

**I N S I D E:**

**EARNING THE LOYAL TREATMENT FROM LISTENERS**

Worried about the loyalty of your listeners? As a general rule, it's not as strong as it used to be. **John Parikhal** mixes historical precedents and specific advice to tell you how to gain loyal listeners . . . and keep them.

Page 25

**MEDIA SYNERGY: WHAT IT MEANS TO RADIO**

You've been hearing about media synergy — new alliances between cable networks and magazines, TV networks and department stores, newspapers and coupon distributors. Former **RAB** Sr. VP **Daniel Flamberg** sets the new media scene, and explains why radio is ripe for such partnerships.

Page 34

**RADIO RULES AMONG TODAY'S TEENS**

Positive signs for the future of radio: a recent survey of teenagers showed they listen to radio more than they watch TV . . . and as they advance into late teenhood, their radio preferences become even more pronounced. The teen tale in Overview: Lifestyles.

Page 17

**FROM PROGRAMMING TO OWNERSHIP**

Former PD **Rick Torcasso** is now part-owner/operator of a Wichita combo. He relates how this major transition has affected him, and provides a detailed and useful checklist for novice owners.

Page 54

**MARKETING MESSAGES FOR PDs**

In the second part of his series on the basics present-day programmers should know, **Lon Helton** enlists consultant **E. Alvin Davis** and **Film House** Marketing VP **Wayne Campbell** to furnish concrete details on marketing concepts, along with useful overall theory.

Page 56

**SAC. RACE: KRXQ VS. KZAP**

The combatants in Sacramento's suddenly-combustive AOR race, **KRXQ's Judy McNutt** and **KZAP's Pat Still**, square off in point-counterpoint debate, with **Harvey Kojan** adding his unique refereeing contributions.

Page 50

Newstand Price \$5.00



**Tradup Takes WLS President/GM Title**

Station Reported Close To Talk Switchover

Amid market rumors that the station soon will switch to a Talk format, AC WLS/Chicago has hired **KRLD/Dallas News & Programming Director Tom Tradup** as President/GM.

"I am delighted that we were able to attract Tom away from KRLD," noted **Cap Cities/ABC Group II President Norm Schrutt**. "I'm sure the excitement and professionalism that he will bring to WLS will revitalize a great radio station in an



Tom Tradup exciting market."

Tradup told R&R, "To my knowledge, **Cap Cities** has never taken anyone with a news and programming background and made him President/GM — people with that title have always come out of sales. So it would be safe to say that somebody with my experience would not be made GM unless my programming expertise were going to be drawn upon in some way. Beyond that I can't comment about a specific format change. We're looking to make WLS a winner."

Throughout the '60s, '70s, and early '80s, WLS had widely been regarded as one of the country's premier Top 40 outlets — and remained with the format long after most CHR stations migrated to FM. The station switched to AC a few years ago and recently added some talk programming at night. Co-owned **WYTZ** (formerly **WLS-FM**) is CHR.

TRADUP/See Page 36

**SANDERS NEW RADIO CHAIRMAN**

**NAB Directors Plan AM Cleanup Campaign**

While television and cable issues dominated their summer meeting's agenda, NAB directors adopted several wide-ranging recommendations in Washington last week to improve AM quality and get better-sounding receivers to the public.

The AM campaign was announced shortly after the NAB overhauled the leadership of its radio board. **KICD-AM & FM/Spencer, IA President William Sanders** was elected to a one-year term as Radio Board Chairman. He succeeds **Clear Channel Communications CEO Lowry Mays**, who was elected Joint Board Chairman. **Hicks Broadcasting Co. CEO David Hicks** was unanimously elected to a one-year term as Radio Board Vice Chairman, replac-



(L-r) NAB Radio Board Chairman **William Sanders**, Joint Board Chairman **Lowry Mays**, and Radio Board Vice Chairman **David Hicks**.

ing **Susquehanna Broadcasting VP George Hyde**, whose second two-year term expired.

**AM Stereo Touted**

"I'm sending a letter as radio board chairman to every AM broadcaster in America, urging them to convert to AM stereo and adopt the NRSC transmission standards by the end of 1990," Sanders said during a Friday (6/23) news briefing. "We also have a letter from the board to Mr. Al Sikes, urging him to hold hearings on AM improvement, if he is nominated as FCC Chairman."

Sanders said the group plans

to seek legislation requiring all stereo radio receivers to include AM stereo, and will ask the FCC to adopt an AM stereo standard. Directors also voted to oppose

NAB/See Page 36

**Warfield VP/GM At WRKS**



**Charles Warfield**

Eight-year **WLIB & WBLS/New York VP/GM Charles Warfield** has moved crosstown to **Summit Broadcasting's WRKS** in the same capacity.

**Summit Exec. VP/Radio Owen Weber** commented, "Charles's credentials and track record are exemplary. With his guidance, we're confident **WRKS** will continue to build on its considerable success in the **Urban Contemporary** format."

Warfield told R&R, "This was an opportunity to work for an excellent group with some very

WARFIELD/See Page 36

**Recycled Hits, Leaks Top Poe Issues**



**Larry King**

**Bobby Poe**

**George Michael**

**Bobby Poe's** 18th annual **Pop Music Survey Convention** was by far the biggest, with more than 750 attendees, but was the tamest for industry issues and overall tone.

**Mutual's Larry King** kicked off the convention, held last weekend (6/23-24) in **Tyson's**

**Corner, VA**, by recalling his early days in radio. The room stayed full for a session on **Major/Large Market PDs**, moderated by R&R CHR Editor **Joel Denver**, and a panel of **Promotion VPs** chaired by **Columbia's Mark Benesch**.

POE/See Page 36

**DEBUTS JULY 12**

**Hot Fax Ready To Roll**



An overwhelming response greeted the announcement of **R&R Hot Fax**, and over 2000 charter subscribers around the world will receive the first issue

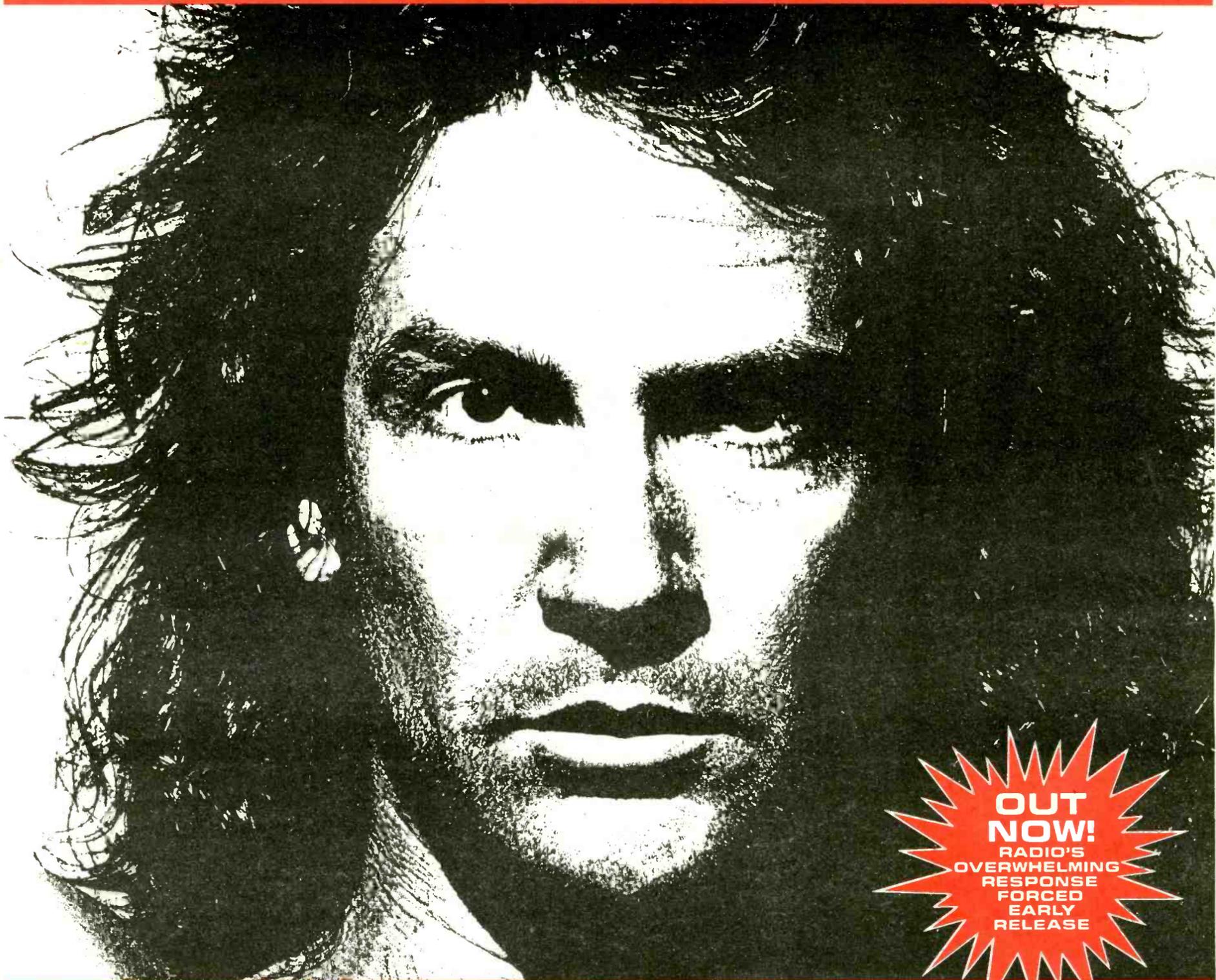
of the unique fax publication Wednesday morning, July 12.

**Hot Fax** readers will get an early look at the week's top headlines, issue highlights, business briefs, advance charts and ratings, and topical show-prep material. It's presented in an efficient, easy-on-the-eyes format designed for a quick glance at the week's essential events.

**Hot Fax** also presents, for the first time anywhere, the opportunity for advertisers to devise personalized, customized ads — aimed at specific radio formats, industry job levels, and even individuals, allowing them to sell to any cell, no matter how specialized.

During the early stages of **R&R Hot Fax**, subscribers will receive an evaluation questionnaire. They're encouraged to suggest new areas of coverage and other ideas; readers' input will help shape the future look and subject matter of this innovative and infinitely flexible publication.

# BILLY SQUIER



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# Mack Moves To WAOK & WVEE As VP/GM

Rick Mack, GSM of Summit Broadcasting's WCAO & WXYV/Baltimore since 1985, has been named VP/GM of the company's WAOK & WVEE/Atlanta.

Summit Exec. VP/Radio Owen Weber commented, "Rick has done an outstanding job in helping develop and market WXYV and WCAO in Baltimore. We're pleased to have the opportunity to reward his excellent performance by promoting him to lead our two Atlanta stations."

Mack told R&R, "I love Atlanta, and right now I don't plan on changing a thing. We've got a great group of people here and two very successful stations, and they will continue to be market leaders."



Rick Mack

Mack previously held sales and sales management positions at WPGC-AM & FM/Washington and WHP-AM & FM/Harrisburg.



John McConnell

## McConnell ND At KGO

Former United Stations VP/News & Sports John McConnell has been named ND at KGO/San Francisco. He replaces Bruce Kamen, who left four months ago to become PD at KOA/Denver.

"We're especially pleased to have a person with these credentials direct one of the largest and leading radio news operations in the country," remarked KGO President/GM Michael Luckoff. "His accomplishments and experience in the field will ensure that KGO continues to be forward-thinking and top-rated."

McConnell was responsible for United Stations' entire news de-

McCONNELL/See Page 36

# KISW Corrals Rivers & Donahue Team

## Baltimore Oracles Set For Seattle Mornings

The former WIYY/Baltimore morning team of Bob Rivers and Sean Donahue has joined Nationwide AOR KISW/Seattle for mornings. KISW PD Sky Daniels remarked, "There's a dearth of morning shows in AOR, and there were a cascade of offers for this guy. It took on a free-agent atmosphere" comparable, Daniels agreed, to the baseball bidding for former Seattle Mariners pitcher Mark Langston.

Daniels continued, "From a personality perspective, I feel I have a full complement. I've got all five players on the floor. We're going to try to revitalize the format from both a musical and personality standpoint. Bob becomes a galvanizing instrument in that regard. He brings a mass appeal that allows us to tap into other format audiences."

No start date has been set for Rivers and Donahue. Daniels said the team would spend "two months or so" familiarizing themselves

KISW/See Page 36

## Longwell, Reis Add NewCity Duties



Bob Longwell

In the wake of the station swap in which NewCity gave Zapis WFTQ & WAAF/Worcester, MA for WEKS (now WYAI)/Atlanta, NewCity has announced a pair of reassignments within the com-



Rich Reis

pany. Effective July 5, Group VP and WDBO & WWKA (K92FM)/Orlando GM Bob Longwell will join the NewCity corporate team. Group VP and WFTQ & WAAF GM Richard Reis will move to Orlando as WDBO & WWKA GM.

Longwell will remain in Orlando. He will continue to oversee the operations of the company's Atlanta properties, WYAY and the newly acquired WYAI, in addition to his corporate duties. Longwell has been working closely with WYAY & WYAI VP/GM Bob Green in setting up the simulcast of the two stations, which began Friday (6/30).

NewCity President Dick Ferguson said, "Bob has done an outstanding job since coming to Orlando in late 1982 to take the then-Easy Listening WDBO-FM and build it

NEWCITY/See Page 36

## Lasher Lassos SBK AOR Post



Neil Lasher

Neil Lasher has been recruited as Director/National Album Promotion for SBK Records.

He was most recently Mid-Atlantic Promotion/Marketing Manager for Chrysalis, having also worked in promotion and marketing for Polydor, EMI, and Elektra. Before that he was PD at AOR-formatted WKLC/Charleston, WIQB/Ann Arbor, and WIOT/Toledo.

"Neil is certainly the right man to guide SBK at album radio," remarked SBK Sr. VP/Promotion Daniel Glass. "He has hired some of today's great AOR programmers and has been instrumental in breaking Jethro Tull, Sinead

LASHER/See Page 36

## Wood PD At KFMK



Bob Wood

Bob Wood, President of his own Bob Wood Organization consultancy for the last three years, will join Gold-Based AC KFMK/Houston as PD July 5. He succeeds John Stevens, who has exited the station.

According to GM Jim Bell, "Bob's special talent in leading and coaching a high-profile and well-respected airstaff to being the very best that can be blended with

WOOD/See Page 36

## TAKES TUESDAY HOLIDAY

### R&R Observes July 4

For the Independence Day holiday period, R&R's Los Angeles, Nashville, and Washington offices will be open Monday, July 3, closed Tuesday, July 4, and will reopen Wednesday, July 5.

JUNE 30, 1989

## WYLD TIME IN NEW ORLEANS

Recently, New Orleans's longtime Urban leader WYLD has returned to ratings prominence, battling formidable Churban champion WQUE. WYLD's new programming/management team reflects on its successful strategy.

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**TRANSACTIONS**

# Sillerman Spins Twin Cities Combo For \$18 Million

**Deal Of The Week:**

**KDWB-AM & FM/Minneapolis-St. Paul**

PRICE: \$18 million (approx.)

TERMS: Cash

BUYER: Midcontinent Broadcasting Co., headed by Joseph Floyd and N.L. Bentson. The Minneapolis-based company also owns KXLX/Hayesville, KS; KFHW/Wichita; KELO-AM & FM/Sioux Falls, SD; KPLO/Relliance, SD; KDLO/Watertown, SD; WTOS & WZEE/Madison; and four TV stations.

SELLER: Legacy Broadcasting Corp., owned by Carl Hirsch and Robert F.X. Sillerman. Legacy recently announced plans to sell its stations to Group W Radio in a \$385 million transaction. Legacy's stations include WNEW-FM/New York, KTWV/Los Angeles, WMMR/Philadelphia, WCPT & WCXR/Washington, WLLZ/Detroit, and KILT-AM & FM/Houston.

FREQUENCY: 630 kHz; 101.3 MHz  
POWER: 5 kw day/500 watts night; 100 kw at 820 feet

FORMAT: Gold; CHR  
BROKER: Gary Stevens & Co.

**Group Deal**

**Encore Communications Stations**

PRICE: \$7 million

TERMS: Cash

BUYER: Waldron Broadcasting Co. Inc. All voting stock is owned by H. Patrick Swygert. Nonvoting stock is owned by Regina Amanda Goodwin, the wife of Philadelphia broadcast entrepreneur Ragan Henry.

SELLER: Encore Communications L.P., headed by George Duncan. The company also owns KHFI/Austin and KOKY & KZOU/Little Rock.  
BROKER: Tom Gammon of Americom Radio Brokers.

**KVKI-AM & FM/Shreveport, LA**

FREQUENCY: 1550 kHz; 96.5 MHz  
POWER: 10 kw day/500 watts night; 100 kw at 1000 feet  
FORMAT: Religion; AC

**KBFM/Edinberg-McAllen-Brownsville, TX**

FREQUENCY: 104.1 MHz  
POWER: 100 kw at 990 feet  
FORMAT: CHR

**Alabama**

**WACQ-AM & FM CP/Tallassee-Tuskegee**

PRICE: \$250,000

TERMS: Escrow deposit \$25,000; additional \$25,000 cash due at closing; ten-year promissory note for \$190,000 at ten percent interest. Buyer assumes \$10,000 advertising liability due to local bank.

BUYER: Richard Smith of Columbus, GA. He recently filed FCC applications to acquire KSUX/Winnebago, NE and KSPG & KBUI/Dorado, KS.

SELLER: Double H Broadcasting Inc., headed by Fred Randall Hughey.

FREQUENCY: 1130 kHz; 99.9 MHz  
POWER: 1 kw daytimer; 3 kw at 300 feet  
FORMAT: AC

**TRANSACTIONS AT A GLANCE**

**Deals So Far In 1989:  
\$1,352,621,120**

**Total Stations Traded This Year: 630**

**This Week's Action: \$41,092,999**

**Total Stations Traded This Week: 24**

**Deal Of The Week:**

**KDWB-AM & FM/Minneapolis-St. Paul  
\$18 Million (approx.)**

● Encore Communications Stations \$7 million

● KVKI-AM & FM/Shreveport, LA

● KBFM/Edinberg-McAllen-Brownsville, TX

● WACQ-AM & FM CP/Tallassee-Tuskegee, AL \$250,000

● WEZQ/Winfield, AL \$142,500

● KHJJ & KKZZ/Lancaster-Palmdale, CA \$3.6 million

● WSTC & WJAZ/Stamford, CT \$8 million (approx.)

● WGIG/Brunswick, GA \$250,000

● WLOV-AM & FM/Washington, GA \$465,000

● KWBW & KHUT/Hutchinson, KS \$1,349,999

● KDXI/Mansfield, LA \$100,000

● WFXR/Harwichport, MA \$800,000

● KYRS/Atwater, MN \$218,000

● WBRE/Washington, NC \$640,000

● WYOM/Wilkes-Barre \$125,000

● WSEV-AM & FM/Sevierville-Gatlinburg, TN \$152,500

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**WEZQ/Winfield**

PRICE: \$142,500

TERMS: \$100,000 cash; promissory note for \$42,500 at no interest due on 4/11/90.

BUYER: James Boyd Pate of Winfield.  
SELLER: John Self of Hamilton, AL. He is an applicant for a new FM at Winfield.

FREQUENCY: 1300 kHz

POWER: 5 kw day/30 watts night

FORMAT: Country

**California**

**KHJJ & KKZZ/Lancaster-Palmdale**

PRICE: \$3.6 million

BUYER: Eric/Chandler Ltd., owned by

Simon T, Thomas Miserendino, Rudolph Patino, Robert Geddes, and Terry Basset. Simon T is the VP/GM of Westwood One's KQLZ/Los Angeles. The company also owns KCBQ-AM & FM/San Diego.

SELLER: Valley Wide Broadcasting Inc., controlled by Laurence and Judith Rutter and George Schrader. They also own KDHI & KQYN/Twenty-nine Palms, CA and KNGT/Jackson, CA.

FREQUENCY: 1380 kHz; 106.3 MHz  
POWER: 1 kw day/50 watts night; 3 kw at 210 feet

FORMAT: Nostalgia; Beautiful

BROKER: Elliot Evers of Media Venture Partners.

Continued on Page 6

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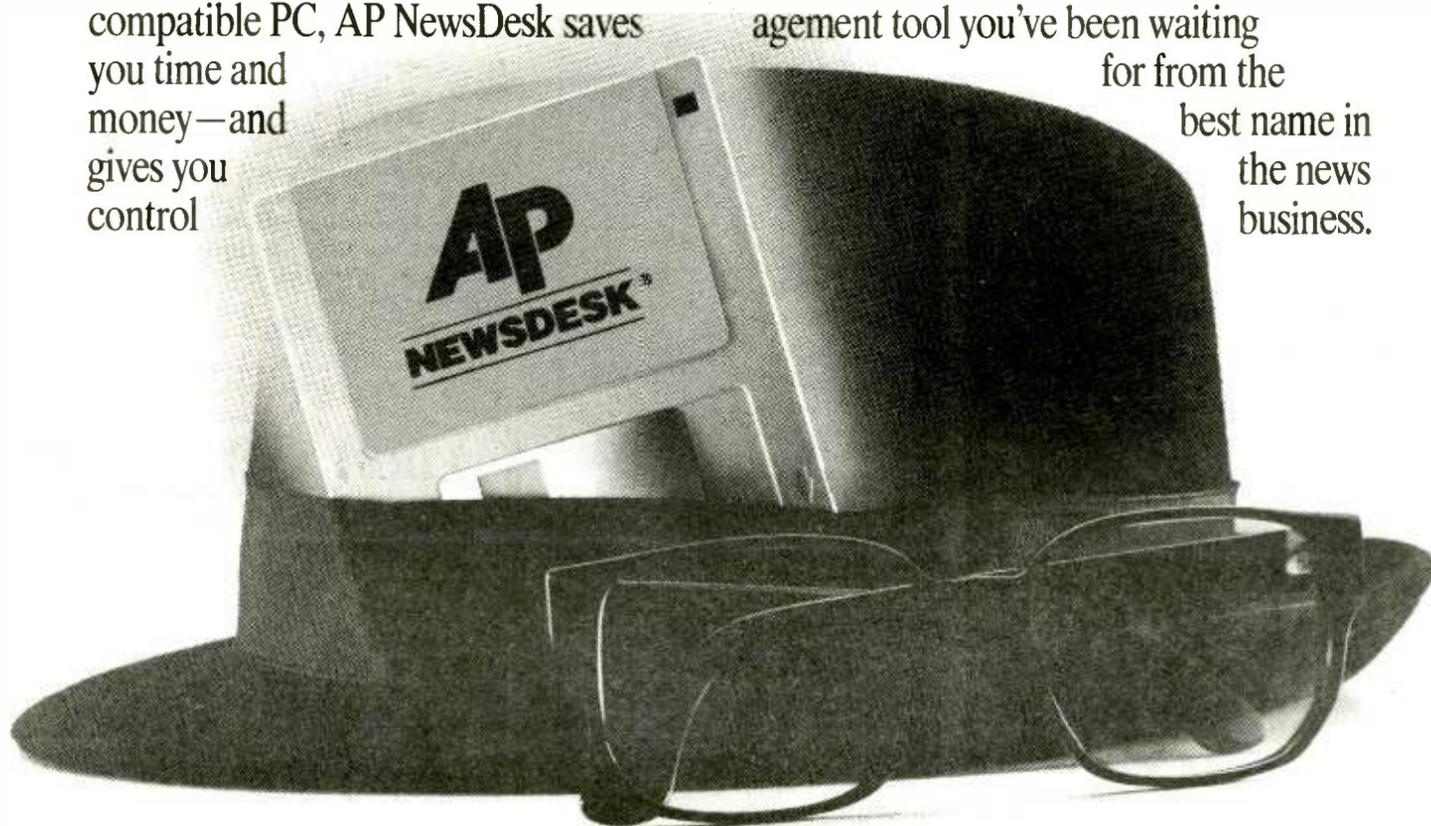
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for from the best name in the news business.



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## TRANSACTIONS

Continued from Page 4

## Connecticut

## WSTC &amp; WJAZ/Stamford

PRICE: \$8 million (approx.)  
**BUYER:** Forrest-Brody Group Inc., owned by Robert Forrest and Scott Brody. The company also owns WAYV/Atlantic City.  
**SELLER:** Chase Broadcasting Inc., headed by Perry Ury. The company also owns WTIC-AM & FM/Hartford.  
**FREQUENCY:** 1400 kHz; 96.7 MHz  
**POWER:** 1 kw; 3 kw at 461 feet  
**FORMAT:** AC/Jazz  
**BROKER:** The Mahlman Co. represented the buyer.  
**COMMENT:** Chase purchased this combo for \$4 million in 1985.

## Georgia

## WGIG/Brunswick

PRICE: \$250,000  
**TERMS:** Escrow deposit \$10,000, balance due cash at closing.  
**BUYER:** Brunswick Broadcasting Corp., owned by Ronald and Robert Yountz of Springfield, OH and Ronald Griffin of Forest, OH. Ronald Yountz also owns WBLY/Springfield, OH.  
**SELLER:** Nelson Broadcasting Co., a wholly-owned subsidiary of Osborn

Communications Corp. The company, headed by Frank Osborn, also owns WIOI/Brunswick, GA; WWVA & WOVK/Wheeling, WV; WNDR & WNTQ/Syracuse; WAZO/Tarboro, NC; and WAZU/Springfield, OH. Osborn also owns interests in KIOI/San Francisco; WLAC-AM & FM/Nashville; WMTG & WNIC/Detroit; and KKO-AM & FM/Albuquerque. The company is also buying KVAN/Vancouver, WA and KMJK/Lake Oswego, OR.

**FREQUENCY:** 1440 kHz  
**POWER:** 5 kw day/1 kw night  
**FORMAT:** Country  
**BROKER:** R.C. Crisler & Co.

## WLOV-AM &amp; FM/Washington

PRICE: \$465,000  
**TERMS:** Buyer to transfer accounts receivable totalling \$175,000 to seller; buyer also assumes seller liabilities totalling \$290,000.  
**BUYER:** Scorpio Enterprises Inc., owned by B.L. Williamson and Merle Williamson of Jefferson, GA and Brenda Rice of Madison, GA.  
**SELLER:** G&O Inc., owned by Oscar Wiseley. He also owns WJJC/Commerce, GA.  
**FREQUENCY:** 1370 kHz; 100.1 MHz  
**POWER:** 1 kw daytimer; 3 kw at 200 feet  
**FORMAT:** Country

## Kansas

## KWBW &amp; KHUT/Hutchinson

PRICE: \$1,349,999  
**TERMS:** Cash for stock \$909,999; additional noncompete agreement for \$440,000, payable in five equal annual installments.

**BUYER:** NUCO TV Inc., owned by Ross Beach and Robert Schmidt of Hays, KS. Beach is a banker in Lawrence, KS. They own KTVC-TV/Ensign, KS; KAYS/Hays, KS; KFEQ/St. Joseph, MO; KVOP & KATX/Plainview, TX; KHOK/Great Bend, KS; KLOE/Goodland, KS; KCOW & KAAQ/Alliance, NE; KOOQ & KELN/North Platte, NE; and an FM CP at Liberal, KS. NUCO says it may acquire KHAZ-FM/Hays, KS.

**SELLER:** Nation's Center Broadcasting Co. Inc., owned by Fred Conger, Betty Gene Conger, Sam Jones Jr., and Candace Jones.

**FREQUENCY:** 1450 kHz; 102.9 MHz  
**POWER:** 1 kw; 28.5 kw at 496 feet  
**FORMAT:** AC; Country

## Louisiana

## KDXI/Mansfield

PRICE: \$100,000  
**TERMS:** \$10,000 cash; promissory note for \$90,000, payable interest-

only for first six months at the rate of 12.5% per year; thereafter the note is to be paid monthly on a ten-year amortization schedule at 12.5% interest for the first three years, then at prime rate yearly thereafter.

**BUYER:** DeSoto Broadcasting Corp., owned by Judith Bailey, Winston Fields, and Tracy Broadway.  
**SELLER:** Heart Of Dixie Broadcasting owned by Bennett Strange. The company also owns KJVC/Mansfield, LA.  
**FREQUENCY:** 1360 kHz  
**POWER:** 1 kw daytimer  
**FORMAT:** Country

## Massachusetts

## WFXR/Harwichport

PRICE: \$800,000  
**TERMS:** Stock purchase. Escrow deposit \$100,000 with additional \$300,000 cash due at closing. Five-year promissory note for \$400,000 at prime rate of the Bank of Boston plus one percent. Note payable interest-only for first two years.  
**BUYER:** LDI Inc. owned by John Aitken and Robert Lada of South Dennis, MA; Bruce MacGregor of Brewster, MA; and Rudolf Nelson of Centerville, MA. Nelson is the station's GM; Lada is OM; and Aitken is sales manager.

**SELLER:** Mary Jane Kennedy and George Silverman are selling their 100% stock ownership of Mayjay Broadcasting Inc. Silverman owns Sunshine Group Broadcasting Inc., which is the licensee of WGAN & WMGX/Portland, ME; WZID & WFEA/Manchester, NH; WIXY/East Longmeadow, MA; WAQY/Springfield, MA; WCQL/Portsmouth, NH; and WCQL/York Center, ME.  
**FREQUENCY:** 93.5 MHz  
**POWER:** 3 kw at 328 feet  
**FORMAT:** AC  
**BROKER:** Blackburn & Co.

## Minnesota

## KYRS/Atwater

PRICE: \$218,000  
**TERMS:** \$8000 cash for stock; buyers agree to advance up to \$210,000 in loans in exchange for control.  
**BUYER:** Richard Johanneck Sr. and Norman Jones of Litchfield, MN.  
**SELLER:** Crow River Broadcasting Inc., owned by Norman Jones and Christian Lenz.  
**FREQUENCY:** 94.1 MHz

**POWER:** 3 kw at 328 feet  
**FORMAT:** AC

## North Carolina

## WBRE/Washington

PRICE: \$640,000  
**TERMS:** Cash  
**BUYER:** New East Communications Inc., owned by Henry Hinton Jr., D.W. Uzzle Jr., and Harry Land Jr.  
**SELLER:** James Hodges, a sole proprietor.  
**FREQUENCY:** 98.3 MHz  
**POWER:** 1.3 kw at 490 feet  
**FORMAT:** AC

## Pennsylvania

## WYOM/Wilkes-Barre

PRICE: \$125,000  
**TERMS:** Cash  
**BUYER:** Gore-Overgaard Broadcasting Inc., owned by Harold Gore and Cordell Overgaard. They own WTMR/Camden, NJ; WSCR/Scranton, PA; WRDZ/Cleveland; and WTAC/Flint, MI.  
**SELLER:** Keymarket Communications, owned by Kerby Confer. The company owns WTCB/Orangeburg, SC; WNNK/Harrisburg; KOKE & KKMJ/Austin; WECZ/Hickory, NC; WRVR-AM & FM/Memphis; and WKRZ/Wilkes-Barre. The company recently announced plans to buy WILK/Wilkes-Barre and WWL & WLMG/New Orleans.  
**FREQUENCY:** 1340 kHz  
**POWER:** 1 kw  
**FORMAT:** AC  
**BROKER:** Glenn Serafin and Tim Menowsky of Communications Equity Associates.

## Tennessee

## WSEV-AM &amp; FM/Sevierville-Gatlinburg

PRICE: \$152,500 for majority control  
**TERMS:** Cash  
**BUYER:** Charles Ketron of Knoxville is increasing his ownership from 46% to 95%.  
**SELLER:** Truett Frazier and Conrad Jett are selling their 49% stock interest in Great Smokey Mountains Broadcasting Inc.  
**FREQUENCY:** 930 kHz; 105.5 MHz  
**POWER:** 5 kw; 225 watts at 3014 feet  
**FORMAT:** Country

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**KSSN**  
Little Rock, AR

**WYNK**  
Baton Rouge, LA

**WUPE**  
Pittsfield, MA

**WERZ**  
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**WXLC**  
Waukegan, IL

**KCY**  
San Antonio, TX

**WYYY**  
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**WNUA**  
Chicago, IL

**KROY**  
Sacramento, CA

**WDSD**  
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**WKPE**  
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This year it's Summer Encore '89—an exciting instant replay of all the great music and newsmaking musical events that are fresh in listeners' memories. We'll be "playing it all again", along with timely, exclusive interviews by the movers and shakers behind this summer's most memorable events. As always, we'll be playing favorites... spotlighting the giant superstars, as well as all the newly emerging stars who made the summer of '89 special.

Summer Encore '89 is available on a swap/exchange basis to stations in the top 170 Arbitron rated metro markets. To reserve it for your market call 703-276-2900.



New York Washington, D.C. Chicago Detroit Dallas Los Angeles London

# Rinaldo Technical Bill Addresses AM, FM Woes

Charging that the FCC has failed to protect the integrity of the AM band, the ranking Republican on the House Telecommunications Subcommittee has introduced a technical improvements bill aimed at bolstering AM's future while cleaning up problems on both bands.

"I don't think any of us wants to see the AM band wither, especially when there are actions Congress can take to preserve and improve AM radio service," said Rep. **Matt Rinaldo** (R-NJ), sponsor of the Broadcast Radio Quality Improvements Act of 1989 (H.R. 2714).

## Eliminates FM-Only Receivers

The most dramatic provisions of Rinaldo's bill concern receivers. The measure mandates the elimination of FM-only receivers and would require that any FM stereo receiver manufactured after 1991 also be equipped to receive AM stereo. Those measures, said Rinaldo, will help ensure that "broadcasters on both bands are competing for the same audience" and encourage AM broadcasters to invest in AM stereo.

While the NAB has voiced wholehearted support for Rinaldo's receiver proposals, AM broadcasters contacted by R&R had mixed reactions. "I'm not jumping up and down," said **George Buck**, who

owns nine AM stations in the South. "The problem isn't AM stereo, it's the quality of the AM receivers themselves. They need to make them with higher quality components so they pick up the full frequency."

**4-K Radio** Secretary-Treasurer **Michael Ripley** said the proposal "might help," but added that "AM

broadcasters have to clean up their own act by doing things like adopting the National Radio Systems Committee standards."

## Licensing Changes

In the licensing and regulatory area, the Rinaldo bill would require the FCC to grant new licenses with an eye towards assuring "interference-free, locally oriented service," and bar the Commission from adopting "any rule or policy which would generally increase interference" on either the AM or FM bands. The Commis-

Continued on Page 9



**RAB HOLDS RADIO WORKSHOP 22** — Some 600 broadcasters and ad execs gathered last Wednesday (6/21) for the RAB's 22nd annual Radio Workshop, which featured pro-radio testimonials from national advertisers. ABC Radio Networks personality **Sally Jessy Raphael** was the luncheon speaker, and the afternoon included a radio buying seminar co-sponsored by RAB, the Station Representatives Association and the Radio Network Association. Captured on their way to lunch were (l-r) **United Stations President Nick Verbitsky**, **RAB President Warren Potash**, **Sears National Retail Ad Manager Scott Harding**, **Raphael**, **Transtar Radio personality John Candy**, **Delta Airlines Asst. VP/Advertising Judy Jordan**, and **Transtar President Gary Fries**.



# DC REPORT

PAT CLAWSON

## Jacor Covets Cable Deal

**J**acor Communications President **Frank Wood** said his company walked away from that proposed \$200 million acquisition of **Bob Sillerman's** and **Carl Brazell's Command Communications** because the deal's mathematics didn't work.

"As usual, it was price," Wood said. "Nothing personal. Let's put it this way — we couldn't come together on anything that would survive the giggle test. There were some other things that came into it, including how the stations are doing."

He added, "There's a little alchemy going on there somehow," but both Sillerman and Brazell insist Command is meeting its bank commitments and experiencing healthy cash flow.

Now that the deal has been scotched, Wood said Jacor is planning a quick dip in the cable TV pool by acquiring a "little teeny" 2800-subscriber system in suburban Cincinnati.

"We think there's a synergy between cable companies and radio stations," Wood said. "If they're good at nothing else, radio stations are good at marketing . . . Cable has lacked that. It's been a capital-intensive business promoted by bankers and installers. The art of hype hasn't really developed yet."

## Sikes Nomination In Limbo

**I**s **Al Sikes** about to become FCC Chairman or not? The White House still has not announced his nomination, and now Washington insiders are buzzing that the assistant Commerce secretary may become the latest victim of Potomac foot-in-mouth disease.



# THE MONTH OFF ON THE RIGHT NOTES

J U L Y  
1989

## SPECIALS

- June 30- July 4 **Great Concert Memories**
- June 30- July 4 **Summer Beach Party**
- June 30- July 4 **The Beach Boys Story**
- June 30- July 4 **Solid Gold All-Time Favorites Countdown**
- June 30- July 4 **Vocalist of the Year: Randy Travis and K. T. Oslin**  
(The Country Six Pack Series)
- July 21-23 **The Doobie Brothers Story**
- Every weekend through Labor Day **The British Invasion Series**

## DICK CLARK'S Rock Roll & Remember

- June 30- July 2 **Jan & Dean**
- 7-9 **Guess Who**
- 14-16 **Hollies**
- 21-23 **Connie Francis**
- 28-30 **Ringo Starr**



The nomination seemed all set to go only days ago, when Sikes confirmed his pending promotion to the *New York Times*. That apparently irritated White House staffers, who thought President Bush should have the first word. Last Thursday Sikes turned up as a dinner guest at the NAB's summer board meeting. The normally friendly regulator was gunshy when talking with reporters, and said he would have no comment about his nomination.

Now political operatives say White House Chief of Staff John Sununu is using the *Times* incident to push FCC nominee Sherrie Marshall as Chairman. When White House Personnel Director Chase Untermeyer was asked about those rumors, he said they contained an "untruth" which he would not describe. "I will limit myself to saying that we will announce the third Republican nominee when (we're) ready," he added.

**Dellums Bugged By Tape Recorders**

Radio journalists, look out! If Rep. Ron Dellums (D-CA) has his way, your interviewing style will be severely cramped by the Privacy Assurance Act of 1989, a bill he's introduced that will require second party consent before taping conversations.

Presently Federal eavesdropping laws allow individuals to tape their phone calls without the other party's consent.

"If two people communicate and one of them wants to record the conversation, what's wrong with that?" asked RTNDA President Ernie Schultz. "The decision when and where (to inform the other party), in terms of journalists, should be left up to the journalist."

The bill also requires voice-activated recorders to emit a beep tone when activated, and requires warning labels about the proposed law. According to an aide in Rep. Dellums's office, the bill was proposed "because of the expansion of intrusion into people's private lives."

Meanwhile, broadcasters were thrilled with the FAA last week when Secretary of Transportation Samuel Skinner nixed a proposal to ban all electronic devices from commercial airliners in an attempt to thwart international terrorism. The FAA's only new security requirement will be "intensive screening" of portable devices — radios, cassette recorders, and laptop computers — on US carriers operating from Europe and the Mideast. Passengers are encouraged to "leave electronic devices at home if they are not needed."

**Network Brass Endorse Anti-Trafficking Rules**

Congressional efforts to reimpose anti-trafficking restrictions on broadcast station owners have received a boost from an unlikely source — two of the industry's biggest players.

Cap Cities/ABC Chairman Thomas Murphy and NBC President Robert Wright endorsed a clampdown on station swapping when quizzed last Thursday (6/22) by Sen. Ernest Hollings (D-SC) during Senate hearings on media ownership concentration.

"I'm against this trafficking in our business," Murphy told the Senate Commerce Committee. He said that frequent station ownership swaps made the broadcasting business unstable, thus creating economic uncertainty.

"I don't think I would oppose (restrictions)," Wright responded. "You want people in there for the long haul."

CBS CEO Lawrence Tisch declined to take a position on the matter. "It's not an issue for us — just the FCC," he said.

**Fritts, Schwartzman Spar**

The comments from the network brass were in sharp contrast to those of NAB President Eddie Fritts. He reiterated the association's longstanding opposition to station holding periods while testi-

fying side-by-side with prominent industry critic Andrew Schwartzman, director of the Media Access Project.

Schwartzman asked Hollings to quickly reimpose anti-trafficking rules, on grounds that stations were becoming "mere commodities." He said public service broadcasting was being deteriorated be-

cause FCC policies encourage station ownership by "limited partnerships which are sold to dentists on golf courses instead of people who have worked their way up through the industry."

"Any person, whether it be a dentist or a broadcaster, who grew up in the business does not want to erode the assets of a radio or a TV station," Fritts countered. "The fastest way to do that is to reduce service to the public because broadcasters still do well by doing good."

**Rinaldo Bill**

Continued from Page 8

sion would further be required to launch a study into non-broadcast causes of broadcast interference and seek appropriate remedies where possible.

The measure also orders the FCC to allow AM daytimers to switch to fulltime operation in the soon-to-be opened 1605-1705 kHz region of the band. "This action would reduce, where possible, potential interference problems with so-called clear channel broadcasters," said Rinaldo. "More importantly, it would provide expanded 24-hour service to communities

that heretofore have been served only during part of the day"

In response to complaints from FM broadcasters, primarily in the West, Rinaldo's proposal also bars the use of FM translators to import signals into a market that already has radio service.

Despite the recent lack of congressional action on broadcast related bills, a bottleneck created by the battle over codification of the Fairness Doctrine, NAB VP/Government Affairs Jim May said he believes Rinaldo's bill could be enacted during this session of Congress.

**WEEKLY SPECIALS**

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**HALL OF FAME**

**SOLID GOLD SATURDAY NIGHT!**

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*Dance Traxx*

## Broadcasters Buoyed By Supreme Court's Dial-A-Porn Decision

Attorneys involved in the fight to overturn the FCC's ban on broadcast indecency say their cause has taken a giant leap forward, thanks to last week's Supreme Court ruling that prevents the government from banning the indecent telephone messages provided by so-called dial-a-porn services.

"As a result of this decision, broadcasters are a lot better off this week in the area of indecency than they were last week," said Andrew Schwartzman of the Media Access Project.

Ruling 9-0 in the case of *Sable Communications of California v. FCC*, the high court found that the government's ban on indecent phone messages violates the First Amendment by denying adults access to such material in an excessive effort to protect children.

"We have recognized that there is a compelling interest in protecting the physical and psychological well-being of minors," wrote Justice Byron White. "The government may serve this legitimate interest, but to withstand constitutional scrutiny it must do so by narrowly drawn regulations designed to serve those interests without unnecessarily interfering with First Amendment freedoms."

### Safe Harbor May Return

Last fall, with prodding from Sen. Jesse Helms (R-NC), Congress passed a measure requiring the FCC to enforce its broadcast indecency guidelines around the clock, thus eliminating the midnight-6am "safe harbor" for allegedly indecent broadcasts. Attorneys for the coalition of broadcasters and industry groups that have filed suit to overturn that legislation believe the Supreme Court's *Sable* decision sets an important precedent for their case.

According to attorney Tim Dyk, the *Sable* decision further undermines the broadcast indecency ban by

- confirming that indecent speech is protected by the First Amendment;

- dismissing the notion the courts should defer to a Congressional finding of a need for a ban; and

- rejecting the government's argument that the 1976 *Pacifica v. FCC* decision, which affirmed the FCC's right to "channel" indecent material into time periods when children are less likely to be in the audience, gives the government the authority to implement a total ban on indecent material.

However, former FCC general counsel Bruce Fein, a supporter of the broadcast indecency ban, said he is not overly concerned about the *Sable* decision. "I don't think *Sable* is a good indicator of how the

court will rule on broadcast indecency," said Fein. "The court found that a total ban (of indecent telephone messages) was unacceptable because other screening technologies exist. That's not true in broadcasting."

Helms could not be reached for comment. However, a source close to the Senator said Helms's view of the situation would probably be similar to Fein's.

Arguments in the broadcast indecency case *Action for Children's Television, et al. v. FCC* are scheduled to be heard in the US Court of Appeals for the District of Columbia November 17.

## Five Sheridan Execs Earn VP Stripes



Jerry Lopes

Richard Lapinski

Thaddeus Hill

Sheridan Broadcasting has elevated five executives to VP. Affiliate Relations Director Thaddeus Hill has been named VP/Network Operations, ND Jerry Lopes becomes VP/News & Sports Programming, Controller Richard Lapinski moves up to VP/CFO, Chicago Regional Sales Director H. Drew Middleton becomes VP/Regional Sales-West, and New York Regional Sales Director Glenn Bryant has been named VP/Regional Sales-East.

"These key executives have helped us to move forward quickly," said Sheridan President E.J. Williams. "We're proud to recognize the contributions each has made to our growth."

Before joining Sheridan in 1987, Middleton worked at WFLD-TV/

Chicago, WMBD-TV/Peoria, and WHEN/Syracuse.

Lopes joined Sheridan in 1980 from WHDH & WCOZ/Boston. He also worked at WBRU, WICE, and WJAR, all in Providence, and at WILD/Boston.

A member of the Sheridan Board of Directors, Lapinski joined the company in 1983 after stints with Cox Broadcasting and Scripps Howard.

Hill is a 30-year industry vet who served at Robinson Broadcasting, Unity Broadcasting, and WANT/Richmond before joining Sheridan in 1985.

Bryant had been GM at WPEG & WGIV/Charlotte before coming to the network. He also held positions with F&G Marketing and Ted Bates.

## Gibson Takes AT40 Controls



Debbie Gibson took control of American Top 40 last weekend when host Shadove Stevens went on vacation. Flanking her are ABC Radio Network VP Tom Cuddy (l) and AT40 Director Matt Wilson.

## Sklar A BPME Hall Of Famer



Sklar Communications President and Braiker Radio Services VP/Programming Rick Sklar is congratulated on his induction into the Broadcast Promotion & Marketing Executives Hall Of Fame by Robin Leach, who served as master of ceremonies at the BPME/Broadcast Designers Association Convention Gold Medallion Awards luncheon. Westwood One's Casey Kasem received the Industry Achievement Award at this year's seminar, held 6/21-24 in Detroit with nearly 2500 attendees. Radio workshops explored marketing strategy, merchandising, and advertising, while various formats were covered in individual sessions.

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# MANAGEMENT

## America's Top Radio Formats

Country is the most popular radio format in the land. According to the NYC-based **Radio Information Center**, 2126 stations in all US radio markets program country music, although AC (on the air at 2035 stations) places a close second.

Among the top 580 metros, however, AC is the leader with Country trailing close behind. (Interestingly, more than half of all stations in these top markets program either an AC, Country, or CHR format).

For a complete breakout of today's multiplicity of radio formats — and the percentage of stations that program each — within the 580 largest metros, please consult the chart below.

(Note: Some of the formats have been combined and put into familiar industry terms.)

Format	Percentage
AC	22.3
Country	19.0
CHR	10.3
Religious	9.2
Gold	7.9
Nostalgia	5.6
News/Talk	4.9
AOR	4.4
BM/Easy	4.4
UC	4.1
Spanish	2.4
Classical	1.9
Classic Rock	1.4
Variety	.6
Ethnic	.6
Jazz	.5
NAC	.5

## Zip Code Guide Helps Map Out Marketing Plans

Providing sales and promotion managers with a tool to analyze and better target individual markets — or the nation as a whole — for sales and promotional campaigns, Skokie, IL-based **Rand McNally & Company** has published the debut edition of its "Zip Code Atlas & Market Planner."

Ideal for direct-mail promotions, the planning guide is a loose-leaf collection of maps covering all 50

states, 85 major city insets, and 11 vicinities. Zip code boundaries are marked off on the bound, transparent sheets that cover each of the oversized maps. Sales strategists can not only write on these acetate cover sheets, but they can also wipe them clean for future use.

The planner is packaged in a durable, waterproof vinyl case and is secured with velcro overflaps. Retail price: \$320. For more info, phone the firm at (800) 284-6565.



## Portable Digital Info System

Always on the road? Take your office with you. The "Portable Digital Information System," available from the Fairfield, NJ-based **Ricoh Corp.**, is comprised of three modular components — the MC50 portable copier/digitizer, the IM-F50 facsimile transceiver, and the IM-A image controller and scanner — that fit into a briefcase and weigh less than 6 pounds combined.

The basic copier reproduces documents by scanning the original — no need to roll the gizmo over the paper. The output copy is the same size as the viewing glass (3 7/8" X 6 1/4").

By adding the fax interface, you can send and receive documents up to 4" X 6"; full-size pages sent to the unit are reduced, and small copies sent to full-size fax machines are enlarged. This unit connects to the copier and a standard phone jack.

In addition to its copier capabilities, the image controller (not pictured) can enlarge, reduce, and copy halftone photographs as well as mirror or reverse copy. Designed to expand the operations of the copier, the image controller's remote mode allows the unit to be connected to an IBM or compatible personal computer.

Retail prices for each item are, as follows: MC50, \$540; IM-F50, \$540; and IM-A, \$510. For more info, phone the firm at (800) 255-5550.

## 'AdBiZ' Audio Promo Vehicle Here

Primarily designed to attract new radio advertisers, "AdBiZ" is a monthly audiocassette that contains 20 minutes of business tips, marketing trends, success stories, and station promos.

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material with the stock business fare. Each month's cassette also includes an advertising-related quiz, business book and audiotape reviews, and a calendar of unusual promotional events.

Each station must mail or deliver the tapes to its clients; the Marketing Team does the rest. For more info, call the company at (913) 341-4545.

## DATELINE

● **July 5-9** — R&B Report Forum '89 Hyatt Regency. Chicago, IL.

● **July 13-16** — Upper Midwest Communications Conclave. Sheraton Park Place. Minneapolis, MN.

● **July 15-19** — New Music Seminar. Marriott Marquis Hotel. New York, NY.

● **August 12-13** — Dan O'Day's Air Personality Plus Seminar. Days Inn, O'Hare South. Chicago, IL.

● **September 6** — 1989 MTV Video Music Awards. Universal Amphitheatre. Universal City, CA.

● **September 13-16** — Radio '89 Convention sponsored by the NAB. New Orleans Convention Center. New Orleans, LA.

● **September 13-16** — RTNDA Annual Convention. Kansas City Convention Center. Kansas City, MO.

● **September 17** — Emmy Awards. Pasadena Civic Auditorium. Pasadena, CA.

● **September 21-23** — Foundations Forum '89. Sheraton Universal Hotel. Universal City, CA.

● **October 10** — CMA Awards Show. Grand Ole Opry House. Nashville, TN.

● **October 17-18** — Broadcast Credit Association's 22nd Credit & Collection Seminar. Scottsdale Hilton. Scottsdale, AZ.

● **October 25** — John Bayliss Foundation Dinner. Plaza Hotel. New York, NY.

"R&R CONVENTION '90... MAY 10-12 IN CENTURY CITY"

## Four Steps Toward More Creative Criticism

Creative criticism can be defined as that which improves subordinates' performance without injuring their self-esteem. According to the Belmont, MA-based *Levinson Letter*, the road to constructive criticism begins with the following four steps:

- Be specific about what's wrong.
- Outline the changes you expect to be made.
- Limit fault-finding to one subject at a time.
- Give criticism in private and allow time for questions and clarification.

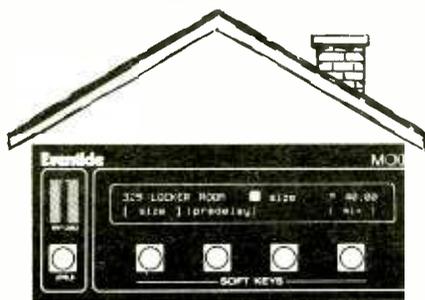
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the next step

# FirstCom announces the Firsty 1989 Excellence in Production Award Winners

*Congratulations to the winners and finalists  
of the first and only international awards for excellence  
in production. Entries exemplified superior work and  
FirstCom proudly recognizes the winners!*

## STATION PROMOTION

### Major Market



**Brian James**  
Radio Station KXXX (X100)  
San Francisco, CA  
Entry Title: *Earthquake*  
Producer/Copywriter: *Brian James*  
Talent: *Brian James*

### Medium Market



**Bumper Morgan**  
Radio Station WYHY  
Nashville, TN  
Entry Title: *Stereo Check*  
Producer/Copywriter: *Bumper Morgan*  
Talent: *Bumper Morgan*

### Secondary market



**Daryl Missen**  
Radio Stations FM-104.7/105.3 2CA  
Canberra, A.C.T., Australia  
Entry Title: *104 Days of Summer*  
Producer: *Daryl Missen*  
Copywriter: *Sean Pickwell*  
Talent: *Holger Brockman*

## SINGLE COMMERCIAL

### Major Market



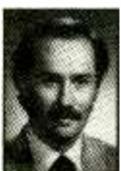
**Greg Fadick**  
Radio Station KRXY (Y108)  
Denver, CO  
Entry Title: *Hamburger*  
Producer/Copywriter: *Greg Fadick*  
Talent: *Greg Fadick*

### Medium Market



**John Glavin**  
Radio Station WKLQ  
Grand Rapids, MI  
Entry Title: *Jim Shaheen Chevy/  
Get Away Sale*  
Producer/Copywriter: *John Glavin*  
Talent: *Jim Owen*

### Secondary Market



**Ron Arlen**  
Radio Stations WXKC/WRIE  
Erie, PA  
Entry Title: *Super Duper West*  
Producer/Copywriter: *Ron Arlen*  
Talent: *Ron Arlen (both voices)*

## COMMERCIAL CAMPAIGN

### Major Market

**Dennis Daniel**  
Radio Station WBAB-FM  
Babylon, NY (Nassau-Suffolk)  
Entry Title: *Car Tunes*  
Producer/Copywriter: *Dennis Daniel*  
Talent: *Dennis Daniel,  
all voices*

### Medium Market



**Phil West/Paul Terry**  
Radio Stations KUDL/WHB  
Kansas City, KS  
Entry Title: *Bob Sight  
Lincoln-Mercury-Merkur:  
"Just Talk to the People"  
campaign*  
Producer: *Phil West*  
Copywriter: *Paul C. Terry*  
Talents: *Phil West, Paul Terry,  
Michelle Jones,  
Tom Sight*



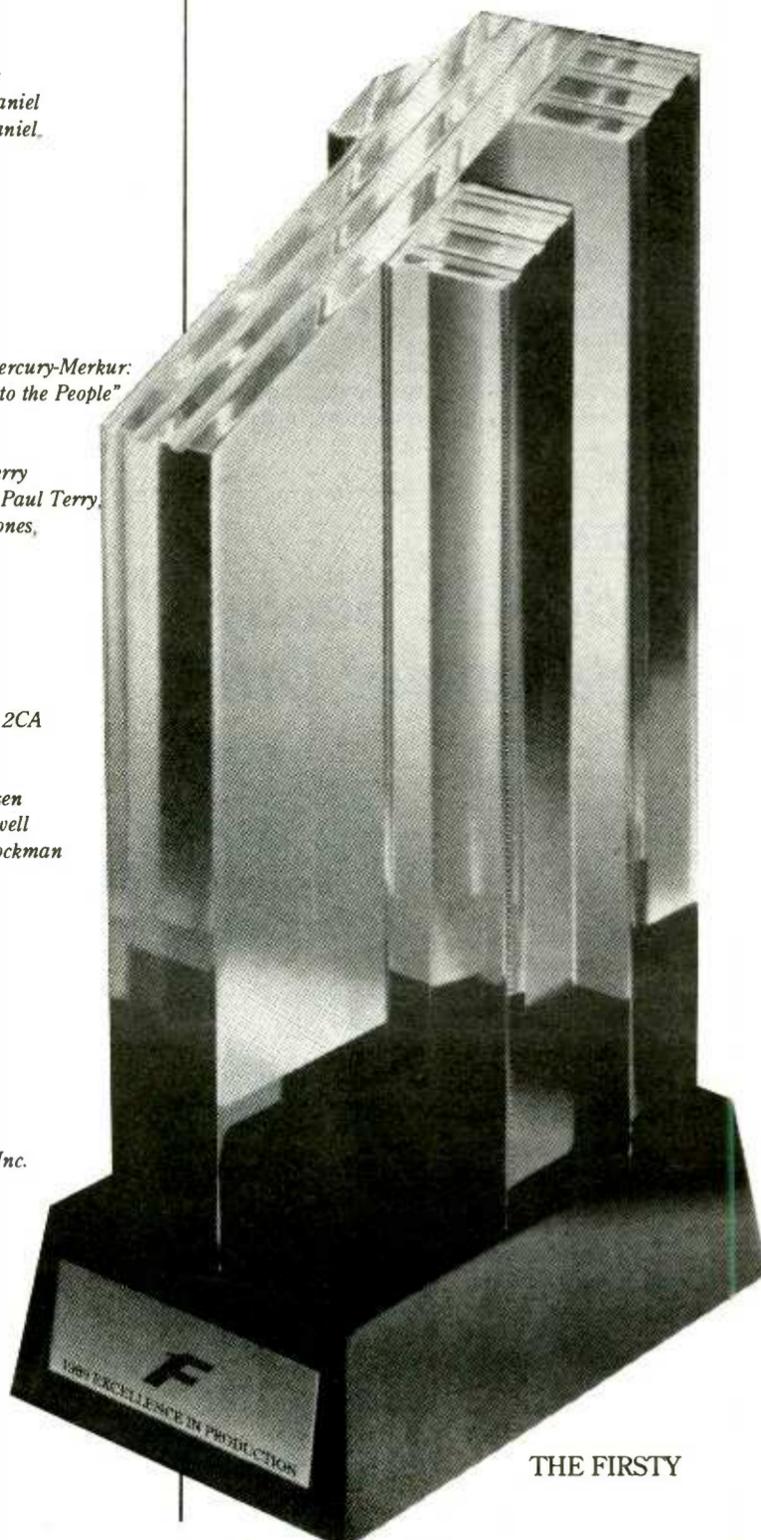
### Secondary Market



**Daryl Missen**  
Radio Stations FM-104.7/105.3 2CA  
Canberra, A.C.T., Australia  
Entry Title: *Skyfire #1*  
Producer: *Daryl Missen*  
Copywriter: *Sean Pickwell*  
Talent: *Holger Brockman*



**FirstCom...First Again.**  
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FirstCom, A division of Jim Long Companies, Inc.



THE FIRSTY

## Single-Source Ad Research May Pinpoint Household Habits

**W**ould you allow someone to monitor everything you eat, read, and watch on TV? Would you let someone track every item you buy — even the brands and the coupons you use? If so, you could take part in a new type of advertising analysis called single-source research.

If perfected, this Orwellian method will be able to show how advertising works — if at all. Several research companies, including Information Resources Inc., Arbitron, and Nielsen, are developing single-source systems that ad execs say will become widespread within five years.

According to the *Wall Street Journal*, the research technique is simple: The firms secure test households with small payments or coupon inducements, meter their TV sets, and quiz family members on their reading. Their grocery purchases also are tracked electronically.

### Cost & Volume Of Info Are Obstacles

The research isn't without its problems, however. Experts are trying to figure out how to analyze all the information received from the households. Another obstacle is cost — single-source research costs advertisers hundreds of thousands of dollars a year per brand.

Manufacturers will use the data primarily to determine the best times to advertise to their target buyers. Campbell Soup Co.'s "V-8" juice and General Foods' "Grape-Nuts" cereal were used in two recent experiments, but the results were inconclusive. One thing's for sure — the research firms are betting on the single-source system to revolutionize the advertising industry.

## Prediction: '89 Radio Ad Spending To Increase 10%

**M**oney spent on radio advertising is expected to soar 10% this year — ten times more than the projected growth of network TV, according to McCann-Erickson Sr. VP/Director of Forecasting Robert Coen.

Coen also says that overall ad spending should increase 6.9% in 1989, to \$126.2 billion. Radio advertising already has shown exceptional growth among national advertisers — network radio spending was up 12% in the first four months of 1989.

Major retailers moved heavily into radio this year, as did some packaged goods advertisers, Coen says. Overall growth is being spurred primarily by car advertisers, whose spending rose 9% in the first quarter, and fast-food chains, up 10% in the quarter.

### 'ZINE SCENE

## Madonna, Beatty Engagement Off!

This week's *National Enquirer* reports that the **Madonna-Warren Beatty** engagement has been called off! Not only because the Material Girl didn't want the aging Lothario to move in with her, but also because Beatty grew insanely jealous of **Sylvester Stallone's** offer to star *La Bella Donna* as **Marilyn Monroe** in the new film he's making in which Sly intends to co-star as **Joe DiMaggio!**

### Jackson To Need Rhinoplastic?

**Michael Jackson's** next nose — his fifth, incidentally — may have to be made out of plastic! The *Globe* and the *Star* each recently published reports that top doctors have refused to repair MJ's current nose, which is presently drooping down his face due to its already having been broken four times for cosmetic surgery.

### Short Snorts

- Buoyed by the promise of his just-released film biography, **Jerry Lee Lewis** is said to have started drinking again! (*Star*).



**STILL SMOKIN'** — *Playboy* interviewee John Cougar Mellencamp shows off his butt.

- **John Cougar Mellencamp** is the featured interview in the August issue of *Playboy*, in which he reveals that his 57-year-old aunt, **Toots**, has a tattoo on her leg that reads "Hurts So Good!"

- An upcoming **Diana Ross** autobiography ("Call Her Miss Ross") will reportedly reveal that La Ross is a "petty, jealous, conniving, rude woman!" (*Globe*).

### FILMS

#### WEEKEND BOX OFFICE JUNE 23-25

1 <b>Batman</b> (Warner Bros.)*	\$42.7
2 <b>Honey, I Shrunk The Kids</b> (Buena Vista)*	\$14.2
3 <b>Ghostbusters II</b> (Columbia)	\$13.8
4 <b>Indiana Jones &amp; The Last Crusade</b> (Paramount)	\$8.1
5 <b>Dead Poets Society</b> (Buena Vista)	\$7.3
6 <b>Star Trek V</b> (Paramount)	\$3.7
7 <b>Field Of Dreams</b> (Universal)	\$2.1
8 <b>See No Evil, Hear No Evil</b> (Tri-Star)	\$1.5
9 <b>Road House</b> (MGM/UA)	\$0.9
10 <b>No Holds Barred</b> (New Line)	\$0.8

\*First Week In Release  
All figures in millions  
Source: Exhibitor Relations Co.



**THE KILLER INSIDE HIM** — Dennis Quaid essays the rockin' role of Jerry Lee Lewis.

#### COMING ATTRACTIONS:

This week's openers include "Great Balls Of Fire," starring **Dennis Quaid** as **Jerry Lee Lewis**. The Killer himself rerecorded nine of his 14-carat gold classics for the movie's **Polydor** soundtrack, including the title track and a duet with Quaid. Incidentally, real-life musicians **Mojo Nixon**, **John Doe** of **X**, and **Jimmie Vaughan** of the **Fabulous Thunderbirds** play the reel-life members of Jerry Lee's backing band.

Also opening this week: "Do The Right Thing," a drama centered around big city race relations by noted independent producer/writer/director/actor **Spike Lee**. The film's **Motown** soundtrack contains the current singles "Fight The Power" by **Public Enemy** and "My Fantasy" by **Teddy Riley** (GUY) as well as selections from the likes of **E.U.**, **Steel Pulse**, **Perri**, **Take 6**, and **Ruben Blades**.

Finally, there's "The Karate Kid Part III," which boasts a soon-to-be-released **MCA** soundtrack that not only contains contributions from the **Pointer Sisters**, **Boys Club**, **Winger**, and **Glenn Medeiros** of the **Jets**, but also the current single ("Listen To Your Heart") by the **Little River Band**. All the original cast members are back for this one, too.

### TELEVISION

#### TOP TEN SHOWS JUNE 19-25

1 <b>Roseanne</b>
2 <b>Cheers</b>
3 <b>Dear John</b>
4 <b>The Cosby Show</b>
5 <b>Golden Girls</b>
6 <b>A Different World</b>
7 <b>NBC Sunday Night Movie</b> ("The Gifted One")
8 <b>L.A. Law</b>
9 <b>Empty Nest</b>
10 <b>Murder, She Wrote</b>

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

- **DAVID LETTERMAN IN ECSTASY:** Notoriously stage-shy British pop group **XTC** will come out of hiding for **NBC's** "Late Night With **David Letterman**" (Saturday, 7/1, 12:30am).

- **ARSENIO! ARSINIO! ARSYNIO!** Triple-threat soulsters **Tony! Toni! Tone!** are scheduled to perform on "The **Arsenio Hall Show**" (Tuesday, 7/4). Other guests on the syndicated show include long, longtime sex symbol **Tom Jones** (Friday, 6/30) and veteran country vocalist **Merle Haggard** (Monday, 7/3). Check local listings for station and air time.

- **ROBERT & JOHNNY:** Suave rock/soul singer **Robert Palmer** will whip up a mainstream maelstrom on the stage of **NBC's** "The Tonight Show Starring **Johnny Carson**" (Friday, 6/30, 11:30pm).

- **HEY, HEY, IT'S PAT SAJAK:** The original **Monkees** (sans **Michael Nesmith**) will make an appearance on **CBS's** "The **Pat Sajak Show**" (Friday, 6/30, 11:30pm).

- **PHILADELPHIA FREEDOM:** The **Oak Ridge Boys**, **Frankie Avalon**, **Take 6**, **Nell Carter**, and **Peter Nero** will showcase their talents in **CBS's** "Freedom Festival '89," an hourlong musical salute to liberty to be held at Philadelphia's Independence Hall (Monday, 7/3, 10pm).

- **MORE RED, WHITE & BLUES:** Walt Disney World is the setting for a two-hour syndicated "4th Of July Spectacular" (Tuesday, 7/4, 8:30pm) that spotlights the **New Kids On The Block**, the **Temptations**, and **Sandi Patil**. Check local listings for stations.

- **BYRNE ON BRAZIL:** Talking Heads frontman **David Byrne** pays tribute to the music and culture of Brazil in "Ile Aiye" (**PBS**, Wednesday, 7/5), the season premiere of "Alive From Off Center." Byrne creates seven "video portraits" of the culture in the hourlong program. Check local listings for air times.

- **STILL MORE AMERICAN MUSIC:** A **Statler Brothers** concert highlights **TNN's** hourlong special, "The Statlers' Happy Birthday USA Celebration" (Tuesday, 7/4, 8pm EDT/9pm PDT). The 20th annual Independence Day event will be broadcast live from the group's hometown of Staunton, VA.



**XTC ON TV** — Prior to performing on "Late Night With David Letterman," psychedelic Anglo-popsters XTC could only be seen through a fish-eye darkly.

### VIDEO

#### • A TRIBUTE TO RICKY NELSON (Rhino Home Video)

This retrospective features vintage footage as well as live performances from the irrepressible Nelson's final tour. **Roy Orbison**, **Waylon Jennings**, **Jerry Lee Lewis**, **Fats Domino**, and **John Fogerty** offer their insights on rockin' Ricky, who performs "Garden Party," "Hello Mary Lou," "Travelin' Man," "I'm Walkin'," among other tunes. The 45-minute tape also includes clips from the "Ozzie And Harriet" TV show that were never before available on home video. (Street date: 6/30.)

# INSTANT R&R



An advance look at the hottest news,  
business briefs, music and Street Talk  
in the upcoming issue of R&R . . .  
faxed to you by 8am Wednesday mornings.

**R&R**  
RADIO & RECORDS  
The Industry's Newspaper

**Arbitron says these people are the same.**



Age and sex is certainly valuable information. But if that's where your rating source stops measuring you'd better hold it. Like the pictures here, the ages and sexes may be the same but *vive la différence!* Differences in income, education, lifestyle, purchasing habits, likes and dislikes, pros and cons, the list goes on and they're *all* important.

Only Birch/Scarborough provides you with the differences that your sales staff can use to show the quality and quantity of the audience you have invested your programming dollars to gain.

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No two people are alike. The same is true of radio ratings services. **They** say people are the same. **We** say the difference is like nighttime and drive time.

**See us in New Orleans  
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September 13-16  
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**Birch  
Scarborough**

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# LIFESTYLES

## New Teen Survey Shows Radio Totally Tops TV

The teen media scene is totally hot. Their fave? Radio! Check out the results of a recent survey conducted by the Dublin, OH-based Management Horizons firm:

- Teens overall average 3.7

### Teen Pop Top Ten

Last year, teens named Whitney Houston their number one performer. This year, George Michael was their fave rave. Whitney? She didn't even make it into the Top Ten.

Fact is, teens' tastes change faster than a CHR playlist. Below is a list of teens' hottest artists at the time of this spring, 1989 survey:

- 1 George Michael
- 2 Debbie Gibson
- 3 Tiffany
- 4 Bangles
- 5 Steve Winwood
- 6 Duran Duran
- 7 Pink Floyd
- 8 Anita Baker
- 9 Michael Jackson
- 10 Ozzy Osbourne

Source: Teen-Age Research Unlimited

hours of radio listening vs. 3.1 hours of TV viewing on week-days.

- Teens average 6.4 hours of radio listening vs. 5.9 hours of TV viewing per day on weekends.

- As teens mature, time devoted to radio listening increases while TV viewing decreases.

- Older teens (16-18) listen to radio more than young teens (13-15) — 4.0 vs. 3.3 hours week-days, 3.6 vs. 2.9 hours weekends.

- Female teens listen to 29% more radio than male teens (55.2 vs. 42.9 hours per week).

As if understanding today's teenagers wasn't complex enough, the study claims all the young dudes 'n' dudettes can be divided into four subgroups — young males (age 13-15), young females (ditto), older males (16-18), and older females (likewise) — each of whom's media habits differ radically from one another.

So if your radio station is targeting teenage listeners, you'd better be as accurate as a rifle shot — what's fresh or def or way cool to one subgroup may be old or ill or bogus to another!



## Sony Introduces Palm-Sized 8mm Video Camcorder

Measuring 4 1/4 x 4 1/4 x 6 7/8 inches and weighing less than two pounds, Sony's "CCD-TR5 Handycam" contains all the features of conventional 8mm camcorders.

The palm-sized unit sports a 6x power zoom lens, 4 lux minimum illumination, edit search, and a high-speed shutter to 1/4000th of a second. Other features include fade-to-white, record/review, and insert editing capacity.

Scheduled to hit the nation's shelves in August, the Handycam will retail for \$1500.

## Sixties High Ways Once Revisited

Put on a tie-dyed T-shirt, a peace symbol, a pair of bell-bottoms, and take a trip back in time (time) (time) to the Age of Aquarius. Although many prefer to think of the '60s in a nostalgic sense, marketers are seizing upon the decade's popularity to generate some groovy profits.

This summer marks the 20th anniversary of Woodstock, and America's retailers are scurrying to capitalize on the heart of the hippie movement. Other signs of the times producing considerable cash flow are evident in films such as "Platoon," "Running On Empty," and "Batman" and television shows such as "The Wonder Years," "China Beach," and "Tour Of Duty."

Along with the rise of the Classic rock format and a renewed interest in countless individual musical icons of the era, colleges are currently offering hundreds of courses on the '60s. Anyone wanna predict the month, day, and year that the '70s revival begins?

## Teens: What's Hot, What's Not

Looking for the latest teen trends? Don't look to the trendiest teens. Studies show teenage fads begin with the outsiders — musicians, writers, and other artsy types who traditionally have kept themselves out of the mainstream — and their personal style often leads that of the teenage subculture. Here's a list of teen trends from the heart of America's heartland, Kansas City:

### HOT

Stone-washed jeans  
Miniskirts  
Suspenders  
Dance clubs  
(non-alcoholic)  
String bracelets  
Red Mustangs

Girls asking boys for dates  
Informal group dates

### NOT

New jeans  
Baggy pants  
Tank tops  
Malls

Greased-back hair  
Yugo, Subaru,  
Camaros & Cadillacs

Source: Hallmark Cards

## Radioguides Return

For the second consecutive year, industry execs who choose Buicks from National Rental Cars when traveling to any one of 24 major US cities will get something extra when they pick up the keys. It's the "Radioguide" — an 8 1/2" x 3 1/2" card that provides information on the local radio scene at a glance.

Available from Detroit-based Radioguide People Inc. and the Buick Motor Division of General Motors, these Radioguides not only list most of the area's radio stations, but provide format and dial position information as well.

As in the past, any station co-sponsoring the card is exclusively highlighted within its format as well as given "ad space" beneath the station listings. In return, sponsoring stations provide Buick with on-air promotional consideration.

A complete set of Radioguides is available for \$3 (postage and han-

dling) by writing to: 1989 Buick Radioguide, P.O. Box 219, Ypsilanti, MI 48197.

### CHRONICLE

#### Born To:

WTLZ/Saginaw PD Kermit Crockett, wife Glenda, daughter Kiara Janay, April 24

Capitol Los Angeles local promo rep Susan Epstein, husband Neal, daughter Hillary Lynn, June 1

WIMZ/Knoxville PD John Larson, wife Kendra, daughter Kelsey Breana, June 2

WNGS/West Palm Beach PD Ross Block, wife Landy, daughter Sarah, June 11

Island West Coast Promotion Director Steve Leavitt, wife Denice, daughter Taylor Colette, June 14

When Radio Leaders Need Promotional Products

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"Thank you for all your help in getting our bumper sticker promotion off the ground, and the extra effort that was put into the project. The bumper stickers look great, and are expected to be the hit of the summer in our area. It was a pleasure dealing with Promotional Ventures, Inc., and I look forward to working with you in the future on other projects. Once again, I appreciate your 'going the extra mile' for us."



Ward Holmes, General Mgr.  
KFMU Radio, Steamboat Springs, CO

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Jim Asker, Program Director  
WFLS AM/FM Radio, Fredericksburg, VA

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# TECHNOLOGY

## Sound Improvements For Home Audio Market

Consumers may soon be able to buy records, tapes, and CDs (as well as a whole line of television sets) that utilize two new sound-enhancement technologies.

Beginning later this summer, the NYC-based Sony Corporation Of America will manufacture 11 different models of television sets featuring the "Sound Retrieval System" (SRS) — a technology developed by the Hughes Aircraft Company that claims to restore sounds that are inadvertently "masked or altered" by current stereo recording and playback processes.

According to Sony, the system discerns and recreates the spatial origin of a given sound, making the listener perceive that audio is coming from an area much wider than the physical limits of two speakers.

Also on the horizon for the re-

recording and film industries is "3-D Audio" — a patented process developed by San Jose, CA-based PM Productions that claims to trick the listener (or viewer) into thinking that sounds are coming from different areas of the room when, in fact, they're coming from a standard pair of stereo speakers.

Like the SRS mentioned above and the "QSound" process previously reported in R&R (6/16/89), the 3-D Audio system can sort out the individual electronic signals used in the recording process. The system then reproduces the separated signals at different wavelengths so that the ear "thinks" sounds are originating from overhead, from behind, etc. Best of all, consumers aren't required to buy any additional equipment to enjoy the enhanced audio since the "effects" are added during the recording process.

## Instant Personality Processor



Designed to address the problems of voice processing in the broadcast industry, the "Instant Personality Processor" features 18 programmable memories.

The IPP-100 includes an external audio loop for special-effects processing and full remote control capability. It also combines a microphone pre-amp, parametric equalizer, and two-band compressor with adjustable band splitting into one self-contained unit.

Available from Tempe, AZ-based Circuit Research Labs, Inc., the IPP-100 retails for \$1295. For more info, call the company at (800) 535-7648.

## Digital Paper May Solve Storage Squeeze

The cost of storing information has been declining steadily since the beginning of the computer age. Recently, the UK-based Imperial Chemical Industries PLC devised a new optical storage medium that it claims will cut the cost of storing data to about ½ cent per megabyte (one million characters) — approximately one-

thirtieth the cost of magnetic tape.

The material, called digital paper, is an inexpensive plastic film that comes in flexible sheets. Here's how it works: A laser burns tiny pits into the coated surface, and that same laser can then be used to "read" the digital bits of information.

Since digital paper can't be erased and reused, it is limited to applications in which vast amounts of information must be recorded cheaply. A storage drive that will be able to record one terabyte of data (one million megabytes) is currently in the works at a Canadian firm.



## Portable Auto Alarm

Want a car alarm, but not the installation hassles that come with one? Want alarms on more than one vehicle, but can't afford the expense? "CarCop" is a portable, visible, battery-operated, auto alarm that mounts on any car-door window instantly.

CarCop has three sensitivity levels, and emits a loud (105dB) alarm when the car vibrates. The seven-inch long unit arms itself in ten seconds, and is easily disarmed by unlocking the car and opening the door.

Manufactured by Overland Park, KS-based Kansas Microtech Inc., CarCop retails for \$149.95. For more info, call the company at (913) 345-2430.

## Sensor Your Packages

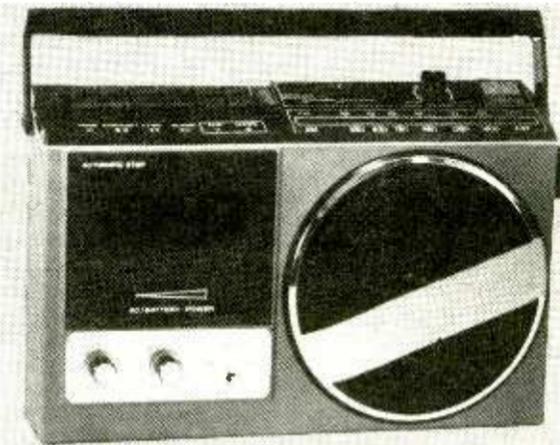
Although delivery services are noted for exercising extreme caution when transporting boxes marked "fragile," you may occasionally find that your package somehow got damaged in transit.

With a "Shockwatch" label adhered to your parcel, the recipient can tell immediately whether it has been handled roughly. The sensor is a small glass tube attached to a sticker that goes on the package. Inside the covered part of the tube is a droplet of red dye, held in place by surface tension. Any excessive impact will cause the dye to drain into the visible portion of the tube,

alerting the recipient to check for damage.

The Shockwatch, developed by Dallas-based Media Recovery Inc., comes in four sensitivities: The most sensitive turns red when a 100-pound package is dropped between six and 12 inches, and the least sensitive indicates when a parcel weighing less than 100 pounds has been tossed at least 36 inches. Each sticker costs around \$1.

In addition, the company markets another product, called "Tiltwatch," which shows whether a package that should remain upright has been tipped.



## AM/FM 'Squeezeplay' Unit Monitors Competition

Radio programmers who not only want to keep an ear on their competition, but also on their own airstaff, can do both with the "Squeezeplay" — a high-quality AM/FM radio-cassette player/recorder featuring a fully-integrated "skimming" device that records any on-air programming you can pull in on the dial.

The Squeezeplay relies on three key features to make airchecks. First, you flip the built-in toggle switch from a "normal" to a "skim" mode. Next, you adjust the record knob to tape anywhere from two to 30 seconds of on-air programming at a time. Finally, you set the "wait" knob to pause from 30 seconds to three-and-a-half minutes between recording times.

Once you've set the knobs to the desired tape and pause times, you simply drop a blank tape into the cassette deck and press the appropriate "play" and "record" buttons. The Squeezeplay automatically shuts off at the end of the cassette.

Available from Richmond, IN-based Allied Broadcast Equipment, the Squeezeplay comes with a one-year warranty and sells for \$160. For more info, phone the firm at (317) 962-8596.



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To order send a check made payable to Interlock Mfg. Corp. to Hanna-Barbera Productions, ATTN: MUSIC DEPT., 3400 Cahuenga Blvd., Hollywood, CA 90068



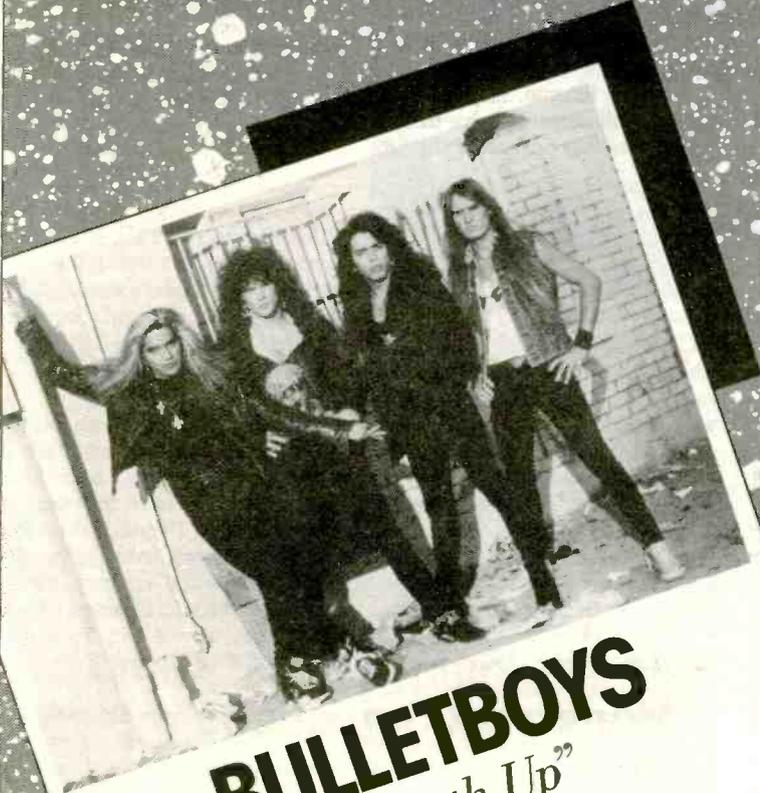
# KARYN WHITE

*"Secret Rendezvous"*

The New Single From The Platinum Debut Album *Karyn White*.

