

**I N S I D E:**

**COUNTRY AUDIENCE STUDY BUSTS STEREOTYPES**

The CMA's new Arbitron survey of Country listeners is good news for the format's boosters seeking to destroy advertisers' stereotypes. For the definitive look at a potential landmark, see **Lon Helton's** column.

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**TO SWEEP, PERCHANCE TO WIN**

Zero-talk music hours are sweeping the CHR format, but going jockless has its up and downsides. Three programmers discuss issues such as less-talk positioning, identifying records, and long post-sweep stopsets.

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**INTRODUCING "THE COMPETITIVE EDGE"**

**John Parikhai**, CEO of media strategy firm **Joint Communications**, has long been known as one of the industry's visionary thinkers. Starting this week, he will address long-range, futurist issues that affect our industry in an exclusive **R&R** column. Read "Status Substitution" and watch for more mind-stretching material soon.

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**THE ALL-ELVIS FORMAT LIVES!**

It sounds like an April Fool's joke, but **WCVG/Cincinnati** is really going "all-Elvis." With over 600 songs in the King's catalog, the station figures it can work — and the novel format has already drawn big-time media attention.

Page 4

**OFF TO THE RATINGS RACES**

Five more markets receive the **Arbitron/Birch** combined summary treatment this week, with these headlines:

- **KRXY** hot in both Denver books, as **KBPI** dominates Birch
- **WDAF** doubles up in KC, remains a music AM paragon
- **KKCW** has record Portland ARB; **KKRZ** wins both surveys
- **KZZP, KNIX** own a third of Phoenix in Birch
- **WPRO-FM** up six big ones in Providence Birch, far ahead in ARB as well

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**WKLH PROFILE: CLASSIC ILLUSTRATED**

**WKLH/Milwaukee** has been a notable success among Classic Rockers by not only starting out hot but maintaining its ratings strength. PD **Steve Brill** tells how it's done.

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Newsstand Price \$5.00



**Court Upholds FCC's Indecency Rule**

**Calls For New Look At 'Safe Harbor'**

Broadcasters and the FCC are claiming victory in the wake of a federal appeals court decision that upheld government indecency standards, but ordered reexamination of rules restricting such programs to post-midnight hours.

The decision by the US Court of Appeals in Washington last Friday (7/29), while upholding the FCC's definition of indecency, ordered the Commission to reconsider "after a full and fair hearing" the times at which indecent material may be broadcast. It opens the possibility that

broadcasters may air controversial programming during prime-time hours.

**Updating Indecency Confusion**

- Court questions after-midnight "safe harbor"
- FCC claims basic principles upheld
- Opponents cheer First Amendment protection
- Senators freak over "filth" (see Page 7)

**First Amendment Rights Protected**

"Broadcast material that is indecent but not obscene is protected by the First Amendment; the FCC may regulate such material only with due respect for the high value our Constitution places on freedom and choice in what the people say and hear," the court ruled in an opinion written by Judge Ruth Ginsburg.

"We have concluded that, under governing precedent, the FCC's definition of indecent broadcast material, though vagueness is inherent in it, is not constitutionally defective... but we have also found that

INDECENCY/See Page 32

**Gannett Makes Management Moves With Three Key Executives**

**Conway To St. Louis, Shields To San Diego, DeFrancesco To Tampa**

Effective September 15, three Gannett executives will take on new assignments. **KSDO & KSWV/San Diego** President/GM **Chris Conway** will move to **KUSA & KSD/St. Louis** as VP/Station Manager. **WDAE & WUSA/Tampa** President/GM **Mike Shields** will succeed Conway in San Diego. Replacing Shields in Tampa will be Gannett VP/Programming **Gerry DeFrancesco**, who joins the combo as VP/GM.



Chris Conway



Mike Shields



Gerry DeFrancesco

Gannett Radio President **Jay Cook** told **R&R**, "These appointments are great personal and professional opportunities for **Chris, Mike, and Gerry**. The

wide-ranging talents possessed by these seasoned professionals will enable them to conquer the new challenges ahead.

"For **Chris**, it's a really good

fit of the person for the job. He's delighted to be returning home. **Mike** has an extensive background in News/Talk as well as contemporary. He spent the bulk of his career in Phoenix, and this is an opportunity for him to get closer to home and to a format he knows well. We feel **Gerry's** programming background and his great people skills equip him in the best ways to handle the situations in Tampa. It also gives him an opportunity to continue his upward mobility at Gannett."

**Conway** told **R&R**, "Everyone in radio has one station they have an affinity for. For me, it's **KSD**. It'll be a hoot to get in there and work with two great facilities." The **St. Louis** native began his career with Gannett at **KSD** eight years ago. He has been Marketing Director of co-owned **CHR KHIS/Los Angeles**, as well as **AE, Sales Manager, and President** of his own company, **Conway Communications**. **Merrill Hansen** will retain her **GM** title for the **St. Louis** combo and continue as **Exec. VP**.

**Shields**, who recently had been promoted from **VP/GM** to **President/GM**, joined the company last year. He had previously been **GM** of **WORZ/Orlando**, and has held management positions at **KTAR & KKLT/Phoenix**.

GANNETT/See Page 32

**Outlet Management Abandons Buyout**

**Selling KIQQ & WIOQ; Sundlun Retires; Henderson New CEO**

**Outlet Communications, Inc.** is shopping two major market radio properties in the wake of a management shakeup at the Providence-based company. The plan to sell **KIQQ/Los Angeles** and **WIOQ/Philadelphia** is part of an effort to reduce debt at **Outlet**, which until last week was caught in a struggle between a management group led by Chairman **Bruce Sundlun** and two outside firms that hold a majority stake in the company.

"Our agreement with **Bankers Trust Co.** calls for us to reach certain debt levels at certain times," said **Sundlun**. "We had hoped to reach those levels by selling our independent television stations. Since that sale was blocked by our board of directors, we will be selling one or both of these radio stations."

Industry experts familiar

with the two properties said **AC KIQQ** should fetch between \$55-60 million, while **Gold WIOQ** is worth \$16-18 million.

**Sundlun Retires**

The monthlong dispute between the 21 **Outlet** managers and investors **Wesray Capital Corp.** and **Mutual Benefit Life Insurance Co.** came to an end last week at the annual **Outlet** shareholders' meeting with **Sundlun's** announcement of a decision to scrap a buyout agreement the managers and investors had inked late last year. That pact was at the heart of the conflict between the two camps. **Sundlun**, who is the Democratic candidate for governor of **Rhode Island**, also announced his retirement as chief executive officer of **Outlet** effective immediately. **David Hen-**

OUTLET/See Page 32

**LINDEN PD**

**WPIX Picks NAC Format**



Bob Linden

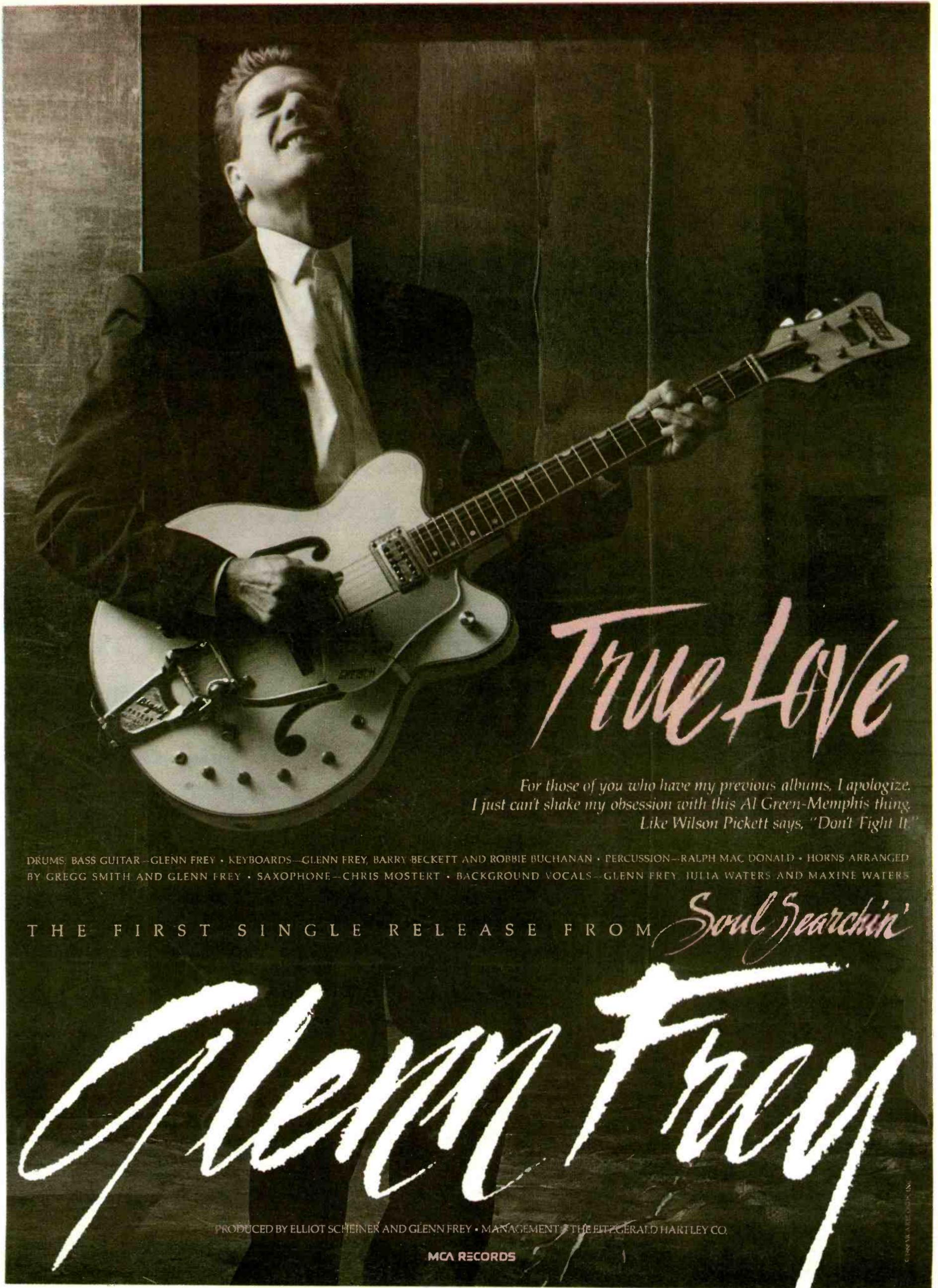
Ending months of speculation, **Tribune AC WPIX/New York** switched format Monday (8/1) at 1pm to **NAC**. There was no prior on-air hint or tease about a switch. Former **KIFM/San Diego** PD **Bob Linden** has assumed the **WPIX** PD slot, which had been vacant since the departure of **Rich Wood** several months ago.

**Linden** told **R&R**, "I was asked to fly to New York and meet with the top people here, and before I knew it I had a job offer. They want what I do. It feels like home to me — I just don't want to get my accent back."

WPIX/See Page 32

**PD Job Frustration**

Survey On Page 16



# True Love

*For those of you who have my previous albums, I apologize. I just can't shake my obsession with this Al Green-Memphis thing. Like Wilson Pickett says, "Don't Fight It."*

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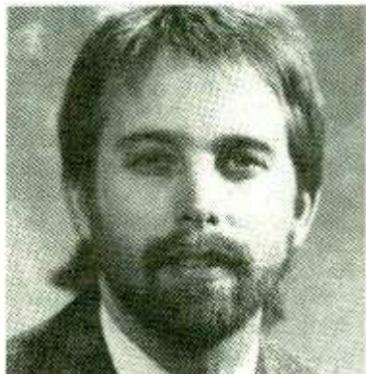
MCA RECORDS

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## KXXR Gives KC New CHR

Olympic (now Olympia) finalized its acquisition of KLTU/Kansas City from Trans Columbia at 2pm last Friday (7/29), changing the call letters to KXXR and the format from Lite Rock to a rock-oriented CHR under PD Brian Burns. The switch was heralded by round-the-clock airings of the Beatles' "Kansas City" for three days.

Olympia VP/Operations Tim Roberts commented to R&R, "With Brian Burns as PD and mid-day talent Gary Franklin as MD we've got an excellent set of Midwest ears. Brian has built a superior airstaff with a winning sound and attitude. John Langan left



Brian Burns

KISW/Seattle to do mornings for us. He's teamed with Mark Patrick from KFMV/Salt Lake City.

"Since we're just getting started, cume is our first priority. We're on the streets walking up to people and introducing ourselves."

Using the on-air slogan "106.5 KXXR, Today's Rock & Roll," the station had teaser boards up for the past several months in anticipation of the sale's approval.

Explaining his reason for excluding dance/Urban music from the programming, he said, "We believe the high cycle for this type of music is over. KXXR was built to meet the needs of listeners in Kan-

KXXR/See Page 32

## Weaver WAMO's New PD

Sam Weaver, PD at WUSN/Chicago for the past two years, has been named PD at WAMO-AM & FM/Pittsburgh. He will assume his new post around September 1.

WAMO VP/GM Roger Fairfax told R&R, "Sam has a varied background in CHR, Urban, and, interestingly, Country. He has the kind of creativity and innovation that we need here in Pittsburgh, and specifically at WAMO. Although WAMO has done very well over the last three or four years, there's still a level of excitement I've noticed in Urban radio across the country that I would like to bring to Pittsburgh, and I think Sam can do that."

Weaver commented, "I'll just try to play some good, solid radio using everything I've learned, and I've worked with a lot of good people before."

Weaver's 17-year radio career includes stints at WDIA/Memphis, KSLQ/St. Louis, and WDRQ/Detroit. He has also taught radio courses at Columbia College in Chicago.

## Adams Set As KMJI PD

Two-year KCEE & KWFM/Tucson OMJ.D. Adams has been named PD at KMJI/Denver. He succeeds Chris Elliott, who moved crosstown to program Gold-formatted KXKL last month.

Adams told R&R, "I've wanted to live in Denver for years and years. When I was a radio 'puppy,' the guy I wanted to be most like was Paxton Mills. He winds up being the morning man at KMJI. It's my favorite story."

"KMJI is in extremely good shape right now," he continued. "All I'm planning to do is follow the same course they've been taking. There's not a lot of adjusting that needs to be done."

Prior to joining KCEE & KWFM Adams programmed WFIL/Philadelphia, KEYI/Austin, and KEYS/Corpus Christi.

In the spring '88 Birch, KMJI ranked sixth 12+ with a 5 share, besting other ACs KOAQ (3.6), KHOW (2.6), and KSYU (1.8). In the corresponding Arbitron, the station placed ninth with a 5.7. KOAQ registered 3.6, KHOW 2.7, and KSYU 2.9.



Harry Nelson

## Nelson Programs WROR

Veteran programmer Harry Nelson, who has been running his Harry Nelson Communications consultancy for the past six months, has been named PD at AC WROR/Boston. He'll continue the consultancy in addition to his new duties.

Station Manager Lorna Ozmon, whom Nelson succeeds as PD, told R&R, "Harry's a wonderful catch for us and he's a great guy to boot."

NELSON/See Page 32

## Beck PD At WDFX

KHYI (Y95)/Dallas Asst. PD/MD Chuck Beck has been named PD at Hoker Broadcasting's recently acquired WDFX/Detroit. He replaces Bobby Hatfield, who leaves to pursue other interests.

The move reunites Beck with WDFX VP/GM Paul Jacobs, who held the same position at Y95. "I'm so pleased to get someone of Chuck's caliber into WDFX," said Jacobs. "We needed someone who understands what great CHR is, and with what he's learned from (Y95 PD) Buzz Bennett, plus his own skills, Chuck's the man."

Beck, who takes over duties at the Alan Burns-consulted CHR August 15, told R&R, "I'm really pumped about the job and am looking forward to doing some real

BECK/See Page 32

## Clithero Earns KINK VP Stripes

King Broadcasting has upped KINK/Portland GM Paul Clithero to VP/GM. He was named GM of the AOR in June 1987.

King Sr. VP/Radio Stan Mak commented, "Under Paul's guidance, KINK has extended its list of accomplishments in many areas. From programming to news, promotion to public service, and sales to personnel, KINK has truly distinguished itself."

Clithero has been with King since 1980.

## WFMT Expands Roles Of Nordstrand, Pellegrini



Ray Nordstrand

A pair of veteran executives at WFMT/Chicago have been given added duties at the Classical outlet. Station President Ray Nordstrand has become President/GM, while PD Norman Pellegrini has been elevated to Sr. VP/Station Manager. The pair will assume the duties held by former GM Richard Marschner, who left to become Director/Program Underwriting at WTTW-TV/Chicago.

Nordstrand, a 37-year employee, had been involved primarily with WFMT's program supplier arm,



Norman Pellegrini

the WFMT Fine Arts Network, and its format service Beethoven Satellite Network. He now becomes more involved with day-to-day station operations.

Pellegrini, a 35-year WFMT vet, continues as PD.

Nordstrand told R&R, "It's nice when a PD gets a top management role. He'll have an oversight of all the affairs and operations of the station, and will report to me."

Nordstrand said no other personnel changes are planned for the station.

AUGUST 5, 1988

## VETERAN ARTISTS' FAVORITE FORMATS

Where can veteran artists find the most hospitable home on the radio? For artists who broke through in the '60s or '70s, it's AOR — but not by as wide a margin as might have been suspected. New artists are best off in Urban, but surprisingly, the next most favorable format for artists of the '80s is Country. More comparisons and graphics inside. 38

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MTV and VH-1 listings will return next week.

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## WFBG Halts McKay's WBXQ Gig

Noncompete, Prison Work-Release Figure In Tangled Case

A preliminary injunction sought by WFBG/Altoona has prevented its former morning man of ten years, Sean McKay, from appearing on crosstown WBXQ or any other media outlet for the next 18 months.

The problem stems from the interpretation of a noncompete clause in an employment contract between McKay and WFBG. McKay is seeking to overturn the initial ruling in a hearing slated for next week (8/9), and is suing WFBG for \$26,000 in back wages.

McKay's problems began in February 1987 when he was arrested on two counts of drug possession. He was sentenced to eight months to five years in prison, but was later allowed to participate in a work-release program.

Taken off the air at the time of his charges, McKay was given reduced off-air duties but was paid a full salary until the end of April 1987, when his salary was lowered. He was eventually laid off in July. Market observers note the layoff coincided with the announcement of his sentencing.

This past May, McKay became

eligible for the work-release program. "I was told I could come back to work but not under the old contract," he told R&R. "They offered me a new contract at five dollars an hour, which would have added even more restrictions about my terms of employment. I was making \$495 a week before all this happened, so I passed on the contract and their offer and sat in jail for a while.

"Two months later WBXQ called and offered me mornings at \$300 a week," he continued. "I was thrilled. Eight days into the new job, the restraining order came down. WBXQ has even offered to match my old salary if I can come back. Right now I can't work anywhere until they overturn this thing."

McKay is suing for back wages on the grounds that he's prohibited from doing any work in the media and was supposed to have received full pay if terminated. However, his being given reduced duties at reduced wages appears to be a situation not covered under the terms of the contract.

McKay's counsel, William Barbin, told R&R, "They're basically holding his existing contract over his head, but won't honor the pay

for that contract. We're confident of reversing the preliminary decision."

WFBG's counsel, Karen Steele, remarked, "I believe we will see the injunction continue for the full 18 months. McKay's actions clearly violate the terms of the contract." She added, "The courts are becoming more and more reluctant to enforce contractual clauses of this kind, but so far the court has found this one enforceable."

## XETRA Recruits Pickard

A week after it announced a format change to News/Talk, Noble-owned XETRA/San Diego has hired Terry Pickard as Program Manager. He will oversee the station's news and sports programming.

Pickard has many years' experience in News/Talk. He most recently served as PD at KNUS/Denver, and before that was Asst. OM at WXYZ (now WXYT)/Detroit. He told R&R, "Right now, there's a lot of market research we have to analyze that will determine our direction."

## WCVG Debuts 'All-Elvis'

WCVG/Covington-Cincinnati switched from Country to an "all-Elvis" format on August 1 under the direction of PD Steve Parton. The move has prompted both local and national media attention, including an on-air interview with morning man Mark Allen on CBS-TV's "Morning News."

WCVG & WJOJ GM John Stolz told R&R, "The reaction is nothing short of phenomenal. When the Arbitron came out we knew the station was in trouble and we needed a niche.

"I laughed when Steve suggested

Elvis, and countered that I'd prefer to go all-Wayne Newton," Stolz continued. "(GSM) John Bush, Mark, and Steve all worked on the idea and convinced me to do it. There is so much depth to the artist that we feel it's a viable format for a while, at least."

Parton said, "We kicked it off with Elvis's first RCA single, 'Heartbreak Hotel.' With our 500 watts at 1320 we cover the whole metro, so the phones are ringing off the hook. We've augmented the programming with a few specialty features like 'Memories,' which uses actualities from folks who knew Elvis and some old taped interviews with Elvis. I think we can make this last a while, but where we go from here is anyone's guess. It might make a nice segue to Gold."

"The Elvis Station" has plenty of library, according to Allen. "Steve is an Elvis fan. We've begun with about 300 tunes, and are adding around 15 new titles a day until we max out at the available 652 songs we know of. I'm astounded at the listener response. Even kids who've never heard Elvis before are calling in requests."

An all-Elvis format was previously suggested in R&R's April 1, 1983 issue.

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**WABB**  
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Austin, TX

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*Paulette Williams*  
Vice President/General Manager  
KMEL-FM

**“We needed to be solidly on top.”**



\*Fall 1985 Arbitron. M-S, 6A-12M, MSA.  
\*\*Spring 1988 Arbitron. M-S, 6A-12M, MSA.

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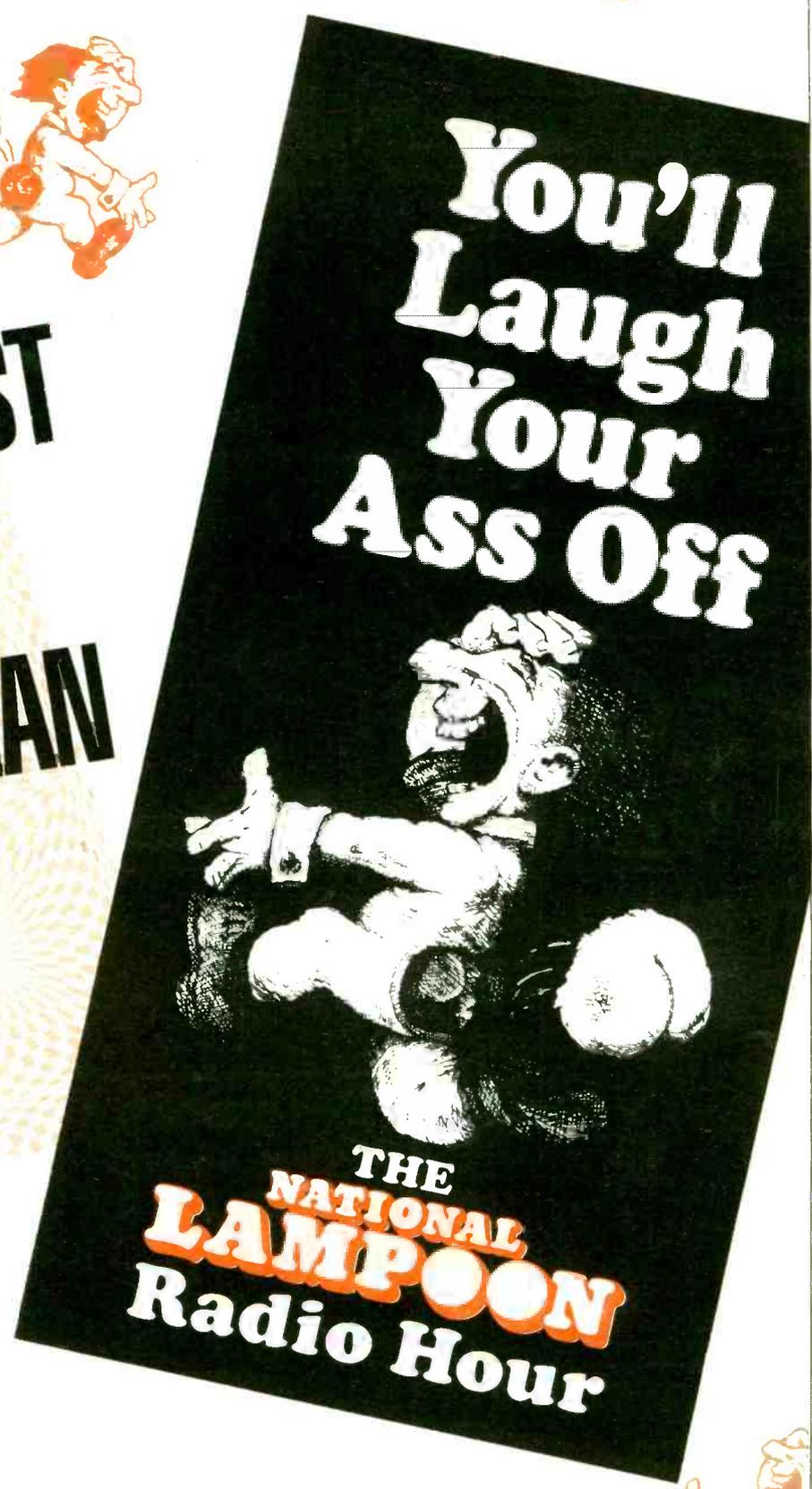
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PAT CLAWSON

## WASHINGTON REPORT

### Senate Ties Indecency, Ownership Measures To Major Spending Bill

The Senate last week approved a major spending bill that included one measure designed to eliminate the so-called "safe harbor" for indecent programming and another aimed at protecting the FCC's present cross-ownership rules.

Senator Jesse Helms (R-NC) was the sponsor of an amendment that would direct the FCC to enforce its indecency rules throughout the day, thereby eliminating the midnight-6am "safe harbor" created by the Commission earlier this year.

"The purpose of this amendment . . . is simply to direct the FCC to enforce the law, period," said Helms in submitting the amendment. "If the FCC's safe harbor rule stands, we will see DJs that talk about sex acts by innuendos and double meanings. We will hear more filth and trash than we have ever heard before."

Helms's amendment was supported by Sen. Ernest Hollings (R-SC), who told his colleagues, "You cannot get past the logic that pornography and garbage at any hour is pornography and garbage."

Despite such support, the amendment's chances of becoming law were somewhat dimmed on Friday (7/29) when the US Court of Appeals for the District of Columbia handed down a ruling that supported the FCC concept of making allegedly indecent material available to adults by channeling it into

**"If the FCC's safe harbor rule stands . . . we will hear more filth and trash than we have ever heard before."**

—Sen. Jesse Helms (R-NC)

a so-called "safe harbor" time period (see Page 1).

"This court decision will have a tremendous effect on the Helms amendment," said Tim Dyk, a Washington communications attorney. "While it was fairly clear before this decision that the amendment is unconstitutional, this ruling makes that very clear."

However, supporters of the amendment, including former FCC General Counsel Bruce Fein, believe the measure is still legally supportable.

"I don't think this decision knocks out Sen. Helms's amendment," said Fein. "In the landmark Pacifica indecency case, Supreme Court Justice John Paul Stevens said there were two compelling reasons why government could keep indecency off the air. First, because it has a mandate to assist parents in controlling their children's access to this kind of material. Second, government has a compelling interest in elevating the morality of youth."

"The FCC based its indecency policy only on the first consideration while Mr. Helms's amendment rests on both pillars and thus would not be rendered unconstitutional by the Appeals Court's decision," Fein added.

#### Cross-Ownership Bar Returns

Also attached to the appropriations bill was a measure that would forbid the FCC from changing or reexamining the 13-year-old newspaper-broadcast cross-ownership rule during the next fiscal year.

The cross-ownership rule, which forbids joint ownership of a newspaper and a broadcast property in the same market, jumped into the spotlight late last year when the Senate quietly passed a measure barring the FCC from granting a

cross-ownership waiver to Rupert Murdoch, who owned both television and newspaper properties in New York and Boston.

Sen. Hollings, who came in for some severe criticism for his role in passage of what became known as the "Murdoch Amendment," also sponsored the current cross-ownership measure.

"This amendment was marked up at a committee meeting in June in full view of the press and public," said a spokesman for Hollings. "There was nothing secret about it."

The House version of the \$15 billion Commerce, Justice, and State Department appropriations bill does not include language pertaining to indecency or cross-ownership. The Senate measures will be discussed when Senate and House members meet to hammer out a final version of the spending bill.

Included in the giant spending bill is \$7.5 million in start-up funding for TV Marti, a controversial government plan to beam American television programming into Cuba against the wishes of the Cuban government. NAB has vehemently opposed TV Marti on the grounds it will prompt the Cubans to interfere with American radio, something they have already shown an ability and willingness to do. NAB also fears TV Marti's signal, which will be broadcast from a balloon tethered off the coast, might interfere with US television stations.

—Randall Bloomquist

#### DECISION EXCERPTS

### Appeals Court Upholds "Safe Harbor" Concept

The US Court of Appeals decision in *Action For Children's Television v. FCC* (see Page 1) will affect broadcasters' programming decisions for years to come. Significant excerpts from the opinion follow:

Having upheld the Commission's standard for "indecent material," we conclude that the FCC's adjudication in *Infinity* must remain in place . . . The FCC itself, however, would be acting with utmost fidelity to the First Amendment were it to reexamine, and invite comment on its daytime, as well as evening, channeling prescriptions.

At oral argument of this case, General Counsel for the FCC suggested that if this court found the midnight safe harbor problematic, we could disregard it and permit the Commission to make future channeling decisions on a case-by-case basis. However, the FCC itself has recognized that "the effect of that approach may well be to cause broadcasters to forego the broadcast of certain protected speech altogether, rather than to channel it to late night hours." In common with the Commission, we are constrained to agree with that assessment. Facing the uncertainty generated by a less than precise definition of indecency plus the lack of a safe harbor for the broadcast of (possibly) indecent material, broadcasters surely would be more likely to avoid such programming altogether than would be the case were one area of uncertainty eliminated. We conclude that, in view of the constitutionally protected expression interests at stake, the FCC must afford broadcasters clear notice of reasonably determined times at which indecent material safely may be aired.

We would regard the evidence on which the Commission rested its channeling decisions as insubstan-

tial, and its findings more ritual than real. It is familiar law that an agency treads an arbitrary course when it fails to "articulate any rational connection between the facts found and the choices made." We conclude that the Commission followed such a course here.

In each instance under inspection the cited population figures appear to estimate the number of teens in the total radio audience. There is no indication of the size of the predicted audience for the specific radio stations in question. More troubling, the FCC ventures no explanation why it takes teens aged 12-17 to be the relevant age group for channeling purposes. In the Commission's 1976 legislative proposal, cited to the Supreme Court in the FCC's Pacifica brief, the Commission would have required broadcasters to minimize the risk of exposing to indecent material children under age 12. If (the FCC) has widened its sights, that apparent change in policy warrants explanation.

A securely-grounded channeling rule would give effect to the government's interest in promoting parental supervision of children's listening, without intruding excessively upon the licensee's range of discretion or the fare available for mature audiences and even children whose parents do not wish them to be sheltered from indecent speech. Such a rule would present a clearly-stated position enabling broadcasters to comprehend what is expected of them and to conform their conduct to the legal requirement.

## BUSINESS OVERVIEW

### Olympic Becomes Olympia, Clayton-Webster Becomes History

Effective August 1, Olympic Broadcasting Corp. has changed its name to Olympia Broadcasting Corp. In addition, the company is changing the name of its newly acquired radio syndication subsidiary, St. Louis-based Clayton-Webster Corp., to Olympia Broadcasting Networks Corp.

"These name changes reflect our continuing corporate growth and evolution," said Chairman James Ireland III. "More importantly, with the Clayton-Webster acquisition, it is our desire to unify our corporate identity in preparation for further growth in station operation and network activities."

Shareholder approval for an official change in the corporate name will be requested at the next annual meeting, now expected in September. The company will continue to use its existing "OBCCC" NASDAQ trading symbol.

Olympic Broadcasting Corp. is a publicly held group broadcaster which owns and operates 13 radio stations in eight markets.

## NEWS BRIEFS

### RTNDA, NAB File Comments In Fairness Doctrine Cases

Five groups, including the Radio-Television News Directors Association and the NAB, have filed a court brief in support of the FCC's decision to end enforcement of the Fairness Doctrine. The brief was filed in the US Court of Appeals for the District of Columbia, which is currently considering two suits that seek restoration of the Fairness Doctrine — *Syracuse Peace Council v. FCC* and *Henry Geller and Donna Lampert v. FCC*.

In their brief, the parties argue that the Fairness Doctrine has a chilling effect on the flow of information, improperly brings government into the editorial process, and has been rendered unnecessary by the growth in recent years of both broadcast and non-broadcast information sources.

In a statement announcing the filing of the brief, RTNDA President Ernie Schultz urged the broadcasting industry not to give in to pressure to accept the Fairness Doctrine.

### Smith Leaves Hill; MacCarthy To ABC

Veteran Washington insider Paul Smith, well-known to broadcasters for his support of communications deregulation, is leaving Capitol Hill for the private sector after a 16-year Congressional career. As the Republican Staff Director and Minority Chief Counsel of the House Energy & Commerce Committee since February 1987, he has been deeply involved in many battles over broadcast issues such as the Fairness Doctrine. This month he will become a partner with the Washington law firm of Wiley, Rein & Fielding, where he will specialize in communications and securities law.

Smith will be replaced on the committee by Margaret Durbin, the associate general counsel for the American Life Insurance Council. From 1977-84 she worked on the Energy & Commerce Committee staff as associate minority counsel.

In another top-level personnel shuffle, Mark MacCarthy, the senior telecommunications policy analyst on the committee and a top aide to Chairman John Dingell (D-MI), is leaving to become the number two lobbyist in ABC's Washington office. MacCarthy has been named VP/Government Affairs, replacing Paul Myer, who recently skipped to a new post at Northern Telecom. The Hill post will be taken over by Orion Telecommunications managing director David Leach, who held the top analyst spot on the House Telecommunications Subcommittee when the panel was headed by former chairman Tim Wirth (D-CC).

# RADIO BUSINESS

## TRANSACTIONS

### Olympic Sells Seattle Flagship Combo For \$12 Million

**Kalil Brokers Colorado Combo For \$7.2 Million; Price Continues Radio Exit With \$6 Million Buffalo Deal**

#### Deal Of The Week:

##### KRPM-AM & FM/Seattle-Tacoma

PRICE: \$12,008,000  
TERMS: Cash

BUYER: **Heritage Media Corp.**, headed by **Jim Hoak**. The company also owns **KDAY/Santa Monica, CA; WBBF & WBEE/Rochester; WIL-AM & FM/St. Louis; WEMP & WMYX/Milwaukee**; and seven TV stations.

SELLER: **Olympic Broadcasting Corp.**, headed by **Ivan Bralker**. The company also owns **KXXR/Kansas City; KMZQ/Las Vegas; KZZU-AM & FM/Spokane; KIIQ-AM & FM/Reno; KIAK & KQRZ/Fairbanks, AK; KYAK & KGOT/Anchorage, AK; and KMGX/Fresno.**

FREQUENCY: 770 kHz; 106.1 MHz  
POWER: 50 kw; 100 kw at 700 feet  
FORMAT: Country  
BROKER: **Bill Steding of Americom Radio Brokers**

#### Arizona

##### KJJJ/Clifton

PRICE: \$10,000  
TERMS: Cash

BUYER: **Rick Murphy** of Lake Havasu, AZ. He is an applicant for a new FM at Laughlin, NV.

SELLER: **Double Eagle Broadcasting**, owned by **C.R. Crisler**.  
FREQUENCY: 95.3 MHz  
POWER: 250 watts at minus 882 feet  
FORMAT: Country  
COMMENT: This station was sold for \$1000 in December 1986.

#### Colorado

##### KVOR & KSPZ/Colorado Springs

PRICE: \$7.2 million  
BUYER: **Shockley Communications Corp.**, owned by **Terry and Sandra Shockley**. They also own **WILV/Madison, WI and KDAL-AM & FM/Duluth, MN.**  
SELLER: **Penn Communications Corp.**, owned by **Richard Penn**. The company also owns **KQEO & KMGX/Albuquerque.**  
FREQUENCY: 1300 kHz; 92.9 MHz  
POWER: 5 kw day/1 kw night; 72 kw at 2130 feet  
FORMAT: News/Talk; AC  
BROKER: **Kalil & Co. Inc.**

##### KUAD/Ft. Collins-Windsor

PRICE: \$2.3 million  
BUYER: **Northern Colorado Radio Inc.**, a division of **Brill Media**. The company, headed by **Alan Brill**, owns **WEBC & WAVC/Duluth, MN; KQWB-**

**AM & FM/Fargo, ND-Moorhead, MN; KLIK & KTXJ/Jefferson City, MO; WIOV/Ephrata, PA; WAGO/Reading, PA; and WPVA & WKHK/Colonial Heights (Petersburg), VA.**  
SELLER: **Phillip Brewer**  
FREQUENCY: 99.1 MHz  
POWER: 100 kw at 657 feet  
FORMAT: AC  
BROKER: **Chapman Associates**

#### Florida

##### WLUS/Gainesville

PRICE: \$400,000  
TERMS: Escrow deposit \$5000, additional \$45,000 cash at closing. Buyer to issue series of promissory notes. First note valued at \$300,000, no interest or payments to begin until 1/15/89, payable in equal monthly installments over 20 years at 9.5% annual interest. Second note for \$40,000 payable in 12 equal monthly payments at 9.5% annual interest. Third note for \$10,000 payable without interest in ten monthly installments beginning one month after closing.  
BUYER: **Eagle Broadcasting Co.**, owned by **Sally Morris**.  
SELLER: **DAE Broadcasting Co.**, owned by **Larry Edwards**.  
FREQUENCY: 980 kHz  
POWER: 5 kw daytime  
FORMAT: Nostalgia

## TRANSACTIONS AT A GLANCE

**Deals So Far In 1988:**  
**\$2,433,909,788**

**Total Stations Traded This Year: 779**

**This Week's Action: \$33,791,000**

**Total Stations Traded This Week: 28**

**Deal Of The Week:**

● **KRPM-AM & FM/Seattle-Tacoma**  
**\$12,008,000**

- **KJJJ/Clifton, AZ** \$10,000
- **KVOR & KSPZ/Colorado Springs, CO** \$7.2 million
- **KUAD/Ft. Collins-Windsor, CO** \$2.3 million
- **WLUS/Gainesville, FL** \$400,000
- **WQBN/Temple Terrace, FL** \$54,000 for 30%
- **WREN/Topeka, KS** \$375,000
- **WLSL/Crisfield, MD (FM CP)** \$30,000
- **WFAL/Falmouth, MA** \$100,000 for majority control
- **WGRY/Grayling, MI** \$136,000
- **KQAD & KLQL/Luverne, MN** \$837,000
- **KMOM/Monticello, MN** \$426,000
- **WTGY/Charleston, MS** \$181,000 for 50%
- **KFSB & KIXQ/Joplin, MO** \$861,200
- **WWKB & WKSE/Buffalo, NY** \$6 million
- **WRRZ/Clinton, NC** \$74,000 for 33%
- **KBOG/Cordell, OK** \$139,000
- **KTYX/Helton, OK** \$415,000
- **KRDR/Gresham, OR** \$200,000
- **WJZM/Clarksville, TN** \$420,000
- **KIWW/Harlingen, TX** \$1.5 million (estimate)
- **KSMX/Walla Walla, WA** \$120,000
- **WWBB/Madison, WV** \$5000 for 33%

#### Maryland

##### WLSL/Crisfield (FM CP)

PRICE: \$30,000  
TERMS: Cash  
BUYER: **Chesapeake Communications L.P.**, headed by **John Phillips, Michael Ridberg, and W. Randolph Young**.  
SELLER: **Leverrier Broadcasting**, owned by **Leigh Leverrier**. The company also owns **WESI/Strasburg, VA.**  
FREQUENCY: 96.9 MHz  
POWER: 3 kw at 328 feet  
BROKER: **Chapman Associates**

#### Massachusetts

##### WFAL/Falmouth

PRICE: \$100,000 for majority control  
TERMS: Cash  
BUYER: **Linda Baines** of Pocasset, MA, who currently owns 50% of the station. After completion of the transaction, she will own 68%.  
SELLER: **Schooner Broadcasting Inc.**, headed by **Brenda Westgate**, is selling new stock in the company.  
FREQUENCY: 100.9 MHz  
POWER: 3 kw at 287 feet  
FORMAT: AC

#### Michigan

##### WGRY/Grayling

PRICE: \$136,000  
TERMS: Cash at closing \$38,000. Buyer assumes outstanding promissory notes valued at \$98,000, and will assume additional station operating liabilities.  
BUYER: **Dewitt Radio Inc.**, owned by **William Gannon** of Holt, MI. The company is an applicant for an FM CP at Dewitt, MI.

#### WQBN/Temple Terrace

PRICE: \$54,000 for 30%  
TERMS: Cash payment \$18,000. Promissory note for \$6000 due 12/31/89. Buyers remove seller from liability for \$30,000 promissory note to Barnett Bank.  
BUYER: **George Harvey and Jacob Buchman** of Tampa. Harvey currently owns 26.25% of the station, and will increase his holdings to 41.25%. Buchman will acquire a 15% interest.  
SELLER: **Mark Jorgenson** is selling his entire 30% interest in **WTYM Radio Inc.**  
FREQUENCY: 1300 kHz  
POWER: 5 kw day/1 kw night  
FORMAT: Spanish  
COMMENT: **Frank DeTillio** will remain majority shareholder with 43.75% of the company. This station sold for \$550,000 in December 1986.

#### Kansas

##### WREN/Topeka

PRICE: \$375,000  
TERMS: Cash  
BUYER: **UNO Broadcasting Corp.**, owned by **Robert Tezak** of Channahon, IL. The company also owns **WJOL & WLLI/Joliet, IL and KTOP & KDVV/Topeka, KS.**  
SELLER: **WREN Paton/Cramer Inc.**, owned by **N.E. Paton**.  
FREQUENCY: 1250 kHz  
POWER: 5 kw  
FORMAT: Station has been dark since September 1987.  
COMMENT: **Westinghouse Credit Corp.** foreclosed on the station last September and currently owns all property used in operation of the station. **UNO Broadcasting** plans to sell **KTOP/Topeka** prior to closing this deal. In June 1985, this station sold for \$1.25 million.

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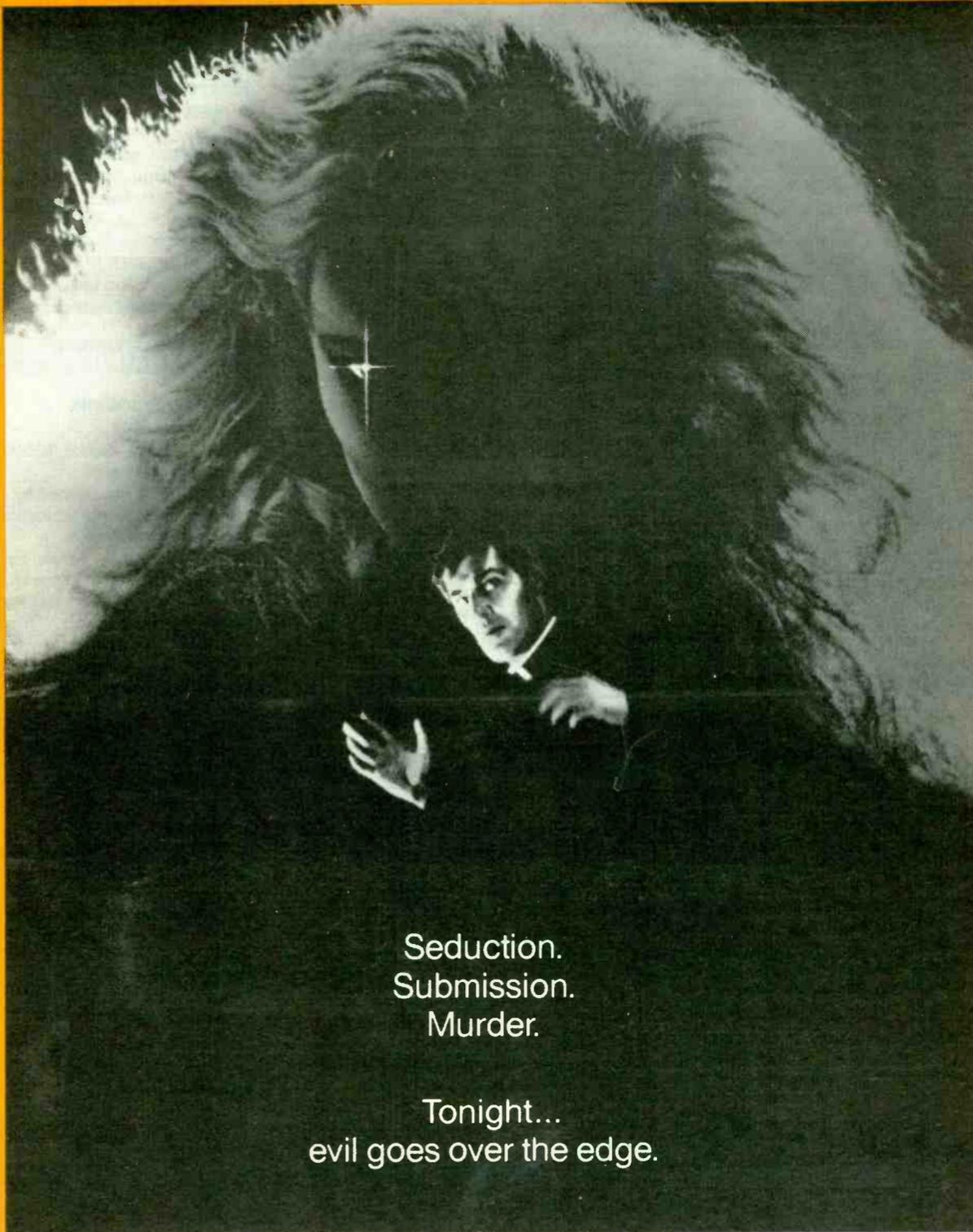
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# RADIO BUSINESS

## TRANSACTIONS

Continued from Page 8

**SELLER:** Lakes Advertising Inc., owned by Thomas McNamara. The company is the permittee of a new FM at Hancock, MI. It recently announced plans to sell its FM CP at Roscommon, MI to Dewitt Radio for \$3792.

**FREQUENCY:** 1590 kHz

**POWER:** 1 kw daytimer

**FORMAT:** Country

**COMMENT:** In September 1987, this station was sold for \$110,000.

### Minnesota

**KQAD & KLQL/Luverne**

**PRICE:** \$837,000

**TERMS:** Cash payment of \$612,000. Eight-year noncomplete agreement valued at \$225,000, payable in combination of cash and promissory notes.

**BUYER:** Luverne-Siouxland Inc., owned by James Herk of Phoenix, AZ.

**SELLER:** Siouxland Broadcasting Inc., owned by Paul Hedberg and Mark Hedberg. Paul Hedberg owns interests in KEEZ/Mankato, MN; KLSS-AM & FM/Mason City, IA; KUOO/Spirit Lake, IA; and KMRS & KKOK/Morris, MN.

**FREQUENCY:** 800 kHz; 101.1 MHz  
**POWER:** 500 watt daytimer; 1 kw at 530 feet

**FORMAT:** AC; Country

**KMOM/Monticello**

**PRICE:** \$426,000

**TERMS:** Cash

**BUYER:** Prime Factors Communications Inc., owned by Gregory Davis, Gary Davis, and John Davis.

**SELLER:** KMOM Radio Inc., owned by Dave Lund.

**FREQUENCY:** 1070 kHz

**POWER:** 10 kw day/2.5 kw night

**FORMAT:** Country

### Mississippi

**WTGY/Charleston**

**PRICE:** \$181,000 for 50%

**TERMS:** Promissory note for \$141,000 at 9% interest annually, payable in monthly installments of \$1100. Buyer assumes debts valued at \$40,000.

**BUYER:** Bobby Anderson, who currently owns 50% of the station.

**SELLER:** J. Boyd Ingram is selling his entire 50% interest in the station. He also owns KBBH/Holbrook, AZ and WJBI & WBLE/Batesville, MS.

**FREQUENCY:** 94.3 MHz

**POWER:** 3 kw at 328 feet

**FORMAT:** Country

### Missouri

**KFSB & KIXQ/Joplin**

**PRICE:** \$861,200

**TERMS:** Station assets valued at \$700,000. Escrow deposit \$50,000, balance cash at closing. Real estate valued at additional \$161,260. Cash payment of \$10 at closing, with buyer providing seven-year promissory note. For the first 18 months, note carries 9% interest rate with buyer paying \$1209 each month. Beginning 19th month, interest rate increases to 10% and monthly payments escalate to \$1556. Balloon payment in seven years.

**BUYER:** West Group Broadcasting Corp., principally owned by Paul Meacham and Richard Reider of Ft. Collins, CO. Meacham, a broadcast sales consultant, is the permittee of a new TV station at Ft. Collins, CO.

**SELLER:** J.R. Communications Co., owned by John David and the estate of Richard Chegwin.

**FREQUENCY:** 1310 kHz; 93.9 MHz  
**POWER:** 5 kw day/1 kw night; 1.25 kw at 520 feet

**FORMAT:** AC; Country

### New York

**WWKB & WKSE/Buffalo**

**PRICE:** \$6 million

**TERMS:** \$4 million cash. Six-year promissory note for \$2 million at 10% interest, with buyer's option to make either interest-only payments or no payments at all during first three years.

**BUYER:** Gemini Broadcasting Corp., headed by President Jim DiFiglia.

**SELLER:** Price Communications Corp., headed by Bob Price. The company also owns WPBG & WIRK/West Palm Beach, FM and WOWO & WIOE/Ft. Wayne, IN. It recently announced plans to sell WTIX/New Orleans and KOMA & KRXO/Oklahoma City.

**FREQUENCY:** 1520 kHz; 98.5 MHz

**POWER:** 50 kw; 46 kw at 420 feet

**FORMAT:** AC

**BROKER:** Kozacko-Horton Co. brokered this transaction. Bob Maccini of Chapman Financial Services assisted the buyer with financing.

**COMMENT:** Price purchased the AM in October 1985 for \$2 million, and the FM in June 1986 for \$2.45 million.

### North Carolina

**WRRZ/Clinton**

**PRICE:** \$74,000 for 33%

**TERMS:** Cash

**BUYER:** WRRZ Radio Co. Inc., principally owned by Pat Dixon and Dave Denton.

**SELLER:** Dan Lucas is selling his one-third interest in WRRZ Radio Co. Inc.

**FREQUENCY:** 880 kHz

**POWER:** 1 kw

**FORMAT:** Country

### Oklahoma

**KBOG/Cordell**

**PRICE:** \$139,000

**TERMS:** Escrow deposit \$10,000. Balance to be paid via 11-year promissory note at 9% annual interest.

**BUYER:** Kerr Broadcasting Corp., principally owned by Robert Kerr, Charley Seay, and Arch Yancey. Kerr is an applicant for a new FM at Altus, OK. Seay is an air personality at KYKR/Port Arthur, TX. Yancey is currently employed as MD of KILT/Houston.

**SELLER:** Washita Broadcasting Corp., headed by Carolyn Bogue.

**FREQUENCY:** 99.3 MHz

**POWER:** 3 kw at 144 feet

**FORMAT:** Country

**KTYX/Heraldton**

**PRICE:** \$415,000

**TERMS:** Buyer agrees to establish \$40,000 credit line on behalf of seller to reestablish broadcasting operations, with credit line applied to purchase price. Escrow deposit \$20,000, additional \$30,000 cash at closing with promissory note for \$40,000 bearing 10% interest. The balance of \$25,000 is to be paid as follows: no payments for first four months; interest-only payments for next four months in amount of \$2769 monthly; beginning with ninth month, principal and interest payments of \$3500 monthly;

beginning with 25th month, balance to be amortized over eight years based on 12-year amortization at 10% with payments of \$3871 per month and balloon payment at end of eighth year of \$152,612. Payment of \$232,612 at end of tenth year. Five-year noncomplete agreement valued at \$75,000.

**BUYER:** Lake Country Communications Inc., owned by Patrick Ownbey, James Fischer, and Gary Cook. Ownbey is the GM of KVSO & KKAJ/Ardmore, OK.

**SELLER:** Radio Ardmore Inc., owned by Robert Holladay and Donald Furr. They also own KWZD/Abilene, TX and WJWF & WMBC/Columbus, MS.

**FREQUENCY:** 105.5 MHz

**POWER:** 3 kw at 300 feet

**FORMAT:** AC

**BROKER:** Chapman Associates

**COMMENT:** Radio Ardmore bought this station in May 1987 for \$295,000.

### Oregon

**KRDR/Gresham**

**PRICE:** \$200,000

**TERMS:** Initial cash payment of \$100,000, with second \$100,000 payment two years after closing.

**BUYER:** Gresham Radio Inc., owned by Greg Clapper, Joseph Hahn, Richard Naden, and a shareholders group associated with Malarkey-Taylor Associates, a communications consulting firm based in Washington, DC.

**SELLER:** John Franzwa Inc., bankruptcy trustee for Columbia River Broadcasting Inc. Columbia was headed by Robert Anderson, the former chief financial officer of Blingham Broadcasting Co.

**FREQUENCY:** 1230 kHz

**POWER:** 1 kw

**FORMAT:** Country

**COMMENT:** Columbia River purchased this station in July 1986 for \$600,000.

### Tennessee

**WJZM/Clarksville**

**PRICE:** \$420,000

**BUYER:** A company to be formed by Hope Hines and Thorold Ramsey. Hines is a sportscaster at WTVF-TV/Nashville. Ramsey owns WBMC & WTRZ/McMinnville, TN.

**SELLER:** WJZM Radio Inc., owned by John Bailey and Charles Malone.

**FREQUENCY:** 1400 kHz

**POWER:** 1 kw

**FORMAT:** AC

**BROKER:** The Thorburn Co.

### Texas

**KIWW/Harlingen**

**PRICE:** \$1.5 million (estimate)

**TERMS:** Undisclosed amount of cash with seven-year promissory note bearing interest rate of 9%.

**BUYER:** Tichenor Media Corp., headed by McHenry Tichenor. The company also owns KGBT/Harlingen, TX; KCOR/San Antonio; KLAT/Houston; KUNO/Corpus Christi, TX; KBNA-AM & FM/EI Paso; and WIND & WOJO/Chicago. It recently announced plans to sell KELT/Harlingen, TX.

**SELLER:** Magic Valley Broadcasting Inc., owned by Pedro Diaz Jr.

**FREQUENCY:** 96.1 MHz

**POWER:** 100 kw at 540 feet

**FORMAT:** Spanish

**BROKER:** Ben Rodriguez of Management & Business Associates.

### Washington

**KSMX/Walla Walla**

**PRICE:** \$120,000

**TERMS:** Escrow deposit \$2500, balance cash at closing.

**BUYER:** KMEX Inc., owned by Maria Jenkins, Barry Jenkins, Ralph Broetje, and Cheryl Broetje.

**SELLER:** STL Inc., owned by F.M. Stevens and Murray Taggart. The company also owns KAFR/Walla Walla, WA.

**FREQUENCY:** 1320 kHz

**POWER:** 1 kw daytimer

**FORMAT:** Religion

### West Virginia

**WWBB/Madison**

**PRICE:** \$5000 for 33%

**TERMS:** Cash

**BUYER:** Francis Blake and Richard Callaway. Each owns one-third of the company.

**SELLER:** H. Leon Drye Jr. is selling his one-third interest in Boone Broadcasting Co.

**FREQUENCY:** 1450 kHz

**POWER:** 1 kw

**FORMAT:** CHR

**COMMENT:** Callaway and Blake will each own half of the station after this transaction.

## UNSTABLE MARKET?

## INVEST IN GOLD!

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Media  
General



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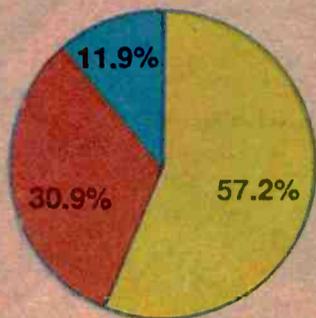
**Broadcast Services, Inc.**

*Be a Trendsetter II!  
For Info or Demo  
Call 1-800-527-2514*

*(Outside U.S. or in Tennessee, 901-320-4340)*

VIA SATELLITE

THE NATION'S NEW AD

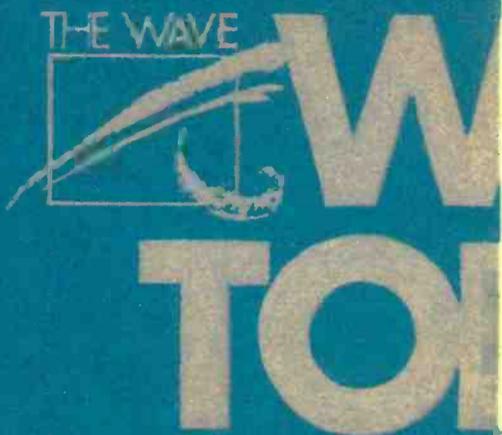


## WAVE LISTENERS ON THE JOB

57.2% ARE EXECES, PROFESSIONALS

SOURCE: BIRCH AQH QUALITATIVES, AVERAGE OF ALL WAVE AFFILIATES

- Executive/Professional
- Service/Tech/Admin/Craft
- Not Working/Ret/Student



ALL OVER THE USA...G

FRIDAY, JULY 15, 1988

# WAVELINE

A QUICK LISTEN TO THE WAVE

**CODY/LEACH SIGNED:** Satellite Music Network has signed a consulting and programming services agreement between The WAVE Network and Frank Cody and Owen Leach, principals of Cody/Leach Broadcast Architecture. Cody/Leach will consult The WAVE Network and its current and prospective affiliates, helping with music selection, development of new advertising approaches, on-air promotions and materials for use between record selections.

**TYLER COMMENTS:** "I'm delighted to be aligned once again with such a brilliant creative team," said SMN Chairman John Tyler. "The enthusiasm and focus of Frank Cody and Owen Leach will help us give our WAVE affiliates a premium product and service." Frank Cody commented, "Our goal will be to heighten the sense of excitement and discovery that makes this format so appealing, while at the same time delivering a sound that will guarantee maximum time spent listening and heightened commitment to the station from its core listeners."



**CODY:** Leading The Wave to the next level of style

**CODY'S PLANS:** Cody added that he anticipated much greater emphasis on listener promotion and a greater effort to provide more entertainment in a "no disc jockeys" format.

**TO THE NEXT LEVEL:** "By reuniting The WAVE Network and the original creative force behind the format, we expect to take The WAVE Network programming to a 'next level' of style and audience appeal," said Robert Hall, SMN's Vice President of Programming, and Director of The WAVE Network. The WAVE Network programs a unique new adult contemporary format featuring a blend of soft rock, light jazz and melodic new age. The effect is relaxing, sensuous, invigorating and

# Tidal Wa



# WAVE HIT

MULTI CONTEMPORARY

MAKES SENSE!

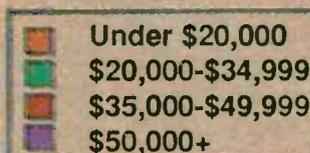
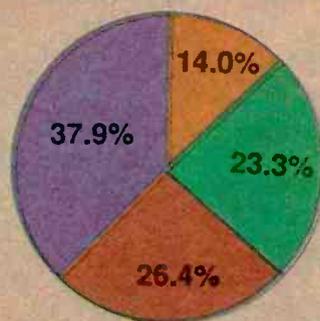
# WAVE DAY

BEAT MUSIC EVERY DAY

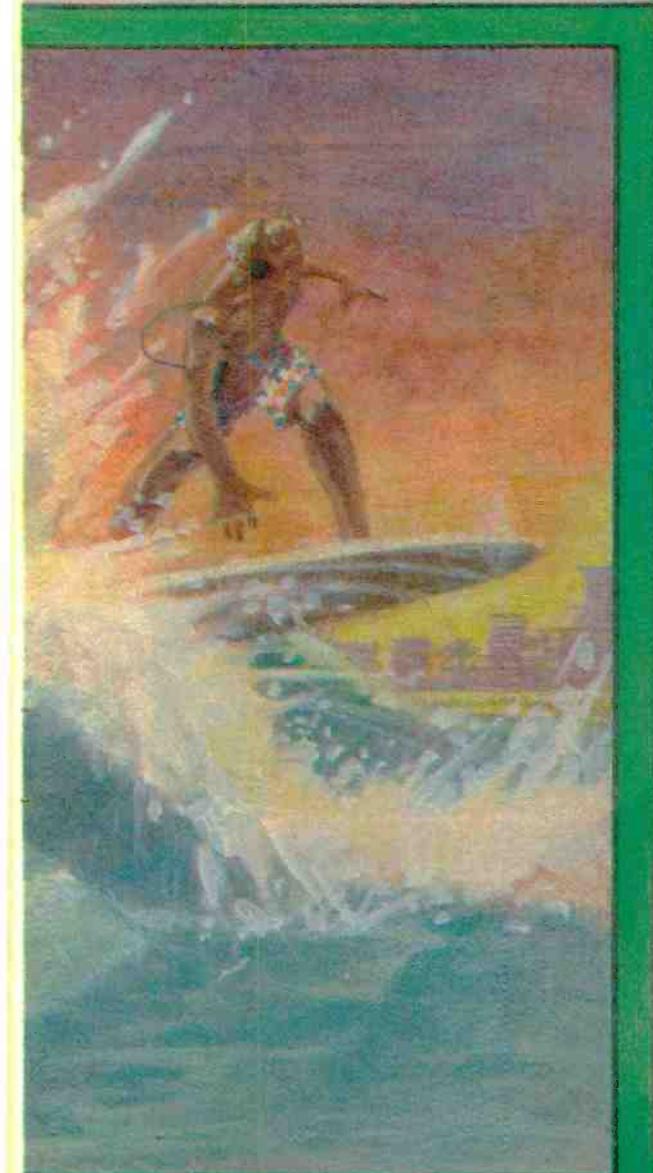
## WAVE LISTENERS' INCOMES

**37.9% MAKE OVER  
\$50,000 A YEAR**

SOURCE: BIRCH AQH QUALITATIVES,  
AVERAGE OF ALL WAVE AFFILIATES



# Wave in Cleveland, Detroit



# IN HAWAII

## Wave debuts "fantastic" in Tucson and Honolulu

By Howard Bloom  
THE WAVE NETWORK  
1-800-527-4892

In the last few weeks, Satellite Music Network has added two new affiliates of the Wave: KAWV-FM in Tucson, Arizona and KHHH-FM in Honolulu, Hawaii.

Laurie Weisert, General Manager for KAWV-FM, said that the audience and advertiser response in Tucson has been "fantastic!" She also praised the Satellite Music Network support staff for excellent service.

KHHH-FM General Manager Don Robbs said that many people in Hawaii are familiar with the original Wave station, KTWV-FM, in Los Angeles. "They're really excited about listening to and supporting the Wave on KHHH-FM in Hawaii!"

If you'd like to know more about the new adult contemporary sensation, The Wave, call Howard Bloom or Charlie Strickland toll free at 1-800-527-4892. Get a demo tape and full details on The Wave right now! Just call 1-800-527-4892.

The Wave is a unique blend of melodic

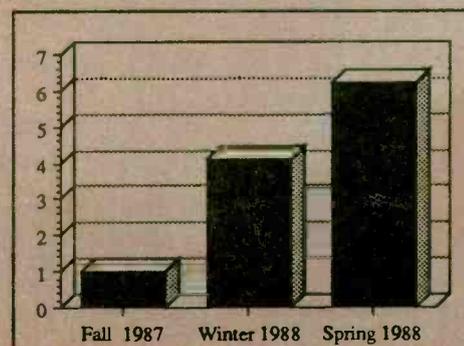
By Charlie Strickland  
THE WAVE NETWORK  
1-800-527-4892

A tidal wave of ratings increases has swept over Wave Network affiliates in Cleveland, Detroit, and other major markets.

In the Birch Quarterlies, The Wave in Cleveland posted substantial increases in AQH shares for Adults 25-54. Monday-Sunday, 6am-Midnight, went from an 1.0 in the Fall 1987 Report, to a 4.1 in Winter 1988, and a 6.2 in Spring 1988. Spring numbers included a 9.1 for Adults 25-54, Monday-Friday 10am-3pm; and an 8.5 for Adults 25-54, Monday-Friday 3pm-7pm.

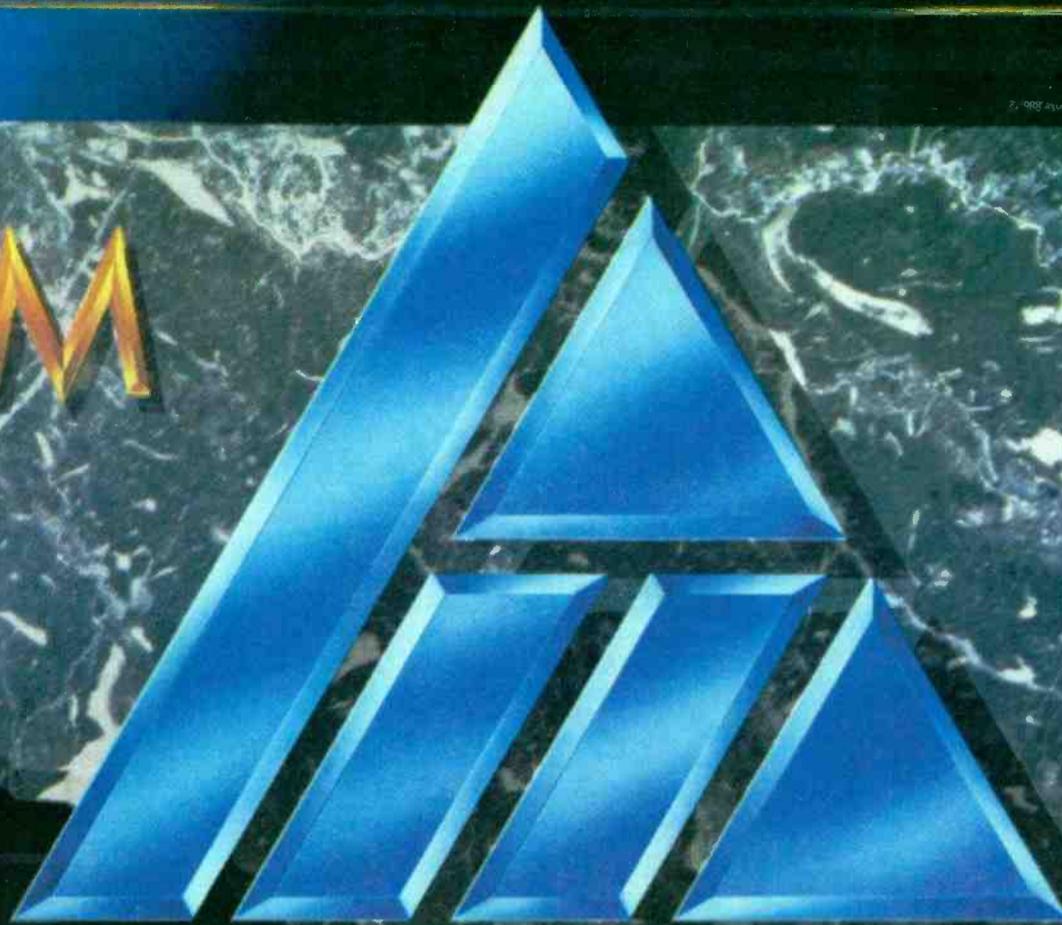
Meanwhile, in Detroit, The Wave was racking up similar increases in Adults 25-54. The Birch Quarterlies show AQH shares for Monday-Sunday, 6am-Midnight, going from an 0.3 in the Fall 1987 Report, to a 1.0 in Winter 1988, and a 3.8 in Spring 1988.

In Kansas City, AQH shares for Adults 25-54 are up in the Birch Quarterlies. In the Monday-Sunday 6am-Midnight numbers, KCWV-FM went from a 1.5 in the Winter 1988 Report to a 3.7 in the Spring.



BIRCH QUARTERLIES: WNWV-FM, Cleveland.  
AQH shares, Adults 25-54, Mon-Sun, 6am-Mid

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APM's commitment goes beyond the quality, variety, and convenience of *BROADCAST ONE*.

APM is the first company to offer on-going service via its unique APM "Production Hotline." To solve your tough production problems the APM "Production Hotline" allows you to license additional music from the vast KPM & Bruton libraries and have it delivered overnight.

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**APM. When  
Music Matters.**

## An Introduction To Vendor

By Chris Beck

### P-O-P Power

The basic reason that manufacturers are willing to give these retailers advertising money in return for floor space is because point-of-purchase product visibility is the most powerful medium with which to build additional product sales that's currently available. An end-aisle display can boost sales more than 300% beyond that achieved with normal shelf space.

This is not so surprising when you consider that a recent retail survey found that 80% of all brand decisions were made at the point-of-purchase.

Furthermore, this same survey found that, owing to America's fast-paced lifestyles, 60% of every single purchase is made on impulse. We've all experienced the phenomenon of coming home with something that we had no intention of purchasing whatsoever, but we "just happened to buy it."

Wrong! We didn't "just happen to buy it," the product was strategically placed in an area of the store that was heavily trafficked (and for which the manufacturer probably paid through the proverbial wazoo). The products featured in these in-store displays generally carry a significant profit margin, which benefits not only the manufacturers' but also the retailers' bottom lines.

To give you an example of the kind of money that's changing hands on a regular basis these days, a recent sales call in the San Francisco market found that one major manufacturer had spent more than \$28,000 in a single week, just to secure additional floor space for one of their promotions with a chain of convenience stores.

There's another reason why manufacturers and suppliers participate in programs that require

**Q**uestion: Being a GM at a radio station without ever having actually done any "vendor" selling can be frustrating to say the least. I've just returned from a corporate meeting where I sat through my fourth vendor presentation and rather than learning more from each meeting, all I wound up getting was more confused. I know that other managers, including our Group VP, feel the same way. Could you provide a simple, concise explanation of what vendor selling is all about?

**A**nswer: While I understand and sympathize with your frustration, you'll be happy to know that vendor selling, also known as tapping manufacturer dollars, is a relatively simple process. When you get right down to it, vendor translates as money allocated for additional product visibility.

This local manufacturer dollars phenomenon is a direct result of what you've been reading about in the *Wall Street Journal* or *Business Week* for the last couple of years. Namely, the localization and regionalization of national corporations. This move has been brought about in part by the tremendous competition for shelf space and distribution.

In its simplest form, vendor is nothing more than rent checks for retailers' real estate. Manufacturers pay for their real estate in exactly the same way that you pay a monthly rent or mortgage check for your personal real estate. The difference is that instead of the dollars going to a mortgage company or landlord, a portion of the manufacturers' dollars pays for the retailers' advertising.

### Why Manufacturers Spend This Money

There are two main reasons that a manufacturer allocates these "local dollars" — increased real estate and sampling. Both foster additional sales.

To help you understand the principle, let's mentally walk through your local grocery store. The first

thing you see is independent free-standing displays stacked with products (free-standing islands). The company that received this massive, valuable, upfront display probably paid the retailer dearly for the privilege.

**"In its simplest form vendor is nothing more than rent checks for retailer's real estate."**

Other "real estate" items that stores frequently charge dearly for are the displays loaded with products that you see at the end of the aisles (end caps) and the smaller, free-standing displays that you'll find scattered around the store (dumps).

A great example of a product category that commands a significant amount of real estate in return for its street money is cosmetics. You see a tremendous amount of ads for a company such as Clinique. Walk into a store, and you'll find that "ad space" definitely translates into "floor space," as Clinique has almost its own store within a store.

## How To Speak Vendor

**W**hen a radio salesperson first starts working with manufacturers, perhaps the greatest amount of confusion stems from not being able to speak the manufacturers' language.

The following terms all mean the same thing — the dollars that manufacturers allocate for local promotions to increase product visibility:

Street Money  
Slush Funds  
Key City Funds

Trade Dollars  
Tactical Dollars  
MDF (Market Development Funds)

additional contributions — leverage for the account's business. (This is the same philosophy that your station uses when you include a "promotion" with a buy, or sell greatly-reduced units to a major advertiser.) Categories that fall back on this line of reasoning most often include hospitals, home builders, fast food firms, and airlines.

### Tapping The Source

Your station can significantly boost its local revenues by tapping into the street money that manufacturers have earmarked to spend with local retailers. There are two ways to go about this.

One is to form a partnership with a retailer for an event that they're already doing (or creating one for them) and then offering participations to manufacturers, who'll receive in-store real estate and product demonstrations in return for the contributions that cover the cost of the program. This method provides the fastest selling cycle, and can — with proper education — be done by every single member of your staff, from your most-experienced veteran to your rawest rookie.

The other way of tapping into manufacturers' slush funds is to go directly to your local manufacturers' reps and, working in partnership with the manufacturer, obtain additional product visibility and real estate with one or more of his retail customers.

This second method results in a longer selling cycle, usually eight to 12 weeks as opposed to the four to six week selling cycle involved in working with a retailer. The reason is simply that under the first method the retailer is the one who controls the real estate, which means you don't have to spend the time trying to find available real estate, as is the case when working with a manufacturer.

Whichever way you decide to go, both approaches can be learned in approximately three to five months, depending on the local emphasis on vendor and the amount of practice and guidance that your staff is getting.

If your station can find someone who has successfully worked in the vendor area for at least three years, then you might consider adding such a person to your sales staff. If you're thinking of training one person from scratch and relying on them to generate the vendor revenues, forget it.

Speaking strictly from a managerial standpoint, hiring and training just one person who'll possess the necessary skills makes your operation too vulnerable to a talent raid. Besides, with the myriad of opportunities for tapping into street money available, your entire staff should be educated on how to do it.

Next Week:  
The Most Common  
Vendor Mistakes



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## Surrey Surveys PD Attitudes Toward Job

### How They Spend Time; Least & Most Liked Aspects

Program directors in all formats and market sizes often express frustration that too many unrelated responsibilities interfere with their ability to do the job for which they were originally hired. Denver-based Surrey Research recently conducted a nationwide survey of 120 program directors in an effort to determine the nature of this job dissatisfaction.

The questionnaire focused on how PDs *actually* spend their time during a typical work day as compared to how they would *prefer* to spend their time. PDs were also asked to define why the actual time they spend on various duties does not match the amount of time they would like to devote to their required tasks, and to describe what they like most and least about their jobs.

### How PDs Actually Spend Their Time

According to the PDs surveyed, they actually spend most of their time at work performing the following activities (ranked by number of mentions — top five responses only):

- 1) planning/conducting contests and promotions
- 2) talent meetings/coaching talent

- 3) general station meetings
- 4) brainstorming/creative meetings
- 5) attending outside station functions.

### How PDs Want To Spend Their Time

In order of most frequent mentions, the top five duties/responsibilities at which PDs would prefer to spend their time are:

- 1) brainstorming/creative thinking
- 2) talent meetings/coaching
- 3) planning/conducting contests and promotions
- 4) attending outside station functions
- 5) reading trade publications, journals, etc..

### Why Ideal Time Does Not Match Actual Time

Nearly seven out of ten (68%) of the PDs surveyed said the main reason that they weren't able to devote their time to what they believe to be their most important duties is that they are too often interrupted by unplanned, unproductive, and unnecessary meetings.

In addition, a majority (57%) of PDs complain that they simply do not have enough time in a typical

work day to accommodate the wide variety of demands made on them. These demands range from on-air shifts to meetings with record reps, syndicators, sales staff, or clients to interaction with management or home office representatives to excessive paperwork.

### What PDs Like Most About Their Jobs

The five most satisfying aspects of a PD's job are:

- 1) working with talented people in an interesting industry (62%)
- 2) the opportunity for creative self-expression (52%)
- 3) design and control over an ever-changing product that demands constant attention (29%)
- 4) autonomy and flexibility in work schedule (24%)
- 5) developing promotions and contests, genuine interest in music, performing on the air (all tied at 19%).

### What PDs Like Least About Their Jobs

- 1) Dealing with coworkers who give less than 100% effort to their jobs (29%)
- 2) inability to perform as a PD given the multitude of demands placed on their time (24%)
- 3) inadequate compensation, dealing with employee discipline problems, budgetary concerns, unnecessary meetings, contacts with music reps (all tied at 19%)
- 4) long hours, diplomacy required to deal with air talent egos, interviewing prospective employees, interacting with sales people who do not understand programming, interference from the home office (all tied at 14%).

## Preparing For The Meeting

In a recent survey, senior executives said they spent an average 23 hours a week in meetings, while middle managers spent 11 hours. Of course, these figures don't reflect the additional time spent *preparing* for the meetings.

The surveyed managers reported the following time periods spent (per minutes) in preparation:

Meeting Role	Senior Mgrs.	Middle Mgrs.
As leader	46 minutes	75 minutes
As presenter	147 minutes	104 minutes
As participant	17 minutes	21 minutes

Source: Wharton Center for Applied Research

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TRADEMARK 1988 JIM LONG COMPANIES, INC.



## Flexible Benefit Programs On The Rise

Newer types of employee benefit programs are growing in popularity with American companies, particularly flexible benefit packages wherein an employee is free to custom-create his own benefit plan.

Although only 17% of US companies offered such programs in 1986, current Administration Management Society figures show that the percentage now stands at 24%. Such plans are most popular with finance and insurance companies, and 54% of all firms using the programs say they control costs considerably.

## Top Ten National Talk Topics

### August '88

Each month, R&R surveys leading Talk radio stations from across the nation to determine the ten topics that have generated the greatest amount of listener phone responses over the past four weeks.

- 1) Democratic Convention
- 2) Downing Of The Iranian Jetliner
- 3) Jesse Jackson
- 4) Drought
- 5) Proposed Military Use In Drug War
- 6) Jane Fonda's Apology To Vietnam Vets
- 7) Ed Meese's Resignation
- 8) Bentsen Democratic VP Choice
- 9) Gun Control
- 10) Last Temptation Of Christ (upcoming film)

Most of the interest centered around the then-current Democratic convention. Combined with the party's choice of a running mate and Jesse Jackson himself, Democratic politics took three of the top ten slots. The only topic of continued interest was the nation's drought, up from ninth to fourth place.

**Reporting Stations:** KCBS/San Francisco, Andrew Finlayson; WMCA/New York, Charlie Alzamora; KXL/Portland, Brian Jennings; KLIF/Dallas, Dan Bennett; WABC/New York, John Mainelli; WMAQ/Chicago, Scott Herman; WXYT/Detroit, Marty Raab; KMOX/St. Louis, Bob Osborne; WTAE/Pittsburgh, Tom Clendening; KIRO/Seattle, Andy Ludlum; KIEV/Los Angeles, Dick Sinclair.

