

I N S I D E:

BIG-MARKET RATINGS RESULTS

As the major market ratings pour in, these are some of the notable results:

- **CHRs** blaze to a strong 1-2 in Houston ARB
- **WVEE** hits double figures in Atlanta ARB, as **WSB-FM** beats **WSB** for the first time and the Country outlets rise
- **WPOW** wins the Miami Birch by plenty but is almost caught by **WHYI** in the ARB
- **KUBE** wins both surveys in Seattle, with double digits in Birch; **KBRD** almost doubles in ARB

Plus Arbitron results for Detroit, Dallas, and Washington previewed last week but cut at the last minute owing to space considerations.

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CAN COUNTRY CONQUER THE NEAR-'90s AUDIENCE?

If Country radio and music can update their images, they may be poised, according to researcher **John Parikhal**, to tap the mood of the nation perfectly as the '90s approach.

Page 54

CHR'S TOP THREE MARKET BATTLES

The stories and programmers' perspectives behind the CHR ARB battles for New York, where **Z100** won and **Hot 103** moved up to second; L.A., where **KPWR** took its third straight; and Chicago, where **B96** broke its tie with **WYTZ**.

Page 42



SOUND THINKING AT CEMA CONCLAVE

The EMI/CEMA empire held its first convention in 11 years, with executives worldwide flocking to L.A. **Joe Smith**, **Dennis White**, and **Bhaskar Menon** join hands in front of the convention's "Breaking Sound Barriers" theme display. More photos and details, Page 4

FRITTS GOES FOR BROKERS ON TRANSFER TAX

NAB President **Eddie Fritts** rallied brokers to take a stand against the proposed broadcast transfer tax, and most were of a mind to join the fight... but not quite all.

Page 6

Newsstand Price \$5.00



Noble Shatters Record Book With \$65 Million KMJQ Buy

Spends \$100 Million Total; Also Buys KMJM, WMHE

Noble Broadcast Group says it will buy Keymarket Communications' top-rated Urban powerhouse **KMJQ/Houston** for \$65 million, the largest price ever paid for a stand-alone FM. The transaction is part of a \$100 million package of FM ac-

quisitions announced Friday (4/29) by Noble, which also acquired Keymarket's Urban-formatted **KMJM/St. Louis** for \$16 million. In a separate transaction, the company purchased market-dominant **AC WMHE/Toledo** and its local Muzak fran-

chise from **Osborn Communications** for \$19 million.

"We want to create some history in this broadcasting industry," said Noble Chairman **John Lynch**. "We want to become the biggest and the best. Radio is what we know and where we want to remain."

The deals place the company, founded in 1979, in the top ranks of American broadcasting. Noble is financing the acquisitions with loans from a consortium of blue-ribbon institutions including **Prudential-Bache Securities**, **Bank of New England**, **Toronto Dominion Bank**, and **Mutual of New York**. **Lynch** said he expects the rapidly-growing company will continue to remain in private hands, and said no public securities offering is now contemplated.

Lynch told R&R he expects to announce additional acquisitions in as many as three markets within the next two weeks.

Noble earlier this year announced plans for a \$100 million purchase of 14 radio stations owned by **EZ Communications**, but that deal later collapsed following reports of sellers' NOBLE/See Page 28

EX-GM BACK TO PROGRAMMING

Spangler Becomes WUSN PD/Midday Man

KJJY/Des Moines morning man **J.D. Spangler** has been named PD/midday talent at **WUSN (US99)/Chicago**. He succeeds **Doug Wilson**, who joined the station a year ago from **WPOC/Baltimore** and will stay on as afternoon drive personality.

Spangler's appointment comes one month after **Carl Hamilton** transferred from **Cook Inlet** sister **KOPA & KSLX/Phoenix** to replace **Drew Horowitz** as **WUSN's GM (R&R, 4/8)**. **Horowitz** left for VP/GM duties at **WFYR/Chicago**.

Hamilton told R&R, "J.D. is one of those unique individuals who is gifted in the art of building a fine Country product. He loves the responsibility that goes along with leading by deed, as displayed by his preference to be on the air."

Spangler said, "The opportunity to go back to Chicago is too good to pass up, and the potential of US99 is unlimited." Explaining why he decided to return to the programming ranks, Spangler said, "I always wanted to be a GM and I enjoyed it. However, my first love is programming and performing, and that's what I have to do."

Spangler had returned to **KJJY** a month ago as "Executive Entertainer" (Spangler claims that's what's on his card), having been the station's GM/morning personality from



J.D. Spangler

early 1985 to late 1987. He left there for the GM spot at **WMEE & WQHK/Ft. Wayne**, where he spent six months.

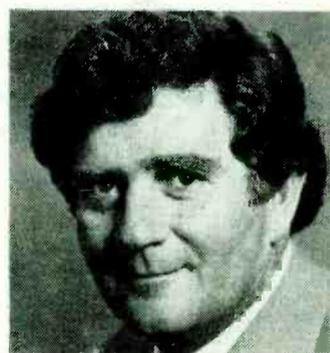
SPANGLER/See Page 30

Bresnahan WMAL Pres./GM

Cap Cities/ABC Full Service AC WMAL/Washington has named five-year **KFKF/Kansas City** VP/GM **Tom Bresnahan** to fill its President/GM slot, which had been open since **Fred Weinhaus** transferred to **WABC/New York** in January.

Cap Cities/ABC Owned Radio Stations Group Two President **Norm Schruttt** told R&R, "Christmas came early for **Tom Bresnahan**. He's always wanted to manage **WMAL**, and his wish has come true. I'm sure he'll do a sensational job. **Tom** listens to the station, is a **WMAL** fan, and is the perfect manager for this great radio station."

Bresnahan began his radio career 14 years ago as an AE at



Tom Bresnahan

crosstown **WWDC**. He moved to **WJMD/Washington** (now **WLTT**) two years later as an AE. He was named **LSM** and **GSM** there before joining **KFKF**.

BRESNAHAN/See Page 28

Fax Wins Landmark WHUR Grievance

Station Fails To Warn DJ After Ratings Drop; Judge Nullifies Firing

Former **WHUR/Washington** morning man **Jesse Fax**, who was fired in April 1987 because of his show's sinking ratings, has won a wrongful termination grievance against the station.

As the result of the arbitrator's decision, **WHUR**, a commercial station owned by **Howard University**, must reinstate **Fax** as morning drive host or offer him another on-air job that pays equivalent wages and benefits. The station has also been ordered to provide



Jesse Fax

Fax with approximately \$47,000 in back pay for the 11 months he has been off the station payroll.

"I feel vindicated," said **Fax**. "The **AFTRA** people told me this was a crapshoot, but I was willing to take the chance in order to clear my name."

Arbitrator **Renec Kamm** found that while poor ratings is a legitimate reason for terminating an announcer, **WHUR** failed to provide **Fax** with adequate warning that his job was in jeopardy because of the drop in his numbers. In the winter '87 Arbitron, **WHUR's** morning show pulled a 3.7 with persons 25-54; down from 5.5 one year earlier. The numbers have not improved under **Fax's** successor, **Gerry Bledsoe**. In the spring '87 survey the morning show dropped to a 3.3 in persons 25-54. The show climbed to a 3.8 in the summer book and has stayed there ever since.

FAX/See Page 28

Glew E/P/A Sr. VP/GM



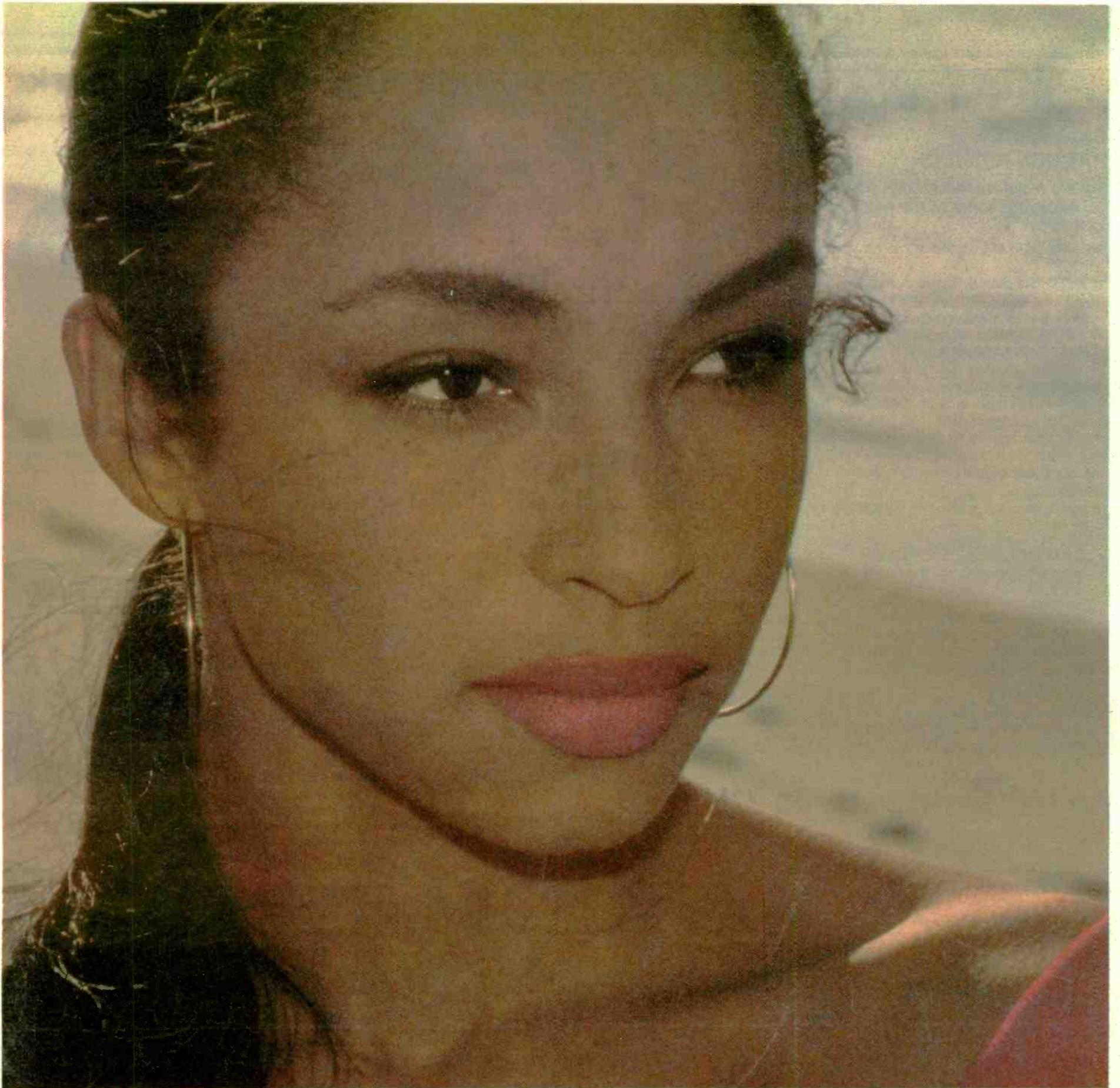
Dave Glew

Dave Glew has been appointed Sr. VP/GM of **Epic/Portrait/CBS Associated Labels**. He joins **CBS** after 19 years with **Atlantic**, most recently as Exec. VP/GM.

Glew will oversee the entire E/P/A operation, including A&R, promotion, product development and marketing, press and publicity, and its interaction with the **CBS** core marketing unit. Among those reporting to **Glew** will be Sr. VP/Marketing **Ray Anderson** and Sr. VP/A&R **Don Grierson**.

The appointment of **Glew** re-introduces a Sr. VP/GM management structure to E/P/A. The last occupant of that post was **Don Dempsey**, who left **CBS** in February 1986.

GLEW/See Page 30



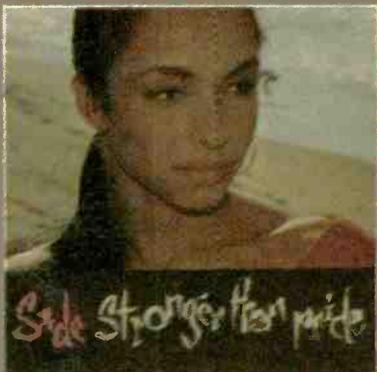
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MAY 6, 1988

STATIONS GET CREDIT FOR LISTENERS

More and more stations are offering listeners credit cards cosponsored by the station and cooperating banks. In the AC section, **WMJI/Cleveland** and **WFOX/Atlanta** explain how they do it, while on the Management Overview page, a comprehensive service is offered for this new way for stations to get credit for listeners . . . in the long run, in the ratings.

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Bender New WRIF PD



Marty Bender

Great American has filled a major opening at its troubled Detroit AOR, naming WFBQ/Indianapolis PD Marty Bender (Sobolewski) to

the same job at WRIF. He replaces Pat Still, who was fired last month for log irregularities.

WRIF VP/GM Bob Schutt told R&R, "We always prefer to promote from within the company, and we're delighted to have Marty. He's got a great sense of humor and a glibness about him that I enjoy. He knows it's a big challenge, and we're real optimistic we can make it work."

Bender's appointment still leaves WRIF without a permanent morning show. Still's former partner Mark Wagner left for WLWQ/Columbus last week. Karen Savelly and Lynne Woodison are handling AM drive in the interim, giving

BENDER/See Page 30



Charlie Seraphin

Seraphin KNX-FM VP/GM

KCBS/San Francisco PD/ND Charlie Seraphin has been upped to VP/GM of sister Los Angeles AOR KNX-FM. He replaces Robert Nelson, who retired last week after 17 years at the CBS station. Seraphin will report to CBS Owned Radio Stations VP Nancy Widmann.

CBS Radio Division President Robert Hosking remarked, "Charlie is clearly one of our most insightful and resourceful program-

SERAPHIN/See Page 30

Clark Upped To XHRM PD

Hal Clark has been upped from middays to PD/afternoon drive at Urban-formatted XHRM/San Diego. Former XHRM PD/afternoon driver Gene Harris remains with the station in middays.

According to XHRM GM Daryl Cox, "Hal comes to us with years of experience, and I'm confident that XHRM will retain its rightful stance in the San Diego market."

Clark commented, "We're looking to give the station more organization internally, as well as format. Once we get the people disciplined to the format, I really believe this station will be back up to where it was."

In other changes at XHRM, L.D. McCollum has returned to the MD

CLARK/See Page 28

Brumm GM At WEBN



Jaqui Brumm

Jaqui Brumm has been upped from GSM to GM at WEBN/Cincinnati. She succeeds David Macejko, who recently assumed GM duties at JACOR Communications sister stations WFLA & WFLZ/Tampa.

JACOR President Frank Wood commented, "I think Jaqui Brumm is a great radio success

BRUMM/See Page 30

BROADCAST MARATHON ENDS

Orioles Win, WIYY's Rivers Goes Home

Two hundred and fifty-eight hours after vowing to stay on the air until the Orioles won a baseball game, **WIYY (98 Rock/Baltimore)** morning man **Bob Rivers** finally got to go home last Friday (4/29) as Baltimore ended its historic 21-game losing streak with a 9-0 thrashing of the Chicago White Sox.

"For some reason everyone seemed to sense that was the night, although I didn't believe it," Rivers said. "Even when the score was 6-0 I said, 'Well, it's early.' I was beginning to get cynical."

Rivers needn't have worried. The Orioles coasted to victory, and a

short time later, after placating the horde of reporters gathered at the studio, Rivers was in a limo heading toward a much-needed rendezvous with the sandman. After spending the bulk of the weekend in bed, Rivers was back on the air Monday morning, ready to "convert some cume. If my numbers don't go up big-time, I'll look like a real failure!"

Rivers Earns Orioles Jersey

Later that night, Rivers joined 50,000 of his close personal friends at the ballpark to welcome

RIVERS/See Page 30

KYUU Commits To CHR

After years as a hybrid, leaning toward CHR or AC depending upon current product, NBC-owned **KYUU/San Francisco** has announced a full-fledged commitment to a mainstream CHR presentation. The format shift comes prior to and with the blessing of future owner **Emmis Broadcasting**, under the consultancy of **Alan Burns & Associates**.

VP/GM Terry DeVoto told R&R, "We see a tremendous opportuni-

ty in the marketplace. (Market leader) **KMEL** has continued to emphasize the Urban/Dance product and the lifestyle that goes with it. We feel there is an opportunity to serve the needs of the straight-ahead CHR audience.

"Client reaction has been fabulous. We're very happy NBC was aggressive enough to pursue the change in the middle of the station being sold to Emmis."

KYUU's new on-air positioning statement is "Continuous Hits, 99.7 KYUU," and the station promises 50 minutes of music an hour. An ongoing buscard and billboard display features morning man **Don Bleu**.

PD **Joe Alfenito**, who transferred to KYUU from the Manager/Operations & Promotions post at sister **WKYS/Washington** 14 months ago, said "The role is so obvious for mainstream CHR. There is a certain segment of the San Francisco audience that perceives us as CHR already, so we're basically building on a large part of our cume and core."

KYUU officially flipped formats at midnight last Thursday (4/28) by playing "Lights" by Journey, the last record played by the market's last mainstream CHR, **KFRC**, before that station changed format to Big Band a year and a half ago. "We've also got **Bobby Ocean** doing our voiceovers," Alfenito said. "He was at **KFRC** at the end. While we aren't going to be a clone of **KFRC**, there will be a good battle to be fought. **KMEL** is a good station, and so are we."

Crane Named PD At WNL



Chuck Crane

Metroplex has tapped **KKHT/Houston** PD **Chuck Crane** for similar duties at **WNL/Tampa**, where he will start May 16. He succeeds **Al Casey**, who left to pursue other interests.

Crane told R&R, "This is the saddest I'll ever be leaving a station; Houston's a great city and **KKHT** is going through a real

CRANE/See Page 30

MCA LAUNCHES LABEL

Simone Set As Uni President

Uni Records, more than six months in the making, has been officially launched by MCA Records and its executive lineup has been confirmed. The label will have a roster of 20-25 acts, combining new British talent with American rock and urban music.

David Simone, previously Managing Director of Phonogram Records UK, is President of Uni. Bill Bennett, formerly VP/Album Promotion at MCA, is Sr. VP/GM. Simone bases at Uni's New York headquarters, and Bennett works out of the MCA home office in Los Angeles.

Uni's promotion thrust is headed by Sr. VP/Promotion Sam Kaiser, whose team includes two National Directors of Promotion: Jeff Backer in New York and Mark Gorlick in Los Angeles. At the local level, Uni will rely on MCA's field promotion staff. It will also use the parent company's sales and distribution resources.

Kaiser was VP/Music Programming at MTV, Backer was Director/National Singles Promotion at Arista, and Gorlick handled West Coast regional promotion for Atlantic.



David Simone

The balance of the Uni team — plus an A&R chief, to be appointed — comprises VP/Marketing Robert Smith, Director/Artist Development Marty Diamond, and Publicity Manager Cindy Gray. They are all based in New York.

Simone said the label's emphasis will be on a limited roster, in tune with his preferred philosophy of "quality, not quantity." He added, "My way of working is not to have 100 artists and know that 10 will come through, but to have between 20 and 25, and work towards a 100% batting average."

"I know that's not often possible, but it just about did happen at Phonogram. I'd be a very happy person if we hit 70%. The key thing is not to have an overburdened release schedule, so we get time to work and stay with records."

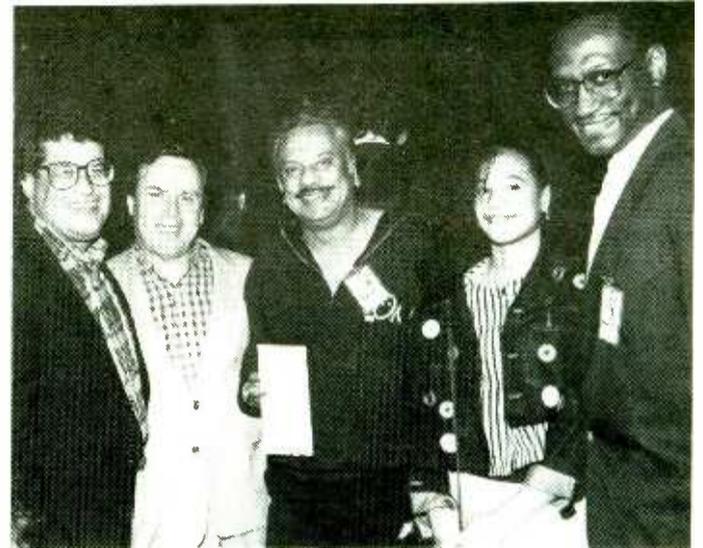
Uni's initial projects, including its first release by British band Wet Wet Wet, will have a UK bias, acknowledged Simone. "But that's because we need a product flow, and because the UK acts are in the studio now and will deliver first, whereas we're just starting to sign American talent."

At present, he said the roster comprises Wet Wet Wet, New York rap act Eric B & Rakim, MCA-UK signing Transvision Vamp, Cactus World News (switching from MCA), ex-Frankie Goes To Hollywood singer Holly Johnson, Walk On Fire, and Big Bam Boo, plus Busy Bee, Don Barron, and Ice Cream T via a deal with New York's Strong City Records.

Bennett's appointment as Sr. VP/GM is pivotal, Simone continued, especially in relation to the staff and distribution resources

SIMONE/See Page 30

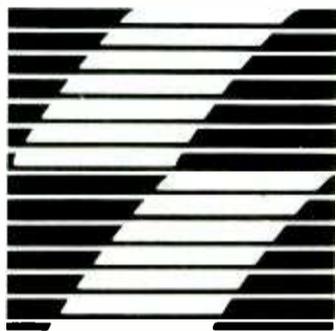
CEMA Convention Cheers Company



CEMA (Capitol/EMI-Manhattan/Angel) hosted its first convention in 11 years at Los Angeles's Registry Hotel last weekend (4/27-5/1). The convention brought together over 400 attendees under the theme of "Breaking Sound Barriers," including national promotion and sales personnel, key label and CEMA executives, and representatives from numerous international EMI territories. The meetings were opened Thursday morning by EMI Music Chairman Bhaskar Menon, who stressed subsequently that the company was not for sale. Capitol Industries President Joe Smith and CEMA President Dennis White also spoke at the opening, with product presentations, panel discussions, and artist showcases through Saturday contributing to a thoroughly upbeat mood. The final night was highlighted by an awards banquet honoring the company's field personnel.

Pictured at top (l-r): Capitol VP/Promotion John Fagot, Tracie Spencer manager Stan Plessner, Menon, newly signed Capitol artist Spencer, and Capitol VP Wayne Edwards. Below (l-r): Capitol Nashville VP Lynn Shults, Capitol/Canada President Richard Lyttelton, Capitol Records President David Berman, recording artist Dan Seals, Joe Smith, and Capitol/Nashville President Jim Foglesong.

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Ask for Mike Henry

Roger Wimmer, PhD/President
Chris Porter/Vice President
Mike Henry/Director of Marketing
Fran Judd/Research Analyst

Davis Promoted To GM At WCII & WDJX

Jack Davis has been upped to GM at Great Trails Gold/CHR combo WCII & WDJX/Louisville. He succeeds Walt Broadhurst, who resigned.

Davis, who joined WCII & WDJX as GSM last December from the VP/GM chair at WOVV/Ft. Pierce, FL, commented, "One of my first jobs is to make both facili-

ties dominant, so we're going to step up the visibility on all fronts. Success boils down to good management, people, product, strong marketing, visibility, and community involvement. I will mix this with a positive attitude and contagious enthusiasm. When you know your product and you know it works, it becomes contagious."

Beck Takes KLTQ PD Post

Four-year KCFX/Kansas City Asst. PD/Production Director Mike Beck has been named PD at Citadel's Classic Hits KLTQ/Salt Lake City. He begins his duties Monday (5/9).

Beck told R&R, "The station is headed in the right direction; I'll work on refining the rough edges.

The station has been in a holding pattern, and we need to get going promotionally."

Before joining KCFX, Beck was a PM drive personality at WKDF/Nashville and WIMZ/Knoxville.

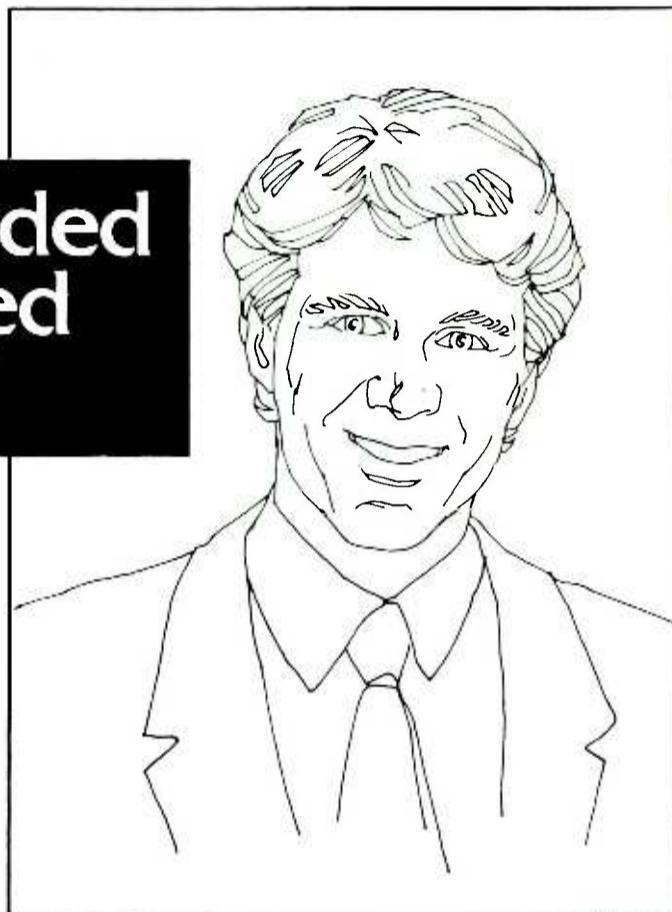
KLTQ ranked 14th overall (12+) in the fall '87 Arbitron with a 1.7.

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PAT CLAWSON

WASHINGTON REPORT

Fritts Whips Brokers Into Line On Transfer Tax Proposal

NAMB Sends Letter To Senate, Promises More Action

The National Association of Media Brokers, fresh from a trip to the woodshed with NAB President Eddie Fritts, has weighed in with its opposition to Sen. Ernest Hollings's (D-SC) latest proposal for a broadcast license transfer tax designed to support public broadcasting.

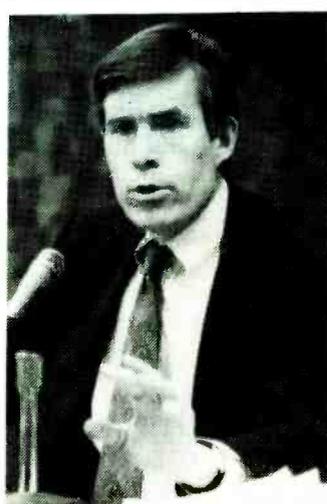
The NAMB voiced its opposition to the measure (S. 1935) in a letter to Senate Commerce Committee Chairman Daniel Inouye (D-HI). That letter was prompted by Fritts's appearance at a recent NAMB meeting during which he chided the brokers for a lack of involvement in the fight against a transfer tax. Fritts also expressed his displeasure with unnamed brokers who last winter told trade

publications that a transfer tax would have no impact on station trading. Fritts said those comments had been used against the NAB last December in its eventually-successful battle to scuttle Hollings's first tax proposal.

"Eddie lit a fire under us and he was right to do it," NAMB President Robert Mahlman said. "That's his job."



EDUCATION SECRETARY AT WASH — Secretary of Education William Bennett, who swears he once dated Janis Joplin, dropped by the WASH/Washington studios Friday (4/29) to defend his reputation as a rock & roller. Bennett showed up in response to a challenge from WASH morning cohost David Burd, who told listeners Bennett had cheated during an on-air rock trivia quiz Burd administered to him back in 1985. Bennett didn't answer any questions this time, but did bring along two of his favorite oldies: "Our Day Will Come" by Ruby and the Romantics and "Baby, It's You" by the Shirelles. Pictured are (l-r) morning personality Jeff Baker, John Bennett, Elayne Bennett, William Bennett, and David Burd.



JUSTICE LAYS DOWN THE LAW — Despite anti-porn groups' pleas, federal prosecutors probably won't use federal racketeering laws to strip the assets of broadcasters convicted of obscenity violations. Patrick Trueman (above), chief counsel of the Justice Department's National Obscenity Enforcement Unit, told an FCC forum last week that stations broadcasting "obscene" material can expect to be investigated, but added no action will be taken unless a criminal "referral" is formally made by the FCC. He said the Justice Dept. declined to prosecute KPFK/Los Angeles despite such a referral because FCC guidelines were murky at the time. He warned broadcasters that FCC indecency guidelines are now "clear" since the time period after midnight has been declared a safe harbor for indecent — but not obscene — broadcasts.



DYK PLEADS RKO'S CASE — Washington communications attorney Tim Dyk urged FCC commissioners to allow RKO to retain its broadcasting licenses last Thursday (4/28). Last year an FCC administrative law judge said RKO was "unfit" to be a broadcaster because of several cases of false billing, fraud, and false statements to the Commission. Dyk said no one in top RKO management deceived the FCC, and he disputed claims of any "significant impropriety" in RKO's licensed broadcast operations. FCC Chairman Dennis Patrick commented that RKO brass seemed to demonstrate "chronic unwillingness" to effectively manage the company. Attorneys for several license challengers urged Commissioners to strip RKO's licenses, on grounds that corporate dishonesty was "institutionalized." The FCC, which had been expected to issue a quick decision, cancelled a closed meeting scheduled after the arguments and now says a decision in the case may be months away.

Mahlman said NAMB would be more politically active as a result of Fritts's lecture. But neither he nor Chapman Associates President Bill Cate, chairman of NAMB's government relations committee, could say how the group might go about making its views known on Capitol Hill. "We'd be glad to appear before committees or do anything else the Congress wants us to do in order to give them more information on this issue," said Mahlman.

Regarding Fritts's complaint about the brokers who were quoted in the trade press, Mahlman said such comments did not reflect the opinion of NAMB, which he said has always opposed a transfer tax.

Heavyweight broker Gary Stevens, who is not a member of NAMB, isn't following the new party line. He continues to believe a transfer tax will have little impact on transaction volume, and said it is preferable to limitations such as the three-year rule.

That Fritts will need all the help he can get in the fight against a transfer tax became apparent at a hearing last Wednesday (4/27) on

the measure held by the Senate communications subcommittee. At that session Sen. Robert Packwood (R-OR), who has expressed doubts about the merits of a transfer tax, said some type of levy on broadcasters and other spectrum users is almost inevitable. He added that Hollings's decision to separate a Fairness Doctrine codification proposal from the transfer tax bill "greatly enhanced" the likelihood that the tax will become law.

Broadcasters were able to defeat the transfer tax bill last December because, in part, the measure included language that would have written the Fairness Doctrine into law and imposed a higher transfer tax (4% instead of 2%) on stations found to have violated the Doctrine.

During his testimony, Fritts said the NAB continues to oppose the transfer tax bill despite the deletion of the Fairness Doctrine provisions. He added that NAB supports the idea of imposing an excise tax on radio and television receivers and would be willing to explore the idea of a tax on the purchase of broadcasting equipment.

—Randall Bloomquist

National Association of
NAB
BROADCASTERS

THE CRYSTAL RADIO AWARDS

for excellence in local achievement

Recognizing radio stations for outstanding service to their communities. If your station is a leader in community service, enter today!

Extended deadline!
Now thru May 31, 1988.
Don't delay!

Call NAB Radio for details: (202) 429-5420!

music so hot was never so cool.

The hard-driving rock and rollers whose first track "SERPENTINE" is causing a ssssensation...3 week R&R breaker...3 week Album Network Homer...



"'Serpentine' kicks ass, and I mean with a capital 'A.' I love the album and I love the group."
—Stephen Page, KOME

"'Serpentine' kicked my butt the first time I heard it. I turned the other cheek, and it did it again!"
—Curt Cartier, KEZE

"No doubt, this record is going to be a smash!"—Jim Steel, WIOT

"I have a sneaking suspicion that Kings Of The Sun is going to explode at radio and retail!"
—Patty Martin, KSJO

"This is headed straight to the jugular of our audience."—Garrett Hart, WAPL

"This is good, back-to-basics rock 'n roll already yanking good phones!"
—Brent Alberts, WQFM

"We tested Kings Of The Sun's 'Serpentine' and WOW! This is a hit record."
—Cyndee Maxwell, KWHL

**"KINGS OF THE SUN" 6826-1-R Their self-titled debut. Produced by Eddie Kramer
Mixed by Dave Thoener Management: DeMann Entertainment**



RADIO BUSINESS

TRANSACTIONS

Noble On \$100 Million Spending Spree

Metropolitan Sells Florida FM; New Barnstable Buys & Sells FMs

Deals Of The Week

NOBLE BROADCAST GROUP PURCHASES

PRICE: \$100 million
 BUYER: Noble Broadcast Group, headed by John Lynch and Norm Feuer. The company also owns WSSH-AM & FM/Boston; WGBB & WBAB/Nassau-Suffolk, NY; KBCO-AM & FM/Boulder-Denver; KBEQ/Kansas City; WAVZ & WKCI/New Haven, CT; and XTRA-AM & FM/San Diego.

Noble Deal #1 KMJQ/Houston & KMJM/St. Louis

PRICE: \$81 million
 SELLER: Keymarket Communications, principally owned by Kerby Confer and Paul Rothfuss. The company, based in North Augusta, SC, also owns WLTJ/Detroit; WRLX/Charlotte, NC; KKMJ/Austin; WNNK/Harrisburg, PA; WSKR & WIZD/Mobile; and WTCB/Columbia, SC.
 BROKER: Jay Bowles and Neil Rockoff of Blackburn & Co.

KMJQ/Houston

PRICE: \$65 million
 FREQUENCY: 102.1 MHz
 POWER: 100 kw at 1720 feet
 FORMAT: Urban

KMJM/St. Louis
 PRICE: \$16 million
 FREQUENCY: 107.7 MHz
 POWER: 100 kw at 320 feet
 FORMAT: Urban

Noble Deal #2 WMHE/Toledo and Muzak Franchise

PRICE: \$19 million
 SELLER: Osborn Communications Corp., headed by Chairman Brownlee Curry and President Frank Osborn. The company also owns WKRZ-AM & FM/Scranton-Wilkes Barre, PA; WNDR & WNTQ/Syracuse, NY; KKRD/Wichita; and WWVA & WOVK/Wheeling, WV. Osborn also owns 25% of Fairmont Broadcasting, which owns KIOI/San Francisco; WNIC-AM & FM/Detroit; WLAC-AM & FM/Nashville; and KKO-AM & FM/Albuquerque.

FREQUENCY: 92.5 MHz
 POWER: 50 kw at 480 feet
 FORMAT: AC
 BROKER: Bill Steading of Americom Radio Brokers

COMMENT: Osborn purchased these properties in January 1986 for \$6.3 million.

WWBA/St. Petersburg

PRICE: \$17.1 million
 BUYER: Cox Enterprises Inc., headed by James Kennedy and principally

owned by Ann Cox Chambers and Barbara Cox Anthony. The Atlanta-based company's broadcasting division is headed by Stanley Mouse. The company also owns KFI & KOSI/Los Angeles; WCKG/Chicago; WIOD & WGTR/Miami; WSB-AM & FM/Atlanta; WSOC-AM & FM/Charlotte, NC; and WHIO-AM & FM/Dayton, OH.

SELLER: Metropolitan Broadcasting Corp., headed by Carl Brazell. The company also owns WNEW-AM & FM/New York; KTWV/Los Angeles; WOMC/Detroit; WMMR/Philadelphia; KRLD/Dallas; and the Texas State Radio Network. It recently announced plans to sell WOMC/Detroit to Infinity Broadcasting and the remaining properties to Sillerman Acquisition Corp.

FREQUENCY: 107.3 MHz
 POWER: 100 kw at 620 feet
 FORMAT: Beautiful
 BROKER: Neil Rockoff and Joseph Sitrick of Blackburn & Co.

Group Deals

James & Hunter Stations

PRICE: \$6.5 million
 BUYER: Maritime Broadcasting Inc., principally owned by Thomas Cosenzi.
 SELLER: Von Harshman, bankruptcy trustee for James & Hunter Communications Group Inc., a company affiliated with the bankrupt REBS Inc.

TRANSACTIONS AT A GLANCE

Deals So Far In 1988:
\$1,184,961,038

Total Stations Traded This Year: 431

This Week's Action: \$163,444,000

Total Stations Traded This Week: 29

Deals Of The Week:

- Noble Purchases: \$100 Million
- KMJQ/Houston \$65 million
- KMJM/St. Louis \$16 million
- WMHE/Toledo & Muzak Franchise \$19 million
- WWBA/St. Petersburg \$17.1 million

Group Sale:

- James & Hunter Stations \$6.5 million
- WJTO & WIGY/Bath, ME
- WIBX & WNYZ/Utica, NY

Group Sale:

- Bill Ray Stations \$750,000 debt assumption
- WGAI/Elizabeth City, NC \$400,000
- WANR/Richmond \$350,000 debt assumption

- KNEA/Jonesboro, AR \$435,000
- KSSN/Little Rock \$10 million
- KTIP & KIOO/Porterville, CA \$1.04 million
- KLOK/San Jose \$5.2 million
- KLDR/Delta, CO \$625,000
- WDCQ/Pine Island Center, FL \$2.2 million
- WHOF/Wildwood, FL \$450,000
- WTIF/Tifton & WJYF/Nashville, GA \$900,000
- KEYN & KQAM/Wichita \$4.43 million
- WCNL-AM & FM/Newport, NH \$750,000
- KKSJ-AM & FM/Portland, OR \$5.75 million
- WMSP/Harrisburg, PA \$4 million
- KWPL/McKinney, TX \$500,000
- WXIL/Parkersburg, WV \$2,814,000

WJTO & WIGY/Bath, ME

FREQUENCY: 730 kHz; 105.9 MHz
 POWER: 1-kw daytime; 50 kw at 500 feet
 FORMAT: Gold; CHR

WIBX & WNYZ/Utica, NY

FREQUENCY: 950 kHz; 98.7 MHz
 POWER: 5 kw; 25 kw at 660 feet
 FORMAT: News/Talk; CHR

Continued on Page 11

ALASKA BROADCASTING NETWORK

Partial Equity Buyout and Recapitalization

\$11,000,000

Senior and Senior-Subordinated Notes

The undersigned acted as financial advisor to Alaska Broadcasting Network and arranged for the private placement of the notes.

BLACKBURN CAPITAL MARKETS

BLACKBURN & COMPANY, INCORPORATED

WASHINGTON, D.C. 20036
 1100 Connecticut Ave., NW
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CHICAGO, IL 60601
 333 N. Michigan Ave.
 (312) 346-6460

BEVERLY HILLS, CA 90212
 9465 Wilshire Blvd.
 (213) 274-8151

Cash Flow

30 Radio and Television Stations sold over the last 24 months, with a total value of \$160 million. Every sale was for cash.

When you want the maximum amount for your property and you want it in CASH call—

THE Acquisition Specialists

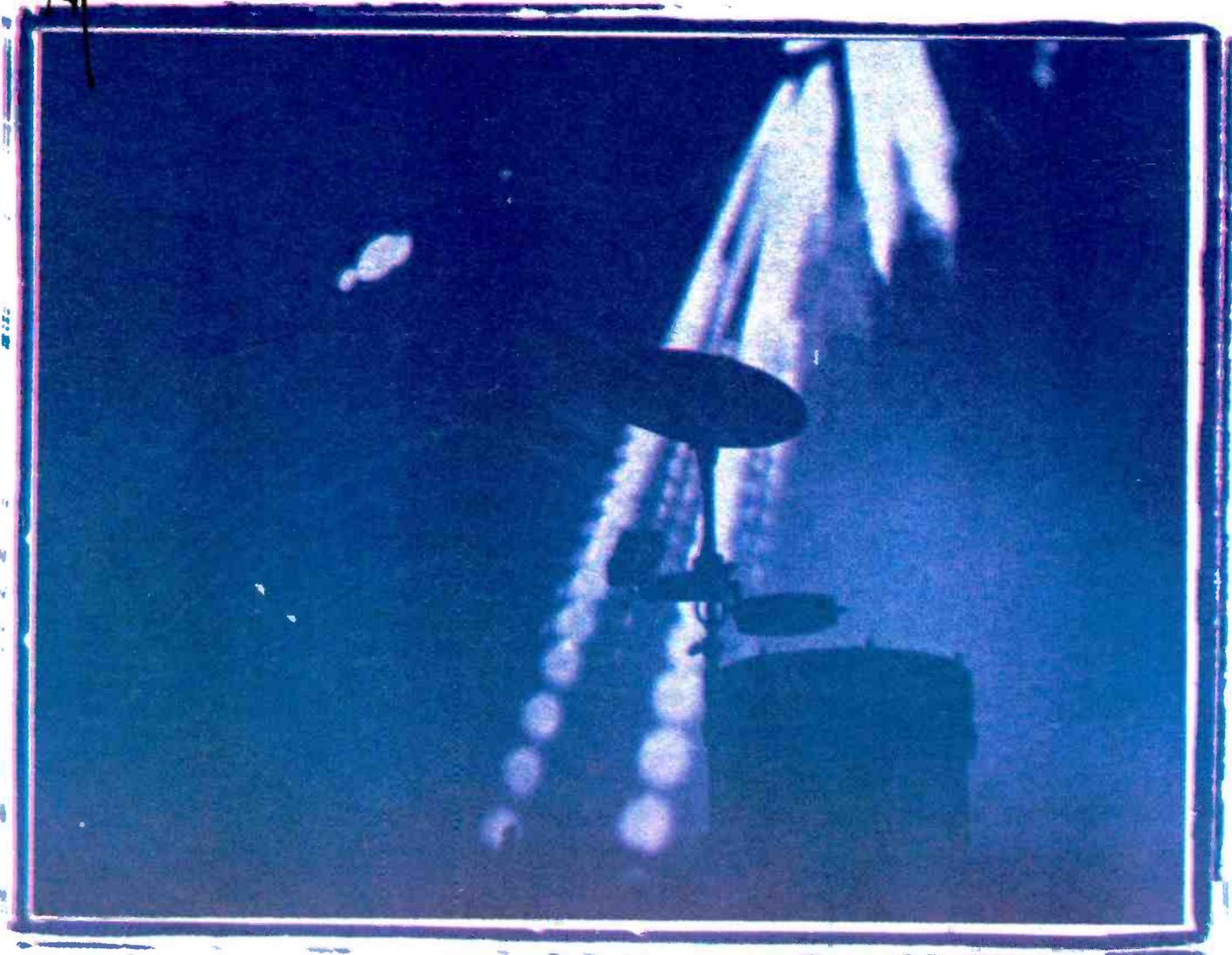
THE TED HEPBURN COMPANY

Ted Hepburn, President
 325 Garden Rd., Palm Beach, Florida 33480
 (305) 863-8995

Todd Hepburn, Vice-President
 P.O. Box 42401, Cincinnati, Ohio 45242
 (513) 791-8730

music so cool was never so hot.

Treat Her Right



he buzz started with "I THINK SHE LIKES ME," and radio and press immediately loved them. Now receivers are ringing off the hook—#9 phones nationwide!

"#1 phones... our audience loves this band."—Joe Marino, WAQY

"#1 phones for three weeks... it's been a great reaction record since day one."—Paul Marszalek, WMAD

"Treat Her Right is at #1!"—Alison Stewart, WBRU

"When you're getting immediate phone reaction, you know you've got something there. 'Treat Her Right' is a fantastic record."—Inessa York, KGON

"Top phones plus great reaction... proves to me that both the song and the band are HITBOUND."—Brew Michaels, KRRX

"Blue and hot! This cut smokes on the air!"—Carter Alan, WBCN

"Absolutely the coolest sounding record on WEEB."—Tomy Tolliver, WEEB

"Treat Her Right modernizes the blues while fully retaining its spirit. A humdinger of a debut."—Rolling Stone

"They're flying."—Village Voice

"They're calling Treat Her Right 'The Talking Heads of the late '80s'... but the early Talking Heads never got low-down and bluesy the way Treat Her Right can."—The Boston Herald

"Treat Her Right is a roots-rock lover's delight."—The Evening Gazette and Worcester Telegram

On Tour Now

"TREAT HER RIGHT" 6884-1-R their self-titled debut also featuring "I GOT A GUN"
Produced by Treat Her Right and Bob Holmes Management: Will Botwin, Side One



VICTORY AT SEA!



CONGRATULATIONS TO EVERYONE INVOLVED FOR MAKING THE 1ST ANNUAL T.J. MARTELL RADIO ROAST A TREMENDOUS SUCCESS!

SPECIAL THANKS TO THE FOLLOWING FOR CONTRIBUTIONS ABOVE AND BEYOND THE CALL OF DUTY:

Dais Members:
 DON IENNER
 Aristo Records
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 JOE PISCOPO
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 E/P/A
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The Honoree:
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The Host:
 SCOTT SHANNON of Z100,
 New York
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 BOB CATANIA
 Island Records
 AL COURY
 Geffen Records
 DAN DENIGRIS
 Epic Records

JOHN FAGOT
 Capitol Records
 VINCE FARACI
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 Reprise Records
 DANIEL GLASS
 Chrysalis Records
 BRAD HUNT
 Elektra Records
 RICK BISCEGLIA
 Aristo Records
 DAVID LEACH
 Polygram Records
 STEVE MEYER
 MCA Records
 PHIL QUARTARARO
 Virgin Records

JACK SATTER
 EMI/Manhattan Records
 BUTCH WAUGH
 RCA Records
 MEL DELATTE
 I.R.S. Records
 GEORGE GERRITY
 Warner Bros. Records
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Very Special Thanks To:
 CAROLYN JOYNES BROOKS E/P/A Executive Secretary • KIM FOREPAUGH Aristo Records Promotion Ass't
 STEVE KAHN Panavideo • CBS Records Creative Services • Radio & Records • Billboard • Cash Box • Gavin • Hits
 Hitmaker • Album Network • Friday Morning Quarterback • Bill Hard Report • Bobby Poe's Pop Music Survey
 Black Radio Exclusive • And everyone else who generously donated their money, time and services.

RADIO BUSINESS

TRANSACTIONS

Continued from Page 8

**Bill Ray Stations
WGAI/Elizabeth City, NC &
WANI/Richmond**
PRICE: \$750,000 debt assumption
SELLER: Bill Ray

WGAI/Elizabeth City, NC
PRICE: \$400,000 liability assumption
BUYER: WGAI Radio Inc., owned by AsTraKel International Ltd., a company based in Pinehurst, NC whose sole shareholder is Gardner Altman Jr. AsTraKel, through its KAT Broadcasting Corp. subsidiary, recently applied for FCC permission to buy WSVS-AM & FM/Crewe, VA; WHCC & WQNS/Waynesville, NC; WDSC & WZNS/Dillon, SC; and WFLB/Fayetteville, NC. Another subsidiary recently announced plans to buy WKEL/Myrtle Beach, SC.
FREQUENCY: 560 kHz
POWER: 1-kw daytimer
FORMAT: Country

WANI/Richmond
PRICE: \$350,000 debt assumption
BUYER: WANI Radio Inc., owned by Doy Humphrey of Peoria, AZ.
FREQUENCY: 1320 kHz
POWER: 5-kw daytimer
FORMAT: News/Talk

Arkansas

KNEA/Jonesboro
PRICE: \$435,000
BUYER: Paul Boden, who has been GM of the station since August 1985.
SELLER: John Shields is selling his entire 100% stock interest in the licensee, John J. Shields Inc. He also owns KMTL/Sherwood, AR.
FREQUENCY: 970 kHz
POWER: 1-kw daytimer
FORMAT: Country

KSSN/Little Rock
PRICE: \$10 million
BUYER: Southern Skies Corp., owned by Jerome Atchley. The company also owns KZSN/Hutchinson, KS and KLEO/Wichita.
SELLER: KSSN Broadcasting Inc., a division of New Barnstable Broadcasting Inc., owned by Albert Kaneb. He also owns WHLI & WKJY/Hempstead, NY; WGKX/Memphis; WSLR & WKDD/Akron; and WHOM/Mt. Washington, NH. The company recently applied for FCC permission to buy WTTS/Bloomington, IN and WOKO & WGNA/Albany.
FREQUENCY: 95.7 MHz
POWER: 100 kw at 1664 feet
FORMAT: Country

California

KTIP & KIOO/Porterville
PRICE: \$1.04 million
BUYER: Kagan Radio Inc., headed by President Norman Glaser.
SELLER: Chief Broadcasting Inc., headed by President Monte Moore.
FREQUENCY: 1450 kHz; 99.7 MHz
POWER: 1 kw; 15 kw at 690 feet
FORMAT: AC; Beautiful
BROKER: Chapman Associates

KLOK/San Jose
PRICE: \$5.2 million

BUYER: Bahia Radio Inc., owned by Daniel Villanueva and James Villanueva. They also own KBRG/Fremont, CA.
SELLER: KLOK Radio, a limited partnership headed by Phillip Davis.
FREQUENCY: 1170 kHz
POWER: 50 kw days/5 kw nights
FORMAT: AC
BROKER: Chapman Associates

Colorado

KLDR/Delta
PRICE: \$625,000
BUYER: Monument Broadcasters, a company headed by former Associated Press executive James Spehar.
SELLER: Donrey Inc., owned by Donald Reynolds.
FREQUENCY: 95.1 MHz
POWER: 3 kw at 37 feet
FORMAT: CHR

Florida

WDCQ/Pine Island Center
PRICE: \$2.2 million
BUYER: CR Investment Partners Inc., a Washington, DC investment group owned by Randall Blair and Carl Fazio Jr. They also own WLNZ/St. Johns (Lansing), MI and WINW & WRQK/Canton, OH.
SELLER: Jerry Collins, who also owns KJCC/Carmel Valley, CA and KJRC/South Lake Tahoe, CA.
FREQUENCY: 1200 kHz
POWER: 10 kw days/1 kw nights
FORMAT: AC
BROKER: Donald K. Clark Inc.

WHOF/Wildwood
PRICE: \$450,000
BUYER: William Crews, a local real estate developer.
SELLER: James Patrick
FREQUENCY: 640 kHz
POWER: 1 kw
FORMAT: AC
BROKER: Hadden & Associates

Georgia

WTIF/Tifton & WJYF/Nashville
PRICE: \$900,000
BUYER: David Handy, former VP/GM of WSPA-AM & FM/Spartanburg, SC.
SELLER: Clifton Moore and William Brown.
FREQUENCY: 1340 kHz; 95.3 MHz
POWER: 1 kw; 1.8 kw at 412 feet
FORMAT: Country
BROKER: R.A. Marshall & Co.

Kansas

KQAM & KEYN/Wichita
PRICE: \$4.43 million
BUYER: Rick Torcasso, former OM of WMJL-AM & FM/Cleveland. He is forming a new company with the Aberdeen Group, a Cleveland investment partnership.
SELLER: Long-Pride Broadcasting, owned by President Jim Long.
FREQUENCY: 1410 kHz; 103.7 MHz
POWER: 5 kw days/1 kw nights; 100 kw at 860 feet
FORMAT: Gold; CHR
BROKER: Bill Steding of Americom Radio Brokers.

New Hampshire

WCNL-AM & FM/Newport
PRICE: \$750,000
BUYER: Bruce Lyons and Susan Lyons of South Ryegate, VT. They are submitting applications for two Vermont FM CPs.
SELLER: Sugar River Broadcasting Inc., owned by Phillip Lowe. He also owns WHIM/Providence, RI and WCOU & WAYU/Lewiston, ME.
FREQUENCY: 1010 kHz; 101.7 MHz
POWER: 250-watt daytimer; 3 kw at 2006 feet
FORMAT: AC
BROKER: Kozacko-Horton Company
COMMENT: The AM has a CP to increase power to 6.5 kw.

Oregon

KKSN-AM & FM/Portland
PRICE: \$5.75 million
BUYER: Heritage Media Corp., headed by Chairman James Hoak and President David Walthall. The company's radio division is headed by Paul Fiddick. Heritage also owns WIL-AM &

FM/St. Louis; WBBF & WBEE/Rochester, NY; WEMP & WMYX/Milwaukee; KDAY/Los Angeles; and seven TV stations.
SELLER: Fort Vancouver Broadcasting Inc., owned by Bill Falling.
FREQUENCY: 910 kHz; 97.1 MHz
POWER: 5 kw; 100 kw at 980 feet
FORMAT: AC
BROKER: Bill Steding of Americom Radio Brokers.

Pennsylvania

WMSP/Harrisburg
PRICE: \$4 million
BUYER: Barnstable Broadcasting Inc., headed by Albert Kaneb and David Gingold (see KSSN/Little Rock, AR).
SELLER: Market Square Presbyterian Church.
FREQUENCY: 94.4 MHz
POWER: 50 kw at 700 feet
FORMAT: Classical
BROKER: Dan Gammon of Americom Radio Brokers.

Texas

KWPL/McKinney
PRICE: \$500,000

BUYER: Radio Plano Inc., owned by Marcos Rodriguez. He also owns an interest in KOJO/Ft. Worth, TX.
SELLER: The Oaks Broadcasting of Texas Inc., owned by Max Wells.
FREQUENCY: 95.3 MHz
POWER: 3 kw at 400 feet
FORMAT: AC
BROKER: Gammon & Ninowski Media Investments Inc.

West Virginia

WXIL/Parkersburg
PRICE: \$2,814,000
BUYER: Silver Star Communications, owned by Dr. John Robert E. Lee and Charles Finney. The company also owns WGOP & WJIZ/Albany, GA and WMJM & WFAV/Cordale, GA. The company recently announced plans to buy WYNN & WPIQ/Brunswick, GA.
SELLER: Burbach Broadcasting Group, headed by Jack Laubach. The company also owns WMRN-AM & FM/Marion, OH; WMAJ & WXLN/State College, PA; WEYZ & WCCK/Erie, PA; and WZMM-AM & FM/Wheeling, WV.
FREQUENCY: 95.1 MHz
POWER: 50 kw at 500 feet
FORMAT: AC
BROKER: H.B. LaRue

Best radio performance by a banker. Again.

WNUA
Chicago, IL

KMJQ
Houston, TX

WABB
Mobile, AL

KLOV
Loveland, CO

WFPG
Atlantic City, NJ

WKSS
Hartford, CT

KIKF
Orange, CA

KQFX
Austin, TX

WWKA
Orlando, FL

WYNK
Baton Rouge, LA

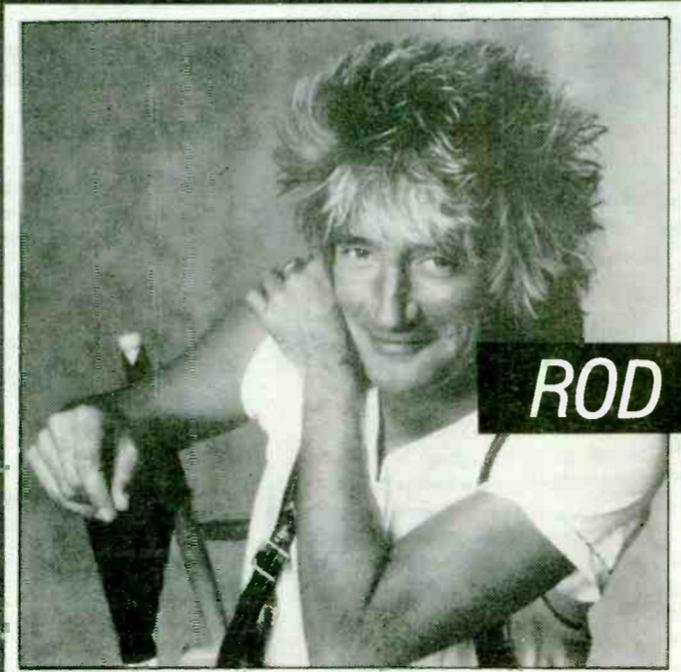
KCAL
San Bernardino, CA

WUPE
Pittsfield, MA

At Fleet's Communications Group, we've provided financial services to broadcasters for many years. Not only group owners, but we've also helped many operators become first-time owners. Now we'd like to do the same for you. To see how fast we get you on the air, call Daniel P. Williams, Vice President, at 401-278-6211. Or write Fleet National Bank, 111 Westminster Street, Providence, RI 02903.

Stay out in front
with Fleet





ROD STEWART

"Lost In You"

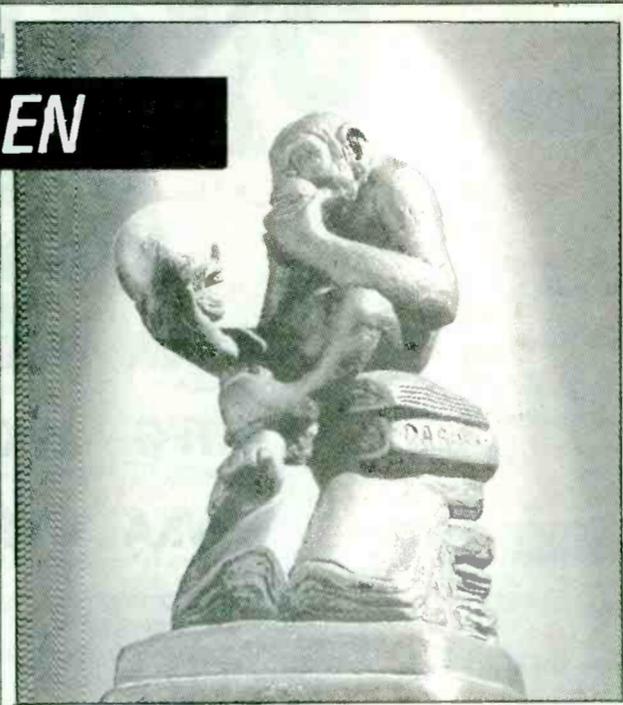
Produced by Rod Stewart, Andy Taylor and Bernard Edwards
From the album *Out Of Order*

CHR NEW & ACTIVE

ONE OF THE "MOST ADDED"
120/38 INCLUDING THIS P-1 ACTION:
TRACK **16**

WXKS deb 29	B97 deb 32	WCZY add
Z94 add	WGH add	WZPL add
WMJQ 30-28	Q105 deb 26	WKBQ 32-28
B94 deb 28	WMMS deb 34	
Y95 deb 31	WNCI add 27	

VAN HALEN

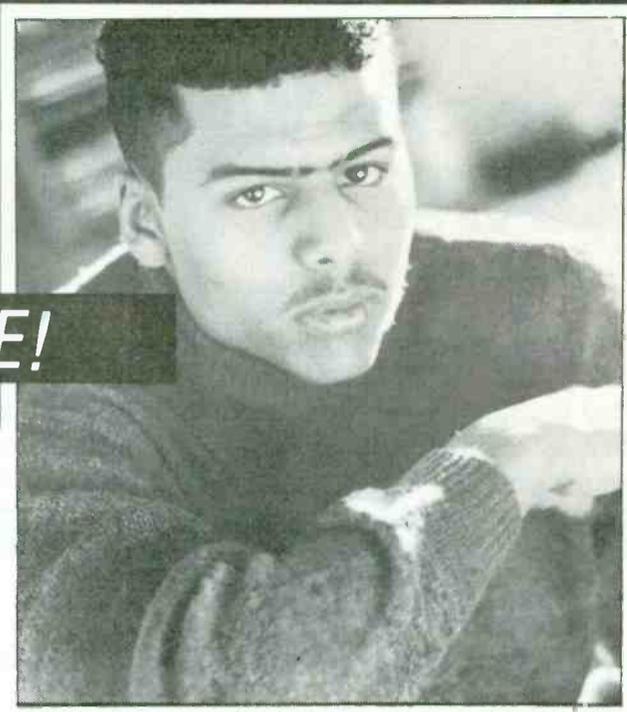
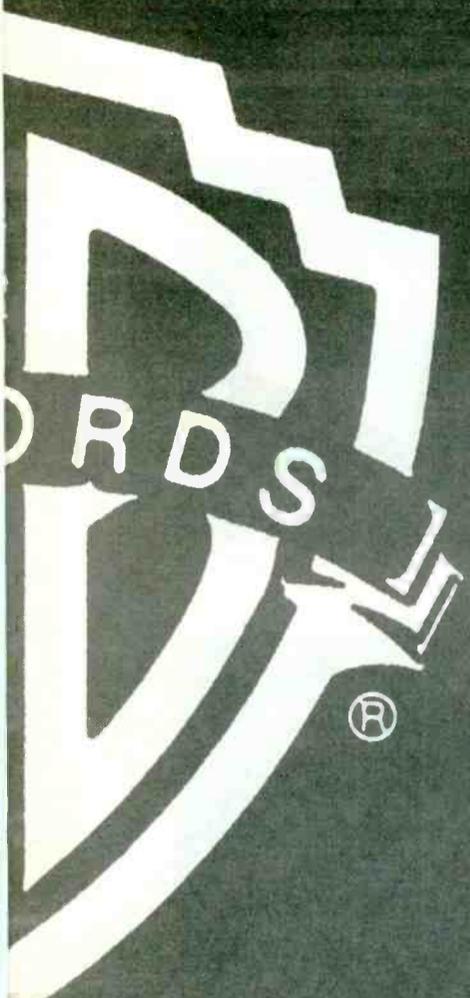


"Black And Blue"

Written And Performed By: Eddie, Alex, Sammy And Mike.
Recorded By Donn Landee From The New Album **OU812**.
Personal Management: Ed Leffler/E.L. Management.

CHR NEW & ACTIVE

2ND MOST ADDED
60/60
TRACK BREAKER
DEBUT **8**
#1 MOST ADDED



AL B. SURE!

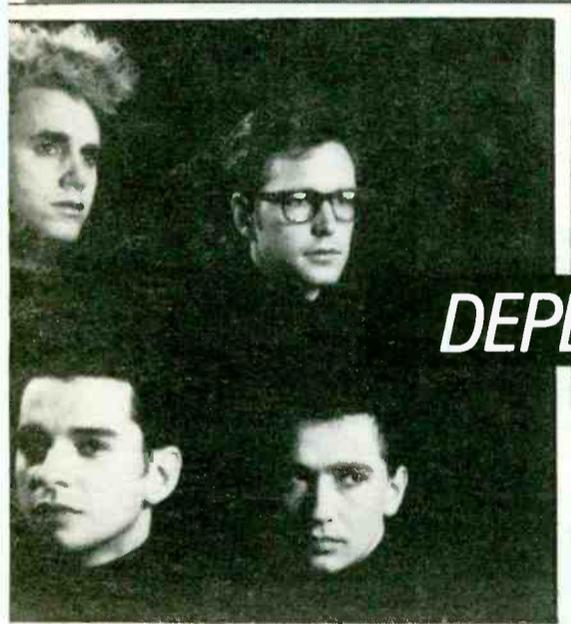
"Nite And Day"

Produced By Kyle West
From The Album *In Effect Mode*
Al B. Sure! Is The Winner Of The
SONY INNOVATORS Award.

CHR NEW & ACTIVE

Check This Week's Adds & Moves:

WXKS add	KRBE 20-13	KIIS add	KWSS deb 35	B93 22-16	KKFR 21-18
WKSE 29-26	WNVZ add	KKRZ 27-23	HOT103 6-2	K98 34-13	KDON add 35
WMJQ add 29	KITY 14-11	FM102 6-5	WPGC 2-2	KZOU 32-26	WJAD add
PWR95 16-14	Q105 add	KROY 22-10	Z93 6-2	KWES add	B98 24-15
Z100 add 23	B96 29-21	KWOD 1-1	WFLY 35-26	KTUX add	WBWB add 36
PRO-FM add	WCZY deb 38	KCPX 35-31	WNNK 35-24	KCPW 29-25	99KG add
WAVA add 29	WHYT deb 22	KKLQ deb 30	WTIC 14-8	KF95 add	WDBR add
PWR99 20-17	WKBQ 29-27	KMEL 9-4	93Q 38-29	KMGX 8-4	
KKBQ 22-17	Y108 deb 28	KATD 15-12	WBBQ 39-31	KYNO add 38	

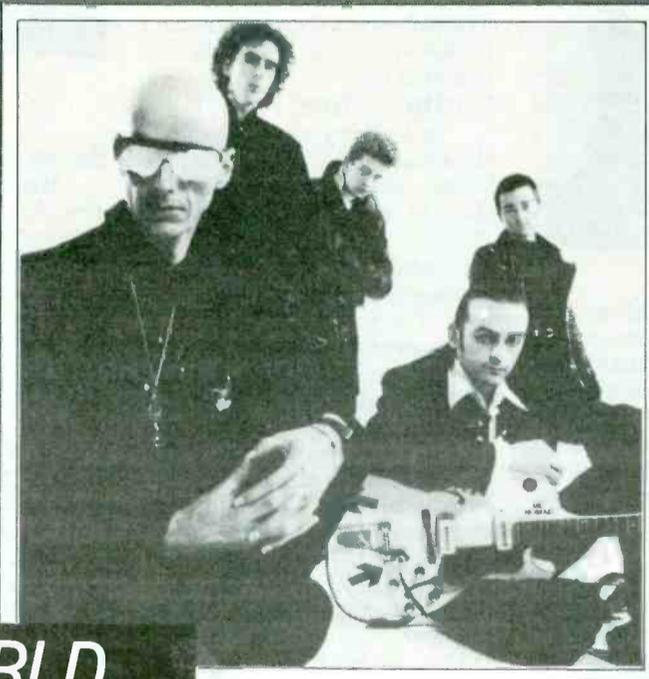


DEPECHE MODE

"Route 66/Behind The Wheel" (Mega Single Mix)

KRBE 16-7 HOT	KROY add
FM102 32-26 HOT	KCPX 26-23
KWOD 28-18	KATD 30-24
KITS 8-2 HOT	KPLZ on
KCAQ 30-20 HOT	KZZB 33-29
KITY add	WROQ add
KKRZ add	WOKI add
KXYQ on	KSAQ add

Produced by Depeche Mode and David Bascombe
Remixed by Ivan Ivan
From the album *Music For The Masses*
© 1988 Sire Records Company



UNDERWORLD

"Underneath The Radar"

Produced By Rupert Hine
From The Album *Underneath The Radar*

CHR NEW & ACTIVE

WXKS deb -33	KSAQ deb 39	WJAD deb 40	KFMW 35-29	KHTZ 36-31
PRO-FM add	KZIO add	WCGQ 25-22	KGOT add	KZOZ 35-30
KRBE 33-30	Z104 deb 38	KNAN 26-23	KUUB 16-13	SLY96 40-29
WLOL deb 40	KQKQ 24-19	WPFM 6-4	KFBQ deb 38	Y97 29-26
KCPX 3-3	KF95 15-13	KIXY deb 36	KOZE 1-2	OK95 7-5
KATD 26-23	PWR92 26-21	WHSL add	KZFN 8-6	
KUBE deb 39	KZZU 23-16	KKXL 12-10		



STATE OF THE ART INFORMATION SERVICES



SUSAN MORAN

Morning Jocks Waking Up To ABC DATA.

It's 4:00 AM in New York. Morning personality Jim Kerr heads down the hall at POWER 95 coffee in hand, to the ABC DATA printer. He scans the billboards and verbatims of the cuts for that morning's audio feeds. **Item:** a London animal expert says monkeys become more sexually aggressive as they age – and Michael Jackson could be in physical danger from his soon-to-be-four year old chimp, Bubbles. Grinning, Jim tears off the copy and pulls the audio bit. As New York wakes up and tunes in, "Jim Kerr and the Morning Crew" are telling monkey jokes and hoping for Michael's sake, Bubbles isn't too BAD.

With ABC DATA, audio that had been strictly news material is finding its way to morning jocks. "Having ABC news stories on hard copy really opens up so many more creative and clever uses of their stuff," Kerr says. Jocks are realizing that some of this news stuff can be pretty funny – whether it's a soggy apology from Jimmy Swaggart, or a report about George Michael's injury from a purple padded bra at his Sydney concert.



JIM KERR

Networks have always provided stations with audio – but the printed word? That's exactly what ABC has done with ABC DATA – a new programming and communications service that sends hard copy information to stations via satellite to a printer located at the station.

ABC DATA also makes using the network easier. Before DATA, selecting an audio cut meant listening to the entire feed – that could run ten minutes or more. Now, a quick glance lets you choose the right cut. "Anything that saves the POWER 95 Morning Crew time is great," says Kerr. Plus the billboards and verbatims can be used as show prep for jocks. ABC has stories which are not on the wires or in USA TODAY, like the story about Michael Jackson's chimp. The verbatim lets jocks rewrite the story so that it's right for the local audience.

"The only way to get USA TODAY"

USA TODAY is the one

newspaper used most by morning shows. ABC has an exclusive deal with the paper to give its affiliates an advance look at USA TODAY using the data service.

Todd Pettengill, morning man at WFLY, Albany likes the mix of lifestyle, trends, health and money stories. "I use USA TODAY radio feeds for morning show prep. It gives me a leg up on the competition. ABC DATA lets me have it first – because USA TODAY doesn't hit the streets here until 7:00 AM. This way it looks like we have the paper before anyone else does. I use the USA TODAY stuff for phoners and to localize bits I use on my morning show."

Getting it first

Immediacy is what radio is all about. DATA lets stations know about programming changes in a flash. Eric Seidel of WGST, Atlanta tells about a recent PR coup. "We first learned that ABC was going to feed "The Ballad of Gary Hart" (an irreverent song spoof performed live by John Denver) on ABC DATA. Within an hour of the feed we had the song on the air. Almost immediately listeners called in wanting to know when we were going to play it again. Because of the attention the song generated we got calls from local TV stations, newspapers and CNN on the song. Because we had DATA, we got it on the air first in Atlanta."

DATA played a prominent role in ABC's exclusive coverage of the 1988 Winter Olympics. DATA was used to update



TODD PETTENGILL

stations on major Olympic stories. "When Pam Fletcher had her freak skiing accident we got the story on ABC DATA almost an hour before it appeared on the wire," explained Rod Colvin, News Director at WOW, Omaha.



ERIC SEIDEL

Saves valuable news time

Heavy news stations have already come out strong for DATA. Steve Swenson, Executive Director of 1010 WINS, New York, said, "Because we program news 24 hours a day, we need to be efficient. We have lots of different audio sources. ABC DATA lets us quickly handle ABC feeds. Written notification of upcoming programming is more convenient than having to listen to it. ABC DATA alerts our editors to important actuality bites. We can make faster decisions as to whether a piece of sound needs to go on the air immediately when we see the verbatim."

The competitive edge

Jeff Pollack, of Pollack Media Group, consultants to over 70 stations around the world, predicted that "ABC DATA will change network radio forever. It gives the local affiliate flexibility and instantaneous access to a diverse amount of information – and lets the station respond more quickly to stories that interest their target audience. DATA gives stations a competitive edge."

DATA also helps stations be more people efficient. Dave Barrett, VP, Hearst Radio

ABC DATA GIVES YOU...



ENTERTAINMENT: From the Mega-tours to the Grammy nominees, ABC DATA gives you the rundown first.

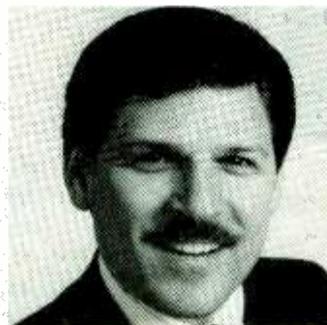


BIG EVENTS: ABC Data provides extra coverage on the big events, like recent exclusive coverage of the 1988 Winter Olympics.



BREAKING NEWS: Speed matters most when hot news is breaking and ABC DATA gives you the news instantly in convenient written form.

Group and General Manager of WBAL/WIYY in Baltimore comments "We've received a lot of great things from the network. But this has generated the most excitement. It's freed up our manpower resources and we've been able to reassign one whole news person."



STEVE SWENSON

Easy to use

As Joe Busch, Manager of ABC DATA says, "We put together a system designed to require the least amount of effort for the user." ABC DATA transmits by satellite to a high speed printer which is equipped with a specially encoded card. The card acts as the address for the station – allowing ABC to send information to a single individual within a station, to a group of stations or to all ABC DATA affiliates. Each station receives only the information it needs. Messages regarding commercial schedule changes, news & programming advisories and technical information are communicated to stations on a daily basis over DATA on ABC express mail feeds. With

DATA, ABC stays in constant touch with affiliates.

State of the art services

ABC chief Aaron Daniels summed up the thinking behind DATA's creation. "To stay competitive, stations must continually expand their information resources, and tailor information to the needs of their local listeners. ABC DATA addresses this challenge by providing, not just more information, but an easier more effective way to use that information. As stations continue to look for ways to stand out in the crowded marketplace, services like DATA will be a crucial factor in their success. We're proud to be helping our affiliates with a system that really works to make them the best they can be."



JEFF POLLACK

ABC DATA is available to all ABC RADIO NETWORK affiliates. For information on obtaining DATA, call Susan Moran, Director of Network Programming at (212) 887-5131.

Interrep's Latest "Radio Format Report" Available

The marketing research division of the New York City-based Interrep firm has recently issued its latest "Radio Format Report."

The publication is divided into two sections — Audience Information and Station Information. The former features average quarter-hour and ratings by format for the top 125 US markets. This information is also broken out for the following six major demographics: Persons 12+, Adults 18+, Adults

18-34, Adults 18-49, Adults 25-54, and Adults 35-64.

The Station Information section compares the number of stations by format, covering the period January 1987 to January 1988, in all 259 Arbitron-measured markets. For further information, contact the company at (212) 916-0598.

Not Working 9 To 5

The 9am to 5pm work week is such a part of American life that it's been celebrated in song by such diverse artists as Dolly Parton ("Nine To Five") and the Vogues ("Five O'Clock World"). However, nearly one out of five Americans (16% of the US workforce to be exact) works a shift that's something other than the traditional day-time schedule.

The following table illustrates the shifts that 16% of Americans who work nontraditional hours are most likely to be working:

Work time	% of workers
4pm to midnight	40%
Rotating shifts	27%
Midnight to 8am	17%
Other shifts	12%
Split shifts	4%

(two periods a day)

Source: Bureau Of Labor Statistics

A Day Off For Stress?

Almost everyone has experienced job-related stress at one time or another. There are various degrees and levels of stress, and sometimes the pressure can get a little overwhelming. In such circumstances, should an employee be allowed to take a "sick day" to deal with the problem?

According to a recent study conducted by the Cleveland-based *Modern Office Technology* publication, nearly 39% of all managers surveyed said they would give a stressed-out employee a day off with pay.

In fact, 13% of the companies surveyed claimed they actually have a policy that allows for an employee to take a "stress day." The other 26% said they would allow it on an informal basis.

Critics of a "stress day" fear that it might result in abuse of time-off policies. Proponents, on the other hand, feel that employees under stress might call in "sick" anyway, putting the employment relationship on a dishonest level.

National Spot Radio Scoreboard

Total national spot radio expenditures for the month of March 1988 topped \$69 million, an increase of 11.2% over March 1987.

Market	March '88 vs. March '87 (% of change)
1-10	+13.8
11-25	+7.6
26-50	+11.9
51-75	+13.2
76-100	+4.1
100+	+10.1

Note that there were five weeks in March 1987, as opposed to four weeks in March 1988. Thus, actual national spot radio expenditures were lower in '88. However, all above-quoted figures have been adjusted to reflect the true percentage of increase in national spot radio activity.

While the above-quoted figures reflect total national radio spot billings as reported by America's leading national rep organizations, they are not typical of any specific market. Furthermore, spot billing in individual markets, market groups, or in geographic areas may differ substantially.

Source: Radio Expenditure Reports Inc.

Preventing Employee Overload

Workers who feel lucky to have survived corporate cutbacks may not be so lucky in the long run. A recent study of 50 major US corporations conducted by the consultancy firm of Cresap, McCormick and Paget found that more than 75% of the responding downsized companies take the work previously handled by laid-off employees and simply redistribute it among the remaining workers.

Not surprisingly, the resulting overload often causes employees' job performance to suffer and creates an extremely stressful office environment.

To help alleviate some of the problems caused by corporate cutbacks, Cresap, McCormick & Paget VP Alan Prager suggests that managers should first analyze all work activities, eliminate those activities in which the costs outweigh the benefits, and then reassign low-level duties currently handled by highly paid employees.

MARKETING TOOL

"Radio Credit Card" Now In 50 Markets

The Kenilworth, NJ-based IGC/Direct Marketing Group recently introduced a new credit card marketing program for broadcasters called the "Radio Credit Card." The program offers radio stations the first comprehensive service for marketing a station-sponsored credit card, as well as publicizing those stations sponsoring the card.

The "Radio Credit Card" is an actual MasterCard/Visa credit card that not only displays the names of the participating radio station and bank, but also offers the most attractive financial options available.

The card is supported by direct

mail, newspaper and television advertising, as well as on-air and special promotions. Use of the card is also promoted at point-of-purchase by the radio stations' networks of merchants and advertisers who offer discounts and other incentives for card applications and use.

IGC is currently testing the program in 50 key markets, with plans to go national by this summer. The company is also negotiating with several major regional and national banks that are interested in servicing the participating radio stations. For further information, call (201) 245-7600. Also, see this week's AC column for examples of stations using credit cards.

Middle Mgt. Making More Money

The average American middle manager's real salary rose 5.2% in 1987, the biggest pay increase for America's middle management in ten years.

According to the Wyatt Co., which conducted a survey of more than 1500 US corporations to arrive at the above-quoted figures, part of the reason for the increase can be traced to the inflation rate, which has continued to decline while ac-

tual salary increases have stabilized.

In addition, certain types of managers are luckier than others with regard to pay raises. Current trends show managers in finance, information systems, administration, and personnel will average a 15% higher salary increase this year than managers in manufacturing, operations, engineering, marketing, and sales.

DATELINE

● **May 10** — Kagan Seminar: Radio Station Acquisitions. Park Lane Hotel. New York, NY.

● **May 11-15** — National Association of Independent Record Distributors and Manufacturers Convention. Monteleone Hotel. New Orleans, LA.

● **May 17** — International Radio & Television Society Annual Meeting & Broadcaster Luncheon. Waldorf-Astoria Hotel. New York, NY.

● **May 18-22** — National Public Radio Annual Public Radio Conference. Adam's Mark Hotel. St. Louis, MO.

● **May 19-21** — Sixth Annual T.J. Martell Foundation for Leukemia, Cancer & AIDS Research Golf, Bowl, Softball & Tennis Charity Weekend. Various Locations. Los Angeles, CA.

● **May 21** — Baltimore/Washington/Virginia Music Business Forum. Vista International Hotel. Washington, DC.

● **June 8-11** — American Women in Radio and Television 37th Annual Convention. Westin William Penn. Pittsburgh, PA.

● **June 8-11** — BPME & BDA Association 32nd Annual Seminar. Bonaventure Hotel. Los Angeles, CA.

● **June 13-14** — 22nd Burns Media Radio Studies Seminar. Westin Hotel, Dallas Galleria. Dallas, TX.

● **June 16** — International Radio Festival of New York Awards. Sheraton Center. New York, NY.

● **July 29-30** — Coast Seminars Adult Radio Conference. Hotel Le Meridien. Newport Beach, CA.

● **September 14-17** — Radio '88, sponsored by NAB. Washington DC.

● **September 15 - October 4** — Summer Olympics. Seoul, South Korea.

● **September 22-25** — Society Of Broadcast Engineers Third Annual National Convention. Denver Convention Center. Denver, CO.

● **October 10** — CMA Awards. Opryland Hotel. Nashville, TN.

● **October 26** — Kagan Seminar: Radio Station Acquisitions. New York Helmsley Hotel. New York, NY.

Contact Your EPA Representative For Details

Tips For Travelling Salespeople

By Chris Beck

Q **UESTION:** I've recently been promoted to National Sales Manager, a job that will involve a great deal of travelling, but my travel experience is rather limited. Could you pass along some tips that will make a salesperson's life on the road a little easier?

A **NSWER:** This isn't the first time I've been asked for advice on the subject of travel. In fact, the column you're reading was started in Chicago, continued on a United Airlines flight, and completed in San Francisco.

It's been my experience that most travel problems stem from one of four categories: packing, airlines, hotels, and jet lag.