CHR CHART **28**  
One Of The  
"Most Added"  
Urban Chart **5**

Produced by L.A. and Babyface for LA'Face Inc.



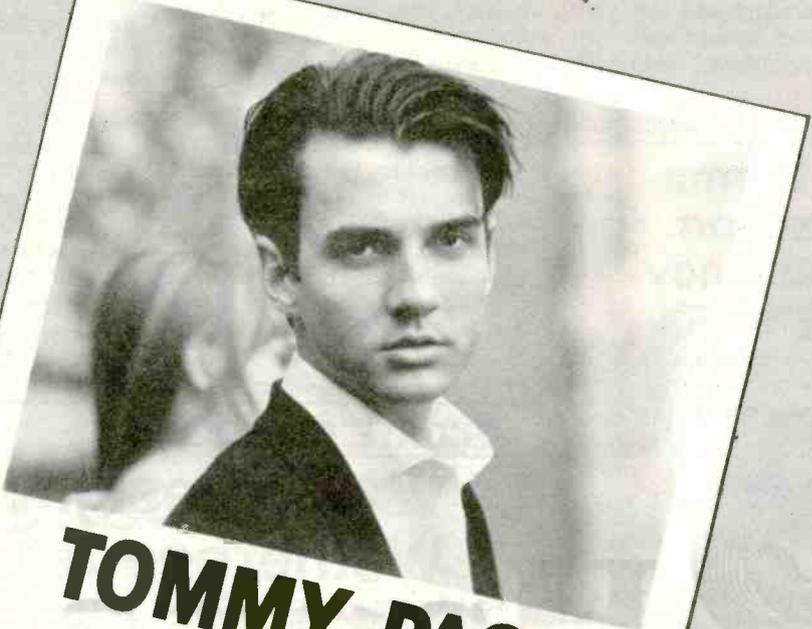
# BULLETBOYS

*"Smooth Up"*

The Never-Say-Die Single From The Album *Bulletboys*.

Track Breaker **29**

KXXR 19-15	KZZU add	WDBR add
WROQ add	WKPE add	KFMW add
WNOK add	G98 add	KYYA add
KATM add	WOMP add	Y97 add
KRZR on	99KG add	OK95 add
	KPAT add	



# TOMMY PAGE

*"A Zillion Kisses"*

The New Single From The Debut Album *Tommy Page*

PWR99 31-24	WANS add	KMEL	KWNZ
WLOL 27-24	B95 38-34	WAEB	G98
Y108 deb 28	QV103 deb 32	WINK	WJAD
KCPX 28-22	KMOK 40-36	KF95	WZKX
WPST deb 40	Plus ...	KSND	KKXL
K98 add	WZOU	KYNO	WDBR
WCGQ 40-32	94Q	KYRK	KTRS

Produced by Mark Kamins

© 1989 Sire Records Company



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Ron Fair

## EMI Chooses Fair As West Coast A&R VP

Island International A&R head/staff producer Ron Fair has joined EMI as VP/West Coast A&R and staff producer, a newly created position. He will be based in the label's Hollywood office.

EMI Sr. VP/A&R Gerry Griffith, to whom Fair will report, said, "We are all excited to have Ron joining EMI. His reputation and vast experience as both an outstanding A&R person and in-studio expert are proven. Ron will have an immediate impact on the label by directing the department on the West Coast and producing exclusively for the company."

Fair added, "I'm looking forward to the challenge of creating an atmosphere of musical integrity and artistic excellence for the West Coast A&R Department through selective signings, developing soundtrack projects, and my own productions with EMI artists."

Fair began his music industry career in 1981 as West Coast A&R/Talent Manager at RCA, where he was upped to Sr. Director/A&R in 1983. He joined Island last year, and produced Julian Cope's "My Nation Underground," among other projects.

## Erak Forms Production Consultancy



Ron Erak

Two-year KBSG/Seattle PD Ron Erak will leave the station Friday (6/30) to form Grace Media Consultants, which will specialize in production.

Erak told R&R, "I used the name Grace Media because it's only due to the grace of God that the company exists. We will approach production as a portion of the overall strategic planning of a radio station. After morning drive, most stations shut down on personality. I want to put personality back into radio from a different angle. I have my own studios and will be able to produce all the elements."

Prior to joining KBSG, Erak held Production Director and acting PD posts at crosstown KUBE, was Production Director/PM driver at KVI/Seattle, and did afternoon drive at KREM/Spokane.

## Russell Programs WFOG

WFOG/Norfolk ND and interim PD Mike Russell has been promoted to PD. He will maintain his ND title and do news on the station in morning drive. He succeeds Tab O'Neal, who has left the Sunshine Wireless BM/EZ station.

WFOG GM Pamela Hughes told R&R, "As acting PD, Mike exhibited all the qualities I was looking for in a programmer. His experience at the station shows he has a feel for the music, and he certainly fits into the master plan we have set for the next 18 months. Our research shows the main reason people tune to us is for music, and that's where our emphasis is going to be."

Russell joined the station four years ago after working in news for crosstown WCMS and WTKR-TV.

WFOG ranked seventh (12+) with a 6.6 in the spring Birch, and placed fourth in the winter Arbitron with an 8.6.

## BRANTLEY CFO

### Duran GSM At KEDGE

Tom Duran has been named GSM and Zane Brantley CFO/Business Manager at the Allison Broadcast Group's KEDGE (The Edge)/Dallas. Duran was previously GSM at KGRX and Station Manager at KSTM, both in Phoenix. Brantley, a seven-year banking vet, joins from Managing Officer duties at the Magnolia Federal Bank in Vicksburg, MS.

Discussing Duran, Allison President Steve Allison said, "Tom's familiar with the format and is a proven winner. I'm confident he'll be a positive and productive asset to the station."

Duran commented, "Dallas is a great radio market. I'm thrilled to be working with the Edge — it's an exciting new format that's sure to do well."

## AIR DATE ON HOLD

### WALR Designates Wetherbee As PD

As R&R went to press, officials at WALR/Athens-Atlanta were hoping to debut the new facility by July 4. Plans for a May 1 debut were scuttled when the station's tower fell on April 20. The outlet's format is being kept secret, and station management told R&R published speculation elsewhere that the format would be AC was erroneous. Former WFYR/Chicago programmer John Wetherbee is set as PD.

Wetherbee told R&R, "Right now, we're waiting to see what Tropical Storm Alicia is going to do. If she misses us, we hope to get on the air by the middle of next week. We still don't know why or how the tower fell, and we're still waiting for the final report. I've never seen anything like this in my life."



Elise Topaz

## Topaz Tapped As WNCN VP

Elise Topaz has been upped from GSM to VP at WNCN/New York.

Topaz originally worked in various administrative and sales positions at the station from 1966 until 1974, when WNCN changed format from Classical to Rock and adopted the calls WQIV. Topaz rejoined as Sales Manager a year later, when GAF Broadcasting took ownership and returned the station to its former format and calls.

WNCN Sr. VP/GM Matthew Field commented, "Elise Topaz has made tremendous contributions to the growth of WNCN and to classical music radio nationally. Her dynamic approach and creativity has enabled WNCN to gain the respect and support of the many advertisers who are reaching New York's younger Classical audience on this station."

Topaz told R&R, "I have been devoted to the Classical format and to WNCN for many years, and I am just delighted to have this recognition at this time. Broadcasting is one of my loves."

During her hiatus from the station in 1974, Topaz served as OM and later Asst. Station Manager at crosstown Jazz station WRVR (now WLTW). She was named GSM at WNCN in 1980, and was recently elected VP of the Concert Music Broadcasters Association.

## Scott Upped To PD AT KDKO

Dennis Scott has been upped from Asst. PD/MD to PD at KDKO/Denver, and will also hold



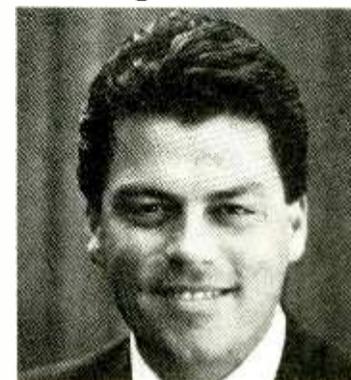
Dennis Scott

down the 7pm-midnight shift. He succeeds Kevin Gardner, who has exited. KDKO morning man Art Crenshaw succeeds Scott as MD.

KDKO owner/GM Jim Walker said, "I feel very, very good about Dennis. Since joining KDKO three months ago, he's shown that he has what it takes to be a successful PD. There is not a need for drastic change here; we are definitely going in a positive direction."

Scott said he had no plans to change KDKO's sound. "We just want to play the hits," he told R&R. "I'm happy to have the opportunity to show what I've picked up in the past ten years from some great PDs across the country, such as (former WBMX/Chicago PD) Lee Michaels. Now I can try some of the stuff I've learned."

Scott previously did middays at WTLC/Indianapolis and overnights at WBMX.



Greg McElroy

Classical-formatted KFAC/Los Angeles has appointed Greg McElroy Sales Manager. The station was recently acquired by Evergreen Media.

McElroy joins KFAC after two years as Sr. AE at crosstown KABC. He also worked at Los Angeles stations KHTZ, KWST, KMGG, and KPWR, and was a sales executive for NBC Radio.

KFAC President/GM Jim DeCastro noted, "Along with his strong background in the industry and leadership experience, Greg has an impeccable reputation for getting the job done. He is a terrific addition to KFAC."

## RCA, Jive Renew Pact

RCA Records and the Zomba Group have renewed their agreement for RCA to market, promote, and distribute Zomba's Jive and Silvertone labels within the US. Silvertone is a new label headed by veteran British A&R exec Andrew Lauder, and its initial signings include Mary My Hope, the Stone Roses, J.J. Cale, Loudon Wainwright III, and the Men They Couldn't Hang.

A new agreement has also been reached by BMG Music International and Zomba for worldwide marketing and distribution excluding the territories of Japan, Africa, the UK, and the Benelux countries. The new agreement follows an existing three-year deal.

Jive, a primary force in RCA's Black/Urban music efforts, now gains official recognition in that

area, as RCA's black promotion department will be designated RCA/Jive.

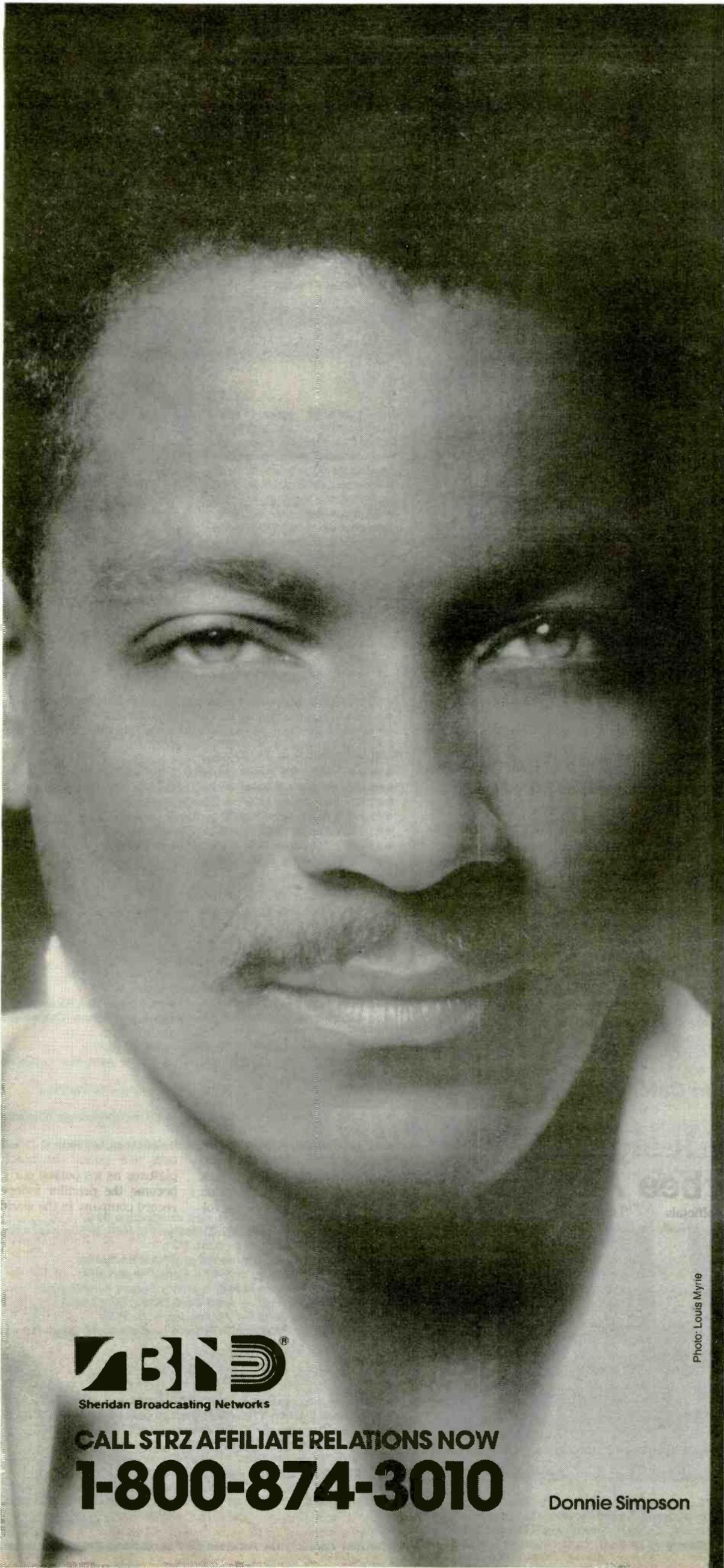
RCA Records President Bob Buziak remarked, "It's clear that when the history of music in the '80s is written Jive will be one of the most important chapters. We are looking forward to helping write the sequel as we go into the '90s with this extraordinary operation."

Zomba Group Chairman Clive Calder added, "With the new international agreement, our record labels are poised to reach new plateaus as we pursue our goal to become the premier independent record company in the world."

As a result of the new RCA/Jive deal, Jive artist Billy Ocean moves from Arista to RCA with his forthcoming greatest hits album.



(Seated) Zomba Chairman Clive Calder and BMG President/CEO Michael Dornemann; (standing, l-r) Grubman Indursky & Schindler's Arthur Indursky, RCA VP/GM Rick Dobbis, RCA President Bob Buziak, and BMG Music International President/CEO Rudi Gassner.



# COMING THIS SUMMER



**TOP 30 USA** is the freshest new urban countdown program available to stations today, hosted by Donnie Simpson, the hottest broadcast talent in America. **TOP 30 USA** will use the chart from **The R & B Report**. It will rock the urban radio marketplace with its smashingly unique concept. Unlike other countdown shows, **TOP 30 USA** will let the listener into the world of music with its mix of hits, "conversations" with music's hottest stars and anecdotes about the industry and its players. This will provide a listening experience that'll keep your audience tuning in week after week.

Reserve **TOP 30 USA** today and get:

- **Guaranteed market exclusivity for your station**
- **Prelaunch and launch promotional opportunities**
- **Cross-promotional opportunities with national and local television**

**TOP 30 USA** will give your station a chance to add an audience delivery vehicle with proven pull. Consider the program's something-for-everyone concept and its red-hot talent, Donnie Simpson, and you'll find that this is an opportunity you won't want to pass up. Get **TOP 30 USA** today by calling STRZ Affiliate Relations at **1-800-874-3010**...before another station in your market does!



CALL STRZ AFFILIATE RELATIONS NOW  
**1-800-874-3010**

Donnie Simpson

Photo: Louis Myrie



A Division of Sheridan Broadcasting Networks

## Radio

- **MARGARET FOTINOS** has been upped from Promotion Coordinator to Promotion Director at KMEL/San Francisco.
- **DAVID MADISON** has been named National/Regional Sales Manager at WRQX/Washington. He was previously a Sr. AE at KRXY/Denver.
- **MARK O'BRIEN** has been upped from NSM to Sales Manager at WTOP/Washington. Taking over the NSM post is **JIM ROBINSON**, who joins from crosstown WMZQ.
- **OTTO MILLER** has been appointed Sales Manager at WPEN/Philadelphia. He formerly served as GSM at WMCA/New York.

## Records

- **TOM CORSON** has been upped to Exec. Director/Asst. To The President at A&M Records. He joined the label in 1988 and was most recently Exec. Director/Product Development.



Tom Corson Kevin Carroll

- **KEVIN CARROLL** has been tapped as National Promotion Manager/Chicago at Chrysalis Records. He was formerly Regional Promotion Manager/Chicago for MCA.

- **DAVID GALES** has been elevated from Product Manager to Exec. Director/Product Marketing at A&M Records.

- Also at the label, **JULIE PANEBIANCO** has been named A&R Manager/East Coast and **ALONZO BROWN** has been appointed A&R Manager/Urban Music. Both join from Warner Bros. Records. Concurrently, five-year company vet **MARK MAZZETTI** has been promoted to A&R Manager/West Coast.



Julie Panebianco Mark Mazzetti

- **BURT STEIN** joins DeMann Entertainment's Management Division after resigning from Apache Records. Label co-founder **DAVID MALLOY** has also resigned, and returns to independent production.

- Profile Records has opened a West Coast office at 8730 Sunset Blvd., Suite 270, Los Angeles, CA 90069; (213) 659-7999.

- **JAYNE GRODD** has been upped from Manager/A&R Administration to Assoc. Director/A&R Administration at EMI.



Julie Levine John Bitzer

- **JULIE LEVINE** has been named National Manager/Video Promotion at Elektra Records. She had been Manager/Promotion & Marketing in Miami, but relocates to New York for the new position.

- **JOHN BITZER** has been tapped as Manager/Publicity Department at Chameleon Music Group. He is a freelance music journalist.

- **JOHN MATARAZZO**, Intercon Music President, has announced the formation of a new label, Syntax, under the IMC logo. The label will focus on contemporary jazz and New Age music.

## Industry

- **DICK CLARK** has announced the formation of the Dick Clark Agency, a new division of Dick Clark Productions. "American Bandstand" producer **LARRY KLEIN** has been tapped as Sr. VP. **DENNIS CONDON** has been appointed VP/Talent & Production; he recently handled similar duties for the stage show "Legends In Concert." Finally, **MARK YOUNG** of Dick Clark Productions will serve as an Asst. Agent.

- **DON OYLEAR**, GSM at KING-AM & FM/Seattle, has been elected President of the Puget Sound Radio Broadcasters Association. He has served on the association's board for more than a year.

- **STAN FORRER** has been hired as Sr. Exec. Consultant at DMR Broadcast Consultants. He was formerly VP/Sales & Marketing at Greenwood Performance Systems.

## Virgin Catches Z



Newly-signed Virgin artist Bobby Z., who has served as Prince's drummer and producer of Wendy & Lisa's first album, recently visited the label's Los Angeles HQ. Pictured are (l-r) Virgin's Jeff Ayeroff, Z, Virgin's Jordan Harris, manager Mike Gormley, and Virgin Sr. VP Phil Quartararo.

- **MATTHEW WALDEN**, Director/Music Business Affairs at Twentieth Century Fox Film Corporation, has added VP stripes.

- **ARNOLD GURWITZ** has been elevated from Foreign Manager to Director/International Relations at ASCAP.

- **MELINDA MURPHY** has been hired as Director/Classical Music Marketing at Interop. She was formerly an AE at CBS Radio Representatives.



Melinda Murphy Owen Husney

- **OWEN HUSNEY** has been tapped as VP/Special Projects at Dominion Entertainment, specializing in motion picture soundtracks. He was formerly President of American Artists.

- **FRANK PETRONE**, a veteran professional manager, has been tapped as Manager/Creative Activities at EG Music.

— Holly Sklar

## CHANGES

- Patti Shannon** has been named an AE for Southwestern Radio Station Sales at Arbitron/Dallas. Concurrently, **Carrie Bloom** has been hired as Press Relations Specialist at the company's New York office.

- Kelly Cox** has been upped from Sales Coordinator to AE at CBS Radio Representatives/Boston.

- Sue McNamara** and **Suzanne Banks-Russell** have joined Durpetti & Associates/New York as AEs. **Matt Adler** has been named an AE in the company's Chicago office.

## PROS ON THE LOOSE

- Craig Hunt** — Afternoons KQKS/Denver (303) 467-3752

- Ray Lytle** — Mornings WRKU/Youngstown, OH (216) 726-6744

- Rich Stevens** — Air talent WPLJ/New York (914) 779-5543

- Mark Williams** — Morning talk show host XTRA/San Diego (619) 222-8573

- Shell Sonstein** — Morning news anchor WPLJ/New York (201) 746-1037

## R&R TIMELINE

One year ago today, Legacy Broadcasting merged with Metropolitan in a \$365 million deal which resulted in the formation of Command Communications, headed by Carl Brazell Jr. Simultaneously, the long-rumored sale of Motown Records became a done deal when the MCA/Boston Ventures partnership picked up the label for \$61 million.



A Strong foundation of the wheelin' & dealin'.

## 1 YEAR AGO TODAY

- Vince Faraci advances to Atlantic Sr. VP/Promotion & Marketing
- Nancy Widmann tapped as CBS Radio Division President
- Raymond Gardella picked as WPIX/New York GM
- Tom Gray named WHTX/Pittsburgh PD
- #1 CHR: "The Flame" — Cheap Trick (Epic)
- #1 AC: "Make Me Lose Control" — Eric Carmen (Arista)
- #1 UC: "Roses Are Red" — Mac Band f/McCampbell Brothers (MCA)
- #1 Country: "Baby Blue" — George Strait (MCA)
- #1 AOR Track: "Roll With It" — Steve Winwood (Virgin) (4 wks)
- #1 AOR Album: "Roll With It" — Steve Winwood (Virgin)
- #1 NAC: "Stronger Than Pride" — Sade (Epic)
- #1 Contemporary Jazz: "Living Color" — Dave Samuels (MCA) (5 wks)

## 5 YEARS AGO TODAY

- Dick Yankus elevated to WHND & WMJC/Detroit VP/IGM
- B.K. Kirkland nabs WBLS & WLIB/New York PD gig
- Steve Stewart selected as WSPD & WLOR/Toledo OM
- Light AC WWLT/Atlanta becomes Country WYAY
- #1 CHR: "Dancing In The Dark" — Bruce Springsteen (Columbia)
- #1 AC: "Almost Paradise" — Mike Reno & Ann Wilson (Columbia) (2 wks)
- #1 UC: "When Doves Cry" — Prince (WB) (2 wks)
- #1 Country: "Just Another Woman In Love" — Anne Murray (Capitol) (2 wks)
- #1 AOR Track: "Dancing In The Dark" — Bruce Springsteen (Columbia) (6 wks)
- #1 AOR Album: "Born In The USA" — Bruce Springsteen (Columbia) (3 wks)
- #1 Jazz: "Modern Times" — Steps Ahead (Musician/Elektra) (2 wks)

## 10 YEARS AGO TODAY

- Atlantic and Virgin Records sign distribution deal
- Harry Nelson returns as WRKO/Boston PD; Mark McVay heads back to KFRC/San Francisco as Asst. PD
- Mike Ivers hired for afternoons at WHAM/Rochester
- #1 CHR: "She Believes In Me" — Kenny Rogers (UA)
- #1 AC: "She Believes In Me" — Kenny Rogers (UA) (5 wks)
- #1 UC: "Ring My Bell" — Anita Ward (Juana/TK) (3 wks)
- #1 Country: "Amanda" — Waylon Jennings (RCA)
- #1 AOR Album: "Breakfast In America" — Supertramp (A&M) (11 wks)

## 15 YEARS AGO TODAY

- Wolfman Jack resigns from WNBC/New York
- More Spring ARBs: Y100 (WHY)/Miami posts a 6.0 to top WQAM's 5.6; San Diego leader KCBQ drops 13.4-9.1.
- Robbie Walker joins WHYI/Miami for middays
- #1 CHR: "Rock The Boat" — Hues Corporation (RCA)
- #1 AC: "Annie's Song" — John Denver (RCA)
- #1 Country: "This Time" — Waylon Jennings (RCA)
- #1 AOR Album: "Sundown" — Gordon Lightfoot (Reprise) (2 wks)

— Hurricane Heeran

THE UPPER MIDWEST COMMUNICATIONS

# Conclave 89

## A PREREQUISITE FOR THE 90'S!

SHERATON PARK PLACE HOTEL, MINNEAPOLIS, MINNESOTA  
THURSDAY JULY 13 THRU SUNDAY JULY 16, 1989

The nation's most unique broadcasting seminar invites you to participate in its fourteenth gathering! Join in the multi-formatic intimacy of the Conclave, exploring the possibilities and impacts of the nineties upon the communications industry.

### THURSDAY, JULY 13

**Registration - Aircheck Clinics - Topic Intensive Breakouts:** radio/record relationships, career development, and an exploration of new formats of the 90's!

### FRIDAY, JULY 14

**KEYNOTE - DICK ORKIN!!** How to produce hilariously successful radio spots!

**SESSIONS:** Cooperative Negotiation/The new "win-win" strategy (Charles Holcomb) - Broadcasting & The Law/The legal and ethical call of the nineties (John Spencer) - The New Management and Marketing Style/success-orientation for the coming decade (David Martin)

**EVENING:** The Bowling Party (hosted by Warner Brothers, Reprise, Atlantic, Atco, Geffen, and Virgin Records.)

### SATURDAY, JULY 15

**SESSIONS:** The Format Breakfasts (Top 40, Adult Contemporary, Album, Country) - The Conclave Scholarship Awards - How To Hire and Promote the Right People (Chris Lytle) - Radio in the Nineties/A first look (George Burns).

**EVENING:** Casino Conclave I

### SUNDAY, JULY 16

The traditional Sunday "good-bye" brunch!

#### CONCLAVE REGISTRATION \$99 (EDUCATOR/STUDENT \$65)

REGISTRATION INFORMATION - Use the form below, and mail with your remittance. For more, call Tom Kay, Conclave Executive Director, at 612-927-4487 (Fax: 612-927-6427). The Conclave is a non-profit, educational organization.

#### LODGING INFORMATION

Sorry, but The Sheraton Park Place is sold out, but you may call and place your name on a waiting list. Recommended alternative lodging: The Holiday Inn West (612-593-1918), The Radisson Minnetonka (800-333-3333; in MN 612-593-0000), or The Ambassador Motor Hotel (612-545-0441).

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_  
\_\_\_\_\_

PHONE \_\_\_\_\_

List other attendees from your company below:  
\_\_\_\_\_  
\_\_\_\_\_

REGISTRATION FEE: \$99 (Non-transferable)  
EDUCATOR/STUDENT: \$65

AMOUNT ENCLOSED: \$ \_\_\_\_\_

LODGING: Will you be staying at- (please check one):

THE SHERATON PARK PLACE

OTHER: \_\_\_\_\_

MAIL THIS FORM WITH YOUR REMITTANCE BEFORE JULY 10TH TO: THE UPPER MIDWEST COMMUNICATIONS  
CONCLAVE, 4517 MINNETONKA BLVD., SUITE 104, MINNEAPOLIS, MN 55416

## SPRING '89 BIRCH RESULTS

### Dallas-Ft. Worth

	Winter '89	Spring '89
KKDA-FM (UC)	10.6	8.5
KVIL-AM & FM (AC)	7.6	8.5
KSCS (Ctry)	6.1	8.3
KPLX (Ctry)	7.2	7.1
KJMZ (UC)	3.3	6.1
KHYI (CHR)	6.9	5.8
KEGL (CHR)	6.8	5.6
WBAP (Ctry)	4.8	5.5
KRLD (News)	4.2	4.1
KTXQ (AOR)	4.9	4.0
KLTY* (CC)	2.8	3.9
KOAI (NAC)	3.2	2.8
KZPS (CR)	3.0	2.7
KZEW (AOR)	2.4	2.6
KLUV (Gold)	3.0	2.5
KQZY (AC)	1.6	2.5
KMGC (AC)	2.4	2.3
KZRG** (AOR)	1.9	2.3
KMEZ (B/EZ)	4.4	2.2
KLIF (N/T)	2.2	1.9
WRR (Clas)	1.5	1.5
KKDA (Gold)	1.0	1.4
KAAM (Nost)	.6	1.0

\*Formerly KOJO  
\*\*Now KDGE

### Portland-Vancouver

	Winter '89	Spring '89
KKRZ (CHR)	10.6	11.0
KXYQ (CHR)	11.4	10.3
KGON (AOR)	9.6	9.9
KKCW (AC)	8.1	9.2
KUPL-FM (Ctry)	3.4	7.6
KMJK (CR)	3.9	6.0
KXL (N/T)	5.2	5.2
KINK (AOR)	7.0	5.0
KEX (AC)	7.3	4.4
KXL-FM (B/EZ)	3.1	4.2
KKSN-FM (Gold)	3.5	3.4
KWJJ-FM (Ctry)	2.4	2.8
KKCY (AC)	2.8	2.5
KWJJ (Ctry)	1.7	1.7
KKSN (Gold)	.2	1.6
KUPL (Ctry)	1.1	1.5
KGW* (AC)	2.4	1.4
KOPB** (Clas)	2.2	1.4
KPDQ-FM (Rel)	1.9	1.4
KPDQ (Rel)	.4	1.1
KYTE (Clas)	1.5	1.1

\*Now Talk format  
\*\*Formerly KOAP

### Houston-Galveston

	Winter '89	Spring '89
KMJQ (UC)	10.6	11.0
KIKK-FM (Ctry)	9.1	9.5
KKBQ-AM & FM (CHR)	10.3	9.5
KILT-FM (Ctry)	6.9	7.8
KLLO (AOR)	7.2	7.8
KRBE (CHR)	7.6	6.6
KZFX (CR)	3.5	4.3
KODA (B/EZ)	3.8	4.0
KTRH (News)	2.9	3.9
KFMK (AC)	3.5	2.9
KKHT (AC)	3.2	2.7
KLTR (AC)	2.5	2.7
KTSU (Jazz)	2.3	2.7
KLDE (Gold)	2.7	2.6
KQUE (Nost)	2.3	2.5
KHYS (UC)	1.8	2.3
KPRC (N/T)	3.1	2.1
KUHF (Clas)	1.5	1.5
KHCB (Rel)	1.3	1.3
KSRJ (CC)	1.8	1.3
KYOK (Gold)	1.2	1.0

### Sacramento

	Winter '89	Spring '89
KRXQ (AOR)	8.0	12.0
KFBK (N/T)	10.0	8.0
KRAK-FM (Ctry)	7.1	7.4
KZAP (AOR)	5.8	6.9
KCTC (B/EZ)	4.5	6.5
KROY (CHR)	7.1	6.5
KSFM (CHR)	7.6	6.3
KXOA-FM (AC)	5.6	5.7
KHYL (Gold)	5.7	5.0
KQPT (NAC)	4.7	4.7
KXPR (Jazz)	2.2	3.8
KWOD (CHR)	5.9	3.6
KRAK (Ctry)	4.0	3.0
KGO (N/T)	1.5	2.5
KAER (AC)	3.5	2.3
KFRC (Nost)	.7	1.1

### Columbus, OH

	Winter '89	Spring '89
WNCI (CHR)	13.1	16.9
WLVQ (AOR)	7.8	12.0
WSNY (AC)	10.0	8.5
WMGG (CR)	7.1	7.5
WXGT (CHR)	8.7	7.1
WTVN (AC)	7.3	5.9
WBNS-FM (B/EZ)	6.1	4.9
WVKO (UC)	5.3	4.4
WHOK (Ctry)	6.8	3.6
WCOL (BBnd)	3.0	3.3
WOSU (N/T)	1.4	3.0
WMNI (Ctry)	2.6	2.9
WBBY (Jazz)	3.8	2.7
WLW (AC)	1.2	2.6
WCKX (UC)	2.5	2.0
WCVO (Rel)	.8	1.9
WOSU-FM (Clas)	2.0	1.5
WXLE (Gold)	1.5	1.5
WBNS (AC)	.8	1.4
WFRD (CC)	.6	1.0

### Miami-Ft. Lauderdale

	Winter '89	Spring '89
WQHT (UC)	11.2	11.8
WLYF (B/EZ)	4.8	6.7
WPOW (CHR)	7.2	6.2
WAXY (AC)	4.3	4.7
WHYI (CHR)	5.2	4.7
WGTR (AOR)	5.1	4.5
WMXJ (Gold)	4.4	4.5
WSHE (AOR)	3.5	4.3
WIOD (N/T)	4.7	3.8
WCMQ-FM (Span)	3.7	3.7
WKIS (Ctry)	3.5	3.5
WJQY (B/EZ)	2.6	3.3
WQBA (Span)	3.0	3.2
WQBA-FM (Span)	2.5	3.2
WAQI (Span)	2.0	3.0
WLVE (AC)	4.0	3.0
WXDJ (NAC)	3.2	2.7
WNWS (Talk)	2.2	2.2
WINZ (N/T)	2.1	2.1
WTMI (Clas)	2.3	2.1
WZTA (CR)	2.2	2.1
WEDR (UC)	2.8	1.7
WFTL (AC)	1.0	1.2
WMCU (Rel)	1.1	1.2
WMBM (Rel)	.7	1.0

### San Jose

	Winter '89	Spring '89
KQHT (CHR)	9.8	9.1
KGO (N/T)	8.0	6.7
KOME (AOR)	5.2	6.7
KBAY (B/EZ)	4.4	4.8
KARA (AC)	3.8	4.7
KSJO (AOR)	5.3	4.3
KWSS (CHR)	4.8	4.2
KSAN (Ctry)	3.9	4.0
KMEL (CHR)	4.0	3.3
KCBS (N/T)	1.4	3.1
KITS (NR)	2.7	3.0
KIOI (AC)	2.4	2.9
KSQL (UC)	2.4	2.9
KNBR (AC)	.6	2.8
KOIT-AM & FM (AC)	2.6	2.8
KEZR (AC)	2.2	2.7
KSFO & KYA (Gold)	2.0	2.7
KEEN (Ctry)	2.2	2.5
KBRG (Span)	1.0	2.0
KBLX (NAC)	2.0	1.8
KXXX (CHR)	1.9	1.7
KATD (CHR)	1.9	1.3
KAZA (Span)	1.3	1.3
KFAX (Rel)	—	1.3
KFOG (AOR)	1.4	1.3
KQED (Talk)	.5	1.2
KKSF (NAC)	1.4	1.0
KLIV (BBnd)	1.3	1.0
KNTA (Span)	.5	1.0

#### For The Record

In the Ratings for the June 23rd R&R (6/23), **WQUE/New Orleans** should have been listed as an Urban station. Also **WKBO/St. Louis** should have been trended as going 7.2-8.9.

### Nassau-Suffolk

	Winter '89	Spring '89
WHTZ (CHR)	7.6	7.5
WBAB-AM & FM (AOR)	6.6	6.0
WALK-AM & FM (AC)	5.5	5.7
WBLI (CHR)	5.6	5.5
WQHT (CHR)	5.0	4.9
WNEW-FM (AOR)	3.8	4.2
WCBS-FM (Gold)	3.8	3.9
WPLJ (CHR)	4.0	3.8
WXRK (CR)	2.9	3.5
WOR (Talk)	3.2	3.4
WFAN (Sports)	2.6	3.0
WINS (News)	2.7	2.9
WRKS (UC)	3.3	2.9
WCBS (News)	3.5	2.7
WYNY (Ctry)	2.6	2.6
WABC (Talk)	3.1	2.5
WKJY (AC)	1.8	2.5
WHLI (BBnd)	1.9	2.2
WLTW (AC)	2.0	2.2
WBLS (UC)	2.4	2.1
WPAT-AM & FM (B/EZ)	2.6	2.1
WDRE (NR)	3.2	2.0
WQCD (NAC)	2.6	2.0
WNSR (AC)	1.8	1.9
WQXR-AM & FM (Clas)	1.0	1.6
WGSM (BBnd)	1.0	1.5
WNCN (Clas)	.6	1.3
WCTO (B/EZ)	1.4	1.0
WEZN (AC)	.7	1.0
WPLR (AOR)	1.3	1.0

### Norfolk-Virginia Beach-Newport News

	Winter '89	Spring '89
WOWI (UC)	9.5	13.1
WAFX (CR)	1.3	10.5
WNOR-AM & FM (AOR)	14.8	9.9
WCMS-AM & FM (Ctry)	9.2	8.4
WNVZ (CHR)	8.1	7.9
WMYK (UC)	5.8	7.1
WFOG (B/EZ)	8.8	6.6
WGH-AM & FM (CHR)	7.1	4.6
WWDE (AC)	3.5	4.3
WLTYS* (AC)	5.3	3.8
WNIS (Talk)	2.7	3.8
WJQI-AM & FM (AC)	3.7	3.0
WHRO (Jazz)	2.7	2.8
WRAP (UC)	3.6	2.5
WPCE (Rel)	1.5	1.8
WTAR (Gold)	1.8	1.7
WYFI (Rel)	1.1	1.5
WKEZ (Ctry)	1.6	1.2
WXRI* (CC)	4.2	1.2
WNSB (Jazz)	.7	1.1

\*Now Gold format  
\*\*Now WZCL (AC)

### Baltimore

	Winter '89	Spring '89
WXYV (UC)	9.6	12.2
WBSB (CHR)	7.0	7.1
WBAL (N/T)	5.8	6.9
WIYY (AOR)	6.4	6.6
WWMX (AC)	6.2	6.5
WLIF (B/EZ)	7.0	6.2
WPOC (Ctry)	6.8	5.9
WWIN-AM & FM* (UC)	4.7	4.8
WCBM (N/T)	3.5	3.2
WQSR (Gold)	3.1	3.1
WGRX (CR)	2.6	3.0
WBGR (Rel)	1.6	2.6
WHFS (NR)	2.4	2.4
WWDC-FM (AOR)	3.0	2.1
WCAO (Ctry)	2.5	1.9
WBBB (UC)	1.5	1.8
WBJC (Clas)	1.5	1.6
WRQX (CHR)	1.5	1.6
WYST-FM (AC)	2.3	1.6
WPGC-FM (UC)	1.9	1.5
WHUR (UC)	1.5	1.4
WAVA (CHR)	.4	1.1
WJHU (Clas)	.9	1.1
WFBR (Talk)	1.3	1.0
WITH (BBnd)	1.5	1.0
WRBS (Rel)	1.5	1.0

\*WWIN-FM was WQHT (CHR) for most of rating period

### Riverside-San Bernardino

	Winter '89	Spring '89
KGGI (CHR)	14.1	12.9
KLOS (AOR)	8.1	8.6
KIIS-AM & FM (CHR)	6.0	5.8
KCAL-FM (AOR)	6.4	5.1
KQLZ (CHR)	.7	4.8
KDUO (AOR)	5.2	4.7
KRTH-FM (Gold)	3.8	4.3
KOST (AC)	3.1	3.9
KCKC (Ctry)	3.9	3.6
KROQ (AOR)	3.6	3.0
KODJ (Gold)	.4	2.5
KCAL (Span)	.9	2.2
KFI (Talk)	5.5	2.1
KOLA (CHR)	3.7	2.1
KQLH (AC)	1.0	1.8
KWDJ (Ctry)	2.3	1.8
KZLA (Ctry)	.5	1.7
KTWV (NAC)	1.7	1.6
KDIF (Ctry)	—	1.5
KMPC (Nost)	.3	1.5
KNX (News)	2.0	1.5
KNTF (Ctry)	2.0	1.3
KPWR (CHR)	1.7	1.3
KRLD (CC)	.7	1.2
KMEN (UC)	.8	1.2
KBIG (AC)	1.4	1.0

#### Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classical Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Talk-Talk, UC-Urban Contemporary.

RR

JOHN PARIKHAL

## THE COMPETITIVE EDGE

# Winning Listener Loyalty

Listeners aren't as loyal to radio stations as they used to be. And nearly 90% of programmers are concerned about it, according to the NAB/Joint Communications study "Programming To Win In The New America."

Common wisdom says the reason listeners aren't loyal is because there are so many music/information choices; they can tune around to find exactly what they like. Another reason is because radio has done an excellent job of shooting itself in the foot.

Radio has upset and driven off loyal listeners by changing too often and too quickly; trying to widen a station's appeal; homogenizing the sound by taking out "irritants"; and making listeners work too hard to get involved with the station.

To create loyal listeners, focus on four important aspects of human nature. People:

- Like to follow leaders
- Need to feel special and important
- Are uncertain about their own perception
- Respond to style.

## Attract Leaders

During the Korean War, the Communist Chinese discovered the benefit of identifying true leaders. They kept all prisoners of war under 24-hour-a-day filmed surveillance for a month. At the end of the month they reviewed the film to pick out the "natural" leaders, who were then isolated in another prison. Escapes dropped to the lowest level of any war.

The Communist Chinese discovered that one in 20

**"Randomly award dinners, movie tickets, and even trips to people who phone or write."**

prisoners was a natural leader, regardless of his rank, title, or social position. This figure holds for the general population today.

Use this fact. Spend the extra time to find natural leaders who listen to your format or station. Use them to involve others with your radio station by offering incentives ranging from cash and trips to prestige.

## Special Treatment

People want to feel special and important; this is where radio makes its biggest mistake. When listeners want to play contests, they're met by incessant busy signals. Programmers think this is "just a fact of life." Listeners think it's unfair.

Radio stations always make listeners work to win something or get something they want. For example, they make listeners stay tuned for hours in order to win a contest. Or they tell them that their favorite song is coming up next,

then make them sit through seven commercials and four songs they don't want before they hear that song. Does this generate loyalty?

Ford Motors learned something about loyalty and used it to generate the biggest turnaround in automotive history. Radio can learn from this.

First, Ford conducted market research and listened to it. They built a quality car. Then they included over 50 "unexpected joys and hidden surprises." These ranged from completely variable speed

## Creating Loyalty

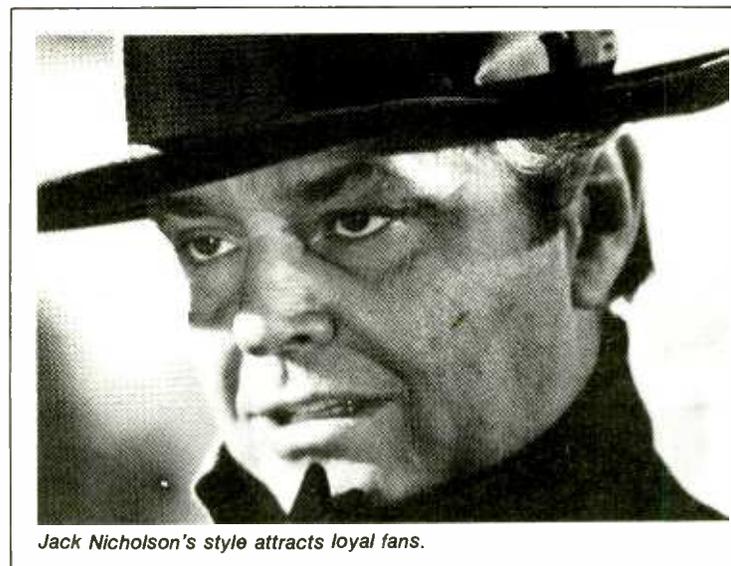
- Get rid of busy signals
- Give listeners something for nothing
- Treat them with love and respect
- Listen to them

windshield wipers to a drawer under the passenger seat. These features were discovered by buyers after they got their cars home; they were not



John Parikhal

John Parikhal is CEO of Joint Communications media strategists, which consults 70 radio stations plus 15 corporate clients. He can be reached at (416) 593-1136.



Jack Nicholson's style attracts loyal fans.

sold as options, they were thrown in as surprises. Buyers thought they got something for nothing and developed a strong attachment to Ford products.

Radio should use the same techniques. Give listeners something for nothing. Randomly award dinners, movie tickets, and even trips to people who phone or write to you. Get rid of busy signals. Make sure your receptionist knows what's going on at the station.

## Uncertain Perception

Over 20 years ago, a famous experiment called the Asch test showed how easily people change their minds.

People were shown two lines, one of which was obviously longer than the other. They clearly identified the longer line. They were then put in with another group of people who all

same technique by saying it's number one or plays the most music or has the funniest morning show in town. If you say it often and loudly enough, a lot of people will believe it. Of course, if your competitor's doing the same thing, the listeners won't be sure whom to believe. At that point, change tactics. But always work to change perception in your favor.

## Showing Style

Style can generate powerful loyalty — it's the unique expression of your product. Mercedes Benz, Jack Nicholson, Donald Trump, Ronald Reagan, and Howard Stern all have style. People develop loyalties to styles. Witness the success of Giorgio Armani's clothes and Paul Harvey's newscasts.

A radio station should have a consistent style, ranging from the logo to the way in which live events

## How To Use Leaders

- One person in 20 is a natural leader
- Superserve them
- Use them to influence their peer groups

claimed the shorter line was longer. Amazingly, nearly two-thirds of the people who'd had the answer right the first time changed their minds and said the shorter line was longer! In other words, perception can be influenced strongly by peer groups.

Your station can use the

are handled. Everything should be listener-friendly, classy, and easy for the target audience to relate to.

Loyalty takes time to develop, and it takes time to lose. The sooner you start generating it, the more successful your radio station will be.

(No. 9 in a series)

## Loyalty Destroyers

- Making listeners work too hard
- Too many changes too fast
- Overexpanding station appeal
- Homogenization

seeks fully to help ride herd on life's little dogies. Saddle and mount provided. LAW BOX 157. [15]

**EX-FLAKE TURNER** nerd/businessman, W/35, cute, intelligent, sensitive, romantic, funny. Seeks one special, pretty, slender, intelligent female for lasting relationship. LAW PHONE (213) 964-3052. [15]

type blonde girlfriend. VIP press parties, celebrity premieres, backstage passes, magic secrets. For a new, spacial life, call LAW PHONE (213) 964-3050. [18]

**SHIA, NINDSME**, semi-humorous, semi-tall, semi-30 SWM, seeking slender woman, under 35, humorous, for semi-

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Your photo gets mine, otherwise note and phone number is okay. LAW BOX 158. [15]

**LOVING, HONEST, PLAYFUL.** I know you're out there somewhere. I am a year-old SWJM, 6', with a dry sense of humor. I like to eat healthy foods, enjoy Macintosh computers, skiing, all types of music. I'm looking for the one love of a lifetime. Are you an intelligent, self-confident woman, 22-34, 5'6", like to go to movies, plays, take long walks. Do you have your own career? Do you have ideas for interesting activities for us? Let's be best friends and partners. LAW BOX 116. [16]

**PRETTY, PETITE SWF**, 33, loves to laugh, seeks tall, sexy guy in the David Letterman/John Lee Hooker mold for romantic laughter. LAW BOX 149. [15]

**AFFLUENT, MIDDLE-AGED, BEAUTY.** Oriental businessman who likes golf, fine dining, seeking open-minded female counterpart. **Count On An. Responsive** fun, ingful and discreet relationship. If interested, please send description with photo and phone number to P.O. Box 76559, L.A., CA 90076-0559. [15]

**WHITE-COLLAR TAINNER**, 6', 170 lbs., SWM, very attractive, affectionate, sincere; seeks attractive S/DWF (telemarketer a big plus). I'm into outdoors, adventure, growth, music, romance and eventual commitment. Ron, LAW BOX 143. [15]

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and include photo to Frank, P.O. Box 2931, Beverly Hills, CA 90213. [15]

**BASICALLY STRAIGHT WM**, 28, 5'10", 165 lbs., very cute, athletic & honest, seeks younger woman for physical relationship/friendship. LAW PHONE 964-2173. [15]

**SIM**, 26, SEEKS outgoing, attractive SJF, 20-30 for friendship and beyond. Being, honest, serious, no play. My phone gets mine. LAW BOX 989. [18]

**YOUNG, ATTRACTIVE SWI** very attractive, intelligent and romantic. Seeks marriage to attractive young professional woman. Don't be shy, please respond with photo to P.O. Box 160, L.A. 90011. [15]

**PRETTY SWF DESIRES** tall, handsome SWM, intelligent, stable, good heart. Photo, letter, phone. LAW BOX 145. [15]

**18SNEI? Me: DWM**, 34, 6'2", 195, attractive, UC Berkeley student on spring break in L.A. Eclectic, eccentric Pisces. Fun, spontaneous female who appreciates an intellectual. **Produced by Alan Nason and Wyn Davis for Strainski Bros. Productions Management Alan Nason and Doug Goldstein** who has time 3/18-3/25 in L.A. or later in Bay Area. Please respond with photo to P.O. Box 141, for Strainski Brothers [15]

**CAN YOU STEAL** my heart and get me off the streets? Bright, creative, fit, professional SWM, 43, whose passions include the arts, piano, theater, fast cars, recordants one more passion to head the list: you know, one



# STREET TALK®

## Domino's Delivery Area May Change

**W**PLJ/NY night rocker Domino is said to be unhappy because his wife refuses to move to the Big Apple. He's reportedly heading back to **Power 99/Atlanta**, where he'd reclaim nights from **Blake Thunder**.

Ah, but ST hears his wife has nothing to do with the problem, and that Domino — who just inked a three-year deal — wants out. Furthermore, Domino has yet to join **AFTRA** and has already been in contact with several West Coast majors.

"Domino isn't going anywhere," PLJ PD **Gary Bryan** told ST. "He's just rented a house and if his wife is unhappy that's his personal business. Anyone attempting to contact him in reference to employment will be sued for contract tampering. We intend to enforce his contract."

### FYR Rumors Blaze

Rumors that **Summit's** just-acquired **AC WFYR/Chicago** will switch to some form of CHR continue to spread. Word is that **KWTO-AM & FM/Springfield OM T.K. O'Grady** is transferring at the end of the month and will be involved with the programming department in an unspecified capacity.

Look for current PD **Kenny Lee** to stay on, but forget the loose talk that **Jerry Clifton** will be the consultant — he's already under contract to crosstown **B96**. Summit VP/Ops **Mary Catherine Sneed** was unavailable for comment.

ST wonders if this development will affect **Pyramid's** timetable for evaluating what — if anything — to do with its Windy City hybrid, **WNUA**.

Either way, you can expect **WCKZ/Charlotte** morning man **J.J. McKay** to replace O'Grady as OM/mornings at KWTO, which will become a **Cole Media** outlet this week (6/30).

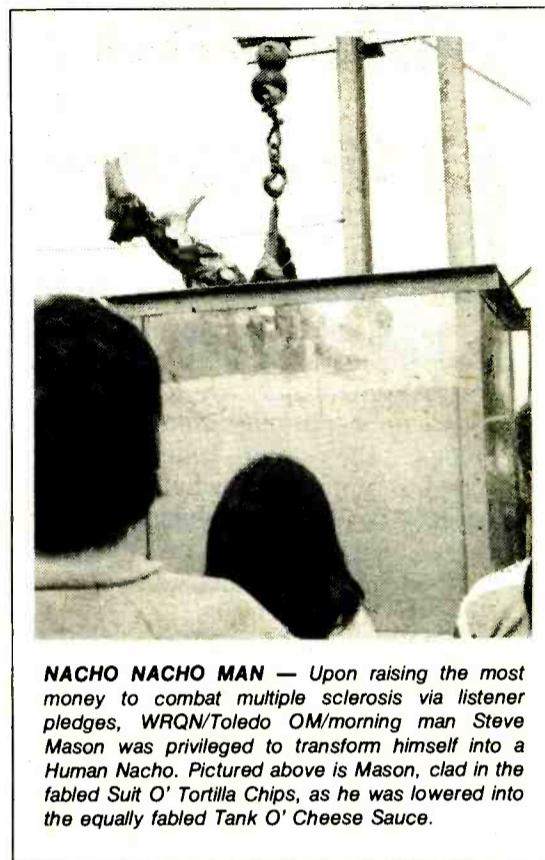
*Variety* reported (6/26) that Japanese mass communications conglomerate **Fujisankei** is close to purchasing **A&M Records** for around \$500 million, not including the property or the **Almo-Irving** publishing arm.

Through its US joint-venture publishing company, **Windswept Pacific**, Fujisankei is also looking to buy the **Jobete** catalog, which contains most of **Motown's** biggest hit songs, from **Berry Gordy Jr.** Industry veteran **Michael Stewart** is also in the bidding for Jobete. Berry reportedly wants \$200 million and so far 160 big ones are on the table.

### A Three Piece Lawsuit

**Dennis White**, **CEMA** President up until last January 26, has filed suit in Los Angeles Superior Court charging **Capitol Records** and **Capitol-EMI Music** with breach of contract and wrongful discharge.

Along with reinstatement, White seeks unspecified punitive damages, back wages, fringe & pension benefits, court costs, and interest. The 27-year Capitol veteran maintains



**NACHO NACHO MAN** — Upon raising the most money to combat multiple sclerosis via listener pledges, **WRQN/Toledo OM/morning man Steve Mason** was privileged to transform himself into a **Human Nacho**. Pictured above is Mason, clad in the fabled **Suit O' Tortilla Chips**, as he was lowered into the equally fabled **Tank O' Cheese Sauce**.

he was under contract and intended to stay until his retirement.

Meanwhile, legendary record producer **Phil Spector** has filed a \$30 million libel suit in Manhattan's New York State Supreme Court against author **Mark Ribowsky** over material contained in the (unauthorized) biography, "He's A Rebel."

Finally, **KSJO/San Jose** is being sued in Superior Court by former morning man **Perry Stone**, who's asking for \$345,832 for breach of contract, slander, inflicting emotional distress, and damaging further job prospects. (Stone was fired March 21 after allegedly calling a teenage girl a slut on-air, having already landed himself in hot water for berating two young Brownies who'd guested on his show.)

Also named in the suit are GM **David Baronfeld** and parent corporation **Narragansett Broadcasting**. Baronfeld didn't return ST's calls.

**92X/Columbus** has changed consultants from **Steve Perun** to **Vallie Consulting**. **Dan Vallie's** partner, **Jim Richards**, is on the scene. PD **Mark Todd** will remain in place.

Perun suggested the change, as he's close to nailing down another major programming deal. Meanwhile, a tight-lipped Perun was spotted last weekend interviewing potential staff members while attending the **Poe Convention**.

As reported *weeks ago* in ST and expanded upon in *Variety*, look for **Virgin Sr. VP/Promo Phil Quatararo** to get his own label, soon. Virgin will reactivate **Charisma Records**, former home of **Genesis**, as part of the deal to keep the "Q-Man" from accepting that major **CBS** offer. Quatararo will open the doors next year on **Charisma**, based in NY.

**GUNS N' ROSES**

**WELCOME ABOARD**

**"NIGHTRAIN"**

The New Single And Track From

**GUNS N' ROSES**

From The Album  
**Appetite For Destruction**  
Sales Over 8,000,000



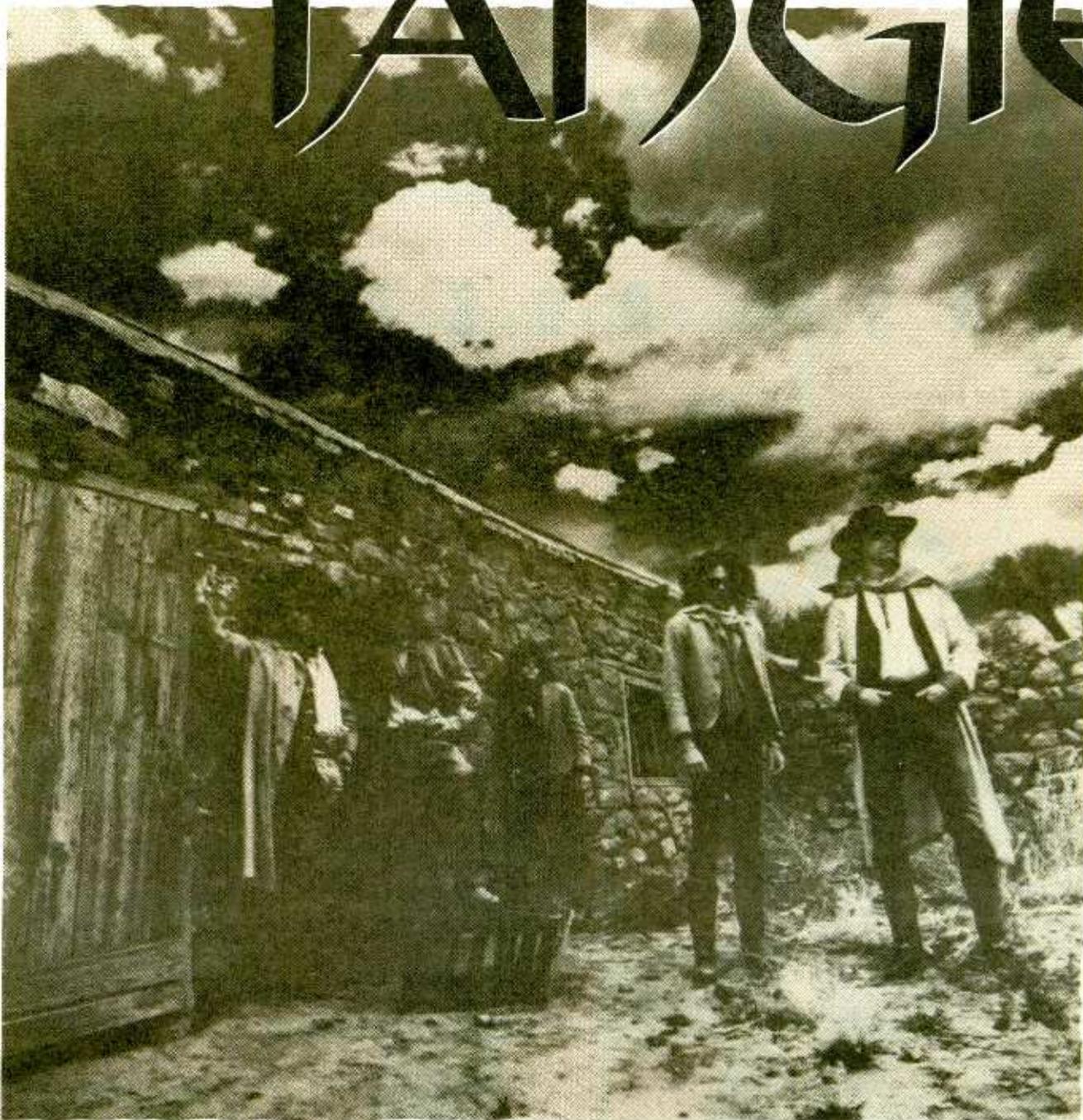
Produced and  
Engineered by MIKE  
CLINK • Mixed by STEVE  
THOMPSON and  
MICHAEL BARBIERO •  
Career Affairs:  
STRAVINSKI  
BROTHERS/ALAN  
NIVEN • ©1989 The  
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**THE TRIP BEGINS AGAIN**

**NIGHTRAIN**

# TANGLIER



## FOUR WINDS

(91251)

the debut album featuring the first track

### "ON THE LINE"

(PRCD 2730)

FIRST WEEK R&R ALBUM BREAKER

R&R ALBUM DEBUT **22**

R&R TRACK **19**

ALBUM NETWORK POWER CUT **20**

ALBUM NETWORK ALBUM DEBUT **22**

Produced and engineered by Andy Johns  
Co-Produced by Doug Gordon



The totally new sound in music.  
On Atco Compact Discs, Cassettes and Records  
Division of Atlantic Recording Corporation

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# STREET TALK®

Continued from Page 26

ST has learned that Easy Listening **WWEZ/Cincinnati** will be listed *below the line* in the upcoming spring **Arbitron** for running a newspaper ad with a ratings diary facsimile.

**WMZQ-AM & FM/Washington, DC's** morning team of **Jim London** and **Mary Ball** have signed a new three-year contract with the **Viacom** Country outlet. Thanks to a show that ranked number one in the last four consecutive **Arbitrons**, Jim and Mary reportedly will each receive a salary and bonuses in excess of \$350,000 per year.

## All The Fine Young Record Labels

Latest link in a chain of new label announcements is **Alpha International**, based in Philly and distributed through **CEMA**. President is **Peter Pelullo**, Director Of Sales is **Rick Spackman**, and VP/Promo is **Ernie Cimdamore**.

A regional staff is shaping up. Joining Pelullo from **Philly World Records** is **Mark Milano**, who will handle the Northeast, and **Dan McGown**, who'll do the Southeast. The Midwest and West slots are still open. The first single is "Somebody To Love" by **Jodi Bongiovi** (**Jon Bon Jovi's** cousin).

Meanwhile, **Capitol** East Coast VP/GM **Bruce Lundvall** will be resurrecting the **Manhattan** label as part of his recent longterm deal with the company.

Finally, expect **Narada Records** to begin staffing. Artist **Peter Buffett** will become Executive Producer and **Independent Sound/Associated Records** partner **Mary Buffett** will join as Executive Director.

Some smiley faces in the halls at **SBK** this week, as more than \$6 million in cash bonuses were handed out to employees following the \$310 million sale of the publishing division to **Thorn-EMI**.

During last weekend's Poe Convention, **AIR** announced that **Q106/San Diego** APD **Kevin Weatherly** was so far ahead of the pack that he'd already won the new Porsche 944 (worth more than \$35,000) with two weeks left to go. Everybody else is still in the hunt for the remaining 29 runner-up prizes, which will be announced on or about July 14.

Loads o' names in the hopper for the PD post at **WKSE/Buffalo**, including **WJET-FM/Erie's** **Jim Cook**, **WLY/Albany's** **Todd Pettengill**, **WMXP/Pittsburgh** PD **Waylon Richards**, and **KOY-FM/Phoenix** MD **Kevin Robinson**.

## One BIG Break . . . Coming Up

**NBC-TV** "Sports Machine" host **George Michael** (of **WFIL/Philly** and **WABC/NY** fame as well) is looking to train a videogenic, sports-minded female radio personality to become part of the show. TV experience isn't necessary, but helpful. Big bucks are involved. Contact Michael at (202) 885-4451.

Drum roll, please . . . **KROQ/L.A.** has officially reunited the morning team of

**Raymondo & Evans (Raymond Bannister & Mike Evans)** for the third time.

Look for **Chrysalis** to grab **Arista** Boston rep **Clarence Barnes** for the same market. Also, **Larry Van Druff** is about to join the **Butterfly**, working the Baltimore/Washington market.

**Viacom** has bought **KASY/Auburn, WA** for an undisclosed price and has begun simulcasting with Gold **KBSG-FM/Seattle**. **KASY** has 10kw at 1210 and has permission to boost to 50kw.

With **Ted Mussaro** leaving **RCA** to join **SBK** in the Cleveland market, VP/Promotion **Butch Waugh** is looking for a replacement.

**Chris Miller**, most recently PD at gold-based AC **WUSA/Tampa**, is set to program new **Beasley** acquisition **KFAA/New Orleans**. Miller told the ST "fun-fone" he couldn't comment about future format plans until **Beasley** takes control.

As ST went to press, **BM/EZ WRCH/Hartford** management called to say they "can't comment," indicating a format switch is a distinct possibility. Could a soft AC approach be in the station's future?

Two-year **WPLJ/NY** swing/weekender **Rich Stevens** is out. Reach him at (914) 779-5543.

## Flag-Burning Ruling Fuels Radio Promos

The **Supreme Court's** ruling that burning the US flag came under the protection of the First Amendment sent many of the nation's Country stations ablaze with promotional activities. **WMIL/Milwaukee** gave out 1000 flags during a morning broadcast from that city's War Memorial and began its quest to collect 50,000 signatures on a petition to be delivered to the court.

**WIL/St. Louis** urged listeners to fly their flags at half-mast, while **KICM/Ardmore, OK** solicited protest letters that the station promised to forward to senators and congressmen. **KAJA/San Antonio** distributed 4000 personalized flags to drivers ranging from "limos to bikers" from its studios, which were draped with a 20-by-40-foot flag.

Meanwhile, **CHR WHHY/Montgomery** OM **Larry Stevens** is circulating petitions to help reverse the high court's decision on flag-burning.

In the wake of the controversy surrounding anti-Semitic remarks made by **Public Enemy's** "Minister Of Information" **Professor Griff**, the platinum-plus **Def Jam** recording group has apparently broken up.

**KCPW/Kansas City** APD **Dave Elliott** has officially been handed the MD reins at **WAVA/Washington**.

Continued on Page 32

# MICA PARIS

## "MY ONE TEMPTATION"

AC TOP TEN HIT!  
R&R AC CHART

9

69 AC REPORTERS  
ONE OF THE  
HOTTEST

## CHR BELIEVERS

<b>WXKS</b>	<b>KKLQ</b>	<b>WLAN</b>	<b>KYRK</b>
<b>KITY</b>	<b>HOT102</b>	<b>B95</b>	<b>KDON</b>
<b>KROY</b>	<b>FM102</b>	<b>KYNO</b>	<b>G98</b>
		<b>KQMQ</b>	<b>KIXY</b>

IMMEDIATE RESERVICE  
TO CHR!

ON YOUR DESK  
THIS WEEK!



# IT'S A PROVEN FACT: L.L. COOL J "I'M THAT TYPE OF GUY"

## L.L. RAPS UP RADIO:

**Steve Hegwood, P.D. KHYS:**

"A smash record, great phones and a very good crossover record. According to our research, it will be No. 1 within the next two (2) weeks."

**Lynn Tolliver, P.D. WZAK:**

"Record went from extra to No. 12 to No. 1 in two weeks. It is the best thing he has ever done."

**Gregg Swedberg, OM/PD-WLOL:**

"If 'your the type of guy' who wants active records, *this is it!!!!* After three days of airplay L.L.Cool J is No. 3 requests."

**Dene Hallam, Director Of Programming And Operations, KCPW/POWER 95:**

"Ooh ee oh. L.L.'s the type of guy that makes hit records . . . that's why he's an add! Pulling major requests."

**James Alexander, P.D./Operations Manager WJLB:**

"If it was any stronger it would be a "twin."

**Mark Jackson, M.D. WHYT, Detroit:**

"No. 3 phones! Strong retail presence! A true crossover!"

**Bob Case, P.D. KZZP:**

"Attitude music for the summer. Clean family fun for all ages."

**Jack Patterson, P.D. KDAY:**

"Very few artists can bring this type of music to a higher level. L.L. Cool J, with "I'm That Type Of Guy," has done it! The hottest record to hit the air-waves for the *summer of '89.* 'The Indiana Jones of rap!"

## RADIO MOVES.

## CHR CHART DEBUT 38

## 108 CHR REPORTERS INCLUDING:

WZOU add	KIIS deb 30	KCPW 33-28	FM102 18-8 (HOT)
Q107 add 29	X100 deb 28	KDWB 29-23	KMEL 11-9
B97 add 30	HOT97 deb 34	WLOL 21-17	KKMG 1-1 (HOT)
WNVZ add	WEGX 30-17 (HOT)	KWOD 32-27	KOY-FM 18-10 (HOT)
WXKS deb 30	KITY 30-24	KWSS 37-29	Y106 5-2 (HOT)
KBEQ deb 28	Z95 21-15	WHYT 16-12 (HOT)	

## URBAN CONTEMPORARY CHART 26 - 21

# ALBUM PLATINUM WITHIN 10 DAY OF REL

**"WALKING WITH A PANTHER"  
ON DEF JAM/COLUMBIA CASSETTES, COMPACT DISCS AND RECORDS.**

Produced by L.L. Cool J

# WHAT TYPE OF GUY" IS A HUGE HIT!

**L.L. RAPS UP RETAIL: Album debuted no. 1 at**

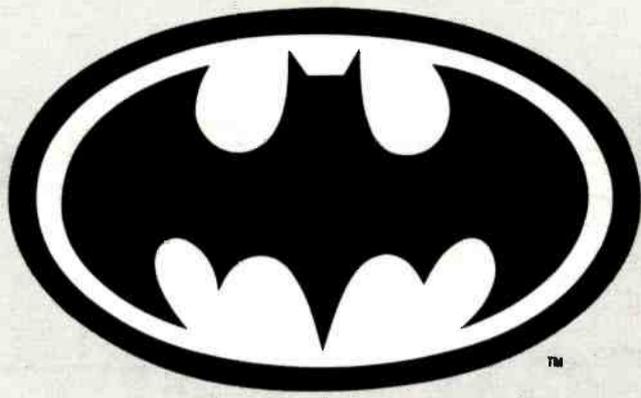
Trans World  
Camelot  
Record Bar  
Turtles  
National Record Mart  
Strawberry's  
Music Plus  
Streetside  
Appletree Records  
City One Stop  
Sound Video  
Angot One Stop  
Music People  
Poplar Tunes  
Musical Sales  
Northern Lights  
Scott's One Stop  
S.W. Wholesale  
Tower Records:  
Portland  
Seattle  
Tacoma  
Anaheim  
San Diego  
Northridge  
La Mesa  
Sacramento  
Fresno  
Nashville  
Stonestown

## EASE! TOTAL SINGLE SALES OVER 400,000!

**DEF JAM/COLUMBIA RECORDS - RADIO'S BEST FRIEND!**



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**“Batman” Grosses  
Over \$43,000,000  
In Three Days To  
Make It The Highest  
Grossing Weekend  
For Any Film In  
Motion Picture  
History**



Only Three Weeks After Release

**“BATDANCE”**

The New Single By

**PRINCE**

Soars From 35 to 20 to **10**

On The R&R Chart And

33 to 25 to **15** On

The R&R Urban Chart



Produced, Arranged, Composed

and Performed by

**Prince**

*Stay Tuned For More Bat Stats!*



TM and © 1989 DC Comics Inc.

**STREET TALK®**

Continued from Page 29

**Airborne Records** VP **John Lomax** is out, following a Board of Directors' vote. Reportedly, the board was split over which of two buyout/merger offers to take. Most of the board favored a bid from **Allegiance**. Word on the street is that another top Airborne exec will resign soon, also as a result of the rift over the sale.

**Cindy Johnson** is exiting the **Pollack Media Group**, leaving a rare opening for a national research/MD post. Contact **Carol Hart** at (213) 459-8556.

Former **KLSX/L.A.** morning man **Phil Hendrie** has surfaced on crosstown Talk outlet **KFI**, doing a weekend talk show called “Radio Free Phil.”

**Arbitron** is upping seven markets to twice-a-year measurements, effective with the Fall '89 survey. They are Fayetteville-Springdale, AR (#171); Ft. Pierce, FL (#160); Jackson, MS (#112); Manchester, NH (#176); Monmouth-Ocean, NJ (#45); Odessa-Midland, TX (#154); and Utica-Rome, NY (#132).

Love The Face  
But That Tail's Gotta Go

Look for **Michael Jackson's** ex-manager **Frank Dileo**, minus his trademark ponytail, to make his acting debut as a Mafia underboss alongside **Robert DeNiro** in **Martin Scorsese's** new flick “Good Fellas.”

There are several hot promo jobs open in the South . . . **Island** in Atlanta, **Mercury** and **Capitol** in Dallas.

**Y100/Miami** PD **Frank Amadeo** has upped Programming Assistant **Johnna Ceccoli** to Music Director.

**Z100/NY** has shuffled its night slots, moving late-nighter **Kidd Kelly** to 7-11pm and **Jack Da Wack** to 11pm-2am.

Rumors still persist that Lite AC **KLTH/St. Louis** is considering a move to CHR.

“**Magic**” **Matt Alan** — most recently with **Z100/NY** and rumored to be joining **WPLJ/NY** when his six-month sitout is over in 90 days — attended the rock 'n' roll auction at Sotheby's Manhattan gallery last weekend, where he purchased **Madonna's** bustier for \$3750. All auction proceeds were earmarked for the **T.J. Martell Foundation**.

Former **KATD/San Jose** MD **Gary Weinstein** has joined the **Lund Consultants** as Associate Consultant/Contemporary Music Division.

Speaking of **KATD**, there are rumors of a format shift to Gold in the works as new owners are on the way.



**YOUR FIRST AMENDMENT RIGHTS IN ACTION** — When the Y107/Nashville morning crew of **Coyote McCloud**, **Rhett Walker** and **Marc Chase** got wind of the recent US Supreme Court decision that said flag-burning was a right guaranteed Americans under the First Amendment, they decided to burn a judicial robe in public protest. Pictured is **Marc Chase** as he prepares to add fire to the fuel of controversy.

ST wants to clarify our story of 6/16. **KGU/Honolulu** is still running **ABC/Talk Radio** and **Mutual TalkNet** in all hours outside of drivetime, but is airing the **Business Radio Network** during mornings and afternoons.

**WAPE/Jacksonville** PD **Bill Pasha** was in Turkey last week for the marriage of his sister-in-law **Diane McIntyre** to **Ferit Sahenk**, son of the President of Turkey. More than 6000 people attended the nuptials, and Pasha — traveling under a diplomatic passport with his wife — had to bring three different tuxedos for the many stages of the celebration.

ST hears that **Stan Gleason**, who just left **Virgin**, is available at (704) 847-5236.

Congrats to **A&M** National AOR Promo Director **Jordan Zucker** upon his marriage to **Leslie Ann Harmon** (6/25).

Kudos to **KEGL/Dallas** PD **Joel Folger** and his wife, **Becky**, on the birth of their first child, **Kayla** (6/25).

Condolences to **WPLJ/NY** afternoon driver **Fast Jimi Roberts**, whose father, **Bob Jacobs** — a 35-year broadcast veteran of **KNOE/Monroe, LA** — passed away recently (6/8).

One of the highlights of the **Don Johnson-Melanie Griffith** wedding in Aspen last weekend was the ingenious method by which hovering helicopters full of sleazy tabloid reporters were kept at bay.

According to the dispatch filed by ST cub reporter **Norman J. Pattiz**, someone had thoughtfully arranged for portable skeet shooting equipment to be set up — and when one of the eggbeaters appeared, several sporting types immediately began blazing away with 12-gauges.

# THE NEW KIDS 4<sup>TH</sup> BLOCK BUSTER. "HANGIN' TOUGH"

38-68960

From the double-platinum, "Hangin' Tough," album.

FC 40985

Featuring two gold singles, three Top-10 hits and the five hottest kids in America.

"New Kids On The Block becomes the first teen group to land three Top-10 singles from one album!"

—Billboard Chart Beat

**NEW KIDS ON THE BLOCK. MAKING THEIR BIGGEST MOVE YET.  
On Columbia Cassettes, Compact Discs and Records.**



Produced by Maurice Starr. Management: Dick Scott Entertainment



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## The New Media Synergy

Advertisers Find Multimedia Alliances Pack More Punch

Today, mergers and acquisitions, the contraction of ad agencies and client firms, and client pressure for cost-efficient operations have forced the marketplace to prize one-stop shopping, reach-efficient media buying, and media synergy. In order to obtain the goals of reach, impact, and efficiency clients seek, media are engaging in mergers and alliances. Radio is perfectly positioned to become a key player in this brave new world.

### New Alliances

The media marketplace of the early 1990s will be a patchwork quilt of alliances, treaties, and interlocking relationships. Some will be lasting grand alliances between well-matched players. Others will be triple ententes of convenience. Still others will be disposable single-deal pacts.

Experimental alliances among, between, and within media companies have already begun. Consider these examples:

- **Newspapers:** Suffering from flat circulation since the 1970s, they are becoming wrappers for FSIs (free standing inserts), the most popular method of coupon distribution. To compete for national ads and ease heavy dependence on classifieds, newspapers have banded together to standardize ad units and billing practices, introduced satellite distribution for graphics and copy, and experimented with customized "adsat networks" which deliver individual advertisers' messages to as many as 135 papers simultaneously.

- **Sears** recently negotiated a chain-wide deal with Gannett newspapers securing most-favored-nation status and uniform rates. Other chains will probably follow suit.

- **Cable networks:** Individually and collectively, they have discovered merchandising, promotions, and tie-ins, and are pursuing them with a vengeance. Alliances with magazines — nationally and locally — have been attempted. Coupons and other forms of merchandising are standard practices.



Daniel Flambert

- **Magazines:** While bemoaning the demise of the heretofore omnipotent rate card, magazines have responded to dwindling demand by packaging their inventory and offering unprecedented opportunities for tie-ins and merchandising. Multiple-title deals are offered by Time, Hearst, Conde Nast, and other publishers.

**"The media marketplace of the early 1990s will be a patchwork quilt of alliances, treaties, and interlocking relationships."**

- **Barter/syndicated television:** This kind of programming has reached the \$1 billion plateau, making it a viable competitor for up-front national dollars, targeted local avails, and tie-ins with other forms of media and marketing.

- **Unwired TV networks:** Indies' and affiliates' experimentation with these networks will soon make them competitive for up-front dollars and allow allied TV stations to package dayparts and/or specific inventory for resale to national or regional advertisers.

By Daniel Flambert

### Even Conglomerates Need Help

These innovations represent only the tip of the creative iceberg. The most interesting combinations are within existing conglomerates and between media.

For example, as part of Polaroid's plan to blunt Shamrock Holdings' buyout offer, the photographic firm committed to advertising

**"The need to accumulate service niches to meet geographic or distribution goals is breeding a new world of recombinant media."**

on Disney-owned TV and radio stations. Imagine the attraction of achieving advertising, communications, and promotion goals through one buy and having as vehicles Disney's local radio and TV, syndicated programming, special network programs, movies, theme parks, and collateral media. That's even before you count point-of-purchase support and the T-shirt value of Mickey and Minnie.

Tom Leahy's marketing unit at the CBS-TV network is rapidly altering the advertising map. By offering national print ads and coupon distribution as part of a merchandising plan featuring "Dallas" and "Falcon Crest," CBS can capture larger ad budgets in spite of declining shares. Imagine the punch CBS can marshal — local radio and TV, network radio and TV, plus original or special programming — without even leaving Black Rock.

### Recombinant Media

The need to accumulate service niches to meet geographic or distribution goals is breeding a new world of recombinant media. Like cells continually combining, dividing, recombining, and redividing, these media combinations will be as active and as

### ATTENTION K MART SHOPPERS

## A Piece Of Black Rock

The recently announced CBS deal with K Mart is a case study in effective media synergy and alliances.

In one huge promotional campaign tied to the launch of September's prime-time series, the package includes radio and TV network ads, national magazine and newspaper ads, 72 million Sunday FSIs, in-store posters, banners, displays, in-store video kiosks, and six million premium items — plus interactive contests in the store and on the tube.

This one-time pact aimed at viewers 18-34 has already provoked ABC and NBC into defensive alliances, and will spawn similar efforts in the future.

volatile as client-agency ties.

It's easy and tempting to see these changes as another swing toward big in the big versus small (global versus regional) marketing debate. However, alliances will allow large organizations to use the economies of scale created by bigness and deliver customers or move caseloads market-by-market. Alliances within media conglomerates or between media will give big players nimbleness on the street where it counts. And while the "breakthrough concepts" these alliances will employ may not be much more than standard or augmented radio promotions, the ease of buying, planning, and implementing programs to serve both consumer and/or trade goals is attractive to clients and agencies.

**"As the premier promotional and packaging medium, radio . . . is perfectly positioned to become a key player in this brave new world."**

Power and the synergy of interrelated media are the desired goals of Robert Maxwell, Rupert Murdoch, and others of their ilk. After all, Warner Communications isn't trying to merge with Time, Inc. just to protect Bugs Bunny's subscription to *Sports Illustrated*.

Strains of recombinant media will introduce new forms of competition, catalyzing new alliances to create packages among smaller media. New triple ententes will become necessary to survive in the national arena. Local markets will be affected as media outlets struggle to provide value-added elements or

combine rates and promotions to ensure total market coverage.

### Radio Activity

In some cases, separately owned radio stations are already selling diverse formats in combination or offering radio-newspaper plans for total market penetration. Theoretically, the synergy between media, which compensates for shortfalls in reach, frequency, recall, or impact, could offer advertisers a single multimedia buy per market which would net revenue greater than the sum of the existing pieces combined.

Radio is particularly well-suited and well-positioned to capitalize on the trend. As the premier promotional and packaging media, radio possesses the local infrastructure to execute multimedia campaigns.

In a laboratory of recombinant media, radio is to marketing what fusion-in-a-jar is to physics. Radio is here — ready to explode — right under everyone's noses. Its unlimited creative potential has hardly been tapped.

Radio connects energy, wires, and ideas in new ways to give advertising and promotional campaigns a breakthrough burst of excitement and selling power. And . . . unlike the Utah fusion experiment, radio's claims have been proven again and again in every market.

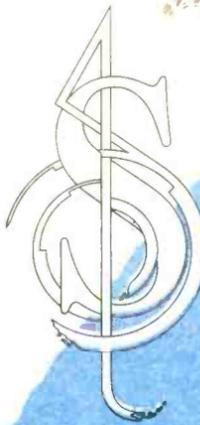
Daniel Flambert is the former Sr. VP/Marketing & Communications of the Radio Advertising Bureau. Starting July 1, he will be Managing Director of Morgan Rothschild & Company, an advertising, public relations, and promotion agency. He can be reached there at (212) 725-8080.

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## NAB

Continued from Page 1

FCC proposals to sell interference rights, and to petition the FCC to allow daytimers to "homestead" on the expanded 1605-1705 kHz AM band while simultaneously operating on their old frequencies for five years.

NAB officials tentatively endorsed the "Broadcast Radio Quality Improvements Act Of 1989," introduced Thursday (6/22) by Rep. Matthew Rinaldo (R-NJ). The bill (see story, Page 8), a virtual NAB wish list for AM improvement, was hailed as a "major step forward" for the industry.