**New Reporters:** KABC/Los Angeles, John Broeske; WBZ/Boston, Tyler Cox; WRKO/Boston, Mel Miller.

## Money & Laughter: Strange Bedfellows?

Even the most religious among us will have to wait to see if it's really more difficult for a rich man to enter the kingdom of heaven than it is for a poor man, but a recent survey of 1002 US adults by International Communications Research does reveal that it's easier for a poor man to laugh than it is for a rich man.

Not surprisingly, the survey discovered that 88% of those polled felt they had "an especially good sense of humor." When responses were correlated to money, however, it was found that only 77% of those with incomes over \$50,000 answered yes to the sense of humor question, compared to 90% of those earning less than \$25,000.

## DATELINE

● August 15-18 — Republican National Convention. New Orleans Superdome. New Orleans, LA.

● August 28 — 40th Annual Prime Time Emmy Awards. Pasadena Civic Auditorium. Pasadena, CA.

● September 14-17 — Radio '88, sponsored by NAB. Washington DC.

● September 15 - October 4 — Summer Olympics. Seoul, South Korea.

● September 22-25 — Society Of Broadcast Engineers Third Annual National Convention. Denver Convention Center. Denver, CO.

● September 29 - October 1 — Foundations Forum '88 Hard Rock/Heavy Metal Convention. Sheraton Universal Hotel. Los Angeles, CA.

● October 10 — CMA Awards. Opryland Hotel. Nashville, TN.

● October 26 — Kagan Seminar: Radio Station Acquisitions. New York Helmsley Hotel. New York, NY.

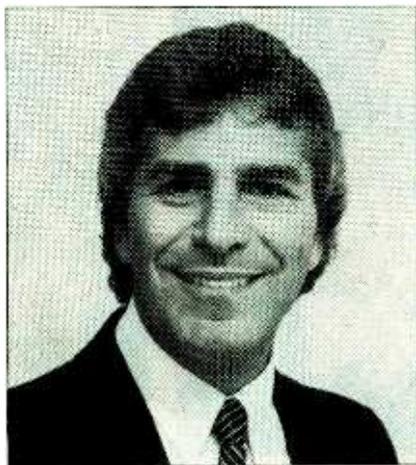
● November 30 — December 3 — RTNDA Annual International Convention. Las Vegas Convention Center. Las Vegas, NV.

● January 28 — February 1, 1989 — National Religious Broadcasters 44th Annual Convention. Sheraton-Washington and Omni Shoreham Hotels. Washington, DC.

● April 9-12, 1989 — Broadcast Financial Management Association 29th Annual Meeting. Loews Anatole. Dallas, TX.

● April 29 — May 2, 1989 NAB 67th Annual Convention. Las Vegas Convention Center. Las Vegas, NV.

**“Our clients include America’s leading broadcasters. They demand superior marketing.” —E. Alvin Davis**



*“We’re marketers. It’s what makes us so different from ordinary programming consultants.”*

—E. Alvin Davis

We help forward-thinking radio stations maximize performance. Our commitment is to provide quality consulting for select clients.

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**We understand marketing**

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**A Case in Point: Our Clients**

We are proud to provide consulting services for many of America’s finest broadcasting companies, including:

- |  |                                       |
|--|---------------------------------------|
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| <b>Emmis Broadcasting</b>                    | <b>Capitol Broadcasting Company</b>   |
| <b>NBC/The National Broadcasting Company</b> | <b>Metroplex Communications</b>       |
| <b>Greater Media</b>                         | <b>Hearst Broadcasting</b>            |
| <b>Heftel Broadcasting</b>                   | <b>Guy Gannett Broadcast Services</b> |
| <b>Nationwide Communications</b>             | <b>Great Trails Broadcasting</b>      |
| <b>Booth American</b>                        | <b>Goodrich Broadcasting</b>          |
| <b>Jefferson-Pilot Communications</b>        | <b>Midwest Family Stations</b>        |
| <b>Sconnix Group Broadcasting</b>            | <b>Ingstad Broadcasting Group</b>     |
| <b>Price Communications</b>                  | <b>Liggett Broadcasting</b>           |

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## Writers' Strike To Increase Evening Radio Audience?

If the writers' strike continues, the fall network television season could turn out to be a disaster — but not for radio.

In the latest issue of Toronto-based **Joint Communications' Media Monitor** newsletter, David Oakes notes that recent research

suggests the size of the available evening radio audience could more than double if TV networks air reruns in the fall.

To take advantage of this unusual opportunity, Oakes advises that radio stations should be starting to counterprogram the networks by airing and promoting block-programmed features each night of the week. These features could either focus on an individual artist or be theme-oriented in nature.

In addition, radio stations can attack television on a second front as advertisers shift dollars that were formerly earmarked for TV to corporate sponsorships and the creation of special events.

### TELEVISION

#### TOP TEN SHOWS

JULY 25-31

- 1 **NBC Monday Night Movie**  
("The Deliberate Stranger, Part II")
- 2 **A Different World**
- 3 **The Cosby Show**
- 4 **Night Court**
- 5 **Golden Girls**
- 6 **Cheers**
- 7 **Hunter**
- 8 **L.A. Law**
- 9 **Miss Teen USA (special)**
- 10 **Amen**

Source: Nielsen Media Research

All show times are EDT/PDT, subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

• **THERE'S A RUMOUR GOIN' ROUND:** Australia's first lady of pop, **Olivia Newton-John**, gets her own hourlong HBO special, set to air Sunday, 8/7, at 10:30pm. The MCA artist will perform several tracks from the soon-to-be-released LP "The Rumour," her first album in several years. Newton-John also takes viewers on a guided tour of the land Down Under, in honor of that country's bicentennial.

• **LATE-NITE LOUNGE LIZARDS:** Making the rounds this

week on the late-night talk show circuit: **Garry Shandling** plays guest host to the **Four Tops** (Wednesday, 8/10) and **Brenda Russell** (Thursday, 8/11) on the "Tonight Show Starring **Johnny Carson**" (NBC, 11:30pm). **Joan Baez** plugs her autobiography on the "Late Show" (Fox, Wednesday, 8/10, 11pm), while "Late Night With **David Letterman**" (NBC, 12:30am) features **James Taylor** (a repeat broadcast, Tuesday, 8/9) and **Tom Jones** (Wednesday, 8/10).

• **WAKE-UP CALL:** For those of you who can't stay up late, the morning shows also offer a look at various rock 'n' roll types. "This Morning" (CBS, 7am) includes segments with **Peter, Paul & Mary** (Tuesday, 8/9) and **Pat Benatar** (Wednesday, 8/10). **Gloria Estefan** (sans **Miami Sound Machine**) is spotlighted on the "Today Show" (NBC, Wednesday, 8/10, 7am).

• **TURN, TURN, TURN:** Former **Byrds** leader **Roger McGuinn** and leather-lunged rocker **Del Shannon** will appear on this week's "Rock 'N' Roll Palace" (Nashville Network, Saturday, 8/6, 8:30pm).

### MUSIC & MOVIES

#### CURRENT

- **COCKTAIL (Elektra)**  
Singles: Powerful Stuff/**Fabulous Thunderbirds**  
Kokomo/**Beach Boys**  
Don't Worry, Be Happy/**Bobby McFerrin** (EMI-Manhattan)  
Other Featured Artists: **John Cougar Mellencamp**, **Georgia Satellites**
- **COMING TO AMERICA (Atco)**  
Singles: Coming To America/**System**  
Addicted To You/**Lever**  
Other Featured Artists: **Cover Girls**, **Nona Hendryx**, **J.J. Fad**
- **CADDYSHACK II (Columbia)**  
Singles: Nobody's Fool/**Kenny Loggins**  
Go For Yours/**Lisa Lisa & Cult Jam w/Full Force**  
Other Featured Artists: **Cheap Trick**, **Full Force**, **Pointer Sisters**
- **BULL DURHAM (Capitol)**  
Single: A Woman Loves A Man/**Joe Cocker**  
Other Featured Artists: **John Fogerty**, **George Thorogood**, **Los Lobos**
- **LICENSE TO DRIVE (MCA)**  
Single: I Feel Free/**Belinda Carlisle**  
Other Featured Artists: **New Edition**, **Billy Ocean**, **Breakfast Club**
- **ARTHUR 2: ON THE ROCKS (A&M)**  
Single: Love Is My Decision/**Chris DeBurgh**  
Other Featured Artists: **OMD**, **Steve Khan & Donald Fagen**
- **RAMBO III (Scotti Bros./CBS)**  
Single: He Ain't Heavy, He's My Brother/**Bill Medley**  
Other Featured Artists: **Giorgio Moroder** f/**Joe Pilzullo**
- **A SUMMER STORY**  
Single: I Know You're Out There Somewhere/**Moody Blues**  
(Polydor/PG)
- **MORE DIRTY DANCING (RCA)**  
Single: Do You Love Me/**Contours** (Motown)  
Other Featured Artists: **Otis Redding**, **Solomon Burke**, **Four Seasons**

#### UPCOMING

- **VIBES**  
Single: Hole In My Heart (All The Way To China)/**Cyndi Lauper** (Epic)
- **TUCKER (A&M)**  
Single: (He's A) Shape In A Drape/**Joe Jackson**
- **MARRIED TO THE MOB (Reprise)**  
Single: Liar, Liar/**Debbie Harry**  
Other Featured Artists: **Ziggy Marley**, **Sinead O'Connor**

### FILMS

#### WEEKEND BOX OFFICE

JULY 29-31

- |   |        |
|---|--------|
| 1 <b>Cocktail</b><br>(Buena Vista) *              | \$11.7 |
| 2 <b>Who Framed Roger Rabbit</b><br>(Buena Vista) | \$6.5  |
| 3 <b>Coming To America</b><br>(Paramount)         | \$6.4  |
| 4 <b>Die Hard</b><br>(20th Century Fox)           | \$6.1  |
| 5 <b>Midnight Run</b><br>(Universal)              | \$4.6  |
| 6 <b>The Dead Pool</b><br>(Warner Bros.)          | \$3.5  |
| 7 <b>Bambi</b><br>(Buena Vista) **                | \$3.2  |
| 8 <b>Big</b><br>(20th Century Fox)                | \$3.1  |
| 9 <b>Caddyshack II</b><br>(Warner Bros.)          | \$2.3  |
| 10 <b>Big Top Pee-wee</b><br>(Paramount)          | \$2.2  |

\*First week in release

\*\*Rerelease

All figures in millions

Source: Exhibitor Relations Co.

#### COMING ATTRACTIONS:

This week's openers include "Vibes," which co-stars sweet little rawk 'n' roller **Cyndi Lauper** as a beautician with psychic powers. Lauper's current Epic single, "Hole In My Heart (All The Way To China)," is likewise prominently featured. Gimlet-eyed musicologists will also notice veteran arranger/composer **Van Dyke Parks** in a cameo role as Dr. Weiner.



**HEROINE EXPERIENCE** — Cyndi Lauper makes her feature film debut.

### VIDEO

#### NEW THIS WEEK

##### • ADVENTURES BEYOND BELIEF (Sony)

This hair-raising comedy centers around a London motorcycle fanatic and rabid **Elvis Presley** fan who suddenly finds himself on the run for a murder he didn't commit. While the film's featured players include **John Astin**, **Stella Stevens**, and **Elke Sommer**, the real star may be the movie's soundtrack — it spotlights the original classic sounds of the King himself. After all, 50 million fans can't be wrong... (Street date: 8/8).

##### • TERENCE TRENT D'ARBY: INTRODUCING THE HARDLINE... LIVE (CBS Music Video)

Speaking of royalty, we have the newest contender to the soul music throne here, captured live at Circus Korne in Munich, West Germany last November. Along with a behind-the-scenes look at D'Arby and his band, the video features live versions of 13 songs, including "Wishing Well" and "Sign Your Name," as well as his available only as B-sides covers of the **Rolling Stones**' "Under My Thumb" and **Sam Cooke**'s "Wonderful World." This 65-minute concert — the first release from **CBS Records**' new home video division — was originally shown in an abridged form on **MTV**. (8/9)



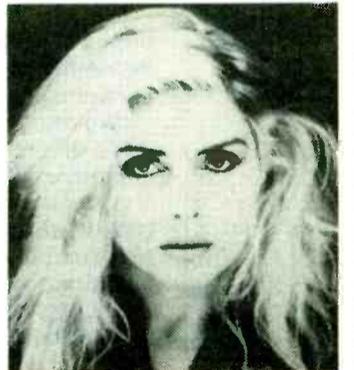
**BROWN-EYED SOUL BROTHERS** — Terence Trent D'Arby averts his gaze; George Michael dons his shades.

##### • GEORGE MICHAEL: FAITH (CBS Music Video)

This cassette contains five clips from the British soul brother's current chartbusting "Faith" LP, including "I Want Your Sex" (the uncensored version, natch), "Father Figure," "One More Try," "Monkey," and the title track. Exclusive interview footage rounds out the video's 35-minute running time. (8/9).

##### • DEBBIE GIBSON: OUT OF THE BLUE (Atlantic)

For those who think young, this half-hour compilation spotlights the recent high school grad's four video clips to date, each made to promote a top five single from her platinum-plus debut LP. In addition to "Only In My Dreams," "Shake Your Love," "Out Of The Blue," and "Foolish Beat," the cassette features interview footage of Gibson and her band at home, in the studio, and with her fans. *Rilly neat!* (8/9)



**DEBBIE + DEBBIE** — Gibson (l) and Harry double you pleasure, double your fun.

##### • FOREVER, LULU (RCA/Columbia)

This offbeat comedy of errors stars ex-**Blondie** bombshell **Deborah Harry** in the title role. Also featured is **Annie Golden**, former lead singer with the **Shirts** of New York City CBGB's punk-rock fame. (8/11)

##### • PET SHOP BOYS: TELEVISION (Radio Vision Video)

This 30-minute vidclip compilation features material from the glad lads' first hit LP, including "Love Comes Quickly," "Suburbia," "Paninaro," "West End Girls," and both versions of "Opportunities (Let's Make Lots Of Money)." (8/11)

##### • W.A.S.P.: VIDEOS... IN THE RAW (Radio Vision Video)

**Blackie Lawless** and his boys — the number one scourge of **Tipper Gore** and the **PMRC**, thanks to their debut "Animal (Fuck Like A Beast)" single — present an hour's worth of video clips, among them such classic cuts as "I Wanna Be Somebody," "Wild Child," "Blind In Texas," "L.O.V.E. Machine," "Scream Until You Like It," and "Hellion," as well as a brand new tune entitled "Manimal." (8/11)

# Your Promotional Ticket To The Music Event Of The Year!



**These top stations are already participating in the Human Rights Now! World Tour -- a music event spotlighting Amnesty International's appeal for world wide human rights. It's time to get involved!**

**Reebok will provide you with these exciting tools to make this great promotion succeed in your market:**

**★ Reebok Shoes ★ Amnesty Petitions ★ Tour Merchandise**

**And Human Rights Now! concert tickets to give your listeners a chance to hear:**

**Bruce Springsteen ★ Peter Gabriel  
Sting ★ Tracy Chapman ★ Youssou N'Dour**



**Call Henry Mowry  
at R&R Marketing today!  
(213) 553-4330**

**Your station wins...  
your listeners win...  
the world wins!**

### Survey Brings US Camera Sales Into Sharper Focus

Cartridge, 35mm, Disposables Are Hottest Models

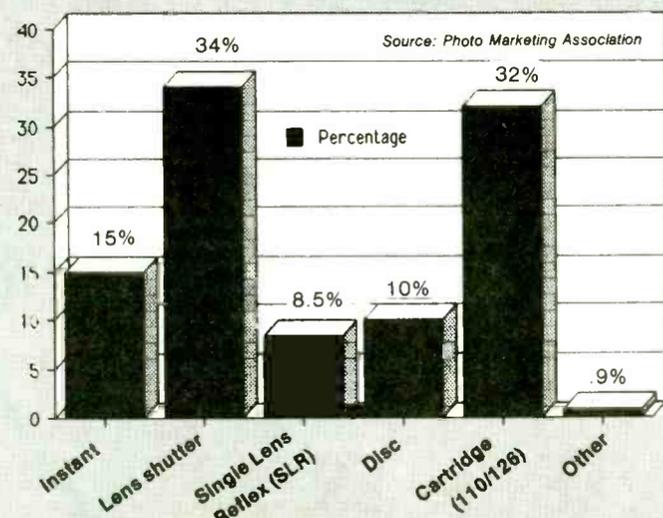
Americans have caught the bug — the shutterbug. According to the Photo Marketing Association's (PMA) recently-issued "Industry Trends Report 1987," Americans shot 15.15 billion frames of film last year. (That's 2.61 rolls for every US citizen, based on a 24-exposure roll.) What's more, 88% of those freeze frames were shot in living color.

At the retail level, the PMA report notes that the market for cartridge cameras (110/126) is growing at a considerable rate. Manufacturers shipped six million cartridge cameras to retailers last year, up 30% from 1986, with most of this growth coming from 110 models that retail for less than \$20.

#### Disposables Make Flashy Impact

Americans are also big on disposable cameras. Currently 35% of all consumers have heard of them; upscale consumers — executives, the affluent, and the college-educated — show the greatest recognition factor. (These people are also heavy 35mm camera users.) Nearly 25% of consumers said they

### Inside The Retail Camera Market



The accompanying graph shows the kinds of cameras — and percentages of each type — that were sold to retailers during 1987. (Unit sales totaled 18.7 million.)

would consider buying a disposable camera in the future, with young people, working women, and blacks showing the greatest pur-

chasing interest.

Although these throwaway units were designed for Americans on the go (and with a minimal interest in photography), a full 70% of all disposable camera purchases are made by consumers who already own a camera.

#### Most Popular Models

The 35mm is still America's most popular camera, representing a full 43% of all units sold. (From a monetary standpoint, \$3 out of every \$4 spent for conventional cameras go toward 35mm models.)

Within the 35mm market, the lens shutter (aka range finder) variety commands the largest share (67%), with 6.4 million units shipped to retailers in 1987. Sales of single reflex cameras dropped 16% last year to 1.6 million units, or 33% of the 35mm market.

### ON THE ROAD AGAIN

## More Americans Taking Vacations Than Ever Before

Summer's here, and the time is right — for traveling. And if recent trends are any indication, more and more Americans will be taking to the open roads and friendly skies this year than ever before.

According to the NYC-based Roper Organization, 50% of all Americans — approximately 90 million consumers — took at least a five-day vacation away from home in 1987, the highest level recorded by Roper in ten years.

Age is also a factor when it comes to vacation trends. The highest concentration of travelers is in the 45-59 age range (55%), while 44% of the 60-and-over age group took a trip in 1987. In fact, the latter group accounted for 20% of all US vacation travelers.



The Roper study also shows the ability to take a vacation is based almost exclusively on income. A full 66% of consumers with annual household incomes of \$35,000 or more took a vacation last year, compared to 32% of those households with annual incomes of \$15,000 or less. Furthermore, the median income of the typical American vacationer is \$30,000 per year — a figure 20% higher than the actual national median income level.

Household income influences other consumers' travel patterns as well. More two-income married couples (58%) than one-income couples (49%) take an extended vacation. In addition, executives (65%) and college-educated Americans (63%) are among the most-frequent vacation travelers.

### CHRONICLE

#### Born To:

KOY/Phoenix air personality "Slick" Mike Edmonds, wife Lisa Tse, son Michael Johnathon Tse, June 25.

KMJI/Denver acting PD Rick Brady, wife Sherry, daughter Ericka, June 27.

MCA Records National AOR Director Randy Hock, wife Ronnie, daughter Alexandria Lee, July 8.

Surrey Research Marketing Director Mike Henry, wife Susan, daughter Claudia Michelle, July 14.

Island Records VP/National Album Promotion Andy Allen, wife Denise, son David Vincent, July 17.

KBTM & KJBR/Jonesboro, AK GM Guy Patteson III, wife Kim, daughter Kiley Jean, July 19.

WNCI/Columbus MD/afternoons Pat McMahon, wife Julie, daughter Maxanne Elizabeth, July 21.

#### Marriages:

Westwood One President/CFO Bill Battison to Fries Entertainment AE Beth Hines, June 4.

WHJY/Providence Asst. PD Rick O'B to Pamela Hagan, July 3.

### Developing Your Snapshots

Once consumers have shot their endless rolls of travel snaps, they still have to have the film developed. Listed below are 1987's percentages of market shares — in dollars and units — for retail photo developing outlets:

Type Of Retail Outlet	Market Share (Dollars)	Market Share (Units)
Mini-labs	39%	29%
Drugstores	20%	23%
Discount/mass merchandise stores	14%	17%
Camera stores	10%	7%
Supermarkets	9%	13%
Mall order	6%	9%
Kiosk/other	2%	2%

Source: Photo Marketing Association



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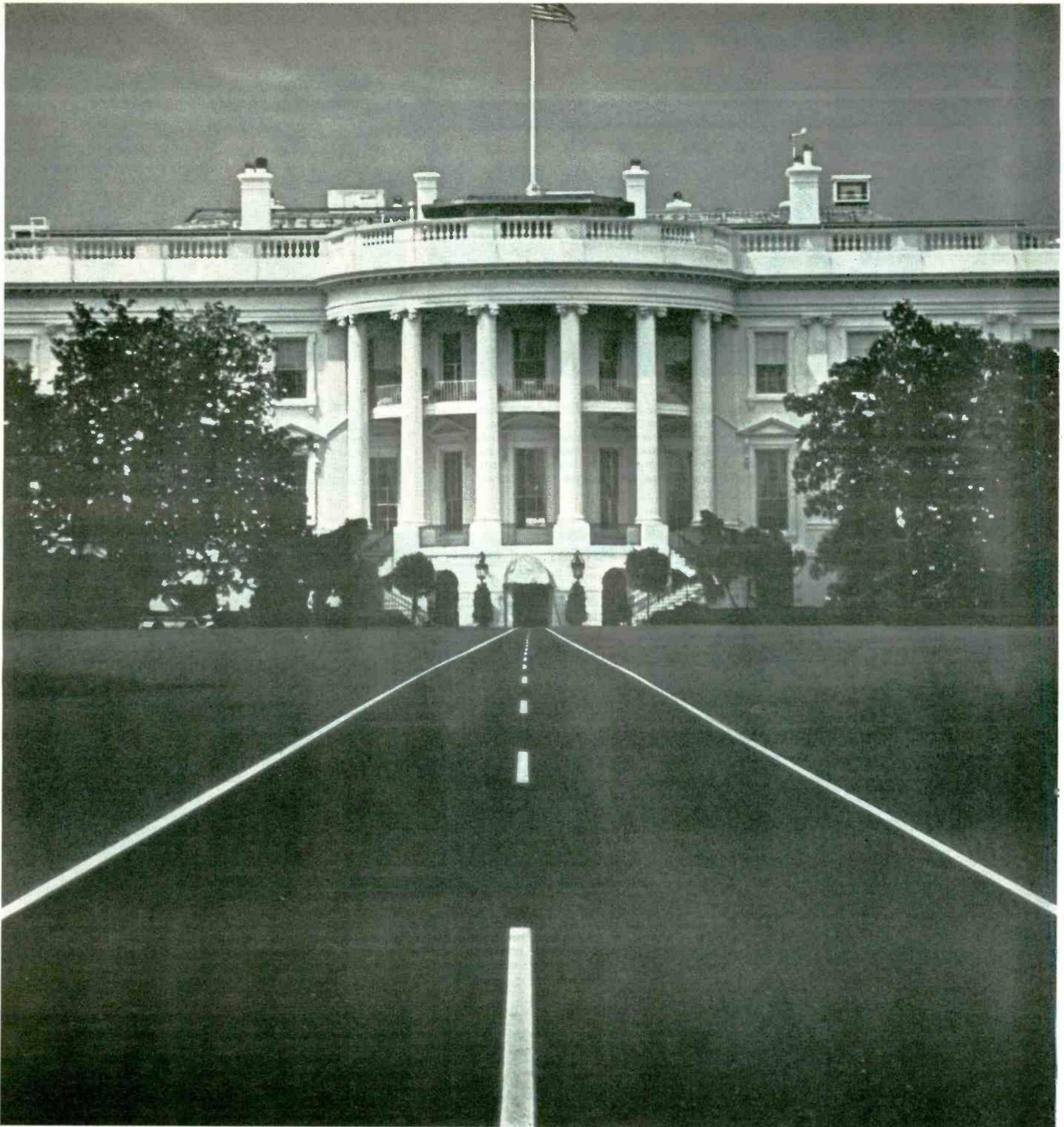
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# Gentlemen, Start Your Engines.

AP Network News Affiliates have a front row seat for the most exciting race this year. With 'Election Watch' and our new second channel for special event programming, 'AP Hotline,' stations will enjoy start to finish coverage of the Bush/Dukakis presidential campaign. From the conventions

until the last vote is in, AP is the place to be as this contest revs up.

AP Network News affiliates receive this special programming free. And because AP is commercial-free stations have complete control over their advertising inventory and sales.

To keep up with all the excitement of the 1988 elections call Rosie Oakley at 800-821-4747. But hurry—the race for the White House has already started.

**AP** **Associated Press**  
**Broadcast Services**

# R&R PEOPLE

## OVERVIEW

### Stop! In The Name Of Love



No, this group of industry insiders wasn't practicing dance routines to old Supremes songs. They were on hand at the National Academy of Songwriters (NAS) tribute to Holland-Dozier-Holland, Motown's best-known songwriters/producers of the 1960s. Pictured are (l-r) BMI VP Ron Anton, Brian Holland, Freda Payne, songwriter/producer (and host for the evening) Michael Masser, Lamont Dozier, NAS Exec. Director Kevin Odegard, Barry White, Mary Wilson, ASCAP Director/Business Affairs Ron Sobel, ASCAP Director/Member Relations Loretta Munoz, and Stephen Bishop. (Not pictured: Eddie Holland.)



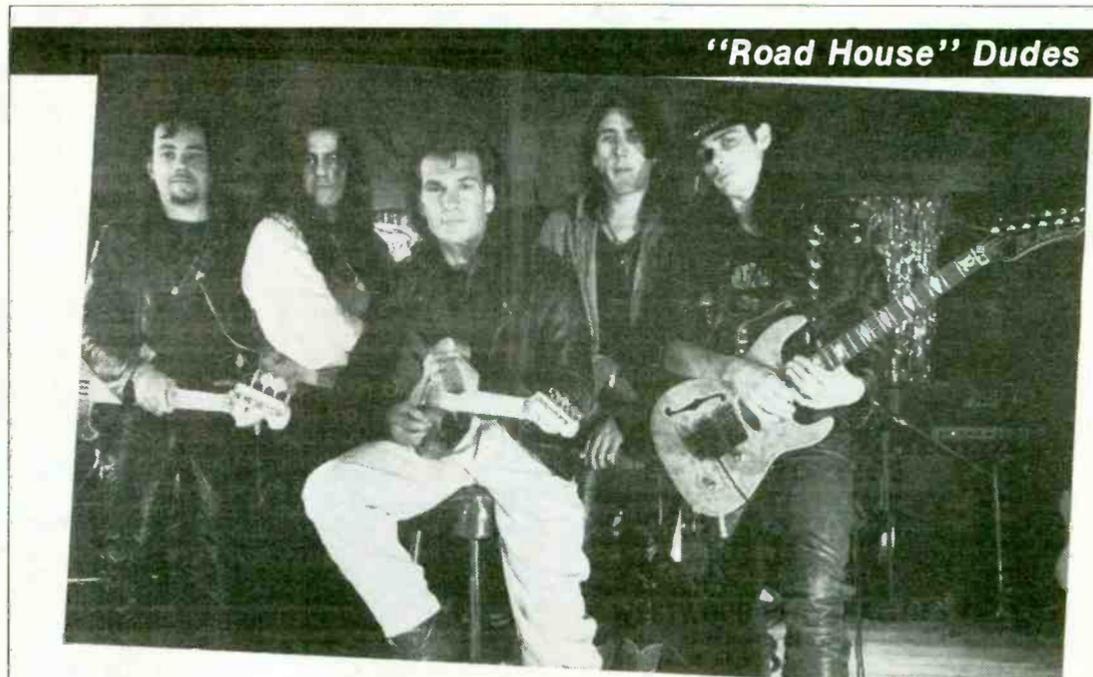
### The Good, The Bad, And The Ugly

This trio of sex symbols met backstage at the Universal Amphitheatre in Los Angeles, following a recent performance by comic and Chrysalis recording artist Bobcat Goldthwait (center). Flanking the funnyman are longtime trendsetter and EMI-Manhattan artist David Bowie (left) and MCA artist/guitarslinger Charlie Sexton.



### It's My Party

Capitol Records recording artist Tracie Spencer celebrates her 13th birthday in style with an outdoor party, held on the patio of the Tower (the label's home and well-known Hollywood landmark). Helping Spencer with the cake-cutting chores is Capitol Records President David Berman.



### "Road House" Dudes

Don't let the ruff 'n' tuff looks fool ya. It's just dirty dancer and RCA recording artist Patrick Swayze (center), flanked by Arista recording act the Cruzados. The dudes were photographed on the set of their upcoming United Artists film "Road House," in which the group will perform "Don't Throw Stones." Pictured with Swayze are (l-r) Tony Marsico, Tito Larriva, Chalo Quintana, and Marshall Rohner.



### Motor City Madman Finishes First

Atlantic recording artist Ted Nugent (second from left) took the checkered flag in the Dodge International Star Challenge (DISC) celebrity car race, held in Lexington, OH. The race is part of DISC's nationwide public service campaign against drinking and driving. Pictured with Nugent are (l-r) Ratt's Bobby Blotzer, former Tubes lead singer Fee Waybill, and Alto Reed, member of Bob Seger's Silver Bullet Band. (They finished second, third, and fourth, respectively.)

### "... And The Batteries Go In Here"



Mick Jagger (left) received some first-hand instruction on the use of a video camera from CBS/Sony Group Chairman and President of the Sony Corp. Norio Ohga. Jagger was in the Land of the Rising Sun for a series of solo concerts.

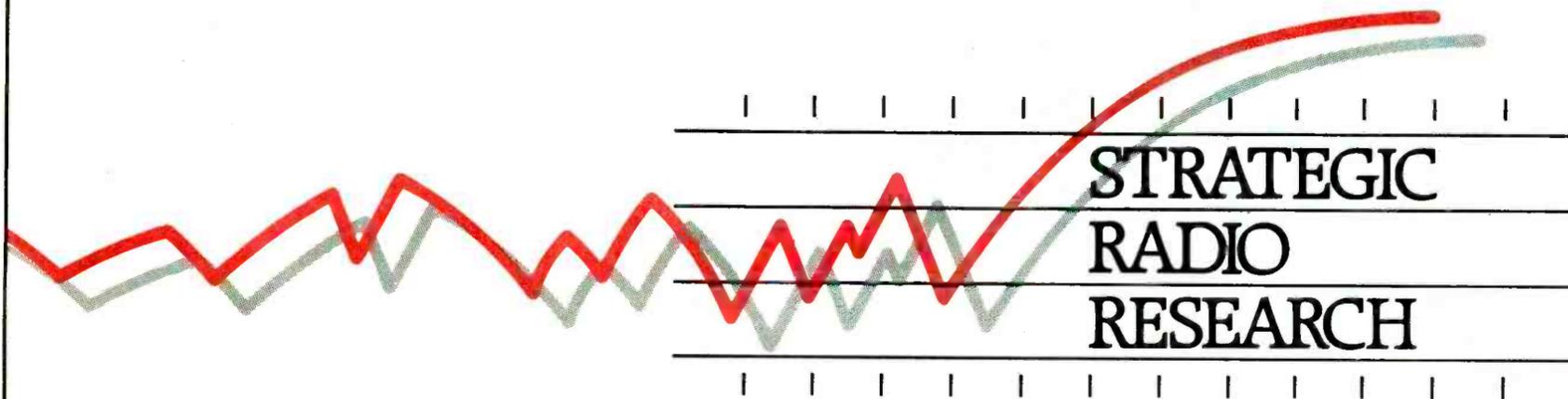
# THE HALF-YEAR OF LIVING DANGEROUSLY

**If you're going six months** between research projects, that's a half-year of living dangerously. Audience tastes change too rapidly in this business for you to go that long without feedback.

**Why** are you getting reports only once or twice a year? Probably because your research firm is "farming out" the actual work to a subcontractor on a project basis.

**But at Strategic** we do all the research ourselves. So we can give you **continuous** feedback. That's why virtually every station we work for dominates its format.

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## NEWSBREAKERS

## Washington Ad Club Gathering



Edens Broadcasting's WRVA & WRVQ/Richmond and WWDE/Norfolk were among the 30+ stations that participated in the Ad Club Of Metropolitan Washington's Radio Day. Pictured (l-r, back row) are Ehrlich Manes Associates' Veronika Kessling, WWDE GSM Michael Bump, WRVA & WRVQ's Linda Forem, WRVA GSM Carl McNeil, Ehrlich Manes's Lee White, and WRVQ GSM Bob Rich; (front, kneeling) WWDE's Nancy Bergaa.

## LEINWAND LSM

## WMAL Promotes Bennett To GSM

Three-year WMAL/Washington LSM Rosemary Bennett has been promoted to GSM at the Full-Service AC, and will lead a 12-member sales force. Bennett replaces Tim Gorman, who left to manage WWAZ & WWLI/Providence three months ago. Replacing Bennett in the LSM slot is two-year WMAL AE Alan Leinwand.

Prior to joining WMAL, Bennett

was GM and GSM at KUAD & KSGR/Ft. Collins, CO. Leinwand previously was an AE at crosstown WTOP.

WMAL President/GM Tom Bresnahan stated, "To fill these positions, I didn't have to look any further than our own sales department. We have a tremendously talented staff here, and with Rosemary and Alan leading the way I

see more great things ahead for WMAL."

Bennett is currently on maternity leave and will rejoin the station in approximately eight weeks.

In the spring '88 Arbitron, WMAL placed sixth 12+ with a 5.3; in the corresponding Birch, the station was 12th with a 3.3, edging AC WLTT by 0.1.

## Astley Strikes A Platinum Pose



Rick Astley's RCA debut album "Whenever You Need Somebody" recently hit platinum status. Gathered at the award presentation are (l-r, bottom row) RCA/UK's Chrissie Harwood, Astley, manager Tony Graham, and producer Pete Waterman; (l-r, top row) RCA/US President Bob Buziak, Exec. VP/GM Rick Dobbis, producer David Howells, tour manager Topps, and RCA/UK Chairman Peter Jamieson.

## Fuller-Jeffrey Names Diaz VP/Programming

Fuller-Jeffrey Broadcasting has upped WBLM/Portland, ME OM Jose Diaz to the newly-created VP/Programming position. Diaz has been with Fuller-Jeffrey longer than any of the group's other employees.

President Bob Fuller commented, "Our company employs several consultants and research firms, and we are at the point of needing a person to coordinate and monitor their activities. Jose is the obvious choice for the job."

Diaz joined WBLM in 1973, and has spent his entire professional career at the station. He was MD for ten years, became PD in 1983,

and was upped to OM two years ago.

"In my 15 years here I've made my share of mistakes, and in this new position I hope to minimize the chances for other PDs to make those same mistakes," Diaz told R&R. "When Fuller-Jeffrey starts working with a station, we don't want to have to wait as long as we've had to in other markets for the thing to turn around."

Diaz will continue to handle OM duties at WBLM and travel to each of the other markets as needed. Fuller-Jeffrey currently owns 11 stations in California, Iowa, Massachusetts, and Maine.

## Shannon Century 21 VP

TM Communications VP/Radio & TV Music Bob Shannon will return to the Dallas-based Century 21 Programming as VP in charge of the company's new jingle division. During the mid-to-late '70s, Shannon had supervised a syndicated Country format at Century 21.

Century 21 President Dave Scott told R&R, "Our client stations have repeatedly asked us where they could find good jingles. We saw a hole in the market, and committed ourselves to the jingle business. Bob knows that part of the industry very well, and we're happy to have him back."

Shannon, who starts next month, had been at TM since 1980. His



Bob Shannon

background also includes programming positions at KHYT/Houston, KUPD/Phoenix, KAFM & KZEW/Dallas, and WBCN/Boston.

## LETTER

## Part Of The First Wave

Recently you published an article (R&R, 6/24) announcing Satellite Music Network had signed Frank Cody and Owen Leach to a consulting contract. SMN VP/Programming Robert Hall was quoted as saying, "By reuniting the Wave Network and the initial creative team behind the format..."

To set the record straight, I was a primary part of (and a major contributor to) the initial creative team behind the Wave format.

The original "think tank" sessions that created the concept of the Wave format included five peo-

ple, of whom myself, Frank Cody, and Owen Leach all equally participated.

Shortly after the original "think tank," Chris Brodie was brought into the Wave development team and contributed greatly. Other key players on the Wave staff were also instrumental in the development of the format.

I have a high level of interest in assuring accuracy in the history of the Wave's birth and evolution.

—Paul Goldstein, Dir./Programming Op., KTUV/Los Angeles VP/Dir. of Programming Op., The Wave Network

## A Banner Five Years For Knight



The Knight Quality Group stations were recently presented with a plaque from Banner Radio/Boston commemorating five years together. Shown are (l-r) Banner Eastern Region VP/Stations Rosemary Zimmerman, Knight Stations President Scott Knight, and Banner Boston VP/Manager Jane Doherty.

**AMERICAN**

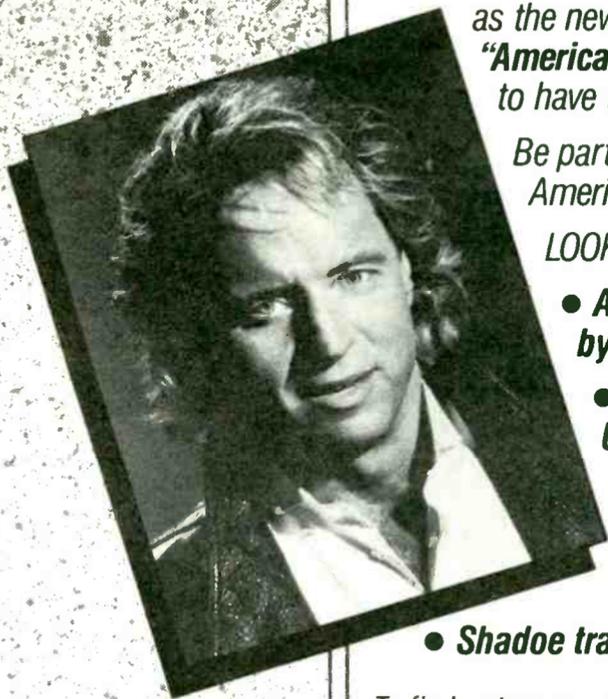
★ **TOP 40** ★

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• KOZZ FM • WKNE FM • KYEE FM • KZRR FM • KLLT FM • WGFM FM • WBYR FM • WEHH AM • WAYI FM • WWHB  
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## WMRY FM • St. Louis

## WPOW FM • Miami



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AL FM • WRNO FM • WCKW FM • WHOU FM • WHOU AM • WXYV FM • WLLZ FM • WWCK FM • WLAV FM • WMMQ  
X FM • KDWB FM • KRCH FM • WHMH .J FM • WSLI AM • KYYS FM • KXUS FM • WMRY FM • KSTZ FM •  
• KDXT FM • KBBN FM • KFMQ FM • KELN FM • KOZZ FM • WKNE FM • KYEE FM •  
IYR FM • WEHH AM • WAYI FM • WWHB FM • WNEW FM • WYNY FM • WKFM FM • K  
FCB FM • WMMS FM • WIOT FM • KATT FM • KWDQ FM • KZEL FM • KMJK FM • WMMR FM • WDVE FM • WHTF F  
BRU FM • WZK FM • WBZK AM • KPHR FM • WZXY FM • WIMZ FM • WIMZ AM • WXKG F  
FM • KEYJ AM • KQFX FM • KZEW FM • KLAQ FM • KLOL FM • KLSI AM • KLSI FM • KSJL AM • KLOL FM • KWE  
Q FM • KSJL AM • KBER FM • WUVA FM • WNOR FM • KFFM FM • WKLC FM • WCLG FM • WMGV FM • WKPL FM •  
• KLGT FM • KRQU FM • KSUA FM • KAWV FM • KNZS AM • KPWR FM • KBOX FM • KRFD FM • KRFD AM • KIOO  
RY FM • KSTZ FM • KQUY FM • KDXT FM • KBBN FM • KFMQ FM •  
• KLLT FM • WGFM FM • WBYR FM • WEHH AM • WAYI FM • WWHB FM • WNEW FM • WYNY FM • WKFM FM • K  
J FM • ACRN FM • WFCB FM • WMMS FM • WIOT FM • KATT FM • KWDQ FM • KZEL FM • KMJK FM • WMMR FM  
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H FM • WHMH FM • WSLI FM •  
• KFMQ FM • KELN FM • KOZZ FM • WKNE FM • KYEE FM • KZRR FM • KLLT FM • WGFM FM • WBYR FM • WEHH  
YI FM • WWHB FM • WNEW FM • WYNY FM • WKFM FM • KJ FM • ACRN FM • WFCB FM • WMMS FM • WIOT FM • KATT FM • KWDQ FM • KZEL FM • KMJK FM • WMMR FM  
IOT FM • KATT FM • KWDQ FM • KZEL FM •  
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• KZEW FM • KLAQ FM • KLOL FM • KLSI AM • KLSI FM • KSJL AM • KLOL FM • KWEI FM • WUVA FM • WNOR FM • KFFM  
C FM • WCLG FM • WMGV FM • WKPL FM • WSPT FM • KLGT FM • KRQU FM • KSUA FM • KAWV FM • KNZS AM •  
• KBOX FM • KRFD FM • KRFD AM • KIOO FM • KGMG FM • KFOG FM • KKFM FM • KFMU FM • WCCC FM • WCXR  
IVV FM • WOOJ FM • WJHM FM • WKRL FM • WVEE FM • WRXR FM • KHVH AM • KFMA FM • WPGU FM • WKQX I  
NCT FM • WYBR FM • WYBR AM • WZWZ FM • WFBQ FM • WNDI AM • WQLK FM • WRTB FM • KGGO FM • KRZZ F  
MF FM • WHMD FM • KTAL FM • WRNO FM • WCKW FM • WHOU FM • WHOU AM • WXYV FM • WLLZ FM • WWCK

## NEWSBREAKERS

EDITED BY JIM DAWSON

## Radio

● **JERDAN BULLARD** has been named Corporate VP/Government Affairs for NewCity Communications. He retains his eight-year role as VP/GM at the company's WZZK-AM & FM/Birmingham.

● **RICH LEWIS** has been upped to GM at WQQQ/Allentown. He was previously GSM.

● **BARBARA CROUSE** has joined WROR/Boston as Director/Advertising & Promotions. She formerly served as NSM at crosstown WHDH & WZOU.

Concurrently, **NINA HUGHES** has advanced to Promotions Coordinator. She spent the last five years assisting the station's VP/GM.

## PROS ON THE LOOSE

**Lenny Block** — PD/mornings WCSX/Poughkeepsie, NY (914) 227-6169

**Mark Callaghan** — PD WWSR/Charleston, WV (304) 342-3000

**Bill Crawford** — Mornings KLLY/Bakersfield, CA (209) 473-3384

**Tom Fricke** — PD WABK/Augusta, ME (207) 582-7618

**Bobby Hatfield** — PD WDFX/Detroit (313) 354-3723

**Commander Scott Marinoff** — Air talent KLTU (K-Lite)/Kansas City (816) 561-9807

**Jim Morrison** — PD KSD/St. Louis (314) 966-2588

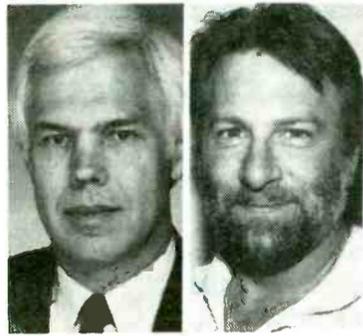
**Allison Randall** — Nights KESZ/Phoenix (602) 949-0502

**Wynn Richards** — MIDDAYS WZZU/Raleigh, NC (919) 790-9668

**Pete Stevens & Chris McKay** — KRYS-AM & FM/Corpus Christi (512) 850-8746

**Scott Thomas** — Evenings WNFI/Daytona Beach (904) 262-5648

**Danny Wright** — Nights WWGT-FM (G98)/Portland, ME (207) 761-2016

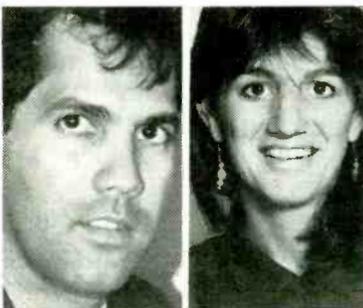


Jerdan Bullard Bobby Czech

## Records

● **BOBBY CZECH** has been promoted to Manager/National Singles Sales for Atlantic Records. He formerly was the label's Manager/Northeast Regional Sales.

● **MICHAEL MENA** has been upped to National Director/Alternative Promotion at A&M Records. He previously served as the label's National Director/College Promotion.



Michael Mena Cathy O'Brien

● **CATHY O'BRIEN** has been named Coordinator/Merchandising & Advertising at Elektra Records. She joined the label last year.

● **JIM CARLSON** has been upped to Director/Product Marketing at CBS Records/Nashville. He has been with the label for eight years, most recently serving as Assoc. Director/Product Marketing.



Jim Carlson Margie Hunt

Also at the label's Nashville branch, **MARGIE HUNT** has been named Assoc. Director/Nashville A&R. A 12-year label vet, she was most recently Manager/A&R.

## CHANGES

**Susan Gurevitz** has been appointed Personal Finance Correspondent at KYW/Philadelphia.

**Louise Gordon** has been named an AE at WIOQ/Philadelphia.

**Ellie Price** has joined Eastman Radio/Philadelphia as an AE.

**Ken Alandt** has joined Christal Radio/Detroit as an AE.

**Jack Nail** has been named an AE at Katz Radio/New York.

## Etheridge Holds Bi-Coastal Showcases



Island Records hosted showcases on both coasts for artist Melissa Etheridge, who performed at the Bottom Line in New York and the Roxy in Los Angeles. Pictured at the Bottom Line are (l-r) Island VP/GM Bill Berger, President Lou Maglia, Etheridge, and manager Bill Leopold.

## Face To Face Faces



Face To Face, who have just released their Mercury/PolyGram debut album "One Big Day," are pictured backstage at New York's Beacon Theatre with label well-wishers. Shown are (l-r) the label's Rick Hunt, the group's Angela, Mercury/PolyGram's Cliff O'Sullivan, Exec. VP/Marketing & Sales Bob Jamieson, the group's Laurie Sargent and John Ryder, unidentified guest, Sr. VP/National Sales & Branch Advertising Jim Urie, President/CEO Dick Asher, unidentified (partially obscured), Exec. VP/Administration Harry Anger, Sr. VP/A&R Dick Wingate, manager Jeff Kramer, and Face To Face's Billy Beard.

● **PAM LEHMAN** has been upped to VP/Sales Promotion & Music Club Marketing and **VALERIE CHRISTIAN** has been promoted to VP/Business Planning & Analysis at CBS Records' Columbia House. Lehman has been with the company for 10 years, most recently serving as Director/CBS Compact Disc Club. Christian joined the company in 1977 and had been Director/Business Planning & Analysis since 1982.

Also at the label, **LORI LAMBERT** has been upped to Director/Music Marketing and **SUZANNE PASSAVANT** has been promoted to Manager/Music Marketing. Lambert has been Associate Director/Music Mar-

keting since last year, while Passavant has served as Music Marketing Editor/Creative Services for a year.

## Industry

● **KIM LAWRENCE** has been appointed Exec. VP/Chief Financial Officer at the Jim Halsey Co. booking agency. She is a 14-year entertainment industry vet.

● **KENN FRIEDMAN** and **JONATHAN SCOTT BOGNER** have formed BFD Promotions, a national crossover radio promotion/retail marketing company.

## R&amp;R TIMELINE

Five years ago today, **WHTZ (Z100)/New York** signed on. The first air-staff consisted of **Scott Shannon** (6-10am), **Charles Crane** (10am-2pm), **Cat Simon** (2-7pm), **Jack Da Wack** (7-10pm), **Hollywood Hamilton** (10pm-2am), and **Deborah Rose** (2-6am). Two days after signing on, Z100 began broadcasting from the Empire State Building; in less than a year it would proclaim "from worst to first."



Z100 logos, past and present

## 1 YEAR AGO TODAY

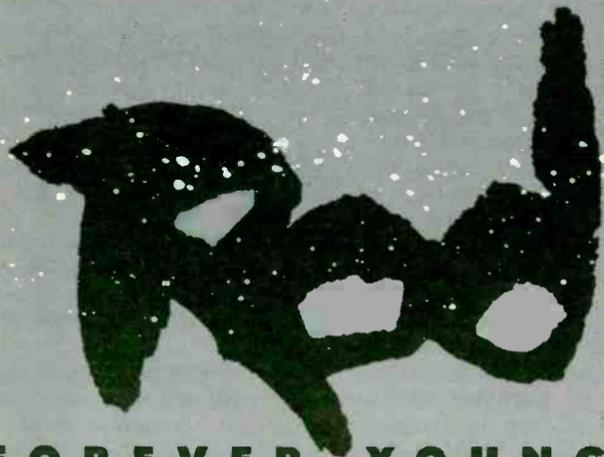
- FCC dumps Fairness Doctrine
- John Gehron named WMRQ/Boston VP/GM
- Steve Feinstein named KKSF/San Francisco PD
- Terri Avery named KMJQ/Houston PD
- Don Zimmermann named EMI President/International Music
- #1 CHR: "Who's That Girl" — Madonna (Sire/WB)
- #1 AC: "Love Power" — Dionne Warwick & Jeffrey Osborne (Arista)
- #1 UC: "Casanova" — Levert (Atlantic)
- #1 Country: "Why Does It Have To Be (Right Or Wrong)" — Restless Heart (RCA) (2 wks)
- #1 AOR Track: "Touch Of Grey" — Grateful Dead (Arista) (4 wks)
- #1 AOR Album: "In The Dark" — Grateful Dead (Arista) (4 wks)
- #1 Jazz: "Still Life" — Pat Metheny Group (Geffen)

## 5 YEARS AGO TODAY

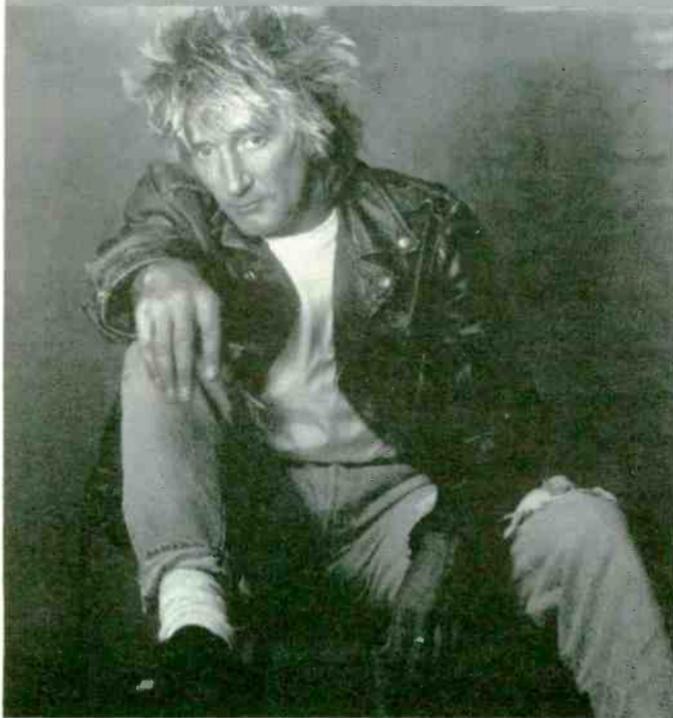
- Lee Larsen named KOA & KOAQ/Denver VP/GM
- Mike McVay promoted to WBBQ & WMJI/Cleveland Station Manager
- New PDs: Charlie Kendall (WNEW-FM/New York), George Harris (WMMR/Philadelphia), and Lee Alexander (KHTR/St. Louis)
- WLAK/Chicago switches to AC
- #1 CHR: "Every Breath You Take" — Police (A&M) (6 wks)
- #1 AC: "All Time High" — Rita Coolidge (A&M)
- #1 UC: "Get It Right" — Aretha Franklin (Arista) (2 wks)
- #1 Country: "He's A Heartache . . ." — Janie Fricke (Columbia) (2 wks)
- #1 AOR Track: "Don't Cry" — Asia (Geffen) (2 wks)
- #1 AOR Album: "Synchronicity" — Police (A&M) (8 wks)
- #1 Jazz: "Les Fleurs" — Ramsey Lewis (Columbia) (3 wks)

## 10 YEARS AGO TODAY

- Dick Purtan signs five-year, \$1 million contract with CKLW/Windsor (Detroit)
- John Schoenberger named Arista Director/Special Projects
- Going Disco: WMAK/Nashville and KINT/EI Paso
- Gerry (Cagle) Peterson appointed special assistant to the governor of Mississippi
- #1 CHR: "Three Times A Lady" — Commodores (Motown)
- #1 AC: "Three Times A Lady" — Commodores (Motown)
- #1 Country: "You Don't Love Me Anymore" — Eddie Rabbitt (Elektra)
- #1 AOR Album: "Some Girls" — Rolling Stones (Rolling Stones/Atlantic) (4 wks)



FOREVER YOUNG



The new single

From the best-selling album

**OUT OF ORDER**

Produced by Rod Stewart,

Andy Taylor

& Bernard Edwards

**NEW & ACTIVE**

2nd WEEK

123/59

2nd MOST ADDED



© 1988 WARNER BROS. RECORDS INC.

# R&R STREET TALK

## Who'll Get The 94Q Hot Seat?

**L**otta speculation about who'll be the cat on the hot PD seat at 94Q/Atlanta and exactly which direction the station will take. ST hears at least four heavyweights have winged into Hotlanta for the gig, including **KIIS-FM/L.A.** Production Director **Mark Driscoll**, **WAVA/Washington's Mark St. John**, **KUBE/Seattle's Gary Bryan**, and former **KDWB/Minneapolis** programmer **Dave Anthony**.

Ah, but could **KSD-FM/St. Louis** PD **Jim Morrison** be a last-minute contender? He just resigned from the **Gannett Classic Rocker** to pursue other opportunities. Reach Morrison at (314) 966-2588. Meanwhile, **KSD-FM** afternoon talent **Mark Klose** will be acting PD until a permanent programmer can be found.

**Emmis** will soon be taking over at **KYUU/San Francisco** and the streets are abuzz with names, names, names. The odds-on favorite is still **KWSS/San Jose** PD **Mike Preston**, but **Olympia's Bill Stairs's** name is in the hopper as well.

There's been a ton of media attention on **MCA** recently, but if you focus on the prosecutors and reporters working the **MCA** case, there are some interesting questions:

- Could federal prosecutor **Marvin Rudnick** have been pulled off the **MCA** case in part because of "loose cannon" tendencies, including pleas to deny bail for **Sal Pisello** on the grounds that his life would be in danger . . . implying that **MCA** or the mob would have him killed?

- Could another possible reason for **Rudnick's** removal be that his wife, **Katie Harris**, is a reporter for the *L.A. Times* who's worked with *Times* reporter **Bill Knoedelseder** . . . on several **MCA** stories?

- Speaking of **Knoedelseder**, why has the *Times* run so many **MCA**-related stories, some a bit light on fresh material? Could it be a way to keep the topic top-of-mind for the reading public when **Knoedelseder's** forthcoming book on **MCA** hits the shelves?

### Richmond Stations Mix It Up

Talk about coming out swinging. Two new Richmond stations are really starting to mix it up. It all started a couple of weeks back (7/22) when Gold-based **AC WEZS** became **WMXB**, "The Best Mix of Yesterday & Today — B103.7." Six days later, **WVMX** signed on as "Mix 106," touting "The Best Variety In Every Way." The local newspapers and TV

stations have been having a field day with the image battle.

Look for **Jheryl Busby** to make it official (finally!) this week as **Motown** supremo. Meanwhile, still no decision from **MCA** on who (if anyone) will take **Busby's** **MCA** title.

The **Mercury** and **Polydor** labels are holding their national convention this week (8/3-5) at the **Opryland Hotel**, where they'll be rolling out the upcoming product for their new staffs. Meanwhile, **Polydor's** latest add is former **Motown** Miami rep **Margaret Ann Ronayne**, who'll move to the **Big Apple** for local duties.

**Y95/Phoenix** is certainly playing hardball on the air these days, introducing certain tunes with the line, "Here's another song **KZZP's** not playing yet."

When **Sky Daniels** left his **MD/PM** drive gig at **KFOG/SF** for the **KISW/Seattle** PD job, **KFOG** OM **Dave Logan** was inundated with **T&Rs**. After careful consideration, **Logan** has decided to fill the **MD** opening with (drumroll, please) **Dave Logan!**

As for **Skyboy's** airshift, **Logan** has moved night rocker **M. Dung** to afternoons and upped **Rick Anderson** to 7pm-midnight.

### Mets Pull WDVE's Plug

When **WDVE/Pittsburgh** broadcast live from the parking lot of New York's **Shea Stadium** prior to a recent **Mets vs. Pirates** game (7/29), at least one **Mets** official felt the **Big Apple-bashing** broadcast was a bit overzealous. **WDVE** air personality **Scott Paulsen** was ordered to move to the photographers' cage, where he was limited to two live reports per hour. **DVE** denies it showed any animosity toward the **Mets**, and defended the broadcast as the "celebration of a pennant race."

**KROQ/L.A.'s** the **Poorman**, who had been doing both 6am-9am (with **Richard Blade**) and 9pm-midnight, has dropped the night shift and will go it alone in **AM** drive. **Blade** will now do noon-3pm, as **Freddie Snakeskin** moves to nights.

**Washington Redskins** QB and **Super Bowl MVP** **Doug Williams** has signed on at **WDJY/Washington** as its morning football analyst.

Continued on Page 31



**BACK TO THE SOURCE** — More than 150 veterans of **NBC Radio's "The Source"** network reunited at **NYC's Dorsett Hotel** last Thursday (7/28), where they proceeded to regale one another with oft-told tales from the trenches. Seen at the scene are (l-r) newshawks **Steve North**, **Brian Lehrer**, **Bill Vitka**, **Bob Madigan**, **Dara Wells**, **George Taylor Morris**, **C.D. Jaco**, **Shelley Lewis**, **Kevin Roche**, **Dave Schreiber**, and **Jim Cameron**.

# Ask Them

*"What a great job on our recent Strategic Market Study. You virtually predicted what would happen in the Arbitrends the following week. The analysis was extremely well done and your recommendations on point."*

Stuart Layne  
VP/GM  
WQHT New York

*The seminar for top station personnel that you presented with the research results was interpretive and helped us "bite the bullet" on making changes we had discussed for years. WIKY chose Emmis after weeks of information gathering that placed you in direct competition with four of the best known music research firms in broadcasting. Your professionalism has been the pay-back on our painstaking selection process.*

Randy Wheeler  
Operations Manager  
South Central Communications Corp.  
WIKY—Evansville

## About Us

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Success Through Intensity And Integrity

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To put the Emmis Success Formula to work for you call Emmis Research. 317-630-2828.  
Or fill out and mail to Emmis Research 1099 N. Meridian Suite 250, Indianapolis, IN 46204.

ATTN: Jon Horton

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Title \_\_\_\_\_ Street \_\_\_\_\_  
City/State \_\_\_\_\_ Telephone \_\_\_\_\_  
Zip \_\_\_\_\_

# The Hottest Wax Under The Sun!!



## BRUCE HORNSBY & THE RANGE "Look Out Any Window"

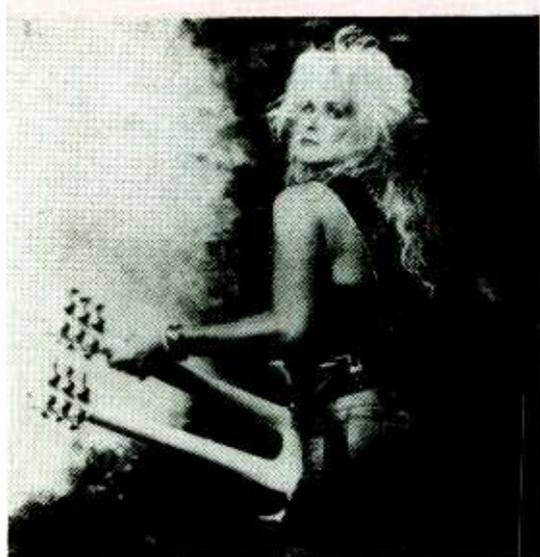
**CHR BREAKERS**

DEBUT **40**

**148 CHR REPORTERS — 61%**

Including this P-1 Action:

WZOU deb 33	Q102 35-31	Y108 add
WEGX	WMMS 32-24	KKRZ
PRO-FM deb 35	WCZY 32-28 (HOT)	KXYQ 28-23
KRBE	KDWB	KCPX
WGH	KHTR	KWSS add
Q105	WKBQ 19-15	KPLZ 34-29
		KUBE



## LITA FORD "Back To The Cave"

**WMMS  
KATD**

**ALSO STRONG PLAY AT:**

WFLY add	KKXL add	KYRK	WHSL
WZYP add	KFBQ deb 40	KZZU	WKFR
WOKI deb 31	K104	WFXN	WDBR
95XXX add	WBBQ	KAKS	KFMW
95XIL 39-35	Q98	WJAD	KTRS
WOMP 33-27	WTNZ	WJMX	KOZE
WPFM deb 40	K92	KISR	KTMT
KIXY deb 38 (HOT)	KTUX	Q104	KZFN
WBNQ add	KF95	Q101	KHTZ
			OK95



## D.J. JAZZY JEFF & the FRESH PRINCE "Nightmare On My Street"

**NEW & ACTIVE**

**ONE OF THE  
MOST ADDED RECORDS  
IN THE COUNTRY!**

Z100 add	KKBQ 8-5	KWOD add 33
B94 add	KTFM 10-7 (HOT)	KWSS 27-19
WAVA add	WHYT add	KPLZ add
PWR99 add	Y100 26-15 (HOT)	KUBE add
		WPGC 6
		WZPL add 28
		KZZP 10-9

**Z93 13-11 (HOT)  
PWR96 29-23  
B97 16-8 (HOT)  
KITY deb 19  
WKQB 28-20 (HOT)  
KKYK 12-7 (HOT)  
BJ105 (HOT)  
WDLX 25-22 (HOT)**

KS104 13-10 (HOT)  
KMGX 21-12 (HOT)  
KKFR 13-8 (HOT)  
KIXY add 26 (HOT)  
KWNZ deb 39 (HOT)

**ONE OF THE  
MOST ACTIVE**



## THE PRIMITIVES "Crash"

**FIRST WEEK BELIEVERS:**

WGH	KXYQ	WANS	WJAD
WNVZ	KITS add 22	Y106	KOZE
		KIYS add 38	SLY 95



# STREET TALK



**KKBQ BLOWS WOOFERS, TOOTS OWN HORN** — CHR-formatted KKBQ/Houston recently unveiled the "Blown Away Boom Box" billboard — complete with full-blown woofers — pictured above. The eye-catching custom creation was the brainchild of the Rives Smith Baldwin Carberg agency. Captured within safe hearing range are (l-r) KKBQ VP/GM Al Brady Law, RSBC VP Judi Maddrey, and KKBQ PD Bill Richards.

Continued from Page 28

Look for **KEGL/Dallas** personality **Andre Gardner** to join his old boss **John Roberts** across the street at **KZEW** next month. Gardner's arrival will leave APD/MD/PM driver **Jimmy "The Saint" Christopher** without a job. The Saint is looking and can be reached at (214) 986-2698.

Other changes at **KEGL** have **GSM Gary Robb** replacing **Tim Davidson** as VP/GM at sister **Sandusky AC KSLY/Seattle**, while **LSM Donna Fadal** is upped to **GSM**.

## One Shell Of A Race

To help promote an upcoming **Turtles** concert, **Classic Rocker WCXR/Washington** decided to hold a turtle race at a local bar. However, protest calls from the **People For The Ethical Treatment Of Animals** group forced the station to replace the pair of live turtles (named **Flo** and **Eddie** for band members **Mark Volman** and **Howard Kaylan**) with two mechanical stand-ins.

ST's indefatigable nose for news reports that **Herb Alpert** is about to unveil a brand of perfume — the "Listen" line.

**Mike Lyons**, MD/night rocker at **TK Communications AOR WHTQ/Orlando**, is headed south for PM drive at **Classic Rocker WZTA/Miami**. 'ZTA PD **Pete Bolger** is coming off the air to make room for Lyons.

Considering that **TK** also owns **WSHE/Miami** — a direct competitor of **WZTA** — it was rather surprising to hear Lyons call in 'SHE's playlist this week!

Buffalo update: No one's talking, but there's little doubt the old "97 Rock" is coming back as rumored (ST, 7/29). Several former staffers have been contacted, and at least one — **WLUP (AM)/Chicago** midday newsperson **Lauri Githens** — has reportedly agreed to a deal. Githens resigned from "The Loop" this week.

Meanwhile, ST's ear-to-the-hot wings heard that crosstown **WPHD GM Harv Moore** — in need of a PD following **John Hager's** resignation — was spotted lunching with crosstown **WBYP PD John Piccillo**. Piccillo was 'PHD PD before Hager. Don't be surprised to see him take it across the street again.

## FAX O' Life

Seems FAX fever is starting to catch on as more and more stations, including **Power 95/NY** and **KIIS-FM/L.A.**, have begun to solicit FAXed requests from in-office listeners. Power

95 reports that within two days the station received more than 100 of the electronic messages, some of which have been excellent examples of office humor.

Luck and good wishes to longtime **A&M** Baltimore/Washington rep **Eva Wood**, who's gettin' outta Da Biz and into real estate.

Good News Department: After triple-bypass surgery, longtime Philly indie promotion man **Matty Singer** is out of the hospital and recuperating at home. The Humdinger promises he'll be back in action within six weeks.

**Larry Bruce Communications** is moving to 2238 Bayview Heights Drive, Suite C, Los Osos, CA 93402. Call him at (805) 528-0888.

Jock Jump O' The Week honors go to **KXX106/Birmingham** overnighiter **Jenna Foxx**. It's her first on-air gig! (She scored the job with an audition tape of her appearance on **KVIL/Dallas** that stemmed from her winning a guest DJ contest.) Foxx had been a promotional assistant at **Y95/Dallas** as well. She's been in radio all day now, and still loves it.

Congratulations to **RAB** President/CEO **Bill Stakellin** and his wife, **Louise**, on the birth of their son, **Kevin Brett** (7/28).

When **R&R** reported **Craig Lambert's** appointment to National Album Field Promotion Director at **A&M** last week, we neglected to mention that the dude who announced Lambert's appointment, **J.B. Brenner**, remains head of that department.

**WHTZ/New York's** signal must have some kinda super-boosters. In the latest issue of *The Adventures of Superman*, **Clark Kent** learns of an emergency requiring the Big Red "S" by listening to **Z100's Magic Matt Alan** and **Shadow Traffic's Valerie Seagraves!**

The ST "fun-fone" was *not* pleased to learn that *High Society's* list of America's ten dirtiest radio jocks, which found its way into last week's column, was in fact two years old . . . a fact the skinrag's editors deemed unworthy of mention in their press release. Our regrets to all parties involved.

However, ST did take a certain perverse pleasure in learning that several other radio publications were likewise hoodwinked — especially the one that described *High Society* as "an uppercrust magazine." We're not even gonna touch that one . . .



# AEROSMITH "Rag Doll"

MAJOR P-1 ACTION:

**KIIS FM add Z100 add 29**

WXKS 5	KKBQ add	KZZP add	WL0L 13
WZOU 20-15	WMMS 6-2 (HOT)	Y95 7	KWOD 6
PRO-FM 11	WGH 26-14	WCZY 11	KATD 15
Q105 24-18	KRBE 35-23	WZPL 14	KPLZ 8

# CHER "Skin Deep"

DOUBLE DIGIT ADDS  
WEEK AFTER WEEK!

70/10  
IN DEEP AT:

WXKS	KCPX	WPXR 23-20	WLRW deb 34
CKOI	WFLY 35-27	KJ103 add	WAZY 30-26
PRO-FM	WNNK 33-24	WZOK 29-26	KPHR add
KITY	WKQB deb 33	KF95 29 (HOT)	KUUB add
WCZY	WZYP deb 36	KMGX deb 34	KFBQ add
Y108	WQUT add	WWFX add	Y97 add
KKRZ	WLAP add	100KHI 40-35	OK95 31-27
KXYQ	Y107 23-18	B98 36-30	
	KTUX add	KISR add	



## Outlet

Continued from Page 1

erson, who had been President and COO of the company, was named to replace Sundlun as CEO. Sundlun, who plans to stay on as Chairman until January, will sell his 9% share of Outlet to Wesray and Mutual Benefit. A source close to the negotiations said Sundlun stepped down as CEO at the insistence of Wesray and Mutual Benefit. However, Sundlun said the decision to leave was his alone.

"I am running for governor, we had an annual meeting set for July 28, and it was time for David Henderson to move up," said Sundlun. "The timing just all came together and it seemed like the right time (to retire)."

The buyout agreement, which was reached late last year, gave management until June 30 of this year to offer \$22.50 a share for the 58% of Outlet currently held by Wesray and Mutual Benefit. However, when the Sundlun group moved to exercise that option in late June, Wesray rejected the offer, saying it did not qualify under the terms of the agreement. The management group, in turn, disputed the investors' claim that their rejection of the \$22.50 offer entitled them to acquire management's 22% stake for the same price.

According to Outlet officials, termination of the buyout agreement came as the result of negotiations between Sundlun and Wesray President Frank Richardson. The settlement agreement calls for Sundlun and Henderson to waive their right of first refusal on the sale of WTOP & WASH/Washington and WJAR-TV/Providence, considered Outlet's most valuable properties. The deal also guarantees that Outlet's supplemental pension plan will be funded if the company experiences any sort of change of control.

## Nelson

Continued from Page 3

His track record is impressive and he knows the market well. He's won here before, and we expect him to do it again."

Asked about how the impending sale of WROR will affect the station's future, she said, "Those of us who have been in the trenches don't think or concern ourselves with the sale. I've been here for five years now and was told before I came here, 'Don't go, they're being sold.' My previous station, WOMC/Detroit, has been sold twice since then."

Nelson noted, "I'm delighted to be joining WROR. I'm especially happy they're allowing me the latitude to continue with my consultancy. I'm also happy to be rejoining RKO. This is my fifth time with them, and I've spent more than half my radio career with this company. We have excellent 22-54 numbers; my job will be one of positioning the base and marketing the product to increase the numbers."

Most recently Nelson programmed crosstown CHR WZOU. He has also programmed WROR's AM sister WRKO, as well as KFRC/San Francisco and KSLQ (now KYKY)/St. Louis.

## WB And Reprise Take A Three O'Clock Break



Reprise/Paisley Park's Three O'Clock played an in-house concert at Warner Bros. Records headquarters in Burbank recently, then gathered outside with Team Reprise. Squinting into the sun are (standing, l-r) Reprise's Michael Linehan, Ann Hesen, VP/Director of Promotion Rich Fitzgerald, the group's Jason Faulkner, Danny Benair, Michael Quercio, and Mike Mariano, Reprise's Marc Ratner, and WB VP/Publicity Bob Merlis; (kneeling, l-r) Reprise's Drew Gittlin, WB's Steve Tipp, and Reprise's Phyllis Palmetto.

## Indecency

Continued from Page 1

the FCC has not implemented its authority to channel such material in a reasonable manner," the ruling continued.

The controversy started in April 1987 after the FCC cited three broadcasters for broadcasting "indecent" programs at a time when children might be in the audience. The Commission ruled that such controversial programming could not be aired until after midnight, replacing a 10pm "safe harbor" rule that had been adopted informally following a 1977 Supreme Court decision. The FCC made the time switch because it believed, on the basis of Arbitron data, that a substantial number of children were in the broadcast audience after 10pm.

A coalition of several broadcast groups, headed by Action for Children's Television, appealed the FCC action on grounds the rules were unclear and infringed the First Amendment rights of adults by restricting racy programs to time periods when most listeners were asleep.

## Howard Stern Still "Indecent"

The court held that the FCC, in attempting to protect children from indecency, adequately explained why it decided to change its enforcement standards, but did not satisfactorily explain its criteria for determining if children are in the audience. While ordering the FCC to reconsider time channeling restrictions by taking into account First Amendment considerations, the court also stated that the FCC was correct to take action against Infinity Broadcasting for controversial material aired on the Howard Stern show during morning drivetime. It further ruled that it was precluded by a Supreme Court decision from determining if the rules were improperly vague.

"I think this is a significant victory in that the court recognized this as speech that is protected by the First Amendment," said Washington communications attorney Tim Dyk, who spearheaded the legal challenge. "Second, it said the

FCC's only interest is in protecting unsupervised children. And third, the court said the FCC can't deny adults access to this material."

"We're better off than we were," said Media Access Project director Andy Schwartzman. "This decision addressed the most pernicious element of what the FCC had done, which was to remove the small measure of certainty broadcasters had about being able to air indecent material so long as it ran after 10pm... Now there is a clear demarcation line and that's comforting."

"I consider this ruling a victory," said FCC General Counsel Diane Killory. "The court upheld our entire approach to the indecency issue. The court agreed it was a carefully crafted approach designed to protect, not trample, First Amendment rights."

"We are already meeting internally to decide what we need to do in the wake of this decision. Chairman Patrick has ordered me to begin to work with the Mass Media Bureau to determine exactly what needs to be done in order to issue a notice seeking public comment on the issues raised by the court," she added.

## Gannett

Continued from Page 1

Prior to serving as the company's VP/Programming (since 1987), DeFrancesco programmed KSD. He then moved to KIIS as PD, a position he held for six years. He told R&R, "I'm very thrilled about this chance to manage in Tampa. I've been looking forward to having a place to call my own for a long time."

## KXXR

Continued from Page 3

City regardless of what others deem suitable for their stations and markets. People look to (crosstown CHRs) KCPW and KBEQ for dance music, and they'll be listening to us for something different.

"The early reaction has been unbelievable," he continued. "I've never seen it happen this fast in a market this size. We're all thrilled to have launched KXXR — finally."

## Williams Faces The Crush



Staffers at the newly formed Crush Music label, to be distributed by K-tel, welcomed new artist and former Tower Of Power lead singer Lenny Williams to the roster recently. Shown gathering in Los Angeles for the signing are K-tel Records Sr. VP/GM Al Bergamo, Williams, Crush President Joel Newman, manager Sandy Newman, Crush's Elston Ridgle, and Crush Chairman/General Counsel Robert Lieberman.

## Linden

Continued from Page 1

Commenting on events in June at WQXI/Atlanta, where his PD tenure lasted only a few weeks, Linden said, "If you consider Fleetwood Gruver, Mason Dixon, and me, they've had three PDs in about two months. That's probably a world record. I'm usually at stations where there are six PDs in two years. But it had a happy ending for me. They're very supportive of me here, and feel they have somebody in-house who can really do this job."

According to Linden, the station will retain the WPIX calls but will stress dial position (101.9). Reportedly, the station will soon apply for new, unspecified calls. The on-air staff remains in place, for at least the time being. Said Linden, "Some people on the staff may make it, some may not. I'll look at the full pool that's available. Even though it snows here during the winter, a lot of people want to work here."

Linden claimed there was "unbelievable phone activity" in WPIX's initial NAC hour. "We had several time buys within the first 24 hours. The momentum is building right from the start. People were starving for something different. I think we're going to fill a void," he said.

Linden previously programmed KKLZ/Las Vegas, KESI/San Antonio, WWL/Miami (now WLVE), and KEZO/Omaha.

In the spring '88 Arbitron, WPIX tied for 25th place with Full-Service AC WNBC (12+) with a 1.2. The two stations trailed other ACs WNSR (2.9, 15th place) and WLTW (4.5, fifth place). In the Birch, WPIX and WNBC were tied at 24th with 1 share. WNSR registered a 1.8 (11th place) and WLTW posted a 3.2 (16th place tie).

## Beck

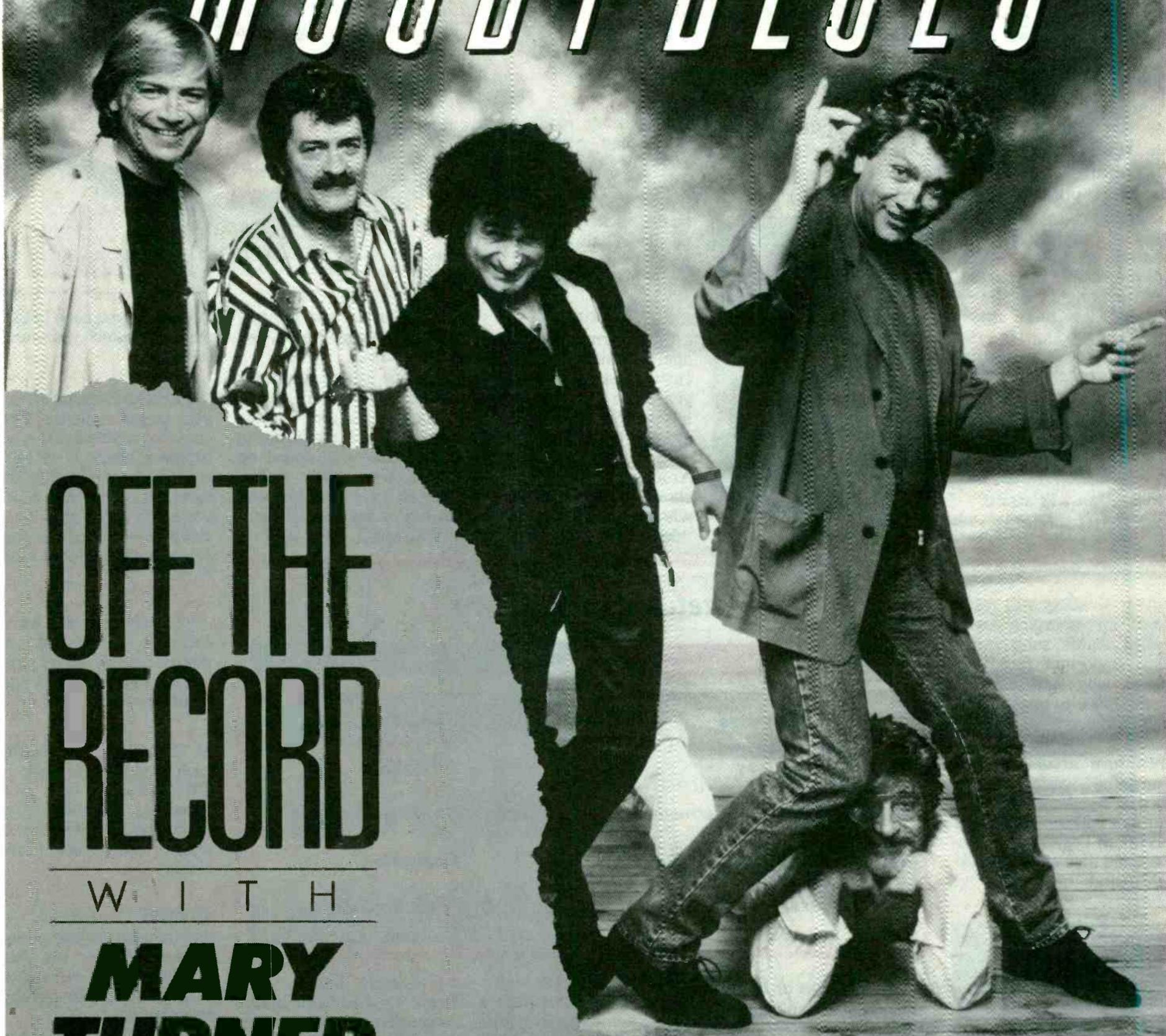
Continued from Page 3

damage in Detroit. The new image and mainstream CHR direction is the way to go."

