

**I N S I D E:**

**CONGRESS SETS ASIDE OBSCENITY BILL**

In the wake of election campaign fever, Congress decides — for now — to shelve an obscenity measure many thought would have a chilling effect on the music and broadcasting industries. Music industry lobbyists also cheer as the Senate votes to allow the US to join the single most important international copyright protection treaty.

Page 6

**REPORTED LISTENING VS. REAL LISTENING**

Researcher **Rob Balon** says stations have more than a ghost of a chance when it comes to fighting the ratings phantom otherwise known as "lost cume." All it takes is effective maintenance and better on-air identification.

Page 40

**GET A JUMP ON NEW BUSINESS**

With the holiday season fast approaching, **Chris Beck** rings up a host of new business prospects (formal wear, home services, pet stores) for the fourth quarter, as well as several capital ideas for complementary sales promotions.

Page 14

**PUTTING BACK-ANNOUNCING ON THE FRONT BURNER**

A recent RIAA-commissioned survey revealed that 73% of CHR listeners want radio to ID songs more often. Five radio and record industry veterans share their opinions on the back-announcing issue with CHR Editor **Joel Denver**. The bottom line: give listeners what they want.

Page 47

**BEEFING UP THE CURRENTS IN BALTIMORE**

"Radio gets so stale because people keep researching past behavior," notes PD **Russ Mottla** of traditional, library-intensive AOR **WIYY**. Adopting a method of asking strategic, "forward-looking" questions, he goes for more familiar classics — and ups currents to 50%.

Page 50

**DAYTIMER WINS BY THINKING BIG**

Urban **KPRW/Oklahoma City** isn't bothered by the fact that it's an AM daytimer. Instead, the top five station holds its own by filling a musical void with tight, mainstream programming and a big city presentation.

Page 52

Newsstand Price \$5.00



**NATIONWIDE REALIGNS MANAGEMENT TIER**

**Weber, Weidle Join Fuellhart As Regional Group Managers**

As **Nationwide Communications** VP/Radio **Steve Berger** prepares to take over as president in January (*R&R*, 9/23), more staff restructuring has been announced. Moving up to a Regional Group Manager post is **WNCI/Columbus** GM **Dale Weber**, who transfers to the GM slot at **KZZP-AM & FM/Phoenix**. From there he'll also oversee **WBJW-AM&FM/Orlando**, **KRSR & KLUC/Las Vegas**, and **KNST & KRQQ/Tucson**.

In addition, **KZAP/Sacramento** GM **Tom Weidle** has been named a Regional Group Manager, expanding his supervisory duties to include **KISW/Seattle** and **KWSS/San Jose**. **WPOC/Baltimore** GM **Dave Fuellhart** continues his regional supervision of **WKZL/Winston-Salem**, **WGAR/Cleveland**, and **WNCI**.

Berger told *R&R*, "We've divided the group into thirds. This should be a more workable situation for everyone, because each station will benefit from more individualized attention. The group managers are there as coaches, and their own successful track records speak for themselves."

"I'm very pleased to announce Dale's move to **KZZP**," Berger added. "He's been a big help in the past three years in bringing **WNCI** back to its

dominant position in the market. Dale and Tom Weidle will both bring a lot of good ideas to their new positions."

NATIONWIDE/See Page 34

**SF/Philadelphia ARB Ratings**

**San Francisco**

- **KMEL (CHR) 5.7-5.8**
- **KSFO & KYA (Gold) 3.5-4.4**
- **KNBR (Misc) 3.6-4.3**
- **KIOI (AC) 3.6-4.0**
- **KFRC (MOR) 2.8-3.4**

In anticipation of a new CHR competitor, **KMEL** copped its best-ever performance. Baseball has been very, very good to **KSFO** (A's) and **KNBR** (Giants). **KIOI** tied its personal best showing.

**Philadelphia**

- **WMMR (AOR) 7.8-8.0**
- **WPEN (BBnd) 6.3-6.6**
- **WYSP (G/CR) 4.8-5.8**
- **WSNI (AC) 3.4-4.6**

**WMMR** reclaimed first, with Classic Rock **WYSP** in hot pursuit. **WPEN** gained, and **WSNI** moved into a virtual tie with competitor **WKSZ**.

For complete San Francisco and Philadelphia results, plus ARB/Birch ratings for Dallas-Ft. Worth, Detroit, Boston, and Washington, DC, see Page 36.

**Hank Wins Twice, Judds Take Four In A Row**



**Hank Williams Jr.** (left) performed his way to a second consecutive *Entertainer Of The Year* accolade during Monday night's CMA awards telecast on CBS (10/10). He doubled his winnings by also claiming *Album Of The Year* for "Born To Boogie." The Judds — Wynonna (l) and Naomi (r) — chalked up their fourth straight win as *Vocal Duo Of The Year*. For more CMA awards highlights, see Page 63.

**Hoker Sues JACOR Over 'Dirty Trick'**

**Hoker Broadcasting** and **WCRJ/Jacksonville** have filed suit in Florida's Duval County Circuit Court against Cincinnati-based **JACOR Communications**, owner of **WQIK-AM & FM/Jacksonville**, and **JACOR Sr. VP/Programming Randy Michaels**, who was named as an individual. The suit stems from a "dirty trick" perpetrated upon **WCRJ**.

In mid-September, **WCRJ** morning man **Robby Rose** and afternoon personality **Steve Fox**, who have been **WCRJ** employees for five and four years

respectively, received a plain envelope in the mail. Inside were photocopies of a "memo" sent from **Hoker** sister station **Classic Rock KCFX/Kansas City** VP/GM **Bill Newman** to **WCRJ** VP/GM **Linda Bird** and other **Hoker** principals. The "memo," on **KCFX** letterhead, completely outlined the steps of a purported format change on **WCRJ** from **Country** to **Classic Rock**. Included were

**The Charges**

**Hoker Broadcasting** and **WCRJ/Jacksonville** have filed the following charges against both **JACOR** and **JACOR Sr. VP/Programming Randy Michaels**:

- Theft of trade secrets
- Tortious interference
- Libel

A further count of unfair competition was filed solely against **JACOR**.

the dates and times **Rose**, **Fox**, and **PD Lee Rogers**, among others, were to be "let go."

The "memo" was in fact an altered version of a memo sent from **Newman** to **WOFX/Cincinnati**, detailing that station's change from **AC** (as **WLLT**) to **Classic Rock** last July. The names and dates were changed to coincide with the **WCRJ** situation.

TRICK/See Page 34

**FORMER COUNTRY PROGRAMMER**

**WBMX Hires Kidd As PD**

Following its recent acquisition by **Broadcasting Partners, Inc.** and subsequent restructuring of its upper management, **WBMX/Chicago** has appointed **Country** programmer **Tony Kidd** as PD. Most recently with **WBEE/Rochester**, **Kidd** begins his new assignment next week.

**WBMX** President/GM **Barry Mayo** told *R&R*, "Tony was recommended to me by friends at the **Research Group**. I was looking for a good radio person with a strong research and computer background; Tony's background was stronger than all the other candidates."

Although **Kidd's** entire 11-year radio career has been devoted to **Country** radio, **Mayo** said he was impressed with his credentials.

KIDD/See Page 34

**CMA Radio Awards Salute Begins Page 56**

# BARBRA STREISAND AND DON JOHNSON



TILL  
I LOVED  
YOU

"Till I Loved You (The Love Theme from *Goya*)"

Produced by Phil Ramone

Taken from Barbra Streisand's forthcoming Lp "Till I Loved You"  
on Columbia Records, Cassettes and Compact Discs (40880)

## AN OUT-OF-THE-BOX MULTI-FORMAT SMASH!

CHR → NATIONALLY MOST ADDED, 85 ADDS  
INCLUDING:

WNCI add 26 , KXYQ add 29 , Y100 deb 30 , KCPX add 37

B104	WEGX	KITY	Y108	KISN
WXKS	PRO-FM	WCZY	KZZP	KWSS
WMJQ	WAVA	KCPW	KROY	KUBE

A/C → BREAKER DEBUT **16**  
#1 MOST ADDED, 81 ADDS

# WFAN Switches To New Dial Position

After 66 years of broadcasting history, NBC flagship WNBC/New York signed off on October 7, making way for Sports-oriented WFAN. WNBC was one of five NBC-owned stations sold earlier this year to Emmis Broadcasting for nearly \$122 million.

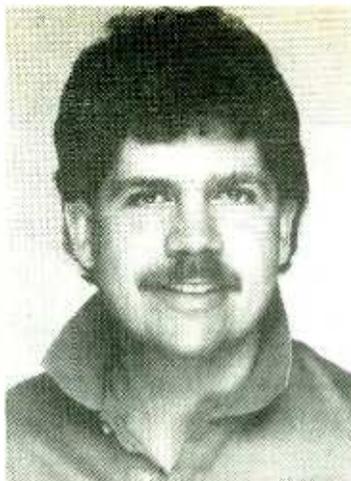
WNBC's long line of firsts includes being the first station to broadcast a World Series (1923), run a commercial (1922), and broadcast a national political convention (1924). During its tenure, WNBC was known as W2XY, WBAY, and WEAF.

A 90-minute retrospective featuring highlights from past Jack Benny, Bob Hope, and Fred Allen shows closed the curtain on WNBC. Station personality Alan Colmes led the staff in an on-air countdown of the station's last moments. WFAN, which previously broadcast at 1050, bowed in from its Queens studios at 5:30pm with the words, "Sports Radio 66 WFAN."

WFAN VP/GM Scott Meier told R&R, "The market has accepted the new WFAN very well. You couple the strength of (PM drive personality) Pete Franklin with a renewed Don Imus, and I think we have a couple of very strong bookends." (Imus continues in the AM drive slot he held at WNBC.)

WFAN carries the New York Mets, Rangers, and Knicks. "The future looks pretty bright," added Meier. "The move to a much stronger signal will help us outside the boroughs as well as in the eastern sections of the city. We were able to generate a two-and-a-half share with no morning drive. In terms of delivering share, this will be a very real, competitive station. We've already seen a monetary benefit - our billing has exceeded our projection."

In its final book - summer '88 - WNBC had a one share 12+ in Arbitron and a 1.2 in Birch. WFAN registered a 2.5 and 1.8 in the respective sweeps.



Mark Klose

## KSD Ups Klose To PD

Mark Klose has been officially named PD at KSD/St. Louis. He's been acting PD of the Gannett Classic Rocker since July.

Gannett Exec. VP/Radio Merrell Hansen remarked, "Mark has brought a lot to KSD with his experience, superb talent, and his optimistic 'can do' approach to broadcasting. We're delighted to have him serve as an integral part of KSD's management. I'm confident that Klose and our morning crew of J.C. Corcoran and the Breakfast Club will be a dynamic team."

Klose crossed the street from WMRV last February, where he once served as PD. A well-known market personality, Klose previously did stints at crosstown stations KSHE and KMOX.

## Tyler Promoted To WPEN & WMGK OM

Five-year WPEN/Philadelphia PD Dean Tyler has been promoted to the newly-created position of OM for Big Band WPEN and sister AC WMGK. As a result of Tyler's promotion, he will oversee programming for both stations. A WMGK PD is expected to be announced in the next two weeks.

According to VP/GM Larry Wexler, "No one has ever deserved a promotion of this type more than Dean Tyler. He's demonstrated time and time again his ability to take a property and turn it into a dominant winner in any market."

TYLER/See Page 34

### Confer And Lynch Make It Official



Keymarket Communications President Kerby Confer (l) and Noble Broadcast Group Chairman John Lynch shake hands at the final contract signing transferring Keymarket's KMJQ/Houston and KMJM/St. Louis to Noble. Neil Rockoff and Jay Bowles of Blackburn & Co. brokered the \$78.5 million deal (\$65 million for KMJQ and \$13.5 million for KMJM), which set records in both markets and helped propel Noble into the number two station-ownership spot after Cap Cities/ABC. This week, Noble agreed to purchase AM KYOK/Houston for \$2.5 million (see Transactions, Page 8).

## BROWN PROGRAMS WVOL

### Young Tapped For WDJY PD Post

Former WVOL & WQQK/Nashville programmer Cy Young has been named PD of struggling Urban WDJY/Washington. Young, WDJY's third PD in six weeks, will assume his new duties on Monday (10/17).

"Cy brings us the blend of energy, ability, and talent we need at this point," said WDJY GM Gary Gross. "I look forward to having him with us in our fight."

Prior to signing with WDJY, Young spent two weeks as PD of WWRB/Nashville; his replacement has yet to be named. During his five years with Urban WVOL & WQQK, Young served as an announcer, MD, and PD. At the time of his departure two months ago, he was OM of both outlets. That position has not been filled and may remain vacant, according to the station. WVOL's programming has been turned over to Asst. PD Sam Brown, who now carries the PD title.

Young faces a major challenge at WDJY. The United Broadcasting station has been in a ratings slide over the past year. It finished fourth in the summer 1987 Arbitron with a 5.7 12+ but managed just a 2.5 in the summer '88 book, tumbling to 13th place.

YOUNG/See Page 34

OCTOBER 14, 1988

## RADIO TYPECASTING

A recent survey says today's radio audience can be divided into four distinct segments: radio fans, station fans, music fans, and news fans. Learn more about what characterizes these types as well as what station features are most important to listeners.

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R&R is published weekly, except the week of December 25th, for \$235 per year, or \$425 for overseas subscriptions (U.S. funds only), by Radio & Records, Inc., at 1930 Century Park West, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and two New Music Programming Guides. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, AOR Tracks, Back Page, Breakers, Most Added, National Airplay/30, Parallels, Radio & Records, and Street Talk are registered trademarks of Radio & Records. © 1988. POSTMASTER: Send address changes to R&R, 1930 Century Park West, Los Angeles, California 90067.

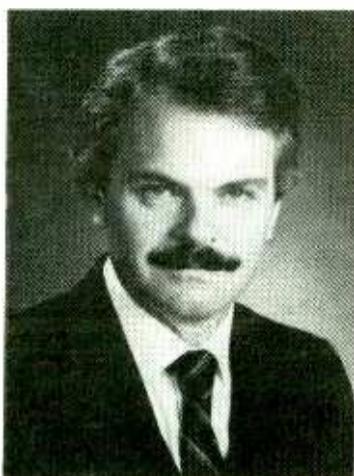
**COUNTRY CHANGE IMMINENT**

**Glasco Named KMLE PD**

Bob Glasco, PD of Transtar's "Special Blend" soft AC format, has been named PD of KMLE/Phoenix. A recent Shamrock acquisition, the Religious station is set to go Country when the deal is finalized, tentatively scheduled for October 18.

Regarding Glasco's appointment, KMLE VP/GM J.D. Freeman told R&R, "The opportunity to hire a PD with terrific overall programming skills, as well as knowledge of this market, was a real asset. Bob will bring a great deal of creativity and enthusiasm." Freeman added that the 100,000-watt outlet, which will be taking on market leader and 21-year Country station KNIX, will be known as "Camel Country 108" and retain the KMLE calls. Said Glasco, "Shamrock has made a total commitment, and I'm very happy to be a part of that commitment. The next few months will be very interesting."

Glasco's hiring has caused some Phoenix broadcasters to



Bob Glasco

question KMLE's Country intentions, which were initially announced almost two months ago. "There are no 'strange signals' about this station's formatic future because of my hiring," said Glasco. "My background doesn't include Country radio,

but it does include experience in assembling and directing staffs of good people, putting together morning shows, and unique ways of marketing a product. A PD should be able to put together a good, competitive station regardless of the kind of music being played.

"Plus I believe in the philosophy of using a braintrust to run a business. You call on all the intelligence you can to make decisions. I'm a part of that braintrust, and we have pretty good help — some of whom have a deep knowledge of Country radio and music." The Research Group and Rusty Walker are reportedly involved with the station on a consulting basis.

Glasco joined Transtar in March for the launch of the "Special Blend" format. He programmed KLZI/Phoenix from 1984-87 and worked at WBNS/Columbus, OH from 1977-83 in a variety of capacities, including PD.



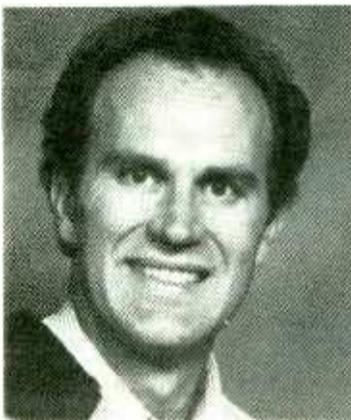
**K-Tel Holds Annual Convention**

K-Tel International held its annual world convention at the label's Minneapolis headquarters recently. On hand were (l-r) K-Tel Sr. VP/GM Al Bergamo, Headfirst artist Sherry Winston, K-Tel President Mickey Effenbein, and Sr. VP/CFO Paul Altman.

**'CIVILIZED ROCK'**

**Maddox Appointed XHTZ Programmer**

XHTZ (Z90-FM)/San Diego afternoon drive personality Tony Maddox has been promoted to PD, replacing Jason Williams. Under Maddox the station is firming up its



Tony Maddox

position as a rock-oriented CHR with the new marketing slogan "Civilized Rock."

Describing Z90-FM as a personality-oriented yet music-intensive CHR, Maddox told R&R, "We're not going to play a lot of gold or dance-oriented music. In fact, that will help separate us from (AOR) KGB and especially (AOR) 91X, which is next to us on the dial. Our 'Civilized Rock' approach is shooting for the upscale 25-44 male but will also do well with the 18-34 spectrum and teens. Our programming is unique to the market and can't be found up the dial at (CHR) KKLQ (Q106).

"Right now I'm looking to build cume, and we plan to spend a large chunk on outdoor and TV to get the

MADDOX/See Page 22



Michael Prince



Steve Brack

**WTG Recruits Prince, Brack For Nat'l Promo Posts**

Newly-formed CBS-owned WTG Records has hired Michael Prince as Director/National Album Promotion and Steve Brack as Director/National Pop Promotion.

WTG VP/Promotion Dave Urso told R&R, "We at WTG are looking forward to working with the extremely competent staff at Epic, including VP/National Promotion Dan DeNigris, VP/National Pop

WTG/See Page 34



**Murphy Loses Shirt In Manhattan**

Shirtless Peter Murphy, on the second leg of his tour supporting his album "Love Hysteria," was joined backstage at Manhattan's Beacon Theatre by (l-r) Beggars Banquet/US Managing Director Peter Gordon, RCA Exec. VP/GM Rick Dobbis, and RCA's Jim McKeon.

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**“From a zero start  
to a 13.3”**

Spring 1985 to Spring 1988 Arbitron. 12+ AQH, M-S, 6A-12M, MSA.

*Allen Dick  
Vice President / General Manager  
WKRR-FM, Greensboro*



**“Now up from a  
2.4 to an 8.2”**

Fall 1986 to Spring 1988 Arbitron. 12+ AQH, M-S, 6A-12M, MSA.

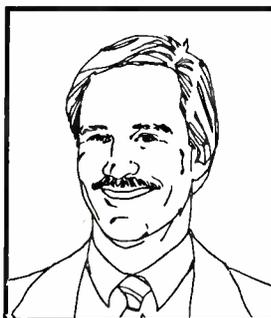
*John Tilson  
President  
KMGE-FM, Eugene*



**“From #10 to #1  
in 25-54”**

Fall 1985 to Spring 1988 Arbitron. 12+ AQH, M-S, 6A-12M, MSA.

*Dennis Gwaizdon  
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PAT CLAWSON

## Congress Shelves Anti-Smut Bill

Copyright Measure Passes; Gumshoes To Probe FCC & CPB

A tough new law that sent shivers up the spines of the music industry may be dead for this year, as Congress rushes to wrap up its work and adjourn for election campaigning by this weekend.

Record industry lobbyists are breathing a sigh of relief in the wake of Senate action on Friday (10/7) that spelled doom for a wide-ranging anti-smut bill they believed would have a chilling effect on the music and broadcasting industries.

"The Child Protection and Obscenity Enforcement Act of 1988" contains numerous measures designed to stem the traffic in pornographic materials, including a \$10,000 civil fine that could be leveled against a music store for selling a record deemed to be "pornographic" by local community standards. Other provisions were expected to subject broadcasters to sanctions for airing controversial material.

The obscenity measure was attached to a mandatory parental leave bill that sank under the weight of too many amendments last week. Senate Democrats failed to limit debate that was blocking action on the bill, with a 50-46 vote falling ten votes short of what was needed.

However, the battle may not be over yet. Senate leaders are reportedly mulling a proposal to hook the bill onto the politically popular anti-drug trafficking act, which seems almost certain to win Congressional approval. At press-time Tuesday (10/11), that bill was still being written.

### Lawmakers Back Music Industry Copyright Action

Meanwhile, music industry lobbyists cheered as the Senate voted 89-0 last week (10/5) to allow the US to join the **Berne International Copyright Convention**. That vote, combined with a similar House vote last spring, virtually guarantees that the US will finally become a signatory to the single most important international copyright protection treaty.

The treaty bill now returns to the House, which must decide whether to accept the Senate version or send it to a joint Senate-House conference committee to hammer out minute differences between the two versions. In either case, industry lobbyists expect the bill to pass before the close of the legislative session.

Music industry groups have been pushing for US membership in the 100-year-old Berne Convention for several decades. Treaty opponents have argued the US copyright law is not compatible with the

**Bill that would chill music and broadcasting industry is dead—but may be back soon.**

provisions of the Berne Convention, especially in the area of an author's "moral" or non-economic rights to protect his work from change.

The Berne Convention requires the 75 signatory countries to protect the intellectual property of foreigners as vigorously as it protects the works of its own citizens from unauthorized use. The treaty requires protection of works for the life of the author plus 50 years.

"It's really been an embarrassment for the US not to belong to Berne," said Neil Turkewitz, an assistant general counsel with the **Recording Industry Association of**

America. "The US, this great international power, has always been caught a little red-faced when we're sitting across the table from another country trying to get them to protect our artists and they say, 'If you really want protection, why aren't you part of the Berne treaty?'"

Supporters of the Berne treaty say Congressional support for the measure grew out of increased awareness and concern about international trade issues.

"Protection of intellectual property has increasingly become a trade issue as people realize the US is the largest exporter of copyright material," said Turkewitz. "We're really one of the few bright spots in the trade picture."

### Supersnoops For FCC And Pubcasters

The FCC and Corporation for Public Broadcasting (CPB) are among 30 federal entities that will be required to establish Inspector General offices under legislation given the green light last week by the House and Senate. The IG's will be charged with investigating waste and fraud in the operations of their appointed organizations.

FCC Managing Director **Edward Minkel**, whose office is currently responsible for oversight and review of operations at the agency,

was ambivalent about creation of an IG's office at the Commission.

"We're good soldiers," said Minkel. "If Congress says do it, we'll do it. They say they will re-

## Forbes List Studied With Industry Figures

Anyone still wondering whether there is any money to be made in the radio game should pick up the latest issue of *Forbes*. The magazine's newly-released list of America's 400 wealthiest people includes several individuals who owe their fortunes to the radio and recording businesses.

**Viacom International** Chairman **Sumner Redstone** is the most prominent radio industry figure included on the list, which was unveiled Monday (10/10). Redstone was one of seven people elevated to billionaire status with this year's survey; the magazine estimates the Massachusetts entertainment mogul is worth some \$1.2 billion.

Redstone's membership in the 51-member billionaire's club was made possible by his \$3.4 billion acquisition of Viacom, which merged with Redstone's **National Amusements Inc.** in March 1987. Viacom owns nine radio stations and five television stations, as well as the **MTV** and **Showtime** cable services.

Other billionaires with ties to radio: **Barbara Cox Anthony** (\$2.25 billion), an heir to the **Cox Enterprises** media empire, which includes 11 radio stations; and **Edward Gaylord** (\$1.1 billion), whose **Gaylord Broadcasting** owns three radio stations.

Four heirs to the legendary **Hearst** media fortune are fixtures on the *Forbes* list. **Randolph Aperson Hearst** of Hillsborough,

CA is said to be worth \$750 million. **Phoebe Hearst Cooke** and **George Randolph Hearst Jr.** have an estimated worth of \$375 million. **David Whitmire Hearst** lagged behind his relatives with a net worth of \$370 million. The **Hearst Broadcast Group** owns seven radio stations and six television properties.

**Roy Disney**, who heads the entertainment empire founded by his uncle **Walt**, owes a portion of his \$500 million net worth to the success of **Shamrock Broadcasting, Inc.** Shamrock owns 12 radio and three television stations.

Radio has also played a role in the fortunes of singing cowboy **Gene Autry** (\$230 million); CBS founder **William Paley** (\$440 million); **Roy Hampton Park** (\$475 million) of **Park Communications**; and **Stanley Hubbard** (\$330 million) of **Hubbard Broadcasting**.

Two record industry figures occupy spots on the *Forbes* list. The magazine assigned **Geffen** Chairman **David Geffen** an estimated net worth of \$240 million. **MCA** Chairman **Law Wasserman** finished just behind Geffen in the dollars derby with \$225 million.

## NEWS BRIEFS

### Supreme Court Won't Hear Tisch Case

**Fairness in Media** apparently will not have its day in Supreme Court.

The high court has decided not to hear the group's argument that **Lawrence Tisch** assumed control of **CBS, Inc.** without proper scrutiny and approval from the FCC.

Tisch, who is chairman of **Loew's Corp.**, became president of CBS in 1986 after acquiring 24.9% of the company's stock. **Fairness in Media**, which has long been critical of what it perceives as bias in CBS's news reporting, asked the FCC to investigate whether Tisch's stock purchase represented an unauthorized transfer of control of the company's broadcast properties.

When the FCC ruled that the acquisition did not constitute an improper transfer, **Fairness in Media** appealed the decision to the US Court of Appeals for the District of Columbia. That court upheld the FCC ruling.

In its appeal to the Supreme Court, **Fairness in Media** called the FCC's investigation into CBS a "sham" and insisted Tisch's stock acquisition should have been treated like **Capital Cities'** purchase of **ABC** and **General Electric's** acquisition of **NBC**, both of which required FCC approval.

### Oregon Combo On Auction Block

**Michael Fox Auctioneers** says it will sell **KIVR & KBGG/Cave Junction, OR** at public auction on October 24. The minimum opening bid will be \$390,000. The combo, owned by **New Frontier Broadcasting**, serves the Medford-Grants Pass area with Country and soft rock programming provided by **Satellite Music Network**.

Fox says **Arbitron** ratings for spring '88 show the FM is rated number one with the 25-34 age group, and number two with demos 18-34 and 25-54.

The auction is slated to begin at 1pm at the Red Lion Inn in Medford, OR. Fox has been auctioning radio stations since 1986.

### Virgin Records Going Private

**Virgin Group** founder **Richard Branson** says he intends to take his London-based entertainment conglomerate private in a management stock buyout valued at \$414 million.

**Glowtrack Ltd.**, an acquisition company formed by Branson and other Virgin managers, will attempt to purchase the 37% of Virgin stock now in the hands of about 40,000 investors. The deal represents a premium of 47% over the company's recent quotations on the London Stock Exchange.

Glowtrack expects to complete the deal in January 1989. Branson says he is receiving financial backing for the transaction from a syndicate of four banks, led by Citibank.

capture more money than it costs to create the IG offices. If so, that's fine."

The CPB is even less enthusiastic about the prospects of answering to an IG. Public broadcasting officials argued unsuccessfully on Capitol Hill that CPB should be exempt from the new IG bill because the CPB was created as an independent corporation, not a federal agency. Lawmakers dismissed that argument, noting that the CPB receives a considerable amount of federal money. Congress has earmarked \$242 million for the CPB in fiscal year 1991.

### NTIA Report Ignored

One thing that seems to have been forced to the wayside in the Congressional rush to adjournment is the recently-released **National Telecommunications and Information Administration** report on the future of telecommunications in the US. That 672-page "Telecom 2000" report, which urges a free market approach to future broadcast policy, apparently lies unopened in offices across Washington.

"No, we haven't even looked at it," said **Tom Cohen**, senior staff member with the Senate Communications Subcommittee. "We're just trying to get things done."

And Congress isn't the only group that is behind in its reading. A spokesman for the NAB said no one at the trade group has read the report, either.

# LIGHTS! MICROPHONE! ACTION!

**"REEL TO REEL" guests and movies already spotlighted:**

**Bryan Brown**  
*Gunfire in the Mist*

**Whoopi Goldberg**  
*Clare's Heart*

**Amy Irving**  
*Crossing Delancey*

**David Keith**

*Heartbreak Hotel*

**Christine Lahti**

*Running on Empty*

**Sean Stackwell**

*Married to the Mob*

**Debra Winger**

*Betrayed*



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"Reel-To-Reel" is the new 90-second daily feature that reports what's new at the box office. The movies . . . the music . . . the people in the spotlight . . . they're all part of "Reel-To-Reel" with exclusive interviews, previews of upcoming soundtracks, and insider gossip your listeners won't hear anywhere else!

Hosted by United Stations correspondent Therese Crowley, "Reel-To-Reel" is a perfect fit into virtually any format.

"Reel-To-Reel" is available on a swap/exchange basis to radio stations in the top 170 Arbitron-rated metro markets.

Commercial adjacencies are available for local sale with 30 seconds of time retained for national sale.

If you'd like your station to "Get Reel" call 212-575-6100.



## TRANSACTIONS

# Griffin Makes Combo Deal A \$34 Million Federal Case

**Rothfuss Scores Bull's Eye On Target Group; ML Wins San Juan Radio Empire; JACOR Atlanta AM Flip-Flop Underway**

### Deal Of The Week:

#### Merv Griffin Acquisitions

**PRICE:** \$34 million  
**BUYER:** The Griffin Group, headed by Chairman Merv Griffin and President Michael Nigris. The company also owns WPOP & WIOF/Hartford and WTRY & WPYX/Albany.  
**SELLER:** Federal Communications Corp., principally owned by Robert Fish and Janet Karger.  
**BROKER:** Joseph Strick and Neil Rockoff of Blackburn & Co.

#### WVEZ-AM & FM/Louisville

**FREQUENCY:** 790 kHz; 106.9 MHz  
**POWER:** 5 kw days/1 kw night; 24.5 kw at 670 feet  
**FORMAT:** AC  
**COMMENT:** This combo sold for \$3.15 million in March 1985.

#### WHJJ & WHJY/Providence

**FREQUENCY:** 920 kHz; 94.1 MHz  
**POWER:** 5 kw; 50 kw at 546 feet  
**FORMAT:** News/Talk; AOR  
**COMMENT:** This combo sold for \$8.85 million in December 1983.

### Group Deals

#### Target Communications Stations

**PRICE:** \$12.5 million  
**TERMS:** Cash payment of \$10 million, promissory note for \$2.5 million. The note is secured by a lien on the station assets, subordinate in right of payment to buyer's senior lender for \$9.5 million.  
**BUYER:** Arrow Communications, owned by Paul Rothfuss of Aiken, SC. He also owns WZNY/Augusta,

GA and is an applicant for a new Class C FM station at Darien, GA.  
**SELLER:** Target Communications, owned by Donald Alt and Kerby Confer. Alt also owns WRUS & WBVR/Russellville, KY; KXKX/Dubuque, IA; and KAFX-AM & FM/Diboll, TX.

#### WRRX & WFFX/Tuscaloosa, AL

**FREQUENCY:** 1230 kHz; 95.7 MHz  
**POWER:** 1 kw; 100 kw at 500 feet  
**FORMAT:** AC

#### KLIO/Clinton, IA

**FREQUENCY:** 96.1 MHz  
**POWER:** 100 kw at 980 feet  
**FORMAT:** AC  
**COMMENT:** This station along with an AM sister station sold for \$838,000 in June 1986.

## TRANSACTIONS AT A GLANCE

**Deals So Far In 1988:**  
**\$3,199,098,733**

**Total Stations Traded This Year: 1086**  
**This Week's Action: \$76,007,580**  
**Total Stations Traded This Week: 51**

### Deal Of The Week:

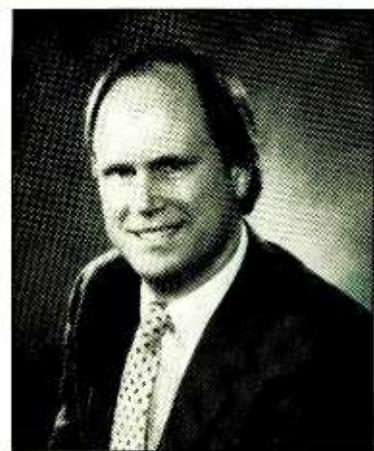
- Merv Griffin Acquisitions \$34 million
- WVEZ-AM & FM/Louisville
- WHJJ & WHJY/Providence

### ● Target Communications Stations \$12.5 million

- WRRX & WFFX/Tuscaloosa, AL
- KLIO/Clinton, IA
- KHUM/Ottawa, KS
- WFRG-AM & FM/Utica-Rome, NY
- WZOQ/Wapokeneta, OH
- KZBB/Poteau, OK

- WATV/Birmingham \$400,000
- WAYD & WORJ/Ozark, AL \$800,000
- WELR/Rosnoke, AL Undisclosed
- KCIW-FM/Wickenburg, AZ \$200,000 for 40%
- KJRC/South Lake Tahoe, CA (AM CP) \$17,500
- WPBD/Atlanta \$4.3 million
- WKEU-AM & FM/Griffin, GA \$2.3 million
- WEUL/Kingsland, MI (FM CP) No cash consideration
- WAML & WEEZ/Laurel-Heidelberg, MS \$275,000
- WAKK & WAKH/McComb, MS \$2 for 24%
- KXOK & KLTH/St. Louis No cash consideration
- KANA/Anaconda, MT No cash consideration
- KXXL/Bozeman, MT \$174,000
- KGRT-AM & FM/Las Cruces, NM \$1.8 million
- KSRC/Socorro, NM No cash consideration
- WGBR & WEQR/Goldsboro, NC \$3.2 million
- WCHI/Chillicothe, OH No cash consideration
- WBLV/Springfield, OH \$100,000 for 50%
- KUMA-AM & FM/Pendleton, OR \$470,000
- KSYD/Reedsport, OR (FM CP) No cash consideration
- WWPA & WYRS/Williamsport-Jersey Shore, PA \$827,000
- WUNO & WFID/San Juan, PR \$7,799,078
- WJYR/Myrtle Beach, SC \$2.2 million
- KCLW/Hamilton, TX \$70,000
- KYOK/Houston \$2.5 million
- KLGW/Longview, TX \$225,000
- KDLX/St. George, UT \$350,000
- WNBK/New London, WI \$1.25 million
- KOLL/Gillette, WY \$250,000

**"Americom got us a very high price and a deal that was good for both parties."**



"Americom is very professional at managing the entire marketing process. Bill Steding is super. He is totally detail-oriented and on top of the deal at all times. He understands the economics of the stations and is really good in managing the inter-relationships of the people involved. He is outstanding and one of the finest brokers I've ever worked with. He is a killer."

**Terry Robinson**  
recent seller of KMGI/KIXI  
Seattle, WA  
and KMGG (FM)  
Minneapolis, MN

### What other radio station owners say about Americom:

"I thought attention to detail and their understanding of the financial side of the negotiating process were superb. One tends to trust the firm."

**John Goodwill, President**  
Independence Broadcasting Corp.

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#### KHUM/Ottawa, KS

**FREQUENCY:** 95.7 MHz  
**POWER:** 100 kw at 900 feet

**FORMAT:** AC

**COMMENT:** This station, along with an AM sister station, sold for \$900,000 in July 1985.

#### WFRG-AM & FM/Utica-Rome, NY

**FREQUENCY:** 1450 kHz; 95.9 MHz  
**POWER:** 1 kw; 3 kw at 105 feet

**FORMAT:** AC

**COMMENT:** This combo sold for \$650,000 in September 1987.

#### WZOQ/Wapokeneta, OH

**FREQUENCY:** 92.1 MHz  
**POWER:** 3 kw at 328 feet

**FORMAT:** CHR

**COMMENT:** This station sold for \$666,667 in July 1985.

#### KZBB/Poteau, OK (Ft. Smith, AR)

**FREQUENCY:** 97.9 MHz  
**POWER:** 100 kw at 2000 feet

**FORMAT:** AC

**COMMENT:** This station sold for \$1,275,000 in June 1986.

### Alabama

#### WATV/Birmingham

**PRICE:** \$400,000

**TERMS:** Cash payment of \$80,000. Seven-year promissory note for \$320,000 at ten percent annual interest or one percent over the prime rate charged by Texas American Bank of Ft. Worth, whichever is lesser. Note to be paid in monthly interest-only installments for two years, thereafter in equal monthly payments of principal and interest.

**BUYER:** Birmingham Ebony Broadcasting Inc., owned by Erskine Faush Sr., Shelley Stewart, and Joseph Lackey.

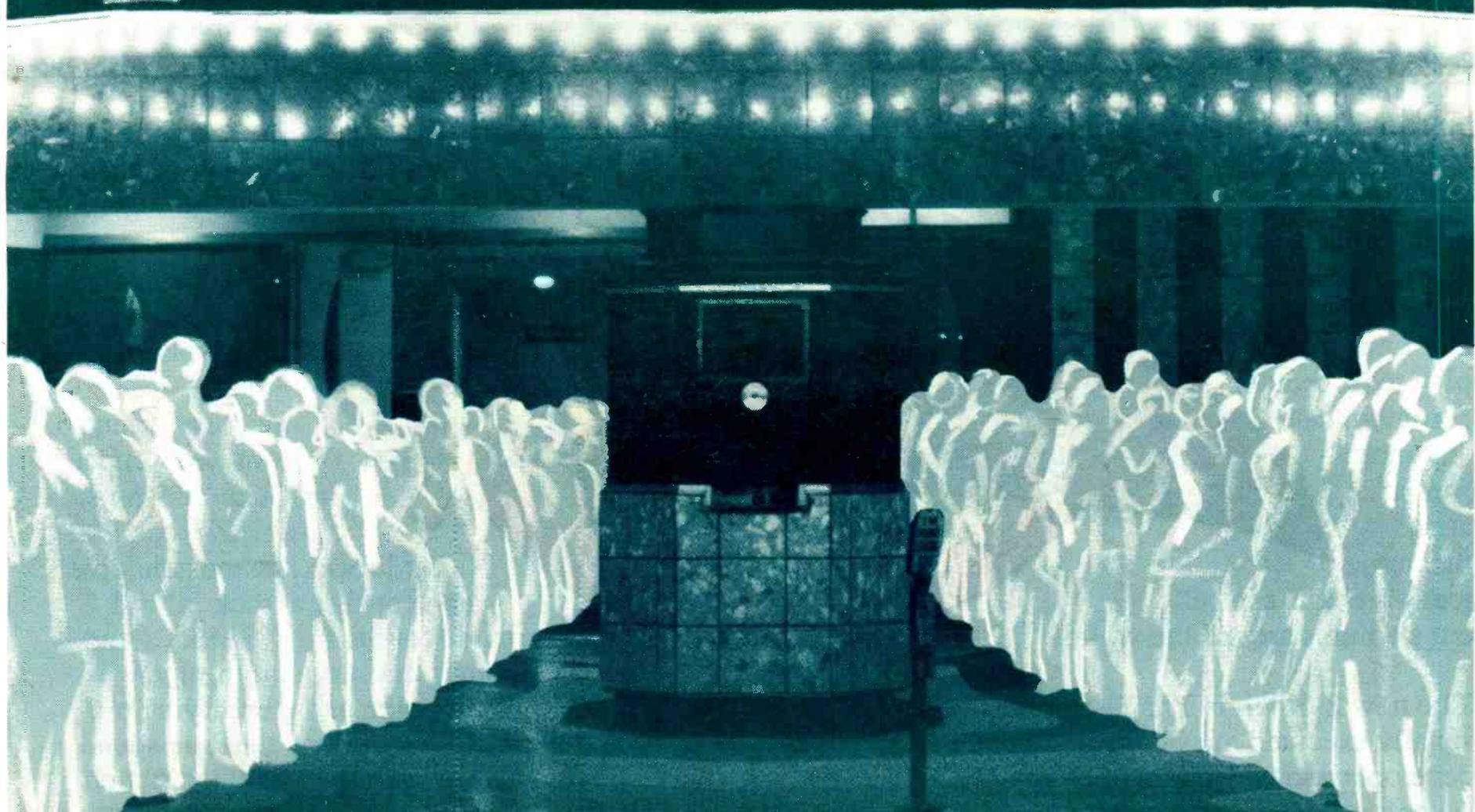
**SELLER:** Crescendo Broadcasting Inc., owned by Texas investors Clifton

Continued on Page 11



WESTWOOD ONE RADIO NETWORKS PRESENT

# FANTASY PALACE



The incredible new "fantasy concert" series  
that brings rock's hottest acts to your station.

Now your station can host an exclusive, one-hour, live concert every week. A live concert that features your top on-air personalities and rock's top touring acts. A live concert that'll make your station the hottest ticket in town.

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interactive dialogue that puts your air talent right in the middle of the excitement. And we've booked a star-studded line-up of top stars from Westwood One's vast live concert resources – with each act making its only local *Fantasy Palace* appearance on your station.

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# ROCK, BE ROCKED, OR STEP ASIDE

**Z-Rock, the 24-hour morning show,** explodes with energy reminiscent of 60's Top 40, with riveting excitement and insanity. It's literally a 24-hour morning show for the new generation of 16-34 rock 'n' rollers!

**Z-Rock explodes** with today's chart-busting platinum artists like Van Halen, Aerosmith and Def Leppard! We play more molten platinum than any mortal format... artists that top today's charts and sell out stadiums around the world!

**The new Z-Rock** is a hand-crafted and personally executed mission from Lee Abrams, developer and consultant of over 125 18-34 success stories. Lee brought you AOR in 1971 and 25+ AOR in 1980. Now he's

teamed up with the people who've been perfecting national live radio formats for over seven years, to create an irresistible hard rock format for the rock-starved 16-to-34's. It's the goods... the new Z-Rock!

**The new Z-Rock** is aimed dead center at the new mainstream of rock 'n' rollers... aggressive and numbers-oriented. From Led Zeppelin to Guns 'n' Roses, the new Z-Rock is all hard rock...the most durable and consistent rock 'n' roll mode for the last 25 years. And Z-

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Z-Rock is one of 8 successful live radio formats from SMN.**

Z-Rock® is a registered trademark of Satellite Music Network.

# RADIO BUSINESS

## TRANSACTIONS

Continued from Page 8

**Overcash, Lee Goodman Jr., Lloyd Weaver, D. Wayne Tidwell, and Stuart Hepburn.**

**FREQUENCY:** 900 kHz  
**POWER:** 1 kw  
**FORMAT:** Urban

### WAYD & WORJ/Ozark

**PRICE:** \$800,000

**TERMS:** FM to be purchased for \$400,000 via cash payment of \$150,000 and 12-year promissory note for \$250,000 at nine percent interest, payable in 120 consecutive equal payments of \$3167. AM to be purchased by assuming \$150,000 indebtedness. Noncompete agreement valued at \$250,000, to be paid in cash at closing.

**BUYER:** Wesley Morgan of Rego Park, NY.

**SELLER:** HS Broadcasting Inc. and MSB Communications Inc.

**FREQUENCY:** 1200 kHz; 103.9 MHz  
**POWER:** 10 kw daytimer; 3 kw at 190 feet

**FORMAT:** Religion; Urban

**BROKER:** Thorburn Co.

**COMMENT:** The AM station is currently in bankruptcy proceedings. The AM was purchased in May 1985 for \$208,000.

### WELR/Roanoke

**PRICE:** Undisclosed

**BUYER:** Eagle's Nest Inc., owned by James Vice and Kay Vice of Alexandra, AL. Mr. Vice is the LSM of WJSU-TV/Anniston, AL.

**SELLER:** Roanoke Broadcasting Co. Inc., owned by Earl Manning Jr.

**FREQUENCY:** 1360 kHz  
**POWER:** 1 kw daytimer  
**FORMAT:** Country

### Arizona

### KCIW-FM/Wickenburg

**PRICE:** \$200,000 for 40%

**TERMS:** Cash

**BUYER:** Starstream Communications Group Inc., headed by Gary Firth.

**SELLER:** Kenyon Communications Inc., owned by Willard Lochridge. He also owns KCIW/Wickenburg, AZ.

**FREQUENCY:** 105.5 MHz  
**POWER:** 3 kw at 100 feet  
**FORMAT:** Country

**BROKER:** This transaction is part of a restructuring. Kenyon has assigned its purchase contract for the property valued at \$300,000 to a new limited partnership, Kenyon Communications L.P. The limited partner, Starstream, has made a cash contribution of \$200,000 for a 40% ownership interest. Lochridge is managing Radio Partners L.P., a new radio investment "blind pool" fund affiliated with Starstream executives. Lochridge purchased this FM, along with its AM sister station, for \$675,000 earlier this year.

### California

### KJRC/South Lake Tahoe (AM CP)

**PRICE:** \$17,500

**TERMS:** Cash

**BUYER:** Kidd Communications, owned by Chris Kidd of Fair Oaks, CA. Kidd also owns five LPTV permits in Nevada, California, Minnesota, and North Dakota.

**SELLER:** Jerry Collins, who also owns KJCC/Carmel Valley, CA and WJEX/Syracuse, NY. He also holds a permit for construction of a new AM at Montecito, CA.

**FREQUENCY:** 1090 kHz  
**POWER:** 1 kw

### Georgia

### WPBD/Atlanta

**PRICE:** \$4.3 million

**TERMS:** Cash

**BUYER:** JACOR Communications Inc., headed by Chairman Terry Jacobs and President Frank Wood. The company also owns WLW & WEBN/Cincinnati; WGST & WPCH/Atlanta; WMJI/Cleveland; WQIK-AM & FM/Jacksonville; KOA & KOAQ/Denver; WFLA & WFLZ/Tampa; WMYU/Sevierville, TN; and WYHY/Lebanon, TN.

**SELLER:** Phoenix City Broadcasting Ltd., principally owned by Michael Hollis.

**FREQUENCY:** 640 kHz  
**POWER:** 50 kw day/1 kw night

**FORMAT:** Gold

**BROKER:** Hal Gore of H.B. LaRue

**Media Brokers**

**COMMENT:** JACOR plans to move its News/Talk format from WFST to WPBD, then sell WGST. JACOR is asking the FCC for a waiver to allow it to co-own WGST for up to six months following its acquisition of WPBD. Phoenix City agreed in June 1987 to sell the WPBD AM CP to Jefferson-Pilot Communications for \$2 million, but that deal later collapsed.

### WKEU-AM & FM/Griffin

**PRICE:** \$2.3 million

**TERMS:** Cash

**BUYER:** Design Media Inc., owned by John Thomas of New York, NY.

**SELLER:** Dominion Marketing Inc., principally owned by Albert Charles Schmick and Joseph Bourdow.

**FREQUENCY:** 1450 kHz; 97.7 MHz  
**POWER:** 1 kw; 3 kw at 300 feet  
**FORMAT:** AC

**BROKER:** Tony Rizzo of Blackburn & Co.

**COMMENT:** This combo sold for \$1.4 million in April 1986.

### Michigan

### WEUL/Kingsford (FM CP)

**PRICE:** No cash consideration

**TERMS:** Gift. The seller also pledges a \$15,000 contribution to cover construction costs.

**BUYER:** Gospel Opportunities Inc., a nonprofit company headed by President James Janofski of Ispeming, MI. The company also owns WHWL/Marquette, MI.

**SELLER:** Alice Slater and Dr. Edward Slater of Toma, WI. Dr. Slater is a member of the board of directors of WRVM/Suring, WI.

**FREQUENCY:** 98.9 MHz  
**POWER:** 300 watts at 406 feet

### Mississippi

### WAML & WEEZ/

**Laurel-Heidelberg**

**PRICE:** \$275,000

**TERMS:** Cash

**BUYER:** Pine Belt Broadcasting Inc., owned by Joe and Beverly Norman.

**SELLER:** Vango Broadcast Stations Inc., owned by Charlene Vance.

**FREQUENCY:** 1340 kHz; 99.3 MHz

**POWER:** 1 kw; 3 kw at 300 feet

**FORMAT:** Nostalgia; AC

**COMMENT:** This combo is currently involved in bankruptcy proceedings. It sold for \$600,000 in August 1985.

### WAKK & WAKH/McComb

**PRICE:** \$2 for 24%

**TERMS:** Cash

**BUYER:** John Haley and Thomas Thornton of Birmingham, AL. Haley also owns an interest in KWKW & KSMB/Lafayette, LA.

**SELLER:** John Bomer, Ronald Hale, John Finch, and Owen Lalor are reducing and/or selling their stock interests in Fortune Media Inc. Hale also owns WWYN/McKenzie, TN.

**FREQUENCY:** 1140 kHz; 105.7 MHz  
**POWER:** 1 kw daytimer; 100 kw at 957 feet

**FORMAT:** AC

**COMMENT:** This transaction is part of a corporate reorganization. This combo sold for \$1 million in October 1986.

### Missouri

### KXOK & KLTH/St. Louis

**PRICE:** No cash consideration for majority control

**TERMS:** The seller is transferring his majority ownership of the combo in exchange for the forgiveness of debts in excess of \$300,000 to the buyers and to Equibank of Pittsburgh.

**BUYER:** E. Louis Werner Jr. of Scottsdale, AZ and John Connelly of Pittsburgh.

**SELLER:** Emmet Capstick is selling his 56% interest in the licensee, Chester Broadcasting Corp.

### Montana

### KANA/Anaconda

**PRICE:** No cash consideration

**BUYER:** Anaconda Broadcasting Inc., controlled by Rodger Bell and John Odegaard.

**SELLER:** US Bankruptcy Court in Reno, which is administering the assets of Mountain States Broadcasting, owned by John and Bonnie O'Brien.

**FREQUENCY:** 580 kHz

**POWER:** 1 kw daytimer

**FORMAT:** Station is dark

### KXXL/Bozeman

**PRICE:** \$174,000

**TERMS:** Promissory note for entire amount, payable over 15 years at 8.75% annual interest. Monthly payments of \$2000 required until note retired.

**BUYER:** CASI Broadcasting & Entertainment Enterprises Inc., owned by Colleen Bee.

**SELLER:** GNP Inc., owned by Gary Peterson.

**FREQUENCY:** 1450 kHz

**POWER:** 1 kw day/250 watts night

**FORMAT:** Country

**COMMENT:** This station was acquired last year by assuming its debt.

### More Transactions

This week's transactions continue on Page 32.

# A NEW LEADER EMERGING



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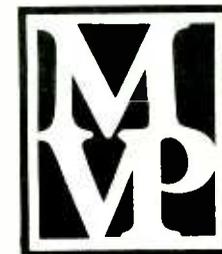
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# MANAGEMENT

## Survey: Four Types Of Radio Listeners

A recent survey by the Indianapolis-based Michael Hedges Inc. firm found that today's radio audience can be divided into four distinct segments: radio fans, station fans, news fans, and music fans. Here are some of the characteristics of each segment:

**Radio Fans:** Accounting for 33% of all radio listeners, this group is defined as people who divide their listening between four or five different stations. The majority of these "radio fans" are under 35 years of age, and are more likely to be women than men. Radio fans like everything about radio. In fact, less than half say they would listen to a station that plays only music and provides nothing in the way of news, personalities, and promotions.

**Station Fans:** With 46% of all radio listeners, this is the largest segment, and is defined as people who prefer to confine their listening to either one or two specific stations. "Station fans" are more likely to be women than men, and nearly two-thirds are between 25 and 44 years of age. In addition, almost one-third of all station fans say they listen to the radio more than four hours per day.

**Music Fans:** Totalling 11% of the radio listening audience, this segment is defined as people who listen exclusively to hear their favorite music. "Music fans" are predominantly men between the

ages of 25 and 44, although men and women in the 55+ demo also fit this profile.

**News Fans:** These info junkies make up 9% of the total radio audience. "News fans" are almost

exclusively men over 35 years old. Interestingly, they generally spend less than an hour listening to any one station, but spend between four and six hours a day listening to radio.

### Most Important Feature Of Favorite Radio Station

	Radio Fans	Station Fans	News Fans	Music Fans
Plays just my favorite songs:	96.5%	98.5%	25.7%	89.1%
Has good traffic reports morning and afternoon:	89.1%	73.2%	71.8%	3.1%
Has frequent weather reports and forecasts:	83.2%	64.0%	70.8%	26.4%
Plays music you can sing along with:	82.1%	72.6%	12.3%	56.2%
Has good coverage of city and state news:	76.0%	43.9%	60.7%	27.3%
Has DJs who are fun to listen to:	74.7%	77.5%	40.1%	26.6%
Has good coverage of local police and fire news:	71.0%	49.7%	43.3%	13.4%
Has DJs who talk about interesting things:	61.9%	34.2%	45.8%	12.4%
Has good sports reports:	57.9%	26.7%	51.5%	25.7%
Has games/contests with cash prizes:	56.8%	11.9%	12.3%	4.6%
Has games/contests with prizes such as cars and trips:	52.7%	12.4%	7.1%	5.4%
Plays music and nothing else:	49.6%	69.2%	9.6%	80.9%
Has features like "People" magazine:	47.1%	4.6%	12.5%	16.8%

Source: Michael Hedges Inc.

## THREE TIPS

### Planning The Perfect Meeting

Poorly planned office meetings often result in one thing — wasted time. Keeping in mind that time is money, and wasted money is frowned upon, the Lake Forest, IL-based Execu-Time newsletter offers the following three tips for planning more efficient meetings:

First of all, send the participants a list of subjects to be discussed at the meeting a couple of days in advance.

For more private meetings, set — and stick to — time limits for the



debate of individual topics, as well as start and stop times.

Finally, you should ask people to attend only those parts of the meeting that directly affect them.

## DATELINE

● **October 11-16** — National Black Media Coalition 15th Anniversary Conference. Adam's Mark Hotel. Houston, TX.

● **October 15** — World Series begins. National League park.

● **October 20-22** — Chris Beck Communications' Sales Managers Fly-In 1988. Doubletree. Dallas, TX.

● **October 23-25** — Association Of National Advertisers 79th Annual Convention. Waldorf-Astoria. New York, NY.

● **October 26** — Kagan Seminar: Radio Station Acquisitions. New York Helmsley Hotel. New York, NY.

● **October 27-30** — Eighth Annual CMJ Music Marathon Convention. Vista Hotel. New York, NY.

● **November 3-6** — Audio Engineering Society 85th Convention. Convention Center. Los Angeles, CA.

● **November 6-9** — Canadian Association Of Broadcasters and Western Association Of Broadcast Engineers Joint Annual Conference & Trade Show. Winnipeg Convention Center. Winnipeg, Manitoba.

● **November 10-12** — 19th Annual Loyola Radio Conference. Holiday Inn Mart Plaza. Chicago, IL.

● **November 11-13** — Young Black Programmers Coalition Annual Meeting. Houston, TX.

● **November 30 - December 3** — RTNDA Annual International Convention. Las Vegas Convention Center. Las Vegas, NV.

● **January 14-15, 1989** — Dan O'Day's Air Personality-Plus Seminar. Los Angeles, CA.

● **January 22, 1989** — NFL Superbowl. Joe Robbie Stadium. Miami, FL.

● **January 28 - February 1, 1989** — National Religious Broadcasters 44th Annual Convention. Sheraton-Washington and Omni Shoreham Hotels. Washington, DC.

● **February 2-4, 1989** — RAB Ninth Annual Managing Sales Conference. Loews Anatole Hotel. Dallas, TX.

● **February 6-7, 1989** — NAB Managers Roundtable. Ramada Renaissance Hotel. Atlanta, GA.

● **February 8-9, 1989** — NAB Managers Roundtable. Sheraton Plaza La Reina Hotel. Los Angeles, CA.

● **February 8-12, 1989** — International Radio & Television Society Faculty/Industry Seminar. Roosevelt Hotel. New York, NY.

● **February 22, 1989** — National Association Of Recording Arts & Sciences 31st Annual Grammy Awards. Shrine Auditorium. Los Angeles, CA.

● **March 1-4, 1989** — 20th Annual Country Radio Seminar. Sponsored by Country Radio Broadcasters. Opryland. Nashville, TN.

● **March 3-7, 1989** — National Association Of Recording Merchandisers 31st Annual Convention. New Orleans Marriott. New Orleans, LA.

● **March 13-14, 1989** — NAB's Group Head Fly-In. Dallas-Ft. Worth Hyatt Regency Hotel. Dallas, TX.

● **March 24-25, 1989** — 11th Annual Black College Radio Convention. Paschal's Hotel. Atlanta, GA.

● **March 29, 1989** — Academy Of Motion Picture Arts & Sciences 61st Annual Academy Awards. Shrine Auditorium. Los Angeles, CA.

● **April 9-12, 1989** — Broadcast Financial Management Association 29th Annual Meeting. Loews Anatole. Dallas, TX.

● **April 29 - May 2, 1989** — NAB 67th Annual Convention. Las Vegas Convention Center. Las Vegas, NV.

● **May 10-14, 1989** — National Association Of Independent Record Distributors & Manufacturers. Wyndham-Franklin Plaza Hotel. Philadelphia, PA.

● **May 11-15, 1989** — American Women In Radio & Television 38th Annual Convention. Waldorf-Astoria. New York, NY.

● **May 17-21, 1989** — Public Radio Conference. St. Francis Hotel. San Francisco, CA.

● **June 21-25, 1989** — BPME Association 33rd Annual Seminar. Renaissance Center. Detroit, MI.

● **September 13-16, 1989** — Radio '89 Convention, sponsored by NAB. New Orleans Convention Center. New Orleans, LA.

● **September 13-16, 1989** — RTNDA Annual Convention. Kansas City Convention Center. Kansas City, MO.

● **October 5-8, 1989** — Society Of Broadcast Engineers 4th Annual National Convention. Kansas City, MO.

## Managers Not Listening To Employees

Employees will generally listen to what managers have to say — that is, if they want to keep their jobs — but do managers listen to what their workers have to say? That's generally not the case, according to a recent study on worker attitudes conducted by the Wellesley Hills, MA-based Wyatt Company.

The study revealed that while 71% of the respondents felt they had a good understanding of their company's goals, and 57% felt they understood the strategies involved in reaching those goals, only 40% said their companies wanted their input on key issues.

Furthermore, only 27% felt that management acted on their sug-

gestions when they were allowed to make them. Even more disturbing is that one-quarter of those surveyed (at all job levels) don't feel free to express their opinions at all.

### Managers Agree

The opinions of those managers surveyed seemed to corroborate these findings, as 40% expressed the belief that corporate management — at least at their particular place of work — tends to be directive. Only 20% of these bosses surveyed claimed that their company's management was participative.

The survey also examined worker attitudes towards paychecks, job performance, benefits, and career advancement. Here are the highlights:

- While 48% of those surveyed said they were generally satisfied with their pay, 46% of employees and 38% of managers see little link between salary and performance. Incidentally, this cynicism increases with length of employment.

- Although 58% of those surveyed claim that they're satisfied with their company's benefits, 25% report dissatisfaction with their firm's retirement benefits.

- Only 35% of those surveyed feel their companies offer good opportunities for advancement, and 39% express a lack of commitment to the company.

### Partake of Jeff Smulyan's Roast

Radio tycoon, Jeff Smulyan of Emmis Broadcasting, is this year's dis-honoree at the **Third Annual Bayliss Media Roast**. His recent appearance as *Gosmopolitan* magazine's Bachelor-of-the-Month will provide plenty of ammunition for the roasters who are prepared to praise Jeff to the ground!

Over 400 of the industry's most active and influential financiers, brokers and operating executives will be in attendance for an evening of fun and fund-raising. The proceeds go to advance the education of outstanding radio broadcasting students in universities throughout the United States.

### Join Us For Smulyan Stew!

- Master of Ceremonies: **Jay Thomas**, Air Personality of KPWR, Los Angeles
- The Plaza Hotel, Fifth Avenue at 59th Street, New York City
- Wednesday, October 26, 1988
- Cocktails at 6 p.m. Dinner at 8 p.m.
- Seats \$250 Corporate Table (seats 10) \$2500

### Invest in Radio's Future

R.S.V.P. by October 20th  
Jim Duncan, Duncan's American Radio, Inc.  
(417) 254-1356 or  
Kit Hunter Franke,  
The John Bayliss Broadcast Foundation  
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Barbara Prieto have all learned that the closer you get to your listeners, the more successful you'll be.

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# SALES STRATEGY

## New Business Prospects For The Fourth Quarter

Last week we addressed several ways in which stations could generate additional seasonal revenues during the fourth quarter. This week we'll concentrate on listing several categories that are excellent prospects for new, fourth quarter business. You'll note that for several of these categories we've included pre-approach information that you and your staff will find helpful as well.

### Formal Wear

Rentals of formal wear during the holiday period have been rising steadily over the past several years. This seasonal growth makes the traditional graduation and wedding advertiser a potential goldmine for November and December revenues. A secondary trend to watch here is the growing entry of formal wear rental stores into the women's formal rental market.

### Home Services

A wide variety of businesses experience an extra influx of revenues early in the holiday season (late October/early November) as Americans prepare their homes for December visits by family and friends. Rug cleaning, drapery cleaning, home painting, and pest control are four of the best examples.

### Office Supply Stores

Many office supply and stationery stores across the country are moving into the holiday period with new-found aggressiveness, primarily by promoting sales on small electronic goods, desk sets, and upscale pens. A second key point to keep in mind when working with office supply stores is their exceptionally strong performance in January and February, as that's when capital budgets are approved and large purchases are made by companies of all sizes.

### Other Opportunities

- Film developing
- Liquor stores (mixers, beer, wine tastings)
- Health clubs & fitness centers
- Art galleries
- Auctions & swap meets
- Persian rugs
- Regional airlines
- Luggage stores
- Food preparation (honey-baked hams, etc.)
- Long distance telephone carriers
- Party supply stores
- Credit cards

### Hotels

There are three major avenues to revenue when working with local and regional hotels during the fourth quarter. Family overflow lodging is one. Early weekend packages (your basic "shop, then drop" promotions) is another. The third is food and beverages, either by running an "eat Thanksgiving dinner in our restaurant" or a "spend New Year's Eve in our nightclub" promotion.

### Trade Tools & Supplies

For many businesses, the majority of their client base comes from supplying building contractors and business-to-business accounts. This is particularly true for companies that sell tools, welding supplies, and other such types of equipment.

Many radio stations have obtained seasonal revenue from these traditional, non-mass market advertisers by approaching them with holiday ideas. One of the most successful approaches has been to position the client around the theme "shop where the professionals shop." The other is built around open-house, "meet the manufacturer" weekend blitzes.

### Financial

You'll find many banks, stockbrokers, and tax planning companies begin ad campaigns touting end-of-the-year, tax-planning services that frequently include evening seminars as early as late October. Incidentally, this is one category where an early approach for January-April business is an absolute must.

### Pet Stores

Owners of pet stores experience two specific sales curves in December. The first market comes from those who are giving a pet as a gift. The second market is a last-minute one, traditionally not taking off until around the 15th of December, and consists of owners picking up stocking stuffers and presents for their pets.

### Private Airport Parking

Given the incredible percentage of the populace that flies during the holiday season, many owners of private parking facilities located adjacent to airports try to capitalize on this opportunity. These lots may be owned by car rental companies, private businesses, or hotels that allow parking for travelers.

Doesn't matter, 'cause in some cities the competition for these dollars is so fierce that private lot owners are trying to attract customers by tossing car washing and detailing into the package, offering to take checks or credit cards, or providing a frequent shuttle service.

### Hot Sales Presentation Idea

Another promotional tool used by those market-leading stations on the cutting edge is a video version of a media kit — a visual presentation designed to initiate potential clients to the station, the city, and the listening audience. (See R&R Sales Strategy column, 7/29/88.)

## More Holiday Sales Promos

Here are some additional promotions your sales staff can capitalize on during the holiday season:

**Sales Donations:** During the month of December, have the store/manufacturer donate a percentage of its seasonal sales revenue (usually one percent) to a non-profit organization or charity. Some timely examples include food for the homeless, children's hospitals, gifts for needy children, etc.

**Gifts With Purchase:** This traditional holiday marketing tool, widely utilized by the cosmetics industry, can also be used by radio — especially if your station does small giveaways. Use them as retail/manufacturer incentives to encourage sales. Example: "While supplies last, receive a free \_\_\_\_\_ with any purchase of \$100 or more."

**The Parking Is Free:** This promotion is especially effective in metro areas where retailers charge for parking. When a retailer buys time from your station, designate one evening (or one day during the week) when the station pays for parking.

### Home & Car Security Systems

In many areas of the country, research shows that home and car security systems rank at the top of consumers' most-preferred gifts.

### Recruitment

There are two types of recruitment advertising that perform exceptionally well during the fourth quarter. The one that draws its strength between NOW and the end of October, is major retailers that are hiring additional help for the holidays (service desk, stockpeople, gift wrappers, security personnel, etc.) The other comes a bit later in the quarter and consists of corporate/business-to-business clients and personnel agencies that are recruiting workers.

### Bicycle Stores

Again there are two markets in this category. The first is that traditional holiday gift for people of all ages — the bicycle. The second lies in the relatively new phenomenon of bicycle clothing, which some bicycle stores claim now accounts for between 40 and 60% of their sales volume.

### Nurseries

With fewer mass-market outlets such as grocery stores willing to sell Christmas trees due to low profit margins, this has left a window in the market for the larger nurseries who don't mind increasing their seasonal budgets to attract customers who otherwise would be traditional strip center buyers.

### Auto Telecommunications

Combine the declining costs of cellular phone technology with the ease of leasing the equipment and you have an exceptional fourth quarter target. (Tip: Along with your creative efforts, offer the cellular phone company an opportunity to showcase its products at a mall or other high-traffic area. One campaign hook is to allow consumers to make a free, 60-second, mobile phone call from the mall.) Meanwhile, every manager should be aware of the booming market in car answering and car fax machines as well.

### Medical

Seeing as how the majority of insurance plan deductibles expire at

the end of the year, it's no wonder that doctors, hospitals, and dentists do a significant amount of business during the last few months of the year.

### Corporate/Business-To-Business

The fourth quarter provides an excellent opportunity to penetrate corporate community service budgets. Your best bet is to center your efforts on those companies that are your metro's major supporters of Toys For Tots, Easter Seals, the Salvation Army, and other such seasonal drives.

## See Your Promo In R&R

I'm always on the lookout for unique promotional or merchandising ideas. If your station has an unusual item you would like showcased in this column, send it along with an explanatory note to: Chris Beck Communications, 22647 Ventura Blvd., Suite #215, Los Angeles, CA 91364. Please note that items are not returnable.

### The Arts

Along with the media associated with your local presentation of "The Nutcracker" (call the hall's operator for the presenter) you should consider contacting other local representatives of the arts. Many organizations and venues have recently reported tremendous success in conducting holiday campaigns for new members or selling season ticket packages for the new year.

Chris Beck is President of Chris Beck Communications, a sales consulting firm. If you have a question you'd like this column to address, he can be reached either by fax machine at (818) 594-5030, by phone at (818) 594-0851, or write him at 22647 Ventura Blvd., Suite #215, Los Angeles, CA 91364.

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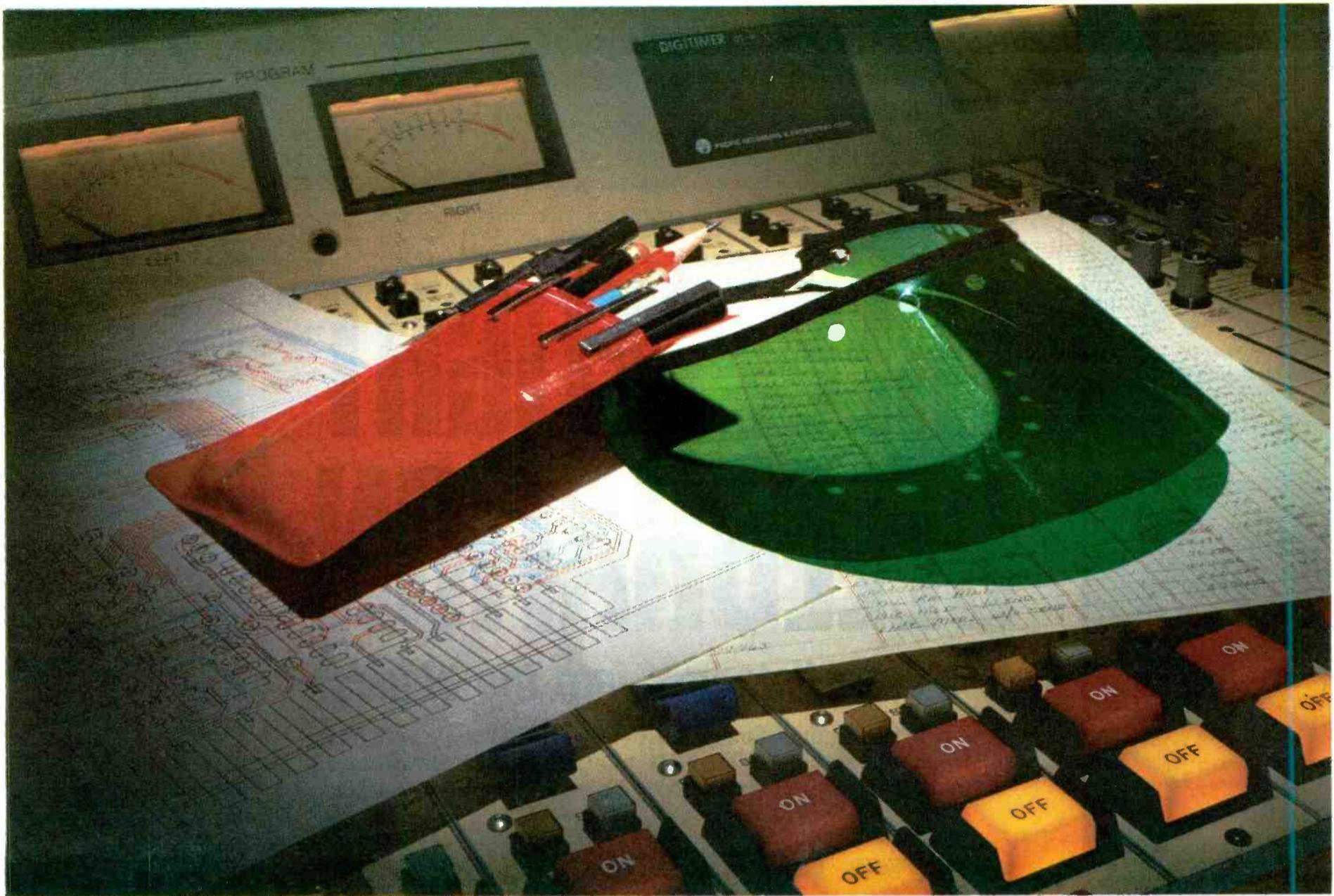
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## The difference:

Our design engineers are in the happy position of being encouraged to choose materials, components, techniques and approaches as they see fit. Their objective is products with uniquely superior attributes: Maximum headroom. Minimum noise and distortion. Total RF immunity. Tough, reliable housings. Massive power supplies. Friendly control panels.

## When they're finished, we price it.

And since we don't build in a dealer mark-up, our customers always receive the best price on their equipment. Our published end-user price would be others' "confidential dealer cost". The "negotiation discount" you'd properly expect from their dealers, we invest in superior components.

So the next time you have the chance to order new consoles, maybe you'd be better off to look beyond the price tag and see the value of our approach. Excellence first. All else second.

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PROMOTION**

# FREE FLIGHT CELEBRATION

***Get your listeners into the clouds!***

Celebrate the flight of The Explorer – the first hot air balloon to fly around the world! Julian Nott, pilot, takes off from America on November 15. He's powered by Shaklee Nutrition Products.

## ***Your Listeners Can:***

- Talk to Julian Nott live on-air!
- Win sweatshirts commemorating the flight of The Explorer
  - Win Shaklee Gift Packs
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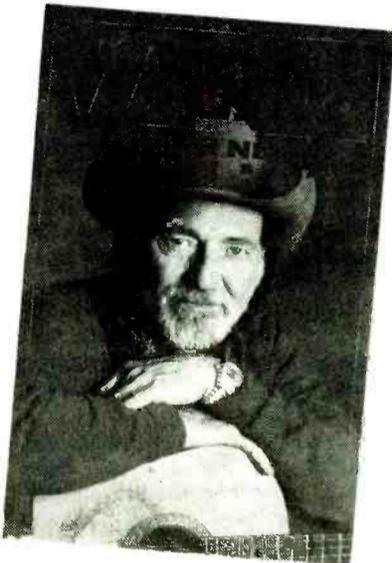
**Shaklee**

# MEDIA

## Willie Nelson Autobiography Arrives

There are contenders. There are pretenders. But Willie Nelson is unquestionably the king of crossover country music today. No longer the Nashville "outlaw" of legend, the Red Headed Stranger is as comfortable sharing a stage (or record) with Frank Sinatra or Ray Charles as he is with Waylon Jennings or Merle Haggard. He's gone beyond being just a country singer to become a bona fide US folk hero. And, as the man who penned "Hello Walls," "Funny How Time Slips Away," and "Family Bible," to name but three of his best-known compositions, one of the greatest American songwriters of all time.

Of course, it wasn't always this way. In fact, it wasn't until his platinum "Stardust" LP in 1978 that Nelson claims he really felt that he'd "made it." In his new autobiography, "Willie" (Simon & Schuster, \$19.95 hardcover), Nelson — along with co-writer Bud Shrake — paints a rags-to-riches story that could give even Elvis or Dolly Parton a run for their money in terms of humble beginnings.



Born to a broken family in Texas during the Depression, Nelson and his sister were raised by their beloved grandmother (who gave them their musical training) in what amounted to a shack. Following a stint in the Air Force, he lived the impoverished life of a fledgling songwriter while his first wife worked two jobs as a barmaid to

support their three children. It was during this period that he sold the rights to such soon-to-be classics as "Crazy" (a BIG hit for Patsy Cline) for \$50 to buy milk for the baby.

### Former Air Personality

While attempting to get his career in gear, Nelson would try his hand at everything from pig farming to working as a Country air personality at KCNC/Ft. Worth, where his show eventually beat Arthur Godfrey in the ratings. All in all, it was a long way from the "Willie & Family" annual Fourth of July picnics, the Farm Aid shows, the starring motion picture roles, the duets with Julio Iglesias, and the 23 gold or platinum records.

There's an earthy frankness to Nelson's book, and perhaps the most refreshing aspect is he doesn't whitewash his own character. He writes openly of his three stormy marriages, painting himself as a redneck cad when he felt he was one. He talks freely about his well-known affection for marijuana, and even relates the night he smoked pot on top of the White House following a performance for Jimmy and Rosalyn Carter.

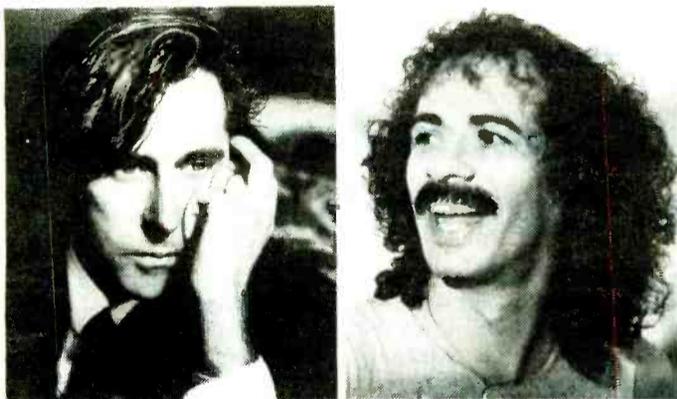
Featuring never-before-seen photos, insider advice on the "biz," and a "Greek Chorus" of friends, family, and foes, "Willie" is a must-read for fans of the man and country music in general. You can almost bet that the cover will include the blurb "Soon to be a major motion picture" before long.

## VIDEO

### NEW THIS WEEK

#### ● VIVA SANTANA! AN INTIMATE CONVERSATION WITH CARLOS SANTANA (CMV)

Coinciding with Carlos Santana's 20th anniversary in the biz and Columbia's new boxed set of the same title, this documentary traces the history of the guitar maestro and his band, covering personnel changes and shifts in style from Latin-tinged rock to jazz/fusion and back again. Featuring performance footage from Woodstock, "The Ed Sullivan Show," and various European tours — and including such classic hits as "Evil Ways" and "Black Magic Woman" — the program is narrated by the guitarist himself. (Street date: 10/18).



**MEN OF SWINGING MOODS** — Bryan Ferry (l) broods over his contribution to the "Bright Lights, Big City" soundtrack; Carlos Santana celebrates his 20 years in this little thang we like to call show bizness.

#### ● BRIGHT LIGHTS, BIG CITY (MGM/UA)

Michael J. Fox stars as a would-be writer in this drama based on Jay McInerney's best-selling novel about New York yuppies lost in a haze of booze, cocaine, and afterhours nitespots. The hit-filled Reprise soundtrack LP features a previously-unavailable Prince tune entitled "Good Love," as well as Donald Fagen's "Century's End," Bryan Ferry's "Kiss And Tell," Narada Michael Walden's "Divine Emotion," MIA/R/S/S's "Pump Up The Volume," and additional selections from New Order, Depeche Mode, and Jennifer Hall. (10/18).

#### ● BEETLEJUICE (Warner)

This comedy blockbuster features Michael Keaton in the title role as a kooky "bio-exorcist" ghost who aids other ghosts in the "pest control" of human beings. The Geffen soundtrack features an original score by Danny Elfman of Oingo Boingo fame, as well as Harry Belafonte's re-released "Day-O," which provided the silver screen with one of the year's most hilarious moments. (10/19).

#### ● THE MAN WHO FELL TO EARTH (RCA/Columbia)

This is a rereleased, expanded version of the Nicholas Roeg film that starred David Bowie as an alien being — a role that many critics felt he was born to play. What's significant about this new video version is that it sports 20 minutes of controversial footage that had been cut from the original US prints of the film and original video. (10/19).

## FILMS

### WEEKEND BOX OFFICE

OCTOBER 7-9

1 Alien Nation	\$8.4
(20th Century Fox) *	
2 Punchline	\$5.2
(Columbia)	
3 Gorillas In	\$4.0
The Mist (Universal)	
4 Crossing Delancey	\$1.66
(Warner Brothers)	
5 A Fish Called	\$1.63
Wanda (MGM/UA)	
6 Die Hard	\$1.5
(20th Century Fox)	
7 Imagine:	\$1.41
John Lennon	
(Warner Brothers) *	
8 Who Framed	\$1.40
Roger Rabbit (Buena Vista)	
9 Memories Of Me	\$1.3
(MGM/UA)	
10 Cocktail	\$1.2
(Buena Vista)	

\*First Week In Release

All Figures In Millions

Source: Exhibitor Relations Co.

### COMING ATTRACTIONS:

This week's openers include "Bird," director Clint Eastwood's biography of doomed jazz legend Charlie Parker, featuring Forest Whitaker in the role that should make him a star. The film's Columbia soundtrack sports a number of the late saxophonist's classic solos with backing tracks that have been rerecorded for cleaner and sharper sound reproduction.

## TELEVISION

### TOP TEN SHOWS

OCTOBER 3-9

- 1 The Cosby Show
- 2 A Different World
- 3 Golden Girls
- 4 Empty Nest
- 5 Dear John
- 6 CBS Tuesday Night Movie ("Jesse")
- 7 Alf
- 8 NFL Monday Night Football (Dallas vs. New Orleans)
- 60 Minutes
- Hogan Family
- Tonight Show 26th Anniversary (All tied)

Source: Nielsen Media Research

• **HIP TO BE CUBES:** Iceland's Sugarcubes square up to face America via the small screen as they take the stage on NBC's "Saturday Night Live" (Saturday, 10/15, 11:30pm).

• **TAKE IT TO THE LIMITS:** Canadian cowgirl K.D. Lang & the Recliners and country-rockers Foster & Lloyd mosey onto PBS's "Austin City Limits" for an hour of very contemporary country offerings (Saturday, 10/15). (PBS programming varies in each market; check local listings for air date and time in your area.)

• **HIP LATE NIGHT SET:** Folksinger-turned-ethnomusicologist Paul Simon drops in for a hip, late "Sunday Night" set and introduces keyboardist Eddie Palmieri to America's couch potatoes. Also seen on the scene in the wee wee hours are guitarists Nelson Gonzalez and Yomo Toro. (NBC, Monday, 12:15am).

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

## MUSIC & MOVIES

### CURRENT

- **IMAGINE (Capitol)**  
Single: Jealous Guy/John Lennon  
Other Featured Artists: Beatles
- **HEARTBREAK HOTEL (RCA)**  
Singles: Heartbreak Hotel/David Keith  
Heartbreak Hotel/Elvis Presley  
Other Featured Artists: Dobie Gray, Ailce Cooper
- **COCKTAIL (Elektra)**  
Singles: Kokomo/Beach Boys  
Don't Worry, Be Happy/Bobby McFerrin (EMI-Manhattan)  
Rave On/John Cougar Mellencamp  
Hippy Hippy Shake/Georgia Satellites  
Other Featured Artists: Fabulous Thunderbirds, Ry Cooder, Starship
- **COMING TO AMERICA (Atco)**  
Singles: Addicted To You/Lever  
Come Into My Life/Laura Branigan & Joe Esposito  
Better Late Than Never/Cover Girls (The Fever/Sutra)  
Other Featured Artists: Mel & Kim, Nona Hendryx, System
- **MARRIED TO THE MOB (Reprise)**  
Featured Artists: Sinead O'Connor, Feelies, Debbie Harry
- **BIG TIME (Island)**  
Featured Artist: Tom Waits

### UPCOMING

- **BIRD (Columbia)**  
Featured Artist: Charlie Parker
- **BUSTER (Atlantic)**  
Single: A Groovy Kind Of Love/Phil Collins  
Other Featured Artists: Four Tops, Hollies, Dusty Springfield
- **THE COURIER (Virgin)**  
Featured Artists: U2, Declan McManus, Hothouse Flowers



## APM SALUTES CONNIE RED!

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# LIFESTYLES

## 35-54 Demo To Increase 41% By 2010

Group Accounts For 33% Of Heavy Record Buyers

Nearly one-third (32%) of the US population is currently between the ages of 35 and 54 — a percentage that's expected to increase 41% by the 2010.

According to a recent report from the NYC-based Interep Marketing Research firm, this 35-54 year-old population is educated (42% of all college-educated Americans fall into this demo), professional (50% of Americans in professional occupations are 35-54), and relatively affluent (average annual household income for the demo is \$54,876).

Interestingly, this midlife demo spends an inordinate amount of its income on what are traditionally considered to be youth-oriented products, as follows:

- **Records:** One-third of all heavy (ten or more per year) record and tape purchasers are members of the 35-54 demo.
- **Stereos:** More than a third (36%) of all stereo purchases in the US are made by persons between 35 and 54 years of age.
- **VCRs:** More than half of

America's VCR owners and 40% of the heavy (eight or more per year) videotape/videodisc purchasers are members of the 35-54 demographic.

- **Computers:** 35-54 year-old Americans account for 50% of all

computer users. Furthermore, nearly half of all adults using word processing programs are middle-aged.

- **Movies:** One-quarter of heavy (four or more per year) moviegoers fall into the 35-54 demo.

## Checking Up On Your Bank Account

Do you know how much money you have in your bank account? Some people know the exact amount, right down to the penny. Others know they have just enough to stay one step ahead of the bill collector.

The accompanying graph shows the results of a recent survey in which people were asked how often they balance their checkbook. Interestingly, the responses given by a majority (73%) of those polled — either "once a month" or "never" — fell into the extreme ends of the spectrum.

Once a month	50%
Once every other month	6%
Once a year	3%
Only when possible	9%
Never	23%
No response	9%

Source: Epcot Poll

## Partake of Jeff Smulyan's Roast

(WELL DONE)

Radio tycoon, Jeff Smulyan of Emmis Broadcasting, is this year's dis-honoree at the **Third Annual Bayliss Media Roast**. His recent appearance as *Cosmopolitan* magazine's Bachelor-of-the-Month will provide plenty of ammunition for the roasters who are prepared to praise Jeff to the ground!

Over 400 of the industry's most active and influential financiers, brokers and operating executives will be in attendance for an evening of fun and fund-raising. The proceeds go to advance the education of outstanding radio broadcasting students in universities throughout the United States.

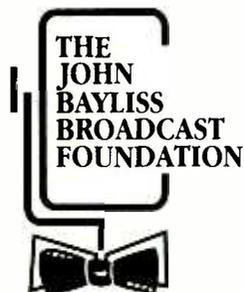
## Join Us For Smulyan Stew!

- Master of Ceremonies: **Jay Thomas**, Air Personality of KPWR, Los Angeles
- The Plaza Hotel, Fifth Avenue at 59th Street, New York City
- Wednesday, October 26, 1988
- Cocktails at 6 p.m. Dinner at 8 p.m.
- Seats \$250 Corporate Table (seats 10) \$2500

## Invest in Radio's Future

R.S.V.P. by October 20th  
Jim Duncan, Duncan's American Radio, Inc.  
(317) 254-1356 or  
Kit Hunter Franke,  
The John Bayliss Broadcast Foundation  
(408) 624-1536

Make checks payable to:  
The John Bayliss Broadcast Foundation  
P.O. Box 221070  
Carmel, CA 93922



## \$7.5 BILLION IS DISPOSABLE INCOME

## US College Students: A \$35 Billion Market

While college students may represent America's hope for a brighter future, they also represent an extremely lucrative consumer market. According to the Darien, CT-based Young Adult/Teen Market Report, there are 2718 US colleges with a total student population of 12 million that accounts for a \$35 billion market.

