

**I N S I D E:**

**RADIO BUSINESS:  
FIRST QUARTER FIGURES**

Radio transaction volume and the number of stations traded are both up in the first quarter of '89 compared to last year's initial three months. A quick glance gives you all the facts and figures, and closer inspection is rewarded with a detailed state-by-state transaction chart. Exclusively yours in Radio Business.

Page 20

**WFBQ GOES STARK  
RAVING LIVE**

Many morning shows air song parodies and elaborately produced comedy skits — but how many are prepared to perform five hours' worth live? WFBQ/Indianapolis's fabled Bob & Tom pulled it off recently, and PD Michael Hughes describes the logistics and the rewards.

Page 74

**SALESPEOPLE LOOK  
AT THEMSELVES**

A survey of salespeople asked them to describe the basic characteristics of the breed, with some surprisingly critical results. Plus a look at the amount of weekend work you can expect if you're taking up a career in sales.

Page 32



**INSTANT INFORMATION**

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R&R Publisher Bob Wilson commented, "The age of instant R&R is here. The dynamics of this unique service can't truly be appreciated until you actually use it. Hot Fax is a first for our industry and the publishing world as well."

Full details in next week's R&R.

Newsstand Price \$5.00



**Noble Sells Boston  
Combo To Griffin  
For \$39 Million**

**Sets Sights On Network Ownership,  
More Stations**

Noble Broadcast Group is selling WKKU & WSSH/Boston to entertainer Merv Griffin for \$39 million as part of a strategy to expand into radio network ownership.

"We've reached the point where we need to realize some of the equity we've built up in our stations," Noble CEO John Lynch told R&R Tuesday (4/18). He said the San Diego-based company intends to acquire a "full complement" of 24 stations, and is actively searching for a major network to acquire. While he declined to identify any possible acquisition targets, he did say he expects to make additional acquisitions soon.

Industry observers point to the United Stations or Transtar radio networks as the most likely acquisition targets, especially since both companies retained an investment banking firm last year to review financial strategies.

In 1985 Noble sold KJOI/Los Angeles to Legacy Broadcasting for a then-record \$43.5 million, and then embarked on a rapid acquisition campaign that transformed the company into the second-largest radio broadcaster in the nation, with 18 stations. Noble purchased WSSH in 1986 for \$18.5 million and WKKU in 1987 for \$3.7 million.

The Boston transaction marks the latest in a series of radio deals by Griffin, who recently attracted international attention while dueling with New York developer Donald Trump for control of the Resorts International gaming empire.

Griffin, a veteran broadcaster, has had numerous station investments over the years. Recently he purchased WHJJ & WHJY/Providence for \$34 million. He also owns WPOP & WIOF/Hartford and WTRY & WPXY/Albany.

NOBLE/See Page 52

**Jackson's 'Soul' Quartet**



A highlight of the third annual Soul Train Music Awards telecast was a special tribute to Michael Jackson, honored with four awards, including the Heritage Award for lifetime achievement and the first Sammy Davis Jr. Award, given annually to the year's top performer. Adding a touch of levity and elegance to the tribute proceedings were presenters Eddie Murphy and Elizabeth Taylor. Jackson also carried home two more awards, while Anita Baker derailed the competition by sweeping all three of her nominated categories.

Photo: Arnold Turner

**T.J. MARTELL  
FOUNDATION  
SECOND ANNUAL RADIO ROAST**



**Dees Rules The Roast At White Bash**

WXKS-FM/Boston PD and Pyramid Broadcasting VP/Programming Sunny Joe White was the honoree of the second annual T.J. Martell Foundation Radio Roast (4/15), held at Columns in New York and adding a reported \$37,000 to this year's total take of over \$4 million. A capacity crowd cheered as Columbia's VP/Artist Development, roast organizer, and last year's target Kid Leo, WBCN/Boston PD Oedipus, Atco VP/Promotion Bruce Tenenbaum, Atco National Dance Coordinator Joey Carvello, producer/writer Jellybean Benitez, Pyramid CEO Richie Balsbaugh, and KIIS-AM & iFM/L.A. morning star Rick Dees took their shots at everything from White's programming to his looks. The capper was a short video clip featuring some old photos of White's childhood and early career. Shown (l-r) are Balsbaugh, Oedipus, White, and Dees.

**WINTER '89 ARBITRONS**

**WPAT Unseats Z100;  
KIIS Close To KPWR**

Easy Listening combo WPAT-AM & FM won its first clearcut New York Arbitron book since spring 1987, as winter '89 ratings were issued in the three top markets plus San Diego, Riverside-San Bernardino, and Nassau-Suffolk. WPAT's 4.9-6.2 boost beat CHR WHTZ, which went 5.6-5.3.

**Top 3 In The  
Top 3**

**New York**

WPAT-AM & FM	4.9-6.2
WHTZ	5.6-5.3
WCBS-FM	4.3-4.7

**Los Angeles**

KPWR	7.2-6.4
KIIS-FM	5.8-6.2
KOST	5.4-5.6

**Chicago**

WGN	8.6-9.5
WGCI-FM	6.7-7.4
WVAZ	4.2-6.0

• Full ratings for these markets plus San Diego, Nassau-Suffolk, and Riverside-San Bernardino, Page 44

5.8-6.2. And AC KOST continued its climb, 5.4-5.6, retaining third and moving within striking distance of the top.

WGN further reestablished its Arbitron leadership in Chicago by increasing its margin to over two shares over UC WGCI-FM; both moved up (see box this page), as did WGCI's more adult-oriented Urban rival WVAZ.

WINTER ARBITRONS/See Page 54

**Ilberman  
CBS  
Exec. VP**

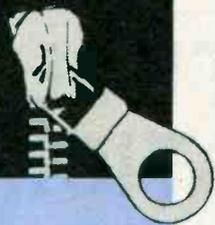


Mel Ilberman

In Los Angeles, KPWR clung to a narrow lead despite a 7.2-6.4 showing, while archrival KIIS-FM, which next book will add its AM's ratings after the resumption of their simulcasting, was second by a whisker, rising

Mel Ilberman has been promoted to Exec. VP at CBS Records, where he will continue to be involved in all areas of the company's US operations and will report to CBS Records President Tommy Mottola.

ILBERMAN/See Page 52



# Carter Now VP/GM At KMBZ & KMBR

Bonneville Radio has transferred KIRO/Seattle GSM Ron Carter to co-owned KMBZ & KMBR/Kansas City as VP/GM. He replaces Paul Leonard, who left to broker stations for Americom in Washington, DC.

"Ron has done a great job for us, and he will be missed," noted KIRO VP/GM Joe Abel, who also

oversees KMBZ & KMBR. "Because of his outstanding organization and development of our sales staff, we will continue to obtain the major share of Seattle's radio ad revenue."

"We are very pleased that Ron has accepted this assignment, and look forward to having him as part of our top management team," said Bonneville Radio Group President Rodney Brady. "We are pleased that a person with extensive broadcasting experience and who has demonstrated a strong commitment to Bonneville's core values will be assuming this key position in the company."

Carter joined KIRO in 1974. He left in '78 to become GSM at KPLZ/Seattle, but rejoined KIRO as VP/Sales in 1981.

## McCrae Moves To KDKB As PD

KRQR/San Francisco Asst. PD/MD John McCrae has filled the longtime PD opening at KDKB/Phoenix. He succeeds Cynde Slater, who exited the Sandusky AOR last December to found the Talent Developers training company.

KDKB VP/GM Chuck Artigue remarked, "After interviewing dozens of candidates, I'm elated to be able to bring John in. He's got that major market experience I desperately need as well as a good, adult feel for what we're trying to accomplish."

McCrae, a 15-year vet, has been eyeing a PD slot for some time. Asked why he chose KDKB, he said, "To get your first PD gig in a major market that size is not an option that comes up very often. What also convinced me was Sandusky's commitment to the format and the market. They're going to be doing AOR in Phoenix for a long time; there's absolutely no hint of insecurity there."

In addition to four years at KRQR, McCrae's resume includes

McCRAE/See Page 52

## Slade Fills KJLH GM Position

Karen Slade, formerly a Regional Sales Manager for Xerox, has been named GM at Los Angeles UC outlet KJLH. The GM slot had been open for about a year, since Jim Maddox left the station.

Slade commented, "KJLH was looking for someone with a strong business background and business skills, and I had held sales management posts at Xerox in Atlanta for 11 years. We're going through a reorganization at the station, and right now I'm assessing and evaluating our strengths and weaknesses. We plan to stretch out to bring new music and new concepts to the market."

SLADE/See Page 52

## QUINN PD; NEW CALLS WSNL

### WMRY Segues From AOR To AC

WMRY/St. Louis jettisoned its AOR format at midnight April 14 for AC, with new calls WSNL ("Sunny 101 FM"). Four-year WASH/Washington Asst. PD/MD Johnny Quinn will arrive to program the station May 1.

WSNL GM Thomas Callahan told R&R, "Our direct competitor is the Format 41 affiliate (KRJY), and we feel we can beat a satellite-delivered format any day. Our research indicated that a big segment of the St. Louis radio audience was being underserved and overlooked by local radio stations. Adults 25-54 who don't like hard rock or easy listening formats will feel at home with our soft AC format. We have constructed new state-of-the-art studios, upgraded our staff, built a new transmission tower, and launched a major advertising campaign."

Regarding Quinn, Callahan told R&R, "By sheer coincidence, he's a fellow Brooklynite. He's been in the Washington market for about ten years, is an expert with the Selector system, and is writing a book on radio programming. This will be his first big shot in a PD's

chair, but I'm confident he will be just fine in this position."

Interim PD Jim Singer will remain with the station.

In the winter Birch, WMRY finished 13th 12+ (1.6) and tied for 13th in the fall Arbitron (also with a 1.6).

## Helms KYW News Chief

Group W's News-formatted KYW/Philadelphia has named crosstown WTXF-TV Asst. ND Mark Helms Exec. Editor. He will begin his new assignment May 1.

Helms began his career at KYW, where he served as overnight desk assistant, writer, and correlator. He worked as Assignment Editor at Philadelphia's WPVI-TV, KYW-TV, and WCAU-TV, and was ND at the New Jersey Network.

In the most recent ratings, KYW reached a 5.5, landing in a sixth place tie in the winter '89 Birch, and scored a 6.5, ranking fourth in the fall '88 Arbitron.



Jeff Laufer

## Laufer Joins RCA AOR

National Album Promotion Director

Veteran promotion executive Jeff Laufer has segued to RCA Records as Director/National Album Promotion, where he will operate out of the label's L.A. offices and will report to Sr. Director/Album Promotion Kevin Sutter.

"Jeff's dozen years in the business make him one of the most knowledgeable and effective promotion people I know," said RCA VP/Promotion Jim McKeon. "He's very plugged into what's happening on the street; I can think of no one more qualified for this position than Jeff."

Prior to joining RCA Laufer spent three years at Chrysalis Records, most recently as Director/West Coast Promotion. He also held promotion posts at Arista, PolyGram, and Atlantic Records.

## Squartino KRN B GM

Jones OM, Fine PD; CHR/Urban Shift

Dee Rivers Corp. Urban KRN B/Memphis has modified its format to a more CHR/Urban ("churban") sound and changed identifiers from Magic 101 to Hot 101. In addition, the station has named Bill Squartino GM, upped Melvin Jones to OM, and promoted Reggie Fine to PD.

Squartino, who succeeds KRN B GM Fred Webb, said, "We want to take the station in a hot urban direction, leaning toward CHR, so we will be pulling some dance-oriented cuts off the CHR list. We'll continue servicing the urban community, as we have since 1929; it would be foolish to disenfranchise ourselves from that audience. We just want to have a little more polish and pizzazz, with exciting new promotions and more listener input."

Squartino previously served as GSM at CHR KZOU/Little Rock.

Jones, who was upped from PD and will do middays, told R&R, "We're fine-tuning what we have and trying to broaden our audience base. I will be responsible for the overall programming operations, and will interact with the sales staff and other departments to make sure the whole ship runs more efficiently."

Eleven-year industry vet Fine previously served as Asst. PD/afternoon driver at crosstown WHRK and late-night announcer at WHRK AM sister WDIA before joining KRN B last month, and will

SQUARTINO/See Page 52

## A POTPOURRI OF GOLD

A varied menu in this month's Gold column

- KODJ/L.A.'s sign-on and first hour
- AM winner KWG/Stockton
- And the song parody of the month

Page 80

## FEATURES

RADIO BUSINESS: Sillerman/Group W continued . . .	12
NAB PREVIEW '89:	
● Radio Session Highlights . . .	25
● New Product Lineup . . .	26
● VOA Europe's Frank Scott Interviewed . . .	31
OVERVIEW:	
● MANAGEMENT: Sales from the inside . . .	32
● MEDIA: Rolling Stone R US . . .	34
● LIFESTYLES: More kids = more gadgets . . .	37
● PEOPLE . . .	38
NEWSBREAKERS . . .	40
TIMELINE . . .	43
RATINGS: First winter Arbitrons . . .	44
STREET TALK: SMN goes Country . . .	46
ON THE RECORDS: Cannibalism in rock . . .	56
MUSIC:	
● ROCK OVER LONDON . . .	58
● COMPACT DATA . . .	60
● POLLSTAR . . .	60
MUSIC DATEBOOK . . .	62
CALENDAR: Should radio stars go on TV? . . .	64
NETWORK FEATURE FILE . . .	66
MARKETPLACE . . .	88
OPPORTUNITIES . . .	91

## FORMATS

CHR: PD Roundtable, Pt. II . . .	68
AOR: WFBQ's real-live thrills . . .	74
URBAN CONTEMPORARY: YBPC grass roots activity	78
GOLD . . .	80
COUNTRY: ACM's broadcast winners . . .	83
NASHVILLE THIS WEEK: New farm benefit project . . .	84
AC: Cleveland's fierce three-way battle . . .	86

## MUSIC INFORMATION

WORLD MUSIC OVERVIEW: DMR, UK, Australia, Canada charts . . .	58
MUSIC VIDEO: MTV, VH-1 lists . . .	60
URBAN CONTEMPORARY . . .	94
COUNTRY . . .	98
CURRENT-BASED AC . . .	101
GOLD-BASED, FULL-SERVICE AC . . .	103
NAC . . .	104
CONTEMPORARY JAZZ . . .	104
AOR TRACKS . . .	107
AOR ALBUMS . . .	108
NEW ROCK . . .	110
CHR . . .	114
AC, AOR, CHR, COUNTRY, URBAN CHARTS . . .	BACK PAGE
NEW ROCK, NAC, CONTEMPORARY JAZZ HIGHLIGHTS . . .	BACK PAGE

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## Ballentine Exits WAPI Over ARB Snafu

### Peake PD After Concert Line Tag Goes Over The Line

WAPI-FM (195)/Birmingham and PD Jeff Ballentine have parted company over what station officials are calling "an inadvertent Arbitron ratings rule violation." Asst. PD/MD John Peake has been upped to succeed Ballentine as PD.

Late last Thursday (4/13) Ballentine asked Bob Barry, Production Director at Nostalgia-formatted WAPI (AM), to recut 195's concert line when it was discovered to be out of order. Ballentine handed him the copy and jokingly said, "Don't forget to tell them to write us down in the Arbitron diary." Barry thought Ballentine was serious and recorded it as requested.

Crosstown CHR WKXX (KXX106) monitored the concert line and alerted Arbitron of the infraction. As a result, Barry was suspended for two weeks and Ballentine exited.

WAPI-AM & FM VP/GM Bernie Barker told R&R, "Fortunately we discovered the problem (quickly) and the message aired for only 24 hours before we took it off the machine. It was never aired on the radio. We immediately contacted Arbitron, which prevented a complete

delisting from the winter book. Instead, the book will be stickered and a distortion listing will be noted on Page 5b.

"As I pointed out to Arbitron, it was an unfortunate incident but it happened. The statistical probability of the indiscretion affecting the winter book in any way is infinitely minute. It's especially unfortunate because I have never had a PD work harder or with more conviction than Jeff Ballentine and I'd recommend him to anyone — that's what I'm doing already."

Ballentine told R&R, "I'm proud of my accomplishments at 195. Bernie, (Dittman Broadcasting VP/Programming) Randy Lane,

and I have worked hard together to make 195 the premier CHR in Birmingham. It was just unfortunate that this happened."

Discussing new PD Peake, Barker commented, "Since joining 195 from WRQX (Q107)/Washington two years ago, he has demonstrated his talent as MD, Research Director, and Asst. PD, where he worked closely with Jeff Ballentine and Randy Lane."

Peake told R&R, "I really enjoyed working with Jeff and learned a lot from him. I'm looking forward to continuing many of his ideas at the station as well as implementing some of my own."

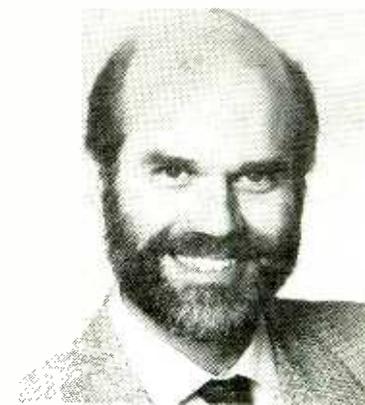
## Summer Comes To Atlantic



Atlantic has signed Donna Summer and will release her album "Another Time And Place" April 28. Shown at the label's New York offices are (l-r) Atlantic Sr. VP/GM Mark Schulman, President Doug Morris, Summer, manager Bruce Sudano, and Atlantic Sr. VP Tunc Erim.

## Rothman Geffen's Marketing Director

Six-year Geffen Records vet Robin Rothman has been upped from Director/Label Operations & Assistant to the President to Director of Marketing Services/Operations. In his new post he will oversee the advertising, editorial, merchandising, and graphic arts departments, and continue to oversee all scheduling and coordination of marketing campaigns.



Robin Rothman

velopment of the departmental structure of Geffen Records."

Geffen President Ed Rosenblatt commented, "Robin's contribution to Geffen Records in the past six years has been invaluable. During that time we've grown from what was primarily an A&R entity to a full-service record company, and his contributions have certainly enhanced our development."

Rothman said, "I'm pleased to be given the added responsibility of administrating these particular areas, and am enthusiastic about contributing to the growth and de-

Before joining Geffen Rothman headed the West Coast office of Starstream Communications, which produced live and televised talent search shows. He worked in merchandising at Warner Bros. Records from 1973-83, before which he was at ABC Records for two years.

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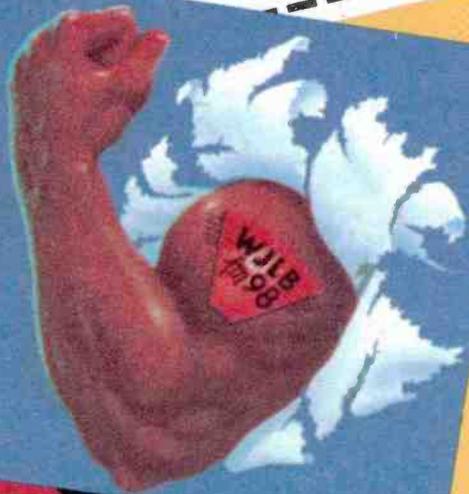
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GM's & GSM's: Check out the examples  
sent with this issue of R&R!



# THIS SUMMER THE BRIT

**Memorial Day Weekend Roots Of The British Invasion.** Here are the songs that really started the British Invasion! Members of the Beatles, Rolling Stones and Animals go back to their beginnings in the American rock & roll of Chuck Berry, Carl Perkins, Buddy Holly and Little Richard!

**June 2-4 The Beatles . . . Beginnings.** The Beatles led the charge with ammo like "Love Me Do," "I Want To Hold Your Hand," "She Loves You" and "Please Please Me." Relive the excitement!

**June 9-11 The Liverpool Scene.** Featuring Gerry & The Pacemakers, the Searchers, Billy J. Kramer, Cilla Black and the legendary original Badfinger.

**June 16-18 The Rolling Stones . . . Beginnings.** They were the "Bad Boys" of Rock & Roll. But they sure made good music! From "Not Fade Away," to "Satisfaction," and "Ruby Tuesday." The early classics are all here!

**June 23-25 The London Scene.** Hear the Yardbirds, Small Faces, Manfred Mann, The Who, Procol Harum and more from England's biggest hometown.

**June 30-July 2 The Animals.** Eric Burdon remained true to his R&B roots even after he went to War. Maybe that's why these Animals' tracks are classics.

**July 7-9 The Midlands Scene.** Manchester gave us the Hollies, the Mindbenders, Freddy and the Dreamers and everybody's favorite relocated Australians, the Bee Gees. From Birmingham came The Moody Blues, Steve Winwood and the Spencer Davis Group.

**July 14-16 The Kinks.** From power chord beginnings to biting social satire, few bands were more British . . . and at the same time more universal.

**July 21-July 23 The Beatles.** The standard-bearers throughout the Invasion. As John, Paul, George and Ringo grew, so did popular music. Here we follow them from the creative peaks of "Sgt. Pepper" through the brilliant "Let It Be."

**July 28-30 British Invasion Ladies.** Meet Marianne Faithful, Dusty Springfield, Cilla Black, Lulu, Petula Clark and more talented British "birds."

**August 4-6 The Dave Clark Five.** They were "Glad All Over" when their early hits rivaled



# ISH ARE COMING...BACK!

the Beatles' in popularity in the U.K. And even gladder when they charted two dozen times in the U.S.!

**August 11-13 The Hollies.** On songs like "Bus Stop," "Stop, Stop, Stop," and "Carrie-Anne," Graham Nash & Company had the tightest and most distinctive harmonies of them all.

**August 18-20 The Folk Scene.** The British folk scene inspired such artists as the Springfields (featuring Dusty), Peter (Asher) and Gordon, Chad and Jeremy and "the British Dylan," Donovan.

**August 26-27 The Rolling Stones.** Here's the music that transformed them from Bad Boys to "The Greatest Rock And Roll Band In The World" and beyond.

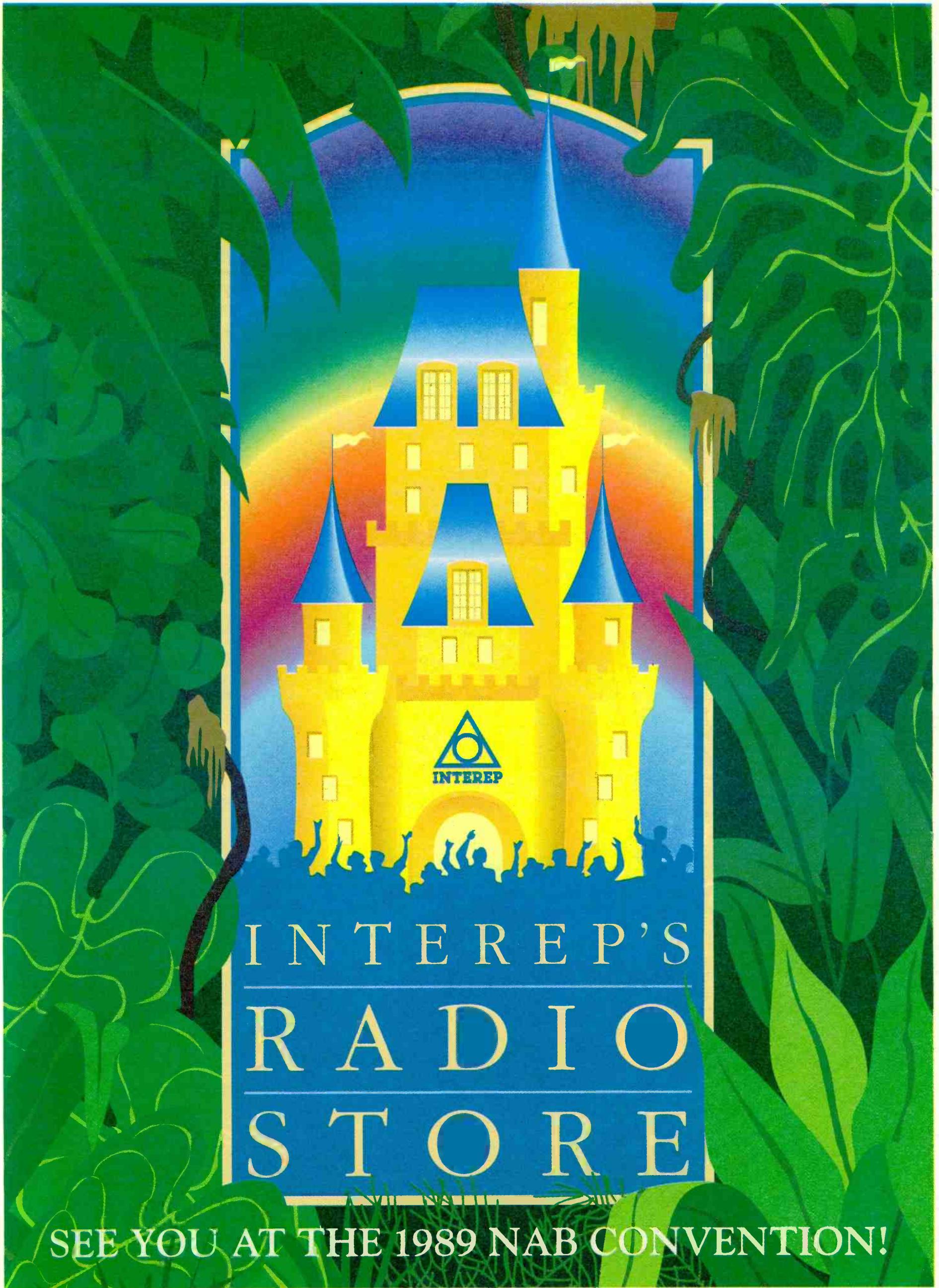
**Labor Day Weekend Gold Records of the British Invasion.** To wrap it all up—the biggest and best! Here are million selling singles and gold albums by the Beatles, Rolling Stones, Donovan, the Kinks, the Animals, the Who and much, much more.

All this summer Britannia rules the airwaves! For station clearance information call United Stations Programming Affiliate Relations in Washington, D.C. at 703-276-2900.

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**NEWS**

**CAPARIS, KOONIN HEAD UNIT**

**Coca-Cola Forms Entertainment Marketing Department**

Citing an already-heavy emphasis on entertainment-oriented promotion, the Atlanta-based Coca-Cola Co. has formed an entertainment marketing unit under soft drink division Coca-Cola USA.

"Entertainment marketing will continue to play a prominent role in our activities as we head into the 1990s," said Coca-Cola USA VP/Marketing Services James Patton. "This unit was established to review, recommend, and create properties and contacts within the

entertainment industry which may offer unique promotional opportunities to the company and our customers."

The new unit will be jointly headed by Directors/Entertainment Marketing Peter Caparis and Steve Koonin.

Patton noted Coke's affiliations with George Michael, Whitney Houston, the Walt Disney Co., Hard Rock Cafe, and MTV as evidence of its entertainment affiliations over the last two years.

**Goldman Personics Chairman**

Personics Corp. has named former BMG Music President/CEO Elliot Goldman Chairman. The company also announced that its Personics System record store music-taping service has signed an agreement to add CBS Records titles to its roster of available songs, which already includes music from WEA, Capitol-EMI, PolyGram, MCA, and more than 40 other labels.

Personics Founder/President Charles Garvin commented, "The leadership and energy that Elliot Goldman has brought to our company, not to mention his credibility



Elliot Goldman

as an experienced and well-respected music industry executive, have been important reasons why we have garnered the acceptance we now have in the music industry."

Goldman, who joined Personics as a board member/operating consultant in 1987 and headed the company's effort to secure music product and support from labels, said, "The overwhelmingly favorable results achieved to date tell the story of Personics coming of age. Personics must now build on that initial success... continuing to prove itself as an effective marketing tool for the sale of prerecorded product."

Goldman previously served as Administrative VP at CBS Records, Exec. VP/GM at Arista Records, and Sr. VP at Warner Communications.

The first group of CBS selections will enter the Personics catalog in May, increasing the number of songs in the system to more than 4000. Included will be cuts from all music formats and 80 artists.

**Roszman Adds WGR PD Duties**

WGR-AM & FM/Bufalo OM Mike Roszman has taken on added responsibilities as PD of the AM. He succeeds Max Gibson, who has left the Full-Service AC outlet.

Combo GM Charles Banta told R&R, "Mike has been a loyal, steadfast employee of these stations for about 20 years. He has an astute, in-depth understanding of the marketplace and is extremely well-suited for this job. As OM, he has responsibilities for FCC work and administrative and managerial duties that apply to both stations.

"We don't have plans to dramatically change the format on WGR (AM)," Banta added. "We intend to improve and polish what we have. The station has a long history - it was the first radio station in Buffalo. It has, by far, the best AM signal in the market. I hope to see us improve upon the product."

WGR (AM) finished in a tie for 13th 12+ in the winter Birch (1.7) and was 12th (3.0) in the fall Arbitron.

**KEMX Sets Kalusa As PD**

Ray Kalusa has assumed the programming duties at SMN Star Station affiliate KEMX/Salt Lake City. Satellite programming airs on the station 21 hours a day (9am-6am).

Kalusa, who is also Asst. PD/MD for KEMX's CHR sister KCPX, said, "This promotion is forcing me to be a better time manager. I do an all-request morning oldies show on KEMX. Ideally, by 11:30am I have prepared everything necessary for the station, so from then until about 5:30pm I'm dealing with things connected with KCPX. We're trying to reach as big a 35+ audience as possible by providing just enough news and information balanced with the right music."

Kalusa has been with KEMX & KCPX for six years. Previously, he worked for KKJQ/Ogden and WNDU (U92)/South Bend.

KEMX registered a 0.3 in both the winter Birch and fall Arbitron.

**Wee Papa Girls At The Palace**



Jive/RCA artists the Wee Papa Girls, whose album is titled "The Beat, The Rhyme, The Noise," are pictured backstage at the Palace in Los Angeles with label staffers. Shown are (l-r) RCA VP Skip Miller, Wee Papa Girl Timmy Lawrence, RCA's Sharon White, Wee Papa Girl Sandra Lawrence, RCA's Gary O'Neal, and RCA's Joe Hecht.

**Porter Picked As WMMJ PD**



Paul Porter

WMMJ/Washington morning man Paul Porter has been named PD of the Black Oldies-oriented AC station. Porter, who retains his on-air duties, had been serving as interim PD since the early March departure of PD Sterling Scott.

"We're building from the ground up," said Porter. "We're going to give adults a full-service station. We'll be softer and more Oldies-based than the Urbans."

WMMJ co-owner Alfred Liggins said, "Paul has proved to be a knowledgeable, loyal, and hard-working professional who understands the direction in which ownership wants to take the station."

Prior to joining WMMJ, Porter spent six years as overnight host at crosstown Urban powerhouse WKYS. His programming experience includes a 1979-80 stint as Asst. PD at WILD/Boston, followed by two years as MD at WCAS/Boston.

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## BILL MOVES TO SENATE

## Fairness Doctrine Opponents Buoyed By Recent Support

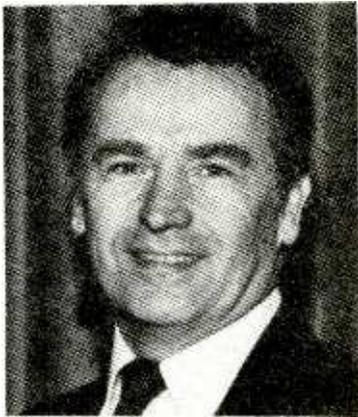
Following a week in which their cause was championed by the nation's newspaper editors and apparently supported by the President, opponents of the Fairness Doctrine are talking optimistically about blocking legislation that would write the policy into law. But that legislation continued to move forward on Tuesday (4/18) with the Senate Commerce Committee's voice vote to send its Fairness bill to the full chamber.

"The situation certainly looks a lot better than it did six months ago," said Radio-Television News Directors Association President Ernie Schultz. "I think there may be a lot more opposition to the Doctrine than its supporters believe."

Schultz's upbeat view was prompted in part by last week's annual meeting of the American Society of Newspaper Editors, during which President George Bush and ASNE voiced varying degrees of opposition to the Fairness Doctrine.

### Bush Following Reagan's Lead?

Asked Wednesday (4/12) if he would follow the lead of former President Ronald Reagan by vetoing any Fairness legislation that might reach his desk, Bush told the assembled editors, "Well, I don't want to indicate that a veto will be



Ernie Schultz

**"The situation certainly looks a lot better than it did six months ago."**

—Ernie Schultz, RTNDA

necessary, but I will stand with the previous position that I was a part of in the last administration."

The RTNDA immediately interpreted Bush's answer to mean he would veto a Fairness bill, and issued a public statement commending the President for that stance. "Remember," Schultz told R&R, "it only takes 34 votes to sustain a veto in the Senate."

A spokeswoman for Fairness opponent Sen. Robert Packwood (R-OR) also said the remark should be taken as a veto promise. "If we get the veto, we're fairly confident we have the votes to sustain it," said the staffer.

But others were less certain about what Bush's statement really meant. NAB, which has maintained a low profile in the current Fairness fight, said the President's remarks indicated he "did not wish to prejudge what action Congress or his Administration will take." A House aide who is close to the Fairness battle said he found the President's comment confusing. "It wasn't exactly a clear statement," he said. "I don't know what the hell (Bush) meant."

A spokesman for Rep. John Dingell (D-MI), sponsor of the House Fairness bill, said the congressman had "no response" to Bush's remark. Sen. Ernest Hollings (D-SC), sponsor of the Senate Fairness bill, did not comment directly on the President's remarks. But in a statement noting committee approval of his bill, Hollings reiterated his belief that the doctrine does not chill broadcasters' speech.

### ASNE Opposes Codification

If Bush's statement regarding the doctrine was somewhat muddy, the ASNE's was unmistakably clear. In his opening remarks, outgoing ASNE President and USA Today Editorial Director John Seigenthaler called the Fairness Doctrine "nothing short of government regulation of speech" and urged his largely receptive audi-

**"I will stand with the previous position that I was a part of in the last administration."**

—President George Bush

ence to oppose its codification. On Saturday (4/15) the *Washington Post* carried an anti-Fairness Doctrine editorial that said "a truly free flow of ideas is one without the US government playing program manager or public affairs director."

"I think the newspapers realize, particularly as they make use of more electronic equipment, that we're all in the same boat and they can't just say, 'Hey, your end is sinking,'" said Schultz. "They know there are people out there who would like to see a right-of-reply rule for newspapers."

## FCC Adopts New AM Interference Standards

### Stations Given Five Years To Comply

Despite objections from some who believe the rules will be financially burdensome to broadcasters, the FCC last week adopted a new set of AM emissions rules designed to reduce interference and increase sound quality on the AM band.

Beginning June 30, 1990, AM stations will be required to meet the National Radio Systems Committee's NRSC-2 RF emissions standards, which were designed by an industry panel to reduce second adjacent channel interference. By implementing tighter emissions standards, the FCC hopes not only to reduce interference but also to spur receiver manufacturers to produce AM radios with wider frequency response. In an effort to protect listeners from adjacent channel interference, receiver makers have gradually narrowed the frequency response of their AM radios, thus reducing their capacity for sound fidelity.

### Boon To The Band

"This could be the biggest boon to AM radio in years," said Susquehanna Radio VP/Engineering Charles Morgan, who headed the committee that developed the new standard. "I firmly believe that most manufacturers will bring better quality radios to market within a year or two."

In adopting NRSC-2, the Commission rejected the NRSC-1 stand-

ard, which reduces second channel interference by controlling transmitter input. The Commission ruled against NRSC-1 on the belief it is less effective than NRSC-2, can be easily circumvented, and would afford licensees less flexibility in adjusting their audio processing equipment.

NAB and several broadcasters who filed comments with the Commission endorsed adoption of NRSC-1 because it is much less expensive for stations to implement. Most stations can be equipped to meet the NRSC-1 standards for about \$400 to \$600 in transmitter parts. NRSC-2, by comparison, will cost stations either \$1800 for a "splatter monitor" or \$20,000 for a spectrum analyzer. According to NAB, some 1000 AM stations already adhere to NRSC-1.

In recognition of the cost factor, the FCC said those stations that adhere to NRSC-1 will be presumed to be in compliance with the new rules until June 1994, at which time they will have to adopt the NRSC-2 standard.



## DC REPORT

PAT CLAWSON

### Sillerman-Group W Merger Announcement Expected Soon

Lawyers and accountants are working overtime hammering out the fine points of a \$400 million merger of Legacy Broadcasting with Group W Radio, and insiders now say the deal probably will be announced officially next week.

New York radio tycoon Robert F.X. Sillerman jetted to Pittsburgh on Monday (4/17) for talks with Westinghouse Electric Chairman John Maurus. Insiders say the chemistry between the two was good, and Sillerman came out with some cash and a minority stock position in a radio empire to be worth in excess of \$700 million. Group W execs can't wait to get their hands on Legacy's prime FM properties — but they debunk speculation of format changes.

"The idea that we'd buy the FMs and change the formats to all-News is almost laughable," scoffed one high-level Group W insider. "We're interested in the Legacy formats to broaden out our company. (Group W Radio Chairman) Dick Harris has made it ringingly clear that we have much to learn from those stations, and he has no intention to lay down a Group W coat on them. As for Sillerman, he certainly has the entrepreneurial germ — and it could be exciting putting that into Group W."

### Rumbles From The RAB Jungle

RAB staffers are openly griping about the nonsense management style of new RAB President Warren Potash. About five employees have jumped ship, photocopy machines are working overtime cranking out resumes, and now an anonymous letter allegedly written by 20 staffers has been mailed to the trade press.

The letter warns of "a mass exodus" of RAB employees and graphically describes the Texan as a foul-mouthed "farmer" who treats people "like idiots or children," and a penny-pinching "dictator with no vision."

Potash said Tuesday (4/18) that he's unfazed by the gripes, and hasn't read the letter and doesn't plan to. "So I'm a tyrant," he told R&R. "So I'm a farmer. So what! Let me ask you, am I in as much trouble as (House Speaker) Jim Wright? I don't think so."

Potash added that he hasn't had any complaints from those who really count — his bosses.

### Schonbak Exits MVP, Kadlec Forms New Consultancy

Broker Ray Schonbak is leaving Media Venture Partners effective May 1 "to pursue other broadcast interests." Based in the San Francisco office, the former Metromedia Television executive has been with MVP since it started operations 18 months ago.

"I just missed the operations end of the business and decided to get back in it," Schonbak told R&R. He's scouting for new opportunities.

Meanwhile, financial wizard Charles Kadlec is launching a new broadcast banking and consulting firm in affiliation with Communications Partners Ltd. of Dallas. He'll split his time between offices in DC and Dallas.

### FCC's John Kamp Becomes Junkyard Dog

FCC Public Affairs Chief John Kamp has been named the Commission's first Inspector General in charge of rooting out "waste, fraud, and abuse." While many broadcasters may feel those terms define the Commission itself, Kamp says he doesn't plan to shut the agency down anytime soon.

Kamp's mission is to protect the taxpayer by conducting audits and investigations to promote economy, efficiency, and effectiveness. Former President Reagan used to call IGs "angry junkyard dogs," but that's a label the congenial Kamp has a hard time accepting.

"I'm not sure what a junkyard dog is, but I guess I am one now," Kamp said. "The Chairman has told me to go at the job without fear or favor — and I plan to."

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2.7 TO 21.4

MEN 18-24

1.4 TO 12.1

MEN 18-34

MON-SUN, 6A-MID BIRCH MONTHS OCT/NOV/DEC./JAN, '89

DENVER/KRZR

IN JUST 30 DAYS ON-THE-AIR

.3 TO 2.0

MEN 18+

.0 TO 3.5

MEN 18-34

MON-SUN, 6A-MID BIRCH DEC./FEB, '89

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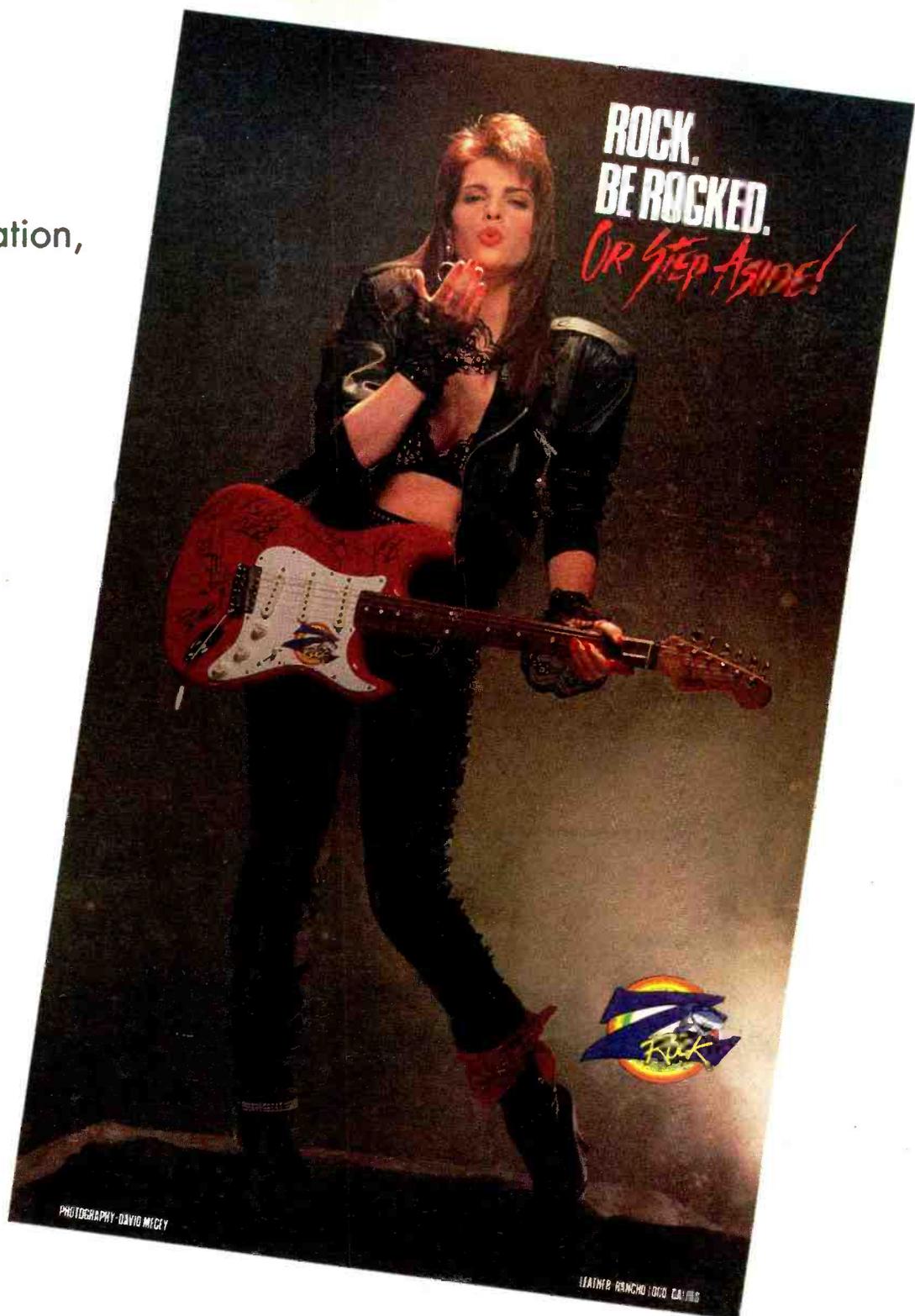
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TRANSACTIONS

# Merv Moves On \$39 Million Noble Beantown Combo

**Deal Of The Week:**

**WKKU & WSSH/Boston**  
 PRICE: \$39 million  
 TERMS: Cash  
 BUYER: The Griffin Group, headed by entertainer Merv Griffin. The company recently announced plans to purchase WHJJ & WHJY/Providence and WVEZ-AM & FM/Louisville.

SELLER: Noble Broadcast Group, owned by John Lynch. The company also owns WKCI & WAVH/New Haven, WBAB-AM & FM/Long Island, KBEQ-AM & FM/Kansas City, KBCO-AM & FM/Denver, XTRA-AM & FM/San Diego, WHME/Toledo, KMJM/St. Louis, KYOK & KMJQ/Houston, and KMGI & KIXI/Seattle.

FREQUENCY: 1510 kHz; 99.5 MHz  
 POWER: 50 kw; 32 kw at 603 feet  
 FORMAT: AC

BROKER: Neil Rockoff and Joe Sitrick of Blackburn & Co.

COMMENT: Noble purchased the FM in September 1986 for \$19.5 million, and the AM in January 1987 for \$3.7 million.

**Group Deals**

**Monday Media Stations**  
 PRICE: \$10,000  
 TERMS: Foreclosure to settle debt default. Seller to provide buyer with promissory note for minimum of \$10,000 due in 18 months at 11% interest, up to a maximum of \$40,000 in the event the stations are resold within 18 months.

BUYER: Amercom Corp., principally owned by Richard Hencley of Arden Hills, MN.

SELLER: Monday Media Inc., owned by W. Michael Dwyer.

**KXLV/Cambridge, MN**  
 FREQUENCY: 103.5 MHz  
 POWER: 3 kw at 300 feet  
 FORMAT: AC

**WXCE/Amery, WI**  
 FREQUENCY: 1260 kHz  
 POWER: 5 kw  
 FORMAT: Country

**WHTL/Whitehall, WI**  
 FREQUENCY: 102.3 MHz  
 POWER: 3 kw at 450 feet  
 FORMAT: Country

**Arkansas**

**KDRS & KLQZ/Paragould**  
 PRICE: \$450,000  
 TERMS: Escrow deposit \$50,000, additional \$400,000 cash due at closing. Seller to be permitted to barter \$10,000 worth of advertising for the Ramada Inn and other Nashville hotels over two years.

BUYER: SAS Communications, owned by John J. Shields, John W. Shields, and James Adkins. The Shields own KXRQ/Trumann, AR and are applying to buy KSRB/Hardy, AR.

SELLER: KDRS Inc., owned by Timothy Rand and Carol Herget.  
 FREQUENCY: 1490 kHz; 107.1 MHz  
 POWER: 1 kw; 1.9 kw at 410 feet  
 FORMAT: Country

**Colorado**

**Denver Genesis-Sudbrink AM Swap**  
 PRICE: \$2 million (approximate)  
 COMMENT: Genesis Broadcasting has agreed to swap its suburban Den-

TRANSACTIONS AT A GLANCE

**Deals So Far In 1989:**  
**\$639,510,850**  
**Total Stations Traded This Year: 363**  
**This Week's Action: \$57,684,916**  
**Total Stations Traded This Week: 24**

**Deal Of The Week:**  
**● WKKU & WSSH/Boston \$39 million**

- Group Deal: Monday Media Stations \$10,000
- KXLV/Cambridge, MN
- WXCE/Amery, WI
- WHTL/Whitehall, WI
- KDRS & KLQZ/Paragould, AR \$450,000
- Denver Genesis-Sudbrink AM Swap \$2 million (approximate)
- KJIM/Thornton (Denver), CO
- KRZN/Englewood (Denver), CO
- WAVV-FM/Vero Beach, FL \$4.85 million
- WKLN & WGUY/Lincoln, ME \$300,000
- WPTX & WMDM/Lexington Park, MD \$1.2 million
- KQHT/Crookston, MN-Grand Forks, ND \$507,500
- WSCM/Cobleskill, NY \$207,416
- WMYJ/Edinboro (Erie), PA \$900,000
- WMFX/St. Andrews (Columbia), SC \$5 million
- KQRO-AM & FM CP/Cuero, TX \$289,000
- WCVA & WCUL/Culpeper, VA \$171,000
- KJRB & KEZE/Spokane, WA \$3 million

ver AM property for a similar station with higher power operated by Sudbrink Broadcasting. In order to acquire KJIM/Thornton, CO, Genesis will pay \$1.47 million in cash to Sudbrink plus the assignment of the license to KRZN/Englewood, CO. The FCC license is believed to be worth about \$500,000.  
 BROKER: William B. Schutz Jr.

**KJIM/Thornton (Denver)**  
 BUYER: Genesis Broadcasting, a wholly-owned subsidiary of the Booth American Co., which is principally owned by the John Booth family. Booth owns WZPL/Indianapolis; WZZP/South Bend, IN; WIOG/Bay City, MI; WJLB/Detroit; WSGW/Saginaw; WSAI & WWNK/Cincinnati; WRMR & WLTF/Cleveland; and WTOD & WKKO/Toledo. Genesis

owns KMJI/Denver; KSMJ & KSFM/Sacramento; KBTS/Killeen, TX; and KONO & KITY/San Antonio.  
 SELLER: Sudbrink Broadcasting Co. of Denver, headed by Robert Sudbrink and Marion Sudbrink. They also own WXTL/Jacksonville and two TV stations.  
 FREQUENCY: 760 kHz  
 POWER: 5 kw day/1 kw night; it has a CP for 50 kw day operation.  
 FORMAT: Contemporary Christian

**KRZN/Englewood, CO**  
 BUYER: Sudbrink Broadcasting  
 SELLER: Genesis Broadcasting  
 FREQUENCY: 1150 kHz  
 POWER: 5 kw day/1 kw night  
 FORMAT: Gold

Continued on Page 16

## Why traditional Old-School Brokers don't always deliver the highest price:

Old-School Brokers do not understand the complexity of financing deals in today's market. This produces buyers who may be willing to pay, but unable to finance, the highest price available in the market. Furthermore, Old-School Brokers often rely on old relationships for their pool of prospective buyers, which may exclude the up and coming broadcast companies willing to pay more.

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## TRANSACTIONS

Continued from Page 15

## Florida

## WAVW-FM/Vero Beach

PRICE: \$4.65 million

BUYER: Pillar Brighton Inc., owned by William DuPont III. He owns the Orlando Magic franchise of the National Basketball Association.

SELLER: Treasure Coast Radio Inc., owned by Charles Andromidis and John Healy.

FREQUENCY: 105.5 MHz

POWER: 2.75 kw at 250 feet

FORMAT: Country

BROKER: Randy Jeffrey of Media Venture Partners.

COMMENT: This station was sold in January 1985 for \$2.5 million.

## Maine

## WKLN &amp; WGUY/Lincoln

PRICE: \$300,000

TERMS: Cash transaction

BUYER: Northland Communications Corp., owned by Roger Parent Jr. of Middleboro, MA.

SELLER: Con Brio Broadcasting Inc., owned by Edward and Carole Pickett.

They also own WHWB/Rutland, VT; WHWB-FM/Port Henry, NY; and WKLZ/Rutland, VT.

FREQUENCY: 1450 kHz; 99.3 MHz

POWER: 1 kw; 1.75 kw at 380 feet

FORMAT: Gold

COMMENT: This combo was sold in July 1986 for \$225,000.

## Maryland

WPTX & WMDM/  
Lexington Park

PRICE: \$1.2 million

TERMS: Cash

BUYER: Emmet Broadcasting Co. Inc., owned by Greenville Emmet III. He also owns WAGE/Leesburg, VA.

SELLER: Sconnix Broadcasting, a partnership of Randall Odeneal, Ted Nixon, and Scott McQueen. The company also owns WIBC &amp; WKLR/Indianapolis; WMXJ/Miami-Ft. Lauderdale; WHDH/Boston; WBMD &amp; WQSR/Baltimore; KFKF-AM &amp; FM/Kansas City; WMRZ &amp; WLLR/Davenport, IA; and WLNH-AM &amp; FM/Laconia, NH.

FREQUENCY: 920 kHz; 97.7 MHz

POWER: 5 kw day/1 kw night; 3 kw at 300 feet

FORMAT: AC; CHR

BROKER: Kozacko-Horton Co.

## Minnesota

KQHT/Crookston, MN-  
Grand Forks, ND

PRICE: \$507,500

TERMS: Cash payment totalling \$420,000. Noncompete agreement valued at \$82,500 and payable over ten years in equal monthly installments of \$687.50.

BUYER: CD Broadcasting Corp. of Grand Forks, owned by Minneapolis investors Christopher Dahl and Russell Cowles II. The company is the proposed assignee of KRRZ &amp; KZPR/Minot, SD; KBHB &amp; KRCS/Sturgis, SD; and KJJQ &amp; KKQQ/Volga SD. The company owns KKBJ-AM &amp; FM/Bemidji, MN and KLGR-AM &amp; FM/Redwood Falls, MN.

SELLER: KDEZ Inc., owned by Robert Ingstad. He also owns KGFX-AM &amp; FM/Pierre, SD; KBUF &amp; KKJQ/Olcomb-Garden City, KS; KRRZ &amp; KZPR/Minot, ND; KKOA &amp; KKPR/Kearney, NE; and KDHL &amp; KQCL/Faribault, MN.

FREQUENCY: 96.1 MHz

POWER: 100 kw at 415 feet

FORMAT: CHR

BROKER: Johnson Communications Properties Inc.

## New York

## WSCM/Cobleskill

PRICE: \$207,416

TERMS: Cash

BUYER: B-BE Media Inc., owned by Robert and Barbara Evans of Worcester, NY.

SELLER: Bruce Lyons, who also owns WXXK/Newport, NH and WACS/Cobleskill, NY. He is the permittee of WSNQ/Danville, VT and is the proposed assignee of WHWB/Port Henry, NY.

FREQUENCY: 1190 kHz

POWER: 1 kw daytimer

FORMAT: AC

BROKER: Kozacko-Horton Co.

## Pennsylvania

## WMYJ/Edinboro (Erie)

PRICE: \$900,000

BUYER: WinCapp Broadcasting Inc., owned by Robert Winters.

SELLER: G-A-M Inc., owned by J.R. McClure, John Meads, and Richard Gaillard. McClure also owns interests in WFAM/Augusta, GA; WMAX/Kentwood (Grand Rapids), MI; and WMYJ/Schoharie, NY.

FREQUENCY: 97.9 MHz

POWER: 1.7 kw at feet

FORMAT: AC

BROKER: Ron Hickman of Hickman Associates.

## South Carolina

## WMFX/St. Andrews (Columbia)

PRICE: \$5 million

BUYER: Baum Broadcasting, headed by former Outlet and RKO Broadcasting executive Dick Rakovan.

SELLER: Signature Broadcasting, owned by Richard Oppenheimer.

FREQUENCY: 102.3 MHz

POWER: 3 kw at 322 feet

FORMAT: Gold

BROKER: Norman Fischer &amp; Associates and Bernie Furhmann of Mediacor.

COMMENT: This station was sold for \$1.2 million in September 1986.

## Texas

## KQRO-AM &amp; FM CP/Cuero

PRICE: \$289,000

TERMS: Stock sale. Buyer has paid \$10,000 cash for earnest money and advanced up to \$50,000 to sellers for completing construction of the FM station. Buyer to assume \$129,000 real estate note and provide ten-year promissory note for \$100,000 at ten percent interest, payable in 120 equal monthly payments of \$1700 each.

BUYER: Rudy Perez of Victoria, TX. SELLER: Cuero Broadcasting Inc., owned by Mary and Paul Dudeck. FREQUENCY: 1600 kHz; 97.7 MHz POWER: 500-watt daytimer; 3 kw at 296 feet FORMAT: Country

## Virginia

## WCVA &amp; WCUL/Culpeper

PRICE: \$171,000

TERMS: Asset sale. Escrow deposit \$50,000, balance due cash at closing. Buyer is also acquiring accounts receivable at 85% of value at closing. After receiving the purchase price at closing, the seller is to set aside \$60,679 from the proceeds as an income tax reserve for the seller's gain on the sale. The seller then shall add the balance of the purchase price, estimated at \$110,321, to the sum of its regular unreserved cash account, pension-plan refund, and accounts receivable at hand (estimated at \$250,000). The entire sum, estimated at \$360,321, shall be distributed to the seller's shareholders as a "special partial-liquidating distribution."

BUYER: Culpeper Media Inc., owned by Otis Lee Burke, John Davies III, William Cannon Jr., and Charles Ryan.

SELLER: Culpeper Broadcasting Corp., owned by Marvin Bates, William Cannon Jr., and Charles Ryan.

FREQUENCY: 1490 kHz; 103.1 MHz

POWER: 1 kw; 3 kw at 300 feet

FORMAT: AC; Country

## Washington

## KJRB &amp; KEZE/Spokane

PRICE: \$3 million

BUYER: Apollo Radio Ltd., owned by former RAB President Bill Stakelin and former Viacom executives Terrence Elkes, Kenneth Gorman, and George Castell.

SELLER: Alexander Broadcasting Co., owned by Lester Smith. The company also owns KXL-AM &amp; FM/Portland; Broadcast Programming International, a radio consulting and syndication firm; and Kaye-Smith Productions, a producer of corporate films and television commercials.

FREQUENCY: 790 kHz; 105.7 MHz

POWER: 5 kw; 100 kw at 1910 feet

FORMAT: Gold; AOR

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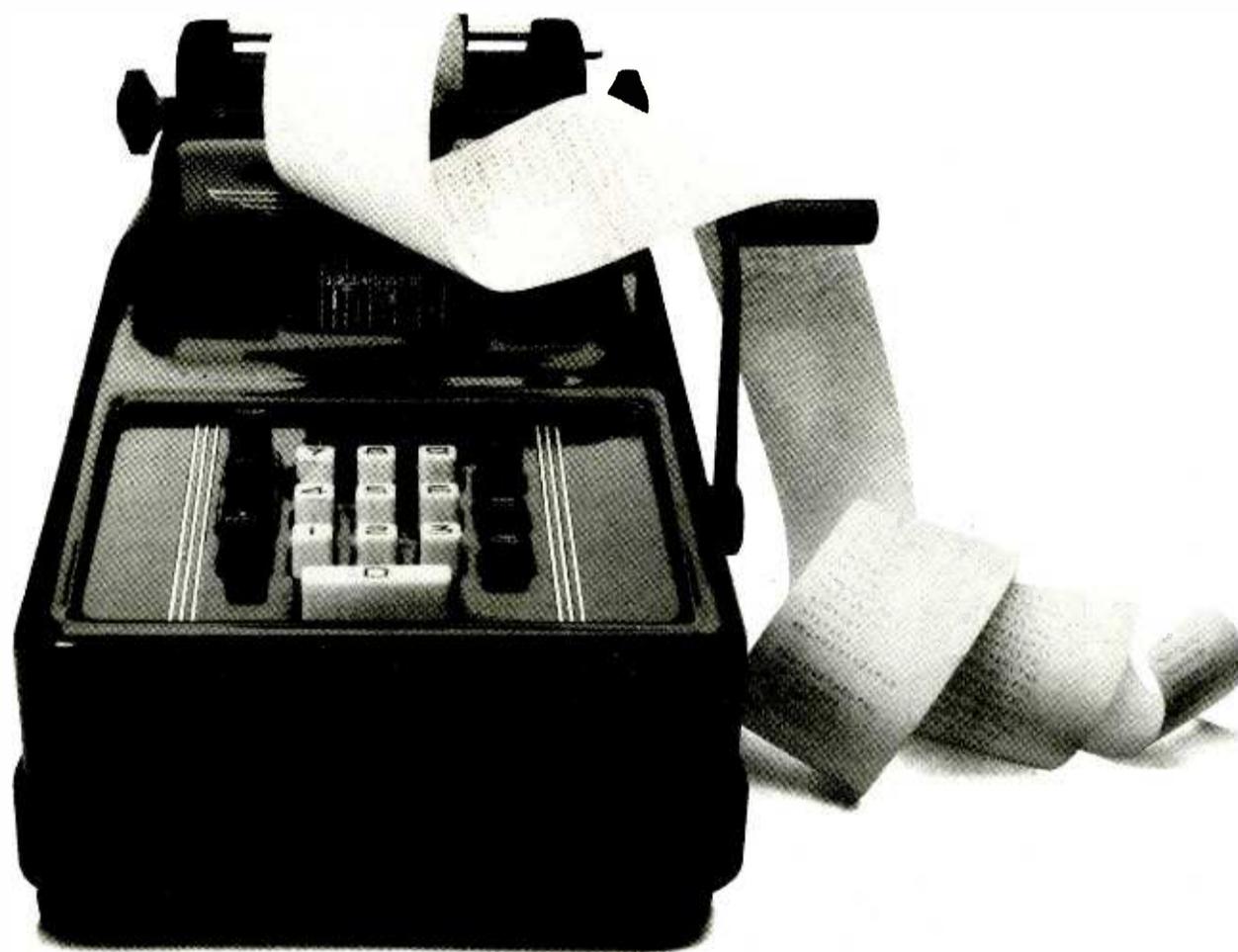
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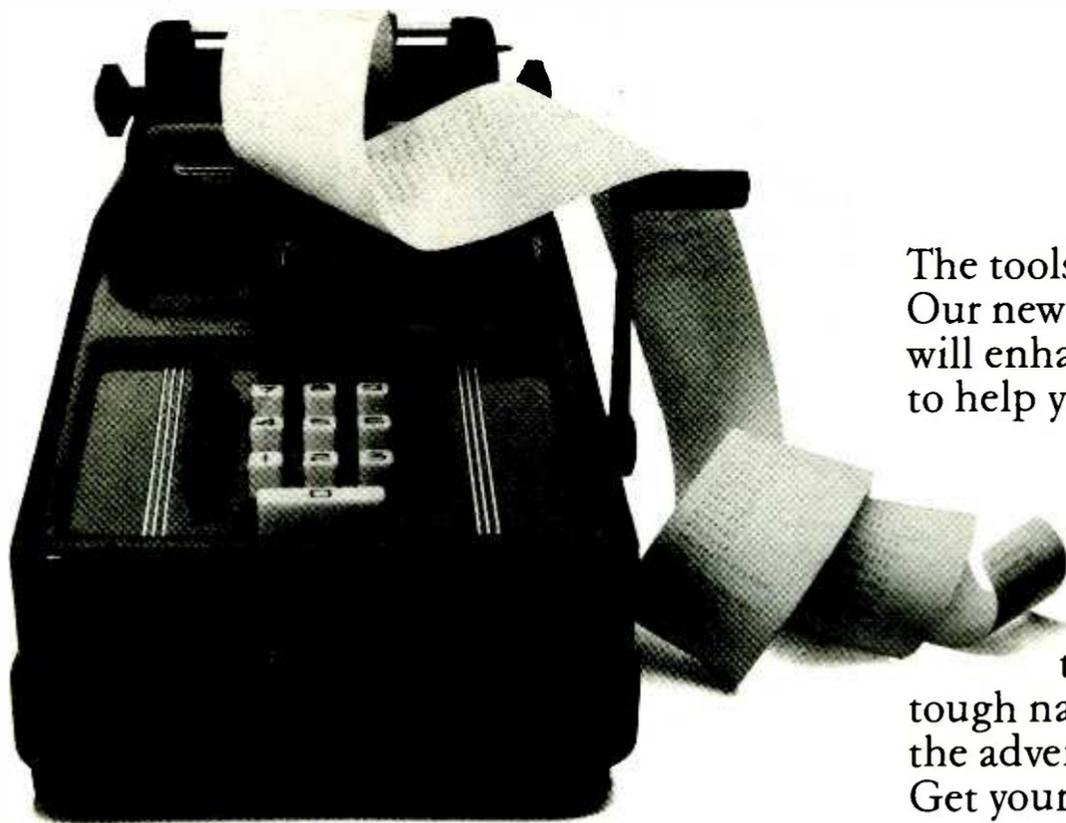
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Bob Mahlman, Jr. • Nancy Mahlman • Alyce Scholz



**Announcing The Most Important  
Change In Audience Research  
Since The Inception Of  
Arbitron Ratings**



# The Arbitron Company



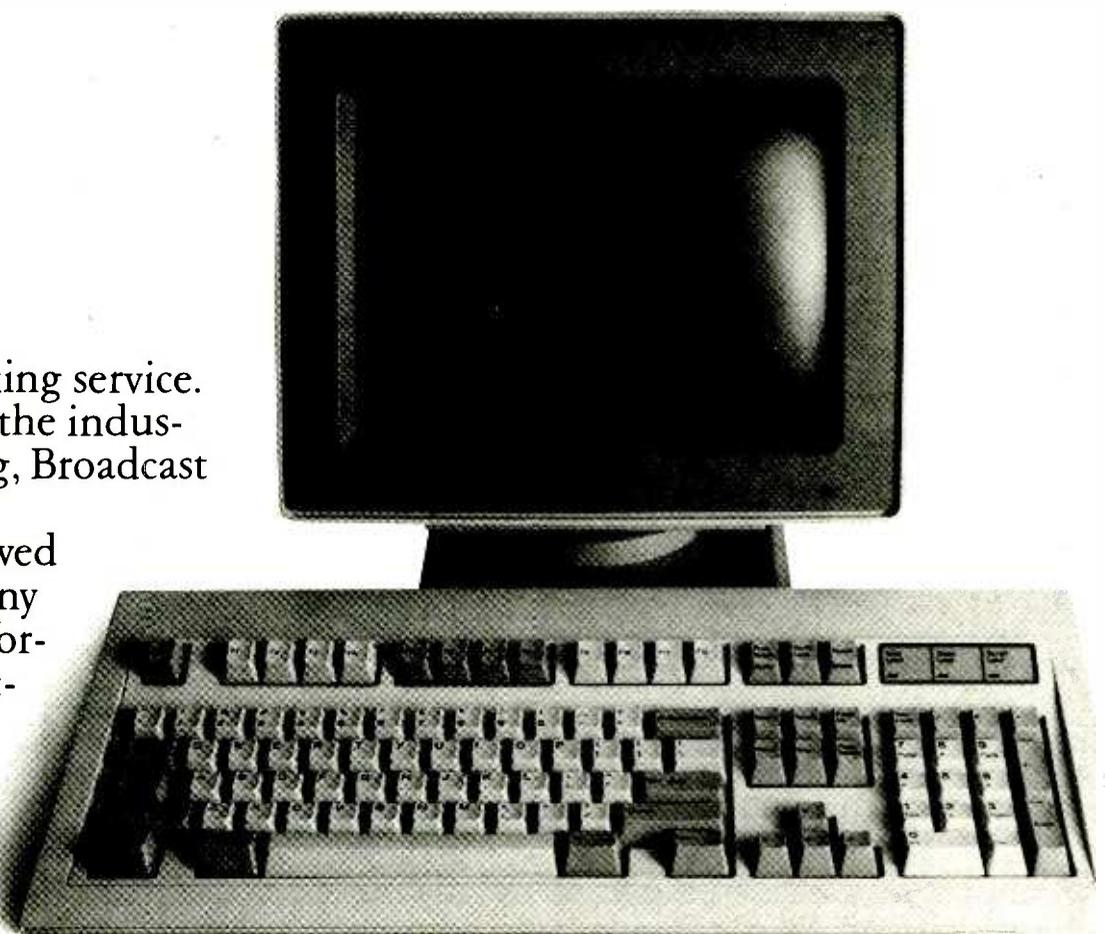
The tools have changed. And so has Arbitron. Our new services give you information that will enhance your station's ratings. New ways to help you sell. New ways to help you manage.

New ways to help you compete. Track what local retailers are promoting on the air, in the stores, through the mail and in newspapers. Know which products are the market movers to get the ammunition you need for those tough national sales calls. Keep an eye on where the advertising dollars are going in your market. Get your fair share of those spot dollars. How?

With SAMI, the leading product tracking service. Arbitron's newest addition. And with the industry standard for commercial monitoring, Broadcast Advertisers Reports.

It all adds up to commitment. A renewed commitment by The Arbitron Company to offer you a full range of services. Information that puts marketing in perspective. Information that works for you so you can increase your station sales and profits.

**ARBITRON**



## FCC Data Now At Your Fingertips

Two entrepreneurs who are cashing in on both the broadcasting and electronic information boom are Washingtonians **Tom and Randy Berry**, whose **Berry Best Services** currently operates three FCC-related databases. Founded in 1981, Berry Best counts communications law firms, brokers, broadcast group owners, single station operators, telephone companies, and even larger database services among its clientele.

"Broadcasting is a great business to serve with a database," said Randy, "because if someone in the industry gets a piece of FCC information from your database first, they can act on it and come out ahead of someone who didn't have that information."

Berry Best's offerings include a broadcast database, which contains every station-related document and decision made by the Commission since 1984; a station sales database, which is updated daily and consists of information gleaned from license transfer applications filed with the FCC; and an electronic library that provides users with access to every ruling, decision, text, and press release issued by the Commission almost as soon as it's released.

The company also provides an information service tailored to individual station owners and managers.

"Zone Watch," as the \$40-a-month service is known, supplies client stations with copies of only those FCC rulings and actions that pertain to stations within a 60-mile radius.

### Electronic FCC Library

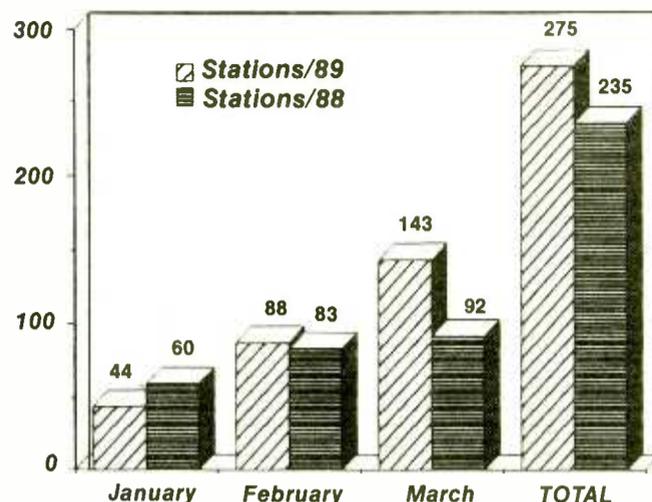
The Berrys wound up in the database business as the result of the huge volume of low power television applications that started pouring into the Commission in 1981. At the time Tom Berry was working as a document researcher for out-of-town broadcasters and law firms that needed information from the Commission. After months of struggling with the FCC's less-than-reliable system of entering LPTV applications in a three-ring notebook, Tom's entrepreneurial spirit emerged.

"I said, 'There has to be a better way to do this,'" recalled Tom. "People I talked to said what I needed was a computer." Armed with

that advice and the notion that at least a few people would be willing to pay for a timely, accurate list of low power applications, the Berrys bought a computer and began logging each application as it arrived in the FCC's public reference room. In three weeks they had an LPTV list that was better than anything available from the Commission. "It sold like hotcakes," said Tom. "Every law firm in town that dealt with low power snapped it up."

When interest in LPTV faded in 1984, the Berrys abandoned that database and began to focus on broadcast and station sales projects. In 1988 Berry Best was nearly wiped out by the Federal Energy Regulatory Commission, which launched its own electronic information service just weeks before the Berrys were set to unveil a similar database designed to supply daily updates on Commission actions and rulings. Fortunately, the Berrys were able to launch a new project — the FCC library — on a crash schedule. The library proved extremely popular and turned a profit in just seven months. By comparison, the other two databases took four years to climb out of the red.

## Stations Traded By Month 88/89



## First Quarter Figures

Total Stations Traded Jan.-Mar. '89: 275

- Combos: 61
- AM CPs: 5
- AM Stand-Alones: 76
- FM CPs: 13
- FM Stand-Alones: 59

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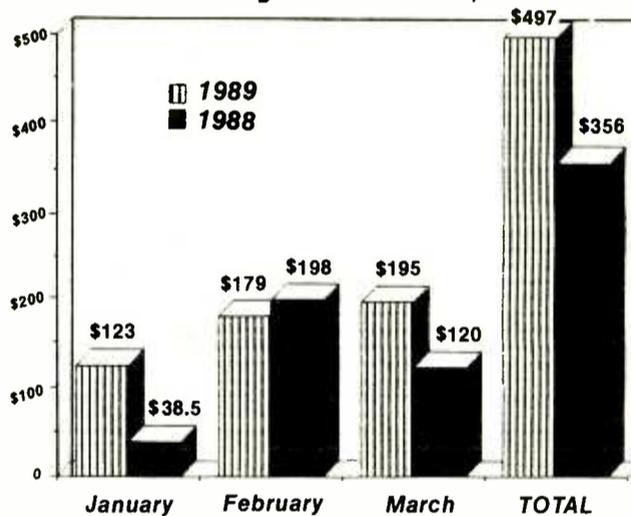
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## \$ By Month 88/89



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KJET AM/KZOK FM  
Seattle  
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and:  
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The salesperson enthusiastic in their presentation and aggressive in their follow through will win in most instances. These qualities are what we look for and breed in Durpetti & Associates salespeople. Our growth has not come from quoting rates on number one stations, but by pre-selling and enthusiastically positioning the value of our properties.

My belief is that a rep firm's responsibility is to obtain premium rates for deserving stations. That means getting the number six station on a three-station buy. This feeling is shared by everyone at Durpetti & Associates. Nothing less is acceptable!"

*Jay Kirchmaier  
Regional Manager  
Detroit Office*



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WQEN/WAAX and  
WELO/WZLQ . . . \$ 9,200,000  
ACOSTA BROADCASTING  
CORPORATION. \$ 7,799,079  
WMKW-TV . . . . . \$ 7,000,000  
WEKS-FM and  
WAAF/WFTQ . . . \$22,000,000\*  
WNSL/WQIS . . . . \$ 2,950,000  
WYGC-FM . . . . . \$ 2,187,500  
WJMT-TV . . . . . \$ 1,625,000  
WATM-TV . . . . . \$ 3,300,000  
WETO-TV . . . . . \$ 2,100,000  
**TOTAL . . . . . \$58,161,579**

\*Exchange Value.

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## TELEPHONE SYSTEMS NEW REVENUE GENERATORS

### Radio Stations Dialing For Dollars

As the radio marketplace battle for audience share and revenues becomes tighter and tougher nationwide, an increasing number of broadcasters are diversifying into other information-related businesses to acquire new profit centers. As KOAI/Dallas VP/GM Gailya Silham noted, "Alternate revenue sources are an increasingly important source of revenue for radio stations."

#### Interactive Phone Boom

Telephone-based audiotex information systems seem like a natural for many broadcasters. Radio stations have often generated additional revenue by operating concert lines or weather lines — then selling advertising that plays back whenever listeners call up. But new telephone technologies offer the chance to allow broadcasters to

generate revenues by delivering value-enhancing services to existing on-the-air sponsors.

For instance, Silham's station is currently experimenting with an interactive Plexar telephone device. Listeners can phone the station with questions about sponsors and make a direct connection to place an order. For example, KOAI has an arrangement with a

local Domino's Pizza franchisee. If someone calls the station's information line and touches the right button on his phone, information about Domino's can be called up. And with another touch of a button, the listener can be directly connected with the pizzeria to order dinner.

Other companies are experimenting with recent advances in 900 telephone lines, which charge callers a per-minute fee to receive special information services. Westwood One has established an audiotex division whose timing coincided with the firm's latest acquisition, KQLZ (Pirate Radio)/Los Angeles. For \$1 a minute, callers dial a 900-line to hear the station's on-air broadcasts.

Last weekend (4/15) ABC Radio Network also stepped into the interactive phone technology arena with the debut of its "American Top 40 Hitline" (a special 900 number). For \$1.50 the first minute and 75 cents for each additional minute, listeners can call "AT 40" host Shadoe Stevens and hear "exclusive and previously untold stories about their favorite stars." The under-60-second reports are changed weekly; among those scheduled for the first and second weeks were Bon Jovi, Madonna, Guns N' Roses, and Sheena Easton.

**"Alternate revenue sources are an increasingly important source of revenue for radio stations."**

—Gailya Silham,  
KOAI/Denver

#### Weather Machine

One of the more imaginative audiotex services is the Travel Weather Machine, an invention of KWOX/Woodward, OK and KALV/Alva, OK staff weatherman Randall Bensch. The \$2000 device, a converted candy vending machine with a touch-tone activated recording machine inside, is being test marketed at the Slapout Service Station, a truck stop at a remote location on US 260 in the Oklahoma Panhandle.

For 25 cents, truckers can punch a button and hear a 41-second weather forecast for Oklahoma or any of six neighboring states. Bensch phones in updated forecasts several times a day, which the machine records for playback. Thus far, Bensch isn't selling advertising on the device — but that could be around the corner.

"I thought it would be a good outlet for travellers," Bensch said. "It hasn't had a really great response, but I think the location is partly responsible. The technology is working great, better than anything I could hope for. I don't have any great ambitions for it, but I'd like to try it in bigger markets such as Oklahoma City within the next few months."

### State-By-State Transactions

#### 1989 First Quarter Stations Traded

State	AM	AM CP	FM	FM CP	Combo* Count As 2 stations	Total
Alabama	2		1		1	5
Alaska		1		1	1	4
Arizona	2				1	4
Arkansas			3		1	5
California	2	2	3		3	13
Colorado	2		1		4	11
Connecticut	2					2
DC			1			1
Florida	5		5	3	4	21
Georgia	4		3	1	3	14
Idaho	2		1			3
Illinois	1		3			4
Indiana			1			1
Iowa	1		2		1	5
Kansas					2	4
Kentucky	1			1	2	6
Louisiana	1				3	7
Maine	1		2		1	5
Maryland	2				2	6
Massachusetts	2				1	4
Michigan	2		1		2	7
Minnesota	2		1		2	7
Mississippi					2	4
Missouri	4		3	1	4	16
Montana					2	4
Nebraska	3			1	1	6
Nevada	1		2			3
New Hampshire	1		1			2
New Jersey	1					1
New Mexico			2			2
New York	3		2	1		6
North Carolina	1		1	1	1	5
Ohio	1				2	5
Oklahoma	1		2			3
Oregon	2		1		3	9
Pennsylvania	2	1	2	1	1	8
Rhode Island	2					2
South Carolina	2		2		1	6
Tennessee	2		1		1	5
Texas	8		3		3	17
Utah			2	1	1	5
Vermont				1		1
Virginia	3		3			6
Virgin Islands	1					1
Washington	1	1	2		1	6
West Virginia	1		1		1	4
Wisconsin	1				3	7
Wyoming	1		1			2
<b>Total</b>	<b>76</b>	<b>5</b>	<b>59</b>	<b>13</b>	<b>61</b>	<b>275</b>

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NAB Booth  
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Compared to the competition, FirstCom gives you twice as many CDs for the same price.



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Lots of writers mean the biggest diversity of production styles. The selection is enormous—broad as well as deep. Because these are Hollywood's top talents: Clio, Grammy and Oscar winners!

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Most 60 second Tracks	349	
Most 30 second Tracks	417	
Most Production Elements	417	
Most Alternate Versions	348	
Most Music Tracks Initially	1531	
Most Supplemental Tracks	500	
Digitally Recorded SFX on CD	2000	
Most Tracks	3500+	
Most Composers	35	
Most Variety	✓	
Newest Music	✓	
Most Complete	✓	
Best Value	✓	

No wonder the DIGITAL Production System gives you the biggest diversity of production styles! The selection is enormous, because you start off with 49 compact discs, more than twice as many as the nearest competitor.



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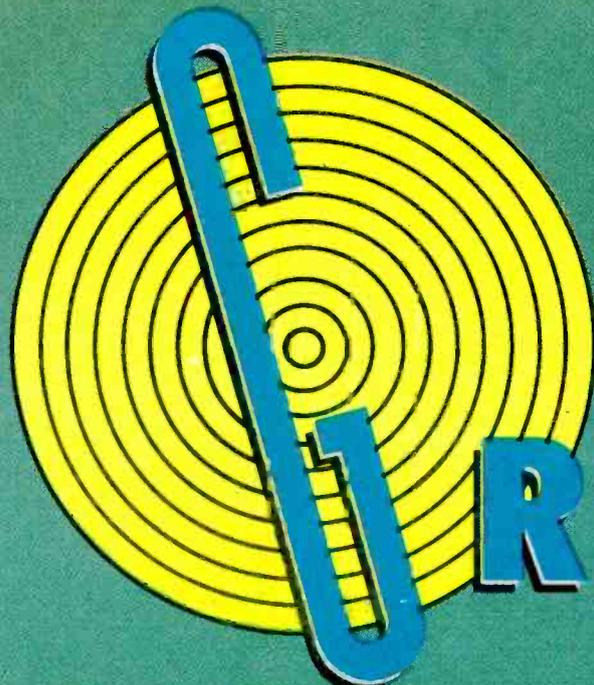


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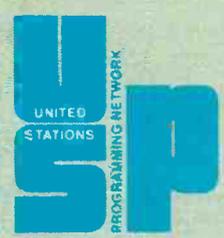


Then it's off to the Soviet Union with Billy Joel ... On to England for the Who live at Leeds ... And back in the U.S.A. with Sting on the Amnesty International tour. It'll be one whirlwind July 4th Weekend special!



**GREAT CONCERT MEMORIES** is available on a swap/exchange basis to stations in the top 170 Arbitron rated metro markets. To reserve it for your market call 703-276-2900.

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Los Angeles  
London



# NAB Convention Highlights

The 1989 NAB Convention includes nearly 100 working sessions. Listed here are more than three dozen events of particular interest to radio broadcasters. Unless otherwise indicated, room numbers refer to rooms in the Convention Center.

## Saturday, April 29

### Radio Roundtables

Noon-1:45pm  
Nine simultaneous drop-in sessions designed to allow attendees to talk face-to-face with experts on a variety of radio subjects. Scheduled topics: **Doing Your Own Research** (Rm. M2), **Analyzing Your Ratings Book** (Rm. M2), **Ask the Lawyer** (Rm. L2), **Ask the FCC** (Rm. L2), **Sales Consultants** (Rm. R1), **Broker Banter** (Rm. L1), **Programming Power** (Rm. R2), **Hiring Minority Employees** (Rm. L3), **Daytimer Dialogue** (Rm. M4).

### Opening Ceremonies

2:30pm, Hilton Pavilion  
Features annual State Of The Industry Address by NAB President Edward Fritts.

## Sunday, April 30

### Commissioners/ Congressional Staff Breakfast

7:30-8:45am, Hilton Ballroom D  
Commissioners **James Quello** and **Patricia Diaz Dennis** join Congressional staffers to discuss broadcast policy and regulation.

### Taxes & The Economy

9-10:15am, Rm L2 & 4  
How broadcasting will be affected by government efforts to deal with the budget deficit.

### Effective Management Styles

9-10:15am, Rm. S2  
Successful radio and TV GMs' tips.

### Reap Revenues In Small & Medium Markets

9-10:15am, Rm. S1  
Small and medium market operators discuss keys to success.

### Cost Containment

10-11:45am, Rm. S2  
How to determine, monitor, and contain costs.

### \$60,000 In 60 Minutes

10-11:45am  
Sales consultant **Irwin Pollack** offers six ways to boost billing.

### Programming To Win In The New America

10-11:45am, Rm. R1  
How successful PDs differentiate their stations and build loyalty.

### New Regulatory Environment

10:30-11:45am, Rm. L1 & 3  
Eight Congressmen's insights on future prospects for license renewal reform, AM stereo, and spectrum integrity.

### Radio Renewal: Is Your Station Prepared?

Noon to 1:15pm, Rm. S2  
Lawyers discuss how to avoid a license challenge or petition to deny.

### Serving Radio's Customers

Noon-1:15pm, Rm. M1  
**NewCity's Richard Ferguson** and **Edens's Michael Osterhout** offer tips on taking care of customers, listeners, and employees.

### Inventory Control

Noon-1:15pm, Rm. L2  
"Maximize Your Return Per Commercial." An RAB workshop.

### Getting A Slice Of The European Pie

Noon-1:15pm, Rm. R1  
How American businesses can cash in on Europe's new commercial radio boom.

### Who's That Knocking At The Door?

1:30-2:45pm, Rm. L1  
The changing demographics of employment in broadcasting.

### The GRP Trap/CPP Myth

1:30-2:45pm, Rm. S2  
Experts from **RAB**, **Arbitron**, and **CBS** explain how to convince advertisers that television buying methods don't work well for radio.

### Danger Lurks In Morning Drive

1:30-2:45pm, Rm. M1  
Potential legal pitfalls of morning comedy.

### Off The Books, Into The Bank

1:30-2:45pm, Rm. L2  
Proven strategies for reducing credit risks and boosting profitability.

### Qualitative: '90s Road To Success

3-4:15pm, Rm. R1  
Where to find qualitative research to help advertisers reach their goals in today's fragmented marketplace.

### Buying: The Beginning

3-4:15pm, Rm. M1  
Brokers, broadcasters, and financiers offers advice for first-time station buyers.

### Programming & Production Showcase

3-5pm, Rm. B1  
Wine and cheese reception offering a chance to find out what's new from dozens of programming and production companies.

## Monday, May 1

### AM Alive!

9-10:15am, Rm. M1  
New developments in AM technology, programming, and research.

### Campaigns & Elections

9-10am, Rm. L1 & 3  
How will radio be affected by Congress's desire to cut the cost of political campaigns?

### Imaging: The Total Market Concept

9-10:15am, Rm. R1  
Developing an effective overall image for your station.

### Competition In The '90s

10:15-11:15am, Rm. B1  
Members of Congress discuss the policy issues including satellite transmission of programming.

### FCC Radio Allocations

10:30-11:45am, Rm. S1  
Topics include FM translators, AM band expansion, Class A FM power hikes, and new technical standards for AM.

### The Profitability Investigation

10:30-11:45am, Rm. S2  
How to determine whether a station is a sound investment.

### Community Service As Revenue Producer

10:30-11:45am, Rm. L2  
Cashing in on community service.

### Radio Luncheon

Noon, Hilton Pavilion  
Radio Hall of Fame inductions of sportscaster **Red Barber** and Spanish language pioneer **Nathan Safir**; Best of the Best promotion awards.

### Small Market Promotions

2:30-3:45pm, Rm. S1  
Shoestring promotions that really work.

### Personnel Share-In

3pm, Rm. B1  
Learn to avoid potentially costly hiring/firing mistakes.

## Tuesday, May 2

### Tearing Down Management Myths

9-10:15am, Rm. R1  
How to prime a radio station for excellence.