Packing

The single most common problem among those who are new to the road is overpacking. There are two good reasons why you never want to check your luggage: the inevitable long wait at the baggage counter, and the fact that you don't want to find yourself in New York and your bags in Miami. So watch your weight.

However, if you do feel compelled to overpack, don't stand in line at the counter. Instead, take your bags directly to the gate and ask them to do a "gate check." (Hint: It helps to play a little dumb; i.e., "Oh, I see that I can only take two bags on board and I have eight. Can you help?")

Since you won't be in any city for more than two days, try to take only three days' worth of suits. (Yeah, you'll get sick of the clothes, but no one else will ever know.)

Shoes are a particularly bulky item that are hell on carry-on bags. If you just take one pair of burgundy-colored footwear, you'll find that you can wear them with almost any color suit.

To avoid wrinkles, pack your clothes in the bags that come from

the dry cleaners. All good hotels have irons and ironing boards you can use to get out any little wrinkles. (Hint: Order the iron when you get in, not in the morning. Also, travel irons are worthless.)

Ties can be a real hassle, unless you pack them in a separate, hard-sided box. (Some luggage stores carry boxes specially made for ties.)

As for toiletries, buy two of everything (razor, toothbrush, etc.), and stock up on sample sizes of your favorite products. Keep one set at home and pack up the other so you're ready to go at a moment's notice.

Airlines

Find yourself a good travel agent and give him at least two weeks' advance notice of your travel plans. That way you'll not only get the best fares, but also the best connections.

You should also try to avoid flying during "rush hour." Friday nights are the worst, followed closely by the days before holidays. That's when airlines most resemble Noah's Ark, so do yourself a favor and stick to midday and early flights for best results.

Generally, the best airlines are the ones with the newest equipment; i.e., Boeing 767s and 757s.

Newer equipment breaks down less frequently, and these planes usually draw the senior crew people.

Personally, I've found the best airlines are United, Delta, and American Airlines.

Since you'll be flying on restricted fares, you'll inevitably find your flight has been delayed or cancelled, and you'll need to change airlines. To avoid the difference in fares, ask for a "Rule 4-2-7." This is an airline code that allows you to change airlines for no additional fee. Have the airline on which you're ticketed instigate "Rule 4-2-7" and proceed to any other airline for no extra charge.

Because the people who design airplanes never fly, you'll discover that on-board storage space is limited, to say the least. Since airlines board from the back to the front, those people who wind up seated at the front often find that all the available storage space has been taken. This can be avoided by boarding when the last of the back rows are being called. (Hint: Before you attempt this maneuver, do a little chit-chat with the gate agent and smile. They'll know what you're doing, but will recognize that only a frequent flyer does this.)

Hotels

When booking a hotel, your first priority should be to get a corporate rate. (The difference between the corporate and the regular rate at the Chicago hotel where this column began was \$71; \$79 for the corporate rate vs. \$150 for the regular rate.)

Your second priority should be that the hotel provides irons and full-size ironing boards.



Your third priority should be to look for a hotel with no phone access charges for long distance calls. Some hotels will invoke an access charge of anywhere from \$1.75 to \$6 for every credit card call you make! When you're returning between 20 and 40 calls a day, this policy is, to be polite, simply outrageous.

Finally, try to stay at hotels that have 24-hour room service. You'll find that you'll be doing most of your paperwork in the wee hours of the morning, and you'll want your coffee NOW. (Hint: Order your coffee before you go to bed and ask for its arrival to coincide with your wake-up call. This is particularly important when you're attending a convention.)

Jet Lag

The best way to counteract the phenomenon known as jet lag is to start waking up two days before your trip at the time you're going to be getting up in the time zone to which you're going. (If you reside on the West Coast and do a lot of travelling, you'll soon find yourself living somewhere between Central and Eastern time.)

On those nights when you simply have to get to sleep, avoid sleeping pills and other prescription garbage. Pack a small bottle of children's "Benadryl" instead. Take

two tablespoons about 30 minutes before you want to sleep. It's not habit-forming and it works like a charm.

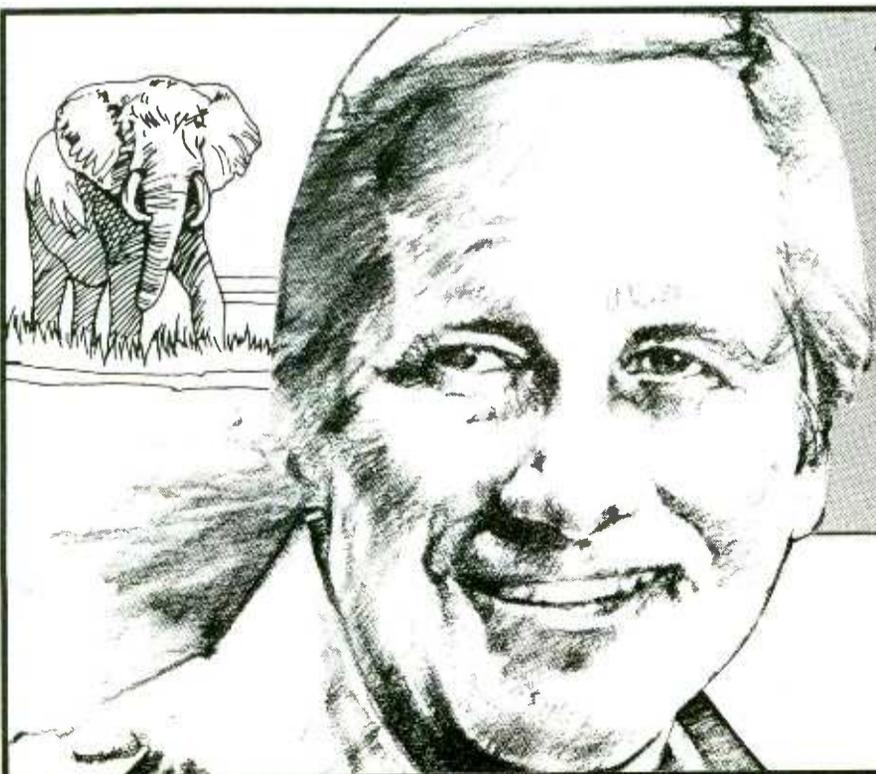
You should also avoid the temptation to "party." Be a bore. Go to your hotel room early, unwind, and get to sleep.

The reality of life on the road is that you'll be working eight to ten hours a day and flying for another three or four hours. Take your vitamins (C and B-complex) several times a day.

Good luck and welcome to the friendly skies . . .



Chris Beck is President of Chris Beck Communications, a sales consulting firm. If you have a question you'd like this column to address, he can be reached at (818) 594-0851.



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WITH JANIS JOPLIN
COUNTRY JOE AND THE FISH
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BOOKER T AND THE MG'S
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9 CONCERT HOURS
FOR RADIO on CD 

Recorded at the place and time where it all came together: The Monterey International Pop Festival of June, 1967. Digitally remixed for the first public release ever...these are some of Rock and Roll's finest hours.

Produced and distributed by Radio Express for the benefit of the Los Angeles Free Clinic Building Fund. Advertising representation: MediaAmerica, Inc., 342 Madison Avenue, Suite 920, New York NY 10173, 212-983-6600.



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TV Zapping Heavier Than Ever

Event Advertising The Antidote?

Zapping — changing channels in the middle of a television program or commercial — is a far more common phenomenon than previously thought, according to the latest research from the Seattle-based R.D. Percy & Co. ratings firm.

Using a combination of computers, heat sensors, and handheld people meters to monitor 1000 homes in 29 counties in the New York City metropolitan area, the company found that the average household zaps once every three minutes, 42 seconds.

However, households with remote control zap once every 3:26, while those without remote control zap once every 5:15. Cable households zap once every three minutes and those without cable zap once every 5:52.

Keep in mind that those figures are averages. Light zappers, who

account for nearly 46% of all zappers, change channels only once every 20 minutes. Moderate zappers (36% of all zappers) change channels from one to three times every 6:30. But heavy zappers (18% of all zappers) switch channels more than once every two minutes, and slightly more than four percent of this group zaps more than once a minute. One household in the sample changed channels an incredible 1045 times in a single day!

Rich Most Likely Zappers

While Percy & Co.'s research claims that zapping reduces the audience watching prime time TV ads by as much as 10% — which isn't the greatest news for TV advertisers — the news only gets worse when you consider that zapping is closely related to income. Households making less than

\$15,000 yearly zap an average of once every 6:15, those earning between \$15,000 and \$24,000 zap once every 4:10, and those earning \$25-\$49,000 zap once every 3:27.

It gets worse. Households earning \$50-\$74,000 zap once every 3:07, and those with annual incomes greater than \$75,000 zap once every 2:42. Remember, these are the people who advertisers most want to reach.

Michael Jackson Vs. The Zappers

Nevertheless, zapping doesn't have to be inevitable. During the Grammy Awards telecast (3/2), the first ad in each of the 11 sets of commercials was zapped by an average of 10% of the viewing audience, but the Pepsi ads that featured a certain Mr. Michael Jackson were zapped by only one to two percent of the viewers. You don't have to be a statistician to appreciate the significance of an eight to nine percent difference in audience.

When combined with Percy & Co.'s plans to have its system operating on a national level by 1990, does this concept of turning a commercial into an event signal the television advertising of the future?

MUSIC & MOVIES

CURRENT

- **COLORS (Warner Bros.)**
Singles: Colors/Ice-T
Go On Girl/Roxanne Shante (Cold Chillin'/WB)
Other Featured Artists: Salt-N-Pepa, Rick James, Eric B. & Rakim
- **MOONSTRUCK**
Single: That's Amore/Dean Martin (Capitol)
- **GOOD MORNING, VIETNAM (A&M)**
Featured Artists: Louis Armstrong, James Brown, Them
- **PERMANENT RECORD**
Single: Trash City/Joe Strummer & Latino Rockabilly War (Epic)
- **BRIGHT LIGHTS, BIG CITY (Warner Bros.)**
Singles: Century's End/Donald Fagen
Divine Emotion/Narada Michael Walden (Reprise)
Ice Cream Days/Jennifer Hall
Other Featured Artists: Prince, Depeche Mode, Bryan Ferry
- **SCHOOL DAZE (EMI-Manhattan)**
Single: Da Butt/E.U.
Other Featured Artists: Phyllis Hyman, Pieces Of A Dream, Rays
- **THE BLUE IGUANA (Polydor/PolyGram)**
Featured Artists: James Brown, Kurtis Blow, L.A. Guns
- **HIDING OUT (Virgin)**
Single: You Don't Know/Scarlett & Black
Other Featured Artists: Pretty Poison, Boy George, All That Jazz

FILMS

WEEKEND BOX OFFICE APRIL 29-MAY 1

1 Colors (Orion)	\$6.5
2 Beetlejuice (Warner Bros.)	\$5.0
3 Casual Sex? (Universal)	\$2.4
4 Above The Law (Warner Bros.)	\$2.3
5 Biloxi Blues (Universal)	\$2.1
6 Sunset (Tri-Star)*	\$2.0
7 Bloodsport (Cannon)	\$1.9
8 Critters II: The Main Course (New Line)*	\$1.8
9 The Last Emperor (Columbia)	\$1.7
10 Moonstruck (MGM/UA)	\$1.5

*First week in release
All figures in millions

Source: Exhibitor Relations Co.

COMING ATTRACTIONS:

This week's openers include "Salsa: The Motion Picture," a love story/musical that sports choreography by Kenny Ortega, who worked similar magic for "Dirty Dancing." The Latin-flavored MCA soundtrack is due later this month.

Also opening this week is "Sticky Fingers: A Fractured Fable," which centers on two female roommates, some lost drug money, and the bad guy out to get it back. Atlantic's Company B performs the title track, which will be released as a single next week.

VIDEO

NEW THIS WEEK

- **THE SEX PISTOLS: BURIED ALIVE — A DOCUMENTARY (Iceworld)**
This 25-minute video features the legendary British punk band performing "God Save The Queen," "No Fun," and "Anarchy In The UK" live, as well as interviews with the fearsome four, including the infamous Bill Grundy interview in which the announcer got them to use the "F-word" on live TV (and got them kicked off A&M as a result). The video also sports cameo appearances by Malcolm McLaren, Vivienne Westwood, Shane McGowan of the Pogues, and Siouxsie Sioux. (Street date: 5/9)



LITTLE TRIGGERS — The Sex Pistols, out for a stroll.

- **ROBERT LONGO: ARENA BRAINS (Elektra Entertainment)**

This 30-minute film is described as a visual short story with social commentary. Director Longo is a graphic artist who's worked with R.E.M. and the Replacements, and his film — which made a lot of noise at last year's New York Film Festival — features a soundtrack of tunes by Husker Du, PIL, the Golden Palominos, the Doors, Anita Baker, the Cure, and Simply Red. Look for R.E.M.'s Michael Stipe in a cameo role as well. (5/9)

- **RETURN OF THE LIVING DEAD PART II (Lorimar)**

This horror comedy takeoff on George Romero's original drive-in classic may be most noteworthy for the Island punk/metal soundtrack LP, which sports sonic contributions from Julian Cope, Zodiac Mindwarp & the Love Reaction, Anthrax, Mantronix, the Big O, Leatherwolf, Lamont, and J. Peter Robinson. (5/11)

- **DOGS IN SPACE (Key Video)**

This saga of the late '70s Australian punk scene stars INXS's Michael Hutchence as the leader of a band called... you guessed it... Dogs In Space. In addition to Hutchence, the Atlantic soundtrack LP features Iggy Pop, Ollie Olsen, Anthrax, Brian Eno, Marching Girls, Boys Next Door, and the Primitive Calculators. (5/12)

- **BABY BOOM (CBS/Fox)**

This box office smash (and soon-to-be television sitcom) stars Diane Keaton as a successful corporate executive who suddenly inherits a dead relative's baby. No soundtrack LP, but the title track, "Everchanging Times," was a hit single by Michael Jackson cohort Siedah Garrett. (5/12)

TELEVISION

TOP TEN SHOWS

APRIL 25-MAY 1

- 1 **CBS Sunday Night Movie**
("Magnum P.I. — Finale")
- 2 **Cheers**
- 3 **The Cosby Show**
- 4 **A Different World**
- 5 **Murder, She Wrote**
- 6 **Golden Girls**
- 7 **Just The Ten Of Us**
- 8 **60 Minutes**
- 9 **General Foods Showcase**
("Little Girl Lost")
- 10 **Growing Pains (special)**

Source: Nielsen Media Research

All show times are EDT/PDT; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

- Rock impresario **Bill Graham** and actor **Peter Coyote** reminisce about their experiences with the San Francisco Mime Troupe as part of the hourlong special "Troupers" (PBS, Tuesday, 5/10, 10pm).

The program profiles the troupe's 25-year history and how its unique blend of mime, music, dance, drama, and satire reflected the climate of political and social protest during the '60s. **Bob Dylan** makes a cameo appearance as well. (Check local listings for air date and time in your area.)



SWAYZE CRAZY — Patrick talks "Dirty Dancing" to Barbara.

- "Dirty Dancing" star and recording artist **Patrick Swayze** tells all on the latest installment of the "Barbara Walters Special" (ABC, Wednesday, 5/11, 9pm).

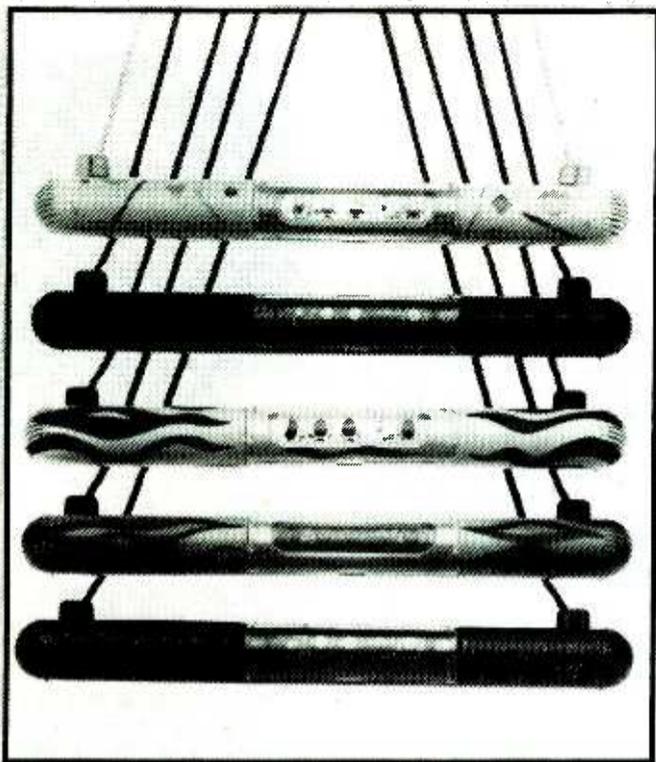
- Canadian country rocker **K.D. Lang** and dancer/singer **Toni Basil** are featured this week on the "Smothers Brothers Comedy Hour" (CBS, Wednesday, 5/11, 8pm).

- **Johnny Thunder** and **Joey Dee** join host **Wolfman Jack** at the "Rock 'N' Roll Palace" (Nashville Network, Saturday, 5/7, 8:30pm).

- Good ol' gals **Loretta Lynn** and **Dolly Parton** perform a medley of Lynn's greatest hits on the weekly variety show "Dolly" (ABC, Saturday, 5/7, 8pm).

- The group **Full Force** performs and plays host to **Taylor Dayne** on "It's Showtime At The Apollo" (NBC, Sunday, 5/8, 1am).

Contact Your EPA Representative For Details



NEW AM/FM RADIO

Hit Me With Your Rhythm "Stix"

You've heard of Styx the river, and Styx the rock band. Now make way for "Stix," the radio. Manufactured by the St. Louis-based Hyman Products firm, this particular rhythm "Stix" is a baton-shaped, portable AM/FM radio with built-in speakers that's available in a variety of patterns and colors, including such unusual patterns as granite, tiger, and camouflage.

The "Stix" radio — the company's first entry into the audio electronics market — features a stereo headphone jack, separate right/left volume controls, an LED stereo indicator, a built-in antenna, and a detachable color-coordinated shoulder strap. The speakers are mounted at opposite ends of the radio.

Measuring 14" long and 1½" in diameter, each "Stix" carries a suggested retail price of \$39.95 and is powered by either three AAA-sized batteries or an optional AC power adapter. For further information, contact the company at (800) 325-1542.

Public Service With Heart

Health is a hot topic. The Heart of the Matter is a hot radio series that deals with heart, health, and quality of life issues. And it's free.

The Heart of the Matter brings your listeners credible professionals from sources such as Johns Hopkins, NIH, and the National Cancer Institute. They talk about everything from heart attack prevention, to AIDS, to nutrition and sports medicine.

Agencies can be sold at the beginning and end of each segment of The Heart of the Matter. And you can choose the daily 4½ minute program, or the 29 minute weekly magazine version.

Call us for more information and a free demo at (301) 486-4624

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US Takeout Food Usage Up 8%

As the speed at which Americans live increases, convenience becomes the most important factor behind our daily activities, including our meals.

According to a recent survey conducted by the Park Ridge, IL-based NPD Group of Marketing and Research Services, such recent demographic trends as the growth in dual-income families and the increasing number of senior citizens — two groups less likely either to have the time or the desire to spend that time preparing elaborate meals — have redefined how and what America eats.

While America's per capita res-

taurant use has remained consistent, the US takeout market continues to grow. In 1987, the average American ate takeout food 26 times a year, an 8% increase from the year-previous.

Pizza is currently the king of takeouts, cornering 31% of the market, while the traditional burger/sandwich is in second place with 28% of the market.

Single and working parents are the largest users of takeout food (30% and 27%, respectively). The growth in the number of families and dual-income childless couples should make the takeout trend continue to take off in the future.

Plane Angry

Lost bags? Long check-in? Not enough time to make connecting flights? In a recent survey, airport passengers were asked what airport services needed the most improvement. The results, ranked by the percentage of surveyed passengers, were as follows:

Complaint	Percentage
Baggage claim	32%
Check-in	12%
Ease of changing planes	11%
Security	10%

Source: International Airline Passengers Association

"Ding Da-Dong Ding... Blue Moon"

"Blue moon, keep a' shinin' bright, you gonna bring me back my baby tonight," sang Elvis Presley way back in the mid-'50s. The lyric is a little misleading, however, as a "blue moon" actually appears only on the rarest of occasions.

"Blue moon" is what astronomers term a second full moon in the sky during the same month. (Normally, a full moon appears only once a month.)

The moon doesn't actually appear to be the color blue, although

the idea has been responsible for some groovy songs over the years, including such never-to-be-forgotten numbers as "Blue Moon With Heartache" (Rosanne Cash), "Once In A Very Blue Moon" (Nanci Griffith), and "When My Blue Moon Turns To Gold Again," "Blue Moon Of Kentucky," and "Blue Moon." These last three examples all come courtesy of the aforementioned Mr. Presley, who apparently had an infatuation with the subject, even if the last two tunes are at least equally as well known in versions by bluegrass pioneer Bill Monroe and doo-wop titans the Marceles, respectively.

Not coincidentally, this unusual astronomical phenomenon will occur for the first time since July 1985 this month. The first full moon of May appeared this past Sunday (5/1), and the "blue moon" will arrive on the last Tuesday of the month (5/31).



Radio station promotion directors may want to circle their calendars, as the next "blue moon" won't come until December 1990.

Top Ten Home Repairs

Many first-time homeowners have found their dream house turn into a money pit, particularly within the first year of ownership. Listed below are the ten repairs and improvements a homeowner is most likely to make on a house during that crucial first year.

Note that the survey was conducted in California; therefore, the costs cited may be higher than in other areas of the country.

Repair	Highest Cost
Furnace	\$2500
Air conditioning unit	\$2100
Oven/range	\$1400
Dishwasher	\$700
Water heater	\$425
Shower valve	\$280
Garbage disposal	\$200
Broken water pipe	\$600
Pool heater	\$1500
Pool filter	\$1200

Source: Home Warranty Association of California

PCs: Big Boom Foreseen In Briefcase-Size Models

While the market for personal computers continues to remain healthy, the market segment that's expected to show the greatest growth is that for portable PCs.

According to a recent survey conducted by the New York City-based Frost & Sullivan research firm, shipments of portable PCs are expected to increase by 42% between 1985 and 1990. At the same time, the market for briefcase-size PCs is expected to more than double that figure, with an estimated growth rate of 108%!

In 1985, the market for portable PCs totalled 1.26 million units, of which 641,000 (or slightly more than half the market) were transportable models. Briefcase-size PCs took second place with sales of

300,000 units, followed by hand-held PCs (185,000 units) and lap-size PCs (140,000 units).

CHRONICLE

Born To:

KRTH-AM & FM/Los Angeles Production Engineer **Dave Gartin**, wife Lori, son Shaun Matthew, April 11

KOAI/Dallas Asst. PD **John Frost**, wife Lori, daughter Carly Marie, April 18

WDLX/Washington, DC PD **Gary Jackson**, wife Cheryl, son Jeremy Albert, April 21

KSTR/Grand Junction, CO MD **Rick Lawrence**, wife Linda, daughter Rikki Lynn, April 23

KOMA & KRXXO Name Owen, Casey PDs

Eight-month KOMA/Oklahoma City AM drive announcer Gary Owen has been upped to PD, replacing the exiting Peter Zolnowski. Owen will retain his announcing duties.

At Classic Rock sister KRXXO, afternoon driver Sean Casey has added PD responsibilities. Interim PD Gary Jay has assumed the Asst. PD slot.

KOMA & KRXXO VP/GM Jane Bartsch commented about Owen, "Gary brings a wealth of talents to KOMA, and a clear vision of what the audience wants to hear. His direction will enhance the success of KOMA." Discussing Casey, she added, "Seeing as we're doing things right, Sean's a maintenance kind of guy and will keep it that way. He's extremely knowledgeable of the format."

Owen told R&R, "KOMA has a lot to offer this market. We're doing something unique and we're getting strong positive response. Of course, we won't make any changes. We'll fine-tune our product. It's hard to say exactly what our format is. Some call it AC,

others say oldies. I think we're basic Middle Of The Road."

Prior to joining KOMA, Owen was a talk show host/Production Manager at crosstown News/Talk KTOK. He previously held announcing and production jobs at KVOO/Tulsa and KBEC/Oklahoma City.

Discussing his new post at KRXXO, Casey said, "The station has been really successful with what it's been doing so far, and I intend to help it maintain its growth and continue its success."

WALKER NEW OM

WOKB Goes Gospel

Champion Broadcasting of Florida's WOKB/Orlando will switch formats Monday (5/9) from UC to Gospel and adopt new calls WXXO. Willie Clark has been upped to Station Manager, and AM drive announcer Jerry Walker will assume Clark's old OM post while retaining his on-air slot. Clark will report to VP/GM Jane Duncklee.

Clark, who will also serve as Station Manager of WXXU/Cocoa



Gary Owen

Beach 30 miles away, commented, "I'll be doing a lot of commuting, that's for sure. I'll also be supervising sales and programming for both stations, and we'll be researching what direction the Cocoa Beach station, which is currently Classic Hits/Gold, will take."

A market veteran, Clark worked as air talent at crosstown stations WHLY (now WCAT), and WORL, where he also served as MD.

SCHUMAN, AUSTIN UPPED

Stewart VP/ A&R At Rhino



Gary Stewart

Rhino Director/A&R Gary Stewart has been promoted to VP/A&R, and Director/Production Brian Schuman has been elevated to VP/Production & Purchasing.

In conjunction with Stewart's appointment, A&R Coordinator James Austin has been named Associate Director/A&R and David McLees has joined the department as Asst. A&R Coordinator.

Stewart told R&R, "It means we're going to get even more ambitious with new artists, and try to take the label to another level."

"My primary responsibility is to find music that I like and respect, and try to bring it to Rhino. The same applies to reissues: finding good music that isn't available, and making it available."

Stewart and Schuman were the first two Rhino employees hired by owners Richard Foos and Harold Bronson. Stewart joined at the label's formation in 1978, Schuman in 1981.

Schuman's increased responsibilities cover troubleshooting all aspects of manufacturing, purchasing, and operations for the Santa Monica-based indie label.

DOUGLAS KATT PD

Welsh Joins Pollack

KATT/Oklahoma City PD Pat Welsh has resigned to take a Director/Programming position with the Pollack Media Group, which has consulted the AOR for the past seven years. KATT MD Scott Douglas has been upped to PD to replace Welsh.

Group President Jeff Pollack told R&R, "The successful expansion of any company can only be accomplished by the addition of quality people. Pat has shown himself to be a PD of exceptional talent who has won consistently in tough competitive situations."

Welsh has been at KATT for five years, the past four as PD. He told R&R, "This is the first and only thing that enticed me to think about leaving the KATT. Surrey Broadcasting has treated me extremely well, which is why I've stayed here this long. But this is a rare opportunity to gain a whole new national perspective about programming."

Welsh is the second KATT PD to join the Los Angeles-based consultancy. Pollack VP/Programming Dave Brewer is also an alumnus of the Oklahoma station.

Ass-Kicking KATT's Priority

KATT GM Tricia York said that naming Welsh's replacement was easy. "When I thought about the PD position being open, the only name that came to mind was



Pat Welsh

Scott's. He's the perfect person for the job. We've got a tough battle, but it's all downhill from here. We're going to kick some ass."

Douglas joined the KATT staff shortly after Welsh and has been MD since 1984. This is his first PD job. Asked if he felt any pressure, Douglas said, "No, I really don't, because I have one of the greatest airstaffs in the country. I've got all the tools necessary to kick some ass."

KATT halted a dramatic two-book slide by moving 7.6-8.1 in the winter Arbitron. The station had dropped from a market-leading 13.7 to a 7.6 last fall, with much of the decline coming at the hands of Classic competitor KRXXO.

Cahn WYRK's New GSM

WYRK/Buffalo Asst. Sales Manager David Cahn has been named to the station's new GSM post.

Cahn said, "WYRK is one of the finest stations I've ever worked for. (VP/GM) Kitty Bocock has a very humanistic attitude towards management. That, along with the belief she has in people, makes working here very special. It offers everything a station should, and it's a pleasure to work with the Stoner Broadcasting people."

Cahn joined WYRK 18 months ago. He was previously LSM at crosstown WKBW, Marketing Director for WUTV-TV, and Regional Manager for Warner Bros. Records.



David Cahn

Motown Holds "Characters" Premiere



Motown founder/Chairman Berry Gordy Jr. (c) congratulated Director/A&R Debbie Sandridge (l) and label President Lee Young Jr. on the successful Hollywood Palace premiere party for Stevie Wonder's MTV "Characters" special.

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NEWSBREAKERS

EDITED BY JIM DAWSON

Radio

● **PAT RYAN** has been upped to Promotion Director at WABC/New York. She previously held a similar position at WFTY-TV/Washington.

Concurrently at WABC, **PAUL KOPPELKE** has been named Director/Sports Sales. He previously performed similar duties at WMAL/Washington.

● **LEIGH EARLE** has joined WMYI/Greenville, SC as GM. She was formerly GM at crosstown WFBC.

● **HAROLD COLLIPRIEST** has been named VP/Sales at KUSW, the 2.5 million-watt commercial shortwave station based in Salt Lake City. He was previously Station Manager at KRGQ-AM & FM (now KZQQ & KRPN)/Salt Lake City.

● **JOHN MARIN** has been named GM, **TOM GEBHART** GSM, and **RANDY MARX** OM at KNCN/Corpus Christi. Marin was formerly at KLZE/San Francisco, Gebhart comes from KOKE/Austin, and Marx joins from KHFI/Austin.



Frank Kelly Jeffrey Whitson

● **FRANK KELLY** has been upped from AE to LSM at WMEX & WMJX/Boston. He joined the stations three months ago.

● **JEFFREY WHITSON** has been upped from LSM to GSM at WPTR & WFLY/Albany. He succeeds **LOUIS IGNATTI**, who was named GM at WAQX-AM & FM/Syracuse.

● **CAROL SATTERFIELD** has been named GSM at WIMZ/Knoxville. She was previously an AE at crosstown WIMZ.

● **CHERI HAWKE** has been named GM at KBOY-AM & FM/Medford, OR. She was previously Station/Sales Manager at KSYC & KYRE/Yreka, CA, which she co-owns.

● **JIM LEVEN** is leaving his PD post at CHR WWFX/Bangor, ME to become PD at AOR WAQY/Springfield, MA. He replaces **BRIAN HALE**.

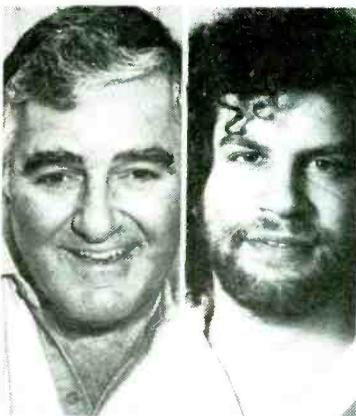


Cheri Hawke Jim Leven

Records

● **JULIO AIELLO** has been named GM/Label Operations for Songtree Music Industries. He joins from Tom Hayden Associates, where he was Administrative Director/Promotion and Marketing.

● **NANCY BRENNAN, PAT LUCAS,** and **DEIRDRE O'HARA** have been named to VP posts at the SBK Songs division of SBK Entertainment World. Brennan becomes VP/International Creative Operations from Director. Lucas advances to VP/West Coast, also from Director. O'Hara moves to VP/Creative, East Coast from Director/Creative Operations.



Julio Aiello Victor Chirel

● **BILL O'CONNELL** has been named Label Manager at Sire Records, succeeding **SUZANNE EMIL**. O'Connell joins the label from TVT Records.

● **VICTOR CHIREL** has advanced to Director/A&R Administration at Elektra Records. An eight-year label vet, he was most recently Manager/A&R Administration.

● **GLENN NORDLINGER** has been upped to Associate Director/Domestic Royalties at Atlantic Records. A two-year company vet, he formerly was manager of the same department.

Industry

● **CHRISTOPHER MARTIN** has been promoted to Marketing Director at Metro Traffic Control/Los Angeles. He joined the company last year.

Also at Metro Traffic, **LEE BURGESS** has been appointed Marketing Director/Oriando. He previously was District Manager at BDS, Inc.

● **ANDY KAUFMAN** has been appointed Special Events Director at Robin Ellis Productions. He is a 20-year booking and concert management vet who has worked at ICM, Music Fairs Inc., and CBS Records.

● **SPENCE BERLAND** has been named VP/Sales at Philips and DuPont Optical's new Burbank, CA sales and marketing office. He formerly was VP at *Cash Box* magazine.



Spence Berland Ron Shapiro

● **RON SHAPIRO** has been appointed Director/Public Relations, West Coast at BMI. He was a Senior AE with Sarah McMullen & Co.

RAB, Media Directors Meeting



Pictured at a Los Angeles meeting of the RAB and the Media Directors Advisory Council, which is comprised of media directors from most major Southern California ad agencies, are (l-r) RAB Sr. VP/Sales & Marketing Henry Hayes, J. Walter Thompson Sr. VP & Exec. Media Director Jim Surmanek, RAB VP/Marketing & Sales, Western Region J. Ray Padden, and McGavren-Guild Radio Exec. VP/Western Division Jeff Dashev.

Satellites In The Studio



The Georgia Satellites recently put the finishing touches on their second Elektra LP, "Open All Night," scheduled for May release. Pictured are (l-r) group's Dan Baird, VP/A&R Howard Thompson, and group's Rick Richards; (seated, l-r) group's Rick Price and producer Jeff Glixman.

PROS ON THE LOOSE

Mick Barker — Production Dir./afternoons WWHT/Charleston (803) 556-2418

Tim Bonnell — Mornings WTRG/Raleigh-Durham (919) 781-1757

Don Christl — PD KUKQ/Phoenix (602) 996-3043

Sherman Cohen — PD/OM KOMP/Las Vegas (702) 873-0796

Gene Davis — Afternoons WUSN/Chicago (312) 448-1724

Magic Christian — Mornings Z90/San Diego (619) 272-5259

Chuck Taylor — PD WKLI/Albany, NY (518) 383-5561

CHANGES

Katz Radio has promoted nine execs to Sr. AE: **Jeff Stein** in Atlanta; **Bill Sickles** in Dallas; **Jack Saindon** in Detroit; **Phil Culkin** and **Dave Slazinik** in Los Angeles; **Roger Dawson, Drew Dickens**, and **Abe Mendel** in New York; and **Cheryl Stewart** in Seattle.

Judy Rule and **Stephanie Mebane** have been named AEs at WHBQ/Memphis.

R&R TIMELINE

It's hard to imagine **WNBC/New York** without **Don Imus**. He started doing mornings in 1971, but was fired when the station tried a Top 40 approach in 1977. Ten years ago today **WHK/Cleveland** hired him to do "Imus Jr. The Afternoon." In September 1979 "Imus In The Morning" returned to **WNBC**.



Don Imus, then and now

1 YEAR AGO TODAY

- **Michael Donovan** named **WTKS/Chicago** GM
- **Jim Morrison** named **KSD/St. Louis** PD
- **Jeri Love** promoted to **WINS/New York** ND
- **WXKS-FM/Boston** promotes **Dale Dorman** to Asst. PD
- #1 CHR: "With Or Without You" — U2 (Island)
- #1 AC: "Se La" — Lionel Richie (Motown)
- #1 UC: "Always" — Atlantic Starr (WB) (3 wks)
- #1 Country: "I Will Be There" — Dan Seals (EMI America)
- #1 AOR Track: "Jammin' Me" — Tom Petty & The Heartbreakers (MCA) (3 wks)
- #1 AOR Album: "The Joshua Tree" — U2 (8 wks)
- #1 Jazz: "Whiz Kids" — Gary Burton Quintet (ECM) (2 wks)

5 YEARS AGO TODAY

- **MCA Records** names **John Schoenberger** National Album Promotion Director, **Sandi Lifson** National AC Promotion Director
- **Infinity Broadcasting** buys **KCBQ-AM & FM/San Diego**
- **Dave Martin** named **WLW & WSKS/Cincinnati** VP/GM
- **Ken "Spider" Webb** named **WRKS/New York** morning man
- #1 CHR: "Overkill" — Men At Work (Columbia)
- #1 AC: "My Love" — Lionel Richie (Motown)
- #1 UC: "Save The Overtime For Me" — Gladys Knight & The Pips (Columbia) (2 wks)
- #1 Country: "Common Man" — John Conlee (MCA)
- #1 AOR Track: "She's A Beauty" — Tubes (Capitol)
- #1 AOR Album: "Cargo" — Men At Work (Columbia) (2 wks)
- #1 Jazz: "The Hunter" — Joe Sample (MCA) (5 wks)

10 YEARS AGO TODAY

- **Wally Clark** elected **LIN Broadcasting** VP
- **Joe Cipriano** hired for nights at **WRQX/Washington**
- **RAM Research** to challenge **Arbitron**
- #1 CHR: "With A Little Luck" — Wings (Capitol)
- #1 AC: "The Closer I Get To You" — Roberta Flack & Donny Hathaway (Atlantic) (2 wks)
- #1 Country: "It's All Wrong But It's All Right" — Dolly Parton (RCA) (2 wks)
- #1 AOR Album: "Earth" — Jefferson Starship (Grunt)

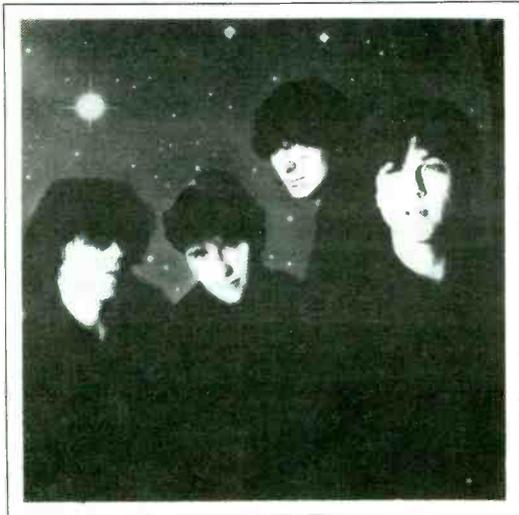
TOP 40 IS CONVERTING THE MASSES TO

The Church

#1 ALTERNATIVE

#1 AOR

TOP 40 138/17



*Under the
Milky Way*

J.D. Ryan, KEGL: "In-house research shows incredible acceptance across the board; teen-to-35 year-olds are the reason we moved it 35-27 with a hot report. Very impressive!"

Gregg Swedberg, WLOL: "THE CHURCH is not a ballad and not a dance record. Those are two great reasons to play it. The third reason is it tests extremely well with 18-34 men and women. It is doing exactly what we wanted it to do."

Buzz Bennett, Y95: "Top 20 requests and tests well with 18-34 male and female."

Kid Leo, Jeff McCartney, WMMS: "One of the best-sounding records that WMMS is playing. Nothing else sounds like THE CHURCH. Perfect demographic appeal and it's reacting."

Bob Harlow, KATD: "Good sales and strong adult response. It stands out in a unique and refreshing way."

Matt Hudson, Z104: "There's been a huge cult following for THE CHURCH for some time. This may be the hit they need to broaden their demographic appeal. Building nicely in Madison."

Tom Jeffries, Z94: "A very big record here at Z94. Amazing phones from the first play."

ARISTA

© 1988 Arista Records Inc., a Bertelsmann Music Group Company

Produced by: Greg Lodonyi,
Waddy Wachtel and The Church

Direction: Michael J. Lembo,
Mike's Artist Management, Ltd.

R&R STREET TALK

Labels Catch Expansion Fever

WB has reactivated **Reprise**, **MCA** has rekindled **Uni**, and soon **CBS** will be getting into the act with a to-be-announced, but still-unnamed West Coast label to be headed by former **Atco** President **Jerry Greenberg**. Now, ST hears that **PolyGram** will finally reactivate **Mercury** as a freestanding label with its own VP/Promotion and field staff. The plans have been on the drawing boards for over a year.

Word is that the rosy glow of spring has yet to come to the hallways of **KKBQ/Houston**, as the atmosphere is still a little chilly in the wake of last week's dismissal of Morning Zoo Master **John Lander's** bride **Patty Hamilton**. After the initial exchange reportedly *not one word* has passed between President/GM **Al Law**, PD **Bill Richards**, and Lander — not even a "thank-you" for a number one morning book!

EZ Communications named **B94/Pittsburgh** programmer **Jim Richards** "PD Of The Year" for the second time. While EZ Prez **Alan Box** publicly looks for the regional programming concept to work, following **Dan Vallie's** departure to open his own consultancy, doesn't the honor make Richards the odds-on favorite to become the next VP/Programming if the position were to open up again?

Battle Of The Boards

Seems some guerrilla warfare is taking place in Phoenix. **Y95 (KOY-FM)** apparently worked a deal with the sound man at a **KZZP**-sponsored **Richard Marx** show, who proceeded to turn down the onstage mikes just as **KZZP's** staffers were about to welcome the crowd. Instead, the concertgoers were treated to **Y95** morning man **Glenn Beck** doing the honors. Talk about your wild, wild West.

Word is that **Virgin** Director/National R&B Promotion **Sharon Heyward** has earned her VP stripes.

Are **Outlet's** **WTOP & WASH/Washington** for sale? Could be! No official word from inside Outlet, but insiders say the company won't make up its mind about whether to sell the stations until Outlet Chairman **Bruce Sundlun** decides whether or not to exercise an option to buy out institutional investors **Wesray Capitol** and **Mutual Benefit Life Insurance**, which hold 71% of Outlet's stock. Sundlun has until June 30 to come to a decision. Meanwhile, rumor has it that **WTOP** GM **Michael Douglass** has formed a group to acquire the combo if it goes on the block. Douglass says: "No comment."

Is **Emmis Broadcasting** going to promote Exec. VP/Programming **Rick Cummings** once the chain takes over the **NBC** stations? And will that mean a boost in duties for someone within the chain, or will another heavy programmer be brought in to assist Cummings on a national basis?



POR QUE, PIG? — When **Y97/Santa Barbara MD** **Chris Ruh** went rootin' through his mail and found his very own **Big Pig** T-shirt and a picture-sleeved copy of the **A&M** recording group's current 45, "Breakaway," he went hog-wild, as evidenced by the above photo. Being the hams we are, ST would pork up on another paragraph's worth of bad puns, but this week we're running a little shoat.

Hot Openings

Don O'Brien returns to mornings at **B104/Baltimore** from his swing gig at **Z100/NY**. He rejoins his former partner **Brian Wilson**, who is mysteriously absent from the air. Officials deny Wilson was suspended for format and contest rule violations, but ST's ear-to-the-crab-cakes says "it's in the hands of the attorneys."

But what of former **KKBQ/Houston** PD **Ron Parker**, who was temporarily part of that morning show? He didn't get the PD gig — **Chuck Morgan** did — and Parker passed on AM drive, so he's back in Houston searching for another programming opportunity.

Speaking of programming opportunities, there are a couple of prime situations available — namely **KEGL/Dallas** and **Q107/Washington**. Former **KEGL** Assistant PD (and now commander of **KJ103/Oklahoma City**) **Joel Folger** is the leading candidate at **Eagle 97**. But other names such as **Waylon Richards**, **Bob Case**, **Dave Anthony**, **Al Brock**, and the above-mentioned **Ron Parker** have also been contacted.

Over at **Q107**, the hallway hubbub points to **Bob Kaghan**. He's already in town as PD for Classic Rock **WCXR**.

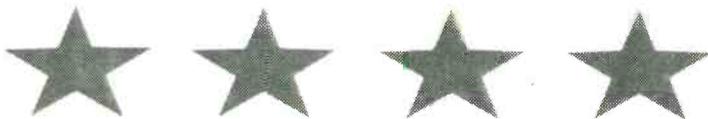
Elektra/Asylum Director/A&R **Kevin Patrick** has resigned to take a VP/A&R slot at **Island**.

Larry "The Duck" Dunn, PD-in-limbo of **WLIR-FM/Long Island**, has called it quits and seeks a new challenge. Dunn, a ten-year 'LIR vet, has been on salary since the station lost its frequency last December. Indications are that owner **Elton Spitzer**, who contracted to buy **WRCN/Long Island** three months ago, is fighting a losing battle to win speedy **FCC** approval of the sale.

Meanwhile, **RCN** PD **Lenny Bloch**, whom Dunn was to eventually replace, has taken the PD job at Classic Rock **WCZX/Poughkeepsie**. **Tom Calderone** has been upped to PD at 'RCN.

Continued on Page 25

INXS

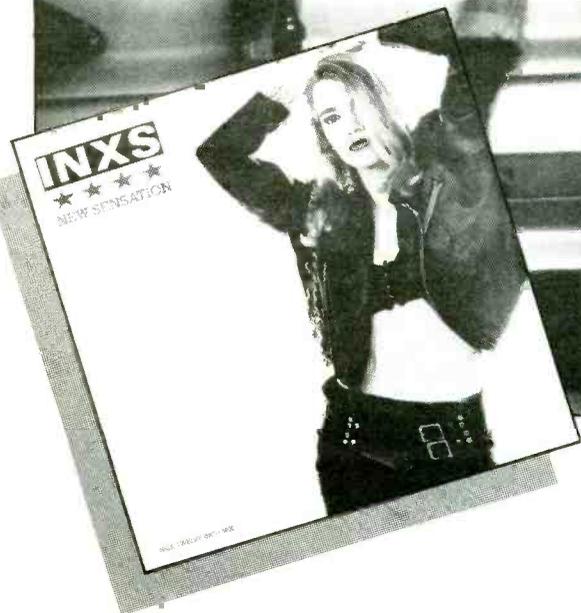


NEW SENSATION

(7-89080)

(0-86572)

(DMD 1172)



The new single from the
Double Platinum album

KICK

(81796)

Produced by Chris Thomas
Management: MMA Management/Chris Murphy



On Atlantic Records, Cassettes and Compact Discs

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**The #1
Most
Added
Record**

PRINCE

LOVE
SEX

PERSONAL MANAGEMENT: CAVALLIO, RIBERIO & EMERY

STREET TALK

Continued from Page 22

Has **Jon Sinton** inked **94Q (WQXI-FM)/Atlanta** to a consultancy deal?

Former PD-turned-station owner **Rich Brother Robbins**'s **Urban KFXX-AM & FM/Tucson** has gone through some changes. The AM is now **KTZR** and is running **SMN**'s "Z-Rock" format, while the FM keeps the calls, but changes to AOR for a combo buy.

WHTQ/Orlando PD **Gerry Cagle** has not only been hard at work on his golf game, but also on a new book titled "PAYOLA!" Cagle, whose career includes PD stints at crosstown **WCAT, KFRC/San Francisco, WAPP/NY, KHJ/L.A., WRKO/Boston** and **KCBQ/San Diego**, says he'll tell all he knows when the book hits the streets courtesy of **Branden Publishing** this fall.

Starling 1, Geese 0

Walt Starling, airborne traffic reporter for **WLTT/Washington**, is back in the air after a hair-raising brush with death and Canadian geese. Starling was on routine traffic patrol two weeks ago when he encountered a flock in formation. He tried to "duck," but one of the birds hit his horizontal stabilizer, crippling the plane and forcing an emergency landing.

Transtar's Niche 29 afternoon personality **Pat Reynolds** has been tapped to do mornings — and eventually may become PD — at **Y97 (KHTY)/Santa Barbara**. This leaves a prime opening at the network, so T&Rs to PD **Kurt Kelly** ASAP.

Never Say Never

Those **WPGC/Washington** listeners who awoke this past Saturday to hear **Jim Elliot** and former partner **Scott Woodside** together thought they were dreaming. The pair suffered a bitter split 20 months ago while working at crosstown **Q107**. Apparently, they've patched things up to the point where they're willing to work as a team "on Saturdays only," states **GM Ben Hill**.

Following **KMPC-FM/L.A.**'s paltry .5 in the winter book, PD **Sam Bellamy** made a long-rumored change last week, replacing AM driver **Cynthia Fox** with abrasive, talk-happy 7pm-midnight jock **Guy Kemp**. But when Bellamy offered her old **KMET** cohort the night shift, Fox decided to quit instead, saying she didn't want to be part of a team that included an "offensive" and "vulgar" personality such as Kemp.

Continued on Page 26



MENAGERIE A TROIS — **B-93/Austin** recently offered listeners an opportunity to spend "Breakfast In Bed With Mike Butts & Friends" when the CHR station's morning team broadcast live from a bedroom setting located at the intersection of Highway 183 and Burnet Road. Seen at the scene are (l-r) **Mike Butts**, the **B-93** mascot, and morning co-host **Karen Clauss**.

THE RADIO AUDIENCE IS CHANGING DRASTICALLY-- IS YOUR STATION CHANGING WITH IT?

Find out at the 22nd Burns Media Radio Studies Seminar

June 13 and 14 in Dallas

For further information: (818) 985-8522 / (800) 821-8035 (Outside California)

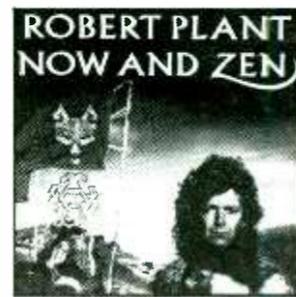


SINGULAR SENSATIONS!

ROBERT PLANT "Tall Cool One"

(7-99348) (PR 2245)

from the Platinum album **NOW AND ZEN** (90863)



Produced by Tim Palmer, Robert Plant and Phil Johnstone
Management: Bill Curbishley-Trinifold, Ltd., UK
Left Field Services, US

ON ES PARANZA

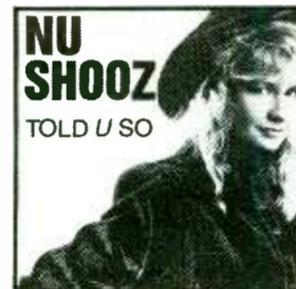
O N T O U R N O W !

WXKS 34-30	WVSR add	WOKI 27-23
Z94 add 31	WNNK add	WTNZ 13-7 (HOT)
Y95 add	WKEE deb 34	Z102 36-32
KRBE deb 35	WRCK add	KIHK deb 35
Z95 add	K98 add	KDWZ 17-14
WMMS 33-39	WBCY 21-18	KZIO 28-23
KXYG 28-25	WROQ 33-29	WZOK 35-29
KCPX add	KZ106 21-17	KIVA deb 27
KATD 31-28	Q98 add	KIYS deb 34
KPLZ 38-35	WANS add	PWR92 add
WFLY add	94TYX add	KDON add
WAEB deb 34	WQUT 34-30	

NU SHOOZ

"Should I Say Yes?" (7-89108) (0-86599) (DMD 1155)

from their nu album, **TOLD U SO** (81804)



Produced by John Smith, Rick Waritz, David Z., Jeff Lorber
Management: Rick Waritz/Sosumi Productions, Inc.

WXKS add	Y108 25-14 (HOT)	PWR96 add 30
WAVA 29-26	KIIS 30-27	WTIC 29-25
Y95 add	KKRZ 15-11	B93 35-29
KKBQ deb 34	FM102 21-18	KKYK add
B97 32-29	KWOD 23-20	WPXR add
KITY 28-25	KMEL 19-14	KDWZ add
WHYT deb 23	KWSS deb 31	FM104 add
KBEQ add	KUBE 26-22	KFIV 26-21 (HOT)
WKBQ 24-21	WPGC 22-19	

ON ATLANTIC AND ASSOCIATED RECORDS, CASSETTES AND COMPACT DISCS

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STREET TALK

Continued from Page 25

WBWB/Bloomington PD **Jim Clouse** is leaving this week (5/6) after three years. He'll return as PD of crosstown **WLSO** (soon to be **WSKT**), which will go from **Transtar** Country to a live modern Country format. Taking his place as interim PD is **Dave Curry**.

When **Jay Hoker** takes over ownership of **WDTX/Detroit**, could the calls become **WDFX** with an on-air identity as "Detroit's Fox?" Word is he's parked those calls on standby.

Remember **WIYY/Baltimore** Station Manager **Chuck DuCoty**'s account last week (**R&R**, 4/29) of the exchange between his marathon morning man **Bob Rivers** and **WLUP-FM**'s **Steve Dahl**? Turns out that DuCoty, who said Dahl had "really ragged on Rivers, the Orioles, and the city," never even heard the on-air conversation, during which Rivers called Dahl a "dick" and hung up on him twice. ST obtained an aircheck of the incident, and we can report that Dahl said nothing offensive or insulting and, in fact, was as polite as can be.

Jim Leven, PD of **CHR WAFX/Bangor, ME**, has been named PD of **AOR WAQY/Springfield, MA**, following **Brian Hale**'s exit. GM **Larry Weiss** vehemently denied speculation that the station will flip to **CHR**.

When **KJJO-AM/Minneapolis** switched last week to **Satellite Music Network**'s "Heart & Soul" format, rumors began flying that hard-rockin' **AOR** sister **KJJO-FM**, with which the **AM** had been simulcasting, would eventually go the same route. Reason: 'JJO's youth-dominated audience has reportedly been a tough sell, and a down winter book isn't going to help matters. PD **Scott Klohn** scoffed at the possibility, but added that he'd love it if the rumor was spread.

China In Your Hand

Here's an update on "The American Music Hour," which began broadcasting in China on April 14. The show runs Thursday on the country's **AM** station and Sunday on its **FM** station.

The first jock to hit the air was **KYXY/San Diego**'s **Kenny Noble**. He has since been followed by **Power 106**'s **Jeff Wyatt**, **KRZZ/Wichita**'s **Terry Duncan**, **KRLA/L.A.** PD **Mike Wagner**, and **KZ103/Tupelo**'s **Lisa Landau**. Up for next week: **WNEW-FM/NY**'s **Carol Miller**.

Along with the **Rolling Stones**, you won't be seeing **Pete Townshend**, **Roger Daltrey**, or **Neil Young** at that **Atlantic Records** 40th Anniversary concert scheduled to take place at **Madison Square Garden** next week (5/10). You will see **Phil Collins** and **Genesis**, **Robert Plant**, **Yes**, **Bette Midler**, **Ben E. King**, **Iron Butterfly**, the **Bee Gees**, and the **Rascals**.

Condolences to the family of singer/songwriter **B.W. Stevenson**, who passed away last week (4/28) following heart surgery. Along with writing "Shambala" for **Three Dog Night**, Stevenson scored a solo hit of his own with "My Maria."



UNI'S GREATEST TITS REVISITED — Now that the first records have been released under the recently-reactivated Uni logo, we couldn't help but be reminded of the label's long and glorious history, which includes the pleasant mammaries pictured above. This masterstroke of publicity dates back to December 1969, when all groovy lil' hippie chicks lounged around their pads au natural digging the 12-inch sounds associated with such a far-out operation as Uni. Now, the only question is how that *Strawberry Alarm Clock* LP wound up in the *Hendrix* album's sleeve.

Eighteen legends of radio will be inducted into the first **Emerson Radio Hall Of Fame** in New York on May 17, including **Cousin Brucie Morrow**, **Don Dunphy**, **Alan Freed**, and **Edward R. Murrow**. The event will be held at the **Empire State Building** with **Don Imus** serving as MC and **Alison Steele & John R. Gambling** presenting the awards. Special achievement honors will go to **CBS** founder **William Paley** and **Inner City Broadcasting**'s **Hal Jackson**.

KOMP/Las Vegas OM/PD **Sherman Cohen** is out. **Larry Miles**, PD of sister **KLPX/Tucson**, will help out until a replacement can be found.

Sandusky's **K-Lite (KWLTV/San Diego)** has jettisoned its background **AC** format in favor of a bright, foreground presentation. The new calls are **KKYY** and the identity is now **Y95**. PD **Pam Finn** remains in place, but **Y95** has imported **Jeff & Jer (Jeff Elliott & Jerry St. James)** from **WFYR/Chicago** for mornings.

Karen Clauss, morning sidekick/news at **B93/Austin**, splits for the same slot at **WEGX/Philadelphia**. T&Rs to **B93** PD **Lisa Tonacci**, like yesterday.

100,000-watt **CHR FM103/Portland, ME** is looking for a morning man (or team). T&Rs to PD **Pete Cosenza** ASAP.

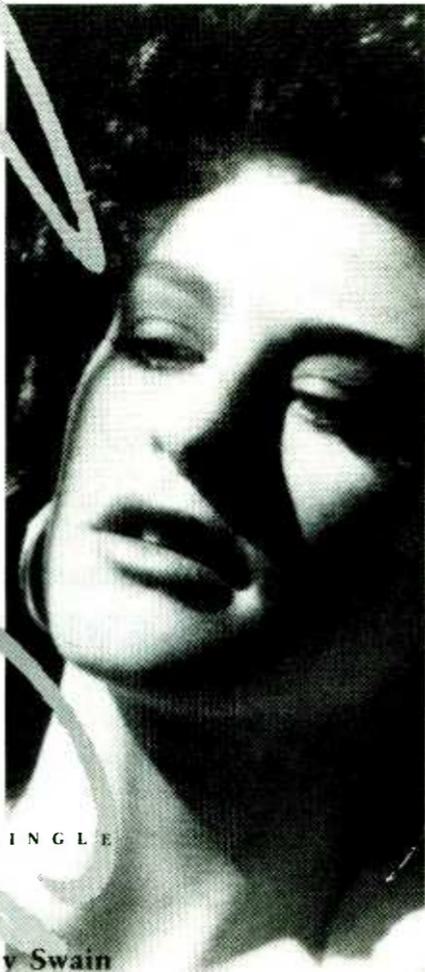
The Head Cheese

WRKO/Boston's talkshow host **Gene Burns** has been chosen to be one of five judges for **Kraft**'s national "Velveeta Creative Cooking Contest" to be held in **Chicago** (5/19). Burns will be judging recipes using **Velveeta** cheese in the appetizer/snack, egg, soup/sandwich, vegetable, and entree (!) categories. Urp.

ONE OF THE
"MOST ADDED" AC

Louise Goffin

"Bridge Of Sighs"



THE DEBUT SINGLE

Produced by Tony Swain

and Steve Jolley

FROM THE NEW ALBUM

This Is The Place

DAVE KALIN MANAGEMENT



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WHY SETTLE FOR HOT WHEN YOU CAN GET WET WET WET



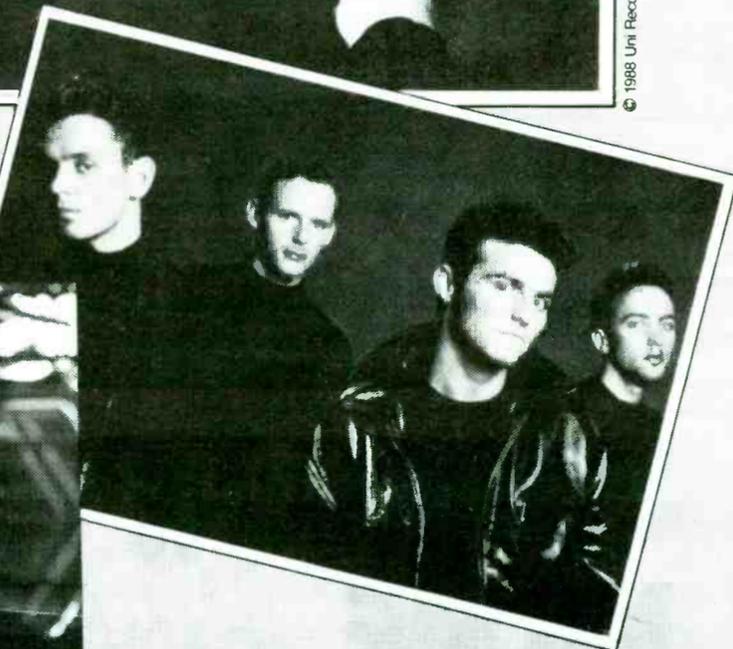
© 1988 Uni Records, Inc.



WET WET WET
WISHING I WAS LUCKY



Uni-50000



"Wishing I Was Lucky," the American debut single from **WET WET WET** is already putting the "Oh" back in radio and it's just the first of three top ten singles (UK) from their million selling #1 LP "Popped In Souled Out."

Cut for cut, the classic sound of **WET WET WET** is re-writing the role of blue-eyed soul with the tough new attitude that ran away with the B.P.I.

Award for Best Newcomers of the Year.

America better get ready for the next level of cool, because radio's already getting **WET WET WET**.

WET WET WET "Popped In Souled Out" the album—in store June 14th—featuring the single "Wishing I Was Lucky" ...already making a splash at radio now!



There's only one label we'll admit to. **UNI RECORDS**. The kind of commitment artists will kill for.

Manufactured by MCA Records, Inc., 70 Universal City Plaza, Universal City, Calif. 91608



Fodor Upped To Radio Express VP/GM



John Fodor

Program supplier Radio Express has named Director/Marketing John Fodor its first VP/GM. He will report to company founder and President Tom Rounds.

Prior to joining the company a year ago, Fodor handled business and fundraising development at NPR outlet KCRW/Santa Monica for ten years, where he helped the station's budget grow from \$30,000 to \$2 million annually.

He commented, "I initially helped Tom acquire Pepsi as an overseas sponsor for 'American Top 40.' He then brought me on in a full-time capacity, and it's been very busy around here since."

Although the company began by specializing in the international distribution of American radio shows, its activities now include domestic syndication, production, and music libraries.

Fodor will oversee all day-to-day operations including sales, marketing, and financial planning.

Bresnahan

Continued from Page 1

In the winter Arbitron, WMAL tied UC WKYS for second place (12+) with a 6.2. Both stations trail frontrunner EZ WGAY by 1.9.

Elektra Toasts Penta Distribution Deal



Elektra Records Chairman Bob Krasnow called the label's new deal to distribute, market, and manufacture all product by artists on Canada's Penta Records "the most exciting deal I've made during my tenure." The first Elektra/Penta release will be Raymond May's "Unadulterated Addiction." Raising glasses to the venture are (standing, l-r) Elektra Exec. VP Aaron Levy, Sr. VP/Marketing Hale Milgrim, Sr. VP/Promotion Brad Hunt, Sr. VP/Business Affairs Gary Casson, and VP/Promotion Rick Alden; (seated, l-r) Penta Director Lou Blair, Penta President Bruce Allen, Krasnow, and Penta Managing Director John Ford.

Noble

Continued from Page 1

remorse on the part of EZ executives.

Top-Dollar Strategy

Noble has established a reputation of paying top dollar for top properties, and company officials have insisted that strategy is necessary to assure quality. "These deals are in keeping with our policy in buying very well-run radio stations. We like to buy successful properties," commented Noble VP Norm Feuer, who insisted that no significant changes are planned for the stations.

"We're still looking. We're committed to making our company the largest radio-only group," he continued. Feuer said the company pays particular attention to acquisitions in markets ranked 10 through 50.

The previous record-setting FM stand-alone transactions included

Infinity Broadcasting's 1986 \$45 million purchase of KROQ/Los Angeles and Legacy Broadcasting's 1985 acquisition of KJOI/Los Angeles for \$44 million. Infinity Broadcasting purchased KVIL/Dallas last year for \$82 million, but that transaction included an AM sister station.

The transactions also shatter local market records for station values. The KMJQ deal easily outdistanced the Houston record set by the 1986 sale of KILT-AM & FM for \$36.75 million. In St. Louis, the highest-valued transaction to date had been the 1986 sale of KGLD & KWK for \$6.9 million. In Toledo, the previous record was the 1986 sale of WSPD & WLQR for \$15 million.

Keymarket acquired the stations from Amatore Broadcast Group in a December 1985 purchase valued at approximately \$60.1 million, according to New York communica-

tions financiers ComCapital Group. That transaction also included the purchase of a third FM, WLTI/Detroit. Osborn acquired its Toledo properties in January 1986 for \$6.3 million.

"It's the biggest FM-only deal ever done," said Blackburn & Co. broker Neil Rockoff, who defended the price for KMJQ as realistic, despite the city's depressed economy and real estate markets.

"In a depressed market, the leading operations tend to do as well if not better than they normally do in a strong market," said Rockoff. "The lower end of the market is affected dramatically in a depressed market, because media buyers tend to concentrate their dollars on the biggest and best stations. KMJQ has been the market leader for a long time, so it has prospered despite Houston's recession."

Fax

Continued from Page 1

In its brief, the station argued that Fax had received several memos from GM Jim Watkins and PD Bobby Bennett indicating their displeasure with his performance. However, Kamm found that those communications dealt with on-air style and mistakes, which she described as secondary reasons for firing Fax. None of the memos mentioned the ratings slip or the possibility that Fax might be dismissed as a result of the other problems.

WHUR Memos

"Easily Misunderstood"

"There are no documents to support management's assertion that Watkins — or anyone else — warned the grievant that his low Arbitron ratings could result in his dismissal," wrote Kamm. "In fact, considering the perilousness of Fax's situation, the memoranda he received were relatively mild, and could easily have been misunderstood."

The arbitrator's decision did not set a deadline for Fax's rehiring but Fax doesn't plan to wait very long. "My lawyer said we'll give (WHUR) a couple weeks, and if we don't see some movement we'll start to push for some action," said Fax.

WHUR and Howard University officials did not return R&R's phone calls.

Asked if the bad feelings he is almost certain to encounter might keep him from accepting a job at WHUR, Fax responded, "It depends on a lot of things, including the kind of job they offer me. But the way I'm feeling right now, I think I probably would (return to WHUR)."

Clark

Continued from Page 3

post, which he held before being named XHRM's Marketing/Promotions Director. He succeeds Nick Fontaine, who has been named Production Director.

YOUR NAME HERE



We've created a new CHR package for WAVA in Washington, D.C. It has emotion. It's unlike anything we've ever produced. Unfortunately, it doesn't have a name and we need your help.

Call us for a demo. Listen and tell us what you'd name it. If your name is chosen, you'll be famous. And more importantly, you'll receive the package — fully customized for your station plus an individual prize of \$500⁰⁰ for your creative efforts.

Order your demo today as all entries in our "No Name" contest must be received by May 30, 1988. Call TM Communications at 214-634-8511 (in Texas) or:

1-800-527-7759





WESTWOOD ONE CANADA

presents a Canadian Radio Exclusive ...

RADIO graffiti

Radio Graffiti is Canada's foremost music/lifestyle radio program. From the people that bring you great radio shows like, *"The Superstar Concert Series"*, *"Off The Record with Mary Turner"*, *"The Psychedelic Psnack"* and *"The Lost Lennon Tapes"*, comes this weekly one hour show that offers an innovative mix of the most current trends.

Each week, **Radio Graffiti** will provide unique coverage of contemporary artists in the entertainment industry, past and present; fashion trends, both the conventional and the outrageous; alluring travel reports; thrillseeker sports; and many special reports on the social and political

issues that are of interest to your listeners.

Radio Graffiti is produced by David Pritchard of Sonic Workshop, producers of such legendary radio shows as *"The Beatles—The Days In Their Life"* and *"The Complete History of The Rolling Stones"*.

Be sure your station picks up this exciting, fast-paced presentation of music, life and style. **Radio Graffiti** is being offered on a market exclusive barter basis and is delivered exclusively on the Seltech Satellite System. For information on **Radio Graffiti** and other Westwood One programs, call Westwood One Canada at (416) 597-8529, or FAX (416) 596-1195.



WESTWOOD ONE CANADA

Track Signs Ohio Players, AWB



The Ohio Players and the Average White Band have signed with the new Track label. The first new Ohio Players record in eight years, "Back," has just been released, and AWB will be going into the studio soon to record their first Track LP. Shown are (back row, l-r) Ohio Players Darwin Dortch and "Diamond" Williams, producer Richard Brown, and engineer Glenn Rupp; (front row, l-r) Ohio Players Chet Willis and Billy Beck, AWB's Alan Gorrie, Onnie McIntyre, and Roger Ball, and Ohio Player "Sugar" Bonner; and (kneeling) Track President Chip Wilson.

Simone

Continued from Page 4

MCA will be providing. "Bill knows everybody and has a great sen-

Spangler

Continued from Page 1

Spangler's programming credentials include KSAN/San Francisco from '81-'85 and WJEZ/Chicago from '80-'81.

With Spangler moving into mid-days, present middayer Nancy Turner is moving to mornings to team with KEEL/Shreveport morning man Larry Ryan, who will be joining WUSN at the end of May. The morning slot had been vacant since Deano Day left two months ago.

Also new to the station is Peter Maus from KWKH/Shreveport, who will handle production. Afternoon man Bill Garcia has left the station.

Referring to the changes, Hamilton said, "We're trying to build a more aggressive culture into this station. There are some great people coming in, and I've found I often do well when I have great people."

sibility towards music and people. He's probably cut Uni's growing time by at least six months by just being there to help me and cut through a lot of the rubbish.

"Also, with MCA delivering so many hits over the last year, I'm very happy to have Richard Palmese, Steve Meyer, and their whole team involved. The enthusiasm of the field staff towards Uni has been really incredible."

Calling Simone's industry expertise "worldwide," MCA Music Entertainment Group President Irv Azoff said the company conducted "an extensive search for all the elements to properly launch" Uni Records.

He continued, "As head of Arista and then Phonogram in the UK, David has had enormous artistic and sales success around the world with many artists, including Haircut 100 and the Thompson Twins, through Swing Out Sister and Def Leppard."

The Uni imprint returns to active duty 21 years after its original debut as an MCA subsidiary. The original label's biggest artists were Neil Diamond (1968-72) and Elton John (1970-72).

Crane

Continued from Page 3

growth period. It seems like Florida is kind of magnetic, since this is the third time in eight years I've moved there.

"WNLZ is sitting pretty down there. It's one of the highest-billing stations in town, with very low staff turnover. There's a lot of excitement with JACOR taking over (AC) WFLZ. There are rumors of a format change there, so it will be interesting to see what happens."

Prior to joining KKHT about one year ago, Crane programmed WYNY/New York and WLS/Chicago.

KKHT doubled its winter '87 Arbitron 12+ numbers (1.6-3.2) to rank 12th in the market.

Rivers

Continued from Page 3

the 1-23 Orioles home. Prior to the start of the game, officials presented Rivers with a team jersey — number 98 — and Rivers threw out the first pitch as the fans roared their approval. Rivers then headed for the stands, the ever-present TV cameras following closely behind. "All I did during the game was sign autographs — much to the amusement of my family," he said.

Even after the ordeal was over, the publicity continued. On Tuesday night Rivers flew to Los Angeles to tape the "Late Show."

Reflecting on the unexpected success of the marathon, Rivers said, "I had a sense when I came to Baltimore nine months ago that this team was the important thing to the city. The Orioles are the city's claim to fame. So it seemed as though being negative about it was the wrong way to go."

Asked if he had any advice for jocks who might be thinking about a similar stunt, Rivers said, "When you start one, know when it's going to end. That was the strangest thing; I never knew when it would end. And I hoped every day would be the last."

Joel Webber Dies At 33

Joel Webber, a principal organizer of the New Music Seminar and, until recently, VP/A&R at Island Records, died April 28 in New York at age 33. He suffered heart failure associated with a congenital circulatory ailment.

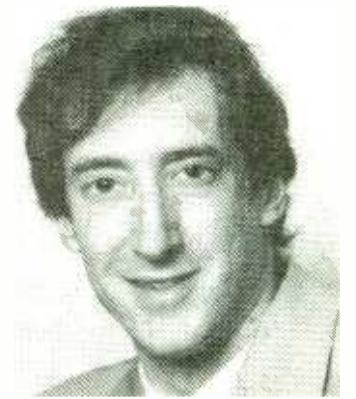
"Joel was a man of enormous energy and vision," said fellow Seminar director Tom Silverman. "He was able to see gold where others couldn't see anything."

Manager Bob Gordon, who knew Webber via Island artist Noel, stated, "Joel was a top-notch A&R man. He really got involved with his projects, and didn't play games with people."

Born in Providence and raised in New York and California, Webber started his music business career on the West Coast, working in San Francisco at retail and promoting Beserkley artist Jonathan Richman.

He continued to champion new wave talent as an air personality at WHCN/Hartford and, later, through his own independent promotion firm. Webber was instrumental in the careers of such artists as Talking Heads, U2, Pretenders, Joan Jett, and Blondie, as well as several Stiff Records acts.

In 1982 he formed Uproar Records and became involved with Dominatrix, the Lounge Lizards, and the Units. In 1986 he joined Island as VP/A&R for two years, where he signed Noel, World At A Glance, and Will Downing.



Joel Webber

Webber was best known, however, for his New Music Seminar role with fellow directors Silverman and Mark Josephson. He specialized in sales and marketing aspects of the event, which grew from an audience of approximately 200 in 1979 to a major-league music convention which routinely draws 5000 each year. Webber was also co-organizer of the NMS educational program and live music presentations.

"Whenever I was disappointed or depressed over some seminar problem," recalled Silverman, "Joel was inspirational. He could only see the future, perhaps because he was a promotion man at heart. His excitement would get us motivated."

A memorial service was held for Webber Sunday (5/1) in Manhattan. He's survived by his parents, brother and sister, and stepsister.

Glew

Continued from Page 1

CBS Records Division President Tommy Mottola, to whom Glew reports, said, "Dave brings to this company a long track record of success in managing every aspect of a first-rate record operation. We will all benefit from having his industry expertise available at CBS Records."

Glew, who declined comment, resigned from Atlantic last month. He had been Sr. VP/GM since 1976, and earlier held key marketing and sales posts at the label. Glew's music industry career began in 1961 at Dot Records.

Seraphin

Continued from Page 3

ming professionals. He has successfully refined the format of KCBS to suit its market, making it a leading contemporary news and information station."

"In addition to his achievements in the news and information format, Charlie has an extensive background in music radio," noted Widmann. "We're very excited to have him lead the KNX-FM team."

Seraphin has spent almost a quarter-century in radio, the last seven years at KCBS.



For the Best in a TRAVELING BILLBOARD® (Bumper Strip or Window Label) call Byron Crecelius, person to person, COLLECT 314-423-4411.

Bender

Continued from Page 3

WRIF a rare all-woman morning show.

"We're considering all options for the morning show," Schutt said. "It's very much open for constructive suggestion right now. While we're still evaluating, we don't feel like we have a tremendous hole in the radio station. We have lots of good personalities here with good reputations in Detroit. That's got to help at a time like this."

WRIF slid to a 3.4 in the winter Arbitron, its lowest 12+ in at least a dozen years.

Brumm

Continued from Page 3

story. She knows all of the history and legerdemain of WEBN."

Brumm, who joined WEBN in 1970 and moved up through various sales posts to become GSM in 1986, said, "I'm looking forward to viewing WEBN from yet another new perspective. I figure it's slightly more challenging than answering request lines, like I started out doing 18 years ago. And instead of albums and concert tickets, the compensation is nicer. What a long, strange trip it's been — and now that I'm in the big seat, I have no intention of changing course."

"THE LYRICS ARE A LOVING MESSAGE OF COMMITMENT...THE MUSIC IS COMPELLING...IT'S GREAT!...IN FACT, IT'S THE BEST DUET I'VE HEARD SINCE PATTI LABELLE AND MICHAEL MCDONALD"

—Patti Labelle

Gloria Loring

her first single

**"One Love, One Heart
(One Hand In Mine)"** (7-89079)

(Featuring Bobby Caldwell)



from her new album

FULL MOON/NO HESITATION (81852)

Produced by
George Duke for George Duke Enterprises Inc.

Management:
Kayla Pressman/Gallin Morey Associates



On Atlantic Records

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RATINGS

Winter '88 Advances

Detroit

WJR strung together four consecutive double-digit books for the first time since the beginning of the decade. WCZY matched its numbers from the previous winter to accelerate past archcompetitor WHYT. Both stations' adult compositions are similar, but Power 96 ('HYT) has a bigger teen base. Biggest gainer was Classic Rock WCSX, which scored across-the-board gains in all day parts and demos, but did best in middays and afternoons, and very strong in the 25-34 cell.

ARBITRON

	Fall '87	Wi '88
WJR (Misc)	10.8	10.0
WJLB (UC)	8.6	8.5
WJOI (B/EZ)	6.2	5.9
WCZY (CHR)	4.3	5.5
WHYT (CHR)	4.7	4.9
WCSX (G/CR)	3.7	4.7
WWJ (News)	4.9	4.7
WLLZ (AOR)	4.5	4.6
WWWW (Ctry)	4.1	4.0
CKLW (BBnd)	3.2	3.6
WNIC (AC)	4.1	3.6
WRIF (AOR)	3.9	3.4
WXYT (Talk)	4.0	3.1
WOMC (AC)	4.0	2.9
WDTX (CHR)	2.4	2.8
WLTJ (AC)	3.3	2.8
WVAE* (NAC)	—	2.0
WKSG (Gold)	2.3	1.9
WQRS (Clas)	1.5	1.9
WMTG (Gold)	1.1	1.6
WJZZ (Jazz)	2.1	1.5
WCXI (Ctry)	1.3	1.3
WMUZ (Rel)	.7	1.2
WQBH (UC)	1.0	1.2
WGPR (UC)	1.3	1.1
CKLW-FM (Gold)	1.2	1.0

*Formerly WNTM (AC)

Washington, DC

WGAY opened up a two-point lead on the rest of the pack. WAVA rebounded to take command of this three-way CHR market. WPGC fell to second and WRQX matched its winter '87 figure. The four UCs remained statistically stable, as did the market's three ACs. NAC WBMW is still seeking to crack the two barrier, and WMZQ fell back from a record book and is more than a point lower than last winter. WGMS scored its traditionally-strong winter book.

ARBITRON

	Fall '87	Wi '88
WGAY (B/EZ)	7.4	8.1
WKYS (UC)	6.5	6.2
WMAL (AC)	6.5	6.2
WMZQ-AM & FM (Ctry)	7.3	5.7
WAVA (CHR)	4.5	5.2
WHUR (UC)	5.0	5.2
WWDC-FM (AOR)	5.6	5.1
WPGC-AM & FM (CHR)	5.1	4.7
WTOP (News)	4.7	4.4
WDJY (UC)	3.6	3.9
WRQX (CHR)	4.3	3.8
WLTT (AC)	3.4	3.6
WCXR (G/CR)	4.0	3.4
WGMS-AM & FM (Clas)	2.7	3.3
WXTR (Gold)	2.3	2.7
WASH (AC)	2.9	2.5
WWRC (Talk)	2.3	2.3
WBMW (NAC)	1.7	1.7
WHFS (AOR)	.9	1.7
WOL (UC)	1.7	1.5
WYCB (Rel)	1.5	1.3

Dallas-Ft. Worth

Since KEGL became the top CHR in fall '81, several stations have unsuccessfully tried to topple it from its perch. But in the winter, using a mainstream, personality-oriented approach, KHYI surpassed the "Eagle" mainly on the strength of its females. Using a current-based AOR slant, KTXQ scored a nice rebound, cleanly beating longtime competitor KZEW, which was more classic-oriented. The pure Classic Rock station, KZPS, breathed down the 'ZEW's neck.

ARBITRON

	Fall '87	Wi '88
KKDA-AM & FM (UC)	8.6	9.1
KVIL-AM & FM (AC)	9.3	8.1
KPLX (Ctry)	7.4	7.8
KRLD (News)	6.6	5.8
KMEZ-AM & FM (B/EZ)	6.0	5.7
KHYI (CHR)	4.9	5.6
KEGL (CHR)	6.2	5.3
WBAP (Ctry)	5.3	5.3
KTXQ (AOR)	3.7	4.6
KSCS (Ctry)	4.1	4.2
KQZY (AC)	3.3	3.7
KLUV (Gold)	3.6	3.3
KHVN (Rel)	1.6	3.2
KOAI (NAC)	2.8	2.7
KZEW (AOR)	3.0	2.4
KDLZ (UC)	1.6	2.1
KLIF (N/T)	2.2	2.0
KMGC (AC)	2.4	2.0
KZPS (Gold)	1.5	2.0
KOJO (Span)	2.9	1.8
WRR (Clas)	1.2	1.6
KESS (N/T)	1.7	1.5
KAAM (BBnd)	.8	1.1
KSSA (Span)	.3	1.0

Miami-Ft. Lauderdale-Hollywood

WHYI bounced from ninth place to sixth in the ARB and reached a statistical deadlock with WPOW, which fell from second to fifth. But Bill Tanner's Power 96 surged for a commanding Birch lead. Until it was met with a slew of competition in the early '80s, WQBA was often a market leader, and until now remained the market's Spanish-language standard-bearer. But in the Arbitron, WCMQ-FM took advantage of the elder station's one-point fall to become format-dominant. WQBA hit its lowest ARB ever.