Beck has also programmed KNIN/Wichita Falls.

WESTWOOD ONE RADIO NETWORKS PRESENT

# THE MOODY BLUES



## OFF THE RECORD

WITH

## MARY TURNER

First you're hot. Then you're a star. If you stick around at the top of the charts for awhile, you're a superstar. But when you've been hot for over twenty years...when you've released sixteen hit albums and toured the world again and again...then you're a certifiable rock & roll legend!

The Westwood One Radio Networks proudly present the legendary Moody Blues in a sizzling, one hour edition of *Off The Record with Mary Turner*. Discover how and why it all started back in the sixties, and how they continue to hold on to their preeminent position in the eighties. Enjoy classic Moody Blues hits like "Nights In White Satin", "The Story In Your Eyes", "Tuesday Afternoon" and "Isn't Life Strange". And explore the creation of "I Know You're Out There Somewhere", the hot new single from their current "Sur La Mer" album.

Join Mary Turner, the week of August 22, for an incredibly fresh look at life on the road and life at the top from five musicians who know a lot about both. Get in on the excitement when *Off The Record* presents the Moody Blues! Contact your Westwood One representative today at (213) 204-5000, in Toronto at (416) 597-8529, FAX (213) 204-4375 or telex 4996015 WWONE.



WESTWOOD ONE RADIO NETWORKS



# R&R THE COMPETITIVE EDGE

JOHN PARIKHAL

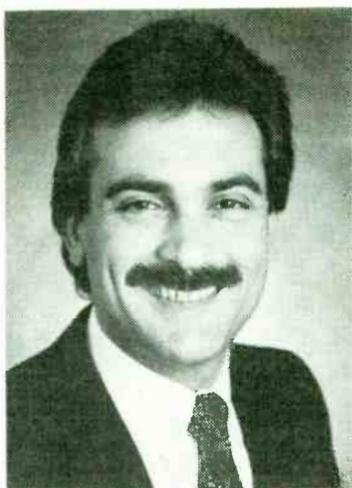
## Status Substitution

New Motives For Your Listeners' Consumer Choices

Before you shell out \$900 for a cut-rate Rolex, read on. The luxury/status market is changing again, and "near '90s" fads and events may be more volatile than you think.

Luxury items will boom only if they have clear, readily perceived status. Mercedes will stay strong, but Audi might fade. Heineken will lose more ground in the exploding imported beer market. New Age music will struggle to establish a star system.

**"As long as radio is fairly homogenous, . . . no station will stand out with sufficient status."**



John Parikhal

their parents to let themselves and everyone else know they're on their way.

However, as Vance Packard noted, this is a nation of status seekers. Therefore, people will always find new ways to show status. The result is status substitution.

### "Making It"

For example, the average person is keeping his car between five and seven years. To generate status, he upgrades his car's stereo system to a highly-recognized "status" brand. Among his peers, this shows he's made it. Or when he goes out, he drinks "designer" water at \$2 a



life items such as job promotions, bigger steaks, and bigger cars.

On one side of the status substitution coin, consumers trade up. On the other side, they trade down. While they will spend on items with high status, they're not willing to spend money on items which don't have status. They believe,

Therefore, you need to take steps to protect your territory:

- Research status among your target audience. Find out what matters with your listeners' peers. If it's hard rock, find out which artists have the status and which don't. If it's Top 40, find the status-driven events in your community and work them hard.

- Develop a strong brand for your station and promote it heavily. Don't jump on fads unless they fit your station profile.

- If you're a brand leader such as Z100/New York or WBCN/Boston, be prepared for constant attack by competitors who try to whittle away your brand identity.

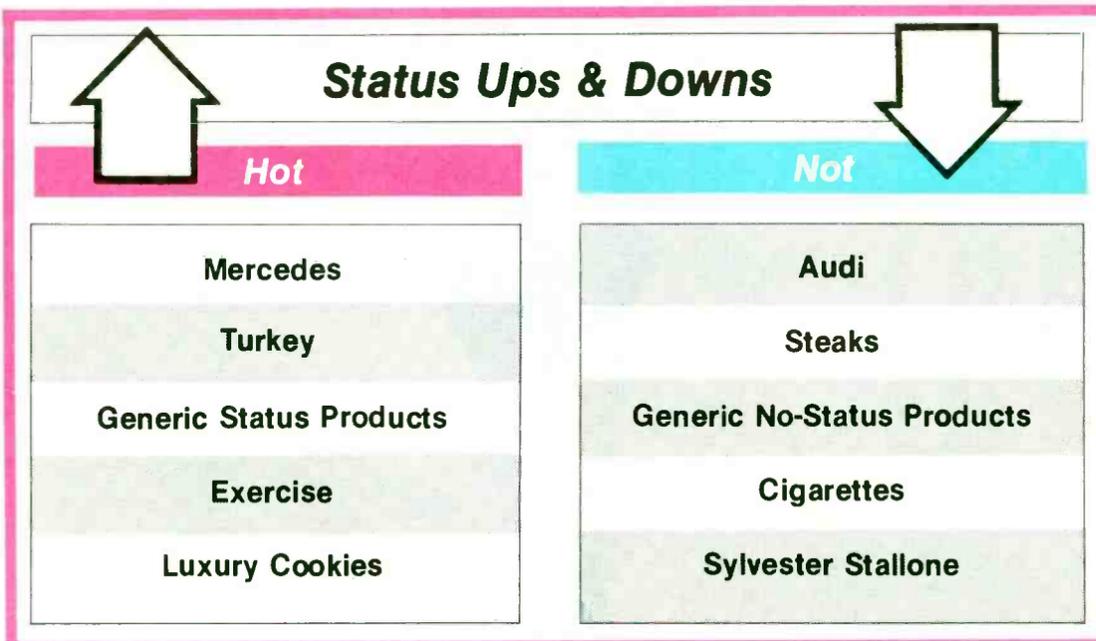
- Make your listeners feel they are part of something special, whether it's your morning show, an annual parade, fireworks display, or scavenger hunt.

- Give away high-status items, being careful that you don't overpower your own brand identity with an even stronger, higher-status item such as a Mercedes Benz.

This volatility will result from an emerging trend called status substitution. This important trend explains why someone will spend \$1000 to upgrade his car stereo system without thinking about the price and then turn around to buy "no-name" canned tomatoes for dinner. Or why consumers will spend \$3 for a premium beer in a restaurant and then smoke generic brand cigarettes at home.

## Winning Tactics

- Research status elements with target audience.
- Promote heavily.
- Beware of fads which don't match your status profile.
- Don't overpower your own brand.



### Perception Shift

This status substitution behavior is caused by a shift in the baby boom perception and is characterized by increased polarization in purchasing. Simply put, the baby boom (and the generation behind them) don't believe they will ever achieve the same material ends as their parents. Whether their perception is true or not, perception is reality. They can't afford to buy bigger houses on bigger pieces of land. They can't afford to trade their car every year or two to show they're moving up in the world. They can't use the same status symbols as

bottle to show he has status. Instead of moving into a bigger home, he upgrades his furniture. Once again, lower cost, high status.

**"There's been a fundamental shift from quantity of life to quality of life."**

Most of all, there's been a fundamental shift from quantity of life to quality of life. Life quality such as jogging, exercise, and healthiness has become a high status item. It replaces some of the status which used to come with quantity of

"If nobody knows what bread I eat at home and it tastes the same as a national brand, why spend more money?" The result has been a dramatic increase in discounting and the sale of generic products.

### Radio: Seek Brand Identity

Radio is caught clearly in the status substitution environment. As long as radio is fairly homogenous, playing the same music, using the same music sweeps and much the same promotion, no station will stand out with sufficient status to maintain loyal audiences.

John Parikhal, CEO of Joint Communications media strategists, can be reached at (416) 593-1136. His columns will appear regularly in R&R.

# "What's On Your Mind"

(Pure Energy)

**NEW & ACTIVE** 77/18

WXKS add	HOT103 16-14	KMGX 24-22
PWR99 22-17	PWR106 37-32	KLUC 31-28
Y95 add	KITS 1-1	KYRK add
KKBQ 33-29	WNNK deb 40	FM104 add
KRBE 21-14	WKEE add	KCAQ 18-14
B97 17-9	KZZB deb 39	KKFR 30-28
WNVZ on	WANS deb 35	KRQ add
KITY 25-24	WAPE deb 27	WFX deb 40
WHYT add	WTNZ add	WCGQ 37-30
KZZP 30-27	KKYK deb 34	Q104 add
KXYQ 31-28	WDJX add	KSMB 29-23
FM102 11-10	HOT105 14-7	Q101 add
KWOD 29-25	WABB 23-19	99KG add
KCPX 38-34	Y106 7-6	KUUB add
KMEL 13-6	KSAQ deb 40	KOZE add
KATD 21-17	KTUX 2-2	KZFN add
KWSS 30-20	KAY107 add	KWNZ 29-23
KPLZ add	KS104 deb 30	Y97 add

The new single

from the album **Information Society**



Produced by Fred Maher  
Excerpts from Star Trek

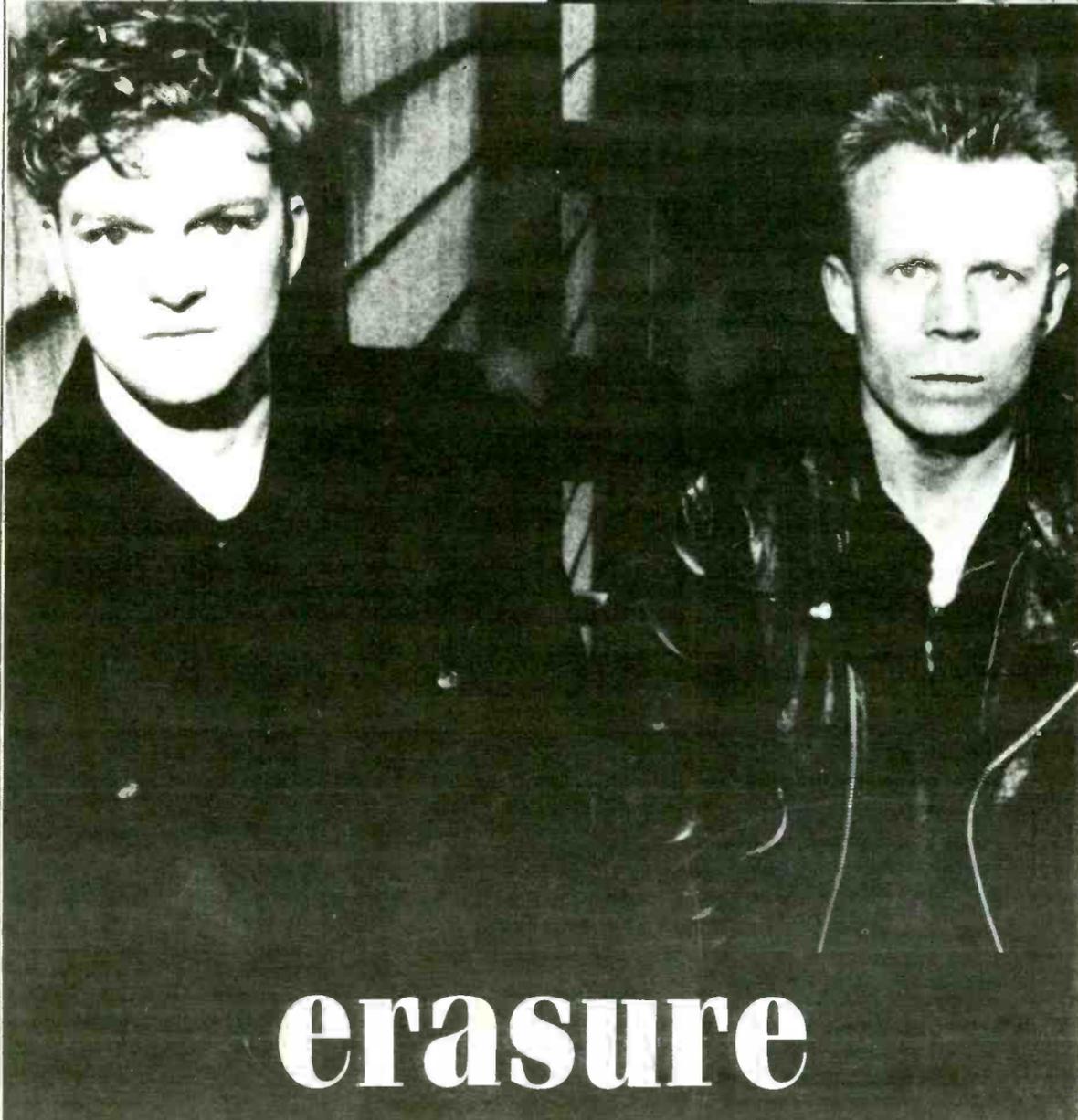


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# Information Society



# erasure

# "chains of love"

**NEW & ACTIVE** 66/22

WXKS 32-28	WBBQ add	KYRK deb 35
CKOI add	B93 36-33	FM104 add
PWR99 26-10	K98 add	KKFR add
Y95 36-24	KZZB add 40	100KHI add
KKBQ 22-12	WDKI add	WOMP deb 37
KRBE 9-5	KBFM 23-21	WPFM 36-33
WNVZ add	Y106 add	KYYY add
Z95 deb 29	Z104 deb 38	KCMQ add
WLOL add	KJ103 add	KKXL add
Y108 deb 26	KIVA deb 30	KPHR add
KWOD 34-30	KIYS deb 39	WDBR add
KMEL 25-21	KS104 add	KFBQ deb 39
KATD 34-29	KSND add	KOZE deb 30
PWR106 add	KMGX deb 35	KZFN deb 40
KITS 8-3	PWR92 add	KWNZ deb 37
WNYZ add	KLUC 38-33	KZOZ deb 34
		Y97 deb 33

from the album **the innocents'**

produced by stephen hague



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# RATINGS

## Spring '88 Results

### Denver

The always-interesting AOR race turned blurry in the spring. The three stations are virtually deadlocked in the ARB, certainly within the statistical margin of error. In the Birch, **KBPI** regained the market lead after a few years' absence. **KRXY** rebounded on both charts, good enough for its second-ever number one Arbitron. In its fourth book in the format, Gold **KXKL** leaptfrogged over a bunch of stations into second place. Country shares were off a bit in the ARB, and much more in the Birch. **KMJI** had a good book.

#### ARBITRON

	Wi '88	Sp '88
<b>KRXY-AM &amp; FM</b> (CHR)	6.9	8.0
<b>KXKL-AM &amp; FM</b> (Gold)	4.8	7.7
<b>KOSI</b> (B/EZ)	6.6	7.2
<b>KYGO-AM &amp; FM*</b> (Ctry)	7.4	7.0
<b>KOA</b> (Talk)	6.9	6.6
<b>KBPI</b> (AOR)	7.7	6.2
<b>KAZY</b> (AOR)	6.3	6.0
<b>KBCO-AM &amp; FM</b> (AOR)	8.1	6.0
<b>KMJI</b> (AC)	5.4	5.7
<b>KOAO</b> (AC)	4.1	3.6
<b>KQKS</b> (CHR)	2.9	3.5
<b>KLZ</b> (Ctry)	3.6	3.3
<b>KSYY</b> (AC)	2.8	2.9
<b>KHOW</b> (AC)	2.5	2.7
<b>KHIH**</b> (NAC)	1.8	2.2
<b>KVOD</b> (Clas)	3.2	2.2
<b>KEZW</b> (BBnd)	2.6	2.0
<b>KNUS</b> (N/T)	2.8	1.9
<b>KDKO</b> (Gold)	.9	1.7
<b>KRZN</b> (Gold)	.7	1.6
<b>KTCL</b> (AOR)	.8	1.4
<b>KBNO</b> (Span)	—	1.1

#### BIRCH

	Wi '88	Sp '88
<b>KBPI</b> (AOR)	9.2	12.6
<b>KRXY-AM &amp; FM</b> (CHR)	9.6	11.1
<b>KAZY</b> (AOR)	8.1	9.6
<b>KBCO-AM &amp; FM</b> (AOR)	8.5	8.3
<b>KOA</b> (Talk)	5.2	5.7
<b>KMJI</b> (AC)	3.2	5.0
<b>KYGO-AM &amp; FM*</b> (Ctry)	9.6	4.9
<b>KOSI</b> (B/EZ)	5.0	4.8
<b>KXKL-AM &amp; FM</b> (Gold)	4.6	4.7
<b>KOAO</b> (AC)	3.1	3.6
<b>KQKS</b> (CHR)	2.6	3.5
<b>KLZ</b> (Ctry)	4.2	2.7
<b>KVOD</b> (Clas)	2.6	2.7
<b>KHOW</b> (AC)	2.6	2.6
<b>KWBI</b> (Rel)	3.9	2.2
<b>KDKO</b> (Gold)	.4	1.8
<b>KHIH**</b> (NAC)	1.9	1.8
<b>KSYY</b> (AC)	1.9	1.8
<b>KNUS</b> (N/T)	2.1	1.5
<b>KEZW</b> (BBnd)	.8	1.4
<b>KCFR</b> (Clas)	2.2	1.3
<b>KUVO</b> (Jazz)	.4	1.1

\*Formerly **KIMN** (AC)  
\*\*Formerly (G/CR)

### Kansas City

A flurry of call letters filled the mailboxes and TV airwaves of this market. Three stations, **WDAF**, competitor **KKFK**, and **KLSI** conducted direct mail campaigns during the spring, while CHR combatants **KBEQ** and **KCPW** squared off on TV. In the ARB, the Royals pumped nearly three and a half points into **KMBZ**. **KMBR**'s loss was mainly from upper-demo men who probably defected to the baseball station. No problem there, as **KMBR** and **KMBZ** are co-owned by **Bonneville**. **KPRS** jumped three points in the Birch to hit an 11.

#### ARBITRON

	Wi '88	Sp '88
<b>WDAF</b> (Ctry)	12.6	12.9
<b>KYYS</b> (AOR)	9.4	9.1
<b>KBEQ</b> (CHR)	9.5	7.9
<b>KFKF-AM &amp; FM</b> (Ctry)	9.5	7.9
<b>KMBZ</b> (N/T)	3.3	6.7
<b>KPRS</b> (UC)	6.7	5.9
<b>KCPW</b> (CHR)	5.1	5.7
<b>KCMO</b> (N/T)	7.0	5.5
<b>KMBR</b> (B/EZ)	7.2	5.4
<b>KCFX</b> (G/CR)	5.2	5.3
<b>KLSI</b> (AC)	4.2	4.6
<b>KUDL</b> (AC)	4.0	3.2
<b>WHB</b> (Gold)	2.4	2.7
<b>KPRT</b> (Rel)	.7	2.5
<b>KJLA</b> (BBnd)	2.1	2.4
<b>KCWV-FM</b> (NAC)	1.5	1.3
<b>KXTR</b> (Clas)	1.6	1.2
<b>KLTY</b> (AC)	.6	1.1

#### BIRCH

	Wi '88	Sp '88
<b>WDAF</b> (Ctry)	13.1	13.5
<b>KBEQ</b> (CHR)	11.7	12.2
<b>KPRS</b> (UC)	7.9	11.0
<b>KYYS</b> (AOR)	11.3	9.0
<b>KFKF-AM &amp; FM</b> (Ctry)	8.8	7.4
<b>KCPW</b> (CHR)	5.8	5.9
<b>KCFX</b> (G/CR)	7.3	5.7
<b>KMBZ</b> (B/EZ)	3.0	5.3
<b>KCMO</b> (N/T)	6.1	4.6
<b>KLSI</b> (AC)	4.1	4.2
<b>WHB</b> (Gold)	3.0	3.4
<b>KUDL</b> (AC)	2.0	3.1
<b>KMBR</b> (B/EZ)	4.1	2.8
<b>KCWV-FM</b> (NAC)	1.1	2.1
<b>KLTY</b> (AC)	.7	1.3
<b>KJLA</b> (BBnd)	.6	1.1

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### Portland

**KKRZ** fell back from its record high, but still with enough to maintain number one in both books. Competitor **KXYQ** fell a point in the ARB, but remained number two in the Birch. PD **Brian Jennings** departed **KXL** with its best ratings in its history. Veteran market PD **Bill Minckler** brought **KKCW** to its highest numbers since its inception four years ago. The station returned to a more traditional AC sound this time, and employed a direct mail campaign. While the diverse-sounding AORs continued their battles.

#### ARBITRON

	Wi '88	Sp '88
<b>KKRZ</b> (CHR)	10.8	9.1
<b>KKCW</b> (AC)	4.4	7.2
<b>KXL</b> (N/T)	5.9	6.9
<b>KUPL-AM &amp; FM</b> (Ctry)	7.5	6.7
<b>KINK</b> (AOR)	6.9	6.5
<b>KEX</b> (AC)	7.6	6.3
<b>KXYQ</b> (CHR)	6.7	5.6
<b>KKSN-AM &amp; FM</b> (Gold)	5.4	5.6
<b>KMJK</b> (G/CR)	4.2	5.2
<b>KGON</b> (AOR)	4.5	5.0
<b>KXL-FM</b> (B/EZ)	5.4	4.9
<b>KYTE</b> (BBnd)	5.1	4.1
<b>KWJJ-FM</b> (Ctry)	3.1	3.4
<b>KGW</b> (AC)	4.1	3.1
<b>KYTE-FM</b> (Clas)	2.8	3.1
<b>KWJJ</b> (Ctry)	1.2	1.9
<b>KPDQ-FM</b> (Rel)	1.7	1.8
<b>KSGO</b> (Gold)	1.6	1.1

#### BIRCH

	Wi '88	Sp '88
<b>KKRZ</b> (CHR)	13.4	13.1
<b>KXYQ</b> (CHR)	8.6	9.1
<b>KINK</b> (AOR)	6.1	7.0
<b>KGON</b> (AOR)	7.3	6.8
<b>KKCW</b> (AC)	6.1	6.6
<b>KXL</b> (N/T)	5.8	6.3
<b>KEX</b> (AC)	5.3	6.1
<b>KMJK</b> (G/CR)	4.6	5.7
<b>KUPL-FM</b> (Ctry)	4.4	5.0
<b>KKSN-AM &amp; FM</b> (Gold)	3.1	4.4
<b>KGW</b> (AC)	4.4	4.2
<b>KXL-FM</b> (B/EZ)	3.6	3.4
<b>KYTE-FM</b> (Clas)	2.3	2.7
<b>KWJJ-FM</b> (Ctry)	3.9	2.5
<b>KSGO</b> (Gold)	.9	2.1
<b>KWJJ</b> (Ctry)	1.3	1.8
<b>KYTE</b> (BBnd)	2.1	1.8
<b>KPDQ-FM</b> (Rel)	1.4	1.3
<b>KOAP</b> (Misc)	1.0	1.1

#### Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, Ctry-Country, G/CR-Classic Rock, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, MOR-Middle Of the Road, NAC-New AC, News-News, N/T-News/Talk, Rel-Religious, Span-Spanish, Talk-Talk, UC-Urban Contemporary.

### Phoenix

The News/Talk stations had a field day covering Gov. **Evan Mecham**'s impeachment trial in the winter, and the heavy coverage continued with his criminal proceedings in the spring. **KTAR** rose to its best ARBs in its history, while **KFYI** experienced 50% come growth from the winter. All of the market's ACs were up in the ARB. The Classic Rock/Gold stations either maintained or improved their numbers, with the exception of **KOOL**'s Birch figure, which was off by nearly two points. **KNIX** was off in the ARB but held first, while gaining on Birch market leader **KZZP**, which also went up. In the ARB, **KZZP** held steady in its main target, women, but dropped in men.

#### ARBITRON

	Wi '88	Sp '88
<b>KNIX-AM &amp; FM</b> (Ctry)	14.1	12.9
<b>KTAR</b> (N/T)	10.2	10.5
<b>KMEO-AM &amp; FM</b> (B/EZ)	11.5	9.5
<b>KZZP-FM</b> (CHR)	11.1	9.5
<b>KUPD</b> (AOR)	6.2	7.0
<b>KSLX</b> (G/CR)	3.9	4.5
<b>KKLT</b> (AC)	3.4	4.4
<b>KDKB</b> (AOR)	4.1	4.3
<b>KFYI</b> (N/T)	3.2	4.3
<b>KOOL-FM</b> (Gold)	3.7	4.1
<b>KOY-FM</b> (CHR)	3.2	3.8
<b>KAMJ-AM &amp; FM</b> (AC)	3.0	3.3
<b>KKFR</b> (CHR)	3.6	2.8
<b>KESZ</b> (AC)	2.9	2.6
<b>KOOL</b> (Gold)	2.4	2.4
<b>KLFF</b> (BBnd)	1.5	1.7
<b>KOY</b> (AC)	1.1	1.5
<b>KGRX</b> (NAC)	.9	1.1

#### BIRCH

	Wi '88	Sp '88
<b>KZZP-FM</b> (CHR)	16.1	16.8
<b>KNIX-AM &amp; FM</b> (Ctry)	14.8	16.1
<b>KUPD</b> (AOR)	9.2	9.9
<b>KTAR</b> (N/T)	6.5	7.8
<b>KMEO-AM &amp; FM</b> (B/EZ)	7.0	6.6
<b>KSLX</b> (G/CR)	3.5	4.4
<b>KDKB</b> (AOR)	3.2	4.3
<b>KOOL-FM</b> (Gold)	3.9	4.2
<b>KOY-FM</b> (CHR)	2.7	3.6
<b>KKFR</b> (CHR)	4.9	3.2
<b>KFYI</b> (N/T)	4.2	3.0
<b>KKLT</b> (AC)	2.5	2.7
<b>KAMJ-AM &amp; FM</b> (AC)	2.1	2.1
<b>KESZ</b> (AC)	1.5	1.3
<b>KOOL</b> (Gold)	3.2	1.3
<b>KGRX</b> (NAC)	.5	1.2
<b>KJZZ</b> (Jazz)	1.9	1.2
<b>KOY</b> (AC)	.8	1.2
<b>KVVA</b> (Span)	.5	1.1
<b>KONC</b> (Clas)	.4	1.0

### Providence

With its phenomenal zoom in the Birch, **WPRO-FM** became the highest-rated major market CHR in the country. The station was three-tenths behind **WRBQ/Tampa** for the same honor in the ARB. **WPRO-FM**'s Arbitron dominance has stretched to nine consecutive books; its listening was 20% above the spring of last year, making for its best ratings ever. Elsewhere in the market, the ACs shuffled positions, with **WSNE** now in command, although slightly. Boston's **WODS** penetrated the top ten here on both lists.

#### ARBITRON

	Wi '88	Sp '88
<b>WPRO-FM</b> (CHR)	15.4	16.8
<b>WLKW</b> (B/EZ)	10.5	12.4
<b>WHJY</b> (AOR)	8.4	7.9
<b>WHJJ</b> (N/T)	6.7	6.3
<b>WSNE</b> (AC)	4.0	5.4
<b>WWLI</b> (AC)	6.0	4.9
<b>WPRO</b> (AC)	5.7	4.4
<b>WODS</b> (Gold)	2.3	2.7
<b>WBRU</b> (AOR)	2.7	2.2
<b>WHIM</b> (Ctry)	3.3	2.2
<b>WBZ</b> (AC)	1.4	2.1
<b>WWAZ</b> (BBnd)	1.3	2.1
<b>WWRX</b> (AOR)	2.2	2.1
<b>WMYS</b> (AC)	2.7	1.7
<b>WZLX</b> (G/CR)	.9	1.7
<b>WICE</b> (Gold)	1.2	1.4
<b>WBOS</b> (Ctry)	1.1	1.2
<b>WPLM-AM &amp; FM</b> (BBnd)	.9	1.2
<b>WXKS-FM</b> (CHR)	1.9	1.2
<b>WZOU</b> (CHR)	.6	1.2
<b>WCRB</b> (Clas)	1.2	1.1
<b>WALE</b> (Talk)	1.5	1.0
<b>WVBF</b> (AC)	.4	1.0

#### BIRCH

	Wi '88	Sp '88
<b>WPRO-FM</b> (CHR)	17.7	23.7
<b>WHJY</b> (AOR)	10.8	11.1
<b>WLKW</b> (B/EZ)	8.1	7.8
<b>WWLI</b> (AC)	4.2	5.0
<b>WHJJ</b> (N/T)	6.6	3.8
<b>WPRO</b> (AC)	3.5	3.5
<b>WSNE</b> (AC)	3.9	3.5
<b>WBRU</b> (AOR)	3.4	3.2
<b>WODS</b> (Gold)	1.8	2.5
<b>WXKS-FM</b> (CHR)	2.3	2.5
<b>WWRX</b> (AOR)	1.5	2.1
<b>WMYS</b> (AC)	1.4	1.8
<b>WZOU</b> (CHR)	1.2	1.7
<b>WGBH</b> (Jazz)	1.5	1.6
<b>WHIM</b> (Ctry)	2.5	1.8
<b>WBSN</b> (Talk)	3.3	1.5
<b>WBZ</b> (AC)	1.6	1.5
<b>WBCN</b> (AOR)	2.0	1.4
<b>WZLX</b> (G/CR)	1.4	1.3
<b>WAAF</b> (AOR)	.6	1.1

# BOSTON BOOK SEALED WITH KISS!

## Kiss 108 Zooms From 4th to 1st!

This Spring, with the help of Film House's Direct TV® promotion, Kiss 108 (WXKS-FM) gained more than 2 full share points and rocketed from 6.5 to 8.6 for #1 honors in Boston.

Much of that increase is trackable to huge gains in the 7-8am birthday contest grand prize giveaway hour, where Kiss went from 6.7 to 9.8, a 47% jump.

Says WXKS VP/GM John Madison, "Film House is 2 for 2 with us. Last year they gave us what I consider the best image spot ever done for a radio station. And this year they followed it up with Direct TV®, the most powerful tactical campaign I've ever seen. When it comes to promoting radio stations on TV, Film House is quite simply the best."

Let Film House help you seal a great book for your station. Call today and put us on your marketing team for Fall.

*The Leader*  
**filmhouse**  
FILM HOUSE, INC. BROADCAST MARKETING SERVICES  
230 CUMBERLAND BEND NASHVILLE, TN 37228 (615) 255-4000

*Setting The Standards*



KEN BARNES

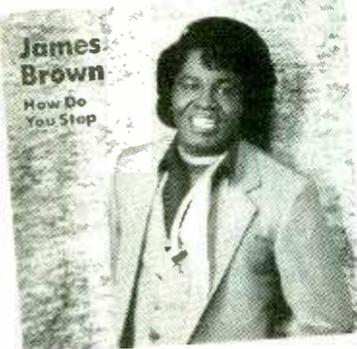
# ON THE RECORDS

## A SCIENTIFIC SPOT-CHECK

### Which Formats Favor Veteran Artists

Some of the questions that keep me awake days when I could be catching a refreshing catnap between (or during) R&R editors' meetings: Is AOR really a sanctuary for veteran artists? Which format is most hospitable to newer artists? Do vintage artists dominate the charts or is the slant toward more recently-ascended stars?

To find the answers, I needed to classify a sample of hit artists in each of the five principal formats according to the time each artist broke through to national recognition. I picked six era: Pre-1965, 1965-69, 1970-74, 1975-79, 1980-84, and 1985-present. Those six simplify

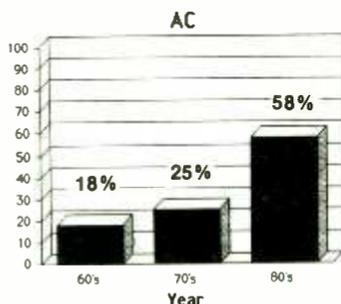


JB: Godfather of Urban.

fairly evenly to '60s (and before), '70s, and '80s artist lineups, which can be divided by format and totaled for an overall look at how far back today's hit artists go.

I could have chosen a massive sample culled from all the hit artists in the five formats over the last five years. I could also be here till 1991 tallying all that data. Instead, with the dedication to thoroughness and scientific method that has made this column a favorite of evangelists and creation theorists everywhere, I used the Top 40 songs from July 22 in AOR, Urban, AC, CHR, and Country (adding the first 10 New & Active records to the

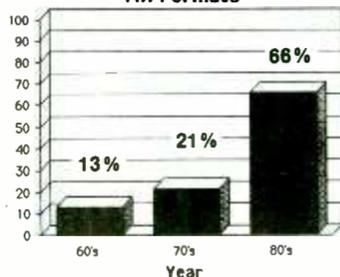
#### Artist Breakthroughs By Decade



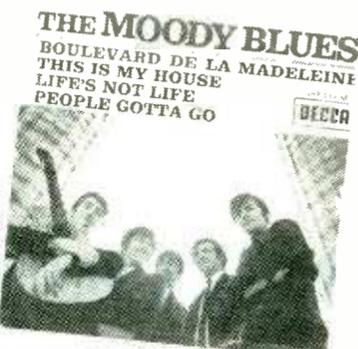
Top 30 AC chart). Each artist was assigned to the time period in which his big-time breakthrough occurred (Debbie Gibson to the '85-present category, Contours to pre-1965, etc.).

The next question was how to present the results. What else but graphs? I took more graphs than a

#### Artist Breakthroughs By Decade All Formats

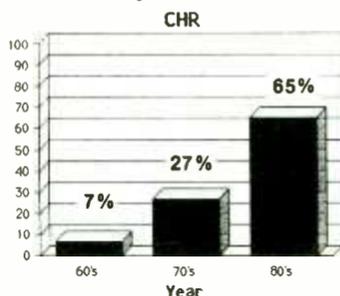


Chicago alderman. Scads of graphs, filling the page until it resembled the Graph Zeppelin. (Thanks to Paula Chaltas for grappling with the actual graphic arts.)



Moodies: '60s starters.

#### Artist Breakthroughs By Decade CHR



What do they all mean? (I seem to be asking an awful lot of questions this week.) The big one top right gives you the raw numbers. It shows, for example, that AOR surprisingly had no artists on the Top 40 that originally hit before 1965, although AC had three (Beach Boys, Bill Medley, and Johnny Mathis). But AOR led far and away in the 1965-69 category, with the Winwoods, Tulls, and Zep descendants piling on the numbers.

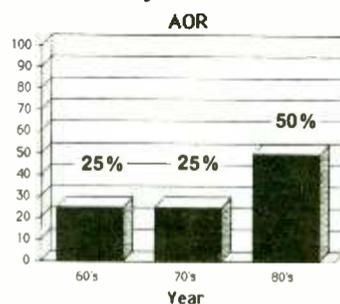
AOR had the lowest amount of post-'85 artists, as you might expect, but it was kind of close, apart from the always-fresh-oriented Urban format. Country surprised me



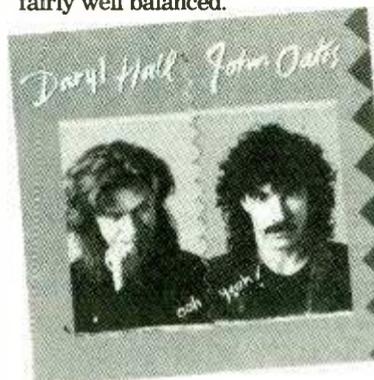
Kenny Loggins meets us halfway from the early '70s.

by coming in second for recent artists — the turnover seems to have been accomplished.

#### Artist Breakthroughs By Decade AOR

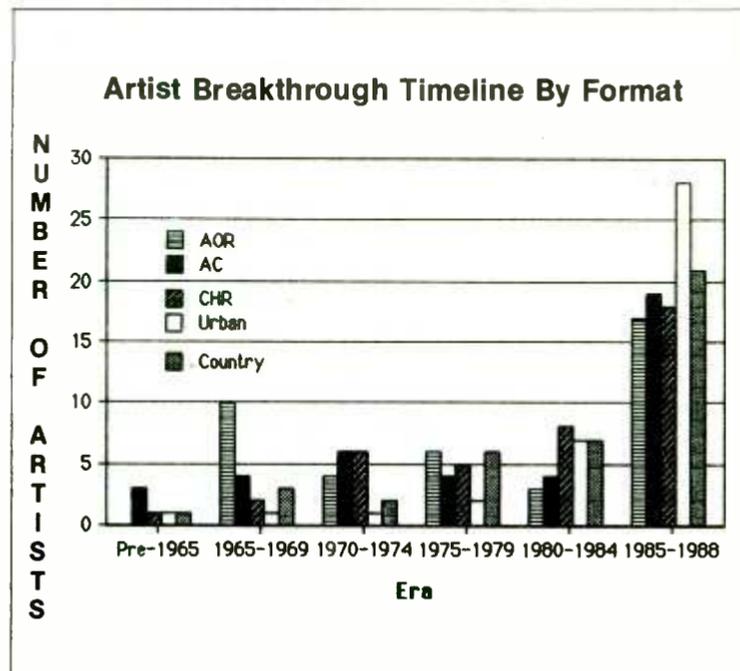
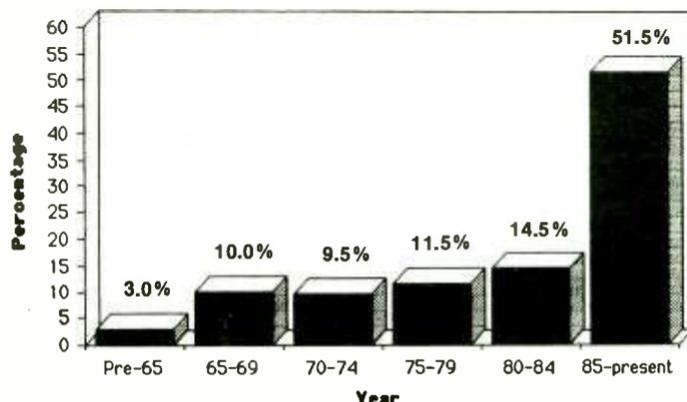


The graph at the bottom totals up all that info and translates it into percentages for an all-format glance. It shows that post-'85 artists account for a little more than half the chart spots, with pre-'65 understandably low and the rest fairly well balanced.



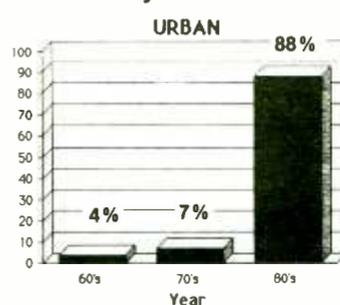
Success smiled on Hall & Oates in the late '70s.

#### When Today's Hitmakers First Broke Through



The beat goes on in the late '80s.

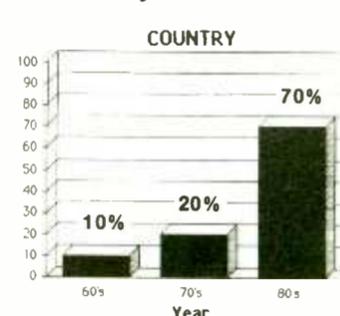
#### Artist Breakthroughs By Decade URBAN



The other six graphs break the formats individually into convenient '60s, '70s, and '80s bags, by percentage, along with a totals graph. Urban stands out from the pack with an amazing 88% of its artists coming to prominence in the '80s. The other four formats are all fairly equal in the '70s, with AOR and AC boasting the highest per-

centage of '60s stars. (Country's '60s percentage could have gone up if I'd placed the Dwight & Buck duet in Buck's corner, but I opted for the '80s instead.)

#### Artist Breakthroughs By Decade COUNTRY



For '80s artists, Country again led the pack, outside of Urban, with CHR at about the two-thirds mark (matching the total figure), AC almost 60%, and AOR a flat half. Totals for the '60s were a bit more than one-eighth (26 chart positions), and the '70s tallied one-fifth or so (42).



Strait from the early '80s.

Conclusions? Draw your own — I've got writer's cramp from drawing the rough drafts to these graphs. But I think it's interesting to note that over half the hit artists of today, in this sample anyway, came to prominence only in the last two years, and that the specter of the '70s and '60s may not be quite so overwhelming as many think. (Of course this survey measures only current hits, not taking into account the sheer bulk of '60s and '70s oldies in, especially, AC, AOR, and Country.) This one looks worth updating down the road a piece.

# DON'T WALK AWAY

## TONI CHILDS

AM-1237

Y95 add  
WCZY add  
WFLY add  
WMJQ add  
WNYZ add  
WTNZ add  
KTUX add  
KYRK add  
KZZU add  
WXKS 35-32  
WKTJ 29-26  
WERZ 39-36  
WOKI deb 32

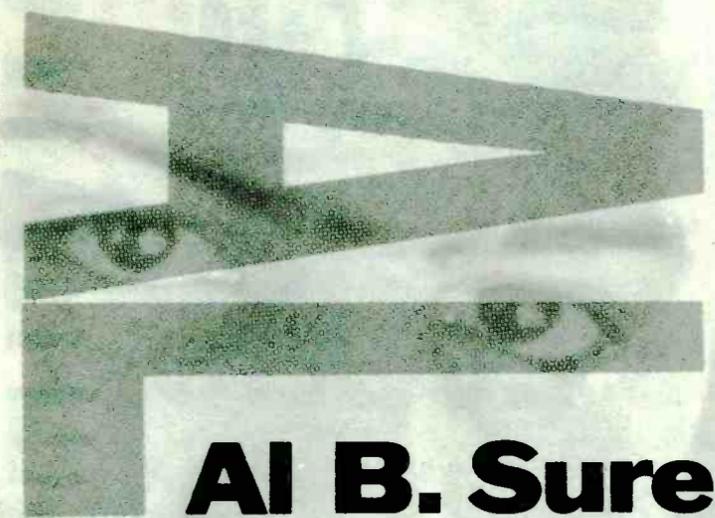
On Tour Starting August 18th:  
Santa Barbara, Seattle, Portland, San  
Francisco, San Diego, Los Angeles,  
San Juan Capistrano, Houston,  
Austin, Dallas, Nashville, Atlanta,  
Raleigh, Washington DC,  
Philadelphia, Boston, New York,  
Toronto, Chicago, Minneapolis, and  
Denver.

"This recording made by David Tickle, David Ricketts and  
Toni Childs"  
(From the A&M album "Union" SF-6-5175)



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# Off And Runnin'!



## Al B. Sure

"Off On Your Own (Girl)"



Produced by Kyle West · Co-Produced by Al B. Sure!



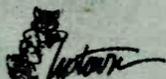
- |              |             |
|--------------|-------------|
| KITY 23-17   | WBBQ add    |
| KTFM 21-17   | B93 32-29   |
| WHYT add     | K98 deb 26  |
| FM102 17-16  | Z102 deb 40 |
| KROY 15-14   | KTUX deb 34 |
| KWOD 23-19   | WGTX add    |
| KMEL 28-10   | KMGX 17-11  |
| HOT103 36-28 | KCAQ add    |
| WPGC 1-2     | KDON 31-29  |
| Z93 3-3      | WJAD add    |
| WFLY 32-22   | Q104 add    |

© 1988 Warner Bros. Records Inc. From the smash album *In Effect Mode*



AL B. SURE! IS THE WINNER OF THE  
**SONY INNOVATORS.**

AWARD.



# MUSIC DATEBOOK

PAUL COLBERT

## Elvis Death: Long Live The King

### MONDAY, AUGUST 15

1958/Buddy Holly weds **Maria Elena Santiago** in Lubbock, TX. The couple met two weeks earlier.  
1965/The Beatles play to their biggest crowd ever, over 56,000 at Shea Stadium.  
1969/450,000 gather at Max Yasgur's dairy farm in upstate New York for the 3-day Woodstock Music Festival. **Janis Joplin**, **Jimi Hendrix**, **Santana**, **Jefferson Airplane**, **Joe Cocker**, the **Grateful Dead**, the **Who**, and others brave rainstorms, BO, and only a few porta-potties to make music history.  
1975/**Bruce Springsteen** plays a five-night stand at New York's Bottom Line. Shows and live broadcast on 8/15 are instrumental in the success of "Born To Run," which is released days later.  
1981/**Stevie Wonder** gives his gold record for "Hotter Than July" to **Tami Ragoway**, whose boyfriend was shot and killed on the way home from Stevie's concert at the LA Forum.  
Born: **Peter York (Spencer Davis Group)** 1942

### TUESDAY, AUGUST 16

1962/Sorry Pete, you're just not the best — **Pete Best** is given his walking papers as a member of the Beatles. **McCartney** reportedly tells him, "We need someone with more commercial appeal, someone who can sell wine coolers."  
1975/**Peter Gabriel** turns in his resignation as a member of **Genesis**. **Phil Collins** loses the coin toss and signs up for singing lessons.  
1977/**Elvis Presley** is found dead in his Graceland mansion in Memphis. His death, attributed to drug abuse, turns into a worldwide media event, and thousands flock to Memphis to find out if it's really true.  
1983/**Paul Simon** marries actress **Carrie Fisher**.  
1985/Everything but skydiving photographers — on her 27th birthday, **Madonna** marries **Sean Penn** under circling helicopters in Malibu. She wears a leather teddy, he wears boxing gloves.  
Born: **Madonna** 1958, **James "JT" Taylor (Kool & The Gang, now solo)** 1953, **Barry Hay (Golden Earring)** 1948

### WEDNESDAY, AUGUST 17

1969/At Woodstock, **Pete Townshend** pushes **Abbie Hoffman** offstage when Hoffman begins making a political speech during the **Who's** set. Townshend later says he didn't know it was Hoffman when he gave him the boot.  
1970/**Christine McVie** joins **Fleetwood Mac** just two months after announcing her retirement.  
1984/"You all can love me, I don't mind" — **Peabo Bryson** tells *LA Times* that he wants to appeal to all women, not just black women. He then blasts **Capitol** for not crossing him over.  
1986/**Santana** holds a 20th anniversary concert in San Francisco. All former group members join in, so there are 17 on stage, plus three kids. Also, **Rick Allen**, drummer for **Def Leppard**, plays his first concert with the group since losing his left arm two years earlier.  
Born: **Sib Hashian (Boston)** 1949, **Belinda Carlisle** 1958



Elizabeth Wolfgramm, Belinda Carlisle, James "JT" Taylor, Kenny Rogers

### THURSDAY, AUGUST 18

1956/**Little Willie John's** "Fever" is released. Three years later, **Robbie Robertson** grabs a copy and listens to it in the back of a Chevy.  
1962/**Ringo Starr** makes his debut as a **Beatle** at the Cavern Club in Liverpool.  
1969/In Australia, **Mick Jagger** is accidentally shot on the set of his first film, "Ned Kelly."  
1977/Funeral services are held for **Elvis** at Graceland. Over 75,000 gather outside to pay their respects.  
1979/**Nick Lowe** marries **Carlene Carter** in Los Angeles.  
1987/**Billy Burnette** and **Rick Vito** join **Fleetwood Mac**, replacing **Lindsey Buckingham**.  
Born: **Nona Hendryx** 1945, **Dennis Elliot (Foreigner)** 1950, **Sean Penn** 1960, **Jon "Bermuda" Schwartz ("Weird Al" drummer)** 1956

### FRIDAY, AUGUST 19

1964.The Beatles open their first US tour at the Cow Palace in San Francisco.  
1969/**Miles Davis** leads a group of fusion specialists in no-rehearsal recording sessions. What results is "Bitches Brew," one of his finest albums. Band members include **Chick Corea**, **Wayne Shorter**, and **Joe Zawinul**.  
1973/**Kris Kristofferson** marries **Rita Coolidge** in Los Angeles.  
1979/Rockabilly bassist **Dorsey Burnette** dies of a heart attack at age 42.  
1983/Let's OD on Louie — college station **KFJC/Los Altos** begins a 63-hour "Louie, Louie" marathon, airing over 800 versions of the party classic.  
Born: **Elizabeth Wolfgramm (Jets)** 1972, **Johnny Nash** 1940, **John Deacon (Queen)** 1951, **Ginger Baker** 1940

### SATURDAY, AUGUST 20

1960/**Connie Francis** begins filming her first movie, "Where The Boys Are."  
1967/Technicians develop a new noise-reduction system for album and tape recording. **Elektra Records** soon becomes the first company to use the technique developed by **R. and D.W. Dolby**.  
1969/Claiming he's "tired of playing for people who clap for the wrong reasons," **Frank Zappa** disbands the **Mothers of Invention**.  
1987/"I see globes. Lots and lots of globes" — **Diane Keaton** directs **Belinda Carlisle's** video for "Heaven Is A Place On Earth" at Magic Mountain in Los Angeles.  
Born: **Robert Plant** 1948, **Isaac Hayes** 1942, **Rudy Gatlin** 1952, **Jim Pankow (Chicago)** 1947

### SUNDAY, AUGUST 21

1967/**Columbia** re-signs **Bob Dylan** after his signed deal with **MGM** falls apart. Dylan would have been long gone, but **MGM** failed to countersign his contract.  
1972/Akron police mace **Grace Slick** and rough up **Paul Kantner** after the **Jefferson Airplane's** concert there. Scuffle started when an equipment manager called the police "pigs."  
1980/**Linda Ronstadt** opens in the Broadway production of "The Pirates Of Penzance."  
1987/"Born In East LA," a movie written by and starring **Cheech Marin**, opens nationally.  
Born: **Kenny Rogers** 1938, **Joe Strummer** 1952

# The Furious New Release From *Eric B. & Rakim* "Follow The Leader"

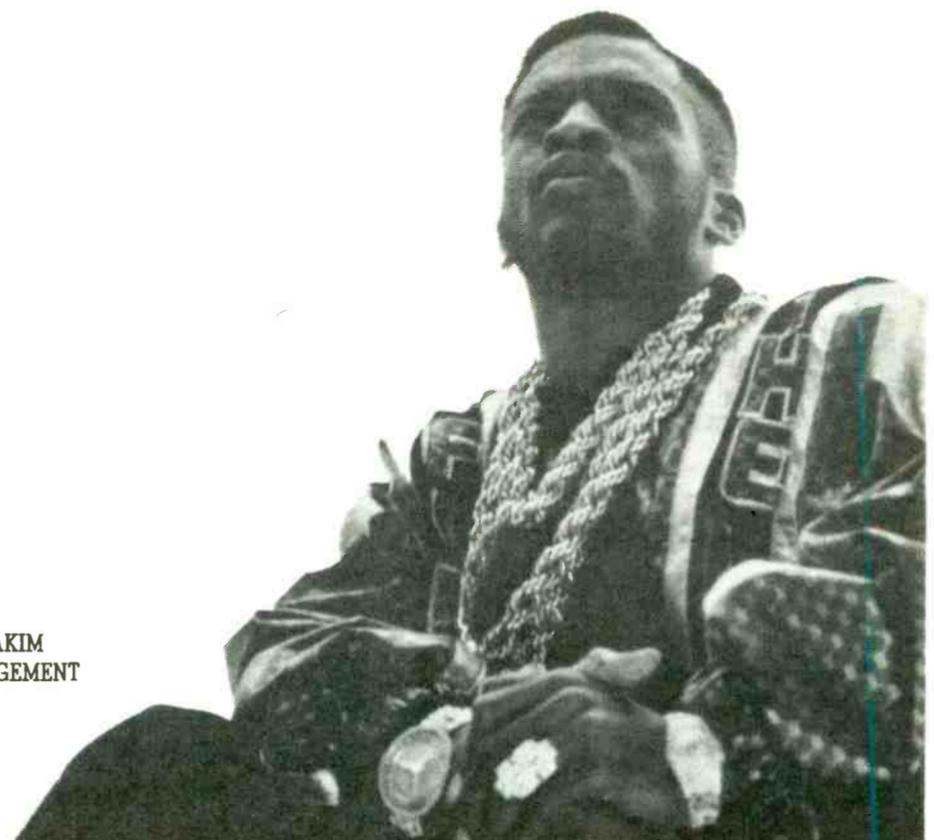
**The #1 record  
on the street  
Album shipped GOLD**

**REPORTED AT:**

WDAS, WUSL, WHUR, WVEE, K104, WGCI, WZAK, KPRS,  
WLUM, KMJM, KDAY, KSOL, WNHC, WWKX, WATV, WENN, Z93,  
WFXC, KIIZ, Z16, KOKY, KWTD, WLOU, WQIM, WCDX, WANM,  
WTMP, Z92, KPRW, WVOI, KDKO, KACE

**AND PLAYING ON:**

WILD, WKND, WDJY, WXYV, WOWI, WPEG, WQOK, WZFX,  
WQMG, WWDN, WIKS, WJIZ, WERD, WPDQ, WORL, KRNB,  
JET-94, KHYS, WYLD, KQXL, WXOK, WJMI, WQFX, WALT,  
WQIS, KYEA, WDKX, WZAK, WBLZ, KMAP, KJLH, KMYX.



PRODUCED BY ERIC B. & RAKIM  
MANAGEMENT: RUSH MANAGEMENT

**UNI**  
RECORDS

©1988 UNI RECORDS, INC.



**EIGHTH WONDER**; a new recording of their "Always On My Mind"; and a remix of a popular B-side entitled "I Want A Dog."

## Pet Shop Boys' Dancing Dog Days

**T**he PET SHOP BOYS are bringing out a dance album in mid-October. There's no title yet, but the LP will include six tracks of 12-inch single length, including their forthcoming Latin American-style single, "Domino Dancing," scheduled for release next month. The other tracks include two cuts recorded with **TREVOR HORN**; their version of "I'm Not Scared," a song they originally wrote and produced for England's



Dear sir or madam, will you read their book, it took them years to write, won't you take a look . . . ?



The Pet Shop Boys just wanna be your dog.

Despite the recent ban on Charly Records' CD of **BEATLES** demos from 1962, thousands of copies are still on sale in British shops, making this the next Fab Four collector's item. The CD contains the famous Decca session, which resulted in the group's rejection by that company prior to their signing with EMI.

— Bragg's British label — forced him off the road long enough to record, but he's back on the road this fall, hoping to be in America in time for the elections.



The Smiths: just a Wilde bunch of guys!

The **SMITHS'** posthumous live album is ready for release. Titled "Rank," it's slated for a September 5 release on **Rough Trade**, with **Sire/WB** picking it up in the States shortly afterwards. The tracks were recorded in November '86 at the Kilburn National Ballroom in North London. **CRAIG GANNON** was part of the lineup at the time.

### A Pox On BAD

Chickenpox, of all things, has forced **BIG AUDIO DYNAMITE** to reschedule their UK tour from August to September. **MICK JONES** caught the illness from his daughter just in time for the dates and the promotion of their current release, "Other 99." This has put the band's US tour, scheduled for later this month, in jeopardy as well.

The events and stars of the June 11 **NELSON MANDELA** 70th birthday tribute concert are captured in "Free Nelson Mandela," a new book just published in the UK by **Penquin**. It features historical information, a foreword by **WINNIE MANDELA**, and photos taken during the concert from above Wembley Stadium, from the crowd, from the stage, and backstage, the latter including a number of official portraits. The book is currently only available in the UK, Australia, and New Zealand.

### Coming Soon To A Shop Near You

**ELVIS COSTELLO** is finishing his new album in Los Angeles after recording for a month in Dublin. He's also doing some tracks in New Orleans with the **DIRTY DOZEN BRASS BAND**. **TOM WAITS'** drummer, **MICHAEL BLAIR**, is also involved with the project.

**BILLY BRAGG'** fourth album is expected next month with a single due in the meantime. Go Discs!

"Rock Over London" news is a service of Rock Over London Ltd., who can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD; phone 01-439-1357.

## Compact Data

### A Tutu Anti-Apartheid Extravaganza

More than 75 acts are scheduled to perform at the upcoming **Bishop Tutu World Peace Concert**, which will take place simultaneously at the Los Angeles Coliseum and New York's Madison Square Garden on September 10. The concert — which will benefit Tutu's South African Bursary Scholarship charity, as well as two other foundations headed by the Bishop — will also be broadcast on the **ABC Radio** network and the **Showtime** cable TV channel. The concert is expected to be broadcast to 50 countries.

Although Executive Director **Michael Mitchell** would not release the names of major headliners at presstime, **Michael Jackson**, **Bruce Springsteen**, **U2**, **Bob Dylan**, **Sting**, **Paul Simon**, **Peter Gabriel**, **Pat Benatar**, and **Ziggy Marley** are all rumored to appear. In addition to the musical performers, numerous movie and television celebrities will be on hand to present anti-apartheid messages.

Some of the performers officially confirmed include **Ozzy Osbourne**, **10,000 Maniacs**, **Thomas Dolby**, **Sly & The Family Stone**, **Steel Pulse**, **Cissy Houston**, **Deniece Williams**, **Manhattan Transfer**, **Herbie Hancock**, **Morris Day**, **Kool & The Gang**, **Phyllis Hyman**, **Teena Marie**, **King Sunny Ade**, **Quincy Jones**, **Harry Belafonte**, **Ruben Blades**, **Oprah Winfrey**, **Joe Piscopo**, **Bob Goldthwait**, **Bonnie Bramlett**, **Gilberto Gil**, **War**, **Johnny Clegg**, **Burning Spear**, **Andrae Crouch**, **Chuck Mangione**, and **Arsenio Hall**, to name a few.

### Solid Gold . . . And Platinum

The **RIAA** has issued the following awards for the month of July:

**GOLD ALBUMS** — "In My Tribe," **10,000 Maniacs**, **Elektra**; "Colors," Soundtrack, **Warner Bros.**; "Diesel And Dust," **Midnight Oil**, **Columbia**; "Ram It Down," **Judas Priest**, **Columbia**; "Lap Of Luxury," **Cheap Trick**, **Epic**; "Even Worse," "Weird Al" **Yankovic**, **Rock 'N' Roll/CBS**.

**PLATINUM ALBUMS** — "Scenes From The Southside," **Bruce Hornsby & The Range**, **RCA**; "Some Enchanted Evening," **Blue Oyster Cult**, **Columbia**; "Pebbles," **Pebbles**, **MCA**; "Good Morning Vietnam," Soundtrack, **A&M**; "Tougher Than Leather," **Run-D.M.C.**, **Profile**; "He's The DJ, I'm The Rapper," **DJ Jazzy Jeff & The Fresh Prince**, **Jive**; "Tear Down These Walls," **Billy Ocean**, **Arista**; "Tracy Chapman," **Tracy Chapman**, **Elektra**; "Master Of Puppets," **Metallica**, **Elektra**.

**MULTI-PLATINUM ALBUMS** — "Appetite For Destruction," **Guns N' Roses**, **Geffen** (two million); "Dirty Dancing," Soundtrack, **RCA** (eight million); "Faith," **George Michael**, **Columbia** (five million); "Hysteria," **Def Leppard**, **Mercury** (five million); "More Dirty Dancing," Soundtrack, **RCA** (three million); "Fore!" **Huey Lewis & The News**, **Chrysalis** (three million); "OU812," **Van Halen**, **Warner Bros.** (two million).

### CD-V . . . At Last

Although CD-Video — a combination of high-resolution picture with digital sound — was the big news at the 1987 Consumer Electronics Show in Chicago, it took until June of this year for **PolyGram** and **Warner Bros.** to release a few titles. The time now seems ripe for the configuration, however, as PolyGram has announced plans to market more than 100 pop and classical titles beginning in September and spanning the next six months. **MCA** and **A&M** are expected to also debut their CD-Vs around that time.

PolyGram will release the new toys in 5-inch (equivalent to an audio single), 8-inch (EP), and 12-inch (LP) configurations. A partial list of artist releases planned for next month includes: 5-inch titles by **John Cougar Mellencamp**, **Cinderella**, the **Moody Blues**, **Vanessa Williams**, **Yngwie Malmsteen**, and **Kingdom Come**; an 8-inch version of **Kiss's** "Crazy Nights"; and 12-inch titles by the **Who**, **Def Leppard**, and **Tina Turner**, as well as 15 classical titles.

### Short Cuts

• **BUDDY MORRA**, manager of **ROBIN WILLIAMS**, **DAVID LETTERMAN**, **WOODY ALLEN**, and **BILLY CRYSTAL**, has formed a new comedy label with **A&M Records** called **Blue Rose**. The LPs will each feature three or four promising stand-up comedians, and A&M will have the option to sign the comics for solo LPs. The first two albums will be released this fall.

• To promote "If We Never Meet Again," the forthcoming (8/22) 7-inch single by **JULES SHEAR's** new **RECKLESS SLEEPERS** band, **IRS Records** has instituted an extensive "puddle jump" promotional tour over the next month, during which time Shear will be visiting CHR and AOR stations in small, intermediate, and major markets. The stations range from **WQCM/Hagerstown, MD** to **WLUP/Chicago**.

• The long-awaited **Columbia** all-star tribute LP to **WOODY GUTHRIE** and **LEADBELLY** has been set for an August 23 release. A **Showtime** TV special will follow on September 17. In addition to **BOB DYLAN**, **BRUCE SPRINGSTEEN**, **U2**, and **JOHN COUGAR MELLENCAMP**, the LP will also include selections by **LITTLE RICHARD** (with **FISHBONE**), **BRIAN WILSON**, **EMMYLOU HARRIS**, **TAJ MAHAL**, **ARLO GUTHRIE**, and **SWEET HONEY IN THE ROCK**.

• **JIMMY PAGE** kicks off his first solo tour on August 31 in Tampa. The tour — which runs through November and includes a total of 36 concerts — will feature vocalist **JOHN MILES**, bassist **DURBAN LAVERDE**, and drummer **JASON BONHAM**.

## POLLSTAR CONCERT PULSE

Pos. Artist	Avg. Gross (in 000s)
1 VAN HALEN	\$1,214.1
2 PINK FLOYD	\$1,196.7
3 BRUCE SPRINGSTEEN	\$927.0
4 GRATEFUL DEAD	\$751.5
5 DEF LEPPARD	\$329.9
6 DEPECHE MODE	\$244.6
7 AC/DC	\$238.5
8 LYNRYD SKYNYRD	\$229.9
9 ROBERT PLANT	\$226.4
10 INXS	\$205.4
11 RANDY TRAVIS	\$166.3
12 HANK WILLIAMS JR.	\$159.6
13 DAVID LEE ROTH	\$148.4
14 AEROSMITH	\$147.9
15 JETHRO TULL	\$131.8
16 EARTH, WIND & FIRE	\$131.5
17 RUN-D.M.C.	\$120.3
18 IRON MAIDEN	\$103.8
19 TIFFANY	\$69.9
20 REBA McENTIRE	\$68.2

### New Tours

Among this week's new tours:

CHURCH  
MORRIS DAY  
EVERLY BROTHERS  
FABULOUS THUNDERBIRDS  
ELTON JOHN  
KING DIAMOND  
LITTLE FEAT  
IGGY POP  
VINNIE VINCENT INVASION  
NEIL YOUNG & THE BLUE NOTES

The **CONCERT PULSE** is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.

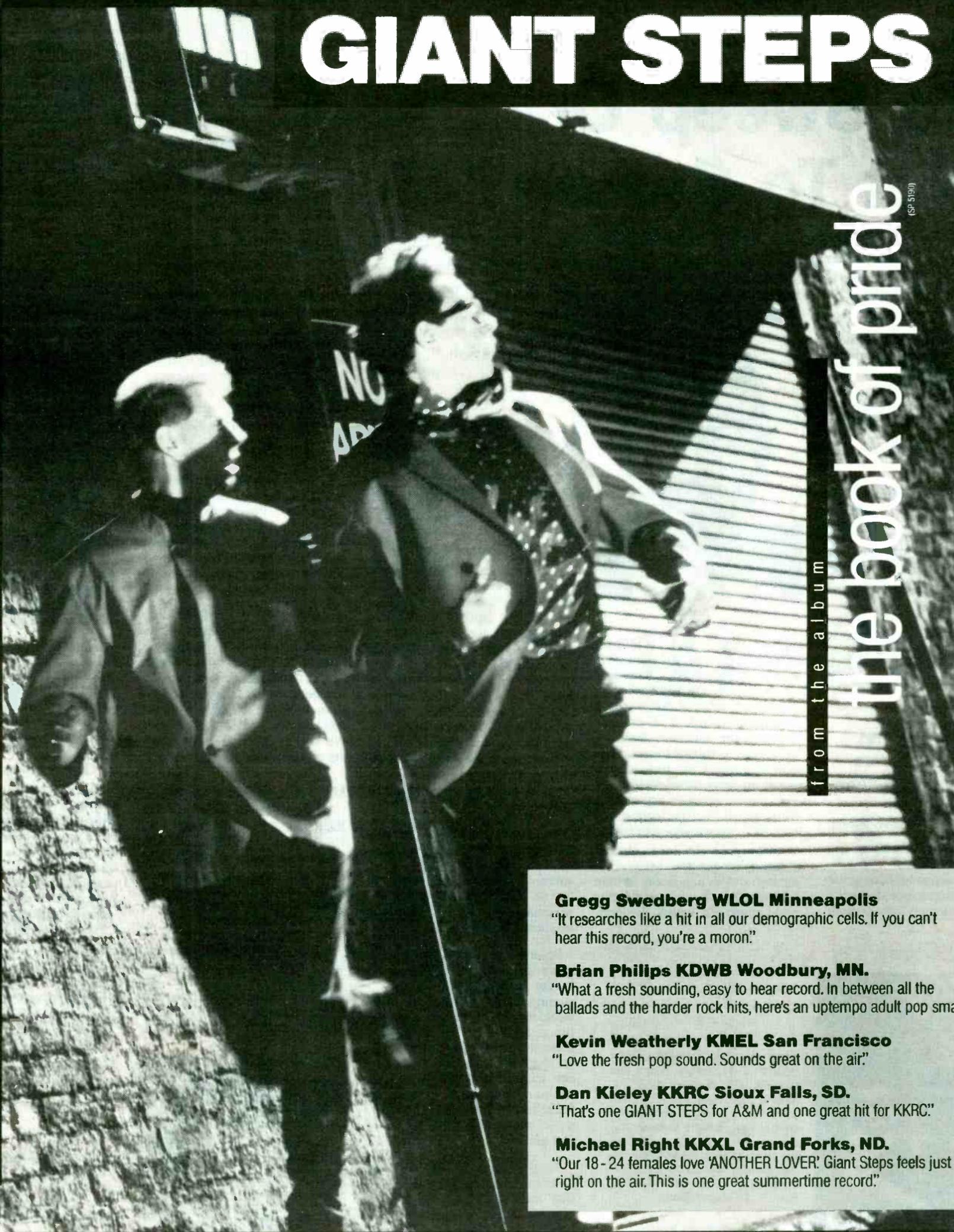
# "ANOTHER LOVER" (AM 1226)

produced by Gardner Cole

the first single from

# GIANT STEPS

from the album (SP 5190)  
the book of pride



**Gregg Swedberg WLOL Minneapolis**

"It researches like a hit in all our demographic cells. If you can't hear this record, you're a moron!"

**Brian Philips KDWB Woodbury, MN.**

"What a fresh sounding, easy to hear record. In between all the ballads and the harder rock hits, here's an uptempo adult pop smash!"

**Kevin Weatherly KMEL San Francisco**

"Love the fresh pop sound. Sounds great on the air."

**Dan Kieley KKRC Sioux Falls, SD.**

"That's one GIANT STEPS for A&M and one great hit for KKRC."

**Michael Right KKXL Grand Forks, ND.**

"Our 18-24 females love 'ANOTHER LOVER' Giant Steps feels just right on the air. This is one great summertime record."





JOEL DENVER

## CONTEMPORARY HIT RADIO

### ZERO-TALK HOURS EXAMINED

# To Sweep Or Not To Sweep?

One of the newest ways to get a more-music perception across is by going all the way: programming zero-talk music hours. This week, three programmers look at the pros and cons of letting the music do the talking.

#### KIIS-FM: Three No-Talk Hours

KIIS-FM/Los Angeles PD Steve Rivers had been sweeping ten in a row each hour for about two years to bolster his station's music image since KPWR (Power 106) debuted. Although he admitted Power 106 plays more music overall, Rivers said the audience doesn't see things that way.

"In commercial loads we're pretty equal, but KIIS has the perception of talking less — even though they (Power 106) also claim 'less talk' on-air. Generally, the first station to emphasize less talk gets the credit for it, and that one's ours."

A few weeks ago Rivers announced the implementation of three daily zero-talk hours of music, and cut hit record sound-alike jingles designed to provide

**"Generally, the first station to emphasize less talk gets the credit for it."**

— Steve Rivers

identity but keep production values in line with uninterrupted music.

"They're running 9:50-10:50am,



Steve Rivers

5:50-6:50pm, and 11:50pm-12:50am, or prior to a new jock shift," he explained. "The new zero-talk hours are excellent ways to further counteract Power's positioning statements. It all depends on what the audience believes. We've done 45-minute music marathons in the past, but research told us the audience believed ten in a row was a stronger statement. Whatever sounds the biggest and the best is the statement to use."

Rivers said the most obvious negative of going a whole hour without a live announcer is that listeners can be left wondering about titles and artists. He com-

**"The biggest problem is the lack of any on-air content and the contact between the audience and the station."**

— Jeff Tyson

bats this problem by playing only very familiar music during those times. "I can't afford to play new music where it won't get identified," he explained. "And yes, the phone lines can get a bit passive. But they still do ring."

#### No Negative Signals

Asked if highlighting the no-talk hours conveys negative signals about those times the airstaff does talk, Rivers replied, "So far I've not seen that sort of backlash. In the hours they do talk we use different clocks to vary where the talk sets fall to avoid a predictable sound. The listeners love our personalities, and those same voices have done a great job of selling the zero-talk hours in a positive manner. As I see it, the airstaff is an additional plus, not a negative. I don't think the zero-talk hours cast a bad light on them."

As for why he doesn't use the words "commercial-free" on KIIS, he said, "That might set up a strong negative image of us when we do play spots. Also, it's not necessary; the phrase 'zero talk, all music' says it all."

Rivers hopes to see zero-talk hours translate into bigger shares in the hour-by-hour numbers in coming books, but added, "We would never go jockless for an entire airshift. What we're doing is showcasing the amount of music we're playing in a dramatic manner. With so many signals and positioning statements in L.A., we've found listeners tend not to believe any of it unless it's pretty matter of fact and easy to understand."

Programmers often run into sales-erected roadblocks when they want to increase the amount of continuous music on their stations. Rivers offered this advice: "It's a matter of education. Everyone at KIIS understands the on-air product is the most important piece of the puzzle. Getting sales and management to understand this is essential to winning. As a result, they've let us keep the spot load at a reasonable four units

## Fine-tuning The More-Music Image

Consider the following guidelines when establishing a more-music posture:

- Use a strong imaging tag line
- Don't overstate your no-talk position
- Keep stopsets to a reasonable length
- Refrain from saying "commercial-free"
- Avoid on-air "pissing" contests with more-music market rivals

twice an hour at :32 and :48 outside of morning drive."

#### Hot 105: Jockless 9am-5pm

Another type of programming experiment has been taking place in Miami at EZ's WHQT (Hot 105) under PD Jeff Tyson. The station is jockless between 9am and 5pm every day. Crosstown mainstream CHR Y100 has been countering by promising at least 50 minutes of music an hour, placing its stops at :20, :35, and :50.

Tyson, who is leaving to become Asst. PD/afternoon driver at sister WBZZ (B94)/Pittsburgh, said, "We took this jockless route to differentiate ourselves from the market and drive home the impression of playing more music. It seems we've gotten that point across."

But would he try zero-talk somewhere else? "Depending on the market and competitive situation, I might. The biggest problem is the lack of any on-air content and contact between the audience and the station. We've become a music machine with passive tendencies. We are, however, considering going to a live jock situation soon."

#### B97: Non-Stop Power Plays

WEZB (B97)/New Orleans PD/EZ Regional Programmer Shadow P. Stevens commented, "Going jockless is having almost no real effect other than helping the music image some. It's not really hurting us either, so we're going to study the matter a bit more."

Asked about the programming at B97, which used to boast four in a row, no-talk for a long time, Stevens said, "We got out of that when the competition (WQUE) went to eight in a row. It became an on-air

contest about whose sweep was longer. Now we just sweep with a 'non-stop power play' for at least nine songs each hour without telling exactly how many we will play.

"I think people will only listen when they hear songs they like,



Shadow P. Stevens

regardless of how many songs in a row you play," he continued. "I'm sure there's a break point between an effective sweep and one that's too long to matter."

#### Keep Stopsets Short

"My biggest concern is the long spot sets that result from long sweeps," Stevens added. "You just can't jam all your spots into one quarter-hour. The longest stopset we have is five units, including a promo, and we do that twice an hour. I think that tests the outer limits of listener patience."

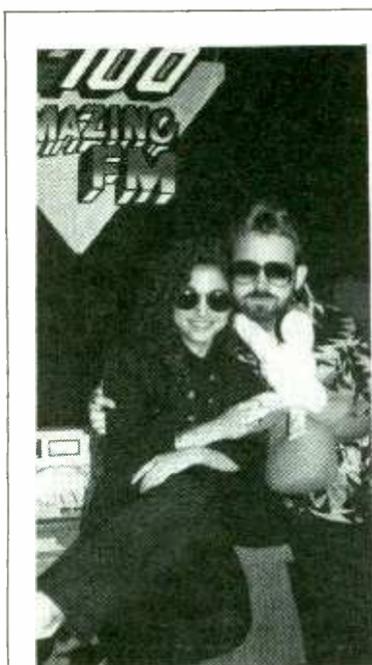
To help avoid listener tuneout during a long stopset, Stevens runs

**"People will only listen when they hear songs they like, regardless of how many songs in a row you play."**

— Shadow P. Stevens

a "free music sample promo" before the stopset at :52. "It's a preproduced cart that has four hot songs on it, generally a power, a power gold, a strong up-and-comer, and a new record to help familiarize the audience with it."

His strongest advice: "Don't get into any on-air pissing contests. Much research supports the fact that listeners get tired of hearing, 'Nya-nya-nya-nya-nya, I play more songs than you do.'"



**NOW YOU SEE IT, NOW YOU DON'T** — Z100/New York's fifth Birthday Bash featured Gloria Estefan & Miani Sound Machine, Michael Bolton, and J.J. Fad, among others. The station's Morning Zoo also broadcast a six-hour anniversary show. Shown in the studio are (l-r) Estefan and Z100 afternoon driver Magic Matt Allan with Poo Poo (?) the Magic Rabbit.



Jeff Tyson

# Melissa Etheridge

"BRING ME SOME WATER"



"In the last ten years, the only time, other than last night's MELISSA ETHERIDGE Roxy performance, that has given me goosebumps was U2 in Madison Square Garden! She possesses the ability to touch both men and women so deeply you twinge. A voice like driveway gravel wrapped in velvet."

J.J. JACKSON, KMPC/LOS ANGELES

"This is a record to pay close attention to. We see this as a project that will develop through the summer. She has a distinctive style and sings and plays guitar with a lot of passion. #1 Most Requested for the last two weeks!"

DOUG CLIFTON, KBCO/DENVER

"'BRING ME SOME WATER' nabs instant curiosity calls every time it gets played. With the vocal power of Joplin and a stylistic phrasing reminiscent of Tina Turner, this woman has a tremendous future!"

J. DAVID HOLMES, KUPD/PHOENIX

AOR TRACKS: **BREAKERS.** 31 - 22

AOR ALBUMS: **BREAKERS.** 23

THE CRITICALLY ACCLAIMED AOR SMASH IS NOW CROSSING TO CHR!

See Melissa on the Bruce Hornsby & The Range tour this month!

# REO SPEEDWAGON "HERE WITH ME"

CHR CHART: **22**

Now On 174 CHR Reporters  
Including This Hot Action:

WZOU 29-24	KCPW 15-12	KSND 9-6
B94 22-19	KDWB 18-15	PWR92 add
PRO-FM 30-25	WLOL 30-21	KCMQ 12-9
PWR99 28-22	WKBQ 9-9	Y94 16-11 (HOT)
KEGL 11-10	Y108 9-5 (HOT)	WSPT 15-10 (HOT)
KKBQ deb 34	KEZB add	KDVV 8-4 (HOT)
B97 31-28	WKSI 19-16 (HOT)	KGOT 6-5
Q105 deb 28	WOKI 16-10	KZOZ 16-11 (HOT)
Q102 17-13	WLRS 7-5 (HOT)	<b>AVERAGE</b>
WMMS 20-17	KBFM add	<b>MOVE: +3</b>
92X add 31	WKDD 11-9	<i>Spic</i>
WCZY 26-21	WPXR 7-4 (HOT)	
WZPL 25-18	KJ103 12-8	



## CONTEMPORARY HIT RADIO



**WHAT STATION DO YOU LISTEN TO?** — A KCPX/Salt Lake City listener (r) logged a complaint that her car was never "spotted" in the station's bumper sticker promotion. She took the advice of morning man Gary Zane (l), who suggested she cover her entire rusted Toyota with the stickers, thereby becoming more visible (and possibly improving the car's appearance).

### BITS

• **Teddy Bears On Patrol** — Through the joint efforts of WPOW (Power 96)/Miami and Burdines department store, the teddy bear unit has joined the area police force. The new unit's chief duty is to lessen the pain and fear of children traumatized by abuse or accidents. The South Florida Teddy Bear Patrol thus far numbers 100; the idea was patterned after similar efforts by the Seattle and Denver police departments.

• **Holy Greenbacks!** — WEGX (Eagle 106)/Philadelphia kicked off a Secret Serial Contest that'll give listeners the chance to win up to \$5000 over an eight-week period. Eagle 106 will announce the serial numbers of one dollar bills circulating in the area; if a listener's bill carries the same number, he'll win either \$1000 or \$5000. To increase the chances of winning, the station has designated exchange areas where participants can trade five dollar bills for five one dollar bills.

