMITH...

WFMX/Columbia (803)772-4980

Heavy STING JOHN COUGAR MEL DAVID LEE ROTH...

WRXK/Ft. Myers (813)597-3898

Heavy ROBERT PLANT JOHN COUGAR MEL ICEHOUSE...

WIMZ-FM/Knoxville (615)525-6000

Heavy ROBERT PLANT(A) JOHN COUGAR MEL DAVID LEE ROTH...

WKRR/Greensboro (919)274-8042

Heavy ROBERT PLANT(M) DAVID LEE ROTH(M) BRUCE SPRINGSTEEN...

KLAI/El Paso (915)544-8864

Heavy ROBERT PLANT(M) DAVID LEE ROTH(M) BRUCE SPRINGSTEEN...

WFVJ/Jacksonville (904)642-1055

Heavy ROBERT PLANT DAVID LEE ROTH AEROSMITH...

KMJX/Little Rock (501)224-8500

Heavy ROBERT PLANT(A) AEROSMITH JOHN COUGAR MEL...

WKQK/Lexington (606)252-6894

Heavy AEROSMITH FOREIGNER JOHN COUGAR MEL...

WKGR/West Palm Beach (305)832-0019

Heavy AEROSMITH FOREIGNER JOHN COUGAR MEL...

WZYC/Coastal North Carolina (919)728-2019

Heavy AEROSMITH ROBERT PLANT(M) HENRY LEE SUMMER...

WFMX/Columbia (803)772-4980

Heavy STING JOHN COUGAR MEL DAVID LEE ROTH...

WRXK/Ft. Myers (813)597-3898

Heavy ROBERT PLANT JOHN COUGAR MEL ICEHOUSE...

WIMZ-FM/Knoxville (615)525-6000

Heavy ROBERT PLANT(A) JOHN COUGAR MEL DAVID LEE ROTH...

WKRR/Greensboro (919)274-8042

Heavy ROBERT PLANT(M) DAVID LEE ROTH(M) BRUCE SPRINGSTEEN...

KLAI/El Paso (915)544-8864

Heavy ROBERT PLANT(M) DAVID LEE ROTH(M) BRUCE SPRINGSTEEN...

WFVJ/Jacksonville (904)642-1055

Heavy ROBERT PLANT DAVID LEE ROTH AEROSMITH...

KMJX/Little Rock (501)224-8500

Heavy ROBERT PLANT(A) AEROSMITH JOHN COUGAR MEL...

WKQK/Lexington (606)252-6894

Heavy AEROSMITH FOREIGNER JOHN COUGAR MEL...

WKGR/West Palm Beach (305)832-0019

Heavy AEROSMITH FOREIGNER JOHN COUGAR MEL...

WZEW/Mobile (205)432-0102

Heavy AEROSMITH FOREIGNER PINK FLOYD DEF LEPPARD(M)...

WSTZ-FM/Jackson (601)982-1067

Heavy ROBERT PLANT DAVID LEE ROTH(G) GEORGE HARRISON...

WEGR/Memphis (901)578-1103

Heavy ROBERT PLANT(M) DAVID LEE ROTH(M) GEORGE THOROGOOD(M)...

WTKX/Pensacola (904)438-7543

Heavy FOREIGNER(M) BRUCE SPRINGSTEEN ROBERT PLANT(M)...

WRDU/Raleigh (919)82-1061

Heavy ROBERT PLANT(A) JOHN COUGAR MEL DAVID LEE ROTH...

KBAT/Odessa (915)563-2121

Heavy ROBERT PLANT(L) GEORGE THOROGOOD(M) STING...

WDIZ/Oriando (305)645-1802

Heavy DAVID LEE ROTH(M) ROBERT PLANT(M) AEROSMITH...

WRXL/Richmond (804)282-8731

Heavy STING GEORGE THOROGOOD(M) GEORGE HARRISON...

WVXV/Savannah (912)897-1529

Heavy DAVID LEE ROTH GEORGE HARRISON(M) AEROSMITH...

WVWV/Charlottesville (804)971-4057

Heavy DAVID LEE ROTH JOHN COUGAR MEL GEORGE THOROGOOD...

WOMF/Louisville (502)588-4400

Heavy ROBERT PLANT FOREIGNER PINK FLOYD DEF LEPPARD(M)...

WSTZ-FM/Jackson (601)982-1067

Heavy ROBERT PLANT DAVID LEE ROTH(G) GEORGE HARRISON...

WEGR/Memphis (901)578-1103

Heavy ROBERT PLANT(M) DAVID LEE ROTH(M) GEORGE THOROGOOD(M)...

WTKX/Pensacola (904)438-7543

Heavy FOREIGNER(M) BRUCE SPRINGSTEEN ROBERT PLANT(M)...

WRDU/Raleigh (919)82-1061

Heavy ROBERT PLANT(A) JOHN COUGAR MEL DAVID LEE ROTH...

KBAT/Odessa (915)563-2121

Heavy ROBERT PLANT(L) GEORGE THOROGOOD(M) STING...

WDIZ/Oriando (305)645-1802

Heavy DAVID LEE ROTH(M) ROBERT PLANT(M) AEROSMITH...

WRXL/Richmond (804)282-8731

Heavy STING GEORGE THOROGOOD(M) GEORGE HARRISON...

WVXV/Savannah (912)897-1529

Heavy DAVID LEE ROTH GEORGE HARRISON(M) AEROSMITH...

WVWV/Charlottesville (804)971-4057

Heavy DAVID LEE ROTH JOHN COUGAR MEL GEORGE THOROGOOD...

KATP/Amarillo (806)374-1837

Heavy ROBERT PLANT(M) AEROSMITH JOHN COUGAR MEL ICEHOUSE...

WSTZ-FM/Jackson (601)982-1067

Heavy ROBERT PLANT DAVID LEE ROTH(G) GEORGE HARRISON...

WEGR/Memphis (901)578-1103

Heavy ROBERT PLANT(M) DAVID LEE ROTH(M) GEORGE THOROGOOD(M)...

WTKX/Pensacola (904)438-7543

Heavy FOREIGNER(M) BRUCE SPRINGSTEEN ROBERT PLANT(M)...

WRDU/Raleigh (919)82-1061

Heavy ROBERT PLANT(A) JOHN COUGAR MEL DAVID LEE ROTH...

KBAT/Odessa (915)563-2121

Heavy ROBERT PLANT(L) GEORGE THOROGOOD(M) STING...

WDIZ/Oriando (305)645-1802

Heavy DAVID LEE ROTH(M) ROBERT PLANT(M) AEROSMITH...

WRXL/Richmond (804)282-8731

Heavy STING GEORGE THOROGOOD(M) GEORGE HARRISON...

WVXV/Savannah (912)897-1529

Heavy DAVID LEE ROTH GEORGE HARRISON(M) AEROSMITH...

WVWV/Charlottesville (804)971-4057

Heavy DAVID LEE ROTH JOHN COUGAR MEL GEORGE THOROGOOD...

KFMF/Lubbock (806)747-1224

Heavy ICEHOUSE AEROSMITH ROBERT PLANT JOHN COUGAR MEL...

WSTZ-FM/Jackson (601)982-1067

Heavy ROBERT PLANT DAVID LEE ROTH(G) GEORGE HARRISON...

WEGR/Memphis (901)578-1103

Heavy ROBERT PLANT(M) DAVID LEE ROTH(M) GEORGE THOROGOOD(M)...

WTKX/Pensacola (904)438-7543

Heavy FOREIGNER(M) BRUCE SPRINGSTEEN ROBERT PLANT(M)...

WRDU/Raleigh (919)82-1061

Heavy ROBERT PLANT(A) JOHN COUGAR MEL DAVID LEE ROTH...

KBAT/Odessa (915)563-2121

Heavy ROBERT PLANT(L) GEORGE THOROGOOD(M) STING...

WDIZ/Oriando (305)645-1802

Heavy DAVID LEE ROTH(M) ROBERT PLANT(M) AEROSMITH...

WRXL/Richmond (804)282-8731

Heavy STING GEORGE THOROGOOD(M) GEORGE HARRISON...

WVXV/Savannah (912)897-1529

Heavy DAVID LEE ROTH GEORGE HARRISON(M) AEROSMITH...

WVWV/Charlottesville (804)971-4057

Heavy DAVID LEE ROTH JOHN COUGAR MEL GEORGE THOROGOOD...

WLVO/Columbus (614)224-1271

Heavy GEORGE HARRISON(M) JOHN COUGAR MEL YES(M)...

WSTZ-FM/Jackson (601)982-1067

Heavy ROBERT PLANT DAVID LEE ROTH(G) GEORGE HARRISON...

WEGR/Memphis (901)578-1103

Heavy ROBERT PLANT(M) DAVID LEE ROTH(M) GEORGE THOROGOOD(M)...

WTKX/Pensacola (904)438-7543

Heavy FOREIGNER(M) BRUCE SPRINGSTEEN ROBERT PLANT(M)...

WRDU/Raleigh (919)82-1061

Heavy ROBERT PLANT(A) JOHN COUGAR MEL DAVID LEE ROTH...

KBAT/Odessa (915)563-2121

Heavy ROBERT PLANT(L) GEORGE THOROGOOD(M) STING...

WDIZ/Oriando (305)645-1802

Heavy DAVID LEE ROTH(M) ROBERT PLANT(M) AEROSMITH...

WRXL/Richmond (804)282-8731

Heavy STING GEORGE THOROGOOD(M) GEORGE HARRISON...

WVXV/Savannah (912)897-1529

Heavy DAVID LEE ROTH GEORGE HARRISON(M) AEROSMITH...

WVWV/Charlottesville (804)971-4057

Heavy DAVID LEE ROTH JOHN COUGAR MEL GEORGE THOROGOOD...

WRIF/Detroit (313)827-9505

Heavy AEROSMITH JOHN COUGAR MEL DEF LEPPARD(M)...

WSTZ-FM/Jackson (601)982-1067

Heavy ROBERT PLANT DAVID LEE ROTH(G) GEORGE HARRISON...

WEGR/Memphis (901)578-1103

Heavy ROBERT PLANT(M) DAVID LEE ROTH(M) GEORGE THOROGOOD(M)...

WTKX/Pensacola (904)438-7543

Heavy FOREIGNER(M) BRUCE SPRINGSTEEN ROBERT PLANT(M)...

WRDU/Raleigh (919)82-1061

Heavy ROBERT PLANT(A) JOHN COUGAR MEL DAVID LEE ROTH...

KBAT/Odessa (915)563-2121

Heavy ROBERT PLANT(L) GEORGE THOROGOOD(M) STING...

WDIZ/Oriando (305)645-1802

Heavy DAVID LEE ROTH(M) ROBERT PLANT(M) AEROSMITH...

WRXL/Richmond (804)282-8731

Heavy STING GEORGE THOROGOOD(M) GEORGE HARRISON...

WVXV/Savannah (912)897-1529

Heavy DAVID LEE ROTH GEORGE HARRISON(M) AEROSMITH...

WVWV/Charlottesville (804)971-4057

Heavy DAVID LEE ROTH JOHN COUGAR MEL GEORGE THOROGOOD...

KYYS/Kansas City (816)561-9102

Heavy PINK FLOYD GEORGE THOROGOOD(M) DEF LEPPARD(M)...

WSTZ-FM/Jackson (601)982-1067

Heavy ROBERT PLANT DAVID LEE ROTH(G) GEORGE HARRISON...

WEGR/Memphis (901)578-1103

Heavy ROBERT PLANT(M) DAVID LEE ROTH(M) GEORGE THOROGOOD(M)...

WTKX/Pensacola (904)438-7543

Heavy FOREIGNER(M) BRUCE SPRINGSTEEN ROBERT PLANT(M)...

WRDU/Raleigh (919)82-1061

Heavy ROBERT PLANT(A) JOHN COUGAR MEL DAVID LEE ROTH...

KBAT/Odessa (915)563-2121

Heavy ROBERT PLANT(L) GEORGE THOROGOOD(M) STING...

WDIZ/Oriando (305)645-1802

Heavy DAVID LEE ROTH(M) ROBERT PLANT(M) AEROSMITH...

WRXL/Richmond (804)282-8731

Heavy STING GEORGE THOROGOOD(M) GEORGE HARRISON...

WVXV/Savannah (912)897-1529

Heavy DAVID LEE ROTH GEORGE HARRISON(M) AEROSMITH...

WVWV/Charlottesville (804)971-4057

Heavy DAVID LEE ROTH JOHN COUGAR MEL GEORGE THOROGOOD...

WXL/Davenport (319)328-2541

Heavy PINK FLOYD GEORGE THOROGOOD(M) DEF LEPPARD(M)...

WSTZ-FM/Jackson (601)982-1067

Heavy ROBERT PLANT DAVID LEE ROTH(G) GEORGE HARRISON...

WEGR/Memphis (901)578-1103

Heavy ROBERT PLANT(M) DAVID LEE ROTH(M) GEORGE THOROGOOD(M)...

WTKX/Pensacola (904)438-7543

Heavy FOREIGNER(M) BRUCE SPRINGSTEEN ROBERT PLANT(M)...

WRDU/Raleigh (919)82-1061

Heavy ROBERT PLANT(A) JOHN COUGAR MEL DAVID LEE ROTH...

KBAT/Odessa (915)563-2121

Heavy ROBERT PLANT(L) GEORGE THOROGOOD(M) STING...

WDIZ/Oriando (305)645-1802

Heavy DAVID LEE ROTH(M) ROBERT PLANT(M) AEROSMITH...

WRXL/Richmond (804)282-8731

Heavy STING GEORGE THOROGOOD(M) GEORGE HARRISON...

WVXV/Savannah (912)897-1529

Heavy DAVID LEE ROTH GEORGE HARRISON(M) AEROSMITH...

WVWV/Charlottesville (804)971-4057

Heavy DAVID LEE ROTH JOHN COUGAR MEL GEORGE THOROGOOD...

MIDWEST

PARALLEL ONE

WLP/Chicago (312)440-5270

Heavy GEORGE HARRISON FOREIGNER DAVID LEE ROTH...

WLN/Memphis (901)520-0098

Heavy ROBERT PLANT(L) GEORGE THOROGOOD(M) STING...

WRXL/Richmond (804)282-8731

Heavy STING GEORGE THOROGOOD(M) GEORGE HARRISON...

WVXV/Savannah (912)897-1529

Heavy DAVID LEE ROTH GEORGE HARRISON(M) AEROSMITH...

WVWV/Charlottesville (804)971-4057

Heavy DAVID LEE ROTH JOHN COUGAR MEL GEORGE THOROGOOD...

WRT/Chicago (312)777-1700

Heavy ROBBIE ROBERTSON ROBERT PLANT JOHN COUGAR MEL...

WLN/Memphis (901)520-0098

Heavy ROBERT PLANT(L) GEORGE THOROGOOD(M) STING...

WRXL/Richmond (804)282-8731

Heavy STING GEORGE THOROGOOD(M) GEORGE HARRISON...

WVXV/Savannah (912)897-1529

Heavy DAVID LEE ROTH GEORGE HARRISON(M) AEROSMITH...

WVW





# CHR PARADE ONE PLAYLISTS

**Z-93 Atlanta**  
Atlanta's Hit Radio

OM/PD: Bob Case  
MD: Linsey Burdette

H 1 GEORGE MICHAEL/Father Figure  
2 RICK ASTLEY/Never Gonna Give You Up  
3 MICHAEL JACKSON/Man In The Mirror  
4 KEITH SWEAT/Just A Fool  
5 PEBBLES/Girlfriends  
6 RICK ASTLEY/Never Gonna Give You Up  
7 BELINDA CARLISLE/I Got Meats  
8 GLADYS KNIGHT/Love Overboard  
9 JET/Reckless 2 U  
10 MORRIS DAY/Finest  
11 BILLY OCEAN/Outta My Dreams  
12 DEBBIE GIBSON/Out Of The Blue  
13 MICHAEL JACKSON/Man In The Mirror  
14 WHITNEY HOUSTON/Where Do Broken Hearts Go  
15 SAMMY DAVIS JR./I've Got A Feeling  
16 JODY WATLEY/Some Kind Of Love  
17 COVER GIRLS/Because Of You  
18 JERRY SEINFELD/Just Like Paradise  
19 TAYLOR DAVE/Prove Your Love  
20 DEE-LEE/Two Occasions  
21 NATALEE COLE/Pink Cadillac  
22 NATALEE COLE/Pink Cadillac  
23 NATALEE COLE/Pink Cadillac  
24 NATALEE COLE/Pink Cadillac  
25 NATALEE COLE/Pink Cadillac

ADD: FIT/Jazz Meatin' For  
MIAMI SOUND MACH/Anything For  
HENRY CLAYTON/Yes

**W-106 Miami**

PD: Steve Perun  
Asst. PD/MD: Frank Amadeo

H 1 MIAMI SOUND MACH/Can't Stay Away From Me  
2 GEORGE MICHAEL/Father Figure  
3 ERIC CARMEN/Hungry Eyes  
4 PATRICK SWAYZE/She's Like The Wind  
5 RICK ASTLEY/Never Gonna Give You Up  
6 JET/Reckless 2 U  
7 MIAMI SOUND MACH/Can't Stay Away From Me  
8 DAVID LEE ROTH/Just Like Paradise  
9 BELINDA CARLISLE/I Got Meats  
10 DAVID LEE ROTH/Just Like Paradise  
11 HARRIS/Pump Up The Volume  
12 L.L. COOL J/You're Back To Call  
13 INES/Need You Tonight  
14 KEITH SWEAT/Just A Fool  
15 PHIL COLLINS/He Seals Me  
16 DEBBIE GIBSON/Out Of The Blue  
17 TAYLOR DAVE/Prove Your Love  
18 RANDLES/My Shave Of Winter  
19 MICHAEL JACKSON/Man In The Mirror  
20 DEE-LEE/Two Occasions  
21 ELTON JOHN/Candle In The Wind  
22 BILLY OCEAN/Outta My Dreams  
23 COVER GIRLS/Because Of You  
24 JODY WATLEY/Some Kind Of Love  
25 SHENNA K STARR/Still Believin  
26 WHITNEY HOUSTON/Where Do Broken Hearts Go  
27 NATALEE COLE/Pink Cadillac  
28 TAYLOR DAVE/Prove Your Love  
29 GEORGE MICHAEL/Father Figure

ADD: 20 NATALEE COLE/Pink Cadillac  
21 RICHARD HARRIS/Endless Summer Nights  
22 RICK SPRINGFIELD/Rock Of Life

**W-97 New Orleans**

PD: Shadow P. Stevens  
MD: Joey Giovino

H 1 GEORGE MICHAEL/Father Figure  
2 RICK ASTLEY/Never Gonna Give You Up  
3 PATRICK SWAYZE/She's Like The Wind  
4 DEBBIE GIBSON/Out Of The Blue  
5 ERIC CARMEN/Hungry Eyes  
6 HARRIS/Pump Up The Volume  
7 MICHAEL JACKSON/Man In The Mirror  
8 DAVID LEE ROTH/Just Like Paradise  
9 JET/Reckless 2 U  
10 JODY WATLEY/Some Kind Of Love  
11 BILLY OCEAN/Outta My Dreams  
12 BELINDA CARLISLE/I Got Meats  
13 MICHAEL JACKSON/Man In The Mirror  
14 FOREVERMAN/You Will  
15 TAYLOR DAVE/Prove Your Love  
16 GLADYS KNIGHT/Love Overboard  
17 INES/Need You Tonight  
18 MIAMI SOUND MACH/Can't Stay Away From Me  
19 MICHAEL BOLTON/Sittin' On The Dock  
20 KEITH SWEAT/Just A Fool  
21 JET/Reckless 2 U  
22 WHITNEY HOUSTON/Where Do Broken Hearts Go  
23 PEBBLES/Girlfriends  
24 STING/Be Still My Beating Heart  
25 NATALEE COLE/Pink Cadillac  
26 COVER GIRLS/Because Of You  
27 DAVID LEE ROTH/Just Like Paradise  
28 RICK SPRINGFIELD/Rock Of Life

ADD: TAYLOR DAVE/Prove Your Love  
AEROSMITH/Angel  
WHITE LION/Walk  
L.L. COOL J/You're Back To Call  
SCARLETT & BLACK/You Don't Know  
LOUIS ARMSTRONG/What A Wonderful World  
JERRY SEINFELD/Just Like Paradise  
JOHN COUGAR/Check It Out