Not surprisingly, students attending the nation's 587 four-year, private nonsectarian colleges or public and private universities, control the greatest share of the college market. New York state has the greatest number of college students enrolled in private learning institutions and NY's co-eds control more than \$1.5 billion in disposable income. Other states where college students have access to inordinate amounts of disposable income are Massachusetts (\$850 million), Pennsylvania (\$840 million), and California (\$750 million).

In addition, a recent study by NYC-based College Track Inc. found that fulltime college students earn more than \$139 billion annually — of which \$7.5 billion is available for discretionary spending.

### Where They Spend Their Fun-Money

The average college undergrad does out at least \$121 on consumer or entertainment items

per month, while one-third of these students are "big spenders" with monthly fun-money budgets of \$259. So how do these college kids spend their time and their discretionary dollars?

- **Cars.** Two-thirds of all college students already have cars, and more than half say they plan to purchase their next auto by 1990.

- **Television.** Although they claim to watch TV less than ten hours per week, 75% of college students have a television set. In addition, nearly half (45%) of the TV owners have remote controls that allow them to "zap" commercials. (Radio may be interested to know that 49% of these kids say they never watch TV commercials.)

- **Magazines.** A whopping 95% of the students say they read magazines.

- **Movies.** Three-quarters of all college students attend at least one movie each month.

- **Cigarettes.** A quarter of the female student population smokes, while only 18% of their male counterparts enjoy the pleasures of the killer weed. Combined, the two groups account for 21% of all students.

## US Spends More On Cars Than Food

Man does not live by bread alone. If recent statistics are any indication, he also needs some wheels. According to a recent report from the Bureau of Labor Statistics, American consumers are spending more on cars and less on food. During the past six years, American households spent 98% more of their money on cars and trucks but only 8% more on food.

Partially, it's the rising cost of those metal coupes that accounts for the increase in US auto spending, but that isn't entirely the case. For example, prices of new vehicles rose 4% from 1985 to 1986, but spending on these vehicles rose 18% during this same period.

Meanwhile, the purchase of vehicles accounted for 7% of the average US household budget in 1980, a figure that's climbed to 10% in 1986.

On the other hand, food expenditures in relation to the total household budget have actually shrunk since 1980. Food accounted for 19% of all household expen-

ditures in 1980, dipping to 15% of expenditures in 1986.

The BLS report does point out that there was a slight rise in eating out during these years, however, with 31 cents of every food dollar going to restaurants in 1980, and 37 cents going to dining out in 1987. Somewhere, Henry Ford is smiling.

## CHRONICLE

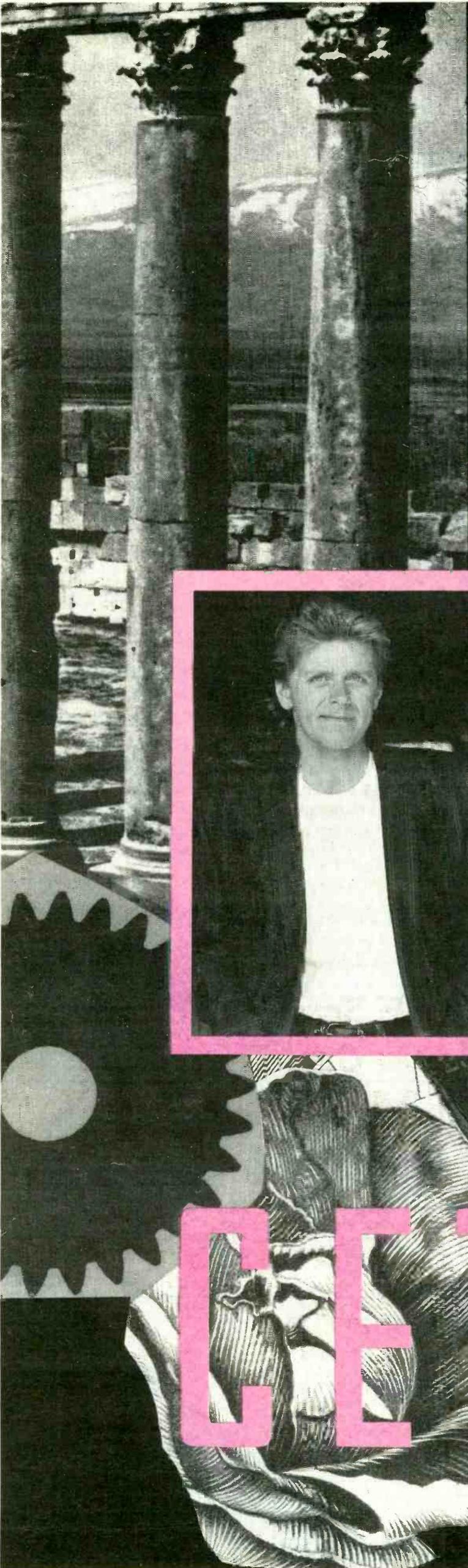
### Born To:

KTCZ/Minneapolis Promotion Director **Cindy Hart**, husband Tony, daughter Taylor Irene, September 30.

KMYX/Ojai, CA air personality **Gilbert Garcia**, wife Darlene, son John Phillip, September 30.

### Marriages:

WWPR (Power 95)/New York night personality **Hollywood Henderson**, to Cara McDonald, October 8.

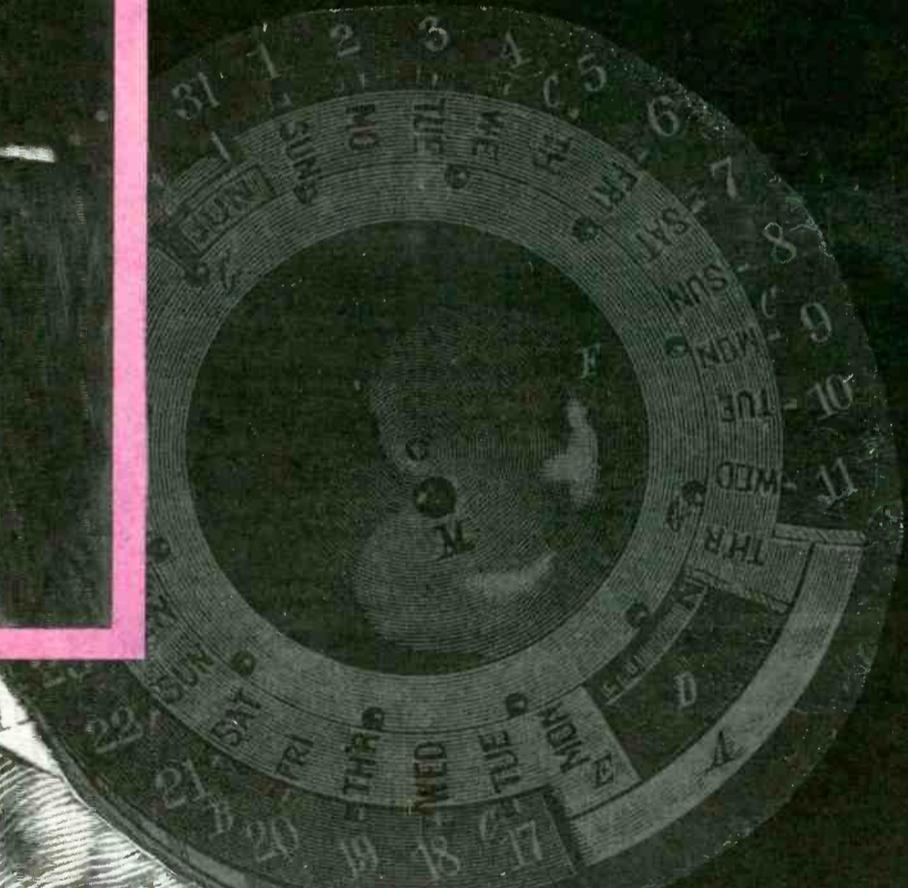
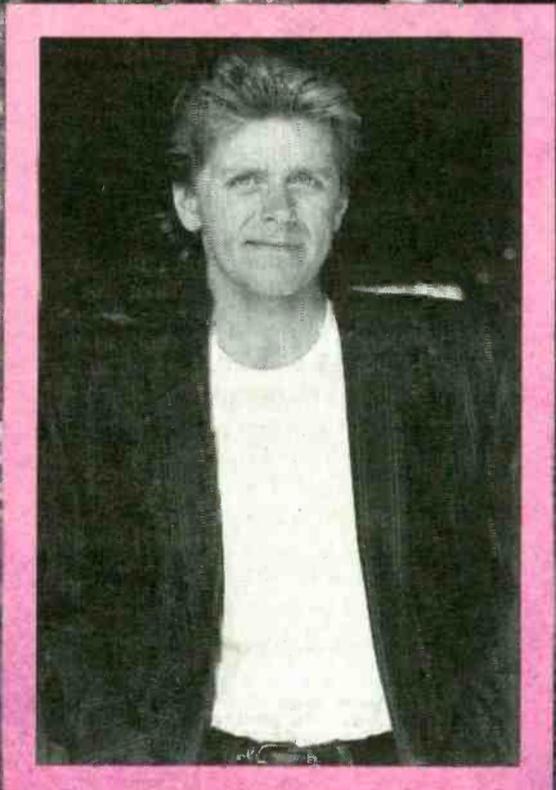


# PETER CETERA



## "BEST OF TIMES"

THE SECOND SMASH SINGLE  
FROM THE ALBUM ONE MORE STORY  
PRODUCED BY PATRICK LEONARD AND PETER CETERA



# CETERA

MANAGEMENT: ARTHUR SPIVAK / DEMANN ENTERTAINMENT



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# AIR'S COUNTRY MUSIC COMPETITION NO. 1

## COUNTRY TOP 30 BEST EARS

# #1



**Dale Jones/WDZQ  
Decatur, IL**



"For years, I have felt, and been told, that I have great ears. The AIR Competition proves it. Winning the competition has given me more confidence in my judgment when it comes to music. Although I can't speak for everyone that was in the competition, I'm certain others on the winners list feel the same way. I'm sure it has made better listeners of us all."



**#2 Kevin Mason/WBHP  
Huntsville, AL**

"I think AIR is one of the best things to happen to country radio. Many radio people had never taken the time to really understand records, record companies and the recording artists. AIR gave them the opportunity. In fact, it was the highlight of our weekly music meetings."



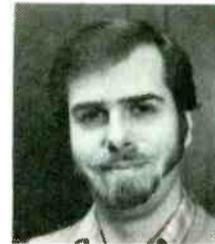
**#3 Bob Stevens/Consultant  
Century 21 Programming  
Dallas, TX**

"Being in the AIR Competition gave me an opportunity to listen to music I may have otherwise overlooked. Only having been programming country music for a short period of time, I found the AIR Competition to be the best thing to ever happen to country radio. If you want to hear the hits, you have to listen to them."



**#4 Dick Weston/KKAJ  
Ardmore, OK**

"I was elated to have placed in the Top 5 of the AIR Country Competition. Having the opportunity to compete on a national level with my peers, especially since I'm from a small market, was exciting and rewarding. I'm glad I stuck with it. It paid off."



**#5 Doug Herendeen/WILQ  
Williamsport, PA**

"I've always tried to seriously listen to as many records as I can. Since the beginning of the AIR Competition, I found myself listening more intensely to each song. More importantly, I'm sure AIR got a lot of PDs and MDs in the habit of doing something that more of them should be doing anyway — listening to records before they make the chart, not when they're almost there, or already on it."

## AND OUR 25 NEXT BEST EARS COMPETITORS

6. Ken Johnson/WYRK, Buffalo, NY  
7. Doug McGuire/WLVK, Charlotte, NC  
8. Robin Perry/KVOC, Casper, WY  
9. Michael Oakes/WMEE, Ft. Wayne, IN  
10. Carl Brown/KSAN, San Francisco, CA

11. Kevin Ray/WWKA, Orlando, FL  
12. Ken Carlisle/WTVY, Dothan, AL  
13. Chris Taylor/KIXZ, Amarillo, TX  
14. Charlie Cook/Consultant, Brentwood, TN  
15. Tim Closson/WAXX, Eau Claire, WI

16. Steve Lewis/KLZ, Denver, CO  
17. Rudy Fernandez — tie/KEAN, Abilene, TX  
Bob Duchesne — tie/WQCB, Bangor, ME  
19. Kerry Wolfe/WBIG, Greensboro, NC  
20. Ron Scott/WKKN, Rockford, IL

21. Rob Cutter/KGHL, Billings, MT  
22. Lee Logan/KNEW, Oakland, CA  
23. Tim Roberts/WPCM, Burlington, SC  
24. Mike Chapman/WUBE, Cincinnati, OH  
25. Mickey Dearstone/WIVK, Knoxville, TN

26. John Nemmers/KXKX, Dubuque, IA  
27. Bruce Agler/KIIM, Tucson, AZ  
28. Randy Hooker/WDSO, Dover, DE  
29. Randy Chapman/KALF-FM, Red Bluff, CA  
30. Mike Harris/WDXE-AM, Lawrenceburg, TN

Country radio's involvement provided the most advanced and accurate information ever available to the country music community. When the demand for such quality information exists, AIR will return with Country Competition #2.

# AIR

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**AIR**  
CONGRATULATES ALL  
THE PARTICIPANTS IN  
COUNTRY COMPETITION 1

# PEOPLE

## A Celluloid Hero Is Something To Be



Polydor recording artist Yoko Ono met with Pollack Media Group execs at a reception prior to her late husband John Lennon's being awarded a star on the Hollywood Walk Of Fame. The PMG was instrumental in spearheading the drive to honor the former Beatle in this manner. Pictured (l-r) are Pollack Media Group President John Pollack, PMG Promotion Director Sharon Fratello, Ono, and PMG Sr. Programming Advisor Tommy Hedges.



## Teen Dream Scream Theme

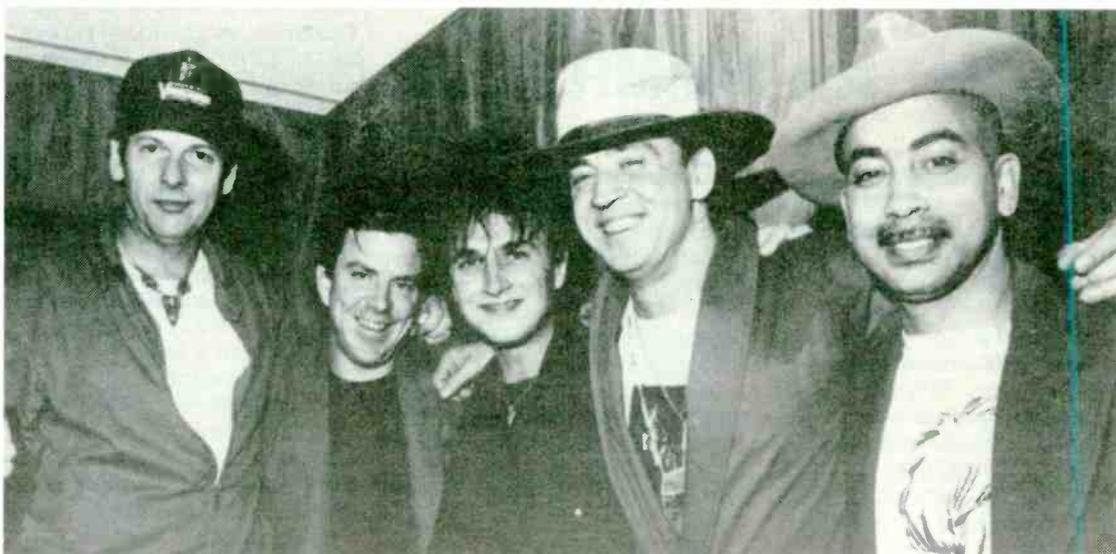
It's a rock 'n' roll fantasy come true for Warner Brothers recording artist/comedian Sam Kinison. The hefty screamer recently lined up Mercury recording artist Jon Bon Jovi and a host of other heavyweight rockers for a romp through the Troggs' classic "Wild Thing" that'll appear on Kinison's soon-to-be-released LP "Have You Seen Me Lately?" Seen voicing their enthusiasm for the concept are (l-r) Bon Jovi, funnyman Rodney Dangerfield, and Kinison.



## Man Of 1000 Faces

No, no, no . . . it's not Lon Chaney, but none other than Profile Records President Cory Robbins at his recent surprise birthday party. We're not sure how he faced the situation or just which one of him opened the gifts, but we'd sure like to have seen his wife's face when they all went home! Pictured (l-r) . . . Well, you pick.

## Pier Group Pressure



During a recent performance at NYC's Pier 84, Virgin recording artist/guitarist Colin James hopped up on stage to trade hot licks with longtime pal and Epic recording artist/fretgrinder Stevie Ray Vaughan and his band Double Trouble. Hugging and grinning backstage are (l-r) Tommy Shannon and Chris Layton of Double Trouble, James, Vaughan, and Sire recording artist Coat! Mundi of Kid Creole & the Coconuts.

## Fuji Footholds A Blue Note



Jazz musicians from all over the world recently gathered at the foot of Japan's Mt. Fuji for the Mt. Fuji Blue Note Festival '88. More than 40,000 Japanese jazz fans grooved to a variety of styles during the course of the three-day event. Seen at the scene are (l-r) Blue Note A&R Director Michael Cuscuna, Blue Note President Bruce Lundvall, Blue Note founder Alfred Lion's widow Ruth Lion, and the festival's interpreter & emcee Kango Kobayashi.



## Jo-EI Heard The News?

When RCA recording artist Jo-Ei Sonnier (l) performed in Toronto recently, he was greeted backstage by Chrysalis recording artist Huey Lewis, who managed a tight-lipped smile for the occasion.



# “They’re famous for one thing: RESULTS”

**“2.4 to a 10.0  
in our first book”**

Fall 1986 to Winter 1987 Arbitron. 12+ AQH, M-S, 6A-12M, MSA.

*Bill Burkett  
Operations Manager / Program Director  
WLMX-FM, Chattanooga*



**“Now up from a  
5.8 to a 19.1”**

Spring 1984 to Spring 1988 Arbitron. 12+ AQH, M-S, 6A-12M, MSA.

*Geoff Vargo  
President, Radio Group Sarkes-Tarzian, Inc.  
WJJI-FM, Fort Wayne*



**“From #20, 25-54  
to #1”**

Winter 1987 to Spring 1988 Arbitron. 12+ AQH, M-S, 6A-12M, MSA.

*Marty Loughman  
General Manager  
KXKL-FM, Denver*



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If you want *results*, call The Research Group and ask about . . .

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Availability in your market; and  
A custom plan for your station that fits your budget.

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## Radio

● **ALBERT STURGES** has been named VP/GM at KBBQ/Santa Barbara, CA. He recently was Sales Manager at crosstown KKSJ.

● **BENJAMIN FRANKLIN BAIN III** has been tapped as GM at WGCX (formerly WIZD)/Atmore, AL. He was formerly VP/GM at WLTP & WNUS/Belpre, OH.

Also at WGCX, **J.T. STEVENS** has been named PD. He most recently was MD/air talent at WTRG/Raleigh, NC.

● **HOWARD FREEDMAN** has been named Director/Marketing & Research at Noble Broadcasting. The former WTQR/Winston-Salem Research Director will be based in San Diego.

● **PERRY BLACK** has been appointed Sales Manager at WZZU/Raleigh-Durham, NC. He previously served as LSM at crosstown WPTF-TV.



Perry Black Greg Brodsky

● **PAUL WARREN** has been named PD at WMYI/Greenville, SC. Formerly PD at WBUF/Buffalo, he replaces **KEITH HILL**, who moves on to programming duties at WKJY/Hempstead, NY.

## Records

● **JOHN BROWN** has joined Capitol Records as Promotion Manager/Black Music. He will be based in New York, and formerly served as President of Vinyl Marketing Services.



John Brown Penny Chan

Also at Capitol, **PENNY CHAN** has been upped to Manager/National Secondary Promotion, Black Music. She was formerly an executive secretary in the department.

● **GREG BRODSKY** has been tapped as Director/Artist Development at Uni Records. He joins from RCA Records, where he was Product Manager.

● **TONY JOSEPH** has been named Director/A&R, West Coast at Motown Records. He joins from a two-year stint as Manager/A&R at Wing/PolyGram Records.

Concurrently, **TRACI JORDAN** has been appointed to the label's newly-created position of VP/Artist Development & Video. She previously served three years at Arista Records as Director/R&B Artist Development & Publicity in New York.

Also at Motown, **BEVERLEY GRIF-FITH** has been selected as Motown's Manager/Artist Development, West Coast.



Tony Joseph Traci Jordan

● **RUSS REGAN** has been appointed A&R Consultant/Motion Picture Soundtracks at Arista Records. The 25-year record industry vet previously served as President of 20th Century Records and GM/West Coast for PolyGram.



Russ Regan Lloyd Gravengaard

● **MICHAEL HOWARD** has been appointed Black New Music Marketing Rep at Elektra Records. He joins from WEA Records/Philadelphia, where he served on the Black Sales Marketing team.

● **CECILY KIPPINS** has been named Director/Branch Finance & Administration at CBS Records. She most recently was the label's Associate Director/Branch Services.

Other CBS appointments include **KAREN PADGETT** to Manager/Core Marketing Administration and **ANDREW PIRETTI** to Director/Core Marketing Finance & Administration.

● **BETH ADLER** has joined the law department at Arista Records as an attorney. She will be based in the New York office.

## Industry

● **LLOYD GRAVENGAARD** has joined IDC Services, Inc. as Exec. VP/Entertainment Group. He will be based in Los Angeles, and previously served as Sr. VP/Brokerage Services Division at Automatic Data Processing, Inc.

—John Brake



### Marx Makes Double Platinum

EMI President/CEO Sal Licata (l) recently presented Richard Marx with a double platinum award for Marx's eponymous debut LP.

## PROS ON THE LOOSE

**Rick Allen** — Nights WRQK/Canton, OH (216) 733-6138

**Bob Craig** — PD WMGK/Philadelphia (215) 688-4339

**Frank Dawkins** — Afternoons/MD WWHT-AM & FM/Charleston, SC (803) 763-2955

**Bill Haines** — Production Dir./air talent Starstation/Satellite Music Network (815) 725-2086

**Bob O'Dell** — PD/afternoons WZIX/

Columbus-Starkville, MS (601) 356-4912

**David Shepel** — Promotion Dir./MD/afternoons WLXR-AM/La Crosse, WI (608) 782-7833

**Barb Wunder** — Afternoons WKIP/Poughkeepsie, NY (914) 462-6974

**Winston Zeppelin** — Z Rock/Dallas (214) 248-9985

## CHANGES

**Cynthia Jordan** has joined WIOQ/Philadelphia as an AE.

## R&R TIMELINE

**Rhubarb Jones** joined **WLWII Montgomery** as Asst. MD/evening personality in 1978. Five years ago the **Country Music Association** named him the **Medium Market DJ of the Year**. In 1985 he went to **WYAY/Atlanta** for mornings and one year ago he was named **CMA Large Market DJ of the Year**, becoming one of the rare few to get two CMA DJ awards.

Rhubarb Jones



## 1 YEAR AGO TODAY

- **Lonnie Gronek** becomes **WHK & WMMS/Cleveland VP/GM**
- **Buzz Knight** named **WLVQ/Columbus PD**
- **Dede Whiteside** named **Geffen Director/AC Promotion**
- **WMRQ/Boston** drops **AOR** to become **Gold WDS**
- **Rollye James** joins **KOAJ/Denver** for evenings
- **#1 CHR:** "Bad" — Michael Jackson (Epic)
- **#1 AC:** "I've Been In Love Before" — Cutting Crew (Virgin)
- **#1 UC:** "Bad" — Michael Jackson (Epic) (2 wks)
- **#1 Country:** "Crazy From The Heart" — Bellamy Brothers (MCA/Curb)
- **#1 AOR Track:** "Brilliant Disguise" — Bruce Springsteen (Columbia) (3 wks)
- **#1 AOR Album:** "Tunnel Of Love" — Bruce Springsteen (Columbia) (2 wks)
- **#1 Jazz:** "Standard Time, Vol. 1" — Wynton Marsalis (Columbia) (2 wks)

## 5 YEARS AGO TODAY

- **Marty Greenberg** named **Duffy Broadcasting President**
- **Bob Garrett** named **KHTR/St. Louis PD**
- **WCIL/Carbondale** ends **35 years of Big Band** for **AC**
- **R&R** promotes **John Leader** to **VP/Managing Editor**, **Ken Barnes** to **Editor**
- **#1 CHR:** "King Of Pain" — Police (A&M)
- **#1 AC:** "All Night Long (All Night)" — Lionel Richie (Motown)
- **#1 UC:** "All Night Long (All Night)" — Lionel Richie (Motown)
- **#1 Country:** "Lady Down On Love" — Alabama (RCA) (2 wks)
- **#1 AOR Track:** "Love Is A Battlefield" — Pat Benatar (Chrysalis) (2 wks)
- **#1 AOR Album:** "Live From Earth" — Pat Benatar (Chrysalis)
- **#1 Jazz:** "Foxye" — Bob James (Columbia)

## 10 YEARS AGO TODAY

- **General Electric** to acquire **Cox Broadcasting**
- **Al Teller** named **Windsong Records President**
- **Otis Smith** named **Ariola VP**
- **Charlie Cook** named **WGBS/Miami PD**
- **#1 CHR:** "Kiss You All Over" — Exile (WB/Curb) (5 wks)
- **#1 AC:** "Reminiscing" — Little River Band (Harvest) (2 wks)
- **#1 Country:** "Heartbreaker" — Dolly Parton (RCA) (3 wks)
- **#1 AOR Album:** "Who Are You" — The Who (MCA) (6 wks)

### Awards Presented At WEA Sales Meeting



WEA President Henry Droz presented the company's Atlanta office with this year's award for black music marketing excellence at WEA's national sales meeting in New Orleans. Shown are (l-r) Atlantic Sr. VP Sylvia Rhone, Elektra VP/Special Markets Primus Robinson, Virgin VP/Black Music Promotion Sharon Heyward, Island VP/Promotion-A&R Greg Peck, Atlanta Branch Manager Bill Biggs, Droz, Geffen VP/Black Music Promotion Vaughn Thomas, WEA VP/Black Music Marketing Ornetta Barber, and WB VP/Black Music Sales Oscar Fields.

# IVAN NEVILLE

## Not Just Another Girl

Breaker Bound!!

**ONE OF THE MOST ADDED!**

KEGL add  
Y95 deb 35  
WGH deb 33  
KKRZ add  
KCPX add  
WKEE add  
WSPK add  
WYCR add  
K98 add  
Q98 add  
WINK add  
94TYX add  
KKYK add  
Y106 add  
WSRZ add



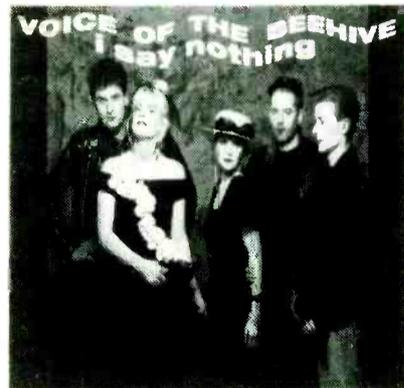
KZIO add  
KAY107 add  
WHOT add  
KIVA add  
KSND add  
KCAQ add  
KZZU add



# VOICE OF THE BEEHIVE

## I Say Nothing

Early Listeners to the Buzz . . .



WXKS add  
KRBE add  
KITS add  
WBBQ add  
K106 add  
KSAQ add  
KTUX add  
KJ103 add  
WZKX add  
WPFM add  
KIXY add

# HOT HOUSE FLOWERS

## Don't Go

The Irish Invasion Continues...



**ON TOUR!**

CKOI WCGQ  
WMMS KSAQ  
KXYQ KATD



# LEVEL 42

## Heaven In My Hands

The First Single from the long-awaited album "Staring At The Sun"

LEVEL

42



**WE'RE MAKING A LOT OF NOISE...**

**CONGRATULATIONS!  
JOE KELLY**

**25 YEARS AS THE  
#1 VOICE IN RADIO**



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## STREET TALK

### EZ Stripes For Stevens, Langford

WEZB (B97)/New Orleans PD Shadow P. Stevens and KRAK-AM & FM/Sacramento PD Don Langford have both earned EZ Communications VP/Programming stripes in addition to their regional programming duties. More details next week.

By the way, there's been truckloads o' talk about EZ purchasing WIOQ/Philadelphia to go along with all that market speculation about the station dropping out of the three-way Gold race to go CHR.

ST's ear-to-the-Big Apple has picked up mucho rumblings about Chrysalis being up for sale. A well-placed insider denied the rumors, but did add fuel to the fire by confirming that Chrysalis has been in the red for the past two years and that its distribution deal with CBS is up for negotiations next year. Word in L.A. is that David Geffen is the top suitor.

Two major UC stations have new GMs. WPEG/Charlotte will promote Station Manager Chester Williams when Broadcasting Partners Inc. takes over the station from Dorton Communications this week. Also, WPDQ/Jacksonville recruits George Monnie from WYLD/New Orleans.

#### TK-1, Cox-0

Cox Broadcasting has failed in its preliminary attempt to enjoin former WIOD & WGTR/Miami VP/GM Bob Reich from working for T K Communications as its Executive VP/TK West, overseeing KLUV/Dallas and KBUC-AM & FM/San Antonio. Cox can still appeal this initial decision and it eventually could go to trial.

MTM Records National Director/Country Promotion Bruce Shindler will take up the National Promotion Manager reins for RCA/Nashville, starting 10/24.

Kid Crockett, night rocker at WKSE/Buffalo, is now doing late nights at Z100/NY.

As expected, WLRS/Louisville has changed its direction to a more rock-oriented CHR approach.

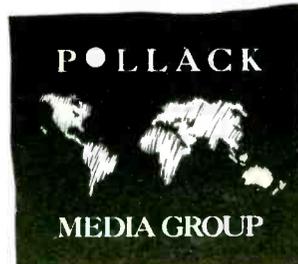
Meanwhile, at crosstown CHR WDJX, afternoon driver Chris Randolph exits for late nights at B96/Chicago, leaving 'DJX PD Chris Shebel in need of someone fast.

Lots of ST about the San Jose market. At CHR KWSS, Nationwide VP/Programming Guy Zapoleon and PD Mike Preston spent last weekend tweaking the music to redirect the station toward a slightly younger target.

Continued on Page 28



**COCKTAILS AT CHER'S** — When Geffen artist Cher couldn't make a planned dinner last week with radio, record execs, and contest winners, she graciously called National Promotion rep Peter Napoliello and invited the more than 20 diners to her home for an elegant after-dinner party. Shown (l-r) are VP/A&R John Kalodner, Napoliello, songwriter Diane Warren, KISN/Salt Lake City PD Gary Waldron, Cher, KISS-AM & FM/L.A. PD Steve Rivers, Asst. PD Gwen Roberts, and Geffen La-La Land rep Arthur Promoff.



**MOON MULLINS**  
POLLACK MEDIA NASHVILLE

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PAST, PRESENT, FUTURE**

**ADVICE THAT WORKS!**

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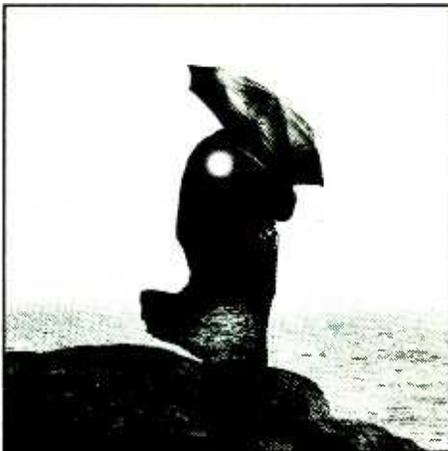
~~NOBODY'S PERFECT~~

# "NOBODY'S PERFECT"

(7-88990) (0-86482) (PR 2522)

the first single by  
**MIKE + THE MECHANICS**

from their new album  
LIVING YEARS  
(81923)



Produced by Christopher Neil & Mike Rutherford Management: Tony Smith/Hit & Run Music Ltd.

When you play it, say it!



On Atlantic Records, Cassettes and Compact Discs

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# GUNS N' ROSES

"WELCOME TO  
THE JUNGLE"

THE #1  
MOST ADDED

Over 110 Adds  
This Week

Including 26 Major Market P-1's

# SHOUXSIE & THE BANSHEES

"PEEK-A-BOO"  
Continues To Explode!

PWR99 add      WXKS on  
KRBE #12      KPLZ on  
Y95 debut 25      KEGL 25-19



© 1988 The David Geffen Company

## STREET TALK

Continued from Page 26

### Not Exactly Disney World

Lots of action in Orlando . . . ST has learned that **WHTQ's** morning team of **Tommy (Griffiths) & Paul (Castronova)** are out. The reason? The pair didn't notify listeners they were calling that they were on-air, which is a violation of **FCC** rules as well as a Florida statute. It seems the pair were warned about this problem less than 30 days ago, when 'HTQ was cited for the same violation.

Meanwhile, crosstown Y106 has hired MD/night rocker **Steve Ocean** from **WHY/Montgomery** for the same duties. Market buzz also has it that Y106 will soon regain its former calls, **WHLY**, and abandon **WCAT**.

And . . . the folks at crosstown **WBJW (BJ105)** aren't real thrilled about "Breakfast Bunch" defector **Darrell Hammond** going to work over at Y106 with morning zanies **Jerry & Anne "Uglee" Lousteau**. Look for some legal fireworks here.

Character voicemaster **Bill Luby**, part of the recently hired **Q107/Washington "Q-Crew,"** has exited the station, leaving **Marc Ross** and news personality **Rick Jewell** still performing wake-up services.

Assistant PD **Tony Florentino** is the new PD at **CHR WYDD/Pittsburgh**, replacing **Mike McQueen**, who was elevated to OM. MD **Dave Shedlock** has picked up Florentino's previous duties.

Is **KCPW/Kansas City** Asst. PD **Tracy Johnson** in the driver's seat for the **WAPE/Jacksonville** PD post? ST's sources say "yes."

Former **WKWM/Grand Rapids** MD **Randy Franklin** moves into **E/PIA's** Urban Regional promo gig, based in Miami.

Industry veteran **Lou Adler** will reactivate the long-dormant **Ode** label. First releases scheduled for early next year. Ode will once again be affiliated with **A&M**.

**Al Casey**, most recently PD at **WNLT/Tampa**, has been named GM at **WXLK (K92)/Roanoke** as **Eddie Haskell** has been promoted to OM.

**Pollack Media/Nashville** President **Moon Mullins** has announced the new company's first signings — **WSM-AM & FM/Nashville** and **WKJN/Baton Rouge**, the latter of which welcomes new PD **Bob Mitchell** from **KFRE/Fresno**. Meanwhile, Mullins has set up shop at 104 East Park Drive, Suite 300, Brentwood, TN 37027. Shoot the "Moon" a call at (615) 371-6658.

**Geffen** has hired *Billboard* "Vox Jox" co-editor **Yvonne Olson** to handle NAC promotion, working with **Dede Whiteside**.

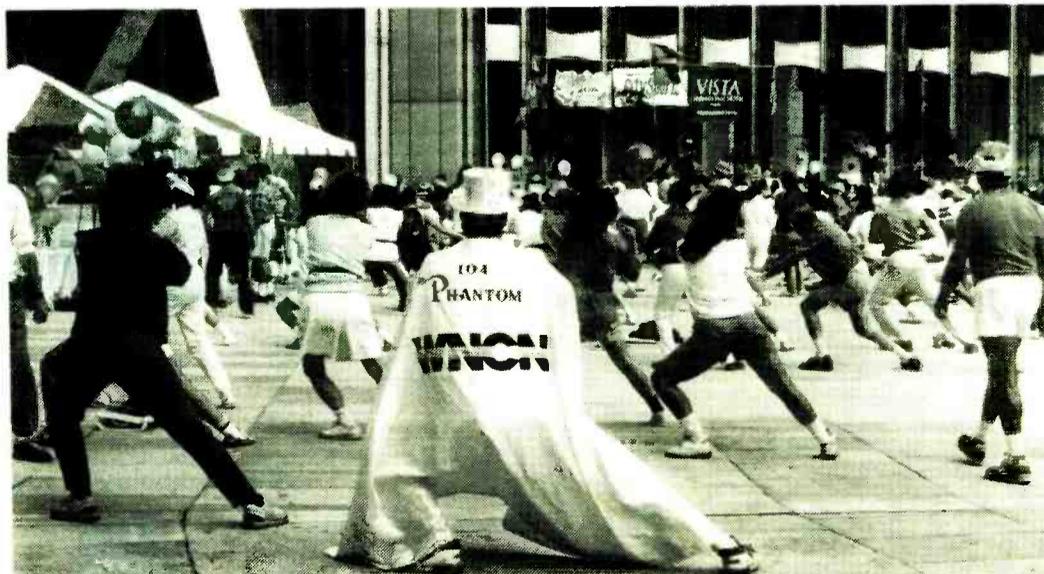
### Monster Mash

**T.J. Martell's** "First Annual Rock & Roll Halloween Bash," hosted by **Geffen's Count Marko Babineau** and a ghoul committee of leading industry notables, including AOR-monsterman **Harvey Kojan**, will be held Friday (10/28) from 8pm-1am at L.A.'s Park Plaza Hotel. The spookfest will spotlight a superstar jam session, featuring **Robbie Robertson**, members of **Guns N' Roses**, members of **Whitesnake**, **Alvin Lee**, **Leslie West**, **Steve Howe**, **Robbie Kreiger**, **Randy California** and **Ronnie Montrose**, with more players to be announced. Donations are \$50 a body to help fund cancer/leukemia/AIDS research. For info call **Patty Brenner** at (213) 474-6252.

**WGRX/Baltimore** PD **Lee Jacobs** dismissed recent rumors that he's leaving and that the **Shamrock Communications** Classic Rocker is switching to hard rock under group consultant **Lee Abrams**.

The **American Radio Network** is looking for two on-air talk hosts for a November 1 launch date. Former **WBAL/Baltimore** talk personality **Paul Bicknell** has signed on for mornings. Contact PD **Ed Graham** at (301) 532-7500.

Meanwhile, **WNEW/NY's Ray White** and **WLTW/NY's Valerie Smaldone** have been tapped as the voices for the **Sky Channel Radio Network**, which will soon begin serving 13 countries in Europe. Continued on Page 30



**PHANTOM OF THE CONCERTO** — Classical-formatted **WNCN/NY's "Phantom"** joined a veritable plethora of Zoo Yorkers as they did their stretching exercises prior to his handing out \$104 per person to selected participants of "City Stride," an aerobic walk around lower Manhattan. 'NCN was the official radio station for the event.

# EUROPE

**"Open Your Heart"** (3408102)



The New Single  
From The Platinum Album  
**Out Of This World** (0E44185)



PRODUCED, ENGINEERED AND MIXED BY RON NEVISON

# JUDSON SPENCE

## "Yeah, Yeah, Yeah"

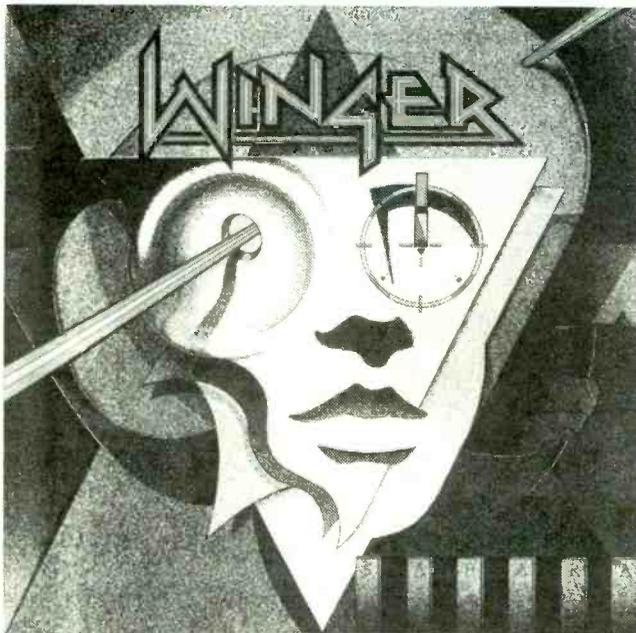


### Airplay Like It Oughta Be...

WGH add	100KHI add	Y106 add
WLOL deb 39	WNYZ add	KRNQ add
Y108 add	WSSX add	WIXX add
WCZY 40-36	KZ106 add	KQKQ add
WKBQ 34-32	WINK add	KIVA add
WFLY deb 38	WDJZ add	KIKX add
WNNK add	WLRS deb 30	FM104 add



is R&R's  
#1 New Artist  
In The Country!!



See Page 82

AOR Track 42 - 33

AOR Album 38 - 31

## STREET TALK

Continued from Page 28

**KHTR/St. Louis** midday personality **Kevin McCarthy** is helping to organize the "Day Of The Child" on December 1, 1988. He's asking that stations worldwide all play "Dear Mr. Jesus" by **Corey Klender** at 9:30am EST. **Westwood One** is providing the programming to affiliates via satellite. To sign up, contact McCarthy at (314) 621-2345.

### Five New Freqs In Honolulu

By year's end there may be up to five new FM s hitting the air in Honolulu. Why the sudden expansion? Up until recently, all frequencies allocated to Oahu above 100 MHz have been reserved exclusively for military use — an edict that'd been in effect since World War II.

**Marty Scott**, President/co-founder of **Jem Records**, has exited the financially troubled firm.

**George Michael's** recent (10/9) L.A. benefit concert for the **Adam Walsh Child Resource Centers** raised more than \$500,000 for the charity, benefitting abused and missing kids.

10 kw daytimer **WPGC (AM)/Washington**, which just adopted an all-Business News format, has received **FCC** permission to broadcast after sunset at 5kw at 1580 kHz.

**Y97/Santa Barbara PD**/morning man **Pat Reynolds** is out, and **Scotty Johnson**, most recently Asst. PD at **KKFR/Phoenix**, is the new programmer.

**WHYT/Detroit** needs weekenders ASAP. Contact MD **Mark Jackson** at (313) 871-3030.

**WWDC (DC101)/Washington** has dropped **Burkhart/Douglas & Associates**. **Harris Communications** continues to consult the AOR.

Looks like the latest tours by **Guns N' Roses** and **Jimmy Page** are selling more than tix and T-shirts. **Gibson** guitars reports more than a 75% increase in sales of those **Les Paul** guitars that **Slash** and **Page** each use.

### Blue On His Shoe

When **Michael Jackson** was backstage at the Meadowlands Arena last week (10/4), **Z100/NY MD Frankie Blue** not only got to meet MJ, but also managed to cause the **Gloved One** a need for a new shine as he stepped on the **Moonwalker's** foot just prior to Jackson's going on stage. Oooh that hurts.

The controversy surrounding **KSJO/San Jose** morning man **Perry Stone** refuses to go away. Three weeks ago, a letter from the local **NAACP** criticizing Stone's "racist" remarks made all the Bay Area newspapers (ST, 9/16). Last week, a number of individuals and community organizations (including the **Rainbow Coalition**) sponsored a march and rally to urge an advertising boycott of Stone's show and demand he be taken off the air. An estimated 50-75 people participated in the protest, which wound up as the top story on local TV newscasts.

Sorry to report that **Sam Clark**, former President of **ABC/Dunhill** and father-in-law of **Columbia** President **Tommy Mottola**, passed away (10/9).

### Displaying Their Shortcomings

Keep both eyes open wide for **WICC/Bridgeport, CT** husband and wife morning team **Joanne & Jim Crossan**, who will appear on the **Sally Jesse Raphael** TV show to do a live strip tease act. The show will air 10/21.



**SUMMER'S END** — In celebration of the last daze of summer, **KBTS (B93)/Austin, TX** broadcast live all day from local sunbathers' paradise **Hippie Hollow** (9/5). As you can see, the event gathered a lotta exposure for the **CHR** station and morning star **Mike Butts**, who — believe it or not — is the dude wearing the shades in the wide-angle photo reproduced above.

# THE MOMENT IS NOW!

## WHITNEY HOUSTON

**W**hitney Houston's emotionally-charged smash "One Moment In Time" is taking the world by storm, shaping up to be her biggest hit ever. Here are just a few of the major moves the single is experiencing.

### TOP 40 ACTION

Z100 22-15	Q107 14-8
Q105 13-6	PWR 95 11-9
WEGX 13-9	KBEQ 27-18
KZZP 9-5	KDWB/FM 21-15
KRBE 17-11	WHYT 10-8

### SINGLE SALES

TOWER (National) 22-8	MUSICLAND GROUP 21-7
TOWER (South Region) 26-5	SAM GOODY (East) 19-10
TOWER (Southeast) 14-4	SAM GOODY (East) CASSETTE SINGLE 20-8
TOWER (Boston) 30-3	

### INTERNATIONAL ACTION

**I**n England, the single has exploded from 24-8-3-1! In Germany, the story is equally as impressive, soaring to #2 in just four weeks! The single has also just bulletted Top 5 in Norway, Finland, Sweden and Denmark.

**A**ll of this makes it totally clear. "One Moment In Time" is a confirmed worldwide smash that's going the distance! From One Moment In Time, the platinum plus 1988 Olympics Album.



**ARISTA**

Support Back-Announcing. When you play it, say it.

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t w o

# firsts!

The First Rap Album  
to be Certified Gold  
in WEA's History!

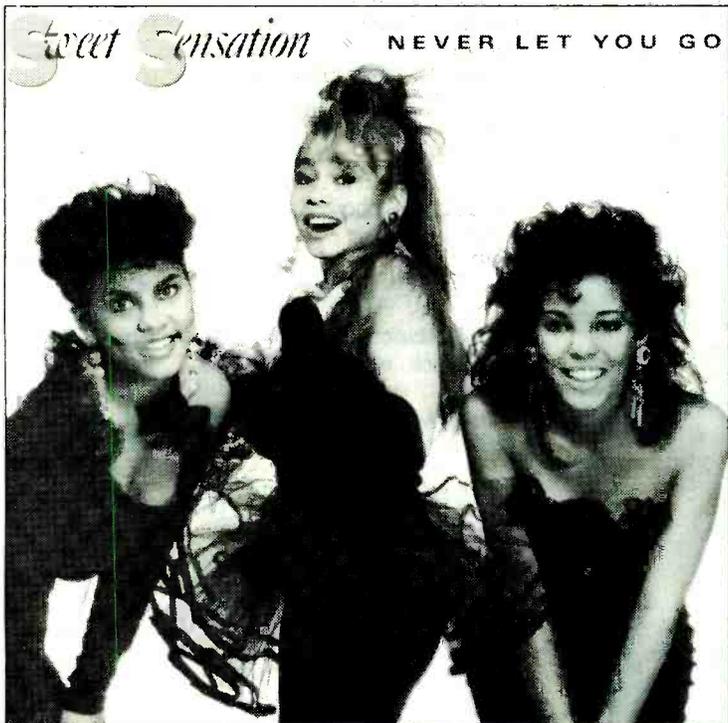


## J.J. FAD

**supersonic: the album** (90959)

includes the hit "SUPERSONIC" and the current single  
"WAY OUT" (7-99285) (0-96616) (PR 2446) (DMD 1237)

On Ruthless Records  
Distributed by Atco Records



First On The Charts:  
#1 on Billboard's Retail Singles Sales Chart for 4 Weeks!  
#1 on the 12" Dance Club Charts!

**"never let you go"** (7-99284) (0-96636) (PR 2447)

by

## SWEET SENSATION

from the album

**take it while it's hot** (90917)

On Atco Records. Cassettes and Compact Discs

Girls Just Want To Have **ones!**



Division of Atlantic Recording Corp.

© 1988 Atlantic Recording Corp. A Warner Communications Co.

**Trick**

Continued from Page 1

Hoker Broadcasting alleges that it was Michaels who sent the altered memo to the WCRJ staffers.

**Charges And Damages**

Hoker and WCRJ are seeking damages in excess of \$5000 — the minimum punitive damages allowed to be named though not limited to that amount — on each complaint filed. The complaints are theft of trade secrets, tortious interference, libel, and unfair competition. The theft of trade secrets charge stems from the taking of an intercompany document.

Tortious interference means interfering with the employment contracts WCRJ has with its employees.

The libel charge maintains Michaels knew the statements regarding an impending WCRJ format change were false.

Unfair competition was filed because Florida law recognizes "an action for unfair competition where one competitor engages in actions against another competitor which are contrary to fair competition, integrity, and common decency."

**'We Were Violated'**

Stating he couldn't say much because of the impending litigation, Hoker President Jay Hoker did tell R&R, "I felt we were violated — just as if somebody had entered our home, gone through our belongings, stole our letters, and sent (damaging) letters out to friends.

"This isn't something we're just going to sit on. It's something we're

going to proceed with and follow through on. These (the suit's charges) aren't scare tactics. To send out a (fake) memo in an effort to disrupt operations while the Hoker managers were at meetings is beyond fair competition."

JACOR President/COO Frank Wood, who said he has not talked with Hoker, told R&R, "The fatigue of the radio wars seems to have affected Mr. Hoker's sense of humor, sense of judgment, and his perspective. There are no merits to these charges.

**WTG**

Continued from Page 4

Promotion Polly Anthony, VP/Marketing Larry Douglas, and VP/Album Promotion Harvey Leeds.

"However, I feel it's a decisive edge having two established professionals like Brack and Prince. Both of these men are musicologists, and have a major admiration and great understanding for radio in their respective formats. We're proud to have two of the most highly respected individuals on our team."

Prince worked as Atlantic/Atco's National Director/Album Promotion since '83. His background also includes a stint as tour manager for Billy Squier and Regional Album Promotion Manager for Atlantic.

Brack had served as National Promotion Director/West Coast for Chrysalis for the last five years. Previously, he was National Promotion Director for Boardwalk.

"We tend to think they're not serious about this," continued Wood. "But obviously we're going to defend this because their charges are absolutely groundless. These wild allegations (in the lawsuit) accuse us of unfair business practices, which we deny."

**'It Was Hilarious'**

"Whoever did it, it was pretty funny. When I read the memo, I thought it was true humor; it was hilarious," Wood continued. "I guess they've lost their sense of humor. But that's what happens when you compete with JACOR stations: you lose your sense of humor."

Responding to a direct question regarding culpability, Wood said, "Did I do it? Absolutely not. Did Randy Michaels do it? Absolutely not."

Bird commented to R&R, "Competition is one thing — all's fair in love and radio. But when you do things geared at destroying people, that's when someone's got to put their foot down. We thought they'd gone too far. It's illegal, immoral, and unethical. You just don't have to go this far. Hopefully, this may put an end to Randy Michaels's pranks."

Asked about the suit's chances for success, Bird said, "We obviously believe we can prove it or we wouldn't have filed the lawsuit. We brought the charges because we cannot allow someone to commit these acts against my people."

Hoker and JACOR have competing stations in Cincinnati and Jacksonville, but are only format-head-to-head in the latter.

**Napoliello N' Rose At Pacific**

Geffen's Peter Napoliello (l) and Guns N' Roses' Axl Rose are pictured backstage after the group's Pacific Amphitheatre show in Los Angeles.

**Young**

Continued from Page 3

"Until I get into town and have a chance to look at the research and the numbers, I really can't say what needs to be done," said Young. "I like DC and the WDJY organization. They are committed to doing things right and winning."

In early September, WDJY parted ways with PD/morning man Brute Bailey, a three-year station vet. Ty Bell, formerly of WQUE/New Orleans, was tapped as PD of the station, which has moved to a more dance and hits-oriented sound under the guidance of consultants Don Kelly & Associates. However, Bell left WDJY one week after his arrival in Washington. Don Kelly staffer J.C. Floyd had been serving as acting PD since Bell's exit. Floyd and Young worked together at WVOL & WQQK.

**Nationwide**

Continued from Page 1

Weber commented, "I leave a great staff at WNCI and a station which has a healthy 12 share. I'm moving to KZZP, which also had a healthy book. I'm looking forward to my expanded role in Nationwide and feel the newly-revised regional concept will not only strengthen the company but enhance more internal communication between stations." Weber's replacement at WNCI is pending.

Weidle said, "This is like an internal consultancy where we all help each other. It'll be fun working with some of the GMs to make each operation even more effective and efficient. The regional concept has already been a proven success for us."

**Kidd**

Continued from Page 1

"The fact that he has no Urban experience doesn't bother me. I'm real excited about this guy. We are in the process of conducting a strategic field study, and that will help determine our future direction in the market."

Kidd helped put WBEE on the air 18 months ago. The station registered double digits and ranked third in the spring ratings. He's also worked at WLLR/Quad Cities and WZZK/Birmingham.

In the summer ratings, WBMX earned 3.9 12+ in the Arbitron, ranking seventh, and hit 5.0 in the Birch, also placing seventh.

**Gordon**

Continued from Page 22

cludes high school and college hockey games. Commented Gordon, "It gives us a two-pronged attack. There's some common audience, and it also helps the station in terms of visibility."

In the spring Arbitron, the WAYL combo placed eighth 12+ with a five share and ranked fourth 35-64. It finished tenth (3.6) in Birch for the same survey period.

**Arista Brings Back The Dead**

The Grateful Dead re-signed with Arista Records for a new long-term contract recently, and the label broke out the bubbly backstage prior to one of the group's nine Madison Square Garden performances to celebrate. Raising their glasses are (l-r) Arista President Clive Davis, the Dead's Jerry Garcia and Bob Weir, Arista Sr. VP Roy Lott, Exec. VP/GM Don Jenner, the group's Mickey Hart, manager Jon McIntire, and tour coordinator John Scher.

**Tyler**

Continued from Page 3

He's up for this challenge and has a proven track record in working with great talent and putting together a station that super-serves its audience."

Tyler told R&R, "I thought I was busy before; now I'll really be busy. WMGK is an outstanding station. It's not broken, so it doesn't need to be fixed. It just needs a little sparkle. We'll infuse some new thinking and ideas, but nothing drastic. As for WPEN, there aren't too many AMs that can say they have numbers like we do."

Prior to joining the Greater Media stations, Tyler worked as an on-air talent and programmer at Philadelphia outlets WIBG and WIP and New York's WNEW and WHN.

In the summer Birch, WPEN ranked 11th 12+ (3.6); WMGK clocked a 3.5. In Arbitron WPEN posted 6.6 for fifth place; WMGK notched 4.1 to place 12th.

**The New Source**

**Just Added**

**WMRY FM • St. Louis**  
**WPOW FM • Miami**  
**KISS FM • San Antonio**



**THE SOURCE**

*A Division of Westwood One, Inc.*

**The Momentum's Building.**

# RATINGS

## VAN HALEN

"FINISH WHAT YA STARTED"



THE CLASSIC FOLLOW-UP TO "WHEN IT'S LOVE"  
FROM THE MULTI-PLATINUM LP *OUIS12*. IT JUST KEEPS GETTING BETTER.

### NEW & ACTIVE

140/17

#### This Week's Hot Action:

- |             |             |
|-------------|-------------|
| WXKS deb 35 | KXYQ 17-14  |
| KEGL 32-25  | KCPX deb 36 |
| Y95 25-20   | KISN add    |
| KRBE deb 33 | KPLZ deb 36 |
| WGH 29-26   | KUBE add    |
| WNVZ 28-24  | WROQ 19-15  |
| Q105 deb 29 | KZ106 21-18 |
| WMMS 29-26  | WLRS 35-17  |
| WCZY 33-30  | Y107 21-17  |
| WZPL deb 34 | KQKQ 25-19  |
| KHTR add    | KNAN 19-16  |
| Y108 add    | KOZE 25-19  |
| KKRZ 31-28  |             |



RECORDED BY DONN LANDEE

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## SUMMER '88 RESULTS

### Philadelphia

In a relatively quiet ratings period, only two stations moved up by a point or more, and just two moved down by that much. **Metropolitan's WMMR** seized upon **WUSL's** decrease to regain its grip on the market. After a very soft spring **WEAZ**, using a **Transtar** vocal/Easy Listening approach, turned around a bit. Classic Rocker **WYSP** earned its best numbers in 11 years with the help of its **Howard Stern** simulcast. With **WNSI** virtually tying competitor **WKSZ**, the market's three ACs are tightly bunched.

#### ARBITRON

	Spr '88	Su '88
WMMR (AOR)	7.8	8.0
WUSL (UC)	8.2	7.1
KYW (News)	6.9	6.8
WEGX (CHR)	7.0	6.7
WPEN (BBnd)	6.3	6.6
WEAZ (B/EZ)	5.5	5.9
WYSP (G/CR)	4.8	5.8
WSNI (AC)	3.4	4.6
WWDB (Talk)	4.4	4.6
WKSZ (AC)	5.5	4.5
WXTU (Ctry)	4.3	4.5
WMGK (AC)	4.1	4.1
WDAS-FM (UC)	3.5	3.6
WCAU (News)	4.1	3.4
WIOQ (Gold)	2.5	2.3
WGL (Gold)	3.0	2.3
WFLN (Clas)	1.7	2.2
WIP (Misc)	1.0	1.6
WDAS (UC)	1.2	1.1

### FOR THE RECORD

A few corrections regarding the latest R&R Ratings Report. In the Birmingham market the correct ARB 12+ shares for **WZZK-AM & FM** are:

Sp '87	Su '87	Fa '87	Wi '88	Sp '88
16.4	18.0	17.1	16.6	14.8

This makes the **WZZK** combo #11 in the Country format leaders by AQH.

**WKBN-FM/Youngstown-Warren** was incorrectly listed as AC instead of B/EZ and is ranked #21 on Beautiful Music/Easy Listening format leaders by AQH. Its AM sister should have been listed as N/T and should be listed at #6 on News/Talk format leaders by AQH.

In last week's R&R ratings advance, **WPAT-AM & FM/New York** should have shown as being a combined 5.6. In the Nassau-Suffolk book the combo should have been shown going 3.2-3.0.

The following stations were omitted from the Chicago Arbitron advances.

Station	Sp '88	Su '88
WXEZ-AM & FM (B/EZ)	5.5	5.3
WVON (Gold)	1.5	2.0
WNIB (Clas)	.9	1.3
WOJO (Span)	1.4	1.3
WFMT (Clas)	.8	1.2
WLNR (NAC)	.9	1.1

### San Francisco

Under former owner **Jim Gabbert**, **KIOI** was an AC innovator on FM and one of the first stations to use a dial position nickname (K-101). Its ratings results, particularly this decade, have been mixed. But during the summer the station hit its high of 4.0, which it achieved only twice before in this highly-fragmented market. Both baseball stations benefitted from pennant-contending teams; Giants flagship **KNBR** had a near-7 share at night, and the **KSFO & KYA** increase was entirely on the AM side where the A's broadcasts are heard. Although MOR **KFRC's** numbers have gone 4.3-2.8-3.4, its six-book average has been at a consistent 3.5.

#### ARBITRON

	Spr '88	Su '88
KGO (N/T)	8.4	7.1
KMEL (CHR)	5.7	5.8
KABL-AM & FM (B/EZ)	6.2	5.6
KCBS (N/T)	5.4	4.7
KSFO & KYA (Gold)	3.5	4.4
KNBR (Misc)	3.6	4.3
KIOI (AC)	3.6	4.0
KFRC (MOR)	2.8	3.4
KOIT-AM & FM (AC)	4.5	3.3
KSOL (UC)	3.7	3.3
KYUU (CHR)	2.7	2.7
KRQR (AOR)	2.9	2.6
KBLX-AM & FM (NAC)	1.9	2.5
KITS (CHR)	2.8	2.4
KSAN (Ctry)	2.9	2.3
KKSF (NAC)	2.4	2.2
KFOG (AOR)	1.7	2.1
KDFC-AM & FM (Clas)	2.4	2.0
KBAY (B/EZ)	2.0	1.7
KKHI-AM & FM (Clas)	1.8	1.7
KOME (AOR)	1.4	1.7
KNEW (Ctry)	1.4	1.6
KSJO (AOR)	1.2	1.6
KHQT (CHR)	1.5	1.4
KDIA (UC)	.9	1.3
KIQI (Span)	1.0	1.2
KARA (AC)	.8	1.1
KBRG (Span)	1.1	1.1
KOFY (Gold)	.9	1.1
KJAZ (Jazz)	1.0	1.0

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### Dallas-Ft. Worth

Despite coming off its first double-digit performance in several years, **KVIL** suffered a 30% drop in listening — falling to its lowest showing in 11 years. Market observers said the station took big hits among 25-54s and in time spent listening. **KHYI** has become Dallas's highest-rated CHR since **KLIF's** '70s glory days. The station commands the 12-24 cell and is tops with 18-34 women. With morning institution **Terry Dorsey** now on **KSCS**, the **Cap Cities/ABC** outlet displayed an impressive Birch gain, as did sister **WBAP**. Gold **KLUV** was up substantially in both surveys as well.

#### ARBITRON

	Spring '88	Su '88
KKDA-AM & FM (UC)	8.6	8.5
KVIL-AM & FM (AC)	10.0	6.9
KPLX (Ctry)	7.0	6.7
WBAP (Ctry)	6.7	6.4
KHYI (CHR)	5.3	6.3
KSCS (Ctry)	6.2	6.2
KMEZ-AM & FM (B/EZ)	5.3	5.7
KRLD (News)	4.9	5.3
KEGL (CHR)	5.0	4.9
KLUV (Gold)	2.9	4.8
KTXQ (AOR)	4.0	4.3
KLIF (N/T)	2.3	2.8
KQZY (AC)	3.4	2.7
KMGC (AC)	2.9	2.6
KZPS (G/CR)	3.0	2.6
KDLZ (UC)	1.5	2.4
KZEW (AOR)	2.0	2.4
KOAI (NAC)	2.5	2.3
KOJO (CC)	2.3	1.8
KHVN (Rel)	2.0	1.7
KESS (N/T)	1.8	1.6
WRR (Clas)	1.0	1.3

#### BIRCH

	Spr '88	Su '88
KKDA-AM & FM (UC)	11.7	11.8
KPLX (Ctry)	9.2	8.2
KVIL-AM & FM (AC)	7.8	8.0
KHYI (CHR)	7.1	6.9
KSCS (Ctry)	3.7	6.6
WBAP (Ctry)	4.4	5.6
KEGL (CHR)	6.4	5.5
KTXQ (AOR)	5.8	5.5
KMEZ-AM & FM (B/EZ)	3.6	3.6
KLUV (Gold)	2.9	3.5
KOAI (NAC)	2.7	3.3
KRLD (News)	3.5	2.9
KZEW (G/CR)	4.2	2.9
KZPS (G/CR)	3.4	2.7
KOJO (CC)	2.7	2.6
KHVN (Rel)	2.2	2.3
KZRK (AOR)	1.2	2.0
KQZY (AC)	2.8	1.8
KMGC (AC)	1.8	1.7
KERA (Jazz)	.8	1.3
KLIF (N/T)	2.1	1.3
KESS (N/T)	1.1	1.2
WRR (Clas)	1.1	1.2
KDLZ (UC)	1.4	1.1

**EACH RADIO  
FORMAT  
HAS  
A  
LEADER.**

“WHEN IT COMES TO AOR RADIO  
HARRIS COMMUNICATIONS HAS  
A KEEN UNDERSTANDING AND  
THE MOST DAY-TO-DAY EXPERIENCE.

AOR IS THEIR BUSINESS.”



TED UTZ  
OPERATIONS MANAGER  
WMMR-FM, PHILADELPHIA

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# JOAN JETT

## and the BLACKHEARTS



# “Little Liar”

(ZS4-08095)

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45 ADDS INCLUDING:

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|------|-------|
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| WGH  | KLQ   |
| KWOD | KJ103 |
| K104 | KF95  |
| WSPK | KSND  |
| WROQ | KYRK  |
| WOKI | FM104 |
| WLRS | KZZU  |
| KSAQ |       |

produced by DESMOND CHILD and KENNY LAGUNA



distributed by CBS RECORDS

# RATINGS

## SUMMER '88 RESULTS

### Detroit

Although the Tigers' heated race for the American League East strengthened flagship station WJR's ARB market lead, the station inexplicably went down in the Birch. Several adult stations had good ARBs, including ACs WNIC and WOMC and Gold outlets WKSG and CKMR. 'JR sister WHYT had spectacular numbers in both surveys, while newcomer WDFX (formerly WDTX) used a mainstream approach for a strong Birch debut. Interestingly, all of the market's AOR and Classic Rock stations are down in both tallies, including WRIF's lowest-ever Arbitron showing.

#### ARBITRON

	Spr '88	Su '88
WJR (AC)	10.6	12.4
WJLB (UC)	7.9	7.8
WHYT (CHR)	4.6	5.3
WJOI (B/EZ)	5.8	5.1
WWJ (News)	4.3	4.9
WNIC (AC)	3.9	4.8
WWWW (Ctry)	4.1	4.5
WCZY (CHR)	4.6	4.0
WLLZ (AOR)	4.9	3.8
CKLW (BBnd)	4.6	3.2
WOMC (AC)	2.6	3.2
WXYT (Talk)	3.2	3.2
WDFX* (CHR)	3.4	3.1
WKSG (Gold)	2.0	3.1
WCSX (G/CR)	3.3	3.0
WRIF (AOR)	3.4	3.0
WLTJ (AC)	2.6	2.5
WGPR (UC)	1.5	1.7
WJZZ (Jazz)	2.1	1.7
CKMR** (Gold)	.9	1.5
WQBH (UC)	1.0	1.4
WCXI (Ctry)	1.8	1.3
WQRS (Clas)	1.5	1.2
WCHB (Rel)	.9	1.1
WMUZ (CC)	.8	1.1
WVAE (NAC)	1.6	1.1

#### BIRCH

	Spr '88	Su '88
WJLB (UC)	10.2	12.1
WJR (AC)	9.1	8.0
WHYT (CHR)	6.0	7.9
WLLZ (AOR)	6.3	5.9
WNIC (AC)	3.7	5.4
WDFX* (CHR)	2.8	4.9
WCSX (G/CR)	5.4	4.8
WJOI (B/EZ)	4.4	4.2
WWWW (Ctry)	3.7	4.2
WCZY (CHR)	4.9	4.1
WRIF (AOR)	5.1	4.0
CKLW (BBnd)	2.8	3.3
WWJ (News)	3.0	3.1
WXYT (Talk)	5.1	3.0
WKSG (Gold)	1.8	2.7
WOMC (AC)	2.5	2.3
WMUZ (CC)	1.0	1.5
WQRS (Clas)	1.0	1.4
WCHB (UC)	1.4	1.3
WCXI (Ctry)	.9	1.3
WVAE (NAC)	2.2	1.2
WLTJ (AC)	2.3	1.1
CKMR** (Gold)	1.0	1.0
WGPR (UC)	1.3	1.0
WJZZ (Jazz)	3.0	1.0

\*Former calls WDTX  
\*\*Formerly CKLW-FM

### Boston

This was WRKO's first number one Arbitron showing since the winter of '76 when the station was still playing the hits. The station flagshipped the remarkable Red Sox turnaround following the post-All-Star hiring of manager Joe Morgan. As usual, the FM ACs are tightly bunched in the middle of the pack in the ARB, and even more tightly grouped near the bottom on the Birch. Classic Rocker WZLX is progressing handily on both surveys, and Curt Gowdy's WCGY produced respectable results as well. WXKS-FM has taken a spring-to-summer slide in four of the last five years, but is still at least a notch ahead of competitor WZOU.

#### ARBITRON

	Spr '88	Su '88
WRKO (N/T)	7.7	7.1
WXKS-FM (CHR)	8.6	7.1
WBZ (AC)	6.6	6.4
WZOU (CHR)	5.8	6.1
WBCN (AOR)	6.6	6.0
WJIB (B/EZ)	4.9	6.0
WEEI (News)	4.2	4.3
WODS (Gold)	4.5	4.0
WSSH-FM (AC)	4.3	4.0
WHDH* (Talk)	4.4	3.9
WZLX (G/CR)	2.5	3.9
WMJX (AC)	3.5	3.8
WROR (AC)	3.6	3.0
WVBF (AC)	2.6	2.7
WILD (UC)	2.4	2.3
WAAF (AOR)	1.6	2.2
WBOS (Ctry)	3.3	2.1
WCGY (AOR)	1.4	2.0
WCRB (Clas)	1.3	1.3
WPLM-FM (BBnd)	1.2	1.3
WFNX (AOR)	1.6	1.2
WXKS (BBnd)	1.6	1.0

#### BIRCH

	Spr '88	Su '88
WXKS-FM (CHR)	10.7	9.0
WBCN (AOR)	8.6	8.9
WZOU (CHR)	7.0	7.2
WBZ (AC)	8.1	6.5
WRKO (N/T)	5.9	5.6
WZLX (G/CR)	3.9	5.6
WODS (Gold)	3.8	5.3
WAAF (AOR)	3.2	4.3
WJIB (B/EZ)	4.7	3.9
WHDH* (Talk)	4.5	3.8
WCGY (AOR)	2.0	3.1
WILB (UC)	1.7	3.1
WEEI (News)	3.4	2.8
WBOS (Ctry)	3.0	2.7
WMJX (AC)	1.6	2.7
WSSH (AC)	3.5	2.5
WROR (AC)	4.2	2.3
WVBF (AC)	1.9	2.2
WFNX (AOR)	1.4	1.8
WGBH (Jazz)	1.8	1.8
WBUR (Clas)	.9	1.6

\*Formerly (AC)

### Washington

WMZQ improved on its personal record-setting spring numbers and strengthened its market lead in the Arbitron. But down a few notches is an intense standoff between UC and CHR competitors WKYS, WAVA, WPGC, and WHUR. Over in the Birch, the battle between the two CHRs displaced 'KYS to third place. Pioneering Classic Rocker WCXR earned its second-best numbers in the format.

#### ARBITRON

	Spr '88	Su '88
WMZQ-AM & FM (Ctry)	7.3	7.6
WGAY (B/EZ)	6.6	6.0
WWDC-FM (AOR)	5.1	5.7
WKYS (UC)	5.3	5.5
WAVA (CHR)	4.8	5.2
WPGC-AM & FM (CHR)	5.7	5.2
WHUR (UC)	5.3	5.2
WMAL (AC)	5.3	4.7
WCXR (G/CR)	3.9	4.6
WRQX (CHR)	3.8	4.4
WTOP (News)	3.8	4.1
WWRC (Talk)	2.4	3.8
WXTR (Gold)	3.2	3.2
WLTT (AC)	3.1	3.0
WDJY (UC)	3.4	2.5
WASH (AC)	3.0	2.4
WBMW (NAC)	1.5	2.4
WGMS-AM & FM (Clas)	3.1	2.4
WHFS (AOR)	1.6	1.4
WOL (UC)	2.2	2.4
WYCB (Rel)	.9	1.0

#### BIRCH

	Spr '88	Su '88
WPGC-AM & FM (CHR)	6.3	8.7
WAVA (CHR)	6.3	7.4
WKYS (UC)	8.1	7.2
WWDC-FM (AOR)	9.3	6.7
WCXR (G/CR)	4.9	6.3
WDJY (UC)	4.8	5.2
WMZQ-AM & FM (Ctry)	7.4	5.2
WHUR (UC)	5.8	4.9
WMAL (AC)	3.3	4.9
WGAY (B/EZ)	4.6	4.8
WRQX (CHR)	4.7	4.8
WTOP (News)	4.0	3.8
WASH (AC)	1.7	3.1
WXTR (Gold)	2.3	2.5
WGMS-AM & FM (Clas)	2.0	2.1
WHFS (AOR)	1.3	1.9
WAMU (Misc)	1.9	1.8
WWRC (Talk)	1.4	1.7
WLTT (AC)	3.2	1.6
WETA (Misc)	1.3	1.5
WBMW (NAC)	1.6	1.1

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## ***BREAKERS***

CHR Chart 40 - 36  
UC Chart 8 - 5  
AC Chart 14 - 10



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## GETTING CREDIT FOR ALL YOUR LISTENERS

# Converting The "Lost Cume"

By Rob Balon

Getting credit for all the reported listening your station actually deserves is a ratings necessity. The ratings game would be much easier if an electronic measuring system instantaneously recorded and reported all radio listening. Until such a system arrives, however, radio is forced to rely on a system in which reported listening is as critically important as real listening.

An effective way to examine a station's efficiency is by measuring the gap between real and reported listening. The radio consumers who fall in this middle zone constitute what is known as the "lost cume," because they tune in stations but have no idea which stations they're listening to. As a result, they are unable to name those stations when filling out a radio survey. Virtually all stations suffer to some degree from this "lost cume" phenomenon.

### You Know You Have A Problem When . . .

A number of situations can tell you your reported



Rob Balon

listening is off: your cume declines, but your time spent listening remains high; your cume patterns are erratic, following no consistent pattern; or you

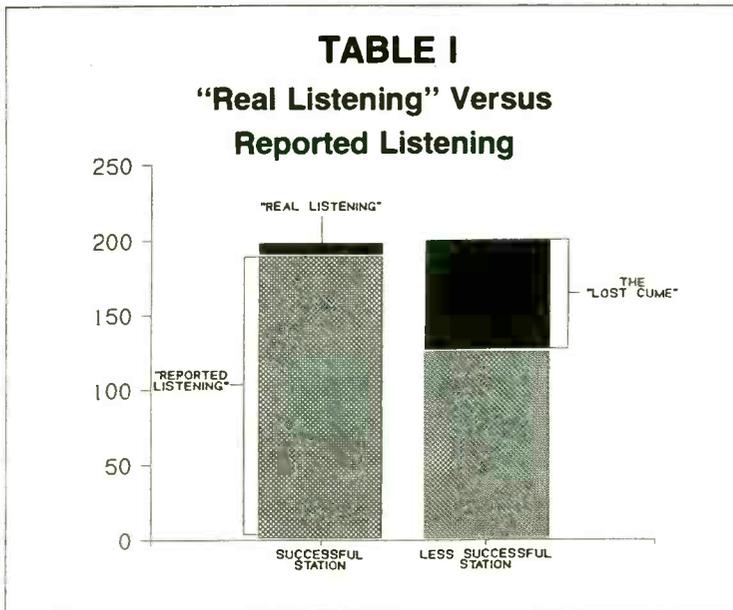
find in your custom research that listeners identify things unique to your station, yet have difficulty linking them specifically to the station.

So where does this "lost cume" go? If you're unlucky, these listeners write down a competitor's call letters when they actually were listening to your station. If you're lucky, however, they may write down a station completely out of your competitive framework and you won't be penalized as badly. Nonetheless, both scenarios mean your station is losing points. In terms of total cume patterns, it means radio as a whole is losing.

Imagine the following scenario, which features two unnamed leading morning personalities in the top ten market.

In terms of top-of-mind awareness, both morning men scored almost identically when tapes of their shows were played with the call letters removed. Personality "A" was identified by 75%, while "B" had 78% identification — both great numbers for any market personality.

There was one critical difference, however. Personality "A" doesn't mention his station's call letters regularly because he feels he is already well-known in his market and believes knowledge of his name translates into station identification. As it turns out, this is definitely not the case; only 36% of his listeners could place him at the correct station.



By comparison, 61% of those who identified Personality "B" could place him at the right station. In actual market numbers 25-54, talent "B" beats "A" by 11.3 to 6.2 in morning drive. This example alone should have every air per-

sonality mentioning his station's call letters every chance he gets.

have a top-of-mind presence that gives it instant identification, such an image must be constructed.

Traditionally, top-ranked stations have shown a very small "lost cume" gap; in a few rare cases, reported listening has actually exceeded real listening. This is because these stations have a plan and stick to it.

It's tough enough to fight today's radio wars without having to worry that you're not getting credit for every listener you actually have. Effective maintenance and better on-air identification at your radio station will not only ensure conversion of real listening to reported listening, but will also take that phantom "lost cume" problem and reduce it to no more than a minor annoyance.

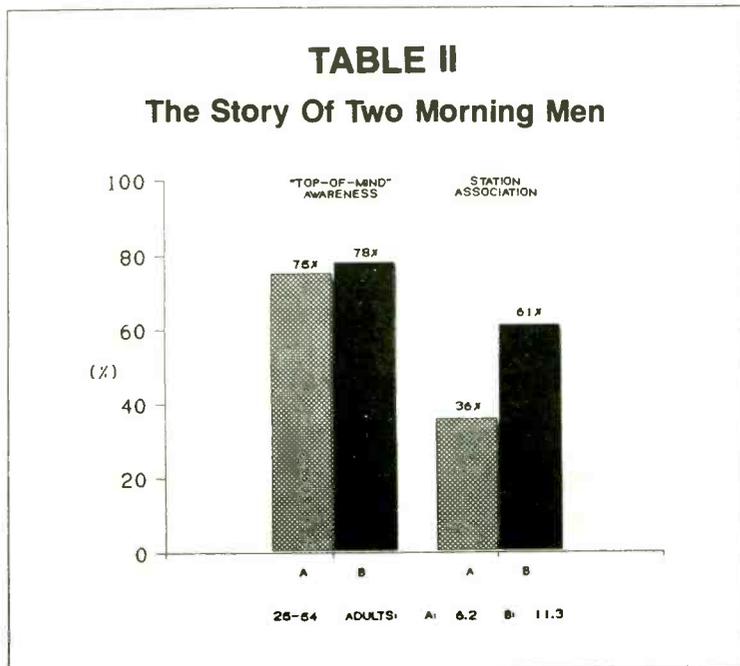
**"It's tough enough to fight today's radio wars without having to worry that you're not getting credit for every listener you actually have."**

sonality mentioning his station's call letters every chance he gets.

### Converting Real Listening

One of the main reasons most stations lose reported listening is because they don't have a year-long marketing strategy in place. Most radio stations have been event-oriented during this decade. While that's fine for the particular event, it doesn't translate well to a competitive environment in which continuous measurement is the rule. If your station doesn't

Dr. Rob Balon is President of the **Benchmark Company**, an Austin-based research firm which also offers a half-day station seminar called "The Rules of the Radio Ratings Game." For more information, call (512) 327-7010.



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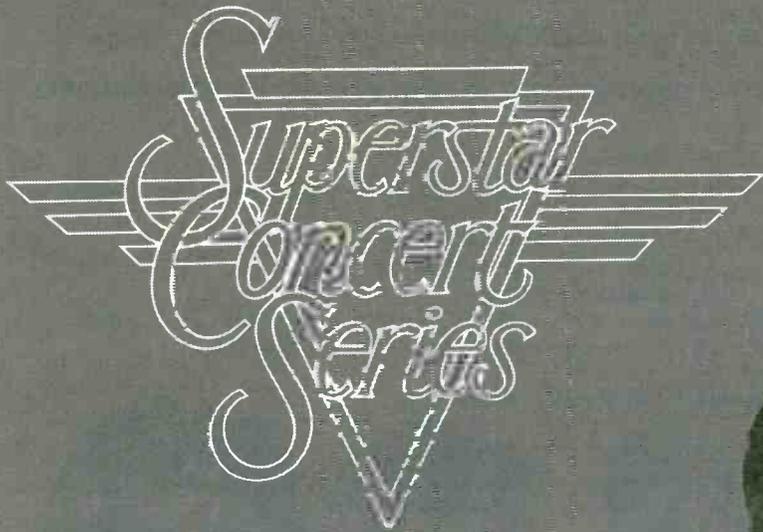
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It's ninety minutes of wall-to-wall Palmer hits including "Some Like It Hot", "Tell Me I'm Not Dreaming", "Didn't Mean To Turn You On" and "Addicted To Love". You'll hear Robert rip it up with a blistering rendition of "Bad Case Of Loving You (Doctor Doctor)", as well as a high-camp arrangement of "Riptide". And, of course, you'll hear the crowd go crazy when Robert fires up "Simply Irresistible", the first hit single from his red hot "Heavy Nova" album.

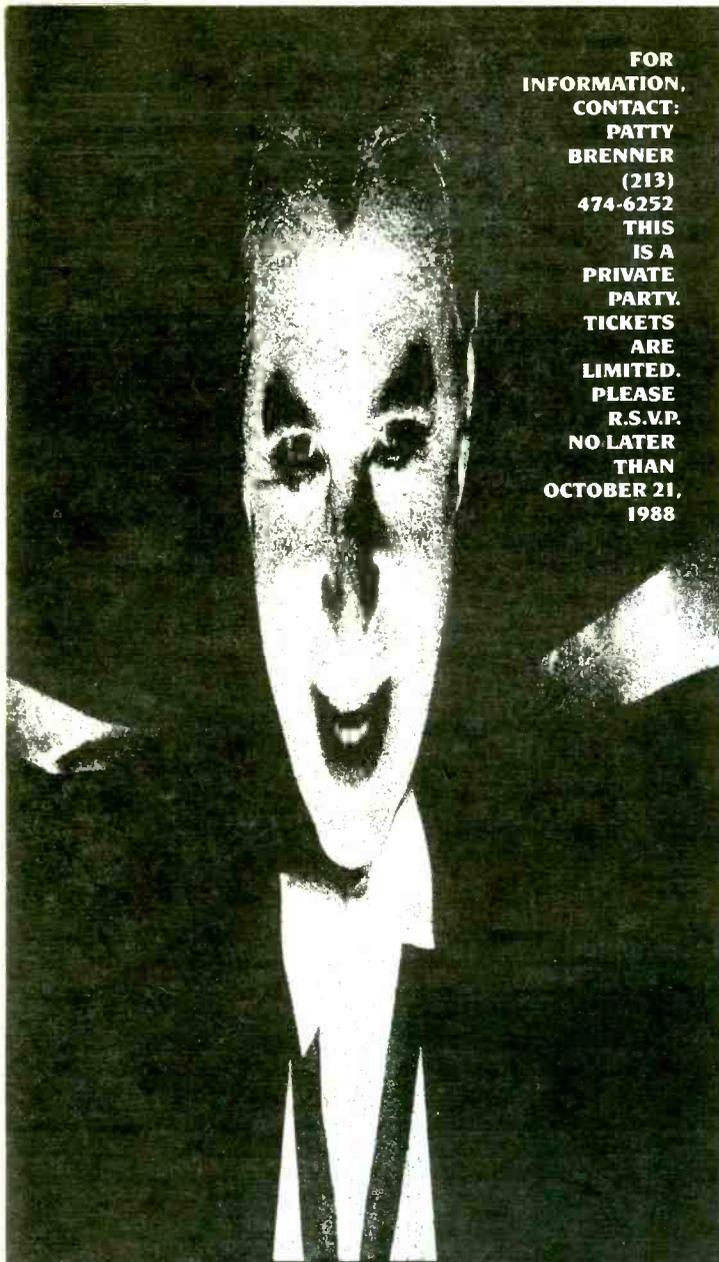
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MICHAEL LINEHAN (Reprise) • BYRON HONTAS (Capitol)  
MARK CORLICK (Uni)

## Springsteen: Cover Me Twice

### MONDAY, OCTOBER 24

1962/"James Brown Live At The Apollo" is recorded in New York. The LP becomes the first million-selling R&B album.

1967/Pink Floyd arrive in San Francisco for their first US tour.

1977/Must've gotten tired of all those tulips in the shower — Miss Vickie files for divorce from Tiny Tim.

1980/Paul McCartney receives the Guinness world record for becoming the alltime best-selling songwriter.

1987/"I'll show you who's really bad." — L.L. Cool J guests on "Saturday Night Live," hosted by Sean Penn.

Also, Billy Joel's recent USSR concerts air on HBO. Joel explains his "fit of rage" (kicking over a mini-piano) was an attempt to get his lighting crew to leave the audience in the dark so they'd be less inhibited.

Born: Bill Wyman 1936, Jerry Edmonton (Steppenwolf) 1946, the late Big Bopper 1930

### TUESDAY, OCTOBER 25

1964/The Rolling Stones make their first appearance on "The Ed Sullivan Show." Sullivan receives hundreds of complaint letters from parents, prompting him to promise the Stones will never appear on the show again. But they appear again in 1965.

1973/John Lennon sues the US government for alleged wiretapping and surveillance against him and his attorney.

1975/Elton John, wearing a blue and white sequined Dodger uniform, becomes only the second rock act to perform at Dodger Stadium. Steve Garvey likes what he sees and asks manager Walter Alston if he can wear one like it next season.

1980/Jefferson Starship's Paul Kantner suffers a stroke while recording "Modern Times." He makes a full recovery.

Born: Glen Tipton (Judas Priest) 1948, Helen Reddy 1942, Jon Anderson (Yes) 1944, Minnie Pearl 1912

### WEDNESDAY, OCTOBER 26

1936/Roy Acuff begins his first recording sessions.

1965/After allegedly getting high in the Palace bathroom, the Beatles accept the prestigious MBE (Member of British Empire) award.

