

I N S I D E:

RADIO PROSPECTS FOR GOLD IN THE GRAY '90s

As the American population ages, smart managers and PDs can focus on this growing demographic as a key to ratings and advertising success. Marketing/research veteran **Stuart Naar** defines "microcasting" to the 50+ demo as a potentially lucrative course of radio action. **Page 37**

STRUCTURING SUCCESSFUL CONTESTS

Rob Balon outlines the process for designing and running a contest that will be profitable not only in the current book but also longterm. The key: entertaining the nine-tenths of your audience who will never bother entering your contest. **Page 38**

SECOND QUARTER TRANSACTION ACTION

R&R's quarterly survey of radio business activity shows the volume of station sales up a bit from 1988's second quarter, but the dollar value of those transactions is down from a year ago. Other quarterly features you'll find:

- Broker standings
- State-by-state transaction breakdowns
- Quarter's Top 10 deals
- Last year comparisons
- Commentary supplementing the facts & figures

Page 8

FORMAT SWITCHES: WORTH THE COST?

Stations contemplating changing formats should consider the price of such moves . . . from legal fees to the cost of new stationery, the money adds up quickly. Consultants advise looking carefully at your market before switching — narrowcasting may be a better choice. **Page 44**

ORGANIZING YOUR SEARCH FOR AIR TALENT

Finding the best air talent for your station requires constant attention and a systematic approach to aircheck listening, future prospects, and even raiding other formats' talent pools. **WUSL/Philadelphia's Dave Allan** provides the specifics. **Page 48**

Newstand Price \$5.00



Ragan Henry Taps Three Division VPs

Woodward, Kidwell, Ferrara Oversee New Regional Groups

The rapidly expanding Ragan Henry Broadcast Group (RHBG) has promoted two station GMs and hired a third radio vet to staff its new Division VP regional management level. **Bob Woodward**, **Don Kidwell**, and **Peter Ferrara** will each oversee a group of four or five stations and report directly to

RHBG President **Bob Hughes**. RHBG, which already owns eight stations, has recently agreed to acquire six more.

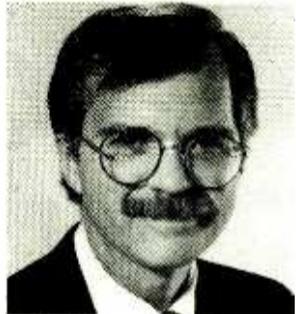
"When a group gets to be this size, it's impossible for a president to get a handle on what's happening at each station," said Hughes. "All three of these guys have been GMs and know what it's like to run a station. We expect them to serve as consultants to station management and act as advocates for their stations at the corporate level."

Woodward is currently VP/GM at RHBG's Gold WXTR/Washington, which Henry recently agreed to sell. Prior to joining WXTR he was GSM at Classic Rock WCXR/Washington.

"I'm pleased Ragan has given me this opportunity to help build his company," said **Woodward**. "I'm looking forward to working with Don and Pete to make some things happen here."

Kidwell is VP/GM of RHBG AC WMXB/Richmond, a post he will retain after assuming his **HENRY/See Page 35**

Reeb GM At KROQ



Trip Reeb

XETRA (91X)/San Diego OM Trip Reeb has been named GM at venerable Infinity New Rock outlet **KROQ/Los Angeles**, effective August 1. He'll report to VP **Tony Berardini**, who has been handling GM duties at both **KROQ** and **WBCN/Boston**. **Berardini** will retain his office at **KROQ** and continue in a hands-on management role at the station.

"I look forward to bringing Trip's operational expertise to the station," **Berardini** remarked. "His familiarity with the modern music format will benefit **KROQ** and help take it forward into the '90s."

"My goal has always been to be a manager, and I think that opportunity would have existed with (91X owner) **Noble** at some point," **Reeb** told R&R. "But to be able to make that transition in Los Angeles is almost unbelievable. This is a once-in-a-lifetime career opportunity, and I'm thrilled."

REEB/See Page 35

KPWR, Z100 Top NY, L.A. Spring Arbitrons

Pirate Treasures Top 5 Debut

In a turbulent L.A. spring Arbitron book, **KPWR** took a full-share lead, **KOST** hit a new high for second place, **KIIS-AM & FM** dropped a share, and **KQLZ (Pirate Radio)** swaggered into the Top 5 in its first full book. In the week's other early large-market book, New York, **WHTZ (Z100)** regained the top slot. Longstanding **CHR** rivals

KPWR and **KIIS** experienced opposite fortunes in the wake of **Pirate's** launch. The dance-oriented **KPWR** rebounded from a 7.2-6.4 skid to 7.1, while morning man **Jay Thomas** edged **KABC** perennials **Ken & Bob** for the a.m.-drive crown, just ahead of tied-for-third contenders **Mark & Brian** from **KLOS** and **KIIS's** **ARBITRONS/See Page 35**

New York

	Winter '89	Sp '89
WHTZ	5.3	6.0
WPAT-A/F	6.2	5.6
WLTW	4.3	5.3
WCBS-FM	4.7	5.0
WINS	4.3	4.7
WNEW-FM	3.5	4.2
WRKS	4.2	4.1
WQHT	4.0	4.0
WOR	4.5	3.7
WNSR	3.1	3.5

Full results Page 35.

Los Angeles

	Winter '89	Sp '89
KPWR	6.4	7.1
KOST	5.6	6.1
KABC	4.9	5.2
KIIS-A/F	6.2	5.2
KBIG	4.0	4.3
KQLZ	2.7	4.3
KJOI	4.5	4.1
KLOS	4.6	3.8
KNX	3.6	3.3
KRTH-FM	3.3	3.1

Drubner, Pearlman Form First City

Just a week after parting ways with partner **Carl Como Tuter**, broadcaster **Norman Drubner** has unveiled a new partnership with former Group W exec **David Pearlman**. The pair's **First City Broadcasting** consists of 12 stations — 11 properties from **Drubner's Daytona Group** and **Drubner Broadcasting** and a new acquisition, **WLVH/Hartford**, for which **First City** has agreed to pay **Sage Broadcasting \$7.6 million**.

"I'm excited to bring my stations to this joint new venture," said **Drubner**. "**David Pearlman** brings a wealth of talent, experience and energy (to the company)."

'Not Finished Growing'

Pearlman, whose 14 years at Group W culminated in a stint as VP/GM at **WMAQ/Chicago**,



David Pearlman

has been named President/CEO of the new company. "For me, this fulfills a lifelong dream of ownership and being able to **DRUBNER/See Page 35**

Schaefer R&R News Editor



Mike Schaefer

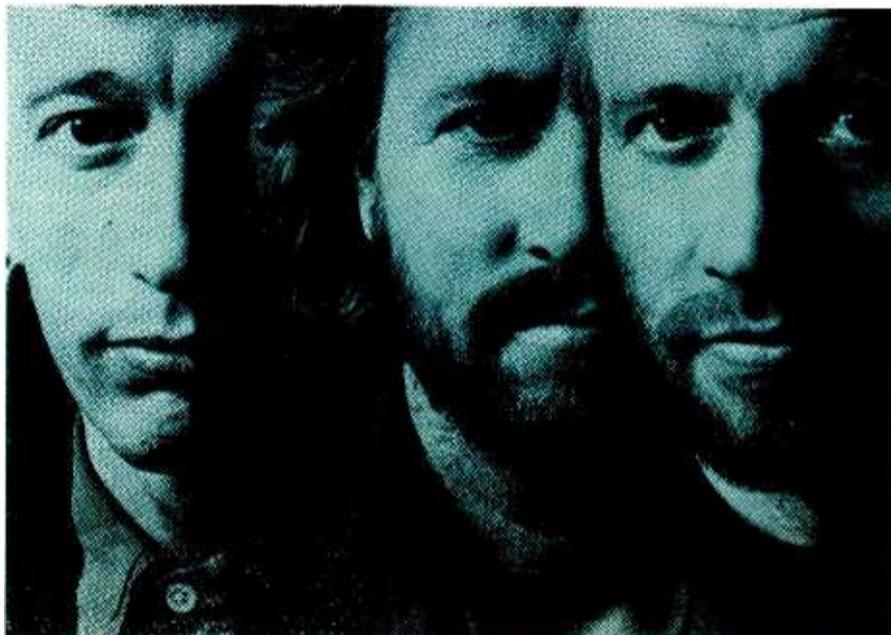
Mike Schaefer has joined R&R as News Editor. The former **KIIS/Los Angeles** programmer and radio/record veteran will serve as the primary news contact for the two industries. News Editor **Jim Dawson** becomes Editorial Director, taking on a greater role in the editing and preparation of all editorial material for the newspaper and its computerized archives. **SCHAEFER/See Page 35**

Auto Destruction Earns Saw Bucks



A **WKLH/Milwaukee** listener saw his chance and sawed his car in half to win \$10,000 from the Classic Rock outlet. Using only hand tools, he divided and conquered his autoneurotic challenge in just over two hours and posed with the fragments of his imagination and the station's mega-radio above.

one



ONE the new single by the **BEE GEES** produced by barry gibb, maurice gibb, robin gibb and brian tench. taken from the forthcoming album **ONE**.

BEE GEES management gary burman and heriel sternberg of burman/sternberg entertainment.

© 1989 warner bros records inc. 

Nadel Takes WWJ PD Post

Roger Nadel, Exec. ND at CBS's KNX/Los Angeles since 1982, will segue to the company's WWJ/Detroit as News & Program Director July 24.

WWJ & WJOI VP/GM Rod Zimmerman commented, "This appointment affirms our commitment to news excellence in Detroit. Roger brings his extensive background and skills to WWJ, building on the station's solid image as the

news and information leader in greater Detroit."

Nadel told R&R, "WWJ has a rich tradition of serving Detroit, and I hope to be able to add to it. CBS has made it clear it wants to assert itself as the leader in News radio there, and I'm tickled that they picked me."

Nadel joined KNX in 1976, before which he spent two years as a newsgatherer for AP.



Rick Carroll

NEW ROCK PIONEER

Rick Carroll Dies At 42

Innovative programmer Rick Carroll, whose "Rock Of The '80s" format transformed KROQ/Los Angeles into one of the decade's most noteworthy success stories, died Monday afternoon (7/10) of complications arising from pneumonia. He was 42.

"Rick was easily one of the brightest, most influential programmers in radio," remarked KROQ VP Tony Berardini. "He possessed an outstanding talent to sustain a format, and was a visionary in the field of modern music. He will be missed."

"Rick had an incredibly innovative mind and a tremendous capacity to think of ways to make a radio station work," said KROQ PD Van Johnson, a protege of Carroll's who worked at two Carroll-consulted stations before joining KROQ in 1984. "I'm thankful I had the chance to work with him yet again at KROQ these last few months."

A Bay Area native, Carroll began his radio career in 1961 as a 14-year-old intern at KLIV/San Jose. In 1972 he went to work for Bill Drake as National PD of Drake's FM stations, programming KKDJ (now KIIS)/Los Angeles. Four years later Carroll was named PD at KEZY/Anaheim.

KROQ 'An Amazing Adventure'

In 1979 Carroll returned to Los Angeles to begin a decade-long relationship with KROQ, a free-form rock station floundering below a
CARROLL/See Page 35

Peters OM At WQCD

Six-year WICC/Bridgeport OM Gary Peters has joined Tribune Contemporary Jazz outlet WQCD (CD 101.9)/New York in a similar capacity. Remaining in place are PD Wendy Leeds and MD Russ Davis.

Peters told R&R, "I'm delighted to be reunited with my favorite GM, Ray Gardella. Another kick for me is the involvement of (consultant) George Burns. We've already had many sessions, and he's great to work with because he makes you think about the next phase of a project."

In his 19-year radio career Peters has held various sales and programming positions at WDRC/Hartford, WPTR/Albany, and WLYQ & WNLK/Norwalk-Stamford, CT.

WQCD tied for 16th 12+ in the spring Arbitron (2.5) and tied for 13th in the corresponding Birch (2.6).

VP/NATIONAL PROMOTION

Borchetta Heads New Curb Nashville Office

Independent record promoter Mike Borchetta has been named VP/National Promotion for Los Angeles-based Curb Records. He will also head Curb's newly-opened Nashville office.

Borchetta told R&R, "I've had my own business for 21 years, and the only person I would have given that up to go to work for is (Curb President) Dick Whitehouse. I have great respect for him; we've had a wonderful relationship during the last 18 months while I've been working his records. He told me about Curb's long-range plans to be a force in the country busi-

ness, so I went for the job. He and I will be visiting various cities, we'll get more involved in distribution, there'll be new signings announced soon, and we'll just generally get out to make things happen."

Borchetta also announced that his independent associate Sue Austin would handle national promotion for the label.

Borchetta added that although Curb/Nashville won't be hiring a regional promotion staff per se, he will experiment with regional independents. He said that Nashville-based indie Bob Reeves will handle the Southeast and former radio programmer Bob Grayson will work the Midwest out of Springfield, MO.

Further announcements regarding the label's immediate future are due to be announced next week in Nashville, said Borchetta.

Ashwood PD At WQXI

WQXI/Atlanta Asst. PD/MD Craig Ashwood has been upped to PD, replacing the exiting Jan Jeffries.

WQXI President/GM Gerald Blum told R&R, "Craig had the tenure, ability and talent for this promotion, and he's trustworthy. He absolutely displayed the talent to handle the job."

Ashwood, a nine-year WQXI vet, told R&R, "I'm determined to help the station get back on track and recapture the strength we once held in the marketplace. We'll refocus our attention on the 25+ demographic. When you mention 94Q to that audience, you get a lot of different responses. We'll figure out the best way to recapture that demo."
ASHWOOD/See Page 35

Schuh WHTT PD

WHTT/Bufalo interim PD and four-year station vet Tom Schuh has been officially named PD at the Pyramid Oldies outlet. The programming position had been vacant since PD Bill Weston departed the station approximately three months ago.

WHTT GM Ron Rice told R&R, "I was very impressed with what Tom did as interim PD and liked his managerial skills. He stepped in and gained complete control and respect of the staff. He knows the format and works well with everyone. Our goal for the fall book is to
SCHUH/See Page 35

Coughlin President/GM At WGKT & WPHD



Peter Coughlin

Former WNEW-FM/New York VP/GM Peter Coughlin has been appointed President/GM of WGKT & WPHD/Bufalo. He will assume his duties when the FCC approves the combo's sale to Metroplex/Robinson Broadcasting.

Metroplex Exec. VP/Group Manager Steve Godofsky noted, "We're tremendously excited to have Pete with us. His proven managerial abilities and upstate New York radio experience will enable us to create major forces in Buffalo radio. He's a winner."

Coughlin previously was with WCMF/Rochester for eight years in capacities ranging from Sales Manager to VP/GM. He also served as Sales Manager at WSAI-FM/Cincinnati, and held various positions at WXIX-TV/Cincinnati, the Katz Agency in New York, RKO TV Reps, and Petry & Company Radio in Boston.

Classic Rock WPHD ranked 12th 12+ in the winter Arbitron (3.7) and tenth in the corresponding Birch (4.4); Gold-formatted WGKT tied for 13th in Arbitron (1.2) and placed ninth in Birch (4.6).

JULY 14, 1989

NEW ARTISTS CONTINUE HOT STREAK

New artists are sustaining a record pace for the year. First-time Breakers almost broke the alltime second-quarter record, and more new artists are scoring multiformat Breakers and Top 15 crossovers. Format by format breakdowns appear in "On The Records."

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New Edition/Guy Scuffles End In Fatal Shooting

Guy's Security Manager Killed; New Edition Production Manager Charged

Ronald Byrd, Production Manager for New Edition, has been jailed in Pittsburgh on charges of killing Ronald Byrd, the security manager for Guy, on Sunday (7/9). Guy is the opening act on New Edition's concert tour. The incident occurred the day both groups were making preparations to entertain some 12,000 fans at Pittsburgh's Civic Arena later that evening.

According to police officials, relations between the two groups became strained the previous night at a Greensboro, NC appearance. Guy apparently remained on stage past its time limit, and one member of the group reportedly kicked or pushed some of New Edition's equipment as New Edition came on stage.

After the concert, Guy members allegedly threatened New Edition members. However, no charges were filed and no arrests were made.

Baseball Bat Attack

Pittsburgh police said Sunday's incident began near the stage of the Civic Arena when members of Guy's road crew began attacking members of New Edition's crew with baseball bats.

Byrd, who was apparently one of those being attacked, obtained a gun and chased Bee to the nearby

Hyatt Hotel, where he reportedly shot him twice.

Another member of New Edition's crew, Michael Clark, was in serious condition in a Pittsburgh hospital. Four members of Guy's crew — Michael Floyd, Jean Griffith, Ronald Thomas, and Vincent Rosario — were arrested for the assault on Clark.

Arrow Targets Drew As VP/Programming

Twenty-five years after joining WBBQ/Augusta, PD/midday man Harley Drew is leaving the station to join Arrow Communications as VP/Programming for the company's nine stations.

Arrow owner Paul Rothfuss told R&R, "I tried to hire Harley five years ago and he turned me down. The very next time I saw him was a month ago, and it only took a few weeks for us to make a deal. I'm very pleased to have Harley on board."

"I feel like a part of me has died," revealed Drew, who joined WBBQ at age 20 and became the station's PD two years later. "In fact, the only other time in my life that I've felt this way was when my first wife passed away. But I'm going to be 46 come July 23rd, and it's time to consider a new challenge."

"I've received a tremendous number of phone calls from listeners after they heard I was leaving," he added. "I've also seen many of them at remotes and they've just been pouring their hearts out to me. There have been several times I wanted to cry."

The Augusta-based Arrow owns KHUM/Topeka; WZNY/Augusta, GA; WRRX & WFFX/Tuscaloosa, AL; WZOQ/Lima, OH; KZBB/Potomac, OK (Ft. Smith, AR); KLIO/Clinton, IA; and WFRG-AM & FM/Utica-Rome, NY.

Ross Directs Chrysalis West Coast AOR



Dave Ross

Dave Ross has rejoined Chrysalis Records as West Coast Director/Album Promotion. He most recently served as Director/National Promotion for Def American, before which he was Northeast Promotion Manager at Chrysalis.

"Dave Ross is our rock foundation on the West Coast," commented Chrysalis VP/Promotion Tom Gorman. "Dave's knowledge of the marketplace, retail as well as radio, is just one of his strengths. Couple knowledge with a genuine wild enthusiasm and love of music and you have a rock kamikaze."

"I'm really excited to be back," Ross told R&R. "I want to break the Stage Dolls wide open, am looking forward to establishing Winter Hours, and want to help Paul Carrack become the superstar he deserves to be with his new record this fall."

Poison Picks Up Quintuple Platinum



Enigma/Capitol artists Poison were presented with platinum awards commemorating five million sales of their "Open Up And Say . . . Ahhh!" album. Shown backstage after their show at the Long Beach Arena are (back row, l-r) Capitol VP John Fagot, the label's Cary Baker, Ritch Bloom, and Jeff Shane, VP Tom Whalley, and HK Management's Denny Rosencrantz and Howard Kaufman; (front row, l-r) Capitol's Bill Burks and Frank Palombi, Poison's Bobby Dall and Rikki Rockett, EMI Music International VP Jeremy Hammond, and Poison's C.C. DeVille and Bret Michaels.

Luczak WAZU's New PD

WEBN/Cincinnati Asst. PD/PM drive personality Michael Luczak has been named PD at WAZU/Dayton. Jim Leven, who signed on the current-intensive, hard-rocking AOR in January, has exited.

WAZU GM Pat Rosiello told R&R, "Michael has tremendous gut instincts, and when he gets an idea he gets it done. He doesn't mess around. He brings experience and enthusiasm to the table, and I feel very fortunate to get somebody like him."

Luczak has spent the last decade at WEBN, except for a nine-month stint at WCKG/Chicago in 1987. This is his first PD job.

"This is the happening format right now; it reminds me of what AOR was all about in the old days," he told R&R. "It's going to be an education process for me in the first few weeks, but it'll be a lot of fun. We've got a young, energetic staff, and we want to make some noise."

Winger Wings To Platinum



Atlantic artists Winger were presented with platinum awards for their debut album after a show at Nassau Coliseum on Long Island. Marking the moment are (l-r) Atlantic President Doug Morris, Winger's Kip Winger, Atlantic Sr. VP/GM Mark Schulman, and the group's Rod Morgenstein, Reb Beach, and Paul Taylor.

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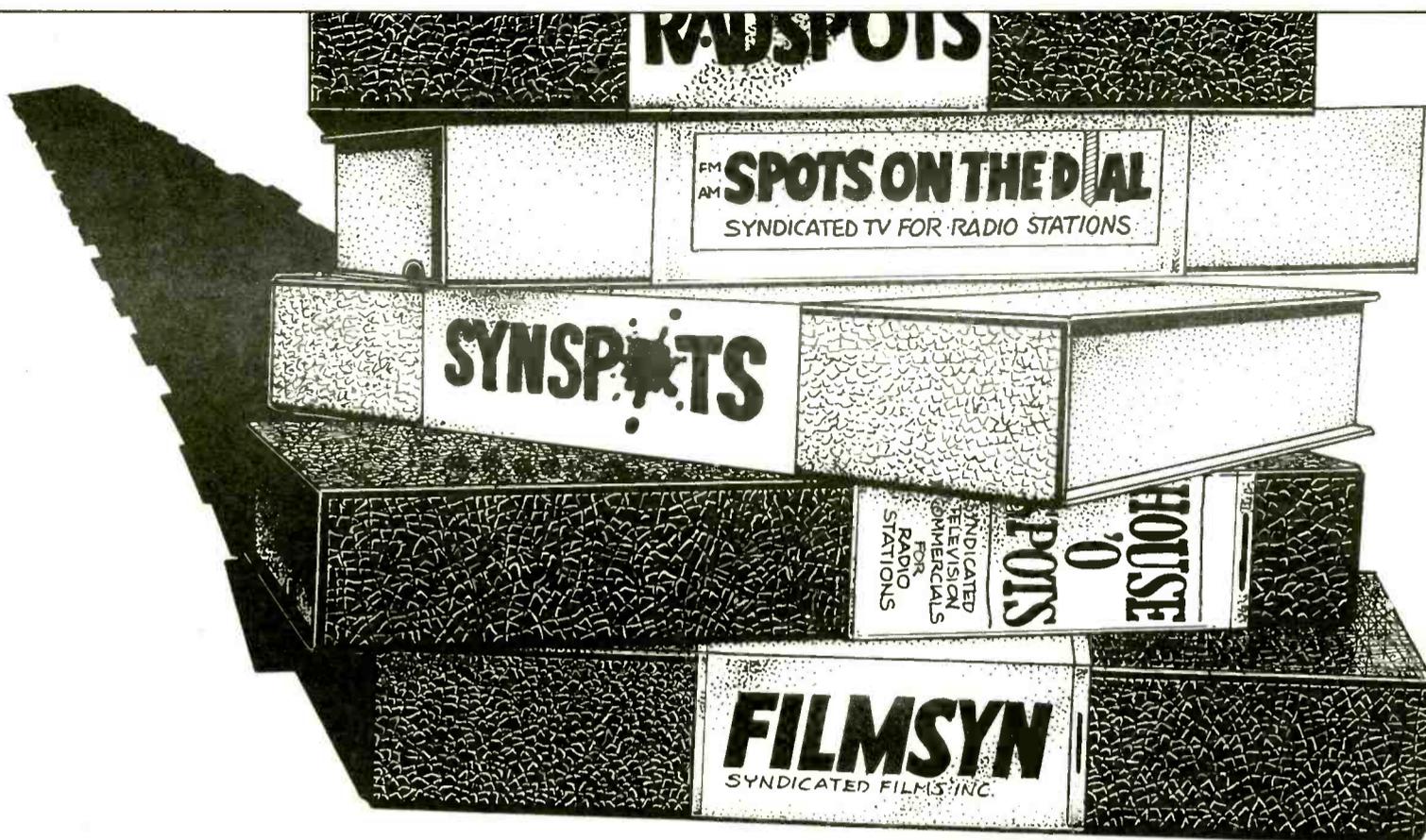
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—Barry Mayo, President, Broadcasting Partners, Inc. and WVAZ, Chicago

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—Michael John, VP/GM KRXQ, Sacramento

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Obuchowski Set To Take NTIA Top Spot

Former FCC staffer and telephone executive Janice Obuchowski is expected to breeze through a Senate confirmation hearing this week on her way to assuming the top job at the National Telecommunications & Information Administration (NTIA). If confirmed, Obuchowski will succeed Al Sikes, who has been nominated to chair the FCC.

NTIA, a unit of the US Commerce Department, is charged with developing the Bush Administration's policy on issues affecting broadcasting, satellites, and telecommunications. The agency's head holds the rank of Assistant Secretary for Communications and Information Policy.

"I don't see any problems for Obuchowski," said a Capitol Hill source. "The only possible concern is that, as a former NYNEX employee, she might have to recuse herself from some issues. But any qualified candidate is going to have those kinds of ethical problems, so that's not really an issue."



Janice Obuchowski

Sikes On Her Side

"I think Janice Obuchowski is great," Sikes told R&R. "I hope she gets confirmed, and I look forward to working with her. I would guess that NTIA under her leadership is going to be very active. It'll certainly have my attention."

Obuchowski, an attorney, has developed an expertise in international telecommunications policy. Immediately prior to her nomination she was Exec. Director/International Affairs for NYNEX, the regional phone company serving New York and New England. During six years at the FCC she held a variety of posts in the Common

Carrier Bureau, including Chief/International Policy Division and legal assistant to the Bureau Chief. Obuchowski also served as a senior advisor on telephone and international affairs to former FCC Chairman Mark Fowler.

"I would guess that NTIA under her leadership is going to be very active."

— Al Sikes

Fowler, now a Washington communications lawyer, said he is not concerned by Obuchowski's lack of broadcast policy experience. "There's no doubt she'll have to study a great deal to get up to speed on broadcasting issues," he said, "but she'll make it a point to get on top of the material right away."

Those who have worked with Obuchowski describe her as intelligent, fair-minded, and personable. According to Ameritech VP John Connarn, Obuchowski operates from a regulatory philosophy that tends to emphasize the public interest over industry concerns, particularly on consumer issues. "She believes business has the ability to take care of itself and that the government exists to protect the people," said Connarn.

"She'll make it a point to get on top of the material right away."

— Mark Fowler

Obuchowski said she would have no comment until after her nomination is resolved. At presstime her hearing before the Senate Commerce Committee was scheduled for Wednesday (7/12), with a full committee vote expected later this month.

Intense Lobbying Over FM Power Boosts

The battle over a blanket power increase for Class A FM stations continues to rage, with broadcasters filing a blizzard of letters and mounting a lobbying blitz in anticipation of a decision expected Thursday (7/13) at the FCC's monthly meeting.

The Commission tabled the proposal in March to allow additional technical analysis. Broadcasters remain sharply divided over the idea, which would increase the maximum transmitting power of Class A's from 3 kw to 6 kw.

Hundreds of letters have been received by the FCC in recent weeks from broadcasters who oppose any power increases that would lead to FM radio becoming a mirror of the interference-plagued AM band.

"This blanket increase would only lead to the deterioration and degradation of the FM band," said WLRW/Champaign, IL VP/GM Phil Hoover. "The curse and disease of AM radio, epidemic overcrowding, would spread to the very healthy FM band."

Rinaldo Backs Boost

The power boost is being championed by the New Jersey Class A Broadcasters Association, which contends that a blanket increase will provide "relief" for "under-

"Broadcasters remain sharply divided over the idea, which would increase the maximum transmitting power of Class A's from 3kw to 6kw."

powered" Class A stations on an across-the-board basis. "The gains to the Class A from a stronger signal ... far outweigh any *de minimis* losses to Class B or C stations — stations which would continue to dwarf Class A's in power and coverage," said NJBA.

Other Class A broadcasters, comprising the largest group of FM stations, called the interference claims "seriously distorted." Rep. Matthew Rinaldo (R-NJ) has lent his backing to the in-

crease. In a letter to FCC Chairman Dennis Patrick, the lawmaker called himself "a strong supporter" of the plan, which he said would lead to "improved local service."

NAB, Operators Caucus Opposed

FCC files show Commissioners were personally lobbied on April 20 by NJBA, while NAB officials — joined by Radio Operators Caucus officials Steven Crain and Richard Ferguson — presented an opposing view.

NAB opposes a blanket increase, but gives its blessing to the power jump, provided other classes of FM stations are protected from interference. It wants Class A upgrades be considered only on a case-by-case basis. "Most important is the long-term spectrum integrity of FM broadcasting," said the association. "Even if interference to any single station were minimal, a 'minimal' bit of interference that adds cumulatively across all stations in all markets would seriously impair the technical quality of the FM band as a whole."



DC REPORT
PAT CLAWSON

NAB Cuts Big Paychecks For Congressmen

What's NAB doing with its money these days? Handing it over to members of Congress by the truckload, it seems.

According to a new *Common Cause* report, NAB paid lawmakers a whopping \$113,500 in speaking fees during 1988 — ranking as the second biggest honoraria-giver among Washington special interest groups.

About 60% of the loot was scarfed up by members of the Senate Commerce Committee and the House Energy and Commerce Committee — the two panels most involved in broadcast legislation. *Common Cause* said 29 lawmakers received speaking fees or travel expenses courtesy of NAB last year.

NAB VP/Government Relations Jim May defends the hefty payments as both an accepted practice and acceptable cost of doing business in Washington. "What we get for our money is an opportunity to talk to and listen to members of Congress who are involved in our issues," he said. "Would they come to our events or address us if we didn't pay honoraria? Probably. Does that make honoraria wrong? No. It's just part of the way things are done in Washington and I make no apologies for it."

So, which group beat out NAB for the honoraria top spot? The Tobacco Institute, which paid lawmakers \$123,400 for their, uh, thoughts.

Fritts's Wallet Healthy, Too

In addition to the Capitol Hill politicians, NAB President Eddie Fritts is feeling no pain these days. According to IRS tax returns unearthed this week by *Communications Daily*, Fritts earned \$263,312 for the fiscal year ending March 31, 1988 — a raise from the \$213,300 he pulled in the year before.

While that might seem like a lot, he's positively underpaid compared with two other DC communications lobbyists. National Cable Television Association chief James Mooney earned \$558,813 for the year ended January 31, 1988 — an 81% increase from the previous year. And Motion Picture Academy President Jack Valenti made a whopping \$633,386 during 1987.

Total NAB revenues hit \$18.2 million, with expenses totalling \$18.4 million. The entire NAB payroll accounted for about a third of the budget, or \$6.2 million.

Chrysler Boosts Black Media Spending

Chrysler Corp. Chairman Lee Iacocca has good news for black broadcasters. In a move hailed by the NAACP as a "breakthrough," Chrysler has pledged to "more than double" its advertising spending in black-owned media to \$11.5 million by 1992.

The advertising boost is part of a "Fair Share" minority advancement deal Iacocca signed in Detroit on Tuesday (7/11) with NAACP Exec. Director — and former FCC Commissioner — Benjamin Hooks. "This was not a gun-to-the-head proposition," Hooks said.

The sudden largesse hasn't impressed all minority leaders. National Black Media Coalition Director Pluria Marshall calls it "a drop in the bucket" compared with Chrysler's overall annual advertising budget of \$568 million.

"We're getting so little the increases might appear to be significant, but they're tiddlywink. It's kind of like having no black employees, hiring one, then saying you're doing good because you've increased your minority hiring by 100%. It really ain't shit, but when you consider what we've been getting, it's better than nothing," Marshall said.

RTNDA Feels Tax Man's Bite

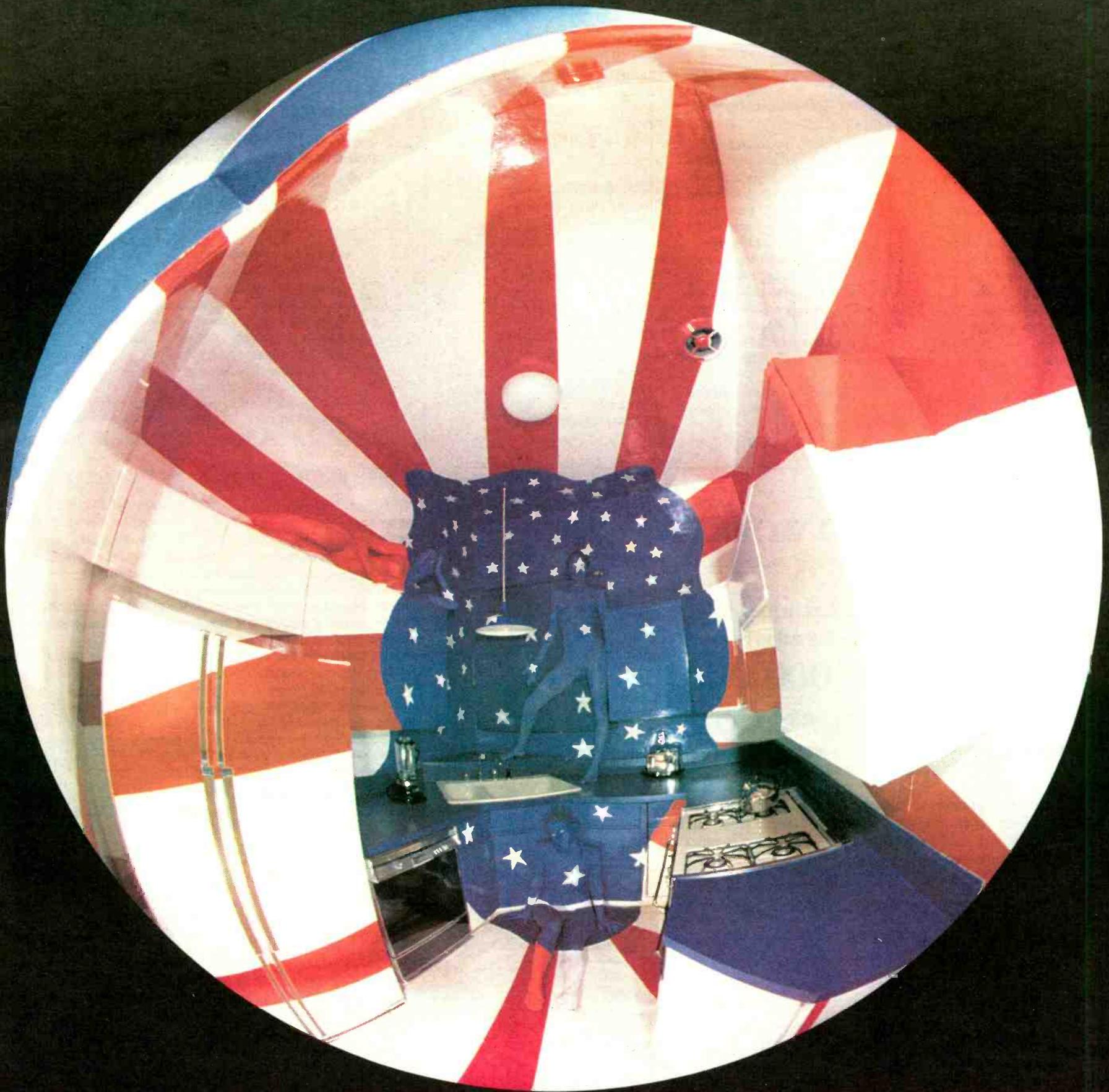
New RTNDA President David Bartlett has been on the job for only a week, but he's already up to his neck in alligators, wrestling with the anonymous computers of the IRS.

Uncle Sugar recently slapped the group with a federal tax lien, accusing it of being delinquent with \$27,228 worth of Social Security and withholding tax payments. But Bartlett insists the only problem causing him headaches is IRS's failure to correct a clerical error.

"It was all a mistake; we don't owe any money and we never did," Bartlett told R&R. "My understanding is that this was a paperwork problem that was taken care of weeks ago."

Bartlett said RTNDA hopes to get the matter resolved quickly — but getting those government computers to understand may be another matter.

BEASTIE BOYS



"HEY LADIES"

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Management: HK Management, Inc. Howard Kaufman/Andrew Slater

TRANSACTIONS

ML Media Wins \$15.1 Million Orange County Combo

Constant Communications Gets \$10 Million Power Surge

Deal Of The Week:

KORG & KEZY/Anaheim
PRICE: \$15,125,000
TERMS: Cash
BUYER: M.L. Media Partners L.P., headed by Elton Rule and Martin Pompadur. The company's radio division is managed by Win Communications Inc., headed by Walt Tiburski. The company owns **WQAL/Cleveland; WIRE & WXTZ/Indianapolis; KBEZ/Tulsa; WEJZ/Jacksonville; WEBE/Westport, CT; WICC/Bridgeport; WXR/Norfolk-Portsmouth, VA; and WUNO & WFID/San Juan, PR.**
SELLER: Anaheim Broadcasting Corp., headed by Tim Sullivan.
FREQUENCY: 1190 kHz; 95.9 MHz
POWER: 10 kw day/1.3 kw night; 2.4 kw at 328 feet
FORMAT: Talk; CHR
BROKER: Elliot Evers and Randall Jeffery of Media Venture Partners.

COMMENT: These stations were purchased in November 1984 for \$3 million.

Constant Communications Stations

PRICE: \$10 million (approximate)
TERMS: About \$300,000 cash will be paid to the seller. The buyer is assuming about \$9.7 million in outstanding notes; about \$4 million of those notes are due to the buyer, and another \$3 million are due to Glenfed Financial.
BUYER: Pacific Telecom Inc., a Vancouver-based company headed by Charles Robinson. The company is a long-distance telephone service provided in the Pacific Northwest and California. It is a subsidiary of PacifiCor, a publicly-traded electric utility in the Northwest.
SELLER: Constant Communications Co. of Sausalito, CA, headed by President Fred Constant.

KIZN-AM & FM/Boise-New Plymouth, ID

FREQUENCY: 730 kHz; 93.1 MHz
POWER: 500 watts day/84 watts night; 50 kw at 2300 feet
FORMAT: News/Talk; Country

KQLO & KWNZ/Reno-Carson City, NV

FREQUENCY: 920 kHz; 97.3 MHz
POWER: 5 kw day/1 kw night; 87 kw at 2126 feet
FORMAT: News/Talk; AC

KDUK & KLCX/Eugene-Florence, OR

FREQUENCY: 1280 kHz; 104.7 MHz
POWER: 5 kw day/1 kw night; 63 kw at 2104 feet
FORMAT: News/Talk; Gold

TRANSACTIONS AT A GLANCE

Deals So Far In 1989:
\$1,465,045,990

Total Stations Traded This Year: 680
This Week's Action: \$63,923,000
Total Stations Traded This Week: 24

Deals Of The Week:

- **KORG & KEZY/Anaheim \$15,125,000**
- **Constant Communications Stations \$10 million (approximate)**
- **KIZN-AM & FM/Boise-New Plymouth, ID**
- **KQLO & KWNZ/Reno-Carson City, NV**
- **KDUK & KLCX/Eugene-Florence, OR**

- **KQLH/San Bernardino \$7.7 million**
- **WLVH/Hartford, CT \$7,618,000**
- **WOWW/Pensacola \$5 million**
- **WAMT/Titusville, FL \$420,000**
- **WWGS & WSGY/Tipton, GA \$3 million**
- **KPWA & KWXX/Hilo, HI \$800,000**
- **KUDA/Pahrump (Las Vegas), NV \$4 million**
- **WHDL & WOLN/Olean, NY \$1 million**
- **WCMB & WIMX/Harrisburg, PA \$4.9 million**
- **WJLT-AM & FM/Crozet, VA \$1.36 million**
- **WQSF/Williamsburg-Richmond, VA \$3 million**

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California

KQLH/San Bernardino

PRICE: \$7.7 million
TERMS: Escrow deposit \$385,000; balance due cash at closing.
BUYER: Keymarket Communications Inc., owned by Kerby Confer. The company also owns **WEZC/Charlotte, WNNK/Harrisburg, WODZ & WRVR/Memphis, KOKE & KKMJ/Austin, and WKRZ/Wilkes-Barre.** The company is in the process of acquiring **WBVR/Bowling Green, KY; WWL & WLMG/New Orleans; WQSF/Williamsburg, VA; and WILK/Scranton, PA.**
SELLER: Major Market Stations Inc., headed by Pat Michaels. Major Market

shareholders include **Worldscope Ministries Inc.** with 30%, religious trustees **Celia Webb** and **Dr. William Roberts**, each of whom owns 22.5%, and **Pat Michaels**, who owns 25%. The company also owns **KWRM/Corona, CA.**

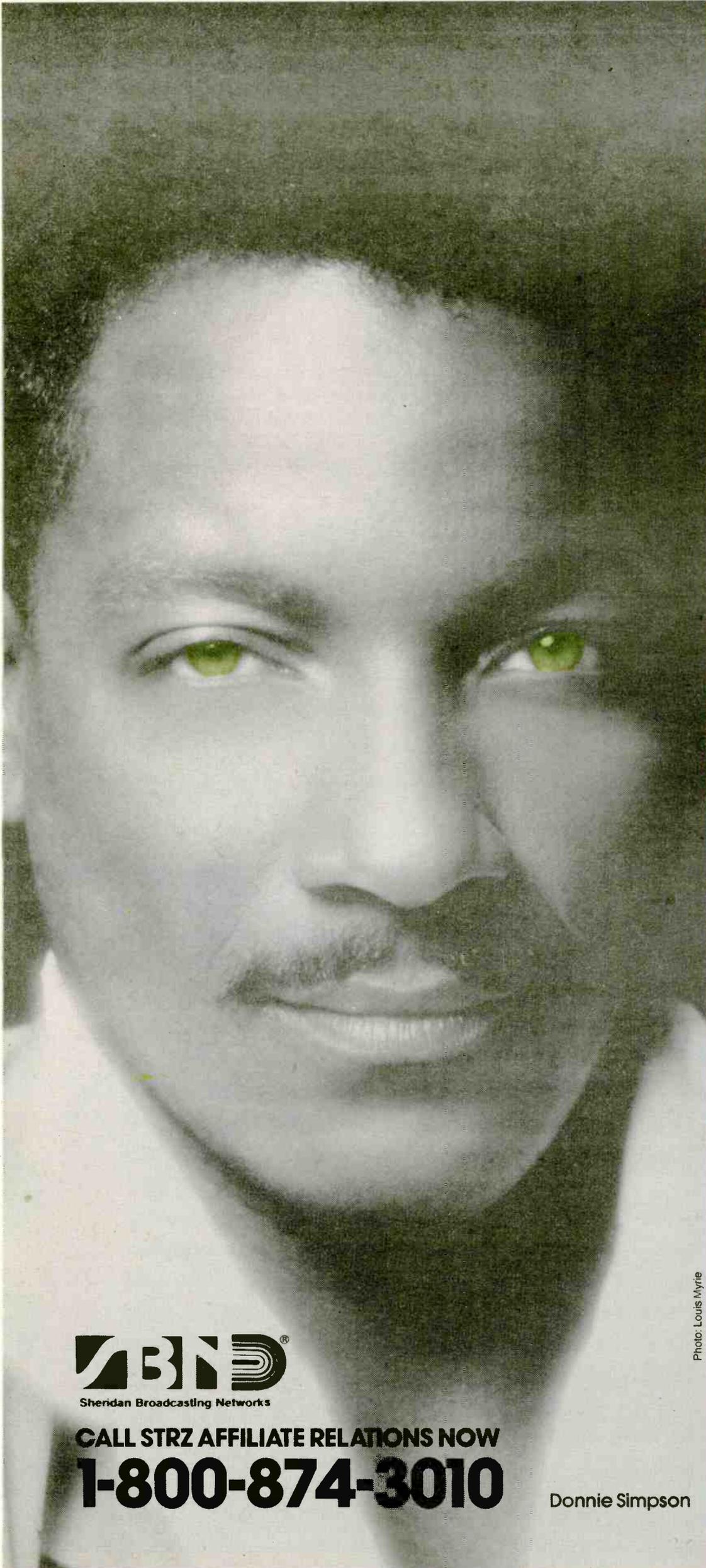
FREQUENCY: 95.1 MHz
POWER: 50 kw at 322 feet
FORMAT: AC
BROKER: Dave Burrill of Americom Radio Brokers.
COMMENT: A CP to boost antenna height to 490 feet is included in this sale. The antenna's height above sea level will lift from 3095 feet to 3417 feet.

Continued on Page 11

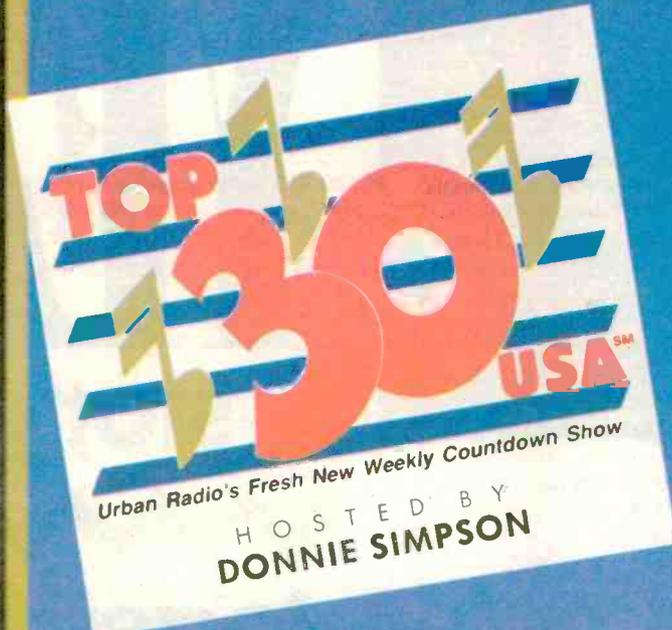
Top 10 Transactions: 2nd Quarter '89 Deals

- \$385,000,000** 10 Legacy/Metropolitan Group stations to Group W Radio
- \$39,000,000** WKKU & WSSH/Boston to Griffin Group
- \$37,000,000** KODA/Houston & KJQY/San Diego to Sillerman Companies
- \$33,000,000** WXTR/Washington to World Eight Broadcasting L.P.
- \$24,000,000** 4 Sterling Communications stations to Capstar Inc.
- \$21,000,000** WAXY/Ft. Lauderdale to Ackerley Communications
- \$18,000,000** KDWB-AM & FM/Minneapolis-St. Paul to Midcontinent Broadcasting Co.
- \$17,000,000** KQUK & KZOK/Seattle to Fisher Broadcasting Inc.
- \$15,000,000** WMCA/New York to Salem Communications
- \$13,100,000** WWL & WLMG/New Orleans to Keymarket Communications

Second quarter radio business scorecards:
 See Pages 12 & 14



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Photo: Louis Myrie



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together & solo



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"Owner of A Lonely Heart" and "Love Will Find A Way" are as contemporary as they are classic. *The Yes Story: Together and Solo* is a three hour retrospective rich with history and filled with interviews with group members who are as fascinating as their music. *The Yes Story: Together and Solo* is absolutely perfect summer programming! Airing August 18-20, it's available on a swap/exchange basis to stations in the top 170 Arbitron rated metro markets. To reserve it for your market call 703-276-2900.



New York

Washington, D.C.

Chicago

Detroit

Dallas

Los Angeles

London

TRANSACTIONS

Continued from Page 8

Connecticut

WLVH/Hartford

PRICE: \$7,618,000
BUYER: First City Broadcasting Inc., headed by Norman Drubner and David Pearlman. The company is in the process of merging the Daytona Group and Drubner Broadcasting Corp. Daytona owns KZRC & KXYQ/Portland, KGRX/Phoenix, KZRQ & KIVA/Albuquerque, KRGE & KRIX/McAllen-Brownsville, and WVMX/Richmond. The company recently sold WFJY/Ft. Myers, FL. A subsidiary, Daytona Group of California, holds a contract to buy KFRC/San Francisco. Drubner Broadcasting owns WPAP/Panama City, FL and WCOA & WJLQ/Pensacola.
SELLER: Sage Broadcasting Corp., a Stamford, CT-based group operated headed by Leonard Fassler and Gerald Poch. The company also owns WFNW/Naugatuck, CT; WBSM/New Bedford, MA; WFHN/Fairhaven, MA; WKOL-AM & FM/Amsterdam, NY; KMNS & KSEZ/Sioux City, IA; WTAX & WDBR/Springfield, IL; WFNS/Manchester, CT; WACO & KTKS/Waco, TX; WCDL & WSGD/Carbondale, PA; WGNE/Titusville, FL; and WRFB/Stowe, VT. The company is also selling WAMT/Titusville, FL (see below).
FREQUENCY: 93.7 MHz
POWER: 50 kw at 1022 feet
FORMAT: Spanish
BROKER: Joe Strick of Blackburn & Co. Inc.
COMMENT: Sage purchased this station in August 1986 for \$4.5 million.

Florida

WOWW/Pensacola

PRICE: \$5 million
BUYER: SunGroup Inc., headed by President Frank Woods. The company also owns WERC & WKXX/Birmingham; KESY-AM & FM/Omaha; KKSS/Albuquerque-Santa Fe; KYKX/Longview, TX; KEAN-AM & FM/Abilene; and KKQV/Wichita Falls, TX. The company also has a first right of refusal to buy WSLI-AM & FM/Jackson, MS.
SELLER: Colonial Broadcasting Co., headed by President David Coppick.

FREQUENCY: 107.3 MHz
POWER: 100 kw at 469 feet
FORMAT: Country

WAMT/Titusville

PRICE: \$420,000
TERMS: Escrow deposit \$20,000, with additional \$80,000 cash at closing. Promissory note for \$320,000 over seven years at 10% interest; note payable interest-only for two years.
BUYER: Florida American Broadcasting Inc., owned by Angel Bocanegra. He owns WVSN-TV/San Juan, PR.
SELLER: Sage Broadcasting Corp., a Stamford, CT-based group operated headed by Leonard Fassler and Gerald Poch. (See WLVH/Hartford, CT above).
FREQUENCY: 1060 kHz
POWER: 10 kw day/5 kw night
FORMAT: Country
BROKER: Doyle Haddon & Associates

Georgia

WWGS & WSGY/Tipton

PRICE: \$3 million
BUYER: Taylor Broadcasting Corp., headed by Stephen Taylor. He also owns WIKS/New Bern, NC and WTLZ/Saginaw, MI.
SELLER: WWGS/WCUP Partnership, headed by operating partner Michael Levine.
FREQUENCY: 1430 kHz; 100.3 MHz
POWER: 5 kw day/1 kw night; 100 kw at 1100 feet
FORMAT: Gold; CHR
BROKER: Stan Raymond & Associates

Hawaii

KPUA & KWXX/Hilo

PRICE: \$800,000
TERMS: Escrow deposit \$10,000; additional \$190,000 cash due at closing. Promissory note for \$600,000.
BUYER: Hawaii Radio Inc., owned by Iris Lindstedt of Princeville, HI; Charles Carrell of Los Angeles; and Forrest and Judith Romas of Hanalei, HI. Carrell and Lindstedt own interests in WLBE/Leesburg, FL.
SELLER: Hawaii Broadcasting Co. Inc., headed by Richard Henderson.
FREQUENCY: 670 kHz; 94.7 MHz
POWER: 10 kw day/5 kw night; 100

kw at minus 330 feet
FORMAT: AC; CHR
BROKER: Pat Thompson Co.

Nevada

KUDA/Pahrump (Las Vegas)

PRICE: \$4 million
BUYER: Americom Las Vegas Inc., owned by Thomas Quinn. The company also owns KFSO/Fresno; KHTZ/Visalia, CA; KHTX/Truckee, CA; and KODS/Reno.
SELLER: EZ Communications Inc., headed by Chairman Arthur Kellar and President Alan Box. The company also owns WHQT/Miami, WBZZ/Pittsburgh, KYKY/St. Louis, WEZB/New Orleans, WEZC/Charlotte, KMPS-AM & FM/Seattle, KAMJ-AM & FM/Phoenix, KRAK-AM & FM/Sacramento, WOKV & WAIV/Jacksonville, and WIOQ/Philadelphia.
FREQUENCY: 107.5 MHz
POWER: 24.5 kw at 3750 feet
FORMAT: Gold
BROKER: Cecil L. Richards Inc.
COMMENT: EZ purchased this station in July 1988 for \$2 million.

New York

WHDL & WOLN/Olean

PRICE: \$1 million
BUYER: Arrow Communications Inc., owned by Paul Rothfuss. Arrow also owns KHUM/Topeka; WFFX & WRLX/

Tuscaloosa; WZOQ/Lima, OH; KZBB/Ft. Smith, AR; KILO/Davenport, IA; WFRG-AM & FM/Rome, NY; and WZNY/Augusta.
SELLER: WHDL Inc., owned by Frank Penny and Dean Aubol. They also own WEBO & WQXT/Owego-Binghamton, NY.
FREQUENCY: 1450 kHz; 95.7 MHz
POWER: 1 kw; 43 kw at 740 feet
FORMAT: AC; Beautiful
BROKER: Kozacko-Horton
COMMENT: This combo was sold for \$750,000 in July 1988.

Pennsylvania

WCMB & WIMX/Harrisburg

PRICE: \$4.9 million
BUYER: Gemini Broadcasting Corp., owned by Brian Danzis and Christine Hillard. Danzis is the station's longtime GM, Hillard is GSM.
SELLER: Hudson Group L.P. of Pennsylvania, headed by Washington, DC communications attorney James McKenna Jr.
FREQUENCY: 1460 kHz; 99.3 MHz
POWER: 5 kw; 3 kw at 328 feet
FORMAT: Gold; AC
COMMENT: McKenna has owned this combo since 1957. Financing for the transaction is being provided by Philadelphia National Bank, Hamilton Bank, and the CoreStates Enterprise Fund.

Virginia

WJLT-AM & FM/Crozet

PRICE: \$1.36 million
BUYER: High Investments Partnership, a Pennsylvania limited partnership headed by Calvin High and S. Dale High.
SELLER: Elting Enterprises Inc., owned by John Elting.
FREQUENCY: 810 kHz; 102.3 MHz
POWER: 1 kw daytime; 3 kw at 360 feet
FORMAT: AC
BROKER: Mitt Younts of Chapman Associates.
COMMENT: This combo was sold in October 1981 for \$1.31 million.

WQSF/Williamsburg-Richmond

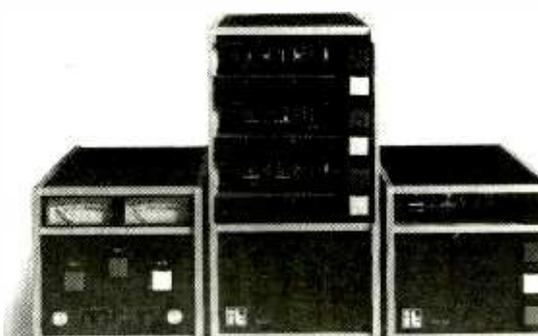
PRICE: \$3 million
BUYER: Keymarket of Virginia, headed by Kerby Confer. Keymarket also owns WRVR-AM & FM/Memphis, WRLX/Charlotte, KOKE & KKMJ/Austin, and WHGB & WNNK/Harrisburg.
SELLER: Richmond Limited Partnership, headed by general partner Bob Understein.
FREQUENCY: 96.5 MHz
POWER: 50 kw at 500 feet
FORMAT: Beautiful
BROKER: Charles Giddens of Media Venture Partners.



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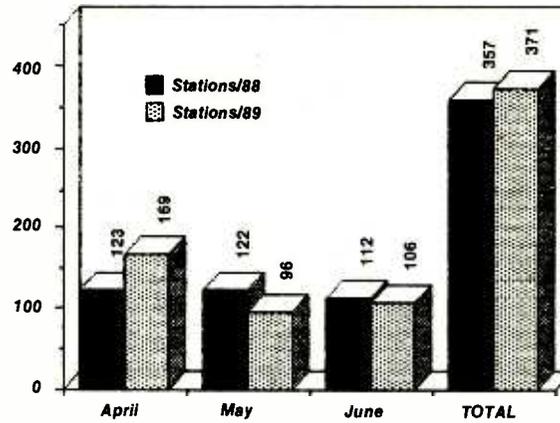
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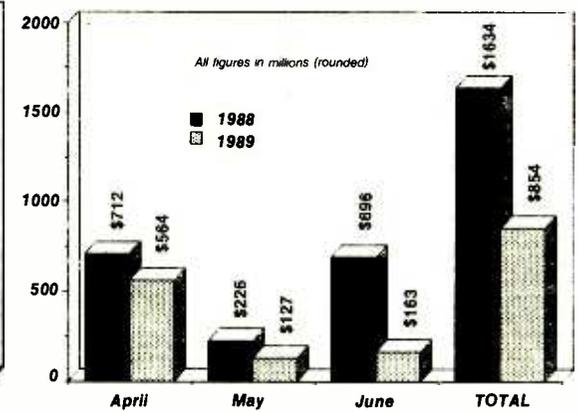
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Stations Traded By Month 88/89



Dollar Volume By Month 88/89



Mid-Year Trading Brisk, Dollars Down

Station trading is proceeding at a brisk pace during 1989, with more stations changing hands but at lower overall dollar volume than a year ago. Station transactions reported by R&R for the first six

months of 1989 increased four percent over last year's level, but the value of those deals dropped 29%.