**KHYL Dallas**

PD: Buzz Bennett  
Asst. PD: Chuck Beck

H 1 TAYLOR DAVE/Prove Your Love  
2 GEORGE MICHAEL/Father Figure  
3 RICK ASTLEY/Never Gonna Give You Up  
4 KEITH SWEAT/Just A Fool  
5 PEBBLES/Girlfriends  
6 RICK ASTLEY/Never Gonna Give You Up  
7 BELINDA CARLISLE/I Got Meats  
8 GLADYS KNIGHT/Love Overboard  
9 JET/Reckless 2 U  
10 MORRIS DAY/Finest  
11 BILLY OCEAN/Outta My Dreams  
12 DEBBIE GIBSON/Out Of The Blue  
13 MICHAEL JACKSON/Man In The Mirror  
14 WHITNEY HOUSTON/Where Do Broken Hearts Go  
15 SAMMY DAVIS JR./I've Got A Feeling  
16 JODY WATLEY/Some Kind Of Love  
17 COVER GIRLS/Because Of You  
18 JERRY SEINFELD/Just Like Paradise  
19 TAYLOR DAVE/Prove Your Love  
20 DEE-LEE/Two Occasions  
21 NATALEE COLE/Pink Cadillac  
22 NATALEE COLE/Pink Cadillac  
23 NATALEE COLE/Pink Cadillac  
24 NATALEE COLE/Pink Cadillac  
25 NATALEE COLE/Pink Cadillac

ADD: DAN REED NETWORK/Ritual  
NATALEE COLE/Pink Cadillac  
JET/Reckless 2 U  
WHITE LION/Walk  
WHITNEY HOUSTON/Where Do Broken Hearts Go

**MIDWEST**

**HITS 106-FM St. Louis**

PD: Lyndon Abell  
MD: Jim Atkinson

H 1 BELINDA CARLISLE/I Got Meats  
2 PATRICK SWAYZE/She's Like The Wind  
3 RICK ASTLEY/Never Gonna Give You Up  
4 MICHAEL JACKSON/Man In The Mirror  
5 ERIC CARMEN/Hungry Eyes  
6 HARRIS/Pump Up The Volume  
7 JET/Reckless 2 U  
8 JODY WATLEY/Some Kind Of Love  
9 COVER GIRLS/Because Of You  
10 JERRY SEINFELD/Just Like Paradise  
11 TAYLOR DAVE/Prove Your Love  
12 DEE-LEE/Two Occasions  
13 NATALEE COLE/Pink Cadillac  
14 NATALEE COLE/Pink Cadillac  
15 NATALEE COLE/Pink Cadillac  
16 NATALEE COLE/Pink Cadillac  
17 NATALEE COLE/Pink Cadillac

ADD: 26-30-33  
HENRY LEE SUMMER/I Wish I Had A Girl  
L.L. COOL J/You're Back To Call  
ON: PEPSI & SHIRLEY/All Right Now

**WTKT Milwaukee**

PD: Tim Fox  
MD: Denise Lauren

H 1 PATRICK SWAYZE/She's Like The Wind  
2 GEORGE MICHAEL/Father Figure  
3 RICK ASTLEY/Never Gonna Give You Up  
4 KEITH SWEAT/Just A Fool  
5 PEBBLES/Girlfriends  
6 RICK ASTLEY/Never Gonna Give You Up  
7 BELINDA CARLISLE/I Got Meats  
8 GLADYS KNIGHT/Love Overboard  
9 JET/Reckless 2 U  
10 MORRIS DAY/Finest  
11 BILLY OCEAN/Outta My Dreams  
12 DEBBIE GIBSON/Out Of The Blue  
13 MICHAEL JACKSON/Man In The Mirror  
14 WHITNEY HOUSTON/Where Do Broken Hearts Go  
15 SAMMY DAVIS JR./I've Got A Feeling  
16 JODY WATLEY/Some Kind Of Love  
17 COVER GIRLS/Because Of You  
18 JERRY SEINFELD/Just Like Paradise  
19 TAYLOR DAVE/Prove Your Love  
20 DEE-LEE/Two Occasions  
21 NATALEE COLE/Pink Cadillac  
22 NATALEE COLE/Pink Cadillac  
23 NATALEE COLE/Pink Cadillac  
24 NATALEE COLE/Pink Cadillac  
25 NATALEE COLE/Pink Cadillac

ADD: 29-30  
ON: CELLS/AFUL OF NOIS/Seamless (what's)

**W-97 Minneapolis**

PD: Gregg Swedberg  
MD: Karen Wong

H 1 CHERRY FOUND SOMEONE  
2 PATRICK SWAYZE/She's Like The Wind  
3 GEORGE MICHAEL/Father Figure  
4 BELINDA CARLISLE/I Got Meats  
5 JET/Reckless 2 U  
6 DAVID LEE ROTH/Just Like Paradise  
7 SCARLETT & BLACK/You Don't Know  
8 DEBBIE GIBSON/Out Of The Blue  
9 DAN HILL/Never Thought That I  
10 DAN HILL/Never Thought That I  
11 RICHARD HARRIS/Endless Summer Nights  
12 BILLY OCEAN/Outta My Dreams  
13 RICK ASTLEY/Never Gonna Give You Up  
14 ELISA FIORELLO/How Can I Forget You  
15 STING/Be Still My Beating Heart  
16 MICHAEL JACKSON/Man In The Mirror  
17 PET SHOP BOYS/What Have I Done To  
18 NATALEE COLE/Pink Cadillac  
19 TAYLOR DAVE/Prove Your Love  
20 JET/Reckless 2 U  
21 ERIC CARMEN/Hungry Eyes  
22 ERIC CARMEN/Hungry Eyes  
23 ERIC CARMEN/Hungry Eyes  
24 ERIC CARMEN/Hungry Eyes  
25 ERIC CARMEN/Hungry Eyes  
26 ERIC CARMEN/Hungry Eyes  
27 ERIC CARMEN/Hungry Eyes  
28 ERIC CARMEN/Hungry Eyes  
29 ERIC CARMEN/Hungry Eyes  
30 ERIC CARMEN/Hungry Eyes

ADD: 31-35  
ON: PHIL COLLINS/He Seals Me  
DAVID FOSTER/In The Dark

**W-97 Minneapolis**

PD: Gregg Swedberg  
MD: Karen Wong

H 1 CHERRY FOUND SOMEONE  
2 PATRICK SWAYZE/She's Like The Wind  
3 GEORGE MICHAEL/Father Figure  
4 BELINDA CARLISLE/I Got Meats  
5 JET/Reckless 2 U  
6 DAVID LEE ROTH/Just Like Paradise  
7 SCARLETT & BLACK/You Don't Know  
8 DEBBIE GIBSON/Out Of The Blue  
9 DAN HILL/Never Thought That I  
10 DAN HILL/Never Thought That I  
11 RICHARD HARRIS/Endless Summer Nights  
12 BILLY OCEAN/Outta My Dreams  
13 RICK ASTLEY/Never Gonna Give You Up  
14 ELISA FIORELLO/How Can I Forget You  
15 STING/Be Still My Beating Heart  
16 MICHAEL JACKSON/Man In The Mirror  
17 PET SHOP BOYS/What Have I Done To  
18 NATALEE COLE/Pink Cadillac  
19 TAYLOR DAVE/Prove Your Love  
20 JET/Reckless 2 U  
21 ERIC CARMEN/Hungry Eyes  
22 ERIC CARMEN/Hungry Eyes  
23 ERIC CARMEN/Hungry Eyes  
24 ERIC CARMEN/Hungry Eyes  
25 ERIC CARMEN/Hungry Eyes  
26 ERIC CARMEN/Hungry Eyes  
27 ERIC CARMEN/Hungry Eyes  
28 ERIC CARMEN/Hungry Eyes  
29 ERIC CARMEN/Hungry Eyes  
30 ERIC CARMEN/Hungry Eyes

ADD: 31-35  
ON: PHIL COLLINS/He Seals Me  
DAVID FOSTER/In The Dark

**WBBM-FM 89.5 Chicago**

PD: Buddy Scott  
MD: Joe Bohannon

H 1 GEORGE MICHAEL/Father Figure  
2 PATRICK SWAYZE/She's Like The Wind  
3 RICK ASTLEY/Never Gonna Give You Up  
4 KEITH SWEAT/Just A Fool  
5 PEBBLES/Girlfriends  
6 RICK ASTLEY/Never Gonna Give You Up  
7 BELINDA CARLISLE/I Got Meats  
8 GLADYS KNIGHT/Love Overboard  
9 JET/Reckless 2 U  
10 MORRIS DAY/Finest  
11 BILLY OCEAN/Outta My Dreams  
12 DEBBIE GIBSON/Out Of The Blue  
13 MICHAEL JACKSON/Man In The Mirror  
14 WHITNEY HOUSTON/Where Do Broken Hearts Go  
15 SAMMY DAVIS JR./I've Got A Feeling  
16 JODY WATLEY/Some Kind Of Love  
17 COVER GIRLS/Because Of You  
18 JERRY SEINFELD/Just Like Paradise  
19 TAYLOR DAVE/Prove Your Love  
20 DEE-LEE/Two Occasions  
21 NATALEE COLE/Pink Cadillac  
22 NATALEE COLE/Pink Cadillac  
23 NATALEE COLE/Pink Cadillac  
24 NATALEE COLE/Pink Cadillac  
25 NATALEE COLE/Pink Cadillac

ADD: NONE

**W-95.5 Detroit**

PD: Brian Patrick  
Asst. PD/MD: Jeff Jennings

H 1 GEORGE MICHAEL/Father Figure  
2 PATRICK SWAYZE/She's Like The Wind  
3 RICK ASTLEY/Never Gonna Give You Up  
4 KEITH SWEAT/Just A Fool  
5 PEBBLES/Girlfriends  
6 RICK ASTLEY/Never Gonna Give You Up  
7 BELINDA CARLISLE/I Got Meats  
8 GLADYS KNIGHT/Love Overboard  
9 JET/Reckless 2 U  
10 MORRIS DAY/Finest  
11 BILLY OCEAN/Outta My Dreams  
12 DEBBIE GIBSON/Out Of The Blue  
13 MICHAEL JACKSON/Man In The Mirror  
14 WHITNEY HOUSTON/Where Do Broken Hearts Go  
15 SAMMY DAVIS JR./I've Got A Feeling  
16 JODY WATLEY/Some Kind Of Love  
17 COVER GIRLS/Because Of You  
18 JERRY SEINFELD/Just Like Paradise  
19 TAYLOR DAVE/Prove Your Love  
20 DEE-LEE/Two Occasions  
21 NATALEE COLE/Pink Cadillac  
22 NATALEE COLE/Pink Cadillac  
23 NATALEE COLE/Pink Cadillac  
24 NATALEE COLE/Pink Cadillac  
25 NATALEE COLE/Pink Cadillac

ADD: 26-30-33  
HENRY LEE SUMMER/I Wish I Had A Girl  
L.L. COOL J/You're Back To Call  
ON: PEPSI & SHIRLEY/All Right Now

**W-97 Minneapolis**

PD: Gregg Swedberg  
MD: Karen Wong

H 1 CHERRY FOUND SOMEONE  
2 PATRICK SWAYZE/She's Like The Wind  
3 GEORGE MICHAEL/Father Figure  
4 BELINDA CARLISLE/I Got Meats  
5 JET/Reckless 2 U  
6 DAVID LEE ROTH/Just Like Paradise  
7 SCARLETT & BLACK/You Don't Know  
8 DEBBIE GIBSON/Out Of The Blue  
9 DAN HILL/Never Thought That I  
10 DAN HILL/Never Thought That I  
11 RICHARD HARRIS/Endless Summer Nights  
12 BILLY OCEAN/Outta My Dreams  
13 RICK ASTLEY/Never Gonna Give You Up  
14 ELISA FIORELLO/How Can I Forget You  
15 STING/Be Still My Beating Heart  
16 MICHAEL JACKSON/Man In The Mirror  
17 PET SHOP BOYS/What Have I Done To  
18 NATALEE COLE/Pink Cadillac  
19 TAYLOR DAVE/Prove Your Love  
20 JET/Reckless 2 U  
21 ERIC CARMEN/Hungry Eyes  
22 ERIC CARMEN/Hungry Eyes  
23 ERIC CARMEN/Hungry Eyes  
24 ERIC CARMEN/Hungry Eyes  
25 ERIC CARMEN/Hungry Eyes  
26 ERIC CARMEN/Hungry Eyes  
27 ERIC CARMEN/Hungry Eyes  
28 ERIC CARMEN/Hungry Eyes  
29 ERIC CARMEN/Hungry Eyes  
30 ERIC CARMEN/Hungry Eyes

ADD: 31-35  
ON: PHIL COLLINS/He Seals Me  
DAVID FOSTER/In The Dark

**POWER 95fm KCPW Kansas City**

PD: Dene Hallam  
Asst. PD/MD: Tracy Johnson

H 1 GEORGE MICHAEL/Father Figure  
2 PATRICK SWAYZE/She's Like The Wind  
3 RICK ASTLEY/Never Gonna Give You Up  
4 KEITH SWEAT/Just A Fool  
5 PEBBLES/Girlfriends  
6 RICK ASTLEY/Never Gonna Give You Up  
7 BELINDA CARLISLE/I Got Meats  
8 GLADYS KNIGHT/Love Overboard  
9 JET/Reckless 2 U  
10 MORRIS DAY/Finest  
11 BILLY OCEAN/Outta My Dreams  
12 DEBBIE GIBSON/Out Of The Blue  
13 MICHAEL JACKSON/Man In The Mirror  
14 WHITNEY HOUSTON/Where Do Broken Hearts Go  
15 SAMMY DAVIS JR./I've Got A Feeling  
16 JODY WATLEY/Some Kind Of Love  
17 COVER GIRLS/Because Of You  
18 JERRY SEINFELD/Just Like Paradise  
19 TAYLOR DAVE/Prove Your Love  
20 DEE-LEE/Two Occasions  
21 NATALEE COLE/Pink Cadillac  
22 NATALEE COLE/Pink Cadillac  
23 NATALEE COLE/Pink Cadillac  
24 NATALEE COLE/Pink Cadillac  
25 NATALEE COLE/Pink Cadillac

ADD: 26-30-33  
ON: PHIL COLLINS/He Seals Me  
DAVID FOSTER/In The Dark

**POWER 96 Detroit**

PD: Rick Gillette  
MD: Mark Jackson

H 1 GEORGE MICHAEL/Father Figure  
2 PATRICK SWAYZE/She's Like The Wind  
3 RICK ASTLEY/Never Gonna Give You Up  
4 KEITH SWEAT/Just A Fool  
5 PEBBLES/Girlfriends  
6 RICK ASTLEY/Never Gonna Give You Up  
7 BELINDA CARLISLE/I Got Meats  
8 GLADYS KNIGHT/Love Overboard  
9 JET/Reckless 2 U  
10 MORRIS DAY/Finest  
11 BILLY OCEAN/Outta My Dreams  
12 DEBBIE GIBSON/Out Of The Blue  
13 MICHAEL JACKSON/Man In The Mirror  
14 WHITNEY HOUSTON/Where Do Broken Hearts Go  
15 SAMMY DAVIS JR./I've Got A Feeling  
16 JODY WATLEY/Some Kind Of Love  
17 COVER GIRLS/Because Of You  
18 JERRY SEINFELD/Just Like Paradise  
19 TAYLOR DAVE/Prove Your Love  
20 DEE-LEE/Two Occasions  
21 NATALEE COLE/Pink Cadillac  
22 NATALEE COLE/Pink Cadillac  
23 NATALEE COLE/Pink Cadillac  
24 NATALEE COLE/Pink Cadillac  
25 NATALEE COLE/Pink Cadillac

ADD: TERENCE TRENT D/Amishin' Well  
BLUE MERCEDES/I Want To Be Your Pro  
LOUIS ARMSTRONG/What A Wonderful World

**Q102 Cincinnati**

Ops. Manager: Jim Fox  
MD/Asst. PD: Dave Allen

H 1 GEORGE MICHAEL/Father Figure  
2 PATRICK SWAYZE/She's Like The Wind  
3 RICK ASTLEY/Never Gonna Give You Up  
4 KEITH SWEAT/Just A Fool  
5 PEBBLES/Girlfriends  
6 RICK ASTLEY/Never Gonna Give You Up  
7 BELINDA CARLISLE/I Got Meats  
8 GLADYS KNIGHT/Love Overboard  
9 JET/Reckless 2 U  
10 MORRIS DAY/Finest  
11 BILLY OCEAN/Outta My Dreams  
12 DEBBIE GIBSON/Out Of The Blue  
13 MICHAEL JACKSON/Man In The Mirror  
14 WHITNEY HOUSTON/Where Do Broken Hearts Go  
15 SAMMY DAVIS JR./I've Got A Feeling  
16 JODY WATLEY/Some Kind Of Love  
17 COVER GIRLS/Because Of You  
18 JERRY SEINFELD/Just Like Paradise  
19 TAYLOR DAVE/Prove Your Love  
20 DEE-LEE/Two Occasions  
21 NATALEE COLE/Pink Cadillac  
22 NATALEE COLE/Pink Cadillac  
23 NATALEE COLE/Pink Cadillac  
24 NATALEE COLE/Pink Cadillac  
25 NATALEE COLE/Pink Cadillac

ADD: 26-30-33  
ON: PHIL COLLINS/He Seals Me  
DAVID FOSTER/In The Dark

**WNCI 97.9 Columbus**

Asst. PD: Tom Kelly  
MD: Pat McMahon

H 1 GEORGE MICHAEL/Father Figure  
2 PATRICK SWAYZE/She's Like The Wind  
3 RICK ASTLEY/Never Gonna Give You Up  
4 KEITH SWEAT/Just A Fool  
5 PEBBLES/Girlfriends  
6 RICK ASTLEY/Never Gonna Give You Up  
7 BELINDA CARLISLE/I Got Meats  
8 GLADYS KNIGHT/Love Overboard  
9 JET/Reckless 2 U  
10 MORRIS DAY/Finest  
11 BILLY OCEAN/Outta My Dreams  
12 DEBBIE GIBSON/Out Of The Blue  
13 MICHAEL JACKSON/Man In The Mirror  
14 WHITNEY HOUSTON/Where Do Broken Hearts Go  
15 SAMMY DAVIS JR./I've Got A Feeling  
16 JODY WATLEY/Some Kind Of Love  
17 COVER GIRLS/Because Of You  
18 JERRY SEINFELD/Just Like Paradise  
19 TAYLOR DAVE/Prove Your Love  
20 DEE-LEE/Two Occasions  
21 NATALEE COLE/Pink Cadillac  
22 NATALEE COLE/Pink Cadillac  
23 NATALEE COLE/Pink Cadillac  
24 NATALEE COLE/Pink Cadillac  
25 NATALEE COLE/Pink Cadillac

ADD: NONE

**WNCI 97.9 Columbus**

Asst. PD: Tom Kelly  
MD: Pat McMahon

H 1 GEORGE MICHAEL/Father Figure  
2 PATRICK SWAYZE/She's Like The Wind  
3 RICK ASTLEY/Never Gonna Give You Up  
4 KEITH SWEAT/Just A Fool  
5 PEBBLES/Girlfriends  
6 RICK ASTLEY/Never Gonna Give You Up  
7 BELINDA CARLISLE/I Got Meats  
8 GLADYS KNIGHT/Love Overboard  
9 JET/Reckless 2 U  
10 MORRIS DAY/Finest  
11 BILLY OCEAN/Outta My Dreams  
12 DEBBIE GIBSON/Out Of The Blue  
13 MICHAEL JACKSON/Man In The Mirror  
14 WHITNEY HOUSTON/Where Do Broken Hearts Go  
15 SAMMY DAVIS JR./I've Got A Feeling  
16 JODY WATLEY/Some Kind Of Love  
17 COVER GIRLS/Because Of You  
18 JERRY SEINFELD/Just Like Paradise  
19 TAYLOR DAVE/Prove Your Love  
20 DEE-LEE/Two Occasions  
21 NATALEE COLE/Pink Cadillac  
22 NATALEE COLE/Pink Cadillac  
23 NATALEE COLE/Pink Cadillac  
24 NATALEE COLE/Pink Cadillac  
25 NATALEE COLE/Pink Cadillac