• **Aid For AIDS** — KZOZ/San Luis Obispo did away with commercials for five hours on Saturday (7/23) to underscore the AIDS-awareness message. Live interviews with county health officials, AIDS patients, and gay-lesbian student activist replaced the commercials. In addition, the station raised about \$600 for AIDS research, letting loose balloons every time a donation was made.

• **I'm So Excited** — WYMJ/Da- ton's sneak preview of Bruce Willis's "Die Hard" provided as much action in the theatre as on the screen. Station guest Linda Kasten was enjoying the adventure film with her husband when she went into labor. Rather than leave, she began timing her contractions to the on-screen action in an attempt to stay until the movie ended. The baby won out, however, and Kasten beat a hasty retreat to the hospital, where she delivered an eight-pound, 13-ounce boy, "Bruce Willis Kasten."



**TUG O' WAR TIME** — The WXGT (92X)/Columbus staff was challenged by the Columbus Zoo staff to a tug of war during 92X Zoo Day. Staffer Suzy Waud (front) led the Xers into the mud for two losses.

### MOTION

• **Amy Dahlman** becomes PD at WOKW (OK100)/Ithaca, NY.



Amy Dahlman

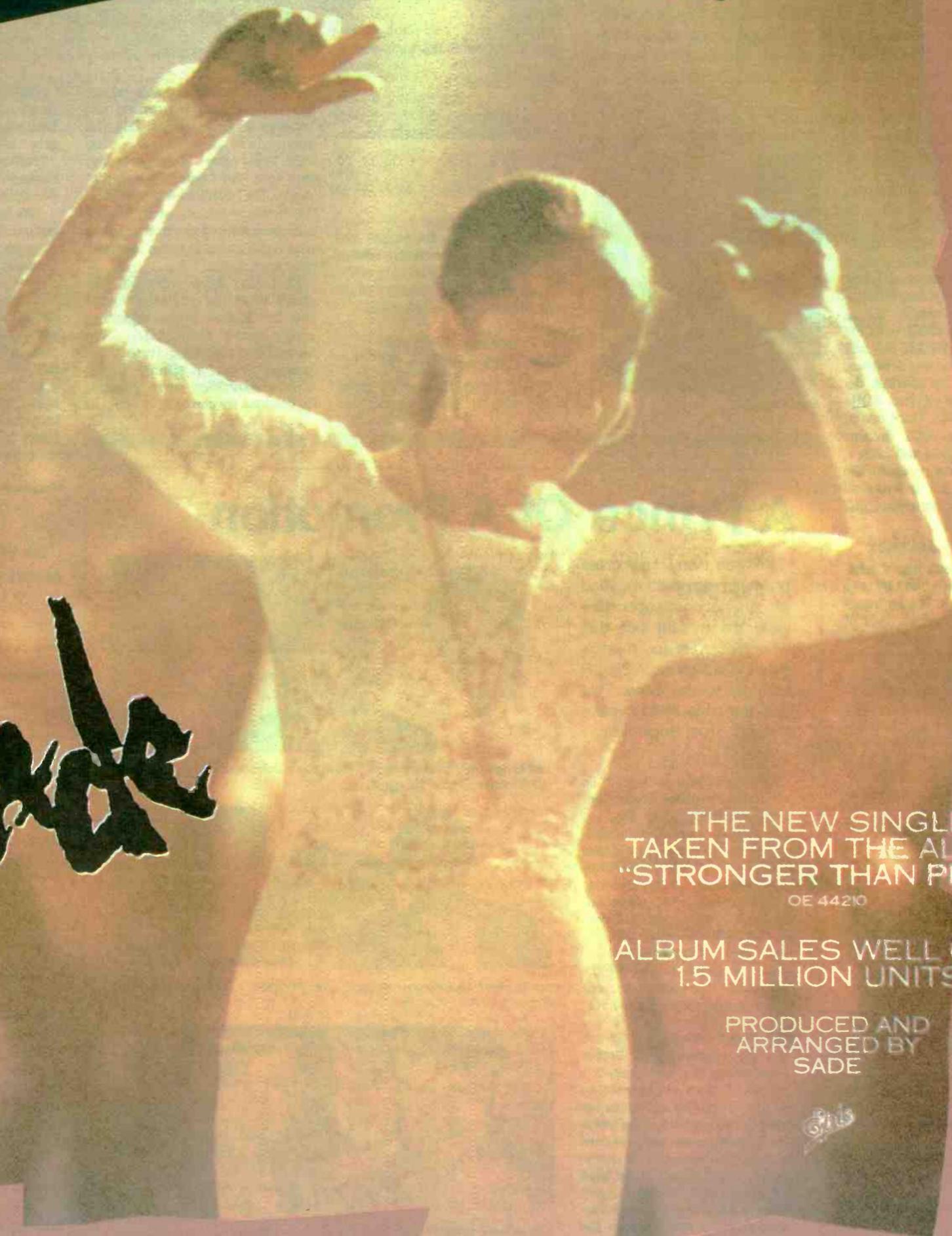
KHTZ/Reno steals morning man Lee Warner from crosstown CHR KWNZ, which moves PD Ken Carson to afternoons; overnigher Jace Hunter shifts to middays; night rocker Mark St. John is replaced by The Big Kahuna from KSJQ/Modesto . . . Ned Ferris is new to the PD chair at WZYQ/Frederick from the midday slot at WIKZ/Chambersburg; he succeeds Kat Michaels . . . Dave Skyler, former KWOD/Sacramento MD, is now producing "The Beach Club" show on ABC affiliate KOVR-TV/Sacramento.

PD Ralph Wimmer has signed on 100kw WHTK/Savannah-Hilton Head with a CHR format . . . KSMB/Layfayette ups morning man Bobby Novosad to MD . . . Dave Baker is upped to PD at WJMX/Florence, taking over from PD/PM driver Bill Catcher; Bob Chase, from WKZQ/Myrtle Beach, SC, assumes afternoons, and Jay Lewis is upped to MD . . . WEZB (B97)/New Orleans welcomes ex-KKDA/Dallas overnigher Kyle Gibson to the same shift.

WNYZ/Utica's Scott Burton goes to crosstown WRCK for swing duties . . . Six folks are out at KLIK/Davenport, including OM Ginny O'Hara. Her husband, GM Jim O'Hara, remains as does OD John Ivey . . . At WZEE (Z104)/Madison, WI MD Matt Hudson steps up to head computer research for Z104 and AM sister WTSO; night rocker Fletcher Keyes takes over the MD gig . . . KHYT (Y97)/Santa Barbara, CA morning man Pat Reynolds assumes the PD duties; consultant Mike Schaefer exits.

Nothing can come between us

34-07977



SADE

THE NEW SINGLE  
TAKEN FROM THE ALBUM  
"STRONGER THAN PRIDE"

OE 44210

ALBUM SALES WELL OVER  
1.5 MILLION UNITS!!

PRODUCED AND  
ARRANGED BY  
SADE





HARVEY KOJAN

## AOR

## WKLH Keeps Rolling Along

Milwaukee Shows No Signs Of Burning Out On Classic Rocker

Classic Rock has been very, very good to WKLH/Milwaukee. The Saga Communications station was one of the first to adopt the format when it flipped from AC in 1986. Like most CRs, it was an immediate success; it leaped 2.4-7.0 and finished on top 18-34 and 25-54. Unlike most CRs, WKLH has remained a market leader, maintaining both its 12+ strength and its dominance of key demos.

Steve Brill, WKLH PD for the last 18 months, said he just gives the market what it wants. "Milwaukee loves Classic Rock. You can't go into a bar and not hear 'Louie Louie,' 'Honky Tonk Woman,' and 'Brown Eyed Girl.' There's always going to be a place for CR here. I can't necessarily say that's true nationally, but Milwaukee is that type of town."

Brewtown's love affair with the classics enabled WKLH to nail down an 8.6 in the spring Arbitron, good for third in the market, despite the presence of two AORs (WQFM and WLZR). Once again, the station is an AE's dream: number one both 18-34 and 25-54.

But no matter how receptive the city may be to CR, it's obvious Brill and his staff do far more than just throw on the tunes.

### More Than A Jukebox

"We've never been just a jukebox," Brill said. "We don't let only the music define us. It's an imaging battle. Dave (Luczak, half of the morning team) and I spend a great deal of time writing promos and positioning the station."

Luczak has been doing what Brill calls "a full-blown, full-personality morning show" with partner Carole Caine for the past three years. Unlike less successful CRs, WKLH has never underestimated the importance of personality, especially in AM drive.

Here's a recent example of an effective WKLH positioning recorded promo that dealt with the "Monsters Of Rock" concert:

**"This isn't a format you sign on and leave alone. The minute you say, 'Don't touch it, it's perfect,' kiss it goodbye."**

—Steve Brill

(Announcer) "At some radio stations, the monsters of rock sound like this:"

(Music: some particularly loud, metallic licks)

(Announcer) "But here at 96 WKLH, our monsters of rock sound like this:"



Steve Brill

(Music: Beatles, Stones, Clapton, etc.)

(Announcer) "You decide: the monsters of metal, or the monsters of rock. 96 WKLH — no heavy metal yin yang!"

WKLH runs this type of promo five or six times a day for a week. That's in addition to the shorter imaging statements, buffers, and sweepers (both live and on cart) the station airs two or three times an hour.

"One of the things we've really taken a stand on is the variety image," Brill said. "There are a lot of factories and there's a lot of in-office listening. We want listeners to be able to just set it and forget it."

### Stresses Variety With No-Repeat

WKLH drives the variety point home with a strict "no-repeat"

## WKLH Classics

WKLH relies heavily on image/positioning statements, several of which have found their way on to both AORs and CRs nationwide. Here are some favorites:

- For more variety, you'd have to be in a record store.
- Playing the music that made FM radio great.
- Where all the good songs have gone.
- Music that stands the test of time.
- From Milwaukee's largest on-air record library.

stance: every day is a no-repeat day. In addition, the station ran "no-repeat work weeks" last fall and again in the spring, repeating only one song Monday-Friday, 9am-5pm for four consecutive weeks. WKLH billed the contest as "40 hours of variety every week" and gave away a car to the person who could name the one repeated song each week.

Brill said there were no negatives when the promotion ended and the station began repeating songs more frequently. "We haven't had any fallout from it. We imaged it as a special thing: 'Here's something we're going to do because we can.'"

WKLH values its more music, more variety image so much that Brill was able to convince sales to give him the commercial-free "Traffic Jam:" 96 minutes of continuous classics in afternoon drive 4-5:30pm).

"We had to bite a chunk to do it, but it was worth it," Brill said. "It's a commitment to play more music than anyone else in the afternoon."

Musically, WKLH plays it pretty straight. Using the Selector scheduling system, Brill rotates one current an hour (usually in a "yesterday and today" twofers) with the gold. The active library has 750-800 titles, and Brill continuously rotates tunes in and out to keep them fresh. Most of the gold comes up every two-and-a-half to three days.

## A Prince Of A Promotion

With so many companies providing radio with a myriad of promotional opportunities, it's a safe bet that wherever a major musical event takes place, AOR/CR listeners will be there. That was the case at this year's Prince's Trust Rock Gala.

Seventeen stations signed up with Radio Promotion Media Consultants (RPMC), which provided trips for 120 winners to the sold-out concert. Participants included KLBJ/Austin, WHEB/Portsmouth, WNOR/Norfolk, KZOK/Seattle, KEZE/Spokane, CFOX/Vancouver, KICT/Wichita, WLUP/Chicago, WCXR/Washington, WXRK/New York, WYSP/Philadelphia, KLSX/Los Angeles, and WRXL/Richmond. The latter six also broadcast their morning shows live.

Stewart Copeland, Bob Geldof, and the ubiquitous Phil Collins were among the more than two dozen rock stars who dropped by for interviews. Five impromptu jam sessions added spice to the festivities, including what must have been a memorable version of "Sunshine Of Your Love" by Jack Bruce, Noel Redding, Zak Starkey (yes, Ringo's son), and the Alan Parsons Project's Alan Parsons and Eric Woolfson.



Left to right: WCXR/Washington morning man John Ogle, Denny Laine, and 'CXR morning man Paul Harris.



Left to right: Alan Parsons Project's Eric Woolfson, KZOK/Seattle PD Phil Strider, and Alan Parsons.



Left to right: WRXL PD Bob Neumann, 'RXL morning man Paul Shugrue, and Deep Purple's Ian Gillan.

**"96 WKLH — no heavy metal yin yang!"**

—excerpt from recent promo

To determine if a particular artist or title is getting crispy, WKLH does auditorium tests two or three times a year. Brill doesn't feel callout is necessary.

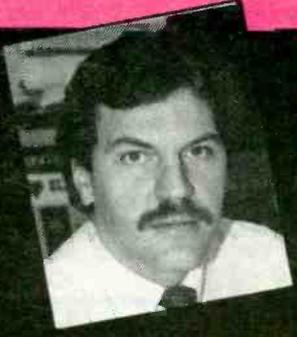
"The burn usually comes in cycles," Brill said. "In one test the Who will test strong; in the next their scores will drop dramatically. Something that's truly burned may have to be rested for as much as six months, but since I'm always shuttling things in and out of the library, I usually avoid the ultimate burn."

### Showcases "Marginal" Tunes

Critics say the problem with CRs — particularly those using no-repeat — is that such stations must rely heavily on tracks that can at best be considered marginal. Brill turns that potential negative around by showcasing those tunes. Pop-oriented songs are called "Lost 45s," while tertiary album tracks fall under the heading of "Deep Cuts." Songs in each of these special categories are scheduled by hand about once a month.

"As long as we only play them

**We've Got It All**



# Tommy Conwell

AND THE YOUNG RUMBLERS

"When it comes to Tommy Conwell and The Young Rumlbers, everything they say is true. We played every song on last year's local release and this record takes five steps forward. **"I'm Not Your Man"** is just the beginning to what Philadelphia already knows is a long-term career. **"I'm Not Your Man"** is burning up the phones."

*Ted Utz, PD, WMMR*

## **"I'm Not Your Man"**

TRACK 41 - 23  
#2 MOST ADDED TRACK

**BREAKER!**



# Blue Oyster Cult

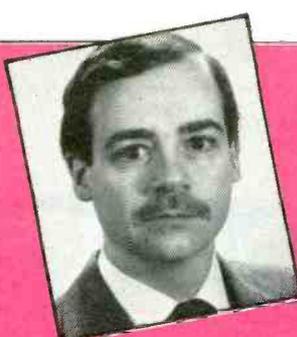
"BOC's new generation of fans are immediately picking up on **"Astronomy"** while their core following remember this song from Secret Treaties. The reconstruction of this record is brilliant. The phones light up everytime we play this song and requests are building to a Top 5 item."

*Ron Nenni, PD, KOMR*

## **"Astronomy"**

TRACK 28 - 21  
ALBUM 30 - 24

**BIG PHONES!**



# Britny Fox

"It's an absolute breakout record - We're excited about their potential and we think this can be a platinum act."

*Lou Garrett  
Vice President, Purchasing - Camelot*

## **"Long Way To Love"**

TRACK 35

**HOT SALES!**

Eddie Brickell  
New Bohemians

“WHAT  
I  
AM”

CD PRO

ON YOUR DESK NOW!

Produced & Engineered by  
Pat Moran



# AOR

## WKLH Keeps Rolling Along

Continued from Page 48

once in a while, and sell them in the best possible light, these songs become a benefit to us,” Brill explained. “They get excellent recognition in the focus groups. Besides, my competition can have the same problem in reverse. Not every new song they play is going to be a great one. While they’re playing a

marginal current, I’m usually playing a solid hit.”

Like most programmers who use computer scheduling, Brill discovered long ago that such systems require a great deal of attention. They save a tremendous amount of time and effort for the jocks, but not necessarily for the PD or MD.

“I spend two to three hours every day working on the music and getting the logs ready for the next day,” Brill said. “I go through the log track by track. It’s even more critical with this format, because you’re essentially dealing with the same music. The clocks have to constantly change, because the music doesn’t. This isn’t a format you sign on and leave alone. The minute you say, ‘Don’t touch it, it’s perfect,’ kiss it goodbye.”

## SEGUES

WNKS/Columbus, GA’s **Mike O’Connor** has been named PD of WRXR/Augusta, GA. He replaces **Steve Runner**, who recently resigned . . . WKWQ/Columbia, SC has upped MD/Promotion Director **Art Boerke** to PD; **Ron Marsh** exits . . . WCZX Poughkeepsie PD **Lenny Bloch** has exited.

WHTQ/Orlando MD **Mike Lyons** is moving to WZTA/Miami for PM drive. To make room for Lyons, ZTA PD **Pete Bolger** will take himself off the air . . . KRZQ/Reno MD **Dick Sheets** has exited. **Max Volume** will handle music calls . . . WRKI/Danbury has upped **Ethan Carey** to APD.

WMMR/Philadelphia has named **Jeanne Callaghan** Creative Services Director. Asst. Promotion Director **Ray Koob** moves up to Promotion Director . . . Former WRIF/Detroit APD/Promotion Director **Tom Daldin** has been named Creative Services Director for WCSX/Detroit . . . KFMU/Steamboat Springs, CO’s **Bob Smith** is returning to WHCN/Hartford as its new Associate Director/Creative Services . . . KNX-FM Promotion Director **Lois Ruben** is leaving to join VH-1.

WFNX/Boston welcomes two new additions to its illustrious staff: **Diego Martinez** and **Spike Graves** . . . **Malcomb Ryker** has crossed the street from KWLN/Memphis to WEGR . . . KISS/San Antonio is signing with B/D&A.

New Watertown AOR: **WCIZ**. **Ted Bilodeau** is PD/MD. Address: RD2 Gifford Rd., Watertown, NY 13601.

Phone: (315) 782-6540 . . . Enigma has moved to 11264 Playa Court, Culver City, CA 90231. Phone: (213) 390-9969. Fax: (213) 391-4561 . . . Congrats to KZFX/Houston OM **Ted Carson**, this year’s Texas Gulf Coast Chapter of the Leukemia Society of America’s “1988 Service To Mankind Media Honoree.” (Try saying that three times fast.)

“It’s going to be very tough for anyone to go up against us.”

—Steve Brill

### Will Ausham Attack?

Brill is confident that Milwaukee listeners will continue saying “hello” to WKLH, regardless of what the competition does. At last listen, both AORs were concentrating on each other, rather than attacking Brill and his attractive demos. Former WQFM PD **Greg Ausham**, who crossed the street (with most of the staff) to WLZR last fall, drubbed his former employers 7.1-3.7 in the latest book.

Brill isn’t worried about Ausham turning his attention to WKLH. “Lazer has done a spectacular job securing the younger end. WQFM was still fat, Greg knew where he wanted to go, and he went there. But WKLH is very clearly defined. We’ve had two-and-a-half years of preparation. We’ve been the radio station for the 25-34s. We’ve become part of their lives. This is a conservative market that doesn’t have a lot of change, and it’s going to be very tough for anyone to go up against us.”



YOU WILL SEE MY MOVIE AND YOU WILL LIKE IT — WMMR/Philadelphia ND Mark “The Shark” Drucker and Arnold Schwarzenegger play Siskel & Ebert, giving Arnie’s latest movie “Red Heat” the old thumbs up. Drucker was one of a few radio personalities invited to L.A. for the screening by Tri Star pictures.



NEVER TEAR US APART — INXS lead singer Michael Hutchence felt the devil inside when he locked lips with KGB/San Diego MD Pam Edwards at a backstage concert broadcast. Making sure the sex remained safe are (l) Image Production Director Jonathan Blair and (r) Promotions Director Scott Chatfield.



MIKE KINOSHIAN

## ADULT CONTEMPORARY

## PROMOTION REVIEW

## Home Free Home

Cash, cars, and trips are three of the most coveted radio contest prizes. So are new houses. This month's promotion review explains how one station will give a house away and showcase other station activities which brought some relief during a torrid summer.

**\$105,000 House Giveaway**

KQMJ (Magic 99)/Tulsa claims its \$105,000 house giveaway is the largest prize in that market's radio history. The 2100-square-foot, four-bedroom, two-and-a-half-bath structure will be awarded later this month (8/21).

According to Sales Manager Howard Price, the idea was presented by the developer and builder and includes tie-ins with the local electric company and Mazzio's, a pizza restaurant. "We jumped at the opportunity, and it's been just wonderful," said Price. "We're using it more as a programming promotion than a sales promotion."

The restaurant is supporting the giveaway with heavy TV advertising and a radio campaign. "They bought a 100 share of adults 18-49 with a 17 frequency," Price said. "Basically, that means dead people will know about this house. People will get out of their graves to register."

Participants can register at the station, the restaurant, or the house site. Up until August 18, the

station will draw and announce the names of entrants, who must call within ten minutes of hearing their names on the air. On August 21 the 99 finalists will converge at the house site, selecting one key apiece. The contestant whose key unlocks the door wins the house — and the opportunity to pay a \$36,000 tax bill.

Magic 99 has been doing Sunday remotes since it started qualifying listeners. Pizza and soft drinks are provided. One gauge of the promotion's effectiveness is the traffic into the subdivision where the house is located. Price said an average Sunday before the promotion would bring four families to look at properties; since the promotion started, 100 families are now making inquiries each Sunday.

**Hot! Hot!! Hot!!!**

Most of the country has been subjected to a sweltering summer, complete with record high temperatures and alarmingly low rainfall totals. Here's a representative sample from America's heartland of how radio stations (and lis-

teners) are coping.

- WRRM/Cincinnati ("Warm 98," appropriately enough) has devised a project to provide fans to the poor. The "Warm 98 Fan Club" has been instituted to collect money to help the less fortunate make it through the oppressive heat. Contributions are being accepted via mail to the station.

- KLYF/Des Moines gave area residents a chance to beat the heat on July 22 by opening the city's six pools free of charge. "We wanted to give Des Moines a break from the heat," said PD Jay Kelly. "If we can't change the weather, we at least wanted to give people a chance to cool off, even if it was only for an afternoon." Swimming hours were 1-7:45pm. KLYF visited each pool site and broadcast live.

- Since May 23, Central Illinois has received three-quarters of an inch of rain — all on one day. WMBD/Peoria instituted a guessing game in which listeners predict the date the National Weather Service office will register a half-inch of rain. The payoff: the cash equivalent of any residential water bill received between 6/1-7/31.

PD Robb Westaby said listeners get a chance to guess five times a day. WMBD takes designated callers, and the number of participants has yet to wane. According to Westaby, the prize won't break the bank. "For somebody watering his lawn for a long time, the bill might range between \$100-150. Even if the bill is for the last three months, we're going to pay it."

At presstime, a half-inch of rain still had not fallen.

**Redskins Take On Hollywood**

The Super Bowl champion Washington Redskins accepted the challenge of the Hollywood All-Stars as the two teams squared off 7/9 at RFK Stadium in a softball game benefitting the Adam Walsh Child Resource Center of Greater Washington. Full-Service WMAL/Washington promoted the event, and PM personalities Bill Trumbull and Chris Core served as honorary managers for the two teams.

Six-year-old Walsh was abducted from a shopping mall near his Hollywood, Florida home in 1981; his remains were found two weeks later. His parents, John and Reve, led a national campaign resulting in the passage of the Missing Children's Act, and founded a center in Florida to help abused, missing, and neglected children.

**One Vote For Less Talk**

Two weeks ago, this column covered the movement toward "Less Talk." KLTX/Seattle has developed an eye-catching ad which leaves no room for doubt about where it stands on the matter. Ackerley Communications Corporate Broadcast Marketing Director Pamela Solvang won a BPME Gold Medallion Award in Large Market Radio/Print Advertising for the effort.

WMAL Director Advertising/Promotion Mark Campbell reported that the celebrity turnout was good. "Usually in these things people cancel at the last minute, but both teams were well represented. The only problem was it was a real scorcher that day (about 100 degrees)."

Among the 'Skins taking part were Jeff Bostic, Timmy Smith, and Darrell Green. The stars included Gregory Harrison ("Trapper John, MD"), Robert Hegyes ("Welcome Back Kotter," "Cagney And Lacey"), Adrian Zmed ("T.J. Hooker," "Dance Fever"),

Michael Spound ("Hotel"), Josh Taylor ("Hogan Family"), and Ed O'Neill ("Married With Children").

The 'Skins prevailed 6-1. Approximately 5000 fans paid \$6 a ticket to attend. The money will be used to provide services to kids and families in DC.

**Editor's Note**

Your promotions, contests, and station news are always welcome. Send particulars to Mike Kinoshian in care of R&R, 1930 Century Park West, Los Angeles, CA 90067, or call (213) 553-4330.



**BON VOYAGE** — KBLX/San Francisco contest winners (l-r) George Liebman, Teri Cunningham, James Beatty, and Claudia Harcourt are shown prior to their departure to Paris to view the Tour de France. KBLX provided airfare, hotel accommodations, mountain bikes, and world-class accessories.



**CARTER PICKS COTTON** — On a visit to KOAQ/Denver, former President Jimmy Carter showed a change of heart, indicating peanut farming is out and cotton is in. The former chief executive displayed his new preference — an all-cotton Q103 T-shirt.



WALT LOVE

## URBAN CONTEMPORARY

### THE LONG AND SHORT OF IT

# Expanding Playlists

Over the past two years, black music releases have virtually exploded. The situation has prompted many programmers to expand the length of their playlists. This week two OMs explain the criteria they use in determining their station charts.

#### Variety Is The Key

"Variety is the key to our format being successful; it's definitely the spice of life for us," said WJTT/Chattanooga OM Rich Phillips, a radio vet who previously worked with short playlists. "We have a lot of songs to take into consideration in our music meetings. We consider playing records if we feel they'll have value to our listeners. That's one of the reasons our list is so long and full. (WJTT's list

**"Variety is the key to our being successful. That's one reason our list is so long."**

— Rich Phillips

averages 65 records). If a record is doing good, sounds good, and fits what we're doing, we'll play it.

"For example, we air the top mainstream hits from the UC charts and play some jazz, then we get into dance tracks as well as rap tunes. In addition, there's a lot of artists who never make the national charts, but have good tunes that deserve to be aired. Our target audience is 18-34s, and they're telling us they want what's fresh and new. So we're giving it to them.



Rich Phillips



"And how do we know if this approach is working or not? By our report card — the numbers. Playing the superstars with a fresh mix of new artists and new music is the way to go. And thus far we're showing results with our current music mix and positioning."

#### Market Rivals Affect Playlist

The 15-year industry vet also discussed how other stations in the market affect WJTT's playlist. "Variety is also important because we no longer have a direct UC com-

petitor. When we had UC competition, we were stuck playing the hot music rotation over and over again. But at the time it was correct for us to do. The other station was playing some of the same records we were, but they would

**"I want to play as much music as I can and have a significant impact on my listening audience and our market."**

— Tony Lype

sometimes air things not on any national trade chart. Sometimes they would play artists who didn't have any national trade action at all. And there were times they forced us on a particular record.

"Our current competition is a CHR station. Therefore, we must hold on to some records longer than others, even if the national trade charts show the record is over. If we don't continue playing records in this situation, the CHR station will. And if we let that happen without making a challenge, the record then becomes an asset to them. If we're not playing it, that hurts us — [especially] after we were the ones to air it first and get it started in the direction of being a market hit.

"When a record goes to the top of

## Charting Your Course

- Expose more music, new artists
- Add variety to regular mix
- Help build "more music" positioning image

our list and still has some life, then we'll walk it back down our list in good programming fashion. We'll continue to report it until it's over for us."



Tony Lype



#### New Music Exposed

"A longer playlist allows you to expose new music and new artists," said WZFX (Foxy 99)/Fayetteville, NC OM Tony Lype. "There are more artists and more new music than ever before directed specifically at the Urban format. If I had a short playlist, none of this music would have a chance in hell of ever making it on the air.

"We all know stations that have a short playlist. Their music rotates every hour-and-a-half to two hours. That's just too quick for us to even consider doing at this time. Some members of our audience listen three hours plus; we also have people who listen the entire day. Because we have such elongated listening patterns, we have to supplement our hit-oriented programming with other pieces of music that fit the format.

"Foxy 99 might as well be Power 99 in Philadelphia (WUSL) because of the way we sound, and the amount and variety of music we expose. Our ratings indicate we're doing something right."

#### Product Juggling Act

The 11-year radio man also described the weekly juggling act he goes through — balancing a heavy influx of product from the major labels coupled with a steady stream of releases from their indie counterparts.

"Major labels no longer ask us to add one or two priority records from their company; they now ask us to add three or more. [Even] with a 60-record playlist, there's no way I can play all of the music we're asked to play. If label reps want a record on our station, they can't expect to call me on Thursday or Friday and have me add their record for our next report on Monday. They've got to understand they must get us down the line a bit, or start talking about a particular piece of music earlier. Unfortunately, you can't make everybody in the music business happy.

"I think it's important that programmers give a break to the many independent labels out there. They're really putting out some very good music. The majors have so much product that indies rarely get an opportunity to get their music on a top-rated station. And if they do, their rotations aren't very good."

**"A longer playlist allows you to expose new music and new artists."**

— Tony Lype

#### UC, CHR Crossover

"I want to play as much music as I can and have a significant impact on my listening audience and our market," Lype added. "It's appalling to hear negative statements about the fact we air select crossover material. I hate to hear comments like that, because it's ludicrous for people to think blacks have no appreciation for other types of music other than music made by blacks.

"CHR stations have played black music for years. The people who've traditionally listened to CHR radio have enjoyed black music, so why should people think it's odd for blacks to have a well-rounded appetite for all types of music? The long playlist helps us deliver the best music to our listeners."

#### Coming Next Week

**WBMX/Chicago  
and "The Taste."**



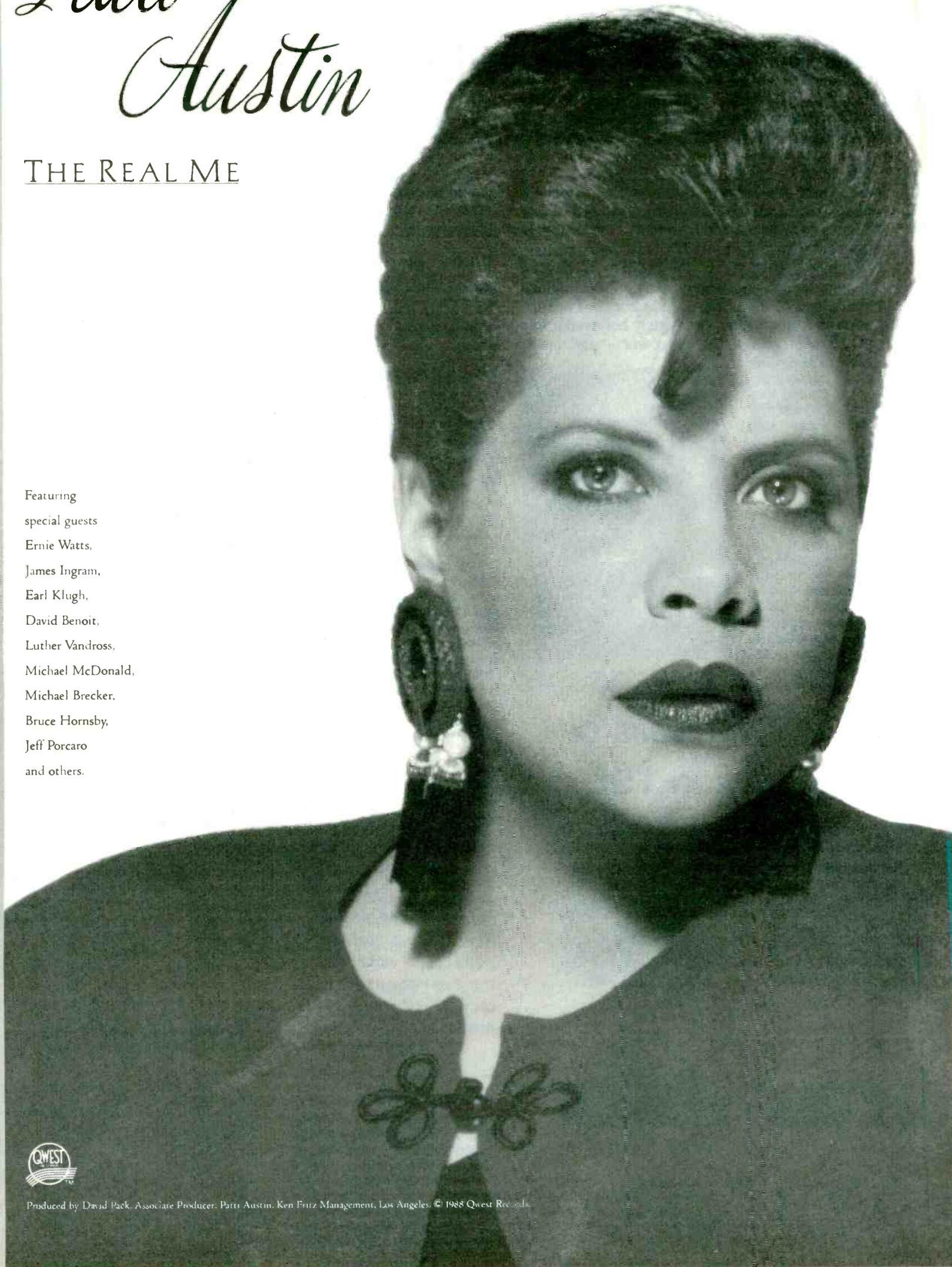
**LITTLE WALTER IN THE BIG APPLE** — Wing/PolyGram's Tony! Toni! Tone! dropped by WRKS/New York to meet PD Tony Gray during a promotional stopover on behalf of their debut LP.

THE ALBUM OF HER LIFE.

*Patti  
Austin*

THE REAL ME

Featuring  
special guests  
Ernie Watts,  
James Ingram,  
Earl Klugh,  
David Benoit,  
Luther Vandross,  
Michael McDonald,  
Michael Brecker,  
Bruce Hornsby,  
Jeff Porcaro  
and others.



Produced by David Pack. Associate Producer: Patti Austin. Ken Fritz Management, Los Angeles. © 1988 Qwest Records.



LON HELTON

# COUNTRY

## NEW MARKETING/SALES TOOL

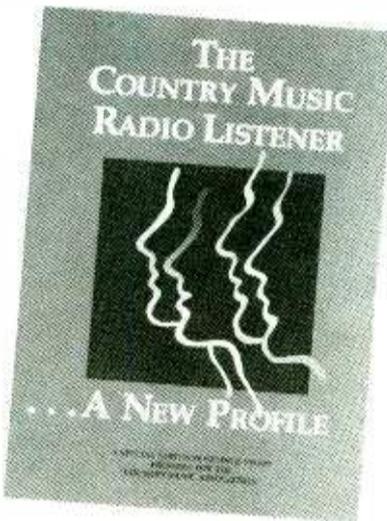
# CMA Study Profiles Country Listeners

A new marketing tool now available to Country radio is the Country Music Association-commissioned study called "The Country Music Radio Listener . . . A New Profile." Its purpose is to provide hard data stations can use in sales presentations, and it shows the positive aspects of Country listeners more effectively than any previous study. Most notable are its findings that Country fans are younger and more affluent than previously believed; they wield a tremendous amount of buying power — and use it.

The study covers socioeconomic profiles of listeners, age distribution, product usage, Country's exclusive audience, how Country listeners use other formats, time spent listening, and listening locations. Also included are comparisons of Country and other formats in many of these categories.

### 16 Markets Studied

The data is derived from the spring '87 Arbitron survey in 16 cities. The markets selected were New York, Pittsburgh, and Rochester in the Northeast; Detroit, Kansas City, Milwaukee, and Minneapolis in the North Central; Birmingham, Houston, Nashville, Tulsa, and Washington in the South;



and Albuquerque, Phoenix, Portland, and San Diego in the West.

**"Although Country music has long suffered from stereotypes, it's apparent in the new study that the rural roots of country music have long ago spread to encompass a much wider range of people."**

— New CMA Study

The study also contains Arbitron's new ClusterPlus analysis of the audience, "designed to relate the pure demographic profile of music formats to the underpinnings of their audiences," according to the report. ClusterPlus profiles audiences by lifestyle and groups them with those having similar lifestyle descriptions.

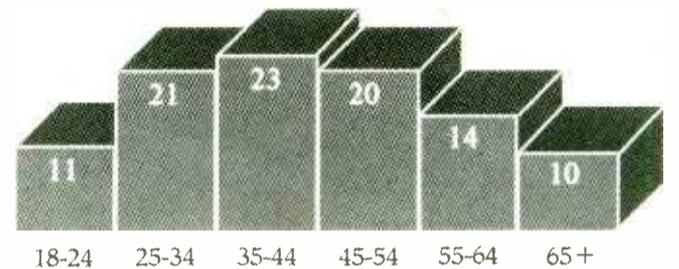
ClusterPlus was developed by Donnelley Market Information Services. Every residential zip code in the US is assigned to the cluster which best describes the lifestyle of the people who live there.

**"Country listeners are considerably more affluent and have buying profiles equal to or exceeding the total population on a broad range of products."**

— New CMA Study

The importance of the report to Country radio sales is best summed up by its statement, "Although Country music has long suffered from stereotypes of its listeners and their viability as a broad commercial target, it is apparent in the new study that the rural roots of country music have long ago spread to encompass a much wider range of people."

## Country Reaches Key Demos



This graph shows the percentage of Country listeners who fall into the indicated age ranges based on Arbitron's 16-market sample. Of particular interest is Country's strength 35-44 and the balanced distribution of listeners in the respective key cells.

### Highlights

Other report highlights:

- 64% of the Country audience falls in the key 25-54 demo, versus 51% for all other formats. This makes Country an extremely efficient buy for advertisers targeting that cell.

- 25% of the audience listens exclusively to Country radio, another factor resulting in high efficiency for the advertiser.

- 67% of female Country listeners work outside the home, about the same percentage as all other formats. Interestingly, however, women do the major part of their listening at home.

- Country has a higher percentage of audience listening in-car and away from home than do other formats.

- 27% of Country listeners (18+) tune in CHR; 24% to MOR; 23% to AC; 19% to News/Talk; and 16% to AOR.

### Listener Product Usage

In an effort to further define the Country listener, the study also utilizes the "Simmons 1987 Media and Marketing Study" to provide qualitative profiles. Of specific interest is particular product usage by Country listeners which is above the usage of the general population. In that category are VISA,

Discover, Sears, and MasterCard credit cards. Country listeners, according to the report, are also "more likely (than the general population) to have a checking account, but not quite as likely to have a savings CD."

Of particular interest to advertisers should be data showing the purchasing power of Country listeners. The report says, "Country listeners are considerably more affluent and have buying profiles equal to or exceeding the total population on a broad range of products."

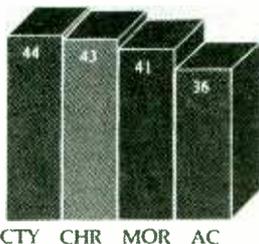
The booklet is free to CMA organizational members and extra copies are available for purchase. For more information, call the CMA at (615) 244-2840.

## Coming Next Week:

The first wave of spring ratings are in and the focus will be on results and analyses of key Country battles.

## Country Leads Major Competitors In TSL

All week (Monday-Sunday, 6 am - Midnight)



Work week (Monday-Friday, 6 am - Midnight)



Overnight (Monday-Friday, Midnight - 6 am)



Weekend (Saturday and Sunday, 6 am - Midnight)



Graphs show the time spent listening in quarter-hours, adults 18+, for Country stations as compared to CHR, MOR, and AC formats, based on Arbitron's 16-market study. Note Country's leadership in every category.

## Affluent Listeners

One of the most positive findings showed that 40% of Country radio listeners fall in the top three socio-economic groups. As defined by ClusterPlus, the groups are:

- G01 — Well-educated, affluent, suburban professionals
- G02 — Urban, upscale, professionals, few children
- G03 — Younger, mobile, upscale families, children, new homes

On the other end of the scale, the report says, "In the lowest clusters representing the downscale and less educated consumer (ClusterPlus groups G09 and G10), Country music audiences are . . . far lower than the presence of these groups in the general population."

56 ■ RAR August 5, 1988

# Tanya Tucker



STRONG ENOUGH TO BEND

THE HOTTEST GIRL IN THE COUNTRY  
IS BACK WITH  
ONE OF THE HOTTEST ALBUMS  
OF THE SUMMER.

the brand new album from  
TANYA TUCKER  
featuring the single  
"Strong Enough To Bend"

Produced by Jerry Crutchfield



©1988 Capitol Records, Inc.

Book Of Love

"Pretty Boys And Pretty Girls"

From the album Lullaby

Produced by Flood

and Ted Ottaviano

"Pretty Boys

1 1 1 X X X X X T W C W

SIGNIFICANT ACTION

KKBQ	KITS
KRBE	KOY-FM
KITY	KSMB
FM102	WPEM
KMEL	KIXY



BRAD MESSER

# CALENDAR

## Resources Shape News Broadcasts

You know all those stories about newly-hired NDs coming in and firing news staffs and bringing in out-of-town newspeople who have a better handle on what ought to be in newscasts? Well, this isn't one of those stories. Instead, it's about keeping your current staff and accomplishing desired changes by subtly altering what the newsroom itself has to offer.

With regard to both equipment and information sources, newspeople are profoundly influenced by what's immediately available to them. The principle matches that of the nutrition axiom "you are what you eat." A news staff will process whatever input is made available to it. Altering input inevitably alters output.

As an exaggerated example, a staff working from the tabloid "Weekly World News" ("WW2 Bomber Found On Moon!") will certainly produce a different air product than a staff reading the *New York Times* or the *Washington Post*. Similarly, a newsroom full of scanner radios will generate

more local street news than one equipped only with a TV tuned to CNN.

There's an obvious relationship between phone actualities and phones, but not everyone instantly realizes that the same relationship applies to police news and scanners, in-person interviews and portable cassettes, actuality-packed newscasts and production facilities, weather news and NWS radios or TV weather channels, extensive rewriting and word processors, live remote reports and cellular phones, and so on.

To a significant extent, newspeople will devour information from whatever sources are made available, and will utilize whatever

mechanical devices are placed at their disposal. Sparse or inappropriate resources often deserve more blame for superficial or off-target news products than do the news staff members themselves.

Want the newsman to be more conscious of his mike technique, levels, and timing? Install an air-quality aircheck machine. Tired of inaccurate time checks? Make a digital clock available. Desire shorter, snappier writing? Provide copies of *USA Today* and the *Wall Street Journal*.

It's impossible to escape the fact that specific tasks require appropriate tools.

If, in striving to reshape the style and content of your newscasts, you do decide to ax your staff and bring in the aforementioned "out-of-town newspeople who have a better handle on what ought to be in newscasts," I'll bet those ungrateful wretches are going to claim they need equipment and information resources, too.

### USA Wage-Price Freeze

**MONDAY, AUGUST 15** — A 90-day wage, price, and rent freeze was announced by President Nixon in 1971 to combat inflation.

The Woodstock Music & Art Fair began in 1969. Berlin Wall construction began in 1961. The first two-way telephone conversation via satellite (Echo-1) took place in 1960. 40th anniversary of formation of the Republic of Korea. "The Wizard of Oz" premiered in 1939. Hay fever season begins.

*Birthdays:* Great Britain's Princess Anne 38. Linda Ellerbee 44. Rose Marie and Mike Connors 63. Julia Child 76.

### Lone Child Survived Crash

**TUESDAY, AUGUST 16** — A Northwest Airlines jet crashed shortly after takeoff from Detroit Metropolitan Airport in 1987, killing all 153 people aboard plus two on the ground — with the sole exception of four-year-old passenger Cecilia Cichan.

Elvis Presley died in 1977 at age 42. Babe Ruth died in 1948 at age 53. Major league baseball's one and only fatality happened in 1920 when Cleveland Indian Ray Chapman was hit in the head by a fastball from Yankees pitcher Carl Mays.

*Birthdays:* Timothy Hutton 28. Madonna 30. Lesley Ann Warren 42. Frank Gifford 58.

### Nazi Chose Suicide

**WEDNESDAY, AUGUST 17** — 93-year-old Nazi Rudolph Hess, the former Hitler aide who had been imprisoned since the end of World War II, committed suicide inside Berlin's Spandau Prison in 1987.

At a Phillies baseball game in 1957, Richie Ashburn hit a foul into the stands and smacked Alice Roth in the face. As the elderly woman was being carried out on a stretcher, Ashburn hit another foul and — you guessed it — the ball hit her again.

*Birthdays:* Sean Penn 28. Belinda Carlisle 30. Guillermo Vilas 36. Robert De Niro 45.

### 24 Dead in "Mercy" Killings

**THURSDAY, AUGUST 18** — Ex-nurse's aide Don Harvey admitted in 1987 that he had murdered 24 elderly hospital patients in Cincinnati.

The Guinness record for drumming, 44 days plus one hour, was set in 1986. The first oral contraceptive, "Enovid 10," was marketed in 1960.

*Birthdays:* Malcolm-Jamal Warner 18. Martin Mull 45. Robert Redford 51. Former First Lady Rosalynn Carter 61. Shelley Winters 66.

### National Aviation Day

**FRIDAY, AUGUST 19** — National Aviation Day, held on the birthdate of Orville Wright (1871-1948), includes a celebration at Wright Brothers National Memorial in Kill Devil Hills, NC.

The world record for crawling, 27 miles, was set in 1984.

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# MARKETPLACE

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# MARKETPLACE

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EOE

## OPENINGS

## OPENINGS

## OPENINGS

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WAFI has an opening for AT. Minimum one years' experience. Musical freedom with AC. Minorities and females encouraged. Salary, T&R: Tim Hopkins, Box 324, Milford, DE 19963. EOE (8/5)

Eagle 94, WXGL seeks Classic Hits morning talent for Maine's first FM. T&R: Jim McKenna, Box 330, Lewiston, ME 04243. EOE (8/5)

WYRY, Keene, NH seeks fulltime AT/news/Public Affairs person for pm drive. MA, VT and NH people encouraged to apply. T&R: Steve Young, 130 Martell Ct., Keene, NH 03431. EOE (8/5)

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## OPENINGS

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**News Director/announcer:** Southeast Ohio AM/FM radio seeks an on-air, experienced person. We are an award-winning news department. T&R: Bob Lambert, Box C, Athens, OH 45701. EOE (7/29)

**Experienced medium market Promotion Manager.** Philosophy, samples, and salary requirements: KGHL & KIDX, 2070 Overland Ave., Billings, MT 59102. EOE (7/29)

**KFMZ/Columbia** seeks experienced production pro. Whatever it takes to sell advertisers and motivate listeners. T&R: GM, Box 1345, Columbia, MO 65205. EOE (8/5)

**Morning news anchor** with personality needed immediately. T&R: WQHK, Curt Miller, Box 6000, Fort Wayne, IN 46896. EOE (8/5)

**Suburban Minneapolis-St. Paul Country** combo seeks two ATs with production skills. T&R: WIXX, 125 East Third St., New Richmond, WI 54017. EOE (8/5)

**News/PBP** position now vacant at KWAY/Waverly, IA. Last ND went to powerhouse. You're next! T&R: Bob Foster, Box 307, Waverly, IA 50677. EOE (8/5)

**Soon to be 50kw Country FM** in SW Oklahoma needs experienced announcer for mornings. T&R: KFXI, Box 433, Lawton, OK 73502. EOE (8/5)

**1420 Country** has an opening for PM drive. Airshift and production. T&R: KJCK, Box 789, Junction City, KS 66441. EOE (8/5)

**WIL0 & WSHW/Frankfort-Kokomo** seeks a news/sports anchor with PBP experience, yesterday. T&R: Dennis Bergendorf, Box 545, Frankfort, IN 46041 or call: (317) 659-3338. EOE (8/5)

### OHIO

#### CHR

Looking for creative morning talent immediately. No phone calls please. Send tape, resume, and photo to Gorman Media, 19754 Tan Bark, Strongsville, Ohio 44136.

### OHIO

#### CHR

Looking for skillful, experienced Program Director/Air Talent immediately. No phone calls please. Send tape, resume, and photo to Gorman Media, 19754 Tan Bark, Strongsville, Ohio 44136.

### Production Manager For Country-FM/General Service-AM Combo Leader

In top sixty Southwest market. If you have the voice, the writing-production skills, the administrative skills, and the people skills to manage highly talented broadcasters, we want you. Our sales team will put heavy demand on your department for on-air and spec-copy perfection. Join a company with unusually high standards and rewards. Women and minorities encouraged to respond. Tape, resume and track record to Radio & Records, 1930 Century Park West, #148, Los Angeles, CA 90067. EOE

### Hitradio

## KKRD FM 107

Osborn Communications seeks Morning & Afternoon talent for market dominator! We're looking for hot, stable "personalities" with killer instinct. C&R now to Jack Oliver, PO Box 333, Wichita, KS 67201. EOE



### NEWS DIRECTOR/WJR DETROIT

If you've got 3-5 years medium-major market experience in managing a full service news department, as well as equal on air anchoring skills, we'd like to hear from you! Please send cassette, resume and ideas on how you'll keep us great to Gary Berkowitz, OM/PD, WJR Radio, 2100 Fisher Bldg., Detroit, MI 48202. EOE

## OPENINGS

**Highly rated AM-FM Combo** in midwest needs a take charge News Director who knows more about news than rip and read. Females and minorities are encouraged to apply. Tape/resume and writing samples to Radio & Records, 1930 Century Park West, #158, Los Angeles, CA 90067. EOE

**Morning talent.** Top rated medium market CHR seeks killer morning talent. Must have ability to communicate with adult audience, great production skills and enjoy public appearances. Aggressive company. T&R to Radio & Records, 1930 Century Park West, #155, Los Angeles, CA 90067. EOE

**99 WFMK is looking for a 7-Mid air personality.** Great voice and prod. T&R to Jeff Cochran, P.O. Box 991, East Lansing, MI 48826. EOE

### ADULT MORNING TEAM

Top 10 Classic Rock Station is looking for an adult morning team! Two people that can have fun and entertain the 25+ audience without sounding silly, stupid or childish. Need hard working aggressive team who want to come into the market to win. Send T&R to Radio & Records, 1930 Century Park West, #151, Los Angeles, CA 90067. EOE

## WEST

**Extra bucks parttime.** If you working fulltime in Southern CA; T&R: KQLH, Ric Santos PD, 507 Inland Center Mall, San Bernardino, CA 92408. EOE (8/5)

**KLAC/Los Angeles** seeks weekend personality to fill two prime weekend shifts. T&R: Steve LaBeau PD, Box 7806, CA 91510. EOE (8/5)

**KIDO AM** seeks mature member for our morning news team. News knowledge, production and board skills a must. T&R: Kevin Ross, Box 83, Boise, ID 83707. EOE (8/5)

**Wanted: Hot Production Director** for the hottest AC in America. Must be great. Salary requirements, T&R: KQLH, Joe Bello OM, 507 Inland Center Mall, San Bernardino, CA 92408. EOE (8/5)

**AM drive/Production Director** for Portland suburb AC. Major community involvement a must! No calls. Salary, C&R: Rich Patterson, Box 1099, McMinnville, OR 97128. EOE (8/5)

**Morning show producer/Promotion Director.** If you're extremely talented, T&R: KQLH, Joe Bello OM, 507 Inland Center Mall, San Bernardino, CA 92408. EOE (8/5)

**KBRW AM** seeks News Director. Experience in multi-cultural setting highly desirable. Fertile news environment. T&R: Bill J. Maines, Box 109, Barrow, AK 99723. EOE (8/5)

**KATM/Colorado Springs** seeks midday CHR personality with a major market sound. No beginners, good dollars. T&R: Randy Stewart, 6760 Corporate Dr., Ste # 340, CO 80919. EOE (8/5)

**KMBY/Monterey** seeks morning man for our warm, friendly, Adult Rock station. Personal appearances. Must be team player. Photo. T&R: Rich Berlin, Box 1271, CA 93942. EOE (8/5)

**Gorrilla promos.** killer spots, creative copy. Can you deliver? Fed-ex T&R: 200-98, Peter Stewart PD, 1501 N. University, Ste. #768, Little Rock, AZ 72207. EOE (8/5)

**News Director** needed for busy AM in Central Arizona. Minimum five years' experience. Salary negotiable. T&R: Box 1543, Globe, AZ 85502. EOE (8/5)

## OPENINGS

### PRODUCTION DIRECTOR

For So. Calif. contemporary crossover, also handling midday airshift. Strong production & writing skills. T&R, production & writing samples, salary to Radio & Records, 1930 Century Park West, #143, Los Angeles, CA 90067. EOE

### HOT NIGHTTIME OPENING

Dominating top station in large So. Calif. market needs hot, crazy 7-midnight air personality for contemporary crossover station. Appeal to teens yet keep large adult demos. Winning attitude. Enthusiastic public appearances. Great production skills. T&R, salary to Radio & Records, 1930 Century Park West, #142, Los Angeles, CA 90067. EOE



### ALASKA CHR

Alaska's capital city's number one seeks creative personality to do afternoons. Great working conditions in a beautiful setting. Promotions, production, and music. T&R to P.D., KTKU-FM, 3161 Channel Drive, Juneau, AK 99801. EOE

### PRODUCTION DIRECTOR

for KVON & KVYN in beautiful Napa Valley, CA. AC & NEWS TALK. Must be creative and able to handle a strong volume of copy. George Carl, 707-252-1440. Send T&R to PO Box 2250, Napa, CA 94558. EOE

## METROPOLITAN SOUTHERN CALIFORNIA CLASS A FM

Located in a popular, affluent and growing area near the coast. This FM is poised for profit but is in need of a professional broadcaster to operate.

The market has estimated revenue in excess of \$8,000,000 with few local FM stations competing. Past non-broadcast owners have not aggressively developed the station's revenue potential. Excellent opportunity to enter this area for \$2,000,000 including very attractive seller financing.

### For More Information Contact:

Neil Rockoff  
Blackburn & Company, Inc.,  
(213) 274-8151.

## BLACKBURN & COMPANY INCORPORATED

Media Brokers & Appraisers Since 1947

WASHINGTON, D.C. 20036 ATLANTA, GA 30361  
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CHICAGO, IL 60601 BEVERLY HILLS, CA 90212  
333 N. Michigan Ave. 9465 Wilshire Blvd.  
(312) 346-6460 (213) 274-8151

## "SAN FRANCISCO NIGHTS"

Step up to the country's fourth largest radio market. This hot AC is ready to WIN, and is prepared to go ALL the way for the talent who demonstrates maturity, topicality, and can mix BOTH with good clean humor. If you're a jock who relies on phone bits as show prep, this position is not for you. This 6-10pm position is being staffed exclusively through Westwood Personalities and offers an excellent salary and superb working conditions. Address all T/Rs to Dick Joseph.

### WESTWOOD PERSONALITIES

6201 Sunset Bl., Suite 8,  
Hollywood, CA 90028 • (213) 851-5769

# OPPORTUNITIES

## OPENINGS

### SO. CA CHR

**WANTED: Creative morning entertainer.** You'll compete with the big boys. We'll supply the tools, you supply the fun, topical, fast paced morning show, appearances, parades and the time it takes to be #1. Rush tape, resume & picture to Radio & Records, 1930 Century Park West, #150, Los Angeles, CA 90067. EOE

### NEWSPERSON

Top-notch Los Angeles station seeking a **News Personality!** Someone with a style that communicates & shares the news with the audience. No "announcer types" please. The right person could become an integral part of our morning show. Tapes & resume to:

P.O. Box 76860

M/F Los Angeles, California 90076  
EOE

### PRODUCER

Major Los Angeles morning show seeks on-air producer with **excellent** writing skills. Can you write "Tonight Show" monologue one-liners? Bits and character voices a plus! Please send samples of one-liners, resume, and tape to:

P.O. Box 76860

M/F Los Angeles, California 90076  
EOE

### PROGRAM DIRECTOR

Young, growing company looking for **experienced Country PD** for established AM-FM Country combo in West Coast top 100 market. Send resume & programming philosophy to Radio & Records, 1930 Century Park West, #153, Los Angeles, CA 90067. EOE

## POSITIONS SOUGHT

**Nine year pro** seek you. AT/MD and great production for AC/Oldies and Contemporary formats. If you're looking for me, let's talk. ERIC: (316) 662-4486. (7/29)

'89 Guinness Record holder. Told jokes in hot tub. Promotion-oriented. You've seen him in R&R. Now have him at your station. Prefer the West. JAY McKAY: (214) 663-3222. (7/29)

Veteran AOR programmer seeks new challenge. Medium/major markets. Know how to win and motivate. (407) 466-9134. (7/29)

### OPPORTUNITY KNOCKS

**Personality entertainer now available for AC/Country/Full Service station. 12 years experience including major market. Solid, Proven, Talented Adult Communicator. John (312) 773-3588.**

Hot Country! Small market AM drive AT/MD with top 20 experience and a winning attitude seeks promo assist gig. I'm young sharp and eager to grow! RICK: (612) 441-8474. (7/29)

Talk show host with three years talk producer experience seek own talk opportunity. Highly successful as frequent guest-host. FRED: (703) 694-4638. (7/29)

Sports-news pro with 15 years' experience seeks long term position as Sports Director, ND or combo. Five years' sports PBP. BILL: (912) 386-5205. (7/29)

Talk show host/reporter. Medium market experience. I can do it for you. JIM: (414) 722-1520. (7/29)

Five years' AT experience. May '88 college grad with B.A. in mathematics. Will relocate. JIM: (717) 328-2897. (7/29)

Hardworking aggressive pro seeks return to radio in an on-air and/or promotion capacity. Will relocate. CRAIG: (619) 941-3744. (7/29)

Hot! Hot! Hot! This eight year pro wants to set your listener's earholes on fire! Great phones and original voices, plus B.A.. BUD HARTLEY: (515) 277-1486. (7/29)

Sports coverage at it's best! I'm looking for a Top 50 where I can settle. Five years' experience reporting, PBP, and sports talk. BILL: (402) 223-4698. (7/29)

## OPENINGS

Morning AT/AOR Music Director. Seek any daypart full or parttime. Winning track record. All formats considered. Will relocate. RIK: (216) 499-4190. (7/29)

Chief Engineer: Pushing 30 years in the business. Seek stable operation to relocate family. Prefer Midwest. (608) 757-8067. (7/29)

Seven year pro including Top Ten market. Currently PD/MD. Great voice and personality. DAN: (603) 437-9656 after 8pm. (7/29)

CHR AT presently employed seeks new challenge. Medium or major markets. (305) 721-0582. (7/29)

Currently programming small market, seeks same position different market. Willing to relocate. Prefer Texas. (316) 343-7408. (7/29)

### IS IT SHOW TIME?

The lights go down, the curtain goes up, and you're seated front row center. We've enjoyed critical acclaim during our successful, 7 year run in Denver where our cast of characters brought the curtain down on our competition. If your ratings are in the orchestra pit, it's time to put Steven B. & The Hawk on your marquee. Call (415) 771-6050, or (303) 989-2921.

Nine year pro wants out of Midwest. Preferably somewhere with sun and fun! (314) 364-6405. (7/29)

Professionally-minded team player. Seven years' experience Country & Western. Good numbers, references. Seek to return to Ohio or neighboring states. JIM: (806) 354-0294. (7/29)

Production Director available. Organized pro with excellent track record. Strong writing, multi-track, specs, awards, great sales rapport. (517) 773-9273. (7/29)

Jock itches to find a creative home. Intelligent, hip, comical. Boston AT/Production Director has concept for drive time show. Curious? WILL SCOT: (617) 738-6758. (7/29)

Irreverent, off the wall morning personality. Great phones and track record. Perfect for AOR's and CHR's. MARK: (904) 721-5076. (7/29)

Experienced AT seeks advancement. Solid airwork and strong production. AC/Oldies/Country. DAVE DANIELS: (712) 233-1160. (7/29)

Hardworking team player awaits a challenge. Young, intelligent AT. Three years' experience. Skills include good production and copywriting. RANDY: (318) 528-3634. (7/29)

Friendly, sincere sound! Jock with two years' experience seeks midday or evening shift. Available immediately. LONNIE FOX: (319) 283-1307 or 283-2130. (7/29)

We need each other! Five year pro desires afternoon or midday airshift in Top 200 market. Oldies or Classic Rock. DAVE: (715) 258-3049. (7/29)

Very strong sports anchor/PBP/am drive sidekick. Award-winning writer. Midwest rockies. DOC: (317) 654-7592. (7/29)

British jock with eight years' in U.S. radio (CHR/AC) knows how to be number one. Plays hard. (405) 348-2644 or 949-2565. (7/29)

Strong voice. Want to expand. Good in production and will consider any market. Experienced in Southern CA market. CRAIG: (619) 446-2472. (7/29)

Ohio sportscaster is ready to settle down with your station or freelance. PBP man. DENNY: (419) 675-7220. (7/29)

Oh well. Shadow got the AT-40 gig... that means I'm available to rock your small/medium market CHR/Hot AC/Country station. SCOTT CLEVELAND: (716) 632-8033. (7/29)

Hardworking MD seeks slot in your medium market. MIKE: (314) 432-1949. (7/29)

21-year vet of the broadcast business seeks job. CHUCK CARNEY: (616) 345-6424. (7/29)

Packer lover wins when club falls! AOR/CHR/News/Sports. Anywhere in Wisconsin for this pack lover. Currently dominating CA CHR. JEF: (209) 339-1445. (7/29)

No news is not good news. Former Illinois News Director seeks comeback. Midwest only. MARK: (312) 896-1246. (7/29)

Rowan and Martin, Jimbo & the Rose. High personality team ready to blow the competition out of the water! (518) 583-0696. (7/29)

### MAJOR MARKET AND GROUP PROGRAMMER/CONSULTANT

You know me by my American Express. Call now for your future Arbitron/revenge success story. 415-381-8753.

## OPENINGS

No Spuds here. Want sports call the sportsdog. College basketball and baseball. GM currently in Tennessee. Experience reporter and hardworker. GREG: (615) 885-7546. (7/29)

Free sex! Have your attention? STU WRIGHT seeks AC/Country/CHR position in the great South. 20 years experience. (803) 531-4539. (8/5)

Bay area, Los Angeles, San Diego. Major market pro seeks PD/AT position. I'm talented, experienced and presently out of work. Hardworker with good references. (619) 272-JACK. (8/5)

Ten-year CHR/AC/Country pro: KHQT/KATD/KEEN/KEZR. Seek AT/promotions gig. Will relocate immediately. Prefer West or Northwest. JOE: (408) 371-5070. (8/5)

News/sports personality! Need an entertaining, informative addition to your morning show? Currently number one at medium market classic rocker. BILL: (402) 223-4698. (8/5)

Excellent voice, strong in production. Team worker with four years' experience in S. CA wants to expand. Good for personality station. C.F.: (619) 446-2472. (8/5)

Strong female talent seeks strong AOR/CHR leader. Voices, bits, production, and personality my forte. Let me bring them to your station! KATE SUMMER: (615) 875-0212. (8/5)

Rowan & Martin, JIMBO and the Rose. High profile, creative morning team ready to blow the competition out of the water! (518) 583-0696. (8/5)

19 years' experience. News/morning man/production/PD/ND. Good voice, hardworker and stable. Medium large markets. Available immediately. LARRY KAY: (717) 653-2500. (8/5)

Adult communicator/musicologist ready to make your AC/Oldies station a winner. Five year pro who knows how to win. ROB: (312) 577-5771. (8/5)

First ad draw fire. Sorry about that. Deep voiced male anchor can't reach right octave. Anchor/sidekick AL SELLERS formerly with US-99 Chicago is looking. (919) 781-1294. (8/5)

Captain Funk's Comedy College - A new concept available for your drivetime. Find out what beats a day at the zoo! Contact the Captain for details. (617) 738-6758. (8/5)

News/Public Relations pro seeks news/sports anchoring or talk in Northeast. Creative, energetic, and informed! BOB: (914) 725-5913. (8/5)

POWER 95 NYC ad/promo administrator ready for programming opportunity at your CHR/AOR. Will relocate ASAP. AL REINOSO: (718) 544-9347. (8/5)

### ●●● Promotions/Marketing Manager ●●● Just Envision

Just envision your next PROMOTIONS MANAGER who understands the basic fundamentals of promoting & marketing radio. Someone who will effectively come in with solid, visionary & strategic, yet, unconventional concepts to increase TSL, CUME, AQH. Just envision your next PROMOTIONS MANAGER who understands research, ratings & positioning. Envision your next PROMOTIONS MANAGER who is more conceptually & dynamically creative than most; someone who will make a significant difference. Just envision your next PROMOTIONS MANAGER who has excellent organizational, management & implementation skills (and radio exp.) As your next PROMOTIONS MANAGER (CHR/AC/UC/Adult AOR/Gold '65+), I'll be your competition's worst nightmare. Go ahead, make *their* day, call Steven at 617-332-8059. No need to envision longer!

Ambitious, energetic, nearly desperate college grad seeks entry-level news/promo/AT gig anywhere. Four months experience as a traffic reporter. KAROLE: (303) 364-4463. (8/5)

Six year small market veteran AT seeks move up. West CHR/AOR. PAUL: (307) 733-4085. (8/5)

Station manager ready for new assignment. All around skills: creative on-air, programming, news, organization, production, entertainment. MICHAEL: (713) 424-5531. (8/5)

Country PD will bring ratings and sales recognition. Formerly with Tulsa, Salt Lake, Columbus, Richmond. Prefer within three hours of Chicago. ROB RYAN: (218) 728-4484. (8/5)

Denver broadcaster seeks airshift, production, and promotions! Formerly with KS104 & KOSI FM. AC/Top 40/Country. Team player. RANDALL: (303) 444-1071. (8/5)

Talk show host available soon. Controversial yet professional. Unique topic presentation. Major market track record. Discreetly seeking. (216) 226-2111. (8/5)

At least call and find out what you're missing if you don't grab me as your PD. I've got the skills. (512) 631-3608. (8/5)

Buffalo's afternoon drive ratings leader seeks first programming gig. Great pipes with four year degree. Six years' major market experience. JOHN: (716) 632-3138. (8/5)

## OPENINGS

News-hungry anchor/reporter seeks on-air position with news committed station in Southern CA. THERESA: (919) 497-6757 or 483-9565. (8/5)

English AT: Hip and creative. Los Angeles based. Will relocate. CHR/AC/new music AOR. Possible morning co-host. RICHARD: (213) 654-2792. (8/5)

**TRUSTWORTHY, LOYAL, HELPFUL, FRIENDLY COURTESAN, KINDA OBEDIENT, Cheerful, Nifty, Knave, Keen and Relevant. (Pick Two). Brian Wilson (B104, Z93, WABC, etc.)/ 301-667-6338.**

AT/MD/window-washer. That's right, I'll do it all. Young five year vet seeks small/medium market Contemporary Country. KIRK: (319) 391-8575. (8/5)

Excellent voice, conversational delivery. Eight years in radio. Produced own major market sports feature. Seek Sports Director position. JOEL STERN: (516) 869-8076. (8/5)

PD of Top 100am seeks second challenge. Triple numbers in the past year. Prefer AOR/CHR/Classic. (803) 871-6075. (8/5)

Young, energetic, "up & coming" P3 CHR AT seeks career advancement. Prefer CHR/AOR. Any market considered. JEFF: (414) 658-0787. (8/5)

Personable, professional, and like to get Wacky. Voices. Great production. Four years' experience. Try me. Any format. DOUG: (717) 473-3767. (8/5)

Hungry, hardworking. AT/copywriter seeks small market CHR/AC home. Not afraid of a challenge. Will relocate anywhere. For T&R, NORRIS: (602) 829-0177. (8/5)

Major market and group programmer/consultant. You know me by my American Express. Call now for your future Arbitron/revenue success story. (415) 381-8753. (8/5)

## MISCELLANEOUS

Omaha's Magic Music seeks CHR service from all labels. We play new music early. Please respond. 16504 Dorcas St., NE 68130-1649. (8/5)

Those interested in exchanging fresh ideas concerning CHR stations in Los Angeles, please contact Patrick Henry Price: (213) 464-5516, 9am-5pm.

### R&R Opportunities Display Advertising

**Display: \$50 per inch per week** (maximum 35 words per inch). Includes border and logo.

**Blind Box: \$60 per inch per week** (maximum 35 words per inch). Includes border, box number and postage/handling.

### Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

### Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

### R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

### Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



# URBAN CONTEMPORARY

## BREAKERS

### LEVERT

#### Addicted To You (Atco)

83% of our reporting stations on it. Rotations: Heavy 3/1, Medium 22/5, Light 54/32, Total Adds 38 including WVEE, WYLD, KDAY, WKND, WNHC, OC104, WDKX, WEKS, KQXL, WXOK. Debuts at number 34 on the Urban Contemporary chart.

### DAZZ BAND

#### Single Girls (RCA)

77% of our reporting stations on it. Rotations: Heavy 0/0, Medium 14/2, Light 59/17, Total Adds 19 including K104, WDIA, WYLD, K94, WOWI, WLUM, KMJM, XHRM, WNHC, WWXX.

### MELBA MOORE with KASHIF

#### I'm In Love (Capitol)

71% of our reporting stations on it. Rotations: Heavy 0/0, Medium 16/1, Light 51/19, Total Adds 20 including WDAS, WVEE, K104, KRNB, WDIA, OC104, WWXX, WEKS, WFXA, KQXL.

### EVELYN KING

#### Hold On To What You've Got (EMI-Manhattan)

69% of our reporting stations on it. Rotations: Heavy 1/0, Medium 21/1, Light 44/15, Total Adds 16 including WVEE, WZAK, KMJM, KSOL, WEKS, WATV, WENN, Z93, WJMI, KFZX. Debuts at number 39 on the Urban Contemporary chart.

### CHAPTER 8

#### Give Me A Chance (Capitol)

67% of our reporting stations on it. Rotations: Heavy 0/0, Medium 12/1, Light 52/19, Total Adds 20 including WXYV, WUSL, WHUR, K104, WDIA, WOWI, WBLZ, WJTT, WQMG, WPDQ.

### KIARA

#### The Best Of Me (Arista)

67% of our reporting stations on it. Rotations: Heavy 0/0, Medium 1/0, Light 63/31, Total Adds 31 including WXYV, WVEE, K104, K94, WBLZ, KDAY, KJLH, Z93, WTMP, Z92.

### TEDDY PENDERGRASS

#### 2 A.M. (Elektra)

61% of our reporting stations on it. Rotations: Heavy 1/0, Medium 18/2, Light 39/23, Total Adds 25 including WXYV, WUSL, WAMO, WVEE, WYLD, WBLZ, KJLH, WJIZ, WBLX, KMAP.

## NEW & ACTIVE

### GAP BAND "Straight From The Heart" (Total Experience) 56/7

Rotations: Heavy 5/0, Medium 24/1, Light 27/6, Total Adds 7, KRNB, KDAY, WJIZ, Z93, Z104, WJYL, WXLA. Heavy: WEDR, WXOK, WPAL, WCKX, KPRW. Mediums include: WHRK, WYLD, WZAK, KJLH, KSOL.

### ANGELA WINBUSH "Hello Beloved" (Mercury/PolyGram) 53/5

Rotations: Heavy 4/0, Medium 25/0, Light 24/5, Total Adds 5, WDKX, Z104, KIIZ, WJJS, KYEA. Heavy: WBMX, WZAK, WFXA, WTMP. Mediums include: WXYV, WDAS, WVEE, K104, WBLZ.

### DAVID SANBORN "Siam" (WB) 51/1

Rotations: Heavy 3/0, Medium 29/0, Light 19/1, Total Adds 1, WGCI. Heavy: KSOL, WOIM, WTMP. Mediums include: WHRK, WBLZ, KJLH, WWXX, WDKX.

### KOOL & THE GANG "Rags To Riches" (Mercury/PolyGram) 49/11

Rotations: Heavy 0/0, Medium 15/0, Light 34/11, Total Adds 11 including WXYV, WDKX, WFXA, KDLZ, KWTD, WJJS, WQOK, KDKS, WGPR, KPRW. Mediums include: K104, WGCI, WBLZ, WWXX, WJIZ.

### STEVE WINWOOD "Roll With It" (Virgin) 49/0

Rotations: Heavy 8/0, Medium 34/0, Light 7/0, Total Adds 0. Heavy: OC104, WQMG, Z104, WQOK, WCKX, WWWS, KKSS, KACE. Mediums include: WAMO, K104, KRNB, WHRK, K94. Moves 27-37 on the Urban Contemporary chart.

### MASTER PLAN "Stomp" (Crush) 44/6

Rotations: Heavy 0/0, Medium 19/0, Light 25/6, Total Adds 6, WZAK, WWDM, KDLZ, WQIS, KMAP, KDIA. Mediums include: K104, KRNB, WEDR, WOWI, WJIZ.

### D.J. JAZZY JEFF & FRESH PRINCE "A Nightmare On My Street" (Jive/RCA) 43/19

Rotations: Heavy 3/0, Medium 14/3, Light 26/16, Total Adds 19 including WXYV, WUSL, WVEE, K104, KRNB, K94, WGCI, WBLZ, WZAK, KDAY, WOWI, KPRR, WJHM. Mediums include: WHUR, KPRS, WLUM, WFXA, WWDM.

### WORLD CLASS WRECKIN KRU "Lay Your Body Down" (Kru Cut) 42/3

Rotations: Heavy 0/0, Medium 16/0, Light 26/3, Total Adds 3, KDAY, XHRM, WPLZ. Mediums include: WDAS, KRNB, WHRK, WEDR, WOWI.

### SUE ANN "Rock Steady" (MCA) 41/9

Rotations: Heavy 0/0, Medium 10/0, Light 31/9, Total Adds 9, WOWI, WFXA, WENN, WPAL, Z104, WPDQ, KIIZ, KFZX, KDIA. Mediums include: WWXX, WWDM, KWTD, WLOU, WOIM.

### ERIC B & RAKIM "Follow The Leader" (Uni) 40/8

Rotations: Heavy 1/0, Medium 11/2, Light 28/6, Total Adds 8, KRNB, KQXL, WXOK, WPEG, WJTT, WZFX, KHYS, KMAP. Heavy: KDAY. Mediums include: WDAS, K104, WLUM, KMJM, WNHC.

### GEORGE BENSON "Let's Do It Again" (WB) 39/18

Rotations: Heavy 0/0, Medium 4/0, Light 35/18, Total Adds 18 including WAMO, WYLD, WBMX, KJLH, XHRM, WATV, WENN, WFXC, WZFX, Z104. Medium: WBLZ, WDKX, WQMG, WTMP.

### MARVA KING "Back Up" (Tri-World) 39/1

Rotations: Heavy 0/0, Medium 9/0, Light 30/1, Total Adds 1, KACE. Mediums include: KRNB, WEDR, KMJM, KSOL, WNHC.

### PUBLIC ENEMY "Don't Believe The Hype" (Def Jam/Columbia) 37/6

Rotations: Heavy 1/0, Medium 9/0, Light 27/6, Total Adds 6, WXYV, WILD, WVEE, WNHC, WWXX, WEKS. Heavy: WZAK. Mediums include: WDAS, WUSL, K104, WEDR, WLUM.

### TEENA MARIE "Work It" (Epic) 36/0

Rotations: Heavy 20/0, Medium 11/0, Light 5/0, Total Adds 0. Heavies include: WVEE, WHRK, WEDR, WGCI, WBLZ, KPRS, XHRM, KSOL, OC104, WEKS. Mediums include: WKND, WDKX, WATV, KIPR, WBLX. Moves 10-40 on the Urban Contemporary chart.

### JOYCE SIMS "Walkaway" (Fresh/Sleeping Bag) 33/4

Rotations: Heavy 2/0, Medium 18/0, Light 13/4, Total Adds 4, WGCI, WJYL, WQOK, KACE. Heavy: WJTT, WIKS. Mediums include: WXYV, WDAS, KRNB, WHRK, WOWI.

### KASHIF "Loving You Only" (Arista) 31/5

Rotations: Heavy 1/0, Medium 8/1, Light 22/4, Total Adds 5, OC104, WJIZ, WQOK, WANM, KFOX. Heavy: WJMI. Mediums include: WBLZ, WNHC, WWXX, WWDM, WQMG.

### KATHY MATHIS "Men Have To Be Taught" (Tabu/CBS) 30/5

Rotations: Heavy 0/0, Medium 10/1, Light 20/4, Total Adds 5, KRNB, WDIA, WJTT, WQFX, WQIS. Mediums include: WKND, WNHC, WFXA, WALT, WBLX.

### ASWAD "Don't Turn Around" (Mango/Island) 30/3

Rotations: Heavy 2/0, Medium 14/1, Light 14/2, Total Adds 3, WJMI, WWWS, KDIA. Heavy: WDKX, WENN. Mediums include: WHUR, WHRK, WZAK, XHRM, WJTT.

### MORRIS DAY "Love Is A Game" (WB) 29/5

Rotations: Heavy 1/0, Medium 8/0, Light 20/5, Total Adds 5, KRNB, K94, WJIZ, WJYL, WTLC. Heavy: WJMI. Mediums include: WFXA, WPAL, WPEG, WFXC, KIIZ.

### GEOFFREY WILLIAMS "Cinderella" (Atlantic) 27/3

Rotations: Heavy 0/0, Medium 9/1, Light 18/2, Total Adds 3, Z104, WJMI, KWTD. Mediums include: WEDR, WENN, WPAL, WJTT, WTMP.

### FORCE MD'S "Deep Check" (WB/Tommy Boy) 26/5

Rotations: Heavy 0/0, Medium 10/0, Light 16/5, Total Adds 5, WDAS, WHUR, WJIZ, WJHM, WCDX. Mediums include: WILD, WUSL, WHRK, KSOL, WJTT.

## MOST ADDED

- LEVERT (38)
- KIARA (31)
- TEDDY PENDERGRASS (25)
- JOHNNY KEMP (24)
- CHAPTER 8 (20)
- MELBA MOORE (20)
- DAZZ BAND (19)
- JAZZY JEFF (19)
- GEORGE BENSON (18)
- EVELYN KING (16)

## HOTTEST

- AL B. SURE! (71)
- TROOP (49)
- GUY (44)
- RICK JAMES (44)
- RJ'S LATEST ARRIVAL (39)
- LOOSE ENDS (31)
- FREDDIE JACKSON (30)
- TERENCE TRENT D'ARBY (27)
- KEITH SWEAT (21)
- GREGORY HINES (15)

### DARYL HALL & JOHN OATES "Missed Opportunity" (Arista) 25/2

Rotations: Heavy 1/0, Medium 11/0, Light 13/2, Total Adds 2, WDAS, KDKS. Heavy: KKSS. Mediums include: KRNB, K104, WLUM, KMJM, OC104.