ARBITRON

	Fall '87	Wi '88
WLYF (B/EZ)	8.5	8.5
WEDR (UC)	5.3	5.0
WCMQ-FM (Span)	5.3	4.6
WMXJ (Gold)	3.7	4.4
WPOW (CHR)	5.7	4.3
WHYI (CHR)	3.8	4.2
WQBA (Span)	5.4	4.2
WIOD (N/T)	3.6	4.1
WJQY (AC)	4.2	4.0
WKQS (Ctry)	3.0	4.0
WLVE (AC)	2.8	3.3
WINZ (N/T)	3.9	3.2
WAQI (Span)	3.6	3.1
WAXY (AC)	4.2	3.1
WGTR (AOR)	3.4	3.0
WHQT (CHR)	2.6	2.9
WTMI (Clas)	2.5	2.8
WZTA* (G/CR)	2.0	2.4
WQBA-FM (Span)	2.1	2.2
WFTL (AC)	1.2	1.9
WXDJ (NAC)	2.1	1.9
WSHE (AOR)	1.7	1.7
WCMQ (Span)	1.7	1.6
WEAT-AM & FM (B/EZ)	.9	1.6
WRHC (Span)	1.0	1.5
WMBM (Rel)	.8	1.0

BIRCH

	Fall '87	Wi '88
WPOW (CHR)	7.3	7.9
WEDR (UC)	6.6	6.2
WGTR (AOR)	5.4	6.0
WHYI (CHR)	4.1	5.2
WLYF (B/EZ)	4.9	5.1
WMXJ (Gold)	5.6	4.4
WAXY (AC)	4.5	4.2
WQBA (Span)	3.4	4.2
WHQT (CHR)	5.7	4.1
WCMQ-FM (Span)	3.2	3.5
WLVE (AC)	3.2	3.5
WKQS (Ctry)	2.9	3.4
WINZ (N/T)	3.2	2.9
WJQY (AC)	3.6	2.8
WNWS (Talk)	2.6	2.8
WZTA* (G/CR)	2.8	2.7
WIOD (N/T)	3.4	2.6
WQBA-FM (Span)	2.0	2.6
WSHE (AOR)	3.0	2.5
WTMI (Clas)	2.3	2.3
WXDJ (NAC)	1.7	2.3
WAQI (Span)	2.8	1.9
WFTL (AC)	1.0	1.3
WMBM (Rel)	.8	1.2
WMCU (Rel)	.9	1.2
WOCN (Span)	1.1	1.2

*Formerly (AOR)

Seattle-Tacoma

KUBE and KIRO were 1-2 in both surveys, but the CHR leaped three points to its best ARB in its seven-year history. CHR competitor KPLZ held its own in the ARB and stayed close in the Birch. Also celebrating a record Arbitron was KBRD, but its Birch share was five points off. Sandusky's KLSY had its best book of the year, while the Country outlets were off 2.7 in the ARB and 1.5 in the Birch.

ARBITRON

	Fall '87	Wi '88
KUBE (CHR)	6.3	9.4
KIRO (N/T)	11.3	8.9
KBRD (B/EZ)	4.2	8.1
KOMO (AC)	5.4	5.5
KPLZ (CHR)	5.5	5.5
KISW (AOR)	3.8	4.7
KMPS-AM & FM (Ctry)	6.0	4.6
KXRX (AOR)	4.6	4.5
KLSY-AM & FM (AC)	3.4	3.9
KMGI (AC)	2.4	3.9
KSEA (B/EZ)	4.2	3.9
KIXI (BBnd)	3.8	3.6
KZOK (G/CR)	3.0	3.2
KRPM-AM & FM (Ctry)		2.7
KLTX (AC)	2.4	2.6
KING-FM (Clas)	3.4	2.4
KJR (AC)	2.3	2.3
KVI (Gold)	2.5	2.2
KCMS (CC)	1.7	2.1
KING (N/T)	1.7	2.0
KBSG* (Gold)	3.1	1.9
KNUA (NAC)	2.3	1.7
KEZX-FM (AOR)	2.1	1.6

BIRCH

	Fall '87	Wi '88
KUBE (CHR)	8.5	10.2
KIRO (N/T)	9.6	9.2
KPLZ (CHR)	7.5	8.1
KISW (AOR)	7.0	6.0
KOMO (AC)	5.1	5.8
KMPS-AM & FM (Ctry)	5.7	4.6
KXRX (AOR)	4.1	4.1
KING-FM (Clas)	3.0	3.6
KIXI (BBnd)	3.2	3.6
KBRD (B/EZ)	2.4	3.3
KLSY-AM & FM (AC)	2.5	3.2
KRPM (Ctry)	3.3	2.9
KZOK (G/CR)	3.4	2.8
KVI (Gold)	2.0	2.7
KMGI (AC)	2.9	2.6
KNUA (NAC)	1.6	2.6
KBSG* (Gold)	3.1	2.4
KSEA (B/EZ)	2.4	2.3
KKFX (UC)	2.1	2.1
KJR (AC)	2.6	2.0
KING (N/T)	2.0	1.8
KCMS (CC)	2.2	1.6
KNHC (CHR)	1.3	1.2
KPLU (Jazz)	1.4	1.2
KEZX-FM (AOR)	1.8	1.1
KLTX (AC)	1.8	1.0

*Formerly KNBQ (CHR)

Houston-Galveston

Until fall '79 when it was topped by the late KRLY, KRBE one of Houston's front-running CHRs. The station made a three-year stab at AC, but returned to the CHR race in '85. This winter, the station hit its highest figure since the comeback and maintained an extremely tight race with rival KKQB. KMJQ, just sold, was three-and-a-half points off last winter and at its lowest share in more than four years.

ARBITRON

	Fall '87	Wi '88
KRBE-AM & FM (CHR)	6.5	7.9
KKQB-AM & FM (CHR)	6.5	7.6
KIKK-FM (Ctry)	8.3	6.9
KMJQ (UC)	7.8	6.5
KILT-FM (Ctry)	5.9	6.0
KLOL (AOR)	6.2	5.6
KTRH (News)	4.9	5.4
KODA (B/EZ)	5.7	5.2
KLTR (AC)	2.8	4.5
KFMK (AC)	4.9	4.2
KZFX (G/CR)	4.8	3.7
KKHT (AC)	4.2	3.2
KQUE (AC)	4.2	3.2
KPRC (N/T)	3.1	3.1
KJYY (AC)	1.8	2.2
KLAT (Span)	3.1	1.9
KXYZ (Span)	1.0	1.7
KYOK (Gold)	1.7	1.7
KCOH (Gold)	1.4	1.1
KEYH (Span)	1.2	1.1
KHCB (Rel)	.9	1.0
KIKK (Ctry)	.7	1.0
KQKQ (Span)	.8	1.0

Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, Ctry-Country, G/CR-Classical Rock, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, MOR-Middle Of the Road, NAC-New AC, News-News, N/T-News/Talk, Rel-Religious, Span-Spanish, Talk-Talk, UC-Urban Contemporary.

Atlanta

WSB-FM posted its fourth straight up book to place second in the survey, its highest ranking ever. It's also the first time it beat its older sister AM in the 12+ rankings. This market is one of the few among the majors with two Country stations among its top ten, and both were up.

ARBITRON

	Fall '87	Wi '88
WVEE (UC)	9.4	10.5
WSB-FM (AC)	6.9	8.4
WKHX-AM & FM (Ctry)	7.5	8.1
WPCH (B/EZ)	8.9	8.1
WKLS (AOR)	7.6	7.9
WSB (AC)	8.6	7.1
WYAY (Ctry)	5.0	5.7
WAPW* (CHR)	6.1	5.4
WZGC (CHR)	5.5	5.4
WQXI-FM (CHR)	6.1	5.2
WFOX (AC)	4.6	4.3
WGST (N/T)	2.6	3.5
WAOK (Rel)	4.3	3.2
WEKS-FM (UC)	3.5	3.2

*Formerly WARM

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WEDNESDAY

- 7:30 Idea-sharing Breakfast with format tables.
- 9:00 A Vision of the New Age with Alan Kay
Apple Computer Fellow
- 10:45 The Power of Sound with Andrew Goodman
President
American Comedy Network
- Noon - 6:30 Exhibit Hall, with more than 60 marketing and promotion-related firms
- 1:30 Time Management - Part I with Bill Brower
- 2:45 The Effective Radio Station Marketing Plan, with the team from LA's KPWR-FM
- 4:00 Presentations for Radio "Amazing Invisible Market" with Maurie Webster
President
Radio Information Center &
Charlie Furlong
Communications Director
Group W Radio
- 5:00 Welcoming Reception in Exhibit Hall
- 6:15 Buses begin leaving for a Gala Universal Studios Party & Concert

THURSDAY

- 7:30 Radio Breakfast
Speaker: Jeffrey Smulyan
President
Emmis Broadcasting
- 9:00 Marketing the Movies
Presenter: Steve Sohmer
(Former President
Columbia Pictures)
- 10:45 Sales Training for Radio Promotion Directors (Pt.I) with Erica Farber
Executive Vice President
Interep
- Noon - 6:30 Exhibit Hall, with more than 60 marketing and promotion-related firms
- 1:30 Time Management - Part II with Bill Brower
- 2:30 AT&T: The Right Choice
Dissection of a successful marketing campaign by those who produced it
- 2:30 Allocating Promotion Resources for Radio Stations with Dr. Len Lodish
The Wharton School
U. of Pennsylvania
- 4:00 Sales Training for Radio (Pt.II) with Erica Farber
Executive Vice President
Interep
- 5:00 Exhibit Floor Reception
- 7:00 40 Hospitality Suites

FRIDAY

- 7:30 BPME Business Meeting & Breakfast
- 9:00 The State of Our Art: Television Advertising with NBC VP John Miller
- 10:45 The State of Obscenity in Broadcasting
- 10:45 Comedy and Copy for Radio with Bert Berdis & Alan Barzman
Bert, Barz & Kirby, L.A.
- 10:45 The State of Political Marketing with Paul McCarthy
Broadcast-Cable Associates
- Noon - 6:30 Exhibit Hall, with more than 60 marketing and promotion-related firms
- 1:30 Management: The Best That You Can Be with Bill Brower
- 2:45 New Age Technologies for Broadcasters
- 4:00 What's the Big Idea with Chuck Blore
- 6:00 BDA Design Awards
- 9:00 Hospitality Suites

SATURDAY

- 9:00 History of Broadcast Design with Lou Dorfsman
- 10:45 Effective Radio Commercials on TV, with George A. Burns, Burns Media
- 10:45 Nonverbal Communication in Advertising with Dr. David Stewart
U.S.C. School of Business
- 10:45 Outdoor Advertising with Ron Fagan
L.A. Marketing Consultant
- 10:45 International Marketing & Promotion Showcase
- 12:30 BPME Honors Luncheon: H. Brian Thompson
Vice President
MCI Telecommunications
- 2:15 What's New: Radio Marketing Produced by Dan Garfunkel
McVay Media
- 4:00 Meeting of the Media Pros & Cons of broadcast-cable cross-buying.
- 4:00 Radio Marketing & Merchandising with Danny Flamberg
Vice President
Radio Advertising Bureau
- 6:00 BPME Gold Medallion Awards
Host: Alan Thicke
- 9:00 Seminar Closing Pool-side Party

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For registration information, call Pat Evans, BPME East: 402 East Orange Street, Lancaster, PA 17602—717 / 397-5727
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6255 Sunset Boulevard, Ste. 624, Los Angeles, CA 90028—213 / 465-3777



MIKE SHALETT

VITAL SIGNS: MARKET RESEARCH

Matching Artists & Products

How Consumers React To Commercial Tie-Ins, Tour Sponsorships

Does a product actually have more appeal for consumers if it's endorsed by a public personality? And how do consumers feel about corporate sponsorships of artists' tours?

These were the questions we recently posed to consumers in a Soundata study. We selected several artists and the products they're currently affiliated with, as well as posed a fictional "what if" artist/product situation:

Artist	Product
Current: Eric Clapton	Michelob
Michael Jackson	Pepsi
Linda Ronstadt	Coca-Cola
What If: Bon Jovi	Coors

Night Belongs To Clapton

The Anheuser-Busch people have had great success with their "Night Belongs To Michelob" series. Eric Clapton may be the strongest match they've had to date: two out of three surveyed reacted positively.

Men — the primary beer drinkers in the US — were more positive than women, although this doesn't mean that women weren't positive as well. Sixty percent of the females surveyed also reacted in a positive manner toward the product tie-in. Consumers in the 21-24 age group were the most positive respondents, with seven out of ten reacting positively to the match-up.

Pepsi Captures Michael's Magic

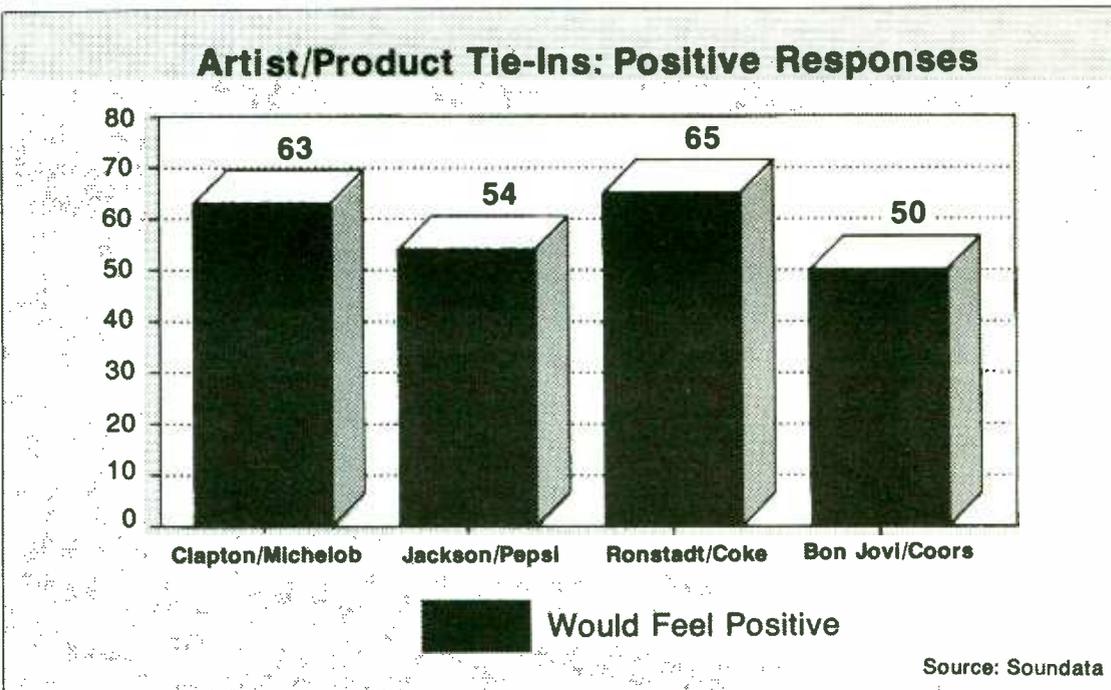
Sixty percent of those polled said that Michael Jackson is having a positive influence on their feelings toward Pepsi. Groups claiming the highest positive impact were blacks, women, and those 21-44 years old. Nine out of ten black respondents felt positive about the commercials, with a majority of these particular respondents feeling "a lot more positive" toward

the product as a result of Jackson's endorsements.

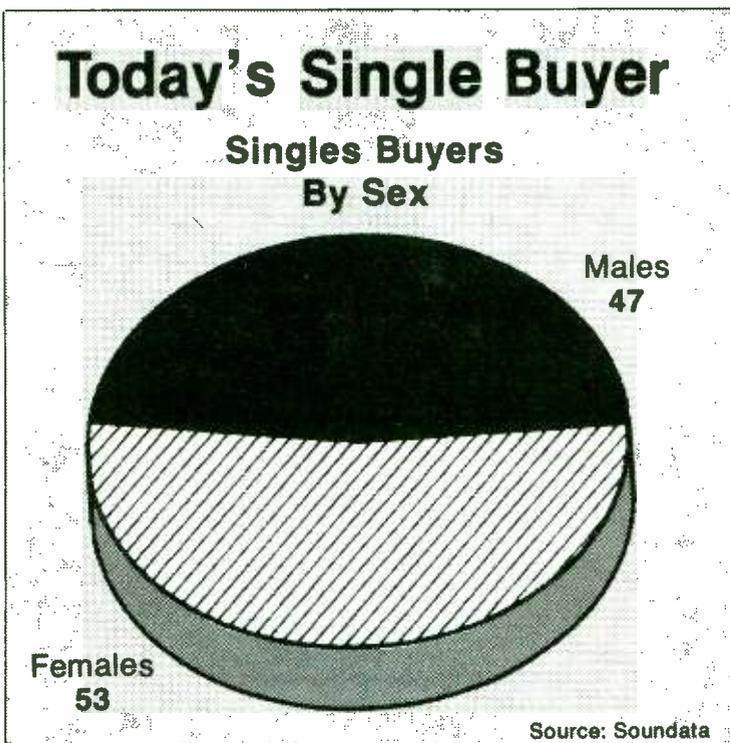
Canciones De Coke

Coca-Cola recently sponsored the US portion of Linda Ron-

stadt's "Canciones De Mi Padre" tour. Panelists were extremely positive about the sponsorship, with equally positive percentages



Source: Soundata



Source: Soundata

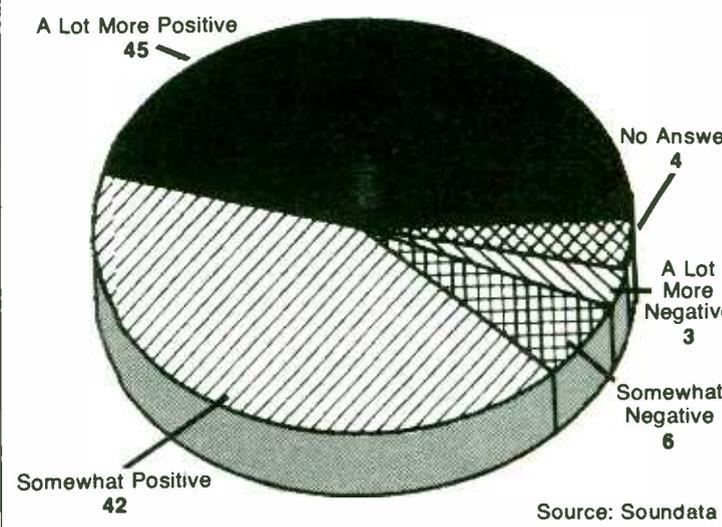
The person who continued to buy singles during the past year — both on vinyl and cassette — is more likely to be female than male. This person also tends to be younger.

Half of the under-18 music consumers we spoke to had bought a single during the past year. This shouldn't come as a total surprise, owing to the lower price of singles. What may catch you off guard, however, is that a third of the consumers between the ages of 21 and 44 also indicated they had

purchased at least one single during the past year.

Two-thirds of the black respondents also said that they had bought a single during that same time period. Regionally, four out of ten consumers in the Northeast had purchased at least one 45.

Jackson/Pepsi Commercials: How Black Respondents Feel About The Product



Source: Soundata

among men and women. The highest scores were found in the 25+ age groups. Those under 18 who were negative about the association edged the positives by a slim margin, 50% to 48%.

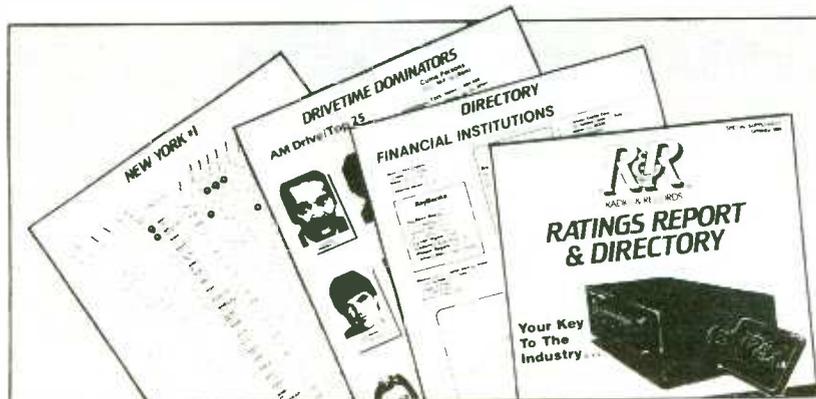
What If . . . ?

During the recent "Sponsorship Now" seminar in Chicago, corporations made it clear to artists, managers, and others seeking corporate tie-ins that sponsorship deals are most successful when the attraction or "equity" of the artist or event matches up well with the sponsor's target demographics and objectives. With that in mind, we wondered what would happen if a beer company (Coors) decided to tie in with a rock band (Bon Jovi), sponsoring a tour and using the group in commercials.

Would it work?

Bon Jovi is a superstar act with a broad range of appeal and a large following. However, there was a split reaction to the proposed Coors union: 50% were positive, 45% negative, and the remaining 5% declined to respond. The highest positive response came from women, panelists under 18 and, geographically speaking, the heartland.

All four cases illustrate positive music consumer response toward the corporate sponsorships. In fact, the three real case studies posted very attractive percentages, each clocking at least a 3:2 positive ratio. So it appears that commercial tie-ins and music sponsorships offer great advantages for both corporations and musical artist(s).



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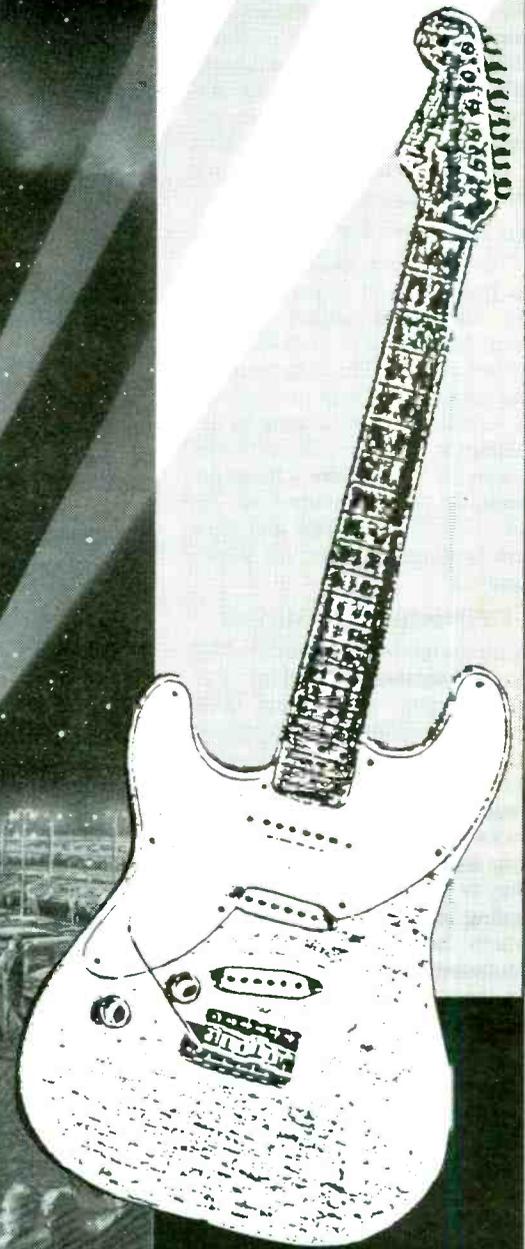
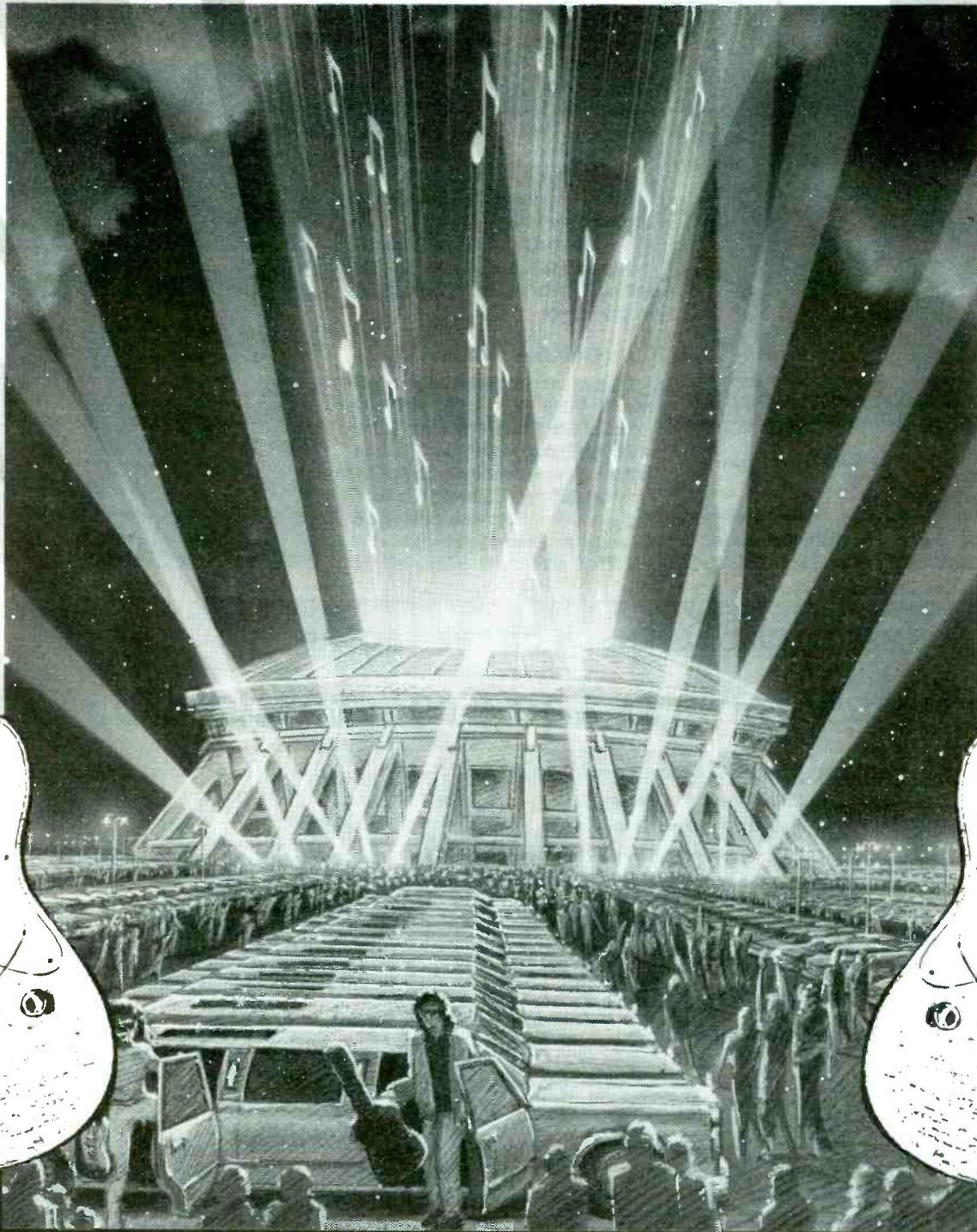
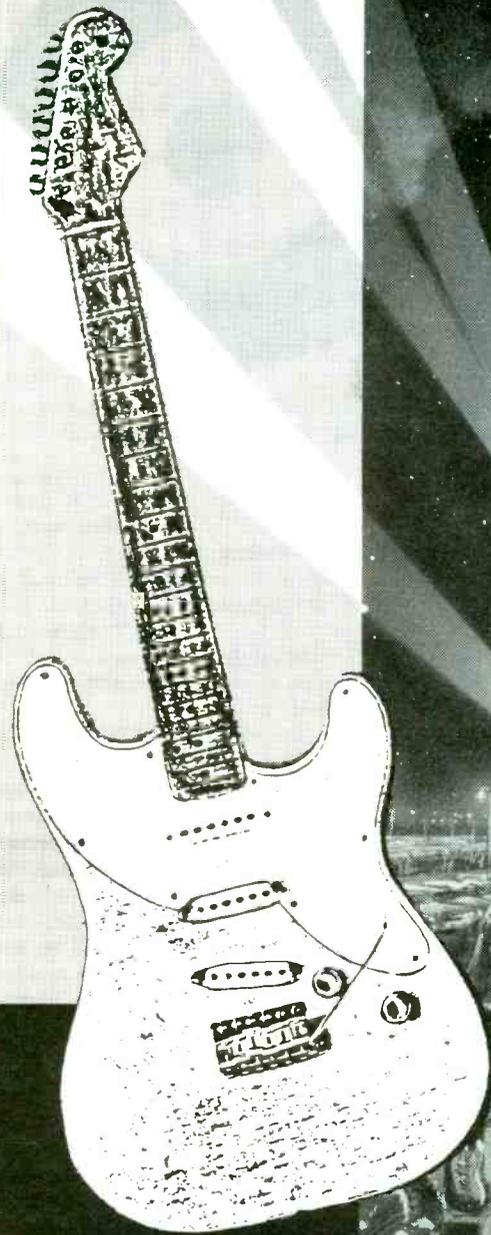
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WESTWOOD ONE RADIO NETWORKS





KEN BARNES

ON THE RECORDS

Eric Clapton: The 'Crossroads' Perspective

Eric Clapton certainly falls into the scope of the double-decade artist salutes that have occupied most of my allotted space for the past few weeks. But this one's a little different, because Clapton's 25-year career has just been commemorated in exceptional fashion.

PolyGram has assembled (see separate article) a six-record (four-CD) box set called "Crossroads," after the Robert Johnson blues classic Clapton, who idolized Johnson, covered with Cream. While the box can't aspire to complete documentation, its combination of Clapton's best-known recordings and a trove of unreleased or obscure items is a model for future archivists to follow.

No Roosters Or Engineers

Clapton's first two affiliations, the Roosters and Casey Jones & The Engineers, didn't record, which deprives us of samples of his earliest playing. But "Crossroads" does contain, in their first official US release, the first sessions by the Yardbirds, "Boom Boom" and "Honey In Your Hips." (These accidentally sort of slipped out on Dutch CBS around 1966 and have been bootlegged in the US subsequently.)

Delivering The Mayall

Clapton left the Yardbirds in 1965 after cutting their first US hit, "For Your Love," protesting their "commercialization." Seeking the fount of blues purism, he joined up with John Mayall & The Bluesbreakers, first recording two tracks which came out a year later on an incredibly obscure UK single (they're both here) and then recording one album with the band (which included John McVie of Fleetwood Mac). There's also a live track here from '66 never before released.



The dedicated follower of blues fashion

Next stop was the so-called "first supergroup," Cream, formed with ex-Manfred Mann bassist Jack Bruce and Graham Bond Organization drummer Ginger Baker. All three principals were highly regarded players (Clapton at times being referred to in terms usually reserved for supreme beings), leading to lofty expectations which



ERIC 'SLOWHAND' CLAPTON Lead Guitar

Clapton as Yardbird: They probably called Jeff Beck "Mr. Normal"

the group's first, oddly vaudevillian single, "Wrapping Paper," could not have lived up to in

anyone's mind. It's here, so judge for yourself, perhaps by stacking it up against the much stronger Cream standards also present and the pair of BBC studio sessions included.

Although immensely influential, Cream lasted just two years, supplanted in Clapton and Baker's case by Blind Faith, in which Family bassist Rick Grech and Steve Winwood, on what turned out to be a temporary sabbatical from Traffic, participated. Along with this extremely short-lived supergroup Mk II's best-known pair of songs, there's an unreleased blues number here.

Delaney To Derek

Clapton accompanied John Lennon & Yoko Ono at the 1969 live debut of the Plastic Ono Band, but was purely supportive, and his contributions are uncollected here. He was equally spotlight-shy in touring and recording with Delaney & Bonnie & Friends in 1969, but received prominent billing on the

The Clapton Timeline

Year	Affiliation	LPs
1963	Roosters	No recordings
1963	Casey Jones & The Engineers	No recordings
1963	Yardbirds	"5 Live" and parts of "For Your Love"
1965	John Mayall's Bluesbreakers	"Bluesbreakers"
1965	Powerhouse	Stray tracks collected on "What's Shakin'" anthology
1966	Cream	Four LPs plus live & collections
1969	Blind Faith	"Blind Faith"
1969	Plastic Ono Band	"Plastic Ono Band"
1969	Delaney & Bonnie	"Delaney & Bonnie & Friends On Tour With Eric Clapton"
1970	Solo	"Eric Clapton"
1970	Derek & The Dominos	"Derek & Dominos" plus live material
1973	Solo	Ten LPs plus collections



Clapton looks psychedelically inscrutable with Cream (left); the withdrawn Derek debut

COMPILER BILL LEVENSON ON THE RECORD

Assembling The 'Crossroads' Box

Conceiving and packaging the Eric Clapton "Crossroads" box resulted in a lot of hard work, infinite attention to detail, a few changes in plan, and even a bit of drama.

PolyGram formed a Catalog Development Dept. in late 1986 to transfer catalog to CD and enhance the company's quite extensive reservoir of vintage material. Bill Levenson, PG's Director/Catalog Development who's garnered much favorable attention for his ongoing series of Hank Williams reissues and a startling collection of Velvet Underground obscurities, said the original idea for a Clapton tribute was a series of double LPs spotlighting the artist in various evolutions: Yardbirds, sessions with bluesman Otis Spann, Bluesbreakers, Cream, and so forth. Levenson's feeling was that previous compilations were "not terribly thoughtfully compiled," and he and VP/Marketing Harry Palmer wanted "to look at the big picture, do more than just release what you have the rights to."

However, a reality attack resulted in a decision to focus on Clapton as a leader or primary member of various groups. Levenson and his team spent 4-5 months "talking to every studio and label Clapton had dealt with." The theme was "to try to tell a story" and avoid

lengthy digressions, which meant holding back much unreleased material in favor of hits and well-known tracks. Much of the unreleased material may come out on packages "more focused per project," similar to the original concept for this package.

Discussing the leftovers, Levenson said there's much more Cream BBC sessions, plus other stray tracks. There's also more live Derek & The Dominos, possibly the subject of a future project. Studio tracks for the second Dominos LP, however, are pretty much wrapped up in this box.

The Yardbirds, during the year-and-a-half Clapton played with them, are exhaustively treated between this and a UK-released box set from Charly Records. As far as Clapton's solo work goes, from the "No Reason To Cry" sessions, somewhere among 80 reels of tape are 12 or so additional tracks, many described by Clapton as very good. There's also some WB solo material here and there.

And from the short-lived Blind Faith, Levenson found 48 reels of multi-track tape, among them an electric version of "Can't Find My

Way Home" with Steve Winwood and Clapton on dual lead guitar, described as "similar to 'Dear Mr. Fantasy.'" Levenson decided to include the well-known acoustic version instead, but hopes to release the alternate, as well as some of the other Blind Faith material, at a later date.

The reconstruction team endured an exacting process of "keeping the sound accurate" but up to standard. "Layla" in particular was restored to its former glory, and the process also resulted in one extremely fortunate and unexpected break.

Levenson had given up on locating the masters for Derek & The Dominos, after extensive searching, and had already cleaned up inferior copies for release on "Crossroads." "We were mastering near the end of the project at Sterling Sound in NYC," he related, "and the studio manager said, 'We've been cleaning out the back closet and found some Eric Clapton tapes.' We weren't expecting anything special, but we opened the box and lined up nice and neatly, there they were, the Derek & Dominos multi-tracks." In they went, and the package was enhanced one step further down the road.

resultant LP and its first single, "Comin' Home," included here. He also worked with the same extended family on his first solo LP in 1970, from which an alternate mix of "After Midnight," whose J.J. Cale original he much improved upon, is among the tracks included here.

Derek & The Dominos drew from this same talent pool, assisted in the studio by Duane Allman, and "Crossroads" unearths a bonanza of new material from this period: both sides of the obscure debut Phil Spector-produced single, an unreleased Clapton/Allman duet, two unknown live tracks, and no less than five songs from the sessions from the never-issued second Dominos LP.

Solo Patrol

In 1973 Clapton stopped, in his words, "hiding" behind a "make-believe band" and stepped into the solo spotlight once and for all. Most of the tracks from '73 to the present come from his solo LPs or singles, with a few choice sidelights like a live "I Shot The Sheriff" and Bobby Bland's "Further On Up The Road," a Peter Tosh reggae number, and Jimmy Reed's "Ain't That Lovin' You." The final cut, the AOR emphasis track and single, is an expansion of the new version of "After Midnight" featured in Clapton's Michelob commercial.

That particular return to the past takes the "Crossroads" package, if not full circle, at least halfway around and ties together neatly one of the most elaborate and well-executed artist-in-full-perspective projects yet released.

MUSIC DATEBOOK

PAUL COLBERT

Beware The Hog Man

MONDAY, MAY 16

1969/WHO THE #&#%* ARE YOU, PT. I — In New York, a man rushes up to take the microphone away from **Pete Townshend**. Townshend literally kicks him offstage and ends up in jail for assaulting a plainclothes cop warning the audience of a nearby fire.

1970/Police bust in on **Marty Balin**, lead singer for **Jefferson Airplane**, while he and friends, including underage girls, party in his hotel room. He's busted for possession and contributing.

1980/Dr. **George Nichopoulos** is indicted on charges of overprescribing drugs to **Elvis Presley**, **Jerry Lee Lewis**, and other patients.

1984/Comedian **Andy Kaufman** dies of lung cancer.

Born: **Janet Jackson** 1966, **Richard Page (Mr. Mister)** 1953, **Billy Cobham** 1944

TUESDAY, MAY 17

1963/The first Monterey Folk festival. Performers include **Bob Dylan**, **Pete Seeger**, **Joan Baez**, and **Peter, Paul & Mary**.

1973/**Yes** receive gold records for "Yessongs" and "The Yes Album."

1974/**Ray Stevens's** "The Streak" hits #1 CHR.

1975/In New York, **Mick Jagger** trips. While trying to break his fall, his hand goes through a window, requiring twenty stitches.

1986/Dublin, Ireland hosts Self-Aid, a 14-hour concert featuring 28 acts to aid the unemployed. An album results.

1987/An arson fire does \$800K worth of damage to **Tom Petty's** home in Los Angeles. Fire broke out while Tom and family were eating breakfast.

Born: **George Johnson (Brothers Johnson)** 1953, **Taj Mahal** 1942

WEDNESDAY, MAY 18

1963/The **Beatles** begin their first headlining tour of UK at the Grenada Theatre in Slough, England.

1969/"Hog Man & Hog Woman," as they call themselves, distribute a "new drug" at the Northern California Rock Festival. Twelve are hospitalized after "gettin' a Hog High."

1975/Rowdy Rollers — On BBC "Fun Day," a riot breaks out at a **Bay City Rollers** concert, and 44 are hurt.

1980/**Trevor Horn & Geoff Downes**, formerly of the **Buggles**, join **Yes** after **Jon Anderson & Rick Wakeman** split.

1987/**Ozzy Osbourne** makes a public appearance in Chicago. A female fan exposes a big tattoo of him on her breast, and Ozzy signs it.

Born: **Rick Wakeman** 1949



Janet Jackson, Joe Cocker, Billy Cobham, Cher

THURSDAY, MAY 19

1958/**Bobby Darin's** "Splish Splash" becomes the first 8-track recording released on vinyl.

1960/**Alan Freed** is indicted with seven others on counts of payola. He later pays a \$300 fine.

1981/Religious station **KBRT/LA** is invaded by four men who force them to air a "conspiracy" tape blaming Atlanta child murders and Guyana tragedy on Nat'l Church Council of Atlanta.

1987/After having **Rita Marley** ousted as executor of **Bob's** will, the surviving **Wallers** call for an investigation of his estate.

Born: **Pete Townshend** 1945, **Grace Jones** 1953, **Joey Ramone** 1952, **Corvette (Mary Jane Girls)** 1965

FRIDAY, MAY 20

1954/**Bill Haley's** "Rock Around The Clock" is released.

1966/WHO THE #&#%* ARE YOU, PT. II — Onstage in Windsor, England, Pete Townshend bashes **Keith Moon** on the head with his guitar. Townshend cites Moon's tardiness, but others say its because Moon skipped Pete's birthday party the previous night.

1967/**Jimi Hendrix** signs his first American record contract with **Reprise**.

1970/The Beatles' last film, "Let It Be," premieres.

1971/We knew his teeth were too perfect — **Chicago** lead singer **Peter Cetera** undergoes five hours of emergency surgery after losing four teeth in a brawl at a Cubs-Dodgers game in LA. Fight broke out when rowdies objected to Cetera's long hair.

1981/**Gary Owens** is awarded a star on the Hollywood Walk Of Fame.

1987/**Capitol** has a diapered monkey named Lucy deliver copies of **Heart's** "Bad Animals" LP to LA radio stations.

Born: **Cher** 1946, **Joe Cocker** 1944, **Dave Thomas (Bob & Doug McKenzie)** 1949

SATURDAY, MAY 21

1963/**Stevie Wonder** records "Twelve-Year-Old Genius," featuring "Fingertips," live in Detroit.

1968/**Tom Donahue** takes his "Progressive Radio" format to **KSAN/San Francisco**.

1969/The Beatles announce they've hired accountant **Allen Kilen** as their financial advisor.

1979/**Elton John** plays the first of eight USSR concerts in Leningrad.

1980/**Bette Midler** holds an autograph session in Westwood for her book "A View From A Broad." Also, **Joe Strummer**, after intensive study with Pete Townshend, is arrested after smashing his guitar over a fan's head in Hamburg, Germany.

Born: **Leo Sayer** 1948, **Ronald Isley** 1941, **Paul Hyde (Rock &)** 1955

SUNDAY, May 22

1958/**Jerry Lee Lewis** arrives in London and announces his marriage to his 14-year-old cousin. He's booted off stage and is forced to cancel 34 of 37 scheduled concerts.

1966/16-year-old **Bruce Springsteen** records his first song, "That's What You'll Get," with his band the **Castles**.

1979/**Cheap Trick's** "Live At Budokan" goes gold.

1980/Four of **Hendrix's** gold LPs are stolen from Electric Lady Studios in New York.

1987/**Frank Sinatra** makes his last appearance at the Golden Nugget in Las Vegas before switching to Bally's Grand.

Born: **Morrissey** 1959, **Bernie Taupin** 1950

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Steve Tipp, National Promotion Manager Modern Music, Warner Brothers



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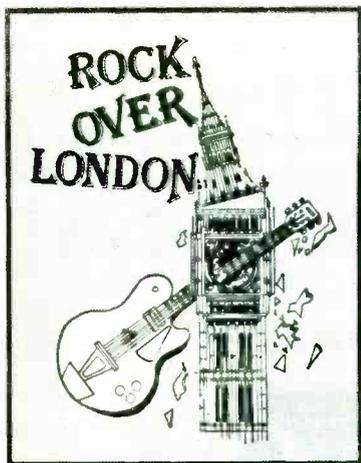
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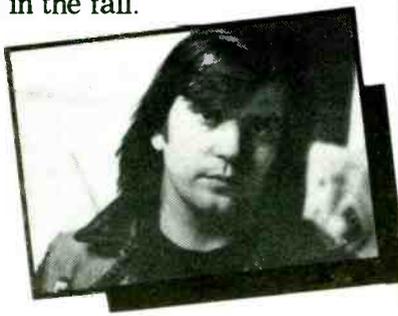


Steve Earle's Bible Classes

Listen for the second album from the BIBLE (which will actually be the group's first in the US, to be released by Chrysalis). It's called "Eureka," and it was produced by STEVE EARLE, who heard a cassette of some of their songs and flew over from Nashville during the New Year to work with them on a couple of tracks. It turned out so well that Earle ended up producing seven tracks for the group. The Bible are also booked to support Earle when he tours Canada in the fall.

decided not to include on their album because they're not heavy enough. However, the band hasn't discarded them. There's talk of the songs turning up on a film soundtrack, so we may get a chance to hear Priest's metal version of the Stylistics/Diana Ross tune "You Are Everything."

Just as America recently had its first million-selling single of 1988 with SALT-N-PEPA's "Push It," the depressed UK singles market has finally achieved its first gold disc (that's only half a million) of the year. KYLIE MINOGUE's "I Should Be So Lucky" is the lucky recipient. In fact, last week's sales chart included only three records that had achieved silver status (250,000 copies): "Drop The Boy" by BROS, "Cross My Broken Heart" by SINITTA, and ASWAD's "Don't Turn Around."

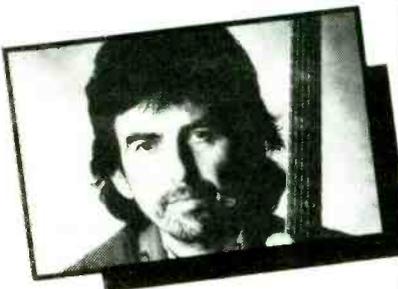


Steve Earle: has he read a "good book" lately?

the best-selling 12-inch single in the world.

I Me Mine Revisited

Four highly collectible and otherwise unavailable GEORGE HARRISON songs have come to light on a CD or seven-inch single that accompanies a deluxe limited edition illustrated songbook called



George's book is a real bargain!

"Songs By George Harrison." The exquisitely-produced tome is published by a London company called Genesis Publications, which was also responsible for the limited edition of Harrison's "I Me Mine" autobiography. Only 2500 copies of the new book will be available, each signed by Harrison and the artist, Keith West.

Lyrics from his "Cloud Nine" album are included, together with a foreword by JEFF LYNNE and a "middleword" by ELTON JOHN, who was so impressed by the work, he's commissioned a songbook of his own material. The four unreleased Harrison songs are "Sat Singing" and "Lay His Head" from March and April 1980 respectively; "Flying Hour," recorded in March 1978; and, from Harrison's 1974 US tour, "For You Blue," taped in Washington, DC. A word of warning to collectors: the book costs nearly \$500 in American currency!

Green, Green, It's Green They Say . . .

FLEETWOOD MAC's founding member, the legendary PETER GREEN, broke his long silence last week to talk about the problems that led him to leave the group and eventually become a recluse in South West London's Richmond. "I'm recuperating from treatment for taking drugs," he said. "I took more than I did intend to. I thought I could do it on drugs. That was my failing, I guess."

Green, who now uses his grandfather's surname, Greenbaum, was being interviewed — by audio only — for a BBC TV documentary called "Fleetwood Mac At 21." Pictured, Green was very overweight, with two-inch long fingernails, and almost unrecognizable as the brilliant guitarist of the '60s. Asked what he would say if MICK FLEETWOOD asked him to play on a mac product, he replied: "I've got fingernails, I can't do it. I hate to let you down. I'd probably be tempted to cut them and go along and do it, but i haven't played for so long now, it'd probably be better for me to say I'd better pass."

Let's Get Together & Do It Again

NEW ORDER's 1988 QUINCY JONES remix of "Blue Monday" shows every sign of eclipsing the highest UK chart position (#9) of the 1983 original, which remains



Judas Priest: a bunch of wimps?

Judas Priest Goes Soft?

When JUDAS PRIEST got together with the STOCK, AITKEN & WATERMAN production team (responsible for RICK ASTLEY, BANANARAMA, and many more), one of the most unlikely combinations in rock history resulted in four tracks that the band

POLL STAR

CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	GRATEFUL DEAD	\$717.2
2	BRUCE SPRINGSTEEN	\$693.4
3	J.C. MELLENCAMP	\$333.2
4	WHITESNAKE	\$204.0
5	DEF LEPPARD	\$200.2
6	RUSH	\$199.3
7	STING	\$194.8
8	INXS	\$187.0
9	DAVID LEE ROTH	\$174.1
10	AEROSMITH	\$171.3
11	BARRY MANILOW	\$169.4
12	HANK WILLIAMS JR.	\$150.2
13	YES	\$149.7
14	GEORGE STRAIT	\$142.7
15	ALABAMA	\$136.0
16	G. THOROGOOD	\$125.6
17	KISS	\$94.9
18	DIO	\$80.9
19	ALICE COOPER	\$66.5
20	FRANK ZAPPA	\$60.8

New Tours

Among this week's new tours:

- CROSBY, STILLS & NASH
- JOHN DENVER
- THOMAS DOLBY
- FOSTER & LLOYD
- HALL & OATES
- BRUCE HORNSBY
- KOOL & THE GANG
- HUEY LEWIS & THE NEWS
- GRAHAM PARKER
- STEVE WINWOOD

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings. (800) 344-7383, or in California, (209) 224-2631.

Compact Data

Page's Turn

"Outrider," the long-awaited debut solo LP by legendary guitarist **Jimmy Page**, will be released worldwide by **Geffen Records** on June 21. The LP features nine tracks, both rock-oriented and blues-based, which the former **Led Zeppelin** leader produced at his home studio in England.

In addition to guest vocalists **John Miles**, **Chris Farlow**, and old Zep cohort **Robert Plant**, "Outrider" also features **Jason Bonham** (son of Zep's late drummer **John**) and **Barrymore Barlow** on drums, as well as **Felix Krish**, **Durban Laverde**, and **Tony Franklin** on bass. Page, of course, handles all the guitar duties himself.

Geffen will release "Wasting My Time," a track written by Page and Miles, as the LP's advance single. Page is planning to follow the LP with a 36-date US tour slated to begin this fall.

RCA And CMJ Seek "America's Best"

RCA Records and **CMJ Entertainment** have joined to present "America's Best," a new music talent search that exclusively involves college and progressive radio stations. Over 200 of these stations have been asked to submit a cassette tape containing an original song by the station's favorite unsigned band as determined by local on-air competitions.

These tapes will then be used by CMJ and RCA to pick the ten best bands, based on music and lyrical content, originality, recorded performance, and potential for growth. RCA will distribute a compilation LP featuring the ten songs, as well as a ballot requesting listeners to vote for their favorite track. Ballots will be tabulated, and the band with the most votes will be crowned America's "Undiscovered Artist of the Year" at the 1988 CMJ Music Marathon convention to be held in New York this October.

Short Cuts

- "In The City Of Angels." **YES** vocalist **JON ANDERSON**'s new **Columbia** solo LP, features two tracks co-written with legendary **Motown** composer **LAMONT DOZIER**, including "Hold On To Love," the first single.

- **CROWDED HOUSE** have finished recording "Temple Of Low Men," their second **Capitol** LP. The record features **RICHARD THOMPSON** on guitar. The first single, "Better Be Home Soon," is slated for a June 15 release.

- **MCA Inc.** has announced its acquisition of **Winterland Productions**, the San Francisco-based music and entertainment merchandise company. Founder **BILL GRAHAM** will remain part of the management team as a consultant.

- Fresh on the heels of **Epic**'s new **CLASH** compilation, **Sire** will be releasing a double "best of" **RAMONES** package entitled "Ramones Mania" in mid-May.

- **RATT** have finished recording their new **Atlantic** LP, "Reach For The Sky," with producer **MIKE STONE**.

- **HERB ALPERT** has donated \$2.5 million to help fund a 700-seat concert hall named in his honor at the University of Southern California. The hall will be part of a three-story, 40,000 square foot building for the performing arts.

- **MR. MISTER** recently appeared at East L.A.'s Garfield High, the setting of the new film "Stand And Deliver." The **RCA** band, who wrote and perform the film's title track, were on hand for the presentation of two computer systems and other electronic musical equipment donated to the school by **Yamaha**.

- **BRIAN WILSON** may be competing with himself, as it looks like his first solo LP — two years in the making — will be released at the same time as "Smile," the legendary "lost" **BEACH BOYS** LP from the '60s.

- The reunited **OHIO PLAYERS** release "Back," their first LP in eight years, on **Trak Records** in mid-May. Group member **LEROY "SUGAR" BONNER** also co-wrote and sings lead on three tracks for **HERBIE HANCOCK**'s forthcoming LP.

- **Atlantic** has released "12'ERS," a compact-disc-only collection of extended mixes of songs from **PHIL COLLINS**'s hit LP, "No Jacket Required."

- Some weird cover tunes: **VAN HALEN** have recorded a version of **LITTLE FEAT**'s "Apolitical Blues" for the B-side of their new single. **POISON** (who had to change the cover of their new LP after the Wal-mart chain refused to carry it) perform **LOGGINS & MESSINA**'s "Your Mama Don't Dance" on their "Open Up And Say Ahh" LP.

- **STING** is releasing a three-inch CD of his "Englishman In New York" single, featuring a cover of **JIMI HENDRIX**'s "Up From The Skies" with the **GIL EVANS ORCHESTRA**, as well as the singer's version of "Someone To Watch Over Me" from the film of the same name.

- **TIFFANY** is set to appear on five million boxes of **Coco Puffs** cereal. Consumers will receive a two-dollar LP discount for buying the product.

- **Rhino Records** releases "The Best Of Comic Relief" on May 25, with two dollars from each sale going to the **Comic Relief** effort for the homeless.

- **U2** are in an L.A. studio working on songs for their upcoming double album. They're also polishing up their movie, which **BONO** describes as "a cross between 'E.T.' and 'Star Wars,'" as well as comparing it to the **BEATLES**' "A Hard Day's Night" with "a dash of **SPIELBERG** thrown in."

"Rock Over London" news is a service of Rock Over London Ltd., who can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD; phone 01-437-7122.



BRAD MESSER

CALENDAR

GET NEWSPEOPLE IN ON THE ACT

One-Two-Three Promotion Punch

Almost any summer promotion can be a success if generously nurtured with publicity during each of its three basic segments. But some programmers invest all their energy in the first two stages, then waste a great opportunity by underplaying (or even forgetting) the third one.

The first stage is the prepublicity, consisting mainly of all those here-it-comes promos. Some programmers believe talking up to an event is more important than the event itself. They have a point. Prepublicity may span many days or several weeks, while the payoff event may last only an hour or two.

After the one-two punch of prepublicity and event coverage, we reach the third segment, the part most likely to be slighted. It's the followup. Post-publicity is beating the drum to call attention to the wonderful thing that happened.

A rule of thumb says follow-up hype can last approximately half

as long as the lead-in did. If you promoted into something for two weeks, promote out of it for a week.

The 1-2-3 of promoting isn't limited to lighthearted sun-and-fun events such as wet T-shirt contests. It's applicable to virtually any program element you care to highlight, including expanded coverage of sporting events, news series or documentaries, and community involvement campaigns.

During all this, be sure to consider using one asset that's right under your nose — your newspeople. It isn't inappropriate to involve all your air people.

Oh, somewhere in America, a true blue journalist may slump to the newsroom floor in apoplexy as he reads this, but stations have obtained good results by getting newspeople in on the act. Any anchor who's skilled in distilling much information into little time can make a significant contribution to on-air coverage of a promotion, without jeopardizing credibility. (Newsman, can you say Jell-O Jump?)

While the effects of luck and timing on the success of a promotion can't be totally disregarded, the single factor that can be depended on to push the dazzle factor over the top is planning. Luck has a way of gravitating to the PD who carefully lays out a campaign that attends to prepublicity, the event itself, and the post-publicity.

World's Biggest Rocket

MONDAY, MAY 16 — A year ago, the Soviets tested what is by far the world's biggest rocket, Energia, which is reportedly capable of orbiting a 100-ton space station (1987).

The Soviets raised the drinking age to 21 in 1985. **Peter Dowdeswell** set a record in 1984 by eating 13 raw eggs in one second. "Wings" got the first Best Movie Academy Award in 1929. President **Andrew Johnson** avoided Senate impeachment by a single vote in 1868. The Washington inaugurated Mississippi River steamboat service in 1817.

Birthdays: Soviet gymnast **Olga Korbut** 23. **Debra Winger** 33. **Billy Martin** 60. **Louis "Studs" Terkel** 76.

"Accidental" Attack Killed 37

TUESDAY, MAY 17 — In the Persian Gulf, a supposedly friendly Iraqi warplane fired two missiles into the US Navy frigate Stark a year ago, killing 37 seamen in what Iraq later described as an "accident."

Modernization of the Air Traffic Control system began in 1987 with installation of a new computer system. The Southeastern USA was hit by the worst drought in a century in 1986. A Continental Illinois Bank failure was prevented in 1984 with a \$7.5 billion federal bailout, the largest in history. The first Kentucky Derby was run in 1875.

Birthdays: **Ray Charles "Sugar Ray" Leonard** 32. **Dennis Hopper** 52. **Ayatollah Khomeini** 88.

100,000 Irradiated By Chernobyl

WEDNESDAY, MAY 18 — Dr. **Robert Gale**, an American bone marrow specialist, estimated in 1986 that up to 100,000 Soviets would suffer longterm effects from radiation released by fires and explosions at Chernobyl.

The worst wildfires in the state's history hit Florida in 1985. President **Reagan's** surgeons removed a small polyp from his colon in 1984. Sixty died in the eruption of Mount St. Helens in 1980. 35th ann'y of F-86 pilot **Jackie Cochran** becoming the first woman to break the sound barrier (1953).

Birthdays: **Reggie Jackson** 42. Baseball Hall of Famer **Brooks Robinson** 51. Pope **John Paul II** 68. **Perry Como** (Pierino Roland Como) 76.

Health Workers Caught AIDS

THURSDAY, MAY 19 — Fear of AIDS increased a year ago, when it was announced that three health workers had been infected by droplets of blood which only briefly touched their skin (1987).

The Supreme Court issued its eye-in-the-sky ruling in 1986, saying government agents in the air don't need search warrants to look down into private areas. The US and USSR banned nuclear weapons in outer space 21 years ago (1967). The Great Mystery Blackout plunged New England and parts of Canada into near-total darkness in 1780, as the sun disappeared at midday for a reason never determined.

Birthdays: **Grace Jones** 36. **Peter Townshend** 43. Author **Nora Ephron** 47. **David Hartman** 53. TV journalist **Jim Lehrer** 54.

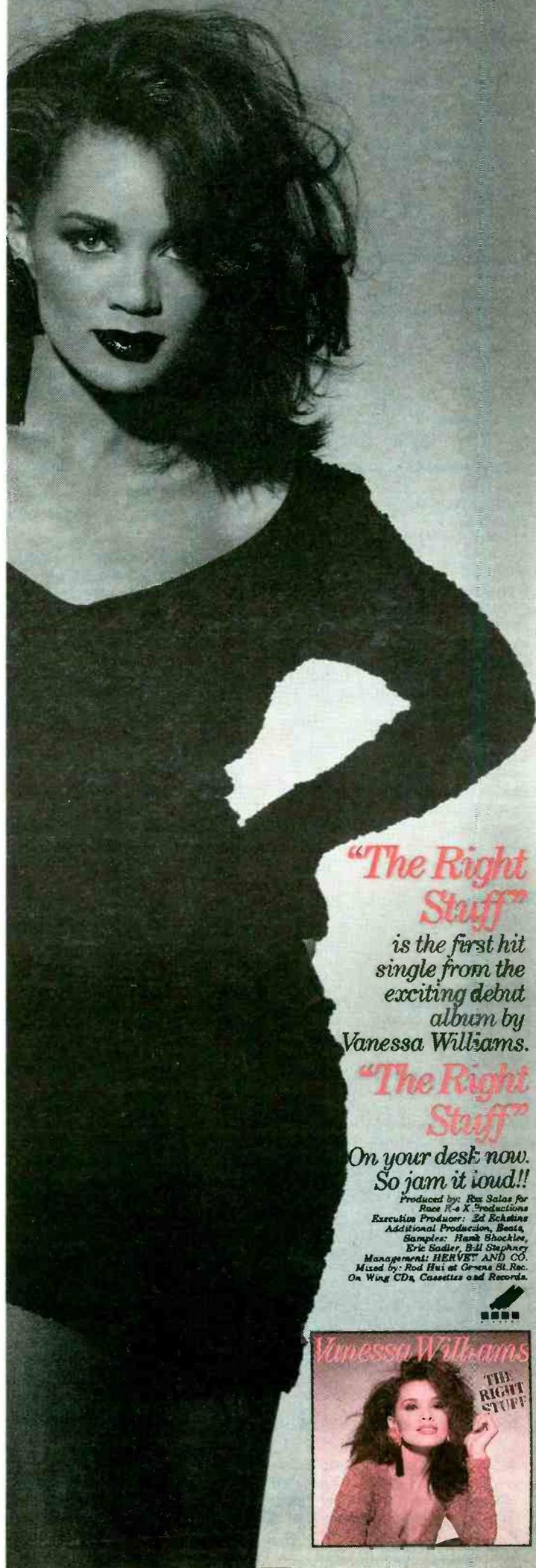
Lindbergh Off For Paris

FRIDAY, MAY 20 — Former airmail pilot **Charles Lindbergh's** fuel-laden airplane, the "Spirit of St. Louis," barely cleared treetops as he took off from Long Island, NY 61 years ago on his historic solo flight across the Atlantic (1927). Alerted by telegraph, a crowd of 100,000 mobbed him as he landed in Paris the following night.

Uncle Sam's **Radio Marti** began broadcasting to Cuba in 1985. The Pan-Am flying boat Yankee Clipper began the first regular transatlantic air service in 1939. **Tom Edison** boldly predicted in 1926 that Americans would always like silent movies better than the new talking pictures.

Birthdays: President's son **Ronald Prescott Reagan** 30. **Cher** 42. **Joe Cocker** 44. **George Gobel** 69. **Jimmy Stewart** 80.

"Vanessa's Got The Stuff"



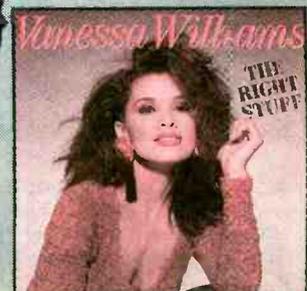
"The Right Stuff"

is the first hit single from the exciting debut album by Vanessa Williams.

"The Right Stuff"

On your desk now. So jam it loud!!

Produced by: Rex Salas for Race Records
Executive Producer: Ed Schmitt
Additional Production: Beets
Samples: Hank Shocklee, Eric Sadler, Bill Stephney
Management: HERVEY AND CO.
Mixed by: Rod Hui at Green Bl. Rec.
On Vinyl, CDs, Cassettes and Records.



NETWORK FEATURE FILE

EDITED BY RON RODRIGUES

MUSIC FEATURES

WEEKLY

May 9 - May 15

American Country Countdown (ABC) Highway 101/H. Williams, Jr./Oak Ridge Boys/D. Yoakam/O'Kane/T. Tucker	John Lander's Hit Music USA (USP) Rick Astley/Cher	Sittin' In (WRN) Bobby Bare
American Dance Traxx (WO) E.U./OMD/Hall & Oates	Legends Of Rock (WO) Crosby, Stills, & Nash	Special Edition (WO) Morris Day
American Top 40 (ABC) Pink Floyd/Cher/OMD/B. Carlsle/Hall & Oates/LDD: Simon & Garfunkel	Let The Good Times Roll (GSN/ABC) Rascals/Grass Roots	Star Beat (MJI) Levert
Lee Arnold (WO) On A Country Road	Live From Gilley's (WO) Ronnie Milsap/Mel Tillis	Top 30 USA (CBS) Bangles/Supremes/Ronettes
Backtrack (WO) Wonder years	Live From The '80s (PRN) Chubby Checker/Blood, Sweat & Tears/Three Dog Night	Weekly Country Music Countdown (USP) Eddie Rabbit
Dick Bartley's Rock & Roll Oldies Show (WO) Turtles	Lost Lennon Tapes (WO) John & Yoko in NYC/John Sinclair benefit/Thurmond memo/Deportation	
Dick Clark's Rock, Roll & Remember (USP) Carpenters	Metalshop (MJI) Poison	
Classic Call (PRN) Ted Nugent	Motor City Beat (USP) Gladys Knight & Pips/Junior Walker/Jimmy Ruffin	
Classic Cuts (MJI) Steve Miller	Scott Muni's Ticket To Ride (DIR) Pete Bennett	
The Countdown (WO) Howard Hewitt/Evelyn King	National Music Survey (WO) Michael McDonald	
Countdown USA (CUSA) Cheap Trick	Off The Record Special (WO) Aerosmith	
Country Calendar Weekly Special (CW) Eddy Raven/Sawyer Brown/Johnny Rodriguez/Larry Gatlin/Randy Travis	On The Move (CBS) Evelyn King/Billy Ocean	
Country Report Countdown (WRN) John Anderson/Randy Travis	On The Radio (ON) Paul Carrack	
Country Today (MJI) Larry Gatlin & Gatlin Brothers	Plain Rap Countdown (PRN) AC: Smokey Robinson/Peter Cetera CHR: Aerosmith/Samantha Fox Urban: Brenda K. Starr/Brenda Russell	
Cruisin' America With Cousin Bruce (CBS) Jackson 5 & Diana Ross/Monkees/Harry Chapin	Pop Concerts/Star Trak Profiles (WO) Toto	
Direct Hits (MJI) George Michael	Powercuts (GSN/ABC) Van Halen/Bruce Hornsby	
Dr. Demento (WO) Interview: Dementoid John Mammoser	Reelin' In The Years (GSN/ABC) Van Morrison/Savoy Brown	
Encore With Jim Lange (WO) 1951; Tony Bennett	Rock & Roll Never Forgets (WO) Allman Brothers/Billy Joel/Robin Trower/Bachman Turner Overdrive	
Future Hits (WO) Billy Ocean	Rock Chronicles (WO) Jerry Harrison/White Lion/Smithereens	
Great Sounds (USP) Cab Calloway	Rock Over London (WO) Supertramp	
Hot Rocks (USP) Pet Shop Boys	Rock Today (MJI) David Lee Roth	
In Concert (WO) Icehouse	Rock Watch (USP) Talking Heads	
Jazz Show With David Sanborn (WO) Wayne Shorter	Rockline (GSN/ABC) Robbie Robertson	
Jazz Trax With Art Good (JT) Alphonse Mouzon	Romancin' The Oldies (TS) Best of Glen Campbell	
King Biscuit Flower Hour (DIR) Jethro Tull	Scott Shannon's Rockin' America Countdown (WO) Icehouse/Foreigner/OMD	



ROBERTSON BANDS TOGETHER — Robbie Robertson dropped in on the Premiere Radio studios for a recent guest stint on "Classic Call." Pictured (l-r) are Premiere's Tim Kelly, Robertson, Geffen's Christina Anthony, host Billy Juggs, and the show's Tony Hudson.

NEWS & INFORMATION FEATURES

May 9 - May 15

INFORMATION/ENTERTAINMENT

American Focus (FY) Max Kampelman	Jack Benny Show (CMS) Hoagy Carmichael
Car Show Coast-To-Coast (SC) Review: Chevrolet 4x4 Sportside pick-up/ interview: Lance LaCour	Dragnet (CMS) Big beer
Lone Ranger (CMS) Dead man	Mother Earth News (JBI) Sting first aid/Photography/Fish cooking/ Kitchen helpers/Rain forests
NBC Extra (WO) Hong Kong: countdown to 1997	Personal Finance Digest (JPB) Stamps as an investment/Consumer problems/C.O.D. mail orders
Prevention Health Report (JBI) Heartburn/Napping/Fat/Diet Plateaus/ Immunotherapy	Same Time... Same Station (RRC) Radio remembers Friday the 13th
Soap Quiz (JBI/ABC) Tina Roberts/Cecily Davidson/Colton Shore/ Max Holden/Nico Kelly	Travel Holiday Magazine (CW) New Guinea
Wireless Flash (CRN) Jaclyn Smith/Ana Alicia/David Dimbleby/Gaye Bykers on Acid/Natalie Cole	Women On The Move (REM) Inventor's guide/Networking/Cottage industries

COMEDY

All My Children Update (PRN) Jeremy Grips reality/Ross has painful daymare	Amatellin U (DD) Marching band competition/Drama department's play/1988 explosive track season
Mel Blanc's Blankety Blanks (ASR) Shirley Temple/Monkeys/Truck farmer/Roman Empire/King George	Bobby Jo Amberg's Bar 'N Grill (DD) Danny Diamond & Dancing Dock Workers/Porky Park film
Comedy Hour (MJI) Live guest: Jerry Seinfeld/George Carlin/Billy Crystal/Steven Wright	Comedy Show With Dick Cavett (CW) Subject: Travel. Charlie Manna/George Carlin/Benny Hill/Steve Martin
Comedy Spot (CW) George Carlin/Erma Bombeck/Howie Mandel/ Hudson & Landry/Steve Martin	Daily Feed (DCA/JBI) Democratic delegate swapping scheme/Bush doesn't remember debate promise
Dr. Dave's Comedy Drops (PM) Wilke gets even/Terence Trent Barbee/Charlie Manson line/Run-DM See 'n Save	Fun Factory (PM) Moms of the rich & famous/Get outta my face/Madonna on Broadway/Coolers
Hiney Wine (DD) Sr. citizens get a little Hiney/Hiney on Am- trak/Hiney on Derby Day	Jackie The Joke Man (OHR) Broommates/OUSOB/Bach side/Cock fight/ Feeling Rosie
Laugh Machine (PM) David Brenner/Bill Cosby/George Carlin/Robert Klein/Monty Python	Live From The Improv (DIR) Paul Crocenza/Ronnie Shakes/Paula Pound- stone/Pat Hazell/Chris Raine
National Comedy Wireless (DD) Big Fat Herb's expanded motel/Wormgear Mall's Wacky Wonderland opens	National Lampoon's True Facts (PRN) Lepor see-lepor do/Jailhouse crock/ Union carbide
On The Phone With Ti-Rone (PRN) Skinny Minny/Soaking Wet	Red Neckerson (SYN) New love drug
Radio Hotline (ASR) Stock holder/Fan club new member/ Loser/Paranoia hotline/Beeping sound	Stevens & Grdnic's Daily Comedy Exclusive (ASR) Sitcom # 1/Dukakis-Bush syndrome/Dumb award/Blue Sky airlines/Fer sure, fer sure

DAILY

May 16 - May 20

British Wax Museum (WO) Foreigner/Cream/Yes/Pete Townshend/ Joe Cocker	Country Calendar (CW) Judds/P. Loveless/G. Strait/H. Dunn/L. Lovett/ Desert Rose Band/J. Frickie
Country Comments (WO) R. Travis/Alabama/B.J. Thomas/Sawyer Brown/Nitty Gritty Dirt Band/E.T. Conley	Country Datebook (US) W. Jennings/S. James/Nitty Gritty Dirt Band/ M. Tillis/D. Seals
Country Report With Chris Lane (WRN) Tanya Tucker/R. McEntire	Earth News (WO) Bruce Hornsby/Steven Seagal Aria
Off The Record (WO) Talking Heads/David Lee Roth/Church	Rock & Roll Never Forgets (WO) Pete Townshend/Joe Cocker
Shootin' The Breeze (WO) Evelyn King/Johnny Kemp/Doug E. Fresh	Solid Gold Country (USP) This week in 1980/George Strait birthday/ Country landscapes
Solid Gold Scrapbook (US) Today in 1970/Never a # 1/British invasion groups/On the road again	Star Trak (WO) Billy Ocean/Pebbles/Scarlett & Black

SPORTS

Baseball Game Of Week (CBS) (5/14) California Angels at New York Yankees (1:07pm ET)	Costas Coast To Coast (CW) Harry Caray/Tommy Lasorda
Atlanta Braves v St. Louis Cardinals (7:50pm ET)	Inside Sports Report (CW) George Steinbrenner/Tommy John/Bob Ryan/ Cattfish Hunter
John Madden's Sports Quiz (CW) Cattfish Hunter/Gerry Cheever's goalie mask/ Mario Soto/Steve Carlton	Sports Flashback (CW) Sandy Koufax's no-hitters/H. Aaron's lifetime RBI total/1979 Preakness
This Date In Baseball History (DIR) Jim Tile/Charlie Lea/John Roseboro/Carl Erskine Mantle's # 500 HR	

NETWORKS/PROGRAM SUPPLIERS

- ABC — ABC Radio (212) 887-7777
- ASR — All Star Radio (213) 850-1169
- CBS — CBS Radio (212) 975-4321
- CI — Cart Inc. (509) 534-7090
- CMS — Charles Michelson & Sons (800) 648-4546
- CUSA — Countdown USA (415) 383-7302
- CW — Clayton Webster (314) 725-5070
- DCA — DC Audio (202) 638-4222
- DD — Dorsey & Donnelly (214) 631-7934
- DIR — DIR Broadcasting (212) 371-6850
- GSN — Global Satellite Net (818) 906-1888
- JT — Art Good's Jazz Trax (619) 233-9228
- JBI — Jameson Broadcast (202) 328-3283
- JPB — James Paul Brown Entertainment (800) 345-2354
- MA — MediaAmerica Radio (212) 983-6600
- MJI — MJI Broadcasting (212) 245-5010
- OHR — Off Hour Rockers (516) 628-1490
- ON — On The Radio Broadcasting (213) 306-8009
- PM — ProMedia (212) 585-9400
- PIA — Public Interest Affiliates (312) 943-8888
- PRN — Premiere Radio Network (213) 467-2346
- RRC — Real Radio Company (818) 795-4900
- SYN — Syndicom (415) 386-1781
- TP — Telegrams (213) 854-4475
- TS — Transtar (213) 460-6383
- US, USP — United Stations (212) 575-6100
- WO — Westwood One Companies (213) 204-5000
- WRN — Weedeck Radio (800) 548-7474

NET NEWS

"Money" Uplinked, Garrels To NPR

The New Age series "Portraits In Sound" has been taken over by **Radio Today** for marketing and distribution . . . **KMNY/Pomona, CA** has uplinked its all-Business format for nationwide distribution. It's on the NPR channel, Westar 4, transponder 2-D . . . **Emerald Entertainment** is now distributing "Nashville Live," which was with **MCA Radio** . . . **ABC** will broadcast all three elements of racing's triple crown.

People

Former NBC news correspondent **Anne Garrels** has joined NPR on the Washington desk . . . **AP** has named **Rob Dalton** to the newly-created post of Marketing Manager/Technology Services, **AP Broadcast Services** . . . **United Stations** names **Cindy Sivak** and **Pam Green** to Dir./Artist Relations positions.



Cindy Sivak

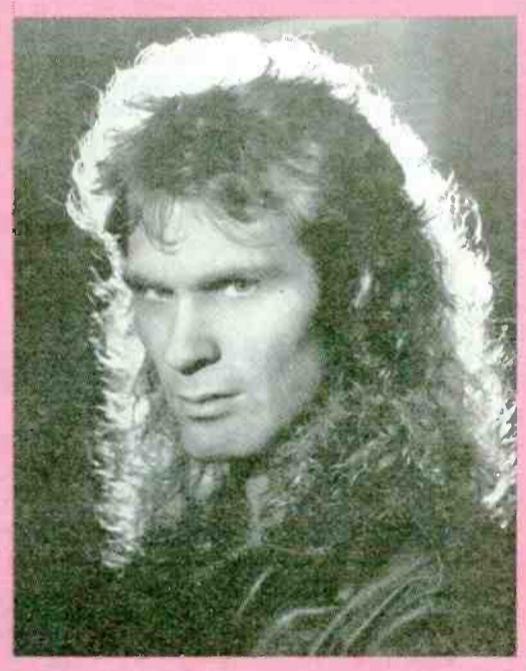
"DARLIN' DANIELLE DON'T"

ZS4-07909



THE FOLLOW UP SINGLE
TO THE TOP 20 HIT
"I WISH I HAD A GIRL"
FROM THE ALBUM
HENRY LEE SUMMER

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**HENRY LEE
SUMMER**



ALBUM NOW OVER
750,000 UNITS

CBS ASSOCIATED



JOEL DENVER

CONTEMPORARY HIT RADIO

Battling It Out In New York

Z100 Outpaces Hot 103, Power 95

Thanks to a 6.0-6.2 showing in the just-released winter Arbitron, WHTZ (Z100)/New York has "turned the corner from being a young, upstart CHR to becoming a mature, yet fun, traditional, family-oriented, full-service CHR," according to PD Steve Kingston. "We not only had our best quarter in the station's history, but it's also the best winter Arbitron ever for Z100.

"Z100 is more mainstream than many would believe. We've balanced the music better and haven't overreacted to every dance record. Using daypart restrictions, we've been able to maximize our position, playing to the largest possible audience within each daypart. Yet we're consistent and don't sound like six different stations. We excelled in all dayparts, and are also #1 in teens and adult demos.

"This sweep was a programmer's sweep, as we won on the strength of our product and programming as opposed to promotions and station hype. Outside of our 'Free Money Song' contest and the usual ticket/album giveaways, it was pretty run-of-the-mill promotionally."

Turning to the subject of competition, Kingston said, "Hot 103 (WQHT) is a refocused station, now that it's discovered it can't follow the timeline of sister Power 106 [KPWR] in L.A. Hot 103 makes us a better station. On the other hand, Power 95 [WWPR] is consistently inconsistent. Obviously, the call letter change didn't help, even though Arbitron has a good system of checks and balances. Either way, Z100 is still New York's #1."



Steve Kingston

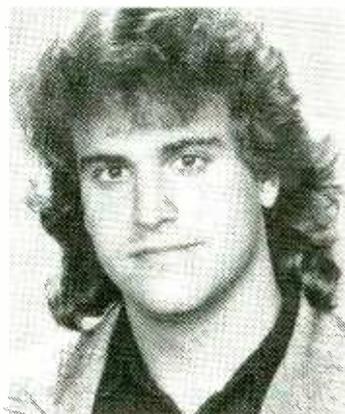
Hot 103's 'Flawless Music'

After posting a couple of down books, 4.4-4.3-3.7, Hot 103 rebounded this sweep with a 4.6. Asst. PD/MD Steve Ellis explained, "The major breakthrough for us was the music... it was simply flawless throughout the entire book.

"When we first signed on, we had to establish what we were about. We did, but still may have wandered just a bit. Now we're not only building but expanding our sound, so it's even more palatable to the average CHR listener in certain dayparts. We're finding that pop records are more easily accepted

by our audience. We're still the only station in the city breaking new artists on a consistent basis. New music is no longer a negative, but a positive."

Ellis described Hot 103 as being "in everyone's face promotionally."



Steve Ellis

This past book, we did a scavenger hunt, made lots of club appearances, and used a few billboards — no TV — focusing on the station calls. We just put the word out that Hot 103 has '50 minutes of music every hour, guaranteed.'"

Major League Strategies

New York:

- Z100 balances music for mainstream approach
- Hot 103 continues to break new artists
- Power 95 changes calls, jocks; more aggressive

Los Angeles:

- Power 106 builds relationship with audience
- KIIS vows return to dominance, more visibility

Chicago:

- B96 promotionally "lean and clean," with dance music slant
- Z95 more mainstream, continues Cash Call giveaway

Power 95 Predicts

Down Book

Power 95 (WWPR) Operations Director Larry Berger admitted, "We anticipated we'd be down this book (4.7-4.1). But in all candor, I didn't expect it to be this far off. We changed calls on December 17, and I'm hearing people refer to us as either 'WPLJ, Power 95, WWPR, or whatever you call yourselves.' While Arbitron does take this into account, a certain percentage of our loss was due to call letter confusion.

"Another part of our problem was a change in jocks. We switched to Hollywood Henderson at night and added swing man Rich Stevens, a new voice who's been heard on almost every shift. I think our more aggressive on-air presentation also played a role in our problem. When Tab took saccharin out and put Nutrasweet in, I stopped drinking it for a while. When you change the flavor of a radio station, the same thing happens."

Continued on Page 44

BESTS KIIS AGAIN

KPWR: Three Times A Winner

KPWR (Power 106)/Los Angeles PD Jeff Wyatt's heart must have stopped momentarily when he saw the 7.5-7.1 decrease. But he was no doubt revived by rival KIIS's 7.2-6.8 performance. "We're real pleased with the results, but some very significant things happened this book," he responded.

"While our listening levels are consistent, we noted that KIIS dropped in its 25-54s; (AC) KOST topped or tied them here. I don't know if it's a trend or just an aberration this book. Rick Dees is at his lowest point in the two years we've been in the market, down 9.6-8.2. And our morning guy, Jay Thomas is at 5.7, off his alltime high of 6.6 in the last book."

Active with on-air contests, "Power House Party" promotions, and imaging campaigns ("Fresh New Music Mix," "The Most Music Station"), Power 106 has of late moved slightly more mainstream in sound. "We're simply making the correct decisions about what our audience wants to hear," said Wyatt. "If it sounds like we're getting more broad-based, that's great. But we don't spend much time thinking about that.