ADD: NONE

**KHTR 103.5 St. Louis**

Ops. Manager: Dave Robbins  
Music Coord.: Joe Sonderman

H 1 GEORGE MICHAEL/Father Figure  
2 PATRICK SWAYZE/She's Like The Wind  
3 RICK ASTLEY/Never Gonna Give You Up  
4 KEITH SWEAT/Just A Fool  
5 PEBBLES/Girlfriends  
6 RICK ASTLEY/Never Gonna Give You Up  
7 BELINDA CARLISLE/I Got Meats  
8 GLADYS KNIGHT/Love Overboard  
9 JET/Reckless 2 U  
10 MORRIS DAY/Finest  
11 BILLY OCEAN/Outta My Dreams  
12 DEBBIE GIBSON/Out Of The Blue  
13 MICHAEL JACKSON/Man In The Mirror  
14 WHITNEY HOUSTON/Where Do Broken Hearts Go  
15 SAMMY DAVIS JR./I've Got A Feeling  
16 JODY WATLEY/Some Kind Of Love  
17 COVER GIRLS/Because Of You  
18 JERRY SEINFELD/Just Like Paradise  
19 TAYLOR DAVE/Prove Your Love  
20 DEE-LEE/Two Occasions  
21 NATALEE COLE/Pink Cadillac  
22 NATALEE COLE/Pink Cadillac  
23 NATALEE COLE/Pink Cadillac  
24 NATALEE COLE/Pink Cadillac  
25 NATALEE COLE/Pink Cadillac

ADD: 26-30-33  
ON: PHIL COLLINS/He Seals Me  
DAVID FOSTER/In The Dark

**KDWB 101 Minneapolis**

PD: Dave Anthony  
Asst. PD/MD: Don Michaels

H 1 RICHARD HARRIS/Endless Summer Nights  
2 PATRICK SWAYZE/She's Like The Wind  
3 RICK ASTLEY/Never Gonna Give You Up  
4 KEITH SWEAT/Just A Fool  
5 PEBBLES/Girlfriends  
6 RICK ASTLEY/Never Gonna Give You Up  
7 BELINDA CARLISLE/I Got Meats  
8 GLADYS KNIGHT/Love Overboard  
9 JET/Reckless 2 U  
10 MORRIS DAY/Finest  
11 BILLY OCEAN/Outta My Dreams  
12 DEBBIE GIBSON/Out Of The Blue  
13 MICHAEL JACKSON/Man In The Mirror  
14 WHITNEY HOUSTON/Where Do Broken Hearts Go  
15 SAMMY DAVIS JR./I've Got A Feeling  
16 JODY WATLEY/Some Kind Of Love  
17 COVER GIRLS/Because Of You  
18 JERRY SEINFELD/Just Like Paradise  
19 TAYLOR DAVE/Prove Your Love  
20 DEE-LEE/Two Occasions  
21 NATALEE COLE/Pink Cadillac  
22 NATALEE COLE/Pink Cadillac  
23 NATALEE COLE/Pink Cadillac  
24 NATALEE COLE/Pink Cadillac  
25 NATALEE COLE/Pink Cadillac

ADD: 26-30-33  
ON: PHIL COLLINS/He Seals Me  
DAVID FOSTER/In The Dark

**92X-FM Columbus**

PD: Adam Cook  
Assistant PD/MD: Kevin Haines

H 1 PATRICK SWAYZE/She's Like The Wind  
2 RICK ASTLEY/Never Gonna Give You Up  
3 DEBBIE GIBSON/Out Of The Blue  
4 CHERRY FOUND SOMEONE  
5 HARRIS/PUMP UP THE VOLUME  
6 RICHARD HARRIS/Endless Summer Nights  
7 MICHAEL JACKSON/Man In The Mirror  
8 KEITH SWEAT/Just A Fool  
9 DAVID LEE ROTH/Just Like Paradise  
10 BILLY OCEAN/Outta My Dreams  
11 COVER GIRLS/Because Of You  
12 PET SHOP BOYS/What Have I Done To  
13 NATALEE COLE/Pink Cadillac  
14 TAYLOR DAVE/Prove Your Love  
15 JET/Reckless 2 U  
16 TAYLOR DAVE/Prove Your Love  
17 INES/Need You Tonight  
18 MIAMI SOUND MACH/Can't Stay Away From Me  
19 DEBBIE GIBSON/Out Of The Blue  
20 ERIC CARMEN/Hungry Eyes  
21 ERIC CARMEN/Hungry Eyes  
22 ERIC CARMEN/Hungry Eyes  
23 ERIC CARMEN/Hungry Eyes  
24 ERIC CARMEN/Hungry Eyes  
25 ERIC CARMEN/Hungry Eyes  
26 ERIC CARMEN/Hungry Eyes  
27 ERIC CARMEN/Hungry Eyes  
28 ERIC CARMEN/Hungry Eyes  
29 ERIC CARMEN/Hungry Eyes  
30 ERIC CARMEN/Hungry Eyes

ADD: 31-35  
ON: BRENDA RUSSELL/Plane In The Dark  
EMF/Thinking Of You

**92X-FM Columbus**

PD: Adam Cook  
Assistant PD/MD: Kevin Haines

H 1 PATRICK SWAYZE/She's Like The Wind  
2 RICK ASTLEY/Never Gonna Give You Up  
3 DEBBIE GIBSON/Out Of The Blue  
4 CHERRY FOUND SOMEONE  
5 HARRIS/PUMP UP THE VOLUME  
6 RICHARD HARRIS/Endless Summer Nights  
7 MICHAEL JACKSON/Man In The Mirror  
8 KEITH SWEAT/Just A Fool  
9 DAVID LEE ROTH/Just Like Paradise  
10 BILLY OCEAN/Outta My Dreams  
11 COVER GIRLS/Because Of You  
12 PET SHOP BOYS/What Have I Done To  
13 NATALEE COLE/Pink Cadillac  
14 TAYLOR DAVE/Prove Your Love  
15 JET/Reckless 2 U  
16 TAYLOR DAVE/Prove Your Love  
17 INES/Need You Tonight  
18 MIAMI SOUND MACH/Can't Stay Away From Me  
19 DEBBIE GIBSON/Out Of The Blue  
20 ERIC CARMEN/Hungry Eyes  
21 ERIC CARMEN/Hungry Eyes  
22 ERIC CARMEN/Hungry Eyes  
23 ERIC CARMEN/Hungry Eyes  
24 ERIC CARMEN/Hungry Eyes  
25 ERIC CARMEN/Hungry Eyes  
26 ERIC CARMEN/Hungry Eyes  
27 ERIC CARMEN/Hungry Eyes  
28 ERIC CARMEN/Hungry Eyes  
29 ERIC CARMEN/Hungry Eyes  
30 ERIC CARMEN/Hungry Eyes

ADD: 31-35  
ON: BRENDA RUSSELL/Plane In The Dark  
EMF/Thinking Of You

**Q104 KBEQ Kansas City**

PD: Kevin Kenney  
MD: Brian Bridgeman

H 1 ERIC CARMEN/Hungry Eyes  
2 GEORGE MICHAEL/Father Figure  
3 RICK ASTLEY/Never Gonna Give You Up  
4 PATRICK SWAYZE/She's Like The Wind  
5 ERIC CARMEN/Hungry Eyes  
6 INES/Need You Tonight  
7 TAYLOR DAVE/Prove Your Love  
8 FOREVERMAN/You Will  
9 ELTON JOHN/Candle In The Wind  
10 DEBBIE GIBSON/Out Of The Blue  
11 MICHAEL JACKSON/Man In The Mirror  
12 DAVID LEE ROTH/Just Like Paradise  
13 MIAMI SOUND MACH/Can't Stay Away From Me  
14 BELINDA CARLISLE/I Got Meats  
15 BILLY OCEAN/Outta My Dreams  
16 MICHAEL BOLTON/Sittin' On The Dock  
17 JODY WATLEY/Some Kind Of Love  
18 INES/Need You Tonight  
19 TAYLOR DAVE/Prove Your Love  
20 DEE-LEE/Two Occasions  
21 NATALEE COLE/Pink Cadillac  
22 NATALEE COLE/Pink Cadillac  
23 NATALEE COLE/Pink Cadillac  
24 NATALEE COLE/Pink Cadillac  
25 NATALEE COLE/Pink Cadillac

ADD: 26-30-33  
ON: PHIL COLLINS/He Seals Me  
DAVID FOSTER/In The Dark

**Wmms 100.1 FM Cleveland**

Ops. Manager: Kid Leo  
PD: Jeff McCartney

H 1 DAVID LEE ROTH/Just Like Paradise  
2 BELINDA CARLISLE/I Got Meats  
3 STING/Be Still My Beating Heart  
4 MICHAEL JACKSON/Man In The Mirror  
5 BILLY OCEAN/Outta My Dreams  
6 ERIC CARMEN/Hungry Eyes  
7 RICHARD HARRIS/Endless Summer Nights  
8 PATRICK SWAYZE/She's Like The Wind  
9 MICHAEL BOLTON/Sittin' On The Dock  
10 DEF LEPPARD/Hysteria  
11 TERENCE TRENT D/Amishin' Well  
12 RICK SPRINGFIELD/Rock Of Life  
13 DEBBIE GIBSON/Out Of The Blue  
14 AEROSMITH/Angel  
15 JODY WATLEY/Some Kind Of Love  
16 INES/Need You Tonight  
17 RICK SPRINGFIELD/Rock Of Life  
18 PET SHOP BOYS/What Have I Done To  
19 TAYLOR DAVE/Prove Your Love  
20 BRUCE SPRINGSTEEN/One Step Up  
21 RICK SPRINGFIELD/Rock Of Life  
22 DEBBIE GIBSON/Out Of The Blue  
23 NATALEE COLE/Pink Cadillac  
24 TAYLOR DAVE/Prove Your Love  
25 JET/Reckless 2 U  
26 TAYLOR DAVE/Prove Your Love  
27 INES/Need You Tonight  
28 TAMI SHAW/She's Only Twenty  
29 TAMI SHAW/She's Only Twenty  
30 TAMI SHAW/She's Only Twenty

ADD: 31-35  
ON: PHIL COLLINS/He Seals Me  
DAVID FOSTER/In The Dark

**W-97 Minneapolis**

PD: Gregg Swedberg  
MD: Karen Wong

H 1 CHERRY FOUND SOMEONE  
2 PATRICK SWAYZE/She's Like The Wind  
3 GEORGE MICHAEL/Father Figure  
4 BELINDA CARLISLE/I Got Meats  
5 JET/Reckless 2 U  
6 DAVID LEE ROTH/Just Like Paradise  
7 SCARLETT & BLACK/You Don't Know  
8 DEBBIE GIBSON/Out Of The Blue  
9 DAN HILL/Never Thought That I  
10 DAN HILL/Never Thought That I  
11 RICHARD HARRIS/Endless Summer Nights  
12 BILLY OCEAN/Outta My Dreams  
13 RICK ASTLEY/Never Gonna Give You Up  
14 ELISA FIORELLO/How Can I Forget You  
15 STING/Be Still My Beating Heart  
16 MICHAEL JACKSON/Man In The Mirror  
17 PET SHOP BOYS/What Have I Done To  
18 NATALEE COLE/Pink Cadillac  
19 TAYLOR DAVE/Prove Your Love  
20 JET/Reckless 2 U  
21 ERIC CARMEN/Hungry Eyes  
22 ERIC CARMEN/Hungry Eyes  
23 ERIC CARMEN/Hungry Eyes  
24 ERIC CARMEN/Hungry Eyes  
25 ERIC CARMEN/Hungry Eyes  
26 ERIC CARMEN/Hungry Eyes  
27 ERIC CARMEN/Hungry Eyes  
28 ERIC CARMEN/Hungry Eyes  
29 ERIC CARMEN/Hungry Eyes  
30 ERIC CARMEN/Hungry Eyes

ADD: 31-35  
ON: PHIL COLLINS/He Seals Me  
DAVID FOSTER/In The Dark

**W-97 Minneapolis**

PD: Gregg Swedberg  
MD: Karen Wong

H 1 CHERRY FOUND SOMEONE  
2 PATRICK SWAYZE/She's Like The Wind  
3 GEORGE MICHAEL/Father Figure  
4 BELINDA CARLISLE/I Got Meats  
5 JET/Reckless 2 U  
6 DAVID LEE ROTH/Just Like Paradise  
7 SCARLETT & BLACK/You Don't Know  
8 DEBBIE GIBSON/Out Of The Blue  
9 DAN HILL/Never Thought That I  
10 DAN HILL/Never Thought That I  
11 RICHARD HARRIS/Endless Summer Nights  
12 BILLY OCEAN/Outta My Dreams  
13 RICK ASTLEY/Never Gonna Give You Up  
14 ELISA FIORELLO/How Can I Forget You  
15 STING/Be Still My Beating Heart  
16 MICHAEL JACKSON/Man In The Mirror  
17 PET SHOP BOYS/What Have I Done To  
18 NATALEE COLE/Pink Cadillac  
19 TAYLOR DAVE/Prove Your Love  
20 JET/Reckless 2 U  
21 ERIC CARMEN/Hungry Eyes  
22 ERIC CARMEN/Hungry Eyes  
23 ERIC CARMEN/Hungry Eyes  
24 ERIC CARMEN/Hungry Eyes  
25 ERIC CARMEN/Hungry Eyes  
26 ERIC CARMEN/Hungry Eyes  
27 ERIC CARMEN/Hungry Eyes  
28 ERIC CARMEN/Hungry Eyes  
29 ERIC CARMEN/Hungry Eyes  
30 ERIC CARMEN/Hungry Eyes

ADD: 31-35  
ON: PHIL COLLINS/He Seals Me  
DAVID FOSTER/In The Dark

CHR PARADE ONE PLAYLISTS

WEST

KUBE 93.7FM

Ops. Manager: Gary Bryan Seattle MD: Tom Hutylar

- 1 GEORGE MICHAEL/Father Figure
2 PATRICK SWAYZE/She's Like The Wind
3 RICK ASTLEY/Never Gonna Give You Up
4 RICHARD MARX/Endless Summer Nights
5 BELINDA CARLISLE/I Got Weat

KWEE

PD: Mike Preston San Jose Assst. PD/MD: Robin Silva

- 1 RICK ASTLEY/Never Gonna Give You Up
2 GEORGE MICHAEL/Father Figure
3 PATRICK SWAYZE/She's Like The Wind
4 RICHARD MARX/Endless Summer Nights
5 KEITH SWEAT/I Want Her

KZZP 104.7FM

THE NUMBER 1 HIT MUSIC STATION PD: Guy Zapoleon OM: Todd Fisher Assst PD: Gene Baxter

- 1 PATRICK SWAYZE/She's Like The Wind
2 PEBBLES/Girlfriends
3 GEORGE MICHAEL/Father Figure
4 RICK ASTLEY/Never Gonna Give You Up
5 ERIC CARPEN/Hungry Eyes

95.3FM

PD: Bob Harlow San Jose MD: Gary Weinstein

- 1 GEORGE MICHAEL/Father Figure
2 RICK ASTLEY/Never Gonna Give You Up
3 KEITH SWEAT/I Want Her
4 BELINDA CARLISLE/I Got Weat
5 RICHARD MARX/Endless Summer Nights

KKZZ 100FM

PD: Sean Lynch Portland MD: Chet Buchanan

- 1 GEORGE MICHAEL/Father Figure
2 RICK ASTLEY/Never Gonna Give You Up
3 PATRICK SWAYZE/She's Like The Wind
4 RICHARD MARX/Endless Summer Nights
5 MICHAEL JACKSON/Man In The Mirror

Power 99

Salt Lake City PD: Lou Simon MD: Evan Lake

- 1 RICK ASTLEY/Never Gonna Give You Up
2 GEORGE MICHAEL/Father Figure
3 PATRICK SWAYZE/She's Like The Wind
4 RICHARD MARX/Endless Summer Nights
5 KEITH SWEAT/I Want Her

FM 102

Sacramento OM/MD: Brian White MD: Larry Morgan

- 1 PEBBLES/Girlfriends
2 RICK ASTLEY/Never Gonna Give You Up
3 COVER GIRLS/Because Of You
4 GLADYS KNIGHT/Love Overboard
5 KEITH SWEAT/I Want Her

KMEL 105.5FM

San Francisco PD: Keith Natlav MD: Kevin Weatherly

- 1 PEBBLES/Girlfriends
2 KEITH SWEAT/I Want Her
3 GEORGE MICHAEL/Father Figure
4 JODY WATLEY/Some Kind Of Lover
5 DEBBIE GIBSON/Out Of The Blue

KKLQ

A Better Mix of Music KKLQ San Diego PD: Garry Wall

- 1 GEORGE MICHAEL/Father Figure
2 RICK ASTLEY/Never Gonna Give You Up
3 MICHAEL JACKSON/Man In The Mirror
4 BELINDA CARLISLE/I Got Weat
5 RICHARD MARX/Endless Summer Nights

97.1 KRXY

PD: Tom Chase Sacramento Asst. PD/MD: "Mr. Ed" Lambert

- 1 GEORGE MICHAEL/Father Figure
2 PATRICK SWAYZE/She's Like The Wind
3 COVER GIRLS/Because Of You
4 RICK ASTLEY/Never Gonna Give You Up
5 KEITH SWEAT/I Want Her

Y108 KRXY

Denver PD: Mark Bolke Asst. PD/MD: Dom Testa

- 1 RICHARD MARX/Endless Summer Nights
2 GEORGE MICHAEL/Father Figure
3 RICK ASTLEY/Never Gonna Give You Up
4 RICK ASTLEY/Never Gonna Give You Up
5 KEITH SWEAT/I Want Her

KWOD 105

Sacramento's Best Hit Music PD: Jeff Hunter

- 1 GEORGE MICHAEL/Father Figure
2 RICK ASTLEY/Never Gonna Give You Up
3 PATRICK SWAYZE/She's Like The Wind
4 KEITH SWEAT/I Want Her
5 RICHARD MARX/Endless Summer Nights

CHRP1A

PD: Tom Chase Sacramento Asst. PD/MD: "Mr. Ed" Lambert

- 1 GEORGE MICHAEL/Father Figure
2 PATRICK SWAYZE/She's Like The Wind
3 COVER GIRLS/Because Of You
4 RICK ASTLEY/Never Gonna Give You Up
5 KEITH SWEAT/I Want Her

WQHT 103FM

New York PD: Joel Salkowitz Assst PD/MD: Steve Ellis

- 1 RICK ASTLEY/Never Gonna Give You Up
2 DEBBIE GIBSON/Out Of The Blue
3 KEITH SWEAT/I Want Her
4 JODY WATLEY/Some Kind Of Lover
5 PATRICK SWAYZE/She's Like The Wind

Power 106FM

Los Angeles PD: Richard Sands MD: Steve Masters

- 1 INES/Devil Inside
2 PET SHOP BOYS/Just Move It
3 JODY TORRES/Somebody's Watching Me
4 LE JUAN LOVE/Everybody Has The Right To Love
5 REALITY/It's My Life

Power 103FM

PD: Bill Tanner MD: Shirley Maldonado

- 1 RICK ASTLEY/Never Gonna Give You Up
2 DEBBIE GIBSON/Out Of The Blue
3 KEITH SWEAT/I Want Her
4 JODY WATLEY/Some Kind Of Lover
5 PATRICK SWAYZE/She's Like The Wind

Live 105

San Francisco PD: Richard Sands MD: Steve Masters

- 1 INES/Devil Inside
2 PET SHOP BOYS/Just Move It
3 JODY TORRES/Somebody's Watching Me
4 LE JUAN LOVE/Everybody Has The Right To Love
5 REALITY/It's My Life

Power 106FM

Los Angeles PD: Jeff Wyatt MD: Al Tavera

- 1 GEORGE MICHAEL/Father Figure
2 JODY WATLEY/Some Kind Of Lover
3 KEITH SWEAT/I Want Her
4 RICK ASTLEY/Never Gonna Give You Up
5 PEBBLES/Girlfriends

MOST ADDED EAST BREAKOUTS
OMD
Gloria Estefan...
Alarm
Bananarama
Natalie Cole

CHARTS & HOTS

MOST ADDED SOUTH BREAKOUTS
Gloria Estefan...
Natalie Cole
OMD
Jody Watley
L.L. Cool J