### Spanish Radio

9-10:15am, Rm. L2  
Why Spanish radio is a good opportunity for broadcasters and lenders.

### Advertising Lawful Lotteries

9-10:15am, Rm. M1  
Taking advantage of the new law allowing broadcasters to carry lottery ads.

### Vendor Dollars

9-10:15am, Rm. S2  
RAB offers tips on how to profit from vendor programs.

### New Thoughts On Television

9-10:15am, Rm. D2  
A talk with radio entrepreneurs who have moved into TV ownership.

### Inside Sales Promotion Agencies

10:30-11:45am, Rm. S2  
An RAB session on how to work with this new breed of marketing firm.

### Tax Issues For Broadcasters

10:30-11:45am, Rm. L2  
Recent rules changes and possible new taxes that might affect radio are covered.

### All-Industry Luncheon

Noon-2pm, Hilton Pavilion  
Keynote address by FCC Chairman **Dennis Patrick**.

### State Of Radio Sales For '90s

2:30-3:45pm, Hilton Ballroom E  
New RAB President **Warren Potash** surveys the future of radio ad sales.

IS YOUR  
RADIO  
STATION  
GOING  
PLACES?

LIKE NAB!



The IDB booth at NAB is a great place to go. You'll find the latest on how to get your radio station going places! Then, take a moment to get into the swing of things on our driving range. There's going to be a lot of interesting and exciting things happening at IDB's booth this year. Make sure that you're part of it.

BOOTH #A140 (outside)



IDB COMMUNICATIONS  
GROUP, INC.

# Exhibit Hall Features New Products

Many new products designed for radio broadcasters and listeners will be on the exhibit floor of this year's NAB convention in Las Vegas. Following are some of the items that will be featured, along with phone numbers for more information at the end of each listing.

## 1. Technics Professional CD Player

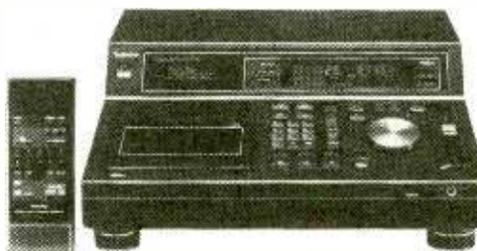
Technics's latest professional CD player, the SL-P1300 (pictured), incorporates eight-times oversampling and four digital-to-analog converters (two per channel) as well as 18-bit technology — making it one of the most advanced players for a station's control or production room. The 18-bit, eight-times (352.8kHz) oversampling filter helps improve high frequency phase and linearity accuracy for more precise reproduction of the harmonics which constitute the timbre of musical instruments. The digital and analog sections of the player have separate power supplies and circuit boards. There's two-speed search dial cueing, allowing the user to cue for-

ward or backward in precise 0.1 second increments. The rocker control moves the laser by one pit track, and the pitch control allows +/- 8%. There's also a cue point memory and numeric 10-key control. (201) 348-7000.

## 2. Ampex Low Print Mastering Tape

Ampex has introduced what it calls "the ultimate in low print audio mastering tape," the 478 (pictured). Although designed for film and video post-production, the 478 is also being touted as an audio mixdown medium for use where low print is desired. A new high-speed backcoating process provides exceptional packing, thus reducing edge damage, pop strands, and the need to slow-speed rewind. (415) 367-3888.

1.



Technics SL-P1300 18-bit, eight-times oversampling professional CD player



TimeLine Lynx Keyboard Control Unit

2.



New England Digital Synclavier 3200 Digital Audio System

5.



Sennheiser ENG-2003 diversity wireless microphone.

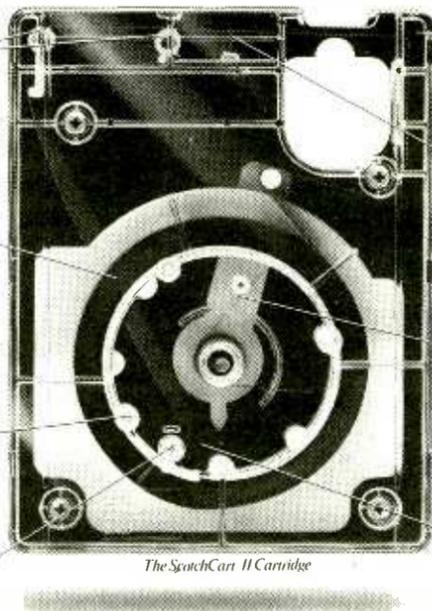
# DISCOVER THE SECRETS TO A LONGER LIFE.

Naturally lubricated concave guides gently position tape to allow cartridge machine to perform critical guidance.

High-output, low-noise, 100% laser-inspected tape delivers impressive frequency response and higher recording levels for better signal-to-noise performance.

Non-rotating hub reduces wow and flutter, eliminates annoying rotating hub rattle and minimizes stop cue overshoot.

Adjustable cam to control tape loop for maximum life.



The ScotchCart II Cartridge

Cover constructed of polycarbonate materials for long-lasting, break-resistant use.

No pressure pads to cause troublesome tape steering and wear or induce modulation noise.

Patented dynamic tension control system ensures proper tape-to-head contact, provides constant tape tension and controls tape looping.

Tape exits from the hub's center instead of twisting and curling over the pack, reducing edge stress and debris to prolong life.

A broadcast cartridge that lasts longer isn't worth much unless it delivers consistently high performance throughout its useful life. That's why the revolutionary design of the ScotchCart II cartridge is noticeably superior to other carts.

It also sounds better because of 3M's extensive audio tape experience—over 40 years of successful innovation.

So if you measure a cart's value by how much

trouble-free operation it provides in the long run, talk to your professional audio dealer or local 3M sales office about the advantages of the ScotchCart II cartridge.

Or, if you'd like a free sample, call International Tapetronics, 3M Broadcasting and Related Products Department at 800-447-0414. (In Alaska or Illinois, call collect 309-828-1381.)

It's no mystery why it performs better. Longer.

## 3. Lynx Editing Control Unit

TimeLine has introduced the Lynx Keyboard Control Unit (pictured), a compact, sophisticated device that synchronizes machines for audio editing. Originally designed for use with the Lynx System Supervisor and Time Code Unit provides programmable machine control for up to six tape machines or other devices in a production room. (212) 431-0330.

## Auditronics Mix-Minus System

Auditronics will unveil the 1900 Mix-Minus system, the multiple-foldback mix-minus device that allows the originators of remote feeds to hear a broadcast without listening to feedback of themselves. Up to eight mix-minus outputs to eight different remotes can be used at one time. The 1900 can be interfaced with any control board, is totally modular, and may be field-upgraded. (901) 362-1350.

## 4. Digital Production Station

Stations wishing to move up to digital production can inspect the New England Digital Synclavier 3200 audio system (pictured). The modular workstation features 16-bit, 100kHz multi-rate sampling, and 200-track sequencing. The unit can also be used in SMPTE applications. The 3200 provides up to 32mb of RAM, 32 mono voices, 720mb of hard storage, and is controlled by a customized Apple Macintosh. Super-creative production directors can plug in a MIDI keyboard. (212) 255-8491.

## 5. Sennheiser Remote Mic System

Stations needing extra freedom when conducting remotes can check out the Sennheiser ENG-2003 (pictured). The origins of this model were at the Seoul Olympics, where NBC ordered 41 UHF systems. Because of the very small frequency allocation the network received in Korea, Sennheiser specially designed these units, which allowed a minimum of ten channels of operation. Since NBC demanded the higher quality of diversity reception, the company engineered a shoulder bag which holds both the receiver and the battery pack; antennas were wired into the shoulder harness. (203) 434-9190.

See us at NAB Booth #3405

3M

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# Get the message?

## C-QUAM<sup>®</sup> is setting the AM Stereo standard.

We said so last year . . . and the year before . . . and the year before. And it's still true! C-QUAM is setting the AM Stereo standard the hard way — in the marketplace.

We can prove it. Just count the number of C-QUAM stations, receivers, IC's, plus equipment manufacturers and countries committed to C-QUAM. The numbers tell the story.

**Visit Motorola Booths #1068-1270 at NAB '89 in Las Vegas!**

With the whole world turning to Stereo . . .



You can stop worrying about who's setting the AM Stereo standard.

**We Are. With C-QUAM<sup>®</sup> AM Stereo!**

Some people will think we're pretty bold making that claim. You bet we are! Because we're confident. And here's why, when you modernize with C-QUAM AM Stereo, you can be confident too.

■ **MORE STATIONS.** Nearly 9 times more C-QUAM stations worldwide than any other AM Stereo system — over 600! And still growing.

■ **MORE RECEIVERS.** C-QUAM is already in

C-QUAM<sup>®</sup> AM Stereo . . . setting the whole standard and nothing but the standard.



You be the judge. Here's proof that C-QUAM AM Stereo is "Setting the Industry Standard" with more:

■ **MORE STATIONS.** Over 700 C-QUAM stations worldwide! More than 20 times any other AM Stereo system — and growing!

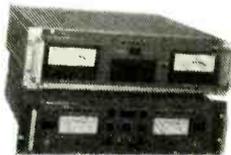
■ **MORE RECEIVERS.** Over 17 Million C-QUAM IC's shipped to date! And C-QUAM is already in more than 90 models marketed by over 30 manufacturers.

■ **MORE IC's and NEW FEATURES.** Automatic band width control, notch filtering, low or medium voltage operation. Plus, a whole C-QUAM family of IC's to offer enhanced AM Stereo performance!

■ **MORE COUNTRIES.** 3 Nations already have named C-QUAM their official AM Stereo standard; many more are currently testing.

■ **MOTOROLA COMMITMENT.** From studio to listener, we're totally committed to AM Stereo — IC technology, broadcast equipment, receiver design, international seminars, technical/marketing support.

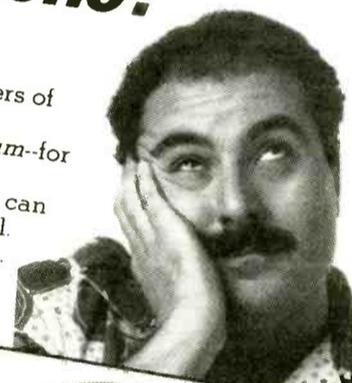
Your verdict? Right — even blindfolded, C-QUAM is Setting the AM Stereo Standard. So put the Standard to work at your station. Call Steve Kravitz (collect) on the Motorola C-QUAM Hotline 312/576-0554.



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Music really Mono?

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gnal.  
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C-QUAM<sup>®</sup> IS A REGISTERED TRADEMARK OF MOTOROLA, INC.

## Exhibit Hall Features New Products

### 6. IDB Features Digital British Link

IDB Communications will introduce and demonstrate its digital audio link with British Telecom, Inc. The new, permanent link provides superior quality audio for all purposes and can be uplinked from virtually any point via IDB's international gateway points in Los Angeles (control room pictured) or Staten Island. (213) 870-9000.

### 7. Instant Satellite Communications

The British Marconi International Marine Ltd. has unveiled a lightweight INMARSAT satellite communications system (pictured) that can link up to the international telephone network in less than 15 minutes. The unit, designed for broadcasters as an instant method of audio news origination, features a three-foot parabolic reflector split into four folding segments, a control board, power supplies, a tone generator, and foldaway legs. The system operates a full duplex and can transmit data at 9600-baud. (212) 752-8400.

### 8. High-Fi Over Phone Lines Music Tracking Software

Gentner Electronics, known in radio circles for high-quality telephone interface equipment, has released the EFT-3000 digital frequency extender. The EFT-3000 delivers a 50-7500 kHz frequency response using three standard telephone lines, up to 5000 kHz on two lines, or up to 3000 kHz on one line. The unit's two-way operation allows for cueing of the remote site via the lower frequency line. There are built-in microphone and headset amplifiers and a front panel Touch-Tone pad. (801) 975-7200.

### 9. Tuneable SCA Receiver

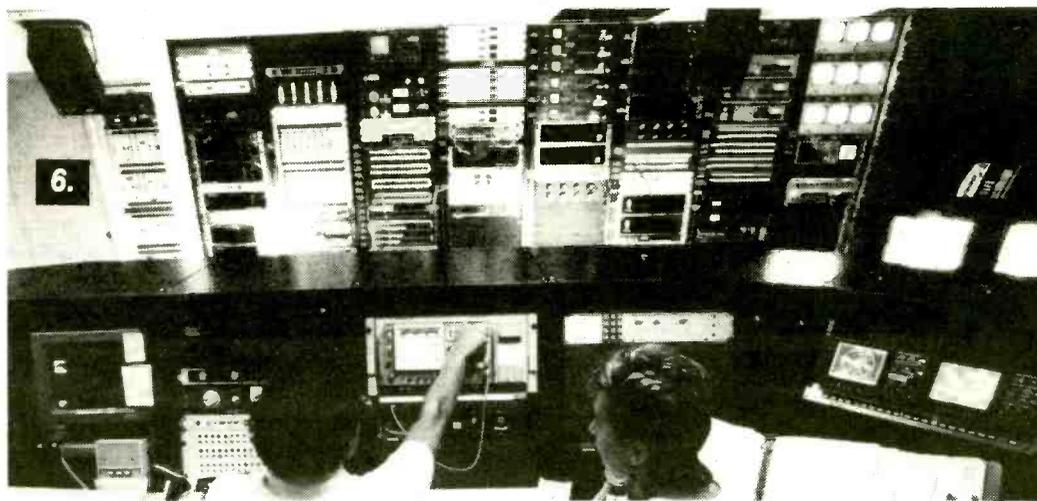
Dayton Radio, via Allied Broadcast Equipment, has introduced a complete line of SCA receivers for FM broadcasters and their customers. Unlike most SCA receivers, Dayton's new line has switches to control the frequencies received. This alleviates the need to replace bad crystals, or a unit where the customer's frequency needs have changed. (317) 962-8596.

### 10. Electronic Patch Bay

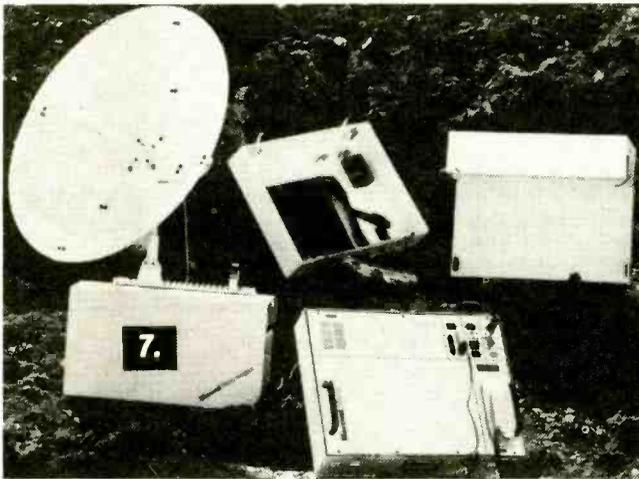
International Tapetronics Corporation/3M will introduce its Audio Switcher (pictured), which will significantly reduce the need for patchbays and distribution amplifiers in radio station master control rooms. The Audio Switcher eliminates the need to patch in outside remotes, satellite feeds, network sources, and such with one electronic control unit that can send the sources to any control room. Units begin in size with 16-in by 16-out mono configurations. Halve that for stereo use. (612) 733-9073.

### HitDiscs Adds Formats

Century 21 Programming has expanded its HitDiscs hit-of-the-



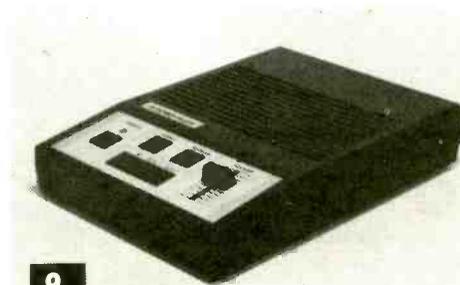
IDB Control Room



Marconi International Marine Ltd. INMARSAT portable audio uplink.



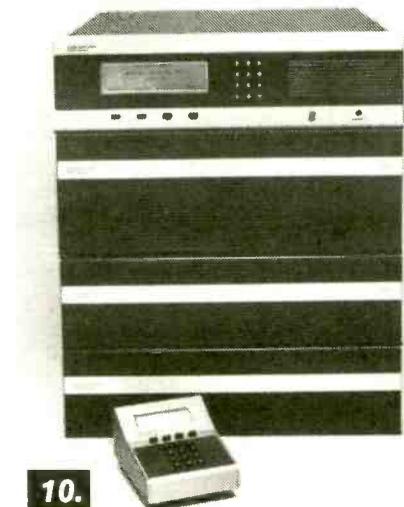
Gentner EFT-3000 Digital Frequency Extender



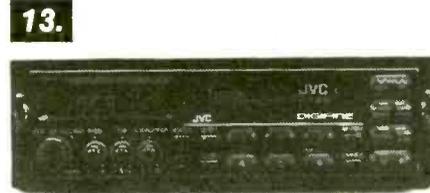
Dayton Radio-Allied Broadcast Equipment SCA tuner/receiver.



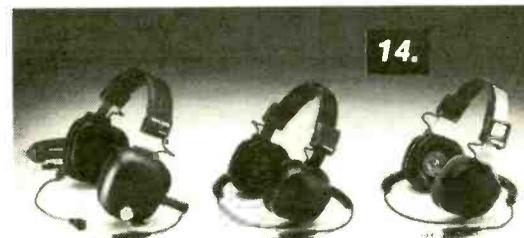
Apex Feel Factory 850 algorithmic feel composer



3M Audio Switcher



Broadcast Technology Partners Stereo Receiver



Koss Pro 4AA headphones

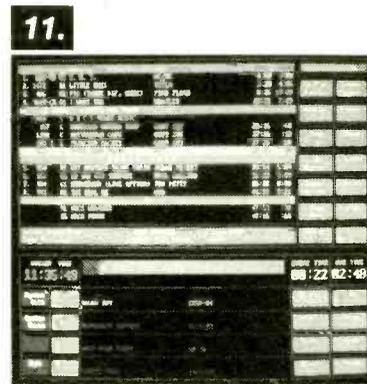
week radio station service to two discs, as AOR and Urban are added to the mix. Current customers will get the added service at no extra charge. Additionally, the company's GoldDiscs gold library has been expanded. (800) 937-2100.

### SongTracker Software

Software company Broadcast Industry Software has released its first product, SongTracker. The product combines information from retail sales, national charts, and listener requests to provide a localized playlist. (505) 823-9756.

### 11. Paperless Studio Debuts

Radio Computing Services (RCS) has unveiled a high-tech, one-source view of the broadcast day on Master Control (pictured). Touted as the paperless studio, Master Control maintains the music log, commercial log, live copy and tags, jingles, promos, news, and other copy right on the screen. DJs can keep a real-time watch on the broadcast day's events. With Master Control's Live Assist option, they can cue up any type of playback unit; start, switch, and mix audio sources; and audition upcoming segues while something else is on-air. (914) 723-8567.



RCS Master Control Paperless Studio

### 12. Adds Feels To Music

For radio production rooms with advanced MIDI applications, Apex Systems Ltd. has the Feel Factory 850, which it calls the first algorithmic feel composer. The Feel Factory allows the user to manipulate MIDI timing and velocity information from an existing sequence or drum machine pattern. A musician can assign a track containing one instrument or group of instruments to one of eight faders, and move them forward or backward in time while listening to a song. In this manner, the feel of the music can be mixed as easily as mixing volume or EQ. (818) 765-2212.

### 13. FMX Stereo Receiver

Broadcasters interested in expanding their base of in-car listening will be interested in new developments from Broadcast Technology Partners FMX Stereo. The firm reports that JVC and Alpine expressed interest in helping broadcasters pay for an FMX Stereo Generator as part of a promotional arrangement in the new technology, in the hopes that it will become the new worldwide standard in FM stereo broadcasting. Pictured is JVC pull-out car stereo model. (203) 622-2804.

### 14. Koss Pro 4AAs Return

After years of dormancy, Koss has reintroduced its very popular Pro 4AA headphones, which were a favorite of DJs during the '70s. Because of its high-powered 1-inch driver that protected itself against severe overloads, the Pro 4AA was able to reproduce a frequency range of 10-22,000 kHz with minimal distortion at very high levels. Koss said its 1000 Pro 4AA reissues will come with a special two-year warranty and serial number. (414) 964-5000.

NEW RELEASE

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# It's a smash!

This is what you call 'breaking through the clutter'!

Introducing 'SMASH' from Rosler Creative.

A TV campaign certain to separate you from the competition.

SMASH is a new series of 10-second vignettes produced by Rosler Creative which present side-by-side comparisons between your station and the competition.

Here's what SMASH communicates:

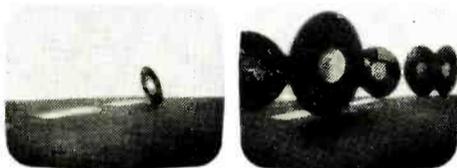
**No repeats.**

As subtle as an industrial press, SMASH positions you as the station with less repetition and a no-repeat

guarantee.

**Less talk.**

While other stations 'yak yak, talk talk, and blah blah', SMASH identifies you as the station with no talk (or less talk or 50 minutes of music).



**More music variety.**

"Other stations play a tune...we play a ton!" That's the message SMASH delivers for you.

**More cash giveaways.**

SMASH makes the other stations look like 'small change', while positioning your station as 'big bucks'.



**Smash is a 30-second spot...and a 10-second campaign.**

You can mix and match SMASH vignettes anyway you like. And for a cost-effective media buy, follow-up with the :10s.

**To make a smash in your market, call 800-858-8880 today!**



**FirstCom...First Again.**

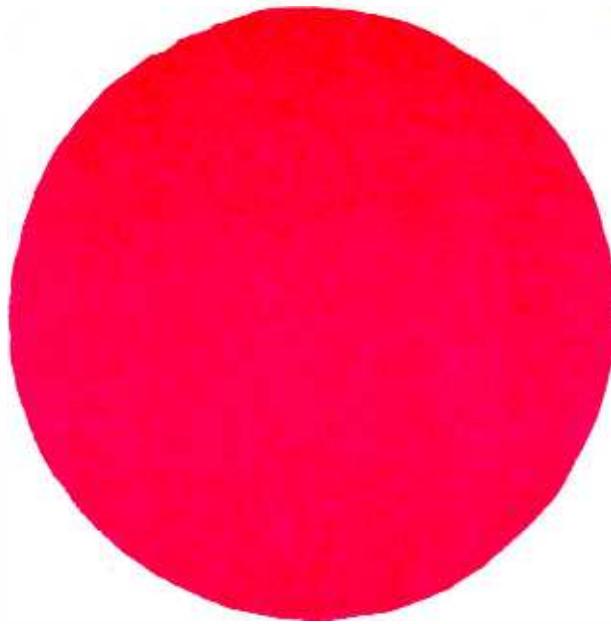
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VOA EUROPE DIRECTOR INTERVIEWED

# Scott Brings America To European Radio

**A** new era of global broadcasting is dawning for entrepreneurs. In Europe, where only government-controlled media has been allowed for decades, private commercial broadcasting is finally taking off — with a helping hand from Uncle Sam.

Headquartered in Munich, American broadcaster **Frank Scott** is pioneering what may become the first global rock 'n' roll radio network: **Voice of America Europe**, which he oversees as Director. Unlike the US government's traditional VOA shortwave programming of news and information, VOA Europe is an innovative, 24-hour American-style CHR radio service aimed at European audiences. Originating from Washington, DC studios, programming is transmitted in stereo via satellite to scores of new privately-owned FM stations and cable systems across Europe. During a recent visit back home, the former **NBC Radio** executive outlined international broadcasting's new cutting edge to **R&R** Washington Bureau Chief **Pat Clawson**.



Frank Scott

for VOA Europe. We arrived at modern music as the main hook for the network, and combined CHR with a full-service format.

On October 15, 1985 we went on the air. Our signals now reach about 20 million people, at a cost of less than \$3 million this year. It's a very inexpensive investment, and we are getting a huge payback for it through positive PR for America. It has great rewards, and it will have even greater rewards as more free broadcasting opens up in Europe.

**R&R:** What did the research show you about broadcasting American-style radio programming overseas?

**FS:** It showed us it could be done — specifically, it showed us it could be done in English. We discovered that 44% of Western Europeans can understand English well enough to listen to it on the radio. That ranges from a low of about 20% in Spain to a high of about 80% in Norway. The younger the "Successor Generation," the higher the figure. We estimate that by the year 2000 we'll reach about 70% of the Europeans.

One of the things we did in our focus groups was to literally have people design their own radio station. It was surprising, but what we constantly heard from young people — under 25 for the most part — was that they'd like to hear an American-style radio station. That always blew my mind, because most of them had never heard an American radio station, so how did they know? But they pointed to Casey Kasem's amazing stardom all over Europe to prove they did know what they were talking about.

**R&R:** What does it take to make American-style programming appealing to young Europeans?

**FS:** Young people in Europe are similar in many ways to their US counterparts, but are much more politically active. For example, young Europeans love issue-oriented telephone talk shows, especially on subjects like East-

West relations, ecology, and things like that. We were stunned at one statistic in England: the age group that liked telephone talk programming the most — and it was 51% of them — was 14-15-year-olds.

On the other hand, we didn't find a large number of older people there who want to listen to a Talk station. In the US, you almost have to be certifiably over 65 years old to listen to a Talk station. It's almost a flip-flop. So we run a CHR station with an awful lot of news.

**R&R:** How are private broadcasters in Europe able to use the network?

**FS:** We can't sell VOA Europe as a network, because we're not in the commercial broadcasting business, but we do provide the programming free to the stations. We designed the network with "windows" so affiliates could broadcast local information and sell commercials.

The stations have formed an affiliates association which also acts as a sales arm. They go out and sell the stations as a group and take care of the distribution, money, and the affidavits that the spots ran. We facilitate it by feeding the commercials from Washington within the local windows for which they were sold.

**R&R:** What's the spot rate on this network?

**FS:** At the moment it is only about \$1000 tops for a 30-second spot, but it is rising rapidly. They usually don't sell 60s in Europe; they sell a lot of 45-second, 30-second, and 15-second commercials. In quite a few stations and groups in Europe they actually sell commercial time by the second.

**R&R:** What do you get for \$1000?

**FS:** Right now you're buying 74 major areas of Europe, 14 countries; not total countries, but we have affiliates in those countries. We're carried on private radio stations and cable systems. In Europe, cable radio is a big, separate entity from TV. The sad part is — and to American broadcasters it's a mind-blowing thing — there just isn't any uniform audience research. There's no Arbitron. The research is fine in Great Britain, but elsewhere in Europe it's very spotty, very unpredictable, and, quite frankly, probably biased most of the time. For example, in Italy a survey is taken maybe every three years. That is a major problem from the standpoint of buying time.

We have our own AM transmitter in Munich which is very clear — it's 300,000 watts at 1197 kHz. We know that during winter evenings the signal is heard in the outskirts of London, and from the northern reaches of Scandinavia well down into Italy and the Riviera. Estimating with certainty how many people that station reaches is very difficult. We currently estimate

"Our signals now reach about 20 million people, at a cost of less than \$3 million this year. It's a very inexpensive investment, and we are getting a huge payback for it through positive PR for America."

about five million, but that's ridiculous, because the greater Munich area alone is five million. One could probably say the station has 25 million potential listeners, but we are a little leery about making any such claims so we underestimate.

**R&R:** You'd have a terrific problem in the US getting an agency to buy any station if they didn't know whom it was reaching. How in the world are broadcasters able to sell radio in Europe?

**FS:** With great difficulty. But it's done and it's rapidly expanding. Some people in England recently told me that radio advertising dollars were up about 27% last year. That's a huge jump.

In the near future Pan-European buys are going to be constant, but some problems do have to be worked out. In many ways it's a very small commercial radio operation and a pioneering venture. European radio has not progressed as far as we were in 1945 when it comes to the mechanics of selling it. The British are far more advanced than the other European countries in these things; they have well-organized radio rep firms and a well-organized rating system.

**"About 75% of Europeans think the typical American father figure is J.R. Ewing of 'Dallas.' I don't know whether you want most of Europe thinking that about America, but I don't."**

**R&R:** Who is buying radio advertising in Europe?

**FS:** On a local basis, an awful lot of American companies are buying radio: Coca-Cola, Pepsi-Cola, Burger King, McDonalds, American Express, TWA, and Pan Am. Really small advertisers that local stations in the US live off of are not in to it yet. Advertising agency people in Europe tell me they really suffer from lack of availabilities in both radio and television, and are very anxious to help private broadcasting develop.

**R&R:** Why does VOA Europe give its broadcast signal away free of charge to European broadcasters? What's in it for America?

**FS:** The information packages in our programming are dispelling many misperceptions about the US. Our news is important to get out over there, because we get our brains beaten out in disinformation. We found in our research that about 75% of Europeans think the

typical American father figure is J.R. Ewing of "Dallas." I don't know whether you want most of Europe thinking that about America, but I don't.

We humanize America for them. We tell stories about people who have connections to the "old country," such as the citizens of Prague, Nebraska, which has a Czech festival every year. We tell them about everyday Americans and how they live so they see we don't all drive Cadillacs, wear big white hats and cowboy boots with spurs, cheat on our wives, beat up people, and so forth.

**R&R:** Is the programming on VOA Europe straight stuff, or is it American propaganda?

**FS:** It's absolutely straight stuff. The bad goes with the good. We're probably the only news organization in the world that breaks the law if it doesn't give balanced, thorough, accurate, complete news — whether it's good for the United States or not. That's part of the VOA charter.

**R&R:** Where are there emerging commercial opportunities in Europe for US broadcasters?

**FS:** There's a lot of opportunity overseas now. The British government is considering adding hundreds of new commercial radio stations. In Italy, they don't even know how many FM stations there are — estimates range all the way from 5000 to 9000, but I think the honest figure is probably around 7000. The bottom line is that commercial broadcasting is exploding in Europe.

There's a lot of opportunity already there for syndication of American programs. "American Top 40" is very big all over Western Europe. "American Country Countdown" is there. There is great demand for these programs, but frankly it's small potatoes compared to what it is going to be by 1992. That's when Europe normalizes economic relations between countries and becomes wide open to free broadcasting.

Regarding station ownership, in some countries there are absolute limits on foreign ownership and in others there are limits that could be gotten around. Some countries say a majority of a station must be owned by a native of that country. In some situations it's relatively easy to form a company and have a few national partners, but basically the company is owned by people from other countries. I don't know how many non-Frenchmen own stations in France, but I had a government official there say to me one time, with a wink, "This is a very free country, anybody can own a radio station." I think that's technically true. How hard it would be to get the approval of the French version of the FCC, I don't know.

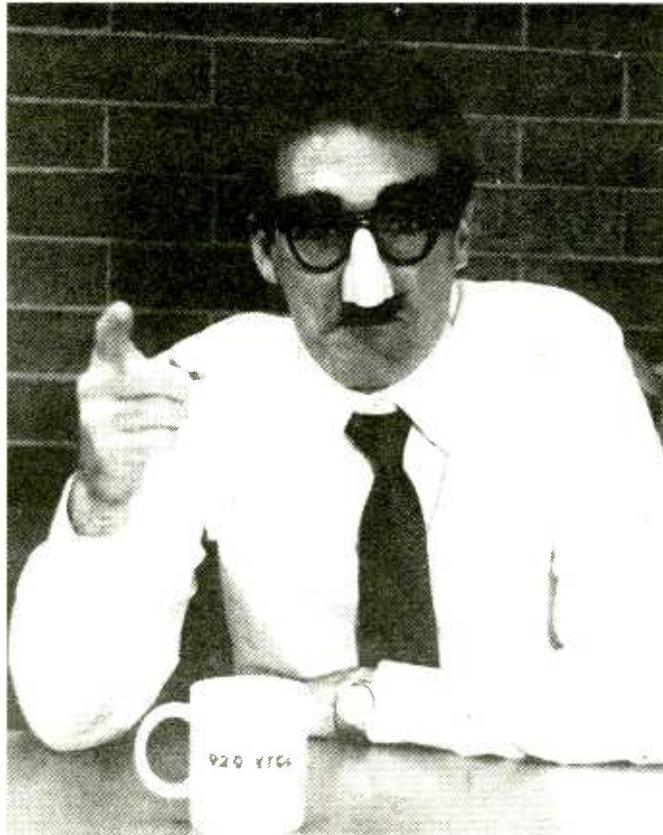
**"What we constantly heard from young people . . . was that they'd like to hear an American-style radio station. That always blew my mind, because most of them had never heard an American radio station."**

The concept was funded in the early days of the Reagan Administration, and I was asked to come from NBC to reinstate broadcasting to Western Europe. Congress agreed to fund a massive marketing research study to decide what to broadcast and how to format it. That study became the blueprint

All Meet-No Fat  
Atlanta May 10-12

## "AN ELEVEN SHARE IS NO JOKE."

Mark O'Brien, General Manager, KTGL/Lincoln



### "WE HAD A BIG PROBLEM

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## OVERVIEW

# MANAGEMENT

## How Salespeople See Themselves

**S**alespeople talk too much. They over-promise, and they fail to follow through on projects.

While the above criticisms may sound familiar — and harsh — they come *not* from clients, but from salespeople themselves (via a nationwide survey of 255, 10-year sales veterans by the NYC-based management consulting firm Communispond).

Interestingly, a majority of the respondents — aged 31 to 45, and representing a cross-section of industries — rated their own sales performance as "good" or "excellent." Furthermore, most said that good salespeople are "made," not "born." Half of those surveyed noted that they'd had formal sales training, and nearly the same amount said that they'd studied marketing while in college.

### What Worries Salespeople?

The respondents listed such demons as "handling objections," "asking the *right* questions," and "making presentations" as their biggest worries during sales calls. However, with a current average of five sales calls per week, salespeople are making more calls this year than last. And, according to the survey, three out of five sales calls are successful for a majority of salespeople.

Half of the surveyed salesfolk claimed to "detest" making cold calls, while the others said that doing paperwork and filling out expense accounts were their least favorite tasks. In spite of these feel-

## Americans Keeping Jobs Longer

**D**espite rumors to the contrary, US workers are staying with their chosen occupations longer these days. According to the Bureau of Labor Statistics, 43% of men and 30% of women have logged at least ten years at their current occupation. (More than half the work force aged 40 and over have been at their current places of work for at least ten years as well.)

Furthermore, the occupational tenure of all Americans is increasing — from a median time of 5.7 years in 1983 to 6.6 in 1987.

### Why We Stay On The Job

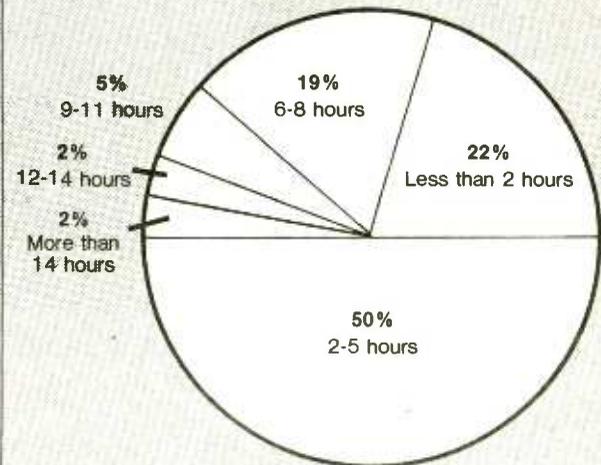
The growing number of positions that require higher education is one reason for the rise in tenure. College-educated workers who fill these jobs not only have more of an increased attachment to their jobs than their less educated peers (aged 35 and older), but also their tenure increases directly with the years of college completed.

Other reasons for extended stays include the general aging of the entire work force, and because women are less likely to end their careers after having children.

## Sales Execs: Workin' Weekends

**M**ore than three-quarters (78%) of salespeople do business on the weekends, with 50% of them working from two to five hours each, according to a recent national survey of more than 1400 sales executives.

For a closer look at the number of weekend hours worked (and the percentages of salespeople working those hours), please check the pie chart below.



Source: Sales Consultants Int'l

ings, nearly all the respondents said they write follow-up letters, and that building customer relationships is their chief concern.

For a look at how these sales practices and pratfalls affect a salesperson's weekend, consult the adjoining chart.

## WOR/NY Radio Remote Goes 'Round The World In Ten Days

**I**n what's believed to be a broadcasting first, Talk-formatted WOR/New York recently sent morning driver John R. Gambling trotting around the globe for a ten-day series of live remotes originating from a *different* exotic world-locale *each morning*.

Beginning the audio odyssey with a transmission from Amsterdam on April 10, the worldly announcer — and a pair of lucky listeners — moved on to London, Mu-

nich, Berlin, Bahrain, Kuala Lumpur, Singapore, Hong Kong, and Seoul before ending their journey in Tokyo on April 21.

The "World Class Adventure" promotion was featured as part of the station's long-running "Rambling With Gamblings" morning program (a show Gambling does with his father John A. Gambling), and was presented in conjunction with United Airlines, British Airways and Holiday Inns.

## DATELINE

● April 19-23 — National Broadcasting Society, Alpha Epsilon Rho, 47th National Convention. Riviera Hotel. Las Vegas, NV.

● April 29 - May 2 — NAB 67th Annual Convention. Las Vegas Convention Center. Las Vegas, NV.

● May 3-4 — CMA Board Meeting. Amsterdam Hilton. Amsterdam, Holland.

● May 10-12 — Joint Communications Convention '89. Stouffer Waverly. Atlanta, GA.

● May 10-14 — National Association Of Independent Record Distributors & Manufacturers. Wyndham-Franklin Plaza Hotel. Philadelphia, PA.

● May 11-15 — American Women In Radio & Television 38th Annual Convention. Waldorf-Astoria. New York, NY.

● May 18-20 — T.J. Martell Foundation's Charity Weekend. Los Angeles, CA.

● May 23 — BMI Pop Awards. Regent Beverly Wilshire Hotel. Los Angeles, CA.

● May 24 — BMI Motion Picture/Television Awards. Regent Beverly Wilshire Hotel. Los Angeles, CA.

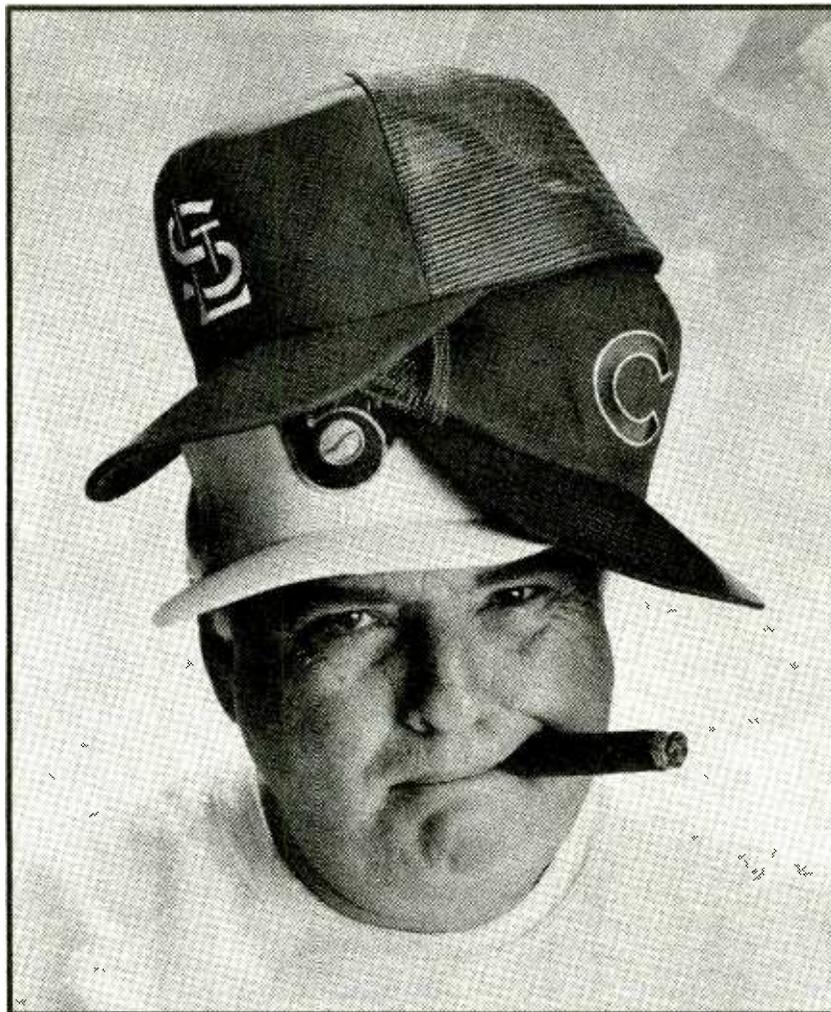
● June 5-11 — 18th International Country Music Fan Fair. Tennessee State Fairgrounds. Nashville, TN.

● June 12-13 — 24th Burns Media Radio Studies Seminar. Westin Hotel, Atlanta, GA.

● June 17-23 — 1989 NAB Executive Management Development Seminar. University Of Notre Dame. Notre Dame, IN.

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# MEDIA

## 'Rolling Stone' Owner To Buy Rest of 'US' Magazine 'Nat'l Enquirer,' 'Weekly World News' Sold For \$412.5 Million

Although jocks who pilfer on-air patter from check-out line staples will probably never notice the difference, Straight Arrow Publishers Inc. — owners of *Rolling Stone* — agreed to buy the remaining 75% of *US* magazine from Warner Communications Inc. for what Straight Arrow Chairman Jann Wenner said was in excess of \$10 million cash.

The move means that Straight Arrow, which already owns the other 25% share of *US*, will become the 12th largest group magazine publisher in the nation — with combined advertising revenues expected to total \$72 million, accord-

ing to reports in the *Wall Street Journal*.

### Inquiring Minds Want To Know

Also this week, NYC-based **Macfadden Holdings Inc.** — which publishes 18 magazines, including *Teen Beat*, *True Story*, *True Confessions*, and *Modern Romance* — announced that it would buy Lantana, FL-based **GP Group Inc.** — publishers of the *National Enquirer* and the *Weekly World News* — for \$412.5 million in cash.

The *Enquirer* has a circulation of 4.3 million, with 90% of its issues sold at supermarket and conveni-

ence-store stands, while the *Weekly World News* has a circulation of one million.

## ACM Awards Place 17th

With a 16.3 rating and a 26 share, NBC-TV's presentation of the "24th Annual Academy Of Country Music Awards" placed 17th in the weekly rating sweeps — tying with the network's "One Of The Boys" and CBS-TV's "Designing Women," according to NYC-based Nielsen Media Research.

The awards ceremony handily whipped all competition in its Monday night time-slot except for the sitcom "Designing Women," which tied the music-filled broadcast during its second half-hour.

## TELEVISION

### TOP TEN SHOWS APRIL 10 - APRIL 16

- 1 *Roseanne*
- 2 *The Cosby Show*
- 3 *Cheers*
- 4 *Murder, She Wrote*
- 5 *A Different World* (tie)
- 6 *Wonder Years*
- 7 *Golden Girls* (tie)
- 8 *Who's The Boss?*
- 9 *60 Minutes*
- 10 *Anything But Love*

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

• **ENGLISHMAN IN TOKYO:** Singing human rights crusader **Sting** is featured in concert on the "HBO World Stage: Sting In Tokyo" 60-minute special (Saturday, 4/22, 10pm). Saxophonist  **Branford Marsalis** and a world-class band back the former **Police** chief throughout the event, which will be simulcast on the **Westwood One** radio networks. (Check your local radio listings.)

• **BIG DADDY, TALL GIRL:** Pop singer **John Cougar Mellencamp** takes the stage in musical support of six-foot guest-



**BIG IN JAPAN** — The waspish Sting shows us why there's nothing like the (rising) sun.



**POPPA POPPA POPPA SINGER** — **John Cougar Mellencamp** attempts to reconcile his rockin' roles as pop singer and family man.

host **Geena Davis** on NBC's "Saturday Night Live" (Saturday, 4/22, 11:30pm).

• **KING CAROLE:** Singer/songwriter **Carole King** holds court with a national audience of night owls while visiting the set of NBC's "Late Night With David Letterman" (Saturday, 4/22, 12:30am).

• **SYNDICATED SING-SATIONS:** Guests for "The Arsenio Hall Show" include the **Escape Club** (Monday, 4/24), singer **Bonnie Raitt** (Tuesday, 4/25), and **Boy George** (Wednesday, 4/26). Air times may vary; check local listings.

• **YOU PICK 'EM:** **Dwight Yoakam**, **Buck Owens**, **Ricky Skaggs**, and **Patty Loveless** will co-host and perform on **The Nashville Network's** live, 90-minute "Viewers' Choice Awards" special (Tuesday, April 25, 8pm ET/5pm PT). **Ricky Van Shelton**, **Randy Travis**, **K.T. Oslin**, the **Judds**, **Alabama**, and **Ronnie Milsap** are also scheduled to perform.

• **GUNS 'N' POSES:** Musicians-turned-theatians **Glenn Frey**, **Mick Fleetwood**, and **Debbie Harry** help the CBS series "Wiseguy" whitewash another load of dirty laundry in the music business (Wednesday, 4/26, 10pm).

## FILMS

### WEEKEND BOX OFFICE

APRIL 14-16

- |  |        |
|--|--------|
| 1 <i>Major League</i><br>(Paramount)         | \$7.0  |
| 2 <i>The Dream Team</i><br>(Universal)       | \$4.3  |
| 3 <i>Say Anything</i><br>(20th Century Fox)* | \$4.0  |
| 4 <i>She's Out-Of-Control</i> (Weintraub)*   | \$3.6  |
| 5 <i>Rain Man</i><br>(MGM-UA)                | \$3.0  |
| 6 <i>Disorganized Crime</i> (Buena Vista)*   | \$2.8  |
| 7 <i>Cyborg</i><br>(Cannon)                  | \$1.84 |
| 8 <i>Dead Calm</i><br>(Warner Bros.)         | \$1.80 |
| 9 <i>Fletch Lives</i><br>(Universal)         | \$1.5  |
| 10 <i>The Rescuers</i><br>(Buena Vista)      | \$1.0  |

\*First Week In Release  
All figures in millions

Source: Exhibitor Relations Co.

**COMING ATTRACTIONS:** This week's openers include "Pet Sematary," scripted by horror king **Stephen King** from his novel of the same title. Punk-rock kings the **Ramones** contribute the title track as well as several other, older selections from their catalog. A different version of this title tune will be heard on the **Sire** recording artists' upcoming LP as well.

Also opening this week: "Speed Zone," described as a "Cannonball Run"-type film that stars **John Candy**, **Eugene Levy**, **Donna Dixon**, **Brooke Shields**, and a host of other semi-famous names. The upcoming **Grudge/RCA** soundtrack sports songs from the likes of **Richie Havens**, **Billy Burnette**, **Felix Cavaliere**, and **Splash**, among others.

## 'ZINE SCENE

### Wyman & Son — Inlaws & Outlaws

Just when we were all reelin' 'n' rockin' from last week's announcement that **Rolling Stones** bassist **Bill Wyman**, 52, intends to marry 19-year-old model/singer **Mandy Smith** comes news that Bill's son **Stephen**, 28, has himself been dating Mandy's 40-year-old mini-skirted mom, **Patsy**, for the past three years!

The *Star* quotes a friend of the family as saying, "The two have been mistaken for sisters."

### Dileo Demands \$100 Million Hush Money

According to the *Globe*, **Michael Jackson's** former manager **Frank Dileo** is demanding that his superstar ex-client pay him a compensation fee of \$100 million — or he'll file a lawsuit that will reveal embarrassing details of the singer's private life!

One insider warns: "From his (Michael's) sex life to his cosmetic surgeries, Dileo knows more about him than anybody."



**Bill Wyman:** She's not my wife's mother, she's my daughter-in-law!

### Madonna, Sean Married Twice Before

New York psychic **Bill Kase**, interviewed in this week's *Examiner*, claims that **Madonna** and **Sean Penn** have been married twice before — in previous lives! The first time was in Scotland during the 15th century. The second was when they were both orphans in **Charles Dickens's** England.

Perhaps even more telling ... during this second marriage, **Madonna** was the husband!

## VIDEO



**GLORIA TO THE KING** — Gloria Estefan contributes some Miami spice; Nat King Cole takes some belated bows.

### • GLORIA ESTEFAN & MIAMI SOUND MACHINE: HOMECOMING CONCERT (CMV)

Recorded last September, this 80-minute program features the **Epic** pop group performing live on stage before hometown Miami fans. An expanded version of a previously-aired, 60-minute **Showtime** special, the video captures Gloria and the boys performing such crossover dance hits and ballads as "Anything For You," "Rhythm Is Gonna Get You," "Can't Stay Away From You," "Words Get In The Way," and "Dr. Beat." (Street date: 4/25).

### • AEROSMITH: LIVE TEXAS JAM '78 (CMV)

Taped live at the Cotton Bowl in Dallas on the July 4 weekend of 1978, this 50-minute, performance-only offering finds the Boston rockers concentrating on their earlier, pre-comeback material. Scorching renditions of "Walk This Way" and "Sweet Emotion" highlight the 12-song release. (4/25).

### • NAT KING COLE: UNFORGETTABLE (MPI)

The late great singer/pianist is honored in this 90-minute compilation of narrative passages, song clips, and interview footage. **Frank Sinatra**, **Mel Torme**, **Quincy Jones**, **Oscar Peterson**, **Harry Belafonte**, **Eartha Kitt**, and daughter **Natalie Cole** are among the famous faces who help move the crooner's professional and personal life-story along. Such smash songs as "Mona Lisa," "Nature Boy," "Sweet Lorraine," "When I Fall In Love," and "The Christmas Song" are included in the package, albeit mostly in abbreviated versions. (4/26).

## Air the only shows hosted by the Artists that made the Records!

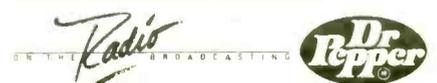
**G**raham Nash hosts "The British Invasion?" A 12 hour retrospective of 1964-1970 for Memorial Day weekend. The Beach Boys, Al Jardine hosts "Born in the USA?" An All-American 12 hour retrospective of 1964-1976 for the July 4th weekend. These are the hot

summer packages you need. But don't take our word for it. Ask any of the stations listed in this ad already on the shows. WZLX/Boston, WZFX/Houston, KZPS/Dallas, WXTR/Washington DC, WCSX/Detroit, KLXK/Minneapolis,

WKLH/Milwaukee, WZGC/Atlanta, WCBS-FM/New York, WMGG/Columbus, KODJ/Los Angeles, KZAP/Sacramento, WJFM/Grand Rapids, KGMG/San Diego, WGRX/Baltimore, KMJK/Portland, WRXL/Richmond, WCKN/Greenville, and

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# LIFESTYLES

## Greeting Cards No Longer Seasonal Items

Sales Of Friendship, Funny Cards Spur Growth

More than 70% of American adults will buy at least one greeting card this year. Although sales of greeting cards are still largely dependent on holidays (Christmas and Valentine's Day accounting for a respective 60% and 24% of 1985's seasonal trade), sales of non-traditional friendship and "humorous" cards are soaring.

According to recent reports in *American Demographics* magazine, revenues from non-traditional cards grew 25% per year between 1982 and 1986, and now account for 25% of all card sales. While 120 million adults bought at least one greeting card in 1986, approximately 11 million bought five or more friendship cards the same year.

### Non-Traditional Card Buyers

The people purchasing friendship cards are more likely to see themselves as friendly (84%) and creative (71%) than the adult population in general (74% of whom see themselves as friendly

and 58% of whom describe themselves as creative) or those adults who never buy cards (62% friendly, and less than 50% as creative),

according to a study of media and markets conducted by the Simmons Market Research Bureau.

Friendship card-buyers also say they're affectionate, smart, funny, and refined. Ironically, these same folks see themselves as domineering (48%) and stubborn (52%), whereas fewer than 40% of the population in general characterize themselves as domineering, and only 43% say they're stubborn.

### Funny Business

Nearly 10 million people bought five or more humorous cards in 1986, and — like friendship card-buyers — these consumers see themselves as creative, friendly, refined, and affectionate.

Furthermore, comic card-buyers are more than likely to see themselves as funny (78%) and smart (35%), compared to friendship card-buyers (71% funny and 82% smart), the general adult population (62% funny and 72% smart), and the people who never buy cards (53% funny and 60% smart).

## Electric Youth

Where children go, high-tech electronics follow. According to the Electronic Industries Association, households with kids are more likely to be stocked with all sorts of electronic gadgets than single households.

For a per-item comparison of the number of electronic goods in households with children as opposed to single households, check the chart below:

Item	Children	No
	Present	Children
VCRs	78%	40%
Boom Boxes	63%	33%
Audio Systems	47%	25%
CD Players	15%	10%
Home computers	24%	8%

## \$320 MILLION MARKET

## Americans Acquiring A Taste For Salsa

The US market for salsa — the chunky, spicy sauce that usually accompanies Mexican food — is heating up. According to recent *Wall Street Journal* reports, Americans wolfed down \$320 million worth of the hot stuff last year, up from \$175 million in 1984.

The future only looks spicier, with overall sales increasing at an annual rate of 16.1% and several food industry analysts predicting the market to reach \$700 million by 1992.

### Marketing Battle Cooking

One of the reasons for this brush-fire-like growth is that several major food marketers have joined the

battle. RJR Nabisco recently introduced a line of hot, medium, and mild salsas under its "Ortega" label, Frito-Lay Inc. has begun displaying its own brand of salsas alongside its more familiar corn chip products, and George Hormel & Co. has expanded the distribution of its "Chi Chi" line of salsas into 18 states.

As these companies' efforts to expand their shelf space increase, leading industry brands "Pace" and "Old El Paso" — each of which currently controls about 30% of the US salsa market — may find the heat so great that they'll have to get out of the kitchen and into the promotional trenches.

## US Boat Sales Buoyant



Despite the stock market crash of 1987, total US retail expenditures for recreational boating (which includes new and used boat sales as well as sales of accessories, docking fees, etc.) climbed 9% in 1988 to \$17.9 billion.

According to the National Marine Manufacturers Association, a reported 749,000 new and used pleasure craft were sold in the US last year compared to 725,000 in '87 for total retail revenues of \$16.5 billion and 660,000 in '86 (total retail revenues: \$14.5 billion).

## CHRONICLE

### Born To:

WZHT/Montgomery, AL GM Ron Eubanks, wife Tamara, son Edward Todd, March 30.

WYNF/Tampa Production Director Walt Bob Marsicano, wife Laurie, son Steven Nicholas, March 30.

WKXX/Birmingham air talent Tom Scott, wife WERC/Birmingham AE Kim Mathis, son Michael Keith, March 30.

WSSX/Charleston, SC Asst. PD/air talent Rich Panama, wife Char, son Rich III, March 31.

WYNF/Tampa LSM Joe Corbett, wife Cindy, son Joseph James Jr., April 5.

WRXK/Ft. Myers, FL air talent Arvette Clancy, husband Peter, son James Michael, April 6.

WPRO-FM/Providence PD Michael Osborne, wife Patti, daughter Kyle Michael, April 10.

### Marriages:

WHAJ/Greenfield, MA PD Jay Deane to Pamela Varnum, March 25.

# Your Future's So Bright You Gotta Wear Shades

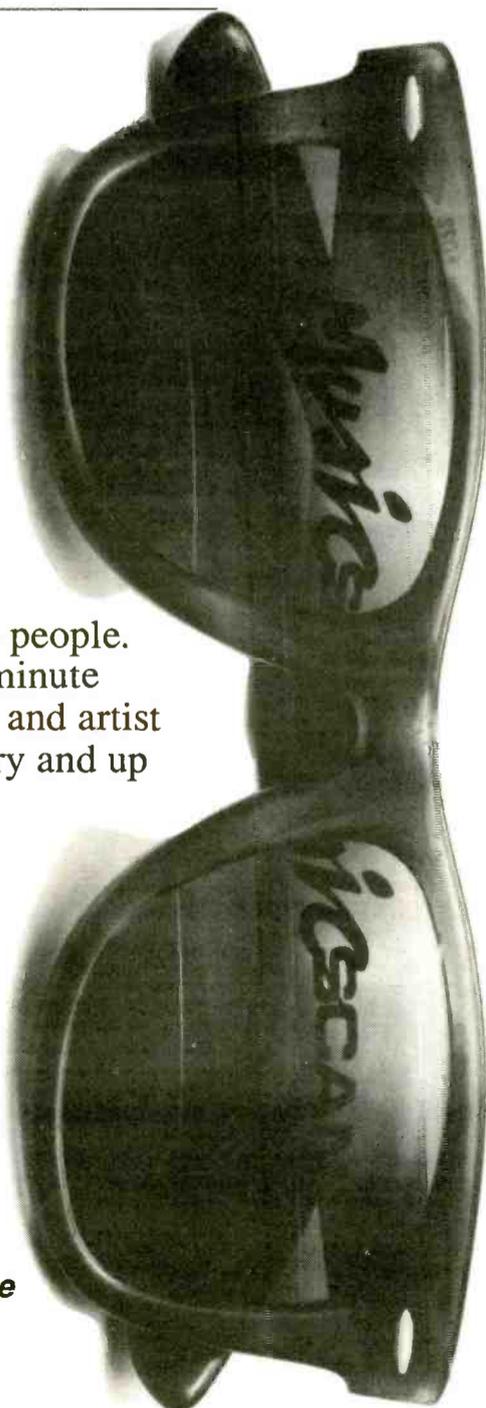
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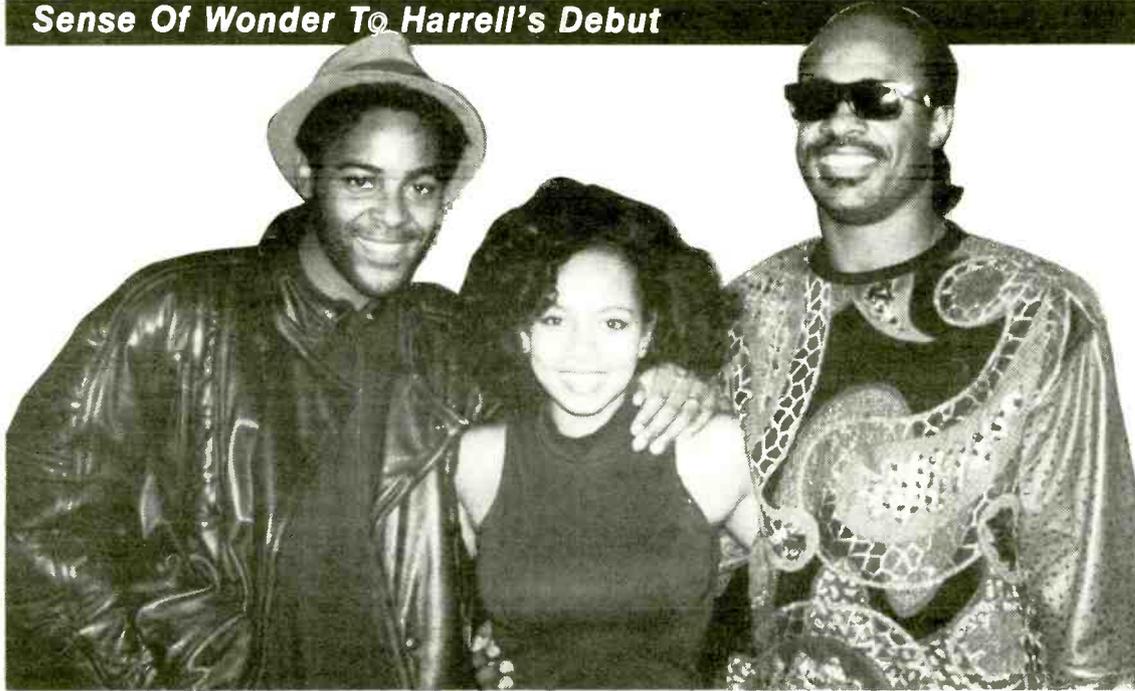
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# OVERVIEW PEOPLE

## Sense Of Wonder To Harrell's Debut



While recording his debut RCA album "Come Play With Me," vocalist Grady Harrell took time out to pose for a photo with some of the platter's guest players. Seen on the in-studio scene are (l-r) Harrell, newly-signed labelmate Tyler Collins, and Motown recording legend Stevie Wonder, who produced two of the tunes on Harrell's LP.



## Bar-Hopping With A Hard Core Heavyweight

Loverboy founder and lead guitarist Paul Dean (l) recently went behind bars to shake the bone-crushing hand of Chuck "The Bayonne Bleeder" Wepner — the fellow who lent his facial features to the Columbia recording artist's "Hard Core" solo album. Dean is all smiles as the former heavyweight boxing contender uses familiar promotion tactics to insure a shipment of cassettes to his new address: the Northern State Penitentiary, New Jersey.



## This Trio Can Duet

EMI's Natalie Cole (l) is all smiles as she finishes work on the song "I Do" — a duet with Capitol recording smoothie Freddie Jackson (r) that'll be included on her upcoming album. Reprise recording artist Narada Michael Walden (c), producer and arranger for the project, was on hand to make sure the pair duet until they duet right.

## White Soul Summit In Aspen



Sometime skier and full-time rock 'n' blue-eyed soulster John Oates recently participated in the Plymouth Celebrity Ski Classic to benefit the American Diabetes Association. Once off the slopes, the Arista recording artist took the opportunity to jam with Warner Bros. whitesoul-stirrers the Dynatoners at Aspen's Paradise Club. Seen smiling and sampling the backstage brewskis are (l-r) Olympic skier Andy Mill, Dynatone Tony Perez, Oates, and Dynatoners members Big Walter, C.C. Miller, and Randy McDonald.

AWARD WINNING\*

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## Two Hearts For One Special Festival



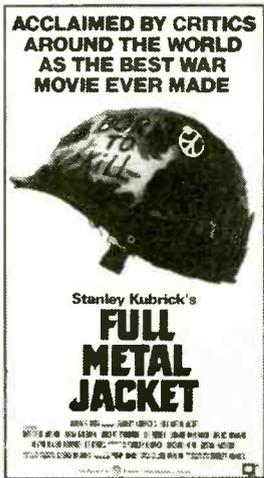
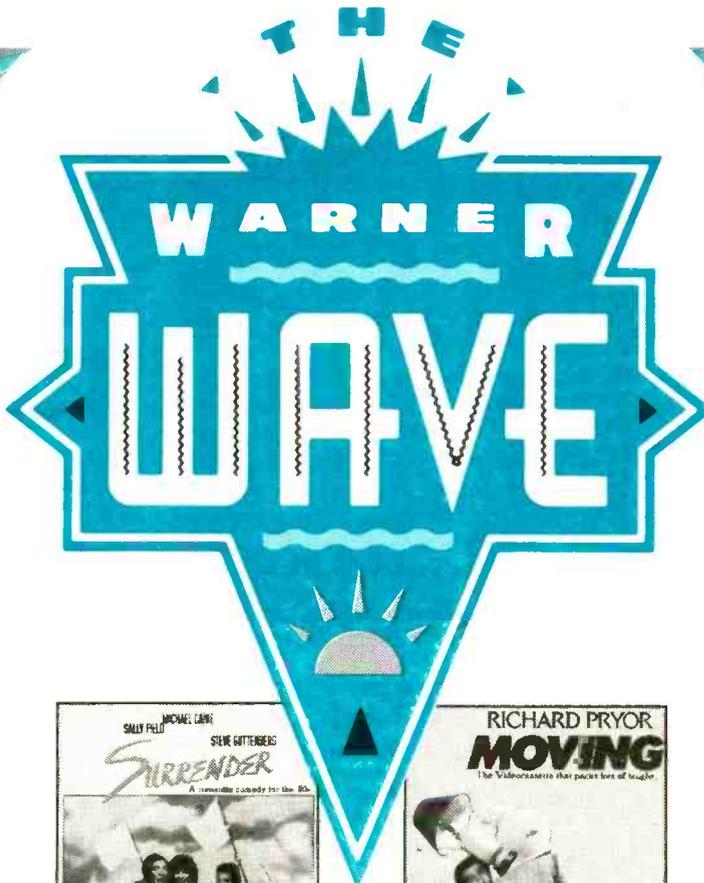
The Phil Collins-Lamont Dozier composition "Two Hearts" has recently been selected as the theme song for the International Very Special Arts Festival. The event — featuring exhibits and performances by physically and mentally impaired artists from the US and 50 other nations — will be held in Washington, DC on June 14-18. Pictured at the press conference following the song's adoption are (l-r) Atlantic Records Chairman Ahmet Ertegun, Atlantic recording star Phil Collins, Very Special Arts Board member Edward M. Kennedy Jr., and Lamont Dozier.

10 HOT VIDEOS

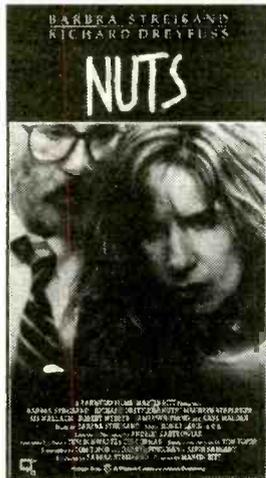


FOR SUMMER!

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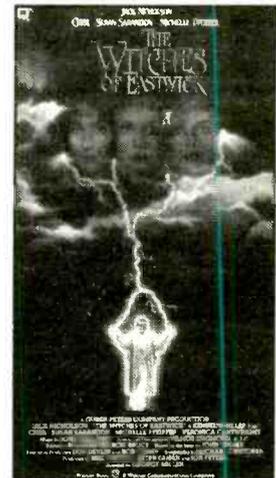
FULL METAL JACKET



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THE LOST BOYS



THE WITCHES OF EASTWICK



MASTERS OF THE UNIVERSE



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Available exclusively May 17-31 in these markets:

- |           |                |                |
|-----------|----------------|----------------|
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| Chicago   | Minneapolis    | San Francisco  |
| Cleveland | Nassau/Suffolk | Seattle        |
| Dallas    | New York       | Washington, DC |
| Detroit   | Philadelphia   |                |



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# R&R

## MARKETING

213 • 553 • 4330



Andrea Paulini

**Paulini Directs A&M NAC**

A&M Records has promoted nine-year staffer Andrea Paulini to National Director/NAC Promotion, where she will be responsible for stations airing NAC, adult alternative, and jazz.

"Andrea has dealt with more radio stations than most promotion people in America," noted A&M Sr. VP/Promotion Charlie Minor. "She is a true professional, and I'm proud of her growth here."

Paulini will continue to work from A&M's Los Angeles office, and will report to National Director/AC Promotion Jon Konjoyan.

**Westwood One Ups Barber To VP/Station Relations**

In simultaneous promotions, George Barber has been named to VP/Station Relations for the Mutual, NBC, and Talknet radio networks, and Katie Garber has been appointed Director/Public Relations for the nets' parent company Westwood One Inc.

A Mutual employee since 1980, Barber will oversee the placement of Mutual, NBC and Talknet programming in major markets and will also handle corporate and administrative duties. He joined the company as Regional Manager, and was promoted to Station Relations Manager for the three nets last year.

Before Mutual, Barber was VP/GM at WQSA/Sarasota, GM at WTRL/Bradenton, FL, and handled sales and administration for Walter-Weeks Broadcasting in Florida.

Barber will report to Mutual/President and WW1 VP/Network Operations Jack Clements and continue to work out of Mutual headquarters in Arlington, VA.

Garber replaces Kathy Lehrfeld, who resigned last month to join Group W Cable in New York. She will oversee all corporate PR efforts, including those of Mutual,

NBC, the WW1 Networks, and the WW1 Radio Stations Group, reporting to WW1 Exec. VP/Entertainment Marketing Jerry Sharell and headquartering in L.A.

**FREEMAN PD**

**WXVX Drops Gold For New Rock**

New Rock returned to Pittsburgh last Friday (4/14) when Julian Enterprises Gold outlet WXVX (AM) switched formats. The city had been without a New Rock outlet since WXXP switched to AC last year. Former WPTS/Pittsburgh Station Manager Bree Freeman has been named PD at WXVX, and the previous staff has been let go.

WXVX owner Bob Julian explained, "Several other stations in the market are playing oldies, and things just weren't happening here. When Bree approached me about playing new music, my major concern was how it would sound on AM. But I learned quickly that it's not an issue with the listeners."

This is Freeman's first commercial PD job (WPTS is the radio sta-

**Green Programs CJCL**

WEA Records National Promotion Director Larry Green has been tapped to program MOR/Sports CJCL/Toronto, effective May 8. He replaces Jim Kidd, who has left the station.

CJCL VP/GM Doug Ackhurst

told R&R, "Larry's a Torontonian, and was with (crosstown) CHUM (AM) in its heyday. He's done a little of everything in radio, and has a great knowledge of the business and of Toronto — that's what we were looking for."

Green will move his weekly jazz show from crosstown CFNY to his new station. Ackhurst indicated that there will be no immediate changes at CJCL upon Green's arrival, but hinted some may take place in a few months.

Green was Creative Director at CHUM (AM) and was involved in the early days of CHUM-FM. He also participated in the start-up of CITY-TV, where he held various positions in news, sports, and sales.

In the winter Birch, CJCL ranked eighth 12+ with a 5.0.

**Johnson To WRVR Combo As GSM**

HNWH Chicago Regional Manager Clarence Johnson has been named GSM at WRVR-AM & FM/Memphis, where he will lead an eight-member sales staff. He succeeds Debby Nichols, who was promoted to GM several months ago.

Johnson told R&R, "The city has grown quite a bit since I lived here six years ago. The market is much more competitive. The greatest challenge is to step out of the mold of selling spots and meet the marketing challenges."

Johnson formerly managed HNWH's St. Louis office, before which he was GSM at KKYK/Little Rock and an AE at WMC/Memphis.



Clarence Johnson

AC WRVR-FM ranked sixth 12+ in the winter Birch (6.0) and fourth in the fall Arbitron (7.7). Gold WRVR tied for 14th (1.2) in the winter Birch and 15th (also 1.2) in the fall Arbitron.

**EMI Gets 'Serious' Over O'Jays**



EMI has signed the O'Jays, whose new album "Serious" includes their single "Have You Had Your Love Today?" Toasting the occasion are (l-r) EMI Sr. VP Gerry Griffith, President/CEO Sal Licata, O'Jays Walter Williams, Sammy Strain, and Eddie Levert, EMI VP Varnell Johnson, and manager Shelley Berger.

<b>KEZY</b> Anaheim, CA	<b>WYYY</b> Syracuse, NY	<b>KRLB</b> Lubbock, TX
<b>KSSN</b> Little Rock, AR	<b>WNUA</b> Chicago, IL	<b>WZZO</b> Allentown, PA
<b>WYNK</b> Baton Rouge, LA	<b>KROY</b> Sacramento, CA	<b>KMPZ</b> Memphis, TN
<b>WUPE</b> Pittsfield, MA	<b>WDSD</b> Dover, DE	<b>WRKA</b> Louisville, KY
<b>WERZ</b> Portsmouth, NH	<b>WKPE</b> Cape Cod, MA	<b>WNNK</b> Harrisburg, PA
<b>WXLC</b> Waukegan, IL	<b>KKDJ</b> Fresno, CA	<b>KDKS</b> Shreveport, LA
<b>KCYC</b> San Antonio, TX	<b>KOWN</b> San Diego, CA	<b>KZSN</b> Wichita, KS

**Our letters of reference.**

At Fleet's Communications Group, we've developed a reputation built on responsiveness, creativity, and a thorough understanding of radio broadcasting. Whether it's providing financial services for established group owners or helping operators become first-time owners. Across the dial and across the country.

For more information, call Daniel P. Williams, Senior Vice-President, at 401-278-6211. Or write Fleet National Bank, 111 Westminster Street, Providence, RI 02903.

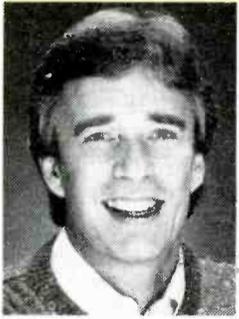
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**Our Client list is the "Best" in the Industry . . . Because WE are the "Best" in the Industry.**

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Bumper Strips & Window Labels

# Nothing else is as good as **golddisc** COMPACT DIGITAL AUDIO



"GoldDiscs® and HitDiscs® give American Country Countdown a clean, crisp sound. Century 21's CDs are truly flawless."

**Bob Kingsley**  
"American Country Countdown"



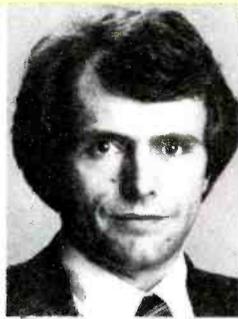
"GoldDiscs® are a programmer's dream come true! Broadcasters finally have the perfect source for all the music they play, both oldies and currents!"

**Jhani Kaye**  
Station Manager  
KOST 103 FM  
Los Angeles, CA



"More 94 FM uses GoldDisc® CDs, Super Scheduler-music software and Century 21's computerized CD changers. The combination is awesome."

**Charlie O'Brien**  
MD/Asst. PD  
CKMR/CKLW  
Windsor/Detroit



"I've now used Century 21 for six startups, including Westwood One / NBC's WYNY, New York. These CDs supply the right songs, right away!"

**Rusty Walker**  
Consultant to  
WYNY  
New York, NY



"GoldDiscs® are great...not only because of their premium quality sound, but also their space-saving size, convenience and ease of use for our jocks."

**Doug Lane**  
Program Director  
WHBC  
Canton, OH



"GoldDisc® CD's made it possible for WXTC to switch quickly from 'beautiful' music to soft AC. We love Century 21's stunning audio!"

**John Quincy**  
Program Director  
WXTC FM  
Charleston, SC



"Century 21's GoldDiscs®, HitDiscs® and computerized Sony changers are the hottest items in radio today. They give us the format control we need."

**Don Hilton**  
Program Director  
KSOP AM-FM  
Salt Lake City, Ut



"We've used other premium oldies sources but Century 21's is the very best. The GoldDiscs® clean, clear sound has far surpassed our expectations."

**Jay Scott**  
Program Director  
KSMG  
San Antonio, TX



"KTDY has increased our adult numbers significantly with the good clean sound of Century 21 GoldDiscs® and weekly HitDiscs® Compact Discs."

**Garry Domingue**  
Program Director  
KTDY  
Lafayette, LA



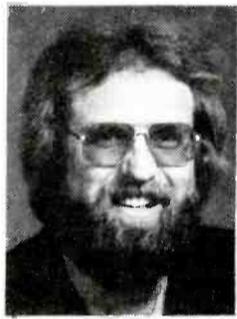
"GoldDiscs® are amazing! Songs 15-20 years old sound as 'clean' as if they're from today's state-of-the-art equipment! C21 service is the best."

**Rick Harrington**  
Program Director  
W-"Lite"/LYT  
Boston, MA



"GoldDiscs® have breathed new life into some great old songs. I can't believe how good they sound now! Viacom's WRVR is sure satisfied with Century 21!"

**Bob Kaake**  
Program Director  
WRVR  
Memphis, TN



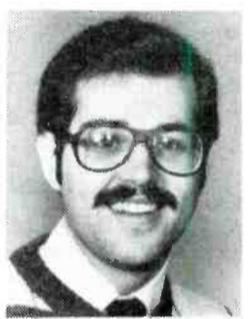
"I'm impressed with the speed of the current Hit-Disc® delivery. Fresh new music, fast! Century 21's quality is superb: precise and great-sounding."

**James Harrison**  
Operations Director  
KOOV  
Killeen, TX



"We're live for some shifts and automated for others. Century 21's CDs give WALX has the clearest, cleanest quality, and just the right music!"

**Scott Alexander**  
Station Manager  
WALX FM  
Selma, AL



"GoldDiscs® are chock-full of appropriate and versatile music. Our radio station sounds better with Century 21's pristine Compact Disc quality!"

**Craig Keast**  
Program Director  
KKRL  
Carroll, IA



"We're in a song-by-song battle with an all-oldies station playing short songs, so GoldDiscs® edited radio versions of our AC oldies are a great help."

**Ric Brown**  
Music Director  
W-Lite/WNLT  
Tampa-St. Pete



"I was pleasantly surprised at how good GoldDiscs® and HitDiscs® sound. Other stations music sound so scratchy I don't know how listeners stand it."

**Mike Basso**  
VP & Stn. Manager  
KTQQ  
Lake Charles, LA



"We are extremely impressed with the premium audio quality and convenience of Century 21's GoldDisc® CDs. They're a big help to all our jocks."

**Chris Caldwell**  
Program Director  
WOBM  
Toms River, NJ



"Century 21's music research is right on target! The quality is awesome. GoldDiscs® set our signal apart from all the other stations."

**Greg Stevens**  
General Manager  
TRI-102 KTRR  
Ft. Collins, CO



"GoldDiscs® have the very highest fidelity and quality. Their ease of use helps us maintain the positive energy level on 97-Q."

**Al Haskins**  
General Manager  
WLGQ  
Roanoke Rapids,  
North Carolina

**Over 600 Other Happy Century 21 CD Users Agree: "Nothing Else Is As Good As GoldDiscs"**

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NAB Booth 1821  
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**WESTWOOD ONE**  
**RADIO NETWORKS**

P R E S E N T

**SCOTT SHANNON'S**

**ROCKIN'  
AMERICA**

**THE TOP 30  
COUNTDOWN**

If you've got an ear out for a fast-paced, fun-filled three hour countdown show—your search has ended. Each week the Westwood One Radio Networks is coming your way with "the programmer's" countdown show—**SCOTT SHANNON'S ROCKIN' AMERICA: THE TOP 30 COUNTDOWN.**

Why is it "the programmer's" show? It's simple. Scott took Z100 in New York all the way to #1, and now he's building L.A.'s KQLZ-FM into that city's most formidable powerhouse. Scott concentrates on the 30 hottest hits heading up the charts, and ignores those other 100 songs that are headin' south! Add to the great musical mix a major dose of off-the-wall humor from Mr. Leonard and the rest of the Nut Hut Gang—a wide range of interviews with everyone from Bon Jovi to Anita Baker—and you've got the kind of three hour countdown show most programmers dream about... and one programmer delivers—**SCOTT SHANNON'S ROCKIN' AMERICA: THE TOP 30 COUNTDOWN.**

Get with the program today!  
Contact your Westwood  
One Representative  
at (213) 204-5000,  
FAX (213) 204-4375 or  
Telex 4996015 WWONE.

Radio

● **NANCY DYMOND** has been named VP/GM at WCWA & WIOT/Toledo, OH. She previously served as VP/GM at WWCK-AM & FM/Flint, MI. Both combos are owned by Reams Broadcasting.

Also at the Toledo stations, **TAMMY KINZER**, a former Reams AE, has been named GSM.

● **MAC EDWARDS** has transferred from Beasley's KSSR/Austin, where he was PD, to the same post at the company's WRNS/Coastal North Carolina. He succeeds **WAYNE CARLYLE**, who continues as morning personality.

● **KRISTY STEELE** has been tapped as KEZK & KOOL/St. Louis Promotion Director. She was an on-air personality at KOOL.

● **BOB OAKLEY** has joined WBOS/Boston as Director/Marketing. He was most recently President at Oakley Kelly Sugarman Advertising.



Bob Kaus

Wade Conklin

● **BOB KAUS** has been upped to Sr. Director/Artist Relations & Media Development at Atlantic Records. He had served as Director/Media Development & Information Services since 1985.

In other label news, **MARY TIMMONS** has been promoted to Manager/Media Relations and **DARYL MUSGROVE** has been appointed to the newly-created position of Manager/Special Markets, Black Music. Timmons was Coordinator/Media Relations. Musgrove was formerly a partner in Expertz, a rap music marketing and promotion firm.

● **WADE CONKLIN** has been named VP/Nashville Operations for Boston-based Critique Records. His industry experience includes stints at Buddah/Kama Sutra, Casablanca, PolyGram, and Sound Seventy.

● **KATHY GILLIS** has been promoted from Publicist to Director/National Publicity at Virgin Records, where **SUZAN CRANE** has been named Publicity Director/West Coast. Crane most recently handled publicity for the Scorpions.

Industry

● **MARK JACKSON** has joined EMI Music Worldwide as VP/Finance & Control. He was previously COO of Yankelovich, Clancy, Shulman, a subsidiary of Saatchi & Saatchi Holdings USA.

PROS ON THE LOOSE

**Jeff Ballentine** — PD WAPI/Birmingham (205) 991-5824

**Theresa Binon** — Mornings KGHL/Billings (406) 248-8343

**Rob Buttery** — Mornings KSHE/St. Louis (314) 361-2000

**J.P. Bzet & Tim West** — Mornings KIQY/Lebanon, OR (503) 581-1770

**Christopher Caldwell** — PD WOBN/Monmouth-Ocean, NJ (609) 927-2959

**Jeff Crowe** — PD/middays WQB/Ann Arbor (313) 697-1768

**Tony Davis** — PD/MD/mornings KFBQ/Cheyenne (307) 637-8416

**Rock Allen Dibble** — Local Promotion/Los Angeles Atlantic Records (818) 764-2435

**Chris O'Connor** — Mornings KSTP/Minneapolis (612) 222-5094

**Dennis Snow** — OM/PD/MD/air talent KISR/Ft. Smith, AK (501) 782-3755

**Patti Whitehouse** — Asst. to VP Passport Records (818) 843-1312

Records

● **JIM COFFMAN** has joined Atco Records as Director/Marketing. He previously served in a similar position at Contemporary Communications.

Also at the label, **MATT POLLACK** has signed on as Director/National Album Promotion. He formerly performed similar duties at Relativity Records.

**LISTEN ... AMERICA'S TALKING!**

"Great quality programming ... contemporary, positive conversation that's getting results in our market."  
**Andy Vierra, Program Director  
News 92 KOLO, Reno**

"I've cut my costs while adding live professional programming."  
**Donn Wucyk, Owner  
WMBA, Pittsburgh**

"American Radio Networks has allowed us to expand our broadcasting schedule without increasing programming costs."  
**John Van Zante, Program Director  
KVSD, San Diego**

- \* LIVE, SENSIBLE TALK 24 HOURS, 7 DAYS A WEEK
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- \* CHOOSE WHAT YOU CAN USE
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**American Radio Networks**



LISTEN .... AMERICA'S TALKING

CHANGES

**John Warden** has joined Katz Radio/New York as an AE.

**Rebecca Hulme** has been named an AE at Group W Radio Sales/New York, and **Jennifer Delfs** has been appointed an AE at the company's San Francisco office.

**Diane Chudoba** and **Mark Fitzgerald** have been hired as AEs at WMAQ/Chicago.

**Joseph Mathias** has joined the WRQX/Washington sales department.

**Nancy Carver** has been named an AE at WPHR/Cleveland.

**Ginny Hage** and **Pat Steelman** have been appointed AEs at WKLZ Winston Salem, NC.

**Dendy Askins** has been hired as an AE at WDCG/Durham, NC.

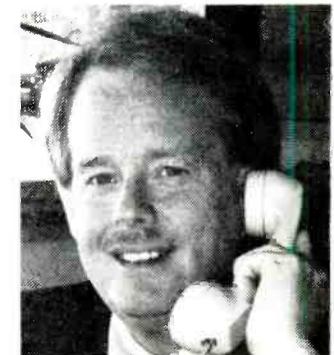
● **ED BELL**, WNEV-TV/Boston Managing Editor, has been elected President of the Associated Press Broadcasters.

Other recently elected board members include WJCW & WQUT/Johnson City, TN, President **KEN MANESS** as VP/Radio; KCNC-TV/Denver President/GM **ROGER OGDEN** as VP/Television.

—Holly Sklar

R&R TIMELINE

**Michael O'Shea** began his radio career at **KNEM/Nevada, MO** in 1964, landing his first PD gig at **KLIF/Dallas** in '70. He joined **Golden West** as **KVIL/Seattle** PD in '77, left for **KPOL/Los Angeles** in early '79, and returned to **Golden West** as National PD ten years ago today. O'Shea came back to Seattle to start **KUBE** as GM in '81, and was given VP stripes five years ago today. He became Exec. VP at **Cook Inlet Radio Partners** in '88.