## SIGNIFICANT ACTION

### JOHNNY KEMP "Dancin' With Myself" (Columbia) 24/24

Rotations: Heavy 0/0, Medium 3/3, Light 21/21, Total Adds 24 including WHUR, WBMX, WGCI, KJLH, WDKX, WFXA, KQXL, WWDM, WFXC, WZFX.

### LAVINE HUDSON "Intervention" (Virgin) 24/15

Rotations: Heavy 0/0, Medium 0/0, Light 24/15, Total Adds 15 including WAMO, WGCI, WFXA, WXOK, WENN, WJTT, KOKY, WLOU, WALT, KHYS.

### MICHAEL COOPER "Quickness" (WB) 23/4

Rotations: Heavy 2/0, Medium 9/1, Light 12/3, Total Adds 4, WJIZ, WQMG, KOKY, KDKS. Heavy: WJMI, KFOX. Mediums include: WAMO, WFXC, KIIZ, WLOU, WJJS.

### TYRONE DAVIS "It's A Miracle" (Future) 23/2

Rotations: Heavy 0/0, Medium 8/0, Light 15/2, Total Adds 2, WYLD, Z104. Mediums include: KRNB, WEDR, WZAK, KMJM, WTMP.

### MARK ANTHONY "1919 Main St." (Tabu/CBS) 20/7

Rotations: Heavy 0/0, Medium 3/0, Light 17/7, Total Adds 7, WILD, WZAK, KDAY, WKND, WZFX, WXLA, KACE. Mediums include: WWXX, WIKS, WKWM.

### SCOTT WHITE "Never Ends" (RCA) 20/1

Rotations: Heavy 0/0, Medium 2/0, Light 18/1, Total Adds 1, KSOL. Medium: KRNB, KPRW.

### MICO WAVE "Star Search" (Columbia) 19/3

Rotations: Heavy 0/0, Medium 4/1, Light 15/2, Total Adds 3, WDIA, WXOK, WANM. Medium: WHRK, WALT, WCDX.

### CLIFF BRANCH "Don't Give Up (On Love)" (Sutra) 19/2

Rotations: Heavy 0/0, Medium 1/0, Light 18/2, Total Adds 2, WPDQ, KPRW. Medium: WQIS.

### SHANICE WILSON "I'll Bet She's Got A Boyfriend" (A&M) 17/2

Rotations: Heavy 0/0, Medium 12/0, Light 5/2, Total Adds 2, WAMO, WGCI. Mediums include: KDAY, WNHC, WPAL, WCKX, WGPR.

### MAC BAND featuring McCAMPBELL BROTHERS "Stuck" (MCA) 16/12

Rotations: Heavy 1/1, Medium 2/1, Light 13/10, Total Adds 12 including K104, WZAK, WWDM, KDLZ, WORL, WANM, Z92, WGPR, WKWM, WWWS. Medium: WFXC.

### BETTY WRIGHT "After The Pain" (Ms. B) 15/8

Rotations: Heavy 0/0, Medium 2/2, Light 13/6, Total Adds 8, WFXC, WQMG, WJMI, KFZX, WJJS, WALT, WPLZ, KACE.

### NARADA "Wild Thing" (Reprise) 15/6

Rotations: Heavy 0/0, Medium 3/1, Light 12/7, Total Adds 8, WDIA, WOWI, WWXX, WQFX, KOKY, WALT, WWWS, KACE. Medium: WQIM, KDIA.

### RENE HAYES "I Really Miss You" (Damon) 15/2

Rotations: Heavy 0/0, Medium 2/0, Light 13/2, Total Adds 2, KQXL, WJYL. Medium: KRNB, WPAL.

### 101 NORTH "So Easy" (Capitol) 15/1

Rotations: Heavy 4/0, Medium 4/0, Light 7/1, Total Adds 1, WXLA. Heavy: WBMX, KJLH, WXOK, KACE. Medium: WZAK, XHRM, KHYS, WTLC.

### KARYN WHITE "The Way You Love Me" (WB) 14/14

Rotations: Heavy 0/0, Medium 0/0, Light 14/14, Total Adds 14 including WDAS, WUSL, WAMO, WHUR, KDAY, KJLH, KQXL, Z93, WWDM, WFXC.

### ROYALTY "Wanna Make It Up To You" (WB) 14/4

Rotations: Heavy 0/0, Medium 0/0, Light 14/4, Total Adds 4, WQIS, WJYL, WLOU, WGPR.

### WOMACK & WOMACK "Teardrops" (Island) 14/3

Rotations: Heavy 0/0, Medium 2/1, Light 13/3, Total Adds 3, WJIZ, WPDQ, KOKY. Medium: WTMP.

### 10db "I Burn For You" (Crush) 13/9

Rotations: Heavy 0/0, Medium 1/0, Light 12/9, Total Adds 9, WOWI, OC104, WJIZ, WPDQ, KIIZ, WIKS, WORL, KHYS, WTMP. Medium: KMYX.

### VERTICAL HOLD "Summertime" (Criminal) 13/4

Rotations: Heavy 0/0, Medium 2/0, Light 11/4, Total Adds 4, WOWI, WBMX, WQIS, WLOU. Medium: WILD, WGCI.

### JETS "Sendin' All My Love" (MCA) 12/10

Rotations: Heavy 0/0, Medium 2/1, Light 10/9, Total Adds 10, WILD, WZAK, WLUM, WWXX, WEKS, WPEG, WWDM, KPRR, KIPR, WQOK. Medium: KMYX.

### HOWARD HUNTSBERRY "Sleepless Weekend" (MCA) 12/9

Rotations: Heavy 0/0, Medium 0/0, Light 12/9, Total Adds 9, WUSL, WAMO, WBMX, WBLZ, WNHC, WPEG, KDKS, WTLC, KMAP.

### CLUB NOUVEAU "For The Love Of Francis" (WB) 12/6

Rotations: Heavy 0/0, Medium 3/0, Light 9/6, Total Adds 6, KRNB, KQXL, WJTT, WQFX, WALT, KDIA. Medium: WDAS, KPRS, WDKX.

### BOMB THE BASE "Beat Dis" (4th & Broadway/Island) 12/2

Rotations: Heavy 0/0, Medium 1/0, Light 9/2, Total Adds 2, KRNB, WTMP. Medium: WHRK, WCDX, KKSS.

### TRUE LOVE "I'm Bustin' Out" (Crtique/Atco) 11/4

Rotations: Heavy 0/0, Medium 0/0, Light 11/4, Total Adds 4, WZAK, KMJM, WPAL, WQFX.

### WILL TO POWER "Say It's Gonna Rain" (Epic) 11/1

Rotations: Heavy 1/0, Medium 8/0, Light 2/1, Total Adds 1, WQOK. Heavy: WPDQ. Mediums include: WLUM, XHRM, WPEG, KPRR, KFZX.

### DEON ESTUS "Me Or The Rumours" (Mika/Polydor) 10/2

Rotations: Heavy 0/0, Medium 1/0, Light 9/2, Total Adds 2, WQIS, WANM. Medium: WTMP.

### JEAN CARNE "Heartache" (Atlantic) 10/1

Rotations: Heavy 0/0, Medium 2/0, Light 8/1, Total Adds 1, WQOK. Medium: WJTT, KWTD.

### VANESSA BELL ARMSTRONG "Pressing On" (Jive/RCA) 10/0

Rotations: Heavy 1/0, Medium 5/0, Light 4/0, Total Adds 0. Heavy: WAMO. Medium: WBMX, KMJM, WKND, WNHC, Z93.

## NEW ARTISTS

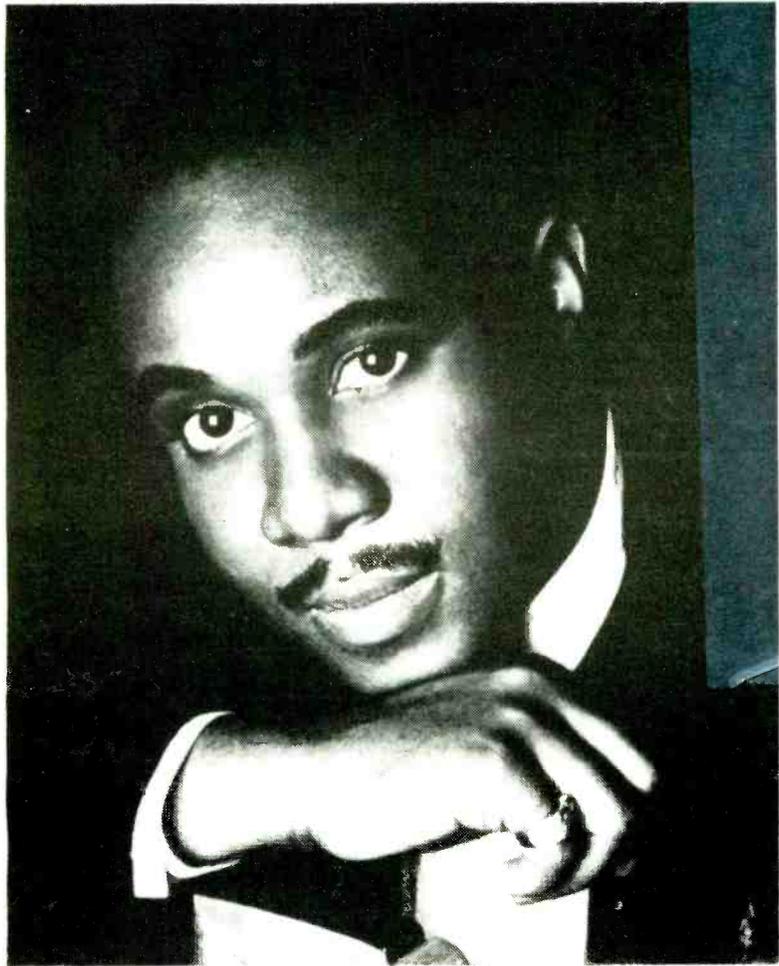
Reports/Adds

1	MASTER PLAN/Stomp (Crush)	44/6
2	WORLD CLASS WRECKIN KRU/Lay Your Body Down (Kru Cut)	42/3
3	SUE ANN/Rock Steady (MCA)	41/9
4	ERIC B & RAKIM/Follow The Leader (Uni)	40/8
5	MARVA KING/Back Up (Tri-World)	39/1
6	PUBLIC ENEMY/Don't Believe The Hype (Def Jam/Columbia)	37/6
7	ASWAD/Don't Turn Around (Mango/Island)	30/3
8	GEOFFREY WILLIAMS/Cinderella (Atlantic)	27/3
9	LAVINE HUDSON/Intervention (Virgin)	24/15
10	MARK ANTHONY/1919 Main St. (Tabu/CBS)	20/7

New Artists are those who have not previously been reported as a Breaker by reporting stations.



# THE TRIPLE CROWN



## FREDDIE JACKSON

*"Nice 'N' Slow"*

1

100% of Radio

- +24 Conversion
- 83 Hvy - 10 Med - 2 Lt
- 30 Hots



## MELBA MOORE

*"I'm In Love"*

**BREAKERS.**

- 67/20
- 71% of Radio
- +10 Conversion



## CHAPTER 8

*"Give Me A Chance"*

**BREAKERS.**

- 64/20
- 67% of Radio

Capitol®

# R&R NATIONAL AIRPLAY COUNTRY

## TOP 50

AUGUST 5, 1988

3	2	WKS	WKS	LW	TW		Total Reports/Adds	Heavy	Medium	Light
12	9	6	1			<b>HIGHWAY 101/Do You Love Me Just Say Yes (WB)</b>	173/0	149	24	0
9	6	4	2			<b>PATTY LOVELESS/A Little Bit In Love (MCA)</b>	173/0	149	19	5
11	7	5	3			<b>RODNEY CROWELL/I Couldn't Leave You If I Tried (Columbia)</b>	171/0	143	25	3
6	3	3	4			<b>JUDDS/Give A Little Love (RCA/Curb)</b>	167/0	138	26	3
13	11	7	5			<b>GLEN CAMPBELL/I Have You (MCA)</b>	169/1	126	40	3
14	12	8	6			<b>EDDY RAVEN/Joe Knows How To Live (RCA)</b>	173/0	119	50	4
5	2	1	7			<b>EDDIE RABBITT/The Wanderer (RCA)</b>	158/0	126	30	2
3	1	2	8			<b>RESTLESS HEART/Bluest Eyes In Texas (RCA)</b>	162/0	117	36	9
20	15	11	9			<b>McCARTERS/The Gift (WB)</b>	169/3	83	76	10
15	13	10	10			<b>HANK WILLIAMS JR./If The South Woulda Won (WB/Curb)</b>	164/1	79	66	19
22	17	13	11			<b>STEVE WARINER/I Should Be With You (MCA)</b>	171/3	72	91	8
16	14	12	12			<b>MEL McDANIEL/Real Good Feel Good Song (Capitol)</b>	153/1	79	62	12
24	18	15	13			<b>HOLLY DUNN/That's What Your Love Does To Me (MTM)</b>	167/0	60	98	9
28	19	16	14			<b>EARL THOMAS CONLEY &amp; EMMYLOU HARRIS/We Believe In Happy Endings (RCA)</b>	171/1	40	121	10
27	21	18	15			<b>DAN SEALS/Addicted (Capitol)</b>	167/1	45	112	10
—	34	21	16			<b>RANDY TRAVIS/Honky Tonk Moon (WB)</b>	172/11	25	113	34
30	24	19	17			<b>DWIGHT YOAKAM &amp; BUCK OWENS/Streets Of Bakersfield (Reprise)</b>	161/3	40	101	20
1	4	9	18			<b>KEITH WHITLEY/Don't Close Your Eyes (RCA)</b>	121/0	68	45	8
33	28	22	19			<b>FORESTER SISTERS/Letter Home (WB)</b>	165/11	17	113	35
31	27	23	20			<b>K.T. OSLIN/Money (RCA)</b>	159/6	9	119	31
35	30	24	21			<b>KATHY MATTEA/Untold Stories (Mercury/Pg)</b>	162/7	13	112	37
47	37	29	22			<b>TANYA TUCKER/Strong Enough To Bend (Capitol)</b>	157/13	7	88	62
29	26	25	23			<b>RICKY SKAGGS/Thanks Again (Epic)</b>	134/2	24	77	33
34	31	27	24			<b>LARRY BOONE/Don't Give Candy To A Stranger (Mercury/Pg)</b>	131/6	23	81	27
—	39	30	25			<b>RONNIE MILSAP/Buttons Off My Shirt (RCA)</b>	149/10	4	79	66
32	29	26	26			<b>BURCH SISTERS/Everytime You Go Outside I Hope It Rains (Mercury/Pg)</b>	130/1	19	75	36
4	5	17	27			<b>GEORGE STRAIT/Baby Blue (MCA)</b>	92/1	42	37	13
40	36	32	28			<b>SKIP EWING/I Don't Have Far To Fall (MCA)</b>	135/15	5	79	51
45	38	33	29			<b>O'KANES/Blue Love (Columbia)</b>	142/15	3	75	64
8	8	14	30			<b>BELLAMY BROTHERS/I'll Give You All My Love Tonight (MCA/Curb)</b>	90/1	28	47	15
49	40	35	31			<b>JO-EL SONNIER/Tear-Stained Letter (RCA)</b>	130/11	4	61	65
39	35	34	32			<b>STATLER BROTHERS/Am I Crazy (Mercury/Pg)</b>	103/7	16	54	33
—	—	41	33			<b>T. GRAHAM BROWN/Darlene (Capitol)</b>	124/20	1	47	76
<b>BREAKER</b>			34			<b>OAK RIDGE BOYS/Gonna Take A Lot Of River (MCA)</b>	123/28	2	41	80
<b>BREAKER</b>			35			<b>MERLE HAGGARD/We Never Touch At All (Epic)</b>	114/19	5	45	64
<b>BREAKER</b>			36			<b>DESERT ROSE BAND/Summer Wind (MCA/Curb)</b>	118/22	1	44	73
50	47	39	37			<b>DAVID SLATER/The Other Guy (Capitol)</b>	99/4	5	43	51
2	10	20	38			<b>RICKY VAN SHELTON/Don't We All Have The Right (Columbia)</b>	71/1	26	33	12
—	50	44	39			<b>JOHN ANDERSON/If It Ain't Broke, Don't Fix It (MCA)</b>	95/5	1	40	54
—	—	46	40			<b>RONNIE McDOWELL/Suspicion (Curb)</b>	83/10	5	31	47
23	20	31	41			<b>K.D. LANG/I'm Down To My Last Cigarette (Sire/WB)</b>	52/0	7	26	19
<b>DEBUT</b>			42			<b>SWEETHEARTS OF THE RODEO/Blue To The Bone (Columbia)</b>	81/31	0	19	62
—	—	48	43			<b>BECKY HOBBS/They Always Look Better... (MTM)</b>	76/9	2	32	42
17	22	36	44			<b>SHENANDOAH/She Doesn't Cry Anymore (Columbia)</b>	40/0	11	19	10
7	16	28	45			<b>REBA McENTIRE/Sunday Kind Of Love (MCA)</b>	44/1	5	24	15
<b>DEBUT</b>			46			<b>FOSTER &amp; LLOYD/What Do You Want From Me This Time (RCA)</b>	78/27	0	13	65
<b>DEBUT</b>			47			<b>SOUTHERN PACIFIC/New Shade Of Blue (WB)</b>	81/29	0	13	68
<b>DEBUT</b>			48			<b>CONWAY TWITTY/Saturday Night Special (MCA)</b>	75/21	0	20	55
<b>DEBUT</b>			49			<b>JOHNNY RODRIGUEZ/I Wanna Wake Up With You (Capitol)</b>	63/8	1	28	34
<b>DEBUT</b>			50			<b>LYNN ANDERSON/Under The Boardwalk (Mercury/Pg)</b>	64/12	2	14	48

## MOST ADDED

- ROSANNE CASH (36)
- SWEETHEARTS OF THE RODEO (31)
- SOUTHERN PACIFIC (29)
- OAK RIDGE BOYS (28)
- FOSTER & LLOYD (27)
- DESERT ROSE BAND (22)
- KENNY ROGERS (22)
- CONWAY TWITTY (21)
- DON WILLIAMS (21)
- T. GRAHAM BROWN (20)

## HOTTEST

- PATTY LOVELESS (97)
- RODNEY CROWELL (80)
- EDDIE RABBITT (65)
- RESTLESS HEART (65)
- JUDDS (63)
- HIGHWAY 101 (60)
- KEITH WHITLEY (33)
- HANK WILLIAMS JR. (33)
- GLEN CAMPBELL (29)
- EDDY RAVEN (25)

## NEW ARTISTS

- Reports/Adds
- D. SLATER/The Other Guy (Cap.) . 99/4
  - RUSSELL SMITH/Betty Jean (Epic) . . . . . 39/9
  - CHRIS AUSTIN/Lonesome For You (WB) . . 34/7
  - MASON DIXON/Dangerous Road (Cap.) . . . 28/4
  - B. MONTANA &.../Oh Jenny (WB) . . . . . 18/13
  - SUZY BOGGUSS/I Want To Be... (Cap.) . . . 15/3
  - DAVID BALL/You Go, You're Gone (RCA) . . 14/10
  - TRINITY LANE/Someday, Someright (Curb) 13/5
  - R. VANWARMER/Where... (16th Ave./Cap.) . 13/4
  - DONNA MEADE/Congratulations (Merc./PG) 13/2

New Artists are those who have not previously been reported by 60% of the reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported 'hottest' compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS.

### OAK RIDGE BOYS

#### Gonna Take A Lot Of River (MCA)

On 71% of reporting stations. Rotations: Heavy 2, Medium 41, Light 80, Total Adds 28 including WQCB, WXXK, WILQ, WZZK, WESC, WIVK, KLLL, WLWI, WSIX, WSLR, WONE, WGEE, KFKF, WXCL, KIZN, KUGN, KFMS, KCCY, KKAT, KDRK. Moves 42-34 on the Country chart.

### DESERT ROSE BAND

#### Summer Wind (MCA/Curb)

On 68% of reporting stations. Rotations: Heavy 1, Medium 44, Light 73, Total Adds 22 including WGNA, WCAO, WPOC, WQCB, WTCR, CHOW, KIKK, WMSI, WAMZ, WGKX, KISS-FM, WQDR, WITL, WOW, WIL, WQXK, KGHL, KIZN, KUGN, KSOP. Moves 43-36 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the two following weeks to achieve Breaker status.

### MERLE HAGGARD

#### We Never Touch At All (Epic)

On 66% of reporting stations. Rotations: Heavy 5, Medium 45, Light 64, Total Adds 19, WQCB, WCVR, WIXY, CHOW, WVMI, WRNS, WQIK, WGKX, WCHY, WTQR, WBVE, WONE, WFMS, WITL, KUZN, KKCS, KUGN, KZLA, KWHT. Moves 48-40-35 on the Country chart.

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# R&R NATIONAL AIRPLANE COUNTRY

8861 R&R August 5, 1988

## NEW & ACTIVE

### DAVID SLATER "The Other Guy" (Capitol) 99/4

Rotations: Heavy 5, Medium 43, Light 51, Total Adds 4, KHEY, WMNI, WYNG, WFMS. Heavy: KRRV, WEZL, WTSO, KRKT, KALF. Medium: WCAO, WWVA, KEAN, WXBQ, WRNS, WIVK, WLWI, WSM, KUPL, KKAT, KDRK. Moves 50-47-39-37 on the Country chart.

### JOHN ANDERSON "If It Ain't Broke, Don't Fix It" (MCA) 95/5

Rotations: Heavy 1, Medium 40, Light 54, Total Adds 5, WYNK, WSLR, WKKQ, WKCO, KXRB. Heavy: KSO. Medium: WEZL, WSIX, WCMS, WOWW, WDAF, WOW, KTTS, KVOO, KUZZ, KYGO, KFRE, KNIX, KTOM, KDRK. Moves 50-44-39 on the Country chart.

### RONNIE McDOWELL "Suspicion" (Curb) 83/10

Rotations: Heavy 5, Medium 31, Light 47, Total Adds 10, WUSY, WIVK, WOKK, WPAP, WKKQ, WTSO, KXRB, WWJO, KIZN, KCKC. Heavy: KMML, WTVY, KIKK, WDAF, KSOP. Medium: KILTFM, WTQR, WUBE, WCUZ, KUZZ. Moves 46-40 on the Country chart.

### SWEETHEARTS OF THE RODEO "Blue To The Bone" (Columbia) 81/31

Rotations: Heavy 0, Medium 19, Light 62, Total Adds 31 including WPOC, WYRK, WPOR, WYNK, WMSI, WKSJ, WLWI, WTVR, KJNE, WMNI, WMUS, WOW, WLLR, K102, KZSN, KIZN, KFMS, KNIX, KSOP, KDRK. Debuts at number 42 on the Country chart.

### SOUTHERN PACIFIC "New Shade Of Blue" (WB) 81/29

Rotations: Heavy 0, Medium 13, Light 68, Total Adds 29 including WTCR, WAJR, WXTU, WDSY, KASE, WEZL, WSIX, WWKA, WKYQ, WOWW, WQDR, WTVR, WYYD, WDAF, WLLR, KZSN, KYGO, KFMS, KSOP, KSAN. Debuts at number 47 on the Country chart.

### FOSTER & LLOYD "What Do You Want From Me This Time" (RCA) 78/27

Rotations: Heavy 0, Medium 13, Light 65, Total Adds 27 including WPKZ, WZPR, WXTU, WORC, KASE, KYKR, WEZL, KHEY, KSSN, WGKX, KNFM, WKSJ, WTVR, WYNG, WOW, KXRB, WWJO, K102, KZSN, KIZN. Debuts at number 46 on the Country chart.

### BECKY HOBBS "They Always Look Better..." (MTM) 76/9

Rotations: Heavy 2, Medium 32, Light 42, Total Adds 9, WCAO, WHWK, WIXY, WYMI, WKLO, WAMZ, WMNI, KFMS, KWJJ. Heavy: KSO, WAXX. Medium: WAYZ, WCVR, KEAN, KRRV, WYYD, KKYX, WOW, KTPK, KWHT. Moves 48-43 on the Country chart.

### CONWAY TWITTY "Saturday Night Special" (MCA) 75/21

Rotations: Heavy 0, Medium 20, Light 55, Total Adds 21, WVAM, WRKZ, KEAN, WUSY, WRNS, KKIX, WTVR, WUSQ, WMNI, KSO, KWMT, WFMS, WTSO, WMUS, WXCL, KTTS, WWJO, KFDI, KIZN, KWJJ, KTOM. Debuts at number 48 on the Country chart.

### LYNN ANDERSON "Under The Boardwalk" (Mercury/PolyGram) 64/12

Rotations: Heavy 2, Medium 14, Light 48, Total Adds 12, WHWK, WAYZ, CHOW, WWVA, WORC, KEAN, WOWW, WOW, WXCL, WTHI, KFDI, KKAT. Heavy: WOKK, WCUZ. Medium: KYKR, WEZL, WCMS, WTVR, KRKT. Debuts at number 50 on the Country chart.

### JOHNNY RODRIGUEZ "I Wanna Wake Up With You" (Capitol) 63/8

Rotations: Heavy 1, Medium 28, Light 34, Total Adds 8, WVAM, WYNK, WYYD, KBMR, WWJO, KIZN, KLZ, KKAT. Heavy: KFDI. Medium: WCAO, WPOC, WLVK, KILTFM, WLWI, KSO, WTSO, WOW, WTCM, KRKT, KSOP. Debuts at number 49 on the Country chart.

### ROSANNE CASH "Runaway Train" (Columbia) 53/36

Rotations: Heavy 0, Medium 5, Light 48, Total Adds 36 including WVAM, WQBE, WAYZ, KEAN, KASE, KYKR, WRNS, KIKK, KLLL, WKSJ, WCMS, WTVR, WYYD, WQYK, WFMS, WTHI, KFDI, KIZN, KWJJ, KIQI.

### DAVID LYNN JONES "The Rogue" (Mercury/PolyGram) 53/12

Rotations: Heavy 0, Medium 10, Light 43, Total Adds 12, WVAM, WAJR, KRRV, WRNS, WOWW, WTVR, KSO, KWMT, KFDI, KRKT, KRPM, KDRK. Medium: WPOC, WTVY, WPAP, KBMR, KTTS, WTCM, KALF, KSOP.

## SIGNIFICANT ACTION

### MICKEY GILLEY "I'm Your Puppet" (Airborne) 48/4

Rotations: Heavy 0, Medium 12, Light 36, Total Adds 4, WIVK, WAMZ, WPAP, KWHT. Medium: WQCB, KYKR, WEZL, WTVY, WOKK, WLWI, KFGO, WOW, KTTS, WTCM, KFDI, KRKT. Light: WCAO, KSSN, WNOE, WQDR.

### KENNY ROGERS "When You Put Your Heart In It" (Reprise) 47/22

Rotations: Heavy 0, Medium 5, Light 42, Total Adds 22, WTCR, WZPR, WORC, WZZK, WEZL, KHEY, KSSN, KLLL, WLWI, WNOE, WCMS, WWKA, WKYQ, WCHY, KJNE, WTSO, WOW, KRST, KVOC, KUPL, KCCY, KRPM.

### ASLEEP AT THE WHEEL "Walk On By" (Epic) 43/4

Rotations: Heavy 0, Medium 16, Light 27, Total Adds 4, KIKK, KAJA, KIZN, KEEN. Medium: KEAN, KYKR, WKLO, WTVY, WOKK, KNFM, KBMR, WDAF, WOW, KTTS, KFDI, KRKT, KEKB, KALF, KDRK.

### RUSSELL SMITH "Betty Jean" (Epic) 39/9

Rotations: Heavy 0, Medium 5, Light 34, Total Adds 9, WORC, WUSY, KHEY, WYYD, KJNE, KWMT, WTSO, KFRE, KKAT. Medium: WRNS, WTVY, KIKK, KSOP, KDRK. Light: WXXK, WLVK, WGKX, KFGO, KIK-FM, KWJJ.

### CHRIS AUSTIN "Lonesome For You" (WB) 34/7

Rotations: Heavy 0, Medium 3, Light 29, Total Adds 21, WXXK, KASE, WSOC, KLLL, WOKK, KNFM, WKSJ, WNOE, WAXX, KFGO, WCUZ, WOW, WTHI, KVOO, KFDI, KWGX, KRST, KVOC, KWHT, KUPL, KIQI.

### DON WILLIAMS "Desperately" (Capitol) 32/21

Rotations: Heavy 0, Medium 5, Light 34, Total Adds 9, WORC, WUSY, KHEY, WYYD, KJNE, KWMT, WTSO, KFRE, KKAT. Medium: WRNS, WTVY, KIKK, KSOP, KDRK. Light: WXXK, WLVK, WGKX, KFGO, KIK-FM, KWJJ.

### JUDY RODMAN "I Can Love You" (MTM) 28/13

Rotations: Heavy 0, Medium 5, Light 23, Total Adds 13, WVAM, WQBE, WAJR, KRRV, KASE, KJNE, WAXX, WOW, KFDI, KRKT, KRST, KVOC, KNIX. Medium: WTVY, WCMS, KUZZ.

### MASON DIXON "Dangerous Road" (Capitol) 28/4

Rotations: Heavy 0, Medium 9, Light 19, Total Adds 4, KRRV, KNFM, WOW, KTTS. Medium: KYKR, v., KWOX, KRKT, KALF. Light: WXXK, WDXE, KYXX, WOKK, KJNE, KFGO, WTCM, KFRE.

### GATLIN BROTHERS "Alive And Well" (Columbia) 24/17

Rotations: Heavy 0, Medium 1, Light 23, Total Adds 17, WPOC, WQBE, WZPR, KNFM, WNOE, WPAP, WQYK, KJNE, WLS, WAXX, WCUZ, KFKF, WOW, WTHI, KWOX, KRST, KWJJ.

### DON McLEAN "Love In The Heart" (Capitol) 24/4

Rotations: Heavy 0, Medium 8, Light 16, Total Adds 4, WNOE, WTVR, WAXX, KFGO. Medium: WEZL, WTVY, KKYX, KBMR, KTTS, WTCM, KRKT. Light: WAJR, WWVA, KMML, KSO, WOW, KTPK, KVOO, KFDI.

### CHARLIE DANIELS BAND "Boogie Woogie Fiddle Country Blues" (Epic) 23/19

Rotations: Heavy 0, Medium 1, Light 22, Total Adds 19, WRKZ, KKIX, WIVK, WDXE, KLLL, WNOE, WQYK, KJNE, WUSQ, WAXX, WOW, WTHI, KVOO, KFDI, KRST, KWJJ, KCCY, KALF, KSOP.

### RAY PRICE "Don't The Morning Always Come..." (SOR) 19/2

Rotations: Heavy 0, Medium 5, Light 14, Total Adds 2, WEZL, WRNS. Medium: KKYX, KFGO, KTTS, KTOM, KDRK. Light: KHEY, KSSN, WNOE, WTVR, WYYD, KSO, WAXX, KWMT, WTHI, KVOO, KVOC, KSOP.

### BILLY MONTANA & THE LONG SHOTS "Oh Jenny" (WB) 18/13

Rotations: Heavy 0, Medium 1, Light 17, Total Adds 13, WGNA, WXTU, WRNS, WDXE, WKSJ, WNOE, WCMS, KBMR, KWOX, KRKT, KIK-FM, KVOC, KALF. Light: KMML, WYMI, WTVY, KRWQ, KWJJ.

### SUZY BOGGUSS "I Want To Be A Cowboy's Sweetheart" (Capitol) 15/3

Rotations: Heavy 0, Medium 6, Light 9, Total Adds 3, KBMR, WOW, KVOC. Medium: WDAF, WTCM, KFDI, KRKT, KCKC. Light: WZPR, KMML, WCMS, WAXX, WXCL, KTPK, KTOM.

### DAVID BALL "You Go, You're Gone" (RCA) 14/10

Rotations: Heavy 0, Medium 1, Light 13, Total Adds 10, KMML, KKIX, WOKK, WAXX, KFDI, KIK-FM, KFRE, KALF, KSOP, KRPM. Light: KSO, WDAF, WTCM, KEKB.

### JOE STAMPLEY "Cry Baby" (Evergreen) 14/4

Rotations: Heavy 0, Medium 4, Light 10, Total Adds 4, WUSY, WNOE, WTVR, KJNE. Medium: KRRV, WEZL, WTVY, KRKT. Light: KKYX, KFGO, KTTS, KVOO, KFDI, KSOP.

### TRINITY LANE "Someday, Somelght" (Curb) 13/5

Rotations: Heavy 0, Medium 1, Light 13, Total Adds 5, WWVA, WDXE, WNOE, WTVR, KWMT. Light: WTVY, KSO, KFGO, KXXY, KVOO, KRWQ, KWJJ, KSOP.

### RANDY VANWARMER "Where The Rocky Mountains..." (16th Avenue/Capitol) 13/4

Rotations: Heavy 0, Medium 3, Light 10, Total Adds 4, KKIX, WAXX, WDAF, KVOO. Medium: KRRV, WTCM, KRKT. Light: WVAM, WTVY, WCMS, KJNE, KWMT, KEKB.

### DONNA MEADE "Congratulations" (Mercury/PolyGram) 13/2

Rotations: Heavy 0, Medium 1, Light 11, Total Adds 2, WAXX, KFGO. Medium: WTVY, WPAP, KRKT. Light: WTVR, KKYX, KSO, WTCM, KVOO, KIK-FM, KRWQ, KSOP.

### RICK SNYDER "Losing Somebody You Love" (Capitol) 12/2

Rotations: Heavy 0, Medium 1, Light 11, Total Adds 2, KWMT, KTTS. Medium: WZPR. Light: WDXE, WLWI, WTVR, KIKYX, KJNE, WBVE, KFGO, KVOO, KSOP.

### ROBIN LEE "Shine A Light On A Lie" (Atlantic America) 11/5

Rotations: Heavy 0, Medium 1, Light 10, Total Adds 5, KRRV, WLWI, WTVR, KFGO, KVOO. Medium: WTCM. Light: WVAM, WTVY, WNOE, KJNE, WAXX.

### RONNIE ROGERS "Let's Be Bad Tonight" (MTM) 11/1

Rotations: Heavy 0, Medium 1, Light 10, Total Adds 1, WTVR. Medium: KRKT. Light: KRRV, WEZL, KKYX, KSO, WAXX, KFGO, WTCM, KVOO, KVOC.

### CHARLY McCLAIN "Sometimes She Feels Like A Man" (Mercury/PolyGram) 10/3

Rotations: Heavy 0, Medium 1, Light 9, Total Adds 3, WNOE, KIK-FM, KTOM. Medium: WDAF. Light: WTVY, WCMS, WAXX, KVOO, KUUY, KRWQ.

### LEE GREENWOOD "You Can't Fall In Love When..." (MCA) 9/9

Rotations: Heavy 0, Medium 1, Light 8, Total Adds 9, WQBE, WAYZ, KEAN, WEZL, WUSY, WTVY, WDXE, WUSQ, KNIX.

### BURBANK STATION "Divided" (Prairie Dust) 9/4

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 4, KHEY, KJNE, KWMT, WOW. Medium: KSO, KFGO. Light: WTVR, KTTS, KVOO.

## ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
GEORGE STRAIT/If You Ain't Lovin',... (MCA)	... If You Ain't Lovin',...
RANDY TRAVIS/Deeper Than The Holler (WB)	... Old 8 x 10
HOLLY DUNN/Traveling Prayer (MTM)	... Across The Rio Grande
RODNEY CROWELL/Above And Beyond (Columbia)	... Diamonds And Dirt
CHARLEY PRIDE/Where Was I (16th Avenue/Capitol)	... I'm Gonna Love Her...
DAVID LYNN JONES/Tonight In America (Mercury/PolyGram)	... Hard Times On Easy Street
REBA McENTIRE/Respect (MCA)	... Reba
EARL THOMAS CONLEY/Finally Friday (RCA)	... The Heart Of It All
MICHAEL MARTIN MURPHEY/Pilgrims On The Way (WB)	... River Of Time
EDDIE RABBITT/Rhonda (RCA)	... I Wanna Dance With You

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See a baker.

Need butter?  
Find a cow.

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# OUR ADS HOT

**MOST ADDED EAST HOTTEST**  
Desert Rose Band (MCA/Curb)  
Foster & Lloyd (RCA)  
Patty Loveless (MCA)  
Judds (RCA/Curb)

**MOST ADDED SOUTH HOTTEST**  
Rosanne Cash (Columbia)  
Foster & Lloyd (RCA)  
Kenny Rogers (Reprise)  
Restless Heart (RCA)  
Patty Loveless (MCA)

**MOST ADDED MIDWEST HOTTEST**  
Sweethearts Of The Rodeo (Columbia)  
Conway Twitty (MCA)  
Randy Crowell (Columbia)  
Patty Loveless (MCA)

**MOST ADDED WEST HOTTEST**  
Rosanne Cash (Columbia)  
Oak Ridge Boys (MCA)  
Patty Loveless (MCA)  
Rodney Crowell (Columbia)

## EAST

**WONA Albany, NY**  
BILLY MONTANA & T LARRY ROBBE  
DESSERT ROSE BAND  
KEITH WHITLEY  
RESTLESS HEART  
EDDIE RABBITT  
JUDDS  
PATTY LOVELESS

**WVMA Albion, PA**  
CONWAY TWITTY  
DAVID LYNN JONES  
JOEY RODRIGUES  
ROSEANNE CASH  
JUDY ROTHMAN  
JUDDS  
PATTY LOVELESS  
HIGHWAY 101  
RODNEY CROWELL

**WFOC Baltimore, MD**  
DESSERT ROSE BAND  
T. GRAMAM BROWN  
SWEETHEARTS OF THE RODEO  
ROSEANNE CASH  
GATLIN BROTHERS  
RODNEY CROWELL  
RESTLESS HEART  
PATTY LOVELESS  
DAN SEALS  
RICKY VAN SHELTON  
HANK WILLIAMS JR.

**WVGA Boston, MA**  
RICKY SKAGGS  
T. GRAMAM BROWN  
ROSEANNE CASH  
DESSERT ROSE BAND  
KEITH WHITLEY  
EDDIE RABBITT  
PATTY LOVELESS  
JUDDS  
HANK WILLIAMS JR.  
HIGHWAY 101

**WVOC Bangor, ME**  
MERLE HAGGARD  
OAK RIDGE BOYS  
DESSERT ROSE BAND  
SOUTHERN PACIFIC  
ROSEANNE CASH  
WAG  
TANYA TUCKER  
MEL MCDANIEL  
RESTLESS HEART  
RODNEY CROWELL  
STANTLER BROTHERS

**WVWK Birmingham, AL**  
BECKY HOBBES  
LYNN ANDERSON  
JUDY ROTHMAN  
JUDDS  
PATTY LOVELESS  
HIGHWAY 101  
GLEN CAMPBELL

**WVOS Boston, MA**  
none  
none

**WVYK Buffalo, NY**  
KATY MATTEA  
SWEETHEARTS OF THE RODEO  
JO-EL BONNIER  
RESTLESS HEART  
KEITH WHITLEY  
BELLAMY BROTHERS  
EDDIE RABBITT  
PATTY LOVELESS

**WVOR Charleston, WV**  
GATLIN BROTHERS  
JUDY ROTHMAN  
JUDDS  
PATTY LOVELESS  
HIGHWAY 101  
GLEN CAMPBELL

**WVOS Boston, MA**  
none  
none

**WVTP Philadelphia, PA**  
Kenny Rogers  
SWEETHEARTS OF THE RODEO  
SOUTHERN PACIFIC  
BILLY MONTANA & T  
SKIP SWING  
RESTLESS HEART  
KEITH WHITLEY  
BELLAMY BROTHERS  
EDDIE RABBITT  
PATTY LOVELESS

**WVOR Worcester, MA**  
Kenny Rogers  
LYNN ANDERSON  
JUDY ROTHMAN  
JUDDS  
PATTY LOVELESS  
HIGHWAY 101  
GLEN CAMPBELL

**WVOR Worcester, MA**  
Kenny Rogers  
LYNN ANDERSON  
JUDY ROTHMAN  
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GLEN CAMPBELL

**WVOR Worcester, MA**  
Kenny Rogers  
LYNN ANDERSON  
JUDY ROTHMAN  
JUDDS  
PATTY LOVELESS  
HIGHWAY 101  
GLEN CAMPBELL

## SOUTH

**KEAN Abilene, TX**  
LYNN ANDERSON  
CONWAY TWITTY  
LEE GREENWOOD  
ROSEANNE CASH  
JUDY ROTHMAN  
JUDDS  
PATTY LOVELESS  
HIGHWAY 101  
GLEN CAMPBELL

**WVBO Bristol, VA**  
SKIP SWING  
KEITH WHITLEY  
EDDIE RABBITT  
PATTY LOVELESS  
HIGHWAY 101  
GLEN CAMPBELL

**WVZL-FM Charleston, SC**  
SOUTHERN PACIFIC  
FOSTER & LLOYD  
KEITH WHITLEY  
BELLAMY BROTHERS  
EDDIE RABBITT  
PATTY LOVELESS  
HIGHWAY 101  
GLEN CAMPBELL

**WVOR Alexandria, LA**  
MASON DIXON  
DAVID LYNN JONES  
BOBIE LYNN  
SWEETHEARTS OF THE RODEO  
RESTLESS HEART  
KEITH WHITLEY  
BELLAMY BROTHERS  
EDDIE RABBITT  
PATTY LOVELESS  
HIGHWAY 101  
GLEN CAMPBELL

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BELLAMY BROTHERS  
EDDIE RABBITT  
PATTY LOVELESS  
HIGHWAY 101  
GLEN CAMPBELL

## KYXX Longview, TX

none  
Hottest:  
none

## WAMZ Louisville, KY

DESSERT ROSE BAND  
SKIP SWING  
T. GRAMAM BROWN  
O'KARNS  
MICKEY GILLEY  
BECKY HOBBES  
KIM CARBES  
RICKY SKAGGS  
PATTY LOVELESS  
CONLEY & HARRIS  
RODNEY CROWELL

## WVNO New Orleans, LA

DOLLY PARTON  
HARRIS TUCKER  
RODNEY CROWELL  
KIM CARBES  
DON MCLAN  
BELLAMY BROTHERS  
JOE STANLEY  
GATLIN BROTHERS  
CDB

## WVNO New Orleans, LA

DESSERT ROSE BAND  
SKIP SWING  
T. GRAMAM BROWN  
O'KARNS  
MICKEY GILLEY  
BECKY HOBBES  
KIM CARBES  
RICKY SKAGGS  
PATTY LOVELESS  
CONLEY & HARRIS  
RODNEY CROWELL

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KIM CARBES  
RICKY SKAGGS  
PATTY LOVELESS  
CONLEY & HARRIS  
RODNEY CROWELL

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KIM CARBES  
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PATTY LOVELESS  
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BECKY HOBBES  
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PATTY LOVELESS  
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PATTY LOVELESS  
CONLEY & HARRIS  
RODNEY CROWELL

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CONLEY & HARRIS  
RODNEY CROWELL

## WEST

**KRKT Albany, OR**  
BILLY MONTANA & T LARRY ROBBE  
DESSERT ROSE BAND  
KEITH WHITLEY  
RESTLESS HEART  
EDDIE RABBITT  
JUDDS  
PATTY LOVELESS

**KVAK Anchorage, AK**  
none  
Hottest:  
none

**KUZZ Bakerfield, CA**  
BARBARA HANDBRELL  
STEVE WARINER  
KIM CARBES  
RESTLESS HEART  
RODNEY CROWELL  
JUDDS

**KRST Albuquerque, NM**  
Kenny Rogers  
GATLIN BROTHERS  
JUDY ROTHMAN  
JUDDS  
PATTY LOVELESS  
HIGHWAY 101  
GLEN CAMPBELL

**KRST Albuquerque, NM**  
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GATLIN BROTHERS  
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PATTY LOVELESS  
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JUDY ROTHMAN  
JUDDS  
PATTY LOVELESS  
HIGHWAY 101  
GLEN CAMPBELL

**KUYU Cheyenne, WY**  
none  
Hottest:  
none

**KVIZ Boise, ID**  
ASLEEP AT THE WHEEL  
T. GRAMAM BROWN  
O'KARNS  
MICKEY GILLEY  
BECKY HOBBES  
KIM CARBES  
RICKY SKAGGS  
PATTY LOVELESS  
CONLEY & HARRIS  
RODNEY CROWELL

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PATTY LOVELESS  
CONLEY & HARRIS  
RODNEY CROWELL

## KVPE Fresno, CA

RUSSELL SMITH  
DAVID BALL  
RESTLESS HEART  
RODNEY CROWELL  
EDDIE RABBITT  
JUDDS  
PATTY LOVELESS

## KVPE Fresno, CA

RUSSELL SMITH  
DAVID BALL  
RESTLESS HEART  
RODNEY CROWELL  
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JUDDS  
PATTY LOVELESS

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PATTY LOVELESS

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RUSSELL SMITH  
DAVID BALL  
RESTLESS HEART  
RODNEY CROWELL  
EDDIE RABBITT  
JUDDS  
PATTY LOVELESS

Nine stations failed to report and their playlists were frozen: KCJZ/Minot, KEKB/Grand Junction, KRWQ/Gold Hill, KYAK/Anchor, WBHP/Huntsville, WBOS/Boston, WLVK/Charlotte, WTCM/Traverse City, and WWWW/Detroit.

# R&R NATIONAL AIRPLAY ADULT CONTEMPORARY

## BREAKERS.

### TERENCE TRENT D'ARBY

#### Sign Your Name (Columbia)

66% of our reporters on it. Rotations: Heavy 12, Medium 26, Light 25, Total Adds 19 including WHTX, KLCY, WSLQ, WTRX, WLHT, WFMK, KEFM, WHNN, 3WM, KWFM. Moves 30-23 on the AC chart.

## NEW & ACTIVE

### BOZ SCAGGS "Cool Running" (Columbia) 41/6

Rotations: Heavy 0, Medium 18/0, Light 23/6, Total Adds 6, WTNY, WGSV, KRLB, WMJC, KKLS, WJON. Medium: WAEB, WKYE, WMGN, KWFM, WEIM, WAFL, WSKI, WFPA, KHOZ, Z93, WKCX, WBG, WZLQ, KVIC, WMTFM, KKL, KYJC, KAYN. Light including WSLQ, WRMF, WNAM, KWAV, WMMJ, WGLL, WCKQ, WTK, WJTW, KMGQ.

### STEVE WARINER "I Should Be With You" (MCA) 40/4

Rotations: Heavy 0, Medium 14/0, Light 26/4, Total Adds 4, KLCY, KWAV, WECQ, KSCB. Medium: KVIL, KKHT, WEIM, WKNE, WAFL, WSKI, WCKQ, WCVQ, WFPA, WAHR, WKCX, WZLQ, WMTFM, KYJC. Light including WSLQ, WNAM, WTRX, KEFM, WHNN, 3WM, WGSV, KRLB, Z93, WCAC, KVIC, WMJC, WTR, KKL, KSTR, KAYN.

### LIVINGSTON TAYLOR "Lovin' Arms" (Critique/Atco) 36/13

Rotations: Heavy 0, Medium 7/0, Light 29/13, Total Adds 13, WVBF, WMGS, WSLQ, WTRX, KWAV, WQNY, WFPA, WCAC, WMJC, KSCB, WTR, WJON. Medium: WEIM, WSKI, WAHR, WKCX, WMTFM, KPNW, KYJC. Light including WEBE, WKYE, WNAM, WECQ, WKNE, WAFL, WGSV, KHOZ, WORG, KKL, KAYN, KMGQ.

### OLIVIA NEWTON-JOHN "The Rumour" (MCA) 33/33

Rotations: Heavy 0, Medium 3/3, Light 30/30, Total Adds 33, WAEB, WKYE, WNAM, WTRX, 3WM, KWFM, WMMJ, WEIM, WKNE, WGLL, WAFL, WSKI, WKS, WCKQ, WCVQ, WFPA, WGSV, KHOZ, Z93, WKCX, WCAC, WBG, WZLQ, KTYL, KVIC, WMTFM, KSCB, WTR, WJON, KKL, KSTR, KYJC, KAYN.

### MICHAEL BOLTON "Walk Away" (Columbia) 31/31

Rotations: Heavy 0, Medium 2/2, Light 29/29, Total Adds 31, KLSI, WMYX, KOST, WAEB, WEBE, WSLQ, WNAM, WMMJ, WEIM, WKNE, WAFL, WSKI, WKS, WCKQ, WCVQ, WFPA, WGSV, Z93, WORG, WKCX, WCAC, WBG, WZLQ, KTYL, KVIC, WMTFM, WJON, KKL, KYJC, KAYN, KMGQ.

### MICHAEL JACKSON "Another Part Of Me" (Epic) 31/3

Rotations: Heavy 1/0, Medium 11/0, Light 19/3, Total Adds 3, WAEB, WCAC, KYJC. Heavy: WAFL. Medium: WSLQ, KWFM, WSKI, WCKQ, WFPA, WGSV, Z93, WKCX, WAEV, WZLQ, KAYN. Light including WNLT, KS95, B100, WVA, WTRX, WCVQ, WTK, KHOZ, KRLB, WORG, KTYL, KVIC, WMTFM, KSCB, WTR, KKL.

### 10,000 MANIACS "What's The Matter Here" (Elektra) 26/5

Rotations: Heavy 0, Medium 4/0, Light 22/5, Total Adds 5, KWFM, Z93, WCAC, KKL, KSTR. Medium: WEIM, WAFL, WSKI, KYJC. Light including WNAM, WTRX, WQHQ, WFPA, WGSV, WORG, WKCX, WBG, WZLQ, KTYL, KVIC, WMTFM, KSCB, WTR, WJON, KAYN, KMGQ.

## SIGNIFICANT ACTION

### CONTOURS "Do You Love Me" (Motown) 23/1

Rotations: Heavy 1/0, Medium 15/0, Light 7/1, Total Adds 1, KKLS. Heavy: WLTF. Medium: KMJI, B100, WVA, KEY103, WRKA, WSLQ, WLHT, WFMK, WHNN, WFPA, KRLB, WORG, WAEV, WMJC, KKL. Light including WALK, U102, WTK, WCAC, KVIC, WTR.

### BOBBY McFERRIN "Don't Worry, Be Happy" (EMI-Manhattan) 20/11

Rotations: Heavy 1/1, Medium 6/0, Light 13/10, Total Adds 11, KLCY, KLSY, WKYE, WTCB, WRKA, WIZD, KELT, WEIM, WTK, KRLB, KSCB. Medium: B100, KEZR, WAFL, WMTFM, KAYN, KMGQ. Light including WORG, WAEV, WCAC.

## ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 ELTON JOHN	96/0	86	9	1
2 STEVE WINWOOD	89/0	83	6	0
3 GLORIA ESTEFAN & MIAMI SOUND MACHINE	92/1	79	8	5
4 CHICAGO	85/1	67	16	2
5 BREATHE	77/0	54	16	7
6 TRACY CHAPMAN	83/2	52	28	3
7 CLIMIE FISHER	81/0	56	20	5
8 MOODY BLUES	83/0	60	20	3
9 WHITNEY HOUSTON	85/0	47	33	5
10 RICHARD MARX	78/0	48	22	8
11 LITTLE RIVER BAND	80/2	47	27	6
12 TAYLOR DAYNE	84/6	31	47	6
13 PETER CETERA	88/7	18	52	18
14 JAMES TAYLOR	82/3	25	47	10
15 DARYL HALL & JOHN OATES	83/5	20	55	8
16 HUEY LEWIS & THE NEWS	74/5	14	50	10
17 RED SPEEDWAGON	80/3	15	50	15
18 BILLY OCEAN	55/0	24	26	5
19 JOHNNY HATES JAZZ	74/3	9	50	15
20 RICK ASTLEY	77/15	4	42	31
21 BRUCE HORNSBY & THE RANGE	77/5	3	50	24
22 BEACH BOYS	72/1	3	50	19
23 TERENCE TRENT D'ARBY	63/19	12	26	25
24 ERIC CARMEN	54/0	25	24	5
25 JOHNNY MATHIS	56/1	5	36	15
26 CROWDED HOUSE	60/1	4	36	20
27 NATALIE COLE	62/6	1	25	36
28 CHRIS DeBURGH	59/0	3	36	20
29 KENNY ROGERS	61/10	0	23	38
30 DAVID BENOIT	56/1	3	28	25

## MOST ADDED

- OLIVIA NEWTON-JOHN (33)
- MICHAEL BOLTON (31)
- TERENCE TRENT D'ARBY (19)
- RICK ASTLEY (15)
- HERB ALPERT (13)
- CHRISTOPHER CROSS (13)
- LIVINGSTON TAYLOR (13)
- BOBBY McFERRIN (11)
- KENNY ROGERS (10)
- INXS (9)
- ROD STEWART (9)

## HOTTEST

- STEVE WINWOOD (74)
- ELTON JOHN (70)
- MIAMI SOUND MACHINE (65)
- CHICAGO (47)
- TRACY CHAPMAN (30)
- MOODY BLUES (28)
- BREATHE (26)
- RICHARD MARX (24)
- CLIMIE FISHER (16)
- WHITNEY HOUSTON (15)

### BILL MEDLEY "He Ain't Heavy, He's My Brother" (Scotti Bros./CBS) 19/0

Rotations: Heavy 0, Medium 8/0, Light 11/0, Total Adds 0. Medium: WSLQ, WNAM, WTRX, KWFM, WGSV, WAHR, WCAC, KPNW. Light: WAEB, WMGS, WRMF, WQHQ, WORG, WAEV, KTYL, KVIC, KSCB, KKLS, KAYN.

### PREFAB SPROUT "Cars And Girls" (Epic) 19/0

Rotations: Heavy 0, Medium 3/0, Light 16/0, Total Adds 0. Medium: WAFL, WSKI, KVIC. Light: WTRX, WLHT, WFMK, WHNN, WEIM, WQNY, WCKQ, WFPA, WGSV, Z93, WCAC, WMJC, KKL, KYJC, KAYN.

### ROD STEWART "Forever Young" (WB) 18/9

Rotations: Heavy 0, Medium 4/2, Light 14/7, Total Adds 9, WAEB, WEBE, WVA, WSKI, WTK, WORG, KVIC, KSCB, KAYN. Medium including WAFL, WCKQ. Light including WKYE, WSLQ, WNAM, Z93, WAEV, WMTFM, KYJC.

### GLENN MEDEIROS "Long & Lasting Love (Once In A While)" (Amherst) 16/5

Rotations: Heavy 0, Medium 2/0, Light 14/5, Total Adds 5, B100, WGLL, WQHQ, WZLQ, KAYN. Medium: KWFM, WEIM. Light including WNAM, WKNE, WCKQ, WGSV, KHOZ, WORG, KTYL, WMTFM, KYJC.

### BRIAN WILSON "Love And Mercy" (Sire/Reprise) 16/0

Rotations: Heavy 1/0, Medium 5/0, Light 10/0, Total Adds 0. Heavy: WEIM. Medium: WKYE, WMMJ, WAFL, WORG, WCKX. Light: WAEB, WSLQ, WNAM, WFPA, WGSV, WZLQ, WMTFM, KSTR, KYJC, KAYN.

### STEVE FORBERT "Running On Love" (Geffen) 15/6

Rotations: Heavy 0, Medium 3/1, Light 12/5, Total Adds 6, WSLQ, WAHR, WKCX, WMJC, WMTFM, KAYN. Medium including WEIM, KVIC. Light including WNAM, WAFL, WSKI, WCKQ, WFPA, WGSV, WZLQ.

### ANDY LEEK "Please Please" (Atlantic) 15/2

Rotations: Heavy 0, Medium 1/0, Light 14/2, Total Adds 2, WAFL, WFPA. Medium: WEIM. Light including WEBE, WNAM, WTRX, WSKI, WQHQ, WCKQ, WGSV, WKCX, WZLQ, KVIC, WTR, KSTR.

### FREDDIE JACKSON "Nice 'N' Slow" (Capitol) 15/0

Rotations: Heavy 0, Medium 1/0, Light 14/0, Total Adds 0. Medium: WAFL. Light: WNLT, B100, WAEB, WTRX, WGLL, WQHQ, WTK, KHOZ, WORG, WCAC, WZLQ, KTYL, KVIC, KAYN.

### HERB ALPERT "I Need You" (A&M) 13/13

Rotations: Heavy 0, Medium 0, Light 13/13, Total Adds 13, WNAM, WTRX, KWFM, WEIM, WSKI, WKS, WGSV, KHOZ, WCAC, WZLQ, KVIC, KYJC, KAYN.

### CHRISTOPHER CROSS & FRANCES RUFFELLE "I Will (Take You Forever)" (Reprise) 13/13

Rotations: Heavy 0, Medium 0, Light 13/13, Total Adds 13, WMMJ, WKNE, WAFL, WSKI, WCKQ, WCVQ, KHOZ, Z93, WCKX, KTYL, WMTFM, KSTR, KAYN.

### ASWAD "Don't Turn Around" (Mango/Island) 13/2

Rotations: Heavy 0, Medium 2/1, Light 11/1, Total Adds 2, WFPA, WAHR. Medium including WEIM. Light including WKYE, WAFL, WSKI, WKS, WORG, WZLQ, WMTFM, WJON, KYJC, KAYN.

### KENNY LOGGINS "Nobody's Fool" (Columbia) 12/3

Rotations: Heavy 1/0, Medium 5/0, Light 6/3, Total Adds 3, U102, WCAC, KAYN. Heavy: WKYE. Medium: WCKQ, KRLB, Z93, WAEV, KVIC. Light including B100, WVA, WGLL.

### STYLE COUNCIL "How She Threw It All Away" (Polydor/PolyGram) 11/2

Rotations: Heavy 0, Medium 1/0, Light 10/2, Total Adds 2, WSLQ, WKS. Medium: WEIM. Light including WAFL, WFPA, WORG, WZLQ, KSTR, KYJC, KAYN, KMGQ.

### INXS "Never Tear Us Apart" (Atlantic) 9/9

Rotations: Heavy 0, Medium 1/1, Light 8/8, Total Adds 9, B100, WSLQ, WEIM, WSKI, WCKQ, WZLQ, KTYL, KVIC, KYJC.

### KEITH SWEAT "Make It Last Forever" (Elektra) 9/2

Rotations: Heavy 0, Medium 0, Light 9/2, Total Adds 2, WSKI, WFPA. Light including WEIM, WAFL, WCKQ, WORG, WCAC, WZLQ, KAYN.

Breakers are those records that have achieved concurrent airplay at 50% of our reporting stations. New & Active records are receiving airplay at 25 or more stations. Records in Significant Action are receiving airplay on from 8-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the AC chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

10,000  
MANIACS  
"What's The  
Matter Here"

New & Active

from the Gold album  
IN MY TRIBE



KEITH  
SWEAT  
"Make It Last  
Forever"

Significant Action

from the Platinum album  
MAKE IT LAST FOREVER



# AC ADDS & HOTS

## CURRENT-BASED

### EAST

#### PARALLEL ONE

**WALK/Long Island**  
Edwards/Daniels

JOHNNY HATES JAZZ  
REO SPEEDWAGON  
CHICAGO  
Hottest:  
STEVE WINWOOD  
BREATHE  
MIAMI SOUND MACHI  
ELTON JOHN  
TRACY CHAPMAN

**WSN/Philadelphia**  
Sullivan/Tyler

KENNY ROGERS  
Hottest:  
STEVE WINWOOD  
BREATHE  
MIAMI SOUND MACHI  
ELTON JOHN  
CHICAGO

**WHTX/Pittsburgh**  
Keith Abrams

TERENCE TRENT D'A  
HUEY LEWIS & THE  
Hottest:  
STEVE WINWOOD  
BREATHE  
ELTON JOHN  
ERIC CARMEN  
CHICAGO

#### PARALLEL TWO

**WAEB/Allentown**  
Chris Bailey

MICHAEL BOLTON  
TERENCE TRENT D'A  
MICHAEL JACKSON  
OLIVIA NEWTON-JOH  
ROD STEWART  
Hottest:  
STEVE WINWOOD  
ELTON JOHN  
BREATHE  
CHICAGO  
MIAMI SOUND MACHI

**WVBF/Boston**  
Garcia/Newell

RICK ASTLEY  
LIVINGSTON TAYLOR  
TERENCE TRENT D'A  
Hottest:  
MIAMI SOUND MACHI  
ELTON JOHN  
WHITNEY HOUSTON  
CHICAGO  
MOODY BLUES

**WEBC/Bridgeport**  
Hansen/Norman

MICHAEL BOLTON  
ROD STEWART  
ROBERT PLANT  
Hottest:  
ELTON JOHN  
RICK ASTLEY  
PETER CETERA  
TAYLOR DAYNE  
CHICAGO

**WVAF/Charleston, WV**  
Mark Robertson

JAMES TAYLOR  
BRUCE HORNSBY  
ROD STEWART  
Hottest:  
BREATHE  
STEVE WINWOOD  
ELTON JOHN  
MIAMI SOUND MACHI  
CHICAGO

**WKYE/Johnstown**  
Jack Michaels

TAYLOR DAYNE  
ROBERT PALMER  
BOBBY MCFERRIN  
OLIVIA NEWTON-JOH  
Hottest:  
STEVE WINWOOD  
ELTON JOHN  
MIAMI SOUND MACHI  
CHICAGO  
TERENCE TRENT D'A

**WMSG/Wilkes Barre**  
Norton/Marriott

JOHNNY HATES JAZZ  
LIVINGSTON TAYLOR  
DAVID BENOIT  
Hottest:  
STEVE WINWOOD  
ELTON JOHN  
MIAMI SOUND MACHI  
CLIMIE FISHER

#### PARALLEL THREE

**WTNY/Watertown**  
Donovan/Hall

TERENCE TRENT D'A  
BOZ SCAGGS  
Hottest:  
ELTON JOHN  
MIAMI SOUND MACHI  
CHICAGO  
MOODY BLUES  
CLIMIE FISHER

**WML/Bangor**  
Miller/Russell

OLIVIA NEWTON-JOH  
CHRISTOPHER CROSS  
MICHAEL BOLTON  
Hottest:  
HUEY LEWIS & THE  
MIAMI SOUND MACHI  
HALL & OATES  
TERENCE TRENT D'A  
TRACY CHAPMAN

**WEIM/Fitchburg**  
Jack Raymond

ROBERT PLANT  
GREGORY HINES  
HERB ALPERT  
OLIVIA NEWTON-JOH  
MICHAEL BOLTON  
INXS  
BOBBY MCFERRIN  
Hottest:  
ELTON JOHN  
STEVE WINWOOD  
CHICAGO  
TRACY CHAPMAN  
MIAMI SOUND MACHI

**WECQ/Geneva**  
Anthony/Neilson

TERENCE TRENT D'A  
NATALIE COLE  
STEVE WARINER  
RICK ASTLEY  
Hottest:  
CLIMIE FISHER  
ELTON JOHN  
LRB  
MIAMI SOUND MACHI  
STEVE WINWOOD

**WQNY/Nhaca**  
Smith/Erk

KENNY ROGERS  
LIVINGSTON TAYLOR  
RICK ASTLEY  
Hottest:  
TRACY CHAPMAN  
CLIMIE FISHER  
STEVE WINWOOD  
MIAMI SOUND MACHI  
ELTON JOHN  
WKNE/Keene  
Mike Trombly

**CHRISTOPHER CROSS**  
MICHAEL BOLTON  
EW&F  
OLIVIA NEWTON-JOH  
Hottest:  
STEVE WINWOOD  
ELTON JOHN  
TAYLOR DAYNE  
CHICAGO  
MOODY BLUES

**WGLL/Mercersburg**  
Low/Schmidt

INXS  
GLENN MEDEIROS  
OLIVIA NEWTON-JOH  
FOREIGNER  
Hottest:  
ERIC CARMEN  
RICHARD MARX  
CHICAGO  
STEVE WINWOOD  
BREATHE

**WAFM/Hord, DE**  
Tim Brough

OLIVIA NEWTON-JOH  
MICHAEL BOLTON  
ANDY LEEK  
CHRISTOPHER CROSS  
Hottest:  
MIAMI SOUND MACHI  
ELTON JOHN  
MOODY BLUES  
CHICAGO  
TERENCE TRENT D'A

**WSK/Montpelier**  
Bruce Stebbins

ROD STEWART  
KEITH SWEAT  
CHRISTOPHER CROSS  
MICHAEL BOLTON  
OLIVIA NEWTON-JOH  
HERB ALPERT  
INXS  
Hottest:  
ELTON JOHN  
TERENCE TRENT D'A  
CHICAGO  
REO SPEEDWAGON  
HUEY LEWIS & THE

**WQHO/Ocean City**  
Dana McDonald

RICK ASTLEY  
TERENCE TRENT D'A  
GLENN MEDEIROS  
Hottest:  
STEVE WINWOOD  
MIAMI SOUND MACHI  
ELTON JOHN  
WHITNEY HOUSTON  
MOODY BLUES

**Y103/Jacksonville**  
Erica Lee

RICK ASTLEY  
Hottest:  
STEVE WINWOOD  
MIAMI SOUND MACHI  
ELTON JOHN  
PETER CETERA  
HALL & OATES

**WKSJ/Williamsport**  
Tom Benson

RICK ASTLEY  
KENNY ROGERS  
STYLE COUNCIL  
MICHAEL BOLTON  
HERB ALPERT  
OLIVIA NEWTON-JOH  
Hottest:  
ERIC CARMEN  
DEBBIE GIBSON  
REO SPEEDWAGON

**U102/Knoxville**  
Hobbs/Trotter

PETER CETERA  
KENNY LOGGINS  
Hottest:  
BREATHE  
TAYLOR DAYNE  
ELTON JOHN  
MIAMI SOUND MACHI  
BEACH BOYS

96 Current Reporters  
89 Current Reports

### SOUTH

#### PARALLEL ONE

**WSB-FM/Atlanta**  
LoCasio/McCoy

BOBBY MCFERRIN  
JOHNNY HATES JAZZ  
Hottest:  
STEVE WINWOOD  
ELTON JOHN  
RICHARD MARX  
MIAMI SOUND MACHI  
BILLY OCEAN  
MIAMI SOUND MACHI  
STEVE WINWOOD  
BREATHE

**KVIL/Dallas**  
Watson/Miniaci

BEACH BOYS  
JOHNNY MATHIS  
Hottest:  
STEVE WINWOOD  
ELTON JOHN  
MIAMI SOUND MACHI  
MOODY BLUES  
JAMES TAYLOR

**KKHT/Houston**  
Judy Haveson

PETER CETERA  
Hottest:  
HALL & OATES  
MIAMI SOUND MACHI  
ELTON JOHN  
CLIMIE FISHER  
STEVE WINWOOD

**WNL/Tampa**  
Crane/Brown

JAMES TAYLOR  
STEVE FORBERT  
MIAMI SOUND MACHI  
CHICAGO  
AL B. SURE!  
TRACY CHAPMAN  
RICHARD MARX

**WZNY/Augusta, GA**  
John Patrick

RICK ASTLEY  
KENNY ROGERS  
PETER CETERA  
Hottest:  
STEVE WINWOOD  
MIAMI SOUND MACHI  
ELTON JOHN  
TERENCE TRENT D'A  
WHITNEY HOUSTON

**KEY103/Austin**  
Rush/Alan

none  
Hottest:  
BREATHE  
STEVE WINWOOD  
RICHARD MARX  
ELTON JOHN  
MIAMI SOUND MACHI  
BREATHE

**WQXY/Baton Rouge**  
HoU/Cain

NATALIE COLE  
RICK ASTLEY  
Hottest:  
CHICAGO  
ELTON JOHN  
RICHARD MARX  
MIAMI SOUND MACHI  
STEVE WINWOOD

**WTCB/Columbia, SC**  
Mark Hamlin

HALL & OATES  
PETER CETERA  
BRUCE HORNSBY  
BOBBY MCFERRIN  
Hottest:  
STEVE WINWOOD  
MIAMI SOUND MACHI  
ELTON JOHN  
WHITNEY HOUSTON  
MOODY BLUES

**WTKI/Charleston**  
John Quincy

none  
Hottest:  
BREATHE  
STEVE WINWOOD  
RICHARD MARX  
ELTON JOHN  
MIAMI SOUND MACHI

**WTPA/Fl. Payne**  
Becky Barnes

OLIVIA NEWTON-JOH  
ANDY LEEK  
KEITH SWEAT  
LIVINGSTON TAYLOR  
MICHAEL BOLTON  
ASWAD  
Hottest:  
STEVE WINWOOD  
ELTON JOHN  
MIAMI SOUND MACHI  
CHICAGO  
TRACY CHAPMAN

**WTKI/Gainesville**  
Nick Allen

ROD STEWART  
BOBBY MCFERRIN  
Hottest:  
STEVE WINWOOD  
RICHARD MARX  
MIAMI SOUND MACHI  
TRACY CHAPMAN  
ELTON JOHN

**WGSV/Guntersville**  
Jackson/Bell

HUEY LEWIS & THE  
BOZ SCAGGS  
OLIVIA NEWTON-JOH  
MICHAEL BOLTON  
HERB ALPERT  
Hottest:  
STEVE WINWOOD  
ELTON JOHN  
MIAMI SOUND MACHI  
MOODY BLUES

#### PARALLEL TWO

**WRKA/Louisville**  
Robertson/Shannon

BOBBY MCFERRIN  
JOHNNY HATES JAZZ  
Hottest:  
STEVE WINWOOD  
ELTON JOHN  
RICHARD MARX  
MIAMI SOUND MACHI  
BILLY OCEAN

**WZL/Mobile/Panacola**  
Charlie Ocean

HALL & OATES  
KENNY ROGERS  
BOBBY MCFERRIN  
Hottest:  
MIAMI SOUND MACHI  
ELTON JOHN  
STEVE WINWOOD  
TRACY CHAPMAN

**KELT/McAllen**  
Tad Griffin

KENNY ROGERS  
BOBBY MCFERRIN  
HUEY LEWIS & THE  
Hottest:  
ELTON JOHN  
STEVE WINWOOD  
MIAMI SOUND MACHI  
TRACY CHAPMAN

**WSLQ/Roanoke**  
Greg Fry

MICHAEL BOLTON  
INXS  
STYLE COUNCIL  
LIVINGSTON TAYLOR  
STEVE FORBERT  
MIAMI SOUND MACHI  
Hottest:  
TERENCE TRENT D'A

**WRMF/West Palm Beach**  
Dave Parks

NATALIE COLE  
TAYLOR DAYNE  
Hottest:  
ELTON JOHN  
STEVE WINWOOD  
MIAMI SOUND MACHI  
CLIMIE FISHER  
MOODY BLUES

#### PARALLEL THREE

**WCKQ/Campbellsville**  
Jackson/McClendon

OLIVIA NEWTON-JOH  
MICHAEL BOLTON  
INXS  
CHRISTOPHER CROSS  
Hottest:  
TRACY CHAPMAN  
STEVE WINWOOD  
CHICAGO  
MIAMI SOUND MACHI  
ELTON JOHN

**WCVQ/Clarksville**  
Michael Johnson

CHRISTOPHER CROSS  
OLIVIA NEWTON-JOH  
MICHAEL BOLTON  
Hottest:  
RICHARD MARX  
STEVE WINWOOD  
MIAMI SOUND MACHI  
LRB

**WBQM/Tallahassee**  
J.J. Steele

OLIVIA NEWTON-JOH  
MICHAEL BOLTON  
TERENCE TRENT D'A  
Hottest:  
CLIMIE FISHER  
STEVE WINWOOD  
MIAMI SOUND MACHI  
TAYLOR DAYNE  
JAMES TAYLOR

**WZLQ/Tupelo**  
Roger Nelson

MICHAEL BOLTON  
HERB ALPERT  
INXS  
OLIVIA NEWTON-JOH  
GLENN MEDEIROS  
Hottest:  
STEVE WINWOOD  
ELTON JOHN  
MIAMI SOUND MACHI  
CHICAGO  
CLIMIE FISHER

**KTYL/Tyler**  
Janie Baker

CHRISTOPHER CROSS  
MICHAEL BOLTON  
INXS  
OLIVIA NEWTON-JOH  
Hottest:  
BREATHE  
STEVE WINWOOD  
TRACY CHAPMAN  
CHICAGO  
RICHARD MARX

**KVIC/Victoria**  
Tony Davis

ROD STEWART  
INXS  
OLIVIA NEWTON-JOH  
MICHAEL BOLTON  
HERB ALPERT  
NATALIE COLE  
Hottest:  
BRUCE HORNSBY  
ELTON JOHN  
HUEY LEWIS & THE  
CHICAGO  
STEVE WINWOOD

**WAMR/Huntsville**  
Bonnie O'Brien

HALL & OATES  
STEVE FORBERT  
ASWAD  
Hottest:  
JAMES TAYLOR  
TRACY CHAPMAN  
STEVE WINWOOD  
JOHNNY HATES JAZZ  
MOODY BLUES

**KRLB/Lubbock**  
Scott/Allen

BOBBY MCFERRIN  
KENNY ROGERS  
BOZ SCAGGS  
Hottest:  
STEVE WINWOOD  
ELTON JOHN  
MIAMI SOUND MACHI  
CHICAGO  
WHITNEY HOUSTON

**Z93/Myrtle Beach**  
Mitch Adams

OLIVIA NEWTON-JOH  
MICHAEL BOLTON  
CHRISTOPHER CROSS  
10,000 MANIACS  
TERENCE TRENT D'A  
Hottest:  
CHICAGO  
ELTON JOHN

**WORQ/Orangeburg**  
Ted Bell

MICHAEL BOLTON  
ROD STEWART  
Hottest:  
MIAMI SOUND MACHI  
MOODY BLUES  
REO SPEEDWAGON  
TERENCE TRENT D'A  
STEVE WINWOOD

**WKXC/Rome**  
Randy Quirk

OLIVIA NEWTON-JOH  
MICHAEL BOLTON  
FOUR TOPS  
CHRISTOPHER CROSS  
STEVE FORBERT  
Hottest:  
STEVE WINWOOD  
CHICAGO  
MIAMI SOUND MACHI  
LRB  
TAYLOR DAYNE

**WAEV/Savannah**  
Lawson/Davis

DEBBIE GIBSON  
Hottest:  
BREATHE  
ELTON JOHN  
ERIC CARMEN  
STEVE WINWOOD  
TERENCE TRENT D'A

**WCAC/Sabring**  
Bob Rowland

HERB ALPERT  
KENNY LOGGINS  
10,000 MANIACS  
OLIVIA NEWTON-JOH  
LIVINGSTON TAYLOR  
MICHAEL BOLTON  
CHICAGO  
MICHAEL JACKSON  
Hottest:  
RICHARD MARX  
CLIMIE FISHER  
STEVE WINWOOD  
MIAMI SOUND MACHI  
LRB

**WBPJ/Clarksville**  
Michael Johnson

CHRISTOPHER CROSS  
OLIVIA NEWTON-JOH  
MICHAEL BOLTON  
Hottest:  
RICHARD MARX  
STEVE WINWOOD  
MIAMI SOUND MACHI  
LRB

**WFPA/Fl. Payne**  
Becky Barnes

OLIVIA NEWTON-JOH  
ANDY LEEK  
KEITH SWEAT  
LIVINGSTON TAYLOR  
MICHAEL BOLTON  
ASWAD  
Hottest:  
STEVE WINWOOD  
ELTON JOHN  
MIAMI SOUND MACHI  
CHICAGO  
TRACY CHAPMAN

**WTKI/Gainesville**  
Nick Allen

ROD STEWART  
BOBBY MCFERRIN  
Hottest:  
STEVE WINWOOD  
RICHARD MARX  
MIAMI SOUND MACHI  
TRACY CHAPMAN  
ELTON JOHN

**WGSV/Guntersville**  
Jackson/Bell

HUEY LEWIS & THE  
BOZ SCAGGS  
OLIVIA NEWTON-JOH  
MICHAEL BOLTON  
HERB ALPERT  
Hottest:  
STEVE WINWOOD  
ELTON JOHN  
MIAMI SOUND MACHI  
MOODY BLUES

**KHOZ/Harrison**  
Boswell/Shassere

CHRISTOPHER CROSS  
OLIVIA NEWTON-JOH  
HERB ALPERT  
NATALIE COLE  
Hottest:  
BRUCE HORNSBY  
ELTON JOHN  
HUEY LEWIS & THE  
CHICAGO  
STEVE WINWOOD

### MIDWEST

#### PARALLEL ONE

**KYKY/SL. Louis**  
David Blair

RICK ASTLEY  
TAYLOR DAYNE  
TRACY CHAPMAN  
Hottest:  
BREATHE  
CHICAGO  
RICHARD MARX  
BILLY OCEAN  
STEVE WINWOOD

**WARM98/Cincinnati**  
Nick O'Neill

HUEY LEWIS & THE  
REO SPEEDWAGON  
Hottest:  
CHICAGO  
BREATHE  
STEVE WINWOOD  
MIAMI SOUND MACHI  
ELTON JOHN

**WLTF/Cleveland**  
Popovich/Godfrey

TRACY CHAPMAN  
Hottest:  
ERIC CARMEN  
RICHARD MARX  
CHEAP TRICK  
CONTOURS  
STEVE WINWOOD

**WMJ/Cleveland**  
Ivers/Torcasso

PETER CETERA  
BRUCE HORNSBY  
Hottest:  
RICHARD MARX  
MOODY BLUES  
BILLY OCEAN  
CHICAGO  
CHEAP TRICK

**WSNY/Columbus**  
Hallett/Nunnally

RICK ASTLEY  
LRB  
Hottest:  
BREATHE  
RICHARD MARX  
ERIC CARMEN  
BILLY OCEAN

**Two stations called in a frozen playlist this week: KPNW/Eugene and WTC/Charleston. Five stations failed to report this week and their playlists were frozen: KEY103/Austin, KOAQ/Denver, KS95/Minneapolis, WOMC/Detroit, and WTFM/Johnson City. WABK/Augusta and WPX/New York are no longer current based AC reporters.**

**WACJ/Sabring**  
Bob Rowland

HERB ALPERT  
KENNY LOGGINS  
10,000 MANIACS  
OLIVIA NEWTON-JOH  
LIVINGSTON TAYLOR  
MICHAEL BOLTON  
CHICAGO  
MICHAEL JACKSON  
Hottest:  
RICHARD MARX  
CLIMIE FISHER  
STEVE WINWOOD  
MIAMI SOUND MACHI  
LRB

**WBPJ/Clarksville**  
Michael Johnson

CHRISTOPHER CROSS  
OLIVIA NEWTON-JOH  
MICHAEL BOLTON  
Hottest:  
RICHARD MARX  
STEVE WINWOOD  
MIAMI SOUND MACHI  
LRB