EAST

PARALLEL TWO

WFLY/Albany, NY
Pattangi/Morgan
ALARM
OMD
BRENDA RUSSELL (dp)
HEART
BRYAN FERRY
MIAMI SOUND MACHI
WHITE LION (dp)
Hottest:
RICK ASTLEY 3-2
KEITH SWEAT 5-3
JETS 11-6
PEBBLES 19-9
ALEXANDER O'NEAL 16-11
WAEI/Albany, PA
Ward/Sherry
ALEXANDER O'NEAL
DAN REED NETWORK
ICEHOUSE
OMD
TIMES TWO
Hottest:
GEORGE MICHAEL 1-1
RICK ASTLEY 2-2
PATRICK SWAYZE 3-3
MICHAEL JACKSON 6-4
DEBBIE GIBSON 12-5
G100/Allentown, PA
Andrews/Cifford
WHITE LION
OMD
CURE (dp)
JAN HAMMER (dp)
DAN REED NETWORK (dp)
Hottest:
RICK ASTLEY 3-1
PATRICK SWAYZE 4-3
MICHAEL JACKSON 11-5
DEBBIE GIBSON 9-7
BILLY OCEAN 14-10
WJMJ/Bufalo, NY
Belcastro/Christian
KEITH SWEAT
INXS
JODY WATLEY
NATALIE COLE
TAYLOR DAYNE (dp)
DEBBIE GIBSON (dp)
Hottest:
RICK ASTLEY 3-1
BELINDA CARLISLE 4-3
PATRICK SWAYZE 5-4
MICHAEL JACKSON 10-8
STING 11-9
WVSR/Charleston, WV
Callaghan/Swinn
TIFFANY
30
BRENDA RUSSELL
BRYAN FERRY
Hottest:
GEORGE MICHAEL 5-1
CHER 3-2
RICK ASTLEY 4-3
RICHARD MARX 9-4
MICHAEL JACKSON 10-7
K104/Erie, PA
Bibi Shannon
BIG PIG
ALARM
DAVID LEE ROTH
DAN REED NETWORK
EURYTHMICS
MIAMI SOUND MACHI
Hottest:
CARLY SIMON 2-1
GEORGE MICHAEL 5-2
JOHN COUGAR 12-5
DEF LEPPARD 11-7
BILLY OCEAN 16-9
JET-FM/Erie, PA
Jim Cook
ALARM
OMD
NATALIE COLE
CELLARFUL OF NOIS
WHITESNAKE (dp)
Hottest:
RICK ASTLEY 2-1
TERENCE TRENT D'A 7-5
DAVID LEE ROTH 8-6
BILLY OCEAN 17-10
INXS 25-18
WERZ/Eater, NH
Falconi/Brady
LOUIS ARMSTRONG
ICEHOUSE
Hottest:
MIAMI SOUND MACHI 4-3
PATRICK SWAYZE 9-4
TERENCE TRENT D'A 13-8
MICHAEL JACKSON 22-15
DEBBIE GIBSON 24-18
WNNK/Harrisburg, PA
Bond/August
BLUE MERCEDES
L.L. COOL J
BARRY MANILOW
OMD
BRYAN FERRY
STACEY O
10,000 MANIACS
PEPSI & SHIRLIE
Hottest:
GEORGE MICHAEL 1-1
DEBBIE GIBSON 22-14
INXS 30-21
GEORGE HARRISON 37-23
ALEXANDER O'NEAL 36-24
WTCI/Hartford, CT
Shaska/West
JOHN COUGAR
BRENDA RUSSELL
SCARLETT & BLACK
SUAVE
Hottest:
RICK ASTLEY 2-1
KEITH SWEAT 3-2
MICHAEL JACKSON 11-7
JETS 14-9
JODY WATLEY 18-10
WKEE/Huntington, WV
Miller/Bainhardt
BRUCE SPRINGSTEEN
NATALIE COLE
MERRY CLAYTON
BRENDA RUSSELL
MORRIS DAY
BARDOX
Hottest:
PATRICK SWAYZE 2-1
BELINDA CARLISLE 4-2
DAVID LEE ROTH 9-5
JETS 15-9
RICK SPRINGFIELD 17-11
WLAN/Lancaster, PA
Marina/Murray
none
Hottest:
RICK ASTLEY 1-1
GEORGE MICHAEL 2-2
MARRS 3-3
PATRICK SWAYZE 4-4
CHER 7-7

PARALLEL THREE

WPRR/Altoona, PA
Darrell Ray
ALEXANDER O'NEAL
TOTO
WHITESNAKE
WHITE LION
JAN HAMMER
Hottest:
GEORGE MICHAEL 1-1
BELINDA CARLISLE 3-2
RICK ASTLEY 4-3
RICHARD MARX 5-4
MICHAEL JACKSON 7-5
CHER 7-7

SOUTH

PARALLEL TWO

WVFX/Bangor, ME
Levan/Clark
GEORGE HARRISON
KEITH SWEAT
Hottest:
GEORGE MICHAEL 2-1
DEF LEPPARD 4-3
DAVID LEE ROTH 5-4
RICK ASTLEY 6-5
MICHAEL JACKSON 15-14
103CR/Beckley, WV
Spencer/Kelly
JODY WATLEY
JOHN COUGAR
OMD
Hottest:
PATRICK SWAYZE 2-1
MARRS 11-2
RICK ASTLEY 3-3
BELINDA CARLISLE 5-4
RICHARD MARX 7-5
WSPK/Poughkeepsie, NY
Dayton/Schantz
SCARLETT & BLACK
Hottest:
PATRICK SWAYZE 2-1
RICK ASTLEY 9-5
RICHARD MARX 12-6
MARRS 21-14
TAYLOR DAYNE 31-24
6XXKX/Burlington, VT
Speck/Yasher
ROBERT PALMER
DAN REED NETWORK (dp)
BRENDA RUSSELL
Hottest:
GEORGE MICHAEL 1-1
PATRICK SWAYZE 2-2
RICK ASTLEY 3-3
DAVID LEE ROTH 5-5
MICHAEL JACKSON 16-10
WKPE/Cape Cod, MA
Rick Ryder
GLADYS KNIGHT
PEBBLES
RICK SPRINGFIELD
Hottest:
PATRICK SWAYZE 1-1
RICK ASTLEY 2-2
MICHAEL JACKSON 13-7
MARRS 16-10
BILLY OCEAN 23-20
WIKZ/Chambersburg, PA
Rick Alexander
NATALIE COLE
OMD
CHER 5-1
GEORGE MICHAEL 6-4
BILLY OCEAN 14-6
MICHAEL JACKSON 18-12
KEITH SWEAT 23-14
WOCM/Hagerstown, MD
Will Keuffman
MIAMI SOUND MACHI
LOS LOBOS
MIAMI SOUND MACHI
TOTO
Hottest:
GEORGE MICHAEL 1-1
BELINDA CARLISLE 5-2
DAVID LEE ROTH 6-5
KEITH SWEAT 11-7
BILLY OCEAN 20-12
OK100/Ithaca, NY
Naville/Wilkins
TIFFANY
ROBERT PALMER
JODY WATLEY
PEBBLES
BRYAN FERRY
Hottest:
DAVID LEE ROTH 4-2
RICK ASTLEY 6-3
RICHARD MARX 7-4
DEF LEPPARD 12-7
COVER GIRLS 14-9
100KH/Ocean City, MD
Hitman/Jernigan
OMD
NATALIE COLE
TAYLOR DAYNE
Hottest:
GEORGE MICHAEL 6-1
RICHARD MARX 3-2
STING 8-6
MICHAEL JACKSON 11-9
KEITH SWEAT 21-13
6XKX/Parkersburg, WV
Paul DeMille
DAN REED NETWORK
DAVID LEE ROTH
BRYAN FERRY
ALARM
MIAMI SOUND MACHI
Hottest:
PATRICK SWAYZE 2-1
GEORGE MICHAEL 4-3
RICHARD MARX 5-4
RICK SPRINGFIELD 12-7
VIEW FROM THE HIL 16-11
WTHI/Portland, ME
Cosenza/Marshall
JODY WATLEY
BANANARAMA
SO
TOTO
Hottest:
GEORGE MICHAEL 2-1
DEBBIE GIBSON 12-8
MICHAEL JACKSON 13-9
BILLY OCEAN 17-15
GEORGE HARRISON 21-17
WOMP/Wheeling, WV
Bob Foster
OMD
ROXANNE
ALARM
TIMES TWO
GORGIO
Hottest:
RICHARD MARX 3-2
DAVID LEE ROTH 4-3
DEF LEPPARD 8-5
JETS 12-8
BILLY OCEAN 21-12
WFXK/Williamsport, PA
Minier/Faye
ROBERT PALMER
OMD
MIAMI SOUND MACHI
JAN HAMMER (dp)
DAN REED NETWORK (dp)
Hottest:
DAVID LEE ROTH 8-4
DEBBIE GIBSON 11-7
JETS 15-11
AEROSMITH 22-18
INXS 27-20

PARALLEL THREE

WVFX/Williamsport, PA
Minier/Faye
ROBERT PALMER
OMD
MIAMI SOUND MACHI
JAN HAMMER (dp)
DAN REED NETWORK (dp)
Hottest:
DAVID LEE ROTH 8-4
DEBBIE GIBSON 11-7
JETS 15-11
AEROSMITH 22-18
INXS 27-20

SOUTH

PARALLEL TWO

WFMJ/Lexington, KY
Jones/Thomas
INXS
PEBBLES
Hottest:
KEITH SWEAT 2-1
GEORGE MICHAEL 3-2
PATRICK SWAYZE 4-3
BILLY OCEAN 26-21
WHITNEY HOUSTON 27-22
WVOK/Columbia, SC
David/King
none
Hottest:
GEORGE MICHAEL 1-1
PATRICK SWAYZE 3-3
GLADYS KNIGHT 4-4
BELINDA CARLISLE 9-5
PEBBLES 21-16
G105/Durham-Raleigh, NC
Edwards/Wright
WHITNEY HOUSTON
ALEXANDER O'NEAL
RICK SPRINGFIELD
TIFFANY
Hottest:
RICK ASTLEY 2-1
MIAMI SOUND MACHI 5-2
GEORGE MICHAEL 7-3
BELINDA CARLISLE 9-5
RICHARD MARX 10-7
893/Austin, TX
Tonacci/Devenport
INXS
Hottest:
GEORGE MICHAEL 2-1
GEORGE MICHAEL 4-4
PEBBLES 6-5
BELINDA CARLISLE 12-7
DEBBIE GIBSON 13-8
K88/Austin, TX
Scott/Ugle/Lousteau
ICEHOUSE (dp)
WHITE LION (dp)
NATALIE COLE (dp)
L.L. COOL J (dp)
Hottest:
RICK ASTLEY 1-1
PATRICK SWAYZE 2-2
KEITH SWEAT 4-4
PEBBLES 5-5
RICHARD MARX 13-7
Q8F/Fayetteville, NC
McFadden/Davis
AEROSMITH
RICK SPRINGFIELD
JODY WATLEY
Hottest:
GEORGE MICHAEL 1-1
PATRICK SWAYZE 3-2
RICK ASTLEY 9-3
BELINDA CARLISLE 11-7
DEBBIE GIBSON 12-9
KZZB/Beaumont, TX
Baker/Jackson
DEF LEPPARD
L.L. COOL J
EMF
MORRIS DAY
Hottest:
CHER 1-1
GEORGE MICHAEL 2-2
MICHAEL JACKSON 3-3
BELINDA CARLISLE 4-4
DEBBIE GIBSON 11-9
186/Birmingham, AL
McCarthy/Peake
LOUIS ARMSTRONG
SCARLETT & BLACK
BILLY OCEAN 21-12
RICK SPRINGFIELD 28-18
KEITH SWEAT 31-22
WHITNEY HOUSTON 30-25
Hottest:
PATRICK SWAYZE 1-1
GEORGE MICHAEL 5-3
RICHARD MARX 6-4
CHER 10-8
BILLY OCEAN 20-16
KXX108/Birmingham, AL
Prewitt/Thompson
WHITNEY HOUSTON
NATALIE COLE
L'TRIMM
SMOKEY ROBINSON
MIAMI SOUND MACHI
PEPSI & SHIRLIE
BANANARAMA
OMD
3 MAN ISLAND
Hottest:
RICK ASTLEY 1-1
L.L. COOL J 3-3
RICHARD MARX 12-9
MORRIS DAY 19-12
ROXANNE 33-20
WQKB/Charleston, SC
Gaither/Russell
WHITE LION
EMF
MORRIS DAY
TIMES TWO
BRENDA RUSSELL
MIAMI SOUND MACHI
Hottest:
BILLY OCEAN 11-9
PEPSI & SHIRLIE 19-14
AEROSMITH 21-19
WHITNEY HOUSTON 22-20
SAMANTHA FOX 27-23
WSSX/Charleston, SC
Joseph/Allen
GEORGE HARRISON
TIFFANY (dp)
L.L. COOL J (dp)
MERRY CLAYTON
Hottest:
GEORGE MICHAEL 2-1
BELINDA CARLISLE 5-4
MICHAEL JACKSON 7-5
RICHARD MARX 8-6
PRINCE 16-8
WBCV/Charlottesville, NC
Blackwell/Collins
DEELE
PEBBLES
Hottest:
DAVID LEE ROTH 1-1
DAVID LEE ROTH 1-1
GEORGE MICHAEL 2-2
RICK ASTLEY 4-3
KEITH SWEAT 9-4
BILLY OCEAN 22-15
WROQ/Charlotte, NC
Biles/Ward
TOTO
PEBBLES
SO
Hottest:
GEORGE MICHAEL 6-3
RICHARD MARX 8-6
RICK ASTLEY 9-8
BILLY OCEAN 17-12
DEBBIE GIBSON 15-13
W8KZ/Chattanooga, TN
Chase/Scott
BIG PIG
JODY WATLEY
TERENCE TRENT D'A
Hottest:
GEORGE MICHAEL 1-1
BELINDA CARLISLE 2-2
DAVID LEE ROTH 3-3
MICHAEL JACKSON 11-8
BILLY OCEAN 15-12

SOUTH

PARALLEL TWO

WFMJ/Lexington, KY
Jones/Thomas
INXS
PEBBLES
Hottest:
KEITH SWEAT 2-1
GEORGE MICHAEL 3-2
PATRICK SWAYZE 4-3
BILLY OCEAN 26-21
WHITNEY HOUSTON 27-22
WVOK/Columbia, SC
David/King
none
Hottest:
GEORGE MICHAEL 1-1
PATRICK SWAYZE 3-3
GLADYS KNIGHT 4-4
BELINDA CARLISLE 9-5
PEBBLES 21-16
G105/Durham-Raleigh, NC
Edwards/Wright
WHITNEY HOUSTON
ALEXANDER O'NEAL
RICK SPRINGFIELD
TIFFANY
Hottest:
RICK ASTLEY 2-1
MIAMI SOUND MACHI 5-2
GEORGE MICHAEL 7-3
BELINDA CARLISLE 9-5
RICHARD MARX 10-7
893/Austin, TX
Tonacci/Devenport
INXS
Hottest:
GEORGE MICHAEL 2-1
GEORGE MICHAEL 4-4
PEBBLES 6-5
BELINDA CARLISLE 12-7
DEBBIE GIBSON 13-8
K88/Austin, TX
Scott/Ugle/Lousteau
ICEHOUSE (dp)
WHITE LION (dp)
NATALIE COLE (dp)
L.L. COOL J (dp)
Hottest:
RICK ASTLEY 1-1
PATRICK SWAYZE 2-2
KEITH SWEAT 4-4
PEBBLES 5-5
RICHARD MARX 13-7
Q8F/Fayetteville, NC
McFadden/Davis
AEROSMITH
RICK SPRINGFIELD
JODY WATLEY
Hottest:
GEORGE MICHAEL 1-1
PATRICK SWAYZE 3-2
RICK ASTLEY 9-3
BELINDA CARLISLE 11-7
DEBBIE GIBSON 12-9
KZZB/Beaumont, TX
Baker/Jackson
DEF LEPPARD
L.L. COOL J
EMF
MORRIS DAY
Hottest:
CHER 1-1
GEORGE MICHAEL 2-2
MICHAEL JACKSON 3-3
BELINDA CARLISLE 4-4
DEBBIE GIBSON 11-9
186/Birmingham, AL
McCarthy/Peake
LOUIS ARMSTRONG
SCARLETT & BLACK
BILLY OCEAN 21-12
RICK SPRINGFIELD 28-18
KEITH SWEAT 31-22
WHITNEY HOUSTON 30-25
Hottest:
PATRICK SWAYZE 1-1
GEORGE MICHAEL 5-3
RICHARD MARX 6-4
CHER 10-8
BILLY OCEAN 20-16
KXX108/Birmingham, AL
Prewitt/Thompson
WHITNEY HOUSTON
NATALIE COLE
L'TRIMM
SMOKEY ROBINSON
MIAMI SOUND MACHI
PEPSI & SHIRLIE
BANANARAMA
OMD
3 MAN ISLAND
Hottest:
RICK ASTLEY 1-1
L.L. COOL J 3-3
RICHARD MARX 12-9
MORRIS DAY 19-12
ROXANNE 33-20
WQKB/Charleston, SC
Gaither/Russell
WHITE LION
EMF
MORRIS DAY
TIMES TWO
BRENDA RUSSELL
MIAMI SOUND MACHI
Hottest:
BILLY OCEAN 11-9
PEPSI & SHIRLIE 19-14
AEROSMITH 21-19
WHITNEY HOUSTON 22-20
SAMANTHA FOX 27-23
WSSX/Charleston, SC
Joseph/Allen
GEORGE HARRISON
TIFFANY (dp)
L.L. COOL J (dp)
MERRY CLAYTON
Hottest:
GEORGE MICHAEL 2-1
BELINDA CARLISLE 5-4
MICHAEL JACKSON 7-5
RICHARD MARX 8-6
PRINCE 16-8
WBCV/Charlottesville, NC
Blackwell/Collins
DEELE
PEBBLES
Hottest:
DAVID LEE ROTH 1-1
DAVID LEE ROTH 1-1
GEORGE MICHAEL 2-2
RICK ASTLEY 4-3
KEITH SWEAT 9-4
BILLY OCEAN 22-15
WROQ/Charlotte, NC
Biles/Ward
TOTO
PEBBLES
SO
Hottest:
GEORGE MICHAEL 6-3
RICHARD MARX 8-6
RICK ASTLEY 9-8
BILLY OCEAN 17-12
DEBBIE GIBSON 15-13
W8KZ/Chattanooga, TN
Chase/Scott
BIG PIG
JODY WATLEY
TERENCE TRENT D'A
Hottest:
GEORGE MICHAEL 1-1
BELINDA CARLISLE 2-2
DAVID LEE ROTH 3-3
MICHAEL JACKSON 11-8
BILLY OCEAN 15-12