Michael O'Shea

1 YEAR AGO TODAY

- Don Ienner promoted to Arista Executive VP/GM
- Denny Nugent named KOY/Phoenix OM
- Rich Piombino appointed WMMS/Promotion Director
- Westwood One buys WYNY/New York for \$39 million
- #1 CHR: "Where Do Broken Hearts Go?" — Whitney Houston (Arista)
- #1 AC: "I Don't Want To Live Without You" — Foreigner (Atlantic)
- #1 UC: "Where Do Broken Hearts Go?" — Whitney Houston (Arista)
- #1 Country: "I'm Gonna Get You" — Eddy Raven (RCA) (2 wks)
- #1 AOR Track: "Tall Cool One" — Robert Plant (Es Paranza/Atlantic) (3 wks)
- #1 AOR Album: "Now And Zen" — Robert Plant (Es Paranza/Atlantic) (8 wks)
- #1 NAC: "Natural Elements" — Acoustic Alchemy (MCA Master Series) (2 wks)
- #1 Contemporary Jazz: "That Special Part Of Me" — Onaje Allan Gumbs (Zebra/MCA) (4 wks)

5 YEARS AGO TODAY

- WIN Communications formed; Thom Darden is President and Walt Tiburski Executive VP
- Doyle Rose elevated to WLOL/Minneapolis VP/GM
- Mike Phillips named KFRC/San Francisco PD
- #1 CHR: "Against All Odds" — Phil Collins (Atlantic) (2 wks)
- #1 AC: "Hello" — Lionel Richie (Motown) (5 wks)
- #1 UC: "Hello" — Lionel Richie (Motown)
- #1 Country: "To All The Girls I've Loved Before" — Julio Iglesias & Willie Nelson (Columbia)
- #1 AOR Track: "You Might Think" — Cars (Elektra) (6 wks)
- #1 AOR Album: "Heartbeat City" — Cars (Elektra) (5 wks)
- #1 Jazz: "Love Explosion" — Tania Maria (Concord/Picante) (5 wks)

10 YEARS AGO TODAY

- Bob Coburn named WMET/Chicago PD
- Matthew Clenott tapped as WDAI/Chicago PD
- Rick Dees hired by KHJ/Los Angeles for mornings
- #1 CHR: "Heart Of Glass" — Blondie (Chrysalis) (2 wks)
- #1 AC: "Stumblin' In" — Suzi Quatro & Chris Norman (RSO)
- #1 UC: "Disco Nights" — GQ (Arista) (2 wks)
- #1 Country: "All I Ever Need Is You" — Kenny Rogers & Dottie West (UA) (3 wks)
- #1 AOR Album: "Desolation Angels" — Bad Company (Swan Song/Atco) (2 wks)

15 YEARS AGO TODAY

- Wally Clark named WIL & KFMS/St. Louis President/GM
  - KGB/San Diego hatches the idea of using a chicken to promote CHR AM and AOR FM
  - #1 CHR: "Locomotion" — Grand Funk (Grand Funk)
  - #1 AC: "Midnight At The Oasis" — Maria Muldaur (Reprise)
  - #1 Country: "Very Special Love Song" — Charlie Rich (Epic) (3 wks)
- Hurricane Heeran

# LITA FORD

Duet with Ozzy Osbourne  
**"Close My Eyes Forever"**



CHR Breaker **37-32**  
 149/27

WXKS add	WKBQ 13 (HOT)
WEGX add	KS104 add
PRO-FM add	KOY-FM add
Y100 add	KROY add
WNVZ 8-3 (HOT)	KPLZ 11-9 (HOT)
WDFX 2-2 (HOT)	

Produced by Mike Chapman



# SAMANTHA FOX

**"I Only Wanna Be With You"**



CHR Debut **33**  
 #1 Most Active

KROY 27-17	PWR96 add	WBCY 29-23	KF95 add
KWOD 24-20	HOT977 add	KZFM 23-12	KKMG add
HOT97 11-9	93Q 32-24	WDLX 21-14 (HOT)	

A Stock Aitken  
 Waterman Production



When you  
**PLAY IT,  
 SAY IT**



# RATINGS

## WINTER '89 ARBITRON RESULTS

### New York

	Fall '88	Winter '89
WPAT-AM & FM (B/EZ)	4.9	6.2
WHTZ (CHR)	5.6	5.3
WCBS-FM (Gold)	4.3	4.7
WOR (Talk)	4.7	4.5
WINS (News)	4.4	4.3
WLTW (AC)	4.7	4.3
WRKS (UC)	4.2	4.2
WQHT (CHR)	4.0	4.0
WBLS (UC)	3.6	3.8
WNEW-FM (AOR)	3.2	3.5
WPLJ (CHR)	3.6	3.5
WABC (Talk)	3.3	3.3
WNSR (AC)	3.1	3.1
WXRK (CR)	3.4	3.1
WQCD (Jazz)	1.8	2.9
WYNY (Ctry)	2.9	2.8
WCBS (News)	3.6	2.7
WNEW (Nost)	1.9	2.3
WFAN (Sports)	2.3	1.8
WNCN (Clas)	1.3	1.8
WQXR-FM (Clas)	1.6	1.8
WSKQ-FM (Span)	—	1.7
WADO (Span)	1.9	1.6
WKDM (Span)	1.5	1.2
WLIB (News)	1.3	1.4
WALK-FM (AC)	1.0	1.0

### Los Angeles

	Fall '88	Winter '89
KPWR (CHR)	7.2	6.4
KIIS-FM (CHR)	5.8	6.2
KOST (AC)	5.4	5.6
KABC (Talk)	5.3	4.9
KLOS (AOR)	3.6	4.6
KJOI (B/EZ)	4.6	4.5
KBIG (AC)	3.3	4.0
KNX (News)	3.5	3.6
KTWV (NAC)	3.3	3.4
KRTH-FM (Gold)	3.2	3.3
KROQ (NR)	3.2	3.0
KFWB (News)	3.1	2.9
KIQQ* (AC)	2.8	2.7
KLSX (CR)	2.3	2.5
KJLH (UC)	2.3	2.3
KLVE (Span)	2.8	2.3
KMPC (Nost)	2.1	2.3
KWKW (Span)	1.3	2.3
KZLA (Ctry)	2.6	2.3
KFAC-FM (Clas)	1.5	1.6
KTNQ (Span)	2.8	1.6
KNAC (AOR)	1.6	1.4
KFI (Talk)	1.3	1.3
KLAC (Ctry)	1.0	1.2
KALI (Span)	.8	1.2
KKGO-FM (Jazz)	1.0	1.1
KODJ** (Gold)	1.2	1.1
KSKQ (Span)	1.2	1.1

\*Now KQLZ (CHR)  
 \*\*Formerly KNX-FM (AOR)

### Chicago

	Fall '88	Winter '89
WGN (AC)	8.6	9.5
WGCI-FM (UC)	6.7	7.4
WVAZ (UC)	4.2	6.0
WXEZ-AM & FM (B/EZ)	6.1	5.1
WBBM (News)	6.0	4.8
WLUP-FM (AOR)	4.3	4.8
WCKG (CR)	4.3	4.0
WBBM-FM (CHR)	3.2	3.8
WLIT* (AC)	3.2	3.6
WYTZ (CHR)	4.0	3.6
WJMK (Gold)	4.2	3.4
WUSN (Ctry)	3.0	3.4
WKQX (AC)	4.1	3.1
WLUP (Misc)	2.8	3.1
WJJD (Nost)	2.3	2.7
WTMX** (AC)	3.0	2.7
WXRT (AOR)	2.4	2.7
WFYR (AC)	1.8	1.9
WLS (AC)	1.6	1.6
WMAQ (News)	1.4	1.6
WOJO (Span)	1.2	1.6
WNIB (Clas)	1.4	1.3
WNUA (AC)	2.5	1.3
WFMT (Clas)	1.3	1.2

\*Formerly WLAK  
 \*\*Formerly WCLR

### Nassau-Suffolk

	Fall '88	Winter '89
WHTZ (CHR)	5.3	6.3
WALK-FM (AC)	6.3	5.7
WCBS-FM (Gold)	5.0	4.9
WBLI (CHR)	4.0	4.8
WBAB-AM & FM (AOR)	5.1	4.2
WHLI (BBnd)	3.5	3.7
WKJY (AC)	3.6	3.7
WNSR (AC)	3.1	3.3
WQHT (CHR)	3.3	3.3
WABC (Talk)	2.7	3.2
WOR (Talk)	4.1	3.2
WYNY (Ctry)	2.8	3.2
WXRK (CR)	3.1	3.2
WCTO (B/EZ)	2.9	3.1
WINS (News)	3.2	3.0
WLTW (AC)	2.6	3.0
WPLJ (CHR)	3.1	3.0
WCBS (News)	3.8	2.8
WNEW-FM (AOR)	2.6	2.7
WFAN (Sports)	2.9	2.4
WPAT-AM & FM (B/EZ)	3.3	2.2
WQCD (Jazz)	1.0	2.0
WDRE (NR)	1.4	1.9
WGSM (BBnd)	2.4	1.9
WEZN (AC)	1.6	1.7
WBLS (UC)	1.4	1.5
WQXR-AM & FM (Clas)	1.6	1.5
WRKS (UC)	1.4	1.4
WNEW (Nost)	1.2	1.3
WPLR (AOR)	.6	1.0

### San Diego

	Fall '88	Winter '89
KKLQ-AM & FM (CHR)	9.5	8.9
KJQY (B/EZ)	6.2	8.3
KGB (AOR)	7.0	6.5
KSDO (N/T)	6.2	5.6
KFMB-FM (AC)	6.3	5.2
KYXY (AC)	3.6	5.2
KSON-FM (Ctry)	5.9	5.0
XTRA-FM (NR)	5.1	5.0
KFMB (AC)	5.3	4.4
KKYY (AC)	3.2	3.8
XHRM (UC)	2.8	3.8
KPOP (Nost)	4.3	3.7
KCBQ-AM & FM (Gold)	3.0	3.5
KFSD (Clas)	2.8	3.4
KIFM (NAC)	2.9	3.2
KGMM-FM (CR)	2.0	2.0
KSWV (NAC)	1.6	1.8
KNX (News)	1.4	1.6
XHTZ (CHR)	1.5	1.3
KSON (Ctry)	1.2	1.1
KKOS (CHR)	.7	1.0

#### Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classical Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Talk-Talk, UC-Urban Contemporary.

### Riverside-San Bernardino

	Fall '88	Winter '89
KDUO (B/EZ)	8.0	10.0
KGGI (CHR)	7.7	8.9
KRTH-FM (Gold)	5.8	5.8
KLOS (AOR)	4.4	5.4
KIIS-FM (CHR)	5.3	4.4
KOST (AC)	3.5	4.4
KFI (Talk)	3.4	4.3
KCAL-FM (AOR)	4.7	2.9
KWDJ (Ctry)	2.3	2.9
KBIG (AC)	2.4	2.7
KOLA (CHR)	2.3	2.7
KCKC (Ctry)	2.3	2.4
KNX (News)	3.5	1.8
KNTF (Ctry)	1.0	1.7
KFAC-FM (Clas)	1.0	1.6
KQLH (AC)	1.0	1.6
KROQ (NR)	2.7	1.6
KTWV (NAC)	2.0	1.6
KRSO (N/T)	2.4	1.5
KABC (Talk)	1.3	1.4
KBBV & KTOT (AC)	—	1.3
KDIF (Ctry)	2.3	1.3
KMPC (Nost)	—	1.2
KPWR (CHR)	1.6	1.2
KHYE (Ctry)	.5	1.1
KIQQ* (AC)	1.4	1.1
KLAC (Ctry)	.7	1.1
KTNQ (Span)	.4	1.1
KBON (CR)	.8	1.0
KODJ* (Gold)	2.0	1.0

\*Now KQLZ (CHR)  
 \*\*Formerly KNX-FM (AOR)

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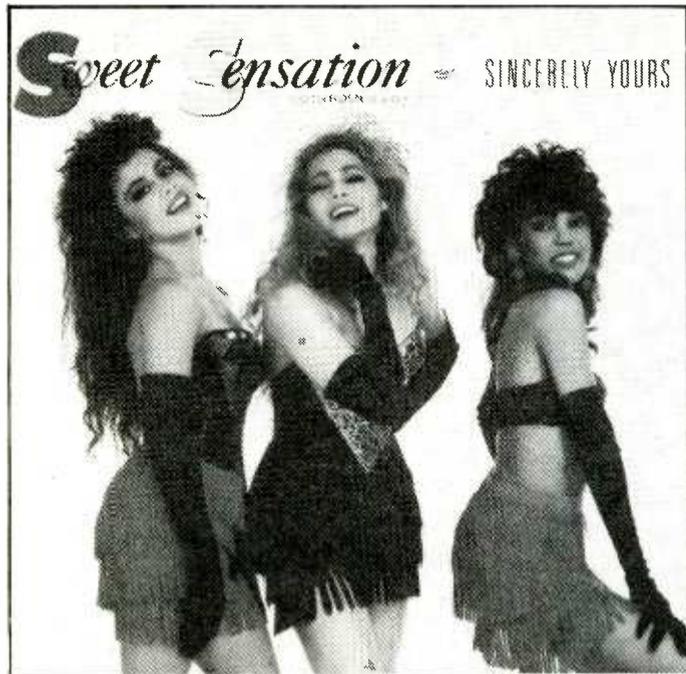
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B94 deb 29  
PWR99 add  
KBEQ add  
KCPW deb 34  
WKBB deb 33  
KS104 add

## Big Moves:

WZOU 24-17  
WKSE 11-6 (HOT)  
WMJQ 15-7  
PRO-FM 19-14  
Q107 27-22 (HOT)  
WAVA 17-14  
B97 25-19  
KITY 1 (HOT)  
KTFM 7-6  
B96 7-3 (HOT)  
KDWB 30-25  
Y108 20-15  
KKRZ 29-23  
KWOD 17-13  
KPLZ 20-17  
KUBE 24-20

## CHR CHART 18

Produced by Steve Peck for Platinum Vibe Productions, Inc.  
Management: Artists Only Management Company



On Atco Records, Cassettes and Compact Discs.  
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## STREET TALK®

## SMN Launches Country Format

Minutes prior to presstime, ST's ear-to-the-dish learned that SMN and KNIX/Phoenix will announce a new satellite-delivered Country format. The ink's still wet on this one.

While it's true that the ink on Island's distribution deal with Atlantic will run dry in the middle of next year, could this be the real reason behind all those rumors that Island's up for sale?

It's no secret that other labels have been talking to Island about a new distribution deal, but label President Lou Maglia was quoted in the L.A. Times (4/17) as saying, "We're entertaining offers from five of the six major distributors, WCI, CBS, EMI, BMG, and MCA." ST bets that both possibilities are under discussion.

Meanwhile, Island is getting ready to add more promotion people in Chicago, the SE, and the SW in what will be the first phase of a planned field expansion. VP/Promotion Bob Catania is looking for seasoned pros for these slots.

## Jackson, Dileo Settle Differences

Contrary to what you may read in those trashy supermarket tabloids, ST has learned that superstar Michael Jackson and former manager Frank Dileo have settled their legal difficulties amicably and will go their separate ways.

The US District Court has placed a freeze on all of the Curb label's promotional sales activities on the Donny Osmond record ("Soldier Of Love"), including the solicitation of a double label listing with Capitol. No such restrictions were placed upon Capitol.

Since then, ST has learned that Curb's efforts at the District level have been exhausted, and Curb's only remaining course of action would have to come at the Federal Court level.

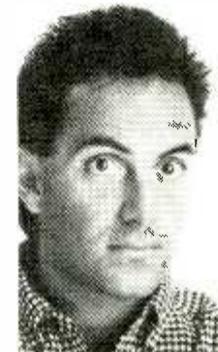
CBS Radio and the NFL have announced a five-year extension to their deal, beginning with the 1990 season.

Looks like WPLJ/NY MD Jessica Ettinger won't be on the team after all, no matter what PD Gary Bryan previously told ST. Instead, Mike Preston has been inked as Music Director — not Assistant PD. You can reach her at (212) 873-4570.

Meanwhile, WPLJ's new night rocker Domino hit the air steamin' (4/17), giving away a pizza a minute, and opening the show with

Buster Poindexter's "Hit The Road Jack," which he dedicated to crosstown Z100 night jammer Jack Da Wack.

Congratulations to WLUP-AM & FM/Chicago morning man Jonathon Brandmeier, who has been inked to an exclusive talent-development deal with NBC-TV by NBC Entertainment Prez Brandon Tartikoff.



Jonathon Brandmeier

Fred Silverman (former CBS-TV VP/Programming and ex-Prez at ABC-TV and NBC-TV) will be executive producer for Brandmeier's projects. Look for Brandmeier to stay on at WLUP while beginning work on his own primetime specials as well as doing guest shots on some existing network programs.

In the wake of Tom Gorman's moving from Capitol to Chrysalis as VP/Promotion, look for Michael Stotter to follow suit as VP/Marketing. You can also expect Chrysalis Music's Tom Sturges to be promoted to Sr. VP/GM of the Butterfly's publishing arm.

Is NAC KSWV/San Diego, which now has a vastly improved signal, about to flip back to CHR? And . . . is CHR KCPW/Kansas City ready to go for the Gold? "Not a chance," says Gannett Radio Division President Jay Cook.

Meanwhile, Hurricane Wayne has joined KCPW for nights, coming from WTBX/Hibbing, MN. Whatta market jump for this 21-year-old!

Pirate Radio/L.A. OM Randy Kabrich called to note that Arbitron went back to examine the slogan files of KFMH/Davenport, IA — which claims to have used "Pirate Radio" continuously since the early '80s — as well as to investigate consultant George Harris's claim that he used it at WYNF/Tampa in the early '80s.

The slogan listed for YNF was "Rock & Roll Pirates." Meanwhile, KFMH has been listed only as "99-Plus, The Real FM" for the last six years.

And . . . Country KLAC/L.A. is rumored to be considering the new slogan "Pirate Rodeo."

Continued on Page 48



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## STREET TALK®

Continued from Page 46

### Nothing Like The Big Big Sun

An **Atlantic** promotional gimmick had AOR programmers buzzin' from coast to coast last week. Stations received an unmarked package containing only an unidentified song and the following cryptic note:

"Knew you could use something hot to get you thru the spring book. Hint: band is from Newcastle . . . will be forced out on major 'A' label (unbeknownst to them) within two weeks. Ain't exclusives a wonderful thang! You owe me."

Given the Newcastle reference and the singer's **Sting**-like sound, some jocks were convinced it was the former **Police**-man himself, and said as much on the air, taking credit for an "exclusive." However, the group in question, while indeed from Newcastle, is a new outfit called **Big Big Sun**.

ST has learned that **KIIS-AM & FM/L.A.** MD **Kevin Weatherly** has resigned to become Assistant PD at **KKLQ (Q106)/San Diego** under PD **Garry Wall**. Weatherly will handle the music to begin with, but look for someone else to eventually take those duties.

**Elektra** will be bringing West Coast-based National AOR Promotion Director **Ray Gmeiner** to NY as VP/AOR Promotion. Story next week. Sr. VP/Promotion **Brad Hunt** is restructuring, so expect some additional announcements soon. Word is he's looking at a former West Coast National rep to possibly become part of his plans.

**WYNY/NY** PD **Michael O'Malley** has promoted programming assistant **Steve Blatter** to MD at the Country outlet.

**WKYS/Washington** afternoon personality **Candy Shannon** exits to co-host mornings with **Gerry Bledsoe** at crosstown **WHUR**.

**Power 99/Atlanta** has boosted MD and eight-year station veteran **Steve Wyrostok** to Assistant PD.

### KOJO A Memory

The most-successful Contemporary Christian outlet in America, **KOJO/Dallas**, has been teasing the market that "KOJO will only be a memory." That liner, combined with the station's hosting a "listener appreciation party" (4/20), has prompted market speculation of a format change.

However, ST has learned that the station will stay in format, but will change calls to **KLTY** (former CC calls of **KHYI (Y95)**), and will announce the hiring of crosstown **KMJC** afternoon personality "Brother" **John Rivers** as its new PD.



**A HIP LATE AFTERNOON SET** — Last Wednesday the cozy confines of the R&R Conference Room (aka the Hippest Room In Town) were host to a very hip late — well, OK, it was actually mid-afternoon — set from Uni recording duo **Big Bam Boo**, who were so overcome with joy at their last week's AOR double Breaker status that they promptly whipped out their acoustic guitars and wrote a song about it. And it goes something like this . . .

**Mark Snider** (brother of **Twisted Sister's Dee Snider**) is now **Atco's** NY rep, coming from **MJI Broadcasting**. Atco's new Boston rep is **Rod Stevens**, who segues over from **Critique**. Look for Atco to announce the rest of its 14-member field staff by the end of next week.

Look for **WKTI/Milwaukee's** morning team of **Bob Reitman & Gene Mueller** to appear in the May 4 episode of "Cheers," airing on **NBC-TV**. The pair'll be seated next to Cliff and Norm at the bar.

**WMZQ/Washington's** top-rated morning team, **Jim London & Mary Ball**, have inked a three-year contract with the Country outlet that garners them a hefty increase over their current salary of about \$240,000 each.

The much-publicized month-long negotiations with GM **Paul Wilensky** were characterized by Ball as "nasty," after Wilensky reportedly called their show "lame" in the negotiations — a statement that Wilensky denies.

**KTAR/Phoenix** has received the Peabody Award for its coverage of the impeachment of former Governor **Evan Mecham**.

### Rock Me On A Dais

Top hats off to the **T.J. Martell Foundation** and this year's honoree, **WEA** President **Henry Droz**, for raising more than \$4 million at the organization's dinner held at the NY Hilton last Saturday (4/15).

The dinner also set what observers described as an "all-time coast-to-coast record for the number of people on a dais." **CBS-TV & Radio** personality **Charles Osgood** MCed

Continued on Page 50

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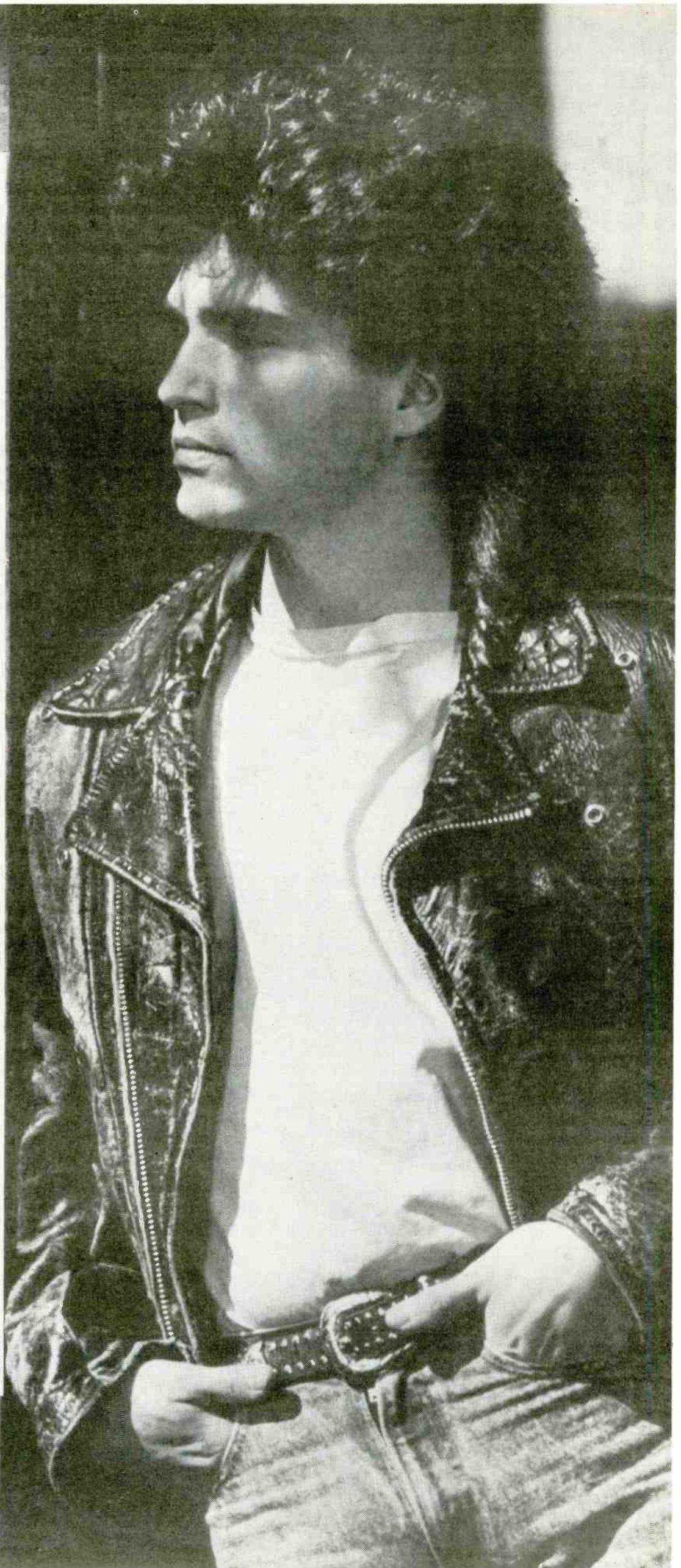


Produced by Richard Marx & David Cole  
 Management: Allen Kovac/Left Bank  
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The  
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Single

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URBAN 24-17

CHR:  
B97 add  
WPGC add  
KGGI deb 21  
WFME add 31  
WKQB add  
Y107 add  
KKMG add  
KMGX add  
KGOT

AC:  
WLMG  
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WVAF  
KHLT  
WSLQ  
WTRX  
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WAFL  
WYKZ  
WZNS  
WORG  
KVIC  
WCMJ  
KSCB  
KSTR  
KYJC

Produced  
and  
Arranged  
by  
David  
Lewis  
and  
Wayne  
Lewis

From  
The  
Album  
WE'RE  
MOVIN'  
UP



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## STREET TALK®

Continued from Page 48

the event, and after nearly *two hours* of speeches and introductions, everyone hastily left the dais to eat their meals, narrowly averting a seismic tragedy of catastrophic proportions.

**WAPE/Jacksonville** has named **Y95/Dallas** Promo Director and former **KZBS/Oklahoma City** PD **Bill Pasha** as its new programmer.

**Bill Thorman**, most recently with **KTFM/San Antonio**, is now consulting **KWOD/Sacramento**, and confirms the station is moving toward the rockin' side of CHR.

Former **Enigma** VP/Promo **Rick Winward** has been named VP/Marketing for **Champion Entertainment** and will relocate to NY. Call him at (212) 765-8553.

Looks like **KKRZ/Portland** night rocker **Woody Rivers** is headed to late-nights at **Pirate Radio/L.A.**, leaving **KKRZ** PD **Mark Capps** with two openings, as afternoon **Sean Lynch** recently split for **KROY/Sacramento**. Contact Capps ASAP at (503) 226-0100.

Finally, syndicated comic **Dr. Dave Kolin** is now a member of the Pirate Radio "Nut Hut Crew." Could **John Rio** (aka **Mr. Leonard**) be far behind?

**Vic Edwards** has left the MD chair at **PRO-FM/Providence**. No replacement named.

With **Critique's** new Nashville office now open for biz, contact VP/Promotion **Wade Conklin** at (615) 321-4642.

### Slick Moves

**KING (AM)/Seattle** talk host **Mike Siegel**, like other air personalities nationwide, has been calling on listeners to boycott **Exxon** as a way of protesting the oil spill in Valdez, AK. He reports more than 1000 cut-up Exxon credit cards have been sent in to date.

Meanwhile, **KGOT/Anchorage** has been airing a couple of local parodies — one is called "Oil Spill Blues" by **Motley Crude**.

What's more, all local Anchorage stations are working together to stage a benefit from which all proceeds will go to the Valdez Oil Relief Fund.

**Q107/Washington's** 10th anniversary party was a Big Time success, featuring stop-bys from the record biz — **Animotion's Cynthia Rhodes** and her hubby **Richard Marx** — as well as TV, including "General Hospital" 's **Tristan Rogers** and "Dynasty" 's **Gordon Thompson**. A reunion of nearly 40 former Q107 personalities was also part of the festivities.

After ten years, local **Atlantic** L.A. rep **Rock Allen Dibble** has left the label. Reach him at (818) 764-2435. A replacement is pending.



**LUCK O' THE BUTTOCKS** — **KLOS/L.A.'s** **Mark & Brian** made frequent on-air references to **Robert Duggins**, a **Community Switchboard** volunteer, having a "refrigerator repairman's butt." Before last year's **American Red Cross Blood Drive** they asked him to drop trou, and as luck would have it, they collected a record 1180 pints in one day, earning him the nickname "Lucky Butt."

Well, when the **L.A. Kings** were down 3-1 against the **Edmonton Oilers** in the recent playoffs, "LB" rubbed his butt on the ice, and not only did **L.A.** win, but on the very same spot a contestant shot a puck through a four-inch hole to win a 1989 **Toyota Truck**.

You may think this "hole thing" is asinine, but when "LB" did the do on the **Oilers'** home ice, the **Kings** won again! So far **Lucky Butt's** winning streak hasn't been cracked. Shown (l-r) are the very cheeky **Mark, Duggins**, and **Brian** applying a winning skid mark to the **Kings'** ice.

In other Atlantic action, **WNLT/Tampa** MD **Ric Brown** joins the label to do local promo/sales in Florida. PD **Dr. Chuck Crane** is handling MD duties for the time being.

**Geffen's** Philly rep **Pat Milanese** has left to join his dad, **Ray**, at **FMQB**. Replacing him is "Mean" **Ed Green**, who left the Promotion Director slot at **Classic Rocker WYSP**.

Incidentally, when **R&R** announced that **Hugh Surratt** was leaving **RCA** to join **Geffen** to head national AOR, the item should have read that he'd be sharing that position with **Mark Di Dia**, who came to **Geffen** in August to handle AOR.

Congrats to **Hot 97/NY** PD **Steve Ellis** and his wife, **Mary Anne**, on their wedding (4/15).

### A Taxing Day

Since April 15 fell on a weekend, the deadline for filing those 1040 forms was extended until midnight, Monday (4/17). Of such opportunities, the following radio promotions are born:

Packing its giant "Rollin' Thunder" radio, **Hot 97/NY** camped outside of America's biggest Post Office — located on 8th Ave. between 31st & 33rd — where the station not only played music, but also provided food, drinks, and last-minute tax tips.

During the last three hours before the midnight deadline, **WNCI/Columbus** set up a dunk tank outside one of that city's main postal depositories. Down-to-the-wire tax filers got to drop off their returns, and then dunk an actual IRS agent into the tank. Who says procrastination doesn't pay?

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'Donna Summer is the biggest new song we've had in a long time. It went from 24-1 in requests from its first week with light airplay.

You know you have a smash when they're calling on the business lines while the song is playing, even with back fills."

—Bill Tanner, Power 96, Miami



**"THIS TIME I KNOW IT'S FOR REAL"**

7-88899) (PRCD 2718)

the first single from her Atlantic debut album

**ANOTHER PLACE AND TIME**

(81987)

A Stock Aitken Waterman Production

**ALREADY ONE OF THE  
MOST ADDED AT CHR**



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**ROACHFORD**  
(FE 45097)

*"Cuddly Toy  
(feel for me)"*  
(34-68549)

**MOST ADDED TWO  
WEEKS IN A ROW!**

**NOW ON 118 CHR REPORTERS  
INCLUDING:**

- |             |             |
|-------------|-------------|
| WXKS deb 33 | WLOL        |
| WZOU        | WKBQ add 36 |
| WMJQ add    | Y108 28     |
| PRO-FM add  | KOY-FM      |
| KKBQ        | KKRZ add    |
| KRBE        | KXYQ        |
| WGH deb 28  | KPLZ add    |
| Q105 add    | KUBE add    |
| WZPL        | KMEL add    |

**... AND MUCH MUCH MORE!**

When you  
**PLAY IT,  
SAY IT!**



**HIP CLIP!**

**Ilberman**

Continued from Page 1

"Mel's a widely-experienced executive who has held senior management positions in all areas of the music business," stated Motola. "He has made a significant contribution this past year, and we look forward to attaining even greater benefits from his management skills in his new position."

Ilberman joined CBS last year after serving as Exec. VP at PolyGram Records since 1982. Before that he was GM of CBS Songs, and held a variety of executive positions at RCA, including Director/Financial Operations, VP/Commercial Operations, VP/Business Affairs & Associated Labels, and VP/Business Affairs and International.

**Noble**

Continued from Page 1

Blackburn & Co. brokers Neil Rockoff and Joe Sitrick assisted in the negotiation of the transaction.

**Squartino**

Continued from Page 3

do afternoon drive in his new post. He said, "My definition of 'churban' is a blend of uptempo cross-over dance-oriented music. We want everybody as a base audience, black and white. Image is the main change we're going after: we want to make ourselves more marketable."

Fine's on-air background includes stops at WFXC/Durham, NC; WTMP/Tampa; KLAZ and KSSN in Little Rock; and WVOL/Nashville.

**Slade**

Continued from Page 3

Slade's broadcasting background includes Associate Producer duties at WKYC-TV/Cleveland. Discussing her lack of radio experience, she said, "My concern initially was about what I could bring to the party. I'm happy to find out there's a lot I can bring. I'm very optimistic."

**McCrae**

Continued from Page 3

stints at KMEL/San Francisco, KWK/St. Louis, and WMET/Chicago, where he was acting PD for three months.

**'Everything' Comes Up Platinum For Bangles**

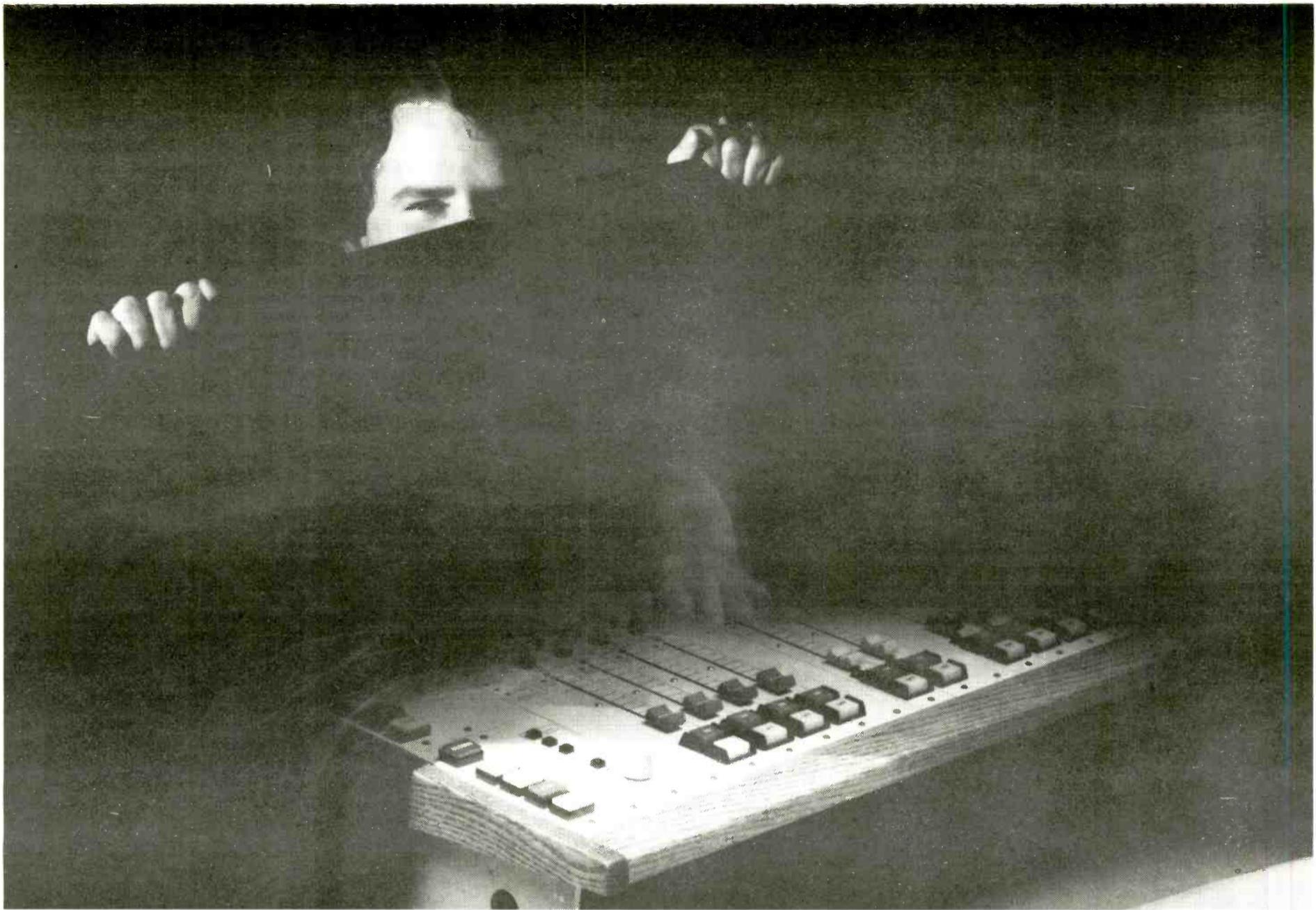


Before their show at New York's Beacon Theater, Columbia artists the Bangles were presented with platinum awards for their "Everything" album. Shown are (l-r) Stiefel Phillips Entertainment's Randy Phillips, the group's Vicki and Debbie Peterson, CBS Records Division President Tommy Mottola, Bangles Susanna Hoffs and Michael Steele, and Stiefel Phillips's Arnold Stiefel.

**McLachlan Meets Arista Staffers**



Arista artist Sarah McLachlan met with label associates while in New York on a promo tour for her debut album "Touch." All smiles are (l-r) Arista's Michele Block, VP Jim Cawley, VP Rick Bisceglia, Jay Ziskrout, McLachlan, Arista's Robert Wieger, Marty Diamond, Sr. VP Roy Lott, VP Sean Coakley, VP Ken Levy, Richard Sweret, and Mark Rizzo.



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No matter how much, or how little, you plan to spend on your next radio console, you owe yourself a visit to our booth at this year's NAB. We'll show you something very special - an all new console which is compact, powerful, versatile and yet very easy to use.

While others have been playing follow the leader with look-a-likes of our industry standard BMX Series, we've been busy designing consoles which stretch our appeal even further.

This is Radiomixer™ and, as with all of our consoles, it's designed to work under the most demanding conditions. Radiomixer is equipped with the extensive features and performance you expect from a Pacific console, plus a comprehensive Off-Line Mix Matrix which is sure to be the *talk* of the show.

To celebrate, we're offering you a special package, available only at NAB. To take advantage of this valuable one-time opportunity, please be prepared to place your order at booth 1325 before the end of the show.

You won't need a crystal ball to see the secrets awaiting you. Simply clip the coupon, and we'll send you more information. But be quick - we predict a rapid disappearing act.

I know an opportunity when I hear it knocking.

Please:

- Send me a description  
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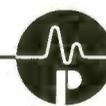
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MOST ADDED  
CHR CHART 31  
ALREADY 26  
HOT REPORTS!**

When you  
**PLAY IT,  
SAY IT!**



**WTS**

## NEWS

### Winter Arbitrons

Continued from Page 1

#### WCBS-FM, WQCD Winners In NYC

In other New York action, Gold stalwart WCBS-FM jumped to third. WRKS hung on 4.2-4.2 to stay ahead of UC rival WBS (3.6-3.8), and AOR WNEW-FM moved up 3.2-3.5 to pass Classic Rocker WXRK (3.4-3.1). Jazz outlet WQCD scored the book's biggest proportionate gain, 1.8-2.9.

#### KLOS, KBIG Soar In L.A.

AOR KLOS, bettering its Birch gain, jumped a full point to take fifth in L.A. Soft AC KBIG, which dropped a bit in Birch, rose 3.3-4.0 for its best book in over a year.

WLUP moved to a tie for fifth in Chicago, while WBBM-FM took over the CHR lead. Country WUSN had its best book in recent memory, though not equalling its massive Birch jump. WLIT (formerly WLAK) improved 3.2-3.6.

#### Jump For K-JOY In San Diego

Although CHR combo KKLQ-AM & FM wrapped up its seventh straight ARB title in San Diego, B/EZ KJQY corralled the big jump of the book, 6.2-8.3, vaulting to second. AC KYXY had good cause to cheer, as it rocketed 3.6-5.2 and tied uptempo AC competitor KFMB-FM for fifth. AC KKYY was also up, and UC XHRM gained a full point.

### McCartney Brings 'Flowers' To Capitol



Paul McCartney and wife Linda personally delivered his new album "Flowers In The Dirt" to Capitol, which will release it June 6. Shown at the Capitol Tower in Los Angeles are (l-r) Capitol VPs Bill Burks, John Fagot, and Tom Whalley, the McCartneys, Capitol President David Berman, and VPs Ron McCarrell and Lou Mann.

### Boys Will Be Boys



Motown artists The Boys were presented with a gold award at the label's Los Angeles HQ for their "Messages From The Boys" debut album. Marking the moment are (front row, l-r) Boys members Hakeem, Bilal, Tajh, and Khiry; (back row, l-r) Motown VP Miller London, the label's Karen Sherlock, VP Traci Jordan, co-manager and Boys father Jabari Abdul-Samad, Motown President/CEO Jheryl Busby, MCA's Cheryl Dickerson, and co-manager Reuben Cannon.

### Uptown Pacts With MCA



MCA and Uptown Records, which have previously released albums by Guy, Finesse and Synquis, and Heavy D. and the Boyz, have formalized their union by signing a production agreement. Shown making it official are (l-r) MCA VP A.D. Washington, MCA Records President Al Teller, Uptown Principal Andre Herrell, MCA Exec. VP/GM Richard Palmese, and MCA Sr. VP Louil Silas Jr.

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KEN BARNES

ARTIST TURNOVER BY FORMAT

The Hits Keep Comin'... Or Do They?

Last week, the biggest first quarter ever for new artists was chronicled here. But what sort of prospects for longevity can artists hope for nowadays?

There are a lot of ways to look at the longevity issue. What follows is one singular approach.

Here's how it worked. I looked at the five primary format charts, using the AC, AOR Tracks, CHR, Country, and Urban Contemporary Top 30 (for standardization purposes) from the April 7 issue.

I counted up, on each chart, how many artists had scored a Top 15 hit in that format in 1988 or before. That's the figure in the top section of each format bar chart display below. For example, 14 of the artists in April 7's CHR Top 30 had a Top 15 hit a year ago or before.

I did the same thing for four other time intervals — 1987 (two years ago, more or less), '86, '84, and '79. Using just one week's Top 30 is a patently unsound scientific research technique, but it serves to convey an idea of relative artist turnover in the various formats.

CHR: Move 'Em In, Move 'Em Out

If you would've asked me beforehand, I would have guessed the format with the fewest past hitmakers in the current Top 30 (highest turnover, in other words) was Urban. It always has the highest number of new artists entering the chart, so it seemed a logical assumption.

But CHR actually has the lowest number of artists with hitmaking

track records. Less than half the Top 30 had ever had a Top 15 hit before, a rather remarkable stat. Of those 14 who had previous hits, 12 had been around long enough to score a hit two years ago or more, and only eight had hit Top 15 as much as three years ago, by far the lowest figure for any format.

CHR also nabbed the low marks for artists with hits five years ago or more (four) and real veterans, hitmakers ten years ago or more (just two). The format seems to be going through a new artist-intensive period these days.

UC Turns 'Em Over

Urban was the second-highest-turnover format, although not by much. Just over half the Top 30 (16) had hit experience, and 12 of those had gotten hits two years ago or further back. Eleven of those 12 went back as far as three years, but then the number diminished sharply — only six current Top 30 artists were making hits five years ago. Projecting back using other chart information for ten years ago (before the R&R UC chart), only three acts were big hitmakers.

AOR: Surprising Turnover

For a format regularly reviled as a refuge for veteran acts (actually, most of the revilers use a term slightly less flattering than "veteran acts"), AOR proves to have a

substantial number of newer artists in the Top 30. Forty-three percent of April 7's Top 30 tracks (13 artists) had never had a Top 15 hit prior to 1989, and the format was almost as new artist-oriented as Urban.

That trend carried through the two-years and three-years-ago hitmaker numbers as well — only 11 of the current Top 30 AOR artists had hits three years ago or farther back, same as in UC. Nine of those 11, however, had a five-or-more-years hit pedigree, but just four were having hits ten years ago (as projected from the LP chart).

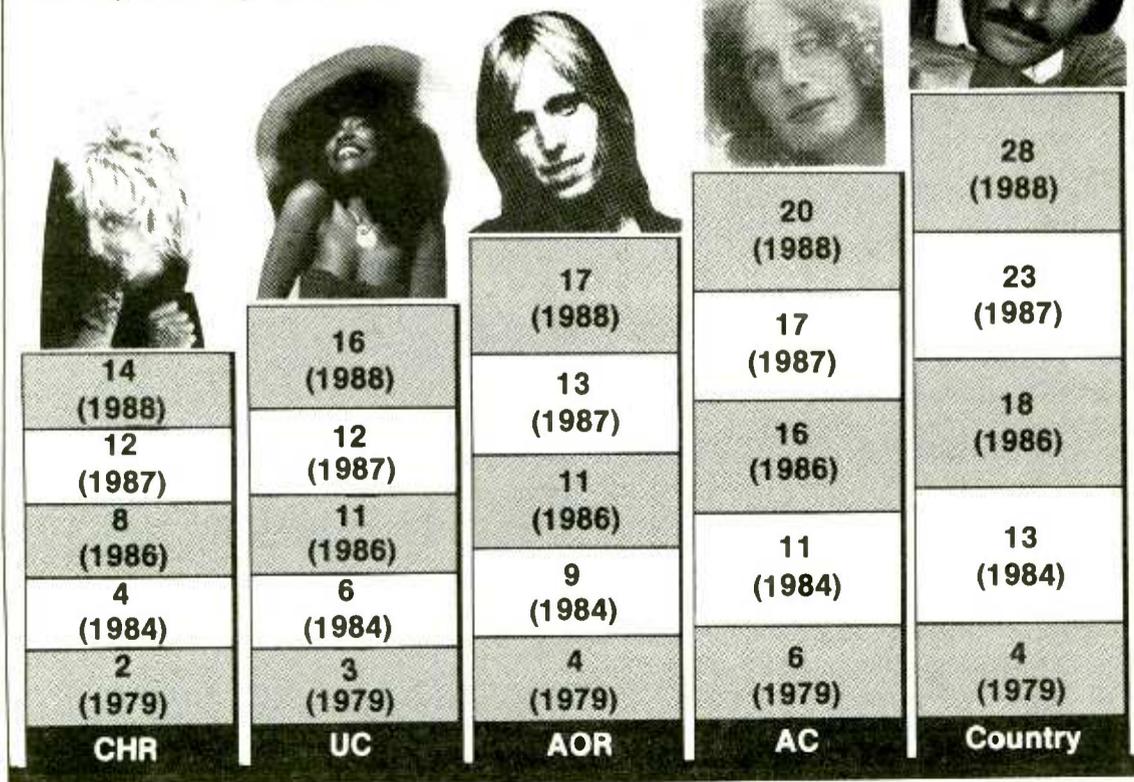
AC Doesn't Stand For 'All Current'

You'd figure AC to be more conservative than CHR, and you'd be right. Two-thirds of AC's current Top 30 had hits before this year, and most of those were scoring hits two and three years ago. As with most formats, however, a more severe dropoff shows up in artists with hits five years ago or more. Interestingly, AC had the most artists with ten-years-plus track records — a full 20% of the current chart.

Country: Living In The Recent Past

And then we come to Country, where 28 of the Top 30 artists had hits in 1988 or before, a figure a whole other statistical universe away from the other formats. But the rest of Country's numbers illustrate a format undergoing a fairly drastic artist shakedown.

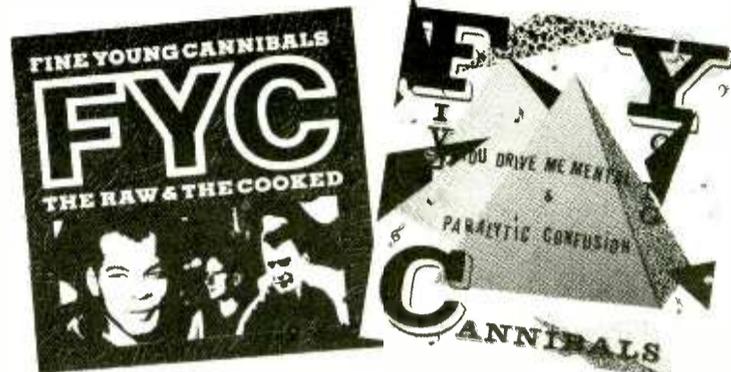
Numbers in each square are the total artists in the format's Top 30 who had a previous Top 15 hit in the year below or before. Enduring hit artists pictured (l-r): Rod Stewart, Chaka Khan, Tom Petty, Carole King, Vern Gosdin.



Cannibalism In Pop Music

Another Incredibly Brief Chapter In Rock History

The Fine Young Cannibals, with their tasteful album title "The Raw & The Cooked," have sparked new interest in scholars everywhere about the historical role of cannibalism in popular music. Following are some meager contributions to the store of cannibalistic lore.



Cannibalizing the image — but who came first?

Aside from oblique references in songs like the '50s hit "Stranded In The Jungle" (Cadets, Jayhawks) and Roy Acuff's classic "Wabash Cannibal" (you can see already the kind of constructive academic tone this essay is going to take), the practice of consuming human flesh (otherwise known as "artist management" — just kidding!) has had little prominence in pop. The first act to build an image around the practice was East L.A.'s Cannibal & The Headhunters, who had the first national hit with "Land Of 1000 Dances" in 1965 and were later produced by Seymour Stein before he sired Sire.

However, the true heyday of cannibalism came in 1971 when a Buckingham-style pop record called "Timothy" by the Buoy's nicked the Top 15. The lyric line, penned by that "Pina Colada" man himself, Rupert Holmes, concerned three miners trapped in a shaft; when rescued days later, only two, minus Timothy, emerge. What befell the unfortunate Tim? Was he separated from his friends and left

to die alone? Did he tunnel out of another shaft (shut your mouth)? Or was he... cannibalized? Food for thought for 1971's teens, as the pictured sleeve indicates.

If you really want to stretch, songs like "Yummy Yummy Yummy" and indeed any song with verses along the lines of "you're so sweet/you're good enough to eat" could be construed as having cannibalistic undertones. But really, aside from the 1982 UK hit "I Eat Cannibals" (turnabout is fair play) by Toto Coelo, little was heard on the subject until the Fine Young Cannibals (named after a film) commandeered the image. They in turn have been afflicted in England by a group calling itself the Five Young Cannibals, with their single "She Drives Me Mental."

Cross exploitation? Not exactly. The Five Young Cannibals have been making garage-rock records in the UK as the Cannibals for several years, and wanted to pay back the more prominent group for cannibalizing the idea in the first place.



Teens puzzled by Buoy's enigmatic lyrics; Cannibal & The Headhunters threaten America.



Country is by far the toughest format for new artists. But 23 artists in the Top 30 having had Top 15 hits two years ago or more means, when you turn it around, that almost a quarter of today's hit artists weren't making hits two years ago. Forty percent of them weren't prominent three years ago. And nearly 60% of the present-day Top 30 hadn't made the Top 15 five years ago.

As for the '70s generation of country stars, only four are represented in the April 7, 1989 Top 30,

indicating a fairly complete changeover in the cast of Country hitmakers has taken place.

Format-Wide Averages

Averaging the figures out results in these figures:

- Artists With Top 15 Hits . . .
- A Year Ago 19 (63% of Top 30)
- Two Years Ago 15 (50%)
- Three Years Ago 13 (43%)
- Five Years Ago 9 (30%)
- Ten Years Ago 4 (13%)

Building a longlasting career in popular music, evidently, is still something of a longshot.



# BANGLES

*Be With You*

The Follow-up to the **Number One** Smash Certified Gold Single  
**"Eternal Flame"**

Taken from the Platinum-Plus Lp:  
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Produced by Davitt Sigerson

Recorded by John Beverly Jones • Mixed by Chris Lord-Alge

Management: Stiefel-Phillips Entertainment

**Columbia Records congratulates the Bangles on  
selling out the first leg of their 1989 Everything Tour**



**April Is Back Announcing Month** 



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## Townshend's 'Club-X' Music Television Show To Debut

**P**ETE TOWNSHEND will see his television concepts come to life on April 26 with the first transmission of a new arts program for young people. Called "Club-X," the 90-minute weekly show will not only spotlight new music talent live from various venues around the country, but also feature prerecorded inserts on various aspects of popular culture.

Townshend will retain a level of editorial influence, as his Eel Pie company has joined forces with Muscle Films, and the resulting alliance, Screenwish/Griffin, will be handling production and international distribution.

## Gory Cover Versions

**MARTIN GORE** will take time out from **DEPECHE MODE**'s recording activities in June to promote a solo album of cover versions! The band are currently promoting the "101" album and film in the States, and will begin recording their next studio LP upon their return to the UK. A single from these studio sessions is expected in the fall.

**DEAD OR ALIVE** will go "Nude" in early July. That'll be the title of their new LP, with a single ("Come Home With Me, Baby") out a month earlier.

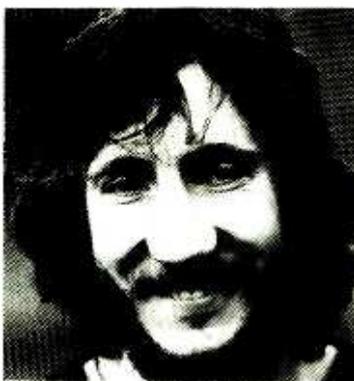
## Brother, Can You Spare A Finn?

Ex-**SPLIT ENZ** singer **TIM FINN** intends to make a record with his brother, **CROWDED HOUSE** frontman **NEIL FINN**. Talking to **ROL** at his London home this week, Tim said, "We want to do an acoustic album with



a lot of harmonies to capture that 'genetic sound.' The New Zealand brothers now share the same US management, record label, and producer — **MITCHELL FROMM** — who will work with them on the joint project.

In other Down Under news, another of those soapy Australian actors from the show that brought us **KYLIE MINOGUE** and **JASON DONOVAN** will launch his recording career next week. **STEFAN DENNIS**, better known as Paul Robinson in "Neighbors," releases the "Don't It Make You Feel Good"



Pete Townshend — taking it to the tube.

single, and plans to record an album in England in the summer.

And speaking of the Aussie pop pair, both have new material ready to unleash: **Kylie Minogue**'s new single ("Hand On Your Heart") is out on Monday (4/24). Meanwhile, **Jason Donovan**'s "Ten Good Reasons" album will be out May 1, featuring "Nothing Can Divide Us," "Too Many Broken Hearts," and the Jason & Kylie duet, "Especially For You."

## Singles Scene

**QUEEN**'s first single from the forthcoming album "The Miracle" will be "I Want It All," due May 2. "Hang On In There" will be the B-side.

**LIVING IN A BOX** will have the follow-up to their recent hit ("Blow The House Down") out on Monday (4/24). It'll be called "Gatecrashing," and is the title track from the group's forthcoming second album.



Martin Gore — going solo under covers.

Also due that same day is "The Thrill Is Gone" — not the **B.B. KING** classic, but the second single from the **TEXAS** band of "I Don't Want A Lover" fame — and **NIK KERSHAW**'s new single ("Elisabeth's Eyes"), which was inspired by **ELISABETH ARDEN**, the Englishwoman who corresponded with American convict **WILLIE DARDEN**.

Other singles scheduled for next week: **ALYSON WILLIAMS**'s sequel to "Sleep Talk," titled "My Love Is Raw"; **SIGUE SIGUE SPUTNIK**'s "Albinoni Vs. Star Wars," and "Rooms On Fire" by **STEVIE NICKS**, which features a live version of "Has Anyone Ever Written Anything For You" that

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was taped at Red Rocks, CO in 1986 as its flip.

Now three hits deep into her debut album, **YAZZ** will release a fourth 45 ("Where Has All The Love Gone") next week as well.

Meanwhile, **MALCOM McLAREN**'s "Deep In Vogue" — currently being pushed as a pre-release club track in the UK (with a 12-inch mix by **MARK MOORE** of **S-EXPRESS**) — will be on the B-side of his new UK single in May. The A-side will be the title track from his "Waltz Darling" LP.

**FUZZBOX** will follow-up their recent UK hit ("International Rescue") with "Pink Sunshine" on May 8.

## A Parenthetical Note

Ex-**POLICE** drummer **STEWART COPELAND** is back on rec-



Stewart Copeland — releasing his (son of) spy's version.

ord in the band **ANIMAL LOGIC** with next week's release of the single "There's A Spy (In The House Of Love)," which has no connection with the **WAS (NOT WAS)** hit. (No more parentheses, please.)

## BRITAIN



LW TW

- |    |    |  |
|----|----|--|
| 6  | 1  | <b>SIMPLY RED</b> /If You Don't Know Me By Now (Elektra)                     |
| 2  | 2  | <b>BANGLES</b> /Eternal Flame (CBS)  |
| 10 | 3  | <b>TRANSVISION VAMP</b> /Baby I Don't Care (MCA)                             |
| 4  | 4  | <b>KON KAN</b> /I Beg Your Pardon (Atlantic)                                 |
| 1  | 5  | <b>MADONNA</b> /Like A Prayer (Sire/WEA)                                     |
| 8  | 6  | <b>HOLLY JOHNSON</b> /Americanos (MCA)                                       |
| 14 | 7  | <b>U2 &amp; B.B. KING</b> /When Love Comes To Town (Island)                  |
| 3  | 8  | <b>PAULA ABDUL</b> /Straight Up (Siren/Virgin)                               |
| —  | 9  | <b>FINE YOUNG CANNIBALS</b> /Good Thing (London/PG)                          |
| —  | 10 | <b>SIMPLE MINDS</b> /This Is Your Land (Virgin)                              |
| 11 | 11 | <b>INXS</b> /Mystify (Mercury/PG)  |
| 7  | 12 | <b>JASON DONOVAN</b> /Too Many Broken Hearts (PWL)                           |
| 5  | 13 | <b>DONNA SUMMER</b> /This Time I Know It's For Real (WB)                     |
| 9  | 14 | <b>SOUL II SOUL I/CARON WHEELER</b> /Keep On Movin' (10/Virgin)              |
| —  | 15 | <b>COOKIE CREW</b> /Got To Keep On (London/PG)                               |
| 12 | 16 | <b>PAT &amp; MICK</b> /I Haven't Stopped Dancing Yet (PWL)                   |
| —  | 17 | <b>P. SIMPSON I/ADEVA</b> /Musical Freedom (Moving...) (Cooltempo/Chrysalis) |
| 13 | 18 | <b>GUNS N' ROSES</b> /Paradise City (Geffen)                                 |
| —  | 19 | <b>YELLO</b> /Of Course I'm Lying (Mercury/PG)                               |
| 18 | 20 | <b>GOLDCUT I/LISA STANFIELD</b> /People Hold On (Ahead Of Our Time)          |

## Moving Up

**CURE**/Lullaby (Fiction)  
**METALLICA**/One (Vertigo/PG)  
**TEN CITY**/Devotion (Atlantic)  
**DE LA SOUL**/Me Myself And I (Big Life)  
**MIDNIGHT OIL**/Beds Are Burning (Sprint/CBS)  
**LONDON BOYS**/Requiem (WEA)  
**JODY WATLEY**/Real Love (MCA)  
**INNER CITY**/Ain't Nobody Better (10/Virgin)

The Network Chart, courtesy MRIB

## DANCE TRACKS

4/7 4/21

- |    |    |   |
|----|----|---|
| 4  | 1  | <b>MADONNA</b> /Like A Prayer (Sire/WB)                     |
| 3  | 2  | <b>JODY WATLEY</b> /Real Love (MCA)                         |
| 2  | 3  | <b>RAIANA PAGE</b> /Open Up Your Heart (Sleeping Bag)       |
| 6  | 4  | <b>NENEH CHERRY</b> /Buffalo Stance (Virgin)                |
| 1  | 5  | <b>FINE YOUNG CANNIBALS</b> /She Drives Me Crazy (IRS/MCA)  |
| —  | 6  | <b>DE LA SOUL</b> /Me Myself And I (Tommy Boy)              |
| 18 | 7  | <b>ALYSON WILLIAMS</b> /Sleep Talk (Def Jam/Columbia)       |
| 7  | 8  | <b>MILLI VANILLI</b> /Girl You Know It's True (Arista)      |
| 16 | 9  | <b>PAULA ABDUL</b> /Forever Your Girl (Virgin)              |
| 10 | 10 | <b>S-EXPRESS</b> /Hey Music Lover (Capitol)                 |
| 14 | 11 | <b>BOBBY BROWN</b> /Every Little Step (MCA)                 |
| 5  | 12 | <b>MAURICE</b> /This Is Acid (Vendetta/A&M)                 |
| —  | 13 | <b>ROB BASE &amp; DJ E-Z ROCK</b> /Joy And Pain (Profile)   |
| 8  | 14 | <b>TONE LOC</b> /Funky Cold Medina (Delicious Vinyl/Island) |
| 11 | 15 | <b>YAZZ</b> /Stand Up For Your Love Rights (Elektra)        |
| —  | 16 | <b>CASANOVA'S REVENGE</b> /Let's Work (Invasion)            |
| —  | 17 | <b>D'MOB</b> /Trance Dance (FFRR/Polydor)                   |
| —  | 18 | <b>KC FLIGHTT</b> /Planet E (RCA)                           |
| —  | 19 | <b>BOY GEORGE</b> /Don't Take My Mind On A Trip (Virgin)    |
| —  | 20 | <b>BASIA</b> /Promises (Epic)                               |

## Moving Up

**ROBERTA FLACK**/Uh-Uh Ooh-Ooh Look Out (Here I Come) (Atlantic)  
**HITHOUSE**/Jack To The Sound... (Next Plateau)  
**ERASURE**/Stop (Sire/Reprise)  
**BELLE STARS**/Iko Iko (Capitol)  
**EDELWEISS**/Bring Me Edelweiss (Atlantic)  
**RPM ORCHESTRA**/U Got The Power (Satellite)  
**XYMOX**/Obsession (Wing/Polydor)  
**NEW ORDER**/Round & Round (Qwest/WB)

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DANCE MUSIC

## AUSTRALIA

LW TW

- |    |    |  |
|----|----|--|
| 4  | 1  | <b>BLACK SORROWS</b> /Chained To The Wheel     |
| 1  | 2  | <b>IAN MOSS</b> /Tucker's Daughter             |
| 2  | 3  | <b>1927</b> /You'll Never Know                 |
| 3  | 4  | <b>DARYL BRAITHWAITE</b> /One Summer           |
| 5  | 5  | <b>J. DIESEL &amp; INJECTORS</b> /Soul Revival |
| 9  | 6  | <b>PAUL NORTON</b> /Stuck On You               |
| 6  | 7  | <b>STEPHEN CUMMINGS</b> /Your House Is Falling |
| 8  | 8  | <b>DRAGON</b> /Young Years                     |
| 7  | 9  | <b>JASON DONOVAN</b> /Too Many Broken Hearts   |
| 10 | 10 | <b>J. DIESEL &amp; INJECTORS</b> /Cry In Shame |

## Most Added

1927/Compulsory Hero

Top 10 Australian records from playlists of FM104/Brisbane, 2MMM/Melbourne, FOX-FM/Melbourne, 96FM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2MMM/Sydney, and KIX106/Canberra.

## CANADA

LW TW

- |   |    |   |
|---|----|---|
| 1 | 1  | <b>TOM COCHRANE</b> /Good Times             |
| 2 | 2  | <b>CANDI</b> /Love Makes No Promises        |
| 3 | 3  | <b>PURSUIT OF HAPPINESS</b> /She's So Young |
| 4 | 4  | <b>COLIN JAMES</b> /Why'd You Lie           |
| 7 | 5  | <b>BRIGHTON ROCK</b> /One More Try          |
| 5 | 6  | <b>BRUCE COCKBURN</b> /If A Tree Falls      |
| 6 | 7  | <b>DALBELLO</b> /Tango                      |
| 8 | 8  | <b>FROZEN GHOST</b> /Dream Come True        |
| — | 9  | <b>BLUE RODEO</b> /Diamond Mine             |
| 9 | 10 | <b>GLASS TIGER</b> /Watching Worlds Crumble |

## Most Added

**BILLY NEWTON-DAVIS**/I Can't Take It  
**ALANNAH MYLES**/Love Is

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

# stop!

[AM 123+]

## “Sam Brown is by far our strongest overall record in sales/requests.”

Second in requests only to Tone-Loc. More requests than Debbie Gibson, Madonna, Bobby Brown.... Second in retail sales only to Madonna. On our sales scale—49 points out of a possible 50”



Another rave review from radio for Sam Brown:  
PACO LOPEZ,  
WKXX/Birmingham

Y95 19-13	WRQN
WXKS 9-8	WHOT
WZOU	KKSS
PRO-FM 31-27	KF95 30-27
KPLZ 14-11 (HOT)	KYRK
KUBE deb 29	KZZU
KXXR	G98 38-35
JET-FM	WZKX add
WNNK	Q104 add
KZZB	KNAN add
KXX106 9-4 (HOT)	WCIL 14-12
WROQ add	Z97 add
WCGQ	KTRS
WZYP add	KFBQ
WAPE 19-10	KMOK
KBFM 32-27	KOZE 20-16
Y106	KTMT
KSAQ 39-34	ZFUN add
WPHR add	OK95 13-10
Z104 35-27	

To find out what Sam Brown can do for your radio station, call any of these converts to Sam Brown:

Buzz Bennett	KHYI/Dallas	214-556-1195
Casey Keating	KPLZ/Seattle	206-223-5703
Sunny Joe White	WXKS/Boston	617-396-1430
Mike Osborne	WPRO/Providence	401-433-4200

Brian Burns	KXXR/Kansas City, MO	816-421-1065
Jonathan Little	WZEE/Madison, WI	608-274-1070
Dusty Hayes	KBFM/McAllen, TX	512-383-4961
Bruce Bond	WNNK/Harrisburg, PA	717-238-1402
Leo Vela	KSAQ/San Antonio	512-271-9600
Tony Waitkus	WCIL/Carbondale, IL	618-457-8114

From Sam Brown's debut album **stop!** [SP 5195]  
Produced by: Pete Brown, Sam Brown, Danny Schogger  
Management: Lisa Denton  
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when you play it  
say it

COMPACT DATA®

Back To Eight-Track!

Despite unusually stiff competition, the dubious honor of Promotion Item O' The Week simply must go to Chrysalis for servicing radio with the new Pursuit Of Happiness single ("She's So Young") on an eight-track stereo tape cartridge!

All you folks out there in Radioland and Recordville with memories longer than your credit lines may recall that late last year Mike Bone and company initially serviced the Pursuit Of Happiness album "Love Junk" on Digital Audio Tape. Obviously, this is one marketing plan that has gone future to the back. Now the only question is will Chrysalis reservice TPOH's cult-jam "I'm An Adult Now" on a 78rpm disc or a wax cylinder?

Less retrogressive, but almost as impressive contenders for Promo Item O' The Week include Motown's fully-operational, lifesize, plastic lunchbox for Diana Ross's "Workin' Overtime" single, which came packed with a CD single, a cassette single, a copy of the video, and a raincheck good for one lunch with "your favorite promotion person workin' overtime to bring you the hits."

(We have a hunch most of the abovementioned coupons will be redeemed on May 29, when La Ross's LP is due to hit the streets.)

Also earning X-tra points for usefulness was the "Earthquake Survival Kit" sent out by Sherman Oaks, CA-based indie Sonic Edge on behalf of its first release, pop/

jazz vocalist/songwriter Robert Kraft's "Quake City" LP. Upon opening the brown cardboard box, we found the CD version of the album, a bandage, matches, a candle (scented French Vanilla), a shot-sized bottle of Jack Daniel's whiskey, one rolled Trojan condom (unused), and — doncha just know it — a roll of "Life Savers" candy.

Viva Las Vegas

On Monday (4/24), that legendary rock 'n' roll band known as Eddie & the Cruisers will make their long-awaited return to live! performances when the actor Michael Pare and the new "Eddie & the Cruisers" band will open for no less than Bon Jovi at the Thomas & Mack Center in Las Vegas.

Not surprisingly, the Cruisers' brief (two-song) concert performance is being filmed for the final sequence of the upcoming "Eddie And The Cruisers II: Eddie Lives" movie that's set to be released via Scotti Bros. in mid-August. As was the case with the first film, Scotti Bros. recording artists John Cafferty & the Beaver Brown Band will create and perform the songs heard on the sequel's soundtrack LP.



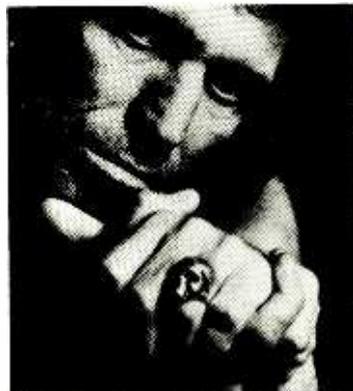
"SHE'S SO YOUNG" — She probably doesn't know what this is.

Rhino Renews

Rhino Records has renewed its exclusive distribution deal with CEMA. Under the terms of the new, three-year agreement, Capitol staffers will promote a select number of Rhino titles — to be chosen by the two companies — each year.

Keef To Get 'Living Legend' Award

It has been said that when the Big One drops, the only things to survive the blast will be cockroaches and Keith Richards. Which at least partially explains why the Rolling Stones guitarist should be the first recipient of the "Living Legend" award to be handed out at the first International Rock Awards show, scheduled to take place on May 31 at the 69th Battalion State Armory in New York City.



LIVER THAN YOU'LL EVER BE — Keith Richards, bored out of his skull ring.

The awards show/concert will be broadcast live to American audiences via ABC-TV, and shown internationally via tape to more than 50 countries around the globe. Among the acts set to perform are Living Colour, Tin Machine (David Bowie's new band), Robert Palmer (and yes, he'll bring those "Palmer Girls"), and the Living Legend his badself (backed by his touring outfit, the X-pensive Winos).

Another Pepsi Boycott Planned

A New York-based group proudly known as Fundamentalists Anonymous has announced plans to boycott Pepsi-Cola to protest the soft-drink manufacturer's decision to drop its recent Madonna ad in the wake of the Material Girl's video for "Like A Prayer" touching off a firestorm of fundamentalist furor.

In making the announcement, Fundamentalists Anonymous co-founder Richard Yao said, "If we don't take a stand now, the next victim of the Jimmy Swaggart crowd could be Frank Sinatra!"

**M**  
44.7 million households  
Patti Galuzzi  
Director/Music Programming

Weeks On

**HEAVY**

PAULA ABDUL/Forever Your Girl (Virgin) ..... 1  
BANGLES/Eternal Flame (Columbia) ..... 13  
BON JOVI/It Be There For You (Mercury) ..... 2  
CINDERELLA/Coming Home (Mercury) ..... ADD  
DEF LEPPARD/Rocket (Mercury) ..... 10  
FINE YOUNG CANNIBALS/She Drives... (IRS/MCA) 12  
HOWARD JONES/Everlasting Love (Elektra) ..... 5  
LIVING COLOUR/Cut Of Personality (Epic) ..... 27  
MADONNA/Like A Prayer (WB) ..... 6  
METALLICA/One (Elektra) ..... 11  
MILLI VANILLI/Girl You Know It's True (Arista) ..... 13  
POISON/Your Mama Don't Dance (Capitol) ..... 10  
R.E.M./Stand (WB) ..... 18  
ROXETTE/The Look (EMI) ..... 5  
THIRTY EIGHT SPECIAL/Second Chance (A&M) ..... 6  
TONE LOC/Funky Cold... (Delicious Vinyl/Island) ..... 4  
WINGER/Seventeen (Atlantic) ..... 20

**SNEAK PREVIEW**

BOBBY BROWN/Every Little Step (MCA) ..... ADD  
DEBBIE GIBSON/Electric Youth (Atlantic) ..... 3  
GUNS N' ROSES/Patience (Geffen) ..... 4  
JOHN C. MELLENCAMP/Pop Star (Mercury) ..... ADD  
TOM PETTY/I Won't Back Down (MCA) ..... 7

**BUZZ BIN**

CURE/Fascination Street (Elektra) ..... ADD  
R. HITCHCOCK 'N' .../Madonna Of The... (A&M) ..... 5  
XTC/Mayor Of Simpleton (Geffen) ..... 8

**HIP CLIP**

ROACHFORD/Cuddly Toy (Feel For Me) (Epic) ..... 4

**ACTIVE**

EDIE BRICKELL & NEW.../Circle (Geffen) ..... 5  
NENEH CHERRY/Buffalo Stance (Virgin) ..... 3  
ELVIS COSTELLO/Veronica (WB) ..... 9  
CULT/Fire Woman (Sire/Reprise) ..... 3  
L. FORD I/O. OSBOURNE/Close My... (RCA) ..... 5  
SAMANTHA FOX/Only Wanna Be... (Jive/RCA) ..... 4  
JULIAN LENNON/Now You're In Heaven (Atlantic) ..... 6  
NEW ORDER/Round & Round (Qwest/WB) ..... 3  
OUTFIELD/Voices Of Babylon (Columbia) ..... 3  
QUEENSRYCHE/Eyes Of A Stranger (EMI) ..... 8  
R.E.M./Turn You Inside-Out (WB) ..... 7  
REPLACEMENTS/I'll Be You (Sire/Reprise) ..... 12  
SKID ROW/Youth Gone Wild (Atlantic) ..... 12  
TANITA TIKARAM/Twist In My Sobriety (Reprise) ..... 5  
WARRANT/Down Boys (Columbia) ..... 10  
JODY WATLEY/Real Love (MCA) ..... 5  
STEVE WINWOOD/Hearts On Fire (Virgin) ..... 3

**MEDIUM**

BELLE STARS/Iko Iko (Capitol) ..... 3  
MICHAEL DAMIAN/Rock On (Cypress/A&M) ..... 2  
DEON ESTUS/Heaven Help Me (Mika/Polydor) ..... 3  
EXTREME/Kid Ego (A&M) ..... 7  
GREAT WHITE/Once Bitten, Twice Shy (Capitol) ..... 3  
GUADALCANAL DIARY/Always... (Elektra) ..... 5  
INFO. SOCIETY/Repetition (Tommy Boy/Reprise) ..... 7  
MARCHELLO/First Love (CBS Assoc.) ..... 2  
EDDIE MONEY/Let Me In (Columbia) ..... 7  
NEW KIDS ON THE BLOCK/I'll Be... (Columbia) ..... 2  
TOMMY PAGE/A Shoulder To Cry On (Sire/WB) ..... 7  
BONNIE RAITT/Thing Called Love (Capitol) ..... 1  
SARAYA/Love Has Taken Its Toll (Polydor) ..... 2  
PETER SCHILLING/Different Story (Elektra) ..... 7  
SIREN/All Is Forgiven (Mercury) ..... 6  
SWEET SENSATION/Sincerely Yours (Atco) ..... 7  
TESLA/Hang Tough (Geffen) ..... ADD  
VIXEN/Love Made Me (EMI) ..... ADD

**BREAKOUT**

ANTHRAX/Anti-Social (Megaforce/Island) ..... 10  
BIG BAM BOD/Shooting From My... (Uni/MCA) ..... 5  
CONCRETE BLONDE/God Is A Bullet (IRS) ..... 7  
D'MOB/We Call It Aced (FFRR/Polydor) ..... 3  
DE LA SOUL/Me Myself And I (Tommy Boy) ..... ADD  
DEPECHE MODE/Everything Counts (Sire/WB) ..... ADD  
FIRE TOWN/The Good Life (Atlantic) ..... 2  
M. NIXON & S. ROPER/(619) 239-KING (Enigma) ..... 1  
STRAY CATS/Bring It Back Again (EMI) ..... 7  
TNT/Tonight I'm Falling (Mercury) ..... 3  
W.A.S.P./The Real Me (Capitol) ..... 3

**ADDS**

BOBBY BROWN/Every Little Step (MCA)  
CINDERELLA/Coming Home (Mercury)  
CURE/Fascination Street (Elektra)  
DE LA SOUL/Me Myself And I (Tommy Boy)  
DEPECHE MODE/Everything Counts (Sire/WB)  
JOHN COUGAR MELLENCAMP/Pop Singer (Mercury)  
TESLA/Hang Tough (Geffen)  
VIXEN/Love Made Me (EMI)

**VH1**  
30.6 million households  
Sal LaCurto, Director/Music Programming  
Norman Schoenfeld, Director/Talent & Artist Relations

Weeks On

**FIVE STAR VIDEOS**

ELVIS COSTELLO/Veronica (WB) ..... 1  
ENYA/Orinoco Flow (Sail Away) (Geffen) ..... 20  
MADONNA/Like A Prayer (Sire/WB) ..... 3  
BONNIE RAITT/Thing Called Love (Capitol) ..... 4  
TAKE 6/Spread Love (Reprise) ..... 4  
STEVE WINWOOD/Hearts On Fire (Virgin) ..... 3

**HEAVY**

PAULA ABDUL/Forever Your Girl (Virgin) ..... 2  
BELLE STARS/Iko Iko (Capitol) ..... 4  
CARRACK & NUNN/Romance (Columbia) ..... 7  
DEON ESTUS/Heaven Help Me (Mika/Polydor) ..... 6  
FINE YOUNG.../She Drives... (IRS/MCA) ..... 2  
BETTE MIDLER/Wind Beneath My Wings (Atlantic) ..... 10  
SA-FIRE/Thinking Of You (Cutting/Mercury) ..... 4  
THIRTY EIGHT SPECIAL/Second Chance (A&M) ..... 6  
TRAVELING WILBURYS/End Of... (Wilbury/WB) ..... 12  
JODY WATLEY/Real Love (MCA) ..... 3

**MEDIUM**

EDIE BRICKELL & NEW.../Circle (Geffen) ..... 3  
NATALIE COLE/Miss You Like Crazy (EMI) ..... ADD  
GRAYSON HUGH/Talk It Over (RCA) ..... 3  
INDIGO GIRLS/Closer To Fine (Epic) ..... 2  
RICK JAMES/This Magic Moment (WB) ..... ADD  
HOWARD JONES/Everlasting Love (Elektra) ..... 1  
LISA LISA &.../Little Jackie... (Columbia) ..... 1  
ROY ORBISON/She's A Mystery To Me (Virgin) ..... 1  
PHOEBE SNOW/If I Can Just Get... (Elektra) ..... 6

Information current as of April 18.

POLLSTAR

**CONCERT PULSE**

Pos.	Artist	Avg. Gross (In 000s)
1	NEIL DIAMOND	\$769.2
2	BON JOVI	\$277.9
3	HANK WILLIAMS JR.	\$202.9
4	R.E.M.	\$199.5
5	POISON	\$196.6
6	OZZY OSBOURNE	\$186.7
7	ALABAMA	\$163.3
8	METALLICA	\$153.9
9	RANDY TRAVIS	\$128.6
10	ANDY WILLIAMS	\$111.8
11	CINDERELLA	\$108.2
12	CHICAGO	\$107.6
13	RATT	\$106.7
14	REBA McENTIRE	\$97.5
15	DURAN DURAN	\$89.7
16	AMY GRANT	\$85.2
17	KENNY G.	\$83.6
18	SAM KINISON	\$72.6
19	ROBERT CRAY BAND	\$65.9
20	CHEAP TRICK	\$57.0

**New Tours**  
Among this week's new tours:  
ANDERSON, BRUFORD, WAKEMAN & HOWE  
CULT  
SHEENA EASTON  
TIM FINN  
AMY GRANT  
SAM KINISON  
WYNTON MARSALIS  
METAL CHURCH  
BEBE & CECE WINANS  
ZULUS

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.

**MUSIC & MOVIES**

**CURRENT**

- **THE DREAM TEAM**  
Single: Hit The Road Jack/Buster Poindexter (RCA)
- **SAY ANYTHING (WTG)**  
Singles: All For Love/Nancy Wilson  
Keeping The Dream Alive/Freiheit  
Other Featured Artists: Replacements, Living Colour, Joe Satriani
- **RAIN MAN (Capitol)**  
Singles: Iko Iko/Belle Stars  
Scatterlings Of Africa/Johnny Clegg & Savuka  
Other Featured Artists: Bananarama, Ian Gillan & Roger Glover
- **LEAN ON ME (WB)**  
Single: Lean On Me/Thelma Houston & the Winans  
Other Featured Artists: Roxanne Shante, Guns N' Roses, Stetsasonic
- **WORKING GIRL (Arista)**  
Single: Let The River Run/Carly Simon  
Other Featured Artists: Sonny Rollins, Chris Rea, Pointer Sisters
- **BEACHES (Atlantic)**  
Single: Wind Beneath My Wings/Bette Midler
- **CHANCES ARE**  
Single: After All/Cher & Peter Cetera (Geffen)
- **TWINS (WTG)**  
Single: I Only Have Eyes For You/Marilyn Scott  
Other Featured Artists: Spinners, Jeff Beck, Nayobe
- **SING (Columbia)**  
Single: Romance/Paul Carrack & Terri Nunn  
Other Featured Artists: Patti LaBelle, Kevin Cronin, Johnny Kemp
- **DREAM A LITTLE DREAM (Cypress/A&M)**  
Singles: Rock On/Michael Damian  
Whenever There's A Night/Mike Reno  
Featured Artists: Lone Justice, Van Morrison, R.E.M.
- **SLAVES OF NEW YORK (Virgin)**  
Single: Buffalo Stance/Neneh Cherry  
Other Featured Artists: Iggy Pop, Maxi Priest, P.I.L.
- **THE NAKED GUN**  
Single: I'm Into Something Good/Peter Noone (Cypress/A&M)

**UPCOMING**

- **LOST ANGELS (A&M)**  
Single: Fascination Street/Cure (Elektra)  
Other Featured Artists: Pogues, Toni Childs, Raheem
- **EARTH GIRLS ARE EASY**  
Single: Love Train/Hall & Oates (Sire/Reprise)



# THE REPLACEMENTS

## ◦ "I'll Be You" ◦

• THE NEW SINGLE  
• FROM THE ALBUM DON'T TELL A SOUL  
• PRODUCED BY MATT WALLACE AND THE REPLACEMENTS

### **NEW & ACTIVE**

• WXKS add	• KPLZ on	• WKZL add	• WYKS add	• ZFUN deb 39
• WZOU add	• K104 27-21	• 92Q add	• KYYY add	• SLY96 40-35
• PRO-FM deb 35	• WERZ add 40	• KZIO 28-22	• WCIL add	• Y97 29-23
• KEGL 16-14	• WSPK deb 31	• KJ103 deb 39	• KLYV 35-29	• OK95 30-26
• WGH deb 27	• I95 30-26	• WRQN add	• Y94 add	
• Z95 25-23	• WROQ 23-19	• KATM 26-22	• WKFR 35-30	
• WMMS 26-21	• KZ106 add	• KSND deb 36	• 99KG 24-18	
• WDFX deb 24	• WAPE add	• G98 add	• KPAT 32-28	
• KXXR 39-33	• WLRS 17-11	• WJAD add	• KFMW 29-23	
• KWOD deb 35	• BJ105 add 37	• WJMX add	• KOZE 17-15	

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# TANITA TIKARAM

## ◦ "Twist In My Sobriety" ◦

• THE STUNNING SINGLE FROM THE REMARKABLE  
• DEBUT ALBUM ANCIENT HEART  
• PRODUCED BY PETER VAN HOOKE AND ROD ARGENT

• CKOI 3-3	• PLUS. . .	
• KUBE add	• KKRZ	• KPAT
• WYCR add	• KXYQ	• KFMW
• WBBQ add	• KPLZ	• KGOT
• Z102 deb 39	• WPST	• KMOK
• KSND deb 35	• WROQ	• KTMT
• WPFM add	• KYRK	• ZFUN
• KYVA deb 27	• KZZU	
• Z97 38-35		
• KOZE 22-18		
• OK95 deb 40		



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# DARYL HALL & JOHN OATES

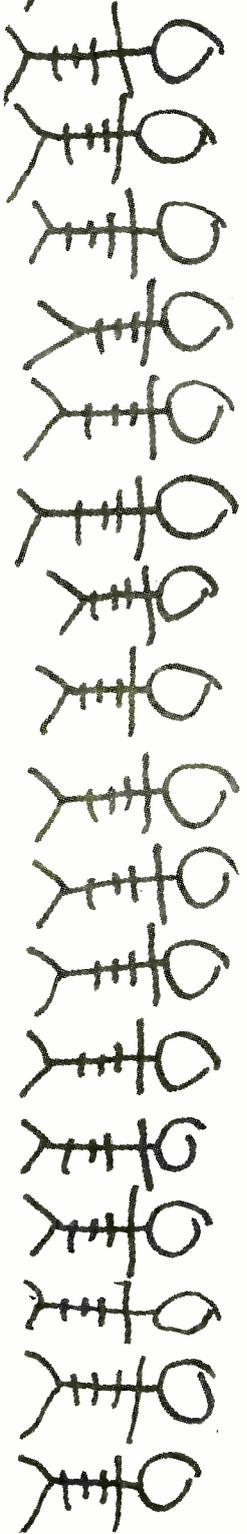
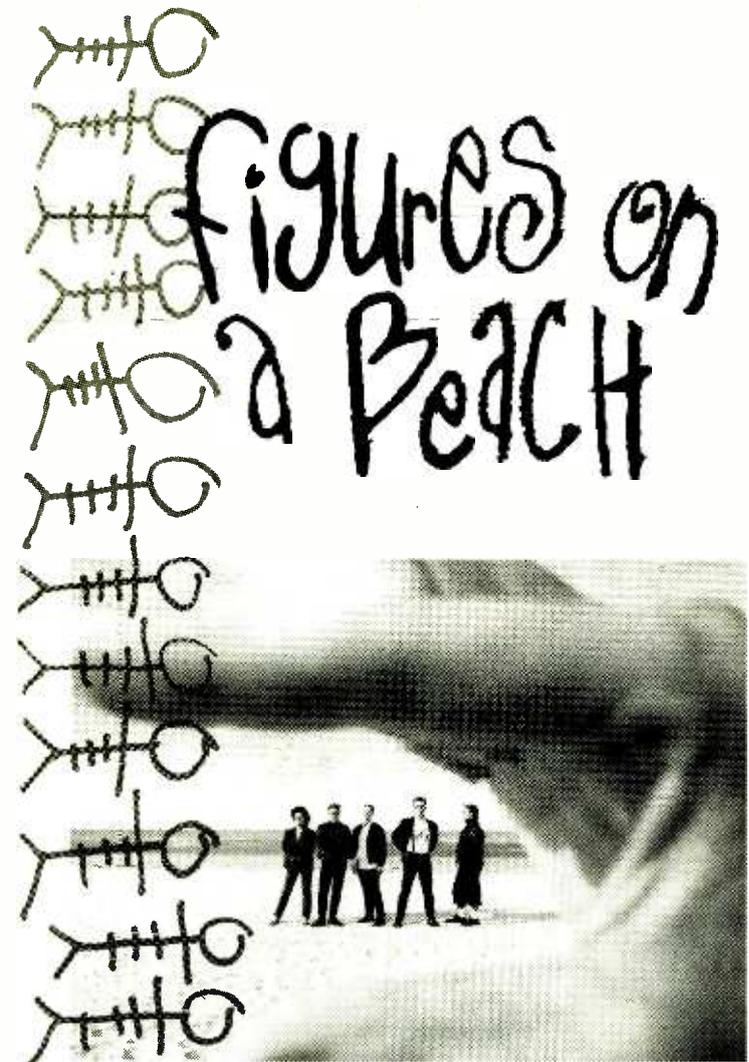
## ◦ "Love Train" ◦

• THEIR OUT-OF-THIS-WORLD RENDITION OF THE O'JAYS' CLASSIC  
• PRODUCED BY GREG SMITH AND NILE RODGERS  
• FROM EARTH GIRLS ARE EASY  
• THE ORIGINAL MOTION PICTURE SOUNDTRACK

- WXKS
- WNYZ
- KZFM
- WINK
- G98
- WZKX
- KNAN
- WPFM
- KPAT
- KTRS
- KOZE

SIRE ©1989 Sire Records Company





"You ain't seen  
nothing yet"

the new single  
from the album figures on a beach

FACTS AND 'FIGURES'

Sunny Joe White/PD,  
WXKS/Boston: "Don't bury your  
head in the sand . . . get your  
FIGURES ON A BEACH now!!!!  
THIS IS ALREADY TURNING INTO  
A BIG RECORD FOR US!" (14-12)

Tom Jeffries/PD, WZOU/Boston:  
"Top 15 phones and growing . . .  
b-b-b-baby, get on this record . . .  
NOW!" (11-9)

Steve Wyrostock/Asst. PD/MD,  
PWR99/Atlanta: "After eight  
weeks, still showing strong callouts,  
surprisingly leaning heavily female."  
(13-12)

- |             |             |
|-------------|-------------|
| KRBE 30-29  | G98 34-30   |
| WMMS 21-18  | KAKS deb 38 |
| WZPL deb 34 | Q104 34-31  |
| WERZ 40-36  | WPFM deb 40 |
| WPST 22-18  | KKXL 36-32  |
| KTUX 37-33  | KGOT deb 40 |
| KKSS add    | KMOK deb 36 |
| CHED 14-7   | KOZE 30-27  |
| KLUC 38-24  | OK95 35-31  |
| KYRK 31-29  |             |

ON YOUR DESK THIS WEEK  
"Special Edition Remix/CD"

Produced by Ivan Ivan

  ©1988 Sire Records

Boss Radio Booms In L.A.