During the first six months of this year 630 stations changed hands, as compared to 606 stations

traded during the same period a year ago. However, the total dollar value of those deals dropped to \$1.35 billion from \$1.9 billion in 1988.

Both the number of stations traded and the dollar value of transactions dipped slightly during the second quarter of 1989, as compared with the same period a year ago. R&R recorded 357 station trades totalling \$854.4 million during the second quarter of 1989, compared with 371 stations valued at \$1.6 billion during the second quarter of 1988.

Sillerman Deals

New York financier Robert F.X. Sillerman accounted for the lion's share of the action during the second quarter, with 18 station trades valued at \$464 million. His \$385 million sale of ten Legacy and Metropolitan Broadcasting stations to Group W Radio was the largest transaction of the quarter — and one of the largest radio deals in history.

The encore came shortly thereafter, when Sillerman acquired an option to buy Group W's KODA/Houston and KJQY/San Diego for \$37 million and spun off KDWB-AM & FM/Minneapolis-St. Paul to Mid-continent Broadcasting Co. for \$18 million.

Sillerman closed his dealmaking spree for the quarter by forming Capstar Inc. with broadcaster entrepreneur Stephen Hicks and buying four former Sterling Communications stations for \$24 million.

Americom Top Broker

Americom Radio Brokers scored first place in R&R's brokerage rankings for both the second quarter and year to date. Americom brokered 18 stations — including the mammoth Group W/Sillerman transaction — for a total of \$442 million during the quarter and a cumulative year-to-date total of 28 station trades valued at \$525.5 million.

New York-based Gary Stevens & Co. ranked second for the quarter with eight trades valued at \$75 million, for a cumulative year-to-date score of nine deals valued at \$89 million. Blackburn & Co. ranked third for the quarter with eight trades valued at \$47.4 million but second for the year with 20 transactions valued at \$129.8 million.

Two Major Deals Die

Two of the biggest deals recorded during the second quarter collapsed shortly after they were announced.

Noble Broadcast Group announced in April that it would sell WKKU & WSSH/Boston to entertainer Merv Griffin for \$39 million, but the deal was called off only a

Continued on Page 14

State-By-State Transactions

1989 Second Quarter Stations Traded

State	AM	AM CP	FM CP	FM	Combo* Counts as 2 stations	Total
Alabama	4	0	1	2	0	7
Arkansas	3	0	0	1	2	8
Arizona	0	0	0	0	2	4
California	6	0	0	5	3	18
Colorado	2	0	1	1	1	6
Connecticut	1	0	0	0	2	5
DC	1	0	0	1	1	4
Florida	7	0	2	3	1	14
Georgia	5	0	0	1	2	10
Guam	0	0	0	1	0	1
Hawaii	1	0	0	0	0	1
Iowa	1	0	0	2	1	5
Idaho	0	0	0	1	0	1
Illinois	2	0	1	1	6	16
Indiana	0	0	2	0	0	2
Kansas	2	0	0	3	4	13
Kentucky	2	0	0	1	3	9
Louisiana	2	0	2	0	4	12
Massachusetts	3	0	0	2	2	9
Maryland	2	0	1	0	2	7
Maine	0	0	0	0	1	2
Michigan	1	0	0	3	2	8
Minnesota	0	0	1	2	7	17
Missouri	4	0	1	1	2	10
Mississippi	1	0	1	1	3	9
Montana	0	0	1	2	1	5
North Carolina	15	0	0	1	3	22
North Dakota	1	0	1	2	1	6
Nebraska	1	0	0	0	2	5
New Jersey	1	0	0	0	0	1
New Mexico	0	0	1	0	0	1
New York	4	0	1	3	2	12
Ohio	0	0	1	1	2	6
Oklahoma	1	0	0	1	0	2
Oregon	2	0	0	1	2	7
Pennsylvania	8	0	2	3	0	13
Puerto Rico	1	0	0	1	0	2
South Carolina	5	0	0	2	3	13
South Dakota	0	0	0	0	3	6
Tennessee	5	1	0	2	4	16
Texas	6	1	2	10	1	21
Virginia	3	0	0	3	1	8
Washington	2	0	1	0	2	7
Wisconsin	1	0	0	2	0	3
West Virginia	1	0	0	0	0	1
Wyoming	0	0	0	0	1	2
Total 2nd Qtr.	107	2	23	67	158	357
1st Qtr. Stations Traded						275
Total Stations YTD						632

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2nd Quarter Figures

Total Stations Traded

April-June '89: 357

- **Combos: 158**
- **AM CPs: 2**
- **AM Stand-Alones: 107**
- **FM CPs: 23**
- **FM Stand-Alones: 67**

Mid-Year Trading

Continued from Page 12
few weeks later. Noble said it pulled out of the deal after it failed to buy the Transtar and United Stations radio networks for about \$200 million. The deal's cancellation coincided with reports that Griffin's entertainment empire was running into serious financial trouble because of a takeover fight against New York developer Donald Trump for the Resorts International casino chain.

Another major dead second quarter deal involved plans to sell KQK & KZOK/Seattle to Fisher Broadcasting for \$17 million.

Broker Scorecard

1989 Second Quarter Results

Broker	2nd Qtr. Stations Sold	2nd Qtr. \$ Total*	YTD Stations Sold	YTD \$ Total*
Americom	18	\$441.9	28	\$526.0
Stevens	8	\$75.0	9	\$89.0
Blackburn	8	\$47.4	20	\$129.8
Kallil	3	\$36.6	3	\$36.6
Mahlman	7	\$31.2	8	\$32.7
Crisler	7	\$29.7	7	\$29.7
M.V.P.	5	\$16.9	11	\$43.2
LaRue	2	\$13.0	6	\$27.2
Foreman	3	\$11.8	4	\$19.3
Sallors	3	\$11.0	5	\$12.8
Kozacko-Horton	8	\$6.4	11	\$11.0
Sherwood	1	\$6.0	3	\$6.9
Fischer	2	\$5.8	3	\$7.2
Marshall	4	\$5.3	4	\$5.3
Mediacor	1	\$5.0	1	\$5.0
Johnson	11	\$4.8	11	\$4.8
C.E.A.	7	\$4.7	10	\$19.3
Chalsson	2	\$4.6	3	\$8.6
Chapman	5	\$3.9	11	\$10.0
Schutz	2	\$2.0	3	\$8.2
Exline	4	\$1.8	8	\$2.6
Brydon	2	\$1.6	2	\$1.6
Hickman	2	\$1.2	2	\$1.2
New England	2	\$1.1	4	\$2.5
Walters	2	\$1.0	2	\$1.0
S.C.A.	4	\$.7	4	\$.7
Polynesian	1	\$.6	1	\$.6
Capstone	1	\$.4	1	\$.4
Thorburn	2	\$.3	2	\$.3

Broker	2nd Qtr. Stations Sold	2nd Qtr. \$ Total*	YTD Stations Sold	YTD \$ Total*
Pierce	1	\$.3	1	\$.3
Millar	1	\$.3	2	\$.7
Parrish	1	\$.3	1	\$.3
Bus. Brokers	2	\$.2	2	\$.2
Jamar	1	\$.2	1	\$.2
Proctor	1	\$.05	1	\$.05
Gray/Tice	1	\$.04	1	\$.04
Healan	0	0	1	\$.2
American Radio	0	0	2	\$.3
Richards	0	0	2	\$2.0
Nahley	0	0	1	\$.3
Peterson	0	0	2	\$3.5
Moore	0	0	2	\$5.9
Hadden	0	0	4	\$2.0
Hogan-Feld.	0	0	2	\$5.0
Minkow	0	0	9	\$75.0
Fox Auction.	0	0	1	\$2.0
Montcalm	0	0	4	\$6.5
Thompson	0	0	3	\$1.2
Meador	0	0	1	\$.06
Rosenblum	0	0	3	\$.9
Snowden	0	0	2	\$.6
Styles Cald.	0	0	1	\$.2
Sun Realty	0	0	1	\$.5
Thoben-Van.	0	0	4	\$1.4
Grandy	0	0	2	\$2.0
Wood & Co.	0	0	4	\$2.5

*All dollar figures in millions (rounded).

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In 1965, when Don Wilks and Mike Schwartz wanted to expand into group ownership, they chose Blackburn & Company and we responded with WPET (AM) and later WRQK (FM) in Greensboro. Four years later we sold WRQK for over 15 times what they paid for it. In fact, by working closely together Blackburn & Company has been involved in almost every Wilks-Schwartz deal since then, handling 22 station sales to and/or for them as Don & Mike have aggressively built a group of very successful and very profitable radio stations.

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- | | |
|------------------------------|-------------------|
| WHYN AM/FM | Springfield, MA |
| WQQQ-FM/WEEX-AM ¹ | Allentown, PA |
| WSRZ-FM/WSPB-AM | Sarasota, FL |
| WKFM-FM/WFBL-AM | Syracuse, NY |
| WLKW-FM | Providence, RI |
| WVEZ AM/FM ¹ | Louisville, KY |
| KKNG-FM ¹ | Oklahoma City, OK |
| WNVZ-FM | Norfolk, VA |

¹Involves in a 3-way tax free exchange

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Last Year's Second Quarter Results

Broker	2nd Qtr. Stations Sold	2nd Qtr. \$ Total*	YTD Stations Sold	YTD \$ Total*
Americom	11	\$64.3	17	\$81.2
Kidder, Peabody	1	\$49.5	3	\$171.0
Blackburn	18	\$48.3	30	\$68.9
Richards	1	\$48.0	5	\$53.3
Morgan Stanley	1	\$23.0	4	\$167.5
M.V.P.	3	\$22.5	6	\$28.0
Chapman	12	\$17.1	20	\$22.4
Gammon & Ninowski	3	\$8.3	3	\$8.3
Hepburn	2	\$4.7	2	\$4.7
C.E.A.	2	\$3.9	3	\$9.9
Kozacko-Horton	9	\$3.9	10	\$4.0
Boyle	3	\$3.7	3	\$3.7
Hogan-Feldmann	2	\$3.3	2	\$3.3
Fuhrman	1	\$3.0	1	\$3.0
Maloney	2	\$2.9	2	\$2.9
LaRue	1	\$2.8	1	\$3.4
Fischer	1	\$2.8	2	\$18.2
Clark	2	\$2.7	3	\$5.7
Johnson	2	\$1.6	2	\$1.6
Peterson	3	\$1.4	5	\$4.4
Marshall	2	\$.9	2	\$.9
Parrish	2	\$.5	2	\$.5
Saunders	1	\$.5	1	\$.5
Meador	2	\$.5	2	\$.5
Sherwood	2	\$.5	2	\$.5
Baugh	1	\$.5	1	\$.5
Hadden	1	\$.5	1	\$.5
New England	1	\$.5	3	\$1.5
Broadcast Media	1	\$.4	1	\$.4
Jennings/Reid	2	\$.4	1	\$.4
Thoben-VanHuss	2	\$.2	1	\$.2
Snowden	1	\$.2	1	\$.2
Business Brokers	1	\$.2	1	\$.2
Rosenblum	1	\$.1	1	\$.1
Thoburn	1	\$.1	1	\$.1
Stevens	0	0	2	\$20.0
Sallors	0	0	3	\$13.6
Ford	0	0	2	\$13.0
Raymond	0	0	3	\$3.7
Kallil	0	0	2	\$1.9
Sherman	0	0	2	\$.7
Holt Corp.	0	0	1	\$.6
Montcalm	0	0	1	\$.5
Jennings	0	0	1	\$.4
Sonlight	0	0	1	\$.3
Whittle	0	0	1	\$.1
Aldworth	0	0	1	\$.01

*All figures in millions (rounded)



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MANAGEMENT

FOUR TIPS

Improve Your Phone Manners

Although everybody knows how important the telephone is to the radio and record industries, we sometimes forget good manners while using it. Communications expert Gina DeLapa says telephone users should not only project a smile with the voice (much like a disc jockey does), but should also do the following:

- Always use the "hold" button. You can prevent a caller from overhearing any embarrassing or confidential information by putting

him on hold every time you put the phone down.

- Don't put a caller on hold abruptly. Always ask or tell the caller to "hang on."

- Never eat or drink while talking on the phone. This is distracting and unprofessional.

- Remember that your voice projects your attitude. Refrain from rolling your eyes or making any other sarcastic gestures while talking on the phone. The negative feelings could sneak into your voice.

What Bosses Should NOT Do

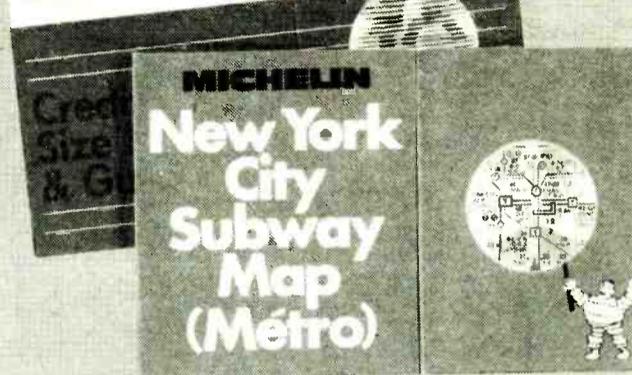
Whether at a full staff meeting or a chance encounter by the water cooler, there are certain things a station manager knows he shouldn't say or do to his employees.

Nearly half of all managers say that "criticizing a worker in front of others" is the worst breach of a boss-employee relationship, according to a recent survey of executives by San Francisco-based

management researchers Robert Half International.

Additionally, 28% of the executives say that "not allowing others to express opinions" reflects bad business manners, and 15% say that telling an off-color joke (or other types of "inappropriate humor") is out of line. "Being late for appointments" was also mentioned by 6% of the respondents as a negative business practice.

MicroGuide



Pocket-Sized Promo Guides

Although no bigger than a standard credit card, the "MicroGuide" is a clever tool that can help promote your radio station in a big way. Available from McLean, VA-based Targeted Communications, the MicroGuide is a fold-out cardboard box with an attached miniature magnifying lens. Anything can be printed inside the box (including layout maps to freeways, subways, festivals, fairs, or even a seating chart to the local concert arena), while the outside is reserved for your call letters, logo, and other advertisers.

For more information on these handy promo gadgets, phone the firm at (703) 821-3571.

National Spot Radio Scoreboard

Total national spot radio expenditures for the month of May topped \$100 million — a 16.5% increase over 1988 figures.

Market	May 1988 vs. May 1989
1-10	+26.5%
11-25	+14.2%
26-50	+7.6%
51-75	+2.0%
76-100	+4.9%
100+	+14.7%

Note that there were five weeks in May 1988, as opposed to four weeks in May 1989. Thus, actual national spot radio expenditures were lower in 1989. However, all above-quoted figures have been adjusted to reflect the true percentage of increase in national spot radio activity.

While the above-quoted figures reflect total national radio spot billings as reported by America's leading national rep organizations, they are not typical of any specific market. Furthermore, spot billing in individual markets, market groups, or geographic areas may differ substantially.

Source: Radio Expenditure Reports Inc.

DATELINE

- July 13-16 — Upper Midwest Communications Conclave. Sheraton Park Place. Minneapolis, MN.

- July 15-19 — New Music Seminar. Marriott Marquis Hotel. New York, NY.

- August 12-13 — Dan O'Day's Air Personality Plus Seminar. Days Inn, O'Hare South. Chicago, IL.

- September 6 — 1989 MTV Video Music Awards. Universal Amphitheatre. Universal City, CA.

- September 13-16 — Radio '89 Convention sponsored by the NAB. New Orleans Convention Center. New Orleans, LA.

- September 13-16 — RTNDA Annual Convention. Kansas City Convention Center. Kansas City, MO.

- September 17 — Emmy Awards. Pasadena Civic Auditorium, Pasadena, CA.

- September 21-23 — Foundations Forum '89. Sheraton Universal Hotel. Universal City, CA.

- October 10 — CMA Awards Show. Grand Ole Opry House. Nashville, TN.

- October 17-18 — Broadcast Credit Association's 22nd Credit & Collection Seminar. Scottsdale Hilton. Scottsdale, AZ.

"R&R CONVENTION '90 ... MAY 10-12 IN CENTURY CITY"

Workers Prefer Contentment To Cash

Three-quarters of Americans want less emphasis on money, according to the recent Chivas Regal Report On Working Americans. The recent study found a workforce that is happier, more secure, and more optimistic than it was six years ago, as reported in a Yankelovich study. Following are some key findings in four areas.

- Work attitudes: Over half of those surveyed enjoy work more now than five years ago, even though 51% say they're working harder — mainly due to the demands of the job. Half the workers feel more job-secure over the past

five years (60% of those aged 25-34).

- Work and family: While 46% find family life most fulfilling, a close 44% find family and work equally so. The greatest sense of success comes from a happy family life; if people worked less, 55% (60% of women) would spend the extra time with family. Singles, however, would devote more time to personal creativity.

- Yuppies: Work satisfaction is more important to yuppies — defined as those 25-49, urban/suburban, earning \$40,000, and

professional/technical workers — than to others (50% compared with 40%); work independence is also more important to yuppies. Contrary to popular belief, the report says a paycheck is less important to yuppies than to other workers (22% vs. 40%).

- Materialism and public concerns: Nearly a third of Americans are more concerned with material possessions than they were five years ago. On the brighter side, 92% believe performing public service is an important value, and most would like to be a volunteer in the coming year.



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▼ Innovative news services

CBS
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Celebrity Commercials Fall Into Credibility Gap

Although spots featuring celebrities continue to fill the airwaves, consumers are having a harder time believing what the stars are saying.

The number of consumers who say that celebrity commercials are "less than credible" has climbed

from 38% in 1987 to 52% in 1988, according to a study by NYC-based Video Storyboard Tests Inc.

Additionally, only 16% of the survey's respondents said celebrity spots are "persuasive," compared to 22% in 1984. The respondents also ranked the use of celebrities as

the eighth most convincing advertising tool in on-air commercials — slightly behind the use of "experts" and just before the use of company presidents.

Growing Skepticism

The number of consumers who say celebrities are simply doing commercials for the money has climbed from 50% in 1987 to 64% in 1988. Meanwhile, the number of respondents who think that product-pitching stars don't even use the items they endorse jumped from 26% in 1987 to 37% last year.

91% Of Affluent Own VCRs

Among consumers with annual incomes of more than \$50,000, 91% now own VCRs, according to a survey by the Roper Organization. Ownership has reached 78% of those who earn between \$25,000 and \$50,000 per year. Nationally, 61% of all consumers own a VCR — up from 48% last year and nearly three times as many as in 1986.

Other groups most likely to have VCRs are two-income couples (80%), consumers aged 30-44 (78%), and the parents of children

18 or younger (77%). The affluent VCR owner is more likely to rent or buy a movie during a typical month than other VCR owners, but less likely to use a VCR to record TV shows.

Since VCR penetration is almost complete in affluent households, the market is promising for upscale video rental stores, video clubs, and other products and services. If your sales staff is looking for leads, maybe they should look to the video lines for inspiration.

TELEVISION

TOP TEN SHOWS

JULY 3-9

- 1 *Cheers*
- 2 *Dear John*
- 3 *The Cosby Show*
- 4 *A Different World*
- 5 *Murder, She Wrote*
- 6 *60 Minutes*
- 7 *L.A. Law*
- 8 *20/20*
- 9 *Golden Girls*
- 10 *Night Court*

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

• **MARX'S REGIME:** Pop singer Richard Marx makes a satisfying appearance on "The Arsenio Hall Show" (Friday, 7/14). Other guests on the syndicated program include singer James Ingram (Monday, 7/17) and axe master Stevie Ray Vaughan with Double Trouble (Wednesday, 7/19). Check local listings for station and air time.

• **ROCKIN' RUSSIAN:** Soviet singer Boris Grebenshikov brings some *glasnost* to NBC's "Late Night With David Letterman" (Saturday, 7/15, 12:30am); '60s secret agent man Johnny Rivers also appears (Thursday, 7/20).



BRINGIN' IT ALL BACK HOME — Patty Loveless sings for the troops.



REED MY LIPS — Charlie Parker prepares to blow the house down.

• **BIRD'S THE WORD:** PBS profiles legendary jazz sax fiend Charlie Parker during the aptly titled "Celebrating Bird: The Triumph Of Charlie Parker" (Monday, 7/17). The hourlong show features such musical selections as "Yardbird Suite," "Confirmation," a rare concert version of "Koko," and a 1951 clip of Parker and Dizzy Gillespie performing "Hot House." Check local listings for air time.

• **SAJAK'S SOAP FOLKS:** Daytime drama stars-turned-singers Michael Damian (Thursday, 7/20, 11:30pm) and Jack Wagner (Friday, 7/14) take the stage on CBS's "The Pat Sajak Show." Singer/pianoman Neil Sedaka (Wednesday, 7/19) and rhythm 'n' blues outfit Body And Soul (Tuesday, 7/18) also appear.

• **JOHNNY RATES JAZZ:** Saxophonist David Sanborn blows his own horn on NBC's "The Tonight Show Starring Johnny Carson" (Monday, 7/17, 11:30pm).

• **TOUR DE FORCES:** Country music was heard 'round the world during the taping of TNN's "USO Celebrity Tour: Patty Loveless And Randy Travis" (Saturday, 7/15, 6pm). The hourlong program was gleaned from ten separate shows the singers performed for US troops stationed in Alaska, South Korea, and Japan.

FILMS

WEEKEND BOX OFFICE

JULY 7-9

1 <i>Lethal Weapon II</i> (Warner Bros.)*	\$20.3
2 <i>Batman</i> (Warner Bros.)	\$19.2
3 <i>Honey, I Shrunk The Kids</i> (Buena Vista)	\$9.4
4 <i>Ghostbusters II</i> (Columbia)	\$5.26
5 <i>Indiana Jones & The Last Crusade</i> (Paramount)	\$5.20
6 <i>Dead Poets Society</i> (Buena Vista)	\$5.1
7 <i>Karate Kid III</i> (Columbia)	\$4.9
8 <i>Weekend At Bernie's</i> (20th Century Fox)*	\$4.5
9 <i>Do The Right Thing</i> (Universal)	\$2.9
10 <i>Great Balls Of Fire</i> (Orion)	\$2.1

*First Week In Release
All figures in millions

Source: Exhibitor Relations Co.



LICENCE TO THRILL — Gladys Knight sings her way into 007 Heaven.

COMING ATTRACTIONS: This week's openers include "Licence To Kill," the latest James Bond adventure starring Timothy Dalton. The film's MCA soundtrack boasts two current singles: Patti LaBelle's "If You Asked Me To" and Gladys Knight's soulful take on the title track.

Also opening this week is the Rob Reiner-directed "When Harry Met Sally..." starring Billy Crystal and Meg Ryan. The "relationship comedy" — is that redundant? — sports a Columbia soundtrack featuring Harry Connick Jr. performing "It Had To Be You" (the LP's emphasis track) as well as nine other classic period pieces.

'ZINE SCENE

Docs Warn Boss: Sing Like Manilow Or Else!

Bruce Springsteen has been warned by doctors (via the *Star's* writing staff) that he will lose his booming voice unless he adopts the somewhat tamer singing style of Barry Manilow. "There's only so much abuse a voice can take," says Dr. Susan Miller. "He's not going to have a voice in another year." If not Barry, the doctors suggest the Boss try to emulate Barbra Streisand!



BOSS MAN — Will he heed advice and adopt Manilow's singing style?

Whitney Peels For Acting Debut?

According to the *National Examiner*, singer and cola spokesperson Whitney Houston wants the upcoming movie role of red-hot cabaret singer Josephine Baker sooo badly that she's willing to take on her critics and take off her clothes to get it. Baker, it seems, often performed topless.

The paper also reports that fellow songstress Diana Ross is jealous of Whitney — not only for her Baker role quest but also for "being beautiful and talented." Other not-so-cozy-couples reportedly include LaToya Jackson and Madonna (LaToya says Madonna "has no talent," while the Material Girl called LaToya's recent *Playboy* layout an act of "desperation").

Speaking of La Bella Donna, *People* has her tagged for the role of Catwoman in upcoming "Batman" sequels, while the *Globe* reports the singer recently snatched her nail clippings away from a beauty salon technician who was storing the dead tissue for resale to a

modern-day medicine man!

I'll Marry You If . . .

Steven Adler, drummer for hard 'n' heavy rockers Guns N' Roses, was recently married to live-in love Cheryl Lynn in what the *National Enquirer* calls a "bizarre secret Las Vegas wedding." Why bizarre? Well, it seems the blushing 23-year-old bride agreed to allow her bad-boy hubby to continue earning his "womanizing reputation" while on the road — and even considered adding such a clause to the marriage vows!

Meanwhile, Guns N' Roses lead swinger Axl Rose is tapped as one of the sexiest rockers of the year in the August issue of *Playgirl*. Rounding out the stiff competition in the revealing piece are Rod Stewart, Charlie Sexton, Bobby Brown, Al B. Sure!, Cheap Trick bassist Tom Petersson, Sting, Steve Winwood, Fine Young Cannibals lead singer Roland Gift, and R.E.M.'s Michael Stipe!

VIDEO

• WONDERWALL (Video 45)

Although it sports a now-out-of-print Apple soundtrack by George Harrison, this 90-minute feature film — completed some 20 years ago today — was never shown in wide release. The film, which also features tunes from Eric Clapton, Led Zeppelin, and Ravi Shankar (as well as some of John Lennon's poetry), is only available through a special mail offer. For more info, write to Video 45, 7014 13th Ave., Suite 115, Brooklyn, NY 11228. (Street date: 7/14.)



PAST 'N PRESENT — George Harrison (l) blasts from the past while Michael Damain rocks on and on and on.



• MICHAEL DAMIAN: ROCK ON (A&M Video)

This 25-minute release uses interviews, behind-the-scenes footage, and live concert clips to provide the inside scoop on the Cypress/A&M recording soap S*T*A*R. The package — which features a free autographed poster — also contains conceptual clips of the teen idol's recent hit "Rock On" and new single "Cover Of Love," sure to work his fans into a lather. (7/18.)

B.O.S.E.

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LIFESTYLES

LEADING A BETTOR LIFE

97 Million Americans Take A Gamble

Among those who gambled in 1988, about 80% said they play for the chance to win big. That's not surprising, but this may be: hardcore gamblers are four times more likely to be affluent than poor.

According to a recent poll by the NYC-based Roper Organization, half the country's 97 million gamblers are casual bettors who play the lottery, bingo, or both. The other half are serious gamblers who frequent casinos, wager on sports games and races, and play poker and other card games for money.

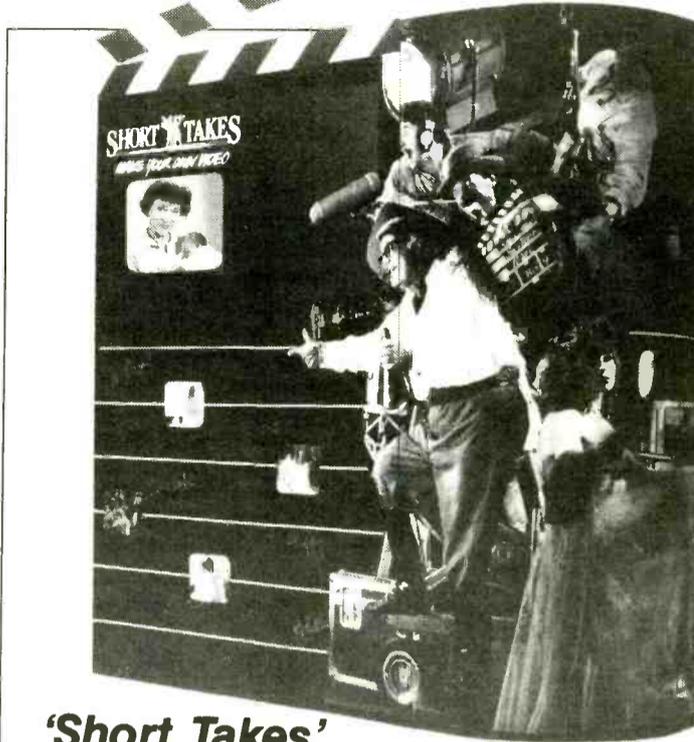
Lotteries? You Bet

Lotteries are by far the most popular of all betting activities. The survey shows that 42% of

Americans — 54% of those living in states that allow lotteries — play the numbers at least once a year, whereas 15% play bingo each year.

Why do gamblers gamble? Besides the allure of cold, hard cash, the reasons most often cited were "recreation" and the "satisfaction that comes from beating the odds." Of the 83 million Americans who didn't gamble at all last year, however, more than half said they just didn't want to spend the money — and nearly as many said they didn't have the money to spend on it.

Despite these objections, the survey revealed there is wide support for a national lottery. Six out of ten Americans believe the government should consider such a lottery as a way to reduce the federal budget deficit.



'Short Takes' Video Booth Debuts

Your listeners can make customized birthday greetings, send marriage proposals, or just act weird in "Short Takes" (pictured) and "Video Letters," two video booths similar to the automatic photo booth.

For \$5 to \$10, users can purchase a Short Takes cassette, step into the booth, and make a ten-minute video. The finished tape comes in a ready-to-mail box.

The video booths, developed by Minneapolis-based Short Takes Inc., can be found in New York, Los Angeles, and the company's hometown. For more info, call (212) 489-6900.

Seven Trends For The 1990s

What do you think the 1990s will bring? The Glastonbury, CT-based Futures Group predicts the following seven trends will make the biggest waves over the course of the next decade:

- **Home Infotainment:** The home will become the ultimate entertainment — and information — center due to technological advances in communications.
- **Fast Health Food:** By the mid-1990s, at least one highly successful fast-food franchise will serve low-calorie, cholesterol-free fare.
- **Pharmaceutical Foods:** Food and pharmaceutical companies will unite, with immunologists creating foods that can treat viruses and cancer.
- **Pan-European Currency:** The European Community will establish a central bank and introduce Pan-European currency.
- **Luxury Cars:** US luxury car sales will increase by at least 50%.
- **Low-Cost Fax Machines:** Low-cost fax machines will become a popular consumer product, moving from the office to the home. This will be the first step toward electronic mail.
- **Aromatherapy:** Aromatherapy — using the healing powers of odors — will gain broad acceptance and commercial marketability.

\$3.6 Billion Spent In '88 On Workout Clothing

People are walking, not running, to buy exercise shoes. Sales of walking shoes soared 47% last year from 1987, while sales of running shoes decreased 3%. Total exercise clothing sales fell slightly during the period, despite extreme changes in some areas. The only other increasing category was sweatshirts and sweatpants, climbing 9%.

Clothing items with sagging sales included warm-up suits (-4%), aerobic shoes (-19%), and leotards and bodysuits (-33%). Americans invested more than \$3.6 billion in 1988 to look good while staying (or getting) in shape. Here's a look at the breakdown:

Item	1988 sales
Sweatshirts/pants	\$1.6 billion
Walking shoes	\$752 million
Warm-up suits	461 million
Running shoes	\$460 million
Aerobic shoes	\$327 million
Leotards/bodysuits	\$88 million

Source: National Sporting Goods Association

\$29 BILLION INDUSTRY

Fishy Figures: Consumers Are Hooked On Seafood

You may want to schedule your station's next party or promotion near the local pier. Why? Because it seems the US has become hooked on the fishy flavor of seafood.

According to the Fairlawn, NJ-based Food Institute, the average American consumed 15.4 pounds of seafood in 1987 (the last year for which statistics are available), spending \$28.8 billion along the way — and spending and consumption

are predicted to continue growing well into the next decade. Interestingly, most (68%) of the money gets spent in restaurants. Tuna, shrimp, and cod rank as the most popular fishes.

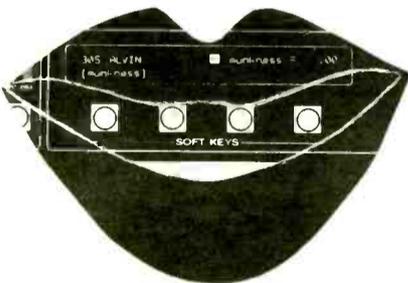
Older folks tend to eat more seafood: 35% of all households headed by 45-54-year-olds and 33% of all households headed by 35-44-year-olds regularly purchase fish products. However, only 15% of households headed by people 25 or younger buy seafood.

CHRONICLE

Born To:

- WCMS/Norfolk** air talent **Dan McClain**, wife Karen, son Daniel Jr., June 18.
 - KEZO/Omaha OM/PD** **Bruce McGregor**, wife Kristy, son Michael Joseph, July 1.
 - WHTO/Williamsport, PA PD** **Denny Hartman**, wife Carol, son Nicholas William, July 3.
- Marriages:**
- KWEN/Tulsa MD/air talent** **Kevin Meyer** to **Julie Lebeda**, July 1.

The effects are all digital. The grins are only natural.



Alvin vocal shift program—one of 70+ Eventide Broadcast Ultra-Harmonizer® digital audio effects designed to stretch your imagination (and your smile). And when you have fun, so do your listeners.

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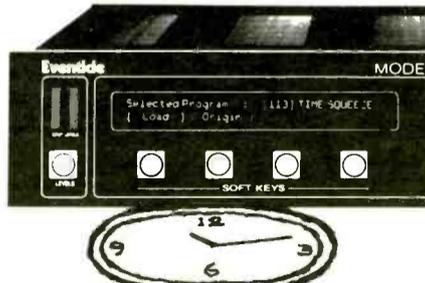


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Pressed for time? Press directly below.

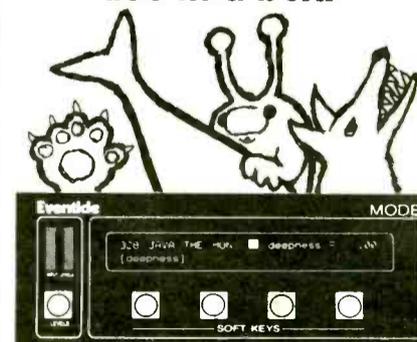


TimeSqueeze™ automatic stereo time compression/expansion—one of 70+ Broadcast Ultra-Harmonizer® audio effects designed to make you more effective. The H3000B: never before has so little money done so much for your station's sound.

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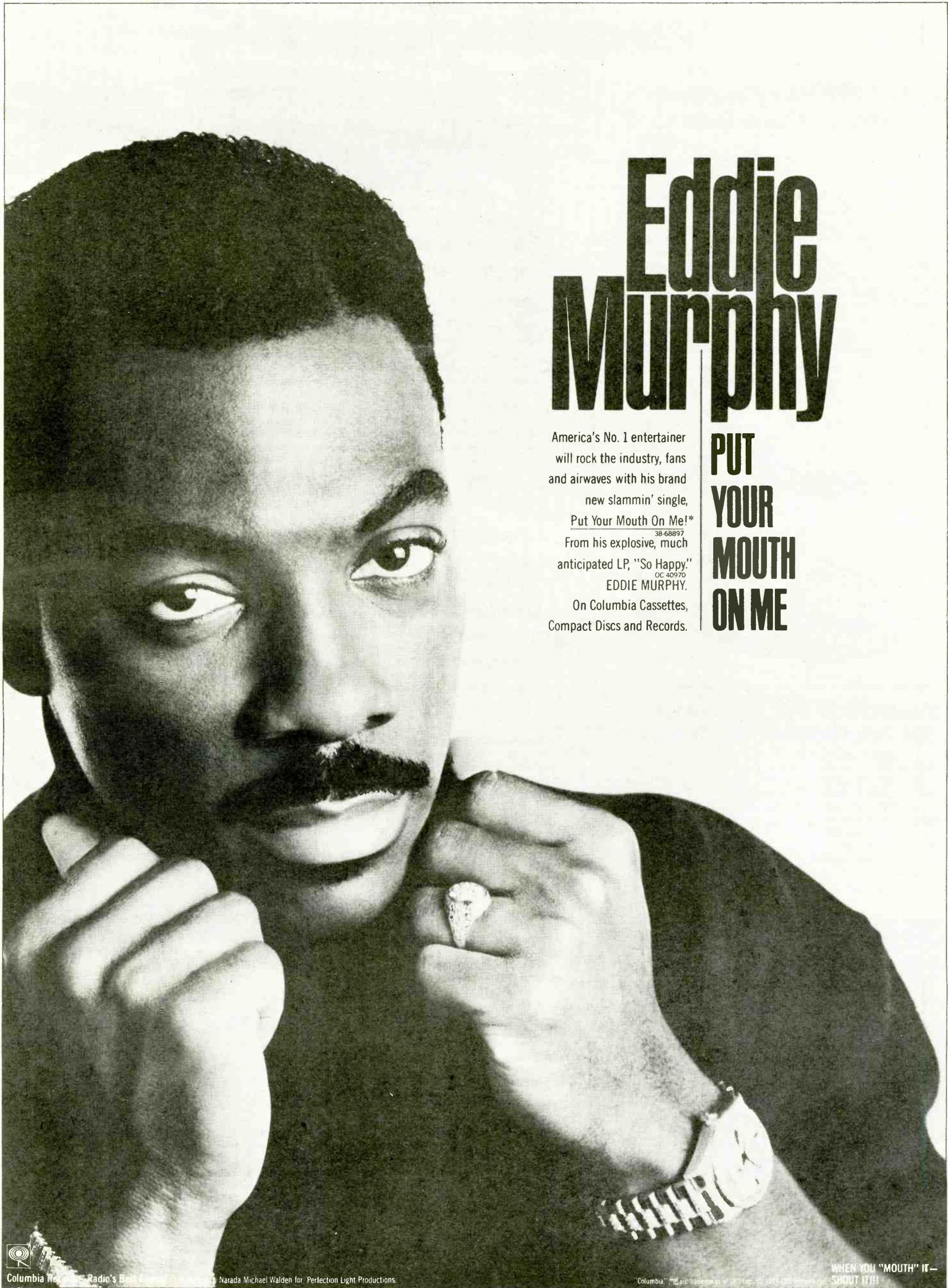
Morning zoo-in-a-box.



Java The Hun vocal shifter—one of 70+ Broadcast Ultra-Harmonizer® digital effects designed to let you dial up pre-programmed insanity. It's easy to afford the broadcast-engineered H3000B's power and flexibility: ask your Eventide distributor.

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From his explosive, much
anticipated LP, "So Happy."

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YOUR
MOUTH
ON ME**



Columbia Records Radio's Best Selling Artist Narada Michael Walden for Perfection Light Productions.

Columbia WHEN YOU "MOUTH" IT—
SHOUT IT!!!

TECHNOLOGY

Gadget Silences Car Stereo For Cellular Phone Calls

If you rely on your car phone to do business, you know it's annoying to turn down your radio every time you get a call. The "Silencer" could put an end to this problem — it senses incoming calls before a car phone rings, turns off the stereo or speakers, then turns them back on after the call.

The Silencer is a small black box that fits behind a car's dashboard, and there are three models available. One turns the stereo on and off,

one can either turn the stereo on and off or turn off just the speakers, and one — designed for high-end stereo systems — interrupts the stereo signal before it reaches the amplifier.

Available from North Chicago-based Sound Quest, the Silencer retails for \$39.95 to \$69.95. For more info, call the company at (800) 457-4579; Illinois residents call (312) 473-1200.



Panasonic's New Camcorder Fits Two Cameras Into One

The latest VHS camcorder from Panasonic features a dual-camera system that allows videomakers to record both a main image and a secondary inset shot simultaneously.

The "PV-535" has low light sensitivity and a built-in speaker so users can verify the audio quality instantly. A high-speed shutter, time lapse recording capability, and flying erase head are included in the unit.

Available in September, the camcorder carries a suggested retail price of \$1700. For more information, call the company at (201) 348-7000.

SHORT CUTS...

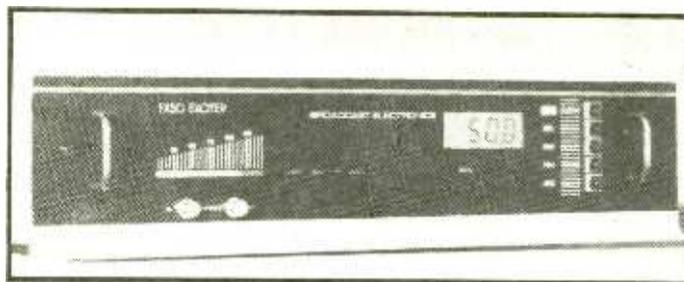
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Exciter Quietly Enhances Air Signal Quality

Supporting a computer-designed linear modulated oscillator that optimizes performance, the "FX-50 Exciter" promises to bring FM transmitters up to CD quality standards with lower distortion, a flat response, and improved signal-to-noise performance.

The FX-50 features automatic control circuitry that eliminates the need for adjustments (after initial setup), stabilizes the exciter's power output, and protects the unit from excessive temperatures, line voltage variations, and short circuits.

The device's front control panel features an LCD multimeter that not only monitors up to five selectable parameters, but can also double as a high-impedance voltmeter for point-by-point measurements. Additionally, the exciter allows engineers to adjust the "on-air" signal without interrupting actual programming.

Available from Quincy, IL-based Broadcast Electronics Inc., the FX-50 is list priced at \$6100. For more info, call the company at (217) 224-9600.

Computer CDs Are Loaded With Information

Compact discs soon may become as popular with computer users as they are with music buffs. Like the audio variety, computer CDs can't be erased or updated — that's why they're called CD ROMs (read only memory). However, the discs can be designed to store various kinds of information, according to computer analyst Lawrence Magid. Following are some possible and practical applications of these computer CDs.

Boston-based Scenario recently introduced a \$5000 computer that is able to find data quickly, thanks to its huge collection of statistical and visual information. Xiphias of Marina del Rey, CA soon will release a \$195 disc for the Apple Macintosh that contains phone numbers, addresses, and even fax and telex numbers for about 116,000 US businesses.

Dialog Information Services expands on this idea with "Dialog On-Disc." The company has several discs for IBM compatibles — its "Standard & Poor's Corporations" has business and financial information on 9000 publicly owned companies and 35,000 privately held businesses, and costs \$4250 for six updates a year.

Diversified Discs

Several companies are using discs to distribute copies of public domain programs. Sunnyvale, CA-based PC Sig offers a \$179 CD with the equivalent of 365 floppy disks worth of programs, as well as a \$495 CD with the company's entire library (1240 floppy disks worth).

Houston-based Quantum Access has introduced a disc called "Club-Mac," which contains a wide assortment of Mac programs, graphic files, fonts, and articles for \$199. And for those with information

overload, Pioneer Electronics soon will release a drive with a disc changer that allows users to access up to 3.2 gigabytes of data storage. That's 3.2 billion characters — the equivalent of more than two million double-spaced pages.



Wireless Microphone System

For the radio newsman who wants to broadcast from the beach or any other place where "standard remotes" are all-but-impossible to pull off, Audio-Technica US Inc. introduces the "Professional VHF Wireless System."

The system — consisting of a receiver and a body pack or hand-held microphone (shown above) — has an operating range of from 500 feet (under adverse conditions) to 2000 feet, and boasts a signal clarity that is reliable and flexible. The device also features ten different preset frequencies (including a choice of clear-channel traveling frequencies) and a set of mute switches that help cub and seasoned reporters overcome the geographic and noise-control limitations of newsgathering.

Other features of the system include an adjustable squelch control (to minimize background interference), an adjustable audio output level, a two-channel signal strength indicator, and separate balanced and unbalanced outputs to feed audio back to the station.

The system is list-priced between \$650 and \$750. For more information, call the Stow, OH-based company at (216) 686-2600.

Sony Develops Digital VCR

Sony Corp.'s new portable digital videocassette recorder, developed primarily for professionals, allows tapes to be copied or edited more than 20 times with minimal loss in quality.

The "DVR-1" is the first portable VCR that uses digital rather than analog recording, according to Sony officials. Available in January for \$37,000, the high-tech unit weighs 24 pounds, is battery-powered, and can record up to 94 minutes on a single tape. Sony plans to develop a similar machine for the general public after the DVR-1 goes on sale in January 1990.

Get Your Mail By Phone

Executives on the go now can retrieve their electronic mail messages over the phone with a service recently introduced by Waltham, MA-based Maxlink.

The digital-voice system is included in the Maxlink subscription cost of 50 cents a minute with a \$15 minimum monthly charge. To get messages, subscribers dial an 800 number that connects with their computers. Other electronic mail suppliers, including Western Union, MCI, and AT&T, say they are planning similar services.

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 WITH MORE TO BE ANNOUNCED

An extravagant, no-holds-barred rock n' roll effort dedicated to raising funds to combat drug and alcohol abuse among today's youth via educational programs developed by the Make A Difference Foundation (U.S.A.). Funds will also be donated to the All-Union Society for Sobriety (U.S.S.R.) to develop similar educational programs.

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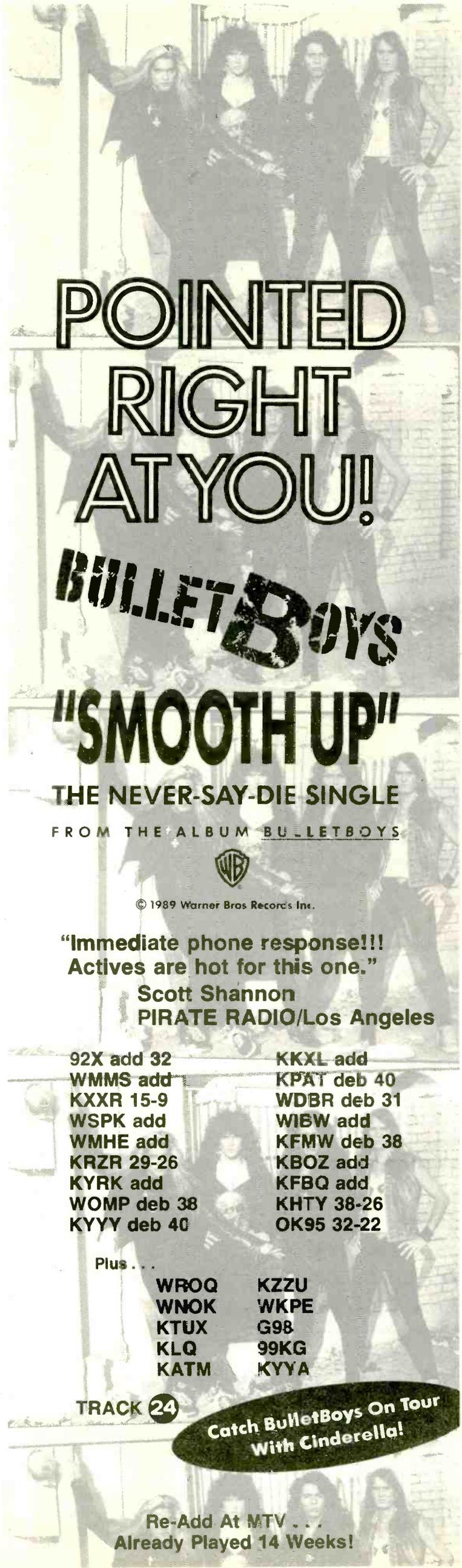
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POINTED RIGHT AT YOU!

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THE NEVER-SAY-DIE SINGLE

FROM THE ALBUM BULLETBOYS



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**"Immediate phone response!!!
Actives are hot for this one."**

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TRACK 24

**Catch BulletBoys On Tour
With Cinderella!**

**Re-Add At MTV . . .
Already Played 14 Weeks!**

NEWSBREAKERS



Shelley Cooper

Cooper Atlantic VP/Creative Services

Shelley Cooper has been elevated to VP/Creative Services at Atlantic Records, where she will direct its advertising, graphics, merchandising, packaging, and video departments.

"Since joining the Atlantic team four years ago, Shelley has played an increasingly important part in the company's marketing and creative activities," said Atlantic Sr. VP/GM Mark Schulman. "Her extensive experience in many facets of our industry, both here and at Warner Brothers, clearly make her ideal for this pivotal post."

Cooper had been Creative Director/Advertising & Video since joining the label four years ago. She was previously Exec. Director of NARM's "Gift Of Music" campaign, and served as National Artist Relations Coordinator at Warner Bros. for ten years.

Mena Moves To SBK New Music Post



Michael Mena

Michael Mena has been appointed National Director/New Music Promotion and Marketing for SBK Records, where he will report to Sr. VP/Promotion Daniel Glass.

"SBK is extremely fortunate to have somebody with the background and experience of Mike," said Glass. "This is the man who guided Suzanne Vega, John Hiatt, and Robyn Hitchcock to the top."

"It's very exciting to get in with a brand new company because there is no preconceived way of doing things," Mena commented. "Everything will be approached in fresh, new ways. SBK is going to redefine the way things are done in the music business."

Mena had been National Director/Alternative Promotion at A&M Records since 1985. He will be based in New York.

WMEX & WMJX Promote Kelley To GSM

WMEX & WMJX/Boston LSM Frank Kelley has been elevated to GSM for both stations and will direct a ten-member sales staff. He replaces Barbara Babian, who has left the Gold/AC combo. Succeeding Kelley as LSM is AE Nancy Wilbraham.

WMEX & WMJX VP/GM Peter Smyth commented, "Frank has an extensive agency and retail background. This, coupled with his strength in new business development, will lead the WMJX & WMEX sales department to augmented growth and prosperity."

The stations are sold both as a combo and separately.

Kelley told R&R, "Nationally, this market is through the roof. Locally, business could be a little better — but it will come back. We're consistently in the top ten overall,



Frank Kelley

and in the top five when you break it down locally/nationally."

Kelley joined the stations as an AE in February of last year and was promoted to LSM two months later. He previously was an AE for four years at crosstown WHDH & WBOS, and worked in sales for the Boston Phoenix and WFNX/Boston.

EARL DIRECTS SINGLES SALES

Simon Segues To Enigma As VP/Sales



Jayne Simon

Twelve-year A&M staffer Jayne Simon has joined Enigma Records as VP/Sales. Additionally, Maryann Earl has been promoted to Enigma National Director/Singles Sales.

Enigma Sr. VP/GM Ralph King remarked, "Jayne brings to Enigma a strong understanding of distribution and good strong contacts at retail. She will be instrumental in furthering the success of our relationship with CEMA and the success of Enigma overall."

Regarding Earl, Enigma President Wesley Hein stated, "Over the



Maryann Earl

past three years, Maryann has played a crucial role in the development of our new artists. I cannot imagine a person better suited to spearhead the retail promotion for our single releases."

Simon had been A&M's National Director/Singles Sales. She previously was the label's West Coast Sales Mgr., and her background includes air personality duties at WYEN/Des Plaines, IL.

Earl has been with Enigma for three and a half years as National Director/Alternative Marketing.

BERNSTEIN GSM

McNutt Directs KLZ & KAZY Sales

KLZ & KAZY/Denver GSM Jon McNutt has been named Director/Sales for the Country/AOR combo. McNutt, who will oversee national sales, had been GSM since January 1987.

Promoted to the GSM position is former KNIX/Phoenix LSM Rob-

ert Bernstein, who will handle local sales for the pair. His previous experience includes AE positions at Little Rock stations KOKY & KLAZ and KXLR.

KLZ & KAZY LSM Paul Robinson has left the stations.

Estefan Debuts New Album



Epic artist Gloria Estefan (c) was guest of honor at a label listening party for her new "Cuts Both Ways" album in Los Angeles recently. Flanking her are (l-r) CBS Records VP Bobby Colomby, Epic VP Larry Stessel, Epic/Associated Labels VP Pete Anderson, and CBS VP David Cohen.

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RADIO'S HOTTEST PROMOTION.

"I would not want to be the station competing against Hot Tickets."

T.W. "Wes" Diamond, Station Manager, WKRG, Mobile, AL

"From all angles, Hot Tickets is a great promotion. It not only draws more listeners, but it attracts new advertisers."

Dick Schilpp, General Manager, WEEU, Reading, PA

"You know it's a great promotion when a client quadruples his annual budget solely because of Hot Tickets."

Howard Gherman, General Sales Manager, WMAD, Sun Prairie, WI

"We found Hot Tickets to be a way to generate new advertising dollars."

Jim Meyer, General Sales Manager, WBVE-FM/Beaver 96 1/2 FM, Cincinnati, OH

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Makes you money. Builds CUME and TSL. Generates traffic for your clients. No wonder GM's and PD's both love Hot Tickets!

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Hot Tickets is tested, proven and sold on an *exclusive* one-station-per-market basis. Lock up Hot Tickets now, whether for immediate use or for a later rating period.

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JEDITS



YOU BETTER DANCE

THE HIT YOU'LL FEEL DOWN TO YOUR SOUL

FROM THE NEW ALBUM

BELIEVE

ALBUM RELEASE DATE: AUGUST 8, 1989

PRODUCED BY DAVID Z



MANAGEMENT: DON POWELL/DON POWELL MANAGEMENT

MCA
RECORDS

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Radio

● **RON JAVER** has been named GSM at WFAS-AM & FM/White Plains, NY. He was previously Sales Manager/New York at Shadow Traffic Network.

● **CARL FIORINI** has joined WSEN/Baldwinsville, NY as GSM. He previously held the same post at WKGW/Utica, NY.

● **CLAYTON ASHWORTH** has joined KOOL & KZOK/Seattle as LSM. The 13-year radio vet spent the past two years as Coordinating Consultant with Dartmouth College and Woodstock Radio.

● **JAN WATERMAN** has been upped to Retail Sales Manager at WROR/Boston. She joined the sales staff last year.

● **DEBRA DORN** has been elevated to Manager/Sales & Marketing at WEUZ & WBIZ/Eau Claire, WI. She was formerly in charge of regional sales & marketing.

Also at the stations, intern **MOLLY BOWAR** has been upped to Account Manager and **DON SACK** from WQOW-TV/Eau Claire has been named Sr. Account Manager.

● **CATHLEEN PRATT** has been upped from AE to Director/Corporate Development at CBS Radio Networks.



Ken Komisar Bob Bernstein

● **KEN KOMISAR** has been appointed Sr. Director/West Coast A&R at Epic Records. He had been Director/Dance Music at the label since 1987.

● **BOB BERNSTEIN** has been upped to Director/Public Relations & Corporate Communications at Capitol-EMI Music. He was formerly Manager/Public Relations for EMI Music.

● **PETE HAGAN** has been upped from Field Sales Manager to Sales Manager at WEA/Cleveland Branch. Replacing him as Field Sales Manager is **GEOFF THACKER**, who was Field Sales Manager/Special Projects.

Concurrently, **JOHN EUSTACE** has been appointed to serve in Thacker's previous post. He was formerly with Music Box.

Industry

● **RONNIE LIPPIN** has been named to head the newly formed music division of international public relations agency the Lippin Group, Inc. Lippin, a 15-year music industry vet, has held publicity posts at the MCA, Rocket, and RSO labels, and continues to be the US publicity rep for **ERIC CLAPTON**.



Ronnie Lippin William Cloutier

● **WILLIAM "B.C." CLOUTIER** has formed Bill Cloutier Inc., a radio sales consulting firm. He was previously GSM at KOME/San Jose-San Francisco.

● **CHERYL COLLINS** has been upped from Sales Manager/St. Louis to Regional Manager/Chicago at HNWH. Replacing her in St. Louis is **LINDA THOMPSON**, who joins from that city's KEZK & KOOL, where she was an AE.

● **KEITH CRYSTAL** has joined Christal Radio/New York as a Market Research Specialist. He was formerly Asst. Director/Public Affairs at WHTZ/New York.

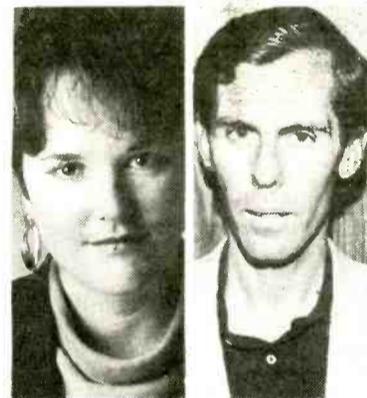
—Holly Sklar

Records



Laura Hein Bart Devaney

● **LAURA HEIN** and **BART DEVANEY** have been promoted to Project Directors at Enigma Records. Hein was formerly Manager/Sales; Devaney was Director/Video.



Laura Swanson Bruce Gearhart

● **LAURA SWANSON** has been upped from West Coast Publicist to West Coast Publicity Director at A&M Records.

● **BRUCE GEARHART** has been tapped as Sales Manager at CEMA/Washington. He was formerly co-founder and VP of Franklin Selections.