SOUTH

PARALLEL THREE

WFMJ/Lexington, KY
Jones/Thomas
INXS
PEBBLES
Hottest:
KEITH SWEAT 2-1
GEORGE MICHAEL 3-2
PATRICK SWAYZE 4-3
BILLY OCEAN 26-21
WHITNEY HOUSTON 27-22
WVOK/Columbia, SC
David/King
none
Hottest:
GEORGE MICHAEL 1-1
PATRICK SWAYZE 3-3
GLADYS KNIGHT 4-4
BELINDA CARLISLE 9-5
PEBBLES 21-16
G105/Durham-Raleigh, NC
Edwards/Wright
WHITNEY HOUSTON
ALEXANDER O'NEAL
RICK SPRINGFIELD
TIFFANY
Hottest:
RICK ASTLEY 2-1
MIAMI SOUND MACHI 5-2
GEORGE MICHAEL 7-3
BELINDA CARLISLE 9-5
RICHARD MARX 10-7
893/Austin, TX
Tonacci/Devenport
INXS
Hottest:
GEORGE MICHAEL 2-1
GEORGE MICHAEL 4-4
PEBBLES 6-5
BELINDA CARLISLE 12-7
DEBBIE GIBSON 13-8
K88/Austin, TX
Scott/Ugle/Lousteau
ICEHOUSE (dp)
WHITE LION (dp)
NATALIE COLE (dp)
L.L. COOL J (dp)
Hottest:
RICK ASTLEY 1-1
PATRICK SWAYZE 2-2
KEITH SWEAT 4-4
PEBBLES 5-5
RICHARD MARX 13-7
Q8F/Fayetteville, NC
McFadden/Davis
AEROSMITH
RICK SPRINGFIELD
JODY WATLEY
Hottest:
GEORGE MICHAEL 1-1
PATRICK SWAYZE 3-2
RICK ASTLEY 9-3
BELINDA CARLISLE 11-7
DEBBIE GIBSON 12-9
KZZB/Beaumont, TX
Baker/Jackson
DEF LEPPARD
L.L. COOL J
EMF
MORRIS DAY
Hottest:
CHER 1-1
GEORGE MICHAEL 2-2
MICHAEL JACKSON 3-3
BELINDA CARLISLE 4-4
DEBBIE GIBSON 11-9
186/Birmingham, AL
McCarthy/Peake
LOUIS ARMSTRONG
SCARLETT & BLACK
BILLY OCEAN 21-12
RICK SPRINGFIELD 28-18
KEITH SWEAT 31-22
WHITNEY HOUSTON 30-25
Hottest:
PATRICK SWAYZE 1-1
GEORGE MICHAEL 5-3
RICHARD MARX 6-4
CHER 10-8
BILLY OCEAN 20-16
KXX108/Birmingham, AL
Prewitt/Thompson
WHITNEY HOUSTON
NATALIE COLE
L'TRIMM
SMOKEY ROBINSON
MIAMI SOUND MACHI
PEPSI & SHIRLIE
BANANARAMA
OMD
3 MAN ISLAND
Hottest:
RICK ASTLEY 1-1
L.L. COOL J 3-3
RICHARD MARX 12-9
MORRIS DAY 19-12
ROXANNE 33-20
WQKB/Charleston, SC
Gaither/Russell
WHITE LION
EMF
MORRIS DAY
TIMES TWO
BRENDA RUSSELL
MIAMI SOUND MACHI
Hottest:
BILLY OCEAN 11-9
PEPSI & SHIRLIE 19-14
AEROSMITH 21-19
WHITNEY HOUSTON 22-20
SAMANTHA FOX 27-23
WSSX/Charleston, SC
Joseph/Allen
GEORGE HARRISON
TIFFANY (dp)
L.L. COOL J (dp)
MERRY CLAYTON
Hottest:
GEORGE MICHAEL 2-1
BELINDA CARLISLE 5-4
MICHAEL JACKSON 7-5
RICHARD MARX 8-6
PRINCE 16-8
WBCV/Charlottesville, NC
Blackwell/Collins
DEELE
PEBBLES
Hottest:
DAVID LEE ROTH 1-1
DAVID LEE ROTH 1-1
GEORGE MICHAEL 2-2
RICK ASTLEY 4-3
KEITH SWEAT 9-4
BILLY OCEAN 22-15
WROQ/Charlotte, NC
Biles/Ward
TOTO
PEBBLES
SO
Hottest:
GEORGE MICHAEL 6-3
RICHARD MARX 8-6
RICK ASTLEY 9-8
BILLY OCEAN 17-12
DEBBIE GIBSON 15-13
W8KZ/Chattanooga, TN
Chase/Scott
BIG PIG
JODY WATLEY
TERENCE TRENT D'A
Hottest:
GEORGE MICHAEL 1-1
BELINDA CARLISLE 2-2
DAVID LEE ROTH 3-3
MICHAEL JACKSON 11-8
BILLY OCEAN 15-12

SOUTH

PARALLEL THREE

WFMJ/Lexington, KY
Jones/Thomas
INXS
PEBBLES
Hottest:
KEITH SWEAT 2-1
GEORGE MICHAEL 3-2
PATRICK SWAYZE 4-3
BILLY OCEAN 26-21
WHITNEY HOUSTON 27-22
WVOK/Columbia, SC
David/King
none
Hottest:
GEORGE MICHAEL 1-1
PATRICK SWAYZE 3-3
GLADYS KNIGHT 4-4
BELINDA CARLISLE 9-5
PEBBLES 21-16
G105/Durham-Raleigh, NC
Edwards/Wright
WHITNEY HOUSTON
ALEXANDER O'NEAL
RICK SPRINGFIELD
TIFFANY
Hottest:
RICK ASTLEY 2-1
MIAMI SOUND MACHI 5-2
GEORGE MICHAEL 7-3
BELINDA CARLISLE 9-5
RICHARD MARX 10-7
893/Austin, TX
Tonacci/Devenport
INXS
Hottest:
GEORGE MICHAEL 2-1
GEORGE MICHAEL 4-4
PEBBLES 6-5
BELINDA CARLISLE 12-7
DEBBIE GIBSON 13-8
K88/Austin, TX
Scott/Ugle/Lousteau
ICEHOUSE (dp)
WHITE LION (dp)
NATALIE COLE (dp)
L.L. COOL J (dp)
Hottest:
RICK ASTLEY 1-1
PATRICK SWAYZE 2-2
KEITH SWEAT 4-4
PEBBLES 5-5
RICHARD MARX 13-7
Q8F/Fayetteville, NC
McFadden/Davis
AEROSMITH
RICK SPRINGFIELD
JODY WATLEY
Hottest:
GEORGE MICHAEL 1-1
PATRICK SWAYZE 3-2
RICK ASTLEY 9-3
BELINDA CARLISLE 11-7
DEBBIE GIBSON 12-9
KZZB/Beaumont, TX
Baker/Jackson
DEF LEPPARD
L.L. COOL J
EMF
MORRIS DAY
Hottest:
CHER 1-1
GEORGE MICHAEL 2-2
MICHAEL JACKSON 3-3
BELINDA CARLISLE 4-4
DEBBIE GIBSON 11-9
186/Birmingham, AL
McCarthy/Peake
LOUIS ARMSTRONG
SCARLETT & BLACK
BILLY OCEAN 21-12
RICK SPRINGFIELD 28-18
KEITH SWEAT 31-22
WHITNEY HOUSTON 30-25
Hottest:
PATRICK SWAYZE 1-1
GEORGE MICHAEL 5-3
RICHARD MARX 6-4
CHER 10-8
BILLY OCEAN 20-16
KXX108/Birmingham, AL
Prewitt/Thompson
WHITNEY HOUSTON
NATALIE COLE
L'TRIMM
SMOKEY ROBINSON
MIAMI SOUND MACHI
PEPSI & SHIRLIE
BANANARAMA
OMD
3 MAN ISLAND
Hottest:
RICK ASTLEY 1-1
L.L. COOL J 3-3
RICHARD MARX 12-9
MORRIS DAY 19-12
ROXANNE 33-20
WQKB/Charleston, SC
Gaither/Russell
WHITE LION
EMF
MORRIS DAY
TIMES TWO
BRENDA RUSSELL
MIAMI SOUND MACHI
Hottest:
BILLY OCEAN 11-9
PEPSI & SHIRLIE 19-14
AEROSMITH 21-19
WHITNEY HOUSTON 22-20
SAMANTHA FOX 27-23
WSSX/Charleston, SC
Joseph/Allen
GEORGE HARRISON
TIFFANY (dp)
L.L. COOL J (dp)
MERRY CLAYTON
Hottest:
GEORGE MICHAEL 2-1
BELINDA CARLISLE 5-4
MICHAEL JACKSON 7-5
RICHARD MARX 8-6
PRINCE 16-8
WBCV/Charlottesville, NC
Blackwell/Collins
DEELE
PEBBLES
Hottest:
DAVID LEE ROTH 1-1
DAVID LEE ROTH 1-1
GEORGE MICHAEL 2-2
RICK ASTLEY 4-3
KEITH SWEAT 9-4
BILLY OCEAN 22-15
WROQ/Charlotte, NC
Biles/Ward
TOTO
PEBBLES
SO
Hottest:
GEORGE MICHAEL 6-3
RICHARD MARX 8-6
RICK ASTLEY 9-8
BILLY OCEAN 17-12
DEBBIE GIBSON 15-13
W8KZ/Chattanooga, TN
Chase/Scott
BIG PIG
JODY WATLEY
TERENCE TRENT D'A
Hottest:
GEORGE MICHAEL 1-1
BELINDA CARLISLE 2-2
DAVID LEE ROTH 3-3
MICHAEL JACKSON 11-8
BILLY OCEAN 15-12

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236 Current Reports
226 Current Reports
The following stations reported a frozen playlist:
WBLI/Long Island
WLAN/Lancaster
KBFM/McAllen-Brownsville
KSND/Eugene
KWES/Midland-Odessa
WBWB/Bloomington
Y97/Santa Barbara
The following stations failed to report this week, therefore their playlists were frozen:
G102/Cincinnati
KZ93/Peoria
194/Honolulu

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/label designation indicate the total number, how many added it for the first time this week. Moves indicate the type of activity this week. Up for upward chart movement. Same for sideways or continued unchanged activity. Down for downward chart activity, and Adds for the number is a sampling of individual station activity. Complete activity can be found in the Parallel. NOTE: Records that lack the required 50% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay40. CHR Rotation Criteria - Fulltime Adds and/or One: four plays in a 24-hour period, three of them before midnight. Dayparted Adds and/or One: two plays in a 24-hour period, both of them before midnight.

**MIDWEST BREAKOUTS**  
**Natalie Cole**  
**Pebbles**  
**Jody Watley**  
**White Lion**  
**Taylor Dayne**

# CHR ADDS & HOTS

**WEST BREAKOUTS**  
**Gloria Estefan...**  
**OMD**  
**Natalie Cole**  
**Times Two**  
**Samantha Fox**

## MIDWEST PARALLEL TWO

**WKDD/Akron, OH**  
 Anthony/Kittredge  
 PEBBLES  
 WHITE LION  
 EURYTHMICS (dp)  
 TIMES TWO (dp)  
 NATALIE COLE (dp)  
 Hottest:  
 GEORGE MICHAEL 2-1  
 RICK ASTLEY 4-2  
 RICHARD MARX 5-3  
 DEBBIE GIBSON 9-6  
 JETS 16-10

**KLQ/Grand Rapids, MI**  
 Owen/Tinnas  
 WHITNEY HOUSTON  
 TOMMY SHAW (dp)  
 SCARLETT & BLACK  
 BRUCE SPRINGSTEEN  
 JODY WATLEY  
 LOUIS ARMSTRONG (dp)  
 Hottest:  
 RICK ASTLEY 8-5  
 BELINDA CARLISLE 15-9  
 INXS 24-20  
 RICK SPRINGFIELD 28-21  
 GEORGE HARRISON 34-23

**KIKJ/Davenport, IA**  
 Ivey/O'Hara  
 TAYLOR DAYNE  
 AEROSMITH (dp)  
 MIAMI SOUND MACHI  
 TIMES TWO  
 BIG PIG  
 Hottest:  
 GEORGE MICHAEL 1-1  
 BELINDA CARLISLE 3-2  
 RICHARD MARX 5-3  
 MICHAEL JACKSON 7-4  
 DAVID LEE ROTH 6-5

**WPXR/Davenport, IA**  
 Scheffer/Austin  
 PEBBLES  
 MIAMI SOUND MACHI  
 WHITE LION (dp)  
 SAMANTHA FOX (dp)  
 Hottest:  
 PATRICK SWAYZE 1-1  
 GEORGE MICHAEL 5-4  
 RICHARD MARX 9-6  
 DEBBIE GIBSON 12-9  
 DAVID LEE ROTH 17-12

**WDGT/Dayton, OH**  
 Jarvis/Dr.Dave  
 JODY WATLEY  
 SCARLETT & BLACK  
 BIG PIG  
 ICEHOUSE  
 Hottest:  
 GEORGE MICHAEL 2-1  
 PATRICK SWAYZE 4-3  
 BELINDA CARLISLE 6-4  
 MICHAEL JACKSON 8-6  
 PEBBLES 16-8

**KDWZ/Dae Moines, IA**  
 Oakes/Steale  
 DEBBIE GIBSON  
 BIG PIG  
 Hottest:  
 DAVID LEE ROTH 3-1  
 RICHARD MARX 4-4  
 BELINDA CARLISLE 6-5  
 ERIC CARMEN 8-6  
 SCARLETT & BLACK 10-8

**KRNO/Dae Moines, IA**  
 Knight/SBarr  
 TERENCE TRENT D'A  
 JODY WATLEY  
 BRUNDA RUSSELL  
 Hottest:  
 PATRICK SWAYZE 2-1  
 RICK ASTLEY 4-3  
 MICHAEL JACKSON 8-5  
 RICHARD MARX 14-8  
 BILLY OCEAN 22-14

**WDTX/Detroit, MI**  
 Hatfield/Anton  
 RICK SPRINGFIELD  
 TOTO  
 BRUCE SPRINGSTEEN  
 Hottest:  
 GEORGE MICHAEL 2-1  
 AEROSMITH 12-10  
 INXS 14-11  
 JOHN COUGAR 15-13  
 ELTON JOHN 19-16

**KZIO/Duluth, MN**  
 Michaels/Martin  
 HEART  
 TAYLOR DAYNE  
 PEBBLES  
 Hottest:  
 PATRICK SWAYZE 2-1  
 DAVID LEE ROTH 4-3  
 RICHARD MARX 8-5  
 BILLY OCEAN 18-10  
 MICHAEL JACKSON 22-12

**WMEE/FL Wayne, IN**  
 Allen/Davis  
 PHIL COLLINS  
 Hottest:  
 GEORGE MICHAEL 1-1  
 RICHARD MARX 3-2  
 PATRICK SWAYZE 3-2  
 RICHARD MARX 6-3  
 DAVID LEE ROTH 7-4  
 DEBBIE GIBSON 13-10

**WRQN/Toledo, OH**  
 Joe Thomas  
 MICHAEL BOLTON  
 JETS  
 Hottest:  
 GEORGE MICHAEL 1-1  
 PATRICK SWAYZE 2-2  
 RICK ASTLEY 4-3  
 BELINDA CARLISLE 7-4  
 DEBBIE GIBSON 9-5

**KAY107/Tulsa, OK**  
 Duncan Payton  
 PEBBLES  
 AEROSMITH  
 TERENCE TRENT D'A  
 TAYLOR DAYNE  
 BRUNDA RUSSELL  
 Hottest:  
 STING 5-3  
 MICHAEL JACKSON 13-8  
 RICHARD MARX 19-11  
 BILLY OCEAN 18-12  
 KEITH SWEAT 21-16

**KKRQ/Wichita, KS**  
 Ohver/Williams  
 PEBBLES  
 LOUIS ARMSTRONG (dp)  
 BRUCE SPRINGSTEEN  
 SCARLETT & BLACK  
 SO  
 TAYLOR DAYNE  
 TIFFANY  
 Hottest:  
 BILLY OCEAN 11-9  
 MICHAEL BOLTON 15-10  
 CHER 16-11  
 GLADYS KNIGHT 18-13  
 KEITH SWEAT 20-15

**WHOT/Youngstown, OH**  
 Dick Thompson  
 KEITH SWEAT  
 DEF LEPPARD  
 INXS  
 TERENCE TRENT D'A  
 PEBBLES  
 JOHN COUGAR  
 AEROSMITH  
 PHIL COLLINS  
 BRUCE SPRINGSTEEN  
 Hottest:  
 HENRY LEE SUMMER  
 GEORGE MICHAEL 2-1  
 RICK ASTLEY 5-3  
 PET SHOP BOYS 4-4  
 MARRS 10-5  
 BILLY OCEAN 22-9

**KJ103/Oklahoma City, OK**  
 Folger/Spain  
 OMD  
 BRUCE SPRINGSTEEN  
 ROBERT PALMER  
 BRUNDA RUSSELL  
 Hottest:  
 GEORGE MICHAEL 1-1  
 BELINDA CARLISLE 3-2  
 RICHARD MARX 7-3  
 AEROSMITH 14-10  
 DEF LEPPARD 14-10

**KKQK/Omaha, NB**  
 Evans/Bandey  
 JODY WATLEY  
 NATALIE COLE  
 ICEHOUSE (dp)  
 L.L. COOL J (dp)  
 WHITE LION (dp)  
 Hottest:  
 GEORGE MICHAEL 1-1  
 PATRICK SWAYZE 3-2  
 BELINDA CARLISLE 9-4  
 DEF LEPPARD 12-7  
 INXS 15-10

**KZBZ/Peoria, IL**  
 Edwards/Sten  
 none  
 Hottest:  
 GEORGE MICHAEL 1-1  
 RICHARD MARX 3-3  
 RICK ASTLEY 8-8  
 DAVID LEE ROTH 9-9  
 MICHAEL JACKSON 13-13  
 PEBBLES 27-27

**WZOK/Rockford, IL**  
 McClure/Summers  
 JODY WATLEY  
 SO  
 ALEXANDER O'NEAL  
 BRYAN FERRY  
 Hottest:  
 ERIC CARMEN 1-1  
 GEORGE MICHAEL 5-2  
 RICHARD MARX 9-4  
 PATRICK SWAYZE 7-5  
 DAVID LEE ROTH 8-6

**WCIU/Carbondale, IL**  
 Tony Waitkus  
 BARRY MANILOW  
 DAN REED NETWORK (dp)  
 STING  
 TOMMY SHAW  
 Hottest:  
 PATRICK SWAYZE 2-1  
 HARRIS 3-2  
 RICK ASTLEY 11-6  
 KEITH SWEAT 19-14  
 TERENCE TRENT D'A 23-18

## WEST PARALLEL TWO

**KQCR/Cedar Rapids, IA**  
 Gary Dixon  
 KEITH SWEAT  
 BARRY MANILOW  
 MARILYN MARTIN  
 MASON & SNOW  
 PEBBLES (dp)  
 MIAMI SOUND MACHI  
 Hottest:  
 PATRICK SWAYZE 1-1  
 BELINDA CARLISLE 3-3  
 RICHARD MARX 4-4  
 BILLY OCEAN 22-14  
 TERENCE TRENT D'A 37-28

**WLRW/Champaign, IL**  
 McCann/McKelighan  
 AEROSMITH (dp)  
 PEBBLES (dp)  
 TAYLOR DAYNE  
 TAYLOR DAYNE  
 Hottest:  
 STING 5-3  
 MICHAEL JACKSON 13-8  
 RICHARD MARX 19-11  
 BILLY OCEAN 18-12  
 KEITH SWEAT 21-16

**KCMQ/Columbia, MO**  
 Turin/Coh  
 NATALIE COLE  
 SO  
 HENRY LEE SUMMER  
 JODY WATLEY  
 PEBBLES  
 MARILYN MARTIN  
 SCARLETT & BLACK  
 Hottest:  
 BELINDA CARLISLE 5-5  
 DEBBIE GIBSON 9-9  
 BILLY OCEAN 17-17  
 GLADYS KNIGHT 23-23  
 JETS 26-26

**Y4P/Fargo, ND**  
 Jack Lundy  
 TOTO  
 AEROSMITH  
 LOUIS ARMSTRONG (dp)  
 Hottest:  
 DAVID LEE ROTH 1-1  
 BELINDA CARLISLE 2-2  
 RICHARD MARX 4-3  
 MICHAEL JACKSON 7-4  
 BILLY OCEAN 9-6

**WDBR/Springfield, IL**  
 Moore/Lawley  
 KEITH SWEAT  
 PEBBLES  
 GLADYS KNIGHT  
 TIFFANY  
 JETS  
 TERENCE TRENT D'A  
 JODY WATLEY  
 NATALIE COLE  
 TAYLOR DAYNE  
 MERRY CLAYTON (dp)  
 DAN REED NETWORK (dp)  
 CELLARFUL OF NOIS (dp)  
 MIKE OLDFIELD (dp)  
 ROBERT PALMER  
 Hottest:  
 RICK ASTLEY 2-1  
 PATRICK SWAYZE 3-2  
 DAVID LEE ROTH 9-5  
 BELINDA CARLISLE 10-6  
 DEF LEPPARD 12-8

**WAFW/Kalamazoo, MI**  
 Anthony/Britain  
 MIAMI SOUND MACHI (dp)  
 PEPSI & SHIRLIE (dp)  
 NATALIE COLE (dp)  
 WHITE LION (dp)  
 SHYME (dp)  
 Hottest:  
 GEORGE MICHAEL 1-1  
 PATRICK SWAYZE 2-2  
 RICK ASTLEY 5-3  
 DAVID LEE ROTH 9-6  
 RICHARD MARX 11-7

**WAZV/Lafayette, IN**  
 Louros/Morton  
 BRUCE SPRINGSTEEN  
 TAYLOR DAYNE  
 NATALIE COLE  
 JOHNNY HATES JAZZ  
 Hottest:  
 PATRICK SWAYZE 1-1  
 GEORGE MICHAEL 4-2  
 BELINDA CARLISLE 5-3  
 DAVID LEE ROTH 6-4  
 MICHAEL JACKSON 12-8