MONDAY, MAY 1

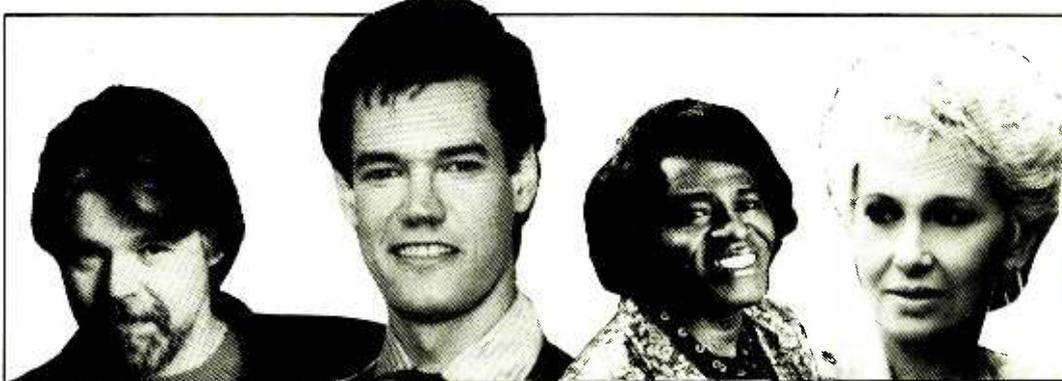
1967/Do you promise to love her tender, give her a big hunk o' love, and be her teddy bear when she gets lonely? — **Elvis Presley** weds **Priscilla Beaulieu** in Las Vegas.  
1969/**Bob Dylan** and **Johnny Cash** tape a TV special at the Grand Ole Opry.  
1970/**Elton John** releases his self-titled debut album in the US.  
1977/**The Clash** begins its first tour of the UK at London's Roxy.  
1980/**The ACM** proclaims **Loretta Lynn** Artist of the Decade.  
1988/**Billy Joel** is cleared of charges he defamed musician **John Powers**, who claimed Joel plagiarized "My Life." Joel called Powers a "creep" in a 1982 *Playboy* interview.  
Born: **Nick Feldman (Wang Chung)** 1955, **Ray Parker Jr.** 1954, **Judy Collins** 1939, **Rita Coolidge** 1944

TUESDAY, MAY 2

1960/**Ben E. King** leaves the **Drifters** to go solo.  
1967/Fearing the **Beatles'** soon-to-be-released "Sgt. Pepper" album would forever be judged superior, **Beach Boy Brian Wilson** abandons his highly ambitious "Smile" album. Wilson had worked on the project more than a year.  
1979/**The Who** play their first concert with **Faces** drummer **Kenney Jones**, who replaced **Keith Moon**.  
1986/**Tommy Chong** makes a guest appearance on "Miami Vice."  
1988/A Australian novelty firm owner asks **Mick Jagger** for permission to market his ashes in million-dollar hourglasses. Jagger doesn't respond.  
Born: **Larry Gatlin** 1948, **Lou Gramm** 1950, **Brian Stanley (Reckless Sleepers)** 1954, **Lesley Gore** 1946

WEDNESDAY, MAY 3

1965/**KHJ/L.A.** switches formats to "Boss Radio," with **Robert W. Morgan** doing mornings and **The Real Don Steele** in afternoons. Format spreads nationwide and establishes originator **Bill Drake's** place in history.  
1975/That dude's got some funky glasses — **Elton John** sings "Bennie And The Jets" on "Soul Train."  
1976/**Paul McCartney** makes his first US stage appearance in ten years as the "Wings Over America" tour begins in Ft. Worth.  
1986/**Dolly Parton's** Dollywood amusement park opens in Nashville. Also, **Stephanie Mills** returns to the Apollo Theater for the first time since winning amateur night there six weeks in a row in the '70s.  
1988/A Minneapolis judge dismisses a plagiarism suit brought against **Prince** by his sister **Lorna Nelson**. She claimed he stole lyrics for "U Got The Look."  
Born: **James Brown** 1928, **Engelbert Humperdinck** 1936, **Frankie Valli** 1937



Bob Seger, Randy Travis, James Brown, Tammy Wynette

THURSDAY, MAY 4

1959/At the first Grammy Awards, the **Champs** come up winners for "Tequila," and the "Chipmunk Song" takes Best Comedy, Children's, and Engineering Awards.  
1964/25 years and still going strong — **The Moody Blues** are formed in Birmingham, England.  
1981/"Rockline," hosted by **B. Mitchell Reed**, debuts. First guests are **Joe Walsh** and **Tom Johnston**.  
1988/On an MTV interview, **George Michael** says, "Video really doesn't prove anything. It doesn't succeed as a way of showing an artist as a performer."  
Born: **Randy Travis** 1959, **Jackie Jackson** 1951, **Nick Ashford** 1943, **Stella Parton** 1948, **Arnold Lanni (ex-Sheriff, now Frozen Ghost)** 1956, **Tyrone Davis** 1938, **Mark Herndon (Alabama)** 1955, **Marilyn Martin** 1954

FRIDAY, MAY 5

1968/Everybody look what's goin' down — Citing professional differences, **Buffalo Springfield** breaks up.  
1984/Head **Pretender Chrissie Hynde** marries **Simple Minds' Jim Kerr**. Couple splits in 1989.  
1986/After a much-publicized battle, Cleveland is named as the site of the Rock 'n' Roll Hall Of Fame.  
1988/But first, a word from our sponsor — **Pepsi** becomes the first non-Russian company to advertise on Soviet TV. **Michael Jackson's** ad airs during **Reagan-Gorbachev** summit.  
Born: **Johnnie Taylor** 1938, **Tammy Wynette** 1942, **Bill Ward (Black Sabbath)** 1948, **Ian McCullough (Echo & Bunnymen)** 1959

SATURDAY, MAY 6

1965/Birth of a classic — In a Florida hotel room, **Keith Richards** falls asleep while improvising on a new guitar. The next morning, he frantically tries to remember the riff, notices a tape recorder he left on, and plays back "Satisfaction."  
1973/**Paul Simon** begins his first solo tour. Shows are recorded and released as "Live Rhymin'."  
1984/**Tina Turner's** comeback hit, "What's Love Got To Do With It," is released. Song hits #1, wins three Grammys, and reestablishes Turner as a superstar.  
1988/While filming the video for "Glam Slam," **Prince** surprises 400 extras with a 90-minute, mostly oldies set.  
Born: **Bob Seger** 1945

SUNDAY, MAY 7

1968/150 Rome riot police storm the stage when the **Move** set off explosives as part of the show. There's no property damage, and only a few minor injuries occur.  
1972/**The Rolling Stones** release what is perhaps their best album, "Exile On Main Street."  
1986/**John Cougar Mellencamp** joins protesting farmers at the Chillicothe, MO Home Administration Office. Farmers had protested for financial relief since 3/11.  
Born: **Jimmy Ruffin** 1939, **Janis Ian** 1951, **Chris Frantz (Talking Heads, Tom Tom Club)** 1951, **Billy Burnette (Fleetwood Mac)** 1953

— Paul Colbert

# JOE JACKSON

## “NINETEEN FOREVER”

the first hit single from **Blaze Of Glory** (SP 5249)

(AM 1404)



**Ronnie Raphael**, S.W.A.N.



**Debbie Meister**,  
Bill Siddons & Associates



**J.B. Brenner**, A&M Records



**Jeff Gelb**, R&R



**Fred Deane**, FMQB



**Steve Resnik**, A&M Records



**Harvey Kojan**, R&R



**Stephanie Mondello**, KLOS



**Tom "T-Bone" Schepke**, KISS



**Danny Buch**, Atlantic



**Charlie Minor**, A&M Records



**Debby Appelbaum**, FMQB



**Aris Hampers**, WLAV



**Rad Messick**, WDIZ



**Chris James**, WTPA

TRACK  
AOR Breaker

24

HITS CHR  
THIS WEEK!

You, too, can be Nineteen Forever—send your picture to

J.B. Brenner

A&M Records

1416 N. LaBrea Avenue

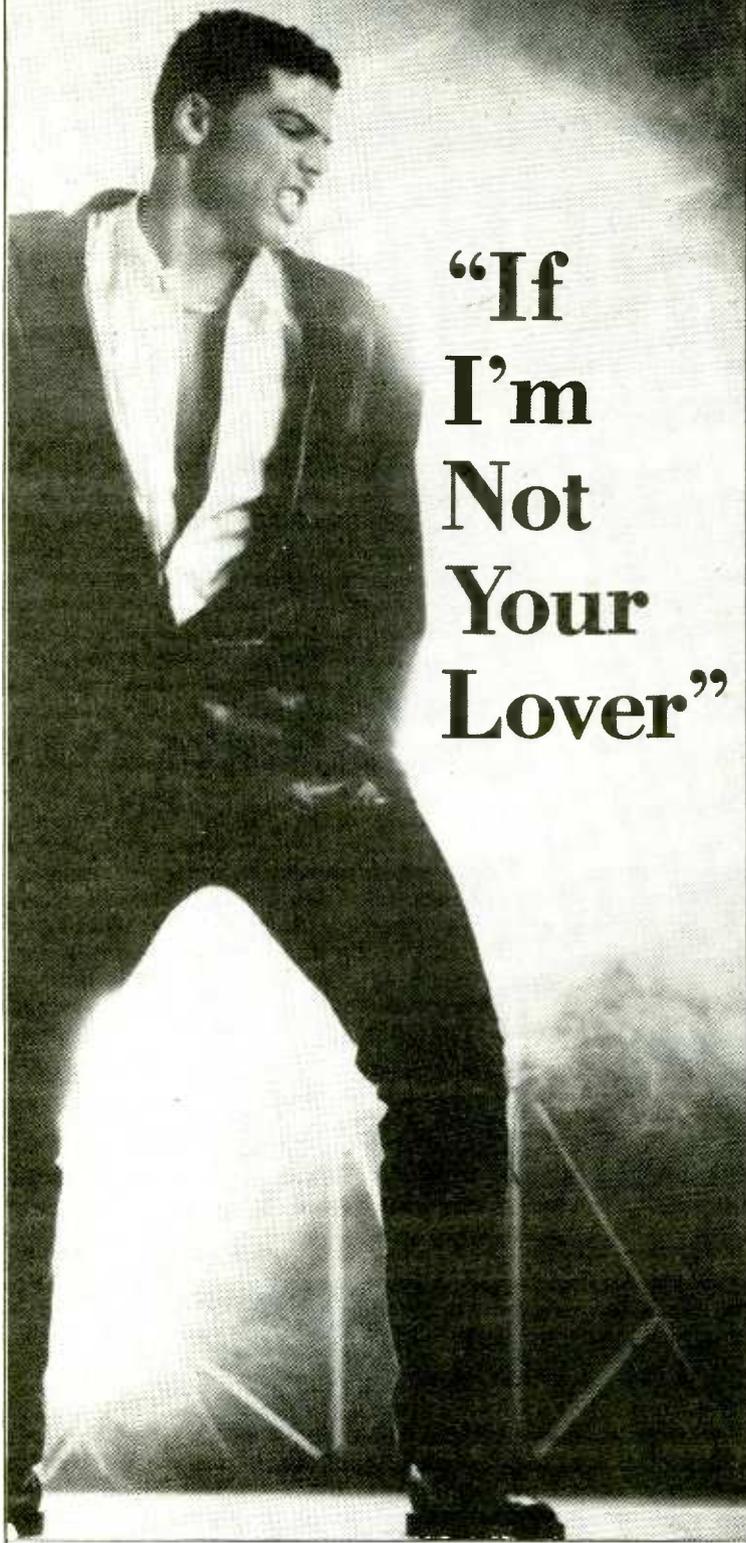
Hollywood, CA 90028



when you play it  
say it

Written, Arranged and Produced by Joe Jackson  
Associate Producer: Ed Roynesdal  
Management: Steven Jensen and Martin Kirkup,  
DIRECT MANAGEMENT GROUP, Los Angeles & London  
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# Al B. Sure!



“If  
I’m  
Not  
Your  
Lover”

## The New Single

KROY deb 29  
WPGC deb 29  
KITY 33 fr  
KGGI 10-7 (HOT)  
KMEL 19-17  
HOT997 add  
KXX106 on

KZFM on  
KKSS deb 33  
KKMG 26-21  
KMGX 32-29  
KYNO on  
KDON 22-17  
QV103 21-18

Urban **10 - 7**

Produced by Al B. Sure! and Teddy Riley  
From The Smash Platinum-Plus Album  
In Effect Mode  
Management: Uptown Enterprises, Andre Harrell



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BRAD MESSER

## CALENDAR

### Should Everyone Be A TV Star?

Radio's power to create in-head pictures is unmatched. With only a few words and sound effects, radio can conjure up literally fantastic mental images of anything imaginable. Ask anyone who's ever broadcast a fantasy concert, a nonstop summer poolside party, or an April Fools Day remote from a nonexistent underground mall.

Utilizing a listener's imagination is fun. It's effective. It probably ought to always be done. Here comes the point: why would any radio personality who is in many other respects of sound judgment want to jeopardize the mental image he has created in the minds of his listeners? Why, oh why, do DJs assume they'll be smashes in their own TV commercials?

In a TV spot, if the jock comes on wearing fine clothes and smiling his biggest smile, a viewer may not necessarily see the beauty of it. As he watches, he may be making up his own reactionary, counterproductive script:

“Hi, I'm Bob the Deejay Who Plays The Hits and thinks he's pretty incredibly popular, here in my own commercial. These are my little zits, these are my worn Hush Puppies and my rented tuxedo, I should have had my hair trimmed before we filmed this, and I'd like you to believe it's really true that people look a LOT fatter on TV than they really are.”

Well? How many times have you watched someone else's TV spot and missed the intended message because you were running a mental scoresheet? I'm a mere media man myself, but I have a vague feeling that real listener-type people do that kind of critiquing, too.

Other than ruggedly-handsome Casey Kasem, smoothly-beautiful Mary Turner, and oh-so-cute Rick Dees, do you think there are 15 or 20 air talents in the US who could look better on TV than they automatically already do in the minds of their listeners?

It's risky business. Glance at my photo up there. Should that face appear on the tube? Hell, no, I won't go. It's much easier to deal with people through a mike or on the phone, where I can frankly admit that I am frequently mistaken for Tom Selleck (except a little more muscular).

From my point of view, if you want to create an image to advertise a business that has as its main products fun and imagination, then you either hire a pretty face or go animated. A talking head isn't my most logical choice of a tool to promote music.

#### All-Time Best Movie?

**MONDAY, MAY 1** — “Citizen Kane,” which some consider the best movie of all time, premiered in New York City in 1941. It was produced and directed by its star, **Orson Welles**, from a script based on the life of newspaperman **William Randolph Hearst**. The film's basic theme was that money isn't everything.

The Soviets just said no in 1986 when other countries offered technical help at Chernobyl. Five years ago it was estimated that America had about 350,000 homeless people. British jets attacked Argentine positions at Falkland Island airfields in 1982. Amtrak went into service in 1971. **Elvis** married **Priscilla** in 1967 (divorced 1973). May Day.  
*Birthdays: Judy Collins 50. Jack Paar 71. Glenn Ford 73.*

#### The Day It Rained Rocks

**TUESDAY, MAY 2** — Well, they weren't literally rocks, but the hailstones that battered Alabama in 1929 were about as hard. This was the day the famous hailstorm hit Tuscaloosa, stacking hailstones a foot deep.

In 1985 the **E.F. Hutton** brokerage firm pleaded guilty to 2000 charges including check fraud, and agreed to pay a \$2,750,000 penalty. Three days of Vietnam War demonstrations began in the District of Columbia in 1971. Gen. **Thomas “Stonewall” Jackson** was shot by one of his own Confederate soldiers in 1863 in a mixup over a password; the General died eight days later.  
*Birthdays: Larry Gatlin 41. Lesley Gore 43. Bianca Jagger 44. Dr. Benjamin Spock 86.*

#### Iron Lady Elected

**WEDNESDAY, MAY 3** — **Margaret Thatcher** was elected Britain's first female Prime Minister ten years ago.

Three years ago, when NASA attempted its first space shot since the “Challenger” disaster, the unmanned rocket went berserk after launch and had to be exploded. The Broadway musical “The Fantastiks” opened in 1960. Commercial jet airline passenger service began in 1952. West Virginia imposed the first state sales tax in 1921.  
*Birthdays: Wynonna Judd 25. Doug Henning 42. Frankie Valli 52. James Brown 55.*

#### Largest Naval Battle

**THURSDAY, MAY 4** — The largest naval engagement in history, the five-day Battle of the Coral Sea, began in 1942, just five months after America entered WWII. Japan lost 39 ships including an aircraft carrier and a cruiser; the US lost the carrier “Lexington,” a destroyer, a tanker, and more than 60 planes. It was Japan's first setback since Pearl Harbor.

The Supreme Court told the Rotary clubs in 1987 that they must admit women. The Ohio National Guard killed four unarmed students at Kent State University in 1970 during a war-protest demonstration. In 1776, Rhode Island declared independence from England two months before the United States Declaration.  
*Birthdays: Jackie Jackson 38. El Cordobes 53. Roberta Peters 59. Audrey Hepburn 60.*

#### First Astronaut Rocket Ride

**FRIDAY, MAY 5** — **Alan Shepard Jr.** became the first American to get a real rocket ride 28 years ago (1961). The trajectory was an arching, suborbital track that covered only 300 miles, reaching an altitude of 115 miles.

In 1985 President **Reagan** visited Bitburg cemetery after seeing a Nazi death camp. In the Falkland War, Argentina hit the British destroyer “Sheffield” and shot down a Harrier jet in 1982. The screw-top glass bottle with removable cap and “pourable lip” was patented in 1936. World Environment Day.  
*Birthdays: Tina Yothers 16 (“Family Ties”). Patrick Ewing 27 (NBA). Michael Palin 46. Tammy Wynette 47.*

*Saturday (5/6): Bob Seger 44, Willie Mays 58.*

*Sunday (5/7): Willard Scott 55, Johnny Unitas 56, Teresa Brewer 58.*



**YOUNG BLACK PROGRAMMERS COALITION, INC.**

**Seventh Annual Award Of Excellence Scholarship Fund**

A Tribute To  
Sonny Taylor (Former P.D. of WGCI)  
and  
Sylvia Rhone, Senior Vice-President, Atlantic Records

**Saturday May 13, 1989  
8:00 P.M.**

**DOUBLETREE HOTEL**  
5410 LBJ Freeway  
Dallas, Texas

**Friday May 12, 1989  
Cocktail Reception  
7:30 P.M.**

**Saturday May 13, 1989  
Cocktail Reception  
6:30 P.M.**

**Sunday May 14, 1989  
National YBPC Meeting  
11:00 A.M.**

Tickets are \$100 each. Tables (seating 10) are \$1,000. Room rates are \$55 single or double. Call the Doubletree Hotel (214)934-8400 for hotel accommodations. For more information on the scholarship banquet contact Marcell Lee at (504) 822-1945.

**EARLY BIRD REGISTRATION FEES**

- Members ..... \$65.00
- Non-Members ..... \$75.00
- Late Fee After October 31 ..... \$10.00
- Spouse Regular or Banquet Ticket ..... \$60.00
- CONTACT: Barbara Lewis .....(818) 707-3841

**SOUVENIR BOOK INFORMATION**

(Ads Based On 8½ x 11 trim)

- Full Page - inside front/back ..... \$550.00
- Full Page ..... \$400.00
- Half Page ..... \$275.00
- Fourth Page ..... \$225.00
- Eighth Page ..... \$ 75.00
- Professional Card ..... \$ 75.00
- Non-Camera Ready Artwork ..... \$100.00
- CONTACT: Henry Jefferson, 10600 So. Gessner #4  
Houston, Texas 77071, 713-271-0011

**REGISTRATION**

Young Black Programmer Coalition, Inc.  
Seventh Annual Award Of Excellence  
Scholarship Banquet - Registration  
Return to: YBPC, 10700 Santa Monica Blvd., 90025

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ \$ \_\_\_\_\_

(CHECKS OR MONEY ORDERS ONLY)

## MUSIC FEATURES

April 24 - April 30

### WEEKLY

April 24 - April 30

<b>American Country Countdown With Bob Kingsley</b> (ABC) M.M. Murphey/L. Greenwood/G. Strait/ R. Cash/E.T. Conley	<b>Jazz Show With David Sanborn</b> (WO) Terri Lyne Carrington	<b>Sittin' In</b> (WRN) Don Williams
<b>American Top 40 With Shadoe Stevens</b> (ABC) Rupert Holmes/V. Williams/B. Midler/ M. Damian/R. Orbison/Def Leppard	<b>Jazz Trax With Art Good</b> (JT) Stanley Jordan	<b>Solid Gold Saturday Night</b> (US) Lesley Gore
<b>Dick Bartley's Rock &amp; Roll Oldies Show</b> (WO) CCR	<b>King Biscuit Flower Hour</b> (DIR) Stray Cats	<b>Special Of The Week</b> (RT) April Stevens/Max Bennett & Freeway/ Fantastics
<b>Dick Clark's Rock, Roll &amp; Remember</b> (USP) Seals & Crofts	<b>Legends Of Rock</b> (WO) Fleetwood Mac pt. 1	<b>Star Beat</b> (MJI) New Edition
<b>Classic Cuts</b> (MJI) Bad Co.	<b>Listen In With</b> (WO) Foreigner	<b>Superstar Concert Series</b> (WO) Foreigner
<b>Countdown America With Dick Clark</b> (US) Chicago	<b>Live From The '60s</b> (PRN) James Brown/Byrds	<b>U.S. Hall Of Fame</b> (US) Beatles
<b>Country Calendar Weekly Special</b> (OBN) Janie Fricke/Richard Sterban/Duane Allen/ Willie Nelson	<b>Live Show</b> (RT) 1982/Ian Copeland	<b>Westwood One Presents</b> (WO) Loretta Lynn
<b>Country Today</b> (MJI) T.G. Brown	<b>Masters Of Rock</b> (RV) Moody Blues	<b>World Of Rock With Scott Muni</b> (DIR)
<b>Cruisin' America With Cousin Bruce</b> (CBS) Carl Reiner/Greg Smith	<b>Metalshop</b> (MJI) Poison	
<b>Rick Dees On The Line</b> (DIR) David Gasper of Breathe	<b>Scott Muni's Ticket To Ride</b> (DIR) George Martin pt. 1	
<b>Rick Dees Weekly Top 40</b> (DIR) Elton John	<b>Off The Record With Mary Turner</b> (WO) Fixx	
<b>Direct Hits</b> (MJI) Tone-Loc	<b>On The Move</b> (CBS) Deon Estus	
<b>Encore With William B. Williams</b> (WO) April 1952	<b>On The Radio</b> (ON) Debbie Gibson	
<b>Flashback</b> (RT) City, country & burbs	<b>Party America</b> (CP) Debbie Gibson/Michael Damian/Dana Delaney	
<b>Future Hits</b> (WO) Cyndi Lauper	<b>Plain Rap Countdown</b> (PRN) AC: Bette Midler/Thirty Eight Special CHR: Living Color/Winger Urban: Lisa Lisa/Sweet Sensation	
<b>Great Sounds</b> (USP) Tony Martin	<b>Portraits In Sound</b> (RT) Richard Souther	
<b>High Voltage</b> (WO) Stephen King	<b>Powercuts</b> (GSN/ABC) Tom Petty/Red Siren/Great White	
<b>Hot Rocks</b> (USP) Cher	<b>Reelin' In The Years</b> (GSN/ABC) Alice Cooper/Kinks	
	<b>Rock Over London</b> (WO) Cult	
	<b>Rock Stars</b> (RT) Eddie Money	
	<b>Rock Today</b> (MJI) Elvis Costello	
	<b>Rockline</b> (GSN/ABC) Mike & Mechanics	

### DAILY

May 1 - May 5

<b>America's Music Makers With Bob Kingsley</b> (ABC) B.J. Royal/P. Overstreet/Statter Bros./ L. Anderson/R. Milsap
<b>American Music Magazine With Bruce Vidal</b> (US) D. Summer/E. John/R. Marx/New Kids On Block/Cutting Crew
<b>Country Calendar</b> (OBN) Forrester Sisters/Larry Gatlin/Randy Travis/Tammy Wynette
<b>Country Report With Chris Lane</b> (WRN) E. Raven/R. Cash/C. Black/H. Williams Jr./ Desert Rose Band
<b>Psychedelic Psnack</b> (WO) Byrds/N. Young/Doors/Led Zeppelin/ J. Hendrix/R. Havens
<b>Rarities</b> (RT) Traveling Wilburys/Paul Carrack/Carlene Carter/ Rod Stewart/Eric Clapton

### INFORMATION/ENTERTAINMENT

<b>American Focus</b> (FY) Sen. Dale Bumpers (D-AR)
<b>Jack Benny Show</b> (CMS) Eddie Cantor (12/12/48)
<b>Burns &amp; Allen</b> (CMS) Richard Widmark (3/3/49)
<b>Celebrity Corner</b> (PRN) Roseanne Barr/Pat Sajak
<b>Fraze At The Flicks</b> (PRN) Say Anything/Dead Calm
<b>Health Care</b> (PIA) Hope for muscular dystrophy/Does nicotine gum work?
<b>Home Tips</b> (JBI) Food labeling/Toothbrush tips/New products/ Car tips/Good day care
<b>Like Only Yesterday</b> (WO) Iranian embassy rescue aborted/CBS newsmen Edward Murrow dies
<b>Mother Earth News</b> (JBI) Sun Bear/Pesticides/Swamp land/Fertilizers/ Fleas
<b>NBC Extra</b> (WO) In the driver's seat
<b>Prevention Health Report</b> (JBI) Weight loss/New AIDS test/Exercise/Weight gain/Eyedrops
<b>Public Affairs</b> (PIA) Downtown
<b>Radio Links</b> (RL) "B.L. Stryker," Burt Reynolds
<b>Reviewing Stand</b> (PIA) Revamping US foreign aid policy/Corporal punishment in schools
<b>Soap Quiz</b> (JBI/ABC) Jack Forbes/Gabrielle Medina/Lord Laurence Ashton/David Rampal
<b>Travel Holiday Magazine</b> (OBN) Tampa-St. Petersburg, FL

### SPORTS

<b>Baseball Game Of Week</b> (CBS) (4/29) Tigers at Oakland A's (3:50pm ET) Mets at Houston Astros (8:20pm ET)
<b>Costas Coast To Coast</b> (OBN) Roy Firestone
<b>Inside Sports Magazine</b> (OBN) Billy Cunningham/Bob Cousy/Joe Paterno/Joe Thiesman
<b>John Madden's Sports Calendar</b> (OBN) Running of rodents/Laker's Magic season/ Clemens ko's 20
<b>John Madden's Sports Quiz</b> (OBN) B. Huff/Update of year record/Bill Stoneham's no-nos
<b>Sports Flashback</b> (OBN) Kentucky Derby/NFL draft/stolen base leader
<b>This Date In Baseball History</b> (DIR) Johnny Mize/Larry Doby/Johnny Sain/Babe Ruth/Warren Spahn

### COMEDY

<b>Mel Blanc's Blankety Blanks</b> (ASR) Spaghetti, Italian style/Carpetbeaters/Bikini explosion/World history
<b>Cla'ence Update</b> (PRN) Jill is one bad lady/Jill dumps ex for the real thing
<b>Comedy Hour</b> (MJI) Guest host: Tony Hendra/Special guest: Kevin Meaney/Stephen Wright/Robin Williams
<b>Comedy Show With Dick Cavett</b> (OBN) Stan Freberg special
<b>Comedy Spot</b> (OBN) Stan Freberg
<b>Contemporary Comedy Network</b> (OBN) Bill Cosby/Jackie Vernon/Steven Wright
<b>Hiney Wine</b> (DD) Ice in your hiney/Hiney workout/Hiney byproducts
<b>Jackie The Joke Man</b> (OHR) Bilingual/HI-heeled soldier/Whacks a cockroach/Take a cod
<b>Live From The Improv</b> (DIR) Howie Gold/Mark Shiff/Joanne Astrow/Tim Rose/Jackie Flynn
<b>National Comedy Wireless</b> (DD) I was the vine/Who framed Roger Rabbit? Pee-Wee on chicks
<b>National Lampoon's True Facts</b> (PRN) Twin Collision/No speak English
<b>On The Phone With Ti-Rone</b> (PRN) in love with three men/Girl out in the cold
<b>Earl Pitts</b> (DD) Oral Roberts/Stadium food price/Directions to a woman
<b>Premiere Comedy Network</b> (PRN) Police chief/Mickey moose
<b>Red Neckerson</b> (SYN) Overheard phone calls
<b>Radio Hotline</b> (ASR) Songs are same/Tiny Melvin/Do you wear headphones/died and lived to tell about it
<b>Rock Comedy Network</b> (OBN) Joan Rivers/Steve Martin/Dennis Miller/George Carlin
<b>Stevens &amp; Grdnic's Daily Comedy Exclusive</b> (ASR) George & Dan's excellent adventure/Capt. Joe Hazelwood/Amelia airhead

### NETWORK PROGRAM SUPPLIERS

ABC — ABC Radio (212) 887-5365
ASR — All Star Radio (213) 850-1169
CBS — CBS Radio (212) 975-4321
CMS — Charles Michelson & Sons (800) 648-4546
CP — Cutler Productions (213) 478-2166
DIR — DIR Broadcasting (212) 371-6850
DM — Donnelly Media (214) 631-7934
FY — Focus On Youth (609) 452-1150
GSN — Global Satellite Net (818) 906-1888
JT — Art Good's Jazz Trax (619) 233-9228
JBI — Jameson Broadcast (202) 328-3283
MJI — MJI Broadcasting (212) 245-5010
OBN — Olympia Broadcasting Nets. (314) 361-2000
OHR — Off Hour Rockers (516) 628-1490
ON — On The Radio Broadcasting (213) 306-8009
PIA — Public Interest Affiliates (312) 943-8888
PRN — Premiere Radio Network (213) 467-2346
RT — Radio Today (212) 581-3962
RV — Radio Ventures (516) 358-2250
TS — Transtar (213) 460-6383
US, USP — United Stations (212) 575-6100
WO — Westwood One Companies (213) 840-4244
WRN — Weedeck Radio (213) 462-5922

### R&R To Publish Program Supplier Guide

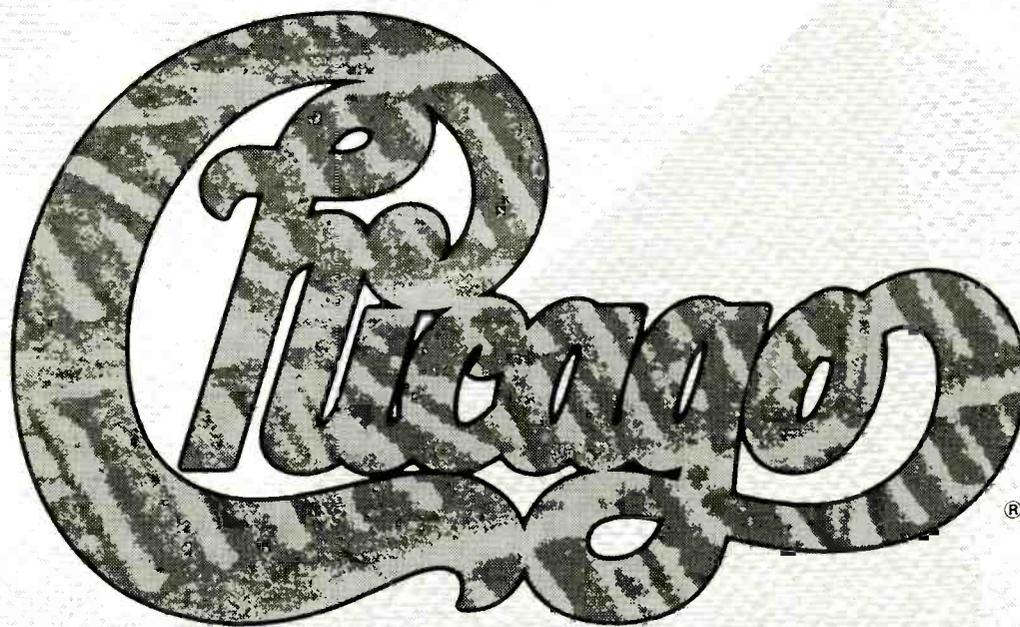
R&R will be publishing its third annual "Program Suppliers' Guide" May 26. This special issue will catalog the hundreds of network and syndicated radio programs available to stations, as well as program services such as jingle and ID packages, song and production libraries, fulltime formats, show prep services and news networks.

Companies wishing to participate in the editorial portion of the "Program Suppliers' Guide" should call **Ron Rodriguez** at (213) 553-4330.



**NOONTIME CHAT** — Singer Peter Noone (l) dropped in at the CBS studios for a guest appearance on Cousin Bruce Morrow's "Cruisin' America," where he discussed his remake of "I'm Into Something Good" from the movie "The Naked Gun."

**MADE TO LAST.**



**"WE CAN LAST FOREVER"**

**THE NEW SINGLE**

**PRODUCED BY RON NEVISON**

**FROM THE ALBUM CHICAGO 19**

**HOWARD KAUFMAN/HK MANAGEMENT, INC.**



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JOEL DENVER

# CHR

CONTEMPORARY HIT RADIO

## Attracting Listeners — For Keeps

PDs Weigh Music Sweeps, Promotions, And Contest Overhype In Part II Of Roundtable

If you gathered a few ideas from last week's programmers' debate, then stay tuned. WZOU/Boston's Tom Jeffries, KXYQ/Portland's Jim Ryan, WKZL/Winston-Salem's Chuck Holloway, and KQKQ/Omaha's Drew Bentley discuss the on-air formatics, contests, promotions, and positioning statements that work for them.

### Name That Tune?

RR: *Where do you stand on the front/back-announcing issue?*

TJ: Anything that's new or brand new at WZOU is either pre-sold or back-sold. Most people listen to the radio passively. Active people know what the song is — they're paying attention. 90% of the audience will wait; if they like the song, they may call you asking what it was — even if you just announced it. So back-announcing and "say it when you play it" can be perceived as too [much] clutter. In this town, they'll call and tell you to shut up and play some music.

JR: I believe in back-announcing and use an old-fashioned method to get my jocks to comply: I put blue dots on the carts. Blue means new; you'd better say who it is and the name of the song. Once the song starts showing up in the callouts, we pull the blue dot off. Then it's up to the jocks, but I urge them not to intro top records that everyone is familiar with. I also format the station so new records are in a position to be front- or back-announced.

**"I believe in back-announcing and use an old-fashioned method to get my jocks to comply: I put blue dots on the carts."**

—Jim Ryan

we've promoted the number of minutes of music we play — and that we play continuous music. We've never been perceived as talking too much because we're talking about things people want to hear. People listen to radio for companionship and because it satisfies a need to hear their favorite music. If you can hit the hot buttons in their lives, then you won't have to take the personality off your station.

TJ: So many stations use up time telling listeners how little they talk. Why not simply play more music and talk less?

JR: We talk every couple of records. I tell the jocks that if they talk about a contest in one set, the next set should be a lifestyle set. We also watch the intros of the songs. For example, if there's a "whoa" or "oh yeah" 12 seconds into a song, then that's as far we talk. We don't talk up the full intro on every song, which is why we really don't get complaints about it. It's really a shame to tell your staff not to talk because it does take away some of the entertainment and certainly some information out of the programming.

DB: When I arrived here, the competition had come on with a ten-in-a-row campaign that had literally destroyed us. We countered with 12 in a row and were still getting negatives about the jocks talking too much. So we positioned the new music where we can intro or outro. But the problem disappeared when we began putting an X on all the carts that are male and/or rock-oriented and telling the staff not to talk over them. It seems like women don't care as much.

**"So many stations use up time telling listeners how little they talk. Why not simply play more music and talk less?"**

—Tom Jeffries

CH: We always pre-sell. The (format) clock is constructed so the new music is pre-sold by the nature of the liner that goes into it. Because we're selling a new music image, we're selling the title and artist of a new song as well in the first or second quarter-hour. This stimulates the active listener who wants to hear the hot new Debbie Gibson or whatever, and it keeps him listening. It not only makes the new music familiar but highlights our variety.

### Talk: Too Much Or Too Little?

RR: *Are sweeps and "no talk" hours taking the fun out of CHR?*

CH: Our CHR competitor, WKSI, has been doing no talk and ten-in-a-row, but we've never gotten into that type of battle. Instead,

## Sound Advice

- Mark new music with a sticker, reminding jocks to intro/outro.
- Don't overhype your contests.
- Be aware of the public's heightened media awareness.
- Stage more event-oriented promotions.

The other thing I tried to teach my staff is a quote I've been living by for years: "I live by habit and for excitement." So we give listeners the consistent 12-in-a-row habit, then we throw a monkey wrench at them. We stage a contest or something goofy . . . we have a jock do something strange, and they sit up and listen.

**"If you can hit the hot buttons in listeners' lives, then you won't have to take the personality off your station."**

—Chuck Holloway

### Contest Overhype

RR: *What about contests — can you overhype the audience? What else works besides cash and cars?*

DB: We've done three big ones in the last nine months, including the Nebraska Lottery twice (KQKQ

owns the rights). The first time we went up two points, the second time we were off three because people got sick of it. It was the big contest — trips, cars, diamonds — the whole thing. Our most recent major contest was "Hot Bucks." We printed up fake money with the jocks' faces, gave the money away, and had an auction for prizes. It was successful but there was a lot of clutter — promos, liners — and it made us sound junky.

According to Birch monthlies, I was back to number one in January and number one the month of the contest. We ran clean aside from sustaining promotions ("Birthday Cake Game" in mornings, album giveaways at night). The rest of the time it was just the jocks and the music. In February we loaded up the promotion calendar and the numbers were down the tubes again. My advice: don't overdo promotions.

CH: Contesting may give you an edge. However, if you're relying only on contests, they're just not that high a priority to listeners. They add to the fun, but if your product is off target, the audience isn't going to stick around after the contest is over. There must be a compelling reason to listen.

JR: Contests are good in that they give jocks something extra to talk about — adding some sizzle to the station. Do they really attract listeners? Only if a prize winner happens to be a diarykeeper, and the chances of that are astronomical. In the last fall Arbitron, (AC) KEX gave away \$10,000 every Thursday. I actually read a diary comment from a guy about 35 who said, "Does the fact that this rating period begins on Thursday have anything to do with KEX giving away \$10,000 every Thursday?" Even the listeners are starting to catch on to how we play this game.

CH: I just visited Arbitron in February and discovered there were quite a few comments about stations buying listeners. That's interesting because we were doing absolutely no money promotions in that sweep, opting instead for event promotions. It seems evident that stations were trying to hype their audiences; more than one diary comment said, "I wish they'd just shut up and play the music."

### Too Hip

RR: *Are event-oriented promotions more important in today's promotional picture?*

CH: I think so. It's obvious the audience is more hip to how media works than it was a few years ago.

Continued on Page 71





W

e've got some great news for your listeners. *Rockin' News*. It's all the latest scoops on who and what's happening in today's CHR music scene. Every day, 365 times a year, your listeners will know where to tune for the greatest gossip, the hottest hype and all the hard news that'll keep them in touch with what's happening in the lives of their favorite stars.

*Rockin' News* is two-and-a-half minutes daily of truly insider information zapped directly to you via satellite every week. Hosted by Shadow Steele, from Los Angeles' new KQLZ, this hot new feature will make your station *the* source for news from the world of music. And if you prefer, we'll ship you a plain-wrap version with all the elements needed to make *your* on-air talent the ones in the know. Every *Rockin' News* features an appearance by a hot music star plus all the poop that's too privileged to print.

*Rockin' News* is radio that's ready for the '90s. It's new, it's fun and it's available on a barter basis from James Paul Brown Entertainment. Grab it today and become the exclusive source for *Rockin' News* in your market by calling toll-free 1-800-345-2354.

# ROCKIN' NEWS

*James Paul Brown*

ENTERTAINMENT

EXECUTIVE PRODUCER: DANA MILLER



# CHR

## Attracting Listeners — For Keeps

Continued from Page 68

One reason is that on Wednesdays, *USA Today* prints the shares and ratings of TV shows. People remark, "Hey, 'Roseanne' had a 52 share this week." Years ago they weren't aware of that stuff. That paper also does front-page articles about radio, like the recent one on Pirate Radio (KQLZ/Los Angeles) and Scott Shannon.

Radio used to be filled with legendary on-air contests like the "Last Contests" and "Diamond Hunts" — things that were bigger than life. Today, in states with lotteries where you can score millions, what does \$1000 mean? In my book there's no substitute for touching, feeling, being out in front of people and showing them a good time.

JR: One of our best contests was something I stole from a guy I interviewed with for a PD job: we hold baby races. The parents come out with their little kids, who crawl toward a finish line. Prizes are savings bonds or a college education — something for their future. The kids are all under six months old, and we get hundreds of parents entering. Nike is here in Portland, and we've tied them in with baby running shoes for the contestants.

## MOTION

- **Mark Lobel** upped to MD at WBLI/Long Island
- **Rick Andrews** handles MD duties and middays at KZOZ (Z93)/San Luis Obispo, CA
- **Smokin' Willie B** from WFLY (FLY92)/Albany takes nights at WKSE/Buffalo

KZFM/Corpus Christi, TX Production Manager and night rocker **J.D. Gonzales** has been upped to PD; **Tod Tucker** remains as Asst. PD/MD . . . **Jill West** has left KWIZ/Santa Ana, CA and surfaced doing late-nights at KGMG/Oceanside, CA . . . **Gus Swanson** has been upped to Promotions Director at KKRZ/Portland . . . Former WAZY/Lafayette, IN PD **Steve Louzos** has landed at WIXX/Green Bay, WI as night rocker . . . WSSX/Charleston, SC partimer **Rockin' Rod** moves to overnights . . . WTHT/Portland, ME MD **Jack Parmele** adds Asst. PD duties.

WKMX/Dothan, AL middayer **John Houston** adds Production Director duties . . . KCPX/Salt Lake City signs WFMF/Baton Rouge, LA's **Scotty Mac** as Production Director/middayer and nabs **Wayne Wright** from KEZY/Anaheim, CA for overnights . . . At WDCG (G105)/Durham-Raleigh, NC, **Wayne Michaels** moves from overnights to middays and **Marc Anthony** shifts from parttime to PM drive . . . KBEQ/Kansas City adds **Roger Caruso** to weekends . . . Former **Wild Cherry** lead singer **Rob Parissi** joins the morning team at WZMM (Z107)/Wheeling, WV . . . **Dancin' Danny Wright** has signed on to do afternoons at WKDD/Akron, OH.

**Steve Casey** has landed the PD gig at KIVA/Albuquerque, coming from the same slot at KGRX/Phoenix . . . **T.J. McKay** has been upped to OM at WNOK/Columbia, SC and will continue his noon-3pm show while assisting PD **Jonathan Rush**.

If you're looking for 25-34s, do something for their kids! Their kids can't listen, but it makes you very special in parents' minds.

RR: How involved are you with personal appearances?

TJ: Last year we did 96 personal appearances in the first six months of the year.

**"It's not so much what you give away but how you go about it. Make it interesting, make it goofy, make them sit back and say, 'Wow, this is really different. We've never seen that before.'"**

—Drew Bentley

DB: We did 20 in November alone and almost as many in December, January, and February. When we do an appearance, we try to tie it to something that's going to make people come out. Here in Omaha it's the Nebraska Furniture Mart, which is considered to be the largest furniture store in America. We held a musical chairs birthday contest for the 95-year-old woman who runs the store. Some 98 listeners played and broke 50 folding chairs in the process. We gave away four rooms worth of furniture. It's not so much what you give away but how you go about it. Make it interesting, make it goofy, make them sit back and say, "Wow, this is really different. We've never seen that before."

RR: What are your on-air positioning statements?

TJ: "WZOU, Home Of The Frequent Listener Club," which is based on an ongoing promotion established with direct mail. There are 80,000 registered members who hold a card. We call out their names for prizes, and it's been very successful. We're also the "Ten-In-A-Row Station."

JR: "Portland's New Music Leader," "First With The Freshest Music," and "Whenever You Hear New Music You're Listening to Q105."

CH: We use "FM 107.5 WKZL Today's Hit Music" as a positioner and are currently involved in on-air voting, which we call "Voice Your Choice." In this market we have strong AC and Classic Rock competition, so we've also adopted "Today's Hit Music." It's appropriate since we live in a disposable society where people want to keep up with what's going on.

DB: We're calling ourselves "Omaha's Number One Hit Music Station," which we did before we became number one, but it's worked for us. With everyone else in town so gold-oriented, everything I try to do is current-based.

RR: Are you doing TV, outdoor, or bumper stickers in the spring sweep?

TJ: I'm doing direct mail and TV.

JR: Can't say yet.

CH: I'm in the same boat, I don't want to show my hand.

DB: This market keeps changing, and I'm hearing rumors of two more format changes within the next month. For now we're going to try and stay as clutter-free as possible.



**A SIMMONS SANDWICH** — Fitness guru Richard Simmons (c) stopped by WDFX/Detroit to show off some new aerobic moves to AMers Steve Courtney (l) and Andy Savage (r). This move is known as the Simmons Sandwich.

## BITS

• **Weekend Of 99-Second Winners** — KCPX/Salt Lake City pulled it off from noon Friday (3/31) until midnight Sunday (4/2). All the contest lines were manned around the clock for the whole weekend. The catch was that the winners had to pick up their prizes Monday (4/3), so when the doors opened at 9am there was a line of winners a block long.

• **WNVZ Is Blue About Child Abuse** — Z104/Norfolk has teamed up with the local Child Abuse Prevention Office and a bereaved grandmother, **Bonnie Finney**, whose grandson **Michael Wayne Dickinson** lost his life due to physical abuse. The station is encouraging everyone to wear a blue ribbon or attach one to their car antenna during the month of April to spread awareness about the problem.



# "DOWN BOYS"

Taken from the Columbia Lp:  
"DIRTY ROTTEN FILTHY STINKING RICH" FC44383

Produced by Beau Hill  
Mixed by John Jansen

**HOT ALBUM SALES AND AIRPLAY!**

**AOR TRACKS: 14**  
**AOR ALBUMS: 12**

**36 CHR REPORTERS STRONG!**

**INCLUDING:**

**WGH add**  
**WDFX add 26**  
**Y97 24-14**  
**KEGL**  
**WMMS add**  
**KCPX add 37**  
**KXXR deb 34**  
**Y-95**

**JUST ADDED**

**PIRATE RADIO 100.3 FM**



Columbia



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**April Is Back Announcing Month**



# CHR PICTURE PAGE



**HAPPY BIRTHDAY** — Karyn White (second from left) stopped by to celebrate the fourth birthday of student-owned and operated WJPZ (Z89)/Syracuse, NY. Shown with the party cake are (l-r) WB's Jeff Criden and Z89's DJ Finesse and T-Bone Harrison.



**HOOPS FOR HIGH SCHOOLERS** — WZPL/Indianapolis staffers played a benefit basketball game at Indianapolis University to help prevent high schoolers from becoming dropouts. Seated (l-r) are staffers Craig Shaw, Stephanie Blake, artist Henry Lee Summer, and WZPL's Jon Snider and Jeff Page (kneeling.) Standing are (l-r) staffers Jerry Davis, Jimmy Heck, Don Kissler, Tim Foxx, and David Z.



**GOOD MONTH FOR WKSS** — The mayor of Hartford, CT honored WKSS (95.7 Kiss) by declaring February "Kiss Month." The station celebrated by giving away a \$10,000 wedding. Shown sifting through the nuptial hopefuls are (l-r) AM jock Jeremy Savage, GM Tim Montgomery, and Bob Mesite from the Villa Capri Restaurant.



**MICHAEL ROCKS ON** — Soap star Michael Damian (l) was rockin' up and down the streets of Washington, DC when he happened by WRQX (Q107). Extending a warm welcome are MD Laura Shostak and A&M's D.J.



**WAY TO GO** — Toronto's "The Record" recently handed out its annual record company and radio station awards, and CKOI/Montreal's Guy Brouillard was named MD Of The Year. Shown is Guy with a little something for his wall.



**KON KAN DO** — KKRZ (Z100)/Portland broadcast live from the Grammy Awards, and Kon Kan's Barry Harris (l) and John Murphy stopped by to say "hi." Seated is Z100's Dan Clark.

ATT: PROGRAMMERS

**CURBGRAM**



► RE: **“SEND ME AN ANGEL '89” -  
THE REINCARNATION OF A HIT!**

A LOT OF YOU HAVE HEARD THE BUZZ — HERE'S WHAT'S HAPPENING:

IN EARLY 1984, REAL LIFE'S “SEND ME AN ANGEL” WAS A HIT IN SOME REGIONS OF THE U.S. IN 1988, “SEND ME AN ANGEL” WAS TOTALLY RE-RECORDED AND BECAME A SUCCESS ALL OVER EUROPE.

IN EARLY 1989, THE IMPORT BEGAN MAKING ITS WAY TO CLUBS AND RADIO IN THE U.S., CAUSING A HUGE RESPONSE IN REQUESTS AND RETAIL ACTION IN SUCH MARKETS AS HOUSTON, SAN FRANCISCO, NEW YORK AND LOS ANGELES.

BY DEMAND THE 12” VERSION “SEND ME AN ANGEL '89” FROM THE FORTHCOMING ALBUM (# CRB 10614), ALSO TITLED “SEND ME AN ANGEL '89,” IS NOW AVAILABLE IN THE U.S. ON CURB RECORDS (DIST. BY MCA) AND ON YOUR DESK NOW!

**Instant Action At:**

**KRBE**

**93Q**

**KQLZ (Pirate Radio)**

**KITS**

**92X**

**WNVA**

**WGH**

**KKBQ**

**KRBE add 22**

**KIIS-FM**

**KPWR**

**KZZP debut 29**

**“Send Me An Angel '89” — It's hot! Check It Out!  
(Shipped in this issue)**

**CURB  
RECORDS**

Distributed by MCA



HARVEY KOJAN

# AOR

ALBUM ORIENTED ROCK

## WFBQ's Totally Live Morning Show

WFBQ/Indianapolis recently tossed out its regular AM drive format and produced some of the most entertaining and innovative programming I've heard in a long time. For five hours the station returned to the days of live radio, as a veritable army of musicians, comedians, and engineers joined morning men Bob Kevoian & Tom Griswold at a local recording studio to perform skits, song parodies, and commercials — all without the benefit of tape.

"The idea just came up out of the blue," remembers PD Michael Hughes. "Tom and I were at lunch with the owner of a local recording studio we use. We started wondering what it would be like to do a totally live show, and the more we talked about it, the more excited we got. After sitting there for two hours ignoring our food, we had the concept together."

The concept was a natural extension of the morning show because Kevoian and Griswold are prolific songwriters. Each works with his own band, producing full-blown parodies on a weekly basis. (Last year's blockbuster "I Spent The War In Indiana" — the Dan Quayle spoof that received nationwide attention — is a noteworthy example.) Thus the station already had a large number of tunes tailor-made for live performance.



Michael Hughes

(although several advertisers liked the new spots so much they've decided to buy them for future use).

"When we first started talking about doing live commercials, nobody could really grasp what we were trying to do," Hughes recalls. "The sales department's first reac-

**"We kept asking ourselves, 'What do we need to do to take it to the next level?'"**

### Positive Response Fuels Promotion

After getting the go-ahead from management, Hughes and company set about the task of securing musicians willing to participate in the unorthodox production. "What really got our juices flowing was the response we got from the people we contacted," Hughes says. "Then other people began to hear about it and wanted to know how they could help out. Everyone turned out to be committed and focused and willing to do whatever it took to make the thing work."

A huge band was eventually assembled for the broadcast, and Kevoian, Griswold, and their crack cast of collaborators — as many as a dozen people are regular contributors to the morning show — began writing material for the special. Their workload increased considerably when the decision was made to include commercials in the live concept.

Think about it: they wrote and performed 22 brand new, original spots, none of which were repeated



LIVE FROM INDIANAPOLIS, IT'S BOB & TOM — Pictured are just some of the 50 people who participated in WFBQ's imaginative live morning show.

tion was, 'You want to do what?' That's not surprising when you consider that Hughes, knowing the special spots would run long, wanted the morning show commercial inventory reduced by 25%.

"Asking your GSM to pull spots from your morning show is bound to raise an eyebrow," Hughes acknowledges. "But when we explained the concept and suggested she charge a premium rate, she jumped on it." The sales staff had all the live spots sold within a week.

To further enhance the broadcast, Hughes arranged for the venerable Don Pardo to serve as booth announcer for the event. Unfortunately, Pardo was stricken with laryngitis and forced to cancel

at the last minute. Nonplussed, Hughes telephoned his good buddy Joe "The Voice Of AOR" Kelly, and the well-known producer flew down from Chicago for the occasion.

**"Asking your GSM to pull spots from your morning show is bound to raise an eyebrow."**

### Seeking The 'Next Level'

The production quickly began taking on a life of its own, growing daily in stature and complexity.

"At first we were simply planning to do Bob & Tom's songs live," Hughes says. "But we kept asking ourselves, 'What do we need to do to take it to the next level?'"

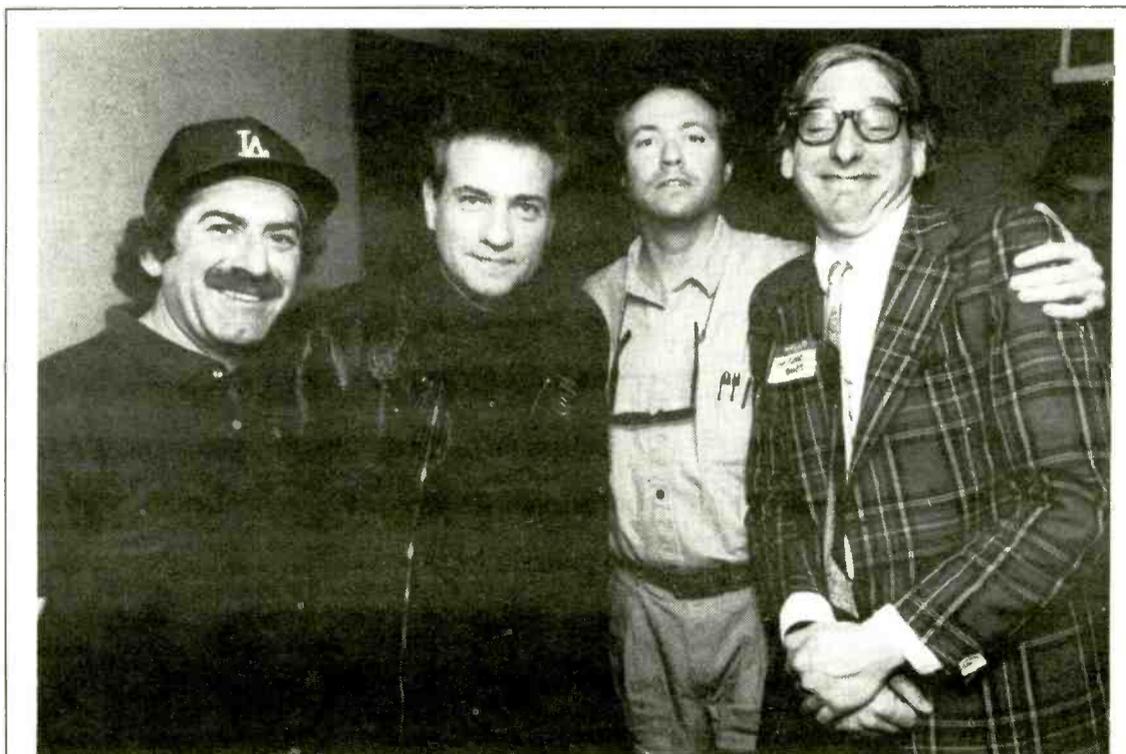
Hughes decided reaching that "next level" would be achieved by incorporating national acts into the show. "We had a hard time getting the record companies to understand the concept," he says, but MCA and Columbia eventually came through with Dennis DeYoung and Tommy Conwell, the latter performing via satellite from New York City.

All in all it took a month from conception to reality, with the final week dominated by extensive rehearsals. Approximately 50 people were involved in the production, and a full video crew taped the show. When edited, the tape will be available to the general public, with all proceeds going to charity.

The show's cost — around \$6000 — was considerably larger than originally anticipated. Ironically, although it was a live show, tape was a major expense — the entire five-hour event was captured on 24-track equipment. (That two-inch tape costs a bundle.) The video crew didn't come cheaply. Airfare for some invited performers also added to the bill, as did the buffet provided for clients who attended the performance.

"The real benefit of this promotion came after the show," Hughes says. "The talk it's generated among both listeners and advertisers has been tremendous. And we've been able to continue referring back to the show by playing the live performances we carted up." The extensive local news coverage — on the first day of the spring Arbitron — certainly didn't hurt.

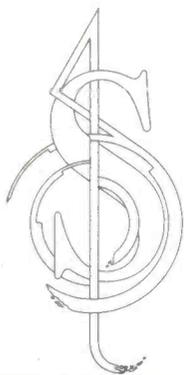
"The airstaff got off on it, the sales department and the advertisers got off on it, and it really energized everyone entering the



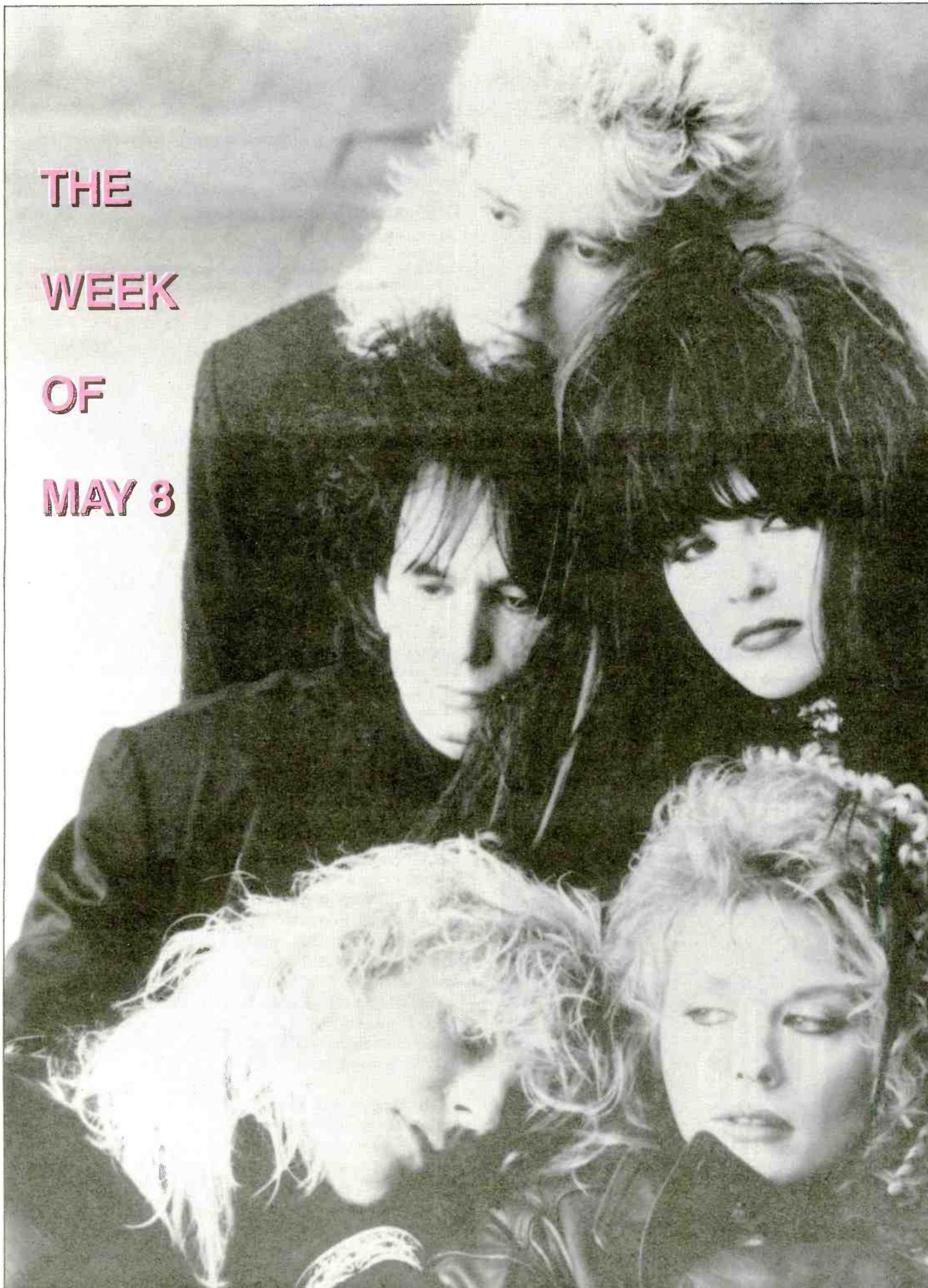
WE PULLED IT OFF! — Bob Kevoian, Dennis DeYoung, Tom Griswold, and comedian Heywood Banks strike a pose following WFBQ's five-hour production.

Continued on Page 76

WESTWOOD ONE RADIO NETWORKS PRESENT



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CONCERT  
SERIES



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OF  
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MANAGEMENT:  
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WESTWOOD ONE RADIO NETWORKS



**'CMF SURVIVES SAM** — America's favorite preacher-turned-comedian Sam Kinison recently spent three memorable days with WCMF/Rochester morning maven Brother Wease.

## WFBQ's Totally Live

Continued from Page 74

spring book," Hughes says. "You just can't sit and tell someone to get excited, and pulling it off showed the staff just what we're capable of doing if we're focused and dedicated. I've already seen that attitude translate to the air."

### Encore Planned

Having found success in the studio, 'FBQ is ready for an encore, this time in front of a live audience. "We initially discussed doing it in front of people, but there were so many things involved that we decided we needed a totally controlled environment," Hughes says. "The next time we plan to take it to either a major club in town or an outdoor amphitheatre."



**PLAYMATE ENTERS ASYLUM** — "Sure, I made Playboy," said March playmate Laurie Wood, "but that's nothing compared to the thrill of knowing I'll be in R&R." Wood is pictured with WQMF/Louisville's morning team (known as the "Asylum"); (l-r) producer Barry Harman, anchor Ron Clay, and sidekick Troy Roebuck.



**A STRONG INTERVIEW** — KILO/Colorado Springs staffers came running when Jim Capaldi dropped by the station. Hanging out were (l-r) Atlantic's Michael Brannen, KILO PD Rich Hawk, MD Alan White, Capaldi, Island's Dave Darus, and Capaldi's manager John Taylor.



**PLATINUM PRESENT** — KFMU/Steamboat Springs, CO PD Dave Ross (l) receives a platinum Tracy Chapman record from Elektra's John Tope.

**MARK DI DIA can't play the Godfathers on the radio.**

**But you can.**

**GODFATHERS**  
"She Gives Me Love"

**Insert In Your CD Player NOW.**



When you play it say it

Out Of The Box At:

**WBCN WXRT WDHA WPLR WRXK KILO  
WNOR WHFS WHCN WHEB WLAV**

## SEGUES

KZOQ/Missoula, MT morning man **Dave France** has been upped to PD; **Vern Argo** continues as Chief Engineer . . . WIQB/Ann Arbor PD **Jeff Crowe** exits . . . WVBR/Ithaca, NY's new PD is **Eric Simon** . . . KFMX/Lubbock, TX names **Gregg Stone** MD . . . **John Knapp** now handles MD duties at WWWV/Charlottesville, VA.

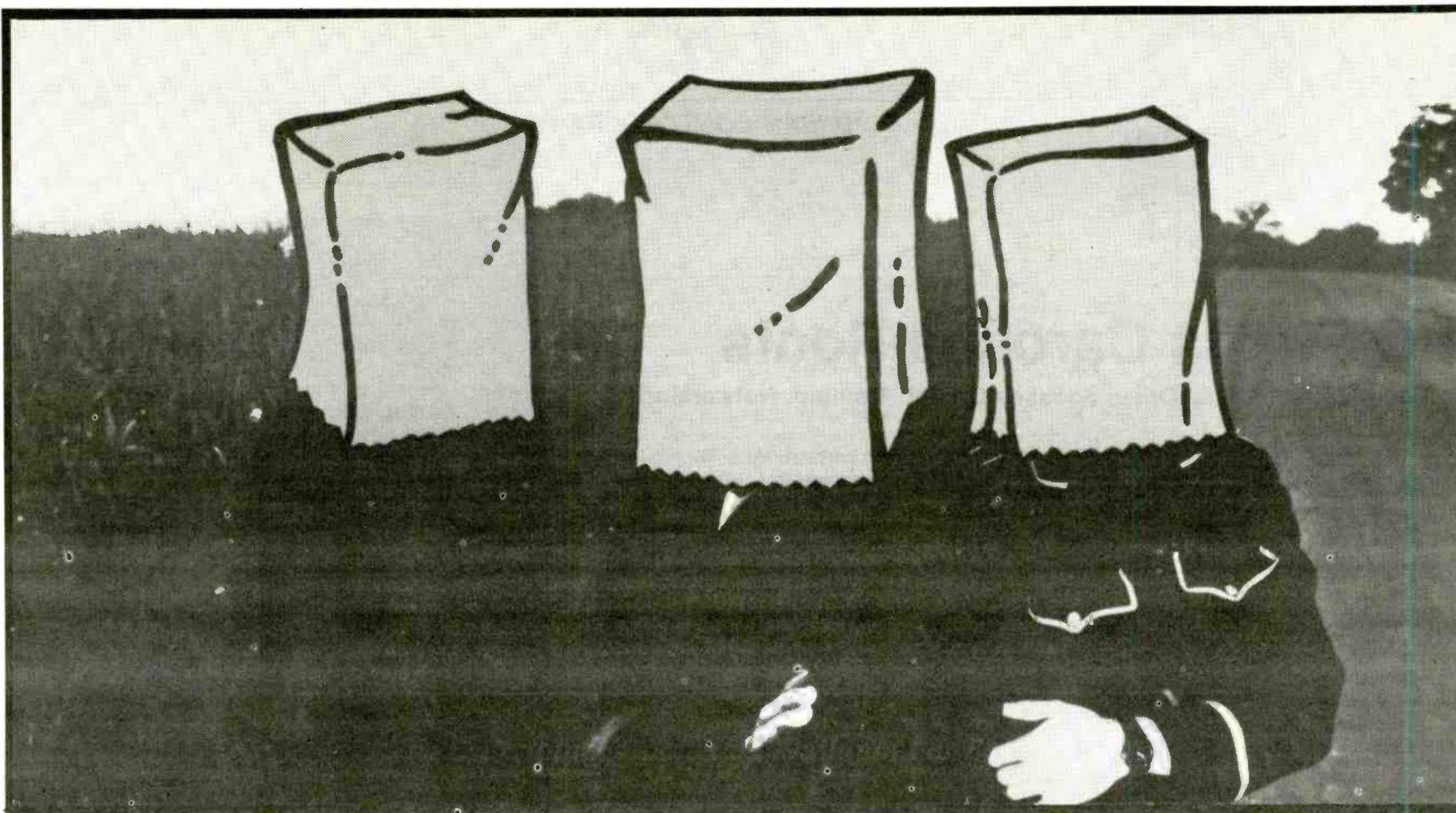
phone number for record calls: (513) 324-0283.

WBAB/Babylon, NY has decided to fill its night opening from within by moving up overnight rocker **Tracy Speed** . . . Former KOMP/Las Vegas morning man **Mike Dailey** has joined WRKI/Danbury, CT's "Early Morning All-Stars" . . . **Bryan Michaels** returns to KJOT/Boise nights; **Curt Caldwell** moves to middays; **Marty Clark** exits.

WAZU/Dayton has a new



**LORD HAVE MERCY** — WOUR/Utica, NY PM driver Dr. Jerry Kraus gave Greg Giuffria the ol' thumbs-up when the House Of Lords keyboard player stopped by for an interview.



# Is This The Future Face Of Music?

Unknown bands are playing on radio stations across the nation. And for the life of us, we can't figure out why.

After all, some of the most respected industry people in the country agree that 'Back Announcing' is key to keeping listeners happy and loyal.

**Ed Salamon**, Executive VP of Programming for both the United Stations Radio Networks and Programming Network feels that, "Giving listeners the music information they want to hear makes each one of the

shows that we produce successful – when we play it, we say it."

**Bill Bradley**, PD at KUPL, Portland categorizes his station as "music intensive." He adds, "I have always strongly believed in identifying our music. I feel it is a major irritant to our listeners when we don't tell them who these artists are."

**David Lieberman**, Co-Chairman of the Board of Directors for Lieberman Enterprises, sees 'Back Announcing' as a way for radio

to "reconcile two seemingly conflicting points of view: radio is not in the business of selling records," yet "radio airplay sells records. Many of their listeners are our customers. A record customer satisfied is often a radio listener gratified."

So say it and take the wraps off new music once and for all. We've all got a lot to gain by giving credit where credit is due.



FUTURE FACES HIDDEN.  
DREAMS SO REAL.  
ARISTA RECORDS

## April Is Back Announcing Month





WALT LOVE

UC

URBAN CONTEMPORARY

## YBPC Plants Carolina Roots

Chapter Mounts Membership Drive, Focuses On Job Training, Networking

One of the Young Black Programmers Coalition's (YBPC) primary goals has been to expand via active chapters around the country. The North/South Carolina chapter is attempting to accomplish that goal with practical workshops, increased participation, and a drive to double its size.

### Swelling The Ranks

North Carolina A&T University's WNAA/Greensboro is run by PD/instructor Yvonne Anderson. She has served as President of the North/South Carolina YBPC chapter for three years. According to Anderson, the chapter currently numbers approximately 100 members, with 60% working radio professionals. "We have some mem-



Yvonne Anderson

bers who are very active from the music industry, which really helps. For '89-'90 our goal is to increase membership to a total of 200 dues-paying radio members."

job interview skills. We even have workshops that will cover what a GM is looking for when hiring a PD, air personality, account executive, etc., with several GMs agreeing to come and share their knowledge. And we're going to let people know how to go about looking for a better job." Along those lines, the organization's new slogan is: "The Carolina Chapter YBPC — Your First Step To A Better Job."

The toughest task Anderson has faced is trying to keep radio people involved on a continuous basis. "We'd like to see them participate in our workshops and network more. People do stay in touch by calling or writing, but it's by being there for our monthly meetings that they would do the most good for themselves and for the organization."

### Picture This

Do you ever picture yourself in R&R? Well, stop thinking about it and gather your best black and white promotional photos (clear color shots are fine, too) and drop them in the mail to **Walt Love** at 1930 Century Park West, Los Angeles, CA 90067

"Our people need guidance, knowledge, and training. The only way any of this will be accomplished is for us to do it ourselves."

GSM, air personality, news director, or a student, and you love radio, and want to learn and share knowledge, we'd like you to join."

### Grass Roots Effort

Meetings are held once a month on every third weekend. The primary purpose of most functions is practical job preparation. "All this year we've scheduled workshops on how to prepare a proper air-check and resume, as well as on



**DONATIONS + EFFORT = EDUCATION!** — Yvonne Anderson, WNAA/Greensboro, NC PD and President of the YBPC's Carolina chapter, presented a \$2000 scholarship check to Rashad Muhaimin, PD of Shaw University's WSHA/Raleigh.

### UC DATA BANK

## Minority Shopping Traits

Here's a summary of key findings about the general shopping characteristics of blacks, whites, and Hispanics:

- **BRAND LOYALTY:** Hispanics are extremely brand-loyal; a whopping 72% report they stick with a brand once they've tried and accepted it. Blacks and whites, on the other hand, are considerably less likely to be brand-loyal (30% and 28%, respectively).

- **ECOLOGY-MINDEDNESS:** Ecology isn't an overwhelming concern to most consumers. Just over a quarter of Hispanics claim to be ecology-minded, but almost half (45%) say they aren't — paralleling whites. Nearly the same percentage of blacks see themselves as ecology-minded (36%) as those who don't (34%).

- **CAUTIOUSNESS:** 45% of Hispanics list cautiousness as a shopping trait. About a third of blacks and whites are uncautious shoppers, but blacks are more likely to view themselves as cautious (43% of blacks, vs. 27% whites).

- **CONFORMITY:** More Hispanics identify themselves as conformists (23%) than do blacks (19%) or whites (5%), but a plurality feel they are somewhat conformist. Blacks and whites strongly identify themselves as nonconformists buyers (the figures are 59% and 65%, respectively).

- **WILLINGNESS TO EXPERIMENT:** Fully 72% of Hispanics are not trial-and-error shoppers; only 28% call themselves

experimenters. Blacks (32%) are the most likely to throw caution to the wind and try something new, but many (49%) won't. The breakdown for whites: 25% are self-described experimenters, 44% are not. The figures for all three groups indicate that concern for the dollar translates into tried-and-true purchases.

- **ABILITY TO BE PERSUADED:** Hispanics say they are a tough sell: 77% maintain they can't be persuaded when it comes to purchase decisions. Blacks (60%) and whites (62%) are also reluctant to change their minds.

- **IMPULSIVENESS:** Blacks (29%) are almost twice as likely as whites (15%) to view themselves as impulse-shoppers. However, each group shows high "not impulsive" numbers, with determined Hispanics (72%, vs. 64% of whites, 43% of blacks) showing the least tendency to buy on impulse.

- **PLANNING AHEAD:** Only 28% of Hispanics see themselves as planners. Given the lack of impulsiveness noted above, it's not surprising that 57% of blacks and 40% of whites describe themselves as planners.

- **STYLE-CONSCIOUS:** Hispanics are far more likely to see themselves as style-conscious; 78% say they are, vs. 42% of blacks and 23% of whites.

Source: "Selling Beverages to Black Consumers in US Metro Markets," California Beverage Hotline.



**UNITY AMONGST YBPC MEMBERS** — A meeting was held in Rocky Mountain, NC to celebrate the \$2000 check from the National Chapter earmarked for Shaw University. Standing (l-r) are WCPS/Tarboro PD and YBPC SE Treasurer Charlie Joyner, WCPS MD and YBPC VP/SE Chapter Sam Adams, CBS rep and YBPC SE member Marie Sellers, National YBPC rep Toni Carter-Payne, WNAA/Greensboro PD and YBPC SE President Yvonne Anderson, and WB Co-National Director/Black Music Promotion and YBPC Finance Chairman/SE chapter Trupiedo Crump Jr.

# DE LA SOUL

## "ME MYSELF AND I"

FROM THE ALBUM 3 FEET HIGH AND RISING

OVER 300,000 ALBUMS SOLD

URBAN CONTEMPORARY  
**BREAKER**<sup>®</sup>

NOW ON 63 UC REPORTERS — 66%

WXYY  
WILD  
WRKS  
WDAS  
WUSL  
WHUR  
KJMQ  
KRNB  
WEDR  
HOT103  
WXOK  
WENN  
WPAL  
Z93  
WJTT  
WFXE  
WFXC  
WZFX

Q92  
WQIS  
Z99  
KIPR  
WALT  
K98-FM  
WQIM  
WIKS  
WQOK  
WCDX  
WPLZ  
WEAS  
KMJJ  
WTMP  
WTUG  
WGPR  
KBUZ  
HOT96

WKIE  
WOWI  
WRAP  
WAAA  
WDKS  
WBLX  
WGOK  
WPZZ  
WGPR  
KPRW  
KJLH  
KDAY  
WEBB  
WWWZ  
WMGL  
WLWZ  
WHYZ  
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KYEA  
KMJZ  
WNOV  
KACE  
KHYS  
WGCI  
WJIZ  
WPEG  
WQMG  
Z16  
U102  
WTLZ  
Z104  
WQFX  
KPRW  
WVOI  
WZAZ  
WRBD

*This is the DA.I.S.Y. Age.*



# High Profile KWG Wins On AM

By Mike Kinosian

Programming most music formats on AM continues to be a weighty challenge. However, there are several notable Full Service AC, Country, and Urban successes — as well as a few in the Gold arena. One example is seven-year Gold performer KWG/Stockton.

"In order to be successful, AM stations have to develop a high profile," said KWG PD Pat Kelley. "We're involved with civic organizations and events that touch a lot of people in the community. Listeners come out to see the people behind the voices, and it's important to get out and shake hands. Listeners will also give feedback on what they like and don't like about the station."

## 1989 On-Air Presentation

Unlike some AM Gold stations, KWG is careful to make its presentation sound contemporary. "Our



Pat Kelley

## KWG At A Glance

Power/Dial Position: 1000 watts (day & night)/1230 AM  
Market: #90  
Rated Metro Stations: 11  
Rated Non-Metro Stations: 23

Arbitron Fall '87/Fall '88 12+: 5.2/4.1  
Fall '87/Fall '88 12+ Rank: 6 (tie)/5  
Fall '87/Fall '88 25-54 Rank: 1/2 (tie)  
Fall '87/Fall '88 35-64 Rank: 4/4  
12+ TSL: 101.3 minutes per day

air talents range in age from mid-20s to mid-40s," said the 37-year-old Kelley. "We're music-intensive and forward-moving. There was more personality when this music was first played on the air in the early to mid-'60s, but we have an '80s on-air style; we just happen to be playing oldies."

KWG's music parameters run from approximately 1955 to the late '70s. Regarding the latter, Kelley commented, "Middays are kept pretty much to the mid-'70s. We start hitting the late '70s later in the afternoon and evening."

Discussing the earlier end of the scale, Kelley mentioned KWG

plays standouts like Danny & The Juniors, Bill Haley & His Comets, and ballads from groups like the Platters.

## Fending Off Challengers

Presently, KWG enjoys format exclusivity in its market. "Other stations have tried (Gold) and haven't been as successful," the six-year station vet maintained. "In some cases, stations here have tried Gold two or three times in the last few years."

KWG, whose last format was Country, also has been able to outlast Gold challenges from the FM band. "The previous attempts weren't presented in such a way that would draw listenership; there were problems with on-air presentations and music selection. I don't think other stations in this market have the same solidarity with their on-air staffs as we have with ours."

Kelley sees Gold showing rays of hope for music programming on AM. "Provided you have a decent signal and there's a need for this format, it could be an ideal tool for revitalizing an AM station," he commented.



**TOMMY JAMES & THE SHONDELLS**/Mony Mony  
**EVERLY BROTHERS**/Walk Right Back  
Jingle  
**CHARLIE RICH**/Behind Closed Doors  
**M. GAYE & T. TERRELL**/Ain't Nothing Like The Real Thing  
**VAN MORRISON**/Brown Eyed Girl  
**JARMELS**/Little Bit Of Soap  
**WAR**/Why Can't We Be Friends :30 Liner  
**CYRKLE**/Red Rubber Ball  
**JIMMIE RODGERS**/Kisses Sweeter Than Wine  
Jingle  
**PAUL SIMON**/Loves Me Like A Rock  
**TEMPTATIONS**/Beauty's Only Skin Deep  
**GENTRYS**/Keep On Dancing  
**BEACH BOYS**/Little Deuce Coupe  
**ASSOCIATION**/Cherish

## Editor's Note

R&R's monthly Gold column will feature ratings updates, music monitors, clever promotions, key personnel moves, and station profiles. Your help is needed to make it work. So forward station news/promotional events, as well as fun photos, to **Mike Kinosian**, 1930 Century Park West, Los Angeles, CA 90067; or call (213) 553-4330.

## PARODY OF THE MONTH

# Ode To A Disfigured Cat

In what we hope will be a monthly feature, here's our initial installment of the Song Parody of the Month. This jewel — "Ayatollah" — came to us from **KZPS/Dallas PM driver Stubie Doak**, who says the station has received mostly good response from the parody. Some other listeners, however, have termed it racist. The tune is sung to **Cat Stevens's** "Moonshadow."

"I'm being followed by the Ayatollah;  
Ayatollah, Ayatollah.  
Ducking down alleys from the Ayatollah;  
Ayatollah, Ayatollah.

And if **Khomeini** catches me,  
He'll beat the Shi-ite out of me.  
And if **Khomeini** catches me,  
Awaaaaaaay, I won't have to write no more.

I saw a man to whom I said,  
Hey you're Cat Stevens, he shook his head.  
The name is Yusef, and now you're dead.  
Awaaaaaaay, I won't have to starve no more.

Did **Hemingway** have this problem?  
Did **Tolstoy** have to appease  
A man so old it takes all his strength  
Just to cut the cheese?

But I'm being followed by the Ayatollah  
Ayatollah, Ayatollah.  
Dodging bullets from the Ayatollah  
Ayatollah, Ayatollah.

**KZPS**  
**92.5**

## KODJ FIRST-HOUR RUNDOWN

# KNX-FM Goes For The Gold

**KNX-FM/Los Angeles's** long-anticipated switch to Oldies took place last month (3/2). Now operating as **KODJ**, it joins several sister **CBS FMs** airing the format. Here's how the station segued from AOR to Gold.

A continuous loop sound effect of a clock ticking was played under the last several songs leading to noon. Then, over the **Byrds'** "Turn Turn Turn," **VP/GM Charles Seraphin** delivered the following:

"Life is a series of beginnings and endings; seasons change and the world turns. This is a very personal message for 93.1 FM listeners.

"Over the past few months, you've been with us as we refined our format. We played several different types of rock music and called it the 'New 93.1 FM.' Some people continue to call it 'KNX-FM.' We called it Contemporary Adult Rock. Some people called it a hybrid format. Some of you wrote us and told us you loved our approach; some of you were not so kind. Whatever you called it, whether you liked it or not, thanks for listening.



**BIG BOPPER**/Chantilly Lace  
**BILL HALEY & HIS COMETS**/Rock Around The Clock  
Recorded Letter Solicitation Liner/  
Jingle  
**ANIMALS**/Don't Let Me Be Misunderstood

**RIGHTEOUS BROTHERS**/You've Lost That Lovin' Feeling  
Liner: "Oldies 93 remembers 1960."  
**IMPRESSIONS**/Say You Love Me (Over intro) "Oldies 93, KODJ. This is **Fats Domino**."

**FATS DOMINO**/Whole Lotta Loving (Over intro) "Oldies 93FM, KODJ and **Rich Fields** here with the **Four Seasons**."  
**FOUR SEASONS**/Stay Jingle  
"Oldies 93FM, KODJ. This is **Jimmie Rodgers**."  
**JIMMIE RODGERS**/Honeycomb  
"Oldies 93FM, KODJ playing the greatest hits of all time."

**MITCH RYDER & THE DETROIT WHEELS**/Sock It To Me Baby! (Recorded :30 Promo) "The call letters are KODJ. The frequency is 93FM. The station is . . . (jingle sing 'Oldies 93 KODJ')."  
**TOYS**/Lovers Concerto  
"Oldies 93FM, KODJ, Southern California's new oldies station."

**BOB B. SOXX & THE BLUE JEANS**/Why Do Lovers Break Each Other's Hearts?  
Jingle

**FLAMINGOS**/I Only Have Eyes For You  
Weather over weather bed/jingle  
**JOHNNY BURNETTE**/You're Sixteen  
(Over intro) "Oldies 93FM, KODJ playing the most oldies and the **Beatles**."

**BEATLES**/I'm Happy Just To Dance With You  
Recorded Liner  
**RAY CHARLES**/Georgia On My Mind  
"Oldies 93, KODJ and **Rich Fields**."