Chrysalis Stages Stage Dolls Do



Chrysalis threw an album debut party for Norwegian artists Stage Doll at the Norwegian Consulate in Manhattan, then winged the group to the Rainbow for Los Angeles festivities the next night. Saying "skoal" in New York are (l-r) the group's Steinar Krokstad, Chrysalis VP Tom Gorman, Transworld's Gary Arnold, Chrysalis Exec. VP Joe Kiener and VP Michael Stotter, and Stage Dolls members Torstein Flanke and Terje Storli.

PROS ON THE LOOSE

Eric Cramer — Production Dir./afternoons WKDD/Cleveland (216) 944-3109

Dave Wright — PD/middays WPCV/Lakeland, FL (813) 687-1931

Denice Mulkey — National AC/NAC Promotion RCA Records (213) 874-7912

Deb Spring — PD KIIQ/Reno (702) 747-8019

CHANGES

Daniel Zucker has been appointed Counsel in the Law Department of CBS Records Inc.

Edward Kennedy has joined Katz Radio/Atlanta as an AE.

R&R TIMELINE



Bobby Cole got his Bay Area start at KMPX/San Francisco in 1968 and stayed busy through stints at KSAN, KYA-FM, and KMEL. He ended a radio hiatus to become KKIS/Concord, CA PD in '87, then joined KIOI/SF as Program Manager. One year ago today he was named Fairmount Communications VP/FM Programming.



Bob Cole started out at WWOK/Miami in '72, worked at WIOD/Miami, KIKK/Houston, KOKE/Austin, and WPKX/Washington, and was hired as WMZQ/Washington PD in '83. Five years ago today he opted for consulting and radio ownership, turning Country KOKE into AC KKMJAustin in November '86.

1 YEAR AGO TODAY

- Group W names Steve Fisher VP/Development, Chris Claus KFWB/Los Angeles VP/GM, Bert Wahlen KJQY/San Diego VP/GM
- Michael Kakoyannis tapped as Westwood One Stations Exec. VP
- Jay Christlan appointed KNEW/San Francisco PD
- Bernie Eagan upped to WENS/Indianapolis Asst. PD/MD
- #1 CHR: "Pour Some Sugar On Me" — Def Leppard (Mercury/PG)
- #1 AC: "The Colour Of Love" — Billy Ocean (Jive/Arista)
- #1 UC: "Don't Be Cruel" — Bobby Brown (MCA)
- #1 Country: "Don't Close Your Eyes" — Keith Whitley (RCA)
- #1 AOR Track: "When It's Love" — Van Halen (WB)
- #1 AOR Album: "Roll With It" — Steve Winwood (Virgin) (3 wks)
- #1 NAC: "Stronger Than Pride" — Sade (Epic) (3 wks)
- #1 Contemporary Jazz: "Shadow Prophets" — Kevin Eubanks (GRP) (2 wks)

5 YEARS AGO TODAY

- Bonneville Broadcasting acquires Schulke Radio Productions
- KMEL/San Francisco goes CHR; Nick (Ferrara) Bazoo is PD
- Jeff Ballentine tapped as WEZR/Washington PD
- #1 CHR: "When Doves Cry" — Prince (WB) (2 wks)
- #1 AC: "If Ever You're In My Arms Again" — Peabo Bryson (Elektra) (2 wks)
- #1 UC: "When Doves Cry" — Prince (WB) (4 wks)
- #1 Country: "That's The Thing About Love" — Don Williams (MCA) (2 wks)
- #1 AOR Track: "Rock Me Tonight" — Billy Squier (Capitol)
- #1 AOR Album: "Born In The USA" — Bruce Springsteen (Columbia) (4 wks)
- #1 Jazz: "Decoy" — Miles Davis (Columbia)

10 YEARS AGO TODAY

- Don Kelly lands WXLO (99X)/New York PD gig
- Lynn Waggoner wheels into KEBC-FM/Oklahoma City PD chair
- Redbeard tapped as WZXR/Memphis MD
- #1 CHR: "Gold" — John Stewart (RSO)
- #1 AC: "Shadows In The Moonlight" — Anne Murray (Capitol)
- #1 UC: "Bad Girls" — Donna Summer (Casablanca/PolyGram)
- #1 Country: "Shadows In The Moonlight" — Anne Murray (Capitol)
- #1 AOR Album: "Candy-O" — Cars (Elektra)

15 YEARS AGO TODAY

- J.J. Jordan named WHBQ/Memphis PD
- #1 CHR: "Rock The Boat" — Hues Corporation (RCA) (3 wks)
- #1 AC: "Please Come To Boston" — Dave Loggins
- #1 Country: "Marie Laveau" — Bobby Bare (RCA)
- #1 AOR Album: "Band On The Run" — Paul McCartney (Apple) (2 wks)

— Hurricane Heeran

The Question Of The Decade

"What About Me"

A Re-Released Single From

Moving Pictures

"Moving Pictures" — 'What About Me' is a hit record. We've seen it in callout and requests."

DAN VALLIE
VALLIE CONSULTING

"Top 5 phones . . . huge call-out . . . biggest research record of the year."

BJ105/ORLANDO - #29
BRIAN THOMAS/RICK STONE

"Why haven't we been playing this song all along? This will be one of our strongest records of the year."

Q105/TAMPA
DAVE DENVER*

"Record was 8 weeks in Power with no burn whatsoever. Demos 12-36 including both male and female."

KKYK/LITTLE ROCK - #5
GREG ROLLING

The Hit That Radio Is Asking For!

From the album
Days Of Innocence

Produced by
Charles Fisher



© 1989 The David Geffen Company

*In the issue of 7/7/89, the above quotation was mistakenly credited to Randy Kabrich.



STREET TALK®

Virgin Denies 49% Sale

Virgin Records principal **Richard Branson** is denying reports that Japanese media conglomerate **Fujisankei** is on the verge of buying 49% of his company. Branson wrote to *Daily Variety* that he would consider a "minority partner for up to a maximum of 25%" and "under no circumstances would I sell off half of our core business." A 20% Fujisankei interest in Virgin is still reportedly a possibility.

And churning the European rumor mill: **BMG** is stalking **Thorn-EMI**.

Split Decision

ABC Radio and **Westwood One** earned a split decision in Federal Court this week over a trademark battle between ABC's "American Top 40" and WW1's "Casey's Top 40."

Judge **John Sprizzo** ordered WW1 to refrain from using the nickname "CT40" as part of its countdown show, declaring it was too similar to ABC's "AT40" nickname. However, the judge denied an ABC motion for an injunction against WW1's use of the "Casey's Top 40" print logo.

ABC Radio VP/Entertainment **Tom Cuddy** said, "We're delighted the court saw that Westwood One was trying to trade on the nearly two decades of goodwill 'American Top 40' has earned with its audience by attempting to confuse listeners with its use of 'CT40,' which is identical to our 'AT40.'"

WW1 VP/Business and Legal Affairs **Eric Weiss** called ABC's action "frivolous and inconsequential," but said the company would comply with the ruling.

The latest gossip in Atlanta: longtime **WQXI-AM & FM** President/GM **Jerry Blum** is leaving and his successor will be **Clark Brown**, VP/GM at **Jefferson-Pilot** sister **KSON-AM & FM/San Diego**.

But one thing is certain — 94Q PD **Jan Jeffries** is out following the recent CHR-to-AC format shift. And word has it "Jazz Flavours" will return to a seven-day schedule. Jeffries, ready for his next programming assignment, can be reached at (404) 233-0979.

A major meeting took place late last week between **MCA** execs and VP/Promotion **Billy Brill** to discuss Brill's **Columbia** offer.

As of presstime, a final decision wasn't forthcoming. However, ST's ear to the pavement heard rumblings about Brill's recent

purchase of a new **BMW 325** convertible. Was a new **MCA** contract hidden in the glove compartment?

Meanwhile, **MCA** VP/Promotion **Frank Turner**, who's based in Atlanta, is up for contract renegotiations in August.

Morning Madness

Z95/Chicago morning man **Paul Barsky** and the station have parted company over the show's direction. Reach Barsky through **Don Buchwald** at (212) 867-1200.

Meanwhile, **Z95** afternoon driver **Brandt Miller** is temporarily handling wakeup duties. PD **Brian Kelly** has been pressed into service for afternoons but wants off the air quick. Call him at (312) 984-0890 about the morning gig.

Sonny Fox and **Joannie Ciana** of **Y100/Miami** are heading to **Y95/Dallas** for mornings, succeeding **Trey Matthews** and **Bill Evans**.

Will former **KSJO/San Jose** morning maven **Perry Stone** resurface at **KFOG/SF**? Or is a possible **Beantown** gig in his future?

ST hears **EZ Communications** is shopping for stations in San Francisco, Detroit, and Memphis. Will Chairman **Art Keller** be having a cup of **KOFY** with owner **Jim Gabbert** now that **Ragan Henry** is no longer interested?

Look for **WPGC/Washington** to officially name **Dr. Dave Ferguson** as PD very soon.

It's official! **Epic** National AOR Director **Jon Kirksey** will be named **Enigma's** VP/Rock Promotion, reporting to Sr. VP/Promotion **Sam Kaiser**.

ST has learned that three longtime **Burkhart/Douglas & Associates** clients — all **Great American** properties — are transitioning to the **Pollack Media Group**: **WLVQ/Columbus**, **KYYS/KC**, and **B/D&A** "flagship" **WKLS/Atlanta**. (KLS had been working with both consultancies.) Pollack has also signed **Great American** CHR **KROY/Sacramento**.

Atlantic is restructuring its national promotion staff, creating a prime national CHR position. Contact VP/Promotion **Andrea Ganis** at (212) 484-6419.

Continued on Page 30



POLLACK
MEDIA GROUP

Pollack Media Group Welcomes



984 MONUMENT ST., SUITE 105, PACIFIC PALISADES, CA 90272 · FAX (213) 454-5046 PHONE (213) 459-8556

“Love Like We Do”

The New Single,
Track And Video From

**Edie Brickell
& New
Bohemians**



GEFFEN
RECORDS

Produced and Engineered by Pat Moran
© 1989 The David Geffen Company



From The Multi-Platinum Debut Album
Shooting Rubberbands At The Stars

**Nationwide Tour
With Don Henley
Begins Next Month**



© 1989 WARNER BROS. INC.

**EIGHTH WONDER'S PATSY KENSIT
TAKES AIM WITH MEL GIBSON
IN "LETHAL WEAPON 2"**

PATSY KENSIT

Featuring Eighth Wonder's Latest Hit

"I'M NOT SCARED"

The Hot New Single Written By The Pet Shop Boys
From Eighth Wonder's Debut Album *Fearless*

**ALREADY ON:
KROY**

Produced by The Pet Shop Boys and Phil Harding



JIMMY HARNEN

Smash Follow-Up To The Top Ten Hit
"Where Are You Now"

"NO REASON IN THE WORLD"

A New Diane Warren Song Taken From
His New LP *Can't Fight The Midnight*

FIRST WEEK ADDS ACTION:

WNVZ	WNNK	WYCR	Q104	WPFR
Y108	100KHI	WFXX	Q101	KTRS
KEGL	WIOQ	WHTO	WPFM	KTMT
WAEB	WKRZ			

Executive Producer: Ron Kyle for
Blue Hornet Productions, Inc.



Where Talent Grows.

Co-Produced by: Jimmy Harnen
Produced & Engineered by:
David De Vore

STREET TALK®

Continued from Page 28

Talk, Talk

Though folks at **Cap Cities/ABC** still refuse to confirm the impending switch to "Hot Talk" at **WLS/Chicago**, word has leaked that **WFLA/Tampa** afternoon talk host **Bruce Lassiter** has inked a longterm deal to anchor a major WLS daypart.

On the West Coast, **KABC/L.A.** psychologist Dr. **David Viscott's** 2-3pm slot is open, as is **Tom Snyder's** 7-9pm shift. Both hosts are under review.

KRFX (formerly **KOAQ**)/**Denver** has made three directional changes since **Jacor** took over — uptempo AC, soft AC and, most recently, Classic Hits. Word in Denver is that another format — rock-edged CHR — may be in the offing. Executive VP **Randy Michaels** denies any changes. And he had "no comment" when ST asked about the sagging ratings at **WFLZ/Tampa**. Stay tuned.

No doubt you've read or heard about the first black investment group to purchase an NBA franchise — the **Denver Nuggets** for \$65 million. What you may not know is **Bertram Lee**, one of the principals, is also Chairman of Boston-based **Albimar Communications**, which counts among its holdings **WKYS/Washington** and **KDAB/Salt Lake City**.

VP/GM **Nick Terpolilli** is out at **KBER/Salt Lake City**. Owner **Chris Devine** has assumed interim GM duties.

WFYR/Chicago night jammer **Joe Dawson** will begin hosting "Smokin' Joe's Saturday Oldies Show" live on **SMN's "Star Station Network"** (7/15). The show will run 6-11pm CST, with stations allowed to drop in and out as they please. Call **Dean Richards** at (312) 479-1717 for details.

Roll Over Beethoven

Classical **KFAC/L.A.** carried excerpts from the **Rolling Stones' Tuesday** (7/11) press conference, fueling local speculation about an impending format change. PD **Bob Goldfarb** labeled the stunt an "attention-getting device to make people sit up and take notice of what's going on at KFAC."

A move away from Classical has been considered a given since **Evergreen** shelled

out \$55 million for the outlet. But don't expect a format flip before September.

ST hears **Atlantic's VP/A&R Richard Steinberg** is being chased by a number of labels, including **CBS, Polydor, Arista, and Virgin**.

WWWE/Cleveland PD Nick Anthony is leaving and going fulltime with his consultation firm. **Nick Anthony & Associates** specializes in CHR, Country, and soft AC. Call him at (216) 336-4570.

Tube Time

Sports personality **Todd Donoho**, who does the "Sport Snorts" on **KLOS/L.A.** with morning dudes **Mark & Brian**, has landed a spot on the 11pm news of sister outlet **KABC-TV**, unseating sports veteran **Jim Hill** from late-nights.

Over at crosstown **KIIS**, production voice and weekender **Joe Cipriano** has won a recurring role in the **NBC-TV** sitcom "Crazy Like A Fox," playing the part of Marty In The Morning.

K101/San Francisco has inked **Z100/NY** midday personality **Susan Lee Taylor** to anchor nights. She replaces **Turi Ryder**.

Nine-year **WLWQ/Columbus** staffer **Wendy Steele** has resigned her MD/midday post to seek a new opportunity. Reach her at (614) 231-7442.

KUBE/Seattle Production Director **Randy Irwin** adds Music Director duties.

AC WHTX/Pittsburgh denies it's eyeing another format . . . it's only upping its gold content. But the station issued "no comment" on rumors that its longtime morning team of **O'Brien & Garry** won't be offered a new contract when their deal is up in October.

In the meantime, crosstown **KDKA** isn't about to change its format. But it is playing some New Age music during the day to complement the AC mix.

Though **KDON/Salinas PD Jamie Hyatt** was being considered for the **Hot 97.7/San Jose** post, he's made some longterm commitments to stay where he is. **Anaheim Broadcasting VP/Programming Jeff Salgo** told ST, "The search continues."

Continued on Page 32



A FIRM POSITIONING STATEMENT — When **KWES/Odessa-Midland, TX** unveiled its new slogan via the billboard above, **GM Mike Deardorff's** phone rang off the hook. A man of few words, Deardorff was heard to mutter to a disgruntled listener, "But, but, but, you don't understand! Yes, I know what's up there, but, but (click)." The rear-view boards stayed up during the whole sweep.

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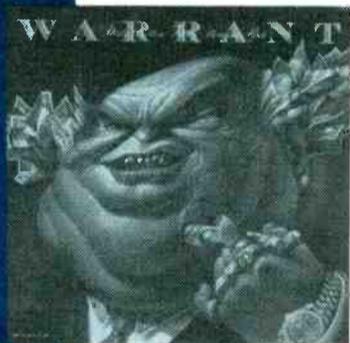
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N

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DUE TO POPULAR DEMAND



**THE FOLLOW-UP HIT SINGLE FROM THE
"DIRTY ROTTEN FILTHY STINKING RICH"
GOLD DEBUT ALBUM 44383**

PRODUCED AND MIXED BY BEAU HILL

THOSE WHO COULDN'T WAIT:

**PIRATE RADIO
WNVZ
Z95 deb 28
92X deb 31**

**WZPL add 30
WLOL 31-25
KXYQ add
KCPX 22**

**KEGL 22-14 (HOT)
WDFX 13-8 (HOT)
KXXR 13-7 (HOT)**

**WROQ deb 21
Z98 7
WKDD add 29
KRNQ deb 34**

**WIXX add
Z99 add
KATM deb 22 (HOT)
KRZR 25-21**

**KOY-FM
WKPE 11-9
KHTY 11-6**



Columbia



PHOTOGRAPHY: JEFFREY KATZ

Queensryche

I DON'T BELIEVE IN LOVE

The New Single
ON YOUR DESK NOW

"One of today's most creative bands..."

CIRCUS MAGAZINE

"Music that is designed for staying power."

HIT PARADER MAGAZINE

"...Music you can believe in."

KERRANG MAGAZINE

"Queensryche have pushed forward the
parameters of rock music..."

ALBUM SALES OVER 750,000 UNITS.

TOP TEN REQUESTS ON MTV.
ACTIVE ROTATION

THERE'S NO DENYING QUEENSRYCHE!

EMI

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STREET TALK®

Continued from Page 30

New **KISW/Seattle** morning man **Bob Rivers** is still reaping benefits from the on-air marathon he did last year while at **WIYY/Baltimore**. Rivers was featured prominently last week during an **ABC-TV** "World News Tonight" report on the Baltimore Orioles, who've batted their way from worst to first this year.

KLQ/Grand Rapids wants to stage a dwarf-throwing contest, but the **Little People Of America** organization has been after the station to cancel the event.

ST's ear-to-the-cactus heard a rumor that **Dwight Case** is close to buying **KKOB-AM & FM/Phoenix** for \$21 million from **Fairmont Communications**.

The Show Must Go On

While **Rod Stewart** was onstage at Detroit's Pine Knob (7/5), he knocked himself unconscious after running into a mechanized light pole. Stewart was carried offstage — only to return 20 minutes later in a bloodied shirt after taking six stitches in his nose. He promptly broke into "Hot Legs" and completed the gig.

Former **Motown** mentor **Berry Gordy Jr.** has sold the West Hollywood Hitsville Studio, where much of the label's product over the last two decades was recorded. The original Hitsville studio in Detroit is now a museum. Gordy's **Jobete** publishing empire may be next to go.

Scott Evans has been upped to afternoons from weekends at **KLAC/L.A.**

WDSY/Pittsburgh evening jock **Rock Thompson** is now doing wakeup service at the Country outlet.

Happy Trails

Ruth Ray, 22-year **WMHE/Toledo** veteran, is leaving the station at the end of summer to become owner/GM of **WRWX/Ft. Myers, FL**. Ray had been **WMHE's** GM since 1973. **Noble's Norm Feuer** is searching for a replacement.

Meanwhile, at Noble's **KMGI & KIXI/Seattle**, VP/GM **Ralph Heyward**, also there for 22 years, has resigned. Noble Sr. VP/Operations **Tom McKinley** will handle GM duties in the interim.

Philadelphia broadcaster **Bill Bransome** has retired after 37 years in the industry. The veteran announcer had been a news and sports anchor at **Group W's KYW** for the past 24 years.

Our best wishes to **WEA/Cleveland** Branch Manager **Mike Spence**, who recently retired from the company. He racked up a total of 44 years in the industry.

Classical **WQXR/NY** founder **Elliot Sanger** passed away at age 92 (7/9). He was the first broadcaster to feature regularly scheduled FM programming.

Belated congratulations to 14-year L.A. local **Capitol** rep **Susan Epstein** and husband **Neal** on their new hitbound, **Hillary Lynn** (6/1).

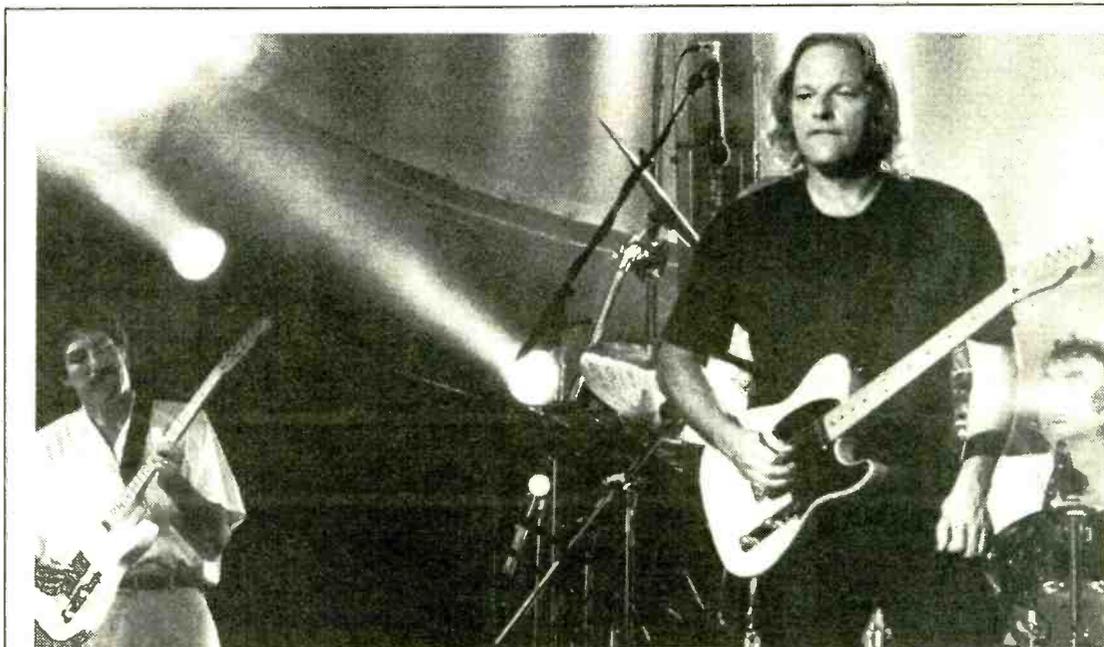
And best wishes to **Emmis Sr.** VP/Programming **Rick Cummings** and wife **Martha** on the birth of their first child, **Kate Elisabeth** (7/9).

Les Garland (ex-MTV Sr. VP) is caddying for his client **Tommy Armour III** and **John Baruck** (manager of **REO Speedwagon, Survivor**) is doing the same for **Mark Lye** in the Scottish Open this week. Garland's next stop is the British Open.

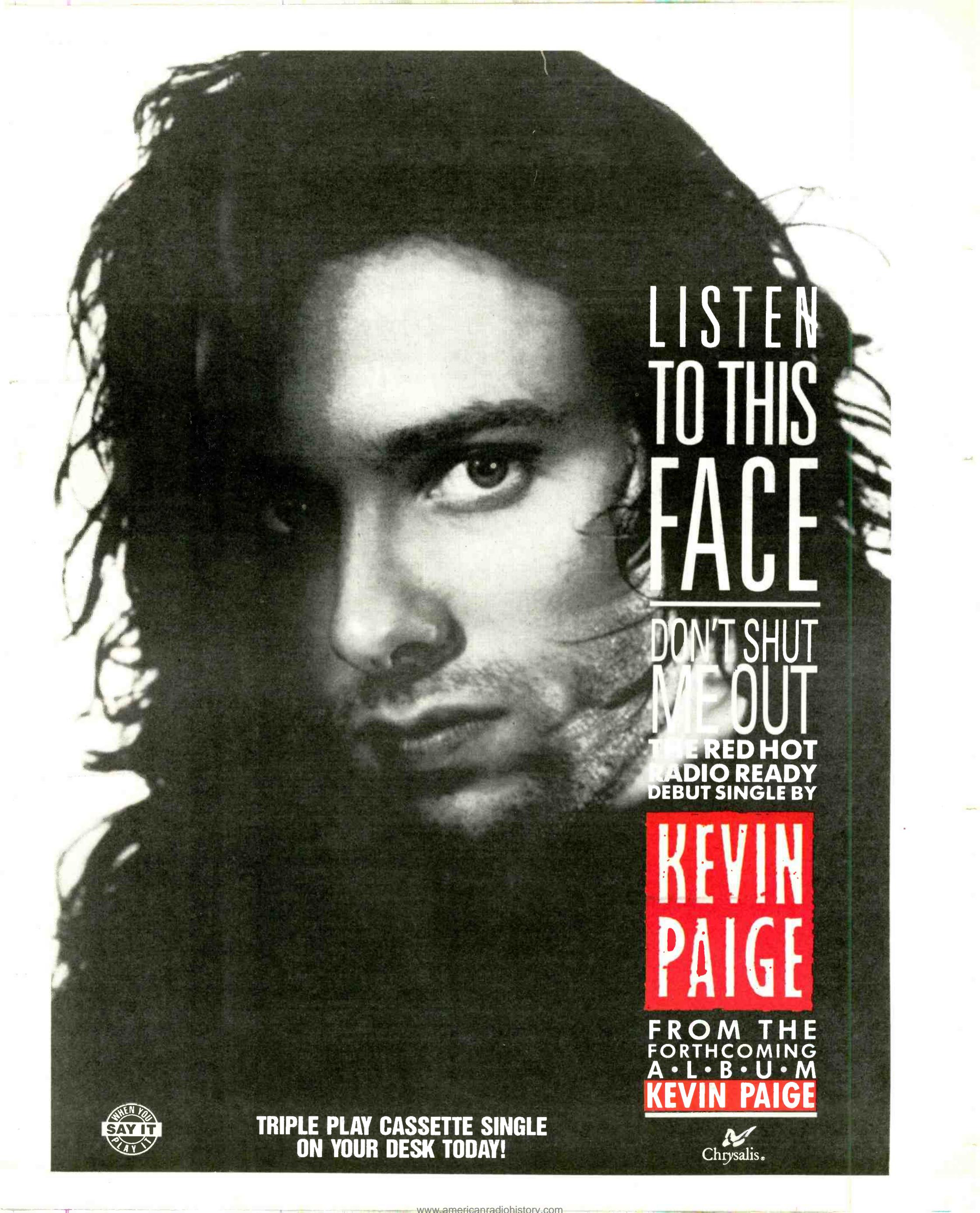
Hardhat Area

A property owner forced **KXBR/Greenfield, MO** to go dark Sunday night (7/9) by using a bulldozer to barricade the transmitter shed door with large tree trunks, and then burying the structure under six feet of dirt. Angry landlord **Lois DeClue** claimed **KXBR** was four months overdue on its lease payment for the transmitter site.

Station Manager **Steve Evans** said the station had been negotiating a renewal of the lease and obtained a restraining order from a local judge. The station went back on-air the next day.



CAREFUL WITH THAT AXE, PAUL — Pink Floyd gave Columbia VP/Album Promotion Paul Rappaport (l) a belated Christmas gift to thank him for his support of the "Delicate Sound Of Thunder" LP. The group invited him to play guitar onstage with them last week in front of 15,000 fans at the London Arena. Rappaport, a charter member of L.A. garage-punk pioneers Mogan David & The Winos prior to launching his promo career, picked up the axe during the band's "Run Like Hell," a cue that the audience, fortunately, did not pick up on. Also pictured: on guitar, Floyd's David Gilmour, and on drums, Nick Mason.



**LISTEN
TO THIS
FACE**

**DON'T SHUT
ME OUT**
THE RED HOT
RADIO READY
DEBUT SINGLE BY

**KEVIN
PAIGE**

FROM THE
FORTHCOMING
A · L · B · U · M
KEVIN PAIGE



**TRIPLE PLAY CASSETTE SINGLE
ON YOUR DESK TODAY!**



Westwood One Radio Networks and **SHOWTIME** Present

Steve Winwood

July 29, 10 pm EDT/PDT



Roll With It



In Stereo Simulcast With... **SHOWTIME**.

MANAGEMENT:
RON WEISNER ENTERTAINMENT

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WESTWOOD ONE
RADIO NETWORKS

Arbitrons

Continued from Page 1

Rick Dees. Mainstreamer KIIS fell from a close second in the winter book to a tie for third almost two shares behind KPWR, which has never been more than 1.3 shares ahead of KIIS.

AC KOST earned its first six share and runner-up spot, while KBIG, also benefitting from the absence of Format 41 KIQQ (now KQLZ), climbed into the Top 5. Pirate tied with KBIG for fifth, improving on a winter 2.7 that was largely KIQQ's final book and beating KIIS and AOR KLOS in 18-34s while edging KIIS and surpassing New Rock KROQ in teens. (Pirate also debuted at #1 in Anaheim with a 6.7.) Both KLOS and KROQ, along with Classic Rocker KLSX, suffered 12+ losses this book. Other notable gains were made by Gold KODJ in its first full book (1.1-2.0), Talker KFI, and rap-oriented Urban KDAY (.6-1.5).

Z100 Back In NY Groove

After being dislodged from first by the WPAT virtual combo in the winter book, WHTZ returned to the six-share level and the pole position. AC WLTW achieved its first five share and rolled into third; Gold WCBS-FM reached a similar milestone and went to fourth.

Other solid gains were registered by AOR WNEW-FM, Mets flagship WFAN, and Hispanic WSKQ-FM. WHTZ's mainstream rival WPLJ dropped a bit, 3.5-3.1, while dance-oriented WQHT was flat at 4.0. The once-tight Urban battle opened up somewhat, as leader WRKS maintained at 4.2-4.1 while WBLs dropped almost a share, 3.8-2.9.

Schaefer

Continued from Page 1

"When we asked our friends in the industry about Mike," R&R Sr. VP & Editor Ken Barnes commented, "they all said, 'Hire him yesterday.' So we did. He'll be our point man for news stories, music and artist news, what's going on in both records and radio. We expect him to wear out his phonest every two weeks keeping in touch with the industry."

Schaeffer most recently served as VP/Sr. Editor at *Hitmakers* and consulted stations in Honolulu and Santa Barbara. After five years as MD and PD at KIIS, he was West Coast Regional Promotion Manager at Virgin; before joining KIIS in 1982 he was St. Louis and Chicago Promotion Manager for E/A.

"This is the job I've been searching for," Schaefer said. "The opportunity to put together all the experience and relationships I've had for the past 19 years is a dream come true. I look forward to talking to all my friends in both the radio and record industries while establishing new relationships as well."

Schuh

Continued from Page 3

be number one 25-54; however Tom accomplishes that goal is fine. Everyone is rooting for him."

Schuh was on vacation and unavailable for comment.

As a Classic Rocker, WHTT ranked eighth 12+ in both the winter Arbitron (5.2) and Birch (6.8) sweeps. The station switched to its present Gold format in mid-May.

New York

	Winter '89	Sp '89
WHTZ (CHR)	5.3	6.0
WPAT-AM & FM (B/EZ)	6.2	5.6
WLTW (AC)	4.3	5.3
WCBS-FM (Gold)	4.7	5.0
WINS (News)	4.3	4.7
WNEW-FM (AOR)	3.5	4.2
WRKS (UC)	4.2	4.1
WQHT (CHR)	4.0	4.0
WOR (Talk)	4.5	3.7
WNSR (AC)	3.1	3.5
WXRK (CR)	3.1	3.4
WABC (Talk)	3.3	3.2
WPLJ (CHR)	3.5	3.1
WCBS (News)	2.7	3.0
WBLs (UC)	3.8	2.9
WQCD (NAC)	2.9	2.5
WFAN (Sports)	1.8	2.5
WSKQ-FM (Span)	1.7	2.4
WYNY (Ctry)	2.8	2.3
WNEW (Nost)	2.3	1.9
WNCN (Clas)	1.8	1.3
WADO (Span)	1.6	1.2
WALK-AM & FM (AC)	1.0	1.2
WQXR-FM (Clas)	1.8	1.2
WKJY (AC)	.7	1.0
WLIB (News)	1.4	1.0
WWRL (Rel)	.8	1.0

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Los Angeles

	Winter '89	Sp '89
KPWR (CHR)	6.4	7.1
KOST (AC)	5.6	6.1
KABC (Talk)	4.9	5.2
KIIS-AM & FM (CHR)	6.2	5.2
KBIG (AC)	4.0	4.3
KQLZ (CHR)	2.7	4.3
KJOI (B/EZ)	4.5	4.1
KLOS (AOR)	4.6	3.8
KNX (News)	3.6	3.3
KRTH-FM (Gold)	3.3	3.1
KFWB (News)	2.9	3.0
KMPC (Nost)	2.3	2.5
KTNQ (Span)	1.6	2.5
KTWV (NAC)	3.4	2.5
KROQ (NR)	3.0	2.3
KJLH (UC)	2.3	2.2
KWKW (Span)	2.3	2.2
KODJ (Gold)	1.1	2.0
KZLA (Ctry)	2.3	2.0
KFI (Talk)	1.3	1.8
KLSX (CR)	2.5	1.8
KLVE (Span)	2.3	1.8
KDAY (UC)	.6	1.5
KFAC (Clas)	1.6	1.5
KACE (UC)	.9	1.3
KKGO-AM & FM (Jazz)	1.1	1.2
KLAC (Ctry)	1.2	1.2
KNAC (AOR)	1.4	1.0
KSKQ (Span)	1.1	1.0
KSKQ-FM (Span)	.4	1.0

Henry

Continued from Page 1

new duties. Kidwell's career has included group management posts with Cox and Group One. He also managed stations in Norfolk, Dayton, and Philadelphia.

Kidwell could not be reached for comment.

Ferrara, a newcomer to RHBG, will join the group on August 21 after a three-year tour as President/GM of WPRD & WJYO/Orlando. Like Hughes and Woodwood, Ferrara has strong ties to DC, where he did stints as VP/GM of WBMW (now WJFK) and GSM of WGAY.

"You make any move with mixed emotions, and I hate to leave Metroplex," said Ferrara. "But Ragan Henry is building a dynamic group of radio stations and people. I'm looking forward to being part of that."

Despite the impending sale of WXTR, Hughes and the three new Division VPs will continue to work out of a Washington area office. Ragan Henry's headquarters are in Philadelphia.

Drubner

Continued from Page 1

lead an aggressive, entrepreneurial company," he said. "Our long-range plans are to have solid properties in solid markets. We're not finished growing."

According to Pearlman, First City plans to make WLVIH its flagship station. A new studio and corporate headquarters complex is planned for WLVIH once the acquisition has been finalized.

The stations Drubner transferred to First City are KZRC & KXYQ/Portland; KGRX/Phoenix; KZRQ & KIVA/Albuquerque; KRGE & KRIX/McAllen-Brownsville; WVMX/Richmond; WPAP/Panama City, FL; and WCOA & WJLQ/Pensacola, FL.

Drubner and Tuter are still partners in the Daytona Group of California, which is in the process of acquiring KFRC/San Francisco from RKO General.

Reeb

Continued from Page 1

Noble transferred Reeb to 91X in January 1988 after he spent eight months as OM of sister AOR KAZY/Denver. His resume also includes PD responsibilities at KISS/San Antonio, WCMF/Rochester, and WMET/Chicago.

Carroll

Continued from Page 3

one share. Current KROQ MD Larry Groves, a longtime Carroll associate, remembered Carroll's early KROQ days as "an amazing adventure. We were given a station to experiment with; there were no ratings and nothing to lose."

Shortly after arriving at KROQ, Carroll created the Rock Of The '80s modern music format and the station's ratings began a steady climb. Capitalizing on his success, Carroll formed the Carroll, Schwartz & Groves consultancy in 1982, exiting his KROQ PD post the following year after achieving a 4.6. He reclaimed KROQ PD duties from 1985-88. After a brief leave of absence, Carroll returned to the station in May as programming consultant.

Ashwood

Continued from Page 3

"WQXI is a Top 40 station that plays music for adults," Ashwood added. "We're a CHR that leans strongly adult. We're playing lots of current music and lots of current hits, and good older records, too."

A native Australian, Ashwood joined WQXI in 1980 as an air talent. He previously programmed KRSI (now AOR KJJO)/Minneapolis.

WQXI placed 12th 12+ in the spring Birch (3.7) and ninth in the winter Arbitron (5.1).

Who Backstage After 'Tommy'



After the Who's performance of "Tommy" at Radio City Music Hall in New York, group members met with staffers from Westwood One, which aired the show on stations across the country. Shown are (l-r) the Who's John Entwistle, WW1 Exec. VP Jerry Sharell, VP Blaise Leonardi, Exec. VP Greg Batusic, the Who's Pete Townshend, Bonnie Batusic, Andrea Rosalie, and WW1 VP Bill Rosalie.

White Lion Roars At Meadowlands



Atlantic artists White Lion gathered backstage with label staffers after the group's performance at New Jersey's Meadowlands. Showing their pride are (standing, l-r) Atlantic's Bob Kaus, VP Perry Cooper, Sr. VP/GM Mark Schulman, White Lion's Greg D'Angelo, VP Judy Libow, VP Jason Flom, the group's Vito Bratta, Atlantic's Greg Brodsky, VP Shelley Cooper, the group's Mike Tramp and James Lomenzo, and Atlantic's Linda Ferrando; (kneeling, l-r) VP Danny Buch and the label's David Fleischman.

ROACHFORD



The new single

“FAMILY MAN”

34-68986

From the album

ROACHFORD

FE-45097

Epic

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Seeing Gold In The Gray

Microcasting Takes Shape As 50+ Demo Exercises Spending Power

By Stuart Naar

1989 is a milestone: it marks the 25th anniversary of the end of the baby boom, the 19-year period during which nearly a third of today's US population was born. As the last of the baby boomers exit the 18-24 demo and the first members of this post-war generation enter the 45-54 age cell, the demographic emphasis in our society will evolve upward. Radio must recognize this demographic shift and program for an older audience in order to succeed.

35-54 Demo The Key

In the 1980s, during which baby boomers turned 35+, the 35-44 core of the 25-54 demographic has grown by 38%. US Census Bureau statistics show that the changes in population proportions between the mid-'80s and the year 2000 will be dramatic (see chart and graph). From now until the end of this century, the 35-54 demo will be the key to American advertising and marketing efforts.

Advertisers are focusing on this group, but they're also increasingly recognizing and targeting the vital, active 50+ generation, which until recently had been a largely invisible market (except for the occasional denture cream ad). Marketers will have to adapt their strategies to the realities of a



Stuart Naar

day's various formats (CHR, Gold, News/Talk, etc.), microcasting will mean sharpening a station's focus to target a specific segment of an individual format. For example, within the Talk format there may be outlets aimed at active 50-64 year-olds who have incomes above \$50,000.

"The graying of America will create opportunities and pitfalls for the radio industry."

changing mature-American lifestyle. With data showing that persons aged 50+ account for 25% of the population but control 50% of the nation's discretionary income, more advertisers are seeing gold in the gray.

Radio is well suited to capitalize on changing demographics. It can position itself as a vital part of an increasingly active, mobile consumer lifestyle because radio can be heard virtually everywhere: at home, in the car, at work, and during leisure activities. While TV and newspaper audiences have declined, radio continues to be heard by over 95% of the population each week.

Radio can press its advantage by targeting the mature audience. It seems logical that there will be more radio programming targeted toward older listeners as their numbers increase: more adults = more adult radio. The market already exists. Although it's growing and profitable, it's presently underserved.

AM, FM Microcasting

We're moving into a third age of radio. First there was yesterday's AM broadcasting, now there's FM narrowcasting, and tomorrow there will be AM (as well as FM) microcasting. Whereas narrowcasting divided stations into to-

Shifting Demos

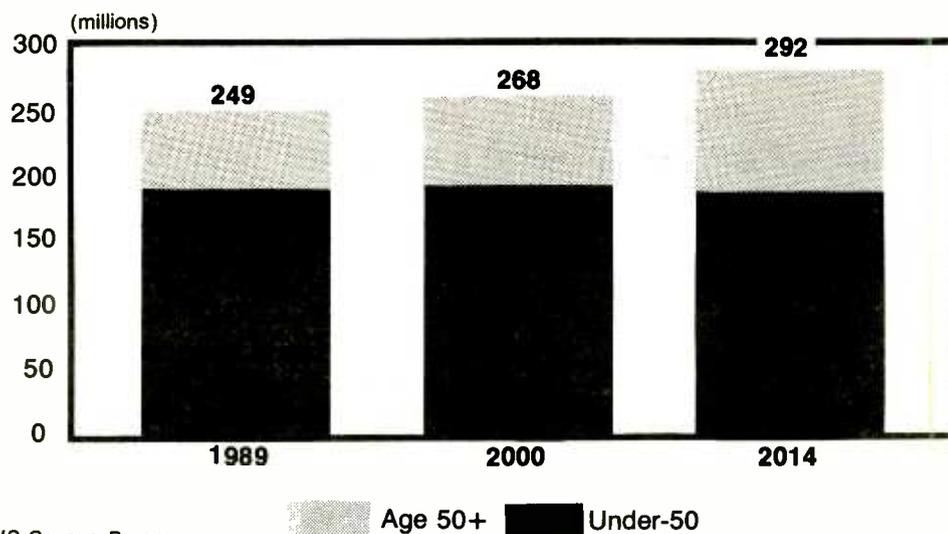
Census Bureau statistics indicate dramatic demo shifts between the mid-'80s and the year 2000. Over the next 25 years, the 50+ segment will command a sizable percentage of the total population (see upper right chart).

	1985	2000
Under 35	29.7	21.8
35-50	27.3	33.6
50-65	22.1	23.1
65+	20.9	21.5

While it's likely that FMs will continue to be the first choice for the majority of music radio listeners, AM operators can create a viable, qualitative, profitable niche for themselves. Among existing formats, the changes may be most apparent in Talk programming. As the boom generation ages, matures, and mellows (to a degree), there will be room not only for narrowcast music but for narrowcast Information/Talk formats aimed at the growing, affluent older audience.

Unlike a lot of today's Talk programming, much of which appeals to a broad audience, this new style will directly target 50+ consumers who already account for about \$900

US Population Growth Over Next 25 Years



Source: US Census Bureau

billion in buying power. Designed to broaden horizons, introduce new activities, deal with issues, and increase the enjoyment of life, such a format would be upbeat in tone with topics relevant to, and from the point of view of, older Americans.

Persons beyond a particular age may be tied together by common interests such as financial planning, but from different perspectives. Older parents and grandparents are less concerned with mortgages and college costs and more oriented toward shorter-term growth opportunities that offer greater room for discretionary spending, for example.

Talk segments dealing with employment and job hunting should focus less on moving up the corporate ladder and more on looking for a second career after stepping off the top rung. Indeed, employment recruitment could become a prime area for radio sales efforts in the years to come.

The aging boom generation will provide a large audience for programming that features information on travel/leisure, fitness, health care, education, and fashion.

"Whereas narrowcasting divided stations into today's various formats, microcasting will mean sharpening a station's focus to target a specific segment of an individual format."

Station Survival

The success of a microcast station will rely upon more than program-quality or availability of audience — it will require significant ongoing advertiser support. Specialized Talk stations must gain access to clients who recognize the value of a targeted older audience.

Research advances during the past few years have made it possible and affordable to provide potential clients with a consumer profile of your station's listeners. An outlet targeting an older audience can turn to the literally dozens of organizations and news-

letters devoted to selling the "mature" market. The Radio Information Center's 35+ Committee specializes in showing stations how to market their older demos to advertisers.

Three Ages Of Radio

- Yesterday — AM broadcasting
- Today — FM narrowcasting
- Tomorrow — AM & FM microcasting

The Music Plays On

The aging of America will not mean the end of CHR or the rebirth of Beautiful Music. "Lite"-type AC will continue to be the Beautiful Music of the boom generation. Stations that feature generally soft vocals (from Sinatra and Streisand to the Byrds and Steve Winwood) are replacing Easy Listening formats that consisted largely of string instrumentals and watered-down vocals. Few boomers have developed a taste for "elevator" music.

In addition to featuring more recognizable vocals and virtually no instrumentals, today's "soft" or "lite" stations are doing things that were unheard of in the days of their Beautiful Music ancestors. They're advertising, promoting, and marketing themselves — just like their highly visible contemporary music counterparts.

CHR will be here as long as there are people who like contemporary hits, which is probably forever. What will change is the number of stations that appeal to the youngest listeners. Where it's now typical to see three or more stations in a larger metro vying for teens, that number will dwindle to two or even one per market as more CHRs opt to compete for the 25-54 "money" demos.

Under-35 Rebound

However, successful youth stations should keep in mind that

there will still be a large number (although a lesser percentage) of young people in this country. Furthermore, while the numbers won't approach previous proportions, the children of the boom will cause a rebound in the under-35 adult population during the first part of the 21st century. Preceding that will be a '90s rise in the teen contingent, as the children born during the '70s swell the 12-17 ranks. There will be a higher percentage of older adults in 21st century America, but that doesn't mean there won't be money to be made from the millions of younger consumers.

While many formats will be able to maintain or find a place in the coming years, the aging baby boom will compound a problem that already exists for rock programmers. As the third generation raised in the post-rock era enters the mainstream, there will be

"Marketers will have to adapt their strategies to the realities of a changing mature-American lifestyle."

60-year-old Who fans. It will be increasingly difficult to program one station to play this classic rock music alongside new, cutting-edge releases.

You can already envision the growing rock generation gap when a teenage fan of Poison or Def Leppard says he doesn't like "oldies" such as Pink Floyd or Led Zepelin. The day may not be far off when we see today's murky format definitions (rock, Classic Rock) replaced by clearly defined programming labels such as COR (Classic Oldies Rock) or CRR (Contemporary Rock Radio).

One thing is certain: the graying of America will create opportunities and pitfalls for the radio industry. The stations that succeed in the '90s and beyond will be ones that adapt their product and marketing to fit the changing demographics and lifestyles of their consumers — the listening audience.

Stuart Naar is a 16-year radio vet. For the last three years he has served as Director/Marketing & Research at WHTZ (Z100)/New York.

Building A Better Contest

By Rob Balon

Contests are the bane of a PD's existence. On one hand, they create opportunities to score perceptual points in the marketplace. On the other hand, they can be logistical nightmares of dubious value, fraught with misunderstandings and loose ends.

Players Vs. Listeners

The key point most PDs fail to understand is that the average contest player is not in love with your station — he's in love with your contest. He wants to win something. And these days, everyone is vying for his attention by giving something away — not only radio stations but also Burger King, McDonald's, Eastern Airlines, and even the local submarine sandwich shop.

Contests attract the active contest player who feels he's got an opportunity to win. And there's nothing wrong with that. The crucial error is assuming the average contest player is an average station listener and a typical diarykeeper. This may not be the case.

Design and conduct your contests not so much for the people who enter them, but primarily for the 90% of the audience who will never even enter. That's right. For every contest you conduct, nine out of ten listeners will never pick up the phone or put pen to paper. Nevertheless, if those listeners don't enjoy it, the

"Design and conduct your contests not so much for the people who enter them, but primarily for the 90% of the audience who will never even enter."

contest hasn't succeeded. The worst thing you can do is create a contest solely for the players, ignoring the vast bulk of your non-participatory, diarykeeping listeners. Those types of contests don't win ratings.

Similarly, it's a mistake to build a research or marketing database designed solely on the feedback you



Rob Balon

get from contest entrants. Their affections are easily won by the prizes you give away. And a contest entrant is just as likely to call your competitor as he is to call your station. A week after the contest is over, he probably won't remember which station he called.

Game Rules

Here are some guidelines to help you design contests that attract active players — and keep passive listeners entertained:

- **Keep it simple.** Most contests go up in flames because they're too complicated. It's often too difficult to win. The ground rule for any contest: the simpler, the better. Remember, in radio less is often more.

- **Offer ample opportunities to win.** Contests that allow only one opportunity to win a million dollars are considered impossible to win — or as difficult as winning the state lottery. These types of contests aren't valuable to your station because listeners don't perceive the grand prize as being within their grasp.

- **Build accessibility into the contest.** Listeners must perceive they have the chance to play even if they have no intention of doing so.

- **Make it fun.** Build elements into your contest that are enjoyable to both play-

ers and nonplayers.

- **Keep it going.** Once you've started a contest, you've got to keep it up. A station that pumps all of its promotional dollars into one annual six-week contest does itself a disservice. If you want people to identify your station as one that can help them win something, you must extend that perception through the entire year.

Hot Prizes

Cash is still the prize that gratifies contest entrants most. Cars and trips are also popular, but run a distant second. The problem is there are only so many contest positions available in the marketplace. Sometimes it's better to create a niche in an area you can dominate. Consider the case of KRTH/Los Angeles. A few years ago its competitors were giving away huge amounts of cash. Station research indicated

trips were a desirable alternative to cash prizes, so KRTH staked its claim on the trip position. In listeners' minds, KRTH became the station that gave away trips to Hawaii. It was easy to do, reasonably smooth to put together, and created a contest image in the market that the station had not previously held.

If the market leader is well-known for its contests, you'd better do something unique in your contest, lest listeners become confused and give credit to the dominant station. And be prepared to repeat that contest many times over, because that's what it will take to dislodge the competition.

Some listeners can get as excited about a station T-shirt as they get over a pair of concert tickets. It all depends on the manner in which the prizes are presented. There's nothing wrong with giving away prizes of low monetary value, provided the listener feels he has a relatively easy chance of winning and the giveaway occurs frequently.

Winning Combination

Use these guidelines to design and execute a successful contest:

- **Keep it simple.**
- **Offer ample opportunities to win.**
- **Build accessibility into the contest.**
- **Make it fun.**
- **Keep it going.**

Winners On The Air

There seems to be an unwritten radio rule that contest winners must make on-air appearances expressing amazement, gratitude, and a host of lesser emotions. There's nothing more useless than giving airtime to an unenthusiastic winner. You've probably encountered this scenario before: "OK, Frank Smith has just won \$99.50. Frank, are you excited?" Frank sounds like the beeping line has just gone flat on the oscilloscope.

It's fun to be able to tell listeners who won and to confirm the fact there was

"If the market leader is well-known for its contests, you'd better do something unique in your contest . . . and be prepared to repeat (it) many times over."

a winner. But most winners don't sound like we want them to sound, and trying to get them to drum up a heightened sense of electricity or excitement because they won your contest usually doesn't work. Don't do it.

Prizes Can Backfire

Should you run contests? The answer is a qualified yes. Stations should run contests because they afford the opportunity to raise a station's overall perceptual levels in the market. On the battleground of unaided recall, contests can be excellent weapons to increase public awareness. But don't assume hordes of new listeners will tune in just because they have an opportunity to win something — unless the prize is truly spectacular.

However, even spectacular prizes can backfire.

Last year a station in the Southwest gave away an amount that was three times greater than any cash prize ever offered in its market. There were so many calls the phone lines were blown out by the time the winner was finally announced. In the next book, of course, the station hit double digits for the first time in its history.

But a year later the station had dropped from double digits to a lower share than it had ever registered. The massive contest had created a negative environment for the station. Listeners were expecting another big prize but never got it; the contest was prohibitively expensive to duplicate.

Good contests serve to reinforce your station image and remind people of your presence. As a result, your cume usually goes up — not because so many new listeners sample your station, but because it becomes more identifiable to its average cumers. Hence a good contest will help you convert more of your lost cume into reported listening.

Programmers who nurture the hope that they're just a massive contest away from hitting a ratings home run are indulging in wishful thinking. Designed and executed correctly, contests can be an integral part of your overall marketing efforts. They can make your station sound big, give it sparkle, and make it fun to listen to. Poorly designed and executed, contests can turn into monsters that drag your station down to a ratings graveyard from which there is no return.

Rob Balon is CEO of the Benchmark Company (512-327-7010), a national market media research firm that advises radio stations on how to convert real listening into reported listening. He contributes to this section on a regular basis.



KEN BARNES

SECOND QUARTER SURVEY

New Artists On A Record-Breaking Pace

The number of new artists achieving their first Breaker this spring just missed the alltime second-quarter record. When combined with 1989's first-quarter total, new artist Breakers are on a record-smashing pace. Meanwhile, far more artists are following up their first-time Breaker achievements by breaking and reaching Top 15 in other formats.

All of which is good news for supporters of new music. This quarter's survey, the second in my expanded format, shows all artists who broke for the first time, credited to the format in which they first broke. It also lists artists scoring their first Breaker in a new format (example: Country stars Southern Pacific garnering a first AC Breaker), and artists hitting Top 15 for the first time in any format.



King Swamp on solid ground in AOR

Overall Record Just Missed

This spring 42 artists broke for the first time — one off the record 43 who broke in 1987 and up nine from 1988's 33. Add in the 45 new artists breaking in first-quarter '89 and we've got 87 so far this year, far more than ever before and on pace to obliterate 1987's 12-month total of 147 new artists broken.

New Rock/AOR fave Elvis Costello.

Last quarter, the first time I tracked this category, ten artists achieved Top 15 CHR status for the first time (four of them getting their first Top 15 hit anywhere). The total this quarter was on track: nine new Top 15 artists — and seven of them were reaching Top 15 for the first time in any format.

AOR: Also Steady

AOR, like CHR, was just a hair off a bountiful first-quarter total. First-ever Breaker artists dropped from ten to a respectable eight (even if two were technicalities — Tin Machine, featuring decidedly non-new artist David Bowie, and Anderson, Bruford, Wakeman & Howe, all alumni of Yes). 10,000 Maniacs and the Cure earned their first AOR Breakers, and ten artists hit Top 15 AOR for the first time (compared to nine last quarter).

CHR Steady

CHR had a monster first quarter, but managed to stay pretty close this time. Seven artists had their first Breaker ever in CHR, and seven more broke in CHR for the first time after scoring earlier Breakers in other formats. Included in the latter total was veteran



AC & CHR were on the Waterfront simultaneously



David Peaston (of the Detroit Peastons?) was one of many UC new artist Breakers

All ten had never hit Top 15 anywhere else previously.

AC Top 15 Explosion

AC's totals were identical to its relatively active first-quarter numbers in the Breaker categories — five first-time Breakers and seven first-time AC crossovers. However, a rather amazing 13 artists made their Top 15 AC debut, seven of them scoring the first Top 15 hit of their careers. Quite a spate of activity in this once-quiet format.

Country Blazing

After a sleepy 1988 for new artists, Country seems to be on the move again. Five first-time chart debuts last quarter was a promising sign, and this quarter's eight ties the format's record, set in winter '86. There is one courtesy debut credit (Chris Hillman has had plenty of hits with the Desert Rose Band, but never under his own identity), but it's a healthy situation.

No artists crossed over into Country, but four acts hit Top 15 for the first time, which is probably

even more promising than the chart debut figure because it's a better indicator of real hit status. One of the new Top 15 hitters, Clint Black, went all the way to No. 1.

UC: Still A Profusion

If there's one thing you can expect from these surveys, it's that there will be a ton of first-time Breakers coming out of the UC format. There were 15 this time, compared to 16 last quarter. Two other acts broke in UC after doing so earlier in other formats, and nine artists hit the UC Top 15 for the first time.

Out of the 16 UC first-ever Breakers in the first quarter, four reached Top 15 that quarter, and three more crossed that threshold in the second quarter. Almost half, then, eventually made it up to Top 15. Four of this quarter's 15 new Breakers have already hit Top 15 as well.

All in all, unless there's a severe summer drought and fall freeze, 1989 will wind up the biggest year ever for new artists. Check in for the third quarter report in October.