**KFRX/Lincoln, NE**  
 Cook/Meyer  
 none  
 Hottest:  
 GEORGE MICHAEL 1-1  
 BELINDA CARLISLE 4-3  
 RICK ASTLEY 5-4  
 RICHARD MARX 6-5  
 MICHAEL JACKSON 7-6

**KPHR/Rapid City, SD**  
 Piper/Kallaway  
 PEBBLES  
 SCARLETT & BLACK  
 TAYLOR DAYNE  
 NATALIE COLE  
 Hottest:  
 DAVID LEE ROTH 2-1  
 BELINDA CARLISLE 4-3  
 PATRICK SWAYZE 5-4  
 MICHAEL JACKSON 10-5  
 BILLY OCEAN 11-8

**99KQ/Salina, KS**  
 Leigh Ann Adam  
 TAMI SHOW  
 MERRY CLAYTON  
 DAN REED NETWORK  
 BANANARAMA  
 TIMES TWO  
 Hottest:  
 PATRICK SWAYZE 1-1  
 RICK ASTLEY 2-2  
 RICHARD MARX 6-4  
 BILLY OCEAN 15-10  
 KEITH SWEAT 20-13

**KKRC/Sioux Falls, SD**  
 Kiley/St. James  
 JODY WATLEY  
 10,000 MANIACS (dp)  
 HEART  
 PEBBLES (dp)  
 WHITE LION (dp)  
 NATALIE COLE  
 Hottest:  
 GEORGE MICHAEL 1-1  
 PATRICK SWAYZE 1-1  
 RICHARD MARX 6-4  
 BILLY OCEAN 12-9  
 INXS 23-18

**KWTO/Springfield, MO**  
 T.K. O'Grady  
 MIAMI SOUND MACHI  
 MARILYN MARTIN  
 TIMES TWO  
 TAMI SHOW  
 Hottest:  
 GEORGE MICHAEL 1-1  
 BELINDA CARLISLE 2-2  
 RICK ASTLEY 4-3  
 MICHAEL JACKSON 7-4  
 BILLY OCEAN 9-6

**WEND/Edmonton, Alberta**  
 McKenna/Stuart  
 HAYWIRE  
 JODY WATLEY  
 BARDEUX  
 Hottest:  
 RICK ASTLEY 3-1  
 MARRS 6-4  
 PATRICK SWAYZE 5-5  
 INXS 24-20  
 TERENCE TRENT D'A D-24

**KSND/Eugene, OR**  
 Bwana/Hyatt  
 none  
 Hottest:  
 PATRICK SWAYZE 1-1  
 GEORGE MICHAEL 4-4  
 RICK ASTLEY 5-5  
 MICHAEL JACKSON 6-6  
 BELINDA CARLISLE 7-7

**KMOX/Fresno, CA**  
 Richard/Carter  
 MIAMI SOUND MACHI  
 ERIC CARMEN  
 FIT  
 Hottest:  
 KEITH SWEAT 1-1  
 L.L. COOL J 2-2  
 MORRIS DAY 7-5  
 DEBBIE GIBSON 25-15  
 SAMANTHA FOX 22-17

**KYFQ/Fresno, CA**  
 Jyn/Davis  
 ERIC CARMEN  
 SALT-N-PEPA  
 WHITNEY HOUSTON  
 SHACKEY O  
 MORRIS DAY (dp)  
 TIMES TWO (dp)  
 ICEHOUSE (dp)  
 Hottest:  
 GEORGE MICHAEL 2-1  
 BELINDA CARLISLE 3-2  
 DEBBIE GIBSON 9-7  
 BILLY OCEAN 24-11  
 TIFFANY 34-23

**KFMW/Waterloo, IA**  
 Jacobsen/Hansen  
 none  
 Hottest:  
 GEORGE MICHAEL 1-1  
 BELINDA CARLISLE 4-3  
 RICK ASTLEY 5-4  
 RICHARD MARX 6-5  
 MICHAEL JACKSON 7-6

## WEST PARALLEL THREE

**KIVA/Albuquerque, NM**  
 Howard Johnson  
 TERENCE TRENT D'A  
 PEBBLES  
 MORRIS DAY  
 Hottest:  
 ICEHOUSE 19-14  
 MICHAEL BOLTON 22-16  
 GLADYS KNIGHT 23-17  
 JETS 24-19  
 TIFFANY 26-21

**KQMG/Honolulu, HI**  
 Akana/Miller  
 BRUCE SPRINGSTEEN  
 SCARLETT & BLACK  
 MIAMI SOUND MACHI  
 Hottest:  
 RICK ASTLEY 4-2  
 GEORGE MICHAEL 5-3  
 PATRICK SWAYZE 6-4  
 MICHAEL JACKSON 10-6  
 WHITNEY HOUSTON 26-16

**PWR2/Honolulu, HI**  
 Stevens/Blahido  
 MIAMI SOUND MACHI  
 OMD  
 Hottest:  
 RICK ASTLEY 3-1  
 PATRICK SWAYZE 6-3  
 GEORGE MICHAEL 7-4  
 DEBBIE GIBSON 11-8  
 MICHAEL JACKSON 14-11

**KIYB/Bole, ID**  
 Dan McCahy  
 MARILYN MARTIN  
 BREATHE  
 TAYLOR DAYNE  
 PATRICK SWAYZE & CETERA  
 Hottest:  
 DEF LEPPARD 3-2  
 DEBBIE GIBSON 10-8  
 MICHAEL JACKSON 14-12  
 ICEHOUSE 19-16  
 INXS 24-20

**KIKU/Colorado Springs, CO**  
 John Dentzer  
 PEBBLES  
 LOUIS ARMSTRONG  
 NATALIE COLE (dp)  
 BARRY MANILOW (dp)  
 ROBERT PALMER (dp)  
 Hottest:  
 PATRICK SWAYZE 2-1  
 KEITH SWEAT 15-11  
 BELINDA CARLISLE 4-3  
 RICHARD MARX 5-4  
 MICHAEL JACKSON 6-5

**FM104/Modesto, CA**  
 DeMaroney/Hoffman  
 ICEHOUSE  
 PEBBLES (dp)  
 WHITE LION (dp)  
 LOUIS ARMSTRONG (dp)  
 Hottest:  
 RICK ASTLEY 2-1  
 DAVID LEE ROTH 4-2  
 DEBBIE GIBSON 7-4  
 DEF LEPPARD 9-6  
 KEITH SWEAT 13-7

**KCAQ/Oxnard-Ventura, CA**  
 Greg Williams  
 MIAMI SOUND MACHI  
 BRUNDA RUSSELL  
 L.L. COOL J  
 BANANARAMA  
 SCARLETT & BLACK  
 TAYLOR DAYNE  
 DEELE  
 Hottest:  
 PATRICK SWAYZE 4-1  
 RICK ASTLEY 3-2  
 KEITH SWEAT 5-3  
 WHITNEY HOUSTON 24-13  
 INXS 26-17

**KXYQ/Portland, OR**  
 Jim Ryan  
 WHITNEY HOUSTON  
 TIFFANY (dp)  
 ALARM (dp)  
 MIKE OLDFIELD (dp)  
 Hottest:  
 GEORGE MICHAEL 1-1  
 RICHARD MARX 2-2  
 RICK ASTLEY 3-3  
 DEF LEPPARD 7-5  
 AEROSMITH 25-15

**KDON/Selma-Monterey, CA**  
 Gaiger/Olsen  
 DEELE  
 MIAMI SOUND MACHI  
 LISA LISA  
 DAN REED NETWORK  
 NATALIE COLE  
 Hottest:  
 RICHARD MARX 11-4  
 KEITH SWEAT 9-5  
 DEBBIE GIBSON 18-9  
 BILLY OCEAN 29-12  
 L.L. COOL J 27-14

## WEST PARALLEL THREE

**96KFMY/Salt Lake City, UT**  
 Johnson/Fraser  
 JODY WATLEY  
 TIMES TWO  
 ALARM  
 10,000 MANIACS  
 LOS LOBOS  
 EURYTHMICS  
 OMD  
 Hottest:  
 MICHAEL JACKSON 10-6  
 INXS 26-16  
 TOMMY SHAW 28-17  
 BILLY OCEAN 30-18  
 ICEHOUSE 33-19

**KZUJ/Spokane, WA**  
 Randy Robbins  
 KEITH SWEAT  
 LITA FORD (dp)  
 BANANARAMA  
 MERRY CLAYTON  
 OMD  
 ROBERT PALMER  
 MIAMI SOUND MACHI  
 Hottest:  
 DAVID LEE ROTH 3-1  
 BELINDA CARLISLE 4-3  
 RICHARD MARX 6-5  
 AEROSMITH 15-11

**KRQ/Tucson, AZ**  
 Ingram/Davis  
 TERENCE TRENT D'A  
 L.L. COOL J (dp)  
 CHER (dp)  
 BLUE MERCEDES (dp)  
 Hottest:  
 PATRICK SWAYZE 1-1  
 ERIC CARMEN 2-2  
 GEORGE MICHAEL 3-3  
 INXS 4-4  
 RICK ASTLEY 5-5

**KGOT/Anchorage, AK**  
 J.D. Chandler  
 JODY WATLEY  
 SCARLETT & BLACK  
 PEBBLES (dp)  
 Hottest:  
 PATRICK SWAYZE 1-1  
 RICK ASTLEY 3-2  
 DAVID LEE ROTH 6-3  
 MICHAEL BOLTON 5-4  
 BELINDA CARLISLE 7-5

**KYYA/Bixing, MT**  
 Charlie Fox  
 ROBERT PALMER  
 MIAMI SOUND MACHI  
 DAN REED NETWORK  
 BIG PIG  
 PEBBLES  
 TERENCE TRENT D'A  
 Hottest:  
 GEORGE MICHAEL 1-1  
 RICK ASTLEY 2-2  
 BELINDA CARLISLE 5-4  
 DAVID LEE ROTH 6-5  
 BILLY OCEAN 15-9

**KUUJ/Bozeman, MT**  
 See/Schaeffer  
 NATALIE COLE  
 MERRY CLAYTON  
 MIAMI SOUND MACHI  
 PARTON & ROBINSON  
 BRYAN FERRY  
 Hottest:  
 JETS 20-10  
 BILLY OCEAN 21-13  
 INXS 25-18  
 STEVE WINWOOD 37-24  
 PEBBLES 35-25

**KZFN/Moscow, ID**  
 Cummings/Miller  
 STEVE WINWOOD  
 TIFFANY (dp)  
 MIAMI SOUND MACHI (dp)  
 TAYLOR DAYNE  
 OMD  
 LITA FORD (dp)  
 CRAZY 8's  
 Hottest:  
 RICK ASTLEY 2-1  
 DAVID LEE ROTH 3-2  
 AEROSMITH 16-11  
 BILLY OCEAN 23-17  
 WHITE LION 28-22

**KHTZ/Reno, NV**  
 DeSanto/Marino  
 KRIA FACHIN (dp)  
 HEART  
 DAN REED NETWORK (dp)  
 SAMANTHA FOX (dp)  
 NATALIE COLE  
 OMD  
 RICK SPRINGFIELD  
 BRYAN FERRY  
 BARRY MANILOW (dp)  
 Hottest:  
 RICHARD MARX 5-3  
 KEITH SWEAT 16-12  
 BILLY OCEAN 22-13  
 MORRIS DAY 36-29  
 GEORGE HARRISON 32-30

**KWNZ/Reno, NV**  
 Todd/Robie  
 TAYLOR DAYNE  
 TIFFANY  
 TIMES TWO  
 Hottest:  
 RICK ASTLEY 1-1  
 DAVID LEE ROTH 3-2  
 BELINDA CARLISLE 5-3  
 KEITH SWEAT 4-4  
 BILLY OCEAN 18-10

**SLY8/San Luis Obispo, CA**  
 Allen/Silva  
 NATALIE COLE  
 DAN REED NETWORK  
 JODY WATLEY  
 BRUNDA RUSSELL  
 OMD  
 MIAMI SOUND MACHI  
 Hottest:  
 DAVID LEE ROTH 6-3  
 MICHAEL JACKSON 7-4  
 BILLY OCEAN 12-6  
 DEBBIE GIBSON 13-9  
 GEORGE HARRISON 16-10

**KZ02/San Luis Obispo, CA**  
 Theroux/Kelly  
 DAVID LEE ROTH  
 RICK SPRINGFIELD  
 HENRY LEE SUMMER  
 OMD  
 BRYAN FERRY  
 ICEHOUSE  
 Hottest:  
 GEORGE MICHAEL 1-1  
 RICK ASTLEY 3-2  
 BILLY OCEAN 24-13  
 KEITH SWEAT 22-15  
 MICHAEL ASTLEY 25-17

**Y87/Santa Barbara, CA**  
 Petersen/Ruh  
 none  
 Hottest:  
 CURE 3-3  
 GEORGE MICHAEL 7-7  
 DEBBIE GIBSON 14-14  
 MICHAEL JACKSON 18-18  
 TERENCE TRENT D'A 23-23

**OK86/Tri Cities, WA**  
 LeMaster/Travis  
 JETS  
 TIMES TWO  
 BARRY MANILOW  
 MIKE OLDFIELD  
 NATALIE COLE  
 UNDERWORLD  
 Hottest:  
 DAVID LEE ROTH 1-1  
 DEF LEPPARD 6-2  
 AEROSMITH 8-4  
 RICK SPRINGFIELD 11-8  
 WHITE LION 14-9

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.



# Take The Cure

You can give your listeners **The Cure In Orange** -- they'll see the Cure at their best, filmed at Theatre Antique d'Orange.

For fans who need another dose. For all the newly converted Cure-itants.

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THE CURE  
 IN ORANGE



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PARALLELS

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR Reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

236 REPORTS



AEROSMITH

Angel (Geffen) LP: Permanent Vacation

Total Reports 162 68%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Tot. Includes data for National Summary, UP, DRBS, SAMF, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Tot. Includes data for National Summary, UP, DRBS, SAMF, DOWN, ADDS.

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LOUIS ARMSTRONG

What A Wonderful World (A&M) LP: "Good Morning, Vietnam" Soundtrack

Total Reports 140 59%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Tot. Includes data for National Summary, UP, DRBS, SAMF, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Tot. Includes data for National Summary, UP, DRBS, SAMF, DOWN, ADDS.

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RICK ASTLEY

Never Gonna Give You Up (RCA)

Total Reports 223 94%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Tot. Includes data for National Summary, UP, DRBS, SAMF, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Tot. Includes data for National Summary, UP, DRBS, SAMF, DOWN, ADDS.

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Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Tot. Includes data for National Summary, UP, DRBS, SAMF, DOWN, ADDS.

Rick Astley Continued

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Tot. Includes data for National Summary, UP, DRBS, SAMF, DOWN, ADDS.

MICHAEL BOLTON

(Sittin' On) The Dock Of The Bay LP: The Hunger (Columbia)

Total Reports 204 86%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Tot. Includes data for National Summary, UP, DRBS, SAMF, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Tot. Includes data for National Summary, UP, DRBS, SAMF, DOWN, ADDS.

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Belinda Carlisle Continued

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Tot. Includes data for National Summary, UP, DRBS, SAMF, DOWN, ADDS.

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Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Tot. Includes data for National Summary, UP, DRBS, SAMF, DOWN, ADDS.

NATALIE COLE

Pink Cadillac (EMI-Manhattan) LP: Everlasting

Total Reports 142 60%

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Tot. Includes data for National Summary, UP, DRBS, SAMF, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Pos, Summary P1, P2, P3, Tot. Includes data for National Summary, UP, DRBS, SAMF, DOWN, ADDS.

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Parallels Continued on Page 128

PARALLELS

Terence Trent D'Arby Continued

Table listing radio stations and their regional reach for Terence Trent D'Arby's 'I'm Ready'.

Taylor Dayne Continued

Table listing radio stations and their regional reach for Taylor Dayne's 'Love Will Find a Way'.

E

EARTH, WIND & FIRE Thinking Of You (Columbia)

Chart and regional reach data for Earth, Wind & Fire's 'Thinking Of You'.

F

BRYAN FERRY Kiss And Tell (Reprise)

Chart and regional reach data for Bryan Ferry's 'Kiss And Tell'.

G

DEBBIE GIBSON Out Of The Blue (Atlantic)

Chart and regional reach data for Debbie Gibson's 'Out Of The Blue'.

MORRIS DAY Fishnet (WB)

Chart and regional reach data for Morris Day's 'Fishnet'.

DEF LEPPARD Hysteria (Mercury/PolyGram)

Chart and regional reach data for Def Leppard's 'Hysteria'.

Regional reach data for Earth, Wind & Fire.

Regional reach data for Bryan Ferry.

Regional reach data for Debbie Gibson.

Regional reach data for Morris Day.

Regional reach data for Def Leppard.

Regional reach data for Def Leppard.

GLORIA ESTEFAN AND MIAMI SOUND Anything For You (Epic)

Chart and regional reach data for Gloria Estefan and Miami Sound Machine's 'Anything For You'.

SAMANTHA FOX Naughty Girls (Need Love Too)

Chart and regional reach data for Samantha Fox's 'Naughty Girls'.

TAYLOR DAYNE Prove Your Love (Arista)

Chart and regional reach data for Taylor Dayne's 'Prove Your Love'.

HEART I Want You So Bad (Capitol)

Chart and regional reach data for Heart's 'I Want You So Bad'.

Regional reach data for Gloria Estefan and Miami Sound Machine.

Regional reach data for Samantha Fox.

Regional reach data for Heart.

Regional reach data for Taylor Dayne.

PARALLELS

Heart Continued

Table with station call letters and frequencies for Heart radio stations.

GEORGE HARRISON When We Was Fab (Dark Horse/WB) LP: Cloud Nine

Chart and summary data for George Harrison's 'When We Was Fab'.

WHITNEY HOUSTON Where Do Broken Hearts Go (Arista) LP: Whitney

Chart and summary data for Whitney Houston's 'Where Do Broken Hearts Go'.

WHITNEY HOUSTON Where Do Broken Hearts Go (Arista) LP: Whitney

Chart and summary data for Whitney Houston's 'Where Do Broken Hearts Go'.

WHITNEY HOUSTON Where Do Broken Hearts Go (Arista) LP: Whitney

Chart and summary data for Whitney Houston's 'Where Do Broken Hearts Go'.

WHITNEY HOUSTON Where Do Broken Hearts Go (Arista) LP: Whitney

Chart and summary data for Whitney Houston's 'Where Do Broken Hearts Go'.

Chart and summary data for Whitney Houston's 'Where Do Broken Hearts Go'.

Whitney Houston Continued

Table with station call letters and frequencies for Whitney Houston radio stations.

ICEHOUSE Electric Blue (Chrysalis) LP: Man Of Colours

Chart and summary data for Icehouse's 'Electric Blue'.

ICEHOUSE Electric Blue (Chrysalis) LP: Man Of Colours

Chart and summary data for Icehouse's 'Electric Blue'.

ICEHOUSE Electric Blue (Chrysalis) LP: Man Of Colours

Chart and summary data for Icehouse's 'Electric Blue'.

ICEHOUSE Electric Blue (Chrysalis) LP: Man Of Colours

Chart and summary data for Icehouse's 'Electric Blue'.

ICEHOUSE Electric Blue (Chrysalis) LP: Man Of Colours

Chart and summary data for Icehouse's 'Electric Blue'.

Chart and summary data for Icehouse's 'Electric Blue'.

INXS Devil Inside (Atlantic) LP: Kick

Chart and summary data for Inxs's 'Devil Inside'.

INXS Devil Inside (Atlantic) LP: Kick

Chart and summary data for Inxs's 'Devil Inside'.

INXS Devil Inside (Atlantic) LP: Kick

Chart and summary data for Inxs's 'Devil Inside'.

INXS Devil Inside (Atlantic) LP: Kick

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INXS Devil Inside (Atlantic) LP: Kick

Chart and summary data for Inxs's 'Devil Inside'.

INXS Devil Inside (Atlantic) LP: Kick

Chart and summary data for Inxs's 'Devil Inside'.

INXS Devil Inside (Atlantic) LP: Kick

Chart and summary data for Inxs's 'Devil Inside'.

Chart and summary data for Inxs's 'Devil Inside'.