**JOE BENNETT & THE SPARKLETONES**/Black Slacks  
Jingle  
**FORTUNES**/You've Got Your Troubles

"Oldies 93FM, KODJ. Set a button here for non-stop oldies. This is **Dion**."  
**DION**/Ruby Baby  
"Oldies 93FM, KODJ. **Rich Fields** live with you and here's a song that was number one in December, 1966. The **Beach Boys** on 93FM."  
**BEACH BOYS**/Good Vibrations  
"Oldies 93, KODJ. This is **Roy Orbison**."  
**ROY ORBISON**/Running Scared

"And now, the world turns. In the radio business, the final measure of a station's success is the estimated size of its audience. The people who keep track of such things tell us that we have not garnered the level of audience support necessary to continue with this format. In fact, they say there are fewer of you listening now than when we conceived this format.

"Seasons change and as winter blossoms into spring here in Southern California, we're proud to announce the birth of a brand new member of the CBS radio family. Beginnings and endings, months in the making, our new baby is completely developed. Our baby will grow and prosper and, with your support, will be a friend and an invited guest to your life for years to come. Looking to the future, we're turning back the clock to the music and memories you grew up with. Thank you for your continuing support. Wish us well as we proudly give birth to the newest, freshest radio station in America.

"Ladies and gentlemen, it gives me great pride and pleasure to announce your new oldies station — 'Oldies 93,' KODJ/Los Angeles. Turn it up and tell a friend."

# TEN-SATIONAL

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KPAL/Little Rock, AR  
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KJMO-KWOS/Jefferson City, MO  
KMOX/St. Louis, MO  
KHAS/Hastings, NE  
KGFV/Kearney, NE  
WVMT/Burlington, VT

#### Stations Recognized At Radio '88:

WKKR-WZMG/Auburn-Opelika, AL  
KTNN/Window Rock, AZ  
KVON/Napa, CA  
WMT/Cedar Rapids, IA  
WTRE/Greensburg, IN  
WBAL/Baltimore, MD  
WAGE/Leesburg, VA  
WBEL/Beloit, WI  
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LON HELTON

## ACM BROADCAST WINNERS

### Station Of The Year: WSIX/Nashville

This year's Academy of Country Music "Hat" award for the Country Station of the Year recipient is **WSIX/Nashville**.

The station's rise to prominence has not so coincidentally coincided with the summer 1987 arrival of new owner **Hicks Communications** and President/GM **David Manning**.

Shortly after the deal closed, Manning took to the TV airwaves announcing the station had suspended normal programming and wanted to hear what the people of Nashville wanted WSIX to be.

After the station fielded thousands of calls, on September 1 Nashville received what new Manning TV spots said the people asked for: "Continuous Country Favorites" and the return of **Gerry House** to the morning show after a year-long hiatus House spent at **KLAC/Los Angeles**.

The debut of "The New 98 WSIX" was accompanied by a major ad campaign and big-buck on-air promotions. A little over three months later, Manning, PD **Eric Marshall**, House, et al were rewarded with the best 12+ Arbitron in the station's history as WSIX leaped 5.1-10.5.

#### Programming Philosophy

Marshall had been with the station three-and-a-half years as MD and was named acting PD shortly after Manning took over just prior to the station's sale. Describing the station's philosophy, Marshall said, "Fun and personality are the words we live by. We entertain the audience by having fun on the air. We try to create the feeling that we're fun people to hang out with. People feel comfortable with us."

To achieve that on-air feeling, Marshall said he programs "with a pretty loose hand. Our people have a lot of freedom to do and create in the control room. Our success is a credit to the staff and the job they do. I'm our jocks' greatest fan."

The WSIX staff includes House, sidekick **Paul Randall**, producer **Devon O'Day**, newsman **Al Voeks**, and Sports Director **Duncan Stewart** in the morning; **Hoss Burns**, middays; **C.C. McCartney**, afternoons; **Chappell**, evenings; and **Chester P.**, overnights. Weekenders include **Marty Fitzpatrick**, **Bennie Shipley**, **Diane Justice**, and **Travis Turk**. **Doug Baker** is Asst. PD, **Ron Dini** MD, and **Lu Mosley** Promotions Director.

#### Promotionally Speaking

Incredibly active promotionally, WSIX currently has three cash giveaway contests running simultaneously. Said Marshall, "Cash is the universal grand prize. Everybody wants, needs, and can use it. One kind of contest makes people aware of our product and another entices them to keep listening. Cash is the best motivator to accomplish both those goals."

Nashville market-watchers estimate WSIX's first-year promotion budget as a Hicks property exceeded \$500,000. When asked about the figure, Marshall said, "The amount isn't as important as how it was distributed. We didn't buy the book. Creating product awareness and then locking listeners in required that kind of expenditure."

#### Higher Current Mix Than Most

WSIX's current/gold ratio is 45-55. Marshall said he likes a higher current mix than most Country stations air, adding, "Country favorites can mean currents as well as oldies. Programmers around the country need to show more faith in what's being produced in this city. A lot of the new music isn't even being listened to, while a lot of old music is being played to death. Of course we play the well-researched, hit oldies, but they're not the mainstay of our stable."

## DJs OF THE YEAR

### Hats Off To Conlon And Dandalion

For the first time ever, there was a tie for DJ of the Year. Sharing the honors are **WGKX/Memphis** middayer **Jon Conlon** and **WRKZ/Hershey** overnight personality **Dandalion**.

Winners are determined by a vote among industry personnel selected by the **ACM**. They were honored last week on national TV during the ACM award show telecast.

**Jon Conlon** is currently in his second stint as midday personality at **WGKX/Memphis**. After graduation from **Marymount College** in **Los Angeles**, Conlon's first job was as the evening talent at **AOR WJKL/Elgin, IL** in 1982. In May '83 he moved to **Memphis** and was part of the original **WGKX Country** airstaff. After two years there he moved to crosstown **WRVR**, where he split two years between evenings and afternoons. In 1986 he moved back to 'GKX, again in middays but adding the MD title.

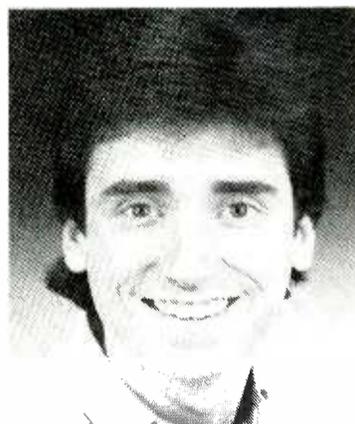
Conlon, who has a degree in Radio-TV, said he knew since childhood he wanted to go into broadcasting. "I love to get behind the mike every day," he related.

#### Making Middays Unique

Describing his on-air style, Conlon said he strives to sound "warm, personable, contemporary, and in touch with what's going on in town. Because we're the only Country station in Memphis we're competing with the CHR and AC stations, so I have to do a contemporary-sounding show with lots of promotions to attract the at-work listener."

Acknowledging that "sometimes management forgets about middays," Conlon credits his success with the stations' approach of doing promotions, contests, and other elements unique to his midday show.

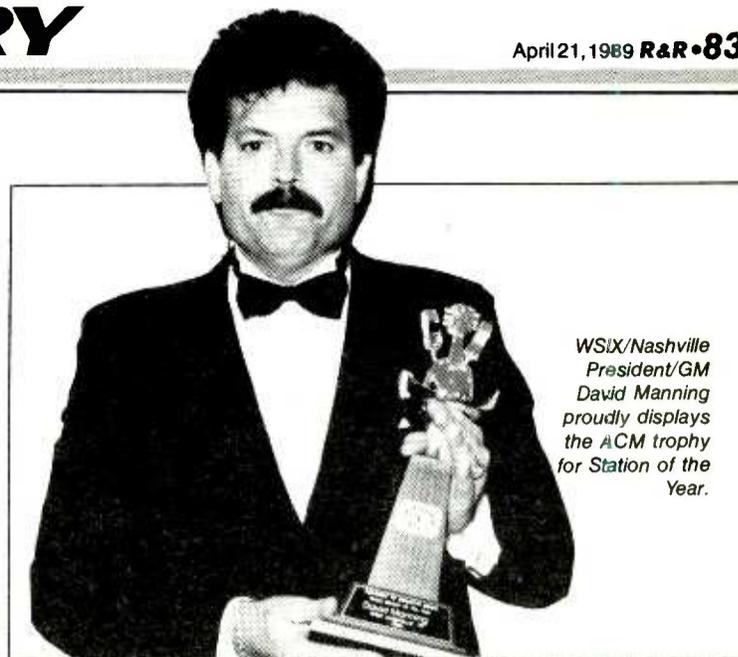
An example is **WGKX's "Favorite Four"** contest, in which every business in the city was mailed a form asking for the offices' four favorite country records. Conlon draws an entry and plays the designated four tunes daily at 11am. The person calling from the office of the day wins \$106 and qualifies for a \$10,006 shopping spree.



Jon Conlon

Conlon also added that conversations with contest winners are opportunities for midday jocks to inject personality into a time slot which is often ruled by station positioning liners between the music.

Conlon, who recently became engaged to last-year medical school student **Renee Giometti**, said he would someday like to get into TV reporting. He hastened to add, however, that he'd want to maintain a daily radio spot as well because "there's so much more fun dealing with the theater of the mind."



WSIX/Nashville President/GM **David Manning** proudly displays the ACM trophy for Station of the Year.

#### The House Foundation

House is unquestionably at the heart of the station's success. Before leaving for **Los Angeles** he was consistently on top of the 12+ heap. But the previous owners didn't support the station the way it is supported now; though it did well, it usually ranked between fifth-eighth 12+ and in the top five 25-54.

Upon his return, House picked up right where he left off and has won every ARB book (12+).

WSIX maximizes House's popularity by having him on the air seven days a week. In addition to his Monday-Friday morning chores, "The Best of House," anchored by Marshall, airs Saturday mornings from 6-10am and fea-

Continued on Page 84

**Dandalion** — she won't tell you her real name — says she's "real proud" to be the first woman ever to receive the ACM DJ of the Year award. "It's great to be the bride instead of the bridesmaid," she laughed, referring to her three previous CMA Personality of the Year nominations that didn't result in wins.

Dandalion started her radio career at age 41 quite by accident. Before getting behind the mike she worked for the US Postal Service, driving 110 miles round-trip between her home and job. Because she worked at night, she spent a lot of time listening to big-signal AM stations. That also meant she spent a lot of time listening to country music, which she grew to love.

Between all-night trucker radio and the CB she bought in case of emergencies during the long commute, she developed an interest in trucking and began writing for a truckers' magazine. She also published a book on trucker humor that led to an appearance on **Big John Trimble's WRVA/Richmond** radio show.

Not long after, Trimble asked her to fill in for him when he was on vacation. The radio bug bit, and Dandalion began searching for a job. Her CB handle became the air-name she would later use.

With two weeks of experience, she called four stations and was offered the all-night show at **WIOV/Ephrata, PA**. After two years there she moved to the **WRKZ (Z-107)/Hershey** overnight show in 1981, where she's been ever since. She became Z-107's MD in 1983.

#### Overnight Freedom

Dandalion loves overnights because "I can do anything I want," she said. "I get to program my own music. I play Cajun, bluegrass, crossover, and traditional. I do theme shows and play records with the same theme back-to-back."

About a third of the 18 records per hour Dandalion plays between midnight-5am are currents. "I use



Dandalion

my show as a testing ground for new product," she explained.

Describing her on-air philosophy, Dandalion said, "I don't do a lot of talking; I entertain with the music I play. What talking I do is background on the artists and music, especially new artists. I talk about songwriters and do a lot of music trivia."

She said her thoughts on what late-night radio should be were forged from the time she spent working during the wee hours of the morning. "It was the best preparation I could have for what I do," she said. "I know what the people who listen want, because I've been there."

This mother of three and grandmother of four says she would love to do a Country TV talk show, spotlighting women and their contributions to the country industry.

About the award, Dandalion said, "There are probably a thousand other disk jockeys who deserve this more than I do, but nobody loves the music as much as I do."

## Artists Band Together For New Farm Project

A group of country artists will gather in Nashville June 6 to record Bill Withers's "Lean On Me" for the Farm Project, a new effort to raise money to benefit American farmers.

At last count, organizer Chad Kramer had enlisted the help of Southern Pacific, Larry Boone, Michael Johnson, Tim Malchak, T. Graham Brown, Eddy Raven, Johnny Rodriguez, Tom T. Hall, and Withers. Proceeds from the sale of the record/video will go into the Farm Project Fund for educational programs, financial assistance for farmers, and scholarships for farming students.

### CBS Introduces American Originals

• CBS/Nashville will begin releasing a series called "American Originals," consisting of repackaged recordings from their archives, in June. The selections were chosen based on historical influence and originality, not just chart success. The first group of releases includes songs by Sonny James, Ray Price, Stonewall Jackson, Johnny Horton, Charlie Rich, Dav-



**CIRCLE II, FAMILY PORTRAIT '89** — The Nitty Gritty Dirt Band brought together old and new friends to record their "Will The Circle Be Unbroken II" album, and somehow got most of them in one place for this family portrait.

### NEW ARTIST FACT FILE

## Russell Smith

Age: 39

Born: June 17, 1949 in Nashville, TN

Place Called Home: Nashville

Current Single: "I Wonder What She's Doing Tonight"

Current Album: "This Little Town," set for mid-May release

Producers: Steve Buckingham and Russell Smith

Label: Epic

Manager: Bill Carter

Musical Influences: Hank Williams Sr., Jerry Lee Lewis, Ray Charles, Ray Price

Album Attractions: "Anger & Tears," "American Tragedy," "This Little Town"

• **Beginnings:** Native Tennessean Russell Smith learned to love music listening to the Opry and the Chuck Wagon Gang on WSM/Nashville and blues on WLAC/Nashville. He started playing guitar at 12, began writing songs in high school, and after college formed a band which later became the Amazing Rhythm Aces. During the '70s the Aces had a string of hits including Smith's "Third Rate Romance," "Amazing Grace (Used To Be Her Favorite Song)," and 1976 Grammy winner "The End Is Not In Sight."

• **Signings:** When the Aces broke up in 1981, Smith toured solo and with Levon Helm in the Muscle Shoals All Stars band. During this period Smith recorded for Muscle Shoals Records, and an album on Capitol/Nashville was released in Europe.

Midway through the '80s Smith decided to slow down and sharpen his songwriting skills, so he became a staff writer at MCA Music/Nashville. Since then other artists — including T. Graham Brown, the



Russell Smith

Oak Ridge Boys, and John Conlee — have recorded his songs. In 1987, producer/publisher Norro Wilson played a demo of Smith's songs for Epic/Nashville executives who signed Smith to a recording deal.

• **Songs:** Smith's first singles for Epic were "Three Piece Suit" and "Bonnie Jean." His upcoming LP, "This Little Town," will include more Smith-penned tunes and the current single "I Wonder What She's Doing Tonight," which debuted at 50 in R&R last week.

id Houston, Jimmy Dean, and Bob Luman. In the fall six more packages will be available, featuring Lefty Frizzell, Marty Robbins, Carl Perkins, Claude King, George Morgan, and Mel Tillis. The recordings will be available on cassette and CD.

### Package Tour News

• "This Country's Rockin'" is the title of a seven-hour concert to be held at the Silverdome in Pontiac, MI, May 6. The extravaganza will feature country, rock, R&B, and blues acts whose styles have influenced one another. "TCR," which will be broadcast on pay-per-view cable, will also kick off a

weekly three-hour radio show hosted by promoter/host Jim Fitzgerald that will carry the same multi-formatted theme. There are plans for a magazine, a 900 number hotline offering artist messages, and a concert video. Artists confirmed to perform at the event include Southern Pacific, the Sweethearts Of The Rodeo, David Lynn Jones, Exile, Gregg Allman, the Marshall Tucker Band, William Lee Golden, Highway 101, T. Graham Brown, and Etta James.

• The Red Man Golden Blend Country Concert Series kicks off this month, and the first leg will cover the South and Midwest. The shows feature a variety of artists, including T. Graham Brown, Earl Thomas Conley, Rodney Crowell,

Foster & Lloyd, Highway 101, Patty Loveless, Gary P. Nunn, Restless Heart, Ricky Van Shelton, Shenandoah, the Shooters, Darden Smith, Southern Pacific, the Sweethearts Of The Rodeo, Steve Wariner, Keith Whitley, and Tom Wopat.

### Nashville Notes

• The Gatlin Brothers recorded an as-yet-untitled live LP during shows at Harrahs/Lake Tahoe. It's set for September release.

• New Grass Revival's "Live At The Toulouse Festival" LP — which was recorded in Toulouse, France in 1983 — will be released on Sugarhill Records midsummer.

—Debe Fennell

### CAVENDER PROMOTED

## Huber Named NSAI Director



Pat Huber

Pat Huber has been named Director of the Nashville Songwriter's Association, as 20-year Director Maggie Cavender is promoted to Director Emeritus. Huber most recently worked for United Cerebral Palsy and is a former Tree Publishing staff writer.

NSAI founder Cavender said, "I think it's time for someone else to take over the everyday workings."

Huber commented, "I'm delighted. I hope this will be a long-term relationship."

## WSIX/Nashville

Continued from Page 83

House's nationally syndicated "America's Number Ones" airs Sunday mornings, and his "Countryline USA" is on Sunday evenings.

House is also the station's TV spokesman in the Film House "Music Machine" spots.

### View From The Top

No WSIX overview would be complete without the thoughts of its architect, Manning, whom Marshall described as "one of most creative GMs I've ever worked for. He also possesses the rare quality of caring for and about the people who work here."

Discussing WSIX and its success over the last 18 months, Manning said, "I wanted to make people aware of a format that, in Nashville, got bypassed by individuals who have a negative perception of country; one that's all pick-ups, overalls, and Bar-B-Que sandwich giveaways.

"I grew up here, and it wasn't

the music that kept me from listening to Country radio but the image projected by the stations playing country music. I'm the type of person I wanted to reach with the new WSIX. That was who we had to reach to survive against WSM-FM.

"We brought sizzle, good feelings, great announcers, and top promotions to a Nashville station which also happened to play country music. That attitude has taken us through doors no Country station had been through before."

Manning is especially proud of "repositioning the image of a Country radio station in Nashville" and of turning loads of people into country listeners. "We only duplicate 28% of our 25-54 audience with WSM-FM," he said. "We have a lot of (AOR) WKDF and AC listeners who came here for the entertainment and discovered they liked country music. As long the labels continue to broaden country music's horizons the way they have the last few years, I'm confident we'll be able to continue growing our shares."



## EDDY RAVEN "In A Letter To You"

THANKS for the tremendous response!

R&R: 35 **BREAKERS** AND A MOST ADDED

BB: 44

GAVIN: 104/50 — AND A MOST ADDED



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MIKE KINOSHIAN

# Cleveland Not Cavalier Toward AC

Cleveland is the battleground for a top-notch format fight among WLTF, WDOK, and WMJI. WLTF is currently on top, but its rivals aren't far behind.

"We've stayed within our strategy of 'Lite Rock/Less Talk' and have been very consistent in our presentation, marketing, and promotion efforts," commented WLTF PD Dave Popovich. "This is a market that's been able to support several niche AC formats; we do well, WMJI does well, and WDOK does well. These are three good stations that not only serve AC listeners, but also attract listeners from other format arenas."

Conceding WLTF doesn't make exciting print, Popovich maintained the station has stayed consistent musically over the past few years. "Honest to God, we really haven't changed this station," he said. "We still play '60s songs, although maybe not as many as a year ago. It's not because we don't like oldies anymore; we do a lot of research, and many of our listeners are burned on some oldies."

Popovich outlined the differences among the city's main AC players by saying, "People go to WMJI for oldies; people come to us for today-learned music, and WDOK is for more conservative AC listeners who want a softer environment."

## Winning Without Being Blue

According to Popovich, there are several key reasons why WLTF captured the 25-54 crown in the last two books.

"Our 'Love Lite' show in the evening (love songs and dedications Monday-Saturday 8pm-midnight) is a strong characteristic of the station, and Trapper Jack's morning show has grown nicely. We've tak-



Dave Popovich

en the approach of being a fun morning show without being blue. We're a family-oriented station."

He also said contesting and double-play Tuesdays contributed to the station's image and success.

Among 25-54s in AM drive, WLTF posted strong gains in spring and summer but dropped in the fall. The morning show is third overall behind WMMS and WMJI.

While some programmers opt to ignore format competitors or pretend they don't exist, Popovich openly states his feeling about longtime rival WMJI: "They don't like us and we don't like them."

## SOFT FAVORITES

# Just What The DOKtor Ordered

Cleveland's newest AC challenger, WDOK, entered the scene slightly more than 16 months ago. The former BM/EZ outlet made an impressive impact, registering three successive 25-54 gains.

"If we tie or beat WMJI, I'd just be in heaven," said WDOK PD Sue Wilson. "WLTF is a very bright, uptempo, hip AC, and WMJI is more oldies-intensive. Both play rock & roll for adults. We tried to fill the need for a soft AC. Until we came on, people didn't realize how hard 'MJJ and 'LTF are."

WDOK is in better shape today than Wilson had projected. "We've turned into the station to listen to in offices. I was hoping the pie could be sliced into more pieces, but I wasn't quite sure we would get this big a piece," she admitted.

## Providing The Oldies Fix

WDOK took more audience from oldies-based WMJI than from WLTF. "People abandoned WMJI," Wilson noted. "Listeners thought they were getting oldies from them, but they weren't. Now they're getting their oldies fix from us."

Wilson is skeptical about some recent 'MJJ changes. "They're going the Full-Service angle. A year ago they were playing lots of music. Now they have weather at the top and bottom of the hour, news, and they're very 'talky' in afternoon drive. It's a case of fixing something that wasn't broken."

WDOK is the middle of a modest television campaign and an active



Sue Wilson

telemarketing promotion. "It's very personal and people are offered incentives for listening," Wilson said. "I think telemarketing is the way of the future, and the one-on-one approach really seems to have worked."

Several times a day, WDOK awards "Listen While You Work" packages which include \$102, dinner, and roses delivered to the office.

Wilson counterprograms WLTF's "Love Lite" with "After Six" (6pm-midnight). She said, "I tried very hard not to call it 'Love Songs.' The show takes requests and dedications. We want people to relax and unwind with us; we don't want them to turn on the television."

WDOK sister station WWWE carries both the Cleveland Indians and Browns games, but when both are in action the same day WDOK airs the Browns. "We get a nice kiss in the fall because of that," remarked Wilson. "Originally, I said this would never work because sports and music-intensive stations just don't mix, but the results have been great. People have found us because we carry the Browns and have stayed with us."

THE NEW  
**WDOK**  
102.1 FM

11-11:30am

**WHITNEY HOUSTON/One Moment In Time**  
**LEO SAYER/When I Need You**  
**AIR SUPPLY/Making Love Out Of Nothing At All**  
**TYMES/So Much In Love**  
**BILLY OCEAN/Love Is Forever**  
**LOVE UNLIMITED/Love's Theme**  
**ROBBIE DUPREE/Steal Away**

Arbitron 12+ Fall '87/Fall '88: 6.8/6.6

Birch 12+ Winter '88/Winter '89: 3.9/5.3

Arbitron 25-54 Fall '87/Fall '88 Rank: #5/#4

Birch 25-54 Winter '89 Share: 7.3 (#5)

Arbitron Fall '88 12+ TSL: 66.2 minutes per day

# WMJI Tries To Recapture The Magic

After posting 25-54 wins over rival WLTF in the fall '87, winter '88, and spring '88 Arbitron books, WMJI/Cleveland is looking to avenge last year's summer and fall losses. One step eight-month WMJI PD Joel Lind is taking is simulcasting the station's morning show on television (Channel 61).

"Since we have the kind of morning show (Lanigan & Webster) with a lot of jumping around and activity, it will lend itself well to television," reasoned Lind. CHRs Q105/Tampa, Y100/Miami, and B104/Baltimore have also attempted this ploy, but Lind said, "I don't think anyone outside of CHR has tried it."

## Wounded By Fragmentation

Cleveland's radio fragmentation had a direct effect on WMJI, but not on WLTF. Lind explained, "We're oldies-based; they're contemporary-based. When WDOK became a serious competitor, it cut into our traditional oldies-based audience. WLTF has the luxury of operating as a contemporary-based AC with no significant mainstream CHR competition — under any definition, WMMS is an AOR playing some CHR crossover. As a result, WLTF has been able to get a lot of 18-34 females by default. In



Joel Lind

any other market in America, these 18-34 women would be listening to the market-leading CHR."

Lind also mentioned WLTF's extensive use of outside media. "They bought hundreds of thousands of dollars worth of boards with their morning man's face (Trapper Jack) appearing 50 times larger than life. We hadn't done any external advertising, so it was important for us to do it in a big way. We've estimated that they're

outspending us by at least two to one."

WMJI produced a series of intriguing spots featuring Lanigan & Webster. WLTF's slogan is "Lite Rock/Less Talk;" WMJI is running a promo which refers to WLTF as "Lite Weight/Less Fun." WMJI's new slogan is "Most Music And The Most Fun." "The message we want to convey is that we're the station that has a good time," Lind said.

Although WDOK PD Sue Wilson questions WMJI's move to Full-Service programming in PM drive (see WDOK sidebar), Lind defends the action. "It's part of what makes Magic more than just a jukebox. Those attributes (news, weather, airborne traffic reports) will help us build a permanent niche in the market that a more-music station can't compete with."

A confident Lind believes WMJI has made the necessary adjustments to overtake WLTF. One of his other moves was paring approximately one-third of WMJI's library and replacing it with about the same number of different tunes.

"I think WLTF is in for a big surprise when the spring book comes out. We've refused to lie down and

play dead. Our television spots have reestablished top-of-mind awareness.

"When I got here, the station wasn't positioned and the music was wrong," he added. "The focus of WMJI was muddled. We want people to know that we stand for: variety of music, fun, and service. By the time the other stations figure out what we did, we'll be back on top."

**WMJI**

11-11:30am

**TIFFANY/All This Time**  
**SUPREMES/I Hear A Symphony**  
**STARSHIP/We Built This City**  
**KISS/Beth**  
**PHIL COLLINS/In The Air Tonight**  
**BARBARA LEWIS/Baby I'm Yours**  
**ELTON JOHN/Rocket Man**

Arbitron 12+ Fall '87/Fall '88: 8.0/6.1

Birch 12+ Winter '88/Winter '89: 7.4/7.4

Arbitron 25-54 Fall '87/Fall '88 Rank: #2/#3

Birch Winter '89 Share: 12.0 (#2)  
Arbitron 12+ TSL: 66.9 minutes per day

Lite Rock  
106 1/2  
WLTF FM

11-11:30am

**NEIL DIAMOND/September Morn**  
**RICK ASTLEY/She Wants To Dance With Me**  
**BOB WELCH/Sentimental Lady**  
**PETER CETERA/One Good Woman**

**BANGLES/Eternal Flame**  
**BILLY JOEL/My Life**  
**VANESSA WILLIAMS/Dreamin'**

Arbitron 12+ Fall '87/Fall '88: 7.4/8.3

Birch 12+ Winter '88/Winter '89: 5.8/8.9

Arbitron 25-54 Fall '87/Fall '88 Rank: #3 (tie)/#1

Birch 25-54 Winter '89 Share: 11.3 (#3)

Arbitron 12+ Fall '88 TSL: 82.3 minutes per day

# TOP 15 AND HEADED FOR TOP 10



## GRAYSON HUGH

### "Talk It Over"

AC 15

**CHECK THESE P1s:**

WVBF WMYX  
WLTS KMJI  
2WD KBIG  
WNUA KLCY  
WOMC KLSY  
KLSI

**HEAVY AT:**

WTCB WAFL WMT-FM  
WSLQ WFPA WJON  
WTRX WGSV KBLQ  
WMGN WZNS KS95  
WEIM WORG  
WGLL WKCX

Produced and arranged by Michael Baker and Axel Kroell for Simple Simon Inc.

## BUSTER POINDEXTER

AND HIS BANSHEES OF BLUE

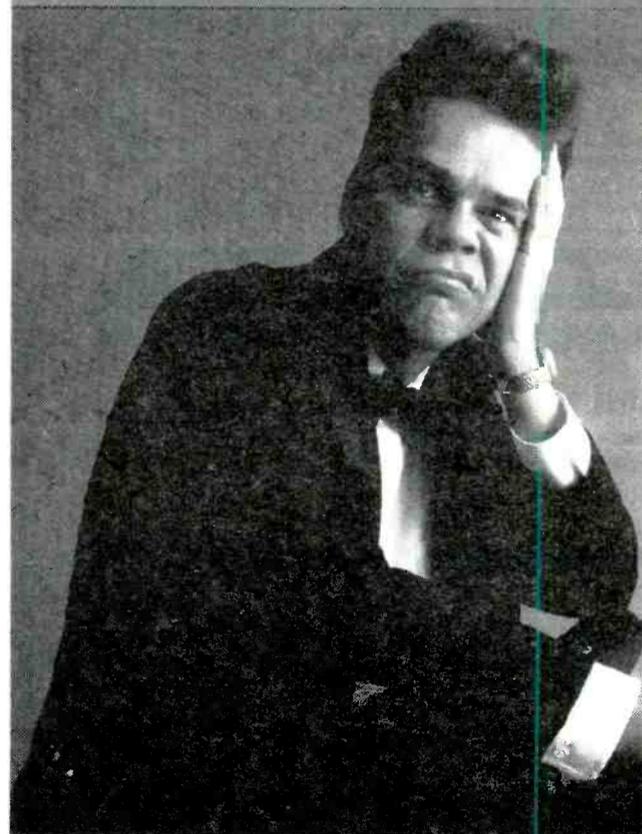
### "Hit The Road Jack"

Featured in "The Dream Team",  
America's #2 box office hit two weeks running -  
\$12,000,000 to date!

AC 29

**ALREADY ON THESE P1s:**

2WD KLSI KLCY  
WOMC KESZ B100



Management and Direction: Steve Paul  
Produced by Hank Medress for  
SBK Records Productions, Inc.



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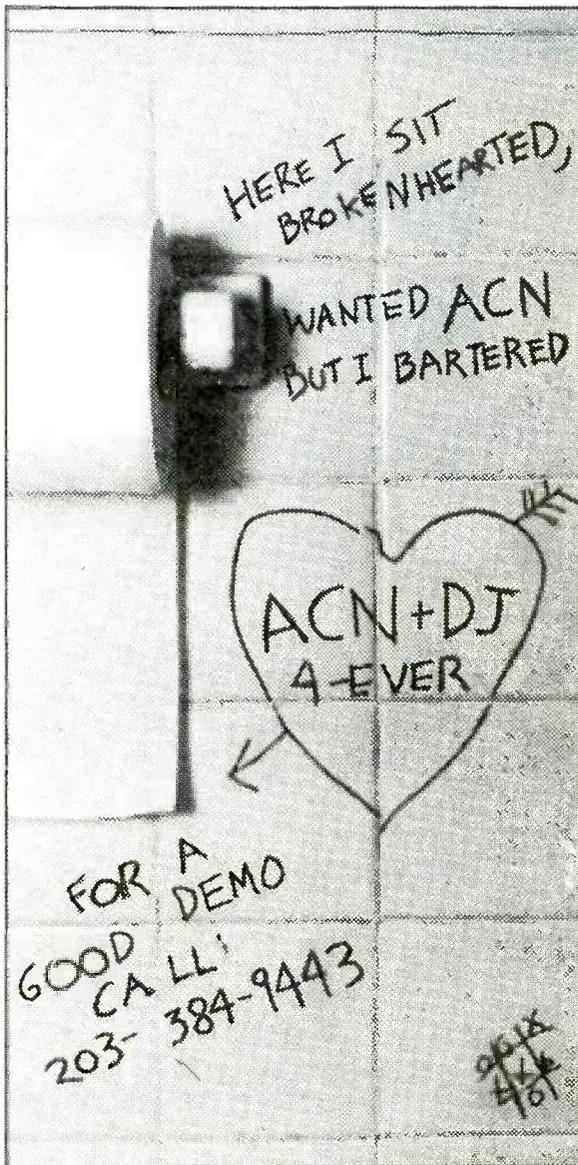
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## PREP

Friday  
October 21  
1988

### Birthdays

JEREMY MILLER 12. Born Sewer in "General Hairs" 1985  
JADE JAGGER 17. First Daughter of Mick and Bianca  
SHEA FARRELL 31. Mark Danning in "Heart" 1983 86  
CARRIE FISHER 32. Beverly Hills. Daughter of Eddie Fisher and Debbie Reynolds. Her dad ditched her mom for Elizabeth Taylor when Carrie was one. "Shampoo" "Sea Wives" "The Empire Strikes Back" "Return of the Jedi"

### Trick Question

Did Tom Edison invent the electric light bulb on this date in 1779, 1879 or 1979?

He didn't invent light bulbs. That was done 30 years earlier. What Edison did in 1879 was make a bulb that burned long enough to become a commercial success.

### Born This Date

ALFRED NOBEL in 1833 who invented dynamite and left part of his fortune to set up the Nobel Prizes

SAMUEL SMITH in 1808 known for composing the song "America" (My Country 'Tis of Thee) and later claiming he didn't know it was the same tune as "God Save the King"

### Coming Events

Blue Angels perform in this week's International Air Show at Midtween. From Ten days until Halloween on which is a week from Monday.

Now a word of encouragement to you expectant moms (and dads) who are waiting, waiting for your little darling to appear. Just be glad you don't have to wait as long as Asa's elephants. Their minimum gestation period is 20 months. Their pregnancies last from 800 days up to 700 days. That's just over two years! As for the other end of the scale, the latest babies are Virginian opossums which appear 12 days after conception, and in one case, 8 days.

What do these 13 names have in common? Norfolk, Hampton, Urbana, Dayton, Atlanta, Cleveland (Chadler) plus Jacksonville, Hartford, New Haven, Stamford, Newark, and Phoenix. (They are all located in New York State.)

### Today In History

The USA expelled 55 Soviet diplomats from Washington DC in 1986 in retaliation for them expelling five American diplomats from Moscow

About 50,000 demonstrators gathered at the Pentagon in 1967 for an anti-war rally and several thousand of them tried to rush the building afterward - but were stopped

The first Trinitite telephone was placed in 25 years ago today, in a house in Jackson, Michigan (1963)

"Old Invasions" the US Navy fringe Constitution, was launched in Boston in 1797

HELLDORNADO says Old West gun fights & heavy legs continue at Tombstone, Arizona National "PEANUT" Festival gets underway at Dainger, Alabama

This Month

Apple + Pasta = Do It Yourself + Job Collection + Popcorn = (same ingredients) = Pretzel = 4 at Car + Marriage = Liver Awareness Month =

The most frequently sung song in the English speaking world is "Happy Birthday to You" - it was written by Mildred and Patty Hill just over 50 years ago (1938) and their estates still collect royalties on it.

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## OPENINGS

## OPENINGS

## OPENINGS

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### NAC TALENT

Radio Success Services is building a pool of talent and programmers for use in new and exciting NAC stations across the country. If you are an NAC announcer or AC announcer with a smooth, warm delivery, and the ability to communicate clearly and directly in very few words, send a tape and let's talk. There is no charge for you or the station. We just marry our clients with the best talent. Our present list of markets includes Portland, Sacramento, Detroit, Dallas and Austin. Send T&R to Radio Success Services, 9204 Blue Oak Dr., Orangevale, CA 95662. M/F EOE



## MOVING IN FREQUENCY? Put Number 1 to work for you.

Century 21 can make your move easier, whether you're moving from Albuquerque to Ypsilanti or 88.1 to 107.9! Century 21 has over 7000 offices worldwide to serve your needs, and can help you **obtain a 10% discount on Atlas Van Lanes** when you let us help you move. For **FREE** information on any city - the key to your next move is:

**(301) 353-WKEE.**

**MAJOR URBAN POWERHOUSE** looking for Morning Announcers with at least five years experience to fill several job slots in the South and Midwest. T&R to Radio & Records, 1930 Century Park West, Box #441, Los Angeles, CA 90067. EOE

### TOP PRODUCER OF MICHAEL JACKSON HITS (and many other top stars)

SEEKING NEW TALENT FOR RECORDING AND NATIONAL RECORD DISTRIBUTION. Send demo and master tapes (including \$15 for handling and reviewing time) to: MARCELLINO PRODUCTIONS, 21053 Devonshire St., #104, Chatsworth, CA 91311.

### EAST

Leading New England combo seeks experienced "News Communicator" yesterday. T&R: WMAS, Fred Snyder, Box 1418, Springfield, MA. 01101. (4/14) EOE

WYRY/Keene, NH seeks Newperson to cover news for NH/VT/MA tri-state. Self-starter, two years' experience in news. T&R: Steve Young, 130 Martell Ct., Keene, NH 03431. (4/14) EOE

New Pennsylvania FM seeks aggressive Sales Manager and staff. Be part of a pro organization committed to winning. Resume: WGBE, Box 1111, Williamsport, PA 17703-1111. (4/14) EOE

Top New England combo seeks experienced "news communicator" yesterday. T&R: WMAS, Fred Snyder, Operations Manager, Box 1418, Springfield, MA. 01101. (4/21) EOE

Anchor/Reporter sought for station with heavy news commitment for midday shift. T&R: WERA, Mike Kennedy, 120 W. Seventh St., Plainfield, NJ 07060. (4/21) EOE

New Hampshire's newest CHR powerhouse seeks a morning man yesterday. Programming experience a plus. T&R: WHOB, 55 Lake St., Nashua, NH 03060. (4/21) EOE

Soft AC station seeking News Anchor/AT for future parttime openings. T&R: WEZF, Box 1093, Burlington, VT. 05402. (4/21) EOE

CHR WHMP-FM, seeking fulltime overnighiter and parttime day AT. Women and minorities encouraged. T&R: Mike Dion, Box 268, Northampton, MA 01061. (4/21) EOE

Growing West Virginia AC/CHR has opening for Afternoon Drive AT. T&R, salary requirements: WELK, 228 Randolph Ave. Elkins, WV 26241. (4/21) EOE

Help wanted. Stations with strong local news operation seeks afternoon/evening Newspersons. Experience preferred. Delivery and writing skills mandatory. T&R: WNAW/WMNS, Box 707, North Adams, MA 01247. (4/21) EOE

New Pennsylvania FM seeks hungry, aggressive Sales Manager and sales staff. Be part of a Pro organization committed to winning. Resume: WGBE, Box 1111, Williamsport, PA 17703-1111. (4/21) EOE

Fulltime Air Personality needed for Atlantic City AOR. Production and promotion experience a must. T&R: WZXL, 3010 New Jersey Ave., Wildwood, NJ 08260. (4/21) EOE

News Director sought for New Hampshire Country outlet. Must be aggressive. Great facilities/decent bucks. T&R: Mike Nelson, Box 1010, Newport, N.H. 03773. (4/21) EOE

"HB107" in east Long Island CHR seeks a morning jock. Must be intelligent, witty, topical yet mature. Can you do all and more? T&R: 252 West Montauk Hwy., Hampton Bays, NY 11946. (4/21) EOE

### RADIO MANAGEMENT

#### General Managers, Sales Managers, Programmers, Engineers

RAGAN HENRY BROADCAST GROUP LP IS READY TO GROW AGAIN. If you are ready to grow, contact us to discuss present and future opportunities. Here's what we look for:

- Strong track record of consistent accomplishment.
- Battle experience in competitive markets.
- Personal integrity.
- Evidence of creativity and innovation.
- High energy.
- Ability to inspire a staff to win.

We especially want to hear from you if you are presently employed in a great job with no future. Send your written presentation and resume to:

**Bob Hughes**  
President  
Ragan Henry Broadcast Group LP  
Suite 402  
5210 Auth Road  
Marlow Heights, MD 20746

Please, no phone calls. We will answer each response promptly. EOE

Confidential interviews now being scheduled for the NAB Convention.



Halfway Between Albany  
And NYC!!!

if you can find me on a map this  
may be the job for you!!

**PD Wanted**

Oldies-based AC — Shift — Great Market

Send aircheck, resume, one page handwritten philosophy to: 319 Mill St. Poughkeepsie, NY 12601 EOE M/F

Harry Gregor Jr.  
President/Owner

### HALL COMMUNICATIONS SEEKS EXPERIENCED PROGRAM DIRECTOR/AIR TALENT

for its Southeastern MA full-service AM. Take-charge leader, excellent people skills, experience implementing research required. T&R, salary requirements to Joanie Pfeiffer, Operations Manager, WNBH, Box H3201, New Bedford, MA 02740. Hall Communications is an Equal Opportunity Employer encouraging minority and female applicants.

### MORNING SHOW

EMPHASIS ON SHOW, needed immediately for year-round rated market. Heritage station, Adult AOR format, located in Northeast. We support creativity, we demand excellence! This is a competitive situation. Don't come here looking to retire! T&R to Radio & Records, 1930 Century Park West, Box #442, Los Angeles, CA 90067. EOE/MF

Baltimore's 92 Star is looking for a top-notch morning person to be a benchmark for our soft AC format. If you're . . . naturally warm and friendly; consistently humorous without using bells & whistles as a crutch; someone who'll make the station shine both on the air and out in public; and ready to jump into a major-market battle, rush a cassette aircheck, and resume to: Jim Rafferty, Program Director, 92 Star FM, 1111 Park Avenue. The Penthouse, Baltimore, MD 21201. No calls, no beginners. EOE



**DIRECTOR OF ENGINEERING, BURBACH BROADCASTING CO.** Nine stations. Supervise local chiefs. Participate in repair & installations. Experience, travel required. Good salary, benefits, company vehicle. Contact: William T. Shannon, VP-Box 1184, Erie, PA 16512. EOE

**HOW TO MAKE BIG MONEY IN VOICEOVERS!** You'll learn how to make more money in a day than you do in a week! 1-Day seminar Sunday May 21 in NYC. Covers: **marketing, technique, demo tapes, everything you need to do commercials and industrials.** For details call toll free (800) 333-8108, or in N.Y.C. (212) 369-3148. Or write Berkley Prods., PO Box 6599, New York, NY 10128-991.

### STRONG, DEDICATED TEAM LEADER

needed now for Operations/P.D. Northeast combo, top in market. Experienced P.D.'s only. Send resume/composite and references: Radio & Records, 1930 Century Park West, Box #443, Los Angeles, CA 90067. EOE



Pyramid Broadcasting's WHTT seeks Program Director with solid credentials in music scheduling software, promotion, sales, and talent management. Send resume and station composite to: WHTT/PD, Buffalo Hilton Hotel, 3rd Floor, Church and Terrace Sts., Buffalo, NY 14202. EOE/M-F

### SOUTH

WMWG "Magic 105.5" is accepting tapes and resumes for all shifts. Females and minorities are encouraged. T&R to: Program Director, Box 6199, Florence, SC 29502. (4/14) EOE

Q98 seeks CHR PM drive communicator who knows the difference between being enthusiastic and being hyper. NC beckons! T&R: Box 35297, Fayetteville, NC 28303. (4/14) EOE

### Get The Hottest R&R Classified Listings Early!

R&R Job Hotline mails separately to you three days before R&R. Call 213-553-4330 to subscribe today. Use Visa/MasterCard/AmEx.



### HotLine

Promotion Director with large market experience in marketing, contesting, and great "capture the moment" ideas. Resume: WFOX, 2000 Riveredge Pkwy, Atlanta, GA 30328. (4/21) EOE

100kw AC near Nashville seeks 6p-12M AT/MD now. T&R/Salary requirements: WCVQ, Chip Hoback, Box 2249, Clarksville, TN 37040. (4/21) EOE

"Hot 105"/Montgomery, AL is seeking talented Urban/CHR AT. Strong production, good organizational skills. T&R: WZHT, Mickey Coulter, Box 4420, Montgomery, AL 36103. (4/21) EOE

## OPENINGS

AC station near Nashville seeks experienced AT. Production skills necessary. T&R: WKRM, Box 1377, Columbia, TN 38402. No phone calls please. (4/21) EOE

Hot AC near Dallas has possible opening for energetic female AT. T&R: WGVL, Box 1015, Greenville, Texas 75401. (4/21) EOE

Award-winning suburban DC full-service with heavy emphasis on news. News and Air Talent slots open. T&R: WAGE, 711 Wage Drive, Leesburg, VA 22075. (4/21) EOE

Talent with production skills needed. Top Country station in Myrtle Beach, SC wants you! T&R: WYAK, Dean McNeil, Box 15401, Surfside Beach, SC 29577. (4/21) EOE

Morning man sought for popular ocean resort area AC. Smoke-free environment, decent pay, beautiful area and great benefits. Call John Harper, (919) 4744-3434 from 12n-2p EST. (4/21) EOE

Aggressive Urban outlet seeking Sales Manager with same qualifications. Minimum two years' experience. Resumes: WDKT, 200 Main St., Madison, AL 35758. (4/21) EOE

Southwest Florida AC looking for qualified AT. Must be creative, and project personality. No liner readers. T&R: WEEJ, 4288A Jotoma Ln., Charlotte Harbor, FL 33980. (4/21) EOE

### SOUTHEAST CHR SEEKS MORNING TALENT

We're looking for a STAR. We need a PERSONALITY who can relate to Adults, Loves Personal Appearances, and is GREAT on Phones. T&R to Radio & Records, 1930 Century Park West, Box #440, Los Angeles, CA 90067. EOE

### 100,000 WATT TEXAS CHR

Y-95 in Laredo, TX (part of the Harpole Group), has immediate opening for high energy 7-midnight personality. Tape & resume to: Larry Swikard, Group Manager, P.O. Box 1638 Laredo, TX 78044. EOE. No calls.



### MASSIVE TALENT SEARCH

New Orleans' #1 station looking for three outstanding individuals to fill the following positions... Morning Drive Co-Host/Sidekick, Production Director, Afternoon Drive Personality. T&R to: Mr. Bob West, Q-93 FM/AM, 1440 Canal Street, Suite 800, New Orleans, Louisiana 70112. EOE

### AFTERNOONS

92.5 KZPS, Dallas/Fort Worth's only classic rock and roll station has a rare opening for a 2-7pm afternoon drive talent. 3 to 5 years medium to large market experience necessary. Experience in Classic Hits/Classic Rock a definitive plus in your favor.

Must have the ability to excel in face-to-face situations with listeners. Must have the creativity and assertiveness it takes to win and stay on top in a very competitive major market. Tapes and resumes only to John Shomby, VP/Programming, KZPS, 15851 Dallas Parkway, Suite 1200, Dallas, TX 75248. No calls! EOE

### GSM

- S.W. Florida's top rated FM adult contemporary seeking aggressive
- GSM to lead experienced veteran staff. Solid opportunity for individual to join growing company.
- Send resume to Larry Justice, President/CEO, WQEZ-FM, 17843 San Carlos Blvd., Ft. Myers Beach, FL 33931. An EOE

## OPENINGS



### General Sales Manager for WGFX-FM Nashville

WGFX is a Classic Rocker ready to explode in one of the hottest radio markets in the Southeast. Minimum two years sales management experience with success in achieving budgets, inventory control, and increasing rates. Must be experienced in sales training, motivating, and leading by example. Must be willing to mix it up in a super-competitive radio environment. Sales staff is 8 to 10 people. Benefits include one of the finest radio facilities in the southeast, a hot new morning show, and all the sales support necessary, plus providing upward mobility in Capitol Broadcasting. It's a hero situation. Send resume and sales philosophy to Michael S. Crusham, WGFX, 3100 West End Avenue, Suite 1200, Nashville, TN 37202-5246. EOE M/F

### Sales

Disciplined self-starter with desire to earn unlimited income in sales for top South Florida radio station. We will train. Team environment. EOE. Contact Jackie Labeck at (305) 581-1580.

### PROGRAM DIRECTOR FLORIDA CHR

Rare opening! Heritage CHR with format exclusivity and ratings success seeking a multi-talented team leader with 3 to 5 years CHR programming experience. Must have thorough knowledge of music, promotion, production and technical operations. Strong will to win essential!! Letter and resume to: Radio & Records, 1930 Century Park West, Box #437, Los Angeles, CA 90067. EOE

## MIDWEST

News Director to manage four person staff. Good reporting/writing/air skills. T&R: WIRL, Jim Glassman, Box 3335, Peoria, IL 61614. (4/14) EOE

Future openings for all on-air shifts. T&R: WTLZ, Jack Lich, Box 107, Saginaw, MI 48606. No phone calls. (4/21) EOE

Leading AOR KDQS/Duluth, MN has immediate midday opening. Should have at least three years' experience. T&R: Mike Keller, Box 16167, Duluth, MN 55816-6167. (4/21) EOE

Parttimers: If you're within driving distance of Kalamazoo and would like to move up to new station and like AOR, send T&R: WRKR, Bill Martin, 9835 Portage, Portage, MI 49002. (4/21) EOE

100,000 watt Easy Listening outlet in No. Michigan is seeking an experienced morning AT. Good money for right person. T&R: Dennis Martin, Box 286, Petoskey, MI 49770. (4/21) EOE

F. wer 107 searching for AT. T&R: Jack Lich, Box 107, Saginaw, MI 48606. (4/21) EOE

Country WGAR seeks great night talent. If you're a good jock, know country and like Country fans, send T&R: WGAR, 9446 Broadview, Cleveland, OH 44147. (4/21) EOE

Madison's new FM oldies station is looking for parttime weekend AT. T&R: Dave Dunkin, 2306 W. Badger, Madison, WI 53713. (4/21) EOE

### ANNOUNCER:

50,000 watt, non-commercial, FM station is seeking applicants for an evening announcer. Position requires skills in production, news gathering and anchoring and live air work. Send resume and aircheck to Director of Personnel, WBCL Radio, Ft. Wayne Bible College, 1025 West Rudisill Blvd., Ft. Wayne, IN 46807. WBCL is an Equal Opportunity Employer.

MIDWEST TOP 35 FULL-SERVICE LIGHT ADULT FM seeks high profile morning personality. Friendly, real adult appeal, phones a must. Local Full-Service morning show plus many personal appearances to be mastered. Have talent got dollars. Send T&R to Radio & Records, 1930 Century Park West, Box #444, Los Angeles, CA 90067. EOE

## OPENINGS

WWKI - an award-winning country music station - is looking for afternoon and evening personalities. Minimum of one year experience, with good production and remote skills. T&R to Dave Broman, Program Director, 519 North Main, Kokomo, IN 46901. An equal opportunity employer - minorities and females encouraged.



97X PURE ROCK & ROLL In a perfect world, the morning news personality we make room for on our AOR morning show would be able to handle our over-active morning team and perform short, but clever, news updates. We're not looking for award-winning journalism, but we'd love to discover an experienced jock or newsperson who can stand on their own and write very creatively from today's headlines. Great company. Great facility. Market leader! T&R to Guy Perry, 1229 Brady, Davenport, IA 52803. EOE

### NEWS ANCHOR

Akron's News/Talk WNIR has opening for news anchor/reporter, with award winning news department. Talk show hosting and television news can also be part of the package. Call Bill Klaus (216) 673-2323. EOE

Medium AOR Has 2 Openings! Mornings: Can you be unpredictable, topical, use the phones, and have a rock 'n' roll attitude? Production: You'll handle airshift, organize Prod. Dept., and do creative promos in our state-of-the-art facility. T&R to: Radio & Records, 1930 Century Park West, Box #445, Los Angeles, CA 90067. EOE

### ATTENTION

Play-by-play announcer wanted for NBA Franchise. Send tape and resume to: Radio & Records, 1930 Century Park West, Box #438, Los Angeles, CA 90067. EOE

### TURN SOUTH BEND UPSIDE DOWN

Indiana - looking for entire air staff. New facility. Hot new group. Stability and a future for pros who can play team ball. Adult, witty, wacko, creative. Rush T&R with salary history to Program Director, 102FM, 3602 N. Grape Road, Suite 7-106, Mishawaka, Indiana 46545. EOE

### NEWS DIRECTOR WANTED

Top 20 market needs a talented individual to gather and report the news in concise segments and interact with high visibility morning team. Show us your writing style and how you use actualities. We'll move quickly on the right person. Send tape & resume to: Radio & Records, 1930 Century Park West, Box #446, Los Angeles, CA 90067. EOE

## OPENINGS

Will you be our new production manager? (Read this, it's a great job!)



North Central Illinois full-time AM and class A FM (soon to be 25K) knows the value of top-flight commercial production. We've installed "major market" multi-track production studio to prove it. You'll find all the tools and toys you'll need to fill the shoes of our award-winning production manager (who is moving up to the #13 market!).

Show us your creativity and attention to detail with your resume and cassette to: JMcCullough, WLPO/WAJK, PO Box 215, La Salle, IL 61301.

## WEST

Jump into our pool. Energetic, clean-cut program department personnel needed. New Arizona and current Utah class "C" FM's. Country/AC. T&R: KCKK, Box 368, Kanab, Utah 84741. (4/21) EOE

Rocky Mountain Country AM seeks morning AT for future opening. Definite team player. No beginners and no phone calls. T&R: KVOC, Robin Perry, Box 2090, Casper, WY 82602. (4/21) EOE

PM driver sought for Northern California Classic Hits AC. Hip adult communicator, no rookies. T&R: Russ Novak, 2121 Lancy Dr., Modesto, CA. 95355. (4/21) EOE

KYYA/Billings, MT now accepting applications for fulltime AT for 7P-12M shift. Previous experience a must. Good production and high profile. T&R: 1645 Central Ave. 59102. (4/21) EOE

Wanted: Traffic reporters to fill vacant Metro Traffic positions in the San Francisco Bay area. T&R: 12 S. 1st Ste. 1210, San Jose, CA 95113. (4/21) EOE

KQLH/San Bernardino, CA is recruiting aggressive consultant Salespeople. Call: Robin Abercrombie at (714) 737-1370. (4/21) EOE

Promotion Director sought. Wack-filled, creative, CHR ideas a must. Beautiful Colorado Springs. Resume: KIKX, Ken Richards, 304 South 8th St., Colorado Springs, CO 80905. (4/21) EOE

Radio syndicate seeks parttime assistant for general office and celebrity interviews. Experience preferred. Resume/cover letter: Box 615, Van Nuys, CA 91408. (4/21) EOE

New Tucson FM seeks Program Director. Experienced creative professional with strong promotional skills. T&R: FM, 2509 N. Campbell #342, Tucson, AZ 85719. (4/21) EOE

Female voice for Washington automated station. Mostly production and PSA's. T&R: 4611 W. Clearwater, Kennewick, WA. 99336 or call Leonard at (509) 547-9600. (4/21) EOE

The Valley's "Y-94" currently seeking a few adult communicators. T&R: J. Stephens, Box 70002, Fresno, CA 93744-0002. (4/21) EOE

## PROGRAMMING ASSISTANT

Knowledge of and/or experience in radio programming and promotion desirable. Light typing and some knowledge of computers. Must be extremely detail oriented and excellent at phone work, especially public contact. Occasional night and weekend work required. Flexibility under pressure a must. Please send resume (No phone calls) to: Program Director KLSX, 3580 Wilshire Blvd., L.A. 90010.



A Greater Media Station Equal Opportunity/Affirmative Action Employer

## OPENINGS

### OPERATIONS MANAGER MORNING TALENT

for top rated Country FM. Live morning show, satellite after. Creative, good production. T&R to Bob Coker, KPER, Box 2276, Hobbs, NM 88240. 505-393-1551. EOE

### TALK - HOST - EXCITING PERSONALITY

One of Southern California's most desirable coastal locations. Send T&R to Bob Adams, KVEN Radio, P.O. Box 699, Ventura, CA 93002. EOE

### FLY HIGH OVER L.A.

as a Drive Time Airborne Traffic Reporter or be ground bound as a Traffic Anchor from our broadcasting facilities; Team Player with personality for top rated L.A. stations. News/Traffic experience preferred, but will train right person. Full/Parttime anchor positions also available. Call Tammy Trujillo, Metro Traffic Control at 213-464-8400. EOE

### 98 Rock KPOI-FM

#### AFTERNOON DRIVE/PRODUCTION

We need a production monster to complete the best radio team in Hawaii! Qualified applicants must enjoy living in paradise and have extensive knowledge of Rock n' Roll with a winning on-air track record. Multi-track and copywriting experience a must! Minimum 3 years exp. Rush your best production and air samples with resume to: Paul Mitchell, KPOI-FM/98 ROCK, 741 Bishop Street, Honolulu, HI 96813. No calls please. M/F. EOE.

### MEDIUM MARKET

California, Country, Mornings, must have high energy, good humor, plus involvement in community and promotions. T&R to Radio & Records, 1930 Century Park West, Box #439, Los Angeles, CA 90067. EOE

### June 1st Airdate

Brand new state-of-the-art high power AM stereo station in Monterey Peninsula seeks mature, creative, upbeat ATs for June 1st airdate. Also hiring full staff, all positions, full and part time. T&R to John Warren, K-PUP Radio, 1188 Padre Drive, #202, Salinas, CA 93901. EOE



Can you communicate today's picture of society on the radio? Looking for up & coming Air-Talent . . . KMBY is looking for winning attitude.

#### THIS IS NOT A JOB!

Experience Required . . . T&R, Photo, Salary, requirement to: Station Manager, KMBY, 8 Harris Court B-5, Monterey, CA 93940.

### L.A. RADIO SYNDICATION CO.

Seeks Affiliate Relations Manager. Major market experience necessary. Send resume & salary history to Radio & Records, 1930 Century Park West, Box #448, Los Angeles, CA 90067. EOE

## OPENINGS



### GRATEFUL DEAD

A major entertainment company has been retained to represent the Grateful Dead for merchandising and promotion on their 25th anniversary. We are looking for an Account Executive with 3-5 years experience in sales and marketing, music industry experience preferred. Job is based in San Francisco Bay Area and offers growth opportunity and great fun! Send resume to:

P.O. Box 2009 San Rafael, CA 94912  
Attn: Licensing

### KILLER SALES MANAGER WANTED IN L.A.

Experienced ball buster well versed in rock 'n' roll radio. Send resume & salary history to Radio & Records, 1930 Century Park West, Box #447, Los Angeles, CA 90067. EOE



### PRODUCTION DIRECTOR

#1 Northern California Radio Station needs Production Director. New digital studios. Local ownership, profit sharing, benefits and more. Send tape and resume. KZST, Box 100, Santa Rosa, CA 95402. EOE M/F



Tired of working in formats you don't believe in or relate to? San Francisco "NAC" needs talent who knows his/her heart and future lie with this format. Your delivery should reflect your sensibility: thoughtful, unhyped. Tape customized for "NAC" strongly preferred. Steve Feinstein, KKSF, 77 Maiden Lane, SF 94108. EOE

## POSITIONS SOUGHT

Nationally known PD for AC/CHR/Gold wants challenge in CA. or AZ. Computer literate, great production, research and people skills. Call: (619) 457-1126. (4/21)

CHR personality ready and willing to relocate. Young energetic team player in small market ready for next opportunity. JEFF: (217) 446-5498. (4/21)

Enthusiastic, aggressive female grad seeking fulltime position in Midwest. GM/PA at college and parttimer on small CHR. CYN-DY: (712) 749-3358. (4/21)

Highly rated Jazz Air Personality, Music Director seeks eclectic, dynamic, free form Jazz innovator. SIMON HENDRIX: (305) 294-2067. (4/21)

Warm, friendly personality. 25 years' competitive market experience. Seeks medium market position with stable AC/Ctry outlet. Great attitude. CHUCK: (915) 699-1903. (4/21)

Mature AT with large market experience looking for work in medium market UC format. VERNON: (602) 246-0474. (4/21)

Operations Manager from major market seeks new opportunity as GM. Revenue and profit driven, yet broadbased in management philosophy. J. YOUNG: (301) 424-6061. (4/21)

Recent college graduate with on-air experience ready to work for you. Any shift, anywhere, any format. BETH: (419) 874-1705. (4/21)

I could lie better than all the ads around me . . . but I won't. That's the kinda gal I am. Let's lie phone to phone. (601) 385-1318. (4/21)

Creative, excellent worker with voice to match. Good production skills, PBP, phones, live remotes. Seeking challenge in your market. CHRIS: (214) 987-9860. (4/21)

Energetic and experienced AT seeks advancement. Strong production/solid airwork/team player. Prefer AC/Oldies/Ctry. DAVE: (712) 233-1860. (4/21)

On your mark . . . get set . . . I'm ready to go! Announcer with various skills looking for job in Southeast. PERCY: (212) 869-2300. (4/21)

Experienced PD seeks on-air or PD slot at medium market station. New England or New York state. AC/CHR/Oldies. SCOTT: (607) 962-3281. (4/21)

15 year all format pro seeking Central Indiana. Not a gypsy. GREGG: (904) 351-1932. (4/21)

English DJ with three years' experience in US. More than ten years' European experience. AOR/CHR. Will relocate. (305) 973-7901. (4/21)

## POSITIONS SOUGHT

Sports/News professional with great voice and delivery. 11 years' experience. Seeking sports, PBP, or news position in South or West. CARL: (916) 342-0975. (4/21)

Female talent with over five years' of AOR experience wants to rock your city. (701) 293-1230. (4/21)

Seven years' experience, great production, PD/MD experience, wants P2 market. I'm your best hire. JOE: (205) 837-8813. (4/21)

PD/AT with 14 years experience available for medium or large market. Mature, good background in all phases of radio. Ready now. LENNY: (409) 822-7005. (4/21)

Seven year AT seeking Country home, medium and major market experience. Extensive knowledge of Country music. Good pipes, great production. BOB: (512) 755-4119. (4/21)

Hardworking North Dakota lad can do the job for you. Will move anywhere. PAUL: (701) 838-2283. (4/21)

Bags packed. Move on your call. Asst. PD/AT. Looking to relocate to NC/VA/GA or FL. RON: (912) 267-6317. (4/21)

Aggressive PD/AT with 15 years' experience seeks stable medium market AC/CHR. Promotions, production. Ready to make your station sizzle. RICH: (412) 287-2012. (4/21)

News Anchor formerly with ABC in Los Angeles and San Francisco seeks major market opening. Call: (619) 325-6642. (4/21)

Well-structured, up-tempo CHR AT seeking Southeast only. Thirteen years' experience. (803) 457-4556. (4/21)

Medium/large market CHR talent with ten years' experience available in Florida. Will consider all offers. (305) 721-0582. (4/21)

Ten year experienced team player seeks PD/MD/AT position. AC/Ctry, midwest markets preferred. Production awards, continuity experience. GREG: (219) 264-0217. (4/21)

Hardworking, pleasant and professional. Willing to relocate. Good production skills. TAMARA: (417) 743-2576/883-4060. (4/21)

News and sports Anchor/Reporter with nine years' experience is looking to move into a bigger market. MIKE: (308) 389-4890. (4/21)

11 year CHR/AC pro with AT/OM/PD/MD experience seeks stable new CHR/AC challenge. Currently employed but available immediately. JIMMY: (304) 233-8937. (4/21)

Bacon sizzles..and so will your mornings. "Mark in the Morning" looking to serve up a great day for you. Mid-market Canada considered. (519) 537-3582. (4/21)

Former KISR staffer ready for fulltime. All offers considered. ED-DIE RAY: (501) 646-5282/(918) 626-3839. (4/21)

Moving to Southwest Florida and seeking AT slot in Ft. Myers, Cape Coral or vicinity. Good pipes and attitude. Voiceover/recording experience. AC/Oldies. EDDY: (201) 460-7076. (4/21)

Dick O'Brien is seeking a stay put Operations Manager/PD position. 30 years' experience in all facets of radio. Have pipes, will travel. (517) 386-7506. (4/21)

Seven years' experience, great production. PD/MD experience, wants P2 market. I'm your best hire. JOE: (205) 837-8813. (4/21)

35-year old kid needs a job. Hard working, dedicated and loves radio. Prefer CHR/Ctry/AC but will consider any offer. DAVID: (615) 283-4284. (4/21)

**New York City Experienced**

RESEARCH DIRECTOR SEEKS OPPORTUNITY TO BE AN MD, APD OR PRODUCTION DIRECTOR. LOOKING FOR A GREAT TEAM THAT WANTS TO WIN BIG! I WAS HOT, NOW I WANT #1!

JEFFREY STONEHILL  
(212) 505-1956 (914) 737-7583

Funny morning show ready to move up and work hard to get your station free publicity and good numbers. JIM/JOANNE: (203) 877-8432. (4/21)

Wanted: Hardworking, pleasant, and professional seeks CHR/AC/Ctry/Gospel. Willing to relocate. KEITH BROWN: (417) 638-5605. (4/21)

I'm looking for a mentor who will take me from worst to first and to be an expert of the "zoo." JEFF: (518) 623-8483. (4/21)

Country lady with 10 years' as AT/MD/PD seeks next big challenge. Good pipes, programming skills. airwork. (214) 784-3057. (4/21)

Morning crazy available! I'm wild, sometimes dangerous and need a new challenge. Loveable psychotic gets ratings. Multiple personalities. TOM BERRY: (218) 727-0509. (4/21)

Music is not product. radio is not a job. It is my heart and my passion. It's about love and communication. Do you feel the same way? BUD: (515) 277-1486. (4/21)

Hot Urban PD seeks stable position. DB3 Lotus literate, research oriented with high tech production and promotions. JON: (513) 851-6292. (4/21)

Energetic, teamworker currently employed in medium market seeks fulltime AT slot. I love radio, all formats, and locations considered. CRAIG: (502) 366-3193. (4/21)

Have suitcases, will travel to your market to be dominant morning team. First come, first served. KIRK/SIMON: (601) 286-5953. (4/21)

## POSITIONS SOUGHT

Versatile announcer for hire: Personable delivery with eight years' experience. News/sports background. Great for morning show. JEFF: (916) 972-1083. (4/21)

Texas: Serious/creative honors grad seeks to assist in music directing and promotions. Experienced and able to start fresh formats. BILL: (214) 348-8623. (4/21)

Hard working, pleasant, professional. Any format or location will be considered. Southwest School of Broadcasting grad. GREG: (417) 736-3380. (4/21)

### PROMOTIONAL RAMROD

Creative genius-type choking to death on bureaucratic red tape. Six years of national syndication/print promotion in L.A. My state-of-the-art techniques revolutionized station clearance and affiliates relations and redefined the how's and why's of syndication. Unfortunately, my current employer is intimidated by ambition and the need to succeed: a definite fire and water combination (if you catch my drift).

#### Here's the deal:

I'm looking for a new challenge with a Los Angeles company who rewards those who have what it takes to win. You don't have to be the biggest but you've gotta pay the best. If you believe in a stale corporate environment, despise innovative thinking, are afraid of turning your tigers loose or lack the huevos to take a chance...DO NOT RESPOND!

Winners only; leave a message at (714) 827-9679 between 9am & 5pm. PDT. All responses strictly confidential.

Drive, desire, ambition and experience. Quality broadcaster seeks on-air, production in small or medium market. NAC/AOR. Positive environments only. AL: (312) 366-0242. (4/21)

Remember when you were looking for your first job. Hire me. Recent college graduate with on-air experience. BETH: (419) 874-1705. (4/21)

Five years' at KTYD/Santa Barbara as morning co-host and team player seeking new opportunities. Great phones, topical, funny, street-wise. DAVID HEFFERPERSON: (805) 569-2278. (4/21)

Seven years' experience, top ratings in morning/afternoon, great production, PD/MD experience, wants P2 market. I'm your best hire. JOE: (205) 837-8813. (4/21)

Lured West by high-tech station, that can't get on-air. Seasoned ND available for CA/NV/AZ. (805) 298-5251 or (805) 298-9471. (4/21)

### R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

#### Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by payment mailed to our office in advance. VISA, MC, AmEx accepted.

#### Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

### R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

#### Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



## BREAKERS

### LUTHER VANDROSS For You To Love (Epic)

78% of our reporting stations on it. Rotations: Heavy 2/0, Medium 24/4, Light 48/31, Total Adds 35 including WXYV, WILD, WRKS, WAMO, KHYS, WEDR, WGCI, WBLZ, WVKO, KPRS.

### ANITA BAKER Lead Me Into Love (Elektra)

75% of our reporting stations on it. Rotations: Heavy 0/0, Medium 16/3, Light 55/31, Total Adds 34 including WXYV, WAMO, WHUR, KHYS, KMJQ, PWR94, WGCI, WVKO, KPRS, KJLH.

### PEABO BRYSON Show And Tell (Capitol)

67% of our reporting stations on it. Rotations: Heavy 0/0, Medium 5/4, Light 59/57, Total Adds 61 including WXYV, WILD, WDAS, WHUR, WEDR, HOT103, WGCI, WTLC, KMJM, KJLH.

### DE LA SOUL Me, Myself And I (Tommy Boy)

66% of our reporting stations on it. Rotations: Heavy 4/0, Medium 26/0, Light 33/9, Total Adds 9, KHYS, WGCI, WJIZ, WPEG, WQMG, Z16, U102, WEAS, WTLZ.

### BEBE & CECE WINANS Lost Without You (Capitol)

64% of our reporting stations on it. Rotations: Heavy 4/0, Medium 33/1, Light 24/4, Total Adds 5, WDJY, KJMJ, KIIZ, KIPR, KMJJ. Debuts at number 38 on the Urban Contemporary chart.

## NEW & ACTIVE

### ROBERTA FLACK "Uh-Uh Ooh-Ooh Look Out (Here I Come)" (Atlantic) 56/3

Rotations: Heavy 6/0, Medium 27/0, Light 23/3, Total Adds 3, KJLH, WWKX, WATV. Heavies include: WDAS, WGCI, WXOK, WJMI, WQOK. Mediums include: WDJY, WHUR, WKYS, KHYS, KRNB.

### MARCUS LEWIS "Searching For A Good Love" (Epic) 54/3

Rotations: Heavy 0/0, Medium 10/0, Light 44/3, Total Adds 3, KSOL, WQFX, WALT. Mediums include: WDJY, WGCI, WPAL, WFXE, KIIZ.

### MILES JAYE "Objective" (Island) 51/15

Rotations: Heavy 1/0, Medium 11/1, Light 39/14, Total Adds 15 including WEDR, KJLH, KQXL, WXOK, WPAL, WFXE, WQMG, WQFX, WJMI, U102. Heavy: WZAK. Mediums include: WYLD, WJIZ, WFXA, WWDM, WCDX.

### EUGENE WILDE "I Can't Stop (This Feeling)" (MCA) 50/26

Rotations: Heavy 0/0, Medium 5/1, Light 45/25, Total Adds 26 including WXYV, WHUR, K104, WEDR, HOT103, KMJM, KJLH, WNHC, KBCE, WATV. Medium: OC104, WALT, WTMP, WIZF.

### ALTON "WOKIE" STEWART "She's So Cold" (Epic) 46/14

Rotations: Heavy 0/0, Medium 9/1, Light 37/13, Total Adds 14 including WRKS, WYLD, WBLZ, KDAY, KBCE, WXOK, WENN, WWDM, WQFX, Z99. Mediums include: WHUR, WNHC, WWKX, KIIZ, WIKS.

### LEOTIS "On A Mission" (Mercury) 43/14

Rotations: Heavy 0/0, Medium 8/0, Light 35/14, Total Adds 14 including HOT103, KQXL, WXOK, WENN, WFXE, WZFX, Z104, WALT, WBLX, WQOK. Mediums include: WHUR, WYLD, WWDM, WFXC, KIIZ.

### NEVILLE BROTHERS "Sister Rosa" (A&M) 40/5

Rotations: Heavy 0/0, Medium 10/0, Light 30/5, Total Adds 5, KSOL, WPAL, Z99, WLOU, WIKS. Mediums include: WDAS, WHUR, WYLD, KMJM, WJIZ.

### CHANNEL 2 "Keep It Simple" (Wing/Polydor) 39/6

Rotations: Heavy 0/0, Medium 14/0, Light 25/6, Total Adds 6 including WDJY, Z99, WQOK, WANM, Z92, KDIA. Mediums include: WHUR, KRNB, WWKX, KBCE, WFXA.

### FINE YOUNG CANNIBALS "She Drives Me Crazy" (IRS/MCA) 36/5

Rotations: Heavy 6/0, Medium 12/0, Light 18/5, Total Adds 5, KQXL, U102, WQOK, WJHM, KACE. Heavies include: HOT103, KSOL, OC104, KPRR, WLOU. Mediums include: WDJY, KJMJ, KHYS, KRNB, WGCI.

### BOYS "A Little Romance" (Motown) 34/31

Rotations: Heavy 0/0, Medium 1/0, Light 33/31, Total Adds 31 including WXYV, WHUR, KJMJ, KMJQ, WYLD, HOT103, WTLZ, KMJM, KJLH, WWKX. Medium: HOT105.

### BAR-KAYS "Animal" (Mercury) 34/6

Rotations: Heavy 0/0, Medium 9/0, Light 25/6, Total Adds 6, WEDR, WBLZ, WQFX, WQIS, WQOK, WTUG. Mediums include: WHUR, WFXA, WFXE, Z104, WDKT.

### M.C. HAMMER "Turn This Mutha Out" (Capitol) 34/2

Rotations: Heavy 10/0, Medium 12/0, Light 12/2, Total Adds 2, WXYV, WPLZ. Heavies include: KDAY, WENN, WPAL, WPEG, WFXC. Mediums include: WHUR, WEDR, WZAK, KSOL, WFXA.

### VESTA "Congratulations" (A&M) 33/20

Rotations: Heavy 0/0, Medium 0/0, Light 33/20, Total Adds 20 including WYLD, HOT103, WBLZ, KPRS, KJLH, WNHC, WWKX, WJIZ, WFXA, WENN.

### PAULA ABDUL "Forever Your Girl" (Virgin) 28/1

Rotations: Heavy 9/0, Medium 10/0, Light 9/1, Total Adds 1, WPLZ. Heavies include: WAMO, KRNB, HOT103, KSOL, KPRR. Mediums include: KHYS, OC104, WJTT, Z16, HOT105.

### CHRISTOPHER McDANIELS "A Woman's Touch" (Mega Jam) 25/13

Rotations: Heavy 0/0, Medium 0/0, Light 25/13, Total Adds 13 including HOT103, WTLZ, WXOK, WATV, WENN, WPAL, WJTT, WFXE, WQIM, WQOK.

**Breakers** are those records that have achieved concurrent airplay at 60% of our reporting stations. **New & Active** records are receiving airplay at 25 or more stations. Records in **Significant Action** are receiving airplay from 10-24 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the Urban Contemporary chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart.

### MOST ADDED

- PEABO BRYSON (61)
- LUTHER VANDROSS (35)
- ANITA BAKER (34)
- BOYS (31)
- EUGENE WILDE (26)
- CHUCKII BOOKER (23)
- VANESSA WILLIAMS (21)
- MILLI VANILLI (20)
- VESTA (20)
- CHERYL "PEPSI" RILEY (19)

### HOTTEST

- JODY WATLEY (74)
- KARYN WHITE (58)
- GUY (40)
- SKYY (39)
- NEW EDITION (33)
- ALYSON WILLIAMS (32)
- BOBBY BROWN (27)
- BOY GEORGE (22)
- AL B. SURE! (21)
- DEON ESTUS (12)

### TOP 10 RECURRENTS

- | LW | TW | Artist/Record         |
|----|----|-----------------------|
| —  | 1  | CHERRELLE/Affair      |
| —  | 2  | BOBBY BROWN/Every     |
| 4  | 3  | TAYLOR & BELLE/All    |
| 1  | 4  | ASHFORD & SIMPSON/'11 |
| —  | 5  | K. WHITE/Superwoman   |
| 9  | 6  | LEVERT/Coolin'        |
| 3  | 7  | TODAY/Girl            |
| —  | 8  | BOYS/Lucky            |
| —  | 9  | DINO/24/7             |
| 6  | 10 | EL DeBARGE/Real       |

## SIGNIFICANT ACTION

### CHUCKII BOOKER "Turned Away" (Atlantic) 23/23

Rotations: Heavy 0/0, Medium 0/0, Light 23/23, Total Adds 23 including KMJQ, WEDR, WYLD, WTLZ, KMJM, WNHC, WWKX, KBCE, KQXL, WPAL.

### CHANELLE "One Man" (Profile) 23/6

Rotations: Heavy 0/0, Medium 6/0, Light 17/6, Total Adds 6, KMJQ, WTLZ, KBCE, WENN, Z99, KPRW. Mediums include: WPAL, WJTT, WIKS, WEAS, WGPR.

### VANESSA WILLIAMS "Darlin' I" (Wing/Polydor) 21/21

Rotations: Heavy 0/0, Medium 2/2, Light 19/19, Total Adds 21 including WHUR, HOT103, PWR94, WGCI, WTLZ, KJLH, WNHC, WWKX, WFXA, WXOK.

### EAZY E "Easier Said Than Done" (Priority) 21/2

Rotations: Heavy 0/0, Medium 5/0, Light 16/2, Total Adds 2, KIPR, Z92. Medium: WEDR, WFXA, WJTT, WEAS, KPRW.

### MILLI VANILLI "Don't Forget My Number" (Arista) 20/20

Rotations: Heavy 0/0, Medium 2/2, Light 18/18, Total Adds 20 including WDAS, WUSL, K104, WYLD, KPRS, WNHC, OC104, WWKX, WEKS, WFXA.

### PUBLIC ENEMY "Black Steel In The Hour Of Chaos" (Def Jam/Columbia) 20/1

Rotations: Heavy 0/0, Medium 3/0, Light 17/1, Total Adds 1, KMJM. Medium: KDAY, WJTT, WEAS.

### CHERYL "PEPSI" RILEY with FULL FORCE "Every Little Thing About You" (Columbia) 19/19

Rotations: Heavy 0/0, Medium 0/0, Light 19/19, Total Adds 19 including WHUR, WKYS, KMJM, KJLH, KSOL, WNHC, WATV, WFXE, WZFX, WQFX.

### LYNCH "Magic Spell" (Capitol) 19/10

Rotations: Heavy 0/0, Medium 0/0, Light 19/10, Total Adds 10, KSOL, WJIZ, WENN, WWDM, WFXC, WDKT, WLOU, WDDZ, KPRW, WTLZ.

### SWEET OBSESSION "Cash" (Epic) 18/8

Rotations: Heavy 0/0, Medium 2/0, Light 16/8, Total Adds 8, WWKX, WEKS, WQMG, Z104, WIKS, WCDX, Z92, WVOI. Medium: WZFX, WDKT.

### GEORGIO "Romantic Love" (Motown) 18/5

Rotations: Heavy 0/0, Medium 3/0, Light 15/5, Total Adds 5, KJLH, WALT, KMJJ, Z92, WGPR. Medium: KHYS, WEDR, KMJM.

### ROACHFORD "Cuddly Toy (Feel For Me)" (Epic) 17/2

Rotations: Heavy 0/0, Medium 2/0, Light 15/2, Total Adds 2, WEKS, WFXA. Medium: WWKX, WJTT.

### STEOZ "It's My Turn" (Sleeping Bag) 15/6

Rotations: Heavy 0/0, Medium 2/0, Light 13/6, Total Adds 6, WQFX, KIIZ, WQIS, WQIM, WANM, WGPR. Medium: KHYS, WEAS.

### RODNEY O "This Is For The Homies" (Egyptian Empire) 15/3

Rotations: Heavy 0/0, Medium 4/0, Light 11/3, Total Adds 3, HOT103, WATV, HOT96. Medium: KRNB, WEDR, WQIM, KMJJ.

### 2 LIVE CREW "The Bomb Has Dropped" (Luke Skyywalker) 14/9

Rotations: Heavy 0/0, Medium 0/0, Light 14/9, Total Adds 9, WEDR, WBLZ, KSOL, WJIZ, WXOK, WALT, WQIM, WANM, WVOI.

### KC FLIGHTT "Planet E" (RCA) 14/6

Rotations: Heavy 0/0, Medium 0/0, Light 14/6, Total Adds 6, HOT103, KSOL, Q92, U102, WQIM, HOT96.

### FERNANDO SAUNDERS "The Stallion" (Grudge/BMG) 13/3

Rotations: Heavy 0/0, Medium 1/0, Light 12/3, Total Adds 3, WEDR, WPAL, WANM. Medium: WEAS.

### ROYAL FLUSH "Dance Or Die" (Rap-A-Lot) 13/1

Rotations: Heavy 0/0, Medium 1/0, Light 12/1, Total Adds 1, WGPR. Medium: KMJQ.

### REAL ROXANNE "Roxanne's On A Roll" (Select) 12/6

Rotations: Heavy 0/0, Medium 1/0, Light 11/6, Total Adds 6, WHUR, KHYS, WEDR, WFXE, WTMP, KPRW. Medium: KDAY.

### M.C. RENEGADE "My Baby Is Gone" (Next Plateau) 12/1

Rotations: Heavy 0/0, Medium 3/0, Light 9/1, Total Adds 1, WGPR. Medium: WJTT, WEAS, KPRW.

### EVAN ROGERS "Call My Heart Your Home" (Capitol) 12/0

Rotations: Heavy 0/0, Medium 3/0, Light 9/0, Total Adds 0. Medium: KHYS, WNHC, WEAS.

### DJ CHUCK CHILL OUT & KOOL CHIP "Rhythm Is The Master" (Mercury) 11/2

Rotations: Heavy 0/0, Medium 2/0, Light 9/2, Total Adds 2, Q92, WGPR. Medium: WHUR, WJTT.

### DOUG E. FRESH "D.E.F. = Doug E. Fresh" (Danya/Fantasy) 11/0

Rotations: Heavy 0/0, Medium 1/0, Light 10/0, Total Adds 0. Medium: WPAL.

## NEW ARTISTS

Reports/Adds

- 1 ALTON "WOKIE" STEWART/She's So Cold (Epic) ..... 46/14
- 2 LEOTIS/On A Mission (Mercury) ..... 43/14
- 3 NEVILLE BROTHERS/Sister Rosa (A&M) ..... 40/5
- 4 CHANNEL 2/Keep It Simple (Wing/Polydor) ..... 39/6
- 5 FINE YOUNG CANNIBALS/She Drives Me Crazy (IRS/MCA) ..... 36/5
- 6 M.C. HAMMER/Turn This Mutha Out (Capitol) ..... 34/2
- 7 CHRISTOPHER McDANIELS/A Woman's Touch (Mega Jam) ..... 25/13
- 8 CHUCKII BOOKER/Turned Away (Atlantic) ..... 23/23
- 9 CHANELLE/One Man (Profile) ..... 23/6
- 10 EAZY E/Easier Said Than Done (Priority) ..... 21/2

New artists have not yet had a UC Breaker.



**PEABO'S BACK WHERE HE BELONGS**

CAPITOL RECORDS IS PROUD TO ONCE AGAIN BRING YOU THE SMOOTH, SILKY VOCALS OF THE ONE AND ONLY

**FIRST WEEK:**  
URBAN  
CONTEMPORARY  
***BREAKERS***

**P E A B O  
B R Y S O N**

*s h o w & t e l l*

THE FIRST SMASH FROM THE FORTHCOMING ALBUM

**A L L M Y L O V E**

**#1 MOST  
ADDED!**

**64  
UC REPORTERS  
OUT OF  
THE BOX!**



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# UC ADDS & HOTS

## EAST

**WXVY/Baltimore**  
Sampson/Lewis  
ANITA BAKER  
LUTHER VANDROSS  
MICA PARIS  
M.C. HAMMER  
BOYS  
EUGENE WILDE  
PEABO BRYSON  
Hottest:  
KARYN WHITE  
ALYSON WILLIAMS  
JODY WATLEY  
GUY  
SKYY

**OC104/Ocean City**  
Scott Jantzen  
MILLI VANILLI  
PEABO BRYSON  
TONE LOC  
SLICK RICK  
TONY TONI TONE  
EDIE BRICKELL & N  
Hottest:  
GUY  
DEON ESTUS  
PASADENAS  
JODY WATLEY  
ATLANTIC STARR  
SKYY

**WILD/Boston**  
Hill/Hall  
TONE LOC  
PEABO BRYSON  
LUTHER VANDROSS  
NATALIE COLE  
BOY GEORGE  
LA RUE  
ATLANTIC STARR  
Hottest:  
GUY  
KARYN WHITE  
JODY WATLEY  
DEON ESTUS  
DE LA SOUL

**WNHC/New Haven**  
Hannibal/Dickinson  
CHUCKII BOOKER  
LUTHER VANDROSS  
VANESSA WILLIAMS  
VESTA  
LACHANDRA  
PEABO BRYSON  
EUGENE WILDE  
MILLI VANILLI  
DESIREE COLEMAN  
CHERYL "PEPSII" R  
Hottest:  
ALYSON WILLIAMS  
NEW EDITION  
SKYY  
KARYN WHITE  
JODY WATLEY

**WRKS/New York**  
Gray/Brown  
ALTON STEWART  
DIANA ROSS  
LUTHER VANDROSS  
Hottest:  
NEW EDITION  
BOBBY BROWN  
JODY WATLEY  
DINO  
SKYY

**WKWX/Providence**  
Tyler/Reid  
MILLI VANILLI  
VANESSA WILLIAMS  
SWEET OBSESSION  
TEENA MARIE  
VESTA  
PEABO BRYSON  
BOYS  
ROBERTA FLACK  
CHUCKII BOOKER  
Hottest:  
JODY WATLEY  
GUY  
ARETHA FRANKLIN &  
2 LIVE CREW  
DINO  
BOY GEORGE  
ALYSON WILLIAMS

**WKYS/Washington**  
Simpson/Diggs  
DONNA ALLEN  
CHERYL "PEPSII" R  
Hottest:  
JODY WATLEY  
GUY  
KARYN WHITE  
DINO  
BOBBY BROWN

**WDAS/Philadelphia**  
Joe Tamburro  
MICA PARIS  
MILLI VANILLI  
ROBERT BROOKINS  
PEABO BRYSON  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
JODY WATLEY  
PASADENAS  
ANNE G.