CHR

First-Ever Breaker
 Belle Stars (Capitol)
 Neneh Cherry (Virgin)
 Jimmy Harnen & Synch (WTG)
 Michael Morales (Polydor)
 Tommy Page (Sire/WB)
 Roachford (Epic)
 Waterfront (Polydor) (tie w/AC)

First CHR Breaker
 Elvis Costello (WB)
 Dino (4th & Broadway/Island)
 Great White (Capitol)
 Love & Rockets (RCA)
 One 2 Many (A&M)
 Warrant (Columbia)
 Winger (Atlantic)

First CHR Top 15
 (Capitalized artists: first-ever Top 15)
 NENEH CHERRY (Virgin)
 MICHAEL DAMIAN (Cypress/A&M)
 JIMMY HARNEN & SYNCH (WTG)
 Living Colour (Epic)
 Love & Rockets (RCA)
 MARTIKA (Columbia)
 DONNY OSMOND (Capitol)
 SA-FIRE (Cutting/Mercury)
 WATERFRONT (Polydor) (tie w/AC)

AOR Tracks

First-Ever Breaker
 Anderson, Bruford, Wakeman & Howe (Arista)
 Bad English (Epic)
 Big Bam Boo (Uni/MCA)
 Cruel Story Of Youth (Columbia)
 King Swamp (Virgin)
 Love & Rockets (RCA)
 Tangier (Atco)
 Tin Machine (EMI)

First AOR Breaker
 Cure (Elektra)
 10,000 Maniacs (Elektra)

First AOR Top 15
 (Capitalized artists: first-ever Top 15)
 ANDERSON, BRUFORD, WAKEMAN & HOWE (Arista)
 BAD ENGLISH (Epic)
 CULT (Sire/Reprise)
 LOVE & ROCKETS (RCA)
 GARY MOORE (Virgin)
 SARAYA (Polydor)
 TIN MACHINE (EMI)
 WARRANT (Columbia)
 WINGER (Atlantic)
 XTC (Geffen)

AC

First-Ever Breaker
 Cowboy Junkies (RCA)
 Tim Finn (Capitol)
 One 2 Many (A&M)
 Buster Poindexter (RCA)
 Waterfront (Polydor) (tie w/CHR)

First AC Breaker
 Jimmy Harnen & Synch (WTG)
 New Kids On The Block (Columbia)
 Donny Osmond (Capitol)
 Mica Paris (Island)
 Sa-Fire (Cutting/Mercury)
 Southern Pacific (WB)
 Was (Not Was) (Chrysalis)

First AC Top 15
 (Capitalized artists: first-ever Top 15)
 Paul Carrack & Terri Nunn (Columbia)
 ENYA (Geffen)
 JULIA FORDHAM (Virgin)
 Jimmy Harnen & Synch (WTG)
 GRAYSON HUGH (RCA)
 New Kids On The Block (Columbia)
 ONE 2 MANY (A&M)
 MICA PARIS (Island)
 Sa-Fire (Cutting/Mercury)
 Southern Pacific (WB)
 10,000 MANIACS (Elektra)
 WATERFRONT (Polydor) (tie w/CHR)
 Karyn White (WB)

Country

First-Ever Chart Debut
 Suzy Bogguss (Capitol)
 Garth Brooks (Capitol)
 Canyon (16th Ave.)
 Mary Chapin Carpenter (Columbia)
 Chris Hillman & Roger McGuinn (Universal)
 James House (MCA)
 Marcy Bros. (WB)
 Russell Smith (Epic)

First Country Top 15
 (Capitalized artists: first-ever Top 15)
 CLINT BLACK (RCA)
 GARTH BROOKS (Capitol)
 CHRIS HILLMAN & ROGER MCGUINN (Universal)
 LORRIE MORGAN (RCA)

UC

First-Ever Breaker
 Rob Base & DJ EZ-Rock (Profile)
 Chuckii Booker (Atlantic)
 Sharon Bryant (Wing/Polydor)
 De La Soul (Tommy Boy)
 Foster & McElroy (Atlantic)
 Eric Gable (Orpheus)
 Joyce "Fenderella" Irby (Motown)
 Troy Johnson (RCA)
 LaRue (RCA)
 Leotis (Mercury)
 Christopher McDaniels (Mega Jam)
 Mica Paris (Island)
 David Peaston (Geffen)
 Soul II Soul (Virgin)
 Alton "Wokie" Stewart (Epic)

First UC Breaker
 Neneh Cherry (Virgin)
 New Kids On The Block (Columbia)

First UC Top 15
 (Capitalized artists: first-ever Top 15)
 CHUCKII BOOKER (Atlantic)
 DE LA SOUL (Tommy Boy)
 Deon Estus (Mika/Polydor)
 ANNE G. (Atlantic)
 GRADY HARRELL (RCA)
 JOYCE "FENDERELLA" IRBY (Motown)
 New Kids On The Block (Columbia)
 PASADENAS (Columbia)
 SOUL II SOUL (Virgin)

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MUSIC DATEBOOK

Piano Man Rocks Russia

MONDAY, JULY 24

1969/Johnny Cash's "Greatest Hits" album goes gold.
1978/The film version of "Sgt. Pepper's Lonely Heart's Club Band," featuring the **Bee Gees**, **Peter Frampton**, and **Billy Preston**, opens. The movie becomes the year's biggest flop.
1986/**Bob Geldof** is given the prestigious MBE (Member of British Empire) award for his efforts to end famine in Africa. However, he's not given the title "Sir" because he's Irish.
1987/"La Bamba," based on the life of **Ritchie Valens**, opens nationally.
1988/The Broadcasters Annual Election Committee votes **Vin Scully** best baseball play-by-play announcer and **Tim McCarver** best color man.

TUESDAY, JULY 25

1965/**Bob Dylan** debuts his new electric sound at the Newport Folk Festival. After a mixed audience reaction, he returns for an acoustic encore.
1969/At New York's Fillmore East, **Nell Young** makes his first live appearance with **Crosby, Stills & Nash**.
1984/**Big Mama Thornton** ("Hound Dog") dies of a heart attack.
1988/"Lovesexy" 's badder than "Bad" — **Prince** opens at London's Wembley stadium just two days after **Michael Jackson's** ten-day stand. The British press devotes pages of print comparing the two, and the Paisley One comes out on top. Also, **Richard Carpenter** announces he'll direct a TV movie about sister **Karen's** death.
Born: **Verdine White (EW&F)** 1951, **Mark Clarke (Uriah Heep)** 1950, the late **Steve Goodman** 1948

WEDNESDAY, JULY 26

1969/**Fifth Dimension** singer **Marilyn McCoo** marries group co-lead singer **Billy Davis Jr.**
1974/The first **Beatles** convention is held in Boston.
1977/**Led Zeppelin** cancels its European tour when **Robert Plant's** son **Karac** dies of a respiratory ailment.
1988/**Tony Orlando & Dawn** begin their reunion tour at Trump's plaza in Atlantic City.
Born: **Mark Holmes (Platinum Blonde)** 1960, **Mick Jagger** 1943, **Roger Taylor (Queen)** 1949, **Bobby Hebb** 1941, **Dobie Gray** 1942, **Karen Joyce (Belle Stars)** 1962



Roger Taylor, Mick Jagger, Patti Scialfa, Geddy Lee

THURSDAY, JULY 27

1976/**John Lennon** finally wins the right to remain in the US after a lengthy legal battle. Also, **Bruce Springsteen** begins a two-year court battle with manager **Mike Appel**.
1979/After his Indian art store in Arizona is firebombed, **Alice Cooper** comments, "Maybe it was some disco music freak. I've been making some anti-disco remarks lately."
1984/**Prince's** first film, "Purple Rain," opens nationally.
1986/Just before the **Cure** take the stage in L.A., fan **Jon Moreland** stabs himself with a hunting knife. The band learns of the incident after the show.
1987/"These people are being watched all the time. Leave them alone and let them have a good time!" — On tour in the Soviet Union, **Billy Joel** overturns a mini-piano when his film crew fails to turn out lights shining on the audience.
Born: **Bobbie Gentry** 1944, **Maureen McGovern** 1949

FRIDAY, JULY 28

1957/**Jerry Lee Lewis** makes his TV debut on the "Steve Allen Show."
1970/**Mick Jagger** makes his acting debut in the title role of "Ned Kelly."
1973/At New York's Watkins Glen raceway, over 600,000 attend what becomes the largest rock festival of all time. The **Grateful Dead**, the **Allman Brothers**, and the **Band** headline the one-day event.
1987/Lawyers for the **Beatles** sue **Nike** and **Capitol Records** to halt the use of "Revolution" in commercials for the sports shoes.
Born: The late **Steve Took (T Rex)** 1949, **Simon Kirke (Bad Co.)** 1948, **Rick Wright (Pink Floyd)** 1945

SATURDAY, JULY 29

1959/"A little bit louder now" — The **Isley Brothers'** "Shout" is released.
1966/**Bob Dylan** is badly injured when he crashes his motorcycle in New York.
1974/While visiting friend **Harry Nilsson's** London flat, "**Mama**" **Cass Elliot** dies of a heart attack.
1978/"He's my favorite honky" — **Steve Martin** performs "King Tut" on "Saturday Night Live."
1988/The US Immigration Service denies **Boy George** an entry visa pending medical evaluation. George had recently been arrested in England for drug possession.
Born: **Geddy Lee (Rush)** 1953, **Patti Scialfa (E St. Band)** 1956, **Dean Pitchford** 1951

SUNDAY, JULY 30

1968/The **Beatles** give away everything in their Baker St. boutique.
1987/**David Bowie** opens his "Glass Spider" tour in Philadelphia.
1988/In his TV special, "**Michael Jackson Around The World**," the Gloved One dodges crowds in 15 countries. Also on the tube, **Olivia Newton-John** cavorts with locals and poses next to **Foster's Lager** banners in "Olivia Down Under."
Born: **Kate Bush** 1958, **Paul Anka** 1941

— Paul Colbert

Rockers Band Together For Armenia Charity

Some of Britain's top rockers got together in London recently to start recording a new version of DEEP PURPLE's classic "Smoke On The Water" for the Life-Aid Armenia charity. Organizer JON DEE told ROL: "We've chosen that song because no one yet has done a proper rock 'n' roll record for a cause, and along with LED ZEPPELIN's 'Stairway To Heaven,' it's probably the most recognized rock track of all time."

Produced by GARY LANGAN and ex-ASIA and BUGGLES keyboardist GEOFF DOWNES, the single features vocals by Deep Purple's IAN GILLAN and ex-BAD COMPANY man PAUL RODGERS, YES's CHRIS SQUIRE on bass, Deep Purple's JON LORD on Hammond organ, QUEEN's ROGER TAYLOR and BRIAN MAY on drums and guitar, respectively, with added guitar licks from RITCHIE BLACKMORE and PINK FLOYD's DAVE GILMOUR.

The backing tracks have already been recorded (along with footage for a television documentary and a Virgin video compilation of the single and various rock classics), with the next session likely to take place once Brian May has recovered from a shoulder injury he sustained while skateboarding in L.A. (!) Dee is still negotiating with record companies for a deal for the project, but expects the single and video to be out in November.

Singles Scene

ELTON JOHN's "Healing Hands" single features a version of "Sad Songs (Say So Much)" that



was recorded live at Wembley Arena plus a new track, "Dancing In The End Zone." TRANSVISION VAMP's third single from the "Velveteen" LP will be "Landslide Of Love."

ASWAD's new single is a remake of the STEPHEN BISHOP song "On And On." BROS. are back this week with the new release "Too Much." Others due this week include GOODBYE MR. MACKENZIE's "Goodwill City" and YELLO's "Blazing Saddles." SHAKE-SPEAR'S SISTER — comprised of



Brian May — shouldering the burden of his curb surfing.

former BANANARAMA member (and Mrs. DAVE STEWART) SIOBHAN FAHEY and MARCELLA DETROIT — return with the single "You're History" on Monday (7/17).

Keeping Up With McCartney

A new PAUL McCARTNEY song from the "Flowers In The Dirt" sessions is out for the first time on Monday (7/17). "The First Stone," co-written with HAMISH STUART, is the B-side of his new single "This One," with "I Wanna Cry" and "I'm In Love Again" also featured on the 12-inch.

Macca completists are in for an expensive time, however, as there'll also be a limited edition postcard pack released on July 31 with six postcards and "The Long And Winding Road" added to the track listing. Then there's the 12-inch version — out July 24 — featuring "The First Stone" and "Good Sign."



Elton John — Tiny End Zone Dancer?

New LPs

TEARS FOR FEARS are calling their third album "Sowing The Seeds Of Love." It'll be out on September 25 with the title track coming out as a single on August 21. ALL ABOUT EVE will also release their next LP in September with the first single due in August. PAUL SAMWELL-SMITH once again produced the band. "The Rich Don't Rock," the debut album from German rockers VAMP, is out this week.

It looks like the major labels are trying to promote the next big thing from Glasgow: A&M have rockers GUN and the more folksy DEL AMITRI, who have just released

"Rock Over London" news is a service of Rock Over London Ltd., who can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD; phone 01-494-4513.

their second album (and first in four years), "Waking Hours." Meanwhile WEA are promoting their Glaswegian duo the RIVER DETECTIVES, whose debut single "Chains" is just out.

In (And Out Of) The Studio

PREFAB SPROUT return to the studio this week to start recording their next album. The KANE GANG and MARTIN STEPHENSON & THE DAINTEES are also working on follow-up projects. Meanwhile, SOUL II SOUL stormed out of a taping of the "Top Of The Pops" television show because the program's producer was said to be unhappy with parts of a live vocal the band was rehearsing over a backing track to their chart-



Jaz Zie B — Don't fool with his creativity.

topping hit "Back To Life." When the producer insisted that they either lip-synch the vocal or have another showing of the video, JAZZIE B and company left the studio doors swinging.

BRITAIN



LW TW

- 1 1 SOUL II SOUL f/c. WHEELER/Back To Life (10/Virgin)
- 5 2 LONDON BOYS/London Nights (WEA)
- 15 3 PET SHOP BOYS/It's Alright (Parlophone/EMI)
- 19 4 SONIA/You'll Never Stop Me Loving You (Chrysalis)
- 3 5 BEAUTIFUL SOUTH/Song For Whoever (Go! Discs/PG)
- 8 6 QUEEN/Breakthru (Parlophone/EMI)
- 2 7 PRINCE/Baldance (WB)
- 4 8 GLADYS KNIGHT/Licence To Kill (MCA)
- 9 9 M/Pop Muzik (The 1989 Remix) (Freestyle)
- 10 RUFUS f/CHAKA KHAN/Ain't Nobody (WB)
- 12 11 GUNS N' ROSES/Patience (Geffen)
- 12 BOBBY BROWN/On Our Own (MCA)
- 6 13 U2/All I Want Is You (Island)
- 14 MONIE LOVE/Grandpa's Party (Cooltempo/Chrysalis)
- 7 15 DONNA ALLEN/Joy And Pain (BCM)
- 16 A GUY CALLED GERALD/Voodoo Ray (Rham!)
- 10 17 SINITTA/Right Back Where We Started From (Fanfare)
- 16 18 CYNDI LAUPER/I Drove All Night (Epic)
- 19 KARYN WHITE/Superwoman (WB)
- 20 WATERFRONT/Cry (Polydor/PG)

Moving Up

- DE LA SOUL/Say No Go (Big Life)
 NORMAN COOK f/MC WILDSKI/Blame It On The Bassline... (Go! Beat/PG)
 MICHAEL JACKSON/Liberian Girl (Epic)
 BETTE MIDLER/Wind Beneath My Wings (Atlantic)
 KIRSTY MacCOLL/Days (Virgin)

The Network Chart, courtesy MRIB

DANCE TRACKS

6/30 7/14

- 13 1 JODY WATLEY f/ERIC B. & RAKIM/Friends (MCA)
- 3 2 MADONNA/Express Yourself (Sire/WB)
- 1 3 KARYN WHITE/Secret Rendezvous (WB)
- 2 4 EXPOSE/What You Don't Know (Arista)
- 4 5 SOUL II SOUL/Keep On Movin' (Virgin)
- 6 TWO PUERTO RICANS.../Scandalous (Capitol)
- 17 7 MALCOLM McLAREN/Deep In Vogue (Epic)
- 8 BOBBY BROWN/On Our Own (MCA)
- 12 9 FINE YOUNG CANNIBALS/Good Thing (IRS/MCA)
- 10 CHARVONI/Always There (Capitol)
- 11 11 LISA LISA & CULT JAM/Just Git It Together (Columbia)
- 16 12 TWIN HYPE/Do It To The Crowd (Profile)
- 13 PAULA ABDUL/Cold Hearted (Virgin)
- 15 14 TKA/You Are The One (Tommy Boy/WB)
- 15 DINO/I Like It (4th & Broadway/Island)
- 10 16 STACEY Q/Give You All My Love (Atlantic)
- 17 SHEENA EASTON/101 (MCA)
- 19 18 JAMES INGRAM/It's Real (WB)
- 19 COLD CUT/People Hold On (Tommy Boy)
- 20 DONNA SUMMER/This Time I Know It's For Real (Atlantic)

Moving Up

- FLAME f/TONY TERRY/On The Strength (Epic)
 INFORMATION SOCIETY/Lay All Your Love On Me (Tommy Boy/Reprise)
 ROBERT PALMER/Tell Me I'm Not Dreaming (EMI)
 NICOLE/Happiness (Sleeping Bag)
 DEBORAH SASSON & MCL/Carmen (Capitol)
 PUBLIC ENEMY/Fight The Power (Motown)
 BELOVED/Your Love Takes Me Higher (Atlantic)
 KRAZE/Let's Play House (Big Beat)
 LIZ TORRES/Payback Is A Bitch (Jive/RCA)
 Q-FEEL/Dancing In Heaven (Jive/RCA)

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DANCE MUSIC

AUSTRALIA

LW TW

- 3 1 IAN MOSS/Telephone Booth
- 2 2 KATE CEBERANO/Bedroom Eyes
- 1 3 JAMES REYNE/House Of Cards
- 4 4 ROSS WILSON/Bed Of Nails
- 6 5 HOODOO GURUS/Come Anytime
- 7 6 DARYL BRAITHWAITE/Let Me Be
- 5 7 DRAGON/Young Years
- 8 8 J. DIESEL & INJECTORS/Cry In Shame
- 9 JENNY MORRIS/Saved Me
- 9 10 BLACK SORROWS/Crack Up

Most Added

PAUL KELLY/Sweet Guy

Top 10 Australian records from playlists of FM 104/Brisbane, 2MMM/Melbourne, FOX-FM/Melbourne, 96 FM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, 2MMM/Sydney, KIX 106/Canberra, and FM-104.7/Canberra.

CANADA

LW TW

- 1 1 ALANNAH MYLES/Love Is
- 4 2 COLEMAN WILDE/It Doesn't Matter
- 2 3 TOM COCHRANE/Victory Day
- 3 4 JEFF HEALEY BAND/Angel Eyes
- 5 5 COLIN JAMES/Chicks 'N Cars..
- 6 6 CANDI/Missing You
- 7 7 ANNETTE DUCHARME/No Such Thing
- 8 KIM MITCHELL/Rock N' Roll Duty
- 8 9 ANDREW CASH/Boontown
- 10 10 MITSOU/Bye Bye Mon Cowboy

Most Added

TROOPER/Boy With A Beat
 SASS JORDAN/Stranger Than Paradise

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

COMPACT DATA®

Stones Roll Out 'Steel Wheels' Tour

The Rolling Stones will kick off their 1989 US tour in Buffalo's Rich Stadium on September 1, following the late August release of the "Steel Wheels" LP on Rolling Stones/Columbia. ("Mixed Emotions" is the first single). Proclaiming they're "doin' it for the glory," the band members announced tour dates and fielded reporter questions Tuesday (7/11) from NYC's Grand Central Station.

According to MickKeithCharlie Bill&Ronnie, opening acts will include Aerosmith, Guns N' Roses, and Living Colour. The price of an average ticket: \$28.50.

Jones Packs A Pistol

Former Sex Pistols riff-slinger Steve Jones's second solo LP will be released by MCA on August 8. The guitarist gets a little help from Cult lead singer Ian Astbury (who serves as the album's coproducer) and Guns N' Roses frontman Axl Rose on a remake of the Pistols' "Did You No Wrong." Cult guitarist Billy Duffy also appears on the LP.

Visionary Project

Singers Smokey Robinson, Dionne Warwick, Patti LaBelle, the Boys, Marilyn McCoo, Mel Torme, Andrae Crouch, and a galaxy of Hollywood stars have recorded a fund-raising tune titled "Forgotten Eyes." Proceeds from the song — out on Motown this September — will help researchers fight the vision-impairing disease retinitis pigmentosa.

Just Shake Your Hips

Virgin's high-kicking chanteuse Paula Abdul has been tapped to



Keith Richards — He and Mick don't fight, they have disagreements.

teach actress Meryl Streep a few tangy tango steps for her upcoming role in Oliver Stone's film version of "Evita." Abdul's dance card includes the rhythmic "Velcro Fly" routine performed by Texas trio ZZ Top.

Quick Picks

• Camper Van Beethoven has added violinist Morgan Fichter to the lineup. The band plans to release a second album on Virgin later this fall.

• Virgin will also release the new Sly Dunbar and Robbie Shakespeare LP ("Silent Assassin") August 8. Boogie Down Productions' master rapper KRS-One not only produced the album, but contributes guest vocals as well.

• Australian rockers Paul Kelly & The Messengers' next A&M album will be titled "So Much Water So Close To Home." Due August 15, the LP was produced by Scott Litt of R.E.M and Patti Smith fame.

• Aerosmith's next Geffen album ("Pump") will be out September 12. To celebrate the event, guitarist Joe Perry had three diamonds embedded in a tooth.

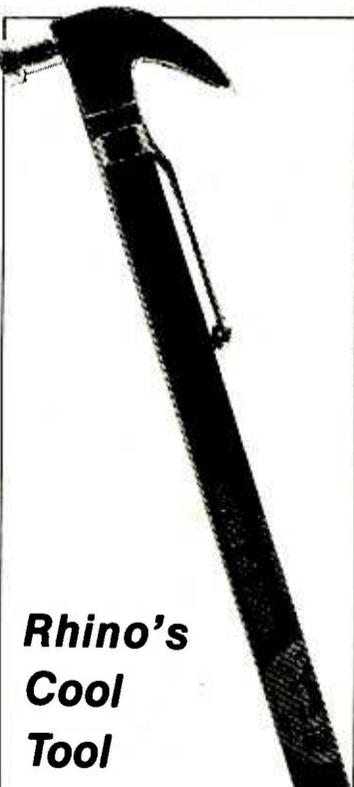
• Molly Hatchet's first Capitol LP ("Lightning Strikes Twice") will be released September 12.

• Soaring singer Patti LaBelle is planning to reunite with former LaBelle members Nona Hendryx and Sarah Dash later this year. No plans as yet for an album or tour.

• Capitol artist Tim Finn has started his own New Zealand-based record label. Definitive Records will place a heavy emphasis on local talent, and has just signed Polynesian rappers Double J & Twice The T.

• Former Hanoi Rocks lead screamer Michael Monroe will see his debut solo album ("Not Fakin' It") released on Mercury.

• L.A.'s homegrown rockers Venice have inked a three-album deal with Modern/Atlantic Records. The band's big label debut will occur later this winter.



Rhino's Cool Tool

To build interest in the House Of Freaks' new emphasis track ("When The Hammer Came Down"), Rhino Records nailed "Promo Item O' The Week" honors with the specially-designed pens — each crowned with a gold-plated claw hammer (shown above) — that were mailed to selected programmers along with a three-song cassette single.



44.7 million households
Patti Galuzzi
Director/Music Programming

Weeks On

HEAVY

PAULA ABDUL/Forever Your Girl (Virgin)	13
BOBBY BROWN/On Our Own (MCA)	4
EXPOSE/What You Don't Know (Arista)	7
PETER GABRIEL/In Your Eyes (WTG)	5
GREAT WHITE/Once Bitten, Twice Shy (Capitol)	14
MADONNA/Express Yourself (Sire/WB)	8
MARTIKA/Try Soldiers (Columbia)	4
RICHARD MARX/Satisfied (EMI)	11
MILLI VANILLI/Baby Don't Forget My... (Arista)	10
STEVIE NICKS/Rooms On Fire (Modern/Atlantic)	8
TOM PETTY/I Won't Back Down (MCA)	13
PRINCE/Batdance (WB)	4
REAL LIFE/Send Me An Angel '89 (Curb/MCA)	5
ROD STEWART/Crazy About Her (WB)	9
WARRANT/Down Boys (Columbia)	22
WINGER/Headed For A Heartbreak (Atlantic)	10

SNEAK PREVIEW

PAULA ABDUL/Cold Hearted (Virgin)	ADD
BEASTIE BOYS/Hey Ladies (Capitol)	1
BON JOVI/Lay Your Hands On Me (Mercury)	4
DON HENLEY/End Of The Innocence (Geffen)	1

BUZZ BIN

PIXIES/Here Comes Your Man (Elektra)	2
PUBLIC IMAGE LTD./Disappointed (Virgin)	2
XTC/King For A Day (Geffen)	2

ACTIVE

ANDERSON, BRUFORD.../Brother Of Mine (Arista)	5
BAD ENGLISH/Forget Me Not (CBS)	1
CULT/Fire Woman (Sire/Reprise)	15
DOOBIE BROS./Doctor (Capitol)	8
INDIGO GIRLS/Closer To Fine (Epic)	11
HOWARD JONES/Prisoner (Elektra)	4
L.L. COOL J/1'm That Type... (Del Jam/Columbia)	3
LIVING COLOUR/Open Letter (To A Landlord) (Epic)	10
LOVE AND ROCKETS/So Alive (Beggars Bqt./RCA)	9
JOHN C. MELLENCAMP/Jackie Brown (Mercury)	2
QUEENSRÛCHE/I Don't Believe In Love (EMI)	3
ROXETTE/Dressed For Success (EMI)	8
SIMPLY RED/If You Don't Know Me By Now (Elektra)	3
SKID ROW/18 And Life (Atlantic)	6
BILLY SQUIER/Don't Say You Love Me (Capitol)	3
10,000 MANIACS/Trouble Me (Elektra)	8
PETE TOWNSHEND/A Friend Is A Friend (Atlantic)	2
J. WATLEY /ERIC B. & RAKIM/Friends (MCA)	4
WHITE LION/Little Fighter (Atlantic)	4
WEIRD AL YANKOVIC/UHF (Scotti Bros./CBS)	ADD

MEDIUM

BAO LANDS/Dreams In The Dark (Atlantic)	4
ADRIAN BELEW/Oh Daddy (Atlantic)	8
CALL/Let The Day Begin (MCA)	5
DANGEROUS TOYS/Teas'n, Pleas'n (Columbia)	2
F. THUNDERBIRDS/Knock Yourself... (CBS Assoc.)	4
DEBBIE GIBSON/No More Rhyme (Atlantic)	1
BORIS GREBENSHIKOV/Radio... (Columbia)	ADD
JACKSONS/Nothin' (That Compares 2U) (Epic)	3
KING SWAMP/Is This Love (Virgin)	9
RUN-D.M.C./Ghostbusters Rap (MCA)	ADD
STAGE OOLLS/Love Cries (Chrysalis)	2
HENRY LEE SUMMER/Hey Baby (CBS Assoc.)	6
U2/All I Want Is You (Island)	8
WIRE/Eardrum Buzz (Enigma)	7

BREAKOUT

BANG TANGO/No One Like You (MCA)	ADD
BODEANS/You Don't Get Much (Slash/Reprise)	ADD
E. BRICKELL & NEW.../Love Like We Do (Geffen)	ADD
DEAD OR ALIVE/Come Home With Me Baby (Epic)	2
TANGIER/On The Line (Atco)	2
TEXAS/Don't Want A Lover (Mercury)	3
STEVIE RAY VAUGHAN/Crossfire (Epic)	3
KARYN WHITE/Secret Rendezvous (WB)	2

ADDS

PAULA ABDUL/Cold Hearted (Virgin)	
BANG TANGO/No One Like You (MCA)	
BODEANS/You Don't Get Much (Slash/Reprise)	
E. BRICKELL & NEW.../Love Like We Do (Geffen)	
BORIS GREBENSHIKOV/Radio Silence (Columbia)	
RUN-D.M.C./Ghostbusters Rap (MCA)	
WEIRD AL YANKOVIC/UHF (Scotti Bros./CBS)	



30.6 million households
Sai LoCurto, Director/Music Programming
Norman Schoenfeld, Director/Talent & Artist Relations

Weeks On

FIVE STAR VIDEOS

E. BRICKELL & NEW.../Love Like We Do (Geffen)	7
GLORIA ESTEFAN/Don't Want To Lose You (Epic)	2
CHRIS ISAAK/Don't Make Me Dream... (Reprise)	3
VAN MORRISON/Have I Told You Lately (Mercury)	7
BONNIE RAITT/Love Letters (Capitol)	4
SOUL II SOUL/Keep On Movin' (Virgin)	3
A. VOLLENWEIDER/Dancing With... (Columbia)	2

HEAVY

MICHAEL BOLTON/Soul Provider (Columbia)	4
DOOBIE BROTHERS/The Doctor (Capitol)	9
FINE YOUNG CANNIBALS/Good Thing (IRS/MCA)	7
GRAYSON HUGH/Talk It Over (RCA)	15
LOVE AND ROCKETS/So Alive (Beggars Bqt./RCA)	5
MADONNA/Express Yourself (Sire/WB)	5
PAUL McCARTNEY/My Brave Face (Capitol)	10
JOHN C. MELLENCAMP/Jackie Brown (Mercury)	3
BETTE MIDLER/Under The Boardwalk (Atlantic)	1
ROXETTE/Dressed For Success (EMI)	5
SIMPLY RED/If You Don't Know Me... (Elektra)	11
ROD STEWART/Crazy About Her (WB)	9
DONNA SUMMER/This Time I Know It's... (Atlantic)	11

MEDIUM

BEE GEES/One (WB)	3
HARRY CONNICK JR./I Had To Be... (Columbia)	ADD
DION/And The Night Stood Still (Arista)	1
TIM FINN/How'm I Gonna Sleep (Capitol)	4
JEFF HEALEY/Angel Eyes (Arista)	3
INDIGO GIRLS/Closer To Fine (Epic)	14
HOWARD JONES/The Prisoner (Elektra)	ADD
RICHARD MARX/Right Here Waiting (EMI)	ADD
DONNY OSMOND/Sacred Emotion (Capitol)	4
CHRIS REA/On The Beach (Geffen)	9
SWING OUT SISTER/Waiting Game (Mercury)	12
10,000 MANIACS/Trouble Me (Elektra)	9
VARIOUS ARTISTS/Greenpeace... (Geffen)	5

LIGHT

ADRIAN BELEW/Oh Daddy (Atlantic)	8
BODEANS/You Don't Get Much (Slash/Reprise)	1
JIMMY BUFFETT/Take Another Road (MCA)	ADD
PETER GABRIEL/In Your Eyes (WTG)	5
BORIS GREBENSHIKOV/Radio Silence (Columbia)	2
LITTLE FEAT/Rad Gumbo (Arista)	1
ROBERT PALMER/Tell Me I'm Not Dreaming (EMI)	1
JOE SAMPLE/U Turn (WB)	ADD
PHOEBE SNOW/Something Real (Elektra)	5
SURFACE/Shower Me With Your Love (Columbia)	1
TEXAS/Don't Want A Lover (Mercury)	2

Information current as of July 11.

MUSIC & MOVIES

CURRENT

- **LETHAL WEAPON II**
Single: I'm Not Scared/Eighth Wonder (WTG)
- **BATMAN (WB)**
Single: Batdance/Prince
- **GHOSTBUSTERS II (MCA)**
Single: On Our Own/Bobby Brown
Other Featured Artists: New Edition, Elton John, Glenn Frey
- **KARATE KID III (MCA)**
Single: Listen To Your Heart/Little River Band
Other Featured Artists: Glenn Medeiros, Winger, Pointer Sisters
- **DO THE RIGHT THING (Motown)**
Singles: My Fantasy/Teddy Riley I/Guy
Fight The Power/Public Enemy
Other Featured Artists: E.U., Take 6, Steel Pulse
- **GREAT BALLS OF FIRE (Polydor)**
Single: Great Balls Of Fire/Jerry Lee Lewis
Other Featured Artists: Jackie Brenston, Dennis Quaid
- **ROAD HOUSE (Arista)**
Featured Artists: Bob Seger, Little Feat, Jeff Healey Band
- **PINK CADILLAC (WB)**
Singles: Any Way The Wind Blows/Southern Pacific
Never Givin' Up On Love/Michael Martin Murphey
Other Featured Artists: Randy Travis, Robben Ford, Dion
- **BEACHES (Atlantic)**
Single: Under The Boardwalk/Bette Midler
- **SAY ANYTHING (WTG)**
Single: In Your Eyes/Peter Gabriel
Featured Artists: Joe Satriani, Depeche Mode, Cheap Trick

UPCOMING

- **LICENCE TO KILL (MCA)**
Singles: Licence To Kill/Gladys Knight
If You Asked Me To/Patti LaBelle
Other Featured Artists: Ivory, Michael Kamen, Tim Feehan

POLLSTAR

CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	GRATEFUL DEAD	\$512.5
2	BON JOVI	\$333.9
3	ROD STEWART	\$308.0
4	POISON	\$205.8
5	R.E.M.	\$185.2
6	METALLICA	\$158.0
7	CHICAGO	\$152.6
8	HANK WILLIAMS JR.	\$150.9
9	NEW ORDER/PUBLIC IMAGE LTD./SUGARCUBES	\$133.8
10	CINDERELLA	\$108.9
11	KENNY G	\$96.6
12	REBA McENTIRE	\$94.7
13	JUDDS	\$90.6
14	RATT	\$86.7
15	"REGGAE SUNSPASH USA" / STEEL PULSE	\$83.9
16	SAM KINISON	\$72.0
17	LOU REED	\$64.3
18	ROBERT CRAY BAND	\$59.1
19	ANTHRAX/EXODUS/HELLOWEEN	\$54.3
20	BAD COMPANY	\$50.3

New Tours

Among this week's new tours:

B-52'S	MEAT LOAF
BANGLES	HOLLY NEAR
CLANNAD	SIMPLY RED
BRUCE COCKBURN	SWANS
KINGDOM COME	DWIGHT YOAKAM

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings. (800) 344-7383, or in California, (209) 224-2631.



PURE PLEASURE FROM

MICHAEL COOPER

“just what i like”

The New Single

Produced by Michael Cooper for Nor-Cal/Atlanta Boys

From the forthcoming album Just What I Like

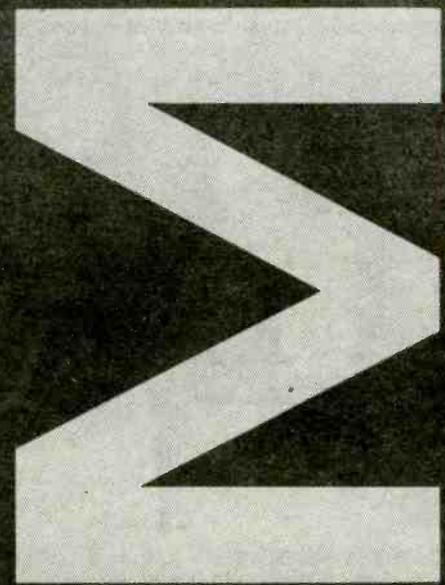
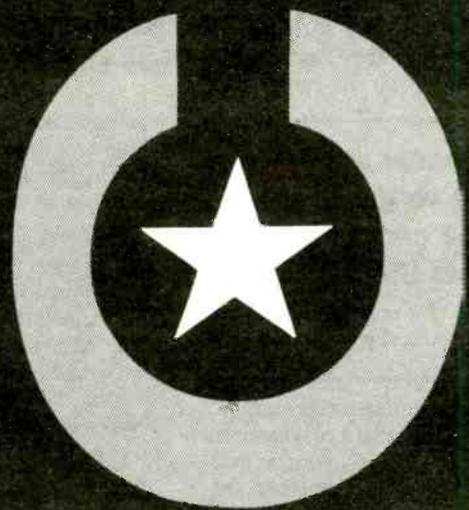
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JOEL DENVER

To Switch Or Not To Switch

Considering A Format Change? Consultants Counsel Caution

In most competitive markets, there are at least two major stations sharing the same format. Many cities have three CHRs, each slightly different. The competition makes the ratings battles fierce, but fewer CHRs are making wholesale format changes in the wake of a down book.

Today, many prefer narrowcasting to achieve a niche. Consultants Burkhardt/Douglas & Associates Chairman Kent Burkhardt and Pollack Media Group President Jeff Pollack offer their views on the merits of narrowcasting versus changing format.

Go For The Niche

Burkhardt firmly believes in narrowcasting to a more defined target. "If there's an obvious niche available, you should take it. However, if you have a two-share station, look closely at the competition and see if they have any weaknesses. If so, go for it; if the path is blocked, change direction. In either case you're dealing with a less-than-healthy station, and you've got to tangle with the competition

"Whichever way you go, you've got to tangle with the competition and beat them into the ground."

— Kent Burkhardt

and beat them into the ground."

Aside from the lack of wide-spectrum format holes in most markets, Burkhardt cites another reason for owners to forestall a format change. "Financing is really tough out there. It's worrisome to risk



Kent Burkhardt

your cash flow for a new direction; unless you've got some really deep pockets, flipping formats could put a squeeze on the bottom line.

"In a major market, you have to be in the top three in your target demo to be a big winner. Anything less translates to significantly fewer dollars. A third CHR in Chicago would have a 15 in 100 shot at upsetting the competition. And the chances of placing right behind the top two CHRs are only 50-50."

Instead, Burkhardt advises a station to go with a variation of its existing format. "If a station can offer something the competition

can't, the audience will pick up on it to the point where somebody's eventually going to take the lead. Subtle differences in on-air product and some promotion to bring attention to the adjustments are far more economical than a wholesale format flip.

"In today's tight marketplace, only a drastic situation justifies switching direction. The biggest costs are in promoting the new format. If you want to make the change, be ready to spend some money in the right areas or forget the idea altogether."

With both Arbitron and Birch supplying monthly ratings, Burkhardt is surprised he doesn't see a lot of knee-jerk reactions from owners and managers. "Pirate Radio (KQLZ/Los Angeles) has caused a bit of interest, but the reaction's not like it was when owners saw the success of Disco or Hot Hits and wanted to jump on the bandwagon."

Burkhardt has faced the dilemma of whether or not to switch formats firsthand: "When I bought KEY1/Austin it was on top in the numbers. By the time the deal closed, the ratings had tumbled dramatically. I had to decide whether to stay AC and fix the station or chase the new market leader, a Country station. We determined the product could be fixed and chose to improve what we had. It saved a lot of money, and the decision was a smart one — the numbers have improved in a shorter time than if we'd started from scratch."

Costly Ch-ch-changes

Considering a complete format change? Here are some expenses that will chew up your cash fast:

- Paying legal fees
- Hiring/moving new employees
- Changing rep firms
- Marketing/advertising
- Promoting contests
- Hiring a consultant
- Doing market research
- Printing new stationery
- Creating new logos
- Repainting station vehicles

Setting Yourself Apart

Like Burkhardt, Pollack cautions against pulling the plug too quickly. "If the future looks absolutely disastrous, you've got to take action. But first examine what you can do to set yourself apart, to make a unique statement.

"For example, look at what WDFX/Detroit and KXXR/Kansas City have done with their brands of CHR. They've achieved

stations might play Cinderella or Winger instead."

As with any up side, there is a down side to consider. "When you skew in any one direction you have to remember that while it may work to your advantage today, you could be putting your station in the

"Make sure a niche exists before you make a move. I'm still surprised by format shifts and skews when there isn't a hole to be filled."

— Jeff Pollack



Jeff Pollack

success not only by choosing certain records to play, but by deciding which records *not* to play. They reason that while the current **Bobby Brown** single is a big hit, it can be heard on three or four other stations in their markets. These two

position of not playing some of the biggest records in America. In the longterm, it's considered a dangerous road to take," Pollack says.

"As long as you're a rock CHR, you can't just play the rockers and kick back. You have to play hit-oriented rock records. The trick is to stay familiar enough to win. The same goes for stations looking to lean to the dance side of CHR. Most of us would rather have the mainstream position in the marketplace. After all, who wouldn't want to be able to play the most hit music in each market?"

Aside from the cost-effectiveness of skewing the music instead of

Continued on Page 47



MOSS GATHERS ACCOLADES — Chrysalis's Brad Moss (second from left) was recently named regional in-house promoter of the year at the Dixie Dance Kings Awards in Atlanta. Celebrating with Moss are (l-r) WAPW (Power 99)/Atlanta PD Rick Stacy, DJ of the year Tedd Bell, and Chrysalis's Laura Kuntz.



WATER ROLLS INTO TRI CITIES — Chris Duffy (second from left) and Phil Cilia (second from right) of Waterfront stopped for a visit at KIOK (OK95)/Tri Cities, WA. Shown with the group are (l-r) Polydor's Susie Tennant, and OK95 MD John Travis and PD Dean LeMaster.

CONTINUING AT A FEVERISH PITCH

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DOWN A
DREAM”



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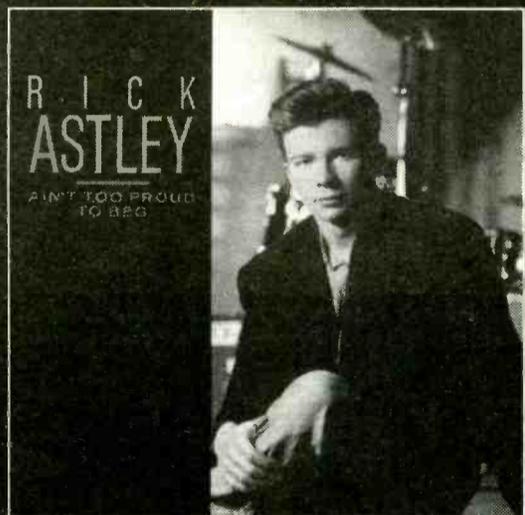
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RICK ASTLEY



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To Switch Or Not To Switch

from Page 44
formats, Pollack says, the biggest headache-saver is not having to hire a new staff. The other plus is being able to hold on to a portion of your existing cume and being able to pick up some new ears. But make sure a niche exists before you make a move. I'm still

surprised by format shifts and skews when there isn't a hole to be filled. Suddenly an operator is out thousands of dollars and has sunk further into debt."

When a client calls and asks about a format change to take on the leader, Pollack advises, "A head-on attack doesn't make as

much sense anymore as it's hard to top a successful product. And the first one in the format is going to be difficult to dislodge. Why not give someone something that's not being serviced? Then, if you beat the number one station, you can move toward the middle as time goes by."



STOMPIN' OUT DRUGS — WRQC (HOT92)/Cleveland sponsored the first "Walk Smart" walkathon to fight drug abuse in Cleveland. Over 3000 students, parents, and school administrators strolled the sidewalks for the two-mile charity event. Shown are HOT92 staffers leading the way.



NEITHER RAIN, NOR HAIL . . . kept Muzz Skillings (l) and Vernon Reid (r) of Living Colour from delivering a promotional message about their latest single to WHTZ (Z100)/New York PD Steve Kingston (second from left) and MD Frankle Blue.

MOTION

• **Johnna Ceccoll** named MD at WHYI (Y100)/Miami

• **Tom Bush** from WWWE/Cleveland joins morning team at crosstown WMMS.

William "B.C." Cloutler Broadcast Consultants are now open for business; call (408) 662-0822 . . . WXGT (92X)/Columbus is looking for some hot weekenders to round out its new airstaff. T&Rs to PD **Mark Todd**, or call (614) 221-7811 . . . After six years away from the Biz, **Bob Lee** has returned to KIYS/Boise as PD/morning man, replacing **Terry Brown** . . . KBIU/Lake Charles, LA PD **Cody Michaels** is out, and is replaced by **Don Rivers** . . . the new MD at KTRS/Casper, WY is **Sean Michaels**, promoted from within, as **Peter Masse** goes to KZLS (Z97)/Billings, MT as MD/nights.

Bart Allison, who was PD at KAKS/Amarillo, has resigned to rejoin crosstown KQIZ as night rocker . . . WRVQ/Richmond welcomes new night jock



Johnna Ceccoll

Mike Rivers from nights at WGH/Norfolk. He replaces **David Lee**, who becomes Special Events Coordinator . . . **Matt Clarke**, most recently at WBLI/Long Island as **Matt O'Bryan**, now handles nights at WSTW/Wilmington, DE . . . WIGY-FM/Bath, ME afternoon jock **Jeff Webster** has added APD/MD duties.

BITS

• **Just Floating Along** — When Vice President **Dan Quayle** headed for a river rafting trip in West Virginia, his vacation was unintentionally delayed by a stray balloon. **WCIR (103CIR)/Beckley, WV's** hot air balloon was up and flying when high winds blew it into Air Force Two's airspace. After a call from the Secret Service, the station got its balloon back on track and Quayle (presumably) got wet.

• **A Job Well Done** — For the past two years, **WNVZ/Norfolk, VA** has spearheaded "Kid Watch," a community service program aimed at raising children's traffic safety awareness. Through the station's efforts, various organizations and businesses

have donated goods and services. Now **WNVZ** has been named "Radio Station Of The Year For Community Service" by the Virginia Association of Broadcasters. PD **Chris Bailey**, who helped initiate "Kid Watch," is particularly proud of this honor. Keep up the good work.

• **Slipper-Ing Backstage** — **WTBX/Hibbing, MN** thought of a creative way to give out backstage passes to meet **Cinderella**. The listener who could fit snugly into "Cinderella's Slipper" (provided by a local shoe store) won the passes and a limo ride to the concert. Runners-up received tickets and **Cinderella's "Long Cold Winter"** LP.

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-LA Times

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-Jay Thomas morning man KPWR-FM Los Angeles



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Finding Good Air Talent

How One PD Tackles A Tough Assignment

A column I wrote nearly three months ago (4/14) concerning the search for capable weekend air personalities has prompted a review of the quest for good on-air talent in general. One PD offers some potential solutions.

WUSL (Power 99)/Philadelphia PD Dave Allan has honed his own tried-and-true method of finding, training, and developing successful air talent during his tenures at several stations. The ingredients in his winning formula include careful and thorough listening, networking, follow-through, and a determination to leave no stone unturned in the search for on-air stars.

Checking Out Airchecks

A ten-year industry vet, Allan has been programming WUSL for two years and has also served as PD at WOCQ (OC104)/Ocean City, MD and WMYK (PWR94)/Norfolk. Since coming to Philadelphia, he's implemented on-air changes in mornings, middays, and afternoons.

"Too many PDs hire people who've got a lot of potential and then don't help them develop that potential."

Whenever he finds it necessary to launch a quest for potential air personalities, Allan eliminates all those he deems merely adequate. He seeks out performers he believes can excel and mature in the job over the long haul.

Allan's search begins with airchecks from all over the country.



Dave Allan

"I come into my office on a Saturday and listen to every tape I've been sent — and I mean every tape. A lot of PDs say they listen to all the tapes they get, but I don't think they do. Listening on a Saturday when no one is around allows you to do the job right."

For Allan, applicants' experience and credits take a backseat to the talent they display and their potential for growth. Allan writes a letter to every person who takes the time to send him a tape, and requests a second tape from people he believes have potential. "I keep a list of people I think might be good enough to work for us in the future. You never know when something might happen with one of your main DJs."

Raiding CHR

Allan maintains he looks "for the best person who can get the job done," regardless of race or gender. When his talent search has led him to DJs who happen to be black, he's often found them working at a CHR doing overnights or weekends. "In my opinion, these people are talented enough to be working in major dayparts at those CHRs. They usually fit in very well with the Urban format because they're skilled in CHR formatics, which we use.

"Chemistry is very important: there are a number of good people who just won't fit into a certain situation."

"Brian Carter, of our morning team Carter & Sanborn, came from CHR WBSB (B104)/Baltimore. He did a variety of shifts, but mostly overnights and 10pm-2am. Lisa Fairfax, our middayer, was doing overnights at WEGX/Philadelphia. And John Monds, who does afternoons and is also MD, was doing mornings at WQHT (Q97)/New York and was about to be shifted to overnights."

Keeping track of out-of-town talent is another of Allan's methods. "I have a network of friends who talk frequently about talent we've heard in our markets who we'd like to see move on to better jobs elsewhere. We do referrals for each other. We also talk about DJs who may be in some obscure mar-

On-Air Basics

When evaluating on-air applicants, make sure they possess these basic skills/attributes:

- Tight board work
- Ability to shine in format
- Team player attitude
- Personality
- Chemistry with station staff
- Personable delivery
- Comfortable doing live events

ket, but have the potential to move up to one of our markets.

"The number one thing I look for is good basic skills. Does the talent run a tight board? Is he willing to follow any format? Will he make the format shine, and shine individually, but maintain the team effort at all times? Can he interject personality into reading liners, or does he take a simple verbatim approach to get into stopsets? Is he comfortable doing club engagements and other live station-sponsored events?"

"I come into my office on a Saturday and listen to every tape. Listening when no one is around allows you to do the job right."

"Naturally, I look for a good voice — a personable, conversational sound. All of our jocks have that sound. I try to stay away from an intimidating big voice.

"Finally, when I meet the applicant, I try to get a sense of his ability to fit in with our staff. This is very difficult to determine in just a limited interview because of the

short time you spend together. It helps to obtain opinions from other people I know and respect, people who know the person and know something about my station. Chemistry is very important: there are a number of good people who just won't fit into a certain situation."

Follow-Through

A PD's work is far from over after finding the talent. "You have to make sure a person is made to feel welcome once he's joined the staff. Once he's in, all of our support is there to help him succeed. In some cases I'll meet with people every single day and review airchecks as much as is necessary. It's also important to get talent out into the community to meet the people they're talking to.

"Too many PDs hire people who've got a lot of potential and then don't help them develop that potential. Potential has to be directed, shaped, and formulated. A PD is as good as his people. If they don't perform for you, you don't win."

Editor's Note: If you have any thoughts or suggestions about the search for good on-air talent, drop me a line at R&R, 1930 Century Park West, Los Angeles, CA 90067; or call (213) 553-4330.

UC DATA BANK

Income Gap Widens

Minority Markets Alert recently analyzed the incomes of American blacks. Following are excerpts from the newsletter's findings, based on Census Bureau data.

Black America is three economic nations: there's a segment that's firmly established in the middle class or above (\$25,000+ household income); a lower-middle class; and an underclass that's struggling economically and losing ground. Black median family income fell from 1986 to 1987, and the black/white earnings gap continues to widen. Black families now earn \$561 for every white family's \$1000, while in 1970 they earned \$613 to every \$1000.

Squeeze Is On

Over 22% of blacks are now in the upper-income brackets (\$35,000+ family income, up from 16% in 1970), and ten percent

now earn \$50,000, the traditional benchmark for affluence. As the upper-income third of blacks continues to grow (at rates similar to the income growth of the nation), the lower-middle-class third is fighting. The Reagan era, the early '80s recession, and the division of the US economy into service and highly-skilled sectors have accelerated the squeeze on the middle class.

Between 1970-87 the proportion of blacks with low incomes increased 17%, while their white counterparts dropped 6%. Blacks are now four times as likely to have incomes below \$2500; whites 2.5 times as likely to earn \$50,000+. Most of the economic gains made by blacks happened between 1970 and 1978. Since then the gains have slowed, and the hardships have increased.



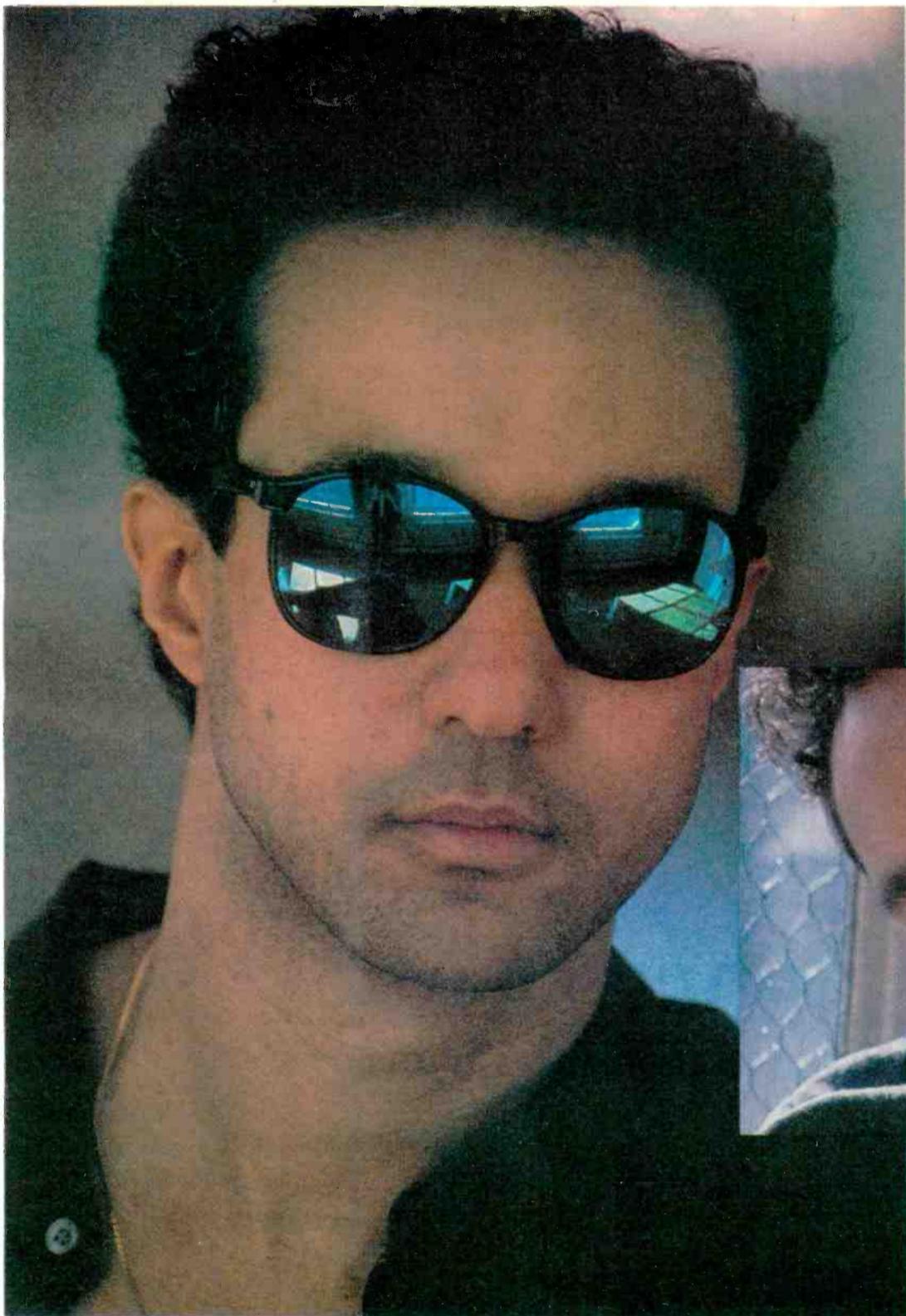
THE SKYY'S THE LIMIT — KJLH/Los Angeles PD Cliff Winston (second from left) and personality David "The Greatest Of All Time" Haywood (r) created a "Skyy sandwich" with the group's Denise Crawford and Solomon Roberts. Slicing in on the action was Atlantic's Rick Nuhn.

DARRYL TOOKES

LIFEGUARD

*Hottest Debut!
of the year!*

*Major new talent!
Video Available!*



DARRYL TOOKES

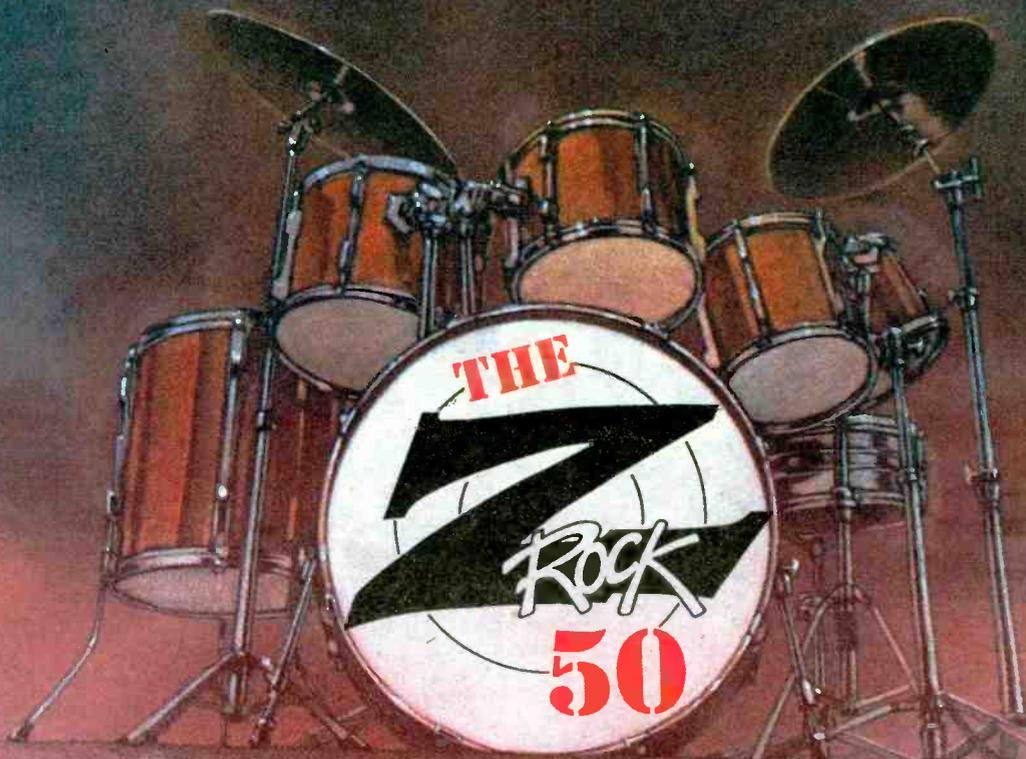
Most people who write this well, don't perform, produce or arrange this well. But the exception proves the rule. And "Darryl Tookes" is an exceptional debut album. It ships in late July, but you can preview it now on the single and video "LIFEGUARD."