Michael Jackson Continued

Table with station call letters and frequencies for Michael Jackson radio stations.

JETS Rocket 2 U (MCA) LP: Magic

Chart and summary data for Jets's 'Rocket 2 U'.

JETS Rocket 2 U (MCA) LP: Magic

Chart and summary data for Jets's 'Rocket 2 U'.

JETS Rocket 2 U (MCA) LP: Magic

Chart and summary data for Jets's 'Rocket 2 U'.

JETS Rocket 2 U (MCA) LP: Magic

Chart and summary data for Jets's 'Rocket 2 U'.

JETS Rocket 2 U (MCA) LP: Magic

Chart and summary data for Jets's 'Rocket 2 U'.

Chart and summary data for Jets's 'Rocket 2 U'.

GLADYS KNIGHT & THE PIPS Love Overboard (MCA) LP: All Our Love

Chart and summary data for Gladys Knight & The Pips's 'Love Overboard'.

GLADYS KNIGHT & THE PIPS Love Overboard (MCA) LP: All Our Love

Chart and summary data for Gladys Knight & The Pips's 'Love Overboard'.

GLADYS KNIGHT & THE PIPS Love Overboard (MCA) LP: All Our Love

Chart and summary data for Gladys Knight & The Pips's 'Love Overboard'.

GLADYS KNIGHT & THE PIPS Love Overboard (MCA) LP: All Our Love

Chart and summary data for Gladys Knight & The Pips's 'Love Overboard'.

GLADYS KNIGHT & THE PIPS Love Overboard (MCA) LP: All Our Love

Chart and summary data for Gladys Knight & The Pips's 'Love Overboard'.

GLADYS KNIGHT & THE PIPS Love Overboard (MCA) LP: All Our Love

Chart and summary data for Gladys Knight & The Pips's 'Love Overboard'.

GLADYS KNIGHT & THE PIPS Love Overboard (MCA) LP: All Our Love

Chart and summary data for Gladys Knight & The Pips's 'Love Overboard'.

Chart and summary data for Gladys Knight & The Pips's 'Love Overboard'.

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Parallels Continued on Page 130

PARALLELS

Richard Marx Continued

Richard Marx Continued. Includes station lists for Midwest, West, South, and East, along with regional reach and chart summary data.

JOHN COUGAR MELLENCAMP. Check It Out Mercury/PolyGram. LP: The Lonesome Jubilee. Total Reports 163 69%. Includes regional reach and chart summary data.

Station lists for Midwest, West, South, and East for John Cougar Mellencamp.

Station lists for Midwest, West, South, and East for John Cougar Mellencamp.

Station lists for Midwest, West, South, and East for John Cougar Mellencamp.

Station lists for Midwest, West, South, and East for John Cougar Mellencamp.

Station lists for Midwest, West, South, and East for John Cougar Mellencamp.

Station lists for Midwest, West, South, and East for John Cougar Mellencamp.

GEORGE MICHAEL. Father Figure (Columbia). LP: Faith. Total Reports 230 97%. Includes regional reach and chart summary data.

Station lists for East, South, and West for George Michael.

Station lists for East, South, and West for George Michael.

Station lists for East, South, and West for George Michael.

Station lists for East, South, and West for George Michael.

Station lists for East, South, and West for George Michael.

Station lists for East, South, and West for George Michael.

Station lists for East, South, and West for George Michael.

Station lists for East, South, and West for George Michael.

Station lists for East, South, and West for George Michael.

Station lists for East, South, and West for George Michael.

Billy Ocean Continued

Billy Ocean Continued. Includes station lists for Midwest, West, South, and East, along with regional reach and chart summary data.

Station lists for East, South, and West for Billy Ocean.

Station lists for East, South, and West for Billy Ocean.

Station lists for East, South, and West for Billy Ocean.

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Station lists for East, South, and West for Billy Ocean.

Station lists for East, South, and West for Billy Ocean.

Station lists for East, South, and West for Billy Ocean.

Station lists for East, South, and West for Billy Ocean.

PEBBLES. Girlfriend (MCA). LP: Pebbles. Total Reports 175 74%. Includes regional reach and chart summary data.

Station lists for East, South, and West for Pebbles.

Station lists for East, South, and West for Pebbles.

Station lists for East, South, and West for Pebbles.

Station lists for East, South, and West for Pebbles.

Station lists for East, South, and West for Pebbles.

Station lists for East, South, and West for Pebbles.

Station lists for East, South, and West for Pebbles.

Station lists for East, South, and West for Pebbles.

Station lists for East, South, and West for Pebbles.

Station lists for East, South, and West for Pebbles.

DAVID LEE ROTH. Just Like Paradise (WB). LP: Skyscraper. Total Reports 216 91%. Includes regional reach and chart summary data.

Station lists for East, South, and West for David Lee Roth.

Station lists for East, South, and West for David Lee Roth.

Station lists for East, South, and West for David Lee Roth.

Station lists for East, South, and West for David Lee Roth.

Station lists for East, South, and West for David Lee Roth.

Station lists for East, South, and West for David Lee Roth.

Station lists for East, South, and West for David Lee Roth.

Station lists for East, South, and West for David Lee Roth.

Station lists for East, South, and West for David Lee Roth.

Station lists for East, South, and West for David Lee Roth.

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## R&amp;R NATIONAL AIRPLAY

## CONTEMPORARY HIT RADIO

## BREAKERS.

## SCARLETT &amp; BLACK

## You Don't Know (Virgin)

68% of our reporters playing it. Moves: Up 108, Debuts 16, Same 14, Down 1, Adds 21 including B97, KCPW, KUBE, 99GFM, WANS, WGTZ, KQMQ. See Parallels, moves 39-34 on the CHR chart.

## BRUCE SPRINGSTEEN

## One Step Up (Columbia)

65% of our reporters playing it. Moves: Up 60, Debuts 41, Same 34, Down 0, Adds 18 including Q105, WLOL, KCPX, WKEE, WINK, WDTX, KFIV. See Parallels, debuts at number 40 on the CHR chart.

## TAYLOR DAYNE

## Prove Your Love (Arista)

64% of our reporters playing it. Moves: Up 63, Debuts 26, Same 36, Down 0, Adds 26 including B97, KIS, KKRZ, WPST, WKSI, KIKK, KCAQ. See Parallels, debuts at number 39 on the CHR chart.

## ICEHOUSE

## Electric Blue (Chrysalis)

62% of our reporters playing it. Moves: Up 80, Debuts 21, Same 27, Down 0, Adds 19 including WXKS, CKOI, WNVZ, WCZY, Y108, WAEB, I95, FM104. See Parallels, debuts at number 38 on the CHR chart.

## NATALIE COLE

## Pink Cadillac (EMI-Manhattan)

60% of our reporters playing it. Moves: Up 9, Debuts 45, Same 29, Down 0, Adds 59 including Z94, Y95, KKQB, KRBE, Z95, KDWB, FM102, KPLZ. Complete airplay in Parallels.

## NEW &amp; ACTIVE

## LOUIS ARMSTRONG "What A Wonderful World" (A&amp;M)

Reports: 140. Moves: Up 45, Debuts 18, Same 54, Down 1, Adds 22 including Z94, PWR95, B97, WHYT, WERZ, 93Q, I95, WQUT, KLO, KQIZ, WCZY 34-29, KUBE 29-22, K104 29-22, WBBQ 13-8, WPRR 38-31, WIKZ 32-26.

## TOTO "Pamela" (Columbia)

Reports: 134. Moves: Up 57, Debuts 21, Same 40, Down 0, Adds 16 including WEGX, WGH, KKRZ, KWSS, KUBE, Q106, WBBQ, WROQ, WDTX, WHTI, WKTI 20-11, KDWB 37-30, WLOL 26-20, KSAQ 40-34, KIYS 23-19.

## SO "Are You Sure" (EMI-Manhattan)

Reports: 128. Moves: Up 36, Debuts 19, Same 61, Down 0, Adds 12 including PWR99, WCZY, WWSR, WROQ, WOKI, K92, KJ103, WZOK, WHTI, KCMO, WMMS 40-34, KPLZ 35-30, K104 34-23, KF95 40-31, KNAN 31-26.

## HENRY LEE SUMMER "I Wish I Had A Girl" (CBS Associated)

Reports: 125. Moves: Up 64, Debuts 19, Same 33, Down 0, Adds 9, KWK, WMJQ, WNYZ, 94Z, Z104, B98, KCMQ, KDVV, KZOZ, KEGL 22-14, WMMS 34-26, WKEE 35-29, WMEE 20-16, FM104 27-17, KZZU 30-20. 68% of the moves are charted.

## WHITESNAKE "Give Me All Your Love" (Geffen)

Reports: 105. Moves: Up 61, Debuts 11, Same 30, Down 0, Adds 3, JET-FM, WPST, WPRR, WMMS 39-33, K104 24-16, WNYZ 35-30, I95 27-22, WINK 36-29, 99WAYS 32-26, KLO 35-29, WIXX 38-33, 95XXX 32-27, 95XIL 39-33, WOMP 24-21, KKXL 26-21. 73% are charting it.

## BRENDA RUSSELL "Piano In The Dark" (A&amp;M)

Reports: 91. Moves: Up 27, Debuts 9, Same 36, Down 0, Adds 19 including WAVA, PWR99, KKLQ, KUBE, WFLY, WWSR, WTTIC, KJ103, KAY107, SLY96, B96 30-25, KWOD 33-29, KMEL 12-10, WNNK 40-34, KAKS 35-28.

## HEART "I Want You So Bad" (Capitol)

Reports: 87. Moves: Up 39, Debuts 10, Same 28, Down 0, Adds 10, WFLY, Q106, WANS, WRVQ, KZIO, KSMB, WPFM, KRAC, KYRK, KHTZ, WMTS 27-20, WMMS 27-20, WCZY 39-35, KDWB 27-18, KPLZ 30-25, KUBE 28-21.

## BRYAN FERRY "Kiss And Tell" (Reprise)

Reports: 86. Moves: Up 14, Debuts 22, Same 29, Down 0, Adds 21 including Z94, Y108, KKLO, WFLY, WWSR, WNNK, WRCK, I95, WKSF, KHTZ, WKTI 21-17, KPLZ 33-28, KIYS 29-24, KOZE 20-15, SLY96 36-29.

## WHITE LION "Wait" (Atlantic)

Reports: 70. Moves: Up 21, Debuts 11, Same 15, Down 0, Adds 23 including PRO-FM, Y95, B97, Z95, WCZY, KDWB, WFLY, Q100, K98, WPRR, KEGL 35-19, KCPX 21-16, KTUX 35-24, 95XXX 28-21, OK95 14-9.

## STEVE WINWOOD "Talking Back To The Night" (Island/WB)

Reports: 64. Moves: Up 33, Debuts 10, Same 18, Down 0, Adds 3, WLAP, KZOU, KZFN, WEGX 24-18, WKTI 18-10, KKRZ 28-25, WNNK 31-22, WBBQ 39-36, I95 16-12, WKDD 31-27, Z104 31-27, OK100 34-29, B98 32-28, KQCR 40-36, KUUB 37-24, KWNZ 32-29. 73% report it charted with Top 10 action in Milwaukee.

## GLORIA ESTEFAN &amp; MIAMI SOUND MACHINE "Anything For You" (Epic)

Reports: 63. Moves: Up 1, Debuts 4, Same 2, Down 0, Adds 56 including PWR99, Z93, KKQB, WCZY, KCPW, KWOD, KMEL, KWSS, KUBE, KXX106, BJ105, Z102, PWR92, KZZU.

## MORRIS DAY "Fishnet" (WB)

Reports: 61. Moves: Up 23, Debuts 5, Same 18, Down 0, Adds 15 including PRO-FM, WAVA, KCPW, KZZP, KWOD, KKLO, WKEE, BJ105, KYNO, KISR, HOT103 38-29, Z93 15-10, KZOU 30-21, Y107 23-19, WRVQ 24-19, KITY 12-8. 59% of the moves are charted with Top 10's in Atlanta, San Antonio & Fresno, plus six hot reports.

## EARTH, WIND &amp; FIRE "Thinking Of You" (Columbia)

Reports: 57. Moves: Up 2, Debuts 3, Same 25, Down 3, Adds 2, KZZB, WKQB, WHYT d-24, PWR106 36-33, KKLO 23-20, WFLY 22-17, K104 27-20, WNNK 32-26, WANS 36-32, WLAP 22-17, WGTZ 40-36, Z104 40-34, KF95 35-29, 95XIL 32-23, KYRK 34-29.

## CELLARFUL OF NOISE "Samantha (Whatcha Gonna Do?)" (CBS Associated)

Reports: 51. Moves: Up 8, Debuts 7, Same 29, Down 0, Adds 7, WXKS, JET-FM, WNYZ, WZPL, WDBR, WPST, KTRS, WMMS d-36, KPLZ 31-26, K104 40-31, KIYS 32-27, 95XIL 40-29, Y94 d-29, KKRZ 39-33, KYA d-29, KOZE 29-24.

## TOMMY SHAW "Ever Since The World Began" (Atlantic)

Reports: 51. Moves: Up 20, Debuts 8, Same 17, Down 1, Adds 5, WMMS, KLO, KNAN, WCIL, WLRW, WLOL 38-33, JET-FM d-35, WPRR 26-22, WIXX 25-19, KIKX 37-34, 96KFMV 28-17, KKXL 16-13, WAZY 18-14, KTRS 33-29, OK95 27-20.

## DAN REED NETWORK "Ritual" (Mercury/PolyGram)

Reports: 50. Moves: Up 3, Debuts 4, Same 20, Down 0, Adds 23 including Y95, WGH, KWOD, KATD, Q100, WAEB, K104, KDON, 95XIL, KAKS, WCIL, KTRZ 35-30, 96KFMV 40-34, KUUB 39-33.

## SAMANTHA FOX "Naughty Girls (Need Love Too)" (Jive/RCA)

Reports: 50. Moves: Up 11, Debuts 15, Same 15, Down 0, Adds 17 including B104, Z100, Y100, FM102, KROY, KCPX, KKLO, KATD, KWSS, WBBQ, WHSL, Q107 29-25, PWR99 23-19, Z93 18-14, PWR96 11-9, KMEL 24-19, KITY 30-25.

## SIGNIFICANT ACTION

## OMD "Dreaming" (Virgin/A&amp;M)

Reports: 48. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 47 including CKOI, WAVA, KRBE, WGH, KWK, KKRZ, FM102, KITS, KATD, KPLZ, WPST, Z102, 100KH, WJMX, KFBQ.

## L.L. COOL J "Goin' Back To Call" (Def Jam/Columbia)

Reports: 46. Moves: Up 17, Debuts 1, Same 9, Down 0, Adds 19 including B104, WAVA, B97, KWK, WNNK, K98, KZZB, KOKQ, KRO, Z93 13-6, KRBE 16-6, HOT105 8-7, PWR96 10-8, Y100 19-12, KZZP 10-8, KWSS 27-17, KLUC 21-12. Hottest moves are in the South & West as it goes Top 5 & Top 10.

## MOST ADDED

NATALIE COLE (59)  
GLORIA ESTEFAN... (56)  
OMD (47)  
PEBBLES (34)  
JODY WATLEY (32)  
TIMES TWO (27)  
TAYLOR DAYNE (26)  
BANANARAMA (23)  
DAN REED NETWORK (23)  
WHITE LION (23)

## MOST ACTIVE

HENRY LEE SUMMER (83)  
TOTO (78)  
WHITESNAKE (72)  
LOUIS ARMSTRONG (62)  
SO (55)  
HEART (43)  
STEVE WINWOOD (43)  
BRYAN FERRY (36)  
BRENDA RUSSELL (36)  
WHITE LION (32)

## HOTTEST

RICK ASTLEY (123)  
GEORGE MICHAEL (112)  
RICHARD MARX (96)  
MICHAEL JACKSON (85)  
BILLY OCEAN (85)  
PATRICK SWAYZE (81)  
BELINDA CARLISLE (68)  
DAVID LEE ROTH (64)  
DEBBIE GIBSON (59)  
KEITH SWEAT (57)

Most Active = Ups + Debuts - Downs

## MERRY CLAYTON "Yes" (RCA)

Reports: 46. Moves: Up 3, Debuts 4, Same 27, Down 0, Adds 12, Z93, KKQB, KKRZ, WKEE, WSSX, Q98, WZYP, KZZU, KISR, 99KG, WDBR, KUUB, WCZY 40-34, WBBQ 36-33, WIXX 36-32.

## CURE "Hot Hot Hot!!!" (Elektra)

Reports: 44. Moves: Up 10, Debuts 4, Same 26, Down 0, Adds 4, Q100, WPST, KISR, KKXL, KRBE 18-15, KITS 14-10, WFLY 35-32, K98 37-35, Y106 38-35, KTUX 39-34, KYNO 29-25, KNAN 40-35, KFBQ 37-36, SLY96 40-38, Y97 3-3.

## TIMES TWO "Strange But True" (Reprise)

Reports: 43. Moves: Up 0, Debuts 3, Same 13, Down 0, Adds 27 including CKOI, PRO-FM, WLOL, KIS, KPLZ, WAEB, WQUT, KTUX, KIK, KYNO, WOMP, WJAD, B98, KWTO, KFBQ.

## PEPSI &amp; SHIRLIE "All Right Now" (Polydor/PolyGram)

Reports: 43. Moves: Up 15, Debuts 7, Same 16, Down 0, Adds 5, WNNK, KXX106, WHYY, WKFR, KYRK, PWR99 20-16, Y95 39-36, WGH 27-24, WCZY 21-19, WPST 37-34, WKQB 19-14, KJ103 37-29, KIYS 28-25, KIKX 35-33, WCGO 38-27.

## PHIL COLLINS "We Said Hello" (Atlantic)

Reports: 39. Moves: Up 19, Debuts 5, Same 11, Down 0, Adds 4, WKTI, WDLX, WMEE, WHOT, WAVA 10-9, KEGL 1-1, KKQB 31-27, Y100 20-15, KBEO 25-22, KZZP 28-26, KCPX 7-6, KWSS 16-11, K104 22-19, KRNO 17-13, KSMB 31-26.

## BLUE MERCEDES "I Want To Be Your Property" (MCA)

Reports: 38. Moves: Up 8, Debuts 6, Same 16, Down 0, Adds 8, WHYY, KDWB, WLOL, KUBE, WNNK, 94TYX, KLUC, KRO, HOT103 21-15, Z93 26-25, PWR106 21-17, KROY 23-22, KMEL 14-12, WZYP 36-33, Z102 39-36.

## BARRY MANILOW w/KID CREOLE &amp; THE COCONUTS "Hey Mambo" (Arista)

Reports: 33. Moves: Up 2, Debuts 4, Same 15, Down 0, Adds 12, WNNK, 99GFM, KEZB, KITY, KTUX, KIKX, WHSL, WCIL, KQCR, WLRW, KHTZ, OK95, KHTR 30-29, KCPX 40-37, 96KFMV d-40.

## STACEY Q "Don't Make A Fool Of Yourself" (Atlantic)

Reports: 32. Moves: Up 13, Debuts 2, Same 12, Down 0, Adds 5, KROY, WNNK, BJ105, KYNO, KLUC, HOT103 16-11, PWR99 26-23, Z93 24-23, KRBE 29-26, B96 26-23, PWR106 32-28, KZZP 30-29, KMEL 25-22, B93 31-29, KITY 28-23.

## DEELE "Two Occasions" (Solar/Capitol)

Reports: 30. Moves: Up 10, Debuts 4, Same 5, Down 0, Adds 11 including KKQB, KBEO, WBCY, PWR99 28-24, Y100 d-21, WHYY 22-10, FM102 18-12, KWOD 34-26, KATD 35-28, WTTIC 39-36, KXX106 17-14, KMGX 25-15, KLUC 33-23, KRO 29-27. Breaking out of Detroit & the West Coast.

## TAMI SHOW "She's Only Twenty" (Chrysalis)

Reports: 29. Moves: Up 2, Debuts 4, Same 14, Down 0, Adds 9, KDWB, WRCK, WQUT, KTUX, Q101, KIXY, KKXL, 99KG, KWTO, KEGL d-39, Z95 30-28, WZPL d-35, WBNQ d-39, KTRS 40-37.