"As far as KIIS chasing us in a 12+ race, the last thing they're going to do is get younger again with the older demo focus they cur-

KIIS: Set

On Reversing Trend

KIIS MD Jack Silver wasn't at all shocked by the down book. "To be frank, the Arbitrends tipped us,

THE CHICAGO STORY

B96 Edges Z95

WBBM-FM (B96)/Chicago rose 3.9-4.2 in the latest ARB to win the CHR lead again. Meanwhile, WYTZ (Z95) dropped slightly, 3.9 (its highest ever) to 3.8. When asked about the situation, B96 PD Buddy Scott modestly replied, "We just happened to have a good book. When we tied with Z95 last time, I certainly didn't think we were in a problem situation. It was simply a continuation of what we started a year ago when we had a 3.0 share.

"At that time, we began expanding our demos. This book shows we're up in the 18-34, 18-49, and 25-54 cells, as well as posting increases in 12-24s and teens. It's a thrill to have increases in every daypart, which shows a balanced radio station."

Scott talked about running "lean and clean" promotionally. Outside of a few concert tie-ins and some album/ticket promotions, "we just played a lot of music. The lean toward dance music has been a factor in our success. We also did a TV

schedule, focusing on morning men Ed Volkman & Mike Elson. Ed talked to life-size cutouts of Whitney Houston and Huey Lewis, while Mike hid behind them and did their voices. It was very tongue-in-cheek."

Looking ahead to spring, Scott is confident of stretching his lead even further. "When you have an airstaff like this one, where everyone buckles down and works hard, it really makes a difference listen-

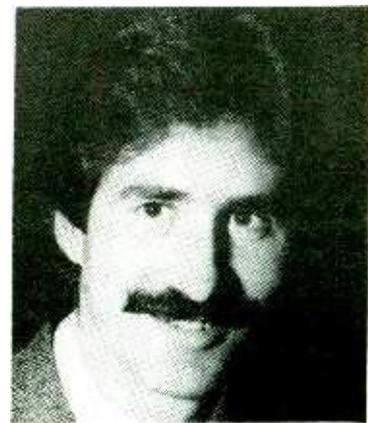
Continued on Page 44



Jeff Wyatt

rently have. I believe KIIS is suffering some real internal confusion. The decision-makers are going in all directions... but hey, I think they sound great.

"Power 106 is growing in terms of its relationship with the audience. We work hard at keeping it close and getting closer. It's like two people working on a relationship. If you're genuine, it will grow."



Jack Silver

so it's less of a surprise all the time. Traditionally, CHR doesn't kick butt in the winter, but we saw a pattern forming and met the expectation head on.

"Conversely, Jeff Wyatt and company must be dumbfounded that Power 106 didn't go up. Based on the Birch and Arbitrends, everything was pointing in his direc-

Continued on Page 44

MIDNIGHT OIL

"BEDS ARE BURNING"

IS A

SMASH!



AT RADIO:

CHR BREAKER

ADDED THIS WEEK:

KIIS

Q105	WRVQ
WSPK	K92
WKQB	WGTV
WBCY	FM104
KKYK	KFIV
99WAYS	WWFX
WABB	WIKZ
WHYH	KYYA

TOP 20:

WXKS 21-17
 Z94 23-17
 KRBE 21-17
 WMMS 16-12 (HOT)
 KXYQ 17-12 (HOT)
 KATD 6-5 (HOT)
 KWSS 21-17
 WOKI 22-18
 KWES 18-12
 KLQ 18-9 (HOT)
 Z104 18-16
 PWR92 16-8 (HOT)

AND HEADED THERE:

PRO-FM deb 31
 KEGL 33
 Y95 25
 B97 23-21
 WZPL deb 35
 KDWB 31-27
 WLOL 37-33
 KKRZ
 FM102
 KCPX
 KPLZ 30-28
 KUBE deb 37

...AND AT RETAIL:

CAMBRIDGE ONE-STOP/Boston	Top 15
TOWER/Boston	Top 10
CLEVELAND ONE-STOP	Top 20
RADIO DOCTORS/Milwaukee	Top 15
ROSE RECORDS/Chicago	Top 15
MUSICLAND/Minneapolis	Top 30
NATIONAL RECORD MART/Indianapolis	Top 25
JERRY BASSINS ONE-STOP/Miami	Top 30
TOWER/New Orleans	Top 15
SOUND WAREHOUSE/Dallas	Top 20
WESTERN MERCHANDISERS/Denver	Top 30
TOWER/Tempe-Phoenix	Top 15
SHOW INDUSTRIES/Los Angeles	Top 20
TOWER/Los Angeles	Top 15
TOWER/Westwood	Top 10
PACIFIC COAST ONE-STOP/Los Angeles	Top 30
RAINBOW RECORDS/San Francisco	Top 20
TOWER/San Francisco	Top 5
SEAPORT ONE-STOP/Portland	Top 15
TOWER/Seattle	Top 10



Taken from the Columbia Lp: "Diesel and Dust" 40967
 Produced by Warne Livesey and Midnight Oil

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Need bread?
See a baker.

Need butter?
Find a cow.

Need to understand
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and concert fans?
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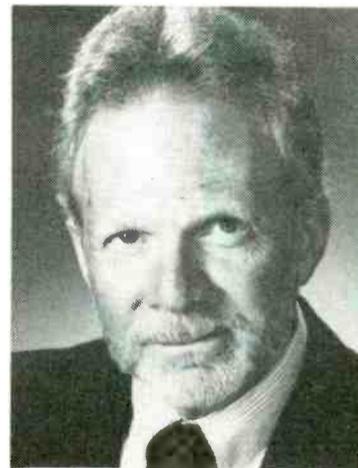
CONTEMPORARY HIT RADIO

New York

Continued from Page 42

Noting a cume loss of about 120,000 this book, Berger said, "It puzzles me a bit. But since we did no outdoor or TV promotion, it might be understandable after all. The only real on-air contest was 'Cash Call.' But our in-house research is now trending up again, so I look to a good spring book."

And how does Berger view rivals Z100 and Hot 103? "It's hard to take anything from Z100, as it's a great station. Hot 103 is also a fine station. But in the long run, I'd put my money on Power 95: 'Your hit music - free money station.' We've been here longer, and we aren't going to go away anytime soon."



Larry Berger

Los Angeles

Continued from Page 42

tion. The March numbers must have been bad."

Nonetheless, KIIS was topped by Power 106 for the third straight quarter. "KIIS doesn't like being number two," Silver maintained. "We're constantly tweaking the station and looking to return to 12+ dominance. We're still superhealthy in all the money demos, while I think Power 106 took it in the shorts as far as adults are concerned."

KIIS's only real surprise was the drop in Dees's audience. Silver, who also produces the morning show, said, "We were taken back a bit. Our cume is still huge, and we're not overly worried just yet. After all, L.A. is a volatile market,

and anything can happen next book.

"Look for KIIS to become more visible than ever. Our new Starcruiser mobile studio will be everywhere this summer. And, of course, we'll beat anyone when it comes to contests. It's part of our trademark, the key to our day-in and day-out consistency.

"During the year I've been here, I've watched programming jobs in L.A. grow more difficult. Once you're established like KIIS, you aren't the fresh sound anymore. Everyone ends up shooting at you. But we're dead set on reversing the trend, and not at the expense of our adult numbers. We want it all - the teens and the adults - and I think we'll get it in the end."

Chicago

Continued from Page 42

ers can hear. That's what allows us to say: 'B96, Chicago's number one hit music station.'"

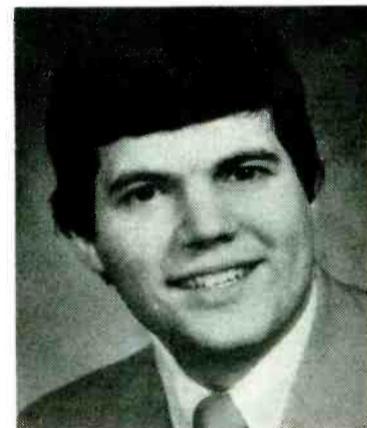
Z95: Cool & Confident

Z95's winter dip hasn't ruffled PD Brian Kelly's feathers. "Our 12-24 and 18-34 demos were strong and competitive. We were only off in the 25-54 cell. That, along with a few other across-the-board losses, dropped us a tenth.

"During mornings, we took big across-the-board increases in 12-24 men and 18-34 men in all shifts except at night. We also made great advances in all demos during mid-days - in some cases we doubled in men, with corresponding increases in 12-24 women and 18-34 men and women."



Buddy Scott



Brian Kelly

Kelly also feels Z95's more mainstream CHR sound - as opposed to B96's Urban slant - will "work in our favor during the coming months. Our biggest strength is 18-34, and I really believe the wide variety of music from groups like White Lion, Aerosmith, and Poison are in our field of play, not B96's. We have so much more musical flexibility than they do."

Promotionwise, the "Your Hit Music, Free Money Station" presented Tiffany in two free concerts, once with Go West and Tommy Shaw, the second with T'Pau. And Z95's "Cash Call" contest is still going strong after two years. "It's becoming so popular," said Kelly, "that out of 11 random calls the other day, we got hit four times for \$1000. We've already passed the \$500,000 mark and plan to keep going."

Concluded Kelly, "We're pleased with our direction and sound, and I'm just looking forward to the spring ratings. I think you'll see us pull ahead of B96."

MOTION

• Pat Reynolds named PD at Y97/Santa Barbara

• Dave Skyler named MD at KWOD/Sacramento

• Evan Lake exits MD duties at KCPX/Salt Lake City

• KHTZ/Reno night rocker Mark St. John upped to MD

6pm-10pm personality Dave Kelly takes on Music duties at WZZU (94Z)/Raleigh from PD Steve Christian, who

did both . . . KDWZ/Des Moines interim PD Maxwell Schaeffer is officially named PD . . . Midday talent Kevin English exits WOKW (OK100)/Ithaca as afternoon personality Brian Hooper segues into the slot, and overnightr Rich Fowler moves to afternoons. Also, former OK100 parttimer Adam Goodman joins Z100/New York City for weekends . . . WLAV/Grand Rapids's Rocky Allan joins the WKSE/Buffalo morning show . . . Z94/Boston MD Clarence Barnes exits to join Arista as its New England rep.



CONVENTION COHORTS — The R&R Convention pictures just won't go away: (l-r) Miami Sound Machine's Gloria Estefan, KCPX/Salt Lake City's PD Lou Simon, Local E/P/A Rep Bebob Hobel, and Cheap Trick's Robin Zander.

Quick

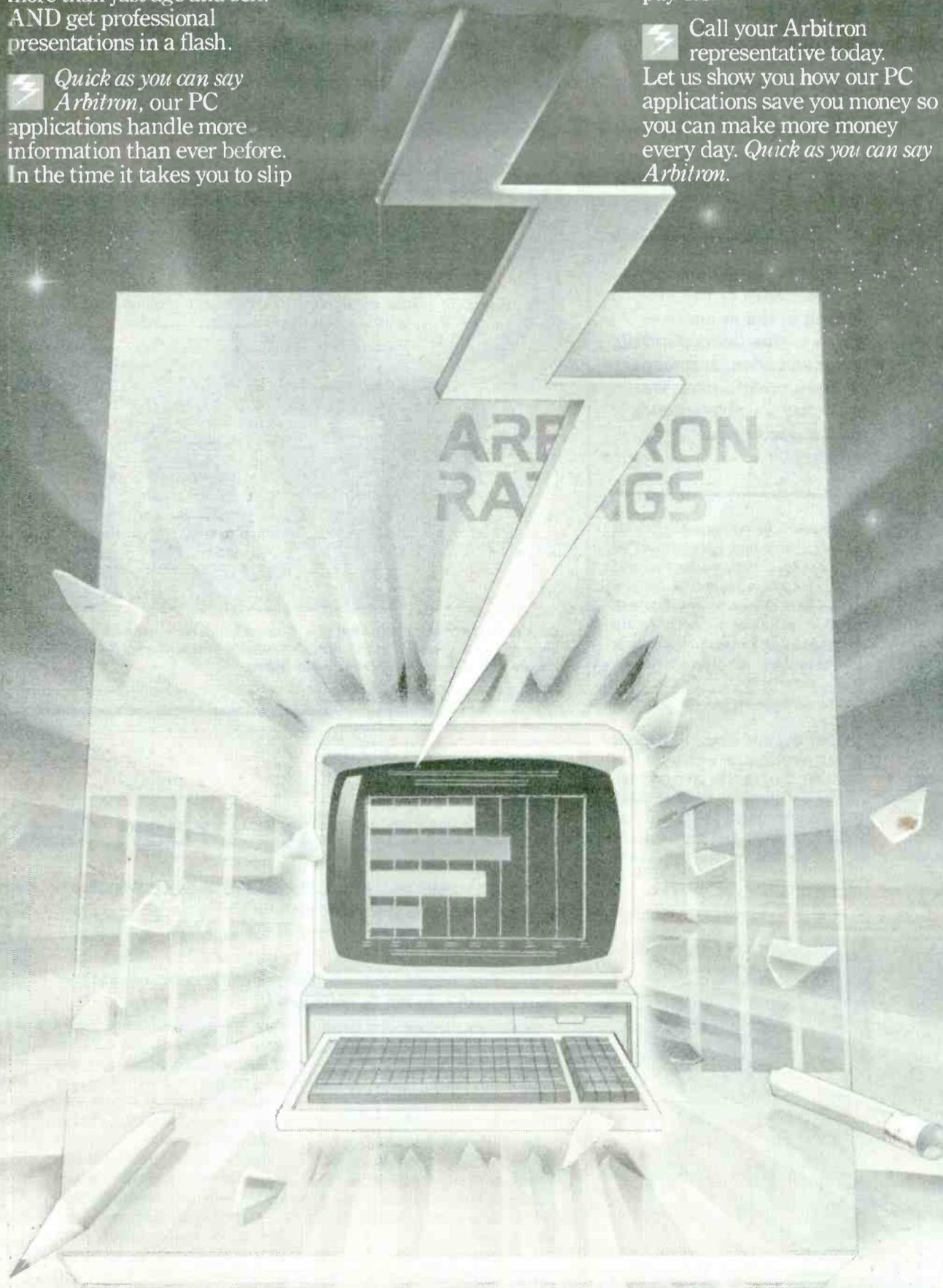
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URBAN CONTEMPORARY

Let's Work Together

Virgin's Heyward Calls For Mutual Respect In Urban Radio, Record Industries

During the past year, we've watched the radio/record relationship become more strained over the credibility of Urban station reports and, consequently, the validity of the Urban charts. Believing the issue has grown too controversial, some Urban broadcasters have opted to stop reporting to trade publications altogether.

Addressing the subject in an open letter to the Urban industry is Virgin Records Director/National R&B Promotion Sharon Heyward:

"If Black stations continue to fall out of reporting status in quantity, it definitely makes the validity of Black radio and records questionable and will set the black music industry three steps behind. The charts are an overall yardstick that should be used as a guide and source of general information, just as any source of research is used. The real deal for adds and true reports should be based on guts, research, tests, sales, and audience response in individual markets, along with all the other tools and factors that work for markets.

"[Trade reporting problems are] indicative of what is lacking in the industry — which is true understanding, communication, and respect for each other's jobs. We must find a viable solution for the good of our industry — for the sake of black record executives, general managers, programmers, music directors, station owners, and most importantly black artists, who are a major part of the total industry's success.

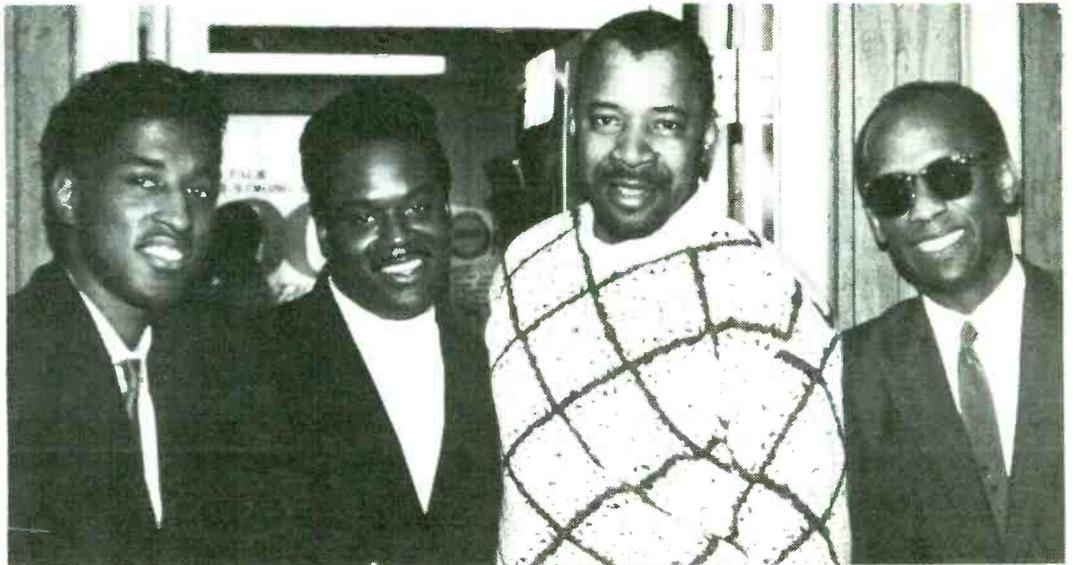
"[Trade reporting problems are] indicative of what is lacking in the industry — which is true understanding, communication, and respect for each other's jobs. We must find a viable solution for the good of our industry."

"We must be responsible for our destinies, and that necessitates us keeping our artists, ourselves, and black music respected. A lack of black chart presence would wreak havoc in an industry where we are just beginning to once again have control and get our fair share."

If you too are concerned about the current situation within our format, take the time to give us your solution. Write Walt Love at R&R (1930 Century Park West, Los Angeles, CA 90067), and your opinion will be passed on through these pages.



DAYNE ON THE PROVING GROUND — Arista recording artist Taylor Dayne met the WDKX/Rochester staff after performing her single "To Prove My Love" at a club date hosted by the station. Dayne was greeted backstage by WDKX personality Michael Dungey (l) and PD Andre Marcel.



DJ100 GOT THE DEELE — Deele members Babyface and L.A. (far left) dropped by WDJY/Washington to meet PD Brute Bailey; Solar VP Doug Wilkins joined the trio.



ONAJE BLOWS INTO BIG APPLE — Onaje Allan Gumbs made his New York debut at the city's Bottom Line. On hand after the show were (l-r) WBGO/Newark's Walter Wade, Gumbs, WBLN/New York's Hal Jackson, MCA's Angela Thomas, and WBGO PD Wylie Rollins.

NEW BALON STUDY

Defining The Urban Radio Listener

Each week I hear from GMs, GSMs, and PDs who don't think our format is getting its fair share of advertising dollars in relation to the high number of listeners the format delivers. One tool that can be used to prove Urban's effectiveness is a new listener study completed at the end of 1987 by the **Benchmark Co.**

Benchmark President **Rob Balon** commented, "We conducted the study last year with 1773 households in 33 markets, and the results show some very positive things in the Urban arena. Urban listeners have an unusually high ability to recall spots they've heard. Urban listeners also indexed way above the market on their inclination to buy a product as a result of hearing it advertised on the radio.

"Listeners as a whole are not crazy about commercials, and see them as a necessary evil on the radio. Ironically, however, 22% of Urban listeners said they enjoy commercials somewhat or enjoy them very much, as opposed to 10% of overall listeners. This indicates that

there is a considerable portion of Urban listeners who are quite receptive to commercials, and that goes hand-in-hand with receptivity to radio as a whole. They're very active listeners, and they're active consumers as well."

Follow-up questions in the survey asked if listeners had ever bought a product as a result of a commercial they heard on the radio, and what it was about the commercial that made them buy. Balon noted that Urban listeners said they made such purchases because they thought the product sounded good and believable in the advertising.

As for product recall, Balon said, "We asked Urban listeners to name some of the brand name commer-

cial they had heard on the radio. Urban listeners indexed way above average on Coke; way above on McDonald's; right at the market on Chevrolet; good on Pepsi; a little bit above on Budweiser and Bud Light; right about at market on Miller Lite; above average on Burger King; at market on Oldsmobile; and right at market on Chrysler. It's important to note that the respondents talked about a variety of products, not just Afro-Sheen. There are other things they're buying.

"The study also included a subject regarding consumption; products Urban listeners bought for themselves, others, and for the home. It showed a wide degree of variety."

If you'd be interested in seeing this study to help our sales efforts, contact the Benchmark Co., 1101 Capitol Of Texas Highway, Austin, TX 78746 or call (512) 327-7010; ask for Rob Balon or **Paige Blount.**



Earth, Wind & Fire
"Evil Roy"

URBAN CONTEMPORARY CHART
30
75 UC REPORTERS — 83%

Gregory Abbott

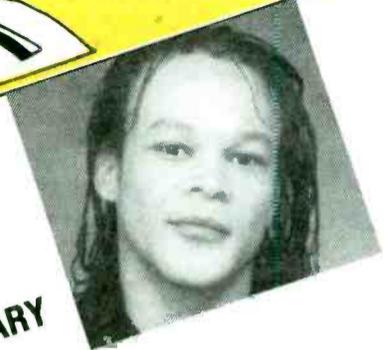
"I'll Prove It To You"

BREAKERS
2 WEEK BREAKER!
63 UC REPORTERS! — 70%
ONE OF THE MOST ADDED



Johnny Kemp
"Just Got Paid"

URBAN CONTEMPORARY CHART
17 — 9
87 UC REPORTERS — 97%!
ONE OF THE HOTTEST!



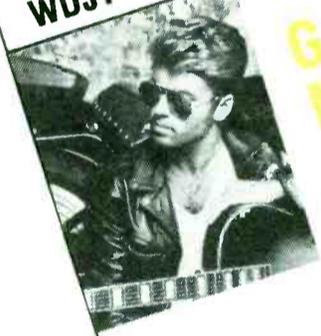
HOTTEST AT:
WHUR WVEE K94 WOWI
WXYV WILD WDAS WUSL WDJY
WNHC WDKX WPAL WZFX
WQMG WPDQ WQIM WQQK
CONVERSION FACTOR: +30



Herbie Hancock
"Vibe Alive"

URBAN CONTEMPORARY CHART
39
70 UC REPORTERS — 78%

P-1 PLAYS AT:
WXYV WVEE K94 WLM
WILD WCRB KJLM
WDAS WJTT KJLM
WUSL WHRK WCI XHRM
WHUR WEDR WZAK KSOL



George Michael
"One More Try"

URBAN CONTEMPORARY CHART
28
76 UC REPORTERS — 84%

Leata Galloway

"With Every Beat Of My Heart"



FIRST WEEK ACTION AT:
WHUR WJTT WTMP
KRNB WZAK KFXZ KPRW

Kirk Whalum

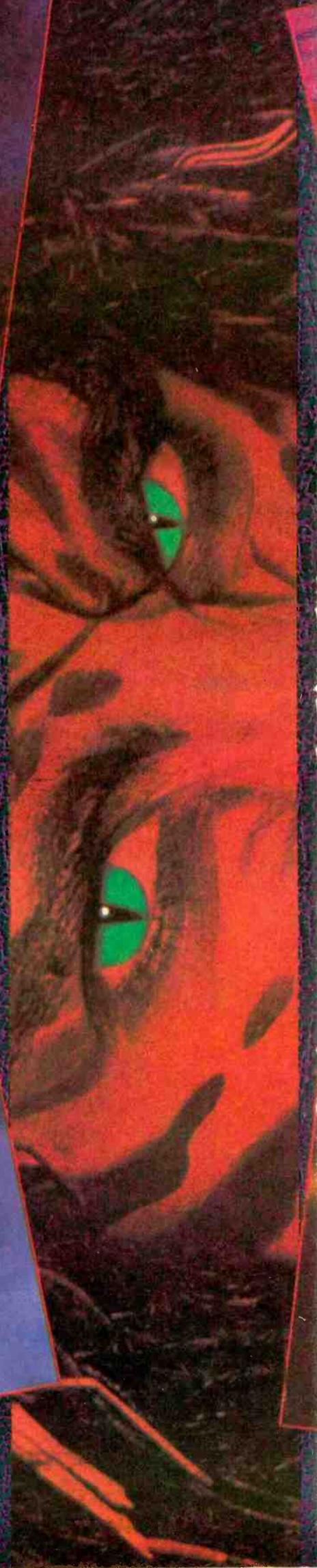
"Give Me Your Love"

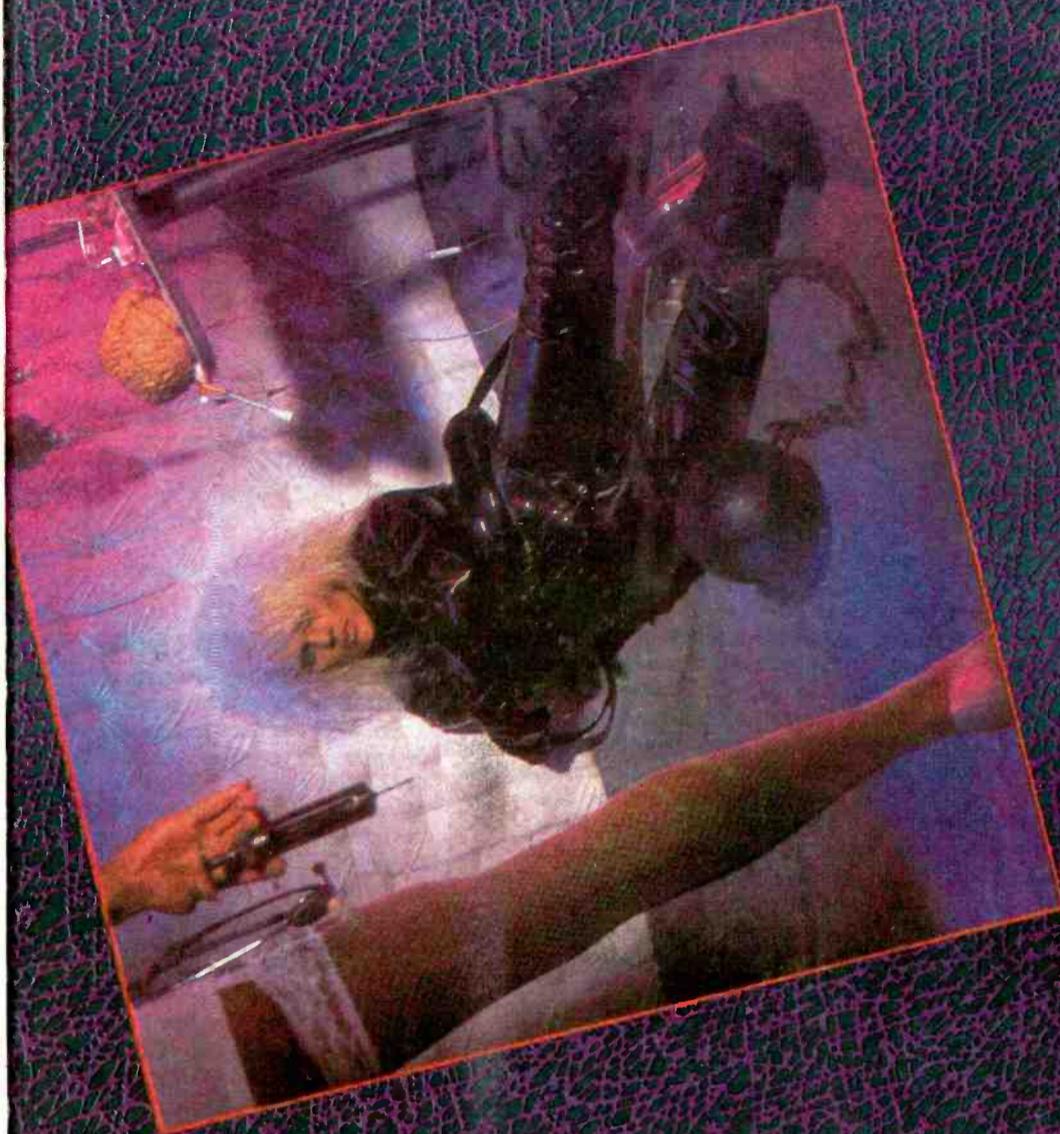


WRNB WTMP
WHRK WBMX
WLUM

ADDED THIS WEEK AT:
KDAY KPRR
KJLH KIIZ
KSOL WQOK
WPAL WIZF
WDM WGR
WFXC
CONVERSION FACTOR: +22

ROCK





T H E N E W A L B U M

Open Up and Say... Ahh!

©1992

I N C L U D E S : N O T H I N ' B U T A G O O D T I M E

3-4115



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Capitol



HARVEY KOJAN

AOR

AOR's Promotional State

Proper marketing and promotion have become increasingly essential components of a successful station, and can only gain importance as radio hurtles toward the '90s. Where music was once an AOR's primary concern — indeed, in many cases it's *only* concern — increased fragmentation/competition coupled with an aging core has made sound, effective promotional strategies absolutely imperative.

This promotion emphasis has changed the way PDs are chosen. A GM commenting about a new employee, in addition to waxing poetic about "management and people skills," will invariably describe his PD as "promotionally-oriented" and "market-driven." (In contrast, a candidate's musical acumen is almost never discussed. When was the last time you heard an AOR PD hired because of his "great ears?")

The indispensable nature of appropriate, quality promotions gives rise to a crucial question: are AORs doing as good a job as they can? According to veteran marketing/promotion consultant Elizabeth Burley, the answer is definitely "no."

Since 1980, Burley has conceived and implemented promotional strategies for a variety of major market stations. For the past two years, Burley has specialized in promotional consulting for Larry Bruce Communications. Her multi-format consulting experience has given her a unique national perspective.

What follows are excerpts from both her comments and an analysis she wrote of the current state of radio promotion, with suggestions for improvement.

Promotions = Programming

"Promotions are as critical as programming. A lack of appreciation for the value of promotion prevents many stations from achieving their goals. Much can be learned from the comparison of radio to other highly competitive, consumer oriented businesses. You



Elizabeth Burley

might be offended if your station was compared to a hamburger stand, but the fast food industry is a struggle for market share among a few major and many minor entities, each of which has a 'format' featuring specialized products. In this war, promotion and marketing often outweighs product as the key element of success.

"Radio today puts a lot of emphasis on the product and develops it through research. We should invest the same effort in promotions. They are important on a sales level, for station image, and for cume development. Promotions are the key in the battle for market dominance and the mind of the listener. Radio promotion is the means to cultivate psychological commitment. By addressing the lifestyle of your audience through promotion, you can nurture allegiance to the station. Invest the same sort of dedication to your promotions as you would your music."

Position Needs To Be Upgraded

"Promotion directors deserve the Purple Heart. Most of them are self-taught, learning on the job through trial and error. There is a wealth of shared knowledge about programming and sales that can be learned as a person moves up the ladder, but there is no comparable structure for learning radio promotion.

"In addition to the lack of training, there is no consistency in the definition of the position. 'Promotions & Marketing Director' would be better, as would 'Creative Services Director.' The difficulty is there is no general agreement about the position. Promotion Director can mean the individual who hands out bumper stickers and organizes the on-air giveaway, or the individual who designs and produces the TV spot, oversees the buy, and arranges everything in between. This lack of consistency on a national scale tends to devalue the department.

"The overall failure of the industry to appreciate the true importance of promotions has created a work atmosphere in many stations where the promotion director is the catch-all, handling everything from

"If the promotion director and PD are not actively feeding good promotions to the sales department, they have no grounds to complain about having to air 'bad' sales promotions."

—Elizabeth Burley

Girl Scout tours and random complaint phone calls to serving as a ticket agent for major clients. When you realize the promotion director oversees the operations of promotions generated by both sales and programming; makes sure they're legal and winners are pleased; develops presentations for a dozen salespeople; works with the airstaff on appearances; attends every event; and reports to the GM, PD, and Sales Manager, the extent of the problem starts to become clear. We need to upgrade the entire position, including salary. Most promotion directors are underpaid."

Marketing Plan Essential

"Most promotion departments function on an operational level:

Burley's Big Three

Elizabeth Burley's promotional philosophy is based on three key principles:

- Promotion is equally as important as programming in the drive for ratings success.
- A longterm marketing plan is essential to keeping promotional focus.
- Every station promotion must be listener-driven, designed around the needs and desires of the audience.

task accomplishment and implementation. Promotional strategies or plans are rare. Departments which lack a marketing plan become trapped in a reactionary mode — reacting to competitors, sales requests, and the topic of the moment. When someone says, 'Gee, that was a great idea I read about — let's do it,' he's not evaluating where that piece would fit in the radio station. Because promotions tend to be reactionary, they don't offer the marriage between programming and promotion they could.

"Market research is the key. It can tell you how your radio station is perceived and what opportunities for station growth exist in the market. You can develop your marketing plan based on that information, designing promotions that help position the station properly. That's not to say that responding to market trends isn't important, because it is. But a true marketing plan allows for quick adjustments while still maintaining the station's overall promotional objectives.

"Promotional decisions are too often made emotionally. Example: the GM says, 'We've got to get on TV. If we could only get on TV, we could get some people aware of this station and the numbers would go up.' However, if the product is faulty or unfocused and you put a spotlight on it, you're only going to advertise a bad product. Putting a promotion on the air that's off-target is just as damaging as playing the wrong song. Stations need to be more methodical and calculated about promotions, asking, 'Is it time for a contest, is this the right one, is the prize right, does it really have a chance for success?' Although I am as happy to exchange promotional ideas as the next person, too much time is spent on 'isn't that a great idea' and not enough on developing the most appropriate idea/solution for the station."

Handling Sales Requests

"Sales promotions are critical to the financial success of the station. There will be times when you compromise the product somewhat, but keep the programming faith in cases like these by embellishing the positive points and minimizing the negative. Air the sales promotion where it is most appropriate. Daypart it or incorporate it into a programming feature that has some positive elements.

"Develop three ideas per week with the PD and give them to the sales department to sell. If the promotion director and the PD are not

"Putting a promotion on the air that's off-target is just as damaging as playing the wrong song."

—Elizabeth Burley

actively feeding good promotions to the sales department on a consistent basis, they have no grounds to complain about having to air a 'bad' sales promotion. Promotion and programming must take the responsibility here.

"Systems are the best way to handle all promotional requests. There has to be some sort of structure to process the ideas and requests that come out of sales and those from programming so everyone can look at, acknowledge, and be accountable for the decisions made. There's always going to be the case where someone needs an answer yesterday. Then you need to walk the request through the system. You can't just sit there and throw your hands up in the air and say, 'No, I can't deal with that until Tuesday.'"

Promotional Helpers

The increasing demand for quality marketing and promotions has resulted in a recent flurry of activity. Well-known KSHE/St. Louis Promotion Director Jim Marchyshyn has opened (with K-SHE's blessing) J.A.M. Promotional Consultants. New AOR/KKB/Bakersfield was his first signing. Veteran Promotion Director Mike Evans (KROQ/Los Angeles, KPOI/Honolulu) has also thrown his hat into the consultant ring under the name Media Man. His first client is KQFX/Austin. In addition, former KIIS-FM/Los Angeles Director/Marketing Dan Acree has begun publishing a Los Angeles-based newsletter, *Promotion & Marketing Monthly*.

Dear Harvey

Don't you just love getting mail? Everyone at R&R certainly does. Here's a recent letter I received from WPLR/New Haven PD John Griffin:

"Could we please stop this ludicrous AOR vs. Record Industry series?! Has it ever occurred to anyone that maybe the people who work AOR on both sides just whine more than most people?"

"It doesn't matter who breaks what or who plays who. In the words of Will Durant, 'The finger that turns the dial rules the air.' No one else really matters."

A TROWER TRACK IS
A POWER TRACK!

AOR DOUBLE

BREAKERS.

"TEAR IT UP"

(PR 2253)

the promotional 12" by

ROBIN TROWER

from the new album

TAKE WHAT YOU NEED (81838)

Produced by Neil Norman

Procol Harum co-founder and guitarist extraordinaire Robin Trower tops your wildest expectations with the first blistering track off his new album *TAKE WHAT YOU NEED*. He takes what *he* needs and rips it, flays it, bends it and plays it like nobody else. Now you're gonna break it!

ON TOUR NOW!



On Atlantic Records

© 1988 Atlantic Recording Corp. A Warner Communications Co.

AOR

SEGUES

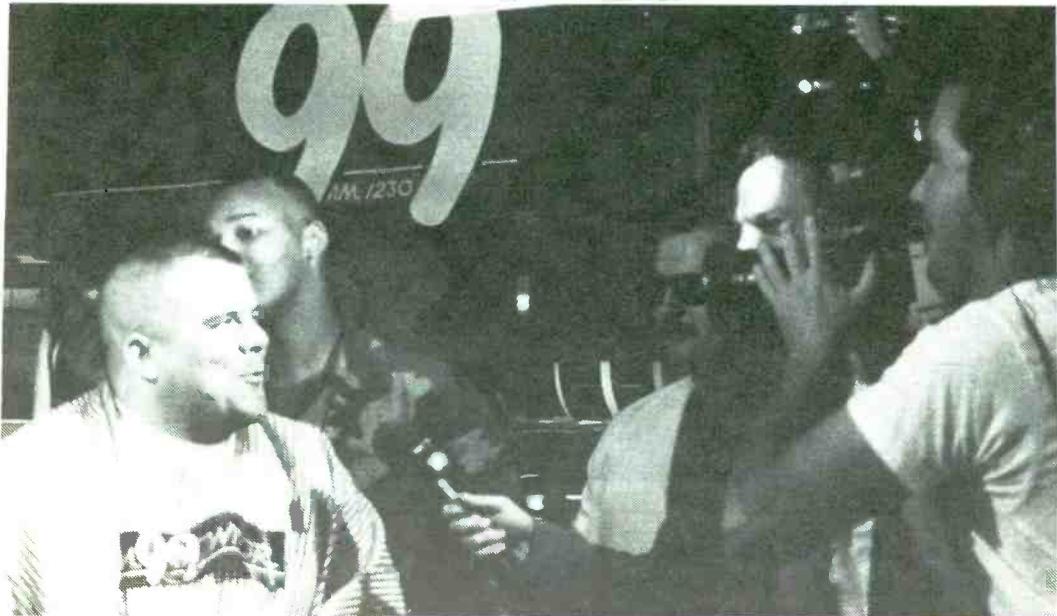
WWFX/Bangor, ME PD **Jim Leven** has been named PD of WAQY/Springfield, MA; **Brian Hale** exits. Leven will do PM drive, and **Mike Scott** joins the morning show. As we went to press, former 'AQY APD/afternoon jock **Joe Marino** had just been hired as "either PD or MD" at WCCC/Hartford. "All I know is that I start Monday," Marino said. Hale was also reportedly talking to 'CCC, which has been without a PD since **Harve Alan** left several weeks ago for WAAF/Worcester.

KOMP/Las Vegas OM **Sherman Cohen** has exited; KLPX/Tucson PD **Larry Miles** will help out in the interim until a replacement is named. . . . Ten-year WLIR-FM/Long Island vet **Larry "The Duck" Dunn**, the PD without a station, has resigned. 'LIR lost its frequency in December. . . . WRCN/Long Island PD **Lenny Bloch** has taken the PD job at WCSX/Poughkeepsie. 'RCN upped **Tom Calderone** to replace Bloch. . . . Erase "interim" from posts

held by WIXV/Savannah's **Virgil Thompson** and **Richard Smith**. They've been named PD and MD, respectively. . . . **Jeff Bell** has been upped to MD at KTAL/Shreveport.

KTWW/Los Angeles Wave Network Coordinator **Lois Ruben** has been named Promotion Director of KNX-FM/Los Angeles. . . . **Rick Bloom** is the new Promotion Director at KMPC-FM/Los Angeles. . . . KCFX/Kansas City has named **Pam Merrigan** Retail Marketing Director.

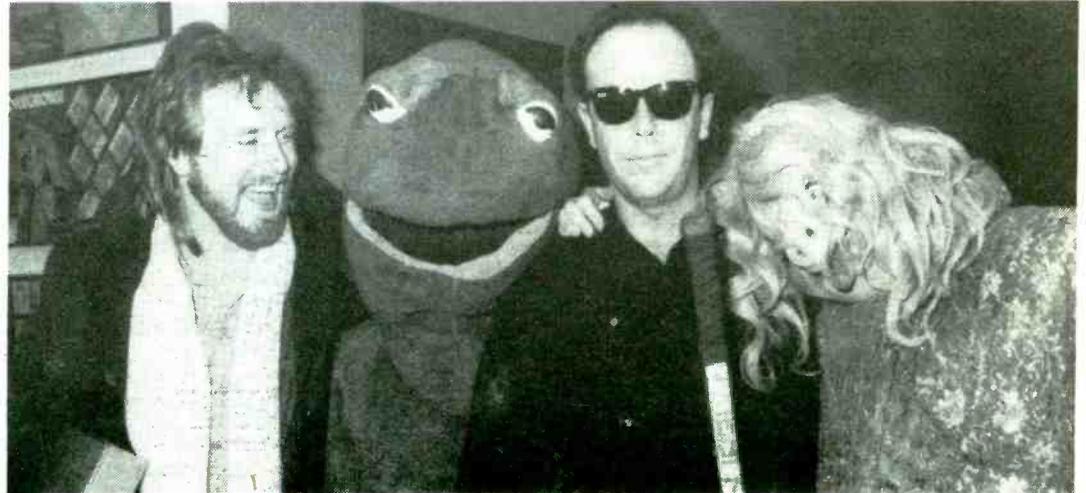
Liz St. John has joined the KRQR/San Francisco morning show. . . . WRXK/Ft. Myers personality **Morgan Thomas** has moved to middays at WDRE/Long Island. . . . WKTH (AM)/Grand Rapids has switched to SMN's Z-Rock format. . . . Congrats to the KBCO/Denver news department. **Mike McClain**, **Peter Finch**, and **Steve Chavis** took three first place awards from UPI.



THE BULL GETS BUZZED — WNOR/Norfolk morning madman Henry "The Bull" Del Toro (l) had his head shaved by US Marine Lt. Calvin Thomas as part of an on-air challenge to raise money for the Southeast Virginia Food Bank. The hair-raising event brought in \$10,000.

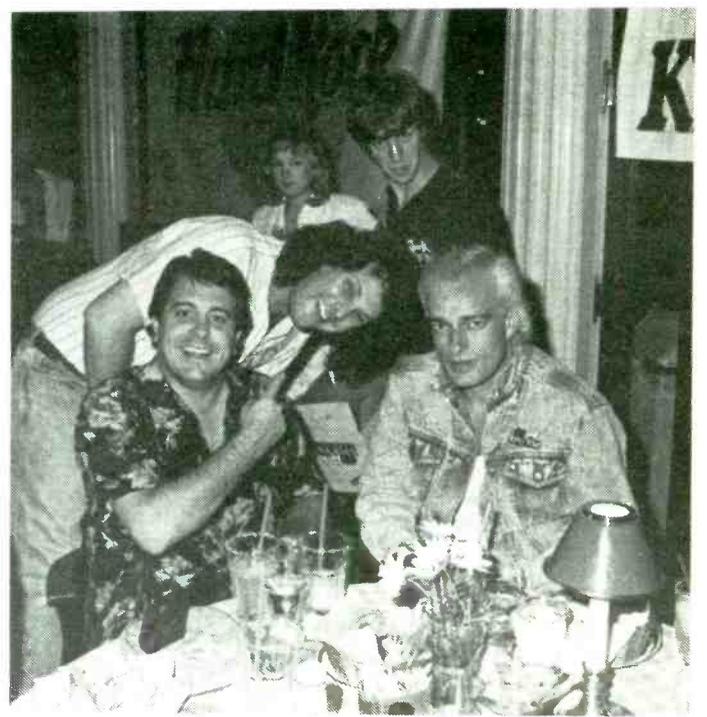


POP REMEMBERS JIMI — KKZX/Spokane remembered rocker Jimi Hendrix through the presentation of a movie entitled "Jimi Hendrix: The Film." Afterwards, special guest host Al Hendrix (Jimi's dad) took questions from the crowd. Lined up (l-r) are KKZX morning man Dave Scott, a listener, and Al Hendrix.



MUPPET MEMBERS GET FROSTY RECEPTION — Miss Piggy and Kermit the Frog were chosen as the most appropriate personalities to deliver two A&M projects to CILQ (Q107)/Toronto: Big Pig's "Bonk" LP and "Globe Of Frogs" by Robyn Hitchcock. Q107 APD Andy Frost (l) appears amused, but A&M's local animal control expert Geoff Kulawick obviously had his hands full.

MELISSA ETHERIDGE



HARD ROCKIN' HONOLULU — KPOI/Honolulu promoted a pre-concert jam at the Hard Rock Cafe, where Yes donated a guitar to the restaurant's memorabilia collection. The Hard Rock returned the favor by donating \$1000 to Greenpeace. After all the giving, KPOI PD Greg Mundy (l), MD Andy Preston (c) and Yes keyboard player Tony Kaye slammed some drinks in celebration.



MIKE KINOSHIAN

ADULT CONTEMPORARY

PROMOTIONS REVIEW

Station Credit Cards A Hit

Color April an active promotions month. Some highlights included the return of America's national pastime; a practical joke — Canadian style; and prize catalogs that gave listeners lots of credit.

Play Ball!

Traditionally, the honor of launching the baseball season falls to the Cincinnati Reds. Although the Boston Red Sox beat the Reds to the punch this year, Full-Service WLW/Cincinnati still marked opening day in a big way, starting with morning personality Jim Scott's remote broadcast from a billboard on Pete Rose Way. Mid-day host Mike McConnell supervised the grilling and free distribution of 1700 hamburgers to Reds fans, and the 30-minute noon news was broadcast from Riverfront Stadium's plaza level. "SportsTalk" host Bob Trumpy provided live dugout coverage prior to the 2:05pm first pitch. The game and postgame highlights, of course, also aired on WLW.

Turning The Tables

Over the last four years, CFUN/Vancouver morning man Fred Latremouille has become known for his wake-up calls involving elaborate practical jokes, played over the phone at listeners' suggestions. Despite dozens of noble efforts, however, no one had been able to nail the trickster at his own game.

Just prior to the Writer's Guild strike, Latremouille took 50 listeners to Hollywood. While waiting to watch a "Tonight Show" taping, the group was asked if there was a Canadian disc jockey among them. When Latremouille identified himself, an official-looking NBC staffer whisked him away, muttering something about a problem with the show that night.

As the pair walked through the NBC offices, the man told Latremouille that Carson was sick, regular fill-in host Jay Leno was unavailable, and the show was due to be taped in minutes. They then reached producer Fred de Cordova's office. After posing some preliminary questions, de Cordova asked Latremouille if he was up to the challenge of hosting the show. When the CFUN personality said yes, de Cordova had Latremouille sign some releases. Reading down the page, Latremouille blushed when he saw the words, "You're receiving a 'Wake-Up Call' from Mrs. Dale Kay of Westminster."

Ironically, there really was a problem that night. Carson indeed was ill and bedridden, and Leno cancelled a concert date to make the Burbank taping. Yet de Cor-



Bank credit cards have been incorporated into the Prize Catalogs at WMJI/Cleveland and WFOX/Atlanta.

dova had found time to follow through on Mrs. Kay's practical joke.

Whatever Your Heart Desires

R&R's April 8 front page coverage of the (CHR) WMMS/Cleveland credit card prompted phone calls from several AC stations also using such a promotion device. One twist came from both WMJI/Cleveland and WFOX/Atlanta, which combined prize catalogs with station charge cards.

WMJI's "Million Dollar Prize Catalog" is an impressive 15-page piece which outlines the rules, shows the prizes, offers money-saving coupons good at local busi-

nesses, and explains the merits of the WMJI Visa card. A credit card application form is also included.

In the back of the catalog are five sweepstakes numbers. At 7:20am weekdays and 10:20am weekends, the station announces a prize number and tells when the next numbers will be announced. If one of an individual's prize numbers is read over the air, the listener has 20 minutes to call and choose any prize from the announced catalog page. Top prizes in the five available levels include luxury cars and cruises, while the middle of the catalog is devoted to the Majic Visa Card (see reproduction).

The WFOX catalog is considerably smaller than its WMJI counterpart, but does a good job of selling the station's listener benefits (i.e., morning team, music sweeps), list-

ing prizes, explaining the particulars of the promotion, and highlighting the WFOX Visa card. There are 15 prizes available at each of the catalog's five levels.

The logistics of the WFOX contest are basically the same as those outlined for WMJI. Numbers are called out (weekdays only) at 7:40am and number holders must respond within 15 minutes. According to station officials, a portion of all charges on the WFOX Visa card and a portion of the \$12 annual renewal fee are donated to local charities.

Good Case Of The Runs

WSNI/Philadelphia and Taco Bell restaurants co-sponsored the second annual Vietnam Veterans 10K run on April 17. Approximately

1500 runners participated, including WSNI AM driver Don Cannon.

Each entrant paid \$10, and proceeds went to establish a scholarship fund for children of Vietnam vets. Entry forms were available at Taco Bell and the race site. (By the way, Cannon did not win.)

On the same day, WCLR/Chicago cosponsored the fifth annual Skokie Federal 10K Relay Race, which benefitted the Les Turner ALS Foundation (aka Lou Gehrig's Disease). WCLR's Joe Cassady and Chicago Bears player Shaun Gayle lent their support. The race was limited to 500 two-member teams, each of whom either paid a \$16 entry fee or donated 16 record albums to the ALS Mammoth Music And Record Mart.

Best Of The Best

The KTWV/Los Angeles "Wave Aid" CD and cassette promotion was named 1987's Best of the Best Promotion by NAB at the association's annual convention in Las Vegas.

The recording featured such artists as Suzanne Vega, Jennifer Warnes, and David Benoit; a minimum of three dollars from every sale of the 40,000 units distributed has been donated to AIDS research.

The Envelope Please

After taking his morning show to Wall Street in time for the Grammy Awards, WOMC/Detroit's Tom Ryan was sent packing again. At Oscar time (4/11, 12) Ryan was at Disneyland doing celebrity interviews and playing show tunes from Tinseltown.

ACCELERATION

CBS-TV basketball analyst and former Seton Hall basketball coach **Bill Raftery** joins WJDM/Elizabeth, NJ to do sports commentary... KJR/Seattle PM news anchor **Bill Rice** is promoted to ND... K101/San Francisco names **Albert Lord** Production Director and **Joyce Shank** AM drive news anchor... WHAI/Greenfield, MA midday announcer **Kurt Muhlfelder** has left for the middays/Creative Director slot at WFTN/Laconia, NH... Voice of America announcer/producer **Steve Michaels** takes on midday duties at WNAV/Annapolis, MD... **Jerry Vick** is doing afternoons on WCVQ/Clarksville, TN.

Norman Gagnon is named Chief Engineer for WMJX & WMEX/Boston... WTCB/Columbia, SC parttimer **Jeff**

Davis has been promoted to middays... **Barry Michaels** moves from WKQS/Miami to AM drive at WMMZ/Ocala, FL... **Johnny Canton** celebrates his 30th year of being on the air — the last 11 at WLTE/Minneapolis... WGOW/Chattanooga PD **Gary Mac** leaves to work on a local political campaign; OM **Greg Schaeffer** assumes programming duties.

Katie Krause has been promoted from WRKO Traffic Director to the same position for WRKO and sister WROR... **Bill "Captain Jack" Dennis** is doing traffic reports above Des Moines for WHO & KLYF... WMJX/Boston parttimer **Paul Cilliano** is promoted to middays... WELI/New Haven MD/midday personality **Jay McCormick** moves to PM drive...

Casey Jones is doing overnights on WAEV/Savannah... **Ric Stratton** is now PD/OM of KDLX/St. George, UT.

Steve Callahan moves from mornings at WFMK/Lansing to a similar time slot at WHVE/Sarasota... WISN/Milwaukee names **Bob Dolan** Sports Director... PD Dr. **Chuck Crane** is now operating in PM drive on KKHT/Houston... WHBC/Canton PD **Mike Dorn** moves to WJON/St. Cloud, MN in a similar capacity... WMTR/Morris-town, NJ adds weekenders **Gary Axelbank** and **Carolyn Paisley**... WECQ/Geneva, NY's **Gabe Anthony** is looking for three fulltimers as **Phil Nelson**, **Scott Tomlinson**, and **Alex Wilson** all leave for Arizona State University.



LON HELTON

COUNTRY

Country In The Near '90s

The following remarks are excerpted from a recent speech made by Dr. John Parikh, CEO of Toronto-based Joint Communications. He delves into what will make a winning Country radio station in the next decade.

It's such a big mouthful. Country in the near '90s. To simplify it, we should look at what makes Country great: music, professionalism, and heart. Heart's the most important. It's something Country has over other forms of music.

But knowing that country music has heart isn't enough to let you know what's going to happen in the next few years. Earlier this decade, the focus was on the way people perceived things. In the near '90s we're seeing other issues that affect perception:

Time Sensitivity

We've become addicted to time. We never have enough of it, no matter what. In 1976 a Rand Corp. study found that the average American has three-and-a-half hours of spare or leisure time a day. By 1985 that number had dropped to two-and-three-quarters hours. If you ask any working mother today how much leisure time she has, she's going to laugh in your face.

We've developed a pattern of looking for "scratch-and-win" answers to everything. We want everything instantly. We want a "scratch-and-win world."

For radio, time sensitivity means it no longer has the luxury of wasting listeners' time. Announcers who aren't focused and to the point are doing just that. Songs

"It's no longer enough to say, 'We're a Country station.' You have to (market) the benefit of what you are."

listeners don't like waste their time, and before you know it they're going to hit the pushbutton. If you're not doing the very best possible job of making sure there are no wasted words, no wrong songs, and no confusing marketing, you're not going to win in the next decade.

Flexible Commitment

A symptom of flexible commitment is this neat new thing called "pencil people in." Have you ever been penciled in? It's "Can we get together tomorrow? Yeah, how's 10 o'clock? I'll pencil you in." It makes you feel really good to know he has an eraser on the other end of the pencil, and that as



Dr. John Parikh

soon as anything better comes along he's going to use it.

The other side of flexible commitment has been an almost complete collapse in loyalty. This has come as a surprise to some Country stations. As soon as people start penciling you into their appointment books, they start "pencil in" everything in their lives. They don't want to be loyal to anything anymore. And they won't be loyal to a radio station.

We're not loyal to our jobs anymore because we know our jobs aren't loyal to us. We know the reward for 25 years of hard work is to be replaced by a computer and a 20-year-old who works for half the money. It doesn't take people long to realize they shouldn't be loyal. Everybody's looking for something else; everybody's looking for what's in it for them. I don't think this is wrong. It's just that the world is moving so fast now that if you don't have the flexibility and adaptability to move, you get crunched.

We've seen changes in job commitment, relationship commitment, and personal commitment, and it's not going to go away. They'll love you until something better comes along. In a flexible commitment environment, you need to make sure you're always providing the best. Never rest on your laurels.

Information Overload

We're drowning in information. Alvin Toffler called it "over-choice" in "Future Shock." He said, "If you want to get a handle on how much information comes at

you every single day, know this: the lifetime learning of a farmer in America in 1870 is equal to what we take as input today in 28 minutes."

It's no surprise that people are saying, "I can't take this. I'm drowning in information. Throw me a life preserver."

The life preserver they want is for someone to make their choices simple and make their decisions for them. In focus groups we ask, "What's the best contest?" Ten years ago they'd come up with stuff like Jell-o jumps. These days listeners are saying, "The best contest I can think of is: you back a truck up to my front door and dump the money on my front porch."

In an information-overload world, we also look for stereotypes. We want everything solved easily, simply. If you're doing contests, you'll increase participation dramatically if you throw in a "scratch-and-win" window.

We're also afraid of fiction. In an information-overload world, we want truth. A TV show promoted with the words "based on a true story" automatically gets a 10% audience increase just because it's true. People figure, "If we've got so much information, we might as well only deal with what's true."

Becoming Better Marketers

In 1978 we said that everybody with a large record collection was a programming expert. Today, everybody with a TV remote control

"If you're not doing the very best possible job of making sure there are no wasted words, no wrong songs, and no confusing marketing, you're not going to win in the next decade."

channel changer is a marketing expert. "I don't like that commercial: blip."

The average consumer is hit with approximately 13,000 impressions and messages a week. There's no way anyone can pay attention to that many. In fact, we forget 70% of TV advertising within five minutes of seeing it. In this environment there's only one way to cut through, and that's to practice "two-by-four marketing."

It's really very simple: you line the consumers up, walk up to each one, and hit them straight between

What Future Holds

- Highly experimental "big generation" more willing to try Country
- Listeners will tune out faster if they perceive a station is wasting their time
- There will be less loyalty to radio stations
- In information-overloaded world, listeners will want simple, easy-to-win contests.
- Marketing emphasis will shift from what we are to what we give; from content to benefit.

the eyes with a two-by-four. That usually gets their attention. For the advanced marketers we usually put a nail in the two-by-four. That really gets their attention.

It's no time to be cute as marketers anymore; it's no time to be subtle. It's time to shift from what we are to what we give; from content to benefit. It's no longer enough to say, "We're a Country station." You've got to go to the benefit of what you are. If you don't, it's too much for an information-overloaded public. As a result, you're going to see increased market research and pretesting of commercials and billboards.

Promotion

Perhaps the most important thing of all is going to be the move toward promotion and localization: good, old-fashioned promotion. Let's go out there and have fun. Let's set this town on its rear end. Let's not look to New York or L.A. to give us answers. Let's go into our own market and find out what it is that people care about and really give it to them. Let's make it magic; an event.

When you're in a scratch-and-win world where people want everything instantly, the word "live" has an awful lot of power. If the Olympics were delayed by a day, far fewer people would watch. "Live" is the scratch-and-win of radio.

Constant Experimentation

We've become a nation of constant experimenters. As much as we keep saying we want to go back to the past — wanting to make it the way it was — we can't resist trying new things.

The baby boomers, whom we call the "big generation" now because they're not babies anymore and the boom is over, are the most important group of people you'll need to understand for the next 15 years. They are the most experimental group of people we've ever seen.

The heart and soul of the 25-54 demo is the baby boom, which will dominate that cell for 15 years to come. Sixty-three million of them will turn 35 in the next 15 years. It's an amazing shift. And they're not all suddenly going to get old and start listening to Buck Owens. They're going to bring a great deal of the heritage they've captured while they were getting to this age.

To understand the big generation, you need to understand it's the only group in history raised during a period of continuous technologic-

al and social change. Sputnik. The Pill. Vietnam. OPEC. Drugs. FM stereo. The list goes on and on — and they happened nonstop. This generation never got time to get its breath. So it became a generation that figured the only way to get through all of this was to experiment all the time. The reasoning: if you don't try new ways of doing things, you're going to drown.

Country had the "Urban Cowboy" phenomenon. And, for a while, everyone said, "Oh look, Country's happening, it's Urban

"If country music writes about America's longing today, right now in the near '90s — longing for more time, longing for time with your kids, longing for a world that you once knew — it has the potential to be very, very powerful."

Cowboy. It's riding those bucking broncos and wearing hats and boots." But that wasn't what was making Country happen at all. It was just experimentation. Rock & roll had gone stale.

Status Substitution

This highly experimental group practices a very interesting phenomenon called "status substitution." We believe this is why the middle has dropped out of everything; why people are moving toward extremes.

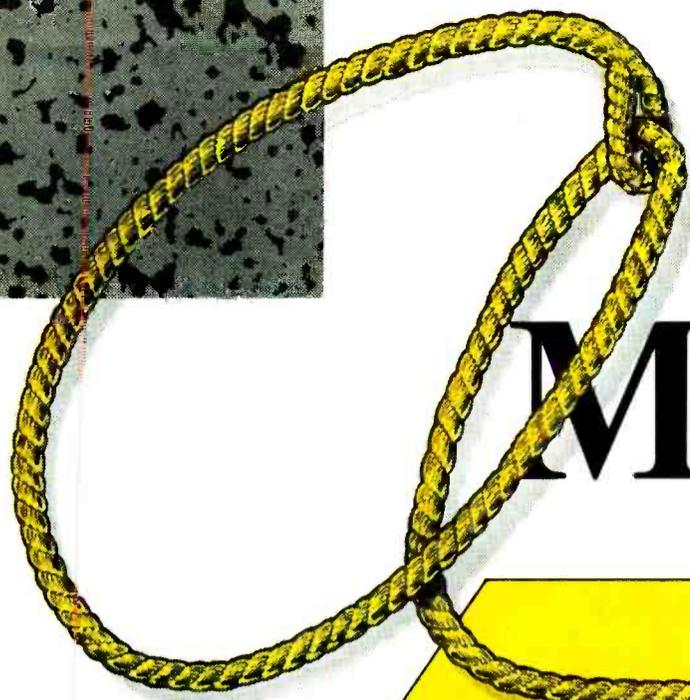
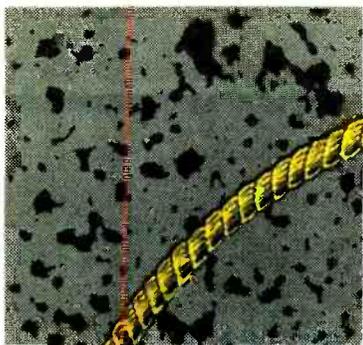
Status substitution stems from the fact that members of the big generation don't believe they're ever going to make the same kind of money or be as successful as their parents. But they want status, so they come up with various ways to get it.

For example, the average American is keeping his car five to seven

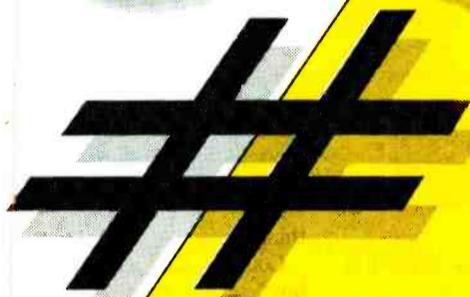
Continued on Page 56

Coming Next Week

How to program and counterprogram one of the hottest new TV/on-air positioning campaigns — "The Most Music Allowed By Law."



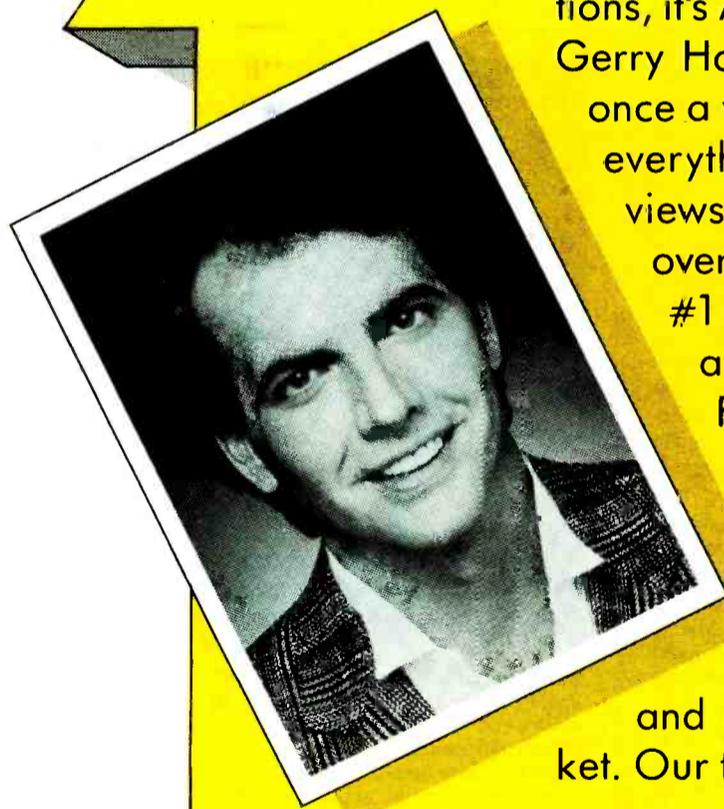
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NASHVILLE THIS WEEK

Country In The Near '90s

Continued from Page 54

years now. It's dented, has one headlight out, and needs new tires. But open the door and there's a \$1000 Alpine stereo system attached to the dashboard.

They go out and order designer drinks. Their friends say, "Wow, they're stupid enough to pay three dollars for water, they must be happening!"

Status substitution is making ourselves believe we're happening, when we're not. If something doesn't have status, the first thing you do is go straight for price. If nobody knows about it, people buy no-name cereal, no-name soap, no-name toilet tissue. What happens in that environment is you get status items (which change like crazy) and cheap items as the only things that happen. The middle is gone.

New Country Environment

Many say we're [Country] in a cycle, but the situation isn't cyclical at all. It's a spiral, which means you never come back to the place you left. You might feel like you've gone in a circle, but you're ever so slightly somewhere else.

There's a "new traditional" movement in Country — but it's not the same as it used to be. The new traditional artists have great voices and great songs, but they're coming at it with '80s thinking.

They know the radio game, FM, stereo, sound, and they know "event." In the previous cycle, they didn't.

In the new environment, with the new listener, country music is more than hats, boots, and belts. You've got a highly experimental demographic. They're willing to

"When you're in a scratch-and-win world where people want everything instantly, the word 'live' has an awful lot of power. 'Live' is the scratch-and-win of radio."

try Country. Even people who aren't listening to it. Whether it means listening to Dwight Yoakam or K.D. Lang, the rock & roll listeners are continuing to experiment.

Right now they're experimenting with what we call "electronic valium," which is most of the new age music that's out today. And they're experimenting with Country in just the same way they did with disco and just the same way they did with rock.

Country music is no longer tied to a country lifestyle. We're urbanizing at an amazing rate. It's independent of lifestyle. Listeners are ready to be tempted again. They're ready for you to go to them and say, "We've got something for you."

In a fragmented environment, there are new kinds of listeners — new people who don't know Country and are coming to it for the first time.

Demos are aging, and you're not getting enough 25-34s to reinvigorate the format. You need stars and you need to market Country with a two-by-four. People have many other choices, but you can get them.

Our research indicates close to 13% of Country listeners are "closet Country listeners." They will not admit they listen to Country. To reach them you have to make them proud to say they like country music.

Of the 63 million people in the big generation, one in four has a college education and one in two has some college, making it the most educated generation in history. They like wearing blue jeans on the weekend, but don't want to be dumb. They love authentic, real people. Country needs to be proud of being real, of having heart, and of being creative. We need to get the hayseed out and keep the heart in.

Finding Your Longing

Several years ago we coined a phrase to define rock & roll, saying it was "music to kill your parents by." A friend in the music business came up with the best description I've ever heard for country when he said, "Country music is music that helps you find your longing."

It's about what you long for. Longing for love you've lost. Longing for a life you might want to have. Longing for the greatness of your country. Longing for something. It's very powerful. And if country music writes about America's longing today, right now in the near '90s — longing for more time, longing for time with your kids, longing for a world that you once knew — it has the potential to be very, very powerful.



WILD-EYED WITH GOLD — Ricky Van Shelton's "dreams" must be pretty sweet since picking up the ACM's Best New Male Vocalist award and a gold album to boot. Pictured with Shelton is CBS Sr. VP Roy Wunsch (r).



CMF CAPTURES CASH — On hand to celebrate the opening of the Johnny Cash exhibit at the Country Music Hall of Fame and Museum were (l-r) CMF board and trustee President Emmylou Harris, Cash, CMF board Chairman Joe Talbot, June Carter Cash, and Holiday Inn's (exhibit sponsor) Kevin Jeter.

NEW ARTIST FACT FILE

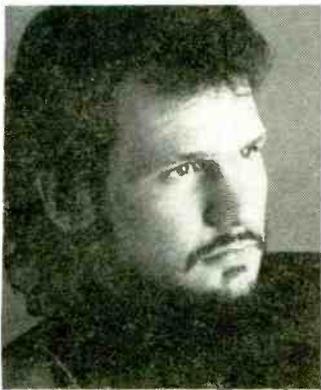
David Slater

- **Age:** 25
- **Born:** November 22, 1962
- **Place Called Home:** Dallas, TX
- **Current Single:** "I'm Still Your Fool"
- **Current Album:** "Exchange Of Hearts"
- **Record Label:** Capitol
- **Musical Influences:** Gospel, Elvis, Ronnie Milsap, and Steve Wariner.
- **Earliest Ambition:** "Even as young as eight years old I had a longing to be a performer."
- **Album Attractions:** "Losin' My Louisiana Blues," "I've Met My Match," "Paintin' The Town Blue."

David Slater says he doesn't remember a time when he didn't have his eyes on Nashville and a career in country music. He grew up in Texas and went to Harding University in Arkansas to study music. Eventually he moved to Nashville and finished his education.

Once in Nashville, Slater began working parttime gigs playing keyboards in his own group and backing other artists, including Keith Whitley. While substituting for a friend at Opryland, a scout from "Star Search" convinced him to compete as a solo vocalist, resulting in his winning the 1987 Male Vocalist category.

He was soon signed by Capitol/Nashville, with Randy Scruggs set to produce his debut album. Some of the notable players on the LP are Earl Scruggs, Vince Gill, David Innis, Don Potter, and Jim Horn.



Four songs on the album were co-written by Slater, and are part of the 50 songs he has published with New London Music Group to date.

New Artist Fact File is a Nashville This Week feature spotlighting artists reaching the Country chart or New & Active section for the first time.



LARGELY LYLE — While on tour, Lyle Lovett and his Large Band stopped at the Roxy in L.A. Shown here between shows are (l-r): MCA/Nashville's Bruce Hinton, Lovett, Curb's Dick Whitehouse, Patrick Swayze, and Curb's Mike Curb.

MARKETPLACE

AIRCHECKS

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Current Issue #97 features KEGL/Moby, KIIS/Rick Dees, KHTR/Chuck Buell, KUBE/Charlie & Ty, WNBC/Dan Taylor, WBCY/J.J. McKay plus Vancouver CHRs CKLG & CKXY. 90-min. cassette, \$5.50.
 Current Issue #96 features WWDC/GreaseMan, WLS/John Landecker, SF's New Age KKSF, Atlanta CHRs WZGC/Randy Miller, WQXI-FM & WARM, Seattle's KZOK, XHZ/Magic Christian. 90-min. cassette, \$5.50.
 Special Issue #S-126 features CLEVELAND, CHRs, WMMS, WPHR, WR-QC, WKDD, ACs WMJI & WLTF, B/U WZAK, Gold WHK & Country WGAR. 90-min. cassette, \$5.50.
 Special Issue #S-127 features SACRAMENTO CHRs KROY, KSFM & KWOD, AORs KZAP & KRXQ, & ACs KHYL, KAER & KXOA-FM, FRESNO CHRs KYNO-FM, KBOS & KMGX, ACs KFIG & KFYE, AORs KKDJ & KCLQ, plus Gold KYNO & KFSO. 90-min. cassette, \$5.50.
STILL AVAILABLE: #S-125 (LOS ANGELES, Pt. 2), #S-124 (LA, part 1), #S-123 (PHOENIX & LAS VEGAS), #S-122 (TORONTO), #S-121 (SAN FRANCISCO), #SM-1 (MONTEREY-STOCKTON BILLINGS) at \$5.50 each.
PERSONALITY-PLUS #PP-5 features KVIL/Ron Chapman, WBBM-FM/Ed Volkman & Mike Elston, WXRK/Howard Stern, KLOS/Mark & Brian, KMPC/Robert W. Morgan. Cassette, \$5.50.
PERSONALITY PLUS #PP-4 features WNBC/Don Imus, WKQX/Robert Murphy, KITS/Alex Bennett, KFMB/Mark Larson, KYUU/Jeff McNeal & KKL/Tom Parkeet. Cassette, \$5.50.
CLASSIC ISSUE #C-90 features KHJ/Real Don Steele-1965, KGB/John Lander-1980, KFRC/Dr. Don Rose-1976, KLIF/Charlie & Harrigan-1962, KLIF/Charlie Van Dyke-1967, KHJ/Dr. John Lander-1976 & WKBW/Bud Ballou-1967. Cassette, \$10.50.
ALL-NEWS #N-8 features uncut newscasts from LA's KFI, CLEVELAND'S WNCX, WHK & WMJI, FRESNO'S KMJ, CHICAGO'S WBBM-FM & SAN DIEGO'S XHZ. Cassette, \$5.50.
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OPENINGS

OPENINGS

Looking for a job with unlimited opportunities? WHY NOT OWN YOUR OWN STATION! Frequencies available coast to coast. For more information call Don Nahley, 404-576-4488 or write Service to Communications Assoc., 5956 C. Hamilton Rd., Columbus, GA 31908.

MAJOR MARKET MORNING MUSIC ANCHOR

The format is FM soft adult contemporary. The need is for an intelligent, articulate and interesting male or female performer with presence. Talent only. Mindless card readers need not apply.

LCD Associates
Suite 452
301 North Harrison Street
Princeton, NJ 08540. EOE

HOT MIDDAY COMMUNICATOR/ OPERATIONS WHIZ

for Top 100 Sunbelt Class C, high rated personality oriented CHR. Excellent facility. \$\$\$ plus extra appearances. Cassette & resume to Radio & Records, 1930 Century Park West, #034, Los Angeles, CA 90067. EOE

DJ ANNOUNCER

\$22,000+ Yearly

MOR/BBnd leading station in Tampa Bay, Florida offers career opportunity in America's best radio market. WGUL FM&AM is a highly rated "Music of Your Life" station and a good place to work. (Fine Benefits - Relocation Allowance -Bonuses EOE-MFHB)

Cassette and letter:

Station Manager
WGUL FM&AM
7212 U.S. Highway 19
New Port Richey, FL 34652.



HARRIS COMMUNICATIONS CORP.

Harris Communications is searching for the talent of tomorrow! AOR format. Medium and Small market opportunities. We're looking for innovative Program Directors, inspired production wizards, creative morning shows and middays/afternoon/evening dominators. We need people who will make the competition lose plenty of sleep! Send resume, photograph and samples of your best on cassette to: Harris Communications, 1907 Darby Road, Havertown, PA 19083. No calls please! Confidentiality assured. EOE/MF

AFFILIATE RELATIONS FOR MAJOR RADIO NETWORK

Experience a must. Major market experience preferred. Send resume and salary requirement to Radio & Records, 1930 Century Park West, Box #043, Los Angeles, CA 90067. EOE

RADIO NETWORK

Seeking an affiliate relations person with black urban radio experience. Send resume and salary requirement to Radio & Records, 1930 Century Park West, Box #044, Los Angeles, CA 90067. EOE

America's best programming consulting company seeks exceptional programmer with ambition, drive, superior music ability and outstanding people skills to join us. You'll be rewarded with personal and professional growth, increased knowledge and skills, prestige, and earning power. If you need to be among the best, join the best. Correspondence to Radio & Records, 1930 Century Park West, #1G, Los Angeles, CA 90067. EOE

Q106 WHDQ-FM

50KW CHR serving NH and VT seeking morning sidekick. Creativity and personality. Great opportunity if you want to learn more. Females encouraged. T&R to Ken Barlow, Q106, PO Box 1230, Claremont, NH 03743. EOE

Z94 WZOU . . .

. . . Boston has an immediate opening for America's best Production Director. A great blade a must. Excellent facilities. A knowledge of music composition a plus! Join the Army with the fastest growing radio station in New England. Send your T&R to Tom Jeffries, WZOU, 313 Congress St., Boston, MA 02210. M/F EOE

SOUTH

Northeast Texas station seeks combo salesperson/AT. JOHN FORISTER: (214) 342-3503. EOE (4/29)

Seven to mid killer with unique style. Top 100 Class C Top 40. Good bucks & lots of side action. C&R: KTUX, John Steel, 5005 W. Monkhouse, Shreveport, LA 71109. EOE (4/29)

WDJX/Louisville seeks parttime AT/board operator. C&R: Chris Shebel, 307 W. Muhammad Ali Blvd., KY 40202. EOE (5/6)

Panama City Lite FM seeks Production Asst. for future openings. Good copy skills a must. Females encouraged. Alex Michaels, Box 96, FL 32402. EOE (5/6)

WJMX-FM needs qualified parttime CHR AT. T&R: Bill Catcher, 151 E. Evans, Florence, SC 29501. EOE (5/6)

WDJX/Louisville, KY seeks parttime AT for Giant Boom Box. Previous experience with high profile vehicles helpful. CHRIS SHEBEL: (502) 589-4800. EOE (5/6)

Killer South TX CHR seeks copywriter/production expert with possible airshift. Enthusiastic, experience a must. No wimps. Your time has arrived. (512) 724-9800. EOE (5/6)

KOZY 105.3 fm W

SOLID NEWS PROFESSIONAL Wanted: Morning News Anchor for Group W's KOZY in Dallas-Ft. Worth. Gather news and relate information within context of a "less talk" format. Minimum of 3 years of radio broadcast news experience required. Cassettes please, resumes and salary requirements to George Hart, OM, KOZY, Suite 105, 400 South Houston St., Dallas, TX 75202. EOE

MIDWEST

AOR/EZ Listening AM/FM combo in Northern Michigan seeks 7pm-12mid AT. Strong production. T&R: Dennis Martin, Box 286, Petoskey, MI 49770. EOE (4/29)

Expanding SW Oklahoma Country seeks PM drive/asst. sports AT. Females encouraged. T&R: KRPT, Tim Bailey, Box 1360, Anadarko, 73005. EOE (4/29)

Midwestern college city seeks morning person. Community minded warm pro. Programming experience helpful. T&R: Box 728, Ames, IA 50010. EOE (4/29)

Aggressive reporter, creative anchor for Talk News AM & AC FM. C&R: WTDY & WMGN, Mark Belling, Box 2058, Madison, WI 53703. EOE (4/29)

The terminator, Z-92, accepting T&Rs for the talent bank. Chuck Dees, PD, Box 30092 Lansing, MI 48909. No calls. EOE (4/29)

KZBS/Oklahoma City seeks gonzo AT & gorilla production pro with public appearance experience. T&R: Susan Stevens, 9400 N. Broadway, #99, OK 73114. EOE (4/29)

Sales Manager position available. Resume: KXEL & KOKZ, Ken Hensley, GSM, Box 1540, Waterloo, IA 50704. EOE (4/29)

CHR KJCK-FM/Junction City, KS seeks upbeat AT with production skills. T&R: James Phelps, Box 789, 66441. EOE (4/29)

KCRG/Cedar Rapids, IA seeks fulltime news editor. Must be able to produce/write/deliver morning hourly newscasts. T&R: Chris Caine, 2nd Ave. at 5th St. SE, 52401. EOE (4/29)

Soon to be 100kw FM seeks experienced AT with two-years minimum experience. Competitive market. T&R: KKDL, Andy Lia, Box 746, Detroit Lakes, MN 56501. EOE (5/6)

KZBS/Oklahoma City, OK seeks hot afternoon AT with public appearance experience. T&R: Susan Stevens, 9400 N. Broadway, #99, 73114. EOE (5/6)

Sales Manager position available. Resume: KXEL & KOKZ, Ken Hensley, GSM, Box 1540, Waterloo, IA 50704. EOE (5/6)

Future AT openings on SW KS leader. Stable position for right person. If you're willing to be a winner . . . T&R: KSCB-FM, Mark David, Box 3125, Liberal, 67905. EOE (5/6)

East Central WI Full Service AM seeks morning man. ATTN: KFIZ, Clint McKay, Box 1450, Fond du Lac, 54936-1450. EOE (5/6)

Sales! Unleash your potential under guidance of a CRM. Pre-fer experience, but not needed. T&R: KOFO, Andy Eichenwald, Box 16, Ottawa, KS 66067. (913) 242-1220. EOE (4/29)

D.J.'s NEEDED!

Announcers needed to fill the many openings heard daily on MediaLine. Get a jump on the competition by find out about jobs in a daily telephone report. Call MediaLine 800-237-8073.



AC/GOLD PROGRAM DIRECTOR

Group broadcaster seeks experienced major market AC Program Director to initiate AC/Gold format on established competitive station in major market. Since we have no other AC stations in major markets, rest assured we are not your present employer. Rush T&R with salary requirements to Radio & Records, 1930 Century Park West, #050, Los Angeles, CA 90067. EOE

IF YOU'RE SERIOUS ABOUT RADIO . . . BE A PART OF IT! ADULT RADIO '88!

July 29 & 30 at Le Meridien, Newport Beach. Call 408-373-6012 or write: Coast Seminars, 954 Syda Dr., Pacific Grove, CA 93950.