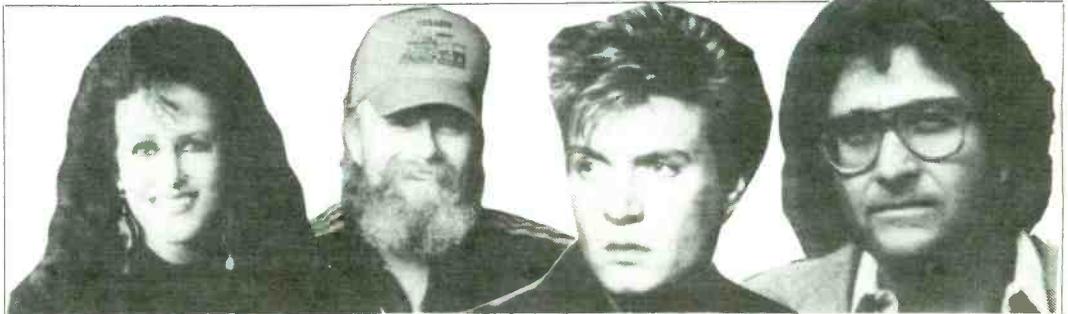
1966/Liberace begins a two-night run on "Batman" in a dual role of good/evil pianists.

1974/Al Green is awarded his first gold record for "Tired Of Being Alone."

1978/The Police begin their first US tour at Boston's Rat Club.

1987/But it's got a good beat and you can dance to it — at a PMRC workshop in Washington, DC, a police expert on cults claims rock is a conspiracy of teen suicide, grave desecration, and cattle mutilation.

Born: Bootsie Collins 1951, Leslie West 1945, Mahalia Jackson 1911



Grace Slick, Charlie Daniels, Simon LeBon, Randy Newman

### THURSDAY, OCTOBER 27

1960/Now that's having a good day — Ben E. King records two classics, "Spanish Harlem" and "Stand By Me."

1970/The "Jesus Christ Superstar" LP, featuring Ian Gillan and Yvonne Elliman, is premiered at St. Peter's Lutheran Church in New York.

1975/The ultimate catch-22 — Bruce Springsteen's visage is featured on the covers of Time and Newsweek — giving the Boss his big break. Both articles criticize publicists' power in creating rock stars through media manipulation.

1987/The Miami News reports that Andy Gibb earned less than \$8000 in 1986, and is living rent-free and playing guitars loaned to him by his brothers. Gibb had filed for bankruptcy a week earlier.

Born: Lee Greenwood 1942, Simon LeBon (Duran Duran) 1958, Garry W. Tallent (E St. Band) 1949

### FRIDAY, OCTOBER 28

1961/A shopper enters a Liverpool record store and asks for "My Bonnie" by the Beatles. Store owner Brian Epstein finds out the record is available only in Germany and sets out to find the group who recorded it.

1962/A New Jersey high school teacher claims he wrote Bob Dylan's "Blowin' In The Wind," later selling it to Dylan. Twelve years later, following his own failed songwriting career, the teacher admits his claim was false.

1968/Cynthia Lennon sues John for divorce on the grounds of adultery with Yoko Ono.

1987/"Miami Vice" producers announce Sheena Easton will take the role of Sonny Crockett's wife, replacing the flu-stricken Lorraine Bracco. Decision pays off when her three episodes cop the series' highest ratings for the year.

Born: Charlie Daniels 1936, Randy Newman 1943, Telma Hopkins (Dawn) 1948

### SATURDAY, OCTOBER 29

1966/Beale St. in Memphis is made a national landmark and declared the "home of the blues."

1971/Duane Allman is killed in a motorcycle crash near Macon, GA.

1975/Bob Dylan's "Rolling Thunder Review" begins in Plymouth, MA. Film clips from the tour are used in Dylan's movie "Renaldo and Clara."

1986/Members of the Chrysalis staff picket KLOS/Los Angeles over lack of airplay for Billy Idol. Station doesn't add the record the next week, though.

Born: Randy Jackson (Jacksons) 1961, Denny Laine (Moody Blues, Wings) 1944, Kevin DuBrow (ex-Quiet Riot) 1955, Peter Green (Fleetwood Mac) 1946

### SUNDAY, OCTOBER 30

1970/Jim Morrison is sentenced to six months in jail and fined \$500 for flashing a Miami crowd.

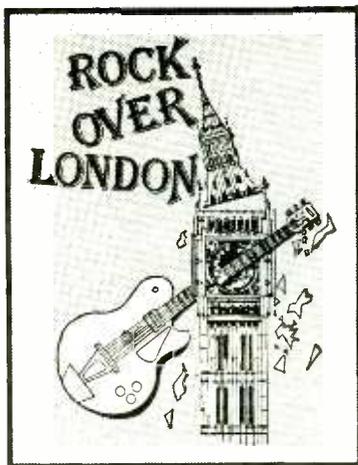
1972/Every ten years or so she needs a rock 'n' roll fix — Elton John becomes the first rock act since the Beatles to perform for Queen Elizabeth.

1978/Supertongue to the rescue! — ABC-TV airs "Kiss Meets the Phantom of the Park," which stars Kiss as heroes fighting evil in an amusement park.

1984/Gary Morris and Linda Ronstadt star in the New York opening of "La Boheme."

Born: Grace Slick 1939, Timothy B. Schmit 1947, Eddie Holland 1939, Otis Williams (Temptations) 1941

—Edited by Paul Colbert



## Shine On: New LP From Syd Barrett

Legendary former PINK FLOYD frontman SYD BARRETT will have a compilation album called "Opel" released by EMI on the Harvest label next week. The LP features material recorded in 1969 around the time of the "The Madcap Laughs" album. EMI points out that this is not the long-lost "third Barrett album," but rather a companion to "Madcap" and "Barrett." Eight of the songs are previously unreleased, including "Opel,"

"Dollyrocker," "Word Song," "Swan Lee" (also known as "Silas Lang"), "Birdy Hop," "Let's Split," "Lanky Part One," and "Milky Way." The album also includes several alternative versions of previously-issued Barrett tunes.



### U2: 10; Fans: 0

Confusion still reigned supreme at presstime as to whether or not U2 would be appearing at Monday's "Smile Jamaica" benefit concert at London's Dominion Theatre (10/17). Island Records issued a rather nebulous press release stating that the band supported the cause (which is raising money to rebuild Kingston General Hospital), but added that U2's involvement in the event could not be confirmed. Meanwhile, U2 fans were queuing around the block at the Dominion, hoping for tickets. Some of them reportedly spent more than a day waiting.

FREDDIE JACKSON was in London this week for promotional activity, and hinted that he's planning a collaboration with LUTHER VANDROSS. Whether it's a tour or an album — or both or neither — Jackson wouldn't say. However, the combination of the two million-selling soul artists would undoubtedly break records.



### Sugar And Spice And Everything Nice . . .

The PET SHOP BOYS are NOT devoting all their time to promoting their new LP, "Introspective." They're currently in the studio with DUSTY SPRINGFIELD, who shared the vocals on the Boys' recent hit, "What Have I Done To Deserve This?" The PSB have written and produced a song for Dusty that will appear in "Scandal," a film based on the notorious British Profumo affair of the '60s. The PSB have also been working on new material with LIZA MINNELLI, and hope to fit in a recording session with her before Christmas.

Meanwhile, SANDIE SHAW, Dusty's '60s chart rival, recently talked to ROL about her new "Hello Angel" LP, which spotlights the songwriting talent of MORRISSEY and the JESUS AND



Pink Floyd: Where's Syd?

It's followed on November 14 by the album, "Wanted" . . . Island is releasing the debut LP by BALCONY DOGS on October 31. The band is comprised of former members of the PSYCHEDELIC FURS, JULIAN COPE's TEARDROP EXPLODES, and WAH HEAT.



Freddie & Luther: Clash of the titans?

MARY CHAIN (!) as well as Shaw's longtime co-writer CHRIS ANDREWS. Morrissey's collaborator STEPHEN STREET produced the LP. The line-up of musicians includes GEORGE MICHAEL's bassist DEON ESTUS, RICHARD COLES of the COMMUNARDS, and KEVIN ARMSTRONG, who's been playing guitar for IGGY POP. "A very strange group of people," says Shaw. "They're all my friends, people who've been supportive during the past few years. They've all been waiting for me to be ready. For example, CHRISSIE HYNDE came in and played harmonica. She'd encouraged me in the past, and said how much I inspired her."



### New Music News

Speaking of Chrissie Hynde, she and the PRETENDERS go into the studio in two or three weeks to begin work on a new album . . . YAZ & THE PLASTIC POPULATION, whose "The Only Way Is Up" became Britain's bestselling single of 1988 last week, will release a follow-up on Monday (10/17) — another pop/dance single called "Stand Up For Your Love Rights."



The Pet Shop Boys just wanna be with the girls.

described as "Chrissie Hynde goes BEACH BOYS" . . . The 12-inch of SINEAD O'CONNOR's new "Jump In The River" single, out on Monday, features a collaboration with KAREN FINLAY, the controversial New York performance artist who does, ahem, strange things with yams. In the interest of good taste, we'll end it there.

"Rock Over London" news is a service of Rock Over London Ltd., who can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD; phone 01-494-4513.

## Compact Data.

### A Name Change For Capitol Industries

Just several weeks after EMI-Manhattan Records dropped the "Manhattan," Capitol Industries-EMI, Inc. has officially changed its name to Capitol-EMI Music, Inc. Company President/CEO Joe Smith announced the change as a move to more aptly reflect the artistic nature and goals of the company. Commenting on the new name, Smith said, "We're not an industrial business. We're a music-oriented concern. The new name accurately represents the company's character and what we're all about today."

The company will still encompass Capitol Records, EMI, and Angel Records, as well as Capitol-EMI of Canada, the CEMA national sales and distribution system, cassette tape and CD manufacturing plants, and Capitol Recording Studio Operations. Capitol-EMI Music, Inc. will also retain the same corporate logo.

### Short Cuts

- The London-based PolyGram International Music Publishing has acquired the rights to the music catalog of the Weik Music Group, which owns 27,000 songs. The songs include the entire JEROME KERN catalog, as well as such pop standards as "Little Green Apples," "Midnight Train To Georgia," "Blue Christmas," "Goin' Out Of My Head," "Blue Velvet," and RICK SPRINGFIELD's hits. PolyGram controls more than 25,000 songs, including the work of ELTON JOHN as well as such PolyGram Records artists as BON JOVI, CAMEO, and KINGDOM COME.

- California Governor George Deukmejian has signed a bill that substantially increases the penalties for those convicted of pirating, counterfeiting, or bootlegging sound recordings. The bill — which goes into effect January 1 — ups the penalty for illicit record activity to five years in prison and a \$250,000 fine from the previous maximum of a year in jail with a \$5000 fine. The "golden state" has long been a "hotbed" of bootlegging and piracy.

- MADONNA, WHOPI GOLDBERG, PETER GABRIEL, LOS LOBOS, ICE-T, GWEN GUTHRIE, JULIE BROWN, AL B. SURE!, RUBEN BLADES, MIKI HOWARD, M.C. LYTE, and KEITH SWEAT have all shot 20-to-30-second AIDS prevention public service announcements that will begin airing on the major networks the second week of November.

- MCA has signed noted indie soundtrack label Varese Sarabande Records to a US distribution pact.

- MICHAEL JACKSON presented Wembley Stadium Chairman Brian Wolfson and his European tour promoter Barry Clayman with a \$50,000 check to establish a scholarship fund in his name for underprivileged students in sports and the arts. Wembley has agreed to match the donation.

- STEVIE WONDER and his original music will appear in four commercials for Eastman-Kodak's new "improved and dependable" camera batteries.

- "All This Time," the first single from TIFFANY's forthcoming LP, will be debuted on the "Growing Pains" TV show next Wednesday (10/19). The LP should be out in time for Thanksgiving.

- Enigma Entertainment is entering the film business, with two presently in development. "Citizen Mojo" is a \$2.5 million comedy starring folk satirist MOJO NIXON. "I Fought The Law" is a \$5 million biography of the late BOBBY FULLER, who scored a Top 10 hit with the title track shortly before his mysterious death in 1966.

- STEVIE RAY VAUGHAN and the FABULOUS THUNDERBIRDS will headline the first annual concert for the Rhythm & Blues Foundation at the Austin Opera House this Friday and Saturday (10/14 and 15). The shows will also star BONNIE RAITT, RUTH BROWN, and CHUCK JACKSON, in addition to the CLOVERS' first appearance in 25 years. The foundation was formed earlier this year to give financial and legal assistance to early R&B performers. BRUCE SPRINGSTEEN and ROBERT CRAY are among the artists to donate items to a celebrity auction to be held during Saturday's concert.

- WARREN ZEVON is putting a special band together with some "surprise guests" for a club tour starting at the end of this month in Los Angeles. The band will be known as the PATRICIAN HOMEBOYS, with the tour dubbed "The Sick 'Em Dog On Me Tour." Meanwhile, Zevon hopes to have his new Virgin LP ready by Christmas. The working title is "Transverse City," and two of the tracks are "Down To The Mail" and "Networking."

- KISS will release a greatest hits compilation entitled "Smashers, Thrashers, And Hits" at the end of the month. The LP will include 15 tracks, including two new ones: "(You Make Me) Rock Hard" and "Let's Put The X Back In Sex."

- Rykodisc is currently negotiating with DAVID BOWIE for the reissue of Bowie's RCA catalog on CD. The deal could include some unreleased material. More details as they're available.

- LEONARD COHEN kicks off another month-long North American tour in Calgary on October 23.

**POLLSTAR**

Approximately once a month, Pollstar publishes directory information in place of its weekly touring information. The Concert Pulse chart and New Tours information will return next week.

## MUSIC FEATURES

### WEEKLY

October 17-October 23	
<b>American Country Countdown with Bob Kingsley</b> (ABC) D. Yoakam/B. Owens/R. Cash/R. Travis/ C. Twitty/Foster & Lloyd/R. McEntire	<b>Jazz Trax with Art Good</b> (JT) Michael Brecker
<b>American Dance Traxx</b> (WO) Depeche Mode/When In Rome/ K. Wilde	<b>John Lander's Hit Music USA</b> (USP) Guns N' Roses/Eddie Money
<b>American Top 40 with Shadoe Stevens</b> (ABC) Europe/Cinderella/Bon Jovi/Beach Boys/ P. Cetera/B. McFerrin/Cheap Trick	<b>Legends Of Rock</b> (WO) Van Halen
<b>Backtrack</b> (WO) Communication	<b>Live From Gilley's</b> (WO) Best of Gilley's
<b>Dick Bartley's Rock &amp; Roll Oldies Show</b> (WO) Temptations	<b>Live From The '60s</b> (PRN) S. Wonder/Who/Crystals
<b>Dick Clark's Rock, Roll &amp; Remember</b> (USP) Smokey Robinson & Miracles	<b>Live Show</b> (RT) Lynyrd Skynyrd '69
<b>Classic Cuts</b> (MJJ) Rolling Stones/Supertramp/Dobie Gray/ Blue Oyster Cult/Jimi Hendrix	<b>Lost Lennon Tapes</b> (WO) Julian Lennon pt. 2
<b>The Countdown</b> (WO) Don Cornelius	<b>Metalshop</b> (MJJ) Ozzy Osborne
<b>Countdown America with Dick Clark</b> (US) Rod Stewart	<b>Motor City Beat</b> (USP) Ashford & Simpson songwriter salute
<b>Countdown USA</b> (WO) Eddie Money	<b>National Music Survey</b> (WO) Peabo Bryson
<b>Countryline USA</b> (JPB) Mel McDaniel	<b>Night Scene</b> (WO) Ready For World/Zapp
<b>Country Music's Top 10</b> (JPB) Paul Overstreet/Don Schlitz	<b>Off The Record with Mary Turner</b> (WO) Glenn Frey
<b>Country Today</b> (MJJ) Eddie Rabbitt	<b>On The Radio</b> (ON) Breathe
<b>Cruisin' America with Cousin Bruce</b> (CBS) Tommy James/Jim Lange	<b>Party America</b> (CP) Salt-N-Pepa/Mel Brooks/Bobby Brown
<b>Rick Dees Weekly Top 40</b> (DIR) Bon Jovi	<b>Plain Rap Countdown</b> (PRN) AC: Breathe/Anita Baker CHR: Bon Jovi/Eddie Money Urban: Will To Power/Bobby Brown
<b>Direct Hits</b> (MJJ) Breathe	<b>Pop Concerts/Star Trak Profiles</b> (WO) Fleetwood Mac pt. 1
<b>Dr. Demento</b> (WO) Classical Dementia	<b>Powercuts</b> (GSN/ABC) Bon Jovi/Night Ranger/.38 Special
<b>Encore With Jim Lange</b> (WO) 1950: Bing Crosby	<b>Radioscope</b> (RS) Ready For World/Karyn White/101 North
<b>Flashback</b> (RT) Psychedelic hour	<b>Reelin' In The Years</b> (GSN/ABC) Beach Boys/Kinks
<b>Fusion 40</b> (TP) David Lanz/George Benson/Stamley Jordan/ T. Monk	<b>Rock &amp; Roll Never Forgets</b> (WO) Cars/Foreigner/Aerosmith/Tom Petty
<b>Future Hits</b> (WO) New Edition	<b>Rock Chronicles</b> (WO) Henry Lee Summer/Europe/ Hothouse Flowers
<b>Great Sounds</b> (USP) Keely Smith	<b>Rock Over London</b> (WO) Black
<b>Hot Rocks</b> (USP) Phil Collins story	<b>Rock Today</b> (MJJ) Van Halen
<b>In Concert</b> (WO) Deep Purple	<b>Rockline</b> (GSN/ABC) Steve Howe/Alvin Lee/Ronnie Montrose
<b>Jazz Show with David Sanborn</b> (WO) Steve Miller	<b>Scott Shannon's Rockin' America Countdown</b> (WO) Beach Boys/R. Palmer/UB40
	<b>Sittin' In</b> (WRN) Highway 101
	<b>Solid Gold Saturday Night</b> (US) Sweet soul music

<b>Special Edition</b> (WO) Dazz Band
<b>Special Of The Week</b> (RT) Hair
<b>Star Beat</b> (MJJ) Kool & Gang
<b>Weekly Country Music Countdown</b> (USP) Merle Haggard

### DAILY

October 24-October 28	
<b>America's Music Makers with Bob Kingsley</b> (ABC) Judds/R. Stevens/Foster & Lloyd/L. Anderson	
<b>British Wax Museum</b> (WO) Rolling Stones/Moody Blues/ Herman's Hermits/Police/Cream	
<b>Country Comments</b> (WO) T. Tucker/R. Cash/R. Crowell/J. Frickie/ Nitty Gritty Dirt Band	
<b>Country Datebook</b> (US) W. Nelson/L. Greenwood/R. Cash/ Bellamy Bros./Exile	
<b>Country Report with Chris Lane</b> (WRN) O'Kanes/R. Cash/Restless Heart/ L. Greenwood/C. Daniels	
<b>Rick Dees American Music Magazine</b> (US) Bangles/Duran Duran/New Edition/ T. T. D'Arby/Tiffany	
<b>Earth News</b> (WO) S. Weaver/R. Gere/A. Stewart/Yoko Ono	
<b>For Rockers Only</b> (DSP) Autograph/Iron Maiden/Cinderella/Tesla/ J. Hendrix/Spinal Tap/Queen	
<b>Off The Record</b> (WO) L. Ford/B. Hornsby/B. Brian	
<b>Psychedelic Psnack</b> (WO) Grateful Dead/Jefferson Airplane/ Quicksilver	
<b>Rock &amp; Roll Never Forgets</b> (WO) B. Wyman/L. West	
<b>Shootin' The Breeze</b> (WO) Public Enemy/E. King/B. McFerrin	
<b>Solid Gold Country</b> (USP) W. Nelson/L. Greenwood/R. Cash/ Bellamy Bros./Exile	
<b>Solid Gold Scrapbook</b> (US) Ellie Greenwich/1958/Nonsense songs/ Rockin' Pittsburgh/Vee Jay	
<b>Star Trak</b> (WO) P. Collins/Boy Meets Girl/Escape Club	

## INFORMATION/ENTERTAINMENT

<b>American Focus</b> (FY) Sen. John Danforth (R-MO)	
<b>Burns &amp; Allen</b> (CMS) Surprise Housewarming Party (9/27/45)	
<b>Celebrity Corner</b> (PRN) Kelly McGillis/Whoopie Goldberg	
<b>Fraze At The Flicks</b> (PRN) Clara's Heart/Imagine	
<b>Gangbusters</b> (CMS) New York Narcotics King	
<b>Health Care</b> (PIA) Vietnam Veterans/Retinopathy/Using lights to ease depression	
<b>Like Only Yesterday</b> (WO) Mexico City Olympics/Casey Stengel fired	
<b>Mother Earth News</b> (JBI) Chimney fires/Seed-starters/A new America/ Termite control/Buying a tent	
<b>Nature Newsbreak</b> (NWF) Trout/Bird songs/Vultures/Big nest/ Exotic sea creatures/Mushrooms	
<b>NBC Extra</b> (WO) American foreign policy: a view from the outside	
<b>Prevention Health Report</b> (JBI) Skin cancer/Massage/Diabetes/Red meat/ Varicose veins	
<b>Public Affairs</b> (PIA) Funding the arts	
<b>Reviewing Stand</b> (PIA) Inflation/Irradiation/Non-traditional dating service	
<b>Same Time . . .</b>	
<b>Same Station</b> (RRC) The new season	

## COMEDY

<b>Cla'ence Update</b> (PRN) There was no "All My Children" Robin & Mike Tyson report	
<b>Mel Blanc's Blankety Blanks</b> (ASR) Enchanted snail/Violin & princess/Hob goblin & lady/Beauty & beast/Princess Edna	
<b>Comedy Hour</b> (MJJ) Special guest: Yakov Smirnoff/Jerry Seinfeld/ Steve Martin/Monty Python	
<b>Daily Feed</b> (DCA/JBI) 90-sec. radio exclusive: All of Quayle's complete sentences	
<b>Dr. Dave's Comedy Drops</b> (PM) Fruit & Steroids cereal/Twisted Swing Out Sister/Bush-Dukakis debates	
<b>Fun Factory</b> (PM) Steve Winwood's Affair/Gorilla Mist Perfume/ James Brownies/Lunchline	
<b>Laugh Attack</b> (PM) Ben Johnson & Johnson/Force MD Clinic/ James Brown Auto School/Traffic Song	
<b>Laugh Machine</b> (PM) G. Carlin/S. Martin/P. Paulsen/W. Allen/ Emo Phillips	
<b>National Lampoon's True Facts</b> (PRN) Serpent aboard/Killer angel	
<b>On The Phone With T-Rone</b> (PRN) Girlfriend dating boyfriend's father/ Messy roommates	

## NETWORK PROGRAM SUPPLIERS

<b>ABC</b> — ABC Radio (212) 887-5365
<b>ASR</b> — All Star Radio (213) 850-1169
<b>BBS</b> — Bailey Broadcasting Services (213) 969-0011
<b>CBS</b> — CBS Radio (212) 975-4321
<b>CMS</b> — Charles Michelson & Sons (800) 648-4546
<b>CP</b> — Cutter Productions (213) 478-2166
<b>DCA</b> — DC Audio (202) 638-4222
<b>GSN</b> — Global Satellite Net (818) 906-1888
<b>JT</b> — Art Good's Jazz Trax (619) 233-9228
<b>JBI</b> — Jameson Broadcast (202) 328-3283
<b>JPB</b> — James Paul Brown Entertainment (800) 345-2354
<b>MJJ</b> — MJJ Broadcasting (212) 245-5010
<b>NWF</b> — Nat'l Wildlife Federation (202) 797-6800
<b>OBN</b> — Olympia Broadcasting Nets (314) 361-2000
<b>ON</b> — On The Radio Broadcasting (213) 306-8009
<b>PM</b> — ProMedia (212) 585-9400
<b>PIA</b> — Public Interest Affiliates (312) 943-8888
<b>PRN</b> — Premiere Radio Network (213) 467-2346
<b>RR</b> — Real Radio Company (818) 795-4900
<b>RT</b> — Radio Today (212) 581-3962
<b>SC</b> — Starstream Communications (713) 781-0781
<b>SYN</b> — Syndicom (415) 386-1781
<b>TP</b> — Teleprograms (213) 854-4475
<b>US, USP</b> — United Stations (212) 575-6100
<b>WO</b> — Westwood One Companies (213) 204-5000
<b>WRN</b> — Weedeck Radio (800) 548-7474

## SPORTS

<b>NFL Football</b> (CBS) (10/17) Bills at New York Jets (8:45pm ET)	
<b>Sports Explosion</b> (PIA) A. Dawson/J. Stallworth/Fall classics	



**BIG APPLE VISIT** — While filling in as host of "The Today Show," ABC Network Radio host Tom Snyder broadcast his nightly talk show from ABC's New York studios. Pictured with Snyder is Bill Cosby.



**SHANGHAI SURPRISE** — Execs at Satellite Music Network celebrated with officials of Radio Shanghai over the network's recent signing of the Chinese station to carry some of its programming. Pictured (bottom, middle) is SMN Director/Public Relations Marianne Bellinger, and (top, in suit) SMN Chairman John Tyler.

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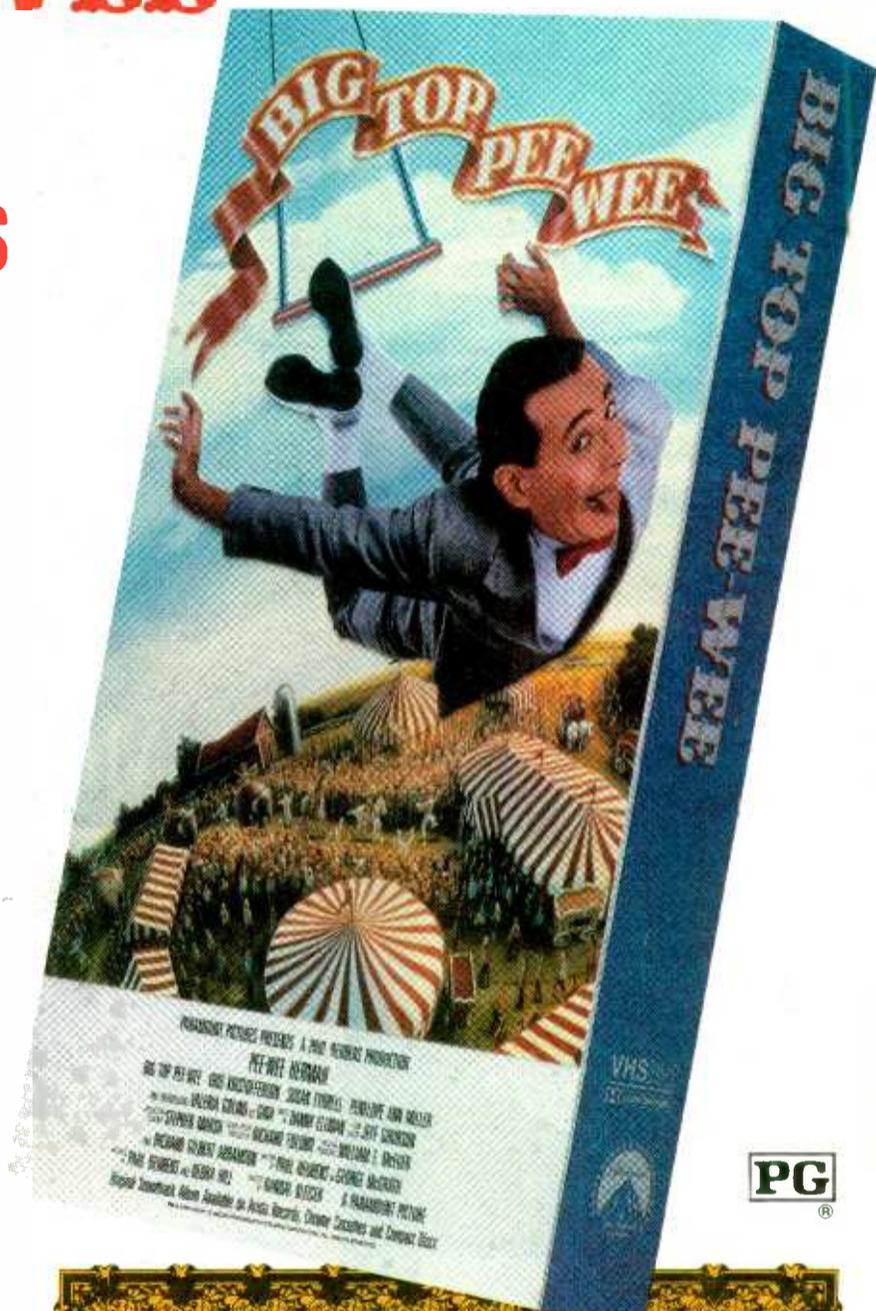
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MANAGED BY: ELLER ASHER FOR: SHER-KNOX MANAGEMENT STORE RECORDS





JOEL DENVER

# Give Listeners What They Want

## Industry Vets Share Opinions On The Back-Announcing Issue

PDs are often criticized for programming for their peers instead of their listeners. Case in point: back-announcing. In order to maintain momentum or streamline the format, this basic broadcasting rule is being sacrificed.

In a recent Street Pulse/RIAA survey (R&R, 9/16), 90% of the respondents wanted to know the name of a song the DJ didn't identify. With regard to CHR-formatted stations, 73% wanted radio to ID more songs; 70% wanted more artist information; and 58% were willing to trade off long sweeps for more title and artist information. In addition, 60% of all respondents who wanted to buy a specific record in the past month didn't know that record's title.

To get some industry opinions on back-announcing, I talked to KPWR (Power 106)/Los Angeles PD Jeff Wyatt, Island VP/Promotion Bob Catania, KITY/San Antonio PD Rick Upton, WWGT (G98)/Portland, ME PD Jon Holiday, and Arista Exec. VP/GM and VP/Marketing Don Jenner.

### Jenner: A 'Personal Crusade'

For Jenner, a former VP/Promotion, back-announcing is a problem he's come up against for years. "Basically, I've been living

**"We're not asking for long dissertations . . . we just want the records identified."**

— Don Jenner

with this in my own head for a long while. I saw it kept getting worse, not better. It was my own personal crusade; I've always talked to programmers about this problem.



Don Jenner



Jeff Wyatt

"With all of the soundlike records released over the last couple of years, the lack of artist identification was terribly frustrating for me. I saw a lack of artist orientation in this format especially, and I've always looked at radio as an informative medium for music. We're not asking for long dissertations about the artists and where the song was recorded, etc. We just want the records identified either going in or coming out.

"Radio's whole game should be credibility," he stressed. "To forsake identifying 80% of the programming content is just wrong and irresponsible. When radio only plays new records in light rotation and doesn't back-announce — yet wants instant gratification like top ten phones, sales, and 90% familiarity in callouts after three spins — it's virtually impossible without identification.

"To rectify this problem we need a uniform commitment from radio to begin this practice immediately. The ones who've been doing this already, thank you very much. And those programmers who believe those few seconds of information slow down the station's forward progress will now be convinced the frustration level of their listeners is hurting their station.

"This isn't just for the benefit of the labels and artists. If anything, it gives radio that extra touch of credibility and instills listener confidence that he can find out title and artist information. No radio format should be so tightly programmed as to not allow either a front or back-sell. I'm not greedy, but if radio wants to do both, all the better," Jenner concluded.

### Wyatt: 'Only Four Or Five Words'

Wyatt, who pulls a short airshift in addition to his PD duties, said, "If you're a current-based music station, it behooves you to announce the title and artist. Music is why the people tuned in to begin with. Why use the music and then not identify it? It only takes four or five words."

To highlight new music on Power 106, a preproduced promo runs up to seven times a day. Wyatt and MD Al Tavera select four or five of the freshest-sounding songs that convey the station's musical spectrum and/or have some artist value.

"If George Michael's coming to town, it only makes sense to promo his new song," Wyatt said. "Radio simply has slipped away from a fundamental. Programmers lost their focus on the audience and got caught up in their internal missions of promoting the station instead of something that's far more important to the listener.

**"PDs lost their focus on the audience and got caught up in their internal missions of promoting the station."**

— Jeff Wyatt

"I really think the problem began in AOR where they played six in a row and back-announced them all. Radio listeners want immediacy, and in this format the turnover is quicker. So you don't have the luxury of sweeping for several records without identifying them.



Bob Catania

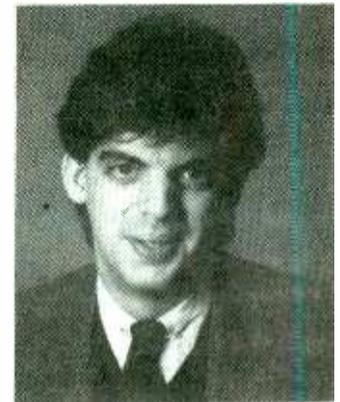
## Columbia Takes Y100 To Task

### Station Slapped With Cease-And-Desist Order

Here's a controversial example of front-selling a record: When WHYI (Y100)/Miami aired an unauthorized advance copy of the new Don Johnson & Barbra Streisand duet "Till I Loved You," it prompted heavy phones — and a cease-and-desist order from Columbia Records.

"Don Johnson is a pretty special name in this market," said VP/Programming Steve Perun. "We went on the air with a promo telling the audience about the cease-and-desist order, which was the result of our competitors complaining they didn't have a copy of the record.

"We played it just one last time after the promo, and the phones haven't stopped yet. The record aired six or seven times. It's an advantage for us to front-sell new music every time we play it, especially in a case like this when we have an exclusive. That way Y100 gets the credit for exposing the best new music first."



Steve Perun

### Catania: Consumer Confusion

"I'm encouraged there's research showing listeners want back-announcing, as it's a plus and will help my records," Catania said. "It appears radio is willing to work with the labels to make this a priority. Labels are in a form of transition from old to new configurations — cassette singles, CD singles, cassette and CD EPs, and 12-inches. A consumer walking into a store not only has to figure out which songs he wants but how he wants them.

"And the stores don't know where to put it all," he lamented. "If they're overwhelmed, you can imagine how a consumer feels. That's why it's so important for radio to identify the product. Labels also need to provide better information about their artists to [help] improve the on-air content. It's also helpful if radio is into utilizing this material. It's frustrating if it's wasted.

"It's an interesting contradiction. Today's CHR programmers are the most aggressive music peo-

Continued on Page 48



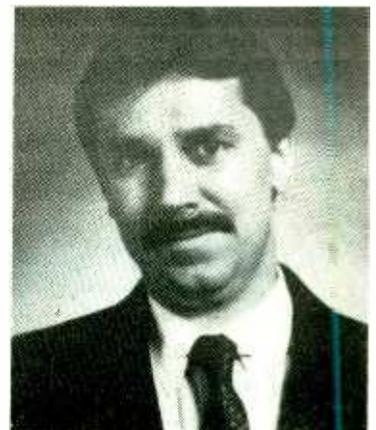
Rick Upton

"We don't hesitate to back-announce on the fade of a record, but I won't allow a back-announce over the front of another record — it's confusing. The way our clock is set up, the only records that don't get back or front-announced are the home runs. We either do a front or back-sell and in a few cases it will be identified on both sides, although we prefer to front-sell."

But what about the other school of thought: the audience is tired of being interrupted by DJs? "Listeners are only tired of useless talk," Wyatt commented. "To go no talk and not identify the product is a calculated risk. There are times for the more music, less talk approach but you still need to work in the identification elements."

**"CHR PDs are the most aggressive when it comes to finding and developing records. Yet they're not willing to identify them."**

— Bob Catania



Jon Holiday

## Give Listeners What They Want

Continued from Page 47

ple in history when it comes to finding and developing records. Yet they're not willing to identify them. They have to go the second step and let the listeners know what they're hearing."

### Upton: 'No Set Policies'

Upton agrees with the need for back-announcing but takes a more casual approach. "We play a lot of new music, but I don't have any set

that decision as they know which ones are still unfamiliar.

"Our audience is our priority. We talk on-air about our new music and the artists, and do everything we can. We work with the stores to help them learn about some of the newer product we play, particularly music on the smaller labels.

"We even get calls from stores to help them identify something a customer wants. We'll get them to hum it, sing it, or give us a few words. In return the stores tip us to records that are selling early. It's very important to have retail personnel who can and will take the time to assist these shared consumers."

### Holiday: Familiarity Assumed

"There's a lot of validity to the survey," commented Holiday. "I recently had my eyes opened wide on the subject. We do ten-in-a-row in this format and have just kicked off a promotion to coincide with the fall sweep. Ten times a day we run the sweep. After it's completed, we

ask for calls to identify the x-numbered song for a prize. During the sweep we'll front-announce the newer songs. It's amazing the number of established songs listeners don't know.

**"It's amazing the number of established songs listeners don't know."**

— Jon Holiday

**"Our audience is our priority, [and] we work with the stores to help them learn about the newer product we play."**

— Rick Upton

policies on which ones need to be identified. I let my airstaff make

"That's why we still identify almost all records unless they're in power rotation. And even then they still get an occasional ID. If you play older titles for adults, yet still seek teens, you've got to let them know what those songs are as well.

"I guess a lot has been taken for granted over the years. Since listeners are exposed to music on TV, movies, MTV, commercials, concerts, and radio, we've assumed too much. Familiarity is something that's very important."

## MOTION

- WQHT (Hot 97)/New York signs MTV VJ **Julie Brown** as entertainment reporter.

- **John McFadden** fills Asst. PD/MD/midday slot at WDFX (The Fox)/Detroit.

**Mr. Lou**, formerly with the Birdman at KBEQ/Kansas City, joins **Young Preston Young** as part of WPFM/Panama City's morning show. They'll be billed the Snooze Brothers . . . WDJX/Louisville welcomes new GM **William V. Wells**, who had been GM at KSO & KGGO/Des Moines . . . **Terry Wolfe** has exited as KZOU/Little Rock ND. Replacing her is **Lisa Fisher**, who also holds news duties at NBC affiliate KARK-TV . . . **Zak Szabo** moves into the MD vacancy at WGHT (Hot95)/Baltimore, coming from WXLK (K92)/Roanoke . . . WZZU (94Z)/Raleigh welcomes ten-year radio vet **Chris St. John** to PM drive.

**Nikki Taylor** joins the **Sonny Fox & Athlete's Foot** morning show as ND at WHYI/Ft. Lauderdale, moving from KYYS (KY102)/Kansas City . . . Former WROK/Rockford, IL PD **Greg Strassel** is promoted to Asst. OM of WROK and WZOK; overnighter **Jesse Garcia** moves into the MD chair at 'ZOK, and PD **Steve Summers** takes PM drive . . . Satellite Music Network adds WMJJ/Birmingham's **Randy Chambers** to middays . . . WKQD/Huntsville fills new OM slot with **Jay Hastling**, who comes from a PD gig at KYXY & KLIK/Jefferson City, MO . . . WZYQ (Z104)/Frederick, MD says hello to new swing/weekender **Michelle Lynn**, who was producing nights at WRQX (Q107)/Washington.

Shift changes at KKFR/Phoenix — **Howard Hoffman** leaves AM drive, replaced by the team of **Jim Sharpe** (from KFXX/Tucson) and **Kent Voss** (from KZZP/Phoenix); **J.J. Morgan** moves from nights to PM drive and adds MD duties.

## BITS

**J.J. And Jack Are Everywhere** — WZZU (94Z)/Raleigh is drawing on every visible means to introduce its new morning team, **J.J. Michaels** and **Jack Irwin**. **Film House** TV spots are airing on several area stations, in addition to cable channels **MTV**, **ESPN**, and **USA Network**. Oh, by the way, the duo is giving away \$40,000 in 94Z's "Money Song Game," mentions of which are liberally sprinkled throughout the spots.

**U2 Can Be A Winner!** — Over at WZEE (Z104)/Madison, the release of U2's new movie "Rattle And Hum" is being celebrated with a massive CD giveaway: 29 lucky listeners will take home CD players and a complete U2 CD catalog. One winner will snag a trip to New York City to hobnob with U2 and other music luminaries at the world premiere.

THEY REALISED  
THEIR CIVILIZATION  
COULD NOT STAND STILL FOREVER.  
AND SO THEY BEGAN  
TO GO FOR SHORT WALKS.



**HANDLE  
WITH CARE**

THE NEW SINGLE FROM  
TRAVELING WILBURYS  
PRODUCED BY OTIS AND NELSON WILBURY

ONE OF THE  
"MOST ADDED" CHR

TRACK BREAKER

DEBUT 17

WHERE THERE'S A WAY, THERE'S A WILBURY™

**WILBURY  
RECORDS**

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**A BOOMING DEBUT** — The WJMX/Florence, SC "Music Machine" made its debut recently. Posing with the big, bad boom box are (l-r) WJMX MD/night rocker Jay Lewis, midday personality KoKo, PD/mornings Dave Baker, and overnights/morning cohost Tim Gore.



# BANGLES

## "In Your Room"

Taken from the Columbia Lp: "Everything" 44056

**BREAKER BOUND: 134 CHR REPORTERS!**

**49 ADDS INCLUDING:**

WNCI A-27, KUBE A-29, Q102 A-33, WCZY A-39, WLOL A-40  
PWR99, KKBB, WNVZ

**42 DEBLTS INCLUDING:**

Q105 d-28, B94 d-30, KCPX d-35, KPLZ d-35

# EDDIE MONEY

## "Walk On Water"

Taken from the Columbia Lp "Nothing To Lose" 44302

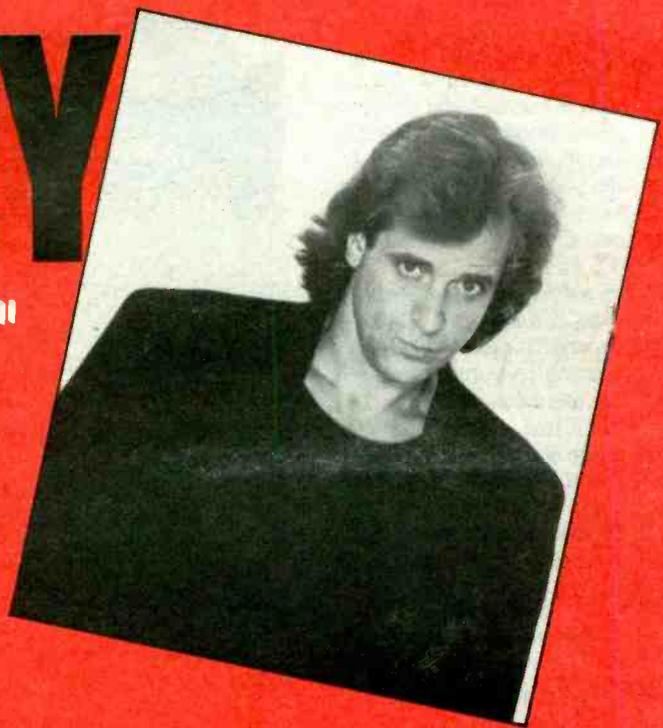
**C-L-O-S-I-N-G F-A-S-T!**

**AOR TRACKS 2/CHR 39-32**

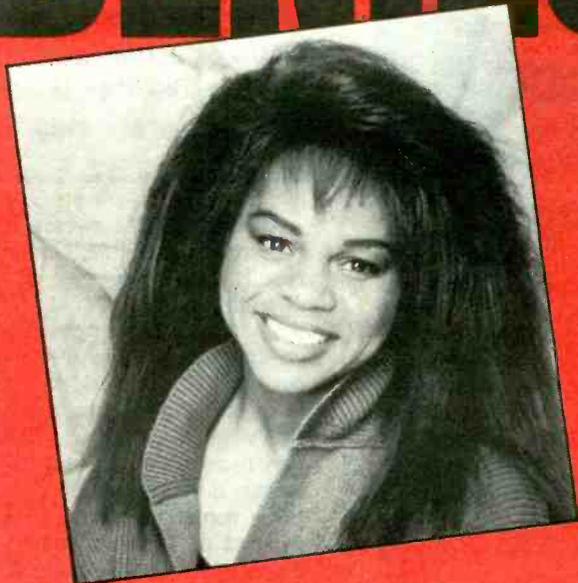
**MAJOR MARKET ACTION:**

WDFX add 23, Q105 add 27, KHTR add 30, KKRZ add, PRO-FM deb 27  
(HOT), Z95 deb 28, 92X deb 29, B94 deb 29, B97 deb 29, WKBB 24-20,  
WMMS 27-22, WZPL 26-22, KDWB 26-22, WNVZ 26-23, WCZY 27-23,  
WXKS 32-25, WGH 28-25, Q105 30-25, KXYQ 29-25

**AND MANY MORE!**



# DENIECE WILLIAMS



## "I Can't Wait"

Taken from the Columbia Lp: "As Good As It Gets" 44322

**TOP 15: URBAN CONTEMPORARY CHART 15**

**TOP 20: KXX106 9-7, B96 21-19, KYRK 27-19, WAEB 25-20,  
KMGX 23-20, QV103 24-20, KNAN 22-20.**

**ADDS AND DEBUTS: WXKS add, WFLY add, WKEE add,  
100KHI add, WPST add, KSND add, 99KG add, KKRZ deb 35,  
KRBE deb 37, KKBB deb 40, KGOT deb 37, KMOK deb 37, Z97 deb 40.**

**MAJORS: WHYT 24-21, HOT97 29-24, Z93 #24, HOT977 26-24,  
WPGC 28-26, PWR106 30-26, KITY #31, PRO-FM, KTFM,  
KZZP, FM102, KWOD.**





HARVEY KOJAN

## CURRENTS UPPED TO 50%

## What's New At WIYY

The voice on the AOR hotline was flushed with excitement. "Something's going on at WIYY," it said. "I hear they're playing a lot more new music. You'd better check it out."

Baltimore's bastion of traditional, library-intensive AOR playing more currents? I was intrigued. Grabbing my trusty computer terminal, I secured the station's phone number and dialed up my good buddy Russ Mottla. (Mottla, you'll recall, is the crazy guy who last spring gave up life in paradise — namely KTYD/Santa Barbara, CA — to head East for the 'IYY job.)

After an invigorating game of phone tag, I finally got Mottla on the line, and he quickly confirmed the encouraging rumor: in direct contrast to national trends, 'IYY (98 Rock) had indeed upped its percentage of currents from 30% to 50%. But if you think his decision was based on gut or his personal love for new music, guess again. The operative word here is *research*.

**"One of the reasons radio gets so stale is because people keep researching past behavior."**

Strategic Research  
The Key

"IYY had already been doing basic in-house callout: Arbitron-type stuff that asks cuming, quarter-hour, and partisanship questions," Mottla explains. "I use that, but what I find really valuable is the type of research I learned working with the Research Group. I've adopted their method of asking very strategic questions that establish the priorities of potential 98 Rock listeners. What do they like? What don't they like? Why do they use the radio?"

"We also get them to look forward instead of backward by asking, 'If you heard this, what would you think?' Any pure researcher in any field except marketing would never do that; they say you can't look ahead and ask people what they might do, because you have to rely only on what's already been done. To me, that's one of the reasons radio gets so stale — because people keep researching past behavior."

Mottla offered this example of a specific forward-looking question: "Would you listen 'often,' some-



Russ Mottla

times,' or 'never' to a station that played music by Motley Crue, Def Leppard, and Guns N' Roses?" He also pointed out that questions are not limited to music.

Research indicated that while Baltimore listeners liked Classic Rock, it didn't have a big foothold in the market. "There's an availability for people to listen to that format here, but it's not nearly as huge as the availability I saw in Boston (WAAF) or Santa Barbara," Mottla says. "Our theory on

why that's true is that both 'IYY and (Classic Rock) WGRX have always gone very deep into what they called 'classic' cuts, but the audience who said, 'Yeah, I like classic rock' tuned in and heard a lot of songs they didn't know. They were just old songs by old artists, as opposed to songs they liked.

"As it turns out, people don't have that big a musical depth. Thus, the classic rock audience that exists hasn't been serviced correctly."

Mottla backed up the callout with auditorium tests and discovered that much of the library material 'IYY had been playing for years was still unfamiliar to the audience. "That goes hand in hand with the Burkhart/Douglas format," he says. (WIYY, which just hired Larry Bruce Communications, was a B/D & A client for many years.) "Their stations are very unfamiliar. They believe in deep cuts. But my theory as a marketing person is that the place to play it safe is in the library. People expect to know those songs. When you say, 'We have a classic song coming up,' people expect to hear something familiar; if not, they feel dumb; betrayed. Whereas people don't expect to know currents. That's where you want to

fool around and have fun. That's the way you bring people to a contemporary radio station and attach them emotionally."

Less Classics =  
More Currents

The research results made it very clear what the station needed to do. "Now that we've very objectively identified what's going on in the market, we know we have to play more familiar classics," Mottla says. "And because we have to cut back on the number of classics, we obviously have to take the station more current/recurrent."

**"The last thing I want to do at a heritage station like this is strip it of its personality."**

Although Mottla swears by his research methods for classics, he readily acknowledges the difficulty of testing currents — at least initially. "Once a song gets familiar enough, we can throw it in the callout and see if it's working. The key is to burn through currents fast. You've got to give them rotation. They're accepted, you stay on them longer. If not, you dump them and bring something else on. People will put up with unfamiliarity in newer music because there's no expectation they're going to like it."

It should be pointed out that Mottla's increased use of currents



## KAZY Covers CSN

When Crosby, Stills & Nash visited Denver, KAZY decided to pay tribute to the venerable trio by recreating the cover art of the band's first album.

Enlisting the services of top stage artists, KAZY produced a detailed canvas backdrop, including the palm tree in the upper left corner, the mail box, the dirt, etc. An exhaustive search eventually yielded a suitable sofa, which was doused with baby powder to achieve the proper worn look. The finishing touches: clumps of grass by the sofa and a guitar.

KAZY listeners qualified for the opportunity to pose in the photo by winning tickets to the concert. The shot was taken backstage before the show.



**ANOTHER MONSTER PROMOTION** — Contest winner David Jukes is one happy camper as he displays the monster axe he copped from KMJX/Little Rock. Joining Jukes in his moment of glory are (l-r) a friend, Eddie Van Halen, Alex Van Halen, Sammy Hagar, Michael Anthony, and the station's Carole Kramer and friend.

# What's New At WIYY

Continued from Page 50

doesn't mean an expanded playlist. Instead, the new songs are receiving more plays per day. Mottla says it takes about five weeks of good rotation before the audience becomes familiar with most new songs, although there are exceptions.

"It really depends on the song," he says. "There are some songs that take forever to become familiar. Then there are others that stick out, such as James Reyne's 'Motor's Too Fast.' That song became familiar a lot faster than most."

## Must Convert Cume

The research also yielded some encouraging news about 'IYY's stature in the market. "Even though the numbers haven't been here for a few years, 'IYY is still perceived as a market-leading radio station," Mottla reports. "But in the minds of the audience it's started to slip. People don't think it's as good as it used to be. We have a great cume and miserable quarter-hours.

**"In a business that requires execution with passion, too many PDs don't bring the jocks into the process enough to get their emotional commitment."**

"People want to love this station. They give us tons of chances every week, but don't stay. The availability just among the people already cuming the station is huge. If we read the audience right and react to what they want, there's probably three points available to us 12+. So what we need to do is not only fix the technical problem of playing a lot of unfamiliar songs, but fix a marketing/perceptual problem."

In order to pre-sell the musical modifications, 'IYY heavily promoted what it called its "new fall season." Mottla explains, "We teased the hell out of the fact that something was going to change, but we didn't want to blow off the core and make a dramatic statement about 'the new 98 Rock.'"

Mottla also revamped the way the music was packaged, renaming the station's ten-in-a-row

# 98 Rock

BALTIMORE'S HOME OF ROCK & ROLL

## WIYY Sample Hour

10/1/88 6pm

COLIN JAMES/Voodoo Thing  
HUEY LEWIS/If This Is It  
FLEETWOOD MAC/Dreams  
JAMES REYNE/Motor's Too Fast  
HENRY LEE SUMMER/Hands On  
The Radio  
CLASH/Train In Vain  
BRUCE SPRINGSTEEN/Tenth  
Avenue Freezeout  
GLENN FREY/True Love  
GUNS N' ROSES/Sweet Child  
O' Mine  
SUPERTRAMP/Goodbye Stranger  
BUNBURY'S/Fight (No Matter  
How Long)  
FREE/All Right Now

sweeps "40-minute free rides." "It's basically the same thing," Mottla says, "but the new terminology helps maintain our heritage position because it's more conversational. And it indicates to the audience that we're making a change without making it seem so far out of the ordinary."

## Selling Music Sweeps

To get the free ride concept across, the station constantly has been explaining — through a variety of liners and recorded promos — exactly what it means: more and better music every hour. "We're hitting the strategic positions the research indicated were very important to people," Mottla says, adding, "this is not rocket science."

Ironically, the 40-minute music sweep is one tactic with which I have intimate — and painful — knowledge. A couple of years ago my alma mater KLOL/Houston became the "home of the 40-minute rock 'n' roll powerplay." Despite copious amounts of money given away in conjunction with the hourly music sweeps, KLOL's ratings actually fell a considerable amount, and the powerplays were abandoned shortly thereafter. A number of possible reasons were cited for the failure of the 40-minute concept, the most prevalent being the difficulty of stuffing three stopsets into a 20-minute period.

Mottla acknowledges the possible pitfalls — he refers to the nonsweep segment as "the dark side" — but stresses that if the key benefits are marketed properly, the free rides work. "Every call we

get now is, 'My God, you guys are playing so much more music,' because that's all we've been telling them! The key is execution. The jocks have to have a good economy. I want them to be able to say all the stuff they want to say, but they can't ramble. It requires intensive coaching by the PD to educate the jocks on how it can be done. The last thing I want to do at a heritage station like this is strip it of its personality."

## Jock Involvement Essential

In order to ensure successful execution, Mottla is convinced jocks must be involved in all formatic decisions, understand why changes are made, and know exactly how those changes are to be implemented. "Before we made any changes we spent four months going over everything with the jocks. We held brainstorming sessions and goal-setting meetings, getting the jocks to come up with a lot of the ideas. When they went on the air with the format, it was executed perfectly because they knew about every bit of our research. This could be dangerous if someone decides to cross the street, but I'm going to take that risk. That way I get what I call their 'buy in,' intellectually and emotionally. They've never had a PD share research with them before, and they love it.

"In a business that requires execution with passion, too many PDs don't bring the jocks into the process enough to get the emotional commitment. We expect them to execute based on memos. This is radio — not IBM. We're not selling computers. We need to execute with passion, because that's what the listeners respond to. It's entertainment."

# SEGUES

Former WZBH/Ocean City, MD PD **Steve Becker** has surfaced as PD of KLCX/Eugene, OR. Becker says the Classic Rocker is adding currents and switching to AOR under new consultants B/D & A ... KHWK/Amarillo (formerly KATP) is not, as management told R&R last week, keeping its locally-produced AOR format. Instead, the station is airing Transtar's Niche 29 ... WKLC/Charleston, WV interim MD **John Riggs** has been given the permanent MD job.

WLAV/Grand Rapids Asst. Promotion Director **Dave Madiol** has been named Promotion Director of KISS/San Antonio ... **William Tynan III** has been named Production Manager of WKFM/Syracuse; weekender **Mike Parker** has been upped to Promotion Coordinator, replacing **Steve "The Fat Man" Corlette**, who's concentrating on AM drive ... **Ron O'Brien** is the new Creative Services Director at WRDU/Raleigh ... WXLP/Davenport, IA has named **Kim Diamond** Promotion Director.

WHJY/Providence has plugged its three on-air holes with **Lou Brutus** (aka **Chip**, 6-10pm), **Daria Bruno** (10pm-2am), and **Steve Animal** (overnights) ... Former WNEW-FM/New York personality **Thom "The Brick" Morrera**

has returned to radio as morning man at WMJY/Long Branch, NJ. Morrera continues as house announcer for the New York Rangers ... **KGOM/Portland** has upped **Robin Banks** to overnights ... **Tracy Speed** now does overnights at WBAB/Long Island ... **KFMG/Albuquerque** is in need of a morning show following **Craig Martin's** exit ... **KFMX/Lubbock** welcomes new morning dudes **Dave Duquesne & Tim Bailey** ... **KYYS/Kansas City's Jeff Luncford** has crossed the street to host KCFX overnights.

**KELT/McAllen, TX's Gunner** has crossed the street for PM drive at KRIX; **KELT's Kenny Garcia** and former Austin TV dude **Thundering Rich Night** now do KRIX mornings; **PD Dave Heyman** takes on middays; **Scott Matthews** is new to overnights ... **WWRX/Westerly, RI** has brought aboard **Jim Slusarek** for weekend work ... **Eric Worden** is handling wake-up duties at KZEL/Eugene, OR.

**WDHA/Dover, NJ's Kathy Millar & Bob Salter** won a New Jersey Broadcasters Association award for best public affairs feature; **DHA Exec. VP Bob Linder** also received a special award for his work in putting together the state's first AIDS "helpline" ... **KMBY/Monterey** has moved to 8 Harris Court, Suite B5, Monterey, CA 93940.



**GETTING IT ON** — Kingdom Come visits with WIYY/Baltimore personality Kirk McEwen. Pictured l-r: Kingdom Come's Johnny B. Frank and Lenny Wolf, McEwen, and the band's Rick Steier, Danny Stag, and James Kottak.

# Living Colour

## "CULT OF PERSONALITY"

Living Colour VIVID

**STEVEN TYLER, AEROSMITH:**  
"It's heavy rock funk mixed with fusion that doesn't get confusin'. Living Colour rocks out!"

**LEE ABRAMS:**  
"Living Colour is another band where, if there was a rock and roll stock market, I'd buy in now. Some cool guitar sounds and lots of trademarks."

**Already On:**

WBCN	WKLS	KMOD
WTPA	KLOL	KJOT
WWTR	WDIZ	KEZE

Distributed by CBS Inc

## Coming Next Week:

An in-depth promotional review of KOME/San Jose's "Rock 'n' Roll Expo"



WALT LOVE

UC

URBAN CONTEMPORARY

## OKLAHOMA CITY DAYTIMER

## KPRW Cranks Up 'Big City Sound'

Oklahoma City might not be the place you'd expect an Urban station to claim sizable ratings moves. But that's exactly what happened to KPRW. The station jumped 3.2-7.2 12+ in the spring '88 Arbitron. (In the corresponding Birch, KPRW slipped slightly 7.4-6.1). It's currently one of the market's top five stations.

"Even though we're an AM daytimer, we're filling a musical void in this market," said PD and Oklahoma native Darnell Swift. "Most of the CHRs in the market primarily concentrate their efforts on shooting at the AORs to gain audience. They lean toward rock.

"At one time KJYO played some Urban music, but only the hits. There also were two other Urban FMs here that never had a lot of success, KFJL and KAEZ. Neither had a clear, consistent sound. It was pretty much free-form radio.

**"Even though we're an AM daytimer, we're filling a musical void in this market."**

— Darnell Swift

"The first thing we did when we decided to go Urban was to position ourselves as a *mainstream* UC station. We wanted people to know we weren't going to play a lot of blues and jazz. We went to a straight format clock, and a format that was very tight. I think we started to sound like a real radio station to the public."

## Big City Sound

"Our 1000kw signal really travels," Swift continued. "Because we're crunched between Dallas and Oklahoma City, we get a lot of feedback from our audience about what's going on in both cities. So we try to have a big city sound in our presentation."

The staff's positive attitude has played a part in KPRW's success.



Personality Marria Bratcher



"We work as a family, have fun on the air, and our jocks are personality-oriented yet human," said Swift. The positive attitude is also applied to community projects — the station coordinates promos with several civic organizations.

"We work closely with the NAACP and the Urban League. We're doing what I like to call 'hands-on' public service work. That's where you actually get out and show the black community — and the community-at-large — you're a high-profile station. That wasn't accomplished previously."

## ACTION

Former WQIC/Meridian, MS MD **Aiton Palmore** joins KIIZ/Killeen, TX as PD; former MD **Geno Burgess** now concentrates on his morning shift . . . **Steve Diamond** has been appointed PD at KYEA/Monroe, LA, replacing **Julian Davis** . . . XHRM/San Diego PD **Gene Harris** exits for evenings at KGFJ/Los Angeles; **Maia Beadeau** joins 'HRM weekends.

Air personality **Frank St. James** adds MD duties at WJTT/Chattanooga . . . KIPR/Little Rock names **Curt Monday** PD and officially promotes **Rod See** to MD . . . **Terry Haywood** joins WFMX/Macon as PD, replacing **Earl Boston** . . . KBCE/Boyce, LA appoints **Rob Neal** PD as **Gaylord Boyd** exits.

WLWZ (Z104)/Greenville elevates morning jock **Greg Darton** to PD. Ex-WLWZ PD **Maxx Myrick**, who left to take over programming at KDKS/Shreveport, has since been replaced at 'DKS by **Mike Hernandez**. Also at Z104, former WHNS-TV/Greenville copywriter **Tommy DuPree** becomes MD/middays . . . **Michael Lynn** has

## Improved Sales

"Our music is what's helping us do the job," he added. "We try to make sure when we say we're going to do something, we do it. When we start a 30-minute 'Power Jam,' we follow through with it, because we're committed to our listeners. That's a positioning statement in my mind. We don't have much to promote, but what we do have we make it sound bigger and better."

The station's improved ratings also affected sales. "We've done 75% better this year with KPRW sales than we did last year," said **Larry Bastida**, GSM for KPRW and AOR sister KATT. "We had a new Classic Rock station (KRNO) come into the market and compete with us on the FM side, and we've been able to bring in the cost-per-point in terms of a combo rate with KPRW's success.



Personality Fred Elkins



KPRW/Little Rock PD Darnell Swift (l) and other station staffers rub elbows with Keith Sweat (second left) during a recent concert promotion.

"It's real tough now to overlook us for any kind of buy in this market. You put KATT's ten share 12+ together with our UC numbers and that makes us a combined #1 12+ in the market. (But) I'll be honest with you; we have a seven share in Urban listeners, but we don't have a seven share in revenues."

**"The AM has been a lifesaver because of the competition on the FM side."**

— Larry Bastida

## Advertising Parity Still Problem

Bastida brought up the nagging problem of advertising parity between Urban and other formats. "Oklahoma City isn't that big of a place, and a seven share obviously

has to represent a lot of crossover listeners. According to the chamber of commerce, the city has a 10% black population.

"Regardless, when you're talking 800,000 people and 10% being black, that's 80,000 people; our seven share is more than that. Locally we sell more and more each month because at some point advertisers can't look you in the eye anymore and deny the fact (Urban) radio is working.

"We've done 100% better than we did last year, but we still don't do a seven share in national revenues. Part of that is because when a client mandates a buy of New York City, Los Angeles, or Seattle, he specifically says 'Let's not buy ethnic. Let's buy AOR, Country, CHR, or AC.' From the word go you're mandated out of the deal."



Personality Ann Webb

"With cost-per-point, the AM/FM combo brings in every buy we're up for," Bastida continued. "The AM has been a lifesaver in the last year because of the competition we've had on the FM side.

"Our competition is very Classic Rock. So we're an AOR exclusive in the market and also an exclusive with Urban. That's a hell of a sales pitch out on the street. But although it's 1988 and black Americans do have disposable income, some advertisers just don't believe it. It's a half-assed, backward approach. People who still think like that own some of the businesses we consider as potential advertisers. We just have to continue to persevere."

*U Don't Want 2 Miss*

GEORGIO'S

*Latest*

*"I Don't Want  
2 Be Alone"*

*The First Release  
Off His  
Self-Titled Album*

GEORGIO

*Album Release Date:  
November 14, 1988*



*Produced By Georgio  
Management: Al Daniels*

# CMJ ASKS YOU . . .

**"JUST HOW IMPORTANT IS THE COLLEGE & ALTERNATIVE MARKETPLACE?"**

**JUST ASK Tracy Chapman, Midnight Oil, The Church, 10,000 Maniacs, Ziggy Marley, Guns N' Roses, Sugarcubes, The Cure, Sinead O'Connor. . .**

**The Event: The Eighth Annual CMJ Convention**

**The Date: October 27 - 30, 1988**

**The Setting: The Vista Hotel, New York City**

**The Atmosphere: Intimate**

**The Point: "The Discovery & Development Of New Artists"**

## PANEL AGENDA

**Just Announced:  
Metal Marathon  
Keynote Speakers  
Lee Abrams  
and  
Anthrax!**

**Just Announced  
Keynote Speaker:  
Michelle Shocked!**

Thursday, October 27, 1988

10:00 AM - 4:00 PM

COLLEGE RADIO PRESENT & FUTURE—  
An extensive all-day workshop and symposium covering the most crucial aspects of college radio in the '80s and beyond

STATION OPERATIONS

- I) BUILDING CAMPUS AWARENESS
- II) SELECTING THE EXECUTIVE BOARD
- III) RECRUITING, MOTIVATING AND MAINTAINING A STAFF
- IV) BUDGETING AND FUNDRAISING
- V) CONTINUITY, STRUCTURE & GROWTH

PROGRAMMING

- I) RUNNING A MUSIC DEPARTMENT
- II) RECORD COMPANY RELATIONS
- III) MUSIC PHILOSOPHIES

There will be special performances & surprises throughout the day!

11:30 AM - 1:00 PM

INTERNATIONAL ARTIST DEVELOPMENT: NON-DOMESTIC PRODUCTS & PERSONS  
Moderator: Gary Heid (Fundamental Records)

1:00 - 2:30 PM

THE FANZINE NETWORK  
Moderator: Steve Connell (Rough Trade Records/Puncture)

FLEXIS, DAT, CD, LP

WHAT'S YOUR PLEASURE?  
Moderator: Marc Fuser (Communication Research)

2:30 - 4:00 PM

THE PROS & CONS OF SPONSORSHIP  
Moderator: Phillip Bloom (Bursan-Mantel Public Relations)

GETTING STARTED: THE NEW ARTIST AND THE RECORDING PROCESS

Moderator: Jackson Haring (MGR, Comper Von Beehoves/Pitch A Tent Records)

9:30 PM

Welcome Party Featuring Fishbone & Nova  
Plus Music Marathon Live!

Friday, October 28, 1988

10:00 - 11:30 AM

ARTIST MANAGEMENT  
Moderator: Ronald R. Farston (AGF Entertainment Ltd.)

TALKIN' 'BOUT A REVOLUTION: THE NEW ARTIST EXPLOSION

Moderator: Mad Max (Media Strategies)

11:30 AM - 1:00 PM

KEYNOTE ADDRESS/PERFORMANCES

1:30 - 3:00 PM

THE RETAIL CONNECTION & INDEPENDENT DISTRIBUTION  
Moderator: Graham Hatch (Frontier Records)

MONSTERS OF PUBLICITY

Moderator: Tracy Hill (Rhino Records)

MUSIC AS A SOCIAL FORCE: THE STRUGGLE FOR HUMAN RIGHTS

Moderator: Howie Klein (Sire Records)

COLLEGE RADIO & THE ALTERNATIVE MARKETPLACE

Moderator: Mark Kates (Geffen Records)

3:00 - 3:30 PM

BMJ PRESS CONFERENCE

3:30 - 5:00 PM

CULTURAL MELTDOWN: INTEGRATION OF NON-ROCK AND WORLD MUSICS INTO THE UNDERGROUND

Moderator: Brad Paul (Rouder Records)

TIPS & TRADES

SURVIVING & THRIVING AS AN INDEPENDENT RECORD LABEL

Moderator: Mike Whitaker (The Corner Store)

MUSIC PUBLISHING

9:45 PM

CMJ & Atlantic Records Present  
Julian Spear & Royal Flowers Live In Concert  
Plus Music Marathon Live!

12:00 MIDNIGHT

CMJ & Chrysalis Records Present  
The Pursuit Of Happiness Live In Concert  
(U.S. Blues, 4th Broadway—entrance on Bond Street)  
Plus Music Marathon Live!

Saturday, October 29, 1988

10:30 AM - 12:00 PM

THE RHYTHM WORKSHOP  
Co-Moderators: Bill Coleman (Billboard), Stephanie Shepherd (Dance Music Report)

PRINT MEDIA'S ROLE IN ARTIST DEVELOPMENT

Moderator: Kim White (AIM Alternative Marketing/Promotion)

COMMERCIAL RADIO

Moderator: Kim White (AIM Alternative Marketing/Promotion)

THE A&R PANEL

Moderator: Scott Byron (CMJ New Music Report)

12:00 - 1:30 PM

NEW DIRECTIONS IN JAZZ PROGRAMMING

THE NEW ARTIST IN PERFORMANCE: THE REBIRTH OF THE UNDERGROUND CIRCUIT

Moderator: Bob Grossman (Performance Magazine)

VISUALLY MARKETING THE NEW ARTIST

Moderator: Dave Kendall (Producer MTV's 120 Minutes)

COLLEGE RADIO & THE COMMUNITY

Moderator: Lon Blumenthal (IRS Records)

1:30 - 3:00 PM

THE UNDERGROUND VIDEO WORKSHOP

Moderator: Mark Ghunim (Beggars Banquet)

MAJORS, INDIES & THE GROWTH OF WORLD MUSICS

Moderator: Ron Huntsman (Ron Huntsman Entertainment Marketing, Inc.)

SUCCESSFULLY MARKETING A NEW ARTIST: TYING IT ALL TOGETHER

Moderator: Karen Glauber (ABM Records)

3:30 - 5:00 PM

THE ARTIST ENCOUNTER & FREE FOR ALL

9:00 PM

"Scary Monsters" Halloween Costume Ball  
Plus Music Marathon Live!

## Metal Marathon:

A series of panels and workshops that focus on hard rock and heavy metal

Friday, October 28, 1988

11:00 AM - 12:30 PM

ARTIST DEVELOPMENT: FROM DEMO TO LIMO  
Moderator: Johnny Z (Megaforce Records)

Panelists: Peggy Donnelly (Atlantic Records), Mike Foley (Metal Blade Records), Walter O'Brien (Concrete Management), Alex Peralis (Pyramid Sound), Richard Sanders (Loud 'N' Proud Management), Steve Sinclair (Mechanic Records), Andy Somers (Frontier Booking International), Sam Taylor (Wild Side Company)

12:30 - 1:30 PM

KEYNOTE ADDRESS: Anthrax

1:30 - 3:00 PM

WOMEN IN METAL: SEXISM: NOT JUST IN THE LYRICS  
Moderator: Dana Doran (Circus Magazine)

Panelists: Jane Hoffman (MCA Records), Betty Kallas (Cycle Sluts From Hell), Ida Longsam (Public II), Debbie Okono (MGR), Kat Srdofsky (MGR)

3:00 - 4:30 PM

WE HAVE NOT COME FOR YOUR CHILDREN . . . OR HAVE WE? DOES METAL DESERVE ITS BAD REPUTATION?  
Moderator: Deena Weinstein (Professor of Sociology, DePaul University)

Saturday, October 29, 1988

10:00 - 11:30 AM

METAL AND RADIO PIONEERING FORCE OR BLOCK-HEADS?  
Moderator: Christine Black (The Hard Report)

Panelists: Bill Fischer (WJLJ, Lowell, MA), Strangem (Management), Clarissa Garcia (Enigma Records), Jessica Harley (CMJ), Jeff Ivan (KFAX, Lubbock, TX), Johnny Jones (WCKO, Jackson, MS), Charly Kura (WNYU, NYC, NY), Mechanic, Dewey McCaffery (WRNC, Raleigh, NC), Megadon (Combat), Cheryl Valentine (Metal Blade Records), and more

11:30 AM - 12:30 PM

KEYNOTE ADDRESS: Lee Abrams (Satellite Music Network)

12:30 - 1:45 PM

METAL PRESS: YOU DON'T NEED LOOKS, TALENT OR BRAINS . . . BUT YOU DO NEED PRESS  
Moderator: TIM

Panelists: Metal Maria (Megaforce), Gerr. Miller (Metal Edge), Beth Nussbaum (Metal Mania), Frank White (Frissonne Photographers)

1:45 - 3:00 PM

SELF-HELP: HOW TO BREAK A METAL BAND WITHOUT MEGA-BACKING  
Moderator: Brian Stogel (Metal Blade Records)

Panelists: Monte Connor (R. J. J. Records), Tommy Gunn (Tommy Gunn Presents), Don Kaye (MJJ Broadcasting, Kerrang!), Paul Nelson (Lige Lord), Paul O'Neill (Titanium Records, Producer), John Strachonsky (Metal Rendezvous), Ed Trunk (Megaforce)

3:00 - 4:30 PM

METAL ARTIST PANEL: METAL GURUS  
Moderator: Mark D. Dui (Geffen Records)

Panelists: Alex Skolnick (Testament)

**& much, much more.**

**Press & Publicity:  
Layla Turkan  
Set To Run Public Relations  
(212) 682-7975**

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For more information on registration and promotional opportunities contact CMJ at 516-248-9600, fax 248-9871 or write CMJ Music Marathon, 830 Willis Ave., Albertson, NY 11507.



BRAD MESSER

## CALENDAR

# How A Union Wised Me Up

Here's how a union wised me up and adjusted my attitude while improving my lot in life. Once upon a time, I was an innocent, hardworking employee who was being taken advantage of, but I didn't realize it.

After being a major market ND for ten years I took my first union job. Almost immediately the union came up with the novel idea that people who work more than 40 hours a week are entitled to more than warm praise. They're also supposed to get extra money, they said. Pretty radical idea, but interesting.

I explained the honored tradition of journalists being on the job at all times, but the union wasn't having any of that, and insisted on getting me more money.

That was only the beginning. If I got off work and then had to return to the station to cover a breaking story, the pay rate doubled. On holidays it tripled. "Golden time," they called it.

If recorded reports were rerun after my air shift, I got paid for

that, too. Cut a commercial, get talent. Soon I was driving a Jaguar and having my hair done by Mister Susan.

Occasionally I would reminisce about the old non-union days when all the newpeople would work straight through, day and night, to cover a big story — driving their own cars, using their own cassette recorders, even feeding their own small change into pay phones. Boy oh boy, the union had placed me far beyond all that!

In my union shop, management didn't even bother to ask the air talent to appear free at remotes. Attending any sponsor function called for a big, fat fee. We newpeople even had assistants to carry our cassettes around for us

and hold the mikes up while we did interviews. Of course, the assistants were in yet another union, and were quite aware of golden time and such.

Pretty soon the union had taught me that management would stoop to almost any trick to get people to actually produce work. My innocence was gone. My re-education was complete.

Then, somewhere along the line, for reasons I do not understand, news programming became very, very expensive. Stations began making do with five newpeople instead of seven, then three instead of five, then one instead of three.

Many stations now make do with one, or even none. We newpeople who were in the union know it's just some sort of management trick. Any day now we'll figure out what went wrong, and we'll strike back.

But in case we don't — will the last newsman out please turn off the lights?

## Dog Awarded Top Medal

**MONDAY, OCTOBER 24** — A dog named Chips was awarded a Distinguished Service Cross in 1943 for singlehandedly attacking a WWII machinegun nest and capturing prisoners. But the Army Command hastily passed a law against giving medals to animals, and the Third Infantry Division had to un-decorate the dog. In 1983 more than 1000 were arrested in six states while protesting US plans to deploy nuclear missiles in Europe. Black Thursday hit Wall Street in 1929, beginning the Great Depression. **Anna Taylor** became the first person to go over Niagara Falls in a barrel in 1901. United Nations Day. Full Hunters Moon.  
**Birthdays:** Kevin Kline 41. Bill Wyman 47. AL Pres. Bobby Brown 64.

## US Marines Invaded Grenada

**TUESDAY, OCTOBER 25** — Five years ago, with American reporters kept far from the action, about 2000 US Marines invaded the Caribbean island nation of Grenada. President **Reagan** said he sent the troops to restore democracy, rescue some US citizens, and expel Cubans who were building an airport (1983). The Air Force closed down "Operation Bluebook," a seven-year study of UFO reports, in 1954. Christmas is two months away. The Atlantic hurricane season traditionally ends today.  
**Birthdays:** Swimmer Kornelia Ender 30. Helen Reddy 46. Anthony Franciosa 60. Minnie Pearl 76.

## Minimum Wage Raised To 75 Cents

**WEDNESDAY, OCTOBER 26** — President **Harry Truman** (who made \$100,000 a year) signed a new law in 1949 raising the minimum wage from 40 to 75 cents an hour. In '49 you could buy a new Cadillac for \$5000, gasoline cost 25 cents a gallon, and a bottle of Coca-Cola was five cents. California doctors transplanted a baboon heart into a 15-day-old girl in 1984, but Baby Fae rejected it and died three weeks later. "Doonesbury" by **Gary Trudeau** premiered in 1970.  
**Birthdays:** Jaclyn Smith 41. Pat Sajak 42.

## 40,000 Fired For Union Activity

**THURSDAY, OCTOBER 27** — Various textile industry employers fired 40,000 workers in Philadelphia and other cities in 1920, saying they were socialist radicals for trying to build unions. About a month later, the 100,000 members of the Amalgamated Clothing Workers Union began a six-month strike that cost manufacturers \$10 million. **Art Arfons's** rocket car "Green Monster" broke the 500mph barrier in 1964 by going 536mph. The Navy carrier "Constellation" was commissioned in 1961. **Joe DiMaggio** and **Marilyn Monroe** were divorced in 1954.  
**Birthdays:** Simon LeBon 30. Jayne Kennedy 37. Lee Greenwood 46. John Cleese 49. "Tonight Show" producer **Fred DeCordova** 78.

## Statue of Liberty Dedicated

**FRIDAY, OCTOBER 28** — The gift from the people of France to the people of the US, the Statue of Liberty, was dedicated in 1886. The ceremony in New York Harbor was headed by President **Grover Cleveland** and attended by the statue's sculptor, **Auguste Bartholdi**. In 1984, on its 35th anniversary as a communist nation, China announced it would begin some capitalistic reforms. The Guinness record for peeling onions was set in 1980 when Pennsylvanian **Alfonso Salvo** peeled 50 pounds in five minutes, 23 seconds. The Cuban Missile Crisis ended in 1962.  
**Birthdays:** "Designing Women" costar **Annie Potts** 34. **Dennis Franz** 44. **Charley Daniels** 52. **Bowie Kuhn** 62. **Saturday (10/29):** **Kate Jackson** 40, **Richard Dreyfuss** 41, **Melba Moore** 43. **Sunday (10/30):** **Harry Hamlin** 37 ("L.A. Law"), **Henry Winkler** 43, **Grace Slick** 49.



MIKE KINOSIAN

PROMOTION REVIEW

# Nothing But The Fax

Just when you thought there were no more ways to attract listeners, someone starts playing with the fax machine. Our monthly promotion review dishes out the facts.

Each Tuesday morning WRMM & WEZO/Rochester GM Jay Meyers and his staff pump out "Warm Fax," a two-page collection of market information and lifestyle material. The latter category includes items similar to those found in R&R's "Overview" section.

Originally sent to about 40 people when the first issue appeared, copies now go via fax machine to about 200 readers across the country. Recipients include ad agencies, advertisers, selected offices, local TV stations, and competing stations.

According to Meyers, the idea for "Warm Fax" came out of a brainstorming session. "We were talking about things that would set us apart," he said. "We got on the topic of fax machines being the next technical wonder, and how the first station claiming the fax machine as their own would have a great advantage."

Six staffers contribute to the effort. Meyers spends about two hours on Mondays sifting through press releases and publications, and composes "Warm Fax" on his computer. WEZO overnight board operator Bob Lucky is responsible for faxing it out on Tuesdays between 2-5am.

Besides being a publicity tool for the station, "Warm Fax" also includes material about personalities and executives from crosstown rivals. Recent examples include, "Jack Murphy of WHAM informs us that Jack Slattery will be on Channel 10 . . . which is a great coup for the radio station and keeps this great legendary personality associated with them." Regarding ratings, "WARM regards to Carey Merz and the staff of WBEE and Pete Coughlin and the WCMF crew for a job well done. Thanks for the invite to your joint ratings party. It was a blast." Another item said, "Albert Wertheimer, who founded WVOR 26 years ago, was inducted into the Syracuse Hall of Fame last night. Al is an inspiration to all who have met him and we sincerely congratulate him on this great honor."

The newsletter also serves as a promotion vehicle that doesn't take up air time or exhaust an outside media budget. In its "Warm Fax Riddles" contest, the answers are titles of songs the station plays at times specified in "Warm Fax." The first person to fax the correct answer when the song airs wins \$100. While the number of people

immediate because every office in town has funny material on the bulletin boards. Soon I'll have enough for a book."

## September Standouts

- WRMM & WEZO fax machine working overtime
- C-FAX Funnies breaking 'em up in Victoria
- B100 sticks it to 3000 winners in three days
- WNIC & KLYF: Car promotions with a twist
- WSNR wins a gold medal

receiving the newsletter is small, the station hopes word-of-mouth will spread the riddles concept and increase listenership.

Another way the station used "Warm Fax" to focus on the station was by awarding \$100 to the person who faxed in the most locations of the station's newly-placed billboards. "We had one person who spotted 25 of the 26 locations," Meyers said.

### FAX Funnies

CFAX/Victoria, BC has perfect calls for a fax tie-in, and is taking advantage of the situation.

C-FAX uses fax machines to add humor to AM driver Barry Bowman's show. Listeners fax cartoons, jokes, and funny stories to the station, and those used on the air are referred to as "Fax Funnies." Each Friday, Bowman delivers a basket of freshly-baked muffins to a participating "Fax Funnies" office.

"I've been getting some pretty funny stuff," said Bowman, who received nearly 100 submissions in three weeks. "The response was

According to PD Terry Spence, some of the material the station has received was sent anonymously. "One publicity-shy government office faxed several jokes and cartoons, but asked us not to reveal where we got them," he said.

### Don't Worry, B/100

KFMB-FM (B100)/San Diego conducted a huge window sticker promotion (9/1-3) around Bobby McFerrin's "Don't Worry, Be Happy." The station awarded cash to 3000 winners over three days.

Full-page color ads ran in the San Diego Union, Tribune, Reader, and Los Angeles Times. Heavy TV schedules were placed on network affiliate stations, and B100 used airplane banner tows over the entire county. "Don't Worry, Be Happy" stickers were sent by direct mail and were included with T-shirt and other station giveaways.

Enhancing the promotion's effectiveness was back-up distribution of one million stickers at the 75 area Jack-In-The-Box locations.



TIME AND TIDE JOCK — Basia visits WQCD/New York's Ian Karr during the Eastern swing of her road tour.

\$500,000 worth of coupons were on the backs of the stickers.

One hundred spotters covered the city, noting the license plates of vehicles with stickers. Tag numbers were called out on-air, and their owners had to call the station back within a specified time limit to win.

According to VP/GM Paul Palmer, "This was one of B100's largest cash promotions ever."

### Hand It Over

KLYF/Des Moines's second "Hands On" contest at an area Chrysler-Plymouth dealership awarded a 1988 Sundance to the contestant who kept a hand on the

allowed. Five-minute stretch breaks were given each hour, and 15-minute food and restroom breaks every third hour. Station clients such as Baker's Square, Hardees, and McDonald's supplied food, and medical supervision was provided. Participants cited swollen ankles as the prime malady.

Surviving the challenge was 28-year-old Iowa Lottery employee Lynn Isley, who managed to hold on for 88 hours and one minute, topping last year's winner by more than one hour. According to Promotions Manager Doris Lemert, "The promotion was exhausting, but fun. The people got to be real close and we're going to have a reunion party in a couple of weeks."

### Winning Olympic Moment

WNSR/New York provided a trip to the Summer Olympics for Juan and Constance Rivera to see their mentally-handicapped 27-year-old son Miguel participate in a Special Olympics exhibition with 30 other athletes.

"This trip was originally purchased for a sponsorship promotion," said VP/Sales Mike Valentino. "When we discovered that Miguel's parents couldn't afford to travel to Korea to see his performance, we knew we had found an even better use for the trip."

### WNIC's Mystery Tour

WNIC/Detroit awarded a 1989 Beretta GT to Bill and Kathy Jayska as the grand prize in the station's "Morning Show Mystery Tour."

AM drive personality Steve Gannon went to a different mystery location between 7-8am on four consecutive days (8/29-9/1), giving on-air clues to lead listeners to the mystery spot. The first 25 people who arrived at each location received keys that could start the Beretta. On September 2, all 100 qualifiers tried their keys and the Jayskas (#27 in line) won.

"This was one of the most exciting giveaways we've done since (morning team) Hudson & Gannon reunited," said Promotion Director Lisa Brancato. "People arrived in various forms of dress and many risked being late for work to get a key."



ALL FOR ONE — Westwood One and KBIG/Los Angeles have signed a major affiliation agreement for present and future projects. Celebrating (l-r) are WWI Sr. National Affiliate Relations Manager Joe Garner, KBIG VP/GM Kari Winston, KBIG VP/Programming & Operations Rob Edwards, morning team Sylvia Aimerito and Bill Maier, and Westwood One Chairman/CEO Norm Pattiz.



LON HELTON

## KNIX/Phoenix

Large Market Station Of The Year

Owner: Buck Owens  
GM: Michael Owens  
GPD: Larry Daniels  
GSM: Bob Podolski  
PD: R.J. Curtis  
MD: Buddy Owens

Airstaff (years at station): mornings, W. Steven Martin (13); 9am-noon, Bill Kramer (3); noon-3pm, R.J. Curtis (1); afternoons, Brian Kelly (4); evenings, George King (3); overnights, John Michaels (7). Weekenders: Bruce Mitchell, Susan Geary, and Gary Gardener. Frequency/Power: 102.5 100kw at 1610 ft.