## ERIA FACHIN "Saving Myself" (Critique/Atco)

Reports: 27. Moves: Up 9, Debuts 4, Same 10, Down 0, Adds 4, KSAQ, KMGX, WJAD, KHTZ, WXKS 10-8, Z94 d-33, HOT103 35-33, PRO-FM 26-21, Z93 27-26, KKQB 33-30, KRBE 13-9, PWR106 34-30, KITY 25-21.

## ROXANNE "Play That Funky Music" (Scotti Bros./CBS)

Reports: 26. Moves: Up 3, Debuts 3, Same 8, Down 0, Adds 12, WCZY, 99GFM, KSAQ, KLUC, WOMP, KAKS, WCGO, Z103, WHSL, KYYY, KKXL, KFMV, Z95 26-24, KXX106 33-20, SLY96 39-37.

## BARDEUX "Magic Carpet Ride" (Enigma)

Reports: 25. Moves: Up 8, Debuts 0, Same 11, Down 1, Adds 5, KWOD, WKEE, KF95, CHED, KYRK, KKLO 30-26, WFLY 37-34, KEZB 23-18, KITY 14-12, KYNO 40-34, KLUC 34-33, KCAQ 29-27, KHTZ 28-26.

## BANANARAMA "Love In The First Degree" (London/PolyGram)

Reports: 23. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 23 including WXKS, HOT103, PRO-FM, KRBE, WGH, KCPX, WRCK, KXX106, KITY, KCAQ, WQCM, WHTI, KAKS, KNAN, KTRS.

## MIKE OLDFIELD "Magic Touch" (Virgin)

Reports: 23. Moves: Up 1, Debuts 0, Same 12, Down 0, Adds 10, PRO-FM, WQUT, Y106, KXYQ, WJAD, KIXY, WHSL, WDBR, KFBQ, OK95, KCPX on, KATD on, KIYS 39-34.

## ROBERT PALMER "Sweet Lies" (Island)

Reports: 21. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 21 including WEGX, WMMS, WNYZ, WBBQ, WZYP, KTUX, KJ103, KZZU, 95XXX, OK100, KQIZ, WJMX, WHSL, WDBR, KYA.

## SPAGNA "Call Me" (Epic)

Reports: 19. Moves: Up 4, Debuts 1, Same 11, Down 0, Adds 3, PRO-FM, WQUT, WZKX, WXKS d-35, HOT103 30-28, KRBE on, PWR96 29-28, KCPX on, KNAN on, WAZY 38-34, KYRK on-dp, KZOZ 38-37.

## ALARM "Presence Of Love" (IRS/MCA)

Reports: 18. Moves: Up 0, Debuts 0, Same 2, Down 0, Adds 16 including WXKS, Z94, CKOI, KCPX, KITS, KPLZ, WFLY, JET-FM, K104, KZOU, KXYQ, 96KFMV, 95XIL, WOMP, KQIZ.

## BIG PIG "Breakaway" (A&amp;M)

Reports: 17. Moves: Up 2, Debuts 0, Same 4, Down 0, Adds 11, Z95, K104, KZ106, KSAQ, Z102, KIKK, WGTZ, KDWB, KFMV, KYA, KOZE, B96 31-30, WKTI 27-26.

## PRINCE "Hot Thing" (Paisley Park/WB)

Reports: 17. Moves: Up 11, Debuts 0, Same 5, Down 1, Adds 0 including HOT103 34-32, KKQB 30-28, WFLY 30-25, KZZB 20-14, WSSX 16-8, Y107 18-13, BJ105 on, KITY 17-15, Z102 25-22, KQKQ 22-17, KMGX 21-18, WAZY 24-18.

## ROBERT PLANT "Heaven Knows" (Es Paranza/Atlantic)

Reports: 16. Moves: Up 5, Debuts 3, Same 8, Down 0, Adds 0 including CKOI on, KEGL d-37, WMMS 29-21, K104 30-25, KXYQ on, 95XXX d-36, OK100 d-38, 95XIL 33-25, WJMX on-dp, KIXY 38-35, WBNQ 30-28, KCMQ on.

## RAY PARKER JR. featuring NATALIE COLE "Over You" (Geffen)

Reports: 16. Moves: Up 1, Debuts 1, Same 14, Down 0, Adds 0 including WFLY on, WRCK on, WANS on, Y106 on-dp, KF95 on, KIYS 33-28, KQMQ on, PWR92 on, WJAD on, WAZY on-dp, KDVV d-28.

## DOLLY PARTON &amp; SMOKEY ROBINSON "I Know You By Heart" (Columbia)

Reports: 15. Moves: Up 1, Debuts 4, Same 7, Down 0, Adds 3, WZKX, KUUB, KOZE, PRO-FM on, Y95 d-39, KATD 28-25, K104 d-37, KF95 on-dp, 103CIR on-dp, OK100 on, 95XIL d-40, WPFM d-35.

## MARILYN MARTIN "Possessive Love" (Atlantic)

Reports: 13. Moves: Up 0, Debuts 0, Same 6, Down 0, Adds 7, CKOI, KSAQ, KF95, KIYS, KQCR, KCMQ, KWTO, 99GFM on, WRCK on, KQIZ on-dp, WJAD on, 99KG on, KTRS on.

## TEENA MARIE "Ooo La La" (Epic)

Reports: 13. Moves: Up 2, Debuts 1, Same 8, Down 0, Adds 2, FM102, KROY, WFLY on, WNNK on, WPST d-38, KXX106 26-25, WINK on, WZYP 37-36, KITY on, KIXX on-dp, KCAQ on, WCGO on.

## LITA FORD "Kiss Me Deadly" (RCA)

Reports: 13. Moves: Up 5, Debuts 1, Same 5, Down 0, Adds 2, KZZU, KZFN, KEGL d-40, KRBE 33-31, KSAQ on, KIYS 37-32, KNAN on-dp, WPFM on, WBNQ on-dp, WPST 32-22, KGOT on-dp, KOZE 33-29, OK95 28-23.

## STARSHIP "Set The Night To Music" (GrunT/RCA)

Reports: 13. Moves: Up 7, Debuts 1, Same 4, Down 0, Adds 1, WHSL, B94 25-24, WMMS d-39, JET-FM on, WKDD 18-14, KIYS 31-26, Q101 on-dp, KIXY on, KFMV 39-38, KGOT 32-30, KUUB on, KTRS 39-34, KOZE 35-33.

## 10,000 MANIACS "Like The Weather" (Elektra)

Reports: 12. Moves: Up 1, Debuts 0, Same 4, Down 0, Adds 7, WNNK, KSAQ, 96KFMV, KNAN, WPFM, KKRC, KTRS, KITS 20-16, KIKX on-dp, KQCR on, KPHR on, KHTZ on-dp.

## DAVID FOSTER "Winter Games" (Atlantic)

Reports: 12. Moves: Up 4, Debuts 0, Same 7, Down 1, Adds 0, WXKS on, Y95 40-37, WCZY 36-33, KCPW on-dp, KCPX 37-36, KUBE on, WLAP 20-19, KIKX on-dp, CHED on, KDVV on.

## SUAVE "My Girl" (Capitol)

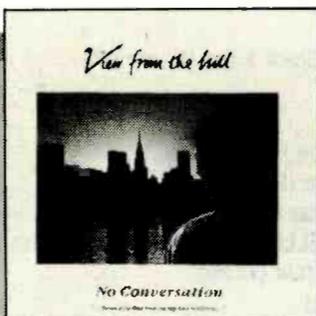
Reports: 11. Moves: Up 1, Debuts 1, Same 2, Down 0, Adds 7, KRBE, WCZY, KBEO, KCPW, KWK, WTTIC, WKFR, B96 33-29, WLOL d-37, KMGX on, KAKS on.

## DAVE WAKELING "She's Having A Baby" (IRS/MCA)

Reports: 10. Moves: Up 4, Debuts 1, Same 5, Down 0, Adds 0, CKOI on, KITS 16-14, WFLY on, K104 18-15, 96KFMV on, 95XXX d-39, 95XIL 17-12, KISR 31-30, WAZY on, 99KG on.



**THE VIEW IS GREAT AND THE FLESH IS HOT.**



*View from the hill*  
No Conversation

Produced By STEWART LEVINE  
© 1988 EMI Records Ltd.



**Postcards From Paradise**

Produced By MIKE HEDGES

RECORDS  
RECORDS

*Capitol*

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CONTEMPORARY HIT RADIO

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
1	1	1	1	GEORGE MICHAEL/Father Figure (Columbia)
6	3	3	2	RICK ASTLEY/Never Gonna Give You Up (RCA)
10	5	4	3	BELINDA CARLISLE/I Get Weak (MCA)
13	8	5	4	RICHARD MARX/Endless Summer Nights (EMI-Manhattan)
20	12	6	5	MICHAEL JACKSON/Man In The Mirror (Epic)
18	10	7	6	DEBBIE GIBSON/Out Of The Blue (Atlantic)
4	2	2	7	PATRICK SWAYZE/She's Like The Wind (RCA)
16	11	9	8	DAVID LEE ROTH/Just Like Paradise (WB)
29	20	10	9	BILLY OCEAN/Get Outta My Dreams, Get Into My Car (Jive/Arista)
27	21	14	10	KEITH SWEAT/I Want Her (Elektra)
23	19	16	11	DEF LEPPARD/Hysteria (Mercury/P.G)
26	22	18	12	MICHAEL BOLTON/(Sittin' On) The Dock Of The Bay (Columbia)
22	18	15	13	STING/Be Still My Beating Heart (A&M)
14	13	12	14	CHER/I Found Someone (Geffen)
9	6	8	15	G. ESTEFAN & MIAMI SOUND MACHINE/Can't Stay Away From You (Epic)
32	26	21	16	JETS/Rocket 2 U (MCA)
28	23	19	17	GLADYS KNIGHT & THE PIPS/Love Overboard (MCA)
—	34	25	18	INXS/Devil Inside (Atlantic)
2	4	11	19	PET SHOP BOYS w/D. SPRINGFIELD/What Have I Done... (EMI-Manhattan)
—	—	32	20	WHITNEY HOUSTON/Where Do Broken Hearts Go? (Arista)
—	37	29	21	PEBBLES/Girlfriend (MCA)
38	33	28	22	TERENCE TRENT D'ARBY/Wishing Well (Columbia)
40	32	27	23	RICK SPRINGFIELD/Rock Of Life (RCA)
—	38	30	24	JODY WATLEY/Some Kind Of Lover (MCA)
17	16	17	25	M/A/R/R/S/Pump Up The Volume (4th & Broadway/Island)
8	14	20	26	ERIC CARMEN/Hungry Eyes (RCA)
—	35	31	27	JOHN COUGAR MELLENCAMP/Check It Out (Mercury/P.G)
—	40	36	28	AEROSMITH/Angel (Geffen)
3	7	13	29	EXPOSE/Seasons Change (Arista)
31	28	26	30	COVER GIRLS/Because Of You (The Fever/Sutra)
—	—	40	31	TIFFANY/I Saw Him Standing There (MCA)
—	39	35	32	GEORGE HARRISON/When We Was Fab (Dark Horse/WB)
—	—	38	33	ALEXANDER O'NEAL w/CHERELLE/Never Knew Love Like This (Tabu/CBS)
BREAKER	34	38	34	SCARLETT & BLACK/You Don't Know (Virgin)
7	9	22	35	FOREIGNER/Say You Will (Atlantic)
5	15	23	36	TIFFANY/Could've Been (MCA)
11	17	24	37	PAUL CARRACK/Don't Shed A Tear (Chrysalis)
BREAKER	38	39	38	ICEHOUSE/Electric Blue (Chrysalis)
BREAKER	39	40	39	TAYLOR DAYNE/Prove Your Love (Arista)
BREAKER	40	41	40	BRUCE SPRINGSTEEN/One Step Up (Columbia)

N&A Begins Page 134  
New Artists & Chart Summary Page 133  
New P-1A Playlists Page 124

Expanded AC Music  
Begins on Page 109

ADULT CONTEMPORARY

9	7	2	1	RICHARD MARX/Endless Summer Nights (EMI-Manhattan)
7	4	3	2	RICK ASTLEY/Never Gonna Give You Up (RCA)
3	1	1	3	GEORGE MICHAEL/Father Figure (Columbia)
13	11	6	4	JAMES TAYLOR/Never Die Young (Columbia)
6	6	4	5	PEABO BRYSON & REGINA BELLE/Without You (Elektra)
22	16	10	6	MICHAEL JACKSON/Man In The Mirror (Epic)
11	10	8	7	DAVE MASON & PHOEBE SNOW/Dreams I Dream (MCA)
1	3	5	8	PATRICK SWAYZE/She's Like The Wind (RCA)
—	—	18	9	WHITNEY HOUSTON/Where Do Broken Hearts Go? (Arista)
21	17	14	10	BELINDA CARLISLE/I Get Weak (MCA)
16	14	11	11	STEVIE WONDER/You Will Know (Motown)
24	21	16	12	GEORGE HARRISON/When We Was Fab (Dark Horse/WB)
2	2	7	13	EXPOSE/Seasons Change (Arista)
14	13	13	14	PET SHOP BOYS w/D. SPRINGFIELD/What Have I Done... (EMI-Manhattan)
20	19	17	15	MICHAEL BOLTON/(Sittin' On) The Dock Of The Bay (Columbia)
30	24	20	16	MIKE POST/Theme From "L.A. Law" (Polydor/P.G)
—	30	22	17	LOUIS ARMSTRONG/What A Wonderful World (A&M)
23	22	19	18	JONATHAN BUTLER/Take Good Care Of Me (Jive/RCA)
29	26	21	19	VIEW FROM THE HILL/No Conversation (Capitol)
—	—	25	20	STEVE WINWOOD/Talking Back To The Night (Island/WB)
—	28	23	21	BREATHE/Hands To Heaven (A&M)
4	5	9	22	SWING OUT SISTER/Twilight World (Mercury/P.G)
—	—	27	23	DEBBIE GIBSON/Out Of The Blue (Atlantic)
—	—	26	24	BILLY OCEAN/Get Outta My Dreams, Get Into My Car (Jive/Arista)
5	8	12	25	ERIC CARMEN/Hungry Eyes (RCA)
—	—	29	26	ELTON JOHN/Take Me To The Pilot (MCA)
—	—	28	27	RAY PARKER JR. with NATALIE COLE/Over You (Geffen)
DEBUT	—	—	28	STARSHIP/Set The Night To Music (Grunt/RCA)
DEBUT	—	—	29	DOLLY PARTON & SMOKEY ROBINSON/I Know You By Heart (Columbia)
—	—	30	30	JAN HAMMER/Crockett's Theme (MCA)

AOR TRACKS®

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track (Label)
4	2	1	1	ROBERT PLANT/Heaven Knows (Es Paranza/Atlantic)
6	4	2	2	AEROSMITH/Angel (Geffen)
8	6	3	3	JOHN COUGAR MELLENCAMP/Check It Out (Mercury/P.G)
23	15	7	4	DAVID LEE ROTH/Damn Good (WB)
2	1	4	5	STING/Be Still My Beating Heart (A&M)
5	5	6	6	INXS/Devil Inside (Atlantic)
27	17	12	7	HENRY LEE SUMMER/I Wish I Had A Girl (CBS Associated)
3	3	5	8	GEORGE THOROGOOD/You Talk Too Much (EMI-Manhattan)
20	14	9	9	KINGDOM COME/Get It On (Polydor/P.G)
17	12	11	10	ICEHOUSE/Electric Blue (Chrysalis)
13	10	10	11	MIKE OLDFIELD/Magic Touch (Virgin)*
34	22	18	12	GEORGE HARRISON/Cloud 9 (Dark Horse/WB)
22	18	15	13	JERRY HARRISON/Rev It Up (Sire/WB)
—	—	23	14	ROBERT PLANT/Tall Cool One (Es Paranza/Atlantic)
21	16	16	15	DANNY WILDE/Time Runs Wild (Geffen)
35	24	20	16	3/Talkin' Bout (Geffen)
BREAKER	17	19	17	BRUCE SPRINGSTEEN/All That Heaven Will Allow (Columbia)
18	19	19	18	WHITE LION/Wait (Atlantic)
30	25	22	19	ROBBIE ROBERTSON/American Roulette (Geffen)
10	9	13	20	GREAT WHITE/Save Your Love (Capitol)
25	21	21	21	AC/DC/Heatseeker (Atlantic)
29	27	25	22	JOHN BRANNEN/Desolation Angel (Apache)
1	7	8	23	DAVID LEE ROTH/Just Like Paradise (WB)
31	30	26	24	DEF LEPPARD/Pour Some Sugar On Me (Mercury/P.G)
41	34	32	25	MIDNIGHT OIL/Beds Are Burning (Columbia)
42	35	34	26	ALARM/Presence Of Love (IRS/MCA)
28	28	27	27	JOE SATRIANI/Satch Boogie (Relativity)
BREAKER	28	27	28	YES/Final Eyes (Atco)
45	39	36	29	FOREIGNER/Can't Wait (Atlantic)
BREAKER	30	36	30	R.E.M./Finest Worksong (IRS/MCA)

\*Keeps a bullet due to continued growth.

Complete Tracks Chart  
Begins on Page 116

URBAN CONTEMPORARY

13	8	3	1	MICHAEL JACKSON/Man In The Mirror (Epic)
9	6	5	2	MORRIS DAY/Fishnet (WB)
15	9	6	3	EARTH, WIND & FIRE/Thinking Of You (Columbia)
21	14	10	4	TONY TERRY/Lovey Dovey (Epic)
20	11	8	5	JETS/Rocket 2 U (MCA)
16	13	11	6	STACY LATTISAW/Every Drop Of Your Love (Motown)
27	23	13	7	da'KRASH/Wasn't I Good To Ya? (Capitol)
17	12	12	8	TERENCE TRENT D'ARBY/Wishing Well (Columbia)
6	2	2	9	ALEXANDER O'NEAL f/CHERELLE/Never Knew Love Like This (Tabu/CBS)
22	16	14	10	REBBIE JACKSON/Plaything (Columbia)
29	20	17	11	TEENA MARIE/Ooo La La La (Epic)
25	18	15	12	DEJA'/That's Where You'll Find Me (Virgin)
4	3	1	13	SHANICE WILSON/No 1/2 Steppin' (A&M)
23	17	16	14	JONATHAN BUTLER/Take Good Care Of Me (Jive/RCA)
31	22	18	15	GEORGE MICHAEL/Father Figure (Columbia)
8	7	7	16	TEMPTATIONS/Look What You Started (Motown)
26	21	19	17	CHICO DeBARGE/Rainy Night (Motown)
38	27	22	18	LEVERT/Sweet Sensation (Atlantic)
—	31	24	19	BILLY OCEAN/Get Outta My Dreams, Get Into My Car (Jive/Arista)
—	30	25	20	FULL FORCE/All In My Mind (Columbia)
37	29	23	21	GAVIN CHRISTOPHER/You Are Who You Love (EMI-Manhattan)
—	—	31	22	GLADYS KNIGHT & THE PIPS/Lovin' On Next To Nothin' (MCA)
39	33	27	23	SMOKEY ROBINSON/Love Don't Give No Reason (Motown)
40	36	30	24	GERRY WOO/How Long (Polydor/P.G)
—	34	26	25	MILES JAYE/I've Been A Fool For You (Island)
—	40	28	26	MELI'SA MORGAN/Here Comes The Night (Capitol)
2	1	4	27	STEVIE WONDER/You Will Know (Motown)
—	—	33	28	L.L. COOL J/Going Back To Cali (Def Jam/Columbia)
—	38	32	29	ROGER/Thrill Seekers (Reprise)
—	—	38	30	MIKI HOWARD with GERALD LEVERT/That's What Love Is (Atlantic)
—	—	40	31	NATALIE COLE/Pink Cadillac (EMI-Manhattan)
—	—	37	32	E.U./Da Butt (EMI-Manhattan)
—	—	34	33	DIONNE WARWICK & HOWARD HEWETT/Another Chance To Love (Arista)
—	39	35	34	POINTER SISTERS/He Turned Me Out (RCA)
—	—	36	35	FIT/Just Havin' Fun (A&M)
—	—	39	36	BROWNMARK/Next Time (Motown)
DEBUT	—	—	37	HINDSIGHT/Stand Up (Virgin)
DEBUT	—	—	38	WHITNEY HOUSTON/Where Do Broken Hearts Go (Arista)
DEBUT	—	—	39	MICO WAVE/Instant Replay (Columbia)
DEBUT	—	—	40	FORCE MD'S/Couldn't Care Less (Tommy Boy/WB)

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