Produced and arranged by Darryl Tookes and Danny Leake for SBK Record Productions, Inc.

Management: Robert A. Hebert, Esq. for The Hebert-Owens Organization



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HARVEY KOJAN

Even AOR Editors Need A Break

Well, I could feed you the the usual line about the AOR photo chest overflowing with pictures (which it certainly is) . . . but the bottom line is: *I'm on vacation!!*



A HAIR-RAISING SHOW — WWTR/Ocean City MD/PM driver Colleen Carew shares a recent hair styling with her audience.



SIMILAR PHOTOS — Chalk up two more stations visited by the ubiquitous Melissa Etheridge. Pictured at KILO/Colorado Springs are (l-r) Christie Hawk, KILO PD Rich Hawk, Etheridge, then-MD Alan White, and Island's Dave Darius. Doin' the Danbury schmooze are (l-r) WRKI evening guy John Perry, PD Ray Graham, Etheridge, overnight rocker Chris Engel, Promo Director Jeff Blumin, and afternoon driver Tim Sheehan.



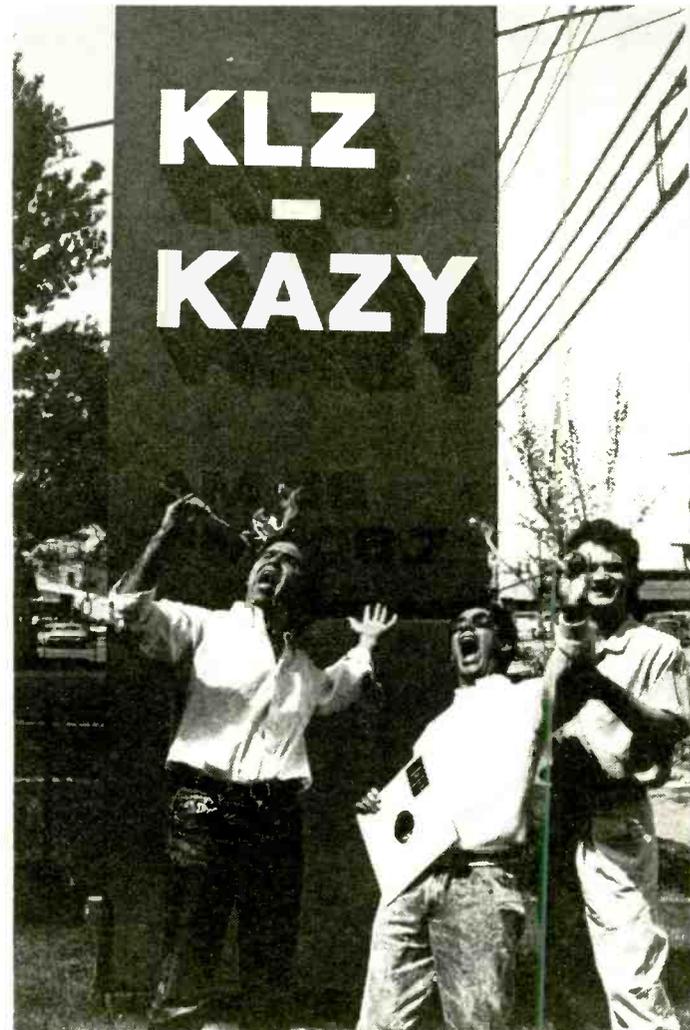
FOR THE WANT OF A PHOTO OPPORTUNITY — Todd Rundgren was the guest of honor at a swank L.A. listening party celebrating the release of his new album. Doin' the schmooze are (l-r) WB's Michael Wolper, KKBB/Bakersfield personality Colleen Cool, Rundgren, KKBB APD Don de la Cruz, WB's Kenny "The Body" Puvogel, and WB's Patti Oates.



SEEING IS BELIEVING — Yes, those are WPYX/Albany staffers partying down with Mike & The Mechanics; (l-r) Promotion Director Barb Matrazzo, Mike Rutherford, Creative Services Director Peter Borini, personality Traffic Zach, and Paul Carrack.



BOHEMIAN RHAPSODY — Edie Brickell & New Bohemians visit WKLS/Atlanta; (l-r) PD Bill Pugh, Brickell, Bohemian John Bush, MD Beth Kepple, Geffen's George Cappellini.



DON'T TRY THIS AT HOME — Epic's Jeff Patton (r) delivers Accept's "Eat The Heat" to KAZY/Denver MD Rich Garcia (c) with the help of professional fire-eatin' magician Johnny Fox (l).



FOR THE LOVE OF DANA — WIXV/Savannah night rocker Dana Brown (center) smooths up with Bulletboys (l-r) Marq Torien, Lonnie Vincent, Jimmy D'Anda, and Nick Sweda.



STAR CRAZY — With Edie Brickell & New Bohemians coming to town, WGCX/Mobile PD J.T. Stevens shoots rubberbands at the stars to determine backstage pass winners.



DON'T FORGET TO SUCK THE HEADS — WTGE/Baton Rouge hosts the city's annual Crawfish Craze featuring Wayne Toups & Zydecajun; (l-r) morning cohost Julie Tate, Toups, and PM driver Bill Rush.



MY BACK PAGES — Geffen's Mark Di Dia (l) and Hugh Surratt (r) check the Michael Thompson Band's chart progress with Michael Thompson and band member Moon Calhoun.

SEGUES

Several changes at KJJO/Minneapolis: OM **Tony Powers** adds PD duties as **Brian Turner** steps down to concentrate on afternoon drive; mid-day maven **Hal Hoover** relinquishes his MD title and swaps shifts with night rocker **Mike Stapleton**; Stapleton adds AMD responsibilities (he's expected to get the MD nod down the road).

WPYX/Albany names **Joe Moss** MD . . . WLVQ/Columbus, OH MD/middayer **Wendy Steele** resigns after nine years at the station . . . WGFN/Nashville names **Michael Butscher** MD . . . **Jeff Sanders** is WPXC/Cape Cod's new MD as **David Tyler** exits . . . WWRX/Providence ups weekender **Jim "Huck Finn" McGuinn** to MD/overnights; **Rob Wagman** segues to Promotion Director; **Jane Donovan** exits the promotion department to concentrate on her airshift and production duties; WPGU/Champaign,

IL personalities **Chris Curry** and **Bonnie Pacheco** join for weekend work.

Former KFMQ/Lincoln PD **Brent Alberts** will handle MD duties/middays at WGTR/Miami . . . KMBY/Monterey ups **Maxanne Sartori** to MD as **Patti Clarke** departs . . . WZBH/Ocean City's ex-PD/morning man **Vince Edwards** gets the AM drive gig at WGRX/Baltimore . . . WAZU/Dayton night rocker **Karen Marks** resigns.

Bill Wise



Bill Wise

Isn't, But...

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When you PLAY IT, SAY IT!



BRAD MESSER

CALENDAR

Public Record Cover-Up A Hot Texas Issue

Hello (sir/ma'am). Are you the head of the household? Good. I'm taking a telephone survey and I wonder if you would take just one minute to answer this question? Good. Here is the question. In which job would a worker probably encounter the most rejection: telephone solicitor, dogcatcher, or gravestone thief? (Pause.) Do WHAT with the phone? You shouldn't talk that way! I'll just list your response as "telephone solicitor."

Not a fun job, I imagine, dialing up people and interrupting them. Telephone salespeople lift names from public records, then reach out and put the touch on everyone who's a newlywed, homeowner, car buyer, contest winner, next-of-kin, new mother, crime victim. Crime victim?

Yes, crime victim. And that was the straw that broke the camel's back in Texas. Lawmakers decided something had to be done to stop security and alarm company tele-reps from pestering victims of residential burglaries.

The enticing proposition of reducing the number of ghoulish telephone sales calls was undertaken in a seemingly logical way.

The thinking went like this: alarm salesmen read police burglary reports to get sales prospects, and the quickest way to stop that is to hide the victim's name and phone number. Hoo Ee Momma! How come no old boy ever thought of that before now? They decided to do it.

As it turned out, Lone Star State legislators wrote a law that hadn't been thought through. It confused police departments and outraged newspeople by restricting local governments from releasing information on crime victims.

The law allowing local police and fire departments to withhold names of victims was signed on June 14 by Gov. Bill Clements. Not

every city implemented it promptly. Dallas demurred for a couple of weeks, until Asst. City Attorney Lewis Jaggi opined that enforcement of the law was not optional.

Upon being told the law was mandatory, Dallas cops began censoring crime reports by marking out victims' names, as well as any other information that might identify them. For some journalists, that was the last straw.

The Dallas Morning News obtained a temporary restraining order to prevent the city from enforcing the no-names law. City officials did not oppose the lawsuit. Police Chief Mack Vines said, "I'm pleased we got the matter resolved. Now we can get back to the real work at hand."

That Texas law has been knee-capped, but it isn't dead. At press-time, efforts were being made to run it through the current special legislative session for a rewrite, and the two-week restraining order was due to expire.

Watergate Tape Decision

MONDAY, JULY 24 — 15th anniversary of the Supreme Court order that President Richard Nixon surrender the Watergate tapes. Those Oval Office conversations, which he secretly recorded as he discussed cover-up schemes with his assistants, eventually forced Nixon's resignation.

The first underwater test of a nuclear bomb was conducted at Bikini Atoll in the Pacific in 1946. The excursion steamship "Eastland" sank in the Chicago River in 1915 with the loss of 812 lives. It's Pioneer Day in Utah, commemorating the arrival of the Mormons in 1847.

Birthdays: Lynda Carter 38. Ruth Buzzi 53.

Horse Killed Cabinet Member

TUESDAY, JULY 25 — Commerce Secretary Malcolm Baldrige, whose hobby was rodeo riding, died in 1987 when he fell from a horse while practicing for a steer-roping competition in California.

Rock Hudson quietly checked into a hospital in France four years ago when AIDS treatment was unavailable in the US. Svetlana Savitskaya became the first woman to walk in space in 1984. John Sigmund began his record three-day, 292-mile swim in the Mississippi River in 1940. Louis Blériot made the first airplane flight across the English Channel 80 years ago.

Birthdays: Walter Payton 35. "Golden Girl" Estelle Getty 65.

Human-Powered Bed

WEDNESDAY, JULY 26 — The world record for bed-pushing is 3233 miles, accomplished five years ago by nine employees of the Bruntfield Bedding Centre in Edinburgh, Scotland. The wheeled hospital bed averaged 90 miles per day over a five-week period.

Mike Tyson dropped challenger Marvin Frazier in 30 seconds in 1986, the shortest fight ever televised. In 1977, a California brush fire destroyed 216 homes in Montecito, a suburb of Santa Barbara. The horseshoe record of 77 consecutive ringers was set by Ted Allen in 1955. Ben Franklin became the first Postmaster General in 1775.

Birthdays: Mick Jagger 46. Stanley Kubrick 61. Blake Edwards and Jason Robards Jr. 67.

Nixon Impeached

THURSDAY, JULY 27 — 15th anniversary of the House Judiciary Committee vote to impeach President Richard Nixon on charges that he personally tried to obstruct justice in the Watergate case. He resigned before the impeachment process could be completed.

The deposed Shah of Iran died in 1980 at a military hospital in Egypt on day 267 of the hostage crisis. More than a quarter-million people died in 1976 in a magnitude 8.2 earthquake in northern China. Grasshopper swarms destroyed thousands of acres of crops in Iowa, Nebraska, and South Dakota in 1931.

Birthdays: Maureen McGovern 40. Betty Thomas 41. Norman Lear 67.

Fastest Airplane On Exhibit

FRIDAY, JULY 28 — The world's largest gathering of private aircraft assembles today for the opening of the Experimental Aircraft Association convention at Oshkosh, Wisconsin. One star exhibit is the world's fastest airplane, the American SR-71 "Blackbird," which set the world speed record of 2193 miles per hour 13 years ago today (1976).

Five years ago the Summer Olympics opened in Los Angeles, minus 15 nations that honored a Soviet-led boycott. Thirty years ago Hawaii had its first election since statehood, voting to send the first Asian-Americans to Congress. In 1868 former slaves were granted citizenship by the 14th Amendment.

Birthdays: Georgia Engel and Sally Struthers 41. "Garfield" cartoonist Jim Davis 44. Bill Bradley 46. Jacqueline Kennedy Onassis 60.

Saturday (7/29): Michael Spinks 33. Peter Jennings 51. Elizabeth Dole 53.

Sunday (7/30): Delta Burke 33. "Thirtysomething"'s Ken Olin 35. Arnold Schwarzenegger 42. Paul Anka 48.

Service.

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MIKE KINOSHIAN

MARKS 65TH BIRTHDAY

WTAG Packs A Wallop

The word "institution" aptly defines Full-Service stalwarts WTAG/Worcester and WDBO/Orlando. Each has served its community for 65 years.

The two stations also started out with similar call letters: WTAG signed on as WDBH ("We Do Business Honestly"). The WTAG calls were picked up in 1926 when the station was purchased by the Worcester Telegram & Gazette, which retained ownership until recently. WSRS/Worcester owners Knight Quality Group purchased WTAG in 1987, quickly establishing a potent combo.

When WTAG celebrated its 65th birthday May 1, Massachusetts Senator Ted Kennedy, Governor Michael Dukakis, and Worcester Mayor Jordan Levy topped the list of well-wishers. As part of the festivities, WTAG gave away an emerald ring (the 65th anniversary gemstone) to a contest winner.

From 'Amos & Andy' To Yaz

"The politicians, our syndicated hosts, and many NBC newscasters recorded greetings that we played throughout the day," recalled two-year WTAG & WSRS OM Mark Edwards. "It's interesting how much a part of people's lives we've been. People called in to say they listened to 'Amos & Andy' 35 years ago.

"Sometimes we forget how important Full-Service stations are in entertainment and companionship," he added. "We must meet listener needs so they don't think of us as a utility and scorn us."



Mark Edwards

WTAG was an original NBC (and Talknet) affiliate. With the recent defection of WGY/Albany-Schenectady to CBS, WTAG is now one of only four charter NBC stations still with the web.

"We used to do lots of things with NBC, like feeding a weekly program and covering many news events," Edwards said. One such incident was a devastating tornado which crippled portions of the

"We must meet listener needs so they don't think of us as a utility and scorn us."

"Heart of the Commonwealth" in the early '50s.

"The station has always been there in times of crisis and big events," Edwards continued. "When important politicians come to Worcester, we broadcast their speeches live. On May 1 we ran a tremendous tape of a station interview with a young John F. Kennedy."

Vantastic PR Tool

For the past 11 years the WTAG "Samaritan Van" has aided distressed motorists. "We were the first station to do it, and now these kinds of vans are up and down the East Coast," said Edwards. "The driver is a mechanic who will do things like change spark plugs and fix tires, and it's all free. We send people off with a handshake and a bag full of station goodies. We also do traffic reports from the van."

Boasting a six-person news staff, the largest in town, WTAG is active in covering national events with a local feel. Local newscasts air twice an hour (:00 and :30) from 5am-7pm. Top-of-hour 'casts are nine minutes; bottom hour 'casts

AC

ADULT CONTEMPORARY



"WTAG does more than ratings can ever measure."

Edwards is determined to let people know WTAG is multi-di-

mensional. "Whether it's hard news or fun and games, if it's happening in Worcester, we're there. We provide news, live special event coverage, remotes, and community involvement, and want people to listen to us for more than just school closings. WTAG does more than ratings can ever measure."

WDBO: No Mickey Mouse Outfit

Long before there was a Disney World, WDBO/Orlando ("Way Down By Orlando") signed on in a Rollins College physics classroom. Sixty-five years later, Orlando has exploded into one of the world's most popular vacation spots and a leading radio market — and WDBO remains a Central Florida media giant.

"We originally aired a few lectures by professors and some choral singing, signed off for the summer, and came back on the air in October," recalled former VP/GM Bob Longwell, who was recently promoted by parent NewCity to a corporate position. "We did a remote from Rollins on our birthday (5/24) and gathered WDBO morning men from as far back as we could. The audience came for coffee and doughnuts; it was a big success."

Throughout May WDBO produced vignettes tracing various eras in which the station has broadcast and aired congratulatory messages from Florida Governor Bob Martinez, Disney executive Michael Eisner, and Bob Hope.

"ABC was very cooperative in getting people like Peter Jennings and Ted Koppel to do messages — and they sounded great," Longwell remarked. "We tried to get Jessica Hahn but couldn't. We were very lucky to have some great news tapes in our archives, including the Challenger disaster and speeches by President Kennedy."

Home Court Advantage

WDBO surprised some media insiders when it recently dropped Florida State sports coverage in favor of the University of Central Florida. "It was a question of being the tail on the dog as a network affiliate or the flagship station that could grow in the future," Longwell explained. "Five years from now, I hope people will think it was a great move. You really can't build relationships when you're just one station on a network."

"As the market grows, there's a

greater need for us. We've added traffic all day and on weekends; two years ago we only ran it in drivetimes. We have major metropolitan problems, and that's where Full-Service radio is at its best. The wonderful thing is we can expand coverage of service areas as demand grows. Music is a lot less important than it was five or ten years ago."

Echoing sentiments of other Full-Service broadcasters, such as WTAG/Worcester OM Mark Edwards, Longwell envisions a bright future for FSA. He substantiated his claim that Full-Service radio is



Bob Longwell

healthy by pointing to the bottom line. "Look at the top billing stations in the country. Who are they? Eight of the top ten, like WJR/Detroit and KDKA/Pittsburgh, are AMs. You hear 'AM is dead,' but people forget about billing. The strong stations are stronger than ever. We're very happy."

While billing remains healthy, WDBO is an expensive facility to operate. "We can't compete with a music-intensive, satellite-delivered

"We originally aired a few lectures by professors and some choral singing, and signed off for the summer."

FM," Longwell observed. "We're the only station in town with a fulltime airplane. All the other guys are on Metro Traffic."

"Our station is important to those who depend on it. People rely on Full-Service radio for weather, traffic, and information; we have a tremendous responsibility."



WTAG/Worcester's lineup includes:

5-10am: Tom Gorham (15+ years at the station)

10am-noon: Rick Bellamy

Noon-2pm: Rush Limbaugh

2-3pm: Dr. Dean Edell

3-7pm: Paul Connors (Worcester native)

7pm-midnight: NBC Talknet

Midnight-1am: "Mystery Theater"

1-5am: Talknet

• Special Programming: Boston Red Sox, CBS/NFL Football, Holy Cross football and basketball.

• WTAG Alumni: Actor Tony Randall, WCBS (AM)/New York newsman Ben Farnsworth, and former New York Yankees announcer Bob Gamere.

• Arbitron-ranked third 12+ (of 28 signals) in fall book (8.5); #2 35-64 and 35+.

58 WDBO

The News & Weather Station

The WDBO/Orlando personalities are:

5-9am: Jim Turner

9-11am: PD Bill Patti

11am-2pm: Bruce Hamilton (former WESH-TV/Orlando news anchor)

2-6pm: Dutch Shaffer

6pm-5am: Talknet

• Special Programming: University of Central Florida sports, monthly health specials, daily "Special Assignment Series."

• WDBO Alumni: Morton Downey Jr. and WCPX-TV/Orlando news anchor Ben Ackreng.

• Arbitron-ranked eighth 12+ (of 25 signals) in winter book (5.8); #5 35-64; and #3 35+.

• Birch-ranked tenth 12+ in winter book (4.9); #4 35-64 (8.6).



LON HELTON

Tussle Time In Tulsa

I recently had the chance to eavesdrop on the Tulsa market while spending a couple days there during my kids' soccer tournament. Here are a few observations of what I heard in one of the most crowded head-to-head battles in the country.

First, some background on the players: KSKS, KTFX, KVOO, KVOO-FM, and KWEN.

KVOO (AM) has long been the market's Country kingpin; it dominated for years. Its 12+ shares, once in the 14s, have slowly fallen in recent years — though they appear to be leveling off in the sevens.

KVOO-FM was originally KCFO. It became Country KUSQ in September 1987 and changed to KVOO-FM in May '88. Its recent 12+ shares have been in the mid-fours.

NewCity's KWEN went Country July 4, 1982, and has topped the 12+ heap a number of times with 12+ shares reaching as high as the 13s. It's recently been in the eights and nines.

KTFX has been Country nine years. It's live 24 hours a day, with a zoo morning show. Though perhaps not as well-known outside of the market as its FM counterparts, KTFX is aggressively run, as witnessed by its yearly "Live From Nashville" broadcasts during CMA week. Its recent 12+ shares have ranged between 3.2 and 4.3.

KSKS, 5kw at 1430, went Country 18 months ago. Live in the morning with local radio vet Johnny Rivers, the rest of the time it carries satellite country programming. It has never showed up in the book. (Because it airs a satellite format, there's no further commentary on KSKS's programming.)

Better Vs. Best Variety

The "primary" war is between KVOO-FM and KWEN, two stations which sound very much alike. This makes the battle a fight for the listeners' minds as much as anything else.

For instance, KVOO-FM touts "the best variety of country music" while KWEN leans hard on "a better variety of continuous country favorites." No chance for confusion here, huh?

To some degree, of course, that may well be part of KWEN's game plan. It's owned the "most music" image for a long time and stands to benefit from any marketplace confusion.

KTFX plays more variety than either KVOO-FM or KWEN, throwing in LP cuts along with an aggressive new music policy. The truth be known, the station that really plays the best variety of country music in Tulsa is KVOO (AM). Any given hour will take you from Porter Wagoner and Dolly Parton duets to K.T. Oslin to a new act's debut single.

Compounding the potential for confusion between KWEN and KVOO-FM are playlists which are very similar. It sounded to me as if

KVOO-FM might be a tad earlier on product, but I seriously doubt that it's enough of a difference to be perceived by the average listener.

Back at the office the next week I followed up with a call to KVOO-FM PD Mike Wilson, who said that his station's list averages 35-40 records. KWEN, which is an R&R reporter, is usually in the 30-35 record range.

Asked whether the difference in new music was too subtle for listeners to pick up, Wilson said that the KVOO-FM management had the same thoughts and in the last two weeks had instituted the liner "the best new music first on Tulsa's new Country 98FM" to better sell its position.

It's difficult to tell in only two days of listening, but both KVOO-FM and KWEN seem to have similar oldies libraries. I didn't hear any oldies which seemed out of

place. KTFX's is obviously larger, and KVOO (AM)'s is gargantuan.

Though I was there during the end of the spring ratings period, I didn't see any TV or billboards for any of the Country stations.

Talent And Features

Let me preface the "jock comments" with the note that I didn't hear morning drive on Friday. But both KVOO-FM and KWEN are very solid in the talent department. If there is a difference in jocks on the two outlets, the KVOO-FM staff sounds like they have a little more leeway than do the KWEN jocks.

The most noticeable difference between the two is in "special" programming elements. KWEN promises and delivers continuous country favorites outside of morning drive.

KVOO-FM's nighttime features include all-requests and dedications every night and Tulsa's Top Ten at Ten.

KVOO (AM) is staffed with vets who know the music, artists, and the market, and that comes through loud and clear. They stop to chat when they have a story to tell.



TULSA TIME — Pictured at KVOO-AM & FM prior to a Ricky Van Shelton concert are (l-r) his manager Mike Campbell, OM Billy Parker, CBS's Phil Little, Shelton, and Mike Wilson.

Motor Mania

Saturday midday/afternoon was an incredible time for automobile dealer remotes. Every Country station broadcast from at least one dealership, with a couple of stations hitting two in one day.

Both KVOOs also were on the remote track at other places. The KVOO (AM) folks were at a rodeo and parade in a town a few miles out of Tulsa, while the FM was broadcasting from downtown Tulsa's T-Town Bar-B-Q.

Being a sucker for barbecue, I headed for the latter remote site. It was there that KVOO-FM jocks Skip Edwards, Mike McCarthy, and AM morning man Dick Loftin treated my wife and me to what they claimed was a real Tulsa delicacy: Bar-B-Qued Bologna. (For those of you picturing Oscar Mayer slices on the grill, it's a slab of meat that's basted and then sliced. I'll save the culinary review, instead encouraging you to try it yourself.)



CHAM/Hamilton, Ontario had to use a cement mixer to hold all of the entries to its "Dream Machine" contest. The prize was a red '55 Ford T-Bird hardtop convertible. Morning man Cliff Dumas is shown selecting the winning entry from nearly 500,000 forms.

KATZ RADIO RESEARCH

There's Gold In Country Listeners

Here's a little something for the entire radio station. It should help the GM, GSM, and sales staff, while providing everyone else with an idea of just whom it is they're talking to on the radio everyday.

Katz Radio Research has just released a report extolling the advantages of buying Country radio. The presentation, prepared by Market Research Specialist Amy Griffin, concludes — in big, bold letters — "Country music attracts a highly desirable audience that is profitable to advertisers!"

Some of its findings and assertions, based on information gathered

and extrapolated from sources such as Arbitron and Simmons Market Research:

- The typical FM Country listener is 42 years old, which lies smack in the middle of the 25-54 demographic. The AM Country listener is typically 54 years old.

- 74% of Country listeners own their own home.

- Over one-third of Country listeners have gone to college.

- Country listeners have terrific spending power, indexing above the norm in frequent airline travel, beer consumption, and car purchasing.

- Country is the most male/female balanced of all formats. 12+, the representation is 49% men; 51% women. 25-54, it's 51% men; 49% women.

- Radio is the most effective medium to reach the Country fan. Comparing the "heavy media index" numbers for all media usage by Country listeners (18+), the TV index is 81, newspaper's is 97, and radio is 146.

Also, according to Katz, 64% of Country's audience falls in the 25-54 age cell. By comparison, 13.3% is 55-64; 10.7% is 65+.

HAVE YOU HEARD

- **Cliff Blake**, is the new WOKQ/Dover PD, succeeding **Jim Murphy**, who left for the KFKF/Kansas City PD gig last month. Ironically, Blake formerly programmed KFKF, as well as WMZQ/Washington.

- **Ken Boessen** is the new PD/morning man at KUAD/Ft. Collins, CO. He's from KMMJ/Grand Island, NE. Also at KUAD, evening talent **Art Opperman** is the new Asst. PD/MD.

- **Bill Earley** is the new WGNA/Abany MD.

- **WSTH/Columbus, GA** Asst. MD **Chuck Todd** has been upped to MD
- **Dave Dodson** joins KXXY-AM &

- **FM/Oklahoma City** from noon-3pm from evenings at crossstown KLTE ... KROR/Yucca Valley, CA partimer **Arden Campbell** is now fulltime Promotion Director/midday talent. KROR has also received FCC permission to broadcast on 92.1 and 103.9, in addition to its assigned frequency of 106.9, allowing it to cover the entire Coachella Valley and as well as the entire high desert of the Morongo Basin.

- **Detroit morning legend Deano Day** called the other day to say he's alive and well and a station owner. Deano owns WACY/Fenton, MI, which is outside of Flint, and also does afternoons. He still loves to play "crazy songs," and is looking for new stuff, so send

him what you have — the crazier the better. By the way, Deano's also doing mornings on Oldies KROR/Detroit.

Congrats to WKNN/Pascagoula, which was named Station of the Year by the Mississippi Broadcasters Association ... and to WUSY/Chattanooga, which won six news awards at the Tennessee State AP convention.

Get well to KHEY/EI Paso MD **Gary Perkins**. Finally, this request from the Satellite Music Network. Because it has four formats residing under one roof, it would like all of its mail for the Country net addressed to: Country Coast-To-Coast, 11600 B. Francis Road, Mokena, IL, 60448.

Country Debuts At New Music Seminar

For the first time in the history of the New Music Seminar, Country will play a role in this year's conference (July 15-19 in New York City). Performances and a panel discussion are scheduled as part of this annual event, now in its tenth year. The conclave draws nearly 10,000 attendees from all over the world.

Among the highlights: Monarch Productions will present a special concert at the new Ritz Hotel (Monday, 7/17, 8pm), featuring the Desert Rose Band, Kathy Mattea, Foster & Lloyd, and Southern Pacific, as well as R&B, pop, and rap performers.

On Tuesday (7/18) Warner Bros./Nashville's Nick Hunter will moderate "Making New Waves: Country Music In The Mainstream." Discussions about country careers and creativity will, as Hunter explained, "attempt to broaden country music's horizons into the new music field in order to lower the demographic as low as can be accepted. We'd like to educate the public about what country music is."

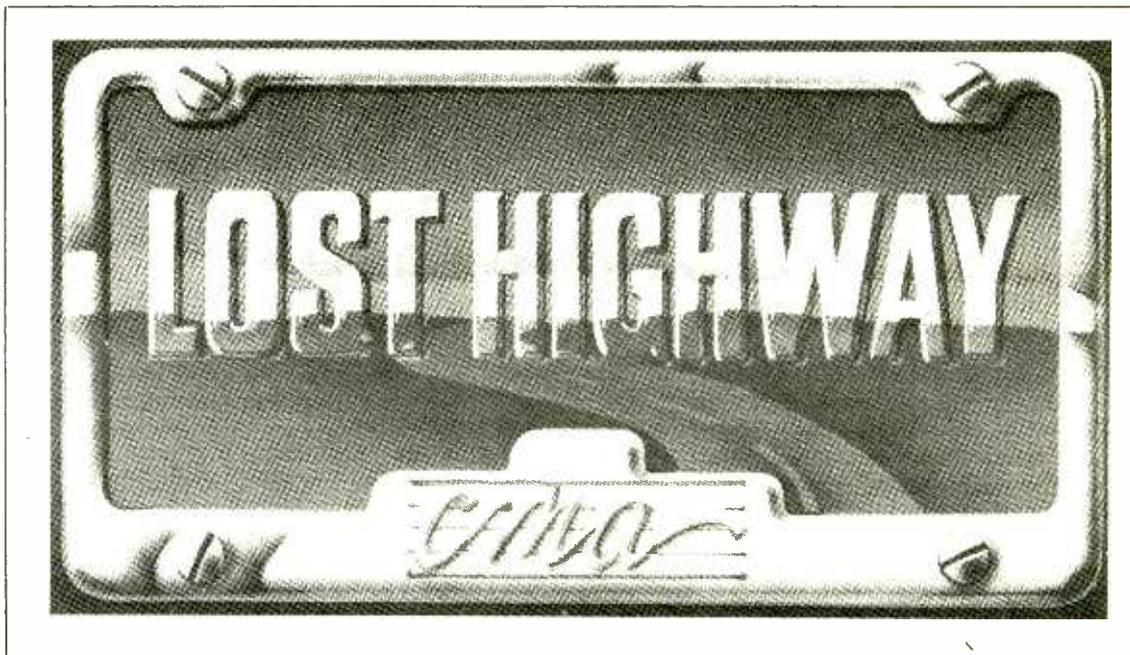
Panelists will include Hartley/Fitzgerald's Larry Fitzgerald,

NewMarket Media Corp.'s Tom Kennedy, producer Kyle Lehning, Mattea, songwriter/artist Gary Morris, songwriter Michael Clark, and Warner/Chappell Music's Tim Wiperman.

In addition, the CMA and the Nashville Entertainment Assoc. will share a booth sponsored by the Tennessee Film, Entertainment, & Music Commission. Country music videos will be shown and 2000 sampler cassettes featuring music by Rosanne Cash, T. Graham Brown, and the seminar's performing artists will be distributed.

Music Row Memos

• Vern Gosdin, Lacy J. Dalton, Dean Dillon, and Mickey Gilley will be inducted into the Country Music Hall Of Fame's Walkway Of The Stars during CMA week in October.



• Garth Brooks plays himself and will be singing in TNN's two-hour drama "Nashville Beat," which reunites "Adam 12" series costars Martin Milner and Kent McCord. "Beat" will air on TNN in October in the US and will be shown in theaters overseas.

• Willie Nelson's 31st LP for CBS, "A Horse Called Music," ships the third week of July. After a

25-year span, this album marks Nelson's reunion with producer and former Monument Records chief Fred Foster, who influenced the careers of Nelson, Dolly Parton, and Kris Kristofferson.

• RCA/Nashville is set to release "Signatures II," the sequel to last year's "Signatures - A Songwriter's Album." This year's collection of writers includes Harlan Howard, Matraca Berg, Bill and Sharon Rice, Peter McCann, and Robert Byrne.

• West Coast country singer Maripat Davis appears in a "Murphy Brown" promo, which will air on CBS-TV until the fall season begins.

• Janie Frickie named her new pet parrot George Strait. She explained, "He's very pretty and kind of shy, but he sings beautifully."

Future Tracks

• Vince Gill, who sings backup on Patty Loveless's "Timber I'm Falling In Love," has had the favor returned. Loveless joined him in the studio on a cut for his upcoming MCA LP. She's been working at Sound Stage Studio on her own project with producer Tony Brown, who's also cutting tracks with Rodney Crowell at Emerald Sound.

• Glen Campbell and daughter Debbie also recorded at Sound Stage for his new LP. New Grass Revival members Pat Flynn, John Cowan, and Bela Fleck provided instrumental accompaniment.

• Billy Joe Royal and pioneer

rocker Little Richard are recording a duet of "Comin' Back Home," which will be the theme music for a TV sitcom of the same name. Nelson Larkin is producing the twosome, and Royal may include the song on his next LP. Richard will have a recurring role in the series.

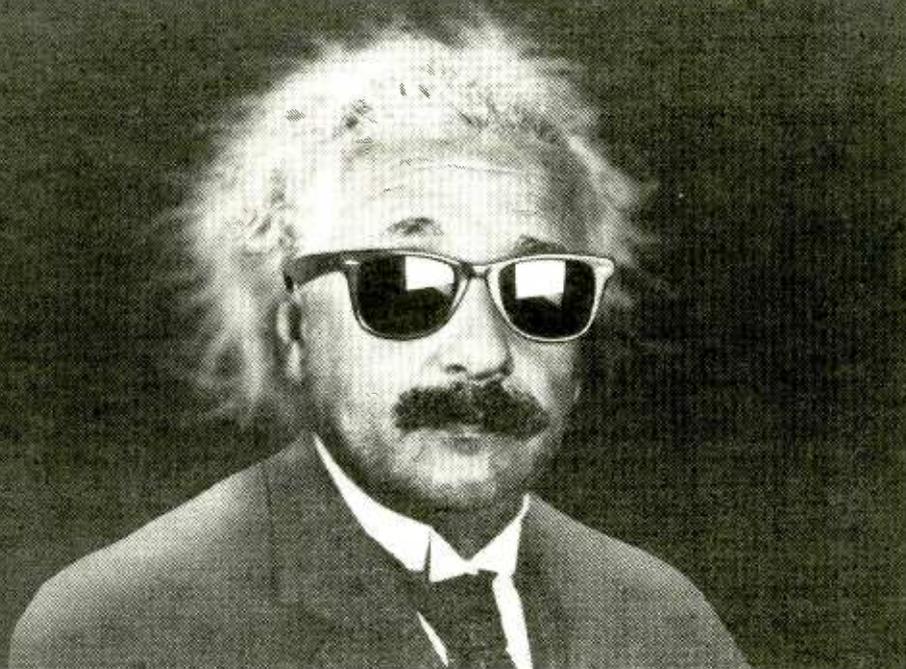
• While the Statlers were recording a live LP in Wheeling, WV at the Capitol Theatre, producer Jerry Kennedy heard some rather strange sounds in his headphones. It seems the concert promoter had handed out 500 cowbells to the audience as they arrived. Maybe now it will be a Christmas LP.

Quick Takes

The Burch Sisters are recording their second Mercury LP with producer Doug Johnson for an early fall release . . . Larry Boone and producer Ray Baker were in session at SIR Studios; labelmate Butch Baker recorded with producer Harold Shedd at the Music Mill for his upcoming Mercury LP . . . Chet Atkins and Mark Knopfler are recording at Reflections Studio. The collaboration will result in an LP titled "Neck To Neck" . . . Charlie Daniels has been at Quad Studios working on an album, tentatively titled "Bad Boy," due this fall . . . Donna Douglas, who played Elly Clampett in TV's "Beverly Hillbillies," has recorded a two-volume album of country and gospel songs.

— Debe Fennell

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NASHVILLE IN MOTION

CMF Elects New Officers

Capitol/Nashville President Jim Foglesong has been named Chairman of the Country Music Foundation's Board of Trustees. He replaces outgoing Chairman Joe Talbot. Emmylou Harris remains as President of the CMF board.

TNN's Ralph Emery was chosen as the board's Exec. VP, CBS/Nashville Sr. VP Roy Wunsch as First VP. BMI's Roger Sovine, ASCAP's Connie Bradley, and Warner/Chappell Music's Tim Wiperman were selected as VPs. Bradley was also chosen as Secretary; Bill Denny was named Treasurer.

Former Screen Gems-EMI Music Di-

rector/Talent & Acquisitions Tracy Greshon joins Tree International as Director/Pop Division in Nashville.

Former Jim Halsey Co. Sr. VP Judy Pofsky moves to the Ken Stilts Co. as VP/Artist Development, primarily to work with new management signee Skip Ewing.

Pro Tours Director/Press & Publicity Chuck Thompson has been promoted to VP/Public Relations.

Marking her 15th year with Warner/Reprise, Emmylou Harris has reupped with the label.

K.T. Oslin celebrated ten years with SESAC by renewing her agreement with the licensing firm.

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 Current Issue #110, PIRATE RADIO/Scott Shannon's first show, WFBQ/Bob & Tom, WBBM-FM/Howard Hoffman, NY's WPLJ, Z100/Zoo-Ross & Wilson, KGB/Berger & Prescott, Cassette, \$6.
 PERSONALITY PLUS #PP-19, KMEL/John London & Zoo, KNBR/Frank & Mike, KXRK/Maynard & Erickson, KRLA/Charlie Tuna, PIRATE RADIO/Scott Shannon, KKLQ/Murphy & McKeever. Cassette, \$6.
 PERSONALITY PLUS #PP-18, WLS/Fred Winston, WTIC-FM/Gary Craig, KMGI/Tom Parker, KLSX/Peter Tilden, KJR/Gary Lockwood, KWSS/Kelly & Kline. 90-min. cassette, \$6.
 Special Issue #S-154, INDIANAPOLIS CHR WZPL, AOR WFBQ, ACs WENS, WIBC, WTPI, BU WTLC, Gold WKLR, COuntry WFMS & WIRE. Cassette, \$6.
 Special Issue #155, CHICAGO CHRs WBBM-FM, WYTZ, AORs WLUP, WCKG & WXRT, B/U WGCI & WVAZ, ACs WLS, WLAK & WKQX, Gold WJMK. Cassette, \$6.
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Payable in advance. Orders must be typewritten and accompanied by payment. Visa/MC/AmEx accepted. One-inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per Insertion
1 time	\$70.00
6 insertions	\$65.00
13 insertions	\$60.00
26 insertions	\$55.00
51 insertions	\$50.00

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is 6pm Thursday, one week prior to publication date. Marketplace ads are non-commissionable.

Submit to:

Marketplace
RADIO & RECORDS 1930 Century Park West
Los Angeles, Calif. 90067 (213) 553-4330
Fax: (213) 203-8727

GAG SHEETS

The Funny Business
FREE SAMPLE
 Not recommended for sourpusses, grouches, or Uncle Nasty!
THE FUNNY BUSINESS
 210 Hollywood St., Fitchburg, MA 01420-6134
 (508)342-1074

IDS, JINGLES, SWEEPERS

J.R. Nelson
 Serving the planet, with ID's, Sweepers, Promos, Novelty Songs, the finest in creative production services for all formats.
CALL FOR YOUR CD DEMO
(216) 291-9920
 fax (216) 291-9928

Syntheffexx
 Gives you the tools to create your own: Promos, ID's and Sweeper beds...for under \$100!
 Don't miss this special introductory offer!
 Call (415) 686-9141
FOR FREE DEMO!

PROMOTIONS

INNOVATIVE PROMOTIONS USING SPECIALTY ADVERTISING
PROMOTIONAL VENTURES, INC.
1-800-367-4110
 ARLINGTON, TX

 Specializing in the Broadcast Industry

PROGRAMMING

AFFORDABLE STATION LIBRARIES!
 Adult Contemporary Oldies Rock 'n' Roll Contemporary Hit Radio
 Mellow AC Classic Rock Country

Barrett associates, inc.
 RADIO PROGRAM SERVICES
 Information: (619) 433-5600 Orders: (800) 748-5553 FAX: (619) 433-1590

SHOW PREP

RADIO-INFORMER
 A Sensational prep sheet for you!
 Trivia, birthdays, & more!
 Free sample: call John Oliver (604) 438-7673
 Or write: Box 258, Custer, WA 98240

PREP Friday May 19 1989
 — Brad Messer —
 a 1989 Messer Enterprises Inc.
Birthdays ★★★★★★
 Bill L. James, Jr. 32. Detroit forward since 1982, led NBA in rebounds 1986.
 Steven Seagal 33. Stars in the TV daytime soap "The Young and the Restless." Son of former President Gerald and Betty Ford.
 Frank Luntz 49. Business executive specializing in de-stigmatizing services.
 Dr. Harvey K. Karp 54. Co-author "Good Morning, America!" 1975-1987. Before then he played doctor roles in "Lucas Tanner, M.D." and "The New Doctors."
 Joe Lanza 55. Co-anchor and associate color of "The MacNeil-Lewis Report" on PBS since 1975.
Trick Question
 "The world's largest island is not in the ocean. What is it?"
 Answer: A path leading to a house.
Born This Date
 Dick Seabee would have been 50. The Georgia-born aviator commanded the doomed space shuttle "Challenger" in 1986.
 Ho Chi Minh in 1890. The Communist leader and revolutionary founded North Vietnam and was its first president from 1945-1959.
 John Hopkins in 1795, the scientist who discovered 57 million to join Johns Hopkins University and Johns Hopkins Hospital.
Today In History
 The Supreme Court ruled in 1966 that search warrants to look down on you had to be supported by a valid search warrant.
 25 years ago, America complained publicly that our diplomats in Moscow had found more than 1000 microphones hidden in the U.S. Embassy there.
 Tokyo was attacked by about 400 American B-52 Superforce bombers in 1945. On their way in and out, the 524 dropped more than 1000 tons of bombs.
 King Henry the 8th had his wife's head chopped off in 1536 on the Tower Green in London. He was convinced Anne Boleyn had been unfaithful. She was the mother of the future Queen Elizabeth I.
Coming Events
 • Armed Forces Day tomorrow
 • Today the Sunday of Backing Horse Sale of wild horses for \$1000 at Miles City, MT. 1989
 • 1989 Cherry Cheesecake Show at Pigeon Forge, TN
This Month
 • Older Americans • Barber • Photo • Home Decorating • Mental Health • Bike • Physical Fitness & Sports • Beer • Sleep • Free Health • Address • Bear • Hearing • Sight-Saving • High Blood Pressure
Today
 • The Best Are in My Son's Closet Waiting to be Dried
 • Of every 100 loads of laundry washed in America, 83 are done in a home machine, 4 are washed at a coin-op laundromat and 13 are done by hand.
 • American Averages
 • A restaurant in Tokyo had a card on the table reading "To the Distinguished Guest: Please be assured that the napkins used in the preparation of our fine French dishes have been washed in water personally passed by our chef!"
 Distributed by Copley Radio Network • Box 190, San Diego, CA 92117 • (800) 445-4555 • (619) 293-1818

Introducing Prep.
 Once a day, Prep's the way.
 For a one-week sample call
(800) 445-4555
 (California & Canada: Call collect (619) 293-1818)
 Or drop a note to
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 Box 190
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 Exclusive Distribution by
Copley Radio Network
 250 Camino de la Reina/San Diego, CA 92108
 (800) 445-4555/(619) 293-1818

SHOW PREP

DJs: MUSIC FACTS...FAST!
 When your record is running out, GALAXY is there for you! Every bi-weekly issue is loaded with reliable information about the BREAKING SONGS and the CURRENT ARTISTS! Plenty of it too, for each and every artist. All written in short, one-thought "bits". PLUS a daily almanac, birthdays, calendar, News & Trivia, movie & TV star updates, career & industry briefs and MORE every issue! Just write or call for a FREE SAMPLE ISSUE. Please indicate COUNTRY or CONTEMPORARY music edition.

 GALAXY
 1097 D Bar K Drive • Durango, CO 81301
 (303) 247-5082

AIR TALENT WORKSHOP — CHICAGO!
 You're invited to attend an intensive, two-day Air Personality Workshop with Dan O'Day in Chicago, August 12-13, 1989. Jocks, PDs, Newspeople — this could be your most valuable weekend of the year! To receive complete information, write to DAN O'DAY • 11060 Cashmere Street, Suite #100, Los Angeles, California 90049 or call any time and leave complete mailing address: (213) 478-1972. (This is O'Day's last seminar for 1989!)

Chart Facts
 What links Debbie Gibson to Sid Vicious and Liberace? How did R.E.M. use "reptile brain unconsciousness"? Chart Facts answers these questions and many others on over 70 CHR and AC hits every week. Well-researched, ready-for-air, get it by mail or computer. Call for answers, info and a 12 page sample.
*****1-800-776-7770*****

VOICE OVER INSTRUCTION

"How to Make Big Money in voiceovers"™

 Susan Berkley's Marketing Seminar
 Now on Cassettes!
 w/64 pg. booklet
 Call for FREE Info:
 1 (800) 333-8108

WANTED TO BUY

OLD RECORDS WANTED!
 Attn: Programmers, DJ's,
 Stations Changing Format:
 Private collector seeks LP's - 50's, 60's, 70's.
 Rock-Blues-Jazz
ROBERT 213-851-9511
 or write: P.O. Box 361082, L.A., CA
 90036-9682

OPPORTUNITIES

OPENINGS

OPENINGS

OPENINGS

OPENINGS

NATIONAL

ARE YOU HOT?
 Look in the "WEST" section of this week's issue.
VOICEOVER ANNOUNCERS
 Production company seeks non-union, freelance announcers, M/F, for educational video. Pleasant, sincere sound required.
 Send audio cassette only to P.O. Box 2044, Upper Darby, PA 19082. EOE

Urgent! Radio Personnel Needed
 Due to the number of our registrants being placed all across the country, as more and more radio stations use our service, NATIONAL, the acknowledged leader in radio personnel placement since 1981, needs to replenish our supply of available talent. We have radio stations in all size markets, all formats asking us to fill openings, both male and female. If you are seriously seeking a career move, contact NATIONAL immediately. For complete registration information, call or write:
NATIONAL BROADCAST TALENT COORDINATORS
 Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144
ACT NOW!

OPENINGS

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OPENINGS

OPENINGS

MEDIA MONITORS, INC.

REGIONAL SALES DIRECTOR

America's largest radio monitoring company is looking for one special person to oversee client services and new business developments in Media Monitors' western regional sales operation. Extensive travel to Chicago, San Francisco, Los Angeles, and Houston necessary. Responsibilities will include writing and preparation of marketing plans, sales and expense budgets, client services, training and new business development. Sales management experience preferred but not necessary. **Excellent writing skills are a must.** Applicants must be willing to relocate to Indianapolis. Send resume and sample of presentations to:

John R. Curtis
President
Media Monitors, Inc.
P.O. Box 55592
Indianapolis, Indiana 46205

Get A Jump On The Industry's Hottest Job Opportunities!

Get R&R's weekly Opportunities/classified section before the paper's published. **R&R Job Hotline is mailed to you separately.** Call 213-553-4330 to subscribe today. Use Visa/MasterCard/AmEx.



HotLine

EAST

WTSN seeks experienced Newscaster to complete four person staff on New Hampshire seacoast. T&R: Don Briand, Box 400, Dover, NH 03820. (7/7) EOE

Experienced, mature AT for mornings at leading suburban Washington/Baltimore AC station. CHR/AC experience preferred. T&R: WARX, 880 Commonwealth Avenue, Hagerstown, MD 21740. (7/7) EOE

WYRY-FM/Keene, NH is accepting applications for future on-air and sales positions. T&R: Steve Young, OM, 130 Martell Ct, Keene, NH 03431. (7/7) EOE

Anchor/Reporter opening in near future. Need strong reporting and on-air skills. Sports knowledge helpful. T&R: WNNJ, Box 40, Newton, NJ 07860. (7/7) EOE

WNTX/Cape Cod, MA seeking experienced AT for immediate parttime openings. T&R: Chris Boles, 770A Main, Osterville, MA 02655. (7/14) EOE

WPGC-FM is accepting applications for Morning News Personality with good production skills. T&R: Dave Ferguson, 6301 Ivy Ln. #800, Greenbelt, MD 20770. (7/14) EOE

Killer CHR seeks 7P-12M AT. High energy, no screamers. Great phones and production a must. T&R: WKMZ, Box 767, Martinsburg, West Virginia 25401. (7/14) EOE

WEPM/WKMZ seeks News Director. The right person will anchor news and manage staff. Experience a must. T&R: Box 767, Martinsburg, WV 25401. (7/14) EOE

Dartmouth-area FSA seeking sharp, aggressive reporters to fill various news slots. T&R: WTSL, Box 1400, Lebanon, NH 03766. (7/14) EOE

Lite AC in small market seeks news gatherers and AT. Mid-teens. T&R: Bob Collins, Box 297, Gt. Barrington, MA 01230. (7/14) EOE

New England Superstation seeks team players for afternoon drive and more. Pros only. T&R: Gary Roberts, 38 Glen Avenue, Berlin, NH 03570. (7/14) EOE

NORTHEAST TOP 30 MARKET Classic rocker needs PRIME DAYPART filled. If you're mature, a hard worker, a team player, very creative and experienced, our microphone awaits you. Good pipes encouraged. Send your best stuff now. Beginners need not apply. T&R to: Radio & Records, 1930 Century Park West, Box #561, Los Angeles, CA 90067. EOE

EXPERIENCED WRITER/ANNOUNCER

to produce daily ski reports for large network serving major Northeastern stations. Solid typing, knowledge of skiing a PLUS. Resume and demo tape IMMEDIATELY to Laura James, NESAC, 10 Cox Road, Woodstock, VT 05091. (802) 457-3123. EOE

HOW TO MAKE BIG \$\$ IN VOICE OVERS! NEW YORK

July 22-23 (second day optional). Covers marketing, technique, demo tapes, character voices. Everything you need for a successful voiceover career. Call Susan Berkley, TOLL FREE 1-800-333-8108.

WALK FM 97.5 AM 1370

GENERAL SALES MANAGER
WALK FM/AM, Long Island's #1 radio station, looking for strong leader and motivator with established success record in radio sales management. Exceptional opportunity in country's ninth largest SMSA market. Resumes to Ron Gold, General Manager, WALK FM/AM, P.O. Box 230, Patchogue, New York 11772. EOE

SOUTHCENTRAL PA COMBO

seeks P/T personalities & newsmen for Contemp Country FM and full service/AC AM. Great facilities, award-winning people! Tapes & resumes only to:
WGFT/WGTY
775 Old Harrisburg Road
Gettysburg, PA 17325

Females & minorities especially encouraged to apply. EOE

SOUTH

Morning sidekick, Production Director, News and AT. T&R: WZEW, 118 N. Royal, Suite 711, Mobile, AL 36602. (7/14) EOE

WMMZ/Ocala, FL seeking energized Air Talent with production. Females and minorities encouraged. T&R: Kemosabi Joe, 3602 NE 20th PL, 32670. (7/14) EOE

Wanted: Nighttime CHR killer in Razorback Country. Production and 7P-12M shift. T&R: Dan Hentschel, K-106, 2650 North College, Fayetteville, AR 72703. (7/14) EOE

Market dominator seeking AT for 100KW Country format. Must be skilled in production and/or music. T&R: Steve Widson, WQNZ, 2 O'Farrell, Natchez, MS 39120. (7/14) EOE

KRBE "Power 104" Houston, TX looking for parttime/swing person. T&R: Adam Cook, 9801 Westheimer Blvd, Houston, TX 77042. (7/14) EOE

Oldies outlet seeks energetic, fun-minded Promotion Director and future AT. Materials to: Kelly Carls, KQFX, 811 Barton Springs, Austin, TX 78704. (7/14) EOE

KQFX "Oldies 96.7" seeks energetic, fun-minded Promotion Director and future AT. Materials to: KQFX, 811 Barton Springs, Austin, TX 78704. (7/14) EOE

Gold-based AC in 50,000+ market seeks upbeat night AT. T&R: Walter Scott, WMXX, Box 3845, Jackson, TN 38303. (7/14) EOE

Conversational, experienced Personality needed to complete Format 41 affiliate. T&R: Chris Albracht, Box 710, Amarillo, TX 79189. (7/14) EOE

West Texas P-2 CHR seeks night lunatic. Tight phones, high visibility. Good bucks. T&R with photo: Jim Hays, KWES, Box 4716, Odessa, TX 79760. (7/14) EOE

Future positions available for CHR/KIKT-FM and Country/KGVL-AM in Greenville, TX. Dallas ADI. T&R: Dwayne Bonds, Box 1015, 75401. (7/14) EOE

Account Executive sought for WIRC/WXRC in Hickory, North Carolina. Some experience helpful. Resume: General Manager, Box 938, Hickory, NC 28603. (7/14) EOE



GROUP REGIONAL SALES MANAGER (50m+ ANNUALLY)

GULFATLANTIC MEDIA GROUP has an opportunity for a working and selling sales manager of a growing southeastern medium market broadcast company.