Country Sign-On: 1968

Market Data: Rank: 23 Stations: 25

Format Competition: KUKQ (AM). Shamrock's newly purchased FM KMLE is set to turn Country late this month.

Arbitron 12+ Rank: Last five books: First

Arbitron 25-54 Rank: Last five books: First. Also on top 25 of the last 26 ARBs.

Other Awards, Honors: ACM Station of Year 1987 and '88; 1987 CMA Large Market winner.

Key To Success: KNIX VP/GM Michael Owens said, "To win this for the second year was beyond our wildest dreams and expectations. It's a tribute to our staff, and we're extremely proud that listeners and clients respond so well to our efforts. The key to KNIX is people, and this award

goes to everybody here — many of whom have been here a long time. They've worked so hard to make this station what it is."



## KASE/Austin

Medium Market Station Of The Year

Owner: Roy Butler  
GM: Ron Rogers  
OM: Mike Carta  
GSM: Gene Dickerson  
MD: Steve Gary

Airstaff (years at station): mornings, Tom Allen (9); middays, Terry Ryan (2); afternoons, Terry Hunt (7); evenings, Ken Jumper (1); overnights, Bob "The Wicked" Pickett (4). Weekenders: Roger Allen, Timothy James, Mark O'Brien.

Frequency/Power: 100.7/100kw at 1260 ft.

Country Sign-On: 1981

Market Data: Rank: 58 Stations: 16 above the line; 2 below.

Format Competition: Sister station KVET; KSSR/Bastrop; KTAE/Taylor.

Arbitron 12+ Rank: Last five books: First

Arbitron 25-54 Rank: Last five books: First

Other Awards, Honors: 1987 CMA GM, MD of the Year; numerous AP and UPI News awards; numer-

## KASE 101

CONTINUOUS COUNTRY

ous Texas Association of Broadcasters awards.

Key To Success: President/GM Ron Rogers said, "The key is we've been able to attract and keep good people. Radio is more of a people business than any other business I know of. The fact we have very little turnover means we spend less time getting our act together after people leave, so we're able to do more for the community. KASE has been a class act for years; people can depend on us."

## Jerry Atchley, KSSN/Little Rock

Medium Market GM Of The Year

Born: Thornton, AK 10/7/41  
Education: SMU, BA/Business Administration.  
First Radio Job: AE at KULF/Houston, 1970.

Joined KSSN: Atchley purchased the station with a partner in 1979, sold it in 1985, and solely repurchased it in 1988. He has been the GM since '79.

Career Highlights: Joined PAMS Productions out of college. Began as AE, later became Sales Manager. Worked with Southern Broadcasting, Harte-Hanks, and then Edens. Hobbies: Photography, travel, music, cooking.

Ambition: To build a radio group of five or six stations in medium markets with the greatest staff of people in the world — those who like radio and have a good time together.

Favorite Current Song: "Bluest Eyes In Texas."

Management Philosophy: I get good people around me and then get out of their way to let them do what they do best while I cheer them on. It's up to me to provide a great work atmosphere.

## 1988 CMA Broadcast Award Winners

Here are the winners of the 1988 Country Music Association broadcast awards. In addition to the long-running Broadcast Personality of the Year accolade, the Station, GM, PD, and MD of the Year are being honored in each of three market sizes. Once again, to make these awards as meaningful as possible and to separate them from similar distinctions, this is a judged competition as opposed to a popularity contest.

## Craig Magee, KIKK/Houston

Large Market GM Of The Year

Born: Maryville, MO, 10/27/43

Education: BS/Psychology, Central Missouri State Univ.

First Radio Job: 1966; WWTC/Minneapolis AE.

Joined KIKK: October 1986, VP/GM.

Career Highlights: WIL/St. Louis GM, 1980-86. Putting CHR KWK/St. Louis on the air from scratch in 1979.

Hobbies: Running, racing dirt track cars, reading, fly fishing.

Ambition: To run the Conoco station in Crested Butte, CO.

Favorite Current Song: "Joe Real-



Craig Magee

ly Knows How to Live."

People I'd Like To Thank: Dennis Israel, Group W, the KIKK staff, Paul Hughes, and Bill Figshe. If I Were Radio King I'd . . . : "De-

regulate. Words Of Advice: Keep your eye on the ass of the mule and keep on plowin'.

## WAXX/Eau Claire, WI

Small Market Station Of The Year

Owner: Central Communications  
GM: Keith Jones  
Station Manager: Marty Green  
PD: Tim Wilson  
GSM: George Roberts  
MD: Tim Closson  
Promotion Coordinator: Roger Ripplinger



Other Awards, Honors: 1987 CMA PD, MD of Year; 1987 Small Market Station of the Year; news and production awards from Wisconsin Broadcasters Association.

Key To Success: Says GM Keith Jones, "The credit goes to all of the fine people here. They're a good, hardworking group that knows their business. The reason we're successful to the degree we have been is perhaps best said in our slogan, 'Part of the family.' We program entertainment and country music for the family. Also, WAXX is continually involved within the community — both as a station and personally involved as individuals."

Airstaff: mornings, Rex Lane (7); middays, Tim Wilson (11); afternoons, Ed Paulson (2); evenings, Doris Marie (5); overnights, Barry McCoy (1). Weekenders: Jim Schumacher, local high school history teacher (21); R.C. Jensen  
Frequency/Power: 104.5, 100,000 at 2000 ft.

Country Sign-On: October 1966

Market Data: Rank: 209 Stations: 9 above the line; 1 below

Format Competition: None

Arbitron 12+ Rank: Number one last three spring sweeps (one book a year)

Arbitron 25-54 Rank: Number one last three sweeps



Jerry Atchley and wife Stephanie

Best Moment In Radio: The day I bought this radio station.

People I'd Like To Thank: Bill Meeks, Gick Johnson, Jim Long. And I'm just the caretaker of this award for the people at KSSN.

If I Were Radio "King" I'd . . . : "Do everything I could."

Words Of Advice: "If you want to be good at something, do it with passion; throw yourself into it with great enthusiasm and spirit."

## Gaylon Christie, KOOV/Copperas Cove, TX

Small Market GM Of The Year

Born: Holland, TX 8/22/36

Education: Temple Jr. College

First Radio Job: Between college classes did middays at KTEM/Temple, TX as "Corn Cob" Christie.

Joined KOOV: Purchased the station in November '77.

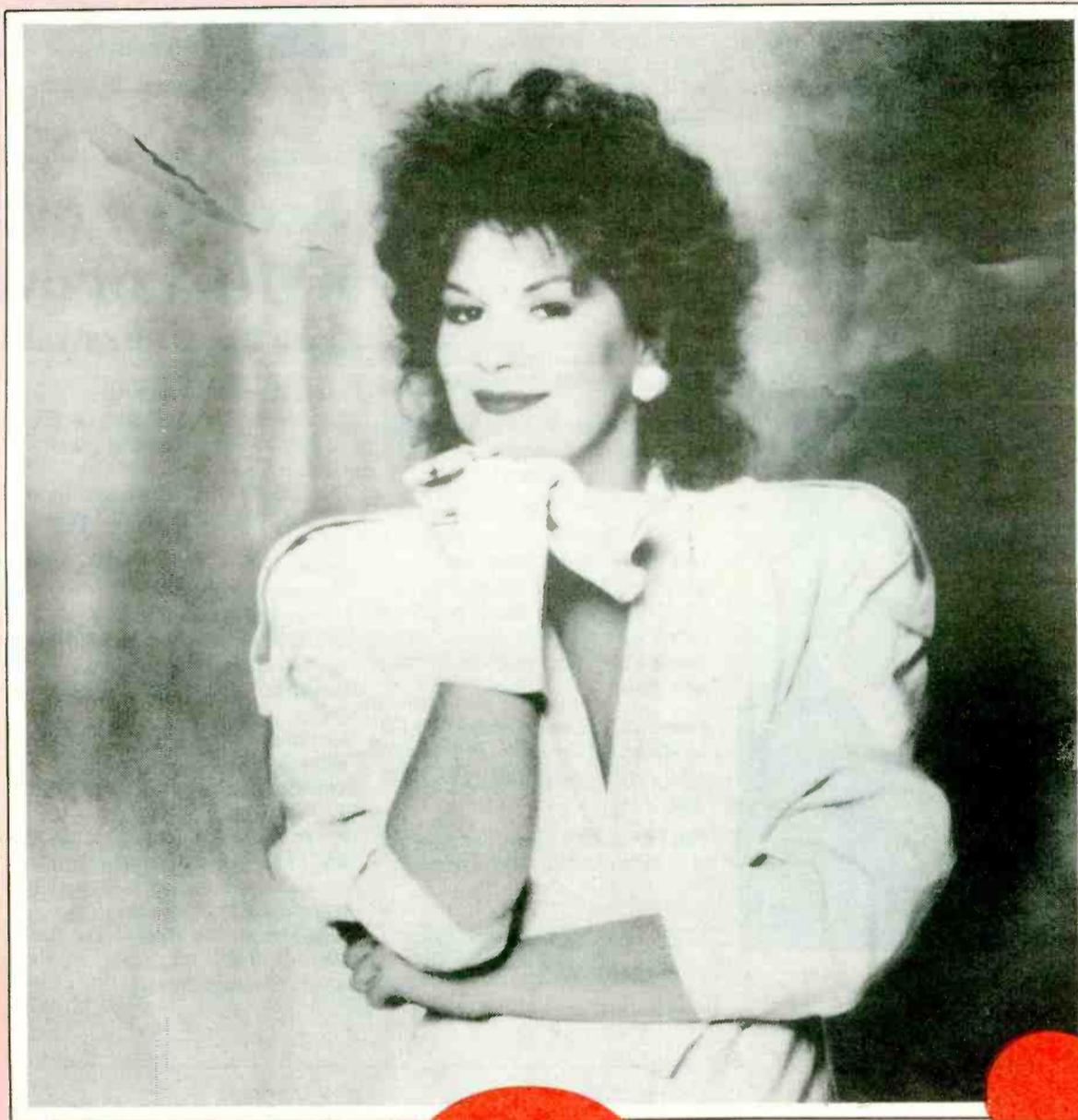
Career Highlights: Being involved in country music for 34 years and seeing all the changes which have taken place in the industry, especially the acceptability of country music.

Hobbies: Golf, fishing.

Ambition: Looking forward to re-

Continued on Page 62

*This* **is** *The Woman*



**K.T. OSLIN**

**CMA Female Vocalist Of The Year  
Song Of The Year "80's Ladies"**

**CONGRATULATIONS FROM RCA RECORDS AND SESAC!**



Int'l (s) Registered - Marcato Registrado(s) RCA Corporation, except BMG logo TM BMG Music • © 1988 BMG Music



## Jim Robertson, KIKK/Houston

Large Market PD Of The Year

Born: Williamsport, PA 9/27/52

Education: Norristown, PA HS, 1970.

First Radio Job: 1971, a WIFI/Philadelphia gofer.

Joined KIKK: June 1986 as OM/PD.

**Career Highlights:** OM/mornings at WDFI/Marion, OH which was small market Station of the Year in 1978 and '79. Six years as PD at WRVR/Memphis.

**Hobbies:** Family, softball, biking. **Ambition:** To manage and/or own. This will be my last PD job because there's none better.

**Favorite Current Song:** "Bluest Eyes In Texas."

**Programming Philosophy:** Get a great bunch of people, set up para-

meters of goals for the station and the people on a regular basis, and let 'em run.

**Best Moment In Radio:** Winning the CMA award the second time. Winning last year was tremendous, but it's the ultimate thrill to be able to repeat because there's such great competition out there.

**Worst Moment In Radio:** First time was fired. At 19, I didn't have the confidence to know if I could make it in this business. It was

very scary.

**People I'd Like To Thank:** The more than 50 fulltime KIKK staffers, Craig Magee, Viacom, Bill Fingenshu, and Terry Wood.

**If I Were Radio King I'd . . . :** De-regulate even more.

**Words Of Advice:** The way to the top is to be more professional than the way many people go about it. Understand radio is a business and conduct yourself accordingly. And nothing means anything unless you can enjoy it with family.

**Job I'd Like To Have:** Commissioner of Baseball or GM of the Pittsburgh Pirates.



Jim Robertson with sons Jeremy and Aaron

## Mike Carta, KASE/Austin

Medium Market PD Of The Year

Born: Danville, KY 4/12/46

Education: U. of Kentucky; mass communication major with a minor in broadcast management. Jones Business College, Jacksonville, FL.

**First Radio Job:** WSFC/Somerset, KY as a parttime announcer working 50 hours a week. I don't even know if they paid me.

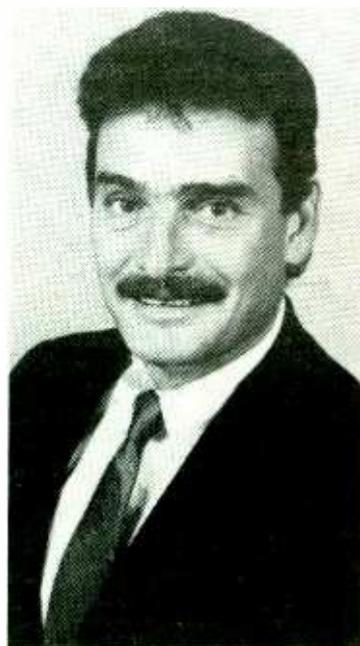
**Joined KASE:** March 4, 1984 as OM.

**Career Highlights:** Four and a half years at WMAV/Springfield, IL and five years at WIL/St. Louis. Small Market Personality of the Year, 1979.

**Hobbies:** Body building, hang gliding, hunting, fishing, oil painting.

**Favorite Current Song:** "Blue Side of Town."

**Programming Philosophy:** Build on the basics to get better.



Mike Carta

**Best Moment In Radio:** Broadcasting live from an F-4 Phantom jet.

**People I'd Like To Thank:** Ed Bell Oberle, Tom Kushak, Craig Magee, Ron Rogers, and anybody associated with any station I've ever worked at.

**If I Were Radio King I'd . . . :** Have owners and managers pay more attention to the people who work with and for them. There needs to be more empathy for fellow man.

**Words Of Advice:** Don't settle for anything but the best. Set personal and career goals and stick with 'em.

**Job I'd Like To Have:** Trainer for the Dallas Cowboy Cheerleaders.

## Scott Johnson, KYKX/Longview, TX

Small Market PD Of The Year

Born: Huntsville, AL 5/18/58

Education: U. of Alabama, BA/Broadcast and Film Communication.

**First Radio Job:** Overnight automation operator at WJOF/Athens, AL.

**Joined KYKX:** March '87 as MD; named PD August '87.

**Career Highlights:** Seven years at WBHP/Huntsville, AL as MD, Production Director, and talent.

**Hobbies:** Music, golf, golf, and golf.

**Ambition:** To get involved with satellite-delivered programming.

**Favorite Current Song:** "I Should Be With You."

**Programming Philosophy:** Know and identify with the audience and structure the station to appeal to those likes and dislikes.

**Best Moment In Radio:** The first time I heard my voice on the automation equipment.



Scott Johnson and wife Melissa

**People I'd Like To Thank:** Sun-Group, Dana Webb, Buster Pollard, Dana Harmon.

**If I Were Radio King I'd . . . :** Put the fun back in it.

**Words Of Advice:** Stick to it, be patient, practice, and never burn a bridge.

**Job I'd Like To Have:** Capsule communicator for NASA.

## RUSTY WALKER PROGRAMMING CONSULTANT, INC.

TO: **SMALL AND MEDIUM MARKET PDs**  
FROM: **RUSTY WALKER PROGRAMMING CONSULTANT, INC.**  
**COUNTRY MUSIC SPECIALISTS**

We're looking for the next Country Superstar PDs. If you're up to the challenge and want to work with some of the best radio stations in Country Music, send composite cassette and resume to:

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P.O. Box 417  
Iuka, MS 38852

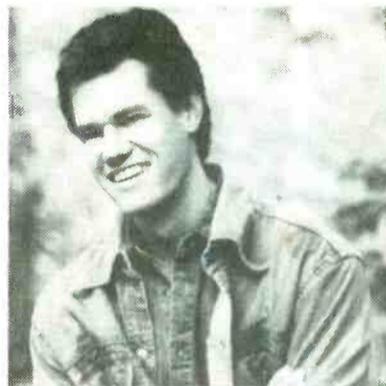
All inquiries are confidential.

# The First Family Of Country Music Wants To Congratulate Our CMA Winners & Nominees



## HANK WILLIAMS JR.

Entertainer Of The Year  
Album of the Year  
Male Vocalist



## RANDY TRAVIS

Male Vocalist  
Entertainer of the Year  
Single Of The Year  
Song Of The Year



## HIGHWAY 101

Vocal Group Of The Year  
Horizon Award



## THE TRIO

Vocal Event Of The Year



## FORESTER SISTERS

Vocal Group Of The Year



## DWIGHT YOAKAM WITH BUCK OWENS

Vocal Event Of The Year



## NITTY GRITTY DIRT BAND

Vocal Group Of The Year



# Joe Ladd, KIKK/Houston

Large Market MD Of The Year

**Born:** East Barnard, TX 7/25/40

**Education:** U. Of Houston; electrical engineering major.  
**First Radio Job:** AE and parttime jock, KANI/Wharton, TX.

**Joined KIKK:** In 1968, as weekend talent and Production Director.

**Career Highlights:** Watching local talent succeed on the national level; owning an FM station in West Texas.

**Hobbies:** Ham radio, flying, bass fishing, electronics.

**Ambition:** To own and operate another station.

**Favorite Current Song:** "Strong Enough To Bend."

**Philosophy On Pickin' the Hits:** Pick 'em for your audience, not for yourself.

**Best Moment In Radio:** The roast KIKK just gave me for being here 20 years.

**Worst Moment In Radio:** When I accidentally hit a spot instead of the third in a row and gave away \$25,000.



Joe Ladd (c) with Dwight Yoakam (r)

**People I'd Like To Thank:** KIKK original owner LeRoy Glover for giving me this job 20 years ago.

**Line To The Music Industry:** It tried to be too trendy. It's nice it realized it's the basics that make this format a success.

**If I Were Radio "King" I'd . . .:** Make all signals the same and let radio stations compete based on the quality of programming.

**Words Of Advice:** Talk only when you have something to say.



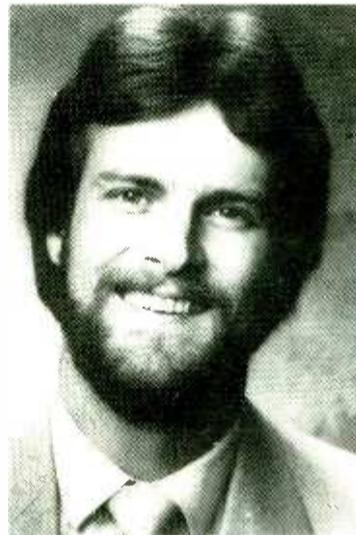
Tim Clossen with Larry Boone (seated)

## Eric Marshall, WSIX/Nashville

Medium Market MD Of The Year

**Born:** Cincinnati, OH 7/14/55

**Education:** U. of Tennessee/Martin, Liberal Arts/Communications.



Eric Marshall

**First Radio Job:** Board operator for St. Louis Cardinals baseball on WCMT/Martin, TN.

**Joined WSIX:** March '83 as weekend air talent; named PD.

**Career Highlights:** To be on a winner of the magnitude of WSIX.

**Hobbies:** Sports, golf, camping, rock climber.

**Ambition:** Operate a radio group.  
**Favorite Current Song:** "Boogie Woogie Country Fiddle Blues."

**Line To The Music Industry:** Thanks for bringing us all the good, new talent.

**Philosophy On Pickin' The Hits:** Nobody picks 'em all, but decisions have to be made. Listen with an open mind and program accordingly.

**Best Moment In Radio:** Getting the shot to program WSIX.

**Worst Moment In Radio:** As a talk show host in Memphis, I got one phone call in an hour.

**People I'd Like To Thank:** David Manning, for believing when a lot of others didn't; my wife Sally.

**If I Were Radio King I'd . . .:** Deregulate the industry, completely.

**Words Of Advice:** Listen to everyone. Good ideas are good ideas no matter where they come from.

**Job I'd Like To Have:** Manager of Cincinnati Reds.

## Tim Clossen, WAXX/Eau Claire, WI

Small Market MD Of The Year

**Born:** Northfield, MN 3/28/61

**Education:** Brown Institute School of Broadcasting, Minneapolis.

**First Radio Job:** Mornings at WEVR/River Falls, WI.

**Joined WAXX:** April 1982 as overnight personality.

**Career Highlights:** Winning the CMA MD award for second consecutive year.

**Hobbies:** Sports of all kinds.

**Ambition:** Continue to grow as a broadcaster and find new challenges within the radio and record industry.

**Favorite Current Song:** "Darlene."

**Philosophy On Pickin' The Hits:** Listen to everything that comes across the desk. I also believe in adding the best product available for the spaces I have regardless of artist or label.

**Best Moment In Radio:** Leaving WEVR.

**People I'd Like To Thank:** Bob Holton and the entire WAXX staff, including Keith Jones, Marty Green, Tim Wilson, and Coni Rude.

**If I Were Radio "King" I'd . . .:** Eliminate automated stations.

**Words Of Advice:** Put in extra hours and don't ever let anybody convince you you can't do something.

**Line To Music Industry:** The music continues to get better. Keep it coming.

**Job I'd Like To Have:** A&R for a major record company or MD for a major market Country station.

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# Joe Wade Formicola, Mornings WWWW/Detroit

Large Market Personality Of The Year

**Born:** Detroit, MI 9/17/48

**Education:** McComb County Jr. College; Lee Allan/Specs Howard School of Broadcasting.

**First Radio Job:** WPHM/Port Huron, MI weekend jock, 1969.

**Joined WWWW:** January 1988; first non-management job in 15 years.

**Career Highlights:** Getting into Country in '79. KENR/Houston PD '79-'80. WKIX/Raleigh OM 1980-87. **Hobbies:** Playing with my kids. **Ambition:** Short-term: success in Detroit. Longterm: ownership. **Favorite Current Song:** "Set 'Em Up Joe."

**On-Air Philosophy:** Be very locally topical. When you get on a hot story, be a leech and suck the blood out of it.

**Worst Moment In Radio:** Being in a situation where I had to work where I didn't want to be and where they didn't want me. But I had to stay and they had to keep me because of a contractual commitment.

**People I'd Like To Thank:** My wife Ellen, Bernie Mann, Ed Weiss, Rich

Styles, and W4's Phil Lamka and Barry Mardit.

**If I Were Radio King I'd . . . :** Do fewer giveaways and make more people smile.

**Words Of Advice:** As a kid, I saw (longtime WJR/Detroit morning man) J.P. McCarthy at an auto show and asked him how to be good on the radio. What he said to me is what I would say to others: "If you wanna get good, just keep turning on the mike." He was right. And it's ironic that more than 20 years later, I'm on against him.

**Job I'd Like To Have:** Governor of Michigan or N. Carolina.



Joe Wade Formicola

# Claude Tomlinson, Mornings, WIVK/Knoxville

Medium Market Personality Of The Year

Claude Tomlinson has been in the hospital and unavailable to respond to questions posed to the other winners. As this column went to press, it was still hoped he would be able to make it to Nashville to accept the award.

WIVK-AM & FM Asst. GM Mike Hammond said, "Claude has work-



Claude Tomlinson

ed hard and really deserves this award. He's had the highest-rated morning show over the last two years." The spring Arbitron again showed Tomlinson as the number one morning drivetime dominator in the nation's top 100 markets, with a 12+ share of 37.3.

WIVK is the only station Tomlinson has ever worked for! In fact, he spoke the first words ever uttered on WIVK when it signed on in 1953. To commemorate his 35 years on the air, WIVK commissioned a book on Tomlinson's exploits. Called "Great Day In The Morning: The Nine Lives Of Claude 'The Cat' Tomlinson," it details his on-air exploits. The book was published last March; proceeds go to a local charity.

Tomlinson, who's been doing mornings since 1972, told me in a

1985 interview that he has never aspired to work in larger markets. "I've had offers from New York, Chicago, Atlanta, and Memphis," he said. "But I love the lakes in this

part of the country. I've never cared for the hustle and bustle of big markets."

Congratulations and get well soon, Claude!

# Ken Curtis, Mornings, KYKX/Longview, TX

Small Market Personality Of The Year

**Born:** Houston 12/14/63

**Education:** Kilgore Jr. College, business major.

**First Radio Job:** Afternoon drive at KGRI/Henderson, TX.

**Joined KYKX:** As a weekender in 1980; moved to mornings in 1987.

**Career Highlights:** Moving from weekends to mornings.

**Hobbies:** Golf, carpentry.

**Ambition:** Ownership.

**Favorite Current Song:** "New Shade of Blue."

**On-Air Philosophy:** Relate to just one person and give them what they need to know to get ready for the day.

**Worst Moment In Radio:** After I made comments about the Nebraska football team, the people at the station had a guy come in and chew me out in front of everybody for saying nasty things about his Cornhuskers.



Ken Curtis

**People I'd Like To Thank:** Dana Webb for realizing my potential and moving me to mornings from weekends.

**Words Of Advice:** Never become complacent no matter how lofty the position.

**Job I'd Like To Have:** Surgeon General.

# Gaylon Christie

Small Market GM Of The Year

Continued from Page 56

retirement in a few years when I can spend more time golfing and fishing.

**Favorite Current Song:** "I'll Leave This World Loving You."

**Management Philosophy:** Radio is a people business. This station is only going to be as good as the people working here want it to be. I involve them in the operation and motivate them with incentives. We have a party once a month, with families, to celebrate our successes and get over things which may not have worked out the way we wanted them to.

**Best Moment In Radio:** We were presenting the Johnny Cash show, with June and the Statler Brothers, the night of President Kennedy's assassination. We all got together and decided the show would go on, though we offered refunds. I asked Johnny to do a patriotic tribute. What he came up with off the top of his head about what America and being an American meant was one of the most incredible things I've ever been part of.

**Worst Moment In Radio:** At KTAE/Taylor, TX I was almost



Gaylon Christie

run out of town for mangling the names of local advertisers.

**People I'd Like To Thank:** Everybody in any way responsible for the growth of country music, which allowed me to grow from a 17-year-old DJ to ownership.

**If I Were Radio "King" I'd . . . :** Fire the FCC and start over.

**Words Of Advice:** Know your market. It's unique; program to it. Don't let flakey radio rating services run your business. You run it from what you know - not from what they tell you.

**Job I'd Like To Have:** Sports commentator covering the PGA.



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## CMA Award Highlights



**HIGHWAY HAPPINESS** — Highway 101 accepts the Vocal Group Of The Year award. Highway members from (l-r) are Jack Daniels, Paulette Carlson, Cactus Mosher, and Curtis Stone.



**SHELTON ON THE HORIZON** — Ricky Van Shelton beat out some tough competition to win the Horizon Award for new artists.



**TWICE AS NICE**—Randy Travis walked away with Male Vocalist Of The Year for a second time.



**SWEET SUCCESS** — Kathy Mattea picked up her first CMA award for Single Of The Year, "Eighteen Wheels & A Dozen Roses."



**TRIO TRIUMPHS** — Emmylou Harris (left), Dolly Parton, and Linda Ronstadt (not present) nabbed the Vocal Event Of The Year award for their "Trio" album.



**DOUBLE DEAL FOR CASH** — Johnny Cash (l) announced the newest inductees for the Country Music Hall of Fame: Loretta Lynn and Roy Rogers.



**SHE'S AN 80's LADY** — K.T. Oslin captured awards for Female Vocalist Of The Year and Song Of The Year for "80's Ladies."

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Current Issue #101, KIIS/Hollywood Hamilton, KRLA/Real Don Steele, Long Island CHR WBLI, WXRK/Howard Stern, KOY-FM/Zoo, KLOS/Mark & Brian, KXRX/John & Robin, KMGJ/Tom Parker. Cassette, \$5.50.

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Special Issue #S-136, CHICAGO, CHRs Y95 & B96, AORs WLUP-AM/FM, WXRT & WCKG, B/U WGCI & WBMX, ACs WCLR, WLS & WFYR, Gold WJMK. Cassette, \$5.50.

Special Issue #137, ORLANDO, CHRs WBJW & WCAT, B/U WJHM, ACs WSTF, WDBO & WJYO, AORs WDIZ & WHTQ, Gold WOCL. Cassette, \$5.50.

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ALL-NEWS #N-13, uncut news, KOMO, KNX, WQHT, more. Cassette, \$5.50.

CLASSIC Issue #C-95, WMCA/Joe O'Brien-Dan Daniel-1963, KHJ/Charlie Van Dyke-1977, KOMA-1966, KFVB/Wink Martindale-1967, WLS/Steve King-1974, KENO/Dave Anthony-1973, & more. Cassette, \$10.50.

VIDEO #18 features KPWR/Jay Thomas, WBBM-FM/Ed Volkman & Mike Elston, KBEQ/Chuck Nasty, KCPW/Bo Chase, WHYT/Michael J. Fox, WCZY/Dick Purtan, KKLQ/Chuck Cannon & KPOI/Brock Whaley. 2 hot hours, VHS or BETA, only \$20.00 through October.

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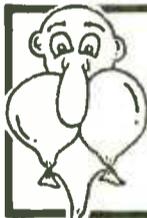
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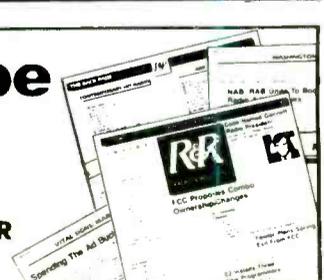
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## K KEYMARKET COMMUNICATIONS

One of America's leading radio groups seeks on-talent for current and future openings. If you're a dynamic CHR personality . . . warm and witty AC communicator . . . interesting, relatable newperson or creative morning show producer . . . send cassette and resume now to Frank Bell, VP/Programming, Keymarket Communications, 804 Carolina Avenue, North Augusta, SC 29841. EOE. No calls please.

### EAST

Central New England soft AC FM seeks AT pro. Strong on-air production, news, copywriting and research. T&R: WYRY, 130 Martell Ct., Keene, NH 03431. EOE (10-7)

Magic 104 Utica/Rome is looking for warm, personable AT for our AC station. T&R: WKGW, Thomas Rd., Oriskany, N.Y. 13424. EOE (10-7)

Big Signal FM seeks morning AC talent. Outstanding opportunity for hardworking individual. T&R: Kim Stevens, WKXZ, P.O. Box 552, Norwich, N.Y. 13815. EOE (10-7)

Leading market Lite AC FM Danbury, CT, seeks parttime AT with possibility of future fulltime openings. T&R: WDAQ, Glenn Colligan, PD, 198 Main St., 06810. EOE (10-14)

Northeast softrock/light AOR accepting applications for possible AM drive slot. No screamers, no beginners. Natural delivery. T&R: Box 14553, Albany, NY 12212. EOE (10-14)

Full Service AC accepting T&Rs for possible part and fulltime openings. Solid personality experience necessary. WGCH, Chris Lucas, Box 1490, Greenwich, CT 06836. EOE (10-14)

Q 104-FM seeks AC personality for fulltime opening. At least two years' part or fulltime experience. T&R: Box 10, Ithaca, NY 14851. EOE (10-14)

Wash 97.1 seeks parttime AT with minimum three years' experience for weekend and some weekday work. T&R: WASH, Lou Patrick, 5151 Wisconsin Ave., Washington, DC 20016. EOE (10-14)

Small Western NY AC station has future openings for ATs. Possible morning drive. T&R: Scott Michaels, 170 King Rd., Churchville, NY 14428. EOE (10-14)

WZBH is in need of a News Director/Maint. Engineer to handle 25kw FM and 10kw AM. Live and work in a great resort. Vince Edwards, 701 N. Oupont Hwy., Georgetown, OE 19947. EOE (10-14)

Enjoy your next job. WSYB AM/T -97 seeks realistic demos from beginners and pros. Vermont is beautiful! Diane Wood, Box 249, Rutland, 05701. EOE (10-14)

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### 1400WSTCAM

Chase Broadcasting's 1400 WSTC-AM seeks News Director to motivate, lead and manage large department. You should be familiar with all aspects of full-service radio, and will oversee top rated Morning Drive news block. If you want to become a part of our AM success story, send T&R and include a brief account of your management philosophy to Bill White, Operations Director, WSTC/WJAZ, 117 Prospect St., Stamford, CT 06901. EOE

## Soft Rock 105 FM WNSR

WNSR has two rare and unique career opportunities for professionals:

**News anchor/sidekick** for moderate profile adult morning show. Applicants should possess strong news background, casual, informative delivery and sense of humor. Must be able to play second seat to an alert, aware, topically humorous morning man; therefore, a bright, positive "personality" is critical. News Directorship a possibility.

**Morning show producer/promotion** assistant with strong organizational, writing and people skills, plus a sense of humor and audio production talent. Salary commensurate with experience. Send T&R to Personnel Director, WNSR, 485 Madison Avenue, New York, NY 10022. EOE M/F

### WQHQ/WSBY, Salisbury is accepting resumes and tapes to consider for future openings.

Experience necessary. Inquiries to Ed Hunt, P.O. Box U, Salisbury, MD 21801. EOE

## 92 MOOSE MOOSE NEEDS WOMAN

Creative copywriter & exciting female AT needed. #1 CHR with 27 share offers stability, support, & great benefits. Rush T, R, and copy samples to: WMME, 45 Memorial Circle, Augusta, ME 04330. No beginners. EOE

### AGGRESSIVE P2

Eastern AC needs a Morning Entertainer. We'll give you a great 50kw facility and ACN . . . you give us FUN, ADULT RADIO. Possible openings in other dayparts. Radio & Records, 1930 Century Park West, Box #224, Los Angeles, CA 90067. EOE

### NEW ENGLAND HOT A.C.

News Jockey/Air Talent. Great job. Great pay. Tapes and resumes to Radio & Records, 1930 Century Park West, Box #227, Los Angeles, CA 90067. EOE

### ADULT COMMUNICATORS

"DJ's" need not apply. We're a medium market FM in the NE looking for that elusive "adult sound". AC/Oldies experience a must. Females encouraged to apply. Tape/Resume immediately to Radio & Records, 1930 Century Park West, Box #220, Los Angeles, CA 90067. EOE

### NEWS HOST WANTED

for PM Drive. Must have great writing skills, good voice, and a natural delivery. If you're looking to make a great career move, answer this ad. Market size 25-50. Tape and resume to: Radio & Records, 1930 Century Park West, Box #230, Los Angeles, CA 90067. EOE

All the best jobs . . . all over the country . . . every week in R&R Opportunities . . . check 'em out!

## OPENINGS

### SOUTH

South Central Florida AC FM seeks News Director. Come work in the sun. T&R: WCAC, Bob Rowland, 2530 S.E. Lakeview Dr., Sebring, 33870. EOE (10-7)

The fastest growing area in the Country is Southwest Florida. We need sales people. Resume: WDCQ, 1227 Del Prado Blvd., Cape Coral, 33990. (813) 574-1200. EOE (10-7)

WVIS-FM 106 Black/Dance format seeks two persons for sales position. One year minimum. Salesperson to sell air time. Resume: SM, Box 487, Frederiksted, St. Croix US Virgin Isl. 00841. EOE (10-7)

Still haven't found what I'm looking for. Nights/MD at 50k Augusta AOR. Great opportunity if you're ready to move into medium market. T&R: Box 10045, Augusta, GA 30903. EOE (10-7)

Z93 Amarillo, leading CHR. Accepting T&R for morning news/sidekick position. Immediate openings. Females encouraged. Stu Smoke, 2903 S. Western, 79114. EOE (10-14)

Future AT openings. AC Full Service FM/AM combo near DC. Sports knowledge and strong work skills a must. T&R: Dick Rossi, Box 269, Fredericksburg, VA 22401. EOE (10-14)

All Hit Country COIN-94 seeks an evening goddess. Good pay for great pipes. T&R: Dawn Smart, 3305 N.E. Loop 286, Paris, TX 75460. EOE (10-14)

News Director needed yesterday in Deep South! Great entry level position for college grad. Prefer from Ark-La-Tex area. Doug: (318) 352-9596. EOE (10-14)



Z-93 Amarillo, leading CHR. Accepting T&R for Morning News/Sidekick position - immediate opening - females encouraged. Overnight to 2903 S. Western, Amarillo, TX 79114. Attention: Stu Smoke. EOE. No calls.

### WESI FM easy 105

#### OVERNIGHT ANNOUNCER

... Easy Listening station with Larry King overnight. Experience preferred, but will train the right person. Production and news writing involved. Tape and resume. WESI, 210 W. King St., Strasburg, VA 22657. No phone calls.

#### LEGACY SOUTHERN AC

seeks PD with strong grasp of music fundamentals. Candidate is currently MD or small market PD. Work with accomplished PD-turned-GM. Key qualities: intelligence, sense of responsibility, detail orientation, desire for dominance, strong on-air performance, urgency. Be willing to surrender to coaching in those and other areas. Aircheck and production, resume, and whatever to Kevin Metheny, WAEV, Box 727, Savannah, GA 31402.

Top 100 Sunbelt CHR seeks crazy, uptempo morning personality/team. Team players w/winning attitudes a must! Great Bucks for the Right Stuff. Send T&R today to Radio & Records, 1930 Century Park West, #233, Los Angeles, CA 90067. EOE

WSSX/Charleston, S.C. has an immediate opening for a killer production director/air talent. Send T&R to Dave Allen, PD, P.O. Box 31089, Charleston, S.C. 29417. EOE

#### BIG BUCKS, GREAT COMPANY, GREAT CITY!!

Top 50 sunbelt market looking for the best Morning Talent in the Free World. Teams, individuals, stand up comics, loose nuts and bolts. T&R to Radio & Records, 1930 Century Park West, Box #223, Los Angeles, CA 90067. EOE

## OPENINGS

### MORNING TALENT NEEDED YESTERDAY

Must be bright, topical, personable and creative. Shift and production required. Small Market - Great People - Good Money. Send tape and resume to WALD, P.O. Box 1397, Walterboro, SC 29488. EOE

### MORNING DRIVE

Experienced Air Talent for Urban/CHR FM. Production, listener involvement, community and personal appearances. T&R to Radio & Records, 1930 Century Park West, Box #218, Los Angeles, CA 90067. EOE



Edens Broadcasting's Q94 is looking for a producer for the Q Morning Zoo. Great facilities, great people. Production experience necessary, creativity helpful. You'll be the right hand for the two-man Q Zoo Morning Team. Submit resume to Steve Davis, WRVQ, Box 1394, Richmond, VA 23211. No phone calls please. EOE



Tampa Bay's Classic Rock Sandusky outlet has an opening for an Off-Air Production Director! Must have excellent copywriting and organizational skills, PLUS must be willing to work in the best 8-Track studio in the state of Florida! Send resume, copy and production samples to:

Beau Raines  
98 Rock  
2 Corporate Drive  
Suite 550  
Clearwater, FL 34622  
(No phone calls please)

98 Rock is an Equal Opportunity Employer!

KXX-106 Birmingham's Top rated CHR is searching for a natural upbeat OFF-AIR PRODUCTION DIRECTOR. This is our first opening in over six years! Must have excellent writing abilities and be able to voice and produce major market promos. Send T&Rs to Jim Prewitt, PD, WKXX-FM, 3700 4th Ave., Birmingham, AL 35222. EOE

#### CO-HOST

CHR Top 10 market morning show needs co-host. Description: hip, well read, big pipes, creative, knowledgeable, mature adult. If we are describing you, rush tape, resume and photo to Radio & Records, 1930 Century Park West, #232, Los Angeles, CA 90067. EOE

#### NASHVILLE'S TOP AC

WLAC-FM has immediate openings for a Production Genius and a nighttime killer. AC, CHR pros. Must have desire to win. T&R to Dave Mason, PD, WLAC-FM, 10 Music Circle East, Nashville, TN 37203. No calls. M/F EOE

## OPENINGS

### MIDWEST

Midday Female needed. New FM AC. Must have experience. Will handle headlines, remotes, production. T&R: Geoff Freeman, Box 406, Geneva, OH 44041. EOE (10-7)

New 50k Kalamazoo AOR seeks talent from Midwest area. Especially middays/production person. Rush T&R: Bill Martin, WRKR, 9835 Portage Rd., Portage, MI 49002. EOE (10-7)

WPZL/Indianapolis Rare opening to compliment premier Midwest CHR. No beginners, please. T&R: John Trout, WZPL, 1440 N. Meridian St., Indianapolis, IN 46202. EOE (10-7)

Morning Pro needed. Join winning team at fast growing AC music FM. Good production a must. T&R: Doug Freeman, KBYZ-FM, Box 1377, Bismarck, ND 58502. EOE (10-7)

Promotion Director needed at Classic Rock WMGG and WMNI Country. Resume: Mark Jividen, 1458 Dublin Road, Columbus, OH 43215. EOE (10-7)

Growing FM Country seeks News Director. Send your best T&R and salary: Jay Allan, WYTE, Box 956, Stevens Point, WI 54481. EOE (10-7)

Announcer needed for country powerhouse. Bright, upbeat, team player to do more than intro records. T&R: WGEM AM-FM, Box 80, Quincy, IL 62306. EOE (10-7)

WCWC & WYUR seeks a morning man and morning man/PD. T&R: Gregg Owens, Box 156, Ripon, WI 54971. EOE (10-7)

Leading SW Michigan CHR seeks experienced afternoon driver and production pro. T&R: Jim Gifford, WIRX, Box 107, St. Joseph, MI 49085. EOE (10-7)

Growing Midwest group looking for future wizard night ATs! Possible MDs. T&R: Jeff McCarthy, Box 1991, Green Bay, WI 54305. EOE (10-7)

K102/Columbia, Missouri seeks personality to fit into very successful AC morning team. Strong production and ability a must. T&R: Dan Corkery, 503 Old 63 N., 65201. EOE (10-14)

WWCT/Peoria AOR seeks promo oriented PD. Need a people person to bring best out of air staff. T&R: GM, 1111 Main, IL 61606. EOE (10-14)

Assistant PD/AT needed yesterday at Northeast MO Classic FM. Must excel at details. Paperwork, production. T&R: KRXL, D.L., Box 130, Kirksville, MO 63501. EOE (10-14)

#### AOR/CHR WINNERS

Want Evening Personality. Creative, enthusiastic, hungry to continue dominance in highly competitive smaller market. Phones, appearances, ability to relate to audience, production and MD experience major pluses. Send T&R to Radio & Records, 1930 Century Park West, Box #219, Los Angeles, CA 90067. EOE

### KFKF 94 FM

#### TODAY'S COUNTRY

#### ANNOUNCER/PRODUCTION OPENING.

Terrific opportunity for terrific talent! Send tapes and resumes to: KFKF Radio, P.O. Box 6394, Kansas City, MO 64126. ATTN: John St. John. Absolutely confidential. EOE

#### INDIANA COUNTRY FM

in a metro of 175,000 is looking for a wild morning jock. Possibly to work as part of a team. Must be able to use phones and do bits. Good training for the majors. T&R to Radio & Records, 1930 Century Park West, Box #228, Los Angeles, CA 90067. EOE

#### MORNING MAN FOR CHR POWERHOUSE

We are conducting a nationwide search for a MORNING ENTERTAINER/FUTURE PROGRAMMER! Use of phones, High visibility potential, and super production a must! Competitive Salary and Benefits! T&R to: Radio & Records, 1930 Century Park West, Box #229, Los Angeles, CA 90067.

#### MIDDAY/PRODUCTION DIRECTOR

WRKR, Kalamazoo, AOR, seeks midday/Production Director. Work in our state of the art 8 track studio plus assist me in writing and producing station promos. Rush T&R to PD, 9835 Portage Rd., Portage, MI 49002. M/F EOE

## OPENINGS

Single, attractive male seeks early morning relationship with compatible person who enjoys the pursuit of humor, production (the kinkier the better), and personality. You must be into exhibitionism and not mind if others are listening. I am a Leo and prefer to be dominant. Our long term relationship would blossom in the FM suite of a Midwest AOR. If you are into FM and AOR, you love all topics of interest, have a nice tight board, a throaty voice, and a rapier sense of humor, we could be a hot number ... together. Send me an explicit tape, and let me hear your best stuff. Radio & Records, 1930 Century Park West, #231, Los Angeles, CA 90067. EOE



We've got a rare full-time opening! We're looking air talent to take over a creative morning show. If you've got the drive to continue a winning tradition, you may be the person we're looking for. We'd love to hear from you! T&R to Mike Justin, P.O. Box 8, Bloomington, IL 61702. EOE. No phone calls please.

## WEST

San Diego's KOW has immediate air staff openings. Minorities encouraged. T&R: Chris Adams, 1523 E. Valley Parkway, Escondido, CA 92027. EOE (10-7)

CHR KEZY/Anaheim seeks hot PM AT. Production, remotes, parties, appearances. Photo. T&R: Craig Powers, PD, 1190 E. Ball Rd., Anaheim, CA 92805. EOE (10-7)

KRQ/Tucson still seeks America's Hottest up-and-coming nighttime teen idol to handle 10-6pm in 1989. T&R: Clarke Ingram, 4400 E. Broadway, AZ 85711. EOE (10-7)

KMBY Monterey dominant AOR, seeks conventional, one to one news anchor for morning drive. Females encouraged. T&R: Rick Berlin PD, Box 1271, CA 93942. EOE (10-7)

KDON Salinas/Monterey seeks a dynamic on-air PD. Two years experience required. T&R: Jeff Salgo, 1190 E. Ball Rd., Anaheim, CA 92805. EOE (10-7)

KCAL FM is seeking an off-the-wall, zany, wacky morning AT or Team. T&R: Dana Jang OD, 525 New Jersey St., Redlands, CA 92373. EOE (10-7)

Resort AOR seeks AT. 8 track, CD SFX. Ski the Big One, float the Snake. T&R: KMTN, Devan Mitchell, Box 927, Jackson Hole, WY 83001. EOE (10-7)

AOR market leader seeks experienced AT for morn/night. Entry level. Mgmt possible for right person. T&R: Cyndee Maxwell, KWHL, 9200 Lake Otis Pkwy., Anchorage, AK 99507. EOE (10-7)

Live in Santa Barbara! 101.7 K-Lite looking for adult afternoon driver. Right pay for right person. Females encouraged. MOR format. T&R: Box 41030, CA 93104. EOE (10-7)

INNERVIEW seeks entry parttime intern for two rock shows in L.A. Flexible hours, pay possible, students preferred. Natalia: (213) 652-8710. EOE (10-14)

AT - Monterey. Santa Cruz-Salinas market. KHIP Classic Rock format. T&R: Rick Munday, #1 Robar Center, Suite 201, Salinas, CA 93901. EOE (10-14)

KCAL-FM, Redlands is seeking off-the-wall, zany, wacky AT or team for mornings. T&R: Dana Jang, Operations Manager, 525 New Jersey St., #A, 92373. EOE (10-14)

Experienced reporter, great entry level on-air position. T&R: KVEC, 3195-G McMillan Rd., San Luis Obispo, CA 93401. EOE (10-14)

Major market morning drive talent wanted. T&R: Pollack Media Group, 984 Monument St., #105, Pacific Palisades, CA 90272. EOE (10-14)

Announcer, Fort Bragg, CA, on the coast. AC FM. T&R: Ron Phillips, Box 1459, Fort Bragg, CA 95437. EOE (10-14)

Sales. Small market in Northern CA. Minimum two years experience. Resume: Box 2158, Santa Rosa, 95405. EOE (10-14)

Go West young man (or woman)! Several opportunities for CHR and AC talents. Various dayparts. C/R to 3397 Wrightwood Dr., Studio City, CA 91604 (No calls). EOE

## OPENINGS

### TRANSTAR RADIO NETWORK

TRANSTAR RADIO NETWORK is looking for **network-quality Air Talent**. Highly motivated personalities from all formats should apply now. Broadcast live from Hollywood to several hundred great radio stations all across America. **RUSH** your cassette, resume, photo and salary requirements to Chris Kampmeier, VP/Programming, TRANSTAR RADIO NETWORK, 6430 Sunset Blvd., #401, Los Angeles, CA 90028 EOE M/F

### OLYMPIA BROADCASTING WANTED

This top-rated broadcasting company continues to expand and seeks experienced **Account Executives** that want to enhance their broadcast careers. Please send resumes to V.P./Director of Sales. Address: 605 First Avenue, Suite #510, Seattle, WA 98104

### KKAT MORNING DRIVE

Utah's #1 Adult Station has an opening for our top rated morning show. Do you have an off the cuff sense of humor? Can you involve listeners in your show? Do you enjoy visibility and community involvement? Can you generate energy, excitement and water cooler talk? If you're looking for a stable, creative environment and a **rare** opportunity to join one of the leading broadcast groups in the country, then we should talk. Send C&R to: **John Marks, P.O. Box 45150, Salt Lake City, UT 84145.**

### FULL SERVICE P.D.'S:

- Are you ready for a **real** challenge? Top 100 market leader, double digit FM AC in the beautiful west wants to grow. We need a Program Director who knows how to lead. Salary competitive with larger markets. People skills, promotional creativity a must. There's no bigger challenge than moving a station with a 10 to a 15. **Experience with personality oriented AC's a must.** No "Ten-in-a-row" P.D.'s need apply. Think you can do it? Tape and resume. EEO Employer. Radio & Records, 1930 Century Park West, Box #225, Los Angeles, CA 90067. EOE

Got a job? Need a jock? Put it in Opportunities -- and get results! Call 213-553-4330.

## OPENINGS

### P.D. IN THE ROCKIES!!!

- Creative, promotional minded leader needed for new Colorado FM. Seeking hard working, people oriented person to guide this station to the top. Brand new facility and great opportunity. T&R to Radio & Records, 1930 Century Park West, Box #222, Los Angeles, CA 90067. EOE

### POSITIONS SOUGHT

PD/OM/MD with all skills wants to bring ratings, sales, awards to your Country station within three hours of Chicago. RO8 RYAN FILLERS: (218) 728-4484. (10-7)

Hot CHR AT/Production whiz! Nine years experience. Great on-air style. Steven Spielberg-like production! ERIC: (414) 324-4782. (10-7)

Seven year itch! No, experience in morning's. I've increased numbers or been rated number 1 everywhere I've worked. Voices, bits, personality. JAY: (301) 298-1683. (10-7)

Sexy, silly, sincere female AT can do it all in LA. Need a job. Good energy, experience and refs. P1, AOR nights, midday, AM side/news. C.J.: (213) 396-8258. (10-7)

Canadian! Three years' experience seeks fulltime on-air AC/CHR anywhere. Desire to plant roots. Family man. JIM: (418) 579-9043. (10-7)

Major market pro seeks So. Cal. gig after TV series' cancellation. I must work. Great pipes. Music, News, Talk, Comedy. 20 years' experience. DH: (818) 342-8033. (10-7)

Radio gig bit it. Mine. Snatch me from unemployment line. Six years' exp. Midwesterner, originally from Seattle market. AC, Classic Hits, Rock. SHAWN: (217) 446-6080. (10-7)

Recent college grad seeks first job. Will relocate. Sense of humor. Two years' college station experience. Prefers AOR/CHR. JIM: (414) 854-4282. (10-7)

AOR announcer with PD/MD experience ready to join your AOR team. MARK: (509) 283-2102. (10-7)

Sick of Tee-Pee. 14 year radio pro, clever, witty, innovative, warm and sincere with sensational voice. CHIEF JOE: (617) 359-2825. (10-7)

Experienced, dependable team player, seeks challenging on-air position. Interested in programming and community involvement. AC/Country/Christian. DAVE: (214) 258-1819. (10-7)

Seeking AT position AC station. 27 years' experience plus Oldies catalog. Will relocate. Salary open. R.H. CARSON: (601) 366-6927 or (601) 247-3626. (10-14)

Nice guy in search of the right team. Experience: WSB, WWSH, WXTU, WLTE, WBOS. AT or first PD job. JAY: (617) 331-2325. (10-14)

This is the one. Great voice wants permanent, full or parttime on-air position. Call to secure this voice. (201) 445-5331. (10-14)

31 year old, human AT seeks So. Cal. to Ventura. 11 years' morning/PM. Deep pipes, Solid skills. STEVE ALLISON: (805) 373-7422. Early AM/PM. (10-14)

Looking for fulltime. Great voice, production. Format CHR, AC, AOR. Energetic, team player. SW to SE markets. CHRIS: (214) 272-3164. (10-14)

Nightowl, originally from Seattle market. Six years' experience, seeks non-screaming AC, Classic Hits, Oldies shift. Medium, Midwest market. SHAWN: (217) 446-6080. (10-14)

For more information on a nighttime personality with entertainment value, professionalism, and six years' experience. STEVEN: (214) 885-1548 after 7pm Central. (10-14)

Wanted: Large or medium market personality station where a six year, small market AT can learn more and earn more. ART: (618) 397-2521. (10-14)

Rock 'n roll animal AOR AT with production, Copywriting, news/sports experience, seeks position at community-leading rocker. All markets considered. KEN: (201) 633-8304. (10-14)

Elektra Records' former National Marketing Research Director, Julie FREEMAN, can now be reached at: (213) 826-1079. (10-14)

ACC, NBA, PBP. Olympics, talk, commentary. That's my 10 year background in sports. Seeking fulltime Sports Director position. (704) 529-6514. (10-14)

## POSITIONS SOUGHT

Eight year CHR pro available in Florida. Medium/major markets. (305) 721-0582. (10-14)

Production Director is my goal. Currently Asst. PD for a major market NY radio station. Looking for medium market position. Creative and experienced. JOEY: (201) 487-0668. (10-14)

Hear this tape to believe it! The Classic Rock, AOR, or phone-in talk show on either coast dude. BRAD: (607) 535-7652. (10-14)

Yes, you can afford a meteorologist! Give me a call. TOM: (606) 271-0827. (10-14)

Seeking AC or Country operations/PD position. Large market background and good references. RON DENNINGTON: (314) 428-3132. (10-14)

Looking for a good Program Director? A good PD is looking for you. Can get you back on the attack. JERRY: (512) 631-3608. (10-14)

AT wants creative, tight station. Keep it simple and sometimes stupid! Medium market AOR, AC, MOR. RICK: (717) 532-5444. Leave message. (10-14)

Eight years Classic Rock. Talk, CHR, PBP. Comp education work ethic unmatched. Pipes, looks, wit, headed for the top. Are you on way? JOE: (206) 671-9224. (10-14)

### ATTENTION AOR PROGRAMMERS

I work for free! Plus I work a hundred hours weekly. Got your attention? Good! I'm experienced and a team player. For no BS call 407-239-0827. AT-CS

Currently working two radio jobs nice to work one. Twelve years' experience. Seeks assist, medium or major AC/Country/Oldies. MARK ANDERSON: (302) 994-3934. (10-14)

Good, solid seven year AT seeks new home with a stable company. Prefer CHR/AC/Classic Hits. SCOTT: (915) 646-7758 before 9:00am or after 5:30pm. (10-14)

Female rookie seeks first fulltime AT position. Currently working parttime on 50K AC station. Prefer NJ or Eastern PA. No automation. BRENDA: (201) 537-2774. (10-14)

Hot, Young AT ready to grow, seeks fulltime CHR. Willing to relocate. PDs you say it, I'll do it. RANDY: (916) 966-9687. (10-14)

Talkshow host with OM/PD/producing experience looking for a new place to talk. Seeks major/medium. PERRY: (313) 239-0905. (10-14)

Seasoned eight year pro, PD, sports, PBP, seeks medium or small market, nationwide. Positive, team oriented, let's talk. MIKE: (509) 922-7476. (10-14)

CHR/AC morning personality seeks medium/major market home. Phone bits, funny, enthusiastic. Let's become legendary together. Have family, will travel. GARY: (614) 389-3674. (10-14)

Experienced AT/Sports/College PBP seeks position ASAP. All markets considered. Would love to relocate. ARNIE: (213) 476-3169. (10-14)

Hot CHR AT/Production whiz! Nine years' experience. Great on-air style. Steven Spielberg-like production! ERIC: (414) 324-4782. (10-14)

Personality, entertainer available for AC/Country/FSA. Solid proven talented adult communicator, with major market experience. JOHN: (312) 773-3588. EOE (10-14)

MARK LANDIS is available. Eight years' experience (Houston, FL) CHR/AOR mornings or afternoons, possibly PD/MD. Let me play and I'll make you #1. (713) 674-1299. (10-14)

You're in control. I'm organized for CHR assistant PD position. Winners only. SMITTY: (919) 863-3075. (10-14)

Best value in the graveyard today. Seeking to go anywhere. Know programming, production and more. Can be yours. TOM: (301) 689-1038.

Attention East and South! High-energy, rapid-fire CHR AT with phones available now! Three years Top 50 market. All shifts + APO/MO positions welcome. MACHINE GUN: (212) 661-4786. (10-14)

Want more than an ordinary announcer? AT/Entertainer with excellent production and creative production skills seeks air shift. GERALD: (818) 986-8443. (10-14)

Eleven year vet seeks first PD position, all I need is a chance. Also seeks Jazz/NAC job anywhere in U.S. JERRY: (512) 654-6402. (10-14)

## POSITIONS SOUGHT

Hot, Young AT ready to grow seeks fulltime CHR. Willing to relocate. PDs you say it, I'll do it. RANDY: (916) 966-9687. (10-14)

Experienced AT, all phases. Seeking job position, small market in SW VA, TN or KT only for early air shift, then radio sales. PAUL: (302) 422-4538. (10-14)

Ten year pro seeks position in south. Experience includes Country, Big Band, Oldies. Have worked Dallas/Ft. Worth. Prefer small/medium market. STEVE: (919) 822-2064. (10-14)

Ten year pro with major market experience looks to settle down and plant my radio roots back in the Midwest. MIKE: (715) 842-8067. (10-14)

For sale: Hard working, talented, bright, cheery, female. Six years' experience. Must see to appreciate. PENNEY: (919) 524-4647. (10-14)

Pick me, I'm clean! Morning AT, AOR Music Director, news, sports, voices, bits, ten year pro. RIK: (216) 499-4190. (10-14)

Five year Chicago metro, former PD. Seeks talent CHR/AC/Urban/Talk position. Will relocate. Good production, writing, computer skills. LAWRENCE: (219) 882-2033. (10-14)

Ten years' experience. Creative, community minded communicator. Have worn all hats. AT/PD/MD. Ready to wear yours. (916) 722-9378. (10-14)

Imaginative, personable, creative. Major market experience Boston and Baltimore. Morning and afternoon drive. Top production looking to grow. Urban/CHR TEDDY: (301) 727-1415. (10-14)

He said we should fund the Contras before his son turned fightin' age. I said, "So kill someone else's kid. Not yours?" Stimulating Talk. FRED: (703) 694-4638. (10-14)

15 year professional seeks programming gig in Country/AC/Classic Hits. Stable, good references. Will lead your station UP. JERRY: (512) 631-3608. (10-14)

Winning PD/OM seeks right "new opportunity." My record speaks for itself. Will consider invest/equity. MIKE: (607) 729-5950. (10-14)

Working with automation doesn't scare me. Country and AC AT plus news! I want to join your team. MERL: (802) 728-3166. (10-14)

SD personality seeks work in Colorado. Hard working, dependable, five+ years' experience. Small or medium please. (605) 623-4543. Leave message. (10-14)

## MISCELLANEOUS

Need record service. N. FL Am changing format in need of all R&B (currents, oldies, jazz and gospel). Singles and LPs. WTOT AM, Robert Conrad, Box 569, Marianna, 32446.

### R&R Opportunities Display Advertising

Display: \$50 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$60 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

### Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by check mailed to our office in advance.

### Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

### R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

### Deadline

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For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.

## Attention PDs, OMs, NDs, GMs

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### NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

ACT NOW!

## BRITAIN



LW	TW	Artist/Title (Label)
1	1	<b>U2/Desire</b> (Island)
3	2	<b>WHITNEY HOUSTON/One Moment In Time</b> (Arista)
7	3	<b>BOBBY McFERRIN/Don't Worry, Be Happy</b> (EMI-Manhattan)
2	4	<b>HOLLIES/He Ain't Heavy, He's My Brother</b> (EMI)
8	5	<b>RICK ASTLEY/She Wants To Dance With Me</b> (RCA)
10	6	<b>ERASURE/A Little Respect</b> (Mute)
5	7	<b>PHIL COLLINS/A Groovy Kind Of Love</b> (Virgin)
4	8	<b>PET SHOP BOYS/Domino Dancing</b> (Parlophone/EMI)
20	9	<b>WEE PAPA GIRL RAPPERS/Wee Rule</b> (Jive)
9	10	<b>INNER CITY 1/KEVIN SAUNDERSON/Big Fun</b> (10/Virgin)
14	11	<b>DURAN DURAN/I Don't Want Your Love</b> (EMI)
15	12	<b>ALEXANDER O'NEAL/Fake '88</b> (Tabu/CBS)
11	13	<b>WOMACK &amp; WOMACK/Teardrops</b> (4th & B'way/Island)
6	14	<b>BILL WITHERS/Lovely Day</b> (Sunshine Mix) (CBS)
12	15	<b>PASADENAS/Riding On A Train</b> (CBS)
13	16	<b>JASON DONOVAN/Nothing Can Divide Us</b> (PWL)
17	17	<b>BANANARAMA/Love Truth &amp; Honesty</b> (London/PG)
—	18	<b>T'PAU/Secret Garden</b> (Siren/Virgin)
—	19	<b>HAZELL DEAN/Turn It Into Love</b> (EMI)
—	20	<b>SINITTA/I Don't Believe In Miracles</b> (Fanfare)

### Moving Up

**BEATMASTERS 1/P.P. ARNOLD/Burn It Up** (Rhythm King)  
**KIM WILDE/Never Trust A Stranger** (MCA)  
**CHRISTIANS/Harvest For The World** (Island)  
**SABRINA/All Of Me** (PWL)  
**SPEAR OF DESTINY/So In Love With You** (Virgin)

*The Network Chart, courtesy MRIB*

## CMJ NEW MUSIC

LW	TW	Artist/Title (Label)
4	1	<b>U2/Desire</b> (Island)
1	2	<b>SHOXSIE &amp; THE BANSHEES/Peek-A-Boo</b> (Geffen)
3	3	<b>LET'S ACTIVE/Every Dog Has His Day</b> (IRS/MCA)
2	4	<b>PRIMITIVES/Crash</b> (RCA)
7	5	<b>COCTEAU TWINS/Carolyn's Fingers</b> (Capitol)
5	6	<b>PSYCHEDELIC FURS/All That Money . . .</b> (Columbia)
—	7	<b>JANE'S ADDICTION/Jane Says</b> (WB)
8	8	<b>TRANSVISION VAMP/Tell That Girl To Shut Up</b> (Uni/MCA)
10	9	<b>FEELIES/Away</b> (A&M)
—	10	<b>BILLY BRAGG/Waiting For The Great Leap Forwards</b> (Elektra)
6	11	<b>BIG AUDIO DYNAMITE/Just Play Music</b> (Columbia)
9	12	<b>SUGARCUBES/Coldsweat</b> (Elektra)
—	13	<b>HUNTERS &amp; COLLECTORS/Back On The Breadline</b> (IRS)
18	14	<b>EDIE BRICKELL &amp; THE NEW BOHEMIANS/What I Am</b> (Geffen)
—	15	<b>THEY MIGHT BE GIANTS/Ana Ng</b> (Bar/None-Restless)
13	16	<b>HOTHOUSE FLOWERS/Don't Go</b> (London/Polydor)
—	17	<b>FISHBONE/Freddie's Dead</b> (Columbia)
—	18	<b>SHOXSIE &amp; THE BANSHEES/The Killing Jar</b> (Geffen)
11	19	<b>MICHELLE SHOCKED/Anchorage</b> (Mercury)
12	20	<b>JOY DIVISION/Love Will Tear Us Apart</b> (Quest/WB)

### Moving Up

**FEELIES/Too Far Gone** (A&M)  
**FISHBONE/Bonin' In The Backyard** (Columbia)  
**COCTEAU TWINS/Blue Bell Knoll** (Capitol)  
**LITTLE FEAT/Let IT Roll** (WB)  
**FISHBONE/Ma & Pa** (Columbia)  
**DEAR MR. PRESIDENT/Hey Daddy, Have You Ever Been...** (Atlantic)  
**HUXTON CREEPERS/Rack My Brain** (Big Time/PG)

*Chart derived from tracks supplied by a panel of college and commercial radio stations reporting to CMJ New Music Report (516) 248-9600. Imports are noted.*



## AUSTRALIA

LW	TW	Artist/Title (Label)
1	1	<b>1927/That's When I Think...</b>
2	2	<b>DARYL BRAITHWAITE/As The Days...</b>
3	3	<b>INXS/Never Tear Us Apart</b>
6	4	<b>CROWDED HOUSE/When You Come</b>
—	5	<b>JOHN FARNHAM/Two Strong Hearts</b>
10	6	<b>GO-BETWEENS/Streets Of Your Town</b>
9	7	<b>BLACK SORROWS/Hold On To Me</b>
4	8	<b>JOHN FARNHAM/Age Of Reason</b>
—	9	<b>LITTLE RIVER BAND/Soul Searching</b>
—	10	<b>GO 101/Build It Up</b>

### Most Added

**COCKROACHES/You And Me**

*Top 10 Australian records from playlists of FM104/Brisbane, EON-FM/Melbourne, FOX-FM/Melbourne, 96FM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2MMM/Sydney, and KIX106/Canberra.*

## CANADA

LW	TW	Artist/Title (Label)
1	1	<b>COLIN JAMES/Voodoo . . .</b> (Virgin)
3	2	<b>COREY HART/Spot You . . .</b> (Aquarius/Cap.)
5	3	<b>GLASS TIGER/My Song</b> (Capitol)
2	4	<b>FROZEN GHOST/Round And Round</b> (WEA)
4	5	<b>CANDI/Dancing Under . . .</b> (IRS/MCA)
6	6	<b>BLVD./Dream On</b> (MCA)
7	7	<b>EYE EYE/Endless Night</b> (Duke Street/MCA)
—	8	<b>TOM COCHRANE.../Big League</b> (Capitol)
9	9	<b>NORTHERN PIKES/Wait...</b> (Virgin/A&M)
—	10	<b>ONE TO ONE/Hold Me Now</b> (WEA)

### Most Added

**SPOONS/When Time Turns Around** (Anthem)  
**DOUG & SLUGS/...Walk Away** (Ritdong/A&M)  
**RITA MacNEIL/Walk On Through** (Virgin/A&M)  
**BARNEY BENTALL/Come Back To Me** (Epic)

*Top 10 Canadian CHR hits courtesy The Record (516) 533-5417.*

## U2 Rattle & Hum To Number One On The CMJ, UK Charts

Ireland's **U2** scored a big victory with college stations (as well as racking up top positions on the AOR Album and Track listings this week), ambushing **SHOXSIE & THE BANSHEES** for #1 on the **CMJ** chart.

**LET'S ACTIVE** stayed at third, the **COCTEAU TWINS'** "Fingers" grabbed #5, and L.A. alternatives **JANE'S ADDICTION** flamed to #7 (up from #23 on the complete **CMJ** roster). **TRANSVISION VAMP** held steady at #8 and the **FEELIES** inched upward, while the UK's **BILLY BRAGG** took a 29-10 leap forward.

Australia's **HUNTERS & COLLECTORS** lined up with a 22-13 boost, as **EDIE BRICKELL & THE NEW BOHEMIANS** continued to climb. **THEY MIGHT BE GIANTS** came out of nowhere with a #15 debut, marching ahead of **FISHBONE's** 26-17 jump and the 38-18 climb by Siouxsie's second charting track.

Track #2 from the **Feelies** tops the Moving Up list. **Fishbone** and the **Cocteau Twins** also had second tunes heading toward higher ground. Others on the climb included **LITTLE FEAT**, **DEAR MR. PRESIDENT**, and the **HUXTON CREEPERS**.

Irish eyes continue to smile . . . this time from atop the British chart, as **U2** logged a second week at #1. Moving into second place was **WHITNEY HOUSTON**, while **BOBBY McFERRIN** climbed to #3.

**RICK ASTLEY** whirled into #5, **ERASURE** jumped respectably to #6, and **WEE PAPA GIRL RAPPERS** hip-hopped all the way from #20 to #9. **DURAN DURAN's** latest and **ALEXANDER O'NEAL** improved; **BANANARAMA** remained at #17. **T'PAU** leaped onto the chart at #18 (moving up from

#28 on the complete UK list). Others moving up included **HAZELL DEAN** at #19 (from #24) and #20 **SINITTA** (from #30).

The **BEATMASTERS/P.P. ARNOLD** pairing topped a list of Moving Up tunes that included **KIM WILDE's** follow-up to her Top Ten hit "You Came," the **CHRISTIANS**, Italian pop star **SABRINA**, and a new one from **SPEAR OF DESTINY**.

The top three spots on the Australian chart remained unchanged, as **1927**, **DARYL BRAITHWAITE**, and **INXS** each held their ground. **CROWDED HOUSE's** "When You Come" advanced to #4, while **JOHN FARNHAM's** "Hearts" rebounded to #5. The **GO BETWEENS** and the **BLACK SORROWS** improved over last week's positions, while debuts

from the **LITTLE RIVER BAND** (at #9) and **GO 101** (at #10) rounded out the list. The **COCKROACHES** crawled away with Most Added honors.

For the third time in as many weeks **COLIN JAMES** was #1 in the Canadian ranks. **COREY HART** moved into second place, **GLASS TIGER** clawed its way to #3, and **BLVD** and **EYE EYE** rocked steady. **TOM COCHRANE & RED RIDER** made a big league debut at #8, the **NORTHERN PIKES** remained at #9, and **ONE TO ONE** finished at #10. Top Adds went to the Toronto-based **SPOONS** and to new ones from **DOUG & THE SLUGS** and **BARNEY BENTALL**.

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# VIDEO MUSIC



42.7 million households  
Patti Galluzzi  
Director/Music Programming

## SNEAK PREVIEW

Weeks On

BON JOVI/Bad Medicine (Mercury) . . . . .	3
DURAN DURAN/I Don't Want Your Love (Capitol) . . . . .	2
MICHAEL JACKSON/Smooth Criminal (Epic) . . . . .	ADD
HUEY LEWIS/Small World (Chrysalis) . . . . .	1
KEITH RICHARDS/Take It So Hard (Virgin) . . . . .	1
U2/Desire (Island) . . . . .	3

## HEAVY

CHEAP TRICK/Don't Be Cruel (Epic) . . . . .	11
CINDERELLA/Don't Know What You Got ('Til It's Gone) (Mercury) . . . . .	7
PHIL COLLINS/A Groovy Kind Of Love (Atlantic) . . . . .	6
DEF LEPPARD/Love Bites (Mercury) . . . . .	10
ESCAPE CLUB/Wild, Wild West (Atlantic) . . . . .	11
EUROPE/Superstitious . . . . .	11
GUNS N' ROSES/Sweet Child O' Mine (Geffen) . . . . .	22
INXS/Never Tear Us Apart (Atlantic) . . . . .	11
JOAN JETT & BLACKHEARTS/I Hate Myself... (Blackheart/CBS Associated) . . . . .	21
POISON/Fallen Angel (Enigma/Capitol) . . . . .	13
UB40/Red Red Wine (A&M) . . . . .	8

## BUZZ BIN

HUNTERS AND COLLECTORS/Back On The Breadline (IRS/MCA) . . . . .	5
MIDNIGHT OIL/Dreamworld (Columbia) . . . . .	ADD
SHOXSIE & BANSHEES/Peek-A-Boo (Geffen) . . . . .	8

## ADDS

- BIG COUNTRY/King Of Emotion (Reprise)
- EDIE BRICKELL & THE NEW BOHEMIANS/What I Am (Geffen)
- HUGH CORNWELL/Just Another Kind Of Love (Virgin)
- DREAMS SO REAL/Rough Night In Jericho (Arista)
- FAT BOYS/Louie Louie (Tin Pan Apple/Mercury)
- JEFF HEALEY BAND/Confidence Man (Arista)
- MICHAEL JACKSON/Smooth Criminal (Epic)
- KANSAS/Stand Beside Me (MCA)
- KIX/Cold Blood (Atlantic)
- LIVING COLOUR/Cult Of Personality (Epic/CBS)
- MIDNIGHT OIL/Dreamworld (Columbia)
- RANDY NEWMAN/It's Money That Matters (Reprise)
- PET SHOP BOYS/Domino Dancing (EMI-Manhattan)



27.9 million households  
Sal LoCurto, Director/Music Programming  
Norman Schoenfeld, Director/Talent & Artist Relations

## POWER

Weeks On

BEACH BOYS/Kokomo (Elektra) . . . . .	11
PHIL COLLINS/A Groovy Kind Of Love (Atlantic) . . . . .	7
WHITNEY HOUSTON/One Moment In Time (Arista) . . . . .	3
UB40/Red Red Wine (A&M) . . . . .	10
STEVE WINWOOD/Don't You Know What The Night Can Do (Virgin) . . . . .	6

## HEAVY

ANITA BAKER/Giving You The Best That I Got (Elektra) . . . . .	2
BASIA/Time And Tide (Epic) . . . . .	27
BREATHE/How Can I Fall? (A&M) . . . . .	9
CHICAGO/Look Away (Full Moon/Reprise) . . . . .	1
GIANT STEPS/Another Lover (A&M) . . . . .	14
ELTON JOHN/A Word In Spanish (MCA) . . . . .	3
JOHN LENNON/Jealous Guy (Capitol) . . . . .	3
GEORGE MICHAEL/Kissing A Fool (Columbia) . . . . .	2
KYLIE MINOGUE/The Loco-Motion (Geffen) . . . . .	9

## MEDIUM

BOY MEETS GIRL/Waiting For A Star To Fall (RCA) . . . . .	6
KIM CARNES/Crazy In Love (MCA) . . . . .	2
ROBERT CRAY BAND/Don't Be Afraid Of The Dark (Hightone/Mercury) . . . . .	13
JULIA FORDHAM/Happy Ever After (Virgin) . . . . .	6
GLENN FREY/True Love (MCA) . . . . .	9
KENNY G/Silhouette (Arista) . . . . .	ADD
MICHAEL JACKSON/Smooth Criminal (Epic) . . . . .	ADD
RANDY NEWMAN/It's Money That Matters (Reprise) . . . . .	1
SADE/Nothing Can Come Between Us (Epic) . . . . .	7
LUTHER VANDROSS/Any Love (Epic) . . . . .	ADD
WAS (NOT WAS)/Spy In The House Of Love (Chrysalis) . . . . .	4
WILL TO POWER/Baby I Love Your Way (Epic) . . . . .	2
DENIECE WILLIAMS/I Can't Wait (Columbia) . . . . .	3

## LIGHT

TONI CHILDS/Stop Your Fussin' (A&M) . . . . .	8
OLIVIA NEWTON-JOHN/Can't We Talk It Over In Bed (MCA) . . . . .	ADD
MAXI PRIEST/Wild World (Virgin) . . . . .	1
BRENDA RUSSELL/Get Here (A&M) . . . . .	ADD
AL STEWART/King Of Portugal (Enigma) . . . . .	4

## NOUVEAUX VIDEO

JOHNNY CLEGG & SAVUKA/Take My Heart Away (Capitol) . . . . .	5
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Information current  
as of October 11.



LIVE LICKS—Europe blisters London—again.

## PROGRAMMING NOTES

**FALL CLASSIC** — MTV has drafted superstars from four previous World Series Division teams to host "World Series Sunday" (10/16). In addition to playing

their favorite videos, the "jocks" will reveal which bands psyche them up the most and explore the relationship between rock 'n' roll and America's other favorite pastime.

Wrapping the day-long affair is a 60-minute "World Series Video Hour" (8pm ET), with members of the current pennant teams doubling as guest VJs.

**DEJA VU DITTIES** — Relive some of MTV's greatest hits with two encore performances. The first is the "1988 MTV Video Music Awards" celebration. In case you missed it live, the show features 17 award presentations as well as musical appearances by **Cher**, **INXS**, **Rod Stewart**, **Jody Watley**, **Guns n' Roses**, **Depeche Mode**, **Crowded House**, **Aerosmith**, and the **FAT BOYS** with **CHUBBY CHECKER** (Tuesday, 10/18, 9pm ET).

The second double dose happens Wednesday (10/19, 9pm ET) when the network presents a taped performance by **EUROPE**. The rockers were caught live in London on their "Final Countdown" tour.



PLAY IT AGAIN, SAM—Cher, Jody Watley, and Aerosmith repeat their star turns during an encore presentation of MTV's video awards show.