"There are some who would classify AM radio as dead," Mays told reporters. "It is not dead by any stretch of the imagination. We are taking remedies to intensify the audience reception of AM radio through technical improvements."

One of those improvements is the NAB's proposed "Superradio," which flunked its debut at last fall's NAB radio conference in Washington. NAB VP Michael Rau said a working prototype is now available, and the association is currently negotiating with several receiver manufacturers to produce the product by mid-1990. Rau said NAB has no plans at this time to demonstrate the prototype to the press or public.

### Markey Speaks On License Reform

In other radio matters, the group agreed to back H.R. 1136, the radio-only license renewal reform bill now winding its way through Congress. According to NAB officials, House Telecommunications Subcommittee Chairman Edward Markey (D-MA) told the group that while he is still "unconvinced" that "wholesale revision" of the process is needed, he favors protecting broadcasters from license renewal threats.

"I pledge to work with you to rid your industry of highwaymen, bandits, and pirates. They have no place in our telecommunications network," the lawmaker said.

Markey said the bill would be given a high priority by his committee after Fairness Doctrine and children's TV issues are dealt with, but he warned that EEO, minority ownership, and anti-trafficking legislation probably would be attached to any renewal deregulation bill.

### McConnell

Continued from Page 3  
partment. He previously was Managing Editor for WOR/New York.

In the winter '89 ratings, KGO was ranked number one in Arbitron with an 8.3 share (12+) and was second in the spring Birch with a 7.6 share.

### Lasher

Continued from Page 3  
O'Connor, the Cars, and Billy Idol, to name a few."

Said Lasher, "Coming to work at SBK with Daniel and (SBK Chairman) Charles Koppelman fulfills a lifelong dream. Getting in on the ground floor of a great company like SBK in the position of National Album Director is a once-in-a-lifetime opportunity."

## ROC Group Sets Radio Policy

The NAB board wasn't the only group of high-powered broadcasters meeting in Washington last week. Taking advantage of the fact that several of its members are NAB board members, the recently formed **Radio Operators Caucus** also gathered in DC Thursday (6/22) to discuss policy issues confronting radio.

As a result of the get-together, ROC has decided to throw its weight behind the radio-only license renewal legislation currently pending in Congress. Members of the group said they will visit lawmakers to make a case for the bill, which is given little chance of passage.

Among the other issues the 30 group operators considered were the FCC's decision to allow limited use of FM directional antennas, the Surgeon General's call for limits on alcohol advertising, and a blanket power increase for Class-A FMs. ROC opposes all three measures.

Despite its desire to make its voice heard on various radio issues, the ROC will not establish any sort of Washington office.

"There is no desire to formalize or institutionalize this group," said **Emmis Broadcasting** Exec. VP **Steve Crane**, who serves as coordinator of the group. "If we feel we have to hire a lawyer or lobbyist, we'll do it on an ad hoc basis. We don't plan to establish a Washington presence."

According to Crane, the ROC will hold its next meeting at September's NAB Radio convention.

### Poe

Continued from Page 1

### Comebacks Wearing Thin

The most hotly debated programming session topic was the recent wave of recycled hit records, with a general consensus emerging that they're wearing thin with programmers. Promo chiefs, already jaundiced about rereleases, tended to focus more on track dates, competition in the same market for artist exclusivity, and leaks of major acts.

Friday's other guest speaker, NBC-TV "Sports Machine" host **George Michael**, reminisced about his early days at WFIL/Philadelphia and WABC/New York. He urged programmers to make their stations stand out more by remembering "it's what's between the music that really counts."

Saturday's panels included Medium/Small Markets, chaired by **Hitmakers** publisher **Barry Fiedel**; Air Personalities, moderated by **R&R's Dan O'Day**, and the "Hot Box," chaired by **Billboard's Michael Ellis**.

### Award Winners

This year's abbreviated awards ceremony format met with resounding approval, because it allowed everyone an early start on a final evening of socializing. **John Cougar Mellencamp** played a three-song acoustic set, and winners included **Emmis Broadcasting**, **Pyramid** CEO **Richie Balsbaugh**, **KIIS-AM & FM/Los Angeles** President/GM **Lynn Anderson-Powell**, **Emmis Sr.** VP/Programming **Rick Cummings**, and **KPWR (Power 106)/Los Angeles**. On the label side, **Columbia** won Corporate Label of the Year, while **Geffen** grabbed Independent Label honors. Corporate CEO was **Atlantic's Ahmet Ertegun**, **David Geffen** won the Independent CEO award, **CBS's Tommy Mottola** took Corporate President honors, and **Geffen** topper **Ed Rosenblatt** scored on the Independent side. Top label exec winners were **Columbia's Bob Sherwood** and **Virgin's Phil Quartaro**.

### Warfield

Continued from Page 1

high expectations, and to work with an excellent radio station here in New York. I'd competed against **WRKS** for years, but I've always had a professional respect for the station. I'm looking to make **WRKS** a very profitable station with a greater image in the black community, and want to capitalize on its excellent programming and marketing."

Warfield previously served as Corporate Controller for **WLIB & WBSL** owner **Inner City Broadcasting** from 1977-81.

### Tradup

Continued from Page 1

Tradup joined **KRLD** in 1987. Before that he was OM at **WASH/Washington**, Exec. Producer at **WMCA/New York**, and OM at **KCMO/Kansas City**.

In the spring Birch, **WLS** landed in a three-way tie for 22nd place with a 1.1 share (12+). Its 1.6 in the winter Arbitron placed it in a three-way tie for 19th.

## A Rhino Rendezvous



EMI Music Worldwide, Capitol-EMI Music, and Rhino Records execs met in Los Angeles to discuss Rhino's fall campaign. Perusing the label's new catalog are (l-r) EMI Music Worldwide President/CEO **Jim Fildel**, Rhino's **Harold Bronson**, mascot **Rocky Rhino**, Rhino President **Richard Foos**, Capitol-EMI Music President **Joe Smith**, and CEMA President **Russ Bach**.

## WTG Takes A Halliday



WTG President **Jerry Greenberg** (l) recently gave a label welcome to artist **Toni Halliday**, whose debut album is "Hearts And Handshakes."

### KISW

Continued from Page 3

with the market and the competition, so that "their show sounds like it belongs in Seattle from morning one."

Rivers was part of **WAAF/Worcester's Bob & Zip** morning team for six years before joining **WIYY**, where he gained nationwide fame for his 11-day on-air marathon during the **Baltimore Orioles'** 21-game season-opening losing streak last year. **Donahue**, son of progressive radio pioneer **Tom Donahue**, was doing overnights at **WIYY**, and his on-air support during Rivers's ordeal led to their teaming up.

Rivers told **R&R** two factors led to his choosing **KISW** over larger-market bidders: "One, Nationwide is willing to support a forward-thinking morning show that wants to do things that have never been done before." He said the show will air from a multitrack studio with computer technology permitting spontaneous creation of musical parodies. Rivers is a prominent parodist, with the "Twisted Christmas" LP released on **Atlantic** and "Twisted Tunes" syndicated via **ABC Rock Radio**.

"The other thing is Seattle. It's one of the few big cities where you can have it all."

When asked what he'd do if the **Mariners** suddenly went on a losing streak, Rivers said, "I don't want to repeat history," and avowed his eternal loyalty to the **Orioles**: "I'm growing my hair until the **Orioles** win a pennant." Although his near-crewcut has grown to shoulder-length, the **Orioles'** surprising first-place performance could give him an early break on his new quest.

### NewCity

Continued from Page 3

into one of America's premier Country radio stations. His many talents will now be focused on company-wide projects such as acquisitions and concepts for new enterprises."

**Longwell** told **R&R**, "NewCity has always been on the cutting edge of the radio industry and we're always looking for new areas of development. This new level of growth within NewCity allows me to work on those kinds of projects."

**Longwell** was named **WDBO-FM** GM in 1982, became **WDBO & WWKA** GM in '83, and was named Group VP and one of five company directors in 1986.

Regarding **Reis's** transfer, **Ferguson** commented, "In bringing **Rich** to Orlando we are maximizing the skills of one of our best people-developers. He has done an excellent job as GM of **WFTQ & WAAF**."

In addition to holding the **Orlando** GM position, **Reis** will continue to oversee the operations of **NewCity's WSYR & WYYY/Syracuse**. He joined the company, then **Katz Radio**, in 1981 as **GSM of WFTQ & WAAF**. He was named **WFTQ** GM in '82 and became the combo GM in '83. In 1986 he became a Group VP and company director of **NewCity**.

### Wood

Continued from Page 3

his creative flair, is exactly what we were looking for. It's going to be a golden combination."

**Wood** told **R&R**, "I was surprised that somebody could lure me back into the business. Since I've been away from the day-to-day craziness, I've become a born-again listener. I think I know what people listen for, and how they listen."

"The opportunity to work at **Cook Inlet** with (President) **Dan Mason** and at the station level with **Jim Bell** was very attractive," he continued. "There's no real magic to what I'll do first — it will be to listen. The folks already know what needs to be done. Then, I'll put the old **Wood** twist to it. I believe in theater of the mind."

Previously **Wood** was a consultant with **Bob Harper**. For seven years he was VP/Programming at **WBEN & Rock 102 (now WMJQ)/Buffalo**, and he has also programmed **CJFM/Montreal** and **CHAM/London (Ontario)**.

**KFMK** ranked tenth 12+ in the spring Birch with a 2.9, and tied for 13th in the winter Arbitron with a 2.8.



KEN BARNES

## The Roadmap Of Rock & Roll

You often hear that rock & roll is the music of the streets. But I never realized how literally you can take that idea until I started compiling this column.

The premise, triggered more or less by the Cure's "Fascination Street," was to list songs about streets, avenues, boulevards, etc. — both real and conceptual ("Electric Avenue," "Love Street," etc.). The street reference had to be in the title (thus no "Lonely Street," down whose end "Heartbreak Hotel" is located), and specific: no generalized "On The Road Again"/"Takin' It To The Streets"-type material. For no apparent reason, I allowed a few LP titles as well.

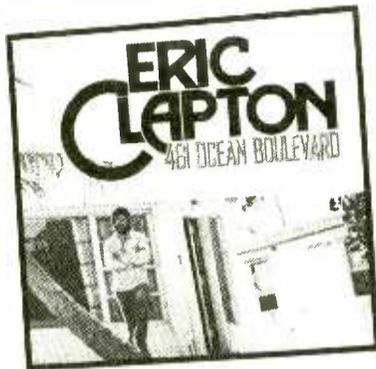
Before starting, I want to say that I can't remember feeling more queasy about the comprehensiveness of this list. Every time I thought about it I'd come up with a couple more titles, and I'm sure, even with considerable expert help (credits at end of column), I'm missing dozens, maybe hundreds, of eligible songs. If you think of any, let me know; I have a hunch the corrections could fill another entire column.

### Streets

- Alphabet Street/Prince
- Baker Street/Gerry Rafferty
- Basin Street Blues/Too many to list
- Beat Street/Grandmaster Melle Mel
- Bleecker Street/Simon & Garfunkel
- Moon Over Bourbon Street/Sting
- Dead End Street/Kinks, Lou Rawls
- E Street Shuffle/Bruce Springsteen
- Easy Street/Sister Sledge
- Fascination Street/Cure



- 3 O'Clock Flamingo Street/Bachelors
- Fleet Street/Nick Heyward
- Funky Street/Arthur Conley
- Green Flower Street/Donald Fagen
- 2300 Jackson Street/Jacksons
- Love Street/Doors, Merrilee Rush
- Exile On Main Street/Rolling Stones
- Main Street/Bob Seger, Cher
- Big Man On Mulberry Street/Billy Joel
- Shakin' Street/MC5
- Soul Street/Eddie Floyd
- South Street/Orlons
- Toulouse Street/Doobie Bros.
- 52nd Street/Billy Joel



- 59th Street Bridge Song/Harpers Bizarre, Simon & Garfunkel
- 42nd Street/Ruby Keeler, etc.
- Positively 4th Street/Bob Dylan
- Across 110th Street/Bobby Womack

Geographical Notes: Baker St. is in London, holme of Sherlock; Fleet St. is also a London locale. Bleecker St. is a Greenwich Village main drag, while Mulberry, 42nd, 52nd, 59th, 4th, and 110th are also Gotham thoroughfares. E St. is either somewhere in Jersey or a fictional construct. South St. is a Philly hangout, Toulouse St., Bourbon St., and Basin St. are in New Orleans, and Jackson St. is purportedly where the Jacksons grew up in Gary, IN.

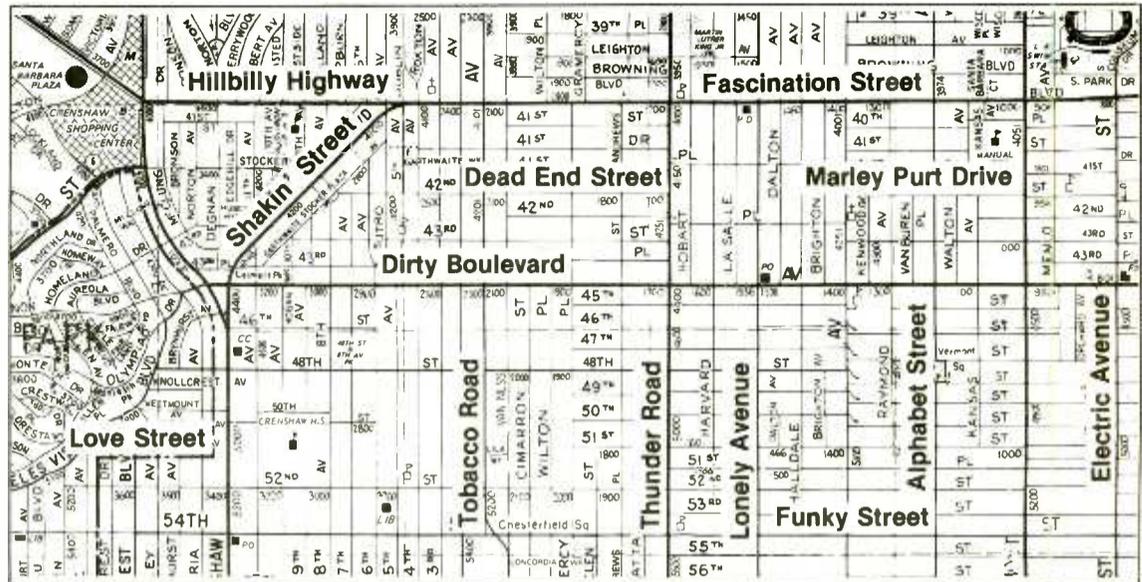
### Avenues

- Cypress Avenue/Van Morrison
- Electric Avenue/Eddy Grant
- 442 Glenwood Avenue/Pixies Three
- Lonely Avenue/Ray Charles
- Menlove Avenue/John Lennon
- Second Avenue/Tim Moore, Art Garfunkel
- Venus Of Avenue D/Mink De Ville
- 8th Avenue Shuffle/Doobie Bros.
- 16th Avenue/Lacy J. Dalton
- Slaughter On 10th Avenue/Ventures
- 10th Avenue Freezeout/Bruce Springsteen
- 2120 So. Michigan Ave./Rolling Stones

Geo-Notes: Avenue D, 8th and 10th Aves., and presumably Second Ave. are in New York. 16th Ave. is one of the main streets of Nashville's Music Row, while the Michigan Ave. address is the locale of the famous Chess studios in Chicago, where the Stones recorded some of their early stuff. Menlove Ave. is where John Lennon grew up in Liverpool, and Cypress Ave. is, I think, in Morrison's Belfast hometown.

### Roads

- Abbey Road/Beatles
- Copperhead Road/Steve Earle
- Church On Cumberland Road/Shenandoah
- Dixie Road/Lee Greenwood



- Nowhere Road/Steve Earle, Chris Youlden
  - Seven Bridges Road/Steve Young, Eagles
  - Tarkio Road/Brewer & Shipley
  - Telegraph Road/Dire Straits
  - Thunder Road/Bruce Springsteen, Robert Mitchum, etc.
  - Tobacco Road/Nashville Teens, etc.
  - The Valley Road/Bruce Hornsby
  - Goodbye Yellow Brick Road/Elton John
- G-Notes: Another studio location, Abbey Road is in London. There are probably real Cumberland, Tarkio, Telegraph, and even Seven Bridges Roads, but I need reader assistance on those.



### Boulevards

- Boulevard De La Madeleine/Moody Blues
  - Desolation Boulevard/Sweet
  - Dirty Boulevard/Lou Reed
  - 461 Ocean Blvd./Eric Clapton
  - Melrose Blvd./Bruce Joyner
  - Rosecrans Blvd./Johnny Rivers
  - Whittier Blvd./Midnighters
- G-Notes: Clapton's address is the location of Miami's Criteria Studios. Melrose is a fashion zone in Hollywood; Rosecrans, although also a principal San Diego street, is probably the one in L.A.'s South Bay area; and Whittier is a cruise capital of the San Gabriel Valley/East L.A. region.

### Highways

- Highway 51/Bob Dylan, etc.
  - Highway 61/Sunnyland Slim, others
  - Highway 61 Revisited/Bob Dylan
  - Hillbilly Highway/Steve Earle
  - 3614 Jackson Highway/Cher
  - Ventura Highway/America
- G-Notes: Highways 51 and 61 hug the Mississippi River in the mid-South. Ventura Highway is a misnomer for either the San Fernando Valley's main drag, Ventura Blvd., or for the nearby Ventura Freeway. The Cher title is the address of the famed Muscle Shoals (AL) Studios.

### Alleys

- Creeque Alley/Mamas & Papas
- Gasoline Alley/Rod Stewart
- Gasoline Alley Bred/Hollies
- Tin Can Alley/Eric Andersen
- Tin Pan Alley/Stevie Ray Vaughan, etc.

G-Notes: Creeque Alley is in the Virgin Islands, I believe, where the M&Ps started getting together. Tin Pan Alley is a nickname for New York's early 20th Century songwriting center (stop me if you've already heard this).

### Other Assorted Thoroughfares

- Blue Jay Way/Beatles
- 1432 Franklin Pike Circle Hero/Bobby Russell
- Southbound Jericho Parkway/Roy Orbison
- Lovers Lane/Georgio
- Marley Purt Drive/Bee Gees
- Penny Lane/Beatles
- Primrose Lane/Jerry Wallace
- Route 66/various & sundry
- Surf Route 101/Superstocks
- Saunders Ferry Lane/Sammi Smith

G-Notes: Penny Lane is in Liverpool; Blue Jay Way is in the Hollywood Hills; Route 66 once traversed the country from St. Louie to L.A., with most of its principal stops immortalized; and Surf Route 101 is the Ventura Freeway, heading further north.

### No Specific Street Designation

- Boogaloo Down Broadway/Fantastic Johnny C
- Broadway Baby/various
- Funky Broadway/Dyke & Blazers, Wilson Pickett
- Lullaby Of Broadway/various
- On Broadway/Drifters
- Posse On Broadway/Sir Mix-A-Lot
- Between Hilldale & Clark/Love
- Pico & Sepulveda/Felix Figueroa
- On Sir Francis Drake/Youngbloods



- Do The Slauson/Round Robin
- Slauson Shuffle/Romancers
- Walking On Sunset/John Mayall
- 94 East/94 East
- 101 North/101 North

G-Notes: There are Broadways all across this vast land. We know the Drifters were referring to New York's Great White Way, and can be pretty sure Johnny C had the same street in mind; same for "B'way Baby" and the "Lullaby." "Funky Broadway," however, originally refers to a major thoroughfare in Phoenix, home of Dyke & the Blazers, although Pickett probably brought it back home to NYC. And Sir Mix-A-Lot is likely talking about his hometown, Seattle.



Between Hilldale and Clark, two narrow streets heading up off Sunset into the Hollywood Hills, can be found the Whisky A Go Go club. Pico & Sepulveda (the song) is a Dr. Demento staple; the streets intersect in West L.A. Sir Francis Drake is a notable street in Marin County across the Golden Gate Bridge from San Francisco. Sunset is of course the Hollywood boulevard (not to be confused with Hollywood Boulevard). Slauson is another East L.A. avenue, and had a dance named after it. Highway 94 is a major East-West route across the Upper Midwest (hence the adoption of the name by a Minneapolis-based early Prince aggregation), and 101 North is our old friend the Ventura Freeway again.

That's it for now, but again, next time you're out on the street, take a look at the sign and check if there was a song about it. Send it to Street Talk ... that is, On The Records, and we'll go for round two.

(Streetwise assistance: John Brake, Jeff Gold, Bob Merlis, Marc Nathan, Ann Schnieders, Gene Sculatti, Holly Sklar, Don Waller.)



MIKE SHALETT

**MOST ATTENDEES 21+**

# Concerts Aren't Just For Kids

Concerts are not the domain of the young. Of the 2400 concert attendees tracked by Street Pulse Group between April 1, 1988-March 30, 1989, 71% were over the age of 21.

Other age-related findings revealed that while 18% of active music consumers in the US are 20 years of age or younger, 28% are 21-29, 17% are 30-34, and 36% are 35+. Active music consumers are defined as persons 12+ who have purchased three or more records or tapes in the past six months; there are 74 million of these consumers in this country, and they exist in 48% of American households.

**Summer Attendance Forecast**

Data collected when we tracked 36% of those 2400 attendances revealed that the age segment responsible for the greatest number of attendances was persons 25-34. They made up 31% of the 874 attendances tracked during the busy summer concert months. The second largest segment was 35-44 years of age, responsible for 17% of the tickets bought. In other words, baby boomers made up half the audiences at the concerts tracked.

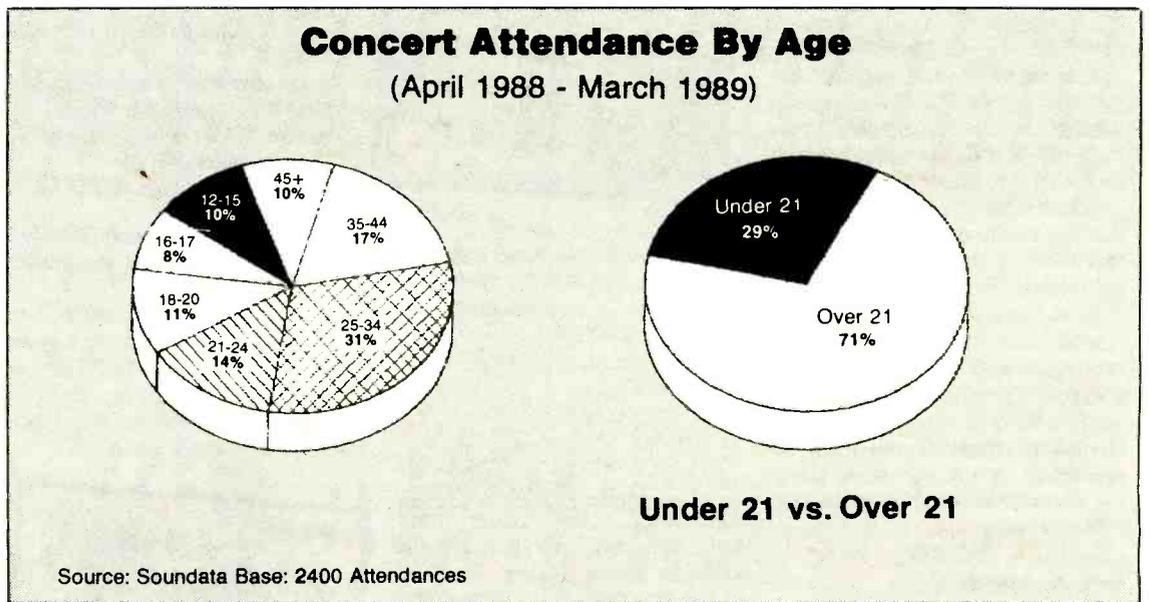
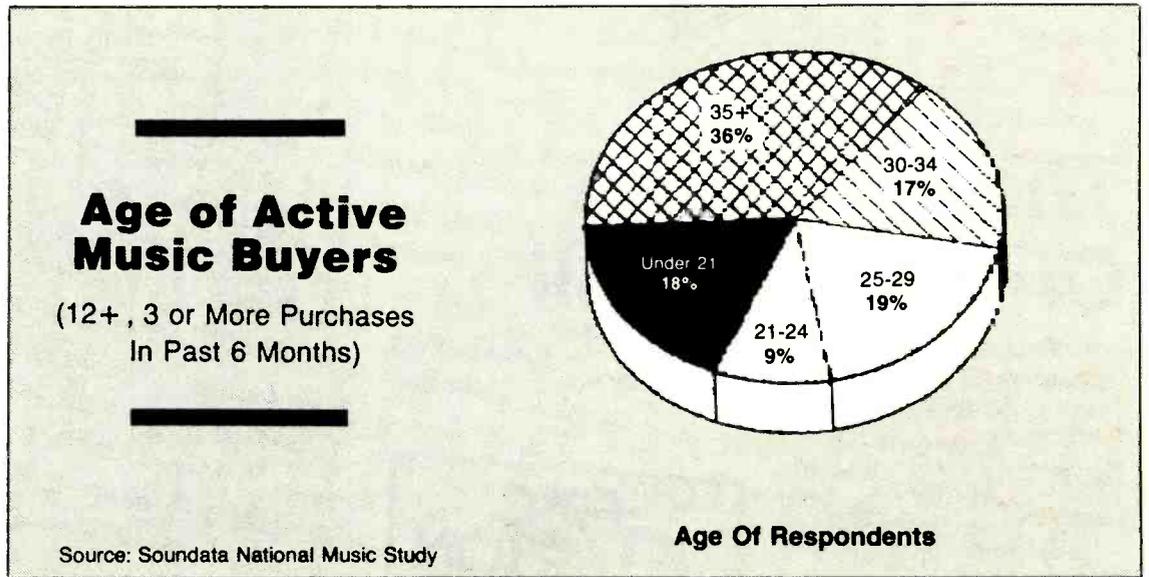
Concertgoers 21-24 were responsible for 14% of tickets sold, and those 45+ made up another 10%, for a total of 71% who were 21+. (The use of subscriptions in many of the outdoor summer venues

**"25-44s have a tremendous amount of discretionary income, meaning they have the money to spend on today's high concert ticket prices."**

helped increase the adult attendee population.)

Not every active music consumer attended at least one concert last summer; on average, each music consumer in the panel attended less than one concert during the quarter. Those who attended at least one summer concert averaged slightly more than four concert attendances. The 35-44 age segment had the highest number of attendances per capita at five.

All these numbers bear witness to the importance of marketing to the "big generation." These 25-44s have a tremendous amount of discretionary income, meaning they have the money to spend on today's



high concert ticket prices. Also, in many instances entry to venues such as nightclubs is restricted to those of legal drinking age.

Music and music concerts are popular forms of entertainment for more than the young, and anyone who thinks music is only something for teenagers is wrong.

**LATE-NIGHT TV**

## What Music Consumers Are Watching

Late-night TV advertising can be very effective for radio and record people alike. For radio it is more affordable than trying to find a local time buy in prime time. For labels, late-night shows are a great way of exposing talent. Here's what music buyers are tuning in.

When asked by Street Pulse Group to choose from among Johnny Carson, Arsenio Hall, David Letterman, and Pat Sajak, 50% of music consumers said they watched Carson at least one day a week (in fact, those who tune him in at all watch the "Tonight Show" a little more than two nights a week).

Letterman trailed Carson by six points. The biggest difference between the two shows' viewers is that Carson is strongest with 18-34s, while Dave's attraction is 12+.

**Hall Tremendous With Blacks**

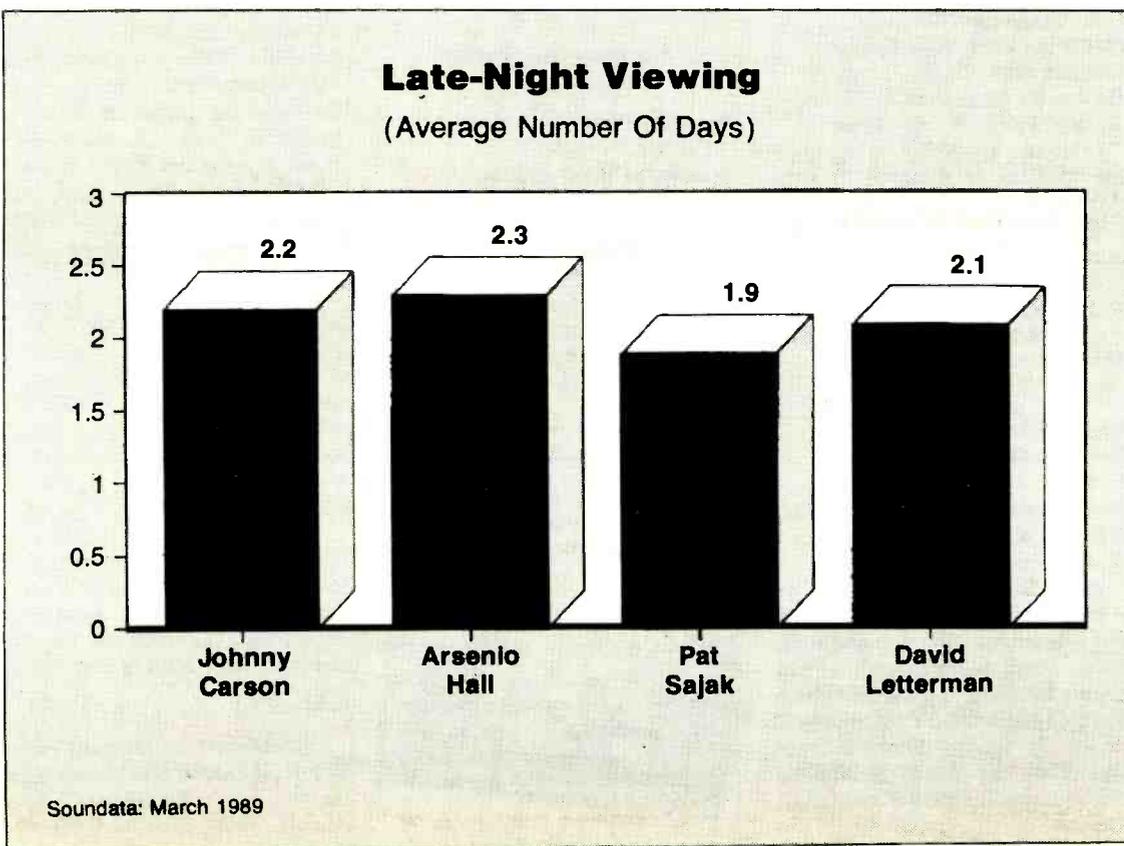
Hall and Sajak each were viewed by one-third of our panelists. Hall has a tremendous black music consumer following: three of four black music consumers queried watched his show at least one night a week, and those who watched at all tended to watch a bit more than three nights per week.

We also measured the impact of two other late-night shows: "Mich-

**"50% of music consumers said they watched Carson at least one day a week."**

elob Presents Sunday Night" and "Saturday Night Live." Slightly more than four of every ten music consumers said they regularly watch "Saturday Night Live." This looks immense compared to the figures for the syndicated Michelob program, which reaches only three out of every 100 music consumers.

When asked if they had bought any albums in the past 90 days as a result of seeing an artist on one of the above-mentioned shows, three percent of our respondents said they had. The artist whose name came up most often was Edie Brickell & New Bohemians, who appeared on "Saturday Night Live" during the survey period.



## Autobiography Of An Almost-Bearded Pop Star On Horizon

The rights to **GEORGE MICHAEL**'s autobiography have been sold to Kensington publishers Michael Joseph for 405,000 pounds, with a goodly share of that sum going to his co-writer, veteran British pop journalist **TONY PARSONS**.

Considering that the Almost-Bearded One has just celebrated his 26th birthday, this works out to slightly more than 15,500 pounds — or \$31,000 — for each year of his life!

### A True Raw Can Tour

Speaking of touring, **NENEH CHERRY** of "Raw Like Sushi" LP fame has been hotly rumored to be the support act when the **FINE YOUNG CANNIBALS**, whose latest album is titled "The Raw And The Cooked," play a series of North American concerts during September and October.

### We're An Adult Net Now

The **ADULT NET**, a splinter group of the **FALL**, will release an album and single in July. Titled "The Honeytangle," the LP will feature the group's new single ("Waking Up In The Fun") as well as their recent cover of the **GRASS ROOTS**' golden oldie, "Where Were You When I Needed You."

Along with rehearsing for the upcoming **ANDERSON BRUFORD WAKEMAN HOWE** tour, keyboardist **RICK WAKEMAN** is working on a new soundtrack to an extremely old film. Wakeman will be providing an all-new score for a colorized version of the original "The Phantom Of The Opera" movie, which should be out before the end of the year.



### Surely Remixed

**ROBERT PALMER** has been talking to **ROL** about the **AL B. SURE!** remix of "Tell Me I'm Not Dreaming." "It's swell," says the Svelte One. "I was stunned by his work, and when it came up that the record company wanted me to represent the song, I thought 'let's see if we can take it outside.' It's just incredible what he's done with it. I'm really, really pleased. The only thing that's the same is the vocal."



Neneh Cherry — a raw 'n' role model.

Palmer was in London recently to complete work on the album he's producing for his co-singer on "Dreaming" — **B.J. NELSON**. Her LP is due from **EMI** this summer.

**SIMPLE MINDS**' forthcoming single from the "Street Fighting Years" album ("Kick It In") will feature an "'89 remix" of the group's UK hit from 1983, "Waterfront." Release date is July 17, with the song "Big Sleep" added to the 12-inch.

Meanwhile, **SCOTT LITT** of **R.E.M.** production fame has remixed the forthcoming **NEW ORDER** single ("Run"), which originates from the group's "Technique" album. The single will hit the streets next month.



The Adult Net's Brix Smith — heading from a Fall.

### Jesus A La Mode

**DEPECHE MODE**'s new single will be titled "Personal Jesus" and will be released on August 29 with "Dangerous" on the B-side.

New UK singles set for Monday (7/3) release include "Blame It On The Rain" by **MILLI VANILLI**, "You've Got To Choose" by the **DARLING BUDS**, and a rerelease of **DENNIS GREAVES & THE TRUTH**'s remake of **ARGENT**'s "God Gave Rock 'N' Roll To You." Other singles arriving on Monday are **BOO HEWERDINE** of the **BIBLE**'s collaboration with country guitarist **DARDEN SMITH**, titled "All I Want (Is Everything)," and **WIRE**'s "In Vivo."

On July 10, **THE THE** will issue a new single ("Gravitate To Me") — the CD and boxed-set configurations of which will include "I've Been Waitin' For Tomorrow (All Of My Life)" from The The's "Soul Mining" album.

A week later, **IT BITES** will release another single from their

"Rock Over London" news is a service of Rock Over London Ltd., who can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD; phone 01-494-4513.

"Eat Me In St. Louis" album, entitled "Sister Sarah."

### Singles-Spurred Albums

**SKIN GAMES** will follow the recent UK single success of "Your Luck's Changed" with the release of their "Blood Rush" LP on July 10. Similarly, **WATERFRONT**, currently enjoying rather belated success with their "Cry" single, will issue their eponymous debut album on Monday (7/3).

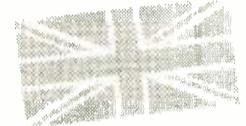
**MIKE OLDFIELD**'s album ("Earth Moving") will be released in the UK on July 10, and features guest vocals from **ADRIAN BELLOW**, **GTR**'s **MAX BACON**, **CHRIS THOMPSON** from **MANFRED MANN'S EARTH BAND**,



George Michael — \$30,000 a year for rights.

and **MAGGIE REILLY**, who sang on Oldfield's 1983 UK hit, "Moonlight Shadow."

## BRITAIN



LW TW

- |    |    |   |
|----|----|---|
| 2  | 1  | <b>SOUL II SOUL</b> f/c. <b>WHEELER</b> /Back To Life (10/Virgin)                     |
| 12 | 2  | <b>PRINCE</b> /Batdance (WB)  |
| 9  | 3  | <b>U2</b> /All I Want Is You (Island)   |
| 6  | 4  | <b>BEAUTIFUL SOUTH</b> /Song For Whoever (Go! Discs)                                  |
| 1  | 5  | <b>JASON DONOVAN</b> /Sealed With A Kiss (PWL)  |
| 4  | 6  | <b>SINITTA</b> /Right Back Where We Started From (Fantare)                            |
| 5  | 7  | <b>CYNDI LAUPER</b> /I Drove All Night (Epic)   |
| —  | 8  | <b>GLADYS KNIGHT</b> /Licence To Kill (MCA)   |
| 3  | 9  | <b>CLIFF RICHARD</b> /Best Of Me (EMI)  |
| 11 | 10 | <b>DONNA ALLEN</b> /Joy And Pain (BCM)  |
| 10 | 11 | <b>D. MOB</b> f/ <b>L.R.S. &amp; D.C. SAROME</b> /It Is Time To Get Funky (London/PG) |
| 7  | 12 | <b>GUNS N' ROSES</b> /Sweet Child O' Mine (Geffen)                                    |
| —  | 13 | <b>CLANNAD</b> /In A Lifetime (RCA)   |
| 14 | 14 | <b>DOUBLE TROUBLE &amp; REBEL MC</b> /Just Keep Rockin' (Desire)                      |
| 8  | 15 | <b>MADONNA</b> /Express Yourself (Sire/WB)  |
| —  | 16 | <b>HOLLY JOHNSON</b> /Atomic City (MCA)   |
| —  | 17 | <b>PLACIDO DOMINGO &amp; JENNIFER RUSH</b> /Till I Loved You (CBS)                    |
| —  | 18 | <b>GUNS N' ROSES</b> /Patience (Geffen)   |
| 16 | 19 | <b>FUZZBOX</b> /Pink Sunshine (WEA)   |
| —  | 20 | <b>QUEEN</b> /Breakthru (Parlophone/EMI)  |

### Moving Up

**KARYN WHITE**/Superwoman (WB)  
**BANGLES**/Be With You (CBS)  
**M/Pop Muzik** (The 1989 Remix) (Freestyle)  
**PUBLIC ENEMY**/Fight The Power (Motown)  
**LIVING IN A BOX**/Gatecrashing (Chrysalis)

The Network Chart, courtesy MRIB

## DANCE TRACKS

6/16 6/30

- |    |    |  |
|----|----|--|
| 5  | 1  | <b>KARYN WHITE</b> /Secret Rendezvous (WB)                       |
| 2  | 2  | <b>EXPOSE</b> /What You Don't Know (Arista)                      |
| 14 | 3  | <b>MADONNA</b> /Express Yourself (Sire/WB)                       |
| 3  | 4  | <b>SOUL II SOUL</b> /Keep On Movin' (Virgin)                     |
| 4  | 5  | <b>INNER CITY</b> /Ain't Nobody Better (Virgin)                  |
| 6  | 6  | <b>TOM TOM CLUB</b> /Subocean (Sire/Reprise)                     |
| 8  | 7  | <b>JACKSONS</b> /Nothin' (That Compares 2U) (Epic)               |
| 11 | 8  | <b>AL B. SURE!</b> /If I'm Not Your Lover (WB)                   |
| 13 | 9  | <b>HEAVY D. &amp; BOYZ</b> /We Got Our Own Thang (MCA)           |
| —  | 10 | <b>STACEY Q</b> /Give You All My Love (Atlantic)                 |
| —  | 11 | <b>LISA LISA &amp; CULT JAM</b> /Just Git It Together (Columbia) |
| —  | 12 | <b>FINE YOUNG CANNIBALS</b> /Good Thing (IRS/MCA)                |
| —  | 13 | <b>JODY WATLEY</b> f/ <b>ERIC B. &amp; RAKIM</b> /Friends (MCA)  |
| 7  | 14 | <b>MILLI VANILLI</b> /Baby Don't Forget My Number (Arista)       |
| —  | 15 | <b>TKA</b> /You Are The One (Tommy Boy/WB)                       |
| —  | 16 | <b>TWIN HYPE</b> /Do It To The Crowd (Profile)                   |
| —  | 17 | <b>MALCOLM McLAREN</b> /Deep In Vogue (Epic)                     |
| —  | 18 | <b>ALYSON WILLIAMS</b> /My Love Is So Raw (Def Jam/Columbia)     |
| —  | 19 | <b>JAMES INGRAM</b> /It's Real (WB)                              |
| —  | 20 | <b>EDELWEISS</b> /Bring Me Edelweiss (Atlantic)                  |

### Moving Up

**BOBBY BROWN**/On Our Own (MCA)  
**SAMANTHA FOX**/Love House (Jive/RCA)  
**KON KAN**/Harry Houdini (Atlantic)  
**DEAD OR ALIVE**/Come Home With Me (Epic)  
**AL GREEN**/As Long As We're Together (A&M)  
**L.L. COOL J**/I'm That Type Of Guy (Def Jam/Columbia)  
**TOMMY PAGE**/A Zillion Kisses (Sire/WB)  
**PAULA ABDUL**/Cold Hearted (Virgin)  
**CHARVONI**/Always There (Capitol)  
**KOS**/Definition Of Love (KMS)  
**LONGSY D**/This Is Ska (Warlock)

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DANCE MUSIC

## AUSTRALIA

LW TW

- |    |    |  |
|----|----|--|
| 1  | 1  | <b>DRAGON</b> /Young Years                     |
| 3  | 2  | <b>JAMES REYNE</b> /House Of Cards             |
| 5  | 3  | <b>KATE CEBERANO</b> /Bedroom Eyes             |
| 2  | 4  | <b>J. DIESEL &amp; INJECTORS</b> /Cry In Shame |
| 10 | 5  | <b>IAN MOSS</b> /Telephone Booth               |
| —  | 6  | <b>ROSS WILSON</b> /Bed Of Nails               |
| 7  | 7  | <b>DARYL BRAITHWAITE</b> /Let Me Be            |
| 9  | 8  | <b>JAMES FREUD</b> /Hurricane                  |
| 6  | 9  | <b>TIM FINN</b> /How'm I Gonna Sleep           |
| 8  | 10 | <b>PAUL NORTON</b> /Stuck On You               |

### Most Added

(Note: No Most Added This Week)

Top 10 Australian records from playlists of FM 104/Brisbane, 2MMM/Melbourne, FOX-FM/Melbourne, 96 FM/Perth, SA-FM/Aelaide, 2-DAY/Sydney, 2MMM/Sydney, KIX 106/Canberra, and FM-104.7/Canberra.

## CANADA

LW TW

- |    |    |   |
|----|----|---|
| 1  | 1  | <b>ALANNAH MYLES</b> /Love Is                 |
| 3  | 2  | <b>TOM COCHRANE</b> /Victory Day              |
| —  | 3  | <b>JEFF HEALEY BAND</b> /Angel Eyes           |
| 2  | 4  | <b>BLUE RODEO</b> /Diamond Mine               |
| 6  | 5  | <b>COLEMAN WILDE</b> /It Doesn't Matter       |
| 7  | 6  | <b>COLIN JAMES</b> /Chicks 'N Cars            |
| 5  | 7  | <b>SASS JORDAN</b> /Double Trouble            |
| 4  | 8  | <b>GLASS TIGER</b> /(Watching) Worlds Crumble |
| 8  | 9  | <b>ANNETTE DUCHARME</b> /No Such Thing        |
| 10 | 10 | <b>CANDI</b> /Missing You                     |

### Most Added

**INDIO**/Hard Sun  
**TROOPER**/Boy With A Beat

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

## COMPACT DATA®

### Boss To Star In Hollywood

**A** little-known git-tar player from Jersey, Bruce Springsteen, will be honored with a star on the Hollywood Walk Of Fame later this summer. Other musicians scheduled to be inducted include Ritchie Valens, Tony Orlando, Sammy Davis Jr., Liza Minnelli, and John Philip Sousa.

#### Ten Years After, 15 Years Later

The original lineup of Ten Years After — flash-fingered guitarist/singer Alvin Lee, bassist Leo Lyons, keyboardist Chick Churchill, and drummer Ric Lee — have regrouped and plan to release their first album of new material since 1974 on Chrysalis Records this August 22. "Let's Shake It Up" will be the first single.

Meanwhile, Jefferson Airplane (featuring famous former members Grace Slick, Paul Kantner, Marty Balin, Jorma Kaukonen, and Jack Casady) will also release its as-yet-untitled debut Epic LP on August 22. It'll be the group's first studio album since 1971.

#### Young Americana

The June 3 release of "Homeland" (an album by West Texas female singer-songwriter Tish Hinojosa) will be the first project on A&M's new "Americana" record line. The L.A.-based label created the series as an outlet for the musical influences and traditions of native Americans.

#### Picks 'N' Grins

• Traveling Wilburys member and co-producer Jeff Lynne will have a solo album out on Warner Bros. later this fall.

• College radio fave raves the Hoodoo Gurus will see their debut RCA album — titled, appropriately enough, "Magnum Cum Louder" — issued on July 18.

### Kinks, Byrds Covers LPs Upcoming

**T**he Chills, Nigel & the Crosses (otherwise known as Robyn Hitchcock and R.E.M.'s Peter Buck) and Richard Thompson (playing with pals Clive Gregson and Christine Collister) will contribute songs to a compilation album of Byrds covers titled "Time Inbetween."

Communion Records will distribute the disc — along with a similar platter of Kinks covers (titled "Shangri-La") — in the US later this summer.

Both projects were conceptualized by UK indie record mogul Alan Duffy, who previously released cover-version LPs honoring Syd Barrett ("Beyond The Wildwood") and Captain Beefheart ("Fast 'N' Bulbous") on his Manchester, England-based Imaginary label.

• IRS will release a new LP by noted songwriter/Reckless Sleepers frontman Jules Shear on July 24. Titled "The Third Party," the project is described as a duet with Church guitarist Marty Wilson-Piper.

• Joe Cocker's new album ("One Night Of Sin") will be out July 26. The first single ("When The Night Comes") was written by Bryan

Adams and sports some of the Canadian rocker's six-string razor work as well. Along with the remake of the vintage Smiley Lewis tune that serves as its title track, the Capitol release features songs by Leonard Cohen as well as covers of the old Gladys Knight hit "I've Got To Use My Imagination" and Peggy Lee's "Fever."

• Columbia will release comedian/actor Eddie Murphy's new album ("So Happy") in August. Narada Michael Walden produced the first single ("Put Your Mouth On Me"), while Cameo leader Larry Blackmon and veteran knob-twirler Nile Rodgers are responsible for some of the other cold cuts on the party-perfect platter.

#### Sex & Drugs & Rock 'N' Roll

Eric Bogosian, writer and star of the film "Talk Radio," has titled his new one-man-show "Sex, Drugs, And Rock 'N' Roll." Among the characters Bogosian will portray in the upcoming off-Broadway play are a subway beggar, a beatnik poet, a high-powered show biz wheeler-dealer, and a jaded English rock star.

### Virgin On Surprise



**T**o promote chanteuse Syd Straw's debut LP, "Surprise," the folks at Virgin Records hatched a surprisingly clever plan to deliver the disc in a fashion that not only tested industry reflexes, but also earned the label "Promo Item Of The Week" honors. Advance copies of the CD were mailed to AOR and New Rock decision-makers in an elongated picture sleeve (complete with liner notes penned by the former Golden Palominos vocalist herself).

Upon opening the package, however, the truly gifted programmers were almost certainly surprised to have the 11-track treat literally leap into their hands — a feat accomplished with a strategically folded cardboard panel and a well-strung rubber band.



44.7 million households  
Patti Geluzzi  
Director/Music Programming

Weeks On

#### HEAVY

- PAULA ABDUL/Forever Your Girl (Virgin) ..... 11
- BOBBY BROWN/On Our Own (MCA) ..... 2
- CULT/Fire Woman (Sire/Reprise) ..... 73
- CURE/Fascination Street (Elektra) ..... 10
- MICHAEL DAMIAN/Rock On (Cypress/A&M) ..... 12
- DOOBIE BROS./The Doctor (Capitol) ..... 6
- FINE YOUNG CANNIBALS/Good Thing (IRS/MCA) . . . 8
- L. FORD I/O. OSBOURNE/Close My Eyes... (RCA) . . . 15
- PETER GABRIEL/In Your Eyes (WTG) ..... 3
- GREAT WHITE/Once Bitten, Twice Shy (Capitol) . . . 12
- MADONNA/Express Yourself (Sire/WB) ..... 6
- MARTINA/Tot Soldiers (Columbia) ..... 2
- RICHARD MARX/Satisfied (EMI) ..... 9
- MILLI VANILLI/Baby Don't Forget My... (Arista) . . . 8
- STEVIE NICKS/Rooms On Fire (Modern/Atlantic) . . . 6
- TOM PETTY/I Won't Back Down (MCA) ..... 11
- WARRANT/Down Boys (Columbia) ..... 20
- WINGER/Headed For A Heartbreak (Atlantic) ..... 8

#### SNEAK PREVIEW

- BON JOVI/Lay Your Hands On Me (Mercury) ..... 2
- J. WATLEY/ERIC B. & RAKIM/Friends (MCA) ..... 2
- WHITE LION/Little Fighter (Atlantic) ..... 2

#### BUZZ BIN

- 10,000 MANIACS/Trouble Me (Elektra) ..... 6
- WIRE/Eardrum Buzz (Enigma) ..... 5
- XTC/King For A Day (Geffen) ..... ADD

#### BREAKTHROUGH VIDEO

- HOWARD JONES/Prisoner (Elektra) ..... 2

#### ACTIVE

- ANDERSON, BRUFORD.../Brother Of Mine (Arista) . . . 3
- NENEH CHERRY/Buffalo Stance (Virgin) ..... 13
- EXPOSE/What You Don't Know (Arista) ..... 5
- INDIGO GIRLS/Closer To Fine (Epic) ..... 9
- JACKSONS/Nothin' (That Compares 2U) (Epic) ..... 1
- L.L. COOL J/I'm That Type... (Def Jam/Columbia) . . . 1
- LIVING COLOUR/Open Letter (To A Landlord) (Epic) . . . 8
- LOVE AND ROCKETS/So Alive (Beggars Bqt./RCA) . . . 7
- JOHN C. MELLENCAMP/Jackie Brown (Mercury) ADD
- PRINCE/Batdance (WB) ..... 2
- R.E.M./Pop Song 89 (WB) ..... 4
- ROXETTE/Dressed For Success (EMI) ..... 6
- SKID ROW/18 And Life (Atlantic) ..... 4
- ROD STEWART/Crazy About Her (WB) ..... 7
- TIN MACHINE/Under The God (EMI) ..... 4
- PETE TOWNSHEND/A Friend Is A... (Atlantic) . . . ADD

#### HIP CLIP

- KING SWAMP/Is This Love (Virgin) ..... 7

#### MEDIUM

- ADRIAN BELEW/Oh Daddy (Atlantic) ..... 6
- CALL/Let The Day Begin (MCA) ..... 3
- DE LA SOUL/Me Myself And I (Tommy Boy) ..... 10
- F. THUNDERBIRDS/Knock Yourself... (CBS Assoc.) . . . 2
- CYNDI LAUPER/I Drove All Night (Epic) ..... 8
- PAUL McCARTNEY/My Brave Face (Capitol) ..... 3
- PUBLIC IMAGE LTD./Disappointed (Virgin) ..... ADD
- QUEENSRYCHE/I Don't Believe In Love (EMI) ..... 1
- REAL LIFE/Send Me An Angel '89 (Curb) ..... 3
- SIMPLY RED/If You Don't Know Me... (Elektra) . . . 1
- BILLY SQUIER/Don't Say You Love Me (Capitol) . . . 1
- STAGE DOLLS/Love Cries (Chrysalis) ..... ADD
- HENRY LEE SUMMER/Hey Baby (CBS Assoc.) . . . 4
- U2/All I Want Is You (Island) ..... 6

#### BREAKOUT

- SADLANDS/Dreams In The Dark (Atlantic) ..... 2
- DANGEROUS TOYS/Teas'n, Pleas'n (Columbia) . . . ADD
- DEAD OR ALIVE/Come Home With Me... (Epic) . . . ADD
- GODFATHERS/She Gives Me Love (Epic) ..... 2
- BOB MOULD/See A Little Light (Virgin) ..... 6
- PIXIES/Here Comes Your Man (Elektra) ..... ADD
- RAINMAKERS/Spend It On Love (Mercury) . . . 3
- TANGIER/On The Line (Atco) ..... ADD
- TEXAS/I Don't Want A Lover (Mercury) ..... 1
- STEVIE RAY VAUGHAN/Crossfire (Epic) ..... 1
- KARYN WHITE/Secret Rendezvous (WB) ..... ADD
- 24-7 SPYZ/Jungle Boogie (Relativity) ..... 3

#### ADDS

- DANGEROUS TOYS/Teas'n, Pleas'n (Columbia)
- DEAD OR ALIVE/Come Home With Me Baby (Epic)
- JOHN C. MELLENCAMP/Jackie Brown (Mercury)
- PIXIES/Here Comes Your Man (Elektra)
- PUBLIC IMAGE LTD./Disappointed (Virgin)
- STAGE DOLLS/Love Cries (Chrysalis)
- TANGIER/On The Line (Atco)
- PETE TOWNSHEND/A Friend Is A Friend (Atlantic)
- KARYN WHITE/Secret Rendezvous (WB)
- XTC/King For A Day (Geffen)



30.6 million households  
Sai LoCurto, Director/Music Programming  
Norman Schoenfeld, Director/Talent & Artist Relations  
Weeks On

#### FIVE STAR VIDEOS

- ADRIAN BELEW/Oh Daddy (Atlantic) ..... 6
- GLORIA ESTEFAN/Don't Want To Lose You (Epic) ADD
- CHRIS ISAAK/Don't Make Me... (Reprise) ..... 1
- BONNIE RAITT/Love Letters (Capitol) ..... 2
- SOUL II SOUL/Keep On Movin' (Virgin) ..... 1
- VARIOUS ARTISTS/Greenpeace... (Geffen) ..... 3
- A. VOLLENWEIDER/Dancing With... (Columbia) . . . ADD

#### HEAVY

- NATALIE COLE/Miss You Like Crazy (EMI) ..... 10
- DOOBIE BROTHERS/The Doctor (Capitol) ..... 7
- FINE YOUNG CANNIBALS/Good Thing (IRS/MCA) . . . 5
- GRAYSON HUGH/Talk It Over (RCA) ..... 13
- LOVE AND ROCKETS/So Alive (Beggars Bqt./RCA) . . . 3
- MADONNA/Express Yourself (Sire/WB) ..... 3
- PAUL McCARTNEY/My Brave Face (Capitol) ..... 8
- JOHN C. MELLENCAMP/Jackie Brown (Mercury) . . . 1
- STEVIE NICKS/Rooms On Fire (Modern/Atlantic) . . . 4
- ROXETTE/Dressed For Success (EMI) ..... 3
- SIMPLY RED/If You Don't Know... (Elektra) . . . 9
- ROD STEWART/Crazy About Her (WB) ..... 7
- DONNA SUMMER/This Time I Know... (Atlantic) . . . 9

#### MEDIUM

- BEE GEES/One (WB) ..... 1
- MICHAEL BOLTON/Soul Provider (Columbia) ..... 2
- HARRY CONNICK JR./Do You Know... (Columbia) . . . 5
- COWBOY JUNKIES/Misguided Angel (RCA) ..... 9
- DION/Written On The Subway Wall (Arista) ..... 5
- JULIA FORDHAM/Comfort Of Strangers (Virgin) . . . 9
- BILL GABLE/Go Ahead & Run (Private Music) . . . 6
- JERRY L. LEWIS/Great Balls Of Fire (Polydor) . . . 5
- DONNY OSMOND/Sacred Emotion (Capitol) ..... 2
- MICA PARIS/My One Temptation (Island) ..... 7
- CHRIS REA/On The Beach (Geffen) ..... 7
- SWING OUT SISTER/Waiting Game (Mercury) . . . 10
- 10,000 MANIACS/Trouble Me (Elektra) ..... 7

#### LIGHT

- DR. JOHN/Makin' Whoopie (WB) ..... 6
- ENYA/Storms In Africa (Geffen) ..... 3
- TIM FINN/How'm I Gonna Sleep (Capitol) ..... 2
- PETER GABRIEL/In Your Eyes (Epic) ..... 3
- BORIS GREBENSHIKOV/Radio... (Columbia) . . . ADD
- JEFF HEALEY/Angel Eyes (Arista) ..... 1
- INDIGO GIRLS/Closer To Fine (Epic) ..... 12
- AL JARREAU/All Or Nothing At All (Reprise) . . . 4
- SHOW OF HANDS/Time Passes (IRS) ..... 4
- PHOEBE SNOW/Something Real (Elektra) ..... 3
- TEXAS/I Don't Want A Lover (Mercury) ..... ADD

Information current as of June 27.

## MUSIC & MOVIES

### CURRENT

- **BATMAN (WB)**  
Single: Batdance/Prince
- **GHOSTBUSTERS II (MCA)**  
Single: On Our Own/Bobby Brown  
Other Featured Artists: New Edition, Elton John, Glenn Frey
- **FIELD OF DREAMS (Novus/RCA)**  
Featured Artist: James Horner
- **ROAD HOUSE (Arista)**  
Single: Roadhouse Blues/Jeff Healey Band  
Other Featured Artists: Bob Seger, Little Feat, Patrick Swayze
- **PINK CADILLAC (WB)**  
Singles: Never Givin' Up On Love/Michael Martin Murphey  
Any Way The Wind Blows/Southern Pacific  
Other Featured Artists: Randy Travis, Robben Ford, Dion
- **SAY ANYTHING (WTG)**  
Single: In Your Eyes/Peter Gabriel  
Featured Artists: Joe Satriani, Depeche Mode, Cheap Trick

### UPCOMING

- **DO THE RIGHT THING (Motown)**  
Singles: Fight The Power/Public Enemy  
My Fantasy/Teddy Riley ft Guy  
Other Featured Artists: E.U., Steel Pulse, Take 6
- **GREAT BALLS OF FIRE (Polydor)**  
Single: Great Balls Of Fire/Jerry Lee Lewis  
Other Featured Artists: Booker T. Laury, Dennis Quaid
- **KARATE KID III**  
Single: Listen To Your Heart/Little River Band (MCA)
- **LICENCE TO KILL**  
Single: Licence To Kill/Gladys Knight (MCA)

## POLL STAR

### CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	GRATEFUL DEAD	\$512.5
2	BON JOVI	\$303.2
3	ROD STEWART	\$302.2
4	POISON	\$222.1
5	R.E.M.	\$182.6
6	METALLICA	\$174.6
7	HANK WILLIAMS JR.	\$153.1
8	CINDERELLA	\$111.3
9	AMY GRANT	\$96.3
10	REBA McENTIRE	\$93.3
11	CHICAGO	\$93.0
12	JUDDS	\$91.7
13	RATT	\$86.7
14	KENNY G	\$86.0
15	SAM KINISON	\$72.0
16	LOU REED	\$64.3
17	ROBERT CRAY BAND	\$58.4
18	ANTHRAX/EXODUS/HELLOWEEN	\$54.3
19	BUTLER/NAJEE/BOFILL	\$51.6
20	BAD COMPANY	\$47.9

### New Tours

- Among this week's new tours:
- JOAN BAEZ
  - PETER CASE
  - GEORGE CLINTON
  - JETS
  - EARL KLUGH
  - MASON DIXON
  - LES McCANN/EDDIE HARRIS
  - PUSSY GALORE
  - SACRED REICH
  - TIM WEISBERG

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings. (800) 344-7383, or in California, (209) 224-2631.

# MUSIC DATEBOOK

## Jackson Moonwalks With Royalty

### MONDAY, JULY 10

1954/WINS/New York announces it will hire Alan Freed.  
 1965/The Rolling Stones nab their first US #1 hit with "Satisfaction."  
 1968/Citing a "loss of direction," Eric Clapton announces Cream will break up after a farewell tour.  
 1988/Epic Records/London censors the sleeve of the Godfathers' "Cause I Said So" single. The sleeve photo depicted Margaret Thatcher with a black handlebar moustache. Also, Prince opens his "LoveSexy" tour in Paris. Featured are songs from the unreleased but much-bootlegged "Black Album."  
 Born: Neil Tennant (Pet Shop Boys) 1954, Ronnie James Dio 1949, Arlo Guthrie 1947

### TUESDAY, JULY 11

1967/The day after leaving the New Christy Minstrels, Kenny Rogers begins recording the First Edition's debut album.  
 1979/Neil Young's film "Rust Never Sleeps" opens nationally.  
 1981/Contours member Hubert Johnson, who introduced the group to Berry Gordy, commits suicide in Detroit.  
 1988/At a festival in Chicago, Stevie Wonder repeats his intentions to run for mayor of Detroit in 1992.  
 Born: Jeff Hanna (Nitty Gritty Dirt Band) 1947, Bonnie Pointer 1951

### WEDNESDAY, JULY 12

1962/The Rolling Stones play their first gig at London's Marquee Club.  
 1969/Some US radio stations ban the Beatles' "Ballad Of John & Yoko" because they consider the phrase "Christ, you know it ain't easy" offensive. Also, Blind Faith makes its US concert debut at Madison Square Garden.  
 1970/Thanks for the inspiration — Johnny Cash gives a gold record to South Dakota judge Sue Hicks for inspiring him to write "A Boy Named Sue."  
 1979/Minnie Riperton dies of cancer at age 31.  
 1983/U2's David "The Edge" Evans marries fiancée Aislinn in Dublin.  
 1986/After dodging the police for weeks, Boy George is finally arrested for heroin possession in London.  
 Born: Christine McVie 1943, Walter Egan 1948, Bill Cosby 1937, Sandi Patti 1956, Eric Carr 1950



Linda Ronstadt, Cheech Marin, Jeff Carlisi, Neil Tennant

### THURSDAY, JULY 13

1973/A frustrated Phil Everly smashes his guitar and storms offstage during an Everly Brothers show at Knott's Berry Farm. The duo doesn't perform together again until 1984.  
 1979/The Cars park in the #1 AOR LP spot with "Candy-O."  
 1980/Roxy Music's tour is cancelled when lead singer Bryan Ferry collapses in France with a kidney infection.  
 1985/Teddy Pendergrass makes a triumphant return to the stage when he appears at Live Aid in Philadelphia. Also at Live Aid, the Who reunite for a performance and say, "That was fun, let's try it again in four years."  
 Born: Roger McGuinn 1942, Louise Mandrell 1954, Cheech Marin 1946

### FRIDAY, JULY 14

1967/Herman's Hermits start their US tour. Opening act is an obscure, guitar-smashing group named the Who.  
 1977/Six months after shouting obscenities on live TV, the Sex Pistols are allowed back on British airwaves, performing on "Top Of The Pops."  
 1987/Three albums achieve gold and platinum status on the same day: "Trio" by Parton, Ronstadt & Harris, "Always & Forever" by Randy Travis, and "Bad Animals" by Heart. Also, Steve Miller is given a star on Hollywood's Walk Of Fame.  
 1988/Kansas City awards Run-DMC the key to the city for the group's participation in the city's "Work Works" job campaign.  
 Born: Chris Cross (Ultravox) 1952, Woody Guthrie 1912, Del Reeves 1934

### SATURDAY, JULY 15

1973/Citing emotional and physical exhaustion, Ray Davies announces he'll leave the Kinks. Brother Dave assures fans Ray will change his mind, which he does a week later.  
 1980/Linda Ronstadt makes her dramatic stage debut as Mabel in "The Pirates Of Penzance." She later reprises the role in the film version.  
 1988/Someone had a hot date — The blue chiffon dress worn by Madonna in her "True Blue" video is stolen from MTV's "Museum Of Unnatural History" exhibit in Detroit. The dress is returned a week later. Also, MTV refuses to air Neil Young's "This Note's For You" sponsorship parody video because major brand products are featured.  
 Born: Millie Jackson 1943, Trevor Horn (Yes) 1949, Linda Ronstadt 1946, Jeff Carlisi (Thirty Eight Special) 1952, Joe Satriani 1956, David Pack (Ambrosia) 1952

### SUNDAY, JULY 16

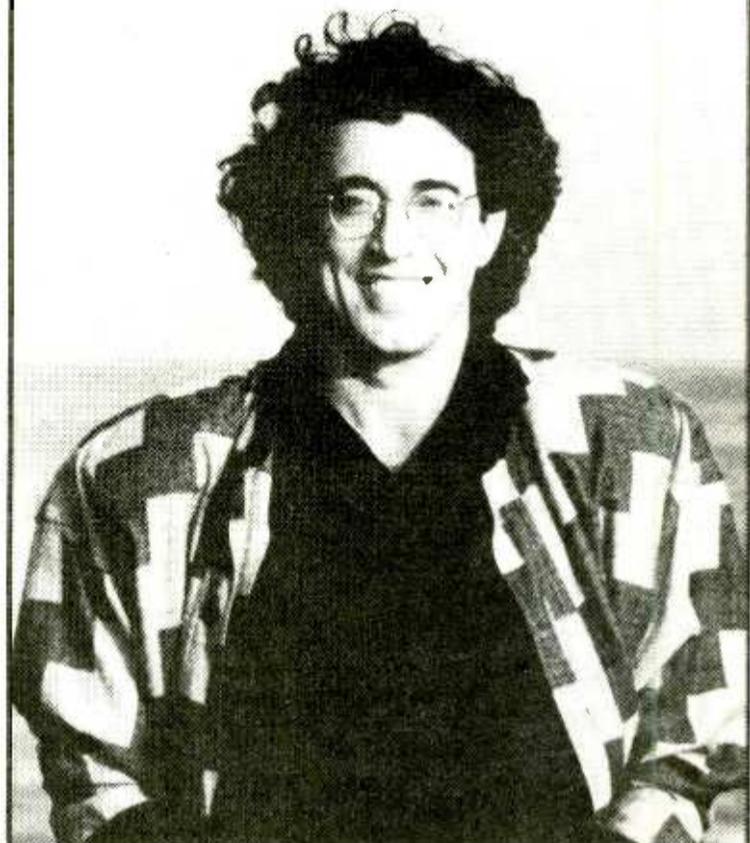
1966/Cream, featuring Eric Clapton, Ginger Baker, and Jack Bruce, forms in England.  
 1976/Loggins & Messina break up when Kenny Loggins decides to go solo.  
 1980/"Do you promise to love to love your baby, even if she's a bad girl?" — Donna Summer marries Bruce Sudano in L.A.  
 1981/Harry Chaplin suffers a fatal heart attack when his car is struck from behind by a tractor-trailer.  
 1988/Yes, he did sing "Dirty Diana" — Michael Jackson begins an unprecedented seven-night stand at London's Wembley Stadium. Prince Charles asks Jackson for dance lessons prior to the third show.  
 Born: Stewart Copeland 1952, Desmond Dekker 1942

— Paul Colbert

## "You Moved Me To This"

The New Single By

# IVAN LINS



## AC ACTION!

WNUA	WSKI	WMTFM
WLEV	WFPA	KSCB
WKYE	WGSV	WJON
WMGN	WZNS	KKLV
WEIM	WKSO	KBLQ
WECQ	WKCX	KYJC
WHAI	WCMJ	KAYN

Produced by \*Stewart Levine  
 and Larry Williams  
 For Oliverea Prod. Ltd.

Executive Producer: Julie Jones  
 Management: Jerry Levine, Wigwam Group

\*Producer of Simply Red's #1  
 "If You Don't Know Me By Now"



© 1989 Reprise Records



JOEL DENVER

## Spring Photo Wrap-Up

Spring has sprung, and summer is upon us. Bees are stinging, noses are sneezing, and lovers are . . . well you know. As we head into the wild and woolly summer promotion season, here's a medley of some of spring's greatest hits.



Needless to say, Kentucky Derby day is huge in Louisville, and WDJX took full advantage by broadcasting live from Churchill Downs. Shown (l-r) are WDJX's Joe Caruso, female jockey P.J. Cooksey, and the station's Peter B. Is that Sunday Silence in the background?



WSRZ (Z106)/Sarasota held a cerebral palsy fundraiser in the parking lot of a local waterbed store. Swimming in the covers are (l-r) Z106's Sam Malone and Jeannie Fever, a restaurant employee, Z106 OM/PD Tom Evans, and Playboy playmate Lynne Austin.



WRVQ/Richmond gave its listeners a chance to see the revamped and restored version of the classic "Gone With The Wind." Morning zoo member Gareth Chester got dressed up for the occasion and was overheard saying, "Frankly, my dear, I don't give a van."



WEZB (B97)/New Orleans hosted a screening of "Indiana Jones And The Last Crusade." Shown in their best Nazi-busting garb are AMers John Walton and Steve Johnson.



An anniversary is a great reason to have a party, and WXGT (92X)/Columbus knows how to do it right. Hangin' out are (front, l-r) 92X PD Mark Todd, the Boys Club's Gene Hunt, Animation's Cynthia Rhodes; and the Boys Club's Joe Pasquale; (back row, l-r) Thirty Eight Special's Max Carl and 92X GM Randy Rahe.



WHTZ (Z100)/New York held a School Spirit Contest, and the Bangles showed up to provide the toe-tappin' tunes. Schmoozing backstage are (l-r) Z100 Promotion Director Marty Wall, Bangles Vicki Peterson and Michael Steele, Z100 PM driver Jojo Morales, Bangle Suzanna Hoffs, late-night jock Kid Kelly, and the group's Debbi Peterson.



Gloria Estefan (c) dropped in at WBBM (B96)/Chicago to co-host the morning show. As you can see, morning jocks Ed Volkman (l) and Joe Bohannon were more than comfortable letting Estefan do her stuff.

# FRIENDS

**THE HIT  
SINGLE  
TO MAKE  
JODY WATLEY  
LARGER  
THAN LIFE**

**FEATURING**

**ERIC B. & RAKIM**

**CHR CHART  
DEBUT 39**

**URBAN  
CHART 6**

**FROM THE**

**PLATINUM LP**

**LARGER THAN LIFE**

**PRODUCED BY**

**ANDRE CYMONE**

**MANAGEMENT: BENNETT FREED FOR  
LOOT UNLIMITED © 1989 MCA RECORDS, INC.**



## NOW ON TOUR

6/30 CHARLOTTE, NC OVENS AUDITORIUM  
7/1 ATLANTA, GA FOX THEATRE  
7/3 RICHMOND, VA RICHMOND MOSQUE  
7/5 BALTIMORE, MD LYRIC THEATRE  
7/6 WASHINGTON, D.C. CONSTITUTION HALL  
7/7 NEW YORK, NY APOLLO THEATRE  
7/8 PHILADELPHIA, PA TOWER THEATRE

7/10-11 NEW YORK, NY  
7/12 NEW HAVEN, CT  
7/14 BOSTON, MA  
7/15 MONTREAL, QUE  
7/16 TORONTO, ONT  
7/18 CLEVELAND, OH  
7/19 DETROIT, MI  
7/20 COLUMBUS, OH  
7/21 CHICAGO, IL

BEACON THEATRE  
PALACE THEATRE  
WANG CENTER  
TBA  
ROY THOMSON HALL  
PALACE THEATRE  
FOX THEATRE  
OHIO THEATRE  
RIVIERA THEATRE

7/23 MINNEAPOLIS, MN ORPHEUM THEATRE  
7/24 MILWAUKEE, WI RIVERSIDE THEATRE  
7/25 ST. LOUIS, MO KIEL OPERA HOUSE  
7/27 DENVER, CO PARAMOUNT THEATRE  
7/29 SALT LAKE CITY, UT CAPITOL THEATRE  
7/31 SACRAMENTO, CA COMMUNITY THEATRE  
8/2 IRVINE, CA BREN CENTER  
8/3-4 UNIVERSAL CITY, CA UNIVERSAL AMPH.

**MCA RECORDS** © 1989 MCA RECORDS, INC.

# THE CULT "FIRE WOMAN"

## NEW & ACTIVE

WZOU 30-28	WKDD 24-21
WGH 25-20	92Q add
92X 25-23	KLQ 19-15
WKBQ 27-22	KJ103 28-25
KXYQ 17-14	WRQN 29-24
KWOD deb 34	KAY107 27-23
WMMS 17-15	KMYZ 7-6
KXXR 3-3	KKRD add
WVSR 34-29	KATM 10-9
WKEE 38-30	CHED 23-17
100KHI 29-25	KRZR 5-6
K106 11-8	WJMX 25-19
WKQB 22-17	KISR deb 27
WROQ 3-3	WVBS 30-24
KZ106 20-17	WCIL 25-20
WKSI 32-26	WKFR 16-9
WZYP 28-25	KOZE 5-4
WQUT 25-21	ZFUN 13-10
WABB deb 29	OK95 6-5
WRVQ 20-16	

ONE OF THE "MOST ACTIVE"

# erasure "STOP!"

KCPX 10-7	KKBQ add	WDFX add
KISN deb 38	WGH add	KIVA add
KZZB deb 35	Y108 add	WAZY add
KZOZ 20-14	KEGL on	



## CHR



When Winger came to Allentown, PA, WAEB PD Sue Sherry (third from left) and MD Eric Johnson (second from right) hung out with the group before the show. Pictured with them are (l-r) Winger's Rod Morganstern, Paul Taylor, Kip Winger, and Reb Beach.

## MOTION

• Overnighter **John Griffin** upped to KZHT/Salt Lake City Asst. PD/MD under PD **Lou Simon**.

**Robin King** from WNOK/Columbia, SC, has taken the night slot at WKSS/Hartford replacing **Steve McVie**, who returns to overnights . . . WMGZ (Z96)/Youngstown PD **Smokin' Bill Cannon** is leaving; **Yo Sunny Joe Stevens** moves from afternoons to mornings and becomes acting PD . . . **Tomm Rivers** is out as KKSS/Albuquerque PD. Morning man **Bruce Cooley** becomes interim PD with Sun-Group VP/Programming **Mark Evans** handling programming until a new PD is found. T&Rs are also needed for Cooley's new partner.

**Michele Snyder** has left the Promotions Director gig at Country WMZQ/Washington for the same job at crosstown WAVA. Also at WAVA, **Chris Taylor** from WRQX (Q107)/Washington takes weekend/Programming Asst. duties . . . Look for WHTZ (Z100)/NY overnights **Willie B.** to exit July 10 to teach broadcasting in Miami . . . After five years at WINK/Ft. Meyers, MD **Marty Berger** exits to program crosstown AC WFJY (Joy 95). Taking Berger's place is afternoon driver **Chris Cute** . . . WRBQ (Q105)/Tampa's cable-televised morning show, the "Q-Zoo Tube," has won an ACE Award for best local production.

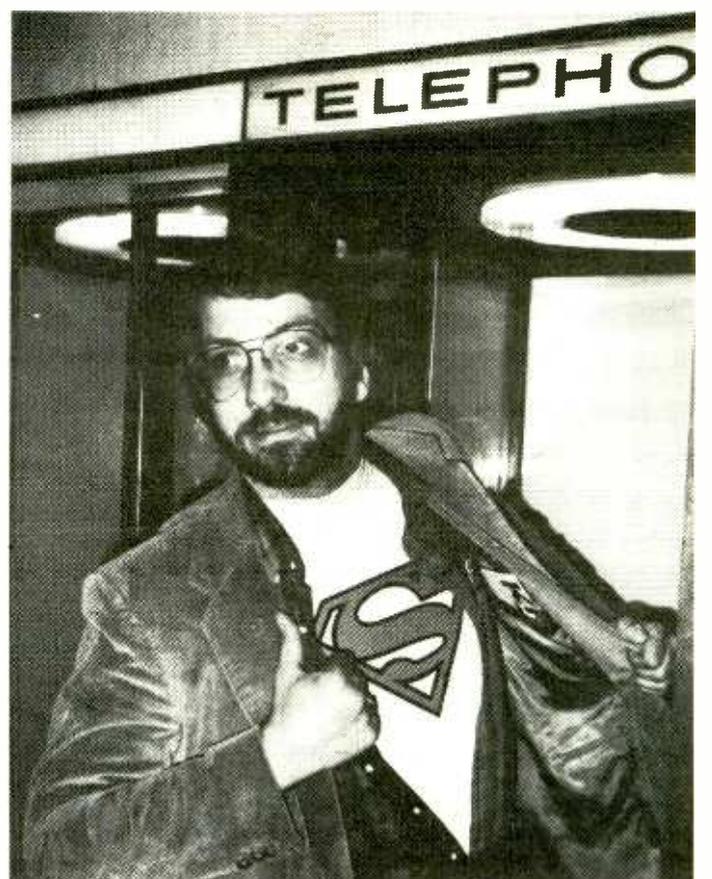
**David Martin** (aka Kid Karson) takes over the night shift at KSAQ/San Antonio replacing **Scott K. James**, who moves to mornings . . . **Jonathan Shea** shifts from weekends to

overnights at WCIL/Carbondale, IL . . . At WGTZ/Dayton, **Joe Mama** takes over night duty from the exiting

**Greg Fisher** . . . **Eddie Ebersol** now does evenings/production at WLAN/Lancaster, PA.



THE THRILL OF THE CHAISE — To mark the coming of spring (and great bikini weather), WJET (Jet-FM)/Erie, PA held its annual "Jet-FM Chaise Lounge Road Show." The first bikini-clad listener to show up won an R.E.M. album and concert tickets. Shown with the winner are MD **Robin Banks** and PD **Jim Cook**.



The WMMS/Cleveland news department recently won an Ohio Associated Press "Best Enterprise Story" for its tribute to 50 years of "Superman." Caught here is reporter **Mike "Clark Kent" Olszewski** checking out a lead.

## BITS

• **Stroke Those Phones** — Recently many old songs have been enjoying renewed life as "comeback" hits. Tunes by **Benny Mardones** and **Real Life** are current examples. **WXLK (K92)/Roanoke, VA** decided to get into the act by bringing back **Clarence Carter's** "Strokin'," and the phones went wild. The calls were split between complaints and requests, so the station held a "Stroke-Off" to settle the matter. Almost 2000 calls were logged in about 90 minutes, and the tally was three to one in favor of keeping the song on the air. One 60-year-old woman called in screaming her support. Can a rerelease be far behind?



Alan Burns and Associates, programming and marketing consultants. L.R: Tracy Johnson, Donna Burns, Alan Burns and Jeff Johnson

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BURNS**  
& Associates.

*Becoming America's #1 Contemporary Radio Consulting Company*

Information based on most recent Fall/Winter Arbitron ratings.



WALT LOVE

# Running WYLD In New Orleans

To celebrate the final week of Black Music Month, here's a success story from the city that holds tremendous historical significance for black music: New Orleans. Inter-Urban Broadcasting's flagship combo, WYLD-AM & FM, has pulled off a comeback in that city after a period of poor performance and declining revenue, and is giving UC/CHR hybrid challenger WQUE-FM (Q93) a run for the money.

In August '88, Inter-Urban President Jim Hutchinson, Chairman Tom Lewis, and VP/GM Penny Brazil began to assemble a team that would put the station back on track. Guy Black was hired to boost the morning numbers, and WRKS/New York PD Tony Gray was brought in as a consultant. At Gray's instigation, Ron Atkins, then PD at WOWI/Norfolk, was given the PD chair.



Ron Atkins

## Jukebox With Personality

The result has been a ratings rise that occurred at a much quicker pace than the WYLD management team expected. For Atkins, the key to achieving better performance was going back to the basics: "saying the call letters properly and frequently, and playing hit music. We cut the fat by taking off all the insignificant album cuts we'd been playing and got back to the hits."

**"We cut the fat by taking off all the insignificant album cuts and playing the hits. People want instant gratification when it comes to music and radio."**

— Ron Atkins



"I believe in the jukebox philosophy mixed with personality. People want instant gratification when it comes to music and radio. Go into any barber shop patronized by blacks. If they're not playing a music radio station, they have a jukebox that has 20-25 songs. And the songs are all familiar. People don't use a jukebox to play an album cut; they look for the songs

## Black Music Month

they're most likely to hear in the street or on their favorite station."

Strong personalities have also been important to the on-air mix. Atkins calls Guy Black "a diamond in the rough, but truly a gem. If I didn't make him leave the station, he'd be here all day. His numbers reflect his enthusiasm." He found other on-air talents in consultation with KKDA-FM/Dallas VP/Programming Michael Spears. "New Orleans calls for a different chemistry than other cities," Atkins explained. "It was important that I had people on the air who were speaking the listeners' language. We brought in Spears's all-night personality, who uses the name Kevin Fox. He now does afternoon drive. And we replaced Vic Savage in the 6-10pm shift with Brian Wallace, who's also our MD."

## WQUE's Challenge

Many hybrids like crosstown WQUE-FM ("Churban") have

## BY THE NUMBERS

# Battle Of Bourbon Street

	Arbitron		Birch		
	Fall '88	Winter '89	Fall '88	Winter '89	Sp '89
WYLD-FM	8.5	10.2	11.8	11.7	13.8
WQUE-FM	14.5	11.0	16.3	15.0	13.9
WQUE (AM)	4	.5	—	.3	.7
WYLD (AM)	2.8	2.1	3.3	2.1	1.7
WEZB (CHR)	10.8	11.7	11.8	13.0	13.3

come under attack for using black music to lure black, white, and Hispanic audiences, an approach that rankles some Urban programmers. But Atkins believes the

**"Churbans can end up hurting themselves when they enter a market as a Black station and keep trying to straddle the fence."**

— Ron Atkins

threat posed by these outlets is nothing Urban stations can't handle. He maintains an Urban station run by black programmers "has the upper hand in any market



Tony Gray



when it comes to satisfying the listening tastes of the black community.