TOP 10 MARKET

Group owned FM station seeking AC Program Director with outstanding track record from medium/major market to improve top-notch market facility. T&R, salary history to Radio & Records, 1930 Century Park West, #047, Los Angeles, CA 90067. EOE

Help wanted. Salesman to contact radio/television Promotion Directors. Unique phones. Contests already proven in major market. Salary negotiable. (213) 680-1203. (5/6)

EAST

Expanding small northeast market AC/Easy Listening stations seek AT for future openings. Dave Fierro, Box 707, North Adams, MA 01247. EOE (4/29)

WYRY-FM/Keene, NH seeks newperson/AT with two to three years' experience. Females encouraged. T&R: Steve Young, OM, 69 Island St., 03431. EOE (4/29)

Ready to move up to PD? WLTN-AM seeks AC PD ASAP. Great opportunity. T&R: Jacques Chabot, Box 349, Littleton, NH 03561. EOE (4/29)

Hot 50kw CHR FM needs parttime AT. Weekend/fill-in. No pinheads. T&R: Kevin Moore, Box 767, Martinsburg, WV 25401. EOE (5/6)

50kw more music AC seeks News Director. T&R: WEBE108, Curt Hansen, 50 Washington St., Norwalk, CT 06854. EOE (5/6)

Live at the beach. Adult communicators needed for 50kw Charleston, SC station. C&R: Brian Krysz, VP/Programming, LMB, 100 Kanawha Ter., St. Albans, WV. 25177. EOE (5/6)

NY metro area ATs needed for parttime instructor positions. Immediate need for mornings/afternoons at broadcast school in NJ. DIRECTOR: (201) 587-1212. EOE (5/6)

CHR WTLQ/Scranton-Wilkes-Barre seek ATs for future on-air openings. Must be hot! T&R: Dr. Steve, 409 N. Main St., Pittston, PA 18640. EOE (5/6)

Mid-Atlantic AC needs morning AT. Medical & dental benefits provided. T&R: WPTX, Thomas Grooms, Andrews Church Rd, Lexington Park, MD 20653. EOE (5/6)

OPPORTUNITIES

OPENINGS

MIDWEST AOR

Looking for a rock and roll animal to heat up our night time. Tight board, great production, irreverent and a bit crazy describes the jock for the job. We've got a lot to offer -- show us what you've got! Cassette and resume to: Radio & Records, 1930 Century Park West, Box #045, Los Angeles, CA 90067. EOE

MEDIUM MARKET

Heritage midwest AOR seeks hot, promotionally active morning personality or team. The pro we're looking for has consistent show prep discipline, intense production, a tight board, and a rock and roll lifestyle to match. We'll give you a long term commitment, ratings incentives, and a salary worth your efforts. Cassette, resume, and cover letter to: Radio & Records, 1930 Century Park West, Box #046, Los Angeles, CA 90067. EOE

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MIDWEST

Big market AM considering format change. Personalities and PD with OLDIES experience needed. Send cassette, refs., and resumes to Radio & Records, 1930 Century Park West, #038, Los Angeles, CA 90067. EOE

Dominant Midwest Country has possible future openings for Morning Drive/Afternoon Drive/News Director/News/All Day-parts are possible. T&Rs to Radio & Records, 1930 Century Park West, #048, Los Angeles, CA 90067. EOE. Females encouraged to apply.

SMALL MARKET

100kw CHR needs morning AT. Good salary, benefits. Need strong phones, personality and production. Relate to adults. Send tape, resume and references to Radio & Records, 1930 Century Park West, Box #036, Los Angeles, CA 90067. EOE

93.1 WKLR

Excellent opportunity for intelligent, warm and bright morning news personality at Indy's only Classic Hits station. Great staff, facility and benefits. Females encouraged. C&R to Simon Jeffries, 9292 N. Meridian St., Indianapolis, IN 46260. EOE

MW MIDDAYS & EVENINGS Midwest 50,000 Watt "Oldies" seeks midday/production director and evening AT. T&R to Radio & Records, 1930 Century Park West, #032, Los Angeles, CA 90067. EOE

HEY! SMALL & MEDIUM MARKET AT . . .

. . . If you're young and have a goofy creative imagination, we're willing to groom you for our air-chair. No ex-PDs killers, pros, or super egos please. T&R to Radio & Records, 1930 Century Park West, #031, Los Angeles, CA 90067. EOE

OPENINGS



WEEKENDS ON WJR/DETROIT

If you're within commuting distance to Detroit, Michigan, WJR has a choice weekend opening. No matter what format or station you're at now, **if you think you're ready for weekends at 50,000 Watt WJR, we'd love to hear your work.** Tapes and resumes please to Gary Berkowitz, OM/PD, WJR, 2100 Fisher Bldg., Detroit, MI 48202. **If you're doing music, talk or news,** we would like to hear from you today! WJR is an equal opportunity employer.

WEST

New Palm Springs FM seeks experienced Sales Manager. Excellent opportunity for right person. John Davis, Box 128, Sierra Madre, CA 91024. EOE (4/29)

KLRS/San Jose-Santa Cruz seeks experienced AT. Production and promotions. T&R: Mark Hill, PD, 2300 Portola Dr., Santa Cruz, CA 95062. No Calls. EOE (4/29)

KHQT seeks key weekend AT for high energy dance format. If you're Bay area & capable. C&R: Christopher Lance, 2540 California St., #106B, Mountain View, CA 94040. EOE (4/29)

9BKUPD/Tempe, AZ seeks crazed, informed AT for morning news & information. T&R: Ern Gladden, 1900 W. C. Men, 85283. EOE (4/29)

Exciting new Palm Springs FM seeks AT. All shifts. T&R: KROR, John Davis, Box 128, Sierra Madre, CA 91024. EOE (4/29)

Sales pro needed at KHX-FM. America's first solar powered radio station. Expenses/list/lucrative opportunity for right person. SANFORD: (602) 775-5277. EOE (4/29)

KSND seeks top flight copy/Production Director. Entertaining/creative/wizard in developing spot campaigns. T&R: Bwana Johnny, Box 10767, Eugene, OR 97440. EOE (4/29)

Alaskan AC needs waterproof AT. Fishing great. Wimps need not apply. T&R: KTKN-AM, Box 7700, Ketchikan, AK 99901. EOE (4/29)

Morning person needed for Midwestern college city station. Community minded warm pro. T&R: PD, Box 728, Ames, IA 50010. EOE (5/6)

Y93 seeks experienced salesperson for established list at Billings' top-rated CHR. Permanent position/benefits. KYVA, Ron Jones, Station Mgr., 1645 Central Ave., MT 59102. EOE (5/6)

KRLV/Las Vegas AC seeks ND/morning news anchor yesterday. T&R: Kris Bradley, 1064 E. Sahara, 89104. EOE (5/6)

Strong morning person needed for #1 medium market AOR in upper Midwest. Developed characters & comedy a plus. T&R: AOR, 2000 Randolph Rd. SE, Albuquerque, NM 87106. EOE (5/6)

News reporter with personable delivery/solid skills for music intensive station. Modest salary; NW locals encouraged. T&R: Box 31389, Seattle, WA 98103. EOE (5/6)



MORNING/NEWS PROFESSIONAL

The innovative style of The WAVE includes its morning news presentation. We are looking for someone who can deliver AM news in a clear, conversational, likeable, believable and pleasant manner. Experienced major market pro only. Tapes and resumes only, no calls please, to: Chris Brodie, KTWV-FM, 94.7 The WAVE, P.O. Box 4310, Los Angeles, CA 90078. EOE

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OPENINGS



San Francisco "NAC" still looking for that elusive morning talent who's poised, hip, and concise. C&R (no calls) to Steve Feinstein, KKSF, 77 Maiden Lane, San Francisco, CA 94108. EOE

K-LITE 100FM

All Music, All Memories...

Board Operator/Announcer (Full time)
Board Operator/Announcer (Part time)
Prod. Technician/Announcer (Full time)
KIQQ/Los Angeles, is accepting applications for these positions. Candidates must have a minimum of three years broadcast experience and knowledge of Automation/Satellite operations. Send resume to:

Bill Nesbitt
K-LITE Radio
6430 Sunset Boulevard, Suite 1102
Los Angeles, CA 90028
No phone calls please. KIQQ IS AN EQUAL OPPORTUNITY EMPLOYER



The new Y-95 is looking for a talented and enthusiastic afternoon air personality ready to become the next Edens Broadcasting afternoon "Legend" in the company of Mason Dixon, JoJo Kincaid, and Steve Davis. If you like a 'fight' in America's fast growing and most competitive market, send T&R to Michael St. John, OM, Y-95 Radio, 840 N. Central Ave., Phoenix, AZ 85004. EOE



The fastest growing station in the Pacific Northwest has an immediate need for an evening personality. The target audience is 12-34, the music leans rock, and the compensation is commensurate with abilities. Personal appearances are a must, as is production ability. If you want to be part of a P-1 CHR rising to number one in Portland send tape and resume to Jim Ryan, VP/Programming KXYQ, 111 S.W. 5th Avenue, Portland, Oregon 97204. No calls, they will not be returned.

WQHQ 105-FM

PD/Morning Person Needed
WQHQ, Salisbury/Ocean City, Maryland. A leading 50 KW AC Outlet. Excellent benefits. Tapes and resumes to Ed Hunt, P.O. Box "U", Salisbury, Maryland 21801. EOE

PACIFIC NORTHWEST

Program Director needed for small/medium market AM full service AC station. Send resume, tape, photo, and letter telling why you're the right person for the job to: The Lund Consultants, Inc., 6242 Hampton Dr. North, St Petersburg, FL 33710. No phone calls accepted. EOE

THE LUND CONSULTANTS
TO BROADCAST MANAGEMENT, INC.

Got a job? Need a jock? Put it in Opportunities -- and get results! Call 213-553-4330.

OPENINGS

PACIFIC NORTHWEST

Full service, contemporary outlet in expanding Puget Sound market seeks full-time personalities. If you relate genuinely with the listener and thrive on local involvement, join our major NW group! Rush T&R: Radio & Records, 1930 Century Park West, Box #039, Los Angeles, CA 90067. EOE

Get The Hottest R&R Classified Listings Early!

R&R Job Hotline mails separately to you three days before R&R. Call 213-553-4330 to subscribe today. Use Visa / MasterCard / AmEx.



POSITIONS SOUGHT

13-year pro with top stations seeks mornings or 7-12 in Southeast. Great phones/ratings. Love people, community involvement. JASON RILEY: (616) 962-9651. (4/29)

Former Minneapolis PD seeks new position. Track record includes: KDWB/WWTC/KFRR. Presently on-air at Y-95. Prefer SW. SCOTT KRAMER: (602) 730-8018. (4/29)

This creative minority reporter/writer has commercial experience. An enterprising journalist who thrives in the news room. BUSTER: (919) 483-2828. (4/29)

If you want super heroes watch Saturday morning TV. If you need an AT call me. BILL DUBENSKY: (814) 938-9725/938-3118. (4/29)

Let me entertain you! AT seeks station wanting personality. Promotions & remotes are my specialty. Production/copywriting/music skills. CHARLENE: (414) 421-3170. (4/29)

You read his programming philosophy in April's Gavin Reports. Now put his success to work for you. Former group PD. CHIP DOUGLAS MOSLEY: (901) 422-3216. (4/29)

Quietly looking for help? Use R&R Blind Box Opportunities ads. Call Ilsa or Dave at 213-553-4330 for more information.

Smooth female voice seeks entry level AT position. Any format. Hardworker will relocate. LORI: (312) 764-0478. (4/29)

Sports PBP is my forte. Seek collegiate position. Major & Minor League Baseball, college & high school basketball & football experience. RANDY: (407) 335-8800. (4/29)

Winning is everything. Team player PD/AT with one goal . . . destroy the competition. CHR/AOR only. T.C.: (405) 256-8344. (4/29)

Female newperson/sidekick. Award winning broadcaster with ten years' experience including major markets. A winning component of your morning show. GLORIA: (316) 942-6985. (4/29)

12-year CHR/AOR pro now selling bedpans seeks Top 100 gig in South/Southwest/West/Midwest. (712) 258-2903. (4/29)

Four-year pro seeks weekend gig in New Jersey. CHR/Country experience. Smooth delivery with good production skills. College grad. DOUG: (201) 532-5446/918-0751. (4/29)

Network voice wants full/parttime air work in my metro area. Good with blade. AC/AOR. Don't hesitate call: (201) 445-5331. (4/29)

Old PD/MD/AT laid off. Need new home. All reasonable offers considered. Prefer TX/So. TX. Ask for Bond, JAMES BOND: (817) 767-2078. (4/29)

Adult communicator seeks advancement. Strong production; team player. AC/Oldies/Country. DAVE DANIELS: (712) 233-1160. (4/29)

CHR night stalker can cut it. Great blade, fun fones, high NRG. Find out what you're missing. MIKE: (209) 297-8447. (4/29)

Is this AT too hot to handle? You judge as this rocker shoots for the moon. AC/CHR/Oldies. Great production/tight board. LEIBO: (703) 329-1271/(305) 686-6378. (4/29)

Seven-year major/medium market news pro with all news & Full Service experience seeks ND/anchor opportunity. Let's talk. JIM: (713) 474-7851. (4/29)

OPPORTUNITIES

POSITIONS SOUGHT

Great AT. Five-year pro seeks fulltime airshift. Excellent phones/production. AC/AOR/CHR medium market in South-east. CHRIS: (404) 468-2351. (4/29)

OM/PD. Creative, energetic, promotion-minded (CRMC) pro with 20-years seeks AC/CHR/MOR/News-Talk. Some management experience. BOB: (316) 278-2639. Mornings. (4/29)

Talk/Sports Producer with NY/LA experience seeks major market position. If you're serious about your talk programming call RUSS GARRETT: (213) 312-9909. (4/29)

Top 50 market AT/MD seeks CHR winner. I can make your nights/late nights cook. Available yesterday. MIKE: (718) 615-0235. (4/29)

Hardworking, aggressive pro seeks to return to radio in on-air/promotion capacity. Will relocate. CRAIG: (619) 941-3744. (4/29)

Talk Host. Informed, prepared wants a quality company. SCOTT CASSIDY: (412) 276-6327. (4/29)

Master of one liners. Great as partner or solo. Six-years Country. If your serious about winning, J: (515) 253-9719. (4/29)

FM CONSTRUCTION PERMITS & FM STATIONS FOR SALE at reasonable prices. Opportunity knocks. Call Don Nahley, 404-576-4488 or write Service to Communications Assoc., 5956 C. Hamilton Rd., Columbus, GA 31908.

Ambitious, winning attitude AT with personality, energy & production skills seeks challenging opportunity. RICK: (612) 722-1335. (4/29)

Three & 1/2 years parttime experience while attending college now seek fulltime CHR/Country. PAUL PERKINS: (308) 237-2100. (4/29)

13-year radio career: seven-years as GM; seeks top 100. All formats. JAY CORBIN: (512) 850-9703. (4/29)

Dave Marcus/Marc Lavik. AT with nine-years behind the mike; Country/CHR/AC/Oldies. Parttime nights/weekends. Southern New England area. (401) 946-5205. (4/29)

News hound! Small market ND seeks reporter/anchor position in medium market. Northeast/Middle Atlantic region. Prefer PA/NJ/DE/NY/CT. (215) 536-0791. (4/29)

PD now available for AOR/CHR medium market FM in warm climate. An experienced pro for the discerning manager. ERIC STEVENS: (219) 838-4979. (4/29)

Dedicated AC/AOR/CHR/Gold AT with good production seeks position in Florida. LEE: (813) 278-0591. (4/29)

AT with five years' experience seeks fulltime airshift in AC/AOR/CHR medium market. Prefer Southeast. Excellent phones/production. CHRIS: (404) 468-2351. (4/29)

Mature hardworker seeks stable growth environment. Six years in top 20 markets. Production Dir./AT/PBP/continuity. DENNIS: (314) 456-4398. (4/29)

Free agent third baseman for station's softball team doubles as high profile morning AT. Five-years with medium market contender. MARTY: (518) 472-1484. (4/29)

I'm sharp & I love hardwork. If these qualities matter to you, let's talk. Two-time PD. AOR/Classic/Hot AC. Very affordable. BOGART: (314) 442-4435. (4/29)

Evening AT with four years' experience wants change. Great production/writing/voices. All shifts, various formats. TOM: (907) 279-6031. (4/29)

I KNOW THE SECRET!
Experienced manager/PD who believes success is the sum of detail. Promotionally intensive major market AT, award winning production, desktop publishing skills. I have worked with the best & have incredible references. Ready for a new opportunity. Please respond to Radio & Records, 1930 Century Park West, #040, Los Angeles, CA 90067.

Radio/music junkie seeks music/research/programming job in small/medium market. DC-FL best. Some majex. Have BA. TED STILKIND: (202) 483-5849/(305) 733-0468. (4/29)

Major market late night CHR AT available. Ten years' experience. (305) 721-0582. (4/29)

Pick up on this! Articulate/high energy/seasoned AOR/CHR female pro AT/production/promotions ready to profit your station. MOLLIE D.: (213) 396-2505. (4/29)

Talk show host needs talk show. I get the show . . . you get energetic and knowledgeable host. Will relocate. FRED: (703) 694-4638. (4/29)

Winning Record! Seattle/Portland/San Diego CHR team player ready for new opportunity. Sales oriented. Metro markets only. GREGG: (206) 854-4909. (4/29)

POSITIONS SOUGHT

My last gig had revolving door to studio. Creative, stable five-year AT seeks stable AC/CHR team. Drivetime. JIM: (518) 583-0696. (4/29)

Sidekick/news personality seeks job in East. Production/character voices/remotes/write material. ROSE: (518) 583-0696. (4/29)

20-year Country pro seeks PD position with Full Service station now. DAN COOK: (419) 222-0649. After 4pm. (4/29)

ND/morning show producer with three-years plus experience seeks position in US/Canadian major markets. CRAIG SCOOP SNYDER: (419) 734-9332. (4/29)

Second week free! Satellite in . . . ex-KFH MD/AT seeks new home. ROB WELLS: (316) 269-4159. (4/29)

Beginner AT seeks parttime shift or board op. gig. Any format, any day. Within 100 mile radius of NYC. HAL: (516) 671-0583. (4/29)

Lost to Spanish programming. Doesn't anyone want a witty, human, intelligent morning man? Great ratings/pipes & experience. STEVE ALLISON: (209) 227-8027. (4/29)

A-10-chun top 75 markets! 20-year AOR/CHR/Country morning AT seeks position. Great attitude/super pipes & references. GARY: (901) 324-9451. (4/29)

Eight-year Country MD/AT with extensive knowledge of music seeks new challenge. LONNIE: (309) 342-4744. (4/29)

Former KKHR intern seeks weekend/relief in small CA CHR market. Serious inquiries only. JOHNNIE ROBERTS: (213) 751-7075. (4/29)

I need a Spring break. Six-year AT/operator/some news seeks to move on. DAVE: (217) 428-2570. (4/29)

News is my life. Let me share it with you. Need new challenge with a station that is for real. No phonies please. STEPHANIE: (208) 232-7713. (4/29)

I've been to radio heaven and radio hell, now I'm stuck in radio purgatory. Small market AOR/CHR. MARK: (815) 875-2695. (4/29)

THE SLIM ONE
Major Market (Chi., S.F., L.A.) music intensive female CHR personality available for association with that RARE BIRD who believes talent is a necessity — not a luxury!
Introduce Yourself!
206-564-2463

20-year pro seeks PD position with Full Service Country station now. DAN COOK: (419) 222-0649. After 4pm. (5/6)

Team experienced top 75 market morning AT is looking and talking at: (901) 324-9451. (5/6)

Creativity & personality * great ratings. Top 50 M/F drivers seek positive CHR team. Much to offer without ego trips. JIM: (518) 583-0696. (5/6)

Creative, enthusiastic team player seeks straight-ahead no BS team. Sidekick/news AT. Five-years experience. I can do it all. ROSE: (518) 583-0696. (5/6)

Have done most everything. Nine years' experience includes: MD/PD/ND/Production & sales. Desire MD/PD position with adult "variety" format. TED: (802) 474-1550. (5/6)

Is personality radio dead? No way! Experienced morning AT, phones/characters/music knowledge wants to entertain your market. AC/Country/Oldies. MARTY: (518) 472-1484. (5/6)

Hardworking & dedicated AT with PD experience seeks small/medium market Rock format now. Affordable for growth opportunity. D.L.: (314) 442-4435. (5/6)

Evening AT: four years' experience; seeks change. Worked every shift, various formats. Great production/writing/voice. TOM: (907) 279-6031. (5/6)

Talk show host with proven record seeks position. Easy, provocative style invites listener participation. Wide subject knowledge. FRED: (703) 694-4638. (5/6)

Texas Texas Texas. Top 40 AT/MD with functional knowledge of software rotation systems. Guaranteed gangbusters in females 12+. Have PC will travel. (201) 922-4558. (5/6)

Intelligent, topical & humorous morning man available now. 13-year vet AT/PD/Promotions in AC/AOR/CHR. Winners only. MICHAEL: (806) 353-0810 AM. (5/6)

Want a mild mannered reporter, Clark Kent? I'm young, hungry & want to do sports. Prefer small FL/Southwest market. DAVE: (313) 294-7725. (5/6)

Young AT seeks position with your small/medium market station. Strong horn/good production. MARK: (309) 334-2655. (5/6)

Wheeling news/talk ND seeks larger market anchor/reporter position. Talk experience. (412) 225-0969 after 4pm. (5/6)

Six-years at major market AC. Seek MD/Asst. PD/research at AC/NAC/Jazz. Will relocate. LISA: (513) 574-9091. (5/6)

1987 college grad, B.S. radio management, seeks any format. AT/promotions/programming position. Worked five-years in college radio. Will relocate. BRAD: (619) 583-2278. (5/6)

Successful PD available (WHTT/WFLY & more). Proven track record/good people & organizational skills. Ten-years programming. TODD MARTIN: (207) 767-2157. (5/6)

POSITIONS SOUGHT

PD seeks AOR/CHR in warm climate. Great people skills; business & goal oriented. Relaxed, yet professional. ERIC STEVENS: (219) 838-4979. (5/6)

Award-winning news pro, personable/funny AM drive sidekick wants to move back East. 20 years' experience. Good reporter/anchor. Medium/majors only. (319) 388-9543. (5/6)

Help, you need somebody. Help, not just anybody. Help, you know you need someone. Help is here. CHRIS: (305) 792-4283. (5/6)

20-year morning AT desires top 75 market. AOR/CHR/Country. No money? Don't call. GARY: (901) 324-9451. (5/6)

Looking for a hot CHR AT? Try me! Try me! TODD: (316) 221-1401 nights; (316) 221-3341 days. (5/6)

Upbeat AC/AOR/CHR/Gold AT with good production seeks shift in FL. Dedicated. LEE: (813) 278-0591. (5/6)

Canada's leading AOR evening AT & one of the best commercial announcers you've ever heard wants to work in USA. (902) 462-5453. (5/6)

Six years' experience in top 20 markets. Production Dir./PBP/AT/continuity/engineering. Hardworker seeks stable growth environment. DENNIS: (314) 456-4398. (5/6)

Small market Midwestern voice seeks entry level position. Well trained. DJ Broadcast school grad. Will relocate. SCOTT: (219) 865-2544. (5/6)

PD/AT with AC/Country from very small to major markets seeks position. Will relocate for right opportunity. JIM: (419) 238-1762. (5/6)

Major market PD/AT ready to move to Northeast by Summer. Prefer AC/Gold others considered. MARTY: (813) 549-2665. (5/6)

Radio news. Broadcast journalist with 19 years' experience seeks fulltime position ASAP. Prefer MD/VA/WV/PA/DE or DC. LEONARD ROBERTS: (301) 730-4517. (5/6)

Hot AT with super production/tight board and plumber's local #5 certified pipes. Looking for a home. AC/CHR/Oldies. LEIBO: (703) 329-1271/(305) 686-6378. (5/6)

Santa Barbara/Ventura/Oxnard. Two-year pro wants to relocate. Warm, topical AC/AOR. Dedicated & enthusiastic, you won't go wrong! JIM: (714) 830-9208. (5/6)

From St. Thomas to NY state-CHR stud seeks warmer climate. programmed my college FM into Arbitron. Let's do radio. MATT: (716) 396-2942. (5/6)

AVAILABLE IN L.A. TODAY
15 years drivetime experience in Hawaii.
KKUA/Honolulu, K-Big/Hilo; KNUJ/Maui
Varied Formats PD/MD/OM
Call JEFF ELKINS (818) 353-4100

News/sports pro, with BA & commercial experience, ready to continue career in broadcasting environment. Prefer Southeast, Northeast, Midwest. ERNIE: (919) 483-2828. (5/6)

Canada/USA. Seven-year AT/Asst PD/promotions in Canada seeks position in USA with CHR/AC station. FRANK: (819) 567-7887. (5/6)

Brit & twit team. need work ASAP. Energetic/original & funny team with a truly international feel. BILL: (414) 876-4195. (5/6)

Creative, hardworking young man seeks morning drive in small/medium/large market AC/AOR/CHR. Great production. "Big" DAN REYNOLDS: (313) 771-8396. (5/6)

Anglo-American duo seeks small/medium market. Bits/voices/phones. Eight track production, news & remotes. All formats. GUY: (414) 657-6577. (5/6)

Experienced, certified meteorologist is ready to do your weather. Give me a call. TOM: (606) 271-0827. (5/6)

Small/medium market CHR AT seeks position ASAP. Three-years morning experience. Characters/produced bits/loved the South! JIM KELLY: (216) 256-1837. (5/6)

Top 50 CHR AT seeks mean, killer station with lots of energy. Let's both grow. MARK: (512) 726-4641. (5/6)

Talkshow host OM/PD seeks new place to talk. Major/medium market. PERRY: (313) 239-0905. (5/6)

12-year pro: top 100 AC/CHR; creative maniac seeks warm climate. (717) 274-5295. (5/6)

Hardworking MD/AT seeks chance to grow at your large medium market AC station. Eight-year pro. MIKE: (314) 432-1949. (5/6)

Ten-year CHR/Urban pro seeks swing shift or parttime in the Atlanta market. GRANT: (404) 892-8662. (5/6)

Sports coverage not up to par? I've got five-years PBP/reporting/sports talk. Solid news & announcing. O.C.: (402) 223-4698. (5/6)

Future big market radio star. 50 voices/killer bits/spoof songs. Production wizard. Five years' experience. DEREK: (207) 772-1763. (5/6)

POSITIONS SOUGHT

Master of one liners. Great as partner or solo. Six-years Country. If your serious about winning, call J.: (515) 253-9719.

Hardworking, dedicated top 50 team player seeks fulltime airshift. AC/CHR in NE/Midwest/South. DAN: (201) 773-9559. (5/6)

12-year pro seeks top 100 CHR/AOR in SW/West/Florida. RICH: (712) 258-2903. (5/6)

Eight-year tiger! Worked Gospel format up to #1 in So. CA. Ready to Rock 'n Roll & kick some butt! ROB: (213) 583-2737. (5/6)

Ready to go. Anywhere! Enthusiastic AT with two years' college/public radio/small market experience. AOR/Country/-New Age/Classical. TOM: (414) 552-7269. (5/6)

Adult communicator seeks advancement. Solid airwork, strong production, team player. AC/Oldies/Country. DAVE: (712) 233-1160. (5/6)

No talent/totally irresponsible. No personality, pipes or ego. Nowhere to go but up. Southernmost morning team seeks creative gig. JOHN & RON: (305) 296-5610. (5/6)

Black professional AT seeks to re-enter business. Adult voice/personality/music/news & sports capable. Flexible. REX: (213) 672-9346. (5/6)

MISCELLANEOUS

We're crystal clear on the treasure coast. FM AC needs record service. WCXL, Melissa Stover, 2024 SE US One, Vero Beach, FL 32962. (5/6)

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Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.

WORLD MUSIC OVERVIEW

BRITAIN

LW	TW	
1	1	S-EXPRESS /Theme From S-Express (Rhythm King)
9	2	DANNY WILSON /Mary's Prayer (Virgin)
—	3	FAIRGROUND ATTRACTION /Perfect (RCA)
4	4	NATALIE COLE /Pink Cadillac (Manhattan)
5	5	JACKSON 5 /I Want You Back '88 (Motown)
7	6	BANANARAMA /I Want You Back (London/PG)
10	7	GEORGE MICHAEL /One More Try (Epic)
6	8	HAZELL DEAN /Who's Leaving Who (EMI)
2	9	PET SHOP BOYS /Heart (Parlophone/EMI)
12	10	JAMES BROWN /The Payback Mix (Urban)
14	11	WILL DOWNING /A Love Supreme (4th & B'way/Island)
13	12	PAT & MICK /Let's All Chant (PWL)
—	13	STARTURN ON 45 PINTS /Pump Up The Bitter (Pacific)
—	14	PATRICK SWAYZE /She's Like The Wind (RCA)
15	15	JERMAINE STEWART /Get Lucky (Siren/Virgin)
3	16	CLIMIE FISHER /Love Changes (Everything) (EMI)
—	17	NEW ORDER /Blue Monday '88 (Factory)
—	18	PRIMITIVES /Out Of Reach (Lazy/RCA)
20	19	ROB BASE & D.J. E-Z ROCK /It Takes Two (Citybeat)
—	20	BRENDA RUSSELL /Piano In The Dark (Breakout/A&M)

Moving Up

PRINCE/Alphabet St. (Paisley Park/WEA)
NARADA/Divine Emotion (Reprise)
CHRISTIANS/Born Again (Island)
ADVENTURES/Broken Land (Elektra)
DEACON BLUE/When Will You Make My Telephone Ring (CBS)

The Network Chart, courtesy MRIB

DANCE TRACKS

LW	TW	
2	1	NOEL /Like A Child (4th & B'way/Island)
8	2	NEW ORDER /Touched By The ... /Blue Monday (Qwest/WB)
1	3	NATALIE COLE /Pink Cadillac (EMI-Manhattan)
4	4	JOHNNY KEMP /Just Got Paid (Columbia)
5	5	NARADA /Divine Emotion (Reprise)
3	6	TAYLOR DAYNE /Prove Your Love (Arista)
7	7	DEPECHE MODE /Behind The Wheel (Sire/WB)
13	8	IMAGINATION /Instinctual (RCA)
4	9	E.U. /Da Butt (EMI-Manhattan)
—	10	NIA PEEPLES /Trouble (Mercury/PG)
—	11	ELEANOR /Adventure (Columbia)
—	12	SEQUAL /I'm Over You (Capitol)
—	13	RICK ASTLEY /Together Forever (RCA)
10	14	PET SHOP BOYS /Always On My Mind (EMI-Manhattan)
12	15	SWEET SENSATION /Get It While ... (Next Plateau; Atco)
—	16	TIMES TWO /Strange But True (Reprise)
—	17	OMD /Dreaming (Virgin/A&M)
—	18	GT /I Need You (Atlantic)
16	19	PEBBLES /Mercedes Boy (MCA)
6	20	TODD TERRY PROJECT /Bango (Fresh)

Moving Up

JODY WATLEY/Most Of All (MCA)
DENISE LOPEZ/Sayin' Sorry (Don't Make It Right) (Vendetta)
KYLIE MINOGUE/I Should Be So Lucky (Geffen)
CHANELLE/By My Side (Profile)
DALE/Simon Simon (Paisley Park/WB)
WHEN IN ROME/The Promise (Virgin)
NU SHOOZ/Should I Say Yes (Atlantic)
KRUSH/House Arrest (Mercury/PG)
JERMAINE STEWART/Say It Again (Arista)
WESTWORLD/Sonic Boom Boy (RCA)

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DANCE MUSIC

AUSTRALIA

LW	TW	
1	1	CHURCH /Under The Milky Way
3	2	EUROGLIDERS /Groove
2	3	BIG PIG /Breakaway
7	4	DIVINYLS /Back To The Wall
5	5	ICEHOUSE /Man Of Colours
4	6	CHOIRBOYS /Boys Will Be Boys
6	7	KYLIE MINOGUE /I Should Be So Lucky
9	8	LITTLE RIVER BAND /Love Is A Bridge
—	9	ROCKMELONS /What's It Gonna Be?
8	10	JIMMY BARNES /I'm Still On Your Side

Most Added

ED KUEPPER/This Party

Top 10 Australian records from playlists of FM104/Brisbane, EON-FM/Melbourne, FOX-FM/Melbourne, 96FM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2MMM/Sydney, and KIX106/Canberra.

CANADA

LW	TW	
1	1	GLASS TIGER /I'm Still... (Capitol)
3	2	HONEYMOON SUITE /Love... (WEA)
2	3	BLVD. /Never Give Up (MCA)
4	4	STRANGE ADV. /Love... (Current/Cap.)
6	5	HAYWIRE /Thinkin' About The... (Attic/A&M)
7	6	ERIA FACHIN /Savin' Myself (Power/Electric)
8	7	NEO A4 /Say This To Me (Duke Street/MCA)
5	8	MEN WITHOUT HATS /Moonbeam (PG)
—	9	BARDEUX /Magic Carpet Ride (Enigma/Cap.)
10	10	PAUL JANZ /I Won't Cry (A&M)

Most Added

ANDREW CASH/Time And Place (Island)
ROBBIE ROBERTSON/Somewhere Down The... (WEA)

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

Dancers Celebrate Second Noel, New Order Remix

Latino idol **NOEL** displaced **NATALIE COLE**'s "Caddy" atop the Dance Music chart and held off a big jump by **NEW ORDER**'s two-fer to claim #1. **JOHNNY KEMP**, **NARADA**, and **DEPECHE MODE** kept steady beats this week, while **IMAGINATION** improved its standing. "Fame"-alumna **NIA PEEPLES** hi the Top 10, bringing "Trouble" up from #21 on DMR's full 80-song roster.

The adventurous **ELEANOR** (up from #23) led the big jumpers who highlighted the Top 20. Others notching healthy gains included new Capitol duo **SEQUAL** (from #22) and pop hits **RICK ASTLEY** (from #42), **TIMES TWO** (from #27), and **OMD** (from #48). **GT** converted from Moving Up status to finish the week at #18.

JODY WATLEY topped a packed list of dance floor newcomers. **DENISE LOPEZ**, **KYLIE MINOGUE**, **CHANELLE**, and former Missing Persons frontwoman **DALE BOZZIO** made moves toward charted numbers. The UK's **WHEN IN ROME**, **KRUSH**, and neorockabilies **WESTWORLD**, plus **NU SHOOZ** and **JERMAINE STEWART**, completed the list of most likely dance partners. **S-EXPRESS** held onto the top of the British chart despite a big gain by **DANNY WILSON**. **FAIRGROUND ATTRACTION** earned biggest jump honors, moving to #3 from #21 on the complete UK listings last week. **JAMES BROWN** (with a Full Force-produced tune) added to last week's numbers to round out the Top 10.

WILL DOWNING, with his reworked John Coltrane classic, improved by three this week. DJs **PAT & MICK** moved up one in front of a big #13 debut from **STARTURN ON 45 PINTS**, with a sudsy spoof of M/A/R/R/S's "Pump Up The Volume." **PATRICK SWAYZE** has blown onto the chart (moving up from #22). New Order scored at #17 with the Quincy Jones-remixed "Blue Monday." The **PRIMITIVES** grabbed #18 for hit No. 2, and **BRENDA RUSSELL** graduated from Moving Up status to finish the chart at #20.

PRINCE led a field of chartbound acts with "Street," while **NARADA** and the **CHRISTIANS** climbed closer to numbered positions. The **ADVENTURES** (AOR Climbers) and

DEACON BLUE completed this week's list of UK top movers.

The **CHURCH** kept a firm grip on the Australian chart's top spot, as **EUROGLIDERS** grooved past **BIG PIG** to finish second. **DIVINYLS** bounced back up the wall to crack the top 5. Former Saints/Laughing Clowns guitarist **ED KUEPPER**'s "Party" was a top add across the island continent.

GLASS TIGER remained on top of a fairly active Canadian chart this week. **HONEYMOON SUITE** (#15 AOR track last week) stepped up to #2. **BLVD.** and **HAYWIRE** improved their showings to finish the Top 5. **ERIA FACHIN** and **NEO A4** moved up, while **BARDEUX** flew its "Magic Carpet" to a #9 debut. **ANDREW CASH** and **ROBBIE ROBERTSON** collected top add honors this week.

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MUSIC VIDEO



39.8 million households
Tom Hunter, VP/Music Programming

SNEAK PREVIEW

Weeks On

BELINDA CARLISLE /Circle In The Sand (MCA)	3
DEF LEPPARD /Pour Some Sugar On Me (Mercury/PG)	3
HALL & OATES /Everything Your Heart Desires (Arista)	2
INXS /New Sensation (Atlantic)	ADD
JOHN COUGAR MELLENCAMP /Rooty Toot Toot (Mercury/PG)	2
ROBERT PLANT /Tall Cool One (Es Paranza/Atlantic)	3
POISON /Nothin' But A Good Time (Enigma/Capitol)	3
ROD STEWART /Lost In You (WB)	1
JODY WATLEY /Most Of All (MCA)	ADD

HEAVY

AEROSMITH /Angel (Geffen)	13
PAUL CARRACK /One Good Reason (Chrysalis)	8
CHEAP TRICK /The Flame (Epic)	7
CHER /We All Sleep Alone (Geffen)	6
NATALIE COLE /Pink Cadillac (EMI-Manhattan)	4
TAYLOR DAYNE /Prove Your Love (Arista)	4
LITA FORD /Kiss Me Deadly (RCA)	4
WHITNEY HOUSTON /Where Do Broken Hearts Go (Arista)	6
ICEHOUSE /Electric Blue (Chrysalis)	13
MICHAEL JACKSON /Dirty Diana (Epic)	3
JOHNNY HATES JAZZ /Shattered Dreams (Virgin)	6
GEORGE MICHAEL /One More Try (Columbia)	3
PET SHOP BOYS /Always On My Mind (EMI-Manhattan)	7
PINK FLOYD /Dogs Of War (Columbia)	4
DAVID LEE ROTH /Stand Up (WB)	5
BRUCE SPRINGSTEEN /One Step Up (Columbia)	8
HENRY LEE SUMMER /I Wish I Had A Girl (CBS Associated)	10
TOTO /Pamela (Columbia)	8
WHITE LION /Wait (Atlantic)	29

BUZZ BIN

CHURCH /Under The Milky Way (Arista)	14
MORRISSEY /Suedehead (Sire/Reprise)	5
SMITHEREENS /Only A Memory (Enigma/Capitol)	6

ADDS

MICHAEL BOLTON /Wait On Love (Columbia)
CLIMIE FISHER /Love Changes Everything (Capitol)
INXS /New Sensation (Atlantic)
KINGDOM COME /What Love Can Be (Polydor/PG)
JOHN KILZER /Red Blue Jeans (Geffen)
YNGWIE MALMSTEEN'S RISING FORCE /Heaven Tonight (Polydor/PG)
RUN DMC /Run's House (Profile)
BRIAN SETZER /When The Sky Comes Tumblin' Down (EMI-Manhattan)
THEN JERICO /Let Her Fall (MCA)
TIMBUK 3 /Rev. Jack And His Roamin' Cadillac Church (IRS/WB)
JODY WATLEY /Most Of All (MCA)

BREAKTHROUGH VIDEO

THOMAS DOLBY /Airhead (EMI-Manhattan)	1
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HIP CLIP

CLIMIE FISHER /Love Changes (Everything) (Capitol)	ADD
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24.7 million households

Sai LoCurto, Director/Music Programming — Jessica Falcon, Director/Talent & Artist Relations

POWER

Weeks On

NATALIE COLE /Pink Cadillac (EMI-Manhattan)	5
G. ESTEFAN & MIAMI SOUND MACHINE /Anything For You (Epic)	5
BRUCE HORNSBY & RANGE /Valley Road (RCA)	2
JOHNNY HATES JAZZ /Shattered Dreams (Virgin)	7
GEORGE MICHAEL /One More Try (Columbia)	3

HEAVY

RICK ASTLEY /Together Forever (RCA)	5
CHER /We All Sleep Alone (Geffen)	7
DEELE /Two Occasions (Solar/Capitol)	3
WHITNEY HOUSTON /Where Do Broken Hearts Go (Arista)	7
BILLY OCEAN /Get Outta My Dreams, Get Into My Car (Jive/Arista)	11
BRENDA RUSSELL /Piano In The Dark (A&M)	7
BOZ SCAGGS /Heart Of Mine (Columbia)	ADD
BRUCE SPRINGSTEEN /One Step Up (Columbia)	6
TOTO /Pamela (Columbia)	9

MEDIUM

10,000 MANIACS /Like The Weather (Elektra)	12
BASIA /Time & Tide (Epic)	4
MICHAEL BOLTON /Wait On Love (Columbia)	1
BREATHE /Hands To Heaven (A&M)	4
TRACY CHAPMAN /Fast Car (Elektra)	5
CLIMIE FISHER /Love Changes (Everything) (Capitol)	ADD
ART GARFUNKEL /So Much In Love (Columbia)	6
RICHARD MARX /On To The Night (EMI-Manhattan)	2
OMD /Dreaming (Virgin/A&M)	8
ROBBIE ROBERTSON /Somewhere Down The Crazy River (Geffen)	3
SMOKEY ROBINSON /Love Don't Give No Reason (Motown)	10
SCARLETT & BLACK /You Don't Know (Virgin)	14
AL B. SURE /Night & Day (WB)	3

LIGHT

DEVONSQUARE /Walking On Ice (Atlantic)	2
NU SHOOZ /Should I Say Yes (Atlantic)	3
SWING OUT SISTER /Surrender (Mercury/PG)	1
TIMBUK 3 /Easy (IRS/WB)	ADD
BILLY VERA & BEATERS /Between Like & Love (Capitol)	2

NOUVEAUX VIDEO

LOUISE GOFFIN /Bridge Of Sighs (WB)	6
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Information current as of May 3.

PROGRAMMING NOTES



NEW TRENT IN MUSIC — Charismatic performer Terence Trent D'Arby appears on MTV special.

RESTORED FAITH: An MTV encore presentation of **George Michael's** "Music Money Love Faith" special airs 5/7 at 7pm ET; 5/8 at 1:30pm and 9pm ET. Highlights include concert footage, rehearsal segments, and interviews.

ROCK ON THE WILD SIDE: VH-1's "The Story Of Rock 'N' Roll"

focuses on rock's renegades in "The Wild Ones" segment. Among those profiled: **Jerry Lee Lewis, Jimi Hendrix, Janis Joplin, Jim Morrison & the Doors, and Boy George.** Runs 5/7, 12:30pm ET; repeats 5/8, 10:30pm ET.

ALL THINGS MUST PASS: VH-1's "George Harrison Weekend Special" features two

Harrison videos per hour and past/current interview clips; from 5/6 through 5/8.

"AS YET UNTITLED": Up-and-comer Terence Trent D'Arby demonstrates his crowd-pleasing talent on MTV, taped live from Germany last November; 5/11, 10-11pm ET.



THROUGH THE DOORS — VH-1 profiles the flamboyant performers in "The Story of Rock 'N' Roll."

R&R NATIONAL AIRPLAY

URBAN CONTEMPORARY

CHART EXTRAS

NU SHOOZ

Should I Say Yes? (Atlantic)

70% of our reporting stations on it. Rotations: Heavy 0/0, Medium 22/0, Light 41/8, Total Adds 8 including WHRK, KJLH, WJTT, WQMG, WQIS, WTMP, Z92, KPRW.

SHANICE WILSON

The Way You Love Me (A&M)

62% of our reporting stations on it. Rotations: Heavy 2/0, Medium 35/0, Light 19/4, Total Adds 4, WDJY, OC104, WDKX, WJJS.

BREAKERS

GREGORY ABBOTT

I'll Prove It To You (Columbia)

70% of our reporting stations on it. Rotations: Heavy 0/0, Medium 8/2, Light 55/23, Total Adds 25 including WXYV, WDJY, WHUR, WVEE, K104, KRNB, WHRK, K94, WBLZ, KPRS, KFOX.

STACY LATTISHAW

Let Me Take You Down (Motown)

68% of our reporting stations on it. Rotations: Heavy 0/0, Medium 17/1, Light 44/11, Total Adds 12 including WXYV, WVEE, K104, WYLD, WBMX, KMJM, KJLH, WEKS, KWTD, WJJS.

D.J. JAZZY JEFF & FRESH PRINCE
Parents Just Don't Understand (Jive/RCA)

63% of our reporting stations on it. Rotations: Heavy 7/1, Medium 21/1, Light 29/8, Total Adds 10 including K94, OC104, WQFX, KIIZ, KWTD, WJYL, WQIM, KHYS, Z92.

RANDY HALL

Slow Starter (MCA)

60% of our reporting stations on it. Rotations: Heavy 3/0, Medium 30/0, Light 21/8, Total Adds 8 including WYLD, WATV, KDLZ, WQFX, WJMI, Z16, WBLX, KDKS.

NEW & ACTIVE

JAMES BROWN "I'm Real" (Scotti Bros/CBS) 53/27

Rotations: Heavy 3/0, Medium 12/2, Light 38/25, Total Adds 27 including WXYV, WVEE, K104, WLUM, KDAY, KJLH, WUSS, OC104, WENN, Z93. Heavy: WILD, WHRK, WFXC. Mediums include: WDJY, WZAK, WNHC, WDKX, WFXA.

BETTY WRIGHT "No Pain, No Gain" (Ms. B) 53/3

Rotations: Heavy 26/0, Medium 22/1, Light 5/2, Total Adds 3, WDAS, WUSL, WPAL. Heavies include: WILD, KRNB, WDLA, WEDR, WOWI. Mediums include: WDJY, WHRK, WYLD, K94, WBLZ. Moves 28-27 on the Black/Urban chart.

SADE "Paradise" (Epic) 52/52

Rotations: Heavy 0/0, Medium 9/9, Light 43/43, Total Adds 52 including WXYV, WILD, WDAS, WUSL, WDJY, K104, WHRK, WYLD, K94, WBMX, WGCI, WZAK, KMJM, KDAY, KJLH.

JOYCE SIMS "Love Makes A Woman" (Fresh/Sleeping Bag) 52/3

Rotations: Heavy 4/0, Medium 35/0, Light 13/3, Total Adds 3, WBMX, KSOL, KDKS. Heavy: WDLA, WXOK, WJMI, WCKX. Mediums include: WXYV, KRNB, WHRK, WEDR, WZAK, KPRS.

BROTHERS JOHNSON "Kick It To The Curb" (A&M) 50/11

Rotations: Heavy 0/0, Medium 7/1, Light 43/10, Total Adds 11, WXYV, WDJY, WYLD, WKND, WNHC, KDLZ, WJMI, WBLX, WQOK, Z92, KFOX. Medium: WDAS, XHRM, WLOU, WCKX, WKWM, KPRW.

MORRIS DAY "Day Dreaming" (WB) 50/7

Rotations: Heavy 2/0, Medium 23/1, Light 25/6, Total Adds 7 including K94, WLUM, WPDQ, KFXZ, WLOU, WIKS, KFOX. Mediums include: WDAS, WYLD, WOWI, WBMX, KPRS.

TEMPTATIONS "Do You Wanna Go With Me" (Motown) 50/3

Rotations: Heavy 0/0, Medium 19/0, Light 31/3, Total Adds 3, WOWI, WWDM, WQIS. Mediums include: WXYV, WHUR, WFXA, WXOK, WPAL.

DOUG E. FRESH & THE GET FRESH CREW "Keep Risin' To The Top" (Danya/Fantasy) 45/10

Rotations: Heavy 4/0, Medium 17/0, Light 24/10, Total Adds 10, WILD, KMJM, KJLH, KQXL, WXOK, WANM, WTMP, Z92, WGPR, KKSS. Heavy: K104, WZAK, KSOL, WEKS. Mediums include: WDAS, WDJY, KRNB, WOWI, WGCI.

PAUL JACKSON JR. "I Came To Play" (Atlantic) 45/10

Rotations: Heavy 0/0, Medium 7/0, Light 38/10, Total Adds 10, WVEE, WHRK, WPAL, WWDM, WFXC, WQFX, WQOK, KHYS, WTMP, WGPR. Medium: WDAS, KJLH, XHRM, KWTD, WPLZ, Z92, WCKX.

REDDINGS "So In Love With You" (Polydor/PolyGram) 45/10

Rotations: Heavy 1/0, Medium 13/0, Light 31/10, Total Adds 10, WDJY, WVEE, KSOL, WNHC, KQXL, WPEG, KOKY, KHYS, WCKX, KPRW. Heavy: WXOK. Mediums include: K104, WDLA, WHRK, WEDR, WJIZ.

DEELE "Shoot'em Up Movies" (Solar) 43/30

Rotations: Heavy 1/1, Medium 5/1, Light 37/28, Total Adds 30, WDJY, WHUR, WVEE, K104, KRNB, WDLA, WYLD, K94, WOWI, WBLZ, WZAK, KDAY, WJIZ, KQXL, WXOK, WATV, Z93, WPEG, WJTT, WFXC, WPDQ, KFXZ, WQIS, KOKY, WJYL, WLOU, WORL, WTMP, KPRW, WWWS. Medium: WWDM, WIKS, WVOI, KACE.

MAC BAND f/McCAMPBELL BROTHERS "Roses Are Red" (MCA) 36/23

Rotations: Heavy 1/0, Medium 5/2, Light 30/21, Total Adds 23 including WILD, WDAS, WVEE, WDLA, WHRK, WEDR, WBMX, WZAK, KPRS, KSOL. Heavy: KIIZ. Medium: K104, KDLZ, KOKY.

JETS "Make It Real" (MCA) 36/8

Rotations: Heavy 1/0, Medium 15/2, Light 20/6, Total Adds 8, WVEE, K94, WLUM, WXOK, WPEG, WFXC, WQOK, KFOX. Heavy: WJMI. Mediums include: WAMO, K104, WDKX, WFXA, WWDM.

ANGELA WINBUSH "C'est Tot(H's You)" (Mercury/PolyGram) 35/7

Rotations: Heavy 1/0, Medium 9/1, Light 25/6, Total Adds 7, WJTT, WJMI, Z92, WGPR, WTLC, WVOI, KACE. Heavy: WFXA. Mediums include: KRNB, WBLZ, WZAK, KPRS, WNHC.

BY ALL MEANS "I Surrender To Your Love" (Island) 35/7

Rotations: Heavy 0/0, Medium 5/1, Light 30/6, Total Adds 7, K94, WGCI, KMJM, WDKX, WZFX, WJMI, KFXZ. Medium: WHUR, WDLA, WPAL, WPDQ.

MELBA MOORE with FREDDIE JACKSON "I Can't Complain" (Capitol) 33/33

Rotations: Heavy 1/1, Medium 1/1, Light 31/31, Total Adds 33 including WDAS, WUSL, WDJY, WHUR, WDLA, WOWI, WZAK, WLUM, KSOL, WNHC, WJIZ, WFXA, KQXL, WATV, WPAL.

TRACIE SPENCER "Symptoms Of True Love" (Capitol) 32/12

Rotations: Heavy 0/0, Medium 3/0, Light 29/12, Total Adds 12, WILD, K94, WBLZ, KJLH, WENN, WPAL, Z93, WFXC, WPDQ, WORL, WGPR, WTLC. Medium: WDLA, WHRK, WTMP.

CLUB NOUVEAU "It's A Cold, Cold World!" (Tommy Boy/WB) 32/8

Rotations: Heavy 1/0, Medium 7/1, Light 24/7, Total Adds 8, WUSL, WLUM, KQXL, WPAL, WZFX, WALT, WQOK, KHYS. Heavy: WIKS. Medium: WDAS, K104, WFXA, KDKS, WKWM, WXLX.

MOST ADDED

- SADE (52)
- MELBA MOORE (33)
- DEELE (30)
- JAMES BROWN (27)
- GREGORY ABBOTT (25)
- MAC BAND (23)
- GUY (18)
- PAULA ABDUL (16)
- TYKA NELSON (15)

HOTTEST

- PEBBLES (71)
- SUAVE (65)
- AL B. SURE (61)
- KEITH SWEAT (45)
- JESSE JOHNSON (29)
- KOOL MOE DEE (25)
- BRENDA RUSSELL (19)
- JOHNNY KEMP (17)
- BETTY WRIGHT (12)

WORLD CLASS WRECKIN KRU "Turn Off The Light" (Kru Cut) 31/6

Rotations: Heavy 8/0, Medium 12/1, Light 11/5, Total Adds 6, WHUR, K94, KPRS, KOKY, WJYL, WANM. Heavies include: WDAS, WAMO, KRNB, WDLA, WZAK. Mediums include: WILD, WDJY, WVEE, WNHC, WJIZ.

WALTER BEASLEY "On The Edge" (Polydor/PolyGram) 31/3

Rotations: Heavy 1/0, Medium 8/0, Light 22/3, Total Adds 3, WEKS, WLOU, WTMP. Heavy: WILD. Mediums include: WHUR, KQXL, WXOK, KDKS, WCKX.

NIA PEEPLES "Trouble" (Mercury/PolyGram) 30/3

Rotations: Heavy 2/0, Medium 17/0, Light 11/3, Total Adds 3, Z93, WZFX, KFOX. Heavy: WANM, KMYX. Mediums include: WAMO, WHUR, WDLA, WOWI, WBLZ.

MILLIE JACKSON "Something You Can Feel" (Jive/RCA) 26/11

Rotations: Heavy 0/0, Medium 6/2, Light 20/9, Total Adds 11, WZAK, WFXA, KDLZ, KFXZ, Z16, WLOU, KDKS, WCKX, WGPR, WKWM, KPRW. Medium: KRNB, WDLA, WEDR, WTMP.

EPMD "You Gots To Chill" (Fresh/Sleeping Bag) 26/2

Rotations: Heavy 2/0, Medium 8/0, Light 16/2, Total Adds 2, WEDR, WEKS. Heavy: WZAK, KDAY. Medium: K104, WLUM, WPAL, WFXC, KIIZ, KHYS, WANM, WWWS.

SIGNIFICANT ACTION

GUY "Groove Me" (MCA) 24/18

Rotations: Heavy 0/0, Medium 4/2, Light 20/16, Total Adds 18, K94, WOWI, WBLZ, WLUM, KMJM, KDAY, WEKS, WFXC, WPDQ, Z16, WIKS, WANM, WKWM, WTLC, KPRW, WWWS, WVOI, KACE. Medium: KIIZ, KDKS.

ALEXANDER O'NEAL "The Lovers" (Tabu/CBS) 23/11

Rotations: Heavy 0/0, Medium 4/0, Light 19/11, Total Adds 11, WILD, WHUR, K104, WGCI, WEKS, KIIZ, KWTD, WJYL, WLOU, KHYS, WPLZ. Medium: WDKX, WFXC, WJMI, KACE.

PAULA ABDUL "Knocked Out" (Virgin) 20/16

Rotations: Heavy 0/0, Medium 2/1, Light 18/15, Total Adds 16, WILD, WAMO, WDJY, K94, WEKS, KQXL, WATV, Z93, KDLZ, KOKY, WIKS, WORL, KDKS, KPRW, WVOI, KMYX. Medium: WHUR.

WALK THIS WAY "In My Room" (Mercury/PolyGram) 19/6

Rotations: Heavy 0/0, Medium 5/0, Light 14/6, Total Adds 6, WQFX, WJYL, WIKS, WORL, Z92, KACE. Medium: WHUR, WDLA, KSOL, KDKS, WCKX.

NOEL "Like A Child" (4th & Broadway/Island) 18/3

Rotations: Heavy 1/0, Medium 6/0, Light 11/3, Total Adds 3, WUSL, WJIZ, WPLZ. Heavy: KKSS. Medium: K94, WOWI, WDKX, WJTT, WJMI, WPDQ.

2 LIVE CREW "Move Somethin'" (Luke Skywalker) 17/7

Rotations: Heavy 0/0, Medium 3/0, Light 14/7, Total Adds 7, KSOL, WJTT, WALT, WORL, WKWM, WWWS, WVOI. Medium: KDAY, WJIZ, WANM.

TYKA NELSON "Marc Anthony's Tune" (Cool Tempo/Chrysalis) 15/15

Rotations: Heavy 0/0, Medium 0/0, Light 15/15, Total Adds 15, WHUR, WEDR, KSOL, WUSS, WENN, WJTT, WFXC, WQFX, KOKY, WQIM, WTMP, WCKX, KPRW, WWWS, WVOI.

RAYS "Be Alone Tonight" (EMI-Manhattan) 15/4

Rotations: Heavy 0/0, Medium 1/0, Light 14/4, Total Adds 4, K94, WWDM, WCKX, KACE. Medium: WFXC.

WINANS "Give Me You" (Qwest/WB) 15/2

Rotations: Heavy 0/0, Medium 3/0, Light 12/2, Total Adds 2, WKND, WQOK. Medium: WILD, KSOL, WTMP.

NICOLE "Jam Packed (At The Wall)" (Epic) 14/7

Rotations: Heavy 0/0, Medium 2/1, Light 12/6, Total Adds 7, WEDR, WNHC, WPAL, WPEG, KIIZ, WANM, WVOI. Medium: XHRM.

SWEET SENSATION "Take It While It's Hot" (Atco) 13/1

Rotations: Heavy 1/0, Medium 3/0, Light 9/1, Total Adds 1, WPDQ. Heavy: KFOX. Medium: XHRM, KSOL, KPRR.

IMAGINATION "Instinctual" (RCA) 12/3

Rotations: Heavy 0/0, Medium 1/0, Light 11/3, Total Adds 3, KRNB, WEDR, KACE. Medium: WDAS.

J.J. FAD "Supersonic" (Ruthless/Atco) 11/8

Rotations: Heavy 1/0, Medium 2/2, Light 8/6, Total Adds 8, KRNB, WHRK, Z93, KPRR, KIIZ, WORL, WVOI, KKSS. Heavy: K104.

CHAD "Fast Music, Love & Promises" (RCA) 11/4

Rotations: Heavy 0/0, Medium 0/0, Light 11/4, Total Adds 4, KRNB, WDLA, WGPR, WTLC.

MANHATTAN TRANSFER "So You Say (Esquinas)" (Atlantic) 11/2

Rotations: Heavy 1/0, Medium 2/0, Light 8/2, Total Adds 2, WDLA, WUSS. Heavy: KSOL. Medium: WHUR, XHRM.

DIANNE REEVES "Better Days" (EMI-Manhattan) 11/1

Rotations: Heavy 4/0, Medium 5/1, Light 2/0, Total Adds 1, WILD. Heavy: WHUR, WHRK, WFXC, WPLZ. Medium: KMJM, KDLZ, WQMG, WQOK.

ROB BASE & D.J. E-Z ROCK "It Takes Two" (Profile) 10/5

Rotations: Heavy 0/0, Medium 2/0, Light 8/5, Total Adds 5, KRNB, WZAK, WEKS, WATV, WENN. Medium: WEDR, KDAY.

JEROME PRISTER "Say You'll Be" (Tuff City) 10/3

Rotations: Heavy 1/0, Medium 2/0, Light 7/3, Total Adds 3, WUSS, WPAL, KPRW. Heavy: Z93. Medium: KSOL, WPEG.

TA MARA & THE SEEN "Blueberry Gossip" (A&M) 10/3

Rotations: Heavy 0/0, Medium 0/0, Light 10/3, Total Adds 3, KPRR, WQMG, WQOK.

NEW ARTISTS

	Reports/Adds
1 PAUL JACKSON JR./I Came To Play (Atlantic)	45/10
2 MAC BAND f/McCAMPBELL BROTHERS/Roses Are Red (MCA)	36/23
3 BY ALL MEANS/I Surrender To Love (Island)	35/7
4 TRACIE SPENCER/Symptoms Of True Love (Capitol)	32/12
5 WORLD CLASS WRECKIN KRU/Turn Off The Light (Kru Cut)	31/6
6 WALTER BEASLEY/On The Edge (Polydor/PolyGram)	31/3
7 NIA PEEPLES/Trouble (Mercury/PolyGram)	30/3
8 EPMD/You Gots To Chill (Fresh/Sleeping Bag)	26/2
9 GUY/Groove Me (MCA)	24/18
10 PAULA ABDUL/Knocked Out (Virgin)	20/16

R&R NATIONAL AIRPLAY ADULT CONTEMPORARY

BREAKERS®

JULIO IGLESIAS featuring STEVIE WONDER My Love (Columbia)

64% of our reporters on it. Rotations: Heavy 1, Medium 25, Light 32, Total Adds 20 including KVIL, KKHT, WEBE, WZNY, WTCB, WIZD, WMGN, WHNN. Debuts at number 28 on the AC chart.

TRACY CHAPMAN Fast Car (Elektra)

52% of our reporters on it. Rotations: Heavy 0, Medium 27, Light 20, Total Adds 6, Y103, KEFM, WGNV, WKSB, KWEB, KSTR. Debuts at number 30 on the AC chart.

NEW & ACTIVE

DEBBIE GIBSON "Foolish Beat" (Atlantic) 44/17

Rotations: Heavy 0, Medium 18/3, Light 26/14, Total Adds 17, WAEB, WKYE, WRKA, WNAM, WMGN, KWFM, WTNV, WCVO, WKTK, KHOZ, WSLG, WKCX, WZLO, WMJC, WIHN, WTVR, KSTR. Medium including WALK, WNLT, B100, KELT, WAFL, WSKI, WCKQ, WFPA, WCAC, WBGM, KVIC, KYJC, KAYN.

LOUISE GOFFIN "Bridge Of Sighs" (WB) 44/13

Rotations: Heavy 1/0, Medium 11/0, Light 32/13, Total Adds 13, WXTX, WSLO, WTRX, WLHT, WFMK, WHNN, KWFM, WQNY, WQHQ, KRLB, WMTFM, WJTW, KWEB. Heavy: KWAV. Medium: KLCY, WEIM, WKNE, WSKI, WFPA, WGSV, WAHR, WKCX, KKLK, KYJC, KMGQ. Light including WEBE, WKYE, KEY103, WNAM.

SADE "Paradise" (Epic) 39/39

Rotations: Heavy 0, Medium 5/5, Light 34/34, Total Adds 39 including KKHT, KLCY, B100, WEBE, WQXY, WXTX, Y103, WSLO, WNAM, WTRX, KWFM, WMMJ, WEIM, WKNE, WGLL, WSKI, WQHQ, WCKQ, WKTK, WGSV, KHOZ, WSLG, KVOP, WKCX, WCAC, WBGM, WZLO, KVIC, WIHN, WJON, KKLK, KSTR, KYJC, KAYN.

STING "Englishman In New York" (A&M) 38/1

Rotations: Heavy 1/0, Medium 21/0, Light 16/1, Total Adds 1, WQNY. Heavy: WAFL. Medium: WPIX, WZNY, WNAM, KWAV, KWFM, WEIM, WGLL, WSKI, WQHQ, WFPA, KHOZ, KVOP, WKCX, WCAC, WZLO, WIHN, WMTFM, KKLK, KYJC, KAYN, KMGQ. Light including KLCY, B100, KEY103, KEFM, WKSB, WCKQ.

CHER "We All Sleep Alone" (Geffen) 37/8

Rotations: Heavy 4/0, Medium 12/0, Light 21/8, Total Adds 8, WAEB, WEBE, WTCB, KHOZ, KRLB, WBGM, KKLK, KSTR. Heavy: WMMJ, WKYE, WZNY, WGLL. Medium: WTRX, KWFM, WAFL, WSKI, WCKQ, WFPA, WORG, WKCX, WAEV, WCAC, KVIC, KYJC. Light including KLSI, B100, KEY103, U102, WNAM, WMMJ.

ROBBIE ROBERTSON "Somewhere Down The Crazy River" (Geffen) 35/1

Rotations: Heavy 1/0, Medium 20/0, Light 14/1, Total Adds 1, WEBE. Heavy: WSLO. Medium: KEY103, WNAM, KWAV, KWFM, WEIM, WECO, WAFL, WSKI, WFPA, WGSV, KHOZ, WORG, KVOP, WKCX, WBGM, KVIC, WMTFM, KKLK, KYJC, KAYN. Light including WAEB, WZNY, KEFM, 3WM, WQNY, WKSB, WCKQ, KRLB, WCAC, KMGQ.

GREGORY ABBOTT "I'll Prove It To You" (Columbia) 31/17

Rotations: Heavy 0, Medium 3/1, Light 28/16, Total Adds 17, WPIX, WHTX, KLCY, WSLO, WRMF, WTRX, KWFM, WAFL, WQHQ, WSLG, WORG, WIHN, WMTFM, KKLK, KSTR, KAYN, KMGQ. Medium including WCKQ, KHOZ. Light including WAEB, KEY103, WNAM, WEIM, WKNE, WSKI, WFPA, WGSV, WKCX, WCAC, WBGM, WZLO.

DEELE "Two Occasions" (Solar) 27/8

Rotations: Heavy 5/0, Medium 14/2, Light 8/6, Total Adds 8, KEZR, WMGS, WZNY, WIZD, WTRX, WEIM, WMTFM, KKLK. Heavy: WAFL, WSKI, WCKQ, WORG, WAEV. Medium including WHTX, WNLT, KLSI, B100, WTCB, Y103, WSLO, WMGN, WGLL, WSLG, WCAC, KAYN. Light including KRLB, WZLO.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 JOHNNY HATES JAZZ	91/0	84	7	0
2 BRENDA RUSSELL	90/1	85	4	1
3 GEORGE MICHAEL	89/5	71	14	4
4 FOREIGNER	86/0	72	14	0
5 DARYL HALL & JOHN OATES	89/3	58	26	5
6 GLORIA ESTEFAN & MIAMI SOUND MACHINE	72/0	54	15	3
7 TOTO	73/0	55	17	1
8 BRUCE HORNSBY & THE RANGE	89/17	20	55	14
9 DAN HILL	77/3	45	28	4
10 ART GARFUNKEL	70/1	46	21	3
11 NATALIE COLE	67/0	32	31	4
12 BELINDA CARLISLE	75/5	14	45	16
13 BOZ SCAGGS	79/13	8	48	23
14 AGNETHA FALTSKOG & PETER CETERA	70/3	23	37	10
15 JETS	74/9	7	49	18
16 BRUCE SPRINGSTEEN	56/0	25	25	6
17 BILLY OCEAN	56/0	22	27	7
18 SCARLETT & BLACK	56/0	34	16	6
19 BRENDA K. STARR	64/2	21	35	8
20 WHITNEY HOUSTON	42/0	16	21	5
21 SMOKEY ROBINSON	67/4	5	45	17
22 VAN MORRISON	62/1	12	37	13
23 BILLY VERA & THE BEATERS	69/5	2	38	29
24 RICK ASTLEY	60/12	4	34	22
25 BASIA	58/4	12	32	14
26 GEORGE HARRISON	67/13	0	37	30
27 STEVE WINWOOD	34/0	10	16	8
28 JULIO IGLESIAS featuring STEVIE WONDER	58/20	1	25	32
29 RUSSELL HITCHCOCK	53/4	2	26	25
30 TRACY CHAPMAN	47/6	0	27	20

MOST ADDED

- SADE (39)
- JULIO IGLESIAS (20)
- GREGORY ABBOTT (17)
- DEBBIE GIBSON (17)
- BRUCE HORNSBY (17)
- LOUISE GOFFIN (13)
- GEORGE HARRISON (13)
- BOZ SCAGGS (13)
- RICK ASTLEY (12)
- JETS (9)

HOTTEST

- JOHNNY HATES JAZZ (69)
- BRENDA RUSSELL (68)
- FOREIGNER (57)
- GEORGE MICHAEL (52)
- HALL & OATES (36)
- MIAMI SOUND MACHINE (29)
- TOTO (28)
- DAN HILL (18)
- ART GARFUNKEL (14)
- BILLY OCEAN (11)
- SCARLETT & BLACK (11)

OMD "Dreaming" (Virgin/A&M) 26/2

Rotations: Heavy 2/0, Medium 11/0, Light 13/2, Total Adds 2, WQHQ, WJON. Heavy: WSKI, KVIC. Medium: WSLO, WEIM, WAFL, WCKQ, WFPA, WKTK, KRLB, KVOP, WKCX, WAEV, KAYN. Light including B100, KEY103, WTRX, KHOZ, WSLG, WORG, WCAC, WZLO, WTVR, KKLK, KYJC.

SIGNIFICANT ACTION

10,000 MANIACS "Like The Weather" (Elektra) 23/6

Rotations: Heavy 1/0, Medium 4/0, Light 18/6, Total Adds 6, B100, WTRX, WQHQ, WGSV, KVOP, WCAC. Heavy: WEIM. Medium: WAFL, WORG, KYJC, KAYN. Light including WEBE, WNAM, WECO, WFPA, WSLG, WBGM, KVIC, WIHN, WJON.

JODY WATLEY "Most Of All" (MCA) 22/3

Rotations: Heavy 0, Medium 5/0, Light 17/3, Total Adds 3, WEBE, 3WM, WKTK. Medium: KWFM, WEIM, WCKQ, WORG, KKLK. Light including B100, KEY103, WTRX, WGLL, WAFL, WSKI, WFPA, WGSV, KHOZ, KVOP, WCAC, WZLO, KYJC, KAYN.

SWING OUT SISTER "Surrender" (Mercury/PolyGram) 20/5

Rotations: Heavy 0, Medium 3/0, Light 17/5, Total Adds 5, WQNY, WSKI, WFPA, KVIC, KKLK. Medium: WEIM, WAFL, WBGM. Light including WAEB, WEBE, WSLO, WTRX, WGSV, WORG, WCAC, WZLO, WMTFM, KYJC, KAYN, KMGQ.

ELISA FIORILLO "Forgive Me For Dreaming" (Chrysalis) 20/1

Rotations: Heavy 0, Medium 1/0, Light 19/1, Total Adds 1, WKNE. Medium: WEIM. Light including B100, KEY103, WNAM, WSKI, WCKQ, WFPA, WKTK, WGSV, WORG, KVOP, WCAC, WZLO, KVIC, WTRX, KKLK, KSTR, KYJC, KAYN.

T'PAU "China In Your Hand" (Virgin) 19/2

Rotations: Heavy 0, Medium 0, Light 19/2, Total Adds 2, WEBE, KVOP. Light including KEY103, WTRX, WEIM, WAFL, WSKI, WCKQ, WFPA, WGSV, WORG, WKCX, WCAC, WZLO, KVIC, KKLK, KSTR, KYJC, KAYN.

VIEW FROM THE HILL "Stay And Let Me Love You" (Capitol) 16/7

Rotations: Heavy 0, Medium 1/0, Light 15/7, Total Adds 7, WEBE, WSKI, WGSV, WORG, WCAC, WMJC, KAYN. Medium: WEIM. Light including 3WM, WKTK, WSLG, WKCX, WBGM, WZLO, KYJC, KMGQ.

CLIMIE FISHER "Love Changes (Everything)" (Capitol) 14/8

Rotations: Heavy 0, Medium 2/1, Light 12/7, Total Adds 8, WEBE, WKYE, WEIM, WQNY, WAFL, KVOP, WTVR, KYJC. Medium including KVIC. Light including B100, WMMJ, WSKI, WCKCX, WZLO.

DAN FOGELBERG "The Way It Must Be" (Epic) 14/0

Rotations: Heavy 1/0, Medium 1/0, Light 12/0, Total Adds 0. Heavy: WEIM. Medium: WAHR. Light: KS95, WMGS, WTRX, WKNE, WAFL, WCOV, WKCX, WCAC, WJTW, KSTR, KYJC, KAYN.

AL B. SURE! "Nite And Day" (WB) 12/6

Rotations: Heavy 0, Medium 1/0, Light 11/6, Total Adds 6, WNLT, WGLL, WGSV, WKCX, WZLO, KVIC. Medium: WSKI. Light including B100, KELT, WEIM, WAFL, WCAC.

CHEAP TRICK "The Flame" (Epic) 12/3

Rotations: Heavy 2/0, Medium 1/0, Light 9/3, Total Adds 3, WORG, WAEV, KAYN. Heavy: WKYE, WCKQ. Medium: KVOP. Light including B100, WEIM, WAFL, WCKCX, KVIC, KYJC.

DEVON SQUARE "Walking On Ice" (Atlantic) 12/3

Rotations: Heavy 0, Medium 2/1, Light 10/2, Total Adds 3, WQHQ, WAHR, WKCX. Medium including WJON. Light including WNAM, WMMJ, WEIM, WAFL, WSKI, WFPA, WCAC, KAYN.

ICEHOUSE "Electric Blue" (Chrysalis) 10/2

Rotations: Heavy 5/0, Medium 2/0, Light 3/2, Total Adds 2, KRLB, KAYN. Heavy: WLTF, WMMJ, WKYE, KOAO, KVIC. Medium: WPIX, WAFL. Light including B100.

CHERYL WHEELER "Emotional Response" (Cypress/A&M) 10/1

Rotations: Heavy 0, Medium 3/0, Light 7/1, Total Adds 1, WFPA. Medium: WEIM, WAHR, WJON. Light including WAFL, WZLO, WTVR, KKLK, KYJC, KAYN.

PET SHOP BOYS "Always On My Mind" (EMI-Manhattan) 9/0

Rotations: Heavy 3/0, Medium 3/0, Light 3/0, Total Adds 0. Heavy: WKYE, WSKI, WCKQ. Medium: WSLO, WAHR, WAEV. Light: B100, KELT, WKTK.

RUBEN BLADES "Hopes On Hold" (Elektra) 8/1

Rotations: Heavy 0, Medium 3/0, Light 5/1, Total Adds 1, WZLO. Medium: WEIM, WAFL, WMTFM. Light including WKNE, WCAC, WJON, KAYN.

TRACY CHAPMAN

TRACY CHAPMAN
"Fast Car"

BREAKERS.

Debut **30**

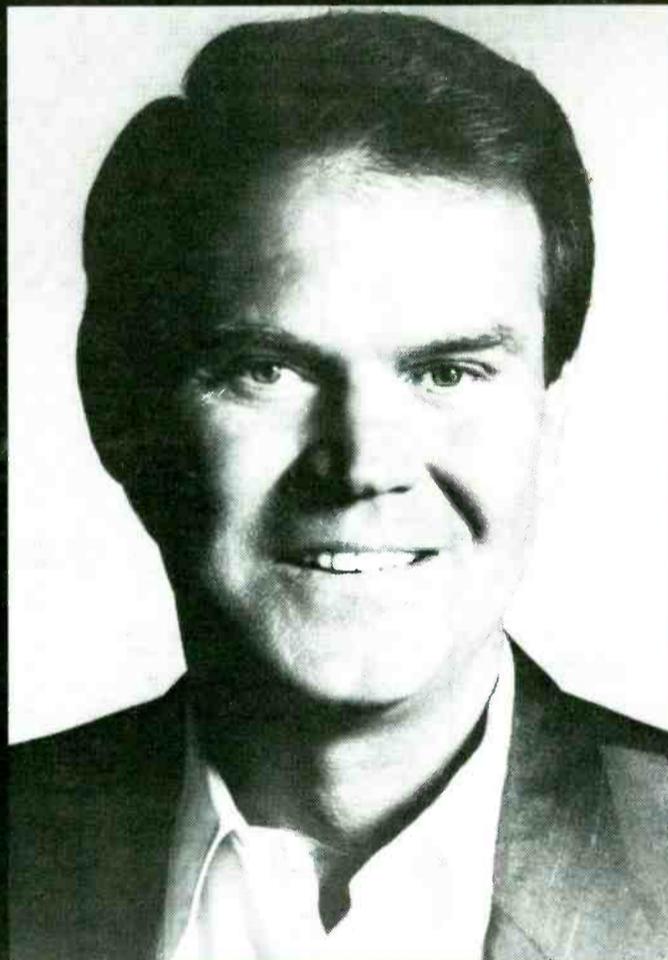
Glen Campbell

... Classic hits such as "Gentle On My Mind" and "By The Time I Get To Phoenix."

... Pop and Country Chart topping hits including "Rhinestone Cowboy" and "Southern Nights."

... Over 40 albums, four gold singles, twelve gold albums and seven platinum albums.

... Now the new single "I Have You" on **MCA RECORDS**



MCA RECORDS
NASHVILLE

A talent for all seasons...
and all formats...