We operate highly rated FM&AM stations in Tampa Bay; Ft. Myers Metro; Savannah, GA; and a proposed new FM&AM acquisition. You will sell locally and regionally in Tampa, Atlanta, Jacksonville, Charlotte-Raleigh/Durham, Miami, Orlando, and New York...with co-ordination among our GM's and GSM's

An experienced on-air programming background prior to street sales would make you the person we seek. GULFATLANTIC offers stability and upward mobility to the highly motivated applicant. Please send brief letter or resume to:

Chairman
GULFATLANTIC MEDIA GROUP
P.O. BOX 2109
New Port Richey, FL 34656-2109
(An Equal Opportunity Company - M/F/B/H/O)

WGUL FM&AM
Tampa Bay, FL

WZAT/WSGA
Savannah, GA

WOLM FM&AM
Punta Gorda-
Ft. Meyers, FL

Personalities wanted for Gulf Coast CHR. Good attitude, energetic. White sand, blue water. T&R: Larry White, 118 Wright Parkway, Ft. Walton Beach, FL 32548. (7/14) EOE

Ohio CHR seeks midday AT. Big voice, multi-track production. T&R: Nick Anthony, 399 Great Oaks Trail, Wadsworth, OH 44281. (7/7) EOE

Funny, natural personality to complete top CHR morning team. T&R: Rick Roberts, WIAL, Box 1, Eau Claire, WI 54702. (7/7) EOE

Copywriter sought for WWKI/Kokomo, IN. Must have creativity and college degree preferred. Resume and writing examples: Michael Christopher, 519 N. Main St., Kokomo, IN 46901-4619. (7/7) EOE

NAC Operations Manager for major WAVE affiliate. Smooth voice, production/promotion skills, systemation equipment experience. T&R: Box 4006, Elyria, OH 44036. (7/7) EOE

We're building the greatest radio station on earth and you can be part of the 8th wonder of the world. T&R: Steve Wall, WGOR, 13105 Schavey Rd., Suite 2, DeWitt, MI 48820. (7/7) EOE

On-air PD. Good bucks, great company, innovators only. T&R: Wayne Coy, Midwest Communications, Box 1060, Hibbing, MN 55746. (7/14) EOE

Great opportunity for growing, aggressive News Director. One to two years' experience. T&R: WLDI/WCOE, 902 1/2 Lincolnway, La Porte, IN 46350. (7/14) EOE

WMJB "J-106" seeks PM Drive/Production and AM News Director for new company and station and facility. Growth opportunity for quality people. T&R: 1 Parker Place, Janesville, WI 53545. (7/14) EOE

Country WQHK accepting applications for current fulltime and parttime on-air openings. T&R: Box #000, Ft. Wayne, IN 46896. (7/14) EOE

Warm, community-minded AT for afternoon drive. University town. T&R: KASI, Box 728, Ames, IA 50010. (7/14) EOE

Experienced morning drive Announcer. Relatable and community minded. University town. T&R: KCCO, Box 728, Ames, IA 50010. (7/14) EOE

Experienced in CHR? T&R: Duke Williams, KG-95, Box 1737, Sioux City, IA 51102. (7/14) EOE

Adult morning talent, part of morning team at AM Oldies. T&R: Russ James, KWSL, Box 1737, Sioux City, IA 51102. (7/14) EOE

Immediate opening for young, career oriented AT for our Classic Hits outlet. T&R: Steve Falat, WTAO, Box 370, Murphysboro, IL 62966. (7/14) EOE

South Bend's hot new FM Country seeks promotion minded morning killer. T&R: WGTC, Scott Mahelick, 22141 Cleveland Road, Suite 310, South Bend, IN 46628. (7/14) EOE

Dominating CHR with all the toys seeks "fired up" Air Talent for future openings. T&R: KRIT, Dave Halden/PD, Box 1095, Ft. Dodge, IA 50501. (7/14) EOE

High visibility morning personality and PD for AC/FM in Rochester, MN. Creative, informed and upbeat. T&R: Dahl, KRCH, 29 NE 7th, 55904. (7/14) EOE

In stock: New 8-track facilities. Needed: Production Director/Drive Announcer. T&R: WKLM, 7358 C.R. 623, Rt. 4, Millersburg, OH 44654. (7/14) EOE

KAT-FM is seeking an experienced Program Manager. Five years experience. Resumes: Susie Wells, Box 688, Dubuque, IA 52001. (7/14) EOE

WMEE/WQHK seeks solid morning News Anchor who can relate and communicate. Females & minorities encouraged. T&R: Box 6000, Ft. Wayne, IN 46896. (7/14) EOE

106 FM
W-L-A-C
Nashville's Friendliest Station!
PROGRAM DIRECTOR NASHVILLE AC

Our PD is headed to Buffalo and we need a strong on-air replacement. **106-FM is hot AC and Nashville is a dynamic, competitive market.** Successful candidate must be excellent in developing air talent and creating exciting promotions. Rush cassette air check, resume, salary requirements to: Vic Rumore, G.M. WLAC-FM, 10 Music Circle East, Nashville, TN 37203. M/F, EOE

PRODUCTION PRO

We're looking for a well versed Production Director to make commercials and promo's sizzle. Person must have good copywriting skills, people skills, leadership instincts, and a commanding voice. Send T&R's to: Radio & Records, 1930 Century Park West, #559, 6Los Angeles, CA 90067. EOE

BRIGHT, CREATIVE AIR TALENT needed to head up Morning Show. Also, aggressive Newsmen who can handle substance and lifestyle. Must be intelligent, talented and motivated! Picture, C&R to Radio & Records, 1930 Century Park West, Box #562, Los Angeles, CA 90067. EOE

One of Album Rock's Legendary Stations, **99.5 KISS** seeks an experienced top-notch **Program Director/Work** for one of America's fastest growing radio companies, Adams Communications, in the beautiful city of San Antonio. If you possess great people skills, and have a passion for Rock Music, send a resume along with programming philosophy to:
RICK JOPPIE
KISS-FM
8023 VANTAGE DR.
SAN ANTONIO, TX 78230
NO CALLS PLEASE! EOE

MIDWEST

Excitement, energy, enthusiasm. Market #98 is ready for your schtick. T&R: Steve Wall, WGOR, 13105 Schavey Road, Suite 2, DeWitt, MI 48820. (7/7) EOE

Small market AC/Gold AM seeks dedicated morning AT. Possible PD duties. T&R: Warren Jones, Box 231, Chardon, OH 44024. (7/7) EOE

KFYR/Bismarck, ND has a job opening for an aggressive Reporter/Anchor. Must have strong delivery and writing skills. T&R: Jeff Alexander, Box 1738, 58502. (7/7) EOE

On-air Personalities sought for KFYR/Bismarck, ND. Must have experience. T&R: Dan Brannan, Box 1738, 58502. (7/7) EOE

WTVN RADIO

PM DRIVE

John Corby moves to Night Talk, leaving big shoes to fill in PM drive. We're looking for someone who can orchestrate the elements, use the phones, and plug into the community. **ENTHUSIASM IS A MUST!** Minimum 10 years Full Service experience with a solid track record. Send C&R to Bobby Hatfield, WTVN Radio, 42 E. Gay St., Columbus, OH 43215 EOE

OPPORTUNITIES

OPENINGS

JILTED SALES STAFF

on the rebound would like to meet Production Director who likes small town life, eating out, golfing, remote broadcasts and making killer commercials. We are considered average looking with brown-red-blond hair and blue-brown-green eyes. We like all kinds of music, but dislike z-rock deejays. We don't smoke, only drink socially, but occasionally turn out copy at 5PM. Must like clients who do their own ads. Please send recent tape, phone number and resume. Code: JMcCullough, WLPO/WAJK, Box 215, LaSalle, Illinois 61301. (Tapes can be no longer than 5 minutes in length and consist of commercials only. No promos, no air checks. Spec ads encouraged.) EOE

CREATIVE AIR-TALENT

- Are you constantly searching for ways to express your creativity both on-air and in production?
- Do you communicate with, not just talk at an adult audience?
- Do you have the ability to sense how your audience thinks and feels?
- Do you need to know everything you can about the format of your station and developing production techniques?
- Would you describe yourself as friendly, helpful and liked by your co-workers?

If so your talent can help us grow! WDFR Radio is a high profile, exciting A/C station in Marion, Ohio with a 7-county coverage area. Responsibilities include on-air shift with base salary plus incentive bonuses for creative production. You'll be joining a dynamic air team and a Billboard Station of the Year.

- WE OFFER:
- Excellent earning potential.
 - Life in a family community, 40 minutes from Columbus.
 - A chance to join a company with integrity, a sense of purpose and unlimited growth potential.

Send Tape and Resume to:
Jim Williams, WDFR Radio
Box 10,000
Marion, Ohio 43302 EOE

SOUTHWEST TOP 60 MARKET

Top CHR looking for innovative morning show leader. Flexible environment for talent team player. Good bucks + incentive. Experienced pro's only, need apply. T&R's to Radio & Records, 1930 Century Park West, #554, Los Angeles, CA 90067. EOE

NEW GRADUATE?

This is an ideal first job! Join an aggressive, fun-selling radio sales team in North Central Illinois. Full-time AM Class A (move to 25K this summer). We have the people and the experience to help make you successful. Send resume to: JMcCullough, WLPO/WAJK, PO Box 215, LaSalle, Illinois 61301. EOE



Applications sought from experienced air talent for Hot AC FM/Solid Gold AM combo; T&R to Program Director; WVLCB; 800 E. 29th; Muncie, IN 47302. EOE

HOT AC

Drive Talent needed yesterday for Minnesota small/medium market hot AC. Positive on-air, excellent attitude and strong production required. T&R to Radio & Records, 1930 Century Park West, #560, Los Angeles, CA 90067. EOE

OPENINGS

WMJB/J106

seeks: P.M. Drive/Production & A.M. News/Director. New company, station and facility. Growth opportunity for quality people. Send T&R to John Stewart, 1 Parker Place, Janesville, WI 53545. 608-757-1059. EOE



WANTED —

OPERATIONS MANAGER

for WZPL, Indianapolis. As WZPL General Manager, I will be spending a big part of the next few months looking for an Operations Manager to work with me in helping to continue developing the best CHR in the country. The Operation Manager I need should be mature enough to have had a consistent track record of success as a CHR programmer in a medium market, highly skilled in research, music, talent development and on-air promotion.

In addition to those skills, the Operations Manager should be a strong people person and outstanding administrator/manager. Write a thoughtful letter about your application, explaining your programming and management philosophies — include a resume and selected references. Outstanding future with fast-growing Booth American Company, now in 11 American markets. Roger Ingram, V.P./G.M., WZPL-FM, 1440 N. Meridian Street, Indianapolis, Indiana 46202. EOE

PRODUCTION DIRECTOR

Station in Top 20 Market is searching for an experienced, creative, hardworking Production WIZARD to cut the world's most "sizzling" promos. If that's you, put some hot spots and promos on tape and mail it today to Radio & Records, 1930 Century Park West, #557, Los Angeles, CA 90067. EOE

WEST

Assistant PD/AT sought for KQLH/San Bernardino, CA. 50,000 watt AC/FM. T&R: Box 5640, San Bernardino, CA 92412. (7/7) EOE

KARA/San Jose, CA. seeks AT/Production person for AC format station. T&R: John McLeod, Box 995, San Jose, CA 95108. (7/7) EOE

Currently accepting applications for August opening. Seeking Announcer/PD for Contemporary Country outlet. T&R: John Switzer, 224 S. Main, #203, Lamar, CO 81502. (7/7) EOE

Northern Utah AC/FM seeking energetic, hard-working evening AT. Females and minorities encouraged. T&R with photo: John Dimick, Box 3369, Logan, UT 84321. (7/7) EOE

Mature, experienced Adult Communicator with strong production skills for well rate music-intensive AC. T&R: KBOX, Don Tuggle, Box 518, Santa Maria, CA 93456. (7/14) EOE

No. California Lite AC seeks multi-talented individual for news, production, automation programming. T&R: Jerry Evans, KHFI, 75 Fourth St, Lakeport, CA 95453. (7/14) EOE

Promotions Director sought for KGGI/KMEN. Experience preferred. Resume: General Manager, Box 1290, San Bernardino, CA 92402. (7/14) EOE

Northern Utah's 50,000 watt Hot AC is looking for an energetic, hard working 6P-12M AT. Females and minorities encouraged to apply. T&R: Box 3369, Logan, UT 84321. (7/14) EOE

The one you're looking for. Two years' experience in Midwest. On-air, news. T&R: Chris McIntyre, Box 601496, South Lake Tahoe, CA 95761. (7/14) EOE

Country FM serving Phoenix Metro is seeking experienced Announcers. Arizona residents preferred. T&R: KQEZ, Box 1437, Coolidge, AZ 85228. (7/14) EOE

New Northern Nevada CHR seeks morning man with good energy, quick wit, strong community involvement. Solid opportunity. T&R plus photo: Box 40444, Reno, NV 89501. (7/14) EOE

KHJ/Lancaster, CA seeking to expand talent pool. T&R: Jeff Ryan, 44748 Elm Avenue, Lancaster, CA 93534. (7/14) EOE

CHR outlet with possible future openings. Good production a must. T&R: KXIQ, Box 5068, Bend, OR 97708. (7/14) EOE

KRQ/Tucson has immediate openings for late night and part-time AT. T&R: Clarke Ingram, 4400 E. Broadway, Suite 200, Tucson, AZ 85711. (7/14) EOE

OPENINGS



ARE YOU HOT?

Men and Women/
18 years & over.

California-America
Western Regional

Contest dates Sept. 16-17
July 7 deadline for qualification fee.

#1 DJ CONTEST

Broadcast Students Club DJ's
On Air Personalities

O'Hara Competitions, Inc. Presents
A LIVE CONTEST
FOR DJ's!

PRIZES INCLUDE:

- * \$2,500 Cash
- * On Air Time
- * Paid Scholarship (Broadcasting School)
- * Cruise for 2
- * And Many More Prizes

AREAS OF COMPETITION:

- * Personal Interview
 - * Timing
 - * DJ Music Mixing
- For more information, write or call
O'Hara Competitions, Inc., PO Box
5306, Whittier, CA 90607-9982.
714-860-8913.

A RARE OPENING

at Pollack Media Group as National Music/Research Director. Prefer Southern California resident. If interested, please submit resume to Carol Holt, PMG, 984 Monument St., Ste. 105, Pacific Palisades, CA 90272. EOE

NEWS/TALK TALENT

Major Market. Send tape, resume & salary history to Radio & Records, 1930 Century Park West, #558, Los Angeles, CA 90067. EOE



HOME OF QUALITY ROCK & ROLL
KFOG/San Francisco RARE OPENING
FOR OVERNIGHT/FILL-IN AIR TALENT.
NO CALLS. T&R TO: PAT EVANS,
KFOG, 55 Green, SF 94111. EOE

ASSOCIATE DIRECTOR, A&R, BLACK MUSIC



Capitol-EMI Music, Inc., has an immediate opening for an Associate Director, A&R, Black Music. Responsibilities include new artist acquisition and maintaining the current roster. Min. 2 yrs. recent A&R experience in a record or publishing company required. Bachelors degree preferred. Send resumes to Capitol-EMI Music, Inc., Human Resources, 1750 N. Vine St., Hollywood, CA 90028. EOE

ANAHEIM BROADCASTING

Hot 97.7 San Jose has an immediate opening for a Program Director.

You must be a street-fighter who pursues #1 with a passion, a people person able to motivate the staff, be up-to-date on the latest programming techniques, give great attention to detail and have a strong track record.

You must be knowledgeable in callout research, auditorium tests and other cutting-edge research techniques. Selector experience helpful.

Experience programming Hispanic/White CHR hybrid is required.

Salary will be set according to experience. Incentive plan and excellent benefits will be provided.

No phone calls, please. Send resume and cover letter detailing why you feel you're the right person for the opening to: Jeff Salgo, VP, Anaheim Broadcasting, 1190 E. Ball Road, Anaheim, CA 92805. EOE M/F FAX (714) 774-1631.



Hungry and experienced
CHR On Air Production
Director A.S.A.P. Work hard and play hard on the Big Island of Hawaii. C&R to: Danny Austin, KKBG-FM, 913 Kaneoheua Ave., Hilo, HI 96720. Team players only need apply.

OPENINGS

Braiker Radio is seeking air personality DJ's, and DJ's with Production, "Selector" or PD skills for employment opportunities this summer and fall in our new satellite delivered AC, Oldies, Country and CHR formats. Send scoped airchecks, references and resumes to Rick Sklar, Braiker Radio, Suite 300, 15375 S.E. 30th Place, Bellevue, WA 98007. EOE

POSITIONS SOUGHT

Six year CHR major market pro high energy kicker with great production. Phones, voices and remixes. JIMMY: (216) 439-1595. (7/14)

Radio stations or consultants. Talented person with marketing skills, able to innovate new formats. BILLY: (214) 348-8623. (7/14)

Let's grow together. Entertaining AT with so many creative morning show ideas, I could bust. Need an outlet, why not you? G.D.: (818) 986-8443. (7/14)

Upbeat, cheerful, personality female announcer seeks full-time position. Hard working, witty, creative. Seeking work in promotions. MICHELLE: (813) 466-5337. (7/14)

Four year medium market pro seeks small or medium market gig. I sound great, do hot production and enjoy appearances. Prefer AC/Ctry. JOHN LEATHERWOOD: (701) 698-2645. (7/14)

I work on-air, do PBP, and production at a ND station. Looking to advance to a station in MN or WI. DAVE: (701) 873-2215. (7/14)

PROGRAM DIRECTOR

proven air talent looking for 1st programming job. CHR/Dance background includes research, music and college degree, on or off the air, consider all markets. Inquiries to Radio & Records, 1930 Century Park West, #555, Los Angeles, CA 90067. EOE

Tropical market sought by Key West-er looking to move further south. Solid background in all phases of "on-air" radio operations. SIMON HENDRIX: (305) 294-2067. (7/14)

Mature aggressive creative CHR radio warrior will grab your 7P-12M demos. Available now. DOC HOLLIDAY: (608) 785-1171. (7/14)

Experienced talk show host available soon. Prefer Northwest or Northeast. FRED: (414) 793-5640. (7/14)

Six year sportscasting pro seeks fulltime sports work. College football, basketball, pro baseball radio and cable experience. Medium-major market. JOHN: (602) 249-1045. (7/14)

News Director/Salesperson in medium market looking for sports PBP/News/AT combo. Hard-working. Four years' commercial experience. JOHN: (805) 643-6106. (7/14)

Very knowledgeable 12 year pro seeking NAC position. I know the music. JERRY: (512) 654-6402. (7/14)

Clear the runway if you're classic rock or AOR on either coast. Brad Carter from WINGZ 105 is ready to fly. Three years' experience. (607) 535-7652. (7/14)

Fifteen years' as PD/AT seeking similar position in medium to large market in southern half of US. Mature, good people skills, ready now. LENNY: (409) 822-7005. (7/14)

Writing effective radio copy is what I do best. I've never had an unhappy customer or a disgruntled announcer. Find out why. (914) 838-3257. (7/14)

Creative, enthusiastic female AT with major market experience seeks new challenge. Personable delivery. AOR/AC/Fusion. TRISH: (408) 476-6583. (7/14)

Morning team: silent partner. Me and my incredible library. TV/Movie stars, shows, comedy and more. Superb production and continuity. ROGER: (415) 386-2177. (7/14)

SINGAPORE BROADCASTING CORPORATION

Radio 10 is a 24-hour English music channel operated by the Singapore Broadcasting Corporation. Currently, the service broadcasts a mixture of chart and contemporary music as well as familiar songs of the past 35 years. Records are played back-to-back with announcements made after 3 or 4 songs. Programs include listener participation. In addition, the service broadcasts newsbriefs and public service information.

Applications are invited for the following appointments:

PROGRAM DIRECTOR

THE JOB:

- 1) To plan and supervise the station's programming, music selection and presentation, taking into account the station's music and other policies.
- 2) To plan special events to promote even greater awareness of the station.
- 3) To plan contests, programs, features, etc. which will further increase listenership and listener loyalty to the station.
- 4) To supervise and train DJs in music selection and presentation.

PREREQUISITES

Candidates should be a Program Director of a successful English commercial pop music station. He/she should be familiar with the music industry and marketing to increase listenership, and should possess the knowledge to effectively run the station and gauge audience response. He/she should also have on-air experience and the ability to guide and train a team of DJs.

TERMS OF EMPLOYMENT

The employment period will be on a contract basis for a period of two years. Economy return ticket and accommodation allowance will be provided. Salary is negotiable, depending on experience.

ON-AIR TALENT

THE JOB:

- 1) To research, compile, present and produce music programs.
2. To produce publicity trailers.
3. To host and participate in the promotional activities of the station.

PREREQUISITES

Candidates should have experience as a DJ in a radio station. He/she should have a good voice with a warm, outgoing personality and a good command of the English language; a keen interest in music and people are essential attributes.

TERMS OF EMPLOYMENT

The employment period will be on a contract basis for a period of two or three years. Economy return tickets and accommodation allowance will be provided. Salary is negotiable, depending on experience.

APPLICATION

Applicants should submit a full resume, giving details of the stations they have worked for, duties undertaken, etc. They should forward a photograph (non-returnable), a cassette, and details as to salary expectations and the length of contract preferred. Forward to:

**The Administrative Office (Service Conditions)
Singapore Broadcasting Corporation
Caldecott Hill, Andrew Road
Singapore 1129**

Applications should reach the Corporation before August 5, 1989

SINGAPORE



POSITIONS SOUGHT

Top rated adult morning Personality and Program Director. Creative promotions. Great interface with sales. Station manager experience. J.R. GREELEY: (915) 655-9879. (7/14)

PD available for any West Coast market. 10 years' in radio. Music, announcing, formatics, research. GARY: (408) 377-2935. (7/14)

Attention: Aggressive, professional talent with six years' broadcast experience seeks challenging new environment ASAP. Personable, no-hype delivery. KATY: (701) 572-3471. (7/14)

Morning sidekick female available now. Funny character voices, informative news, and easy to work with. CINDY: (503) 644-9361. (7/14)

Ready to relocate. I will work any market any size. Experience in programming and on-air. DADE MOORE: (713) 847-1601. (7/14)

PD/Morning Talent for AC/CHR formats. Programmed Z-93/Atlanta, B-97/New Orleans, WKXX/Birmingham. KRIS O'KELLY: (205) 288-9488. (7/14)

Tired of pinch-hitting? 18-year multiformat pro with multi-track capabilities looking for a permanent spot on a winning team. CHR/AC please. (716) 872-0955. (7/14)

New ownership = unemployment. Seven year medium market vet is looking for a new challenge. Former PM Drive/MD at top station in central New Jersey. STEVE McKAY: (609) 448-8394. (7/14)

Female country AT with five years' experience, commercial/public radio. Natural, straight-forward, creative, funny. Will relocate to top Country market. (503) 923-6708. (7/14)

Hickory Dickory Dock . . . You're looking for a jock? Selector is my game, east coast is my aim. Years of experience, my production is your gain. MARTY: (319) 386-0710. (7/14)

Available and looking. One personable, intelligent, experienced AT/Production person. All markets, and formats considered. (718) 979-3171. (7/14)

CONSIDERING NAC?

Founding PD/MD of KLRZ "COLORS" seeking new opportunities. 1988 Gavin NAC radio person of year nominee. 26 months NAC programming, 10 yrs. AC, CHR programming, 16 on-air. PD/MD/Consulting/Syndication. Mark Hill 408-688-5604.

Multi-talented production/AT seeks pro production/"lite" Air shift. PAUL KENDALL: (806) 669-0300. (7/14)

Jacksonville area: Air personality with six years' experience AC/CHR/AOR seeks fulltime position. Good production, hard worker. SKIP: (904) 874-1165. (7/14)

English guy, hip, witty and skinny. Charmingly smooth and dry. Genuine cockney accent. L.A. experience. Wants to join morning team. Gimme a call. RICHARD: (213) 654-0666. (7/14)

CHR jock with four years' in the biz seeks CHR/AOR gig in the Midwest/West. Currently employed. P2/P3 markets only. SCOTT: (605) 247-3323. (7/14)

MIDI Multitracker/ top jock. See station with synths, samplers and super sound. Hot production, fast show. AL: (315) 476-8289. (7/14)

Looking for Oldies/AC format. Experience in medium and major markets, including Houston and Oklahoma City. Programming experience in small market. (314) 434-8897. (7/14)

Seven year AT looking for Country home in medium/major market. PD/MD experience with extensive knowledge of Country music. Good pipes, great production. BOB: (512) 755-4119. (7/14)

L.A.'s a bummer, man. Stressed-out 12 year pro (AT/MD/Asst. PD) needs to mellow-out in Northern California. All considered. STEVE: (213) 458-9132. (7/14)

Any format, any daypart, anywhere. Versatile AT with experience looking for any fulltime opportunity. ED in the morning: (802) 524-8294. (7/14)

Engineer/AT for FM rocker in milder winter climate. ERIC: (219) 924-8340. (7/14)

Energetic experienced AT seeks advancement. Solid air-work/strong production/team player. Prefer AC/Oldies/Country. DAVE: (712) 233-1160. (7/14)

There is only one way to rock. Six year pro. AOR background, seeking new opportunity. KATE: (701) 572-3471. (7/14)

Former music video programmer seeks CHR PD/AT gig. Proven philosophies. Excellent people skills. Available today. PEN: (814) 466-6979. (7/14)

Wanted: Major or large market Anchor or News Director opportunity in West or Southwest. I'm currently an anchor at ABC Radio Networks. JEFF MICHAELS: (914) 238-0118. (7/14)

Need an assistant? Creative, hard working, energetic, and I love promotions. Have two years' experience and will relocate. Call: (303) 322-5446. (7/14)

Personality CHR jock available for an exciting new challenge. Ready for action now. MIKE: (312) 448-8035. (7/14)

Wondering whether PDs/NDs read these. Reporter at Boston rock station considering relocation. Strong writing, news sense, some network experience. DIANE: (617) 643-1307. (7/14)

POSITIONS SOUGHT

Looking for a dynamic jock with outstanding production skills. Call the Honorable Judge Dudley III. More than a name. Set trail arrangements. (714) 886-9995. (7/14)

Sports maven seeks a gig. Pro experience PBP/Talk/Reporter at Penn State University. Good references. JACK: (814) 825-5044. (7/14)

Seeking stable work environment. Small to medium market. Six years' experience as ND/AT. Quality production. SCOTT FARMER: (308) 382-2800 or (308) 382-1104. (7/14)

Experienced AT with great pipes and attitude. Willing to do any shift at competitive small market CHR/AC/EZ in Midwest or South. DARREN: (217) 789-9806. (7/14)

PROFESSIONAL FEMALE WITH GOLDEN VOICE who's done it all is on the loose. KATHY RILEY (312) 237-8584.

Former Music Director in Top 50 market seeks programming position. Seven years' experience most recently with WQQK/Nashville. Available ASAP. RICK LEE: (615) 228-9729. (7/7)

I'm tired of losing jobs to PD's buddies. Broadcast professional with management experience. Looking for professional organization. DAVID KIRK: (209) 292-2925. (7/7)

OM/ND for struggling news outlet or ND at growing music station. Prefer major in warm climate. Previously ND at top Atlanta CHR. (404) 881-9701. (7/7)

College and broadcasting school grad with advertising sales, and management experience seeks on air position. Energetic team player. CHARLIE: (314) 434-4971. (7/7)

Top rated adult Morning personality and Program Director. Creative promotions. Great interface with sales. Station manager experience. J.R. GREELEY: (915) 655-9879. (7/7)

Veteran drivetime Air Talent seeking competitive Top 50 CHR or AOR outlet. JON-ERIC STEVENS: (407) 468-9164. (7/7)

Green Acres ain't the place for me. Small Ohio AC AT seeks next challenge. Love AOR/CR, overnights. Relocatable. BILL: (419) 294-1436. (7/7)

Big 10 sports announcer with solid anchoring. PBP, talk skills. ROGER: (608) 873-0106. (7/7)

Hickory Dickory Dock . . . Your looking for a jock? Selector is my game, East Coast is my aim. Years' of experience. My production is your gain. MARTY: (319) 386-0710. (7/7)

Hey Florida! Radio producer seeks AT work. First real gig. Take a chance. I'm good. I mean it. SAMANTHA: (508) 369-7081. (7/7)

Moving up. Seven year small market vet seeks medium/large market opportunity. West AOR/CHR. PAUL: (307) 733-4085. (7/7)

Classic rockers or AOR's on either coast: Brad Carter of Wingz 105/ Elmira/Corning, NY is ready to fly. Over three years' experience. (607) 535-7652. (7/7)

Available and looking — one personable, intelligent and experienced AT/Production person. All markets and formats considered. (718) 979-3171. (7/7)

Scenario: Your medium/large market morning show is off to Chicago. You're screwed? No, cause our dominant funny morning show is on the way. (203) 877-8432. (7/7)

Drivetime dominator. Morning show, funny bits, wacky promotions. Hard-working publicity generators. We'll get your calls on TV and print. (718) 352-1894. (7/7)

I like cows but I'm a vegetarian. Vivacious, creative female with warm delivery and five years' experience seeks medium or major market. Prefer AOR/CHR. LINDA: (612) 571-1759. (7/7)

HEY OLDIES/AC/AOR:
Need an Overnights or MD? Six years experience and have commercial voices. Professional team player.
TROY (409) 532-3176

Talkshow host — currently out of work — could turn to crime. You could stop this tragedy and save his future victims. (313) 239-0905. (7/7)

PD/OM that can do air shift too, looking to program your AC/CHR/AOR station in a medium market. GARY: (915) 584-8245. (7/7)

You could stop an out of work talk show host from selling his services to a Soviet bloc radio station. (313) 239-0905. (7/7)

Funny morning show with experience and good ratings. Promotable, dependable, and hard-working. Will bust butts to publicize your station. (203) 877-8432. (7/7)

The real Robert Mitchell has experience and is looking for any gig in the south. ROBERT: (713) 578-5947. (7/7)

Classic/Oldies morning team desires corporate metro/major situation. KIRK & SIMON: (601) 287-1311. (7/7)

Free tapes and resumes and balloons to first 50,000 inquiries about morning PD/MD. Will travel. GARY: (601) 287-1311. (7/7)

POSITIONS SOUGHT

Marketing, Wharton trained. Ivy graduate, seeking position in marketing, PR, promotion. Experienced at major labels and all facets of major radio. JONATHAN: (215) 878-2064. (7/7)

I can't take Ohio anymore! Looking to go back home, escape to Wisconsin. Phones, relatable, topical, local, adult delivery. JAY: (419) 425-1708. (7/7)

Morning pro with programming and operations experience, and major market background seeks medium to large market stable operation. DAVE MACY: (419) 499-4824. (7/7)

Strong OM/PD for contemporary outlet in Midwest or Rockies. Sales, promotions, AM Drive, News. Masters degree in management. DOC: (317) 654-7592. (7/7)

News professional wants out of major market. Seeking ND position with winning company in medium South/Southwest market. DAVE: (713) 667-6017. (7/7)

Attention Southeast Program Directors. Experienced P-2 AOR/CHR/CR performer available. Pipes, production, preparation. MARK LINDSAY: (919) 756-9496. (7/7)

A listeners best friend, I love people. AT who is warm, friendly, creative, humorous and different seeks air work. GERALD: (818) 986-8443. (7/7)

Morning co-host/MD looking to do CHR nights. Solid phones, fun and ready to play hard ball with your team. ALLAN: (206) 734-4027. (7/7)

Going crazy. Tired of just doing the surf reports for a major L.A. station. I want my own show again. RANDY: (818) 880-4211. (7/7)

Ten year So. Cal AT will move to do mornings/PD at smaller yet competitive, snowless market. Hot AC/CHR/Urban. (714) 639-6412. (7/7)

Southern California AT relocating to Missouri would like a position in or around St. Louis area. CLAYTON: (714) 962-2296 or (213) 548-4156. (7/7)

CHR/OM/PD/AT currently working in P-2 market seeks new competitive challenge. (518) 583-4997. (7/7)

Why hire this beginner? Educated, sharp, creative hardworker. Recognize potential here? FL/GA/Southeast stations, call now. BRUCE: (305) 968-7971. (7/7)

I'm cheap! Hard working three year AC pro seeks nites/overnights with AOR/AC/Top 40. Six day work week is fine. SCOTT: (702) 588-3867. (7/7)

CHR/AOR/AC/UC veteran of 16 years' seeks programming challenge or creative production. I've worked with the best. Looking for stable major or secondary market. GUY MICHAEL KEATING: (818) 886-4915. (7/7)

PRODUCTION WIZARD

Seeks large operation where quality production is a priority. Creative spots, sizzling promos, character voices, multi-track experience, copywriting. Well organized, stable, hard worker. Excellent credentials. Southeast/Southwest preferred but all regions considered. Larry James (205) 471-4420.

Country music master looking for PD/MD. Seventeen years' experience looking for South. STEVE: (904) 477-1054. (7/7)

Engineer/AT for FM rocker in milder winter climate. ERIC: (219) 924-8340. (7/7)

AOR for 12 years' . . . KMOD, WWW, WLLZ, WLAV. FRANK: (616) 245-8355. (7/7)

It's a good voice and production. It's a three year pro. Yes, it's your suntan Superman, looking for a challenge in Urban. TERENCE B: (201) 874-3505. (7/7)

23 years' experience as an announcer. Skilled production, news, narrations, radio and TV interviews. Mature outlook, no smoking, drinking or drugs. (303) 641-3818. (7/7)

Kirk to the Enterprise. Beam me up and out of Los Angeles to your AOR. Experienced AT seeks job in California or Western US. BART: (714) 688-2296. (7/7)

Any format. Any daypart. Anywhere. Versatile AT with experience looking for any opening. ED: (802) 524-8294. (7/7)

Urban talent with mean production seeks growth and an upcoming winner. No losers please. Three year vet. TERENCE: (201) 674-3505. (6/30)

Sharp and hungry. For one price, all the creativity and intelligence missing from your AOR airstaff. Five years' PD experience. BOGART: (816) 865-3460. (6/30)

Vacations are a bitch. Air talent with 16 years' experience available to cover vacation weeks. CHR/AOR/AC, all shifts. Reasonable rate plus expenses. PAUL WILSON: (801) 566-2144. (6/30)

10 years' NAC/AC, CHR programming. 16 on-air. Gavin NAC PD of the Year nominee. Selector music computer certified. Top 10 experience. MARK HILL: (408) 688-5604. (6/30)

Outstanding play-by-play announcer seeks job doing college or professional football and basketball. Eight years' experience. JEFF: (419) 347-2183. (6/30)

San Francisco CHR crossover and Hot AC. 13 years' experience and small markets considered. (803) 457-4556. (6/30)

Six year sports casting pro seeks fulltime sports work. College football, basketball, pro baseball radio and cable experience. Must include college PBP. JOHN: (602) 249-1045. (6/30)

POSITIONS SOUGHT

Articulate CHR night killer, sizzling phones, great pipes, production and enthusiasm. Hungry to move up in Texas, LA, Fla. ROBERT: (915) 333-1020. (6/30)

Station manager with sales management/programming experience seeks same. Prefer small or medium market. Employer knows. J.R. GREELEY: (915) 655-9879. (6/30)

NEW YORK CITY
EXPERIENCED RESEARCH DIRECTOR SEEKS OPPORTUNITY TO BE AN OFF-AIR MD OR ASST. MD. LOOKING FOR A GREAT TEAM THAT WANTS TO WIN BIG! OFF-AIR OPPORTUNITIES DON'T HAVE TO BE A LUXURY!
JEFFREY STONEHILL
(914) 737-7583

Six year vet, female anchor/reporter with degree seeks medium/large market as ND or anchor. DANA: (616) 784-7678. (6/30)

Major market personality with over 90 character voices, wanting to relocate. Major markets only please. MIKE: (401) 353-0083. (6/30)

Seven year pro in radio is ready to go. Let me know. DAVO: (217) 428-2570. (6/30)

Oldies/CR/Bright AC programmer with 25 years' experience ready to go to work for you. Seeking Operations/Programming position. JACK: (406) 883-3206. (6/30)

KSL/KCPX/KISN. 20 year vet of Full Service/CHR/AC. Looking for air/programming/production position. Will relocate. DAN JESSOP: (801) 942-1005. (6/30)

Attention: Northwestern lower Michigan, I may have the skills you need, traffic, on-air, interviews, promotions, great attitude. GINGER LEE CORPUS: (313) 856-5752. (6/30)

Great news, great sidekick but contract not renewed for the fall season. Would like to put my many talents to work for you. Medium/large on east/west coast. RON: (319) 326-2573. (6/30)

15 years' on-air AOR/CHR including MD/PD plus five years' Promotion Director including Power 99, Atlanta. Seeking promotions or on-air. J.P. HUNTER: (404) 237-5934. (6/30)

Popular PBP announcer with major and minor league baseball, collegiate experience. Looking for stability. RANDY: (407) 335-8800. (6/30)

I covered President Bush's inauguration via satellite, worked with New York's ABC direction network. Small market News Director desires a move. JONATHAN: (215) 944-7788. (6/30)

To fill the copywriting position on your staff, face the FAX. For permanent, supplemental or on-call assignments call KENT GRIFFIN: (800) 733-8748. (6/30)

R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by payment mailed to our office in advance. VISA, MC, AmEx accepted.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

Deadline

To appear in the following week's issue, we must receive your ad by Thursday noon (PST) prior to issue date.

For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



BREAKERS

NATALIE COLE I Do (EMI)

81% of our reporting stations on it. Rotations: Heavy 0/0, Medium 19/1, Light 59/24, Total Adds 25 including KMJQ, KRNB, WEDR, WYLD, WTLC, KPRS, KJLH, WWKX, KBCE, KBUZ.

LISA-LISA & CULT JAM Just Git It Together (Columbia)

74% of our reporting stations on it. Rotations: Heavy 0/0, Medium 23/0, Light 48/17, Total Adds 17 including WDAS, KJMZ, WEDR, WZAK, KPRS, KJLH, WNHC, WWKX, WPEG, WQIM.

D'ATRA HICKS Sweet Talk (Capitol)

64% of our reporting stations on it. Rotations: Heavy 1/0, Medium 3/0, Light 57/38, Total Adds 38 including WXYV, WHUR, HOT104, KRNB, WEDR, WGCI, WZAK, WTLC, KPRS, KMJM.

DEZI PHILLIPS Why You Wanna (Tabu/CBS)

69% of our reporting stations on it. Rotations: Heavy 0/0, Medium 17/2, Light 49/15, Total Adds 17 including WEDR, HOT103, WBLZ, KDAY, Z93, WFXE, Z104, HOT105, WCDX, HOT96.

NEW & ACTIVE

ENTOUCH "II Hype" (Vintertainment/Elektra) 55/14

Rotations: Heavy 1/0, Medium 15/0, Light 39/14, Total Adds 14 including WAMO, KRNB, KDAY, WXOK, WENN, Z93, WQMG, WQIS, WIKS, KDKS. Heavy: WRKS. Mediums include: HOT104, WEDR, PWR94, WGCI, KMJM.

GUY "Spend The Night" (MCA) 55/11

Rotations: Heavy 7/0, Medium 24/0, Light 24/11, Total Adds 11 including KHYS, WEDR, PWR94, WGCI, KJLH, WWKX, WFXA, KQXL, WENN, KFXZ. Heavies include: K97, KMJM, WFXC, Z104, WQI. Mediums include: WAMO, WKYS, KRNB, KDAY, KSOL.

SPECIAL ED "I Got It Made" (Profile) 48/3

Rotations: Heavy 10/0, Medium 16/0, Light 22/3, Total Adds 3, WJTT, Z16, U102. Heavies include: WRKS, KHYS, KRNB, WZAK, KDAY. Mediums include: WAMO, KMJQ, K97, PWR94, WJIZ.

MIDNIGHT STAR "Love Song" (Solar) 47/7

Rotations: Heavy 1/0, Medium 20/0, Light 26/7, Total Adds 7, WHUR, KQXL, WATV, Z99, WJJS, WALT, HOT96. Heavy: WJMI. Mediums include: WXYV, WDAS, KMJQ, K97, HOT103.

CHRIS JASPER "The First Time" (Gold City/CBS) 46/13

Rotations: Heavy 1/0, Medium 7/1, Light 38/12, Total Adds 13 including WKYS, WYLD, WWKX, WQMG, Z16, WQIS, WLOU, HOT105, WIKS, WEAS. Heavy: WJMI. Mediums include: WDAS, K97, WZAK, WFXA, WALT.

ATLANTIC STARR "My Sugar" (WB) 44/7

Rotations: Heavy 0/0, Medium 13/0, Light 31/7, Total Adds 7, WXYV, HOT104, WEDR, WENN, KIPR, WPLZ, KDKO. Mediums include: WDAS, WAMO, WHUR, K97, WWKX.

TEN CITY "Where Do We Go" (Atlantic) 43/10

Rotations: Heavy 0/0, Medium 13/0, Light 30/10, Total Adds 10, WUSL, WEDR, KMJM, Z93, WZFX, Q92, U102, HOT105, HOT96, WVOI. Mediums include: WXYV, WAMO, K97, HOT103, PWR94.

AFTER 7 "Heat Of The Moment" (Virgin) 37/32

Rotations: Heavy 0/0, Medium 3/0, Light 34/32, Total Adds 32 including WUSL, WAMO, WHUR, WVEE, KJMZ, KMJQ, K97, WYLD, WTLC, KMJM. Medium: HOT104, WQMG, Z104.

THREE TIMES DOPE "Funky Dividends" (Arista) 36/7

Rotations: Heavy 1/0, Medium 6/0, Light 29/7, Total Adds 7, WYLD, WBLZ, OC104, U102, WTUG, WGPR, KDKO. Heavy: KDAY. Mediums include: K97, WWKX, WFXC, WIKS, WEAS.

MICHAEL COOPER "Just What I Like" (Reprise) 33/14

Rotations: Heavy 0/0, Medium 2/1, Light 31/13, Total Adds 14 including HOT104, WTLC, KPRS, WJIZ, WXOK, WENN, WJTT, Q92, Z16, WQK. Medium: KDKO.

BOOGIE DOWN PRODUCTIONS "Why Is That?" (Jive/RCA) 32/2

Rotations: Heavy 1/0, Medium 5/1, Light 26/1, Total Adds 2, WEDR, WFXC. Heavy: KDAY. Medium: K97, WZAK, WGPR, KPRW.

ATENSION "Crazy 'Bout You" (Island) 31/7

Rotations: Heavy 0/0, Medium 5/0, Light 26/7, Total Adds 7, HOT104, WPAL, WJMI, KFXZ, WQIS, WALT, KPRW. Medium: KMJQ, KMJM, WNHC, WDDZ, WVOI.

TYREN PERRY "What's Up" (Columbia) 31/5

Rotations: Heavy 0/0, Medium 5/0, Light 26/5, Total Adds 5, K97, WYLD, WQMG, U102, WLOU. Medium: KJLH, WWKX, WJTT, WEAS, KDKO.

WHISTLE "Right Next To Me" (Select) 31/3

Rotations: Heavy 2/0, Medium 13/1, Light 16/2, Total Adds 3, WJMI, WQIS, WVOI. Heavy: XHRM, WTMP. Mediums include: WDAS, WHUR, K97, WYLD, WBLZ.

AL JARREAU "All Of My Love" (Reprise) 29/3

Rotations: Heavy 0/0, Medium 8/0, Light 21/3, Total Adds 3, WVEE, KMJM, OC104. Mediums include: WDAS, KHYS, WYLD, KJLH, WWKX.

PAUL LAURENCE "I Ain't Wit It" (Capitol) 29/1

Rotations: Heavy 1/0, Medium 8/0, Light 20/1, Total Adds 1, WZAK. Heavy: WEAS. Mediums include: WJTT, WJMI, KIIZ, WLOU, WALT.

PUBLIC ENEMY "Fight The Power" (Motown) 26/7

Rotations: Heavy 3/0, Medium 10/1, Light 13/6, Total Adds 7, WEDR, WYLD, WQMG, HOT105, WQIM, KBUZ. Heavy: K97, KDAY, WFXC. Mediums include: WRKS, WVEE, WZAK, WPAL, Z93.

NICOLE "Rock The House" (Oceana/Atlantic) 26/5

Rotations: Heavy 0/0, Medium 5/0, Light 21/5, Total Adds 5, WZAK, WQFX, WALT, WCDX, KMJM. Medium: WWKX, WJTT, WFXE, WEAS, WTMP.

O'JAYS "Out Of My Mind" (EMI) 25/22

Rotations: Heavy 0/0, Medium 5/3, Light 20/19, Total Adds 22 including WXYV, WDAS, WKYS, WVEE, WEDR, HOT103, KMJM, WNHC, WFXA, WPAL. Medium: WZAK, WATV.

TONE-LOC "I Got It Goin' On" (Delicious Vinyl/Island) 25/7

Rotations: Heavy 1/0, Medium 4/0, Light 20/7, Total Adds 7, OC104, WATV, Z93, WEAS, WANM, WGPR, WTLZ. Heavy: KHYS. Medium: KDAY, KJLH, KPRR, WTUG.

DEJA "Going Crazy" (Virgin) 25/6

Rotations: Heavy 0/0, Medium 5/1, Light 20/5, Total Adds 6, HOT104, KMJQ, PWR94, WZAK, WNHC, KDKO. Medium: K97, WWKX, WTMP, WVOI.

GLADYS KNIGHT "Licence To Kill" (MCA) 25/0

Rotations: Heavy 1/0, Medium 12/0, Light 12/0, Total Adds 0. Heavy: WKYS. Mediums include: WXYV, WTLC, WFXA, WPEG, WZFX.

MOST ADDED	HOTTEST	TOP 10 RECURRENTS
D'ATRA HICKS (38)	SURFACE (74)	LW TW
AFTER 7 (32)	SOUL II SOUL (58)	1 1 P. BRYSON/Show
NATALIE COLE (25)	KARYN WHITE (47)	4 2 D. ROSS/Workin'
GRADY HARRELL (24)	JODY WATLEY (46)	— 3 JACKSONS/Nothin'
O'JAYS (22)	CHUCKII BOOKER (39)	3 4 MILLI VANILLI/Baby
LISA LISA (17)	BOBBY BROWN (32)	2 5 O'JAYS/Have
DEZI PHILLIPS (17)	VESTA (32)	— 6 V. WILLIAMS/Darlin'
SYBIL (15)	LEVERT (22)	— 7 10DB/1 Second
MICHAEL COOPER (14)	JAMES INGRAM (17)	5 8 L. VANDROSS/For You
ENTOUCH (14)	PRINCE (15)	— 9 F. JACKSON/Crazy
		7 10 A. BAKER/Lead

SIGNIFICANT ACTION

GRADY HARRELL "Fun" (RCA) 24/24

Rotations: Heavy 0/0, Medium 0/0, Light 24/24, Total Adds 24 including WHUR, WVEE, WEDR, WYLD, PWR94, KPRS, KMJM, OC104, WXOK, Z93.

TERRY TATE "Babies Having Babies" (Trumpet) 24/5

Rotations: Heavy 4/0, Medium 9/0, Light 11/5, Total Adds 5, WJIZ, WQMG, WBLX, WIKS. Heavy: HOT104, WFXC, WQIM, WJHM. Mediums include: K97, KDAY, XHRM, WNHC, HOT105.

RENA SCOTT "This Love Is For You" (Sedona/JCI) 23/5

Rotations: Heavy 0/0, Medium 2/0, Light 21/5, Total Adds 5, WXYV, WTUG, WDZZ, KDKO, KDIA. Medium: WJTT, WEAS.

SKYY "Love All The Way" (Atlantic) 22/9

Rotations: Heavy 1/0, Medium 7/1, Light 14/8, Total Adds 9, HOT104, WBLZ, WNHC, OC104, WWKX, WPAL, Z104, U102, WLOU. Heavy: WFXC. Mediums include: WDAS, WAMO, WKYS, K97, WANM.

ROBERT PALMER "Teh Me I'm Not Dreaming" (EMI) 22/4

Rotations: Heavy 0/0, Medium 3/0, Light 19/4, Total Adds 4, WAMO, KQXL, WXOK, WZFX. Medium: KHYS, WWKX, KCHX.

BREEZE "L.A. Posse" (Atlantic) 22/2

Rotations: Heavy 1/0, Medium 3/0, Light 18/2, Total Adds 2, WBLZ, WQIC. Heavy: KDAY. Medium: K97, WJTT, WEAS.

SEDUCTION "(You're My One And Only) True Love" (Vendetta/A&M) 20/3

Rotations: Heavy 0/0, Medium 7/0, Light 13/3, Total Adds 3, WWKX, WATV, KIIZ. Mediums include: WAMO, WGCI, XHRM, KPRR, WDKT.

CHRISTOPHER WILLIAMS "Talk To Myself" (Geffen) 19/12

Rotations: Heavy 0/0, Medium 1/0, Light 18/12, Total Adds 12 including KMJQ, KPRS, WNHC, WJIZ, WPEG, WZFX, Z104, WDKT, WQIM, WJHM. Medium: WDAS.

EUGENE WILDE "Ain't Nobody's Business" (MCA) 18/11

Rotations: Heavy 0/0, Medium 2/0, Light 16/11, Total Adds 11 including WEDR, WJIZ, WATV, WZFX, WDKT, Q92, K98-FM, WIKS, WTUG, WTLZ. Medium: HOT104, K97.

NEW SITUATION "Goin' To A Go-Go" (Coppersun) 17/1

Rotations: Heavy 0/0, Medium 2/0, Light 15/1, Total Adds 1, WZAK. Medium: KJLH, KPRW.

SYBIL "Don't Make Me Over" (Next Plateau) 16/15

Rotations: Heavy 0/0, Medium 0/0, Light 16/15, Total Adds 15 including WUSL, PWR94, WZAK, WNHC, WJTT, KIIZ, WALT, WIKS, WEAS, KMJM.

NIKKI "If You Wanna" (Geffen) 15/7

Rotations: Heavy 0/0, Medium 1/0, Light 14/7, Total Adds 7, WBLZ, KPRS, WQFX, KIIZ, WEAS, KMJM, KPRW. Medium: WFXE.

N.W.A. "Express Yourself" (Priority) 15/6

Rotations: Heavy 0/0, Medium 0/0, Light 15/6, Total Adds 6, WJIZ, WFXA, WENN, WPAL, KMJM, KPRW.

CONTROLLERS "Just In Time" (Capitol) 14/5

Rotations: Heavy 0/0, Medium 0/0, Light 14/5, Total Adds 5, WAMO, WTLC, WXOK, WENN, KDIA.

DEBBIE ALLEN "Special Look" (MCA) 13/10

Rotations: Heavy 0/0, Medium 1/1, Light 12/9, Total Adds 10, WHUR, WKYS, HOT103, Z104, WDKT, WCDX, WANM, WGPR, HOT96, KDKO.

THREE DEGREES "Tie U Up" (Ichiban) 13/6

Rotations: Heavy 0/0, Medium 2/0, Light 11/6, Total Adds 6, WNHC, WJIZ, WEAS, WGPR, WDZZ, KPRW. Medium: WPAL, WTMP.

FAZE "Cold Sweat" (Syntone/Oceana) 13/4

Rotations: Heavy 2/0, Medium 2/1, Light 9/3, Total Adds 4, WEDR, WBLZ, WJIZ, WZFX. Heavy: XHRM, WJHM. Medium: KPRW.

TOO SHORT "I Ain't Trippin'" (Jive/RCA) 12/1

Rotations: Heavy 0/0, Medium 2/0, Light 10/1, Total Adds 1, WQIC. Medium: WZAK, WJMI.

DIGITAL UNDERGROUND "Doowhatchalike" (Tommy Boy) 11/4

Rotations: Heavy 0/0, Medium 1/0, Light 10/4, Total Adds 4, K97, KMJM, WALT, KDKO. Medium: WJTT.

PAULA ABDUL "Cold Hearted" (Virgin) 11/1

Rotations: Heavy 2/0, Medium 4/0, Light 5/1, Total Adds 1, WDZZ. Heavy: KCHX, WTUG. Medium: WAMO, WKYS, KHYS, KPRR.

CONSTINA "Falling Like Rain" (Columbia) 10/2

Rotations: Heavy 0/0, Medium 2/0, Light 8/2, Total Adds 2, WAMO, KBCE. Medium: WPAL, WVOI.

GRAYSON HUGH "Talk It Over" (RCA) 10/0

Rotations: Heavy 0/0, Medium 0/0, Light 10/0, Total Adds 0.

NEW ARTISTS

	Reports/Adds
1 ENTOUCH/II Hype (Vintertainment/Elektra)	55/14
2 AFTER 7/Heat Of The Moment (Virgin)	37/32
3 THREE TIMES DOPE/Funky Dividends (Arista)	36/7
4 BOOGIE DOWN PRODUCTIONS/Why Is That? (Jive/RCA)	32/2
5 TYREN PERRY/What's Up (Columbia)	31/5
6 PUBLIC ENEMY/Fight The Power (Motown)	26/7
7 TERRY TATE/Babies Having Babies (Trumpet)	24/5
8 RENNA SCOTT/This Love Is For You (Sedona/JCI)	23/5
9 BREEZE/L.A. Posse (Atlantic)	22/2
10 SEDUCTION/(You're My One And Only) True Love (Vendetta/A&M)	20/3

New artists have not yet had a UC Breaker.

THE WORD ON THE STREET IS

dezi Phillips

BREAKERS
MOST ADDED!

“why you wanna”



The debut single from the NEW LP *Kickin' It* has everyone talking about Dezi.

Billboard:

“New singer shows he can swing his beat as well as the rest of them on this commercially viable R & B dance number. Nice vocal hooks.”

R & B Report:

“The new Jack Swing is the thing, and Dezi Phillips doesn't miss a beat. This Detroit native kicks onto the scene in full musical stride. Make way for a new star.”

Urban Network:

“Dancers won't be able to keep their feet still on this one. The driving beat and haunting chorus will have everyone singing.”

BRE:

“This is a dance oriented, hip-hop track with a thread of funk that's aimed at the airwaves.”

Jack The Rapper:

“Good sounding... This young brother states his case down front!”

Chris Clay—Program Director, KQXL—Baton Rouge, LA:

“Dezi is a very energetic, entertaining and warm person. A hell of a performer.”
June 24—Track date performance, Baton Rouge, LA

Stan Bell—Music Director, WHRK—Memphis, TN:

“Dezi is pumpin' and kickin', especially with the teens.”

Bernie Moody—Program Director, KSOL—San Francisco, CA:

“Dezi Phillips—“Why You Wanna” sounds like a great summer record.”

Steve Hill—Program Director, WILD—Boston, MA:

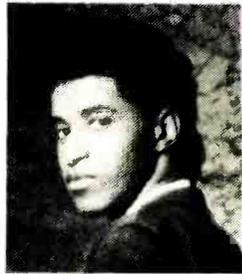
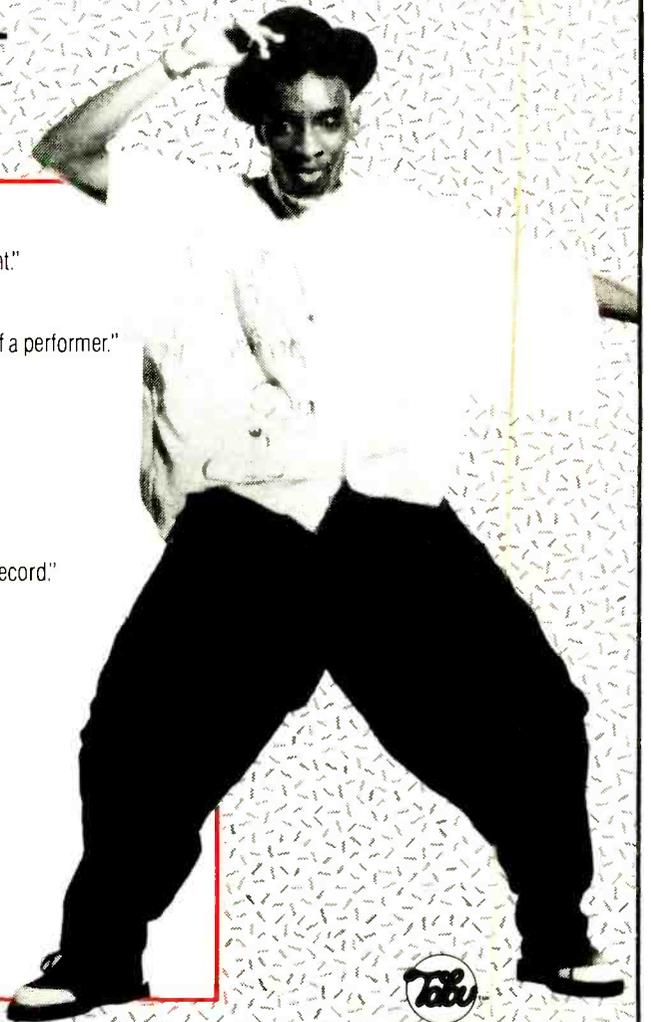
“Good hot uptempo song for the summer—Dezi will be one of the flames.”

L. D. McCollum—Program Director, XHRM—San Diego, CA:

“It's hot! A real fresh sounding record on the air. Good phones.”

Bobby Rush—Music Director, WZAK—Cleveland, OH:

“As a Music Director at WZAK, my big question is *Why You Wanna* not add one of the hottest records of the summer? Dezi Phillips on Tabu/CBS Records.”



BABYFACE “It's No Crime”

Urban Contemporary Chart: 17

NOW ON 94 UC REPORTERS — 98%
CONVERSION FACTOR: +30



MIDNIGHT STAR “Love Song”

NEW & ACTIVE

NOW ON 47 UC REPORTERS INCLUDING:

WXVY WHUR HOT103
WILD WKYS WTLC
WDAS KMJQ KDAY
WUSL K97



CHRIS JASPER “The First time”

NEW & ACTIVE

NOW ON 46 UC REPORTERS INCLUDING:

WXVY WDAS WKYS K97 WBLZ XHRM
WILD WHUR WVEF WYLD WZAK



MAMADO & SHE “Can We Take You Higher?”

ALREADY ON: KDAY

HOT NEW RELEASES!