**WUSL/Philadelphia**  
Allan/Monda  
MILLI VANILLI  
TONY TONI TONE  
MICA PARIS  
BIG DADDY KANE  
Hottest:  
SURFACE  
J.T. TAYLOR & RE  
BOBBY BROWN  
CHERRELLE  
KID'N PLAY

**WAMO/Pittsburgh**  
Wesner/Goewey  
LUTHER VANDROSS  
DONNA SUMMER  
ANITA BAKER  
MICA PARIS  
TONY TONI TONE  
CHARLIE SINGLETON  
Hottest:  
BOY GEORGE  
NEW EDITION  
JODY WATLEY  
PAULA ABDUL  
PASADENAS

**WHUR/Washington**  
Mike Archie  
PEABO BRYSON  
PATTI DAY  
VANESSA WILLIAMS  
REAL ROXANNE  
CHERYL "PEPSII" R  
BOYS  
EUGENE WILDE  
ANITA BAKER  
Hottest:  
ALYSON WILLIAMS  
AMY KEYS  
DE LA SOUL  
O'JAYS

## SOUTH

**WJIZ/Albany**  
Tony Wright  
O'JAYS  
ANITA BAKER  
DE LA SOUL  
THELMA HOUSTON  
VESTA  
PEABO BRYSON  
LYNCH  
ARETHA FRANKLIN &  
2 LIVE CREW  
DINO  
Hottest:  
KARYN WHITE  
JODY WATLEY  
NEW EDITION  
DINO  
ALYSON WILLIAMS

**WPAL/Charleston**  
Don Kendrick  
PEABO BRYSON  
CHRISTOPHER MCDAN  
FERNANDO SAUNDERS  
VESTA  
MILES JAYE  
NEVILLE BROTHERS  
ANITA BAKER  
CHUCKII BOOKER  
Hottest:  
JODY WATLEY  
KARYN WHITE  
ALYSON WILLIAMS  
GUY  
AL B. SURE

**KBCE/Alexandria**  
Rob Neal  
LUTHER VANDROSS  
ALTON STEWART  
EUGENE WILDE  
PEABO BRYSON  
BOYS  
CHANELLE  
CHUCKII BOOKER  
Hottest:  
SKYY  
E.U.  
JODY WATLEY  
AL B. SURE  
ALYSON WILLIAMS

**WPEG/Charlotte**  
Saunders/Little  
SAUNDERS/LITTLE  
SAUNDERS/LITTLE  
BOYS  
STezo  
DE LA SOUL  
Hottest:  
GUY  
NEW EDITION  
SKYY  
BOBBY BROWN  
ATLANTIC STARR

**WEKS/Atlanta**  
Lyles/Rossie  
TONY TONI TONE  
ROACHFORD  
PEABO BRYSON  
SWEET OBSESSION  
MILLI VANILLI  
Hottest:  
BOBBY BROWN  
JODY WATLEY  
GUY  
NEW EDITION  
SKYY

**WJTT/Chattanooga**  
Sewell/St. James  
PEABO BRYSON  
MILLI VANILLI  
KWAME  
ANITA BAKER  
CONDITION RED  
CHRISTOPHER MCDAN  
CHUCKII BOOKER  
PATTI DAY  
ATLANTIC STARR  
HITHOUSE  
Hottest:  
ALYSON WILLIAMS  
JODY WATLEY  
KARYN WHITE  
BOY GEORGE  
NEW EDITION

**WFXA/Augusta**  
Carl Conner  
VESTA  
VANESSA WILLIAMS  
MILLI VANILLI  
LUTHER VANDROSS  
ROACHFORD  
JOYCE IRBY  
PEABO BRYSON  
Hottest:  
JODY WATLEY  
GUY  
NEW EDITION  
SKYY

**WVVE/Dallas**  
Boyd/Diamond  
none  
Hottest:  
KARYN WHITE  
BOBBY BROWN  
CHERRELLE  
NEW EDITION  
DINO

**WFXA/Augusta**  
Carl Conner  
VESTA  
VANESSA WILLIAMS  
MILLI VANILLI  
LUTHER VANDROSS  
ROACHFORD  
JOYCE IRBY  
PEABO BRYSON  
Hottest:  
JODY WATLEY  
GUY  
NEW EDITION  
SKYY

**KPRR/E Paso**  
Perry/Moiano  
BELLE STARS  
DONNA SUMMER  
NEW CHOICE  
NEW ORDER  
ANITA BAKER  
SLICK RICK  
Hottest:  
JODY WATLEY  
TONE LOC  
MADONNA  
FINE YOUNG CANNIB  
DEBBIE GIBSON

**WZFX/Fayetteville**  
Tony Lype  
CHERYL "PEPSII" R  
ANITA BAKER  
LEOTIS  
LUTHER VANDROSS  
BOYS  
STezo  
PEABO BRYSON  
VANESSA WILLIAMS  
Hottest:  
KARYN WHITE  
BOY GEORGE  
BOBBY BROWN  
JODY WATLEY  
SKYY

**WQMG/Greensboro**  
Epps/Avery  
DE LA SOUL  
PEABO BRYSON  
LUTHER VANDROSS  
ANITA BAKER  
MILES JAYE  
SWEET OBSESSION  
LA RUE  
Hottest:  
KARYN WHITE  
JODY WATLEY  
BOBBY BROWN  
NEW EDITION  
KID'N PLAY

**Z104/Greenville**  
Wayne Walker  
SWEET OBSESSION  
LEOTIS  
ANITA BAKER  
KIARA  
DINO  
JAMES INGRAM  
Hottest:  
KARYN WHITE  
JODY WATLEY  
SKYY  
BOBBY BROWN

**WQFX/Gulfport-Biloxi**  
Al Luv  
MARCUS LEWIS  
BAR-KAYS  
PEABO BRYSON  
ALTON STEWART  
STezo  
CHUCKII BOOKER  
CHERYL "PEPSII" R  
O'JAYS  
EUGENE WILDE  
MILES JAYE  
BOYS  
Hottest:  
KARYN WHITE  
JODY WATLEY  
NEW EDITION  
ALYSON WILLIAMS  
PASADENAS

**KMJJ/Houston**  
Stradford/Dave  
CHUCKII BOOKER  
PEABO BRYSON  
ANITA BAKER  
BOYS  
CHANELLE  
Hottest:  
CHERRELLE  
CHRISTOPHER MAX  
AL B. SURE  
PASADENAS  
DINO

**KHYS/Houston**  
Hegwood/Smallwood  
DIANA ROSS  
DE LA SOUL  
LUTHER VANDROSS  
TONY TONI TONE  
REAL ROXANNE  
ANITA BAKER  
Hottest:  
BOBBY BROWN  
TONE LOC  
AL B. SURE  
BOY GEORGE

**KJMC/Dallas**  
Smith/Robbins  
INFORMATION SOCIE  
DINO  
DIANA ROSS  
LISA LISA  
GRADY HARRELL  
NEW CHOICE  
TOMANNA SHEPHERD  
MILLI VANILLI  
EUGENE WILDE  
Hottest:  
KARYN WHITE  
GUY  
BOBBY BROWN  
E.U.  
JODY WATLEY

**WATV/Birmingham**  
Ron January  
RODNEY O  
LUTHER VANDROSS  
ANITA BAKER  
PEABO BRYSON  
EUGENE WILDE  
LA RUE  
ROBERTA FLACK  
CHERYL "PEPSII" R  
CHRISTOPHER MCDAN  
Hottest:  
KARYN WHITE  
JODY WATLEY  
GUY  
SKYY  
BOY GEORGE

**WENN/Birmingham**  
Donnell/Star  
PEABO BRYSON  
EUGENE WILDE  
ALTON STEWART  
LEOTIS  
VESTA  
CHRISTOPHER MCDAN  
CHANELLE  
VANESSA WILLIAMS  
LYNCH  
Hottest:  
JODY WATLEY  
BOY GEORGE  
ALYSON WILLIAMS  
NEW EDITION  
Z-LOOKE  
JODY WATLEY

**KRNB/Memphis**  
Jones/Walker  
RICK ASTLEY  
STEVIE N  
WOMACK & WOMACK  
EIGHT WONDER  
KIARA  
O'JAYS  
SLICK RICK  
Hottest:  
JODY WATLEY  
BOY GEORGE  
TEN CITY  
SKYY  
AL B. SURE

**WQIC/Meridian**  
Larry Carr  
O'JAYS  
PEABO BRYSON  
ANITA BAKER  
ALTON STEWART  
MILES JAYE  
BOYS  
Hottest:  
JODY WATLEY  
SKYY  
KARYN WHITE  
AL B. SURE  
GUY

**WALT/Meridian**  
Steve Poston  
MARCUS LEWIS  
PEABO BRYSON  
CHERYL "PEPSII" R  
VESTA  
LEOTIS  
CHUCKII BOOKER  
GEORGIO  
2 LIVE CREW  
Hottest:  
KARYN WHITE  
JODY WATLEY  
SKYY  
ALYSON WILLIAMS

**WEDR/Miami**  
Jackson/Jones  
GYRLZ  
FERNANDO SAUNDERS  
CHUCKII BOOKER  
PEABO BRYSON  
REAL ROXANNE  
ARETHA FRANKLIN &  
MILES JAYE  
LUTHER VANDROSS  
BAR-KAYS  
EUGENE WILDE  
RICK JAMES  
2 LIVE CREW  
Hottest:  
KARYN WHITE  
ALYSON WILLIAMS  
NEW EDITION  
JODY WATLEY  
SKYY

**KCHX/Midland-Odessa**  
Paige Crawford  
BOYS  
LA RUE  
DONNA SUMMER  
TONY TONI TONE  
O'JAYS  
ATLANTIC STARR  
Hottest:  
MADONNA  
BOY GEORGE  
DEON ESTUS  
JODY WATLEY  
SWEET SENSATION

**WBLX/Mobile**  
Tony Brown  
LEOTIS  
ARETHA FRANKLIN &  
EUGENE WILDE  
LUTHER VANDROSS  
ANITA BAKER  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
GUY  
NEW EDITION  
TONE LOC

**K98-FM/Monroe**  
Hughes/Jack  
DEON ESTUS  
PEABO BRYSON  
LUTHER VANDROSS  
ANITA BAKER  
PATTI DAY  
LISA LISA  
BOYS  
Hottest:  
KARYN WHITE  
Z-LOOKE  
BOY GEORGE  
CHAKA KHAN  
E.U.

**HOT103/Norfolk**  
Steve Crumbley  
PEABO BRYSON  
KC FLIGHTT  
VANESSA WILLIAMS  
EUGENE WILDE  
LEOTIS  
RODNEY O  
BOYS  
VESTA  
CHRISTOPHER MCDAN  
Hottest:  
JODY WATLEY  
ALYSON WILLIAMS  
BOY GEORGE  
DEON ESTUS  
E.U.

**PWR94/Norfolk**  
Brown/Diamond  
VANESSA WILLIAMS  
ANITA BAKER  
ARETHA FRANKLIN &  
MAMADO & SHE  
Hottest:  
AL B. SURE  
JODY WATLEY  
NEW EDITION  
BOBBY BROWN  
ALYSON WILLIAMS

**WJHM/Orlando**  
Linsley/Hollywood  
FINE YOUNG CANNIB  
BOYS  
AL B. SURE  
PEABO BRYSON  
GUY  
Hottest:  
KIARA  
J.T. TAYLOR & REG  
ANQUETTE  
KID'N PLAY  
FAZE

**WQOK/Raleigh**  
Cy Young  
PEABO BRYSON  
CHANNEL 2  
JOYCE IRBY  
MADONNA  
Hottest:  
JODY WATLEY  
BOY GEORGE  
ALYSON WILLIAMS  
NEW EDITION  
AL B. SURE

**WCDX/Richmond**  
Young/Maxwell  
DEJA'  
VANESSA WILLIAMS  
SWEET OBSESSION  
LUTHER VANDROSS  
ARETHA FRANKLIN &  
Hottest:  
BOY GEORGE  
GRADY HARRELL  
NEW EDITION  
SKYY  
JODY WATLEY

**WPLZ/Petersburg**  
Maxx Myrick  
PEABO BRYSON  
PAULA ABDUL  
ANNE G.  
LA RUE  
O'JAYS  
M.C. HAMMER  
Hottest:  
CHERRELLE  
DINO  
BOBBY BROWN  
JODY WATLEY  
GUY

**WEAS/Savannah**  
Floyd Blackwell  
ALYSON WILLIAMS  
DE LA SOUL  
RICK JAMES  
PEABO BRYSON  
JOYCE IRBY  
CHERYL "PEPSII" R  
LUTHER VANDROSS  
MILLI VANILLI  
MADONNA  
Hottest:  
KARYN WHITE  
TEN CITY  
NEW EDITION  
PASADENAS  
BOBBY BROWN

**KMLJ/Shreveport**  
Sharp/Walker  
VESTA  
STezo  
CHARLIE SINGLETON  
PEABO BRYSON  
MILLI VANILLI  
CHUCKII BOOKER  
MOSLEY & JOHNSON  
GEORGIO  
BE BE & CE CE WIN  
Hottest:  
KARYN WHITE  
ALYSON WILLIAMS  
JODY WATLEY  
BOY GEORGE  
NEW EDITION  
Z-LOOKE

**WTMP/Tampa**  
Chris Turner  
ANQUETTE  
LEOTIS  
O'JAYS  
PEABO BRYSON  
LUTHER VANDROSS  
KIARA  
PATTI DAY  
REAL ROXANNE  
RICK JAMES  
Hottest:  
JODY WATLEY  
PASADENAS  
GUY  
AL B. SURE  
KARYN WHITE

**WTUG/Tuscaloosa**  
Eric Faison  
MILLI VANILLI  
PEABO BRYSON  
BAR-KAYS  
NEW KIDS ON THE B  
MILES JAYE  
CHUCKII BOOKER  
Hottest:  
GUY  
TONE LOC  
MADONNA  
JODY WATLEY  
KARYN WHITE

**WZ92/Tyler**  
Vanessa Barryer  
CHANNEL 2  
CHRISTOPHER MCDAN  
ARETHA FRANKLIN &  
GEORGIO  
SWEET OBSESSION  
EUGENE WILDE  
JAZ  
Eazy E  
Hottest:  
JODY WATLEY  
KARYN WHITE  
ALYSON WILLIAMS  
GUY  
ANNE G.

**KDAY/Los Angeles**  
Patterson/Washington  
KOOL G RAP & D.J.  
ALTON STEWART  
Hottest:  
SLICK RICK  
DE LA SOUL  
KID'N PLAY  
M.C. HAMMER  
BOBBY BROWN

**KDIA/Oakland**  
Jeff Harrison  
O'JAYS  
ATLANTIC STARR  
CHARLIE SINGLETON  
KIARA  
LEOTIS  
CHERYL "PEPSII" R  
MILES JAYE  
BOYS  
CHANNEL 2  
Hottest:  
KARYN WHITE  
JODY WATLEY  
GUY  
AL B. SURE  
NEW EDITION

**XHRM/San Diego**  
L.D. McCollum  
none  
Hottest:  
TONE LOC  
MADONNA  
BOBBY BROWN  
JODY WATLEY  
ALYSON WILLIAMS

**KSOL/San Francisco**  
Bernie Moody  
MARCUS LEWIS  
O'JAYS  
2 LIVE CREW  
NEVILLE BROTHERS  
FREDDIE JACKSON  
ARETHA FRANKLIN  
CHERYL "PEPSII" R  
KC FLIGHTT  
Hottest:  
BOBBY BROWN  
KARYN WHITE  
GUY  
NEW KIDS ON THE  
AL B. SURE

**KACE/Los Angeles**  
Steve Woods  
ARETHA FRANKLIN &  
FINE YOUNG CANNIB  
ALTON STEWART  
EUGENE WILDE  
SLICK RICK  
Hottest:  
KARYN WHITE  
NEW EDITION  
JODY WATLEY  
SKYY  
ALYSON WILLIAMS

## WEST

## MIDWEST

**WGCI/Chicago**  
Smith/Prieto  
MADONNA  
PEABO BRYSON  
DE LA SOUL  
LUTHER VANDROSS  
VANESSA WILLIAMS  
ATLANTIC STARR  
ANITA BAKER  
Hottest:  
AL B. SURE  
NEW EDITION  
JODY WATLEY  
SIMPLY RED  
CHAKA KHAN

**WZIF/Cincinnati**  
DuBard/Hankston  
LUTHER VANDROSS  
ANITA BAKER  
PEABO BRYSON  
LISA LISA  
ROB BASE  
Hottest:  
NEW EDITION  
JODY WATLEY  
KARYN WHITE  
SKYY  
BOY GEORGE

**WBLZ/Cincinnati**  
Fields/Owens  
ALTON STEWART  
2 LIVE CREW  
GRANDMASTER MELLE  
LUTHER VANDROSS  
BAR-KAYS  
VESTA  
KING TEE  
Hottest:  
KARYN WHITE  
BOBBY BROWN  
NEW EDITION  
JODY WATLEY  
GUY

**WZAK/Cleveland**  
Lynn Tolliver  
none  
Hottest:  
CHAKA KHAN  
TONE LOC  
GUY  
JODY WATLEY  
SKYY

**WKCO/Columbus**  
Jones/Morris  
LUTHER VANDROSS  
ANITA BAKER  
CHARLIE SINGLETON  
Hottest:  
GUY  
JODY WATLEY  
BOBBY BROWN  
KARYN WHITE  
SKYY

**WGRD/Detroit**  
Joe Spencer  
STezo  
LUTHER VANDROSS  
ANITA BAKER  
LISA LISA  
TONY TONI TONE  
ALTON STEWART  
PEABO BRYSON  
BOYS  
CHUCKII BOOKER  
GEORGIO  
DJ CHUCK CHILL OU  
ROYAL PUNCH  
M.C. RENEGADE  
Hottest:  
NEW EDITION  
JODY WATLEY  
CHAKA KHAN  
AL B. SURE  
NATALIE COLE

**KBUZ/Eldorado**  
R.W. Wright  
CHARLIE SINGLETON  
LUTHER VANDROSS  
NEW KIDS ON THE B  
NEW CHOICE  
HITHOUSE  
PATTI DAY  
MILLI VANILLI  
BOYS  
Hottest:  
GUY  
KARYN WHITE  
SKYY  
JODY WATLEY  
TONE LOC

**WDZZ/Flint**  
Williams/Williams  
LYNCH  
MAC BAND  
CHERYL "PEPSII" R  
PEABO BRYSON  
VANESSA WILLIAMS  
CHUCKII BOOKER  
Hottest:  
KARYN WHITE  
BOY GEORGE  
SKYY  
NEW EDITION  
AL B. SURE  
RENE MOORE

**HOT96/Indianapolis**  
Eric "Butter" Blakey  
KC FLIGHTT  
BOYS  
PEABO BRYSON  
VANESSA WILLIAMS  
EUGENE WILDE  
RODNEY O  
Hottest:  
AL B. SURE  
SKYY  
RENE MOORE

**WVOT/Toledo**  
Paul Brown  
CHRISTOPHER MCDAN  
2 LIVE CREW  
MAURICE  
BOYS  
MILLI VANILLI  
JAZ  
LUTHER VANDROSS  
SWEET OBSESSION  
CHERYL "PEPSII" R  
BLUE MAGIC  
CHUCKII BOOKER  
CHANELLE  
Hottest:  
KARYN WHITE  
BOY GEORGE  
ALYSON WILLIAMS  
NEW EDITION  
Z-LOOKE  
JODY WATLEY

**KPRS/Kansas City**  
Monica Nightingale  
LUTHER VANDROSS  
ANITA BAKER  
NEW KIDS ON THE B  
VESTA  
MILLI VANILLI  
Hottest:  
KARYN WHITE  
NEW EDITION  
GUY  
SKYY  
ALYSON WILLIAMS

**KPRW/Oklahoma City**  
Daneil Swift  
NEW CHOICE  
BOYS  
ANNE G.  
LEOTIS  
CHRISTOPHER MCDAN  
EUGENE WILDE  
MILES JAYE  
VANESSA WILLIAMS  
NEW KIDS ON THE B  
DINO  
LYNCH  
CHANELLE  
REAL ROXANNE  
Hottest:  
GUY  
KARYN WHITE  
SKYY  
ALYSON WILLIAMS  
JODY WATLEY

**WXOK/Baton Rouge**  
Dennis Lee  
TONE LOC  
ARETHA FRANKLIN &  
DEJA'  
ALTON STEWART  
LUTHER VANDROSS  
MILES JAYE  
2 LIVE CREW  
O'JAYS  
PEABO BRYSON  
MADONNA  
LEOTIS  
RICK JAMES  
CHRISTOPHER MCDAN  
VANESSA WILLIAMS  
Hottest:  
KARYN WHITE  
JODY WATLEY  
CHERRELLE  
BOBBY BROWN  
AL B. SURE

**KMJJ/St. Louis**  
Atkins/Beasley  
ANITA BAKER  
CHERYL "PEPSII" R  
CHARLIE SINGLETON  
BOYS  
PEABO BRYSON  
EUGENE WILDE  
CHUCKII BOOKER  
PUBLIC ENEMY  
Hottest:  
JODY WATLEY  
GUY  
NEW EDITION  
AL B. SURE  
RENE MOORE

**KMJJ/St. Louis**  
Atkins/Beasley  
ANITA BAKER  
CHERYL "PEPSII" R  
CHARLIE SINGLETON  
BOYS  
PEABO BRYSON  
EUGENE WILDE  
CHUCKII BOOKER  
PUBLIC ENEMY  
Hottest:  
JODY WATLEY  
GUY  
NEW EDITION  
AL B. SURE  
RENE MOORE

**WVOT/Toledo**  
Paul Brown  
CHRISTOPHER MCDAN  
2 LIVE CREW  
MAURICE  
BOYS  
MILLI VANILLI  
JAZ  
LUTHER VANDROSS  
SWEET OBSESSION  
CHERYL "PEPSII" R  
BLUE MAGIC  
CHUCKII BOOKER  
CHANELLE  
Hottest:  
KARYN WHITE  
BOY GEORGE  
ALYSON WILLIAMS  
NEW EDITION  
Z-LOOKE  
JODY WATLEY

**WVVE/Dallas**  
Boyd/Diamond  
none  
Hottest:  
KARYN WHITE  
BOBBY BROWN  
CHERRELLE  
NEW EDITION  
DINO

**WFXE/Columbus**  
Byron Pitts  
CHERYL "PEPSII" R  
LEOTIS  
PEABO BRYSON  
VESTA  
REAL ROXANNE  
MILES JAYE  
CHRISTOPHER MCDAN  
KWAME  
Hottest:  
KARYN WHITE  
BOY GEORGE  
JODY WATLEY  
AL B. SURE  
SKYY

**KJMC/Dallas**  
Smith/Robbins  
INFORMATION SOCIE  
DINO  
DIANA ROSS  
LISA LISA  
GRADY HARRELL  
NEW CHOICE  
TOMANNA SHEPHERD  
MILLI VANILLI  
EUGENE WILDE  
Hottest:  
KARYN WHITE  
GUY  
BOBBY BROWN  
E.U.  
JODY WATLEY

**K104/Dallas**  
Spears/Anderson  
DIANA ROSS  
LISA LISA  
GRADY HARRELL  
NEW CHOICE  
TOMANNA SHEPHERD  
MILLI VANILLI  
EUGENE WILDE  
Hottest:  
KARYN WHITE  
GUY  
BOBBY BROWN  
E.U.  
JODY WATLEY

**WFXC/Durham**  
Spencer/Mack  
LUTHER VANDROSS  
BETTY WRIGHT  
JAMES INGRAM  
GYRLZ  
EUGENE WILDE  
PEABO BRYSON  
LYNCH  
MILLI VANILLI  
Hottest:  
KID'N PLAY  
GUY  
GRADY HARRELL  
DE LA SOUL  
SLICK RICK

**Q62/Jacksonville**  
Stan Brooks  
DJ CHUCK CHILL OU  
PEABO BRYSON  
KC FLIGHTT  
EUGENE WILDE  
VANESSA WILLIAMS  
BOYS  
Hottest:  
ALYSON WILLIAMS  
JODY WATLEY  
SKYY  
AL B. SURE  
PAULA ABDUL  
DEON ESTUS

**WLOU/Louisville**  
Ange Canessa  
EUGENE WILDE  
BOYS  
MILLI VANILLI  
VESTA  
NEVILLE BROTHERS  
LUTHER VANDROSS  
NEW KIDS ON THE B  
LYNCH  
ALTON STEWART  
CHUCKII BOOKER  
Hottest:  
BOY GEORGE  
E.U.  
DEON ESTUS  
DINO  
GUY

**WJSS/Lynchburg**  
Lad Goins  
PEABO BRYSON  
Hottest:  
ALYSON WILLIAMS  
KARYN WHITE  
JODY WATLEY  
SKYY  
AL B. SURE

**WQOK/Raleigh**  
Cy Young  
PEABO BRYSON  
CHANNEL 2  
JOYCE IRBY  
MADONNA  
Hottest:  
JODY WATLEY  
BOY GEORGE  
ALYSON WILLIAMS  
NEW EDITION  
AL B. SURE

**WCDX/Richmond**  
Young/Maxwell  
DEJA'  
VANESSA WILLIAMS  
SWEET OBSESSION  
LUTHER VANDROSS  
ARETHA FRANKLIN &  
Hottest:  
BOY GEORGE  
GRADY HARRELL  
NEW EDITION  
SKYY  
JODY WATLEY

**WPLZ/Petersburg**  
Maxx Myrick  
PEABO BRYSON  
PAULA ABDUL  
ANNE G.  
LA RUE  
O'JAYS  
M.C. HAMMER  
Hottest:  
CHERRELLE  
DINO  
BOBBY BROWN  
JODY WATLEY  
GUY

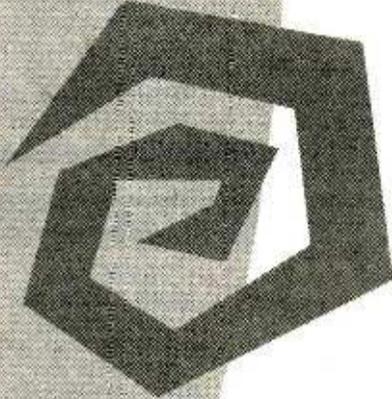
**WEAS/Savannah**  
Floyd Blackwell  
ALYSON WILLIAMS  
DE LA SOUL  
RICK JAMES  
PEABO BRYSON  
JOYCE IRBY  
CHERYL "PEPSII" R  
LUTHER VANDROSS  
MILLI VANILLI  
MADONNA  
Hottest:  
KARYN WHITE  
TEN CITY  
NEW EDITION  
PASADENAS  
BOBBY BROWN

95 Current Reporters  
90 Current Reports

Called in Frozen Playlist (4):  
KDKS/Shreveport  
WVEE/Atlanta  
XHRM/San Diego  
Z93/Charleston

Did Not Report, Playlist Frozen (1):  
WZAK/Cleveland

A GIFT FROM HEAVEN.



*lost without you*

**BeBe + CeCe**  
WINANS

The new single  
from the Grammy Award-winning duo  
and follow-up  
to their Top 10 hit  
*"Heaven."*

Music from a higher source.

Urban Contemporary  
**BREAKERS**

UC Chart:

DEBUT **33**

61 UC Reporters — 64%



Taken from the album *HEAVEN*.  
Produced by Keith Thomas for Yellow Elephant Music, Inc.



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APRIL 21, 1989

3	2	WKS	WKS	LW	TW		Total Reports/Adds	Heavy	Medium	Light
8	4	1	1			<b>1</b> RANDY TRAVIS/Is It Still Over (WB)	178/0	168	10	0
4	3	2	2			<b>2</b> JUDDS/Young Love (Curb/RCA)	178/0	168	9	1
11	6	4	3			<b>3</b> ALABAMA/If I Had You (RCA)	178/0	152	26	0
17	14	9	4			<b>4</b> RODNEY CROWELL/After All This Time (Columbia)	178/0	130	45	3
16	13	12	5			<b>5</b> RESTLESS HEART/Big Dreams In A Small Town (RCA)	177/0	108	62	7
13	9	6	6			<b>6</b> HIGHWAY 101/Setting Me Up (WB)	167/0	127	29	11
14	11	10	7			<b>7</b> PATTY LOVELESS/Don't Toss Us Away (MCA)	167/1	120	41	6
15	12	11	8			<b>8</b> BAILLIE & THE BOYS/She Deserves You (RCA)	173/1	109	57	7
2	2	3	9			<b>9</b> K.T. OSLIN/Hey Bobby (RCA)	155/0	114	30	11
21	17	14	10			<b>10</b> STEVE WARINER/Where Did I Go Wrong (MCA)	177/1	78	95	4
25	20	16	11			<b>11</b> CLINT BLACK/Better Man (RCA)	176/3	57	107	12
22	19	15	12			<b>12</b> FORESTER SISTERS/Love Will (WB)	175/4	57	108	10
1	1	5	13			<b>13</b> SHENANDOAH/The Church On Cumberland Road (Columbia)	139/0	91	37	11
27	23	17	14			<b>14</b> EARL THOMAS CONLEY/Love Out Loud (RCA)	177/1	36	127	14
30	26	19	15			<b>15</b> DESERT ROSE BAND/She Don't Love Nobody (MCA/Curb)	176/3	30	121	25
26	21	18	16			<b>16</b> DWIGHT YOAKAM/I Got You (Reprise)	170/1	46	101	23
32	27	20	17			<b>17</b> ROSANNE CASH/I Don't Want To Spoil The Party (Columbia)	173/1	21	128	24
28	25	21	18			<b>18</b> SKIP EWING/The Gospel According To Luke (MCA)	168/3	22	118	28
34	29	22	19			<b>19</b> DAN SEALS/They Rage On (Capitol)	169/2	15	130	24
7	5	8	20			<b>20</b> BILLY JOE ROYAL/Tell It Like It Is (Atlantic America)	133/0	72	50	11
31	28	24	21			<b>21</b> LIONEL CARTWRIGHT/Like Father Like Son (MCA)	157/5	22	96	39
9	7	7	22			<b>22</b> ROY ORBISON/You Got It (Virgin)	116/0	52	52	12
41	34	27	23			<b>23</b> TANYA TUCKER/Call On Me (Capitol)	166/9	7	104	55
38	32	28	24			<b>24</b> SHOOTERS/If I Ever Go Crazy (Epic)	153/8	12	94	47
42	35	30	25			<b>25</b> GENE WATSON/Back In The Fire (WB)	148/12	6	84	58
—	48	34	26			<b>26</b> KATHY MATTEA/Come From The Heart (Mercury)	160/42	6	65	89
—	46	36	27			<b>27</b> RICKY SKAGGS/Lovin' Only Me (Epic)	151/36	3	67	81
46	41	33	28			<b>28</b> OAK RIDGE BOYS/Beyond Those Years (MCA)	140/17	2	79	59
44	38	32	29			<b>29</b> LARRY BOONE/Wine Me Up (Mercury)	132/12	1	82	49
10	8	13	30			<b>30</b> FOSTER & LLOYD/Fair Shake (RCA)	92/0	26	49	17
5	16	23	31			<b>31</b> KEITH WHITLEY/I'm No Stranger To The Rain (RCA)	72/0	28	26	18
<b>BREAKER</b>			<b>32</b>			<b>32</b> RICKY VAN SHELTON/Hole In My Pocket (Columbia)	137/54	1	45	91
<b>BREAKER</b>			<b>33</b>			<b>33</b> PAUL OVERSTREET/Sowin' Love (RCA)	117/15	3	51	63
3	10	25	<b>34</b>			<b>34</b> VERN GOSDIN/Who You Gonna Blame It On This Time (Columbia)	63/0	13	36	14
<b>BREAKER</b>			<b>35</b>			<b>35</b> EDDY RAVEN/In A Letter To You (Universal)	115/45	2	30	83
—	45	42	<b>36</b>			<b>36</b> J.C. CROWLEY/I Know What I've Got (RCA)	101/17	1	44	56
—	49	44	<b>37</b>			<b>37</b> MERLE HAGGARD/5:01 Blues (Epic)	102/12	0	48	54
6	15	29	<b>38</b>			<b>38</b> DON WILLIAMS/Old Coyote Town (Capitol)	54/0	12	29	13
45	42	39	<b>39</b>			<b>39</b> JONI HARMS/I Need A Wife (Universal)	85/5	4	40	41
—	50	46	<b>40</b>			<b>40</b> JAMES HOUSE/Don't Quit Me Now (MCA)	100/18	0	37	63
<b>DEBUT</b>			<b>41</b>			<b>41</b> GEORGE STRAIT/What's Going On In Your World (MCA)	92/61	2	19	71
12	24	31	<b>42</b>			<b>42</b> GEORGE STRAIT/Baby's Gotten Good At Goodbye (MCA)	41/0	14	20	7
—	—	49	<b>43</b>			<b>43</b> McCARTERS/Up And Gone (WB)	100/30	0	26	74
23	22	26	<b>44</b>			<b>44</b> BARBARA MANDRELL/My Train Of Thought (Capitol)	52/1	3	32	17
—	—	50	<b>45</b>			<b>45</b> RUSSELL SMITH/I Wonder What She's Doing Tonight (Epic)	73/10	2	20	51
<b>DEBUT</b>			<b>46</b>			<b>46</b> CONWAY TWITTY/She's Got A Single Thing... (MCA)	81/31	1	17	63
<b>DEBUT</b>			<b>47</b>			<b>47</b> RONNIE MILSAP/Houston Solution (RCA)	72/46	2	13	57
<b>DEBUT</b>			<b>48</b>			<b>48</b> GARTH BROOKS/Much Too Young (Capitol)	74/16	0	24	50
<b>DEBUT</b>			<b>49</b>			<b>49</b> LORRIE MORGAN/Dear Me (RCA)	64/11	1	20	43
<b>DEBUT</b>			<b>50</b>			<b>50</b> BURCH SISTERS/Old Flame, New Fire (Mercury)	65/11	0	20	45

### MOST ADDED

- GEORGE STRAIT (61)
- RICKY VAN SHELTON (54)
- RONNIE MILSAP (46)
- EDDY RAVEN (45)
- KATHY MATTEA (42)
- RICKY SKAGGS (36)
- CONWAY TWITTY (31)
- McCARTERS (30)
- T. GRAHAM BROWN (24)
- DON WILLIAMS (23)

### HOTTEST

- JUDDS (122)
- RANDY TRAVIS (113)
- ALABAMA (99)
- RODNEY CROWELL (64)
- K.T. OSLIN (64)
- PATTY LOVELESS (47)
- SHENANDOAH (47)
- HIGHWAY 101 (46)
- BILLY JOE ROYAL (30)
- CLINT BLACK (21)

### NEW ARTISTS

Reports/Adds

- 1 J. HOUSE/Don't Quit... (MCA) . . 100/18
- 2 GARTH BROOKS/Much Too Young... (Cap.) . 73/16
- 3 R. SMITH/I Wonder What She's... (Epic) . . . 73/16
- 4 CHRIS AUSTIN/Blues Stay Away... (WB) . . . 59/10
- 5 CEE CEE CHAPMAN/Frontier Justice (Curb) 41/4
- 6 MARY C. CARPENTER/How Do (Columbia) 32/8
- 7 TIM MENSY/Hometown Advantage (Col.) . . 32/8
- 8 J. STEVENS/Johnny Lucky &... (Atl. Amer.) . 18/3
- 9 KEVIN WELCH/I Came Straight To... (WB) . . 14/12
- 10 PINKARD & BOWDEN/Libyan On A... (WB) . 12/5

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

**MOST ADDED & HOTTEST** list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS

### RICKY VAN SHELTON Hole In My Pocket (Columbia)

On 77% of reporting stations. Rotations: Heavy 1, Medium 45, Light 91, Total Adds 54 including WQCB, WSNO, WHWK, WBEE, WICO, KYKR, WESC, WIVK, KLLL, WNOE, WSLR, WGEE, WHOK, KZKX, WFMB, KASH, KIZN, KNCQ, KDRK, KIIM. Moves 45-32 on the Country chart.

### PAUL OVERSTREET Sowin' Love (RCA)

On 66% of reporting stations. Rotations: Heavy 3, Medium 51, Light 63, Total Adds 15, WPOC, WZPR, WKAK, WKLO, WESC, WMSI, WQIK, KSSN, KRMD, WBVE, WFMS, WHOK, WXCL, KKCS, KMIX. Moves 47-41-33 on the Country chart.

### EDDY RAVEN In A Letter To You (Universal)

On 65% of reporting stations. Rotations: Heavy 2, Medium 30, Light 83, Total Adds 45 including WVAM, WWYZ, WRKZ, WTCR, WZPR, WSOC, WTVY, KHEY, WESC, WTNV, WHOK, KZKX, WTSO, WWJO, WTHI, KUZZ, KIZN, KZLA, KWHT, KDRK. Moves 48-35 on the Country chart.

The Circle Continues . . .

"Turn Of The Century"

The Single From

ALL THE CIRCLE BE UNBROKEN  
VOLUME TWO

The Nitty Gritty Dirt Band



## NEW & ACTIVE

**MERLE HAGGARD "5:01 Blues" (Epic) 102/12**

Rotations: Heavy 0, Medium 48, Light 54, Total Adds 12, WQCB, WHWK, WYRK, WILQ, WKLO, KHEY, WYNG, KZSN, KIZN, KKCS, KYGO, KRAK. Medium: WICO, KASE, WLK, WUSY, WQKK, WIRK, KIK-FM, KUZZ. Moves 49-44-37 on the Country chart.

**J.C. CROWLEY "I Know What I've Got" (RCA) 101/17**

Rotations: Heavy 1, Medium 44, Light 56, Total Adds 17, WILQ, WORC, KPLX, WMSI, KSSN, WGKX, WKNN, WOWW, WQDR, WTSO, WFMB, KZSN, KKCS, KFMS, KUPL, KRAK, KRPM. Heavy: KDRK. Moves 45-42-36 on the Country chart.

**MCCARTERS "Up And Gone" (WB) 100/30**

Rotations: Heavy 0, Medium 26, Light 74, Total Adds 30 including WQCB, WQBE, WZPR, WXXK, WBEE, WKAK, KASE, WYWK, WSTH, KHEY, WHOK, WITL, KIZN, KUGN, KEKB, KMIX, KWHT, KCCY, KNCQ, KKAT. Moves 49-43 on the Country chart.

**JAMES HOUSE "Don't Quit Me Now" (MCA) 100/18**

Rotations: Heavy 0, Medium 37, Light 63, Total Adds 18, WGNA, WHWK, WTCR, WILQ, WORC, WUSY, WAMZ, KNFM, WQDR, WYYD, WCHY, WSLR, WITL, KZKX, WMUS, WXCL, KFMS, KNCQ. Moves 50-46-40 on the Country chart.

**GEORGE STRAIT "What's Going On In Your World" (MCA) 92/61**

Rotations: Heavy 2, Medium 19, Light 71, Total Adds 61 including WYRK, WYYZ, WRKZ, WZPR, WDSY, WWSA, WLK, WRNS, KSCS, WIVK, WGKX, WKSJ, WSIX, WSM, WCMS, WUSN, WCUZ, KASH, KUPL, KMPS. Debuts at number 41 on the Country chart.

**CONWAY TWITTY "She's Got A Single Thing In Mind" (MCA) 81/31**

Rotations: Heavy 1, Medium 17, Light 63, Total Adds 31 including WVAM, WRKZ, WTCR, WPOR, WZZK, KHEY, WESC, WLWI, KKYX, WCHY, WQYK, WTQR, WOW, WFMB, KRST, KIZN, KIQ, KSOP, KCKC, KDRK. Debuts at number 46 on the Country chart.

**GARTH BROOKS "Much Too Young" (Capitol) 74/16**

Rotations: Heavy 0, Medium 24, Light 50, Total Adds 16, WSNQ, WAYZ, WYYZ, KRRV, WESC, WIVK, WSIX, WYYD, WTQR, WWWW, WXCL, WWJO, KUZZ, KMIX, KNIX, KSON. Debuts at number 48 on the Country chart.

**RUSSELL SMITH "I Wonder What She's Doing Tonight" (Epic) 73/10**

Rotations: Heavy 2, Medium 20, Light 51, Total Adds 10, WYYZ, WRKZ, KEAN, WXBQ, WIVK, WOWW, KAJA, WTCM, KUPL, KIIQ. Heavy: WSTH, WCUZ. Medium: KRRV, WPAP, WAXX, KCJB, WOW, KALF, KKAT, KDRK. Moves 50-45 on the Country chart.

**RONNIE MILSAP "Houston Solution" (RCA) 72/46**

Rotations: Heavy 2, Medium 13, Light 57, Total Adds 46 including WXXK, WBEE, WWSA, KASE, WZZK, WLK, WUSY, WFLS, WGKX, WLWI, WSM, WCMS, WQDR, WQYK, WIRK, WTQR, KFKE, KTTS, KNIX, KUPL. Debuts at number 47 on the Country chart.

**BURCH SISTERS "Old Flame, New Fire" (Mercury) 65/11**

Rotations: Heavy 0, Medium 20, Light 45, Total Adds 11, WPOR, CHOW, WAMZ, WLWI, WITL, WMIL, WXCL, WKCC, KVOC, KFRE, KMIX. Medium: WQCB, WAJR, WLK, WTVY, KIKK, WTNV, WWWW, WOW, KIK-FM. Debuts at number 50 on the Country chart.

**LORRIE MORGAN "Dear Me" (RCA) 64/11**

Rotations: Heavy 1, Medium 20, Light 43, Total Adds 11, WQCB, WYYZ, WSTH, KIKK, KWMT, WWJO, K102, WTHI, KIZN, KSOP, KSAN. Heavy: KMIX. Medium: WICO, KEAN, WSOC, WIVK, WLWI, WCMS, KUZZ, KDRK. Debuts at number 49 on the Country chart.

**RONNIE McDOWELL "Sea Of Heartbreak" (Curb) 64/6**

Rotations: Heavy 1, Medium 22, Light 41, Total Adds 6, WUSY, KHEY, WAMZ, WAXX, WGEE, KSOP. Heavy: KRKT. Medium: WCAO, KASE, WSTH, WKLO, WKYQ, WKNN, KBMR, WYNG, WMUS, KFDI, KASH, KMIX, KCKC.

**CHRIS AUSTIN "Blues Stay Away From Me" (WB) 59/10**

Rotations: Heavy 0, Medium 15, Light 44, Total Adds 10, WKAK, KASE, WLK, KHEY, KIKK, WAMZ, KBMR, WTSO, WTHI, KKAT. Medium: WSNQ, WTVY, KFGO, KCJB, WOW, WTCM, KFDI, KWOX, KRKT, KIK-FM.

**DON WILLIAMS "One Good Well" (RCA) 57/23**

Rotations: Heavy 2, Medium 9, Light 46, Total Adds 23, WRKZ, WAJR, WBEE, WWSA, KRRV, KASE, WUSY, WTVY, KIKK, WDXE, WOKK, WNOE, WKYQ, WPAP, WKNN, KKYX, WYNG, WCUZ, KRKT, KGHL, KEKB, KWHT, KTOM.

**JOHN CONLEE "Fellow Travelers" (16th Avenue/Capitol) 56/10**

Rotations: Heavy 0, Medium 11, Light 45, Total Adds 10, WSNQ, KYKR, KHEY, WYNG, WCUZ, WOW, WFMB, WTHI, KEKB, KDRK. Medium: WCMS, WKNN, KBMR, KFGO, KCJB, WTCM, KFDI, KVOC, KRWO, KTOM.

**SWEETHEARTS OF THE ROOED "If I Never See Midnight Again" (Columbia) 55/10**

Rotations: Heavy 0, Medium 14, Light 41, Total Adds 10, WSOC, KKYX, KBMR, KFGO, KWMT, WMIL, WOW, KTTS, KIZN, KIIQ. Medium: WICO, KMML, WTVY, WKNN, WUSQ, WAXX, KFDI, KWOX, KRKT, KASH, KUZZ, KALF, KDRK.

## SIGNIFICANT ACTION

**CEE CEE CHAPMAN "Frontier Justice" (Curb) 41/4**

Rotations: Heavy 1, Medium 10, Light 30, Total Adds 4, WMZQ, WOKK, WQDR, KTTS. Heavy: KRKT. Medium: WVAM, WICO, WKAK, KMML, WRNS, WKLO, WTVY, KCJB, WTCM, KFDI. Light: WPOC, WNOE, WHOK, K102.

**TIM MALCHAK "Not Like This" (Universal) 37/7**

Rotations: Heavy 0, Medium 6, Light 31, Total Adds 7, WICO, KEAN, WSTH, KIKK, WUSQ, KCJB, KALF. Medium: WEZL, WTVY, KTTS, KRKT, KASH, KEKB. Light: WDSY, KKIX, WFLS, WNOE, WKYQ, WAXX, KVOO, KWJJ.

**BUCK OWENS "Put A Quarter In The Jukebox" (Capitol) 33/3**

Rotations: Heavy 0, Medium 8, Light 25, Total Adds 3, KCJB, KMIX, KNIX. Medium: KIKK, WOW, KRKT, KIK-FM, KUZZ, KALF, KFRE, KDRK. Light: KKIX, WNOE, KKYX, WDAF, WHOK, KIIQ, KTOM, KSOP, KIIM.

**T. GRAHAM BROWN "Never Say Never" (Capitol) 32/24**

Rotations: Heavy 1, Medium 5, Light 26, Total Adds 24, WRKZ, WPOR, KEAN, WKAK, WXBQ, WLK, WSOC, WRNS, WTVY, WGKX, WCMS, WKYQ, WPAP, WIRK, WUSQ, WAXX, WGEE, KTTS, KVOO, KIK-FM, KVOC, KUUY, KMIX, KWJJ.

**MARY CHAPIN CARPENTER "How Do" (Columbia) 32/8**

Rotations: Heavy 0, Medium 7, Light 25, Total Adds 8, WAJR, WBEE, WTVY, WDXE, WUSQ, WAXX, KVOO, KSOP. Medium: WPOC, WOW, KTTS, WTCM, KFDI, KRKT, KASH.

**CHARLIE DANIELS BAND "Midnight Train" (Epic) 30/15**

Rotations: Heavy 0, Medium 2, Light 28, Total Adds 15, WAYZ, KASE, WSTH, KPLX, KKIX, WSIX, WNOE, WPAP, WKNN, WDAF, WMUS, KTPK, KVOO, KRKT, KMIX. Medium: WCMS.

**CHRIS HILLMAN & ROGER McGUIINN "You Ain't Going Nowhere" (Universal) 29/19**

Rotations: Heavy 0, Medium 3, Light 26, Total Adds 19, WOKQ, WLK, WFLS, WCMS, WDAF, WTSO, WOW, KTTS, WTCM, KIK-FM, KVOC, KALF, KEKB, KWJJ, KNCQ, KTOM, KCKC, KSON, KSAN.

**GEORGE JONES "Ya Ba Oa Ba Oo (So Are You)" (Epic) 27/19**

Rotations: Heavy 0, Medium 5, Light 22, Total Adds 19, WPOC, WRKZ, WLK, WSOC, WTVY, WFLS, WAMZ, WOKK, WKSJ, WCMS, WWWW, WTSO, WXCL, KTPK, KFDI, KRKT, KVOC, KUUY, KRPM.

**EMMYLOU HARRIS "Heaven Only Knows" (Reprise) 26/18**

Rotations: Heavy 0, Medium 1, Light 25, Total Adds 18, WAYZ, WXXK, WDXE, WOKK, WKSJ, WUSQ, KWMT, KTPK, KVOO, KWOX, KRKT, KGHL, KVOC, KUGN, KMIX, KWHT, KCKC, KSAN.

**MICKEY GILLEY "Still Got A Way" (Airborne) 25/6**

Rotations: Heavy 0, Medium 3, Light 22, Total Adds 6, KIKK, WCMS, KFGO, KRWO, KEKB, KNCQ. Medium: WTVY, KCJB, KTTS. Light: WRKZ, WBEE, KHEY, WAXX, WOW, KFDI, KMIX.

**TIM MENSY "Hometown Advantage" (Columbia) 19/1**

Rotations: Heavy 0, Medium 4, Light 15, Total Adds 1, KIKK. Medium: WSTH, KCJB, KTTS, KASH. Light: WICO, KRRV, WTVY, WFLS, WDXE, WOKK, KFGO, KRWO.

**JEFF STEVENS & THE BULLETS "Johnny Lucky And Suzi '66" (Atlantic America) 18/3**

Rotations: Heavy 0, Medium 2, Light 16, Total Adds 3, WSTH, WDXE, KFGO. Medium: WTVY, KRKT. Light: WICO, KRRV, KMML, WRNS, WOKK, WNOE, WCMS, KBMR, WAXX, KCJB, KVOO, KVOC, KRWO.

**JUICE NEWTON "When Love Comes Around The Bend" (RCA) 17/13**

Rotations: Heavy 0, Medium 2, Light 15, Total Adds 13, WYYZ, WXXK, KEAN, WLK, WCMS, WOW, K102, KTPK, KRKT, KVOC, KUUY, KRWO, KCCY. Medium: KMIX. Light: WAYZ, KMML, WMUS.

**MEL McDANIEL "Blue Suede Blues" (Capitol) 16/7**

Rotations: Heavy 0, Medium 3, Light 13, Total Adds 7, WKAK, WUSQ, KTPK, KVOO, KUUY, KALF, KDRK. Medium: KRKT, KMIX. Light: KKIX, WSM, WKNN, KXXY, KWOX, KGHL, KRWO.

**KEVIN WELCH "I Came Straight To You" (WB) 14/12**

Rotations: Heavy 0, Medium 2, Light 12, Total Adds 12, KKIX, WFLS, WIVK, KYKX, WOKK, WUSQ, WAXX, KTTS, KVOC, KALF, KRWO, KDRK. Light: WDXE, KWJJ.

**SANDY PINKARD & RICHARD BOWDEN "Libyan On A Jet Plane" (WB) 12/5**

Rotations: Heavy 0, Medium 1, Light 11, Total Adds 5, WYYZ, KUUY, KZLA, KNEW, KSAN. Medium: KFDI. Light: WFLS, KALF, KFRE, KEKB, KWJJ, KTOM.

**BELLAMY BROTHERS "Hillbilly Hell" (MCA/Curb) 11/11**

Rotations: Heavy 0, Medium 0, Light 11, Total Adds 11, KEAN, KMML, KKIX, KNFM, WUSQ, WTCM, KVOC, KUUY, KRWO, KMIX, KWJJ.

**VICKI BIRD "Mem'ries" (16th Avenue/Capitol) 10/1**

Rotations: Heavy 0, Medium 3, Light 7, Total Adds 1, KWMT. Medium: WTVY, KFGO, KCJB. Light: WFLS, WNOE, KKYX, WAXX, KTTS, KVOO.

**EDDIE PRESTON "When Old You Stop" (Platinum) 9/0**

Rotations: Heavy 0, Medium 2, Light 7, Total Adds 0. Medium: WTVY, KRPM. Light: WICO, WSTH, WDXE, KIK-FM, KGHL, KIZN, KALF.

## ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
ALABAMA/High Cotton (RCA)	Southern Star
RICKY VAN SHELTON/Living Proof (Columbia)	Loving Proof
ALABAMA/Barefootin' (RCA)	Southern Star
DESERT ROSE BAND/Hello Trouble (MCA/Curb)	Running
RANDY TRAVIS/Written In Stone (WB)	Old 8 x 10
GEORGE STRAIT/Hollywood Squares (MCA)	Beyond The Blue Neon
GEORGE STRAIT/Ace In The Hole (MCA)	Beyond The Blue Neon
RONNIE MILSAP/Feels Like I'm Cheating On You (RCA)	Stranger Things Have...
ALABAMA/The Borderline (RCA)	Southern Star
LARRY BOONE/Fool's Paradise (Mercury)	Swingin' Doors & Saw...
FOSTER & LLOYD/She Knows What She Wants (RCA)	Faster & Louder
K.T. OSLIN/This Woman (RCA)	This Woman
GEORGE STRAIT/Angel Angelina (MCA)	Beyond The Blue Neon
ALABAMA/Down On The River (RCA)	Southern Star
JUDDS/Cadillac Red (Curb/RCA)	River Of Time
JUDDS/Let Me Tell You About Love (Curb/RCA)	River Of Time

Man plays piano with "safe and tested" parts of his body!

Is Jason D. Williams normal?





## CHART EXTRA

### WATERFRONT Cry (Polydor)

59% of our reporters on it. Rotations: Heavy 0, Medium 16, Light 32, Total Adds 7, KMJI, WEBE, KHLT, WLHT, WFMK, WHNN, WECQ.

### ONE 2 MANY Downtown (A&M)

56% of our reporters on it. Rotations: Heavy 2, Medium 23, Light 21, Total Adds 0.

## BREAKERS

### NEIL DIAMOND

#### Best Years Of Our Lives (Columbia)

61% of our reporters on it. Rotations: Heavy 0, Medium 16, Light 34, Total Adds 17 including WVBF, WNLT, WOMC, KS95, KBIG, KOST, KESZ, WMGS, KHLT, WRMF. Debuts at number 28 on the AC chart.

## NEW & ACTIVE

#### PAULA ABDUL "Forever Your Girl" (Virgin) 37/3

Rotations: Heavy 3/0, Medium 22/0, Light 12/3, Total Adds 3, WNSR, K101, WVAF. Heavy: WSKI, WCKQ, KRLB. Medium: WKQX, WLEV, Y103, U102, WSLQ, WTRX, WEIM, WHAI, WQNY, WGLL, WAFL, WFPA, KTDY, WZNS, WORG, KVIC, WCMJ, WMTFM, WTWR, KBLQ, KYJC, KAYN. Light including B100, WEBE, KELT, WYKZ, WGSV, KTYL.

#### MARC V "Let Them Stare" (Elektra) 30/0

Rotations: Heavy 0, Medium 8/0, Light 22/0, Total Adds 0. Medium: WLEV, WSLQ, WEIM, WQNY, WSKI, WZNS, WORG, WCKX. Light: WNLT, WNUA, WVAF, WSLI, KELT, WTRX, WAFL, WKSJ, WYKZ, WGSV, KTYL, KVIC, WCMJ, WMTFM, KSCB, WTWR, WJON, WLDR, KSTR, KBLQ, KYJC, KAYN.

#### EDIE BRICKELL & NEW BOHEMIANS "Circle" (Geffen) 29/2

Rotations: Heavy 1/0, Medium 10/0, Light 18/2, Total Adds 2, WXTG, KKLK. Heavy: WNUA. Medium: WVAF, Y103, WSLQ, WHAI, WAFL, WSKI, WFPA, KBLQ, KYJC, KAYN. Light including KELT, WTRX, 3WM, WEIM, WQNY, WYKZ, KRLB, WZNS, WORG, WCKX, KVIC, WCMJ, WMTFM, KSCB, WTWR, WJON.

#### NEW KIDS ON THE BLOCK "I'll Be Loving You Forever" (Columbia) 28/9

Rotations: Heavy 0, Medium 12/1, Light 16/8, Total Adds 9, KESZ, B100, WLHT, WFMK, WHNN, KRLB, KTYL, WLDR, KKLK. Medium including WSLQ, WEIM, WHAI, WAFL, WSKI, WCKQ, WZNS, WORG, WCKX, KBLQ. Light including WVBF, WLEV, 3WM, WQNY, WGSV, WCMJ, KSCB, KYJC.

#### ANITA BAKER "Lead Me Into Love" (Elektra) 27/27

Rotations: Heavy 0, Medium 2/2, Light 25/25, Total Adds 27, WNUA, WVAF, Y103, WSLQ, WTRX, WGMN, WEIM, WQNY, WGLL, WAFL, WSKI, WYKZ, WFPA, WTKK, WGSV, KTDY, WZNS, WORG, WCKX, KVIC, WCMJ, WMTFM, KKLK, KSTR, KBLQ, KYJC, KAYN.

#### SCOTT GRIMES "I Don't Even Mind" (A&M) 27/2

Rotations: Heavy 0, Medium 4/1, Light 23/1, Total Adds 2, WALK, KKLK. Medium including WSKI, WORG, KBLQ. Light including WLEV, WVAF, KHLT, WSLQ, WTRX, 3WM, WEIM, WHAI, WQNY, WGLL, WAFL, WYKZ, WFPA, WGSV, WZNS, KTYL, KVIC, WCMJ, KSCB, WJON, KYJC, KAYN.

## ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light	
1	CHER & PETER CETERA	81/2	73	7	1
2	BETTE MIDLER	81/1	70	9	2
3	THIRTY EIGHT SPECIAL	79/2	72	7	0
4	MADONNA	73/2	58	11	4
5	CARLY SIMON	72/3	49	13	10
6	DEON ESTUS	65/1	45	14	6
7	ENYA	68/7	43	19	6
8	KARYN WHITE	63/1	44	15	4
9	NATALIE COLE	76/8	25	41	10
10	PAUL CARRACK & TERRI NUNN	64/2	39	20	5
11	BASIA	65/1	30	31	4
12	JULIA FORDHAM	61/2	31	25	5
13	VANESSA WILLIAMS	41/0	19	14	8
14	BANGLES	43/0	22	14	7
15	GRAYSON HUGH	60/4	15	36	9
16	ARETHA FRANKLIN & ELTON JOHN	65/4	4	45	16
17	GLENN FREY	57/3	11	40	6
18	PHOEBE SNOW	58/2	14	36	8
19	HOWARD JONES	60/6	8	37	15
20	CAROLE KING	56/1	4	45	7
21	STEVE WINWOOD	54/1	11	36	7
22	SA-FIRE	58/9	7	27	24
23	SOUTHERN PACIFIC	55/7	4	26	25
24	BARBRA STREISAND	53/5	1	30	22
25	MIKE & THE MECHANICS	25/0	12	6	7
26	RICK ASTLEY	51/7	0	23	28
27	ROY ORBISON	51/4	2	25	24
28	NEIL DIAMOND	50/17	0	16	34
29	BUSTER POINDEXTER	44/1	3	28	13
30	PETER NOONE	38/2	6	27	5

## MOST ADDED

- ANITA BAKER (27)
- TIFFANY (23)
- BREATHE (17)
- NEIL DIAMOND (17)
- AL JARREAU (15)
- DONNA SUMMER (10)
- NEW KIDS ON THE BLOCK (9)
- SA-FIRE (9)
- NATALIE COLE (8)

## HOTTEST

- THIRTY EIGHT SPECIAL (62)
- CHER & PETER CETERA (61)
- BETTE MIDLER (57)
- MADONNA (50)
- DEON ESTUS (33)
- CARLY SIMON (28)
- ENYA (19)
- KARYN WHITE (15)
- BANGLES (11)

#### RESTLESS HEART "Big Dreams In A Small Town" (RCA) 25/7

Rotations: Heavy 0, Medium 5/0, Light 20/7, Total Adds 7, WLEV, WVAF, KHLT, WQNY, WJON, WLDR, KSTR. Medium: WEIM, WFPA, WCKX, KVIC, KYJC. Light including WSLQ, WTRX, 3WM, WHAI, WSKI, WGSV, WZNS, WORG, KTYL, WCMJ, KSCB, KBLQ, KAYN.

## SIGNIFICANT ACTION

#### TIFFANY "Hold An Old Friend's Hand" (MCA) 24/23

Rotations: Heavy 0, Medium 1/1, Light 23/22, Total Adds 23, WVAF, WSLQ, WTRX, 3WM, WEIM, WGLL, WAFL, WSKI, WKSJ, WYKZ, WCKQ, WFPA, WGSV, WZNS, WORG, WCKX, KVIC, WCMJ, WMTFM, KKLK, KBLQ, KYJC, KAYN. Light including WEBE.

#### CANDI "Love Makes No Promises" (MCA) 23/2

Rotations: Heavy 0, Medium 3/0, Light 20/2, Total Adds 2, WLEV, WLDR. Medium: WEIM, WORG, WCKX. Light including WSLQ, WTRX, 3WM, WHAI, WSKI, WCKQ, WFPA, WGSV, KTYL, KVIC, WCMJ, WMTFM, KBLQ, KYJC, KAYN.

#### ANIMOTION "Room To Move" (Polydor) 22/5

Rotations: Heavy 1/0, Medium 6/0, Light 15/5, Total Adds 5, WSLI, 3WM, WGLL, WYKZ, WMTFM. Heavy: WSKI. Medium: WKQX, KMJI, WCKQ, WORG, KVIC, KAYN. Light including WKYE, WSLQ, WEIM, KRLB, WZNS, KTYL, KSCB, KYJC.

#### MICA PARIS "My One Temptation" (Island) 22/3

Rotations: Heavy 1/0, Medium 4/0, Light 17/3, Total Adds 3, WKSJ, WJON, KSTR. Heavy: WNUA. Medium: WEIM, WHAI, WZNS, KYJC. Light including KELT, WSLQ, WTRX, WAFL, WYKZ, WGSV, WORG, WCKX, KSCB, WLDR, KBLQ, KAYN.

#### DONNY OSMOND "Soldier Of Love" (Capitol) 20/3

Rotations: Heavy 2/0, Medium 11/1, Light 7/2, Total Adds 3, WLEV, Y103, WEIM. Heavy: WKQX, WCKQ. Medium including KESZ, B100, WSLQ, WAFL, WSKI, WZNS, WORG, WCKX, KBLQ, KAYN. Light including WHAI, KRLB, WCMJ, WMTFM, WTWR.

#### BREATHE "All I Should Have Known" (A&M) 19/17

Rotations: Heavy 0, Medium 0, Light 19/17, Total Adds 17, WSLQ, WTRX, WFMK, 3WM, WEIM, WAFL, WSKI, WYKZ, WZNS, WORG, WCKX, KVIC, WCMJ, WMTFM, KBLQ, KYJC, KAYN. Light including WNUA, KTDY.

#### ATLANTIC STARR "My First Love" (WB) 17/7

Rotations: Heavy 0, Medium 0, Light 16/7, Total Adds 7, WLMG, WVAF, KHLT, WZNS, WORG, KVIC, KSTR. Medium: WAFL. Light including WLEV, WSLQ, WTRX, WEIM, WYKZ, WCMJ, WMTFM, KSCB, KYJC.

#### TANITA TIKARAM "Twist In My Sobriety" (Reprise) 17/5

Rotations: Heavy 1/0, Medium 0, Light 16/5, Total Adds 5, WHAI, WSKI, WFPA, KVIC, KAYN. Heavy: WNUA. Light including K101, WLEV, WKYE, WEIM, WAFL, WGSV, WZNS, WORG, WCKX, KSCB, KYJC.

#### JIM CAPALDI "Some Come Running" (Island) 17/4

Rotations: Heavy 1/0, Medium 2/0, Light 14/4, Total Adds 4, WFMK, WQNY, WAFL, WGSV. Heavy: WNUA. Medium: WKYE, KYJC. Light including WEIM, WSKI, WFPA, WZNS, WORG, WCKX, KVIC, KSCB, WLDR, KAYN.

#### MIKE RENO "Whenever There's A Night" (Cypress/A&M) 17/2

Rotations: Heavy 0, Medium 4/0, Light 13/2, Total Adds 2, WQNY, WCMJ. Medium: WAFL, WCKQ, WZNS, KYJC. Light including WSLQ, WTRX, WEIM, WSKI, WFPA, WORG, WCKX, KVIC, KSCB, KBLQ, KAYN.

#### BELLE STARS "Iko Iko" (Capitol) 17/2

Rotations: Heavy 3/0, Medium 9/0, Light 5/2, Total Adds 2, WVAF, KYJC. Heavy: KS95, WKYE, WSKI. Medium: KLCY, B100, WSLQ, WEIM, WAFL, WORG, WMTFM, KBLQ, KAYN. Light including WNLT, K101, WGLL.

#### FREIHEIT "Keeping The Dream Alive" (WTG) 17/0

Rotations: Heavy 0, Medium 5/0, Light 12/0, Total Adds 0. Medium: WHAI, WZNS, WORG, WCKX, WMTFM. Light: WNUA, WLEV, WSLQ, WQNY, WSKI, WYKZ, WGSV, WCMJ, KSCB, WLDR, KBLQ, KAYN.

#### AL JARREAU "All Or Nothing At All" (Reprise) 16/15

Rotations: Heavy 0, Medium 2/1, Light 14/14, Total Adds 15, WSLQ, WTRX, WGMN, 3WM, WEIM, WSKI, WYKZ, WFPA, WGSV, WORG, WCKX, WCMJ, WMTFM, KYJC, KAYN. Medium including WNUA.

#### JIMMY HARNEN & SYNCH "Where Are You Now?" (WTG) 16/5

Rotations: Heavy 0, Medium 4/0, Light 12/5, Total Adds 5, 2WD, B100, WKYE, WZNS, WCKX. Medium: WLTF, KESZ, KVIC, KAYN. Light including WMGS, WZNY, WTCB, WTRX, WGLL, WORG, KBLQ.

#### BON JOVI "I'll Be There For You" (Mercury) 12/3

Rotations: Heavy 2/1, Medium 0, Light 10/2, Total Adds 3, WKYE, WEIM, WSKI. Heavy including WSLQ. Light including WCKQ, WFPA, KRLB, WZNS, WORG, KVIC, WCMJ, KSCB.

#### MARILYN SCOTT "I Only Have Eyes For You" (WTG) 11/0

Rotations: Heavy 1/0, Medium 0, Light 10/0, Total Adds 0. Heavy: WKYE. Light: WNUA, WGMN, WEIM, WHAI, WSKI, WZNS, WORG, WCMJ, KBLQ, KYJC.

#### DONNA SUMMER "This Time I Know It's For Real" (Atlantic) 10/10

Rotations: Heavy 0, Medium 1/1, Light 9/9, Total Adds 10, WALK, B100, WSLQ, WTRX, WEIM, WHAI, WSKI, WZNS, WORG, WCMJ.

#### MIKE & THE MECHANICS "Seeing Is Believing" (Atlantic) 10/2

Rotations: Heavy 0, Medium 0, Light 10/2, Total Adds 2, WFPA, KAYN. Light including WKYE, WSLQ, WEIM, WCKQ, WGSV, WZNS, WORG, WCMJ.

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-Storm N. Norman, WEBE/Norfolk, CT

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# AC ADDS & HOTS

## CURRENT-BASED

EAST		SOUTH		MIDWEST		P2		WEST		
<b>P1</b>	<b>P3</b>	<b>P1</b>		<b>P1</b>		<b>P1</b>		<b>P1</b>		
<p><b>WVBF/Boston</b> Newell/Garcia</p> <p>SOUTHERN PACIFIC NEIL DIAMOND Hottest:</p> <p>ENYA MADONNA 38 SPECIAL BETTE MIDLER CHER &amp; PETER CETI</p> <p><b>WALK/Long Island</b> Edwards/Daniels</p> <p>DONNA SUMMER SCOTT GRIMES BARBRA STREISAND Hottest:</p> <p>DEON ESTUS 38 SPECIAL CHER &amp; PETER CETE BETTE MIDLER CARLY SIMON</p> <p><b>WNSR/New York</b> Dunphy/Dunkin</p> <p>PAULA ABDUL DEON ESTUS NATALIE COLE Hottest:</p> <p>MIKE &amp; THE MECHAN ROY ORBISON SA-FIRE CHER &amp; PETER CETE</p> <p><b>WSNI/Philadelphia</b> Jere Sullivan</p> <p>NATALIE COLE ARETHA &amp; ELTON CAROLE KING Hottest:</p> <p>CHER &amp; PETER CETI DEON ESTUS BETTE MIDLER MADONNA KARYN WHITE</p> <p><b>WHTX/Pittsburgh</b> Scott Alexander</p> <p>NATALIE COLE Hottest:</p> <p>BETTE MIDLER CHER &amp; PETER CETE BANGLES VANESSA WILLIAMS DEON ESTUS</p> <p><b>P2</b></p> <p><b>WLEV/Allentown</b> Robbins/Silvers</p> <p>RESTLESS HEART DONNY OSMOND CANDI Hottest:</p> <p>MADONNA 38 SPECIAL CHER &amp; PETER CETI NATALIE COLE CARRACK &amp; NUNN</p> <p><b>WEBE/Bridgeport</b> Hansen/Norman</p> <p>GRAYSON HUGH SFO WATERFRONT EVAN ROGERS Hottest:</p> <p>CHER &amp; PETER CETI ENYA 38 SPECIAL NATALIE COLE MADONNA</p> <p><b>WVAF/Charleston, WV</b> Randy Shane</p> <p>JOHN COUGAR MELLE ANITA BAKER BELLE STARS TIFFANY PAULA ABDUL ATLANTIC STARR RESTLESS HEART Hottest:</p> <p>CARRACK &amp; NUNN FINE YOUNG CANNIB MADONNA KARYN WHITE CHER &amp; PETER CETE</p> <p><b>WKYE/Johnstown</b> Jack Michaels</p> <p>JOHN COUGAR MELLE BON JOVI JIMMY HARNEN &amp; S Hottest:</p> <p>BETTE MIDLER 38 SPECIAL MADONNA CHER &amp; PETER CETE ENYA</p> <p><b>WMGS/Wilkes Barre</b> Norton/Marriott</p> <p>NEIL DIAMOND Hottest:</p> <p>BANGLES CHER &amp; PETER CETE BETTE MIDLER ROY ORBISON 38 SPECIAL</p>	<p><b>WEIM/Fitchburg</b> Jack Raymond</p> <p>ANITA BAKER DONNA SUMMER TIFFANY AL JARREAU RAIN PEOPLE DONNY OSMOND BREATHE LISA LISA &amp; CULT BON JOVI Hottest:</p> <p>BETTE MIDLER CARLY SIMON CHER &amp; PETER CETE ENYA MADONNA</p> <p><b>WECQ/Geneva</b> Gabe Anthony</p> <p>WATERFRONT NEIL DIAMOND Hottest:</p> <p>MADONNA NATALIE COLE CHER &amp; PETER CETE ENYA KARYN WHITE</p> <p><b>WHAJ/Greenfield, MA</b> Deane/Archer</p> <p>DONNA SUMMER SA-FIRE TANITA TIKARAM DR. JOHN Hottest:</p> <p>CHER &amp; PETER CETI BETTE MIDLER DEON ESTUS MADONNA CARLY SIMON</p> <p><b>WQNY/Ithaca</b> Smith/Erb</p> <p>ENYA MIKE RENO JIM CAPALDI RESTLESS HEART ANITA BAKER SA-FIRE Hottest:</p> <p>BETTE MIDLER 38 SPECIAL CARRACK &amp; NUNN CHER &amp; PETER CETE MADONNA</p> <p><b>WGLL/Mercersburg</b> Norman Schmidt</p> <p>ANIMOTION TIFFANY ANITA BAKER Hottest:</p> <p>BETTE MIDLER 38 SPECIAL CHER &amp; PETER CETI MADONNA CARLY SIMON</p> <p><b>WAFI/Milford, DE</b> Tim Brough</p> <p>LISA LISA &amp; CULT TOMMY PAGE JOHNNY CLEGG ELVIS COSTELLO TIFFANY JIM CAPALDI BREATHE ANITA BAKER Hottest:</p> <p>CARLY SIMON BETTE MIDLER 38 SPECIAL CHER &amp; PETER CETI MADONNA</p> <p><b>WSKI/Montpelier</b> Bruce Stebbins</p> <p>BON JOVI MICHAEL DAMIAN DONNA SUMMER TANITA TIKARAM BREATHE ANITA BAKER AL JARREAU TIFFANY Hottest:</p> <p>MICA PARIS BETTE MIDLER DEON ESTUS 38 SPECIAL MADONNA BANGLES</p> <p><b>WKSJ/Williamsport</b> Tom Benson</p> <p>TIFFANY MICA PARIS Hottest:</p> <p>BETTE MIDLER DEON ESTUS 38 SPECIAL MADONNA BANGLES</p>	<p><b>WSB-FM/Atlanta</b> LoCascio/McCoy</p> <p>ENYA Hottest:</p> <p>38 SPECIAL CARLY SIMON DEON ESTUS BETTE MIDLER CHER &amp; PETER CE</p> <p><b>KVIL/Dallas</b> Rhodes/Miniaci</p> <p>PHOEBE SNOW SOUTHERN PACIFIC Hottest:</p> <p>38 SPECIAL CHER &amp; PETER CETI MADONNA GLENN FREY CARLY SIMON</p> <p><b>WLMG/New Orleans</b> Nick Ferrara</p> <p>ENYA ATLANTIC STARR NATALIE COLE Hottest:</p> <p>BETTE MIDLER BANGLES DEON ESTUS CHER &amp; PETER CETE 38 SPECIAL</p> <p><b>WLTS/New Orleans</b> Bob Mitchell</p> <p>ARETHA &amp; ELTON HOWARD JONES GRAYSON HUGH CARLY SIMON Hottest:</p> <p>CHER &amp; PETER CETE 38 SPECIAL DEON ESTUS KENNY G VANESSA WILLIAMS</p> <p><b>2WD/Norfolk</b> Gary King</p> <p>JIMMY HARNEN &amp; SY SOUTHERN PACIFIC BARBRA STREISAND Hottest:</p> <p>DEON ESTUS 38 SPECIAL CARRACK &amp; NUNN CHER &amp; PETER CETE BETTE MIDLER MADONNA</p> <p><b>WNLN/Tampa</b> Chuck Crane</p> <p>38 SPECIAL JULIA FORDHAM NEIL DIAMOND Hottest:</p> <p>BETTE MIDLER CHER &amp; PETER CETE CARLY SIMON MADONNA MIKE &amp; THE MECHAN</p> <p><b>P2</b></p> <p><b>WZNY/Augusta, GA</b> John Patrick</p> <p>NEIL DIAMOND Hottest:</p> <p>BETTE MIDLER DEON ESTUS 38 SPECIAL CHER &amp; PETER CETE KARYN WHITE</p> <p><b>WXTG/Charleston</b> John Quincy</p> <p>EDIE BRICKELL &amp; N NEIL DIAMOND Hottest:</p> <p>BETTE MIDLER CHER &amp; PETER CETE 38 SPECIAL MADONNA CARLY SIMON</p> <p><b>WTCB/Columbia, SC</b> Doug Spets</p> <p>NEIL DIAMOND SOUTHERN PACIFIC Hottest:</p> <p>BETTE MIDLER 38 SPECIAL CHER &amp; PETER CETE KARYN WHITE ENYA</p> <p><b>WSLI/Jackson, MS</b> Ron Harrell</p> <p>ANIMOTION NEIL DIAMOND SA-FIRE Hottest:</p> <p>38 SPECIAL VANESSA WILLIAMS BANGLES KENNY G KARYN WHITE DEON ESTUS</p> <p><b>WCKQ/Campbellsville</b> Jackson/McClendon</p> <p>TIFFANY MICHAEL DAMIAN Hottest:</p> <p>38 SPECIAL BETTE MIDLER KARYN WHITE CHER &amp; PETER CETE MADONNA</p>	<p><b>WY103/Jacksonville</b> Erica Lee</p> <p>ANITA BAKER DONNY OSMOND SA-FIRE Hottest:</p> <p>MADONNA 38 SPECIAL BETTE MIDLER DEON ESTUS HOWARD JONES</p> <p><b>WTFM/Johnson City</b> Mark McKinney</p> <p>NATALIE COLE HOWARD JONES GLENN FREY STEVE WINWOOD GRAYSON HUGH Hottest:</p> <p>BETTE MIDLER CHER &amp; PETER CETE 38 SPECIAL DEON ESTUS MADONNA</p> <p><b>U102/Knoxville</b> Larry Trotter</p> <p>HOWARD JONES SOUTHERN PACIFIC BASIA Hottest:</p> <p>38 SPECIAL CHER &amp; PETER CETE MADONNA BETTE MIDLER DEON ESTUS</p> <p><b>KHLT/Little Rock</b> Jim Aaron</p> <p>ARETHA &amp; ELTON BARBRA STREISAND SA-FIRE ROY ORBISON GLENN FREY RESTLESS HEART ATLANTIC STARR BUSTER POINDEXTER WATERFRONT RICK ASTLEY NEIL DIAMOND Hottest:</p> <p>BETTE MIDLER DEON ESTUS CARLY SIMON MADONNA CHER &amp; PETER CETE</p> <p><b>KELT/McAllen</b> Paul Davis</p> <p>RICK ASTLEY Hottest:</p> <p>ENYA CHER &amp; PETER CETE 38 SPECIAL MADONNA KARYN WHITE</p> <p><b>WSLQ/Roanoke</b> Greg Fry</p> <p>AL JARREAU DONNA SUMMER BREATHE TIFFANY ANITA BAKER Hottest:</p> <p>MADONNA JULIA FORDHAM CARLY SIMON ENYA BETTE MIDLER</p> <p><b>WRMF/West Palm Beach</b> Dave Parks</p> <p>NEIL DIAMOND Hottest:</p> <p>BETTE MIDLER CHER &amp; PETER CETE MIKE &amp; THE MECHAN PETER NOONE</p> <p><b>P3</b></p> <p><b>WYKZ/Beaufort, SC</b> Robertson/Kennedy</p> <p>AL JARREAU BREATHE TIFFANY ANIMOTION ANITA BAKER Hottest:</p> <p>BETTE MIDLER CHER &amp; PETER CETE 38 SPECIAL MADONNA CARLY SIMON</p> <p><b>WYKZ/Beaufort, SC</b> Robertson/Kennedy</p> <p>AL JARREAU BREATHE TIFFANY ANIMOTION ANITA BAKER Hottest:</p> <p>BETTE MIDLER CHER &amp; 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PETER CETE 38 SPECIAL MADONNA CARLY SIMON</p>	<p><b>WYKZ/Beaufort, SC</b> Robertson/Kennedy</p> <p>AL JARREAU BREATHE TIFFANY ANIMOTION ANITA BAKER Hottest:</p> <p>BETTE MIDLER CHER &amp; PETER CETE 38 SPECIAL MADONNA CARLY SIMON</p>	<p><b>WYKZ/Beaufort, SC</b> Robertson/Kennedy</p> <p>AL JARREAU BREATHE TIFFANY ANIMOTION ANITA BAKER Hottest:</p> <p>BETTE MIDLER CHER &amp; PETER CETE 38 SPECIAL MADONNA CARLY SIMON</p>	<p><b>WYKZ/Beaufort, SC</b> Robertson/Kennedy</p> <p>AL JARREAU BREATHE TIFFANY ANIMOTION ANITA BAKER Hottest:</p> <p>BETTE MIDLER CHER &amp; PETER CETE 38 SPECIAL MADONNA CARLY SIMON</p>	<p><b>WYKZ/Beaufort, SC</b> Robertson/Kennedy</p> <p>AL JARREAU BREATHE TIFFANY ANIMOTION ANITA BAKER Hottest:</p> <p>BETTE MIDLER CHER &amp; PETER CETE 38 SPECIAL MADONNA CARLY SIMON</p>	<p><b>WYKZ/Beaufort, SC</b> Robertson/Kennedy</p> <p>AL JARREAU BREATHE TIFFANY ANIMOTION ANITA BAKER Hottest:</p> <p>BETTE MIDLER CHER &amp; PETER CETE 38 SPECIAL MADONNA CARLY SIMON</p>

82 Current Reporters  
79 Current Playlists  
Called in Frozen Playlist (2):  
KLSI/Kansas City  
WTWR/Monroe  
Did Not Report, Playlist Frozen (1):  
KSCB/Liberal  
KMGQ/Santa Barbara is no longer  
a reporter.

## NEW ARTISTS

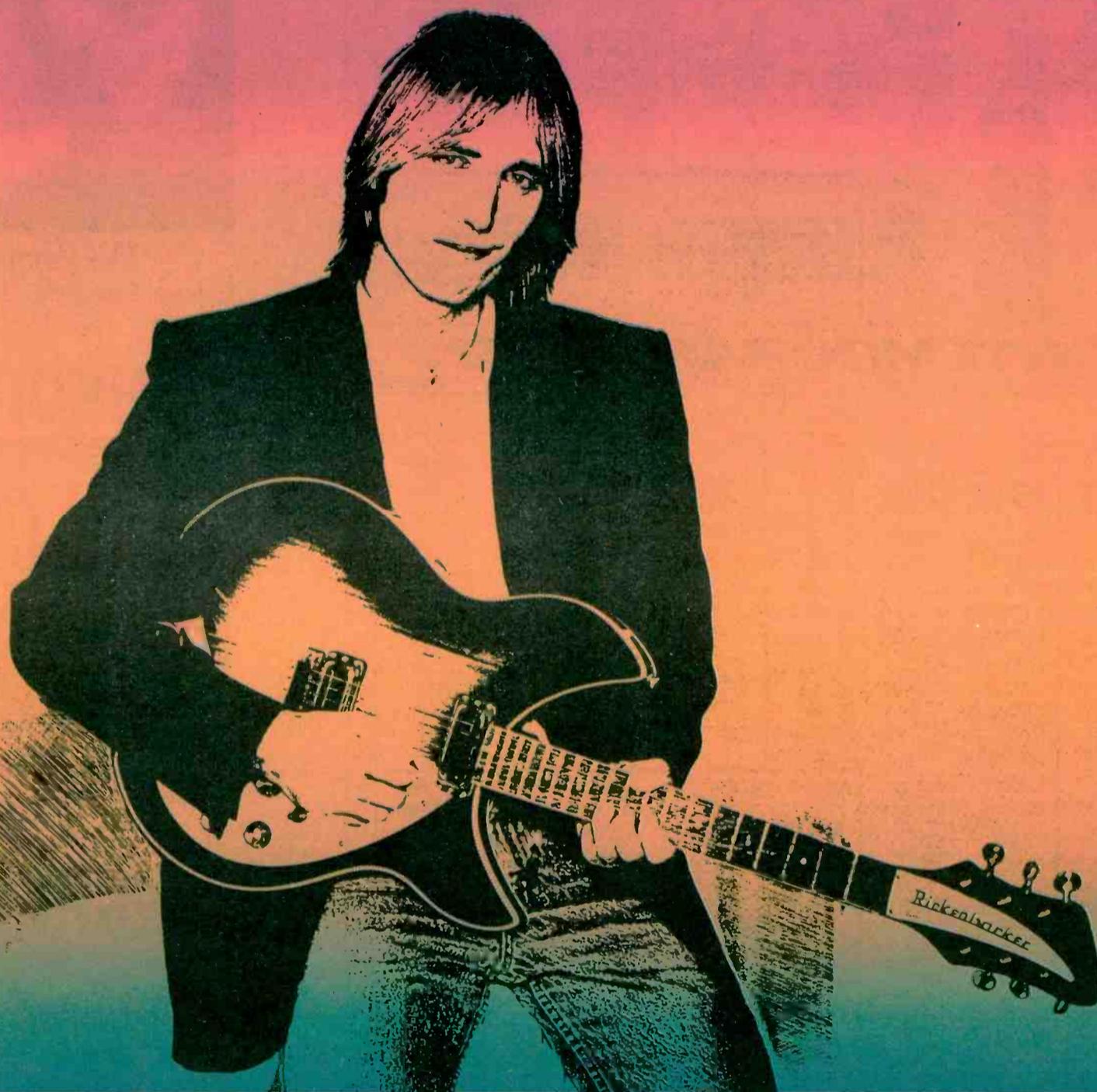
	Reports/Adds
1 PAULA ABDUL/Forever Your Girl (Virgin)	37/3
2 MARC V/Let Them Stare (Elektra)	30/0
3 NEW KIDS ON THE BLOCK/11 Be Loving You Forever (Columbia)	28/9
4 SCOTT GRIMES/Don't Even Mind (A&M)	27/2
5 CANDI/Love Makes No Promise (MCA)	23/2
6 ANIMOTION/Room To Move (Polydor)	22/3
7 MICA PARIS/My One Temptation (Island)	22/5
8 DONNY OSMOND/Soldier Of Love (Capitol & Curb)	20/3
9 TANITA TIKARAM/Twist In My Sobriety (Reprise)	17/5
10 BELLE STARS/ko lko (Capitol)	17/2
10 MIKE RENO/Whenever There's A Night (Cypress/A&M)	17/2

New artists have not yet had an AC Breaker.