## EAST

**WXVY/Baltimore**  
Roy Sampson

**RAZE**  
EPMD  
BILLY ALWAYS  
PRINCE  
STARPOINT  
ROBERTA FLACK  
ANGELA BOFILL  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
NEW EDITION  
LUTHER VANDROSS  
ANITA BAKER

**WILD/Boston**  
Elroy RC Smith

SALT & PEPA  
INNER CITY  
PRINCE  
EVON GEFRIES & T  
FREDDIE JACKSON  
BY ALL MEANS  
Hottest:  
BOBBY BROWN  
NEW EDITION  
KARYN WHITE  
CHERYL "PEPSII"  
BOYS

**WKND/Hartford**  
Melonae McLean

CAMEO  
BOYS  
JONATHAN BUTLER  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
HOWARD HUNTSBERR  
KIARA  
LUTHER VANDROSS

**WNHC/New Haven**  
Hannibal/Dickinson

ROBERTA FLACK  
FIVE STAR  
LIA  
JOHNNIE TAYLOR  
RENE' MOORE  
JEFFREY OSBORNE  
PRINCE  
PUBLIC ENEMY  
Hottest:  
KARYN WHITE  
HOWARD HUNTSBERR  
LUTHER VANDROSS  
VANESSA WILLIAMS  
BOBBY BROWN

**OC104/Ocean City**  
Scott Janitzen

CAMEO  
ZIGGY MARLEY AND  
ROBERTA FLACK  
SURFACE  
JERMAINE STEWART  
Hottest:  
KARYN WHITE  
BOBBY BROWN  
LUTHER VANDROSS  
ANITA BAKER

**WUSL/Philadelphia**  
Alan/Monde

STARPOINT  
BOYS  
ROBERTA FLACK  
PRINCE  
Hottest:  
SADE  
AL B. SURE  
BOBBY BROWN  
LUTHER VANDROSS

## SOUTH

**WJZZ/Atlanta**  
Tony Wright

WILL DOWNING  
BLAST ZONE  
SALT & PEPA  
REAL ROXANNE  
EVON GEFRIES & T  
TYN NELSON  
STARPOINT  
LIA  
CANDY  
Hottest:  
KARYN WHITE  
LUTHER VANDROSS  
MIDNIGHT STAR  
VANESSA WILLIAM  
ANITA BAKER

**WEKS/Atlanta**  
Lyles/Castle

VESTA  
FIVE STAR  
NAJEE  
HOWARD HUNTSBER  
ICE-T  
GEORGE MICHAEL  
Hottest:  
NEW EDITION  
KARYN WHITE  
KIARA  
MIDNIGHT STAR  
LUTHER VANDROSS

**WVEE/Atlanta**  
Ray Boyd

none  
Hottest:  
KARYN WHITE  
BOBBY BROWN  
ANITA BAKER  
LUTHER VANDROSS  
NEW EDITION

**WFXX/Providence**  
Tyler/Reid

GEORGE MICHAEL  
JAMES BROWN  
JEFFREY OSBORNE  
SALT & PEPA  
KENNY G  
ROBERTA FLACK  
SUPER LOVER CEE  
CAMEO  
LATOYA JACKSON  
Hottest:  
KARYN WHITE  
BOBBY BROWN  
NEW EDITION  
LUTHER VANDROSS  
KIARA

**WHUR/Washington**  
Mike Archie

HOWARD HUNTSBERRY  
ANGELA BOFILL  
JAMES BROWN  
DORIAN HAREWOOD  
STETSASONIC  
GEORGE MICHAEL  
STEADY B  
WILL DOWNING  
EVON GEFRIES & T  
GERALD ALSTON  
BRENDA RUSSELL  
ROBERTA FLACK  
DIANNE REEVES  
FOUR TOPS  
REAL ROXANNE  
STARPOINT  
RENE' MOORE  
HOTTEST:  
KARYN WHITE  
BOBBY BROWN  
NEW EDITION  
LUTHER VANDROSS  
ANITA BAKER

**WFAX/Augusta**  
Carl Conner

STARPOINT  
PRINCE  
BLAST ZONE  
VESTA  
J.J. FAD  
ROBERTA FLACK  
Hottest:  
BOBBY BROWN  
NEW EDITION  
AL B. SURE  
LUTHER VANDROSS  
ANITA BAKER

**WPAJ/Charleston**  
Don Kendrick

PRINCE  
BY ALL MEANS  
RICK JAMES  
SCRATCH MO  
CALIFORNIA RAIS  
COMMODORES  
EVON GEFRIES &  
ANGELA BOFILL  
LIA  
STEVE ARRINGTON  
FULL FORCE  
ROBERTA FLACK  
PEBBLES  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
NEW EDITION  
LUTHER VANDROSS  
CHERYL "PEPSII"

**WQXL/Baton Rouge**  
Welch/Caton

READY FOR THE WO  
TODAY  
GEORGE MICHAEL  
ROBERTA FLACK  
RENE' MOORE  
WILL DOWNING  
CAMEO  
EPMD  
CALIFORNIA RAIS  
PUBLIC ENEMY  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
NEW EDITION  
LUTHER VANDROSS  
MIDNIGHT STAR

**WFXX/Columbus**  
Byron Pitts

LIA  
STARPOINT  
BY ALL MEANS  
LATOYA JACKSON  
ROBERTA FLACK  
ROBERT BROOKINS  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
NEW EDITION  
MIDNIGHT STAR  
ANITA BAKER

**K104/Dallas**  
Spears/Smith

RENE' MOORE  
VESTA  
GEORGE MICHAEL  
SALT & PEPA  
Hottest:  
KARYN WHITE  
NEW EDITION  
LUTHER VANDROSS  
ANITA BAKER

**WATV/Birmingham**  
Ron January

RENE' MOORE  
ROBERTA FLACK  
PRINCE  
ANGELA BOFILL  
NAJEE  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
NEW EDITION  
LUTHER VANDROSS  
VANESSA WILLIAMS

**WENN/Birmingham**  
Dave Donnell

ROBERTA FLACK  
REGINA BELLE  
BLAST ZONE  
RENE' MOORE  
ANGELA BOFILL  
SALT & PEPA  
PIECES OF A DREAM  
STARPOINT  
Hottest:  
KARYN WHITE  
BOBBY BROWN  
VANESSA WILLIAMS  
GEORGE BENSON  
MIDNIGHT STAR

**KPRR/EI Paso**  
Perry/Molano

STARPOINT  
FIVE STAR  
CHERYL "PEPSII"  
HOWARD HUNTSBERRY  
VESTA  
COVER GIRLS  
CHERRELLE  
GARDNER COLE  
Hottest:  
MIDNIGHT STAR  
ROB BASE  
L' TRIMM  
KARYN WHITE  
BOBBY BROWN  
BOBBY BROWN  
NEW EDITION  
BOBBY BROWN

**WZFX/Fayetteville**  
Tony Lype

WILL DOWNING  
NAJEE  
BRENDA RUSSELL  
STARPOINT  
PRINCE  
ZIGGY MARLEY AND  
ROBERTA FLACK  
COMMODORES  
STACY LATTISAW  
ANGELA BOFILL  
LOOSE ENDS  
Hottest:  
NEW EDITION  
KARYN WHITE  
BOBBY BROWN  
LUTHER VANDROSS  
CHERYL "PEPSII"

**KDLZ/Ft. Worth-Dallas**  
Michelle Madison

ROBERTA FLACK  
GEORGE MICHAEL  
FRIB  
ANGELA BOFILL  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
MAC BAND  
VANESSA WILLIAMS  
LUTHER VANDROSS  
RICK JAMES  
HOWARD HUNTSBERR  
CHERRELLE  
BOBBY BROWN  
ADA DYER  
GREGORY ABBOTT  
GOOD QUESTION  
CHERYL "PEPSII"  
SURFACE  
LOBB  
SWEET OBSESSION  
LOOSE ENDS  
LENNY WILLIAMS  
COMMODORES  
LATOYA JACKSON  
TYKA NELSON  
Hottest:  
KARYN WHITE  
AL B. SURE  
NEW EDITION  
CAMEO  
INFORMATION SOCI

**WJMI/Jackson**  
Paul Todd

CHERYL "PEPSII"  
EPMD  
JEFFREY OSBORNE  
JOHNNIE TAYLOR  
KENNY G  
Hottest:  
READY FOR THE WO  
MIDNIGHT STAR  
TERENCE TRENT D  
STEVE WONDER  
ANITA BAKER

**WPDQ/Jacksonville**  
Crumbley/Brooks

ICE-T  
TODAY  
NAJEE  
PIECES OF A DREAM  
ROBERTA FLACK  
GEORGE MICHAEL  
JAMM  
Hottest:  
KARYN WHITE  
BOBBY BROWN  
NEW EDITION  
MIDNIGHT STAR  
LUTHER VANDROSS

**KIIZ/Killeen**  
Alton Palmore

U-GENTS  
SALT & PEPA  
DOUG E. FRESH  
SHEENA EASTON  
VESTA  
ROBERTA FLACK  
2 LIVE CREW  
ICE-T  
LATOYA JACKSON  
JEFFREY OSBORNE  
REAL ROXANNE  
Hottest:  
KARYN WHITE  
BOBBY BROWN  
LUTHER VANDROSS  
CHERYL "PEPSII"  
MIDNIGHT STAR

**KRNB/Memphis**  
Jones/Walker

CAMEO  
LATOYA JACKSON  
SALT & PEPA  
COMMODORES  
WILL DOWNING  
STARPOINT  
KID'N PLAY  
TERENCE TRENT D'  
ROBERTA FLACK  
REAL ROXANNE  
Hottest:  
BOBBY BROWN  
LUTHER VANDROSS  
KARYN WHITE  
ANITA BAKER  
MIDNIGHT STAR

**WALT/Meridian**  
Steve Poston

CAMEO  
LATOYA JACKSON  
BOBBY BROWN  
INFORMATION SOCI  
JEVETTA STEELE  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
NEW EDITION  
LUTHER VANDROSS  
MIDNIGHT STAR

**KYEA/Monroe**  
Diamond/Jack

FIVE STAR  
SURFACE  
LENNY WILLIAMS  
ICE-T  
STACEY LATTISAW  
SALT & PEPA  
ROBERTA FLACK  
WHITNEY HOUSTON  
Hottest:  
MIDNIGHT STAR  
LUTHER VANDROSS  
BOBBY BROWN  
TONY TONI TONE  
VANESSA WILLIAMS  
LUTHER VANDROSS

**WQOK/Raleigh**  
Gooding/Eastman

EPMD  
BY ALL MEANS  
SALT & PEPA  
LENNY WILLIAMS  
BOYS  
GEORGE MICHAEL  
RAZE  
Hottest:  
MIDNIGHT STAR  
BOBBY BROWN  
TONY TONI TONE  
VANESSA WILLIAMS  
LUTHER VANDROSS

**WCDX/Richmond**  
Chuck Woodson

SADE  
MAC BAND  
KIARA  
GEORGE MICHAEL  
BOYS  
FIVE STAR  
BILLY ALWAYS  
ROBERTA FLACK  
ZIGGY MARLEY AND  
VESTA  
J.J. FAD  
Hottest:  
AL B. SURE  
ANITA BAKER  
BOBBY BROWN  
NEW EDITION  
HOWARD HUNTSBERRY

**WPLZ/Petersburg**  
Dobbie Parker

JAMES BROWN  
STETSASONIC  
SPARKLE  
ROBERTA FLACK  
Hottest:  
KARYN WHITE  
JOHNNY KEMP  
BOBBY BROWN  
HOWARD HUNTSBERRY  
LUTHER VANDROSS

**KDKS/Shreveport**  
Mike Hernandez

GUY  
MICHAEL JACKSON  
FIVE STAR  
CHERRELLE  
KARYN WHITE  
ADA DYER  
ANITA BAKER  
PRINCE  
GUY  
SWEET OBSESSION  
SALT & PEPA  
WHITNEY HOUSTON  
NEW EDITION  
LOBB  
KEITH SWEAT  
LIA  
Hottest:  
LUTHER VANDROSS  
BOBBY BROWN  
CHERYL "PEPSII"  
ANITA BAKER  
READY FOR THE WOR

**WTMP/Tampa**  
Chris Turner

ROBERTA FLACK  
STEVE ARRINGTON  
PAT RODGERS  
RENE' MOORE  
RENA SCOTT  
SALT & PEPA  
DOUG E. FRESH  
FULL FORCE  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
BOBBY BROWN  
ANITA BAKER  
MIDNIGHT STAR

**Z92/Tyler**  
Vanessa Barryer

CAMEO  
STARPOINT  
ROBERTA FLACK  
LOOSE ENDS  
TODAY  
WILL DOWNING  
ZIGGY MARLEY AND  
JERMAINE STEWART  
REGINA BELLE  
PRINCE  
Hottest:  
LUTHER VANDROSS  
BOBBY BROWN  
AL B. SURE  
ANITA BAKER  
CHERYL "PEPSII" R

**WDXK/Rochester and WLUM/Milwaukee are no longer reporters.**

97 Current Reporters  
89 Current Reports

## MIDWEST

**WBMX/Chicago**  
Kidd/Davis

VESTA  
RICK JAMES  
PEBBLES  
ROBERTA FLACK  
Hottest:  
KARYN WHITE  
NEW EDITION  
EVON GEFRIES & T  
ROBERTA FLACK  
SWEET OBSESSION  
LATOYA JACKSON  
DOUG E. FRESH  
RENE' MOORE  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
MIDNIGHT STAR  
GEORGE BENSON  
LUTHER VANDROSS

**WCKX/Columbus**  
Stevens/Wills

STEVIE WONDER  
BOYS  
COMMODORES  
FIVE STAR  
GREGORY HINES  
STEVE ARRINGTON  
ANGELA BOFILL  
EVON GEFRIES & T  
ROBERTA FLACK  
LATOYA JACKSON  
DOUG E. FRESH  
RENE' MOORE  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
MIDNIGHT STAR  
GEORGE BENSON  
LUTHER VANDROSS

**WGC/Chicago**  
Sonny Taylor

CAMEO  
JEFFREY OSBORNE  
Hottest:  
KARYN WHITE  
LUTHER VANDROSS  
KIARA  
NEW EDITION  
MIDNIGHT STAR

**WQPR/Detroit**  
Joe Spencer

none  
Hottest:  
NEW EDITION  
BOBBY BROWN  
MIDNIGHT STAR  
LUTHER VANDROSS  
CHERYL "PEPSII" R

**KMAP/Minneapolis**  
Al Alonzo

LOOSE ENDS  
ANGELA BOFILL  
JERMAINE STEWART  
FIVE STAR  
EPMD  
LENNY WILLIAMS  
ZIGGY MARLEY AND  
RAZE  
ROBERTA FLACK  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
NEW EDITION  
LUTHER VANDROSS  
MIDNIGHT STAR

**KPRW/Oklahoma City**  
Darnell Swift

ADA DYER  
STARPOINT  
ANGELA BOFILL  
RENA SCOTT  
SALT & PEPA  
DONNA ALLEN  
JEWETTA STEELE  
FULL FORCE  
ROXANNE  
Hottest:  
KARYN WHITE  
READY FOR THE WO  
LUTHER VANDROSS  
NEW EDITION  
GEORGE BENSON

**WQOK/Chicago**  
Sunny Taylor

CAMEO  
JEFFREY OSBORNE  
Hottest:  
KARYN WHITE  
LUTHER VANDROSS  
KIARA  
NEW EDITION  
MIDNIGHT STAR

**WYLF-FM/New Orleans**  
Vic Savage

none  
Hottest:  
BOBBY BROWN  
SADE  
KARYN WHITE  
NEW EDITION  
LUTHER VANDROSS

**PWR94/Norfolk**  
Brown/Dove

ROBERTA FLACK  
GEORGE MICHAEL  
LATOYA JACKSON  
VESTA  
SALT & PEPA  
Hottest:  
KARYN WHITE  
KIARA  
MIDNIGHT STAR  
SADE  
LUTHER VANDROSS

**WOW/Norfolk**  
Crumbley/Atkins

SALT & PEPA  
ROBERTA FLACK  
ZIGGY MARLEY AND  
TODAY  
WILL DOWNING  
PIECES OF A DREAM  
PUBLIC ENEMY  
Hottest:  
KARYN WHITE  
HOWARD HUNTSBERRY  
NEW EDITION  
MIDNIGHT STAR  
LUTHER VANDROSS

**WORLD/Orlando**  
Earl James

DOUG E. FRESH  
CHERRELLE  
BLAST ZONE  
RENE' MOORE  
RUN D.M.C.  
WRECKS-N-EFFECT  
ROBERTA FLACK  
LOOSE ENDS  
Hottest:  
KARYN WHITE  
BOBBY BROWN  
MAC BAND  
KIARA  
MIDNIGHT STAR

**WJMI/Orlando**  
Linsay/Hollywood

JOHNNY KEMP  
HOWARD HUNTSBERRY  
NEW EDITION  
FREDDIE JACKSON  
GREGORY HINES  
VICIOUS BASS  
Hottest:  
CHERYL "PEPSII" R  
NEW EDITION  
ANITA BAKER  
ROB BASE  
MC SHY D

**KBUS/Eldorado**  
R.W. Wright

CAMEO  
CHERRELLE  
LENNY WILLIAMS  
VESTA  
REDDINGS  
TYKA NELSON  
RENA SCOTT  
L' TRIMM  
JERMAINE STEWART  
Hottest:  
KARYN WHITE  
MIDNIGHT STAR  
AL B. SURE  
LUTHER VANDROSS  
ANITA BAKER

**WTKZ/Saginaw**  
Kermit Crockett

COMMODORES  
TODAY  
ROBERTA FLACK  
PRINCE  
JESSIE JOHNSON  
LATOYA JACKSON  
Hottest:  
LUTHER VANDROSS  
ANITA BAKER  
KARYN WHITE  
MIDNIGHT STAR  
NEW EDITION

**WIZF/Cincinnati**  
DuBard/Hankaton

none  
Hottest:  
KARYN WHITE  
TEDDY PENDERGRASS  
BOBBY BROWN  
LEVERT  
CHAPTER 8

**WVOW/Norfolk**  
Crumbley/Atkins

SALT & PEPA  
ROBERTA FLACK  
ZIGGY MARLEY AND  
TODAY  
WILL DOWNING  
PIECES OF A DREAM  
PUBLIC ENEMY  
Hottest:  
KARYN WHITE  
HOWARD HUNTSBERRY  
NEW EDITION  
MIDNIGHT STAR  
LUTHER VANDROSS

**WZAK/Cleveland**  
Lynn Tolliver

ROBERTA FLACK  
JEFFREY OSBORNE  
SIR MIX-A-LOT  
SALT & PEPA  
CLOB NOUVEAU  
PUBLIC ENEMY  
RICK JAMES  
Hottest:  
BOBBY BROWN  
BOBBY BROWN  
KARYN WHITE  
ICE-T  
CHERYL "PEPSII" R

**WTLC/Indianapolis**  
Johnson/Buchanan

MIDNIGHT STAR  
JAMES BROWN  
JEFFREY OSBORNE  
ZIGGY MARLEY AND  
ROBERTA FLACK  
LOOSE ENDS  
STEVE ARRINGTON  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
ICE-T  
CHERYL "PEPSII" R  
ANITA BAKER

**KPRS/Kansas City**  
Monica Nightingale

STARPOINT  
COMMODORES  
PIECES OF A DREAM  
ROBERTA FLACK  
PEBBLES  
WILL DOWNING  
SHIRLEY MURDOCK  
Hottest:  
BOBBY BROWN  
NEW EDITION  
KIARA  
LUTHER VANDROSS  
MIDNIGHT STAR

**WVOW/Norfolk**  
Crumbley/Atkins

SALT & PEPA  
ROBERTA FLACK  
ZIGGY MARLEY AND  
TODAY  
WILL DOWNING  
PIECES OF A DREAM  
PUBLIC ENEMY  
Hottest:  
KARYN WHITE  
HOWARD HUNTSBERRY  
NEW EDITION  
MIDNIGHT STAR  
LUTHER VANDROSS

**WZAK/Cleveland**  
Lynn Tolliver

ROBERTA FLACK  
JEFFREY OSBORNE  
SIR MIX-A-LOT  
SALT & PEPA  
CLOB NOUVEAU  
PUBLIC ENEMY  
RICK JAMES  
Hottest:  
BOBBY BROWN  
BOBBY BROWN  
KARYN WHITE  
ICE-T  
CHERYL "PEPSII" R

**WVOW/Norfolk**  
Crumbley/Atkins

SALT & PEPA  
ROBERTA FLACK  
ZIGGY MARLEY AND  
TODAY  
WILL DOWNING  
PIECES OF A DREAM  
PUBLIC ENEMY  
Hottest:  
KARYN WHITE  
HOWARD HUNTSBERRY  
NEW EDITION  
MIDNIGHT STAR  
LUTHER VANDROSS

**WVOW/Norfolk**  
Crumbley/Atkins

SALT & PEPA  
ROBERTA FLACK  
ZIGGY MARLEY AND  
TODAY  
WILL DOWNING  
PIECES OF A DREAM  
PUBLIC ENEMY  
Hottest:  
KARYN WHITE  
HOWARD HUNTSBERRY  
NEW EDITION  
MIDNIGHT STAR  
LUTHER VANDROSS

**WZAK/Cleveland**  
Lynn Tolliver

ROBERTA FLACK  
JEFFREY OSBORNE  
SIR MIX-A-LOT  
SALT & PEPA  
CLOB NOUVEAU  
PUBLIC ENEMY  
RICK JAMES  
Hottest:  
BOBBY BROWN  
BOBBY BROWN  
KARYN WHITE  
ICE-T  
CHERYL "PEPSII" R

**WVOW/Norfolk**  
Crumbley/Atkins

SALT & PEPA  
ROBERTA FLACK  
ZIGGY MARLEY AND  
TODAY  
WILL DOWNING  
PIECES OF A DREAM  
PUBLIC ENEMY  
Hottest:  
KARYN WHITE  
HOWARD HUNTSBERRY  
NEW EDITION  
MIDNIGHT STAR  
LUTHER VANDROSS

**WVOW/Norfolk**  
Crumbley/Atkins

SALT & PEPA  
ROBERTA FLACK  
ZIGGY MARLEY AND  
TODAY  
WILL DOWNING  
PIECES OF A DREAM  
PUBLIC ENEMY  
Hottest:  
KARYN WHITE  
HOWARD HUNTSBERRY  
NEW EDITION  
MIDNIGHT STAR  
LUTHER VANDROSS

**WZAK/Cleveland**  
Lynn Tolliver

ROBERTA FLACK  
JEFFREY OSBORNE  
SIR MIX-A-LOT  
SALT & PEPA  
CLOB NOUVEAU  
PUBLIC ENEMY  
RICK JAMES  
Hottest:  
BOBBY BROWN  
BOBBY BROWN  
KARYN WHITE  
ICE-T  
CHERYL "PEPSII" R

**WVOW/Norfolk**  
Crumbley/Atkins

SALT & PEPA  
ROBERTA FLACK  
ZIGGY MARLEY AND  
TODAY  
WILL DOWNING  
PIECES OF A DREAM  
PUBLIC ENEMY  
Hottest:  
KARYN WHITE  
HOWARD HUNTSBERRY  
NEW EDITION  
MIDNIGHT STAR  
LUTHER VANDROSS

**WVOW/Norfolk**  
Crumbley/Atkins

SALT & PEPA  
ROBERTA FLACK  
ZIGGY MARLEY AND  
TODAY  
WILL DOWNING  
PIECES OF A DREAM  
PUBLIC ENEMY  
Hottest:  
KARYN WHITE  
HOWARD HUNTSBERRY  
NEW EDITION  
MIDNIGHT STAR  
LUTHER VANDROSS

## WEST

**KKSS/Albuquerque**  
Bill Thomas

LUTHER VANDROSS  
READY FOR THE WOR  
WHITNEY HOUSTON  
PRINCE  
ROBERTA FLACK  
LENNY WILLIAMS  
FIVE STAR  
Hottest:  
KARYN WHITE  
MIDNIGHT STAR  
AL B. SURE  
WAS (NOT WAS)  
J.J. FAD

**KJLM/Los Angeles**  
Chif Winston

GUY  
LOOSE ENDS  
GEORGE MICHAEL  
PHILIP MICHAEL TH  
ANGELA BOFILL  
DOUG E. FRESH  
STARPOINT  
Hottest:  
AL B. SURE  
LUTHER VANDROSS  
BOBBY BROWN  
SADE  
NEW EDITION

**KDKO/Denver**  
Danny Harris

none  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
MAC BAND  
JAMM  
LUTHER VANDROSS

**KACE/Los Angeles**  
Wells/Lipps

ALFONZ JONES  
SPLIT IMAGE  
RAZE  
ROBERT BROOKINS  
ROBERTA FLACK  
STACY LATTISAW  
STARPOINT  
RENE' MOORE  
EVON GEFRIES & T  
Hottest:  
AL B. SURE  
SADE  
KARYN WHITE  
GEORGE BENSON  
LUTHER VANDROSS

**KMYX/Ojai**  
Glimore/Villarimo

BY ALL MEANS  
JONATHAN BUTLER  
J.J. FAD  
BRENDA RUSSELL  
JEFFREY OSBORNE  
STARPOINT  
TODAY  
STEVE ARRINGTON  
ROBERTA FLACK  
PRINCE  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
LUTHER VANDROSS  
MIDNIGHT STAR

**WPEG/Charlotte**  
Michael Saunders

STARPOINT  
PRINCE  
FULL FORCE  
DOUG E. FRESH  
BOYS  
Hottest:  
LUTHER VANDROSS  
KARYN WHITE  
BOBBY BROWN  
GEORGE BENSON  
MIDNIGHT STAR

**XHRM/San Diego**  
L.D. McCollum

KENNY G  
MARK ANTHONY  
GEORGE MICHAEL  
ANGELA BOFILL  
STACY LATTISAW  
JONATHAN BUTLER  
ROBERTA FLACK  
LATOYA JACKSON  
Hottest:  
KARYN WHITE  
MIDNIGHT STAR  
ANITA BAKER  
LUTHER VANDROSS  
ZIGGY MARLEY AND

**Z93/Charleston**  
Cliff Fletcher

BOYS  
ANGELA BOFILL  
FIVE STAR  
ICE-T  
BY ALL MEANS  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
LUTHER VANDROSS  
MIDNIGHT STAR

**WQMG/Greensboro**  
Doc Holliday

VESTA  
PRINCE  
STARPOINT  
EVON GEFRIES &  
ROBERTA FLACK  
PIECES OF A DREAM  
GEORGE MICHAEL  
Hottest:  
ANITA BAKER  
BOBBY BROWN  
KARYN WHITE  
LUTHER VANDROSS  
CHERYL "PEPSII"

**Z104/Greenville**  
Darton/Dupree

ROBERTA FLACK  
GEORGE MICHAEL  
EPMD  
TODAY  
FIVE STAR  
COVER GIRLS  
Hottest:  
KARYN WHITE  
NEW EDITION  
BOBBY BROWN  
LUTHER VANDROSS  
AL B. SURE

**WJTT/Chattanooga**  
Phillips/St. Jam

CAMEO  
BLAST ZONE  
LATOYA JACKSON  
ROBERTA FLACK  
GUY  
WILL DOWNING  
SALT & PEPA  
REAL ROXANNE  
STETSASONIC  
PRINCE  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
HOWARD HUNTSBERRY  
NEW EDITION  
LUTHER VANDROSS

**WQOK/Chicago**  
Sunny Taylor

CAMEO  
JEFFREY OSBORNE  
Hottest:  
KARYN WHITE  
LUTHER VANDROSS  
KIARA  
NEW EDITION  
MIDNIGHT STAR

**WYLF-FM/New Orleans**  
Vic Savage

none  
Hottest:  
BOBBY BROWN  
SADE  
KARYN WHITE  
NEW EDITION  
LUTHER VANDROSS

**PWR94/Norfolk**  
Brown/Dove

ROBERTA FLACK  
GEORGE MICHAEL  
LATOYA JACKSON  
VESTA  
SALT & PEPA  
Hottest:  
KARYN WHITE  
KIARA  
MIDNIGHT STAR  
SADE  
LUTHER VANDROSS

**WOW/Norfolk**  
Crumbley/Atkins

SALT & PEPA  
ROBERTA FLACK  
ZIGGY MARLEY AND  
TODAY  
WILL DOWNING  
PIECES OF A DREAM  
PUBLIC ENEMY  
Hottest:  
KARYN WHITE  
HOWARD HUNTSBERRY  
NEW EDITION  
MIDNIGHT STAR  
LUTHER VANDROSS

**WORLD/Orlando**  
Earl James

DOUG E. FRESH  
CHERRELLE  
BLAST ZONE  
RENE' MOORE  
RUN D.M.C.  
WRECKS-N-EFFECT  
ROBERTA FLACK  
LOOSE ENDS  
Hottest:  
KARYN WHITE  
BOBBY BROWN  
MAC BAND  
KIARA  
MIDNIGHT STAR

**WJMI/Orlando**  
Linsay/Hollywood

JOHNNY KEMP  
HOWARD HUNTSBERRY  
NEW EDITION  
FREDDIE JACKSON  
GREGORY HINES  
VICIOUS BASS  
Hottest:  
CHERYL "PEPSII" R  
NEW EDITION  
ANITA BAKER  
ROB BASE  
MC SHY D

**KBUS/Eldorado**  
R.W. Wright

CAMEO  
CHERRELLE  
LENNY WILLIAMS  
VESTA  
REDDINGS  
TYKA NELSON  
RENA SCOTT  
L' TRIMM  
JERMAINE STEWART  
Hottest:  
KARYN WHITE  
MIDNIGHT STAR  
AL B. SURE  
LUTHER VANDROSS  
ANITA BAKER

**WTKZ/Saginaw**  
Kermit Crockett

COMMODORES  
TODAY  
ROBERTA FLACK  
PRINCE  
JESSIE JOHNSON  
LATOYA JACKSON  
Hottest:  
LUTHER VANDROSS  
ANITA BAKER  
KARYN WHITE  
MIDNIGHT STAR  
NEW EDITION

**KKSS/Albuquerque**  
Bill Thomas

LUTHER VANDROSS  
READY FOR THE WOR  
WHITNEY HOUSTON  
PRINCE  
ROBERTA FLACK  
LENNY WILLIAMS  
FIVE STAR  
Hottest:  
KARYN WHITE  
MIDNIGHT STAR  
AL B. SURE  
WAS (NOT WAS)  
J.J. FAD

**KJLM/Los Angeles**  
Chif Winston

GUY  
LOOSE ENDS  
GEORGE MICHAEL  
PHILIP MICHAEL TH  
ANGELA BOFILL  
DOUG E. FRESH  
STARPOINT  
Hottest:  
AL B. SURE  
LUTHER VANDROSS  
BOBBY BROWN  
SADE  
NEW EDITION

**KDKO/Denver**  
Danny Harris

none  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
MAC BAND  
JAMM  
LUTHER VANDROSS

**KACE/Los Angeles**  
Wells/Lipps

ALFONZ JONES  
SPLIT IMAGE  
RAZE  
ROBERT BROOKINS  
ROBERTA FLACK  
STACY LATTISAW  
STARPOINT  
RENE' MOORE  
EVON GEFRIES & T  
Hottest:  
AL B. SURE  
SADE  
KARYN WHITE  
GEORGE BENSON  
LUTHER VANDROSS

**KMYX/Ojai**  
Glimore/Villarimo

BY ALL MEANS  
JONATHAN BUTLER  
J.J. FAD  
BRENDA RUSSELL  
JEFFREY OSBORNE  
STARPOINT  
TODAY  
STEVE ARRINGTON  
ROBERTA FLACK  
PRINCE  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
LUTHER VANDROSS  
MIDNIGHT STAR

**WPEG/Charlotte**  
Michael Saunders

STARPOINT  
PRINCE  
FULL FORCE  
DOUG E. FRESH  
BOYS  
Hottest:  
LUTHER VANDROSS  
KARYN WHITE  
BOBBY BROWN  
GEORGE BENSON  
MIDNIGHT STAR

**XHRM/San Diego**  
L.D. McCollum

KENNY G  
MARK ANTHONY  
GEORGE MICHAEL  
ANGELA BOFILL  
STACY LATTISAW  
JONATHAN BUTLER  
ROBERTA FLACK  
LATOYA JACKSON  
Hottest:  
KARYN WHITE  
MIDNIGHT STAR  
ANITA BAKER  
LUTHER VANDROSS  
ZIGGY MARLEY AND

**Z93/Charleston**  
Cliff Fletcher

BOYS  
ANGELA BOFILL  
FIVE STAR  
ICE-T  
BY ALL MEANS  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
LUTHER VANDROSS  
MIDNIGHT STAR

**WQMG/Greensboro**  
Doc Holliday

VESTA  
PRINCE  
STARPOINT  
EVON GEFRIES &  
ROBERTA FLACK  
PIECES OF A DREAM  
GEORGE MICHAEL  
Hottest:  
ANITA BAKER  
BOBBY BROWN  
KARYN WHITE  
LUTHER VANDROSS  
CHERYL "PEPSII"

**Z104/Greenville**  
Darton/Dupree

ROBERTA FLACK  
GEORGE MICHAEL  
EPMD  
TODAY  
FIVE STAR  
COVER GIRLS  
Hottest:  
KARYN WHITE  
NEW EDITION  
BOBBY BROWN  
LUTHER VANDROSS  
AL B. SURE

**WJTT/Chattanooga**  
Phillips/St. Jam

CAMEO  
BLAST ZONE  
LATOYA JACKSON  
ROBERTA FLACK  
GUY  
WILL DOWNING  
SALT & PEPA  
REAL ROXANNE  
STETSASONIC  
PRINCE  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
HOWARD HUNTSBERRY  
NEW EDITION  
LUTHER VANDROSS

**WQOK/Chicago**  
Sunny Taylor

CAMEO  
JEFFREY OSBORNE  
Hottest:  
KARYN WHITE  
LUTHER VANDROSS  
KIARA  
NEW EDITION  
MIDNIGHT STAR

**WYLF-FM/New Orleans**  
Vic Savage

none  
Hottest:  
BOBBY BROWN  
SADE  
KARYN WHITE  
NEW EDITION  
LUTHER VANDROSS

**PWR94/Norfolk**  
Brown/Dove

ROBERTA FLACK  
GEORGE MICHAEL  
LATOYA JACKSON  
VESTA  
SALT & PEPA  
Hottest:  
KARYN WHITE  
KIARA  
MIDNIGHT STAR  
SADE  
LUTHER VANDROSS

**WOW/Norfolk**  
Crumbley/Atkins

SALT & PEPA  
ROBERTA FLACK  
ZIGGY MARLEY AND  
TODAY  
WILL DOWNING  
PIECES OF A DREAM  
PUBLIC ENEMY  
Hottest:  
KARYN WHITE  
HOWARD HUNTSBERRY  
NEW EDITION  
MIDNIGHT STAR  
LUTHER VANDROSS

**WORLD/Orlando**  
Earl James

DOUG E. FRESH  
CHERRELLE  
BLAST ZONE  
RENE' MOORE  
RUN D.M.C.  
WRECKS-N-EFFECT  
ROBERTA FLACK  
LOOSE ENDS  
Hottest:  
KARYN WHITE  
BOBBY BROWN  
MAC BAND  
KIARA  
MIDNIGHT STAR

**WJMI/Orlando**  
Linsay/Hollywood

JOHNNY KEMP  
HOWARD HUNTSBERRY  
NEW EDITION  
FREDDIE JACKSON  
GREGORY HINES  
VICIOUS BASS  
Hottest:  
CHERYL "PEPSII" R  
NEW EDITION  
ANITA BAKER  
ROB BASE  
MC SHY D

**KBUS/Eldorado**  
R.W. Wright

CAMEO  
CHERRELLE  
LENNY WILLIAMS  
VESTA  
REDDINGS  
TYKA NELSON  
RENA SCOTT  
L' TRIMM  
JERMAINE STEWART  
Hottest:  
KARYN WHITE  
MIDNIGHT STAR  
AL B. SURE  
LUTHER VANDROSS  
ANITA BAKER

**WTKZ/Saginaw**  
Kermit Crockett

COMMODORES  
TODAY  
ROBERTA FLACK  
PRINCE  
JESSIE JOHNSON  
LATOYA JACKSON  
Hottest:  
LUTHER VANDROSS  
ANITA BAKER  
KARYN WHITE  
MIDNIGHT STAR  
NEW EDITION

**KKSS/Albuquerque**  
Bill Thomas

LUTHER VANDROSS  
READY FOR THE WOR  
WHITNEY HOUSTON  
PRINCE  
ROBERTA FLACK  
LENNY WILLIAMS  
FIVE STAR  
Hottest:  
KARYN WHITE  
MIDNIGHT STAR  
AL B. SURE  
WAS (NOT WAS)  
J.J. FAD

**KJLM/Los Angeles**  
Chif Winston

GUY  
LOOSE ENDS  
GEORGE MIC

NATIONAL AIRPLAY

# BREAKERS

## ZIGGY MARLEY AND THE MELODY MAKERS

Tumblin' Down (Virgin)

69% of our reporting stations on it. Rotations: Heavy 1, Medium 19, Light 47, Total Adds 16 including WEDR, WOWI, OC104, KBCE, WZFX, KFXZ, U102, KIPR, WJYL, WBLX. Debuts at number 38 on the Urban Contemporary chart.

## LOOSE ENDS

Mr. Bachelor (MCA)

63% of our reporting stations on it. Rotations: Heavy 1, Medium 26, Light 34, Total Adds 12 including KJLH, WXOK, WZFX, KHYS, KFXZ, Z99, U102, KIPR, WORL, Z92. Debuts at number 40 on the Urban Contemporary chart.

## LIA

Tell Me It's Not Too Late (Virgin)

62% of our reporting stations on it. Rotations: Heavy 0, Medium 27, Light 33, Total Adds 5 including WNHC, WJIZ, WPAL, WFXE, KDKS.

## GUY

'Round And 'Round (Merry Go 'Round) (MCA)

61% of our reporting stations on it. Rotations: Heavy 3, Medium 35, Light 21, Total Adds 5 including WAMO, WEDR, KJLH, WJTT, KDKS. Debuts at number 36 on the Urban Contemporary chart.

## PRINCE

I Wish U Heaven (Paisley Park/WB)

61% of our reporting stations on it. Rotations: Heavy 0, Medium 6, Light 53, Total Adds 27 including WXYV, WILD, WUSL, WEDR, KSOL, WNHC, WFXA, WATV, KBCE, WPAL.

# NEW & ACTIVE

### BY ALL MEANS "I'm The One Who Loves You" (Island) 57/10

Rotations: Heavy 0/0, Medium 13/0, Light 44/10, Total Adds 10, WILD, WPAL, Z93, WFXE, KIIZ, KWTD, WJJS, WQIM, WQOK, KMYX. Mediums include: WHUR, K104, WEDR, KJLH, WENN.

### ROBERTA FLACK "Oasis" (Atlantic) 56/54

Rotations: Heavy 0/0, Medium 3/3, Light 53/51, Total Adds 54 including WXYV, WDAS, WUSL, WHUR, KRNB, WEDR, PWR94, WOWI, WBMX, WBLZ.

### STARPOINT "Say You Will" (Elektra) 49/26

Rotations: Heavy 0/0, Medium 8/0, Light 41/26, Total Adds 26 including WXYV, WUSL, WHUR, KRNB, KPRS, KJLH, WJIZ, WFXA, WXOK, WENN. Mediums include: K104, WATV, WJMI, KIIZ, WCDX.

### EVON GEFRIES & THE STAND "Stand And Deliver" (Atlantic) 48/12

Rotations: Heavy 0/0, Medium 4/0, Light 44/12, Total Adds 12 including WILD, WHUR, KSOL, WJIZ, WPAL, WQMG, KIIZ, U102, KIPR, WJYL. Mediums include: K104, WEDR, KDLZ, Z99.

### RICK JAMES "Wonderful" (Reprise) 48/7

Rotations: Heavy 0/0, Medium 24/1, Light 24/6, Total Adds 7, WBMX, WZAK, WPAL, Z99, WJJS, HOT105, WIKS. Mediums include: WHUR, KPRS, KJLH, XHRM, WJIZ.

### TODAY "Him Or Me" (Motown) 44/15

Rotations: Heavy 0/0, Medium 15/0, Light 29/15, Total Adds 15 including WDAS, WOWI, KQXL, WXOK, Z104, WPDQ, WQIS, KWTD, WLOU, WQIM. Mediums include: WILD, K104, WBMX, WGCI, WBLZ.

### COMMODORES "Solitaire" (Polydor) 42/10

Rotations: Heavy 0/0, Medium 6/0, Light 36/10, Total Adds 10, KRNB, KPRS, WPAL, WWDW, Z99, WJYL, WBLX, WIKS, WCKX, WTLZ. Mediums include: WHUR, WNHC, WJIZ, HOT105, WQIM.

### BRENDA RUSSELL "Get Here" (A&M) 42/4

Rotations: Heavy 1/0, Medium 23/0, Light 18/4, Total Adds 4, WHUR, WZFX, KWTD, KMYX. Heavy: WQFX. Mediums include: WXYV, WVEE, WBMX, WGCI, WBLZ.

### LENNY WILLIAMS "Giving Up On Love" (Crush) 41/8

Rotations: Heavy 0/0, Medium 9/0, Light 32/8, Total Adds 8, WBLZ, Z99, KYEA, WIKS, WQOK, KBUZ, KMAP, KKSS. Mediums include: WEDR, WJIZ, WZFX, Z104, WQFX.

### EPMD "Strictly Business" (Fresh/Sleeping Bag) 41/6

Rotations: Heavy 3/0, Medium 24/2, Light 14/4, Total Adds 6, WXYV, KQXL, Z104, WJMI, WQOK, KMAP. Heavy: WPAL, WORL, WVOI. Mediums include: WDAS, WHUR, K104, KRNB, WEDR.

### ANGELA BOFILL "I Just Wanna Stop" (Capitol) 38/19

Rotations: Heavy 0/0, Medium 1/0, Light 37/19, Total Adds 19 including WXYV, WHUR, WBLZ, KJLH, XHRM, WATV, WENN, WPAL, Z93, WZFX. Medium: WJMI.

### MILLIE SCOTT "A Love Of Your Own" (Island) 38/0

Rotations: Heavy 1/0, Medium 17/0, Light 20/0, Total Adds 0. Heavy: KSOL. Mediums include: WGCI, WJIZ, WFXA, WJTT, WFXE.

### RUN-D.M.C. "I'm Not Going Out Like That" (Profile) 35/1

Rotations: Heavy 0/0, Medium 9/0, Light 26/1, Total Adds 1, WORL. Mediums include: WZAK, KMJM, WJIZ, WATV, WPAL.

### GEORGE MICHAEL "Kissing A Fool" (Columbia) 32/21

Rotations: Heavy 0/0, Medium 3/0, Light 29/21, Total Adds 21 including WHUR, K104, PWR94, KMJM, KJLH, XHRM, WVKX, WEKS, KQXL, KDLZ. Medium: OC104, HOT105, KMAP.

### BLAST ZONE "Mary Had A Little Jam" (Blip Blop) 32/7

Rotations: Heavy 0/0, Medium 3/1, Light 29/6, Total Adds 7, KSOL, WJIZ, WFXA, WENN, WJTT, U102, WORL. Medium: WPAL, KKSS.

### FIVE STAR "Someone's In Love" (RCA) 31/18

Rotations: Heavy 1/0, Medium 2/1, Light 28/17, Total Adds 18 including WBLZ, KMJM, WNHC, WEKS, Z93, KPRR, Z104, Z16, KIPR, KYEA. Heavy: WZAK. Medium: K104.

### DORIAN HAREWOOD "Show Me (One More Time)" (Emeric) 30/3

Rotations: Heavy 0/0, Medium 9/0, Light 21/3, Total Adds 3, WHUR, WBLZ, KFXZ. Mediums include: KRNB, WEDR, WENN, WPAL, WJTT.

### WILL DOWNING "A Love Supreme" (Island) 29/12

Rotations: Heavy 0/0, Medium 1/0, Light 28/12, Total Adds 12 including WHUR, KRNB, WEDR, WOWI, KPRS, KSOL, WJIZ, KQXL, WJTT, WZFX. Medium: WKWM.

### PIECES OF A DREAM "Rising To The Top" (EMI) 29/6

Rotations: Heavy 0/0, Medium 7/0, Light 22/6, Total Adds 6, WOWI, KPRS, WENN, WQMG, WPDQ, WBLX. Mediums include: WXYV, WDAS, WZAK, WWDW, WLOU.

## MOST ADDED

ROBERTA FLACK (54)  
PRINCE (27)  
STARPOINT (26)  
GEORGE MICHAEL (21)  
SALT & PEPA (20)  
ANGELA BOFILL (19)  
FIVE STAR (18)  
RENE MOORE (18)  
LATOYA JACKSON (17)  
ZIGGY MARLEY AND... (16)

## HOTTEST

KARYN WHITE (71)  
LUTHER VANDROSS (70)  
BOBBY BROWN (68)  
MIDNIGHT STAR (47)  
NEW EDITION (44)  
ANITA BAKER (31)  
C. "PEPSII" RILEY (18)  
AL B. SURE (17)  
KIARA (14)  
HOWARD HUNTSBERRY (12)

## TOP 10

### RECURRENTS

LW TW  
3 1 LEVERT/Addicted  
— 2 SADE/Nothing  
2 3 J. OSBORNE/Left  
— 4 J. KEMP/Dancin'  
1 5 T. PENDERGRASS/2 A.M.  
5 6 T.T. TONE/Born  
4 7 E. KING/Hold  
— 8 K. SWEAT/Make  
8 9 J. BROWN/Static  
— 10 F. JACKSON/Nice

### TYKA NELSON "L.O.V.E." (Chrysalis) 29/4

Rotations: Heavy 0/0, Medium 3/0, Light 26/4, Total Adds 4, WJIZ, Z99, HOT105, KBUZ. Medium: WHUR, PWR94, WTMP.

### J.J. FAD "Way Out" (Atlantic) 29/3

Rotations: Heavy 5/0, Medium 12/0, Light 12/3, Total Adds 3, WFXA, WCDX, KMYX. Heavy: KRNB, WEKS, WENN, WFXC, KKSS. Mediums include: PWR94, WZAK, KDAY, WJIZ, WWDW.

### PEBBLES "Do Me Right" (MCA) 28/6

Rotations: Heavy 0/0, Medium 4/0, Light 24/6, Total Adds 6, WBMX, KPRS, KSOL, WPAL, Z16, WJYL. Medium: WPEG, WWDW, WFXE, WJMI.

### L'TRIMM "Cars With The Boom" (Time-X/Atlantic) 28/3

Rotations: Heavy 3/0, Medium 12/1, Light 13/2, Total Adds 3, WBLX, WANM, KBUZ. Heavy: KSOL, WENN, KPRR. Mediums include: KRNB, WEDR, KDAY, WXOK, WPAL.

### STACY LATTISAW "Call Me" (Motown) 26/6

Rotations: Heavy 0/0, Medium 2/0, Light 24/6, Total Adds 6, KMJM, XHRM, WZFX, KIIZ, KYEA, KACE. Medium: KJLH, Z104.

# SIGNIFICANT ACTION

### ICE-T "I'm Your Pusher" (Sire/WB) 22/7

Rotations: Heavy 3/0, Medium 5/1, Light 14/6, Total Adds 7, WEKS, Z93, WFXC, WPDQ, KYEA, HOT105, WQIM. Heavy: WZAK, KDAY, WJHM. Medium: KRNB, WWDW, KHYS, Z99.

### SALT-N-PEPA "Everybody Get Up" (Next Plateau) 20/20

Rotations: Heavy 0/0, Medium 3/3, Light 17/17, Total Adds 20 including WILD, WDAS, WHUR, K104, KRNB, PWR94, WOWI, WZAK, KMJM, WVKX.

### GREGORY HINES "You Need Somebody" (Epic) 20/2

Rotations: Heavy 0/0, Medium 9/0, Light 11/2, Total Adds 2, WCKX, WVKO. Mediums include: WHUR, K104, WNHC, WVKX, WFXA.

### RENE MOORE "All Or Nothing" (Polydor) 18/18

Rotations: Heavy 0/0, Medium 0/0, Light 18/18, Total Adds 18 including WHUR, K104, WEDR, KSOL, WNHC, KQXL, WXOK, WATV, WENN, KBCE.

### RAZE "Break 4 Love" (Columbia) 18/6

Rotations: Heavy 1/0, Medium 4/0, Light 13/6, Total Adds 6, WXYV, WDAS, WFXC, WQOK, KMAP, KACE. Heavy: WZAK. Medium: WILD, K104, PWR94, KDKS.

### WAS (NOT WAS) "Spy In The House Of Love" (Chrysalis) 18/0

Rotations: Heavy 1/0, Medium 5/0, Light 12/0, Total Adds 0. Heavy: KRNB, WENN, OC104, WQMG, KIIZ.

### LATOYA JACKSON "You're Gonna Get Rocked" (RCA) 17/17

Rotations: Heavy 0/0, Medium 2/2, Light 15/15, Total Adds 17 including KRNB, PWR94, XHRM, KSOL, WVKX, WJTT, WWDW, WFXE, WFXC, Z99.

### CLUB NOUVEAU "Envious" (WB) 16/1

Rotations: Heavy 0/0, Medium 6/0, Light 10/1, Total Adds 1, WZAK. Mediums include: KJLH, KHYS, KIIZ, Z99, KKSS.

### NAJEE "Hard To Let Go" (EMI) 13/6

Rotations: Heavy 0/0, Medium 0/0, Light 13/6, Total Adds 6, WEDR, WEKS, WATV, WZFX, WPDQ, WJYL.

### FULL FORCE "Take Care Of Homework" (Columbia) 13/4

Rotations: Heavy 0/0, Medium 2/0, Light 11/4, Total Adds 4, WPAL, WPEG, WTMP, KPRW. Medium: WFXE, WJMI.

### JERMAINE STEWART "Don't Talk Dirty To Me" (Arista) 12/6

Rotations: Heavy 0/0, Medium 0/0, Light 12/6, Total Adds 6, WBLZ, KMJM, OC104, Z92, KBUZ, KMAP.

### PUBLIC ENEMY "Night Of The Living Baseheads" (Columbia) 12/6

Rotations: Heavy 0/0, Medium 2/0, Light 10/6, Total Adds 6, WOWI, WZAK, WNHC, KQXL, WXOK, Z16. Medium: WFXC, WANM.

### JEFFREY OSBORNE "Can't Go Back On A Promise" (A&M) 11/10

Rotations: Heavy 1/1, Medium 4/4, Light 6/5, Total Adds 10, WGCI, WZAK, WNHC, WVKX, WWDW, WFXC, WJMI, Z99, WTLK, KMYX.

### 2 LIVE CREW "Doo Wah Diddy" (Luke Skywalker) 11/3

Rotations: Heavy 1/0, Medium 1/1, Light 9/2, Total Adds 3, WFXC, WBLX, WVOI. Heavy: WJHM.

### WRECKS-N-EFFECT "Let's Do It Again" (Atlantic) 11/1

Rotations: Heavy 0/0, Medium 5/0, Light 6/1, Total Adds 1, WORL. Medium: KRNB, WFXC, Z92, WCKX, KACE.

### SCRATCH MO "Play That Thing" (4th & Brdwy/Island) 10/1

Rotations: Heavy 0/0, Medium 0/0, Light 10/1, Total Adds 1, WPAL.

### SPLIT IMAGE "Toss It Up" (Bentley) 10/1

Rotations: Heavy 0/0, Medium 0/0, Light 10/1, Total Adds 1, KACE.

# NEW ARTISTS

Reports/Adds

1	BY ALL MEANS/I'm The One Who Loves You (Island)	57/10
2	EVON GEFRIES & THE STAND/Stand And Deliver(Atlantic)	48/12
3	TODAY/Him Or Me (Motown)	44/15
4	EPMD/Strictly Business (Fresh/Sleeping Bag)	41/6
5	BLAST ZONE/Mary Had A Little Jam (Blip Blop)	32/7
6	DORIAN HAREWOOD/Show Me (One More Time) (Emeric)	30/3
7	WILL DOWNING/A Love Supreme (Island)	29/12
8	TYKA NELSON/L.O.V.E. (Chrysalis)	29/4
9	J.J. FAD/Way Out (Atlantic)	29/3
10	L'TRIMM/Car With The Boom (Time-X/Atlantic)	28/3

New Artists are those who have not previously been reported as a Breaker by reporting stations.

**THE WALLS COME TUMBLIN' DOWN**

**ZIGGY MARLEY**

**& The Melody Makers**



**“‘Tumblin’ Down”**

The hip hop remix  
with “Genius Of Love”  
overdub. From the almost  
platinum LP Conscious Party  
Produced by Chris Frantz/Tina Weymouth  
Executive Producers Ziggy Marley &  
The Melody Makers

R&R Urban Chart # 38

*Virgin*

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## NATIONAL AIRPLAY

3 2  
WKS WKS LW TW

OCTOBER 14, 1988

Total  
Reports/Adds Heavy Medium Light

3	2	WKS	WKS	LW	TW		Total Reports/Adds	Heavy	Medium	Light
6	4	3	1			<b>DESERT ROSE BAND/Summer Wind (MCA/Curb)</b> . . . . .	168/0	144	21	3
9	6	4	2			<b>ROSANNE CASH/Runaway Train (Columbia)</b> . . . . .	167/0	139	25	3
12	8	6	3			<b>SOUTHERN PACIFIC/New Shade Of Blue (WB)</b> . . . . .	169/0	134	31	4
11	7	5	4			<b>SWEETHEARTS OF THE RODEO/Blue To The Bone (Columbia)</b> . . . . .	166/0	126	35	5
4	3	1	5			<b>T. GRAHAM BROWN/Darlene (Capitol)</b> . . . . .	159/1	137	18	4
15	12	8	6			<b>FOSTER &amp; LLOYD/What Do You Want From Me This Time (RCA)</b> . . . . .	164/2	113	43	8
3	1	2	7			<b>OAK RIDGE BOYS/Gonna Take A Lot Of River (MCA)</b> . . . . .	151/0	123	24	4
20	16	11	8			<b>NITTY GRITTY DIRT BAND/I've Been Lookin' (WB)</b> . . . . .	170/1	90	75	5
17	13	10	9			<b>DON WILLIAMS/Desperately (Capitol)</b> . . . . .	166/1	95	61	10
22	17	13	10			<b>RICKY VAN SHELTON/I'll Leave This World Loving You (Columbia)</b> . . . . .	170/1	85	83	2
16	14	12	11			<b>CONWAY TWITTY/Saturday Night Special (MCA)</b> . . . . .	154/2	85	63	6
23	20	14	12			<b>REBA McENTIRE/I Know How He Feels (MCA)</b> . . . . .	169/0	57	110	2
21	18	15	13			<b>CHARLIE DANIELS BAND/Boogie Woogie Fiddle Country Blues (Epic)</b> . . . . .	162/1	59	87	16
25	21	17	14			<b>GEORGE STRAIT/If You Ain't Lovin' (You Ain't Livin') (MCA)</b> . . . . .	166/0	34	120	12
1	2	7	15			<b>TANYA TUCKER/Strong Enough To Bend (Capitol)</b> . . . . .	123/0	81	31	11
27	22	19	16			<b>MICHAEL JOHNSON/That's That (RCA)</b> . . . . .	159/5	40	97	22
29	25	20	17			<b>BARBARA MANDRELL/I Wish That I Could Fall... (Capitol)</b> . . . . .	165/6	35	98	32
34	29	21	18			<b>BELLAMY BROTHERS/Rebels Without A Clue (MCA/Curb)</b> . . . . .	160/5	20	111	29
41	31	25	19			<b>RESTLESS HEART/A Tender Lie (RCA)</b> . . . . .	163/8	12	116	35
33	26	23	20			<b>VERN GOSDIN/Chiseled In Stone (Columbia)</b> . . . . .	152/3	25	88	39
26	24	22	21			<b>BILLY JOE ROYAL/It Keeps Right On Hurtin' (Atlantic America)</b> . . . . .	145/5	27	96	22
38	32	26	22			<b>KEITH WHITLEY/When You Say Nothing At All (RCA)</b> . . . . .	161/16	7	114	40
30	27	24	23			<b>LEE GREENWOOD/You Can't Fall In Love When... (MCA)</b> . . . . .	136/1	19	93	24
7	5	9	24			<b>RONNIE MILSAP/Buton Off My Shirt (RCA)</b> . . . . .	97/0	39	44	14
39	36	30	25			<b>EXILE/It's You Again (Epic)</b> . . . . .	147/14	10	80	57
36	33	29	26			<b>CRYSTAL GAYLE/Nobody's Angel (WB)</b> . . . . .	140/7	11	86	43
48	39	33	27			<b>PAUL OVERSTREET/Love Helps Those (MTM)</b> . . . . .	149/20	4	70	75
2	9	18	28			<b>RANDY TRAVIS/Honky Tonk Moon (WB)</b> . . . . .	79/1	28	37	14
13	11	16	29			<b>JO-EL SONNIER/Tear-Stained Letter (RCA)</b> . . . . .	78/0	24	30	24
49	41	36	30			<b>WILLIE NELSON with JULIO IGLESIAS/Spanish Eyes (Columbia)</b> . . . . .	118/19	3	51	64
—	45	37	31			<b>SHENANDOAH/Mama Knows (Columbia)</b> . . . . .	125/14	2	59	64
44	40	35	32			<b>MICHAEL MARTIN MURPHEY/Pilgrims On The Way (WB)</b> . . . . .	119/15	8	53	58
<b>BREAKER</b>	—	—	33			<b>BAILLIE &amp; THE BOYS/Long Shot (RCA)</b> . . . . .	116/19	3	46	67
<b>BREAKER</b>	—	—	34			<b>EDDIE RABBITT/We Must Be Doin' Somethin' Right (RCA)</b> . . . . .	116/30	0	38	78
50	44	40	35			<b>MOE BANDY/I Just Can't Say No To You (Curb)</b> . . . . .	100/13	2	45	53
<b>BREAKER</b>	—	—	36			<b>SAWYER BROWN/My Baby's Gone (Capitol/Curb)</b> . . . . .	106/19	1	36	69
<b>BREAKER</b>	—	—	37			<b>K.T. OSLIN/Hold Me (RCA)</b> . . . . .	105/28	0	30	75
—	47	43	38			<b>WAYLON JENNINGS/How Much Is It Worth To Live I (MCA)</b> . . . . .	93/11	0	40	53
—	—	—	39			<b>PATTY LOVELESS/Blue Side Of Town (MCA)</b> . . . . .	97/30	0	29	68
10	19	32	40			<b>SKIP EWING/I Don't Have Far To Fall (MCA)</b> . . . . .	51/0	13	26	12
8	15	28	41			<b>DWIGHT YOAKAM &amp; BUCK OWENS/Streets Of Bakerfield (Reprise)</b> . . . . .	50/0	11	24	15
18	28	34	42			<b>EARL THOMAS CONLEY &amp; EMMYLOU HARRIS/We Believe In Happy Endings (RCA)</b> . . . . .	37/0	18	13	6
24	23	27	43			<b>KENNY ROGERS/When You Put Your Heart In It (Reprise)</b> . . . . .	50/0	8	30	12
<b>DEBUT</b>	—	—	44			<b>RODNEY CROWELL/She's Crazy For Leaving (Columbia)</b> . . . . .	79/33	0	24	55
—	—	—	50			<b>JOHNNY CASH &amp; HANK WILLIAMS JR./That Old Wheel (Mercury)</b> . . . . .	78/15	0	26	52
<b>DEBUT</b>	—	—	46			<b>JUDDS/Change Of Heart (RCA/Curb)</b> . . . . .	83/59	1	10	72
5	10	31	47			<b>KATHY MATTEA/Untold Stories (Mercury)</b> . . . . .	40/0	10	20	10
19	34	38	48			<b>DAN SEALS/Addicted (Capitol)</b> . . . . .	34/0	11	15	8
<b>DEBUT</b>	—	—	49			<b>McCARTERS/I Give You Music (WB)</b> . . . . .	73/18	1	16	56
<b>DEBUT</b>	—	—	60			<b>STATLER BROTHERS/Let's Get Started, Break My Heart (Mercury)</b> . . . . .	60/22	1	13	46

### MOST ADDED

- JUDDS (59)
- HIGHWAY 101 (34)
- RODNEY CROWELL (33)
- PATTY LOVELESS (30)
- EDDIE RABBITT (30)
- K.T. OSLIN (28)
- STEVE WARINER (23)
- STATLER BROTHERS (22)
- PAUL OVERSTREET (20)

### HOTTEST

- T. GRAHAM BROWN (91)
- OAK RIDGE BOYS (79)
- ROSANNE CASH (74)
- DESERT ROSE BAND (74)
- SOUTHERN PACIFIC (49)
- RICKY VAN SHELTON (46)
- SWEETHEARTS OF THE RODEO (46)
- TANYA TUCKER (46)
- FOSTER & LLOYD (30)
- CONWAY TWITTY (27)

Reports/Adds

- TIM MALCHAK/Not A... (Alpine) . 45/12
- BECKY HOBBS/Are There... (MTM) . 41/10
- CANYON/I Guess I... (16th Ave./Cap.) . 23/1
- BURCH SISTERS/What Do... (Mercury) . 21/4
- K.D. LANG/Lock, Stock... (Sire) . 14/0
- DAVID SLATER/We Were Meant... (Capitol) 13/6
- DARRELL HOLT/I'd Throw It... (Anoka) . 13/3
- DANA McVICKER/I'm Loving... (Capitol) . 11/1
- L. TAYLOR/Lovin'... (Crittique/Atco) . 7/2
- J. EDWARDS/We Need... (MCA/Curb) . 7/1

New Artists are those who have not previously been reported by 60% of the reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS

### BAILLE & THE BOYS

#### Long Shot (RCA)

On 68% of reporting stations. Rotations: Heavy 3, Medium 46, Light 67, Total Adds 19, WCAO, WYRK, WYNK, WZZK, WXBQ, WUSY, WAMZ, WKYQ, WKKQ, KWMT, WFMS, WXCL, KGHL, KFRE, KNAX, KTOM, KKAT, KCKC, KEEN. Moves 46-39-33 on the Country chart.

### EDDIE RABBITT

#### We Must Doin' Something Right (RCA)

On 68% of reporting stations. Rotations: Heavy 0, Medium 38, Light 78, Total Adds 30 including WRKZ, WXTU, WPOR, WWVA, WORC, WZZK, WKLO, WESC, WSIX, WYNG, KFKF, KXRB, KWEN, KZSN, KKCS, KUGN, KNAX, KKAT, KSN. Moves 44-34 on the Country chart.

### SAWYER BROWN

#### My Baby's Gone (Capitol/Curb)

On 62% of reporting stations. Rotations: Heavy 1, Medium 36, Light 69, Total Adds 19, WPOC, WYRK, WZPR, WXTU, CHOW, WVMI, KPLX, KHEY, WBHP, WQIK, WKYQ, WBVE, WUBE, WKKQ, WCUZ, WXCL, KKCS, KUGN, KWHT. Moves 50-41-36 on the Country chart.

### K.T. OSLIN

#### Hold Me (RCA)

On 62% of reporting stations. Rotations: Heavy 0, Medium 30, Light 75, Total Adds 28 including WQCB, WHWK, WTCR, WZPR, KRRV, WVMI, KNFM, WSIX, KKYX, WUSQ, WMNI, KWMT, KCJB, KTTS, WTHI, KZSN, KKCS, KFRE, KNAX, KZLA, KIIQ. Moves 46-37 on the Country chart.

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## NEW & ACTIVE

**PATTY LOVELESS "Blue Side Of Town" (MCA) 97/30**

Rotations: Heavy 0, Medium 29, Light 68, Total Adds 30 including WPOC, WHWK, CHOW, KEAN, WKLO, WESC, WMSI, WKSJ, WOWW, WTVR, KAJA, WCHY, KWMT, WFMS, KRKT, KIK-FM, KKCS, KFRE, KKAT, KRPM. Moves 49-39 on the Country chart.

**WAYLON JENNINGS "How Much Is It Worth To Live In L.A." (MCA) 93/11**

Rotations: Heavy 0, Medium 40, Light 53, Total Adds 11, WTCR, KPLX, KLLL, WPAP, WCHY, WBVE, WMNI, WKKQ, KFRE, KFMS, KUPL. Moves 47-43-38 on the Country chart.

**JUDDS "Change Of Heart" (RCA/Curb) 83/59**

Rotations: Heavy 1, Medium 10, Light 72, Total Adds 59 including WCAO, WRKZ, WXXK, CHOW, KRRV, WEZL, WBHP, WIVK, WKSJ, WCHY, WQYK, KBMR, WTSO, KVOO, KRKT, KRST, KUUY, KALF, KSON, KDRK. Debuts at number 46 on the Country chart.

**RODNEY CROWELL "She's Crazy For Leaving" (Columbia) 79/33**

Rotations: Heavy 0, Medium 24, Light 55, Total Adds 33 including WPOC, WQCB, WYRK, WYNK, KYKR, WESC, WMSI, KKYX, WUSN, WUBE, KWMT, WWJO, KRKT, KIK-FM, KUUY, KWHT, KNIX, KIIQ, KCKC, KDRK. Debuts at number 44 on the Country chart.

**JOHNNY CASH & HANK WILLIAMS JR. "That Old Wheel" (Mercury) 78/15**

Rotations: Heavy 0, Medium 26, Light 52, Total Adds 15, WCAO, WQCB, WHWK, WQBE, KEAN, WYNK, KHEY, WESC, WMSI, WWKA, WUSQ, KXRB, WWJO, KUUY, KNEW. Moves 50-45 on the Country chart.

**MCCARTERS "I Give You Music" (WB) 73/18**

Rotations: Heavy 1, Medium 16, Light 56, Total Adds 18, WCAO, WQCB, WDSY, WCVR, WWVA, KEAN, WVMJ, KHEY, WGKX, KNFM, WKSJ, WTVR, WQYK, KJNE, KCJB, KIK-FM, KUPL, KIIQ. Debuts at number 49 on the Country chart.

**STATLER BROTHERS "Let's Get Started, Break My Heart" (Mercury) 60/22**

Rotations: Heavy 1, Medium 13, Light 46, Total Adds 22, WZPR, KEAN, KRRV, WEZL, WUSY, WTVY, WDXE, WNOE, WOWW, WYYD, KKYX, WSLR, WKKQ, WYNG, WFMS, KCJB, WTHI, KGH, KFRE, KEKB, KWHT, KIIQ. Debuts at number 50 on the Country chart.

**STEVE WARINER "Hold On (A Little Longer)" (MCA) 55/23**

Rotations: Heavy 0, Medium 8, Light 47, Total Adds 23, WCAO, WPOC, WCVR, WWVA, WEZL, WUSY, WIVK, WDXE, WKSJ, WNOE, WQDR, KBMR, WAXX, WCUZ, WITL, WTSO, KXXY, KFDI, KYAK, KUZZ, KWHT, KSOP, KCKC.

**TOM WOPAT "Not Enough Love" (Capitol) 52/14**

Rotations: Heavy 0, Medium 12, Light 40, Total Adds 14, WHWK, WAYZ, WRKZ, WDSY, WEZL, WIVK, WPAP, WOWW, WCUZ, WDAF, WWJO, WTHI, KRKT, KIK-FM.

## SIGNIFICANT ACTION

**GLEN CAMPBELL "Light Years" (MCA) 50/7**

Rotations: Heavy 0, Medium 14, Light 36, Total Adds 7, WPOC, KIKK, WWKA, KJNE, KCJB, KRWQ, KDRK.

**HIGHWAY 101 "All The Reasons Why" (WB) 48/34**

Rotations: Heavy 0, Medium 6, Light 42, Total Adds 34 including WCAO, WQBE, WPOC, KIKK, WWKA, WQDR, KBMR, WAXX, KFGO, KTTS, K102, WTHI, WTCM, KVOO, KFDI, KRST, KUGN, KTOM, KSOP, KDRK.

**RICKY SKAGGS "Old Kind Of Love" (Epic) 45/15**

Rotations: Heavy 0, Medium 8, Light 37, Total Adds 15, WWVA, KRRV, WUSY, WDXE, KKYX, KJNE, WMNI, WONE, WCUZ, WTHI, KVOO, KFRE, KALF, KTOM, KEEN.

**TIM MALCHAK "Not A Night Goes By" (Alpine) 45/12**

Rotations: Heavy 0, Medium 11, Light 34, Total Adds 12, WQBE, WZPR, WAJR, WCVR, WEZL, WSIX, WYYD, KKYX, WUSQ, WYNG, KSOP, KDRK.

**T.G. SHEPPARD "Don't Say It With Diamonds" (Columbia) 42/4**

Rotations: Heavy 0, Medium 20, Light 22, Total Adds 4, WPOC, WWVA, KHEY, WKSJ.

**BECKY HOBBS "Are There Any More Like You?" (MTM) 41/10**

Rotations: Heavy 0, Medium 11, Light 30, Total Adds 10, WCAO, WQCB, WRKZ, WCVR, WKLO, KNFM, WYYD, WTHI, KWXX, KCKC.

**DEAN DILLON "I Go To Pieces" (Capitol) 41/6**

Rotations: Heavy 0, Medium 13, Light 28, Total Adds 6, KRRV, KHEY, WMSI, WPAP, KWJJ, KSAN.

**BUCK OWENS "Hot Dog" (Capitol) 35/17**

Rotations: Heavy 0, Medium 6, Light 29, Total Adds 17, WAJR, WCVR, WCOS, KKIX, KIKK, KNFM, WQYK, KWMT, KTTS, KVOO, KUUY, KFRE, KRWQ, KEKB, KALF, KKAT, KDRK.

**SHOOTERS "Borderline" (Epic) 33/15**

Rotations: Heavy 0, Medium 5, Light 28, Total Adds 15, WHWK, WAYZ, KRRV, WEZL, WTVY, WIVK, KLLL, WTVR, WQYK, KFGO, KTTS, KVOO, KFDI, KEKB, KSOP.

**JOHNNY RODRIGUEZ "You Might Want To Use Me Again" (Capitol) 28/6**

Rotations: Heavy 0, Medium 5, Light 23, Total Adds 6, WRKZ, WTVR, KFDI, KUUY, KNIX, KALF.

**CHARLEY PRIDE "Where Was I" (16th Avenue/Capitol) 27/7**

Rotations: Heavy 0, Medium 5, Light 22, Total Adds 7, WAYZ, WTVR, KTTS, KFDI, KRKT, KUUY, KCKC.

**CANYON "I Guess I Just Missed You" (16th Avenue/Capitol) 23/1**

Rotations: Heavy 0, Medium 7, Light 16, Total Adds 1, KALF.

**BURCH SISTERS "What Do Lonely People Do?" (Mercury) 21/4**

Rotations: Heavy 0, Medium 5, Light 16, Total Adds 4, WPAP, KFDI, KUZZ, KALF.

**SCHULYER, KNOBLOCH & BICKHARDT "Rigamarole" (MTM) 17/16**

Rotations: Heavy 0, Medium 0, Light 17, Total Adds 16, WXXK, KMML, KASE, WDXE, WNOE, WYYD, WUSQ, KBMR, KVOO, KWXX, KRKT, KVOO, KRWQ, KALF, KTOM, KSOP.

**GARY STEWART "Brand New Whiskey" (Hightone) 16/3**

Rotations: Heavy 0, Medium 5, Light 11, Total Adds 3, KKYX, KFGO, WTHI.

**MEL McDANIEL "Henrietta" (Capitol) 15/4**

Rotations: Heavy 0, Medium 2, Light 13, Total Adds 4, WWVA, WDAF, KRKT, KEKB.

**DAVID SLATER "We Were Meant To Be Lovers" (Capitol) 13/6**

Rotations: Heavy 0, Medium 1, Light 12, Total Adds 6, KKIX, WDXE, WOKK, WTVR, KVOO, KUPL.

**DARRELL HOLT "I'd Throw It All Away" (Anoka) 13/3**

Rotations: Heavy 0, Medium 2, Light 11, Total Adds 3, KKYX, KTTS, KVOO.

**DANA McVICKER "I'm Loving The Wrong Man Again" (Capitol) 11/1**

Rotations: Heavy 0, Medium 2, Light 9, Total Adds 1, WTVY.

**SKIP EWING "Burnin' A Hole In My Heart" (MCA) 10/10**

Rotations: Heavy 0, Medium 1, Light 9, Total Adds 10, KMML, WNOE, KAJA, KBMR, KXXY, KWXX, KUZZ, KVOO, KRWQ, KWJJ.

**ASLEEP AT THE WHEEL "Hot Rod Lincoln" (Epic) 9/6**

Rotations: Heavy 1, Medium 2, Light 6, Total Adds 6, KILTFM, KKYX, WAXX, WTCM, KFDI, KUUY.

**KIM CARNES "Crazy In Love" (MCA) 8/6**

Rotations: Heavy 0, Medium 0, Light 8, Total Adds 6, WXXK, KYKR, WXBQ, KKIX, WOKK, WWKA.

**MICKEY GILLEY "She Reminds Me Of You" (Airborne) 8/4**

Rotations: Heavy 0, Medium 0, Light 8, Total Adds 4, KKIX, KWMT, KTTS, KUUY.

## ALBUM TRACKS

**ARTIST/Song Title (Label)**
**Album Title**

<b>RANDY TRAVIS/Deeper Than The Holler (WB)</b>	.....	<i>Old 8 X 10</i>
<b>RICKY VAN SHELTON/Hole In My Pocket (Columbia)</b>	.....	<i>Loving Proof</i>
<b>CHARLIE DANIELS BAND/Uneasy Rider '88 (Epic)</b>	.....	<i>Homesick Heroes</i>
<b>HOLLY DUNN/Traveling Prayer (MTM)</b>	.....	<i>Across The Rio Grande</i>
<b>DAN SEALS/Big Wheels In The Moonlight (Capitol)</b>	.....	<i>Rage On</i>
<b>ASLEEP AT THE WHEEL/Chattanooga Choo Choo (Epic)</b>	.....	<i>Western Standard Time</i>
<b>DWIGHT YOAKAM/I Got You (Reprise)</b>	.....	<i>Buenas Noches From...</i>
<b>DWIGHT YOAKAM/I Sang Dixie (Reprise)</b>	.....	<i>Buenas Noches From</i>
<b>CANYON/Love Is On The Line (16th Avenue/Cap)</b>	.....	<i>Canyon</i>
<b>RANDY TRAVIS/Written In Stone (WB)</b>	.....	<i>Old 8 X 10</i>
<b>HIGHWAY 101/Setting Me Up (WB)</b>	.....	<i>101</i>
<b>RESTLESS HEART/Jenny Come Back (RCA)</b>	.....	<i>Big Dreams In A Small...</i>
<b>RICKY VAN SHELTON/From A Jack To A King (Columbia)</b>	.....	<i>Loving Proof</i>
<b>T. GRAHAM BROWN/You Left The Water Running (Capitol)</b>	.....	<i>Come As You Were</i>
<b>K.T. OSLIN/This Woman (RCA)</b>	.....	<i>This Woman</i>

Thanks To These R&R Stations For  
The Early Adds:

WQYK KXYX KWJJ WNOE KSOP WQBE KTTS KEAN  
 WXBQ WEZL WOKK WIVK KFDI KVOO WHWK WAYZ  
 WXXK KRRV WDXE KLLL KMML KYKR KVOO KRWQ  
 KEKB WTCM WWJO KFGO WTVY KKIX WUSQ WTLR  
 WBHP

# Borderline

The Shooters

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# COUNTRY AIDS & HITS

MOST ADDED EAST		HOTTEST EAST		MOST ADDED SOUTH		HOTTEST SOUTH		MOST ADDED MIDWEST		HOTTEST MIDWEST		MOST ADDED WEST		HOTTEST WEST	
Judds (RCA/Curb) Highway 101 (WB) Eddie Rabbit (RCA)		T. Graham Brown (Capitol) Desert Rose Band (MCA/Curb) Rosanne Cash (Columbia)		Judds (RCA/Curb) Patty Loveless (MCA)		T. Graham Brown (Capitol) Oak Ridge Boys (MCA)		Judds (RCA/Curb) Highway 101 (WB)		T. Graham Brown (Capitol) Oak Ridge Boys (MCA)		Judds (RCA/Curb) Rodney Crowell (Columbia)		Oak Ridge Boys (MCA) Rosanne Cash (Columbia)	

## STATISTICS

<b>WQNA</b> Albany, NY none Rotten: OAK RIDGE BOYS RONNIE HILSAF T. GRAHAM BROWN RODNEY CROWELL SOUTHERN PACIFIC	<b>WKQK</b> DownPortsmouth, NH none Rotten: MICHAEL MARTIN MU DESSERT ROSE BAND NITTY GRITTY DIRT RODNEY CROWELL SOUTHERN PACIFIC	<b>WFOR</b> Portland, ME none Rotten: EDDIE RABBITT HIGHWAY 101 T. G. SHEPPARD STEVE MARINER GLEN CAMPBELL RODNEY CROWELL SOUTHERN PACIFIC	<b>WYVZ</b> Waynesboro, PA none Rotten: TON WOPAT JUDDS CHARLEY PRIDE KIM CARNES DESSERT ROSE BAND RODNEY CROWELL SOUTHERN PACIFIC	<b>WQMG</b> Albany, NY none Rotten: OAK RIDGE BOYS RONNIE HILSAF T. GRAHAM BROWN RODNEY CROWELL SOUTHERN PACIFIC	<b>WVAM</b> Altoona, PA none Rotten: T. GRAHAM BROWN DESSERT ROSE BAND RODNEY CROWELL SOUTHERN PACIFIC	<b>WCOA</b> Baltimore, MD none Rotten: KEITH WHITLEY HIGHWAY 101 JUDDS STEVE MARINER RODNEY CROWELL BECKY HOBBS JUDDS MCCARTERS JOHNNY CASH MCCARTERS BAILLIE & THE BOY RICKY VAN SHELTON OAK RIDGE BOYS T. GRAHAM BROWN TANYA TUCKER DESSERT ROSE BAND SWEETHEARTS OF TH	<b>WJOP</b> Baltimore, MD none Rotten: ERILE RODNEY CROWELL SANTYER BROWN PATTY LOVELESS HIGHWAY 101 LINDA DAVIS RODNEY CROWELL RICKY VAN SHELTON RODNEY CROWELL WILLIE NELSON	<b>WQCB</b> Bangor, ME none Rotten: K.T. OSLIN JOHNNY CASH BECKY HOBBS MCCARTERS RODNEY CROWELL TANYA TUCKER OAK RIDGE BOYS DESSERT ROSE BAND SWEETHEARTS OF TH RONNIE HILSAF	<b>WVWK</b> Binghamton, NY none Rotten: EDDIE RABBITT K.T. OSLIN PATTY LOVELESS JOHNNY CASH JOHANNAN EDWARDS SHOOTERS TON WOPAT RODNEY CROWELL RICKY VAN SHELTON DESSERT ROSE BAND RODNEY CROWELL SOUTHERN PACIFIC	<b>WVWK</b> Buffalo, NY none Rotten: BAILLIE & THE BOY SANTYER BROWN RODNEY CROWELL TANYA TUCKER DESSERT ROSE BAND OAK RIDGE BOYS T. GRAHAM BROWN SWEETHEARTS OF TH	<b>WQBE</b> Charleston, WV none Rotten: TIM MALCRAC HIGHWAY 101 JOHNNY CASH DESSERT ROSE BAND SOUTHERN PACIFIC FOSTER & LYDIA RICKY VAN SHELTON	<b>WVWK</b> Buffalo, NY none Rotten: BAILLIE & THE BOY SANTYER BROWN RODNEY CROWELL TANYA TUCKER DESSERT ROSE BAND OAK RIDGE BOYS T. GRAHAM BROWN SWEETHEARTS OF TH	<b>WVWK</b> Buffalo, NY none Rotten: BAILLIE & THE BOY SANTYER BROWN RODNEY CROWELL TANYA TUCKER DESSERT ROSE BAND OAK RIDGE BOYS T. GRAHAM BROWN SWEETHEARTS OF TH	<b>WVWK</b> Buffalo, NY none Rotten: BAILLIE & THE BOY SANTYER BROWN RODNEY CROWELL TANYA TUCKER DESSERT ROSE BAND OAK RIDGE BOYS T. GRAHAM BROWN SWEETHEARTS OF TH
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<b>WVWK</b> Buffalo, NY none Rotten: BAILLIE & THE BOY SANTYER BROWN RODNEY CROWELL TANYA TUCKER DESSERT ROSE BAND OAK RIDGE BOYS T. GRAHAM BROWN SWEETHEARTS OF TH	<b>WVWK</b> Buffalo, NY none Rotten: BAILLIE & THE BOY SANTYER BROWN RODNEY CROWELL TANYA TUCKER DESSERT ROSE BAND OAK RIDGE BOYS T. GRAHAM BROWN SWEETHEARTS OF TH	<b>WVWK</b> Buffalo, NY none Rotten: BAILLIE & THE BOY SANTYER BROWN RODNEY CROWELL TANYA TUCKER DESSERT ROSE BAND OAK RIDGE BOYS T. GRAHAM BROWN SWEETHEARTS OF TH	<b>WVWK</b> Buffalo, NY none Rotten: BAILLIE & THE BOY SANTYER BROWN RODNEY CROWELL TANYA TUCKER DESSERT ROSE BAND OAK RIDGE BOYS T. GRAHAM BROWN SWEETHEARTS OF TH	<b>WVWK</b> Buffalo, NY none Rotten: BAILLIE & THE BOY SANTYER BROWN RODNEY CROWELL TANYA TUCKER DESSERT ROSE BAND OAK RIDGE BOYS T. GRAHAM BROWN SWEETHEARTS OF TH	<b>WVWK</b> Buffalo, NY none Rotten: BAILLIE & THE BOY SANTYER BROWN RODNEY CROWELL TANYA TUCKER DESSERT ROSE BAND OAK RIDGE BOYS T. GRAHAM BROWN SWEETHEARTS OF TH	<b>WVWK</b> Buffalo, NY none Rotten: BAILLIE & THE BOY SANTYER BROWN RODNEY CROWELL TANYA TUCKER DESSERT ROSE BAND OAK RIDGE BOYS T. GRAHAM BROWN SWEETHEARTS OF TH	<b>WVWK</b> Buffalo, NY none Rotten: BAILLIE & THE BOY SANTYER BROWN RODNEY CROWELL TANYA TUCKER DESSERT ROSE BAND OAK RIDGE BOYS T. GRAHAM BROWN SWEETHEARTS OF TH	<b>WVWK</b> Buffalo, NY none Rotten: BAILLIE & THE BOY SANTYER BROWN RODNEY CROWELL TANYA TUCKER DESSERT ROSE BAND OAK RIDGE BOYS T. GRAHAM BROWN SWEETHEARTS OF TH	<b>WVWK</b> Buffalo, NY none Rotten: BAILLIE & THE BOY SANTYER BROWN RODNEY CROWELL TANYA TUCKER DESSERT ROSE BAND OAK RIDGE BOYS T. GRAHAM BROWN SWEETHEARTS OF TH	<b>WVWK</b> Buffalo, NY none Rotten: BAILLIE & THE BOY SANTYER BROWN RODNEY CROWELL TANYA TUCKER DESSERT ROSE BAND OAK RIDGE BOYS T. GRAHAM BROWN SWEETHEARTS OF TH	<b>WVWK</b> Buffalo, NY none Rotten: BAILLIE & THE BOY SANTYER BROWN RODNEY CROWELL TANYA TUCKER DESSERT ROSE BAND OAK RIDGE BOYS T. GRAHAM BROWN SWEETHEARTS OF TH	<b>WVWK</b> Buffalo, NY none Rotten: BAILLIE & THE BOY SANTYER BROWN RODNEY CROWELL TANYA TUCKER DESSERT ROSE BAND OAK RIDGE BOYS T. GRAHAM BROWN SWEETHEARTS OF TH	<b>WVWK</b> Buffalo, NY none Rotten: BAILLIE & THE BOY SANTYER BROWN RODNEY CROWELL TANYA TUCKER DESSERT ROSE BAND OAK RIDGE BOYS T. GRAHAM BROWN SWEETHEARTS OF TH	<b>WVWK</b> Buffalo, NY none Rotten: BAILLIE & THE BOY SANTYER BROWN RODNEY CROWELL TANYA TUCKER DESSERT ROSE BAND OAK RIDGE BOYS T. GRAHAM BROWN SWEETHEARTS OF TH	<b>WVWK</b> Buffalo, NY none Rotten: BAILLIE & THE BOY SANTYER BROWN RODNEY CROWELL TANYA TUCKER DESSERT ROSE BAND OAK RIDGE BOYS T. GRAHAM BROWN SWEETHEARTS OF TH
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## NATIONAL AIRPLAY

## BREAKERS

### BARBRA STREISAND & DON JOHNSON

#### Till I Loved You (Columbia)

88% of our reporters on it. Rotations: Heavy 4, Medium 21, Light 56, Total Adds 81, including WALK, WSNI, KVIL, KKHT, WNLT, WOMC, KLSI, KYKY, KOST. Debuts at number 16 on the AC chart.

### KENNY G

#### Silhouette (Arista)

60% of our reporters on it. Rotations: Heavy 1, Medium 22, Light 32, Total Adds 11, including KMJI, WEBE, WFMK, WECQ, WCKQ, WFPA, WIHN, KIDX. Debuts at number 28 on the AC chart.

### JOHNNY HATES JAZZ

#### Turn Back The Clock (Virgin)

51% of our reporters on it. Rotations: Heavy 0, Medium 15, Light 32, Total Adds 17, including KMJI, KLCY, WAEB, WVBF, WEBE, WTCB, KELT, WTWR, KWEB.

### JOHN LENNON

#### Jealous Guy (Capitol)

50% of our reporters on it. Rotations: Heavy 2, Medium 16, Light 28, Total Adds 11, WMJI, WKYE, WLHT, WFMK, WHHN, WECQ, WGLL, WQHQ, WKSJ, KHOZ, KKLK.

## NEW & ACTIVE

### ADELE BERTEI "Little Lives, Big Love" (Chrysalis) 32/6

Rotations: Heavy 0, Medium 5/0, Light 27/6, Total Adds 6, KLCY, WLHT, WFMK, WHNN, KRLB, KKLK, Medium: WEIM, WQNY, WSKI, WFPA, Z93. Light including WXTC, WSLQ, WNAM, WTRX, 3WM, WAFL, WQHQ, WCKQ, WGSV, KHOZ, WORG, WCAC, WBG, KTYL, KVIC, WMTFM, KSCB, WJON, KSTR, KYJC, KAYN.

### BOYS CLUB "I Remember Holding You" (MCA) 30/14

Rotations: Heavy 0, Medium 1/0, Light 29/14, Total Adds 14, KLSI, B100, WAEB, WSLQ, WTRX, WMMJ, WQNY, WGLL, WAFL, KRLB, WTWR, WJON, KSTR, KMGQ, Medium: KHOZ. Light including WNAM, 3WM, WEIM, WSKI, WCKQ, WFPA, WGSV, Z93, WORG, WKCX, KTYL, KVIC, KSCB, KYJC, KAYN.

### WILL TO POWER "Baby I Love Your Way" (Epic) 30/12

Rotations: Heavy 0, Medium 10/3, Light 20/9, Total Adds 12, WALK, WVAF, Y103, WRKA, KWFM, WGLL, WFPA, WGSV, KRLB, Z93, KKLK, KAYN, Medium including B100, WEBE, WAFL, WSKI, WKTK, WORG, WCAC. Light including WNLT, KELT, WTRX, WEIM, WCKQ, KHOZ, WKCX, KTYL, KVIC, KSTR, KYJC.

### HUEY LEWIS & THE NEWS "Small World" (Chrysalis) 30/7

Rotations: Heavy 0, Medium 15/3, Light 15/4, Total Adds 7, WALK, WAEB, WTRX, WNAM, WQNY, WSKI, KRLB, Medium including KYKY, KEZR, WKYE, Y103, WMMJ, WFPA, Z93, WORG, KVIC, WMTFM, KYJC, KAYN. Light including KLSI, KLCY, B100, WMS, WTRX, WMMJ, WAFL, WKTK, WBG, KTYL, WJTW.

### GIANT STEPS "Another Lover" (A&M) 26/4

Rotations: Heavy 2/0, Medium 12/0, Light 12/4, Total Adds 4, WKYE, WTRX, KWFM, WTWR, Heavy: WRKA, WSKI, Medium: WEIM, WAFL, WCKQ, WFPA, WKTK, KRLB, Z93, WORG, KVIC, KPNW, KYJC, KAYN. Light including B100, WVAF, WGSV, KHOZ, WCAC, KTYL, WMTFM, KSCB.

	Total Reports/Adds	Heavy	Medium	Light
1 STEVE WINWOOD	90/0	80	10	0
2 WHITNEY HOUSTON	91/1	80	9	2
3 BREATHE	92/4	68	22	2
4 BEACH BOYS	78/0	66	8	4
5 ROD STEWART	86/4	63	20	3
6 PHIL COLLINS	79/0	65	10	4
7 ELTON JOHN	88/3	55	29	4
8 MICHAEL BOLTON	75/0	55	18	2
9 GLENN FREY	65/0	40	21	4
10 ANITA BAKER	82/2	31	43	8
11 CHICAGO	80/6	25	41	14
12 GEORGE MICHAEL	77/6	9	55	13
13 LIVINGSTON TAYLOR	70/3	38	25	7
14 UB40	69/10	17	41	11
15 SADE	70/1	25	34	11
16 BARBRA STREISAND & DON JOHNSON	81/81	4	21	56
17 BOY MEETS GIRL	71/4	24	35	12
18 NATALIE COLE	61/0	37	15	9
19 TAYLOR DAYNE	39/0	16	20	3
20 RICK ASTLEY	35/0	9	23	3
21 PM	60/2	3	42	15
22 JIMMY BUFFETT	61/0	6	42	13
23 KIM CARNES	60/11	0	32	28
24 LUTHER VANDROSS	59/11	1	26	32
25 AMY GRANT	51/0	1	38	12
26 ROBERT CRAY BAND	54/3	2	34	18
27 AL STEWART	51/1	4	32	15
28 KENNY G	55/11	1	22	32
29 TRACY CHAPMAN	44/0	0	30	14
30 PETER CETERA	37/0	12	17	8

## MOST ADDED

STREISAND & JOHNSON (81)  
 MOODY BLUES (25)  
 PETER CETERA (20)  
 JOHNNY HATES JAZZ (17)  
 BOYS CLUB (14)  
 ROBERTA FLACK (13)  
 WILL TO POWER (12)  
 KIM CARNES (11)  
 KENNY G (11)  
 JOHN LENNON (11)  
 LUTHER VANDROSS (11)

## HOTTEST

STEVE WINWOOD (65)  
 WHITNEY HOUSTON (63)  
 BEACH BOYS (53)  
 BREATHE (47)  
 PHIL COLLINS (42)  
 ROD STEWART (36)  
 ELTON JOHN (23)  
 GLENN FREY (17)  
 MICHAEL BOLTON (16)  
 LIVINGSTON TAYLOR (13)

### MOODY BLUES "No More Lies" (Polydor) 25/25

Rotations: Heavy 0, Medium 1/1, Light 24/24, Total Adds 25, WMS, WNAM, WMMJ, WEIM, WKNE, WAFL, WSKI, WQHQ, WKSJ, WCKQ, WCVQ, WFPA, WGSV, Z93, WORG, WKCX, WCAC, WBG, KTYL, WMTFM, WJTW, KSCB, KYJC, KA/N, KMGQ.

## SIGNIFICANT ACTION

### JOHN C. MELLENCAMP "Rave On" (Elektra) 23/1

Rotations: Heavy 0, Medium 7/0, Light 16/1, Total Adds 1, WTWR, Medium: WKYE, WEIM, WQNY, WGLL, WSKI, KVIC, WMTFM. Light including WAEB, WSLQ, WTRX, WMMJ, WAFL, WGSV, KHOZ, Z93, WORG, WBG, KTYL, KAYN.

### TOTO "Anna" (Columbia) 23/0

Rotations: Heavy 1/0, Medium 16/0, Light 6/0, Total Adds 0, Heavy: KPNW, Medium: KLSI, WTRX, WSLQ, WNAM, WQNY, WGLL, WAHR, WORG, WKCX, WBG, WMMJ, WJTW, KKLK, KYJC, KAYN. Light including WNLT, WTN, WKTK.

### RACHELE CAPPELLI "I'm Sorry" (Atlantic) 21/10

Rotations: Heavy 0, Medium 1/0, Light 20/10, Total Adds 10, WSLQ, WECQ, WAFL, WCKQ, Z93, WCAC, WMTFM, KSCB, WJON, KYJC, Medium: WEIM. Light including WKYE, WTRX, 3WM, WKNE, WQHQ, WFPA, WGSV, WORG, KVIC, KAYN.

### PETER CETERA "Best Of Times" (WB) 20/20

Rotations: Heavy 0, Medium 1/1, Light 19/19, Total Adds 20, WVAF, WKYE, WNAM, WTRX, WMMJ, WEIM, WQNY, WAFL, WSKI, WQHQ, WCVQ, WFPA, Z93, WORG, WKCX, WCAC, WBG, KSCB, KYJC, KAYN.

### SCARLETT & BLACK "Dream Out Loud" (Virgin) 20/0

Rotations: Heavy 1/0, Medium 8/0, Light 11/0, Total Adds 0, Heavy: WSLQ, Medium: WNAM, WCKQ, WAHR, WKCX, KSCB, WTWR, KYJC, KAYN. Light: WTCB, KEFM, KWAV, WQHQ, WKTK, WGSV, KHOZ, WORG, KVIC, WJON, KSTR.