**WFPA/Fl. Payne**  
Becky Barnes

OLIVIA NEWTON-JOH  
ANDY LEEK  
KEITH SWEAT  
LIVINGSTON TAYLOR  
MICHAEL BOLTON  
ASWAD  
Hottest:  
STEVE WINWOOD  
ELTON JOHN  
MIAMI SOUND MACHI  
CHICAGO  
TRACY CHAPMAN

**WTKI/Gainesville**  
Nick Allen

ROD STEWART  
BOBBY MCFERRIN  
Hottest:  
STEVE WINWOOD  
RICHARD MARX  
MIAMI SOUND MACHI  
TRACY CHAPMAN  
ELTON JOHN

**WGSV/Guntersville**  
Jackson/Bell

HUEY LEWIS & THE  
BOZ SCAGGS  
OLIVIA NEWTON-JOH  
MICHAEL BOLTON  
HERB ALPERT  
Hottest:  
STEVE WINWOOD  
ELTON JOHN  
MIAMI SOUND MACHI  
MOODY BLUES

**KHOZ/Harrison**  
Boswell/Shassere

CHRISTOPHER CROSS  
OLIVIA NEWTON-JOH  
HERB ALPERT  
NATALIE COLE  
Hottest:  
BRUCE HORNSBY  
ELTON JOHN  
HUEY LEWIS & THE  
CHICAGO  
STEVE WINWOOD

#### PARALLEL ONE

**WOMC/Detroit**  
Barry Argenbright

none  
Hottest:  
STEVE WINWOOD  
ELTON JOHN  
BREATHE  
WHITNEY HOUSTON  
ERIC CARMEN

**KLSJ/Kansas City**  
Land/Alan

TAYLOR DAYNE  
MICHAEL BOLTON  
Hottest:  
JETS  
GEORGE MICHAEL  
ERIC CARMEN  
BREATHE  
RICHARD MARX

**WMYX/Milwaukee**  
Beth Fast

MICHAEL BOLTON  
Hottest:  
STEVE WINWOOD  
ERIC CARMEN  
RICHARD MARX  
BREATHE  
ELTON JOHN

**KS95/Minneapolis**  
Kim Jeffries

none  
Hottest:  
BREATHE  
ERIC CARMEN  
BILLY OCEAN  
STEVE WINWOOD  
MIAMI SOUND MACHI

**PARALLEL TWO**

**WNAM/Appleton-Oshkosh**  
Collins/Morgan

HERB ALPERT  
MICHAEL BOLTON  
OLIVIA NEWTON-JOH  
Hottest:  
STEVE WINWOOD  
TRACY CHAPMAN  
ELTON JOHN  
CHICAGO  
MOODY BLUES

**WSPN/Columbus**  
Hallett/Nunnally

RICK ASTLEY  
LRB  
Hottest:  
BREATHE  
RICHARD MARX  
ERIC CARMEN  
BILLY OCEAN

**WACJ/Sabring**  
Bob Rowland

HERB ALPERT  
KENNY LOGGINS  
10,000 MANIACS  
OLIVIA NEWTON-JOH  
LIVINGSTON TAYLOR  
MICHAEL BOLTON  
CHICAGO  
MICHAEL JACKSON  
Hottest:  
RICHARD MARX  
CLIMIE FISHER  
STEVE WINWOOD  
MIAMI SOUND MACHI  
LRB

**WBPJ/Clarksville**  
Michael Johnson

CHRISTOPHER CROSS  
OLIVIA NEWTON-JOH  
MICHAEL BOLTON  
Hottest:  
RICHARD MARX  
STEVE WINWOOD  
MIAMI SOUND MACHI  
LRB

**WFPA/Fl. Payne**  
Becky Barnes

OLIVIA NEWTON-JOH  
ANDY LEEK  
KEITH SWEAT  
LIVINGSTON TAYLOR  
MICHAEL BOLTON  
ASWAD  
Hottest:  
STEVE WINWOOD  
ELTON JOHN  
MIAMI SOUND MACHI  
CHICAGO  
TRACY CHAPMAN

**WTKI/Gainesville**  
Nick Allen

ROD STEWART  
BOBBY MCFERRIN  
Hottest:  
STEVE WINWOOD  
RICHARD MARX  
MIAMI SOUND MACHI  
TRACY CHAPMAN  
ELTON JOHN

**WGSV/Guntersville**  
Jackson/Bell

HUEY LEWIS & THE  
BOZ SCAGGS  
OLIVIA NEWTON-JOH  
MICHAEL BOLTON  
HERB ALPERT  
Hottest:  
STEVE WINWOOD  
ELTON JOHN  
MIAMI SOUND MACHI  
MOODY BLUES

**WTRX/Flint**  
Pearson/Burke

OLIVIA NEWTON-JOH  
TERENCE TRENT D'A  
LIVINGSTON TAYLOR  
HERB ALPERT  
Hottest:  
MIAMI SOUND MACHI  
ELTON JOHN  
MOODY BLUES  
WHITNEY HOUSTON  
HALL & OATES

**WLHT/Grand Rapids**  
Dirksen/Brown

TERENCE TRENT D'A  
Hottest:  
MOODY BLUES  
STEVE WINWOOD  
TRACY CHAPMAN  
ELTON JOHN  
MIAMI SOUND MACHI

**WFMK/Lansing**  
Tom Knight

TERENCE

# AC ADDS & HOTS

## FULL-SERVICE AC

### MOST ADDED

PETER CETERA (7)  
 RICK ASTLEY (6)  
 TAYLOR DAYNE (5)  
 JAMES TAYLOR (4)  
 TRACY CHAPMAN (3)  
 CHRISTOPHER CROSS (3)  
 HALL & OATES (3)  
 HUEY LEWIS & THE NEWS (3)  
 KENNY ROGERS (3)

### HOTTEST

MIAMI SOUND MACHINE (21)  
 BREATHE (18)  
 ELTON JOHN (18)  
 RICHARD MARX (17)  
 STEVE WINWOOD (17)  
 ERIC CARMEN (16)  
 BILLY OCEAN (12)  
 MOODY BLUES (10)  
 CHICAGO (7)  
 JOHNNY MATHIS (7)

## GOLD-BASED AC

### MOST ADDED

PETER CETERA (7)  
 BRUCE HORNSBY & THE RANGE (4)  
 HUEY LEWIS & THE NEWS (4)  
 TRACY CHAPMAN (3)  
 TERENCE TRENT O'ARBY (3)  
 BOZ SCAGGS (3)  
 CHICAGO (2)  
 HALL & OATES (2)  
 MIAMI SOUND MACHINE (2)

### HOTTEST

ERIC CARMEN (20)  
 RICHARD MARX (17)  
 STEVE WINWOOD (17)  
 BILLY OCEAN (16)  
 BREATHE (15)  
 ELTON JOHN (14)  
 MIAMI SOUND MACHINE (13)  
 CHICAGO (9)  
 SADE (7)  
 JETS (5)  
 BOZ SCAGGS (5)

### EAST

#### PARALLEL ONE

WBEN/Buffalo  
 Hank Nevins  
 JAMES TAYLOR  
 CHICAGO  
 Hottest:  
 ERIC CARMEN  
 MIAMI SOUND MACH  
 ELTON JOHN  
 PETER CETERA

WGR/Buffalo  
 Mike Rozman  
 TAYLOR DAYNE  
 Hottest:  
 STEVE WINWOOD  
 RICHARD MARX  
 ELTON JOHN  
 MIAMI SOUND MACH  
 CHICAGO

KDKA/Pittsburgh  
 Watkins  
 MIAMI SOUND MACH  
 Hottest:  
 BREATHE  
 BILLY OCEAN  
 RICHARD MARX  
 ERIC CARMEN

WPRO/Providence  
 Mike Osborne  
 MOODY BLUES  
 TAYLOR DAYNE  
 HUEY LEWIS & THE  
 Hottest:  
 ERIC CARMEN  
 STEVE WINWOOD  
 CHICAGO  
 MIAMI SOUND MACH  
 ELTON JOHN

WMAJ/Washington  
 Eileen Griffin  
 PATTI AUSTIN  
 LIVINGSTON TAYLOR  
 Hottest:  
 JAMES TAYLOR  
 JOHNNY MATHIS  
 MIAMI SOUND MACH  
 FULL SWING  
 BOZ SCAGGS

WQY/Schenectady  
 Brindley/Sgarlati  
 none  
 Hottest:  
 BREATHE  
 JULIO IGLESIAS  
 LANZ & SPEER  
 ERIC CARMEN  
 WHITNEY HOUSTON

#### PARALLEL TWO

WICC/Bridgeport  
 Peters/Becker  
 none  
 Hottest:  
 ERIC CARMEN  
 CONTOURS  
 ELTON JOHN  
 STEVE WINWOOD  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WELI/New Haven  
 Gross/McCormick  
 PETER CETERA  
 TRACY CHAPMAN  
 Hottest:  
 HUEY LEWIS & T  
 JOHNNY MATHIS  
 JOHNNY HATES  
 MIAMI SOUND M

WCHS/Charleston  
 Vic Marino  
 TERENCE TRENT  
 BOZ SCAGGS  
 ASWAD  
 FOUR TOPS  
 Hottest:  
 STEVE WINWOOD  
 BREATHE  
 RICHARD MARX  
 MIAMI SOUND MACH  
 ELTON JOHN

WVTR/Morrisstown  
 Emery/Boyle  
 10,000 MANIACS  
 FOUR TOPS  
 TERENCE TRENT D  
 Hottest:  
 STEVE WINWOOD  
 ELTON JOHN  
 CHICAGO  
 MOODY BLUES  
 MIAMI SOUND MACH

WTIC/Hartford  
 David Bernstein  
 TRACY CHAPMAN  
 Hottest:  
 ELTON JOHN  
 MOODY BLUES  
 JOHNNY MATHIS  
 CLIMIE FISHER  
 TAYLOR DAYNE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

### EAST

#### PARALLEL ONE

WLTT/Washington  
 Don Davis  
 TRACY CHAPMAN  
 NATALIE COLE  
 HUEY LEWIS & THE  
 Hottest:  
 ERIC CARMEN  
 MIAMI SOUND MACH  
 ELTON JOHN  
 MOODY BLUES  
 STEVE WINWOOD

WKSZ/Philadelphia  
 Mike Colby  
 none  
 Hottest:  
 BREATHE  
 BILLY OCEAN  
 ERIC CARMEN  
 SADE

WLTJ/Pittsburgh  
 John Gallagher  
 none  
 Hottest:  
 BILLY OCEAN  
 BOZ SCAGGS  
 SADE  
 JETS  
 DEELE

WWMX/Baltimore  
 Don Kelley  
 MIAMI SOUND MACH  
 TERENCE TRENT D'A  
 Hottest:  
 STEVE WINWOOD  
 ERIC CARMEN  
 JETS  
 JOHNNY HATES JAZZ

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WYYY/Syracuse  
 Rich Lauber  
 MOODY BLUES  
 TRACY CHAPMAN  
 Hottest:  
 STEVE WINWOOD  
 ELTON JOHN  
 BREATHE  
 RICHARD MARX  
 MIAMI SOUND MACH

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WLEW/Allentown  
 Robbins/Alexander  
 KENNY ROGERS  
 BOZ SCAGGS  
 MICHAEL JACKSON  
 Hottest:  
 STEVE WINWOOD  
 ELTON JOHN  
 CHICAGO  
 LRB  
 MIAMI SOUND MACH

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

37 Current Reporters  
 27 Current Reports

### SOUTH

#### PARALLEL TWO

WBT/Charlotte  
 Andy Bickie  
 RICK ASTLEY  
 KENNY ROGERS  
 NATALIE COLE  
 Hottest:  
 ERIC CARMEN  
 MIAMI SOUND MACH  
 JOHNNY MATHIS  
 BEACH BOYS  
 BOBBY MCFERRIN

WGOW/Chattanooga  
 Kelly McCoy  
 BEACH BOYS  
 LIVINGSTON TAYLOR  
 RICK ASTLEY  
 Hottest:  
 RICHARD MARX  
 BREATHE  
 MIAMI SOUND MACH  
 ELTON JOHN  
 CHICAGO

WRVA/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WHAS/Louisville  
 Bruce/McElvein  
 CLIMIE FISHER  
 Hottest:  
 STEVE WINWOOD  
 RICHARD MARX  
 ERIC CARMEN  
 BREATHE  
 MIAMI SOUND MACH

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

#### PARALLEL THREE

WGBR/Goldsboro  
 Alan Hoover  
 CHRISTOPHER CROS  
 PETER CETERA  
 BEACH BOYS  
 FOUR TOPS  
 Hottest:  
 STEVE WINWOOD  
 ELTON JOHN  
 MIAMI SOUND MACH  
 CHICAGO  
 TRACY CHAPMAN

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WKYX/Paducah  
 Carvell/Burns  
 JAMES TAYLOR  
 HALL & OATES  
 PETER CETERA  
 Hottest:  
 ELTON JOHN  
 BREATHE  
 RICHARD MARX  
 CHICAGO  
 CLIMIE FISHER

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WSTU/Stuart  
 Grant/Archer  
 TAYLOR DAYNE  
 KENNY ROGERS  
 Hottest:  
 STEVE WINWOOD  
 BREATHE  
 ELTON JOHN  
 MIAMI SOUND MACH  
 CHICAGO

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
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WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

43 Current Reporters  
 31 Current Reports

### SOUTH

#### PARALLEL ONE

WFOX/Atlanta  
 Dennis Winslow  
 STEVE WINWOOD  
 Hottest:  
 JETS  
 ERIC CARMEN  
 BOZ SCAGGS  
 SADE

KFMK/Houston  
 John Stevens  
 none  
 Hottest:  
 ERIC CARMEN  
 RICHARD MARX  
 STEVE WINWOOD  
 BOZ SCAGGS

WUSA/Tampa  
 Johnny Williams  
 none  
 Hottest:  
 BILLY OCEAN  
 CHICAGO  
 ERIC CARMEN  
 CONTOURS  
 GEORGE MICHAEL

KSMG/San Antonio  
 Jay Scott  
 PETER CETERA  
 HUEY LEWIS & THE  
 Hottest:  
 BREATHE  
 STEVE WINWOOD  
 CHICAGO  
 MOODY BLUES  
 HALL & OATES

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
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 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
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 HALL & OATES  
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WVBT/Richmond  
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 HALL & OATES  
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 TRACY CHAPMAN  
 LRB  
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WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
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 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
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WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

#### PARALLEL TWO

KKMJ/Austin  
 Bob Cole  
 BREATHE  
 Hottest:  
 JAMES TAYLOR  
 RESTLESS HEART  
 SADE  
 JOHNNY MATHIS  
 CHRIS DEBURGH

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
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WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
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 LRB  
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WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WEZC/Charlotte  
 Herring/Conway  
 HALL & OATES  
 TAYLOR DAYNE  
 Hottest:  
 CHICAGO  
 RICHARD MARX  
 STEVE WINWOOD  
 JETS  
 BILLY OCEAN

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
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 MIAMI SOUND MACH  
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WVBT/Richmond  
 Tim Farley  
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WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
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WVBT/Richmond  
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 HALL & OATES  
 Hottest:  
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 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WSTF/Orlando  
 Brian Kirklind  
 CHICAGO  
 Hottest:  
 STEVE WINWOOD  
 ERIC CARMEN  
 BILLY OCEAN  
 CHEAP TRICK  
 RICHARD MARX

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
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WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
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 STEVE WINWOOD  
 TRACY CHAPMAN  
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WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
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WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
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 TRACY CHAPMAN  
 LRB  
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 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

### MIDWEST

#### PARALLEL ONE

55KRC/Cincinnati  
 Drew Hayes  
 PETER CETERA  
 LRB  
 TAYLOR DAYNE  
 Hottest:  
 RICHARD MARX  
 STEVE WINWOOD  
 ELTON JOHN  
 ERIC CARMEN  
 BILLY OCEAN

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

#### PARALLEL TWO

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
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WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
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 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

#### PARALLEL THREE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
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 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
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WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

#### PARALLEL THREE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
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WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
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 MIAMI SOUND MACH  
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WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

#### PARALLEL THREE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
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 TRACY CHAPMAN  
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 MIAMI SOUND MACH  
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WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

### WEST

#### PARALLEL ONE

KHOW/Denver  
 Murphy Huston  
 JAMES TAYLOR  
 Hottest:  
 ERIC CARMEN  
 STEVE WINWOOD  
 BILLY OCEAN  
 JOHNNY MATHIS  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

#### PARALLEL TWO

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
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WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

#### PARALLEL THREE

WVBT/Richmond  
 Tim Farley  
 HALL & OATES  
 Hottest:  
 STEVE WINWOOD  
 TRACY CHAPMAN  
 LRB  
 MIAMI SOUND MACH  
 BREATHE

# R&R NATIONAL AIRPLAY

## NAC

LW TW

- 2 ● **PATRICK O'HEARN**/River's Gonna Rise (Private Music) "Homeward"
- 1 2 **DAVID SANBORN**/Close-Up (Reprise) "Slam"
- 3 ● **SPYRO GYRA**/Rites Of Summer (MCA) "Yosemite"
- 4 4 **SADE**/Stronger Than Pride (Epic) "Paradise"
- 8 ● **MAX LASSER'S ARK**/Earthwalk (CBS) "Heart"
- 5 8 **CHUCK MANGIONE**/Eyes Of The Veiled Temptress (Columbia) "Long"
- 12 ● **RICHARD ELLIOT**/The Power Of Suggestion (Intima/Enigma) "Power"
- 6 8 **SHADOWFAX**/Folk Songs For A Nuclear Village (Capitol) "Laugh"
- 17 ● **CRUSADERS**/Life In The Modern World (MCA) "Coulda"
- 9 10 **SUZANNE CIANI**/Neverland (Private Music) "Neverland"
- 11 ● **ROB MULLINS**/5th Gear (Nova) "Home" "Japanese" "Sky's"
- 7 12 **TRACY CHAPMAN**/Tracy Chapman (Elektra) "Fast"
- 13 ● **GRUSIN & GRUSIN**/Sticks And Stones (GRP) "River"
- 10 14 **GEORGE HOWARD**/Reflections (MCA) "Bad" "Conquer"
- 15 15 **TOMI CHILDS**/Union (A&M) "Walk"
- 19 ● **YELLOWJACKETS**/Politics (MCA) "Local"
- 14 17 **TUCK AND PATTI**/Tears Of Joy (Windham Hill/Jazz) "Breath"
- 16 18 **EVERYTHING BUT THE GIRL**/Idlewild (Sire/WB) "Always"
- 23 ● **RON COOLEY**/The Ancient And... (American Gramophone) "Grandfather's" "Smile"
- 29 ● **STANLEY CLARKE**/If This Bass Could Only Talk (Portrait/CBS) "Funny" "Stories"
- 21 21 **BEN SIDRAN**/Too Hot To Touch (Windham Hill/Jazz) "Enivre" "Sunny"
- 22 22 **DAVID BENOIT**/Every Step Of The Way (GRP) "Step" "Shibuya" "Key"
- 20 23 **KEVIN EUBANKS**/Shadow Prophets (GRP) "Jenna's"
- 25 ● **KENIA**/Distant Horizon: Rio/New York (Zebra/MCA) "Creepin'"
- 26 25 **BOBBY McFERRIN**/Simple Pleasures (EMI-Manhattan) "Worry"
- 27 ● **JIM DEVLIN**/Laguna Sunday (Nova) "Laguna"
- 28 ● **PHILIPPE SAISSE**/Valerian (Windham Hill) "Pearl"
- 28 28 **RIPPINGTONS**/Kilimanjaro (Passport) "Northern"
- 30 ● **BRIAN BROMBERG**/Bases Loaded (Intima/Enigma) "Cheer"
- DEBUT ● **NAJEE**/Day By Day (EMI-Manhattan) "Day"

### MOST ADDED LPs

MIKE STEVENS (9)  
DAVID BECKER TRIBUNE (9)  
T-SQUARE (6)  
DJAVAN (5)  
MARC SLOWKER (5)

### HOTTEST LPs

DAVID SANBORN (16)  
PATRICK O'HEARN (15)  
SPYRO GYRA (9)  
SADE (8)  
SUZANNE CIANI (5)  
RICHARD ELLIOT (5)  
CHUCK MANGIONE (5)  
BEN SIDRAN (5)

### HOT TRACKS

PATRICK O'HEARN/Homeward  
DAVID SANBORN/Slam  
TOMI CHILDS/Walk  
CRUSADERS/Passion  
RICHARD ELLIOT/Judy's  
DOC SEVERINSEN/City  
SHADOWFAX/Laugh  
SPYRO GYRA/LimeLight

## NEW & ACTIVE

#### \*\*T-SQUARE "Truth" (Portrait/CBS) 23/6

Rotations: Heavy 1/0, Medium 6/1, Light 16/5, Total Adds 6, KSLU, WFMK, WHNN, KTCL, KMGQ, KWFH. Heavy: KBLX. CHART EXTRA this week.

#### \*\*KENNY VANCE "Short Vacation" (Gold Castle) 16/0

Rotations: Heavy 3/0, Medium 7/0, Light 6/0, Total Adds 0, Heavy: BRZ, KHH, WLOQ. Mediums include: KOAI, WFAE, KEYV. CHART EXTRA this week.

#### \*\*DOC SEVERINSEN "Facets" (Amherst) 15/1

Rotations: Heavy 4/0, Medium 5/0, Light 6/1, Total Adds 1, WUHT. Heavy: KSLU, WFMK, WHNN, KMGQ. CHART EXTRA this week.

#### \*DJAVAN "Bird Of Paradise" (Columbia) 19/5

Rotations: Heavy 3/0, Medium 7/0, Light 9/5, Total Adds 5, BRZ, KNUA, KLZS, KTCL, KWFH. Heavy: KKSF, WLOQ, KMGQ. BREAKER this week.

#### \*FAREED HAQUE "Voices Rising" (L.R.S.) 18/5

Rotations: Heavy 1/0, Medium 2/1, Light 15/4, Total Adds 5, WBMW, KIFM, WOTB, KSLU, KTCL. Heavy: BRZ. BREAKER this week.

#### MIKE STEVENS "Light Up The Night" (Novus/RCA) 15/9

Rotations: Heavy 2/0, Medium 1/1, Light 12/7, Total Adds 9, WBMW, WBZN, BRZ, KHH, KDAB, KBLX, WOTB, KSLU, KMGQ. Heavy: WLOQ.

#### DAVID BECKER TRIBUNE "Siberian Express" (MCA) 13/8

Rotations: Heavy 0/0, Medium 3/2, Light 10/6, Total Adds 8, WBZN, KHH, KDAB, KNUA, WFAE, KSLU, WHVE, MS.

#### KARLA BONOFF "New World" (Gold Castle) 13/4

Rotations: Heavy 2/1, Medium 3/0, Light 8/3, Total Adds 4, WBMW, KHH, KLRS, WFAE. Heavy: KGRX.

#### MARK O'CONNOR "Elysian Forest" (WB) 13/3

Rotations: Heavy 2/0, Medium 3/0, Light 8/3, Total Adds 3, WBMW, KTCZ, WOTB. Heavy: KGRX, KTCL. Mediums include: KKSF, KLRS.

#### DAVID HAYES "Sunbathing in Leningrad" (Gold Castle) 13/2

Rotations: Heavy 2/0, Medium 6/0, Light 5/2, Total Adds 2, WBMW, KSLU. Heavy: KHH, MS. Mediums include: KKSF, KTCL.

#### PATTI AUSTIN "The Real Me" (Qwest/WB) 13/1

Rotations: Heavy 1/0, Medium 9/0, Light 3/1, Total Adds 1, KIFM. Heavy: WOTB. Mediums include: BRZ, KBCO, WFAE, KMGQ.

## CONTEMPORARY JAZZ

LW TW

- 1 1 **KEVIN EUBANKS**/Shadow Prophets (GRP) "Shadow"
- 3 ● **DIZZY GILLESPIE**/Endlessly (MCA) "Tippin'" "Endlessly" "Flyin'"
- 4 ● **WYNTON MARSALIS**/Live At Blues Alley (Columbia) "Juan"
- 5 ● **YELLOWJACKETS**/Politics (MCA) "Local"
- 2 5 **MICHEL PETRUCCIANI**/Michel Plays Petrucciani (Blue Note) "Brazilian" "Sahara"
- 7 ● **SPYRO GYRA**/Rites Of Summer (MCA) "Daddy's"
- 9 ● **DAVID SANBORN**/Close-Up (Reprise) "Good-bye" "J.T."
- 10 ● **BENNETT WALLACE**/Bordertown (Blue Note) "East 9"
- 8 9 **CHUCK MANGIONE**/Eyes Of The Veiled Temptress (Columbia) "Long"
- 13 ● **STANLEY CLARKE**/If This Bass Could Only... (Portrait/CBS) "Goodbye" "Funny"
- 12 ● **CRUSADERS**/Life In The Modern World (MCA) "Passion" "A.C."
- 17 ● **HARRISON & BLANCHARD**/Black Pearl (Columbia) "Black"
- 16 ● **MODERN JAZZ QUARTET**/For Ellington (East-West/Atlantic) "Rockin'"
- 18 ● **ROLAND VAZQUEZ**/The Tides Of Time (Soundwings) "Celestial"
- 20 ● **BILLY CHILDS**/Take For Example This (Windham Hill/Jazz) "Quiet" "Backwards"
- 15 17 **BETTY CARTER**/Look What I Got (Verve) "Look" "Good" "Man"
- 19 ● **BRANFORD MARSALIS**/Random Abstract (Columbia) "Yes"
- BREAKER 19 **GROVER WASHINGTON JR.**/Then And Now (Columbia) "Stolen" "Sentimental"
- 14 20 **BEN SIDRAN**/Too Hot Too Touch (Windham Hill/Jazz) "Freedom"
- 23 ● **ELIANE ELIAS**/Cross Currents (Blue Note) "Campari"
- 24 ● **ILLINOIS JACQUET & HIS BIG BAND**/Jacquet's Got It (Atlantic) "More"
- 27 ● **McRAE & CARTER**/McRae & Carter... (Great American Music Hall) "Sophisticated"
- BREAKER 24 **PATTI AUSTIN**/The Real Me (Qwest/WB) "Cry"
- 11 25 **EDDIE GOMEZ**/Power Play (Columbia) "Power"
- 28 ● **DJAVAN**/Bird Of Paradise (Columbia) "Carnival" "Miss"
- 21 27 **GEORGE HOWARD**/Reflections (MCA) "Reflections"
- DEBUT ● **DOC SEVERINSEN**/Facets (Amherst) "City"
- 22 29 **TONINHO HORTA**/Diamond Land (Verve Forecast) "Pilar"
- BREAKER 30 **FAREED HAQUE**/Voices Rising (Pangaea) "Back"

### MOST ADDED LPs

PATTI AUSTIN (6)  
FAREED HAQUE (6)  
RICK STRAUSS (6)  
GROVER WASHINGTON JR. (6)  
MIKE STEVENS (5)  
MILTON NASCIMENTO (4)  
JAMAALADEEN TACUMA (4)

### HOTTEST LPs

WYNTON MARSALIS (11)  
DAVID SANBORN (11)  
YELLOWJACKETS (9)  
STANLEY CLARKE (8)  
DIZZY GILLESPIE (8)  
SPYRO GYRA (8)  
MICHEL PETRUCCIANI (7)

### HOT TRACKS

SPYRO GYRA/Daddy's  
STANLEY CLARKE/Funny  
WYNTON MARSALIS/Juan  
DAVID SANBORN/Good-bye  
YELLOWJACKETS/Oz

## NEW & ACTIVE

#### \*\*PIECES OF A DREAM "Makes You Wanna" (EMI-Manhattan) 18/1

Rotations: Heavy 5/0, Medium 7/0, Light 6/1, Total Adds 1, WBGO. Heavy: WJZZ, WAER, WFSS, WSHA, JZTRAX. CHART EXTRA this week.

#### MILTON NASCIMENTO "Yauareta" (Columbia) 16/4

Rotations: Heavy 0/0, Medium 7/0, Light 9/4, Total Adds 4, WCPN, WJZZ, KWMU, WVPE.

#### BOBBY ENRIQUEZ "Wild Piano" (Portrait/CBS) 16/2

Rotations: Heavy 3/0, Medium 10/0, Light 3/2, Total Adds 2, KSDS, WSHA. Heavy: WRTI, WUSF, KADK.

#### MAX LASSER'S ARK "Earthwalk" (CBS) 14/3

Rotations: Heavy 1/0, Medium 8/0, Light 5/3, Total Adds 3, WNOP, WJZZ, KMHD. Heavy: KLSK.

#### ROB MULLINS "5th Gear" (Nova) 13/1

Rotations: Heavy 3/0, Medium 7/0, Light 3/1, Total Adds 1, KMHD. Heavy: KZPS, KLECC, KUOP.

#### KENNY BURRELL "Pieces Of Blue & The Blues" (Blue Note) 11/2

Rotations: Heavy 2/0, Medium 4/0, Light 5/2, Total Adds 2, KWMU, KLCC. Heavy: KSDS, KJAZ.

#### MIKE STEVENS "Light Up The Night" (Novus/RCA) 10/5

Rotations: Heavy 0/0, Medium 3/0, Light 7/5, Total Adds 5, WJZZ, KWMU, KLCC, KLSK, KUOP.

#### DORI CAYMMI "Dori Caymmi" (Musician/Elektra) 10/1

Rotations: Heavy 1/0, Medium 2/0, Light 7/1, Total Adds 1, WJZZ. Heavy: KLSK. Medium: KXPR, KJAZ.

#### JOHN TROPEA "NY Cats Direct" (DMP) 10/1

Rotations: Heavy 4/0, Medium 3/0, Light 3/1, Total Adds 1, WCPN. Heavy: KZPS, WDET, KLCC, KUOP.

#### PATRICK O'HEARN "Rivers Gonna Rise" (Private Music) 9/0

Rotations: Heavy 4/0, Medium 1/0, Light 4/0, Total Adds 0, Heavy: KMHD, KLCC, JZTRAX, KLSK.

#### FOWLER BROTHERS "Breakfast For Dinosaur" (Fossil) 8/2

Rotations: Heavy 0/0, Medium 2/0, Light 6/2, Total Adds 2, WCPN, WSHA. Medium: WJZZ, KLCC.

#### DAVID BECKER TRIBUNE "Siberian Express" (MCA) 8/2

Rotations: Heavy 0/0, Medium 2/0, Light 6/2, Total Adds 2, WMOT, KLSK. Medium: KJZZ, KLCC.

#### RICK STRAUSS "Jump Start" (Pro Jazz) 7/6

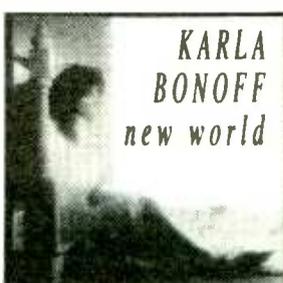
Rotations: Heavy 1/1, Medium 0/0, Light 6/5, Total Adds 6, WEBR, KJZZ, KPLU, WMOT, WVPE, KUOP.

\*\* Chart Extra denoted by two asterisks. \* Uncharted Breakers denoted by one asterisk.

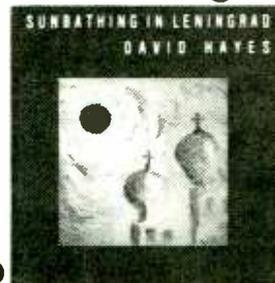
## Take a short vacation to a new world and go sunbathing in Leningrad



R&R NAC Chart Extra  
FMQB 26  
GAVIN 31 -- A Top Tip LP  
MAC 15/5



R&R NAC  
New & Active 13/4  
FMQB #1 Most Added  
GAVIN A Most Added,  
DEBUT 46  
MAC 11/9, A Most Added



R&R NAC New & Active 13/2  
GAVIN 39 -- A Top Tip LP  
MAC 11/1

# ADDS & HOTS

## NAC

EAST		SOUTH		MIDWEST		PARALLEL TWO	
<b>PARALLEL ONE</b> WBWM/Washington Carpe	<b>PARALLEL TWO</b> WOTB/Newport Steve Bianchi	<b>PARALLEL ONE</b> KQAD/Dallas Randy Brown	<b>PARALLEL TWO</b> WFAZ/Charlotte Paul Stribling	<b>PARALLEL ONE</b> WUW/Chicago O'Connor/Fischer	<b>PARALLEL TWO</b> WZZM/Ann Arbor John Fiedler	<b>PARALLEL ONE</b> WUHT/Grand Rapids Brenda Matthews	<b>PARALLEL TWO</b> WYZZ/Charlotte Gene Rump
ROBBY McFERREN MARK SLOWIKER MIKE STEVENS KARLA BONOFF FARIED HAQUE DAVID HAYES JUAN MARTIN MARK O'CONNOR Hotteat: PATRICK O'HEARN GRUSIN & GRUSIN TUCK AND PATTI MAX LASSER TRACY CHAPMAN	GRUSIN & GRUSIN JULIES BROUSSARD PATRICK O'HEARN MARK O'CONNOR MICHAEL HAYES BOBBY ENRIQUEZ MIKE STEVENS FARIED HAQUE POWER BROTHERS Hotteat: BEN SIDRAN GEORGE HOWARD DAVID SANBORN CHICK COREA	ROB MULLINS FARIED HAQUE STANLEY CLARKE JIM DEVLIN T SQUARE MISSING LINKS DAVID BECKER TRIBU GRUSIN & GRUSIN KEN PEPLOWSKI DAVID SANBORN BOB BALDWIN ASAD RICK HARLET MIKE STEVENS ORNETTE COLEMAN ROBBEN FORD THOMAS LARG BRANFORD MARSALIS MICHAEL URBANIAK Hotteat: DOC SEVERINSEN BEN SIDRAN DAVID SANBORN	KARLA BONOFF POWER BROTHERS JOHN TESH DAVID BECKER TRIBU BRANFORD MARSALIS Hotteat: DAVID SANBORN ROB MULLINS SPYRO GYRA TOMINO HOTTA TRACY CHAPMAN WLOO/Orlando Bob Church PETE BARDENS DAVID BECKER TRIBU Hotteat: TOMI CHILDS GRUSIN & GRUSIN ROB MULLINS DAVID SANBORN NAJEE	HUEY LEWIS & THE 3 Hotteat: DAVID SANBORN STEVE MINWOOD PATRICK O'HEARN BOE SCAGGS SADE Hotteat: THE BREEZE/Minneapolis Rob Moore RICK STRAUSS CAROL JOY ROBBINS JOE HARKNEY MIKE STEVENS KENNY BURRELL MILTON MASCIMOTTO GARY MIGHT RAY CHARLES BRANFORD MARSALIS DJAVAN Hotteat: CHICK MANGIONE KENNY VANCE AMINA CLAUDINE HYE BEN SIDRAN CHRISTINE LAVIE	MARK O'CONNOR SARTI CITY EXPRESS ROB MULLINS ROBBEN FORD JUAN MARTIN MARK SLOWIKER Hotteat: DAVID SANBORN PATRICK O'HEARN MIPPINOTONS TUCK AND PATTI TOMI CHILDS Hotteat: KTCZ/Minneapolis John Fiedler MARK O'CONNOR SARTI CITY EXPRESS ROB MULLINS ROBBEN FORD JUAN MARTIN MARK SLOWIKER Hotteat: DAVID SANBORN PATRICK O'HEARN MIPPINOTONS TUCK AND PATTI TOMI CHILDS	YELLOWJACKETS DOC SEVERINSEN STANLEY CLARKE Hotteat: SHADOWBOX SADE PATRICK O'HEARN CHICK MANGIONE SPYRO GYRA WFBK/Raleigh Tom Knight STANLEY CLARKE PATRICK O'HEARN T SQUARE DAVID SANBORN DOC SEVERINSEN SPYRO GYRA YELLOWJACKETS CRUSADERS Hotteat: JANMALADREZ TACUMA ORNETTE COLEMAN MARK SLOWIKER GRUSIN & GRUSIN DJAVAN FARIED HAQUE RICK STRAUSS T SQUARE IMAGES ROB MULLINS PATRICK O'HEARN CHICK COREA MAX LASSER KEY/Las Vegas Len Howard RICK STRAUSS JOAN ARMSTRONG PAUL MCCARDLES HERB ALBERT Hotteat: PATRICK O'HEARN DAVID SANBORN ZIGGY MARLEY JIM DEVLIN GRUSIN & GRUSIN	WJZZ/Charlotte Gene Rump BULL DURHAM BLAK WILSON VAL HOBBS GENTLEMAN WITHOUT LIP ROBERT PALMER DJAVAN JOHNNY MATRIS Hotteat: CHICK MANGIONE SPYRO GYRA PATRICK O'HEARN BEN SIDRAN BULL DURHAM

32 Current Reporters  
29 Current Reports

# Grover Washington Jr.

## "THEN AND NOW"



Two stations failed to report and their playlists were frozen: KOAI/Dallas and KTWV/Los Angeles. WGMC/Rochester failed to report for two consecutive weeks and was not used in this week's data.

## WEST

PARALLEL ONE		PARALLEL TWO		PARALLEL TWO	
<b>PARALLEL ONE</b> KHN/Denver McIntosh/Cobb	<b>PARALLEL TWO</b> KARLA BONOFF ANDY SUMMERS JOHN TROPEA POWER BROTHERS DAVID BECKER TRIBU JOHN BOLIVAR THERESA SCHROEDER- MIKE STEVENS LIVINGSTON TAYLOR Hotteat: JIM CHAPPELL TOMI CHILDS DANCY HORRISSE PATRICK O'HEARN TUCK AND PATTI	<b>PARALLEL TWO</b> NBCO/Denver-Boulder Doug Clifton TRACY CHAPMAN TOMI CHILDS SADE Hotteat: ROBBY McFERREN PATTI AUSTIN RIPPINGTONS ROBBEN FORD TOMI CHILDS KFWB/San Diego Steve Huntington FARIED HAQUE PATTI AUSTIN GROVER WASHINGTON PHILIPPE SAISSE WILTON MASCIMOTTO Kenny Rankin Hotteat: DAVID SANBORN SPYRO GYRA RIPPINGTONS RICHARD ELLIOT IMAGES	<b>PARALLEL TWO</b> KBLX/San Francisco Kilber/Logan FREDDIE JACKSON MISSING LINKS CLAUDETTE B Hotteat: SADE BILLY OCEAN STANLEY CLARKE NAJEE T SQUARE KXSF/San Francisco Fainstein/Francis JOAN ARMSTRONG Hotteat: ACROSTIC ALCHEMY DJAVAN MAX LASSER PATRICK O'HEARN SADE KXIA/San Jose Maureen Matthews DAVID BECKER TRIBU MARK SLOWIKER DJAVAN Hotteat: SUSANNE CIANI ROLAND VAZQUEZ DAVID SANBORN ZIGGY MARLEY	<b>PARALLEL TWO</b> MUSICAL STARSTREAMS Fran Forest THERESA SCHROEDER- DANNY WRIGHT MARK SLOWIKER DAVID BECKER TRIBU Hotteat: SARTI CITY EXPRESS GILES NEAVES DAVID HAYES DANNY WRIGHT MARK SLOWIKER PORTRAITS IN SOUND Tom Reinman YORIBO SUZUKI ROB MULLINS Hotteat: SUSANNE CIANI MAX HIGGINS TOMI CHILDS SANDY OWEN JIM DEVLIN	<b>PARALLEL TWO</b> KTCLF/Colins John Hayes JANMALADREZ TACUMA ORNETTE COLEMAN MARK SLOWIKER GRUSIN & GRUSIN DJAVAN FARIED HAQUE RICK STRAUSS T SQUARE IMAGES ROB MULLINS PATRICK O'HEARN CHICK COREA MAX LASSER KEY/Las Vegas Len Howard RICK STRAUSS JOAN ARMSTRONG PAUL MCCARDLES HERB ALBERT Hotteat: PATRICK O'HEARN DAVID SANBORN ZIGGY MARLEY JIM DEVLIN GRUSIN & GRUSIN

# BREAKERS.

## CONTEMPORARY JAZZ CHART

DEBUT 19

# CONTEMPORARY JAZZ

EAST		SOUTH		MIDWEST		PARALLEL TWO	
<b>PARALLEL ONE</b> WBGO/Newark Wyle Rollins	<b>PARALLEL TWO</b> WBUR/Buffalo Al Wallace DOC SEVERINSEN RICK STRAUSS Hotteat: SPYRO GYRA GEORGE HOWARD DAVE SAMUELS KEVIN EUBANKS CHICK MANGIONE WNEW/New York Anita Bonita Hotteat: STANLEY CLARKE ELLA FITZGERALD BRANFORD MARSALIS MERRILL & EVANS DOC SEVERINSEN WRTN/Philadelphia Karl Kessler CEDAR WALTON BOBBY WATSON DAVE BENDIGRETT GEORGE CARLES STEVE TURRE MODERN JAZZ QUARTET BILLY BARG MERRILL & EVANS JOE HENDERSON CHICAGO JAZZ SUMMIT TETE MONTOLIU DIZZY GILLESPIE DORIS GONZALES Hotteat: WYNTON MARSALIS GROVER WASHINGTON STANLEY CLARKE COURTNEY PINE MICHEL PETRUCCIANT	<b>PARALLEL ONE</b> WFLP/Louisville Leslie Stewart Hotteat: DAVID SANBORN EDDIE GONZ ROLAND VAZQUEZ WYNTON MARSALIS MICHEL PETRUCCIANT WMOI/Hotville Rick Forest RICK STRAUSS DAVID BECKER TRIBU FARIED HAQUE DAVE BRIBECK PATTI AUSTIN Hotteat: BENNE WALLACE TOMINO HOTTA MICHEL PETRUCCIANT CHICK MANGIONE ELIANE ELIAS WHRD/Hotville John Lowery ELIANE ELIAS BENNE WALLACE JULIES BROUSSARD JANMALADREZ TACUMA Hotteat: DIZZY GILLESPIE MODERN JAZZ QUARTET SPYRO GYRA YELLOWJACKETS BRANFORD MARSALIS	<b>PARALLEL ONE</b> WDET/Detroit Ann Dallas PATTI AUSTIN Hotteat: MICHAEL URBANIAK WYNTON MARSALIS ROBBEN FORD STANLEY CLARKE KTCZ/Minneapolis Nehnie Diamond BENNE WALLACE DOC SEVERINSEN KEVIN EUBANKS GEORGE HOWARD CHICK COREA DAVID SANBORN YELLOWJACKETS Four stations called in a frozen playlist: WNEW/New York, WSIW/Edwardsville, WFLP/Louisville, and WUSF/Tampa. Two stations failed to report and their playlists were frozen: WFSS/Fayetteville and Jazz Trax. WZZM/Detroit Steve Williams GUY DANIEL BONCE JOHN MITCHELL DOUJ CAYWEL FARIED HAQUE BRANFORD MARSALIS WYNTON MASCIMOTTO Hotteat: YELLOWJACKETS DAVID SANBORN TACK 6 SADE NAJEE	<b>PARALLEL TWO</b> WSEI/Edwardsville Matthew Kulig Hotteat: DAVID SANBORN SPYRO GYRA YELLOWJACKETS STANLEY CLARKE WYZZ/South Bend-Elihu John Kaufman-Kennel PATTI AUSTIN BRANFORD MARSALIS MILTON MASCIMOTTO PHILIPPE SAISSE RICK STRAUSS ANDY SUMMERS PELL MOSS Hotteat: RAY BRYANT MICHEL PETRUCCIANT KEVIN EUBANKS DIZZY GILLESPIE SPYRO GYRA			

35 Current Reporters  
27 Current Reports

# Wynton Marsalis

## "WYNTON MARSALIS QUARTET LIVE AT BLUES ALLEY"



## CONTEMPORARY JAZZ CHART 3

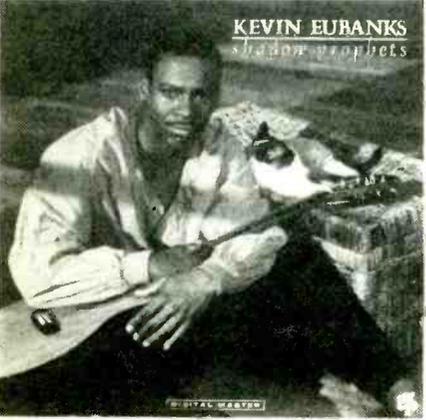
### ... AND ON ITS WAY TO #1!!

## THANK YOU JAZZ RADIO!!



# Radio Made The Prophecy Come True!

## KEVIN EUBANKS



## "SHADOW PROPHETS"

#1 For Five  
Consecutive  
Weeks!

Two stations failed to report for two consecutive weeks and were not used in this week's data: WGBH/Boston and The Jazz Show.

# R&R NATIONAL AIRPLAY AOR ALBUMS

3 2  
WKS WKS LW TW

173 REPORTERS

AUGUST 5, 1988

Reports/Adds Power Heavy Medium

2	1	1	1	<b>VAN HALEN/OU812</b> (WB)
1	2	2	2	<b>STEVE WINWOOD/Roll With It</b> (Virgin)
6	6	4	3	<b>GREGG ALLMAN BAND/Just Before The Bullets Fly</b> (Epic)
4	4	3	4	<b>ROBERT PALMER/Heavy Nova</b> (EMI-Manhattan)
5	5	5	5	<b>PAT BENATAR/Wide Awake In Dreamland</b> (Chrysalis)
—	—	6	6	<b>HUEY LEWIS &amp; THE NEWS/Small World</b> (Chrysalis)
<b>DEBUT</b>				
14	8	8	8	<b>GUNS N' ROSES/Appetite For Destruction</b> (Geffen)
—	13	9	9	<b>COCKTAIL/Soundtrack</b> (Elektra)
13	11	11	11	<b>ROBERT PLANT/Now And Zen</b> (Es Paranza/Atlantic)
3	3	7	11	<b>JIMMY PAGE/Outrider</b> (Geffen)
12	10	10	12	<b>MIDNIGHT OIL/Diesel And Dust</b> (Columbia)
21	17	16	13	<b>SCORPIONS/Savage Amusement</b> (Mercury/PG)
9	9	12	14	<b>ELTON JOHN/Reg Strikes Back</b> (MCA)
15	14	13	15	<b>TRACY CHAPMAN/Tracy Chapman</b> (Elektra)
27	23	18	16	<b>RHYTHM CORPS/Common Ground</b> (Pasha/CBS)
22	22	24	17	<b>CHEAP TRICK/Lap Of Luxury</b> (Epic)
20	15	15	18	<b>SMITHEREENS/Green Thoughts</b> (Enigma/Capitol)
24	21	17	19	<b>CROWDED HOUSE/Temple Of Low Men</b> (Capitol)
25	24	21	20	<b>CINDERELLA/Long Cold Winter</b> (Mercury/PG)
7	7	14	21	<b>BRUCE HORNSBY &amp; THE RANGE/Scenes From The Southside</b> (RCA)
33	26	26	22	<b>MELISSA ETHERIDGE/Melissa Etheridge</b> (Island)
—	—	30	23	<b>BLUE OYSTER CULT/Imaginos</b> (Columbia)
—	—	38	24	<b>DEF LEPPARD/Hysteria</b> (Mercury/PG)
18	18	19	25	<b>PATTI SMITH/Dream Of Life</b> (Arista)
10	12	20	26	<b>ROD STEWART/Out Of Order</b> (WB)
32	28	28	27	<b>CHURCH/Starfish</b> (Arista)
19	19	22	28	<b>MICHAEL ANDERSON/Sound Alarm</b> (A&M)
38	33	32	29	<b>DAVID DREW/Safety Love</b> (MCA)
34	29	29	30	<b>CADDYSHACK II/Soundtrack</b> (Columbia)*
—	—	23	31	<b>JETHRO TULL/20 Years Of Jethro Tull</b> (Chrysalis)
—	39	35	32	<b>LITA FORD/Lita</b> (RCA)
23	34	39	33	<b>INXS/Kick</b> (Atlantic)
8	16	25	34	<b>MOODY BLUES/Sur La Mer</b> (Polydor/PG)
35	31	31	35	<b>BRITNY FOX/Britny Fox</b> (Columbia)
40	36	36	36	<b>IGGY POP/Instinct</b> (A&M)
28	32	34	37	<b>JIMMY BARNES/Freight Train Heart</b> (Geffen)
17	25	27	38	<b>NEIL YOUNG &amp; THE BLUENOTES/This Note's For You</b> (Reprise)
—	38	37	39	<b>BRIAN WILSON/Brian Wilson</b> (Sire/Reprise)
11	20	33	40	<b>GEORGIA SATELLITES/Open All Night</b> (Elektra)

\*Keeps a bullet due to continued growth.

"Finish" (147)	"Love" (111)	"Mine" (37)	157-0	66-	146-	11+
"Holdin" (155)	"Roll" (61)	"Don't" (57)	166+1	66-	151+	15=
"Can't" (158)	"Demons" (31)	"Before" (11)	163=0	53+	133+	29-
"Simply" (157)	"Disturbing" (5)	"More" (1)	161-3	74-	148-	11-
"Fired" (155)	"Cool" (6)	"Love" (4)	155-0	75+	141+	13-
"Perfect" (139)	"Walking" (25)	"Small" (19)	147-0	49-	125-	22+
"Hate" (163)	"Roll" (30)	"Moment" (10)	163/6	20	106	52
"Sweet" (136)	"Paradise" (4)	"Nighttrain" (2)	138-0	44+	110+	25-
"Powerful" (160)	"Rave" (12)	"Wild" (4)	161+3	25+	99+	58-
"Dance" (126)	"Ship" (25)	"Tall" (3)	140+10	20+	91+	41-
"Only" (125)	"Wasting" (45)	"Prison" (7)	139-1	11-	76-	55+
"Dead" (127)	"Beds" (3)	"Dreamworld" (3)	133-3	18-	82+	47-
"Believe" (130)	"Rhythm" (7)	"Passion" (4)	133+4	11+	62+	59-
"Don't" (67)	"Goodbye" (46)	"Town" (11)	106-7	22-	57-	43+
"Talkin" (91)	"Fast" (42)	"Mountains" (4)	120=8	16-	57-	51+
"Common" (138)			138+10	10+	55+	74-
"Cruel" (110)	"Let" (23)	"Flame" (6)	124+19	7=	45+	68+
"House" (127)	"Drown" (3)	"Green" (2)	129-5	8=	53-	67+
"Better" (114)	"Sister" (3)	"Possessed" (2)	119-5	9-	59+	54-
"Gypsy" (117)	"Don't" (10)	"Mile" (5)	120+3	5=	29+	71-
"Look" (74)	"Defenders" (27)	"Valley" (8)	94-0	14-	50-	39+
"Bring" (112)	"Similar" (4)	"Way" (1)	114+18	2=	30+	65+
"Astronomy" (121)	"In" (2)	"Imaginos" (1)	123+18	0=	14+	87+
"Love" (74)	"Pour" (16)	"Armageddon" (1)	83+36	9+	30+	44+
"Power" (93)	"There" (3)	"Paths" (1)	95-0	3+	33-	51-
"Dynamite" (30)	"Horse" (29)	"Forever" (25)	79-5	1-	30-	43-
"Reptile" (88)	"Spark" (1)		89+9	3=	25+	48+
"Sound" (78)	"Until" (2)		79-1	0-	30-	44-
"Green" (108)			108+6	0=	14+	63+
"Nobody's" (77)			77-1	16+	35+	39-
"Part" (55)	"Lick" (14)	"Living" (1)	69-2	5-	25-	40-
"Back" (103)	"Kiss" (1)		104+15	0=	10+	66+
"Never" (74)	"Sensation" (6)	"Kick" (5)	84+27	4+	21+	53+
"Know" (38)	"Here" (31)	"River" (1)	66-7	5-	30-	29+
"Long" (97)	"Girlschool" (2)		97-0	1=	14+	54-
"Cold" (75)	"High" (2)	"Tuff" (1)	77-2	1+	8+	48-
"Driving" (77)	"Much" (6)	"Lessons" (1)	82+9	0=	13=	52-
"Note's" (50)	"Hey" (13)	"Sunday" (1)	61-5	1=	20-	36-
"Love" (72)	"Night" (1)	"Rio" (1)	72=4	1-	12+	49-
"Don't" (30)	"Open" (26)	"Cheri" (4)	59-7	1-	14-	42-

## ONLY CHILD

"Save A Place In Your Heart"



Just Added to MTV and featured video on Night Tracks.

Tour starts this month at WLLZ/DETROIT, KJJO/MINNEAPOLIS, and we'll be stopping at a venue near you!

**RAMPAGE**

## BREAKERS.

LITTLE FEAT  
Let It Roll (WB)

94% of our reporters on it.

MELISSA ETHERIDGE  
Melissa Etheridge (Island)  
66% of our reporters on it.

LITA FORD  
Lita (RCA)  
60% of our reporters on it.

## NEW & ACTIVE

**PAUL KELLY & THE MESSENGERS "Under The Sun" (A&M) 69/7 (64/6)**

Adds: KLOS, KRXQ, WOUR, KLAQ, KATT, WKQZ, WFNX. Powers 1. Heavy 10 including WDRE, WKLS, KBCO, KUPD, WKQQ, WQMF, WWWV, KRQU, KTYD. Medium 41 including WXRT, WFBQ, KZAP, 91X, WHFS, WDHA, WTPA, WPLR, CHEZ, WHEB.

**POISON "Open Up And Say...Ahh" (Enigma/Capitol) 67/6 (63/7)**

Adds including WEGR, WHTQ, WAPL, KMBY, WAOR. Powers 2. Heavy 8: KUPD, WTPA, WHCN, WCMF, KNCN, WIMZ, WQMF, KNAC. Medium 43 including WPHD, WHJY, KTXQ, KLLO, WSHE, KISS, WYNF, WEBN, WLLZ, WRIF.

**ZIGGY MARLEY "Conscious Party" (Virgin) 66/8 (59/8)**

Adds: KISS, KYYS, KRXQ, WHEB, WBA, KZRR, KNX, WGIR. Powers 1. Heavy 14 including CHOM, WNEW, WXRT, KROQ, KINK, 91X, KFOG, WHFS, WEZ, WKFM. Medium 39 including WBAB, WDRE, WKLS, KLOL, KBCO, KZAP, CHEZ, WPDH, WBRU, WAAF.

**JOHN KILZER "Memory In The Making" (Geffen) 54/15 (42/19)**

Adds including WPHD, WDHA, WTPA, KBAT, KMBY, WKLT, KSOY, WZZQ. Powers 3. Heavy 9: WYNF, KGON, KGB, KISW, WCCC, WEGR, WKDF, WDI, WYBR. Medium 31 including WIYY, WLLZ, KJJO, KSHE, KOME, KXRX, WEZ, WAAF, KPEZ, KNCN.

**HENRY LEE SUMMER "Henry Lee Summer" (CBS Associated) 48/5 (45/9)**

Adds: WAQY, WAQX, WKQQ, KBAT, KATP. Powers 1. Heavy 11 including WRIF, WFBQ, WPLR, WIMZ, WYBR, KFMG, WGIR, WAOR, WMRY, WZZQ. Medium 34 including WNEW, WLVO, WLLZ, KZAP, WPYX, WDHA, WTPA, WPDH, WKFM, WKRR.

**CAMPER VAN BEETHOVEN "Our Beloved Revolutionary Sweetheart" (Virgin) 48/4 (46/6)**

Adds: WTPA, WRXK, KLPX, WMRY. Powers 1. Heavy 5 including KROQ, WHCN, WFNX, WIZN. Medium 22 including WBAB, WNEW, WKLS, KLOL, WXRT, 91X, KSJO, WHFS, WDHA, WHEB.

**JOE SATRIANI "Surfing With The Alien" (Relativity) 47/6 (48/4)**

Adds: WAQY, KRIX, WIOT, KICT, WGIR, WRUF. Powers 2. Heavy 10: WHJY, WKLS, KAZY, KDKB, KOME, WRXK, WXLK, KFMG, KATP, KQWB. Medium 27 including WLVO, KJJO, KLOS, KRXQ, KGB, WHEB, KLBJ, KMJX, WAPL, WTUE.

**PETE BARDENS "Speed Of Light" (Cinema/Capitol) 47/5 (43/8)**

Adds: WFYV, WRDU, WMRY, KWHL, KBOY. Heavy 2: KBCO, KSJO. Medium 27 including WNEW, WDOE, KYYS, KLOS, KZAP, KFOG, WEZ, KLAQ, WRXK, WSTZ.

Continued on Page 78



*At last, a club that everyone  
can get into—*

**THE ESCAPE CLUB**  
*the first 12" single*  
**"WILD, WILD WEST"**

(PR 2364)

*Early CHR "Members":*

KRBE WOMP  
WGH KAKS  
WCZY WZKX  
WAEB KIXY  
KZOU KQCR  
KSAQ KPHR  
KQKQ KGOT  
KSND KUUB  
100KHI



*from the new album*

Produced by Chris Kimsey for Chris Kimsey Productions Ltd.  
Management by U.S. Management Inc./Tony Smith and Paddy Spinks

*Just added as*



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*Early AOR "Members":*

WBAB WDHA  
WDRE WTPA  
WNEW WPLR  
WXRT WFNX  
KROQ WXXP  
91X KTYD  
WHFS



*Join The Escape Club. It's not a privilege. It's a necessity.*

FILL OUT AND RETURN THIS APPLICATION TO BE ELIGIBLE TO JOIN THE ESCAPE CLUB

**A P P L I C A T I O N**

NAME		STATION	
BUSINESS ADDRESS	CITY	STATE	ZIP
TITLE/POSITION			
EMPLOYMENT HISTORY:			
REFERENCES:			
COMMENTS:			

Mail your completed application to: Promotion Dept./Atlantic Records/75 Rockefeller Plaza/New York, New York 10019

# NEW ARTISTS

## Tracks

Reports

1	IGGY POP/Cold Metal (A&M)	75
2	BRIAN WILSON/Love & Mercy (Sire/Reprise)	72
3	PETE BARDENS/Gold (Cinema/Capitol)	47
4	CAMPER VAN BEETHOVEN/Eye Of Fatima (Virgin)	44
5	STEVE FORBERT/Running On Love (Geffen)	42
6	HURRICANE/I'm On To You (Enigma)	39
	JOHN NORUM/Back On The Streets (Epic)	39
8	BIBLE/Crystal Palace (Chrysalis)	38
9	HOT HOUSE FLOWERS/Don't Go (London/PolyGram)	33
10	10,000 MANIACS/What's The Matter Here? (Elektra)	32
11	ROBBEN FORD/Wild About You (Can't Hold Out...) (WB)	31
12	TONI CHILDS/Don't Walk Away (A&M)	30
13	WINGER/Madalaine (Atlantic)	29
14	BEATNIK BEATCH/Beatnik Beatch (Atlantic)	22
15	JOANNA DEAN/Ready For Saturday... (Mercury/PolyGram)	19
	RECKLESS SLEEPERS/If We Never Meet Again (IRS)	19
17	FEMME FATALE/Waiting For The Big One (MCA)	17
	COLIN JAMES/Voodoo Thing (Virgin)	17
	IN TUA NUA/All I Wanted (Virgin)	17
20	SHINE/This Wall Of Hate (RCA)	16

New Artists are those that have never had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

# R&R NATIONAL AIRPLAY AOR TRACKS

## 173 Reporters

3	2	1	1	1	173 Reporters	Reports/Adds	Power	Heavy	Medium
WKS	WKS	LW	LW	TW					
2	1	1	1	1	ROBERT PALMER/...Simply Irresistible (EMI-Manhattan)	157-/2	74-	148-	8-
4	3	2	2	2	PAT BENATAR/All Fired Up (Chrysalis)	155-/0	75+	141+	13-
7	5	5	3	3	GREGG ALLMAN BAND/Can't Get Over You (Epic)	158-/0	52+	129+	29-
16	6	6	4	4	STEVE WINWOOD/Holdin' On (Virgin)	155+/4	49+	123+	31-
-	22	9	5	5	LITTLE FEAT/Hate To Lose Your Lovin' (WB)	163+/6	20+	106+	52-
5	4	4	6	6	HUEY LEWIS & THE NEWS/Perfect World (Chrysalis)	139-/0	49-	122-	17+
21	12	8	7	7	FABULOUS THUNDERBIRDS/Powerful Stuff (Elektra)	160+/3	23+	95+	61-
10	8	7	8	8	GUNS N' ROSES/Sweet Child O' Mine (Geffen)*	136-/0	43+	109+	25-
24	14	11	9	9	VAN HALEN/Finish What Ya Started (WB)	147+/8	18+	91+	55-
-	25	12	10	10	ROBERT CRAY BAND/Don't Be Afraid Of... (Hightone/Mercury)	156+/7	11+	63+	92-
1	2	3	11	11	VAN HALEN/When It's Love (WB)	111-/0	47-	99-	10+
12	10	10	12	12	MIDNIGHT OIL/The Dead Heart (Columbia)	127-/3	17-	79=	45-
31	27	14	13	13	ROBERT PLANT/Dance On My Own (Es Paranza/Atlantic)	126+/11	16+	70+	47-
26	20	13	14	14	SCORPIONS/Believe In Love (Mercury/PG)*	130+/4	11+	57+	62-
28	23	18	15	15	RHYTHM CORPS/Common Ground (Pasha/CBS)	138+/10	10+	55+	74-
25	24	17	16	16	JIMMY PAGE/The Only One (Geffen)	125+/10	8+	65+	53-
22	17	15	17	17	SMITHEREENS/House We Used To Live In (Enigma/Capitol)	127-/5	8=	53-	65+
27	26	20	18	18	CROWDED HOUSE/Better Be Home Soon (Capitol)	114-/5	9-	58+	50-
-	58	38	19	19	CHEAP TRICK/Don't Be Cruel (Epic)	110+/29	3+	39+	59+
30	30	25	20	20	CINDERELLA/Gypsy Road (Mercury/PG)	117+/3	5=	27+	72-
-	45	28	21	21	BLUE OYSTER CULT/Astronomy (Columbia)	121+/16	0=	14+	87+
41	37	31	22	22	MELISSA ETHERIDGE/Bring Me Some Water (Island)	112+/19	2+	29+	65+
-	-	41	23	23	TOMMY CONWELL AND THE.../I'm Not Your Man (Columbia)	125+/47	1-	9+	92+
13	13	21	24	24	ELTON JOHN/I Don't Wanna Go On With You Like That (MCA)	67-/1	21-	49-	16-
20	19	19	25	25	PATTI SMITH/People Have The Power (Arista)	93-/0	3+	33-	50-
9	11	22	26	26	BRUCE HORNSBY & THE RANGE/Look Out Any Window (RCA)	74-/0	13-	45-	26+
-	-	40	27	27	EUROPE/Superstitious (Epic)	108+/34	1+	14+	72+
3	7	16	28	28	STEVE WINWOOD/Roll With It (Virgin)	61-/0	17-	44-	14+
56	39	37	29	29	TRACY CHAPMAN/Talkin' Bout A Revolution (Elektra)	91+/15	3+	28+	51+
43	38	33	30	30	DAVID DREW/Green-Eyed Lady (MCA)	108+/6	0=	14+	63+
37	34	30	31	31	KENNY LOGGINS/Nobody's Fool (Columbia)*	77-/1	16+	35+	39-
35	33	32	32	32	CHURCH/Reptile (Arista)	88+/9	3=	25+	47+
18	18	23	33	33	MICHAEL ANDERSON/Sound Alarm (A&M)	78-/1	0-	30-	43-
-	49	39	34	34	LITA FORD/Back To The Cave (RCA)	103+/15	0=	10+	65+
39	36	35	35	35	BRITNY FOX/Long Way To Love (Columbia)	97-/0	1=	14+	54-
DEBUT	36	36	36	36	DEF LEPPARD/Love Bites (Mercury/PG)	74+/49	3+	19+	46+
-	-	57	37	37	INXS/Never Tear Us Apart (Atlantic)	74+/36	3+	18+	48+
49	47	44	38	38	STEVE WINWOOD/Don't You Know What The Night Can Do (Virgin)	57+/11	3+	31+	26+
14	16	26	39	39	JETHRO TULL/Part Of The Machine (Chrysalis)	55-/0	5-	24-	28-
48	42	42	40	40	IGGY POP/Cold Metal (A&M)	75-/2	1+	7+	47-
59	50	47	41	41	JIMMY BARNES/Driving Wheels (Geffen)	77+/11	0=	11+	51+
53	43	43	42	42	BRIAN WILSON/Love & Mercy (Sire/Reprise)	72=/4	1-	12+	49-
23	31	34	43	43	TRACY CHAPMAN/Fast Car (Elektra)	42-/1	12-	29-	10-
19	28	29	44	44	NEIL YOUNG & THE BLUENOTES/This Note's For You (Reprise)	50-/0	1=	19-	28-
58	56	50	45	45	ZIGGY MARLEY/Tumblin' Down (Virgin)	63+/8	1=	12+	38+
51	51	49	46	46	PAUL KELLY & THE MESSENGERS/Dumb Things (A&M)	69+/7	1-	10=	41=
6	9	24	47	47	JIMMY PAGE/Wasting My Time (Geffen)	45-/2	3-	20-	20-
8	21	36	48	48	MOODY BLUES/I Know You're Out There Somewhere (Polydor/PG)	38-/1	5-	25-	11-
-	60	52	49	49	POISON/Fallen Angel (Enigma/Capitol)	61+/5	0=	6=	38+
-	-	59	50	50	ELTON JOHN/Goodbye Marlon Brando (MCA)	46+/15	1=	14-	29+
-	-	60	51	51	HENRY LEE SUMMER/Hands On The Radio (CBS Associated)	47+/5	1=	11+	33+
47	53	51	52	52	VAN HALEN/Mine All Mine (WB)	37-/1	3+	12-	23+
60	59	54	53	53	AEROSMITH/Rag Doll (Geffen)	30-/1	9-	16-	11-
52	52	56	54	54	JOE SATRIANI/Always With Me, Always With You (Relativity)	46-/6	2=	10-	26+
46	54	53	55	55	ROBERT PLANT/Ship Of Fools (Es Paranza/Atlantic)	25-/0	3-	22-	2-
33	35	45	56	56	HURRICANE/I'm On To You (Enigma)	39-/0	0-	7-	18-
DEBUT	57	57	57	57	LITTLE FEAT/Let It Roll (WB)	30 /29	0	13	15
DEBUT	58	58	58	58	PETE BARDENS/Gold (Cinema/Capitol)	47+/5	0-	2+	27+
DEBUT	59	59	59	59	JOHN KILZER/Green, Yellow, And Red (Geffen)	43+/20	0=	3+	28+
DEBUT	60	60	60	60	STEVE FORBERT/Running On Love (Geffen)	42= /3	0=	3+	26-

\*Keeps a bullet due to continued growth.

# BREAKERS

**TOMMY CONWELL & THE YOUNG RUMBLERS**  
I'm Not Your Man (Columbia)  
72% of our reporters on it.

**MELISSA ETHERIDGE**  
Bring Me Some Water (Island)  
65% of our reporters on it.

**CHEAP TRICK**  
Don't Be Cruel (Epic)  
64% of our reporters on it.

**EUROPE**  
Superstitious (Epic)  
62% of our reporters on it.

**LITA FORD**  
Back To The Cave (RCA)  
60% of our reporters on it.

# BRYAN FERRY



## "LIMBO"

From The Album **BETE NOIR**  
PRODUCED BY PATRICK LEONARD AND BRYAN FERRY

On  
WBCN, WMMR, WLLZ,  
KFOG, WDHA, WHEB,  
KKDJ, WPDH And More!

Watch For The "LIMBO" Video  
Direct Management: Steve Jensen & Martin Kirkup,  
Los Angeles & London



First U.S. Tour In Five Years!

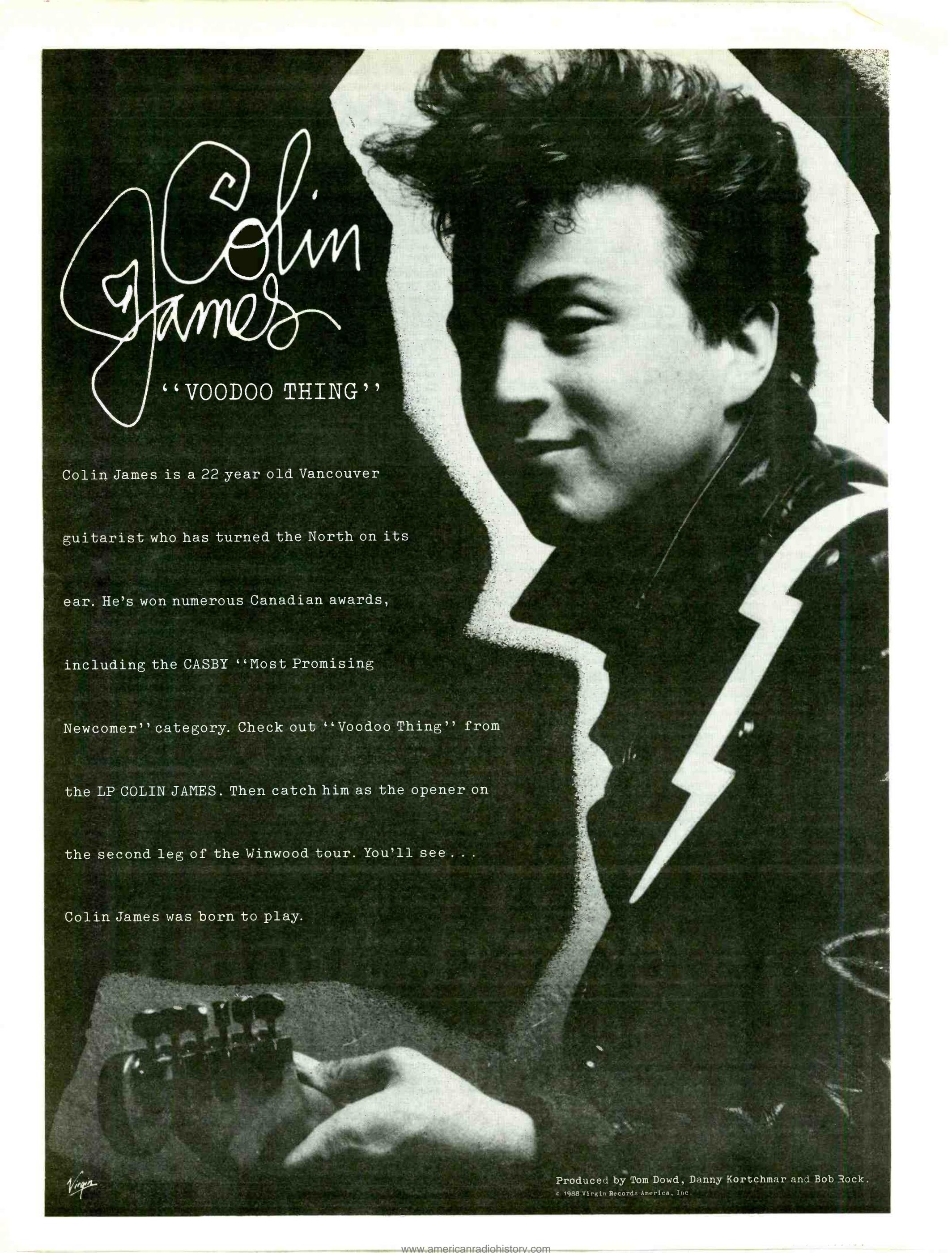
**August**

- 5 Philadelphia
- 6 Boston
- 7 Holmdel, N.J.
- 9-10 New York City
- 13 Norfolk, VA
- 14 Atlanta
- 16 Washington, D.C.
- 17 Toronto
- 18 Montreal
- 20 Quebec City
- 21 Ottawa
- 23 Cleveland
- 24 Rochester, MI
- 26 Milwaukee
- 27-28 Chicago
- 30 Minneapolis
- 31 Winnipeg

**September**

- 2 Calgary
- 3 Edmonton
- 5 Vancouver
- 6 Seattle
- 8 Sacramento
- 9 Santa Barbara
- 10 Berkeley
- 13 Denver
- 15 Mesa, AZ
- 16 San Diego
- 18 Los Angeles

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Colin James

“VOODOO THING”

Colin James is a 22 year old Vancouver guitarist who has turned the North on its ear. He's won numerous Canadian awards, including the CASBY "Most Promising Newcomer" category. Check out "Voodoo Thing" from the LP COLIN JAMES. Then catch him as the opener on the second leg of the Winwood tour. You'll see...

Colin James was born to play.

Virgin

Produced by Tom Dowd, Danny Kortchmar and Bob Rock.  
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# R&R NATIONAL AIRPLAY

## AOR TRACKS

### MOST ADDED

- DEF LEPPARD/Bites (49)
- TOMMY CONWELL &.../Man (47)
- INXS/Tear (36)
- EUROPE/Superstitious (34)
- CHEAP TRICK/Cruel (29)
- LITTLE FEAT/Roll (29)
- JOHN KILZER/Green (20)
- MELISSA ETHERIDGE/Bring (19)
- ROD STEWART/Wild (19)
- HOT HOUSE FLOWERS/Don't (18)

### HOTTEST

- PAT BENATAR/Fired (75)
- ROBERT PALMER/Simply (74)
- GREGG ALLMAN BAND/Can't (52)
- HUEY LEWIS &.../Perfect (49)
- STEVE WINWOOD/Holdin (49)
- VAN HALEN/Love (47)
- GUNS N' ROSES/Sweet (43)
- FABULOUS THUNDERBIRDS/Powerful (23)
- ELTON JOHN/Don't (21)
- LITTLE FEAT/Hate (20)

### CHART CLIMBERS

- TRACY CHAPMAN "Talkin' Bout A Revolution" (Elektra) 91/15 (76/18)**  
 Adds including WNOR, WLVO, KGB, KISW, WHEB, WHTF, WIXV, WTUE, WIOT, KKDJ. Heavy 28 including KLOL, KISS, WXRT, KAZY, 91X, KFOG, WHFS, WTPA, WCCC, WPLR. Medium 51 including WBAB, WNEW, WKLS, KTXQ, KYYS, KTCZ, KUPD, KZAP, WDHA, WHCN. Moves 37-29.
- CHURCH "Reptile" (Arista) 88/9 (85/10)**  
 Adds: WHJY, KTXQ, WHCN, WPDH, KLAQ, WKQO, WRXL, WAPL, WKLT. Heavy 25 including WDRE, KLOL, WXRT, KBCC, KROQ, KDKB, KZAP, 91X, KGB, KOME. Medium 47 including WIYY, WNEW, KYYS, KLOS, KRXQ, KFOG, KRQR, WKLC, WDHA, WCCC. Remains at #32.
- JIMMY BARNES "Driving Wheels" (Geffen) 77/11 (67/4)**  
 Adds including KTXQ, WHEB, WPDH, WAQX, WKQO, KRIX, WIBA, KFMG, KKDJ, KNX. Heavy 11 including KSJO, WCCC, WHCN, WPLR, KLBJ, KPEZ, WRXK, WIXV, WIZN, KATP. Medium 51 including WKLS, WYNF, WLLZ, WFBQ, KYYS, WQFM, KBPI, KDKB, KUPD, KZAP. Moves 47-41.
- IGGY POP "Cold Metal" (A&M) 75/2 (77/9)**  
 Adds: WBA, KWHL. Heavy 7 including KROQ, KSJO, WCCC, WIZN, WXXP, KQWB. Medium 47 including WBAB, WNEW, WKLS, KTXQ, KISS, WXRT, WLLZ, WFBQ, KJJO, KLOS. Moves 42-40.
- DEF LEPPARD "Love Bites" (Mercury/PolyGram) 74/49 (25/15)**  
 Adds including WBCN, WNEW, WQVE, WHJY, WKLS, WEBN, WLVO, WFBQ, WLZR, KDKB. Heavy 19 including WSHE, KJJO, KGON, KSJO, WZZO, KNCN, WHTQ, WTKX, WIXV, WWTR. Medium 46 including WMMR, DC101, WRIF, KUPD, WPLR, WSTZ, KKDJ, KPOI, WBLM, WKLT. Debuts at #36.
- INXS "Never Tear Us Apart" (Atlantic) 74/36 (38/10)**  
 Adds including WNOR, WLUP, WLVO, WRIF, KYYS, KRXQ, KRQR, WBRU, WAQY, WOUR. Heavy 18 including KZAP, 91X, WZZO, WHCN, WPDH, KNCN, WRXK, WRDU, WIXV, WWCT. Medium 48 including DC101, WKLS, WFBQ, WCCC, WHTF, WAVF, WSTZ, KRIX, WIDZ, WRXL. Moves 57-37.
- BRIAN WILSON "Love & Mercy" (Sire/Reprise) 72/4 (72/7)**  
 Adds: WCCC, WIDZ, KFMQ, KOZZ. Heavy 12 including WNEW, WRIF, KFOG, WPLR, WPDH, KPEZ, WIZN, KRNA, KZOO, KTYD. Medium 49 including WBAB, WMMR, WLUP, WXRT, WLVO, WLLZ, KBCC, KZAP, KGB, WZZO. Moves 43-42.
- PAUL KELLY & THE MESSENGERS "Dumb Things" (A&M) 69/7 (64/6)**  
 Adds: KLOS, KRXQ, WOUR, KLAQ, KATT, WKQZ, WFNX. Heavy 10 including WDRE, WKLS, KBCC, KUPD, WKQO, WQMF, WWWW, KRQO, KTYD. Medium 41 including WXRT, WFBQ, KZAP, 91X, WHFS, WDHA, WTPA, WPLR, WHEB, WBRU. Moves 49-46.
- ZIGGY MARLEY "Tumbin' Down" (Virgin) 63/8 (56/10)**  
 Adds: KISS, KYYS, KRXQ, WHEB, WIBA, KZRR, KNX, WGIR. Heavy 12 including WXRT, KROQ, 91X, KFOG, WHFS, WEZX, WKFM, KPEZ, WRXK. Medium 38 including WBAB, WDRE, WNEW, WKLS, KLOL, WPDH, WBRU, WAAF, KLBJ, KNCN, WRDU. Moves 50-45.
- POISON "Fallen Angel" (Enigma/Capitol) 61/5 (57/11)**  
 Adds: KTXQ, WEGR, WAPL, KMBY, WAOR. Heavy 6: KUPD, WTPA, WHCN, KNCN, WIMZ, KNAC. Medium 38 including WHJY, KLOL, WSHE, KISS, WYNF, WEBN, WLRZ, WQFM, KZAP, WDHA. Moves 52-49.
- STEVE WINWOOD "Don't You Know What The Night Can Do" (Virgin) 57/11 (47/4)**  
 Adds: WRIF, KSHE, WKLC, WPLR, KRIX, WGIR, KFMX, KRAL, WMYR, KBOY, KTYD. Heavy 31 including KLOL, WNOR, KISS, WLVO, KTCZ, WTPA, WCCC, WHCN, KLBJ, WZYC. Medium 26 including WBAB, WNEW, KTXQ, KZEW, WLUP, KGB, WKRR, WRDU, KICT, WZXL. Moves 44-38.
- HENRY LEE SUMMER "Hands On The Radio" (CBS Associated) 47/5 (42/9)**  
 Adds: WAQY, WAQX, WKQO, KBAT, KATP. Heavy 11 including WRIF, WFBQ, WPLR, WIMZ, WYBR, KFMG, WGIR, WAOR, WMYR, WZZO. Medium 33 including WNEW, WLVO, WLLZ, KZAP, WTPA, WPDH, WEZX, WKRR, WQMF, WAPL. Moves 60-51.
- PETE BARDENS "Gold" (Cinema/Capitol) 47/5 (43/8)**  
 Adds: WYV, WRDU, WMYR, KWHL, KBOY. Heavy 2: KBCC, KSJO. Medium 27 including WNEW, WQVE, KYYS, KLOS, KZAP, KFOG, WEZX, KLAQ, WRXK, WSTZ. Debuts at #58.
- ELTON JOHN "Goodbye Marlon Brando" (MCA) 46/15 (34/8)**  
 Adds including WIYY, WNEW, KTXQ, KDKB, WZZO, WEZX, KBAT, WTUE, WLAV, KJOT. Heavy 14 including WMMR, WHJY, WXRT, WPYX, WCCC, WPLR, CHEZ, WKFM, WKQO, WWCT. Medium 29 including WBAB, WAQY, KWIC, WKRR, KICT, KILO, WIZN, WZXL, WTR, KRQO. Moves 59-50.
- JOHN KILZER "Green, Yellow, And Red" (Geffen) 43/20 (24/20)**  
 Adds including WIYY, WPHD, WKLS, KRXQ, KOME, WDHA, WTPA, WHEB, WKQO, KBAT. Heavy 3: KGON, WCCC, WEGR. Medium 28 including WLLZ, KJJO, WEZX, WAAF, KPEZ, KNCN, WYV, WIMZ, WIXV, WGIR. Debuts at #59.
- STEVE FORBERT "Running On Love" (Geffen) 42/3 (42/1)**  
 Adds: WBCN, KZAP, WIMZ. Heavy 3: WNEW, KTCZ, WPDH. Medium 26 including WBAB, WXRT, WFBQ, WHFS, WDHA, WTPA, WHCN, KPEZ, WZYC, KLAQ. Debuts at #60.
- LITTLE FEAT "Let It Roll" (WB) 30/29 (0/0)**  
 Adds including WPLR, WOUR, WHTF, KPEZ, WRXK, KILO, WWTR, KSQY, KFMF, KOZZ. Heavy 13 including WMMR, KISS, WXRT, KSHE, KBCC, KFOG, KSJO, WTPA, WHCN, CHEZ, WQFM, WZZO, WYV, WIMZ, WIXV, WGIR. Debuts at #57.
- AEROSMITH "Rag Doll" (Geffen) 30/1 (32/2)**  
 Adds: WYNF. Heavy 16 including WIYY, WMMR, DC101, WEBN, CHEZ, WPDH, WHTF, WAVF, WZYC, WIMZ. Medium 11 including WBAB, WSHE, WRIF, KRXK, WHTQ, KZEL, WZXL, KFMZ, KWHL. Moves 54-53.