**SOLO BUT NOT ALONE**

# TOM PETTY



## FULL MOON FEVER

TOM'S FIRST SOLO EFFORT FEATURING THE HIT  
**"I WON'T BACK DOWN"**

PRODUCED BY JEFF LYNNE, WITH T.P. AND MIKE CAMPBELL

MANAGEMENT: TONY DIMITRIADES  
EAST END MANAGEMENT COMPANY

MCA RECORDS

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# AOR TRACKS®

## NATIONAL AIRPLAY

## NEW ARTISTS

Reports

3 2		169 REPORTERS		Reports/Adds	Heavy	Medium
WKS	WKS	LW	TW			
—	4	1	1	<b>1 TOM PETTY</b> /I Won't Back Down (MCA)	165 = /1	158 + 7 -
4	2	2	2	<b>2 OUTFIELD</b> /Voices Of Babylon (Columbia)	164 + /2	143 + 21 -
3	1	3	3	<b>3 JULIAN LENNON</b> /Now You're In Heaven (Atlantic)	155 - /1	118 - 36 +
<b>BREAKER</b>				<b>4 JOHN COUGAR MELLENCAMP</b> /Pop Singer (Mercury)	158 /158	110 43
27	17	7	7	<b>5 CULT</b> /Fire Woman (Sire/Reprise)	153 + /4	69 + 71 -
23	20	11	11	<b>6 GREAT WHITE</b> /Once Bitten Twice Shy (Capitol) <i>*Keeps a bullet due to continued growth.</i>	140 + /5	66 + 69 -
17	13	6	6	<b>7 R.E.M.</b> /Turn You Inside-Out (WB)*	128 - /1	72 + 52 -
44	25	18	18	<b>8 TRAVELING WILBURYS</b> /Heading For The Light (Wilbury/WB)	135 + /16	60 + 74 =
8	7	5	5	<b>9 RADIATORS</b> /Confidential (Epic)	126 - /0	68 - 51 -
20	14	10	10	<b>10 BONNIE RAITT</b> /Thing Called Love (Capitol)	124 - /1	70 + 51 -
13	10	8	8	<b>11 RED SIREN</b> /All Is Forgiven (Mercury)	128 - /1	61 - 57 -
18	19	12	12	<b>12 XTC</b> /Mayor Of Simpleton (Geffen)	120 - /2	64 + 50 -
28	21	17	17	<b>13 SARAYA</b> /Love Has Taken Its Toll (Polydor)	136 - /1	39 + 88 -
19	18	15	15	<b>14 WARRANT</b> /Down Boys (Columbia)	124 - /0	49 + 66 -
2	3	4	4	<b>15 THIRTY EIGHT SPECIAL</b> /Second Chance (A&M)	94 - /2	81 - 12 +
16	15	14	14	<b>16 GARY MOORE</b> /Ready For Love (Virgin)	112 - /1	38 = 68 -
9	9	13	13	<b>17 GUNS N' ROSES</b> /Patience (Geffen)	84 - /0	71 - 11 -
<b>BREAKER</b>				<b>18 MIKE &amp; THE MECHANICS</b> /Seeing Is Believing (Atlantic)	112 + /13	26 + 81 +
—	37	28	28	<b>19 LIVING COLOUR</b> /Open Letter (To A Landlord) (Epic)	121 + /14	17 + 84 +
39	29	26	26	<b>20 CINDERELLA</b> /Coming Home (Mercury)	115 + /11	26 + 75 +
1	5	9	9	<b>21 REPLACEMENTS</b> /I'll Be You (Sire/Reprise)	80 - /0	56 - 19 -
45	35	29	29	<b>22 BIG BAM BOO</b> /Shooting From My Heart (Uni/MCA)	115 + /15	16 + 78 +
<b>BREAKER</b>				<b>23 FABULOUS THUNDERBIRDS</b> /Rock This Place (CBS Associated)	109 + /44	16 + 82 +
<b>BREAKER</b>				<b>24 JOE JACKSON</b> /Nineteen Forever (A&M)	101 + /29	20 + 66 +
24	22	22	22	<b>25 ROY ORBISON</b> /She's A Mystery To Me (Virgin)	87 - /1	31 - 49 -
43	36	32	32	<b>26 JEFF HEALEY BAND</b> /Angel Eyes (Arista)	96 + /7	18 + 64 +
33	27	27	27	<b>27 CRUEL STORY OF YOUTH</b> /You're What You Want To Be (Columbia)	101 - /2	10 + 73 -
5	6	16	16	<b>28 MELISSA ETHERIDGE</b> /Similar Features (Island)	62 - /0	48 - 12 -
<b>BREAKER</b>				<b>29 KINGDOM COME</b> /Do You Like It (Polydor)	107 + /17	4 + 69 +
41	31	30	30	<b>30 EDIE BRICKELL &amp; NEW BOHEMIANS</b> /Circle (Geffen)	83 - /2	21 - 57 +
14	16	23	23	<b>31 ELVIS COSTELLO</b> /Veronica (WB)	64 - /0	37 - 23 =
—	—	41	41	<b>32 JOE SATRIANI</b> /One Big Rush (WTG)	88 + /29	9 + 59 +
7	8	19	19	<b>33 U2</b> /God Part II (Island)	59 - /0	39 - 17 -
6	11	21	21	<b>34 DEF LEPPARD</b> /Rocket (Mercury)	59 - /0	40 - 12 -
26	23	24	24	<b>35 STEVE WINWOOD</b> /Hearts On Fire (Virgin)	60 - /1	35 - 22 -
—	54	43	43	<b>36 FIXX</b> /Precious Stone (RCA)	82 + /23	12 + 56 +
42	38	37	37	<b>37 JON BUTCHER</b> /Might As Well Be Free (Pasha/Capitol)	63 - /0	11 - 43 -
—	49	44	44	<b>38 MICHAEL THOMPSON BAND</b> /Can't Miss (Geffen)	70 + /9	5 = 49 +
48	44	40	40	<b>39 EXTREME</b> /Kid Ego (A&M)	71 - /3	2 = 43 -
<b>DEBUT</b>				<b>40 BAD COMPANY</b> /Bad Man (Atlantic)	58 + /30	13 + 41 +
12	12	20	20	<b>41 LITTLE AMERICA</b> /Where Were You (Geffen)	46 - /0	27 - 19 -
29	28	31	31	<b>42 SKID ROW</b> /Youth Gone Wild (Atlantic)	56 - /0	5 - 38 -
—	57	48	48	<b>43 EDDIE MONEY</b> /Let Me In (Columbia)	54 + /10	14 + 33 +
52	48	47	47	<b>44 HOUSE OF LORDS</b> /Love Don't Lie (Simmons/RCA)	55 - /2	6 + 38 +
36	33	34	34	<b>45 CHOIRBOYS</b> /Run To Paradise (WTG)	45 - /1	19 - 20 -
—	58	56	56	<b>46 LITA FORD</b> /Close My Eyes, Forever (RCA)	38 + /6	18 + 16 -
10	24	39	39	<b>47 CHRIS REA</b> /Working On It (Geffen)	31 - /0	23 - 8 -
56	52	49	49	<b>48 MARCHELLO</b> /First Love (CBS Associated)	51 - /4	3 = 34 +
50	47	46	46	<b>49 TANITA TIKARAM</b> /Twist In My Sobriety (Reprise)	43 - /1	10 - 24 -
15	32	42	42	<b>50 BON JOVI</b> /I'll Be There For You (Mercury)	32 - /0	23 - 7 -
<b>DEBUT</b>				<b>51 CRACK THE SKY</b> /From The Greenhouse (Grudge/BMG)	39 + /8	4 + 23 +
—	—	60	60	<b>52 BLUE MURDER</b> /Valley Of The Kings (Geffen)	52 + /15	1 = 23 +
<b>DEBUT</b>				<b>53 LOU REED</b> /Busload Of Faith (Sire/WB)	37 + /12	4 + 21 +
60	55	55	55	<b>54 FIRE TOWN</b> /The Good Life (Atlantic)	36 - /0	9 = 21 -
<b>DEBUT</b>				<b>55 HOWARD JONES</b> /Everlasting Love (Elektra)	23 - /1	14 + 9 -
<b>DEBUT</b>				<b>56 VIXEN</b> /Love Made Me (EMI)	39 + /16	1 = 24 +
<b>DEBUT</b>				<b>57 R.E.M.</b> /Pop Song 89 (WB)	26 + /9	6 + 18 +
<b>DEBUT</b>				<b>58 QUEENSRYCHE</b> /Eyes Of A Stranger (EMI)	44 + /7	0 = 18 +
<b>DEBUT</b>				<b>59 TREAT HER RIGHT</b> /Picture Of The Future (RCA)	41 + /11	3 + 20 +
57	50	50	50	<b>60 GUADALCANAL DIARY</b> /Always Saturday (Elektra)	38 - /0	4 - 22 -

1	<b>EXTREME</b> /Kid Ego (A&M)	71
2	<b>MICHAEL THOMPSON BAND</b> /Can't Miss (Geffen)	70
3	<b>HOUSE OF LORDS</b> /Love Don't Lie (Simmons/RCA)	55
4	<b>BLUE MURDER</b> /Valley Of The Kings (Geffen)	52
5	<b>MARCHELLO</b> /First Love (CBS Associated)	51
6	<b>CHOIRBOYS</b> /Run To Paradise (WTG)	45
7	<b>QUEENSRYCHE</b> /Eyes Of A Stranger (EMI)	44
8	<b>TANITA TIKARAM</b> /Twist In My Sobriety (Reprise)	43
9	<b>CRACK IN THE SKY</b> /From The Greenhouse (Grudge/BMG)	39
10	<b>JOHNNY DIESEL &amp;...</b> /Lookin' For Love (Chrysalis)	38
	<b>GUADALCANAL DIARY</b> /Always Saturday (Elektra)	38
12	<b>FIRE TOWN</b> /The Good Life (Atlantic)	36
	<b>SANDMEN</b> /House In The Country (A&M)	36
14	<b>CURE</b> /Fascination Street (Elektra)	33
	<b>ALANNAH MYLES</b> /Love Is (Atlantic)	33
16	<b>KING SWAMP</b> /Is This Love (Virgin)	31
17	<b>GLAMOUR CAMP</b> /She Did It (EMI)	28
18	<b>CONNELLS</b> /Something To Say (TVT)	25
19	<b>NEAL SCHON</b> /I'll Cover You (Columbia)	24
20	<b>SAM PHILLIPS</b> /Holding On To The Earth (Virgin)	22

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

## "NO EASY WAY OUT"

Already On:

WYNF    WDIZ    KNAC  
KNCN    WRQK    KEZE  
          KJJO



From the LP  
*Things You've Never Done Before.*  
Produced by Beau Hill.



© 1989 Virgin Records America, Inc.

## BREAKERS

**JOHN COUGAR MELLENCAMP**  
Pop Singer (Mercury)  
93% of our reporters on it.

**MIKE & THE MECHANICS**  
Seeing Is Believing (Atlantic)  
66% of our reporters on it.

**FABULOUS THUNDERBIRDS**  
Rock This Place (CBS Associated)  
64% of our reporters on it.

**KINGDOM COME**  
Do You Like It (Polydor)  
63% of our reporters on it.

**JOE JACKSON**  
Nineteen Forever (A&M)  
60% of our reporters on it.



## NATIONAL AIRPLAY

3 2  
WKS WKS LW TW

169 REPORTERS

APRIL 21, 1989

Reports/Adds Heavy Medium

Rank	WKS	WKS	LW	TW	Artist/Album (Label)	Reports/Adds	Heavy	Medium
1	2	1			<b>1</b> <b>OUTFIELD</b> /Voices Of Babylon (Columbia)	164 +/2	143 +	21 -
2	3	1	2		<b>2</b> <b>JULIAN LENNON</b> /Mr. Jordan (Atlantic)	156 -/1	118 -	36 +
3	7				<b>3</b> <b>CULT</b> /Sonic Temple (Sire/Reprise)	153 +/4	69 +	71 -
4	7	7	3		<b>4</b> <b>R.E.M.</b> /Green (WB)	143 -/1	77 +	62 -
5	10	9	6		<b>5</b> <b>TRAVELING WILBURYS</b> /Traveling Wilburys (Wilbury/WB)	138 +/12	68 +	69 +
6	8	8	5		<b>6</b> <b>RADIATORS</b> /Zig-Zaggin' Through Ghostland (Epic)	129 -/0	69 -	52 -
7	21	14	10		<b>7</b> <b>BONNIE RAITT</b> /Nick Of Time (Capitol)	124 -/1	70 +	51 -
8	16	12	9		<b>8</b> <b>RED SIREN</b> /All Is Forgiven (Mercury)	128 -/1	61 -	57 -
9	20	19	14		<b>9</b> <b>XTC</b> /Oranges & Lemons (Geffen)	120 -/2	65 +	49 -
10	20	17			<b>10</b> <b>SARAYA</b> /Saraya (Polydor)	136 -/1	39 +	88 -
11	2	3	4		<b>11</b> <b>THIRTY EIGHT SPECIAL</b> /Rock & Roll Strategy (A&M)	98 -/2	83 -	14 +
12	22	18	16		<b>12</b> <b>WARRANT</b> /Dirty Rotten Filthy Stinking Rich (Columbia)	126 -/1	50 +	67 -
13	38	23	18		<b>13</b> <b>LIVING COLOUR</b> /Vivid (Epic)	129 +/10	26 +	82 +
14	17	13	13		<b>14</b> <b>GARY MOORE</b> /After The War (Virgin)	116 -/1	38 =	71 -
15	32	26	23		<b>15</b> <b>MIKE &amp; THE MECHANICS</b> /Living Years (Atlantic)	119 +/9	30 +	84 +
16	1	4	8		<b>16</b> <b>REPLACEMENTS</b> /Don't Tell A Soul (Sire/Reprise)	91 -/0	58 -	25 -
17	11	10	15		<b>17</b> <b>GUNS N' ROSES</b> /G N' R Lies (Geffen)	85 -/0	71 -	12 -
18	4	5	11		<b>18</b> <b>MELISSA ETHERIDGE</b> /Melissa Etheridge (Island)	83 -/5	56 -	24 +
19	37	29	25		<b>19</b> <b>CINDERELLA</b> /Long Cold Winter (Mercury)	115 +/10	26 +	75 +
20	37	29			<b>20</b> <b>BIG BAM BOO</b> /Fun, Faith & Fairplay (Uni/MCA)	115 +/15	16 +	78 +
21	38				<b>21</b> <b>FABULOUS THUNDERBIRDS</b> /Powerful Stuff (CBS Associated)	110 +/45	16 +	82 +
22	14	17	19		<b>22</b> <b>ROY ORBISON</b> /Mystery Girl (Virgin)	92 -/1	34 -	49 -
23	37				<b>23</b> <b>JOE JACKSON</b> /Blaze Of Glory (A&M)	101 +/29	20 +	66 +
24	15	15	20		<b>24</b> <b>ELVIS COSTELLO</b> /Spike (WB)	73 -/1	39 -	31 +
25	24	27	26		<b>25</b> <b>FIXX</b> /Calm Animals (RCA)	92 +/14	22 -	57 +
26	40	36	31		<b>26</b> <b>JEFF HEALEY BAND</b> /See The Light (Arista)	98 +/7	18 +	66 +
27	31	28	27		<b>27</b> <b>CRUEL STORY OF YOUTH</b> /Cruel Story Of Youth (Columbia)	102 -/2	10 +	74 -
28	5	6	12		<b>28</b> <b>U2</b> /Rattle & Hum (Island)	67 -/0	45 -	19 -
29	39	32	30		<b>29</b> <b>EDIE BRICKELL &amp; NEW BOHEMIANS</b> /Shooting Rubberbands At... (Geffen)	84 -/2	21 -	58 +
30	DEBUT				<b>30</b> <b>SAY ANYTHING</b> /Soundtrack (WTG)	90 +/30	10 +	59 +
31	6	11	22		<b>31</b> <b>DEF LEPPARD</b> /Hysteria (Mercury)	61 -/0	41 -	13 -
32	12	21	32		<b>32</b> <b>BAD COMPANY</b> /Dangerous Age (Atlantic)	75 +/20	22 -	45 +
33	25	22	24		<b>33</b> <b>STEVE WINWOOD</b> /Roll With It (Virgin)	60 -/1	35 -	22 -
34	29	34	33		<b>34</b> <b>JON BUTCHER</b> /Pictures From The Front (Pasha/Capitol)	67 -/0	13 -	45 -
35	26	25	28		<b>35</b> <b>SKID ROW</b> /Skid Row (Atlantic)	63 -/0	8 -	42 -
36	40	40			<b>36</b> <b>EDDIE MONEY</b> /Nothing To Lose (Columbia)	60 +/9	18 +	36 +
37	DEBUT				<b>37</b> <b>MICHAEL THOMPSON BAND</b> /How Long (Geffen)	70 +/9	5 =	49 +
38	DEBUT				<b>38</b> <b>EXTREME</b> /Extreme (A&M)	71 -/3	2 =	43 -
39	34	39	39		<b>39</b> <b>LOU REED</b> /New York (Sire/WB)	52 +/9	17 -	22 +
40	13	16	21		<b>40</b> <b>LITTLE AMERICA</b> /Fairgrounds (Geffen)	46 -/0	27 -	19 -

# CRACK THE SKY

## "From The Greenhouse"

AOR Tracks Debut **51**

On These R&R P2s:

<b>KXRX</b>	<b>KBCO</b>	<b>KISS</b>	<b>WDVE</b>
<b>KISW</b>	<b>KOME</b>	<b>DC101</b>	<b>WPDH</b>
<b>KGON</b>	<b>KXRQ</b>	<b>WBCN (Heavy)</b>	<b>WEZX</b>
<b>KAZY (Heavy)</b>	<b>KZEW</b>	<b>WIYY</b>	<b>And More!</b>

(914) 352-7711

# BREAKERS

**FABULOUS THUNDERBIRDS**  
Powerful Stuff (CBS Associated)  
65% of our reporters on it.

**JOE JACKSON**  
Blaze Of Glory (A&M)  
60% of our reporters on it.

### MOST ADDED

- F. THUNDERBIRDS (45)
- JOHNNY DIESEL &... (31)
- SAY ANYTHING (30)
- JOE JACKSON (29)
- STEVE EARLE (21)
- BAD COMPANY (20)
- TESLA (18)
- VIXEN (16)
- BIG BAM BOO (15)
- FIXX (14)

### HOTTEST

- OUTFIELD (143)
- JULIAN LENNON (118)
- THIRTY EIGHT SPECIAL (83)
- R.E.M. (77)
- GUNS N' ROSES (71)
- BONNIE RAITT (70)
- CULT (69)
- RADIATORS (69)
- TRAVELING WILBURYS (68)
- XTC (65)



# "Yellow Moon"

the new single from the fabulous

# Neville Brothers



## America gets Neville-ized:

*Yellow Moon* debuted at #2 at Kemp-Mill! #7 at Tower/Boston and Top 10 at Tower/New York! #26 *Billboard's* Top Compact Disc Chart! Over 125,000 units already sold!



The critics love the Neville Brothers album *Yellow Moon*; the *Village Voice's* Robert Christgau calls it "their masterpiece." From the lead review in *Rolling Stone* to special features in *Newsweek*, *The New York Times* and daily newspapers nationwide, the Neville Brothers have won over the press.



The Neville Brothers are playing sold-out shows as they tour the East Coast. Up next: a Japanese tour beginning in May and a summer-long American tour with Jimmy Buffett starting June 15.



*The Cinemax Sessions: The Neville Brothers "Tell It Like It Is"* premieres May 21 on Cinemax. Filmed live at Storyville in New Orleans, the program features the Neville Brothers performing with many special guests.



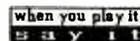
The video remix of "Sister Rosa" has been picked up on *Yo! MTV Raps*. Upcoming Neville Brothers appearances on *The Arsenio Hall Show*; *MTV*, *BET* and *VH-1* news pieces; features in *Musician*, *Interview*, *People*, *TIME*, and more.

*The title track "Yellow Moon" on your desk May 10th.*

Yellow Moon (SP 5240) Produced by Daniel Lanois



Bill Graham Management



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## NEW & ACTIVE

**JOHNNY DIESEL & THE INJECTORS "Lookin' For Love" (Chrysalis) 38/31 (7/4)**  
 Adds including KTXQ, KZEW, WLZR, KRXQ, WKLC, WRQK, WQFM, WKQZ, KMOD, KFMG. Medium 20 including Q107, CFOX, WAVF, KNCN, KKEG, WIMZ, WKQQ, WTUE, KATT, KEZO.

**SANDMEN "House In The Country" (A&M) 36/11 (26/7)**  
 Adds: KTXQ, WNOR, KGON, WCCC, WPLR, WWTR, WDIZ, KRZQ, WGIR, WRUF, WZEW. Medium 16 including KLOL, WHFS, WDHA, WTPA, WRXK, WQZB, KBAT, WIZN, KQWB, WAOR.

**CURE "Fascination Street" (Elektra) 33/15 (18/9)**  
 Adds including WNEW, WYFN, KYYS, KLB, WIMZ, WLAV, WKQZ, KMOD, KCHV, KFMU. Heavy 1: WXRT. Medium 16 including WIYY, WMMR, KTXQ, KXRX, WHFS, WWTR, CHEZ, KEZO, KRZQ, KBOY.

**ALANNAH MYLES "Love Is" (Atlantic) 33/9 (26/12)**  
 Adds: KLOL, KRXQ, WAQY, KKEG, WTKX, KKD, WRKI, KPEZ, KCHV. Heavy 3: Q107, WTPA, WCMF. Medium 14 including WBAB, KZEW, KUPD, CHEZ, WSTZ, WIMZ, WLAV, KMOD, KBOY.

**KING SWAMP "Is This Love" (Virgin) 31/29 (2/1)**  
 Adds including KISS, WDHA, WTPA, WCCC, WHEB, WONE, KJJO, KMOD, KICT, KILO. Heavy 1: KAZY. Medium 15 including WDVE, WFBQ, KYYS, KSJO, KLB, KNCN, WTUE, WQFM, WKQZ, KZRR.

**GARY MOORE "Led Clones" (Virgin) 28/5 (24/4)**  
 Adds: WLZR, KRXQ, WDHA, WLAV, KJOT. Heavy 2: KFMG, KNAC. Medium 16 including KZEW, WLVO, WFBQ, KAZY, KUPD, KOME, WHCN, KQDS, WQFM, KKD.

**TESLA "Hang Tough" (Geffen) 26/23 (3/0)**  
 Adds including KUPD, KRXQ, WAQY, KNCN, KMJX, KBAT, KEZE, WGIR, WKLT, KSQY. Heavy 2 including KNAC. Medium 12 including WTPA, WCCC, WSTZ, KTAL, WAPL, WQFM, KEZO, KDJK, KOZZ, KRZQ.

**STEVE EARLE "You Belong To Me" (Uni/MCA) 26/22 (4/2)**  
 Adds including WBCN, WNEW, WMMR, DC101, WXRT, WLVO, KUPD, KGB, WDHA, WTPA. Heavy 3 including CHEZ. Medium 15 including Q107, CFOX, WPLR, WWTR, WWRX, KLB, KMOD, KEZE, WIZN, WRUF.

**CHARLIE SEXTON "Blowing Up Detroit" (MCA) 26/1 (27/7)**  
 Adds: KCHV. Heavy 2: KNCN, WGBF. Medium 15 including WIYY, KZEW, KLOL, KLOS, WTPA, CHEZ, WWRX, KLB, KBAT, WLAV.

**CONNELLS "Something To Say" (TVT) 25/3 (22/7)**  
 Adds: WWTR, WRXK, WIZN. Medium 10 including WXRT, WHFS, WDHA, WAVF, WSTZ, WRDU, KOZZ, KRZQ, KFMF.

**NEAL SCHON "I'll Cover You" (Columbia) 24/23 (1/1)**  
 Adds including KZEW, KFOG, WCCC, WHCN, KBAT, KKD, KFMZ, KSQY, WAOR, KFMF. Heavy 3 including KOME. Medium 12 including KSHE, KUPD, KRXQ, KZAP, KSJO, WIMZ, WHTQ, WLAV, KOZZ, WRKI.

**MIDGE URE "Answers To Nothing" (Chrysalis) 22/1 (22/9)**  
 Adds: KBAT. Heavy 4: WXRT, KBCO, KOME, KLB. Medium 11: KUPD, WHFS, WSTZ, WLAV, KEZO, WYBR, KRZQ, KTYD, KPEZ, KBOY, KFMU.

**WASP "The Real Me" (Capitol) 21/4 (19/11)**  
 Adds: WSHE, WPLR, WHEB, WSTZ. Medium 5 including WRIF, WTPA, WHTQ, KRZQ.

**MELISSA ETHERIDGE "Chrome Plated Heart" (Island) 19/10 (9/0)**  
 Adds: WFBQ, KUPD, WTPA, WAQY, WKQQ, WONE, WRKI, WGIR, KSQY, KFMU. Heavy 8 including CHOM, WNOR. Medium 9 including WBAB, KLOL, WXRT, WRDU, KILO, KEZE.

**LITTLE FEAT "Let It Roll" (WB) 19/6 (20/1)**  
 Adds: WWTR, WHEB, KRZQ, KEZE, WRKI, KSQY. Heavy 8: KRQR, WTPA, WPDH, WAQX, WWRX, WWCT, WIZN, WZXL. Medium 8 including WNOR, KTCZ, KATT, KFMQ.

**MOJO NIXON & SKID ROPER "Root Hog Or Die" (Enigma) 18/2 (19/3)**  
 Adds: KBPI, WEZX. Heavy 2 including KGB. Medium 4: KISS, WXRT, WHFS, KLAQ.

**CONCRETE BLONDE "God Is A Bullet" (IRS) 17/6 (11/10)**  
 Adds: WNOR, WHCN, WOUR, WRQK, KZRR, WMAD. Medium 8 including KBCO, KUPD, KZAP, WHFS, WHEB, WIZN, WBLM.

**SIDEWINDERS "Witchdoctor" (Mammoth/RCA) 17/1 (18/1)**  
 Adds: KDJK. Heavy 1: WHFS. Medium 10: WXRT, KUPD, WPLR, KQDS, WGBF, WLAV, KZRR, KRZQ, KTYD, WMAD.

MOST ADDED	HOTTEST	MOST REQUESTED
J.C. MELLENCAMP/Pop (158)	TOM PETTY/Back (158)	CULT/Fire (63)
FABULOUS T-BIRDS/Rock (44)	OUTFIELD/Voces (143)	GREAT WHITE/Bitten (51)
J. DIESEL &.../Lookin' (31)	JULIAN LENNON/Now (118)	TOM PETTY/Back (45)
BAD COMPANY/Man (30)	J.C. MELLENCAMP/Pop (110)	GUNS N' ROSES/Patience (42)
JOE JACKSON/Nineteen (29)	38 SPECIAL/Chance (81)	SARAYA/Love (31)
KING SWAMP/Love (29)	R.E.M./Turn (72)	OUTFIELD/Voces (24)
JOE SATRIANI/Rush (29)	GUNS N'.../Patience (71)	J.C. MELLENCAMP/Pop (22)
FIXX/Stone (23)	BONNIE RAITT/Thing (70)	WARRANT/Boys (21)
NEAL SCHON/Cover (23)	CULT/Woman (69)	LIVING COLOUR/Letter (20)
TESLA/Hang (23)	RADIATORS/Confidential (68)	LITA FORD/Close (16)
		RED SIREN/Forgiven (16)

**BARNEY BENTALL & THE LEGENDARY HEARTS "Something To Live For" (Columbia) 16/2 (14/6)**  
 Adds: WOUR, KFMZ. Medium 5: WDVE, KSJO, WIMZ, KOZZ, KFMU.

**FINE YOUNG CANNIBALS "Good Thing" (IRS/MCA) 16/1 (16/1)**  
 Adds: CHOM. Heavy 6 including WXRT, KBCO, WPLR, KFMU. Medium 8: KXRX, WDHA, WWTR, CHEZ, KPOI, KRZQ, WMAD, KXUS.

**DRIVIN' N' CRYIN' "Honeysuckle Blue" (Island) 15/4 (11/3)**  
 Adds: WYFN, KGON, KBAT, KRZQ. Medium 8 including WKLS, WSTZ, WIXV, KTYD, KEZE, KBOY.

**NEW & ACTIVE** — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

**CHARTS** — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

**BREAKERS** — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

**MOST ADDED** — This week's most added albums and tracks.

**MOST REQUESTED** — This week's most requested tracks.

**HOTTEST** — This week's albums and tracks receiving the most heavy reports.

## NEW ROCK

LW	TW	ARTIST/ALBUM
	1	CURE/Fascination Street (Elektra)
	2	CULT/Fire Woman (Sire/Reprise)
	3	FINE YOUNG CANNIBALS/Good Thing (IRS/MCA)
	4	ROBYN HITCHCOCK 'N' THE EGYPTIANS/Madonna Of The Wasps (A&M)
	5	NEW ORDER/Round & Round (Qwest/WB)
	6	ELVIS COSTELLO/This Town (WB)
	7	XTC/Mayor Of Simpleton (Geffen)
	8	MORRISSEY/The Last Of The Famous International Playboys (Sire/Reprise)
	9	JOE JACKSON/Nineteen Forever (A&M)
	10	LOU REED/Busload Of Faith (Sire/WB)
	11	DEPECHE MODE/Everything Counts (Sire/WB)
	12	R.E.M./Turn You Inside-Out (WB)
	13	U2/Dancing Barefoot (Island)
	14	CONNELLS/Something To Say (TVT)
	15	LOVE & ROCKETS/So Alive (RCA)
	16	REPLACEMENTS/I'll Be You (Sire/Reprise)
	17	GUADALCANAL DIARY/Always Saturday (Elektra)
	18	PUBLIC IMAGE LIMITED/Warrior (Virgin)
	19	ELVIS COSTELLO/Veronica (WB)
	20	SIDEWINDERS/Witchdoctor (Mammoth/RCA)
	21	THROWING MUSES/Dizzy (Sire/WB)
	22	JULIAN LENNON/Now You're In Heaven (Atlantic)
DEBUT	23	PIXIES/Monkey Gone To Heaven (Elektra)
	24	HOUSE OF FREAKS/Sun Gone Down (Rhino)
	25	MIDGE URE/Answers To Nothing (Chrysalis)
	26	CATERWAUL/The Sheep's A Wolf (IRS)
DEBUT	27	SAM PHILLIPS/Holding On To The Earth (Virgin)
DEBUT	28	XYMOX/Obsession (Wing/Polydor)
DEBUT	29	CONCRETE BLONDE/God Is A Bullet (IRS)
DEBUT	30	GODFATHERS/She Gives Me Love (Epic)

MOST ADDED	HOTTEST	MOST REQUESTED
LOVE & ROCKETS/Alive	CURE/Fascination	CURE/Fascination
S. RIDGWAY/Southbound	CULT/Fire	CULT/Fire
GODFATHERS/Gives	F.Y. CANNIBALS/Good	F.Y. CANNIBALS/Good
ALPHAVILLE/Romeos	XTC/Mayor	RAMONES/Pet
EDELWEISS/Edelweiss	MORRISSEY/Famous	U2/Dancing
J.C. MELLENCAMP/Pop	U2/Dancing	
RAMONES/Pet		

**New Rock Debut 23**

**PIXIES**

"Monkey Gone To Heaven" from the album, *Doolittle*

**6** **4 AD**

On 4-A-D Elektra cassettes, compact discs and records.

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

PLAYLISTS — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols: 'a' — Album or track is newly reported. (M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +
Parallel Two: 200,000
Parallel Three: under 200,000.
Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.

TRAVELING WILBURYS
JOE GRUSHECKY
OUTFIELD
GARY MOORE
Medium
JEFF HEALEY
HOUSE OF LORDS
MELISSA ETHERIDGE
LIVING COLOUR
RED SIREN
CULT
KINGDOM COME
RADIATORS
MARCHELLO
CRACK THE SKY
SARAYA
BIG BAM BOO
BARNEY BENTALL &
KING SWAMP
Light
MICHAEL THOMPSON B

Q107/Toronto
(416)967-3445
PD: ANDY FROST
AD: JOEY VENETTA

Heavy
DEF LEPPARD
EDIE BRICKELL & NE
GUNS N' ROSES
MIKE & THE MECHANIC
FIXX
REPLACEMENTS
TOM PETTY
JOHN COUGAR MELLEN (M)
OUTFIELD
BARNEY BENTALL &
BLUE RODEO (M)
BRIEF BROS. (M)
BRIGHT ROCK (M)
JEFF HEALEY (M)
PURSUIT OF HAPPINE (M)
SASS JORDAN
TOM COCHRANE & RED (M)
ALANNAH MYLES
Medium
JULIAN LENNON
38 SPECIAL
CHRIS REA
TOM PETTY
GUNS N' ROSES
BAD COMPANY
ELVIS COSTELLO
JEFF HEALEY
XTC
TRAVELING WILBURYS
JOHN COUGAR MELLEN
MELISSA ETHERIDGE
LITTLE AMERICA
OUTFIELD
GARY MOORE
CHOIRBOYS
RED SIREN
DEF LEPPARD
XTC
Medium
ANNETTE DUCHARME
JULIAN LENNON
SIMPLE MINDS
JOHNNY DIESEL & TR
BIG BAM BOO
BRUCE COCKBURN
GLASS TIGER
BILLI & TED'S EXCEL
MONTANA
PAUL DEAN
RUSH

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RUSH

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VP/PRG: DAVID BROWN
OD/MD: CURT GARY

Heavy
JOHN COUGAR MELLEN
DEF LEPPARD
MOM JOVI
ELVIS COSTELLO
TOM PETTY
LOU REED
38 SPECIAL
GUNS N' ROSES
JOE JACKSON
LIVING COLOUR
REPLACEMENTS
BONNIE RAITT
ROY ORBISON
HOWARD JONES
TRAVELING WILBURYS
STEVE WINWOOD
OUTFIELD
SIMPLE MINDS
Medium
JULIAN LENNON
MIKE & THE MECHANIC
XTC
CRACK THE SKY
RADIATORS
RED SIREN
MARCHELLO
BIG BAM BOO
SARAYA
RUSH
GREAT WHITE
JOE JACKSON
JIMMY HENDRIX EXPER
CULT
WARRANT
FABULOUS THUNDERBI
STEVE EARLE
GARY MOORE

CHOM/Montreal
(514)355-2425
PD: IAN MACLEAN
MD: NEIL KUSNIR

Heavy
MELISSA ETHERIDGE
JOHN FARNHAM
TANITA TIKARAM
MIKE & THE MECHANIC
FINE YOUNG CANNIBALS
ELVIS COSTELLO
OUTFIELD
SIMPLE MINDS
Medium
JULIAN LENNON
MIKE & THE MECHANIC
XTC
CRACK THE SKY
RADIATORS
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WARRANT
FABULOUS THUNDERBI
STEVE EARLE
GARY MOORE

WYV/Baltimore
(301)859-0098
PD: MISS MOTTOLA
MD: CHRIS EMRY

Heavy
JON BUTCHER
JIM CAPALDI
CHOIRBOYS
JEFF HEALEY
INXS
TOM PETTY
38 SPECIAL
U2
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Medium
BIG BAM BOO
ELVIS COSTELLO
JOHN COUGAR MELLEN
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MICHAEL DAMIAN
MELISSA ETHERIDGE
FABULOUS THUNDERBI
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RED SIREN
CHARLIE SEXTON
TRAVELING WILBURYS
CULT
CURE
EXTREME
WARRANT

LIVING COLOUR (M)
TOM PETTY
R.E.M.
LOU REED (M)
U2
STEVE WINWOOD
JULIAN LENNON
MIKE & THE MECHANIC
REPLACEMENTS
TRAVELING WILBURYS
HIGGE URE
XTC
Medium
EDIE BRICKELL & NE
JOHN COUGAR MELLEN
BONNIE RAITT
KEITH RICHARDS
SARAYA
38 SPECIAL
BIG BAM BOO
COMBOY JUNKIES
CRUEL STORY OF YOU
CULT
GREAT WHITE
GARY MOORE
OUTFIELD
SKID ROW
RED SIREN
WARRANT
CURE
STEVE EARLE
FABULOUS THUNDERBI
SAY ANYTHING

WTPA/Harrisburg
(717)697-1141
PD: JEFF RAUFMAN
AD: CHRIS JAMES

Heavy
JOHN COUGAR MELLEN
JULIAN LENNON
OUTFIELD
TOM PETTY
CHRIS REA
GREAT WHITE
BAD COMPANY
LOU REED
TOMMY CONNELL & TR
CRACK THE SKY
FABULOUS THUNDERBI
JEFF HEALEY
JOE JACKSON
LITTLE LOUVET
ALANNAH MYLES
Medium
SARAH McLACHLAN
JOHN COUGAR MELLEN
MIKE & THE MECHANIC
ROY ORBISON
TOM PETTY
SAM PHILLIPS
PROCLAIMERS
RADIATORS (M)
BONNIE RAITT
CHRIS REA
ROXETTE
SIMPLE MINDS
SIMPLY RED
TANITA TIKARAM
WAYNE TOUPS & EYDE
RED SIREN
XTC (M)
Medium
CYNID LAUPER
PURSUIT OF HAPPINE
FAT MAN WAVING
Light

WJHY/Providence
(401)438-6110
PD: BILL WESTON
MD: CHRIS HERRMANN

Heavy
JULIAN LENNON
38 SPECIAL
CHRIS REA
TOM PETTY
GUNS N' ROSES
BAD COMPANY
ELVIS COSTELLO
JEFF HEALEY
XTC
TRAVELING WILBURYS
JOHN COUGAR MELLEN
MELISSA ETHERIDGE
LITTLE AMERICA
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CHOIRBOYS
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XTC
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GLASS TIGER
BILLI & TED'S EXCEL
MONTANA
PAUL DEAN
RUSH

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RED SIREN
MARCHELLO
BIG BAM BOO
SARAYA
RUSH
GREAT WHITE
JOE JACKSON
JIMMY HENDRIX EXPER
CULT
WARRANT
FABULOUS THUNDERBI
STEVE EARLE
GARY MOORE

CHOM/Montreal
(514)355-2425
PD: IAN MACLEAN
MD: NEIL KUSNIR

Heavy
MELISSA ETHERIDGE
JOHN FARNHAM
TANITA TIKARAM
MIKE & THE MECHANIC
FINE YOUNG CANNIBALS
ELVIS COSTELLO
OUTFIELD
SIMPLE MINDS
Medium
JULIAN LENNON
MIKE & THE MECHANIC
XTC
CRACK THE SKY
RADIATORS
RED SIREN
MARCHELLO
BIG BAM BOO
SARAYA
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JOE JACKSON
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STEVE EARLE
GARY MOORE

WYV/Baltimore
(301)859-0098
PD: MISS MOTTOLA
MD: CHRIS EMRY

Heavy
JON BUTCHER
JIM CAPALDI
CHOIRBOYS
JEFF HEALEY
INXS
TOM PETTY
38 SPECIAL
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BIG BAM BOO
ELVIS COSTELLO
JOHN COUGAR MELLEN
CRACK THE SKY
MICHAEL DAMIAN
MELISSA ETHERIDGE
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RED SIREN
JOHN BUTCHER
TANITA TIKARAM
R.E.M.
GREAT WHITE
TRAVELING WILBURYS
CULT
Medium
JOHN COUGAR MELLEN
A KINGDOM COME
A BAD COMPANY
Light
STEVE EARLE
A GODFATHERS
A JOHNNY DIESEL & TR
A KING SWAMP

WTPA/Harrisburg
(717)697-1141
PD: JEFF RAUFMAN
AD: CHRIS JAMES

Heavy
JOHN COUGAR MELLEN
JULIAN LENNON
OUTFIELD
TOM PETTY
CHRIS REA
GREAT WHITE
BAD COMPANY
LOU REED
TOMMY CONNELL & TR
CRACK THE SKY
FABULOUS THUNDERBI
JEFF HEALEY
JOE JACKSON
LITTLE LOUVET
ALANNAH MYLES
Medium
SARAH McLACHLAN
JOHN COUGAR MELLEN
MIKE & THE MECHANIC
ROY ORBISON
TOM PETTY
SAM PHILLIPS
PROCLAIMERS
RADIATORS (M)
BONNIE RAITT
CHRIS REA
ROXETTE
SIMPLE MINDS
SIMPLY RED
TANITA TIKARAM
WAYNE TOUPS & EYDE
RED SIREN
XTC (M)
Medium
CYNID LAUPER
PURSUIT OF HAPPINE
FAT MAN WAVING
Light

WJHY/Providence
(401)438-6110
PD: BILL WESTON
MD: CHRIS HERRMANN

Heavy
JULIAN LENNON
38 SPECIAL
CHRIS REA
TOM PETTY
GUNS N' ROSES
BAD COMPANY
ELVIS COSTELLO
JEFF HEALEY
XTC
TRAVELING WILBURYS
JOHN COUGAR MELLEN
MELISSA ETHERIDGE
LITTLE AMERICA
OUTFIELD
GARY MOORE
CHOIRBOYS
RED SIREN
DEF LEPPARD
XTC
Medium
ANNETTE DUCHARME
JULIAN LENNON
SIMPLE MINDS
JOHNNY DIESEL & TR
BIG BAM BOO
BRUCE COCKBURN
GLASS TIGER
BILLI & TED'S EXCEL
MONTANA
PAUL DEAN
RUSH

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MONTANA
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DC101/Washington DC
(202)828-9932
VP/PRG: DAVID BROWN
OD/MD: CURT GARY

Heavy
JOHN COUGAR MELLEN
DEF LEPPARD
MOM JOVI
ELVIS COSTELLO
TOM PETTY
LOU REED
38 SPECIAL
GUNS N' ROSES
JOE JACKSON
LIVING COLOUR
REPLACEMENTS
BONNIE RAITT
ROY ORBISON
HOWARD JONES
TRAVELING WILBURYS
STEVE WINWOOD
OUTFIELD
SIMPLE MINDS
Medium
JULIAN LENNON
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CRACK THE SKY
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SOUTH (Continued)

WZYG/Coastal North Carolina (919)726-2019

Heavy JULIAN LENNON TOM PETTY RADIATORS BONNIE RAITT XTC R.E.M. OUTFIELD JOHN COUGAR MCELLEN EDIE BRICKELL & NE

KNCN/Corpus Christi (512)289-1000

Heavy GARY MOORE(L) LIVING COLOUR BONNIE RAITT JULIAN LENNON OUTFIELD JOHN BUTCHER TOM PETTY GREAT WHITE FABULOUS THUNDERBI CHARLIE SEXTON CHORIBOYS

WSTZ-FM/Jackson (601)982-1087

Heavy OUTFIELD BONNIE RAITT XTC BIG BAM BOO RADIATORS JULIAN LENNON SARAYA GREAT WHITE TOM PETTY RED SIREN EDIE BRICKELL & NE

WFVY/Jacksonville (904)842-1055

Heavy TOM PETTY OUTFIELD JULIAN LENNON RADIATORS XTC R.E.M. JOHN COUGAR MCELLEN BONNIE RAITT WARRANT STEVE WINWOOD TRAVELING WILBURYS GARY MOORE SARAYA LIVING COLOUR CHORIBOYS

WIMZ-FM/Knoxville (615)525-8000

Heavy JULIAN LENNON TOM PETTY RADIATORS BONNIE RAITT XTC R.E.M. JOHN COUGAR MCELLEN BONNIE RAITT WARRANT STEVE WINWOOD TRAVELING WILBURYS GARY MOORE SARAYA LIVING COLOUR CHORIBOYS

WRDU/Raleigh (919)782-1061

Heavy GARY MOORE(L) LIVING COLOUR BONNIE RAITT JULIAN LENNON OUTFIELD JOHN BUTCHER TOM PETTY GREAT WHITE FABULOUS THUNDERBI CHARLIE SEXTON CHORIBOYS

WKQQ/Lexington (606)252-6694

Heavy JULIAN LENNON TOM PETTY RADIATORS BONNIE RAITT XTC R.E.M. JOHN COUGAR MCELLEN BONNIE RAITT WARRANT STEVE WINWOOD TRAVELING WILBURYS GARY MOORE SARAYA LIVING COLOUR CHORIBOYS

KMXJ/Little Rock (501)224-6500

Light VIXEN DRIVIN' N' CRYIN' TESLA MIDGE URE NEAL SCHON LOU REED TREAT HER RIGHT

WDIZ/Orlando (305)845-1802

Heavy GUNS N' ROSES OUTFIELD JOHN COUGAR MCELLEN EDIE BRICKELL & NE TRAVELING WILBURYS GREAT WHITE WARRANT XTC JOE JACKSON VIXEN JOHNNY DIESEL & TH

WQMF/Louisville (502)589-4400

Heavy JOHN COUGAR MCELLEN JULIAN LENNON CHRIS REA TOM PETTY MIKE & THE MECHANIC VAN HALDEN OUTFIELD SCORPIONS ROY ORBISON DEF LEPPARD TRAVELING WILBURYS ROY ORBISON CHORIBOYS MIDGE URE CHARLIE SEXTON CHORIBOYS

KRIZ/McAllen-Brownsville (512) 546-9900

Heavy 38 SPECIAL ELVIS COSTELLO BAD COMPANY SARAYA EDDIE MONEY LITTLE AMERICA DEF LEPPARD RATT CSNY CHORIBOYS EASTERHOUSE R.E.M. GARY MOORE CHICAGO FINE YOUNG CANNIBA JIM CAPALDI CHEAP TRICK RADIATORS COWBOY JUNKIES BILL & TED'S EXCEL PRIVATE LIFE ROY ORBISON CRAFT TNT BIG BAM BOO STRAY CATS JULIAN LENNON OUTFIELD EUROPE JON ASTLEY HUGH MARSH

WEGR/Memphis (901)578-1103

Heavy 38 SPECIAL JULIAN LENNON OUTFIELD TOM PETTY RADIATORS BONNIE RAITT WARRANT STEVE WINWOOD TRAVELING WILBURYS GARY MOORE SARAYA LIVING COLOUR CHORIBOYS

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Heavy GUNS N' ROSES OUTFIELD JOHN COUGAR MCELLEN EDIE BRICKELL & NE TRAVELING WILBURYS GREAT WHITE WARRANT XTC JOE JACKSON VIXEN JOHNNY DIESEL & TH

KBAI/Odesa (915)583-2121

Heavy JULIAN LENNON TOM PETTY RADIATORS BONNIE RAITT XTC R.E.M. JOHN COUGAR MCELLEN BONNIE RAITT WARRANT STEVE WINWOOD TRAVELING WILBURYS GARY MOORE SARAYA LIVING COLOUR CHORIBOYS

Light VIXEN DRIVIN' N' CRYIN' TESLA MIDGE URE NEAL SCHON LOU REED TREAT HER RIGHT

WRKX/Myers (813)597-3898

Heavy DICK TYLER DAVE DAY FABULOUS THUNDERBI JOE JACKSON KINGDOM COME MIKE & THE MECHANIC SAY ANYTHING TREAT HER RIGHT BLUE MURDER SANDMEN

WRRR/Greensboro (919)274-8042

Heavy BRUCE WHEELER JOHN AMBERG JOHN COUGAR MCELLEN MELISSA ETHERIDGE OUTFIELD BONNIE RAITT XTC JOE JACKSON VIXEN NEAL SCHON

WHTQ/Orlando (305)295-3990

Heavy DEF LEPPARD CINDERELLA 38 SPECIAL LITA FORD OUTFIELD WINGER MELISSA ETHERIDGE GUNS N' ROSES(M) SKID ROW TOM PETTY(M) HOWARD JONES JOHN COUGAR MCELLEN NEAL SCHON HOWARD JONES JOHN COUGAR MCELLEN NEAL SCHON A BIG BAM BOO

WTKX/Panncola (904)438-7543

Heavy JULIAN LENNON TOM PETTY RADIATORS BONNIE RAITT XTC R.E.M. JOHN COUGAR MCELLEN BONNIE RAITT WARRANT STEVE WINWOOD TRAVELING WILBURYS GARY MOORE SARAYA LIVING COLOUR CHORIBOYS

WKDF/Nashville (615)244-9532

Heavy 38 SPECIAL GUNS N' ROSES LITTLE AMERICA TRAVELING WILBURYS VIXEN FINE YOUNG CANNIBA JULIAN LENNON OUTFIELD EDDIE MONEY IVAN NEVILLE & THE OUTFIELD BONNIE RAITT REPLACEMENTS RED SIREN STEVE WINWOOD CINDERELLA MIKE & THE MECHANIC

WXIX/Savannah (912)897-1529

Heavy GUNS N' ROSES OUTFIELD JOHN COUGAR MCELLEN EDIE BRICKELL & NE TRAVELING WILBURYS GREAT WHITE WARRANT XTC JOE JACKSON VIXEN JOHNNY DIESEL & TH

KTAL/Shreveport (318)425-2422

Heavy JOHN COUGAR MCELLEN JULIAN LENNON RADIATORS BONNIE RAITT XTC R.E.M. JOHN COUGAR MCELLEN BONNIE RAITT WARRANT STEVE WINWOOD TRAVELING WILBURYS GARY MOORE SARAYA LIVING COLOUR CHORIBOYS

WRUF-FM/Gainesville (904)392-0771

Heavy BAD COMPANY GREAT WHITE GUNS N' ROSES JULIAN LENNON JOHN COUGAR MCELLEN TOM PETTY BONNIE RAITT R.E.M. 38 SPECIAL XTC STEVE EARLE FIX FABULOUS THUNDERBI JOE JACKSON KINGDOM COME MIKE & THE MECHANIC SAY ANYTHING TREAT HER RIGHT BLUE MURDER SANDMEN

KFMXLubbock (808)747-1224

Heavy JON MCCANN GREGG STONE JULIAN LENNON RADIATORS DEF LEPPARD MELISSA ETHERIDGE OUTFIELD JOHN COUGAR MCELLEN TOM PETTY GUNS N' ROSES SARAYA REPLACEMENTS BONNIE RAITT GARY MOORE TRAVELING WILBURYS WARRANT EDDIE MONEY OUTFIELD MIKE & THE MECHANIC JOHNNY DIESEL & TH BAD COMPANY CINDERELLA

WQEZ/Macon (912) 825-0108

Heavy 38 SPECIAL BON JOVI OUTFIELD LIVING COLOUR(M) R.E.M. DEF LEPPARD TOM PETTY JOHN COUGAR MCELLEN 38 SPECIAL ROY ORBISON RADIATORS STEVE WINWOOD RATT CSNY CHORIBOYS EASTERHOUSE R.E.M. GARY MOORE CHICAGO FINE YOUNG CANNIBA JIM CAPALDI CHEAP TRICK RADIATORS COWBOY JUNKIES BILL & TED'S EXCEL PRIVATE LIFE ROY ORBISON CRAFT TNT BIG BAM BOO STRAY CATS JULIAN LENNON OUTFIELD EUROPE JON ASTLEY HUGH MARSH

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Heavy VAN HALEN SCORPIONS TRAVELING WILBURYS(M) CHORIBOYS MIKE & THE MECHANIC GUNS N' ROSES ROY ORBISON(M) CHRIS REA

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WRDQ/Raleigh (919)782-1061

Heavy GUNS N' ROSES OUTFIELD JOHN COUGAR MCELLEN EDIE BRICKELL & NE TRAVELING WILBURYS GREAT WHITE WARRANT XTC JOE JACKSON VIXEN JOHNNY DIESEL & TH

KBAI/Odesa (915)583-2121

Heavy JULIAN LENNON TOM PETTY RADIATORS BONNIE RAITT XTC R.E.M. JOHN COUGAR MCELLEN BONNIE RAITT WARRANT STEVE WINWOOD TRAVELING WILBURYS GARY MOORE SARAYA LIVING COLOUR CHORIBOYS

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Heavy BAD COMPANY GREAT WHITE GUNS N' ROSES JULIAN LENNON JOHN COUGAR MCELLEN TOM PETTY BONNIE RAITT R.E.M. 38 SPECIAL XTC STEVE EARLE FIX FABULOUS THUNDERBI JOE JACKSON KINGDOM COME MIKE & THE MECHANIC SAY ANYTHING TREAT HER RIGHT BLUE MURDER SANDMEN

KFMXLubbock (808)747-1224

Heavy JON MCCANN GREGG STONE JULIAN LENNON RADIATORS DEF LEPPARD MELISSA ETHERIDGE OUTFIELD JOHN COUGAR MCELLEN TOM PETTY GUNS N' ROSES SARAYA REPLACEMENTS BONNIE RAITT GARY MOORE TRAVELING WILBURYS WARRANT EDDIE MONEY OUTFIELD MIKE & THE MECHANIC JOHNNY DIESEL & TH BAD COMPANY CINDERELLA

WQEZ/Macon (912) 825-0108

Heavy 38 SPECIAL BON JOVI OUTFIELD LIVING COLOUR(M) R.E.M. DEF LEPPARD TOM PETTY JOHN COUGAR MCELLEN 38 SPECIAL ROY ORBISON RADIATORS STEVE WINWOOD RATT CSNY CHORIBOYS EASTERHOUSE R.E.M. GARY MOORE CHICAGO FINE YOUNG CANNIBA JIM CAPALDI CHEAP TRICK RADIATORS COWBOY JUNKIES BILL & TED'S EXCEL PRIVATE LIFE ROY ORBISON CRAFT TNT BIG BAM BOO STRAY CATS JULIAN LENNON OUTFIELD EUROPE JON ASTLEY HUGH MARSH

WKDF/Nashville (615)244-9532

Heavy VAN HALEN SCORPIONS TRAVELING WILBURYS(M) CHORIBOYS MIKE & THE MECHANIC GUNS N' ROSES ROY ORBISON(M) CHRIS REA

WKDF/Nashville (615)244-9532

Heavy 38 SPECIAL GUNS N' ROSES LITTLE AMERICA TRAVELING WILBURYS VIXEN FINE YOUNG CANNIBA JULIAN LENNON OUTFIELD EDDIE MONEY IVAN NEVILLE & THE OUTFIELD BONNIE RAITT REPLACEMENTS RED SIREN STEVE WINWOOD CINDERELLA MIKE & THE MECHANIC

WRDQ/Raleigh (919)782-1061

Heavy GUNS N' ROSES OUTFIELD JOHN COUGAR MCELLEN EDIE BRICKELL & NE TRAVELING WILBURYS GREAT WHITE WARRANT XTC JOE JACKSON VIXEN JOHNNY DIESEL & TH

KBAI/Odesa (915)583-2121

Heavy JULIAN LENNON TOM PETTY RADIATORS BONNIE RAITT XTC R.E.M. JOHN COUGAR MCELLEN BONNIE RAITT WARRANT STEVE WINWOOD TRAVELING WILBURYS GARY MOORE SARAYA LIVING COLOUR CHORIBOYS

WRUF-FM/Gainesville (904)392-0771

Heavy BAD COMPANY GREAT WHITE GUNS N' ROSES JULIAN LENNON JOHN COUGAR MCELLEN TOM PETTY BONNIE RAITT R.E.M. 38 SPECIAL XTC STEVE EARLE FIX FABULOUS THUNDERBI JOE JACKSON KINGDOM COME MIKE & THE MECHANIC SAY ANYTHING TREAT HER RIGHT BLUE MURDER SANDMEN

KFMXLubbock (808)747-1224

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R.E.M. (L) BONNIE RAITT(L) TANIYA TIKARAM RADIATORS TRAVELING WILBURYS TOM PETTY ROY ORBISON OUTFIELD

WGX/Mobile (205) 628-9600

Heavy J.T. STEVENS LORI DOBOSO OUTFIELD JOHN COUGAR MCELLEN TOM PETTY GUNS N' ROSES SARAYA REPLACEMENTS BONNIE RAITT GARY MOORE TRAVELING WILBURYS WARRANT EDDIE MONEY OUTFIELD MIKE & THE MECHANIC JOHNNY DIESEL & TH BAD COMPANY CINDERELLA

WRR/Chicago (312)777-1700

Heavy DEF LEPPARD MELISSA ETHERIDGE OUTFIELD JOHN COUGAR MCELLEN TOM PETTY GUNS N' ROSES SARAYA REPLACEMENTS BONNIE RAITT GARY MOORE TRAVELING WILBURYS WARRANT EDDIE MONEY OUTFIELD MIKE & THE MECHANIC JOHNNY DIESEL & TH BAD COMPANY CINDERELLA

WZEW/Mobile (205)432-0102

Heavy CATT SIRTEN DREW DUNCAN JULIAN LENNON RADIATORS DEF LEPPARD MELISSA ETHERIDGE OUTFIELD JOHN COUGAR MCELLEN TOM PETTY GUNS N' ROSES SARAYA REPLACEMENTS BONNIE RAITT GARY MOORE TRAVELING WILBURYS WARRANT EDDIE MONEY OUTFIELD MIKE & THE MECHANIC JOHNNY DIESEL & TH BAD COMPANY CINDERELLA

WEBN/Cincinnati (513) 821-9328

Heavy VAN HALEN SCORPIONS TRAVELING WILBURYS(M) CHORIBOYS MIKE & THE MECHANIC GUNS N' ROSES ROY ORBISON(M) CHRIS REA

WLZR/Milwaukee (414) 453-4130

Heavy GARY MOORE(L) EASTERHOUSE FIRE TOWN GUNS N' ROSES 38 SPECIAL OUTFIELD MELISSA ETHERIDGE JULIAN LENNON RADIATORS BONNIE RAITT XTC R.E.M. JOHN COUGAR MCELLEN BONNIE RAITT WARRANT STEVE WINWOOD TRAVELING WILBURYS GARY MOORE SARAYA LIVING COLOUR CHORIBOYS

WLUP/Chicago (312)440-5270

Heavy CHRIS REA EASTERHOUSE FIRE TOWN GUNS N' ROSES 38 SPECIAL OUTFIELD MELISSA ETHERIDGE JULIAN LENNON RADIATORS BONNIE RAITT XTC R.E.M. JOHN COUGAR MCELLEN BONNIE RAITT WARRANT STEVE WINWOOD TRAVELING WILBURYS GARY MOORE SARAYA LIVING COLOUR CHORIBOYS

WLVQ/Columbus (614)224-1271

Heavy BUZZ KNIGHT WENDY STEELE JULIAN LENNON RADIATORS DEF LEPPARD MELISSA ETHERIDGE OUTFIELD JOHN COUGAR MCELLEN TOM PETTY GUNS N' ROSES SARAYA REPLACEMENTS BONNIE RAITT GARY MOORE TRAVELING WILBURYS WARRANT EDDIE MONEY OUTFIELD MIKE & THE MECHANIC JOHNNY DIESEL & TH BAD COMPANY CINDERELLA

DEF LEPPARD ELVIS COSTELLO REPLACEMENTS OUTFIELD TOM PETTY JULIAN LENNON STEVE WINWOOD CULT

KSHE/Sl. Louis (314)621-0095

Heavy RICK BALIS AL HOOPER 38 SPECIAL STEVE WINWOOD DEF LEPPARD JULIAN LENNON RADIATORS BONNIE RAITT MIKE & THE MECHANIC GLAMOUR CAMP BIG BAM BOO EDDIE MONEY TRAVELING WILBURYS RUSH EASTERHOUSE FABULOUS THUNDERBI NEAL SCHON MELISSA ETHERIDGE CHRIS REA GUNS N' ROSES CUEL STORY OF YOU ROXETTE GREAT WHITE WINGER LIVING COLOUR

WRR/Chicago (312)777-1700

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JOHN COUGAR MCELLEN OUTFIELD GUNS N' ROSES REPLACEMENTS RADIATORS GARY MOORE R.E.M. BIG BAM BOO BIG BAM BOO

WONE-FM/Akron (216)889-9800

Heavy BRIAN TAYLOR J.D. JULIAN LENNON RADIATORS DEF LEPPARD MELISSA ETHERIDGE OUTFIELD JOHN COUGAR MCELLEN TOM PETTY GUNS N' ROSES SARAYA REPLACEMENTS BONNIE RAITT GARY MOORE TRAVELING WILBURYS WARRANT EDDIE MONEY OUTFIELD MIKE & THE MECHANIC JOHNNY DIESEL & TH BAD COMPANY CINDERELLA

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STEVE WINWOOD MELISSA ETHERIDGE R.E.M. CULT CINDERELLA SARAYA

KGGO/Des Moines (515)285-6181

Heavy PHIL WILSON JACK EMERSON 38 SPECIAL STEVE WINWOOD DEF LEPPARD JULIAN LENNON RADIATORS BONNIE RAITT MIKE & THE MECHANIC GLAMOUR CAMP BIG BAM BOO EDDIE MONEY TRAVELING WILBURYS RUSH EASTERHOUSE FABULOUS THUNDERBI NEAL SCHON MELISSA ETHERIDGE CHRIS REA GUNS N' ROSES CUEL STORY OF YOU ROXETTE GREAT WHITE WINGER LIVING COLOUR

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CHRISTIANITY PLAYLISTS

WBSB Baltimore

PD: Chuck Morgan
Asst. PD/MD: Pam Trickett
M 1 1 MADONNA/Live A Prayer
M 2 2 FINE YOUNG CANNIBS/She Drives Me Crazy

WAGA-TV Washington

PD: Matt Farber
Prog. Coord.: Don Geronimo
MD: Brian Bridgman
M 1 1 MADONNA/Live A Prayer
M 2 2 FINE YOUNG CANNIBS/She Drives Me Crazy

WEGX Philadelphia

PD: Charlie Quinn
MD: Jay Beau Jones
M 1 1 MADONNA/Live A Prayer
M 2 2 FINE YOUNG CANNIBS/She Drives Me Crazy

WXKS-FM Boston

PD: Sonny Joe White
MD: Jerry McKenna
M 1 1 MADONNA/Live A Prayer
M 2 2 TONE LOCFUNNY/Cold Medina

Washington D.C.

PD: Lorrin Palagi
MD: Laura Shostak
M 1 1 FINE YOUNG CANNIBS/She Drives Me Crazy
M 2 2 TONE LOCFUNNY/Cold Medina

Buffalo

THE #1 HIT MUSIC STATION
OM/MD: Boom Boom Cannon
MD: Mike McGowan
M 1 1 MADONNA/Live A Prayer
M 2 2 FINE YOUNG CANNIBS/She Drives Me Crazy

Buffalo

PD: Hank Nevins
MD: Roger Christian
APD: Mike Morjan
M 1 1 MADONNA/Live A Prayer
M 2 2 FINE YOUNG CANNIBS/She Drives Me Crazy

Boston

PD: Tom Jeffries
MD: Stella Mars
M 1 1 MADONNA/Live A Prayer
M 2 2 FINE YOUNG CANNIBS/She Drives Me Crazy

92.1 FM Providence

PD: Mike Osborne
M 1 1 MADONNA/Live A Prayer
M 2 2 TONE LOCFUNNY/Cold Medina

Montreal

PD: Bob DeBoard
MD: Guy Brouillard
M 1 1 FINE YOUNG CANNIBS/She Drives Me Crazy
M 2 2 MADONNA/Live A Prayer

New York

PD: Gary Bryan
MD: Mike Preston
M 1 1 MADONNA/Live A Prayer
M 2 2 FINE YOUNG CANNIBS/She Drives Me Crazy

New York

VP/Dir. Ops. & Prog.: Steve Kingston
MD: Frankie Blue
M 1 1 MADONNA/Live A Prayer
M 2 2 FINE YOUNG CANNIBS/She Drives Me Crazy

Long Island FM 106

VP/Programming: Bill Terry
MD: Mark Lobel
M 1 1 MADONNA/Live A Prayer
M 2 2 FINE YOUNG CANNIBS/She Drives Me Crazy

Pittsburgh

PD: Bill Cahill
MD: Lori Campbell
M 1 1 MADONNA/Live A Prayer
M 2 2 FINE YOUNG CANNIBS/She Drives Me Crazy

New York

PD: Gary Bryan
MD: Mike Preston
M 1 1 MADONNA/Live A Prayer
M 2 2 FINE YOUNG CANNIBS/She Drives Me Crazy

Tampa

VP/OM: Mason Dixon
MD: Bobby Rich
M 1 1 MADONNA/Live A Prayer
M 2 2 FINE YOUNG CANNIBS/She Drives Me Crazy

The #1 Hit Music Station WNVZ Norfolk

PD: Chris Bailey
Asst. PD: M.J. Kelli
MD: Mike Allen
M 1 1 MADONNA/Live A Prayer
M 2 2 FINE YOUNG CANNIBS/She Drives Me Crazy

Atlanta

PD: Rick Stacy
MD: Steve Wyrostock
M 1 1 MADONNA/Live A Prayer
M 2 2 FINE YOUNG CANNIBS/She Drives Me Crazy

Dallas

PD: Joel Folger
PD/MD: Jimmy Steal
M 1 1 MADONNA/Live A Prayer
M 2 2 FINE YOUNG CANNIBS/She Drives Me Crazy

Houston

PD: Randy Brown
MD: John Cook
M 1 1 MADONNA/Live A Prayer
M 2 2 FINE YOUNG CANNIBS/She Drives Me Crazy

KRBE Houston

PD: Adam Cook
MD: Cheryl Braz
M 1 1 MADONNA/Live A Prayer
M 2 2 FINE YOUNG CANNIBS/She Drives Me Crazy

San Antonio

PD: Rick Upton
MD: Sharon LePere
M 1 1 SWEET SENSATION/Sincerely Yours
M 2 2 TONE LOCFUNNY/Cold Medina

San Antonio

PD: Tony Macrini
MD: Jeff Moreau
M 1 1 MADONNA/Live A Prayer
M 2 2 FINE YOUNG CANNIBS/She Drives Me Crazy

Norfolk

PD: Tony Macrini
MD: Jeff Moreau
M 1 1 MADONNA/Live A Prayer
M 2 2 FINE YOUNG CANNIBS/She Drives Me Crazy



CHR P1 PLALISTS

KUBE 95.5 FM Seattle

PD: Tom Hutler

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

WSTX 104.7 FM Denver

PD: Dave Van Stone

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

KZZP 104.7 FM Phoenix

PD: Bob Caselle

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

97.7 KROY FM Sacramento

OM: Sean Lynch

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

Salt Lake City KJZZ 105.5 FM

PD: Gary Waldron

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

200 FM KKRZ Portland

PD: Mark Capps

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

POWER 99 KCPX Salt Lake City

PD: Chris Baker

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

105 PORTLAND'S STATION KXYX Portland

VP/Programming: Jim Ryan

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

FM 102 Sacramento

OM/PM/MD: Brian White

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

106 San Diego

PD: Garry Wall

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

103 San Jose

PD: Mark St. John

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

101.5 Seattle

PD: Casey Keating

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

Denver Y108

PD: Mark Bolke

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

106 Sacramento

PD: Jeff Hunter

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

103 San Jose

PD: Jay Stevens

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

103 San Jose

PD: Jim "Catfish" Prewitt

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

CHR P1A

95.5 FM WPGC

Washington, D.C.

Acting PD: Dave Ferguson

MD: Albie D

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

106 San Francisco

PD: Keith Naftaly

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

99 FM KGGI

PD: Larry Martino

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

97.7 FM KHQT San Jose

PD: Christopher Lance

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

WQHT 97.7 FM New York

VP/Programming: Bill Tanner

Asst. PD: Funk E. Frank Walsh

MD: Shirley Maldonado

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

106 Los Angeles

PD: Jeff Wyatt

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

99 FM KGGI

PD: Harley Davidson

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

105 Portland

PD: Steve Ellis

- 1 MADONNA/Like A Prayer
2 DEON ESTUW/Heaven Help Me
3 BETTE MIDLER/When You Were A Child

ADDS: CHERRY/When You Were A Child
RICK ABLEY/You're My Best Friend

## EAST

### MOST ADDED

John Cougar Mellencamp  
Milli Vanilli  
Waterfront  
Donna Summer  
Neneh Cherry

### BREAKOUTS

Mike & The...  
Warrant  
Was (Not Was)  
Tiffany  
Vixen

## P3

### WPRR/Akron, PA

Darrell Ray  
FORD & OSBOURNE  
JOHN COUGAR MELLE  
MILLI VANILLI  
NENEH CHERRY  
BENNY MARDONES  
ROCKFORD  
MADONNA 2-1  
BON JOVI 5-2  
ANIMOTION 7-3  
DEON ESTUS 8-5  
PAULA ABDUL 12-6

### WWFX/Bangor, ME

Martin Clark  
JOHN COUGAR MELLE  
MIKE & THE MECRAN  
WATERFRONT (dp)  
ROCKFORD (dp)  
RED SIREN (dp)  
Rottest:  
DEP LEPPARD 3-2  
BON JOVI 4-3  
FORD & OSBOURNE 10-7  
PAULA ABDUL 13-10  
MICHAEL DAMIAN 24-16

### 103CI/Berkley, WV

Spencer/Davis  
LIVING COLOUR  
ROCKFORD  
LISA LISA & CULT  
Rottest:  
MADONNA 1-1  
BON JOVI 5-2  
JIMMY HARNEN & SY 8-6  
JIMMY HARNEN & SY 15-12  
NEW KIDS ON THE B 24-19

### 56XX/Burlington, VT

Speck/Riley  
JOHN COUGAR MELLE  
MIKE & THE MECRAN  
PETER SCILLING  
JULIAN LENNON  
Rottest:  
TONE LOC 3-1  
JIMMY HARNEN & SY 6-5  
CHER & PETER CETE 8-6  
BON JOVI 17-9  
MICHAEL DAMIAN 10-8  
BELLE STARS 12-10  
GUNS N' ROSES D-30

### WKPE/Cape Cod, MA

Rick Rydar  
JOHN COUGAR MELLE  
WATERFRONT  
TOMMY PAGE  
Rottest:  
JIMMY HARNEN & SY 3-1  
TONE LOC 4-2  
BON JOVI 13-7  
ANIMOTION 20-15  
BENNY MARDONES D-30

### WIKZ/Chambersburg, PA

Alexander/Shane  
WATERFRONT  
NATALIE COLE (dp)  
DONNA SUMMER (dp)  
WINGER (dp)  
Rottest:  
TONE LOC 3-1  
JIMMY HARNEN & SY 6-5  
CHER & PETER CETE 8-6  
BON JOVI 17-9  
MICHAEL DAMIAN 25-17

### OK100/Theca, NY

Christen/Gates  
ELVIS COSTELLO  
JOHN COUGAR MELLE  
ONE 2 MANY  
WATERFRONT  
Rottest:  
BON JOVI 1-1  
MADONNA 5-3  
LIVING COLOUR 15-7  
ANIMOTION 4-3  
HOWARD JONES 19-12  
DEBBIE GIBSON 21-13

### 56XX/Parsonsburg, WV

Nevel/Hughes  
EDIE BRICKELL & N  
JULIAN LENNON  
JOHN COUGAR MELLE  
WATERFRONT  
Rottest:  
ROXETTE 1-1  
MADONNA 3-2  
ANIMOTION 4-3  
BON JOVI 7-4  
BETTE MIDLER 9-7

### WHTH/Portland, ME

Cosenza/Parmae  
PHOEBE SNOW (dp)  
JOHN COUGAR MELLE  
JULIAN LENNON  
ELVIS COSTELLO  
JIMMY HARNEN & SY  
VIXEN (dp)  
EDDIE MONY  
Rottest:  
ANIMOTION 6-4  
TONE LOC 9-5  
BETTE MIDLER 15-7  
GUNS N' ROSES 31-20  
MICHAEL DAMIAN 27-23

### GBW/Portland, ME

Holiday/Bryant  
CINDERELLA  
JOHN COUGAR MELLE  
HALL & OATES  
MIKE & THE MECRAN  
GREAT WHITE  
MILLI VANILLI  
BULLETBOYS  
REPLACEMENTS  
VIXEN  
Rottest:  
MADONNA 2-1  
TOMMY PAGE 17-13  
BETTE MIDLER 24-16  
OUTFIELD 27-21  
ARETHA & ELTON D-25

### WOMP/Wheeling, WV

Forster/McGee  
ELVIS COSTELLO (dp)  
JOHN COUGAR MELLE  
JULIAN LENNON  
RICK ASTLEY  
MILLI VANILLI (dp)  
ONE 2 MANY (dp)  
FREIHEIT (dp)  
WARRANT (dp)  
Rottest:  
ANIMOTION 7-4  
MADONNA 1-1  
38 SPECIAL 8-2  
ANIMOTION 7-4  
BON JOVI 11-5  
PAULA ABDUL 12-6

### WFXX/Williamsport, PA

Ted Minier  
JOHN COUGAR MELLE  
MILLI VANILLI  
DONNA SUMMER  
VIXEN (dp)  
TOM PETTY (dp)  
Rottest:  
MADONNA 1-1  
BON JOVI 3-2  
PAULA ABDUL 6-3  
JOHNNY KEMP 12-11  
MICHAEL DAMIAN 26-19

### WHTO/Williamsport, PA

Hartman/Wright  
JOHNNY CLEGG (dp)  
JOHN COUGAR MELLE  
MILLI VANILLI (dp)  
WARRANT (dp)  
DONNA SUMMER  
EDDIE MONY  
Rottest:  
SA-FIRE 3-1  
BON JOVI 5-2  
PAULA ABDUL 1-5  
MADONNA 13-6  
NEW KIDS ON THE B 29-23

## P2

### FLY2/Albany, NY

Pettengill/Scheater  
ROCKFORD  
NENEH CHERRY  
MILLI VANILLI  
JOHN COUGAR MELLE  
Rottest:  
MADONNA 1-1  
JODY WATLEY 19-11  
GUNS N' ROSES 31-19  
BOBBY BROWN 19-29  
ELVIS COSTELLO D-40

### WAEJA/Berks, PA

Sherry/Johnson  
DONNA SUMMER  
NENEH CHERRY  
BREATHE  
VIXEN (dp)  
JOHN COUGAR MELLE  
MILLI VANILLI (dp)  
WARRANT (dp)  
WAS (NOT WAS)  
Rottest:  
TONE LOC 6-4  
JODY WATLEY 17-12  
NEW KIDS ON THE B 22-15  
DONNY OSWALD 25-17  
GUNS N' ROSES 23-19

### WGHT/Baltimore

Smith/Zabo  
DONNA SUMMER  
JIMMY HARNEN & SY  
WATERFRONT  
NENEH CHERRY  
MILLI VANILLI  
RICK ASTLEY  
Rottest:  
BON JOVI 7-4  
PAULA ABDUL 10-5  
BOBBY BROWN 18-13  
GUNS N' ROSES 29-16  
SWEET SENSATION 23-17

### WYSR/Charleston, WV

Bill Shahan  
JOHN COUGAR MELLE (dp)  
NATALIE COLE (dp)  
NENEH CHERRY (dp)  
WATERFRONT  
LISA LISA & CULT  
Rottest:  
TONE LOC 3-1  
FORD & OSBOURNE 4-3  
BETTE MIDLER 13-6  
JODY WATLEY 20-10  
PAULA ABDUL 21-14

### K10A/Erie, PA

Bill Shannon  
MICHAEL DAMIAN  
JULIAN LENNON  
EDIE BRICKELL & N  
MIKE & THE MECRAN  
JOHN COUGAR MELLE  
Rottest:  
FRICTION 1-1  
BON JOVI 2-2  
FORD & OSBOURNE 5-3  
GUNS N' ROSES 16-8  
02 19-9

### JET-FM/Erie, PA

Jim Cook  
JOHN COUGAR MELLE  
MIKE & THE MECRAN  
MILLI VANILLI  
WATERFRONT  
VIXEN  
Rottest:  
BETTE MIDLER 2-1  
MADONNA 3-2  
BON JOVI 5-3  
TONE LOC 6-5  
DEON ESTUS 9-6  
WERZ/Exeter, NH

### Falcon/Life

none  
JOHN COUGAR MELLE  
MIKE & THE MECRAN  
REPLACEMENTS  
WATERFRONT  
DEON ESTUS 4-1  
MADONNA 9-3  
ANIMOTION 13-8  
DEP LEPPARD 18-12  
DEBBIE GIBSON 21-14

### WNMN/Harrisburg, PA

Bond/August  
JOHN COUGAR MELLE  
DONNA SUMMER  
WARRANT (dp)  
TER CITY  
GIPSY KINGS  
Rottest:  
MADONNA 1-1  
CHER & PETER CETE 10  
SWEET SENSATION 11-9  
MICHAEL DAMIAN 28-23  
NENEH CHERRY D-34

### WTIC/Hartford, CT

Shank/West  
MILLI VANILLI  
Rottest:  
BELLE STARS 3-1  
BETTE MIDLER 5-4  
JODY WATLEY 9-7  
DONNY OSWALD 14-9  
NEW KIDS ON THE B 26-23

### WKEE/Huntington, WV

Maryna/Miller  
RICK ASTLEY  
ROCKFORD  
ELVIS COSTELLO  
Rottest:  
MADONNA 1-1  
LARRY WHITE 3-2  
38 SPECIAL 6-4  
ANIMOTION 8-5  
DEON ESTUS 7-6

### WLAN/Lancaster, PA

Marino/Murray  
JOHN COUGAR MELLE  
WATERFRONT  
RICK ASTLEY  
PROBIE SNOW  
TIFFANY  
DONNA SUMMER  
Rottest:  
MADONNA 2-1  
TONE LOC 1-2  
BON JOVI 15-6  
DEON ESTUS 9-7  
BETTE MIDLER 16-8

### KCI01/New Haven, CT

Ryback/Dann  
NENEH CHERRY  
WATERFRONT  
MILLI VANILLI  
Rottest:  
BON JOVI 2-2  
MADONNA 5-3  
TONE LOC 8-4  
BETTE MIDLER 14-11  
NEW KIDS ON THE B 19-13

### 100KH/Ocean City, MD

Hitsman/Jernigan  
WATERFRONT  
TOMMY PAGE  
ROCKFORD  
PROBIE SNOW  
RICK ASTLEY  
Rottest:  
BELLE STARS 17-5  
SA-FIRE 20-13  
PAULA ABDUL 22-14  
LISA LISA & CULT 40-28  
NATALIE COLE 36-29

### WSPK/Poughkeepsie, NY

John Schantz  
JOHN COUGAR MELLE  
ELVIS COSTELLO  
WAS (NOT WAS) (dp)  
MILLI VANILLI (dp)  
NENEH CHERRY (dp)  
RICK ASTLEY (dp)  
Rottest:  
MADONNA 1-1  
GUNS N' ROSES 2-2  
DEBBIE GIBSON 16-8  
JODY WATLEY 17-12  
FORD & OSBOURNE 18-12

### 58PX/Rochester, NY

Mitchell/Laury  
JOHN COUGAR MELLE  
MILLI VANILLI  
DONNA SUMMER  
Rottest:  
MADONNA 1-1  
PAULA ABDUL 7-2  
TONE LOC 3-3  
GUNS N' ROSES 4-4  
LIVING COLOUR 5-5

### 53Q/Syracuse, NY

Sullivan/Dunes  
NENEH CHERRY  
MIKE & THE MECRAN  
ELVIS COSTELLO  
RICK ASTLEY  
ROCKFORD  
JOHN COUGAR MELLE  
LUTHER VANDROSS (dp)  
Rottest:  
MADONNA 1-1  
PAULA ABDUL 8-5  
JODY WATLEY 13-7  
DONNY OSWALD 18-12  
MICHAEL DAMIAN 19-13

### WPSJ/Trenton, NJ

Cunningham/Merale  
WATERFRONT  
JOHN COUGAR MELLE  
MILLI VANILLI  
TIFFANY  
RICK ASTLEY  
WAS (NOT WAS)  
Rottest:  
MADONNA 4-2  
WINGER 17-11  
LIVING COLOUR 23-19  
ELVIS COSTELLO 23-30  
ROCKFORD D-37

### WNYZ/Utica, NY

Jay Flannery  
none  
JOHN COUGAR MELLE  
MILLI VANILLI  
TIFFANY  
RICK ASTLEY  
WAS (NOT WAS)  
Rottest:  
MADONNA 4-2  
WINGER 17-11  
LIVING COLOUR 23-19  
ELVIS COSTELLO 23-30  
ROCKFORD D-37

### WRCK/Utica, NY

Reitz/Burton  
JOHN COUGAR MELLE  
MILLI VANILLI  
DONNA SUMMER  
WARRANT (dp)  
TER CITY  
GIPSY KINGS  
Rottest:  
MADONNA 1-1  
CHER & PETER CETE 10  
SWEET SENSATION 11-9  
MICHAEL DAMIAN 28-23  
NENEH CHERRY D-34

### WKRZ/Wilkes-Barre, PA

Medek/Star  
LIVING COLOUR  
BOBBY BROWN  
RICK ASTLEY  
JODY WATLEY 9-7  
DONNY OSWALD 14-9  
NEW KIDS ON THE B 26-23

### WKEE/Huntington, WV

Maryna/Miller  
RICK ASTLEY  
ROCKFORD  
ELVIS COSTELLO  
Rottest:  
MADONNA 1-1  
LARRY WHITE 3-2  
38 SPECIAL 6-4  
ANIMOTION 8-5  
DEON ESTUS 7-6

### Q108/York, PA

McKenzie/Faether  
DONNA SUMMER  
JOHN COUGAR MELLE  
MIKE & THE MECRAN  
NATALIE COLE (dp)  
Rottest:  
MADONNA 1-1  
CHER & PETER CETE 10  
SWEET SENSATION 11-9  
MICHAEL DAMIAN 28-23  
NENEH CHERRY D-34

### WYCR/York, PA

McCausland/Wills B.  
MICHAEL DAMIAN  
TOMMY PAGE  
RICK ASTLEY  
MILLI VANILLI  
Rottest:  
MADONNA 1-1  
TONE LOC 7-5  
GUNS N' ROSES 16-9  
PAULA ABDUL 5-5  
MICHAEL DAMIAN 20-16

## SOUTH

### MOST ADDED

John Cougar Mellencamp  
Milli Vanilli  
Donna Summer  
Neneh Cherry  
Roachford

### BREAKOUTS

Michael Morales  
Cure  
Warrant  
Anita Baker  
Sam Brown  
Tiffany  
Vixen

## SOUTH

### MOST ADDED

John Cougar Mellencamp  
Milli Vanilli  
Donna Summer  
Neneh Cherry  
Roachford

### BREAKOUTS

Michael Morales  
Cure  
Warrant  
Anita Baker  
Sam Brown  
Tiffany  
Vixen

## SOUTH

### MOST ADDED

John Cougar Mellencamp  
Milli Vanilli  
Donna Summer  
Neneh Cherry  
Roachford

### BREAKOUTS

Michael Morales  
Cure  
Warrant  
Anita Baker  
Sam Brown  
Tiffany  
Vixen

## SOUTH

### MOST ADDED

John Cougar Mellencamp  
Milli Vanilli  
Donna Summer  
Neneh Cherry  
Roachford

### BREAKOUTS

Michael Morales  
Cure  
Warrant  
Anita Baker  
Sam Brown  
Tiffany  
Vixen

## SOUTH

### MOST ADDED

John Cougar Mellencamp  
Milli Vanilli  
Donna Summer  
Neneh Cherry  
Roachford

### BREAKOUTS

Michael Morales  
Cure  
Warrant  
Anita Baker  
Sam Brown  
Tiffany  
Vixen

## SOUTH

### MOST ADDED

John Cougar Mellencamp  
Milli Vanilli  
Donna Summer  
Neneh Cherry  
Roachford

### BREAKOUTS

Michael Morales  
Cure  
Warrant  
Anita Baker  
Sam Brown  
Tiffany  
Vixen

## SOUTH

### MOST ADDED

John Cougar Mellencamp  
Milli Vanilli  
Donna Summer  
Neneh Cherry  
Roachford

### BREAKOUTS

Michael Morales  
Cure  
Warrant  
Anita Baker  
Sam Brown  
Tiffany  
Vixen

### G108/Durham-Raleigh, NC

Edwards/Harrison  
SA-FIRE  
NEW KIDS ON THE B  
LIVING COLOUR (dp)  
BOBBY BROWN  
Rottest:  
MILLI VANILLI 2-2  
ROXETTE 3-3  
FINE YOUNG CANNIB 6-5  
TONE LOC 14-7  
JODY WATLEY 18-13

### KEZZ/El Paso, TX

Winter/Van Dyke  
MILLI VANILLI  
38 SPECIAL  
ENYA  
ARETHA & ELTON  
RICK ASTLEY  
MADONNA 2-1  
GUNS N' ROSES 8-2  
BON JOVI 7-4  
BOBBY BROWN 9-6  
PAULA ABDUL 12-7  
MADONNA 15-11

### Q88/Fayetteville, NC

McCloud/Kelly  
TOMMY PAGE  
JOHN COUGAR MELLE (dp)  
WATERFRONT (dp)  
MILLI VANILLI (dp)  
NATALIE COLE (dp)  
MADONNA 2-2  
38 SPECIAL 1-1  
BETTE MIDLER 4-3  
BETTE MIDLER 13-8  
OUTFIELD 14-10  
PAULA ABDUL 15-11

### WINK/Fl. Myers, FL

Marty Berger  
JOHN COUGAR MELLE  
MIKE & THE MECRAN  
WARRANT (dp)  
MADONNA 2-1  
SA-FIRE 6-4  
PAULA ABDUL 13-5  
BETTE MIDLER 15-10  
MICHAEL DAMIAN 27-16

### WKBI/Greensboro, NC

Lee Gillette  
OPPTIED  
FORD & OSBOURNE (dp)  
JOHN COUGAR MELLE  
JULIAN LENNON  
WATERFRONT (dp)  
TIFFANY (dp)  
Rottest:  
BON JOVI 2-1  
BON JOVI 3-2  
38 SPECIAL 6-3  
JIMMY HARNEN & SY 11-4  
SA-FIRE 19-13

### WANS/Greenville, SC

McCove/Catcher  
JIMMY HARNEN & SY  
JOHN COUGAR MELLE  
DONNA SUMMER  
MILLI VANILLI  
WARRANT (dp)  
Rottest:  
BON JOVI 6-2  
MADONNA 2-1  
PAULA ABDUL 13-5  
38 SPECIAL 10-6  
TONE LOC 15-10  
SA-FIRE 17-7

### WRWS/Louisville, KY

Lyon/Hardin  
JOHN COUGAR MELLE  
WATERFRONT  
TIFFANY (dp)  
Rottest:  
BON JOVI 1-1  
FINE YOUNG CANNIB 10-6  
BON JOVI 13-10  
JIMMY HARNEN & SY 20-12  
BETTE MIDLER 23-17

### 99WVA/Macon, GA

Rick Woodall/Dee Shannon  
SWEET SENSATION  
BOBBY BROWN  
JOHN COUGAR MELLE  
MIKE & THE MECRAN  
CINDERELLA  
Rottest:  
BON JOVI 6-2  
MADONNA 2-1  
PAULA ABDUL 18-12  
JODY WATLEY 20-13  
MICHAEL DAMIAN 25-14  
GUNS N' ROSES 26-16

### 94TYX/Jackson, MS

Matt Killon  
JIMMY HARNEN & SY  
JOHN COUGAR MELLE  
CINDERELLA (dp)  
NATALIE COLE  
Rottest:  
JODY WATLEY 8-3  
DONNY OSWALD 11-4  
WATERFRONT 12-5  
MICHAEL DAMIAN 27-22  
BETTE MIDLER D-25  
ANIMOTION 9-6

### WAPE/Jacksonville, FL

Pasha/Jack  
PAULA ABDUL  
SA-FIRE  
REPLACEMENTS (dp)  
WATERFRONT (dp)  
MICHAEL DAMIAN (dp)  
Rottest:  
TONE LOC 2-1  
MADONNA 3-2  
MICHAEL DAMIAN 9-3  
FORD & OSBOURNE 17-5  
DONNY OSWALD 10-8