ALTON “WOKIE” STEWART
“HEADACHE”

FLAME WITH TONY TERRY
“ON THE STRENGTH”



ROACHFORD
“FAMILY MAN”

LIZ HOGUE
“DREAM LOVER”

32 PHREEZE
“FLESH”

FUNK CLUB
“GO FUNK CLUB”



3 2
WKS WKS LW TW

JULY 14, 1989

Total
Reports/Adds Heavy Medium Light

13	10	7	1	PATTY LOVELESS/Timber I'm Falling In Love (MCA)	178/0	134	41	3
3	2	1	2	REBA McENTIRE/Cathy's Clown (MCA)	169/0	139	25	5
10	6	5	3	DOLLY PARTON/Why'd You Come In Here Lookin' Like That (Columbia)	170/2	137	26	7
11	7	6	4	DON WILLIAMS/One Good Well (RCA)	170/0	134	30	6
6	5	4	5	CONWAY TWITTY/She's Got A Single Thing... (MCA)	168/0	126	31	11
12	9	8	6	CHRIS HILLMAN & ROGER McGUINN/You Ain't Going Nowhere (Universal)	171/2	114	45	12
17	15	13	7	SHENANDOAH/Sunday In The South (Columbia)	174/0	89	80	5
15	13	11	8	STATLER BROTHERS/More Than A Name On A Wall (Mercury)	169/1	92	63	14
18	16	14	9	HOLLY DUNN/Are You Ever Gonna Love Me (WB)	178/1	72	96	10
16	14	12	10	LORRIE MORGAN/Dear Me (RCA)	164/0	84	68	12
2	1	2	11	GEORGE STRAIT/What's Going On In Your World (MCA)	136/0	97	32	7
20	17	15	12	SOUTHERN PACIFIC/Any Way The Wind Blows (WB)	170/1	56	102	12
21	19	16	13	BILLY JOE ROYAL/Love Has No Right (Atlantic America)	166/3	59	97	10
14	12	10	14	GARTH BROOKS/Much Too Young (Capitol)	144/0	82	51	11
5	3	3	15	RONNIE MILSAP/Houston Solution (RCA)	129/0	79	40	10
24	21	18	16	K.T. OSLIN/This Woman (RCA)	170/3	34	115	21
30	24	19	17	KEITH WHITLEY/I Wonder Do You Think Of Me (RCA)	173/1	20	129	24
26	23	20	18	MICHAEL MARTIN MURPHEY/Never Givin' Up On Love (WB)	164/3	36	103	25
28	25	21	19	VERN GOSDIN/I'm Still Crazy (Columbia)	170/3	22	115	33
19	18	17	20	EMMYLOU HARRIS/Heaven Only Knows (Reprise)	142/1	49	67	26
32	27	24	21	WILLIE NELSON/Nothing I Can Do About It Now (Columbia)	162/8	17	107	38
39	29	25	22	HIGHWAY 101/Honky Tonk Heart (WB)	168/8	4	110	54
47	34	27	23	RODNEY CROWELL/Above And Beyond (Columbia)	172/15	8	91	73
42	33	26	24	RANDY TRAVIS/Promises (WB)	154/8	5	89	60
—	39	33	25	JUDDS/Let Me Tell You About Love (Curb/RCA)	167/21	3	79	85
40	32	30	26	LIONEL CARTWRIGHT/Give Me His Last Chance (MCA)	158/15	8	93	57
37	31	29	27	JOHN DENVER & THE NITTY GRITTY DIRT BAND/And So It Goes (Universal)	140/8	15	74	51
1	4	9	28	EDDY RAVEN/In A Letter To You (Universal)	113/0	61	38	14
27	26	23	29	MARY CHAPIN CARPENTER/How Do (Columbia)	125/0	24	63	38
—	42	36	30	STEVE WARINER/I Got Dreams (MCA)	148/26	4	59	85
46	38	35	31	FORESTER SISTERS/Don't You (WB)	141/15	5	61	75
4	8	22	32	RICKY SKAGGS/Lovin' Only Me (Epic)	82/1	27	32	23
BREAKER			33	CLINT BLACK/Killin' Time (RCA)	133/42	4	45	84
BREAKER			34	BAILLIE & THE BOYS/Heart Of Stone (RCA)	120/20	2	50	68
BREAKER			35	SKIP EWING/The Coast Of Colorado (MCA)	114/20	0	50	64
BREAKER			36	DESERT ROSE BAND/Hello Trouble (MCA/Curb)	117/34	1	42	74
BREAKER			37	SUZY BOGGUSS/Cross My Broken Heart (Capitol)	106/14	4	38	64
	44	41	38	NEW GRASS REVIVAL/Callin' Baton Rouge (Capitol)	92/7	5	44	43
BREAKER			39	HANK WILLIAMS JR./Finders Are Keepers (WB/Curb)	107/30	0	36	71
	33	30	31	KENNY ROGERS/Planet Texas (Reprise)	68/1	3	39	26
	—	—	40	BUCK OWENS & RINGO STARR/Act Naturally (Capitol)	90/35	1	18	71
	8	20	34	KATHY MATTEA/Come From The Heart (Mercury)	62/0	26	23	13
	9	11	32	MCCARTERS/Up And Gone (WB)	73/0	15	34	24
	31	28	44	NITTY GRITTY DIRT BAND/Turn Of The Century (Universal)	66/1	8	32	26
	7	22	37	RICKY VAN SHELTON/Hole In My Pocket (Columbia)	42/1	9	14	19
DEBUT			46	BELLAMY BROTHERS/You'll Never Be Sorry (MCA/Curb)	70/20	0	21	49
	—	—	47	DWIGHT YOAKAM/Buenas Noches From A Lonely Room (Reprise)	55/3	0	22	33
DEBUT			48	K.D. LANG/Full Moon Full of Love (Sire/WB)	59/12	0	16	43
DEBUT			49	LARRY BOONE/Fool's Paradise (Mercury)	55/14	0	13	42
DEBUT			50	ROY ORBISON/California Blue (Virgin)	51/6	2	13	36

MOST ADDED

CLINT BLACK (42)
BUCK OWENS & RINGO STARR (35)
RESTLESS HEART (35)
DESERT ROSE BAND (34)
RICKY VAN SHELTON (33)
HANK WILLIAMS JR. (30)
STEVE WARINER (26)
LACY J. DALTON (25)
MERLE HAGGARD (23)
TANYA TUCKER (23)

HOTTEST

REBA McENTIRE (95)
DOLLY PARTON (77)
PATTY LOVELESS (75)
CONWAY TWITTY (58)
GEORGE STRAIT (54)
GARTH BROOKS (39)
CHRIS HILLMAN & ROGER McGUINN (39)
DON WILLIAMS (37)
RONNIE MILSAP (35)
LORRIE MORGAN (33)

NEW ARTISTS

Reports/Adds

1	NEW GRASS.../Callin'... (Cap.)	92/7
2	SHELBY LYNNE/The Hurtin' Side (Epic)	49/13
3	BILLY HILL/Too Much Month... (WB)	44/12
4	JANN BROWNE/You Ain't Down... (Curb)	41/6
5	JONI HARMS/The Only Thing Bluer... (Univ.)	31/1
6	JOE BARNHILL/Your Old Flame's... (Univ.)	28/10
7	DANIELE ALEXANDER/She's There (Merc.)	25/10
8	RUSSELL SMITH/Anger And Tears (Epic)	9/4
9	CEE CEE CHAPMAN/Twist Of Fate (Curb)	9/2
10	DIANNE DAVIS/Baby Don't Go (16th Ave./Cap.)	7/4

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

CLINT BLACK Killin' Time (RCA)

On 75% of reporting stations. Rotations: Heavy 4, Medium 45, Light 84, Total Adds 42 including WYRK, WDSY, WILQ, KRRV, WKHX, KAYD, WSTH, WKLO, KISS-FM, WNOE, WCHY, WXCL, WWJO, K102, WQXK, KGHL, KKCS, KWHT, KIIQ, KSOP. Moves 42-33 on the Country chart.

BAILLIE & THE BOYS Heart Of Stone (RCA)

On 67% of reporting stations. Rotations: Heavy 2, Medium 50, Light 68, Total Adds 20, WPOR, WILQ, WYNK, WLK, WRNS, WSTH, KIKK, WQIK, WLWI, WKNN, WTQR, KBMR, WKKQ, KZKX, WFMB, KWEN, KKCS, KWHT, KUPL, KNCQ. Moves 45-39-34 on the Country chart.

DESERT ROSE BAND Hello Trouble (MCA/Curb)

On 66% of reporting stations. Rotations: Heavy 1, Medium 42, Light 74, Total Adds 34 including WGNA, WYRK, WTCR, WPOR, WORC, WYNK, WESC, WTNV, WGKX, WKNN, WUSN, KJJY, WGEF, KZKX, WQXK, KGHL, KUGN, KWHT, KUPL, KSOP. Moves 43-36 on the Country chart.

SKIP EWING

The Coast Of Colorado (MCA)

On 64% of reporting stations. Rotations: Heavy 0, Medium 50, Light 64, Total Adds 20, WQCB, WHWK, WZPR, WPOR, CHOW, WILQ, KYKR, WLK, WMSI, WKSJ, WCMS, WQDR, WIRK, WSLR, WFMS, KFKF, WITL, KZKX, WWJO, KUPL. Moves 47-40-35 on the Country chart.

SUZY BOGGUSS

Cross My Broken Heart (Capitol)

On 60% of reporting stations. Rotations: Heavy 4, Medium 38, Light 64, Total Adds 14, WVAM, WAJR, WILQ, WTNV, WKYQ, WQDR, KAJA, WWWV, WFMS, WFMB, WWJO, KGHL, KWJJ. Moves 48-41-37 on the Country chart.

HANK WILLIAMS JR.

Finders Are Keepers (WB/Curb)

On 60% of reporting stations. Rotations: Heavy 0, Medium 36, Light 71, Total Adds 30 including WVAM, WILQ, KRRV, KYKR, WTVY, WCHY, KJNE, WIRK, WUBE, WYNG, KFGO, WXCL, WFMB, KFDI, KZSN, KYGO, KEKB, KWHT, KEEN. Moves 44-39 on the Country chart.



LIONEL CARTWRIGHT

Look Who's Talking

"A genuine talent who is headed for star status in a hurry. A rare find who writes, sings, and performs songs that are made for country radio."

Jim Asker—WFLS—Fredericksburg, VA

"Cartwright has one of those voices that makes him especially suited for material such as this... where the sound of sincerity is at a premium."

Probyn Magazine—May 15, 1989

"Lionel Cartwright is not just another picker. He is unique... talent, looks, musical versatility... He has it all."

Ron Beck—Handeman—Dallas

MCA RECORDS NASHVILLE
THE BEST IN COUNTRY MUSIC

"How Do" I Thank Radio? Let Me Count The Ways

WGNA
WCAO
WPOC
WQCB
WSNO
WHWK
WYRK
WQBE
WOKQ
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WYNY
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WXTU
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WPOR
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WORC
KEAN
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KMML
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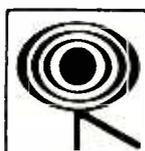
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KAJA

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KRMD
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KJNE
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KBMR
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WBVE
WUBE
WONE
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WAXX

KFGO
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WTSO
WMIL
KCJB
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WOW
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KTTS
WWJO
WIL
K102
WTHI
KTPK
WTCM
KVOO
KFDI
KZSN
KWOX
KRKT
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KIK-FM
KASH
KUZZ

KGHL
KIZN
KVOC
KUUY
KALF
KKCS
KLZ
KUGN
KFRE
KRWQ
KEKB
KZLA
KMIX
KNEW
KWHT
KNIX
KUPL
KWJJ
KNCQ
KIIQ
KRAK
KTOM
KKAT
KSOP
KCKC
KSAN
KEEN
KMPS
KRPM
KDRK

*Thanks,
Mary Chapin Carpenter*





NEW & ACTIVE

NEW GRASS REVIVAL "Callin' Baton Rouge" (Capitol) 92/7

Rotations: Heavy 5, Medium 44, Light 43, Total Adds 7, WGN, WVAM, WPOR, WKSJ, WUSN, WONE, KTOM. Heavy: KFGO, KTTS, KUGN, KEKB, KDRK. Medium: WCAO, WXXK, KASE, WSIX, WQYK, WDAF, WHOK, WIL. Moves 44-41-38-38 on the Country chart.

BUCK OWENS & RINGO STARR "Act Naturally" (Capitol) 90/35

Rotations: Heavy 1, Medium 18, Light 71, Total Adds 35 including WBEE, KASE, WEZL, WLVK, WUSY, WCMS, WKNN, WQDR, KKYX, WCHY, WBVE, WITL, WTSO, WTHI, KKCS, KUGN, KUPL, KIQ, KSOP, KSAN. Moves 48-41 on the Country chart.

BELLAMY BROTHERS "You'll Never Be Sorry" (MCA/Curb) 70/20

Rotations: Heavy 0, Medium 21, Light 49, Total Adds 20, WSN, WAYZ, WTCR, WXTU, WDSY, KRRV, WESC, KNFM, WYYD, KBMR, WAXX, WYNG, KFGO, WDAF, WHOK, WWJO, WTHI, KNCQ, KTOM, KDRK. Debuts at number 46 on the Country chart.

K.D. LANG "Full Moon Full of Love" (Sire/WB) 59/12

Rotations: Heavy 0, Medium 16, Light 43, Total Adds 12, WQCB, WDSY, WESC, KNFM, WKYQ, WQDR, KKYX, WIRK, WHOK, WFMB, WTHI, KVOC. Medium: KMML, WSLR, WDAF, KTTS, KFDI, KASH, KTOM, KDRK. Debuts at number 48 on the Country chart.

LARRY BOONE "Fool's Paradise" (Mercury) 55/14

Rotations: Heavy 0, Medium 13, Light 42, Total Adds 14, WSN, WAJR, WBEE, WEZL, WESC, KNFM, WYYD, KJNE, WUSQ, WITL, WTHI, KWOX, KASH, KGH. Medium: WICO, KEAN, KRRV, WOW, KRKT, KIK-FM. Debuts at number 49 on the Country chart.

DWIGHT YOAKAM "Buenas Noches From A Lonely Room" (Reprise) 55/3

Rotations: Heavy 0, Medium 22, Light 33, Total Adds 3, WPOR, WMSI, KWJJ. Medium: WDSY, KRRV, KMML, WEZL, WKLO, KIKK, KLLL, WKYQ, WDAF, WHOK, WTCM, KRKT, KVOC, KALF, KFRE, KTOM, KDRK. Moves 47-47 on the Country chart.

SIGNIFICANT ACTION

ROY ORBISON "California Blue" (Virgin) 51/6

Rotations: Heavy 2, Medium 13, Light 36, Total Adds 6, WIVK, KYKX, WTHI, KMIX, KIIQ, KDRK. Heavy: KCJB, KCKC. Medium: WYYZ, WICO, KMML, WTVY, WCMS, WKYQ, WKNN, WHOK, WMUS, WOW, WTCM, KWOX. Debuts at number 50 on the Country chart.

SHELBY LYNNE "The Hurtin' Side" (Epic) 49/13

Rotations: Heavy 0, Medium 8, Light 41, Total Adds 13, WDSY, KMML, WLVK, WRNS, KIKK, WCMS, WIRK, KCJB, WOW, WTHI, KNCQ, KTOM, KDRK. Medium: WEZL, WTVY, WDXE, WYYD, KFGO, WTCM, KIK-FM.

BARBARA MANDRELL "Mirror, Mirror" (Capitol) 48/9

Rotations: Heavy 0, Medium 13, Light 35, Total Adds 9, WSN, WZPR, KRRV, WRNS, WIRK, WUSQ, WAXX, KCJB, KVOC. Medium: WEZL, WTVY, KIKK, WOKK, WLWI, WCMS, WHOK, KTTS, WTCM, KFDI, KASH, KUZZ, KDRK.

BILLY HILL "Too Much Month at The End..." (Reprise) 44/12

Rotations: Heavy 1, Medium 6, Light 37, Total Adds 12, WSN, WTVY, WFLS, KLLL, WNOE, KKYX, KJNE, WUSQ, WTSO, KWOX, KTOM, KDRK. Heavy: WDAF. Medium: WCMS, KFDI, KRKT, KRST, KASH.

JANN BROWNE "You Ain't Down Home" (Curb) 41/6

Rotations: Heavy 1, Medium 9, Light 31, Total Adds 6, WDSY, KMML, KNFM, KBMR, WHOK, WOW. Heavy: KRKT. Medium: WPOC, WXXK, WTVY, WAXX, KFGO, KCJB, WTCM, KIK-FM, KZLA.

JAMES HOUSE "That'll Be The Last Thing" (MCA) 40/17

Rotations: Heavy 1, Medium 1, Light 38, Total Adds 17, WRKZ, WORC, KRRV, WRNS, WSTH, WTVY, WDXE, KLLL, WNOE, WKYQ, KKYX, KVOC, KFDI, KWOX, KASH, KALF, KTOM.

WAGONEERS "Sit A Little Closer" (A&M) 39/1

Rotations: Heavy 0, Medium 8, Light 31, Total Adds 1, WNOE. Medium: WTVY, WFLS, KFGO, KIK-FM, KALF, KEKB, KTOM, KDRK. Light: KYKX, WOKK, WAXX, KTTS, KVOC, KRKT, KVOC, KRWQ, KWJJ, KSON.

RICKY VAN SHELTON "Living Proof" (Columbia) 38/33

Rotations: Heavy 1, Medium 5, Light 32, Total Adds 33 including WPOC, WRKZ, WKAK, WSOC, WUSY, KSSN, WGKX, WOKK, WKSJ, WOWW, WYYD, WTQR, WFM, WMUS, KRST, KUZZ, KGH, KVOC, KUUY, KYGO.

LACY J. DALTON "Hard Luck Ace" (Universal) 37/25

Rotations: Heavy 0, Medium 4, Light 33, Total Adds 25 including WRKZ, WTCR, WXXK, WBEE, WICO, WRNS, WFLS, WGKX, WCMS, WKYQ, WUSQ, KFGO, WOW, KVOC, KRKT, KASH, KALF, KRWQ, KIIQ, KDRK.

GENE WATSON "The Jukebox Played Along" (WB) 37/19

Rotations: Heavy 0, Medium 5, Light 32, Total Adds 19, WRKZ, WKAK, WEZL, WKLO, WIVK, WDXE, WOKK, KBMR, WAXX, WDAF, KCJB, WOW, KTTS, WTCM, KFDI, KRST, KGH, KSOP, KCKC.

RESTLESS HEART "Say What's In Your Heart" (RCA) 36/35

Rotations: Heavy 0, Medium 4, Light 32, Total Adds 35 including WAYZ, WXXK, WEZL, WLVK, WIVK, WGKX, WKNN, WOWW, WAXX, WCUZ, WDAF, WMUS, KXXY, WFMB, KTPK, KZSN, KVOC, KYGO, KMIX, KMP.

SHOOTERS "You Just Can't Lose 'Em All" (Epic) 32/11

Rotations: Heavy 1, Medium 3, Light 28, Total Adds 11, WSN, WXXK, WICO, KRRV, WTVY, WFLS, WNOE, WHOK, KCJB, KFDI, KSOP. Heavy: WKAK. Medium: KMML, KASH. Light: KASE, WXBO, WEZL, WKYQ, WMUS.

JONI HARMS "The Only Thing Bluer..." (Universal) 31/1

Rotations: Heavy 1, Medium 10, Light 20, Total Adds 1, KIIQ. Heavy: KRKT. Medium: WSTH, KFGO, KWMT, KASH, KUZZ, KGH, KRWQ, KEKB, KUPL, KDRK. Light: WCAO, WDSY, WAXX, WDAF, KMIX, KWJJ.

TANYA TUCKER "Daddy And Home" (Capitol) 30/23

Rotations: Heavy 0, Medium 5, Light 25, Total Adds 23, WRKZ, WICO, KEAN, KMML, WEZL, WLVK, WTVY, WFLS, WDXE, WCMS, WKNN, WUSQ, WTQR, KFGO, KTTS, KVOC, KFDI, KWOX, KRKT, KALF, KRWQ, KSOP, KCKC.

JOE BARNHILL "Your Old Flame's Goin' Out..." (Universal) 28/10

Rotations: Heavy 0, Medium 6, Light 22, Total Adds 10, KRRV, WSTH, WTVY, WNOE, WCMS, KKYX, KBMR, WAXX, KTTS, WTCM. Medium: KFGO, WDAF, KCJB, KASH, KGH. Light: KKIX, WOW, KWOX, KUUY, KEKB.

RONNIE McDOWELL "Who'll Turn Out The Lights" (Curb) 27/10

Rotations: Heavy 0, Medium 2, Light 25, Total Adds 10, WZPR, KRRV, WFLS, WDXE, WNOE, WYYD, KKYX, WSLR, KCJB, KRKT. Medium: WTVY, WCL. Light: WCAO, WAYZ, KASE, WHOK, WOW, KRWQ, KNCQ.

BURCH SISTERS "The Way I Want To Go" (Mercury) 26/6

Rotations: Heavy 0, Medium 1, Light 25, Total Adds 6, WCAO, KKYX, WOW, KRKT, KNCQ, KDRK. Light: WSN, WBEE, WICO, KRRV, WTVY, WFLS, WOKK, WNOE, WPAP, WTCM, KALF.

MERLE HAGGARD "A Better Love Next Time" (Epic) 25/23

Rotations: Heavy 0, Medium 3, Light 22, Total Adds 23, WYRK, WICO, KMML, WLVK, KPLX, WTVY, WFLS, KIKK, WIVK, WDXE, WOKK, WTSO, KXXY, KTTS, KTPK, KVOC, KRST, KUZZ, KVOC, KUUY, KALF, KWHT, KNIX.

DANIELE ALEXANDER "She's There" (Mercury) 25/10

Rotations: Heavy 0, Medium 1, Light 24, Total Adds 10, WQBE, WXBO, WTVY, WTSO, WTCM, KVOC, KUUY, KRWQ, KNCQ. Light: WSTH, WDXE, KYKX, WKYQ, WAXX, KFDI.

J.C. CROWLEY "Beneath The Texas Moon" (RCA) 22/16

Rotations: Heavy 0, Medium 4, Light 18, Total Adds 16, KEAN, WFLS, WDXE, WAXX, WDAF, KCJB, WOW, WTCM, KFDI, KWOX, KRKT, KASH, KUUY, KALF, KEKB, KDRK. Light: KMML, KIX, WKYQ, WUSQ, KRWQ, KMP.

MICKEY GILLEY "There I've Said It Again" (Airborne) 19/6

Rotations: Heavy 0, Medium 2, Light 17, Total Adds 6, WTVY, WNOE, WIRK, KTTS, KFDI, KRWQ. Medium: WOKK, KASH. Light: WCAO, WRKZ, WICO, WEZL, WSTH, KWMT, WMIL, KCJB, WOW, KVOC, KCKC.

KENDALLS "Blue Blue Day" (Epic) 14/0

Rotations: Heavy 0, Medium 5, Light 9, Total Adds 0. Medium: WICO, WOW, KTTS, KASH, KDRK. Light: WSTH, WKLO, WDXE, WNOE, KKYX, KWMT, KUUY, KRWQ, KEEN.

JERRY JEFF WALKER "I Feel Like Hank Williams Tonight" (Rykodisk) 10/2

Rotations: Heavy 0, Medium 2, Light 8, Total Adds 2, WSTH, WNOE. Medium: WTVY, KFGO. Light: WFLS, WOKK, WCMS, WKYQ, WAXX, WTCM.

RUSSELL SMITH "Anger And Tears" (Epic) 9/4

Rotations: Heavy 0, Medium 1, Light 8, Total Adds 4, WTVY, KFGO, WTCM, KRKT. Light: KMML, WDXE, WCMS, KVOC, KEKB.

CEE CEE CHAPMAN "Twist Of Fate" (Curb) 9/2

Rotations: Heavy 0, Medium 1, Light 8, Total Adds 2, WTVY, WKYQ. Light: WXXK, WDXE, WUSQ, KCJB, KWOX, KUUY, KRWQ.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
BRUCE HORNSBY & NGDB/The Valley Road (Universal)	<i>Will The Circle...2</i>
ALABAMA/High Cotton (RCA)	<i>Southern Star</i>
RANDY TRAVIS/It's Just A Matter Of Time (WB)	<i>Rock, Rhythm & Blues</i>
RANDY TRAVIS/Card Carrying Fool (WB)	<i>Pink Cadillac Soundtrack</i>
DON WILLIAMS/Broken Heartland (RCA)	<i>One Good Well</i>
GEORGE STRAIT/Ace In The Hole (MCA)	<i>Beyond The Blue Neon</i>
GEORGE STRAIT/Angel Angelina (MCA)	<i>Beyond The Blue Neon</i>
RAY STEVENS/There's A Star Spangled Banner (MCA)	<i>Beside Myself</i>
CLINT BLACK/Nobody's Home (RCA)	<i>Killing Time</i>
FOSTER & LLOYD/She Knows What She Wants (RCA)	<i>Faster & Louder</i>
GEORGE STRAIT/Hollywood Squares (MCA)	<i>Beyond The Blue Neon</i>
JUDDS/Sleepless Nights (Curb/RCA)	<i>River Of Time</i>
HIGHWAY 101/There Goes My Love (WB)	<i>101²</i>
RANDY TRAVIS/Written In Stone (WB)	<i>Old 8 x 10</i>
NEW GRASS REVIVAL/Angel Eyes (Capitol)	<i>Friday Night In America</i>
JUDDS/One Man Woman (Curb/RCA)	<i>River Of Time</i>

Another Absolute, Phone-Call Generating, Listener-Loyalty Building Country Smash!

The Single

Say What's In Your Heart

From

RESTLESS HEART

COUNTRY'S HOTTEST GROUP



Available For Playlist Additions Everywhere!



MOST ADDED

EAST

HOTTEST

MOST ADDED

SOUTH

HOTTEST

MOST ADDED

MIDWEST

HOTTEST

MOST ADDED

WEST

HOTTEST

Desert Rose Band (MCA/Curb)
Skip Ewing (MCA)

Dolly Parton (Columbia)
Reba McEntire (MCA)

Clint Black (RCA)
Buck Owens & Ringo Starr (Capitol)

Reba McEntire (MCA)
Patty Loveless (MCA)

Clint Black (RCA)
Restless Heart (RCA)

Reba McEntire (MCA)
Patty Loveless (MCA)

Steve Wariner (MCA)
Lacy J. Dalton (Universal)
Buck Owens & Ringo Starr (Capitol)

Reba McEntire (MCA)
Dolly Parton (Columbia)



WQNA Albany, NY
FORESTER SISTERS
STEVE WARINER
NEW GRASS REVIVAL
DESSERT ROSE BAND
HOTE: J.C. CROWLEY
GEORGE STRAIT
REBA MCENTIRE
CONWAY TWITTY
DON WILLIAMS
DOLLY PARTON

WYAM Altoona, PA
NEW GRASS REVIVAL
SUZY BOGUESS
HOTE: HANK WILLIAMS JR.
GEORGE STRAIT
REBA MCENTIRE
CONWAY TWITTY
RONNIE MILSAP
CONWAY TWITTY
PATTY LOVELESS

WYWF Hartford, CT
none
HOTE: EDDY RAVEN
GEORGE STRAIT
HILLMAN & MCGUINN
RICKY VAN SHELTON
CONWAY TWITTY

WCAO Baltimore, MD
BURCH SISTERS
HOTE: HANK WILLIAMS JR.
REBA MCENTIRE
CONWAY TWITTY
DOLLY PARTON
GEORGE STRAIT
HILLMAN & MCGUINN

WPCC Baltimore, MD
RICKY VAN SHELTON
LIONEL CARTWRIGHT
HOTE: DOLLY PARTON
LORRIE MORGAN
BILLY JOE ROYAL
DUTTY LOVELESS
KEITH WHITLEY

WNCB Waco, TX
K.D. LANG
RICKY VAN SHELTON
RESTLESS HEART
SKIP EWING
HOTE: HILLMAN & MCGUINN
DOLLY PARTON
GARTH BROOKS
HILLMAN & MCGUINN
PATTY LOVELESS
WILLIE NELSON

WSNO Barre, VT
JOHN DENVER
LARRY BOONE
BILLY HILL
BARBARA HANDELL
SHOOTERS
BELLAMY BROTHERS
RANDY TRAVIS
HOTE: DOLLY PARTON
RONNIE MILSAP
RODNEY CROWELL
JUDDS

WYRK Buffalo, NY
DESSERT ROSE BAND
JUDDS
MERLE HAGGARD
FORESTER SISTERS
STEVE WARINER
CLINT BLACK
HOTE: HILLMAN & MCGUINN
DOLLY PARTON
GARTH BROOKS
HILLMAN & MCGUINN
PATTY LOVELESS

WJRH Morgantown, WV
OWENS & STARR
LARRY BOONE
SUZY BOGUESS
HOTE: MARY CHAPIN CARPE
CONWAY TWITTY
PATTY LOVELESS
HILLMAN & MCGUINN
DOLLY PARTON
DON WILLIAMS

WHWK Binghamton, NY
RODNEY CROWELL
FORESTER SISTERS
SKIP EWING
HOTE: HILLMAN & MCGUINN
REBA MCENTIRE
GEORGE STRAIT
RONNIE MILSAP
CONWAY TWITTY
DOLLY PARTON

WYNY New York City, NY
none
HOTE: CLINT BLACK
HANK WILLIAMS JR.
DESSERT ROSE BAND
SUZY BOGUESS
HOTE: BILLY & THE BOY
BAILLIE & THE BOY
HOTE: HILLMAN & MCGUINN
DOLLY PARTON
GARTH BROOKS
HILLMAN & MCGUINN
PATTY LOVELESS

WYRK Buffalo, NY
DESSERT ROSE BAND
JUDDS
MERLE HAGGARD
FORESTER SISTERS
STEVE WARINER
CLINT BLACK
HOTE: HILLMAN & MCGUINN
DOLLY PARTON
GARTH BROOKS
HILLMAN & MCGUINN
PATTY LOVELESS

WYRK Buffalo, NY
DESSERT ROSE BAND
JUDDS
MERLE HAGGARD
FORESTER SISTERS
STEVE WARINER
CLINT BLACK
HOTE: HILLMAN & MCGUINN
DOLLY PARTON
GARTH BROOKS
HILLMAN & MCGUINN
PATTY LOVELESS

WYRK Buffalo, NY
DESSERT ROSE BAND
JUDDS
MERLE HAGGARD
FORESTER SISTERS
STEVE WARINER
CLINT BLACK
HOTE: HILLMAN & MCGUINN
DOLLY PARTON
GARTH BROOKS
HILLMAN & MCGUINN
PATTY LOVELESS



WOKQ Dover, NH
LIONEL CARTWRIGHT
RODNEY CROWELL
HOTE: REBA MCENTIRE
CONWAY TWITTY
DOLLY PARTON
DON WILLIAMS

WWSY Pittsborough, PA
CLINT BLACK
SHELBY LYNNE
BILLY & THE BOY
HOTE: JANN BROWNE
R.D. LANG
HOTE: REBA MCENTIRE
CONWAY TWITTY
LORRIE MORGAN
DOLLY PARTON
DON WILLIAMS

WFOR Portland, ME
NEW GRASS REVIVAL
BAILLIE & THE BOY
SKIP EWING
HOTE: SHENANDOAH
MICHAEL MARTIN MU
VERN GOSDIN
HOTE: GEORGE STRAIT
REBA MCENTIRE
CONWAY TWITTY
PATTY LOVELESS

WBBE Rochester, NY
LARRY BOONE
LACY J. DALTON
JAMES ROUSE
HOTE: REBA MCENTIRE
CONWAY TWITTY
DOLLY PARTON
GARTH BROOKS
JOHN DENVER

WRKZ Hershey, PA
LACY J. DALTON
RICKY VAN SHELTON
BILLY "CRASH" CRA
TANYA TUCKER
GENE WATSON
HOTE: HILLMAN & MCGUINN
DOLLY PARTON
GARTH BROOKS
HILLMAN & MCGUINN
PATTY LOVELESS

WTCR Huntington, WV
DESSERT ROSE BAND
OWENS & STARR
LARRY BOONE
LACY J. DALTON
HOTE: LORRIE MORGAN
SHENANDOAH
MICHAEL MARTIN MU
K.T. OSLIN
DOLLY PARTON

WVMA Washington, DC
FORESTER SISTERS
STEVE WARINER
DOLLY PARTON
HOTE: REBA MCENTIRE
CONWAY TWITTY
DOLLY PARTON
DON WILLIAMS

WZPR Meville, PA
BARBARA HANDELL
EMYLOU HARRIS
JUDDS
HOTE: STEVE WARINER
SKIP EWING
REBA MCENTIRE
CONWAY TWITTY
DOLLY PARTON
PATTY LOVELESS

WYNY New York City, NY
none
HOTE: CLINT BLACK
HANK WILLIAMS JR.
DESSERT ROSE BAND
SUZY BOGUESS
HOTE: BILLY & THE BOY
BAILLIE & THE BOY
HOTE: HILLMAN & MCGUINN
DOLLY PARTON
GARTH BROOKS
HILLMAN & MCGUINN
PATTY LOVELESS

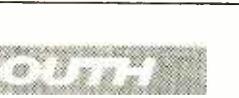
WYNY New York City, NY
none
HOTE: CLINT BLACK
HANK WILLIAMS JR.
DESSERT ROSE BAND
SUZY BOGUESS
HOTE: BILLY & THE BOY
BAILLIE & THE BOY
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DOLLY PARTON
GARTH BROOKS
HILLMAN & MCGUINN
PATTY LOVELESS

WYNY New York City, NY
none
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HANK WILLIAMS JR.
DESSERT ROSE BAND
SUZY BOGUESS
HOTE: BILLY & THE BOY
BAILLIE & THE BOY
HOTE: HILLMAN & MCGUINN
DOLLY PARTON
GARTH BROOKS
HILLMAN & MCGUINN
PATTY LOVELESS

WYNY New York City, NY
none
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HANK WILLIAMS JR.
DESSERT ROSE BAND
SUZY BOGUESS
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BAILLIE & THE BOY
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DOLLY PARTON
GARTH BROOKS
HILLMAN & MCGUINN
PATTY LOVELESS

WYNY New York City, NY
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HANK WILLIAMS JR.
DESSERT ROSE BAND
SUZY BOGUESS
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BAILLIE & THE BOY
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DOLLY PARTON
GARTH BROOKS
HILLMAN & MCGUINN
PATTY LOVELESS

WYNY New York City, NY
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HANK WILLIAMS JR.
DESSERT ROSE BAND
SUZY BOGUESS
HOTE: BILLY & THE BOY
BAILLIE & THE BOY
HOTE: HILLMAN & MCGUINN
DOLLY PARTON
GARTH BROOKS
HILLMAN & MCGUINN
PATTY LOVELESS



KLT-FM Houston, TX
CLINT BLACK
LIONEL CARTWRIGHT
RODNEY CROWELL
WILLIE NELSON
HOTE: none

KKK-FM Houston, TX
DIANNE DAVIS
JERRY JEFF WALKER
BOBBY VINTON
LACY J. DALTON
HOTE: CLINT BLACK
PATSY COLE
DON WILLIAMS
HANK WILLIAMS JR.
OWENS & STARR
JOE BARNHILL
HOTE: none

WZKZ Birmingham, AL
none
HOTE: RICKY VAN SHELTON
GENE WATSON
BAILLIE & THE BOY
LIONEL CARTWRIGHT
DUTTY LOVELESS
MICHAEL MARTIN MU
VERN GOSDIN
HOTE: GEORGE STRAIT
REBA MCENTIRE
CONWAY TWITTY
PATTY LOVELESS

WRXO Bristol, VA
DANIEL ALEXANDER
HOTE: REBA MCENTIRE
CONWAY TWITTY
DOLLY PARTON
GARTH BROOKS
HILLMAN & MCGUINN
PATTY LOVELESS

KRRV Alexandria, LA
CLINT BLACK
HANK WILLIAMS JR.
OWENS & STARR
BILLY & THE BOY
LIONEL CARTWRIGHT
DUTTY LOVELESS
MICHAEL MARTIN MU
VERN GOSDIN
HOTE: GEORGE STRAIT
REBA MCENTIRE
CONWAY TWITTY
LORRIE MORGAN
DON WILLIAMS

KRWB Danville, KY
GENE WATSON
LIONEL CARTWRIGHT
CLINT BLACK
HOTE: REBA MCENTIRE
CONWAY TWITTY
DOLLY PARTON
GARTH BROOKS
HILLMAN & MCGUINN
PATTY LOVELESS

WLVK Charlotte, NC
BAILLIE & THE BOY
SKIP EWING
MERLE HAGGARD
GEORGE STRAIT
SUZY BOGUESS
HOTE: REBA MCENTIRE
CONWAY TWITTY
DOLLY PARTON
GARTH BROOKS
HILLMAN & MCGUINN
PATTY LOVELESS

WTVY Dothan, AL
RESTLESS HEART
RICKY VAN SHELTON
JOE BARNHILL
T.M. MALCHAK
HOTE: MATT BENSON
DANIEL ALEXANDER
RUSSELL SMITH
HANK WILLIAMS JR.
TANYA TUCKER
LACY J. DALTON
HOTE: REBA MCENTIRE
CONWAY TWITTY
DOLLY PARTON
GARTH BROOKS
HILLMAN & MCGUINN
PATTY LOVELESS

WYAY Atlanta, GA
RANDY TRAVIS
HIGHWAY 101
SUZY BOGUESS
RODNEY CROWELL
HOTE: GEORGE STRAIT
REBA MCENTIRE
CONWAY TWITTY
DOLLY PARTON
GARTH BROOKS
HILLMAN & MCGUINN
PATTY LOVELESS

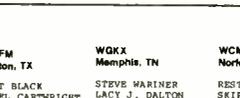
WYAY Atlanta, GA
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CONWAY TWITTY
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HILLMAN & MCGUINN
PATTY LOVELESS



WOKK Memphis, TN
STEVE WARINER
LACY J. DALTON
CLINT BLACK
DESSERT ROSE BAND
RESTLESS HEART
RICKY VAN SHELTON
HOTE: none

WTKN Jackson, TN
SUZY BOGUESS
DESSERT ROSE BAND
OWENS & STARR
HOTE: PATTY LOVELESS
STYLER BROTHERS
BILLY DUNN
BILLY JOE ROYAL
RONNIE MILSAP

WWSI Jackson, MS
DUTTY LOVELESS
HOTE: GEORGE STRAIT
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CONWAY TWITTY
DOLLY PARTON
GARTH BROOKS
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PATTY LOVELESS

WVLS Midland-Olesea, TX
JILL ROLLER
BELLAMY BROTHERS
LARRY BOONE
LACY J. DALTON
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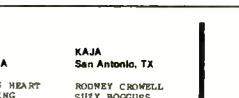
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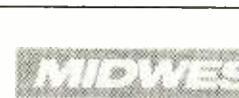
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RICKY VAN SHELTON
HOTE: none

WTKN Jackson, TN
SUZY BOGUESS
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OWENS & STARR
HOTE: PATTY LOVELESS
STYLER BROTHERS
BILLY DUNN
BILLY JOE ROYAL
RONNIE MILSAP



BREAKERS

DONNY OSMOND

Sacred Emotion (Capitol)

62% of our reporters on it. Rotations: Heavy 2, Medium 24, Light 23, Total Adds 12 including WNL, WKQX, WOMC, KLSI, WMYX, WKSB, KTYL, KKL. Debuts at number 22 on the AC chart.

ROY ORBISON

California Blue (Virgin)

54% of our reporters on it. Rotations: Heavy 1, Medium 25, Light 17, Total Adds 4, KS95, WXT, WTCB, WRMF. Debuts at number 29 on the AC chart.

PATTI LABELLE

If You Asked Me To (MCA)

51% of our reporters on it. Rotations: Heavy 0, Medium 11, Light 29, Total Adds 11, WLMG, 2WD, KLSI, WEBE, WVA, WXT, WHAI, WKSB, KVIC, WJON, KKL.

ANDREAS VOLLENWEIDER

Dancing With The Lion (Columbia)

51% of our reporters on it. Rotations: Heavy 2, Medium 19, Light 19, Total Adds 6, U102, WLHT, WHNN, 3WM, WECQ, KTYL. Debuts at number 28 on the AC chart.

LITTLE RIVER BAND

Listen To Your Heart (MCA)

50% of our reporters on it. Rotations: Heavy 2, Medium 16, Light 21, Total Adds 3, WVA, WXT, WKSB.

NEW & ACTIVE

JOHN COUGAR MELLENCAMP "Jackie Brown" (Mercury) 35/7

Rotations: Heavy 0, Medium 17/0, Light 18/7, Total Adds 7, 2WD, KLCY, WLEV, WMGS, WZNY, WQNY, WTWR. Medium: KMJI, WKYE, WSLQ, 3WM, WEIM, WHAI, WSKI, WCKQ, WFP, WZNS, WKSO, WCMJ, WMTFM, KKL, KBLQ, KYJC, KAYN. Light including WGLL, WAF, WGSV, KTDY, WKCX, KTYL, KVIC, KSCB, WLDR.

MIKE & THE MECHANICS "Nobody Knows" (Atlantic) 34/2

Rotations: Heavy 1/0, Medium 10/0, Light 20/3, Total Adds 3, KSCB, KKL, KAYN. Medium: WLTS, WKYE, WEIM, WECQ, WSKI, KTDY, WZNS, WKSO, KBLQ, KYJC. Light including WLEV, WVA, WSLI, KHLT, WRMF, WHAI, WQNY, WAF, WFP, WGSV, KRLB, WKCX, KTYL, KVIC, WCMJ, WMTFM, KSTR.

JOHN FARNHAM "Two Strong Hearts" (RCA) 30/3

Rotations: Heavy 0, Medium 13/0, Light 17/3, Total Adds 3, WVBF, 2WD, WVA, Medium: 3WM, WEIM, WQNY, WSKI, WFP, WZNS, WKSO, WKCX, KTYL, KKL, KBLQ, KYJC, KAYN. Light including WKYE, WXT, WSLQ, WHAI, WGLL, WYKZ, WCKQ, WGSV, KVIC, WCMJ, WMTFM, KSCB, WTWR, WJON.

PETER CETERA "Holding Out" (WB) 30/3

Rotations: Heavy 0, Medium 10/0, Light 20/3, Total Adds 3, KSCB, KKL, KAYN. Medium: WLTS, WKYE, WEIM, WECQ, WSKI, KTDY, WZNS, WKSO, KBLQ, KYJC. Light including WLEV, WVA, WSLI, KHLT, WRMF, WHAI, WQNY, WAF, WFP, WGSV, KRLB, WKCX, KTYL, KVIC, WCMJ, WMTFM, KSTR.

DION "And The Night Stood Still" (Arista) 29/29

Rotations: Heavy 0, Medium 0, Light 29/29, Total Adds 29, WLEV, WEBE, WKYE, KELT, WSLQ, WEIM, WHAI, WQNY, WAF, WSKI, WKSB, WYKZ, WCKQ, WFP, WGSV, WZNS, WKSO, WKCX, KTYL, KVIC, WCMJ, WMTFM, KSCB, WJON, WLDR, KKL, KSTR, KYJC, KAYN.

ONE 2 MANY "Writing On The Wall" (A&M) 29/11

Rotations: Heavy 0, Medium 2/0, Light 27/11, Total Adds 11, WEBE, WSLQ, 3WM, WECQ, WQNY, WKSB, KVIC, WTWR, WJON, KKL, KSTR. Medium: KBLQ, KYJC. Light including WLEV, WEIM, WHAI, WGLL, WAF, WSKI, WYKZ, WFP, WGSV, WZNS, WKSO, WKCX, KTYL, WCMJ, KSCB, KAYN.

INDIGO GIRLS "Closer To Fine" (Epic) 29/0

Rotations: Heavy 1/0, Medium 16/0, Light 12/0, Total Adds 0, Heavy: WEIM. Medium: WKYE, KELT, WSLQ, WHAI, WQNY, WAF, WSKI, WFP, WZNS, WKSO, WKCX, WMTFM, WJON, KBLQ, KYJC, KAYN. Light: WNL, WLEV, 3WM, WYKZ, WGSV, KTYL, KVIC, WCMJ, KSCB, WTWR, WLDR, KSTR.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 DONNA SUMMER	69/0	58	10	1
2 SWING OUT SISTER	70/1	58	10	2
3 NEW KIDS ON THE BLOCK	67/0	55	8	4
4 PAUL McCARTNEY	69/2	52	14	3
5 GLORIA ESTEFAN	79/10	18	52	9
6 MICA PARIS	68/1	49	14	5
7 MICHAEL BOLTON	69/2	46	15	8
8 CHICAGO	63/1	49	13	1
9 10,000 MANIACS	65/1	50	11	4
10 MADONNA	59/2	34	23	2
11 STEVIE NICKS	61/1	29	29	3
12 DON HENLEY	72/4	23	41	8
13 RICHARD MARX	77/7	9	55	13
14 VANESSA WILLIAMS	62/1	23	34	5
15 SIMPLY RED	52/0	35	13	4
16 DEON ESTUS	63/2	15	40	8
17 CHRIS REA	56/0	13	31	12
18 DAN HILL	48/0	24	18	6
19 TIM FINN	51/3	6	36	9
20 GLADYS KNIGHT	55/3	4	34	17
21 WATERFRONT	24/0	11	7	6
22 DONNY OSMOND	49/12	2	24	23
23 JULIA FORDHAM	47/1	10	23	14
24 JIMMY HARNEN & SYNCH	25/0	10	8	7
25 OEBBIE GIBSON	48/5	0	29	19
26 HIROSHIMA	45/0	4	27	14
27 PHOEBE SNOW	49/3	1	26	22
28 ANDREAS VOLLENWEIDER	40/6	2	19	19
29 ROY ORBISON	43/4	1	25	17
30 HOWARD JONES	18/0	7	7	4

MOST ADDED

- DION (29)
- CUTTING CREW (27)
- JIMMY BUFFETT (16)
- JONATHAN BUTLER (16)
- NATALIE COLE (14)
- DONNY OSMOND (12)
- PATTI LABELLE (11)
- ONE 2 MANY (11)
- CHER (10)
- GLORIA ESTEFAN (10)

HOTTEST

- DONNA SUMMER (47)
- SWING OUT SISTER (46)
- NEW KIDS ON THE BLOCK (40)
- PAUL McCARTNEY (31)
- MICA PARIS (26)
- SIMPLY RED (26)
- CHICAGO (20)
- DAN HILL (19)
- 10,000 MANIACS (18)
- MICHAEL BOLTON (16)

CUTTING CREW "Everything But My Pride" (Virgin) 28/27

Rotations: Heavy 0, Medium 1/1, Light 27/26, Total Adds 27, WLEV, WEBE, WKYE, WMGS, WSLQ, 3WM, WEIM, WHAI, WAF, WSKI, WYKZ, WCKQ, WFP, WGSV, WZNS, WKSO, WKCX, KTYL, KVIC, WMTFM, KSCB, WJON, WLDR, KKL, KBLQ, KYJC, KAYN. Light including WCMJ.

ARETHA FRANKLIN & WHITNEY HOUSTON "It Isn't, It Wasn't, It Ain't Never Gonna Be" (Arista) 27/1

Rotations: Heavy 0, Medium 10/0, Light 17/1, Total Adds 1, U102. Medium: WLEV, WMGN, WAF, WSKI, WCKQ, WFP, WZNS, WKSO, KBLQ, KAYN. Light including KLCY, WVA, WSLI, WSLQ, 3WM, WGLL, WKT, WGSV, KTDY, KTYL, KVIC, WCMJ, KSCB, WTWR, KKL, KYJC.

CHER "If I Could Turn Back Time" (Geffen) 25/10

Rotations: Heavy 1/0, Medium 7/3, Light 17/7, Total Adds 10, WOMC, KLSI, KLCY, WKYE, Y103, WEIM, WCKQ, WTWR, KSTR, KYJC. Heavy: KESZ. Medium including WKQX, WVA, WAF, WKSO. Light including B100, WHAI, WQNY, WZNS, WLDR.

HOWARD JONES "The Prisoner" (Elektra) 25/2

Rotations: Heavy 0, Medium 4/0, Light 21/2, Total Adds 2, WEBE, WKYE. Medium: WEIM, WKSO, KTYL, KYJC. Light including WLEV, WVA, WSLQ, WQNY, WAF, WSKI, WCKQ, WZNS, KVIC, WCMJ, KSCB, KKL, KAYN.

SIGNIFICANT ACTION

MARTIKA "Toy Soldiers" (Columbia) 22/2

Rotations: Heavy 5/1, Medium 11/0, Light 6/1, Total Adds 2, WVA, KELT. Heavy including WAF, WSKI, KRLB, KVIC. Medium: WALK, WKQX, WSLQ, WEIM, WCKQ, WZNS, WKSO, WKCX, WCMJ, KKL, KYJC. Light including B100, KSCB, KBLQ.

BETTE MIDLER "Under The Boardwalk" (Atlantic) 21/6

Rotations: Heavy 1/0, Medium 2/0, Light 18/6, Total Adds 6, WLMG, WSKI, WKCX, KSCB, KKL, KYJC. Heavy: KESZ. Medium: WEIM, WFP. Light including 2WD, WSLQ, WAF, WYKZ, WGSV, WKSO, WJON, KBLQ, KAYN.

FINE YOUNG CANNIBALS "Good Thing" (IRS/MCA) 18/4

Rotations: Heavy 8/0, Medium 7/1, Light 3/3, Total Adds 4, KESZ, WLHT, WFMK, WHNN. Heavy: 2WD, WKQX, WLTF, B100, K101, WKYE, Y103, WAF. Medium including WALK, WNSR, KYK, KMJI, WLEV, KVIC.

JIMMY BUFFETT "Take Another Road" (MCA) 16/16

Rotations: Heavy 0, Medium 0, Light 16/16, Total Adds 16, U102, WSLQ, 3WM, WEIM, WHAI, WSKI, WYKZ, WFP, WGSV, WZNS, WKSO, WKCX, KTYL, WCMJ, KSCB, KBLQ.

JONATHAN BUTLER "Sarah, Sarah" (Jive/RCA) 16/16

Rotations: Heavy 0, Medium 0, Light 16/16, Total Adds 16, WLEV, WSLQ, WEIM, WSKI, WYKZ, WCKQ, WFP, WGSV, WZNS, WKSO, WKCX, KTYL, WCMJ, KSCB, KKL, KYJC.

ANIMATION "Calling It Love" (Polydor) 16/1

Rotations: Heavy 0, Medium 5/0, Light 11/1, Total Adds 1, WMTFM. Medium: WEIM, WZNS, WKSO, KVIC, KAYN. Light including WKYE, 3WM, WQNY, WGLL, WAF, WYKZ, WCKQ, WCMJ, KSCB, WTWR.

EL DeBARGE "Somebody Loves You" (Motown) 15/1

Rotations: Heavy 0, Medium 2/0, Light 13/1, Total Adds 1, KELT. Medium: WEIM, WFP. Light including WSLQ, 3WM, WHAI, WSKI, WYKZ, WCKQ, WGSV, WZNS, WKSO, WMTFM, KYJC, KAYN.

NATALIE COLE "I Do" (EMI) 14/14

Rotations: Heavy 0, Medium 0, Light 14/14, Total Adds 14, WLEV, WEIM, WAF, WSKI, WGSV, WZNS, WKSO, WKCX, WCMJ, WMTFM, WLDR, KBLQ, KYJC, KAYN.

HENRY LEE SUMMER "Hey Baby" (CBS Associated) 14/1

Rotations: Heavy 2/0, Medium 5/0, Light 7/1, Total Adds 1, WHAI. Heavy: WSKI, WCKQ. Medium: WKYE, WFP, WZNS, KVIC, KKL. Light including WSLQ, WEIM, WKSO, WKCX, KSCB, KBLQ.

PETE TOWNSHEND "A Friend Is A Friend" (Atlantic) 13/4

Rotations: Heavy 0, Medium 1/0, Light 12/4, Total Adds 4, WFP, WZNS, KKL, KYJC. Medium: WKYE. Light including WSLQ, WEIM, WHAI, WSKI, WKSO, KVIC, WCMJ, KBLQ.

SURFACE "Shower Me With Your Love" (Columbia) 11/5

Rotations: Heavy 0, Medium 1/1, Light 10/4, Total Adds 5, WVBF, KESZ, WZNS, WMTFM, KYJC. Light including B100, K101, WEIM, WCKQ, WKSO, WCMJ.

BENNY MAROONES "Into The Night" (Curb) 11/3

Rotations: Heavy 0, Medium 4/0, Light 7/3, Total Adds 3, WSLQ, WSKI, WKSO. Medium: WSNY, WVA, WEIM, KBLQ. Light including U102, 3WM, WFP, WLDR.

MICHAEL TOMLINSON "Gettin' Gone" (Cypress/A&M) 11/1

Rotations: Heavy 0, Medium 3/0, Light 8/1, Total Adds 1, WHAI. Medium: WNUA, WEIM, KYJC. Light including WQNY, WAF, WSKI, WFP, WGSV, WKSO, KBLQ.

DAVID CROSBY "Lady Of The Harbor" (A&M) 10/2

Rotations: Heavy 0, Medium 0, Light 10/2, Total Adds 2, WZNS, WCMJ. Light including WSLQ, WEIM, WSKI, WFP, WKSO, WMTFM, WLDR, KYJC.

BENNY MAROONES "Into The Night" (Polydor) 10/1

Rotations: Heavy 4/0, Medium 5/0, Light 1/1, Total Adds 1, WLMG. Heavy: WALK, WNSR, WARM98, K101. Medium: WLTF, B100, WSLI, Y103, KAYN.

ENYA "Stands In Africa" (Geffen) 9/1

Rotations: Heavy 0, Medium 1/0, Light 8/1, Total Adds 1, KBLQ. Medium: WNUA. Light including WKSO, WCMJ, WMTFM, KSCB, WLDR, KKL, KAYN.

TOM JONES "Move Closer" (Jive/RCA) 8/1

Rotations: Heavy 0, Medium 1/0, Light 7/1, Total Adds 1, WCMJ. Medium: WEIM. Light including WSLQ, WGLL, WSKI, WFP, WKSO, KSCB.