"I think Churbans can end up hurting themselves in the long run when they enter a market as a black station and keep trying to straddle the fence. Most position themselves as Black stations first and then don't want to commit." He believes it's been easy for Churbans to invade markets and masquerade as Black stations because some Churbans do not operate in a professional and responsible manner.

As far as WYLD is concerned, Atkins said, "We're after every listener we can get, but we're not after white listeners specifically. We're looking for black hit music radio listeners."

## Getting Job Done

Gray is particularly pleased with WYLD's performance. "This station has moved up ever since we began working with Inter-Urban, when it had an eight share in Birch. The November/December trend was 8.8; in December/January it was 9.6; in January/February it was 13.7; and in February/March it posted 15.4. Currently, we're in first place. B97 (WEZB) is in second place, and WQUE-FM is in third with 10.3." (For a more complete look at the numbers, see accompanying sidebar.)

Gray sees WYLD's success as proof that black management teams, when given the opportunity, "can get the job done — with excellent results."

## ACTION

KACE/Los Angeles appoints former KJLH midday personality **Antoinette Russell** MD/middayer. **Lisa Lipps** moves to afternoons and **Ken Taylor** returns to evenings . . . WENN/Birmingham shifts **Chuck Thomas** to mornings and **Chris Talley** to afternoons; **Rick Stacey** from WTUG/Tuscaloosa nabs weekends; **Saahara Glaude** concentrates on her Sunday jazz show, "Saahara's Place." Also, parttimer **Clarence Stone** has been upped to evenings as **Pisani Baldwin** crosses the street to WATV for afternoons. Baldwin replaces **Darryl Johnson**, who shifts to weekends. Meanwhile, WATV welcomes two new weekenders, **Bill Coleman** and **Howard Powell**.



Epic group Maniquin posed with V-103's Marketing Director Pamela Malkin (in V-103 T-shirt) and personality Ladonna Monet at the station's "Colt 45 Fast Trackin" concert.

WMYK (PWR94)/Norfolk ups evening personality **Frank Miller** to afternoons; overnigher **Damon Williams** handles evenings; **Kevin Williams** fills the overnight slot . . . WZHT (HOT105)/Montgomery PD **Mickey Couiter** adds **Lyn Michaels** to his morning team . . . **Will Jackson** is the

new middayer at WQIM/Montgomery as **Frenche B** exits.

MD News: **Dude Marvin** is no longer with WZHT (HOT105)/Montgomery; **L.A. Reid** has left WWKX/Providence. Also, WQQK/Nashville has hired **Rasheeda Miller** to handle MD/afternoon duties. She replaces **Rick Lee**, who will concentrate on his midday shift.



WZFX/Fayetteville, NC found an alternative to regular bumper sticker advertising during a recent parade.

WXYV (V-103)/Baltimore celebrated Preakness Week with a lunchtime "Colt 45 Fast Trackin" concert at Hopkins Plaza. The station also teamed with local retailers to energize the 14,000 participants in the 1989 March of Dimes Walk-A-Thon . . . WZFX/Fayetteville, NC found a unique way to advertise during a recent parade (pictured). Bottom's up!



**DOWNEY DOES DENVER** — KDKO/Denver PD Dennis "At Your Spot" Scott (r) and staff were pleased to greet Morton Downey Jr., who stopped by to put in a word for the crew. Joining the twosome were (from left) former PD Kevin "Gee" Gardner, overnight man Joel Somers and ND Yvette Kimm.



# LET'S GET SERIOUS!

**CAROLE DAVIS**  
**"SERIOUS MONEY"**

**THE NEW SINGLE**

**PRODUCED BY NILE RODGERS**  
**FROM THE ALBUM HEART OF GOLD**  
**MANAGEMENT: RON WEISNER MANAGEMENT**



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# baby face

"it's no crime"



**LAST WEEK:**  
OUT OF THE BOX  
**BREAKERS**

**THIS WEEK:**  
URBAN CONTEMPORARY CHART  
38 - 26  
91 UC REPORTERS — 93%  
MOST ADDED



## UC PICTURE PAGE



**VESTA 4 THEM?** — WCXJ/Pittsburgh PD Del King (second from right) congratulated Vesta (c) on her new single. Also lending support were (l-r) WCXJ personalities Lisa Tomblin and Harold Heim, and A&M's Iris Perkins.



**SKATING PARTY** — WBL5/New York evening personality "Doctor" Bob Lee (kneeling) was joined by the group Today at a Harlem skating party. Taking a break are (back row, l-r) Joe Harris (formerly with G.R. Productions), Motown's Danny Diaz, Today's Lee "Bubba" Drakeford; (second row, l-r) Today's Larry "Chief" Singletary, Wesley Adams, Larry "Love" McCain, and Motown's Roland Russell.



**JAZZ FEST** — During a promotional whistlestop, Columbia artists Leata Galloway (l) and Kent Jordan (second from right) dropped by WHUR/Washington to visit PD Bobby Bennett. Also present were Columbia's Sherry Winston and Jimmy Smith.



**PLATINUM IN EFFECT** — WBLZ/Cincinnati OM Terry Moore and MD Tom "Chilly C." Owens helped Al B. Sure! celebrate his million-selling album "In Effect Mode." Warner Bros.' Charm Warren was also on hand.

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Very soon a young woman  
is going to capture  
the hearts of critics,  
radio, retail,  
and fans alike.  
Her talent, an inspiration.  
Her voice, a work of art.  
It's going to take  
"Sweet Talk" to get  
it started.  
Then we won't have  
to say a word,  
because everyone  
will be talkin'.

*Sweet  
Talk*

THE DEBUT SINGLE.

HEAR FOR YOURSELF. THEN TALK IT UP.

PRODUCED BY NARADA MICHAEL WALDEN FOR PERFECTION LIGHT PRODUCTIONS

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HARVEY KOJAN

## SACRAMENTO MARKET ANALYSIS

# KRXQ Goes McNutts, Ends KZAP's Decade Reign

1988 was a particularly noteworthy year in the life of KZAP/Sacramento. It was the year the Nationwide AOR celebrated its 20th birthday. It was also the year the station was beaten 12+ by an in-format competitor — KRXQ — for the first time in a decade.

Both stations made PD changes during the spring book. Former WKDF/Nashville PD Judy McNutt returned to radio after a brief absence to take the helm at KRXQ, while Pat Still headed west to KZAP from WRIF/Detroit. Their candid comments will shed some light on the competitive situation. But first, some history:

### History Of Dominance

Ever since it adopted the Burkhardt/Abrams Superstars format in 1978, KZAP dominated Sacramento's rock radio race. Its first two years under B/A/M/D were especially awesome: five straight number one books, including a 14.6. (All ratings are Arbitron unless otherwise noted.) KZAP's only rival — KROY — was never a significant ratings factor and eventually abandoned the format in 1984.

KZAP's AOR exclusivity lasted two years, until Fuller-Jeffrey flipped ailing CHR KPOP to AOR

**"KZAP is very much a dinosaur — they're old and boring."**

—Judy McNutt

KDJQ. (The calls were changed to KRXQ the following year.) The new station was not an overnight success. In fact, KZAP's numbers were as good or better than when it had no competition — that is, until last year.

Suddenly, KZAP's numbers began to falter. After hovering in the seven-to-eight share range for several books, the station's 12+ slid to 5.2 in fall '88, improving slightly to 5.5 last winter. At the same time, KRXQ followed three straight 5.8 surveys with its high-water mark of 7.1, besting its rival for the second book in a row.

Of course, 12+ is only the beginning of the story. KZAP was still

number one 25-54 men in the winter book. However, KRXQ has made serious inroads in that important cell and trails its rival by less than two shares. KRXQ has actually pulled ahead of KZAP 25-34. (KZAP's 25-54 advantage is entirely due to its seven-point edge in 35-44 men.) It's no contest 18-24; KRXQ leads KZAP by more than 20 points.

### Getting Familiar

McNutt attributes the station's growth to a number of factors, most notably some significant musical changes. "When I first arrived, KRXQ was very current, and the library was weird and shallow," she recalls. "The only Led Zeppelin song in the entire library was 'The Crunge.' The music was too unfamiliar. When you have a current list of 60 items, you can well imagine what the rotations must be like. How can anyone ever

get familiar with anything? So the first thing we did was adjust to a more realistic mix and make the library more familiar."

McNutt's clock includes three to four currents an hour (only A's are used in drivetimes), two recurrences, one '80s cut, and familiar library material. "Using two recurrences gives the station a contemporary sound while maintaining familiarity," McNutt explains. "Of course, when I first got here I had a hard time finding recurrences that worked, because nobody knew any of them."

McNutt also revamped KRXQ's weekend block parties. "Again, you were lucky if you heard a song you knew. So we brought the block parties in line with the rest of the changes, and our weekends really started to cook."

In addition to the musical problems, McNutt says the station "was very poorly staged. Production values were non-existent. So we started adding production elements: sounders, zany drop-ins, the works."

One thing McNutt did not change was the station's 40-minute music sweep clock. Management's policy limiting spots to a maximum of eight per hour (outside morning drive) allows KRXQ to lessen the impact of the sweep's infamous "dark side" by running two stopsets instead of three.

"Management recognized early on that less inventory would be a key," says McNutt, noting that every Monday is completely commercial-free. "We're sold out all

the time, and the salespeople ask me, 'Are you sure this commercial-free Monday thing is still valuable?'"

McNutt was reluctant to part with details about KRXQ's regular research but did reveal the station works with the Research Group and conducts regular callout. "We

**"KRXQ had a great year. Demographically, however, you have to take a second look. I'd sure rather be here than there."**

—Pat Still

talk to the active listeners every week. And it's not just formal research. Everyone on the staff asks people what they like, and we listen. It's a constant barrage of informal research. That's just as important to me. I want to know what's going on every day."

### Still Zaps Classics

Like McNutt, Still made immediate musical changes when he arrived at his new home. "KZAP had assumed an almost totally Classic Rock stance," he remembers. "And they had done so without expanding the library. You can't just keep playing 'Layla' every other day. So we expanded the library and switched to a 50-50 cur-

Continued on Page 52

## Ratings At A Glance

	Five-book Trend (Arbitron)	Men 18-34	Men 25-34	Men 25-54
KRXQ	6.7-5.8-5.8-5.8-7.1	1	1	3
KZAP	7.0-7.3-6.2-5.2-5.5	2	2	1
	(Birch)			
KRXQ	6.7-7.1-8.1-10.4-8.0	1	na	3
KZAP	10.0-8.1-8.0-7.0-5.8	2	na	6

Trends are 12+ shares (6am-midnight), winter '88 through winter '89; individual demos indicate winter '89 market rank; Birch 25-34s not available.

## Sample Hours

Friday, 6/16 (3-4pm)



VAN MORRISON/Wild Night  
 PINK FLOYD/On The Turning Way  
 LED ZEPPELIN/Kashmir  
 PAUL McCARTNEY/My Brave Face  
 KINKS/Who'll Be Next In Line  
 DIRE STRAITS/So Far Away  
 DOOBIE BROTHERS/Long Train Running  
 TOM PETTY/Runnin' Down A Dream  
 BAD COMPANY/Bad Company  
 STEVIE NICKS/Rooms On Fire  
 NEIL YOUNG/Cinnamon Girl  
 DON HENLEY/End Of The Innocence



AC/DC/Highway To Hell  
 QUEEN/I Want It All  
 TOM PETTY/Even The Losers  
 INXS/Mystify  
 DOOBIE BROTHERS/The Doctor  
 ALDO NOVA/Fantasy  
 AEROSMITH/Rag Doll  
 GREAT WHITE/Once Bitten Twice Shy  
 TESLA/Little Suzie  
 HENRY LEE SUMMER/Hey Baby  
 SCORPIONS/Believe In Love



KRXQ listeners took to the air to compete in the station's "Show Us Your 93 Rock" contest.



Sacramento resident Timothy Busfield, star of TV's "thirtysomething" and the movie "Field Of Dreams," stopped by KZAP to help clear a nearby cornfield for a football stadium. Busfield was responding to a request by PD/morning man Pat Still, who claims he heard the voice of L.A. Raiders owner Al Davis say, "Buid it . . . I'll come." Posing after a hard day's work are Production Director/traffic reporter Charlie Weiss, Still, Busfield, and newsman Chris Davis.



**“HEY, WAIT A MINUTE!**

**“ARE YOU READY  
FOR MY  
ONE-TWO PUNCH?”**

**“JOHN MADDEN’S  
SPORTS CALENDAR”**

- X** 90 seconds of pure Madden-mania.
- O** Date-specific with the big names and the big plays in sports.
- X** Plus, you’ll receive your own sports actuality library with interviews and memorable sports highlights each week.
- X** “We’re talking the best, the wildest, and the weirdest—365 days a year!”
- X** “It’s a big bonus guys!”

**“JOHN MADDEN’S  
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- O** Test your listener’s sports IQ with this daily 90-second question and answer program.
- X** Sponsored nationally by Ace Hardware.
- O** “Just think of the local sales opportunities!”
- O** Facts and fun from the world of sports that only Madden can find.

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WLLZ	DETROIT
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WKRL	TAMPA
KMOX/KSD	ST. LOUIS
KTAR	PHOENIX
KYYS	KANSAS CITY
WKLH	MILWAUKEE
AND MANY MANY MORE	

For market availability contact: Olympia Broadcasting Networks, 22 North Euclid, St. Louis, Missouri, (314) 361-2000.

## KRXQ Goes McNutts, Ends KZAP's Decade Reign

Continued from Page 50

rent/classic mix almost immediately."

However, research indicated KZAP may have moved too far in the other direction, and Still cut back on currents in the fall. Why? "Record companies are going to hate to hear this, but when you deal with an audience that's a little older, it takes a longer time for new music to break through. The older listeners are just not as in tune with it as they used to be. Our research showed over and over again that records took a lot longer to start testing positively. So we cut down on the currents and relied on the library a little more." Still says the station is now 65-70% classic.

To help familiarize important new tracks, Still instituted a quick, high-profile rotation. Tracks turn over as often as every three hours. "We power a handful of songs for two to three weeks max. Hopefully, we can shuffle more new music in that way."

### KZAP A 'Dinosaur?'

Asked to compare KRXQ and KZAP, McNutt pulls no punches. "KZAP is very much a dinosaur — they're old and boring. It's mostly classic, with a lot of depth in the library. The currents are from classic artists like the Doobies, Petty, and Nicks. I think they're guessing that since their listeners are older, they want to hear 'adult' music. But in Sacramento, that's not the case. My information tells me people — including the upper demos — enjoy bands like Tesla, Winger, and Saraya.

"We're very fast-paced, with lots of forward momentum. We're very active on the promotional front and do up to three remotes a week. KZAP's kinda quiet. You rarely see them on the street.

"We get results with our active young adults. KZAP's audience may be older, but they don't do anything. Besides, there are just as many active 25-34 year-olds as inactive ones. We cater to the active ones. It's not so much the age, it's the activity level."

Naturally, Still disagrees with McNutt's assessment. "KRXQ is a good operation, and they've had a great year. Demographically, however, you have to take a second look. And although I hate to quote trends, the latest shows they're not doing very well at all. I'd sure rather be here than there."

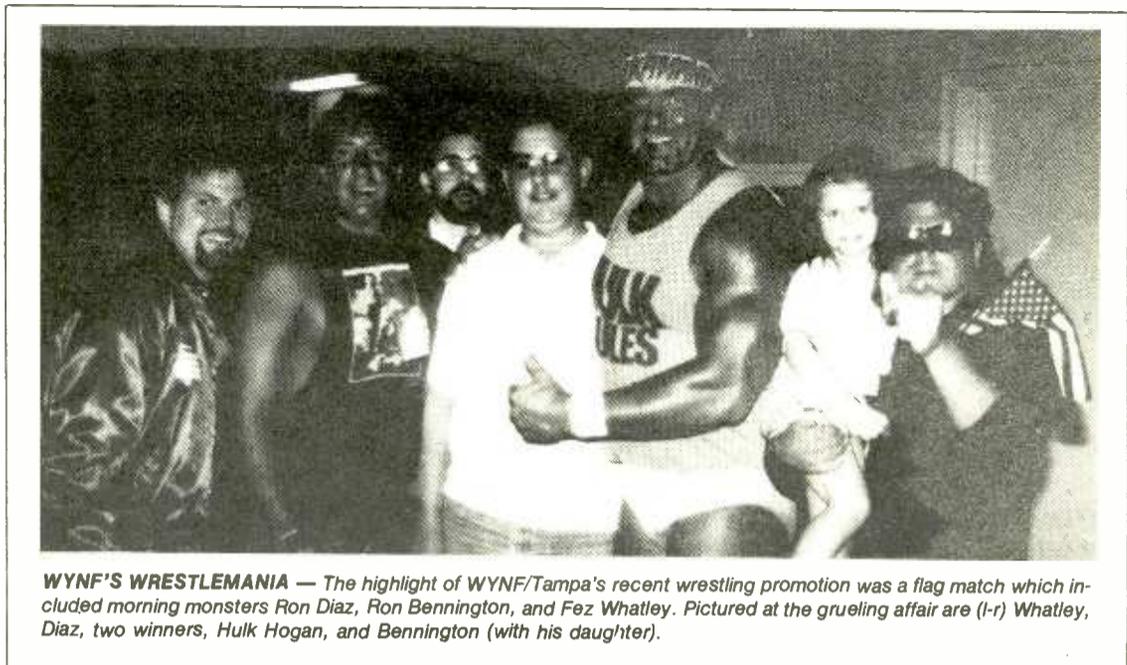
(The most recent Arbitrend had KZAP at 6.4 and KRXQ at 5.7, with KRXQ down significantly in key demos. However, McNutt points out that the corresponding Birch monthlies showed KRXQ soaring to 11.8, doubling KZAP's 5.9. "The Arbitrends and Birch monthlies mean exactly the same thing," McNutt says: "Nothing.")

### Promotional 'Vultures'

Promotionally, Still believes KZAP is far from a "quiet" station. "We try to be opportunistic vultures by really looking at day-to-day life in this town. If there's anything we can take advantage of, we do it. That's not to say our competitors don't. We just do it better."

Still uses KZAP's reaction to Who ticket sales as an example: the station hauled a pinball machine out to the location and rewarded top scorers with free tickets. In addition, Production Director/morning cohort Charlie Weiss brought his guitar along, leading the crowd in singalongs.

"Both stations play a lot of the same music," Still continues. "But we also play a lot of different music. We're not big on bands like Winger, Cinderella, and Motley



WYNF'S WRESTLEMANIA — The highlight of WYNF/Tampa's recent wrestling promotion was a flag match which included morning monsters Ron Diaz, Ron Bennington, and Fez Whatley. Pictured at the grueling affair are (l-r) Whatley, Diaz, two winners, Hulk Hogan, and Bennington (with his daughter).

Crue. You won't find Judas Priest in the library. That's not to say we don't rock. But we're very selective about the cuts we play from Bon Jovi and Def Leppard. They're not core artists for us.

"Honestly, I don't pay a lot of attention to KRXQ. I'm aware of what they do promotionally, but I couldn't tell you what they added this week. I've always been very competitive and want to win. But I can't adjust this station based on what somebody else is going to do."

"For him to say he doesn't care what we're doing is kind of silly," McNutt responds. "I pay attention to what's going on up and down the whole dial. We beat KZAP out of the :50 break all the time. That's something I really pay attention to, actively monitoring for the button-pushers. If I can pick up five or six quarter-hours a day doing that, don't you think it's worth doing? Besides, it's fun."

### Futures Look Bright

Both PDs agree on one thing: each believes his/her station is poised for future success. "We're heading in the right direction," Still says. "The morning show is just starting to kick in. And we've had very little marketing support. We took a very long time to research this thing and make sure we were heading in the right direction. You can't go Classic for three weeks and change morning shows several times. We needed to find out what people expected from this station, become consistent, and measure that consistency. We've done that

— now it's time to market the product."

"We still have a definite opportunity in 25-34 year-olds," McNutt says, "especially in the morning show. We've made strong moves in 25-54 men. We've made strides in demos we haven't really targeted. And our dominance in younger demos means we're bringing a whole new crop of listeners along with us. We've spent a lot of time building loyalty. We have every single 20-30 year-old who's even remotely interested in rock 'n' roll. People just like us better. We're friendlier, funnier, and play better and more familiar music. What's not to like?"

## SEGUES

KCAL/Riverside-San Bernardino APD Kelli Cluque exits . . . WRAS/Atlanta ups PD Mark Bailey to GM; Tate South departs; Rich Jones takes over PD duties.

WXVX/Pittsburgh names P.F. Wilson MD. Pat Ferrise also joins the station to help

with the production of "Brave New Rock," a weekly one-hour show . . . KNCN/Corpus Christi morning man Greg Bennett exits . . . WLLZ/Detroit welcomes Dan Carlisle for overnights and weekends.



Bill Wise

**"I DON'T LIKE BEING MISQUOTED."\***

\*"I never said, 'Is it Top 20 yet?' I said . . . 'Is it Top 10 yet?'"

## INDIGO GIRLS

### "Closer To Fine"

AOR ALBUM **40**  
AOR TRACK **50**  
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On Over 50 AORs, Including:

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KZEW	KXRX	WRQK	
WNOR	WPYX	WLAV	



WGR CELEBRATES THE GOOD LIFE — Fire Town's Doug Erikson (left) and Phil Davis (right) blazed into Buffalo recently and chatted with WGR's Phil Davis.



BRAD MESSER

## CALENDAR

### Independence Day Celebrations Range From Slugs To Sublime

Jocks, talk hosts, and newspeople have a stunning variety of special events to cover in the next week or two as Americans shift into full-speed summer cavorting. Events taking place around Independence Day range from the annual turnaround of the venerable tall ship USS Constitution in Boston (7/4) to mashed potato wrestling at the Maine Potato Blossom Festival in Ft. Fairfield (7/9-16).

The assortment of celebrations around the year's halfway point (Hump Day: July 1) emphasizes the individuality of our regions and states. Check the menu:

- Tall ships star in the Sail Festival at New London, CT (7/7-9), as well as the Great Schooner Race from Islesboro to Rockland, ME (7/7), but there's no telling what'll show up at the "Run What You Brung" amateur off-shore boat race at Sarasota, FL (7/1) or the "Great Kennebec River Whatever Race" at Augusta, ME (7/2).

- Montana uncorks its Centennial Rendezvous & Cancan Revival at Red Lodge (7/1-9), while the 100-wagon Centennial Wagon Train

pulls into Helena on the Fourth.

- California celebrations range from the "World's Largest Salmon BBQ" at Ft. Bragg (7/1) to the Helldivers 21-mile waterski race on the Salton Sea (7/2). Hannibal, MO offers National Tom Sawyer Days, with fence-painting and frog-jumping contests, plus mud volleyball (7/1-4).

- You can't get much more American than the Appalachian Dumplin' Festival, featuring "over 50 kinds" at Winfield, TN (7/1), or the Firemen's Annual Toilet Bowl Race in Centerville, SD (7/3-4). Native Americans are gearing up for the Apache Maidens Puberty Rites ceremonial at Mescalero, NM (7/4).

- Independence Day's cup runneth over — events include: a Media Llama Race at Brandon, VT; Sonny Bono's Star-Spangled Celebration at Palm Springs, CA; the National Independence Day Parade in DC; an International Roach Race at Roachdale, IL (7/4-8); and the World's Fastest Lobster Boat Races at Jonesport, ME (207-497-2804). Near Mount Rushmore, there will be fireworks and the raising of a "giant flag requiring 300 people to fold" at Custer, SD. And the 12-Mile "500" Riding Lawnmower Race — 12 miles of racing with "any speed legal in the passing lane" — takes place at Twelve Mile, IN.

The National Huckleberry Festival is set at Jay, OK (7/3-4). Pittsfield, IL's Pig Days will include a Hog-Calling Contest and the crowning of Little Miss Piglet (7/7-8).

This year's most whimsical event name? Looks like a dead-heat between the Moose Dropping Festival at Talkeetna, AK (7/8) and the Slug Festival at Eatonville, WA (7/8-9).

#### Monkey Business In Court

**MONDAY, JULY 10** — The John Scopes "monkey trial" began in 1925. Although Scopes was convicted of violating Tennessee's law against teaching evolution, the case was eventually won on appeal. Original Coke came back in 1985. The Bahamas became independent within the British commonwealth in 1973. Twentieth anniversary of the release of the Beatles' "A Hard Day's Night." In 1962, Fred Baldasare swam 42 miles across the English Channel under water. The Soviet news agency Tass was established in 1925. In 1890, Wyoming became the 44th state. London Bridge collapsed in the year 1220 during a fire in which 3000 died.  
Birthdays: Ron Glass 44. Arthur Ashe 46. Fred Gwynne 63. David Brinkley 69. Don (Mr. Wizard) Herbert 72.

#### Rebel Attack On Washington

**TUESDAY, JULY 11** — 125th anniversary of the attempted invasion of Washington, DC by General Jubal Early and the Confederates. They went up against a force led by 37-year-old Lew Wallace, the Union general who had saved Cincinnati the year before. Wallace's men saved the capital, too, by buying enough time for Gen. Ulysses Grant's troops to arrive and push the rebels out. Four years ago Houston Astro Nolan Ryan became the first pitcher to strike out 4000 major league batters. Skylab fell out of orbit onto Australia in 1979. 191st anniversary of the US Marine Corps.  
Birthdays: Leon Spinks 36. Tab Hunter 58.

#### Ike's Ascension

**WEDNESDAY, JULY 12** — The first time a helicopter swooped down onto the White House lawn to pick up a President was 32 years ago. Dwight Eisenhower was the first President to fly in one. He used a big Bell Jet Ranger to "escape" as part of a training exercise in which everyone pretended a nuclear attack was coming. New York passed the first mandatory auto seatbelt law five years ago. In 1933 the US minimum wage was set at 40 cents an hour, which meant a person could make \$30 a week by putting in 11 hours a day with never a day off. Congress created the Medal of Honor in 1862 (Civil War).  
Birthdays: Fitness guru Richard Simmons 41. Bill Cosby 52. Milton Berle 81.

#### Soviet-Israeli Thaw

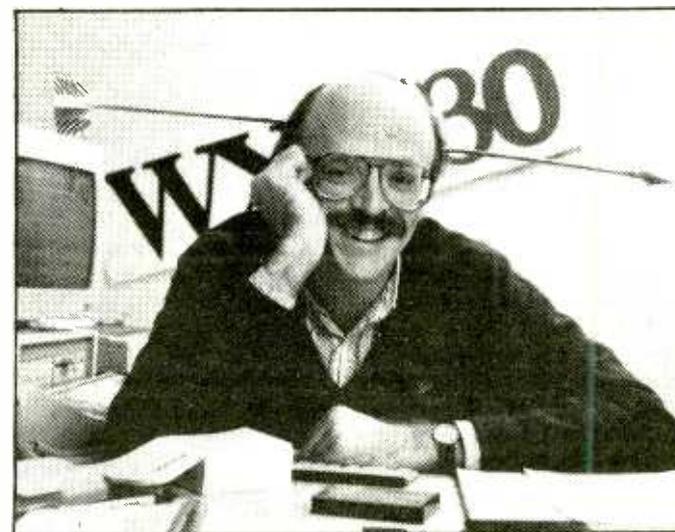
**THURSDAY, JULY 13** — Two years ago the Soviet Union broke a 20-year diplomatic freeze by sending a delegation to Israel to begin rebuilding ties broken after the Six Day War in 1967. Fourth anniversary of the Live Aid concert for African famine relief. Ford fired Lee Iacocca in 1978. Race-related riots broke out 20 years ago in Newark, NJ, resulting in 27 deaths in five days. Riots erupted in New York City in 1863; about 1000 died in three days of protests against Civil War military draft rules that discriminated against the poor.  
Birthdays: Louise Mandrell 35. Richard "Cheech" Marin 43. Harrison Ford 47.

#### Bastille Day Bicentennial

**FRIDAY, JULY 14** — 200th Anniversary of Bastille Day, when a French mob stormed the Paris fortress, freed a handful of prisoners, killed a handful of defenders, and stuck the Bastille governor's head up on a pitchfork. Bastille Day is celebrated as the birth of freedom in France, a high point in a process which eventually forced the king, Louis XVI, to sign a new constitution acknowledging certain human rights. Taiwan ended 38 years of martial law in 1987. Richard Speck killed eight nurses in Chicago in 1966. The tape measure patent was issued in 1868.  
Birthdays: Jerry Rubin 51. Lee Elder 55. Douglas Edwards 72. Gerald Ford 76. Saturday (7/15): Linda Ronstadt 43, Jan-Michael Vincent 45, Ken Kercheval 54. Sunday (7/16): Barbara Stanwyck 82.

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— Ted Farr, Program Manager, WX1130/Vancouver



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MIKE KINOSHIAN

AC

ADULT CONTEMPORARY

## The Leap From PD To Owner

Many broadcasters toy with the idea of owning a station. But one programmer who actually took the plunge last August is former WYNY/New York and WMJI/Cleveland PD Rick Torcasso, who recalled the difficulties and explained the challenges he now faces.

"I often wonder which is harder — obtaining ownership or taking care of business afterward," he remarked.

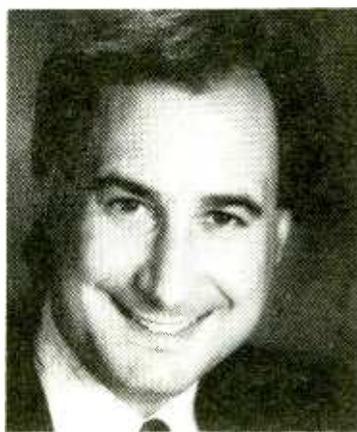
A primary obstacle Torcasso had to overcome was his lack of sales experience. "The banks didn't believe in me. The fact that I have a history of turning stations around was in my favor, but the lack of a sales background was a big mark against me." Eventually, Central Trust Bank was convinced the former PD was a good risk and backed him.

In partnership with Aberdeen Communications, Torcasso took control of KQAM & KEYN/Wichita nearly a year ago. Aberdeen purchased the combo for \$4.4 million from Long-Pride (Jim Long and country singer Charlie Pride).

"I'm committed to these stations in more than a financial way," Torcasso said. "There are times when I feel the stress and believe my brain is full. In moments of despair, I sometimes feel I should have stayed in programming. But those moments don't last long."

### An MBA Helps

Torcasso suggested that serious would-be owners may need to go



Rick Torcasso

**"In moments of despair, I sometimes feel I should have stayed in programming. But those moments don't last long."**

back and hit the books. "Anyone interested in becoming an owner should work toward an MBA degree," he advised. "The lessons I

learned while working for mine (from Case University) turned out to be invaluable.

"Many people in this industry have the knowledge to operate a station on a mechanical level, but don't understand the financial and organizational priorities that must be in place. There aren't too many people who understand simple pressures of debt service and paying bills."

He added that a station's supporting cast plays a major role in its success. Since he took over KQAM & KEYN nine months ago, only two employees have exited.

"If you have to fire somebody, you've failed," he commented. "In my first month here I put into practice some of the organizational behavior skills I learned by getting that degree. One of the most important basics is to surround yourself with the best available people."

Also — despite the temptation — Torcasso said he has not dabbled with station programming.

### Educating Financial Partners

One of Torcasso's most difficult tasks is working and communicating with financial partners who don't know the radio business. "It's not that they aren't smart or have bad intentions," he explained. "They happen to come from an industry where issues are much more black and white than what we're accustomed to in radio. It's hard for most financial mentors to communicate on a high conceptual level about radio programming or sales when they have very little history on which to base concepts."

Most problems facing a beginning owner involve programming and sales, according to Torcasso. But he also cited one other critical

## Ownership Checklist

According to PD-turned-owner Rick Torcasso, new station owners should have information about the following items before investing in a property.

### Station Characteristics

- Signal
- Revenue
- Expenses
- Format history

### Overall Organization

- Salary levels
- People by department
- Organizational chart
- Staff longevity

### Facilities

- Square footage
- Location
- Cost
- Air and production studios

### Market

- Number of stations
- Successful stations' characteristics
- Unsuccessful stations' characteristics
- Unique market factors
- Economic factors
- Revenue size

### Programming/Promotions

- Success factors
- Winning concepts
- Merchandising strategies
- Merchandise such as T-shirts

### Accounting/Traffic

- Systems
- Biggest problems
- Handling of payroll, billing, credit, collections
- Data base system for contractual agreements

### Marketing/Sales Strategies

- Target markets
- Agency vs. direct
- National/regional
- Nontraditional revenue sources

### Sales Organization & Tactics

- Financial and other goals
- Number of staffers
- Selection and hiring
- Client assignment
- Compensation schemes
- Incentive programs
- Outside resources
- Data bases
- Presentations
- Use of ratings
- Hardware/software systems
- Training
- Meetings
- Creative concepts
- Packages

## A Day In The Life

Former PD Rick Torcasso is still adjusting to his role as part-owner of KQAM & KEYN/Wichita. Here's a comparison of his work schedule as PD at WMJI/Cleveland and his present routine.

### Cleveland Capsule

- 9:45am: Arrive at station
- 10am: Visit with promotion/production directors, engineers, and secretary. Check that all systems are in order.
- Noon: Lunch
- 2pm: "Creative Thinking" with news, promotion and production directors
- 5:30pm: Leave

"As much as I used to like to put down (crosstown AC rival) WLTF, they were always right there on my butt," Torcasso said. "I had to figure out how to preempt what they were planning. When you have creative, strong-minded people all working together, the PD has to constantly communicate the station's objectives and visions."

### Wichita Work Schedule

- 6am: Wake up; listen "intensely" to morning show
- 8am: Arrive at station and set day's objectives
- 10am: "Green Light" meetings (varies by day)
- 10:30am: Systems planning
- Noon: Lunch
- 1:30pm: Go with AE on sales call or visit client
- 3:30pm: Review payables and operational expenses
- 8:30pm: Leave

"All together, there's probably 30 minutes where you're not doing very much," Torcasso noted. "The problem I have is there's not enough time for creative thinking. You spend a lot of time on mechanics."

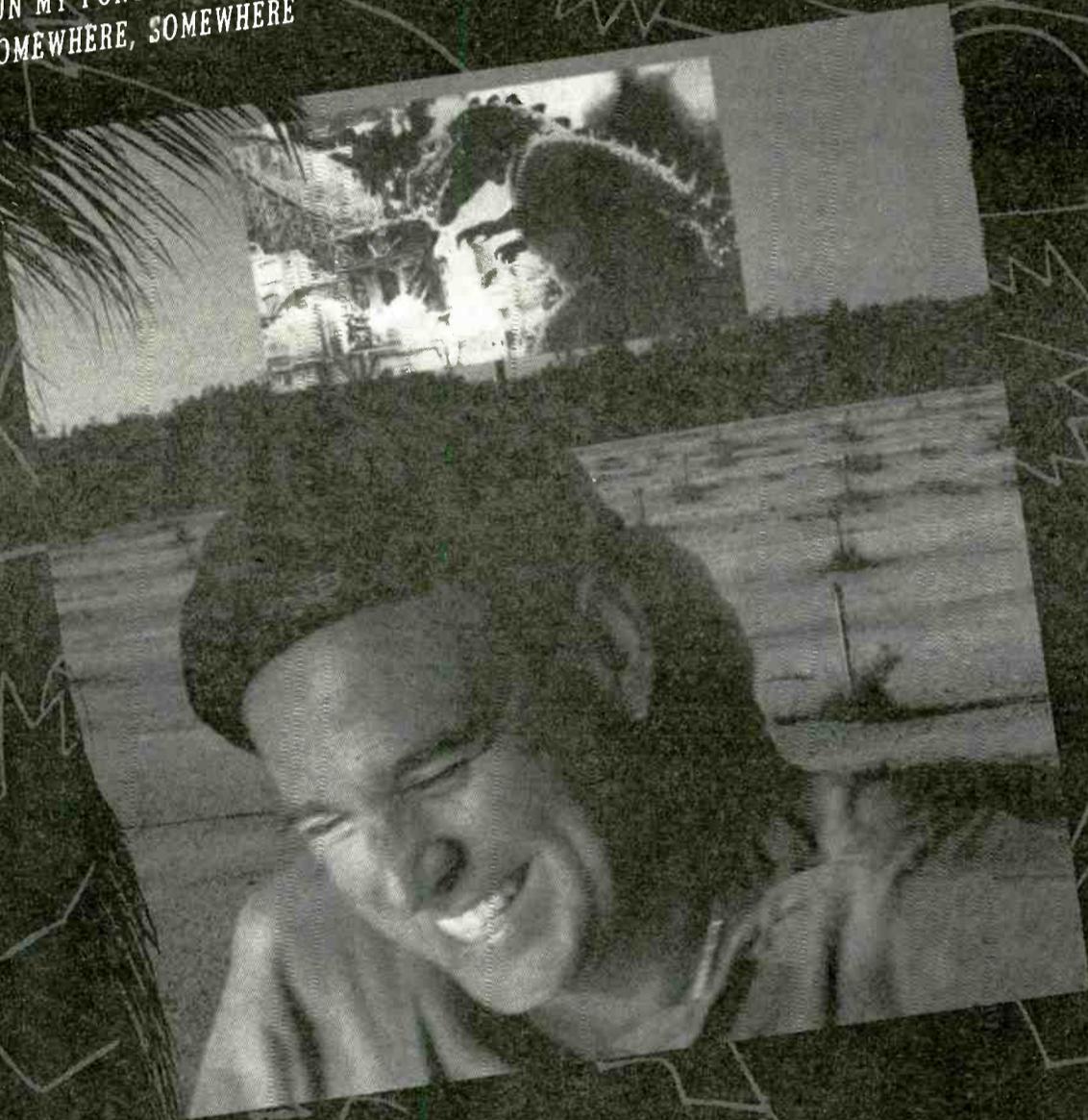


**BARRY BOFFO ON BROADWAY** — Barry Manilow met with some AC personnel backstage after a performance at New York's Gershwin Theater. Sporting warm smiles are (l-r) Arista National Director AC Promotion Mark Rizzo, KOST/Los Angeles Station Manager Jhani Kaye, Manilow, WZNY/Augusta, GA MD John Patrick, and KVIL/Dallas MD Frank Miniaci.

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NEVER LOOK BACK, THIS IS MY PLAN  
RUN MY PONY IN THE SAND  
SOMEWHERE, SOMEWHERE



**TAKE ANOTHER ROAD**  
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LON HELTON

## PD BASICS, PART II

## The Ins And Outs Of Marketing

"Marketing is not a single-sided process of serving the customer. The true nature of marketing today is outwitting, outflanking, outfighting the competition. In short, marketing is war, where the enemy is your competitor and the ground to be won is the customer."

— Al Ries and Jack Trout, "Bottom-Up Marketing"

Today's PD bears more responsibility for product marketing than ever before. Consultant Rusty Walker once said in this column that a PD is merely a PD for his first six months on the job. After that, he's a marketer. But what does he need to know to make the quantum leap from programmer to marketer?

## Developing The Mentality

Marketing-oriented radio consultant E. Alvin Davis maintains PDs must first develop a "marketing mentality," one which seeks to satisfy customers' needs. "A PD's initial job is to determine the audience's needs (through research). Everything from that point on should be done because it's what the customers want, not because it's what the PD wants or likes. Working with a marketing mentality means finding what they want and giving it to them in the context they think is appropriate."

"My objective is not to be creative, it's to be effective. What's right is what the listener thinks is right. The marketing mentality dictates that what I think isn't important."

According to Davis, many PDs miss this basic point. "It always terrified me when another PD liked my station," he laughed. "That's because it wasn't designed for them. Radio people listen to radio much differently than the public does. We hear gradations in things they pay little attention to, like jocks' voices, jingles, etc. Thus, much of our programming is driven by our tastes rather than by our listeners' wants." (Ries and Trout refer to this syndrome as "top-down marketing.")

Similar PD myopia also affects the selection of TV spots. "I've

**"Working with a marketing mentality means finding what the audience wants and giving it to them in the context they think is appropriate."**

— E. Alvin Davis

found it very difficult persuading stations to use spokesman spots," Davis said, "because they're not high-tech enough. Radio people get off on lasers and high-tech stuff because that's our orientation. But most listeners aren't like that. Therefore those spots aren't effective. I've never heard a listener say



E. Alvin Davis

he didn't like a spot because it wasn't exciting enough."

Advertising:  
Unified Messages

As that example illustrates, today's PD often finds himself involved in advertising but may have little education in that area on the most basic level. "PDs don't understand what a particular media channel is designed to accomplish and don't know the strengths and weaknesses of each channel," Davis said. "This makes them do things like try to put more in a billboard than you can do."

Film House VP/Marketing Wayne Campbell stresses a PD should make sure his advertising messages are consistent. "Achieving maximum impact requires a unified media effort. If you're using three different media — outdoor, TV, and newspaper, for instance — make sure you don't have three different messages."

Campbell suggests one easy way of unifying your message: lift a still shot from your TV spot and use it on your billboards. Though this is easy to do, Campbell says relatively few programmers take advantage of the opportunity.

## Required Reading

Programmers can hone their marketing skills by reading. "One advantage today's PD has over the PD of 20 years ago is the tremendous number of business books

available," said Davis. He suggests reading books by marketing practitioners in addition to theoreticians' tomes because marketing is both a scientific and artistic effort. "Read the marketing consultants and gurus. But also read books by famous CEOs and company presidents like Pepsi's Roger Enrico. Reading both sides reinforces your strengths and limits your weaknesses."

Davis specifically recommends books by theoreticians Philip Kotler and Theodore Levitt. "These are elementary level, basic marketing texts from which you'll get the fundamentals and principals."

## Get 'Plugged In'

Citing the basic marketing tenet, "Find a need and fill it," Davis said being "plugged in" to what's happening in town and around the world is critical to programming a mass medium. "In order to come up with a culturally relevant promotion, you have to be culturally aware. PDs should read a lot of pop culture books and magazines. You've got to know what's going on and what people are talking about — otherwise you can't connect the emotional links and design something that's topical."

Acknowledging there's very little new in the way of promotional ideas, Davis said being culturally sensitive allows you to take old ideas and color them with today's flavor, thus making them seem new and timely.

Unfortunately, radio people aren't as hip to what's happening as they should be. "You'd be surprised how many don't know what



## For The Record

The photo identified as Paragon Research VP Mike Henry in the June 23 Country column was actually that of Transtar's Mike Harvey. Pictured above is the real Mike Henry.



**RANDY, RANDY, TRAVIS, TRAVIS** — The Kitchener Memorial Auditorium crowd got more Randys and Travises than it bargained for when this group welcomed singer Randy Travis to the stage. Pictured are (l-r) WEA's Randy Scharard, CKGL-FM/Kitchener's Randy Owen, Randy Travis, and GKGL-FM's Dann Travis.

the top ten books or TV shows are, or haven't seen any of the new movies their audiences are talking about," Davis said.

## On-Air Marketing

Though much of a station's marketing is devoted to attracting listeners, Davis points out that once you have listeners, product delivery becomes an important element of the marketing process aimed at keeping them. "Your pro-



Wayne Campbell

mos, positioning statements, and contests are all part of your marketing. Your on-air presentation creates an ambience for the station. It's critical you explain the benefits of your station, how the contests work, etc. Create imagery. Be believable and have fun."

KSON-AM & FM/San Diego OD Mike Shepard concurs that promotion has become a function of marketing. "We used to promote just to promote. Now we begin by asking ourselves what we hope to achieve and how that fits in with other marketing efforts and strategies. We try to determine the more pressing problems and address them through marketing."

Some examples of this approach are altering DJ dialogue to match the new Arbitron diary terminology (i.e., using the word "hear" instead of "listen"); using marketing to address potential signal problems as a market's population grows and spreads; determining when a quarter-hour maintenance contest is needed instead of one which builds cume.

According to Shepard, PDs should use research to anticipate

trends and address them through marketing before they become problems.

## The Four Ps

Davis believes PDs should become more familiar with marketing plans — what they actually are and what steps are required to design them. "Most PDs aren't aware of the four Ps of marketing success: price, place, promotion, product. This isn't rocket science; it's the basics."

Improving writing skills is also important. "It's rare to hear well-written promos that say something with creativity, style, flair, and brevity," Davis noted.

To learn the basics or sharpen marketing skills, Davis suggests taking classes at a local college or university. Courses in public relations, advertising, promotion, copywriting, sociology, psychology, and behavioral sciences all

**"Achieving maximum impact requires a unified media effort. If you're using three different media, make sure you don't have three different messages."**

— Wayne Campbell

come under the umbrella of marketing and help PDs in their daily tasks.

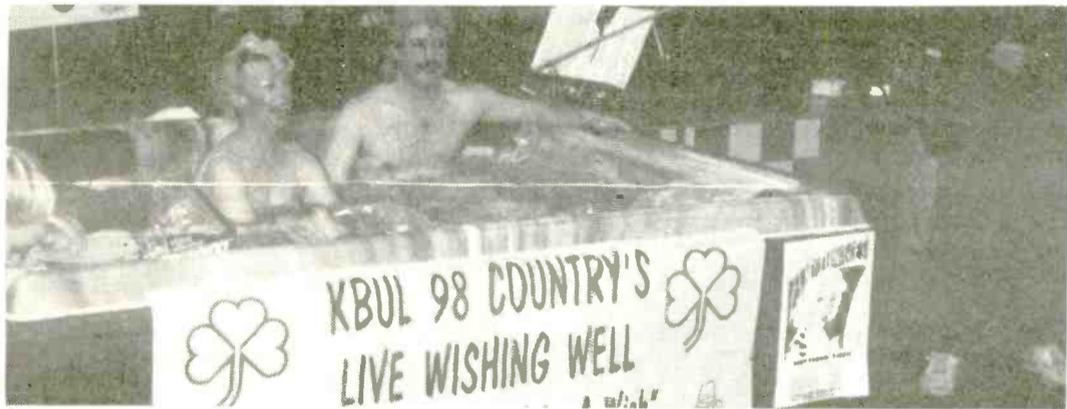
Even if you have the skills, you can't market without a budget. Film House's Campbell points out that a good relationship with your GSM will go a long way toward augmenting your marketing budget. "The two of you can find creative ways to finance your marketing through promotion," said Campbell. "Look at the sales department as a resource. The GSM can be your biggest ally if you let him."

Campbell believes the business has changed dramatically in the past few years. "Stations used to look for programming holes. But there are few viable format holes out there in any market, so it's rare to find one. Today, people are looking for marketing holes."

Coming soon: What today's PD needs to know about strategy.



**CHARLIE'S CHILI CHALLENGE** — Charlie Daniels announced plans for the first annual Music City Celebrity Chili Cookoff and Music Festival, set for September 10. Pictured in front of a nine-foot Pepto Bismol bottle (provided by the cookoff's co-sponsor) are (l-r) WSIX/Nashville's Eric Marshall, Daniels, CBS/Nashville's Debi Fleischer and Jack Lameier.



**BATHING FOR BUCKS** — KBUL/Reno middayer Bruce Armour and ND Adrienne Abbott broadcast live from a hot tub last St. Patty's day, raising money for a local high school choir.



**SMITH AIDS ALASKA WILDLIFE** — CBS artist Russell Smith recently played benefit concerts for the towns of Valdez and Cordova, AK following the Exxon oil spill. Smith (right, with an unidentified worker) also took some time out to visit the Otter Recovery Center in Valdez.



**B.B. GOES COUNTRY** — When bluesman B.B. King (l) performed at the Grand Ole Opry, the only thing he wanted to do was meet Don Williams. As you can see, he did.

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Canadian country superstar, Murray McLauchlan, brings his variety, integrity and story telling genius to America on his debut U.S. release. Already an established international star, having recorded 15 albums, winning nine Juno Awards, and touring extensively throughout Japan, Canada, and the U.S., Murray's exceptional singing, songwriting and producing talents on this new LP, will certainly outstrip the massive appeal of his previous recordings.

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COUNTRY WITH A CAPITAL "L"

## NEW ARTIST FACT FILE

### Suzy Bogguss

**Age:** 32

**Born:** December 30, 1956, Aledo, IL

**Place Called Home:** Nashville

**Current Single:** "Cross My Broken Heart"

**Current Album:** "Somewhere Between"

**Record Label:** Capitol

**Producer:** Wendy Waldman

**Manager:** Kirke Martin & Associates/Kirke Martin

**Booking Agent:** Monterey Artists/Steve Dahl

**Favorite Artists:** Linda Ronstadt, Emmylou Harris, Rosanne Cash, Rodney Crowell, Jennifer Warnes

**Album Attractions:** "Cross My Broken Heart," "Nightrider's Lament," "I Want To Be A Cowboy's Sweetheart"

• **Background:** While attending Illinois State University, **Suzy Bogguss** performed around campus to make extra money. After graduation, she toured the country in a camper with her dog, soloing at colleges, honky tonks, and clubs between 1980-85.

• **Signing:** Bogguss moved to Nashville in 1985. She soon found herself singing at a local restaurant and recording publishers' demos for \$10 a song. In summer 1986, Bogguss sang at **Dolly Parton's** Dollywood amusement park. It was there that **Capitol's Terry Choate** first saw her perform.

• **Songs:** Bogguss's Capitol debut LP came out this past spring, and helped her win **ACM's** 1989 Rising Star award. The LP contains



Suzy Bogguss

two songs cowritten by Bogguss, "Take It Like A Man" and the autobiographical "I'm At Home On The Range," inspired by the singer's stay in Montana and Wyoming. **Merle Haggard** also contributed a song, and Bogguss recorded **Hank Williams's** "My Sweet Love Ain't Around."

The New Artist Fact File spotlights artists appearing in New and Active for the first time.

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 Current Issue #110, PIRATE RADIO/Scott Shannon's first show, WFBQ/Bob & Tom, WBBM-FM/Howard Hoffman, NY's WPLJ, Z100/Z Zoo-Ross & Wilson, KGB/Berger & Prescott, Cassette, \$6.  
 PERSONALITY PLUS #PP-19, KMEL/John London & Zoo, KNBR/Frank & Mike, KXRX/Maynard & Erickson, KRLA/Charlie Tuna, PIRATE RADIO/Scott Shannon, KKLQ/Murphy & McKeever. Cassette, \$6.  
 PERSONALITY PLUS #PP-18, WLS/Fred Winston, WTIC-FM/Gary Craig, KMGI/Tom Parker, KLSX/Peter Tilden, KJR/Gary Lockwood, KWSS/Kelly & Kline. 90-min. cassette, \$6.  
 Special Issue #S-154, INDIANAPOLIS CHR WZPL, AOR WFBQ, ACs WENS, WIBC, WTPI, BU WTLC, Gold WKLR, COuntry WFMS & WIRE. Cassette, \$6.  
 Special Issue #155, CHICAGO CHRs WBBM-FM, WYZZ, AORs WLUP, WCKG & WXRT, B/U WGCI & WVAZ, ACs WLS, WLAK & WKQX, Gold WJMK. Cassette, \$6.  
 All-Country #CY-6, KWJJ, KUPL, KSON, KRAK, KRAK-FM, KNAX, KFRE, KJUG. Cassette, \$6.  
 STILL AVAILABLE: #F-3 (ALL FEMALE), #NAC-1 (All New AC), #N-22 (uncut NEWS - all formats), #S-153 (CINCINNATI), #S-152 (MILWAUKEE/LOUISVILLE), #S-151 (LOS ANGELES), #S-150 (SAN DIEGO), #S-148 (HOUSTON) at \$6 each.  
 Classic Issue #C-104, KHJ/Rick Dees-1980, WCFM/Larry Lujack-1973, WYSL/Coyote-1975, WMCA/Gary Stevens-1968, KEZY/Mike Wagner-1975. Cassette, \$10.50.  
 VIDEO #22! Chicago's WCKG/Miller & Howell, Indy's WENS/John & Jerry, Phoenix's KZZP/Valerie Knight & KOY-FM/Steve Goddard, Vegas' KYRK/Harmon & Holiday & KLUC/Mike O'Brien, San Diego's KGB/Jim McInnes. 2 hot hours, VHS or BETA, only \$20!

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**PREP**  
Friday May 19 1989

139th Day — 226 To Go  
Victoria Day in Canada, National Day of Mourning in USA  
by Presidential Proclamation  
Full Flower Media Services

**Birthdays** ☆☆☆☆☆☆☆☆☆☆  
Bill Lammers, Jr. 33. Dropped forward since 1962, led NBA in rebounds 1966.  
Seymour Mains 33. Star in the TV daytime soap "The Young and the Restless." Son of former Presidents Gerald and Betty Ford.  
Frank Lombardi 49. Business executive specializing in de-unionizing airlines.  
David Hartman 54. Co-hosted "Good Morning, America" 1975-1987. Before that, he played soccer roles in "Lucky Times, MD," and "The New Doctors."  
Joe Lammara 55. Co-anchor and associate voice of "The MacNeil-Lehner Report" on PBS since 1975.

**Trick Question**  
Who sold an engraved plaque for \$5 to raise money for poor people in Berlin? John Hancock, Richard Nixon, Albert Einstein, Bugs Bunny or George Washington?  
Einstein sold autographs for \$3 and plaques for \$5 for charity in 1930.

**Born This Date**  
Dick Scobee would have been 50. The Georgia-born astronaut commanded the doomed space shuttle "Challenger" in 1986.  
Ho Chi Minh in 1890. The Communist leader and revolutionary founded North Vietnam and was its first president from 1954-1960.  
Johns Hopkins in 1795. The financier who bequeathed \$7 million to start Johns Hopkins University and Johns Hopkins Hospital.

**Today in History**  
The Supreme Court ruled in 1986 that nazi don't need search warrants to look down on pot fields from airplanes — the so-called Eye on the Sky ruling.  
23 years ago, America complained publicly that our inspectors in Moscow had found more than three dozen microphones hidden in the U.S. Embassy there.  
Tokyo was attacked by about 400 American B-52 Superfortress bombers in 1945. On their way in and out, the 72 dropped mines into the harbor and sea lanes.  
King Henry the 8th had his wife's head chopped off in 1536 on the Tower Green in London. He was convinced Anne Boleyn had been unfaithful. She was the mother of the future Queen Elizabeth I.

**Coming Events**  
Armed Forces Day tomorrow  
Today the Sandeys of Brackley  
Home Sale of wild horses for rodeo at Miles City, MT, 1989  
1997 Cherry Blossom Car Show at Pigeon Forge, TN

**This Month**  
Older Americans • Barbecue • Photo • Home Decorating • Mental Health • Bike • Physical Fitness & Sports • Rear View • Real Estate • Road Health • Art • Beer • Boat • Hearing • Sign Saving • High Blood Pressure

The Rest Arr in My Son's Closet Waiting to be Done  
Of every 100 loads of laundry washed in America, 83 are done on a home machine, 4 are washed at a coin-op laundromat and 13 are done by hand.  
—American Averages

A restaurant in Tokyo had a card on the table reading, "To Our Distinguished Guest: Please be assured that the vegetables used in the preparation of our fine French dishes have been washed in water personally passed by our chef!"

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## SHOW PREP

### AIR TALENT WORKSHOP — CHICAGO!

You're invited to attend an intensive, two-day Air Personality Workshop with Dan O'Day in Chicago, August 12-13, 1989. Jocks, PDs, Newspeople — this could be your most valuable weekend of the year! To receive complete information, write to DAN O'DAY • 11060 Cashmere Street, Suite #100, Los Angeles, California 90049 or call any time and leave complete mailing address: (213) 478-1972. (This is O'Day's last seminar for 1989!)

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## OPENINGS

## OPENINGS

## OPENINGS

## OPENINGS

### NATIONAL

## We Need You -- Now

NATIONAL, the acknowledged leader in radio personnel placement since 1981, is low on available talent for all size markets. Because more and more radio stations are adding to the thousands that have used our service to seek out and hire those whom we represent, we need you — if you are seriously seeking a career move in announcing, programming, news, sports, production or sales, contact NATIONAL immediately. For complete registration information, write or call:

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Dept. R., P.O. Box 20551 • Birmingham, Al 35216 • (205) 822-9144

**ACT NOW!**

## JACOR

No matter what market or format you're currently in, you've got to give a damn and try to succeed. Materials to: "Take No Prisoners", JACOR, 1300 Central Trust Center, Cincinnati, Ohio 45202. EOE. Thanks.



**ARE YOU HOT?**  
Look in the "WEST" section of this week's issue.

## Get A Jump On The Industry's Hottest Job Opportunities!

Get R&R's weekly Opportunities/classified section before the paper's published. **R&R Job Hotline** is mailed to you separately. Call 213-553-4330 to subscribe today. Use Visa/Master-Card/AmEx.



**HotLine**

### EAST

PD/OM sought for new satellite fed station. Great pay and quality of life. T&R: Ray Garon, Box 1010, Newport, NH 03773. (6/30) EOE

WMOU is looking for future on-air talent. T&R: Frank White, Box 489, Berlin N.H. 03570. (6/30) EOE

"K-104" is currently accepting applications for future openings. T&R: Bob Mallery, Box 1184, Erie, PA 16512. (6/30) EOE

New Central Pennsylvania adult FM seeking T&R's from mature Air Personalities. Females encouraged. T&R: WGBE, Box 1111, Williamsport, PA 17703-1111. (6/30) EOE

WLAD/Danbury, CT seeks well-seasoned big voices for part-time memory weekends. Absolutely no calls. T&R: Keith Andrews, 198 Main Street, Danbury, CT. (6/30) EOE

PM drive shift for York County light AC/FM. Creative production, quality voice, experienced. T&R: JOY 94.3, James McCann, Box 667, Biddeford, ME 04005. (6/30) EOE

## SCONNIX BROADCASTING COMPANY OPPORTUNITIES IN PROGRAMMING / PRODUCTION / ON-AIR

Sconnix has immediate openings in several markets for a variety of positions including on-air personalities and production talent. We are also looking for people to be a part of our aggressive acquisition plans and anticipated growth.

We are seeking creative, dedicated people with experience in **OLDIES, AC or CHR** who want to realize personal and professional growth in a challenging environment.

If you are interested in joining a growing, entrepreneurial company whose only focus is RADIO, then send your resume, tapes (if appropriate), salary history and requirements, in confidence, to: **Rick Peters, V/P Programming, Sconnix Broadcasting, 3000 N. 28th Terrace, Hollywood, Florida 33020.**

The Sconnix group of stations includes the Miami/Ft. Lauderdale, Indianapolis, Baltimore and Kansas City markets. EOE M/F

WAAF/Boston has position open for Research Director. Familiar with callout, perceptuals, and computer knowledge. Letter/resume: Harvey Alan, 19 Norwich St. Worcester, MA 01608. (6/23) EOE

Central Maine's newest station has a PM Drive opening, possible MD. Females encouraged. T&R: Jon Paradise, WTVL, Box 79, Waterville, Maine 04901. (6/23) EOE

WTSN seeks experienced Newsperson to complete four person staff on New Hampshire's seacoast. T&R: Don Brian, Box 400, Dover NH 03820. (6/23) EOE

Regional powerhouse AC has immediate opening for AT with a winning attitude and experience. T&R: Tom Benson, WKSB, 1559 W. 4th St., Williamsport, PA 17701. (6/23) EOE

News Anchor/Reporter. Hard news attitude, life-style writing and delivery. T&R: Steve LeVeille, WFTQ, 19 Norwich St., Worcester, MA 01608. (6/23) EOE

## AOR PRODUCTION PROS FOR TOP TEN MARKETS

Two of our AOR clients are looking for world class production professionals to write and create sparkling promos, breakers, sweepers. Both stations have top-of-the-line equipment and are in TOP TEN markets. Voice work not required. Send tape, resume and writing samples to: LCD Associates, Suite 452, 301 North Harrison Street, Princeton, NJ 08540. EOE

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Experienced Morning Man wanted for CHR at the Jersey Shore. Good phones, production and winning attitude. Good pay and excellent benefits. T&R to Lance Debock, Program Director, P.O. Box 100, Manahawkin, N.J. 08050. EOE



WYRK has an opening for a creative morning talent to join our "Breakfast Club" team. Must be able to write, produce bits and communicate with an adult audience. Personal appearances required. Winning attitude essential. Medium or large market morning experience necessary. T&R to Ken Johnson, Program Director WYRK-FM, 500 Rand Building, Buffalo, N.Y. 14203. EOE



## #1 AOR IN SYRACUSE — GREAT COMPANY!!

Looking for Production Wizard who is creative, can write good copy, solid voice for weekend shift. Must be a people person. No calls. Rush tape to 95X, P.O. Box 95, Syracuse, NY 13250. EOE

## PRODUCTION DIRECTOR

Individual responsible for production of all commercials for soft AC market leader, **EZ100FM**. Must have good voice & on-air experience. Come join a great broadcaster, NewCity Communications, Inc., owner of twelve top radio stations nationwide. WE ARE THE BEST IN THE BUSINESS. Minorities and women are encouraged to apply. Resumes and tapes to ED ZELLE, PROGRAM DIRECTOR, EZ100FM, 10 MIDDLE STREET, BRIDGEPORT, CT 06604. EOE

## COUNTRY PROGRAMMER

... capable of creating the total package. Music, Promotion, Air Staff and VISIBILITY! We need at least three to five years Programming experience plus above average Air Skills. Are we looking for you? If you think so, send your T&R TODAY! Great station - Great Opportunity - Top Bucks! Mid-Atlantic location - Reply to: P.O. Box 141130; Hartford, CT 06114. EOE



**PRODUCTION WIZARD** Includes airshift, great facility & all the equipment you need. A-C station needs production skills & adult communicator. Great opportunity - Great station. **NO CALLS!** T & R to Phil Davenport WCZX FM, 319 Mill St., Poughkeepsie, NY 12601. EOE M-F

Quietly looking for help? Use R&R Blind Box Opportunities ads. Call Ilsa or Dave at 213-553-4330 for more information.

## STATION MANAGER/SALES

Southern New England Coast Well established, Class A, F.M. located in unique coastal environment is looking for an experienced and highly motivated manager. Sales will be an important part of the position and compensation will include salary, commissions and incentives. Send resumes and compensation requirements to: Radio & Records, 1930 Century Park West, #541, Los Angeles, CA 90067. EOE



Infinity Broadcasting's WJFK, Washington is looking for America's next great PRODUCTION DIRECTOR for America's next great radio station! If you're wildly creative, can tell and sell in 30 seconds and belong in a top 10 market, we want you! Our studios have all the toys. AOR delivery. Rush T&R to: Ed Levine, WJFK, Georgetown Station, P.O. Box 3649, Washington, D.C., 20007. No calls please. EOE



**PROGRAM DIRECTOR** Number one radio station AND number one CHR in Buffalo is looking for a Program Director.

If you've got what it takes to KEEP us number one, send tape and resume to:

**WKSE-FM**  
695 Delaware Avenue  
Buffalo, New York 14209  
Attn: Jim Meltzer  
Equal Opportunity Employer

## SOUTH

Voice talent with news background. Lifestyle newswriting plus active contribution to morning comedy, characters and fun. Females/minorities encouraged. T&R: WFOX, Greg Black, 2000 Riveredge Parkway, Atlanta, GA 30328. (6/23) EOE

Southern-based media group seeking AT/MD/PD applicants for future openings at newly acquired stations. T&R: Barry Richards, Bresson-Halfer Media, #6 South Gate Rd, Briarcliffe Acres, SC. 29572. (6/23) EOE

WFMX/WSIC in Statesville NC seeks Newsperson with reporting, writing, and reading skills. T&R: Rita Taggart, 1117 Radio Rd., Statesville, NC 28677. (6/23) EOE

We can't hire you if we don't know you exist. WIMZ/Knoxville seeks personalities to fill future openings. All shifts. T&R: 901 E. Summit Hill, Knoxville, TN 37915. (6/23) EOE

Evening Announcer sought for evening shift. Must have three years' on-air experience and FCC permit. T&R: WOCL, 2101 SR 434, Suite 305, Longwood, FL 32779. (6/23) EOE

Top pay for top talent. The future KTBC-FM is seeking Air Personality with hot multi-track production. T&R with picture: Jimbo Powers, 5902 E. Business #190, Killeen, TX 76543. (6/23) EOE

Personalities wanted, not jocks. Good attitude, white sand, blue water. T&R: Larry White, 118 Wright Parkway, Ft. Walton Beach, FL 32548. (6/30) EOE

Top rated, medium market station seeks motivated News Reporter. Staff of four. Some anchoring duties possible. T&R: Dan Robison, WCOS, Box 749, Columbia, SC 29202. (6/30) EOE

Top pay for top talent. KTBC/FM in Nacagdoches, Texas is looking for you. Hot air? Hot multi-track production? Ready to kick butt! T&R: "Jimbo" Powers, 5902 E. Business 190, Killeen, Texas 76543. (6/30) EOE

Midday person moving to sales. Need hard-working pro. New studios. T&R: John Raymond, KIXY, 1 City Hall Plaza, San Angelo, TX 76903. (6/30) EOE

Needed yesterday. PM drive communicator for coastal Carolina hot AC. Team player. Some appearances. T&R: Box 21379, Hilton Head, SC 29925. (6/30) EOE

KOSY AM/FM has immediate opening for Program Director. Must be experienced, knowledgeable. T&R: Melvin Jones, Personnel Director, Box 2018, Texarkana, AR 75504-2018. (6/30) EOE

KBCE/Alexandria, LA seeks on-air Personalities. Minimum three years' experience. T&R: Ken James, Highway 1 South, Boyce, LA 71409. (6/30) EOE

WTVR-AM seeks AM driver with strong production skills for its big band-MOR format. Must know Central Virginia. Automation experience a plus. T&R: 3321 Cutshaw Ave., Richmond, VA 23230. (6/30) EOE

WYYD-FM seeks morning star ready to work with partner. T&R: Kenny Shelton, WYYD, Box 4108, Lynchburg, VA 24502-0108. (6/30) EOE

Top-rated CHR seeks personality AT. Good production a must. Growing group owner. T&R: Tom Browne, KZBB, 8901 Jenny Lind Rd., Suite 98, Fort Smith, AK 72903. (6/30) EOE

## NEWS

Christian FM in Top Ten market wants a news pro. Experienced. Personality. Warm voice. We'll match pay with talent. Send tape and resume to Radio & Records, 1930 Century Park West, #547, Los Angeles, CA 90067. EOE

## OPENINGS

### COME GROW WITH US

Bresson-Hafler Media is acquiring new properties. Looking for **future air personalities**. Also morning men and assistant Program Director/Music Directors for WBPR-FM/Myrtle Beach, S.C., WMGZ-FM/Youngstown, OH, WYYS-FM/Columbia, S.C. CHR/Dance Formats. **Competitive salary, great opportunity.** T&R to Barry Richards, National P.D., #6 South Gate Rd., Briarcliffe Acres, S.C. 29572. EOE

### WBHP Radio 1230

**MORNING HOST WANTED** . . . For full-service morning show. Warm and friendly a must! Great with phones! Must truly love people! Salary requirements, picture, plus T&R: WBHP, P.O. Box 1230, Huntsville, AL 35807. EOE

**LOUISIANA CHR NEEDS P.D. WHO IS CREATIVE, A HARD WORKER AND HAS GOOD PEOPLE SKILLS. REPLIES CONFIDENTIAL.** T&R's to Radio & Records, 1930 Century Park West, #525, Los Angeles, CA 90067. EOE

### FEMALE NEWS/MORNING SIDEKICK

Highly visible CHR in TOP 50 Southwest market is looking for a dynamic News Director/Morning Sidekick. If you have a great laugh, great writing ability and are quick witted at adlibbing, let's get started. Ability to do character voices preferred. Great salary and benefits. T&R to Radio & Records, 1930 Century Park West, #536, Los Angeles, CA 90067. EOE

Get your foot in the Door with 9 station chain. Top CHR Reporter seeks creative and entertaining morning man and afternoon drive/production Dir. T&R to: Radio & Records, 1930 Century Park West, #549, Los Angeles, CA 90067. EOE

### MORNING SIDEKICK

Leading Southern CHR station in top 50 market is looking for a morning sidekick who is funny, witty, creative and has excellent adlib ability. Character voices an added plus. We're looking for the best. T&R's to Radio & Records, 1930 Century Park West, #537, Los Angeles, CA 90067. EOE

### AIR TALENT

Expanding radio group seeking AIR TALENT for North Carolina 100,000 FM -Adult Format. Bright mature air sound, strong production capability, street active. Great facility/staff. This is real! Tape/Resume to: Radio & Records, 1930 Century Park West, #544, Los Angeles, CA 90067. EOE

**HOT TALENT FOR #1 STATION** Off-air production genius to join three-person creative department. Multi-track experience, multi-faceted voice, and bright, literate, strong copywriting are necessary for this dream position. T&R: Radio & Records, 1930 Century Park West, #530, Los Angeles, CA 90067. M/F EOE

## OPENINGS

### AIR TALENT

AM/FM combo in South Central Florida seeks **Production Director** and air personality. Automation and production skills a must. Send tapes and resumes to Robert T. Rowland, Jr., General Manager, WCAC/WITS, 2411 US 27 South, Sebring, FL 33871. Roper Broadcasting is an Equal Opportunity Employer.

### TOP 10

We're looking for an off-the-wall afternoon or night jock with the potential to develop as an outstanding morning man at a major market/Churban.

Major market or morning show experience not required. We'll provide coaching and training.

If you're someone whose **creativity sometimes get them in trouble**, send TPR to Radio & Records, 1930 Century Park West, #548, Los Angeles, CA 90067. EOE



After one trend, we tripled our average quarter hour and doubled our **come!**

Now we need a **Morning Show and Production Director** to take us to the next level. **Team players** and hard workers to round out a great programming staff. Be a part of the hottest new station in North Carolina! T&R's to: Doug Wilson, WTRG 100.7, 3100 Smoketree Ct., Ste. 709, Raleigh, NC 27604. EOE

### NEEDED

Announcer who sounds like a person, not a person who sounds like an announcer! Topical, relatable mid-day personality for number one country station in top 100 Southeast market. Great pay and benefits. T&R to Radio & Records, 1930 Century Park West, #533, Los Angeles, CA 90067. EOE

Coastal S.E. Contemporary seeks morning personality to maintain our market dominance. Highly competitive market with competitive pay and benefits. Send tape & resume, plus references to Radio & Records, 1930 Century Park West, #550, Los Angeles, CA 90067. EOE

### PROGRAM DIRECTOR FLORIDA CHR

Rare opening! Top rated Florida CHR seeks PD with 3 to 5 years of programming experience. Must be able to motivate and train air staff, have thorough understanding of Top 40 music, and have ability to interface with sales. Letter and resume to Radio & Records, 1930 Century Park West, #518, Los Angeles, CA 90067. EOE

**MATURE, experienced News Director needed** immediately for NAC outlet. T&R to Michael Reading, c/o KGSR, 505 E. Huntland Dr., Austin, TX 78752. EOE

### MIDWEST

Midday position now open! Promotions-oriented personality for our CHR-FM. Lots of personal appearances, remotes. Good production skills a must. T&R: WSBG, 22 South 6th St., Stroudsburg, PA 18360. (6/30) EOE

Sales Manager for Suburban Cleveland AM. Resume with salary requirements: General Manager, WBKC, One Radio Place, Painesville, OH 44077. (6/30) EOE

WABJ seeks new promising talent for all shifts. Entry level is OK. T&R: John Sebastian, WABJ, 121 W. Maumjee, Adrian, MI 49221. (6/30) EOE

## OPENINGS

Announcer for overnight shift, some production involved. T&R: J. McCullough, WLPO/WAJK, Box 215, LaSalle, IL 61301. (6/30) EOE

"Star 96" seeks applications for future openings. If you want to work Uptempo AC and are in the upper midwest, mail us a package today. T&R: Ray Bell, Box 699, St. Cloud, MN 56302. (6/30) EOE

News talent wanted for leading Central and Northern Michigan station. Females encouraged. No calls. T&R: Pete Michaels, WUPS, 1 Energy Place, Mt. Pleasant, MI 48858. (6/30) EOE

Funny, natural Air Personality to complete top CHR morning team. T&R: Rick Roberts, WIAL, Box 1, Eau Claire, WI 54702. (6/30) EOE

WWKI currently seeking News Anchor/Reporter with minimum one year radio experience as reporter. College degree required. T&R: WWKI, Jerry Hoffman, 519 North Main St., Kokomo, IN 46901. (6/30) EOE

Midday Air Personality sought for full service AM. Must do good production. T&R: John Papenheim, KFIZ/WFON, Fond du Lac, WI 54935. (6/30) EOE

KJCK AM/5M seeking Continuity/Production Director. Must have experience writing creative copy. Resumes/writing samples: David Wiese, Box 789, Junction City, KS 66441. (6/30) EOE

PT Announcer/Board Operator sought for immediate opening. T&R: Jim Patricks, WAJI, 347 W. Berry St., Suite 600, Fort Wayne, IN 46802. (6/30) EOE

News/Sports Anchor Reporter sought for fulltime position in a university market. Morning news anchor duties plus PBP. T&R: Mike Reis, WCIL, Box 700, Carbondale, IL 62903. (6/30) EOE

**Will you be our new production manager? (Read this, it's a great job!)**



North Central Illinois full-time AM and class A FM (soon to be 25K) knows the value of top-flight commercial production. We've installed "major market" multi-track production studio to prove it.

You'll find all the tools and toys you'll need to fill the shoes of our award-winning production manager (who is moving up to the #13 market!).

Show us your creativity and attention to detail with your resume and cassette to: JMcCullough, WLPO/WAJK, PO Box 215, La Salle, IL 61301.

### MORNINGS

If you're ready to kick your career as a **major** morning personality into hi gear, we've got the opportunity for you! Show us the talent and we'll provide the training ground, at an excellent facility, in a very competitive market. Send your very best tape and resume to: Mornings, c/o Radio & Records, 1930 Century Park West, #546, Los Angeles, CA 90067. EOE M/F

### PROGRAM DIRECTOR



#1 in Lansing for over five years!! This is a **once-in-a-lifetime opportunity!** Send T&R to Chuck Finney, WVIC, 2517 E. Mt. Hope, Lansing, MI 48910. EOE M/F

### WANTED:

News Director for AOR/COUNTRY COMBO. Great opportunity to manage four person news department. Also, morning drive communicator wanted for adult AOR FM. Send tapes and resumes to Radio & Records, 1930 Century Park West, #543, Los Angeles, CA 90067.

## OPENINGS



### CREATIVE AIR-TALENT

- Are you constantly searching for ways to express your creativity both on-air and in production?
- Do you communicate with, not just talk at an adult audience?
- Do you have the ability to sense how your audience thinks and feels?
- Do you need to know everything you can about the format of your station and developing production techniques?
- Would you describe yourself as friendly, helpful and liked by your co-workers?

If so your talent can help us grow! WDIF Radio is a high profile, exciting A/C station in Marion, Ohio with a 7-county coverage area. Responsibilities include on-air shift with base salary plus incentive bonuses for creative production. You'll be joining a dynamic air team and a Billboard Station of the Year.

- WE OFFER:
- Excellent learning potential.
  - Life in a family community, 40 minutes from Columbus.
  - A chance to join a company with integrity, a sense of purpose and unlimited growth potential.

Send Tape and Resume to:

Jim Williams, WDIF Radio  
Box 10,000  
Marion, Ohio 43302 EOE

### COLUMBUS' NEW MUSIC-INTENSIVE SOFT AC

is looking for **morning jock, news, and part-time talent.** Successful applicants will be bright, relatable, adult, efficient, and responsive to direction. New state-of-the-art studios in non-smoking environment. C&R: Jeff Conn, OM, WXXM, Suite 250, 1650 Watermark Drive, Columbus, OH 43215. EOE

### NEWS.

Midwest AC has a rare opening for morning anchor/possible news director. You need a strong, authoritative on air presence, conversational writing talents, and a keen sense of what's important to an adult audience. If you can lead and motivate a local news staff, gather, write, produce and deliver the very best product - send us your cassette, resume, copy and news philosophy. Please, no rip n readers. T&R to Radio & Records, 1930 Century Park West, #551, Los Angeles, CA 90067. EOE

### MORNING TALENT

Michigan Radio Station Wants to Hear What You Can Do. We're Looking For an Individual Who Has Morning Senses. Production Skills Also Needed. T&R to Radio & Records, 1930 Century Park West, #542, Los Angeles, CA 90067. EOE

### NEW GRADUATE?

This is an ideal first job! Join an aggressive, fun-selling radio sales team in North Central Illinois. Full-time AM - Class A (move to 25K this summer). We have the people and the experience to help make you successful. Send resume to: JMcCullough, WLPO/WAJK, PO Box 215, LaSalle, Illinois 61301. EOE

### DRIVE TIME TALENT

One of America's PREMIER ADULT ROCK STATIONS needs experienced, creative drive-time talent ASAP. TOP 30 MARKET. Great opportunity. Pro's only. T&R to Radio & Records, 1930 Century Park West, #540, Los Angeles, CA 90067. EOE

Got a job? Need a jock? Put it in Opportunities -- and get results! Call 213-553-4330.

## OPENINGS

### WEST

Urban KJLH/Los Angeles seeks a Production Director with minimum three years' experience. T&R: Cliff Winston, 3840 Crenshaw Blvd, Los Angeles, CA 90008. (6/30) EOE

Production technician sought for radio syndication. Must be LA based, can mix, multi-track experience. Quality oriented. T&R: Production, Box 42919, LA, CA 90042. (6/30) EOE

Country station in Northern California seeks overnight AT. T&R: Ron Castro, KRPO, 6640 Redwood Dr, Rohnert Park, CA 94928. (6/30) EOE

KOOL AM/FM seeks parttime Oldies AT. T&R: KOOL Radio, 2196 E. Camelback Road, Phoenix, AZ 85016. (6/30) EOE

Looking for big bucks? You're reading the wrong ad, but stable work environment and long term employment are here. T&R: KBOW/KOPR, Box 3389, Butte, MT 59702. (6/30) EOE



### IMMEDIATE MORNING OPENING

KNUA/Seattle. Revolutionary Baby Boom Format. If you love music, radio people and fun, and are positive, intelligent, creative, witty, warm, topical and brief, and you don't sound like "an announcer," please overnight T&R to: Bob Linden, KNUA, 1109 1st Avenue, Suite 300, Seattle, WA 98101. EOE



## RADIO

### Sales Director/AE's

Must be willing to relocate in paradise/progressive FM. Recent upgrade 25,000 Watts. On fast track to #1 in market. On California's Central Coast 1 Million plus: 1990 Projection. Resumes due by July 15. Contact: GM Ray Diggins, CEO B. Howard K-OTTER, 840 Sheffield Street, Cambria, CA., 93428/805-927-5021. **Requirements:** Sales experience, broadcast sales preferred. An Equal Opportunity Employer.

### ENTERTAINMENT COMPANY

seeking highly motivated Administrative Assistant for General Manager's office. Duties will include screening calls, scheduling appointments and making travel arrangements. Organizational skills a must. Proficiency in Wordperfect 5.0 and Lotus a plus. Must be able to deal with many personality types. Please send resumes to: Radio & Records, 1930 Century Park West, #545, Los Angeles, CA 90067. EOE

### KZZP 104.7 FM

THE NUMBER 1 HIT MUSIC STATION

Nationwide Communications market dominant CHR needs a MORNING SHOW PRODUCER. Qualifications must include the ability to seize the moment and capitalize on what the people are talking about. Parody, production, and marketing skills are critical. Tape and resumes to: Bob Case KZZP, PO BOX 5159, MESA, AZ 85211-0500. **NATIONWIDE COMMUNICATIONS INC.** EOE/MF



ARE YOU HOT?

Men and Women/ 18 years & over.

California-America Western Regional Contest dates Sept. 16-17 July 7 deadline for qualification fee.

## #1 DJ CONTEST

Broadcast Students Club DJ's On Air Personalities

O'Hara Competitions, Inc. Presents

## A LIVE CONTEST FOR DJ's!

### PRIZES INCLUDE:

- \$2,500 Cash
  - On Air Time
  - Paid Scholarship (Broadcasting School)
  - Cruise for 2
  - And Many More Prizes
- ### AREAS OF COMPETITION:
- Personal Interview
  - Timing
  - DJ Music Mixing
- For more information, write or call O'Hara Competitions, Inc., PO Box 5306, Whittier, CA 90607-9982. 714-860-8913.