AC ADDS & HOTS

CURRENT-BASED

EAST

PARALLEL ONE

WALK/Long Island
Edwards/Daniels

BRUCE HORNSBY
HOTTEST:
MIAMI SOUND MACH
NATALIE COLE
JOHNNY HATES JAZZ
FOREIGNER
BRENDA RUSSELL

WPX/New York
Wendy Leeds

GREGORY ABBOTT
HOTTEST:
HALL & OATES
DAN HILL
JOHNNY HATES JAZZ
BRENDA RUSSELL
SCARLETT & BLACK

WSN/Philadelphia
Cannon/Tyler

BRUCE HORNSBY
BOZ SCAGGS
JETS
BELINDA CARLISLE
HOTTEST:
BRENDA RUSSELL
FOREIGNER
JOHNNY HATES JAZZ
HALL & OATES
GEORGE MICHAEL

WHTX/Pittsburgh
Keith Abrams

GREGORY ABBOTT
HOTTEST:
TOFO
JOHNNY HATES JAZZ
FOREIGNER
MIAMI SOUND MACH
WHITNEY HOUSTON

PARALLEL TWO

WAEI/Allentown
Chris Bailey

CHER
DEBBIE GIBSON
ROD STEWART
HOTTEST:
FOREIGNER
JOHNNY HATES JAZZ
BRENDA RUSSELL
MIAMI SOUND MACH
GEORGE MICHAEL

WEEB/Bridgeport
Hansen/Norman

SADE
CHARLIE KARP
JODY WATLEY
JULIO IGLESIAS
CLIMIE FISHER
VIEW FROM THE HIL
BASIA
HOTTEST:
BRUCE HORNSBY
JOHNNY HATES JAZZ
ART GARFUNKEL
VAN MORRISON
GEORGE MICHAEL

WKYE/Johnstown
Jack Michaels

ERIC CLAPTON
DEBBIE GIBSON
JETS
CLIMIE FISHER
JOHN COUGAR
HOTTEST:
MIAMI SOUND MACH
FOREIGNER
BRENDA RUSSELL
JOHNNY HATES JAZZ
GEORGE MICHAEL

WMS/Wilkes Barre
Norton/Marriott

DEELE
HOTTEST:
NATALIE COLE
MIAMI SOUND MACH
JOHNNY HATES JAZZ
FOREIGNER
GEORGE MICHAEL

PARALLEL THREE

WQHQ/Ocean City
Dana McDonald

10,000 MANIACS
OMD
SADE
GREGORY ABBOTT
LOUISE GOFFIN
DEVON SQUARE
HOTTEST:
BRENDA RUSSELL
JOHNNY HATES JAZZ
FALTSKOG & CETERA
TOFO
GEORGE MICHAEL

WWMJ/Bangor
Haskell/Miller

SADE
JULIO IGLESIAS
RUSSELL HITCROCK
HOTTEST:
GEORGE MICHAEL
BRUCE HORNSBY
FOREIGNER
JOHNNY HATES JAZZ
BRENDA RUSSELL

WEIM/Fitchburg
Jack Raymond

DEELE
SADE
TONY TERRY
BREATHE
COVER GIRLS
JON ANDERSON
DREAM ACADEMY
CLIMIE FISHER
HOTTEST:
BRENDA RUSSELL
JOHNNY HATES JAZZ
VAN MORRISON
DAN HILL
BELINDA CARLISLE

WECQ/Genova
Anthony/Neison

BILLY VERA & BEA
JULIO IGLESIAS
ERIC CLAPTON
RICK ASTLEY
HOTTEST:
BRENDA RUSSELL
DAN HILL
ART GARFUNKEL
HALL & OATES
GEORGE MICHAEL

WQNY/Maca
Smith/Erh

BRUCE HORNSBY
BASIA
JETS
GEORGE HARRISON
RICK ASTLEY
STING
TRACY CHAPMAN
BOZ SCAGGS
SMING OUT SISTER
CLIMIE FISHER
LOUISE GOFFIN
JULIO IGLESIAS
HOTTEST:
BRENDA RUSSELL
TOFO
FOREIGNER
JOHNNY HATES JAZZ
GEORGE MICHAEL

WKNE/Keene
Mike Trombly

ELISA FIORILLO
SADE
ALPHONSE MOUZON
HOTTEST:
BRENDA RUSSELL
FOREIGNER
DAN HILL
GEORGE MICHAEL
ART GARFUNKEL

WQLL/Mercersburg
Low/Schmidt

BILLY VERA & BEA
AL B. SURE!
JULIO IGLESIAS
SADE
ERIC CLAPTON
HOTTEST:
WHITNEY HOUSTON
BRUCE SPRINGSTEEN
BILLY OCEAN
MIAMI SOUND MACH
TERENCE TRENT D'A

WAFM/Hford, DE
Tim Brough

SADE
CLIMIE FISHER
GREGORY ABBOTT
ROD STEWART
EVERYTHING BUT TH
DREAM ACADEMY
HOTTEST:
BRENDA RUSSELL
FOREIGNER
JOHNNY HATES JAZZ
HALL & OATES
GEORGE MICHAEL

WSKJ/Montpelier
Bruce Stebbins

SMING OUT SISTER
VIEW FROM THE HIL
SADE
HOTTEST:
JOHNNY HATES JAZZ
GEORGE MICHAEL
HALL & OATES
PET SHOP BOYS
BRENDA K. STARR

WKSJ/Wilmington
Tom Benson

RICK ASTLEY
GEORGE HARRISON
TRACY CHAPMAN
ERIC CLAPTON
HOTTEST:
MIAMI SOUND MACH
FOREIGNER
BRENDA RUSSELL
GEORGE MICHAEL
HALL & OATES

WTNY/Waterstown
Jay Donovan

RICK ASTLEY
JULIO IGLESIAS
DEBBIE GIBSON
HOTTEST:
FOREIGNER
DAN HILL
BRENDA RUSSELL
NATALIE COLE
BRUCE HORNSBY

SOUTH

PARALLEL ONE

WSB-FM/Atlanta
LoCascio/McCoy

FOREIGNER
BRENDA RUSSELL
JOHNNY HATES JAZZ
TOTO
HALL & OATES

KVIL/Dallas
Watson/Miniaci

BRUCE HORNSBY
GEORGE MICHAEL
DAN HILL
JULIO IGLESIAS
HOTTEST:
JOHNNY HATES JAZZ
BRENDA RUSSELL
HALL & OATES
SCARLETT & BLACK
FOREIGNER

KKHT/Houston
Crane/Haverson

JULIO IGLESIAS
GEORGE HARRISON
SADE
HOTTEST:
FOREIGNER
JOHNNY HATES JAZZ
GEORGE MICHAEL
BRENDA RUSSELL
JETS

WNLT/Tampa
Casey/Brown

BRUCE HORNSBY
AL B. SURE!
HOTTEST:
BILLY OCEAN
WHITNEY HOUSTON
MIAMI SOUND MACH
GEORGE MICHAEL
JOHNNY HATES JAZZ

PARALLEL TWO

WRMF/West Palm Beach
Dave Parks

GREGORY ABBOTT
JULIO IGLESIAS
HOTTEST:
BRENDA RUSSELL
JOHNNY HATES JAZZ
HALL & OATES
GEORGE MICHAEL
ART GARFUNKEL

WZNY/Augusta, GA
John Patrick

JULIO IGLESIAS
DEELE
GEORGE HARRISON
HOTTEST:
FOREIGNER
BRENDA RUSSELL
NATALIE COLE
TOTO

KEY103/Austin
Rush/Alan

none
HOTTEST:
FOREIGNER
BRENDA RUSSELL
TOTO
JOHNNY HATES JAZZ
GEORGE MICHAEL

WQXY/Baton Rouge
Hot/Tate

JETS
SADE
RICK ASTLEY
HOTTEST:
GEORGE MICHAEL
FOREIGNER
JOHNNY HATES JAZZ
HALL & OATES
BRENDA RUSSELL

WTCB/Columbia, SC
Mark Hamlin

GEORGE HARRISON
JULIO IGLESIAS
HOTTEST:
FOREIGNER
BRENDA RUSSELL
JOHNNY HATES JAZZ
GEORGE MICHAEL
HALL & OATES

Y103/Jacksonville
Erica Lee

SADE
DAN HILL
TRACY CHAPMAN
HOTTEST:
FOREIGNER
TOTO
JOHNNY HATES JAZZ
GEORGE MICHAEL
HALL & OATES

WTFM/Johnson City
Chuck Anthony

BRUCE HORNSBY
SMOKEY ROBINSON
HOTTEST:
FOREIGNER
MIAMI SOUND MACH
HALL & OATES
GEORGE MICHAEL
BRENDA RUSSELL

WRKA/Louisville
Robertson/Shannon

GEORGE HARRISON
BELINDA CARLISLE
RICK ASTLEY
DEBBIE GIBSON
JETS
HOTTEST:
BRENDA RUSSELL
JOHNNY HATES JAZZ
MIAMI SOUND MACH
FOREIGNER
GEORGE MICHAEL

WLDZ/Mobile-Pensacola
Mike Malone

GEORGE HARRISON
BASIA
DEELE
JULIO IGLESIAS
SMOKEY ROBINSON
HOTTEST:
GEORGE MICHAEL
MIAMI SOUND MACH
BRENDA RUSSELL
TOTO

WSGL/Naples
Barry/Tanner

RICK ASTLEY
SADE
GREGORY ABBOTT
DEBBIE GIBSON
HOTTEST:
BRENDA RUSSELL
JOHNNY HATES JAZZ
BILLY VERA & BEAT
ROBBIE ROBERTSON
VAN MORRISON

WQWQ/Orangeburg
Stu Wright

ROD STEWART
GREGORY ABBOTT
VIEW FROM THE HIL
SADE
MICHAEL BOLTON
FALTSKOG & CETERA
VAN MORRISON

WQVC/Charleston
John Quincy

LOUISE GOFFIN
SADE
SMOKEY ROBINSON
BILLY VERA & BEAT
GEORGE HARRISON
HOTTEST:
JOHNNY HATES JAZZ
FOREIGNER
BRENDA RUSSELL
GEORGE MICHAEL
TOTO

PARALLEL THREE

WCKQ/Campbellville
Jackson/McClendon

MICHAEL JACKSON
TONY TERRY
VAN MORRISON
SADE
HOTTEST:
GEORGE MICHAEL
JOHNNY HATES JAZZ
HALL & OATES
DEELE
DAN HILL

WCVQ/Clarksville
Michael Johnson

GEORGE HARRISON
DEBBIE GIBSON
HOTTEST:
BRENDA RUSSELL
FOREIGNER
JOHNNY HATES JAZZ
HALL & OATES
GEORGE MICHAEL

WFPA/FL Payne
Barnes/Folsom

REGINA BELLE
TONY TERRY
SMING OUT SISTER
CHERYL WHEELER
HOTTEST:
FOREIGNER
BRENDA RUSSELL
JOHNNY HATES JAZZ
TOTO
BRUCE HORNSBY

WTKI/Gainesville
Nick Allen

DEBBIE GIBSON
SADE
JULIO IGLESIAS
JODY WATLEY
HOTTEST:
FOREIGNER
BRENDA RUSSELL
JOHNNY HATES JAZZ
GEORGE MICHAEL
HALL & OATES

WGSV/Gunterville
Jackson/Bell

10,000 MANIACS
SADE
VIEW FROM THE HIL
AL B. SURE!
HOTTEST:
BRENDA RUSSELL
JOHNNY HATES JAZZ
GEORGE MICHAEL
HALL & OATES
TOTO

KHOZ/Harrison
Boeswell/Shassere

DEBBIE GIBSON
MICHAEL BOLTON
SADE
CHER
HOTTEST:
FOREIGNER
JOHNNY HATES JAZZ
TOTO
HALL & OATES
ART GARFUNKEL

WAHR/Huntsville
Bonnie O'Brien

JETS
BRUCE HORNSBY
GEORGE HARRISON
DEVON SQUARE
GEORGE MICHAEL
HOTTEST:
BRENDA RUSSELL
MIAMI SOUND MACH
JOHNNY HATES JAZZ
MICHAEL TOMLINSON
BASIA

KRLB/Lubbock
Scott/Allen

BOZ SCAGGS
GEORGE HARRISON
CHER
LOUISE GOFFIN
ICERHOUSE
HOTTEST:
FOREIGNER
JOHNNY HATES JAZZ
BRENDA RUSSELL
NATALIE COLE
SCARLETT & BLACK

WSGL/Naples
Barry/Tanner

RICK ASTLEY
SADE
GREGORY ABBOTT
DEBBIE GIBSON
HOTTEST:
BRENDA RUSSELL
JOHNNY HATES JAZZ
BILLY VERA & BEAT
ROBBIE ROBERTSON

WZLQ/Tupelo
Roger Nelson

DEBBIE GIBSON
SADE
AL B. SURE!
REGINA BELLE
HOTTEST:
JOHNNY HATES JAZZ
BRENDA RUSSELL
GEORGE MICHAEL
HALL & OATES
TOTO

KVIC/Victoria
Tony Davis

MICHAEL BOLTON
SMING OUT SISTER
SADE
AL B. SURE!
HOTTEST:
NATALIE COLE
GEORGE MICHAEL
JOHNNY HATES JAZZ
BRENDA RUSSELL

WKCX/Rome
Randy Quick

SADE
DEBBIE GIBSON
JON ANDERSON
AL B. SURE!
DEVON SQUARE
HOTTEST:
FOREIGNER
BRENDA RUSSELL
JOHNNY HATES JAZZ
BRENDA K. STARR
BRUCE HORNSBY

WCKQ/Campbellville
Jackson/McClendon

MICHAEL JACKSON
TONY TERRY
VAN MORRISON
SADE
HOTTEST:
GEORGE MICHAEL
JOHNNY HATES JAZZ
HALL & OATES
DEELE
DAN HILL

WCVQ/Clarksville
Michael Johnson

GEORGE HARRISON
DEBBIE GIBSON
HOTTEST:
BRENDA RUSSELL
FOREIGNER
JOHNNY HATES JAZZ
HALL & OATES
GEORGE MICHAEL

WFPA/FL Payne
Barnes/Folsom

REGINA BELLE
TONY TERRY
SMING OUT SISTER
CHERYL WHEELER
HOTTEST:
FOREIGNER
BRENDA RUSSELL
JOHNNY HATES JAZZ
TOTO
BRUCE HORNSBY

WTKI/Gainesville
Nick Allen

DEBBIE GIBSON
SADE
JULIO IGLESIAS
JODY WATLEY
HOTTEST:
FOREIGNER
BRENDA RUSSELL
JOHNNY HATES JAZZ
GEORGE MICHAEL
HALL & OATES

WGSV/Gunterville
Jackson/Bell

10,000 MANIACS
SADE
VIEW FROM THE HIL
AL B. SURE!
HOTTEST:
BRENDA RUSSELL
JOHNNY HATES JAZZ
GEORGE MICHAEL
HALL & OATES
TOTO

KHOZ/Harrison
Boeswell/Shassere

DEBBIE GIBSON
MICHAEL BOLTON
SADE
CHER
HOTTEST:
FOREIGNER
JOHNNY HATES JAZZ
TOTO
HALL & OATES
ART GARFUNKEL

WAEV/Savannah
Lawson/Davis

BRENDA K. STARR
PRETTY POISON
ROD STEWART
CHER
BOZ SCAGGS
HOTTEST:
GEORGE MICHAEL
FOREIGNER
MIAMI SOUND MACH
JOHNNY HATES JAZZ
WHITNEY HOUSTON

WCAC/Sebring
Bob Rowland

SADE
10,000 MANIACS
VIEW FROM THE HIL
HOTTEST:
DAN HILL
HALL & OATES
JOHNNY HATES JAZZ
NATALIE COLE
SCARLETT & BLACK

WBGW/Tallahassee
J.J. Steele

RICK ASTLEY
SADE
MICHAEL BOLTON
HOTTEST:
BRENDA RUSSELL
JOHNNY HATES JAZZ
BILLY VERA & BEAT
ROBBIE ROBERTSON

WZLQ/Tupelo
Roger Nelson

DEBBIE GIBSON
SADE
AL B. SURE!
REGINA BELLE
HOTTEST:
JOHNNY HATES JAZZ
BRENDA RUSSELL
GEORGE MICHAEL
HALL & OATES
TOTO

KVOP/Plainview
Bruna/Sparta

BRUCE HORNSBY
SADE
MICHAEL BOLTON
CLIMIE FISHER
10,000 MANIACS
T'PAU
ALPHONSE MOUZON
DAVID MANN
HOTTEST:
JOHNNY HATES JAZZ
BRENDA RUSSELL
HALL & OATES
GEORGE MICHAEL
DAN HILL

WKCX/Rome
Randy Quick

SADE
DEBBIE GIBSON
JON ANDERSON
AL B. SURE!
DEVON SQUARE
HOTTEST:
FOREIGNER
BRENDA RUSSELL
JOHNNY HATES JAZZ
BRENDA K. STARR
BRUCE HORNSBY

WCKQ/Campbellville
Jackson/McClendon

MICHAEL JACKSON
TONY TERRY
VAN MORRISON
SADE
HOTTEST:
GEORGE MICHAEL
JOHNNY HATES JAZZ
HALL & OATES
DEELE
DAN HILL

WCVQ/Clarksville
Michael Johnson

GEORGE HARRISON
DEBBIE GIBSON
HOTTEST:
BRENDA RUSSELL
FOREIGNER
JOHNNY HATES JAZZ
HALL & OATES
GEORGE MICHAEL

WFPA/FL Payne
Barnes/Folsom

REGINA BELLE
TONY TERRY
SMING OUT SISTER
CHERYL WHEELER
HOTTEST:
FOREIGNER
BRENDA RUSSELL
JOHNNY HATES JAZZ
TOTO
BRUCE HORNSBY

WTKI/Gainesville
Nick Allen

DEBBIE GIBSON
SADE
JULIO IGLESIAS
JODY WATLEY
HOTTEST:
FOREIGNER
BRENDA RUSSELL
JOHNNY HATES JAZZ
GEORGE MICHAEL
HALL & OATES

WGSV/Gunterville
Jackson/Bell

10,000 MANIACS
SADE
VIEW FROM THE HIL
AL B. SURE!
HOTTEST:
BRENDA RUSSELL
JOHNNY HATES JAZZ
GEORGE MICHAEL
HALL & OATES
TOTO

KHOZ/Harrison
Boeswell/Shassere

DEBBIE GIBSON
MICHAEL BOLTON
SADE
CHER
HOTTEST:
FOREIGNER
JOHNNY HATES JAZZ
TOTO
HALL & OATES
ART GARFUNKEL

MIDWEST

PARALLEL ONE

WARM98/Cincinnati
Nick O'Neil

none
HOTTEST:
MIAMI SOUND MACH
STEVE WINWOOD
FOREIGNER
WHITNEY HOUSTON
BRENDA RUSSELL

WLTF/Cleveland
Popovich/Godfrey

GEORGE MICHAEL
FALTSKOG & CETERA
BELINDA CARLISLE
BRUCE HORNSBY
RUSSELL HITCROCK
HOTTEST:
MIAMI SOUND MACH
BILLY OCEAN
ICERHOUSE
JOHNNY HATES JAZZ
REART

WMJ/Cleveland
Ivers/Torcasso

FALTSKOG & CETERA
BOZ SCAGGS
HOTTEST:
BRUCE SPRINGSTEEN
FOREIGNER
ICERHOUSE
JOHNNY HATES JAZZ
TOTO

WSNY/Columbus
Hallett/Nunnally

BOZ SCAGGS
BRUCE HORNSBY
HOTTEST:
MIAMI SOUND MACH
BRENDA RUSSELL
FOREIGNER
JOHNNY HATES JAZZ
BILLY OCEAN

WOMC/Detroit
Barry Argenbright

RICK ASTLEY
HOTTEST:
MIAMI SOUND MACH
SCARLETT & BLACK
JOHNNY HATES JAZZ
BRENDA RUSSELL
FOREIGNER

KLSI/Kansas City
Land/Alan

none
HOTTEST:
NATALIE COLE
BILLY OCEAN
WHITNEY HOUSTON
FOREIGNER

KYKY/St. Louis
Barnett/Blair

none
HOTTEST:
MIAMI SOUND MACH
FOREIGNER
JOHNNY HATES JAZZ
STEVE WINWOOD

KOAO/Denver
Scott Morrison

BRUCE HORNSBY
HOTTEST:
MIAMI SOUND MACH
JOHNNY HATES JAZZ
FOREIGNER
ICERHOUSE
BRENDA RUSSELL

PARALLEL THREE

KYJC/Medford
Kay/Kirk

CLIFF RICHARD
CLIMIE FISHER
SADE
KANE GANG
HOTTEST:
BRENDA RUSSELL
FOREIGNER
JOHNNY HATES JAZZ
FOREIGNER
HALL & OATES
GEORGE MICHAEL

KMGQ/Santa Barbara
Meade/Newcomer

RUSSELL HITCROCK
SADE
GREGORY ABBOTT
HOTTEST:
BRENDA RUSSELL
FOREIGNER
GEORGE MICHAEL
SCARLETT & BLACK
HALL & OATES

71 Reporters
86 Current Reports

KEY103/Austin and KYKY/St. Louis
called in a frozen playlist.

Three stations failed to report and
their playlists were frozen: KLSI/Kan-
sas City, U102/Knoxville, and
WARM98/Cincinnati.

WMYX/Milwaukee
Beth Fast

BELINDA CARLISLE
RICK ASTLEY
RICHARD MARX
HOTTEST:
MIAMI SOUND MACH
PHIL COLLINS
FOREIGNER
GEORGE MICHAEL
BRENDA RUSSELL

KS95/Minneapolis
Kim Jeffries

BRUCE HORNSBY
BILLY VERA & BEAT
HOTTEST:
BILLY OCEAN
MIAMI SOUND MACH
FOREIGNER
NATALIE COLE
JOHNNY HATES JAZZ

PARALLEL TWO

3WM/Toledo
Isley/Jardine

JODY WATLEY
HOTTEST:
BRUCE SPRINGSTEEN
MIAMI SOUND MACH
BILLY OCEAN
FOREIGNER
JOHNNY HATES JAZZ
TOTO

WNAM/Appleton-Oshkosh
Collins/Morgan

SADE
DEBBIE GIBSON
HOTTEST:
TOFO
SCARLETT & BLACK
BRENDA RUSSELL
ART GARFUNKEL
JOHNNY HATES JAZZ

WTRX/Flint
Pearson/Burke

SADE
GREGORY ABBOTT
LOUISE GOFFIN
DEELE
10,000 MANIACS
HOTTEST:
JOHNNY HATES JAZZ
BRENDA RUSSELL
HALL & OATES
TOTO
DAN HILL

WLHT/Grand Rapids
Dirksen/Brown

AC ADDS & HOTS

FULL-SERVICE AC

MOST ADDED

- JULIO IGLESIAS (13)
- BOZ SCAGGS (10)
- JETS (7)
- GEORGE HARRISON (6)
- RUSSELL HITCHCOCK (6)
- BRUCE HORNSBY & THE RANGE (6)
- GEORGE MICHAEL (6)
- HALL & OATES (5)
- BILLY VERA & THE BEATERS (5)
- RICK ASTLEY (4)

HOTTEST

- FOREIGNER (35)
- MIAMI SOUND MACHINE (30)
- BRENDA RUSSELL (28)
- JOHNNY HATES JAZZ (22)
- ART GARFUNKEL (17)
- WHITNEY HOUSTON (12)
- BRUCE SPRINGSTEEN (12)
- GEORGE MICHAEL (9)
- HALL & OATES (7)
- TOTO (7)

GOLD-BASED

MOST ADDED

- BOZ SCAGGS (8)
- GEORGE MICHAEL (7)
- BRUCE HORNSBY & THE RANGE (6)
- BELINDA CARLISLE (4)
- HALL & OATES (4)
- BILLY VERA & THE BEATERS (4)
- CHER (3)
- DAN HILL (3)
- JETS (3)

HOTTEST

- MIAMI SOUND MACHINE (23)
- FOREIGNER (22)
- BRENDA RUSSELL (18)
- JOHNNY HATES JAZZ (15)
- WHITNEY HOUSTON (12)
- GEORGE MICHAEL (10)
- BILLY OCEAN (10)
- BRUCE SPRINGSTEEN (9)
- RICHARD MARX (6)
- HALL & OATES (5)
- STARSHIP (5)

EAST

PARALLEL ONE

WBEN/Bufalo
Hank Nevins

WUAB/Harrison
Hottest: MIAMI SOUND MACHINE
JENNIFER HALL
STARSHIP
DAN SIGEL

WGR/Bufalo
Mike Rozman

none
Hottest: NATALIE COLE
FOREIGNER
JOHNNY HATES JAZZ
BRENDA RUSSELL
TOTO

WPRO/Providence
Mike Osborne

GEORGE MICHAEL
SCARLETT & BLACK
BOZ SCAGGS
BILLY VERA & BEAT
JULIO IGLESIAS

Hottest: MIAMI SOUND MACHINE
BRENDA RUSSELL
ART GARFUNKEL
WHITNEY HOUSTON
GEORGE MICHAEL

PARALLEL TWO

WMAJ/Washington
Eileen Griffin

SADE
Hottest: BRENDA RUSSELL
MIAMI SOUND MACHINE
ART GARFUNKEL
WARMICK & HEWITT
RUSSELL HITCHCOCK

PARALLEL THREE

WCHS/Charleston
Vic Marino

RUSSELL HITCHCOCK
TRACY CHAPMAN
CHER
JENNIFER HALL
JULIO IGLESIAS

Hottest: FOREIGNER
BRENDA RUSSELL
JOHNNY HATES JAZZ
GEORGE MICHAEL
HALL & OATES

PARALLEL THREE

WELM/New Haven
Gross/McCormick

GEORGE HARRISON
BRUCE HORNSBY
Hottest: JULIO IGLESIAS
GEORGE MICHAEL
DAN HILL
JOHNNY HATES JAZZ
BRENDA RUSSELL

WYI/Schenectady
Brindley/Sgarlate

ICEHOUSE
Hottest: BRENDA RUSSELL
STARSHIP
BELINDA CARLISLE
FOREIGNER
JETS

PARALLEL THREE

WMTR/Morristown
Emery/Boyle

JULIO IGLESIAS
GREGORY ABBOTT
TRACY CHAPMAN

Hottest: FOREIGNER
JOHNNY HATES JAZZ
TOTO
HALL & OATES
BRENDA RUSSELL

EAST

PARALLEL ONE

WMMX/Baltimore
Don Kelley

none
Hottest: RICHARD MARX
RICK ASTLEY
WHITNEY HOUSTON
MIAMI SOUND MACHINE

PARALLEL TWO

WLTT/Washington
Don Davis

DAN HILL
BRUCE HORNSBY
BOZ SCAGGS

Hottest: LOUIS ARMSTRONG
FOREIGNER
JOHNNY HATES JAZZ
BRENDA RUSSELL
STARSHIP

PARALLEL TWO

WKSZ/Philadelphia
Mike Colby

GEORGE MICHAEL
Hottest: FOREIGNER
MIAMI SOUND MACHINE

WLTJ/Pittsburgh
John Gallagher

JETS
Hottest: BRENDA RUSSELL
FOREIGNER
GEORGE MICHAEL
WHITNEY HOUSTON
ART GARFUNKEL

PARALLEL TWO

WLEV/Alentown
Robbins/Alexander

BILLY VERA & BEAT
GEORGE HARRISON
RUSSELL HITCHCOCK
GREGORY ABBOTT

Hottest: TOTO
JOHNNY HATES JAZZ
SCARLETT & BLACK
BILLY OCEAN
GEORGE MICHAEL

PARALLEL TWO

WMAS-FM/Springfield
Kratoville/O'Brien

BOZ SCAGGS
CHER
Hottest: HALL & OATES
FOREIGNER
GEORGE MICHAEL
TOTO
BRUCE HORNSBY
WYYY/Syracuse
Rich Lauber

GEORGE MICHAEL
HALL & OATES
Hottest: JOHNNY HATES JAZZ
BRENDA RUSSELL
FOREIGNER
MIAMI SOUND MACHINE
BRUCE SPRINGSTEEN

WMMX/Baltimore called in a frozen playlist.

SOUTH

PARALLEL ONE

WUSA/Tampa
Johnny Williams

WHITNEY HOUSTON
MIAMI SOUND MACHINE
Hottest: STARSHIP
RICHARD MARX
WHITNEY HOUSTON
MIAMI SOUND MACHINE

PARALLEL TWO

WJAX/Jacksonville
John Stevens

none
Hottest: WHITNEY HOUSTON
MIAMI SOUND MACHINE
BILLY OCEAN
BRUCE SPRINGSTEEN
GEORGE MICHAEL

WTOG/Tallahassee
Dennis Winslow

BRUCE HORNSBY
Hottest: JAMES TAYLOR
BILLY OCEAN
WHITNEY HOUSTON
FOREIGNER
BRENDA RUSSELL

PARALLEL TWO

WMMJ/Birmingham
Rivers/Chambers

none
Hottest: FOREIGNER
WHITNEY HOUSTON
BILLY OCEAN
BRUCE SPRINGSTEEN
MIAMI SOUND MACHINE

PARALLEL TWO

WZZM/Grand Rapids
Herring/Conway

SNOKEY ROBINSON
BOZ SCAGGS
Hottest: GEORGE MICHAEL
JOHNNY HATES JAZZ
STEVE WINWOOD
MIAMI SOUND MACHINE
BRENDA RUSSELL

PARALLEL TWO

WVTV/Memphis
Bob Keake

GEORGE MICHAEL
Hottest: FOREIGNER
JOHNNY HATES JAZZ
MIAMI SOUND MACHINE
BRENDA RUSSELL
STARSHIP

KMGC/Dallas
Layne Prescott

BELINDA CARLISLE
DEBBIE GIBSON
JETS
Hottest: MIAMI SOUND MACHINE
FOREIGNER
JOHNNY HATES JAZZ
HALL & OATES

KSMG/San Antonio
Jay Scott

BOZ SCAGGS
BILLY VERA & BEAT
Hottest: FOREIGNER
MIAMI SOUND MACHINE
HALL & OATES
JOHNNY HATES JAZZ
BRUCE HORNSBY

WEZS/Richmond
Mike Ryan

BRUCE HORNSBY
BOZ SCAGGS
Hottest: BRUCE SPRINGSTEEN
MIAMI SOUND MACHINE
FOREIGNER
GEORGE MICHAEL
HALL & OATES

WVTV/Memphis
Bob Keake

GEORGE MICHAEL
Hottest: FOREIGNER
JOHNNY HATES JAZZ
MIAMI SOUND MACHINE
BRENDA RUSSELL
STARSHIP

WRAL/Raleigh
Michael Neff

none
Hottest: RICK ASTLEY
PATRICK SWAYZE
BILLY OCEAN
RICHARD MARX
JAMES TAYLOR

MIDWEST

PARALLEL ONE

WLSR/Indianapolis
Grey/Eagan

GEORGE MICHAEL
BRENDA K. STARR
RICK ASTLEY

Hottest: BILLY OCEAN
WHITNEY HOUSTON
FOREIGNER
RICHARD MARX
JOHNNY HATES JAZZ

PARALLEL TWO

WLTJ/Detroit
Pat Holiday

none
Hottest: FOREIGNER
BRUCE SPRINGSTEEN
MIAMI SOUND MACHINE
BRENDA RUSSELL
SCARLETT & BLACK

WLTQ/Milwaukee
Irwin/Brennan

BILLY VERA & BEAT
Hottest: MIAMI SOUND MACHINE
DAN HILL
WHITNEY HOUSTON
FOREIGNER
BRENDA RUSSELL

PARALLEL TWO

KRAV/Tulsa
Brian Chase

TOTO
SCARLETT & BLACK
BRUCE HORNSBY
GEORGE MICHAEL
Hottest: FOREIGNER
PHIL COLLINS
BILLY OCEAN
MIAMI SOUND MACHINE
FALTSKOG & CETERA

PARALLEL TWO

WCRZ/Flint
King/Patrick

GEORGE MICHAEL
ART GARFUNKEL
Hottest: BRENDA RUSSELL
FOREIGNER
JOHNNY HATES JAZZ
TOTO
MIAMI SOUND MACHINE

PARALLEL TWO

KUDL/Kansas City
Brian Casey

FOREIGNER
HALL & OATES
Hottest: WHITNEY HOUSTON
MIAMI SOUND MACHINE
GEORGE MICHAEL
RICHARD MARX
BELINDA CARLISLE

Five stations failed to report and their playlists were frozen: KCIX/Boise, KFMB/Houston, WLTJ/Detroit, WMMJ/Birmingham, and WRAL/Raleigh.

35 Reporters
29 Current Reports

WEST

PARALLEL ONE

KBIG/Los Angeles
Edwards/Verdery

BOZ SCAGGS
JULIO IGLESIAS
BILLY VERA & BEAT

Hottest: FOREIGNER
JOHNNY HATES JAZZ
BRENDA RUSSELL
GEORGE MICHAEL
BRUCE SPRINGSTEEN

PARALLEL TWO

KQOA/Sacramento
Paul Mitchell

BOZ SCAGGS
Hottest: STARSHIP
ART GARFUNKEL
BRENDA RUSSELL
FOREIGNER
JOHNNY HATES JAZZ

PARALLEL TWO

KQLH/Riverside
Danny Gilcrest

DAN HILL
BRENDA K. STARR
BELINDA CARLISLE

Hottest: MIAMI SOUND MACHINE
FOREIGNER
BRUCE SPRINGSTEEN
STARSHIP

PARALLEL TWO

KMZQ/Las Vegas
Tim Maranville

DEBBIE GIBSON
CHER
BELINDA CARLISLE
JERMAINE STEWART

Hottest: MIAMI SOUND MACHINE
BRENDA RUSSELL
FOREIGNER
JOHNNY HATES JAZZ
BILLY OCEAN

PARALLEL TWO

KRTR/Honolulu
Vail/Ham

RUSSELL HITCHCOCK
FALTSKOG & CETERA
Hottest: JETS
BRENDA RUSSELL
JOHNNY HATES JAZZ
BRUCE SPRINGSTEEN
GEORGE MICHAEL
KCIX/Boise
Don Jennings

none
Hottest: WHITNEY HOUSTON
BRUCE SPRINGSTEEN
FOREIGNER
MIAMI SOUND MACHINE
GEORGE MICHAEL

SUMMARY

Julio Iglesias posts 13 adds, including WPRO, WTMJ, KFMB. Boz Scaggs moves from third to second Most Added. Foreigner claims Hottest lead from Miami Sound Machine. Johnny Hates Jazz racks up 22 Hottest mentions — compared to last week's 10. Gold-Based WLTT, KSMG, KBIG, KXOA among those adding Scaggs. It's MSM's third week as GB Hottest, with Foreigner still a solid challenger. Brenda Russell nabs additional four hots; JHJ picks up six more.

R&R NATIONAL AIRPLAY

NAC

LW	TW	Artist/Track	Label
1	1	ACOUSTIC ALCHEMY/Natural... (MCA Master Series)	"Natural"
2	2	ALPHONSE MOUZON/Early Spring (Optimism)	"Early"
4	3	RIPPINGTONS/Kilimanjaro (Passport)	"Katrina's" "Oceansong"
3	4	WINDOWS/Mr. Bongo (Intima/Enigma)	"Smiles" "10 Til 2"
8	5	IAN MATTHEWS/Walking A Changing Line (Windham Hill)	"Following"
7	6	PETER KATER/Gateway (Gaia)	"Reunion"
11	7	CUSCO/Apurimac (Higher Octave)	"Flute"
16	8	SPECIAL EFX/Double Feature (GRP)	"Lady" "Jamaica"
12	9	NANCEE KAHLER/Open The Sky (Brave Dog)	"Savannah"
9	10	ONAJE ALLAN GUMBS/That Special Part Of Me (Zebra/MCA)	"Quiet"
30	11	DAVID BENOIT/Every Step Of The Way (GRP)	"Step"
6	12	LANZ & SPEER/Desert Vision (Narada-Equinox/MCA)	"Desert"
13	13	FULL SWING/In Full Swing (Cypress/A&M)	"2 Good"
5	14	YUTAKA/Yutaka (GRP)	"Colors"
22	15	FRED SIMON/Usually/Always (Windham Hill)	"Usually"
20	16	NELSON RANGELL/To Begin Again (Gaia)	"New"
BREAKER		17 JONI MITCHELL/Chalk Mark In A Rain Storm (Geffen)	"Snakes"
18	18	PIERRE BENSUSAN/Spices (CBS)	"Mille"
24	19	RANDY BERNSSEN/Paradise Citizens (Zebra/MCA)	"Still"
DEBUT		20 SHADOWFAX/Folksongs For A Nuclear Village (Capitol)	"Laugh"
28	21	BOBBY McFERRIN/Simple Pleasures (EMI-Manhattan)	"Worry"
17	22	PHILIP AABERG/Out Of The Frame (Windham Hill)	"Walking"
10	23	LATITUDE/40 Degrees North (Lifestyle)	"Trust" "40"
19	24	EXCHANGE/Into The Night (Passport)	"Night"
BREAKER		25 TUCK AND PATTI/Tears Of Joy (Windham Hill/Jazz)	"Tears" "Breath"
14	26	DON HARRISS/Elevations (Sonic Atmospheres)	"Impromptu"
15	27	KIRK WHALUM/And You Know That! (Columbia)	"Wave"
DEBUT		28 DEVONSQUARE/Walkin' On Icehouse (Atlantic)	"Walking"
29	29	LEE VENTERS/388 Marlborough Str. (Blue Quail)	"Dreamstate"
25	30	FULL CIRCLE/Full Circle (Columbia)	"Sorcerer's"

MOST ADDED LPs HOTTEST LPs HOT TRACKS

ERIC MARIENTHAL (9)
DAVE SAMUELS (7)
IMAGES (6)
SAM RINEY (6)
DAVID BENOIT (5)
TUCK AND PATTI (5)

ACOUSTIC ALCHEMY (14)
SPECIAL EFX (8)
RIPPINGTONS (7)
DAVID BENOIT (6)
FULL SWING (6)
ONAJE ALLAN GUMBS (6)
PETER KATER (6)
BOBBY McFERRIN (6)

ACOUSTIC ALCHEMY/Natural
PIERRE BENSUSAN/Mille
ALPHONSE MOUZON/Early

CONTEMPORARY JAZZ

LW	TW	Artist/Track	Label
1	1	ONAJE ALLAN GUMBS/That Special... (Zebra/MCA)"Special""First"	"Special" "First"
2	2	BOBBY McFERRIN/Simple Pleasures (EMI-Manhattan)	"Worry"
3	3	PAQUITO D'RIVERA/Celebration (Columbia)	"Chick" "Many"
7	4	ELEMENTS/Illumination (Novus/RCA)	"Walk"
18	5	TUCK AND PATTI/Tears Of Joy (Windham Hill/Jazz)	"Tears" "Better"
11	6	SPECIAL EFX/Double Feature (GRP)	"Lady"
5	7	ACOUSTIC ALCHEMY/Natural Elements (MCA Master Series)	"Casino" "Evil"
10	8	RICARDO SILVEIRA/Long Distance (Verve Forecast)	"Bahia"
13	9	GRP ARTISTS/Super Live In Concert (GRP)	"Actor's"
14	10	ARTHUR BLYTHE/Basic Blythe (Columbia)	"Autumn...NY#1" "Heart"
9	11	PETER KATER/Gateway (Gaia)	"Reunion"
24	12	MIKE STERN/Time In Place (Atlantic)	"Chromazone"
16	13	FULL SWING/In Full Swing (Cypress/A&M)	"Port"
BREAKER		14 JOHN PATITUCCI/John Patitucci (GRP)	"Growing"
15	15	HILTON RUIZ/El Camino (Novus/RCA)	"West"
23	16	BOB MINTZER/Spectrum (Digital Music)	"Hanky" "Tune"
21	17	RIPPINGTONS/Kilimanjaro (Passport)	"Morocco"
12	18	NELSON RANGELL/To Begin Again (Gaia)	"House"
19	19	WAYNE SHORTER/Joy Ryder (Columbia)	"Cathay"
4	20	KIRK WHALUM/And You Know That! (Columbia)	"Wave"
22	21	RANDY BERNSSEN/Paradise Citizens (Zebra/MCA)	"Sentimental"
6	22	ALPHONSE MOUZON/Early Spring (Optimism)	"Early"
25	23	JOHN SCOFIELD/Loud Jazz (Gramavision)	"Loud"
17	24	LEE VENTERS/388 Marlborough Street (Blue Quail)	"Until"
DEBUT		25 NANCY KELLY/Live Jazz (Amherst)	"Since"
30	26	DAVID BENOIT/Every Step Of The Way (GRP)	"Step"
29	27	SONNY ROLLINS/Dancing In The Dark (Milestone/Fantasy)	"O.T.Y.O.G."
28	28	DONALD BYRD/Harlem Blues (Landmark)	"Harlem"
DEBUT		29 ZAWINUL SYNDICATE/The Immigrants (Columbia)	"March"
8	30	YUTAKA/Yutaka (GRP)	"Colors"

MOST ADDED LPs HOTTEST LPs HOT TRACKS

DAVE SAMUELS (11)
EDDIE DANIELS (7)
DAVID BENOIT (5)
ERIC MARIENTHAL (5)
RIPPINGTONS (5)

BOBBY McFERRIN (12)
ONAJE ALLAN GUMBS (8)
PAQUITO D'RIVERA (6)
GRP SUPER LIVE (5)
PETER KATER (5)
BOB MINTZER (5)
JOHN PATITUCCI (5)
RIPPINGTONS (5)
WAYNE SHORTER (5)
TUCK AND PATTI (5)

ACOUSTIC ALCHEMY/Evil
ONAJE ALLAN GUMBS/First
BOBBY McFERRIN/Worry
KIRK WHALUM/Glow

NEW & ACTIVE

****ELEMENTS "Illumination" (Novus/RCA) 23/4**
Rotations: Heavy 4/0, Medium 7/1, Light 12/3, Total Adds 4, WLOO, WFMK, WHNN, KWFM. Heavies include: KDAB, WOTB, KLZS. Mediums include: KBCO, KIFM, KMGQ, CHART EXTRA this week.

****TIM HEINTZ "Searching The Heart" (TBA/Palo Alto) 22/4**
Rotations: Heavy 1/0, Medium 6/0, Light 15/4, Total Adds 4, KMGL, WHVE, KLZS, KMGQ. Heavies include: KOAI. Mediums include: BRZ, KDAB, KIFM, KKSF, WLOO, PS, CHART EXTRA this week.

****BRIAN SLAWSON "Distant Drums" (CBS) 19/1**
Rotations: Heavy 3/0, Medium 3/0, Light 13/1, Total Adds 1, WHVE. Heavies include: WFAE, KMGL. Mediums include: KKSF, KLRS, MS, CHART EXTRA this week.

***IMAGES "Finesse" (Redstone) 19/6**
Rotations: Heavy 1/1, Medium 8/1, Light 10/4, Total Adds 6, KKSF, KNUA, WGMC, KSLU, KMGL, KTCL. Mediums include: KGRX, KDAB, WFAE, KLZS, BREAKER this week.

***MARK ISHAM "Castalia" (Virgin) 17/2**
Rotations: Heavy 1/0, Medium 7/0, Light 9/2, Total Adds 2, KSLU, KWFM. Heavies include: KLRS. Mediums include: KDAB, WFAE, KLZS, KTCL, MS, BREAKER this week.

RICARDO SILVEIRA "Long Distance" (Verve Forecast) 16/1
Rotations: Heavy 6/0, Medium 4/0, Light 6/1, Total Adds 1, WLOO. Heavy: KBLX, WGMC, KLZS, KEYV, KWAV, KMGQ

101 NORTH "101 North" (Valley Vue) 16/1
Rotations: Heavy 4/0, Medium 5/0, Light 7/1, Total Adds 1, KMGQ. Heavies include: KDAB, KSLU, MS.

SUZANNE CIANI "Neverland" (Private Music) 14/4
Rotations: Heavy 4/1, Medium 4/0, Light 6/3, Total Adds 4, BRZ, KGRX, KKSF, KSLU. Heavy: WBMW, KNUA, KMGL.

BOB THOMPSON "Say What You Want" (Intima/Enigma) 14/3
Rotations: Heavy 1/0, Medium 5/1, Light 8/2, Total Adds 3, KIFM, WOTB, KSLU. Heavy: KDAB.

JAN HAMMER "Escape From Television" (MCA) 14/2
Rotations: Heavy 4/0, Medium 4/1, Light 6/1, Total Adds 2, BRZ, KGRX. Heavies include: KOAI, KLRS, KNUA

**** Chart Extra denoted by two asterisks.**

NEW & ACTIVE

***DAVE SAMUELS "Living Colors" (MCA) 16/11**
Rotations: Heavy 1/1, Medium 7/4, Light 8/6, Total Adds 11, WNEW, KZPS, KADX, KJZZ, KXPR, KSDS, KJAZ, WJAZ, WAER, WFPL, KLCC. Mediums include: KPLU, JZTRAX, BREAKER this week.

BOB THOMPSON "Say What You Want" (Intima/Enigma) 15/4
Rotations: Heavy 3/0, Medium 5/0, Light 7/4, Total Adds 4, KWMU, KADX, KLCC, KLSK. Heavy: KZPS, WJAZ, WAER

PETE ESCOVEDO "Mister E" (Concord) 14/1
Rotations: Heavy 7/0, Medium 5/0, Light 2/1, Total Adds 1, WSHA. Heavies include: KJAZ, WFPL, WVPE, KLCC

GARY BURTON "And The Berklee Allstars" (JVC) 12/4
Rotations: Heavy 3/2, Medium 4/0, Light 5/2, Total Adds 4, WNOP, KWMU, WMOT, WHRO. Heavy: KJAZ

SHADOWFAX "Folksongs For A Nuclear Village" (Capitol) 11/4
Rotations: Heavy 1/0, Medium 6/1, Light 4/3, Total Adds 4, WNEW, KADX, KLCC, KLSK. Heavy: JZTRAX

101 NORTH "101 North" (Valley Vue) 11/3
Rotations: Heavy 2/0, Medium 1/0, Light 8/3, Total Adds 3, KWMU, KMHD, KPLU. Heavies include: KLCC, KLSK

NANCEE KAHLER "Open The Sky" (Brave Dog) 11/2
Rotations: Heavy 3/0, Medium 4/0, Light 4/2, Total Adds 2, KWMU, KMHD. Heavy: WMOT, WSIE, KLSK

TOM BROWNE "No Longer I" (Malaco) 11/0
Rotations: Heavy 1/0, Medium 7/0, Light 3/0, Total Adds 0, Heavy: KJZZ. Mediums include: WNEW, KZPS, KADX, KLSK

FRED SIMON "Usually/Always" (Windham Hill) 10/3
Rotations: Heavy 3/0, Medium 4/1, Light 3/2, Total Adds 3, KWMU, WVPE, KLSK. Heavy: WNEW, WSIE, KLCC

LASZLO GARDONY "The Secret" (Antilles ND/Island) 10/2
Rotations: Heavy 1/0, Medium 4/1, Light 5/1, Total Adds 2, WGBH, WVPE. Heavy: KXPR. Medium: KSDS, WMOT, WSIE

CLYDE CRINER "Behind The Sun" (Novus/RCA) 10/2
Rotations: Heavy 2/0, Medium 4/1, Light 4/1, Total Adds 2, WNOP, KUOP. Heavy: WSIE, WVPE. Medium: WEBR, WSHA, JZTRAX.

ITCHY FINGERS "Quark" (Venture) 10/1
Rotations: Heavy 2/0, Medium 3/1, Light 5/0, Total Adds 1, KXPR. Heavy: KSDS, KPLU. Medium: KWMU, WMOT

***Uncharted breakers denoted by asterisk.**

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EAST

PARALLEL ONE
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 Carphe
 SPECIAL EFX
 CROSSING POINT
 CRUC MANGIONE
 MARC SLONIEFF
 Notteat:
 SPECIAL EFX
 SUZANNE CIANI
 DAVID BENOTT
 SHADOWFAX
 BASIA

PARALLEL TWO
 WOTB/Newport
 Steve Bianchi
 SANDY OWEN
 BOB THOMPSON
 GEORGE MICHAEL
 REBBIE JACOBSON
 FRED SIMON
 Notteat:
 FRANK GAMBALE
 MICHAEL O' SULLIVA
 Notteat:
 TULL SWING
 PETER KATER
 BOBBY MCFERRIN
 GRP
 ELEMENTS
 WQMC/Rochester
 Eric Gruner
 IMAGES
 SAM RINEY
 DONALD COHEN
 BOB SCAGGS
 TOM BRONNE
 Notteat:
 RIPPING TONS
 PETER KATER
 ACOUSTIC ALCHEMY
 FULL SWING
 MILLIONS LIKE US

SOUTH

PARALLEL ONE
 KOAI/Dallas
 Randy Brown
 ERIC MARIENTHAL
 OSCAR CASTRO-NEVES
 DAVID BENOTT
 CROSSING POINT
 RICHARD ELLIOT
 Notteat:
 EXCHANGE
 ACOUSTIC ALCHEMY
 JAN HAMMER
 CUSCO
 ONAJE ALLAN GUMBS

PARALLEL TWO
 WFAE/Charlotte
 Paul Stribling
 PAUL JACKSON JR.
 SAM RINEY
 SANDY OWEN
 TAKE 6
 Notteat:
 BOBBY MCFERRIN
 TUCK AND PATTI
 SPECIAL EFX
 RIPPING TONS
 DAVID BENOTT

MIDWEST

PARALLEL ONE
 WNUA/Chicago
 Jon Radford
 Notteat:
 ACOUSTIC ALCHEMY
 BRIGHT LIGHTS - BIG
 SPECIAL EFX
 WINDOWS
 JONI MITCHELL

PARALLEL TWO
 WBNM/Milwaukee
 Steve Amann
 NANCEE KALER
 ERIC MARIENTHAL
 WINDSOR RILEY
 SAM RINEY
 SAMA
 DAVE SAMUELS
 TIM HEINTZ
 Notteat:
 DAVID BENOTT
 RIPPING TONS
 TUCK AND PATTI
 UNCLE PESTIVE
 WINDOWS
 KTCZ/Minneapolis
 Jane Fradickson
 LANI & SPEER
 JOAQUIM LUSTYANO
 JOE SATRIANI
 ELIZA GILKYSON
 PETER KATER

WFMK/Lansing
 Tom Knight
 TUCK AND PATTI
 BOBBY MCFERRIN
 FRED SIMON
 ELEMENTS
 DEVON SQUARE
 Notteat:
 YUTARA
 ONAJE ALLAN GUMBS
 PIERRE BENSUSAN
 FULL SWING
 GRP
 WHNN/Saginaw
 Roberts/Knight
 TUCK AND PATTI
 BOBBY MCFERRIN
 FRED SIMON
 ELEMENTS
 DEVON SQUARE
 YUTARA
 ONAJE ALLAN GUMBS
 PIERRE BENSUSAN
 FULL SWING
 GRP
 KLSZ/Wichita
 Gene Rump
 WALTER BRASLEY
 BRANDON FIELDS
 NANCE KELLY
 RUBEN BLADES
 SPECIAL EFX
 TIM HEINTZ
 DIANNE REEVES
 ERIC CLAPTON
 Notteat:
 DEVON SQUARE
 BOBBY MCFERRIN
 ELEMENTS
 LEPROUSE HOUSTON
 JOE TAYLOR

WEST

PARALLEL ONE
 KBCO/Denver/Boulder
 Doug Clifton
 Notteat:
 TRACY CHAPMAN
 JONI MITCHELL
 10,000 MANIACS
 CHRISTY MOORE
 SAMINUL SYNDICATE
 KTWV/Los Angeles
 Chris Brodie
 Notteat:
 ACOUSTIC ALCHEMY
 YUTARA
 FULL SWING
 LANI & SPEER
 JONI MITCHELL

PARALLEL ONE
 KGRX/Phoenix
 Sebastian/Parets
 SUZANNE CIANI
 TUCK AND PATTI
 BRUCE HORNBY
 JARI HAMMER
 ERIC MARIENTHAL
 SANDY OWEN
 JOHN PATITUCCI
 SAM RINEY
 IMAGES
 Notteat:
 SUZANNE CIANI
 ACOUSTIC ALCHEMY
 JAMES NEWTON HOW
 JONI MITCHELL
 SHADOWFAX

PARALLEL TWO
 KFSF/San Francisco
 Feinstein/Francis
 DAVID BENOTT
 SHADOWFAX
 TRACY CHAPMAN
 IMAGES
 Notteat:
 FRANK POTENZA
 DAVE SAMUELS
 JONI MITCHELL
 SUZANNE CIANI
 DEACON BLUE
 SWIFTY BOMK
 WINDSOR RILEY
 Notteat:
 ACOUSTIC ALCHEMY
 PETER BUFFETT
 NELSON RANGELL
 SPECIAL EFX
 STING

PARALLEL ONE
 KTLF/Li Collins
 John Hayes
 MICHAEL O' SULLIVA
 DEUTER
 JVC ARTISTS
 SHADOWFAX
 ERIC MARIENTHAL
 PAUL JACKSON JR.
 DAVE SAMUELS
 Notteat:
 JONNY SYNDICATE
 DAVID BENOTT
 DAVE SAMUELS
 STONY FINGERS
 PANDY BERSEN
 CLYDE CRINER
 SHADOWFAX
 STEADY RANK
 JOHN SCOFIELD
 PETER KATER
 PETER MATTHEWS
 ELEMENTS
 KEVIN Las Vegas
 Len Howard
 Notteat:
 ALPHONSE MOUSON
 ERIC MARIENTHAL
 CUSCO
 IAN MATTHEWS
 PETER KATER

MUSICAL STARSTREAMS
 Frank Forest
 Notteat:
 PHILIP ABERG
 PHILIP GLASS
 101 NORTH
 FULL CIRCLE
 Notteat:
 ERIC MARIENTHAL
 PIERRE BENSUSAN
 BRUCE MITCHELL
 FRED SIMON
 PHILIP ABERG
 KWAY/Montevideo
 Alan Richmond
 Notteat:
 BIRELI LAGRENE
 CLANNAD
 FULL SWING
 NANCEE KALER
 IAN MATTHEWS

CONTEMPORARY JAZZ

EAST

PARALLEL ONE
 WGBH/Boston
 Eric Jackson
 FADDIS & BARBER
 WOODY SAW
 LASLO GARDONY
 RICARDO SILVEIRA
 FRANKIE LEE
 ALEXANDER BROWN/ZEL
 OLIVIER REYS
 NICE STEAM
 Notteat:
 FADDIS & BARBER
 CHAMFORD & MCGRIF
 SAMINUL SYNDICATE
 BOBBY MCFERRIN
 WAYNE SHORTER
 WEBB/Buffalo
 Al Wallace
 JOHN SCOFIELD
 TAKE 6
 DAVID BENOTT
 Notteat:
 GRP
 ALPHONSE MOUSON
 ERIC MARIENTHAL
 PETER KATER
 PAQUITO D'RIVERA
 WNEW/New York
 Anita Bonita
 ELLA FITZGERALD
 SHADOWFAX
 ALPHONSE MOUSON
 DAVE SAMUELS
 Notteat:
 MICHAEL FEINSTEIN
 ONAJE ALLAN GUMBS
 GENE HARRIS
 TORNE & SHEARING
 TUCK AND PATTI

SOUTH

PARALLEL ONE
 WFPL/Louisville
 Leslie Stewart
 JOSEPH BRACKSTON
 EDDIE DANIELS
 WACHT ZELLY
 DAVE SAMUELS
 ERIC MARIENTHAL
 FRANK GAMBALE
 Notteat:
 BOB MINTZER
 JOHN PATITUCCI
 LEVI STEIN
 BETE SWALLOW
 PETE ESCOVEDO

PARALLEL TWO
 WFSF/Fayetteville
 John Haynes
 Notteat:
 GRP
 ONAJE ALLAN GUMBS
 LEE VENTERS
 NILTON PUTZ
 RICARDO SILVEIRA

MIDWEST

PARALLEL ONE
 WNOP/Cincinnati
 Scott Brown
 RICARDO SILVEIRA
 CLYDE CRINER
 EDDIE DANIELS
 BLAZING REDHEADS
 GARY BURTON
 Notteat:
 TUCK AND PATTI
 BRIAN SLAWSON
 IMAGES
 EDDIE DANIELS
 BLAZING REDHEADS
 WCPN/Cleveland
 Harvey Zey
 JAMES WOODY
 ALTHUTH
 JOSEPH BRACKSTON
 ANITA CLAUDINE NYE
 ANDY SHEPPARD
 TAKE 6
 Notteat:
 ONAJE ALLAN GUMBS
 RICKY FORD
 JAZZTET
 GRP
 BOBBY MCFERRIN
 ELEMENTS
 JOHN PATITUCCI
 RANDY BERSEN
 PETE ESCOVEDO
 WVPE/South Bend/Elkhart
 Jon Kaufmann-Kennel
 Notteat:
 DAVID BENOTT
 DONALD BYRD
 SPECIAL EFX
 101 NORTH
 PHILIP ABERG
 NANCEE KALER
 Notteat:
 YUTARA
 ROB MCCONNELL
 RIPPING TONS
 DAVID BENOTT
 TORNE & SHEARING
 KXPR/Sacramento
 Gary Vercelli
 JAMES WOODY
 DAVE SAMUELS
 ANDY SHEPPARD
 PHIL WOODS
 IMPULSE COLLECTION
 ITCHY FINGERS
 ANITA CLAUDINE NYE
 FULL SWING
 TED GIOIA
 BILLIE ROLLIDAY
 BOBBY MCFERRIN
 Notteat:
 WAYNE SHORTER
 TUCK AND PATTI
 RICARDO SILVEIRA
 SHENIG O'MO
 CARMEN MCRAE
 Notteat:
 ALPHONSE MOUSON
 RICKY FORD
 YUTARA
 BOBBY MCFERRIN
 ACOUSTIC ALCHEMY
 SPECIAL EFX

WEST

PARALLEL ONE
 KADZ/Denver
 Susan Gasaway
 IMAGES
 CRUC MANGIONE
 RAY BRYANT
 NARR HURPHY
 SAM RINEY
 PASS & GUMINA
 DAVE SAMUELS
 SHADOWFAX
 BOB THOMPSON
 EDDIE DANIELS
 GONZALO RUBALCADO
 Notteat:
 ERIC MARIENTHAL
 NANCEE KALER
 SUSANNE DEAN
 IMAGES
 KJZZ/Phoenix
 Bill Shadd
 DAVE SAMUELS
 BLAZING REDHEADS
 TIM HEINTZ
 BOB MINTZER
 Notteat:
 BOBBY MCFERRIN
 BRUCE MITCHELL
 BOB BERG
 RIPPING TONS
 RANDY BERSEN
 KMH/DPortland
 Jon Ketterling
 SONNY ROLLINS
 DONALD BYRD
 SPECIAL EFX
 101 NORTH
 PHILIP ABERG
 NANCEE KALER
 Notteat:
 YUTARA
 ROB MCCONNELL
 RIPPING TONS
 DAVID BENOTT
 TORNE & SHEARING
 KXPR/Sacramento
 Gary Vercelli
 JAMES WOODY
 DAVE SAMUELS
 ANDY SHEPPARD
 PHIL WOODS
 IMPULSE COLLECTION
 ITCHY FINGERS
 ANITA CLAUDINE NYE
 FULL SWING
 TED GIOIA
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 BOBBY MCFERRIN
 Notteat:
 WAYNE SHORTER
 TUCK AND PATTI
 RICARDO SILVEIRA
 SHENIG O'MO
 CARMEN MCRAE
 Notteat:
 ALPHONSE MOUSON
 RICKY FORD
 YUTARA
 BOBBY MCFERRIN
 ACOUSTIC ALCHEMY
 SPECIAL EFX

33 Current Contemporary Jazz Reports
 26 Current Contemporary Jazz Reports

The following stations are now reporting: KBOB/Ben Diego, KC-P/Sacramento, WCPN/Cleveland, WFPL/Louisville, WJZZ/Jacksonville, WRTN/Philadelphia, WUSF/Tampa.



I chose the title SPECTRUM to represent the use of the ensemble at hand in a diverse and complete way (as in full spectrum). On this disc you will hear big band, quintet, quartet and solo instruments in a wide scope of styles and colors. There are also duets and small ensemble pieces within the larger ensemble works. I tried to use dynamics and a sense of space in as many different ways as was possible. The digital medium is so appropriate for this kind of thing.

Bob Mintzer

CD-461

DIGITAL MUSIC PRODUCTS, INC.
 Park Square Station—Box 15835—Stamford, CT 06901

R&R NATIONAL AIRPLAY COUNTRY

TOP 50

MAY 6, 1988

MOST ADDED

- GEORGE STRAIT (48)
- REBA McENTIRE (42)
- RICKY VAN SHELTON (41)
- BELLAMY BROTHERS (34)
- RESTLESS HEART (30)
- KEITH WHITLEY (28)
- K.D. LANG (27)
- DAVID BALL (22)
- EXILE (20)
- CHARLEY PRIDE (20)
- SCHUYLER, KNOBLOCH & BICKHARDT (20)

HOTTEST

- KATHY MATTEA (110)
- RANDY TRAVIS (91)
- R. MILSAP & M. REID (78)
- EARL THOMAS CONLEY (63)
- EDDY RAVEN (41)
- KENNY ROGERS (37)
- STEVE WARINER (34)
- OAK RIDGE BOYS (30)
- HANK WILLIAMS JR. (27)
- JO-EL SONNIER (26)

NEW ARTISTS

- | | Reports/Adds |
|--|--------------|
| 1 S. EWING/Your Memory (MCA) | 133/7 |
| 2 DAVID LYNN JONES/High ... (Merc./PG) | 119/9 |
| 3 SHENANDOAH/She Doesn't... (Col.) | 79/17 |
| 4 DAVID SLATER/I'm Still... (Cap) | 79/17 |
| 5 LARRY BOONE/Stop Me... (Merc./PG) | 53/4 |
| 6 K.D. LANG/I'm Down... (Sire/WB) | 47/27 |
| 7 DAVID BALL/Sleppin' Out... (RCA) | 46/22 |
| 8 ROBIN LEE/This Old... (All/Amer) | 27/7 |
| 9 LIBBY HURLEY/Don't Talk To Me (Epic) | 24/1 |
| 10 MARCY BROTHERS/The Things... (WB) | 16/4 |

New Artists are those who have not previously been reported by 60% of the reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

3 2
WKS WKS LW TW

Total
Reports/Adds Heavy Medium Light

4	2	1	1	KATHY MATTEA /Eighteen Wheels And A Dozen Roses (Mercury/PG)	164/0	152	11	1
8	3	2	2	RONNIE MILSAP & MIKE REID /Old Folks (RCA)	163/0	140	22	1
12	7	3	3	EARL THOMAS CONLEY /What She Is (Is A Woman In Love) (RCA)	166/0	134	32	0
15	9	8	4	RANDY TRAVIS /I Told You So (WB)	166/0	132	34	0
10	8	7	5	OAK RIDGE BOYS /True Heart (MCA)	164/1	128	29	7
7	5	4	6	KENNY ROGERS /The Factory (RCA)	150/0	113	31	6
16	13	10	7	O'KANES /One True Love (Columbia)	157/0	95	50	12
19	16	12	8	DESERT ROSE BAND /He's Back And I'm Blue (MCA/Curb)	165/1	75	85	5
18	14	11	9	JO-EL SONNIER /No More One More Time (RCA)	160/2	82	63	15
24	18	14	10	TANYA TUCKER /If It Don't Come Easy (Capitol)	163/0	54	100	9
14	11	9	11	DWIGHT YOAKAM /Always Late With Your Kisses (Reprise)	138/0	87	40	11
5	4	5	12	STEVE WARINER /Baby I'm Yours (MCA)	138/0	85	43	10
21	20	15	13	D. PARTON, L. RONSTADT, & E. HARRIS /Wildflowers (WB)	158/5	47	94	17
27	23	16	14	GATLIN BROTHERS /Love Of A Lifetime (Columbia)	162/2	40	105	17
37	30	18	15	ALABAMA /Fallin' Again (RCA)	165/5	28	114	23
22	21	17	16	DON WILLIAMS /Another Place, Another Time (Capitol)	153/1	37	103	13
25	22	19	17	MERLE HAGGARD /Chill Factor (Epic)	143/1	26	99	18
28	25	20	18	BILLY JOE ROYAL /Out Of Sight And On My Mind (Atlantic America)	141/4	41	79	21
30	27	21	19	SWEETHEARTS OF THE RODEO /Satisfy You (Columbia)	160/8	22	109	29
33	28	23	20	ROSANNE CASH /If You Change Your Mind (Columbia)	160/4	15	118	27
26	24	22	21	SKIP EWING /Your Memory Wins Again (MCA)	137/0	28	88	21
1	1	6	22	EDDY RAVEN /I'm Gonna Get You (RCA)	121/0	76	35	10
6	6	13	23	HANK WILLIAMS JR. /Young Country (WB/Curb)	116/1	58	44	14
45	33	29	24	NITTY GRITTY DIRT BAND /Workin' Man (Nowhere To Go) (WB)	153/9	4	95	54
46	39	33	25	MICHAEL MARTIN MURPHEY with RYAN MURPHEY /Talkin' To The Wrong Man (WB)	145/17	7	80	58
40	35	30	26	VERN GOSDIN /Set 'Em Up Joe (Columbia)	141/17	16	71	54
42	36	31	27	MICHAEL JOHNSON /I Will Whisper Your Name (RCA)	143/13	6	78	59
43	38	34	28	CONWAY TWITTY /Goodbye Time (MCA)	130/8	5	69	56
41	37	35	29	DAVID LYNN JONES /High Ridin' Heroes (Mercury/PG)	119/9	11	58	50
48	40	36	30	FOSTER & LLOYD /Texas In 1880 (RCA)	127/13	1	63	63
47	41	37	31	SOUTHERN PACIFIC /Midnight Highway (WB)	118/16	3	56	59
—	44	39	32	EXILE /Just One Kiss (Epic)	121/20	2	45	74
36	34	32	33	BECKY HOBBS /Jones On The Jukebox (MTM)	93/0	17	45	31
2	10	26	34	HIGHWAY 101 /Cry, Cry, Cry (WB)	64/1	19	30	15
BREAKER	35	35	35	KEITH WHITLEY /Don't Close Your Eyes (RCA)	114/28	2	42	70
20	19	24	36	STATLER BROTHERS /The Best I Know How (Mercury/PG)	67/0	22	31	14
BREAKER	37	37	37	RICKY VAN SHELTON /Don't We All Have The Right (Columbia)	106/41	4	27	75
17	15	25	38	PATTY LOVELESS /If My Heart Had Windows (MCA)	57/0	10	32	15
—	—	45	39	SCHUYLER, KNOBLOCH & BICKHARDT /Givers And Takers (MTM)	98/20	2	33	63
49	46	43	40	DAVID SLATER /I'm Still Your Fool (Capitol)	79/9	6	31	42
—	48	44	41	SAWYER BROWN /Old Photographs (Capitol/Curb)	91/12	0	30	61
3	12	28	42	RODNEY CROWELL & ROSANNE CASH /It's Such A Small World (Columbia)	47/0	12	24	11
11	17	27	43	MOE BANDY /Americana (Curb)	51/0	13	24	14
13	29	38	44	K.T. OSLIN /I'll Always Come Back (RCA)	43/1	18	16	9
—	—	48	45	SHENANDOAH /She Doesn't Cry Anymore (Columbia)	79/17	0	22	57
—	—	49	46	LEE GREENWOOD /I Still Believe (MCA)	72/14	0	18	54
DEBUT	47	47	47	REBA McENTIRE /Sunday Kind Of Love (MCA)	77/42	1	14	62
DEBUT	48	48	48	BELLAMY BROTHERS /I'll Give You All My Love Tonight (MCA/Curb)	77/34	1	14	62
DEBUT	49	49	49	NANCI GRIFFITH /I Knew Love (MCA)	67/13	1	22	44
—	—	50	50	LARRY BOONE /Stop Me If You've Heard This One Before (Mercury/PG)	53/4	2	20	31

BREAKERS

KEITH WHITLEY
Don't Close Your Eyes (RCA)

On 69% of reporting stations. Rotations: Heavy 2, Medium 42, Light 70, Total Adds 28 including WPTR, WPOC, WHWK, WIXL, WDSY, WVMI, WESC, WKSJ, WKYQ, KRMD, WSLR, WONE, WKKQ, WITL, WTSO, KKCS, KNAX, KNEW. Moves 42-35 on the Country chart.

RICKY VAN SHELTON
Don't We All Have The Right (Columbia)

On 64% of reporting stations. Rotations: Heavy 4, Medium 26, Light 75, Total Adds 41 including WTCR, WAJR, WDSY, WWVA, WILQ, KEAN, WKHX, WYNK, WZZK, WRNS, KJJY, WAXX, KFGO, WITL, WXCL, KIK-FM, KFMS, KUPL, KALF. Moves 47-37 on the Country chart.

Finally...

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R&R NATIONAL AIRPLAY COUNTRY

NEW & ACTIVE

SCHUYLER, KNOBLOCH & BICKHARDT "Givers And Takers" (MTM) 98/20

Rotations: Heavy 2, Medium 33, Light 63, Total Adds 20, WHWK, WRKZ, WTCR, WIXL, WILQ, KEAN, WVM, WKLO, WESC, WAMZ, WSIX, WCHY, WUBE, KJY, KSO, WTSO, WLLR, KZSN, KUPL, KCCY. Moves 45-39 on the Country chart

SAWYER BROWN "Old Photographs" (Capitol/Curb) 91/12

Rotations: Heavy 0, Medium 30, Light 61, Total Adds 12, WTCR, WAJR, WIXL, WYNK, KPLX, WSIX, WQDR, WKKQ, WFMS, WWJO, KFMS, KKAT. Medium: WGNA, WEZL, WUSY, WAMZ, WLWI, WCMS, WDAF, KTOM. Moves 48-44-41 on the Country chart.

SHENANDOAH "She Doesn't Cry Anymore" (Columbia) 79/17

Rotations: Heavy 0, Medium 22, Light 57, Total Adds 17, WHWK, WYNK, WXBQ, WGKX, WSIX, WCMS, KRMD, KSO, KWMT, WCUZ, KXXY, WXCL, KTTS, WWJO, KNEW, KUPL, KCCY. Medium: KPLX, KNIX, KDRK. Moves 48-45 on the Country chart

REBA McENTIRE "Sunday Kind Of Love" (MCA) 77/42

Rotations: Heavy 1, Medium 14, Light 62, Total Adds 42 including WPOC, WWVA, KILTFM, WGKX, WCMS, WQDR, KKYX, WQYK, WTQR, WUBE, WGARFM, WMNI, WTSO, WOV, KZSN, KIK-FM, KUGN, KUPL, KTOM, KSON. Debuts at number 47 on the Country chart.

BELLAMY BROTHERS "I'll Give You All My Love Tonight" (MCA/Curb) 77/34

Rotations: Heavy 1, Medium 14, Light 62, Total Adds 34 including WQCB, WBOS, WRKZ, WORC, WLK, WRNS, KKIX, KSSN, KYYX, WKSJ, WQYK, WUBE, WMNI, KSO, KWMT, WXCL, WLLR, WWJO, KNAX, KSOP. Debuts at number 48 on the Country chart.

LEE GREENWOOD "I Still Believe" (MCA) 72/14

Rotations: Heavy 0, Medium 18, Light 54, Total Adds 14, WQCB, WRKZ, WTCR, WAJR, WDSY, WPOR, WKHX, WKSJ, WSIX, KJY, KWMT, WTSO, KTTS, KZSN. Medium: WAMZ, WAXX, WDAF, KFDI, KNIX, KWJJ. Moves 49-46 on the Country chart.

NANCI GRIFFITH "I Knew Love" (MCA) 67/13

Rotations: Heavy 1, Medium 22, Light 44, Total Adds 13, WDSY, WWVA, KASE, WUSY, KHEY, WAMZ, WYYD, WUSQ, WMNI, WTHI, KUPL, KKAT, KDRK. Heavy: WKYQ. Medium: WTVY, WOKK, KRMD, KTTS, KUUY, KCKC. Debuts at number 49 on the Country chart.

CHARLEY PRIDE "I'm Gonna Love Her On The Radio" (16th Avenue/Capitol) 58/20

Rotations: Heavy 0, Medium 12, Light 46, Total Adds 20, WQBE, WRKZ, WAJR, CHOW, WWVA, WYNK, WRNS, KKIX, KJNE, WBVE, WMNI, WYNG, WOW, WLLR, KTTS, KTPK, KIK-FM, KFRE, KALF, KSOP

LARRY BOONE "Stop Me If You've Heard This One Before" (Mercury/PolyGram) 53/4

Rotations: Heavy 2, Medium 20, Light 31, Total Adds 4, KKIX, WAMZ, WYYD, KCKC. Heavy: KRRV, KSO. Medium: WAYZ, WEZL, WUSY, KHEY, KBMR, KFGO, WTCM, KRKT, KIK-FM, KUZZ, KEKB, KNIX, KDRK. Remains at fifty on the Country chart.

GEORGE STRAIT "Baby Blue" (MCA) 51/48

Rotations: Heavy 1, Medium 9, Light 41, Total Adds 48 including WPOC, WHWK, WXXK, WXTU, WWVA, WLK, WSOC, WUSY, KSCS, KPLX, KILTFM, WAMZ, WGKX, WKSJ, KAJA, WFMS, KFKF, KXXY, WIL, KUZZ, KWJJ, KSOP.

SIGNIFICANT ACTION

K.D. LANG "I'm Down To My Last Cigarette" (Sire/WB) 47/27

Rotations: Heavy 0, Medium 6, Light 41, Total Adds 27, WQBE, WWVA, KRRV, KASE, WTVY, KYYX, KNFM, WCMS, WYYD, KKYX, WCHY, KJNE, WUSN, WAXX, KFGO, KWMT, WCUZ, WDAF, WOW, KTTS, WWJO, KVOO, KIK-FM, KYAK, KUUY, KFRE, KSOP.

DAVID BALL "Steppin' Out" (RCA) 46/22

Rotations: Heavy 1, Medium 5, Light 40, Total Adds 22, WVAM, WAJR, CHOW, KMML, KYKR, WEZL, KNFM, WLWI, WUSQ, KFGO, KWMT, KCJB, KTTS, WWJO, KFDI, KIK-FM, KVOO, KUGN, KALF, KTOM, KCKC, KDRK.

TAMMY WYNETTE "Beneath A Painted Sky" (Epic) 45/16

Rotations: Heavy 0, Medium 13, Light 32, Total Adds 16, WQCB, WAJR, WEZL, WUSY, WPAP, KKYX, WTQR, KBMR, KFGO, KWMT, KIK-FM, KVOO, KUUY, KRWQ, KUPL, KSOP. Medium: WSOC, KUZZ, KNIX, KCKC.

LOUISE MANDRELL W/ ERIC CARMEN "As Long As We Got Each Other" (RCA) 44/3

Rotations: Heavy 0, Medium 15, Light 29, Total Adds 3, WKYQ, WMNI, WIL. Medium: WAYZ, WORC, WEZL, WRNS, WTVY, WOKK, WCMS, KKYX, KFGO, KWMT, WOW, KTTS, KRKT, KALF, KTOM.

MEL McDANIEL "Real Good Feel Good Song" (Capitol) 31/15

Rotations: Heavy 0, Medium 6, Light 25, Total Adds 15, WORC, KEAN, KRRV, WKLO, WDXE, KKYX, KFGO, WOW, KVOO, KIK-FM, KVOO, KUPL, KALF, KTOM, KSOP. Medium: WTVY, WDAF, WTCM, KRKT, KUZZ.

RESTLESS HEART "Bluest Eyes In Texas" (RCA) 30/30

Rotations: Heavy 0, Medium 2, Light 28, Total Adds 30 including WBOS, WXTU, WWVA, KRRV, WXBQ, WLK, WSOC, WUSY, WTVY, WAMZ, KLTL, WOKK, KAJA, WGARFM, KFKF, KXXY, KVOO, KVOO, KWJJ, KSOP.

ROBIN LEE "This Old Flame" (Atlantic America) 27/7

Rotations: Heavy 0, Medium 5, Light 22, Total Adds 7, KRRV, WEZL, WLWI, KWMT, WTSO, KVOO, KSOP. Medium: WTVY, KIKK, WOKK, KSO, WOW. Light: WAJR, WAMZ, WCMS, KJNE, WAXX, KVOO, KUUY, KRWQ.

JUDY RODMAN "Goin' To Work" (MTM) 26/19

Rotations: Heavy 0, Medium 2, Light 24, Total Adds 19, WAYZ, WAJR, WCVR, WLK, WRNS, KKIX, WDXE, WOKK, WKYQ, KKYX, KJNE, WAXX, WOW, WTCM, KVOO, KRWQ, KEKB, KWJJ, KTOM.

LIBBY HURLEY "Don't Talk To Me" (Epic) 24/1

Rotations: Heavy 0, Medium 7, Light 17, Total Adds 1, KKIX. Medium: WCMS, KKYX, WQYK, KRKT, KALF, KEAN, KDRK. Light: KEAN, WEZL, WDXE, KYKX, WOKK, WLWI, WAXX, WTHI, KFDI, KIK-FM, KRWQ, KSOP.

LORETTA LYNN "Who Was That Stranger" (MCA) 23/2

Rotations: Heavy 1, Medium 7, Light 15, Total Adds 2, CHOW, WTSO. Heavy: KBMR. Medium: KMML, WTVY, KIK, WOW, KFDI, KRKT, KTOM. Light: WQBE, WAYZ, WDXE, KSSN, WPAP, WAXX, KFGO, WFMS, WWJO, KTPK, KRWQ, KALF, KCKC.

KENDALLS "The Rhythm Of Romance" (SOR) 22/2

Rotations: Heavy 1, Medium 4, Light 17, Total Adds 2, WVAM, KEAN. Heavy: KRKT. Medium: WCVR, KKYX, KTTS, KDRK. Light: WOKK, KJNE, WKKQ, WAXX, KFGO, KWMT, WOW, WTHI, KTPK, KVOC, KRWQ, KEKB, KFMS, KALF, KEAN.

MARCY BROTHERS "The Things I Didn't Say" (WB) 16/4

Rotations: Heavy 0, Medium 2, Light 13, Total Adds 4, WWVA, KASE, KNEW, KSAN. Medium: KKYX, KRKT, KALF, KTOM. Light: WTVY, KFGO, KTTS, KVOO, KIK-FM, KEKB, KWJJ, KSOP.

DONNA MEADE "Love's Last Stand" (Mercury/PolyGram) 15/8

Rotations: Heavy 0, Medium 2, Light 13, Total Adds 8, KRRV, WRNS, WPAP, KKYX, KFGO, WDAF, KVOO, KIK-FM. Medium: WTVY, KEKB. Light: WDSY, KMML, WDXE, WAXX, KXXY.

CALI McCORD "All In My Mind" (Gazelle) 15/0

Rotations: Heavy 0, Medium 1, Light 11, Total Adds 7, WAYZ, KMML, WCMS, WDAF, KXXY, WTCM, KRWQ. Medium: WCUZ. Light: WKLO, WTVY, WUSQ, KWJJ.

LYLE LOVETT "I Loved You Yesterday" (MCA/Curb) 12/7

Rotations: Heavy 0, Medium 1, Light 11, Total Adds 7, WAYZ, KMML, WCMS, WDAF, KXXY, WTCM, KRWQ. Medium: WCUZ. Light: WKLO, WTVY, WUSQ, KWJJ.

VICKI BIRD "A Little Bit Of Lovin'" (16th Avenue/Capitol) 12/3

Rotations: Heavy 0, Medium 0, Light 12, Total Adds 3, WRNS, WTVY, KHEY. Light: WCVR, WESC, KYKX, KKYX, KFGO, KWMT, KTTS, KVOO, KSOP.

RUSSELL SMITH "Three Piece Suit" (Epic) 11/4

Rotations: Heavy 0, Medium 2, Light 9, Total Adds 4, WTVY, WDXE, WOKK, KKYX. Medium: WCUZ, KFDI. Light: KSO, KFGO, WTCM, KRWQ, KALF.

PINKARD & BOWDEN "Arab, Alabama" (WB) 9/7

Rotations: Heavy 0, Medium 1, Light 8, Total Adds 7, WBVE, WAXX, WTHI, KRKT, KFRE, KEKB, KALF. Medium: WTCM. Light: KMML.

KIM GRAYSON "Missin' Texas" (Soundwaves) 9/2

Rotations: Heavy 0, Medium 1, Light 8, Total Adds 2, WRNS, KJNE. Medium: KSO. Light: WLWI, KKYX, KFGO, WOW, KTTS, KVOO.

BURCH SISTERS "Everytime You Go Outside I Hope It Rains" (Mercury/PolyGram) 8/6

Rotations: Heavy 0, Medium 0, Light 8, Total Adds 6, WDXE, KSO, KWMT, KRKT, KTOM, KCKC. Light: WTVY, KRWQ.

LISA CHILDRESS "Say You Love Me Again" (True) 8/3

Rotations: Heavy 0, Medium 1, Light 7, Total Adds 3, KKYX, KSO, KSOP. Medium: KTTS. Light: WTVY, KFGO, KVOO, KFDI.