### KYLIE MINOGUE "The Loco-Motion" (Geffen) 17/2

Rotations: Heavy 3/0, Medium 8/1, Light 6/1, Total Adds 2, KEY103, KSCB, Heavy: KLCY, WSKI, KPNW, Medium including WSLQ, WMMJ, WAFL, WCKQ, WCVQ, KRLB, KAYN. Light including B100, WVAF, WKTK, WCAC, KYJC.

### ERIC CARMEN "Reason To Try" (Arista) 17/0

Rotations: Heavy 0, Medium 9/0, Light 8/0, Total Adds 0, Medium: WAEB, WTRX, WAFL, WSKI, WKCX, WCAC, WBG, KVIC, Light: WVBF, WSLQ, WCVQ, WTWR, KWEB, KSTR, KAYN, KMGQ.

### INXS "Never Tear Us Apart" (Atlantic) 16/0

Rotations: Heavy 7/0, Medium 3/0, Light 6/0, Total Adds 0, Heavy: B100, WKYE, WSLQ, WSKI, WCKQ, KRLB, KVIC, Medium: WVAF, WEIM, WQNY, Light: WEBE, WKTK, WORG, KSCB, WTWR, KAYN.

### CHEAP TRICK "Don't Be Cruel" (Epic) 15/0

Rotations: Heavy 3/0, Medium 9/0, Light 3/0, Total Adds 0, Heavy: WKYE, WSKI, KVIC, Medium: KLCY, WVAF, WMS, U102, WRKA, WSLQ, WCKQ, WKTK, KAYN. Light: KYKY, B100, KSCB.

### LAURA BRANIGAN & JOE ESPOSITO "Come Into My Life" (Atco) 14/1

Rotations: Heavy 0, Medium 1/1, Light 12/12, Total Adds 1, WTWR, Medium: WEIM, WKNE, Z93, KPNW, KYJC. Light including WSKI, WCKQ, WFPA, WGSV, WORG, WCAC, WMTFM, KAYN.

### ROBERTA FLACK "Oasis" (Atlantic) 13/13

Rotations: Heavy 0, Medium 1/1, Light 12/12, Total Adds 13, Y103, WNAM, WQNY, WSKI, WQHQ, WGSV, WORG, WKCX, WCAC, WMTFM, KSTR, KYJC, KAYN.

### K.T. OSLIN "Money" (RCA) 11/0

Rotations: Heavy 0, Medium 3/0, Light 8/0, Total Adds 0, Medium: WEIM, WAHR, WKCX, Light: WSLQ, WNAM, WKNE, WGSV, WCAC, KVIC, WJON, KSTR.

### JOAN ARMATRADE "Living For You" (A&M) 11/0

Rotations: Heavy 1/0, Medium 1/0, Light 9/0, Total Adds 0, Heavy: KPNW, Medium: WMTFM, Light: WEIM, WAFL, WSKI, WORG, KVIC, KSCB, KSTR, KYJC, KMGQ.

### JEFFREY OSBORNE "Can't Go Back On A Promise" (A&M) 10/10

Rotations: Heavy 0, Medium 0, Light 10/10, Total Adds 10, WEIM, WSKI, WFPA, KHOZ, KRLB, Z93, WORG, KSCB, KYJC, KAYN.

### KARLA BONOFF "New World" (Gold Castle) 10/0

Rotations: Heavy 0, Medium 3/0, Light 7/0, Total Adds 0, Medium: WEIM, KPNW, KYJC. Light: WNAM, WKNE, WAFL, WSKI, WORG, WCAC, KAYN.

### TRAVELING WILBURYS "Handle With Care" (Wilbury/WB) 9/9

Rotations: Heavy 0, Medium 1/1, Light 8/8, Total Adds 9, WMMJ, WEIM, WQNY, WAFL, WTN, WGSV, WKCX, KTYL, WMTFM.

### OLIVIA NEWTON-JOHN "Can't We Talk It Over In Bed" (MCA) 9/9

Rotations: Heavy 0, Medium 0, Light 9/9, Total Adds 9, WTRX, WMMJ, WEIM, WSKI, WGSV, Z93, WMTFM, KSTR, KAYN.

### BRUCE HORNSBY & THE RANGE "Defenders Of The Flag" (RCA) 9/9

Rotations: Heavy 0, Medium 1/1, Light 8/8, Total Adds 9, WKYE, WSLQ, WQNY, WSKI, WGSV, Z93, WKCX, KSCB, KAYN.

### DENIECE WILLIAMS "I Can't Wait" (Columbia) 9/0

Rotations: Heavy 0, Medium 1/0, Light 8/0, Total Adds 0, Medium: KVIC, Light: WNAM, WSKI, Z93, WKCX, WMTFM, KSCB, KYJC, KAYN.

# 'TIL TUESDAY

## "Believed You Were (Lucky)"

(34-08059)

from the forthcoming album  
 'Everything's Different Now'



# AC ADDS & HOTS

## CURRENT-BASED

### EAST

**P1** **WTNY/Watertown**  
Donovan/Hall  
KIM CARNES  
LUTHER VANDROSS  
JOHNNY HATES JAZZ  
STREISAND & JOHNS  
TRAVELING WILBURY  
Hottest:  
WHITNEY HOUSTON  
BREATHE  
ROD STEWART  
MICHAEL BOLTON  
ELTON JOHN  
**WKSJ/Wilmington**  
Tom Benson  
JOHN LENNON  
KENNY G  
MOODY BLUES  
STREISAND & JOHNS  
Hottest:  
STEVE WINWOOD  
PHIL COLLINS  
BEACH BOYS  
BREATHE  
WHITNEY HOUSTON  
**WMMJ/Bangor**  
Miller/Russell  
STREISAND & JOHN  
PETER CETERA  
PETE BARDENS  
JOHNNY HATES JAZZ  
TRAVELING WILBURY  
GEORGE MICHAEL  
OLIVIA NEWTON-JOH  
BOYS CLUB  
MOODY BLUES  
Hottest:  
BREATHE  
BEACH BOYS  
WHITNEY HOUSTON  
ROD STEWART  
JOHN LENNON  
**WEIM/Fitchburg**  
Jack Raymond  
STREISAND & JOHNS  
JEFFREY OSBORNE  
MOODY BLUES  
TRAVELING WILBURY  
OLIVIA NEWTON-JOH  
PETE BARDENS  
PETER CETERA  
Hottest:  
LIVINGSTON TAYLOR  
PHIL COLLINS  
BEACH BOYS  
WHITNEY HOUSTON  
SADE  
UB40  
**WECQ/Geneva, NY**  
Anthony/Smith  
KIM CARNES  
LUTHER VANDROSS  
KENNY G  
RACHELE CAPPELLI  
JOHN LENNON  
Hottest:  
LIVINGSTON TAYLOR  
BEACH BOYS  
ANITA BAKER  
MICHAEL BOLTON  
STEVE WINWOOD  
**WQNY/Ithaca**  
Smith/Erb  
PETER CETERA  
BRUCE HORNSBY  
JOHNNY HATES JAZZ  
HUEY LEWIS & THE  
ROBERTA FLACK  
STREISAND & JOHNS  
TRAVELING WILBURY  
BOYS CLUB  
Hottest:  
STEVE WINWOOD  
ROD STEWART  
BREATHE  
WHITNEY HOUSTON  
ELTON JOHN  
**WKNE/Kenneb**  
Mike Trombly  
STREISAND & JOHN:  
JOHNNY HATES JAZZ:  
MOODY BLUES  
Hottest:  
BEACH BOYS  
STEVE WINWOOD  
LIVINGSTON TAYLOR  
WHITNEY HOUSTON  
BREATHE  
**WQLL/Mercersburg**  
Norman Schmidt  
KENNY G  
JOHN LENNON  
WILL TO POWER  
STREISAND & JOHN  
BOYS CLUB  
Hottest:  
STEVE WINWOOD  
PHIL COLLINS  
BOBBY MCFERRIN  
WHITNEY HOUSTON  
BEACH BOYS  
**WAFI/Milford, DE**  
Tim Brough  
STREISAND & JOHN:  
PETER CETERA  
TRAVELING WILBURY  
MOODY BLUES  
RACHELE CAPPELLI  
BOYS CLUB  
CARLY SIMON  
Hottest:  
PHIL COLLINS  
ROD STEWART  
WHITNEY HOUSTON  
BREATHE  
**WQHQ/Ocean City**  
Dana McDonald  
STREISAND & JOHN:  
PETER CETERA  
ROBERTA FLACK  
JOHN LENNON  
MOODY BLUES  
Hottest:  
MICHAEL BOLTON  
BREATHE  
NATALIE COLE  
WHITNEY HOUSTON  
STEVE WINWOOD

### SOUTH

**P1** **WRKA/Louisville**  
Kay/Shannon  
WILL TO POWER  
Hottest:  
STEVE WINWOOD  
PHIL COLLINS  
BEACH BOYS  
GLENN FREY  
PETER CETERA  
**U102/Knoxville**  
Hobbs/Trotter  
STREISAND & JOHN:  
Hottest:  
ANITA BAKER  
BEACH BOYS  
Hottest:  
ROD STEWART  
STEVE WINWOOD  
WHITNEY HOUSTON  
PHIL COLLINS  
JIMMY BUFFETT  
**WLSQ/Roanoke**  
Greg Fry  
BOYS CLUB  
STREISAND & JOHNS  
BRUCE HORNSBY  
RACHELE CAPPELLI  
Hottest:  
BEACH BOYS  
LIVINGSTON TAYLOR  
ROD STEWART  
MICHAEL BOLTON  
INKS  
**WRMF/West Palm Beach**  
Dave Parks  
none  
Hottest:  
PHIL COLLINS  
TAYLOR DAYNE  
GLENN FREY  
BEACH BOYS  
**P3** **WCKQ/Campbellville**  
Jackson/McClendon  
STREISAND & JOHNS  
MOODY BLUES  
KENNY G  
RACHELE CAPPELLI  
Hottest:  
BEACH BOYS  
SHIRLEY EIKHARD  
ROBERTA FLACK  
PETER CETERA  
JEFFREY OSBORNE  
WILL TO POWER  
RACHELE CAPPELLI  
Hottest:  
STEVE WINWOOD  
WHITNEY HOUSTON  
BREATHE  
ELTON JOHN  
**WORG/Orangeburg**  
Ted Bell  
STREISAND & JOHN  
MOODY BLUES  
BRUCE HORNSBY  
SHIRLEY EIKHARD  
ROBERTA FLACK  
PETER CETERA  
JEFFREY OSBORNE  
CARLY SIMON  
Hottest:  
PHIL COLLINS  
WHITNEY HOUSTON  
ROD STEWART  
LIVINGSTON TAYLOR  
**WKCX/Rome**  
Randy Quick  
STREISAND & JOHN  
MOODY BLUES  
BRUCE HORNSBY  
WHITNEY HOUSTON  
BREATHE  
**WVAF/Savannah**  
Lawson/Davis  
CHICAGO  
BOY MEETS GIRL  
Hottest:  
STEVE WINWOOD  
GLENN FREY  
BEACH BOYS  
WHITNEY HOUSTON  
PHIL COLLINS  
**WCAC/Sabring**  
Bob Rowland  
RACHELE CAPPELLI  
ROBERTA FLACK  
MOODY BLUES  
PETER CETERA  
STREISAND & JOHN  
Hottest:  
STEVE WINWOOD  
MICHAEL BOLTON  
BREATHE  
UB40  
**WQSV/Guntersville**  
Jackson/Bell  
TRAVELING WILBURY  
BRUCE HORNSBY  
STREISAND & JOHN:  
MOODY BLUES  
ROBERTA FLACK  
OLIVIA NEWTON-JOH  
WILL TO POWER  
Hottest:  
ROD STEWART  
BREATHE  
STEVE WINWOOD  
PHIL COLLINS  
BEACH BOYS  
**WTKI/Gainesville**  
Nick Allen  
STREISAND & JOHN:  
Hottest:  
PHIL COLLINS  
STEVE WINWOOD  
WHITNEY HOUSTON  
UB40  
ROD STEWART  
**WQWV/Jacksonville**  
Erica Lee  
ROBERTA FLACK  
STREISAND & JOHN:  
WILL TO POWER  
CHICAGO  
Hottest:  
ROD STEWART  
BREATHE  
STEVE WINWOOD  
PHIL COLLINS  
BEACH BOYS  
**WTFM/Johnson City**  
Chuck Anthony  
HUEY LEWIS & THE  
BOY MEETS GIRL  
STREISAND & JOHN  
Hottest:  
PHIL COLLINS  
GLENN FREY  
AMY GRANT  
WHITNEY HOUSTON  
BEACH BOYS  
**KELT/McAllen**  
Tad Griffin  
BREATHE  
ROD STEWART  
STREISAND & JOHNS  
JOHNNY HATES JAZZ  
ROBERT CRAY BAND  
LIVINGSTON TAYLOR  
Hottest:  
PHIL COLLINS  
GLENN FREY  
ELTON JOHN  
BEACH BOYS  
**KVIC/Victoria**  
Tony Davis  
none  
Hottest:  
BEACH BOYS  
INKS  
PHIL COLLINS  
ROD STEWART  
STEVE WINWOOD

**KHOZ/Harrison**  
Boewell/Shassere  
JEFFREY OSBORNE  
STREISAND & JOHNS  
JOHN LENNON  
Hottest:  
BREATHE  
WHITNEY HOUSTON  
ROD STEWART  
ELTON JOHN  
STEVE WINWOOD  
**WAHR/Huntsville**  
Ronnie O'Brien  
STREISAND & JOHN:  
Hottest:  
SADE  
BEACH BOYS  
ANITA BAKER  
STEVE WINWOOD  
WHITNEY HOUSTON  
**WLTJ/Cleveland**  
Popovich/Godfrey  
BREATHE  
STREISAND & JOHNS  
GEORGE MICHAEL  
Hottest:  
PHIL COLLINS  
BOBBY MCFERRIN  
GLENN FREY  
WHITNEY HOUSTON  
ROD STEWART  
**WMMJ/Cleveland**  
Lindfivers  
BREATHE  
GEORGE MICHAEL  
JOHN LENNON  
STREISAND & JOHN  
Hottest:  
STEVE WINWOOD  
PHIL COLLINS  
WHITNEY HOUSTON  
TAYLOR DAYNE  
BEACH BOYS  
**WOMC/Detroit**  
Barry Argenbright  
STREISAND & JOHN  
Hottest:  
RICK ASTLEY  
GLENN FREY  
PHIL COLLINS  
STEVE WINWOOD  
BEACH BOYS  
**KLSI/Kansas City**  
Land/Barber  
STREISAND & JOHN  
BOYS CLUB  
Hottest:  
PETER CETERA  
TAYLOR DAYNE  
RICK ASTLEY  
STEVE WINWOOD  
WHITNEY HOUSTON  
**WVAF/Savannah**  
Lawson/Davis  
CHICAGO  
BOY MEETS GIRL  
Hottest:  
STEVE WINWOOD  
GLENN FREY  
BEACH BOYS  
WHITNEY HOUSTON  
PHIL COLLINS  
**WCAC/Sabring**  
Bob Rowland  
RACHELE CAPPELLI  
ROBERTA FLACK  
MOODY BLUES  
PETER CETERA  
STREISAND & JOHN  
Hottest:  
STEVE WINWOOD  
MICHAEL BOLTON  
BREATHE  
UB40  
**WQSV/Guntersville**  
Jackson/Bell  
TRAVELING WILBURY  
BRUCE HORNSBY  
STREISAND & JOHN:  
MOODY BLUES  
ROBERTA FLACK  
OLIVIA NEWTON-JOH  
WILL TO POWER  
Hottest:  
ROD STEWART  
BREATHE  
STEVE WINWOOD  
PHIL COLLINS  
BEACH BOYS  
**WTKI/Gainesville**  
Nick Allen  
STREISAND & JOHN:  
Hottest:  
PHIL COLLINS  
STEVE WINWOOD  
WHITNEY HOUSTON  
UB40  
ROD STEWART  
**WQWV/Jacksonville**  
Erica Lee  
ROBERTA FLACK  
STREISAND & JOHN:  
WILL TO POWER  
CHICAGO  
Hottest:  
ROD STEWART  
BREATHE  
STEVE WINWOOD  
PHIL COLLINS  
BEACH BOYS  
**WTFM/Johnson City**  
Chuck Anthony  
HUEY LEWIS & THE  
BOY MEETS GIRL  
STREISAND & JOHN  
Hottest:  
PHIL COLLINS  
GLENN FREY  
AMY GRANT  
WHITNEY HOUSTON  
BEACH BOYS  
**KELT/McAllen**  
Tad Griffin  
BREATHE  
ROD STEWART  
STREISAND & JOHNS  
JOHNNY HATES JAZZ  
ROBERT CRAY BAND  
LIVINGSTON TAYLOR  
Hottest:  
PHIL COLLINS  
GLENN FREY  
ELTON JOHN  
BEACH BOYS  
**KVIC/Victoria**  
Tony Davis  
none  
Hottest:  
BEACH BOYS  
INKS  
PHIL COLLINS  
ROD STEWART  
STEVE WINWOOD

### MIDWEST

**P1** **WARM98/Cincinnati**  
Nick O'Neil  
STREISAND & JOHNS  
ELTON JOHN  
CHICAGO  
Hottest:  
STEVE WINWOOD  
RICHARD MARX  
BEACH BOYS  
WHITNEY HOUSTON  
ANITA BAKER  
**WLTJ/Cleveland**  
Popovich/Godfrey  
BREATHE  
STREISAND & JOHNS  
GEORGE MICHAEL  
Hottest:  
PHIL COLLINS  
BOBBY MCFERRIN  
GLENN FREY  
WHITNEY HOUSTON  
ROD STEWART  
**WMMJ/Cleveland**  
Lindfivers  
BREATHE  
GEORGE MICHAEL  
JOHN LENNON  
STREISAND & JOHN  
Hottest:  
STEVE WINWOOD  
PHIL COLLINS  
WHITNEY HOUSTON  
TAYLOR DAYNE  
BEACH BOYS  
**WOMC/Detroit**  
Barry Argenbright  
STREISAND & JOHN  
Hottest:  
RICK ASTLEY  
GLENN FREY  
PHIL COLLINS  
STEVE WINWOOD  
BEACH BOYS  
**KLSI/Kansas City**  
Land/Barber  
STREISAND & JOHN  
BOYS CLUB  
Hottest:  
PETER CETERA  
TAYLOR DAYNE  
RICK ASTLEY  
STEVE WINWOOD  
WHITNEY HOUSTON  
**WVAF/Savannah**  
Lawson/Davis  
CHICAGO  
BOY MEETS GIRL  
Hottest:  
STEVE WINWOOD  
GLENN FREY  
BEACH BOYS  
WHITNEY HOUSTON  
PHIL COLLINS  
**WCAC/Sabring**  
Bob Rowland  
RACHELE CAPPELLI  
ROBERTA FLACK  
MOODY BLUES  
PETER CETERA  
STREISAND & JOHN  
Hottest:  
STEVE WINWOOD  
MICHAEL BOLTON  
BREATHE  
UB40  
**WQSV/Guntersville**  
Jackson/Bell  
TRAVELING WILBURY  
BRUCE HORNSBY  
STREISAND & JOHN:  
MOODY BLUES  
ROBERTA FLACK  
OLIVIA NEWTON-JOH  
WILL TO POWER  
Hottest:  
ROD STEWART  
BREATHE  
STEVE WINWOOD  
PHIL COLLINS  
BEACH BOYS  
**WTKI/Gainesville**  
Nick Allen  
STREISAND & JOHN:  
Hottest:  
PHIL COLLINS  
STEVE WINWOOD  
WHITNEY HOUSTON  
UB40  
ROD STEWART  
**WQWV/Jacksonville**  
Erica Lee  
ROBERTA FLACK  
STREISAND & JOHN:  
WILL TO POWER  
CHICAGO  
Hottest:  
ROD STEWART  
BREATHE  
STEVE WINWOOD  
PHIL COLLINS  
BEACH BOYS  
**WTFM/Johnson City**  
Chuck Anthony  
HUEY LEWIS & THE  
BOY MEETS GIRL  
STREISAND & JOHN  
Hottest:  
PHIL COLLINS  
GLENN FREY  
AMY GRANT  
WHITNEY HOUSTON  
BEACH BOYS  
**KELT/McAllen**  
Tad Griffin  
BREATHE  
ROD STEWART  
STREISAND & JOHNS  
JOHNNY HATES JAZZ  
ROBERT CRAY BAND  
LIVINGSTON TAYLOR  
Hottest:  
PHIL COLLINS  
GLENN FREY  
ELTON JOHN  
BEACH BOYS  
**KVIC/Victoria**  
Tony Davis  
none  
Hottest:  
BEACH BOYS  
INKS  
PHIL COLLINS  
ROD STEWART  
STEVE WINWOOD

**WNAM/Appleton-Oshkosh**  
Collins/Morgan  
STREISAND & JOHNS  
ROBERTA FLACK  
PETER CETERA  
MOODY BLUES  
HUEY LEWIS & THE  
Hottest:  
STEVE WINWOOD  
BEACH BOYS  
NATALIE COLE  
MICHAEL BOLTON  
WHITNEY HOUSTON  
**WTRX/Flint**  
Bill Pearson/Joh  
STREISAND & JOHNS  
PETER CETERA  
GIANT STEPS  
BOYS CLUB  
OLIVIA NEWTON-JOH  
Hottest:  
BEACH BOYS  
MICHAEL BOLTON  
ROD STEWART  
SADE  
**WLTJ/Cleveland**  
Popovich/Godfrey  
BREATHE  
STREISAND & JOHNS  
GEORGE MICHAEL  
Hottest:  
PHIL COLLINS  
BOBBY MCFERRIN  
GLENN FREY  
WHITNEY HOUSTON  
ROD STEWART  
**WMMJ/Cleveland**  
Lindfivers  
BREATHE  
GEORGE MICHAEL  
JOHN LENNON  
STREISAND & JOHN  
Hottest:  
STEVE WINWOOD  
PHIL COLLINS  
WHITNEY HOUSTON  
TAYLOR DAYNE  
BEACH BOYS  
**WOMC/Detroit**  
Barry Argenbright  
STREISAND & JOHN  
Hottest:  
RICK ASTLEY  
GLENN FREY  
PHIL COLLINS  
STEVE WINWOOD  
BEACH BOYS  
**KLSI/Kansas City**  
Land/Barber  
STREISAND & JOHN  
BOYS CLUB  
Hottest:  
PETER CETERA  
TAYLOR DAYNE  
RICK ASTLEY  
STEVE WINWOOD  
WHITNEY HOUSTON  
**WVAF/Savannah**  
Lawson/Davis  
CHICAGO  
BOY MEETS GIRL  
Hottest:  
STEVE WINWOOD  
GLENN FREY  
BEACH BOYS  
WHITNEY HOUSTON  
PHIL COLLINS  
**WCAC/Sabring**  
Bob Rowland  
RACHELE CAPPELLI  
ROBERTA FLACK  
MOODY BLUES  
PETER CETERA  
STREISAND & JOHN  
Hottest:  
STEVE WINWOOD  
MICHAEL BOLTON  
BREATHE  
UB40  
**WQSV/Guntersville**  
Jackson/Bell  
TRAVELING WILBURY  
BRUCE HORNSBY  
STREISAND & JOHN:  
MOODY BLUES  
ROBERTA FLACK  
OLIVIA NEWTON-JOH  
WILL TO POWER  
Hottest:  
ROD STEWART  
BREATHE  
STEVE WINWOOD  
PHIL COLLINS  
BEACH BOYS  
**WTKI/Gainesville**  
Nick Allen  
STREISAND & JOHN:  
Hottest:  
PHIL COLLINS  
STEVE WINWOOD  
WHITNEY HOUSTON  
UB40  
ROD STEWART  
**WQWV/Jacksonville**  
Erica Lee  
ROBERTA FLACK  
STREISAND & JOHN:  
WILL TO POWER  
CHICAGO  
Hottest:  
ROD STEWART  
BREATHE  
STEVE WINWOOD  
PHIL COLLINS  
BEACH BOYS  
**WTFM/Johnson City**  
Chuck Anthony  
HUEY LEWIS & THE  
BOY MEETS GIRL  
STREISAND & JOHN  
Hottest:  
PHIL COLLINS  
GLENN FREY  
AMY GRANT  
WHITNEY HOUSTON  
BEACH BOYS  
**KELT/McAllen**  
Tad Griffin  
BREATHE  
ROD STEWART  
STREISAND & JOHNS  
JOHNNY HATES JAZZ  
ROBERT CRAY BAND  
LIVINGSTON TAYLOR  
Hottest:  
PHIL COLLINS  
GLENN FREY  
ELTON JOHN  
BEACH BOYS  
**KVIC/Victoria**  
Tony Davis  
none  
Hottest:  
BEACH BOYS  
INKS  
PHIL COLLINS  
ROD STEWART  
STEVE WINWOOD

### P3

**WJON/St. Cloud**  
Nancy Fox  
ROD STEWART  
STREISAND & JOHN:  
RACHELE CAPPELLI  
JOHNNY HATES JAZZ  
BOYS CLUB  
Hottest:  
STEVE WINWOOD  
PHIL COLLINS  
WHITNEY HOUSTON  
BREATHE  
ELTON JOHN  
**WMMJ/Cleveland**  
Lindfivers  
BREATHE  
GEORGE MICHAEL  
JOHN LENNON  
STREISAND & JOHN  
Hottest:  
STEVE WINWOOD  
PHIL COLLINS  
WHITNEY HOUSTON  
TAYLOR DAYNE  
BEACH BOYS  
**WOMC/Detroit**  
Barry Argenbright  
STREISAND & JOHN  
Hottest:  
RICK ASTLEY  
GLENN FREY  
PHIL COLLINS  
STEVE WINWOOD  
BEACH BOYS  
**KLSI/Kansas City**  
Land/Barber  
STREISAND & JOHN  
BOYS CLUB  
Hottest:  
PETER CETERA  
TAYLOR DAYNE  
RICK ASTLEY  
STEVE WINWOOD  
WHITNEY HOUSTON  
**WVAF/Savannah**  
Lawson/Davis  
CHICAGO  
BOY MEETS GIRL  
Hottest:  
STEVE WINWOOD  
GLENN FREY  
BEACH BOYS  
WHITNEY HOUSTON  
PHIL COLLINS  
**WCAC/Sabring**  
Bob Rowland  
RACHELE CAPPELLI  
ROBERTA FLACK  
MOODY BLUES  
PETER CETERA  
STREISAND & JOHN  
Hottest:  
STEVE WINWOOD  
MICHAEL BOLTON  
BREATHE  
UB40  
**WQSV/Guntersville**  
Jackson/Bell  
TRAVELING WILBURY  
BRUCE HORNSBY  
STREISAND & JOHN:  
MOODY BLUES  
ROBERTA FLACK  
OLIVIA NEWTON-JOH  
WILL TO POWER  
Hottest:  
ROD STEWART  
BREATHE  
STEVE WINWOOD  
PHIL COLLINS  
BEACH BOYS  
**WTKI/Gainesville**  
Nick Allen  
STREISAND & JOHN:  
Hottest:  
PHIL COLLINS  
STEVE WINWOOD  
WHITNEY HOUSTON  
UB40  
ROD STEWART  
**WQWV/Jacksonville**  
Erica Lee  
ROBERTA FLACK  
STREISAND & JOHN:  
WILL TO POWER  
CHICAGO  
Hottest:  
ROD STEWART  
BREATHE  
STEVE WINWOOD  
PHIL COLLINS  
BEACH BOYS  
**WTFM/Johnson City**  
Chuck Anthony  
HUEY LEWIS & THE  
BOY MEETS GIRL  
STREISAND & JOHN  
Hottest:  
PHIL COLLINS  
GLENN FREY  
AMY GRANT  
WHITNEY HOUSTON  
BEACH BOYS  
**KELT/McAllen**  
Tad Griffin  
BREATHE  
ROD STEWART  
STREISAND & JOHNS  
JOHNNY HATES JAZZ  
ROBERT CRAY BAND  
LIVINGSTON TAYLOR  
Hottest:  
PHIL COLLINS  
GLENN FREY  
ELTON JOHN  
BEACH BOYS  
**KVIC/Victoria**  
Tony Davis  
none  
Hottest:  
BEACH BOYS  
INKS  
PHIL COLLINS  
ROD STEWART  
STEVE WINWOOD

### WEST

**P1** **KMJJ/Denver**  
Murray/Adams  
UB40  
BOY MEETS GIRL  
JOHNNY HATES JAZZ  
KENNY G  
STREISAND & JOHN:  
GLENN FREY  
STEVE WINWOOD  
PHIL COLLINS  
**KOAIQ/Denver**  
Cindy Spicer  
ROD STEWART  
Hottest:  
JAMES TAYLOR  
MOODY BLUES  
BRUCE HORNSBY  
STEVE WINWOOD  
PHIL COLLINS  
**KWAV/Monterey**  
Alan Richmond  
STREISAND & JOHN:  
KIM CARNES  
Hottest:  
TAYLOR DAYNE  
BEACH BOYS  
GLENN FREY  
STEVE WINWOOD  
PHIL COLLINS  
**KWFM/Tucson**  
Abrams/Ward  
LUTHER VANDROSS  
WILL TO POWER  
GIANT STEPS  
STREISAND & JOHN  
Hottest:  
STEVE WINWOOD  
TAYLOR DAYNE  
PHIL COLLINS  
GLENN FREY  
BEACH BOYS  
**KPNW/Eugene**  
Nornberg/Chabre  
UB40  
STREISAND & JOHN:  
Hottest:  
PETER CETERA  
BOY MEETS GIRL  
WHITNEY HOUSTON  
CHICAGO  
TOTO

**P2** **KOAIQ/Denver**  
Cindy Spicer  
ROD STEWART  
Hottest:  
JAMES TAYLOR  
MOODY BLUES  
BRUCE HORNSBY  
STEVE WINWOOD  
PHIL COLLINS  
**KWAV/Monterey**  
Alan Richmond  
STREISAND & JOHN:  
KIM CARNES  
Hottest:  
TAYLOR DAYNE  
BEACH BOYS  
GLENN FREY  
STEVE WINWOOD  
PHIL COLLINS  
**KWFM/Tucson**  
Abrams/Ward  
LUTHER VANDROSS  
WILL TO POWER  
GIANT STEPS  
STREISAND & JOHN  
Hottest:  
STEVE WINWOOD  
TAYLOR DAYNE  
PHIL COLLINS  
GLENN FREY  
BEACH BOYS  
**KPNW/Eugene**  
Nornberg/Chabre  
UB40  
STREISAND & JOHN:  
Hottest:  
PETER CETERA  
BOY MEETS GIRL  
WHITNEY HOUSTON  
CHICAGO  
TOTO

**P3** **KKLV/Anchorage**  
Leslie Wadsworth  
WILL TO POWER  
JOHN LENNON  
ADELE BERTEI  
STREISAND & JOHN:  
Hottest:  
NATALIE COLE  
LIVINGSTON TAYLOR  
WHITNEY HOUSTON  
**KYJC/Medford**  
Kay/Kirk  
STREISAND & JOHN  
MOODY BLUES  
SHIRLEY EIKHARD  
PETER CETERA  
RACHELE CAPPELLI  
ROBERTA FLACK  
JEFFREY OSBORNE  
Hottest:  
BREATHE  
STEVE WINWOOD  
LIVINGSTON TAYLOR  
ELTON JOHN  
WHITNEY HOUSTON  
**KMGG/Santa Barbara**  
Meade/Newcomer  
STREISAND & JOHN  
BOYS CLUB  
MOODY BLUES  
KENNY LOGGINS  
Hottest:  
NATALIE COLE  
ELTON JOHN  
BREATHE  
ANITA BAKER  
LUTHER VANDROSS

**92 Reporters**  
**90 Current Reports**  
Two stations failed to report this week and their rotations were frozen: **KVIC/Victoria** and **WRMF/West Palm Beach**. **WIZD/Mobile** is no longer a Current Based AC reporter.

### NEW ARTISTS

	Reports/Adds
1. ADELE BERTEI/Little Lies, Big Love (Chrysalis)	32/6
2. BOYS CLUB/Remember Holding You (MCA)	30/14
3. WILL TO POWER/Baby I Love Your Way (Epic)	30/12
4. GIANT STEPS/Another Lover (A&M)	26/4
5. RACHELE CAPPELLI/I'm Sorry (Atlantic)	21/10
6. KYLIE MINOGUE/The Loco-Motion (Geffen)	17/2
7. INXS/Never Tear Us Apart (Atlantic)	16/0
8. CHEAP TRICK/Don't Be Cruel (Epic)	15/0
9. BRANIGAN & ESPOSITO/Come Into My Life (Atco)	14/1
10. K.T. OSLIN/Money (RCA)	11/0

New Artists are those who have not previously been reported as a Breaker by reporting stations.

## FULL-SERVICE AC

### MOST ADDED

STREISAND & JOHNSON (15)  
UB40 (7)  
KENNY G (6)  
JOHN LENNON (6)  
JOHNNY HATES JAZZ (5)  
ELTON JOHN (4)  
GEORGE MICHAEL (4)  
CHICAGO (3)  
ANITA BAKER (2)  
WHITNEY HOUSTON (2)  
PM (2)

### HOTTEST

PHIL COLLINS (31)  
BEACH BOYS (24)  
WHITNEY HOUSTON (22)  
STEVE WINWOOD (17)  
GLENN FREY (14)  
BOBBY MCFERRIN (11)  
BREATHE (10)  
NATALIE COLE (8)  
TAYLOR DAYNE (8)

## GOLD-BASED AC

### MOST ADDED

GEORGE MICHAEL (8)  
ANITA BAKER (6)  
STREISAND & JOHNSON (5)  
CHICAGO (4)  
JOHNNY HATES JAZZ (3)  
JOHN LENNON (3)  
HUEY LEWIS & THE NEWS (3)  
BREATHE (2)  
KENNY G (2)  
ELTON JOHN (2)

### HOTTEST

PHIL COLLINS (30)  
BEACH BOYS (24)  
WHITNEY HOUSTON (16)  
GLENN FREY (14)  
STEVE WINWOOD (14)  
PETER CETERA (10)  
TAYLOR DAYNE (7)  
BREATHE (6)  
ROD STEWART (6)  
RICK ASTLEY (5)

### EAST

#### P1

WBEN/Bufalo  
Hank Nevins

TRAVELING WILBU  
Hottest:  
BEACH BOYS  
PHIL COLLINS  
STEVE WINWOOD  
BREATHE

KDKA/Pittsburgh  
Mike Watkins

BEACH BOYS  
GLENN FREY  
PHIL COLLINS  
Hottest:  
BEACH BOYS  
PETER CETERA  
GLENN FREY  
PHIL COLLINS  
WHITNEY HOUSTON

WGR/Bufalo  
Mike Roszman

KENNY ROGERS  
ROBERT CRAY BAND  
PM  
ELTON JOHN  
Hottest:  
BOBBY MCFERRIN  
WHITNEY HOUSTON  
BEACH BOYS  
PHIL COLLINS  
STEVE WINWOOD

WPRO/Providence  
Mike Osborne

STREISAND & JOHNS  
Hottest:  
BEACH BOYS  
BOBBY MCFERRIN  
WHITNEY HOUSTON  
RICK ASTLEY  
PHIL COLLINS

#### P2

WTIC/Hartford  
David Bernstein

none  
Hottest:  
GLENN FREY  
PHIL COLLINS  
BEACH BOYS  
WHITNEY HOUSTON  
FOUR TOPS

WELI/New Haven  
Gross/McCormick

STREISAND & JOHNS  
UB40  
ROD STEWART  
Hottest:  
STEVE WINWOOD  
WHITNEY HOUSTON  
BEACH BOYS  
ANITA BAKER  
GEORGE MICHAEL

WICC/Bridgeport  
Peters/Becker

none  
Hottest:  
PHIL COLLINS  
UB40  
PETER CETERA  
TAYLOR DAYNE  
STEVE WINWOOD

WCHS/Charleston  
Vic Marino

KENNY G  
JOHN LENNON  
HUEY LEWIS & THE  
JOHNNY HATES JAZZ  
COVER GIRLS  
NOEL  
PETER CETERA  
PAULA ABUL  
Hottest:  
STEVE WINWOOD  
WHITNEY HOUSTON  
BEACH BOYS  
BREATHE  
ROD STEWART

WGY/Schenectady  
Brindle/Sgarlata

none  
Hottest:  
KENNY ROGERS  
STEVE WINWOOD  
PHIL COLLINS  
WHITNEY HOUSTON  
BASIA

#### P3

WMTR/Morristown  
Emery/Boyle

STREISAND & JOHNS  
JOHNNY HATES JAZZ  
JOHN LENNON  
Hottest:  
STEVE WINWOOD  
BEACH BOYS  
WHITNEY HOUSTON  
PHIL COLLINS  
ROD STEWART

### EAST

#### P1

WWMX/Baltimore  
Don Kelley

ROD STEWART  
Hottest:  
UB40  
PHIL COLLINS  
TAYLOR DAYNE  
BEACH BOYS

WKSZ/Philadelphia  
Mike Colby

none  
Hottest:  
PHIL COLLINS  
BEACH BOYS  
WHITNEY HOUSTON

WLTJ/Pittsburgh  
John Gallagher

STREISAND & JOH  
Hottest:  
ANITA BAKER  
PHIL COLLINS  
TAYLOR DAYNE  
BREATHE  
WHITNEY HOUSTON

WLTT/Washington  
Don Davis

GEORGE MICHAEL  
JOHN LENNON  
Hottest:  
BEACH BOYS  
PETER CETERA  
BRUCE HORNSBY  
BOBBY MCFERRIN  
STEVE WINWOOD

#### P2

WLEVI/Allentown  
Robbins/Alexander

TRACY CHAPMAN  
JOHN LENNON  
Hottest:  
STEVE WINWOOD  
PHIL COLLINS  
BREATHE  
LIVINGSTON TAYLOR  
ELTON JOHN

WMAS-FM/Springfield  
Kratville/O'Brien

LIVINGSTON TAYLOR  
Hottest:  
ELTON JOHN  
FOUR TOPS  
CHICAGO  
GEORGE MICHAEL  
PHIL COLLINS

WYYY/Syracuse  
Lauber/Langmyer

MICHAEL BOLTON  
CHICAGO  
Hottest:  
STEVE WINWOOD  
PHIL COLLINS  
GLENN FREY  
BEACH BOYS

WJBR/Wilmington, DE  
Doug Weidon

JOHNNY HATES JAZZ  
Hottest:  
BEACH BOYS  
GLENN FREY  
STEVE WINWOOD  
BREATHE  
PHIL COLLINS

Two stations failed to report and their playlists were frozen:  
WENS/Indianapolis and  
WLTQ/Milwaukee.

### SOUTH

#### P2

WDBO/Orlando  
Dutch Schaffer

none  
Hottest:  
WHITNEY HOUSTON  
KENNY ROGERS  
NATALIE COLE  
LIVINGSTON TAYLOR  
JIMMY BUFFETT

WRVA/Richmond  
Tim Farley

none  
Hottest:  
TAYLOR DAYNE  
RICK ASTLEY  
PETER CETERA  
HUEY LEWIS & TI  
BOBBY MCFERRIN

WBT/Charlotte  
Rose/Bickel

KENNY G  
STREISAND & JOHNS  
JOHNNY HATES JAZZ  
Hottest:  
NATALIE COLE  
SADE  
PHIL COLLINS  
WHITNEY HOUSTON  
ANITA BAKER

WGOW/Chattanooga  
Kelly McCoy

JOHN LENNON  
KENNY G  
KIM CARNES  
Hottest:  
PHIL COLLINS  
STEVE WINWOOD  
SADE  
WHITNEY HOUSTON  
BREATHE

WHAS/Louisville  
Bruce/McEivain

UB40  
BREATHE  
CHICAGO  
Hottest:  
STEVE WINWOOD  
TAYLOR DAYNE  
PHIL COLLINS  
GLENN FREY  
BEACH BOYS

41 Reporters  
35 Current Reports

WROK/Rockford called in a frozen  
playlist this week.

#### P3

WKYX/Paducah  
Carvell/Burns

CHICAGO  
ELTON JOHN  
ANITA BAKER  
Hottest:  
STEVE WINWOOD  
PHIL COLLINS  
BEACH BOYS  
GLENN FREY  
TAYLOR DAYNE

WGBR/Goldsboro  
Alan Hoover

CARLY SIMON  
MOODY BLUES  
STREISAND & JOHNS  
CHRIS DE BURGH  
DAVID SANBORN  
ADELE BERTEI  
Hottest:  
PHIL COLLINS  
WHITNEY HOUSTON  
BREATHE  
ELTON JOHN  
SADE

WSTU/Stuart  
Shaw/Grant

CHICAGO  
JOHN LENNON  
Hottest:  
STEVE WINWOOD  
ROD STEWART  
ELTON JOHN  
PHIL COLLINS  
WHITNEY HOUSTON

### SOUTH

#### P1

KMGC/Dallas  
Layne Prescott

HUEY LEWIS & THE  
BOYS CLUB  
JOHNNY HATES JAZZ  
Hottest:  
BEACH BOYS  
PHIL COLLINS  
ROD STEWART  
STEVE WINWOOD

2WD/Norfolk  
Gary King

GEORGE MICHAEL  
LUTHER VANDROSS  
ROBERT CRAY BAND  
Hottest:  
BEACH BOYS  
PHIL COLLINS  
GLENN FREY  
STEVE WINWOOD  
ROD STEWART

WUSA/Tampa  
Johnny Williams

WHITNEY HOUSTON  
Hottest:  
PETER CETERA  
BEACH BOYS  
PHIL COLLINS  
TAYLOR DAYNE  
ELTON JOHN  
Love 94/Miami  
Don Agony

none  
Hottest:  
HUEY LEWIS & THE  
PHIL COLLINS  
WHITNEY HOUSTON  
UB40  
BEACH BOYS

WFOX/Atlanta  
Dennis Winslow

PHIL COLLINS  
STEVE WINWOOD  
Hottest:  
HUEY LEWIS & THE  
GLENN FREY  
BOBBY MCFERRIN  
BEACH BOYS

#### P2

KKMJ/Austin  
Bob Cole

STREISAND & JOHNS  
GEORGE MICHAEL  
Hottest:  
WHITNEY HOUSTON  
LIVINGSTON TAYLOR  
PHIL COLLINS  
RICK ASTLEY  
KENNY ROGERS

WMJJ/Birmingham  
Rivers/Chambers

UB40  
SADE  
HUEY LEWIS & THE  
Hottest:  
BEACH BOYS  
BASIA  
WHITNEY HOUSTON  
ROD STEWART  
GLENN FREY

34 Reporters  
31 Current Reports

WEZC/Charlotte  
Herring/Conway

GEORGE MICHAEL  
HUEY LEWIS & THE  
Hottest:  
ROD STEWART  
ELTON JOHN  
HALL & OATES  
STEVE WINWOOD  
TAYLOR DAYNE  
WLMX/Chattanooga  
Burkett/Marshall

WRVR/Memphis  
Bob Kaake

ANITA BAKER  
Hottest:  
BEACH BOYS  
NATALIE COLE  
WHITNEY HOUSTON  
PHIL COLLINS  
GLENN FREY

WSTF/Orlando  
Brian Kirkland

GEORGE MICHAEL  
STEVE WINWOOD  
Hottest:  
PHIL COLLINS  
BEACH BOYS  
PETER CETERA  
BASIA  
ELTON JOHN  
WRAL/Raleigh  
Michael Neff

KENNY ROGERS  
ANITA BAKER  
Hottest:  
PHIL COLLINS  
RICK ASTLEY  
HUEY LEWIS & THE  
MOODY BLUES  
BEACH BOYS

WMXB/Richmond  
Mike Ryan

BREATHE  
ANITA BAKER  
Hottest:  
PHIL COLLINS  
STEVE WINWOOD  
GLENN FREY  
RICK ASTLEY  
WHITNEY HOUSTON

### MIDWEST

#### P1

WCCO/Minneapolis  
Curt Lundgren

STREISAND & JOH  
JOHN DENVER  
ROBERTA FLACK  
Hottest:  
BEACH BOYS  
BREATHE  
NATALIE COLE  
55KRC/Cincinnati  
Drew Hayes

none  
Hottest:  
TAYLOR DAYNE  
PHIL COLLINS  
GLENN FREY  
RICK ASTLEY  
BOBBY MCFERRIN

WLW/Cincinnati  
Dave Reinhart

ELTON JOHN  
Hottest:  
STEVE WINWOOD  
PHIL COLLINS  
BEACH BOYS  
ROD STEWART  
HUEY LEWIS & THE

WTVN/Columbus  
Lar/Lane

WHITNEY HOUSTON  
Hottest:  
PHIL COLLINS  
GLENN FREY  
HUEY LEWIS & TH  
RICK ASTLEY  
PETER CETERA  
KMOX/St. Louis  
Bob Osborne

STREISAND & JOHNS  
JOHN DENVER  
STREISAND & JOH  
MISSING LINKS

Hottest:  
BOBBY MCFERRIN  
BEACH BOYS  
NATALIE COLE  
SADE  
JIMMY BUFFETT

WROK/Rockford  
McClure/Strassell

none  
Hottest:  
GLENN FREY  
PHIL COLLINS  
WHITNEY HOUSTON

WOOD/Grand Rapids  
Skip Essick

GEORGE MICHAEL  
KENNY G  
Hottest:  
BOBBY MCFERRIN  
PHIL COLLINS  
BEACH BOYS  
STEVE WINWOOD  
TAYLOR DAYNE

WHBY/Appleton-Oshkosh  
Salm/St. John

STREISAND & JOHNS  
KENNY G  
Hottest:  
WHITNEY HOUSTON  
LIVINGSTON TAYLOR  
DAVID LANZ  
KENNY ROGERS

WHBC/Canton  
Doug Lane

UB40  
GEORGE MICHAEL  
Hottest:  
BEACH BOYS  
BOBBY MCFERRIN  
GLENN FREY  
PHIL COLLINS  
BREATHE

WSPD/Toledo  
Fred Heller

GEORGE MICHAEL  
Hottest:  
BEACH BOYS  
WHITNEY HOUSTON  
BOBBY MCFERRIN  
RICK ASTLEY  
PETER CETERA  
WIBA/Madison  
Jim Reed

STREISAND & JOHNS  
Hottest:  
NATALIE COLE  
WHITNEY HOUSTON  
LIVINGSTON TAYLOR  
DAVID LANZ  
KENNY ROGERS

WASK/Lafayette  
Keith Harris

ROBERTA FLACK  
JOHN LENNON  
BRANIGAN & ESPOSI  
KENNY G  
Hottest:  
SADE  
BREATHE  
TOTO  
LIVINGSTON TAYLOR  
PHIL COLLINS

WCIL/Carbondale  
Rich Bird

ELTON JOHN  
STREISAND & JOHNS  
Hottest:  
PHIL COLLINS  
BEACH BOYS  
UB40  
BOBBY MCFERRIN  
ANITA BAKER

WJBC/Bloomington  
Munson/Salowitz

UB40  
JOHNNY HATES JAZZ  
STREISAND & JOHNS  
Hottest:  
ROD STEWART  
ELTON JOHN  
MICHAEL BOLTON  
GEORGE MICHAEL  
BOY MEETS GIRL  
KFSB/Joplin  
Troy West

STREISAND & JOHNS  
Hottest:  
JOHN LENNON

Hottest:  
PHIL COLLINS  
GLENN FREY  
BEACH BOYS  
STEVE WINWOOD  
WHITNEY HOUSTON

WASK/Lafayette  
Keith Harris

ROBERTA FLACK  
JOHN LENNON  
BRANIGAN & ESPOSI  
KENNY G  
Hottest:  
SADE  
BREATHE  
TOTO  
LIVINGSTON TAYLOR  
PHIL COLLINS

#### P3

WASK/Lafayette  
Keith Harris

#### P2

KFMB/San Diego  
Larson/Robertson

STREISAND & JOHNS  
ROBERTA FLACK  
BOYS CLUB  
MOODY BLUES  
Hottest:  
PHIL COLLINS  
STEVE WINWOOD  
WHITNEY HOUSTON  
BREATHE  
NATALIE COLE

KBOI/Boise  
Drew Harold

UB40  
STREISAND & JOHNS  
Hottest:  
PHIL COLLINS  
BEACH BOYS  
BREATHE  
GLENN FREY  
BOBBY MCFERRIN  
KUGN/Eugene  
O'Brien/James

UB40  
GEORGE MICHAEL  
PM  
JOHNNY HATES JAZZ  
Hottest:  
WHITNEY HOUSTON  
PHIL COLLINS  
NATALIE COLE  
TAYLOR DAYNE  
GLENN FREY

#### P2

KSSK/Honolulu  
Paul Holt

ANITA BAKER  
Hottest:  
PHIL COLLINS  
GLENN FREY  
WHITNEY HOUSTON  
BEACH BOYS  
STEVE WINWOOD

#### P3

KFOD/Anchorage  
Bradley/Ford

STREISAND & JOHNS  
Hottest:  
WHITNEY HOUSTON  
PHIL COLLINS  
NATALIE COLE  
TAYLOR DAYNE  
GLENN FREY

### MIDWEST

#### P1

WLTQ/Milwaukee  
Irwin/Brennan

none  
Hottest:  
BEACH BOYS  
PHIL COLLINS  
KENNY ROGERS  
WHITNEY HOUSTON  
PETER CETERA

WLTJ/Detroit  
Pat Holiday

BEACH BOYS  
Hottest:  
GLENN FREY  
PHIL COLLINS  
WHITNEY HOUSTON  
TAYLOR DAYNE  
PETER CETERA

WENS/Indianapolis  
Grey/Eagan

none  
Hottest:  
BEACH BOYS  
TAYLOR DAYNE  
PHIL COLLINS  
PETER CETERA  
RICHARD MARX

WLTQ/Milwaukee  
Irwin/Brennan

none  
Hottest:  
BEACH BOYS  
PHIL COLLINS  
KENNY ROGERS  
WHITNEY HOUSTON  
PETER CETERA

#### P2

KUDL/Kansas City  
Don Bender

none  
Hottest:  
PHIL COLLINS  
GLENN FREY  
ELTON JOHN  
WHITNEY HOUSTON  
PETER CETERA

WCRZ/Ft  
Patrick/Downey

ANITA BAKER  
CHICAGO  
GEORGE MICHAEL  
Hottest:  
STEVE WINWOOD  
PHIL COLLINS  
WHITNEY HOUSTON  
BEACH BOYS  
BREATHE

KRAV/Tulsa  
Couch/Baker

CHICAGO  
GEORGE MICHAEL  
ANITA BAKER  
Hottest:  
BASIA  
PHIL COLLINS  
STEVE WINWOOD  
ROD STEWART  
GLENN FREY

### WEST

#### P1

KBIG/Los Angeles  
Edwards/Verdery

STREISAND & JOH  
JOHNNY HATES JA  
JOHN LENNON  
WILL TO POWER  
Hottest:  
BEACH BOYS  
GLENN FREY  
PHIL COLLINS  
WHITNEY HOUSTON

KKCW/Portland  
Bill Minckler

MICHAEL BOLTON  
STREISAND & JOH  
ROD STEWART  
Hottest:  
BEACH BOYS  
PHIL COLLINS  
GLENN FREY  
BREATHE  
WHITNEY HOUSTON

KQLH/Riverside  
Bello/Santis

KENNY G  
Hottest:  
BEACH BOYS  
WHITNEY HOUSTON  
PHIL COLLINS  
BREATHE  
ELTON JOHN

KXOA/Sacramento  
Brian Casey

ELTON JOHN  
Hottest:  
ERIC CARMEN  
PETER CETERA  
RICK ASTLEY  
PHIL COLLINS  
BEACH BOYS

#### P2

KLLY/Bakersfield  
Russ Davidson

BREATHE  
Hottest:  
TAYLOR DAYNE  
PHIL COLLINS  
WHITNEY HOUSTON  
GLENN FREY  
RICK ASTLEY

KCIX/Boise  
Don Jennings

CHICAGO  
ELTON JOHN  
GEORGE MICHAEL  
KENNY G  
STREISAND & JC  
PM  
Hottest:  
BEACH BOYS  
GLENN FREY  
STEVE WINWOOD  
PHIL COLLINS  
WHITNEY HOUSTON

KMZD/Las Vegas  
Tim Maranville

ANITA BAKER  
EDDIE MONEY  
Hottest:  
BEACH BOYS  
STEVE WINWOOD  
ROD STEWART  
PETER CETERA  
PHIL COLLINS

Love 94/Miami reported a frozen  
playlist this week.

## SUMMARY

Not since last November (Barry Manilow's "Brooklyn Blues") has a record notched as many FSA adds (15) as Streisand & Johnson. WPRO, WCCO, KMOX, KFMB were the only P1s on it. The duo also claimed 81 Current-Based stations. Phil Collins is Hottest for a second week. Steve Winwood (+4) and Beach Boys (+3) post the largest gains; Breathe debuts. George Michael and Collins repeat as GB Most Added and Hottest. For the latter, it's the fourth successive week that spot. Michael's only GB P1 additions are WLTT and 2WD. The Beach Boys solidify their hold on number two Hottest with seven additions. Other gainers: Steve Winwood (+5) and Whitney Houston (+4). Rod Stewart and Breathe bow.



NATIONAL AIRPLAY

LW	TW	Artist/Album	Tracks
4	1	JIM HORN/Neon Nights (WB)	"Neon" "Divided"
15	2	KENNY G/Silhouette (Arista)	"Silhouette" "Summ"
1	3	JOAN ARMATRADING/The Shouting Stage (A&M)	"Shouting" "Living"
9	4	DAVID LANZ/Christofori's Dream (Narada Lotus/MCA)	"Whiter" "Summer's"
8	5	BOB JAMES/Ivory Coast (WB)	"Ashanti" "Yogi's"
11	6	CHECKFIELD/Through... (American Gramophone)	"Through" "Homecoming"
12	7	YANNI/Chameleon Days (Private Music)	"Swept" "Marching"
21	8	TOM GRANT/Mango Tango (Gaia)	"Mango" "Private"
14	9	MARK SLONIKER/True Nature (Sandstone)	"True" "Lighthouse"
10	10	PATRICK O'HEARN/River's Gonna Rise (Private Music)	"Homeward" "Reunion"
5	11	PETE BARDENS/Speed Of Light (Cinema/Capitol)	"Paradise" "Whisper"
3	12	DAVID BECKER TRIBUNE/Siberian Express (MCA)	"Anja" "Land"
2	13	DAVID SANBORN/Close-Up (Reprise)	"J.T." "Goodbye"
13	14	BILLY JOE WALKER JR./Universal Language (MCA)	"Roberto" "Fly"
6	15	KARLA BONOFF/New World (Gold Castle)	"New" "Way"
16	16	KENNY RANKIN/Hiding In Myself (Cypress/A&M)	"Candle" "Hiding"
17	17	TANGERINE DREAM/Optical Race (Private Music)	"Marakesh" "Ghazal"
24	18	CARLOS REYES/The Beauty Of It All (TBA)	"Coast" "Nightdance"
23	19	FATTBURGER/Living In Paradise (Intima/Enigma)	"Time" "Friends"
7	20	ROB MULLINS/5th Gear (Nova)	"Sky's" "Home"
22	21	FLIM & THE BBS/Further Adventures... (DMP)	"Avenue" "Only"
18	22	MIKE STEVENS/Light Up The Night (Novus/RCA)	"Time" "Sao Paulo"
19	23	PATTI AUSTIN/The Real Me (Qwest/WB)	"Smoke" "Love"
26	24	NIGHTNOISE/At The End Of The Evening (Windham Hill)	"Windell" "Hugh"
29	25	LYLE MAYS/Street Dreams (Geffen)	"Feet" "August"
29	26	GEORGE BENSON/Once The Love (WB)	"Let's" "Until"
27	27	LEE RITENOUR/Festival (GRP)	"Night" "New York"
29	28	STANLEY JORDAN/Flying Home (EMI)	"Street" "Tropical"
20	29	MAX LASSER'S ARK/Earthwalk (CBS)	"Where's" "Heart"
27	30	SPYRO GYRA/Rites Of Summer (MCA)	"Daddy's" "Yosemite"

LW	TW	Artist/Album	Tracks
1	1	G. WASHINGTON JR./Then And Now (Columbia)	"Stolen" "French"
2	2	DIANE SCHUUR/Talkin' Bout You (GRP)	"Louisiana" "Talkin'"
4	3	BOB JAMES/Ivory Coast (WB)	"Ashanti" "Rosalie"
5	4	HOOPS McCANN BAND/Plays The Music Of Steely... (MCA)	"Black" "Deacon"
6	5	ERNE WATTS/Ernie Watts Quartet (JVC)	"Language" "Continental"
3	6	PATTI AUSTIN/The Real Me (Qwest/WB)	"Smoke" "Can't"
9	7	JIM HORN/Neon Nights (WB)	"Neon" "Divided"
8	8	BOBBY HUTCHERSON/Cruisin' The Bird (Landmark)	"Cruisin'" "All"
7	9	BRANFORD MARSALIS/Random Abstract (Columbia)	"Yes" "Crescent"
12	10	HARVIE SWARTZ & URBAN EARTH/It's About Time (Gaia)	"It's" "RV"
11	11	JOHN BLAKE/A New Beginning (Gramavision)	"Dream" "Samba"
14	12	MICHAEL BRECKER/Don't Try This... (MCA Impulse!)	"It'sbyrne" "Suspense"
13	13	DAVE VALENTIN/Live At The Blue Note (GRP)	"Cinnamon" "Columbus"
15	14	FLIM & THE BBS/Further Adventures Of Film... (DMP)	"Avenue" "Jazz"
22	15	MILT JACKSON/Be-Bop (Atlantic)	"Bait" "Birks"
10	16	BIRD/Soundtrack (Columbia)	"Believe" "Ko Ko"
10	17	DAVID SANBORN/Close-Up (Reprise)	"Lesley Ann" "Camel"
21	18	EMILY REMLER/East To Wes (Concord)	"East"
24	19	STEVE SMITH & VITAL INFORMATION/Fiatiaga (Columbia)	"Chant" "Please"
16	20	HERB ALPERT/Under A Spanish Moon (A&M)	"Ancient" "Need" "Lamento"
23	21	STANLEY JORDAN/Flying Home (EMI)	"Tropical" "Julia" "Street"
30	22	JACK DEJOHNETTE/Audio Visualscapes (MCA Impulse!)	"PM's" "Eric"
23	23	FATTBURGER/Living In Paradise (Intima/Enigma)	"Imagine" "Friends"
17	24	LYLE MAYS/Street Dreams (Geffen)	"Feet" "Street"
28	25	WAVE/Second Wave (Atlantic)	"Life's" "Toys"
28	26	RICK STRAUSS/Jump Start (Pro Jazz)	"Toronto" "Honest"
28	27	TRIBUTE TO COLTRANE/Blues For Coltrane (MCA Impulse!)	"Promise"
28	28	GARY BURTON/Times Like These (GRP)	"Times" "Bento"
28	29	SKYWALK/Paradiso (Zebra/MCA)	"Paradise" "King"
28	30	GADD GANG/Here And Now (Columbia)	"Soul" "Turn"

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
LEE RITENOUR (20) BILL BERGMAN (10) WISHFUL THINKING (9) TOM GRANT (8) JONATHAN BUTLER (7) BRANDON FIELDS (5)	BOB JAMES (13) DAVID LANZ (10) JOAN ARMATRADING (9) KENNY G (8) JIM HORN (8) PATRICK O'HEARN (9) DAVID SANBORN (9)	DAVID LANZ/Whiter KENNY G/Silhouette BOB JAMES/Yogi's MARK SLONIKER/True

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
LEE RITENOUR (11) STANLEY JORDAN (9) LYLE MAYS (9) TOM GRANT (8) BILL BERGMAN (7) KENNY G (6) KENT JORDAN (6)	BOB JAMES (14) PATTI AUSTIN (9) HOOPS McCANN BAND (8) DIANE SCHUUR (8) ERNE WATTS (8) GROVER WASHINGTON (7)	HOOPS McCANN BAND/Black BOB JAMES/Ashanti KENNY G/Silhouette

NEW & ACTIVE

**\*\*STEVE HAUN "Inside The Sky" (Silver Wave) 27/2**  
Rotations: Heavy 3/0, Medium 10/0, Light 14/2, Total Adds 2, WFAE, SS.Heavy: KHIH, KTWV, PS.

**\*\*SKYWALK "Paradiso" (Zebra/MCA) 25/2**  
Rotations: Heavy 0/0, Medium 13/0, Light 12/2, Total Adds 2, WOTB, KSLU. Mediums include: WNUA, KQPT, KLRS, KSNO.

**\*MICHAEL COLINA "Shadow Of Urbano" (Private Music) 23/3**  
Rotations: Heavy 1/0, Medium 11/1, Light 11/2, Total Adds 3, WHVE, WOTB, KSLU. Heavy: WBZN.

**DIANE SCHUUR "Talkin' Bout You" (GRP) 22/3**  
Rotations: Heavy 6/0, Medium 8/0, Light 8/3, Total Adds 3, KNUA, WFMK, WMGN. Heavies include: WBZN, KDAB, KSLU.

**JONATHAN BUTLER "More Than Friends" (Jive/RCA) 16/7**  
Rotations: Heavy 2/1, Medium 5/1, Light 9/5, Total Adds 7, WBZN, KQPT, KDAB, KBLX, KNUA, WFAE, KKHT. Heavy: KOAI.

**RODNEY FRANKLIN "Diamond Inside Of You" (Novus/RCA) 16/2**  
Rotations: Heavy 3/0, Medium 6/1, Light 7/1, Total Adds 2, KLZS, KTID. Heavy: WBZN, KBLX, WLTO.

**JOE TAYLOR "Darker Garden" (Pro Jazz) 16/1**  
Rotations: Heavy 0/0, Medium 5/0, Light 11/1, Total Adds 1, KTWV. Mediums include: WNUA, WLOQ, KKHT.

**AL STEWART "Last Days Of The Century" (Enigma) 15/0**  
Rotations: Heavy 3/0, Medium 9/0, Light 3/0, Total Adds 0. Heavy: KTWV, KGRX, KDAB. Mediums include: BRZ, KKSF, KLZS.

**BILL BERGMAN "Bill Bergman And The Metro Jets" (Gaia) 14/10**  
Rotations: Heavy 0/0, Medium 4/1, Light 10/9, Total Adds 10, KOAI, WBZN, KGRX, KQPT, KKSF, WOTB, WMGN, WLTO, KSNO, KMGQ.

**MARK EGAN "A Touch Of Light" (GRP) 14/3**  
Rotations: Heavy 0/0, Medium 4/1, Light 10/2, Total Adds 3, WFMK, WHNN, MS. Medium: KHIH, KTWV, KLZS.

**RANDY MORRIS "Circle Of Stone" (Pacific Arts) 14/2**  
Rotations: Heavy 2/0, Medium 6/1, Light 6/1, Total Adds 2, KTWV, KTID. Heavy: WLOQ, KKHT.

**STEVE SMITH & VITAL INFORMATION "Fiatiaga" (Columbia) 14/2**  
Rotations: Heavy 3/0, Medium 5/1, Light 6/1, Total Adds 2, WBZN, KTID. Heavy: KBLX, KSLU, KKHT.

**STEVE MILLER "Born 28 Blue" (Capitol) 14/1**  
Rotations: Heavy 3/0, Medium 5/0, Light 6/1, Total Adds 1, KDAB. Heavy: BRZ, KLZS, WOTB.

**JOHN BOLIVAR "Bolivar" (Optimism) 14/0**  
Rotations: Heavy 2/0, Medium 5/0, Light 7/0, Total Adds 0. Heavy: KHIH, WOTB. Mediums include: KQPT, KLRS, KBIA.

**WAVE "Second Wave" (Atlantic) 14/0**  
Rotations: Heavy 2/0, Medium 8/0, Light 4/0, Total Adds 0. Heavy: KLZS, KSLU. Mediums include: WBZN, WNGS, WHNN.

NEW & ACTIVE

**\*TOM GRANT "Mango Tango" (Gaia) 25/8**  
Rotations: Heavy 7/1, Medium 4/0, Light 14/7, Total Adds 8, WJZZ, KTCJ, KJZZ, WSHA, KLSK, JZSHOW, WIVY, KSBR.

**\*KENNY G "Silhouette" (Arista) 24/6**  
Rotations: Heavy 8/1, Medium 5/0, Light 11/5, Total Adds 6, KTCJ, KADK, WAER, KUOP, WFSS, JZTRAX.

**\*CHECKFIELD "Through The Lens" (American Gramophone) 21/1**  
Rotations: Heavy 4/0, Medium 6/1, Light 11/0, Total Adds 1, KSBR. Heavy: WDET, KLCC, SSU, JZTRAX.

**MILT JACKSON "Be-Bop" (Atlantic) 20/4**  
Rotations: Heavy 10/1, Medium 5/1, Light 5/2, Total Adds 4, KMHO, WJAZ, WEBR, WTEB. Heavies include: WDET, KSOS, KWMU. Moves 22-15 on the CJZ chart.

**KENT JORDAN "Essence" (Columbia) 16/6**  
Rotations: Heavy 3/1, Medium 4/0, Light 9/5, Total Adds 6, WJZZ, KADK, WAER, KLCC, KUOP, WTEB.

**MICHAEL COLINA "Shadow Of Urbano" (Private Music) 16/5**  
Rotations: Heavy 0/0, Medium 5/1, Light 11/4, Total Adds 5, WJZZ, KLCC, KUOP, CJ, KSBR.

**ANDY LAVERNE "Jazz Piano Lineage" (DMP) 16/3**  
Rotations: Heavy 1/0, Medium 6/0, Light 9/3, Total Adds 3 including . Heavy: WHRO.

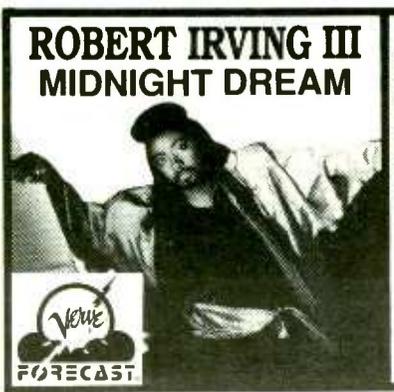
**DAVE PELL OCTET "Live At Alfonso's" (Headfirst) 16/2**  
Rotations: Heavy 1/0, Medium 7/0, Light 8/2, Total Adds 2, WVPE, KCLC. Heavy: WUSF.

**CARLOS REYES "Beauty Of It All" (TBA) 15/3**  
Rotations: Heavy 2/0, Medium 7/1, Light 6/2, Total Adds 3, WDET, KLCC, JZSHOW. Heavy: KLSK, SSU.

**BOB FLORENCE "State Of The Art" (USA Music) 15/1**  
Rotations: Heavy 6/0, Medium 4/1, Light 5/0, Total Adds 1, KXPR. Heavy: KADK, KSOS, WFPL, WHRO, WNEW, WVPE.

**TOOTS THIELEMANN "Only Trust Your Heart" (Concord) 15/0**  
Rotations: Heavy 5/0, Medium 6/0, Light 4/0, Total Adds 0. Heavy: KJAZ, WAER, KLCC, WNEW, WUSF.

\*\* Chart Extra denoted by two asterisks. \* Uncharted Breakers denoted by one asterisk.



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# New AC

## ADDS & HOTS

<p><b>P3</b></p> <p><b>WOTB/Aspen</b> Steve Blum KATIE WHESTER MICHAEL COLLINA FRANKIE BILL BERGMAN SKYLAKE GARY BURTON MARTI JONES MARK SLOWIKER KEITH WATTS TONY GRANT Notable: BOB HILLMAN PATTI AUSTIN GADD GANG ROOFS MCCANN BAND CLAUDE SCURIO</p>	<p><b>P1</b></p> <p><b>WNAJ/Chicago</b> O'Connor/Fisher Notable: DAVID BARBORN PATRICK O'BRIEN CHECKFIELD KENNY G BARZA</p>	<p><b>P3</b></p> <p><b>WDRB/Raleigh</b> Steve Amann LEE RITENOUR PATTI AUSTIN JOHNATHAN BUTLER Notable: DAVID BARBORN PATRICK O'BRIEN CHECKFIELD KENNY G BARZA</p>	<p><b>P1</b></p> <p><b>WYLL/Grand Rapids</b> Derek Matthews Notable: Derek Matthews MOE KOFFMAN QUINTE TONY GRANT LYLE HAYS Notable: DAVID BARBORN PATRICK O'BRIEN CHECKFIELD KENNY G BARZA</p>	<p><b>P1</b></p> <p><b>KGRX/Phoenix</b> Jeff Parets Notable: KENNY G JIM BAJOR BILL BERGMAN TONY GRANT Notable: PATTI AUSTIN GADD GANG ROOFS MCCANN BAND CLAUDE SCURIO</p>	<p><b>P2</b></p> <p><b>KEYL/Vegas</b> Len Howard Notable: LEE RITENOUR WESLEY TRINKING MOE KOFFMAN QUINTE LARRY ELGART ROBERT SEASON Notable: TANGIERINE DREAM YAKKI DAVID LANE JULIA FORDRAN CHECKFIELD</p>	<p><b>KMNO/Aspen</b> Vic Garrett Notable: DAVID BARBORN WESLEY TRINKING LEE RITENOUR STEVE HILLER BRANDON FIELDS BILL BERGMAN WAYNE JOHNSON JOHNATHAN BUTLER MARTI JONES Notable: JIM BAJOR BOB JAMES PATTI AUSTIN JOAN ARMSTRADG KENNY KARKIN</p>
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*Steve Fenster*  
(STEVE Fenster)

# CONTEMPORARY JAZZ

## ADDS & HOTS

<p><b>P1</b></p> <p><b>WYLL/Grand Rapids</b> Derek Matthews Notable: Derek Matthews MOE KOFFMAN QUINTE TONY GRANT LYLE HAYS Notable: DAVID BARBORN PATRICK O'BRIEN CHECKFIELD KENNY G BARZA</p>	<p><b>P2</b></p> <p><b>WFLA/Tampa</b> Notable: DAVID BARBORN PATRICK O'BRIEN CHECKFIELD KENNY G BARZA</p>	<p><b>P1</b></p> <p><b>WYLL/Grand Rapids</b> Derek Matthews Notable: Derek Matthews MOE KOFFMAN QUINTE TONY GRANT LYLE HAYS Notable: DAVID BARBORN PATRICK O'BRIEN CHECKFIELD KENNY G BARZA</p>	<p><b>P3</b></p> <p><b>WYLL/Grand Rapids</b> Derek Matthews Notable: Derek Matthews MOE KOFFMAN QUINTE TONY GRANT LYLE HAYS Notable: DAVID BARBORN PATRICK O'BRIEN CHECKFIELD KENNY G BARZA</p>
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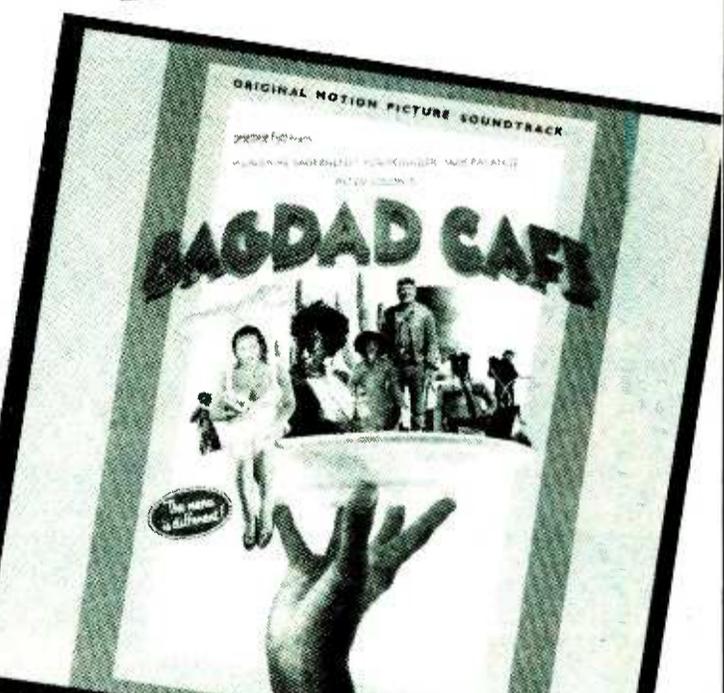
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42 Current Contemporary Jazz Reporters  
32 Current Contemporary Jazz Reports

Two stations reported a frozen playlist: WFPL/Louisville and WSIE/Edwardsville.

Eight stations failed to report and their playlists were frozen: KWMU/St. Louis, WBGO/Newark, WCPN/Cleveland, WHRO/Norfolk, WMOT/Nashville, WNEW/New York, WNOP/Cincinnati and WUSF/Tampa.

WASH/Washington, D.C. and KZPS/Dallas are no longer reporting stations.



ORIGINAL NOTION PICTURE SOUNDTRACK

# BAGDAD CAFE

JEVETTA STEELE

42 Current Contemporary Jazz Reporters  
32 Current Contemporary Jazz Reports

Two stations reported a frozen playlist: WFPL/Louisville and WSIE/Edwardsville.

Eight stations failed to report and their playlists were frozen: KWMU/St. Louis, WBGO/Newark, WCPN/Cleveland, WHRO/Norfolk, WMOT/Nashville, WNEW/New York, WNOP/Cincinnati and WUSF/Tampa.

WASH/Washington, D.C. and KZPS/Dallas are no longer reporting stations.

NEW ARTISTS

TRACKS

Reports

- 1 WINGER/Madalaine (Atlantic) . . . . . 103
- 2 EDIE BRICKELL & NEW BOHEMIANS/What I Am (Geffen) . . . . . 66
- MICHELLE SHOCKED/If Love Was A Train (Mercury) . . . . . 66
- 4 IVAN NEVILLE & THE ROOM/Not Just ... (Polydor) . . . . . 62
- 5 STEVE EARLE/Copperhead Road (Uni/MCA) . . . . . 60
- 6 ROCK CITY ANGELS/Deep Inside My Heart (Geffen) . . . . . 58
- 7 JOHNNY WINTER/Rain (Voyager/MCA) . . . . . 50
- 8 METALLICA/Eye Of The Beholder (Elektra) . . . . . 40
- 9 NEW FRONTIER/Under Fire (Mika/Polydor) . . . . . 37
- 10 BULLETBOYS/Smooth Up In Ya (WB) . . . . . 36
- 11 PETER CETERA/You Never Listen To Me (WB) . . . . . 31
- 12 HOUSE OF LORDS/I Wanna Be Loved (Simmons/RCA) . . . . . 27
- 13 KIX/Cold Blood (Atlantic) . . . . . 24
- ESCAPE CLUB/Wild Wild West (Atlantic) . . . . . 23
- 15 HUNTERS & COLLECTORS/Back On The Breadline (IRS) . . . . . 20
- 16 RICHARD THOMPSON/Turning Of The Tide (Capitol) . . . . . 18
- 17 BANGLES/In Your Room (Columbia) . . . . . 16
- DANZIG/Mother (Def America/Geffen) . . . . . 16
- 19 VINNIE VINCENT INVASION/Love Kills (Chrysalis) . . . . . 15
- 20 DAVID LINDLEY & EL RAYO-X/Never Knew Her (Elektra) . . . . . 14

New Artists are those that have never had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.



AOR TRACK DEBUT 53

On Over 85 AORs, including:  
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 KRXQ, KZAP, KGB, KISW, KUPD, WDVE,  
 KOME, WLLZ, WAAF.



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AOR TRACKS®

NATIONAL AIRPLAY

3 2  
WKS WKS LW TW

176 REPORTERS

Reports/Adds Power Heavy Medium

3	1	1	1	1	U2/Desire (Island)	172-0	88+	170+	2-
15	8	2	2	2	EDDIE MONEY/Walk On Water (Columbia)	162-0	59+	149+	13-
-	-	9	3	3	KEITH RICHARDS/Take It So Hard (Virgin)	158+9	22+	99+	56-
5	3	3	4	4	BON JOVI/Bad Medicine (Mercury)	141-0	43+	118-	22-
8	4	4	5	5	LITTLE FEAT/Let It Roll (WB)	138-2	43+	117-	21-
41	21	12	6	6	RANDY NEWMAN/It's Money That Matters (Reprise)	160+8	16+	89+	67-
21	14	7	7	7	VAN HALEN/Feels So Good (WB)	143-6	29+	99+	42-
7	7	6	8	8	BAD COMPANY/No Smoke Without A Fire (Atlantic)	131-1	46+	98-	29-
12	13	10	9	9	CINDERELLA/Don't Know What You've Got (Till It's Gone)(Mercury)	137+3	25+	84+	47-
-	20	13	10	10	38 SPECIAL/Rock & Roll Strategy (A&M)	155+4	9+	73+	72-
10	10	8	11	11	ROD STEWART/Forever Young (WB)	113-3	32-	92-	18-
1	2	5	12	12	TOMMY CONWELL & THE . . . /I'm Not Your Man (Columbia)	112-0	19-	76-	34+
22	19	17	13	13	JOHN HIATT/Slow Turning (A&M)	138=3	2+	50+	69-
20	15	15	14	14	HOTHOUSE FLOWERS/Don't Go (London/Polydor)	118-3	11+	51-	59-
-	29	21	15	15	JOHN LENNON/Jealous Guy (Capitol)	137+6	6-	36+	80+
27	22	20	16	16	NIGHT RANGER/I Did It For Love (Carnel/MCA)	132=1	2-	46+	74-
DEBUT	17	17	17	17	TRAVELING WILBURYS/Handle With Care (Wilbury/WB)	129 /129	4	34	73
52	37	28	18	18	TOM COCHRANE & RED RIDER/Big League (RCA)	130+20	3+	30+	82+
6	9	16	19	19	INXS/Never Tear Us Apart (Atlantic)	80-0	35-	70-	8-
57	36	27	20	20	DICKEY BETTS BAND/Rock Bottom (Epic)	125+10	0=	27+	84+
11	11	11	21	21	BUNBURY'S/Fight (No Matter How Hard) (Arista)	99-0	11-	61-	32-
45	32	25	22	22	GREGG ALLMAN BAND/Slip Away (Epic)	114+12	3+	37+	71+
4	5	14	23	23	DEF LEPPARD/Love Bites (Mercury)	76-0	21-	56-	17+
23	23	22	24	24	BIG COUNTRY/King Of Emotion (Reprise)	105-1	2+	33+	63-
47	39	31	25	25	JEFF HEALEY BAND/Confidence Man (Arista)	114+12	0=	16+	83+
38	33	30	26	26	VIXEN/Edge Of A Broken Heart (EMI)	115+10	1+	17+	72+
58	46	39	27	27	IAN GILLAN & ROGER GLOVER/Telephone Box (Virgin)	108+23	0=	12+	73+
19	17	18	28	28	JOHN C. MELLENCAMP/Rave On (Elektra)	81-0	7+	40-	36-
31	26	26	29	29	JIMMY PAGE/Prison Blues (Geffen)	101-2	0=	17+	67-
-	52	37	30	30	KANSAS/Stand Beside Me (MCA)	97+13	1+	18+	68+
2	6	19	31	31	STEVE WINWOOD/Don't You Know What The Night Can Do (Virgin)	66-0	15-	48-	13-
60	42	36	32	32	BON JOVI/Born To Be My Baby (Mercury)	85+12	2+	25+	51+
50	43	42	33	33	WINGER/Madalaine (Atlantic)	103+14	2+	11+	57+
24	25	32	34	34	VAN HALEN/Finish What Ya Started (WB)	50-1	19-	43=	5-
-	-	50	35	35	GEORGIA SATELLITES/Hippy Hippy Shake (Elektra)	80+31	2+	17+	49+
DEBUT	36	36	36	36	U2/Angel Of Harlem (Island)	62 /62	1	22	35
46	41	40	37	37	PAT BENATAR/Don't Walk Away (Chrysalis)	78-5	0=	9-	60+
DEBUT	38	38	38	38	U2/When Love Comes To Town (Island)	58 /58	0	21	33
54	47	43	39	39	EDIE BRICKELL & NEW BOHEMIANS/What I Am (Geffen)	66+4	7=	23+	32-
9	12	23	40	40	BRUCE HORNSBY & THE RANGE/Defenders Of The Flag (RCA)	54-0	5-	27-	24-
55	45	44	41	41	MIDNIGHT OIL/Dreamworld (Columbia)	76+6	2=	12+	43+
18	18	24	42	42	BRUCE SPRINGSTEEN/Chimes Of Freedom (Columbia)	55-0	6-	24-	23-
43	38	34	43	43	OMAR & THE HOWLERS/Rattlesnake Shake (Columbia)	75-1	0-	9-	52-
DEBUT	44	44	44	44	U2/God Part II (Island)	50 /50	0	19	28
35	35	35	45	45	SMITHEREENS/Drown In My Own Tears (Enigma/Capitol)	58-0	1=	18-	30-
-	58	48	46	46	MICHELLE SHOCKED/If Love Was A Train (Mercury)	66+11	1=	8+	40+
-	-	52	47	47	ELTON JOHN/A Word In Spanish (MCA)	40+7	3=	22+	16+
13	16	29	48	48	STEVE MILLER/Ya Ya (Capitol)	46-0	0-	13-	33-
-	-	49	49	49	ROBERT CRAY BAND/Night Patrol (Hightone/Mercury)	53+12	1-	11+	33+
-	-	58	50	50	SURVIVOR/Didn't Know It Was Love (Scotti Bros/CBS)	57+12	0=	9+	39+
-	-	57	51	51	IVAN NEVILLE & THE ROOM/Not Just Another Girl (Polydor)	62+14	0=	4+	43+
56	49	47	52	52	CROWDED HOUSE/Never Be The Same (Capitol)	49-0	1=	12+	30-
DEBUT	53	53	53	53	STEVE EARLE/Copperhead Road (Uni/MCA)	60+17	0=	2-	37+
-	-	59	54	54	ROCK CITY ANGELS/Deep Inside My Heart (Geffen)	58+11	0=	3+	34+
DEBUT	55	55	55	55	MELISSA ETHERIDGE/Like The Way I Do (Island)	49+13	1=	9=	28+
DEBUT	56	56	56	56	JOHNNY WINTER/Rain (Voyager/MCA)	50+15	0=	3+	37+
-	-	60	57	57	OZZY OSBOURNE/Miracle Man (Epic)	51+8	1=	3=	26+
40	44	53	58	58	ROBERT PALMER/Early In The Morning (EMI)	31-1	2+	14+	14-
26	27	38	59	59	HUEY LEWIS & THE NEWS/Small World (Chrysalis)	37-1	3+	11-	24-
DEBUT	60	60	60	60	U2/All Along The Watchtower (Island)	32 /32	1	9	19

BREAKERS

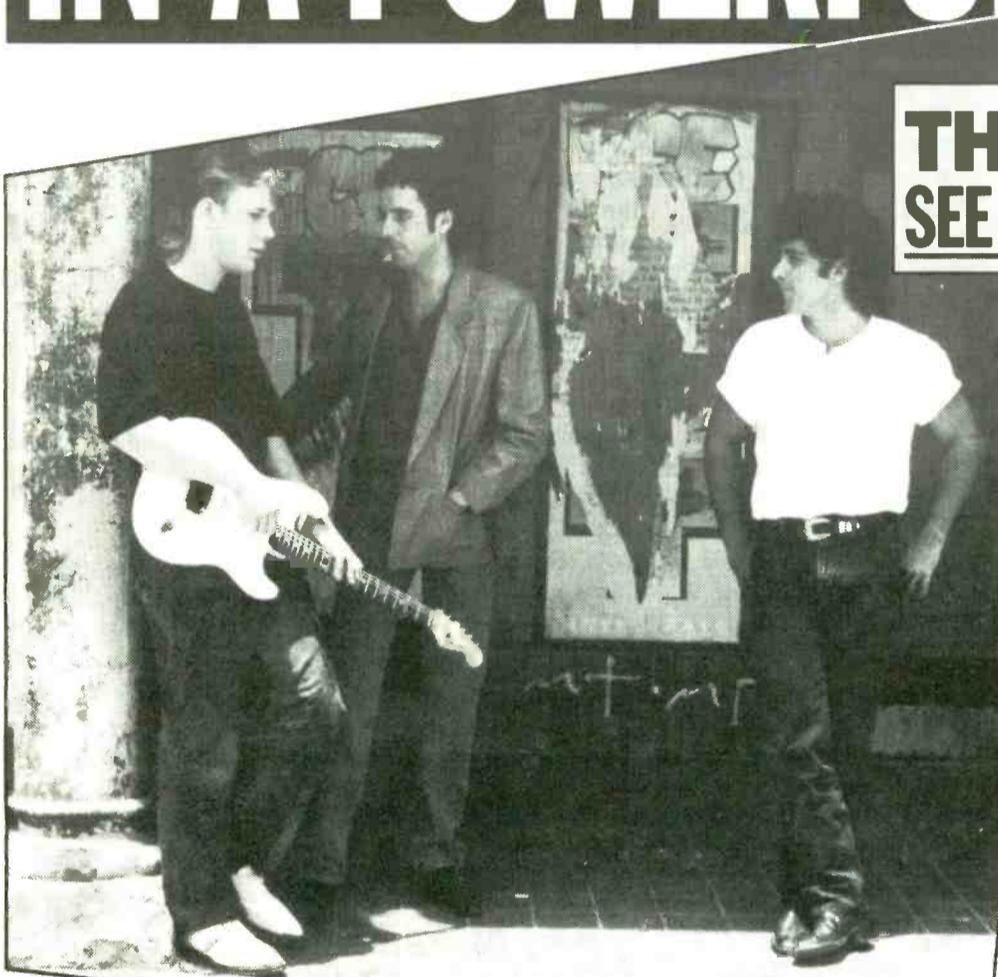
TRAVELING WILBURYS  
 Handle With Care (Wilbury/WB)  
 73% of our reporters on it.