## OPENINGS

### NEW AC

Secondary Rocky Mountain broadcaster seeks complete airstaff for new current based AC. We are a quality company looking for enthusiastic people ready to make some new ideas work. Excellent pay and benefits and nice work environment. 3-years on-air experience required. Send T&R to Radio & Records, 1930 Century Park West, Box #535, Los Angeles, CA 90067. EOE



### MONTEREY BAY'S #1 CHR

seeks research director to head callout research department! Interest in radio and/or research! Bilingual is a plus! Resume to Jamie Hyatt, KDON, 269 Main, Salinas, CA 93901. No Calls. EOE/M-F

### SO. CAL. AOR

Seeks immediate Full and Part Time quality AIR TALENT Send T&R to Radio & Records, 1930 Century Park West, Box #527, Los Angeles, CA 90067. EOE

## POSITIONS SOUGHT

Hickory dickory dock, so your looking for a jock. Selector is my game. East coast is my aim. Years of experience, my production is your gain. MARTY: (319) 386-0710. (6/30)

Local parodist/writer/producer. Five years' AT seeking comedy writing job in Dallas/Ft. Worth area. Air time negotiable. Your studio or mine? MIKE: (214) 681-3525. (6/30)

Five years' PD at small market full service AC. Wants air-shift and more at medium market or college town. Very reliable. Relates to adults. KEVIN: (906) 786-8149. (6/30)

Country music master. Call STEVE: (904) 477-1054. (6/30)

Power for your CHR/AOR. Six years' on the air, plus production, promotions, college degree. Will go anywhere, anytime. EVELYN: (919) 878-1831. (6/30)

AT Phone Home. Just graduated, with on-air experience. Any shift, any format, any job. Oklahoma preferred. I'm so eager, it's almost nauseating. MIKE: (405) 478-1348. (6/30)

Florida pro OM/PD easy listening, soft AC or NAC seeking new challenge. Great voice and production. ALAN: (904) 642-6787. (6/30)

Urban talent with mean production seeks growth and an upcoming winner. No losers please. Three year vet. TERENCE: (201) 674-3505. (6/30)

Sharp and hungry. For one price, all the creativity and intelligence missing from your AOR airstaff. Five years' PD experience. BOGART: (816) 665-3460. (6/30)

Vacations are a bitch. Air talent with 16 years' experience available to cover vacation weeks. CHR/AOR/AC, all shifts. Reasonable rate plus expenses. PAUL WILSON: (801) 566-2144. (6/30)

10 years' NAC/AC, CHR programming. 16 on-air. Gavin NAC PD of the Year nominee. Selector music computer certified. Top 10 experience. MARK HILL: (408) 688-5604. (6/30)

Outstanding play-by-play announcer seeks job doing college or professional football and basketball. Eight years' experience. JEFF: (419) 347-2183. (6/30)

San Francisco CHR crossover and Hot AC. 13 years' experience and small markets considered. (803) 457-4556. (6/30)

Six year sports casting pro seeks fulltime sports work. College football, basketball, pro baseball radio and cable experience. Must include college PBP. JOHN: (602) 249-1045. (6/30)

Articulate CHR night killer, sizzling phones, great pipes, production and enthusiasm. Hungry to move up in Texas, LA, Fla. ROBERT: (915) 333-1020. (6/30)

Station manager with sales management/programming experience seeks same. Prefer small or medium market. Employer knows. J.R. GREELEY: (915) 655-9879. (6/30)

## POSITIONS SOUGHT

Six year vet, female anchor/reporter with degree seeks medium/large market as ND or anchor. DANA: (616) 784-7678. (6/30)

Major market personality with over 90 character voices, wanting to relocate. Major markets only please. MIKE: (401) 353-0083. (6/30)

Seven year pro in radio is ready to go. Let me know. DAVO: (217) 428-2570. (6/30)

Oldies/CR/Bright AC programmer with 25 years' experience ready to go to work for you. Seeking Operations/Programming position. JACK: (406) 883-3206. (6/30)

KSL/KCPX/KISN. 20 year vet of Full Service/CHR/AC. Looking for air/programming/production position. Will relocate. DAN JESSOP: (801) 942-1005. (6/30)

Attention: Northwestern lower Michigan, I may have the skills you need, traffic, on-air, interviews, promotions, great attitude. GINGER LEE CORPUS: (313) 856-5752. (6/30)

Great news, great sidekick but contract not renewed for the fall season. Would like to put my many talents to work for you. Medium/large on east/west coast. RON: (319) 326-2573. (6/30)

Veteran Program Director/Operations Manager. Pro, guaranteed results, winning attitude, team oriented, great references. CHR only. (205) 663-4678. (6/30)

Dedicated, hard working female, seeks entry level position, any format, AT or news. Northern Kentucky or Southern Indiana area. DONNA: (812) 944-3187. (6/30)

Scott, so hot. Lookin' for hard work, heavy production and six day work week. Three years' in AC. Nites/overnights. (702) 588-3867. (6/30)

### NEW YORK CITY

EXPERIENCED RESEARCH DIRECTOR SEEKS OPPORTUNITY TO BE AN OFF-AIR MD OR ASST. MD. LOOKING FOR A GREAT TEAM THAT WANTS TO WIN BIG! OFF-AIR OPPORTUNITIES DON'T HAVE TO BE A LUXURY!

JEFFREY STONEHILL  
(914) 737-7583

Solid AC jock with monster potential is ready for your next opening in a Top 100 market. Call: (913) 842-7116. (6/30)

Marketing, Wharton trained, Ivy graduate. Seeking position in marketing, PR, promotion. WMMR Programming, promotion and sales intern. JONATHAN: (215) 878-2064. (6/30)

Female jock with three years' experience seeks on-air/MD position in NAC/CJ, AC or CHR/UC. Prefer medium/large market. ROSALYN: (415) 654-7980. (6/30)

15 years' on-air AOR/CHR including MD/PD plus five years' Promotion Director including Power 99, Atlanta. Seeking promotions or on-air. J.P. HUNTER: (404) 237-5934. (6/30)

Popular PBP announcer with major and minor league baseball, collegiate experience. Looking for stability. RANDY: (407) 335-8800. (6/30)

I covered President Bush's inauguration via satellite, worked with New York's ABC direction network. Small market News Director desires a move. JONATHAN: (215) 944-7788. (6/30)

To fill the copywriting position on your staff, face the FAX. For permanent, supplemental or on-call assignments call KENT GRIFFIN: (800) 733-8748. (6/30)

Major market, on-air/Promotions Director. Smooth, professional. Works well with sales staff. Creative, good writer. Gives great press. (713) 782-7507. (6/30)

Top ten market experience. Do morning and strong production. I bring your programming to air. STEVE: (601) 442-4895. (6/23)

### PRODUCTION WIZARD

Seeks large operation where quality production is a priority. Creative spots, sizzling promos, character voices, multi-track experience, copywriting. Well organized, stable, hard worker. Excellent credentials. Southeast/Southwest preferred but all regions considered. Larry James (205) 471-4420.

Semi-famous AT with ten years' major market experience. Would like to get out of California. Country/Ctry Rock preferred. Contact: 402 Broadway #87, S.F., CA 94133. (6/30)

People person, with pipes and experience all formats seeks quality job on NW coast. Programming or on-air. JOHN: (517) 265-7635. (6/30)

College and broadcasting school grad with advertising, sales, and management experience seeks on-air position. Energetic team player. CHARLIE: (314) 434-4971. (6/30)

Savvy ND/PD for full-service formats. Western states preferred. Medium/large markets please. (805) 298-9471. (6/30)

Diego/Francisco, Talk/AC/Oldies: Female mid-westerner relocating. Mature, witty, topical gutsy. Morning sidekick? Write: Marie, 237 Felicio Common, Fremont, CA 94536. (6/30)

Announcer in 13th market seeks Program Director position in smaller market. South preferred. College degree with experience to back it up. MATTHEW: (813) 381-4875. (6/30)

I didn't go to college four years' to work at McDonald's. Give a grad a break! AT/Production position desired. UC/CHR preferred. SKIP: (513) 542-2287. (6/30)

## POSITIONS SOUGHT

### PROGRAM DIRECTOR/AIR TALENT

I am seeking a challenge in a medium to large market, 21 years Experience, 11 as a PD. I am team player, People person, Goal Oriented, and know how to get the job done. Good with details, expertise with Research and Computers, Formatics and Marketing. Multi Format Experience. Brent Alberts (402) 464-8177.

AT/humorist/voice artist who is a listeners radio companion and does excellent creative productions, seeks on-air duties. GERALD: (818) 986-8443. (6/30)

East coast award-winning talk show host. Also assistant News Director at NYC station. Now available due to station format change. BOB McGONAGLE: (203) 869-1458. (6/30)

Eight years' AT/sports/traffic pro wishes to relocate from Dallas market. Reasonably priced. Can handle any format. ERIC: (817) 860-6351. (6/30)

Drivetime dominator. Morning show. Funny bits, wacky promotions, experienced, hard-working publicity generators. We'll get your calls on TV and in print. JOANNE: (718) 352-1894. (6/30)

'88 Ford Tempo, low mileage is what we'll drive to your station to do our highly rated, funny husband/wife morning show. (914) 965-5079. (6/30)

Major market Sports or Newsmen. Presently working part-time at major San Diego station. Seeking more hours or fulltime position. Network experience, great delivery. (619) 458-0369. (6/23)

AT with five years' experience and great production. Great phones and a best friend to your listeners. Prefer CHR/AOR. Ready to relocate for right gig. GREG: (609) 795-7509. (6/23)

## MISCELLANEOUS

WHYR/Saco, ME is looking for CD service from record labels. Contact: Rick Edwards, (207) 883-9625. (6/30)

WKXA/Findlay, OH seeks CD service from all AC/CHR labels. TO: Music Director, Box 1507, Findlay, OH 43839. (6/30)

### R&R Opportunities Display Advertising

- Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.
- Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

### Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by payment mailed to our office in advance. VISA, MC, AmEx accepted.

### Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

### R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

### Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.

## CHART EXTRA

### COWBOY JUNKIES Misguided Angel (RCA)

50% of our reporters on it. Rotations: Heavy 1, Medium 27, Light 12, Total Adds 0.

## BREAKERS

### GLORIA ESTEFAN Don't Wanna Lose You (Epic)

74% of our reporters on it. Rotations: Heavy 0, Medium 12, Light 48, Total Adds 60 including WALK, WNSR, KVIL, WLMG, WLTS, WKQX, WSNY, KBIG, KOST, K101. Debuts at number 25 on the AC chart.

### RICHARD MARX Right Here Waiting (EMI)

53% of our reporters on it. Rotations: Heavy 1, Medium 10, Light 32, Total Adds 41 including WALK, WLMG, WKQX, KLSI, KESZ, B100, Y103, 3WM. Debuts at number 29 on the AC chart.

### PHOEBE SNOW Something Real (Elektra)

51% of our reporters on it. Rotations: Heavy 1, Medium 12, Light 28, Total Adds 9, WLMG, WVAF, WXTC, KHLT, WFMK, WMGN, WHNN, WCKQ, KTDY.

### DEBBIE GIBSON No More Rhyme (Atlantic)

50% of our reporters on it. Rotations: Heavy 0, Medium 21, Light 19, Total Adds 4, WKQX, WVAF, WSLI, Y103.

## NEW & ACTIVE

#### ROY ORBISON "California Blue" (Virgin) 34/7

Rotations: Heavy 0, Medium 12/0, Light 22/7, Total Adds 7, 2WD, KLCY, WEBE, WECQ, KTDY, KRLB, WJON, Medium: WKYE, WEIM, WAF, WSKI, WCKQ, WFA, WZNS, WKSO, WKCX, WCMJ, KBLQ, KYJC. Light including WLEV, WSLQ, 3WM, WHAI, WGLL, WYKZ, WGSV, KTYL, WMTFM, KSCB, WTWR, WLD, KKL, KSTR, KAYN.

#### LITTLE RIVER BAND "Listen To Your Heart" (MCA) 32/11

Rotations: Heavy 0, Medium 4/0, Light 28/11, Total Adds 11, 2WD, KLCY, WEBE, WQNY, KTDY, WTWR, WJON, WLD, KKL, KSTR, KBLQ, Medium: WEIM, WFA, WZNS, WKSO, Light including WLEV, WKYE, WSLQ, 3WM, WHAI, WAF, WSKI, WYKZ, WCKQ, WGSV, WKCX, KTYL, KVIC, WCMJ, WMTFM, KSCB, KAYN.

#### DONNY OSMOND "Sacred Emotion" (Capitol) 32/11

Rotations: Heavy 1/0, Medium 8/1, Light 23/10, Total Adds 11, WVBF, KBIG, WEBE, WVAF, WSLI, Y103, WECQ, WQNY, WKCX, WTWR, KAYN. Heavy: KESZ. Medium including WEIM, WAF, WSKI, KTDY, WZNS, WKSO, KBLQ. Light including KLCY, B100, K101, WSLQ, WHAI, WGLL, WYKZ, WCKQ, KVIC, WCMJ, KSCB, WLD, KYJC.

#### MIKE & THE MECHANICS "Nobody Knows" (Atlantic) 30/3

Rotations: Heavy 0, Medium 14/0, Light 16/3, Total Adds 3, WXTC, WJON, KKL, Medium: WLEV, U102, WEIM, WHAI, WAF, WSKI, WFA, KRLB, WZNS, WKSO, WMTFM, KBLQ, KYJC, KAYN. Light including KLSI, WKYE, WSLQ, WQNY, WGLL, WYKZ, WGSV, KTDY, WKCX, KVIC, WCMJ, KSCB, WLD.

#### ARETHA FRANKLIN & WHITNEY HOUSTON "It Isn't, It Wasn't, It Ain't Gonna Be" (Arista) 29/11

Rotations: Heavy 0, Medium 9/1, Light 20/10, Total Adds 11, KLCY, WKYE, WSLI, 3WM, WEIM, WSKI, WTK, WKSO, WTWR, KKL, KAYN. Medium including WLEV, WMGN, WAF, WCKQ, WFA, WZNS, WKCX, WMTFM. Light including WSLQ, WGLL, WYKZ, WGSV, KTDY, KTYL, KVIC, WCMJ, KSCB, KYJC.

## ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 SIMPLY RED	78/0	69	7	2
2 DONNA SUMMER	74/2	61	11	2
3 DAN HILL	74/0	61	10	3
4 SWING OUT SISTER	70/1	54	12	4
5 NEW KIDS ON THE BLOCK	69/2	53	14	2
6 JIMMY HARNEN & SYNCH	66/0	44	13	9
7 BARRY MANILOW	64/0	45	13	6
8 PAUL McCARTNEY	66/1	41	23	2
9 MICA PARIS	69/3	39	24	6
10 CHICAGO	63/2	35	26	2
11 WATERFRONT	47/0	26	15	6
12 10,000 MANIACS	63/1	27	30	6
13 STEVIE NICKS	58/8	18	34	6
14 VANESSA WILLIAMS	60/1	15	35	10
15 MADONNA	55/3	21	25	9
16 MICHAEL BOLTON	65/6	4	45	16
17 PAULA ABDUL	45/0	25	14	6
18 DON HENLEY	63/11	5	36	22
19 DEON ESTUS	58/1	1	43	14
20 WAS (NOT WAS)	50/0	11	32	7
21 HOWARD JONES	32/0	11	16	5
22 AL JARREAU	47/0	9	32	6
23 NATALIE COLE	24/0	10	8	6
24 CHRIS REA	54/3	4	35	15
25 GLORIA ESTEFAN	60/60	0	12	48
26 TIM FINN	47/2	1	30	16
27 JULIA FORDHAM	44/2	3	28	13
28 HIROSHIMA	46/3	3	24	19
29 RICHARD MARX	43/41	1	10	32
30 GLADYS KNIGHT	49/6	0	15	34

## MOST ADDED

- GLORIA ESTEFAN (60)
- RICHARD MARX (41)
- PATTI LaBELLE (18)
- JOHN COUGAR MELLENCAMP (16)
- HOWARD JONES (14)
- ARETHA & WHITNEY (11)
- DON HENLEY (11)
- LITTLE RIVER BAND (11)
- DONNY OSMOND (11)
- PHOEBE SNOW (9)

## HOTTEST

- SIMPLY RED (60)
- DONNA SUMMER (49)
- DAN HILL (46)
- NEW KIDS ON THE BLOCK (33)
- SWING OUT SISTER (30)
- JIMMY HARNEN & SYNCH (29)
- BARRY MANILOW (25)
- PAUL McCARTNEY (16)
- MICA PARIS (15)
- WATERFRONT (15)

#### ANDREAS VOLLENWEIDER "Dancing With The Lion" (Columbia) 29/1

Rotations: Heavy 0, Medium 11/0, Light 18/1, Total Adds 1, WEBE, Medium: WNUA, WLEV, WRMF, WEIM, WSKI, WZNS, WKSO, WMTFM, WJON, KBLQ, KYJC. Light including 2WD, WNL, KS95, KESZ, B100, WSLQ, WHAI, WQNY, WAF, WYKZ, WFA, WTK, KTYL, KVIC, WCMJ, KSCB, WLD.

#### INDIGO GIRLS "Closer To Fine" (Epic) 28/2

Rotations: Heavy 6/0, Medium 16/2, Light 2/1, Total Adds 2, WLEV, WYKZ, Medium: WKYE, KELT, WEIM, WQNY, WSKI, WFA, WKSO, WMTFM, WJON, KBLQ. Light including WSLQ, 3WM, WHAI, WAF, WGSV, WZNS, WKCX, KTYL, KVIC, WCMJ, KSCB, WTWR, WLD, KSTR, KYJC, KAYN.

## SIGNIFICANT ACTION

#### PETER CETERA "Holding Out" (WB) 24/8

Rotations: Heavy 0, Medium 5/0, Light 19/8, Total Adds 8, WLEV, WEIM, WECQ, WHAI, WSKI, WFA, KRLB, KSTR, Medium: WLTS, WKYE, KTDY, WZNS, KYJC. Light including WVAF, WSLI, KHLT, WAF, WKSO, WKCX, WCMJ

#### DOOBIE BROTHERS "The Doctor" (Capitol) 24/3

Rotations: Heavy 6/0, Medium 16/2, Light 2/1, Total Adds 3, WALK, KMJI, WECQ Heavy: B100, WLEV, WKYE, WSKI, WCKQ, KVIC. Medium including WLT, WEBE, WVAF, WMGS, WSLQ, WHAI, WFA, WZNS, WKSO, WKCX, KKL, KBLQ, KYJC, KAYN.

#### JOHN FARNHAM "Two Strong Hearts" (RCA) 21/5

Rotations: Heavy 0, Medium 3/0, Light 18/5, Total Adds 5, WQNY, WGLL, WYKZ, WGSV, KSCB, Medium: WEIM, WFA, WKSO, Light including WSLQ, 3WM, WSKI, WCKQ, WZNS, WKCX, KTYL, KVIC, WCMJ, KKL, KBLQ, KYJC, KAYN.

#### IVAN LINS "You Moved Me To This" (Reprise) 21/1

Rotations: Heavy 2/0, Medium 13/0, Light 6/1, Total Adds 1, WLEV, Heavy: WNUA, WEIM, Medium: WKYE, WMGN, WECQ, WHAI, WFA, WGSV, WZNS, WKSO, WMTFM, WJON, KKL, KBLQ, KYJC. Light including WSKI, WKCX, WCMJ

#### NATIVE "What A Wonderful World" (Ode Sounds & Visuals/A&M) 21/0

Rotations: Heavy 0, Medium 3/0, Light 18/0, Total Adds 0, Medium: WEIM, WKSO, KBLQ. Light: 2WD, WLEV, WSLI, KELT, WSLQ, WHAI, WSKI, WYKZ, WFA, WGSV, WZNS, KVIC, WCMJ, KSCB, WLD, KKL, KYJC, KAYN.

#### MARTIKA "Toy Soldiers" (Columbia) 19/3

Rotations: Heavy 3/0, Medium 7/1, Light 9/2, Total Adds 3, WEIM, WFA, WKSO, Heavy: WAF, WSKI, KRLB, Medium including WKQX, WSLQ, WCKQ, WKCX, KVIC, KKL, Light including KLCY, B100, WCMJ, KSCB, WLD, KBLQ, KYJC.

#### PATTI LaBELLE "If You Asked Me To" (MCA) 18/18

Rotations: Heavy 0, Medium 0, Light 18/18, Total Adds 18, KOST, WSLQ, 3WM, WEIM, WAF, WSKI, WFA, WGSV, KRLB, WZNS, WKSO, WKCX, KTYL, WCMJ, WMTFM, KSCB, KBLQ, KAYN.

#### ANIMOTION "Calling It Love" (Polydor) 18/6

Rotations: Heavy 0, Medium 2/0, Light 16/6, Total Adds 6, WKYE, 3WM, WQNY, WAF, WTWR, KKL, Medium: WFA, KAYN. Light including WSLQ, WEIM, WSKI, WCKQ, WZNS, WKSO, KVIC, WCMJ, KSCB, KYJC.

#### VAN MORRISON "Whenever God Shines His Light" (Mercury) 18/0

Rotations: Heavy 0, Medium 6/0, Light 12/0, Total Adds 0, Medium: WSLQ, WEIM, WFA, WMTFM, KBLQ, KYJC. Light: WLEV, WHAI, WQNY, WGLL, WGSV, WKCX, WCKQ, WCMJ, KSCB, WLD, KSTR, KAYN.

#### ELVIS COSTELLO "Veronica" (WB) 17/0

Rotations: Heavy 1/0, Medium 11/0, Light 5/0, Total Adds 0, Heavy: WCKQ, Medium: WLT, WSLQ, WHAI, WGLL, WAF, WFA, WKSO, KVIC, KBLQ, KYJC, KAYN. Light: WNL, B100, 3WM, WQNY, KSCB.

#### JOHN COUGAR MELLENCAMP "Jackie Brown" (Mercury) 16/16

Rotations: Heavy 0, Medium 2/2, Light 14/14, Total Adds 16, WKYE, WSLQ, 3WM, WEIM, WHAI, WAF, WSKI, WCKQ, WFA, WZNS, WKSO, WKCX, KTYL, WCMJ, KSCB, KYJC.

#### HOWARD JONES "The Prisoner" (Elektra) 14/14

Rotations: Heavy 0, Medium 0, Light 14/14, Total Adds 14, WLEV, WVAF, WSLQ, WEIM, WGLL, WAF, WSKI, WCKQ, WFA, WZNS, WKSO, WCMJ, KKL, KAYN.

#### BENNY MARDONES "Into The Night" (Polydor) 13/1

Rotations: Heavy 4/0, Medium 7/1, Light 2/0, Total Adds 1, WVAF, Heavy: WNSR, B100, K101, Y103, Medium including WVBF, WALK, WLT, WSLI, WCMJ, KAYN. Light: WNL, KBLQ.

#### FINE YOUNG CANNIBALS "Good Thing" (IRS/MCA) 12/2

Rotations: Heavy 4/0, Medium 7/1, Light 1/1, Total Adds 2, WALK, WLEV, Heavy: K101, WKYE, Y103, WAF, Medium including WNSR, 2WD, WKQX, WLT, KYKY, B100.

#### NYLONS "Wildfire" (Windham Hill/A&M) 11/3

Rotations: Heavy 0, Medium 1/0, Light 10/3, Total Adds 3, WEIM, WZNS, WJON, Medium: WMGN, Light including WAF, WFA, WKSO, WCMJ, WMTFM, KSCB, KYJC.

#### PETER GABRIEL "In Your Eyes" (WGC) 11/2

Rotations: Heavy 1/0, Medium 6/1, Light 4/1, Total Adds 2, KLSY, WJON, Heavy: KMJI, Medium including WNUA, K101, WVAF, Y103, WCKQ. Light including B100, WAF, WCMJ.

#### EL DeBARGE "Somebody Loves You" (Motown) 11/1

Rotations: Heavy 0, Medium 2/0, Light 9/1, Total Adds 1, KAYN, Medium: WEIM, WFA, Light including WSLQ, WHAI, WSKI, WCKQ, WGSV, WZNS, WKSO, WMTFM.

#### EXPOSE "What You Don't Know" (Arista) 9/2

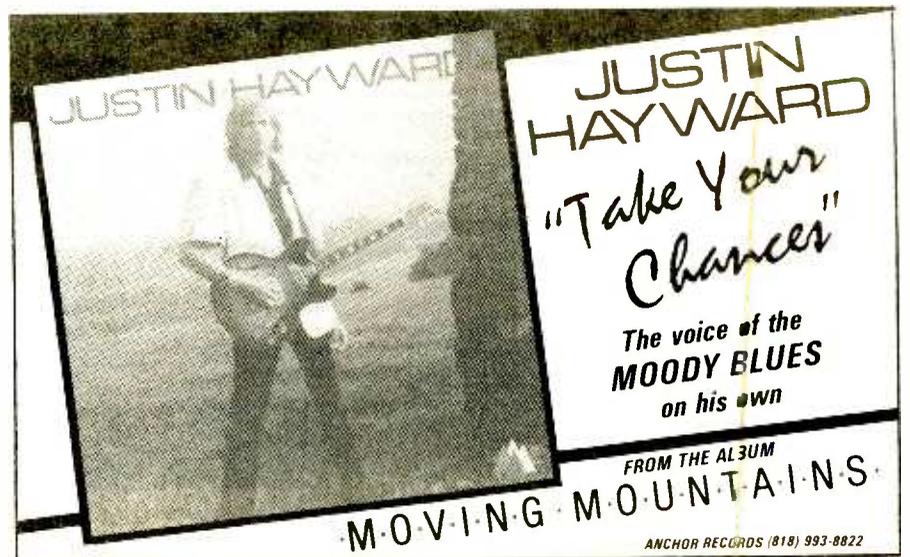
Rotations: Heavy 1/0, Medium 1/0, Light 7/2, Total Adds 2, WFA, WZNS, Heavy: WSKI, Medium: WVAF, Light including WKQX, KELT, WEIM, WKSO, KSCB.

#### HENRY LEE SUMMER "Hey Baby" (CBS Associated) 9/1

Rotations: Heavy 0, Medium 5/0, Light 4/1, Total Adds 1, KBLQ, Medium: WKYE, WSKI, WCKQ, WFA, KKL, Light including WZNS, WKSO, KVIC.

#### BETTE MIDLER "Under The Boardwalk" (Atlantic) 8/8

Rotations: Heavy 1/1, Medium 1/1, Light 6/6, Total Adds 8, 2WD, KESZ, WEIM, WYKZ, WFA, WGSV, WKSC, WCMJ



## CURRENT-BASED

### EAST

#### P1

**WVBF/Boston**  
Newell/Garcia

TIM FINN  
JULIA FORDHAM  
DONNY OSMOND  
Hottest:  
DONNA SUMMER  
NEW KIDS ON THE  
SWING OUT SISTE  
DAN HILL  
SIMPLY RED

**WALK/Long Island**  
Edwards/Daniels

FINE YOUNG CANN  
DOOBIE BROTHERS  
RICHARD MARX  
GLORIA ESTEFAN  
Hottest:  
SIMPLY RED  
DAN HILL  
DONNA SUMMER  
JIMMY HARNEN &  
NEW KIDS ON THE

**WNSR/New York**  
Dunphy/Dunkin

GLORIA ESTEFAN  
STEVIE NICKS  
Hottest:  
38 SPECIAL  
HOWARD JONES  
BENNY MARDONES/  
DONNA SUMMER  
SIMPLY RED

**WSNI/Philadelphia**  
Jere Sullivan

none  
Hottest:  
JIMMY HARNEN &  
DAN HILL  
BARRY MANILOW  
NEW KIDS ON THE  
SIMPLY RED

**WHTX/Pittsburgh**  
Scott Alexander

none  
Hottest:  
NATALIE COLE  
CHER & PETER CE  
38 SPECIAL  
BETTE MIDLER  
SIMPLY RED

#### P2

**WLEV/Allentown**  
Jeff Silvers

CHRIS REA  
GLORIA ESTEFAN  
RICHARD MARX  
FINE YOUNG CANNI  
INDIGO GIRLS  
IVAN LINS  
PETER CETERA  
HOWARD JONES  
Hottest:  
DONNA SUMMER  
SWING OUT SISTER  
NEW KIDS ON THE  
PAUL MCCARTNEY  
MICA PARIS

**WEBE/Bridgeport**  
Hansen/Norman

LRB  
ANDREAS VOLLENWE  
ROY ORBISON  
GLORIA ESTEFAN  
DONNY OSMOND  
RICHARD MARX  
Hottest:  
SWING OUT SISTE  
SIMPLY RED  
DAN HILL  
DONNA SUMMER  
MADONNA

**WVAF/Charleston, WV**  
Randy Shane

BENNY MARDONES/P  
DOOBIE GIBSON  
DONNY OSMOND  
JULIA FORDHAM  
LOVE & ROCKETS  
PHOEBE SNOW  
Hottest:  
RICHARD MARX  
SIMPLY RED  
MADONNA  
WATERFRONT  
CYNDI LAUPER

**WKYE/Johnstown**  
Jack Michaels

ARETHA & WHITNEY  
RICHARD MARX  
JOHN COUGAR MELLE  
ANIMOTION  
PETE TOWNSHEND  
Hottest:  
SIMPLY RED  
JIMMY HARNEN & SY  
FINE YOUNG CANNIB  
MADONNA  
DOOBIE BROTHERS

**WMGS/Wilkes Barre**  
Norton/Marriott

GLORIA ESTEFAN  
RICHARD MARX  
MICHAEL BOLTON  
Hottest:  
CHER & PETER CETE  
CHICAGO  
NEW KIDS ON THE B  
SIMPLY RED  
DONNA SUMMER

#### P3

**WEIM/Fitchburg**  
Jack Raymond

BEBE & CECE WINAN  
GLORIA ESTEFAN  
MARTIKA  
PETER CETERA  
JOHN COUGAR MELLE  
PATTI LABELLE  
BETTE MIDLER  
ARETHA & WHITNEY  
RICHARD MARX  
BENNY MARDONES/C  
TOM JONES  
HOWARD JONES  
NYLONS  
Hottest:  
NEW KIDS ON THE B  
CHICAGO  
10,000 MANIACS  
DONNA SUMMER  
MICA PARIS

**WECQ/Geneva**  
Anthony/Smith

PETER CETERA  
ROY ORBISON  
DONNY OSMOND  
DOOBIE BROTHERS  
Hottest:  
CHICAGO  
DAN HILL  
BARRY MANILOW  
MADONNA  
DONNA SUMMER

**WHAJ/Greenfield, MA**  
Deane/Archer

RICHARD MARX  
GLORIA ESTEFAN  
JOHN COUGAR MELLE  
SAM PHILLIPS  
PETER CETERA  
Hottest:  
SIMPLY RED  
DAN HILL  
DONNA SUMMER  
JIMMY HARNEN & SY  
MICA PARIS

**WQNY/theca**  
Smith/Erb

GLORIA ESTEFAN  
JOHN FARNHAM  
LRB  
DONNY OSMOND  
ANIMOTION  
RICHARD MARX  
Hottest:  
BARRY MANILOW  
WAS (NOT WAS)  
SWING OUT SISTER  
PAUL MCCARTNEY  
DONNA SUMMER

**WGLL/Mercersburg**  
Norman Schmidt

RICHARD MARX  
GLORIA ESTEFAN  
JOHN FARNHAM  
HOWARD JONES  
Hottest:  
SIMPLY RED  
DAN HILL  
BARRY MANILOW  
SWING OUT SISTE  
NEW KIDS ON THE

**WAFM/Millford, DE**  
Tim Brough

GLORIA ESTEFAN  
RICHARD MARX  
PATTI LABELLE  
HOWARD JONES  
MICHAEL TOMLINSON  
JOHN COUGAR MELLE  
ANIMOTION  
JUSTIN HAYWARD  
Hottest:  
BARRY MANILOW  
PAUL MCCARTNEY  
SIMPLY RED  
DAN HILL  
FINE YOUNG CANNIB

**WSKI/Montpelier**  
Bruce Stebbins

ARETHA & WHITNEY  
PETER CETERA  
HOWARD JONES  
PETE TOWNSHEND  
JOHN COUGAR MELLE  
GLORIA ESTEFAN  
PATTI LABELLE  
RICHARD MARX  
MICHAEL TOMLINSON  
Hottest:  
DONNA SUMMER  
NEW KIDS ON THE B  
PAUL MCCARTNEY  
MICA PARIS  
10,000 MANIACS

**WKSJ/Williamsport**  
Tom Benson

DON HENLEY  
STEVIE NICKS  
GLORIA ESTEFAN  
Hottest:  
SIMPLY RED  
WATERFRONT  
JIMMY HARNEN & SY  
DONNA SUMMER  
MADONNA

### SOUTH

#### P1

**WSB-FM/Atlanta**  
LoCasolo/McCoy

CHICAGO  
MICA PARIS  
Hottest:  
SIMPLY RED  
NEW KIDS ON THE B  
DAN HILL  
DONNA SUMMER  
38 SPECIAL

**KVIL/Dallas**  
Rhodes/Miniaci

PAUL MCCARTNEY  
GLORIA ESTEFAN  
Hottest:  
SWING OUT SISTER  
BARRY MANILOW  
DAN HILL  
MICA PARIS  
SIMPLY RED

**WLMG/New Orleans**  
Nick Ferrara

GLORIA ESTEFAN  
RICHARD MARX  
MICA PARIS  
PHOEBE SNOW  
Hottest:  
SIMPLY RED  
JIMMY HARNEN & SY  
BARRY MANILOW  
WATERFRONT  
SWING OUT SISTER

**WLTS/New Orleans**  
Bob Mitchell

MICA PARIS  
MICHAEL BOLTON  
STEVIE NICKS  
GLORIA ESTEFAN  
Hottest:  
NEW KIDS ON THE B  
SIMPLY RED  
DAN HILL  
WATERFRONT  
SWING OUT SISTER

**2WD/Norfolk**  
Gary King

BETTE MIDLER  
LRB  
ROY ORBISON  
SIMPLY RED  
DAN HILL  
WATERFRONT  
DONNA SUMMER  
SWING OUT SISTER

**WNLT/Tampa**  
Chuck Crane

DON HENLEY  
GLORIA ESTEFAN  
Hottest:  
BARRY MANILOW  
PAULA ABDUL  
NEW KIDS ON THE B  
SIMPLY RED  
DAN HILL

**WRMF/West Palm Beach**  
Dave Parks

TIM FINN  
GLORIA ESTEFAN  
DON HENLEY  
Hottest:  
38 SPECIAL  
JIMMY HARNEN & SY  
SIMPLY RED  
HOWARD JONES  
DONNA SUMMER

**WZNY/Augusta, GA**  
John Patrick

GLORIA ESTEFAN  
RICHARD MARX  
Hottest:  
BARRY MANILOW  
SIMPLY RED  
DAN HILL  
NEW KIDS ON THE B  
DONNA SUMMER

**WXTG/Charleston**  
John Quincy

GLORIA ESTEFAN  
MIKE & THE MECHAN  
PHOEBE SNOW  
Hottest:  
SIMPLY RED  
DAN HILL  
DONNA SUMMER  
BARRY MANILOW  
JIMMY HARNEN & SY

**WTCB/Columbia, SC**  
Doug Spets

GLORIA ESTEFAN  
RICHARD MARX  
Hottest:  
SIMPLY RED  
DONNA SUMMER  
BARRY MANILOW  
DAN HILL  
NEW KIDS ON THE B

**WSLI/Jackson**  
Harrell/Allen

DEBBIE GIBSON  
STEVIE NICKS  
ARETHA & WHITNEY  
DONNY OSMOND  
Hottest:  
SIMPLY RED  
DONNA SUMMER  
DAN HILL  
NEW KIDS ON THE B  
PAUL MCCARTNEY

**Y103/Jacksonville**  
Erica Lee

GLORIA ESTEFAN  
RICHARD MARX  
DONNY OSMOND  
DEBBIE GIBSON  
GLADYS KNIGHT  
Hottest:  
BENNY MARDONES/P  
DONNA SUMMER  
MADONNA  
FINE YOUNG CANNIB  
SIMPLY RED

**WTFM/Johnson City**  
Mark McKinney

GLADYS KNIGHT  
GLORIA ESTEFAN  
Hottest:  
SIMPLY RED  
DAN HILL  
WATERFRONT  
SWING OUT SISTER  
NEW KIDS ON THE B

**U102/Knoxville**  
Larry Trotter

10,000 MANIACS  
GLADYS KNIGHT  
GLORIA ESTEFAN  
RICHARD MARX  
Hottest:  
GRAYSON HUGH  
WATERFRONT  
DONNA SUMMER  
SIMPLY RED  
WAS (NOT WAS)

**KHLT/Little Rock**  
Jim Aaron

MICHAEL BOLTON  
PHOEBE SNOW  
DON HENLEY  
Hottest:  
BARRY MANILOW  
SIMPLY RED  
DONNA SUMMER  
JIMMY HARNEN & SY  
DAN HILL

**KELT/McAllen**  
Chuck White

none  
Hottest:  
WATERFRONT  
RICK ASTLEY  
PAULA ABDUL  
ATLANTIC STARR  
AL JARREAU

**WSLQ/Roanoke**  
Greg Fry

GLORIA ESTEFAN  
JOHN COUGAR MELLE  
RICHARD MARX  
PATTI LABELLE  
HOWARD JONES  
PETE TOWNSHEND  
Hottest:  
SIMPLY RED  
NEW KIDS ON THE B  
PAULA ABDUL  
MICA PARIS  
DONNA SUMMER

**WRMF/West Palm Beach**  
Dave Parks

TIM FINN  
GLORIA ESTEFAN  
DON HENLEY  
Hottest:  
38 SPECIAL  
JIMMY HARNEN & SY  
SIMPLY RED  
HOWARD JONES  
DONNA SUMMER

**WYKZ/Beaufort, SC**  
Robertson/Kennedy

GLORIA ESTEFAN  
BETTE MIDLER  
RICHARD MARX  
INDIGO GIRLS  
CHER  
Hottest:  
SIMPLY RED  
DAN HILL  
DONNA SUMMER  
BARRY MANILOW  
JIMMY HARNEN & S

**WCKQ/Campbellville**  
Jackson/McClendon

JOHN COUGAR MELLE  
HOWARD JONES  
GLORIA ESTEFAN  
RICHARD MARX  
PHOEBE SNOW  
Hottest:  
NEW KIDS ON THE B  
JIMMY HARNEN & S  
DAN HILL  
DONNA SUMMER  
MADONNA

**WKTK/Gainesville**  
Nick Allen

ARETHA & WHITNEY  
GLORIA ESTEFAN  
Hottest:  
SIMPLY RED  
NEW KIDS ON THE B  
DONNA SUMMER  
DAN HILL  
SWING OUT SISTER

**WFPA/Ft. Payne**  
Ronnie Ross

MADONNA  
JOHN COUGAR MELI  
BETTE MIDLER  
GLORIA ESTEFAN  
MARTIKA  
RICHARD MARX  
BENNY MARDONES/  
PATTI LABELLE  
TOM JONES  
HOWARD JONES  
EXPOSE  
MICHAEL TOMLINSON  
ENYA  
PETER CETERA  
Hottest:  
SIMPLY RED  
DAN HILL  
DONNA SUMMER  
BARRY MANILOW  
JIMMY HARNEN & S

**WGSV/Guntersville**  
Jackson/Bell

RICHARD MARX  
GLORIA ESTEFAN  
PATTI LABELLE  
JOHN FARNHAM  
BETTE MIDLER  
Hottest:  
DAN HILL  
DONNA SUMMER  
BARRY MANILOW  
SIMPLY RED  
SWING OUT SISTER

**KTDY/Lafayette**  
Bob Murphy

RICHARD MARX  
GLORIA ESTEFAN  
ROY ORBISON  
LRB  
PHOEBE SNOW  
Hottest:  
NEW KIDS ON THE  
DONNA SUMMER  
STEVIE NICKS  
SWING OUT SISTER  
PAUL MCCARTNEY

**KRLB/Lubbock**  
Dave O Connor

HIROSHIMA  
ROY ORBISON  
RICHARD MARX  
PETER CETERA  
PATTI LABELLE  
CHER  
GLORIA ESTEFAN  
Hottest:  
PAULA ABDUL  
NEW KIDS ON THE  
JIMMY HARNEN & S  
SIMPLY RED  
MARTIKA

**WZNS/Myrtle Beach**  
Mitch Adams

RICHARD MARX  
GLORIA ESTEFAN  
JOHN COUGAR MELLE  
HOWARD JONES  
PATTI LABELLE  
EXPOSE  
NYLONS  
Hottest:  
CHICAGO  
SIMPLY RED  
PAUL MCCARTNEY  
STEVIE NICKS  
NEW KIDS ON THE

**WKSO/Orangeburg**  
Ted Bell

ARETHA & WHITNEY  
RIPPINGTONS  
GLORIA ESTEFAN  
RICHARD MARX  
JOHN COUGAR MELLE  
BETTE MIDLER  
PETE TOWNSHEND  
TOM JONES  
MICHAEL TOMLINSON  
HOWARD JONES  
PATTI LABELLE  
Hottest:  
JIMMY HARNEN & S  
SIMPLY RED  
DAN HILL  
DONNA SUMMER

**WKCX/Rome**  
Randy Quick

GLORIA ESTEFAN  
RICHARD MARX  
CHER  
PATTI LABELLE  
DONNY OSMOND  
JOHN COUGAR MELLE  
Hottest:  
SIMPLY RED  
JIMMY HARNEN & S  
DAN HILL  
NEW KIDS ON THE  
DONNA SUMMER

**KTYL/Tyler**  
Janie Baker

GLORIA ESTEFAN  
RICHARD MARX  
JOHN COUGAR MELI  
PATTI LABELLE  
Hottest:  
WATERFRONT  
SIMPLY RED  
DAN HILL  
PAULA ABDUL  
SWING OUT SISTE

**KVIC/Victoria**  
Tony Davis

none  
Hottest:  
PAULA ABDUL  
SWING OUT SISTE  
JIMMY HARNEN & S  
SIMPLY RED  
NEW KIDS ON THE

### MIDWEST

#### P1

**WKQX/Chicago**  
Bill Gamble

DON HENLEY  
MICHAEL BOLTON  
CHER  
RICHARD MARX  
DEBBIE GIBSON  
GLORIA ESTEFAN  
Hottest:  
DONNA SUMMER  
SIMPLY RED  
MADONNA  
PAULA ABDUL  
NEW KIDS ON THE B

**WNUA/Chicago**  
Bob O'Connor

MICHAEL TOMLINSON  
RIPPINGTONS  
VANESSA WILLIAMS  
CHRIS REA  
Hottest:  
MICA PARIS  
SWING OUT SISTER  
10,000 MANIACS  
DEON ESTUS  
SIMPLY RED

**WARM98/Cincinnati**  
Michael Grayson

DON HENLEY  
Hottest:  
ROY ORBISON  
JIMMY HARNEN & SY  
SIMPLY RED  
WATERFRONT  
DONNA SUMMER

**WLTF/Cleveland**  
Popovich/Godfrey

GLORIA ESTEFAN  
DON HENLEY  
Hottest:  
STEVIE NICKS  
DAN HILL  
BARRY MANILOW  
CHICAGO  
SIMPLY RED

**WSNY/Columbus**  
Hallett/Nunnally

GLORIA ESTEFAN  
DONNA SUMMER  
BENNY MARDONES/  
Hottest:  
SIMPLY RED  
WATERFRONT  
CHER & PETER C  
JIMMY HARNEN &

#### P2

**WOMC/Detroit**  
Barr Argenbright

DON HENLEY  
MICHAEL BOLTON  
NEW KIDS ON THE B  
Hottest:  
WATERFRONT  
DONNA SUMMER  
JIMMY HARNEN & SY  
SIMPLY RED  
SWING OUT SISTER

**KLSI/Kansas City**  
Land/Barber

MADONNA  
GLORIA ESTEFAN  
CHRIS REA  
RICHARD MARX  
Hottest:  
NATALIE COLE  
CHICAGO  
PAULA ABDUL  
SIMPLY RED  
DONNA SUMMER

**WMYX/Milwaukee**  
King/Morales

RICHARD MARX  
GLORIA ESTEFAN  
Hottest:  
DAN HILL  
BARRY MANILOW  
MICA PARIS  
SIMPLY RED  
DONNA SUMMER

**KS95/Minneapolis**  
Kim Jeffries

SWING OUT SISTER  
NEW KIDS ON THE B  
Hottest:  
SIMPLY RED  
NATALIE COLE  
PAUL MCCARTNEY  
WATERFRONT  
DONNA SUMMER

**KYKY/St. Louis**  
McGuire/Larrabee

RICHARD MARX  
DONNA SUMMER  
Hottest:  
PAULA ABDUL  
HOWARD JONES  
JIMMY HARNEN & SY  
FINE YOUNG CANNIB

#### P2

**WLHT/Grand Rapids**  
Dirksen/Brown

HIROSHIMA  
GLORIA ESTEFAN  
GLADYS KNIGHT  
DON HENLEY  
Hottest:  
DAN HILL  
NEW KIDS ON THE B  
DONNA SUMMER  
PAUL MCCARTNEY  
SWING OUT SISTER

**WFMK/Lansing**  
Tom Knight

PHOEBE SNOW  
GLORIA ESTEFAN  
GLADYS KNIGHT  
DON HENLEY  
Hottest:  
DAN HILL  
NEW KIDS ON THE B  
DONNA SUMMER  
PAUL MCCARTNEY  
SWING OUT SISTER

**WMGN/Madison**  
Pat O'Neill

MICHAEL BOLTON  
STEVIE NICKS  
CHICAGO  
PHOEBE SNOW  
Hottest:  
MICA PARIS  
SWING OUT SISTER  
PAULA ABDUL  
DONNA SUMMER  
PAUL MCCARTNEY

**WHNN/Saginaw**  
Stine/Knight

PHOEBE SNOW  
GLORIA ESTEFAN  
GLADYS KNIGHT  
DON HENLEY  
Hottest:  
DAN HILL  
NEW KIDS ON THE B  
DONNA SUMMER  
PAUL MCCARTNEY  
SWING OUT SISTER

#### P3

**K101/San Francisco**  
Berger/Chin

STEVIE NICKS  
STEVIE B  
GLORIA ESTEFAN  
Hottest:  
FINE YOUNG CANNIB  
NEW KIDS ON THE B  
WATERFRONT  
MADONNA  
PAUL MCCARTNEY

**KLSY/Seattle**  
Mays/Brooks

PETER GABRIEL  
GLORIA ESTEFAN  
Hottest:  
HOWARD JONES  
NEW KIDS ON THE B  
SIMPLY RED  
DONNA SUMMER  
MICA PARIS

**B100/San Diego**  
Rich/Knight

RICHARD MARX  
GLORIA ESTEFAN  
WHISTLE  
MICHAEL BOLTON  
Hottest:  
DONNA SUMMER  
NEW KIDS ON THE B  
MADONNA  
BENNY MARDONES/P  
SIMPLY RED

#### P3

**KKLV/Anchorage**  
Stroh/Nielsen

ANIMOTION  
MIKE & THE MECHAN  
LRB  
HOWARD JONES  
ARETHA & WHITNEY  
ENYA  
Hottest:  
SIMPLY RED  
DAN HILL  
SWING OUT SISTER  
MICA PARIS  
NEW KIDS ON THE B

**3WM/Toledo**  
Roberts/Jardine

ANIMOTION  
JOHN COUGAR MELLE  
PATTI LABELLE  
RICHARD MARX  
GLORIA ESTEFAN  
ARETHA & WHITNEY  
Hottest:  
DAN HILL  
PAULA ABDUL  
SIMPLY RED  
BARRY MANILOW  
JIMMY HARNEN & SY

**WJON/St. Cloud**  
Nancy Fox

MADONNA  
MIKE & THE MECHAN  
ROY ORBISON  
GLORIA ESTEFAN  
LRB  
NYLONS  
PETER GABRIEL  
Hottest:  
DAN HILL  
SIMPLY RED  
SWING OUT SISTER  
MICA PARIS  
NEW KIDS ON THE B

**WCMJ/Cambridge, OH**  
Mike Ruble

GLORIA ESTEFAN  
RICHARD MARX  
HOWARD JONES  
JOHN COUGAR MELLE  
BETTE MIDLER  
PATTI LABELLE  
Hottest:  
BARRY MANILOW  
DAN HILL  
JIMMY HARNEN & SY  
PAULA ABDUL  
SWING OUT SISTER

**WMT-FM/Cedar Rapids**  
Green/Sellers

GLORIA ESTEFAN  
RICHARD MARX  
PATTI LABELLE  
Hottest:  
NEW KIDS ON THE B  
SIMPLY RED  
SWING OUT SISTER  
DAN HILL  
PAUL MCCARTNEY

**KSCB/Liberal**  
Mark David

GLORIA ESTEFAN  
RICHARD MARX  
JOHN FARNHAM  
JOHN COUGAR MELLE  
ENYA  
PATTI LABELLE  
Hottest:  
SIMPLY RED  
DAN HILL  
BARRY MANILOW  
JIMMY HARNEN & SY  
DONNA SUMMER

**WTWR/Monroe**  
Lori Demick

ARETHA & WHITNEY  
GLORIA ESTEFAN  
ANIMOTION  
LRB  
DONNY OSMOND  
Hottest:  
DAN HILL  
JIMMY HARNEN & S  
BARRY MANILOW  
SWING OUT SISTER  
DONNA SUMMER

**WLDJ/Traverse City**  
James Filkins

GLORIA ESTEFAN  
RICHARD MARX  
LRB  
Hottest:  
DAN HILL  
MICA PARIS  
SWING OUT SISTER  
JIMMY HARNEN & S  
10,000 MANIACS

**WJON/St. Cloud**  
Nancy Fox

MADONNA  
MIKE & THE MECHAN  
ROY ORBISON  
GLORIA ESTEFAN  
LRB  
NYLONS  
PETER GABRIEL  
Hottest:  
DAN HILL  
SIMPLY RED  
SWING OUT SISTER  
MICA PARIS  
NEW KIDS ON THE B

**WMT-FM/Cedar Rapids**  
Green/Sellers

GLORIA ESTEFAN  
RICHARD MARX  
PATTI LABELLE  
Hottest:  
NEW KIDS ON THE B  
SIMPLY RED  
SWING OUT SISTER  
DAN HILL  
PAUL MCCARTNEY

**KSCB/Liberal**  
Mark David

GLORIA ESTEFAN  
RICHARD MARX  
JOHN FARNHAM  
JOHN COUGAR MELLE  
ENYA  
PATTI LABELLE  
Hottest:  
SIMPLY RED  
DAN HILL  
BARRY MANILOW  
JIMMY HARNEN & SY  
DONNA SUMMER

**KYJC/Medford**  
Kirk/Shelby

GLORIA ESTEFAN  
MICHAEL TOMLINSON  
JOHN COUGAR MELLE  
RICHARD MARX  
Hottest:  
DAN HILL  
BARRY MANILOW  
MICA PARIS  
10,000 MANIACS  
CHRIS REA  
PAUL MCCARTNEY

**KAYN/Nogales**  
Bob Gerhard

GLORIA ESTEFAN  
RICHARD MARX  
EL DEBARGE  
PATTI LABELLE  
DONNY OSMOND  
ARETHA & WHITNEY  
HOWARD JONES  
Hottest:  
SIMPLY RED  
DONNA SUMMER  
MADONNA

## FULL-SERVICE AC

### MOST ADDED

DON HENLEY (5)  
ARETHA & WHITNEY (3)  
MICHAEL BOLTON (3)  
GLORIA ESTEFAN (3)  
ROY ORBISON (3)  
CHRIS REA (3)  
10,000 MANIACS (3)  
DEBBIE GIBSON (2)  
MIKE & THE MECHANICS (2)  
DONNA SUMMER (2)

### HOTTEST

SIMPLY RED (27)  
HOWARD JONES (13)  
WATERFRONT (13)  
NATALIE COLE (11)  
DAN HILL (9)  
BENNY MARDONES (9)  
JIMMY HARNEN & SYNCH (8)  
BARRY MANILOW (8)  
DONNA SUMMER (8)  
CHER & PETER CETERA (7)  
THIRTY EIGHT SPECIAL (7)

## GOLD-BASED AC

### MOST ADDED

DONNA SUMMER (5)  
DON HENLEY (4)  
RICHARD MARX (4)  
CHICAGO (3)  
GLORIA ESTEFAN (3)  
DEBBIE GIBSON (2)  
DAN HILL (2)  
BENNY MARDONES (2)  
PAUL MCCARTNEY (2)  
SIMPLY RED (2)

### HOTTEST

SIMPLY RED (26)  
DAN HILL (16)  
BARRY MANILOW (15)  
NATALIE COLE (12)  
JIMMY HARNEN & SYNCH (10)  
HOWARD JONES (8)  
PAUL MCCARTNEY (8)  
WATERFRONT (8)  
NEIL DIAMOND (7)  
DONNA SUMMER (7)  
SWING OUT SISTER (7)

### EAST

#### P1

WBEN/Bufalo  
Hank Nevins  
DON HENLEY  
Hottest:  
RANDY TRAVIS  
NEW KIDS ON THE B  
DAN HILL  
10,000 MANIACS

KDKA/Pittsburgh  
Chuck Dickemann

none  
Hottest:  
38 SPECIAL  
BETTE MIDLER  
HOWARD JONES  
DONNA SUMMER  
NATALIE COLE

WMAL/Washington  
Michael Neff

none  
Hottest:  
SIMPLY RED  
BARRY MANILOW  
SWING OUT SISTER  
JIMMY HARNEN & SY  
MICA PARIS

#### P2

WICC/Bridgeport  
Peters/Moline  
DON HENLEY  
HIROSHIMA  
FINE YOUNG CANNIB  
CHRIS REA  
ARETHA & WHITNEY  
BENNY MARDONES/CU  
Hottest:  
MADONNA  
SIMPLY RED  
RICHARD MARX  
NATALIE COLE  
MARTIKA  
WTIC/Hartford  
David Bernstein  
ROY ORBISON  
Hottest:  
SIMPLY RED  
DAN HILL  
BARRY MANILOW  
SWING OUT SISTER  
PAUL MCCARTNEY

#### P3

WELI/New Haven  
Gross/McCormick  
DEBBIE GIBSON  
JOHN COUGAR MELLE  
Hottest:  
DEON ESTUS  
BARRY MANILOW  
PAUL MCCARTNEY  
SIMPLY RED  
JIMMY HARNEN & SY  
WGY/Schenectady  
Brindie/Sparata  
DONNY OSMOND  
DONNA SUMMER  
AL JARREAU  
Hottest:  
CHICAGO  
BARRY MANILOW  
10,000 MANIACS  
PAUL MCCARTNEY  
NEW KIDS ON THE B

WMTR/Morristown  
Brian Emery

ROY ORBISON  
PHOEBE SNOW  
GLORIA ESTEFAN  
ANDREAS VOLLENWEI  
Hottest:  
SIMPLY RED  
BARRY MANILOW  
SWING OUT SISTER  
DAN HILL  
JIMMY HARNEN & S'

34 Current Reporters  
22 Current Playlists

### EAST

#### P1

WWMX/Baltimore  
Don Kelley  
BENNY MARDONES/PO  
DONNA SUMMER  
Hottest:  
SIMPLY RED  
HOWARD JONES  
38 SPECIAL  
NATALIE COLE

WKSZ/Philadelphia  
Lou Patrick

none  
Hottest:  
ARETHA AND ELTON  
GRAYSON HUGH  
SIMPLY RED  
HOWARD JONES  
DAN HILL

WLTJ/Pittsburgh  
John Gallagher

DAN HILL  
Hottest:  
NEW KIDS ON THE B  
BARRY MANILOW  
SIMPLY RED  
NEIL DIAMOND  
CHER & PETER CETE

WLTT/Washington  
Don Davis

none  
Hottest:  
ARETHA AND ELTON  
GRAYSON HUGH  
SIMPLY RED  
HOWARD JONES  
DAN HILL

#### P2

WAEB/Allentown  
Chris Bailey  
DEBBIE GIBSON  
MIKE & THE MECHAN  
JOHN COUGAR MELLE  
Hottest:  
NEW KIDS ON THE B  
DONNA SUMMER  
DAN HILL  
PAUL MCCARTNEY  
SIMPLY RED

WMAS-FM/Springfield  
Kratoville/O'Brien

none  
Hottest:  
HOWARD JONES  
SIMPLY RED  
SA-FIRE  
RICK ASTLEY  
DONNA SUMMER

WYYY/Syracuse  
Lauber/Langmyer

RICHARD MARX  
Hottest:  
HOWARD JONES  
SIMPLY RED  
FINE YOUNG CANNIB  
MADONNA

WJBR/Wilmington, DE  
Bill Kaye

none  
Hottest:  
BARRY MANILOW  
SIMPLY RED  
JIMMY HARNEN & SY  
WATERFRONT  
DONNA SUMMER

34 Reporters  
29 Current Playlists  
Did Not Report, Playlist Frozen (5):  
WJBR/Wilmington  
WKSZ/Philadelphia  
WLTT/Washington  
WMAS-FM/Springfield  
WRAL/Raleigh

### SOUTH

#### P2

WHAS/Louisville  
Doug McElvein  
none  
Hottest:  
ARETHA AND ELTON  
WATERFRONT  
HOWARD JONES  
DONNA SUMMER  
SIMPLY RED

WDBO/Orlando  
Dan Shaffer

VANESSA WILLIAMS  
HIROSHIMA  
Hottest:  
SIMPLY RED  
BARRY MANILOW  
JIMMY HARNEN & SY  
DAN HILL  
VANESSA WILLIAMS

Called In Frozen Playlist (2):  
WCL/Carbondale  
WKYX/Paducah

#### P3

WRVA/Richmond  
Tim Farley

STEVIE NICKS  
DON HENLEY  
DOOBIE BROTHERS  
PAUL MCCARTNEY  
Hottest:  
NATALIE COLE  
SIMPLY RED  
BETTE MIDLER  
DONNA SUMMER  
JIMMY HARNEN & SY

#### P3

WGBR/Goldsboro  
Bruce Strickland

ROY ORBISON  
ARETHA & WHITNEY  
MIKE & THE MECHAN  
GLORIA ESTEFAN  
PETER CETERA  
DEBBIE GIBSON  
Hottest:  
SIMPLY RED  
DAN HILL  
DONNA SUMMER  
NEW KIDS ON THE B  
10,000 MANIACS

#### P3

WKYX/Paducah  
Cook/Miller

none  
Hottest:  
NEIL DIAMOND  
DAN HILL  
SA-FIRE  
WATERFRONT  
SIMPLY RED  
WSTU/Stuart  
Shaw/Grant  
10,000 MANIACS  
ARETHA & WHITNEY  
Hottest:  
SIMPLY RED  
DAN HILL  
JIMMY HARNEN & SY  
PAUL MCCARTNEY  
DONNA SUMMER

### SOUTH

#### P1

KMGC/Dallas  
Gary Shannon  
DON HENLEY  
Hottest:  
SIMPLY RED  
JIMMY HARNEN & SY  
WATERFRONT  
BENNY MARDONES/PO  
ANDREAS VOLLENWEI

Love 94/Miami  
Don Agony

DON HENLEY  
MICHAEL BOLTON  
Hottest:  
DONNA SUMMER  
CHER & PETER CETE  
NATALIE COLE  
BENNY MARDONES/PO  
38 SPECIAL

WUSA/Tampa  
Irwin/Williams

DONNA SUMMER  
SIMPLY RED  
RICHARD MARX  
Hottest:  
HOWARD JONES  
38 SPECIAL  
BARRY MANILOW  
ARETHA AND ELTON  
BENNY MARDONES/PO

#### P2

KKMJ/Austin  
Bob Cole

GLORIA ESTEFAN  
Hottest:  
DAN HILL  
BARRY MANILOW  
SIMPLY RED  
NEIL DIAMOND  
NATALIE COLE

#### P2

WMJJ/Birmingham  
Ken Barnett

FINE YOUNG CANNIB  
STEVIE NICKS  
Hottest:  
DOOBIE BROTHERS  
WATERFRONT  
DONNA SUMMER  
SIMPLY RED  
PAUL MCCARTNEY

WMXC/Charlotte  
Herring/Conway

DON HENLEY  
GRAYSON HUGH  
Hottest:  
DONNA SUMMER  
SIMPLY RED  
STEVIE NICKS  
WATERFRONT  
BENNY MARDONES/PO

#### P2

WRKA/Louisville  
Kay/Shannon

DON HENLEY  
Hottest:  
DOOBIE BROTHERS  
PAULA ABDUL  
HOWARD JONES  
WATERFRONT  
SIMPLY RED

WRVR/Memphis  
Hamlin/Spender

GLORIA ESTEFAN  
RICHARD MARX  
DONNA SUMMER  
Hottest:  
JIMMY HARNEN & SY  
DAN HILL  
SIMPLY RED  
NEW KIDS ON THE B  
MICA PARIS

#### P2

WRAL/Raleigh  
Scott Myers

none  
Hottest:  
CHER & PETER CETE  
38 SPECIAL  
BENNY MARDONES/PO  
SIMPLY RED  
BETTE MIDLER

WMXB/Richmond  
Mike Ryan

CHICAGO  
Hottest:  
NATALIE COLE  
GRAYSON HUGH  
PAUL MCCARTNEY  
MADONNA  
WATERFRONT

### MIDWEST

#### P1

5SKRC/Cincinnati  
Draw Hayes

DONNA SUMMER  
Hottest:  
SIMPLY RED  
DAN HILL  
WATERFRONT  
HOWARD JONES  
NEIL DIAMOND

WLV/Cincinnati  
Dave Reinhart

10,000 MANIACS  
Hottest:  
SIMPLY RED  
DOOBIE BROTHERS  
WATERFRONT  
NEW KIDS ON THE B  
DON HENLEY

WTVN/Columbus  
Joe Bradley

none  
Hottest:  
SA-FIRE  
NATALIE COLE  
HOWARD JONES  
38 SPECIAL  
CHER & PETER CETE

WCCO/Minneapolis  
Curt Lundgren

JULIA FORDHAM  
TOM JONES  
MIKE & THE MECHAN  
MICHAEL TOMLINSON  
Hottest:  
TIM FINN  
DAN HILL  
SWING OUT SISTER

#### P2

WHBY/Appleton  
Salm/St. John

MICHAEL BOLTON  
Hottest:  
BARRY MANILOW  
SIMPLY RED  
WATERFRONT  
DAN HILL  
PAUL MCCARTNEY

WHBC/Canton  
Doug Lane

GLORIA ESTEFAN  
Hottest:  
BARRY MANILOW  
SIMPLY RED  
HOWARD JONES  
DAN HILL  
DONNA SUMMER

#### P3

WOOD/Grand Rapids  
Gary Allan

none  
Hottest:  
SIMPLY RED  
HOWARD JONES  
NEIL DIAMOND  
ARETHA AND ELTON  
NATALIE COLE

WIBA/Madison  
Reed/Kay

none  
Hottest:  
VANESSA WILLIAMS  
NATALIE COLE  
BARRY MANILOW  
SOUTHERN PACIFIC  
DAN HILL

WROK/Rockford  
Ivey/Thomas

MICHAEL BOLTON  
Hottest:  
BARRY MANILOW  
SIMPLY RED  
NEIL DIAMOND

WSPD/Toledo  
Ric Herrold

SWING OUT SISTER  
Hottest:  
BARRY MANILOW  
SIMPLY RED  
PAUL MCCARTNEY  
DAN HILL  
NATALIE COLE

#### P3

WJBC/Bloomington  
Don Munson

none  
Hottest:  
SIMPLY RED  
DAN HILL  
JIMMY HARNEN & SY  
SWING OUT SISTER  
PAUL MCCARTNEY  
WCL/Carbondale  
Rich Bird  
none  
Hottest:  
CHER & PETER CETE  
NATALIE COLE  
SIMPLY RED  
NEW KIDS ON THE B  
CYNDI LAUPER

#### P3

KSFB/Joplin  
Williams/Wells

CHRIS REA  
MICHAEL BOLTON  
DON HENLEY  
Hottest:  
SIMPLY RED  
STEVIE NICKS  
PAUL MCCARTNEY  
SWING OUT SISTER  
WAS (NOT WAS)

Did Not Report, Playlist  
Frozen (10):  
KDKA/Pittsburgh  
KEX/Portland  
KFMB/San Diego  
KSSK/Honolulu  
KUGN/Eugene  
WHAS/Louisville  
WIBA/Madison  
WJBC/Bloomington  
WOOD/Grand Rapids  
WTVN/Columbus

### MIDWEST

#### P1

WJII/Cleveland  
Lind/ivers

PAUL MCCARTNEY  
Hottest:  
BENNY MARDONES/PO  
FINE YOUNG CANNIB  
ARETHA AND ELTON  
BETTE MIDLER  
DOOBIE BROTHERS

WLTJ/Detroit  
Bob Kaake

KENNY ROGERS  
Hottest:  
BETTE MIDLER  
DEON ESTUS  
BARBRA STREISAND  
CHER & PETER CETE  
BASIA

WENS/Indianapolis  
Grey/Eagan

GLORIA ESTEFAN  
RICHARD MARX  
Hottest:  
SIMPLY RED  
BENNY MARDONES/PO  
DONNY OSMOND  
NEW KIDS ON THE B

#### P2

WLTO/Milwaukee  
Fred Brennan

JIMMY HARNEN & SY  
SIMPLY RED  
Hottest:  
HOWARD JONES  
NATALIE COLE  
BARRY MANILOW  
AL JARREAU  
MICA PARIS

#### P2

WCRZ/Flint  
Patrick/Downey

SWING OUT SISTER  
Hottest:  
SIMPLY RED  
DAN HILL  
WATERFRONT  
JIMMY HARNEN & SY  
DONNA SUMMER

#### P2

KUDL/Kansas City  
Daniels/Bender

none  
Hottest:  
DAN HILL  
JIMMY HARNEN & SY  
WATERFRONT  
SIMPLY RED  
STEVIE NICKS

KEFM/Omaha  
Lane/Kennedy

CHICAGO  
Hottest:  
SIMPLY RED  
NATALIE COLE  
JIMMY HARNEN & SY

#### P2

KRAV/Tulsa  
Couch/Lee

DAN HILL  
BARRY MANILOW  
BENNY MARDONES/PO  
Hottest:  
SIMPLY RED  
WATERFRONT  
JIMMY HARNEN & SY  
HOWARD JONES  
SA-FIRE

### WEST

#### P1

KHOW/Denver  
Murphy Huston

SIMPLY RED  
Hottest:  
NATALIE COLE  
NEIL DIAMOND  
HOWARD JONES  
38 SPECIAL  
WATERFRONT

KEX/Portland  
Dirks/Fort

none  
Hottest:  
NATALIE COLE  
SIMPLY RED

KFMB/San Diego  
Larson/Robertson

none  
Hottest:  
SIMPLY RED  
JIMMY HARNEN & SY  
BARRY MANILOW  
NEIL DIAMOND  
MICA PARIS

KUGN/Eugene  
O'Brien/James

none  
Hottest:  
SIMPLY RED  
DAN HILL  
SWING OUT SISTER  
NATALIE COLE  
10,000 MANIACS

#### P2

KBOI/Boise  
Harold Harold

none  
Hottest:  
SIMPLY RED  
DAN HILL  
BARRY MANILOW  
JIMMY HARNEN & SY  
WATERFRONT

#### P3

KSSK/Honolulu  
Phil Abbott

none  
Hottest:  
BARRY MANILOW  
HOWARD JONES  
NATALIE COLE  
BETTE MIDLER  
NEIL DIAMOND

#### P3

KFQD/Anchorage  
Mike Burgess

DON HENLEY  
10,000 MANIACS  
DOOBIE BROTHERS  
CHRIS REA  
JULIA FORDHAM  
MADONNA  
Hottest:  
SIMPLY RED  
BARRY MANILOW  
WATERFRONT  
JIMMY HARNEN & SY  
DONNA SUMMER

Did Not Report For Three  
Consecutive Weeks, Not Used In  
This Week's Data (1):  
WGR/Bufalo

### WEST

#### P1

KKCW/Portland  
Bill Minckler

PAUL MCCARTNEY  
DONNA SUMMER  
WAS (NOT WAS)  
Hottest:  
SIMPLY RED  
WATERFRONT  
NEIL DIAMOND  
BARRY MANILOW  
DAN HILL

KQLH/Riverside  
Cunningham/Robln

10,000 MANIACS  
CHRIS REA  
ANDREAS VOLLENWEI  
Hottest:  
BARRY MANILOW  
WATERFRONT  
HOWARD JONES  
DAN HILL  
SIMPLY RED

#### P2

KXOA-FM/Sacramento  
Casey/Clem

none  
Hottest:  
SIMPLY RED  
NATALIE COLE  
BETTE MIDLER  
38 SPECIAL  
CHER & PETER CETE

#### P2

KLLY/Bakersfield  
Russ Davidson

DONNA SUMMER  
Hottest:  
WATERFRONT  
HOWARD JONES  
SIMPLY RED  
DAN HILL  
SWING OUT SISTER

#### P2

KCIX/Boise  
Don Jennings

DEBBIE GIBSON  
Hottest:  
HOWARD JONES  
ARETHA AND ELTON  
SIMPLY RED  
SA-FIRE  
DONNA SUMMER

### SUMMARY

Don Henley locked up P1 WBEN on his way to becoming FSA Most Added. Simply Red (+2) was Hottest for a third successive week. Others who gained: Jimmy Harnen & Synch (+3), Barry Manilow (+1). Paul McCartney, Donna Summer debuted. WCCO slotted Fine Young Cannibals; WELI picked J. C. Melencamp; WCCO added Tom Jones. Summer repeated as GB Most Added; 60% of her adds were P1s. Simply Red (+6) was GB Hottest for a second week. Hill (+2), Summer (+1) advanced; Benny Mardones bowed. KQLH opted for Andreas Vollenweider. WSTF went with Martika. WMJJ scheduled FYC.

LW	TW	ARTIST/Track (Label)	Notes
5	1	TIM WEISBERG/Outrageous... (Cypress/A&M)	"Castaway" "Outrageous"
1	2	EARL KLUGH/Whispers And Promises (WB)	"What" "Whispers"
2	3	RIPPINGTONS/Tourist In Paradise (GRP)	"Tourist" "Let's"
4	4	LARRY CARLTON/On Solid Ground (MCA)	"Bubble" "Josie"
7	5	ACOUSTIC ALCHEMY/Blue Chip (MCA Master Series)	"Catalina" "Blue"
6	6	KIRK WHALUM/The Promise (Columbia)	"N.E." "Desperately"
9	7	RICHARD SOUTHER/Cross Currents (Narada-Equinox/MCA)	"High" "Safe"
3	8	DAVID BENOIT/Urban Daydream (GRP)	"Sailing" "Snow"
10	9	JUSTO ALMARIO/Family Time (MCA)	"Morning" "Jugando"
12	10	RICHARD ELLIOT/Take To The Skies (Intima/Enigma)	"Down" "Name"
8	11	RICARDO SILVEIRA/Sky Light (Verve Forecast)	"You" "Mysterious"
13	12	RAY OBIEDO/Perfect Crime (Windham Hill)	"Short" "Blue"
29	13	SPYRO GYRA/Point Of View (MCA)	"Slow" "Riverwalk"
30	14	DAN SIEGEL/Late One Night (CBS)	"Hometown" "Along"
11	15	JOE SAMPLE/Spellbound (WB)	"Seven" "All"
18	16	RAY LYNCH/No Blue Thing (Music West)	"Homeward" "No"
28	17	MICHAEL PAULO/One Passion (MCA)	"One" "Fundamental"
19	18	ERIC MARIENTHAL/Round Trip (GRP)	"I'm" "Lee"
24	19	TUCK & PATTI/Love Warriors (Windham Hill)	"Love" "Europa"
20	20	PHOEBE SNOW/Something Real (Elektra)	"Something" "Soothin"
26	21	FREDDIE HUBBARD/Times Are Changing (Blue Note)	"Spanish" "Back"
27	22	PAT METHENY/Letters From Home (Geffen)	"Slip" "Every"
27	23	ROBERT KRAFT/Quake City (Sonic Edge)	"Beat" "Rubberneckin"
25	24	ELIANE ELIAS/So Far So Close (Blue Note)	"Two" "At"
17	25	CHINA CRISIS/Diary Of A Hollow Horse (A&M)	"Stranger" "Diary"
16	26	BILL GABLE/There Were Signs (Private Music)	"Ahead" "All"
23	27	EDDIE DANIELS/Blackwood (GRP)	"Blackwood" "Cruise"
14	28	HIROSHIMA/East (Epic)	"Come" "Daydreamer"
15	29	ANDREAS VOLLENWEIDER/Dancing With The Lion (Columbia)	"Dancing" "And"
15	30	SCOTT COSSU/Switchback (Windham Hill)	"Switchback" "Desert"

BREAKER

DEBUT

LW	TW	ARTIST/Track (Label)	Notes
1	1	FREDDIE HUBBARD/Times Are Changing (Blue Note)	"Spanish" "Fragile"
2	2	ELIANE ELIAS/So Far So Close (Blue Note)	"First" "Bluestone"
5	3	LARRY CARLTON/On Solid Ground (MCA)	"Philosopher" "Waffer"
6	4	MILES DAVIS/Amandla (WB)	"Hannibal" "Jo-Jo"
3	5	DR. JOHN/In A Sentimental Mood (WB)	"Makin'" "Candy"
4	6	KIRK WHALUM/The Promise (Columbia)	"Desperately" "Promise"
12	7	TUCK & PATTI/Love Warriors (Windham Hill)	"Castles" "Love"
8	8	JOEY DeFRANCESCO/All Of Me (Columbia)	"Blues" "Close"
10	9	DAVID NEWMAN/Fire Live At The Village Vanguard (Atlantic)	"Filthy" "Old"
7	10	EARL KLUGH/Whispers And Promises (WB)	"What" "Whispers"
17	11	RIPPINGTONS/Tourist In Paradise (GRP)	"Tourist" "Let's"
23	12	FULL CIRCLE/Myth America (Columbia)	"Gold" "Music" "Southern"
11	13	RICARDO SILVEIRA/Sky Light (Verve Forecast)	"You" "Rio"
14	14	BUD SHANK/Tomorrow's Rainbow (Fantasy)	"Railroad" "Incognito"
9	15	EDDIE DANIELS/Blackwood (GRP)	"Heartsong" "Clara's" "Walking"
18	16	JUSTO ALMARIO/Family Time (MCA)	"Seventh" "Max"
15	17	CHET BAKER/Let's Get Lost (Novus/RCA)	"Imagination" "Almost"
25	18	MICHAEL URBANIAK/Urban Express (East-West/Atlantic)	"Moonlight" "Y"
30	19	NEW YORK VOICES/New York Voices (GRP)	"Caravan" "Dare" "Now"
13	20	SPYRO GYRA/Point Of View (MCA)	"Slow" "Counterpoint"
13	21	JOE SAMPLE/Spellbound (WB)	"U" "Seven"
26	22	MICHAEL PAULO/One Passion (MCA)	"Last" "Fundamental"
26	23	MOTTORETTI/First Generation (ITI/Allegiance)	"Futon" "Sausalito"
29	24	VICTOR BAILEY/Bottom's Up (Atlantic)	"Joyce's"
21	25	FRANK MANTOOTH/Suite Tooth (Optimism)	"Shew" "Lauralisa"
29	26	DANNY GOTTLIEB/Whirlwind (Atlantic)	"Return" "Whirlwind"
21	27	TIM WEISBERG/Outrageous Temptations (Cypress/A&M)	"Castaway" "Windseason"
16	28	WYNTON MARSALIS/The Majesty Of The Blues (Columbia)	"U" "Oh"
20	29	RAY OBIEDO/Perfect Crime (Windham Hill)	"Short" "Perfect"
20	30	DAVID BENOIT/Urban Daydreams (GRP)	"Snow" "Wild"

BREAKER

DEBUT

DEBUT

DEBUT

DEBUT

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
SANDY OWEN (13) VAN MORRISON (12) FULL CIRCLE (11) PAT METHENY (9) TOM COSTER (8) LOU RAWLS (8) DAN SIEGEL (8) MICHAEL TOMLINSON (8)	RIPPINGTONS (23) LARRY CARLTON (18) ACOUSTIC ALCHEMY (16) EARL KLUGH (16) TIM WEISBERG (16) DAVID BENOIT (13) KIRK WHALUM (12) RICHARD SOUTHER (10)	ACOUSTIC ALCHEMY/Catalina LARRY CARLTON/Bubble EDDIE DANIELS/Cruise EARL KLUGH/What EARL KLUGH/Whispers BONNIE RAITT/Nick RIPPINGTONS/Tourist TIM WEISBERG/Castaway

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
LOU RAWLS (12) SPYRO GYRA (10) DAN SIEGEL (8) DON CHERRY (7) LES McCANN (7) SANDY OWEN (7)	LARRY CARLTON (16) DR. JOHN (16) ELIANE ELIAS (11) JOEY DeFRANCESCO (10) KIRK WHALUM (10)	DR. JOHN/Wooper DAVID NEWMAN/Firhy

NEW & ACTIVE

**\*\*DICK BAUERLE "Measure For Measure" (Atlantic) 31/2**  
Rotations: Heavy 5/1, Medium 11/0, Light 15/1, Total Adds 2, WVAE, WHRL, Heavy: WGMC, KWVS, WLOQ, KSNO. CHART EXTRA this week.

**\*\*MAX GROOVE "Midnight Rain" (Optimism) 29/2**  
Rotations: Heavy 3/0, Medium 15/0, Light 11/2, Total Adds 2, WXDJ, KSNO. Heavy: SMN, KKCY, WLSY. CHART EXTRA this week.

**\*\*DAVOL "Mystic Waters" (Silver Wave) 28/2**  
Rotations: Heavy 4/0, Medium 13/1, Light 11/1, Total Adds 2, KIFM, WOTB. Heavy: KLTR, KSNO, KTCL, SS. CHART EXTRA this week.

**\*MOTTORETTI "First Generation" (ITI/Allegiance) 25/3**  
Rotations: Heavy 3/0, Medium 15/2, Light 7/1, Total Adds 3, KGSR, WJIB, WOTB. Heavy: SMN, KKCY, KSNO. BREAKER this week.

**\*CIRO HURTADO "In My Mind" (ROM) 25/1**  
Rotations: Heavy 5/0, Medium 9/1, Light 11/0, Total Adds 1, KGSR. Heavy: KOPT, KDAB, KKSF, WLSY, WMT-FM. BREAKER this week.

**\*MICHAEL URBANIAK "Urban Express" (East-West/Atlantic) 25/1**  
Rotations: Heavy 0/0, Medium 13/0, Light 12/1, Total Adds 1, WVAE. BREAKER this week.

**FULL CIRCLE "Myth America" (Columbia) 21/11**  
Rotations: Heavy 1/0, Medium 4/1, Light 16/10, Total Adds 11, WNUA, KDAB, KNUA, KGSR, WFAE, WOTB, WLHT, WFMK, WHNN, KSNO, KTCL. Heavy: BRZ.

**MR. SPATS "Dream Patrol" (Nova) 21/0**  
Rotations: Heavy 5/0, Medium 11/0, Light 5/0, Total Adds 0, Heavy: WXDJ, WBZN, BRZ, WGMC, KLZS.

**LEO KOTKE "My Father's Face" (Private Music) 19/1**  
Rotations: Heavy 5/0, Medium 9/1, Light 5/0, Total Adds 1, KLZS. Heavy: BRZ, WFAE, WDXZ, WMT-FM, KSNO.

**CLIFF SARDE "Honest & True" (ProJazz) 18/4**  
Rotations: Heavy 3/0, Medium 4/0, Light 11/4, Total Adds 4, KKCY, KLZS, WMT-FM, KBIA. Heavy: WGMC, WJIB, KLTR.

**DR. JOHN "In A Sentimental Mood" (WB) 18/2**  
Rotations: Heavy 8/0, Medium 5/1, Light 5/1, Total Adds 2, WNUA, KLZS. Heavy: WBZN, BRZ, KOPT, WGMC, WOTB, WPCH, WMT-FM, KSNO.

\* Uncharted Breakers denoted by one asterisk. \*\* Chart Extra denoted by two asterisks.

NEW & ACTIVE

**\*\*RICHARD ELLIOT "Take To The Skies" (Intima/Enigma) 26/3**  
Rotations: Heavy 4/0, Medium 13/1, Light 9/2, Total Adds 3, WNOP, WJZZ, WFPL. Heavy: KUOP, KSLU, WSIE, JZTRAX. CHART EXTRA this week.

**\*\*DICK BAUERLE GROUP "Measure For Measure" (Atlantic) 24/1**  
Rotations: Heavy 7/0, Medium 13/0, Light 4/1, Total Adds 1, JCITY. Heavy: WAER, WHRO, WEBR, WFSS, KSLU, WSIE, WVPE. CHART EXTRA this week.

**\*\*ACOUSTIC ALCHEMY "Blue Chip" (MCA) 22/1**  
Rotations: Heavy 5/0, Medium 12/0, Light 5/1, Total Adds 1, KMHD. Heavy: WDET, KJZZ, KSLU, KSBR, JZTRAX. CHART EXTRA this week.

**\*\*BOB MINTZER "Urban Contours" (OMP) 22/1**  
Rotations: Heavy 2/0, Medium 10/0, Light 10/1, Total Adds 1, KSLU. Heavy: WFPL, WUSF. CHART EXTRA this week.

**\*\*JEFF BEAL "Perpetual Motion" (Antilles New Direction/Island) 19/0**  
Rotations: Heavy 9/0, Medium 5/0, Light 5/0, Total Adds 0, Heavy: KJZZ, KXPR, WFPL, WMOT, KLCC, KSLU, WUSF, WVPE, KWMU. BREAKER this week.

**\*DAN SIEGEL "Late One Night" (CBS) 20/8**  
Rotations: Heavy 2/0, Medium 8/3, Light 10/5, Total Adds 8, WNOP, KTCJ, KJZZ, WJAZ, WAER, JCITY, WTEB, WVPE. Heavy: BBJZZ, JZTRAX. BREAKER this week.