### NEW & ACTIVE

- CAMPER VAN BEETHOVEN "Eye Of Fatima" (Virgin) 44/4 (43/6)**  
 Adds: WTPA, WRXK, KLPX, WMYR. Powers 1. Heavy 3 including WHCN, WIZN. Medium 21 including WBAB, WNEW, WKLS, KLOL, WXRT, 91X, KSJO, WHFS, WDHA, WHEB.
- BIBLE "Crystal Palace" (Chrysalis) 38/0 (40/3)**  
 Heavy 3: WBAB, KATP, KRQO. Medium 26 including WDRE, WNEW, WXRT, KTCZ, KBCC, KZAP, 91X, WHFS, WDHA, WPLR.
- HOT HOUSE FLOWERS "Don't Go" (London/PolyGram) 33/18 (15/15)**  
 Adds including WBCN, KISS, WXRT, WDHA, WCCC, WHTF, KBAT, WWTR, WWWW, WZZO. Heavy 0. Medium 14 including WIYY, WNEW, DC101, KLOL, KYYS, WTPA, WHCN, CHEZ, KPEZ, WXXP, KRQO.
- 10,000 MANIACS "What's The Matter Here?" (Elektra) 32/6 (26/5)**  
 Adds: WDRE, WTPA, WPDH, KZRR, WRUF, KSQY. Powers 1. Heavy 4 including KROQ, WPLR, WIZN. Medium 15 including WBAB, WNEW, 91X, WDHA, WHEB, WIXV, KNX, WPCX, WWTR, WBLM.
- GARY WRIGHT "Who I Am" (Cypress/A&M) 32/1 (35/3)**  
 Adds: WKQO. Heavy 3 including WYV, KQWB. Medium 19 including WNEW, KISS, WLLZ, KTCZ, WDHA, WOUR, KPEZ, KODS, WLAV, KMOD.
- MOODY BLUES "Here Comes The Weekend" (Polydor/PolyGram) 31/11 (21/7)**  
 Adds including WLVO, WFBQ, KDKB, KRXQ, WAQX, KPEZ, WLAV, KEZE, WMYR. Heavy 6: KZAP, WTPA, WHCN, WHTF, WRQK, WWWW. Medium 20 including WNEW, KISS, WLLZ, WDHA, WEZX, WZYC, WRDU, WZXL, WGIR, KBOY.
- ROBBEN FORD "Wild About You (Can't Hold Back)" (WB) 31/5 (26/5)**  
 Adds: WCCC, WBRU, WIMZ, KQWB, WKLT. Heavy 6: KGON, WHCN, WRXK, WXXE, KEZE, WPCX. Medium 18 including KBCC, KZAP, WHEB, KEZO, KJOT, KKDJ, KDJK, KATP, KWHL, KFMF.
- GREGG ALLMAN BAND "Demons" (Epic) 31/3 (32/9)**  
 Adds: KPEZ, WRDU, KFMQ. Heavy 9 including WHJY, KORS, KOME, WTPA, WKFM, WRXK, KFMG, KRAL. Medium 19 including WQVE, WLLZ, KINK, WDHA, WHEB, WEZX, KLBJ, WZYC, WIDZ, WTUE.
- GEORGIA SATELLITES "Don't Pass Me By" (Elektra) 30/9 (22/9)**  
 Adds: WBCN, WQFM, KZAP, KSJO, WEZX, WRDU, KMOD, KICT, KFMQ. Heavy 6 including KOME, CHEZ, WKFM, WRXK. Medium 21 including WBAB, WKLS, KLOL, KISS, WLLZ, WDHA, WBRU, KATP, WWWW, WRUF.
- TONI CHILDS "Don't Walk Away" (A&M) 30/7 (23/9)**  
 Adds: WBAB, KYYS, WIMZ, KBAT, KJOT, KLPX, WWWW. Heavy 3 including WHFS, WIZN. Medium 14 including WXRT, WLLZ, WFBQ, KBCC, WTPA, WPLR, KPOI, WXXP, KATP, KZOO.
- ROD STEWART "The Wild Horse" (WB) 29/19 (10/4)**  
 Adds including KTXQ, KZAP, KRQR, WTPA, WAVF, WKQO, WRQK, WLAV, WKQZ, KMOD. Heavy 5 including KISS, WZZO, WWWW. Medium 20 including WBAB, WLZR, KLOS, WZYC, KJOT, KILO, WGIR, WWTR, KFMF.
- WINGER "Madalaine" (Atlantic) 29/8 (21/7)**  
 Adds: WYNF, KGB, KLAQ, WSTZ, KMJX, KATT, KILO, KZOO. Heavy 1: KNAC. Medium 15 including WLLZ, WLZR, WQFM, KJJO, KAZY, KBPI, KUPD, WTPA, WEZX, KFMG.

- BRUCE HORNSBY & THE RANGE "Defenders Of The Flag" (RCA) 27/7 (20/3)**  
 Adds: WKLS, WLLZ, KGB, WDHA, WBRU, KICT, KKDJ. Powers 1. Heavy 10 including WXRT, KBCC, KFOG, WKFM, WLAV, KFMG, WBLM, WWWW. Medium 15 including KISS, KZAP, WAVF, WKRR, WRDU, KATT, KILO, WWTR, WMYR.
- DOKKEN "So Many Tears" (Elektra) 26/3 (23/6)**  
 Adds: KRXQ, WKQZ, KKDJ. Heavy 1: KNAC. Medium 13 including WLLZ, WLZR, WQFM, KJJO, KAZY, KBPI, KUPD, KZAP, KOME, KMJX.
- ROD STEWART "Forever Young" (WB) 25/15 (10/8)**  
 Adds including DC101, WPDH, WHTF, WRFX, WZYC, WONE, WAPL, KZEL, KRZO. Heavy 9 including WRIF, WAQX, WLAV, KFMQ, WZZO. Medium 14 including KLOL, KTCZ, KLOS, KGGO, WWCT, KNX, WZXL, KRNA, KFMZ, KWHL.
- HUEY LEWIS & THE NEWS "Walking With The Kid" (Chrysalis) 25/8 (18/17)**  
 Adds: WLLZ, WFBQ, KFOG, KOME, WRQK, WKQZ, KICT, KFMF. Heavy 9 including KISS, WLUP, KSHE, CHEZ, WYV, WIOT, KFMG. Medium 15 including WNEW, DC101, KISW, WAQY, KATT, KILO, WGIR, WRUF.
- STEVE WINWOOD "Hearts On Fire" (Virgin) 25/1 (24/0)**  
 Adds: WHCN. Heavy 10 including WIYY, WMMR, KZAP, KFOG, KRQR, WQFM, WLAV, WWWW. Medium 14 including WKLS, KLOL, WLUP, WLVO, WZYC, WYV, KBAT, WRDU, WRQK, KKDJ.
- ROSSINGTON BAND "Losin' Control" (Gold Dust/MCA) 23/12 (11/11)**  
 Adds including WLLZ, KOME, WCMF, WAQX, WYV, KMJX, KBAT, KMOD, KFMG, WPCX. Heavy 0. Medium 16 including WKLC, WCCC, WEZX, WSTZ, WIMZ, KILO, KATP, WRUF, KFMF.
- BEATNIK BEATCH "Beatnik Beatch" (Atlantic) 22/1 (21/3)**  
 Adds: WRQK. Heavy 1: WPCX. Medium 12 including WIYY, KBCC, 91X, WPLR, WEZX, WIMZ, WZEW, WRXL, WXXP, WWWW.
- FROZEN GHOST "Round And Round" (Atlantic) 21/17 (4/4)**  
 Adds including WKLC, WSTZ, WONE, KSQY, WMYR, KFMF, KZOO, KOZZ, KRZO, KTYD. Heavy 3 including KSJO, CHEZ. Medium 10 including WNEW, WQVE, CFOX, KILO, KKDJ, KATP, KFMX.
- GRAHAM PARKER "Don't Let It Break You Down" (RCA) 21/14 (7/1)**  
 Adds including WBCN, KRXK, KSQY, KRQO, KBOY, KZOO. Heavy 3 including WXRT, WFNX. Medium 13 including WNEW, WMMR, KLOL, KBCC, 91X, WBRU, WIMZ, WPCX, WXXP, WWWW.
- VAN HALEN "Feels So Good" (WB) 21/2 (25/3)**  
 Adds: KODS, KEZE. Powers 1. Heavy 9: WQVE, KISS, WLUP, WEBN, KQRS, KUPD, WPYX, KLBJ, WQMF. Medium 11 including KLOL, WRIF, WLZR, WAVF, WKDF, KILO, KZEL, KRZO.
- WHITE LION "All You Need Is Rock N Roll" (Atlantic) 20/4 (16/8)**  
 Adds: WKLC, WIMZ, KFMQ, KWHL. Heavy 1: KJJO. Medium 9 including WHJY, WFBQ, KAZY, WAQX, WSTZ, KEZO, KFMG, WRKI.
- HUEY LEWIS & THE NEWS "Small World" (Chrysalis) 19/9 (12/12)**  
 Adds including WEBN, KOME, WAQX, WQMF, KWHL. Heavy 9 including WLUP, KSHE, KFOG, WBLM. Medium 9 including WBAB, WNOR, KGB, WDHA, WKRR, WKQO, WRXL.
- RECKLESS SLEEPERS "If We Never Meet Again" (IRS) 19/9 (11/10)**  
 Adds: WDHA, KMJX, KBAT, KATT, KICT, WGIR, WXXP, KATP, KBOY. Heavy 1: KTCZ. Medium 9 including WXRT, KBCC, KUPD, CHEZ, WIMZ, KRQO.
- JOANNA DEAN "Ready For Saturday Night" (Mercury/PolyGram) 19/3 (17/6)**  
 Adds: WDHA, WTPA, WAVF. Heavy 1: KATP. Medium 6 including WEZX, WIMZ, KBAT, KEZE.
- COLIN JAMES "Voodoo Thing" (Virgin) 17/14 (3/3)**  
 Adds including WCCC, WCMF, KATP, KWHL, KRZO. Heavy 0. Medium 14 including WIYY, WLZR, KJJO, KISW, KRXK, WTPA, CHEZ, KNCN, KEZO, KJOT.
- IN TUA NUA "All I Wanted" (Virgin) 17/6 (11/1)**  
 Adds: WDRE, KLOL, WXRT, WPLR, WBRU, KTYD. Heavy 0. Medium 9 including KBCC, WIZN, WPCX, WXXP, KZOO.
- FEMME FATALE "Waiting For The Big One" (MCA) 17/3 (14/5)**  
 Adds: WZZO, WCCC, WEZX. Heavy 0. Medium 9 including WQFM, KJJO, KZAP, KBAT, KICT, KFMG, KZRR, KRQO.
- VINNIE VINCENT INVASION "That Time Of Year" (Chrysalis) 15/0 (17/4)**  
 Heavy 1: KJJO. Medium 5: WQFM, KAZY, KUPD, KILO, KATP.

## AOR ALBUMS

### MOST ADDED

- DEF LEPPARD (36)
- INXS (27)
- CHEAP TRICK (19)
- BLUE OYSTER CULT (18)
- MELISSA ETHERIDGE (18)
- HOT HOUSE FLOWERS (18)
- LITA FORD (15)
- JOHN KILZER (15)
- GRAHAM PARKER (11)
- ROBERT PALMER (10)
- RHYTHM CORPS (10)

### HOTTEST

- PAT BENATAR (75)
- ROBERT PALMER (74)
- VAN HALEN (66)
- STEVE WINWOOD (66)
- GREGG ALLMAN BAND (53)
- HUEY LEWIS &... (49)
- GUNS N' ROSES (44)
- COCKTAIL (25)
- ELTON JOHN (22)
- LITTLE FEAT (20)
- ROBERT PALMER (20)

### NEW & ACTIVE

- Continued from Page 74
- STEVE FORBERT "Streets Of This Town" (Geffen) 43/3 (43/1)**  
 Adds: WBCN, KZAP, WIMZ. Heavy 3: WNEW, KTCZ, WPDH. Medium 27 including WBAB, WXRT, WFBQ, KBCC, WHFS, WDHA, WTPA, WHCN, KLBJ, KPEZ.
- BIBLE "Eureka" (Chrysalis) 38/0 (40/3)**  
 Heavy 4: WBAB, KTCZ, KATP, KRQO. Medium 25 including WDRE, WNEW, WXRT, KBCC, KZAP, 91X, WHFS, WDHA, KPOI, WFNX.
- ROBBEN FORD "Robben Ford" (WB) 37/7 (30/6)**  
 Adds: WXRT, KFOG, WCCC, WBRU, WCCO, KQWB, WKLT. Heavy 7: KGON, KINK, WHCN, WRXK, WXXE, KEZE, WPCX. Medium 22 including WQVE, KBCC, KZAP, WHEB, KEZO, KJOT, KKDJ, KDJK, KATP, KWHL.
- HOT HOUSE FLOWERS "People" (London/PolyGram) 34/18 (16/16)**  
 Adds including WBCN, KISS, WXRT, WDHA, WCCC, WHCN, CHEZ, WWWW, WZZO, KZOO. Heavy 0. Medium 14 including WIYY, WNEW, DC101, KLOL, KYYS, WTPA, KEZO, WXXP, KRQO.
- TONI CHILDS "Union" (A&M) 33/8 (25/8)**  
 Adds: WBAB, KYYS, KINK, WIMZ, KBAT, KJOT, KLPX, WWWW. Powers 1. Heavy 4 including KTCZ, WHFS, WIZN. Medium 16 including WXRT, WLLZ, WFBQ, WTPA, WPLR, WLAV, WXXP, KATP, KZOO.
- 10,000 MANIACS "In My Tribe" (Elektra) 33/6 (27/4)**  
 Adds: WDRE, WTPA, WPDH, KZRR, WRUF, KSQY. Powers 1. Heavy 5 including WNEW, KROQ, WPLR, WIZN. Medium 15 including WBAB, 91X, WDHA, WHEB, WZEW, WIXV, KNX, WPCX, WBLM.
- GARY WRIGHT "Who I Am" (Cypress/A&M) 33/1 (36/3)**  
 Adds: WKQO. Heavy 4 including WRIF, WYV, KQWB. Medium 19 including WNEW, KISS, WLLZ, KTCZ, WDHA, WOUR, WLAV, KMOD, KIL, KNX.
- AEROSMITH "Permanent Vacation" (Geffen) 31/2 (32/2)**  
 Adds: WYNF, KRXQ. Powers 9. Heavy 16 including WIYY, WMMR, DC101, WEBN, CHEZ, WPDH, WHTF, WAVF, WZYC, WIMZ. Medium 12 including WBAB, WSHE, WRIF, KRXK, WHTQ, KZEL, WZXL, KFMZ, KWHL.
- WINGER "Winger" (Atlantic) 29/8 (21/7)**  
 Adds: WYNF, KGB, KLAQ, WSTZ, KMJX, KATT, KILO, KZOO. Heavy 1: KNAC. Medium 15 including WLLZ, WLZR, WQFM, KJJO, KAZY, KBPI, KUPD, WTPA, WEZX, KRQO.
- DOKKEN "Back For The Attack" (Elektra) 26/3 (23/6)**  
 Adds: KRXQ, WKQZ, KKDJ. Heavy 1: KNAC. Medium 13 including WLLZ, WLZR, WQFM, KJJO, KAZY, KBPI, KUPD, KZAP.
- BEATNIK BEATCH "Beatnik Beatch" (Atlantic) 22/1 (21/3)**  
 Adds: WRQK. Heavy 1: WPCX. Medium 12 including WIYY, KBCC, 91X, WPLR, WEZX, WIMZ, WZEW, WRXL, WWWW, KTYD.
- WHITE LION "Pride" (Atlantic) 20/4 (17/7)**  
 Adds: WKLC, WIMZ, KFMQ, KWHL. Heavy 1: KJJO. Medium 10 including WHJY, WFBQ, KAZY, WAQX, WSTZ, WONE, KEZO, KFMG, WRKI.
- RECKLESS SLEEPERS "Big Boss Sounds" (IRS/MCA) 19/9 (11/10)**  
 Adds including WDHA, KMJX, KBAT, KATT, WGIR, KBOY. Heavy 1: KTCZ. Medium 9 including WXRT, KBCC, KUPD, CHEZ, WIMZ, KRQO.
- JOANNA DEAN "Misbehavin'" (Mercury/PolyGram) 19/3 (18/6)**  
 Adds: WDHA, WTPA, WAVF. Heavy 1: KATP. Medium 6 including WEZX, WIMZ, KBAT, KEZE.
- FEMME FATALE "Femme Fatale" (MCA) 18/3 (15/6)**  
 Adds: WZZO, WCCC, WEZX. Heavy 0. Medium 9 including WQFM, KJJO, KZAP, KBAT, KICT, KFMG, KZRR, KRQO.
- IN TUA NUA "The Long Acne" (Virgin) 17/6 (11/1)**  
 Adds: WDRE, KLOL, WXRT, WPLR, WBRU, KTYD. Heavy 0. Medium 9 including KBCC, WIZN, WPCX, WXXP, KZOO.
- SHRIEKBACK "Go Bang" (Island) 17/0 (17/3)**  
 Heavy 5 including WDRE, KROQ, WFNX, WXXP. Medium 9 including WXRT, KBCC, 91X, WHFS, CHEZ, WBRU, WIZN, KRQO.





# REGIONAL ACTIVITY

## MIDWEST (continued)

**MICHAEL ANDERSON**  
URGO ALLMAN  
CROWDED HOUSE

**Medium**  
a ROSSINGTON BAND  
a NEIL YOUNG & THE B  
a GEORGIA SATELLITES  
a JOHN KILZER

**Light**  
a DEF LEPPARD  
a PHONEMENA  
a ROD STEWART

**KICT/Wichita**  
(316)722-5600

PD: ND ERIC TAYLOR  
MD: PHIL THOMPSON

**Heavy**  
VAN HALEN(M)  
STEVE WINWOOD(M)  
SCORPIONS  
ROBERT PLANT  
ROBERT PALMER  
ELTON JOHN(M)

**Medium**  
a JOE SATRIANI  
a CADDYSHACK II  
a BRUCE HORNSBY & TH  
a MICHAEL ANDERSON  
a LITTLE FEAT  
a TOMMY CONWELL  
a GEORGIA SATELLITES  
a TRACY CHAPMAN  
a RECKLESS SLEEPERS

**WXL/Davenport**  
(319)925-5115

PD: GUY PERRY  
MD: HAZ MONTANA

**Heavy**  
GUNS N' ROSES(L)  
STEVE WINWOOD  
ROBERT PLANT  
VAN HALEN  
JOE SATRIANI  
SCORPIONS  
PAT BENATAR  
JIMMY PAGE  
GREGG ALLMAN  
ROBERT PALMER

**Medium**  
a EUROPE  
a RHYTHM CORPS

**WKQZ/Saginaw**  
(517)695-5115

GM: ROD PRAHIN (OM)  
MD: TIM BRANDOW

**Heavy**  
IT BITES  
STEVE WINWOOD(M)  
REO SPEEDWAGON  
VAN HALEN(M)  
GREGG ALLMAN  
COCKTAIL  
HONEYMOON SUITE  
ROBERT PALMER  
JOHN NORUM

**Medium**  
a ROY LEWIS & THE N  
a MOODY BLUES  
a INXS  
a ROBIN TROWER  
a DOKKEN  
a PAUL KELLY & THE M  
a LITTLE FEAT  
a EUROPE  
a GREG STRYKER  
a REBEL HEELS

**PARALLEL THREE**

**KRNA/Cedar Rapids**  
(319)351-9300

MD: KIM JEFFRIES

**Heavy**  
STEVE WINWOOD  
VAN HALEN(L)  
BRUCE HORNSBY & TH  
ROBERT PALMER  
PAT BENATAR  
ELTON JOHN  
HUEY LEWIS & THE N  
GUNS N' ROSES  
CADDYSHACK II  
CROWDED HOUSE  
REO SPEEDWAGON  
RHYTHM CORPS  
LRL  
BRIAN WILSON  
FOREIGNER  
GREGG ALLMAN  
COCKTAIL(M)  
CHEAP TRICK  
LITTLE FEAT

**Medium**  
a EUROPE  
a ROD STEWART

**Light**  
a INXS  
a DEF LEPPARD  
a MELISSA ETHERIDGE  
a ROBERT PLANT  
a LITA FORD

**KFMZ/Columbia**  
(314)874-3000

PD: RICK JEFFREY  
MD: MIKE RICHTER

**PARALLEL THREE**

**KRNA/Cedar Rapids**  
(319)351-9300

MD: KIM JEFFRIES

**Heavy**  
STEVE WINWOOD  
VAN HALEN(L)  
BRUCE HORNSBY & TH  
ROBERT PALMER  
PAT BENATAR  
ELTON JOHN  
HUEY LEWIS & THE N  
GUNS N' ROSES  
CADDYSHACK II  
CROWDED HOUSE  
REO SPEEDWAGON  
RHYTHM CORPS  
LRL  
BRIAN WILSON  
FOREIGNER  
GREGG ALLMAN  
COCKTAIL(M)  
CHEAP TRICK  
LITTLE FEAT

**Medium**  
a EUROPE  
a ROD STEWART

**Light**  
a INXS  
a DEF LEPPARD  
a MELISSA ETHERIDGE  
a ROBERT PLANT  
a LITA FORD

**KFMZ/Columbia**  
(314)874-3000

PD: RICK JEFFREY  
MD: MIKE RICHTER

**PARALLEL THREE**

**KRNA/Cedar Rapids**  
(319)351-9300

MD: KIM JEFFRIES

**Heavy**  
STEVE WINWOOD  
VAN HALEN(L)  
BRUCE HORNSBY & TH  
ROBERT PALMER  
PAT BENATAR  
ELTON JOHN  
HUEY LEWIS & THE N  
GUNS N' ROSES  
CADDYSHACK II  
CROWDED HOUSE  
REO SPEEDWAGON  
RHYTHM CORPS  
LRL  
BRIAN WILSON  
FOREIGNER  
GREGG ALLMAN  
COCKTAIL(M)  
CHEAP TRICK  
LITTLE FEAT

**Medium**  
a EUROPE  
a ROD STEWART

**Light**  
a INXS  
a DEF LEPPARD  
a MELISSA ETHERIDGE  
a ROBERT PLANT  
a LITA FORD

**KFMZ/Columbia**  
(314)874-3000

PD: RICK JEFFREY  
MD: MIKE RICHTER

**PARALLEL THREE**

**KRNA/Cedar Rapids**  
(319)351-9300

MD: KIM JEFFRIES

**Heavy**  
STEVE WINWOOD  
VAN HALEN(L)  
BRUCE HORNSBY & TH  
ROBERT PALMER  
PAT BENATAR  
ELTON JOHN  
HUEY LEWIS & THE N  
GUNS N' ROSES  
CADDYSHACK II  
CROWDED HOUSE  
REO SPEEDWAGON  
RHYTHM CORPS  
LRL  
BRIAN WILSON  
FOREIGNER  
GREGG ALLMAN  
COCKTAIL(M)  
CHEAP TRICK  
LITTLE FEAT

**Medium**  
a EUROPE  
a ROD STEWART

**Light**  
a INXS  
a DEF LEPPARD  
a MELISSA ETHERIDGE  
a ROBERT PLANT  
a LITA FORD

**KFMZ/Columbia**  
(314)874-3000

PD: RICK JEFFREY  
MD: MIKE RICHTER

**PARALLEL THREE**

**KRNA/Cedar Rapids**  
(319)351-9300

MD: KIM JEFFRIES

**Heavy**  
STEVE WINWOOD  
VAN HALEN(L)  
BRUCE HORNSBY & TH  
ROBERT PALMER  
PAT BENATAR  
ELTON JOHN  
HUEY LEWIS & THE N  
GUNS N' ROSES  
CADDYSHACK II  
CROWDED HOUSE  
REO SPEEDWAGON  
RHYTHM CORPS  
LRL  
BRIAN WILSON  
FOREIGNER  
GREGG ALLMAN  
COCKTAIL(M)  
CHEAP TRICK  
LITTLE FEAT

**Medium**  
a EUROPE  
a ROD STEWART

**Light**  
a INXS  
a DEF LEPPARD  
a MELISSA ETHERIDGE  
a ROBERT PLANT  
a LITA FORD

**KFMZ/Columbia**  
(314)874-3000

PD: RICK JEFFREY  
MD: MIKE RICHTER

**PARALLEL THREE**

**KRNA/Cedar Rapids**  
(319)351-9300

MD: KIM JEFFRIES

**Heavy**  
STEVE WINWOOD  
VAN HALEN(L)  
BRUCE HORNSBY & TH  
ROBERT PALMER  
PAT BENATAR  
ELTON JOHN  
HUEY LEWIS & THE N  
GUNS N' ROSES  
CADDYSHACK II  
CROWDED HOUSE  
REO SPEEDWAGON  
RHYTHM CORPS  
LRL  
BRIAN WILSON  
FOREIGNER  
GREGG ALLMAN  
COCKTAIL(M)  
CHEAP TRICK  
LITTLE FEAT

**Medium**  
a EUROPE  
a ROD STEWART

**Light**  
a INXS  
a DEF LEPPARD  
a MELISSA ETHERIDGE  
a ROBERT PLANT  
a LITA FORD

**KFMZ/Columbia**  
(314)874-3000

PD: RICK JEFFREY  
MD: MIKE RICHTER

**GREGG ALLMAN**  
TRACY CHAPMAN  
RHYTHM CORPS

**Light**  
a TOMMY CONWELL  
a ROBBEN FORD  
a JIMMY PAGE  
a JOHN KILZER  
a NEIL YOUNG & THE B

**WKLTKalkaska**  
(616)258-2800

PD: DAVE PORTNEY

**Heavy**  
STEVE WINWOOD(M)  
INXS  
VAN HALEN(M)  
ROBERT PALMER  
COCKTAIL(M)  
GUNS N' ROSES  
CHEAP TRICK  
HUEY LEWIS & THE N  
PAT BENATAR  
GREGG ALLMAN  
MIDNIGHT OIL  
SCORPIONS

**Medium**  
a ROBBEN FORD  
a TRACY CHAPMAN  
a MELISSA ETHERIDGE  
a LITTLE FEAT  
a TOMMY CONWELL  
a EUROPE

**Light**  
a JOHN KILZER  
a JONATHAN WALKER  
a TREAT HER RIGHT

**KFMQ/Incoln**  
(402)489-6500

MD: BOB ALLEN  
MD: JOE SKARE

**Heavy**  
HUEY LEWIS & THE N  
ROBERT PALMER  
GREGG ALLMAN  
CADDYSHACK II  
STEVE WINWOOD(M)  
VAN HALEN  
ROBERT CRAY BAND  
PAT BENATAR  
COCKTAIL  
DAVID DREW  
SCORPIONS  
BRIAN WILSON  
ROBERT PLANT  
MELISSA ETHERIDGE  
PAT BENATAR  
COCKTAIL  
GREGG ALLMAN  
IT BITES  
SCORPIONS(M)  
DEF LEPPARD  
a TOMMY CONWELL

**Medium**  
CINDERELLA  
LITA FORD  
WHITE LION  
VINNIE VINCENT INV  
BLUE OYSTER CULT  
EUROPE  
WINGER

**Light**  
a GEORGIA SATELLITES  
a WHITE LION

**KSQY/Rapid City**  
(605)578-3533

PD: JACK DANIELS  
APD: JEFF MICHAELS

**Heavy**  
VAN HALEN(M)(L)  
GUNS N' ROSES  
PAT BENATAR  
MIDNIGHT OIL  
ROBERT PALMER  
CINDERELLA(M)(L)  
CINDERELLA(M)(L)  
ROBERT PLANT  
SMITHEREENS  
CROWDED HOUSE  
STEVE WINWOOD(M)(L)  
HUEY LEWIS & THE N  
SCORPIONS  
VAN HALEN(M)(L)  
COCKTAIL(L)  
RHYTHM CORPS  
ROBERT CRAY BAND  
LITTLE FEAT(M)  
JIMMY PAGE  
ROBERT PLANT

**Medium**  
a 10,000 MANIACS  
a GRAHAM PARKER  
a JOHN KILZER  
a FROZEN GHOST

**WAOR/Incoln Bend**  
(616)683-5432

PD: GREGG RICHARDS  
APD: MUE SUE PREY

**Heavy**  
GREGG ALLMAN  
PAT BENATAR  
COCKTAIL  
HUEY LEWIS & THE N  
MIDNIGHT OIL  
ROBERT PALMER  
RHYTHM CORPS  
ELTON JOHN  
a MOODY BLUES  
a LITA FORD

**Medium**  
GREGG ALLMAN  
PAT BENATAR  
ROBBEN FORD(M)  
JOHN MITCHELL  
RICHARD MARX  
ZIGGY MARLEY  
MOODY BLUES  
GERRY RAFFERTY(M)  
ROBERT CRAY BAND  
HALL & OATES(M)  
HUEY LEWIS & THE N  
BRUCE HORNSBY & TH  
NEIL YOUNG & THE B  
STEVE WINWOOD  
MELISSA ETHERIDGE  
CROWDED HOUSE  
GUNS N' ROSES  
LITTLE FEAT  
JIMMY PAGE  
ROBERT PALMER  
SCORPIONS  
PATTI SMITH  
SMITHEREENS  
DEF LEPPARD  
a DAVID DREW

**Medium**  
a INXS  
a DEF LEPPARD  
a MELISSA ETHERIDGE  
a ROBERT PLANT  
a LITA FORD

**WYMG/Springfield, IL**  
(217)245-7171

PD: CRAIG STEVENS  
MD: REAF PULGHAM

**Heavy**  
STEVE WINWOOD(M)  
VAN HALEN(M)  
TRACY CHAPMAN  
VAN HALEN(M)  
BRUCE HORNSBY & TH  
ELTON JOHN  
HONEYMOON SUITE  
CHEAP TRICK  
MELISSA ETHERIDGE  
SCORPIONS  
CADDYSHACK II  
ROBERT CRAY BAND  
COCKTAIL  
LITTLE FEAT  
MIDNIGHT OIL  
ROBERT PALMER  
SMITHEREENS  
RHYTHM CORPS  
BRITNY FOX  
SMITHEREENS  
LITA FORD

**Medium**  
a INXS  
a DEF LEPPARD  
a MELISSA ETHERIDGE  
a ROBERT PLANT  
a LITA FORD

**WYMG/Springfield, IL**  
(217)245-7171

PD: CRAIG STEVENS  
MD: REAF PULGHAM

**Heavy**  
STEVE WINWOOD(M)  
VAN HALEN(M)  
TRACY CHAPMAN  
VAN HALEN(M)  
BRUCE HORNSBY & TH  
ELTON JOHN  
HONEYMOON SUITE  
CHEAP TRICK  
MELISSA ETHERIDGE  
SCORPIONS  
CADDYSHACK II  
ROBERT CRAY BAND  
COCKTAIL  
LITTLE FEAT  
MIDNIGHT OIL  
ROBERT PALMER  
SMITHEREENS  
RHYTHM CORPS  
BRITNY FOX  
SMITHEREENS  
LITA FORD

**Medium**  
a INXS  
a DEF LEPPARD  
a MELISSA ETHERIDGE  
a ROBERT PLANT  
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**WYMG/Springfield, IL**  
(217)245-7171

PD: CRAIG STEVENS  
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**Heavy**  
STEVE WINWOOD(M)  
VAN HALEN(M)  
TRACY CHAPMAN  
VAN HALEN(M)  
BRUCE HORNSBY & TH  
ELTON JOHN  
HONEYMOON SUITE  
CHEAP TRICK  
MELISSA ETHERIDGE  
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ROBERT CRAY BAND  
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BRITNY FOX  
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**Medium**  
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**Heavy**  
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ELTON JOHN  
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**WYMG/Springfield, IL**  
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MD: REAF PULGHAM

**Heavy**  
STEVE WINWOOD(M)  
VAN HALEN(M)  
TRACY CHAPMAN  
VAN HALEN(M)  
BRUCE HORNSBY & TH  
ELTON JOHN  
HONEYMOON SUITE  
CHEAP TRICK  
MELISSA ETHERIDGE  
SCORPIONS  
CADDYSHACK II  
ROBERT CRAY BAND  
COCKTAIL  
LITTLE FEAT  
MIDNIGHT OIL  
ROBERT PALMER  
SMITHEREENS  
RHYTHM CORPS  
BRITNY FOX  
SMITHEREENS  
LITA FORD

**Medium**  
a INXS  
a DEF LEPPARD  
a MELISSA ETHERIDGE  
a ROBERT PLANT  
a LITA FORD

**WYMG/Springfield, IL**  
(217)245-7171

PD: CRAIG STEVENS  
MD: REAF PULGHAM

**CHEAP TRICK**  
Medium  
a NEIL YOUNG & THE B  
a MOODY BLUES  
a TOMMY CONWELL  
a BLUE OYSTER CULT  
a MARRIED TO THE MOB  
a PETE BARDEENS  
a INXS

**Light**  
a FROZEN GHOST  
a CAMPER VAN BEETHOV  
a EUROPE

**WZZO/Terre Haute**  
(812)232-5034

PD: STEVE KOSBAU  
MD: DAN MICHAELS

**Heavy**  
STEVE WINWOOD(M)  
ELTON JOHN  
VAN HALEN(M)  
CADDYSHACK II

**Medium**  
a ROBBEN FORD  
a TRACY CHAPMAN  
a MELISSA ETHERIDGE  
a LITTLE FEAT  
a TOMMY CONWELL  
a EUROPE

**Light**  
a JOHN KILZER  
a JONATHAN WALKER  
a TREAT HER RIGHT

**KFMQ/Incoln**  
(402)489-6500

MD: BOB ALLEN  
MD: JOE SKARE

**Heavy**  
HUEY LEWIS & THE N  
ROBERT PALMER  
GREGG ALLMAN  
CADDYSHACK II  
STEVE WINWOOD(M)  
VAN HALEN  
ROBERT CRAY BAND  
PAT BENATAR  
COCKTAIL  
DAVID DREW  
SCORPIONS  
BRIAN WILSON  
ROBERT PLANT  
MELISSA ETHERIDGE  
PAT BENATAR  
COCKTAIL  
GREGG ALLMAN  
IT BITES  
SCORPIONS(M)  
DEF LEPPARD  
a TOMMY CONWELL

**Medium**  
CINDERELLA  
LITA FORD  
WHITE LION  
VINNIE VINCENT INV  
BLUE OYSTER CULT  
EUROPE  
WINGER

**Light**  
a GEORGIA SATELLITES  
a WHITE LION

**KSQY/Rapid City**  
(605)578-3533

PD: JACK DANIELS  
APD: JEFF MICHAELS

**Heavy**  
VAN HALEN(M)(L)  
GUNS N' ROSES  
PAT BENATAR  
MIDNIGHT OIL  
ROBERT PALMER  
CINDERELLA(M)(L)  
CINDERELLA(M)(L)  
ROBERT PLANT  
SMITHEREENS  
CROWDED HOUSE  
STEVE WINWOOD(M)(L)  
HUEY LEWIS & THE N  
SCORPIONS  
VAN HALEN(M)(L)  
COCKTAIL(L)  
RHYTHM CORPS  
ROBERT CRAY BAND  
LITTLE FEAT(M)  
JIMMY PAGE  
ROBERT PLANT

**Medium**  
a 10,000 MANIACS  
a GRAHAM PARKER  
a JOHN KILZER  
a FROZEN GHOST

**WAOR/Incoln Bend**  
(616)683-5432

PD: GREGG RICHARDS  
APD: MUE SUE PREY

**Heavy**  
GREGG ALLMAN  
PAT BENATAR  
COCKTAIL  
HUEY LEWIS & THE N  
MIDNIGHT OIL  
ROBERT PALMER  
RHYTHM CORPS  
ELTON JOHN  
a MOODY BLUES  
a LITA FORD

**Medium**  
GREGG ALLMAN  
PAT BENATAR  
ROBBEN FORD(M)  
JOHN MITCHELL  
RICHARD MARX  
ZIGGY MARLEY  
MOODY BLUES  
GERRY RAFFERTY(M)  
ROBERT CRAY BAND  
HALL & OATES(M)  
HUEY LEWIS & THE N  
BRUCE HORNSBY & TH  
NEIL YOUNG & THE B  
STEVE WINWOOD  
MELISSA ETHERIDGE  
CROWDED HOUSE  
GUNS N' ROSES  
LITTLE FEAT  
JIMMY PAGE  
ROBERT PALMER  
SCORPIONS  
PATTI SMITH  
SMITHEREENS  
DEF LEPPARD  
a DAVID DREW

**Medium**  
a INXS  
a DEF LEPPARD  
a MELISSA ETHERIDGE  
a ROBERT PLANT  
a LITA FORD

**WYMG/Springfield, IL**  
(217)245-7171

PD: CRAIG STEVENS  
MD: REAF PULGHAM

**Heavy**  
STEVE WINWOOD(M)  
VAN HALEN(M)  
TRACY CHAPMAN  
VAN HALEN(M)  
BRUCE HORNSBY & TH  
ELTON JOHN  
HONEYMOON SUITE  
CHEAP TRICK  
MELISSA ETHERIDGE  
SCORPIONS  
CADDYSHACK II  
ROBERT CRAY BAND  
COCKTAIL  
LITTLE FEAT  
MIDNIGHT OIL  
ROBERT PALMER  
SMITHEREENS  
RHYTHM CORPS  
BRITNY FOX  
SMITHEREENS  
LITA FORD

**Medium**  
a INXS  
a DEF LEPPARD  
a MELISSA ETHERIDGE  
a ROBERT PLANT  
a LITA FORD

**WYMG/Springfield, IL**  
(217)245-7171

PD: CRAIG STEVENS  
MD: REAF PULGHAM

**Heavy**  
STEVE WINWOOD(M)  
VAN HALEN(M)  
TRACY CHAPMAN  
VAN HALEN(M)  
BRUCE HORNSBY & TH  
ELTON JOHN  
HONEYMOON SUITE  
CHEAP TRICK  
MELISSA ETHERIDGE  
SCORPIONS  
CADDYSHACK II  
ROBERT CRAY BAND  
COCKTAIL  
LITTLE FEAT  
MIDNIGHT OIL  
ROBERT PALMER  
SMITHEREENS  
RHYTHM CORPS  
BRITNY FOX  
SMITHEREENS  
LITA FORD

**Medium**  
a INXS  
a DEF LEPPARD  
a MELISSA ETHERIDGE  
a ROBERT PLANT  
a LITA FORD

**WYMG/Springfield, IL**  
(217)245-7171

PD: CRAIG STEVENS  
MD: REAF PULGHAM

**Heavy**  
STEVE WINWOOD(M)  
VAN HALEN(M)  
TRACY CHAPMAN  
VAN HALEN(M)  
BRUCE HORNSBY & TH  
ELTON JOHN  
HONEYMOON SUITE  
CHEAP TRICK  
MELISSA ETHERIDGE  
SCORPIONS  
CADDYSHACK II  
ROBERT CRAY BAND  
COCKTAIL  
LITTLE FEAT  
MIDNIGHT OIL  
ROBERT PALMER  
SMITHEREENS  
RHYTHM CORPS  
BRITNY FOX  
SMITHEREENS  
LITA FORD

**Medium**  
a INXS  
a DEF LEPPARD  
a MELISSA ETHERIDGE  
a ROBERT PLANT  
a LITA FORD

**WYMG/Springfield, IL**  
(217)245-7171

PD: CRAIG STEVENS  
MD: REAF PULGHAM

**Heavy**  
STEVE WINWOOD(M)  
VAN HALEN(M)  
TRACY CHAPMAN  
VAN HALEN(M)  
BRUCE HORNSBY & TH  
ELTON JOHN  
HONEYMOON SUITE  
CHEAP TRICK  
MELISSA ETHERIDGE  
SCORPIONS  
CADDYSHACK II  
ROBERT CRAY BAND  
COCKTAIL  
LITTLE FEAT  
MIDNIGHT OIL  
ROBERT PALMER  
SMITHEREENS  
RHYTHM CORPS  
BRITNY FOX  
SMITHEREENS  
LITA FORD

**Medium**  
a INXS  
a DEF LEPPARD  
a MELISSA ETHERIDGE  
a ROBERT PLANT  
a LITA FORD

**WYMG/Springfield, IL**  
(217)245-7171

PD: CRAIG STEVENS  
MD: REAF PULGHAM

**Heavy**  
STEVE WINWOOD(M)  
VAN HALEN(M)  
TRACY CHAPMAN  
VAN HALEN(M)  
BRUCE HORNSBY & TH  
ELTON JOHN  
HONEYMOON SUITE  
CHEAP TRICK  
MELISSA ETHERIDGE  
SCORPIONS  
CADDYSHACK II  
ROBERT CRAY BAND  
COCKTAIL  
LITTLE FEAT  
MIDNIGHT OIL  
ROBERT PALMER  
SMITHEREENS  
RHYTHM CORPS  
BRITNY FOX  
SMITHEREENS  
LITA FORD

**Medium**  
a INXS  
a DEF LEPPARD  
a MELISSA ETHERIDGE  
a ROBERT PLANT  
a LITA FORD

**WYMG/Springfield, IL**  
(217)245-7171

PD: CRAIG STEVENS  
MD: REAF PULGHAM

**REO SPEEDWAGON**  
STEVE WINWOOD(M)  
COCKTAIL(M)  
PAT BENATAR  
ROBERT PALMER  
MOODY BLUES  
LRL  
CHICAGO  
HENRY LEE SUMMER  
CROWDED HOUSE  
MIDNIGHT OIL  
BRITNY FOX  
BRUCE HORNSBY & TH  
GREGG ALLMAN  
GUNS N' ROSES  
LITTLE FEAT  
ROBERT PLANT  
CHEAP TRICK  
FOREIGNER  
AEROSMITH  
ROD STEWART

**Light**  
a DEF LEPPARD  
a JIMMY PAGE  
a PARTHONON MIXLEY  
a HOT HOUSE FLOWERS  
a JOHN KILZER

**WZZO/Terre Haute**  
(812)232-5034

PD: STEVE KOSBAU  
MD: DAN MICHAELS

**Heavy**  
STEVE WINWOOD(M)  
ELTON JOHN  
VAN HALEN(M)  
CADDYSHACK II

**Medium**  
a ROBBEN FORD  
a TRACY CHAPMAN  
a MELISSA ETHERIDGE  
a LITTLE FEAT  
a TOMMY CONWELL  
a EUROPE

**Light**  
a JOHN KILZER  
a JONATHAN WALKER  
a TREAT HER RIGHT

**KFMQ/Incoln**  
(402)489-6500

MD: BOB ALLEN  
MD: JOE SKARE

**Heavy**  
HUEY LEWIS & THE N  
ROBERT PALMER  
GREGG ALLMAN  
CADDYSHACK II  
STEVE WINWOOD(M)  
VAN HALEN  
ROBERT CRAY BAND  
PAT BENATAR  
COCKTAIL  
DAVID DREW  
SCORPIONS  
BRIAN WILSON  
ROBERT PLANT  
MELISSA ETHERIDGE  
PAT BENATAR  
COCKTAIL  
GREGG ALLMAN  
IT BITES  
SCORPIONS(M)  
DEF LEPPARD  
a TOMMY CONWELL

**Medium**  
CINDERELLA  
LITA FORD  
WHITE LION  
VINNIE VINCENT INV  
BLUE OYSTER CULT  
EUROPE  
WINGER

**Light**  
a GEORGIA SATELLITES  
a WHITE LION

**KSQY/Rapid City**  
(605)578-3533

PD: JACK DANIELS  
APD: JEFF MICHAELS

**Heavy**  
VAN HALEN(M)(L)  
GUNS N' ROSES  
PAT BENATAR  
MIDNIGHT OIL  
ROBERT PALMER  
CINDERELLA(M)(L)  
CINDERELLA(M)(L)  
ROBERT PLANT  
SMITHEREENS  
CROWDED HOUSE  
STEVE WINWOOD(M)(L)  
HUEY LEWIS & THE N  
SCORPIONS  
VAN HALEN(M)(L)  
COCKTAIL(L)  
RHYTHM CORPS  
ROBERT CRAY BAND  
LITTLE FEAT(M)  
JIMMY PAGE  
ROBERT PLANT

**Medium**  
a 10,000 MANIACS  
a GRAHAM PARKER  
a JOHN KILZER  
a FROZEN GHOST

**WAOR/Incoln Bend**  
(616)683-5432

PD: GREGG RICHARDS  
APD: MUE SUE PREY

**Heavy**  
GREGG ALLMAN  
PAT BENATAR  
COCKTAIL  
HUEY LEWIS & THE N  
MIDNIGHT OIL  
ROBERT PALMER  
RHYTHM CORPS  
ELTON JOHN  
a MOODY BLUES  
a LITA FORD

**Medium**  
GREGG ALLMAN  
PAT BENATAR  
ROBBEN FORD(M)  
JOHN MITCHELL  
RICHARD MARX  
ZIGGY MARLEY  
MOODY BLUES  
GERRY RAFFERTY(M)  
ROBERT CRAY BAND  
HALL & OATES(M)  
HUEY LEWIS & THE N  
BRUCE HORNSBY & TH  
NEIL YOUNG & THE B  
STEVE WINWOOD  
MELISSA ETHERIDGE  
CROWDED HOUSE  
GUNS N' ROSES  
LITTLE FEAT  
JIMMY PAGE  
ROBERT PALMER  
SCORPIONS  
PATTI SMITH  
SMITHEREENS  
DEF LEPPARD  
a DAVID DREW

**Medium**  
a INXS  
a DEF LEPPARD  
a MELISSA ETHERIDGE  
a ROBERT PLANT  
a LITA FORD

**WYMG/Springfield, IL**  
(217)245-7171

PD: CRAIG STEVENS  
MD: REAF PULGHAM

**Heavy**  
STEVE WINWOOD(M)  
VAN HALEN(M)  
TRACY CHAPMAN  
VAN HALEN(M)  
BRUCE HORNSBY & TH  
ELTON JOHN  
HONEYMOON SUITE  
CHEAP TRICK  
MELISSA ETHERIDGE  
SCORPIONS  
CADDYSHACK II  
ROBERT CRAY BAND  
COCKTAIL  
LITTLE FEAT  
MIDNIGHT OIL  
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SMITHEREENS  
RHYTHM CORPS  
BRITNY FOX  
SMITHEREENS  
LITA FORD

**Medium**  
a INXS  
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a MELISSA ETHERIDGE  
a ROBERT PLANT  
a LITA FORD

**WYMG/Springfield, IL**  
(217)245-7171

PD: CRAIG STEVENS  
MD: REAF PULGHAM

**Heavy**  
STEVE WINWOOD(M)  
VAN HALEN(M)  
TRACY CHAPMAN  
VAN HALEN(M)  
BRUCE HORNSBY & TH  
ELTON JOHN  
HONEYMOON SUITE  
CHEAP TRICK  
MELISSA ETHERIDGE  
SCORPIONS  
CADDYSHACK II  
ROBERT CRAY BAND  
COCKTAIL  
LITTLE FEAT  
MIDNIGHT OIL  
ROBERT PALMER  
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BRITNY FOX  
SMITHEREENS  
LITA FORD

**Medium**  
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a LITA FORD

**WYMG/Springfield, IL**  
(217)245-7171

PD: CRAIG STEVENS  
MD: REAF PULGHAM

**Heavy**  
STEVE WINWOOD(M)  
VAN HALEN(M)  
TRACY CHAPMAN  
VAN HALEN(M)  
BRUCE HORNSBY & TH  
ELTON JOHN  
HONEYMOON SUITE  
CHEAP TRICK  
MELISSA ETHERIDGE  
SCORPIONS  
CADDYSHACK II  
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BRITNY FOX  
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**WYMG/Springfield, IL**  
(217)245-7171

PD: CRAIG STEVENS  
MD: REAF PULGHAM

**Heavy**  
STEVE WINWOOD(M)  
VAN HALEN(M)  
TRACY CHAPMAN  
VAN HALEN(M)  
BRUCE HORNSBY & TH  
ELTON JOHN  
HONEYMOON SUITE  
CHEAP TRICK  
MELISSA ETHERIDGE  
SCORPIONS  
CADDYSHACK II  
ROBERT CRAY BAND  
COCKTAIL  
LITTLE FEAT  
MIDNIGHT OIL  
ROBERT PALMER  
SMITHEREENS  
RHYTHM CORPS  
BRITNY FOX  
SMITHEREENS  
LITA FORD

**Medium**  
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a LITA FORD

**WYMG/Springfield, IL**  
(217)245-7171

PD: CRAIG STEVENS  
MD: REAF PULGHAM

**Heavy**  
STEVE WINWOOD(M)  
VAN HALEN(M)  
TRACY CHAPMAN  
VAN HALEN(M)  
BRUCE HORNSBY & TH  
ELTON JOHN  
HONEYMOON SUITE  
CHEAP TRICK  
MELISSA ETHERIDGE  
SCORPIONS  
CADDYSHACK II  
ROBERT CRAY BAND  
COCKTAIL  
LITTLE FEAT  
MIDNIGHT OIL  
ROBERT PALMER  
SMITHEREENS  
RHYTHM CORPS  
BRITNY FOX  
SMITHEREENS  
LITA FORD

**Medium**  
a INXS  
a DEF LEPPARD  
a MELISSA ETHERIDGE  
a ROBERT PLANT  
a LITA FORD

**WYMG/Springfield, IL**  
(217)245-7171

PD: CRAIG STEVENS  
MD: REAF PULGHAM

**ROBERT PLANT**  
STEVE WINWOOD(M)  
PAT BENATAR  
ROBERT PALMER  
GUNS N' ROSES  
ROBIN TROWER  
NEIL YOUNG & THE B  
JOHN KILZER  
MELISSA ETHERIDGE

**Medium**  
GREGG ALLMAN  
GUNS N' ROSES  
LITTLE FEAT  
ROBERT PLANT  
CHEAP TRICK  
FOREIGNER  
AEROSMITH  
ROD STEWART

**Light**  
a DEF LEPPARD  
a JIMMY PAGE  
a PARTHONON MIXLEY  
a HOT HOUSE FLOWERS  
a JOHN KILZER

**WZZO/Terre Haute**  
(812)232-5034

PD: STEVE KOSBAU  
MD: DAN MICHAELS

**Heavy**  
STEVE WINWOOD(M)  
ELTON JOHN  
VAN HALEN(M)  
CADDYSHACK II

**Medium**  
a ROBBEN FORD  
a TRACY CHAPMAN  
a MELISSA ETHERIDGE  
a LITTLE FEAT  
a TOMMY CONWELL  
a EUROPE

**Light**  
a JOHN KILZER  
a JONATH

OUR PART OF THE PLAYLIST

EAST B104 WBSB Baltimore PD: Chuck Morgan MD: Tom Gilligan

92.7 Washington D.C. PD: Lorrin Palagi MD: Pam Trickett

92.1 PRO FM TO HITS IN A ROW! PD: Mike Osborne MD: Vic Edwards Providence

106 Long Island PD: Ruth Tolson

SOUTH 105 Tampa PD: Bobby Rich

Houston VP/Programming: John Lander PD: Bill Richards

WAVE Washington PD: Mark St. John Asst. PD/MD Brian Bridgman

WKSE-FM 98.5 Buffalo OM/PA: Paul "Boom Boom" Cannon MD: Kid Crockett

97.7 Montreal PD: Bob Beauchamp MD: Guy Brouillard

Pittsburgh 94 FM PD: Jim Richards MD: Lori Campbell

104 The #1 Hit Music Station PD: Chris Bailey MD: Cathy Cruise Norfolk

Dallas all hit 97.1 KECL The Eagle PD: Joel Folger Asst. PD/MD J.D. Ryan

WAZO 106 PD: Tom Jeffries MD: Stella Mars

WZOU-94.3 Boston PD: Tom Jeffries MD: Stella Mars

New York Z100 PD: Steve Kingston MD: Frankie Blue

New York 95 PD: Larry Berger MD: Andy Dean

POWER 95 Atlanta PD: Rick Stacy MD: Steve Wyrostock

POWER 93 PD: Rick Stacy MD: Sharon LePere

WEGX/Philadelphia PD: Charlie Quinn MD: Jay Beau Jones

WZOU-94.3 Boston PD: Tom Jeffries MD: Stella Mars

New York Z100 PD: Steve Kingston MD: Frankie Blue

WPKS-FM Boston PD: Sunny Joe White MD: Jerry McKenna

KRBE Houston PD: Paul Christy MD: Cheryl Broz

97.1 WGH PD: Tony Macrini MD: M.J. Kelli Norfolk

WZOU-94.3 Boston PD: Tom Jeffries MD: Stella Mars

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PARALLEL OF LAYLIS

WEST

KUBE 3 FM Seattle
Ops. Manager: Gary Bryan
MD: Tom Hutyler
List of songs and artists including Robert Palmer, Steve Winwood, and Tracy Chapman.

95.3 FM Sacramento
OM/MD: Brian White
MD: Larry Morgan
List of songs and artists including Eric Carmen, Whitney Houston, and Rick Astley.

9-10 Sacramento
PD: Tom Chase
Asst. PD/MD: Scott Mitchell
List of songs and artists including Tom Tom Tones, Steve Winwood, and Tracy Chapman.

CHR P1A
INFORMATION SOCIETY continues to walk the fence between dance and modern music-styled CHR, staying 1-1 hot at KITS while jumping 16-14 hot at Hot 103 and 37-32 at KPWR.

Y108 KRXY Denver
PD: Mark Bolke
Asst. PD/MD: Dom Testa
List of songs and artists including Ricki Lake, Ricki Lake, and Ricki Lake.

KINGS San Jose
PD: Mike Preston
Asst. PD: Barry Beck
MD: Rich Anhorn
List of songs and artists including Steve Winwood, Eric Carmen, and Whitney Houston.

Z100 FM KKRZ Portland
OM: Sean Lynch
MD: Connie Breeze
List of songs and artists including Steve Winwood, Eric Carmen, and Whitney Houston.

103 FM New York
PD: Joel Salkowitz
Asst. PD/MD: Steve Ellis
List of songs and artists including Denise Lopez, Brenda K. Starr, and Ricki Lake.

POWER HITS K106 Sacramento
PD: Jeff Hunter
List of songs and artists including Steve Winwood, Eric Carmen, and Whitney Houston.

WQHT New York
PD: Bill Tanner
MD: Shirley Maldonado
List of songs and artists including D.J. Jazzy Jeff & The Fresh Prince, Ricki Lake, and Ricki Lake.

POWER 103 FM Miami
PD: Bill Tanner
MD: Shirley Maldonado
List of songs and artists including D.J. Jazzy Jeff & The Fresh Prince, Ricki Lake, and Ricki Lake.

KZZP 104.7 FM Phoenix
PD: Guy Zapoleon
OM: Todd Fisher
Asst. PD: Gene Baxter
List of songs and artists including Steve Winwood, Eric Carmen, and Whitney Houston.

Power 99 KCPX Salt Lake City
PD: Lou Simon
Asst. PD/MD: Ray Kalusa
List of songs and artists including Steve Winwood, Eric Carmen, and Whitney Houston.

KKLQ San Diego
PD: Garry Wall
MD: Donna Cassidy
List of songs and artists including Brenda K. Starr, Ricki Lake, and Ricki Lake.

KPLZ Seattle
PD: Casey Keating
MD: Mark Allen
List of songs and artists including Eric Carmen, Whitney Houston, and Ricki Lake.

293 Atlanta
OM/MD: Bob Case
MD: Lindsey Burdette
List of songs and artists including Terence Trent D'Arby, Ricki Lake, and Ricki Lake.

Power 105 KITS San Francisco
PD: Richard Sands
MD: Steve Masters
List of songs and artists including Information Society, Ricki Lake, and Ricki Lake.

KXYQ Portland
VP/Programming: Jim Ryan
List of songs and artists including Steve Winwood, Eric Carmen, and Whitney Houston.

105 Portland
List of songs and artists including Steve Winwood, Eric Carmen, and Whitney Houston.

K102.7 Los Angeles
PD: Steve Rivers
MD: Jack Silver
List of songs and artists including Steve Winwood, Eric Carmen, and Whitney Houston.

95.5 FM Washington, D.C.
PD: Bob Mitchell
MD: Albie D.
List of songs and artists including Steve Winwood, Eric Carmen, and Whitney Houston.

Live 105 KITS San Francisco
PD: Richard Sands
MD: Steve Masters
List of songs and artists including Information Society, Ricki Lake, and Ricki Lake.

Live 105 KITS San Francisco
PD: Richard Sands
MD: Steve Masters
List of songs and artists including Information Society, Ricki Lake, and Ricki Lake.

EAST BREAKOUTS
MOST ADDED
Def Leppard
Cheap Trick
Rod Stewart
Debbie Gibson
INXS

CHART ADS & HOTS

SOUTH BREAKOUTS
MOST ADDED
Def Leppard
Rod Stewart
Bobby McFerrin
Debbie Gibson
INXS
Olivia Newton-John
Escape
UB40
Robert Plant

EAST PARALLEL TWO

WFLX/Bangor, ME
Martin/Clark
DEF LEPPARD (dp)
DEBBIE GIBSON
ROD STEWART
CHER (dp)
OLIVIA NEWTON-JOH (dp)
JOHNNY KEMP
MIDNIGHT OIL (dp)
TONI CHILDS (dp)
Hottest:
BREATHE 3-1
ERIC CARMEN 4-2
GEORGE MICHAEL 9-3
ROBERT PALMER 11-3
HUEY LEWIS & THE 17-11
WYZZ/Albany, NY
Pattengill/Morgan
KFC101/New Haven, CT
Stef Rybak
CHEAP TRICK
INXS
NATALIE COLE
LITA FORD
D.J. JAZZY JEFF &
TONY CHILDS
DEF LEPPARD
NATALIE COLE
Hottest:
ERIC CARMEN 4-3
TAYLOR DAYNE 6-4
NEW KIDS ON THE B 11-9
TRACY CHAPMAN 21-11
BASIA 31-21
WABE/Baltimore, PA
Ward/Sherry
TOMMY CONWELL (dp)
DEF LEPPARD
ROD STEWART
CHEAP TRICK
D.J. JAZZY JEFF & (dp)
ESCAPE CLUB
Hottest:
RICHARD MARX 2-1
JOHNNY KEMP 7-3
TERENCE TRENT D'A 9-4
GEORGE MICHAEL 10-7
TRACY CHAPMAN 24-16
Q100/Allentown, PA
Andrews/Cifford
JOAN JETT
DEF LEPPARD (dp)
OLIVIA NEWTON-JOH (dp)
LISA LISA (dp)
ROD STEWART (dp)
Hottest:
BREATHE 3-1
ERIC CARMEN 2-2
ELTON JOHN 7-5
TRACY CHAPMAN 19-15
GUNS N' ROSES 24-21
WMJQ/Buffalo, NY
Nevins/Christan
BRUCE HORNSBY
TONI CHILDS
Hottest:
STEVE WINWOOD 1-1
RICHARD MARX 4-2
CONTOURS 6-3
MIAMI SOUND MACHI 5-4
GUNS N' ROSES 20-13
WYSR/Charleston, WV
Bill Shehan
none
Hottest:
STEVE WINWOOD 1-1
RICHARD MARX 2-2
BREATHE 3-3
TERENCE TRENT D'A 5-5
MIAMI SOUND MACHI 6-6
K104/Erie, PA
Bill Shannon
WHITNEY HOUSTON
TERENCE TRENT D'A
RICK ASTLEY
OLIVIA NEWTON-JOH
ROBERT CRAY BAND
BOBBY MCFERRIN
CHEAP TRICK
Hottest:
AEROSMITH 1-1
STEVE WINWOOD 7-2
VAN HALEN 9-5
COREY HART 11-6
ROBERT PALMER 12-7
JET-FM/Erie, PA
Jim Cook
CHEAP TRICK
DEF LEPPARD (dp)
ROD STEWART
POISON
TAYLOR DAYNE (dp)
NEW KIDS ON THE B
Hottest:
STEVE WINWOOD 1-1
ELTON JOHN 5-4
ROBERT PALMER 8-6
GEORGE MICHAEL 14-7
CHICAGO 13-8
WERZ/Essex, NH
Falconi/Brady
ROBERT PLANT
10,000 MAMMALS
MIDNIGHT OIL (dp)
Hottest:
STEVE WINWOOD 1-1
TERENCE TRENT D'A 2-2
ELTON JOHN 8-5
TAYLOR DAYNE 9-6
HUEY LEWIS & THE 11-8
WNNK/Harrisburg, PA
Bond/August
ROD STEWART
NATALIE COLE
INXS
BRENDA K. STARR
WET WET WET
Hottest:
STEVE WINWOOD 1-1
WHITNEY HOUSTON 19-9
GEORGE MICHAEL 18-9
ROBERT PALMER 22-15
MICHAEL JACKSON 27-19
WTIC/Hartford, CT
Shakes/Weat
CHEAP TRICK
DINO
JETS
Hottest:
STEVE WINWOOD 2-1
GEORGE MICHAEL 5-3
PAT BOYS w/CHUBBY 12-6
NEW EDITION 22-15
GUNS N' ROSES 37-20
WKEE/Huntington, WV
Miller/Reinhardt
NEW KIDS ON THE B
POISON (dp)
NEW EDITION
CHEAP TRICK
DEBBIE GIBSON
BOBBY MCFERRIN (dp)
DEF LEPPARD (dp)
INFORMATION SOCIE
Hottest:
STEVE WINWOOD 1-1
CONTOURS 2-2
MIAMI SOUND MACHI 4-3
GEORGE MICHAEL 11-4
CHICAGO 8-5
WLAN/Lancaster, PA
Marino/Murray
PETER CETERA
HALL & OATES
JOHNNY HATES JAZZ
Hottest:
STEVE WINWOOD 1-1
BREATHE 2-2
ERIC CARMEN 6-5
TERENCE TRENT D'A 9-6
ELTON JOHN 8-7
WYXX/Bangor, ME
Martin/Clark
DEF LEPPARD (dp)
DEBBIE GIBSON
ROD STEWART
CHER (dp)
OLIVIA NEWTON-JOH (dp)
JOHNNY KEMP
MIDNIGHT OIL (dp)
TONI CHILDS (dp)
Hottest:
BREATHE 3-1
ERIC CARMEN 4-2
GEORGE MICHAEL 9-3
ROBERT PALMER 11-3
HUEY LEWIS & THE 17-11
103CIR/Beckley, WV
Spencer/Davis
none
Hottest:
STEVE WINWOOD 1-1
BREATHE 3-3
CHICAGO 5-5
GEORGE MICHAEL 6-6
JOHNNY KEMP 8-8
95XXX/Burlington, VT
Speck/Yesner
DEF LEPPARD (dp)
INXS
BOBBY MCFERRIN (dp)
BASIA
LITA FORD (dp)
NEW KIDS ON THE B
WET WET WET
Hottest:
BREATHE 3-1
MIAMI SOUND MACHI 4-2
TERENCE TRENT D'A 6-3
PAT BOYS w/CHUBBY 6-4
D.J. JAZZY JEFF & 12-5
WKPE/Cape Cod, MA
Rick Ryder
HALL & OATES
DEF LEPPARD
DEBBIE GIBSON
VANESSA WILLIAMS
BASIA
EUROPE
Hottest:
JOHNNY KEMP 10-4
TRACY CHAPMAN 15-8
PAT BENATAR 18-13
TAYLOR DAYNE 19-14
GUNS N' ROSES 26-22
WIKZ/Chambersburg, PA
Rick Alexander
none
Hottest:
STEVE WINWOOD 1-1
BREATHE 2-2
CONTOURS 4-4
PAT BOYS w/CHUBBY 5-5
RICHARD MARX 7-7
WQCM/Hagerstown, MD
Miller/Kaufman
DEBBIE GIBSON
DEF LEPPARD (dp)
NATALIE COLE (dp)
INXS
Hottest:
BREATHE 2-1
MIAMI SOUND MACHI 3-2
TRACY CHAPMAN 12-7
GUNS N' ROSES 23-16
ROBERT PALMER 28-24
OK100/Itasca, NY
Oshman/Rice
DEF LEPPARD
INXS
BLUE ZONE U.K.
YA YA
TOMMY CONWELL (dp)
Hottest:
WHITNEY HOUSTON 10-2
GUNS N' ROSES 17-3
VAN HALEN 18-5
GEORGE MICHAEL 20-9
PAT BENATAR 32-16
100KH/Ocean City, MD
Hitman/Jernigan
HOLLY KNIGHT
STRYPER
CHEAP TRICK
ERASURE
ESCAPE CLUB
Hottest:
MIAMI SOUND MACHI 6-6
WHITNEY HOUSTON 20-14
ROBERT PALMER 21-15
GEORGE MICHAEL 23-16
NEW EDITION 25-17
95XII/Parkersburg, WV
Larry Hughes
WHITNEY HOUSTON
RICK ASTLEY
TERENCE TRENT D'A
OLIVIA NEWTON-JOH
ROBERT CRAY BAND
BOBBY MCFERRIN
CHEAP TRICK
Hottest:
STEVE WINWOOD 2-2
ROBERT PALMER 17-7
PAT BENATAR 12-9
HALL & OATES 15-10
CROWDED HOUSE 14-11
WTHI/Portland, ME
Cosenza/Marshall
ROD STEWART
INXS
OLIVIA NEWTON-JOH
DEF LEPPARD
DENISE LOPEZ
Hottest:
BREATHE 3-2
TRACY CHAPMAN 5-4
CHICAGO 7-5
ROBERT PALMER 18-15
MICHAEL JACKSON 24-20
WYCR/York, PA
McCausland/Willie B.
DEBBIE GIBSON
Hottest:
STEVE WINWOOD 1-1
CHICAGO 8-5
GEORGE MICHAEL 10-7
TRACY CHAPMAN 20-15
GUNS N' ROSES 23-17
WYXX/Williamsport, PA
Minier/Faye
DEF LEPPARD
OLIVIA NEWTON-JOH
INXS
BOBBY MCFERRIN
Hottest:
JOAN JETT 12-8
ROBERT PALMER 11-9
GUNS N' ROSES 20-17
ROD SPEEDWAGON 24-20
CHEAP TRICK 38-33
WYXX/Williamsport, PA
Minier/Faye
DEF LEPPARD
OLIVIA NEWTON-JOH
INXS
BOBBY MCFERRIN
Hottest:
JOAN JETT 12-8
ROBERT PALMER 11-9
GUNS N' ROSES 20-17
ROD SPEEDWAGON 24-20
CHEAP TRICK 38-33

SOUTH PARALLEL TWO

WBBQ/Augusta, GA
Bruce Stevens
D.J. JAZZY JEFF &
DEF LEPPARD
DEBBIE GIBSON
OLIVIA NEWTON-JOH
PAULA ABDUL
DINO
AL B. SUREI
ERASURE
BILLY OCEAN 4-4
CHICAGO 6-5
KEZBIE/Paso, TX
Winter/Simon
RICK ASTLEY
DEBBIE GIBSON
NEW EDITION
ROD SPEEDWAGON
JOHNNY HATES JAZZ
JETS
DEBBIE GIBSON
BRENDA K. STARR
ROD STEWART
Hottest:
STEVE WINWOOD 2-1
BREATHE 18-7
ELTON JOHN 13-10
TRACY CHAPMAN 17-13
K98/Austin, TX
Jerry Lousteanu
DEF LEPPARD
D.J. JAZZY JEFF & (dp)
DEBBIE GIBSON
NEW EDITION
Hottest:
BREATHE 3-1
TRACY CHAPMAN 10-8
GEORGE MICHAEL 11-9
GUNS N' ROSES 17-11
ROBERT PALMER 18-15
WINK/FL Myers, FL
Marty Berger
DEF LEPPARD (dp)
BRENDA K. STARR
OLIVIA NEWTON-JOH (dp)
DEBBIE GIBSON
BREATHE 1-1
MIAMI SOUND MACHI 5-2
GEORGE MICHAEL 7-3
TRACY CHAPMAN 12-8
GUNS N' ROSES 18-13
WKSJ/Greensboro, NC
Jackson/O'Brian
TRACY CHAPMAN
DEF LEPPARD
CHEAP TRICK
D.J. JAZZY JEFF &
JOHNNY KEMP 3-2
RICHARD MARX 3-2
GUNS N' ROSES 13-8
ROD SPEEDWAGON 19-16
HUEY LEWIS & THE 20-17
WANS/Greenville, SC
Kevin King
DEF LEPPARD
CHEAP TRICK
BLUE ZONE U.K.
BRUCE HORNSBY
OLIVIA NEWTON-JOH
PRIMITIVES
ROD STEWART
MIDNIGHT OIL
Hottest:
BREATHE 2-1
GEORGE MICHAEL 4-3
TERENCE TRENT D'A 8-5
WILL TO POWER 18-11
GUNS N' ROSES 25-19
WZYH/Huntsville, AL
Chris Andrews
DEF LEPPARD
LITA FORD
MIDNIGHT OIL
BREATHE 3-3
BOBBY BROWN
HOTTEST:
ERIC CARMEN 3-1
GUNS N' ROSES 5-2
CHICAGO 8-3
ROBERT PALMER 12-7
GEORGE MICHAEL 19-11
94TYX/Jackson, MS
Matt Kilton
CHEAP TRICK
D.J. JAZZY JEFF &
TRACY CHAPMAN
INXS
Hottest:
STEVE WINWOOD 4-1
HUEY LEWIS & THE 17-3
ELTON JOHN 11-4
TERENCE TRENT D'A 6-6
JOHNNY KEMP 12-7
WAHE/Jacksonville, FL
Cahill/Kutcher
DEBBIE GIBSON
KENNY LOGGINS
JOHNNY HATES JAZZ
AEROSMITH (dp)
NEW EDITION
Hottest:
RICHARD MARX 1-1
BREATHE 2-2
MIAMI SOUND MACHI 7-3
ERIC CARMEN 10-8
GUNS N' ROSES 14-10
WQUT/Johnson City, TN
Potter/Taylor
CHER
POISON
DEF LEPPARD
NEW EDITION
GUNS N' ROSES 19-8
ROBERT PALMER 16-10
GEORGE MICHAEL 18-11
VAN HALEN 26-21
JOAN JETT 33-28
WOKI/Knoxville, TN
Clay Glass
D.J. JAZZY JEFF &
TRACY CHAPMAN
KUROBO
ROD STEWART
BOBBY MCFERRIN
DEF LEPPARD
INXS
ERASURE
PETER CETERA
BRUCE HORNSBY
Hottest:
CHICAGO 1-1
PAT BOYS w/CHUBBY 2-2
JOAN JETT 6-3
GUNS N' ROSES 7-4
ROBERT PALMER 17-11
WTN2/Knoxville, TN
Freeman/Wikerson
ROD STEWART
INFORMATION SOCIE
TONI CHILDS
OLIVIA NEWTON-JOH
TOMMY CONWELL
Hottest:
NEW EDITION 3-1
GUNS N' ROSES 6-2
KEITH SWEAT 14-5
VANESSA WILLIAMS 27-13
BOBBY BROWN 36-17

WLAB/Lexington, KY
Fou/Graves
BOBBY MCFERRIN (dp)
ROD STEWART (dp)
CHER (dp)
INXS (dp)
GUNS N' ROSES (dp)
Hottest:
MICHAEL 21-15
CONTOURS 22-17
CHEAP TRICK D-32
KVKY/Little Rock, AR
Rolling/Harrison
DEF LEPPARD
KEITH SWEAT
BRENDA K. STARR
CROWDED HOUSE
Hottest:
BREATHE 1-1
STEVE WINWOOD 4-2
GEORGE MICHAEL 8-6
D.J. JAZZY JEFF & 12-7
ROBERT PALMER 17-12
KZOU/Little Rock, AR
Peter Stewart
DEF LEPPARD
D.J. JAZZY JEFF &
MICHAEL JACKSON
GLENN MEDEIROS (dp)
ROD STEWART (dp)
ESCAPE CLUB (dp)
HOTTEST:
STEVE WINWOOD 1-1
MIAMI SOUND MACHI 6-4
GUNS N' ROSES 11-5
CHICAGO 7-6
GEORGE MICHAEL 10-7
WOJX/Louisville, KY
Shebel/Meyer
PETER CETERA
VANESSA WILLIAMS
NEW KIDS ON THE B
INFORMATION SOCIE
Hottest:
RICHARD MARX 2-1
ERIC CARMEN 5-2
JOHNNY KEMP 8-5
GEORGE MICHAEL 9-7
TERENCE TRENT D'A 12-8
WLRS/Louisville, KY
Lyon/Hardin
BREATHE
ROD STEWART
INXS
JOHNNY KEMP
DEF LEPPARD
PAULA ABDUL
STRYPER
Hottest:
DEF LEPPARD 2-2
ROD SPEEDWAGON 7-5
TRACY CHAPMAN 22-17
ROBERT PALMER 32-22
GUNS N' ROSES 33-27
99WAV/Macon, GA
Leverette/Shannon
DEF LEPPARD
DEBBIE GIBSON
DEF LEPPARD (dp)
OLIVIA NEWTON-JOH
INXS
Hottest:
STEVE WINWOOD 1-1
CHICAGO 4-3
GEORGE MICHAEL 10-6
GUNS N' ROSES 20-14
TRACY CHAPMAN 26-18
FM100/Memphis, TN
John/Conley
DEBBIE GIBSON
ROD STEWART
GUNS N' ROSES
Hottest:
ERIC CARMEN 2-2
TRACY CHAPMAN 21-16
PAT BOYS w/CHUBBY 28-21
HOT 105/Miami, FL
Tyson/Wille B.
DEF LEPPARD
Hottest:
BREATHE 1-1
CHICAGO 4-4
GUNS N' ROSES 7-5
DINO 15-6
INFORMATION SOCIE 14-7
WABB/Mobile, AL
Fram/Chester
DEF LEPPARD
D.J. JAZZY JEFF &
WET WET WET
NEW KIDS ON THE B
Hottest:
STEVE WINWOOD 2-1
BREATHE 5-2
CHICAGO 4-3
VAN HALEN 7-5
GUNS N' ROSES 19-15
WBAM/Montgomery, AL
Leah/Hals/Jackson
JOAN JETT (dp)
DEF LEPPARD
BOBBY MCFERRIN
HOTTEST:
STEVE WINWOOD 1-1
PAT BOYS w/CHUBBY 5-3
JOHNNY KEMP 10-5
TRACY CHAPMAN 11-7
GEORGE MICHAEL 12-9
WHMY/Montgomery, AL
Stevens/Ocean
TAYLOR DAYNE
POISON
D.J. JAZZY JEFF &
DEBBIE GIBSON
DEF LEPPARD
Hottest:
STEVE WINWOOD 2-1
BREATHE 3-2
TERENCE TRENT D'A 5-3
GEORGE MICHAEL 14-9
TRACY CHAPMAN 19-16
KAKB/Amarillo, TX
Keith Richards
PETER CETERA
ROD STEWART
JETS
OLIVIA NEWTON-JOH (dp)
SCORPIONS (dp)
JAMES REYNE (dp)
ESCAPE CLUB
Hottest:
STEVE WINWOOD 1-1
WHITNEY HOUSTON 5-3
GEORGE MICHAEL 8-4
ELTON JOHN 7-5
HUEY LEWIS & THE 14-9
KQJZ/Amarillo, TX
Stu Smoke
INXS
ROBERT PLANT
ELISA FIORILLO (dp)
GLENN MEDEIROS (dp)
SCORPIONS (dp)
Hottest:
BREATHE 2-1
TERENCE TRENT D'A 4-2
ERIC CARMEN 3-3
ELTON JOHN 11-8
MIAMI SOUND MACHI 9-6

KWES/Odessa-Midland, TX
Jim Scott
POISON (dp)
NEW EDITION (dp)
NEW KIDS ON THE B (dp)
ROD STEWART (dp)
INXS (dp)
Hottest:
BREATHE 7-3
GUNS N' ROSES 14-9
ROBERT PALMER 16-10
VAN HALEN 17-14
PAT BOYS w/CHUBBY 29-24
8J106/Orlando, FL
Thomas/Summers
CHEAP TRICK
KENNY LOGGINS
DEBBIE GIBSON
Hottest:
RICHARD MARX 1-1
BREATHE 2-2
DINO 17-12
DEF LEPPARD 32-24
D.J. JAZZY JEFF & D-33
Y106/Orlando, FL
Reese/Mariner
UR40
DEF LEPPARD (dp)
ERASURE (dp)
BOBBY MCFERRIN
PETER CETERA
JOAN JETT
Hottest:
STEVE WINWOOD 2-1
WHITNEY HOUSTON 10-7
MIAMI SOUND MACHI 13-8
GEORGE MICHAEL 15-10
GUNS N' ROSES 19-14
WRYQ/Richmond, VA
Davis/Michaels
JOAN JETT
BOBBY MCFERRIN (dp)
HOTTEST:
STEVE WINWOOD 4-1
TRACY CHAPMAN 10-6
ELTON JOHN 23-18
TERENCE TRENT D'A 24-19
GUNS N' ROSES D-22
K52/Roanoke, VA
Zak Szabo
none
Hottest:
STEVE WINWOOD 1-1
GEORGE MICHAEL 8-8
ROBERT PALMER 10-10
HUEY LEWIS & THE 21-11
AEROSMITH 17-17
KSAQ/San Antonio, TX
Leo Vale
PETER CETERA
CHEAP TRICK
BOBBY MCFERRIN
ERASURE
FABULOUS THUNDERB
DEF LEPPARD
DEBBIE GIBSON
ESCAPE CLUB
OLIVIA NEWTON-JOH
BLUE ZONE U.K.
PAULA ABDUL
BRUCE HORNSBY
Hottest:
CHICAGO 8-5
TRACY CHAPMAN 14-10
HUEY LEWIS & THE 21-11
TAYLOR DAYNE 20-12
GUNS N' ROSES 18-13
Z102/Savannah, GA
McGraw/Williams
DEF LEPPARD
ROD STEWART
GLORIA STEPHENS
VANESSA WILLIAMS
Hottest:
STEVE WINWOOD 1-1
GUNS N' ROSES 3-2
NEW EDITION 10-3
MICHAEL JACKSON 19-15
TRACY CHAPMAN 24-18
KTUX/Sheppard, LA
Stuel/Wesber
JOAN JETT (dp)
ELTON JOHN 9-6
INXS
TONI CHILDS
DEF LEPPARD
SHONA LAINO
BOBBY MCFERRIN
LISA LISA
Hottest:
BREATHE 1-1
INFORMATION SOCIE 2-2
GEORGE MICHAEL 3-3
CHICAGO 8-6
TRACY CHAPMAN 13-10
WOLX/Washington, NC
Johnson/Lane
KENNY LOGGINS
TAYLOR DAYNE
PAT BENATAR (dp)
DEF LEPPARD (dp)
Hottest:
STEVE WINWOOD 1-1
BREATHE 8-2
GUNS N' ROSES 15-11
TRACY CHAPMAN 21-16
D.J. JAZZY JEFF & 25-22
WKZI/Winston-Salem, NC
Chuck Holloway
DEF LEPPARD (dp)
CHEAP TRICK
KEITH SWEAT
BRENDA K. STARR
ROD STEWART
WHITE LION (dp)
Hottest:
BREATHE 3-1
RICHARD MARX 2-2
GUNS N' ROSES 5-4
HUEY LEWIS & THE 18-13
NEW EDITION 25-16

WKSJ/Ashville, NC
Maloney/Trent
DEBBIE GIBSON
POISON (dp)
BRENDA K. STARR
DEF LEPPARD
BOBBY MCFERRIN
Hottest:
GUNS N' ROSES 10-2
JOHNNY KEMP 14-10
ROBERT PALMER 20-15
PAT BOYS w/CHUBBY 22-16
MICHAEL JACKSON 32-26
WJAD/Bainbridge, GA
Eliot/Tanner
OLIVIA NEWTON-JOH
DEF LEPPARD (dp)
WITNESS (dp)
BEACH BOYS
TONI CHILDS
AL B. SUREI
INXS (dp)
PRIMITIVES
Hottest:
GEORGE MICHAEL 13-8
GUNS N' ROSES 14-9
TRACY CHAPMAN 17-12
ROBERT PALMER 20-14
BRUCE HORNSBY 35-27
WZKX/Biloxi, MS
Rick James
MICHAEL JACKSON
ROD STEWART (dp)
WITNESS (dp)
NATALIE COLE
ESCAPE CLUB (dp)
BOBBY BROWN
DEBBIE GIBSON
JEFFREY OSBORNE
NEW EDITION
ELISA FIORILLO
UR40 (dp)
BREATHE 3-1
ERIC CARMEN 4-2
HUEY LEWIS & THE 20-13
STEVE WINWOOD 20-20
RICK ASTLEY 38-30
Hottest:
JOHNNY KEMP 3-1
STEVE WINWOOD 5-5
TERENCE TRENT D'A 10-7
GEORGE MICHAEL 11-11
ROBERT PALMER 27-19
WCGO/Columbus, GA
McClure/McCaffrey
D.J. JAZZY JEFF &
JEFFREY OSBORNE
DEF LEPPARD
BLUE ZONE U.K.
JOAN JETT (dp)
STRYPER (dp)
Hottest:
STEVE WINWOOD 1-1
BREATHE 3-2
TRACY CHAPMAN 5-4
GEORGE MICHAEL 6-5
HUEY LEWIS & THE 16-11
WJMX/Florence, SC
Baker/Lewis
INXS
STEVY KNIGHT
DEF LEPPARD
BOBBY MCFERRIN (dp)
NEW KIDS ON THE B
OLIVIA NEWTON-JOH
Hottest:
CHICAGO 7-5
JOHNNY KEMP 11-8
BRUCE HORNSBY 13-9
PAT BOYS w/CHUBBY 12-11
ROBERT PALMER 15-13
K18R/FL Smith, AR
Fred Baker
BLUE ZONE U.K.
CHER
TONI CHILDS
JAMES REYNE
MIDNIGHT OIL
OLIVIA NEWTON-JOH
Hottest:
STEVE WINWOOD 2-1
MIAMI SOUND MACHI 6-5
ROBERT PALMER 10-8
GEORGE MICHAEL 13-9
GUNS N' ROSES 18-12
888/Ft. Smith, AR
John O'Dea
NEW EDITION
Hottest:
CHICAGO 4-3
ELTON JOHN 9-6
GEORGE MICHAEL 25-7
WHITNEY HOUSTON 24-15
JOAN JETT 23-17
Q104/Gadsden, AL
Brown/Davis
DEF LEPPARD
CHEAP TRICK
INXS
OLIVIA NEWTON-JOH
VANESSA WILLIAMS
INXS
INFORMATION SOCIE
Hottest:
BRENDA K. STARR
WET WET WET (dp)
DEBBIE GIBSON
SHONA LAINO (dp)
Hottest:
GEORGE MICHAEL 18-1
TRACY CHAPMAN 12-9
GUNS N' ROSES 15-12
HUEY LEWIS & THE 21-16
PETER CETERA 38-25
WYKB/Gainesville, FL
Bama/Jon
DEF LEPPARD (dp)
CHEAP TRICK
BOBBY MCFERRIN
POISON (dp)
NEW EDITION
Hottest:
BREATHE 3-2
ERIC CARMEN 4-3
GEORGE MICHAEL 17-13
TRACY CHAPMAN 17-13
GUNS N' ROSES 27-22
WYXX/Wilmington, NC
Stewart/Lee
DEF LEPPARD
MIDNIGHT OIL
VANESSA WILLIAMS
INXS
JETS
BRENDA K. STARR
WET WET WET (dp)
DEBBIE GIBSON
SHONA LAINO (dp)
Hottest:
GEORGE MICHAEL 18-1
TRACY CHAPMAN 12-9
GUNS N' ROSES 15-12
HUEY LEWIS & THE 21-16
PETER CETERA 38-25
244 Current Reporters
232 Current Reports
Five stations called in a frozen playlist:
WYXX/Chicago, K22/Roanoke, KX121/Birmingham, K95/Boise, and KYNQ/Fresno.
Seven stations failed to report and their lists were frozen: Q107/Washington, 99QFM/Schenectady, WYBR/Charleston, 184/Honolulu, 103CIR/Beckley, WIKZ/Chambersburg, and KNAN/Monroe.