GREGG ALLMAN BAND  
 Slip Away (Epic)  
 65% of our reporters on it.

JEFF HEALEY BAND  
 Confidence Man (Arista)  
 65% of our reporters on it.

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 61% of our reporters on it.

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Rock radio everywhere is feeling the power of The Jeff Healey Band's electrifying debut album. The lead track "**Confidence Man**" is bulleting up the charts due to strong airplay and listener reaction. The video is MTV's "Hip Clip Of the Week." To **See The Light** you must see them live.

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10/19 San Francisco  
10/22 Atlanta  
10/25 Portland  
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**Confidently  
Broken  
AOR Track**

**31 - 25**

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WXR/Chicago (312)777-1700 PD: NORM WIMER MD: LIN BREMER

WTUE/Dayton (513)224-1501 PD: TOM CARROLL MD: JOHN BEAULIEU

WIBF/FM/Madison (608)274-5450 PD: PHIL WILSON MD: JACK EMERSON

WKBQ/Des Moines (515)265-6181 PD: PHIL WILSON MD: JACK EMERSON

WKQZ/Saginaw (517)695-5115 OM: ROD BRANIN (OM) MD: TIM BRANON

WRFK/Charlotte (704)338-9970 PD: JACK DANIEL MD: FRED McFARLIN

WSTZ-FM/Jackson (601)982-1067 PD: VICTOR HARKINS MD: BILL CREWS

WKDF/Nashville (615)244-9532 PD: KIDD REDD MD: SLATS

WLRP/Chicago (312)440-5270 OM: GREG SOLK MD: DAVE BENSON

WRIF/Detroit (313)927-9505 PD: MARTY BENDER

WXR/Chicago (312)777-1700 PD: NORM WIMER MD: LIN BREMER

WTUE/Dayton (513)224-1501 PD: TOM CARROLL MD: JOHN BEAULIEU

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WKQZ/Saginaw (517)695-5115 OM: ROD BRANIN (OM) MD: TIM BRANON

WRFK/Charlotte (704)338-9970 PD: JACK DANIEL MD: FRED McFARLIN



# CITY PARADEL ONE-LISTERS

## B104 WBSB Baltimore

PD: Chuck Morgan  
Asst. PD/MD: Pam Trickett

- H 1 1 UB40/Red Red Mine
- H 2 2 DEF LEPPARD/Love Bites
- H 3 3 PHIL COLLINSA/Groupy Kind Of Love
- H 4 4 BOBBY BROWN/Don't Be Cruel
- H 5 5 STEVE WINDWOOD/Don't You Know What I Mean
- H 6 6 KENNY LOGGINS/Hey Hey Hey
- H 7 7 INFORMATION SOCIETY/What's On Your Mind
- H 8 8 NEW KIDS ON THE BLOCK/Don't Go
- H 9 9 TAYLOR DAVEY/Always Love You
- H 10 10 CHEAP TRICK/Don't Be Cruel
- H 11 11 BEACH BOYS/Forever Young
- H 12 12 BOBBY BROWN/Don't Be Cruel
- H 13 13 ROBERT PALMER/Early In The Morning
- H 14 14 PHIL COLLINSA/Groupy Kind Of Love
- H 15 15 INFORMATION SOCIETY/What's On Your Mind
- H 16 16 BEACH BOYS/Forever Young
- H 17 17 JOAN JETT/Hot Pants For Love
- H 18 18 ROBERT PALMER/Early In The Morning
- H 19 19 BOB JOVI/Real Medicine
- H 20 20 ESCAPE CLUB/Midnight
- H 21 21 VAN HALEN/Don't Stop Believin'
- H 22 22 WHITNEY HOUSTON/Don't You Know What I Mean
- H 23 23 INFORMATION SOCIETY/What's On Your Mind
- H 24 24 BEACH BOYS/Forever Young
- H 25 25 VAN HALEN/Don't Stop Believin'
- H 26 26 STEVE WINDWOOD/Don't You Know What I Mean
- H 27 27 GEORGE MICHAEL/Smiling Face with Heartache
- H 28 28 ANITA BAKER/Giving You the Best of Me
- H 29 29 BREWSTER'S BOTTLES/Don't Stop Believin'
- H 30 30 GIANT STEPS/Another Love

ADD: STREIBAND & JOHNS/Still I Love You

ON: GEORGIA BATELLE/Hissy Hissy She's

## WAVA POWER 104 Washington

PD: Mark St. John  
Asst. PD/MD: Brian Bridgman

- H 1 1 INFORMATION SOCIETY/What's On Your Mind
- H 2 2 BEACH BOYS/Forever Young
- H 3 3 DEF LEPPARD/Love Bites
- H 4 4 PHIL COLLINSA/Groupy Kind Of Love
- H 5 5 JOAN JETT/Hot Pants For Love
- H 6 6 UB40/Red Red Mine
- H 7 7 BOBBY BROWN/Don't Be Cruel
- H 8 8 PETER CETERA/Good Woman
- H 9 9 BOBBY BROWN/Don't Be Cruel
- H 10 10 KENNY LOGGINS/Hey Hey Hey
- H 11 11 CHEAP TRICK/Don't Be Cruel
- H 12 12 OLIVIA NEWLAND/You Know What I Mean
- H 13 13 STEVE WINDWOOD/Don't You Know What I Mean
- H 14 14 WHITNEY HOUSTON/Don't You Know What I Mean
- H 15 15 BOBBY BROWN/Don't Be Cruel
- H 16 16 ESCAPE CLUB/Midnight
- H 17 17 TAYLOR DAVEY/Always Love You
- H 18 18 NEW KIDS ON THE BLOCK/Don't Go
- H 19 19 INFORMATION SOCIETY/What's On Your Mind
- H 20 20 BOBBY BROWN/Don't Be Cruel
- H 21 21 BOBBY BROWN/Don't Be Cruel
- H 22 22 BOBBY BROWN/Don't Be Cruel
- H 23 23 BOBBY BROWN/Don't Be Cruel
- H 24 24 BOBBY BROWN/Don't Be Cruel
- H 25 25 BOBBY BROWN/Don't Be Cruel
- H 26 26 BOBBY BROWN/Don't Be Cruel
- H 27 27 BOBBY BROWN/Don't Be Cruel
- H 28 28 BOBBY BROWN/Don't Be Cruel
- H 29 29 BOBBY BROWN/Don't Be Cruel
- H 30 30 BOBBY BROWN/Don't Be Cruel

ADD: BOBBY BROWN/Don't Be Cruel

ON: GEORGIA BATELLE/Hissy Hissy She's

## EAGLE 106 WEGX Philadelphia

PD: Charlie Quinn  
MD: Jay Beau Jones

- H 1 1 UB40/Red Red Mine
- H 2 2 INFORMATION SOCIETY/What's On Your Mind
- H 3 3 PHIL COLLINSA/Groupy Kind Of Love
- H 4 4 BOBBY BROWN/Don't Be Cruel
- H 5 5 STEVE WINDWOOD/Don't You Know What I Mean
- H 6 6 ESCAPE CLUB/Midnight
- H 7 7 BEACH BOYS/Forever Young
- H 8 8 BEACH BOYS/Forever Young
- H 9 9 WHITNEY HOUSTON/Don't You Know What I Mean
- H 10 10 CINDERELLA/Don't Know What You G
- H 11 11 OLIVIA NEWLAND/You Know What I Mean
- H 12 12 INFORMATION SOCIETY/What's On Your Mind
- H 13 13 ROD STEWART/Forever Young
- H 14 14 BOBBY BROWN/Don't Be Cruel
- H 15 15 INFORMATION SOCIETY/What's On Your Mind
- H 16 16 BEACH BOYS/Forever Young
- H 17 17 GEORGE MICHAEL/Smiling Face with Heartache
- H 18 18 KYLIE MINOGUE/The Location
- H 19 19 CHEAP TRICK/Don't Be Cruel
- H 20 20 MLL TO POWER/Baby I Love Your Way
- H 21 21 DURAN DURAN/Don't Want Your Love
- H 22 22 WILL TO POWER/Baby I Love Your Way
- H 23 23 FOUR TOPS/In Spanish
- H 24 24 ANITA BAKER/Giving You the Best of Me
- H 25 25 TERENCE TRENT D'ARCE/Little Bit of Lovin'
- H 26 26 GIANT STEPS/Another Love
- H 27 27 INFORMATION SOCIETY/What's On Your Mind
- H 28 28 ANITA BAKER/Giving You the Best of Me
- H 29 29 HALL & GATES/Downtown Life
- H 30 30 HALL & GATES/Downtown Life

ADD: TERENCE TRENT D'ARCE/Little Bit of Lovin'

ON: BOY MEETS GIRL/Waiting For A Star To Fall

## K102 WKXS-FM Boston

PD: Sonny Joe White  
MD: Jerry McKenna

- H 1 1 PHIL COLLINSA/Groupy Kind Of Love
- H 2 2 BOBBY BROWN/Don't Be Cruel
- H 3 3 ESCAPE CLUB/Midnight
- H 4 4 LINE/Cutie Pie
- H 5 5 INFORMATION SOCIETY/What's On Your Mind
- H 6 6 KENNY LOGGINS/Hey Hey Hey
- H 7 7 TRACIE SPENCER/Up Upon The Roof
- H 8 8 INFORMATION SOCIETY/What's On Your Mind
- H 9 9 KIM WILDE/You Came
- H 10 10 GIANT STEPS/Another Love
- H 11 11 STEVE WINDWOOD/Don't You Know What I Mean
- H 12 12 BEACH BOYS/Forever Young
- H 13 13 WHITNEY HOUSTON/Don't You Know What I Mean
- H 14 14 KYLIE MINOGUE/The Location
- H 15 15 INFORMATION SOCIETY/What's On Your Mind
- H 16 16 GEORGE MICHAEL/Smiling Face with Heartache
- H 17 17 HALL & GATES/Downtown Life
- H 18 18 ESCAPE CLUB/Midnight
- H 19 19 ROD STEWART/Forever Young
- H 20 20 BOBBY BROWN/Don't Be Cruel
- H 21 21 BOBBY BROWN/Don't Be Cruel
- H 22 22 BOBBY BROWN/Don't Be Cruel
- H 23 23 BOBBY BROWN/Don't Be Cruel
- H 24 24 BOBBY BROWN/Don't Be Cruel
- H 25 25 BOBBY BROWN/Don't Be Cruel
- H 26 26 BOBBY BROWN/Don't Be Cruel
- H 27 27 BOBBY BROWN/Don't Be Cruel
- H 28 28 BOBBY BROWN/Don't Be Cruel
- H 29 29 BOBBY BROWN/Don't Be Cruel
- H 30 30 BOBBY BROWN/Don't Be Cruel

ADD: BOBBY BROWN/Don't Be Cruel

ON: BOY MEETS GIRL/Waiting For A Star To Fall

## WZLJ 104.3 Boston

PD: Tom Jeffries  
MD: Stella Mars

- H 1 1 DEF LEPPARD/Love Bites
- H 2 2 PHIL COLLINSA/Groupy Kind Of Love
- H 3 3 STEVE WINDWOOD/Don't You Know What I Mean
- H 4 4 UB40/Red Red Mine
- H 5 5 BOBBY BROWN/Don't Be Cruel
- H 6 6 BOBBY BROWN/Don't Be Cruel
- H 7 7 BOBBY BROWN/Don't Be Cruel
- H 8 8 BOBBY BROWN/Don't Be Cruel
- H 9 9 BOBBY BROWN/Don't Be Cruel
- H 10 10 BOBBY BROWN/Don't Be Cruel
- H 11 11 BOBBY BROWN/Don't Be Cruel
- H 12 12 BOBBY BROWN/Don't Be Cruel
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- H 26 26 BOBBY BROWN/Don't Be Cruel
- H 27 27 BOBBY BROWN/Don't Be Cruel
- H 28 28 BOBBY BROWN/Don't Be Cruel
- H 29 29 BOBBY BROWN/Don't Be Cruel
- H 30 30 BOBBY BROWN/Don't Be Cruel

ADD: BOBBY BROWN/Don't Be Cruel

ON: BOY MEETS GIRL/Waiting For A Star To Fall

## Washington D.C.

PD: Lorrin Palagi

- H 1 1 UB40/Red Red Mine
- H 2 2 PHIL COLLINSA/Groupy Kind Of Love
- H 3 3 TAYLOR DAVEY/Always Love You
- H 4 4 BOBBY BROWN/Don't Be Cruel
- H 5 5 STEVE WINDWOOD/Don't You Know What I Mean
- H 6 6 VAN HALEN/Don't Stop Believin'
- H 7 7 KENNY LOGGINS/Hey Hey Hey
- H 8 8 INFORMATION SOCIETY/What's On Your Mind
- H 9 9 NEW KIDS ON THE BLOCK/Don't Go
- H 10 10 TAYLOR DAVEY/Always Love You
- H 11 11 CHEAP TRICK/Don't Be Cruel
- H 12 12 BOBBY BROWN/Don't Be Cruel
- H 13 13 BOBBY BROWN/Don't Be Cruel
- H 14 14 BOBBY BROWN/Don't Be Cruel
- H 15 15 BOBBY BROWN/Don't Be Cruel
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- H 28 28 BOBBY BROWN/Don't Be Cruel
- H 29 29 BOBBY BROWN/Don't Be Cruel
- H 30 30 BOBBY BROWN/Don't Be Cruel

ADD: BOBBY BROWN/Don't Be Cruel

ON: BOY MEETS GIRL/Waiting For A Star To Fall

## WKSE-FM 98.5 Buffalo

OM/MD: Paul "Boom Boom" Cannon  
MD: Kid Crockett

- H 1 1 UB40/Red Red Mine
- H 2 2 PHIL COLLINSA/Groupy Kind Of Love
- H 3 3 BOBBY BROWN/Don't Be Cruel
- H 4 4 BOBBY BROWN/Don't Be Cruel
- H 5 5 BOBBY BROWN/Don't Be Cruel
- H 6 6 BOBBY BROWN/Don't Be Cruel
- H 7 7 BOBBY BROWN/Don't Be Cruel
- H 8 8 BOBBY BROWN/Don't Be Cruel
- H 9 9 BOBBY BROWN/Don't Be Cruel
- H 10 10 BOBBY BROWN/Don't Be Cruel
- H 11 11 BOBBY BROWN/Don't Be Cruel
- H 12 12 BOBBY BROWN/Don't Be Cruel
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- H 27 27 BOBBY BROWN/Don't Be Cruel
- H 28 28 BOBBY BROWN/Don't Be Cruel
- H 29 29 BOBBY BROWN/Don't Be Cruel
- H 30 30 BOBBY BROWN/Don't Be Cruel

ADD: BOBBY BROWN/Don't Be Cruel

ON: BOY MEETS GIRL/Waiting For A Star To Fall

## MAJIC 102 Buffalo

PD: Hank Nevins  
MD: Roger Christian

- H 1 1 UB40/Red Red Mine
- H 2 2 PHIL COLLINSA/Groupy Kind Of Love
- H 3 3 BOBBY BROWN/Don't Be Cruel
- H 4 4 BOBBY BROWN/Don't Be Cruel
- H 5 5 BOBBY BROWN/Don't Be Cruel
- H 6 6 BOBBY BROWN/Don't Be Cruel
- H 7 7 BOBBY BROWN/Don't Be Cruel
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- H 29 29 BOBBY BROWN/Don't Be Cruel
- H 30 30 BOBBY BROWN/Don't Be Cruel

ADD: BOBBY BROWN/Don't Be Cruel

ON: BOY MEETS GIRL/Waiting For A Star To Fall

## 92PROFM TO HITS IN A ROW!

PD: Mike Osborne Providence  
MD: Vic Edwards

- H 1 1 PHIL COLLINSA/Groupy Kind Of Love
- H 2 2 BOBBY BROWN/Don't Be Cruel
- H 3 3 BOBBY BROWN/Don't Be Cruel
- H 4 4 BOBBY BROWN/Don't Be Cruel
- H 5 5 BOBBY BROWN/Don't Be Cruel
- H 6 6 BOBBY BROWN/Don't Be Cruel
- H 7 7 BOBBY BROWN/Don't Be Cruel
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- H 28 28 BOBBY BROWN/Don't Be Cruel
- H 29 29 BOBBY BROWN/Don't Be Cruel
- H 30 30 BOBBY BROWN/Don't Be Cruel

ADD: BOBBY BROWN/Don't Be Cruel

ON: BOY MEETS GIRL/Waiting For A Star To Fall

## ckoi 97 Montreal

PD: Bob DeBoard  
MD: Guy Brouillard

- H 1 1 UB40/Red Red Mine
- H 2 2 PHIL COLLINSA/Groupy Kind Of Love
- H 3 3 BOBBY BROWN/Don't Be Cruel
- H 4 4 BOBBY BROWN/Don't Be Cruel
- H 5 5 BOBBY BROWN/Don't Be Cruel
- H 6 6 BOBBY BROWN/Don't Be Cruel
- H 7 7 BOBBY BROWN/Don't Be Cruel
- H 8 8 BOBBY BROWN/Don't Be Cruel
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- H 27 27 BOBBY BROWN/Don't Be Cruel
- H 28 28 BOBBY BROWN/Don't Be Cruel
- H 29 29 BOBBY BROWN/Don't Be Cruel
- H 30 30 BOBBY BROWN/Don't Be Cruel

ADD: BOBBY BROWN/Don't Be Cruel

ON: BOY MEETS GIRL/Waiting For A Star To Fall

## Long Island FM 106

VP/Programming: Bill Terry  
MD: Ruth Tolson-Aktas

- H 1 1 UB40/Red Red Mine
- H 2 2 DEF LEPPARD/Love Bites
- H 3 3 PHIL COLLINSA/Groupy Kind Of Love
- H 4 4 BOBBY BROWN/Don't Be Cruel
- H 5 5 STEVE WINDWOOD/Don't You Know What I Mean
- H 6 6 VAN HALEN/Don't Stop Believin'
- H 7 7 KENNY LOGGINS/Hey Hey Hey
- H 8 8 INFORMATION SOCIETY/What's On Your Mind
- H 9 9 NEW KIDS ON THE BLOCK/Don't Go
- H 10 10 TAYLOR DAVEY/Always Love You
- H 11 11 CHEAP TRICK/Don't Be Cruel
- H 12 12 BOBBY BROWN/Don't Be Cruel
- H 13 13 BOBBY BROWN/Don't Be Cruel
- H 14 14 BOBBY BROWN/Don't Be Cruel
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- H 27 27 BOBBY BROWN/Don't Be Cruel
- H 28 28 BOBBY BROWN/Don't Be Cruel
- H 29 29 BOBBY BROWN/Don't Be Cruel
- H 30 30 BOBBY BROWN/Don't Be Cruel

ADD: BOBBY BROWN/Don't Be Cruel

ON: BOY MEETS GIRL/Waiting For A Star To Fall

## Pittsburgh

PD: Bill Cahill  
MD: Lori Campbell

- H 1 1 PHIL COLLINSA/Groupy Kind Of Love
- H 2 2 DEF LEPPARD/Love Bites
- H 3 3 STEVE WINDWOOD/Don't You Know What I Mean
- H 4 4 BOBBY BROWN/Don't Be Cruel
- H 5 5 JOAN JETT/Hot Pants For Love
- H 6 6 BOBBY BROWN/Don't Be Cruel
- H 7 7 BOBBY BROWN/Don't Be Cruel
- H 8 8 BOBBY BROWN/Don't Be Cruel
- H 9 9 BOBBY BROWN/Don't Be Cruel
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- H 27 27 BOBBY BROWN/Don't Be Cruel
- H 28 28 BOBBY BROWN/Don't Be Cruel
- H 29 29 BOBBY BROWN/Don't Be Cruel
- H 30 30 BOBBY BROWN/Don't Be Cruel

ADD: BOBBY BROWN/Don't Be Cruel

ON: BOY MEETS GIRL/Waiting For A Star To Fall

## POWER 95 New York

PD: Larry Berger  
MD: Jessica Ettinger

- H 1 1 PHIL COLLINSA/Groupy Kind Of Love
- H 2 2 BOBBY BROWN/Don't Be Cruel
- H 3 3 PHIL COLLINSA/Groupy Kind Of Love
- H 4 4 DEF LEPPARD/Love Bites
- H 5 5 TAYLOR DAVEY/Always Love You
- H 6 6 CHEAP TRICK/Don't Be Cruel
- H 7 7 BOBBY BROWN/Don't Be Cruel
- H 8 8 BOBBY BROWN/Don't Be Cruel
- H 9 9 BOBBY BROWN/Don't Be Cruel
- H 10 10 BOBBY BROWN/Don't Be Cruel
- H 11 11 BOBBY BROWN/Don't Be Cruel
- H 12 12 BOBBY BROWN/Don't Be Cruel
- H 13 13 BOBBY BROWN/Don't Be Cruel
- H 14 14 BOBBY BROWN/Don't Be Cruel
- H 15 15 BOBBY BROWN/Don't Be Cruel
- H 16 16 BOBBY BROWN/Don't Be Cruel
- H 17 17 BOBBY BROWN/Don't Be Cruel
- H 18 18 BOBBY BROWN/Don't Be Cruel
- H 19 19 BOBBY BROWN/Don't Be Cruel
- H 20 20 BOBBY BROWN/Don't Be Cruel
- H 21 21 BOBBY BROWN/Don't Be Cruel
- H 22 22 BOBBY BROWN/Don't Be Cruel
- H 23 23 BOBBY BROWN/Don't Be Cruel
- H 24 24 BOBBY BROWN/Don't Be Cruel
- H 25 25 BOBBY BROWN/Don't Be Cruel
- H 26 26 BOBBY BROWN/Don't Be Cruel
- H 27 27 BOBBY BROWN/Don't Be Cruel
- H 28 28 BOBBY BROWN/Don't Be Cruel
- H 29 29 BOBBY BROWN/Don't Be Cruel
- H 30 30 BOBBY BROWN/Don't Be Cruel

ADD: BOBBY BROWN/Don't Be Cruel

ON: BOY MEETS GIRL/Waiting For A Star To Fall

## 104 WNVZ Norfolk

The #1 Hit Music Station  
PD: Chris Bailey  
Asst. PD: M.J. Kelli  
MD: Mike Allen

- H 1 1 DEF LEPPARD/Love Bites
- H 2 2 INFORMATION SOCIETY/What's On Your Mind
- H 3 3 PHIL COLLINSA/Groupy Kind Of Love
- H 4 4 BOBBY BROWN/Don't Be Cruel
- H 5 5 STEVE WINDWOOD/Don't You Know What I Mean
- H 6 6 VAN HALEN/Don't Stop Believin'
- H 7 7 KENNY LOGGINS/Hey Hey Hey
- H 8 8 INFORMATION SOCIETY/What's On Your Mind
- H 9 9 NEW KIDS ON THE BLOCK/Don't Go
- H 10 10 TAYLOR DAVEY/Always Love You
- H 11 11 CHEAP TRICK/Don't Be Cruel
- H 12 12 BOBBY BROWN/Don't Be Cruel
- H 13 13 BOBBY BROWN/Don't Be Cruel
- H 14 14 BOBBY BROWN/Don't Be Cruel
- H 15 15 BOBBY BROWN/Don't Be Cruel
- H 16 16 BOBBY BROWN/Don't Be Cruel
- H 17 17 BOBBY BROWN/Don't Be Cruel
- H 18 18 BOBBY BROWN/Don't Be Cruel
- H 19 19 BOBBY BROWN/Don't Be Cruel
- H 20 20 BOBBY BROWN/Don't Be Cruel
- H 21 21 BOBBY BROWN/Don't Be Cruel
- H 22 22 BOBBY BROWN/Don't Be Cruel
- H 23 23 BOBBY BROWN/Don't Be Cruel
- H 24 24 BOBBY BROWN/Don't Be Cruel
- H 25

# CITY PARALLEL ONE PLAYLISTS

October 14, 1988 R&R • 91

**Miami**  
**The New 100.7 FM**  
VP/Programming: Steve Perun  
Asst. PD/MD: Frank Amadeo

- 1 BEACH BOYS/Kokoro
- 2 DEF LEPPARD/Love Bites
- 3 PHIL COLLINGS/A Groovy Kind Of Love
- 4 TAYLOR DAYNE/It's Always Love You
- 5 ROBERT PALMER/Simply Irresistible
- 6 CHEAP TRICK/Don't Be Cruel
- 7 BOBBY BROWN/Don't Be Cruel
- 8 NEW EDITION/If It Ain't Love
- 9 NEW KIDS ON THE B/Please Don't Go
- 10 INFORMATION SOCIETY/What's On Your Mind
- 11 PETER CETERA/One Good Woman
- 12 POLSON/Fallen Angel
- 13 RICK ASTLEY/This Love
- 14 KYLE MINOQUE/The Location
- 15 BOBBY BROWN/Don't Be Cruel
- 16 WHITNEY HOUSTON/One Moment In Time
- 17 U2/Deepest Blue
- 18 ANITA BAKER/Giving You The Best
- 19 U2/Deepest Blue
- 20 VAN HALEN/When It's Love
- 21 GEORGE MICHAEL/Just A Fool
- 22 ERABRE/Chains Of Love
- 23 DURAN DURAN/Don't Want Your Love
- 24 JOHN JETT/Just Another Day
- 25 STEVE WINDO/Don't Be Cruel

**New Orleans**  
**97.7 FM**  
PD: Shadow P. Stevens  
MD: Joey Giovingo

- 1 PHIL COLLINGS/A Groovy Kind Of Love
- 2 INFORMATION SOCIETY/What's On Your Mind
- 3 U2/Deepest Blue
- 4 ESCAPE CLUB/Midnight
- 5 ROD STEWART/Forever Young
- 6 DEF LEPPARD/Love Bites
- 7 U2/Deepest Blue
- 8 GUNS N' ROSES/Sweet Child O' Mine
- 9 PHIL COLLINGS/A Groovy Kind Of Love
- 10 CHEAP TRICK/Don't Be Cruel
- 11 WILL TO POWER/Baby I Love Your Way
- 12 PETER CETERA/One Good Woman
- 13 TAYLOR DAYNE/It's Always Love You
- 14 INFORMATION SOCIETY/What's On Your Mind
- 15 STEVE WINDO/Don't Be Cruel
- 16 JAZZY JEFF/Swingstate On My Mind
- 17 WHITNEY HOUSTON/One Moment In Time
- 18 U2/Deepest Blue
- 19 INFORMATION SOCIETY/What's On Your Mind
- 20 GIANT STEPS/Another Lover
- 21 GEORGE MICHAEL/Just A Fool
- 22 BON JOVI/Run Run Run
- 23 DURAN DURAN/Don't Want Your Love
- 24 JOHN JETT/Just Another Day
- 25 BOBBY BROWN/Don't Be Cruel
- 26 POLSON/Fallen Angel
- 27 ERABRE/Chains Of Love
- 28 DURAN DURAN/Don't Want Your Love
- 29 EDDIE MONEY/We're Back
- 30 BANGLES/In Your Room

**KHYI/Dallas**  
**97.5 FM**  
PD: Buzz Bennett

- 1 BEACH BOYS/Kokoro
- 2 ESCAPE CLUB/Midnight
- 3 PHIL COLLINGS/A Groovy Kind Of Love
- 4 DEF LEPPARD/Love Bites
- 5 PHIL COLLINGS/A Groovy Kind Of Love
- 6 BON JOVI/Run Run Run
- 7 KYLE MINOQUE/The Location
- 8 U2/Deepest Blue
- 9 INXS/Never Tear Us Apart
- 10 WHEN IN ROM/In The Promis
- 11 NEW KIDS ON THE B/Please Don't Go
- 12 JOAN JETT/Just Another Day
- 13 INFORMATION SOCIETY/What's On Your Mind
- 14 CINDERELLA/Don't Know What You G
- 15 VAN HALEN/When It's Love
- 16 WHITNEY HOUSTON/One Moment In Time
- 17 U2/Deepest Blue
- 18 ANITA BAKER/Giving You The Best
- 19 U2/Deepest Blue
- 20 VAN HALEN/When It's Love
- 21 GEORGE MICHAEL/Just A Fool
- 22 DEPECHE MODE/Strangelove
- 23 DURAN DURAN/Don't Want Your Love
- 24 GEORGE MICHAEL/Just A Fool
- 25 DEPECHE MODE/Strangelove
- 26 ROBERT PALMER/Simply Irresistible
- 27 POLSON/Fallen Angel
- 28 VIKEN/Edge Of A Broken Heart
- 29 PET SHOP BOYS/Dancing Queen
- 30 READY FOR THE ROCK/Don't Stop Believin'
- 31 J.J. FAD/My Own Way
- 32 BOY MEETS GIRL/Waiting For A Star
- 33 BREATHE/How Can I Fall
- 34 VAN HALEN/When It's Love
- 35 THOMY CORNELL/It's Not Your Man
- 36 STEVE WINDO/Don't Be Cruel

**KTEM 103**  
San Antonio PD: Bill Thorman  
MD: Rick Hayes

- 1 U2/Deepest Blue
- 2 INFORMATION SOCIETY/What's On Your Mind
- 3 DEF LEPPARD/Love Bites
- 4 PHIL COLLINGS/A Groovy Kind Of Love
- 5 PHIL COLLINGS/A Groovy Kind Of Love
- 6 POLSON/Fallen Angel
- 7 KYLE MINOQUE/The Location
- 8 LTRIM/Don't Stop Believin'
- 9 BON JOVI/Run Run Run
- 10 BON JOVI/Run Run Run
- 11 INXS/Never Tear Us Apart
- 12 WHITNEY HOUSTON/One Moment In Time
- 13 JOAN JETT/Just Another Day
- 14 ROB BASE/It Takes Two
- 15 ANITA BAKER/Giving You The Best
- 16 ROBERT PALMER/Simply Irresistible
- 17 WILL TO POWER/Baby I Love Your Way
- 18 ROBERT PALMER/Simply Irresistible
- 19 GEORGE MICHAEL/Just A Fool
- 20 STEVE WINDO/Don't Be Cruel
- 21 LUTHER VANDROSS/Any Love
- 22 BOBBY BROWN/Don't Be Cruel
- 23 GUNS N' ROSES/Sweet Child O' Mine
- 24 DURAN DURAN/Don't Want Your Love
- 25 JOHN JETT/Just Another Day

**MIDWEST**  
**WKBQ**  
**106.5**  
Less class, more hit music

- PD: Lyndon Abell  
MD: Jim Atkinson St. Louis
- 1 DEF LEPPARD/Love Bites
  - 2 BOBBY BROWN/Don't Be Cruel
  - 3 ESCAPE CLUB/Midnight
  - 4 PHIL COLLINGS/A Groovy Kind Of Love
  - 5 INFORMATION SOCIETY/What's On Your Mind
  - 6 CHEAP TRICK/Don't Be Cruel
  - 7 U2/Deepest Blue
  - 8 JOAN JETT/Just Another Day
  - 9 BREATHE/How Can I Fall
  - 10 BON JOVI/Run Run Run
  - 11 TAYLOR DAYNE/It's Always Love You
  - 12 BEACH BOYS/Kokoro
  - 13 U2/Deepest Blue
  - 14 ERABRE/Chains Of Love
  - 15 INXS/Never Tear Us Apart
  - 16 TERENCE TRENT D/A/Dance Little B
  - 17 ROBERT PALMER/Simply Irresistible
  - 18 GIANT STEPS/Another Lover
  - 19 WHITNEY HOUSTON/One Moment In Time
  - 20 EDDIE MONEY/We're Back
  - 21 KYLE MINOQUE/The Location
  - 22 PETER CETERA/One Good Woman
  - 23 WHEN IN ROM/In The Promis
  - 24 BOBBY BROWN/Don't Be Cruel
  - 25 BOBBY BROWN/Don't Be Cruel
  - 26 TRACIE SPENCER/Suspension Of True Love
  - 27 CINDERELLA/Don't Know What You G
  - 28 DURAN DURAN/Don't Want Your Love
  - 29 HUEY LEWIS & THE NEW POWER GENERATION/We're Here
  - 30 JUDSON SPENCE/Yeah, Yeah, Yeah
  - 31 CHICAGO/Look Away
  - 32 SHENA LASTON/Just Another Day

**WTKT Milwaukee**  
MD: Denise Lauren

- 1 BEACH BOYS/Kokoro
- 2 STEVE WINDO/Don't Be Cruel
- 3 CHEAP TRICK/Don't Be Cruel
- 4 DEF LEPPARD/Love Bites
- 5 PHIL COLLINGS/A Groovy Kind Of Love
- 6 RED SPEED/Dancing Queen
- 7 TAYLOR DAYNE/It's Always Love You
- 8 BOY MEETS GIRL/Waiting For A Star
- 9 ESCAPE CLUB/Midnight
- 10 JAZZY JEFF/Swingstate On My Mind
- 11 WHITNEY HOUSTON/One Moment In Time
- 12 BOBBY BROWN/Don't Be Cruel
- 13 INFORMATION SOCIETY/What's On Your Mind
- 14 KYLE MINOQUE/The Location
- 15 INXS/Never Tear Us Apart
- 16 BON JOVI/Run Run Run
- 17 BOBBY BROWN/Don't Be Cruel
- 18 POLSON/Fallen Angel
- 19 ERABRE/Chains Of Love
- 20 DURAN DURAN/Don't Want Your Love
- 21 CHICAGO/Look Away
- 22 ALFANVILLE/Forever Young
- 23 JOAN JETT/Just Another Day
- 24 NEW EDITION/If It Ain't Love
- 25 BOBBY BROWN/Don't Be Cruel
- 26 POLSON/Fallen Angel
- 27 ERABRE/Chains Of Love
- 28 DURAN DURAN/Don't Want Your Love
- 29 EDDIE MONEY/We're Back
- 30 BANGLES/In Your Room

**Minneapolis**  
**WOT 97.5**  
PD: Gregg Swedberg  
MD: P.J. Olsen

- 1 PHIL COLLINGS/A Groovy Kind Of Love
- 2 U2/Deepest Blue
- 3 INFORMATION SOCIETY/What's On Your Mind
- 4 STEVE WINDO/Don't Be Cruel
- 5 ERABRE/Chains Of Love
- 6 WILL TO POWER/Baby I Love Your Way
- 7 JOAN JETT/Just Another Day
- 8 INFORMATION SOCIETY/What's On Your Mind
- 9 BOY MEETS GIRL/Waiting For A Star
- 10 ROD STEWART/Forever Young
- 11 KYLE MINOQUE/The Location
- 12 WHITNEY HOUSTON/One Moment In Time
- 13 INXS/Never Tear Us Apart
- 14 BON JOVI/Run Run Run
- 15 BOBBY BROWN/Don't Be Cruel
- 16 POLSON/Fallen Angel
- 17 ERABRE/Chains Of Love
- 18 DURAN DURAN/Don't Want Your Love
- 19 CHICAGO/Look Away
- 20 ALFANVILLE/Forever Young
- 21 JOAN JETT/Just Another Day
- 22 NEW EDITION/If It Ain't Love
- 23 BOBBY BROWN/Don't Be Cruel
- 24 POLSON/Fallen Angel
- 25 ERABRE/Chains Of Love
- 26 DURAN DURAN/Don't Want Your Love
- 27 EDDIE MONEY/We're Back
- 28 BANGLES/In Your Room

**DETROIT'S FOX 95.5 FM**  
PD: Chuck Beck  
Asst. PD/MD: John McFadden

- 1 POISON/Every Rose Has Its Th
- 2 BEACH BOYS/Kokoro
- 3 INFORMATION SOCIETY/What's On Your Mind
- 4 DEF LEPPARD/Love Bites
- 5 PHIL COLLINGS/A Groovy Kind Of Love
- 6 PHIL COLLINGS/A Groovy Kind Of Love
- 7 ESCAPE CLUB/Midnight
- 8 GUNS N' ROSES/Sweet Child O' Mine
- 9 INFORMATION SOCIETY/What's On Your Mind
- 10 GUNS N' ROSES/Sweet Child O' Mine
- 11 NEW EDITION/If It Ain't Love
- 12 WHITNEY HOUSTON/One Moment In Time
- 13 JOAN JETT/Just Another Day
- 14 ROB BASE/It Takes Two
- 15 ANITA BAKER/Giving You The Best
- 16 ROBERT PALMER/Simply Irresistible
- 17 WILL TO POWER/Baby I Love Your Way
- 18 ROBERT PALMER/Simply Irresistible
- 19 GEORGE MICHAEL/Just A Fool
- 20 STEVE WINDO/Don't Be Cruel
- 21 LUTHER VANDROSS/Any Love
- 22 BOBBY BROWN/Don't Be Cruel
- 23 GUNS N' ROSES/Sweet Child O' Mine
- 24 DURAN DURAN/Don't Want Your Love
- 25 JOHN JETT/Just Another Day

**B96**  
**WBEW-AM**  
PD: Buddy Scott  
MD: Joe Bohannon Chicago

- 1 PHIL COLLINGS/A Groovy Kind Of Love
- 2 U2/Deepest Blue
- 3 INFORMATION SOCIETY/What's On Your Mind
- 4 DEF LEPPARD/Love Bites
- 5 PHIL COLLINGS/A Groovy Kind Of Love
- 6 INFORMATION SOCIETY/What's On Your Mind
- 7 CHEAP TRICK/Don't Be Cruel
- 8 BOBBY BROWN/Don't Be Cruel
- 9 JOAN JETT/Just Another Day
- 10 NEW KIDS ON THE B/Please Don't Go
- 11 INFORMATION SOCIETY/What's On Your Mind
- 12 TAYLOR DAYNE/It's Always Love You
- 13 TERENCE TRENT D/A/Dance Little B
- 14 GEORGE MICHAEL/Just A Fool
- 15 ANITA BAKER/Giving You The Best
- 16 WILL TO POWER/Baby I Love Your Way
- 17 ROBERT PALMER/Simply Irresistible
- 18 GIANT STEPS/Another Lover
- 19 WHITNEY HOUSTON/One Moment In Time
- 20 EDDIE MONEY/We're Back
- 21 KYLE MINOQUE/The Location
- 22 PETER CETERA/One Good Woman
- 23 WHEN IN ROM/In The Promis
- 24 BOBBY BROWN/Don't Be Cruel
- 25 BOBBY BROWN/Don't Be Cruel
- 26 TRACIE SPENCER/Suspension Of True Love
- 27 CINDERELLA/Don't Know What You G
- 28 DURAN DURAN/Don't Want Your Love
- 29 HUEY LEWIS & THE NEW POWER GENERATION/We're Here
- 30 JUDSON SPENCE/Yeah, Yeah, Yeah
- 31 CHICAGO/Look Away
- 32 SHENA LASTON/Just Another Day

**WCZY Detroit**  
PD: Brian Patrick  
Asst. PD/MD: Jeff Jennings

- 1 ESCAPE CLUB/Midnight
- 2 U2/Deepest Blue
- 3 INFORMATION SOCIETY/What's On Your Mind
- 4 STEVE WINDO/Don't Be Cruel
- 5 STEVE WINDO/Don't Be Cruel
- 6 PETER CETERA/One Good Woman
- 7 TAYLOR DAYNE/It's Always Love You
- 8 BOY MEETS GIRL/Waiting For A Star
- 9 ERABRE/Chains Of Love
- 10 INXS/Never Tear Us Apart
- 11 BON JOVI/Run Run Run
- 12 BOBBY BROWN/Don't Be Cruel
- 13 INFORMATION SOCIETY/What's On Your Mind
- 14 KYLE MINOQUE/The Location
- 15 INXS/Never Tear Us Apart
- 16 BON JOVI/Run Run Run
- 17 BOBBY BROWN/Don't Be Cruel
- 18 POLSON/Fallen Angel
- 19 ERABRE/Chains Of Love
- 20 DURAN DURAN/Don't Want Your Love
- 21 CHICAGO/Look Away
- 22 ALFANVILLE/Forever Young
- 23 JOAN JETT/Just Another Day
- 24 NEW EDITION/If It Ain't Love
- 25 BOBBY BROWN/Don't Be Cruel
- 26 POLSON/Fallen Angel
- 27 ERABRE/Chains Of Love
- 28 DURAN DURAN/Don't Want Your Love
- 29 EDDIE MONEY/We're Back
- 30 BANGLES/In Your Room

**Minneapolis**  
**WOT 97.5**  
PD: Gregg Swedberg  
MD: P.J. Olsen

- 1 PHIL COLLINGS/A Groovy Kind Of Love
- 2 U2/Deepest Blue
- 3 INFORMATION SOCIETY/What's On Your Mind
- 4 STEVE WINDO/Don't Be Cruel
- 5 ERABRE/Chains Of Love
- 6 WILL TO POWER/Baby I Love Your Way
- 7 JOAN JETT/Just Another Day
- 8 INFORMATION SOCIETY/What's On Your Mind
- 9 BOY MEETS GIRL/Waiting For A Star
- 10 ROD STEWART/Forever Young
- 11 KYLE MINOQUE/The Location
- 12 WHITNEY HOUSTON/One Moment In Time
- 13 INXS/Never Tear Us Apart
- 14 BON JOVI/Run Run Run
- 15 BOBBY BROWN/Don't Be Cruel
- 16 POLSON/Fallen Angel
- 17 ERABRE/Chains Of Love
- 18 DURAN DURAN/Don't Want Your Love
- 19 CHICAGO/Look Away
- 20 ALFANVILLE/Forever Young
- 21 JOAN JETT/Just Another Day
- 22 NEW EDITION/If It Ain't Love
- 23 BOBBY BROWN/Don't Be Cruel
- 24 POLSON/Fallen Angel
- 25 ERABRE/Chains Of Love
- 26 DURAN DURAN/Don't Want Your Love
- 27 EDDIE MONEY/We're Back
- 28 BANGLES/In Your Room

**99.5 FM**  
**WZPL Indianapolis**  
PD/MD: Scott Wheeler  
Asst. PD: John Trout

- 1 BEACH BOYS/Kokoro
- 2 ESCAPE CLUB/Midnight
- 3 INFORMATION SOCIETY/What's On Your Mind
- 4 DEF LEPPARD/Love Bites
- 5 PHIL COLLINGS/A Groovy Kind Of Love
- 6 PHIL COLLINGS/A Groovy Kind Of Love
- 7 ESCAPE CLUB/Midnight
- 8 GUNS N' ROSES/Sweet Child O' Mine
- 9 INFORMATION SOCIETY/What's On Your Mind
- 10 GUNS N' ROSES/Sweet Child O' Mine
- 11 NEW EDITION/If It Ain't Love
- 12 WHITNEY HOUSTON/One Moment In Time
- 13 JOAN JETT/Just Another Day
- 14 ROB BASE/It Takes Two
- 15 ANITA BAKER/Giving You The Best
- 16 ROBERT PALMER/Simply Irresistible
- 17 WILL TO POWER/Baby I Love Your Way
- 18 ROBERT PALMER/Simply Irresistible
- 19 GEORGE MICHAEL/Just A Fool
- 20 STEVE WINDO/Don't Be Cruel
- 21 LUTHER VANDROSS/Any Love
- 22 BOBBY BROWN/Don't Be Cruel
- 23 GUNS N' ROSES/Sweet Child O' Mine
- 24 DURAN DURAN/Don't Want Your Love
- 25 JOHN JETT/Just Another Day

**POWER 96**  
**WVMT-FM**  
PD: Rick Gillette  
MD: Mark Jackson Detroit

- 1 BOBBY BROWN/Don't Be Cruel
- 2 U2/Deepest Blue
- 3 PHIL COLLINGS/A Groovy Kind Of Love
- 4 ANITA BAKER/Giving You The Best
- 5 INFORMATION SOCIETY/What's On Your Mind
- 6 ERABRE/Chains Of Love
- 7 LUTHER VANDROSS/Any Love
- 8 WHITNEY HOUSTON/One Moment In Time
- 9 KYLE MINOQUE/The Location
- 10 JAZZY JEFF/Swingstate On My Mind
- 11 U2/Deepest Blue
- 12 CHEAP TRICK/Don't Be Cruel
- 13 WILL TO POWER/Baby I Love Your Way
- 14 GEORGE MICHAEL/Just A Fool
- 15 GEORGE MICHAEL/Just A Fool
- 16 DENISE MILLARS/It's Always Love You
- 17 TRACIE SPENCER/Suspension Of True Love
- 18 OLSEN FRY/True Love
- 19 BASIA/Taxi And Ties
- 20 KIM WILDE/You Came
- 21 CHICAGO/Look Away
- 22 ROBERT PALMER/Simply Irresistible
- 23 GIANT STEPS/Another Lover
- 24 GEORGE MICHAEL/Just A Fool
- 25 ELTON JOHNS/More In Spanish
- 26 EDDIE MONEY/We're Back
- 27 BOBBY BROWN/Don't Be Cruel
- 28 ELTON JOHNS/More In Spanish

**Q102 Cincinnati**  
OM: Jim Fox  
PD/MD: Dave Allen

- 1 PHIL COLLINGS/A Groovy Kind Of Love
- 2 U2/Deepest Blue
- 3 INFORMATION SOCIETY/What's On Your Mind
- 4 STEVE WINDO/Don't Be Cruel
- 5 STEVE WINDO/Don't Be Cruel
- 6 PETER CETERA/One Good Woman
- 7 TAYLOR DAYNE/It's Always Love You
- 8 BOY MEETS GIRL/Waiting For A Star
- 9 ERABRE/Chains Of Love
- 10 INXS/Never Tear Us Apart
- 11 BON JOVI/Run Run Run
- 12 BOBBY BROWN/Don't Be Cruel
- 13 INFORMATION SOCIETY/What's On Your Mind
- 14 KYLE MINOQUE/The Location
- 15 INXS/Never Tear Us Apart
- 16 BON JOVI/Run Run Run
- 17 BOBBY BROWN/Don't Be Cruel
- 18 POLSON/Fallen Angel
- 19 ERABRE/Chains Of Love
- 20 DURAN DURAN/Don't Want Your Love
- 21 CHICAGO/Look Away
- 22 ALFANVILLE/Forever Young
- 23 JOAN JETT/Just Another Day
- 24 NEW EDITION/If It Ain't Love
- 25 BOBBY BROWN/Don't Be Cruel
- 26 POLSON/Fallen Angel
- 27 ERABRE/Chains Of Love
- 28 DURAN DURAN/Don't Want Your Love
- 29 EDDIE MONEY/We're Back
- 30 BANGLES/In Your Room

**WNCI 97.9**  
PD: Dave Robbins  
MD: Pat McMahon Columbus

- 1 PHIL COLLINGS/A Groovy Kind Of Love
- 2 BEACH BOYS/Kokoro
- 3 BOBBY BROWN/Don't Be Cruel
- 4 DEF LEPPARD/Love Bites
- 5 U2/Deepest Blue
- 6 INFORMATION SOCIETY/What's On Your Mind
- 7 NEW KIDS ON THE B/Please Don't Go
- 8 JOAN JETT/Just Another Day
- 9 BOY MEETS GIRL/Waiting For A Star
- 10 KYLE MINOQUE/The Location
- 11 INXS/Never Tear Us Apart
- 12 BON JOVI/Run Run Run
- 13 BOBBY BROWN/Don't Be Cruel
- 14 INFORMATION SOCIETY/What's On Your Mind
- 15 KYLE MINOQUE/The Location
- 16 INXS/Never Tear Us Apart
- 17 BON JOVI/Run Run Run
- 18 BOBBY BROWN/Don't Be Cruel
- 19 POLSON/Fallen Angel
- 20 ERABRE/Chains Of Love
- 21 DURAN DURAN/Don't Want Your Love
- 22 CHICAGO/Look Away
- 23 ALFANVILLE/Forever Young
- 24 JOAN JETT/Just Another Day
- 25 NEW EDITION/If It Ain't Love
- 26 BOBBY BROWN/Don't Be Cruel
- 27 POLSON/Fallen Angel
- 28 ERABRE/Chains Of Love
- 29 DURAN DURAN/Don't Want Your Love
- 30 EDDIE MONEY/We're Back
- 31 BANGLES/In Your Room

**WVMT-FM**  
PD: Rick Gillette  
MD: Mark Jackson Detroit

- 1 BOBBY BROWN/Don't Be Cruel
- 2 U2/Deepest Blue
- 3 PHIL COLLINGS/A Groovy Kind Of Love
- 4 ANITA BAKER/Giving You The Best
- 5 INFORMATION SOCIETY/What's On Your Mind
- 6 ERABRE/Chains Of Love
- 7 LUTHER VANDROSS/Any Love
- 8 WHITNEY HOUSTON/One Moment In Time
- 9 KYLE MINOQUE/The Location
- 10 JAZZY JEFF/Swingstate On My Mind
- 11 U2/Deepest Blue
- 12 CHEAP TRICK/Don't Be Cruel
- 13 WILL TO POWER/Baby I Love Your Way
- 14 GEORGE MICHAEL/Just A Fool
- 15 GEORGE MICHAEL/Just A Fool
- 16 DENISE MILLARS/It's Always Love You
- 17 TRACIE SPENCER/Suspension Of True Love
- 18 OLSEN FRY/True Love
- 19 BASIA/Taxi And Ties
- 20 KIM WILDE/You Came
- 21 CHICAGO/Look Away
- 22 ROBERT PALMER/Simply Irresistible
- 23 GIANT STEPS/Another Lover
- 24 GEORGE MICHAEL/Just A Fool
- 25 ELTON JOHNS/More In Spanish
- 26 EDDIE MONEY/We're Back
- 27 BOBBY BROWN/Don't Be Cruel
- 28 ELTON JOHNS/More In Spanish

**KITR 105.1**  
St. Louis  
PD: Kevin Young  
MD: Joe Sonderman

- 1 DEF LEPPARD/Love Bites
- 2 CHEAP TRICK/Don't Be Cruel
- 3 PHIL COLLINGS/A Groovy Kind Of Love
- 4 TAYLOR DAYNE/It's Always Love You
- 5 ERABRE/Chains Of Love
- 6 U2/Deepest Blue
- 7 BOBBY BROWN/Don't Be Cruel
- 8 BEACH BOYS/Kokoro
- 9 KYLE MINOQUE/The Location
- 10 JOAN JETT/Just Another Day
- 11 FREDDIE JACKSON/In The Mood
- 12 NEW EDITION/If It Ain't Love
- 13 ROB BASE/It Takes Two
- 14 WHITNEY HOUSTON/One Moment In Time
- 15 JEFFREY OSBORNE/Don't Be Cruel
- 16 WILL TO POWER/Baby I Love Your Way
- 17 CHEAP TRICK/Don't Be Cruel
- 18 GEORGE MICHAEL/Just A Fool
- 19 OLSEN FRY/True Love
- 20 DENISE MILLARS/It's Always Love You
- 21 TRACIE SPENCER/Suspension Of True Love
- 22 OLSEN FRY/True Love
- 23 BASIA/Taxi And Ties
- 24 KIM WILDE/You Came
- 25 CHICAGO/Look Away
- 26 ROBERT PALMER/Simply Irresistible
- 27 GIANT STEPS/Another Lover
- 28 GEORGE MICHAEL/Just A Fool
- 29 ELTON JOHNS/More In Spanish
- 30 EDDIE MONEY/We're Back
- 31 BOBBY BROWN/Don't Be Cruel
- 32 ELTON JOHNS/More In Spanish

**KDWB 101.3 Minneapolis**  
PD: Brian Philips  
MD: Ed Lambert

- 1 PHIL COLLINGS/A Groovy Kind Of Love
- 2 U2/Deepest Blue
- 3 INFORMATION SOCIETY/What's On Your Mind
- 4 DEF LEPPARD/Love Bites
- 5 PHIL COLLINGS/A Groovy Kind Of Love
- 6 PETER CETERA/One Good Woman
- 7 TAYLOR DAYNE/It's Always Love You
- 8 BOY MEETS GIRL/Waiting For A Star
- 9 ERABRE/Chains Of Love
- 10 INXS/Never Tear Us Apart
- 11 BON JOVI/Run Run Run
- 12 BOBBY BROWN/Don't Be Cruel
- 13 INFORMATION SOCIETY/What's On Your Mind
- 14 KYLE MINOQUE/The Location
- 15 INXS/Never Tear Us Apart
- 16 BON JOVI/Run Run Run
- 17 BOBBY BROWN/Don't Be Cruel
- 18 POLSON/Fallen Angel
- 19 ERABRE/Chains Of Love
- 20 DURAN DURAN/Don't Want Your Love
- 21 CHICAGO/Look Away
- 22 ALFANVILLE/Forever Young
- 23 JOAN JETT/Just Another Day
- 24 NEW EDITION/If It Ain't Love
- 25 BOBBY BROWN/Don't Be Cruel
- 26 POLSON/Fallen Angel
- 27 ERABRE/Chains Of Love
- 28 DURAN DURAN/Don't Want Your Love
- 29 EDDIE MONEY/We're Back
- 30 BANGLES/In Your Room

**WVMT-FM**  
PD: Rick Gillette  
MD: Mark Jackson Detroit

- 1 PHIL COLLINGS/A Groovy Kind Of Love
- 2 BEACH BOYS/Kokoro
- 3 BOBBY BROWN/Don't Be Cruel
- 4 DEF LEPPARD/Love Bites
- 5 U2/Deepest Blue
- 6 INFORMATION SOCIETY/What's On Your Mind
- 7 NEW KIDS ON THE B/Please Don't Go
- 8 JOAN JETT/Just Another Day
- 9 BOY MEETS GIRL/Waiting For A Star
- 10 KYLE MINOQUE/The Location
- 11 INXS/Never Tear Us Apart
- 12 BON JOVI/Run Run Run
- 13 BOBBY BROWN/Don't Be Cruel
- 14 INFORMATION SOCIETY/What's On Your Mind
- 15 KYLE MINOQUE/The Location
- 16 INXS/Never Tear Us Apart
- 17 BON JOVI/Run Run Run
- 18 BOBBY BROWN/Don't Be Cruel
- 19 POLSON/Fallen Angel
- 20 ERABRE/Chains Of Love
- 21 DURAN DURAN/Don't Want Your Love
- 22 CHICAGO/Look Away
- 23 ALFANVILLE/Forever Young
- 24 JOAN JETT/Just Another Day
- 25 NEW EDITION/If It Ain't Love
- 26 BOBBY BROWN/Don't Be Cruel
- 27 POLSON/Fallen Angel
- 28 ERABRE/Chains Of Love
- 29 DURAN DURAN/Don't Want Your Love
- 30 EDDIE MONEY/We're Back
- 31 BANGLES/In Your Room

**WVMT-FM**  
PD: Rick Gillette  
MD: Mark Jackson Detroit

- 1 PHIL COLLINGS/A Groovy Kind Of Love
- 2 BEACH BOYS/Kokoro
- 3 BOBBY BROWN/Don't Be Cruel
- 4 DEF LEPPARD/Love Bites
- 5 U2/Deepest Blue
- 6 INFORMATION SOCIETY/What's On Your Mind
- 7 NEW KIDS ON THE B/Please Don't Go
- 8 JOAN JETT/Just Another Day
- 9 BOY MEETS GIRL/Waiting For A Star
- 10 KYLE MINOQUE/The Location
- 11 INXS/Never Tear Us Apart
- 12 BON JOVI/Run Run Run
- 13 BOBBY BROWN/Don't Be Cruel
- 14 INFORMATION SOCIETY/What's On Your Mind
- 15 KYLE MINOQUE/The Location
- 16 INXS/Never Tear Us Apart
- 17 BON JOVI/Run Run Run
- 18 BOBBY BROWN/Don't Be Cruel
- 19 POLSON/Fallen Angel
- 20 ERABRE/Chains Of Love
- 21 DURAN DURAN/Don't Want Your Love
- 22 CHICAGO/Look Away
- 23 ALFANVILLE/Forever Young
- 24 JOAN JETT/Just Another Day
- 25 NEW EDITION/If It Ain't Love
- 26 BOBBY BROWN/Don't Be Cruel
- 27 POLSON/Fallen Angel
- 28 ERABRE/Chains Of Love
- 29 DURAN DURAN/Don't Want Your Love
- 30 EDDIE MONEY/We're Back
- 31 BANGLES/In Your Room

**Q104 KBEQ**  
THE #1 HIT MUSIC STATION  
PD: Kevin Kenny  
MD: Jon Anthony Kansas City

- 1 PHIL COLLINGS/A Groovy Kind Of Love
- 2 BEACH BOYS/Kokoro
- 3 BOBBY BROWN/Don't Be Cruel
- 4 DEF LEPPARD/Love Bites
- 5 STEVE WINDO/Don't Be Cruel
- 6 INFORMATION SOCIETY/What's On Your Mind
- 7 ERABRE/Chains Of Love
- 8 CHEAP TRICK/Don't Be Cruel
- 9 BOY MEETS GIRL/Waiting For A Star
- 10 BOBBY BROWN/Don't Be Cruel
- 11 ERABRE/Chains Of Love
- 12 KYLE MINOQUE/The Location
- 13 GEORGE MICHAEL/Just A Fool
- 14 BOBBY BROWN/Don't Be Cruel
- 15 WHITNEY HOUSTON/One Moment In Time
- 16 INFORMATION SOCIETY/What's On Your Mind
- 17 PETER CETERA/One Good Woman
- 18 OLSEN FRY/True Love
- 19 BOBBY BROWN/Don't Be Cruel
- 20 NEW EDITION/If It Ain't Love
- 21 BOY MEETS GIRL/Waiting For A Star
- 22 INXS/Never Tear Us Apart
- 23 KIM WILDE/You Came
- 24 BOY MEETS GIRL/Waiting For A Star
- 25 U2/Deepest Blue
- 26 CINDERELLA/Don't Know What You G
- 27 NEW EDITION/If It Ain't Love
- 28 BREATHE/How Can I Fall
- 29 NEW EDITION/If It Ain't Love
- 30 INXS/Never Tear Us Apart

**Wmms 100.7 FM**  
OM: Kid Leo  
PD: Jeff McCartney  
Music Coord.: Brad Hanson

- 1 PAT BENATAR/All Fired Up
- 2 STEVE WINDO/Don't Be Cruel
- 3 JOAN JETT/Just Another Day
- 4 DEF LEPPARD/Love Bites
- 5 ROD STEWART/Forever Young
- 6 BEACH BOYS/Kokoro
- 7 U2/Deepest Blue
- 8 CHEAP TRICK/Don't Be Cruel
- 9 PHIL COLLINGS/A Groovy Kind Of Love
- 10 VAN HALEN/When It's Love
- 11 ROBERT PALMER/Simply Irresistible
- 12 GUNS N' ROSES/Sweet Child O' Mine
- 13 BOBBY BROWN/Don't Be Cruel
- 14 AGOSTINI/My Day
- 15 INXS/Never Tear Us Apart
- 16 POLSON/Fallen Angel
- 17 BON JOVI/Run Run Run
- 18 CINDERELLA/Don't Know What You G
- 19 STEVE WINDO/Don't Be Cruel
- 20 CINDERELLA/Don't Know What You G
- 21 DEF LEPPARD/Love Bites
- 22 EDDIE MONEY/We're Back
- 23 FALGOUT/Thunder/Puss/Puss/Full Stuff
- 24 KENNY LOGGINS/Heart of the City
- 25 U2/Deepest Blue
- 26 VAN HALEN/When It's Love
- 27 VIKEN/Edge Of A Broken Heart
- 28 DURAN DURAN/Don't Want Your Love
- 29 CHICAGO/Look Away
- 30 JOHN LENNON/Imagine

**Z95 WYZZ-FM Chicago**  
OM: Ric Lippencott  
PD: Brian Kelly

- 1 U2/Deepest Blue





## EAST

**MOST ADDED**  
B. Streisand & ...  
Guns N' Roses  
Duran Duran  
Robert Palmer  
Will To Power

**BREAKOUTS**  
Traveling Wilburs  
Joan Jett & ...  
38 Special

**WYCR/York, PA**  
McCausland/Pills B.  
GUNS N' ROSES  
WHEN IN ROME  
PET SHOP BOYS  
IVAN NEVILLE (dp)  
ELTON JOHN  
Hottest:  
UB40 3-1  
BEACH BOYS 10-4  
BON JOVI 16-10  
INXS 24-15  
ESCAPE CLUB 27-16

**P3**  
**WPRR/Altoona, PA**  
Derrell Ray  
WHEN IN ROME  
ANITA BAKER  
DURAN DURAN  
VAN HALEN  
STREISAND & JOHNS  
GUNS N' ROSES (dp)  
Hottest:  
UB40 1-1  
PHIL COLLINS 3-2  
INFORMATION SOCIE 5-3  
ESCAPE CLUB 7-4  
STEVE WINWOOD 6-5

**WVFX/Bangor, ME**  
Martin/Clerk  
GUNS N' ROSES (dp)  
WHEN IN ROME  
WILL TO POWER (dp)  
STREISAND & JOHNS (dp)  
JUDSON SPENCE  
Hottest:  
UB40 3-1  
KYLIE MINOGUE 11-9  
BON JOVI 13-10  
INXS 7-3  
GEORGE MICHAEL 28-17

**103CI/Beckley, WV**  
Spencer/Devia  
STREISAND & JOHNS  
DURAN DURAN  
TRAVELING WILBURY  
PET SHOP BOYS  
BOYS CLUB  
Hottest:  
PHIL COLLINS 2-1  
STEVE WINWOOD 7-2  
INFORMATION SOCIE 4-3  
BEACH BOYS 20-5  
ESCAPE CLUB 12-7

**86XX/Burlington, VT**  
Speck/Yasens  
WHEN IN ROME  
STREISAND & JOHNS (dp)  
WAS (NOT WAS)  
JUDSON SPENCE  
ANITA BAKER  
GUNS N' ROSES (dp)  
Hottest:  
PHIL COLLINS 2-1  
UB40 6-2  
INXS 7-3  
ESCAPE CLUB 8-5  
INFORMATION SOCIE 12-6

**WKPE/Cape Cod, MA**  
Rick Ryder  
none  
Hottest:  
PHIL COLLINS 3-3  
INFORMATION SOCIE 9-9  
BON JOVI 12-12  
BEACH BOYS 13-13  
HALL & OATES 28-28

**WKZ/Chambersburg, PA**  
Nevel/Alexander  
GUNS N' ROSES  
POISON (dp)  
STREISAND & JOHNS (dp)  
WILL TO POWER (dp)  
Hottest:  
UB40 2-1  
PHIL COLLINS 4-2  
BEACH BOYS 12-4  
KYLIE MINOGUE 10-6  
BON JOVI 22-13

**OK100/Itasca, NY**  
Dahman/Rice  
GUNS N' ROSES (dp)  
CANDI  
VIXEN (dp)  
DURAN DURAN  
BANGLES  
ROMEO'S DAUGHTER  
SURVIVOR  
Hottest:  
UB40 1-1  
INXS 3-2  
ERASURE 4-3  
BASIA 5-4  
BON JOVI 13-10

**96XJ/Portersburg, WV**  
Nevel/Hughes  
JOAN JETT  
STREISAND & JOHNS  
TRAVELING WILBURY  
Hottest:  
ESCAPE CLUB 5-1  
EDUPEPE 7-3  
PHIL COLLINS 9-4  
STEVE WINWOOD 8-5  
DEF LEPPARD 10-6

**WTHI/Portland, ME**  
Cosenza/Perkins  
IVAN NEVILLE  
38 SPECIAL  
BANGLES  
JUDSON SPENCE  
WHEN IN ROME  
Hottest:  
PHIL COLLINS 6-3  
BEACH BOYS 10-5  
BREATHE 16-11  
BON JOVI 21-14  
U2 23-18

**WOMP/Wheeling, WV**  
Bob Foster  
38 SPECIAL  
ROMEO'S DAUGHTER  
ROBERT PALMER  
JOAN JETT (dp)  
WHITE LION  
Hottest:  
ESCAPE CLUB 3-1  
KYLIE MINOGUE 5-2  
PHIL COLLINS 6-3  
CINDERELLA 9-4  
BON JOVI 11-6

**98FJM/Schenectady, NY**  
Parker/Gillan  
WILL TO POWER  
DURAN DURAN  
ELTON JOHN  
EDDIE MONEY  
ANITA BAKER  
GUNS N' ROSES (dp)  
PET SHOP BOYS  
VAN HALEN  
BANGLES  
HUEY LEWIS & THE  
Hottest:  
ESCAPE CLUB 19-8  
BEACH BOYS 21-9  
KYLIE MINOGUE 21-14  
WHITNEY HOUSTON 24-15  
BON JOVI 25-16

**WVXX/Williamsport, PA**  
Hartman/Wright  
ROBERT PALMER  
JOAN JETT  
38 SPECIAL (dp)  
WHEN IN ROME  
BOYS CLUB  
GUNS N' ROSES (dp)  
Hottest:  
ESCAPE CLUB 7-4  
ERASURE 12-10  
BEACH BOYS 16-12  
BON JOVI 17-13  
CHICAGO 27-21

**WHTO/Williamsport, PA**  
Hartman/Wright  
BANGLES  
PET SHOP BOYS  
GUNS N' ROSES (dp)  
JUDSON SPENCE  
FAT BOYS (dp)  
PAULA ABDUL  
Hottest:  
PHIL COLLINS 2-1  
WHITNEY HOUSTON 8-3  
STEVE WINWOOD 9-4  
BON JOVI 20-13  
BEACH BOYS 29-17

**WFLY/Albany, NY**  
Pettangli/Morgan  
HUEY LEWIS & THE  
38 SPECIAL  
ROBERT PALMER  
GUNS N' ROSES (dp)  
STREISAND & JOHNS (dp)  
DENICE WILLIAMS  
DENISE LOPEZ  
Hottest:  
SWEET SENSATION 4-1  
INFORMATION SOCIE 5-4  
WHEN IN ROME 6-5  
TRACIE SPENCER 9-6  
BOY MEETS GIRL 10-9

**WAEB/Allentown, PA**  
Ward/Sherry  
SHEENA EASTON  
CAMBO  
STREISAND & JOHNS (dp)  
ALPRAVILLE  
GUNS N' ROSES (dp)  
ROBERT PALMER  
VIXEN  
TRACIE SPENCER  
Hottest:  
ESCAPE CLUB 4-3  
BON JOVI 15-9  
STEVE W 14-10  
CINDERELLA 18-12  
ERASURE 27-18

**Q100/Allentown, PA**  
Andrews/Cifford  
none  
Hottest:  
PHIL COLLINS 5-1  
INFORMATION SOCIE 4-2  
BEACH BOYS 13-4  
BON JOVI 11-9  
ESCAPE CLUB 14-11

**WVSR/Charleston, WV**  
Bill Shehan  
DURAN DURAN  
STREISAND & JOHNS (dp)  
VAN HALEN  
STRYPHER  
Hottest:  
ESCAPE CLUB 11-4  
BEACH BOYS 23-5  
KYLIE MINOGUE 19-13  
U2 27-20  
GEORGE MICHAEL 32-25

**K104/Erie, PA**  
Bill Shannon  
TRAVELING WILBURY  
JOAN JETT  
STREISAND & JOHNS  
WILL TO POWER  
ROBERT PALMER  
Hottest:  
DEF LEPPARD 1-1  
ESCAPE CLUB 2-2  
INXS 6-3  
STEVE WINWOOD 5-4  
FOREIGNER 7-6

**JET-FM/Erie, PA**  
Jim Cook  
WILL TO POWER  
GUNS N' ROSES  
ROBERT PALMER  
PET SHOP BOYS  
SURVIVOR  
Hottest:  
UB40 2-1  
PHIL COLLINS 3-2  
INFORMATION SOCIE 8-4  
BON JOVI 7-4  
BEACH BOYS 17-7

**WERZ/Exeter, NH**  
Feicon/Lief  
ANITA BAKER  
BOY MEETS GIRL  
JOHN LENNON  
DURAN DURAN (dp)  
SURVIVOR  
Hottest:  
INXS 6-3  
GLENN FREY 8-4  
PHIL COLLINS 16-10  
WHITNEY HOUSTON 18-11  
KYLIE MINOGUE 21-17

**WNNK/Harrisburg, PA**  
Bond/August  
STREISAND & JOHNS  
JUDSON SPENCE  
TRAVELING WILBURY  
KENNY G  
Hottest:  
UB40 12-1  
GIANT STEPS 24-14  
TERENCE TRENT D'A 30-21  
GEORGE MICHAEL 38-22  
WILL TO POWER 40-23

**WTKE/Hartford, CT**  
Shakes/West  
TRACIE SPENCER  
WHEN IN ROME  
STREISAND & JOHNS  
EDDIE MONEY  
GOOD QUESTION  
Hottest:  
UB40 1-1  
PHIL COLLINS 4-3  
BON JOVI 9-6  
BEACH BOYS 10-7  
INXS 19-8

**WLAN/Lancaster, PA**  
Marino/Lucy  
EDDIE MONEY  
HUEY LEWIS & THE  
STREISAND & JOHNS  
SHEENA EASTON  
Hottest:  
UB40 3-1  
ESCAPE CLUB 6-2  
PHIL COLLINS 4-3  
INFORMATION SOCIE 5-5  
KYLIE MINOGUE 12-7

**KC101/New Haven, CT**  
Rybak/Dann  
ERASURE  
BON JOVI  
STREISAND & JOHNS  
ANITA BAKER  
Hottest:  
UB40 4-1  
INFORMATION SOCIE 12-6  
BEACH BOYS 16-12  
KYLIE MINOGUE 18-13  
CHICAGO 28-22

**100KH/Ocean City, MD**  
Hrtman/Jerrigan  
STREISAND & JOHNS  
BOBIE MONEY  
HALL & OATES  
DURAN DURAN  
DENICE WILLIAMS  
PET SHOP BOYS  
ROMEO'S DAUGHTER  
JUDSON SPENCE  
Hottest:  
INFORMATION SOCIE 4-1  
BEACH BOYS 6-4  
PHIL COLLINS 8-6  
WHITNEY HOUSTON 16-9  
UB40 19-14

**WSPK/Poughkeepsie, NY**  
Stew Schantz  
GEORGIA SATELLITE  
LUTHER VANDROSS  
JOAN JETT  
GUNS N' ROSES (dp)  
VAN HALEN  
STRYPHER  
Hottest:  
ESCAPE CLUB 11-4  
BEACH BOYS 23-5  
KYLIE MINOGUE 19-13  
U2 27-20  
GEORGE MICHAEL 32-25

**93Q/Syracuse, NY**  
Cunningham/Dunes  
EDDIE MONEY  
HALL & OATES  
ANITA BAKER  
Hottest:  
PHIL COLLINS 2-1  
DEF LEPPARD 3-2  
INFORMATION SOCIE 13-9  
BEACH BOYS 19-11  
ROD STEWART 25-15

**WPSJT/Trenton, NJ**  
Cunningham/Marzio  
GUNS N' ROSES  
ROBERT PALMER  
DENICE WILLIAMS  
Hottest:  
STEVE WINWOOD 4-1  
PHIL COLLINS 4-3  
BON JOVI 18-11  
BEACH BOYS 24-18  
U2 26-19

**WNYZ/Utica, NY**  
Flannery/Andrews  
DURAN DURAN  
38 SPECIAL  
BANGLES  
JUDSON SPENCE  
STREISAND & JOHNS (dp)  
Hottest:  
PHIL COLLINS 7-5  
BOBBY BROWN 10-7  
BON JOVI 15-11  
BEACH BOYS 16-12

**WRCK/Utica, NY**  
Reitz/Burton  
ROBERT PALMER  
BANGLES  
STREISAND & JOHNS (dp)  
GUNS N' ROSES (dp)  
CANDI  
Hottest:  
UB40 1-1  
PHIL COLLINS 3-2  
BEACH BOYS 12-5  
KYLIE MINOGUE 8-6  
BON JOVI 13-9

**WKRZ/Wilkes-Barre, PA**  
Madsu/Starr  
CINDERELLA  
BASIA  
HUEY LEWIS & THE  
BOY MEETS GIRL  
Hottest:  
CHEAP TRICK 2-1  
UB40 3-2  
PHIL COLLINS 6-4  
INFORMATION SOCIE 10-5  
BEACH BOYS 18-10

**WVPR/Charleston, WV**  
Stew Schantz  
GEORGIA SATELLITE  
LUTHER VANDROSS  
JOAN JETT  
GUNS N' ROSES (dp)  
VAN HALEN  
STRYPHER  
Hottest:  
ESCAPE CLUB 11-4  
BEACH BOYS 23-5  
KYLIE MINOGUE 19-13  
U2 27-20  
GEORGE MICHAEL 32-25

**WVSR/Charleston, WV**  
Bill Shehan  
DURAN DURAN  
STREISAND & JOHNS (dp)  
VAN HALEN  
STRYPHER  
Hottest:  
ESCAPE CLUB 11-4  
BEACH BOYS 23-5  
KYLIE MINOGUE 19-13  
U2 27-20  
GEORGE MICHAEL 32-25

**WVSR/Charleston, WV**  
Bill Shehan  
DURAN DURAN  
STREISAND & JOHNS (dp)  
VAN HALEN  
STRYPHER  
Hottest:  
ESCAPE CLUB 11-4  
BEACH BOYS 23-5  
KYLIE MINOGUE 19-13  
U2 27-20  
GEORGE MICHAEL 32-25

**WVSR/Charleston, WV**  
Bill Shehan  
DURAN DURAN  
STREISAND & JOHNS (dp)  
VAN HALEN  
STRYPHER  
Hottest:  
ESCAPE CLUB 11-4  
BEACH BOYS 23-5  
KYLIE MINOGUE 19-13  
U2 27-20  
GEORGE MICHAEL 32-25

**WVSR/Charleston, WV**  
Bill Shehan  
DURAN DURAN  
STREISAND & JOHNS (dp)  
VAN HALEN  
STRYPHER  
Hottest:  
ESCAPE CLUB 11-4  
BEACH BOYS 23-5  
KYLIE MINOGUE 19-13  
U2 27-20  
GEORGE MICHAEL 32-25

**WVSR/Charleston, WV**  
Bill Shehan  
DURAN DURAN  
STREISAND & JOHNS (dp)  
VAN HALEN  
STRYPHER  
Hottest:  
ESCAPE CLUB 11-4  
BEACH BOYS 23-5  
KYLIE MINOGUE 19-13  
U2 27-20  
GEORGE MICHAEL 32-25

**WVSR/Charleston, WV**  
Bill Shehan  
DURAN DURAN  
STREISAND & JOHNS (dp)  
VAN HALEN  
STRYPHER  
Hottest:  
ESCAPE CLUB 11-4  
BEACH BOYS 23-5  
KYLIE MINOGUE 19-13  
U2 27-20  
GEORGE MICHAEL 32-25

**WVSR/Charleston, WV**  
Bill Shehan  
DURAN DURAN  
STREISAND & JOHNS (dp)  
VAN HALEN  
STRYPHER  
Hottest:  
ESCAPE CLUB 11-4  
BEACH BOYS 23-5  
KYLIE MINOGUE 19-13  
U2 27-20  
GEORGE MICHAEL 32-25

**WVSR/Charleston, WV**  
Bill Shehan  
DURAN DURAN  
STREISAND & JOHNS (dp)  
VAN HALEN  
STRYPHER  
Hottest:  
ESCAPE CLUB 11-4  
BEACH BOYS 23-5  
KYLIE MINOGUE 19-13  
U2 27-20  
GEORGE MICHAEL 32-25

**WVSR/Charleston, WV**  
Bill Shehan  
DURAN DURAN  
STREISAND & JOHNS (dp)  
VAN HALEN  
STRYPHER  
Hottest:  
ESCAPE CLUB 11-4  
BEACH BOYS 23-5  
KYLIE MINOGUE 19-13  
U2 27-20  
GEORGE MICHAEL 32-25

**WVSR/Charleston, WV**  
Bill Shehan  
DURAN DURAN  
STREISAND & JOHNS (dp)  
VAN HALEN  
STRYPHER  
Hottest:  
ESCAPE CLUB 11-4  
BEACH BOYS 23-5  
KYLIE MINOGUE 19-13  
U2 27-20  
GEORGE MICHAEL 32-25

**WVSR/Charleston, WV**  
Bill Shehan  
DURAN DURAN  
STREISAND & JOHNS (dp)  
VAN HALEN  
STRYPHER  
Hottest:  
ESCAPE CLUB 11-4  
BEACH BOYS 23-5  
KYLIE MINOGUE 19-13  
U2 27-20  
GEORGE MICHAEL 32-25

**WVSR/Charleston, WV**  
Bill Shehan  
DURAN DURAN  
STREISAND & JOHNS (dp)  
VAN HALEN  
STRYPHER  
Hottest:  
ESCAPE CLUB 11-4  
BEACH BOYS 23-5  
KYLIE MINOGUE 19-13  
U2 27-20  
GEORGE MICHAEL 32-25

**WVSR/Charleston, WV**  
Bill Shehan  
DURAN DURAN  
STREISAND & JOHNS (dp)  
VAN HALEN  
STRYPHER  
Hottest:  
ESCAPE CLUB 11-4  
BEACH BOYS 23-5  
KYLIE MINOGUE 19-13  
U2 27-20  
GEORGE MICHAEL 32-25

**WVSR/Charleston, WV**  
Bill Shehan  
DURAN DURAN  
STREISAND & JOHNS (dp)  
VAN HALEN  
STRYPHER  
Hottest:  
ESCAPE CLUB 11-4  
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BEACH BOYS 23-5  
KYLIE MINOGUE 19-13  
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GEORGE MICHAEL 32-25

**WVSR/Charleston, WV**  
Bill Shehan  
DURAN DURAN  
STRE

# CHR ADDS & HOTS

## MIDWEST

### P2

## MIDWEST

**MOST ADDED**  
**Duran Duran**  
**Guns N' Roses**  
**Robert Palmer**  
**B. Streisand & D. Johnson**  
**Bangles**  
**Joan Jett & The Blackhearts**

**BREAKOUTS**  
**Traveling Wilburys**  
**38 Special**

**WKDD/Akron, OH**  
 Anthony/Kittridge  
 WILL TO POWER  
 GEORGE MICHAEL  
 BOY MEETS GIRL  
 CHICAGO  
 STREISAND & JOHNS (dp)  
 Hottest:  
 PHIL COLLINS 2-1  
 STEVE WINWOOD 4-2  
 BEACH BOYS 5-4  
 UB40 7-5  
 INXS 11-8

**WPKR/Deavenport, IA**  
 Schaefer/Austin  
 STREISAND & JOHNS (dp)  
 TRACIE SPENCER  
 GUNS N' ROSES (dp)  
 Hottest:  
 PHIL COLLINS 1-1  
 GIANT STEPS 2-2  
 STEVE WINWOOD 13-6  
 GLENN FREY 13-8  
 CHICAGO 19-9

**WHEN IN ROME**  
 ANITA BAKER  
 BANGLES  
 VAN HALEN (dp)  
 JOAN JETT  
 ELTON JOHN  
 KARYN WHITE  
 CINDERELLA  
 SHEENA EASTON  
 ELTON JOHN  
 PAULA ABDUL  
 Hottest:  
 PHIL COLLINS 5-1  
 BEACH BOYS 9-3  
 INFORMATION SOCIE 6-5  
 KYLIE MINOGUE 10-6  
 ESCAPE CLUB 13-7

**WGTZ/Davton, OH**  
 Jarvis/Dr. Dave  
 EDDIE MONEY  
 KARYN WHITE  
 CINDERELLA  
 SHEENA EASTON  
 ELTON JOHN  
 PAULA ABDUL  
 Hottest:  
 PHIL COLLINS 5-1  
 BEACH BOYS 9-3  
 INFORMATION SOCIE 6-5  
 KYLIE MINOGUE 10-6  
 ESCAPE CLUB 13-7

**KDWB/Des Moines, IA**  
 Schaefer/Hall  
 JOHN LENNON (dp)  
 DURAN DURAN  
 EDDIE MONEY  
 JUDDSON SPENCE (dp)  
 Hottest:  
 PHIL COLLINS 1-1  
 BEACH BOYS 7-2  
 UB40 6-6  
 KYLIE MINOGUE 19-15  
 CHICAGO 28-16

**KZIO/Duluth, MN**  
 Michaels/Martin  
 DURAN DURAN  
 RENN G (dp)  
 STREISAND & JOHNS (dp)  
 IVAN NEVILLE  
 SURVIVOR  
 GOOD QUESTION  
 Hottest:  
 GIANT STEPS 2-1  
 UB40 13-4  
 INFORMATION SOCIE 12-7  
 PHIL COLLINS 14-8  
 BON JOVI 23-13

**WMEF/L Wayne, IN**  
 Allen/Davis  
 WILL TO POWER  
 HUEY LEWIS & THE BOBBY BROWN  
 Hottest:  
 PHIL COLLINS 4-1  
 UB40 6-3  
 KYLIE MINOGUE 16-10  
 BEACH BOYS 20-11  
 INFORMATION SOCIE 17-13

**KLOJ/Grand Rapids, MI**  
 Owen/Times  
 GUNS N' ROSES  
 CHICAGO  
 VIXEN  
 Hottest:  
 ESCAPE CLUB 14-7  
 BEACH BOYS 17-10  
 BON JOVI 19-15  
 U2 0-19  
 WILL TO POWER D-22

**WGRD/Grand Rapids, MI**  
 Cassidy/Stevens  
 WHEN IN ROME  
 ANITA BAKER  
 BANGLES  
 VAN HALEN (dp)  
 JOAN JETT  
 ELTON JOHN  
 KARYN WHITE  
 CINDERELLA  
 SHEENA EASTON  
 ELTON JOHN  
 PAULA ABDUL  
 Hottest:  
 PHIL COLLINS 5-1  
 BEACH BOYS 9-3  
 INFORMATION SOCIE 6-5  
 KYLIE MINOGUE 10-6  
 ESCAPE CLUB 13-7

**WIXK/Green Bay, WI**  
 McCarthy/Michael T.  
 CINDERELLA  
 DURAN DURAN  
 VAN HALEN  
 JUDDSON SPENCE  
 Hottest:  
 PHIL COLLINS 1-1  
 UB40 2-2  
 ESCAPE CLUB 7-4  
 KYLIE MINOGUE 11-6  
 BEACH BOYS 19-9

**Z104/Madison, WI**  
 Lockwood/Keyes  
 STREISAND & JOHNS  
 HALL & OATES  
 DURAN DURAN  
 WHEN IN ROME  
 GUNS N' ROSES  
 Hottest:  
 UB40 5-1  
 INFORMATION SOCIE 8-4  
 BEACH BOYS 21-9  
 BON JOVI 18-11  
 BOBBY BROWN 29-18

**KJ103/Oklahoma City, OK**  
 Spain/Stewart  
 JOAN JETT  
 ROBERT PALMER  
 SURVIVOR  
 NIGHT RANGER  
 TOMMY CONNELL  
 VOICE OF THE BEEB  
 Hottest:  
 DEF LEPPARD 1-1  
 INFORMATION SOCIE 9-8  
 BOY MEETS GIRL 13-11  
 CINDERELLA 21-19  
 GOOD QUESTION 39-30

**KKQJ/Omaha, NB**  
 Evans/Bentley  
 JUDDSON SPENCE  
 STREISAND & JOHNS (dp)  
 GUNS N' ROSES (dp)  
 Hottest:  
 ESCAPE CLUB 2-1  
 PHIL COLLINS 6-3  
 INFORMATION SOCIE 4-4  
 BEACH BOYS 10-7  
 U2 11-8

**KZ93/Peoria, IL**  
 Edwards/Stern  
 ROD STEWART  
 BOY MEETS GIRL  
 Hottest:  
 PHIL COLLINS 3-1  
 UB40 2-2  
 STEVE WINWOOD 5-3  
 INFORMATION SOCIE 6-4  
 ESCAPE CLUB 9-5

**WZOK/Rockford, IL**  
 Summers/Manning  
 DURAN DURAN  
 PAT BENATAR  
 Hottest:  
 PHIL COLLINS 1-1  
 INFORMATION SOCIE 3-2  
 INXS 5-3  
 BEACH BOYS 15-5  
 BREATHE 7-6

**WROQ/Toledo, OH**  
 Elliott/Johnny D.  
 U2  
 CHICAGO  
 GIANT STEPS  
 ELTON JOHN  
 DURAN DURAN  
 Hottest:  
 BEACH BOYS 10-2  
 PHIL COLLINS 5-3  
 BOBBY BROWN 14-9  
 ESCAPE CLUB 8-10  
 BON JOVI 19-12

**KAY107/Tulsa, OK**  
 Stucker/Payton  
 IVAN NEVILLE  
 VAN HALEN  
 WHEN IN ROME  
 Hottest:  
 BEACH BOYS 9-2  
 ESCAPE CLUB 6-3  
 STEVE WINWOOD 8-7  
 BON JOVI 17-9  
 U2 24-18