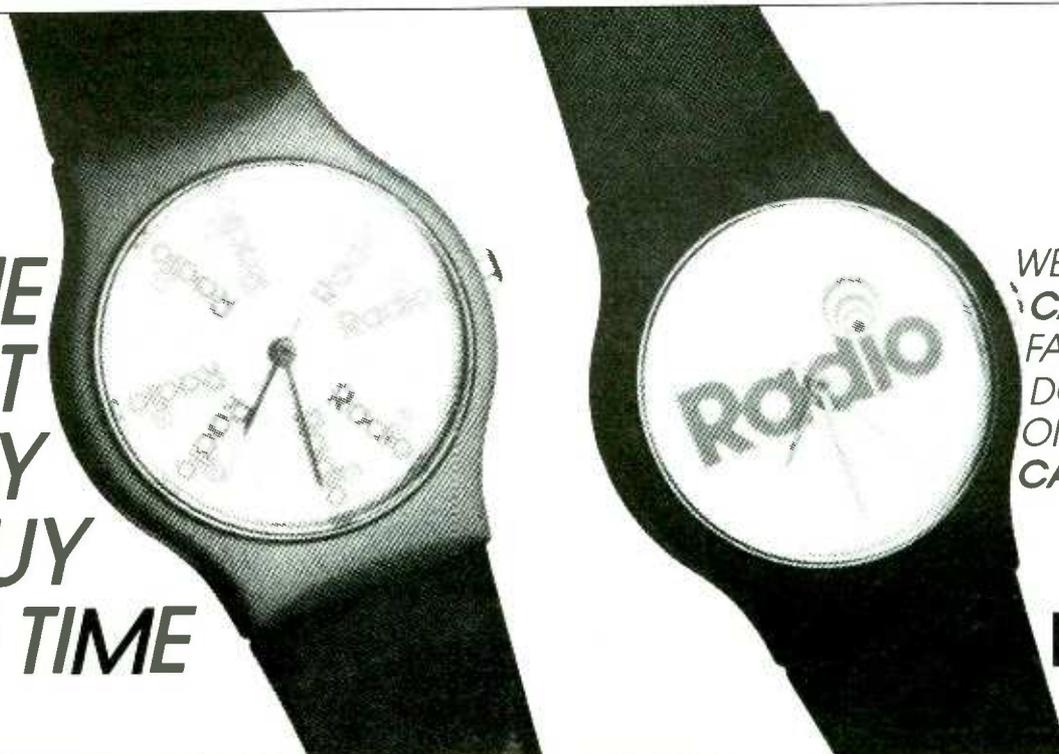
ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

GEORGE STRAIT/If You Ain't Lovin',... (MCA)	...If You Ain't Lovin',...
PATTY LOVELESS/A Little Bit In Love (MCA)	...If My Heart Had Windows
CHARLEY PRIDE/Where Was I (16th Avenue/Capitol)	...I'm Gonna Love Her...
RODNEY CROWELL/Above And Beyond (Columbia)	...Diamonds And Dirt
HOLLY DUNN/Small Towns (MTM)	...Cornerstone
K.T. OSLIN/Doctor, Doctor (RCA)	...80's Ladies
PAKE McENTIRE/The Work Song (RCA)	...My Whole World
JO-EL SONNIER/Tear Stained Letter (RCA)	...Come On Joe
EDDIE RABBITT/She's An Old Cadillac (RCA)	...I Wanna Dance With You
PATTY LOVELESS/I Can't Get You... (MCA)	...If My Heart Had Windows
RICKY SKAGGS/San Antonio (Epic)	...Comin' Home To Stay
BELLAMY BROTHERS/It's Raining Girls (MCA/Curb)	...Crazy From The Heart
RANDY TRAVIS/What'll You Do About Me (WB)	...Always & Forever
K.D. LANG/Waltz Me Once Again Around The ... (Sire/WB)	...Shadowland
LARRY BOONE/Don't Give Candy To A Stranger (Mercury/PG)	...Larry Boone
FOSTER & LLOYD/Turn Around (RCA)	...Foster & Lloyd

THE
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WAY
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RADIO ADVERTISING BUREAU
Radio

R&R NATIONAL AIRPLAY

AOR ALBUMS

175 REPORTERS				MAY 6, 1988			
3	2	1		Reports/Adds	Power	Heavy	Medium
WKS	WKS	LW	TW				
1	1	1	1	1 ROBERT PLANT/Now And Zen (Es Paranza/Atlantic)	"Fools" (138) "Tall" (114) "Dance" (18)	165=/1	52- 149- 16+
DEBUT	2			2 BRUCE HORNSBY & THE RANGE/Scenes From The Southside (RCA)	"Valley" (165) "Look" (28) "Defenders" (22)	165 /1	77 149 16
7	2			3 CHEAP TRICK/Lap Of Luxury (Epic)*	"Flame" (159) "Let" (8) "Mercy" (5)	161=/0	78+ 144+ 13-
11	9	4		4 SMITHEREENS/Green Thoughts (Enigma/Capitol)	"Memory" (165) "Drown" (4) "House" (3)	166=/1	42+ 128+ 34-
16	9			5 ERIC CLAPTON/Crossroads (Polydor/PG)	"After" (161) "Better" (3) "Further" (3)	161+/7	36+ 120+ 39-
9	5	3		6 CHURCH/Starfish (Arista)	"Under" (158) "Reptile" (9) "Destination" (1)	160-/2	56+ 124- 30+
15	8	8		7 NEIL YOUNG & THE BLUENOTES/This Note's For You (Reprise)	"Men" (158) "Note's" (28) "City" (3)	162=/1	26+ 102+ 54-
7	6	6		8 MIDNIGHT OIL/Diesel And Dust (Columbia)	"Beds" (151) "Dead" (24) "Dreamworld" (6)	157-/1	39- 110- 39+
12	11			9 SCORPIONS/Savage Amusement (Mercury/PG)	"Rhythm" (146) "Believe" (15) "Don't" (12)	146+/2	22+ 90+ 50-
2	2	7		10 DAVID LEE ROTH/Skyscraper (WB)	"Stand" (137) "Damn" (14) "Knucklebones" (5)	140-/3	31- 94- 45+
4	3	5		11 INXS/Kick (Atlantic)	"Sensation" (128) "Devil" (7) "Never" (4)	135-/0	36- 100- 33-
17	13			12 GLASS TIGER/Diamond Sun (EMI-Manhattan)	"Still" (139) "Diamond" (4) "Song" (1)	140=/2	18+ 93+ 42-
3	4	10		13 TALKING HEADS/Naked (Fly/Sire)	"Flowers" (103) "Blind" (30) "Jones" (12)	115-/2	21- 73- 35+
14				14 HONEYMOON SUITE/Racing After Midnight (WB)	"Love" (145) "Lookin'" (3) "Over" (2)	145+/2	7= 74+ 64-
19	19	17		15 GEORGE HARRISON/Cloud Nine (Dark Horse/WB)	"Love" (125) "Cloud 9" (3) "That's" (1)	126=/4	9+ 63+ 60-
25	24	19		16 TREAT HER RIGHT/Treat Her Right (RCA)	"Think" (134) "Gun" (3) "Everglades" (1)	137+/9	4- 57+ 69+
5	11	12		17 HENRY LEE SUMMER/Henry Lee Summer (CBS Associated)	"Danielle" (83) "Wish" (46) "Shoes" (5)	121-/7	17- 52- 66+
23	25	20		18 KINGS OF THE SUN/Kings Of The Sun (RCA)	"Serpentine" (131) "Leather" (1) "Trot" (1)	131+/5	0= 45+ 72-
22	26	23		19 WHITE LION/Pride (Atlantic)	"Tell" (98) "Wait" (26) "When" (1)	115+/5	5= 26+ 66-
6	10	15		20 FOREIGNER/Inside Information (Atlantic)	"Don't" (58) "Wait" (23) "Beat" (3)	75-/1	20- 54- 20-
10	15	18		21 KINGDOM COME/Kingdom Come (Polydor/PG)	"Living" (90) "Get" (16) "Love" (13)	108-/1	2- 19- 79+
26	27	22		22 DEACON BLUE/Raintown (Columbia)	"Dignity" (114) "Ragman" (1) "Looks" (1)	115-/7	2- 23+ 79-
33	31	25		23 YNGWIE J. MALMSTEEN'S RISING FORCE/Odyssey (Polydor/PG)	"Heaven" (115) "Force" (1) "Deja" (1)	115+/5	1= 23+ 74+
35				24 ROBIN TROWER/Take What You Need (Atlantic)	"Tear" (116) "Take" (2)	117+/33	1= 18+ 76+
36	33	26		25 ROBBIE ROBERTSON/Robbie Robertson (Geffen)	"Down" (105) "Roulette" (1) "Testimony" (1)	106+/12	2- 30+ 63+
16	14	16		26 BALAAM & THE ANGEL/Live Free Or Die (Virgin)	"Love" (93)	93-/0	0- 36- 53-
37	40	39		27 JOHN COUGAR MELLENCAMP/The Lonesome Jubilee (Mercury/PG)	"Rooty" (81) "Check" (4) "People" (1)	82+/26	5+ 22+ 55+
31	37	29		28 AC/DC/Blow Up Your Video (Atlantic)	"Way" (87) "Zone" (8) "Heatseeker" (3)	91+/9	1- 18+ 48+
8	18	24		29 JERRY HARRISON/Casual Gods (Sire/WB)	"Rev" (50) "Cherokee" (14) "Gun" (6)	66-/2	7- 28- 32=
DEBUT	30			30 ZIGGY MARLEY/Conscious Party (Virgin)	"Tomorrow" (81) "Molly" (3) "Tumblin'" (2)	84+/26	3+ 19+ 51+
38	35	31		31 ROCKY HILL/Rocky Hill (Virgin)	"Won't" (96) "Turnaround" (1)	97-/3	0= 10+ 64-
32	34	32		32 JOE SATRIANI/Surfing With The Alien (Relativity)	"Surfing" (72) "Satch" (8) "Always" (4)	79-/4	1= 11- 54+
14	13	21		33 BRIGHT LIGHTS, BIG CITY/Soundtrack (WB)	"Century's" (57) "Pleasure" (1)	57-/0	5- 30- 24-
29	36	33		34 AEROSMITH/Permanent Vacation (Geffen)	"Magic" (42) "Angel" (19) "Rag" (1)	62-/6	8- 21- 29+
40				35 TIMBUK 3/Eden Alley (IRS/MCA)	"Rev." (75) "Reckless" (2) "Easy" (1)	76+/6	1= 9+ 57+
DEBUT	36			36 JOHN KILZER/Memory In The Making (Geffen)	"Red" (73) "Heart" (1) "Love" (1)	74 /12	0 5 54
30	32	34		37 GUNS N' ROSES/Appetite For Destruction (Geffen)	"Welcome" (40) "Sweet" (10) "Paradise" (6)	54-/2	0= 13- 37-
35	38	38		38 ADVENTURES/The Sea Of Love (Elektra)	"Broken" (81) "Step" (1)	81-/4	0= 7- 55-
DEBUT	39			39 BRIAN SETZER/Live Nude Guitars (EMI-Manhattan)	"Sky" (79)	79 /16	0 6 52
12	23	27		40 BRUCE SPRINGSTEEN/Tunnel Of Love (Columbia)	"Heaven" (35) "Step" (6) "Faces" (1)	39-/0	7- 23- 16-

BREAKERS.

BRUCE HORNSBY & THE RANGE
Scenes From The Southside (RCA)
 94% of our reporters on it.

ROBIN TROWER
Take What You Need (Atlantic)
 67% of our reporters on it.

NEW & ACTIVE

MICHAEL BOLTON "The Hunger" (Columbia) 63/13 (54/13)
 Adds including WPDH, WSTZ, KMJX, KATT, KMBY, KLPX, WGIR, KFMX, KFMZ, KBOY. Heavy 3: WLVO, WAOR, KRZO. Medium 44 including WNEW, WQVE, WKLS, WYNF, WFBQ, KYYS, KSHE, KDKB, KUPD, WCCC.

10,000 MANIACS "In My Tribe" (Elektra) 63/6 (62/4)
 Adds: WHJY, WNOR, WAAF, WHITE, WRDU, KPOI. Powers 3. Heavy 12 including WDRE, WNEW, WDHA, WCCC, WPLR, WBRU, WLAV, WIZN, WXXP, KRNA. Medium 38 including WBAB, WKLS, KLLO, KTCZ, KBCO, 91X, WHCN, KLBJ, WIMZ, WKDF.

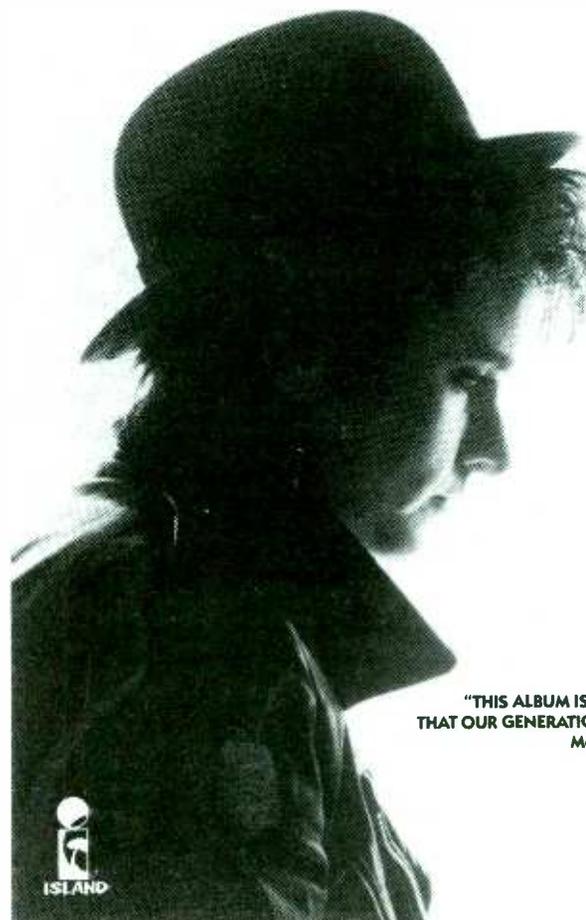
PINK FLOYD "A Momentary Lapse Of Reason" (Columbia) 57/21 (39/23)
 Adds including WMMR, KJJO, KISW, WPYX, WZZO, WBRU, WEZX, KWIC, WQIZ, KQDS. Powers 3. Heavy 9 including WNEW, WEBN, KAZY, KZAP, WYV, WQMF, WIZN, KRZO. Medium 36 including WQVE, WHJY, DC101, WLLZ, KYYS, KQRS, KDKB, KUPD, KGB, KLAQ.

JON ANDERSON "In The City Of Angels" (Columbia) 56/6 (52/10)
 Adds: KDKB, KINK, KWLN, WKGR, WLAV, KWHL. Powers 1. Heavy 6: CHOM, DC101, KTCZ, WPLR, WKFM, WGIR. Medium 33 including WIYY, WNEW, WLVO, KMOD, KJOT, KPOI, WIZN, WRKI, WWTR, WBLM.

IRON MAIDEN "Seventh Son Of A Seventh Son" (Capitol) 56/2 (56/19)
 Adds: WYV, KWLN. Powers 2. Heavy 2: KJJO, KNAC. Medium 32 including WBAB, WFMG, WNEW, WHJY, Q107, KTXQ, KLAQ, WIMZ, WLAV, KFMG, KILO.

LITA FORD "Lita" (RCA) 48/8 (43/6)
 Adds: WAQX, WQMF, KWLN, WIOT, KMBY, KFMQ, WZZO, KZOO. Heavy 15 including WBAB, KISS, WYNF, KJJO, KAZY, KJOT, WPXC, WBLM, KTAL, KRQU. Medium 21 including WKLC, WDHA, WTPA, WHCN, KRIX, KZRR, KILO, KEZE, KFMX, KQWB.

BODEANS "Outside Looking In" (Slash/Reprise) 48/2 (51/8)
 Adds: WRXK, WIMZ. Heavy 4: WPLR, WHEB, WPXC, KQWB. Medium 36 including WYNF, WLVO, WLLZ, KSHE, KLOS, WPDH, WBRU, WEZX, WOUR, KLBJ.



MELISSA ETHERIDGE

"THIS ALBUM IS ABOUT THE PASSION THAT OUR GENERATION IS DEALING WITH."
 Melissa Etheridge, 1988



R&R NATIONAL AIRPLAY

AOR TRACKS®

NEW ARTISTS

Tracks

Reports

1	POISON /Nothin' But A Good Time (Enigma/Capitol) 97
2	ROCKY HILL /I Won't Be Your Fool (Virgin) 96
3	ADVENTURES /Broken Land (Elektra) 81
	ZIGGY MARLEY /Tomorrow People (Virgin) 81
5	JOHN KILZER /Red Blue Jeans (Geffen) 73
6	10,000 MANIACS /Like The Weather (Elektra) 60
7	TRACY CHAPMAN /Fast Car (Elektra) 45
8	MISSION UK /Tower Of Strength (Mercury/Pg) 43
9	THEN JERICO /Let Her Fall (MCA) 42
10	GUNS N' ROSES /Welcome To The Jungle (Geffen) 40
11	JAMES REYNE /Fall Of Rome (Capitol) 37
12	JOANNA DEAN /Kiss This (Mercury/Pg) 34
13	LITA FORD /Close My Eyes Forever (RCA) 31
14	BEARS /Aches & Pains (IRS) 27
15	DEL-LORDS /Judas Kiss (Enigma) 26
16	PAT McLAUGHLIN /No Problem (Capitol) 24
17	KING'S X /King (Megaforce/Atlantic) 23
	VINNIE VINCENT INVASION /Ashes To Ashes (Chrysalis) 23
19	JOHNNY HATES JAZZ /Shattered Dreams (Virgin) 20
20	LITA FORD /Kiss Me Deadly (RCA) 18

New Artists are those that have never had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

3 2
WKS WKS LW TW

175 REPORTERS

Reports/Adds Power Heavy Medium

9	3	1	BRUCE HORNSBY & THE... /The Valley Road (RCA) 165+1 77+ 149+ 16-
9	3	2	CHEAP TRICK /The Flame (Epic) 159=0 78+ 142+ 13-
8	4	4	SMITHEREENS /Only A Memory (Enigma/Capitol) 165=1 42+ 128+ 33-
4	2	1	CHURCH /Under The Milky Way (Arista) 158-2 56+ 124- 29+
15	7	5	ERIC CLAPTON /After Midnight (Polydor/Pg) 161+9 35+ 120+ 39-
14	10	9	NEIL YOUNG & THE BLUENOTES /Ten Men Workin' (Reprise) 158=1 26+ 101+ 52-
5	5	6	MIDNIGHT OIL /Beds Are Burning (Columbia) 151-0 37- 105- 37+
DEBUT			8 VAN HALEN /Black And Blue (WB) 154 /154 26 95 52
16	12	11	SCORPIONS /Rhythm Of Love (Mercury/Pg) 146+2 22+ 90+ 50-
11	8	8	DAVID LEE ROTH /Stand Up (WB) 137-3 30- 91- 45+
7	7	10	INXS /New Sensation (Atlantic) 128-0 35- 96- 31-
22	18	14	ROBERT PLANT /Ship Of Fools (Es Paranza/Atlantic) 138+12 12+ 82+ 52-
23	17	13	GLASS TIGER /I'm Still Searching (EMI-Manhattan) 139=2 18+ 93+ 41-
1	1	5	ROBERT PLANT /Tall Cool One (Es Paranza/Atlantic) 114-0 35- 98- 14-
20	16	15	HONEYMOON SUITE /Love Changes Everything (WB) 145+2 7= 74+ 64-
24	24	16	ROD STEWART /Lost In You (WB) 145+33 8+ 52+ 87+
28	23	17	GEORGE HARRISON /This Is Love (Dark Horse/WB) 125=4 8+ 61+ 59-
30	26	18	TREAT HER RIGHT /I Think She Likes Me (RCA) 134+9 4- 57+ 68+
25	25	19	KINGS OF THE SUN /Serpentine (RCA) 131+5 0= 45+ 72-
3	6	12	TALKING HEADS /(Nothing But) Flowers (Fly/Sire) 103-0 20- 70- 28-
36	30	25	YNGWIE J. MALMSTEEN'S RISING... /Heaven Tonight (Polydor/Pg) 115+5 1= 23+ 74+
31	28	23	DEACON BLUE /Dignity (Columbia) 114-7 2- 22+ 79-
52	33	23	ROBIN TROWER /Tear It Up (Atlantic) 116+33 1= 18+ 75+
41	33	28	ROBBIE ROBERTSON /Somewhere Down The Crazy River (Geffen) 105+12 2- 30+ 62+
15	14	16	BALAAAM & THE ANGEL /I Love The Things You Do To Me (Virgin) 93-0 0- 36- 53-
35	32	27	KINGDOM COME /Living Out Of Touch (Polydor/Pg) 90-3 0- 15- 67+
47	41	30	WHITE LION /Tell Me (Atlantic) 98+11 1= 15+ 60+
18	19	21	FOREIGNER /I Don't Want To Live Without You (Atlantic) 58-1 15- 46- 11-
45	45	29	JOHN COUGAR MELLENCAMP /Rooty Toot Toot (Mercury/Pg) 81+26 3+ 21+ 55+
47	34	30	POISON /Nothin' But A Good Time (Enigma/Capitol) 97+13 1- 20+ 53+
56	40	31	HENRY LEE SUMMER /Darling Danielle Don't (CBS Associated) 83+19 4+ 19+ 59+
44	44	32	ZIGGY MARLEY /Tomorrow People (Virgin) 81+26 3+ 18+ 49+
54	44	36	AC/DC /That's The Way I Wanna Rock N Roll (Atlantic) 87+11 0- 16+ 45+
44	36	31	ROCKY HILL /I Won't Be Your Fool (Virgin) 96-4 0= 10+ 63-
10	11	20	DONALD FAGEN /Century's End (WB) 57-0 5- 30- 24-
2	13	22	HENRY LEE SUMMER /I Wish I Had A Girl (CBS Associated) 46-0 13- 34- 11=
DEBUT			37 JIMMY BARNES /Too Much Ain't Enough Love (Geffen) 86 /83 0 6 62
6	20	26	JERRY HARRISON /Rev It Up (Sire/WB) 50-0 6- 24- 25-
53	43	39	TIMBUK 3 /Rev. Jack & His Roamin' Cadillac Church (IRS/MCA) 75+6 1= 9+ 57+
46	42	38	JOE SATRIANI /Surfing With The Alien (Relativity) 72-3 0= 9= 49=
49	49	41	JOHN KILZER /Red Blue Jeans (Geffen) 73+12 0= 5+ 53+
48	48	42	BRIAN SETZER /When The Sky Comes Tumblin'... (EMI-Manhattan) 79+16 0= 6+ 52+
39	38	35	ADVENTURES /Broken Land (Elektra) 81-4 0= 7- 55-
51	51	44	J. JETT & THE BLACKHEARTS /I Hate Myself... (Blackheart/CBS) 82+26 0= 6+ 45+
53	48	47	10,000 MANIACS /Like The Weather (Elektra) 60+6 3+ 12= 35+
13	27	32	BRUCE SPRINGSTEEN /All That Heaven Will Allow (Columbia) 35-0 5= 19- 15-
19	21	29	PAUL CARRACK /One Good Reason (Chrysalis) 41-1 5- 20- 19-
57	57	49	MICHAEL BOLTON /Wait On Love (Columbia) 63+13 0= 3+ 44+
60	60	49	TRACY CHAPMAN /Fast Car (Elektra) 45+6 2+ 18+ 20+
DEBUT			50 PINK FLOYD /The Dogs Of War (Columbia) 52+23 1+ 6+ 34+
54	54	51	IRON MAIDEN /Can I Play With Madness (Capitol) 56=2 2+ 2= 32+
59	58	52	JON ANDERSON /Hold On To Love (Columbia) 54+5 1+ 6- 32+
38	39	42	GUNS N' ROSES /Welcome To The Jungle (Geffen) 40-0 0= 9- 28-
DEBUT			54 BRUCE HORNSBY & THE RANGE /Look Out Any Window (RCA) 28 /27 0 15 12
45	49	55	WHITE LION /Wait (Atlantic) 26-0 4= 13= 12-
60	60	56	MISSION UK /Tower Of Strength (Mercury/Pg) 43-1 0= 5+ 24=
DEBUT			57 BODEANS /Pick Up The Pieces (Slash/Reprise) 45-2 0= 4+ 34+
57	57	58	DOKKEN /Heaven Sent (Elektra) 46=5 1+ 5+ 21-
DEBUT			59 AEROSMITH /Magic Touch (Geffen) 42+7 0= 5= 27+
17	22	37	60 LYNYRD SKYNYRD /Swamp Music (MCA) 33-0 1= 4- 25-

BREAKERS®

VAN HALEN
Black And Blue (WB)
88% of our reporters on it.

ROBIN TROWER
Tear It Up (Atlantic)
66% of our reporters on it.

ROBBIE ROBERTSON
Somewhere Down The Crazy River (Geffen)
60% of our reporters on it.

MELISSA



ETHERIDGE

"WORKING WITH JUST AN ACOUSTIC GUITAR, THE KANSAS NATIVE CAPTIVATED THE LARGELY INDUSTRY CROWD—USUALLY DEATH FOR AN UNKNOWN OPENING ACT—WITH A VOICE REMINISCENT OF JANIS JOPLIN, POWERFUL SONGS AND A CONFIDENT, NATURALLY DRAMATIC STAGE MANNER."
L.A. Times, April 3, 1988



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Heavy
BRUCE HORNSBY & THE SCORPIONS
DAVID LEE ROSE

PARALLEL TWO

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PARALLEL THREE

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Heavy
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DAVID LEE ROSE

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PARALLEL THREE

WRXK/Myers (813)587-3696
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KMXJ/Little Rock (501)224-6500

Heavy
CHRAP TRICK
SCORPIONS
DAVID LEE ROSE

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ND: MARY LONDON

PARALLEL THREE

WRXK/Myers (813)587-3696
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Heavy
CHRAP TRICK
SCORPIONS
DAVID LEE ROSE

PARALLEL TWO

WRFX/Charlotte (704)338-9970
PD: JACK DANIEL
ND: MARY LONDON

PARALLEL THREE

WRXK/Myers (813)587-3696
PD: GREG HULL
ND: DICK TYLER

KFMX/Lubbock (806)747-1224

Heavy
CHRAP TRICK
SCORPIONS
DAVID LEE ROSE

PARALLEL TWO

WRFX/Charlotte (704)338-9970
PD: JACK DANIEL
ND: MARY LONDON

PARALLEL THREE

WRXK/Myers (813)587-3696
PD: GREG HULL
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Heavy
CHRAP TRICK
SCORPIONS
DAVID LEE ROSE

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Heavy
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SCORPIONS
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ND: MARY LONDON

PARALLEL THREE

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Heavy
CHRAP TRICK
SCORPIONS
DAVID LEE ROSE

PARALLEL TWO

WRFX/Charlotte (704)338-9970
PD: JACK DANIEL
ND: MARY LONDON

PARALLEL THREE

WRXK/Myers (813)587-3696
PD: GREG HULL
ND: DICK TYLER

WWCK/Flint (313)744-1570

Heavy
CHRAP TRICK
SCORPIONS
DAVID LEE ROSE

PARALLEL TWO

WRFX/Charlotte (704)338-9970
PD: JACK DANIEL
ND: MARY LONDON

PARALLEL THREE

WRXK/Myers (813)587-3696
PD: GREG HULL
ND: DICK TYLER

WVUQ/Columbus (414)224-1271

Heavy
CHRAP TRICK
SCORPIONS
DAVID LEE ROSE

PARALLEL TWO

WRFX/Charlotte (704)338-9970
PD: JACK DANIEL
ND: MARY LONDON

PARALLEL THREE

WRXK/Myers (813)587-3696
PD: GREG HULL
ND: DICK TYLER

MIDWEST

PARALLEL ONE

WRFX/Charlotte (704)338-9970
PD: JACK DANIEL
ND: MARY LONDON

PARALLEL TWO

WRXK/Myers (813)587-3696
PD: GREG HULL
ND: DICK TYLER

PARALLEL TWO

WRFX/Charlotte (704)338-9970
PD: JACK DANIEL
ND: MARY LONDON

PARALLEL THREE

WRXK/Myers (813)587-3696
PD: GREG HULL
ND: DICK TYLER

PARALLEL TWO

WRFX/Charlotte (704)338-9970
PD: JACK DANIEL
ND: MARY LONDON

PARALLEL THREE

WRXK/Myers (813)587-3696
PD: GREG HULL
ND: DICK TYLER

HR PARALLEL OF PLAYLISTS

Miami

PD: Steve Perun
Asst. PD/MD: Frank Amadeo

- 1 DEELE/Two Occasions
 - 2 PHIL COLLINGS/You Said Hello
 - 3 AERDITH/Angeles
 - 4 PEBBLES/Get It From Me
 - 5 TERENCE TRENT D/Amishing Well
 - 6 BRENDA K STARR/Still Believe
 - 7 WHITNEY HOUSTON/Where Do Broken Hearts Go
 - 8 RICHARD MARSH/Where Do Broken Hearts Go
 - 9 JIMMYE L. RAY/Where Do Broken Hearts Go
 - 10 J. J. FAD/Superstition
 - 11 COVER GIRL/Because Of All
 - 12 SAMANTHA FOX/Naughty Girl
 - 13 BILLY OCEAN/Outta My Dreams
 - 14 INES/Don't Injure
 - 15 RICK ASTLEY/Together Forever
 - 16 MICHAEL JACKSON/Man In The Mirror
 - 17 TIFANY/See Him Standing In The Rain
 - 18 FOREIGNER/Don't Want To Live For The Moment
 - 19 WHITE LION/Wait
 - 20 DEBBIE GIBSON/Don't Leave This Way
 - 21 J. J. FAD/Butterfly
 - 22 JETS/Rock It
 - 23 MICHAEL JACKSON/Dirty Diana
 - 24 JANE WIEDEN/Rush Hour
 - 25 RICK ASTLEY/Together Forever
 - 26 TAYLOR DAVE/Prove Your Love
 - 27 JERRY CLAYTON/You
 - 28 JERRY CLAYTON/You
 - 29 JERRY CLAYTON/You
 - 30 PATRICK SWINFIELD/Heart Changes Everlast
- ADD: SADE/Paradise
PRINCE/Alphabet St
LITA FORD/Just My Dearly Beloved
- ON: JALIO SOLERAS/My Love

MIDWEST

PD: Lyndon Abell
MD: Jim Atkinson

- 1 WHITE LION/Wait
 - 2 PET SHOP BOYS/Always On My Mind
 - 3 FOREIGNER/Don't Want To Live For The Moment
 - 4 RICK ASTLEY/Together Forever
 - 5 GEORGE MICHAEL/One More Try
 - 6 JIMMYE L. RAY/Where Do Broken Hearts Go
 - 7 SUAVE/My Girl
 - 8 MIAMI SOUND MACHINE/Anything For You
 - 9 TERENCE TRENT D/Amishing Well
 - 10 BILLY OCEAN/Outta My Dreams
 - 11 MICHAEL JACKSON/Man In The Mirror
 - 12 JERRY CLAYTON/You
 - 13 PAUL CARACAC/One Good Reason
 - 14 TAYLOR DAVE/Prove Your Love
 - 15 BRUCE HORNBY/The Valley Road
 - 16 HALL & OATES/Everything Your Heart
 - 17 DEBBIE GIBSON/Don't Leave This Way
 - 18 MICHAEL JACKSON/Dirty Diana
 - 19 JANE WIEDEN/Rush Hour
 - 20 ICHOUSE/Electric Blue
 - 21 MICHAEL JACKSON/Dirty Diana
 - 22 CHEAP TRICK/The Flame
 - 23 NATALIE COLE/Princess Castles
 - 24 AL B. SURE/Inte And Day
 - 25 ROD STEWART/Just In Case
 - 26 CHEER UP/Inte And Day
 - 27 JANE WIEDEN/Rush Hour
 - 28 DEE LEPPARD/Four Some Sugar On Me
 - 29 ELISA FIORILLO/Forgive Me For Dream
 - 30 HENRY LEE SUMMER/Just In Case
- ADD: BO CHOCOS/Heart Of Mine
LITA FORD/Just My Dearly Beloved
CHURCH/Under The Milky Way
- ON: BARDEUS/When We Kiss
PRETTY POLISH/Progress
E. U./De Butt

89.6

PD: Buddy Scott
MD: Joe Bohannon

- 1 NATALIE COLE/Princess Castles
 - 2 MIAMI SOUND MACHINE/Anything For You
 - 3 BILLY OCEAN/Outta My Dreams
 - 4 GEORGE MICHAEL/One More Try
 - 5 JETS/Rock It
 - 6 WHITNEY HOUSTON/Where Do Broken Hearts Go
 - 7 PET SHOP BOYS/Always On My Mind
 - 8 TAYLOR DAVE/Prove Your Love
 - 9 DEE LEPPARD/Four Some Sugar On Me
 - 10 DEE LEPPARD/Four Some Sugar On Me
 - 11 RICK ASTLEY/Together Forever
 - 12 JANE WIEDEN/Rush Hour
 - 13 INES/Don't Injure
 - 14 JANE WIEDEN/Rush Hour
 - 15 JANE WIEDEN/Rush Hour
 - 16 JANE WIEDEN/Rush Hour
 - 17 JANE WIEDEN/Rush Hour
 - 18 JANE WIEDEN/Rush Hour
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 - 27 JANE WIEDEN/Rush Hour
 - 28 JANE WIEDEN/Rush Hour
 - 29 JANE WIEDEN/Rush Hour
 - 30 JANE WIEDEN/Rush Hour
- ADD: JANE WIEDEN/Rush Hour
- ON: JANE WIEDEN/Rush Hour

POWER 96

PD: Rick Gillette
MD: Mark Jackson

- 1 MIAMI SOUND MACHINE/Anything For You
 - 2 GEORGE MICHAEL/One More Try
 - 3 WHITNEY HOUSTON/Where Do Broken Hearts Go
 - 4 MICHAEL JACKSON/Man In The Mirror
 - 5 E. U./De Butt
 - 6 NATALIE COLE/Princess Castles
 - 7 PEBBLES/Get It From Me
 - 8 DEE LEPPARD/Four Some Sugar On Me
 - 9 BRENDA K STARR/Still Believe
 - 10 SAMANTHA FOX/Naughty Girl
 - 11 BILLY OCEAN/Outta My Dreams
 - 12 JANE WIEDEN/Rush Hour
 - 13 JANE WIEDEN/Rush Hour
 - 14 JANE WIEDEN/Rush Hour
 - 15 JANE WIEDEN/Rush Hour
 - 16 JANE WIEDEN/Rush Hour
 - 17 JANE WIEDEN/Rush Hour
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 - 27 JANE WIEDEN/Rush Hour
 - 28 JANE WIEDEN/Rush Hour
 - 29 JANE WIEDEN/Rush Hour
 - 30 JANE WIEDEN/Rush Hour
- ADD: JANE WIEDEN/Rush Hour
- ON: JANE WIEDEN/Rush Hour

KILLER

St. Louis
PD: Kevin Young
MD: Joe Sonderman

- 1 TERENCE TRENT D/Amishing Well
 - 2 MIAMI SOUND MACHINE/Anything For You
 - 3 NATALIE COLE/Princess Castles
 - 4 AERDITH/Angeles
 - 5 FOREIGNER/Don't Want To Live For The Moment
 - 6 ICHOUSE/Electric Blue
 - 7 BILLY OCEAN/Outta My Dreams
 - 8 BILLY OCEAN/Outta My Dreams
 - 9 BILLY OCEAN/Outta My Dreams
 - 10 BILLY OCEAN/Outta My Dreams
 - 11 BILLY OCEAN/Outta My Dreams
 - 12 BILLY OCEAN/Outta My Dreams
 - 13 BILLY OCEAN/Outta My Dreams
 - 14 BILLY OCEAN/Outta My Dreams
 - 15 BILLY OCEAN/Outta My Dreams
 - 16 BILLY OCEAN/Outta My Dreams
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 - 25 BILLY OCEAN/Outta My Dreams
 - 26 BILLY OCEAN/Outta My Dreams
 - 27 BILLY OCEAN/Outta My Dreams
 - 28 BILLY OCEAN/Outta My Dreams
 - 29 BILLY OCEAN/Outta My Dreams
 - 30 BILLY OCEAN/Outta My Dreams
- ADD: BILLY OCEAN/Outta My Dreams
- ON: BILLY OCEAN/Outta My Dreams

104 KBEQ

THE #1 HIT MUSIC STATION
Kansas City
PD: Kevin Kenney
MD: Jon Anthony

- 1 WHITNEY HOUSTON/Where Do Broken Hearts Go
 - 2 AERDITH/Angeles
 - 3 TERENCE TRENT D/Amishing Well
 - 4 JETS/Rock It
 - 5 BILLY OCEAN/Outta My Dreams
 - 6 DEBBIE GIBSON/Don't Leave This Way
 - 7 WHITE LION/Wait
 - 8 BILLY OCEAN/Outta My Dreams
 - 9 RICHARD MARSH/Where Do Broken Hearts Go
 - 10 RICK ASTLEY/Together Forever
 - 11 MIAMI SOUND MACHINE/Anything For You
 - 12 RICK ASTLEY/Together Forever
 - 13 PAUL CARACAC/One Good Reason
 - 14 SAMANTHA FOX/Naughty Girl
 - 15 ICHOUSE/Electric Blue
 - 16 DEBBIE GIBSON/Don't Leave This Way
 - 17 PATRICK SWINFIELD/Heart Changes Everlast
 - 18 GEORGE MICHAEL/One More Try
 - 19 DAVID LEE ROTH/Just In Case
 - 20 BRENDA K STARR/Still Believe
 - 21 SUAVE/My Girl
 - 22 JANE WIEDEN/Rush Hour
 - 23 JANE WIEDEN/Rush Hour
 - 24 JANE WIEDEN/Rush Hour
 - 25 JANE WIEDEN/Rush Hour
 - 26 JANE WIEDEN/Rush Hour
 - 27 JANE WIEDEN/Rush Hour
 - 28 JANE WIEDEN/Rush Hour
 - 29 JANE WIEDEN/Rush Hour
 - 30 JANE WIEDEN/Rush Hour
- ADD: JANE WIEDEN/Rush Hour
- ON: JANE WIEDEN/Rush Hour

99.7

New Orleans
PD: Shadow P. Stevens
MD: Joey Giovinco

- 1 GEORGE MICHAEL/One More Try
 - 2 AERDITH/Angeles
 - 3 SAMANTHA FOX/Naughty Girl
 - 4 WHITE LION/Wait
 - 5 DEBBIE GIBSON/Don't Leave This Way
 - 6 MIAMI SOUND MACHINE/Anything For You
 - 7 JANE WIEDEN/Rush Hour
 - 8 JANE WIEDEN/Rush Hour
 - 9 JANE WIEDEN/Rush Hour
 - 10 JANE WIEDEN/Rush Hour
 - 11 JANE WIEDEN/Rush Hour
 - 12 JANE WIEDEN/Rush Hour
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 - 28 JANE WIEDEN/Rush Hour
 - 29 JANE WIEDEN/Rush Hour
 - 30 JANE WIEDEN/Rush Hour
- ADD: JANE WIEDEN/Rush Hour
- ON: JANE WIEDEN/Rush Hour

106.5

WCZY Detroit
PD: Brian Patrick
Asst. PD/MD: Jeff Jennings

- 1 MIAMI SOUND MACHINE/Anything For You
 - 2 WHITNEY HOUSTON/Where Do Broken Hearts Go
 - 3 GEORGE MICHAEL/One More Try
 - 4 TERENCE TRENT D/Amishing Well
 - 5 AERDITH/Angeles
 - 6 JANE WIEDEN/Rush Hour
 - 7 JANE WIEDEN/Rush Hour
 - 8 JANE WIEDEN/Rush Hour
 - 9 JANE WIEDEN/Rush Hour
 - 10 JANE WIEDEN/Rush Hour
 - 11 JANE WIEDEN/Rush Hour
 - 12 JANE WIEDEN/Rush Hour
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 - 27 JANE WIEDEN/Rush Hour
 - 28 JANE WIEDEN/Rush Hour
 - 29 JANE WIEDEN/Rush Hour
 - 30 JANE WIEDEN/Rush Hour
- ADD: JANE WIEDEN/Rush Hour
- ON: JANE WIEDEN/Rush Hour

94 WTKI

PD: Tim Fox
MD: Denise Lauren

- 1 PHIL COLLINGS/You Said Hello
 - 2 JANE WIEDEN/Rush Hour
 - 3 PAUL CARACAC/One Good Reason
 - 4 RICHARD MARSH/Where Do Broken Hearts Go
 - 5 TAYLOR DAVE/Prove Your Love
 - 6 JANE WIEDEN/Rush Hour
 - 7 MERRY CLAYTON/You
 - 8 AERDITH/Angeles
 - 9 WHITNEY HOUSTON/Where Do Broken Hearts Go
 - 10 BILLY OCEAN/Outta My Dreams
 - 11 SCARLETT & BLACK/You Don't Know Me
 - 12 DEE LEPPARD/Four Some Sugar On Me
 - 13 DEE LEPPARD/Four Some Sugar On Me
 - 14 DEE LEPPARD/Four Some Sugar On Me
 - 15 DEE LEPPARD/Four Some Sugar On Me
 - 16 DEE LEPPARD/Four Some Sugar On Me
 - 17 DEE LEPPARD/Four Some Sugar On Me
 - 18 DEE LEPPARD/Four Some Sugar On Me
 - 19 DEE LEPPARD/Four Some Sugar On Me
 - 20 DEE LEPPARD/Four Some Sugar On Me
 - 21 DEE LEPPARD/Four Some Sugar On Me
 - 22 DEE LEPPARD/Four Some Sugar On Me
 - 23 DEE LEPPARD/Four Some Sugar On Me
 - 24 DEE LEPPARD/Four Some Sugar On Me
 - 25 DEE LEPPARD/Four Some Sugar On Me
 - 26 DEE LEPPARD/Four Some Sugar On Me
 - 27 DEE LEPPARD/Four Some Sugar On Me
 - 28 DEE LEPPARD/Four Some Sugar On Me
 - 29 DEE LEPPARD/Four Some Sugar On Me
 - 30 DEE LEPPARD/Four Some Sugar On Me
- ADD: DEE LEPPARD/Four Some Sugar On Me
- ON: DEE LEPPARD/Four Some Sugar On Me

Q102

Ops. Manager: Jim Fox
PD/MD: Dave Allen

- 1 TERENCE TRENT D/Amishing Well
 - 2 PAUL CARACAC/One Good Reason
 - 3 PEBBLES/Get It From Me
 - 4 AERDITH/Angeles
 - 5 MIAMI SOUND MACHINE/Anything For You
 - 6 RICK ASTLEY/Together Forever
 - 7 GEORGE MICHAEL/One More Try
 - 8 WHITE LION/Wait
 - 9 JANE WIEDEN/Rush Hour
 - 10 JANE WIEDEN/Rush Hour
 - 11 JANE WIEDEN/Rush Hour
 - 12 JANE WIEDEN/Rush Hour
 - 13 JANE WIEDEN/Rush Hour
 - 14 JANE WIEDEN/Rush Hour
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 - 27 JANE WIEDEN/Rush Hour
 - 28 JANE WIEDEN/Rush Hour
 - 29 JANE WIEDEN/Rush Hour
 - 30 JANE WIEDEN/Rush Hour
- ADD: JANE WIEDEN/Rush Hour
- ON: JANE WIEDEN/Rush Hour

KPNB 101

PD: Brian Philips
Asst. PD/MD: Don Michaels

- 1 TIMES TWO/Strange But True
 - 2 KEITH SNEYD/Just In Case
 - 3 AERDITH/Angeles
 - 4 GEORGE MICHAEL/One More Try
 - 5 JANE WIEDEN/Rush Hour
 - 6 WHITE LION/Wait
 - 7 TERENCE TRENT D/Amishing Well
 - 8 PEBBLES/Get It From Me
 - 9 TOMMY LEE/Where Do Broken Hearts Go
 - 10 MIAMI SOUND MACHINE/Anything For You
 - 11 FALTSADO & CETERA/Just In Case
 - 12 JANE WIEDEN/Rush Hour
 - 13 NATALIE COLE/Princess Castles
 - 14 BILLY OCEAN/Outta My Dreams
 - 15 ICHOUSE/Electric Blue
 - 16 BELINDA CARLISLE/Circles In The Sand
 - 17 DEE LEPPARD/Four Some Sugar On Me
 - 18 BRUCE HORNBY/The Valley Road
 - 19 TOTO/Panama
 - 20 PET SHOP BOYS/Always On My Mind
 - 21 CLASS TIGER/It's Still Searching
 - 22 CHEAP TRICK/The Flame
 - 23 DEBBIE GIBSON/Don't Leave This Way
 - 24 MICHAEL JACKSON/Dirty Diana
 - 25 JANE WIEDEN/Rush Hour
 - 26 JANE WIEDEN/Rush Hour
 - 27 JANE WIEDEN/Rush Hour
 - 28 JANE WIEDEN/Rush Hour
 - 29 JANE WIEDEN/Rush Hour
 - 30 JANE WIEDEN/Rush Hour
- ADD: JANE WIEDEN/Rush Hour
- ON: JANE WIEDEN/Rush Hour

wmms 100.5 FM

Ops. Manager: Kid Leo
PD: Jeff McCartney

- 1 FOREIGNER/Don't Want To Live For The Moment
 - 2 JANE WIEDEN/Rush Hour
 - 3 JANE WIEDEN/Rush Hour
 - 4 PET SHOP BOYS/Always On My Mind
 - 5 AERDITH/Angeles
 - 6 MIAMI SOUND MACHINE/Anything For You
 - 7 HALL & OATES/Everything Your Heart
 - 8 ICHOUSE/Electric Blue
 - 9 JANE WIEDEN/Rush Hour
 - 10 JANE WIEDEN/Rush Hour
 - 11 HENRY LEE SUMMER/Just In Case
 - 12 MIDNIGHT DIL/Beats Are Burning
 - 13 DEBBIE GIBSON/Don't Leave This Way
 - 14 JANE WIEDEN/Rush Hour
 - 15 JANE WIEDEN/Rush Hour
 - 16 JANE WIEDEN/Rush Hour
 - 17 JANE WIEDEN/Rush Hour
 - 18 JANE WIEDEN/Rush Hour
 - 19 JANE WIEDEN/Rush Hour
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 - 27 JANE WIEDEN/Rush Hour
 - 28 JANE WIEDEN/Rush Hour
 - 29 JANE WIEDEN/Rush Hour
 - 30 JANE WIEDEN/Rush Hour
- ADD: JANE WIEDEN/Rush Hour
- ON: JANE WIEDEN/Rush Hour

KHYI Dallas

PD: Buzz Bennett
Asst. PD: Chuck Beck

- 1 SAMANTHA FOX/Naughty Girl
 - 2 COVER GIRL/Because Of All
 - 3 CHEYENNE CHASE/Always On My Mind
 - 4 PET SHOP BOYS/Always On My Mind
 - 5 PRETTY POLISH/Progress
 - 6 MIDNIGHT DIL/Beats Are Burning
 - 7 FOREIGNER/Don't Want To Live For The Moment
 - 8 FOREIGNER/Don't Want To Live For The Moment
 - 9 FOREIGNER/Don't Want To Live For The Moment
 - 10 FOREIGNER/Don't Want To Live For The Moment
 - 11 FOREIGNER/Don't Want To Live For The Moment
 - 12 FOREIGNER/Don't Want To Live For The Moment
 - 13 FOREIGNER/Don't Want To Live For The Moment
 - 14 FOREIGNER/Don't Want To Live For The Moment
 - 15 FOREIGNER/Don't Want To Live For The Moment
 - 16 FOREIGNER/Don't Want To Live For The Moment
 - 17 FOREIGNER/Don't Want To Live For The Moment
 - 18 FOREIGNER/Don't Want To Live For The Moment
 - 19 FOREIGNER/Don't Want To Live For The Moment
 - 20 FOREIGNER/Don't Want To Live For The Moment
 - 21 FOREIGNER/Don't Want To Live For The Moment
 - 22 FOREIGNER/Don't Want To Live For The Moment
 - 23 FOREIGNER/Don't Want To Live For The Moment
 - 24 FOREIGNER/Don't Want To Live For The Moment
 - 25 FOREIGNER/Don't Want To Live For The Moment
 - 26 FOREIGNER/Don't Want To Live For The Moment
 - 27 FOREIGNER/Don't Want To Live For The Moment
 - 28 FOREIGNER/Don't Want To Live For The Moment
 - 29 FOREIGNER/Don't Want To Live For The Moment
 - 30 FOREIGNER/Don't Want To Live For The Moment
- ADD: FOREIGNER/Don't Want To Live For The Moment
- ON: FOREIGNER/Don't Want To Live For The Moment

Minneapolis

PD: Gregg Swedberg
MD: Karen Wong

- 1 JANE WIEDEN/Rush Hour
 - 2 JANE WIEDEN/Rush Hour
 - 3 JANE WIEDEN/Rush Hour
 - 4 JANE WIEDEN/Rush Hour
 - 5 JANE WIEDEN/Rush Hour
 - 6 JANE WIEDEN/Rush Hour
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 - 27 JANE WIEDEN/Rush Hour
 - 28 JANE WIEDEN/Rush Hour
 - 29 JANE WIEDEN/Rush Hour
 - 30 JANE WIEDEN/Rush Hour
- ADD: JANE WIEDEN/Rush Hour
- ON: JANE WIEDEN/Rush Hour

99.7 FM

PD: Scott Wheeler

- 1 MIAMI SOUND MACHINE/Anything For You
 - 2 TERENCE TRENT D/Amishing Well
 - 3 WHITNEY HOUSTON/Where Do Broken Hearts Go
 - 4 JANE WIEDEN/Rush Hour
 - 5 JANE WIEDEN/Rush Hour
 - 6 JANE WIEDEN/Rush Hour
 - 7 JANE WIEDEN/Rush Hour
 - 8 JANE WIEDEN/Rush Hour
 - 9 JANE WIEDEN/Rush Hour
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 - 27 JANE WIEDEN/Rush Hour
 - 28 JANE WIEDEN/Rush Hour
 - 29 JANE WIEDEN/Rush Hour
 - 30 JANE WIEDEN/Rush Hour
- ADD: JANE WIEDEN/Rush Hour
- ON: JANE WIEDEN/Rush Hour

WNCI 97.9

PD: Dave Robbins
MD: Pat McMahon

- 1 TERENCE TRENT D/Amishing Well
 - 2 MIAMI SOUND MACHINE/Anything For You
 - 3 BILLY OCEAN/Outta My Dreams
 - 4 NATALIE COLE/Princess Castles
 - 5 AERDITH/Angeles
 - 6 FOREIGNER/Don't Want To Live For The Moment
 - 7 PET SHOP BOYS/Always On My Mind
 - 8 SAMANTHA FOX/Naughty Girl
 - 9 GEORGE MICHAEL/One More Try
 - 10 BILLY OCEAN/Outta My Dreams
 - 11 JANE WIEDEN/Rush Hour
 - 12 JANE WIEDEN/Rush Hour
 - 13 JANE WIEDEN/Rush Hour
 - 14 JANE WIEDEN/Rush Hour
 - 15 JANE WIEDEN/Rush Hour
 - 16 JANE WIEDEN/Rush Hour
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 - 27 JANE WIEDEN/Rush Hour
 - 28 JANE WIEDEN/Rush Hour
 - 29 JANE WIEDEN/Rush Hour
 - 30 JANE WIEDEN/Rush Hour
- ADD: JANE WIEDEN/Rush Hour
- ON: JANE WIEDEN/Rush Hour

92X-FM

PD: Adam Cook
Assistant PD/MD: Kevin Haines

- 1 MIAMI SOUND MACHINE/Anything For You
 - 2 GEORGE MICHAEL/One More Try
 - 3 TERENCE TRENT D/Amishing Well
 - 4 NATALIE COLE/Princess Castles
 - 5 JANE WIEDEN/Rush Hour
 - 6 SAMANTHA FOX/Naughty Girl
 - 7 FOREIGNER/Don't Want To Live For The Moment
 - 8 FOREIGNER/Don't Want To Live For The Moment
 - 9 FOREIGNER/Don't Want To Live For The Moment
 - 10 FOREIGNER/Don't Want To Live For The Moment
 - 11 FOREIGNER/Don't Want To Live For The Moment
 - 12 FOREIGNER/Don't Want To Live For The Moment
 - 13 FOREIGNER/Don't Want To Live For The Moment
 - 14 FOREIGNER/Don't Want To Live For The Moment
 - 15 FOREIGNER/Don't Want To Live For The Moment
 - 16 FOREIGNER/Don't Want To Live For The Moment
 - 17 FOREIGNER/Don't Want To Live For The Moment
 - 18 FOREIGNER/Don't Want To Live For The Moment
 - 19 FOREIGNER/Don't Want To Live For The Moment
 - 20 FOREIGNER/Don't Want To Live For The Moment
 - 21 FOREIGNER/Don't Want To Live For The Moment
 - 22 FOREIGNER/Don't Want To Live For The Moment
 - 23 FOREIGNER/Don't Want To Live For The Moment
 - 24 FOREIGNER/Don't Want To Live For The Moment
 - 25 FOREIGNER/Don't Want To Live For The Moment
 - 26 FOREIGNER/Don't Want To Live For The Moment
 - 27 FOREIGNER/Don't Want To Live For The Moment
 - 28 FOREIGNER/Don't Want To Live For The Moment
 - 29 FOREIGNER/Don't Want To Live For The Moment
 - 30 FOREIGNER/Don't Want To Live For The Moment
- ADD: FOREIGNER/Don't Want To Live For The Moment
- ON: FOREIGNER/Don't Want To Live For The Moment

295

OM: Ric Lippincott
PD: Brian Kelly

- 1 NATALIE COLE/Princess Castles
 - 2 WHITE LION/Wait
 - 3 TERENCE TRENT D/Amishing Well
 - 4 BILLY OCEAN/Outta My Dreams
 - 5 JANE WIEDEN/Rush Hour
 - 6 JANE WIEDEN/Rush Hour
 - 7 JANE WIEDEN/Rush Hour
 - 8 JANE WIEDEN/Rush Hour
 - 9 JANE WIEDEN/Rush Hour
 - 10 JANE WIEDEN/Rush Hour
 - 11 JANE WIEDEN/Rush Hour
 - 12 JANE WIEDEN/Rush Hour
 - 13 JANE WIEDEN/Rush Hour
 - 14 JANE WIEDEN/Rush Hour
 - 15 JANE WIEDEN/Rush Hour
 - 16 JANE WIEDEN/Rush Hour
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 - 23 JANE WIEDEN/Rush Hour
 - 24 JANE WIEDEN/Rush Hour
 - 25 JANE WIEDEN/Rush Hour
 - 26 JANE WIEDEN/Rush Hour
 - 27 JANE WIEDEN/Rush Hour
 - 28 JANE WIEDEN/Rush Hour
 - 29 JANE WIEDEN/Rush Hour
 - 30 JANE WIEDEN/Rush Hour
- ADD: JANE WIEDEN/Rush Hour
- ON: JANE WIEDEN/Rush Hour

SOUTH BREAKOUTS
Sade
Van Halen
Jane Wiedlin
Pebbles
Julio Iglesias ...
Ziggy Marley
Michael Bolton
Kool Moe Dee

CHR ADS & HOTS

EAST BREAKOUTS
John Cafferty...
Inxs
Jets
Van Halen
Michael Jackson
Sade

EAST PARALLEL TWO

WFLY/Albany, NY
Pattengill/Morgan
NARADA
CHURCH
ROBERT PLANT
SWEET SENSATION
CERIS JASPER
ELISA FIORILLO
NIA PEPPIES
Notte: COVER GIRLS 6-2
DEE 8-3
PRETTY POISON 13-5
SAMANTHA FOX 16-7
E.U. 20-11

WSPK/Poughkeepsie, NY
Dayton/Schantz
DEE 1
TIMES TWO (dp)
INXS
KYLIE MINOUGE
MIDNIGHT OIL
JODY WATLEY
Notte: JOHNNY HATES JAZZ 8-6
COVER GIRLS 18-14
SAMANTHA FOX 25-20
RICK ASTLEY 34-26
CHEAP TRICK 4-33
E.U. 20-11

96XX/Burlington, VT
Speck/Yesner
INXS
JOHN CAFFERTY
VAN HALEN (dp)
CHURCH
ELISA FIORILLO
10,000 MANIACS
JANE WIEDLIN
Notte: MIAMI SOUND MACHI 3-1
MIAMI SOUND MACHI 3-1
PET SHOP BOYS 9-4
PET SHOP BOYS 10-5
GEORGE MICHAEL 18-11

98XX/Rochester, NY
Tom Mitchell
POISON (dp)
SADE (dp)
JOHNNY KEMP
ICHOUSE 4-2
INXS
Notte: MIAMI SOUND MACHI 2-1
WHITE LION 8-2
SAMANTHA FOX 7-3
DEE 6-6
FOREIGNER 19-11

99FM/Schenectady, NY
Parker/Chick
CHURCH
INXS
IGGY MARLEY
JOHN COUGAR
ADVENTURES
Notte: GEORGE MICHAEL 12-4
RICK ASTLEY 19-11
DEBBIE GIBSON 29-21
JETS 31-22
E.U. D-29

93Q/Syracuse, NY
Cunningham/Dunes
E.U.
BRUCE HORNSBY
JETS
TIMES TWO
Notte: MIAMI SOUND MACHI 5-1
NATALIE COLE 3-2
AROSMITH 4-3
ICHOUSE 8-4
JOHNNY HATES JAZZ 13-9

WVSR/Charleston, WV
Calleghar/Swann
CHEAP TRICK
ROBERT PLANT
Notte: GEORGE MICHAEL 8-2
JOHNNY HATES JAZZ 7-4
FOREIGNER 11-5
DEE 15-12

K104/Erie, PA
Bill Shannon
VAN HALEN (dp)
JOHN COUGAR
ROBBIE ROBERTSON
JOHN CAFFERTY
ERIC CARMEN
Notte: JOHNNY HATES JAZZ 5-1
BREND A RUSSELL 3-2
ICEHOUSE 6-3
BREATHE 7-4
FOREIGNER 10-6

JET-FM/Erie, PA
Jim Cook
LITA FORD
IGGY MARLEY
DEBBIE GIBSON
SUAVE
Notte: MIAMI SOUND MACHI 3-1
WHITE LION 2-2
JOHNNY HATES JAZZ 6-4
DEE 8-5
FOREIGNER 13-8

WERZ/Exeter, NH
Falcon/Brady
MICHAEL JACKSON
JANE WIEDLIN
SADE
CLINIE FISHER
JOHN CAFFERTY (dp)
Notte: MIAMI SOUND MACHI 1-1
PET SHOP BOYS 12-9
JOHNNY HATES JAZZ 14-10
BREND A RUSSELL 15-11

WNNK/Harrisburg, PA
Bond/August
JANE WIEDLIN
JULIO IGLESIAS
SADE
ROBERT PLANT
JOHNNY KEMP
PEBBLES
TEDDY PENDERGRASS
Notte: NATALIE COLE 4-1
GEORGE MICHAEL 12-9
PET SHOP BOYS 24-14
AL B. SURE! 15-24
BELINDA CARLISLE 38-29

WTC/Hartford, CT
Shakes/West
LITA FORD
BREND A RUSSELL
BELINDA CARLISLE
IGGY MARLEY
INXS
Notte: SAMANTHA FOX 1-1
MIAMI SOUND MACHI 5-3
GEORGE MICHAEL 10-5
AL B. SURE! 14-8
RICK ASTLEY 21-13

WKKE/Huntington, WV
Miller/Allen
MICHAEL JACKSON
LITA FORD (dp)
BREATHE (dp)
Notte: AEROSMITH 2-1
MIAMI SOUND MACHI 4-2
NATALIE COLE 5-3
WHITE LION 6-4
ICHOUSE 8-6

WLAN/Lancaster, PA
Marino/Murray
OKD
BELINDA CARLISLE
JETS
GLASS TIGER
ERIC CLAPTON
BRUCE HORNSBY
Notte: MIAMI SOUND MACHI 1-1
GEORGE MICHAEL 12-2
JOHNNY HATES JAZZ 8-4
WHITNEY HOUSTON 5-5
BREND A RUSSELL 13-8

KC101/New Haven, CT
Stef Rybak
CHEAP TRICK
INXS
PEBBLES
MICHAEL BOLTON
Notte: AEROSMITH 1-1
MIAMI SOUND MACHI 5-2
SAMANTHA FOX 13-8
GEORGE MICHAEL 19-11
JETS 17-12

SOUTH PARALLEL TWO

WBGG/Augusta, GA
Bruce Stevens
INXS
VAN HALEN (dp)
SUAVE
JETS
J.J. FAD (dp)
10,000 MANIACS
Notte: MIAMI SOUND MACHI 1-1
GEORGE MICHAEL 4-2
FOREIGNER 10-3
JOHNNY HATES JAZZ 13-4
WHITE LION 7-7

833/Austin, TX
Tonacac/Devenport
TIMES TWO
PRINCE
PEBBLES
KYLIE MINOUGE
Notte: TERENCE TRENT D'A 1-1
GEORGE MICHAEL 4-3
SAMANTHA FOX 9-4
Kool MOE DEE 10-9
AL B. SURE! 22-16

K38/Austin, TX
Scott/Loustau
BARDEUX
JANE WIEDLIN
J.J. FAD (dp)
BOE SCAGGS (dp)
BREATHE (dp)
ROBERT PLANT (dp)
CLINIE FISHER
Notte: SAMANTHA FOX 2-1
MIAMI SOUND MACHI 3-2
Kool MOE DEE 7-3
AL B. SURE! 34-13
PEBBLES 9-20

WFMF/Baton Rouge, LA
Rice/Allyson
SAMANTHA FOX
DEF LEPPARD
DEBBIE GIBSON
ICHOUSE
Notte: AEROSMITH 2-2
TERENCE TRENT D'A 6-4
AROSMITH 8-5
JOHNNY HATES JAZZ 10-4
BREND A RUSSELL 22-16
GEORGE MICHAEL 17-11
DEE 23-16

KZZB/Beaumont, TX
Baker/Jackson
LITA FORD (dp)
SADE (dp)
PEBBLES (dp)
HEB ORDER
ETHE SWEAT (dp)
Notte: DEE 5-1
MIAMI SOUND MACHI 7-2
PET SHOP BOYS 8-3
FOREIGNER 9-4
WHITE LION 10-6

95/Birmingham, AL
McCarthy/Peake
none
Notte: TERENCE TRENT D'A 1-1
ICHOUSE 8-8
JOHNNY HATES JAZZ 12-12
GEORGE MICHAEL 13-11
BALL & OATES 20-20

KXX100/Birmingham, AL
Prewitt/Davis
TOMY, TOMI, TONY
DAVID LEE ROSE (dp)
DEF LEPPARD (dp)
Notte: E.U. 4-3
GEORGE MICHAEL 5-4
PRINCE 17-9
PEBBLES 26-21
Kool MOE DEE 34-29

WKQB/Charleston, SC
Gather/Russell
CHURCH
JANE WIEDLIN
JETS
J.J. FAD
MIDNIGHT OIL
Notte: MIAMI SOUND MACHI 1-1
GEORGE MICHAEL 7-2
JOHNNY HATES JAZZ 10-7
DEE 15-8
CHER 25-17

WBCY/Charlotte, NC
Blackwell/Collins
MIDNIGHT OIL (dp)
JETS
KYLIE MINOUGE
POISON (dp)
Notte: SAMANTHA FOX 2-1
JOHNNY HATES JAZZ 5-3
GEORGE MICHAEL 14-4
HALL & OATES 19-11
CHEAP TRICK 22-13

WROQ/Charlotte, NC
Blaas/Ward
JANE WIEDLIN
KYLIE MINOUGE
SADE
DEF LEPPARD (dp)
JOHN COUGAR
NORTHOON SUITE
INXS
DEPECHE MODE
BREATHE (dp)
Notte: JOHNNY HATES JAZZ 3-1
SAMANTHA FOX 9-4
ICHOUSE 7-6
GEORGE MICHAEL 18-12
CHEAP TRICK 36-30

WSKZ/Chattanooga, TN
Chase/Scott
DEBBIE GIBSON
ERIC CARMEN
INXS
Notte: JOHNNY HATES JAZZ 7-4
BREND A RUSSELL 12-9
TIMES TWO 14-11
SAMANTHA FOX 19-13
GEORGE MICHAEL 26-15

WLAN/Lexington, KY
Fox/Graves
BOE SCAGGS
ROD STEWART
LITA FORD
PEBBLES
Notte: GEORGE MICHAEL 12-7
SAMANTHA FOX 10-9
AROSMITH 8-11
PRINCE D-31
MICHAEL JACKSON D-32

KKYK/Little Rock, AR
Rolling/Harrison
CHEAP TRICK
BRUCE HORNSBY
BARDEUX
PEBBLES
NU SHOOT
MIDNIGHT OIL
Notte: SCARLETT & BLACK 2-1
JODY WATLEY 4-2
JOHNNY HATES JAZZ 8-5
MIAMI SOUND MACHI 11-7
MICHAEL BOLTON 14-11

WRVQ/Richmond, VA
Davis/Michaels
none
Notte: MIAMI SOUND MACHI 1-1
NATALIE COLE 2-2
REMY LEE SUMMER 3-3
PRINCE
MIDNIGHT OIL
Notte: MIAMI SOUND MACHI 4-1
LITA FORD 1-2
WHITE LION 5-4
LITA FORD 12-10
GEORGE MICHAEL 16-12

KQIZ/Amarillo, TX
Stu Smoke
ROD STEWART
JANE WIEDLIN
LITA FORD
STEVIE WONDER (dp)
INXS
IGGY MARLEY (dp)
Notte: MIAMI SOUND MACHI 1-1
JOHNNY HATES JAZZ 2-2
GEORGE MICHAEL 9-3
FOREIGNER 5-5
PET SHOP BOYS 11-6

WKSJ/Ashville, NC
Maloney/Trent
VAN HALEN (dp)
JOHN CAFFERTY
PEBBLES
Notte: TIMES TWO 26-16
LITA FORD 31-25
RICK ASTLEY 38-27
CHER 39-31
JETS 40-33

WJAD/Bainbridge, GA
Elliot/Tanner
VAN HALEN (dp)
JULIO IGLESIAS (dp)
ERIC CLAPTON
SADE
INXS
AL B. SURE!
Notte: JOHNNY HATES JAZZ 5-2
JOHNNY HATES JAZZ 7-4
RICK ASTLEY 30-23
MICHAEL JACKSON 35-25

Z102/Sevannah, GA
McGraw/Wilame
INXS
J.J. FAD
IGGY MARLEY
BREATHE
DEE 2-1
MIAMI SOUND MACHI 11-3
E.U. 12-5
GEORGE MICHAEL 22-6
FOREIGNER 18-10

WZKX/Biloxi, MS
Rick James
CHER
VAN HALEN (dp)
JETS
BREND A RUSSELL (dp)
IGGY MARLEY (dp)
Notte: MIAMI SOUND MACHI 4-1
JOHNNY HATES JAZZ 8-4
GEORGE MICHAEL 21-10
BELINDA CARLISLE 35-27

WCCQ/Columbus, GA
McCune/McCard
ERIC CARMEN
GEORGE HARRISON
J.J. FAD (dp)
JULIO IGLESIAS (dp)
Notte: JULIO IGLESIAS
PEBBLES
SADE
Kool MOE DEE
Notte: MIAMI SOUND MACHI 4-1
SAMANTHA FOX 5-4
BREND A RUSSELL 8-5
PET SHOP BOYS 9-6
FOREIGNER 13-8

WDLX/Washington, NC
Jackson/Lane
BREND A RUSSELL
RICK ASTLEY
BRUCE HORNSBY
Notte: DEE 2-1
AEROSMITH 5-3
JOHNNY HATES JAZZ 11-4
GEORGE MICHAEL 12-7
WHITE LION 5-10
DEF LEPPARD 21-13

WHYY/Montgomery, AL
Jimbo Wood
BREND A RUSSELL
MIDNIGHT OIL (dp)
JULIO IGLESIAS
DEF LEPPARD
JANE WIEDLIN
Notte: MIAMI SOUND MACHI 3-1
JOHNNY HATES JAZZ 5-4
GEORGE MICHAEL 11-6
FOREIGNER 9-7
DEE 13-11

KBYM/Huntsville, TN
Hayes/Santiago
JULIO IGLESIAS (dp)
DEF LEPPARD (dp)
KYLIE MINOUGE
CHEAP TRICK
CHER
Notte: MIAMI SOUND MACHI 3-2
PET SHOP BOYS 5-3
WHITE LION 9-6
DEBBIE GIBSON 36-29
LITA FORD 40-32

Y107/Nashville, TN
Chase/Kaplan
PEBBLES
STEVIE WONDER
TOTO
Notte: BREND A RUSSELL 4-3
GEORGE MICHAEL 9-5
JOHNNY HATES JAZZ 8-6
LITA FORD 18-11
POISON 20-14

KWES/Odessa-Midland, TX
Jim Scott
PRETTY POISON (dp)
DEF LEPPARD (dp)
KYLIE MINOUGE (dp)
J.J. FAD (dp)
AL B. SURE! (dp)
VAN HALEN (dp)
Notte: PET SHOP BOYS 4-2
MIAMI SOUND MACHI 8-3
LITA FORD 9-6
GEORGE MICHAEL 13-8

PARALLEL THREE

WJMX/Florence, SC
Catcher/Baker
INXS
JOHN COUGAR
DEF LEPPARD (dp)
BREATHE
DEBBIE GIBSON
Notte: GEORGE MICHAEL 5-1
MIAMI SOUND MACHI 3-2
JOHNNY HATES JAZZ 13-12
POISON 25-14
CHEAP TRICK 26-16
DEE 14-9

KAKS/Amarillo, TX
none
Notte: MIAMI SOUND MACHI 1-1
NATALIE COLE 2-2
REMY LEE SUMMER 3-3
JOHNNY HATES JAZZ 4-4
LITA FORD 21-21

898/Ft. Smith, AR
John O'Dee
VAN HALEN
FRINCE
SUAVE
JANE WIEDLIN
Notte: BREND A RUSSELL 7-4
BREND A RUSSELL 18-8
AL B. SURE! 24-15
PRETTY POISON 25-17
DEF LEPPARD 33-25
PET SHOP BOYS 11-6

Q104/Gadsden, AL
Brown/Davis
VAN HALEN
INXS
JOHN COUGAR
PRETTY POISON
SADE
BREND A RUSSELL
JULIO IGLESIAS (dp)
Notte: MIAMI SOUND MACHI 2-1
WHITE LION 3-2
GEORGE MICHAEL 6-3
PET SHOP BOYS 11-5
DEE 12-7

WYKS/Gainesville, FL
Jeri Bents
ROD STEWART
LITA FORD
JANE WIEDLIN
VAN HALEN
INXS
Notte: DEF LEPPARD (dp)
CHURCH
J.J. FAD (dp)
Notte: FOREIGNER 12-6
GEORGE MICHAEL 20-12
WHITE LION 17-14
DEE 21-16
HALL & OATES 29-21

WVBS/Wilmington, NC
Stewart/Davis
VAN HALEN (dp)
JOHN CAFFERTY
JOHNNY KEMP
JULIO IGLESIAS (dp)
IGGY MARLEY
UNDERWORLD
10,000 MANIACS
Notte: JOHNNY HATES JAZZ 3-2
GEORGE MICHAEL 9-3
SAMANTHA FOX 14-9
CHEAP TRICK 17-13
DEF LEPPARD 40-31

WJMX/Florence, SC
Catcher/Baker
INXS
JOHN COUGAR
DEF LEPPARD (dp)
BREATHE
DEBBIE GIBSON
Notte: GEORGE MICHAEL 5-1
MIAMI SOUND MACHI 3-2
JOHNNY HATES JAZZ 13-12
POISON 25-14
CHEAP TRICK 26-16
DEE 14-9

KISR/Ft. Smith, AR
Fred Baker
MICHAEL JACKSON
FRINCE
SUAVE
JANE WIEDLIN
Notte: BREND A RUSSELL 7-4
BREND A RUSSELL 18-8
AL B. SURE! 24-15
PRETTY POISON 25-17
DEF LEPPARD 33-25
PET SHOP BOYS 11-6

Q104/Gadsden, AL
Brown/Davis
VAN HALEN
INXS
JOHN COUGAR
PRETTY POISON
SADE
BREND A RUSSELL
JULIO IGLESIAS (dp)
Notte: MIAMI SOUND MACHI 2-1
WHITE LION 3-2
GEORGE MICHAEL 6-3
PET SHOP BOYS 11-5
DEE 12-7

WYKS/Gainesville, FL
Jeri Bents
ROD STEWART
LITA FORD
JANE WIEDLIN
VAN HALEN
INXS
Notte: DEF LEPPARD (dp)
CHURCH
J.J. FAD (dp)
Notte: FOREIGNER 12-6
GEORGE MICHAEL 20-12
WHITE LION 17-14
DEE 21-16
HALL & OATES 29-21

WVBS/Wilmington, NC
Stewart/Davis
VAN HALEN (dp)
JOHN CAFFERTY
JOHNNY KEMP
JULIO IGLESIAS (dp)
IGGY MARLEY
UNDERWORLD
10,000 MANIACS
Notte: JOHNNY HATES JAZZ 3-2
GEORGE MICHAEL 9-3
SAMANTHA FOX 14-9
CHEAP TRICK 17-13
DEF LEPPARD 40-31

238 Current Reporters
232 Current Reports

One station called in a frozen playlist: WJXL/Louisville. Five stations failed to report and their playlists were frozen: KEGD/Dallas, 185/Birmingham, KAKS/Amarillo, KSMB/Lafayette, and KWTO/Springfield.

N&A Begins Page 94
New Artists & Chart Summary Page 83
New P-I-A Playlists Page 84

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The two numbers following the artist/label designation indicate the total number, how many added for the first time this week. Moves indicate the type of activity this week, up for upward chart movement, Same for sideways or continued unchanged activity, Down for downward chart activity, and Add for the number is a sampling of individual station activity. Complete activity can be found in the Parallels. NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart points from high chart positions on those stations reporting them, to debut on the CHR National Airplay 40. CHR Rotation Criteria — Fulltime Adds and/or Ons: four plays in a 24-hour period, three of them before midnight. Departed Adds and/or Ons: two plays in a 24-hour period, both of them before midnight.

MOST ADDED **MIDWEST** BREAKOUTS
Inxs
Van Halen
Jane Wiedlin
Box Scaggs
Jets
Pebbles
Elisa Fiorillo

CHR ADDS & HOTS

MOST ADDED **WEST** BREAKOUTS
Inxs
Sade
Van Halen
Pebbles
Rod Stewart
John Cafferty...
Elisa Fiorillo
Ziggy Marley
Nia Peeples
Michael Bolton
Smithereens

MIDWEST PARALLEL TWO

WKDD/Akron, OH
Anthony/Kittridge
LITA FORD
Rotteat:
MIAMI SOUND MACH 1-1
ICEBOUSE 4-2
JOHNNY HATES JAZZ 5-3
GEORGE MICHAEL 7-4
CHER 17-11
KLIK/Davenport, IA
Ivey/O'Hara
VAN HALEN (dp)
DEF LEPPARD (dp)
INXS
BADE (dp)
JANE WIEDLIN
Rotteat:
JOHNNY HATES JAZZ 2-2
GEORGE MICHAEL 7-3
BALL & OATES 10-6
RICK ASTLEY 16-9
PRINCE 24-14
WPXI/Davenport, IA
Scheffer/Austin
NIA PEEPLES
PEBBLES
NU SHOOZ
J.J. FAD (dp)
Rotteat:
SAMANTHA FOX 6-5
GEORGE MICHAEL 15-8
JETS 20-11
DEF LEPPARD 22-17
JESSE JOHNSON 32-26
WGTX/Dayton, OH
Jarvis/Dr. Dave
JETS
MIDNIGHT OIL
ELISA FIORILLO
CHRAP TRICK
Rotteat:
MIAMI SOUND MACH 3-1
GEORGE MICHAEL 6-3
FOREIGNER 5-4
JOHNNY HATES JAZZ 9-6
PET SHOP BOYS 13-8
KWNZ/Des Moines, IA
Scheffer/Steete
NU SHOOZ
JANE WIEDLIN
INXS
JOHN COUGAR
VAN HALEN (dp)
ROD STEWART
Rotteat:
TERENCE TRENT D'A 1-1
ICEBOUSE 4-4
MIAMI SOUND MACH 8-5
FOREIGNER 10-6
GEORGE MICHAEL 14-7
KRNO/Des Moines, IA
Knight/Sharp
TIMES TWO
J.J. FAD
Rotteat:
AEROSMITH 2-7
WHITE LION 8-7
SAMANTHA FOX 9-8
GEORGE MICHAEL 22-13
LITA FORD 23-19
WOTX/Detroit, MI
Herfield/Anton
INXS
GEORGE MICHAEL
Rotteat:
JOHNNY HATES JAZZ 12-6
CHRAP TRICK 15-10
BALL & OATES 18-12
DEF LEPPARD 19-15
CHER 21-16
KZIO/Duluth, MN
Michals/Martin
CHER
INXS
VAN HALEN (dp)
UNDERWORLD
JANE WIEDLIN
ADVENTURES
Rotteat:
MIAMI SOUND MACH 1-1
NATALIE COLE 5-2
GEORGE MICHAEL 16-8
WHITE LION 15-11
SAMANTHA FOX 20-15
WMEE/Ft. Wayne, IN
Allen/Owens
LITA FORD
POISON
RICK ASTLEY
PRINCE
Rotteat:
AEROSMITH 2-1
MIAMI SOUND MACH 5-2
JOHNNY HATES JAZZ 9-6
PET SHOP BOYS 14-10
GEORGE MICHAEL 18-11

WZOK/Rockford, IL
McClure/Summers
PEBBLES
BOZ SCAGGS
CHURCH
INXS
VAN HALEN
Rotteat:
ICEBOUSE 1-1
WHITE LION 5-2
CHRAP TRICK 7-3
FOREIGNER 9-5
PET SHOP BOYS 10-6
KAY107/Tulsa, OK
Stucker/Payton
DEBBIE GIBSON
MICHAEL JACKSON
BARDEUX
BRENDA X. STARR
Rotteat:
JOHNNY HATES JAZZ 10-4
MIAMI SOUND MACH 15-8
GEORGE MICHAEL 19-10
SAMANTHA FOX 21-14
PRINCE 28-23
KKRD/Wichita, KS
Oliver/Williams
JANE WIEDLIN
DEF LEPPARD (dp)
Rotteat:
MIAMI SOUND MACH 6-1
GEORGE MICHAEL 8-5
DELE 10-6
BALL & OATES 16-11
BELINDA CARLISLE 18-12
WHOT/Youngstown, OH
Dick Thompson
BRUCE HORNSBY
LITA FORD
Rotteat:
MIAMI SOUND MACH 1-1
AEROSMITH 4-4
NATALIE COLE 10-5
FOREIGNER 11-6
JOHNNY HATES JAZZ 15-9
KCPW/Kansas City, KS
Hallen/Johnson
BREATHE
PEBBLES
Rotteat:
DELE 1-1
RICHARD MARX 3-2
MIAMI SOUND MACH 7-5
TERENCE TRENT D'A 10-6
GEORGE MICHAEL 16-10
Z104/Medison, WI
Little/Hudson
10,000 MANIACS
ROD STEWART
CHER
SWIS
Rotteat:
GEORGE MICHAEL 10-1
DELE 15-10
LITA FORD 17-11
E.J. 21-12
PRINCE 22-14
KJ102/Oklahoma City, OK
Folger/Spain
INXS
KYLIE MINOGUE
LITA FORD
RICK ASTLEY
Rotteat:
ICEBOUSE 1-1
TOTO 2-2
MIAMI SOUND MACH 4-3
FOREIGNER 5-4
GEORGE MICHAEL 12-5
KQKQ/Omaha, NB
Evans/Bentley
VAN HALEN (dp)
JETS
Rotteat:
MIAMI SOUND MACH 2-1
LITA FORD 17-11
POISON 20-14
DEF LEPPARD 26-21
PRINCE 30-25
KZ33/Peoria, IL
Edwards/Stern
CHER
PRINCE
LITA FORD
CHRAP TRICK
Rotteat:
FOREIGNER 4-1
GEORGE MICHAEL 5-2
TERENCE TRENT D'A 3-3
MIAMI SOUND MACH 6-4
JOHNNY HATES JAZZ 7-5
WCIL/Carbondale, IL
Tony Waitkus
BILLY VERA & BEAT
PRINCE (dp)
BELINDA CARLISLE
MIDNIGHT OIL (dp)
CLIMIE FISHER
ERIC CLAPTON
Rotteat:
BREATHE 4-1
DEF LEPPARD 19-3
BIG PIG 9-5
DELE 21-9
BRENDA RUSSELL 24-13

PARALLEL THREE
KYYY/Bismarck, ND
Rob Beck
INXS
BOZ SCAGGS
JOHN CAFFERTY
VAN HALEN (dp)
Rotteat:
MIAMI SOUND MACH 1-1
JOHNNY HATES JAZZ 4-2
FOREIGNER 8-5
GEORGE MICHAEL 16-6
BIG PIG 15-7
WBNQ/Bloomington, IL
Justin/Robbins
ERIC CLAPTON
BOZ SCAGGS
INXS
ELISA FIORILLO
BREATHE
VAN HALEN (dp)
Rotteat:
BRYAN PERRY 1-1
FOREIGNER 4-3
WHITE LION 5-4
MIAMI SOUND MACH 10-5
PAUL CARACK 9-6
WBWB/Bloomington, IN
Jim Clouse
JETS
AL B. SURE!
BOZ SCAGGS
HARDA
BARDEUX
ZIGGY MARLEY (dp)
PEBBLES
INX
Rotteat:
FOREIGNER 2-1
ROBERT PLANT 12-5
HALL & OATES 15-7
CHRAP TRICK 14-8
MIDNIGHT OIL 17-11
WCIL/Carbondale, IL
Tony Waitkus
BILLY VERA & BEAT
PRINCE (dp)
BELINDA CARLISLE
MIDNIGHT OIL (dp)
CLIMIE FISHER
ERIC CLAPTON
Rotteat:
BREATHE 4-1
DEF LEPPARD 19-3
BIG PIG 9-5
DELE 21-9
BRENDA RUSSELL 24-13

WEST PARALLEL TWO

KIVA/Albuquerque, NM
Howard Johnson
ROD STEWART
LITA FORD
PRETTY POISON
GLASS TIGER
Rotteat:
HALL & OATES 16-10
OND 20-15
RICK ASTLEY 22-16
GEORGE MICHAEL 24-18
BRUCE HORNSBY 28-20
KP86/Boise, ID
Jack Armstrong
ROD STEWART
PRINCE
AL B. SURE!
KYLIE MINOGUE
Rotteat:
GEORGE MICHAEL 4-3
SAMANTHA FOX 11-8
BELINDA CARLISLE 33-23
AEROSMITH 35-26
KVSI/Boise, ID
Dan McColly
INXS
ERIC CLAPTON
JANE WIEDLIN
SADE
SMITHEENS
WHITE LION
MICHAEL BOLTON
Rotteat:
BREATHE 5-2
JOHNNY HATES JAZZ 8-4
AEROSMITH 11-3
CHURCH 14-10
BALL & OATES 16-11
KIKK/Colorado Springs, CO
John Dantzer
MICHAEL JACKSON
PRINCE
BRENDA X. STARR
ROD STEWART (dp)
10,000 MANIACS (dp)
ZIGGY MARLEY (dp)
Rotteat:
MIAMI SOUND MACH 1-1
JOHNNY HATES JAZZ 2-2
GEORGE MICHAEL 7-4
FOREIGNER 9-5
PET SHOP BOYS 6-6
CHED/Edmonton, Alberta
McKenna/Stuart
DEBBIE GIBSON
JETS
CHURCH
LITA FORD
CHRAP TRICK
BARDEUX
DONNA SUMNER
Rotteat:
JOHNNY HATES JAZZ 4-2
SALT-N-PEPA 25-14
WHITE LION 26-15
RICK ASTLEY 29-19
MIDNIGHT OIL 30-20
KSNQ/Eugene, OR
Brenna/Hyatt
TRACY CHAPMAN
ROD STEWART
JOHN CAFFERTY
CLIMIE FISHER
Rotteat:
MIAMI SOUND MACH 1-1
JOHNNY HATES JAZZ 3-2
GEORGE MICHAEL 10-3
DEBBIE GIBSON 22-14
BREATHE 27-20
KMGX/Fresno, CA
Richards/Carter
SADE
TEDDY PENDERGRASS
Rotteat:
COVER GIRLS 4-1
AL B. SURE! 8-4
J.J. FAD 12-9
PEBBLES 26-19
GEORGE MICHAEL 32-28
KYND/Fresno, CA
Owens/Davis
AL B. SURE!
BREATHE
JETS
CHURCH (dp)
Rotteat:
MIAMI SOUND MACH 1-1
JOHNNY HATES JAZZ 4-2
DELE 6-4
NATALIE COLE 10-5
GEORGE MICHAEL 30-11

KKFR/Phoenix, AZ
Gillie/Goddard
JANE WIEDLIN
SADE
INXS
KYLIE MINOGUE
TIMES TWO
Rotteat:
J.J. FAD 1-1
MIAMI SOUND MACH 3-2
TAYLOR DAVE 9-4
JOHNNY HATES JAZZ 12-8
GEORGE MICHAEL 14-10
BRUCE HORNSBY 29-16
RICK ASTLEY 35-20
KOY-FM/Phoenix, AZ
St. John/Robinson
PRINCE
J.J. FAD
Rotteat:
JOHNNY HATES JAZZ 13-9
BARDEUX 24-19
ICEBOUSE 25-20
LITA FORD 26-21
WHITE LION 29-23
KDON/Selma, CA
Connie Lindell
BRUCE HORNSBY
AL B. SURE!
ROBERT PLANT (dp)
OND 16-9
Rotteat:
DELE 5-2
SAMANTHA FOX 12-8
GEORGE MICHAEL 20-14
MICHAEL JACKSON 35-27
KZUU/Spokane, WA
Randy Robbins
SADE
10,000 MANIACS
INXS
JODY WATLEY
JOHN CAFFERTY
BREATHE
VAN HALEN (dp)
ICEBOUSE 3-1
WHITE LION 3-2
MIAMI SOUND MACH 6-1
FOREIGNER 10-4
LITA FORD 11-5
KRQ/Tucson, AZ
Ingram/Davis
ICEBOUSE
MICHAEL JACKSON (dp)
BREATHE (dp)
Rotteat:
MIAMI SOUND MACH 2-1
CONTOURS 7-2
BILLY OCEAN 3-3
CHER 8-3
GEORGE MICHAEL 27-9
KGOT/Anchorage, AK
J.D. Chandler
VAN HALEN
JOHN CAFFERTY
VAN HALEN (dp)
KYLIE MINOGUE
Rotteat:
MIAMI SOUND MACH 7-1
PET SHOP BOYS 12-7
FOREIGNER 14-9
JOHNNY HATES JAZZ 15-11
GEORGE MICHAEL 28-20
KZYA/Billings, MT
Charlie Fox
VAN HALEN (dp)
INXS
DEF LEPPARD
MIDNIGHT OIL
SADE
Rotteat:
MIAMI SOUND MACH 1-1
FOREIGNER 6-2
CHRAP TRICK 9-4
WHITE LION 17-11
LITA FORD 19-12
KCAQ/Oxnard Ventura, CA
Greg Williams
BOZ SCAGGS
JULIO IGLESIAS
JOHNNY REMP
ROBBIE ROBERTSON
SADE
ZIGGY MARLEY
Rotteat:
MIAMI SOUND MACH 3-1
BARDEUX 7-4
DEPECHE MODE 10-20
PRINCE 35-25
NIA PEEPLES 37-27

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

COMPLETE JINGLE PACKAGES IN TWO WEEKS!