**\*BRANFORD MARSALIS "Trio Jeepy" (Columbia) 20/4**  
Rotations: Heavy 6/0, Medium 9/3, Light 5/1, Total Adds 4, WNOP, WHRO, JCITY, KCLC. Heavy: WRTI, KXPR, KSDS, KJAZ, WKRY, WSIE. BREAKER this week.

**MAX GROOVE "Midnight Rain" (Optimism) 18/2**  
Rotations: Heavy 0/0, Medium 10/0, Light 8/2, Total Adds 2, WJZZ, KSBR.

**CIRO HURTADO "In My Mind" (ROM) 18/1**  
Rotations: Heavy 2/0, Medium 3/0, Light 13/1, Total Adds 1, JCITY. Heavy: KPLU, KLSK.

**WARREN BERNHARDT "Heat Of The Moment" (OMP) 17/1**  
Rotations: Heavy 6/0, Medium 7/0, Light 4/1, Total Adds 1, WAER. Heavy: KXPR, KJAZ, WFPL, WHRO, CJ, WKRY.

**ROBERT KRAFT "Quake City" (Sonic Edge) 17/1**  
Rotations: Heavy 6/0, Medium 8/0, Light 3/1, Total Adds 1, WFPL. Heavy: KJZZ, KPLU, WJAZ, KLCC, KLSK, WVPE.

**TOM COSTER "Did Jah Miss Me?!" (Headfirst) 16/5**  
Rotations: Heavy 0/0, Medium 4/0, Light 12/5, Total Adds 5, WNOP, WCPN, WAER, WIVY, WVPE.

**RICHARD SOUTHER "Cross Currents" (Narada-Equinox/MCA) 16/0**  
Rotations: Heavy 4/0, Medium 9/0, Light 3/0, Total Adds 0, Heavy: KLSK, KSLU, WVPE, JZTRAX.



AT LAST! LOU RAWLS

FEATURING  
Dianne Reeves  
Ray Charles  
George Benson  
Stanley Turrentine

CONTEMPORARY JAZZ  
#1 Most Added  
NEW AC  
#3 Most Added

Key Tracks:  
"At Last"  
"You Can't Go Home"  
"If I Were A Magician"



BLUE NOTE RECORDS  
CELEBRATING 50 YEARS OF THE FINEST IN JAZZ

# New AC

## ADDS & HOTS

<p><b>P2</b> <b>WJBL/Boston</b> Anne Williams</p> <p><b>P3</b> <b>WMLR/Albany</b> Michaela Rochelle DICK BAUERLE TOM COSTER SPYRO CYRA JANIS SIGEL PROBIE SNOW SADAO MATSUNAGA Hotte: ACUSTIC ALCHRY LARRY CARLTON KIRK WALDM MICHAEL PADLO RIPPINGTONS WGM/Cochester Eric Gruner SWING OUT SISTER SPYRO CYRA DAN SIGEL TOM COSTER EMIRO KAI NEW YORK VOICES ELEMENTS FRANK MANTOOTH ELIANE ELIAS LOU RAMLS RIPPINGTONS TIM WEISBERG EARL KLUGH LARI SIFFER MICA PARIS</p>	<p><b>P1</b> <b>WVAE/Detroit</b> Ron Garratt</p> <p><b>P1</b> <b>WNUA/Chicago</b> O'Connor/Fisher ELIANE ELIAS MICHAEL TOMLINSON DR. JOHN FULL CIRCLE RICHARD SILVEI Hotte: ACUSTIC ALCHRY SANDY OWEN DON HENLEY ELIANE ELIAS DAN MORRISON PETER HOFFIT KLEINERTS SANDY OWEN DAVID BENOIT LARRY CARLTON RICHARD SILVEI RIPPINGTONS RICHARD SILVEI SMN/The Wave Lee Hansen Hotte: RIPPINGTONS DAVID BENOIT LARRY CARLTON EARL KLUGH RICHARD SILVEI</p>	<p><b>P2</b> <b>WMTW/Grand Rapids</b> Gene Parker</p> <p><b>P1</b> <b>WVAE/Detroit</b> Ron Garratt</p> <p><b>P2</b> <b>WFMK/Lansing</b> Tom Knight</p> <p><b>P3</b> <b>WJZZ/Charlotte</b> Tom Knight</p>	<p><b>P3</b> <b>WJZZ/Charlotte</b> Tom Knight</p> <p><b>P1</b> <b>WVAE/Detroit</b> Ron Garratt</p> <p><b>P2</b> <b>WFMK/Lansing</b> Tom Knight</p> <p><b>P3</b> <b>WJZZ/Charlotte</b> Tom Knight</p>
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# TWO FOR TWO

## CYPRESS RECORDS WOULD LIKE TO THANK ALL INVOLVED

# TIM WEISBERG'S "OUTRAGEOUS TEMPTATIONS"

OUR SECOND CONSECUTIVE NAC #1 THIS YEAR!

KEY/Las Vegas  
KHN/Cross  
Hotte: RIPPINGTONS  
RICHARD SILVEI  
DAVID BENOIT  
JUSTO ALMARJO  
LARRY CARLTON

JORDAN DELASERRA  
GERD BESSLER  
ROBERT J. RESSTER  
RICHARD SILVEI  
HOTTE: RIPPINGTONS  
RICHARD SILVEI  
DAVID BENOIT  
JUSTO ALMARJO  
LARRY CARLTON

MUSICAL STARSTREME  
Frank Forest  
PETER GABRIEL  
TOM COSTER  
MARE DRYANE  
NANAI & EATON  
SINO  
SOUNDINGS BRASS  
HOTTE: PETER GABRIEL  
PETER HOFFIT  
RAY LYNCH  
RADHKA MILLER

# CONTEMPORARY JAZZ

## ADDS & HOTS

<p><b>P1</b> <b>WHP/Philadelphia</b> Karl Keebler JOE WILLIAMS SPYRO CYRA RED RODNEY DON CHERRY MCCOY TYNER RUBY BRUFF DON PULLEN Hotte: WYNTON MARSALIS BRANFORD MARSALIS WILLES DAVIS SPYRO CYRA DR. JOHN</p>	<p><b>P3</b> <b>WJZZ/Charlotte</b> Tom Knight</p> <p><b>P2</b> <b>WFMK/Lansing</b> Tom Knight</p> <p><b>P3</b> <b>WJZZ/Charlotte</b> Tom Knight</p>	<p><b>P1</b> <b>WNUA/Chicago</b> O'Connor/Fisher ELIANE ELIAS MICHAEL TOMLINSON DR. JOHN FULL CIRCLE RICHARD SILVEI Hotte: ACUSTIC ALCHRY SANDY OWEN DON HENLEY ELIANE ELIAS DAN MORRISON PETER HOFFIT KLEINERTS SANDY OWEN DAVID BENOIT LARRY CARLTON RICHARD SILVEI RIPPINGTONS RICHARD SILVEI SMN/The Wave Lee Hansen Hotte: RIPPINGTONS DAVID BENOIT LARRY CARLTON EARL KLUGH RICHARD SILVEI</p>	<p><b>P3</b> <b>WJZZ/Charlotte</b> Tom Knight</p> <p><b>P1</b> <b>WVAE/Detroit</b> Ron Garratt</p> <p><b>P2</b> <b>WFMK/Lansing</b> Tom Knight</p> <p><b>P3</b> <b>WJZZ/Charlotte</b> Tom Knight</p>
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# WINDOWS

## "THE FRENCH LAUNDRY"

AN UNPRECEDENTED 4 STRAIGHT WEEKS AT #1 ON THE NAC CHARTS!

### WHY STOP A GOOD THING NOW...

# NEW FROM MICHAEL TOMLINSON

"FACE UP IN THE RAIN"

ON YOUR DESK NOW  
CATCH THESE 3 ARTISTS ON TOUR THIS SUMMER

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# THE DIC BAUERLE GROUP

"MEASURE FOR MEASURE"  
FEATURING "ESPRIT"

THANK YOU NAC & CJ RADIO!

NAC: BREAKERS  
CJ: BREAKERS

Did Not Report, Playlist Frozen (4):  
The Jazz Show  
KLCC/Eugene  
WDET/Detroit  
WEBR/Buttalo

Called In A Frozen Playlist (1):  
Jazz Trax

Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (1):  
WBGO/Newark



**BREAKERS**

**TEDDY RILEY featuring GUY**  
**My Fantasy (Motown)**

77% of our reporting stations on it. Rotations: Heavy 1/1, Medium 26/2, Light 48/19, Total Adds 22 including WRKS, WAMO, WDJY, KMJQ, KRNB, WTLC, OC104, WPAL, WIZF, KDIA. Debuts at number 33 on the Urban Contemporary chart.

**ISLEY BROTHERS featuring RONALD ISLEY**  
**Spend The Night (WB)**

71% of our reporting stations on it. Rotations: Heavy 1/0, Medium 22/2, Light 47/19, Total Adds 21 including WAMO, WDJY, KMJQ, KRNB, WGCI, KMJM, KSOL, KQXL, WPAL, KBUZ. Debuts at number 39 on the Urban Contemporary chart.

**THIRD WORLD**  
**Forbidden Love (Mercury)**

64% of our reporting stations on it. Rotations: Heavy 5/0, Medium 40/2, Light 18/5, Total Adds 7, WRKS, WDAS, WBLZ, KPRS, WQIS, KDKS, WTMP. Moves 35-30 on the Urban Contemporary chart.

**TODAY**  
**Take It Off (Motown)**

64% of our reporting stations on it. Rotations: Heavy 7/0, Medium 30/0, Light 26/9, Total Adds 9, PWR94, KPRS, KMJM, KSOL, WENN, WJTT, WQIS, KDKS, KMJJ. Moves 40-31 on the Urban Contemporary chart.

**SHARON BRYANT**  
**Let Go (Wing/Polydor)**

62% of our reporting stations on it. Rotations: Heavy 0/0, Medium 20/0, Light 41/16, Total Adds 16 including WUSL, WDJY, WVEE, KJMZ, HOT103, WBLZ, WZAK, KJLH, KBCE, WFXA.

**DENZIL FOSTER & THOMAS McELROY**  
**Gotta Be A Better Way (Atlantic)**

62% of our reporting stations on it. Rotations: Heavy 0/0, Medium 15/0, Light 46/12, Total Adds 12 including WDJY, WHUR, WYLD, KPRS, KJLH, KBCE, KIIZ, KFXZ, Z16, WIQI.

**PATTI LaBELLE**  
**If You Asked Me To (MCA)**

60% of our reporting stations on it. Rotations: Heavy 1/0, Medium 11/3, Light 47/20, Total Adds 23 including WXYV, WDJY, PWR94, KMJM, WWKX, KBCE, WPAL, WGPR, KACE.

**NEW & ACTIVE**

**GERALD ALSTON "I Can't Tell You Why" (Taj/Motown) 58/9**  
Rotations: Heavy 1/0, Medium 29/0, Light 28/9, Total Adds 9, WBLZ, KJLH, WPEG, WWDM, WFXC, Z104, WQFX, U102, WQOK. Heavy: WDIA. Mediums include: WDAS, WDJY, K97, WEDR, WNHC.

**Z-LOOKE "Gitchi U" (Orpheus/EMI) 57/8**  
Rotations: Heavy 0/0, Medium 24/0, Light 33/8, Total Adds 8, WAMO, WQMG, WDKT, KIPR, WQI, WTMP, KPRW, KDKO. Mediums include: WKYS, KMJQ, WNHC, WWKX, WJIZ.

**MIKKI BLEU "Something Real" (EMI) 57/5**  
Rotations: Heavy 2/0, Medium 32/1, Light 23/4, Total Adds 5, PWR94, XHRM, WENN, WJTT, WFXC. Heavy: WEDR, KIIZ. Mediums include: WXYV, KMJQ, K97, WYLD, HOT103.

**NEW EDITION "N.E. Heartbreak" (MCA) 55/11**  
Rotations: Heavy 2/0, Medium 23/2, Light 30/9, Total Adds 11 including WDAS, WHUR, WJIZ, Z93, WPEG, WWDM, WFXE, WFXC, Z16, K98-FM. Heavy: K97, KDKO. Mediums include: WRKS, WAMO, WVEE, KHYS, HOT103.

**E.U. "A Taste Of Your Love" (Virgin) 53/17**  
Rotations: Heavy 1/0, Medium 13/2, Light 39/15, Total Adds 17 including WXYV, WDJY, WVEE, WBLZ, WENN, WPAL, Q92, KIIZ, KFXZ, Z99. Heavy: KDKO. Mediums include: WILD, WDAS, K97, WZAK, WFXA.

**KENNY G "Against Doctor's Orders" (Arista) 50/3**  
Rotations: Heavy 1/0, Medium 15/1, Light 34/2, Total Adds 3, WZFX, KPRW, WVOI. Heavy: WEAS. Mediums include: WDAS, WTLC, WNHC, WWKX, WPAL.

**KOOL & THE GANG "Raindrops" (PolyGram) 48/19**  
Rotations: Heavy 0/0, Medium 12/1, Light 36/18, Total Adds 19 including WXYV, PWR94, WBLZ, WZAK, WTLC, KPRS, KSOL, WWKX, WFXA, Z93. Mediums include: WAMO, K97, KMJM, WNHC, Z104.

**PASADENAS "Riding On A Train" (Columbia) 45/6**  
Rotations: Heavy 0/0, Medium 11/0, Light 34/6, Total Adds 6, HOT103, WBLZ, WWKX, WJMI, WGPR, HOT96. Mediums include: WAMO, KMJQ, WNHC, OC104, WPAL.

**CHRISTOPHER MAX "I Burn For You" (EMI) 45/4**  
Rotations: Heavy 1/0, Medium 12/0, Light 32/4, Total Adds 4, KSOL, WWKX, KFXZ, Z16. Heavy: WILD. Mediums include: WHUR, WEDR, WBLZ, WZAK, WJIZ.

**DEZI PHILLIPS "Why You Wanna" (Tabu/CBS) 44/8**  
Rotations: Heavy 0/0, Medium 6/0, Light 38/8, Total Adds 8, KMJM, WDKT, KFXZ, Z16, U102, WANM, KPRW, KDKO. Mediums include: KMJQ, WWKX, WJIZ, WFXE, KIIZ.

**SIMPLY REO "If You Don't Know Me By Now" (Elektra) 42/5**  
Rotations: Heavy 4/0, Medium 12/1, Light 26/4, Total Adds 5, WDJY, WVKO, KSOL, WJIZ, WQIM. Heavy: KHYS, KCHX, WQOK, WJHM. Mediums include: WILD, PWR94, WZAK, XHRM, KBCE.

**MIDNIGHT STAR "Love Song" (Solar) 41/7**  
Rotations: Heavy 0/0, Medium 15/1, Light 26/6, Total Adds 7, WILD, WDJY, OC104, WJIZ, WFXE, WQMG, WIKS. Mediums include: WDAS, KMJQ, HOT103, WWKX, WFXA.

**JOYCE SIMS "Looking For A Love" (Sleeping Bag) 39/6**  
Rotations: Heavy 1/0, Medium 15/0, Light 23/6, Total Adds 6, KSOL, WPAL, Q92, KIIZ, WQIC, WTLC. Heavy: WIKS. Mediums include: WXYV, WAMO, WDJY, WHUR, HOT103.

**SPECIAL ED "I Got It Made" (Profile) 39/3**  
Rotations: Heavy 3/0, Medium 14/1, Light 22/2, Total Adds 3, WUSL, WBLX, WTMP. Heavy: KHYS, WZAK, WEAS. Mediums include: WRKS, KMJQ, K97, KRNB, KDAY.

**GUY "Spend The Night" (MCA) 38/13**  
Rotations: Heavy 3/0, Medium 12/1, Light 23/12, Total Adds 13 including WKYS, WTLC, KBCE, WXOK, WJTT, WQFX, WDKT, WQIS, U102, WALT. Heavy: K97, WTUG, KDKO. Mediums include: WAMO, KSOL, WFXE, WFXC, KPRR.

**DEON ESTUS "Spell" (Mika/Polydor) 36/2**  
Rotations: Heavy 0/0, Medium 12/0, Light 24/2, Total Adds 2, Z99, WQOK. Mediums include: WXYV, WDJY, WHUR, KHYS, WZAK.

**NATALIE COLE featuring FREDDIE JACKSON "I Do" (EMI) 34/33**  
Rotations: Heavy 0/0, Medium 2/2, Light 32/31, Total Adds 33 including WXYV, WILD, WDAS, WUSL, WDJY, WKYS, WVEE, KJMZ, HOT103, PWR94.

**LISA-LISA & CULT JAM "Just Git It Together" (Columbia) 33/32**  
Rotations: Heavy 0/0, Medium 2/2, Light 31/30, Total Adds 32 including WXYV, WAMO, WHUR, KHYS, KMJQ, HOT103, PWR94, WGCI, KMJM, KDAY.

**WHISTLE "Right Next To Me" (Select) 33/6**  
Rotations: Heavy 2/0, Medium 10/1, Light 21/5, Total Adds 6, K97, WBLZ, WALT, WCDX, WTUG, Z92. Heavy: KHYS, XHRM. Mediums include: WDAS, KSOL, WPEG, WJTT, WQOK.

**ENTOUCH "II Hype" (Vintertainment/Elektra) 30/9**  
Rotations: Heavy 0/0, Medium 6/0, Light 24/9, Total Adds 9, HOT103, XHRM, WJIZ, WZFX, K98-FM, WCDX, WTUG, HOT96, WTLZ. Mediums include: WRKS, HOT104, WGCI, WWKX, KIIZ.

MOST ADDED	HOTTEST	TOP 10 RECURRENTS
NATALIE COLE (33)	CHUCKII BOOKER (62)	LW TW
LISA LISA (32)	SOUL II SOUL (57)	3 1 O'JAYS/Have
ARETHA & WHITNEY (24)	JACKSONS (56)	1 2 J. IRBY/Mr. D.J.
PATTI LaBELLE (23)	SURFACE (55)	— 3 L. VANOROSS/For
BABYFACE (22)	LEVERT (27)	— 4 P. BRYSON/Show
TEODO RILEY & GUY (22)	KARYN WHITE (27)	2 5 ATLANTIC STARR/My
KOOL & THE GANG (19)	VESTA (21)	— 6 A. BAKER/Lead
ERIC GABLE (18)	PEABO BRYSON (19)	— 7 MILLI VANILLI/Baby
TEN CITY (18)	VANESSA WILLIAMS (19)	— 8 O. ROSS/Workin'
CHRIS JASPER (18)	JAMES INGRAM (15)	5 9 T.T. TONE/For
	JOY WATLEY (15)	8 10 NEW KIDS/II

**GLAOYS KNIGHT "Licence To Kill" (MCA) 30/5**  
Rotations: Heavy 2/0, Medium 14/2, Light 14/3, Total Adds 5, WXYV, WAMO, WDJY, WZFX, Z104. Heavy: WKYS, WFXE. Mediums include: WTLC, WFXA, WPEG, WDKT, WDIA.

**ATENSION "Crazy 'Bout You" (Island) 30/3**  
Rotations: Heavy 0/0, Medium 4/0, Light 26/3, Total Adds 3, WDJY, WQIC, K98-FM. Medium: K97, WATV, WFXE, WTMP.

**PAUL LAURENCE "I Ain't Wh R" (Capitol) 28/7**  
Rotations: Heavy 0/0, Medium 6/0, Light 22/7, Total Adds 7, WNHC, WXOK, WFXE, WQFX, Z16, Z99, WQIC. Mediums include: WJMI, WALT, WEAS, WTMP, WIZF.

**TEN CITY "Where Do We Go" (Atlantic) 27/18**  
Rotations: Heavy 0/0, Medium 5/2, Light 22/16, Total Adds 18 including WXYV, WAMO, K97, HOT103, PWR94, WGCI, WTLC, KSOL, WWKX, WXOK. Medium: WPAL, WQI, WTMP.

**ATLANTIC STARR "My Sugar" (WB) 27/14**  
Rotations: Heavy 0/0, Medium 2/0, Light 25/14, Total Adds 14 including WBLZ, WZAK, KMJM, OC104, WWKX, WJIZ, Z93, WFXE, WZFX, U102. Medium: WDAS, WFXC.

**BOOGIE DOWN PRODUCTIONS "Why Is That?" (Jive/RCA) 26/11**  
Rotations: Heavy 1/0, Medium 1/0, Light 24/11, Total Adds 11 including HOT103, KJLH, KSOL, WJIZ, WFXE, Q92, Z16, U102, WQOK, WGPR. Heavy: KDAY. Medium: KIIZ.

**SIGNIFICANT ACTION**

**TYREN PERRY "What's Up" (Columbia) 24/7**  
Rotations: Heavy 0/0, Medium 0/0, Light 24/7, Total Adds 7, WTLC, KSOL, WPAL, WFXE, KFXZ, KCHX, KPRW.

**TRINERE "Can't Stop The Beat" (Pandisc) 24/6**  
Rotations: Heavy 0/0, Medium 2/0, Light 22/6, Total Adds 6, WWDM, Q92, KFXZ, WEAS, WTUG, HOT96. Medium: WJTT, KPRR.

**AL JARREAU "All Of My Love" (Reprise) 23/8**  
Rotations: Heavy 0/0, Medium 2/0, Light 21/8, Total Adds 8, WDJY, KSOL, WWKX, WJIZ, WENN, Z99, WCDX, KDIA. Medium: WDAS, KHYS.

**C.J. ANTHONY "You Are My Starship" (Jam Power) 22/4**  
Rotations: Heavy 1/0, Medium 7/2, Light 14/2, Total Adds 4, WDJY, K97, WNHC, WDZZ. Heavy: K98-FM. Medium: WHUR, WEDR, WDKT, WQIM, WEAS.

**CHRIS JASPER "The First Time" (Gold City/CBS) 21/18**  
Rotations: Heavy 0/0, Medium 2/1, Light 19/17, Total Adds 18 including WDAS, WHUR, WVEE, K97, WZAK, WNHC, WFXA, KQXL, WPAL, Z93. Medium: WJMI.

**BREEZE "L.A. Posse" (Atlantic) 21/4**  
Rotations: Heavy 1/0, Medium 3/1, Light 17/3, Total Adds 4, K97, WQFX, KIPR, WALT. Heavy: KDAY. Medium: WJTT, WEAS.

**NICOLE "Rock The House" (Qeena/Arista) 20/6**  
Rotations: Heavy 0/0, Medium 1/0, Light 19/6, Total Adds 6, WHUR, WBLZ, WWKX, WPAL, Z99, KBUZ. Medium: WTMP.

**THREE TIMES DOPE "Funky Dividends" (Arista) 19/8**  
Rotations: Heavy 0/0, Medium 4/0, Light 15/8, Total Adds 8, PWR94, WPAL, WFXE, WQFX, Q92, WQIM, WIKS, WEAS. Medium: K97, KDAY, WFXC, WVOI.

**MAOONNA "Express Yourself" (Sire/WB) 19/3**  
Rotations: Heavy 3/0, Medium 7/0, Light 9/3, Total Adds 3, HOT103, WTLC, WFXE. Heavy: KHYS, OC104, KCHX. Mediums include: WKYS, XHRM, KSOL, KPRR, WDKT.

**PUBLIC ENEMY "Fight The Power" (Motown) 19/3**  
Rotations: Heavy 1/0, Medium 5/0, Light 13/3, Total Adds 3, KJLH, WPAL, WDKT. Heavy: KDAY. Medium: WRKS, K97, WZAK, KIIZ, WQI.

**RENA SCOTT "This Love Is For You" (Sedona/JCI) 17/7**  
Rotations: Heavy 0/0, Medium 0/0, Light 17/7, Total Adds 7, WNHC, WFXE, WQFX, KIIZ, U102, KMJJ, WGPR.

**TERRY TATE "Babies Having Babies" (Trumpet) 17/4**  
Rotations: Heavy 1/0, Medium 7/0, Light 9/4, Total Adds 4, KJMZ, KJLH, WFXC, WCDX. Heavy: WQIM. Mediums include: HOT104, WEDR, KDAY, XHRM, WNHC.

**JOHNNY P. "Connect The Dots" (Columbia) 15/0**  
Rotations: Heavy 0/0, Medium 3/0, Light 12/0, Total Adds 0, Medium: WJTT, WLOU, WVOI.

**ONE-LOC "I Got It Goin' On" (Delicious Vinyl/Island) 14/7**  
Rotations: Heavy 0/0, Medium 4/1, Light 10/6, Total Adds 7, WZAK, WJIZ, WFXE, WBLX, WIKS, WTUG, KDKO. Medium: KHYS, WFXC, KPRR.

**NEW SITUATION "Goin' To A Go-Go" (Coppersun) 14/3**  
Rotations: Heavy 0/0, Medium 1/0, Light 13/3, Total Adds 3, WDJY, WBLZ, KSOL. Medium: KJLH.

**OEJA "Going Crazy" (Virgin) 13/9**  
Rotations: Heavy 0/0, Medium 1/0, Light 12/9, Total Adds 9, KMJM, WWKX, WPAL, WFXE, WZFX, WTMP, Z92, WGPR, WDZZ. Medium: K97.

**SEDOCTION "(You're My One And Only) True Love" (Vendetta/A&M) 11/5**  
Rotations: Heavy 0/0, Medium 2/0, Light 9/5, Total Adds 5, WAMO, XHRM, KPRR, WDKT, WEAS. Medium: WGCI, Q92.

**SKYY "Love All The Way" (Atlantic) 10/7**  
Rotations: Heavy 0/0, Medium 2/2, Light 8/5, Total Adds 7, WILD, WDAS, WAMO, WKYS, WFXC, WDZZ, KDKO.

**TOD SHORT "I Ain't Trippin'" (Jive/RCA) 10/3**  
Rotations: Heavy 0/0, Medium 0/0, Light 10/3, Total Adds 3, WXOK, WJMI, K98-FM.

**ROBERT PALMER "Tell Me I'm Not Dreaming" (EMI) 10/2**  
Rotations: Heavy 0/0, Medium 0/0, Light 10/2, Total Adds 2, KHYS, Z104.

**NEW ARTISTS**

	Reports/Adds
1 MIKKI BLEU/Something Real (EMI)	57/5
2 DEZI PHILLIPS/Why You Wanna (Tabu/CBS)	44/8
3 SPECIAL ED/I Got It Made (Profile)	39/3
4 ENTOUCH/II Hype (Vintertainment/Elektra)	30/9
5 ATENSION/Crazy 'Bout You (Island)	30/3
6 BOOGIE DOWN PRODUCTIONS/Why Is That? (Jive/RCA)	26/11
7 TYREN PERRY/What's Up (Columbia)	24/7
8 C.J. ANTHONY/You Are My Starship (Jam Power)	22/4
9 BREEZE/L.A. Posse (Atlantic)	21/4
10 THREE TIMES DOPE/Funky Dividends (Arista)	19/8

New artists have not yet had a UC Breaker.

# TWO SPECIAL VOICES WITH THEIR OWN SPECIAL MESSAGE...



**BREAKERS** MOST ADDED



URBAN CONTEMPORARY CHART **21** - **14**

P · A · T · T · I · L · A · B · E · L · L · E

*STEPHANIE MILLS*

**IF YOU ASKED ME TO  
THE SMASH SINGLE FEATURED  
ON THE NEW UNITED ARTISTS'  
JAMES BOND 007 FILM  
LICENCE TO KILL  
AND PATTI'S NEW ALBUM  
BE YOURSELF**

SINGLE PRODUCED BY: STEWART LEVINE  
FOR OLIVEREA PRODUCTIONS, LTD.  
EXECUTIVE PRODUCER: PATTI LA BELLE  
MANAGEMENT: GALLIN MOREY ASSOCIATES  
BARRY JOSEPHSON, KAYLA PRESSMAN  
AND FAZ INC. - ARMSTEAD EDWARDS

**SOMETHING IN THE WAY  
(YOU MAKE ME FEEL)  
THE NEW HIT SINGLE FEATURED ON  
STEPHANIE'S VERY SPECIAL NEW ALBUM  
HOME**

SINGLE PRODUCED BY: ANGELA L. WINBUSH FOR  
A. WINBUSH PRODUCTIONS, INC.  
EXECUTIVE PRODUCER: STEPHANIE MILLS  
AND CASSANDRA MILLS  
MANAGEMENT: CASSANDRA MILLS  
CREATIVE STAR MANAGEMENT



**MCA RECORDS**

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Director/Producer/Singer/Dancer/Choreographer/Actress/Writer

# DEBBIE ALLEN

This Dynamic  
Multi-Talented Lady's  
Accomplished  
At Every Level!  
Debbie's New Album

**SPECIAL LOOK**

Doesn't Disappoint.

featuring the hit single:

**SPECIAL  
LOOK**

produced by:  
ATTILA ZANE GILES  
management:  
NORMAN NIXON

album release: august 8, 1989



**MCA RECORDS**

© 1989 MCA Records, Inc.



3 2  
WKS WKS LW TW

JUNE 30, 1989

Total  
Reports/Adds Heavy Medium Light

7	4	2	1	GEORGE STRAIT/What's Going On In Your World (MCA)	173/1	157	15	1
9	6	3	2	REBA McENTIRE/Cathy's Clown (MCA)	176/0	150	26	0
12	7	5	3	RONNIE MILSAP/Houston Solution (RCA)	172/0	147	22	3
5	3	1	4	EDDY RAVEN/In A Letter To You (Universal)	171/0	148	19	4
14	8	6	5	CONWAY TWITTY/She's Got A Single Thing... (MCA)	171/0	126	40	5
18	12	10	6	DOLLY PARTON/Why'd You Come In Here Lookin' Like That (Columbia)	175/0	108	58	9
17	13	11	7	DON WILLIAMS/One Good Well (RCA)	171/1	99	62	10
2	1	4	8	RICKY SKAGGS/Lovin' Only Me (Epic)	148/0	97	43	8
19	16	12	9	CHRIS HILLMAN & ROGER McGUINN/You Ain't Going Nowhere (Universal)	170/0	78	81	11
24	18	13	10	PATTY LOVELESS/Timber I'm Falling In Love (MCA)	177/3	63	99	15
15	11	9	11	McCARTERS/Up And Gone (WB)	159/0	91	55	13
21	17	14	12	GARTH BROOKS/Much Too Young (Capitol)	165/4	72	78	15
22	19	15	13	STATLER BROTHERS/More Than A Name On A Wall (Mercury)	169/1	51	100	18
23	20	16	14	LORRIE MORGAN/Dear Me (RCA)	169/3	55	86	28
25	21	17	15	SHENANDOAH/Sunday In The South (Columbia)	173/3	39	113	21
29	24	18	16	HOLLY DUNN/Are You Ever Gonna Love Me (WB)	176/4	26	123	27
32	27	20	17	SOUTHERN PACIFIC/Any Way The Wind Blows (WB)	168/5	24	107	37
27	23	19	18	EMMYLOU HARRIS/Heaven Only Knows (Reprise)	155/2	34	94	27
31	26	21	19	BILLY JOE ROYAL/Love Has No Right (Atlantic America)	158/3	24	110	24
1	2	8	20	KATHY MATTEA/Come From The Heart (Mercury)	125/0	70	40	15
36	32	24	21	K.T. OSLIN/This Woman (RCA)	162/7	7	106	49
3	5	7	22	RICKY VAN SHELTON/Hole In My Pocket (Columbia)	116/0	63	36	17
35	31	26	23	MICHAEL MARTIN MURPHEY/Never Givin' Up On Love (WB)	154/10	18	94	42
—	37	30	24	KEITH WHITLEY/I Wonder Do You Think Of Me (RCA)	170/19	3	96	71
38	33	28	25	VERN GOSDIN/I'm Still Crazy (Columbia)	162/9	2	105	55
33	29	27	26	MARY CHAPIN CARPENTER/How Do (Columbia)	139/10	20	65	54
48	38	32	27	WILLIE NELSON/Nothing I Can Do About It Now (Columbia)	143/21	6	75	62
39	35	31	28	NITTY GRITTY DIRT BAND/Turn Of The Century (Universal)	130/8	19	64	47
—	45	39	29	HIGHWAY 101/Honky Tonk Heart (WB)	139/26	0	59	80
44	36	33	30	KENNY ROGERS/Planet Texas (Reprise)	119/6	6	63	50
46	42	37	31	JOHN DENVER & THE NITTY GRITTY DIRT BAND/And So It Goes (Universal)	122/15	2	65	55
—	46	40	32	LIONEL CARTWRIGHT/Give Me His Last Chance (MCA)	131/21	1	58	72
<b>BREAKER</b>			33	RANDY TRAVIS/Promises (WB)	127/34	2	42	83
<b>BREAKER</b>			34	RODNEY CROWELL/Above And Beyond (Columbia)	131/49	1	34	96
4	14	25	35	ROSANNE CASH/I Don't Want To Spoil The Party (Columbia)	62/0	8	39	15
43	39	36	36	MARCY BROTHERS/Cotton Pickin' Time (WB)	93/2	8	42	43
10	10	22	37	PAUL OVERSTREET/Sowin' Love (RCA)	59/0	12	35	12
<b>BREAKER</b>			38	FORESTER SISTERS/Don't You (WB)	106/27	1	32	73
<b>DEBUT</b>			39	JUDDS/Let Me Tell You About Love (Curb/RCA)	104/69	2	23	79
8	9	23	40	OAK RIDGE BOYS/Beyond Those Years (MCA)	56/0	15	26	15
—	48	44	41	NEW GRASS REVIVAL/Callin' Baton Rouge (Capitol)	88/10	3	34	51
<b>DEBUT</b>			42	STEVE WARINER/I Got Dreams (MCA)	91/33	1	22	68
50	44	41	43	FOSTER & LLOYD/Before The Heartache Rolls In (RCA)	75/4	3	36	36
6	15	29	44	TANYA TUCKER/Call On Me (Capitol)	50/0	7	27	16
<b>DEBUT</b>			45	BAILLIE & THE BOYS/Heart Of Stone (RCA)	79/25	2	23	54
20	28	35	46	CLINT BLACK/Better Man (RCA)	34/0	14	10	10
<b>DEBUT</b>			47	SKIP EWING/The Coast Of Colorado (MCA)	81/19	0	24	57
<b>DEBUT</b>			48	SUZY BOGGUSS/Cross My Broken Heart (Capitol)	75/15	1	25	49
—	47	45	49	LEE GREENWOOD/I Love The Way He Left You (MCA)	59/1	0	30	29
—	—	49	50	GARY MORRIS/Never Had A Love Song (Universal)	59/6	1	24	34

**MOST ADDED**

- JUDDS (69)
- RODNEY CROWELL (49)
- DESERT ROSE BAND (35)
- RANDY TRAVIS (34)
- STEVE WARINER (33)
- HANK WILLIAMS JR. (33)
- CLINT BLACK (32)
- FORESTER SISTERS (27)
- HIGHWAY 101 (26)
- BAILLIE & THE BOYS (25)

**HOTTEST**

- GEORGE STRAIT (105)
- REBA McENTIRE (101)
- EDDY RAVEN (94)
- RONNIE MILSAP (82)
- RICKY SKAGGS (45)
- CONWAY TWITTY (39)
- DOLLY PARTON (34)
- KATHY MATTEA (31)
- PATTY LOVELESS (27)
- GARTH BROOKS (25)

**NEW ARTISTS**

- |  | Reports/Adds |
|--|--------------|
| 1 NEW GRASS.../Callin'... (Cap.)             | 88/10        |
| 2 SUZY BOGGUSS/Cross My Broken... (Cap.)     | 75/15        |
| 3 MASON DIXON/A Mountain Ago (Cap.)          | 40/7         |
| 4 WAGONEERS/Sit A Little Closer (A&M)        | 36/7         |
| 5 JONI HARMS/The Only Thing Bluer... (Univ.) | 28/4         |
| 6 SHELBY LYNNE/The Hurtin' Side (Epic)       | 27/8         |
| 7 JANN BROWNE/You Ain't Down... (Curb)       | 26/9         |
| 8 BILLY HILL/Too Much Month... (WB)          | 21/15        |
| 9 DONNA MEADE/When He Leaves... (Merc.)      | 21/3         |
| 10 PAL RAKES/All You're Takin' (Atl. Amer.)  | 16/3         |

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

**BREAKERS**

**RODNEY CROWELL**

**Above And Beyond (Columbia)**

On 74% of reporting stations. Rotations: Heavy 1, Medium 34, Light 96, Total Adds 49 including WGNA, WVAM, WCAO, WQCB, WQBE, KAYD, WLVK, KKIX, KSSN, WKYQ, WBVE, KJJY, KZKX, KTTS, KWEN, KRKT, KKCS, KWHT, K RAK, KDRK. Moves 47-34 on the Country chart.

**RANDY TRAVIS**

**Promises (WB)**

On 71% of reporting stations. Rotations: Heavy 2, Medium 42, Light 83, Total Adds 34 including WGNA, WHWK, WDSY, CHOW, KRRV, WKHX, KAYD, KHEY, WNOE, KKYX, WUSN, WONE, WKKQ, KZKX, KTTS, KUZZ, KWJJ, KIIQ, KKAT, KDRK. Moves 42-33 on the Country chart.

**FORESTER SISTERS**

**Don't You (WB)**

On 60% of reporting stations. Rotations: Heavy 1, Medium 32, Light 73, Total Adds 27 including WCAO, WQCB, WWYZ, WTCR, WICO, KRRV, KLLL, KNFM, WKSJ, WSIX, WCUZ, WGEE, WXCL, K102, WQXK, KGHL, KUGN, KRWQ, KFMS, KWHT. Moves 46-38 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the three following weeks to achieve Breaker status.

EVERYBODY'S  
TALKING ABOUT  
LIONEL  
CARTWRIGHT



"This multi-talented entertainer should make his mark on country music. With his singing, songwriting, and stage appeal... look out!"  
Steve Ryan—WOWW—Pensacola, FL

"Cartwright especially shines on the pleading romantic wordplay of 'Give Me His Last Chance.' Move over and give this guy some room, because he is on his way."  
Music City News—April 1989

"My buyers have already picked up on this multi-talented artist... I haven't been able to keep it on the rack."  
Dale Rowe—Music Man—Huntington, WV

R&R 32 BILLBOARD 37 GAVIN 116/21

THANKS FOR MAKING LIONEL BREAKER IN HIS 2nd WEEK!

MCA RECORDS NASHVILLE

# CLINT BLACK

IS

## THE MALE VOCALIST

TAKING THE COUNTRY  
FORMAT BY STORM!

- HISTORY-MAKING #1 DEBUT SINGLE
- OVER 250,000 ALBUM SALES

IF YOU HAVEN'T ADDED HIM YET,  
YOU'RE JUST...

# KILLIN' TIME





## NEW & ACTIVE

### JUDDS "Let Me Tell You About Love" (Curb/RCA) 104/69

Rotations: Heavy 2, Medium 23, Light 79, Total Adds 69 including WPOC, WWYZ, WRKZ, WBEE, KASE, WEZL, WLK, WUSY, KPLX, KSSN, WSIX, WCMS, WQYK, WTQR, WUBE, KFKF, WMIL, KWJJ, KKAT, KSON. Debuts at number 39 on the Country chart.

### STEVE WARINER "I Got Dreams" (MCA) 91/33

Rotations: Heavy 1, Medium 22, Light 68, Total Adds 33 including WQCB, WAJR, WDSY, WPOR, WWVA, WUSY, KHEY, WSM, WYYD, WIRK, WHOK, WMIL, KTTS, WTHI, KFDI, KYGO, KCCY, KIIQ, KSOP, KCKC. Debuts at number 42 on the Country chart.

### NEW GRASS REVIVAL "Callin' Baton Rouge" (Capitol) 88/10

Rotations: Heavy 3, Medium 34, Light 51, Total Adds 10, WAJR, WDSY, WILQ, WESC, WGEE, WMIL, WXCL, KWOX, KFMS, KRPM. Heavy: WYNK, WOKK, KUGN. Medium: WCAO, WAMZ, WPAP, WDAF, KIK-FM, KMIX, KDRK. Moves 48-44-41 on the Country chart.

### SKIP EWING "The Coast Of Colorado" (MCA) 81/19

Rotations: Heavy 0, Medium 24, Light 57, Total Adds 19, WVAM, WCAO, WSNQ, WYNK, KSSN, WCHY, WQYK, KJNE, WTQR, KTTS, WFMB, K102, WTHI, KZSN, KRKT, KNIX, KNCQ, KSON, KDRK. Debuts at number 47 on the Country chart.

### BAILLIE & THE BOYS "Heart Of Stone" (RCA) 79/25

Rotations: Heavy 2, Medium 23, Light 54, Total Adds 25 including WGNA, WORC, KRRV, WKLO, KSSN, WAMZ, WNOE, WYYD, KKYX, WCHY, WYNG, KWMT, WCUZ, K102, KZSN, KRST, KASH, KUGN, KFMS, KSOP. Debuts at number 45 on the Country chart.

### SUZY BOGGUSS "Cross My Broken Heart" (Capitol) 75/15

Rotations: Heavy 1, Medium 25, Light 49, Total Adds 15, WGNA, WCAO, WDSY, KEAN, WXBQ, KHEY, WESC, KIKK, WAMZ, WKSJ, WYYD, WQYK, WIRK, WTSD, KWOX. Heavy: WKAK. Debuts at number 48 on the Country chart.

### DWIGHT YOAKAM "Buenas Noches From A Lonely Room" (Reprise) 56/12

Rotations: Heavy 0, Medium 14, Light 42, Total Adds 12, WRKZ, WTVY, KLLL, KKYX, KFGO, WHOK, WOW, WTHI, KWOX, KGHL, KIZN, KMIX. Medium: KEAN, KIKK, WDAF, WTCM, KRKT, KALF, KFRE, KDRK.

## SIGNIFICANT ACTION

### DESERT ROSE BANO "Hello Trouble" (MCA/Curb) 52/35

Rotations: Heavy 0, Medium 8, Light 44, Total Adds 35 including WCAO, WAYZ, WWYZ, WZPR, WBEE, KEAN, KASE, WLK, WSTH, WTVY, KIKK, WAMZ, WKSJ, WCMS, WAXX, WDAF, WHOK, WOW, KIIQ, KTOB.

### HANK WILLIAMS JR. "Finders Are Keepers" (WB/Curb) 49/33

Rotations: Heavy 0, Medium 7, Light 42, Total Adds 33 including WTCR, WPOR, WWVA, WZZK, WLK, WKSJ, WKYQ, WMUS, WOW, KTPK, KVOO, KRKT, KRST, KASH, KVOC, KRWQ, KMIX, KWJJ, KNCQ, KIIQ.

### MOE BANDY "Brotherly Love" (Curb) 42/1

Rotations: Heavy 1, Medium 12, Light 29, Total Adds 1, WAYZ. Heavy: WICO. Medium: WSTH, KHEY, WFLS, KIKK, WCMS, KKYX, KFGO, WXCL, KTTS, KVOC, KCKC, KDRK.

### MASON DIXON "A Mountain Ago" (Capitol) 40/7

Rotations: Heavy 0, Medium 10, Light 30, Total Adds 7, WSNQ, WICO, KHEY, KJNE, WAXX, KWMT, KIIQ. Medium: WCAO, WTVY, KCJB, WOW, WXCL, KFDI, KWOX, KRKT, KALF, KDRK.

### CLINT BLACK "Killin' Time" (RCA) 38/32

Rotations: Heavy 1, Medium 5, Light 32, Total Adds 32 including WAYZ, WRKZ, WICO, KMML, WEZL, WSOC, WTVY, KIKK, KIKK, WIVK, KSSN, WAMZ, WOKK, KNFM, KJNE, WIRK, KXXY, KRWQ, KCKC, KMPS.

### ROY ORBISON "California Blue" (Virgin) 38/6

Rotations: Heavy 1, Medium 9, Light 28, Total Adds 6, WICO, KKYX, KFDI, KRWQ, KNCQ, KSON. Heavy: KCKC. Medium: WTVY, WCMS, WKYQ, WKNN, KCJB, WMUS, WOW, WTCM, KWOX.

### WAGONEERS "Sit A Little Closer" (A&M) 36/7

Rotations: Heavy 0, Medium 8, Light 28, Total Adds 7, CHOW, WKLO, WOKK, WTCM, KWOX, KRWQ, KSON. Medium: WTVY, KFGO, KCJB, KIK-FM, KALF, KEKB, KTOB, KDRK.

### BELLAMY BROTHERS "You'll Never Be Sorry" (MCA/Curb) 33/12

Rotations: Heavy 0, Medium 4, Light 29, Total Adds 12, WRKZ, WICO, WLK, KPLX, WFLS, WDXE, WCMS, KKYX, KRKT, KASH, KIZN, KALF. Medium: WTVY, KCJB, KMIX.

### K.D. LANG "Full Moon Full of Love" (Sire/WB) 31/11

Rotations: Heavy 0, Medium 5, Light 26, Total Adds 11, WSNQ, WUSY, WNOE, WUSQ, KTTS, WWJO, KVOO, KFDI, KWOX, KALF, KNCQ. Medium: CHOW, KMML, KCJB, KASH.

### LARRY BOONE "Fool's Paradise" (Mercury) 29/21

Rotations: Heavy 0, Medium 2, Light 27, Total Adds 21, WZPR, WICO, KRRV, KMML, WSTH, KPLX, WFLS, KKYX, WIRK, WAXX, KFGO, KCJB, WOW, WKCO, WTCM, KRKT, KVOC, KALF, KRWQ, KMIX, KDRK.

### BARBARA MANDRELL "Mirror, Mirror" (Capitol) 28/14

Rotations: Heavy 0, Medium 6, Light 22, Total Adds 14, WICO, WEZL, WUSY, WOKK, WNOE, KFGO, KTTS, KVOO, KWOX, KRKT, KUZZ, KALF, KRWQ, KDRK. Medium: KIKK, WLWI, WCMS.

### LONESOME STRANGERS "Just Can't Cry No More" (Hightone) 28/7

Rotations: Heavy 0, Medium 2, Light 26, Total Adds 7, KRRV, WDXE, KWMT, WXCL, WTCM, KWOX, KRWQ. Medium: KFDI, KDRK. Light: WXXK, KMML, KKYX, WCUZ, KTTS, KVOC, KUUY, KEKB.

### JONI HARMS "The Only Thing Bluer..." (Universal) 28/4

Rotations: Heavy 0, Medium 7, Light 21, Total Adds 4, KKYX, WDAF, KTTS, KALF. Medium: WTVY, WTCM, KRKT, KASH, KGHL, KRWQ, KDRK. Light: WRKZ, WAXX, KIK-FM, KUPL.

### SHELBY LYNNE "The Hurtin' Side" (Epic) 27/8

Rotations: Heavy 0, Medium 2, Light 25, Total Adds 8, WFLS, KKYX, KFGO, KWMT, WHOK, WTCM, KIK-FM, KUUY. Medium: WEZL, WTVY. Light: WXXK, WICO, WMSI, WOKK, WKSJ, WNOE, WYYD, WAXX, K102.

### JANN BROWNE "You Ain't Down Home" (Curb) 26/9

Rotations: Heavy 0, Medium 3, Light 23, Total Adds 9, WCAO, KKIX, WFLS, WNOE, WCMS, KCJB, KWOX, KRWQ, KMIX. Medium: WTVY, WTCM, KRKT. Light: WPOC, WUSQ, WAXX, KIK-FM, KZLA.

### KENDALLS "Blue Blue Day" (Epic) 24/5

Rotations: Heavy 0, Medium 6, Light 18, Total Adds 5, WCMS, KKYX, WHOK, KRWQ, KEEN. Medium: WTVY, WOW, KTTS, WTCM, KRKT, KASH. Light: WDXE, KFGO, KFDI, KEKB.

### GAIL DAVIES "Hearts In The Wind" (MCA) 23/1

Rotations: Heavy 0, Medium 7, Light 16, Total Adds 1, KKYX. Medium: WCMS, WUSQ, WCUZ, KFDI, KRKT, KALF, KDRK. Light: WWYZ, WXXK, WFLS, WOW, KTTS, KUUY, KWJJ, KNCQ, KIIQ.

### BUCK OWENS & RINGO STARR "Act Naturally" (Capitol) 22/21

Rotations: Heavy 0, Medium 2, Light 20, Total Adds 21, WRKZ, KMML, KKIX, WFLS, WOKK, WKYQ, WIRK, WDAF, WMIL, KCJB, WMUS, KVOO, KUZZ, KGHL, KFRE, KRWQ, KEKB, KZLA, KMIX, KNIX, KWJJ.

### BILLY HILL "Too Much Month At The End..." (Reprise) 21/15

Rotations: Heavy 0, Medium 3, Light 18, Total Adds 15, WWYZ, KKIX, WDXE, WAMZ, WOKK, WCMS, WKYQ, WMUS, KTPK, KFDI, KRKT, KRST, KALF, KRWQ, KCKC. Medium: WDAF, KASH.

### DONNA MEADE "When He Leaves You" (Mercury) 21/3

Rotations: Heavy 0, Medium 2, Light 20, Total Adds 3, WSTH, KWMT, KEKB. Medium: WFLS, WCMS, WPAP, KRKT, KDRK. Light: KRRV, KKYX, WSIX, KKYX, WAXX, WHOK, WXCL, KIK-FM, KALF.

### BURCH SISTERS "The Way I Want To Go" (Mercury) 17/8

Rotations: Heavy 0, Medium 1, Light 16, Total Adds 8, WSNQ, WBEE, WICO, WTVY, WOKK, WNOE, WAXX, WTCM. Medium: KMIX. Light: KRRV, KMML, KKIX, WFLS, WPAP, KFGO, KALF, KRWQ.

### CHARLEY PRIDE "The More I Do" (16th Avenue/Capitol) 16/7

Rotations: Heavy 0, Medium 0, Light 16, Total Adds 7, WCAO, WSTH, WTVY, WFLS, WNOE, KTTS, KWOX. Light: WICO, KIX, WOKK, KFGO, KWMT, KVOO, KFDI, KRKT, KEKB.

### PAL RAKES "All You're Takin' Is My Love" (Atlantic America) 16/3

Rotations: Heavy 0, Medium 6, Light 10, Total Adds 3, KKYX, KIK-FM, KEKB. Medium: WKAK, WTVY, KIKK, WCMS, KFGO, KALF. Light: WSTH, WFLS, WNOE, WMIL, WXCL, WTCM, KGHL.

### RONNIE McDOWELL "Who'll Turn Out The Lights" (Curb) 14/6

Rotations: Heavy 0, Medium 2, Light 12, Total Adds 6, WAYZ, WICO, WKLO, KIKK, KFGO, KFDI. Medium: WTVY, WXCL. Light: KASE, WSTH, WOW, KVOO, KUUY, KNCQ.

### SHOOTERS "You Just Can't Lose 'Em All" (Epic) 13/11

Rotations: Heavy 0, Medium 1, Light 12, Total Adds 11, WXBQ, WDXE, WMUS, KTTS, KVOO, KRKT, KVOC, KUUY, KRWQ, KMIX, KIIQ. Medium: WKAK. Light: KMML.

### JAMES HOUSE "That'll Be The Last Thing" (MCA) 9/8

Rotations: Heavy 0, Medium 0, Light 9, Total Adds 8, WXXK, WDSY, WICO, WUSQ, KGHL, KUUY, KRWQ, KMIX. Light: KVOC.

## ALBUM TRACKS

ARTIST/Song Title (Label)

Album Title

- BRUCE HORNSBY & NGDB/The Valley Road (Universal) . *Will The Circle...2*
- ALABAMA/High Cotton (RCA) . . . . . *Southern Star*
- RANDY TRAVIS/It's Just A Matter Of Time (WB) . . . . . *Rock, Rhythm & Blues*
- GEORGE STRAIT/Hollywood Squares (MCA) . . . . . *Beyond The Blue Neon*
- GEORGE STRAIT/Ace In The Hole (MCA) . . . . . *Beyond The Blue Neon*
- DON WILLIAMS/Broken Heartland (RCA) . . . . . *One Good Well*
- RICKY VAN SHELTON/Living Proof (Columbia) . . . . . *Loving Proof*
- RANDY TRAVIS/Card Carrying Fool (WB) . . . . . *Pink Cadillac Soundtrack*
- GEORGE STRAIT/Angel Angelina (MCA) . . . . . *Beyond The Blue Neon*
- ALABAMA/Barefootin' (RCA) . . . . . *Southern Star*
- JUDDS/Sleepless Nights (Curb/RCA) . . . . . *River Of Time*
- JUDDS/One Man Woman (Curb/RCA) . . . . . *River Of Time*
- FOSTER & LLOYD/She Knows What She Wants (RCA) . . . . . *Faster & Louder*
- HIGHWAY 101/There Goes My Love (WB) . . . . . *101<sup>2</sup>*
- GENE WATSON/Ain't No Fun To Be Alone In... (WB) . . . . . *Back In The Fire*
- EMMYLOU HARRIS/I Still Miss Someone (Reprise) . . . . . *Bluebird*

**JAMES HOUSE**

ONE HIT DESERVES ANOTHER!  
THE FOLLOW-UP TO HIS DEBUT HIT,  
"DON'T QUIT ME NOW"

**"THAT'LL BE THE LAST THING"**

MCA RECORDS  
NASHVILLE  
THE BEST IN COUNTRY MUSIC



**NEW ARTISTS**

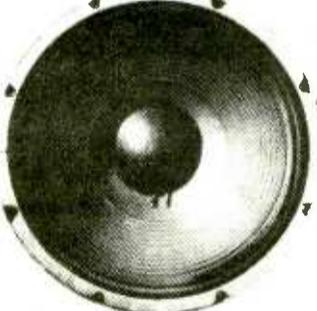
Reports

1	<b>TORA TORA/Walking Shoes</b> (A&M) .....	78
2	<b>BADLANDS/Dreams In The Dark</b> (Atlantic) .....	62
3	<b>CONCRETE BLONDE/God Is A Bullet</b> (IRS) .....	61
4	<b>BLUE MURDER/Jelly Roll</b> (Geffen) .....	58
5	<b>INDIGO GIRLS/Closer To Fine</b> (Epic) .....	54
6	<b>MR. BIG/Addicted To That Rush</b> (Atlantic) .....	48
7	<b>JOHN EDDIE/Swear</b> (Columbia) .....	45
8	<b>INDIO/Hard Sun</b> (A&M) .....	38
9	<b>DIESEL PARK WEST/When The Hoodoo Comes</b> (EMI) .....	33
10	<b>JOHNNY DIESEL &amp;.../Don't Need Love</b> (Chrysalis) .....	31
11	<b>MARSHALL CRENSHAW/Some Hearts</b> (WB) .....	27
12	<b>TEXAS/I Don't Want A Lover</b> (Mercury) .....	25
13	<b>FINE YOUNG CANNIBALS/Good Thing</b> (IRS/MCA) .....	24
14	<b>SILENT RAGE/Rebel With A Cause</b> (Simmons/RCA) .....	23
15	<b>QUEENSRYCHE/I Don't Believe In Love</b> (EMI) .....	22
16	<b>STAGE DOLLS/Love Cries</b> (Chrysalis) .....	21
	<b>CHRIS ISAAK/Don't Make Me Dream About You</b> (Reprise) ..	21
18	<b>BORIS GREBENSHIKOV/Radio Silence</b> (Columbia) .....	17
	<b>JUNKYARD/Hollywood</b> (Geffen) .....	17
20	<b>BOB MOULD/See A Little Light</b> (Virgin) .....	15

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

FUTURE  
**BREAKERS**  
FROM  
**POLYDOR**

**KINGDOM COME**  
"Who Do You Love"



450,000 SOLD!  
**TRACK**  
48

...IN YOUR FACE!  
**SARAYA**  
"Get U Ready"



OVER  
200,000 SOLD!  
**TRACK**  
56

...AND KICKING YOUR ASS!



PolyGram Records

**AOR TRACKS®**

NATIONAL AIRPLAY

3	2	1	WKS	WKS	LW	TW	169 REPORTERS	Reports/Adds	Heavy	Medium	
—	7	1	1	1	1	1	<b>1 DON HENLEY/The End Of The Innocence</b> (Geffen)	165=	147+	17-	
7	6	3	2	2	2	2	<b>2 ANDERSON BRUFORD WAKEMAN HOWE/Brother Of Mine</b> (Arista)	162=	142+	15-	
6	3	4	3	3	3	3	<b>3 JACKSON BROWNE/World In Motion</b> (Elektra)	161+	125+	32-	
4	1	2	4	4	4	4	<b>4 TOM PETTY/Runnin' Down A Dream</b> (MCA)	148-	137-	10-	
10	10	6	5	5	5	5	<b>5 BILLY SQUIER/Don't Say You Love Me</b> (Capitol)	157=	104+	44-	
—	13	7	6	6	6	6	<b>6 PETE TOWNSHEND/A Friend Is A Friend</b> (Atlantic)	158-	97+	55-	
16	12	8	7	7	7	7	<b>7 DOOBIE BROTHERS/Need A Little Taste Of Love</b> (Capitol)	152+	112+	35-	
30	14	13	8	8	8	8	<b>8 STEVIE RAY VAUGHAN &amp; DOUBLE TROUBLE/Crossfire</b> (Epic)	156+	73+	77-	
13	11	11	9	9	9	9	<b>9 LOVE &amp; ROCKETS/So Alive</b> (Beggars Banquet/RCA)	138-	108+	25-	
5	5	5	10	10	10	10	<b>10 HENRY LEE SUMMER/Hey Baby</b> (CBS Associated)	125-	104-	17-	
—	37	18	11	11	11	11	<b>11 BAD ENGLISH/Forget Me Not</b> (Epic)	145+	45+	86-	
17	16	15	12	12	12	12	<b>12 WINGER/Headed For A Heartbreak</b> (Atlantic)	132+	54+	66-	
18	15	14	13	13	13	13	<b>13 TODD RUNDGREN/The Want Of A Nail</b> (WB)	131-	54+	67-	
29	25	20	14	14	14	14	<b>14 CALL/Let The Day Begin</b> (MCA)	138+	37+	82-	
1	2	10	15	15	15	15	<b>15 STEVIE NICKS/Rooms On Fire</b> (Modern/Atlantic)	94-	81-	12+	
8	8	12	16	16	16	16	<b>16 JOHN COUGAR MELLENCAMP/Martha Say</b> (Mercury)	99-	71-	25-	
3	4	9	17	17	17	17	<b>17 QUEEN/I Want It All</b> (Capitol)	99-	65-	31+	
35	29	21	18	18	18	18	<b>18 WHITE LION/Little Fighter</b> (Atlantic)	130+	28+	88+	
40	30	23	19	19	19	19	<b>19 TANGIER/On The Line</b> (Atco)	131+	12+	93+	
20	20	17	20	20	20	20	<b>20 KING SWAMP/Is This Love</b> (Virgin)	112-	35+	63-	
24	23	22	21	21	21	21	<b>21 10,000 MANIACS/Trouble Me</b> (Elektra)	111=	35+	64=	
19	19	19	22	22	22	22	<b>22 BON JOVI/Lay Your Hands On Me</b> (Mercury)	91-	33-	50-	
—	38	28	23	23	23	23	<b>23 ALLMAN BROTHERS/Statesboro Blues</b> (Polydor)	106+	18+	62+	
—	—	38	24	24	24	24	<b>24 U2/All I Want Is You</b> (Island)	97+	37	21+	63+
DEBUT	27	27	26	25	25	25	<b>25 DON HENLEY/I Will Not Go Quietly</b> (Geffen)	78	78	23	49
27	27	26	26	26	26	26	<b>26 CURE/Fascination Street</b> (Elektra)	95-	16=	61-	
54	43	31	27	27	27	27	<b>27 CULT/Sun King</b> (Sire/Reprise)	96+	18	12+	64+
38	36	30	28	28	28	28	<b>28 OUTFIELD/My Paradise</b> (Columbia)	96+	7	16+	65+
45	42	37	29	29	29	29	<b>29 BULLETBOYS/Smooth Up In Ya</b> (WB)	107+	22	6+	58+
2	9	16	30	30	30	30	<b>30 DOOBIE BROTHERS/The Doctor</b> (Capitol)	56-	0	42-	11-
52	50	39	31	31	31	31	<b>31 WARRANT/Heaven</b> (Columbia)	87+	11	10+	58+
36	34	32	32	32	32	32	<b>32 RED SIREN/One Good Lover</b> (Mercury)	86-	2	11-	61+
42	41	36	33	33	33	33	<b>33 SKID ROW/18 &amp; Life</b> (Atlantic)	82+	14	8+	50+
43	47	44	34	34	34	34	<b>34 TOM PETTY/Free Fallin'</b> (MCA)	54+	12	23+	29+
57	51	41	35	35	35	35	<b>35 GREAT WHITE/Mista Bone</b> (Capitol)	77+	13	7+	58+
—	59	48	36	36	36	36	<b>36 BODEANS/You Don't Get Much</b> (Slash/Reprise)	81+	16	9+	49+
11	17	24	37	37	37	37	<b>37 PAUL McCARTNEY/My Brave Face</b> (Capitol)	47-	0	30-	13-
9	18	25	38	38	38	38	<b>38 RICHARD MARX/Satisfied</b> (EMI)	45-	0	31-	11-
14	24	29	39	39	39	39	<b>39 CULT/Fire Woman</b> (Sire/Reprise)	46-	0	23-	19-
53	52	43	40	40	40	40	<b>40 TORA TORA/Walking Shoes</b> (A&M)	78+	6	2=	52+
23	33	40	41	41	41	41	<b>41 GREAT WHITE/Once Bitten Twice Shy</b> (Capitol)	40-	1	31+	9-
DEBUT	56	54	49	42	42	42	<b>42 JOHN COUGAR MELLENCAMP/Jackie Brown</b> (Mercury)	53+	33	19+	28+
—	58	54	43	43	43	43	<b>43 THIRTY EIGHT SPECIAL/Comin' Down Tonight</b> (A&M)	65+	8	9=	47+
44	44	45	44	44	44	44	<b>44 STEVIE NICKS/Long Way To Go</b> (Modern/Atlantic)	46+	10	15+	25+
49	49	50	45	45	45	45	<b>45 CONCRETE BLONDE/God Is A Bullet</b> (IRS)	61-	2	11+	31-
DEBUT	49	49	50	46	46	46	<b>46 BONNIE RAITT/Love Letter</b> (Capitol)	54-	3	7+	39-
—	—	53	47	47	47	47	<b>47 PETE TOWNSHEND/Dig</b> (Atlantic)	47	147	9	35
48	48	46	48	48	48	48	<b>48 KINGDOM COME/Who Do You Love?</b> (Polydor)	64+	10	1+	39+
55	55	52	49	49	49	49	<b>49 RAINMAKERS/Spend It On Love</b> (Mercury)	66-	2	6-	36+
60	60	58	50	50	50	50	<b>50 INDIGO GIRLS/Closer To Fine</b> (Epic)	54+	4	9+	31+
DEBUT	60	60	58	51	51	51	<b>51 BADLANDS/Dreams In The Dark</b> (Atlantic)	62+	9	2+	30+
—	—	60	52	52	52	52	<b>52 BLUE MURDER/Jelly Roll</b> (Geffen)	58+	20	4+	29+
—	—	59	53	53	53	53	<b>53 XTC/King For A Day</b> (Geffen)	52+	5	6+	32+
26	26	27	54	54	54	54	<b>54 FABULOUS THUNDERBIRDS/Knock Yourself Out</b> (CBS Associated)	44+	10	4=	33+
DEBUT	50	57	55	55	55	55	<b>55 WANG CHUNG/Praying To A New God</b> (Geffen)	42-	0	12-	21-
DEBUT	50	57	56	56	56	56	<b>56 SARAYA/Get U Ready</b> (Polydor)	50+	20	2=	31+
DEBUT	50	57	57	57	57	57	<b>57 JOHN COUGAR MELLENCAMP/Let It All Hang Out</b> (Mercury)	30+	5	13+	14+
DEBUT	50	57	58	58	58	58	<b>58 PETE TOWNSHEND/Fire</b> (Atlantic)	29	29	8	21
DEBUT	50	57	59	59	59	59	<b>59 LITA FORD/Falling In And Out Of Love</b> (RCA)	40	140	4	24
DEBUT	50	57	60	60	60	60	<b>60 JOHN EDDIE/Swear</b> (Columbia)	45+	3	2=	23+

**BREAKERS®**

**ALLMAN BROTHERS**  
Statesboro Blues (Polydor)  
63% of our reporters on it.

**BULLETBOYS**  
Smooth Up In Ya (WB)  
63% of our reporters on it.



## NATIONAL AIRPLAY

3 2  
WKS WKS LW TW

169 REPORTERS

JUNE 30, 1989

Reports/Adds Heavy Medium

Rank	Artist/Album	Reports/Adds	Heavy	Medium
1	<b>DON HENLEY</b> /The End Of The Innocence (Geffen)	166 /1	152	13
2	<b>TOM PETTY</b> /Full Moon Fever (MCA)	166 -/0	151 -	14 +
3	<b>DOOBIE BROTHERS</b> /Cycles (Capitol)	163 =/1	139 -	22 =
4	<b>ANDERSON BRUFORD WAKEMAN...</b> /Anderson Bruford Wakeman... (Arista)	163 =/1	142 +	15 -
5	<b>PETE TOWNSHEND</b> /The Iron Man (Atlantic)	165 /5	99	60
6	<b>JACKSON BROWNE</b> /World In Motion (Elektra)	161 +/1	126 +	32 -
7	<b>JOHN COUGAR MELLENCAMP</b> /Big Daddy (Mercury)	139 -/2	88 -	45 =
8	<b>BILLY SQUIER</b> /Hear & Now (Capitol)	157 /0	105	43
9	<b>STEVIE NICKS</b> /The Other Side Of The Mirror (Modern/Atlantic)	130 -/2	93 -	33 +
10	<b>STEVIE RAY VAUGHAN &amp; DOUBLE TROUBLE</b> /In Step (Epic)	156 +/6	73 +	77 -
11	<b>LOVE &amp; ROCKETS</b> /Love & Rockets (Beggars Banquet/RCA)*	138 -/0	108 +	25 -
12	<b>HENRY LEE SUMMER</b> /I've Got Everything (CBS Associated)	127 -/0	106 -	17 -
13	<b>BAD ENGLISH</b> /Bad English (Epic)	145 /16	45	86
14	<b>CULT</b> /Sonic Temple (Sire/Reprise)	131 +/8	36 -	76 +
15	<b>TODD RUNDGREN</b> /Nearly Human (WB)*	134 -/2	56 +	69 -
16	<b>WINGER</b> /Winger (Atlantic)*	133 +/5	54 +	67 -
17	<b>QUEEN</b> /The Miracle (Capitol)	110 -/1	67 -	38 +
18	<b>CALL</b> /Let The Day Begin (MCA)	138 +/16	37 +	82 -
19	<b>GREAT WHITE</b> /Twice Shy (Capitol)	113 +/12	41 +	61 +
20	<b>WHITE LION</b> /Big Game (Atlantic)	130 +/7	28 +	88 +
21	<b>10,000 MANIACS</b> /Blind Man's Zoo (Elektra)	113 +/2	35 +	65 +
22	<b>TANGIER</b> /Four Winds (Atco)	131 /10	12	93
23	<b>KING SWAMP</b> /King Swamp (Virgin)	114 -/5	35 +	63 -
24	<b>ALLMAN BROTHERS</b> /Dreams (Polydor)	110 +/11	19 +	62 +
25	<b>BON JOVI</b> /New Jersey (Mercury)	92 -/0	33 -	51 -
26	<b>PAUL McCARTNEY</b> /Flowers In The Dirt (Capitol)	71 -/1	38 -	27 -
27	<b>U2</b> /Rattle & Hum (Island)	98 +/36	21 +	64 +
28	<b>OUTFIELD</b> /Voices Of Babylon (Columbia)*	97 +/7	17 +	65 +
29	<b>WARRANT</b> /Dirty Rotten Filthy Stinking Rich (Columbia)	96 +/11	15 +	63 +
30	<b>CURE</b> /Disintegration (Elektra)	96 -/3	16 =	62 -
31	<b>SKID ROW</b> /Skid Row (Atlantic)*	89 +/13	10 +	55 +
32	<b>BULLETBOYS</b> /Bulletboys (WB)*	107 +/22	6 +	59 +
33	<b>ROAD HOUSE</b> /Soundtrack (Arista)	77 -/1	16 -	50 -
34	<b>RED SIREN</b> /All Is Forgiven (Mercury)	88 =/2	12 -	62 +
35	<b>BODEANS</b> /Home (Slash/Reprise)	81 /16	9	49
36	<b>TORA TORA</b> /Surprise Attack (A&M)	78 +/6	2 =	52 +
37	<b>RICHARD MARX</b> /Repeat Offender (EMI)	56 -/2	31 -	22 +
38	<b>THIRTY EIGHT SPECIAL</b> /Rock & Roll Strategy (A&M)*	67 +/8	10 -	48 +
39	<b>CONCRETE BLONDE</b> /Free (IRS)*	64 -/2	11 +	34 -
40	<b>INDIGO GIRLS</b> /Indigo Girls (Epic)	57 +/4	10 +	33 +

\*Keeps a bullet due to continued growth.

# BREAKERS

**DON HENLEY**  
The End Of The Innocence (Geffen)  
98% of our reporters on it.

**PETE TOWNSHEND**  
The Iron Man (Atlantic)  
98% of our reporters on it.

**BILLY SQUIER**  
Hear & Now (Capitol)  
93% of our reporters on it.

**BAD ENGLISH**  
Bad English (Epic)  
86% of our reporters on it.

**TANGIER**  
Four Winds (Atco)  
78% of our reporters on it.

### MOST ADDED

- U2 (36)
- LITA FORD (34)
- STAGE DOLLS (23)
- BULLETBOYS (22)
- MR. BIG (20)
- BLUE MURDER (19)
- BAD ENGLISH (16)
- BODEANS (16)
- CALL (16)
- QUEENSRYCHE (15)
- SARAYA (15)

### HOTTEST

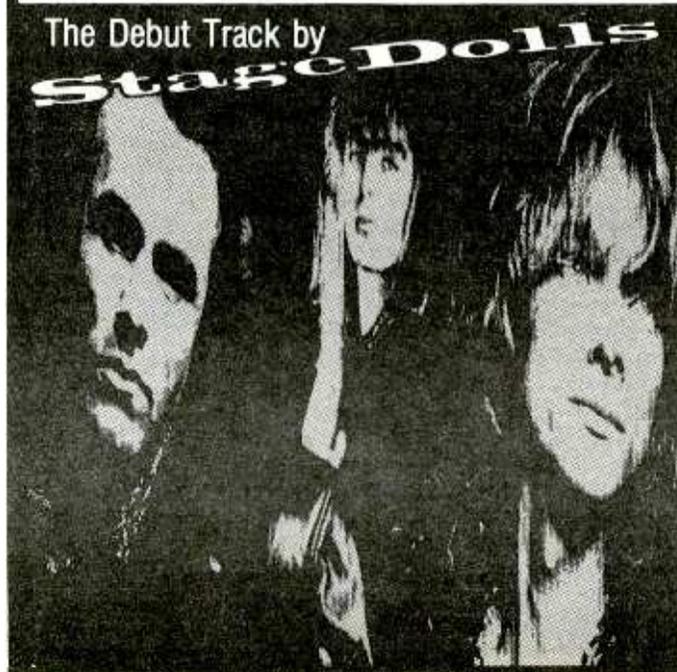
- DON HENLEY (152)
- TOM PETTY (151)
- ANDERSON BRUFORD... (142)
- DOOBIE BROTHERS (139)
- JACKSON BROWNE (126)
- LOVE & ROCKETS (108)
- HENRY LEE SUMMER (106)
- BILLY SQUIER (105)
- PETE TOWNSHEND (99)
- STEVIE NICKS (93)

HOT NEW ROCK FROM NORWAY

# LOVE CRIES

A MOST ADDED TRACK AND ALBUM

The Debut Track by  
**Stage Dolls**



**AOR NEW & ACTIVE**  
21/21  
**AOR NEW ARTIST**  
#16

Out Of The Box At:  
KL0L WLZR  
WSHE KUPD  
KISS KBER  
WL0Q



LW	TW	ARTIST/Track (Label)
1	1	<b>LOVE &amp; ROCKETS/So Alive (RCA)</b>
2	2	<b>PUBLIC IMAGE LIMITED/Disappointed (Virgin)</b>
4	3	<b>ADRIAN BELEW/Oh Daddy (Atlantic)</b>
9	4	<b>PIXIES/Here Comes Your Man (4AD/Elektra)</b>
5	5	<b>WIRE/Eardrum Buzz (Enigma)</b>
6	6	<b>BOB MOULD/See A Little Light (Virgin)</b>
3	7	<b>TIN MACHINE/Under The God (EMI)</b>
7	8	<b>10,000 MANIACS/Trouble Me (Elektra)</b>
11	9	<b>PERE UBU/Waiting For Mary (Fontana/Mercury)</b>
13	10	<b>CALL/Let The Day Begin (MCA)</b>
8	11	<b>CURE/Fascination Street (Elektra)</b>
12	12	<b>MORRISSEY/Interesting Drug (Sire/Reprise)</b>
24	13	<b>CURE/Lovesong (Elektra)</b>
30	14	<b>B-52'S/Channel Z (Reprise)</b>
10	15	<b>RAMONES/Pet Sematary (Sire/WB)</b>
14	16	<b>SIMPLE MINDS/Take A Step Back (A&amp;M)</b>
21	17	<b>XTC/King For A Day (Geffen)</b>
15	18	<b>XYMOX/Obsession (Wing/Polydor)</b>
19	19	<b>WANG CHUNG/Praying To A New God (Geffen)</b>
22	20	<b>ROYAL CRESCENT MOB/Hungry (Sire/WB)</b>
28	21	<b>DARLING BUDS/Let's Go Round There (Columbia)</b>
25	22	<b>PRINCE/Batdance (WB)</b>
18	23	<b>THE THE/The Beat(en) Generation (Epic)</b>
23	24	<b>STAN RIDGWAY/Goin' Southbound (Geffen)</b>
DEBUT	25	<b>U2/Everlasting Love (Island)</b>
27	26	<b>TOM TOM CLUB/Suboceana (Reprise)</b>
29	27	<b>BORIS GREBENSHIKOV/Radio Silence (Columbia)</b>
DEBUT	28	<b>INDIO/Hard Sun (A&amp;M)</b>
DEBUT	29	<b>HOODOO GURUS/Come Anytime (RCA)</b>
DEBUT	30	<b>MARY'S DANISH/Don't Crash The Car (Chameleon/Capitol)</b>

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED	HOTTEST	MOST REQUESTED
HOODOO GURUS/Come MARY'S DANISH/Crash POP WILL EAT ITSELF/Dig B-52'S/Channel CRAZYHEAD/Time BEAT FARMERS/Girl SYD STRAW/Future CURE/Lovesong 10,000 MANIACS/Eat STAN RIDGWAY/Calling	P.I.L./Disappointed LOVE & ROCKETS/Alive ADRIAN BELEW/Daddy NAKED RAYGUN/Treason WIRE/Eardrum PIXIES/Here B-52'S/Cosmic THE THE/Generation ROYAL.../Hungry CURE/Lovesong	CURE/Lovesong P.I.L./Warrior B-52's/Channel LOVE & ROCKETS/Alive PIXIES/Here PRINCE/Batdance THE THE/Beat(en)

MOST ADDED	HOTTEST	MOST REQUESTED
DON HENLEY/Will (78) PETE TOWNSHEND/Dig (47) LITA FORD/Falling (40) U2/All (37) MELLENCAMP/Jackie (33) PETE TOWNSHEND/Fire (29) BULLETTYBOYS/Smooth (22) TEXAS/Don't (22) STAGE DOLLS/Love (21)	DON HENLEY/End (147) ANDERSON.../Brother (142) TOM PETTY/Runnin' (137) J. BROWNE/World (125) DOOBIE BROS./Need (112) LOVE &.../Alive (108) BILLY SQUIER/Don't (104) H. L. SUMMER/Hey (104) P. TOWNSHEND/Friend (97) STEVIE NICKS/Rooms (81)	BILLY SQUIER/Don't (49) LOVE & ROCKETS/Alive (41) DON HENLEY/End (39) ANDERSON.../Brother (32) SKID ROW/18 (29) WINGER/Headed (28) STEVIE RAY.../Crossfire (24) TOM PETTY/Runnin' (22) WHITE LION/Fighter (20) QUEEN/Want (18)

**NEW & ACTIVE**

**MR. BIG "Addicted To That Rush" (Atlantic) 48/20 (29/24)**  
Adds including WKLS, KGON, KOME, KSJO, WTPA, WPLR, WCMF, WAVF, WRXK, KRXX, WQFM, KATT. Heavy 1: KNAC. Medium 19 including WBAB, Q107, WIMZ, WLAV, KEZO, KFMG, KZRR, KKDJ, KDJK, KRZO, WAZU.

**INDIO "Hard Sun" (A&M) 38/8 (30/12)**  
Adds: KRQR, KXRX, WPLR, WOUR, WZYC, KZRR, KTYD, KXUS. Heavy 6: WBCN, CHOM, Q107, WTPA, CHEZ, WGIR. Medium 15 including WXRT, KTCZ, KBCO, CFOX, WHFS, WHCN, WWTR, KLBK, KLAQ, WIZN.

**DIESEL PARK WEST "When The Hoodoo Comes" (EMI) 33/8 (25/6)**  
Adds: KZAP, WSTZ, WRQK, KKDJ, WIZN, KWHL, KBOY, KFMU. Heavy 1: WTPA. Medium 14 including WBCN, WHJY, WSHE, KXRX, KLAQ, WRXK, WLAV, WQFM, KEZO, WYBR, KEZE.

**JOHNNY DIESEL & THE INJECTORS "Don't Need Love" (Chrysalis) 31/9 (22/10)**  
Adds: KRXQ, WEZQ, KNKN, KRXX, KBAT, WHTQ, WKQZ, WRUF, WAZU. Medium 12 including KLOL, KYYS, KSJO, WDHA, KKEG, WRXK, WTUE, WYBR, KEZE, KBOY.

**MARSHALL CRENSHAW "Some Hearts" (WB) 27/5 (22/9)**  
Adds: KXRT, KBCO, KRSP, WPYX, WOUR, WRQK. Medium 20 including KZAP, WHFS, WDHA, WSTZ, KRXX, WKDF, KQDS, KEZO, KRZO, KTYD, WIZN, WPXC, WWWV, KSQY, KFMF, KFMU.

**VAN MORRISON "Whenever God Shines His Light" (Mercury) 26/1 (26/3)**  
Adds: WRQK, KRZQ. Heavy 8: CHOM, DC101, KBCO, WPDH. Medium 17: WNEW, WXRT, KTCZ, KFOG, CFOX, WDHA, WRXL, WLAV, KEZO, KEZE, KLPX, WIZN, WZXL, WPXC, WAOR, KBOY, KFMU.

**TEXAS "I Don't Want A Lover" (Mercury) 25/22 (3/2)**  
Adds including WHFS, WDHA, WTPA, WCCC, KLAQ, WIMZ, KRXX, WIXV, KQDS, WLAV, KOZZ, KRZQ, KTYD, KRNA, KQWB, WMAD, KSQY, KBOY, KZOO, KCHV. Medium 14 including KBCO, WRXK, WYBR.

**STEVIE NICKS "Fire Burning" (Modern/Atlantic) 25/2 (24/4)**  
Adds: KJJO, KRZQ. Heavy 8: WNEW, WLVO, WAQY, WAPL, WIOT, WRKI, WPXC, WGIR. Medium 15 including WBAB, KZAP, KRSP, KXRX, WPYX, CHEZ, WRDU, WTUE, KKBK, KOZZ.

**LITTLE FEAT "Rad Gumbo" (Arista) 23/8 (15/3)**  
Adds: WXRT, KBCO, KRSP, WPYX, WOUR, WWCT, WZXL, WWWV. Heavy 5: DC101, KSHE, WTPA, WRXL, WZEW. Medium 15 including WBAB, WNEW, WMMR, WFBQ, KTCZ, KZAP, KFOG, WDHA, KICT, KFMU.

**SIMPLE MINDS "Take A Step Back" (A&M) 23/2 (21/6)**  
Adds: CHOM, WONE. Heavy 3: KLOS, WHFS, WKQQ. Medium 16 including WNEW, KLOL, WYFN, WXRT, WDHA, KBAT, WDIZ, WLAV, KJJO, KRZQ, WIZN, WAOR, KFMF, KCHV.

**QUEENSRYCHE "I Don't Believe In Love" (EMI) 22/18 (4/3)**  
Adds: KUPD, KSJO, KISW, WCCC, WPLR, WCMF, WEZQ, KNKN, KKEG, WIXV, WLAV, WQFM, KKDJ, KNAC, KEZE, WAZU, KSQY, KCHV. Medium 12 including WBAB, KRZQ.

**STAGE DOLLS "Love Cries" (Chrysalis) 21/21 (0/0)**  
Adds including KISS, WLVO, WLZR, WTPA, WWTR, WRXK, KJJO, WYBR, KILO, KEZE, WAOR, KCHV, KFMU. Medium 7 including KLOL, WSHE, KUPD, KBER.