**KMYZ/Tulsa, OK**  
 Mel Myers  
 HALL & OATES  
 ROBERT PALMER  
 TRAVELING WILBURY  
 SURVIVOR  
 VIXEN (dp)  
 Hottest:  
 ROD STEWART 2-1  
 TAYLOR DAVE 4-2  
 BEACH BOYS 12-7  
 BASIA 14-10  
 INXS 23-18

**KKRD/Wichita, KS**  
 Oliver/Williams  
 STREISAND & JOHNS (dp)  
 ROBERT PALMER  
 Hottest:  
 UB40 2-1  
 PHIL COLLINS 3-2  
 INFORMATION SOCIE 5-3  
 ESCAPE CLUB 10-7  
 BEACH BOYS 18-8

**WHOT/Youngstown, OH**  
 Dick Thompson  
 GUNS N' ROSES  
 GEORGIA SATELLITE  
 LUTHER VANDROSS (dp)  
 SURVIVOR  
 IVAN NEVILLE  
 Hottest:  
 PHIL COLLINS 3-1  
 UB40 2-2  
 BEACH BOYS 6-3  
 INFORMATION SOCIE 8-5  
 STEVE WINWOOD 10-8

**KYYV/Bismarck, ND**  
 Bob Beck  
 ANITA BAKER  
 HUEY LEWIS & THE BOBBY BROWN  
 SURVIVOR  
 TRAVELING WILBURY  
 GUNS N' ROSES (dp)  
 JOAN JETT  
 Hottest:  
 ESCAPE CLUB 3-2  
 PHIL COLLINS 7-3  
 BEACH BOYS 21-12  
 GEORGE MICHAEL 36-25

**99GQ/Salina, KS**  
 Brad King  
 GUNS N' ROSES  
 JOAN JETT  
 GARDNER COLE  
 ROMEO'S DAUGHTER  
 WHEN IN ROME  
 DENISE WILLIAMS  
 Hottest:  
 PETER CETERA 2-1  
 INFORMATION SOCIE 8-5  
 KYLIE MINOGUE 14-9  
 BON JOVI 28-18  
 GUNS N' ROSES D-40

**WBNQ/Bloomington, IL**  
 Justin/Robbins  
 JOAN JETT  
 TRAVELING WILBURY  
 ROBERT PALMER  
 38 SPECIAL  
 GUNS N' ROSES (dp)  
 Hottest:  
 CHEAP TRICK 2-1  
 UB40 3-2  
 ESCAPE CLUB 7-4  
 CINDERELLA 13-9  
 INFORMATION SOCIE 12-8

**KKXL/Grand Forks, ND**  
 Michael Right  
 JUDDSON SPENCE  
 TOMMY CONNELL (dp)  
 IVAN NEVILLE (dp)  
 38 SPECIAL (dp)  
 WHEN IN ROME (dp)  
 DURAN DURAN  
 PET SHOP BOYS  
 CANDY  
 WAS (NOT WAS)  
 Hottest:  
 UB40 6-1  
 STEVE WINWOOD 12-11  
 CINDERELLA 18-17  
 BEACH BOYS 24-22  
 KYLIE MINOGUE 26-24

**WKFR/Kalamazoo, MI**  
 Anthony/Britain  
 ELTON JOHN  
 DURAN DURAN (dp)  
 BANGLES (dp)  
 JUDDSON SPENCE (dp)  
 SURVIVOR  
 Hottest:  
 UB40 2-3  
 ROD STEWART 4-2  
 PHIL COLLINS 6-3  
 BEACH BOYS 20-15  
 BON JOVI 25-19

**WAZJ/Lafayette, IN**  
 Morton/Miller  
 BANGLES  
 BOYS CLUB  
 GUNS N' ROSES (dp)  
 GOOD QUESTION  
 SURVIVOR  
 STRYPER (dp)  
 Hottest:  
 UB40 6-2  
 ESCAPE CLUB 8-5  
 STEVE WINWOOD 13-6  
 BOBBY BROWN 17-9  
 BASIA 20-13

**KFRX/Lincoln, NE**  
 Cook/Meyer  
 WILL TO POWER  
 38 SPECIAL  
 TRAVELING WILBURY  
 ROBERT PALMER  
 STREISAND & JOHNS (dp)  
 Hottest:  
 UB40 1-1  
 PHIL COLLINS 3-2  
 ESCAPE CLUB 7-3  
 BEACH BOYS 12-7  
 KYLIE MINOGUE 14-11

**KPHR/Rapid City, SD**  
 Miller/Allen  
 BANGLES  
 DURAN DURAN  
 ELTON JOHN  
 JOAN JETT  
 Hottest:  
 WILL TO POWER  
 WAS (NOT WAS)  
 DEF LEPPARD 1-1  
 ROD STEWART 7-4  
 ESCAPE CLUB 10-7  
 BON JOVI 15-13  
 BEACH BOYS 19-16  
 UB40 22-18

**99GQ/Salina, KS**  
 Brad King  
 GUNS N' ROSES  
 JOAN JETT  
 GARDNER COLE  
 ROMEO'S DAUGHTER  
 WHEN IN ROME  
 DENISE WILLIAMS  
 Hottest:  
 PETER CETERA 2-1  
 INFORMATION SOCIE 8-5  
 KYLIE MINOGUE 14-9  
 BON JOVI 28-18  
 GUNS N' ROSES D-40

## WE

### P2

## WEST

**MOST ADDED**  
**Guns N' Roses**  
**B. Streisand...**  
**Joan Jett & ...**  
**Kenny G**  
**Robert Palmer**

**BREAKOUTS**  
**38 Special**  
**Traveling Wilburys**  
**Cameo**  
**Georgia Satellites**  
**Paula Abdul**

**KIVA/Albuquerque, NM**  
 Moore/Lawley  
 ROBERT PALMER  
 JOAN JETT  
 GUNS N' ROSES (dp)  
 STREISAND & JOHNS  
 Hottest:  
 PHIL COLLINS 4-2  
 INFORMATION SOCIE 5-3  
 ESCAPE CLUB 11-8  
 BEACH BOYS 17-10  
 KYLIE MINOGUE 16-12

**WBRB/Springfield, IL**  
 Moore/Lawley  
 ROBERT PALMER  
 JOAN JETT  
 GUNS N' ROSES (dp)  
 STREISAND & JOHNS  
 Hottest:  
 PHIL COLLINS 4-2  
 INFORMATION SOCIE 5-3  
 ESCAPE CLUB 11-8  
 BEACH BOYS 17-10  
 KYLIE MINOGUE 16-12

**WSPY/Stevan Point, WI**  
 Steffen/Inis  
 TRAVELING WILBURY  
 VIXEN  
 GIANT STEPS  
 Hottest:  
 UB40 4-1  
 DEF LEPPARD 2-2  
 PHIL COLLINS 6-4  
 ESCAPE CLUB 6-6  
 U2 20-12

**WPRF/Terre Haute, IN**  
 Chris Newton  
 EDDIE MONEY  
 PET SHOP BOYS  
 VAN HALEN  
 DURAN DURAN  
 LUTHER VANDROSS  
 Hottest:  
 INFORMATION SOCIE 10-6  
 ESCAPE CLUB 14-10  
 BEACH BOYS 23-17  
 U2 0-31  
 GEORGE MICHAEL D-38

**WIBW/Topeka, KS**  
 Alexander/Hatton  
 BANGLES (dp)  
 GEORGE MICHAEL (dp)  
 HUEY LEWIS & THE BOBBY BROWN  
 DURAN DURAN (dp)  
 Hottest:  
 UB40 5-9  
 BEACH BOYS 13-6  
 CHICAGO 14-12  
 BOY MEETS GIRL 26-20  
 JOHN LENNON D-30

**KFMW/Waterloo, IA**  
 Mark Hansen  
 ROBERT PALMER  
 JOAN JETT  
 GUNS N' ROSES  
 38 SPECIAL  
 TRAVELING WILBURY  
 IVAN NEVILLE  
 BRUCE HORNSBY  
 Hottest:  
 PHIL COLLINS 7-4  
 ESCAPE CLUB 9-7  
 ESCAPE CLUB 11-8  
 KYLIE MINOGUE 12-10  
 BEACH BOYS 15-13

## WE

### P2

## WEST

**MOST ADDED**  
**Guns N' Roses**  
**B. Streisand...**  
**Joan Jett & ...**  
**Kenny G**  
**Robert Palmer**

**BREAKOUTS**  
**38 Special**  
**Traveling Wilburys**  
**Cameo**  
**Georgia Satellites**  
**Paula Abdul**

**KS104/Denver, CO**  
 Van Stone/Durrant  
 GUNS N' ROSES  
 HALL & OATES  
 JOAN JETT  
 Hottest:  
 PHIL COLLINS 11-10  
 ESCAPE CLUB 12-11  
 BEACH BOYS 20-14  
 WILL TO POWER 19-16  
 KYLIE MINOGUE 26-20

**KKFR/Phoenix, AZ**  
 Gilhe/Goddard  
 SHEENA EASTON  
 ROBERT PALMER  
 BOY MEETS GIRL (dp)  
 HALL & OATES  
 Hottest:  
 BOBBY BROWN 1-1  
 PHIL COLLINS 3-3  
 ESCAPE CLUB 6-6  
 INXS 23-16  
 BOBBY BROWN D-20

**94H/Honolulu, HI**  
 Stone/Stone  
 KYLIE MINOGUE  
 BOYS CLUB  
 KARYN WHITE  
 TRACIE SPENCER  
 DURAN DURAN  
 Hottest:  
 INFORMATION SOCIE 7-3  
 BEACH BOYS 18-11  
 WILL TO POWER 19-12  
 PET SHOP BOYS 27-25

**KOMQ/Honolulu, HI**  
 Akana/Miller  
 STREISAND & JOHNS (dp)  
 Hottest:  
 WHITNEY HOUSTON 6-3  
 PHIL COLLINS 9-8  
 KYLIE MINOGUE 10-9  
 BEACH BOYS 15-11  
 WILL TO POWER 17-12

**KLUC/Las Vegas, NV**  
 Dean/Taylor  
 GUNS N' ROSES  
 TRACIE SPENCER  
 DOBBY BROWN  
 SWEET SENSATION (dp)  
 Hottest:  
 BEACH BOYS 1-1  
 L'TRIMM 10-2  
 PHIL COLLINS 6-5  
 AL B. SURE! 13-6  
 KIM WILDE 21-13

**KATD/San Jose, CA**  
 Harlow/Weinstein  
 none  
 Hottest:  
 UB40 1-1  
 PHIL COLLINS 2-2  
 ESCAPE CLUB 4-4  
 BEACH BOYS 6-6  
 KYLIE MINOGUE 8-8

**KRQ/Tucson, AZ**  
 Ingram/Davis  
 KYLIE MINOGUE  
 CHICAGO  
 CANDI  
 L'TRIMM (dp)  
 JOAN JETT (dp)  
 Hottest:  
 BEACH BOYS 6-1  
 PHIL COLLINS 3-2  
 DEF LEPPARD 5-5  
 NEW KIDS ON THE B 12-9  
 STEVE WINWOOD 18-10

## WE

### P3

## WEST

**MOST ADDED**  
**Guns N' Roses**  
**B. Streisand...**  
**Joan Jett & ...**  
**Kenny G**  
**Robert Palmer**

**BREAKOUTS**  
**38 Special**  
**Traveling Wilburys**  
**Cameo**  
**Georgia Satellites**  
**Paula Abdul**

**KGOT/Anchorage, AK**  
 J.D. Chandler  
 38 SPECIAL  
 JUDDSON SPENCE  
 JOAN JETT  
 Hottest:  
 TRAVELING WILBURY  
 WHEN IN ROME  
 GUNS N' ROSES (dp)  
 BRUCE HORNSBY (dp)  
 IVAN NEVILLE (dp)  
 Hottest:  
 UB40 1-1  
 PHIL COLLINS 6-2  
 ESCAPE CLUB 7-3  
 INFORMATION SOCIE 10-7  
 INXS 13-8

**KYYA/Billings, MT**  
 Charlie Fox  
 TRAVELING WILBURY  
 GUNS N' ROSES (dp)  
 STREISAND & JOHNS  
 PETER CETERA  
 JOAN JETT  
 Hottest:  
 UB40 1-1  
 INFORMATION SOCIE 5-2  
 BEACH BOYS 15-5  
 ESCAPE CLUB 18-10  
 KYLIE MINOGUE 19-14

**97B/Billings, MT**  
 Tim Dalbec  
 POISON  
 GEORGIA SATELLITE (dp)  
 VAN HALEN (dp)  
 WILL TO POWER  
 HUEY LEWIS & THE BOBBY BROWN (dp)  
 ROBERT PALMER (dp)  
 Hottest:  
 BRUCE HORNSBY 15-9  
 BON JOVI 23-13  
 POISON D-20  
 BOY MEETS GIRL D-30

**KBOZ/Bozeman, MT**  
 Paul Ehtis  
 HALL & OATES  
 DURAN DURAN  
 BANGLES  
 KENNY G (dp)  
 Hottest:  
 UB40 4-2  
 PHIL COLLINS 7-3  
 INFORMATION SOCIE 12-6  
 WHITNEY HOUSTON 14-9  
 ESCAPE CLUB 25-13

**KYRK/Las Vegas, NV**  
 Cummings/Miles  
 PHIL COLLINS  
 GUNS N' ROSES  
 YAZZ (dp)  
 KENNY G (dp)  
 STREISAND & JOHNS (dp)  
 JOAN JETT (dp)  
 BRUCE HORNSBY (dp)  
 PAULA ABDUL (dp)  
 Hottest:  
 WILL TO POWER 4-2  
 STEVE WINWOOD 6-3  
 GIANT STEPS 11-8  
 WHITNEY HOUSTON 21-12  
 BOY MEETS GIRL 31-20

**KRQ/Tucson, AZ**  
 Ingram/Davis  
 KYLIE MINOGUE  
 CHICAGO  
 CANDI  
 L'TRIMM (dp)  
 JOAN JETT (dp)  
 Hottest:  
 BEACH BOYS 6-1  
 PHIL COLLINS 3-2  
 DEF LEPPARD 5-5  
 NEW KIDS ON THE B 12-9  
 STEVE WINWOOD 18-10

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then readded.

# COMPLETE JINGLE PACKAGES IN TWO WEEKS!

"The only time J.L. Ritter Productions jingles will sound bad to you is if they are playing on your competition" DAN VALLIE / E-Z Communications

- We'll kick off your weekend with special Friday cuts and give new life to your birthday announcements.
- The Original Morning Show and "Drivin' Afternoon" packages.
- CHR IDs — "HOT ICE" — The hottest new sounds with the coolest delivery.
- You'll get a blast from the past with our "Oldies" jingles.

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**Cleveland Wheeler,**  
**WRBQ/Tampa**

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

249 REPORTS

BREAKER

ANITA BAKER

Giving You The Best That I... (Elektra) LP: Giving You The Best That I Got

Chart Summary table for Anita Baker with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for Anita Baker with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Chart Summary table for Anita Baker with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for Anita Baker with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Chart Summary table for Anita Baker with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for Anita Baker with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

BANGLES

In Your Room (Columbia) LP: Everything

Total Reports 134 54%

Chart Summary table for BANGLES with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for BANGLES with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Chart Summary table for BANGLES with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for BANGLES with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Chart Summary table for BANGLES with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for BANGLES with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Chart Summary table for BANGLES with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for BANGLES with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Chart Summary table for BANGLES with columns for Pos, P1, P2, P3, and Tot.

BEACH BOYS

Kokomo (Elektra)

LP: "Cocktail" Soundtrack

Total Reports 238 95%

Chart Summary table for BEACH BOYS with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for BEACH BOYS with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Chart Summary table for BEACH BOYS with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for BEACH BOYS with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Chart Summary table for BEACH BOYS with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for BEACH BOYS with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Chart Summary table for BEACH BOYS with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for BEACH BOYS with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Chart Summary table for BEACH BOYS with columns for Pos, P1, P2, P3, and Tot.

BON JOVI

Bad Medicine (Mercury)

LP: New Jersey

Total Reports 225 90%

Chart Summary table for BON JOVI with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for BON JOVI with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Chart Summary table for BON JOVI with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for BON JOVI with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Chart Summary table for BON JOVI with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for BON JOVI with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Chart Summary table for BON JOVI with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for BON JOVI with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Chart Summary table for BON JOVI with columns for Pos, P1, P2, P3, and Tot.

Boy Meets Girl Continued

KPL2 30-25, KUBE 4-24, EAST, WEST, SOUTH, EAST

Chart Summary table for Boy Meets Girl with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for Boy Meets Girl with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Chart Summary table for Boy Meets Girl with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for Boy Meets Girl with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Chart Summary table for Boy Meets Girl with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for Boy Meets Girl with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Chart Summary table for Boy Meets Girl with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for Boy Meets Girl with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Chart Summary table for Boy Meets Girl with columns for Pos, P1, P2, P3, and Tot.

BASIA

Time And Tide (Epic)

LP: Time And Tide

Total Reports 149 60%

Chart Summary table for BASIA with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for BASIA with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Chart Summary table for BASIA with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for BASIA with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

BOYS CLUB

I Remember Holding You (MCA)

LP: Boys Club

Total Reports 54 22%

Chart Summary table for BOYS CLUB with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for BOYS CLUB with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Chart Summary table for BOYS CLUB with columns for Pos, P1, P2, P3, and Tot.

BOY MEETS GIRL

Waiting For A Star To Fall (RCA)

LP: Reel Life

Total Reports 183 73%

Chart Summary table for BOY MEETS GIRL with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for BOY MEETS GIRL with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Chart Summary table for BOY MEETS GIRL with columns for Pos, P1, P2, P3, and Tot.

Continued On Next Column

BREATHE

How Can I Fall (A&M)

LP: All That Jazz

Total Reports 220 88%

Chart Summary table for BREATHE with columns for Pos, P1, P2, P3, and Tot.

Regional Reach table for BREATHE with columns for Reach, E, S, M, W, and P1/P2/P3/P4/P5.

Parallels Continue on Page 96

Breathe Continued

Regional Reach, Chart Summary, National Summary, and station lists for Breathe Continued.

CINDERELLA Don't Know... (Mercury/PolyGram)

LP: Long Cold Winter. Total Reports 178 71%.

Regional Reach, Chart Summary, National Summary, and station lists for Cinderella.

Phil Collins Continued

Regional Reach, Chart Summary, National Summary, and station lists for Phil Collins.

TERENCE TRENT D'ARBY Dance Little Sister (Columbia)

LP: Introducing The Hardline... Total Reports 177 71%.

Regional Reach, Chart Summary, National Summary, and station lists for Terence Trent D'Arby.

Depeche Mode Continued

Regional Reach, Chart Summary, National Summary, and station lists for Depeche Mode.

DURAN I Don't Want Your Love (Capitol)

LP: Big Thing. Total Reports 219 88%.

Regional Reach, Chart Summary, National Summary, and station lists for Duran.

Erasure Continued

Regional Reach, Chart Summary, National Summary, and station lists for Erasure.

ESCAPE CLUB Wild, Wild West (Atlantic)

LP: Wild Wild West. Total Reports 243 97%.

Regional Reach, Chart Summary, National Summary, and station lists for Escape Club.

CHICAGO Look Away (Full Moon/Reprise)

LP: Chicago 19. Total Reports 202 81%.

Regional Reach, Chart Summary, National Summary, and station lists for Chicago.

PHIL COLLINS A Groovy Kind of Love (Atlantic)

LP: "Buster" Soundtrack. Total Reports 242 97%.

Regional Reach, Chart Summary, National Summary, and station lists for Phil Collins.

DEPECHE MODE Strangelove (Sire/WB)

LP: Music For The Masses. Total Reports 57 23%.

Regional Reach, Chart Summary, National Summary, and station lists for Depeche Mode.

ERASURE Chains Of Love (Sire/Reprise)

LP: The Innocents. Total Reports 221 88%.

Regional Reach, Chart Summary, National Summary, and station lists for Erasure.

Regional Reach, Chart Summary, National Summary

Summary of regional reach, chart summary, and national summary for the first column.

Regional Reach, Chart Summary, National Summary

Summary of regional reach, chart summary, and national summary for the second column.

Regional Reach, Chart Summary, National Summary

Summary of regional reach, chart summary, and national summary for the third column.

Regional Reach, Chart Summary, National Summary

Summary of regional reach, chart summary, and national summary for the fourth column.

Regional Reach, Chart Summary, National Summary

Summary of regional reach, chart summary, and national summary for the fifth column.

Escape Club Continued
P2 EAST WEST
WFLY 29-23
G100 14-11
WVSR 4-3
WVSR 11-4
JET-PM 12-8
R104 2-2
WVSR 34-30
WVSR 10-8
WVSR 8-5
WVSR 4-3
WVSR 6-2
K101 1-1
100KHI 3-2

Guns N' Roses Continued
MIDWEST WEST
WVSR 29-23
WVSR 11-4

Whitney Houston Continued
KITY 16-14
WVSR 11-4

INXS Never Tear Us Apart (Atlantic) LP: Kick
Total Reports 225 90%
Regional Reach
E 92%
S 92%
M 92%
W 85%

Elton John Continued
KCPX 33-28
KISN 29-23
RPL2 35-29
KUBE on

GIANT STEPS Another Lover (A&M) LP: The Book Of Pride
Total Reports 226 90%

DARYL HALL & JOHN OATES Downtown Life (Arista) LP: Oh Yeah!
Total Reports 172 69%

INFORMATION SOCIETY What's On Your... (Tommy Boy/Reprise) LP: Information Society
Total Reports 229 92%

ELTON JOHN A Word In Spanish (MCA) LP: Reg Strikes Back
Total Reports 168 67%

JOHN LENNON & THE PLASTIC... Jealous Guy (Capitol) LP: "Imagine" Soundtrack
Total Reports 52 21%

Regional Reach Summary
National Summary
UP 183
DEBS 15
SAME 21
DOWN 1
ADDS 6

Regional Reach Summary
National Summary
UP 87
DEBS 36
SAME 28
DOWN 0
ADDS 21

Regional Reach Summary
National Summary
UP 165
DEBS 0
SAME 36
DOWN 28
ADDS 0

Regional Reach Summary
National Summary
UP 62
DEBS 48
SAME 31
DOWN 0
ADDS 19

Regional Reach Summary
National Summary
UP 8
DEBS 13
SAME 29
DOWN 0
ADDS 2

Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 2 0 0

Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0

Chart Summary
Pos P1 P2 P3 Tot
1 1 7 6 14
2-5 17 48 25 90

Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0

Chart Summary
Pos P1 P2 P3 Tot
1 0 0 0 0
2-5 0 0 0 0

Regional Reach Summary
National Summary
UP 183
DEBS 15
SAME 21
DOWN 1
ADDS 6

Regional Reach Summary
National Summary
UP 87
DEBS 36
SAME 28
DOWN 0
ADDS 21

Regional Reach Summary
National Summary
UP 165
DEBS 0
SAME 36
DOWN 28
ADDS 0

Regional Reach Summary
National Summary
UP 62
DEBS 48
SAME 31
DOWN 0
ADDS 19

Regional Reach Summary
National Summary
UP 8
DEBS 13
SAME 29
DOWN 0
ADDS 2

Regional Reach Summary
National Summary
UP 183
DEBS 15
SAME 21
DOWN 1
ADDS 6

Regional Reach Summary
National Summary
UP 87
DEBS 36
SAME 28
DOWN 0
ADDS 21

Regional Reach Summary
National Summary
UP 165
DEBS 0
SAME 36
DOWN 28
ADDS 0

Regional Reach Summary
National Summary
UP 62
DEBS 48
SAME 31
DOWN 0
ADDS 19

Regional Reach Summary
National Summary
UP 8
DEBS 13
SAME 29
DOWN 0
ADDS 2

Regional Reach Summary
National Summary
UP 183
DEBS 15
SAME 21
DOWN 1
ADDS 6

Regional Reach Summary
National Summary
UP 87
DEBS 36
SAME 28
DOWN 0
ADDS 21

Regional Reach Summary
National Summary
UP 165
DEBS 0
SAME 36
DOWN 28
ADDS 0

Regional Reach Summary
National Summary
UP 62
DEBS 48
SAME 31
DOWN 0
ADDS 19

Regional Reach Summary
National Summary
UP 8
DEBS 13
SAME 29
DOWN 0
ADDS 2

Regional Reach Summary
National Summary
UP 183
DEBS 15
SAME 21
DOWN 1
ADDS 6

Regional Reach Summary
National Summary
UP 87
DEBS 36
SAME 28
DOWN 0
ADDS 21

Regional Reach Summary
National Summary
UP 165
DEBS 0
SAME 36
DOWN 28
ADDS 0

Regional Reach Summary
National Summary
UP 62
DEBS 48
SAME 31
DOWN 0
ADDS 19

Regional Reach Summary
National Summary
UP 8
DEBS 13
SAME 29
DOWN 0
ADDS 2

Regional Reach Summary
National Summary
UP 183
DEBS 15
SAME 21
DOWN 1
ADDS 6

Regional Reach Summary
National Summary
UP 87
DEBS 36
SAME 28
DOWN 0
ADDS 21

Regional Reach Summary
National Summary
UP 165
DEBS 0
SAME 36
DOWN 28
ADDS 0

Regional Reach Summary
National Summary
UP 62
DEBS 48
SAME 31
DOWN 0
ADDS 19

Regional Reach Summary
National Summary
UP 8
DEBS 13
SAME 29
DOWN 0
ADDS 2

Regional Reach Summary
National Summary
UP 183
DEBS 15
SAME 21
DOWN 1
ADDS 6

Regional Reach Summary
National Summary
UP 87
DEBS 36
SAME 28
DOWN 0
ADDS 21

Regional Reach Summary
National Summary
UP 165
DEBS 0
SAME 36
DOWN 28
ADDS 0

Regional Reach Summary
National Summary
UP 62
DEBS 48
SAME 31
DOWN 0
ADDS 19

Regional Reach Summary
National Summary
UP 8
DEBS 13
SAME 29
DOWN 0
ADDS 2

Huey Lewis & The News Continued
P3
Regional Reach: E 96%, S 90%, M 95%, W 94%

M

GEORGE MICHAEL
Kissing A Fool (Columbia)
LP: Faith
Total Reports 233 93%

P1
Regional Reach: E 29%, S 36%, M 32%, W 28%

P1
Regional Reach: E 62%, S 58%, M 42%, W 76%

P1
Regional Reach: E 15%, S 19%, M 22%, W 26%

KYLIE MINOGUE
The Loco-Motion (Geffen)
LP: Kylie
Total Reports 233 93%

P1
Regional Reach: E 23%, S 31%, M 29%, W 26%

Kylie Minogue Continued
P3
Regional Reach: E 42%, S 50%, M 39%, W 46%

N

P1
Regional Reach: E 29%, S 36%, M 32%, W 28%

P1
Regional Reach: E 62%, S 58%, M 42%, W 76%

EDDIE MONEY
Walk On Water (Columbia)
LP: Nothing To Lose
Total Reports 192 77%

P1
Regional Reach: E 15%, S 19%, M 22%, W 26%

P2
Regional Reach: E 21%, S 23%, M 14%, W 41%

P1
Regional Reach: E 23%, S 31%, M 29%, W 26%

IVAN NEVILLE
Not Just Another Girl (Polydor)
LP: If My Ancestors Could See Me Now
Total Reports 112 45%

N

P1
Regional Reach: E 29%, S 36%, M 32%, W 28%

P1
Regional Reach: E 62%, S 58%, M 42%, W 76%

NIGHT RANGER
I Did It For Love (Cameo/MCA)
LP: Man In Motion
Total Reports 51 20%

P1
Regional Reach: E 15%, S 19%, M 22%, W 26%

ROBERT PALMER
Early In The Morning (EMI)
LP: Heavy Nova
Total Reports 69 28%

P1
Regional Reach: E 23%, S 31%, M 29%, W 26%

Robert Palmer Continued
P1
Regional Reach: E 29%, S 36%, M 32%, W 28%

R

PET SHOP BOYS
Domino Dancing (EMI)
LP: Introspective
Total Reports 147 59%

P1
Regional Reach: E 29%, S 36%, M 32%, W 28%

P1
Regional Reach: E 29%, S 36%, M 32%, W 28%

ROMEO'S DAUGHTER
Don't Break My Heart (Jive/RCA)
LP: Romeo's Daughter
Total Reports 60 24%

P1
Regional Reach: E 29%, S 36%, M 32%, W 28%

P1
Regional Reach: E 29%, S 36%, M 32%, W 28%

Romeo's Daughter Continued
P2
Regional Reach: E 29%, S 36%, M 32%, W 28%

S

JUDSON SPENCE
Yeah, Yeah, Yeah (Atlantic)
LP: Judson Spence
Total Reports 79 32%

P1
Regional Reach: E 29%, S 36%, M 32%, W 28%

P1
Regional Reach: E 29%, S 36%, M 32%, W 28%

TRACIE SPENCER
Symptoms Of True Love (Capitol)
LP: Tracie Spencer
Total Reports 63 25%

P1
Regional Reach: E 29%, S 36%, M 32%, W 28%

P1
Regional Reach: E 29%, S 36%, M 32%, W 28%

ROD STEWART Forever Young (WB) LP: Out Of Order

Table with columns: Regional Reach, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS. Total Reports 192 77%

Regional stations list including B104, WZOU, WMJG, WBLI, WKCI, etc.

Regional stations list including WZOU, WMJG, WBLI, WKCI, etc.

BARBRA STREISAND AND DON JOHNSON Till I Loved You (Columbia) LP: Till I Loved You

Table with columns: Regional Reach, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS. Total Reports 85 34%

Regional stations list including B104, WZOU, WMJG, WBLI, WKCI, etc.

SURVIVOR Didn't Know... (Scotti Bros./CBS) LP: Too Hot To Sleep

Table with columns: Regional Reach, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS. Total Reports 82 33%

Regional stations list including B104, WZOU, WMJG, WBLI, WKCI, etc.

Regional stations list including B104, WZOU, WMJG, WBLI, WKCI, etc.

U2 Desire (Island) LP: Rattle & Hum

Table with columns: Regional Reach, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS. Total Reports 216 86%

Regional stations list including B104, WZOU, WMJG, WBLI, WKCI, etc.

VAN HALEN Finish What You Started (WB) LP: OU812

Table with columns: Regional Reach, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS. Total Reports 140 56%

Regional stations list including B104, WZOU, WMJG, WBLI, WKCI, etc.

Regional stations list including B104, WZOU, WMJG, WBLI, WKCI, etc.

LUTHER VANDROSS Any Love (Epic) LP: Any Love

Table with columns: Regional Reach, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS. Total Reports 66 26%

Regional stations list including B104, WZOU, WMJG, WBLI, WKCI, etc.

VIXEN Edge Of A Broken... (EMI-Manhattan) LP: Vixen

Table with columns: Regional Reach, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS. Total Reports 132 53%

Regional stations list including B104, WZOU, WMJG, WBLI, WKCI, etc.

Regional stations list including B104, WZOU, WMJG, WBLI, WKCI, etc.

WAS (NOT WAS) Spy In The House Of Love (Chrysalis) LP: What Up, Dog?

Table with columns: Regional Reach, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS. Total Reports 84 34%

Regional stations list including B104, WZOU, WMJG, WBLI, WKCI, etc.

WHEN IN ROME The Promise (Virgin) LP: The Promise

Table with columns: Regional Reach, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS. Total Reports 145 58%

Regional stations list including B104, WZOU, WMJG, WBLI, WKCI, etc.

Regional stations list including B104, WZOU, WMJG, WBLI, WKCI, etc.

KIM WILDE You Came (MCA) LP: Close

Table with columns: Regional Reach, Chart Pos, Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS. Total Reports 84 34%

Regional stations list including B104, WZOU, WMJG, WBLI, WKCI, etc.

SIGNIFICANT ACTION

WILL TO POWER
Baby I Love Your Way (Epic)
LP: Will To Power
Total Reports 214 86%

STEVE WINWOOD
Don't You Know What... (Virgin)
LP: Roll With It
Total Reports 228 91%

DENEICE WILLIAMS
I Can't Wait (Columbia)
LP: As Good As It Gets
Total Reports 64 26%

PAULA ABDUL
(It's Just) The Way That... (Virgin)
LP: Forever Your Girl

ALPHAVILLE
Forever Young (Atlantic)
LP: Alphaville: The Singles Collection

ROB BASE
It Takes Two (Profile)
LP: It Takes Two

PAT BENATAR
Don't Walk Away (Chrysalis)
LP: Wide Awake In Dreamland

CAMED
You Make Me Work (Atlantic Artists/Mercury)
LP: Machismo

ALPHAVILLE
Forever Young (Atlantic)
LP: Alphaville: The Singles Collection

JON ASTLEY
Put This Love To... (Atlantic)
LP: The Compleat Angler

ROB BASE
It Takes Two (Profile)
LP: It Takes Two

PAT BENATAR
Don't Walk Away (Chrysalis)
LP: Wide Awake In Dreamland

BDBBY BROWN
My Prerogative (MCA)
LP: Don't Be Cruel

BUNBURY
Fight (No Matter... (Arista)
LP: 1988 Summer Olympics

CAMED
You Make Me Work (Atlantic Artists/Mercury)
LP: Machismo

CANDI
Dancing Under A... (IRS/MCA)
LP: Dancing Under A...

GARDNER COLE
Live It Up (WB)
LP: Triangle's

TOMMY CONWELL & THE YOUNG...
I'm Not Your Man (Columbia)
LP: Rumble

SHEENA EASTON
The Lover In Me (MCA)
LP: The Lover In Me

J.J. FAD
Way Out (Ruthless/Atco)
LP: Supersonic The Album

J.J. FAD
Way Out (Ruthless/Atco)
LP: Supersonic The Album

FAT BOYS
Louie... (Tin Pan Apple/Mercury)
LP: Coming Back Hard Again

GEORGIA SATELLITES
Hippy Hippy Shake (Elektra)
LP: Cocktail! Soundtrack

GOOD QUESTION
Got A New Love (Paisley Park/WB)
LP: Good Question

BRUCE HORNSBY & THE RANGE
Defenders Of The Flag (RCA)
LP: Scenes From The Southside

HOTHOUSE FLOWERS
Don't Go (London/Polydor)
LP: People

JOAN JETT & THE BLACKHEARTS
Little Liar (Blackheart)
LP: Up Your Alley (CBS Associated)

JOAN JETT & THE BLACKHEARTS
Little Liar (Blackheart)
LP: Up Your Alley (CBS Associated)

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# PARALLELS

## SIGNIFICANT ACTION

### R T

**JOHNNY HATES JAZZ**  
Turn Back The Clock (Virgin)  
LP: Johnny Hates Jazz

<b>P1</b>	SOUTH	WKXK on
EAST	WKYC on	WKXK on
SOUTH	WKYC on	WKXK on
WKVZ on	WKYC on	WKXK on
MIDWEST	WKYC on	WKXK on
WEST	WKYC on	WKXK on
<b>P2</b>	<b>P3</b>	
EAST	EAST	
WKVZ on	WKVZ on	

**RED SPEEDWAGON**  
I Don't Want To Lose You (Epic)  
LP: The Hits

<b>P1</b>	WKVZ on	WKVZ on
EAST	WKVZ on	WKVZ on
SOUTH	WKVZ on	WKVZ on
MIDWEST	WKVZ on	WKVZ on
WEST	WKVZ on	WKVZ on
<b>P2</b>	<b>P3</b>	
EAST	EAST	
WKVZ on	WKVZ on	

**38 SPECIAL**  
Rock & Roll Strategy (A&M)  
LP: Rock & Roll Strategy

<b>P1</b>	WKVZ on	WKVZ on
EAST	WKVZ on	WKVZ on
SOUTH	WKVZ on	WKVZ on
MIDWEST	WKVZ on	WKVZ on
WEST	WKVZ on	WKVZ on
<b>P2</b>	<b>P3</b>	
EAST	EAST	
WKVZ on	WKVZ on	

### K

**KANSAS**  
Stand Beside Me  
LP: In The Spirit Of Things

<b>P1</b>	WKVZ on	WKVZ on
EAST	WKVZ on	WKVZ on
SOUTH	WKVZ on	WKVZ on
MIDWEST	WKVZ on	WKVZ on
WEST	WKVZ on	WKVZ on
<b>P2</b>	<b>P3</b>	
EAST	EAST	
WKVZ on	WKVZ on	

**CHERYLL "PEPSI" RILEY**  
Thanks For My Child (Columbia)  
LP: Me, Myself And I

<b>P1</b>	WKVZ on	WKVZ on
EAST	WKVZ on	WKVZ on
SOUTH	WKVZ on	WKVZ on
MIDWEST	WKVZ on	WKVZ on
WEST	WKVZ on	WKVZ on
<b>P2</b>	<b>P3</b>	
EAST	EAST	
WKVZ on	WKVZ on	

**TRAVELING WILBURYS**  
Handle With Care (Wilbury/WB)  
LP: Traveling Wilburys

<b>P1</b>	WKVZ on	WKVZ on
EAST	WKVZ on	WKVZ on
SOUTH	WKVZ on	WKVZ on
MIDWEST	WKVZ on	WKVZ on
WEST	WKVZ on	WKVZ on
<b>P2</b>	<b>P3</b>	
EAST	EAST	
WKVZ on	WKVZ on	

**KENNY G**  
Silhouette (Arista)  
LP: Silhouette

<b>P1</b>	WKVZ on	WKVZ on
EAST	WKVZ on	WKVZ on
SOUTH	WKVZ on	WKVZ on
MIDWEST	WKVZ on	WKVZ on
WEST	WKVZ on	WKVZ on
<b>P2</b>	<b>P3</b>	
EAST	EAST	
WKVZ on	WKVZ on	

**BRENDA RUSSELL**  
Get Here (A&M)  
LP: Get Here

<b>P1</b>	WKVZ on	WKVZ on
EAST	WKVZ on	WKVZ on
SOUTH	WKVZ on	WKVZ on
MIDWEST	WKVZ on	WKVZ on
WEST	WKVZ on	WKVZ on
<b>P2</b>	<b>P3</b>	
EAST	EAST	
WKVZ on	WKVZ on	

**VOICE OF THE BEEHIVE**  
I Say Nothing (London)  
LP: Let It Bee

<b>P1</b>	WKVZ on	WKVZ on
EAST	WKVZ on	WKVZ on
SOUTH	WKVZ on	WKVZ on
MIDWEST	WKVZ on	WKVZ on
WEST	WKVZ on	WKVZ on
<b>P2</b>	<b>P3</b>	
EAST	EAST	
WKVZ on	WKVZ on	

### L

**L'TRIMM**  
Cars With The Boom (Time-X/Atlantic)  
LP: Grab It

<b>P1</b>	WKVZ on	WKVZ on
EAST	WKVZ on	WKVZ on
SOUTH	WKVZ on	WKVZ on
MIDWEST	WKVZ on	WKVZ on
WEST	WKVZ on	WKVZ on
<b>P2</b>	<b>P3</b>	
EAST	EAST	
WKVZ on	WKVZ on	

**SA - FIRE**  
Boy, I've Been Told (Cutting/Polydor)  
LP: Sa-Fire

<b>P1</b>	WKVZ on	WKVZ on
EAST	WKVZ on	WKVZ on
SOUTH	WKVZ on	WKVZ on
MIDWEST	WKVZ on	WKVZ on
WEST	WKVZ on	WKVZ on
<b>P2</b>	<b>P3</b>	
EAST	EAST	
WKVZ on	WKVZ on	

**KARYN WHITE**  
The Way You Love Me (WB)  
LP: Karyn White

<b>P1</b>	WKVZ on	WKVZ on
EAST	WKVZ on	WKVZ on
SOUTH	WKVZ on	WKVZ on
MIDWEST	WKVZ on	WKVZ on
WEST	WKVZ on	WKVZ on
<b>P2</b>	<b>P3</b>	
EAST	EAST	
WKVZ on	WKVZ on	

**LIME**  
Cutie Pie (Critique/Atco)  
LP: Take The Love

<b>P1</b>	WKVZ on	WKVZ on
EAST	WKVZ on	WKVZ on
SOUTH	WKVZ on	WKVZ on
MIDWEST	WKVZ on	WKVZ on
WEST	WKVZ on	WKVZ on
<b>P2</b>	<b>P3</b>	
EAST	EAST	
WKVZ on	WKVZ on	

**SIOUXSIE & THE BANSHEES**  
Peek-A-Boo (Geffen)  
LP: Peep Show

<b>P1</b>	WKVZ on	WKVZ on
EAST	WKVZ on	WKVZ on
SOUTH	WKVZ on	WKVZ on
MIDWEST	WKVZ on	WKVZ on
WEST	WKVZ on	WKVZ on
<b>P2</b>	<b>P3</b>	
EAST	EAST	
WKVZ on	WKVZ on	

**WHITE LION**  
When The Children Cry (Atlantic)  
LP: Pride

<b>P1</b>	WKVZ on	WKVZ on
EAST	WKVZ on	WKVZ on
SOUTH	WKVZ on	WKVZ on
MIDWEST	WKVZ on	WKVZ on
WEST	WKVZ on	WKVZ on
<b>P2</b>	<b>P3</b>	
EAST	EAST	
WKVZ on	WKVZ on	

### P

**PRINCE**  
I Wish U Heaven (Paisley Park/WB)  
LP: LoveSexy

<b>P1</b>	WKVZ on	WKVZ on
EAST	WKVZ on	WKVZ on
SOUTH	WKVZ on	WKVZ on
MIDWEST	WKVZ on	WKVZ on
WEST	WKVZ on	WKVZ on
<b>P2</b>	<b>P3</b>	
EAST	EAST	
WKVZ on	WKVZ on	

**STRYPER**  
I Believe In You (Enigma)  
LP: In God We Trust

<b>P1</b>	WKVZ on	WKVZ on
EAST	WKVZ on	WKVZ on
SOUTH	WKVZ on	WKVZ on
MIDWEST	WKVZ on	WKVZ on
WEST	WKVZ on	WKVZ on
<b>P2</b>	<b>P3</b>	
EAST	EAST	
WKVZ on	WKVZ on	

**YAZZ AND THE PLASTIC POPULATION**  
The Only Way Is Up (Elektra)  
LP: Wanted

<b>P1</b>	WKVZ on	WKVZ on
EAST	WKVZ on	WKVZ on
SOUTH	WKVZ on	WKVZ on
MIDWEST	WKVZ on	WKVZ on
WEST	WKVZ on	WKVZ on
<b>P2</b>	<b>P3</b>	
EAST	EAST	
WKVZ on	WKVZ on	

**SWEET SENSATION**  
Never Let You Go (Atco)  
LP: Take It While It's Hot

<b>P1</b>	WKVZ on	WKVZ on
EAST	WKVZ on	WKVZ on
SOUTH	WKVZ on	WKVZ on
MIDWEST	WKVZ on	WKVZ on
WEST	WKVZ on	WKVZ on
<b>P2</b>	<b>P3</b>	
EAST	EAST	
WKVZ on	WKVZ on	

## CHART SUMMARY

**PHIL COLLINS** takes the top spot away from **UB40**. But the **BEACH BOYS** are waiting in the wings with an 8-3, which holds **INFORMATION SOCIETY** at #4. **ESCAPE CLUB** makes a nice upward move (7-5), stalling **STEVE WINWOOD** at 6-6. **INXS** jumps 9-8, while **KYLIE MINOGUE**'s 11-9 action stymies **ERASURE**'s movement, holding it at #10. That, in turn, slows **WHITNEY HOUSTON** 12-11.

**BOBBY BROWN**'s 16-13 dealt **ROD STEWART** a cruel curve, slowing "Mr. Forever Young" to a 15-14 increase. The two top movers each claim nine-point gains: **GEORGE MICHAEL** jumps 29-20 as **WILL TO POWER** checks in at 30-21. **DURAN DURAN** and **HALL & OATES**, last week's Breakers, debut at #31 and #38, respectively. **ANITA BAKER** makes Breaker this week with a 40-36 boost. And second Breaker **HUEY LEWIS** hits the chart at #40.

## NEW ARTISTS

1	<b>WHEN IN ROME</b> /The Promise (Virgin)	145
2	<b>VIXEN</b> /Edge Of A Broken Heart (EMI)	132
3	<b>IVAN NEVILLE</b> /Not Just Another Girl (Polydor)	112
4	<b>JUDSON SPENCE</b> /Yeah, Yeah, Yeah (Atlantic)	79
5	<b>TRACIE SPENCER</b> /Symptoms Of Love (Capitol)	63
6	<b>ROMEO'S DAUGHTER</b> /Don't Break My Heart (Jive/RCA)	60
7	<b>BOYS CLUB</b> /I Remember Holding You (MCA)	54
8	<b>TOMMY CONWELL &amp; ...</b> /I'm Not Your Man (Columbia)	49
9	<b>TRAVELING WILBURYS</b> /Handle With Care (Wilbury/WB)	41
10	<b>SWEET SENSATION</b> /Never Let You Go (Atco)	40

*Reports*

New Artists are those who have not previously been reported as a Breaker by reporting stations.

## SHORT CUTS...

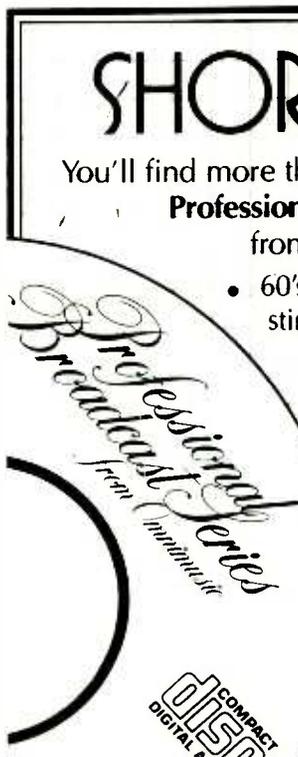
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# BREAKERS

## HUEY LEWIS & THE NEWS Small World (Chrysalis)

64% of our reporters playing it. Moves: Up 62, Debuts 48, Same 31, Down 0, Adds 19 including WFLY, WKRZ, B93, WZYP, WOKI, KSAQ, WMMS, WMEE, KYNO. See Parallels, debuts at number 40 on the CHR chart.

## ANITA BAKER

### Giving You The Best That I Got (Elektra)

62% of our reporters playing it. Moves: Up 66, Debuts 35, Same 26, Down 0, Adds 28 including PWR95, KC101, K98, KEZB, Y106, KLQ, KPLZ, KUBE. See Parallels, moves 40-36 on the CHR chart.

# NEW & ACTIVE

### PET SHOP BOYS "Domino Dancing" (EMI)

Reports: 147. Moves: Up 50, Debuts 37, Same 37, Down 0, Adds 23 including PWR99, KTFM, JET-FM, 100KHI, WYCR, KZZB, KDWZ, 103CIR, KAKS, WHSL, HOT97 32-26, KKQB 28-19, KITY 34-27, KISN 31-24, HOT97 35-28, KOY-FM 28-22, WJAD 40-33.

### WHEN IN ROME "The Promise" (Virgin)

Reports: 145. Moves: Up 71, Debuts 25, Same 18, Down 1, Adds 30 including WBLI, Z95, WTIC, WYCR, 94TYX, KZOU, WLRS, WBAM, KAY107, WLRW, KGOT, WXXS 30-26, KEGL 12-10, KTFM 12-9, KIIS 8-5, WFLY 6-5. See Parallels, moves 38-33 on the CHR chart with 76% of the airplay charted.

### VAN HALEN "Finish What Ya Started" (WB)

Reports: 140. Moves: Up 71, Debuts 25, Same 18, Down 1, Adds 30 including KHTR, Y108, KISN, KUBE, WWSR, B93, K98, KWVZ, Z103, Z97, KEGL 32-25, Y95 25-20, 100KHI 38-28, WROQ 19-15, WAPE 30-25, 95XXX 31-24.

### BANGLES "In Your Room" (Columbia)

Reports: 134. Moves: Up 7, Debuts 42, Same 36, Down 0, Adds 49 including PWR99, KKQB, WNVZ, Q102, WNCI, WCZY, WLOL, KXYQ, KUBE, WKEE, Q98, KLQ, B94 d-30, WSPK d-28, KNAN 39-35, KPAT 34-31.

### VIXEN "Edge Of A Broken Heart" (EMI)

Reports: 132. Moves: Up 68, Debuts 12, Same 43, Down 0, Adds 9, WAEB, K98, KZOU, WLRS, K92, WGRD, KMYZ, OK100, WSP, KRBE 38-34, KCPX 37-32, 100KHI 31-23, WNYZ 38-35, WKQB 29-23, WQUT 37-30, KZZU 28-23, WHSL 37-29. 65% of the airplay is charted.

### IVAN NEVILLE "Not Just Another Girl" (Polydor)

Reports: 112. Moves: Up 21, Debuts 19, Same 40, Down 0, Adds 32 including KEGL, KKRZ, KCPX, WKEE, WSPK, K98, 94TYX, Y106, KAY107, KSNB, B98, Y95 d-35, Q100 39-36, 100KHI 39-31, WQUT 40-33, KOQR 35-29.

### GUNS N' ROSES "Welcome To The Jungle" (Geffen)

Reports: 109. Moves: Up 2, Debuts 0, Same 1, Down 0, Adds 106 including WXXS, WEGX, PRO-FM, WAVA, PWR99, Y95, KRBE, Y100, KITY, KTFM, Q105, WMMS, 92X, WNCI, KIIS, KXYQ, KWSS.

### BARBRA STREISAND & DON JOHNSON "Till I Loved You" (Columbia)

Reports: 85. Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 84 including B104, WXXS, WMJQ, WEGX, PRO-FM, WAVA, KITY, 92X, WNCI, WCZY, Y108, KZZP, KROY, KCPX, KISN, KWSS.

### WAS (NOT WAS) "Spy In The House Of Love" (Chrysalis)

Reports: 84. Moves: Up 19, Debuts 4, Same 31, Down 0, Adds 66 including WEGX, WNVZ, WCZY, WDFX, WHYT, KBEO, KDWB, WKBO, KKRZ, KXYQ, KKLO, KITS, HOT97, JET-FM, KZZB, WAPE, KKFR.

### KIM WILDE "You Came" (MCA)

Reports: 84. Moves: Up 42, Debuts 10, Same 26, Down 0, Adds 6, PRO-FM, WKTI, WKEE, BJ105, KSAQ, B98, WXXS 10-9, 92X 29-26, KHTR 26-21, KCPX 31-26, KWSS 31-26, K92 29-23, KLUC 21-13, KWNZ 20-14, 95XXX 36-29, Q104 25-20. 66% of the action is charted.

### SURVIVOR "Didn't Know It Was Love" (Scotti Bros/CBS)

Reports: 82. Moves: Up 26, Debuts 8, Same 30, Down 0, Adds 18 including B94, PRO-FM, JET-FM, WERZ, WKEE, KDWB, KZIO, KJ103, KMYZ, KZOU, WKFR, KISN 34-31, WINK 37-34, WLAP 32-28, KSNB 33-25, KPAT 33-27, KTMT 38-32.

### JUDSON SPENCE "Yeah, Yeah, Yeah" (Atlantic)

Reports: 79. Moves: Up 3, Debuts 11, Same 33, Down 0, Adds 32 including WGH, Y108, WNNK, 100KHI, WDJX, Y106, WIXX, KQKQ, 95XXX, WHTT, WHSL, WCZY 40-36, WFLY d-38, WCGO d-40, 94TYX 35-27, 99KG d-35.

### ROBERT PALMER "Early In The Morning" (EMI)

Reports: 69. Moves: Up 0, Debuts 1, Same 2, Down 0, Adds 66 including WEGX, WNVZ, WCZY, WDFX, WHYT, KBEO, KDWB, WKBO, KKRZ, KXYQ, KKLO, KITS, HOT97, JET-FM, KZZB, WAPE, KKFR.

### LUTHER VANDROSS "Any Love" (Epic)

Reports: 66. Moves: Up 19, Debuts 4, Same 31, Down 0, Adds 12, PWR99, KWOD, KWSS, WSPK, WBBQ, WNOK, 94TYX, KKYK, Y106, WHOT, KCAQ, WPFM, HOT97 36-32, Z93 19-16, KTFM 24-21, WHYT 10-7, KMEL 19-14, KXX106 30-26, WCGO 40-35.

### DENIECE WILLIAMS "I Can't Wait" (Columbia)

Reports: 64. Moves: Up 23, Debuts 6, Same 28, Down 0, Adds 7, WXXS, WFLY, WKEE, 100KHI, WPST, KSNB, 99KG, HOT97 29-24, WHYT 24-21, PWR106 30-26, WAEB 25-20, WDJX 29-24, KLUC 31-26, KYRK 27-19, QV103 24-20.

### TRACIE SPENCER "Symptoms Of True Love" (Capitol)

Reports: 63. Moves: Up 12, Debuts 13, Same 22, Down 0, Adds 16 including WEGX, WAVA, Y100, KIIS, KKLO, WAEB, WTIC, WDJX, KTUX, 194, KLUC, KWNZ, B96 31-28, KKRZ 36-22, KMEL 6-4, WFLY 9-6, KFIV 22-16.

### ROMEO'S DAUGHTER "Don't Break My Heart" (Jive/RCA)

Reports: 60. Moves: Up 5, Debuts 1, Same 35, Down 0, Adds 11, CKOI, 100KHI, K106, WANS, WQUT, OK100, WOMP, KAKS, WYBS, 99KG, KMOK, KF95 31-27, KTRS 38-34, KOZE 27-24, SLY96 30-23.

### DEPECHE MODE "Strangelove" (Sire/WB)

Reports: 57. Moves: Up 27, Debuts 4, Same 23, Down 3, Adds 0 including KKQB 15-9, B97 22-19, Y108 26-17, FM102 7-6, KITS 17-12, WSPK 37-33, WBBQ 34-29, K106 9-6, KEZB 33-29, 94TYX 26-23, KMGX 28-25, KYRK 25-21, KFIV 28-24, KZZU 40-33.

### BOYS CLUB "I Remember Holding You" (MCA)

Reports: 54. Moves: Up 2, Debuts 5, Same 21, Down 0, Adds 26 including KKQB, B97, WHYT, KBEO, WLOL, Y108, KIIS, KKRZ, KWOD, KISN, KKLO, WKQB, FM104, KDON, KSMB, WAZY, KMOK, KHTR 35-31.

### JOHN LENNON "Jealous Guy" (Capitol)

Reports: 52. Moves: Up 8, Debuts 13, Same 29, Down 0, Adds 2, WERZ, KDWB, WMMS d-30, 100KHI 40-29, WROQ 35-32, WANS 40-37, WLRS d-20, KSNB 39-31, KCAQ d-40, KAKS d-36, KISR 40-36, WPFM d-34, KYA d-28, KTMT d-39, SLY96 d-37.

### NIGHT RANGER "I Did It For Love" (Camel/MCA)

Reports: 51. Moves: Up 25, Debuts 2, Same 22, Down 1, Adds 1, KJ103, WLOL 38-34, WROQ 28-24, WOKI 30-27, WLRS 38-18, 95XXX 37-34, KAKS 40-34, KPHR 34-31, 99KG 32-27, WDBR 39-36, WIBW 33-29, KFMW 40-34, KTRS 24-17, KMOK 40-35, KTMT 26-22.

# SIGNIFICANT ACTION

### TOMMY CONWELL & THE YOUNG RUMBLERS "I'm Not Your Man" (Columbia)

Reports: 49. Moves: Up 10, Debuts 5, Same 29, Down 1, Adds 4, KEGL, WLRS, KJ103, KXKL, Y95 d-36, KRBE d-40, WPST 14-13, WROQ 13-10, KZZU d-39, WOMP 25-22, WFXZ 34-31, 99KG d-39, KFMW 27-24, KTRS 39-36, Y97 on-dp.

### JOAN JETT & THE BLACKHEARTS "Little Liar" (Blackheart/CBS)

Reports: 45. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 45 including KEGL, WGH, KWOD, K104, WROQ, WOKI, WLRS, KSAQ, KJ103, KZZU, WJAD, WTX, KLYV, KFMW, KMOK.

### TRAVELING WILBURYS "Handle With Care" (Wilbury/WB)

Reports: 41. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 41 including WXXS, CKOI, PRO-FM, K104, WNNK, WBBQ, WROQ, WCGO, WINK, WLRS, KMYZ, KZZU, WJAD, WPFM, KIXY.

### 38 SPECIAL "Rock & Roll Strategy" (A&M)

Reports: 41. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 38 including KRBE, KXYQ, WFLY, WNYZ, WSSX, KZ106, WZYP, WLRS, KWES, KSNB, WHTT, WFXZ, WJAD, WPFM, KKXL.

### SWEET SENSATION "Never Let You Go" (Atco)

Reports: 40. Moves: Up 16, Debuts 2, Same 17, Down 1, Adds 4, KZZP, WSPK, WAPE, KLUC, HOT97 2-2, KRBE 28-25, PWR106 13-11, KWOD 32-28, KKLO 28-25, HOT97 6-3, WFLY 4-1, WTIC 33-30, B93 25-22, K106 34-26, KMGX 6-4. 57% of the action is charted.

MOST ADDED	MOST ACTIVE	HOTTEST
GUNS N' ROSES (106)	VAN HALEN (96)	BEACH BOYS (177)
BARBRA STREISAND & ... (84)	WHEN IN ROME (95)	PHIL COLLINS (163)
ROBERT PALMER (66)	PET SHOP BOYS (87)	ESCAPE CLUB (109)
DURAN DURAN (58)	VIXEN (80)	UB40 (99)
BANGLES (49)	KIM WILDE (52)	INFORMATION ... (85)
JOAN JETT & ... (45)	BANGLES (49)	BON JOVI (83)
TRAVELING WILBURYS (41)	IVAN NEVILLE (40)	KYLIE MINOGUE (59)
38 SPECIAL (38)	SURVIVOR (34)	STEVE WINWOOD (41)
KENNY G (33)	WAS (NOT WAS) (31)	INXS (35)
IVAN NEVILLE (32)	DENIECE WILLIAMS (29)	WHITNEY HOUSTON (33)
JUDSON SPENCE (32)		

Most Active = Ups + Debuts - Downs

### GARDNER COLE "Live It Up" (WB)

Reports: 39. Moves: Up 9, Debuts 4, Same 24, Down 0, Adds 2, 99KG, KZOU, WXXS on, KWOD 34-31, WZYP 40-37, KMGX 35-32, KYNO 31-27, KWNZ 37-30, WJAD 37-34, QV103 19-16, KTRS 25-22, KMOK 37-34.

### J.J. FAD "Way Out" (Ruthless/Atco)

Reports: 39. Moves: Up 15, Debuts 5, Same 18, Down 0, Adds 1, WCZY, WXXS 34-32, WPGC 20-18, Z93 3-3, Y95 34-32, KITY 27-25, WHYT 18-11, PWR106 27-22, KZZP 22-20, KMEL 24-18, Y106 20-17, Z102 18-14, KMGX 8-6, KYRK 33-27, QV103 22-19.

### CANDI "Dancing Under A Latin Moon" (IRS/MCA)

Reports: 35. Moves: Up 8, Debuts 4, Same 13, Down 0, Adds 10, Y95, WRCK, WAPE, BJ105, KSAQ, KDON, KRQ, OK100, KAKS, WCIL, KRBE 36-32, KITY 33-28, KCPX 39-33, HOT97 5-4, B93 33-24.

### GEORGIA SATELLITES "Hippy Hippy Shake" (Elektra)

Reports: 34. Moves: Up 5, Debuts 4, Same 8, Down 0, Adds 17 including Y95, Q102, WDFX, WKEE, WSPK, Y106, WHOT, KZZU, G98, B98, Q104, WMJQ 28-24, Q107 31-27, Z95 30-24, WLAN 39-36.

### L'TRIMM "Cars With The Boom" (Time-X/Atlantic)

Reports: 34. Moves: Up 17, Debuts 3, Same 7, Down 1, Adds 6, PWR106, KWSS, B93, WNOK, WAPE, KRQ, KKQB 39-31, KRBE 34-28, WGH 10-8, KIIS 23-18, HOT97 19-11, WAEB 40-28, BJ105 21-16, Y106 17-13, KMGX 27-21. 76% of the airplay is charted.

### KENNY G "Silhouette" (Arista)

Reports: 33. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 33 including PRO-FM, PWR99, Y100, Q105, KKRZ, FM102, KMEL, KPLZ, WFLY, WNNK, WBBQ, B93, WZYP, KSAQ, KTUX.

### FAT BOYS "Louie Louie" (Mercury)

Reports: 32. Moves: Up 5, Debuts 4, Same 7, Down 0, Adds 6, PRO-FM, KLQ, KDON, G98, WHTO, Q101, HOT97 40-36, WSPK d-37, WKQB 33-28, WOKI 29-26, Y107 d-30, KMGX 34-30, KYRK 35-29.

### JON ASTLEY "Put This Love To The Test" (Atlantic)

Reports: 32. Moves: Up 17, Debuts 2, Same 12, Down 0, Adds 5, KS104, KRQ, WHSL, KFBO, KZOU, WXXS d-28, KKQB d-39, KRBE 34-28, WGH d-34, KZZP d-29, KITS 15-11, WPFM d-38, KOZE 34-31, SLY96 d-40.

### REO SPEEDWAGON "I Don't Want To Lose You" (Epic)

Reports: 32. Moves: Up 4, Debuts 5, Same 20, Down 0, Adds 3, KSAQ, KAKS, WYBS, WMMS on, Y108 on, WSPK d-40, WKDD d-21, B98 30-27, WBNQ 33-28, KPHR d-28, 99KG 38-34, KYA d-29.

### PAT BENATAR "Don't Walk Away" (Chrysalis)

Reports: 32. Moves: Up 9, Debuts 2, Same 20, Down 0, Adds 1, WZOK, Y95/33-31, WGH on-dp, WNVZ on, K104 27-20, KZZU d-37, 95XIL 40-35, KNAN 38-34, KIXY d-35, WBNQ 36-32, 99KG 39-33, KFMW 26-20.

### SILOUSIE & THE BANSHIES "Peek-A-Boo" (Geffen)

Reports: 27. Moves: Up 6, Debuts 2, Same 9, Down 1, Adds 9, PWR99, WCGO, 94TYX, KSAQ, KF95, KCAQ, WJAD, WPFM, KWTX, KEGL 25-19, KKQB 32-25, KITS 7-4, K106 5-2, KZZB 22-19, OK95 33-31. Strong support in the South & West.

### STRYPER "I Believe In You" (Enigma)

Reports: 27. Moves: Up 7, Debuts 3, Same 10, Down 0, Adds 7, WKQB, WWSR, WCGO, KBFM, KTUX, KISR, WAZY, KZZB 31-29, WOKI 34-31, B98 31-26, KKXL 32-29, KMOK 33-29, OK95 36-32.

### SA-FIRE "Boy, I've Been Told" (Cutting/Mercury)

Reports: 27. Moves: Up 17, Debuts 2, Same 7, Down 0, Adds 3, Y100, BJ105, G98, HOT97 1-1, Z100 20-16, KRBE 39-35, PWR96 4-3, PWR106 32-28, KKLO 25-21, KMEL 3-2, HOT97 9-5, WFLY 26-18, Y106 29-24. 78% of the airplay is charted.

### KARYN WHITE "The Way You Love Me" (WB)

Reports: 26. Moves: Up 16, Debuts 4, Same 4, Down 0, Adds 2, WGTZ, I94, HOT97 39-34, WPGC 10-7, KITY 29-23, B96 33-30, PWR106 31-25, KMEL 11-8, HOT97 24-21, WFLY 28-16, WBCY 29-25, HOT105 20-16, KMGX 9-5. 80% of the action is charted.

### ROB BASE "R Takes Two" (Profile)

Reports: 25. Moves: Up 9, Debuts 2, Same 7, Down 7, Adds 0 including B104 27-24, WXXS 26-19, WPGC 1-1, KITY 6-5, KZZP on, KWSS d-33, K106 d-32, KZZB on-dp, KEZB 21-16, Y106 12-8, KMGX 22-17, I94 on.

### BRENDA RUSSELL "Get Here" (A&M)

Reports: 19. Moves: Up 1, Debuts 2, Same 12, Down 0, Adds 4, Z93, KTFM, KWOD, KWNZ, WPGC d-29, WNVZ on, FM102 28-27, KMEL on, HOT97 7 on-dp, WFLY d-40, HOT105 on, KSAQ on-dp.

### SHEENA EASTON "The Lover In Me" (MCA)

Reports: 18. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 18 including WXXS, WNVZ, WKQB, WAEB, WLAN, KXX106, WKQB, WBCY, WCGO, KZOU, WGTZ, KSNB, KKFR, WJAD, Q104.

### GOOD QUESTION "Got A New Love" (Paisley Park/WB)

Reports: 18. Moves: Up 5, Debuts 1, Same 4, Down 0, Adds 8, WPGC, WLOL, KKRZ, KWSS, WTIC, KTUX, KZIO, WAZY, B96 23-21, KZZP 29-27, KJ103 39-30, KOY-FM 9-8, QV103 34-31.

### WHITE LION "When The Children Cry" (Atlantic)

Reports: 18. Moves: Up 2, Debuts 1, Same 8, Down 0, Adds 7, KKQB, WSPK, KZZB, K92, WOMP, KIXY, Z103, K106 31-20, WPFM d-40, OK95 32-30.

### JOHNNY HATES JAZZ "Turn Back The Clock" (Virgin)

Reports: 18. Moves: Up 9, Debuts 2, Same 7, Down 0, Adds 7, WBCY, KSAQ, KWTX, WCIL, Y94, KPAT, KTRS, WNVZ on, WNYZ on, WCGO on-dp, QV103 39-34, KZOU 33-30.

### BOBBY BROWN "My Prerogative" (MCA)

Reports: 17. Moves: Up 7, Debuts 3, Same 3, Down 0, Adds 4, WNOK, HOT105, KLUC, KDON, HOT97 d-28, WPGC 23-19, Z93 4-4, KITY 24-10, B96 30-26, KMEL 8-3, Z102 25-15, KKFR d-20. 70% of the airplay is charted.

### BUNBURY'S "Fight (No Matter How Long)" (Arista)

Reports: 17. Moves: Up 2, Debuts 1, Same 13, Down 0, Adds 1, WLRS, K104 on, WROQ 33-31, KZ106 on, WQUT on, WOKI on, Z104 27-24, KZZU on, KBOZ d-40.

### PAULA ABDUL "(It's Just) The Way That You Love Me" (Virgin)

Reports: 18. Moves: Up 1, Debuts 1, Same 3, Down 0, Adds 11, KITY, B96, FM102, KMEL, HOT97, KTUX, WGTZ, KYRK, WHTO, Q104, KZOU, WPGC 30-28, PWR106 on, KXX106 d-31.

### PRINCE "I Wish U Heaven" (Paisley Park/WB)

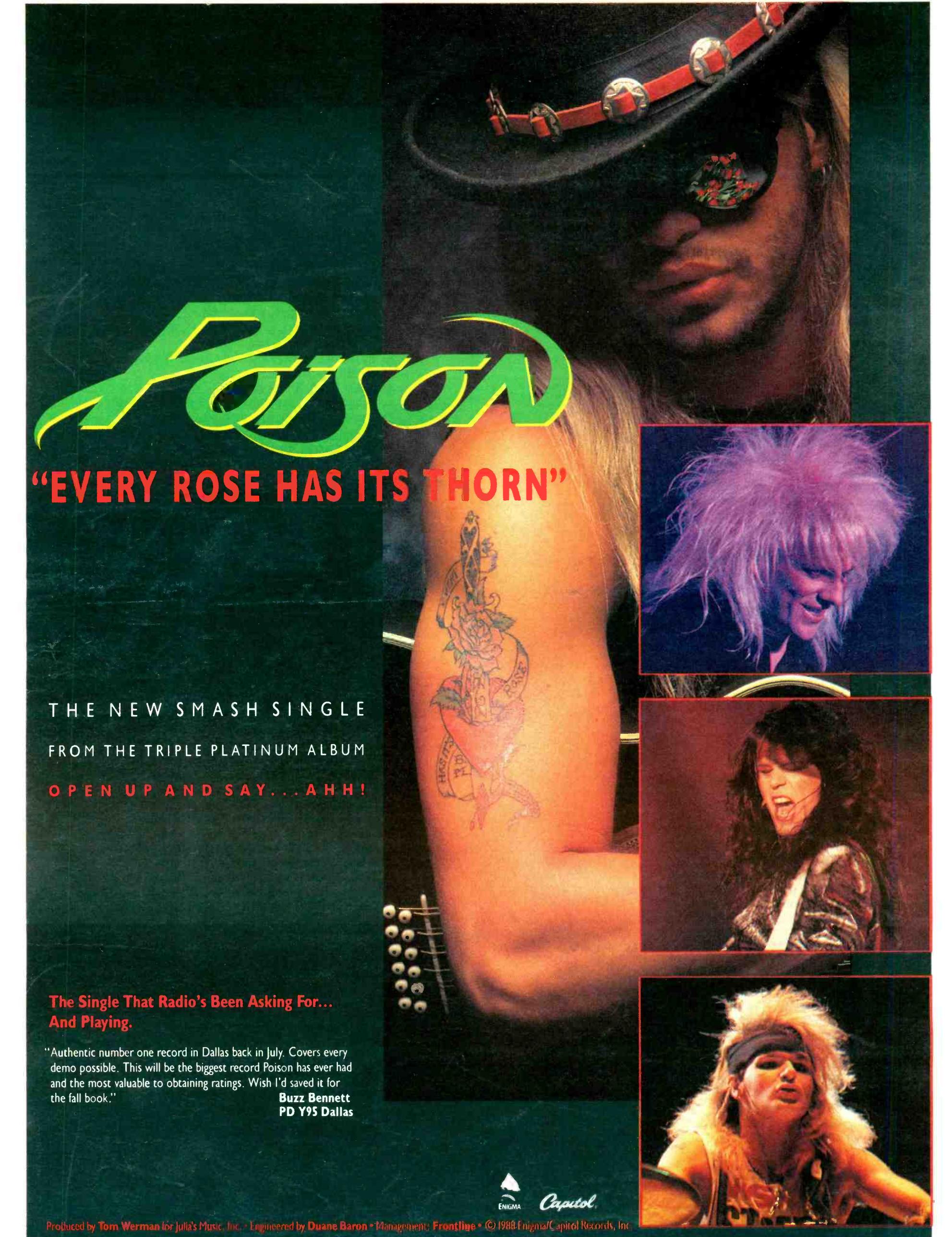
Reports: 15. Moves: Up 2, Debuts 0, Same 12, Down 0, Adds 1, QV103, WXXS on, WZOU on, Z93 on, WGH on-dp, KITY on-dp, KDWB on, WLOL on, WFLY on, KYRK 36-33.

### CAMEO "You Make Me Work" (Atlanta Artists/Mercury)

Reports: 14. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 13, WPGC, KITY, PWR106, KWOD, KMEL, HOT97, WAEB, WCGO, Z102, KMGX, KFIV, WJAD, QV103, KKFR on.

### YAZZ & PLASTIC POPULATION "The Only Way Is Up" (Elektra)

Reports: 12. Moves:

A large background image of the rock band Poison. One member is wearing a black hat with a red band and silver studs. Another member has a large, colorful tattoo on their arm. The band's name 'Poison' is written in a large, stylized green font with a yellow outline.

# Poison

**"EVERY ROSE HAS ITS THORN"**

THE NEW SMASH SINGLE  
FROM THE TRIPLE PLATINUM ALBUM  
**OPEN UP AND SAY... AHH!**

**The Single That Radio's Been Asking For...  
And Playing.**

"Authentic number one record in Dallas back in July. Covers every demo possible. This will be the biggest record Poison has ever had and the most valuable to obtaining ratings. Wish I'd saved it for the fall book."

**Buzz Bennett**  
PD Y95 Dallas



Capitol

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## CONTEMPORARY HIT RADIO

3	2	WKS	WKS	LW	TW	
8	3	2	1			<b>1</b> PHIL COLLINS/A Groovy Kind Of Love (Atlantic)
3	2	1				<b>2</b> UB40/Red Red Wine (A&M)
28	18	8				<b>3</b> BEACH BOYS/Kokomo (Elektra)
9	5	4				<b>4</b> INFORMATION SOCIETY/What's On Your Mind (Tommy Boy/Reprise)
20	11	7				<b>5</b> ESCAPE CLUB/Wild, Wild West (Atlantic)
13	9	6				<b>6</b> STEVE WINWOOD/Don't You Know What The Night Can Do (Virgin)
1	1	3				<b>7</b> DEF LEPPARD/Love Bites (Mercury)
18	12	9				<b>8</b> INXS/Never Tear Us Apart (Atlantic)
24	21	11				<b>9</b> KYLIE MINOGUE/The Loco-Motion (Geffen)
17	13	10				<b>10</b> ERASURE/Chains Of Love (Sire/Reprise)
23	20	12				<b>11</b> WHITNEY HOUSTON/One Moment In Time (Arista)
29	23	17				<b>12</b> BON JOVI/Bad Medicine (Mercury)
22	19	16				<b>13</b> BOBBY BROWN/Don't Be Cruel (MCA)
19	17	15				<b>14</b> ROD STEWART/Forever Young (WB)
5	4	5				<b>15</b> CHEAP TRICK/Don't Be Cruel (Epic)
16	14	13				<b>16</b> GLENN FREY/True Love (MCA)
32	27	21				<b>17</b> GIANT STEPS/Another Lover (A&M)
36	28	22				<b>18</b> BREATHE/How Can I Fall (A&M)
—	33	25				<b>19</b> U2/Desire (Island)
—	—	29				<b>20</b> GEORGE MICHAEL/Kissing A Fool (Columbia)
—	38	30				<b>21</b> WILL TO POWER/Baby I Love Your Way (Epic)
6	8	18				<b>22</b> TAYLOR DAYNE/I'll Always Love You (Arista)
—	39	32				<b>23</b> CHICAGO/Look Away (Full Moon/Reprise)
4	6	14				<b>24</b> PETER CETERA/One Good Woman (WB)
38	32	28				<b>25</b> CINDERELLA/Don't Know What You Got (Till It's Gone) (Mercury)
2	7	19				<b>26</b> BOBBY McFERRIN/Don't Worry, Be Happy (EMI)
31	29	27				<b>27</b> BASIA/Time And Tide (Epic)
40	34	31				<b>28</b> TERENCE TRENT D'ARBY/Dance Little Sister (Columbia)
7	10	20				<b>29</b> NEW EDITION/If It Isn't Love (MCA)
—	40	36				<b>30</b> BOY MEETS GIRL/Waiting For A Star To Fall (RCA)
DEBUT	—	—				<b>31</b> DURAN DURAN/I Don't Want Your Love (Capitol)
—	—	39				<b>32</b> EDDIE MONEY/Walk On Water (Columbia)
—	—	38				<b>33</b> WHEN IN ROME/The Promise (Virgin)
—	—	37				<b>34</b> ELTON JOHN/A Word In Spanish (MCA)
10	15	23				<b>35</b> NEW KIDS ON THE BLOCK/Please Don't Go Girl (Columbia)
BREAKER	—	—				<b>36</b> ANITA BAKER/Giving You The Best That I Got (Elektra)
12	16	24				<b>37</b> JOAN JETT & THE BLACKHEARTS/I Hate Myself For Loving... (Blackheart/CBS)
DEBUT	—	—				<b>38</b> DARYL HALL & JOHN OATES/Downtown Life (Arista)
11	24	33				<b>39</b> GUNS N' ROSES/Sweet Child O' Mine (Geffen)
BREAKER	—	—				<b>40</b> HUEY LEWIS & THE NEWS/Small World (Chrysalis)

N&A Begins On Page 102  
New Artists & Chart Summary Page 101  
New P-1A Playlists Page 92

## ADULT CONTEMPORARY

3	2	1				<b>1</b> STEVE WINWOOD/Don't You Know What The Night... (Virgin)
8	5	4				<b>2</b> WHITNEY HOUSTON/One Moment In Time (Arista)
14	9	5				<b>3</b> BREATHE/How Can I Fall (A&M)
4	3	3				<b>4</b> BEACH BOYS/Kokomo (Elektra)
17	12	7				<b>5</b> ROD STEWART/Forever Young (WB)
2	1	2				<b>6</b> PHIL COLLINS/A Groovy Kind Of Love (Atlantic)
21	16	8				<b>7</b> ELTON JOHN/A Word In Spanish (MCA)
15	14	9				<b>8</b> MICHAEL BOLTON/Walk Away (Columbia)
1	4	6				<b>9</b> GLENN FREY/True Love (MCA)
22	19	14				<b>10</b> ANITA BAKER/Giving You The Best That I Got (Elektra)
25	21	17				<b>11</b> CHICAGO/Look Away (Full Moon/Reprise)
—	—	22				<b>12</b> GEORGE MICHAEL/Kissing A Fool (Columbia)
16	15	15				<b>13</b> LIVINGSTON TAYLOR/Lovin' Arms (Critique/Atco)
—	26	21				<b>14</b> UB40/Red Red Wine (A&M)
19	17	16				<b>15</b> SADE/Nothing Can Come Between Us (Epic)
BREAKER	—	—				<b>16</b> BARBRA STREISAND & DON JOHNSON/Till I Loved You (Columbia)
23	22	20				<b>17</b> BOY MEETS GIRL/Waiting For A Star To Fall (RCA)
12	11	10				<b>18</b> NATALIE COLE/When I Fall In Love (EMI)
6	7	12				<b>19</b> TAYLOR DAYNE/I'll Always Love You (Arista)
5	8	18				<b>20</b> RICK ASTLEY/It Would Take A Strong Strong Man (RCA)
—	28	25				<b>21</b> PM/Piece Of Paradise (WB)
26	24	23				<b>22</b> JIMMY BUFFETT/Bring Back The Magic (MCA)
DEBUT	—	—				<b>23</b> KIM CARNES/Crazy In Love (MCA)
—	—	30				<b>24</b> LUTHER VANDROSS/Any Love (Epic)
28	27	26				<b>25</b> AMY GRANT/1974 (We Were Young) (A&M)
—	30	27				<b>26</b> ROBERT CRAY BAND/Don't Be Afraid Of The Dark (Hightone/Mercury)
—	29	28				<b>27</b> AL STEWART/King Of Portugal (Enigma)
BREAKER	—	—				<b>28</b> KENNY G/Silhouette (Arista)
—	—	29				<b>29</b> TRACY CHAPMAN/Talkin' Bout A Revolution (Elektra)
10	13	19				<b>30</b> PETER CETERA/One Good Woman (WB)

Expanded AC Music  
Begins on Page 77

## AOR TRACKS

3	2	WKS	WKS	LW	TW	
3	1	1				<b>1</b> U2/Desire (Island)
15	8	2				<b>2</b> EDDIE MONEY/Walk On Water (Columbia)
—	—	9				<b>3</b> KEITH RICHARDS/Take It So Hard (Virgin)
5	3	3				<b>4</b> BON JOVI/Bad Medicine (Mercury)
8	4	4				<b>5</b> LITTLE FEAT/Let It Roll (WB)
41	21	12				<b>6</b> RANDY NEWMAN/It's Money That Matters (Reprise)
21	14	7				<b>7</b> VAN HALEN/Feels So Good (WB)
7	7	6				<b>8</b> BAD COMPANY/No Smoke Without A Fire (Atlantic)
12	13	10				<b>9</b> CINDERELLA/Don't Know What You've Got (Till It's Gone)(Mercury)
—	20	13				<b>10</b> 38 SPECIAL/Rock & Roll Strategy (A&M)
10	10	8				<b>11</b> ROD STEWART/Forever Young (WB)
1	2	5				<b>12</b> TOMMY CONWELL & THE YOUNG.../I'm Not Your Man (Columbia)
22	19	17				<b>13</b> JOHN HIATT/Slow Turning (A&M)
20	15	15				<b>14</b> HOTHOUSE FLOWERS/Don't Go (London/Polydor)
—	29	21				<b>15</b> JOHN LENNON/Jealous Guy (Capitol)
27	22	20				<b>16</b> NIGHT RANGER/I Did It For Love (Carnel/MCA)
BREAKER	—	—				<b>17</b> TRAVELING WILBURYS/Handle With Care (Wilbury/WB)
52	37	28				<b>18</b> TOM COCHRANE & RED RIDER/Big League (RCA)
6	9	16				<b>19</b> INXS/Never Tear Us Apart (Atlantic)
57	36	27				<b>20</b> DICKEY BETTS BAND/Rock Bottom (Epic)
11	11	11				<b>21</b> BUNBURYS/Fight (No Matter How Hard) (Arista)
BREAKER	—	—				<b>22</b> GREGG ALLMAN BAND/Slip Away (Epic)
4	5	14				<b>23</b> DEF LEPPARD/Love Bites (Mercury)
23	23	22				<b>24</b> BIG COUNTRY/King Of Emotion (Reprise)
BREAKER	—	—				<b>25</b> JEFF HEALEY BAND/Confidence Man (Arista)
38	33	30				<b>26</b> VIXEN/Edge Of A Broken Heart (EMI)
BREAKER	—	—				<b>27</b> IAN GILLAN & ROGER GLOVER/Telephone Box (Virgin)
19	17	18				<b>28</b> JOHN C. MELLENCAMP/Rave On (Elektra)
31	26	26				<b>29</b> JIMMY PAGE/Prison Blues (Geffen)
—	52	37				<b>30</b> KANSAS/Stand Beside Me (MCA)

Complete Tracks Chart  
Begins on Page 82

## URBAN CONTEMPORARY

3	2	2				<b>1</b> KARYN WHITE/The Way You Love Me (WB)
17	7	4				<b>2</b> LUTHER VANDROSS/Any Love (Epic)
9	5	3				<b>3</b> NEW EDITION/You're Not My Kind Of Girl (MCA)
15	8	6				<b>4</b> MIDNIGHT STAR 1/ECSTASY OF WHODINI/Don't Rock The Boat (Solar)
23	18	8				<b>5</b> ANITA BAKER/Giving You The Best That I Got (Elektra)
2	1	1				<b>6</b> BOBBY BROWN/My Prerogative (MCA)
18	12	10				<b>7</b> AL B. SUREI/Rescue Me (WB)
14	10	9				<b>8</b> VANESSA WILLIAMS/He's Got The Look (Wing/PG)
21	17	13				<b>9</b> READY FOR THE WORLD/My Girly (MCA)
6	6	7				<b>10</b> KIARA/The Best Of Me (Arista)
19	13	12				<b>11</b> HOWARD HUNTSBERRY/Sleepless Weekend (MCA)
—	29	16				<b>12</b> CHERYL "PEPSII" RILEY/Thanks For My Child (Columbia)
25	19	15				<b>13</b> PAULA ABDUL/(It's Just) The Way That You Love Me (Virgin)
34	26	21				<b>14</b> STEVIE WONDER/My Eyes Don't Cry (Motown)
24	20	17				<b>15</b> DENIECE WILLIAMS/I Can't Wait (Columbia)
28	25	19				<b>16</b> SWEET OBSESSION/Gonna Get Over You (Epic)
27	22	20				<b>17</b> TERENCE TRENT D'ARBY/Dance Little Sister (Columbia)
—	38	25				<b>18</b> FREDDIE JACKSON/Hey Lover (Capitol)
31	23	18				<b>19</b> BOBBY McFERRIN/Don't Worry, Be Happy (EMI)
36	28	24				<b>20</b> TROOP/My Heart (Atlantic)
16	14	14				<b>21</b> GEORGE BENSON/Let's Do It Again (WB)
—	37	28				<b>22</b> SURFACE/I Missed (Columbia)
29	27	22				<b>23</b> BILLY OCEAN/Tear Down These Walls (Jive/Arista)
35	34	27				<b>24</b> TRACIE SPENCER/Hide And Seek (Capitol)
39	30	26				<b>25</b> WHITNEY HOUSTON/One Moment In Time (Arista)
—	33	29				<b>26</b> REDDINGS/Call The Law (Polydor)
—	—	35				<b>27</b> CAMEO/You Make Me Work (Atlanta Artists/Mercury)
—	—	37				<b>28</b> BOYS/Dial My Heart (Motown)
—	—	36				<b>29</b> CHERRELLE/Everything I Miss At Home (Tabu/CBS)
—	—	32				<b>30</b> JONATHAN BUTLER/There's One Born Every Minute (Jive/RCA)
26	24	23				<b>31</b> MAC BAND 1/McCAMPBELL BROTHERS/Stuck (MCA)
—	—	33				<b>32</b> GREGORY ABBOTT/Let Me Be Your Hero (Columbia)
38	35	31				<b>33</b> JAMM/So Fine (Epic)
5	3	5				<b>34</b> SADE/Nothing Can Come Between Us (Epic)
DEBUT	—	—				<b>35</b> VESTA/Sweet, Sweet Love (A&M)
BREAKER	—	—				<b>36</b> GUY/Round And 'Round (Merry Go 'Round)(MCA)
—	—	38				<b>37</b> BILLY ALWAYS/Back On Track (Epic)
BREAKER	—	—				<b>38</b> ZIGGY MARLEY AND THE MELODY MAKERS/Tumblin' Down (Virgin)
—	40	39				<b>39</b> 10db/I Burn For You (Crush)
BREAKER	—	—				<b>40</b> LOOSE ENDS/Mr. Bachelor (MCA)

Top 10 Recurrents  
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