"The only time J.L. Ritter Productions jingles will sound bad to you is if they are playing on your competition" DAN VALLIE / E-Z Communications

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Cleveland Wheeler,
WRBQ/Tampa

PARALLELS

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&A's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

238 REPORTS

RICK ASTLEY

Together Forever (RCA)

LP: Whenever You Need Somebody

Total Reports 226 95%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Regional stations list for Rick Astley, including WSPX, WYZZ, WYZZ-FM, WYZZ-TV, etc.

BARDEUX

When We Kiss (Synthicide/Enigma)

LP: Bold As Love

Total Reports 114 48%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Regional stations list for Bardeux, including WYZZ, WYZZ-FM, WYZZ-TV, etc.

BREATHE

Hands To Heaven (A&M)

LP: I Stand Alone

Total Reports 68 28%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Regional stations list for Breathe, including WYZZ, WYZZ-FM, WYZZ-TV, etc.

BIG PIG

Breakaway (A&M)

LP: Bonk

Total Reports 57 24%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Regional stations list for Big Pig, including WYZZ, WYZZ-FM, WYZZ-TV, etc.

BELINDA CARLISLE

Circle In The Sand (MCA)

LP: Heaven On Earth

Total Reports 198 83%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Regional stations list for Belinda Carlisle, including WYZZ, WYZZ-FM, WYZZ-TV, etc.

PAUL CARRACK

One Good Reason (Chrysalis)

LP: One Good Reason

Total Reports 153 64%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Regional stations list for Paul Carrack, including WYZZ, WYZZ-FM, WYZZ-TV, etc.

CHEAP TRICK

The Flame (Epic)

LP: Lap Of Luxury

Total Reports 171 72%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Regional stations list for Cheap Trick, including WYZZ, WYZZ-FM, WYZZ-TV, etc.

CHER

We All Sleep Alone (Geffen)

LP: Cher

Total Reports 192 80%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Regional stations list for Cher, including WYZZ, WYZZ-FM, WYZZ-TV, etc.

CHURCH

Under The Milky Way (Arista)

LP: Starfish

Total Reports 138 58%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Regional stations list for Church, including WYZZ, WYZZ-FM, WYZZ-TV, etc.

PARALLELS

Church Continued
P3
Regional Reach
E 268
S 304
M 54
W 334

THE COVER GIRLS
Promise Me (The Fever/Sutra)
LP: Show Me
Total Reports 57 244

Regional Reach
E 268
S 304
M 54
W 334
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 268
S 304
M 54
W 334
Chart Summary
Pos P1 P2 P3 Tot

DEELEE
Two Occasions (Solar/Capitol)
LP: Eyes Of A Stranger
Total Reports 194 814

DEELEE
Two Occasions (Solar/Capitol)
LP: Eyes Of A Stranger
Total Reports 194 814

Deele Continued
P2
Regional Reach
E 488
S 668
M 478
W 394

DEF LEPPARD
Pour Some Sugar On Me
LP: Hysteria (Mercury/PolyGram)
Total Reports 124 524

Regional Reach
E 488
S 668
M 478
W 394
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 488
S 668
M 478
W 394
Chart Summary
Pos P1 P2 P3 Tot

DEELEE
Two Occasions (Solar/Capitol)
LP: Eyes Of A Stranger
Total Reports 194 814

GLORIA ESTEFAN AND MIAMI SOUND
Anything For You (Epic)
LP: Let It Loose
Total Reports 230 964

Gloria Estefan Continued
P1
Regional Reach
E 324
S 348
M 124
W 184

E.U.
Da' Butt (EMI-Manhattan)
LP: 'School Daze' Soundtrack
Total Reports 59 254

Regional Reach
E 324
S 348
M 124
W 184
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 324
S 348
M 124
W 184
Chart Summary
Pos P1 P2 P3 Tot

GLORIA ESTEFAN AND MIAMI SOUND
Anything For You (Epic)
LP: Let It Loose
Total Reports 230 964

CLIMIE FISHER
Love Changes (Everything) (Capitol)
LP: Everything
Total Reports 50 214

LITA FORD
Kiss Me Deadly (RCA)
LP: Lita Ford
Total Reports 168 704

Regional Reach
E 584
S 834
M 674
W 694

Regional Reach
E 584
S 834
M 674
W 694
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 584
S 834
M 674
W 694
Chart Summary
Pos P1 P2 P3 Tot

FOREIGNER
I Don't Want To Live Without You
LP: Inside Information (Atlantic)
Total Reports 221 924

FOREIGNER
I Don't Want To Live Without You
LP: Inside Information (Atlantic)
Total Reports 221 924

Foreigner Continued
P2
Regional Reach
E 844
S 894
M 654
W 904

SAMANTHA FOX
Naughty Girls (Need Love Too)
LP: Samantha Fox (Jive/RCA)
Total Reports 196 824

Regional Reach
E 844
S 894
M 654
W 904
Chart Summary
Pos P1 P2 P3 Tot

Regional Reach
E 844
S 894
M 654
W 904
Chart Summary
Pos P1 P2 P3 Tot

FOREIGNER
I Don't Want To Live Without You
LP: Inside Information (Atlantic)
Total Reports 221 924

FOREIGNER
I Don't Want To Live Without You
LP: Inside Information (Atlantic)
Total Reports 221 924

PARALLELS



DEBBIE GIBSON Foolish Beat (Atlantic)

LP: Out Of The Blue

Total Reports 206 86%

Regional Reach	E 92%	S 84%	M 86%	W 86%
Chart Pos	1	0	0	0
Summary	6-15	9	3	21
UP	142	16-40	26	75 53 154
DEBS	30	Ons	2	5 3 10
SAME	14	Adds	2	9 4 15
DOWN	0	Ch Adds	3	1 1 5
ADDS	20	Total	43	99 64 206

P1

EAST

B104 21-18
WRRS 14-10
WJCI 25-11
CROI on
PWR95 21-13
B100 16-12
WECB 26-15
B94 21-16
PRO-FM 25-21
Q107 19-16
MAVA 18-13

P1

EAST

B104 21-18
WRRS 14-10
WJCI 25-11
CROI on
PWR95 21-13
B100 16-12
WECB 26-15
B94 21-16
PRO-FM 25-21
Q107 19-16
MAVA 18-13

P1

EAST

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CROI on
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B100 16-12
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PRO-FM 25-21
Q107 19-16
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EAST

B104 21-18
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WJCI 25-11
CROI on
PWR95 21-13
B100 16-12
WECB 26-15
B94 21-16
PRO-FM 25-21
Q107 19-16
MAVA 18-13

P1

EAST

B104 21-18
WRRS 14-10
WJCI 25-11
CROI on
PWR95 21-13
B100 16-12
WECB 26-15
B94 21-16
PRO-FM 25-21
Q107 19-16
MAVA 18-13

P1

EAST

B104 21-18
WRRS 14-10
WJCI 25-11
CROI on
PWR95 21-13
B100 16-12
WECB 26-15
B94 21-16
PRO-FM 25-21
Q107 19-16
MAVA 18-13

P1

EAST

B104 21-18
WRRS 14-10
WJCI 25-11
CROI on
PWR95 21-13
B100 16-12
WECB 26-15
B94 21-16
PRO-FM 25-21
Q107 19-16
MAVA 18-13

P1

EAST

B104 21-18
WRRS 14-10
WJCI 25-11
CROI on
PWR95 21-13
B100 16-12
WECB 26-15
B94 21-16
PRO-FM 25-21
Q107 19-16
MAVA 18-13

P1

EAST

B104 21-18
WRRS 14-10
WJCI 25-11
CROI on
PWR95 21-13
B100 16-12
WECB 26-15
B94 21-16
PRO-FM 25-21
Q107 19-16
MAVA 18-13

P1

EAST

B104 21-18
WRRS 14-10
WJCI 25-11
CROI on
PWR95 21-13
B100 16-12
WECB 26-15
B94 21-16
PRO-FM 25-21
Q107 19-16
MAVA 18-13

Glass Tiger Continued

P2

EAST

WFLY on
Q100 29-26
WABZ on
WVBR 4-31
JET-FM 21-18
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P3

EAST

WBRQ 4-35
WPMF 4-32
K12B 4-40

H

DARYL HALL & JOHN OATES Everything Your Heart Desires (Arista)

LP: Ooh Yeah!

Total Reports 233 97%

Regional Reach	E 98%	S 99%	M 96%	W 98%
Chart Pos	1	0	0	0
Summary	6-15	10	32	22 64
UP	207	16-40	40	75 42 157
DEBS	8	Ons	5	3 1 9
SAME	16	Adds	0	0 1 1
DOWN	0	Ch Adds	1	0 0 1
ADDS	2	Total	57	110 66 233

P1

EAST

B104 on
WRRS 24-15
WJCI 21-12
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

B104 on
WRRS 24-15
WJCI 21-12
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

B104 on
WRRS 24-15
WJCI 21-12
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

B104 on
WRRS 24-15
WJCI 21-12
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

B104 on
WRRS 24-15
WJCI 21-12
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

B104 on
WRRS 24-15
WJCI 21-12
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

B104 on
WRRS 24-15
WJCI 21-12
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

BRUCE HORNSBY & THE RANGE The Valley Road (RCA)

LP: Scenes From The Southside

Total Reports 209 87%

P1

EAST

Z94 29-25
WRCQ 24-22
WBL on
CROI on
WRCR 30-26
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

Z94 29-25
WRCQ 24-22
WBL on
CROI on
WRCR 30-26
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

Z94 29-25
WRCQ 24-22
WBL on
CROI on
WRCR 30-26
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

Z94 29-25
WRCQ 24-22
WBL on
CROI on
WRCR 30-26
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

Z94 29-25
WRCQ 24-22
WBL on
CROI on
WRCR 30-26
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

Z94 29-25
WRCQ 24-22
WBL on
CROI on
WRCR 30-26
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

Z94 29-25
WRCQ 24-22
WBL on
CROI on
WRCR 30-26
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

ICEHOUSE Electric Blue (Chrysalis)

LP: Man Of Colours

Total Reports 202 85%

P1

EAST

WRRS 19-13
S54 7-5
WJCI 14-10
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

WRRS 19-13
S54 7-5
WJCI 14-10
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

WRRS 19-13
S54 7-5
WJCI 14-10
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

Continued On Next Column

Icehouse Continued

P2

EAST

WRRS 19-13
S54 7-5
WJCI 14-10
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P2

EAST

WRRS 19-13
S54 7-5
WJCI 14-10
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P2

EAST

WRRS 19-13
S54 7-5
WJCI 14-10
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P2

EAST

WRRS 19-13
S54 7-5
WJCI 14-10
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P2

EAST

WRRS 19-13
S54 7-5
WJCI 14-10
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P2

EAST

WRRS 19-13
S54 7-5
WJCI 14-10
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

MICHAEL JACKSON Dirty Diana (Epic)

LP: Bad

Total Reports 207 87%

P1

EAST

WRRS 19-13
S54 7-5
WJCI 14-10
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

WRRS 19-13
S54 7-5
WJCI 14-10
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

WRRS 19-13
S54 7-5
WJCI 14-10
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

Continued On Next Column

Michael Jackson Continued

P1

EAST

WRRS 19-13
S54 7-5
WJCI 14-10
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

WRRS 19-13
S54 7-5
WJCI 14-10
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

WRRS 19-13
S54 7-5
WJCI 14-10
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

WRRS 19-13
S54 7-5
WJCI 14-10
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

WRRS 19-13
S54 7-5
WJCI 14-10
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

WRRS 19-13
S54 7-5
WJCI 14-10
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

JETS Make It Real (MCA)

LP: Magic

Total Reports 196 82%

P1

EAST

WRRS 19-13
S54 7-5
WJCI 14-10
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

WRRS 19-13
S54 7-5
WJCI 14-10
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

P1

EAST

WRRS 19-13
S54 7-5
WJCI 14-10
WRRZ 25-22
WNRK 18-16
WLAN 36-29
WSPR 31-26
K104 33-33
WRRZ 24-21
WNRK 40-40
WNRK 11-25
WLAN a-36
WSPR 31-30
99GFM 25-23
WSPY 23-20
WNYZ 36-34
WRCR 30-29
Q106 32-30

Parallels Continued on Page 90

PARALLELS

JOHNNY HATES JAZZ Shattered Dreams (Virgin)

LP: Turn Back The Clock. Total Reports 236 99%. Regional Reach E 98% S 99% M 100% W 100%. Parallel Reach P1 97% P2 100% P3 100%. Chart Summary Pos P1 P2 P3 Tot. National 2-5 16 47 34 97. Summary 6-15 23 54 27 104. UP 200 16-40 17 4 5 26. DEBS 7 0ns 0 2 0 0 2. SAME 26 Adds 0 0 0 0 0. DOWN 2 Ch Adds 0 0 0 0 0. ADDS 1 Total 59 110 67 236.

GEORGE MICHAEL One More Try (Columbia)

LP: Faith. Total Reports 237 99%. Regional Reach E 100% S 100% M 100% W 98%. Parallel Reach P1 98% P2 100% P3 100%. Chart Summary Pos P1 P2 P3 Tot. National 2-5 18 38 13 69. Summary 6-15 30 60 46 136. UP 229 16-40 6 8 6 20. DEBS 0 0ns 0 0 0 0 0. SAME 7 Adds 0 1 0 1 0. DOWN 0 Ch Adds 0 0 0 0 0. ADDS 1 Total 60 110 67 237.

Midnight Oil Continued

Midnight Oil Continued. Regional Reach E 80% S 75% M 82% W 84%. Parallel Reach P1 67% P2 81% P3 90%. Chart Summary Pos P1 P2 P3 Tot. National 2-5 0 1 0 1 0. Summary 6-15 15 31 29 75. UP 154 16-40 24 50 31 105. DEBS 5 0ns 1 6 0 7. SAME 25 Adds 1 0 0 1 0. DOWN 4 Ch Adds 0 1 0 1 0. ADDS 2 Total 41 89 60 190.

OMD Dreaming (A&M)

LP: The Best Of OMD. Total Reports 190 79%. Regional Reach E 80% S 75% M 82% W 84%. Parallel Reach P1 67% P2 81% P3 90%. Chart Summary Pos P1 P2 P3 Tot. National 2-5 0 1 0 1 0. Summary 6-15 15 31 29 75. UP 154 16-40 24 50 31 105. DEBS 5 0ns 1 6 0 7. SAME 25 Adds 1 0 0 1 0. DOWN 4 Ch Adds 0 1 0 1 0. ADDS 2 Total 41 89 60 190.

PET SHOP BOYS Always On My Mind (EMI-Manhattan)

LP: Always On My Mind. Total Reports 214 90%. Regional Reach E 86% S 90% M 91% W 92%. Parallel Reach P1 77% P2 92% P3 99%. Chart Summary Pos P1 P2 P3 Tot. National 2-5 4 19 11 34. Summary 6-15 31 61 47 139. UP 172 16-40 11 19 7 37. DEBS 1 0ns 0 1 0 1. SAME 33 Adds 0 0 0 0 0. DOWN 8 Ch Adds 0 0 0 0 0. ADDS 0 Total 47 101 66 214.

Regional stations for Johnny Hates Jazz: EAST (B104, WKS, etc.), SOUTH (WVTV, etc.), MIDWEST (WISN, etc.), WEST (KSTU, etc.).

Regional stations for George Michael: EAST (WVTV, etc.), SOUTH (WVTV, etc.), MIDWEST (WISN, etc.), WEST (KSTU, etc.).

Regional stations for OMD: EAST (WVTV, etc.), SOUTH (WVTV, etc.), MIDWEST (WISN, etc.), WEST (KSTU, etc.).

Regional stations for Pet Shop Boys: EAST (WVTV, etc.), SOUTH (WVTV, etc.), MIDWEST (WISN, etc.), WEST (KSTU, etc.).

Regional stations for Johnny Hates Jazz: EAST (WVTV, etc.), SOUTH (WVTV, etc.), MIDWEST (WISN, etc.), WEST (KSTU, etc.).

Regional stations for George Michael: EAST (WVTV, etc.), SOUTH (WVTV, etc.), MIDWEST (WISN, etc.), WEST (KSTU, etc.).

Regional stations for OMD: EAST (WVTV, etc.), SOUTH (WVTV, etc.), MIDWEST (WISN, etc.), WEST (KSTU, etc.).

Regional stations for Pet Shop Boys: EAST (WVTV, etc.), SOUTH (WVTV, etc.), MIDWEST (WISN, etc.), WEST (KSTU, etc.).

Regional stations for Johnny Hates Jazz: EAST (WVTV, etc.), SOUTH (WVTV, etc.), MIDWEST (WISN, etc.), WEST (KSTU, etc.).

Regional stations for George Michael: EAST (WVTV, etc.), SOUTH (WVTV, etc.), MIDWEST (WISN, etc.), WEST (KSTU, etc.).

Regional stations for OMD: EAST (WVTV, etc.), SOUTH (WVTV, etc.), MIDWEST (WISN, etc.), WEST (KSTU, etc.).

Regional stations for Pet Shop Boys: EAST (WVTV, etc.), SOUTH (WVTV, etc.), MIDWEST (WISN, etc.), WEST (KSTU, etc.).

JOHN COUGAR MELLENCAMP Rooty Toot Toot (Mercury/Polygram). LP: The Lonesome Jubilee. Total Reports 52 22%. Regional Reach E 24% S 21% M 21% W 22%. Parallel Reach P1 13% P2 15% P3 40%. Chart Summary Pos P1 P2 P3 Tot. National 2-5 0 0 0 0 0. Summary 6-15 0 0 0 0 0. UP 4 16-40 1 1 8 10. DEBS 6 0ns 1 9 11 21. SAME 21 Adds 6 7 8 21. DOWN 0 Ch Adds 0 0 0 0 0. ADDS 21 Total 8 17 27 52.

MIDNIGHT OIL Beds Are Burning (Columbia). LP: Diesel And Dust. Total Reports 143 60%. Regional Reach E 56% S 60% M 53% W 73%. Parallel Reach P1 39% P2 58% P3 82%. Chart Summary Pos P1 P2 P3 Tot. National 2-5 1 0 1 2. Summary 6-15 3 3 6 12. UP 71 16-40 13 31 34 78. DEBS 19 0ns 4 18 10 32. SAME 34 Adds 2 12 3 17. DOWN 1 Ch Adds 0 1 1. ADDS 18 Total 24 64 55 143.

NU SHOOSZ Should I Say Yes (Atlantic). LP: Toit U So. Total Reports 72 30%. Regional Reach E 22% S 23% M 18% W 65%. Parallel Reach P1 48% P2 24% P3 25%. Chart Summary Pos P1 P2 P3 Tot. National 2-5 1 0 0 1. Summary 6-15 3 0 0 3. UP 31 16-40 16 16 10 42. DEBS 14 0ns 6 6 6 18. SAME 19 Adds 3 4 1 8. DOWN 0 Ch Adds 0 0 0 0 0. ADDS 8 Total 29 26 17 72.

PEBBLES Mercedes Boy (MCA). LP: Pebbles. Total Reports 88 37%. Regional Reach E 26% S 50% M 21% W 45%. Parallel Reach P1 44% P2 41% P3 24%. Chart Summary Pos P1 P2 P3 Tot. National 2-5 0 0 0 0. Summary 6-15 3 0 0 3. UP 15 16-40 12 13 2 27. DEBS 15 0ns 2 8 5 15. SAME 15 Adds 7 22 8 37. DOWN 0 Ch Adds 3 2 1 6. ADDS 43 Total 27 45 16 88.

ROBERT PLANT Tall Cool One (Es Paranza/Atlantic). LP: Now And Zen. Total Reports 112 47%. Regional Reach E 50% S 41% M 51% W 49%. Parallel Reach P1 25% P2 44% P3 73%. Chart Summary Pos P1 P2 P3 Tot. National 2-5 0 0 2 2. Summary 6-15 0 3 2 5. UP 39 16-40 8 25 27 60. DEBS 25 0ns 3 10 6 19. SAME 28 Adds 3 10 6 19. DOWN 0 Ch Adds 1 0 0 1. ADDS 20 Total 15 48 49 112.

Regional stations for John Cougar Mellencamp: EAST (WVTV, etc.), SOUTH (WVTV, etc.), MIDWEST (WISN, etc.), WEST (KSTU, etc.).

Regional stations for Midnight Oil: EAST (WVTV, etc.), SOUTH (WVTV, etc.), MIDWEST (WISN, etc.), WEST (KSTU, etc.).

Regional stations for Nu Shooz: EAST (WVTV, etc.), SOUTH (WVTV, etc.), MIDWEST (WISN, etc.), WEST (KSTU, etc.).

Regional stations for Pebbles: EAST (WVTV, etc.), SOUTH (WVTV, etc.), MIDWEST (WISN, etc.), WEST (KSTU, etc.).

Regional stations for Robert Plant: EAST (WVTV, etc.), SOUTH (WVTV, etc.), MIDWEST (WISN, etc.), WEST (KSTU, etc.).

PARALLELS

POISON Nothin' But A ... (Enigma/Capitol) LP: Open Up And Say Ahh Total Reports 151 63%

Regional Reach P1 438 P2 614 P3 874 Chart Summary Pos P1 P2 P3 Tot

38 BREAKER National Summary 2-5 0 0 0 0 7

Regional Reach P1 438 P2 614 P3 874 Chart Summary Pos P1 P2 P3 Tot

32 BREAKER National Summary 2-5 1 1 0 2

Regional Reach P1 488 P2 614 P3 788 Chart Summary Pos P1 P2 P3 Tot

Regional Reach P1 488 P2 614 P3 788 Chart Summary Pos P1 P2 P3 Tot

PRINCE Alphabet St. (Paisley Park/WB) LP: Lovesexy Total Reports 172 72%

Regional Reach P1 774 P2 694 P3 734 Chart Summary Pos P1 P2 P3 Tot

37 National Summary 6-15 2 3 0 5

Regional Reach P1 774 P2 694 P3 734 Chart Summary Pos P1 P2 P3 Tot

Regional Reach P1 154 P2 324 P3 544 Chart Summary Pos P1 P2 P3 Tot

Regional Reach P1 154 P2 324 P3 544 Chart Summary Pos P1 P2 P3 Tot

BRENDA RUSSELL Piano In The Dark (A&M) LP: Get Here Total Reports 189 79%

Regional Reach P1 574 P2 854 P3 914 Chart Summary Pos P1 P2 P3 Tot

16 National Summary 6-15 13 36 29 78

Regional Reach P1 574 P2 854 P3 914 Chart Summary Pos P1 P2 P3 Tot

Regional Reach P1 514 P2 454 P3 724 Chart Summary Pos P1 P2 P3 Tot

Regional Reach P1 514 P2 454 P3 724 Chart Summary Pos P1 P2 P3 Tot

Boz Scaggs Continued Regional Reach P1 514 P2 454 P3 724 Chart Summary Pos P1 P2 P3 Tot

35 National Summary 6-15 10 5 3 18

Regional Reach P1 514 P2 454 P3 724 Chart Summary Pos P1 P2 P3 Tot

Regional Reach P1 514 P2 454 P3 724 Chart Summary Pos P1 P2 P3 Tot

Regional Reach P1 514 P2 454 P3 724 Chart Summary Pos P1 P2 P3 Tot

Regional Reach P1 514 P2 454 P3 724 Chart Summary Pos P1 P2 P3 Tot

Rod Stewart Continued Regional Reach P1 514 P2 454 P3 724 Chart Summary Pos P1 P2 P3 Tot

23 National Summary 6-15 10 5 3 18

Regional Reach P1 514 P2 454 P3 724 Chart Summary Pos P1 P2 P3 Tot

Regional Reach P1 514 P2 454 P3 724 Chart Summary Pos P1 P2 P3 Tot

Regional Reach P1 514 P2 454 P3 724 Chart Summary Pos P1 P2 P3 Tot

Regional Reach P1 514 P2 454 P3 724 Chart Summary Pos P1 P2 P3 Tot

PARALLELS

SIGNIFICANT ACTION

AL B. SURÉ Nite And Day (WB)

Table with columns: Regional Reach, Parallels Reach, Chart Summary, National Summary, Regional Reach, Parallels Reach, Chart Summary, National Summary.

Table with columns: P1, P2, P3, listing radio stations and their reach for AL B. SURÉ.

T

TIMES TWO Strange But True (Reprise)

Table with columns: Regional Reach, Parallels Reach, Chart Summary, National Summary, Regional Reach, Parallels Reach, Chart Summary, National Summary.

Table with columns: P1, P2, P3, listing radio stations and their reach for TIMES TWO.

U

UNDERWORLD Underneath The Radar (Sire/WB)

Table with columns: Regional Reach, Parallels Reach, Chart Summary, National Summary, Regional Reach, Parallels Reach, Chart Summary, National Summary.

Table with columns: P1, P2, P3, listing radio stations and their reach for UNDERWORLD.

U

VAN HALEN Black And Blue (WB)

Table with columns: Regional Reach, Parallels Reach, Chart Summary, National Summary, Regional Reach, Parallels Reach, Chart Summary, National Summary.

Table with columns: P1, P2, P3, listing radio stations and their reach for VAN HALEN.

W

WHITE LION Wait (Atlantic)

Table with columns: Regional Reach, Parallels Reach, Chart Summary, National Summary, Regional Reach, Parallels Reach, Chart Summary, National Summary.

Table with columns: P1, P2, P3, listing radio stations and their reach for WHITE LION.

U

JANE WIEDLIN Rush Hour (EMI-Manhattan)

Table with columns: Regional Reach, Parallels Reach, Chart Summary, National Summary, Regional Reach, Parallels Reach, Chart Summary, National Summary.

Table with columns: P1, P2, P3, listing radio stations and their reach for JANE WIEDLIN.

ADVENTURES Broken Land (Elektra)

Table with columns: P1, P2, P3, listing radio stations and their reach for ADVENTURES.

B

MICHAEL BOLTON Wait On Love (Columbia)

Table with columns: P1, P2, P3, listing radio stations and their reach for MICHAEL BOLTON.

C

JOHN CAFFERTY AND THE BEAVER BROWN BAND Song & Dance (Scotti Bros./CBS)

Table with columns: P1, P2, P3, listing radio stations and their reach for JOHN CAFFERTY AND THE BEAVER BROWN BAND.

ERIC CLAPTON After Midnight (Polydor/PolyGram)

Table with columns: P1, P2, P3, listing radio stations and their reach for ERIC CLAPTON.

COLORTONE Nothing's Gonna Be All Right (CBS Associated)

Table with columns: P1, P2, P3, listing radio stations and their reach for COLORTONE.

DEPECHE MODE Route 66/Behind The Wheel (Sire/WB)

Table with columns: P1, P2, P3, listing radio stations and their reach for DEPECHE MODE.

D.J. JAZZY JEFF & THE FRESH PRINCE Parents Just Don't Understand (Jive/RC)

Table with columns: P1, P2, P3, listing radio stations and their reach for D.J. JAZZY JEFF & THE FRESH PRINCE.

F

J.J. FAD Supersonic (Ruthless/Atco)

Table with columns: P1, P2, P3, listing radio stations and their reach for J.J. FAD.

ELISA FIORILLO Forgive Me For Dreaming (Chrysalis)

Table with columns: P1, P2, P3, listing radio stations and their reach for ELISA FIORILLO.

H

GEORGE HARRISON This Is Love (Dark Horse/WB)

Table with columns: P1, P2, P3, listing radio stations and their reach for GEORGE HARRISON.

HONEYMOON SUITE Love Changes Everything (WB)

Table with columns: P1, P2, P3, listing radio stations and their reach for HONEYMOON SUITE.

JULIO IGLESIAS I / STEVE WONDER My Love (Columbia)

Table with columns: P1, P2, P3, listing radio stations and their reach for JULIO IGLESIAS I / STEVE WONDER.

PARALLELS

SIGNIFICANT ACTION

J

JESSE JOHNSON
Love Struck (A&M)
LP: Every Shade Of Love

P1 EAST WXS 12-28	P2 EAST WXC 32-30 WSPX on	P3 EAST WXPX on
SOUTH KITY on	SOUTH KXK 106 12-10 WXS on WDX on WY 21-19 WY 27-24 WY 40-40 WY 36-32	SOUTH WXPX on WY 27-24 WY 40-40 WY 36-32
MIDWEST KRO 27 KRLD on	MIDWEST WY 32-26 WY 30-28	MIDWEST WY 32-26 WY 30-28
P1 EAST WXS 26-25 WY 36-30	WEST WY 17-13 WY 11-11	WEST WY 17-13 WY 11-11

K

JOHNNY KEMP
Just Got Paid (Columbia)
LP: Secrets Of Flying

P1 EAST WXS 20-15 WY 26-18	P1 EAST WY 22-19 WY 20-28 WY 106 4 WY 106 4	MIDWEST WY 22-19 WY 20-28 WY 106 4 WY 106 4
SOUTH WY 20-15 WY 26-18	SOUTH WY 20-15 WY 26-18	SOUTH WY 20-15 WY 26-18
MIDWEST WY 20-15 WY 26-18	MIDWEST WY 20-15 WY 26-18	MIDWEST WY 20-15 WY 26-18
WEST WY 20-15 WY 26-18	WEST WY 20-15 WY 26-18	WEST WY 20-15 WY 26-18

KOOL MOE DEE

KOOL MOE DEE
Wild, Wild West (Jive RCA)
LP: How Ya Like Me Now

P1 EAST WXS 19-18 WY 18-17	P1 EAST WY 18-17 WY 18-17	MIDWEST WY 18-17 WY 18-17
SOUTH WY 18-17 WY 18-17	SOUTH WY 18-17 WY 18-17	SOUTH WY 18-17 WY 18-17
MIDWEST WY 18-17 WY 18-17	MIDWEST WY 18-17 WY 18-17	MIDWEST WY 18-17 WY 18-17
WEST WY 18-17 WY 18-17	WEST WY 18-17 WY 18-17	WEST WY 18-17 WY 18-17

M

ZIGGY MARLEY AND THE MELODY MAKERS
Tomorrow People (Virgin)
LP: Conscious Party

P1 EAST WXS 4-14	P2 EAST WY 38-28 WY 38-28	P3 EAST WY 38-28 WY 38-28
SOUTH WY 38-28 WY 38-28	SOUTH WY 38-28 WY 38-28	SOUTH WY 38-28 WY 38-28
MIDWEST WY 38-28 WY 38-28	MIDWEST WY 38-28 WY 38-28	MIDWEST WY 38-28 WY 38-28
WEST WY 38-28 WY 38-28	WEST WY 38-28 WY 38-28	WEST WY 38-28 WY 38-28

N

NEW ORDER
Blue Monday '88 (Qwest/WB)
LP: Substance

P1 EAST WXS 33-33	P1 EAST WY 33-33 WY 33-33	WEST WY 33-33 WY 33-33
SOUTH WY 33-33 WY 33-33	SOUTH WY 33-33 WY 33-33	SOUTH WY 33-33 WY 33-33
MIDWEST WY 33-33 WY 33-33	MIDWEST WY 33-33 WY 33-33	MIDWEST WY 33-33 WY 33-33
WEST WY 33-33 WY 33-33	WEST WY 33-33 WY 33-33	WEST WY 33-33 WY 33-33

P

NIA PEEPLES
Trouble (Mercury/Polygram)
LP: Nothin' But Trouble

P1 EAST WXS 12-28	P1 EAST WY 12-28 WY 12-28	WEST WY 12-28 WY 12-28
SOUTH WY 12-28 WY 12-28	SOUTH WY 12-28 WY 12-28	SOUTH WY 12-28 WY 12-28
MIDWEST WY 12-28 WY 12-28	MIDWEST WY 12-28 WY 12-28	MIDWEST WY 12-28 WY 12-28
WEST WY 12-28 WY 12-28	WEST WY 12-28 WY 12-28	WEST WY 12-28 WY 12-28

S

SADE
Paradise (Epic)
LP: Stronger Than Pride

P1 EAST WXS 31-26	P2 EAST WY 31-26 WY 31-26	P3 EAST WY 31-26 WY 31-26
SOUTH WY 31-26 WY 31-26	SOUTH WY 31-26 WY 31-26	SOUTH WY 31-26 WY 31-26
MIDWEST WY 31-26 WY 31-26	MIDWEST WY 31-26 WY 31-26	MIDWEST WY 31-26 WY 31-26
WEST WY 31-26 WY 31-26	WEST WY 31-26 WY 31-26	WEST WY 31-26 WY 31-26

SMITHEREENS

SMITHEREENS
Only A Memory (Enigma/Capitol)
LP: Green Thoughts

P1 EAST WXS 21-11	P1 EAST WY 21-11 WY 21-11	MIDWEST WY 21-11 WY 21-11
SOUTH WY 21-11 WY 21-11	SOUTH WY 21-11 WY 21-11	SOUTH WY 21-11 WY 21-11
MIDWEST WY 21-11 WY 21-11	MIDWEST WY 21-11 WY 21-11	MIDWEST WY 21-11 WY 21-11
WEST WY 21-11 WY 21-11	WEST WY 21-11 WY 21-11	WEST WY 21-11 WY 21-11

W

RICK SPRINGFIELD
Honeymoon In Beirut
LP: Rock Of Life

P1 EAST WXS 10-10	P2 EAST WY 10-10 WY 10-10	P3 EAST WY 10-10 WY 10-10
SOUTH WY 10-10 WY 10-10	SOUTH WY 10-10 WY 10-10	SOUTH WY 10-10 WY 10-10
MIDWEST WY 10-10 WY 10-10	MIDWEST WY 10-10 WY 10-10	MIDWEST WY 10-10 WY 10-10
WEST WY 10-10 WY 10-10	WEST WY 10-10 WY 10-10	WEST WY 10-10 WY 10-10

KEITH SWEAT

KEITH SWEAT
Something Just Ain't Right (Elektra)
LP: Make It Last Forever

P1 EAST WXS 6-33	P2 EAST WY 6-33 WY 6-33	P3 EAST WY 6-33 WY 6-33
SOUTH WY 6-33 WY 6-33	SOUTH WY 6-33 WY 6-33	SOUTH WY 6-33 WY 6-33
MIDWEST WY 6-33 WY 6-33	MIDWEST WY 6-33 WY 6-33	MIDWEST WY 6-33 WY 6-33
WEST WY 6-33 WY 6-33	WEST WY 6-33 WY 6-33	WEST WY 6-33 WY 6-33

T

SWEET SENSATION
Take It While It's Hot (Atco)
LP: Take It While It's Hot

P1 EAST WXS 12-28	P1 EAST WY 12-28 WY 12-28	WEST WY 12-28 WY 12-28
SOUTH WY 12-28 WY 12-28	SOUTH WY 12-28 WY 12-28	SOUTH WY 12-28 WY 12-28
MIDWEST WY 12-28 WY 12-28	MIDWEST WY 12-28 WY 12-28	MIDWEST WY 12-28 WY 12-28
WEST WY 12-28 WY 12-28	WEST WY 12-28 WY 12-28	WEST WY 12-28 WY 12-28

10,000 MANIACS

10,000 MANIACS
Like The Weather (Elektra)
LP: In My Tribe

P1 EAST WXS 31-26	P2 EAST WY 31-26 WY 31-26	P3 EAST WY 31-26 WY 31-26
SOUTH WY 31-26 WY 31-26	SOUTH WY 31-26 WY 31-26	SOUTH WY 31-26 WY 31-26
MIDWEST WY 31-26 WY 31-26	MIDWEST WY 31-26 WY 31-26	MIDWEST WY 31-26 WY 31-26
WEST WY 31-26 WY 31-26	WEST WY 31-26 WY 31-26	WEST WY 31-26 WY 31-26

JODY WATLEY

JODY WATLEY
Most Of All (MCA)
LP: Jody Watley

P1 EAST WXS 36-34	P2 EAST WY 36-34 WY 36-34	P3 EAST WY 36-34 WY 36-34
SOUTH WY 36-34 WY 36-34	SOUTH WY 36-34 WY 36-34	SOUTH WY 36-34 WY 36-34
MIDWEST WY 36-34 WY 36-34	MIDWEST WY 36-34 WY 36-34	MIDWEST WY 36-34 WY 36-34
WEST WY 36-34 WY 36-34	WEST WY 36-34 WY 36-34	WEST WY 36-34 WY 36-34

STEVIE WONDER w/ MICHAEL JACKSON

STEVIE WONDER w/ MICHAEL JACKSON
Get It (Motown)
LP: Skeletons

P1 EAST WXS 28-24	P2 EAST WY 28-24 WY 28-24	P3 EAST WY 28-24 WY 28-24
SOUTH WY 28-24 WY 28-24	SOUTH WY 28-24 WY 28-24	SOUTH WY 28-24 WY 28-24
MIDWEST WY 28-24 WY 28-24	MIDWEST WY 28-24 WY 28-24	MIDWEST WY 28-24 WY 28-24
WEST WY 28-24 WY 28-24	WEST WY 28-24 WY 28-24	WEST WY 28-24 WY 28-24

"WEIRD AL" YANKOVIC

"WEIRD AL" YANKOVIC
Fat (Rock 'N' Roll/Scotti Bros.)
LP: Even Worse

P1 EAST WXS 34-30	P2 EAST WY 34-30 WY 34-30	WEST WY 34-30 WY 34-30
SOUTH WY 34-30 WY 34-30	SOUTH WY 34-30 WY 34-30	SOUTH WY 34-30 WY 34-30
MIDWEST WY 34-30 WY 34-30	MIDWEST WY 34-30 WY 34-30	MIDWEST WY 34-30 WY 34-30
WEST WY 34-30 WY 34-30	WEST WY 34-30 WY 34-30	WEST WY 34-30 WY 34-30

CHART SUMMARY

CONTEMPORARY HIT RADIO

1	GLORIA ESTEFAN & MIAMI SOUND.../Anything For You (Epic)
2	GEORGE MICHAEL/One More Try (Columbia)
3	JOHNNY HATES JAZZ/Shattered Dreams (Virgin)
4	FOREIGNER/I Don't Want To Live Without You (Atlantic)
5	PET SHOP BOYS/Always On My Mind (EMI-Manhattan)
6	AERDSMITH/Angel (Geffen)
7	TERENCE TRENT D'ARBY/Wishing Well (Columbia)
8	SAMANTHA FOX/Naughty Girls (Need Love Too) (Jive/RCA)
9	DEELE/Two Occasions (Solar)
10	ICEHOUSE/Electric Blue (Chrysalis)
11	WHITNEY HOUSTON/Where Do Broken Hearts Go? (Arista)
12	WHITE LION/Wait (Atlantic)
13	DARYL HALL & JOHN OATES/Everything Your Heart Desires (Arista)
14	NATALIE COLE/Pink Cadillac (EMI-Manhattan)
15	RICK ASTLEY/Together Forever (RCA)
16	BRENDA RUSSELL/Piano In The Dark (A&M)
17	DMD/Dreaming (Virgin/A&M)
18	TIMES TWO/Strange But True (Reprise)
19	DEBBIE GIBSON/Foolish Beat (Atlantic)
20	JETS/Make It Real (MCA)
21	BELINDA CARLISLE/Circle In The Sand (MCA)
22	CHER/We All Sleep Alone (Geffen)
23	SUAVE/My Girl (Capitol)
24	PAUL CARRACK/One Good Reason (Chrysalis)
25	TAYLOR DAYNE/Prove Your Love (Arista)
26	BILLY OCEAN/Get Outta My Dreams, Get Into My Car (Jive/Arista)
27	INXS/Devil Inside (Atlantic)
28	BRUCE HORNSBY & THE RANGE/The Valley Road (RCA)
29	GLASS TIGER/I'm Still Searching (EMI-Manhattan)
30	MICHAEL JACKSON/Dirty Diana (Epic)
31	LITA FORD/Kiss Me Deadly (RCA)
32	PRETTY POISON/Nighttime (Virgin)
33	TOTO/Pamela (Columbia)
34	PEBBLES/Girlfriend (MCA)
35	BRENDA K. STARR/I Still Believe (MCA)
36	CHEAP TRICK/The Flame (Epic)
37	PRINCE/Alphabet St. (Paisley Park/WB)
38	POISON/Nothin' But A Good Time (Enigma/Capitol)
39	BARDEUX/When We Kiss (Synthicide/Enigma)
40	MIDNIGHT OIL/Beds Are Burning (Columbia)

G LORIA ESTEFAN & MIAMI SOUND MACHINE took home all the marbles again this week, racking up 102 #1 reports. Close behind were GEORGE MICHAEL, JOHNNY HATES JAZZ, FOREIGNER, and the PET SHOP BOYS, rounding out a strong Top 5. ICEHOUSE was jumped by SAMANTHA FOX 12-8 and the DEELE 13-9, but it managed to slide up 11-10 this week. WHITE LION's upward progress was held to 14-12 behind a falling WHITNEY HOUSTON. The JETS rocketed 30-20 while BRUCE HORNSBY & THE RANGE rambled 38-28 for top moves of 10 points each. But MICHAEL JACKSON wasn't outdone with a spectacular debut at #30. BELINDA CARLISLE's 29-21, CHER's 28-22, and SUAVE's 26-23 were three good reasons why PAUL CARRACK climbed only 25-24. GLASS TIGER, while not picking up many new stations, has been doing well where played and moved 31-29. BRENDA K. STARR rose 39-35 and BARDEUX debuted at #39, both ahead of Breaker.

NEW ARTISTS

1	CHURCH/Under The Milky Way (Arista)138
2	BRENDA K. STARR/I Still Believe (MCA)132
3	BARDEUX/When We Kiss (Synthicide/Enigma)114
4	JANE WIEDLIN/Rush Hour (EMI-Manhattan)100
5	AL B. SURE/Nite And Day (WB)89
6	KYLIE MINOGUE/I Should Be So Lucky (Geffen)71
7	BREATHE/Hands To Heaven (A&M)68
8	E.U./Da Butt (EMI-Manhattan)59
9	COVER GIRLS/Promise Me (The Fever/Sutra)57
10	BIG PIG/Breakaway (A&M)57

New Artists are those who have not previously been reported as a Breaker by reporting stations.

The Church
#1 NEW ARTIST CHART
ARISTA

R&R NATIONAL AIRPLAY

CONTEMPORARY HIT RADIO

BREAKERS

POISON

Nothin' But A Good Time (Enigma/Capitol)

63% of our reporters playing it. Moves: Up 79, Debuts 37, Same 24, Down 0, Adds 11 including Z100, PWR99, KKQB, KRBE, 98PXY, WBCY, WMEE, KFIV. See Parallels, debuts at number 38 on the CHR chart.

PRETTY POISON

Nighttime (Virgin)

62% of our reporters playing it. Moves: Up 93, Debuts 13, Same 30, Down 1, Adds 11 including WGH, KIVA, WKSI, KZOU, KWES, 94Z, WKPE. See Parallels, moves 35-32 on the CHR chart.

MIDNIGHT OIL

Beds Are Burning (Columbia)

60% of our reporters playing it. Moves: Up 71, Debuts 19, Same 34, Down 1, Adds 18 including Q105, KIIS, WSPK, WKQB, WRVQ, WGTZ, FM104, KFIV. See Parallels, debuts at number 40 on the CHR chart.

NEW & ACTIVE

CHURCH "Under The Milky Way" (Arista)

Reports: 138. Moves: Up 71, Debuts 22, Same 28, Down 0, Adds 17 including KHTR, WKQB, WFLY, 99GFM, Q106, WZOK, KYNO, WIKZ, WYKS, WKFR, WYKS 23-18, Z94 34-24, WMMS 32-26, KITS 4-4, WBBQ 34-29, KIYS 14-10.

BRENDA K. STARR "I Still Believe" (MCA)

Reports: 132. Moves: Up 80, Debuts 11, Same 17, Down 1, Adds 23 including Z94, KKLO, WAEB, WTIC, WINK, WHHY, 94Z, KAY107, Q101, WAZY, B104 24-20, KKQB 8-5, KZZP 30-24, KKRZ 13-10, KMEL 8-1. See Parallels, moves 39-35 on the CHR chart with 78% of the action charted.

DEF LEPPARD "Pour Some Sugar On Me" (Mercury/PolyGram)

Reports: 124. Moves: Up 46, Debuts 28, Same 25, Down 0, Adds 25 including KKQB, B97, WLOL, WPST, WNYZ, WFMF, KXX106, WROQ, KWES, WKZL, WOMP, WAEB 40-26, KZZB 30-19, WKSI 40-33, WQUT 27-20, KSAQ 13-10, KIXY 26-18.

BOZ SCAGGS "Heart Of Mine" (Columbia)

Reports: 122. Moves: Up 28, Debuts 24, Same 45, Down 0, Adds 25 including WBLI, CKOI, WEGX, WKQB, Y108, KROY, K98, KYYY, Y94, KPHR, WCZY 36-32, WKTI 27-23, K104 37-27, WBCY 30-25, WKDD 31-24, WPFM 39-31.

ROD STEWART "Lost In You" (WB)

Reports: 120. Moves: Up 8, Debuts 35, Same 39, Down 0, Adds 38 including Z94, WGH, WNCI, WCZY, WZPL, Q106, Q98, K92, Z104, KSND, FM104, Y94, WMJQ 30-28, WKQB 32-28, WERZ 38-34, KIYS 34-29, WTHH 39-32.

BARDEUX "When We Kiss" (Synthicide/Enigma)

Reports: 114. Moves: Up 60, Debuts 11, Same 25, Down 3, Adds 15 including HOT103, K98, WINK, KKYK, KSAQ, KQKQ, KAY107, OK100, WBWB, KZOZ, Z93 16-11, KRBE 34-28, PWR106 14-11, FM102 16-11, KCPX 16-10, KATD 5-4, KEZB 12-8. See Parallels, debuts at number 39 on the CHR chart as 28% of the charted action is Top 15 or better.

ROBERT PLANT "Tail Cool One" (Es Paranza/Atlantic)

Reports: 112. Moves: Up 39, Debuts 25, Same 28, Down 0, Adds 20 including Z94, Y95, Z95, KCPX, WFLY, WWSR, WNNK, WRCK, WANS, KDON, WYKS 34-30, WTNZ 13-7, KZIO 28-23, KIXY 11-4, WBWB 12-5, WSP2 20-15.

JANE WIEDLIN "Rush Hour" (EMI-Manhattan)

Reports: 100. Moves: Up 4, Debuts 10, Same 38, Down 0, Adds 48 including WYKS, WEGX, PWR99, Y95, Z95, WMMS, 92X, KDWB, KKRZ, KXYQ, KWOD, KCPX, WKQB 26-23, KITS 26-22, KFIV 29-25.

INXS "New Sensation" (Atlantic)

Reports: 92. Moves: Up 3, Debuts 2, Same 1, Down 0, Adds 86 including WEGX, KKQB, B97, WGH, WMMS, WNCI, WCZY, WKQB, Y108, KKRZ, KXYQ, KWOD, KPLZ, Y95 8-7, KITS 25-18, WGRD 28-22.

AL B. SURE! "Nite And Day" (WB)

Reports: 89. Moves: Up 40, Debuts 11, Same 20, Down 0, Adds 18 including WYKS, WMJQ, Z100, PRO-FM, WAVA, WNVZ, Q105, KIIS, KYNO, HOT103 6-2, Z93 6-2, KRBE 20-13, B96 29-21, KWOD 1-1, WTIC 14-8.

PEBBLES "Mercedes Boy" (MCA)

Reports: 88. Moves: Up 15, Debuts 15, Same 15, Down 0, Adds 43 including B94, KRBE, 92X, WHYT, WLOL, WKQB, KIIS, KROY, KKLQ, KATD, WRCK, PWR99 30-22, Z93 11-10, Y95 15-11, B96 26-20, KXX106 28-21, KMGX 26-19.

DAVID LEE ROTH "Stand Up" (WB)

Reports: 80. Moves: Up 40, Debuts 3, Same 33, Down 0, Adds 1, KXX106, Z94 30-26, WCZY 38-33, K104 39-38, WBCY 28-21, WOKI 33-28, KZZU 30-26, WFFX 22-18, 95XXX 22-18, OK100 23-18, 95XIL 39-35, KIXY 37-31, WBNQ 29-22, KYA 23-18, KFBQ 39-32.

NU SHOOZ "Should I Say Yes" (Atlantic)

Reports: 72. Moves: Up 31, Debuts 14, Same 19, Down 0, Adds 8, WYKS, Y95, KBEQ, KKYK, WPKR, KDWB, FM104, KNIN, B97 32-29, Y108 25-14, KKRZ 15-11, KWOD 23-20, KUBE 26-22, WTIC 29-25, KTMT 36-28.

KYLIE MINOGUE "I Should Be So Lucky" (Geffen)

Reports: 71. Moves: Up 4, Debuts 11, Same 32, Down 0, Adds 24 including B96, WSPK, WNYZ, B93, WSSX, WBCY, WROQ, KBFM, 94Z, KJ103, KKRZ, HOT103 37-30, PWR99 20-27, KCPX 40-36, HCT105 26-13.

BREATHE "Hands To Heaven" (A&M)

Reports: 68. Moves: Up 18, Debuts 4, Same 24, Down 0, Adds 22 including WYKS, B97, WGH, WMMS, WNCI, WCZY, WKQB, Y108, KKRZ, KXYQ, KWOD, KCPX, WKQB 26-23, KITS 26-22, KFIV 29-25.

VAN HALEN "Black And Blue" (WB)

Reports: 60. Moves: Up 0, Debuts 8, Same 33, Down 0, Adds 19 including B94, WGH, WNCI, WCZY, WZPL, Q106, Q98, K92, Z104, KSND, FM104, Y94, WMJQ 30-28, WKQB 32-28, WERZ 38-34, KIYS 34-29, WTHH 39-32.

E.U. "Da' Butt" (EMI-Manhattan)

Reports: 59. Moves: Up 0, Debuts 3, Same 10, Down 0, Adds 1, KXX106, Z94 30-26, WCZY 38-33, K104 39-38, WBCY 28-21, WOKI 33-28, KZZU 30-26, WFFX 22-18, 95XXX 22-18, OK100 23-18, 95XIL 39-35, KIXY 37-31, WBNQ 29-22, KYA 23-18, KFBQ 39-32.

COVER GIRLS "Promise Me" (The Fever/Sutra)

Reports: 57. Moves: Up 30, Debuts 9, Same 13, Down 2, Adds 3, KZOU, 94Z, KISR, HOT103 14-11, WEGX 14-10, Y100 13-11, KZZP 10-9, FM102 8-6, WFLY 6-2, WSPK 18-14, B93 11-10, KBFM 12-7, KTUX 17-12, KMGX 4-1, B98 36-29, 82% have it charted with 51% of the moves Top 15 or better.

BIG PIG "Breakaway" (A&M)

Reports: 57. Moves: Up 29, Debuts 3, Same 16, Down 9, Adds 0 including PRO-FM 20-18, WOKI 19-14, WGRD 12-11, WZOK 28-25, KZZU 36-30, WPFM 19-15, KIXY 7-6, KYYY 15-7, WBNQ 14-11, WCIL 9-5, KKRZ 23-22, WSPT 27-24, KFMW 8-4, KFBQ 25-23, Y97 35-30.

UNDERWORLD "Underneath The Radar" (Sire/WB)

Reports: 56. Moves: Up 26, Debuts 8, Same 14, Down 3, Adds 5, PRO-FM, KZIO, WHSL, Y94, KGOT, KRBE 33-30, KCPX 3-3, KQKQ 24-19, PWR99 26-21, KZZU 23-16, WPFM 6-4, KXXL 12-10, KZFN 8-6, SLY96 40-29, OK95 7-5.

JOHN COUGAR MELLENCAMP "Rooty Toot Toot" (Mercury/PolyGram)

Reports: 52. Moves: Up 4, Debuts 6, Same 21, Down 0, Adds 21 including CKOI, PRO-FM, KRBE, WGH, WMMS, KXYQ, K104, 99GFM, WOKI, WKZL, KDWB, 95XIL, KTRS, WTHH 40-35, KGOT 40-34.

CLIMIE FISHER "Love Changes (Everything)" (Capitol)

Reports: 50. Moves: Up 1, Debuts 6, Same 26, Down 0, Adds 17 including WKTI, WLOL, KATD, WERZ, K98, WQUT, WBAM, KSAQ, WTHH, WCIL, KXXL, KKRZ, KUUB, Z94 33-27, WCZY d-39.

MOST ADDED

- INXS (86)
- VAN HALEN (60)
- JANE WIEDLIN (48)
- PEBBLES (43)
- SADE (43)
- ROD STEWART (38)
- JETS (33)
- MICHAEL JACKSON (29)
- LITA FORD (27)
- DEF LEPPARD (25)
- BOZ SCAGGS (25)

MOST ACTIVE

- CHURCH (93)
- BRENDA K. STARR (90)
- DEF LEPPARD (74)
- BARDEUX (68)
- ROBERT PLANT (64)
- BOZ SCAGGS (52)
- AL B. SURE (51)
- DAVID LEE ROTH (46)
- NU SHOOZ (45)
- ROD STEWART (43)

HOTTEST

- GEORGE MICHAEL (176)
- GLORIA ESTEFAN... (146)
- JOHNNY HATES JAZZ (115)
- WHITE LION (60)
- SAMANTHA FOX (56)
- FOREIGNER (53)
- DEELE (46)
- PET SHOP BOYS (33)
- LITA FORD (31)
- AEROSMITH (30)

Most Active = Ups + Debuts - Downs

SIGNIFICANT ACTION

JODY WATLEY "Most Of All" (MCA)

Reports: 48. Moves: Up 13, Debuts 10, Same 19, Down 0, Adds 6, WYKS, KZZP, KCPX, WSPK, KLUC, KWNZ, B97 26-18, KKRZ 30-26, FM102 34-30, KROY d-24, KMEL d-27, Y107 30-26, KIYS 35-30, WFFX 38-33, WCGQ 40-36.

ADVENTURES "Broken Land" (Elektra)

Reports: 48. Moves: Up 9, Debuts 3, Same 34, Down 0, Adds 2, 99GFM, KZIO, WMJQ on-dp, WMMS on, WCZY on, Q100 37-34, WBCY on, KSAQ 39-34, KIYS 17-14, KZZU 38-35, 95XIL 40-37, KIXY d-40, KKRZ 38-36, KFMW 40-37, KHTZ d-34.

SWEET SENSATION "Take It While It's Hot" (Atco)

Reports: 47. Moves: Up 26, Debuts 1, Same 16, Down 0, Adds 4 including KKQB, WYKS 32-28, HOT103 12-10, Z93 27-26, KRBE 37-33, PWR99 28-25, B97 18-13, KITY 25-22, PWR106 38-35, FM102 19-17, KWOD 24-21, KCPX 27-26, KATD 21-17, KXX106 16-8, KCAQ 20-14.

10,000 MANIACS "Like The Weather" (Elektra)

Reports: 46. Moves: Up 13, Debuts 3, Same 17, Down 0, Adds 13 including PRO-FM, WGH, WYKS 31-26, KATD 27-22, JET-FM 35-32, K104 36-30, WNNK 34-31, WBCY 27-20, WZYP 39-36, KZIO 38-33, KLQ 26-21, KF95 39-33, KIYS 19-16, KQCR 38-34, KKRZ 31-28.

J.J. FAD "Supersonic" (Ruthless/Atco)

Reports: 45. Moves: Up 17, Debuts 2, Same 9, Down 2, Adds 15 including WNVZ, WNCI, WHYT, HOT103 32-28, Z100 25-22, KRBE 31-21, PWR99 4-1, Y100 21-10, KITY 26-19, Z95 20-16, KIIS 4-4, KZZP 2-1, FM102 22-19, B93 39-26, KMGX 12-9, KYRK 23-13.

SADE "Paradise" (Epic)

Reports: 43. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 43 including WKSE, HOT103, PRO-FM, PWR99, Y100, KITY, PWR106, FM102, KWOD, KCPX, KMEL, KUBE, 98PXY, WROQ, PWR92.

ELISA FIDRILLO "Forgive Me For Dreaming" (Chrysalis)

Reports: 43. Moves: Up 3, Debuts 5, Same 16, Down 0, Adds 19 including PWR99, Z93, Y95, KKRZ, FM102, KPLZ, WFLY, KSAQ, WGTZ, 95XXX, KQCR, WDBR, PWR99 26-20, WKTI 20-16, KIYS 38-33.

STEVIE WONDER & MICHAEL JACKSON "Get It" (Motown)

Reports: 38. Moves: Up 14, Debuts 2, Same 17, Down 0, Adds 5, Q105, WZYP, Y107, KQIZ, Q104, WYKS 33-25, HOT103 35-33, WFLY 28-23, KXX106 32-28, WNOK 36-32, KBFM 35-31, KF95 32-28, KYRK 28-24, WCGQ 35-30, KISR 35-27.

NIA PEEPLES "Trouble" (Mercury/PolyGram)

Reports: 34. Moves: Up 5, Debuts 5, Same 11, Down 0, Adds 13 including KRBE, KROY, KCPX, KUBE, KXX106, KEZB, KTUX, WPKR, FM104, WPGC d-27, Z93 21-20, PWR106 33-27, KMEL 22-19, KMGX 31-29, KCAQ 37-27.

JULIO IGLESIAS featuring STEVIE WONDER "My Love" (Columbia)

Reports: 33. Moves: Up 2, Debuts 1, Same 10, Down 0, Adds 20 including PRO-FM, PWR99, KITY, WAEB, WTNZ, WHHY, KCAQ, WJAD, WJMX, Q104, KNAN, WHSL, SLY96, KEZB 28-27, KQMQ 25-22.

JESSE JOHNSON "Love Struck" (A&M)

Reports: 32. Moves: Up 11, Debuts 1, Same 19, Down 0, Adds 1, WOMP, Z93 26-25, B96 21-19, PWR106 36-30, WTIC 32-30, KXX106 12-10, Y107 27-24, WPKR 32-26, WGTZ 30-28, KMGX 17-13, KCAQ 16-10, WCGQ 36-32.

ZIGGY MARLEY "Tomorrow People" (Virgin)

Reports: 31. Moves: Up 3, Debuts 3, Same 7, Down 0, Adds 18 including KRBE, KWOD, KMEL, JET-FM, WTIC, 99GFM, WZYP, Z102, KIKX, WZKX, WBWB, Y97, KITS 14-9, WFLY 38-28, WOKI 37-31.

KOOL MOE DEE "Wild, Wild West" (Jive/RCA)

Reports: 29. Moves: Up 9, Debuts 3, Same 9, Down 0, Adds 8 including PWR99, KKQB, KMEL, Z102, KYRK, WPGC 19-18, Z93 18-17, KRBE 39-27, KITY 15-12, KZZP d-29, B93 10-9, K98 7-3, KXX106 34-29, KMGX 11-7, KKRZ 27-20. Strong support in the South & West.

KEITH SWEAT "Something Just Ain't Right" (Elektra)

Reports: 29. Moves: Up 4, Debuts 3, Same 17, Down 0, Adds 5, B96, KKRZ, KZZB, KPHR, KHTZ, PRO-FM d-33, KWOD d-35, WTIC 34-32, WTNZ 32-30, Z102 39-33, KMGX d-35.

RICK SPRINGFIELD "Honeymoon In Beirut" (RCA)

Reports: 27. Moves: Up 5, Debuts 1, Same 15, Down 0, Adds 6, Q100, WTNZ, WJMX, Q101, KPHR, KFBQ, KIYS 36-35, KNAN 35-32, WAZY d-40, KTRS 40-36, KHTZ 39-29, OK95 33-30.

NEW ORDER "Blue Monday '88" (Qwest/WB)

Reports: 27. Moves: Up 11, Debuts 3, Same 11, Down 0, Adds 2, KKQB, KZZB, HOT103 26-24, KITY 35-33, KZZP 19-18, KITS 7-1, KWSS 23-20, KBFM 24-17, WGTZ 36-34, Z104 32-30, KIKX 39-38, KSND 39-36, KDON 15-13.

JOHNNY KEMP "Just Got Paid" (Columbia)

Reports: 24. Moves: Up 3, Debuts 4, Same 4, Down 0, Adds 13 including WYKS, PWR99, WHYT, PWR106, WNNK, 98PXY, WTNZ, KCAQ, WJMX, WHSL, SLY96, HOT103 22-19, PWR95 20-15, Z100 26-18, WPGC d-28. Major market action.

DEPECHE MODE "Route 66/Behind The Wheel" (Sire/WB)

Reports: 24. Moves: Up 8, Debuts 0, Same 10, Down 0, Adds 6, KITY, KKRZ, KROY, WROQ, WOKI, KSAQ, KRBE 16-7, FM102 32-26, KWOD 28-18, KCPX 26-23, KITS 8-2, KATD 30-24, KZZB 33-29, KCAQ 30-20. Big in Houston & San Francisco as support grows.

SMITHEREENS "Oliv A Memory" (Enigma/Capitol)

Reports: 23. Moves: Up 1, Debuts 2, Same 10, Down 0, Adds 5, KXYQ, KISR, KTRS, KZNY, KISZ, KPLZ d-34, WPS d-38, WDTY d-24, KSND on, KZZU on, KIXY on, WYKS on, A West Coast break.

HONEYMOON SUITE "Love Changes Everything" (WE)

Reports: 23. Moves: Up 0, Debuts 2, Same 10, Down 0, Adds 1, KXYQ, KISR, KTRS, KZNY, KISZ, KPLZ d-34, WPS d-38, WDTY d-24, KSND on, KZZU on, KIXY on, WYKS on, A West Coast break.

JOHN CAFFERTY & THE BEAVER BROWN BAND "Song & Dance" (Scotti Bros CBS)

Reports: 22. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 22 including WYKS, PRO-FM, WZYP, Y107, KQIZ, Q104, WYKS 33-25, HOT103 35-33, WFLY 28-23, KXX106 32-28, WNOK 36-32, KBFM 35-31, KF95 32-28, KYRK 28-24, WCGQ 35-30, KISR 35-27.

"WEIRD AL" YANKOVIC "Fat" (Rock N Roll/CBS)

Reports: 21. Moves: Up 4, Debuts 2, Same 11, Down 0, Adds 4, Z94, B97, Q102, HOT105, WMJQ on-dp, PWR99 on-dp, Y95 d-39, KKYK 21-19, Z104 38-25, KQKQ 28-24, KIXY 36-27, WSPT d-34.

MICHAEL BDLTON "Wait On Love" (Columbia)

Reports: 19. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 19 including Z94, WMMS, KC101, WNYZ, WQUT, KZOU, K92, KIYS, KQMQ, WOMP, WJMX, KIXY, KNIN, KPHR, SLY96.

CDLORTONE "Nothing's Gonna Be Alright" (CBS Associated)

Reports: 17. Moves: Up 3, Debuts 0, Same 14, Down 0, Adds 0 including WLOL 23-20, KCPX 38-37, WTNZ on-dp, KSAQ on-dp, KIYS 30-27, KYRK on-dp, KAKS on, KKKL on-dp, KKRZ on-dp, KFMW on, KTRS on, OK95 on.

GEORGE HARRISON "This Is Love" (Dark Horse/WB)

Reports: 14. Moves: Up 1, Debuts 0, Same 12, Down 0, Adds 1, WCGQ, WERZ on, WSPK on, WNYZ on, KIYS 33-28, KSND on, KZZU on, WFFX on, WDBR on, KTMT on, SLY96 on, OK95 on.

ERIC CLAPTON "After Midnight" (Polydor/PolyGram)

Reports: 13. Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 11, KXYQ, Q100, WLAN, K92, KIYS, WPRR, WFFX, WJAD, WBNQ, WCIL, KFBQ, K104 30-25.

D.J. JAZZY JEFF & FRESH PRINCE "Parents Just Don't Understand" (Jive/RCA)

Reports: 13. Moves: Up 3, Debuts 3, Same 2, Down 0, Adds 5, Q107, KITY, FM102, WNOK, K92, WPGC 16-6, Z93 28-19, KKQB d-30, WNVZ d-29, KZZP 24-17, KWOD on, Z102 d-38.

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CONTEMPORARY HIT RADIO

3	2	1	WKS	WKS	LW	TW	
6	2	1					1 GLORIA ESTEFAN & MIAMI SOUND.../Anything For You (Epic)
25	14	6					2 GEORGE MICHAEL/One More Try (Columbia)
11	6	5					3 JOHNNY HATES JAZZ/Shattered Dreams (Virgin)
14	10	8					4 FOREIGNER/I Don't Want To Live Without You (Atlantic)
16	11	9					5 PET SHOP BOYS/Always On My Mind (EMI-Manhattan)
5	4	4					6 AEROSMITH/Angel (Geffen)
4	3	3					7 TERENCE TRENT D'ARBY/Wishing Well (Columbia)
19	15	12					8 SAMANTHA FOX/Naughty Girls (Need Love Too) (Jive/RCA)
22	16	13					9 DEELE/Two Occasions (Solar)
13	12	11					10 ICEHOUSE/Electric Blue (Chrysalis)
2	1	2					11 WHITNEY HOUSTON/Where Do Broken Hearts Go? (Arista)
21	17	14					12 WHITE LION/Wait (Atlantic)
34	26	17					13 DARYL HALL & JOHN OATES/Everything Your Heart Desires (Arista)
9	7	7					14 NATALIE COLE/Pink Cadillac (EMI-Manhattan)
39	31	21					15 RICK ASTLEY/Together Forever (RCA)
23	20	18					16 BRENDA RUSSELL/Piano In The Dark (A&M)
26	22	19					17 OMD/Dreaming (Virgin/A&M)
31	27	22					18 TIMES TWO/Strange But True (Reprise)
—	39	27					19 DEBBIE GIBSON/Foolish Beat (Atlantic)
—	35	30					20 JETS/Make It Real (MCA)
—	37	29					21 BELINDA CARLISLE/Circle In The Sand (MCA)
—	33	28					22 CHER/We All Sleep Alone (Geffen)
38	32	26					23 SUAVE/My Girl (Capitol)
32	29	25					24 PAUL CARRACK/One Good Reason (Chrysalis)
8	8	10					25 TAYLOR DAYNE/Prove Your Love (Arista)
1	9	15					26 BILLY OCEAN/Get Outta My Dreams, Get Into My Car (Jive/Arista)
3	5	16					27 INXS/Devil Inside (Atlantic)
—	—	38					28 BRUCE HORNSBY & THE RANGE/The Valley Road (RCA)
—	—	31					29 GLASS TIGER/I'm Still Searching (EMI-Manhattan)
—	—	34					30 MICHAEL JACKSON/Dirty Diana (Epic)
—	—	36					31 LITA FORD/Kiss Me Deadly (RCA)
N&A Begins Page 94 New Artists & Chart Summary Page 83 New P-1A Playlists Page 84							
BREAKER	32						PRETTY POISON/Nighttime (Virgin)
18	18	20					33 TOTO/Pamela (Columbia)
7	13	24					34 PEBBLES/Girlfriend (MCA)
—	—	39					35 BRENDA K. STARR/I Still Believe (MCA)
—	—	40					36 CHEAP TRICK/The Flame (Epic)
DEBUT	37						PRINCE/Alphabet St. (Paisley Park/WB)
BREAKER	38						POISON/Nothin' But A Good Time (Enigma/Capitol)
DEBUT	39						BARDEUX/When We Kiss (Synthicide/Enigma)
BREAKER	40						MIDNIGHT OIL/Beds Are Burning (Columbia)

ADULT CONTEMPORARY

8	6	2					
							1 JOHNNY HATES JAZZ/Shattered Dreams (Virgin)
6	4	3					2 BRENDA RUSSELL/Piano In The Dark (A&M)
16	12	5					3 GEORGE MICHAEL/One More Try (Columbia)
3	1	1					4 FOREIGNER/I Don't Want To Live Without You (Atlantic)
15	11	6					5 DARYL HALL & JOHN OATES/Everything Your Heart Desires (Arista)
1	2	4					6 GLORIA ESTEFAN & MIAMI SOUND MACHINE/Anything For You (Epic)
12	9	8					7 TOTO/Pamela (Columbia)
—	29	18					8 BRUCE HORNSBY & THE RANGE/The Valley Road (RCA)
21	16	12					9 DAN HILL/Carmelia (Columbia)
13	13	11					10 ART GARFUNKEL/So Much In Love (Columbia)
17	15	13					11 NATALIE COLE/Pink Cadillac (EMI-Manhattan)
—	25	19					12 BELINDA CARLISLE/Circle In The Sand (MCA)
—	—	23					13 BOZ SCAGGS/Heart Of Mine (Columbia)
19	17	15					14 AGNETHA FALTSKOG & PETER CETERA/I Wasn't The One (Atlantic)
—	28	21					15 JETS/Make It Real (MCA)
2	3	7					16 BRUCE SPRINGSTEEN/One Step Up (Columbia)
4	5	9					17 BILLY OCEAN/Get Outta My Dreams, Get Into My Car (Jive/Arista)
11	10	10					18 SCARLETT & BLACK/You Don't Know (Virgin)
24	21	20					19 BRENDA K. STARR/I Still Believe (MCA)
9	14	16					20 WHITNEY HOUSTON/Where Do Broken Hearts Go? (Arista)
29	26	24					21 SMOKEY ROBINSON/Love Don't Give No Reason (Motown)
26	23	22					22 VAN MORRISON/Someone Like You (Mercury/PG)
—	—	26					23 BILLY VERA & THE BEATERS/Between Like And Love (Capitol)
—	—	29					24 RICK ASTLEY/Together Forever (RCA)
—	—	30					25 BASIA/Time And Tide (Epic)
—	—	30					26 GEORGE HARRISON/This Is Love (Dark Horse/WB)
5	8	17					27 STEVE WINWOOD/Talking Back To The Night (Island/WB)
BREAKER	28						JULIO IGLESIAS featuring STEVIE WONDER/My Love (Columbia)
DEBUT	29						RUSSELL HITCHCOCK/What Becomes Of The Broken-Hearted (Arista)
BREAKER	30						TRACY CHAPMAN/Fast Car (Elektra)

Expanded AC Music
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AOR TRACKS®

3	2	1	WKS	WKS	LW	TW	
—	9	3					1 BRUCE HORNSBY & THE RANGE/The Valley Road (RCA)
9	3	2					2 CHEAP TRICK/The Flame (Epic)
8	4	4					3 SMITHEREENS/Only A Memory (Enigma/Capitol)
4	2	1					4 CHURCH/Under The Milky Way (Arista)
—	15	7					5 ERIC CLAPTON/After Midnight (Polydor/PG)
14	10	9					6 NEIL YOUNG & THE BLUENOTES/Ten Men Workin' (Reprise)
5	5	6					7 MIDNIGHT OIL/Beds Are Burning (Columbia)
BREAKER	8						VAN HALEN/Black And Blue (WB)
16	12	11					9 SCORPIONS/Rhythm Of Love (Mercury/PG)
11	8	8					10 DAVID LEE ROTH/Stand Up (WB)
7	7	10					11 INXS/New Sensation (Atlantic)
22	18	14					12 ROBERT PLANT/Ship Of Fools (Es Paranza/Atlantic)
23	17	13					13 GLASS TIGER/I'm Still Searching (EMI-Manhattan)
1	1	5					14 ROBERT PLANT/Tall Cool One (Es Paranza/Atlantic)
20	16	15					15 HONEYMOON SUITE/Love Changes Everything (WB)
—	—	24					16 ROD STEWART/Lost In You (WB)
28	23	17					17 GEORGE HARRISON/This Is Love (Dark Horse/WB)
30	26	18					18 TREAT HER RIGHT/I Think She Likes Me (RCA)
25	25	19					19 KINGS OF THE SUN/Serpentine (RCA)
3	6	12					20 TALKING HEADS/(Nothing But) Flowers (Fly/Sire)
36	30	25					21 YNGWIE J. MALMSTEEN'S RISING FORCE/Heaven Tonight (Polydor/PG)
31	28	23					22 DEACON BLUE/Dignity (Columbia)
BREAKER	23						ROBIN TROWER/Tear It Up (Atlantic)
BREAKER	24						ROBBIE ROBERTSON/Somewhere Down The Crazy River (Geffen)
15	14	16					25 BALAAM & THE ANGEL/I Love The Things You Do To Me (Virgin)
35	32	27					26 KINGDOM COME/Living Out Of Touch (Polydor/PG)
47	41	30					27 WHITE LION/Tell Me (Atlantic)
18	19	21					28 FOREIGNER/I Don't Want To Live Without You (Atlantic)
—	—	45					29 JOHN COUGAR MELLENCAMP/Rooty Toot Toot (Mercury/PG)
—	—	47					30 POISON/Nothin' But A Good Time (Enigma/Capitol)

Complete Tracks Chart
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URBAN CONTEMPORARY

11	4	3					
							1 PEBBLES/Mercedes Boy (MCA)
9	3	1					2 SUAVE/My Girl (Capitol)
14	6	4					3 KEITH SWEAT/Something Just Ain't Right (Vintert/Elektra)
18	7	5					4 JESSE JOHNSON/Love Struck (A&M)
2	2	2					5 AL B. SURE!/Nite And Day (WB)
22	10	7					6 CHRIS JASPER/One Time Love (CBS Associated)
26	17	11					7 EVELYN KING/Flirt (EMI-Manhattan)
34	21	12					8 STEVIE WONDER & MICHAEL JACKSON/Get It (Motown)
33	25	17					9 JOHNNY KEMP/Just Got Paid (Columbia)
37	26	18					10 TONY! TONI! TONE!/Little Walter (Wing/PG)
20	13	10					11 BRENDA RUSSELL/Piano In The Dark (A&M)
23	18	14					12 KASHIF/Love Me All Over (Arista)
19	11	9					13 KOOL MOE DEE/Wild, Wild West (Jive/RCA)
24	19	16					14 HOWARD HEWETT/Strange Relationship (Elektra)
27	23	19					15 JERMAINE STEWART/Say It Again (Arista)
—	39	23					16 TEDDY PENDERGRASS/Joy (Asylum)
35	32	20					17 TEASE/I Can't Stand The Rain (Epic)
36	33	22					18 RIGHT CHOICE/Tired Of Being Alone (Motown)
—	—	32					19 PRINCE/Alphabet St. (Paisley Park/WB)
—	—	39					20 MICHAEL JACKSON/Dirty Diana (Epic)
21	14	13					21 NORMAN CONNORS I/SPENCER HARRISON/I Am Your Melody (Capitol)
28	27	21					22 STEPHANIE MILLS/If I Were Your Woman (MCA)
40	34	25					23 ADA DYER/I Bet Ya, I'll Let Ya (Motown)
39	36	27					24 JUNIOR/Yes (If You Want Me) (London/PG)
—	—	31					25 DARYL HALL & JOHN OATES/Everything Your Heart Desires (Arista)
38	35	29					26 JEAN CARNE/Ain't No Way (Atlantic)
—	—	38					27 BETTY WRIGHT/No Pain No Gain (Ms. B)
—	—	37					28 GEORGE MICHAEL/One More Try (Columbia)
—	—	40					29 NARADA/Divine Emotion (Reprise)
—	—	33					30 EARTH, WIND & FIRE/Evil Roy (Columbia)
—	—	36					31 GARY TAYLOR/Compassion (Virgin)
32	31	30					32 REGINA BELLE/How Could You Do It To Me (Columbia)
—	—	38					33 MAGIC LADY/Betcha Can't Lose (With My Love)(Motown)
15	8	8					34 LISA LISA & CULT JAM/Everything Will B-Fine (Columbia)
—	—	40					35 DAZZ BAND/Anticipation (RCA)
31	30	26					36 GLENN JONES/Living In The Limelight (Jive/RCA)
DEBUT	37						MICHAEL COOPER/Dinner For Two (WB)
DEBUT	38						JODY WATLEY/Most Of All (MCA)
DEBUT	39						HERBIE HANCOCK/Vibe Alive (Columbia)
DEBUT	40						RUN D.M.C./Run's House (Profile)

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