N&A Begins Page 94
New Artists & Chart Summary Page 93
P-1A Playlists Page 84

MOST ADDED **MIDWEST** BREAKOUTS
Def Leppard
Rod Stewart
INXS
Bobby McFerrin
Debbie Gibson
Olivia Newton-John

CHR ADS & HOTS

MOST ADDED **WEST** BREAKOUTS
Def Leppard
INXS
Europe
Debbie Gibson
Rod Stewart
Olivia Newton-John
Giant Steps
UB40
Natalie Cole
Primitives

MIDWEST PARALLEL TWO

WKDD/Ak: Anthony/K /REZ/
WORD/Grand Rapids, MI
Casady/Stevea
PETER CETERA
RICK ASTLEY
STRYPER
BRUCE HORNSBY
HOTTEST:
BREATHIE 4-2
GEORGE MICHAEL 11-7
WHITNEY HOUSTON 13-9
ROBERT PALMER 15-11
HUEY LEWIS & THE 21-16

WZOK/Rockford, IL
Summers/Manning
EUROPE
INXS
CROWDED HOUSE
HOTTEST:
CHICAGO 3-1
STEVE WINWOOD 4-2
BREATHIE 8-4
MIAMI SOUND MACH 10-6
ELTON JOHN 11-7
WRQN/Toledo, OH
T.J. Walker
TAYLOR DAYNE
RICK ASTLEY
PETER CETERA
DEF LEPPARD
HOTTEST:
ERIC CARMEN 3-1
STEVE WINWOOD 4-2
WHITNEY HOUSTON 14-10
GEORGE MICHAEL 15-11
MICHAEL JACKSON 21-13

PARALLEL THREE
KYYV/Bismarck, ND
Bob Beck
NEW KIDS ON THE B
BLUE ZONE U.K.
ERASURE
TONI CHILDS
HOTTEST:
CHICAGO 9-4
ELTON JOHN 18-5
ROBERT PALMER 23-6
GEORGE MICHAEL 29-7

WMBW/Bloomington, IN
Dave Curry
ROD STEWART
NEW KIDS ON THE B
BLUE ZONE U.K.
BASIA (dp)
HOTTEST:
ERIC CARMEN 2-1
ROBERT PALMER 7-4
CONTOURS 9-5
JOHNNY HATES JAZZ 31-25
GUNS N' ROSES 35-31
KQCR/Cedar Rapids, IA
Gary Olson
OLIVIA NEWTON-JOH
JOAN JETT
ESCAPE CLUB
TONI CHILDS
HOTTEST:
GEORGE MICHAEL 11-4
CHICAGO 13-6
HUEY LEWIS & THE 18-10
JOHNNY KEMP 22-14
GUNS N' ROSES 32-23

WVBT/Stevens Point, WI
Bouley/Steffan
DEF LEPPARD
ROD STEWART
INXS
HOTTEST:
ERIC CARMEN 1-1
TRACY CHAPMAN 3-2
BREATHIE 5-4
CONTOURS 8-5
RBO SPEEDWAGON 15-10

WEST PARALLEL TWO

KIVA/Albuquerque, NM
Howard Johnson
EUROPE
TRACY CHAPMAN
OLIVIA NEWTON-JOH
SCORPIONS
HOTTEST:
GEORGE MICHAEL 7-3
CHICAGO 9-5
HUEY LEWIS & THE 16-8
ROBERT PALMER 15-11
MICHAEL JACKSON 19-15
KFMW/Boise, ID
Jack Armstrong
none
HOTTEST:
GEORGE MICHAEL 8-8
JOHNNY KEMP 13-13
PETER CETERA 16-16
JOAN JETT 23-23
CHER 29-29
KIYS/Boise, ID
Den McColly
DEF LEPPARD
BLUE ZONE U.K.
PRIMITIVES
ROD STEWART
TOMMY CONNELL
JAMES REYNE
HOTTEST:
PAT BENATAR 4-2
ROBERT PALMER 12-8
MICHAEL ANDERSON 10-11
FOREIGNER 17-15
JOAN JETT 36-28
KIKX/Colorado Springs, CO
John Dentzer
ROD STEWART
DEBBIE GIBSON
WET WET WET (dp)
ELISA FIORILLO (dp)
OLIVIA NEWTON-JOH (dp)
HOLLY KNIGHT (dp)
SCORPIONS (dp)
HOTTEST:
BREATHIE 2-1
TERENCE TRENT D'A 5-3
ERIC CARMEN 4-4
GEORGE MICHAEL 9-6
ELTON JOHN 8-7
KSMV/Denver, CO
Van Stone/Curant
DEBBIE GIBSON
ERASURE
POISON (dp)
HOTTEST:
BREATHIE 1-1
DEF LEPPARD 2-3
D.J. JAZZY JEFF & 13-10
NEW KIDS ON THE B 22-14
GUNS N' ROSES 23-18
CHED/Edmonton, Alberta
McKenna/Suatt
BRUCE HORNSBY
CHEAP TRICK
DEF LEPPARD
BLU BLOOD
FROZEN GHOST
HOTTEST:
ROBERT PALMER 17-10
WHITNEY HOUSTON 16-11
HUEY LEWIS & THE 20-13
TRACY CHAPMAN 23-16
VAN HALEN 28-22
KYNO/Fresno, CA
Owens/Davis
none
HOTTEST:
CONTOURS 1-1
DEF LEPPARD 5-5
STEVE WINWOOD 6-6
NEW KIDS ON THE B 9-9
PAT BOYS w/CHUBBY 16-16

FM104/Medford-Stockton, CA
DeMaroney/Hoffman
ERASURE (dp)
INFORMATION SOCIE (dp)
NEW KIDS ON THE B (dp)
RICK ASTLEY (dp)
INXS (dp)
DEBBIE GIBSON (dp)
EUROPE (dp)
POISON (dp)
SCORPIONS (dp)
HOTTEST:
MIAMI SOUND MACH 1-1
ROBERT PALMER 7-4
HUEY LEWIS & THE 9-5
PETER CETERA 16-7
KQY/FM/Phoenix, AZ
Stevens/Robinson
D.J. JAZZY JEFF &
RICK ASTLEY
PAULA ABUOL
BOBBY MCFERRIN
D.J. JAZZY JEFF &
DEF LEPPARD
VOGUE
HOTTEST:
RICHARD MARX 4-4
GEORGE MICHAEL 12-7
UB40 26-22
GUNS N' ROSES D-23
KDON/Selma, CA
Galger/Olson
UB40
DEF LEPPARD
NEW EDITION
VAN HALEN
MIAMI SOUND MACH (dp)
PETER CETERA (dp)
CHEAP TRICK
NATALIE COLE (dp)
GIANT STEPS (dp)
HOTTEST:
STEVE B 3-1
NEW KIDS ON THE B 15-6
MIAMI SOUND MACH 10-10
WILL TO POWER 20-14
BOBBY MCFERRIN 35-22
KZU/Spokane, WA
Arnold/Hopkins
INXS
BOBBY MCFERRIN (dp)
MICHAEL BOLTON
D.J. JAZZY JEFF & (dp)
TONI CHILDS
WILL TO POWER 20-14
HOLLY KNIGHT
HOTTEST:
STEVE WINWOOD 2-1
ROBERT PALMER 10-5
HUEY LEWIS & THE 12-6
GEORGE MICHAEL 15-8
VAN HALEN 16-13
KRQ/Tucson, AZ
Ingram/Davis
PETER CETERA
INFORMATION SOCIE (dp)
STRYPER (dp)
SCITTI POLITTI (dp)
BOBBY MCFERRIN
BRUCE HORNSBY (dp)
DEBBIE GIBSON (dp)
JOHNNY HATES JAZZ (dp)
DEF LEPPARD (dp)
HOTTEST:
BREATHIE 1-1
RICHARD MARX 2-2
DEF LEPPARD 4-3
TRACY CHAPMAN 10-4
DEBBIE DEB 7-7

PARALLEL THREE
KYVA/Billings, MT
Charlie Fox
DEF LEPPARD
EUROPE
TONI CHILDS
INXS
ROD STEWART
HOTTEST:
STEVE WINWOOD 1-1
ERIC CARMEN 3-2
TERENCE TRENT D'A 6-5
GUNS N' ROSES 10-9
HUEY LEWIS & THE 15-13
KFFR/Phoenix, AZ
Girle/Goddard
BOBBY BROWN
ROOL & THE GANG
TRACY CHAPMAN
ERASURE
HOTTEST:
UB40 2-1
NEW KIDS ON THE B 3-2
GEORGE MICHAEL 6-4
D.J. JAZZY JEFF & 13-8
BOBBY MCFERRIN 21-16

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.



"ALWAYS THERE FOR YOU" Gaining Momentum!

IRREFUTABLE EVIDENCE!
INXS
"Always There For You"

"Huge sales, big phones, Top 15 researching record with females, all demos, after one week! --Reggie Blackwell/WBCY

Top 10 Sales AGAIN -- Musicland National!

Top 5 Most Requested AGAIN -- MTV!

- Y95 35-29! KRBE 29-25! WCIL 5-4!
KRQ Add! WKZL Add! WPXR Add!
JET-FM 24-20 OK95 15-13 Hot! Q104 23-18!
KEGL 34-30! WOKI 34-27! KKXL 21-17!
KBFM 34-28! B98 35-29! WAZY 26-22!
KZFN 40-30! WGRD Add! WLSR Add!



PARALLELS

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHRs.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

Aerosmith Continued

Table listing radio stations and their formats across various regions (West, Midwest, East, South).

B BASIA Time And Tide (Epic)

Chart and summary data for BASIA's 'Time And Tide' album, including regional and national reach.

P1 EAST, P2 WEST, P3 SOUTH

Regional and national chart data for various artists and albums, categorized by region.

BLUE ZONE U.K. Jackie (Arista)

Chart and summary data for BLUE ZONE U.K.'s 'Jackie' album, including regional and national reach.

P1 EAST, P2 WEST, P3 SOUTH

Regional and national chart data for various artists and albums, categorized by region.

TRACY CHAPMAN Fast Car (Elektra)

Chart and summary data for TRACY CHAPMAN's 'Fast Car' album, including regional and national reach.

P1 EAST, P2 WEST, P3 SOUTH

Regional and national chart data for various artists and albums, categorized by region.

245 REPORTS

A PAULA ABDUL Knocked Out (Virgin)

Chart and summary data for PAULA ABDUL's 'Knocked Out' album, including regional and national reach.

P1 EAST, P2 WEST, P3 SOUTH

Regional and national chart data for various artists and albums, categorized by region.

RICK ASTLEY It Would Take A Strong... (RCA)

LP: Whenever You Need Somebody

Chart and summary data for RICK ASTLEY's 'It Would Take A Strong...' album, including regional and national reach.

P1 EAST, P2 WEST, P3 SOUTH

Regional and national chart data for various artists and albums, categorized by region.

PAT BENATAR All Fired Up (Chrysalis)

LP: Wide Awake In Dreamland

Chart and summary data for PAT BENATAR's 'All Fired Up' album, including regional and national reach.

P1 EAST, P2 WEST, P3 SOUTH

Regional and national chart data for various artists and albums, categorized by region.

PETER CETERA One Good Woman (WB)

LP: One More Story

Chart and summary data for PETER CETERA's 'One Good Woman' album, including regional and national reach.

P1 EAST, P2 WEST, P3 SOUTH

Regional and national chart data for various artists and albums, categorized by region.

CHEAP TRICK Don't Be Cruel (Epic)

LP: Lap Of Luxury

Chart and summary data for CHEAP TRICK's 'Don't Be Cruel' album, including regional and national reach.

P1 EAST, P2 WEST, P3 SOUTH

Regional and national chart data for various artists and albums, categorized by region.

AEROSMITH Rag Doll (Geffen)

LP: Permanent Vacation

Chart and summary data for AEROSMITH's 'Rag Doll' album, including regional and national reach.

P1 EAST, P2 WEST, P3 SOUTH

Regional and national chart data for various artists and albums, categorized by region.

P1 EAST, P2 WEST, P3 SOUTH

Regional and national chart data for various artists and albums, categorized by region.

P1 EAST, P2 WEST, P3 SOUTH

Regional and national chart data for various artists and albums, categorized by region.

P1 EAST, P2 WEST, P3 SOUTH

Regional and national chart data for various artists and albums, categorized by region.

Continued On Next Column

Continued On Next Column

Continued On Next Column

Continued On Next Column

PARALLELS

CHER Skin Deep (Geffen)

LP: Cher Total Reports 70 29%

Regional Reach, Parallel Reach, Chart Summary table for Cher's Skin Deep.

Regional Reach, Parallel Reach, Chart Summary table for Cheri's Skin Deep.

Regional Reach, Parallel Reach, Chart Summary table for Cheri's Skin Deep.

CHICAGO I Don't Want To Live (Reprise)

LP: Chicago 19 Total Reports 220 90%

Regional Reach, Parallel Reach, Chart Summary table for Chicago's I Don't Want To Live.

Regional Reach, Parallel Reach, Chart Summary table for Chicago's I Don't Want To Live.

Regional Reach, Parallel Reach, Chart Summary table for Chicago's I Don't Want To Live.

Regional Reach, Parallel Reach, Chart Summary table for Chicago's I Don't Want To Live.

Regional Reach, Parallel Reach, Chart Summary table for Chicago's I Don't Want To Live.

Regional Reach, Parallel Reach, Chart Summary table for Chicago's I Don't Want To Live.

Regional Reach, Parallel Reach, Chart Summary table for Chicago's I Don't Want To Live.

TONI CHILDS Don't Walk Away (A&M)

LP: Toni Childs Total Reports 55 22%

Regional Reach, Parallel Reach, Chart Summary table for Toni Childs' Don't Walk Away.

Regional Reach, Parallel Reach, Chart Summary table for Toni Childs' Don't Walk Away.

Regional Reach, Parallel Reach, Chart Summary table for Toni Childs' Don't Walk Away.

CROWDED HOUSE Better Be Home Soon (Capitol)

LP: Temple of Low Men Total Reports 95 39%

Regional Reach, Parallel Reach, Chart Summary table for Crowded House's Better Be Home Soon.

Regional Reach, Parallel Reach, Chart Summary table for Crowded House's Better Be Home Soon.

Regional Reach, Parallel Reach, Chart Summary table for Crowded House's Better Be Home Soon.

Regional Reach, Parallel Reach, Chart Summary table for Crowded House's Better Be Home Soon.

Regional Reach, Parallel Reach, Chart Summary table for Crowded House's Better Be Home Soon.

Regional Reach, Parallel Reach, Chart Summary table for Crowded House's Better Be Home Soon.

Regional Reach, Parallel Reach, Chart Summary table for Crowded House's Better Be Home Soon.

D.J. Jazzy Jeff Continued

Regional Reach, Parallel Reach, Chart Summary table for D.J. Jazzy Jeff.

Regional Reach, Parallel Reach, Chart Summary table for D.J. Jazzy Jeff.

Regional Reach, Parallel Reach, Chart Summary table for D.J. Jazzy Jeff.

TERENCE TRENT D'ARBY Sign Your Name (Columbia)

LP: Introducing The Hardline According To Total Reports 227 93%

Regional Reach, Parallel Reach, Chart Summary table for Terence Trent D'Arby's Sign Your Name.

Regional Reach, Parallel Reach, Chart Summary table for Terence Trent D'Arby's Sign Your Name.

Regional Reach, Parallel Reach, Chart Summary table for Terence Trent D'Arby's Sign Your Name.

Regional Reach, Parallel Reach, Chart Summary table for Terence Trent D'Arby's Sign Your Name.

Regional Reach, Parallel Reach, Chart Summary table for Terence Trent D'Arby's Sign Your Name.

Regional Reach, Parallel Reach, Chart Summary table for Terence Trent D'Arby's Sign Your Name.

Regional Reach, Parallel Reach, Chart Summary table for Terence Trent D'Arby's Sign Your Name.

Terence Trent D'Arby Continued

Regional Reach, Parallel Reach, Chart Summary table for Terence Trent D'Arby.

Regional Reach, Parallel Reach, Chart Summary table for Terence Trent D'Arby.

Regional Reach, Parallel Reach, Chart Summary table for Terence Trent D'Arby.

DEF LEPPARD Love Bites (Mercury/PolyGram)

LP: Hysteria Total Reports 126 51%

Regional Reach, Parallel Reach, Chart Summary table for Def Leppard's Love Bites.

Regional Reach, Parallel Reach, Chart Summary table for Def Leppard's Love Bites.

Regional Reach, Parallel Reach, Chart Summary table for Def Leppard's Love Bites.

Regional Reach, Parallel Reach, Chart Summary table for Def Leppard's Love Bites.

Regional Reach, Parallel Reach, Chart Summary table for Def Leppard's Love Bites.

Regional Reach, Parallel Reach, Chart Summary table for Def Leppard's Love Bites.

Regional Reach, Parallel Reach, Chart Summary table for Def Leppard's Love Bites.

Erasure Continued

Regional Reach, Parallel Reach, Chart Summary table for Erasure.

Regional Reach, Parallel Reach, Chart Summary table for Erasure.

Regional Reach, Parallel Reach, Chart Summary table for Erasure.

EUROPE Superstitious (Epic)

LP: Out O This World Total Reports 81 33%

Regional Reach, Parallel Reach, Chart Summary table for Europe's Superstitious.

Regional Reach, Parallel Reach, Chart Summary table for Europe's Superstitious.

Regional Reach, Parallel Reach, Chart Summary table for Europe's Superstitious.

Regional Reach, Parallel Reach, Chart Summary table for Europe's Superstitious.

Regional Reach, Parallel Reach, Chart Summary table for Europe's Superstitious.

Regional Reach, Parallel Reach, Chart Summary table for Europe's Superstitious.

Regional Reach, Parallel Reach, Chart Summary table for Europe's Superstitious.

D.J. JAZZY JEFF & FRESH PRINCE

Nightmare On My Street (Jive/RCA) LP: He's The D.J. I'm The Rapper

Total Reports 94 38%

Regional Reach, Parallel Reach, Chart Summary table for D.J. Jazzy Jeff & Fresh Prince.

Regional Reach, Parallel Reach, Chart Summary table for D.J. Jazzy Jeff & Fresh Prince.

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Continued On Next Column

Continued On Next Column

# PARALLELS

**FOREIGNER**  
Heart Turns To Stong (Atlantic)  
LP: Inside Information  
Total Reports 115 47%

Regional Reach	E 45%	S 40%	M 59%	W 47%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	1	4
UP	72	16-40	10	27
DEBS	6	Ons	5	14
SAME	37	Adds	0	0
DOWN	0	Ch Adds	0	0
ADDS	0	Total	15	44

**PARALLEL REACH**  
P1 24%  
P2 38%  
P3 84%

Regional Reach	E 45%	S 40%	M 59%	W 47%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	1	4
UP	72	16-40	10	27
DEBS	6	Ons	5	14
SAME	37	Adds	0	0
DOWN	0	Ch Adds	0	0
ADDS	0	Total	15	44

**PARALLEL REACH**  
P1 39%  
P2 43%  
P3 48%

Regional Reach	E 59%	S 46%	M 31%	W 38%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	0	0
UP	7	16-40	11	17
DEBS	26	Ons	2	10
SAME	23	Adds	8	16
DOWN	0	Ch Adds	3	0
ADDS	50	Total	24	50

**DEBBIE GIBSON**  
Staying Together (Atlantic)  
LP: Out Of The Blue  
Total Reports 106 43%

Regional Reach	E 59%	S 46%	M 31%	W 38%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	0	0
UP	7	16-40	11	17
DEBS	26	Ons	2	10
SAME	23	Adds	8	16
DOWN	0	Ch Adds	3	0
ADDS	50	Total	24	50

**PARALLEL REACH**  
P1 39%  
P2 43%  
P3 48%

Regional Reach	E 59%	S 46%	M 31%	W 38%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	0	0
UP	7	16-40	11	17
DEBS	26	Ons	2	10
SAME	23	Adds	8	16
DOWN	0	Ch Adds	3	0
ADDS	50	Total	24	50

**PARALLEL REACH**  
P1 39%  
P2 43%  
P3 48%

Regional Reach	E 59%	S 46%	M 31%	W 38%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	0	0
UP	7	16-40	11	17
DEBS	26	Ons	2	10
SAME	23	Adds	8	16
DOWN	0	Ch Adds	3	0
ADDS	50	Total	24	50

**PARALLEL REACH**  
P1 39%  
P2 43%  
P3 48%

Regional Reach	E 59%	S 46%	M 31%	W 38%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	0	0
UP	7	16-40	11	17
DEBS	26	Ons	2	10
SAME	23	Adds	8	16
DOWN	0	Ch Adds	3	0
ADDS	50	Total	24	50

**GUNS N' ROSES**  
Sweet Child O' Mine (Geffen)  
LP: Appetite For Destruction  
Total Reports 208 85%

Regional Reach	E 84%	S 94%	M 83%	W 75%
Chart Pos	1	2	3	4
Summary	2-5	0	1	5
National Summary	6-15	15	38	20
UP	171	16-40	13	29
DEBS	6	Ons	2	1
SAME	20	Adds	7	2
DOWN	1	Ch Adds	4	1
ADDS	10	Total	44	99

**PARALLEL REACH**  
P1 71%  
P2 86%  
P3 97%

Regional Reach	E 84%	S 94%	M 83%	W 75%
Chart Pos	1	2	3	4
Summary	2-5	0	1	5
National Summary	6-15	15	38	20
UP	171	16-40	13	29
DEBS	6	Ons	2	1
SAME	20	Adds	7	2
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P3 97%

Regional Reach	E 84%	S 94%	M 83%	W 75%
Chart Pos	1	2	3	4
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National Summary	6-15	15	38	20
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SAME	20	Adds	7	2
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P2 86%  
P3 97%

Regional Reach	E 84%	S 94%	M 83%	W 75%
Chart Pos	1	2	3	4
Summary	2-5	0	1	5
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DEBS	6	Ons	2	1
SAME	20	Adds	7	2
DOWN	1	Ch Adds	4	1
ADDS	10	Total	44	99

**PARALLEL REACH**  
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P2 86%  
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Regional Reach	E 84%	S 94%	M 83%	W 75%
Chart Pos	1	2	3	4
Summary	2-5	0	1	5
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**PARALLEL REACH**  
P1 71%  
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Chart Pos	1	2	3	4
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DEBS	6	Ons	2	1
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ADDS	10	Total	44	99

**PARALLEL REACH**  
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P2 86%  
P3 97%

Regional Reach	E 84%	S 94%	M 83%	W 75%
Chart Pos	1	2	3	4
Summary	2-5	0	1	5
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ADDS	10	Total	44	99

**PARALLEL REACH**  
P1 71%  
P2 86%  
P3 97%

Regional Reach	E 84%	S 94%	M 83%	W 75%
Chart Pos	1	2	3	4
Summary	2-5	0	1	5
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UP	171	16-40	13	29
DEBS	6	Ons	2	1
SAME	20	Adds	7	2
DOWN	1	Ch Adds	4	1
ADDS	10	Total	44	99

**BRUCE HORNBY & THE RANGE**  
Look Out Any Window (RCA)  
LP: Scenes From The Southside  
Total Reports 148 60%

Regional Reach	E 61%	S 64%	M 64%	W 57%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	1	0	1
UP	66	16-40	10	43
DEBS	29	Ons	7	18
SAME	38	Adds	2	8
DOWN	0	Ch Adds	1	2
ADDS	15	Total	20	70

**PARALLEL REACH**  
P1 32%  
P2 61%  
P3 87%

Regional Reach	E 61%	S 64%	M 64%	W 57%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	1	0	1
UP	66	16-40	10	43
DEBS	29	Ons	7	18
SAME	38	Adds	2	8
DOWN	0	Ch Adds	1	2
ADDS	15	Total	20	70

**PARALLEL REACH**  
P1 32%  
P2 61%  
P3 87%

Regional Reach	E 61%	S 64%	M 64%	W 57%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	1	0	1
UP	66	16-40	10	43
DEBS	29	Ons	7	18
SAME	38	Adds	2	8
DOWN	0	Ch Adds	1	2
ADDS	15	Total	20	70

**PARALLEL REACH**  
P1 32%  
P2 61%  
P3 87%

Regional Reach	E 61%	S 64%	M 64%	W 57%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	1	0	1
UP	66	16-40	10	43
DEBS	29	Ons	7	18
SAME	38	Adds	2	8
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P2 61%  
P3 87%

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Chart Pos	1	2	3	4
Summary	2-5	0	0	0
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UP	66	16-40	10	43
DEBS	29	Ons	7	18
SAME	38	Adds	2	8
DOWN	0	Ch Adds	1	2
ADDS	15	Total	20	70

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P2 61%  
P3 87%

Regional Reach	E 61%	S 64%	M 64%	W 57%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	1	0	1
UP	66	16-40	10	43
DEBS	29	Ons	7	18
SAME	38	Adds	2	8
DOWN	0	Ch Adds	1	2
ADDS	15	Total	20	70

**PARALLEL REACH**  
P1 32%  
P2 61%  
P3 87%

Regional Reach	E 61%	S 64%	M 64%	W 57%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	1	0	1
UP	66	16-40	10	43
DEBS	29	Ons	7	18
SAME	38	Adds	2	8
DOWN	0	Ch Adds	1	2
ADDS	15	Total	20	70

**PARALLEL REACH**  
P1 32%  
P2 61%  
P3 87%

Regional Reach	E 61%	S 64%	M 64%	W 57%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	1	0	1
UP	66	16-40	10	43
DEBS	29	Ons	7	18
SAME	38	Adds	2	8
DOWN	0	Ch Adds	1	2
ADDS	15	Total	20	70

**WHITNEY HOUSTON**  
Never Tear Us Apart (Atlantic)  
LP: Kick  
Total Reports 56 23%

Regional Reach	E 20%	S 22%	M 21%	W 30%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	0	0
UP	0	16-40	0	0
DEBS	0	Ons	0	0
SAME	0	Adds	7	21
DOWN	0	Ch Adds	1	2
ADDS	56	Total	8	22

**PARALLEL REACH**  
P1 13%  
P2 19%  
P3 39%

Regional Reach	E 20%	S 22%	M 21%	W 30%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	0	0
UP	0	16-40	0	0
DEBS	0	Ons	0	0
SAME	0	Adds	7	21
DOWN	0	Ch Adds	1	2
ADDS	56	Total	8	22

**PARALLEL REACH**  
P1 13%  
P2 19%  
P3 39%

Regional Reach	E 20%	S 22%	M 21%	W 30%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	0	0
UP	0	16-40	0	0
DEBS	0	Ons	0	0
SAME	0	Adds	7	21
DOWN	0	Ch Adds	1	2
ADDS	56	Total	8	22

**PARALLEL REACH**  
P1 13%  
P2 19%  
P3 39%

Regional Reach	E 20%	S 22%	M 21%	W 30%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	0	0
UP	0	16-40	0	0
DEBS	0	Ons	0	0
SAME	0	Adds	7	21
DOWN	0	Ch Adds	1	2
ADDS	56	Total	8	22

**PARALLEL REACH**  
P1 13%  
P2 19%  
P3 39%

Regional Reach	E 20%	S 22%	M 21%	W 30%
Chart Pos	1	2	3	4
Summary	2-5	0	0	0
National Summary	6-15	0	0	0
UP	0	16-40	0	0
DEBS	0	Ons	0	0
SAME	0	Adds	7	21
DOWN	0	Ch Adds	1	2
ADDS	56	Total	8	22

**PARALLEL REACH**  
P1 13%  
P2 19%  
P3 39%

Regional Reach	E 20%	S 22%	M 21%	W 30%
Chart Pos	1			





PARALLELS

SIGNIFICANT ACTION

WHITE LION Tell Me (Atlantic) LP: Pride Total Reports 83 348

BOOK OF LOVE Pretty Boys & Pretty Girls (Sire/WB) LP: Lullaby

DINO Summer Girls (4th & Broadway/Island)

GIANT STEPS Another Lover (A&M) LP: The Book Of Pride

AMY GRANT Lead Me On (A&M) LP: Lead Me On

W VAN HALEN When It's Love (WB) LP: OU812 Total Reports 214 874

BOBBY BROWN Don't Be Cruel (MCA) LP: Don't Be Cruel

ESCAPE CLUB Wild, Wild West (Atlantic) LP: Wild Wild West

FREDDIE JACKSON Nice 'N' Slow (Capitol) LP: Don't Let Love Slip Away

JETS Sensin' All My Love (MCA) LP: Magic

STEVE WINWOOD Roll With It (Virgin) LP: Roll With It Total Reports 230 948

NATALIE COLE When I Fall In Love (EMI-Manhattan)

FABULOUS THUNDERBIRDS Powerful Stuff (Elektra) LP: "Cocktail" Soundtrack

LITA FORD Back To The Cave (RCA) LP: Lita

COVER GIRLS Inside Outside (The Fever/Sutra) LP: Show Me

W VANESSA WILLIAMS The Right Stuff (Wing/PolyGram) LP: The Right Stuff Total Reports 56 238

LITA FORD Back To The Cave (RCA) LP: Lita

COVER GIRLS Inside Outside (The Fever/Sutra) LP: Show Me

LITA FORD Back To The Cave (RCA) LP: Lita

COVER GIRLS Inside Outside (The Fever/Sutra) LP: Show Me

W VANESSA WILLIAMS The Right Stuff (Wing/PolyGram) LP: The Right Stuff Total Reports 56 238

LITA FORD Back To The Cave (RCA) LP: Lita

COVER GIRLS Inside Outside (The Fever/Sutra) LP: Show Me

LITA FORD Back To The Cave (RCA) LP: Lita

COVER GIRLS Inside Outside (The Fever/Sutra) LP: Show Me

W VANESSA WILLIAMS The Right Stuff (Wing/PolyGram) LP: The Right Stuff Total Reports 56 238

LITA FORD Back To The Cave (RCA) LP: Lita

COVER GIRLS Inside Outside (The Fever/Sutra) LP: Show Me

LITA FORD Back To The Cave (RCA) LP: Lita

COVER GIRLS Inside Outside (The Fever/Sutra) LP: Show Me

# PARALLELS

## SIGNIFICANT ACTION

### L

**LISA LISA & CULT JAM WITH FULL FORCE**  
Go For Yours (Columbia)  
LP: "Caddyshack II" Soundtrack

<b>P1</b> EAST PRO-FM on	<b>P2</b> PWR106 a EAST Q100 a WJMK on WSPK on 990PM on fr WVYZ on WRCK on	<b>WEST</b> KMXK 33-30 KCAQ a KFRK on KOY-PM on KRD on
<b>P1</b> SOUTH KRBE on KITV on	<b>P3</b> EAST OK100 on	<b>WEST</b> WJAD a
<b>P1</b> MIDWEST FM102 on KMLZ on	<b>P3</b> SOUTH WJMK on WJAD a	<b>WEST</b> KMXK 33-30 KCAQ a KFRK on KOY-PM on KRD on
<b>P1</b> WEST HOT103 a-39 WPGC on 293 a	<b>P3</b> MIDWEST KRRD on	<b>WEST</b> WJAD a

### M

**GLENN MEDEIROS**  
Long And Lasting...(Amherst)

<b>P1</b> EAST WKSE a-29	<b>P2</b> EAST WMLQ d-28 JET-PM on 930 a-40 WRCK a	<b>P3</b> EAST KQ12 a WZKX on B98 on
<b>P1</b> SOUTH KRBE a	<b>P3</b> SOUTH KXX106 on fr KZOU a	<b>WEST</b> KQ12 a WZKX on B98 on
<b>P1</b> MIDWEST KHTR on	<b>P3</b> MIDWEST WPKR d-29	<b>WEST</b> KQ12 a WZKX on B98 on
<b>P1</b> WEST KZZP on KCPX a-37 KATD 35-23	<b>P3</b> WEST I94 on fr KQMO 26-15 KTRK a	<b>WEST</b> KQ12 a WZKX on B98 on

### N

**OLIVIA NEWTON-JOHN**  
The Rumour (MCA)  
LP: The Rumour

<b>P1</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a

### O

**JEFFREY OSBORNE**  
She's On The Left (A&M)  
LP: One Love-One Dream

<b>P1</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a

### P

**ROBERT PLANT**  
Ship Of...(Es Paranza/Atlantic)  
LP: Now And Zen

<b>P1</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a

**PRIMITIVES**  
Crash (RCA)  
LP: Lovely

<b>P1</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a

### R

**DAVID LEE ROTH**  
Damn Good (WB)  
LP: Skyscraper

<b>P1</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a

**RUN D.M.C.**  
Mary, May (Profile)  
LP: Tougher Than Leather

<b>P1</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a

### S

**SALT-N-PEPA**  
Shake Your Thang (Next Plateau)  
LP: A Salt With A Deadly Pepa

<b>P1</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a

**SCORPIONS**  
Believe In Love (Mercury/PolyGram)  
LP: Savage Amusement

<b>P1</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a

**STEVIE B**  
Spring Love (LMR)  
LP: Party Your Body

<b>P1</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a

**AL B. SURE!**  
Off On Your Own (Girl) (WB)  
LP: In Effect Mode

<b>P1</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a

### T

**10,000 MANIACS**  
What's The Matter Here (Elektra)  
LP: In My Tribe

<b>P1</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a

### U

**UB40**  
Red Red Wine (Virgin/A&M)  
LP: Labour Of Love

<b>P1</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a

### W

**WET WET WET**  
Sweet Little Mystery (Uni)  
LP: Popped In Souled Out

<b>P1</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a

**WILL TO POWER**  
Say It's Gonna Rain (Epic)  
LP: Say It's Gonna Rain

<b>P1</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a

**AL B. SURE!**  
Off On Your Own (Girl) (WB)  
LP: In Effect Mode

<b>P1</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> EAST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> SOUTH WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P3</b> MIDWEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a
<b>P1</b> WEST WJMK a WJAD a WJMK a WJAD a WJMK a WJAD a	<b>P2</b> WEST WJMK a WJAD a WJMK a WJAD	

# R&R NATIONAL AIRPLAY

# CONTEMPORARY HIT RADIO

## BREAKERS.

### CHEAP TRICK

#### Don't Be Cruel (Epic)

64% of our reporters playing it. Moves: Up 30, Debuts 50, Same 32, Down 0, Adds 43 including WZOU, WEGX, B94, 92X, WNCI, KHTR, KIIS, KZZP, KWSS. Complete airplay in Parallels.

### NEW KIDS ON THE BLOCK

#### Please Don't Go Girl (Columbia)

64% of our reporters playing it. Moves: Up 72, Debuts 29, Same 32, Down 0, Adds 22 including WBLI, WHYT, KIIS, JET-FM, WFMF, WDJX, WABB, KZIO, FM104. See Parallels, moves 39-33 on the CHR chart.

### BOBBY McFERRIN

#### Don't Worry, Be Happy (EMI-Manhattan)

63% of our reporters playing it. Moves: Up 27, Debuts 43, Same 38, Down 0, Adds 45 including KEGL, Y100, WNVZ, Q102, WCZY, WZPL, WLOL, KUBE, KZZB. See Parallels, debuts at number 39 on the CHR chart.

### BRUCE HORNSBY & THE RANGE

#### Look Out Any Window (RCA)

61% of our reporters playing it. Moves: Up 66, Debuts 29, Same 38, Down 0, Adds 15 including Y108, KWSS, WMJQ, WANS, WOKI, KSAQ, WGRD, CHED, KRQ. See Parallels, debuts at number 40 on the CHR chart.

### JOAN JETT & THE BLACKHEARTS

#### I Hate Myself For Loving You (Blackheart/CBS)

60% of our reporters playing it. Moves: Up 92, Debuts 21, Same 18, Down 0, Adds 16 including Y95, KZZP, KWOD, KCPX, Q100, Y106, WRVQ, KQKQ, KMYZ. See Parallels, moves 40-34 on the CHR chart.

## NEW & ACTIVE

### NEW EDITION "If It Isn't Love" (MCA)

Reports: 142. Moves: Up 68, Debuts 24, Same 19, Down 0, Adds 31 including B104, Z100, B97, KDWB, WLOL, KHTR, KCPX, KPLZ, WKKE, KAY107, WXXS 29-24, WPGC 2-1, KITY 11-9, KTFM 9-2, KMEL 4-2. See Parallels, moves 38-30 on the CHR chart with 74% of the action charted.

### DEF LEPPARD "Love Bites" (Mercury/PolyGram)

Reports: 126. Moves: Up 7, Debuts 11, Same 3, Down 0, Adds 105 including WAVA, PWR99, Y95, B97, WGH, KTFM, Q105, WMMS, KDWB, Y108, KIIS, KXYQ, KROY, KWOD, KWS, KPLZ.

### ROD STEWART "Forever Young" (WB)

Reports: 123. Moves: Up 3, Debuts 27, Same 34, Down 0, Adds 59 including WXXS, WZOU, WEGX, PRO-FM, KEGL, B97, WMMS, WCZY, WKBO, KCPX, KPLZ, Q106, WLAP, FM100, Z104, KYRK, WBNQ.

### POISON "Fallen Angel" (Capitol)

Reports: 122. Moves: Up 38, Debuts 27, Same 31, Down 0, Adds 26 including B94, Q105, WKBO, KXYQ, KATD, JET-FM, WKKE, WKRC, K98, KZZB, WKDD, KEGL 25-17, Y95 28-11, WAEB 37-32, WBCY 23-18, WKSI 34-26, KQKQ 29-19, KIXY 30-18.

### FOREIGNER "Heart Turns To Stone" (Atlantic)

Reports: 115. Moves: Up 72, Debuts 6, Same 37, Down 0, Adds 0 including WZOU 34-31, KEGL 24-21, WMMS 29-25, WCZY 36-31, K104 21-11, WNYZ 39-36, WTNZ 38-34, KJ103 28-22, FM104 24-18, WFFX 27-23, 95XXX 32-25, 100KHI 37-30, 95XIL 19-12, WOMP 23-18, WHSL 34-29.

### DEBBIE GIBSON "Staying Together" (Atlantic)

Reports: 106. Moves: Up 7, Debuts 26, Same 23, Down 0, Adds 50 including Z100, WEGX, B94, PWR99, KKBO, WGH, WCZY, WLOL, KKRZ, KCPX, KKLQ, B93, 99WAYS, KQKQ, KRBE 38-26, WTIC 40-35.

### CROWDED HOUSE "Better Be Home Soon" (Capitol)

Reports: 95. Moves: Up 63, Debuts 4, Same 26, Down 0, Adds 2, KKYK, WZOK, PRO-FM 27-24, KRBE 39-35, WLOL 22-18, KUBE 28-25, Q100 30-26, WDLX 29-25, WFFX 33-29, 95XIL 14-11, KAKS 26-22, B98 34-26, KYYY 39-35, WBWB 26-22, 99KQ 40-34, KRCR 29-25, KTRS 28-24. 74% of the airplay is charted.

### D.J. JAZZY JEFF & THE FRESH PRINCE "Nightmare On My Street" (Jive/RCA)

Reports: 94. Moves: Up 28, Debuts 15, Same 15, Down 1, Adds 35 including WXXS, Y95, WAVA, PWR99, WHYT, WZPL, KIIS, KWOD, KPLZ, KUBE, Q106, WBBO, KKBO 8-5, B97 16-8, WSS 27-19, KKYK 12-7, KKRZ 13-8.

### BRENDA K. STARR "What You See Is What You Get" (MCA)

Reports: 89. Moves: Up 9, Debuts 15, Same 42, Down 0, Adds 23 including B94, PRO-FM, WAVA, PWR99, Z93, 92X, Y108, PWR106, WNNK, WSPK, B93, KMEL 30-23, WLAP 35-30, WGTZ 38-30, KMGX 32-28, KISR 36-33.

### WHITE LION "Tell Me" (Atlantic)

Reports: 83. Moves: Up 38, Debuts 10, Same 31, Down 0, Adds 4, WNYZ, WKZL, KJ103, KCMQ, KKBO 35-30, WMMS 37-32, 95 27-24, WSSX 35-30, WZYP 31-27, 94TYX 31-24, KKYK 14-11, FM104 29-26, 95XXX 21-17, Q104 12-8, OK95 12-10. 63% of the airplay is charted.

### EUROPE "Superstitious" (Epic)

Reports: 81. Moves: Up 6, Debuts 14, Same 31, Down 0, Adds 30 including WGH, WKBO, KPLZ, WKKE, WSPK, WROO, WZYP, WOKI, KBFM, Y107, Z104, KIVA, KIYS 32-26, OK100 40-34, KAKS 35-31.

### INFORMATION SOCIETY "What's On Your Mind" (Tommy Boy/Reprise)

Reports: 77. Moves: Up 27, Debuts 8, Same 24, Down 0, Adds 18 including WXXS, Y95, WHYT, KPLZ, WKKE, WTNZ, WDJX, KYRK, Q104, Q101, KOZE, Y97, PWR99 22-17, B97 17-9, KITS 1-1, KMEL 13-6, HOT105 14-7.

### PAULA ABDUL "Knocked Out" (Virgin)

Reports: 76. Moves: Up 38, Debuts 6, Same 23, Down 2, Adds 7, Z93, KKBO, WBBO, WFMF, WLRS, KSAQ, KOY-FM, WXXS 9-8, WPGC 11-10, KRBE 26-19, WLOL 39-33, PWR106 29-21, KWSS 9-8, WBCY 18-14, Z102 30-25, WGTZ 34-25, KCAQ 14-7. 69% of the airplay is charted with the South & West leading.

### DENISE LOPEZ "Sayin' Sorry" (Vendetta/A&M)

Reports: 75. Moves: Up 37, Debuts 7, Same 22, Down 2, Adds 7, KTFM, KKRZ, KLO, WTH, KSMB, WAZY, 99KG, WXXS 8-7, WZOU 31-26, HOT103 1-1, Z100 6-5, PWR106 9-8, WFLY 8-7, B93 27-21, KKYK 28-25, Z102 26-22. 28% of the airplay is Top 15 or better.

### SCRITTI POLITTI featuring ROGER "Boom! There She Was" (WB)

Reports: 71. Moves: Up 28, Debuts 1, Same 33, Down 8, Adds 1, KRQ, WXXS 15-13, KKBO 30-27, KRBE 31-21, Y108 18-13, WNNK 25-21, WBAM 31-29, 95XXX 36-32, KAKS 20-17, WJAD 40-37, Q104 28-24, WPFM 24-21, WLRW 33-28, WAZY 22-18, KPHR 14-12.

### MIDNIGHT OIL "The Dead Heart" (Columbia)

Reports: 70. Moves: Up 11, Debuts 13, Same 32, Down 0, Adds 14, WNVZ, WERZ, KZ106, WANS, WZYP, KDWB, WIXX, WFFX, KISR, Q101, WHSL, KTMT, KHTZ, SLY96, KRBE 37-24, KITS 4-2, KSAQ 40-33, KIYS 40-31.

### CHER "Skin Deep" (Geffen)

Reports: 70. Moves: Up 19, Debuts 9, Same 32, Down 0, Adds 10, WQUT, WLAP, KTUX, KJ103, WFFX, KISR, KPHR, KUUB, KFBO, Y97, WCZY 39-36, WFLY 35-27, WNNK 33-24, Y107 23-18, WZOK 29-26, 100KHI 40-35, B98 36-30.

### ERASURE "Chains Of Love" (Sire/Reprise)

Reports: 66. Moves: Up 15, Debuts 14, Same 15, Down 0, Adds 22 including CKOI, WNVZ, WLOL, PWR106, WNYZ, WBBO, K98, KZZB, Y106, FM104, KPHR, PWR99 26-10, Y95 36-24, KKBO 22-12, KRBE 9-5, KITS 8-3.

### KEITH SWEAT "Make It Last Forever" (Elektra)

Reports: 65. Moves: Up 16, Debuts 7, Same 30, Down 0, Adds 12, Y108, WSPK, WPST, KKYK, KBFM, WKZL, KCAQ, KKRZ, KKLX, KPHR, KWNZ, KZOO, WPGC 9-7, Z93 6-5, KITY 30-20, WHYT 15-7, WBCY 11-10.

### STRYPER "Always There For You" (Enigma)

Reports: 64. Moves: Up 31, Debuts 2, Same 22, Down 0, Adds 9, WLRS, WKZL, WPRX, WGRD, KRQ, 100KHI, WCGO, KPHR, KFMW, KEGL 34-30, Y95 35-29, KRBE 29-25, KZOU 20-16, KBFM 34-28, KAKS 16-12, KIXY 3-2. The South leads as Top 15 moves develop.

### BLUE ZONE U.K. "Jackie" (Arista)

Reports: 63. Moves: Up 4, Debuts 9, Same 33, Down 0, Adds 17 including WXXS, KRBE, FM102, KATD, WANS, WZYP, KSAQ, Z104, OK100, WCGO, KYYY, KZOO, Z95 4-30, KJ103 40-33, 95XIL 32-27, SLY96 39-32.

### BASIA "Time And Tide" (Epic)

Reports: 61. Moves: Up 17, Debuts 8, Same 24, Down 0, Adds 12, B104, WAVA, KRBE, WCZY, KPLZ, KDWB, 95XXX, WKPE, Q101, KNIN, WBWB, KFBQ, KATD 32-27, WFLY 31-21, WBBO 27-21, KIXY 38-29, KOZE 1-1, KZFN 24-14. Strong West Coast support.

## MOST ADDED

DEF LEPPARD (105)  
ROO STEWART (59)  
INXS (56)  
DEBBIE GIBSON (50)  
BOBBY McFERRIN (45)  
CHEAP TRICK (43)  
OLIVIA NEWTON-JOHN (42)  
D.J. JAZZY JEFF &... (35)  
NEW EDITION (31)  
EUROPE (30)

## MOST ACTIVE

NEW EDITION (92)  
FOREIGNER (78)  
CROWDED HOUSE (67)  
POISON (65)  
WHITE LION (48)  
PAULA ABDUL (42)  
D.J. JAZZY JEFF & (42)  
DENISE LOPEZ (42)  
INFORMATION SOCIETY (35)  
DEBBIE GIBSON (33)  
STRYPER (33)

## HOTTEST

GEORGE MICHAEL (115)  
STEVE WINWOOD (98)  
BREATHE (97)  
GUNS N' ROSES (94)  
ROBERT PALMER (67)  
TRACY CHAPMAN (62)  
CHICAGO (55)  
HUEY LEWIS &... (48)  
GLORIA ESTEFAN &... (46)  
ERIC CARMEN (43)

Most Active = Ups + Debuts — Downs

### INXS "Never Tear Us Apart" (Atlantic)

Reports: 58. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 56 including WXXS, B94, WNVZ, WMMS, Y108, KXYQ, KATD, KPLZ, K98, KZ106, KTUX, KJ103, WZOK, 95XXX, Q104, WCIL, KTRS.

### VANESSA WILLIAMS "The Right Stuff" (Wing/PolyGram)

Reports: 58. Moves: Up 22, Debuts 7, Same 17, Down 1, Adds 9, WZOU, PWR99, WRCK, WDJX, Z102, KFIV, WKPE, WHSL, KFBQ, WXXS 26-20, KITY 16-10, FM102 10-9, KWOD 30-20, KMEL 8-4, WTNZ 27-13, KMGX 10-8. 25% of the action is Top 15 or better.

### TONI CHILDS "Don't Walk Away" (A&M)

Reports: 55. Moves: Up 4, Debuts 3, Same 27, Down 0, Adds 21 including Y95, WCZY, WFLY, WMJQ, WNYZ, WTNZ, KTUX, KYRK, KZZU, KISR, KSMB, WBNQ, KQCR, KFRX, KHTZ, WXXS 35-32, WERZ 39-36.

## SIGNIFICANT ACTION

### DINO "Summergirls" (4th & Broadway/Island)

Reports: 48. Moves: Up 26, Debuts 7, Same 7, Down 1, Adds 7, KDWB, KUBE, WFLY, WTIC, WBBO, KNIN, KZOO, WXXS d-22, PWR96 5-3, PWR106 35-25, FM102 14-11, KWSS 4-3, WANS 23-18, BJ105 17-12, Y106 18-15, KCAQ 23-11. 79% of the action is charted with 26% of the moves Top 15 or better.

### OLIVIA NEWTON-JOHN "The Rumour" (MCA)

Reports: 42. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 42 including WCZY, KCPW, WKBO, WFLY, Q100, K104, WBBO, WBCY, WNOK, WINK, WTNZ, KIKX, WFX, WJMX, WDBR, KOZE.

### JETS "Sendin' All My Love" (MCA)

Reports: 41. Moves: Up 1, Debuts 2, Same 6, Down 0, Adds 12, KTFM, WTIC, WSPK, B93, WFMF, KDWB, FM104, KAKS, KSMB, WHSL, WKFR, KGOT, KKRZ d-32, WGTZ d-39, KMGX 35-32.

### BOBBY BROWN "Don't Be Cruel" (MCA)

Reports: 40. Moves: Up 20, Debuts 2, Same 10, Down 0, Adds 8 including 92X, KZZP, KWOD, WPGC 12-8, Z93 12-10, KRBE 23-15, KITY 33-21, KTFM 20-13, WHYT 18-12, FM102 12-8, KMEL 14-8, KZZB 34-26, WBCY 30-20, WNOK 29-22, WTNZ 36-17. 73% of the moves are charted and 27% of the moves are Top 15 or better.

### WILL TO POWER "Say It's Gonna Rain" (Epic)

Reports: 40. Moves: Up 24, Debuts 2, Same 8, Down 5, Adds 1, WABB, HOT103 9-8, WAVA 14-13, B97 6-5, KITY 13-12, KTFM 13-10, KIIS 24-21, PWR106 1-1, KROY 28-25, KWOD 19-17, KKLQ 20-18, KWSS 12-10, WANS 18-11, KCAQ 4-3, KDON 20-14.

### LITA FORD "Back To The Cave" (RCA)

Reports: 39. Moves: Up 4, Debuts 2, Same 2, Down 0, Adds 6, KATD, WFLY, WZYP, 95XXX, WBNQ, KKLX, K104 39-38, WOKI d-31, 95XIL 39-35, WOMP 33-27, WPFM d-40, KIXY d-38, KTRS 40-39, KFBQ d-40.

### FREDDIE JACKSON "Nice 'N' Slow" (Capitol)

Reports: 38. Moves: Up 16, Debuts 1, Same 19, Down 0, Adds 0 including WPGC 22-20, KITY 27-23, WCZY 31-27, WHYT 16-13, KCPW 29-25, KKRZ 35-34, FM102 29-28, WFLY 33-31, Y106 30-27, KMGX 27-23, KCAQ 34-30, WQCM 30-29, KAKS 32-28, KISR 38-35, FM102 35-32, OK95 39-33.

### SCORPIONS "Believe In Love" (Mercury/PolyGram)

Reports: 34. Moves: Up 3, Debuts 0, Same 2, Down 0, Adds 10, KATD, WROO, KLO, KJ103, KIVA, KIKX, FM104, KAKS, KOIZ, KYYY, K104 38-35, WZYP d-37, 95XIL 38-32, OK95 39-33.

### STEVIE B "Spring Love" (LMR)

Reports: 34. Moves: Up 18, Debuts 2, Same 8, Down 4, Adds 2, KZZP, KKRZ, HOT103 7-5, Z100 7-6, PWR99 25-15, KITY 35-32, KIIS 34-31, PWR106 28-24, FM102 3-1, KWOD 35-31, KKLQ 26-23, KATD 8-7, KWSS 14-11, WFLY 38-29, BJ105 19-14. 79% of the airplay is charted with 51% of it Top 15 or better.

### ROBERT PLANT "Ship Of Fools" (Es Paranza/Atlantic)

Reports: 30. Moves: Up 0, Debuts 2, Same 15, Down 0, Adds 13, WGH, KCPX, WERZ, WBCY, KZ106, Q98, KOIZ, WPFM, WBNQ, Y94, WKFR, KTRS, OK95, Y95 d-34, 95XIL d-36.

### AMY GRANT "Lead Me On" (A&M)

Reports: 30. Moves: Up 12, Debuts 3, Same 15, Down 0, Adds 0 including WCZY 35-34, K104 32-29, WZYP d-40, Y107 d-30, KDWB 28-18, WIXX 33-29, 95XIL 23-20, WCGO 38-36, KIXY 26-22, WBWB 37-33, KQCR 30-29, KGOT 37-34, KTRS 34-32, KOZE 27-25.

### LISA LISA & CULT JAM with FULL FORCE "Go For Yours" (Columbia)

Reports: 29. Moves: Up 1, Debuts 0, Same 22, Down 0, Adds 6, HOT103, Z93, PWR106, Q100, KTUX, KCAQ, PRO-FM on, WPGC on-dp, KRBE on-dp, KITY on-dp, FM102 on, KMEL on, KMGX 33-30.

### AL B. SURE! "Oh On Your Own (Girl)" (WB)

Reports: 28. Moves: Up 11, Debuts 3, Same 5, Down 1, Adds 6, WHYT, WBBO, WGTZ, KCAQ, WJAD, Q104, HOT103 36-28, Z93 3-3, KITY 23-17, KTFM 21-17, FM102 17-16, KROY 15-14, KWOD 23-19, KMEL 28-10, WFLY 32-22. 80% of the moves are charted with 38% of them Top 15 or better.

### JEFFREY OSBORNE "She's On The Left" (A&M)

Reports: 23. Moves: Up 2, Debuts 3, Same 13, Down 0, Adds 5, WOMP, WZKX, WCGO, KPHR, Y97, WXXS on, PRO-FM 33-29, WPGC 28-27, KITY on, KHTR on, K104 d-37, WGTZ d-40, KHTZ d-39.

### UB40 "Red Red Wine" (A&M)

Reports: 22. Moves: Up 4, Debuts 3, Same 2, Down 0, Adds 13 including PWR99, Y95, Y100, Q105, FM102, KWOD, KATD, WAPE, Y106, KDON, KZZP 2-1, KKLQ d-24, KFRZ 2-1, KOY-FM 26-22, KRQ 28-21. Heavy major market support for this reissue from 1984.

### GLENN MEDEIROS "Long & Lasting Love (Once In A Lifetime)" (Amherst)

Reports: 22. Moves: Up 2, Debuts 2, Same 9, Down 0, Adds 6, WKSE, KRBE, KCPX, 93Q, WRCK, KZOU, KYRK, KOIZ, WCIL, KATD 35-23, WMJQ d-28, WPRX d-29, KQMQ 26-15.

### GIANT STEPS "Another Lover" (A&M)

Reports: 21. Moves: Up 2, Debuts 1, Same 7, Down 0, Adds 11, WPGC, KROY, KWSS, Z102, KZIO, KJ103, KSNB, KFIV, KDON, KHTZ, KWNZ, KDWB d-25, WLOL 13-8, KKRC 40-38.

### COVER GIRLS "Inside Outside" (The Fever/Sutra)

Reports: 21. Moves: Up 12, Debuts 0, Same 4, Down 0, Adds 5, Z100, KTFM, KKLQ, KWSS, KIXY, HOT103 15-13, PWR95 25-22, KRBE 36-33, B97 28-25, KITY 24-22, PWR106 31-27, FM102 35-34, KMEL 12-9, WFLY 36-32, KBFM 40-34. 80% of the airplay is charted.

### RUN D.M.C. "Mary, Mary" (Profile)

Reports: 18. Moves: Up 8, Debuts 2, Same 7, Down 0, Adds 1, KZZB, KKBO on, WHYT 23-21, FM102 22-21, KROY 23-21, KMEL d-29, B93 26-23, Z102 25-23, KMGX 18-17, KFIV 30-26, KIXY 29-28, KWNZ d-40.

### ESCAPE CLUB "Wild, Wild West" (Atlantic)

Reports: 17. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 17 including KRBE, WGH, WCZY, WAEB, KZOU, KSAQ, KQKQ, KSNB, 100KHI, KAKS, WZKX, KIXY, KQCR, KGOT, KUUB.

### WET WET WET "Sweet Little Mystery" (Uni)

Reports: 17. Moves: Up 0, Debuts 1, Same 7, Down 0, Adds 9, WNNK, WRCK, KIKX, KSNB, 95XXX, WPFM, WHSL, KPHR, KHTZ, WXXS d-35, WTNZ on, WZKX on.

### DAVID LEE ROTH "Damn Good" (WB)

Reports: 17. Moves: Up 3, Debuts 1, Same 10, Down 0, Adds 3, KZZU,

# THE FOUR TOPS FLEX THEIR MUSCLES



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Producer: Gobby Sandstrom for Starsong Productions / Executive Producer: Steve Barri

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**CONTEMPORARY HIT RADIO**

3 2  
WKS WKS LW TW

- 2 1 1 1 **STEVE WINWOOD**/Roll With It (Virgin)
- 16 10 7 2 **GEORGE MICHAEL**/Monkey (Columbia)
- 8 6 4 3 **TERENCE TRENT D'ARBY**/Sign Your Name (Columbia)
- 5 3 3 4 **BREATHE**/Hands To Heaven (A&M)
- 9 7 6 5 **GLORIA ESTEFAN & MIAMI SOUND MACHINE**/1-2-3 (Epic)
- 12 9 8 6 **CHICAGO**/I Don't Wanna Live Without You (Full Moon/Reprise)
- 13 11 9 7 **ELTON JOHN**/I Don't Wanna Go On With You Like That (MCA)
- 19 12 10 8 **WHITNEY HOUSTON**/Love Will Save The Day (Arista)
- 6 5 5 9 **ERIC CARMEN**/Make Me Lose Control (Arista)
- 3 2 2 10 **RICHARD MARX**/Hold On To The Nights (EMI-Manhattan)
- 30 20 14 11 **HUEY LEWIS & THE NEWS**/Perfect World (Chrysalis)
- 27 19 15 12 **TRACY CHAPMAN**/Fast Car (Elektra)
- 26 21 16 13 **ROBERT PALMER**/Simply Irresistible (EMI-Manhattan)
- 31 26 19 14 **GUNS N' ROSES**/Sweet Child O' Mine (Geffen)
- 28 23 18 15 **VAN HALEN**/When It's Love (WB)
- 17 13 11 16 **JOHNNY KEMP**/Just Got Paid (Columbia)
- 11 8 12 17 **CONTOURS**/Do You Love Me (Motown)
- 1 4 13 18 **DEF LEPPARD**/Pour Some Sugar On Me (Mercury/PG)
- 24 22 20 19 **AEROSMITH**/Rag Doll (Geffen)
- 39 31 24 20 **KENNY LOGGINS**/Nobody's Fool (Columbia)
- 35 27 21 **MICHAEL JACKSON**/Another Part Of Me (Epic)
- 34 29 25 22 **REO SPEEDWAGON**/Here With Me (Epic)
- 35 30 26 23 **TAYLOR DAYNE**/I'll Always Love You (Arista)
- 22 18 17 24 **FAT BOYS w/CHUBBY CHECKER**/The Twist (Tin Pan Apple/PG)
- 38 29 25 **RICK ASTLEY**/It Would Take A Strong Strong Man (RCA)
- — 33 26 **PETER CETERA**/One Good Woman (WB)
- 40 33 30 27 **PAT BENATAR**/All Fired Up (Chrysalis)
- 7 17 22 28 **CHEAP TRICK**/The Flame (Epic)
- 39 34 29 **DARYL HALL & JOHN OATES**/Missed Opportunity (Arista)
- — 38 30 **NEW EDITION**/If It Isn't Love (MCA)
- 40 35 31 **JOHNNY HATES JAZZ**/I Don't Want To Be A Hero (Virgin)
- 14 14 21 32 **BILLY OCEAN**/The Colour Of Love (Jive/Arista)
- BREAKER 33** **NEW KIDS ON THE BLOCK**/Please Don't Go Girl (Columbia)
- BREAKER 34** **JOAN JETT & THE BLACKHEARTS**/I Hate Myself For Loving... (Blackheart/CBS)
- 10 16 23 35 **JANE WIEDLIN**/Rush Hour (EMI-Manhattan)
- 4 15 28 36 **INXS**/New Sensation (Atlantic)
- 37 36 37 **MOODY BLUES**/I Know You're Out There Somewhere (Polydor/PG)
- 18 24 31 38 **D.J. JAZZY JEFF & FRESH PRINCE**/Parents Just Don't Understand (Jive/RCA)
- BREAKER 39** **BOBBY McFERRIN**/Don't Worry, Be Happy (EMI-Manhattan)
- BREAKER 40** **BRUCE HORNSBY & THE RANGE**/Look Out Any Window (RCA)

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New Artist & Chart Summary Page 93  
New P-1A Playlists Page 84

**ADULT CONTEMPORARY**

- 7 5 2 1 **ELTON JOHN**/I Don't Wanna Go On With You Like That (MCA)
- 4 2 1 2 **STEVE WINWOOD**/Roll With It (Virgin)
- 8 6 5 3 **GLORIA ESTEFAN & MIAMI SOUND MACHINE**/1-2-3 (Epic)
- 10 8 6 4 **CHICAGO**/I Don't Wanna Live Without You (Full Moon/Reprise)
- 2 1 3 5 **BREATHE**/Hands To Heaven (A&M)
- 12 10 9 6 **TRACY CHAPMAN**/Fast Car (Elektra)
- 14 11 10 7 **CLIMIE FISHER**/Love Changes (Everything) (Capitol)
- 11 9 8 8 **MOODY BLUES**/I Know You're Out There Somewhere (Polydor/PG)
- 15 12 11 9 **WHITNEY HOUSTON**/Love Will Save The Day (Arista)
- 3 3 4 10 **RICHARD MARX**/Hold On To The Nights (EMI-Manhattan)
- 17 14 13 11 **LITTLE RIVER BAND**/Love Is A Bridge (MCA)
- 18 16 14 12 **TAYLOR DAYNE**/I'll Always Love You (Arista)
- 26 17 13 **PETER CETERA**/One Good Woman (WB)
- 20 17 15 14 **JAMES TAYLOR**/Baby Boom Baby (Columbia)
- 25 19 16 15 **DARYL HALL & JOHN OATES**/Missed Opportunity (Arista)
- 24 18 16 **HUEY LEWIS & THE NEWS**/Perfect World (Chrysalis)
- 24 20 19 17 **REO SPEEDWAGON**/Here With Me (Epic)
- 1 4 7 18 **BILLY OCEAN**/The Colour Of Love (Jive/Arista)
- 26 23 21 19 **JOHNNY HATES JAZZ**/I Don't Want To Be A Hero (Virgin)
- — 25 20 **RICK ASTLEY**/It Would Take A Strong Strong Man (RCA)
- 29 24 21 **BRUCE HORNSBY & THE RANGE**/Look Out Any Window (RCA)
- 28 25 23 22 **BEACH BOYS**/Kokomo (Elektra)
- BREAKER 23** **TERENCE TRENT D'ARBY**/Sign Your Name (Columbia)
- 5 7 12 24 **ERIC CARMEN**/Make Me Lose Control (Arista)
- 29 27 26 25 **JOHNNY MATHIS**/I'm On The Outside Looking In (Columbia)
- 30 28 27 26 **CROWDED HOUSE**/Better Be Home Soon (Capitol)
- DEBUT** 27 **NATALIE COLE**/When I Fall In Love (EMI-Manhattan)
- 30 29 28 **CHRIS DeBURGH**/Love Is My Decision (A&M)
- DEBUT** 29 **KENNY ROGERS**/When You Put Your Heart In It (Reprise)
- DEBUT** 30 **DAVID BENOIT**/The Key To You (GRP)

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Begins on Page 69

**AOR TRACKS®**

3 2  
WKS WKS LW TW

- 2 1 1 1 **ROBERT PALMER**/...Simply Irresistible (EMI-Manhattan)
- 4 3 2 2 **PAT BENATAR**/All Fired Up (Chrysalis)
- 7 5 5 3 **GREGG ALLMAN BAND**/Can't Get Over You (Epic)
- 16 6 6 4 **STEVE WINWOOD**/Holdin' On (Virgin)
- 22 9 5 **LITTLE FEAT**/Hate To Lose Your Lovin' (WB)
- 5 4 4 6 **HUEY LEWIS & THE NEWS**/Perfect World (Chrysalis)
- 21 12 8 7 **FABULOUS THUNDERBIRDS**/Powerful Stuff (Elektra)
- 10 8 7 8 **GUNS N' ROSES**/Sweet Child O' Mine (Geffen)\*
- 24 14 11 9 **VAN HALEN**/Finish What Ya Started (WB)
- 25 12 10 **ROBERT CRAY BAND**/Don't Be Afraid Of... (Hightone/Mercury)
- 1 2 3 11 **VAN HALEN**/When It's Love (WB)
- 12 10 10 12 **MIDNIGHT OIL**/The Dead Heart (Columbia)
- 31 27 14 13 **ROBERT PLANT**/Dance On My Own (Es Paranza/Atlantic)
- 26 20 13 14 **SCORPIONS**/Believe In Love (Mercury/PG)\*
- 28 23 18 15 **RHYTHM CORPS**/Common Ground (Pasha/CBS)
- 25 24 17 16 **JIMMY PAGE**/The Only One (Geffen)
- 22 17 15 17 **SMITHEREENS**/House We Used To Live In (Enigma/Capitol)
- 27 26 20 18 **CROWDED HOUSE**/Better Be Home Soon (Capitol)
- BREAKER 19** **CHEAP TRICK**/Don't Be Cruel (Epic)
- 30 30 25 20 **CINDERELLA**/Gypsy Road (Mercury/PG)
- 45 28 21 **BLUE OYSTER CULT**/Astronomy (Columbia)
- BREAKER 22** **MELISSA ETHERIDGE**/Bring Me Some Water (Island)
- BREAKER 23** **TOMMY CONWELL AND THE...**/I'm Not Your Man (Columbia)
- 13 13 21 24 **ELTON JOHN**/I Don't Wanna Go On With You Like That (MCA)
- 20 19 19 25 **PATTI SMITH**/People Have The Power (Arista)
- 9 11 22 26 **BRUCE HORNSBY & THE RANGE**/Look Out Any Window (RCA)
- BREAKER 27** **EUROPE**/Superstitious (Epic)
- 3 7 16 28 **STEVE WINWOOD**/Roll With It (Virgin)
- 56 39 37 29 **TRACY CHAPMAN**/Talkin' Bout A Revolution (Elektra)
- 43 38 33 30 **DAVID DREW**/Green-Eyed Lady (MCA)

Complete Tracks Chart  
Begins on Page 76

\*Keeps a bullet due to  
continued growth.

**URBAN CONTEMPORARY**

- 19 16 7 1 **FREDDIE JACKSON**/Nice 'N' Slow (Capitol)
- 12 7 6 2 **RICK JAMES**/Loosey's Rap (Reprise)
- 13 11 8 3 **LOOSE ENDS**/Watching You (MCA)
- 5 2 1 4 **AL B. SUREI**/Off On Your Own (Girl) (WB)
- 8 6 4 5 **RJ'S LATEST ARRIVAL**/Off The Hook With Your Love (EMI-Manhattan)
- 2 1 2 6 **TROOP**/Mamacita (Atlantic)
- 7 5 5 7 **GUY**/Groove Me (MCA)
- 14 13 9 8 **GREGORY HINES**/That Girl Wants To Dance With Me (Epic)
- 20 17 11 9 **WHITNEY HOUSTON**/Love Will Save The Day (Arista)
- 24 19 12 10 **KEITH SWEAT f/JACCI McGHEE**/Make It Last Forever (Vintertainment/Elektra)
- 33 23 17 11 **MICHAEL JACKSON**/Another Part Of Me (Epic)
- 23 22 16 12 **JESSE JOHNSON**/Every Shade Of Love (A&M)
- 22 20 13 13 **SHIRLEY MURDOCK**/Husband (Elektra)
- 21 18 14 14 **SUAVE**/Shake Your Body (Capitol)
- 31 27 20 15 **GEORGE MICHAEL**/Monkey (Columbia)
- 27 25 19 16 **JAMES "D TRAIN" WILLIAMS**/In Your Eyes (Columbia)
- 4 3 3 17 **TERENCE TRENT D'ARBY**/Sign Your Name (Columbia)
- 40 28 18 **JAMES BROWN**/Static (Scotti Bros/CBS)
- 29 26 22 19 **TAYLOR DAYNE**/I'll Always Love You (Arista)
- 26 24 21 20 **SIEDAH GARRETT**/K.I.S.S.I.N.G. (Qwest/Reprise)
- 30 28 23 21 **HOWARD HEWETT**/Once, Twice, Three Times (Elektra)
- 31 25 22 **PEBBLES**/Take Your Time (MCA)
- 37 30 24 23 **SALT-N-PEPA f/E.U.**/Shake Your Thang (Next Plateau)
- — 30 24 **JEFFREY OSBORNE**/She's On The Left (A&M)
- 36 32 29 25 **CASHFLOW**/That's The Ticket (Atlanta Artists/PG)
- 34 31 26 **MIKI HOWARD**/Crazy (Atlantic)
- — 33 27 **EARTH, WIND & FIRE**/You And I (Columbia)
- 37 34 28 **NATALIE COLE**/When I Fall In Love (EMI-Manhattan)
- — 39 29 **TONY! TONI! TONE!**/I/Born Not To Know (Wing/PG)
- 1 4 15 30 **BOBBY BROWN**/Don't Be Cruel (MCA)
- — 38 31 **KOOL MOE DEE**/Let's Go (Jive/RCA)
- DEBUT** 32 **LISA LISA & CULT JAM w/FULL FORCE**/Go For Yours (Columbia)
- — 40 33 **GARY TAYLOR**/Tease Me (Virgin)
- BREAKER 34** **LEVERT**/Addicted To You (Atco)
- — 37 35 **PRINCE**/Glam Slam (Paisley Park/WB)
- DEBUT** 36 **BRENDA RUSSELL**/Gravity (A&M)
- 32 29 27 37 **STEVE WINWOOD**/Roll With It (Virgin)
- 40 36 36 38 **RUN-D.M.C.**/Mary Mary (Profile)
- BREAKER 39** **EVELYN KING**/Hold On To What You've Got (EMI-Manhattan)
- 11 9 10 40 **TEENA MARIE**/Work It (Epic)

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