**CHRIS ISAAK "Don't Make Me Dream About You" (Reprise) 21/3 (18/4)**  
Adds: KZEW, CHEZ, WZYC. Heavy 1: WBCN. Medium 11 including WXRT, KBCO, KZAP, KFOG, KSJO, WHFS, WHEB, KDJK, KRZQ, KFMU.

**SILENT RAGE "Rebel With A Cause" (Simmons/RCA) 21/0 (23/2)**  
Medium 9: KUPD, KBER, WTPA, KRXX, KBAT, KEZO, KNAC, KRZQ, WAOR.

**SAY ANYTHING "Soundtrack" (LP) (WTG) 20/3 (20/4)**  
Adds: KKDJ, KOZZ, WKLT. Heavy 9 including WIYY, WLLZ, WRIF, KAZY, KOME, KISW, KEZO. Medium 7 including KGON, KRXQ, KGB, WWTR, WPDH, WZVC.

**TOM PETTY "Feel A Whole Lot Better" (MCA) 20/1 (22/3)**  
Adds: KJJO. Heavy 11: WLVO, KSHE, KOME, WQMF, KBAT, WDIZ, WTUE, KQDS, WIOT, KKBK, WRKI. Medium 8: KTXQ, WEBN, KRQR, WDHA, WTKX, KATT, WYBR, KFMZ.

**DON HENLEY "The Last Worthless Night" (Geffen) 17/17 (0/0)**  
Adds including WZZO, WKDF, WKLT, KSQY, WZZQ, KCHV. Heavy 2: KTCZ, KLBK. Medium 14 including WBAB, WYFN, KZAP, WDHA, KNKN, WQBZ, WRDU, WONE, KATT.

**BORIS GREBENSHIKOV "Radio Silence" (Columbia) 17/12 (5/1)**  
Adds: WNEW, WLVO, KZAP, WDHA, KLAQ, KBAT, KOZZ, KRZQ, KTYD, WIZN, WZZQ, KCHV. Heavy 1: WBCN. Medium 9 including WXRT, KBCO.

**PAUL McCARTNEY "Figure Of Eight" (Capitol) 17/4 (16/5)**  
Adds: KRQR, WCCC, WRUF, KRNA. Heavy 3 including KQRS, KUPD. Medium 12 including WBAB, WKLS, KTCZ, KZAP, WDHA, KLBK, KQDS, KILO, KRZQ, WKLT.

**JUNKYARD "Hollywood" (Geffen) 17/3 (19/2)**  
Adds: WKLS, WRQK, WKLT. Heavy 1: KNAC. Medium 9: WBAB, WCCC, WPLR, WSTZ, KBAT, WQFM, KEZO, KRZQ, WAZU.

**DON HENLEY "How Bad Do You Want It" (Geffen) 16/16 (0/0)**  
Adds including WRDU, WTUE, KATT, WGIR, WKLT, WMAD. Heavy 4: WMMR, WNOR, KOME, WHCN. Medium 12 including WBAB, WDVE, KTXQ, KLOL, WLUP, KXRX.

**DON HENLEY "If Dirt Were Dollars" (Geffen) 16/13 (3/3)**  
Adds: WNEW, WKLS, KISS, WEBN, KQRS, KOME, WZZO, WIXV, KQDS, KATT, KICT, KFMG, KTYD. Heavy 3 including WXRT. Medium 13 including Q107, WLZR.

**U2 "Everlasting Love" (Island) 16/3 (13/11)**  
Adds: WKLS, WDHA, WMAD. Heavy 3: WMMR, DC101, WAAF. Medium 12 including WBAB, WSHE, WZZO, WHFS, WLAV, KICT, KTYD, KZOO, KCHV.

**JOE JACKSON "Down To London" (A&M) 16/2 (14/5)**  
Adds: CHOM, WPLR. Heavy 5 including WXRT, WHFS, WIZN. Medium 8 including KTCZ, KBCO, KXRX, WDHA, WWTR, WLAV, KFMU.

**JACKSON BROWNE "Chasing You Into The Light" (Elektra) 15/4 (12/4)**  
Adds: KQRS, KFOG, KJJO, KRZQ. Heavy 4 including KTCZ, WLAV. Medium 11 including WPYX, CHEZ, KLBK, WKQQ, WRDU, WGBF, KILO, KSQY, KFMU.

**NEW & ACTIVE** — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

**CHARTS** — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

**BREAKERS** — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

**BORIS GREBENSHIKOV**

**"RADIO SILENCE"**

THE TITLE TRACK FROM HIS AMERICAN DEBUT ALBUM

PRODUCED BY DAVID A. STEWART

WHEN YOU PLAY IT, DON'T BE SILENT

PLAYLISTS — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols: 'a' — Album or track is newly reported.

(M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +

Parallel Two: 200,000 - 1,000,000

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.

DOOBIE BROTHERS ANDERSON, BRUFORD, FINE YOUNG CANNIBA LOVE & ROCKETS

Medium JACKSON BROWNE WINGER CURE

WDOVE/Pittsburgh (412) 937-1441 PD: GENE ROMANO MD: HERSCHTEL

Heavy STEVIE RAY VAUGHAN BILLY SQUIER

PARALLEL ONE: 1,000,000 + Parallel Two: 200,000 - 1,000,000 Parallel Three: under 200,000

WHJY/Providence (401) 438-6110 PD: BILL WESTON MD: CHRIS HERRMANN

Heavy TOM PETTY CINDERELLA GREAT WHITE

WJYY/Baltimore (301) 889-0098 PD: RUSS MOTTOLA MD: CHRIS EMMY

Heavy CHOBREWS CINDERELLA CRACK THE SKY

CILQ/Toronto (416) 987-3445 PD: ANDY FROST MD: JOE VENDETTA

Heavy ANDERSON, BRUFORD, (M) CURE DOOBIE BROTHERS (M)

WNEW/New York (212) 286-1027 PD: JEFF LEVINE MD: RALPH TORTORA

Heavy TOM PETTY STEVIE NICKS (M) DOOBIE BROTHERS (M)

WBAW/Long Island (516) 587-1023 PD: JEFF LEVINE MD: RALPH TORTORA

Heavy TOM PETTY STEVIE NICKS (M) DOOBIE BROTHERS (M)

WMMR/Philadelphia (215) 561-0933 PD: JOE BONADONNA MD: ERIN RILEY

Medium COLIN JAMES PURSUIT OF HAPPINE BLUE RODO

WWDW/Washington (301) 587-7100 PD: V.P. FERGUSON MD: CURT GARY

Heavy ROAD HOUSE ANDERSON, BRUFORD, PAUL MCCARTNEY (M)

WCCC/Hartford (203) 233-4428 PD: TEE SELLERS MD: JOE WARRING

Heavy TOM PETTY JOHN COUGAR MULLEN JACKSON BROWNE

WPDH/Poughkeepsie (914) 471-1500 PD: BILL PALMERI MD: PAM BROOKS

Heavy STEVIE NICKS ANDERSON, BRUFORD, RICHARD MARX

WZWO/Allentown (215) 694-0511 PD: RICK STRAUSS MD: TODD HEFT

Heavy DOOBIE BROTHERS (M) BILLY SQUIER ANDERSON, BRUFORD, (M)

WHFS/Annapolis (301) 306-0991 PD: DAVID EINSTEIN MD: BOB SHOWACRE

Heavy CURE BONNIE RAITT LOVE & ROCKETS

WHLR/New Haven (203) 287-9070 PD: JOHN GRIFFIN MD: TOM BASS

Heavy ANDERSON, BRUFORD, (M) TEXAS LOVE & ROCKETS

WKLQ/Charleston (304) 722-3308 PD: ALAN SELLS MD: JOHN RICHES

Heavy STEVIE NICKS (M) CURE DOOBIE BROTHERS (M)

WDHA/Dover (201) 328-1055 EXEC VP: BOB LINDER MD: ANDY DEAN

Heavy TOM PETTY (M) TODD RUNDGREN 10,000 MANIACS (M)

WTPA/Harrisburg (717) 697-1141 PD: JEFF KAUFFMAN MD: CHRIS JAMES

Heavy DOOBIE BROTHERS HENRY LEE SUMMER LOVE & ROCKETS

WHEB/Portsmouth (603) 436-7300 PD: CHRIS GARRETT MD: SCOTT LAUDANT

Heavy DOOBIE BROTHERS RICHARD MARX BILLY SQUIER

WCCM/Hartford (203) 233-4428 PD: TEE SELLERS MD: JOE WARRING

Heavy TOM PETTY JOHN COUGAR MULLEN JACKSON BROWNE

WCHN/Hartford (203) 247-1060 PD: BOB BITTENS MD: KIM ALEXANDER

Heavy TOM ROSES DOOBIE BROTHERS (M)

WCMF/Rochester (716) 262-4330 PD: STAN MAIN MD: DAVE KANE

Heavy TESLA (M) ANDERSON, BRUFORD, (M) LITA FORD

WPLR/New Haven (203) 287-9070 PD: JOHN GRIFFIN MD: TOM BASS

Heavy ANDERSON, BRUFORD, (M) TEXAS LOVE & ROCKETS

WTR/Ocean City (301) 289-4545 MD: SCOTT ISLEY MD: KILLEN CAREW

Heavy DON HENLEY (M) JACKSON BROWNE PAUL MCCARTNEY (M)

WZCY/Springfield (413) 525-4141 PD: KEITH MASTERS

WZXL/Cape May (609) 522-1416 PD: BARBARA VOIGHT

Heavy ANDERSON, BRUFORD, (M) JACKSON BROWNE (M)

FINE YOUNG CANNIBA (M) DON HENLEY (M) JOE JACKSON (M)

WQAQ/Syracuse (315) 472-0200 PD: LORRAINE RAPP MD: HEG STEVENS

Heavy PETER DINKlage STEVIE NICKS (M) TOM PETTY

WOUR/Utica (315) 797-0803 PD: PETER HIRSCH MD: TOM STARR

Heavy ANDERSON, BRUFORD, RICHARD MARX PETE TOWNSHEND (M)

WPDH/Poughkeepsie (914) 471-1500 PD: BILL PALMERI MD: PAM BROOKS

Heavy STEVIE NICKS ANDERSON, BRUFORD, RICHARD MARX

WCMF/Rochester (716) 262-4330 PD: STAN MAIN MD: DAVE KANE

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WRAQ/Danbury (203) 775-1212 MD: SCOTT SAALBORN

Heavy FINE YOUNG CANNIBA 10,000 MANIACS

WBLM/Portland (207) 774-6364 MD: JOSE DIAZ MD: ROBIN MATHIEU

Heavy JACKSON BROWNE JOHN COUGAR MULLEN LOVE & ROCKETS

WGR/Manchester (603) 625-6915 MD: JON ERDAHL MD: KAREN A. SMALL

Heavy TOM PETTY STEVIE NICKS (M) JOHN COUGAR MULLEN

WAAW/Worcester-Boston (508) 752-5611 PD: HARVE ALAN MD: R. MACKENZIE

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Heavy HENRY LEE SUMMER LOVE & ROCKETS

WZXL/Cape May (609) 522-1416 PD: BARBARA VOIGHT

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Heavy ANDERSON, BRUFORD, (M) JACKSON BROWNE (M)

WZXL/Cape May (609) 522-1416 PD: BARBARA VOIGHT

Heavy ANDERSON, BRUFORD, (M) JACKSON BROWNE (M)

# REGIONAL ACTIVITY

## SOUTH (Continued)

• MR. BIG  
• ALANNAH MYLES  
• BADLANDS  
• EXTREME  
• STAGE DOLLS  
• CULT

**KRIX/McAllen**  
(512) 968-1548  
PD: DAVID HEYMAN  
MD: BRIAN BOYD

**WSTZ/Jackson**  
(601) 982-1067  
PD: VICTOR HARRIS  
MD: BILL CRENS

**WRXL/Richmond**  
(804) 756-6400  
PD: BOB NEUMANN  
MD: PAUL SHUGUE

**WTFX/Jacksonville**  
(904) 642-1055  
PD: LEX STALEY  
MD: JOHN LEARD

**WIXW/Savannah**  
(912) 897-1529  
PD: VIRGIL THOMPSON  
MD: JAY SISSON

**WFGW/Jacksonville**  
(904) 642-1055  
PD: LEX STALEY  
MD: JOHN LEARD

**WGRM/Memphis**  
(901) 578-1103  
PD: DRAKE HALL  
MD: KELLIE CRUISE

**WIMZ/Knoxville**  
(615) 525-6000  
PD: JOHN LARSON  
MD: MIKE STEWART

**WKDF/Nashville**  
(615) 244-9532  
PD: KIDO REDD  
MD: SLATS

**WKQQ/Lexington**  
(806) 252-8894  
PD: PETER DELORDO  
MD: STACY YELLON

**KBAT/Odessa**  
(915) 583-2121  
PD: FRANK HALL  
MD: PAUL DAMSON

**WTKQ/Lexington**  
(806) 252-8894  
PD: PETER DELORDO  
MD: STACY YELLON

**WHTQ/Orlando**  
(407) 295-3990  
PD: BRIAN KRYSZ  
MD: ANNIE SOMMERS

**WQMF/Louisville**  
(502) 896-4400  
OM: TERRY NEBERT

**WKRR/Greensboro**  
(919) 274-8042  
PD: BRUCE WHEELER  
MD: JOHN AMBERG

**WQWZ/Macon**  
(912) 825-0106  
PD: NATHAN HALE

**WRDU/Raleigh**  
(919) 878-1061  
PD: BOB WALTON  
MD: TOM GUIDO

**WQWZ/Macon**  
(912) 825-0106  
PD: NATHAN HALE

**WQWZ/Macon**  
(912) 825-0106  
PD: NATHAN HALE

**BILLY SQUIER**  
ANDERSON, BRUFORD,  
STEVE RAY VAUGHAN  
TODD RUNDGREN  
DON HENLEY (L)  
DOBBIE BROTHERS  
LOVE & ROCKETS

**RICHARD MARK**  
HENRY LEE SUMMER  
JACKSON BROWNE  
ANDERSON, BRUFORD,  
JOHN COUGAR MCELLEN  
DON HENLEY  
TODD RUNDGREN  
LOVE & ROCKETS

**WZEW/Mobile**  
(205) 432-0102  
PD: CATT SIRTEN  
MD: DREW DUNCAN

**BAD ENGLISH**  
WARRANT  
BADLANDS  
GREAT WHITE  
LOVE & ROCKETS  
JACKSON BROWNE  
WITTE LION  
JOHN COUGAR MCELLEN  
TANGIER  
JOHN COUGAR MCELLEN  
CURE  
DORO  
DOBBIE BROTHERS  
FINGERS  
STAGE DOLLS  
CALL  
JACKSON BROWNE

**DOBBIE BROTHERS (M)**  
LOVE & ROCKETS  
TODD RUNDGREN  
Medium  
• U2  
• STEVE NICKS  
• MARSHALL CRENSHAW  
Light  
• JOHN COUGAR MCELLEN  
• VAN MORRISON  
• DIESEL PARK WEST  
• JUNKYARD

**TOM PETTY**  
DON HENLEY  
R.E.M.  
JOHN COUGAR MCELLEN  
ANDERSON, BRUFORD,  
JACKSON BROWNE  
WITTE LION  
PETE TOWNSHEND  
BOBANS  
Medium  
• U2  
• CALL  
Light  
• TANGIER  
• WINGER

**STEVE NICKS**  
Medium  
• GREAT WHITE  
• DON HENLEY  
• LITA FORD  
• MR. BIG  
• BLUE MURDER  
• DIESEL DIESEL & TH

**WQTF/Toledo**  
(419) 248-3377  
PD: JIM STEEL

**GREAT WHITE**  
BRIAN JOHNSON  
LOVE & ROCKETS  
LITA FORD  
TESLA  
STEVE RAY VAUGHAN  
Medium  
• U2  
• JEFF HEALEY  
• QUEENSRYCHE  
• STAGE DOLLS  
Light  
• JOHNNY DIESEL & TH

**WRUF/Gainesville**  
(904) 392-0771  
PD: HARRY GUSCOTT  
MD: RICK GANGI

**WGCX/Mobile**  
(205) 626-9600  
PD: J.T. STEVENS  
APD/MD: LOREI DUBOSE

**WGRM/Memphis**  
(901) 578-1103  
PD: DRAKE HALL  
MD: KELLIE CRUISE

**WXRJ/Chicago**  
(312) 777-1700  
PD: NORM WINER  
MD: LIN BREHMER

**KTCZ/Minneapolis**  
(612) 339-0000  
PD: ALAN LAMSON  
MD: J. FREDERICKSEN

**WQFM/Milwaukee**  
(414) 276-2040  
PD: DAVE LONDON  
MD: DAN NANSAN

**WTUE/Dayton**  
(513) 224-1501  
PD: TOM CARROLL  
MD: JOHN BAULTZU

**WLAJ/Grand Rapids**  
(616) 458-5461  
PD: DAVE LANGE  
MD: ARIS HAMPERS

**KMOT/Tulsa**  
(918) 684-2810  
PD: PHIL STONE  
MD: JOHN FOSTER

**WIXW/Savannah**  
(912) 897-1529  
PD: VIRGIL THOMPSON  
MD: JAY SISSON

**KFMX/Lubbock**  
(806) 747-1224  
PD: JOHN MCGANN  
MD: GREGG STONE

**WGLF/Tallahassee**  
(904) 878-1104  
PD: WILL DOUGLASS  
APD/MD: JEFF HORN

**KSHE/SLouis**  
(314) 621-0095  
OM: RICK BALIS  
APD: AL HOPER

**KGOS/Des Moines**  
(515) 265-6181  
PD: PHIL WILSON  
MD: JACK EMERSON

**KATT/Oklahoma City**  
(405) 848-0100  
PD: SCOTT DOUGLAS  
MD: CINDY SCULL

**KJJO/Minneapolis**  
(612) 941-5774  
PD: BRIAN TURNER  
MD: HAL HOOVER

**KFQM/Lincoln**  
(402) 489-6500  
PD: GABE BAPTISTE  
MD: JOE SHANE

**WMLD/Madison**  
(608) 249-9277  
PD: PAUL MARSALEK

**WQWZ/Macon**  
(912) 825-0106  
PD: NATHAN HALE

**KTAL/Shreveport**  
(318) 425-2422  
PD: JOHN SHERMAN  
MD: TOM MICHAELS

**WQWZ/Macon**  
(912) 825-0106  
PD: NATHAN HALE

# REGIONAL AD ACTIVITY

June 30, 1989 R&R #81

## MIDWEST (Continued)

**KXUS/Springfield (417) 831-9700**  
 OM: MIKE SCHMIDT  
 MD: PAUL CANNELL

Heavy  
 LOVE & ROCKETS  
 TODD RUNDGREN  
 ANDERSON, BRUFORD,  
 BILLY SOUIER,  
 CALL  
 10,000 MANIACS  
 JACKSON BROWNE  
 RAINMAKERS  
 DON HENLEY (L)  
 Medium  
 Light  
 a U2  
 a INDIO

**WYMG/Springfield (217) 546-9000**  
 PD: CRAIG STEVENS  
 MD: KEF FULGHAM

Heavy  
 ANDERSON, BRUFORD,  
 JACKSON BROWNE,  
 LOVE & ROCKETS  
 JOHN COUGAR MCELLEN (I)  
 STEVIE NICKS  
 TOM PETTY (M)  
 HENRY LEE SUMMER  
 Medium  
 a BODEANS  
 a BULLETTYOYS

**KZAP/Sacramento (916) 925-3700**  
 PD: PAT STILL  
 APD: JON RUSSELL  
 a U2

Heavy  
 DON HENLEY (M)  
 JOHN COUGAR MCELLEN (M)  
 PETE TOWNSHEND  
 STEVIE RAY VAUGHAN  
 TOM PETTY (M)  
 ANDERSON, BRUFORD,  
 BAD ENGLISH  
 BILLY SOUIER (M)  
 DOOBIE BROTHERS (M)  
 HENRY LEE SUMMER  
 GREAT WHITE  
 DON HENLEY (M)  
 ANDERSON, BRUFORD,  
 JACKSON BROWNE  
 Medium  
 a BODEANS  
 a ALLMAN BROTHERS  
 BLUE ROBO  
 a LITA FORD  
 a BORIS GREBENSHIKOV

**WZZQ/Terre Haute (812) 232-5034**  
 PD/MD: STEVE KOSBAU

Heavy  
 DOOBIE BROTHERS (M)  
 LOVE & ROCKETS  
 HENRY LEE SUMMER  
 GREAT WHITE  
 DON HENLEY (M)  
 ANDERSON, BRUFORD,  
 JACKSON BROWNE  
 Medium  
 a BODEANS  
 a ALLMAN BROTHERS  
 BLUE ROBO  
 a LITA FORD  
 a BORIS GREBENSHIKOV

**KXUS/Springfield (417) 831-9700**  
 OM: MIKE SCHMIDT  
 MD: PAUL CANNELL

Heavy  
 LOVE & ROCKETS  
 TODD RUNDGREN  
 ANDERSON, BRUFORD,  
 BILLY SOUIER,  
 CALL  
 10,000 MANIACS  
 JACKSON BROWNE  
 RAINMAKERS  
 DON HENLEY (L)  
 Medium  
 Light  
 a U2  
 a INDIO

**WZZQ/Terre Haute (812) 232-5034**  
 PD/MD: STEVE KOSBAU

Heavy  
 DOOBIE BROTHERS (M)  
 LOVE & ROCKETS  
 HENRY LEE SUMMER  
 GREAT WHITE  
 DON HENLEY (M)  
 ANDERSON, BRUFORD,  
 JACKSON BROWNE  
 Medium  
 a BODEANS  
 a ALLMAN BROTHERS  
 BLUE ROBO  
 a LITA FORD  
 a BORIS GREBENSHIKOV

**KXUS/Springfield (417) 831-9700**  
 OM: MIKE SCHMIDT  
 MD: PAUL CANNELL

Heavy  
 LOVE & ROCKETS  
 TODD RUNDGREN  
 ANDERSON, BRUFORD,  
 BILLY SOUIER,  
 CALL  
 10,000 MANIACS  
 JACKSON BROWNE  
 RAINMAKERS  
 DON HENLEY (L)  
 Medium  
 Light  
 a U2  
 a INDIO

**WZZQ/Terre Haute (812) 232-5034**  
 PD/MD: STEVE KOSBAU

Heavy  
 DOOBIE BROTHERS (M)  
 LOVE & ROCKETS  
 HENRY LEE SUMMER  
 GREAT WHITE  
 DON HENLEY (M)  
 ANDERSON, BRUFORD,  
 JACKSON BROWNE  
 Medium  
 a BODEANS  
 a ALLMAN BROTHERS  
 BLUE ROBO  
 a LITA FORD  
 a BORIS GREBENSHIKOV

**KXUS/Springfield (417) 831-9700**  
 OM: MIKE SCHMIDT  
 MD: PAUL CANNELL

Heavy  
 LOVE & ROCKETS  
 TODD RUNDGREN  
 ANDERSON, BRUFORD,  
 BILLY SOUIER,  
 CALL  
 10,000 MANIACS  
 JACKSON BROWNE  
 RAINMAKERS  
 DON HENLEY (L)  
 Medium  
 Light  
 a U2  
 a INDIO

**WZZQ/Terre Haute (812) 232-5034**  
 PD/MD: STEVE KOSBAU

Heavy  
 DOOBIE BROTHERS (M)  
 LOVE & ROCKETS  
 HENRY LEE SUMMER  
 GREAT WHITE  
 DON HENLEY (M)  
 ANDERSON, BRUFORD,  
 JACKSON BROWNE  
 Medium  
 a BODEANS  
 a ALLMAN BROTHERS  
 BLUE ROBO  
 a LITA FORD  
 a BORIS GREBENSHIKOV

**KXUS/Springfield (417) 831-9700**  
 OM: MIKE SCHMIDT  
 MD: PAUL CANNELL

Heavy  
 LOVE & ROCKETS  
 TODD RUNDGREN  
 ANDERSON, BRUFORD,  
 BILLY SOUIER,  
 CALL  
 10,000 MANIACS  
 JACKSON BROWNE  
 RAINMAKERS  
 DON HENLEY (L)  
 Medium  
 Light  
 a U2  
 a INDIO

**KBCO/Denver (303) 444-5800**  
 PD: JOHN BRADLEY  
 MD: DOUG CLIFTON

Heavy  
 DON HENLEY  
 PETE TOWNSHEND  
 JACKSON BROWNE  
 STEVIE RAY VAUGHAN  
 JOHN COUGAR MCELLEN  
 PAUL MCCARTNEY  
 TODD RUNDGREN  
 ANDERSON, BRUFORD,  
 VAN MORRISON  
 ADRIAN BELEM  
 CALL  
 10,000 MANIACS  
 STEVIE NICKS  
 ROAD HOUSE  
 RAINMAKERS  
 BONNIE RAITT  
 TOM PETTY  
 a SPAN RIDGWAY  
 JOHN COUGAR MCELLEN  
 NEVILLE BROTHERS  
 REPLACEMENTS  
 DOOBIE BROTHERS  
 CURE  
 STEVIE NICKS  
 LOVE & ROCKETS  
 BOB MOULD  
 XTC  
 CONCRETE BLONDE  
 BLUE ROBO  
 PROPER NICKS (M)  
 INDIGO GIRLS  
 TANTA TIKARAH  
 FINE YOUNG CANNIBAS  
 MARIA MCKEE  
 DIRTY DOZEN BRASS  
 SLOWMINDERS  
 THE TIE  
 a WAILERS  
 TEXAS  
 BORIS GREBENSHIKOV  
 TUCK & PATTI  
 INDIO  
 NITTY GRITTY DIRT  
 PIXIES  
 BODEANS  
 FABULOUS THUNDERBOLTS  
 CHRIS ISAAK  
 PERGRINS  
 a TINA TURNER  
 a HOWARD JONES  
 a SYD STRAW  
 Light

**KDKB/Phoenix (602) 897-9300**  
 PD: JOHN MCCRAE  
 MD: JERRY TRUJILLO

Heavy  
 DON HENLEY  
 DOOBIE BROTHERS (M)  
 JACKSON BROWNE  
 PETE TOWNSHEND (M)  
 TOM PETTY  
 JOHN COUGAR MCELLEN (M)  
 RICHARD MARX  
 STEVIE NICKS (M)  
 TRAVELING WILBURYS  
 ANDERSON, BRUFORD,  
 JACKSON BROWNE (M)  
 PAUL MCCARTNEY  
 HENRY LEE SUMMER  
 QUEEN  
 Medium  
 a ALLMAN BROTHERS  
 BAD ENGLISH  
 STEVIE RAY VAUGHAN  
 STEVIE NICKS  
 BILLY SOUIER  
 TODD RUNDGREN  
 Light  
 a ALLMAN BROTHERS

**KRSP/Salt Lake City (801) 282-5541**  
 PD: RANDY ROSE  
 APD: KELLY MONSON

Heavy  
 ANDERSON, BRUFORD,  
 DOOBIE BROTHERS (M)  
 JACKSON BROWNE  
 PETE TOWNSHEND (M)  
 TOM PETTY  
 JOHN COUGAR MCELLEN (M)  
 RICHARD MARX  
 STEVIE NICKS (M)  
 TRAVELING WILBURYS  
 ANDERSON, BRUFORD,  
 JACKSON BROWNE (M)  
 PAUL MCCARTNEY  
 HENRY LEE SUMMER  
 QUEEN  
 Medium  
 a ALLMAN BROTHERS  
 BAD ENGLISH  
 STEVIE RAY VAUGHAN  
 STEVIE NICKS  
 BILLY SOUIER  
 TODD RUNDGREN  
 Light  
 a ALLMAN BROTHERS

**KRSP/Salt Lake City (801) 282-5541**  
 PD: RANDY ROSE  
 APD: KELLY MONSON

Heavy  
 ANDERSON, BRUFORD,  
 DOOBIE BROTHERS (M)  
 JACKSON BROWNE  
 PETE TOWNSHEND (M)  
 TOM PETTY  
 JOHN COUGAR MCELLEN (M)  
 RICHARD MARX  
 STEVIE NICKS (M)  
 TRAVELING WILBURYS  
 ANDERSON, BRUFORD,  
 JACKSON BROWNE (M)  
 PAUL MCCARTNEY  
 HENRY LEE SUMMER  
 QUEEN  
 Medium  
 a ALLMAN BROTHERS  
 BAD ENGLISH  
 STEVIE RAY VAUGHAN  
 STEVIE NICKS  
 BILLY SOUIER  
 TODD RUNDGREN  
 Light  
 a ALLMAN BROTHERS

**KRSP/Salt Lake City (801) 282-5541**  
 PD: RANDY ROSE  
 APD: KELLY MONSON

Heavy  
 ANDERSON, BRUFORD,  
 DOOBIE BROTHERS (M)  
 JACKSON BROWNE  
 PETE TOWNSHEND (M)  
 TOM PETTY  
 JOHN COUGAR MCELLEN (M)  
 RICHARD MARX  
 STEVIE NICKS (M)  
 TRAVELING WILBURYS  
 ANDERSON, BRUFORD,  
 JACKSON BROWNE (M)  
 PAUL MCCARTNEY  
 HENRY LEE SUMMER  
 QUEEN  
 Medium  
 a ALLMAN BROTHERS  
 BAD ENGLISH  
 STEVIE RAY VAUGHAN  
 STEVIE NICKS  
 BILLY SOUIER  
 TODD RUNDGREN  
 Light  
 a ALLMAN BROTHERS

**KRSP/Salt Lake City (801) 282-5541**  
 PD: RANDY ROSE  
 APD: KELLY MONSON

Heavy  
 ANDERSON, BRUFORD,  
 DOOBIE BROTHERS (M)  
 JACKSON BROWNE  
 PETE TOWNSHEND (M)  
 TOM PETTY  
 JOHN COUGAR MCELLEN (M)  
 RICHARD MARX  
 STEVIE NICKS (M)  
 TRAVELING WILBURYS  
 ANDERSON, BRUFORD,  
 JACKSON BROWNE (M)  
 PAUL MCCARTNEY  
 HENRY LEE SUMMER  
 QUEEN  
 Medium  
 a ALLMAN BROTHERS  
 BAD ENGLISH  
 STEVIE RAY VAUGHAN  
 STEVIE NICKS  
 BILLY SOUIER  
 TODD RUNDGREN  
 Light  
 a ALLMAN BROTHERS

**KRSP/Salt Lake City (801) 282-5541**  
 PD: RANDY ROSE  
 APD: KELLY MONSON

Heavy  
 ANDERSON, BRUFORD,  
 DOOBIE BROTHERS (M)  
 JACKSON BROWNE  
 PETE TOWNSHEND (M)  
 TOM PETTY  
 JOHN COUGAR MCELLEN (M)  
 RICHARD MARX  
 STEVIE NICKS (M)  
 TRAVELING WILBURYS  
 ANDERSON, BRUFORD,  
 JACKSON BROWNE (M)  
 PAUL MCCARTNEY  
 HENRY LEE SUMMER  
 QUEEN  
 Medium  
 a ALLMAN BROTHERS  
 BAD ENGLISH  
 STEVIE RAY VAUGHAN  
 STEVIE NICKS  
 BILLY SOUIER  
 TODD RUNDGREN  
 Light  
 a ALLMAN BROTHERS

**KRSP/Salt Lake City (801) 282-5541**  
 PD: RANDY ROSE  
 APD: KELLY MONSON

Heavy  
 ANDERSON, BRUFORD,  
 DOOBIE BROTHERS (M)  
 JACKSON BROWNE  
 PETE TOWNSHEND (M)  
 TOM PETTY  
 JOHN COUGAR MCELLEN (M)  
 RICHARD MARX  
 STEVIE NICKS (M)  
 TRAVELING WILBURYS  
 ANDERSON, BRUFORD,  
 JACKSON BROWNE (M)  
 PAUL MCCARTNEY  
 HENRY LEE SUMMER  
 QUEEN  
 Medium  
 a ALLMAN BROTHERS  
 BAD ENGLISH  
 STEVIE RAY VAUGHAN  
 STEVIE NICKS  
 BILLY SOUIER  
 TODD RUNDGREN  
 Light  
 a ALLMAN BROTHERS

**KRSP/Salt Lake City (801) 282-5541**  
 PD: RANDY ROSE  
 APD: KELLY MONSON

Heavy  
 ANDERSON, BRUFORD,  
 DOOBIE BROTHERS (M)  
 JACKSON BROWNE  
 PETE TOWNSHEND (M)  
 TOM PETTY  
 JOHN COUGAR MCELLEN (M)  
 RICHARD MARX  
 STEVIE NICKS (M)  
 TRAVELING WILBURYS  
 ANDERSON, BRUFORD,  
 JACKSON BROWNE (M)  
 PAUL MCCARTNEY  
 HENRY LEE SUMMER  
 QUEEN  
 Medium  
 a ALLMAN BROTHERS  
 BAD ENGLISH  
 STEVIE RAY VAUGHAN  
 STEVIE NICKS  
 BILLY SOUIER  
 TODD RUNDGREN  
 Light  
 a ALLMAN BROTHERS

**KRSP/Salt Lake City (801) 282-5541**  
 PD: RANDY ROSE  
 APD: KELLY MONSON

Heavy  
 ANDERSON, BRUFORD,  
 DOOBIE BROTHERS (M)  
 JACKSON BROWNE  
 PETE TOWNSHEND (M)  
 TOM PETTY  
 JOHN COUGAR MCELLEN (M)  
 RICHARD MARX  
 STEVIE NICKS (M)  
 TRAVELING WILBURYS  
 ANDERSON, BRUFORD,  
 JACKSON BROWNE (M)  
 PAUL MCCARTNEY  
 HENRY LEE SUMMER  
 QUEEN  
 Medium  
 a ALLMAN BROTHERS  
 BAD ENGLISH  
 STEVIE RAY VAUGHAN  
 STEVIE NICKS  
 BILLY SOUIER  
 TODD RUNDGREN  
 Light  
 a ALLMAN BROTHERS

**KRSP/Salt Lake City (801) 282-5541**  
 PD: RANDY ROSE  
 APD: KELLY MONSON

Heavy  
 ANDERSON, BRUFORD,  
 DOOBIE BROTHERS (M)  
 JACKSON BROWNE  
 PETE TOWNSHEND (M)  
 TOM PETTY  
 JOHN COUGAR MCELLEN (M)  
 RICHARD MARX  
 STEVIE NICKS (M)  
 TRAVELING WILBURYS  
 ANDERSON, BRUFORD,  
 JACKSON BROWNE (M)  
 PAUL MCCARTNEY  
 HENRY LEE SUMMER  
 QUEEN  
 Medium  
 a ALLMAN BROTHERS  
 BAD ENGLISH  
 STEVIE RAY VAUGHAN  
 STEVIE NICKS  
 BILLY SOUIER  
 TODD RUNDGREN  
 Light  
 a ALLMAN BROTHERS

**KAZD/Denver (303) 756-5600**  
 PD: ANDY SCROW  
 MD: RICH GARCIA

Heavy  
 CINDERELLA  
 STEVIE NICKS  
 TOM PETTY  
 BILLY SOUIER  
 STEVIE RAY VAUGHAN  
 DOOBIE BROTHERS  
 BAD ENGLISH  
 GREAT WHITE (M)  
 LITA FORD (M)  
 LIVING COLOUR  
 BLUE MURDER  
 RED SIREN  
 SARAYA  
 SAY ANYTHING  
 CRACK THE SKY  
 TANGIER  
 PETE TOWNSHEND  
 WINGER  
 ANDERSON, BRUFORD,  
 DON HENLEY  
 Medium  
 BADLANDS  
 BULLETTYOYS  
 CULT  
 a SKID ROW  
 TORA TORA  
 WASP  
 WHITE LION  
 KING SWAMP

**KUPD/Phoenix (602) 838-3062**  
 PD: CURTIS JOHNSON  
 APD: J. DAVID HOLMES

Heavy  
 DON HENLEY  
 DOOBIE BROTHERS (M)  
 JACKSON BROWNE  
 PETE TOWNSHEND (M)  
 TOM PETTY  
 JOHN COUGAR MCELLEN (M)  
 RICHARD MARX  
 STEVIE NICKS (M)  
 TRAVELING WILBURYS  
 ANDERSON, BRUFORD,  
 JACKSON BROWNE (M)  
 PAUL MCCARTNEY  
 HENRY LEE SUMMER  
 QUEEN  
 Medium  
 a ALLMAN BROTHERS  
 BAD ENGLISH  
 STEVIE RAY VAUGHAN  
 STEVIE NICKS  
 BILLY SOUIER  
 TODD RUNDGREN  
 Light  
 a ALLMAN BROTHERS

**KQB/San Diego (619) 292-1360**  
 PD: TED EDWARDS  
 APD: FAN EDWARDS

Heavy  
 DON HENLEY  
 JOHN COUGAR MCELLEN  
 DOOBIE BROTHERS  
 ANDERSON, BRUFORD,  
 STEVIE NICKS  
 HENRY LEE SUMMER  
 LOVE & ROCKETS  
 BILLY SOUIER  
 QUEEN  
 Medium  
 a ALLMAN BROTHERS  
 BAD ENGLISH  
 STEVIE RAY VAUGHAN  
 STEVIE NICKS  
 BILLY SOUIER  
 TODD RUNDGREN  
 Light  
 a ALLMAN BROTHERS

**KQB/San Diego (619) 292-1360**  
 PD: TED EDWARDS  
 APD: FAN EDWARDS

Heavy  
 DON HENLEY  
 JOHN COUGAR MCELLEN  
 DOOBIE BROTHERS  
 ANDERSON, BRUFORD,  
 STEVIE NICKS  
 HENRY LEE SUMMER  
 LOVE & ROCKETS  
 BILLY SOUIER  
 QUEEN  
 Medium  
 a ALLMAN BROTHERS  
 BAD ENGLISH  
 STEVIE RAY VAUGHAN  
 STEVIE NICKS  
 BILLY SOUIER  
 TODD RUNDGREN  
 Light  
 a ALLMAN BROTHERS

**KQB/San Diego (619) 292-1360**  
 PD: TED EDWARDS  
 APD: FAN EDWARDS

Heavy  
 DON HENLEY  
 JOHN COUGAR MCELLEN  
 DOOBIE BROTHERS  
 ANDERSON, BRUFORD,  
 STEVIE NICKS  
 HENRY LEE SUMMER  
 LOVE & ROCKETS  
 BILLY SOUIER  
 QUEEN  
 Medium  
 a ALLMAN BROTHERS  
 BAD ENGLISH  
 STEVIE RAY VAUGHAN  
 STEVIE NICKS  
 BILLY SOUIER  
 TODD RUNDGREN  
 Light  
 a ALLMAN BROTHERS

**KQB/San Diego (619) 292-1360**  
 PD: TED EDWARDS  
 APD: FAN EDWARDS

Heavy  
 DON HENLEY  
 JOHN COUGAR MCELLEN  
 DOOBIE BROTHERS  
 ANDERSON, BRUFORD,  
 STEVIE NICKS  
 HENRY LEE SUMMER  
 LOVE & ROCKETS  
 BILLY SOUIER  
 QUEEN  
 Medium  
 a ALLMAN BROTHERS  
 BAD ENGLISH  
 STEVIE RAY VAUGHAN  
 STEVIE NICKS  
 BILLY SOUIER  
 TODD RUNDGREN  
 Light  
 a ALLMAN BROTHERS

**KQB/San Diego (619) 292-1360**  
 PD: TED EDWARDS  
 APD: FAN EDWARDS

Heavy  
 DON HENLEY  
 JOHN COUGAR MCELLEN  
 DOOBIE BROTHERS  
 ANDERSON, BRUFORD,  
 STEVIE NICKS  
 HENRY LEE SUMMER  
 LOVE & ROCKETS  
 BILLY SOUIER  
 QUEEN  
 Medium  
 a ALLMAN BROTHERS  
 BAD ENGLISH  
 STEVIE RAY VAUGHAN  
 STEVIE NICKS  
 BILLY SOUIER  
 TODD RUNDGREN  
 Light  
 a ALLMAN BROTHERS

**KQB/San Diego (619) 292-1360**  
 PD: TED EDWARDS  
 APD: FAN EDWARDS

Heavy  
 DON HENLEY  
 JOHN COUGAR MCELLEN  
 DOOBIE BROTHERS  
 ANDERSON, BRUFORD,  
 STEVIE NICKS  
 HENRY LEE SUMMER  
 LOVE & ROCKETS  
 BILLY SOUIER  
 QUEEN  
 Medium  
 a ALLMAN BROTHERS  
 BAD ENGLISH  
 STEVIE RAY VAUGHAN  
 STEVIE NICKS  
 BILLY SOUIER  
 TODD RUNDGREN  
 Light  
 a ALLMAN BROTHERS

**KQB/San Diego (619) 292-1360**  
 PD: TED EDWARDS  
 APD: FAN EDWARDS

Heavy  
 DON HENLEY  
 JOHN COUGAR MCELLEN  
 DOOBIE BROTHERS  
 ANDERSON, BRUFORD,  
 STEVIE NICKS  
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 LOVE & ROCKETS  
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 a ALLMAN BROTHERS

**KQB/San Diego (619) 292-1360**  
 PD: TED EDWARDS  
 APD: FAN EDWARDS

Heavy  
 DON HENLEY  
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 DOOBIE BROTHERS  
 ANDERSON, BRUFORD,  
 STEVIE NICKS  
 HENRY LEE SUMMER  
 LOVE & ROCKETS  
 BILLY SOUIER  
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 a ALLMAN BROTHERS  
 BAD ENGLISH  
 STEVIE RAY VAUGHAN  
 STEVIE NICKS  
 BILLY SOUIER  
 TODD RUNDGREN  
 Light  
 a ALLMAN BROTHERS

**KQB/San Diego (619) 292-1360**  
 PD: TED EDWARDS  
 APD: FAN EDWARDS

Heavy  
 DON HENLEY  
 JOHN COUGAR MCELLEN  
 DOOBIE BROTHERS  
 ANDERSON, BRUFORD,  
 STEVIE NICKS  
 HENRY LEE SUMMER  
 LOVE & ROCKETS  
 BILLY SOUIER  
 QUEEN  
 Medium  
 a ALLMAN BROTHERS  
 BAD ENGLISH  
 STEVIE RAY VAUGHAN  
 STEVIE NICKS  
 BILLY SOUIER  
 TODD RUNDGREN  
 Light  
 a ALLMAN BROTHERS

**KBP/Denver (303) 572-6200**  
 PD: CHRIS POOLE  
 MD: DEVIN DURRANT

Heavy  
 JACKSON BROWNE  
 DOOBIE BROTHERS (L)  
 DON HENLEY (M)  
 LOVE & ROCKETS  
 TOM PETTY (M)  
 BILLY SOUIER  
 PETE TOWNSHEND  
 Medium  
 ANDERSON, BRUFORD,  
 a ALLMAN BROTHERS  
 a BAD ENGLISH  
 BON JOVI  
 CALL  
 CURE  
 MELISSA ETHERIDGE  
 JOHN COUGAR MCELLEN (L)  
 STEVIE RAY VAUGHAN  
 TANGIER  
 a U2  
 WINGER  
 Light

**KGON/Portland (503) 223-1441**  
 OM: JILL ROBBINS  
 MD: BILL PRESCOTT

Heavy  
 DOOBIE BROTHERS (M)  
 DRIVIN' N' CRYIN'  
 MELISSA ETHERIDGE  
 STEVIE RAY VAUGHAN  
 TOM PETTY (M)  
 Medium  
 BAD ENGLISH  
 JACKSON BROWNE  
 ANDERSON, BRUFORD,  
 CALL  
 DON HENLEY  
 KING SWAMP  
 JOHN COUGAR MCELLEN  
 OUTFIELD  
 BONNIE RAITT  
 SAY ANYTHING  
 BILLY SOUIER  
 GREAT WHITE  
 PETE TOWNSHEND  
 a U2  
 WINGER  
 Light

**KSJO/San Jose (408) 453-5400**  
 OM: BOB FARLOW  
 MD: TIM JEFFRIES

Heavy  
 LOVE & ROCKETS  
 DON HENLEY (M)  
 TODD RUNDGREN  
 PETE TOWNSHEND (M)  
 JOHN COUGAR MCELLEN  
 ANDERSON, BRUFORD,  
 JACKSON BROWNE  
 DOOBIE BROTHERS  
 BAD ENGLISH  
 BILLY SOUIER  
 Medium  
 CONCRETE BLONDE  
 R.E.M.  
 TOM PETTY (M)  
 RICHARD MARX  
 ALLMAN BROTHERS  
 HENRY LEE SUMMER  
 DON HENLEY (M)  
 GREAT WHITE  
 JACKSON BROWNE  
 BON JOVI  
 ANDERSON, BRUFORD,  
 Medium  
 DOOBIE BROTHERS  
 STEVIE NICKS (M)  
 DON HENLEY (M)  
 ANDERSON, BRUFORD,  
 a JOHN COUGAR MCELLEN  
 a WARRANT  
 a BULLETTYOYS  
 a GREAT WHITE

**KROR/San Francisco (415) 785-4097**  
 PD: CHRIS MILLER  
 MD: LORRAINE MEYER

Heavy  
 PETE TOWNSHEND  
 TODD RUNDGREN  
 R.E.M.  
 TOM PETTY (M)  
 RICHARD MARX  
 LOVE & ROCKETS  
 DON HENLEY (M)  
 GREAT WHITE  
 JACKSON BROWNE  
 BON JOVI  
 ANDERSON, BRUFORD,  
 Medium  
 DOOBIE BROTHERS  
 STEVIE NICKS (M)  
 DON HENLEY (M)  
 ANDERSON, BRUFORD,  
 a JOHN COUGAR MCELLEN  
 a WARRANT  
 a BULLETTYOYS  
 a GREAT WHITE

**KBB/Bakersfield (805) 326-8000**  
 APD: DR. CHECK MCKAY  
 VP/O: DE LA CRUZ

Heavy  
 DOOBIE BROTHERS  
 RICHARD MARX  
 STEVIE NICKS (M)  
 DON HENLEY (M)  
 ANDERSON, BRUFORD,  
 a JOHN COUGAR MCELLEN  
 a WARRANT  
 a BULLETTYOYS  
 a GREAT WHITE

**KBB/Bakersfield (805) 326-8000**  
 APD: DR. CHECK MCKAY  
 VP/O: DE LA CRUZ

Heavy  
 DOOBIE BROTHERS  
 RICHARD MARX  
 STEVIE NICKS (M)  
 DON HENLEY (M)  
 ANDERSON, BRUFORD,  
 a JOHN COUGAR MCELLEN  
 a WARRANT  
 a BULLETTYOYS  
 a GREAT WHITE

**KBB/Bakersfield (805) 326-8000**  
 APD: DR. CHECK MCKAY  
 VP/O: DE LA CRUZ

Heavy  
 DOOBIE BROTHERS  
 RICHARD MARX  
 STEVIE NICKS (M)  
 DON HENLEY (M)  
 ANDERSON, BRUFORD,  
 a JOHN COUGAR MCELLEN  
 a WARRANT  
 a BULLETTYOYS  
 a GREAT WHITE

**KBB/Bakersfield (805) 326-8000**  
 APD: DR. CHECK MCKAY  
 VP/O: DE LA CRUZ

Heavy  
 DOOBIE BROTHERS  
 RICHARD MARX  
 STEVIE NICKS (M)  
 DON HENLEY (M)  
 ANDERSON, BRUFORD,  
 a JOHN COUGAR MCELLEN  
 a WARRANT  
 a BULLETTYOYS  
 a GREAT WHITE

**KBB/Bakersfield (805) 326-8000**  
 APD: DR. CHECK MCKAY  
 VP/O: DE LA CRUZ

Heavy  
 DOOBIE BROTHERS  
 RICHARD MARX  
 STEVIE NICKS (M)  
 DON HENLEY (M)  
 ANDERSON, BRUFORD,  
 a JOHN COUGAR MCELLEN  
 a WARRANT  
 a BULLETTYOYS  
 a GREAT WHITE

**KBB/Bakersfield (805) 326-8000**  
 APD: DR. CHECK MCKAY  
 VP/O: DE LA CRUZ

Heavy  
 DOOBIE BROTHERS  
 RICHARD MARX  
 STEVIE NICKS (M)  
 DON HENLEY (M)  
 ANDERSON, BRUFORD,  
 a JOHN COUGAR MCELLEN  
 a WARRANT  
 a BULLETTYOYS  
 a GREAT WHITE

**KBB/Bakersfield (805) 326-8000**  
 APD: DR. CHECK MCKAY  
 VP/O: DE LA CRUZ

Heavy  
 DOOBIE BROTHERS  
 RICHARD MARX  
 STEVIE NICKS (M)  
 DON HENLEY (M)  
 ANDERSON, BRUFORD,  
 a JOHN COUGAR MCELLEN  
 a WARRANT  
 a BULLETTYOYS  
 a GREAT WHITE

**KLOS/Los Angeles (213) 840-4836**  
 MD: S. MONDELLO

Heavy  
 QUEEN (L)  
 TOM PETTY (M)  
 DOOBIE BROTHERS

**KLOS/Los Angeles (213) 840-4836**  
 MD: S. MONDELLO

Heavy  
 QUEEN (L)  
 TOM PETTY (M)  
 DOOBIE BROTHERS

**KLOS/Los Angeles (213) 840-4836**  
 MD: S. MONDELLO

Heavy  
 QUEEN (L)  
 TOM PETTY (M)  
 DOOBIE BROTHERS

**KLOS/Los Angeles (213) 840-4836**  
 MD: S. MONDELLO

Heavy  
 QUEEN (L)  
 TOM PETTY (M)  
 DOOBIE BROTHERS

**KLOS/Los Angeles (213) 840-4836**  
 MD: S. MONDELLO

Heavy  
 QUEEN (L)  
 TOM PETTY (M)  
 DOOBIE BROTHERS

**KLOS/Los Angeles (213) 840-4836**  
 MD: S. MONDELLO

Heavy  
 QUEEN (







# CHR ADS & HOTS

## EAST

**MOST ADDED**  
Richard Marx  
Gloria Estefan  
Cher  
John Cougar Mellencamp  
Aretha Franklin & Whitney Houston

**BREAKOUTS**  
NO BREAKOUTS



### FLYBZ/Albany, NY

Pattengill/Schaefer  
LIVING COLOUR (dp)  
GLORIA ESTEFAN (dp)  
HOWARD JONES  
MICHAEL BOLTON  
Hottest:  
FINE YOUNG CANNIB 5-1  
MARTIKA 14-6  
PRINCE 12-10  
EXPOSE 12-11  
BOBBY BROWN D-39

### WAEH/Aliantown, PA

Sherry/Johnson  
STEVE B  
SA-FIRE  
RICHARD MARX  
JOEY WATLEY  
GLORIA ESTEFAN  
SURFACE  
PETER DINKlage  
Hottest:  
SIMPLY RED 8-3  
ROB BASE 16-11  
LOVE & ROCKETS 17-12  
BOBBY BROWN 26-15  
BON JOVI 29-17

### WMJQ/Buffalo, NY

Navins/Christian  
ARETHA & WHITNEY  
RICHARD MARX  
SWEET SENSATION  
CHER (dp)  
HOWARD JONES (dp)  
DON HENLEY  
ANIMOTION (dp)  
Hottest:  
MILLI VANILLI 1-1  
MARTIKA 4-2  
MADONNA 9-3  
PRINCE 24-9  
BOBBY BROWN 26-15

### WVSR/Charleston, WV

Bill Sheahan  
DONNY OSMOND  
WINGS  
RICHARD MARX  
GLORIA ESTEFAN  
ARETHA & WHITNEY  
SWEET SENSATION (dp)  
Hottest:  
PRINCE 17-1  
MADONNA 3-2  
MARTIKA 6-4  
BENNY MARDONES/Po 14-6  
BOBBY BROWN 19-13

### K104/Erie, PA

Bob Mallory  
JOHN COUGAR MELLE  
CHER  
RICHARD MARX  
ROBERT PALMER  
EXPOSE  
NATALIE COLE  
Hottest:  
KEVIN BAILEY 1-1  
RICHARD MARX 2-2  
DOOBIE BROTHERS 3-3  
HENRY LEE SUMMER 11-7  
ROXETTE 16-11

### JET-FM/Erie, PA

Jim Cook  
GLORIA ESTEFAN  
RICHARD MARX  
CHER  
OUTFIELD  
Hottest:  
FINE YOUNG CANNIB 3-1  
SIMPLY RED 4-2  
MADONNA 7-3  
MARTIKA 12-5  
GREAT WHITE 11-8

### WNRK/Harrisburg, PA

Bond/August  
GLORIA ESTEFAN  
JOHN COUGAR MELLE  
MICHAEL DAMIAN  
CHER  
SEDUCTION  
SURFACE  
HOWARD JONES  
Hottest:  
FINE YOUNG CANNIB 3-1  
MARTIKA 18-10  
PRINCE 25-11  
BON JOVI 28-12  
BOBBY BROWN 29-16

### WTCI/Hartford, CT

Shakes/Weat  
GLORIA ESTEFAN  
MICHAEL DAMIAN  
CHER  
Hottest:  
FINE YOUNG CANNIB 1-1  
KARYN WHITE 10-4  
BOBBY BROWN 11-7  
MARTIKA 15-12  
SOUL II SOUL 36-31

### WKEE/Huntington, WV

Mayna/Miller  
L.L. COOL J (dp)  
JEFF HEALEY BAND  
MICHAEL BOLTON (dp)  
ARETHA & WHITNEY  
Hottest:  
SIMPLY RED 1-1  
MILLI VANILLI 3-2  
MARTIKA 4-1  
BENNY MARDONES/Po 7-4  
FINE YOUNG CANNIB 10-5

### WLAN/Lancaster, PA

Marino/Murray  
SWEET SENSATION  
GLORIA ESTEFAN  
NEW KIDS ON THE B  
MICA PARIS  
SURFACE  
Hottest:  
FINE YOUNG CANNIB 3-2  
MARTIKA 5-3  
SIMPLY RED 6-5  
MADONNA 7-6  
PRINCE 21-8

### WYCR/York, PA

McCausland/White B.  
PAULA ABDUL  
BOBBY BROWN  
CHER (dp)  
Hottest:  
MILLI VANILLI 1-1  
SIMPLY RED 7-3  
MARTIKA 10-7  
GREAT WHITE 11-10  
L.L. COOL J 17-14

### WPRR/Altoona, PA

Derrail Ray  
DINO  
LOVE & ROCKETS  
PRINCE  
RICHARD MARX  
KARYN WHITE  
MICHAEL BOLTON  
MICHAEL DAMIAN  
Hottest:  
MILLI VANILLI 2-1  
FINE YOUNG CANNIB 3-2  
SIMPLY RED 4-3  
MADONNA 6-4  
MARTIKA 6-5

### WVY/Youngstown, OH

WVY/Youngstown, OH  
LIVING COLOUR (dp)  
GLORIA ESTEFAN (dp)  
HOWARD JONES  
MICHAEL BOLTON  
Hottest:  
FINE YOUNG CANNIB 5-1  
MARTIKA 14-6  
PRINCE 12-10  
EXPOSE 12-11  
BOBBY BROWN D-39

### WAEH/Aliantown, PA

Sherry/Johnson  
STEVE B  
SA-FIRE  
RICHARD MARX  
JOEY WATLEY  
GLORIA ESTEFAN  
SURFACE  
PETER DINKlage  
Hottest:  
SIMPLY RED 8-3  
ROB BASE 16-11  
LOVE & ROCKETS 17-12  
BOBBY BROWN 26-15  
BON JOVI 29-17

### WMJQ/Buffalo, NY

Navins/Christian  
ARETHA & WHITNEY  
RICHARD MARX  
SWEET SENSATION  
CHER (dp)  
HOWARD JONES (dp)  
DON HENLEY  
ANIMOTION (dp)  
Hottest:  
MILLI VANILLI 1-1  
MARTIKA 4-2  
MADONNA 9-3  
PRINCE 24-9  
BOBBY BROWN 26-15

### WVSR/Charleston, WV

Bill Sheahan  
DONNY OSMOND  
WINGS  
RICHARD MARX  
GLORIA ESTEFAN  
ARETHA & WHITNEY  
SWEET SENSATION (dp)  
Hottest:  
PRINCE 17-1  
MADONNA 3-2  
MARTIKA 6-4  
BENNY MARDONES/Po 14-6  
BOBBY BROWN 19-13

### K104/Erie, PA

Bob Mallory  
JOHN COUGAR MELLE  
CHER  
RICHARD MARX  
ROBERT PALMER  
EXPOSE  
NATALIE COLE  
Hottest:  
KEVIN BAILEY 1-1  
RICHARD MARX 2-2  
DOOBIE BROTHERS 3-3  
HENRY LEE SUMMER 11-7  
ROXETTE 16-11

### JET-FM/Erie, PA

Jim Cook  
GLORIA ESTEFAN  
RICHARD MARX  
CHER  
OUTFIELD  
Hottest:  
FINE YOUNG CANNIB 3-1  
SIMPLY RED 4-2  
MADONNA 7-3  
MARTIKA 12-5  
GREAT WHITE 11-8

### WNRK/Harrisburg, PA

Bond/August  
GLORIA ESTEFAN  
JOHN COUGAR MELLE  
MICHAEL DAMIAN  
CHER  
SEDUCTION  
SURFACE  
HOWARD JONES  
Hottest:  
FINE YOUNG CANNIB 3-1  
MARTIKA 18-10  
PRINCE 25-11  
BON JOVI 28-12  
BOBBY BROWN 29-16

### WTCI/Hartford, CT

Shakes/Weat  
GLORIA ESTEFAN  
MICHAEL DAMIAN  
CHER  
Hottest:  
FINE YOUNG CANNIB 1-1  
KARYN WHITE 10-4  
BOBBY BROWN 11-7  
MARTIKA 15-12  
SOUL II SOUL 36-31

### WKEE/Huntington, WV

Mayna/Miller  
L.L. COOL J (dp)  
JEFF HEALEY BAND  
MICHAEL BOLTON (dp)  
ARETHA & WHITNEY  
Hottest:  
SIMPLY RED 1-1  
MILLI VANILLI 3-2  
MARTIKA 4-1  
BENNY MARDONES/Po 7-4  
FINE YOUNG CANNIB 10-5

### WLAN/Lancaster, PA

Marino/Murray  
SWEET SENSATION  
GLORIA ESTEFAN  
NEW KIDS ON THE B  
MICA PARIS  
SURFACE  
Hottest:  
FINE YOUNG CANNIB 3-2  
MARTIKA 5-3  
SIMPLY RED 6-5  
MADONNA 7-6  
PRINCE 21-8

### WYCR/York, PA

McCausland/White B.  
PAULA ABDUL  
BOBBY BROWN  
CHER (dp)  
Hottest:  
MILLI VANILLI 1-1  
SIMPLY RED 7-3  
MARTIKA 10-7  
GREAT WHITE 11-10  
L.L. COOL J 17-14

### WPRR/Altoona, PA

Derrail Ray  
DINO  
LOVE & ROCKETS  
PRINCE  
RICHARD MARX  
KARYN WHITE  
MICHAEL BOLTON  
MICHAEL DAMIAN  
Hottest:  
MILLI VANILLI 2-1  
FINE YOUNG CANNIB 3-2  
SIMPLY RED 4-3  
MADONNA 6-4  
MARTIKA 6-5

### WVY/Youngstown, OH

WVY/Youngstown, OH  
LIVING COLOUR (dp)  
GLORIA ESTEFAN (dp)  
HOWARD JONES  
MICHAEL BOLTON  
Hottest:  
FINE YOUNG CANNIB 5-1  
MARTIKA 14-6  
PRINCE 12-10  
EXPOSE 12-11  
BOBBY BROWN D-39

### WAEH/Aliantown, PA

Sherry/Johnson  
STEVE B  
SA-FIRE  
RICHARD MARX  
JOEY WATLEY  
GLORIA ESTEFAN  
SURFACE  
PETER DINKlage  
Hottest:  
SIMPLY RED 8-3  
ROB BASE 16-11  
LOVE & ROCKETS 17-12  
BOBBY BROWN 26-15  
BON JOVI 29-17

### WMJQ/Buffalo, NY

Navins/Christian  
ARETHA & WHITNEY  
RICHARD MARX  
SWEET SENSATION  
CHER (dp)  
HOWARD JONES (dp)  
DON HENLEY  
ANIMOTION (dp)  
Hottest:  
MILLI VANILLI 1-1  
MARTIKA 4-2  
MADONNA 9-3  
PRINCE 24-9  
BOBBY BROWN 26-15

### WVSR/Charleston, WV

Bill Sheahan  
DONNY OSMOND  
WINGS  
RICHARD MARX  
GLORIA ESTEFAN  
ARETHA & WHITNEY  
SWEET SENSATION (dp)  
Hottest:  
PRINCE 17-1  
MADONNA 3-2  
MARTIKA 6-4  
BENNY MARDONES/Po 14-6  
BOBBY BROWN 19-13

### K104/Erie, PA

Bob Mallory  
JOHN COUGAR MELLE  
CHER  
RICHARD MARX  
ROBERT PALMER  
EXPOSE  
NATALIE COLE  
Hottest:  
KEVIN BAILEY 1-1  
RICHARD MARX 2-2  
DOOBIE BROTHERS 3-3  
HENRY LEE SUMMER 11-7  
ROXETTE 16-11

### JET-FM/Erie, PA

Jim Cook  
GLORIA ESTEFAN  
RICHARD MARX  
CHER  
OUTFIELD  
Hottest:  
FINE YOUNG CANNIB 3-1  
SIMPLY RED 4-2  
MADONNA 7-3  
MARTIKA 12-5  
GREAT WHITE 11-8

### WNRK/Harrisburg, PA

Bond/August  
GLORIA ESTEFAN  
JOHN COUGAR MELLE  
MICHAEL DAMIAN  
CHER  
SEDUCTION  
SURFACE  
HOWARD JONES  
Hottest:  
FINE YOUNG CANNIB 3-1  
MARTIKA 18-10  
PRINCE 25-11  
BON JOVI 28-12  
BOBBY BROWN 29-16

### WTCI/Hartford, CT

Shakes/Weat  
GLORIA ESTEFAN  
MICHAEL DAMIAN  
CHER  
Hottest:  
FINE YOUNG CANNIB 1-1  
KARYN WHITE 10-4  
BOBBY BROWN 11-7  
MARTIKA 15-12  
SOUL II SOUL 36-31

### WKEE/Huntington, WV

Mayna/Miller  
L.L. COOL J (dp)  
JEFF HEALEY BAND  
MICHAEL BOLTON (dp)  
ARETHA & WHITNEY  
Hottest:  
SIMPLY RED 1-1  
MILLI VANILLI 3-2  
MARTIKA 4-1  
BENNY MARDONES/Po 7-4  
FINE YOUNG CANNIB 10-5

### WLAN/Lancaster, PA

Marino/Murray  
SWEET SENSATION  
GLORIA ESTEFAN  
NEW KIDS ON THE B  
MICA PARIS  
SURFACE  
Hottest:  
FINE YOUNG CANNIB 3-2  
MARTIKA 5-3  
SIMPLY RED 6-5  
MADONNA 7-6  
PRINCE 21-8

### WVXX/Bangor, ME

Martin/Clerk  
INDIGO GIRLS (dp)  
BILLY SQUIER (dp)  
GLORIA ESTEFAN (dp)  
RICHARD MARX  
Hottest:  
FINE YOUNG CANNIB 4-2  
SIMPLY RED 7-4  
BON JOVI 8-5  
EXPOSE 15-11  
GREAT WHITE 22-16

### 103CIR/Beckley, WV

Spencer/Davis  
RICHARD MARX  
REAL LIFE  
DINO  
GLORIA ESTEFAN  
Hottest:  
SIMPLY RED 2-1  
FINE YOUNG CANNIB 5-2  
MARTIKA 7-6  
MILLI VANILLI 11-9  
GRAYSON HUGH D-21

### WKPE/Cape Cod, MA

Rick Ryder  
RICHARD MARX  
SKID ROW  
10,000 MANIACS  
BULLETTYOYS  
JOHN COUGAR MELLE  
SWEET SENSATION  
Hottest:  
MADONNA 3-2  
GREAT WHITE 14-6  
BOBBY BROWN 15-7  
HENRY LEE SUMMER 18-12  
MICHAEL MORALES 16-13

### G106/Durham-Raleigh, NC

Edwards/Harrison  
PAULA ABDUL  
LOVE & ROCKETS  
Hottest:  
MILLI VANILLI 6-5  
DONNA SUMMER 10-6  
SIMPLY RED 15-7  
NEW KIDS ON THE B 5-5  
MILLI VANILLI 31-21  
MARTIKA 11-8  
KEZBIE Paso, TX  
McMahon/Gonzales  
none  
Hottest:  
NENH CHERRY 1-1  
BETTE MIDLER 2-2  
ROBERT PALMER 4-4  
NEW KIDS ON THE B 5-5  
NATALIE COLE 7-7  
MILLI VANILLI 10-10

### Q89/Fayetteville, NC

McCloud/Kelly  
GRAYSON HUGH  
ARETHA & WHITNEY (dp)  
Hottest:  
RICHARD MARX 1-1  
STEVE NICKS 5-2  
FINE YOUNG CANNIB 10-7  
SIMPLY RED 11-8  
ROD STEWART 12-10

### WVXK/Charleston, SC

Galtier/Russell  
GLORIA ESTEFAN  
MICHAEL DAMIAN  
GREAT WHITE  
RICHARD MARX  
HOWARD JONES  
Hottest:  
SIMPLY RED 3-1  
FINE YOUNG CANNIB 6-3  
MADONNA 10-4  
DOOBIE BROTHERS 11-8  
CYNDI LAUPER 13-8

### WVXK/Charleston, SC

Allen/Stevens  
RICHARD MARX  
CHER  
HOWARD JONES  
GLORIA ESTEFAN  
LIVING COLOUR (dp)  
Hottest:  
SIMPLY RED 8-6  
MARTIKA 11-10  
GREAT WHITE 26-17  
JEFF HEALEY BAND 34-24

### WVXK/Charleston, SC

Allen/Stevens  
RICHARD MARX  
CHER  
HOWARD JONES  
GLORIA ESTEFAN  
LIVING COLOUR (dp)  
Hottest:  
SIMPLY RED 8-6  
MARTIKA 11-10  
GREAT WHITE 26-17  
JEFF HEALEY BAND 34-24

### WVXK/Charleston, SC

Allen/Stevens  
RICHARD MARX  
CHER  
HOWARD JONES  
GLORIA ESTEFAN  
LIVING COLOUR (dp)  
Hottest:  
SIMPLY RED 8-6  
MARTIKA 11-10  
GREAT WHITE 26-17  
JEFF HEALEY BAND 34-24

### WVXK/Charleston, SC

Allen/Stevens  
RICHARD MARX  
CHER  
HOWARD JONES  
GLORIA ESTEFAN  
LIVING COLOUR (dp)  
Hottest:  
SIMPLY RED 8-6  
MARTIKA 11-10  
GREAT WHITE 26-17  
JEFF HEALEY BAND 34-24

### WVXK/Charleston, SC

Allen/Stevens  
RICHARD MARX  
CHER  
HOWARD JONES  
GLORIA ESTEFAN  
LIVING COLOUR (dp)  
Hottest:  
SIMPLY RED 8-6  
MARTIKA 11-10  
GREAT WHITE 26-17  
JEFF HEALEY BAND 34-24

### WVXK/Charleston, SC

Allen/Stevens  
RICHARD MARX  
CHER  
HOWARD JONES  
GLORIA ESTEFAN  
LIVING COLOUR (dp)  
Hottest:  
SIMPLY RED 8-6  
MARTIKA 11-10  
GREAT WHITE 26-17  
JEFF HEALEY BAND 34-24

### WVXX/Burlington, VT

Speck/Riley  
DEBBIE GIBSON  
HOWARD JONES  
ROBERT PALMER  
JOHN COUGAR MELLE  
CHER  
LIVING COLOUR (dp)  
Hottest:  
NENH CHERRY 2-1  
MILLI VANILLI 4-2  
FINE YOUNG CANNIB 5-4  
MARTIKA 11-6  
MADONNA 15-9

### WVXX/Burlington, VT

Speck/Riley  
DEBBIE GIBSON  
HOWARD JONES  
ROBERT PALMER  
JOHN COUGAR MELLE  
CHER  
LIVING COLOUR (dp)  
Hottest:  
NENH CHERRY 2-1  
MILLI VANILLI 4-2  
FINE YOUNG CANNIB 5-4  
MARTIKA 11-6  
MADONNA 15-9

### WVXX/Burlington, VT

Speck/Riley  
DEBBIE GIBSON  
HOWARD JONES  
ROBERT PALMER  
JOHN COUGAR MELLE  
CHER  
LIVING COLOUR (dp)  
Hottest:  
NENH CHERRY 2-1  
MILLI VANILLI 4-2  
FINE YOUNG CANNIB 5-4  
MARTIKA 11-6  
MADONNA 15-9

### WVXX/Burlington, VT

Speck/Riley  
DEBBIE GIBSON  
HOWARD JONES  
ROBERT PALMER  
JOHN COUGAR MELLE  
CHER  
LIVING COLOUR (dp)  
Hottest:  
NENH CHERRY 2-1  
MILLI VANILLI 4-2  
FINE YOUNG CANNIB 5-4  
MARTIKA 11-6  
MADONNA 15-9

### WVXX/Burlington, VT

Speck/Riley  
DEBBIE GIBSON  
HOWARD JONES  
ROBERT PALMER  
JOHN COUGAR MELLE  
CHER  
LIVING COLOUR (dp)  
Hottest:  
NENH CHERRY 2-1  
MILLI VANILLI 4-2  
FINE YOUNG CANNIB 5-4  
MARTIKA 11-6  
MADONNA 15-9

### WVXX/Burlington, VT

Speck/Riley  
DEBBIE GIBSON  
HOWARD JONES  
ROBERT PALMER  
JOHN COUGAR MELLE  
CHER  
LIVING COLOUR (dp)  
Hottest:  
NENH CHERRY 2-1  
MILLI VANILLI 4-2  
FINE YOUNG CANNIB 5-4  
MARTIKA 11-6  
MADONNA 15-9

### WVXX/Burlington, VT

Speck/Riley  
DEBBIE GIBSON  
HOWARD JONES  
ROBERT PALMER  
JOHN COUGAR MELLE  
CHER  
LIVING COLOUR (dp)  
Hottest:  
NENH CHERRY 2-1  
MILLI VANILLI 4-2  
FINE YOUNG CANNIB 5-4  
MARTIKA 11-6  
MADONNA 15-9

### WVXX/Burlington, VT

Speck/Riley  
DEBBIE GIBSON  
HOWARD JONES  
ROBERT PALMER  
JOHN COUGAR MELLE  
CHER  
LIVING COLOUR (dp)  
Hottest:  
NENH CHERRY 2-1  
MILLI VANILLI 4-2  
FINE YOUNG CANNIB 5-4  
MARTIKA 11-6  
MADONNA 15-9

### WVXX/Burlington, VT

Speck/Riley  
DEBBIE GIBSON  
HOWARD JONES  
ROBERT PALMER  
JOHN COUGAR MELLE  
CHER  
LIVING COLOUR (dp)  
Hottest:  
NENH CHERRY 2-1  
MILLI VANILLI 4-2  
FINE YOUNG CANNIB 5-4  
MARTIKA 11-6  
MADONNA 15-9

### WVXX/Burlington, VT

Speck/Riley  
DEBBIE GIBSON  
HOWARD JONES  
ROBERT PALMER  
JOHN COUGAR MELLE  
CHER  
LIVING COLOUR (dp)  
Hottest:  
NENH CHERRY 2-1  
MILLI VANILLI 4-2  
FINE YOUNG CANNIB 5-4  
MARTIKA 11-6  
MADONNA 15-9

### WVXX/Burlington, VT

Speck/Riley  
DEBBIE GIBSON  
HOWARD JONES  
ROBERT PALMER  
JOHN COUGAR MELLE  
CHER  
LIVING COLOUR (dp)  
Hottest:  
NENH CHERRY 2-1  
MILLI VANILLI 4-2  
FINE YOUNG CANNIB 5-4  
MARTIKA 11-6  
MADONNA 15-9

### WVXX/Burlington, VT

Speck/Riley  
DEBBIE GIBSON  
HOWARD JONES  
ROBERT PALMER  
JOHN COUGAR MELLE  
CHER  
LIVING COLOUR (dp)  
Hottest:  
NENH CHERRY 2-1  
MILLI VANILLI 4-2  
FINE YOUNG CANNIB 5-4  
MARTIKA 11-6  
MADONNA 15-9

### WVXX/Burlington, VT

Speck/Riley  
DEBBIE GIBSON  
HOWARD JONES  
ROBERT PALMER  
JOHN COUGAR MELLE  
CHER  
LIVING COLOUR (dp)  
Hottest:  
NENH CHERRY 2-1  
MILLI VANILLI 4-2  
FINE YOUNG CANNIB 5-4  
MARTIKA 11-6  
MADONNA 15-9

### WVXX/Burlington, VT

Speck/Riley  
DEBBIE GIBSON  
HOWARD JONES  
ROBERT PALMER  
JOHN COUGAR MELLE  
CHER  
LIVING COLOUR (dp)  
Hottest:  
NENH CHERRY 2-1  
MILLI VANILLI 4-2  
FINE YOUNG CANNIB 5-4  
MARTIKA 11-6  
MADONNA 15-9

### WVXX/Burlington, VT

Speck/Riley  
DEBBIE GIBSON  
HOWARD JONES  
ROBERT PALMER  
JOHN COUGAR MELLE  
CHER  
LIVING COLOUR (dp)  
Hottest:  
NENH CHERRY 2-1  
MILLI VANILLI 4-2  
FINE YOUNG CANNIB 5-4  
MARTIKA 11-6  
MADONNA 15-9

### WVXX/Burlington, VT

Speck/Riley  
DEBBIE GIBSON  
HOWARD JONES  
ROBERT PALMER  
JOHN COUGAR MELLE  
CHER  
LIVING COLOUR (dp)  
Hottest:  
NENH CHERRY 2-1  
MILLI VANILLI 4-2  
FINE YOUNG CANNIB 5-4  
MARTIKA 11-6  
MADONNA 15-9

### WVXX/Burlington, VT

Speck/Riley  
DEBBIE GIBSON  
HOWARD JONES  
ROBERT PALMER  
JOHN COUGAR MELLE  
CHER  
LIVING COLOUR (dp)  
Hottest:  
NENH CHERRY 2-1  
MILLI VANILLI 4-2  
FINE YOUNG CANNIB 5-4  
MARTIKA 11-6  
MADONNA 15-9

### WVXX/Burlington, VT

Speck/Riley  
DEBBIE GIBSON  
HOWARD JONES  
ROBERT PALMER  
JOHN COUGAR MELLE  
CHER  
LIVING COLOUR (dp)  
Hottest:  
NENH CHERRY 2-1  
MILLI VANILLI 4-2  
FINE YOUNG CANNIB 5-4  
MARTIKA 11-6  
MADONNA 15-9

### WVXX/Burlington, VT

Speck/Riley  
DEBBIE GIBSON  
HOWARD JONES  
ROBERT PALMER  
JOHN COUGAR MELLE  
CHER  
LIVING COLOUR (dp)  
Hottest:  
NENH CHERRY 2-1  
MILLI VANILLI 4-2  
FINE YOUNG CANNIB 5-4  
MARTIKA 11-6  
MAD

# CHR ADDS & HOTS

**MIDWEST**

**MOST ADDED**  
Richard Marx  
Gloria Estefan  
Cher  
Howard Jones  
John Cougar Mellencamp

**BREAKOUTS**  
Outfield

**MIDWEST**

**P2**

**KKQK/Omaha, NB**  
Drew Bentley

HOWARD JONES  
LIVING COLOUR (dp)  
GLORIA ESTEFAN  
WHITE LION (dp)  
ARETHA & WHITNEY  
REAL LIFE  
RICHARD MARX  
ROBERT PALMER  
HOTTEST:  
MARTIKA 1-1  
LOVE & ROCKETS 9-2  
PETER GABRIEL 13-4  
MADONNA 11-7  
PRINCE 16-9

**K233/Paoria, IL**  
Edward/Stern

RICHARD MARX  
WINGER  
JEFF HEALEY BAND  
HOTTEST:  
RICHARD MARX 1-1  
FINE YOUNG CANNIB 3-2  
MILLI VANILLI 4-3  
SIMPLY RED 6-4  
DOOBIE BROTHERS 5-5

**WZOK/Rockford, IL**  
Summers/Garcia

RICHARD MARX  
HOWARD JONES  
GLORIA ESTEFAN  
WINGER (dp)  
HOTTEST:  
FINE YOUNG CANNIB 1-1  
SIMPLY RED 2-2  
MADONNA 9-1  
STEVE NICKS 5-4  
DOOBIE BROTHERS 6-5

**P3**

**KYYY/Blamark, ND**  
Bob Beck

CHER  
GLORIA ESTEFAN  
HOTTEST:  
MARTIKA 1-1  
ROKETTE 16-10  
PAUL MCCARTNEY 25-20  
GREAT WHITE 27-23  
PRINCE 34-27

**WBWQ/Bloomington, IL**  
Justin/Wels

BENNY MARDONES/Cu  
CHER  
OUTFIELD  
GLORIA ESTEFAN  
HOTTEST:  
JOHN COUGAR MELLE  
STAGE DOLLS (dp)  
HOTTEST:  
FINE YOUNG CANNIB 2-1  
BANGLES 6-2  
DOOBIE BROTHERS 7-3  
MARTIKA 10-4  
ROD STEWART 13-7

**WZWK/Rockford, IL**  
Summers/Garcia

GLORIA ESTEFAN  
HOWARD JONES  
GLORIA ESTEFAN  
WINGER (dp)  
HOTTEST:  
JOHN COUGAR MELLE  
HOTTEST:  
MARTIKA 12-5  
LOVE & ROCKETS 16-12  
BOBBY BROWN 30-21  
PRINCE 29-23  
PAULA ABDOU 32-26

**WCIL/Carbondale, IL**  
Tony Walek

WARRANT (dp)  
RICHARD MARX  
GLORIA ESTEFAN  
HOTTEST:  
MILLI VANILLI 1-1  
PRINCE 12-2  
FINE YOUNG CANNIB 14-8  
MARTIKA 19-13  
SKID ROW D-25

**KQCR/Cedar Rapids, IA**  
Olson/Gerard

GRAYSON HUGH  
RICHARD MARX  
ROBERT PALMER  
SWEET SENSATION  
PAUL MCCARTNEY  
JEFF HEALEY BAND  
ROD STEWART  
HOTTEST:  
FINE YOUNG CANNIB 1-1  
FINE YOUNG CANNIB 2-2  
MILLI VANILLI 10-4  
MARTIKA 8-5  
PRINCE 16-12

**WLRW/Champaign, IL**  
McCann/McKeighan

GLORIA ESTEFAN  
KARYN WHITE  
HOWARD JONES  
DONNY OSMOND  
HOTTEST:  
MADONNA 2-2  
MARTIKA 8-5  
RON JOVI 23-10  
PRINCE 26-12  
GREAT WHITE 30-22

**KCMJ/Columbia, MO**  
Turtin/Hanson

RICHARD MARX  
ARETHA & WHITNEY  
LIVING COLOUR  
MICHAEL BOLTON  
HOTTEST:  
ROKETTE 6-5  
MARTIKA 14-9  
LOVE & ROCKETS 18-13  
38 SPECIAL 20-14  
RON JOVI 25-20

**KLYV/Dubuque, IA**  
Jeff Davis

RICHARD MARX  
GLORIA ESTEFAN  
JEFF HEALEY BAND  
MICHAEL DAMIAN  
HOWARD JONES  
HOTTEST:  
RICHARD MARX 2-1  
FINE YOUNG CANNIB 6-2  
FINE YOUNG CANNIB 3-2  
SIMPLY RED 14-9  
MILLI VANILLI 21-12

**YS4/Fargo, ND**  
Jack Lundy

RICHARD MARX  
GLORIA ESTEFAN  
HOWARD JONES  
GLORIA ESTEFAN  
MICHAEL DAMIAN  
HOTTEST:  
FINE YOUNG CANNIB 2-1  
NATALIE COLE 4-3  
RON JOVI 14-12  
WARRANT 7-6  
LOVE & ROCKETS 25-18

**KKXU/Grand Forks, ND**  
Michael Right

DONNY OSMOND  
WINGER (dp)  
MICHAEL BOLTON (dp)  
KARYN WHITE  
GLORIA ESTEFAN  
JOHN COUGAR MELLE  
38 SPECIAL  
HOTTEST:  
SIMPLY RED 12-3  
TOM PETTY 13-7  
MADONNA 18-13  
MARTIKA 20-14  
LOVE & ROCKETS 35-27

**WKFR/Kalamazoo, MI**  
Anthony/Brain

RICHARD MARX  
BOBBY BROWN  
GLORIA ESTEFAN  
BILLY SOULIER  
LIVING IN A BOX (dp)  
HOTTEST:  
BENNY MARDONES/Po 2-1  
FINE YOUNG CANNIB 3-2  
GREAT WHITE 5-3  
CULT 16-9  
SIMPLY RED 21-10