### WQUT/Johnson City, TN

Hurt/Mann  
JOHN COUGAR MELLE  
EDDIE MONY  
TOM PETTY  
GUNS N' ROSES  
Rottest:  
CHER & PETER CETE 8-3  
JIMMY HARNEN & SY 11-4  
DEON ESTUS 12-5  
BULLETBOYS D-37  
JOHN COUGAR MELLE D-38

### WOK/Knoxville, TN

Clay Glegg  
JOHN COUGAR MELLE  
ROBBIE ROBB  
BAD COMPANY  
MILLI VANILLI  
DONNA SUMMER  
WATERFRONT  
Rottest:  
MADONNA 3-1  
BON JOVI 2-2  
MICHAEL DAMIAN 5-3  
TONE LOC 6-4  
JIMMY HARNEN & SY 8-7

### WLAP/Lexington, KY

Fox/Graves  
NEW KIDS ON THE B  
JIMMY HARNEN & SY  
BELLE STARS  
Rottest:  
FINE YOUNG CANNIB 6-5  
SWEET SENSATION 5-3  
DONNY OSWALD 16-12  
SA-FIRE 19-15  
BETTE MIDLER D-26

### KYK/Little Rock, AR

Rolling/Edwards  
NATALIE COLE  
MILLI VANILLI (dp)  
ROCKFORD (dp)  
WARRANT (dp)  
NENEH CHERRY (dp)  
Rottest:  
MADONNA 1-1  
MADONNA 3-2  
FORD & OSBOURNE 10-6  
MICHAEL DAMIAN 24-19  
GUNS N' ROSES 25-21

### KZOU/Little Rock, AR

Peter Stewart  
JOHN COUGAR MELLE (dp)  
MICHAEL DAMIAN (dp)  
MILLI VANILLI (dp)  
NATALIE COLE (dp)  
MADONNA 2-2  
BETTE MIDLER 6-3  
JIMMY HARNEN & SY 13-5  
GUNS N' ROSES 18-9  
NEW KIDS ON THE B 30-17

### WDJX/Louisville, KY

Sheble/Meyer  
ELVIS COSTELLO  
DONNA SUMMER  
NATALIE COLE  
Rottest:  
MADONNA 3-1  
FINE YOUNG CANNIB 3-2  
ANIMOTION 7-3  
38 SPECIAL 10-5  
SA-FIRE 17-7

### WRWS/Louisville, KY

Lyon/Hardin  
JOHN COUGAR MELLE  
WATERFRONT  
TIFFANY (dp)  
Rottest:  
BON JOVI 1-1  
FINE YOUNG CANNIB 10-6  
BON JOVI 13-10  
JIMMY HARNEN & SY 20-12  
BETTE MIDLER 23-17

### 99WVA/Macon, GA

Rick Woodall/Dee Shannon  
SWEET SENSATION  
BOBBY BROWN  
JOHN COUGAR MELLE  
MIKE & THE MECRAN  
CINDERELLA  
Rottest:  
BON JOVI 6-2  
MADONNA 2-1  
PAULA ABDUL 18-12  
JODY WATLEY 20-13  
MICHAEL DAMIAN 25-14  
GUNS N' ROSES 26-16

### FM100/Memphis, TN

Con

# CHR ADDS & HOTS

## MIDWEST

**MOST ADDED BREAKOUTS**  
**John Cougar Mellencamp Julian Lennon**  
**Milli Vanilli**  
**Jimmy Harnen & Synch**  
**Donna Summer**  
**Lita Ford & Ozzy Osbourne**  
**Eddie Money**  
**Warrant**

## P2

**WKDD/Akron, OH**  
 Clark/Nicholas  
 FORD & OSBOURNE  
 COTTLEFIELD  
 JODY WATLEY  
 Hotteat:  
 ROXETTE 1-1  
 FINE YOUNG CANNIB 2-2  
 BON JOVI 9-5  
 MICHAEL DAMIAN 12-7  
 KEVIN BAILEY 16-11

**WPHR/Cleveland, OH**  
 Thomas/Brown  
 JOHN COUGAR MELLE  
 WARRANT (dp)  
 SAM BROWN  
 MILLI VANILLI  
 LISA LISA & CULT  
 Hotteat:  
 MADONNA 2-1  
 TONE LOC 5-5  
 FORD & OSBOURNE 11-8  
 LIVING COLOUR 21-16  
 GUNS N' ROSES 32-20

**92Q/Cleveland, OH**  
 Howitt/Jackson  
 EDIE BRICKELL & N (dp)  
 FORD & OSBOURNE (dp)  
 WATERFRONT (dp)  
 ARETHA & ELTON (dp)  
 CINDERELLA (dp)  
 REPLACEMENTS (dp)  
 Hotteat:  
 DEON ESTUS 9-5  
 ANIMATION 11-7  
 JODY WATLEY 13-9  
 BELLE STARS 14-10  
 PAULA ABDUL 20-12

**WPXR/Davenport, IA**  
 North/Hammer  
 JOHN COUGAR MELLE  
 WATERFRONT  
 NATALIE COLE  
 MIKE & THE MCRAN (dp)  
 NEW KIDS ON THE B (dp)  
 Hotteat:  
 MADONNA 1-1  
 CHER & PETER CETE 9-4  
 38 SPECIAL 14-7  
 DONNY OSMOND 24-13  
 MICHAEL DAMIAN 26-17

**WGTV/Dayton, OH**  
 Jarvis/Di/De  
 MILLI VANILLI  
 JOHN COUGAR MELLE  
 NATALIE COLE  
 Hotteat:  
 MADONNA 2-1  
 DEON ESTUS 6-4  
 PAULA ABDUL 8-5  
 MICHAEL DAMIAN 12-7  
 SWEET SENSATION 13-8

**KRNQ/Des Moines, IA**  
 Knight/Lewis  
 PAULA ABDUL  
 BETTE MIDLER  
 COTTLEFIELD  
 Hotteat:  
 CHER & PETER CETE 6-1  
 ROBBIE NEVIL 2-2  
 MADONNA 7-4  
 FINE YOUNG CANNIB 8-5  
 38 SPECIAL 9-6

**KZIO/Duluth, MN**  
 Michaels/Johnson  
 JOHN COUGAR MELLE  
 MIKE REMO  
 ELVIS COSTELLO  
 ROACHFORD (dp)  
 Hotteat:  
 MADONNA 2-1  
 BON JOVI 6-2  
 BELLE STARS 16-12  
 DONNY OSMOND 22-14  
 MICHAEL DAMIAN 26-17

**KQKQ/Omaha, NB**  
 Drew/Bentley  
 NATALIE COLE (dp)  
 JOHN COUGAR MELLE  
 NEW ORDER (dp)  
 NENEH CHERRY (dp)  
 HOTTEAT:  
 MADONNA 4-1  
 TONE LOC 6-5  
 BON JOVI 16-8  
 BOBBY BROWN 24-15  
 GUNS N' ROSES 25-16

**K293/Peoria, IL**  
 Edwards/Stern  
 JOHN COUGAR MELLE  
 NEW KIDS ON THE B  
 Hotteat:  
 MADONNA 1-1  
 FINE YOUNG CANNIB 2-2  
 BON JOVI 4-19  
 DEON ESTUS 8-5

**WZOK/Rockford, IL**  
 Summers/Garcia  
 JOHN COUGAR MELLE  
 SWEET SENSATION  
 ONE 2 MANY  
 CINDERELLA (dp)  
 FREIBREIT  
 BANGLES  
 Hotteat:  
 BELLE STARS  
 JOHN COUGAR MELLE  
 NENEH CHERRY  
 MADONNA 3-2  
 38 SPECIAL 5-3  
 PIXX 6-4  
 ANIMATION 7-5  
 WRQN/Tolado, OH  
 Mason/O'Rourke  
 NENEH CHERRY  
 EDIE BRICKELL & N  
 REPLACEMENTS  
 Hotteat:  
 PAULA ABDUL 9-7  
 MICHAEL DAMIAN 18-11  
 LIVING COLOUR 15-12  
 FORD & OSBOURNE 29-16  
 WINGER 28-21

**KAY107/Tulsa, OK**  
 Jan Dean  
 BETTE MIDLER  
 JIMMY HARNEN & SY  
 ROACHFORD  
 JOHN COUGAR MELLE  
 Hotteat:  
 MADONNA 2-1  
 DEF LEPPARD 8-5  
 JOHNNY REMP 21-15  
 LIVING COLOUR 20-16  
 DEBBIE GIBSON 32-22

**KMYZ/Tulsa, OK**  
 Mel Myers  
 HOWARD JONES  
 DONNY OSMOND  
 DEBBIE GIBSON  
 JIMMY HARNEN & SY  
 Hotteat:  
 NEW KIDS ON THE B 13-7  
 SA-FIRE 14-8  
 ANIMATION 16-10  
 TONE LOC 17-4  
 MICHAEL DAMIAN 13-6  
 BON JOVI 18-9

**KKRD/Wichita, KS**  
 Oliver/Williams  
 JOHN COUGAR MELLE  
 LISA LISA & CULT (dp)  
 EDIE BRICKELL & N (dp)  
 ELVIS COSTELLO  
 JIMMY HARNEN & SY (dp)  
 Hotteat:  
 BON JOVI 13-6  
 JODY WATLEY 21-13  
 ANIMATION 19-12  
 SWEET SENSATION 23-16  
 DEBBIE GIBSON 28-21

**WIXX/Green Bay, WI**  
 McCarthy/Michael T.  
 JOHN COUGAR MELLE  
 BOBBY BROWN  
 ONE 2 MANY  
 CINDERELLA (dp)  
 Hotteat:  
 MADONNA 1-1  
 BON JOVI 4-2  
 MICHAEL DAMIAN 10-6  
 TOMMY PAGE 20-12  
 BELLE STARS 29-18  
 MICHAEL DAMIAN 15-10

**Z104/Madison, WI**  
 Lockwood/Keyes  
 JOHN COUGAR MELLE  
 BETTE MIDLER  
 LISA LISA & CULT  
 ONE NATION  
 Hotteat:  
 MADONNA 1-1  
 BELLE STARS 4-2  
 BON JOVI 6-4  
 TOMMY PAGE 27-22  
 GUNS N' ROSES 32-26

**KJ103/Oklahoma City, OK**  
 Spain/Stewart  
 MICHAEL MORALES  
 BULLETTYOYS (dp)  
 JOHN COUGAR MELLE  
 EDDIE MONEY  
 Hotteat:  
 TONE LOC 2-1  
 ANIMATION 4-2  
 MADONNA 3-1  
 BON JOVI 9-6  
 FINE YOUNG CANNIB 8-5  
 JODY WATLEY 15-11

## P3

**WCIL/Carbondale, IL**  
 Tony Waitkus  
 BOBBY BROWN  
 SWEET SENSATION  
 REPLACEMENTS  
 DONNA SUMMER  
 WATERFRONT  
 COTTLEFIELD  
 Hotteat:  
 TONE LOC 1-1  
 BETTE MIDLER 9-7  
 MICHAEL DAMIAN 15-9  
 GUNS N' ROSES 24-13  
 CHER & PETER CETE 23-15

**KOCR/Ocedar Rapids, IA**  
 Dixon/Gerrard  
 BELLE STARS  
 FORD & OSBOURNE  
 JOHN COUGAR MELLE  
 NENEH CHERRY  
 CINDERELLA  
 Hotteat:  
 MADONNA 3-1  
 TONE LOC 4-3  
 SA-FIRE 11-4  
 PAULA ABDUL 14-7  
 BETTE MIDLER 19-15

**WLWR/Champaign, IL**  
 McConn/McKighan  
 JIMMY HARNEN & SY  
 FORD & OSBOURNE  
 NENEH CHERRY  
 RICK ASTLEY  
 ELVIS COSTELLO  
 Hotteat:  
 TONE LOC 12-3  
 SA-FIRE 14-4  
 MICHAEL DAMIAN 19-9  
 DONNY OSMOND 22-10  
 NEW KIDS ON THE B 29-20

**KCMQ/Columbia, MO**  
 Tuttle/Hanson  
 JOHN COUGAR MELLE  
 MILLI VANILLI  
 LISA LISA & CULT  
 JULIAN LENNON  
 Hotteat:  
 HOWARD JONES 7-3  
 DEBBIE GIBSON 22-14  
 JODY WATLEY 23-16  
 SA-FIRE 27-17  
 BOBBY BROWN 40-29  
 KLVV/Dubuque, IA  
 Jeff Davis  
 JOHN COUGAR MELLE  
 BELLE STARS  
 NATALIE COLE (dp)  
 FORD & OSBOURNE (dp)  
 LISA LISA & CULT  
 PHOEBE SNOW (dp)  
 Hotteat:  
 ROXETTE 1-1  
 MADONNA 4-2  
 38 SPECIAL 5-4  
 SA-FIRE 6-5  
 PAULA ABDUL 13-9

**Y94/Fargo, ND**  
 Jack Lundy  
 JOHN COUGAR MELLE  
 ELVIS COSTELLO  
 REPLACEMENTS  
 BELLE STARS  
 JULIAN LENNON  
 Hotteat:  
 MADONNA 2-1  
 BON JOVI 2-2  
 MICHAEL DAMIAN 12-5  
 GUNS N' ROSES 17-10  
 BETTE MIDLER 24-14

**KKXU/Grand Forks, ND**  
 Michael Right  
 EDDIE MONEY  
 BULLETTYOYS (dp)  
 JOHN COUGAR MELLE  
 MIKE & THE MCRAN  
 BOBBY BROWN  
 Hotteat:  
 MADONNA 1-1  
 BON JOVI 4-2  
 FORD & OSBOURNE 16-8  
 TONE LOC 22-13  
 LIVING COLOUR 20-15

**WKFR/Kalamazoo, MI**  
 Anthony/Bratton  
 DEBBIE GIBSON  
 DONNY OSMOND  
 SA-FIRE  
 JIMMY HARNEN & SY  
 EDDIE MONEY (dp)  
 WAS (NOT WAS) (dp)  
 Hotteat:  
 FINE YOUNG CANNIB 1-1  
 MADONNA 3-2  
 BON JOVI 6-4  
 BON JOVI 10-5  
 HOWARD JONES 17-10  
 COTTLEFIELD 19-11

**WAZV/Lafayette, IN**  
 Morton/Miller  
 JOHN COUGAR MELLE  
 FORD & OSBOURNE (dp)  
 WAS (NOT WAS) (dp)  
 MILLI VANILLI  
 Hotteat:  
 MADONNA 3-1  
 BON JOVI 9-3  
 JIMMY HARNEN & SY 10-6  
 DONNY OSMOND 17-9  
 WINGER 12-10  
 MICHAEL DAMIAN 21-16

**KFRX/Lincoln, NE**  
 Cook/Meyer  
 JOHN COUGAR MELLE  
 DEBBIE GIBSON  
 TOM PETTY  
 JIMMY HARNEN & SY  
 Hotteat:  
 MADONNA 2-1  
 DEON ESTUS 4-3  
 BON JOVI 10-4  
 38 SPECIAL 6-5  
 PAULA ABDUL 16-11

**99KQ/Salina, KS**  
 Brad King  
 JULIAN LENNON  
 GREAT WHITE (dp)  
 JOHN COUGAR MELLE  
 WARRANT (dp)  
 MICHAEL MORALES  
 Hotteat:  
 DEF LEPPARD 3-1  
 FORD & OSBOURNE 10-5  
 TONE LOC 11-9  
 JIMMY HARNEN & SY 13-10  
 GUNS N' ROSES 34-29

**KPAT/Sioux Falls, SD**  
 Maguire/Ward  
 JOHN COUGAR MELLE  
 JULIAN LENNON  
 MIKE REMO  
 WATERFRONT  
 MICHAEL MORALES  
 WARRANT (dp)  
 RED SIREN (dp)  
 AIRFRAPP (dp)  
 Hotteat:  
 TONE LOC 12-3  
 SA-FIRE 14-4  
 MICHAEL DAMIAN 5-3  
 BON JOVI 8-5  
 GUNS N' ROSES 16-8  
 JIMMY HARNEN & SY 30-14

**KWTO/Springfield, MO**  
 T.K. O'Grady  
 JOHN COUGAR MELLE  
 JIMMY HARNEN & SY  
 DONNA SUMMER  
 SURFACE  
 FORD & OSBOURNE  
 MILLI VANILLI (dp)  
 BULLETTYOYS (dp)  
 Hotteat:  
 MADONNA 2-1  
 TONE LOC 4-3  
 BETTE MIDLER 6-4  
 DEON ESTUS 8-5  
 BON JOVI 11-7

**WDBR/Springfield, IL**  
 Moore/Lawley  
 JOHN COUGAR MELLE  
 MILLI VANILLI  
 ELIC SAM BOO (dp)  
 NATALIE COLE  
 DONNA SUMMER  
 WAS (NOT WAS)  
 Hotteat:  
 MADONNA 1-1  
 DEON ESTUS 6-4  
 38 SPECIAL 9-5  
 PAULA ABDUL 12-10  
 DONNY OSMOND 13-9  
 PAULA ABDUL 12-10

**WSPT/Stevens Point, WI**  
 Jerry Steffen  
 JOHN COUGAR MELLE  
 BETTE MIDLER  
 EDDIE MONEY  
 REPLACEMENTS  
 ROXETTE 1-1  
 FINE YOUNG CANNIB 2-2  
 MADONNA 5-3  
 MICHAEL DAMIAN 17-10  
 EDIE BRICKELL & N 27-22

**WFRF/Terre Haute, IN**  
 Newton/Taylor  
 JOHN COUGAR MELLE  
 JULIAN LENNON  
 DONNA SUMMER  
 TOM PETTY  
 VIXEN  
 TARIKA TIKRAM  
 KTC  
 BRATHE  
 Hotteat:  
 MADONNA 7-3  
 BON JOVI 15-10  
 MICHAEL DAMIAN 34-24  
 RICK ASTLEY 40-30  
 JOHN COUGAR MELLE D-31

**WIBW/Topeka, KS**  
 Alexander/Heaton  
 JOHN COUGAR MELLE  
 ROACHFORD  
 EDIE BRICKELL & N  
 PHOEBE SNOW (dp)  
 TOM PETTY (dp)  
 Hotteat:  
 MADONNA 5-1  
 38 SPECIAL 6-4  
 BON JOVI 10-5  
 TONE LOC 6-4  
 ANIMATION 11-8  
 WINGER 10-5  
 TONE LOC 18-14

**KFMW/Waterloo, IA**  
 Mark Hansen  
 ELVIS COSTELLO  
 JULIAN LENNON  
 JOHN COUGAR MELLE  
 WARRANT (dp)  
 MIKE & THE MCRAN  
 Hotteat:  
 DEF LEPPARD 7-2  
 WINGER 10-5  
 TONE LOC 18-14

## WEST

**MOST ADDED BREAKOUTS**  
**Milli Vanilli**  
**John Cougar Mellencamp**  
**Donna Summer**  
**Was (Not Was)**  
**Rick Astley**

## WEST

## P2

**KIVA/Albuquerque, NM**  
 Steve Casey  
 BETTE MIDLER  
 BOBBY BROWN  
 NENEH CHERRY  
 Hotteat:  
 DONNY OSMOND 8-4  
 PAULA ABDUL 14-10  
 SA-FIRE 18-13  
 38 SPECIAL 20-15  
 NEW KIDS ON THE B 22-18

**KKSS/Albuquerque, NM**  
 Tomm Rivers  
 DONNA SUMMER  
 MILLI VANILLI  
 SAM PHILLIPS  
 ONE 2 MANY  
 GUY  
 MAURICE  
 FIGURES ON A BEAC  
 Hotteat:  
 TONE LOC 1-1  
 PAULA ABDUL 7-5  
 BELLE STARS 14-10  
 NENEH CHERRY 15-11  
 JODY WATLEY 17-13

**KKXX/Bakersfield, CA**  
 Squire/Christopher  
 MICHAEL DAMIAN  
 BETTE MIDLER  
 MILLI VANILLI  
 DONNA SUMMER  
 Hotteat:  
 MADONNA 4-1  
 DEON ESTUS 5-3  
 PAULA ABDUL 10-8  
 BOBBY BROWN 16-9  
 BELLE STARS 29-22

**KF96/Boise, ID**  
 Jack Armstrong  
 GUNS N' ROSES  
 TOM PETTY  
 CAROLE KING  
 RICK ASTLEY  
 ANITA BAKER (dp)  
 MILLI VANILLI  
 JOHN COUGAR MELLE  
 KTC (dp)  
 GIPSY KINGS (dp)  
 SAMANTHA FOX  
 Hotteat:  
 BON JOVI 8-4  
 MICHAEL DAMIAN 11-7  
 TOMMY PAGE 15-10  
 DEBBIE GIBSON D-16  
 GUNS N' ROSES D-22

**KATM/Colorado Springs, CO**  
 Soransen/Fricks  
 JOHN COUGAR MELLE  
 MIKE & THE MCRAN  
 RED SIREN (dp)  
 FINE YOUNG CANNIB (dp)  
 CULT (dp)  
 Hotteat:  
 FINE YOUNG CANNIB 1-1  
 FORD & OSBOURNE 6-4  
 SKID ROW 13-11  
 LIVING COLOUR 23-15  
 GUNS N' ROSES 21-16

**KKMG/Colorado Springs, CO**  
 Miller/Reynolds  
 MILLI VANILLI  
 ATLANTIC STARR  
 WAS (NOT WAS)  
 SAMANTHA FOX  
 JOHNNY CLEGG  
 ANITA BAKER  
 Hotteat:  
 MADONNA 1-1  
 STEVIE N 4-2  
 DONNY OSMOND 8-3  
 MICHAEL DAMIAN 7-4  
 TOMMY PAGE 10-6

**KYRK/Las Vegas, NV**  
 Cummings/Miles  
 CHARLIE FOXX  
 JOHN COUGAR MELLE (dp)  
 MILLI VANILLI  
 WARRANT (dp)  
 ANITA BAKER (dp)  
 CURE (dp)  
 DONNA SUMMER  
 JOHNNY CLEGG  
 TIFFANY (dp)  
 Hotteat:  
 PAULA ABDUL 2-2  
 MADONNA 4-4  
 SWEET SENSATION 5-5  
 JIMMY HARNEN & SY 20-15  
 NEW KIDS ON THE B 32-28

**FM104/Moab-to-Stockton, CA**  
 DeMaroney/Hoffman  
 ROACHFORD (dp)  
 Hotteat:  
 BON JOVI 1-1  
 MADONNA 2-2  
 DEF LEPPARD 3-3  
 ANIMATION 4-4  
 GUNS N' ROSES 9-6

**KCAQ/Oxnard-Ventura, CA**  
 Greg Williams  
 ELVIS COSTELLO  
 GUY (dp)  
 ROBBIE ROBB  
 MILLI VANILLI  
 Hotteat:  
 MADONNA 1-1  
 SWEET SENSATION 4-2  
 NEW KIDS ON THE B 17-9  
 GUNS N' ROSES 26-16  
 NENEH CHERRY 32-23

**KKFR/Phoenix, AZ**  
 Haney/Pariser  
 REAL LIFE  
 MILLI VANILLI  
 MAURICE  
 TIFFANY  
 Hotteat:  
 ROXETTE 1-1  
 MADONNA 4-3  
 KATY WHITE 9-5  
 BOBBY BROWN 15-7  
 MICHAEL DAMIAN 23-18

**KWNZ/Reno, NV**  
 Dave Robie  
 CINDERELLA (dp)  
 HOUSE OF LORDS (dp)  
 DONNA SUMMER  
 MILLI VANILLI (dp)  
 Hotteat:  
 LIVING COLOUR 4-3  
 BETTE MIDLER 9-4  
 BON JOVI 11-5  
 TONE LOC 15-9  
 DEON ESTUS 16-13

**KDON/Selma-Monterey, CA**  
 Hyst/Sanders  
 MILLI VANILLI  
 DONNA SUMMER  
 ROACHFORD  
 GIGI ON THE BEACH  
 Hotteat:  
 MADONNA 2-1  
 DEON ESTUS 14-8  
 MICHAEL DAMIAN 17-10  
 PAULA ABDUL 18-13  
 JODY WATLEY 21-16

**KZUU/Spokane**  
 Hopkins/Matheson  
 JOHN COUGAR MELLE  
 HOUSE OF LORDS  
 JULIAN LENNON  
 BIG BAM BOO  
 MIKE REMO  
 WARRANT (dp)  
 Hotteat:  
 MADONNA 1-1  
 BON JOVI 2-2  
 ANIMATION 5-3  
 MICHAEL DAMIAN 13-8  
 GUNS N' ROSES 14-10

**KRQ/Tucson, AZ**  
 Ingram/Davis  
 JOHN COUGAR MELLE (dp)  
 Hotteat:  
 BANGLES 1-1  
 SA-FIRE 2-2  
 MADONNA 3-3  
 ROD STEWART 5-4  
 BOBBY BROWN 7-5

**KYYA/Billings, MT**  
 Charlie Foxx  
 JOHN COUGAR MELLE  
 ANITA BAKER  
 TOM PETTY  
 DONNA SUMMER  
 JOHNNY CLEGG  
 TIFFANY (dp)  
 Hotteat:  
 MADONNA 4-1  
 38 SPECIAL 8-5  
 DEF LEPPARD 13-10  
 BELLE STARS 16-11  
 DONNY OSMOND 21-16  
 PAULA ABDUL 27-22

**Z97/Billings, MT**  
 Tim Dalbec  
 NENEH CHERRY (dp)  
 SAM BROWN (dp)  
 WAS (NOT WAS)  
 JOHN COUGAR MELLE (dp)  
 BELLE STARS  
 Hotteat:  
 SA-FIRE 17-9  
 ROACHFORD 24-18  
 MICHAEL DAMIAN 30-20  
 GUNS N' ROSES 28-21  
 JIMMY HARNEN & SY D-29

**KBOZ/Bozeman, MT**  
 Duane Barnhardt  
 CONROY JUNKIES  
 ELVIS COSTELLO (dp)  
 ANITA BAKER  
 JOHN COUGAR MELLE  
 MIKE & THE MCRAN  
 CINDERELLA (dp)  
 Hotteat:  
 DEON ESTUS 3-2  
 PAULA ABDUL 13-5  
 BON JOVI 11-6  
 ANIMATION 12-8  
 HOWARD JONES 17-12

**KTRS/Casper, WY**  
 Peter Masse  
 PHOEBE SNOW (dp)  
 JOHN COUGAR MELLE  
 JOHNNY CLEGG  
 TOM PETTY  
 MIKE & THE MCRAN  
 Hotteat:  
 POISON 2-1  
 FINE YOUNG CANNIB 6-2  
 MICHAEL DAMIAN 9-4  
 MADONNA 11-8  
 DONNY OSMOND 21-15

**KFBQ/Cheyenne, WY**  
 Bird/Melot  
 BOBBY BROWN  
 ELVIS COSTELLO  
 MILLI VANILLI  
 WATERFRONT  
 ROACHFORD  
 GIGI ON THE BEACH  
 Hotteat:  
 MADONNA 2-1  
 DEON ESTUS 14-8  
 MICHAEL DAMIAN 17-10  
 PAULA ABDUL 18-13  
 JODY WATLEY 21-16

**KMOJ/Lewiston, ID**  
 Havens/Chastain  
 JOHN COUGAR MELLE  
 RICK ASTLEY  
 JULIAN LENNON  
 DONNA SUMMER  
 PHOEBE SNOW (dp)  
 MILLI VANILLI  
 VIXEN (dp)  
 CINDERELLA (dp)  
 Hotteat:  
 MADONNA 3-1  
 TONE LOC 4-2  
 BON JOVI 10-4  
 GUNS N' ROSES 14-7  
 BELLE STARS 33-23

**KOZE/Lewiston, ID**  
 Jay McCall  
 WAS (NOT WAS)  
 JOHN COUGAR MELLE  
 ROACHFORD  
 CURE (dp)  
 MILLI VANILLI  
 WARRANT (dp)  
 Hotteat:  
 LIVING COLOUR 3-1  
 MADONNA 2-2  
 BON JOVI 11-9  
 DEF LEPPARD 13-10  
 REPLACEMENTS 17-15

**KTMT/Medford, OR**  
 Treasal/Stewart  
 MIKE & THE MCRAN  
 JOHN COUGAR MELLE  
 WARRANT (dp)  
 WAS (NOT WAS)  
 HOUSE OF LORDS  
 RED SIREN  
 BULLETTYOYS  
 Hotteat:  
 MADONNA 1-1  
 BON JOVI 8-4  
 DEF LEPPARD 9-6  
 DEON ESTUS 10-7  
 PAULA ABDUL 21-16  
 GUNS N' ROSES 21-16

**ZFUM/Moscow, ID**  
 Cumming/Heller  
 MILLI VANILLI  
 GREAT WHITE  
 WARRANT (dp)  
 JOHNNY CLEGG (dp)  
 JOHN COUGAR MELLE  
 NENEH CHERRY  
 SAM BROWN  
 Hotteat:  
 MADONNA 2-1  
 TONE LOC 4-3  
 BETTE MIDLER 20-14  
 GUNS N' ROSES 15-17  
 FORD & OSBOURNE 32-24

**SLY96/San Luis Obispo, CA**  
 Harte/Clark  
 BETTE MIDLER  
 MILLI VANILLI  
 WAS (NOT WAS)  
 JOHN COUGAR MELLE  
 Hotteat:  
 PAULA ABDUL 4-1  
 BON JOVI 8-2  
 HOWARD JONES 10-3  
 DEBBIE GIBSON 9-4  
 GUNS N' ROSES 23-14

**KZ02/San Luis Obispo, CA**  
 Ruh/Andrews  
 EDIE BRICKELL & N  
 ALEXANDER O'NEAL  
 DONNA SUMMER  
 CINDERELLA (dp)  
 NATALIE COLE  
 MICHAEL MORALES  
 RICK ASTLEY  
 PHOEBE SNOW (dp)  
 Hotteat:  
 MADONNA 2-1  
 LIVING COLOUR 11-7  
 BELLE STARS 16-12  
 DONNY OSMOND 21-16  
 BOBBY BROWN 31-25

**Y97/Santa Barbara, CA**  
 Crowe/Stons  
 MADONNA  
 JULIAN LENNON  
 CURE (dp)  
 ELVIS COSTELLO (dp)  
 JOHN COUGAR MELLE  
 JOHNNY CLEGG  
 Hotteat:  
 WINGER 7-5  
 FORD & OSBOURNE 9-6  
 LIVING COLOUR 11-7  
 INFORMATION SOCIE 13-8  
 ROACHFORD 16-9

**OK95/Tri-Cities, WA**  
 LeMaster/Trevis  
 WARRANT  
 JULIAN LENNON  
 EDDIE MONEY  
 WAS (NOT WAS)  
 JOHN COUGAR MELLE  
 VIXEN  
 ELVIS COSTELLO  
 Hotteat:  
 WINGER 2-1  
 FORD & OSBOURNE 3-2  
 CINDERELLA 15-11  
 BULLETTYOYS 18-14  
 GUNS N' ROSES 25-16

## P3

247 Current Reporters  
 241 Current Playlists  
 Called In Frozen Playlist: (4)  
 KITY/San Antonio  
 WCZY/Detroit  
 WL0L/Mississippi  
 KXYQ/Portland  
 Did Not Report, Playlist Frozen: (2)  
 WNYZ/Union  
 Q101/Meridian



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NENEH CHERRY

Buffalo Stance (Virgin)

LP: 'Slaves Of New York' ST

Total Reports 137 55%

Regional Reach, National Summary, Chart Summary table for Neneh Cherry.

Station lists for Neneh Cherry including WKXS, WWSR, WWSR, etc.

CINDERELLA

Coming Home (Mercury)

LP: Long Cold Winter

Total Reports 123 50%

Regional Reach, National Summary, Chart Summary table for Cinderella.

Station lists for Cinderella including WKXS, WWSR, WWSR, etc.

NATALIE COLE

Miss You Like Crazy (EMI)

LP: Good To Be Back

Total Reports 99 40%

Regional Reach, National Summary, Chart Summary table for Natalie Cole.

Station lists for Natalie Cole including WKXS, WWSR, WWSR, etc.

ELVIS COSTELLO

Veronica (WB)

LP: Spike

Total Reports 82 33%

Regional Reach, National Summary, Chart Summary table for Elvis Costello.

Station lists for Elvis Costello including WKXS, WWSR, WWSR, etc.

MICHAEL DAMIAN

Rock On (Cypress/A&M)

LP: Dream A Little Dream

Total Reports 234 95%

Regional Reach, National Summary, Chart Summary table for Michael Damian.

Michael Damian Continued

Continuation of Michael Damian station lists.

DEON ESTUS

Heaven Help Me (Mika/Polydor)

LP: Spell

Total Reports 208 84%

Regional Reach, National Summary, Chart Summary table for Deon Estus.

Station lists for Deon Estus including WKXS, WWSR, WWSR, etc.

Deon Estus Continued

Continuation of Deon Estus station lists.

SAMANTHA FOX

I Only Wanna Be With You (Jive/RCA)

LP: I Wanna Have Some Fun

Total Reports 126 51%

Regional Reach, National Summary, Chart Summary table for Samantha Fox.

Station lists for Samantha Fox including WKXS, WWSR, WWSR, etc.

Samantha Fox Continued

Continuation of Samantha Fox station lists.

ARETHA FRANKLIN & ELTON JOHN

Through The Storm (Arista)

LP: Through The Storm

Total Reports 202 82%

Regional Reach, National Summary, Chart Summary table for Aretha Franklin & Elton John.

Station lists for Aretha Franklin & Elton John including WKXS, WWSR, WWSR, etc.

DEBBIE GIBSON

Electric Youth (Atlantic)

LP: Electric Youth

Total Reports 226 91%

Regional Reach, National Summary, Chart Summary table for Debbie Gibson.

Continued On Next Column

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Debbie Gibson Continued

Chart summary for Debbie Gibson with regional and national reach data. Includes station lists for various markets like B104, WKRS, and WZOU.

Guns N' Roses Continued

Chart summary for Guns N' Roses with regional and national reach data. Includes station lists for various markets like WCHT, WWSR, and WJBT.

Howard Jones Continued

Chart summary for Howard Jones with regional and national reach data. Includes station lists for various markets like WCZY, WBAM, and WWSR.

Madonna Continued

Chart summary for Madonna with regional and national reach data. Includes station lists for various markets like KDWB, WLOL, and WKBD.

Chart summary for GUNS N' ROSES - Patience (Geffen) LP: G'N'R Lies. Total Reports 210 85%. Includes regional and national reach data.

Chart summary for HOWARD JONES - Everlasting Love (Elektra) LP: Cross That Line. Total Reports 206 83%. Includes regional and national reach data.

Chart summary for LISA LISA & CULT JAM - Little Jackie Wants To Be... (Columbia) LP: Straight To The Sky. Total Reports 118 48%. Includes regional and national reach data.

Chart summary for MADONNA - Like A Prayer (Sire/WB) LP: Like A Prayer. Total Reports 240 97%. Includes regional and national reach data.

Chart summary for BETTE MIDLER - Wind Beneath My Wings (Atlantic) LP: "Beaches" ST. Total Reports 191 77%. Includes regional and national reach data.

Chart summary for BETTE MIDLER - Wind Beneath My Wings (Atlantic) LP: "Beaches" ST. Total Reports 191 77%. Includes regional and national reach data.

Continued On Next Column

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Continued On Next Column

Chart summary for JOHN COUGAR MELLENCAMP - Pop Singer (Mercury) LP: Big Daddy. Total Reports 132 53%. Includes regional and national reach data.

Parallels Continued on Page 122





SIGNIFICANT ACTION B C G

Table with columns for station call letters and frequency, listing various radio stations and their associated frequencies.

Table with columns for station call letters and frequency, listing various radio stations and their associated frequencies.

BAD COMPANY Shake It Up (Atlantic) LP Dangerous Age. Includes station call letters and frequency information.

JOHNNY CLEGG Scatterlings Of Africa (Capitol) LP Rain Main Soundtrack. Includes station call letters and frequency information.

GINA GO-GO I Can't Face The Fact (Capitol). Includes station call letters and frequency information.

WATERFRONT Cry (Polydor) LP: Waterfront

Chart summary for Waterfront, showing regional and national reach, and a chart summary table with columns for position, peak, and total.

Table with columns for station call letters and frequency, listing various radio stations and their associated frequencies.

ANITA BAKER Lead Me Into Love (Elektra) LP: Giving You The Best That I Got. Includes station call letters and frequency information.

COWBOY JUNKIES Sweet Jane (RCA) LP: The Trinity Session. Includes station call letters and frequency information.

GISSY KINGS Bamboleo (Elektra) LP: Gipsy Kings. Includes station call letters and frequency information.

Table with columns for station call letters and frequency, listing various radio stations and their associated frequencies.

Table with columns for station call letters and frequency, listing various radio stations and their associated frequencies.

BIG BAM BOO Shooting From My Heart (UNI/MCA) LP: Fun, Faith And Fairplay. Includes station call letters and frequency information.

CURE Fascination Street (Elektra) LP: Disintegration. Includes station call letters and frequency information.

GLAMOUR CAMP She Did It (EMI) LP: Glamour Camp. Includes station call letters and frequency information.

Table with columns for station call letters and frequency, listing various radio stations and their associated frequencies.

Table with columns for station call letters and frequency, listing various radio stations and their associated frequencies.

BREATHIE All This I Should Have Known (A&M) LP: All That Jazz. Includes station call letters and frequency information.

CYNTHIA Endless Night (Mic Mac). Includes station call letters and frequency information.

GUY I Like (MCA) LP: Guy. Includes station call letters and frequency information.

Table with columns for station call letters and frequency, listing various radio stations and their associated frequencies.

Table with columns for station call letters and frequency, listing various radio stations and their associated frequencies.

SAM BROWN Stop (A&M) LP: Stop!. Includes station call letters and frequency information.

FIGURES ON A BEACH You Ain't Seen Nothin' Yet (Sire/WB) LP: Figures On A Beach. Includes station call letters and frequency information.

HALL & OATES Love Train (Sire/Reprise) LP: "Earth Girls Are Easy" ST. Includes station call letters and frequency information.

Table with columns for station call letters and frequency, listing various radio stations and their associated frequencies.

Table with columns for station call letters and frequency, listing various radio stations and their associated frequencies.

BULLETTYOYS For The Love Of Money (WB) LP: BulleTTYOYS. Includes station call letters and frequency information.

FREIHEIT Keeping The Dream Alive (WTG). Includes station call letters and frequency information.

JULIAN LENNON Now You're In Heaven (Atlantic) LP: Mr Jordan. Includes station call letters and frequency information.

Continued On Next Column

PARALLELS®

SIGNIFICANT ACTION

BENNY MARDONES Into The Night (Polydor) LP: Into The Night

RED SIREN All Is Forgiven (Mercury) LP: All Is Forgiven

TANITA TIKARAM Twist In My Sobriety (Reprise) P: Ancient Heart

MAURICE This Is Acid (Vendetta/A&M)

ROBBIE ROBB In Time (A&M) LP: "Bill And Ted's Excellent..." ST

TOO SHORT Life Is Too Short (Jive/RCA) LP: Life Is Too Short

MICHAEL MORALES Who Do You Give... (Wing/Polydor) LP: Michael Morales

PHOEBE SNOW If I Can Just Get Through... (Elektra) LP: Something Real

VIXEN Love Made Me (EMI) LP: Vixen

NEW ORDER Round And Round (WB) LP: Technique

AL B. SURE! If I'm Not Your Lover (WB) LP: In Effect Mode

WARRANT Down Boys (Columbia) LP: Dirty Rotten Stinking Rich

ALEXANDER O'NEAL (What Can I Say) To... (Tabu/CBS) LP: All Mixed Up

SURFACE Closer Than Friends (Columbia) LP: 2nd Wave

WAS (NOT WAS) Anything Can Happen (Chrysalis) LP: What Up, Dog?

ONE NATION My Commitment (IRS) LP: Strong Enough

TIFFANY Hold An Old Friend's Hand (MCA) LP: Hold An Old Friend's Hand

XTC Mayor Of Simpleton (Geffen) LP: Oranges And Lemons

Complex block with radio station call letters and program information.

Complex block with radio station call letters and program information.

Complex block with radio station call letters and program information.

CHART SUMMARY

In her second week at the top, MADONNA's prayers were answered with an even stronger showing and 138 #1 reports. It could well hold off the competition next week. However, BON JOVI's 4-2 move, PAULA ABDUL's 8-4 jump, and DEON ESTUS's 6-5 gain placed them all in contention for a run at the top. Other strong action in an overactive Top 10 included JODY WATLEY 12-6, THIRTY EIGHT SPECIAL 9-7, SA-FIRE 11-8, ANIMOTION 10-9, and MICHAEL DAMIAN's 16-10 leap.

DEF LEPPARD's fall helped to slow the progress of SWEET SENSATION, 20-18, and HOWARD JONES, 22-19. GUNS N' ROSES had room to stretch 25-20, jumping ahead of the BELLE STARS and NEW KIDS, holding them to 24-21 and 25-22 moves respectively. POISON's "Mama" and MILLI VANILLI's "Girl" both limited WINGER's growth to 31-29.

Congrats to WTG on its first Breaker, JIMMY HARNEN & SYNCH, which moved 36-31, while LITA FORD & OZZY OSBOURNE gained Breaker status with a 37-32 increase. Last week's Breaker by WATERFRONT easily debuted at #37. Hitting the chart ahead of Breaker this week were NENEH CHERRY at #35, SAMANTHA FOX at #38, and ONE 2 MANY at #40.

NEW ARTISTS

- 1 ONE 2 MANY/Downtown (A&M) 143
2 NENEH CHERRY/Buffalo Stance (Virgin) 137
3 ROACHFORD/Cuddly Toy (Feel For Me) (Epic) 118
4 ELVIS COSTELLO/Veronica (WB) 82
5 REPLACEMENTS/I'll Be You (Sire/Reprise) 80
6 STEVIE NICK/Wanna Be The One (LMR) 57
7 FIGURES ON A BEACH/You Ain't Seen Nothin' Yet (Sire/WB) 46
8 SAM BROWN/Stop (A&M) 39
9 SURFACE/Closer Than Friends (Columbia) 38
10 WARRANT/Down Boys (Columbia) 36

New artists have not yet had a CHR Breaker.

pray with a friend



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# BREAKERS

## JIMMY HARNEN & SYNCH Where Are You Now? (WTG)

62% of our reporters playing it. Moves: Up 86, Debuts 19, Same 14, Down 7, Adds 28 including PRO-FM, WAVA, KUBE, WGHT, I95, KZ106, WLAP, KMYZ. See Parallels, moves 36-31 on the CHR chart.

## LITA FORD & OZZY OSBOURNE Close My Eyes Forever (RCA)

60% of our reporters playing it. Moves: Up 90, Debuts 14, Same 14, Down 4, Adds 27 including WKXS, WEGX, PRO-FM, Y100, KS104, KOY-FM, KROY, KZ106, K92, WKDD. See Parallels, moves 37-32 on the CHR chart.

# NEW & ACTIVE

### ONE 2 MANY "Downtown" (A&M)

Reports: 143. Moves: Up 68, Debuts 20, Same 41, Down 0, Adds 14, WZOU, KWOD, WBCY, WNOK, FM100, WMEE, WIXX, WZOK, CHED, KQMQ, WNYF, WKSF, B98, KISR, KKBQ 23-15, WZPL 34-30, KROY 35-27, KMGX 31-25. See Parallels, debuts at number 40 on the CHR chart with 68% of the airplay converted to chart moves.

### NENEH CHERRY "Buffalo Stance" (Virgin)

Reports: 137. Moves: Up 59, Debuts 19, Same 23, Down 0, Adds 36 including WAVA, PWR96, WNCI, KKRZ, FLY92, WAEB, KC101, B93, Y107, KKBQ 33-26, KTFM 26-21, WKBO 34-29, Y108 26-18, FM102 4-3, KROY 17-13, KKLO 28-20, 98PX 29-20, KZFM 36-29. See Parallels, debuts at number 35 on the CHR chart with 64% of the action charted.

### JOHN COUGAR MELLENCAMP "Pop Singer" (Mercury)

Reports: 132. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 132 including WKXS, WZOU, CKOI, B94, PRO-FM, PWR99, KEGL, Y95, WMMS, WNCI, WZPL, KBEQ, KXXR, KDWB, Y108, KKRZ, KWSS.

### SAMANTHA FOX "I Only Want To Be With You" (Jive/RCA)

Reports: 126. Moves: Up 77, Debuts 14, Same 28, Down 2, Adds 5, PWR96, HOT977, KF95, KKMGM, KISR, CKOI 16-11, HOT97 11-9, Q102 34-30, KROY 27-17, KWOD 24-20, WNNK 27-22, 100KHI 18-15, WZYP 18-15, K92 22-17, Z102 30-27, KWZ 30-25, KAKS 35-29. See Parallels, debuts at number 38 on the CHR chart 81% charting it.

### CINDERELLA "Coming Home" (Mercury)

Reports: 123. Moves: Up 34, Debuts 28, Same 45, Down 0, Adds 16 including KDWB, KKRZ, KUBE, WSSX, 94TYX, K92, 92Q, WIXX, WZOK, Z103, KQCR, KBOZ, KMOK, KZOZ, WGH 24-19, KXXR 33-30, KCPX 37-33, 100KHI 35-25, WSPK 34-29, KSAQ 40-33.

### ROACHFORD "Cuddly Toy (Feel For Me)" (Epic)

Reports: 118. Moves: Up 21, Debuts 25, Same 37, Down 0, Adds 35 including WMJQ, PRO-FM, Q105, WKBO, KKRZ, KMEL, KPLZ, KUBE, 100KHI, WSPK, B93, KKYK, WKXS 29-23, KZUU 32-25, 95XXX 38-28, 95XIL 32-24, KGOT 40-34, Z97 24-18.

### LISA LISA & CULT JAM "Little Jackie Wants To Be A Star" (Columbia)

Reports: 118. Moves: Up 35, Debuts 27, Same 33, Down 0, Adds 23 including WKXS, WNVZ, KBEQ, KCPW, WYSR, WKRZ, K106, WBAM, Y107, WPHR, WKSF, HOT97 30-25, B96 30-25, WHYT 20-17, KROY 34-26, WAEB 40-29, 93Q 36-32, WGTZ 34-27.

### RICK ASTLEY "Giving Up On Love" (RCA)

Reports: 107. Moves: Up 23, Debuts 29, Same 31, Down 0, Adds 24 including KRBE, Y108, PWR106, KCPX, KPLZ, KUBE, WGH, WKEE, WLAN, WPST, FM100, WKXS 34-29, CKOI 37-32, B96 15-12, KROY 33-24, KISN 39-33, KKMGM 34-26.

### NATALIE COLE "Miss You Like Crazy" (EMI)

Reports: 99. Moves: Up 24, Debuts 13, Same 38, Down 1, Adds 23 including WEGX, B97, KIIS, WYSR, Q106, 94TYX, KZOU, WDJX, WGTZ, KYNO, WIKZ, WKXS 19-13, WZOU 34-26, WPGC 22-19, KISN 33-24, WAEB 37-25, KKSS 36-30.

### MILLI VANILLI "Baby Don't Forget My Number" (Arista)

Reports: 96. Moves: Up 2, Debuts 1, Same 0, Down 0, Adds 93 including CKOI, HOT97, B94, KRBE, B97, WGH, KTFM, Q102, 92X, Y108, KIIS, KZPP, KKRZ, KROY, KWOD, KWSS, KPLZ, KUBE.

### DONNA SUMMER "This Time I Know It's For Real" (Atlantic)

Reports: 88. Moves: Up 9, Debuts 6, Same 7, Down 0, Adds 66 including WMJQ, WEGX, PRO-FM, PWR99, KRBE, Y100, WGH, 92X, KCPW, WKBO, Y108, KIIS, KZPP, KGGI, FM102, KISN, KMEL, HOT977, KWSS.

### EDIE BRICKELL & NEW BOHEMIANS "Circle" (Geffen)

Reports: 84. Moves: Up 37, Debuts 19, Same 18, Down 0, Adds 10, KKRZ, KPLZ, K104, KBFM, 92Q, WRQN, 95XIL, KAKS, WIBW, KZOZ, WZOU 25-20, Y95 10-4, KISN 29-23, WPST 31-25, KTUX 20-16, 95XXX 24-19. 68% of the airplay is charted with the South out in front.

### ELVIS COSTELLO "Veronica" (WB)

Reports: 82. Moves: Up 17, Debuts 16, Same 22, Down 0, Adds 27 including PRO-FM, 92X, KIIS, KKRZ, WKEE, WSPK, 93Q, WBBQ, WZYP, KKRZ, WNYF, WOMP, WLRW, WZOU 33-25, KEGL d-18, WGH 29-23, K104 26-19.

### REPLACEMENTS "I'll Be You" (Sire/Reprise)

Reports: 80. Moves: Up 31, Debuts 11, Same 22, Down 0, Adds 16 including WKXS, WZOU, WERZ, KZ106, WAPE, BJ105, WKZL, 92Q, G98, WJAD, WCIL, Y94, WMMS 26-21, WDFX d-24, I95 30-26, WROQ 23-19, KLYV 35-29.

### EDDIE MONEY "Let Me In" (Columbia)

Reports: 66. Moves: Up 13, Debuts 9, Same 27, Down 0, Adds 17 including WAVA, WZPL, WKRZ, WCGQ, WQUT, KLO, WGRD, KJ103, WHTT, WHTO, WJAD, KXKL, WMMS 28-24, KXXR 16-11, WKBO 30-24, KSNL 38-33, Y97 31-21.

### PETER SCHILLING "The Different Story" (Elektra)

Reports: 60. Moves: Up 27, Debuts 3, Same 26, Down 3, Adds 1, 95XXX, WKXS 23-19, KKBQ 24-16, KRBE 4-2, 92X 20-12, KWOD 34-30, KMEL 26-21, WPST 39-36, B93 20-14, K98 12-9, K106 11-3, KZZB 4-3, WQUT 28-23, KTUX 40-36, KAKS 36-30, QV103 6-5.

### TOM PETTY "I Won't Back Down" (MCA)

Reports: 59. Moves: Up 10, Debuts 13, Same 19, Down 0, Adds 17, WZOU, CKOI, WKTI, WYCR, WQUT, KSAQ, KTUX, KF95, KSNL, WFXS, B98, Q104, KFRX, WPFH, WIBW, KYA, KTRS, WERZ 39-32, WROQ 30-22, WIXX 33-29, KFMW 39-31.

### STEVIE B "I Wanna Be One" (LMR)

Reports: 57. Moves: Up 27, Debuts 3, Same 13, Down 14, Adds 0 including WKXS 22-18, WKSE 17-12, HOT97 1-1, Y108 18-9, KZPP 9-7, KGGI 5-4, KROY 5-3, KKLQ 10-8, B93 17-11, WNOK 28-24, KZFM 2-1, Z102 26-22, KQMQ 17-14, KLUC 4-2, KDON 1-1.

### MIKE & THE MECHANICS "Seeing Is Believing" (Atlantic)

Reports: 55. Moves: Up 4, Debuts 14, Same 18, Down 0, Adds 19 including PRO-FM, JET-FM, K104, WERZ, 93Q, Q106, Q98, WPRX, WGRD, KATM, KXKL, KBOZ, KTRS, KTMT, WZOU d-34, KXXR 35-32, WHOT 33-30.

# SIGNIFICANT ACTION

### FIGURES ON A BEACH "You Ain't Seen Nothin' Yet" (Sire/WB)

Reports: 46. Moves: Up 23, Debuts 5, Same 17, Down 0, Adds 1, KKSS, WZOU 11-9, WMMS 21-18, WZPL d-34, WERZ 40-36, WSPK 39-36, WPST 22-18, KXX106 35-32, CHED 14-7, KLUC 38-24, G98 34-30, Q104 34-31, KXKL 36-32, KOZE 30-27, OK95 35-31. 63% of the airplay has charted.

### SAM BROWN "Stop" (A&M)

Reports: 39. Moves: Up 17, Debuts 1, Same 13, Down 0, Adds 8, WROQ, WZYP, WPHR, WZKX, Q104, KNAN, Z97, ZFUN, WKXS 9-8, KPLZ 14-11, KXX106 9-4, WAPE 19-10, KSAQ 39-34, Z104 35-27, KF95 30-27, KOZE 20-16. 38% of the charted airplay is top 15 or better.

### PHOEBE SNOW "If I Can Just Get Through The Night" (Elektra)

Reports: 38. Moves: Up 0, Debuts 1, Same 27, Down 0, Adds 10, WLAN, 100KHI, WHTT, WJMX, KNAN, KLYV, WIBW, KTRS, KMOK, KZOZ, WKXS on, Y95 on-dp, KROY on-dp.

## MOST ADDED

- J. C. MELLENCAMP (132)
- MILLI VANILLI (93)
- DONNA SUMMER (66)
- WATERFRONT (38)
- NENEH CHERRY (36)
- ROACHFORD (35)
- WARRANT (30)
- J. HARNEN & SYNCH (28)
- ELVIS COSTELLO (27)
- L. FORD & OZZY... (27)

## MOST ACTIVE

- SAMANTHA FOX (89)
- ONE 2 MANY (88)
- NENEH CHERRY (78)
- CINDERELLA (62)
- LISA LISA & CULT JAM (62)
- EDIE BRICKELL & NEW... (56)
- RICK ASTLEY (52)
- ROACHFORD (46)
- REPLACEMENTS (42)
- NATALIE COLE (36)

## HOTTEST

- MADONNA (152)
- BON JOVI (110)
- MICHAEL DAMIAN (70)
- GUNS N' ROSES (69)
- PAULA ABDUL (67)
- TONE LOC (63)
- BETTE MIDLER (44)
- THIRTY EIGHT... (44)
- JODY WATLEY (44)
- DEON ESTUS (41)

Most Active = Ups + Debuts - Downs

### SURFACE "Closer Than Friends" (Columbia)

Reports: 38. Moves: Up 14, Debuts 6, Same 12, Down 0, Adds 6, 100KHI, WCGQ, Z102, KYNO, KWTX, KWTO, WPGC 14-11, KGGI d-17, FM102 6-4, KROY 28-20, HOT977 39-25, KMGX 17-13, KDON 18-10, QV103 22-16. The South & West lead with 60% of the airplay charted.

### WARRANT "Down Boys" (Columbia)

Reports: 36. Moves: Up 1, Debuts 1, Same 4, Down 0, Adds 30 including WGH, WMMS, WDFX, KCPX, WAEB, WINK, WZYP, WHOT, KYRK, WHTO, WJMX, KPAT, KFBQ, KTMT, Y97 24-14.

### BULLETTYOYS "For The Love Of Money" (WB)

Reports: 36. Moves: Up 6, Debuts 3, Same 18, Down 0, Adds 9, KTUX, KJ103, G98, KAKS, Z103, WVBS, KXKL, KWTO, KTMT, KXXR 18-15, WROQ 9-6, WLRS 29-25, ZFUN 40-34, Y97 28-22, OK95 18-14. Already showing hot reports and Top 15 action.

### MICHAEL MORALES "Who Do You Give Your Love To?" (Wing/Polydor)

Reports: 35. Moves: Up 3, Debuts 2, Same 9, Down 0, Adds 21 including KEGL, Y95, Q106, WBBQ, WBCY, WZYP, KZOU, KJ103, KSNL, KWTX, WBNQ, 99KG, KZOZ, KTFM 29-25, KRNO 30-26.

### VIXEN "Love Made Me" (EMI)

Reports: 35. Moves: Up 2, Debuts 3, Same 17, Down 0, Adds 13, WAEB, JET-FM, WSSX, KZ106, G98, WHTT, WFXS, KAKS, WJMX, KWTX, WPFH, KMOK, OK95, KXXR 34-29, WZOK 32-28.

### NEW ORDER "Round & Round" (Qwest/WB)

Reports: 27. Moves: Up 9, Debuts 4, Same 11, Down 0, Adds 3, KOY-FM, KQKQ, KYNO, PWR99 d-30, KEGL 18-15, KKBQ 31-25, B97 d-27, K98 d-30, WFMF 33-29. The South is out in front.

### WAS (NOT WAS) "Anything Can Happen" (Chrysalis)

Reports: 26. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 26 including WKXS, WEGX, WNCI, Y108, KWOD, KCPX, KISN, WSPK, WBCY, KKMGM, 95XXX, WPFH, WKRZ, Z97, KTMT.

### TANITA TIKARAM "Twist In My Sobriety" (Reprise)

Reports: 24. Moves: Up 2, Debuts 4, Same 14, Down 0, Adds 4, KUBE, WYCR, WBBQ, WPFH, KPLZ on, KSNL d-35, KYA d-27, Z97 38-35, KOZE 22-18.

### XTC "Mayor Of Simpleton" (Geffen)

Reports: 23. Moves: Up 2, Debuts 3, Same 11, Down 0, Adds 7, WKXS, KKBQ, KRBE, KF95, KIXY, KWTX, WPFH, WZOU d-32, WMMS 23-19, KOZE d-35.

### RED SIREN "All Is Forgiven" (Mercury)

Reports: 23. Moves: Up 4, Debuts 5, Same 8, Down 0, Adds 6, WSPK, WROQ, KATM, WAFX, KPAT, KTMT, K104 d-25, KZZU 34-26, OK95 37-32.

### BREATHE "All This I Should Have Known" (A&M)

Reports: 22. Moves: Up 3, Debuts 4, Same 12, Down 0, Adds 3, PWR96, WAEB, WPFH, WKXS on, KROY d-32, WAFX d-35.

### JOHNNY CLEGG "Scatterlings Of Africa" (Capitol)

Reports: 21. Moves: Up 0, Debuts 1, Same 12, Down 0, Adds 8, KSAQ, KKMGM, WHTO, B98, KYA, KTRS, ZFUN, Y97, WYCR on-dp, WCGQ on-dp, KF95 on, SLY96 d-34.

### GUY "I Like" (MCA)

Reports: 20. Moves: Up 7, Debuts 1, Same 6, Down 0, Adds 6, HOT977, Y106, KKSS, KYNO, KCAQ, QV103, KITY on-dp, KTFM on, FM102 25-18, KMEL 18-14, KMGX 31-25. West Coast breakout.

### BENNY MARDONES "Into The Night" (Polydor)

Reports: 19. Moves: Up 11, Debuts 3, Same 1, Down 0, Adds 4, B104, KLUC, WPRR, KQIZ, B94 27-20, WKTI 20-16, KOY-FM 2-1, KZPP 2-1, BJ105 34-27, WKZL 30-23, KRQ 40-33, WKPE d-30, WIKZ 9-7. Now released as a single but already #1 in Phoenix.

### GLAMOUR CAMP "She Did It" (EMI)

Reports: 19. Moves: Up 8, Debuts 0, Same 10, Down 1, Adds 0 including KXXR 37-35, WKBO 24-20, KRNO 26-22, KFMW 34-27.

### JULIAN LENNON "Now You're In Heaven" (Atlantic)

Reports: 18. Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 17 including K104, WROQ, WKSI, WLRS, KZZU, 95XIL, WOMP, KIXY, KCMQ, Y94, 99KG, KPAT, KFMW, Y97, OK95.

### BIG BAM BOO "Shooting From My Heart" (Uni/MCA)

Reports: 18. Moves: Up 4, Debuts 1, Same 11, Down 0, Adds 2, KZZU, WDBR, WKXS on, WGH on-dp, KXXR 31-24, K104 d-30, WQUT 36-32.

### BAD COMPANY "Shake It Up" (Atlantic)

Reports: 17. Moves: Up 9, Debuts 1, Same 3, Down 0, Adds 4, WOKI, WKSF, KISR, WPFH, KXXR 11-7, K104 21-14, WLRS 18-14, WKID 28-22, WKXZ d-29, 95XIL 24-16, KIXY 33-27, WKFR 33-25, 99KG 32-27, Y97 25-20. 65% of the airplay is charted.

### GINA GO-GO "I Can't Face The Fact" (Capitol)

Reports: 17. Moves: Up 5, Debuts 0, Same 6, Down 5, Adds 1, KLUC, WFMF 15-11, KEZB 26-22, KKFR 10-9.

### ANITA BAKER "Lead Me Into Love" (Elektra)

Reports: 15. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 15, WPGC, KROY, K98, KZZB, WCGQ, KZFM, KF95, KKMGM, KSNL, KMGX, KQMQ, KYRK, KNAN, WPFH, KBOZ.

### TIFFANY "Hold An Old Friend's Hand" (MCA)

Reports: 14. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 14, WZOU, PRO-FM, WGH, KDWB, WLAN, WPST, WCGQ, WKSI, WKZL, WHTO, KYRK, KFR, WIKZ, WPFH.

### CURE "Fascination Street" (Elektra)

Reports: 14. Moves: Up 0, Debuts 1, Same 0, Down 0, Adds 13, KEGL, KKBQ, WGH, WNVZ, K106, KZZB, BJ105, KYRK, WZKX, KIXY, WBNQ, KOZE, Y97, KRBE d-34.

### MAURICE "This Is Acid" (Vendetta/A&M)

Reports: 14. Moves: Up 3, Debuts 2, Same 5, Down 0, Adds 4, KGGI, KEZB, KKSS, KFR, KROY d-34, HOT977 d-37, KDON 30-25.

### GIPSY KINGS "Bamboleo" (Elektra)

Reports: 14. Moves: Up 1, Debuts 0, Same 10, Down 0, Adds 3, WNNK, KZFM, KF95, HOT97 25-21, KTFM on, KMEL on.

### AL B. SURE! "If I'm Not Your Lover" (WB)

Reports: 14. Moves: Up 6, Debuts 3, Same 4, Down 0, Adds 1, HOT977, WPGC d-29, KGGI 10-7, KROY d-29, KKSS d-33, KKMGM 26-21, KDON 22-17.

### ROBBIE ROBB "In Time" (A&M)

Reports: 13. Moves: Up 1, Debuts 3, Same 5, Down 0, Adds 4, WNVZ, KDWB, WOKI, KCAQ, KXXR on, KOY-FM on, K104 on, BJ105 d-35.

### TOO SHORT "Life Is Too Short" (Jive/RCA)

Reports: 12. Moves: Up 3, Debuts 2, Same 4, Down 0, Adds 3, KOY-FM, KZZB, QV103, KGGI 17-13, FM102 12-9, KMEL 2-1, K106 d-33, KMGX d-36. Strong West Coast moves.

### ONE NATION "My Commitment" (IRS)

Reports: 11. Moves: Up 2, Debuts 3, Same 3, Down 0, Adds 3, Z104, KKSS, WOMP, CKOI on, SLY96 d-29.

### COWBOY JUNKIES "Sweet Jane" (RCA)

Reports: 11. Moves: Up 2, Debuts 1, Same 6, Down 0, Adds 2, CKOI, KBOZ, WMMS d-27, KISN on-dp, WROQ 28-25.

### DARYL HALL & JOHN OATES "Love Train" (Sire/Reprise)

Reports: 11. Moves: Up 2, Debuts 1, Same 6, Down 0, Adds 2, WKXS, G98, WNYZ on, KNAN on, KOZE 33-29.

### FREIHEIT "Keeping The Dream Alive" (WTG)

Reports: 10. Moves: Up 1, Debuts 1, Same 5, Down 0, Adds 3, WKTI, WZOK, WOMP, Y95 on-dp, Z104 38-30.

### ALEXANDER O'NEAL "What Can I Say" To Make You Love Me" (Tabu/CBS)

Reports: 10. Moves: Up 4, Debuts 2, Same 3, Down 0, Adds 1, KZOZ, KROY d-31, HOT977 30-22, KMGX 29-21, KYNO 30-26. The West Coast leads.

### CYNTHIA "Endless Night" (Micmac)

Reports: 10. Moves: Up 6, Debuts 2, Same 1, Down 0, Adds 1, KEZB, HOT97 21-16, PWR96 16-10, KGGI d-20, FM102 29-24, KROY d-30, HOT977 20-16, KDON 27-20. Hot dance action.

### LEVERT "



# SUPERHITS

## Edie Brickell & New Bohemians

### "Circle"

**From The Debut Album  
Shooting Rubberbands At The Stars,  
Approaching Double Platinum  
Over 85 CHR Stations!**

<b>Y95 10-4 (HOT)</b>	<b>WAPE 21-13</b>
<b>WBCY 27-21</b>	<b>KEGL 13-11 (HOT)</b>

Breaking Quickly At:

<b>WZOU 25-20</b>	K106 33-25	KSAQ 35-29
<b>WMMS 14</b>	WPST 31-25	KTUX 20-16
<b>KISN 29-23</b>	Y106 deb 29	WJMX 27-21
<b>WXKS deb 34</b>	WSPT 27-22 (HOT)	Z97 20-16
	KIXY 28-15 (HOT)	95XXX 24-19

New At:

<b>KPLZ add</b>	K104 add	WRQN add	WIBW add
<b>KKRZ add</b>	KBFM add	95XIL add	KZOZ add
	92Q add	KAKS add	



#### THE FACTS

- **Top 5 LP** Quickly Approaching **2 Million Units!**
- Follow-up to a **Top 10 Smash!**
- Over 85 Stations Getting Immediate Response!
- Video on **MTV & VH1**
- Over 125 AC Stations!

#### AOR TRACKS: 30

Produced by Pat Moran



## XTC

### "The Mayor Of Simpleton"

**From Oranges & Lemons,  
Already Their Biggest-Selling Album**

BUZZ BIN ON MTV

<b>Early Action:</b>	K104	KWTX
<b>WXKS add</b>	K106	KLYV
<b>WZOU deb 32</b>	KF95	WPFR
<b>Y95</b>	KSND	KFMW
<b>KKBQ add</b>	KZZU	KMOK
<b>KRBE add</b>	95XXX	KOZE
<b>WMMS 23-19</b>	KNAN	KTMT
	KIXY	ZFUN
		Y97

<b>R&amp;R New Rock: #1 - 5 weeks</b>
<b>BB Modern Rock Tracks: #1 - 5 weeks</b>
<b>Gavin Alternative: #1 - 5 weeks</b>
<b>FMQB Adventure Club: #1 - 5 weeks</b>
<b>Album Network Expando: #1 - 5 weeks</b>

#### AOR TRACKS: 12

Produced by Paul Fox  
Management: Tarquin Gotch

**Geffen Records:  
Powers And Abilities Far Beyond Mortal Music**



## NATIONAL AIRPLAY OVERVIEW

### CHR

3	2	WKS	WKS	LW	TW
4	3	1	1		<b>MADONNA</b> /Like A Prayer (Sire/WB)
11	7	4	2		<b>BON JOVI</b> /I'll Be There For You (Mercury)
2	1	2	3		<b>FINE YOUNG CANNIBALS</b> /She Drives Me... (IRS/MCA)
22	16	8	4		<b>PAULA ABDUL</b> /Forever Your Girl (Virgin)
10	8	6	5		<b>DEON ESTUS</b> /Heaven Help Me (Mika/Polydor)
25	18	12	6		<b>JODY WATLEY</b> /Real Love (MCA)
17	13	9	7		<b>THIRTY EIGHT SPECIAL</b> /Second Chance (A&M)
21	15	11	8		<b>SA-FIRE</b> /Thinking Of You (Cutting/Mercury)
16	12	10	9		<b>ANIMATION</b> /Room To Move (Polydor)
33	22	16	10		<b>MICHAEL DAMIAN</b> /Rock On (Cypress/A&M)
1	2	3	11		<b>ROXETTE</b> /The Look (EMI)
7	5	5	12		<b>TONE LOC</b> /Funky Cold Medina (Delicious Vinyl/Island)
35	27	18	13		<b>DONNY OSMOND</b> /Soldier Of Love (Capitol)
24	20	17	14		<b>CHER &amp; PETER CETERA</b> /After All (Geffen)
36	28	21	15		<b>DEBBIE GIBSON</b> /Electric Youth (Atlantic)
29	24	19	16		<b>LIVING COLOUR</b> /Cult Of Personality (Epic)
18	14	13	17		<b>DEF LEPPARD</b> /Rocket (Mercury)
27	23	20	18		<b>SWEET SENSATION</b> /Sincerely Yours (Atco)
31	26	22	19		<b>HOWARD JONES</b> /Everlasting Love (Elektra)
—	40	25	20		<b>GUNS N' ROSES</b> /Patience (Geffen)
34	29	24	21		<b>BELLE STARS</b> /ko lko (Capitol)
—	35	26	22		<b>NEW KIDS ON THE BLOCK</b> /I'll Be Loving... (Columbia)
—	37	27	23		<b>BOBBY BROWN</b> /Every Little Step (MCA)
—	36	28	24		<b>BETTE MIDLER</b> /Wind Beneath My Wings (Atlantic)
3	4	7	25		<b>BANGLES</b> /Eternal Flame (Columbia)
36	32	29	26		<b>TOMMY PAGE</b> /A Shoulder To Cry On (Sire/WB)
12	11	15	27		<b>POISON</b> /Your Mama Don't Dance (Enigma/Capitol)
5	9	23	28		<b>MILLI VANILLI</b> /Girl You Know It's True (Arista)
39	34	31	29		<b>WINGER</b> /Seventeen (Atlantic)
6	6	14	30		<b>R.E.M.</b> /Stand (WB)
<b>BREAKER</b>			31		<b>JIMMY HARNEN &amp; SYNCH</b> /Where Are You... (WTG)
<b>BREAKER</b>			32		<b>L. FORD &amp; O. OSBOURNE</b> /Close My Eyes... (RCA)
—	—	39	33		<b>OUTFIELD</b> /Voices Of Babylon (Columbia)
—	—	40	34		<b>A. FRANKLIN &amp; E. JOHN</b> /Through The Storm (Arista)
<b>DEBUT</b>			35		<b>NENEH CHERRY</b> /Buffalo Stance (Virgin)
9	10	32	36		<b>KARYN WHITE</b> /Superwoman (WB)
<b>DEBUT</b>			37		<b>WATERFRONT</b> /Cry (Polydor)
<b>DEBUT</b>			38		<b>SAMANTHA FOX</b> /I Only Want To Be With... (Jive/RCA)
14	17	33	39		<b>ROY ORBISON</b> /You Got It (Virgin)
<b>DEBUT</b>			40		<b>ONE 2 MANY</b> /Downtown (A&M)

N&A Pg. 126; Playlists Pg. 114; Parallels Pg. 119

### ADULT CONTEMPORARY

3	2	WKS	WKS	LW	TW
7	4	2	1		<b>CHER &amp; PETER CETERA</b> /After All (Geffen)
4	2	1	2		<b>BETTE MIDLER</b> /Wind Beneath My Wings (Atlantic) *
9	5	4	3		<b>THIRTY EIGHT SPECIAL</b> /Second Chance (A&M)
12	7	5	4		<b>MADONNA</b> /Like A Prayer (Sire/WB)
13	9	6	5		<b>CARLY SIMON</b> /Let The River Run (Arista)
3	1	3	6		<b>DEON ESTUS</b> /Heaven Help Me (Mika/Polydor)
22	14	10	7		<b>ENYA</b> /Orinoco Flow (Sail Away) (Geffen)
18	12	9	8		<b>KARYN WHITE</b> /Superwoman (WB)
30	20	12	9		<b>NATALIE COLE</b> /Miss You Like Crazy (EMI)
20	13	11	10		<b>PAUL CARRACK &amp; TERRI NUNN</b> /Romance (Columbia)
25	18	13	11		<b>BASIA</b> /Promises (Epic)
19	15	14	12		<b>JULIA FORDHAM</b> /Happy Ever After (Virgin)
2	6	8	13		<b>VANESSA WILLIAMS</b> /Dreamin' (Wing/Polydor)
1	3	7	14		<b>BANGLES</b> /Eternal Flame (Columbia)
29	26	18	15		<b>GRAYSON HUGH</b> /Talk It Over (RCA)
—	30	24	16		<b>A. FRANKLIN &amp; E. JOHN</b> /Through The Storm (Arista)
28	25	19	17		<b>GLENN FREY</b> /Livin' Right (MCA)
27	24	20	18		<b>PHOEBE SNOW</b> /If I Can Just Get Through The (Elektra)
—	29	26	19		<b>HOWARD JONES</b> /Everlasting Love (Elektra)
—	28	25	20		<b>CAROLE KING</b> /City Streets (Capitol)
26	23	22	21		<b>STEVE WINWOOD</b> /Hearts On Fire (Virgin)
—	—	27	22		<b>SA-FIRE</b> /Thinking Of You (Cutting/Mercury)
—	—	29	23		<b>SOUTHERN PACIFIC</b> /All Is Lost (WB)
—	—	28	24		<b>BARBRA STREISAND</b> /What Were We... (Columbia)
15	16	23	25		<b>MIKE &amp; THE MECHANICS</b> /Living Years (Atlantic)
<b>DEBUT</b>			26		<b>RICK ASTLEY</b> /Giving Up On Love (RCA)
<b>DEBUT</b>			27		<b>ROY ORBISON</b> /She's A Mystery To Me (Virgin)
<b>BREAKER</b>			28		<b>NEIL DIAMOND</b> /Best Years Of Our Lives (Columbia)
—	—	30	29		<b>BUSTER POINDEXTER</b> /Hit The Road Jack (RCA)
24	21	21	30		<b>PETER NOONE</b> /I'm Into Something... (Cypress/A&M)

\*Keeps a bullet due to continued growth.

AC Music Begins Pg. 101

### URBAN CONTEMPORARY

3	2	WKS	WKS	LW	TW
8	5	2	1		<b>JODY WATLEY</b> /Real Love (MCA)
4	3	1	2		<b>KARYN WHITE</b> /Love Saw It (WB)
14	8	5	3		<b>GUY</b> /Like (MCA)
13	6	6	4		<b>SKYY</b> /Start Of A Romance (Atlantic)
11	9	7	5		<b>ALYSON WILLIAMS</b> /Sleep Talk (Def Jam/Columbia)
18	14	12	6		<b>PASADENAS</b> /Tribute (Right On) (Columbia)
17	11	10	7		<b>AL B. SURE</b> /If I'm Not Your Lover (WB)
15	10	9	8		<b>BOY GEORGE</b> /Don't Take My Mind On A Trip (Virgin)
24	18	14	9		<b>DEON ESTUS</b> /Heaven Help Me (Mika/Polydor)
20	15	13	10		<b>CHAKA KHAN</b> /Baby Me (WB)
6	4	4	11		<b>NEW EDITION</b> /Crucial (MCA)
27	20	15	12		<b>E.U.</b> /Buck Wild (Virgin)
38	28	18	13		<b>NATALIE COLE</b> /Miss You Like Crazy (EMI)
30	25	19	14		<b>GRADY HARRELL</b> /Sticks And Stones (RCA)
19	19	16	15		<b>Z-LOOKE</b> /Love Sick (Orpheus/EMI)
32	27	21	16		<b>TONE LOC</b> /Funky Cold Medina (Delicious Vinyl/Island)
—	36	24	17		<b>ATLANTIC STARR</b> /My First Love (WB)
1	1	3	18		<b>BOBBY BROWN</b> /Every Little Step (MCA)
37	30	23	19		<b>ANNE G.</b> /If She Knew (Atlantic)
28	23	20	20		<b>RENE' MOORE</b> /Never Say Goodbye To Love (Polydor)
40	37	26	21		<b>CHARLIE SINGLETON</b> /Good, Bad & Ugly (Epic)
39	31	25	22		<b>MADONNA</b> /Like A Prayer (Sire/WB)
—	—	36	23		<b>LISA-LISA &amp; CULT JAM</b> /Little Jackie Wants... (Columbia)
—	39	30	24		<b>JOYCE "FENDERELLA"</b> IRBY/Mr. D.J. (Motown)
34	32	28	25		<b>SIMPLY RED</b> /It's Only Love (Elektra)
10	7	8	26		<b>DINO</b> /24/7 (4th & Broadway/Island)
—	—	32	27		<b>KIARA</b> /Every Little Time (Arista)
36	35	29	28		<b>BLUE MAGIC</b> /Romeo And Juliet (Columbia)
—	—	35	29		<b>NEW KIDS ON THE BLOCK</b> /I'll Be Loving... (Columbia)
—	—	38	30		<b>O'JAYS</b> /Have You Had Your Love Today (EMI)
—	38	31	31		<b>ROBERT BROOKINS</b> /Don't Tease Me (MCA)
—	40	34	32		<b>ROB BASE &amp; D.J. E-Z ROCK</b> /Joy And Pain (Profile)
—	—	40	33		<b>TONY! TONII TONE!</b> /For The Love Of... (Wing/Polydor)
<b>DEBUT</b>			34		<b>SLICK RICK</b> /Children's Story (Def Jam/Columbia)
—	—	37	35		<b>DEJA'</b> /Made To Be Together (Virgin)
<b>DEBUT</b>			36		<b>A. FRANKLIN &amp; E. JOHN</b> /Through The Storm (Arista)
<b>DEBUT</b>			37		<b>LA RUE</b> /I Want Your Love (RCA)
<b>BREAKER</b>			38		<b>BEBE &amp; CECE WIMANS</b> /Lost Without You (Capitol)
<b>DEBUT</b>			39		<b>CONTROLLERS</b> /Temporary Lovers (Capitol)
<b>DEBUT</b>			40		<b>MICA PARIS</b> /My One Temptation (Island)

New & Active, TOP 10 Recurrents Pg. 94

### NEW ROCK

LW	TW
1	<b>1</b> CURE/Fascination Street (Elektra)
7	<b>2</b> CULT/Fire Woman (Sire/Reprise)
4	<b>3</b> FINE YOUNG CANNIBALS/Good Thing (IRS/MCA)
3	<b>4</b> R. HITCHCOCK 'N' THE EGYPTIANS/Madonna Of... (A&M)
6	<b>5</b> NEW ORDER/Round & Round (Qwest/WB)
19	<b>6</b> ELVIS COSTELLO/This Town (WB)
2	<b>7</b> XTC/Mayor Of Simpleton (Geffen)
5	<b>8</b> MORRISSEY/The Last Of The Famous... (Sire/Reprise)
12	<b>9</b> JOE JACKSON/Nineteen Forever (A&M)
17	<b>10</b> LOU REED/Busload Of Faith (Sire/WB)

Complete TOP 30 New Rock Chart Pg. 110

### NAC

LW	TW
1	<b>1</b> A. VOLLENWEIDER/Dancing With... (Columbia)
2	<b>2</b> HIROSHIMA/East (Epic)
5	<b>3</b> SCOTT COSSU/Switchback (Windham Hill)
9	<b>4</b> JOE SAMPLE/Spellbound (WB)
6	<b>5</b> CHRIS REA/New Light Through Old Windows (Geffen)
3	<b>6</b> WINDOWS/The French Laundry (Cypress/A&M)
8	<b>7</b> IVAN LINS/Love Dance (Reprise)
4	<b>8</b> SPECIAL EFX/Confidential (GRP)
7	<b>9</b> DAVID ARKENSTONE/Island (Narada-Equinox/MCA)
11	<b>10</b> ALEX BUGNON/Love Season (Orpheus/EMI)

Complete TOP 30 NAC Chart Pg. 104

### CONTEMPORARY JAZZ

LW	TW
2	<b>1</b> T.L. CARRINGTON/Real Life... (Verve Forecast)
9	<b>2</b> JOE SAMPLE/Spellbound (WB)
3	<b>3</b> CHICK COREA AKOUSTIC.../Chick Corea Akoustic... (GRP)
1	<b>4</b> BOBBY LYLE/Ivory Dreams (Atlantic)
7	<b>5</b> KEVIN EUBANKS/The Searcher (GRP)
6	<b>6</b> SHERRY WINSTON/Love Madness (Headfirst)
4	<b>7</b> MARCUS ROBERTS/The Truth Is Spoken Here (Novus/RCA)
5	<b>8</b> STEPS AHEAD/N.Y.C. (Intuition/Capitol)
14	<b>9</b> MCCOY TYNER/Revelations (Blue Note)
10	<b>10</b> PASSPORT/Talk Back (Atlantic)

Complete TOP 30 Contemporary Jazz Chart Pg. 104

### AOR TRACKS

3	2	WKS	WKS	LW	TW
—	4	1	1		<b>1</b> TOM PETTY/I Won't Back Down (MCA)
4	2	2	2		<b>2</b> OUTFIELD/Voices Of Babylon (Columbia)
3	1	3	3		<b>3</b> JULIAN LENNON/Now You're In Heaven (Atlantic)
<b>BREAKER</b>			4		<b>JOHN COUGAR MELLENCAMP</b> /Pop Singer (Mercury)
27	17	7	5		<b>5</b> CULT/Fire Woman (Sire/Reprise)
23	20	11	6		<b>6</b> GREAT WHITE/Once Bitten Twice Shy (Capitol)
17	13	6	7		<b>7</b> R.E.M./Turn You Inside-Out (WB)*
44	25	18	8		<b>8</b> TRAVELING WILBURYS/Heading For... (Wilbury/WB)
8	7	5	9		<b>9</b> RADIATORS/Confidential (Epic)
20	14	10	10		<b>10</b> BONNIE RAITT/Thing Called Love (Capitol)
13	10	8	11		<b>11</b> RED SIREN/All Is Forgiven (Mercury)
18	19	12	12		<b>12</b> XTC/Mayor Of Simpleton (Geffen)
28	21	17	13		<b>13</b> SARAYA/Love Has Taken Its Toll (Polydor)
19	18	15	14		<b>14</b> WARRANT/Down Boys (Columbia)
2	3	4	15		<b>15</b> THIRTY EIGHT SPECIAL/Second Chance (A&M)
16	15	14	16		<b>16</b> GARY MOORE/Ready For Love (Virgin)
9	9	13	17		<b>17</b> GUNS N' ROSES/Patience (Geffen)
<b>BREAKER</b>			18		<b>MIKE &amp; THE MECHANICS</b> /Seeing Is... (Atlantic)
—	37	28	19		<b>LIVING COLOUR</b> /Open Letter (To A Landlord) (Epic)
39	29	26	20		<b>CINDERELLA</b> /Coming Home (Mercury)
1	5	9	21		<b>REPLACEMENTS</b> /I'll Be You (Sire/Reprise)
45	35	29	22		<b>BIG BAM BOO</b> /Shooting From My Heart (Uni/MCA)
<b>BREAKER</b>			23		<b>FABULOUS THUNDERBIRDS</b> /Rock This... (CBS Assoc.)
<b>BREAKER</b>			24		<b>JOE JACKSON</b> /Nineteen Forever (A&M)
24	22	22	25		<b>ROY ORBISON</b> /She's A Mystery To Me (Virgin)
43	36	32	26		<b>JEFF HEALEY BAND</b> /Angel Eyes (Arista)
33	27	27	27		<b>CRUEL STORY OF YOUTH</b> /You're What... (Columbia)
5	6	16	28		<b>MELISSA ETHERIDGE</b> /Similar Features (Island)
<b>BREAKER</b>			29		<b>KINGDOM COME</b> /Do You Like It (Polydor)
41	31	30	30		<b>EDIE BRICKELL &amp; NEW BOHEMIANS</b> /Circle (Geffen)
14	16	23	31		<b>ELVIS COSTELLO</b> /Veronica (WB)
—	—	41	32		<b>JOE SATRIANI</b> /One Big Rush (WTG)
7	8	19	33		<b>U2</b> /God Part II (Island)
6	11	21	34		<b>DEF LEPPARD</b> /Rocket (Mercury)
26	23	24	35		<b>STEVE WINWOOD</b> /Hearts On Fire (Virgin)
—	54	43	36		<b>FIXX</b> /Precious Stone (RCA)
42	38	37	37		<b>JON BUTCHER</b> /Might As Well Be Free (Pasha/Capitol)
—	49	44	38		<b>MICHAEL THOMPSON BAND</b> /Can't Miss (Geffen)
48	44	40	39		<b>EXTREME</b> /Kid Ego (A&M)
<b>DEBUT</b>			40		<b>BAD COMPANY</b> /Bad Man (Atlantic)

\*Keeps a bullet due to continued growth.

Complete TOP 60 Tracks Chart Pg. 107; LP Chart Pg. 108

### COUNTRY

3	2	WKS	WKS	LW	TW
8	4	1	1		<b>1</b> RANDY TRAVIS/Is It Still Over (WB)
4	3	2	2		<b>2</b> JUDDS/Young Love (Curb/RCA)
11	6	4	3		<b>3</b> ALABAMA/If I Had You (RCA)
17	14	9	4		<b>4</b> RODNEY CROWELL/After All This Time (Columbia)
16	13	12	5		<b>5</b> RESTLESS HEART/Big Dreams In A Small Town (RCA)
13	9	6	6		<b>6</b> HIGHWAY 101/Setting Me Up (WB)
14	11	10	7		<b>7</b> PATTY LOVELESS/Don't Toss Us Away (MCA)
15	12	11	8		<b>8</b> BAILLIE & THE BOYS/She Deserves You (RCA)
2	2	3	9		<b>9</b> K.T. OSLIN/Hey Bobby (RCA)
21	17	14	10		<b>10</b> STEVE WARINER/Where Did I Go Wrong (MCA)
25	20	16	11		<b>11</b> CLINT BLACK/Better Man (RCA)
22	19	15	12		<b>12</b> FORESTER SISTERS/Love Will (WB)
1	1	5	13		<b>13</b> SHENANDOAH/The Church On... (Columbia)
27	23	17	14		<b>14</b> EARL THOMAS CONLEY/Love Out Loud (RCA)
30	26	19	15		<b>15</b> DESERT ROSE BAND/She Don't Love... (MCA/Curb)
26	21	18	16		<b>16</b> DWIGHT YOAKAM/I Got You (Reprise)
32	27	20	17		<b>17</b> ROSANNE CASH/I Don't Want To Spoil... (Columbia)
28	25	21	18		