**WAZY/Lafayette, IN**  
Morton/Miller

RICHARD MARX  
SKID ROW (dp)  
GLORIA ESTEFAN (dp)  
JOHN COUGAR MELLE  
ERASURE  
QUEEN  
ROBERT PALMER  
HOTTEST:  
MARTIKA 13-10  
RON JOVI 14-12  
GREAT WHITE 19-15  
LOVE & ROCKETS 27-23  
PRINCE 35-32

**KFRK/Lincoln, NE**  
Cook/Meyer

RICHARD MARX  
GLORIA ESTEFAN  
SWEET SENSATION  
GREAT WHITE (dp)  
HOTTEST:  
FINE YOUNG CANNIB 3-1  
MADONNA 7-3  
MILLI VANILLI 14-5  
SIMPLY RED 13-8  
LOVE & ROCKETS 25-17

**99K/Salina, KS**  
Brad King

STAGE DOLLS (dp)  
RICHARD MARX (dp)  
BILLY SOULIER (dp)  
CHER  
INDIGO GIRLS (dp)  
HOTTEST:  
WARRANT 3-1  
MILLI VANILLI 7-5  
DOOBIE BROTHERS 11-8  
CULT 27-24  
JEFF HEALEY BAND 38-34

**KPAT/Sioux Falls, SD**  
Maguire/Ward

RICHARD MARX  
GLORIA ESTEFAN  
PAULA ABDOU  
RICHARD MARX  
BILLY SOULIER (dp)  
INDIGO GIRLS (dp)  
OUTFIELD (dp)  
HOTTEST:  
DOOBIE BROTHERS 3-2  
ROKETTE 6-4  
RICHARD MARX 11-8  
MARTIKA 14-10  
LOVE & ROCKETS 25-15

**KWTO/Springfield, MO**  
T.K. O'Grady

GLORIA ESTEFAN  
RICHARD MARX  
HOWARD JONES  
JODY WATLEY  
JEFF HEALEY BAND  
CHER (dp)  
HOTTEST:  
FINE YOUNG CANNIB 2-1  
MILLI VANILLI 5-3  
SIMPLY RED 9-4  
MADONNA 11-6  
MARTIKA 13-8

**WDBR/Springfield, IL**  
Moore/Lawley

RICHARD MARX  
GLORIA ESTEFAN  
HOWARD JONES  
CHER  
BILLY SOULIER (dp)  
HOTTEST:  
WARRANT 3-1  
MILLI VANILLI 7-5  
DOOBIE BROTHERS 11-8  
CULT 27-24  
JEFF HEALEY BAND 38-34

**WSP/Steubenville, OH**  
Jerry Stefan

JOHN COUGAR MELLE  
RICHARD MARX  
NYLONS  
HOTTEST:  
TOM PETTY 1-1  
DOOBIE BROTHERS 6-3  
ELVIS COSTELLO 4-4  
PAUL MCCARTNEY 10-7  
ROD STEWART 16-13

**WKDD/Akron, OH**  
Clark/Nicholas

LOVE & ROCKETS  
BOBBY BROWN  
HOTTEST:  
RICHARD MARX 3-1  
BENNY MARDONES/Po 5-2  
FINE YOUNG CANNIB 6-3  
GREAT WHITE 9-6  
WARRANT 11-7

**WPHR/Cleveland, OH**  
Thomas/Brown

RICHARD MARX  
SWEET SENSATION  
CHER  
ARETHA & WHITNEY  
GLORIA ESTEFAN  
SARAYA (dp)  
HOTTEST:  
MADONNA 13-8  
MARTIKA 16-10  
GREAT WHITE 19-12  
DINO 35-25  
L.L. COOL J 36-28

**92Q/Cleveland, OH**  
Howitt/Jackson

FREHETT  
PAULA ABDOU  
HENRY LEE SUMMER  
KARYN WHITE  
L.L. COOL J  
MICHAEL DAMIAN  
JEFF HEALEY BAND  
CULT  
HOTTEST:  
MILLI VANILLI 3-1  
NEW KIDS ON THE B 2-2  
DONNA SUMNER 6-3  
DINO 9-4  
NATALIE COLE 10-5

**WMEE/Ft. Wayne, IN**  
Jeff Davis

RICHARD MARX  
GLORIA ESTEFAN  
ARETHA & WHITNEY  
HOTTEST:  
MILLI VANILLI 3-2  
FINE YOUNG CANNIB 6-3  
SIMPLY RED 7-5  
MADONNA 12-8

**WDRD/Grand Rapids, MI**  
Cassidy/Friday

DOOBIE BROTHERS  
PAULA ABDOU  
ANIMOTION  
RICHARD MARX  
HOTTEST:  
L.L. COOL J (dp)  
FINE YOUNG CANNIB 9-5  
MARTIKA 10-7  
MILLI VANILLI 12-9  
PRINCE 23-14

**WRON/Toledo, OH**  
Mason/O'Rourke

GLORIA ESTEFAN  
CALL  
JOHN COUGAR MELLE  
HOWARD JONES  
RICHARD MARX  
OUTFIELD  
10,000 MANIACS  
38 SPECIAL  
HOTTEST:  
CHERYL LAUPER 7-3  
STEVE NICKS 18-14  
CULT 19-15  
CURE 21-16  
PAUL MCCARTNEY 24-18

**WMMH/Toledo, OH**  
Mike Wheeler

DINO  
RICHARD MARX  
BOBBY BROWN  
DONNY OSMOND  
ANIMOTION  
HOTTEST:  
LOVE & ROCKETS 6-3  
FINE YOUNG CANNIB 9-5  
MARTIKA 10-7  
MILLI VANILLI 12-9  
PRINCE 23-14

**WYXX/Green Bay, WI**  
McCarthy/Michael T.

MICHAEL BOLTON  
CALL  
JOHN COUGAR MELLE  
HOWARD JONES  
RICHARD MARX  
OUTFIELD  
10,000 MANIACS  
38 SPECIAL  
HOTTEST:  
CHERYL LAUPER 7-3  
STEVE NICKS 18-14  
CULT 19-15  
CURE 21-16  
PAUL MCCARTNEY 24-18

**WEST**

**MOST ADDED**  
Gloria Estefan  
Richard Marx  
Cher  
Lita Ford  
Robert Palmer

**BREAKOUTS**  
John C. Mellencamp  
Living In A Box  
Chuckii Booker  
Bulletboys  
Call  
Indigo Girls  
New Kids On The Block

**WEST**

**P2**

**CHED/Edmonton, Alberta**  
McKenna/Stuart

KIM MITCHELL  
MICHAEL BOLTON  
HOWARD JONES  
HOTTEST:  
MADONNA 14-8  
MARTIKA 15-9  
LOVE & ROCKETS 18-14  
PRINCE D-24  
DEBBIE GIBSON D-27

**KSND/Eugene, OR**  
Bwana/Veaz

GLORIA ESTEFAN  
RICHARD MARX  
JOHN COUGAR MELLE  
INDIGO GIRLS  
CHER  
CALL  
OUTFIELD  
JODY WATLEY  
HOTTEST:  
FINE YOUNG CANNIB 1-1  
SIMPLY RED 2-2  
MARTIKA 11-9  
SIMPLY RED 6-1  
STEVE B 13-4  
KARYN WHITE 9-5  
RICHARD MARX D-10  
LOVE & ROCKETS 19-13

**KOMQ/Honolulu, HI**  
Akana/Hart

PAUL MCCARTNEY  
GLORIA ESTEFAN  
RICHARD MARX  
MICHAEL BOLTON  
SURFACE  
QUEEN  
CECILIO & KAPONO  
HOTTEST:  
MARTIKA 11-4  
NATALIE COLE 10-5  
VANESSA WILLIAMS 14-8

**KYRK/Las Vegas, NV**  
Cummings/Miles

LIVING IN A BOX (dp)  
GLORIA ESTEFAN  
SUBDUCTION (dp)  
CHARD MARX  
INDIGO GIRLS (dp)  
38 SPECIAL (dp)  
KODI MOE DEB (dp)  
LITA FORD (dp)  
HOTTEST:  
DINO 3-3  
MARTIKA 4-4  
LOVE & ROCKETS 5-5  
100B 26-22  
SURFACE D-16

**P3**

**KGOT/Anchorage, AK**  
J.D. Chendier

JOHN COUGAR MELLE  
LIVING COLOUR  
RICHARD MARX  
GLORIA ESTEFAN  
OUTFIELD  
MICHAEL BOLTON  
HOTTEST:  
SIMPLY RED 1-1  
FINE YOUNG CANNIB 2-2  
MARTIKA 5-3  
LOVE & ROCKETS 7-6  
JEFF HEALEY BAND 20-13

**KMYA/Billings, MT**  
Cherry Fox

DINO  
RICHARD MARX  
PAULA ABDOU  
BILLY SOULIER (dp)  
GLORIA ESTEFAN  
HOTTEST:  
FINE YOUNG CANNIB 1-1  
DOOBIE BROTHERS 2-2  
MADONNA 7-5  
MARTIKA 16-9  
LOVE & ROCKETS 17-10

**KFBQ/Cheyenne, WY**  
Davis/Melotti

LITA FORD (dp)  
CALL (dp)  
CHER  
RED SIREN (dp)  
38 SPECIAL (dp)  
LIVING IN A BOX  
HOTTEST:  
MARTIKA 2-1  
DOOBIE BROTHERS 4-7  
MADONNA 18-11  
BOB JOVI 20-15  
LOVE & ROCKETS 24-17

**KMOK/Lawton, ID**  
Hevens/Chase

KARYN WHITE  
GLORIA ESTEFAN  
RICHARD MARX  
CHER  
ROBERT PALMER  
HOWARD JONES  
CALL (dp)  
HOTTEST:  
FINE YOUNG CANNIB 2-1  
MARTIKA 4-2  
DOOBIE BROTHERS 9-6  
FINE YOUNG CANNIB 11-7  
PRINCE 23-18

**WPXR/Davenport, IA**  
North/The Jammer

RICHARD MARX  
PAULA ABDOU  
ROD STEWART  
KARYN WHITE  
HOTTEST:  
RICHARD MARX 1-1  
MICHAEL MORALES 7-4  
MARTIKA 12-8  
BOBBY BROWN 15-11  
GREAT WHITE 27-18

**WGTZ/Dayton, OH**  
Bellentine/Dr. Dave

TOM PETTY  
HOTTEST:  
MILLI VANILLI 2-1  
CHERYL LAUPER 6-3  
EXPOSE 8-5  
SIMPLY RED 13-10  
MARTIKA 15-12

**KRNQ/Des Moines, IA**  
Knight/Lewis

RICHARD MARX  
WINGER  
HOWARD JONES  
OUTFIELD  
HOTTEST:  
MICHAEL MORALES 2-1  
FINE YOUNG CANNIB 4-2  
PRINCE 12-4  
NATALIE COLE 5-5  
SIMPLY RED 14-11

**KJ103/Oklahoma City, OK**  
Spain/Stewart

RICHARD MARX  
GLORIA ESTEFAN  
HOTTEST:  
WENNER CHERRY 1-1  
MILLI VANILLI 3-2  
MARTIKA 4-3  
FINE YOUNG CANNIB 6-4  
LOVE & ROCKETS 10-7

**WHOT/Youngstown, OH**  
Dick Thompson

GLORIA ESTEFAN  
RICHARD MARX  
SWEET SENSATION  
ROBERT PALMER  
HOTTEST:  
FINE YOUNG CANNIB 1-1  
EXPOSE 5-5  
MARTIKA 6-2  
MILLI VANILLI 3-3  
SIMPLY RED 3-4  
MADONNA 10-7

**KIVA/Abuquerque, NM**  
Steve Casey

JODY WATLEY  
PRINCE  
PEPPER GABRIEL  
GLORIA ESTEFAN  
PAULA ABDOU  
RICHARD MARX  
Q-FEEL  
ERASURE  
HOTTEST:  
MADONNA 12-5  
REAL LIFE 15-6  
WHISTLE 18-11  
SIMPLY RED 19-12  
DINO 25-19

**KJPM/Boise, ID**  
Jack Armstrong

CALL  
CHER  
RICHARD MARX  
ROBERT PALMER  
GLORIA ESTEFAN  
HOTTEST:  
MARTIKA 1-1  
GREAT WHITE 10-6  
L.L. COOL J 11-8  
PRINCE 19-15  
PAULA ABDOU D-20

**KATM/Colorado Springs, CO**  
Sarnam/Fricka

WARRANT  
OUTFIELD  
RED SIREN (dp)  
STAGE DOLLS (dp)  
BULLETTYOYS (dp)  
LITA FORD  
HOTTEST:  
RICHARD MARX 2-1  
WINGER 4-3  
QUEEN 8-4  
DOOBIE BROTHERS 11-6  
PETER GABRIEL 12-8

**KKMG/Colorado Springs, CO**  
Miller/Roylinda

NEW KIDS ON THE B  
LIVING IN A BOX  
GLORIA ESTEFAN (dp)  
ROBERT PALMER  
RICHARD MARX  
CHUCKII BOOKER  
HOTTEST:  
L.L. COOL J 1-1  
MILLI VANILLI 2-2  
KARYN WHITE 14-10  
JOY WATLEY 24-19  
SURFACE 29-22

**88S/Fresno, CA**  
Davis/Parker

GLORIA ESTEFAN  
ROBERT PALMER  
LIVING IN A BOX  
HOTTEST:  
STEVE B 2-1  
SIMPLY RED 5-2  
MARTIKA 11-9  
JOY WATLEY 21-14  
BOBBY BROWN 25-20

**KRZJ/Fresno**  
Johnson/McFly

JULIAN LENNON (dp)  
LITA FORD (dp)  
STAGE DOLLS (dp)  
JOHN FARNHAM  
ANDERSON, BRUFORD (dp)  
TORA TORA (dp)  
HOTTEST:  
RICHARD MARX 1-1  
WINGER 6-2  
SARAYA 30-15  
HOWARD JONES D-18  
OUTFIELD D-23

**KYRK/Las Vegas, NV**  
Cummings/Miles

LIVING IN A BOX (dp)  
GLORIA ESTEFAN  
SUBDUCTION (dp)  
CHARD MARX  
INDIGO GIRLS (dp)  
38 SPECIAL (dp)  
KODI MOE DEB (dp)  
LITA FORD (dp)  
HOTTEST:  
DINO 3-3  
MARTIKA 4-4  
LOVE & ROCKETS 5-5  
100B 26-22  
SURFACE D-16

**FM104/Modesto-Stockton, CA**  
DeMaroney/Hoffman

LITA FORD (dp)  
JOHN FARNHAM  
GLORIA ESTEFAN  
RICHARD MARX  
CHER  
HOTTEST:  
CHERYL LAUPER 4-1  
FINE YOUNG CANNIB 11-4  
BOB JOVI 8-6  
MARTIKA 13-7  
ROD STEWART 14-8

**KBOZ/Boston, MA**  
Duane Bernhardt

CHER  
RICHARD MARX  
ARETHA & WHITNEY  
KARYN WHITE  
MICHAEL DAMIAN (dp)  
HOTTEST:  
MADONNA 6-3  
DOOBIE BROTHERS 12-8  
DON HENLEY 25-16  
PRINCE D-19  
PAULA ABDOU 30-26

**KTRS/Casper, WY**  
Peter Masse

CHER  
JOHN COUGAR MELLE (dp)  
LIVING IN A BOX  
GLORIA ESTEFAN  
GREAT WHITE (dp)  
OUTFIELD  
PAULA ABDOU  
HOTTEST:  
DOOBIE BROTHERS 3-1  
MADONNA 15-9  
MARTIKA 22-16  
ROKETTE 21-20  
SIMPLY RED 24-21

**KZOO/Sen Luis Obispo, CA**  
Ru/Wandrews

REAL LIFE  
DEAD OR ALIVE  
GLORIA ESTEFAN  
RICHARD MARX  
HOWARD JONES  
HOTTEST:  
FINE YOUNG CANNIB 3-1  
MADONNA 5-3  
MARTIKA 7-5  
PRINCE 25-12  
ERASURE 20-14

**KY7/Santa Barbara, CA**  
Crows/Barone

STAGE DOLLS  
QUEEN  
BULLETTYOYS (dp)  
DANGER DANGERS  
PETE TOWNSEND  
INDIO (dp)  
HOTTEST:  
WINGER 5-1  
WHITE LION 15-5  
WARRANT 17-11  
JEFF HEALEY BAND 19-12  
38 SPECIAL 23-15

**KRNQ/Des Moines, IA**  
Knight/Lewis

RICHARD MARX  
WINGER  
HOWARD JONES  
OUTFIELD  
HOTTEST:  
MICHAEL MORALES 2-1  
FINE YOUNG CANNIB 4-2  
PRINCE 12-4  
NATALIE COLE 5-5  
SIMPLY RED 14-11

**KZIO/Duluth, MN**  
Michels/Johnson

JEFF HEALEY BAND (dp)  
KARYN WHITE  
RICHARD MARX  
CHER  
JODY WATLEY  
HOTTEST:  
MILLI VANILLI 2-1  
MARTIKA 11-2  
MADONNA 13-7  
PRINCE 28-16  
DINO 27-19

**KJ103/Oklahoma City, OK**  
Spain/Stewart

RICHARD MARX  
GLORIA ESTEFAN  
HOTTEST:  
WENNER CHERRY 1-1  
MILLI VANILLI 3-2  
MARTIKA 4-3  
FINE YOUNG CANNIB 6-4  
LOVE & ROCKETS 10-7

**Z88/Oklahoma City, OK**  
Brett Dumlair

GLORIA ESTEFAN  
HENRY LEE SUMMER  
NATALIE COLE  
SURFACE  
SIMPLY RED  
HOTTEST:  
FINE YOUNG CANNIB 1-1  
EXPOSE 5-5  
MARTIKA 2-1  
DINO 11-7  
WHISTLE 19-11  
PAULA ABDOU 25-19  
SKID ROW D-24

**KKSS/Abuquerque, NM**  
Bruce Cooley

ARETHA & WHITNEY  
GLORIA ESTEFAN  
SURFACE  
DEAD OR ALIVE  
DONNY OSMOND  
HOTTEST:  
MARTIKA 1-1  
SIMPLY RED 9-2  
DINO 7-3  
EXPOSE 11-7  
BOBBY BROWN 17-9

**KKXX/Bakersfield, CA**  
Squire/Christopher

none  
HOTTEST:  
MILLI VANILLI 2-2  
MADONNA 3-3  
EXPOSE 5-5  
BOBBY BROWN 25-25  
JOY WATLEY 27-27

**KATM/Colorado Springs, CO**  
Sarnam/Fricka

WARRANT  
OUTFIELD  
RED SIREN (dp)  
STAGE DOLLS (dp)  
BULLETTYOYS (dp)  
LITA FORD  
HOTTEST:  
RICHARD MARX 2-1  
WINGER 4-3  
QUEEN 8-4  
DOOBIE BROTHERS 11-6  
PETER GABRIEL 12-8

**KKMG/Colorado Springs, CO**  
Miller/Roylinda

NEW KIDS ON THE B  
LIVING IN A BOX  
GLORIA ESTEFAN (dp)  
ROBERT PALMER  
RICHARD MARX  
CHUCKII BOOKER  
HOTTEST:  
L.L. COOL J 1-1  
MILLI VANILLI 2-2  
KARYN WHITE 14-10  
JOY WATLEY 24-19  
SURFACE 29-22

**88S/Fresno, CA**  
Davis/Parker

GLORIA ESTEFAN  
ROBERT PALMER  
LIVING IN A BOX  
HOTTEST:  
STEVE B 2-1  
SIMPLY RED 5-2  
MARTIKA 11-9  
JOY WATLEY 21-14  
BOBBY BROWN 25-20

**KRZJ/Fresno**  
Johnson/McFly

JULIAN LENNON (dp)  
LITA FORD (dp)  
STAGE DOLLS (dp)  
JOHN FARNHAM  
ANDERSON, BRUFORD (dp)  
TORA TORA (dp)  
HOTTEST:  
RICHARD MARX 1-1  
WINGER 6-2  
SARAYA 30-15  
HOWARD JONES D-18  
OUTFIELD D-23

**KYRK/Las Vegas, NV**  
Cummings/Miles

LIVING IN A BOX (dp)  
GLORIA ESTEFAN  
SUBDUCTION (dp)  
CHARD MARX  
INDIGO GIRLS (dp)  
38 SPECIAL (dp)  
KODI MOE DEB (dp)  
LITA FORD (dp)  
HOTTEST:  
DINO 3-3  
MARTIKA 4-4  
LOVE & ROCKETS 5-5  
100B 26-22  
SURFACE D-16

**FM104/Modesto-Stockton, CA**  
DeMaroney/Hoffman

LITA FORD (dp)  
JOHN FARNHAM  
GLORIA ESTEFAN  
RICHARD MARX  
CHER  
HOTTEST:  
CHERYL LAUPER 4-1  
FINE YOUNG CANNIB 11-4  
BOB JOVI 8-6  
MARTIKA 13-7  
ROD STEWART 14-8

**KBOZ/Boston, MA**  
Duane Bernhardt

CHER  
RICHARD MARX  
ARETHA & WHITNEY  
KARYN WHITE  
MICHAEL DAMIAN (dp)  
HOTTEST:  
MADONNA 6-3  
DOOBIE BROTHERS 12-8  
DON HENLEY 25-16  
PRINCE D-19  
PAULA ABDOU 30-26

**KTRS/Casper, WY**  
Peter Masse

CHER  
JOHN COUGAR MELLE (dp)  
LIVING IN A BOX  
GLORIA ESTEFAN  
GREAT WHITE (dp)  
OUTFIELD  
PAULA ABDOU  
HOTTEST:  
DOOBIE BROTHERS 3-1  
MADONNA 15-9  
MARTIKA 22-16  
ROKETTE 21-20  
SIMPLY RED 24-21

**KZOO/Sen Luis Obispo, CA**  
Ru/Wandrews

REAL LIFE  
DEAD OR ALIVE  
GLORIA ESTEFAN  
RICHARD MARX  
HOWARD JONES  
HOTTEST:  
FINE YOUNG CANNIB 3-1  
MADONNA 5-3  
MARTIKA 7-5  
PRINCE 25-12  
ERASURE 20-14

**KY7/Santa Barbara, CA**  
Crows/Barone

STAGE DOLLS  
QUEEN  
BULLETTYOYS (dp)  
DANGER DANGERS  
PETE TOWNSEND  
INDIO (dp)  
HOTTEST:  
WINGER 5-1  
WHITE LION 15-5  
WARRANT 17-11  
JEFF HEALEY BAND 19-12  
38 SPECIAL 23-15



# SOUL II SOUL

## "Keep On Movin'"

### NEW & ACTIVE

- |            |                |                  |                  |
|------------|----------------|------------------|------------------|
| WXKS add   | KTFM           | PWR106 add 31    | WIOQ 14-12 (HOT) |
| CKOI add   | B96 28-25      | FM102 20-13      | 98PXY deb 25     |
| WPLJ       | KROY           | KMEL 5-5 (HOT)   | KXX106 31-27     |
| Z100 9-8   | KKLQ           | HOT977 deb 35    | WNOK 21-16 (HOT) |
| WEGX 21-16 | HOT97 7-5      | WNNK deb 37      | KKMG 31-25       |
| WAVA add   | WPGC 7-2 (HOT) | WTIC 36-31 (HOT) | B95 16-13        |
| KITY       | WHYT deb 22    | KC101 deb 28     | QV103 16-12      |



Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

250 REPORTS



PAULA ABOUL Cold Hearted (Virgin) LP: Forever Your Girl

Total Reports 198 79%

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for PAULA ABOUL.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for PAULA ABOUL.

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Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for PAULA ABOUL.

ANIMATION Calling It Love (Polydor) LP: Animation

Total Reports 119 48%

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for ANIMATION.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for ANIMATION.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for ANIMATION.

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Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for ANIMATION.

MICHAEL BOLTON Soul Provider (Columbia) LP: Soul Provider

Total Reports 89 36%

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for MICHAEL BOLTON.

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Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for MICHAEL BOLTON.

Bon Jovi Continued

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for BON JOVI.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for BON JOVI.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for BON JOVI.

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Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for BON JOVI.

BON JOVI Lay Your Hands On Me (Mercury) LP: New Jersey

Total Reports 197 79%

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for BON JOVI.

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Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for BON JOVI.

CHER If I Could Turn Back Time (Geffen) LP: Heart Of Stone

Total Reports 59 24%

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for CHER.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for CHER.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for CHER.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for CHER.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for CHER.

NATALIE COLE Miss You Like Crazy (EMI) LP: Good To Be Back

Total Reports 203 81%

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for NATALIE COLE.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for NATALIE COLE.

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Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for NATALIE COLE.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for NATALIE COLE.

CULT Fire Woman (Sire/Reprise) LP: Sonic Temple

Total Reports 113 45%

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for CULT.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for CULT.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for CULT.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for CULT.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for CULT.

MICHAEL DAMIAN Cover Of Love (Cypress/A&M) LP: Where Do We Go From Here

Total Reports 145 58%

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for MICHAEL DAMIAN.

Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for MICHAEL DAMIAN.

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Table with columns: Regional Reach, National Summary, Chart Pos, Summary P1-P3, Total. Includes data for MICHAEL DAMIAN.

Continued On Next Column

Parallels Continued on Page 88

DE LA SOUL  
Me, Myself And I (Tommy Boy)  
LP: 3 Feet High And Rising

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

DEAD OR ALIVE  
Come Home With Me Baby (Epic)  
LP: Nude

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

DINO  
I Like It (4th & Bldwy/Isi)  
LP: 24/7

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Dino Continued

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

DOOBIE BROTHERS  
The Doctor (Capitol)  
LP: Cycles

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

DINO  
I Like It (4th & Bldwy/Isi)  
LP: 24/7

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Gloria Estefan Continued

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

EXPOSE  
What You Don't Know (Arista)  
LP: What You Don't Know

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

GLORIA ESTEFAN  
Don't Wanna Lose You (Epic)  
LP: Cuts Both Ways

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

FINE YOUNG CANNIBALS  
Good Thing (Atlantic)  
LP: The Raw And The Cooked

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

A. FRANKLIN & W. HOUSTON  
It Isn't, It Wasn't... (Arista)  
LP: Through The Storm

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Franklin & Houston Continued

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

PETER GABRIEL  
In Your Eyes (WTG)  
LP: "Say Anything" ST

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

DEBBIE GIBSON  
No More Rhyme (Atlantic)  
LP: Electric Youth

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

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Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Regional Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

GREAT WHITE

Once Bitten, Twice Shy (Capitol) LP: Twice Shy

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

DON HENLEY

The End of The Innocence (Geffen) LP: The End Of The Innocence

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

J

HOLLY JOHNSON

Love Train (UnimCA) LP: Holly Johnson

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

L.L. Cool J. Continued

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

Love & Rockets Continued

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

LIVING COLOUR

Open Letter (To A Landlord) (Epic) LP: Vivid

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

MADONNA

Express Yourself (Sire/WB) LP: Like A Prayer

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

HOWARD JONES

The Prisoner (Elektra) LP: Cross That Line

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

LOVE AND ROCKETS

So Alive (RCA) LP: Love And Rockets

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

BENNY MARDONES

Into The Night (Polydor) LP: Into The Night

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

LOVE AND ROCKETS

So Alive (RCA) LP: Love And Rockets

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

BENNY MARDONES

Into The Night (Polydor) LP: Into The Night

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

L.L. COOL J

I'm That Type Of... (Def Jam) LP: Walking With A Panther (Columbia)

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

BENNY MARDONES

Into The Night (Polydor) LP: Into The Night

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

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Table with columns: Regional, Reach, E, S, M, W, Chart Pos, Summary, Parallel Reach, P1, P2, P3, P3 Tot

P R

Benny Marcones Continued. P2 P3. Regional Reach, Chart Summary, National Summary.

Richard Marx Continued. P3. Regional Reach, Chart Summary, National Summary.

Michael Morales Continued. P3. Regional Reach, Chart Summary, National Summary.

ROBERT PALMER. Tell Me I'm Not Dreaming (EMI). LP: Heavy Nova. Total Reports 67 274.

REAL LIFE. Send Me An Angel '89 (Curb). LP: Send Me An Angel '89. Total Reports 161 644.

MARTIKA. Toy Soldiers (Columbia). LP: Martika. Total Reports 235 944.

PAUL MCCARTNEY. My Brave Face (Capitol). LP: Flowers In The Dirt. Total Reports 154 624.

DONNY OSMOND. Sacred Emotion (Capitol). LP: Donny Osmond. Total Reports 167 674.

PRINCE. Batdance (WB). LP: "Balm" ST. Total Reports 225 904.

ROXETTE. Dressed For Success (EMI). LP: Look Sharp! Total Reports 186 744.

Regional Reach, Chart Summary, National Summary. Includes station lists for various regions.

Regional Reach, Chart Summary, National Summary. Includes station lists for various regions.

Regional Reach, Chart Summary, National Summary. Includes station lists for various regions.

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Regional Reach, Chart Summary, National Summary. Includes station lists for various regions.

RICHARD MARX. Right Here Waiting (EMI). LP: Repeat Offender. Total Reports 183 734.

MICHAEL MORALES. Who Do You Give... (Wing/Polydor). LP: Michael Morales. Total Reports 190 764.

Regional Reach, Chart Summary, National Summary. Includes station lists for various regions.

Regional Reach, Chart Summary, National Summary. Includes station lists for various regions.

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Regional Reach, Chart Summary, National Summary. Includes station lists for various regions.

Regional Reach, Chart Summary, National Summary. Includes station lists for various regions.

Roxette Continued
Table with 3 columns: Station, Signal, and Report Count

Simply Red Continued
Table with 3 columns: Station, Signal, and Report Count

Rod Stewart Continued
Table with 3 columns: Station, Signal, and Report Count

SURFACE Shower Me With Your Love (Columbia)

Regional Reach, National Summary, Chart Summary for SURFACE

Station lists for SURFACE: EAST, SOUTH, WEST, MIDWEST

SA-FIRE Gonna Make It (Cutting/Mercury)

Regional Reach, National Summary, Chart Summary for SA-FIRE

Station lists for SA-FIRE: EAST, SOUTH, WEST, MIDWEST

BILLY SQUIER Don't Say You Love Me (Capitol)

Regional Reach, National Summary, Chart Summary for BILLY SQUIER

Station lists for BILLY SQUIER: EAST, SOUTH, WEST, MIDWEST

Henry Lee Summer Hey Baby (CBS Associated)

Regional Reach, National Summary, Chart Summary for Henry Lee Summer

Station lists for Henry Lee Summer: EAST, SOUTH, WEST, MIDWEST

10,000 MANIACS Trouble Me (Elektra)

Regional Reach, National Summary, Chart Summary for 10,000 MANIACS

Station lists for 10,000 MANIACS: EAST, SOUTH, WEST, MIDWEST

SIMPLY RED If You Don't Know Me By Now (Elektra)

Regional Reach, National Summary, Chart Summary for SIMPLY RED

Station lists for SIMPLY RED: EAST, SOUTH, WEST, MIDWEST

STEVIE B In My Eyes (LMR)

Regional Reach, National Summary, Chart Summary for STEVIE B

Station lists for STEVIE B: EAST, SOUTH, WEST, MIDWEST

Henry Lee Summer Hey Baby (CBS Associated)

Regional Reach, National Summary, Chart Summary for Henry Lee Summer

Station lists for Henry Lee Summer: EAST, SOUTH, WEST, MIDWEST

SWEET SENSATION Hooked On You (Atco)

Regional Reach, National Summary, Chart Summary for SWEET SENSATION

Station lists for SWEET SENSATION: EAST, SOUTH, WEST, MIDWEST

THIRTY-EIGHT SPECIAL Comin' Down Tonight (A&M)

Regional Reach, National Summary, Chart Summary for THIRTY-EIGHT SPECIAL

Station lists for THIRTY-EIGHT SPECIAL: EAST, SOUTH, WEST, MIDWEST

ROD STEWART Crazy About Her (WB)

Regional Reach, National Summary, Chart Summary for ROD STEWART

Station lists for ROD STEWART: EAST, SOUTH, WEST, MIDWEST

Henry Lee Summer Hey Baby (CBS Associated)

Regional Reach, National Summary, Chart Summary for Henry Lee Summer

Station lists for Henry Lee Summer: EAST, SOUTH, WEST, MIDWEST

Henry Lee Summer Hey Baby (CBS Associated)

Regional Reach, National Summary, Chart Summary for Henry Lee Summer

Station lists for Henry Lee Summer: EAST, SOUTH, WEST, MIDWEST

Henry Lee Summer Hey Baby (CBS Associated)

Regional Reach, National Summary, Chart Summary for Henry Lee Summer

Station lists for Henry Lee Summer: EAST, SOUTH, WEST, MIDWEST

Henry Lee Summer Hey Baby (CBS Associated)

Regional Reach, National Summary, Chart Summary for Henry Lee Summer

Station lists for Henry Lee Summer: EAST, SOUTH, WEST, MIDWEST

SIGNIFICANT ACTION

W

JODY WATLEY /ERIC B. RAKIM Friends (MCA)

Regional Reach, Chart Summary, National Summary for Jody Watley / Eric B. Rakim.

Regional Reach, Chart Summary, National Summary for Jody Watley / Eric B. Rakim (continued).

WHITE LION Little Fighter (Atlantic)

Regional Reach, Chart Summary, National Summary for White Lion.

Regional Reach, Chart Summary, National Summary for White Lion (continued).

KARYN WHITE Secret Rendezvous (WB)

Regional Reach, Chart Summary, National Summary for Karyn White.

Regional Reach, Chart Summary, National Summary for Karyn White (continued).

WINGER Headed For A Heartbreak (Atlantic)

Regional Reach, Chart Summary, National Summary for Winger.

Regional Reach, Chart Summary, National Summary for Winger (continued).

ANDERSON, BRUFORD, WAKEMAN... Brother Of Mine (Arista)

Regional Reach, Chart Summary, National Summary for Anderson, Bruford, Wakeman.

ROB BASE Joy & Pain (Profile)

Regional Reach, Chart Summary, National Summary for Rob Base.

CHUCKII BOOKER Turned Away (Atlantic)

Regional Reach, Chart Summary, National Summary for Chuckii Booker.

BULLETTYOYS Smooth Up (WB)

Regional Reach, Chart Summary, National Summary for BulleTTYOYS.

CALL Let The Day Begin (MCA)

Regional Reach, Chart Summary, National Summary for Call.

ERASURE Stop (Sire/Reprise)

Regional Reach, Chart Summary, National Summary for Erasure.

LITA FORD Fallin' In And Out Of Love (RCA)

Regional Reach, Chart Summary, National Summary for Lita Ford.

INDIGO GIRLS Closer To Fine (Epic)

Regional Reach, Chart Summary, National Summary for Indigo Girls.

KING SWAMP Is This Love? (Virgin)

Regional Reach, Chart Summary, National Summary for King Swamp.

KON KAN Harry Houdini (Atlantic)

Regional Reach, Chart Summary, National Summary for Kon Kan.

LITTLE RIVER BAND Listen To Your Heart (MCA)

Regional Reach, Chart Summary, National Summary for Little River Band.

LIVING IN A BOX Blow The House Down (Chrysalis)

Regional Reach, Chart Summary, National Summary for Living In A Box.

JOHN COUGAR MELLENCAMP Jackie Brown (Mercury)

Regional Reach, Chart Summary, National Summary for John Cougar Mellencamp.

MIKE & THE MECHANICS Nobody Knows (Atlantic)

Regional Reach, Chart Summary, National Summary for Mike & The Mechanics.

NEW KIDS ON THE BLOCK Hangin' Tough (Columbia)

Regional Reach, Chart Summary, National Summary for New Kids On The Block.

PARALLELS®

NEW ARTISTS

SIGNIFICANT ACTION

OUTFIELD My Paradise (Columbia) LP: Voices Of Babylon

SARAYA Love Has Taken Its Toll (Polydor) LP: Saraya

PETE TOWNSHEND A Friend Is A Friend (Atlantic) LP: The Iron Man The Musical By Pete Townshend

TOMMY PAGE A Zillion Kisses (Sire/WB) LP: Tommy Page

SEDUCTION You're My One And... (Vendetta/A&M)

U2 All I Want Is You (Island) LP: Rattle And Hum

MICA PARIS My One Temptation (Island) LP: So Good

SKID ROW 18 And Life (Atlantic) LP: Skid Row

ANDREAS VOLLENWEIDER Dancing With The Lion (Columbia) LP: Dancing With The Lion

Q-FEEL Dancing In Heaven (Jive/RCA) LP: Q-Feel

SOUL II SOUL Keep On Movin' (Virgin) LP: Keep On Movin'

WHISTLE Right Next To Me (Select) LP: Transformation

RED SIREN One Good Lover (Mercury) LP: All Is Forgiven

STAGE DOLLS Love Cries (Chrysalis) LP: Stage Dolls

XTC King For A Day (Geffen) LP: Oranges & Lemons

100B I Second That Emotion (Crush) LP: Steppin' Out

100B I Second That Emotion (Crush) LP: Steppin' Out

Table with 2 columns: Rank (1-10) and Artist/Album/Label. Includes entries like CULT/Fire Woman (Reprise), JEFF HEALEY BAND/Angel Eyes (Arista), etc.

New artists have not yet had a CHR Breaker.

CHR REPORTER INDEX LISTING

Large index listing of radio stations and their call letters across various states and regions, including CHED, CKOI, KATM, etc.



# BREAKERS

## RICHARD MARX

### Right Here Waiting (EMI)

73% of our reporters playing it. Moves: Up 6, Debuts 3, Same 2, Down 0, Adds 172 including B104, WPLJ, Z100, Y100, Z95, KIIS, WHYT, FM102. See Parallels, debuts at number 40 on the CHR chart.

## DONNY OSMOND

### Sacred Emotion (Capitol)

67% of our reporters playing it. Moves: Up 84, Debuts 40, Same 24, Down 0, Adds 19 including KTFM, Z95, WHYT, WINK, WMHE, KKSS. See Parallels, debuts at number 35 on the CHR chart.

## GLORIA ESTEFAN

### Don't Wanna Lose You (Epic)

62% of our reporters playing it. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 155 including WXKS, WAVA, KKBQ, Q105, KBEQ, KZZP, KPLZ, WPGC, PWR96. Complete airplay in Parallels.

## WINGER

### Headed For A Heartbreak (Atlantic)

60% of our reporters playing it. Moves: Up 90, Debuts 20, Same 20, Down 2, Adds 18 including WZOU, WZPL, KPLZ, WKRZ, 99WAYS, K92, KRNO, KZ93, WZOK. See Parallels, debuts at number 38 on the CHR chart.

# NEW & ACTIVE

**SWEET SENSATION "Hooked On You" (Atco)**  
Reports: 146. Moves: Up 87, Debuts 18, Same 22, Down 3, Adds 16 including KZZP, KWOD, WMJQ, WWSR, WLAN, KC101, WPHR, KAY107, WHOT, KLUK, WKPE, KFRX, HOT97 20-16, WEGX 26-20, WGH 28-21, PWR106 30-26, HOT97 21-16, K106 24-18. See Parallels, moves 40-36 on the CHR chart with chart moves on 79%.

**MICHAEL DAMIAN "Cover Of Love" (Cypress/A&M)**  
Reports: 145. Moves: Up 35, Debuts 38, Same 45, Down 0, Adds 27 including KRBE, WZPL, WLOL, KS104, WTIC, 98PXY, KZOU, BU105, WRVQ, WHTO, Q101, WGH 33-29, WKBO 24-21, WERZ 34-29, WSPK 36-28, KZ106 28-23, WKDD 33-29, KRNO 30-26.

**KARYN WHITE "Secret Rendezvous" (WB)**  
Reports: 142. Moves: Up 83, Debuts 14, Same 18, Down 1, Adds 26 including WBLI, Q102, 100KH, 98PXY, WKRZ, WZYP, WDJX, KWES, 92Q, WPRR, WKSF, WXKS 11-9, WKSE 28-25, WPGC 18-15, KCPW 29-25, KS104 17-14, PWR106 11-5, KMEL 2-1, KWSS 15-10. See Parallels, moves 33-28 on the CHR chart with 75% of the action charted and 33% of it Top 15 or better.

**ANIMOTION "Calling It Love" (Polydor)**  
Reports: 119. Moves: Up 52, Debuts 23, Same 35, Down 1, Adds 8, PRO-FM, KRBE, WMJQ, WRCK, K98, Y107, WGRD, WMHE, KISN d-40, WPST 33-24, WNYZ 37-29, WQUT 35-30, 99WAYS 38-34, WHYY 23-18, KZIO 40-34, KSND 29-25, KFMW 26-19, KGOT 35-29. 86% of the airplay is charted.

**CULT "Fire Woman" (Reprise)**  
Reports: 113. Moves: Up 68, Debuts 12, Same 29, Down 2, Adds 2, 92Q, KKRZ, WGH 25-20, WKBO 27-22, KXYQ 17-14, WWSR 34-29, WKEE 38-30, 100KH 29-25, WPST 37-33, K106 11-8, WKBO 22-17, WQUT 25-21, WRVQ 20-16, KLO 19-15, WRQN 29-24, WJMX 25-19, WCIL 25-20, WKFR 16-9. 81% have it charted.

**JEFF HEALEY BAND "Angel Eyes" (Arista)**  
Reports: 109. Moves: Up 39, Debuts 18, Same 26, Down 1, Adds 25 including 94Q, WNVZ, KBEQ, Y108, WKEE, 93Q, WRCK, Q106, WBCY, KZOU, K92, 92Q, PWR99 37-26, WGH 10-9, KXXR 14-11, KISN 34-28, K104 8-6, WYCR 19-15, WKSJ 34-24.

**JODY WATLEY featuring ERIC B. & RAKIM "Friends" (MCA)**  
Reports: 109. Moves: Up 58, Debuts 16, Same 18, Down 0, Adds 17, KRBE, WGH, KCPW, WKBO, WAEB, 98PXY, 95, KKYK, WDJX, KZIO, KIVA, KSND, G98, WTHI, KWTO, WIBW, SLY96, WXKS 16-10, Y108 24-20, KROY 13-11. See Parallels, debuts at number 39 on the CHR chart with 69% of the action converted to chart moves.

**L.L. COOL J "I'm That Type Of Guy" (Def Jam/Columbia)**  
Reports: 108. Moves: Up 55, Debuts 14, Same 25, Down 0, Adds 14, WZOU, Q107, B97, WNVZ, WKEE, B93, KZFM, 99WAYS, WBAM, WKZL, 92Q, WGRD, Z103, WBWB, WEGX 30-17, KITY 30-24, Z95 21-15, KDWB 29-23, KMEL 11-9, KZOU 35-26. See Parallels, debuts at number 38 on the CHR chart with 89% of the action charted with Top 15 or better action at 15%.

**ARETHA FRANKLIN & WHITNEY HOUSTON "It Isn't, It Wasn't, It Ain't Never Gonna Be" (Arista)**  
Reports: 104. Moves: Up 12, Debuts 27, Same 34, Down 0, Adds 31 including CKOI, KITY, KTFM, WNCI, HOT97, WMJQ, WIOQ, 93Q, Q106, Q98, KSAQ, Q107 30-27, B96 33-28, FM102 d-27, WERZ 35-31, WYCR 32-29, KXX106 28-24, KRNO 32-28.

**PETER GABRIEL "In Your Eyes" (WTG)**  
Reports: 98. Moves: Up 24, Debuts 5, Same 19, Down 2, Adds 2, WINK, KIVA, KRBE 19-16, Q105 10-7, Z95 13-7, WCZY 25-20, KWOD 23-20, KISN 30-25, WERZ 33-25, WTIC 28-24, KBFM 30-25, WPHR 23-20, WPRX 34-26, KOKQ 13-4, WKFR 23-20, KBOZ 20-15, KZOZ 19-13.

**MICHAEL BOLTON "Soul Provider" (Columbia)**  
Reports: 89. Moves: Up 14, Debuts 9, Same 42, Down 0, Adds 24 including WPLJ, WPGC, KDWB, FLY92, WKEE, WCGQ, KLO, Z99, WPRR, KISR, WDBR, Q102 35-32, KISN 40-35, WWSR 40-34, WNNK 37-32, 93Q 36-33, WQUT 30-25, KYRK 30-26.

**HOWARD JONES "The Prisoner" (Elektra)**  
Reports: 86. Moves: Up 5, Debuts 17, Same 28, Down 0, Adds 36 including KRBE, WZPL, KROY, KCPX, KWSS, FLY92, WMJQ, WSPK, WNYZ, KZ106, WQUT, KRNO, WZOK, KKBQ d-23, WNCI 32-25, KXXR 32-29, WTIC 38-34, SLY96 40-35, Y97 27-22.

**THIRTY EIGHT SPECIAL "Comin' Down Tonight" (A&M)**  
Reports: 75. Moves: Up 20, Debuts 13, Same 33, Down 0, Adds 9, WCGQ, WRVQ, KSAQ, KLO, KYRK, KNAN, KXXL, WDBR, KFBQ, KXXR 30-25, KXYQ 30-26, WERZ 39-30, 93Q 38-35, WROQ 20-16, WQUT 11-7, WDLX 28-19, KSND 28-20, KCMQ 20-14, Y97 23-15. Hottest action in the South.

**BENNY MARDOONES "Into The Night" (Polydor)**  
Reports: 71. Moves: Up 33, Debuts 1, Same 19, Down 18, Adds 0 including WPLJ 4-3, Z100 14-11, Q107 22-18, WAVA 2-1, Q102 23-12, 92X 14-11, KBEQ 3-1, KKRZ 19-14, KCPX 13-8, KISN 35-26, X100 3-1, WWSR 14-6, WKEE 7-4, KZ93 16-12, WKFR 2-1, WDBR 10-8, KBOZ 2-1.

**ROBERT PALMER "Tell Me I'm Not Dreaming" (EMI)**  
Reports: 67. Moves: Up 4, Debuts 12, Same 25, Down 0, Adds 26 including CKOI, KKRZ, KROY, KUBE, K104, WSPK, WNYZ, KXX106, KZFM, KOKQ, KF95, KKMGM, B95, WHTO, PWR99 35-28, B96 32-27, WTIC 40-37, KPAT 37-31.

**10,000 MANIACS "Trouble Me" (Elektra)**  
Reports: 64. Moves: Up 24, Debuts 0, Same 25, Down 0, Adds 10, WNYZ, WZYP, KSAQ, KLO, KRZR, WKPE, WNNP, KISR, KWTX, WBNQ, WXKS 12-7, KISN 20-16, K104 20-16, WERZ 20-16, K106 33-30, WBCY 22-18, WPHR 39-35, KATM 30-26, KSND 33-27, WKSF 39-34, ZFNU 40-34.

**GRAYSON HUGH "Talk It Over" (RCA)**  
Reports: 61. Moves: Up 20, Debuts 6, Same 22, Down 0, Adds 13, 94Q, WNVZ, WNYZ, Q98, WHYY, KSAQ, Z102, WDLX, KWNZ, KQIZ, KSMB, KNAN, KOCR, KROY 30-25, WBBQ 7-2, WBCY 24-19, Y107 23-19, WRVQ 10-8, WMHE 28-22, WKSF 38-30. The South is out in front.

**DEAD OR ALIVE "Come Home With Me Baby" (Epic)**  
Reports: 60. Moves: Up 10, Debuts 6, Same 32, Down 0, Adds 12, FM102, KROY, WNOK, WZYP, KKYK, KKSS, KLUC, KFR, WOMP, QV103, WPRR, KZOZ, HOT97 d-35, B97 d-26, KITY 35-32, B93 37-34, WFMF 30-25, KZ93 39-31.

**CHER "If I Could Turn Back Time" (Geffen)**  
Reports: 59. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 58 including WXKS, 94Q, B97, KITY, Q105, KBEQ, KCPW, KXXR, KDWB, WKBO, Y108, KISN, WTIC, Q106, KSAQ, FM104, Z97.

**LIVING COLOUR "Open Letter (To A Landlord)" (Epic)**  
Reports: 58. Moves: Up 2, Debuts 4, Same 37, Down 0, Adds 15, KXXR, FLY92, WERZ, WSPK, KZ106, WKSJ, WANS, KOKQ, KKRZ, 95XXX, WYKS, WVBS, KCMQ, WPRR, KGOT, KXYQ d-28, KZZU 40-37, OK95 d-28.

**WHITE LION "Little Fighter" (Atlantic)**  
Reports: 57. Moves: Up 19, Debuts 12, Same 22, Down 0, Adds 4, WBAM, WIXX, KOKQ, Q101, KKBQ 22-18, KXXR 37-33, KXYQ 28-24, WSPK 40-29, K106 27-22, KRNO 26-22, KATM 24-18, G98 35-29, WJMX 36-33, WAZY 39-35, Y97 15-5, OK95 29-20.

**HOLLY JOHNSON "Love Train" (Uni/MCA)**  
Reports: 57. Moves: Up 18, Debuts 4, Same 32, Down 1, Adds 2, KCPX, KSAQ, WXKS 15-12, CKOI 39-32, KKBQ 15-12, WKBO 26-23, KISN 36-33, K98 25-22, Z104 37-33, KYNO 31-28, KKRZ d-26, KOY-FM 28-23, 99KG 20-17.

**STEVIE B "In My Eyes" (LMR)**  
Reports: 56. Moves: Up 32, Debuts 5, Same 12, Down 4, Adds 3, PRO-FM, WAEB, WSPK, HOT97 18-15, WPLJ 28-24, Z100 23-20, B97 22-11, Y108 29-22, KIIS 21-18, PWR106 16-10, X100 6-5, K98 30-23, KXX106 35-30, WNOK 27-20, KIVA 28-24, KKSS 14-8, B95 2-1, KDON 2-1. 84% of the airplay is charted with 34% showing Top 15 or better.

MOST ADDED	MOST ACTIVE	HOTTEST
RICHARD MARX (172)	SWEET SENSATION (102)	MARTIKA (138)
GLORIA ESTEFAN (155)	KARYN WHITE (96)	SIMPLY RED (124)
CHER (58)	CULT (78)	F. Y. CANNIBALS (103)
JOHN C. MELLENCAMP (37)	ANIMOTION (74)	MADONNA (98)
HOWARD JONES (36)	JODY WATLEY (74)	PRINCE (97)
ARETHA & WHITNEY (31)	MICHAEL DAMIAN (73)	MILLI VANILLI (87)
MICHAEL DAMIAN (27)	PETER GABRIEL (73)	LOVE & ROCKETS (59)
ROBERT PALMER (26)	L.L. COOL J (69)	BOBBY BROWN (39)
KARYN WHITE (26)	JEFF HEALEY BAND (56)	GREAT WHITE (39)
JEFF HEALEY (25)	ARETHA & WHITNEY (39)	BON JOVI (33)

## Most Active = Ups + Debuts - Downs

**SA-FIRE "Gonna Make It" (Cutting/Mercury)**  
Reports: 52. Moves: Up 17, Debuts 4, Same 29, Down 0, Adds 2, WAEB, WZKX, WXKS 33-29, HOT97 23-18, B96 26-23, WNCI 33-30, PWR106 31-28, FM102 d-26, KMEL 26-23, WSPK d-39, B93 38-35, Y107 27-23, KKSS 30-25, B95 33-25, WKPE d-29.

**SURFACE "Shower Me With Your Love" (Columbia)**  
Reports: 50. Moves: Up 17, Debuts 6, Same 6, Down 0, Adds 21 including KITY, KIIS, KWOD, KISN, WAEB, WNNK, WLAN, KC101, 100KH, K106, WKZL, Z99, KCAQ, KIXY, WPGC 11-7, KZZP 23-19, FM102 25-16, KMEL 10-8, X100 27-20, KWSS 30-14.

**BILLY SQUIER "Don't Say You Love Me" (Capitol)**  
Reports: 50. Moves: Up 12, Debuts 7, Same 22, Down 0, Adds 9, WXKS, KUBE, WCGQ, WFFX, WTHI, WKFR, 99KG, WPRR, KTMT, KXXR 13-7, K106 31-26, WQUT 28-23, KRZR 17-7, WKPE 29-26, WAZY 33-30, KMOK 37-31, KOZE 32-26, Y97 13-10, OK95 19-15.

**DE LA SOUL "Me, Myself & I" (Tommy Boy)**  
Reports: 50. Moves: Up 28, Debuts 4, Same 10, Down 5, Adds 3, KKBQ, KRBE, WHYT, WXKS 22-15, HOT97 15-11, Y100 21-19, B96 25-21, KBEQ 30-23, KIIS 12-9, FM102 5-1, KKLQ 11-8, KWSS 23-20, Z102 15-11, KKMGM 19-15, KDON 21-15, KZOZ 39-31. 86% of the airplay is charted with 47% reporting Top 15 or better moves.

# SIGNIFICANT ACTION

**SOUL II SOUL "Keep On Movin'" (Virgin)**  
Reports: 46. Moves: Up 16, Debuts 5, Same 14, Down 0, Adds 11, WXKS, CKOI, WAVA, PWR106, K98, KZZB, WCGQ, WZYP, KQMQ, WJAD, Q104, HOT97 7-5, Z100 9-8, WEGX 21-16, WPGC 7-2, FM102 20-13, WTIC 36-31, WNOK 21-16, KKMGM 31-25, QV103 16-12.

**JOHN COUGAR MELLENCAMP "Jackie Brown" (Mercury)**  
Reports: 38. Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 37 including WXKS, WZOU, CKOI, WMMS, K104, WERZ, WSPK, WBCY, WCGQ, Y107, KSND, WKPE, WJMX, WAZY, Z97, KTMT, KXXR 40-35.

**LIVING IN A BOX "Blow The House Down" (Chrysalis)**  
Reports: 35. Moves: Up 1, Debuts 3, Same 20, Down 0, Adds 11, CKOI, KCPX, KXX106, KKMGM, B95, KYRK, WJAD, Q101, WKFR, KTRS, KFBQ, WPRR d-31.

**RED SIREN "One Good Lover" (Mercury)**  
Reports: 33. Moves: Up 4, Debuts 3, Same 21, Down 0, Adds 5, WKBO, KATM, KLUK, WIBW, KFBQ, KXXR 34-27, KRZR d-30, OK95 40-33.

**SEDUCTION "You're My One And Only (True Love)" (Vendetta/A&M)**  
Reports: 31. Moves: Up 10, Debuts 1, Same 11, Down 0, Adds 9, KRBE, KITY, KTFM, PWR106, WNNK, B93, KZZB, KZOU, KYRK, WXKS 32-27, FM102 30-25, HOT97 40-29, WIOQ 31-18, B95 20-15, QV103 32-27. The West leads with the South following.

**CHUCKII BOOKER "Turned Away" (Atlantic)**  
Reports: 30. Moves: Up 8, Debuts 4, Same 6, Down 0, Adds 10, KCPW, KGGI, KWSS, WNOK, KZFM, KSAQ, KKMGM, KKFR, WTHI, SLY96, WPGC 20-17, KZZP d-30, FM102 d-30, HOT97 36-26, KDON 29-25.

**WHISTLE "Right Next To Me" (Select)**  
Reports: 30. Moves: Up 17, Debuts 3, Same 9, Down 1, Adds 0 including B97 2-2, KZZP 4-3, KGGI 10-9, KISN 39-32, KZZB 27-21, KBFM 32-27, WKZL 6-4, Z99 19-11, KIVA 18-11, KKMGM 21-17, KLUK 11-8, KKRZ 5-4, KOY-FM 1-1, KSMB d-24.

**SARAYA "Love Has Taken Its Toll" (Polydor)**  
Reports: 29. Moves: Up 7, Debuts 3, Same 13, Down 0, Adds 6, WKSE, WQUT, WPHR, KWNZ, WTHI, WZKX, KXXR 33-24, KATM 27-21, KRZR 30-15, WKPE d-30, G98 38-34.

**KING SWAMP "Is This Love?" (Virgin)**  
Reports: 29. Moves: Up 5, Debuts 1, Same 22, Down 0, Adds 1, WFFX, WXKS on, WZOU on, WNVZ on, WMMS on, KWOD on-dp, WQUT 32-28, KATM 28-24.

**Q-FEEL "Dancing In Heaven" (Jive/RCA)**  
Reports: 28. Moves: Up 11, Debuts 3, Same 11, Down 1, Adds 2, KIVA, Y94, Y108 4-4, KCPX 29-23, Z98 d-28, BJ105 24-20, KKRZ 11-8, KOY-FM 14-5, KZOZ 40-36. 68% are charting it with the West out in front.

**TOMMY PAGE "A Zillion Kisses" (Sire/WB)**  
Reports: 27. Moves: Up 7, Debuts 3, Same 14, Down 0, Adds 3, K98, WANS, WJAD, PWR99 31-24, Y108 d-28, KCPX 28-22, WCGQ 40-32, B95 38-34, QV103 d-32, KMOK 40-36.

**ANDREAS VOLLENWEIDER "Dancing With The Lion" (Columbia)**  
Reports: 26. Moves: Up 2, Debuts 3, Same 20, Down 0, Adds 1, G98, WNNK 34-31, KQMQ d-20, QV103 d-31, KOZE d-29.

**UZ "All I Want Is You" (Island)**  
Reports: 26. Moves: Up 9, Debuts 5, Same 12, Down 0, Adds 0 including WMMS d-23, WSPK 39-33, WPST 40-34, WRVQ d-30, 92Q 35-31, KATM d-30, KRZR 29-25.

**PETE TOWNSHEND "A Friend Is A Friend" (Atlantic)**  
Reports: 25. Moves: Up 2, Debuts 5, Same 15, Down 0, Adds 3, WZOU, WAEB, Y97, WGH on-dp, WMMS d-22, WBNQ d-34, WSPR d-25.

**INDIGO GIRLS "Closer To Fine" (Epic)**  
Reports: 22. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 22 including PWR99, WMMS, KXYQ, 100KH, WBBQ, WBCY, KSND, KYRK, WNNP, KQIZ, KIXY, 99KG, KFMW, ZFNU, OK95.

**NEW KIDS ON THE BLOCK "Hangin' Tough" (Columbia)**  
Reports: 19. Moves: Up 5, Debuts 2, Same 1, Down 0, Adds 11, PWR96, KIIS, KKLQ, X100, WLAN, WIOQ, Z98, BJ105, KKMGM, KOY-FM, WIKZ, B97 7-4, KZZP 30-24, KWSS 29-22, KKRZ 31-21. Strong airplay ahead of the single.

**CALL "Let The Day Begin" (MCA)**  
Reports: 19. Moves: Up 5, Debuts 2, Same 3, Down 0, Adds 9, WMMS, KXYQ, KLO, KF95, KSND, WJMX, KIXY, KFBQ, KMOK, KXXR 24-19, WROQ 28-22, KRZR d-27. Major market support in the Midwest spreads to the South and West.

**ANDERSON, BRUFORD, WAKEMAN, HOWE "Brother Of Mine" (Arista)**  
Reports: 17. Moves: Up 1, Debuts 2, Same 10, Down 0, Adds 4, KZ106, WQUT, KRZR, KOZE, KXXR d-36, WROQ d-25.

**ROB BASE "Joy & Pain" (Profile)**  
Reports: 17. Moves: Up 10, Debuts 0, Same 4, Down 3, Adds 0 including FM102 13-7, WAEB 16-11, K98 4-2, KBFM 36-30, B95 4-3.

**BULLETBOYS "Smooth Up" (WB)**  
Reports: 16. Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 14, WROQ, WNOK, KATM, KZZU, WKPE, G98, WOMP, 99KG, KPAT, WDBR, KFMW, KYVA, Y97, OK95, KXXR 19-15.

**OUTFIELD "My Paradise" (Columbia)**  
Reports: 16. Moves: Up 2, Debuts 1, Same 0, Down 0, Adds 13, 92X, JET-FM, KRNO, KLO, WIXX, KATM, KSND, Q101, WBNQ, KPAT, KFMW, KGOT, KTRS, KXXR 39-31, KRZR d-23.

**SKID ROW "18 And Life" (Atlantic)**  
Reports: 16. Moves: Up 3, Debuts 5, Same 1, Down 0, Adds 7, Z100, B94, 92X, WPST, WKPE, WAZY, OK95, WDFX 17-10, KXYQ 26-20, Z99 d-24, WCIL d-25. Early NY support with the Midwest leading.

**LITTLE RIVER BAND "Listen To Your Heart" (MCA)**  
Reports: 16. Moves: Up 1, Debuts 2, Same 12, Down 0, Adds 1, WJAD, WYCR on-dp, WZYP on, WQUT d-34, KSND on.

**XTC "King For A Day" (Geffen)**  
Reports: 15. Moves: Up 0, Debuts 2, Same 8, Down 0, Adds 5, WNYZ, KCAQ, WNNP, KIXY, KTMT, WBCY on, WROQ d-28.

**MICA PARIS "My One Temptation" (Island)**  
Reports: 14. Moves: Up 5, Debuts 0, Same 7, Down 1, Adds 1, WLAN, WXKS on, FM102 on-dp, KROY on.

**LITA FORO "Fallin' In And Out Of Love" (RCA)**  
Reports: 13. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 12, KXYQ, WROQ, KATM, KRZR, KYRK, FM104, KZZU, WKSF, KFBQ, KOZE, KTMT, OK95, KXXR on.

**ERASURE "Stop" (Sire/Reprise)**  
Reports: 11. Moves: Up 2, Debuts 2, Same 1, Down 0, Adds 6, KKBQ, WGH, WDFX, Y108, KIVA, WAZY, KEGL on, KCPX 10-7, KZOZ 20-14.

**STAGE DOLLS "Love Cries" (Chrysalis)**  
Reports: 10. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 10, KXXR, WSPK, KZ106, KATM, KRZR, KOY-FM, WOMP, WBNQ, 99KG, Y97.

**KON KAN "Harry Houdini" (Atlantic)**  
Reports: 10. Moves: Up 3, Debuts 0, Same 3, Down 0, Adds 4, WXKS, WLOL, WDJX, KWNZ, KWOD 33-29, WIOQ on.

**10DB "I Second That Emotion" (Crush)**  
Reports: 10. Moves: Up 4, Debuts 1, Same 5, Down 0, Adds 0 including KITY d-35, KROY on, KLUK 39-29, KYRK 26-22, QV103 33-29.

**MIKE & THE MECHANICS "Nobody Knows" (Atlantic)**  
Reports: 10. Moves: Up 5, Debuts 0, Same 5, Down 0, Adds 0 including KXXR 35-30, KWOD on-dp, KRNO 29-25, KIVA on, KOY-FM on.

# Queensryche

## I DON'T BELIEVE IN LOVE

"One of today's most creative bands..." *Circus Magazine*

"Music that is designed for staying power." *Hit Parader Magazine*

"...Music you can believe in." *Kerrang Magazine*

"Queensryche have pushed forward the parameters of rock music..." *Metal Hammer Magazine*

### THERE'S NO DENYING QUEENSRYCHE.



From the album Operation: Mindcrime. Produced by Peter Collins for Jill Music Ltd. Management: Q Prime Inc.

**EMI**

1989 EMI, a division of Capitol Records, Inc.



## NATIONAL AIRPLAY OVERVIEW

### CHR

3	2	WKS	WKS	LW	TW	
7	3	2	1			<b>1 FINE YOUNG CANNIBALS/Good...</b> (IRS/MCA)
10	6	4	2			<b>2 SIMPLY RED/If You Don't Know Me By Now</b> (Elektra)
11	7	5	3			<b>3 MADONNA/Express Yourself</b> (Sire/WB)
15	9	6	4			<b>4 MARTIKA/Tot Soldiers</b> (Columbia)
6	4	3	5			<b>5 MILLI VANILLI/Baby Don't Forget My Number</b> (Arista)
2	1	1	6			<b>6 RICHARD MARX/Satisfied</b> (EMI)
32	17	13	7			<b>7 LOVE AND ROCKETS/So Alive</b> (RCA)
14	11	10	8			<b>8 NATALIE COLE/Miss You Like Crazy</b> (EMI)
17	14	12	9			<b>9 EXPOSE/What You Don't Know</b> (Arista)
—	35	20	10			<b>10 PRINCE/Batdance</b> (WB)
36	20	15	11			<b>11 BON JOVI/Lay Your Hands On Me</b> (Mercury)
12	10	9	12			<b>12 CYNDI LAUPER/I Drove All Night</b> (Epic)
20	16	14	13			<b>13 DOOBIE BROTHERS/The Doctor</b> (Capitol)
28	21	17	14			<b>14 ROD STEWART/Crazy About Her</b> (WB)
—	32	24	15			<b>15 BOBBY BROWN/On Our Own</b> (MCA)
4	5	8	16			<b>16 NENEH CHERRY/Buffalo Stance</b> (Virgin)
35	27	23	17			<b>17 DINO/I Like It (4th &amp; Broadway/Island)</b>
30	24	21	18			<b>18 MICHAEL MORALES/Who Do You Give...</b> (Wing/Polydor)
8	8	11	19			<b>19 DONNA SUMMER/This Time I Know It's...</b> (Atlantic)
1	2	7	20			<b>20 NEW KIDS ON THE BLOCK/I'll Be Loving...</b> (Columbia)
25	19	18	21			<b>21 STEVIE NICKS/Rooms On Fire</b> (Modern/Atlantic)
24	18	16	22			<b>22 TOM PETTY/Won't Back Down</b> (MCA)
39	33	26	23			<b>23 ROXETTE/Dressed For Success</b> (EMI)
34	31	28	24			<b>24 REAL LIFE/Send Me An Angel '89</b> (Curb)
—	40	32	25			<b>25 GREAT WHITE/Once Bitten, Twice Shy</b> (Capitol)
—	39	31	26			<b>26 HENRY LEE SUMMER/Hey Baby</b> (CBS Associated)
—	—	38	27			<b>27 PAULA ABDUL/Cold Hearted</b> (Virgin)
—	—	33	28			<b>28 KARYN WHITE/Secret Rendezvous</b> (WB)
40	34	30	29			<b>29 PAUL McCARTNEY/My Brave Face</b> (Capitol)
33	29	27	30			<b>30 WARRANT/Down Boys</b> (Columbia)
5	13	19	31			<b>31 BETTE MIDLER/Wind Beneath My Wings</b> (Atlantic)
—	—	37	32			<b>32 DEBBIE GIBSON/No More Rhyme</b> (Atlantic)
3	12	22	33			<b>33 BOBBY BROWN/Every Little Step</b> (MCA)
—	—	39	34			<b>34 DON HENLEY/The End Of The Innocence</b> (Geffen)
<b>BREAKER</b>	—	—	35			<b>35 DONNY OSMOND/Sacred Emotion</b> (Capitol)
—	—	40	36			<b>36 SWEET SENSATION/Hooked On You</b> (Atco)
<b>BREAKER</b>	—	—	37			<b>37 WINGER/Headed For A Heartbreak</b> (Atlantic)
<b>DEBUT</b>	—	—	38			<b>38 L.L. COOL J/I'm That Type Of Guy</b> (Def Jam/Columbia)
<b>DEBUT</b>	—	—	39			<b>39 JODY WATLEY I/ERIC B. &amp; RAKIM/Friends</b> (MCA)
<b>BREAKER</b>	—	—	40			<b>40 RICHARD MARX/Right Here Waiting</b> (EMI)

N&A Pg. 94; Playlists Pg. 82; Parallels Pg. 87

### ADULT CONTEMPORARY

3	2	WKS	WKS	LW	TW	
2	1	1	1			<b>1 SIMPLY RED/If You Don't Know...</b> (Elektra)
16	8	3	2			<b>2 DONNA SUMMER/This Time I Know It's...</b> (Atlantic)
9	3	2	3			<b>3 DAN HILL/Unborn Heart</b> (Columbia) *
13	10	7	4			<b>4 SWING OUT SISTER/Waiting Game</b> (Fontana/Mercury)
15	11	8	5			<b>5 NEW KIDS ON THE BLOCK/I'll Be Loving...</b> (Columbia)
10	5	5	6			<b>6 J. HARNEN &amp; SYNCH/Where Are You Now?</b> (WTG)
7	4	4	7			<b>7 BARRY MANILOW/Keep Each Other Warm</b> (Arista)
22	15	10	8			<b>8 PAUL McCARTNEY/My Brave Face</b> (Capitol)
23	16	11	9			<b>9 MICA PARIS/My One Temptation</b> (Island)
20	17	12	10			<b>10 CHICAGO/We Can Last Forever</b> (Full Moon/Reprise)
1	2	6	11			<b>11 WATERFRONT/Cry</b> (Polydor)
25	19	14	12			<b>12 10,000 MANIACS/Trouble Me</b> (Elektra)
29	23	17	13			<b>13 STEVIE NICKS/Rooms On Fire</b> (Modern/Atlantic)
27	21	15	14			<b>14 VANESSA WILLIAMS/Darlin' I</b> (Wing/Polydor)
—	26	16	15			<b>15 MADONNA/Express Yourself</b> (Sire/WB)
—	—	21	16			<b>16 MICHAEL BOLTON/Soul Provider</b> (Columbia)
12	9	9	17			<b>17 PAULA ABDUL/Forever Your Girl</b> (Virgin)
—	—	26	18			<b>18 DON HENLEY/The End Of The Innocence</b> (Geffen)
—	30	22	19			<b>19 DEON ESTUS/Spell</b> (Polydor)
28	25	20	20			<b>20 WAS (NOT WAS)/Anything Can Happen</b> (Chrysalis)
3	7	13	21			<b>21 HOWARD JONES/Everlasting Love</b> (Elektra)
30	27	24	22			<b>22 AL JARREAU/All Or Nothing At All</b> (Reprise)
14	18	19	23			<b>23 NATALIE COLE/Miss You Like Crazy</b> (EMI)
—	29	27	24			<b>24 CHRIS REA/On The Beach</b> (Geffen)
<b>BREAKER</b>	—	—	25			<b>25 GLORIA ESTEFAN/Don't Wanna Lose You</b> (Epic)
—	—	29	26			<b>26 TIM FINN/How'm I Gonna Sleep</b> (Capitol)
—	—	28	27			<b>27 JULIA FORDHAM/Comfort Of Strangers</b> (Virgin)
—	—	30	28			<b>28 HIROSHIMA/Come To Me</b> (Epic)
<b>BREAKER</b>	—	—	29			<b>29 RICHARD MARX/Right Here Waiting</b> (EMI)
<b>DEBUT</b>	—	—	30			<b>30 GLADYS KNIGHT/License To Kill</b> (MCA)

\*Keeps bullet due to continued growth.

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### URBAN CONTEMPORARY

3	2	WKS	WKS	LW	TW	
10	6	3	1			<b>1 CHUCKII BOOKER/Turned Away</b> (Atlantic)
14	7	4	2			<b>2 SURFACE/Shower Me With Your Love</b> (Columbia)
7	3	1	3			<b>3 JACKSONS/Nothing (That Compares 2U)</b> (Epic)
16	9	5	4			<b>4 SOUL II SOUL/Keep On Movin'</b> (Virgin)
19	12	7	5			<b>5 KARYN WHITE/Secret Rendezvous</b> (WB)
21	16	10	6			<b>6 JODY WATLEY I/ERIC B. &amp; RAKIM/Friends</b> (MCA)
20	13	9	7			<b>7 JAMES INGRAM/It's Real</b> (WB)
15	10	8	8			<b>8 LEVERT/Got To Get The Money</b> (Atlantic)
31	21	17	9			<b>9 BOBBY BROWN/On Our Own</b> (MCA)
24	17	14	10			<b>10 VESTA/Congratulations</b> (A&M)
18	14	11	11			<b>11 VANESSA WILLIAMS/Darlin' I</b> (Wing/Polydor)
26	19	18	12			<b>12 SYSTEM/Midnight Special</b> (Atlantic)
17	15	12	13			<b>13 FREDDIE JACKSON/Crazy</b> (For Me) (Capitol)
30	22	21	14			<b>14 STEPHANIE MILLS/Something In The Way...</b> (MCA)
—	33	25	15			<b>15 PRINCE/Batdance</b> (WB)
29	23	22	16			<b>16 AL GREEN/As Long As We're Together</b> (A&M)
28	24	23	17			<b>17 KOOL MOE DEE/They Want Money</b> (Jive/RCA)
27	20	20	18			<b>18 100B/Second That Emotion</b> (Crush)
—	28	27	19			<b>19 DAVID PEASTON/Two Wrongs (Don't Make...)</b> (Geffen)
23	18	19	20			<b>20 MILES JAYE/Objective</b> (Island)
—	26	26	21			<b>21 L.L. COOL J/I'm That Type Of Guy</b> (Def Jam/Columbia)
39	25	24	22			<b>22 EL DeBARGE/Someone Loves You</b> (Motown)
—	30	28	23			<b>23 JONATHAN BUTLER/Sarah, Sarah</b> (Jive/RCA)
—	36	31	24			<b>24 ALYSON WILLIAMS.../My Love Is...</b> (Def Jam/Columbia)
40	31	30	25			<b>25 DINO/I Like It (4th &amp; Broadway/Island)</b>
—	—	38	26			<b>26 BABYFACE/It's No Crime</b> (Solar/Epic)
1	1	2	27			<b>27 PEABO BRYSON/Show And Tell</b> (Capitol)
—	37	34	28			<b>28 HEAVY D. and THE BOYZ/We Got Our Own...</b> (MCA)
—	—	39	29			<b>29 A. FRANKLIN &amp; W. HOUSTON /It Isn't, It Wasn't...</b> (Arista)
<b>BREAKER</b>	—	—	30			<b>30 THIRD WORLD/Forbidden Love</b> (Mercury)
<b>BREAKER</b>	—	—	31			<b>31 TODAY/Take It Off</b> (Motown)
—	—	37	32			<b>32 TROY JOHNSON/The Way It Is</b> (RCA)
<b>BREAKER</b>	—	—	33			<b>33 TEDDY RILEY I/GUY/My Fantasy</b> (Motown)
<b>DEBUT</b>	—	—	34			<b>34 ERIC GABLE/Remember The First Time</b> (Orpheus/EMI)
35	29	29	35			<b>35 NENEH CHERRY/Buffalo Stance</b> (Virgin)
12	11	13	36			<b>36 MILLI VANILLI/Baby Don't Forget My Number</b> (Arista)
<b>DEBUT</b>	—	—	37			<b>37 BOY GEORGE/You Found Another</b> (Virgin)
—	40	36	38			<b>38 CHERRELLE/What More Can I Do For You</b> (Tabu/CBS)
<b>BREAKER</b>	—	—	39			<b>39 ISLEY BROTHERS I/R. ISLEY/Spend The Night</b> (WB)
6	4	6	40			<b>40 DIANA ROSS/Workin' Overtime</b> (Motown)

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### NEW ROCK

LW	TW	
1	1	<b>1 LOVE &amp; ROCKETS/So Alive</b> (RCA)
2	2	<b>2 PUBLIC IMAGE LIMITED/Disappointed</b> (Virgin)
4	3	<b>3 ADRIAN BELEW/Oh Daddy</b> (Atlantic)
9	4	<b>4 PIXIES/Here Comes Your Man</b> (4AD/Elektra)
5	5	<b>5 WIRE/Eardrum Buzz</b> (Enigma)
6	6	<b>6 BOB MOULD/See A Little Light</b> (Virgin)
3	7	<b>7 TIN MACHINE/Under The God</b> (EMI)
7	8	<b>8 10,000 MANIACS/Trouble Me</b> (Elektra)
11	9	<b>9 PERE UBU/Waiting For Mary</b> (Fontana/Mercury)
13	10	<b>10 CALL/Let The Day Begin</b> (MCA)

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### NAC

LW	TW	
5	1	<b>1 TIM WEISBERG/Outrageous...</b> (Cypress/A&M)
1	2	<b>2 EARL KLUGH/Whispers And Promises</b> (WB)
2	3	<b>3 RIPPINGTONS/Tourist In Paradise</b> (GRP)
4	4	<b>4 LARRY CARLTON/On Solid Ground</b> (MCA)
7	5	<b>5 ACOUSTIC ALCHEMY/Blue Chip</b> (MCA Master Series)
6	6	<b>6 KIRK WHALUM/The Promise</b> (Columbia)
9	7	<b>7 RICHARD SOUTHER/Cross Currents</b> (Narada-Equinox/MCA)
3	8	<b>8 DAVID BENOIT/Urban Daydream</b> (GRP)
10	9	<b>9 JUSTO ALMARIO/Family Time</b> (MCA)
12	10	<b>10 RICHARD ELLIOT/Take To The Skies</b> (Intima/Enigma)

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### CONTEMPORARY JAZZ

LW	TW	
1	1	<b>1 FREDDIE HUBBARD/Times Are...</b> (Blue Note)
5	2	<b>2 ELIANE ELIAS/So Far So Close</b> (Blue Note)
2	3	<b>3 LARRY CARLTON/On Solid Ground</b> (MCA)
6	4	<b>4 MILES DAVIS/Amandla</b> (WB)
3	5	<b>5 DR. JOHN/In A Sentimental Mood</b> (WB)
4	6	<b>6 KIRK WHALUM/The Promise</b> (Columbia)
12	7	<b>7 TUCK &amp; PATTI/Love Warriors</b> (Windham Hill)
8	8	<b>8 JOEY DeFRANCESCO/All Of Me</b> (Columbia)
10	9	<b>9 DAVID NEWMAN/Fire Live At The Village Vanguard</b> (Atlantic)
7	10	<b>10 EARL KLUGH/Whispers And Promises</b> (WB)

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### AOR TRACKS

3	2	WKS	WKS	LW	TW	
—	7	1	1			<b>1 DON HENLEY/The End Of The...</b> (Geffen)
7	6	3	2			<b>2 ANDERSON BRUFORD WAKEMAN.../Brother...</b> (Arista)
6	3	4	3			<b>3 JACKSON BROWNE/World In Motion</b> (Elektra)
4	1	2	4			<b>4 TOM PETTY/Runnin' Down A Dream</b> (MCA)
10	10	6	5			<b>5 BILLY SQUIER/Don't Say You Love Me</b> (Capitol)
—	13	7	6			<b>6 PETE TOWNSHEND/A Friend Is A Friend</b> (Atlantic)
16	12	8	7			<b>7 DOOBIE BROTHERS/Need A Little Taste...</b> (Capitol)
30	14	13	8			<b>8 STEVIE RAY VAUGHAN &amp; DOUBLE/Crossfire</b> (Epic)
13	11	11	9			<b>9 LOVE &amp; ROCKETS/So Alive</b> (Beggars Banquet/RCA)
5	5	5	10			<b>10 HENRY LEE SUMMER/Hey Baby</b> (CBS Associated)
—	37	18	11			<b>11 BAD ENGLISH/Forget Me Not</b> (Epic)
17	16	15	12			<b>12 WINGER/Headed For A Heartbreak</b> (Atlantic)
18	15	14	13			<b>13 TODD RUNDGREN/The Want Of A Nail</b> (WB)
29	25	20	14			<b>14 CALL/Let The Day Begin</b> (MCA)
1	2	10	15			<b>15 STEVIE NICKS/Rooms On Fire</b> (Modern/Atlantic)
8	8	12	16			<b>16 JOHN COUGAR MELLENCAMP/Martha Say</b> (Mercury)
3	4	9	17			<b>17 QUEEN/I Want It All</b> (Capitol)
35	29	21	18			<b>18 WHITE LION/Little Fighter</b> (Atlantic)
40	30	23	19			<b>19 TANGIER/On The Line</b> (Atco)
20	20	17	20			<b>20 KING SWAMP/Is This Love</b> (Virgin)
24	23	22	21			<b>21 10,000 MANIACS/Trouble Me</b> (Elektra)
19	19	19	22			<b>22 BON JOVI/Lay Your Hands On Me</b> (Mercury)
<b>BREAKER</b>	—	—	23			<b>23 ALLMAN BROTHERS/Statesboro Blues</b> (Polydor)
—	—	38	24			<b>24 U2/All I Want Is You</b> (Island)
<b>DEBUT</b>	—	—	25			<b>25 DON HENLEY/I Will Not Go Quietly</b> (Geffen)
27	27	26	26			<b>26 CURE/Fascination Street</b> (Elektra)
54	43	31	27			<b>27 CULT/Sun King</b> (Sire/Reprise)
38	36	30	28			<b>28 OUTFIELD/My Paradise</b> (Columbia)
<b>BREAKER</b>	—	—	29			<b>29 BULLETBOYS/Smooth Up In Ya</b> (WB)
2	9	16	30			<b>30 DOOBIE BROTHERS/The Doctor</b> (Capitol)
52	50	39	31			<b>31 WARRANT/Heaven</b> (Columbia)
36	34	32	32			<b>32 RED SIREN/One Good Lover</b> (Mercury)
42	41	36	33			<b>33 SKID ROW/18 &amp; Life</b> (Atlantic)
43	47	44	34			<b>34 TOM PETTY/Free Fallin'</b> (MCA)
57	51	41	35			<b>35 GREAT WHITE/Mista Bone</b> (Capitol)
—	59	48	36			<b>36 BODEANS/You Don't Get Much</b> (Slash/Reprise)
11	17	24	37			<b>37 PAUL McCARTNEY/My Brave Face</b> (Capitol)
9	18	25	38			<b>38 RICHARD MARX/Satisfied</b> (EMI)
14	24	29	39			<b>39 CULT/Fire Woman</b> (Sire/Reprise)
53	52	43	40			<b>40 TORA TORA/Walking Shoes</b> (A&M)