SPICE UP YOUR AC PLAYLISTS

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HOT NEW L.A. SOUND OF

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AC ADDS & HOTS

July 14, 1989 R&R • 71

CURRENT-BASED

EAST

P1
WVBF/Boston
 Newell/Garcia
 JOHN FARNHAM
 SURFACE
 Hottest:
 SWING OUT SISTER
 10,000 MANIACS
 MICHAEL BOLTON
 PAUL MCCARTNEY
 DONNA SUMMER

WEIM/Fitchburg
 Jack Raymond
 SWEET SENSATION
 JIMMY BUFFETT
 PEABO BRYSON
 CUTTING CREW
 NATALIE COLE
 CHUCKII BOOKER
 DION
 CHER
 VANESSA PARADIS
 JONATHAN BUTLER
 Hottest:
 MICA PARIS
 NEW KIDS ON THE B
 10,000 MANIACS
 ROY ORBISON
 INDIGO GIRLS

WALK/Long Island
 Edwards/Daniels
 none
 Hottest:
 DONNA SUMMER
 SIMPLY RED
 GLORIA ESTEFAN
 DAN HILL
 NEW KIDS ON THE B

WNSR/New York
 Dunphy/Dunkin
 SWING OUT SISTER
 Hottest:
 DONNA SUMMER
 SIMPLY RED
 FINE YOUNG CANNIB
 CHICAGO
 JIMMY HARNEN & SY

WSNI/Philadelphia
 Jere Sullivan
 GLORIA ESTEFAN
 Hottest:
 DAN HILL
 SIMPLY RED
 SWING OUT SISTER
 JIMMY HARNEN & SY
 NEW KIDS ON THE B

P2
WLEV/Allentown
 Jeff Silvers
 JOHN COUGAR MELLE
 JONATHAN BUTLER
 DION
 NATALIE COLE
 CUTTING CREW
 Hottest:
 DONNA SUMMER
 SWING OUT SISTER
 MICA PARIS
 10,000 MANIACS
 MICHAEL BOLTON

WEBE/Bridgeport
 Hansen/Norman
 ONE 2 MANY
 PATTI LABELLE
 CUTTING CREW
 DION
 HOWARD JONES
 1927
 Hottest:
 MICA PARIS
 SWING OUT SISTER
 PAUL MCCARTNEY
 GLORIA ESTEFAN
 10,000 MANIACS

WVAF/Charleston, WV
 Randy Shane
 MARTIKA
 RICHARD MARX
 LRB
 PATTI LABELLE
 JOHN FARNHAM
 JOANNA DEAN
 GLORIA ESTEFAN
 Hottest:
 SIMPLY RED
 CHICAGO
 MARTIKA
 DOOBIE BROTHERS
 LOVE & ROCKETS

WKYE/Johnstown
 Jack Michaels
 CHER
 HOWARD JONES
 DION
 JIMMY HARNEN & SY
 CUTTING CREW
 Hottest:
 FINE YOUNG CANNIB
 MADONNA
 DOOBIE BROTHERS
 STEVIE NICKS
 PAUL MCCARTNEY

WMGS/Wilkes Barre
 Norton/Marriott
 JOHN COUGAR MELLE
 CUTTING CREW
 Hottest:
 DONNA SUMMER
 NEW KIDS ON THE B
 MADONNA
 STEVIE NICKS
 PAUL MCCARTNEY

79 Current Reporters
73 Current Playlists
Called in Frozen Playlist (3):
 KHLT/Little Rock
 KR/Lubbock
 KTDY/Lafayette
Did Not Report, Playlist Frozen (3):
 WGLL/Mercersburg
 WKTK/Gainesville
 WTFM/Johnson City

SOUTH

P1
WSB-FM/Atlanta
 LoCascio/McCoy
 GLORIA ESTEFAN
 RICHARD MARX
 Hottest:
 MICA PARIS
 SIMPLY RED
 NEW KIDS ON THE B
 DONNA SUMMER
 38 SPECIAL

WLMG/New Orleans
 Nick Ferrara
 PATTI LABELLE
 BETTE MIDLER
 DON HENLEY
 BENNY MARDONES/PO
 Hottest:
 JIMMY HARNEN & SY
 CHICAGO
 WATERFRONT
 DAN HILL
 SWING OUT SISTER

WLTS/New Orleans
 Bob Mitchell
 RICHARD MARX
 Hottest:
 SIMPLY RED
 DAN HILL
 DONNA SUMMER
 SWING OUT SISTER
 MICHAEL BOLTON

2WD/Norfolk
 Gary King
 JOHN COUGAR MELLE
 PATTI LABELLE
 JOHN FARNHAM
 Hottest:
 DONNA SUMMER
 WATERFRONT
 DAN HILL
 SIMPLY RED
 FINE YOUNG CANNIB

WNLT/Tampa
 Chuck Crane
 DONNY OSMOND
 PHOEBE SNOW
 Hottest:
 NEW KIDS ON THE B
 DONNA SUMMER
 PAUL MCCARTNEY
 10,000 MANIACS
 RICHARD MARX

P2
WZNY/Augusta, GA
 John Patrick
 JOHN COUGAR MELLE
 JULIA FORDHAM
 TIM FINN
 Hottest:
 NEW KIDS ON THE B
 DONNA SUMMER
 MICA PARIS
 MICHAEL BOLTON
 GLORIA ESTEFAN

WXTX/Charleston
 John Quincy
 ROY ORBISON
 LRB
 PATTI LABELLE
 Hottest:
 DONNA SUMMER
 JONATHAN BUTLER
 CUTTING CREW
 NATALIE COLE
 JIMMY BUFFETT
 JUSTIN HAYWARD
 Hottest:
 DONNA SUMMER
 MARTIKA
 DEON ESTUS
 CHRIS REA
 HENRY LEE SUMMER

WTCB/Columbia, SC
 Doug Spets
 TIM FINN
 PHOEBE SNOW
 ROY ORBISON
 Hottest:
 DONNA SUMMER
 MICHAEL BOLTON
 GLORIA ESTEFAN
 MICA PARIS
 NEW KIDS ON THE B

WSLI/Jackson
 Harrell/Allen
 GLADYS KNIGHT
 MIKE & THE MECHAN
 Hottest:
 SIMPLY RED
 DONNA SUMMER
 CHICAGO
 MADONNA
 MICHAEL BOLTON

Y103/Jacksonville
 Erica Lee
 CHER
 Hottest:
 DAN HILL
 DON HENLEY
 MADONNA
 FINE YOUNG CANNIB
 PAUL MCCARTNEY

WTFM/Johnson City
 Mark McKinney
 none
 Hottest:
 SIMPLY RED
 MICHAEL BOLTON
 DAN HILL
 SWING OUT SISTER
 NEW KIDS ON THE B

U102/Knoxville
 Larry Trotter
 ANDREAS VOLLENWEI
 ARETHA & WHITNEY
 JIMMY BUFFETT
 Hottest:
 DONNA SUMMER
 SIMPLY RED
 DAN HILL
 CHICAGO
 MICA PARIS

KHLT/Little Rock
 Jim Aaron
 none
 Hottest:
 NEW KIDS ON THE B
 STEVIE NICKS
 DONNA SUMMER
 SWING OUT SISTER
 PAUL MCCARTNEY

KELT/McAllen
 Chuck White
 DION
 DON HENLEY
 MARTIKA
 EL DEBARGE
 Hottest:
 DONNA SUMMER
 CHRIS REA
 NEW KIDS ON THE B
 10,000 MANIACS
 JIMMY HARNEN & SY

WSLQ/Roanoke
 Greg Fry
 ONE 2 MANY
 CUTTING CREW
 DION
 JIMMY BUFFETT
 JONATHAN BUTLER
 BENNY MARDONES/PO
 Hottest:
 MADONNA
 DONNA SUMMER
 NEW KIDS ON THE B
 MICA PARIS
 CHICAGO

WRMF/West Palm Beach
 Dave Parks
 RICHARD MARX
 ROY ORBISON
 Hottest:
 DONNA SUMMER
 JONATHAN BUTLER
 SIMPLY RED
 JIMMY HARNEN & SY
 DAN HILL
 CHICAGO

P3
WYKZ/Beaufort, SC
 Robertson/Kennedy
 JIMMY HARNEN & SY
 JIMMY BUFFETT
 DION
 JONATHAN BUTLER
 CUTTING CREW
 Hottest:
 DONNA SUMMER
 SWING OUT SISTER
 NEW KIDS ON THE B
 PAUL MCCARTNEY
 MICA PARIS

WKCX/Rome
 Randy Quick
 JIMMY BUFFETT
 DION
 CUTTING CREW
 JONATHAN BUTLER
 BETTE MIDLER
 NATALIE COLE
 Hottest:
 NEW KIDS ON THE B
 SWING OUT SISTER
 DONNA SUMMER
 PAUL MCCARTNEY
 MICHAEL BOLTON

WKSO/Orangeburg
 Ted Bell
 CUTTING CREW
 BENNY MARDONES/PO
 DION
 NATALIE COLE
 JIMMY BUFFETT
 JONATHAN BUTLER
 1927
 Hottest:
 NEW KIDS ON THE B
 SWING OUT SISTER
 DONNA SUMMER
 PAUL MCCARTNEY
 GLORIA ESTEFAN

WKCJ/Campbellsville
 Jackson/McClendon
 CHER
 DION
 CUTTING CREW
 JIMMY HARNEN & SY
 JONATHAN BUTLER
 Hottest:
 NEW KIDS ON THE B
 SWING OUT SISTER
 PAUL MCCARTNEY
 DONNA SUMMER
 MADONNA

WVPA/Ft. Payne
 Ronnie Ross
 JONATHAN BUTLER
 JIMMY BUFFETT
 CUTTING CREW
 DION
 PETE TOWNSHEND
 Hottest:
 GLADYS KNIGHT
 HIROSHIMA
 DONNA SUMMER
 DEON ESTUS
 JULIA FORDHAM

WKTK/Gainesville
 Nick Allen
 none
 Hottest:
 SIMPLY RED
 NEW KIDS ON THE B
 DONNA SUMMER
 DAN HILL
 SWING OUT SISTER

WGSV/Guntersville
 Jackson/Bell
 DION
 JONATHAN BUTLER
 CUTTING CREW
 JIMMY BUFFETT
 NATALIE COLE
 Hottest:
 DONNA SUMMER
 SWING OUT SISTER
 NEW KIDS ON THE B
 PAUL MCCARTNEY
 MICA PARIS

KTDY/Lafayette
 Bob Murphy
 none
 Hottest:
 NEW KIDS ON THE B
 STEVIE NICKS
 DONNA SUMMER
 SWING OUT SISTER
 PAUL MCCARTNEY

KRLB/Lubbock
 Manning/Allen
 none
 Hottest:
 SIMPLY RED
 WATERFRONT
 NEW KIDS ON THE B
 MARTIKA
 PAUL MCCARTNEY

WZNS/Myrtle Beach
 Mitch Adams
 CUTTING CREW
 DION
 DAVID CROSBY
 JIMMY BUFFETT
 JONATHAN BUTLER
 PETE TOWNSHEND
 SURFACE
 NATALIE COLE
 Hottest:
 CHICAGO
 PAUL MCCARTNEY
 SWING OUT SISTER
 MICHAEL BOLTON
 MADONNA

WKSO/Orangeburg
 Ted Bell
 CUTTING CREW
 BENNY MARDONES/PO
 DION
 NATALIE COLE
 JIMMY BUFFETT
 JONATHAN BUTLER
 1927
 Hottest:
 NEW KIDS ON THE B
 SWING OUT SISTER
 DONNA SUMMER
 PAUL MCCARTNEY
 GLORIA ESTEFAN

WKCX/Rome
 Randy Quick
 JIMMY BUFFETT
 DION
 CUTTING CREW
 JONATHAN BUTLER
 BETTE MIDLER
 NATALIE COLE
 Hottest:
 NEW KIDS ON THE B
 SWING OUT SISTER
 DONNA SUMMER
 PAUL MCCARTNEY
 MICHAEL BOLTON

KTYL/Tyler
 Janie Baker
 ANDREAS VOLLENWEI
 DION
 JIMMY BUFFETT
 DONNY OSMOND
 JONATHAN BUTLER
 CUTTING CREW
 Hottest:
 DAN HILL
 SWING OUT SISTER
 NEW KIDS ON THE B
 PAUL MCCARTNEY

KVIC/Victoria
 Tony Davis
 CUTTING CREW
 PATTI LABELLE
 DION
 ONE 2 MANY
 Hottest:
 DONNA SUMMER
 SWING OUT SISTER
 NEW KIDS ON THE B
 MADONNA
 DAN HILL

MIDWEST

P1
WKQX/Chicago
 Bill Gamble
 DINO
 DONNY OSMOND
 Hottest:
 DONNA SUMMER
 SIMPLY RED
 MADONNA
 FINE YOUNG CANNIB
 NEW KIDS ON THE B

WNUA/Chicago
 Bob O'Connor
 RICHARD MARX
 MIKE & THE MECHAN
 GLORIA ESTEFAN
 Hottest:
 MICA PARIS
 SWING OUT SISTER
 10,000 MANIACS
 ANDREAS VOLLENWEI
 DEON ESTUS

WARM98/Cincinnati
 Michael Grayson
 GLORIA ESTEFAN
 PAUL MCCARTNEY
 CHICAGO
 Hottest:
 SIMPLY RED
 DONNA SUMMER
 HOWARD JONES
 CHER & PETER CETE
 BENNY MARDONES/PO

WLTG/Cleveland
 Popovich/Godfrey
 none
 Hottest:
 CHICAGO
 SIMPLY RED
 RICHARD MARX
 FINE YOUNG CANNIB
 DAN HILL

WMSY/Columbus
 Hallett/Nunnally
 DON HENLEY
 RICHARD MARX
 Hottest:
 SIMPLY RED
 SA-FIRE
 CHER & PETER CETE
 NEW KIDS ON THE B
 DAN HILL

WOMC/Detroit
 Barry Argenbright
 VANESSA WILLIAMS
 MADONNA
 DONNY OSMOND
 CHER
 RICHARD MARX
 GLORIA ESTEFAN
 Hottest:
 CHICAGO
 DONNA SUMMER
 SIMPLY RED
 SWING OUT SISTER
 PAUL MCCARTNEY

KLSI/Kansas City
 Land/Barber
 DON HENLEY
 DONNY OSMOND
 CHER
 PATTI LABELLE
 TIM FINN
 DEON ESTUS
 Hottest:
 MADONNA
 PAULA ABDUL
 SIMPLY RED
 DONNA SUMMER
 SWING OUT SISTER

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cincinnati
 Michael Grayson
 GLORIA ESTEFAN
 PAUL MCCARTNEY
 CHICAGO
 Hottest:
 SIMPLY RED
 DONNA SUMMER
 HOWARD JONES
 CHER & PETER CETE
 BENNY MARDONES/PO

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cleveland
 Popovich/Godfrey
 none
 Hottest:
 CHICAGO
 SIMPLY RED
 RICHARD MARX
 FINE YOUNG CANNIB
 DAN HILL

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cincinnati
 Michael Grayson
 GLORIA ESTEFAN
 PAUL MCCARTNEY
 CHICAGO
 Hottest:
 SIMPLY RED
 DONNA SUMMER
 HOWARD JONES
 CHER & PETER CETE
 BENNY MARDONES/PO

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cleveland
 Popovich/Godfrey
 none
 Hottest:
 CHICAGO
 SIMPLY RED
 RICHARD MARX
 FINE YOUNG CANNIB
 DAN HILL

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cincinnati
 Michael Grayson
 GLORIA ESTEFAN
 PAUL MCCARTNEY
 CHICAGO
 Hottest:
 SIMPLY RED
 DONNA SUMMER
 HOWARD JONES
 CHER & PETER CETE
 BENNY MARDONES/PO

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cleveland
 Popovich/Godfrey
 none
 Hottest:
 CHICAGO
 SIMPLY RED
 RICHARD MARX
 FINE YOUNG CANNIB
 DAN HILL

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cincinnati
 Michael Grayson
 GLORIA ESTEFAN
 PAUL MCCARTNEY
 CHICAGO
 Hottest:
 SIMPLY RED
 DONNA SUMMER
 HOWARD JONES
 CHER & PETER CETE
 BENNY MARDONES/PO

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cleveland
 Popovich/Godfrey
 none
 Hottest:
 CHICAGO
 SIMPLY RED
 RICHARD MARX
 FINE YOUNG CANNIB
 DAN HILL

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cincinnati
 Michael Grayson
 GLORIA ESTEFAN
 PAUL MCCARTNEY
 CHICAGO
 Hottest:
 SIMPLY RED
 DONNA SUMMER
 HOWARD JONES
 CHER & PETER CETE
 BENNY MARDONES/PO

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cleveland
 Popovich/Godfrey
 none
 Hottest:
 CHICAGO
 SIMPLY RED
 RICHARD MARX
 FINE YOUNG CANNIB
 DAN HILL

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cincinnati
 Michael Grayson
 GLORIA ESTEFAN
 PAUL MCCARTNEY
 CHICAGO
 Hottest:
 SIMPLY RED
 DONNA SUMMER
 HOWARD JONES
 CHER & PETER CETE
 BENNY MARDONES/PO

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cleveland
 Popovich/Godfrey
 none
 Hottest:
 CHICAGO
 SIMPLY RED
 RICHARD MARX
 FINE YOUNG CANNIB
 DAN HILL

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cincinnati
 Michael Grayson
 GLORIA ESTEFAN
 PAUL MCCARTNEY
 CHICAGO
 Hottest:
 SIMPLY RED
 DONNA SUMMER
 HOWARD JONES
 CHER & PETER CETE
 BENNY MARDONES/PO

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cleveland
 Popovich/Godfrey
 none
 Hottest:
 CHICAGO
 SIMPLY RED
 RICHARD MARX
 FINE YOUNG CANNIB
 DAN HILL

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cincinnati
 Michael Grayson
 GLORIA ESTEFAN
 PAUL MCCARTNEY
 CHICAGO
 Hottest:
 SIMPLY RED
 DONNA SUMMER
 HOWARD JONES
 CHER & PETER CETE
 BENNY MARDONES/PO

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cleveland
 Popovich/Godfrey
 none
 Hottest:
 CHICAGO
 SIMPLY RED
 RICHARD MARX
 FINE YOUNG CANNIB
 DAN HILL

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cincinnati
 Michael Grayson
 GLORIA ESTEFAN
 PAUL MCCARTNEY
 CHICAGO
 Hottest:
 SIMPLY RED
 DONNA SUMMER
 HOWARD JONES
 CHER & PETER CETE
 BENNY MARDONES/PO

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cleveland
 Popovich/Godfrey
 none
 Hottest:
 CHICAGO
 SIMPLY RED
 RICHARD MARX
 FINE YOUNG CANNIB
 DAN HILL

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cincinnati
 Michael Grayson
 GLORIA ESTEFAN
 PAUL MCCARTNEY
 CHICAGO
 Hottest:
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 DONNA SUMMER
 HOWARD JONES
 CHER & PETER CETE
 BENNY MARDONES/PO

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cleveland
 Popovich/Godfrey
 none
 Hottest:
 CHICAGO
 SIMPLY RED
 RICHARD MARX
 FINE YOUNG CANNIB
 DAN HILL

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cincinnati
 Michael Grayson
 GLORIA ESTEFAN
 PAUL MCCARTNEY
 CHICAGO
 Hottest:
 SIMPLY RED
 DONNA SUMMER
 HOWARD JONES
 CHER & PETER CETE
 BENNY MARDONES/PO

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cleveland
 Popovich/Godfrey
 none
 Hottest:
 CHICAGO
 SIMPLY RED
 RICHARD MARX
 FINE YOUNG CANNIB
 DAN HILL

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cincinnati
 Michael Grayson
 GLORIA ESTEFAN
 PAUL MCCARTNEY
 CHICAGO
 Hottest:
 SIMPLY RED
 DONNA SUMMER
 HOWARD JONES
 CHER & PETER CETE
 BENNY MARDONES/PO

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cleveland
 Popovich/Godfrey
 none
 Hottest:
 CHICAGO
 SIMPLY RED
 RICHARD MARX
 FINE YOUNG CANNIB
 DAN HILL

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cincinnati
 Michael Grayson
 GLORIA ESTEFAN
 PAUL MCCARTNEY
 CHICAGO
 Hottest:
 SIMPLY RED
 DONNA SUMMER
 HOWARD JONES
 CHER & PETER CETE
 BENNY MARDONES/PO

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cleveland
 Popovich/Godfrey
 none
 Hottest:
 CHICAGO
 SIMPLY RED
 RICHARD MARX
 FINE YOUNG CANNIB
 DAN HILL

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cincinnati
 Michael Grayson
 GLORIA ESTEFAN
 PAUL MCCARTNEY
 CHICAGO
 Hottest:
 SIMPLY RED
 DONNA SUMMER
 HOWARD JONES
 CHER & PETER CETE
 BENNY MARDONES/PO

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cleveland
 Popovich/Godfrey
 none
 Hottest:
 CHICAGO
 SIMPLY RED
 RICHARD MARX
 FINE YOUNG CANNIB
 DAN HILL

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cincinnati
 Michael Grayson
 GLORIA ESTEFAN
 PAUL MCCARTNEY
 CHICAGO
 Hottest:
 SIMPLY RED
 DONNA SUMMER
 HOWARD JONES
 CHER & PETER CETE
 BENNY MARDONES/PO

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cleveland
 Popovich/Godfrey
 none
 Hottest:
 CHICAGO
 SIMPLY RED
 RICHARD MARX
 FINE YOUNG CANNIB
 DAN HILL

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cincinnati
 Michael Grayson
 GLORIA ESTEFAN
 PAUL MCCARTNEY
 CHICAGO
 Hottest:
 SIMPLY RED
 DONNA SUMMER
 HOWARD JONES
 CHER & PETER CETE
 BENNY MARDONES/PO

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cleveland
 Popovich/Godfrey
 none
 Hottest:
 CHICAGO
 SIMPLY RED
 RICHARD MARX
 FINE YOUNG CANNIB
 DAN HILL

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cincinnati
 Michael Grayson
 GLORIA ESTEFAN
 PAUL MCCARTNEY
 CHICAGO
 Hottest:
 SIMPLY RED
 DONNA SUMMER
 HOWARD JONES
 CHER & PETER CETE
 BENNY MARDONES/PO

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cleveland
 Popovich/Godfrey
 none
 Hottest:
 CHICAGO
 SIMPLY RED
 RICHARD MARX
 FINE YOUNG CANNIB
 DAN HILL

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cincinnati
 Michael Grayson
 GLORIA ESTEFAN
 PAUL MCCARTNEY
 CHICAGO
 Hottest:
 SIMPLY RED
 DONNA SUMMER
 HOWARD JONES
 CHER & PETER CETE
 BENNY MARDONES/PO

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cleveland
 Popovich/Godfrey
 none
 Hottest:
 CHICAGO
 SIMPLY RED
 RICHARD MARX
 FINE YOUNG CANNIB
 DAN HILL

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cincinnati
 Michael Grayson
 GLORIA ESTEFAN
 PAUL MCCARTNEY
 CHICAGO
 Hottest:
 SIMPLY RED
 DONNA SUMMER
 HOWARD JONES
 CHER & PETER CETE
 BENNY MARDONES/PO

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cleveland
 Popovich/Godfrey
 none
 Hottest:
 CHICAGO
 SIMPLY RED
 RICHARD MARX
 FINE YOUNG CANNIB
 DAN HILL

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

WMTF/Cincinnati
 Michael Grayson
 GLORIA ESTEFAN
 PAUL MCCARTNEY
 CHICAGO
 Hottest:
 SIMPLY RED
 DONNA SUMMER
 HOWARD JONES
 CHER & PETER CETE
 BENNY MARDONES/PO

WVWX/Milwaukee
 King/Morales
 DONNY OSMOND
 Hottest:
 MICHAEL BOLTON
 CHICAGO
 MICA PARIS
 SIMPLY RED
 DONNA SUMMER

AC ADDS & HOTS

FULL-SERVICE AC

MOST ADDED

GLORIA ESTEFAN (6)
RICHARD MARX (5)
NEW KIDS ON THE BLOCK (3)
PHOEBE SNOW (3)
CHER (2)
DON HENLEY (2)
DONNA SUMMER (2)
SWING OUT SISTER (2)
10,000 MANIACS (2)

HOTTEST

SIMPLY RED (22)
DAN HILL (14)
DONNA SUMMER (13)
PAUL McCARTNEY (11)
BARRY MANILOW (9)
SWING OUT SISTER (9)
CHER & PETER CETERA (7)
MICA PARIS (7)
WATERFRONT (7)
NEW KIDS ON THE BLOCK (6)

GOLD-BASED AC

MOST ADDED

GLORIA ESTEFAN (7)
RICHARD MARX (7)
STEVIE NICKS (4)
DON HENLEY (3)
10,000 MANIACS (3)
MICHAEL BOLTON (2)
FINE YOUNG CANNIBALS (2)
MIKE & THE MECHANICS (2)
MICA PARIS (2)
CHRIS REA (2)

HOTTEST

SIMPLY RED (28)
DONNA SUMMER (16)
BENNY MARDONES (11)
PAUL McCARTNEY (8)
NEW KIDS ON THE BLOCK (8)
CHER & PETER CETERA (7)
JIMMY HARNEN & SYNCH (7)
DON HENLEY (7)
DAN HILL (7)
10,000 MANIACS (6)

EAST

P1

WBEN/Bufalo
Hank Nevins
SWING OUT SISTER
GLORIA ESTEFAN
Hottest:
RANDY TRAVIS
DAN HILL
10,000 MANIACS
DON HENLEY
KDKA/Pittsburgh
Chuck Dickemann
NEW KIDS ON THE
Hottest:
NATALIE COLE
WATERFRONT
DONNA SUMMER
HOWARD JONES
38 SPECIAL

WMAL/Washington
Michael Neff
DAN HILL
GLORIA ESTEFAN
DON HENLEY
Hottest:
SIMPLY RED
SWING OUT SISTER
MICA PARIS
10,000 MANIACS
MICHAEL BOLTON

WICC/Bridgeport
Peters/Moline
none
Hottest:
MADONNA
SIMPLY RED
RICHARD MARX
NATALIE COLE
MARTIKA

WTIC/Hartford
David Bernstein
NEW KIDS ON THE B
ANDREAS VOLLENWEI
Hottest:
SIMPLY RED
DAN HILL
SWING OUT SISTER
PAUL McCARTNEY
CHICAGO

WELI/New Haven
Gross/McCormick
CHER
Hottest:
DEON ESTUS
PAUL McCARTNEY
VANESSA WILLIAMS
CHRIS REA
DONNA SUMMER
GLORIA ESTEFAN

WGY/Schenectady
Brindle/Sgarlata
none
Hottest:
BARRY MANILOW
10,000 MANIACS
PAUL McCARTNEY
NEW KIDS ON THE B
SIMPLY RED

P3

WMTR/Morristown
Brian Emery
GLADYS KNIGHT
NATALIE COLE
ONE 2 MANY
Hottest:
SWING OUT SISTER
DONNA SUMMER
DAN HILL
PAUL McCARTNEY
MICA PARIS

EAST

P1

WWMX/Baltimore
Don Kelley
RICHARD MARX
GLORIA ESTEFAN
Hottest:
SIMPLY RED
BENNY MARDONES/Po
HOWARD JONES
FINE YOUNG CANNIB
WKSZ/Philadelphia
Lou Patrick
none
Hottest:
NATALIE COLE
SIMPLY RED
BARRY MANILOW
CHER & PETER CETE

WHTX/Pittsburgh
Scott Alexander
RICHARD MARX
Hottest:
DONNA SUMMER
SIMPLY RED
NEW KIDS ON THE B
NATALIE COLE

WLTJ/Pittsburgh
John Gallagher
none
Hottest:
NEW KIDS ON THE B
BARRY MANILOW
SIMPLY RED
NEIL DIAMOND
CHER & PETER CETE

P2

WAEB/Allentown
Chris Bailey
ROY ORBISON
Hottest:
DONNA SUMMER
SIMPLY RED
MADONNA
FINE YOUNG CANNIB
PAUL McCARTNEY
NEW KIDS ON THE B

WYYY/Syracuse
Lauber/Langmyer
STEVIE NICKS
MARTIKA
Hottest:
DONNA SUMMER
SIMPLY RED
MADONNA
FINE YOUNG CANNIB

WJBR/Wilmington, DE
Bill Kaye
10,000 MANIACS
MICHAEL BOLTON
Hottest:
MICA PARIS
DONNA SUMMER
SWING OUT SISTER
NEW KIDS ON THE B
DON HENLEY

Did Not Report, Playlist Frozen (9):
WKSZ/Philadelphia
WLMX/Chattanooga
WLTJ/Detroit
WLTJ/Pittsburgh
WMJJ/Birmingham
WMXC/Charlotte
WRAL/Raleigh
WSTF/Orlando
WUSA/Tampa

SOUTH

P2

WHAS/Louisville
Doug McElvein
none
Hottest:
WATERFRONT
DONNA SUMMER
FINE YOUNG CANNIB
SIMPLY RED
MADONNA

WDBO/Orlando
Dan Shaffer
GLORIA ESTEFAN
DEON ESTUS
PETER CETERA
PHOEBE SNOW
Hottest:
SIMPLY RED
DAN HILL
BARRY MANILOW
VANESSA WILLIAMS
GLORIA ESTEFAN

WRVA/Richmond
Tim Farley
none
Hottest:
DON HENLEY
NATALIE COLE
DONNA SUMMER
SIMPLY RED
DOOBIE BROTHERS

WGBR/Goldsboro
Bruce Strickland
DON HENLEY
RICHARD MARX
CHRIS REA
HIROSHIMA
Hottest:
DONNA SUMMER
NEW KIDS ON THE B
DAN HILL
MICHAEL BOLTON
DEON ESTUS

P3

WKYX/Paducah
Cook/Miller
MICHAEL BOLTON
GLORIA ESTEFAN
Hottest:
NEW KIDS ON THE B
WATERFRONT
DON HENLEY
CHICAGO
DAN HILL
WSTU/Stuart
Shaw/Grant
none
Hottest:
SIMPLY RED
DAN HILL
DONNA SUMMER
NEW KIDS ON THE B
PAUL McCARTNEY

SOUTH

P1

WUSA/Tampa
Irwin/Williams
none
Hottest:
DONNA SUMMER
SIMPLY RED
HOWARD JONES
38 SPECIAL
BARRY MANILOW
WMXC/Charlotte
Herring/Conway
none
Hottest:
BENNY MARDONES/Po
SIMPLY RED
STEVIE NICKS
JIMMY HARNEN & SY
NEW KIDS ON THE B

WMJJ/Birmingham
Ken Barnett
none
Hottest:
DOOBIE BROTHERS
DONNA SUMMER
PAUL McCARTNEY
FINE YOUNG CANNIB
HOWARD JONES
WRKA/Louisville
Kay/Shannon
FINE YOUNG CANNIB
Hottest:
MADONNA
SIMPLY RED
DONNA SUMMER
DON HENLEY
NEW KIDS ON THE B

WRWR/Memphis
Hamlin/Spender
STEVIE NICKS
CHICAGO
CHRIS REA
TIM FINN
Hottest:
MICHAEL BOLTON
GLORIA ESTEFAN
NEW KIDS ON THE B
MICA PARIS
DONNA SUMMER

P2

WLMX/Chattanooga
Burkett/Marshall
none
Hottest:
SIMPLY RED
JIMMY HARNEN & SY
BENNY MARDONES/Po
CHER & PETER CETE
38 SPECIAL
WSTF/Orlando
Brian Kirkland
none
Hottest:
38 SPECIAL
SIMPLY RED
BENNY MARDONES/Po
NATALIE COLE
HOWARD JONES

WRAL/Raleigh
Scott/Meyers
none
Hottest:
CHER & PETER CETE
BENNY MARDONES/Po
BETTE MIDLER
SIMPLY RED
DONNY OSMOND

WVMB/Richmond
Mike Ryan
FINE YOUNG CANNIB
MICA PARIS
DON HENLEY
Hottest:
GRAYSON HUGH
MADONNA
PAUL McCARTNEY
SIMPLY RED
DONNA SUMMER

KVKU/Shreveport
Howard Clark
GLORIA ESTEFAN
Hottest:
SIMPLY RED
JIMMY HARNEN & S
DAN HILL
DONNA SUMMER
GRAYSON HUGH

MIDWEST

P1

55KRC/Cincinnati
Drew Hayes
NEW KIDS ON THE B
SWING OUT SISTER
Hottest:
DAN HILL
WATERFRONT
SIMPLY RED
DONNA SUMMER
NATALIE COLE

WCCO/Minneapolis
Curt Lundgren
GLADYS KNIGHT
BETTE MIDLER
Hottest:
PHOEBE SNOW
CHRIS REA
ANDREAS VOLLENWEI

P2

WHBY/Appleton
Salm/St. John
JOHN COUGAR MELLE
PHOEBE SNOW
TIM FINN
Hottest:
DAN HILL
PAUL McCARTNEY
SWING OUT SISTER
NEW KIDS ON THE B
MICA PARIS

WHBC/Canton
Doug Lane
DEBBIE GIBSON
RICHARD MARX
Hottest:
DAN HILL
SWING OUT SISTER
NEW KIDS ON THE B
SIMPLY RED
DONNA SUMMER

WOOD/Grand Rapids
Robb Westaby
MICA PARIS
DAN HILL
Hottest:
BARRY MANILOW
PAUL McCARTNEY
SIMPLY RED
SWING OUT SISTER
NEIL DIAMOND

WROC/Rockford
Ivey/Thomas
RICHARD MARX
GLORIA ESTEFAN
10,000 MANIACS
Hottest:
BARRY MANILOW
NEW KIDS ON THE B
DONNA SUMMER

WSPD/Toledo
Ric Herrold
10,000 MANIACS
VANESSA WILLIAMS
Hottest:
SIMPLY RED
PAUL McCARTNEY
DONNA SUMMER
SWING OUT SISTER
DAN HILL

P3

WJBC/Bloomington
Don Munson
none
Hottest:
SIMPLY RED
MICA PARIS
PAUL McCARTNEY
DAN HILL
10,000 MANIACS

WCIL/Carbondale
Rich Bird
CHER
DONNY OSMOND
Hottest:
DOOBIE BROTHERS
DEBBIE GIBSON
SIMPLY RED
CHICAGO
PAUL McCARTNEY

KFSB/Joplin
Eric Williams
GLORIA ESTEFAN
RICHARD MARX
PHOEBE SNOW
LRB
Hottest:
PAUL McCARTNEY
DONNA SUMMER
MICA PARIS
10,000 MANIACS
WAS (NOT WAS)

MIDWEST

P1

WMJJ/Cleveland
Lind/ivers
none
Hottest:
SIMPLY RED
BENNY MARDONES/Po
FINE YOUNG CANNIB
JIMMY HARNEN & SY
DOOBIE BROTHERS

WLTQ/Milwaukee
Fred Brennan
RICHARD MARX
CHRIS REA
MIKE & THE MECHANICS
Hottest:
MICA PARIS
SIMPLY RED
MICHAEL BOLTON
JIMMY HARNEN & S
RICHARD MARX

WENS/Indianapolis
Grey/Eagan
none
Hottest:
SIMPLY RED
NATALIE COLE
BENNY MARDONES/Po
DONNY OSMOND
NEW KIDS ON THE B

WCRZ/Flint
Patrick/Downey
MICA PARIS
RICHARD MARX
Hottest:
DONNA SUMMER
NEW KIDS ON THE B
SIMPLY RED
PAUL McCARTNEY
SWING OUT SISTER
KUDL/Kansas City
Daniels/Bender
10,000 MANIACS
DON HENLEY
VANESSA WILLIAMS
Hottest:
SIMPLY RED
JIMMY HARNEN & SY
WATERFRONT
BENNY MARDONES/Po
STEVIE NICKS

P2

WVTV/Columbus
John Lane
DONNA SUMMER
NEW KIDS ON THE B
Hottest:
HOWARD JONES
JIMMY HARNEN & S
SIMPLY RED
BARRY MANILOW
SA-FIRE

WVTV/Columbus
John Lane
DONNA SUMMER
NEW KIDS ON THE B
Hottest:
HOWARD JONES
JIMMY HARNEN & S
SIMPLY RED
BARRY MANILOW
SA-FIRE

KEFM/Omaha
Lane/Kennedy
GLORIA ESTEFAN
Hottest:
SIMPLY RED
NATALIE COLE
JIMMY HARNEN & SY

KRAV/Tulsa
Couch/Lee
NEW KIDS ON THE B
CYNDI LAUPER
GLORIA ESTEFAN
MICHAEL MORALES
LOVE & ROCKETS
Hottest:
SIMPLY RED
PAUL McCARTNEY
DONNA SUMMER
CHICAGO
DAN HILL

33 Reporters
23 Current Playlists
Called In Frozen Playlist (1):
WENS/Indianapolis
Did Not Report For Three
Consecutive Weeks, Not Used
In This Week's Data (2):
WLTQ/Washington
WMAS-FM/Springfield

WEST

P1

KHOW/Denver
Murphy Huston
none
Hottest:
HOWARD JONES
WATERFRONT
NEIL DIAMOND
BARRY MANILOW
SIMPLY RED

P2

KBOI/Boise
Drew Harold
none
Hottest:
SIMPLY RED
DAN HILL
JIMMY HARNEN & S
BARRY MANILOW
WATERFRONT

KUGN/Eugene
O'Brien/James
none
Hottest:
SIMPLY RED
DAN HILL
SWING OUT SISTER
10,000 MANIACS
DEON ESTUS

P3

KFQD/Anchorage
Mike Burgess
none
Hottest:
SIMPLY RED
BARRY MANILOW
WATERFRONT
JIMMY HARNEN & S
DONNA SUMMER

KSSK/Honolulu
Phil Abbott
none
Hottest:
SIMPLY RED
BARRY MANILOW
DR. JOHN
MICA PARIS
NATALIE COLE

P3

KFQD/Anchorage
Mike Burgess
none
Hottest:
SIMPLY RED
BARRY MANILOW
WATERFRONT
JIMMY HARNEN & S
DONNA SUMMER

WEST

P1

KKCW/Portland
Bill Minckler
10,000 MANIACS
RICHARD MARX
Hottest:
SIMPLY RED
BARRY MANILOW
DAN HILL
DONNA SUMMER
PAUL McCARTNEY

KXOA-FM/Sacramento
Casey/Clem
none
Hottest:
DAN HILL
SIMPLY RED
BETTE MIDLER
38 SPECIAL
CHER & PETER CETE

P2

KLLY/Bakersfield
Russ Davidson
GLORIA ESTEFAN
DON HENLEY
STEVIE NICKS
Hottest:
WATERFRONT
DONNA SUMMER
SIMPLY RED
DAN HILL
SWING OUT SISTER

P2

KCIX/Boise
Don Jennings
none
Hottest:
HOWARD JONES
SIMPLY RED
DONNA SUMMER
RICHARD MARX
DON HENLEY

SUMMARY

Gloria Estefan replaced Richard Marx as FSA and GB Most Added; Simply Red remained Hottest in both FSA (fifth week) and GB (fourth week). FSA P1s WBEN, WMAL slotted Estefan. Hottest advancers: Donna Summer (+4), Swing Out Sister (+3), Waterfront (+1); Mica Paris, New Kids On The Block debuted. Estefan's GB P1 additions were KQLH, Love 94, WWMX. Summer (+6), Benny Mardones (+4) gained in the Hottest race; Paul McCartney, Don Henley, 10,000 Maniacs bowed.

Did Not Report, Playlist Frozen (6):
KFQD/Anchorage
KHOW/Denver
KUGN/Eugene
WGY/Schenectady
WICC/Bridgeport
WJBC/Bloomington

WGY/Schenectady
WICC/Bridgeport
WJBC/Bloomington

LW	TW	ARTIST/Album	Notes
1	1	ACOUSTIC ALCHEMY/Blue Chip (MCA Master Series)	"Catalina" "Blue"
2	2	RIPPINGTONS/Tourist In Paradise (GRP)	"Tourist" "Let's"
8	3	RICHARD ELLIOT/Take To The Skies (Intima/Enigma)	"Down" "Name"
3	4	LARRY CARLTON/On Solid Ground (MCA)	"Bubble" "Josie"
4	5	TIM WEISBERG/Outrageous Temptations (Cypress/A&M)	"Outrageous" "Castaway"
6	6	RICHARD SOUTHER/Cross Currents (Narada-Equinox/MCA)	"Safe" "Long" "High"
5	7	EARL KLUGH/Whispers And Promises (WB)	"What" "Whispers"
10	8	DAN SIEGEL/Late One Night (CBS)	"Hometown" "Along"
12	9	PAT METHENY/Letter From Home (Geffen)	"Slip" "Every"
7	10	KIRK WHALUM/The Promise (Columbia)	"N.E." "L.C.'s"
13	11	SPYRO GYRA/Point Of View (MCA)	"Slow" "Counterpoint"
9	12	DAVIO BENOIT/Urban Daydream (GRP)	"Sailing" "Snow"
15	13	TUCK & PATTI/Love Warriors (Windham Hill)	"Love" "Europa"
17	14	MICHAEL PAULO/One Passion (MCA)	"One" "Fundamental"
21	15	ELIANE ELIAS/So Far So Close (Blue Note)	"Two" "First"
11	16	JUSTO ALMARIO/Family Time (MCA)	"Morning" "Jugando"
19	17	CHINA CRISIS/Diary Of A Hollow Horse (A&M)	"Diary" "Stranger"
16	18	RAY LYNCH/No Blue Thing (Music West)	"Homeward" "No"
14	19	RICARDO SILVEIRA/Sky Light (Verve Forecast)	"You" "Mysterious"
23	20	ROBERT KRAFT/Quake City (Sonic Edge)	"Beat" "Rubberneckin'"
20	21	FREOOIE HUBBARD/Times Are Changing (Blue Note)	"Spanish" "Back"
24	22	OICK BAUERLE GROUP/Measure For Measure (Atlantic)	"Bottom" "Espirit"
27	23	MAX GROOVE/Midnight Rain (Optimism)	"Pismo" "Midnight"
28	24	MOTTORETTI/First Generation (ITI/Allegiance)	"Futon" "First"
25	25	JOE SAMPLE/Spellbound (WB)	"Somehow" "U"
DEBUT	26	MICHAEL TOMLINSON/Face Up In The Rain (Cypress/A&M)	"Getting" "Safe"
DEBUT	27	CLAIR MARLO/Let It Go (Sheffield Labs)	"Just" "Till"
22	28	RAY D8IEOO/Perfect Crime (Windham Hill)	"Short" "Sienna"
29	29	OAVOL/Mystic Waters (Silver Wave)	"Mokimbo" "Crossroads"
DEBUT	30	MICHAL URBANIAK/Urban Express (East-West/Atlantic)	"Want" "Note"

LW	TW	ARTIST/Album	Notes
1	1	ELIANE ELIAS/So Far So Close (Blue Note)	"At" "Bluestone"
2	2	MILES DAVIS/Amandla (WB)	"Jo-Jo" "Caterbe"
4	3	TUCK & PATTI/Love Warriors (Windham Hill)	"Castles" "Love"
6	4	JOEY DeFRANCESCO/All Of Me (Columbia)	"Blues" "Close"
3	5	FREOOIE HUBBARD/Times Are Changing (Blue Note)	"Spanish" "Fragile"
8	6	KIRK WHALUM/The Promise (Columbia)	"Promise" "Desperately"
12	7	SPYRO GYRA/Point Of View (MCA)	"Slow" "Counterpoint"
11	8	NEW YORK VOICES/New York Voices (GRP)	"Dare" "Now" "Baroque"
25	9	PAT METHENY/Letter From Home (Geffen)	"Slip" "Have" "Beat"
7	10	LARRY CARLTON/On Solid Ground (MCA)	"Philosopher" "Honey"
9	11	DAVIO NEWMAN/Fire Live At The Village Vanguard (Atlantic)	"Old" "Filthy"
5	12	DR. JOHN/In A Sentimental Mood (WB)	"Makin'" "Accentuate"
20	13	LOU RAWLS/At Last (Blue Note)	"At" "Fine"
10	14	RIPPINGTONS/Tourist In Paradise (GRP)	"Tourist" "Let's"
14	15	WYNTON MARSALIS/The Majesty Of The Blues (Columbia)	"Oh"
13	16	BRANFORD MARSALIS/Trio Jeepy (Columbia)	"Doxy" "Stardust"
16	17	MICHAEL PAULO/One Passion (MCA)	"One" "Last"
18	18	FULL CIRCLE/Myth America (Columbia)	"Music" "Southern"
27	19	RICHARD ELLIOT/Take To The Skies (Intima/Enigma)	"Down" "When"
22	20	MOTTORETTI/First Generation (ITI/Allegiance)	"Futon" "Sausalito"
DEBUT	21	JOE WILLIAMS/In Good Company (Verve Forecast)	"Ain't"
17	22	EARL KLUGH/Whispers And Promises (WB)	"What"
DEBUT	23	DAN SIEGEL/Late One Night (CBS)	"Along" "Hometown"
24	24	MICHAL URBANIAK/Urban Express (East-West/Atlantic)	"Moonlight" "Urban"
21	25	JUSTO ALMARIO/Family Time (MCA)	"Seventh" "Max"
30	26	MCCOY TYNER BIG BAND/Uptown/Downtown (Fantasy)	"Three" "Uptown"
28	27	FRANK MANTOOTH/Suite Tooth (Optimism)	"Shew" "Lauralisa"
DEBUT	28	ACOUSTIC ALCHEMY/Blue Chip (MCA)	"Catalina" "Making"
BREAKER	29	WARREN BERNHART/Heat Of The Moment (DMP)	"Bodas"
BREAKER	30	JANIS SIEGEL AND FRED HERSCH/Short Stories (Atlantic)	"Invisible" "You"

* Keeps bullet due to continued growth.

MOST ADDED LPS	HOTTEST LPS	HOT TRACKS
WILLIAM AURA (9) JIM CHAPPELL (9) CUSCO (9) MIKE GARSON (8) WILLIAM GALISON (6) IMAGES (6) OCEANS (6) SOJIRO (6)	RIPPINGTONS (19) RICHARD ELLIOT (17) ACOUSTIC ALCHEMY (15) PAT METHENY (12) TIM WEISBERG (11) LARRY CARLTON (10) SPYRO GYRA (10) RICHARD SOUTHER (9)	PAT METHENY/Slip SPYRO GYRA/Slow

MOST ADDED LPS	HOTTEST LPS	HOT TRACKS
PAT METHENY (9) LOU RAWLS (7) OON CHERRY (6) WILLIAM GALISON (6) CHRISTOPHER HOLLYDAY (6) MARVIN SMITH (6)	MILES DAVIS (13) ELIANE ELIAS (13) PAT METHENY (11) SPYRO GYRA (11) TUCK & PATTI (11) JOEY DeFRANCESCO (9) DR. JOHN (8)	ELIANE ELIAS/At PAT METHENY/Beat

NEW & ACTIVE

***SANOY OWEN "Night Rhythms" (Ivory) 28/5**
Rotations: Heavy 2/0, Medium 12/0, Light 14/5, Total Adds 5, KOAI, SMN, WFAE, WLOQ, WMGN. Heavy: KTWV, KQPT. **BREAKER this week.**

***TOM COSTER "Did Jah Miss Me?!" (Headfirst) 26/2**
Rotations: Heavy 1/0, Medium 16/1, Light 9/1, Total Adds 2, WNUA, WLOQ. Heavy: WHRL. **BREAKER this week.**

CIRO HURTADO "In My Mind" (ROM) 25/0
Rotations: Heavy 4/0, Medium 7/0, Light 14/0, Total Adds 0. Heavy: KDAB, KLZS, WMT-FM, KSNO.

JIM CHAPPELL "Living The Northern Summer" (Music West) 23/9
Rotations: Heavy 4/2, Medium 7/1, Light 12/6, Total Adds 9, WBBY, WBZN, KNUA, WFAE, WJIB, KLTR, KBIA, WMGN, MS. Heavy: KQPT, KKSF.

CLIFF SARDE "Honest & True" (ProJazz) 22/1
Rotations: Heavy 3/0, Medium 11/0, Light 8/1, Total Adds 1, WVAE. Heavy: WGMC, WJIB, KLTR.

SERGIO MENDES "Arara" (A&M) 20/4
Rotations: Heavy 1/0, Medium 9/0, Light 10/4, Total Adds 4, WHRL, WGMC, WDXZ, WMT-FM. Heavy: WXDJ.

PETER MDDFITT "Riverdance" (Novus/RCA) 19/5
Rotations: Heavy 1/0, Medium 4/0, Light 14/5, Total Adds 5, WVAE, KDAB, WGMC, KWVS, WMT-FM. Heavy: WFAE.

DANNY GOTTLIEB "Whirlwind" (Atlantic) 19/1
Rotations: Heavy 6/0, Medium 7/0, Light 6/1, Total Adds 1, WVAE. Heavy: KOAI, KDAB, KKSF, WGMC, WFAE, KLZS.

LEO KOTTKE "My Father's Face" (Private Music) 19/1
Rotations: Heavy 6/0, Medium 8/1, Light 5/0, Total Adds 1, KBCC. Heavy: BRZ, KLZS, WDXZ, WMT-FM, KTCZ, KSNO.

FULL CIRCLE "Myth America" (Columbia) 19/0
Rotations: Heavy 2/0, Medium 8/0, Light 9/0, Total Adds 0. Heavy: BRZ, KTCL.

CUSCO "Mystic Island" (Higher Octave) 18/9
Rotations: Heavy 1/0, Medium 7/2, Light 10/7, Total Adds 9, BRZ, KQPT, KNUA, KWVS, WJIB, WOTB, WLSY, KBIA, WMGN. Heavy: KKSF.

PETER GABRIEL "Passion" (Geffen) 18/3
Rotations: Heavy 2/0, Medium 4/0, Light 12/3, Total Adds 3, WBZN, WHRL, KSNO. Heavy: SS, MS.

* Uncharted Breakers denoted by one asterisk.

** Chart Extra denoted by two asterisks.

NEW & ACTIVE

****OICK BAUERLE GROUP "Measure For Measure" (Atlantic) 23/1**
Rotations: Heavy 9/0, Medium 12/1, Light 2/0, Total Adds 1, JCITY. Heavy: WFPL, WHRO, KUOP, WEBR, WFSS, WTEB, KSLU, WSIE, KWMU. **CHART EXTRA this week.**

****BOB MINTZER "Urban Contours" (DMP) 22/1**
Rotations: Heavy 4/0, Medium 10/0, Light 8/1, Total Adds 1, WAER. Heavy: WFPL, WEBR, WUSF, WSIE. **CHART EXTRA this week.**

***DON CHERRY "Art Deco" (A&M) 20/6**
Rotations: Heavy 4/1, Medium 5/0, Light 11/5, Total Adds 6, WCPN, WMOT, KUOP, CJ, WTEB, WVPE. Heavy: KSDS, KJAZ, WKRY. **BREAKER this week.**

SANOY OWEN "Night Rhythms" (Ivory) 19/4
Rotations: Heavy 2/0, Medium 6/1, Light 11/3, Total Adds 4, KJAZ, CJ, KWMU, F40. Heavy: KSBR, JZTRAX.

TOM COSTER "Did Jah Miss Me?!" (Headfirst) 19/3
Rotations: Heavy 1/0, Medium 8/0, Light 10/3, Total Adds 3, KUOP, WTEB, KWMU. Heavy: KSLU.

JDE WILLIAMS "In Good Company" (Verve Forecast) 19/2
Rotations: Heavy 11/1, Medium 4/0, Light 4/1, Total Adds 2, KSDS, WAER. Heavy: WBGO, WRTL, KXPR, KJAZ, WJAZ, WSHA, CJ, WFSS, WTEB, WUSF. **Debuts at number 21 on the Contemporary Jazz chart.**

LEE KONITZ "In Rio" (Headfirst) 18/1
Rotations: Heavy 0/0, Medium 8/0, Light 10/1, Total Adds 1, WTEB.

ROBERT KRAFT "Quake City" (Sonic Edge) 18/0
Rotations: Heavy 4/0, Medium 8/0, Light 6/0, Total Adds 0. Heavy: KPLU, WJAZ, KLSK, WVPE. Medium: KTCJ, WSHA, KLCC, BBJZ, KSLU, WKRY, WLVE, KCLC.

CHRISTOPHER HOLLYDAY "Christopher Hollyday" (Novus/RCA) 17/6
Rotations: Heavy 4/0, Medium 5/1, Light 8/5, Total Adds 6, WNOP, KLCC, KUOP, WEBR, JCITY, KSLU. Heavy: KSDS, WFPL, WUSF, WSIE.

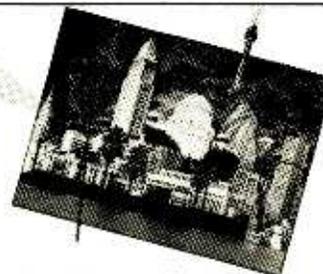
EMIKO KAI "Crystal Echo" (CBS) 17/2
Rotations: Heavy 2/0, Medium 4/0, Light 11/2, Total Adds 2, WAER, KUOP. Heavy: WRTI, KMHD.

MAX GROOVE "Midnight Rain" (Optimism) 17/1
Rotations: Heavy 1/0, Medium 10/0, Light 6/1, Total Adds 1, WTEB. Heavy: WVPE.

RICHARD SOUTHER "Cross Currents" (Narada-Equinox/MCA) 16/2
Rotations: Heavy 6/0, Medium 6/1, Light 4/1, Total Adds 2, WNOP, WSHA. Heavy: WAER, KLSK, KUOP, WTEB, KSLU, JZTRAX.

"BEAT GENERATION"
—A STRAIGHT-AHEAD HIT!

ROBERT KRAFT
QUAKE CITY
Featuring "Beat Generation"



NAC 20
MAC JAZZ 23*

SONIC
EDGE

"'Beat Generation' is one of the greatest undiscovered classics of the Contemporary Jazz genre." SCOTT BROWN, WNOP/CINCINNATI
"'Beat Generation' grooves with the drive of straight-ahead. I have a hard time not playing it."
WALTER WADE, "The House Party", WBGO/Newark.

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| ACOUSTIC ALCHEMY | MCA Master Series |
| RUSS BARENBERG | Rounder |
| JEFF BEAL | Island/Antilles |
| BARBIE BENTON | Allegiance/Takoma |
| BOOKER T. JONES | MAC Master Series |
| PETER BUFFETT | Narada/Mystique |
| ALEX BUGNON | Orpheus/EMI |
| GARY BURTON | GRP |
| CELESTIAL NAVIGATIONS | Nouveau/K-Tel |
| DAVOL | Silver Wave |
| MICHAEL DEEP | Higher Octave |
| DIZRHYTHMIA | Island/Antilles |
| ENYA | Geffen |
| RIC FLAUDING | Spindletop |
| JULIA FORDHAM | Virgin |
| FREWAY PHILHARMONIC | Spindletop |
| MICHAEL HAYES | STA |
| DANNY HEINES | Silver Wave |
| MAX HIGHSTEIN | Serenity |
| PETER KATER | Gaia |
| RAY LYNCH | Music West |
| DAVID MANN | Island/Antilles |
| NIGHTINGALE | Higher Octave |
| DAVID PETERSON | Nebula/Optimism |
| CHRIS REA | Geffen |
| DON ROBERTSON | DBR Music |
| SHOW OF HANDS | IRS |
| PHOEBE SNOW | Elektra |
| JAMES LEE STANLEY | Beachwood/Chameleon |
| MARTIN TAYLOR | Gaia |
| JOHN WEIDER | Gold Castle |
| WINDOWS | Cypress |

SOON THIS SUMMER...

- | | |
|--------------------|-------------------------|
| WILLIAM AURA | Higher Octave |
| WALLY BADAROU | Island |
| CUSCO | Higher Octave |
| ELIZA GILKYSON | Gold Castle |
| IMAGES | Universal Master Series |
| JOHN SERRIE | Miramar |
| SOJIRO | Universal Master Series |
| MICHAEL LEE THOMAS | Bainbridge |
| TELL ME, TELL ME | Imagine |

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New AC

ADDS & HOTS

<p>P2 WHRLA/Ibany Michaels/Rochelle CLAIR HARLO NELL LARSEN MICHAEL TOWLINSON PETER GABRIEL MILES DAVIS SERGIO MENDES GEORGE DORE TANGIERINE DREAM Notteat: TIM HEINZ RICHARD ELLIOT LARRY CARLTON KIRK WHALON RICHARD SOUTHER</p>	<p>P3 WJBL/Boston Anne Williams JIM CHAPPELL ERIC BIKALES CUSCO SAN CARSON OCEANS Notteat: DAVID LANZ TIM GROSS WANDA BLOOMER MAX HIGHSTEIN TOM CHAPPELL</p>	<p>P1 WNUA/Chicago O'Connor/Fischer Notteat: DANNY WILSON MICHAEL LEE THOMAS SCOTT DUNCAN Notteat: TIM WEISBERG LARRY CARLTON RICHARD ELLIOT ACOUSTIC ALCHEMY DAN SIEGEL ERIC HERSCH BILL Harmon Notteat: MIKE GARDON OCEANS DAVID BENBIT JIM CHAPPELL JAMES LEE STANLEY JIM CHAPPELL SAN CARSON LOU RAMEL Notteat: ACOUSTIC ALCHEMY RICHARD ELLIOT RIPPLETIONS DAN SIEGEL MICHAEL TOWLINSON</p>	<p>P2 WVAE/Detroit Ron Garrett Notteat: CLIFF SANDO DANNY GOTTLIEB PETER HOPFITT OCEANS LARRY CARLTON DAVID BENBIT RIPPLETIONS RICHARD ELLIOT SPYRO CYRA LABI SIFFRE</p>	<p>P1 W2ZM/Milwaukee Steve Amann Notteat: OCEANS SOJIRO WILLIAM GALISON ALVIN HAYS WILLIAM AURA IMAGES JIM CHAPPELL MICHAEL LEE THOMAS SCOTT DUNCAN Notteat: WOLLES GENTRY NEIL LARSEN MIKE GARDON PETER GABRIEL KARL KLUGH Notteat: LARRY BENBIT RICHARD ELLIOT ROB JUNGKLAS OCEANS RICARDO SILVEIRA</p>	<p>P2 THE BREEZE/Minneapolis Rob Moore JOE DEFRANCESCO DICK BAUERLE JACK ROBERTS WILLIAM GALISON MARTA MCKEE MIRROR IMAGE CUSCO WILLIAM AURA Notteat: CHINA CRISIS VAN MORRISON BEVILLE BROTHERS RIPPLETIONS RICHARD SOUTHER</p>	<p>P2 WLHT/Grand Rapids Gene Parke CASTRO LIGHTS MOTTORRETT SOJIRO WILLIAM GALISON EMIL VAN RGDON Notteat: MAX HIGHSTEIN RICHARD ELLIOT SPYRO CYRA DR. JOHN MAX GROOVE</p>	<p>P1 KKBF/San Francisco Fusion/Francis Notteat: CAPESCATILLIE IMAGES GIL NELLE KIT WALKER Notteat: ACOUSTIC ALCHEMY LARRY CARLTON ELIANE ELIAS PAT METHREY MICHAEL TOWLINSON Notteat: WYTON MARSALIS PETER SIFFERT RICHARD SOUTHER DANOL MICHAEL SHRIVE Portraits In Sound Thom Haleslain Notteat: IMAGES MIKE GARDON WILLIAM GALISON Notteat: ERIC BIKALES TIM WEISBERG LARRY CARLTON LARRY CARLTON RICHARD ELLIOT EDDIE DANIELS</p>
<p>P1 WHRLA/Ibany Eric Gruner IMAGES SERGIO MENDES PETER HOPFITT WILLIAM GALISON NELL LARSEN ELIZA GILKYSON Notteat: DICK BAUERLE ACOUSTIC ALCHEMY BRIAN GALLAGHER LOU RAMEL RONNIE RAITT</p>	<p>P2 WOTB/Newport Steve Bigham DAN SIEGEL WILLIAM AURA ELIZA GILKYSON WYTON MARSALIS SAMUEL SYNDICATE Notteat: CHRISTOPHER HOLLY FREDDIE HUBBARD DR. JOHN ELIANE ELIAS ACOUSTIC ALCHEMY RICHARD ELLIOT</p>	<p>P2 WQOW/Orlando Greg Wells Notteat: DAVID BENBIT RIPPLETIONS ACOUSTIC ALCHEMY TIM FINE SCOTT DUNCAN Notteat: DAVID BENBIT RIPPLETIONS ERIC HERSCH KIRK WHALON DAN SIEGEL NEIL LARSEN ELIANE ELIAS PAT METHREY</p>	<p>P2 WWSB/Charlotte Gray/Breeze SERGIO MENDES Notteat: RICHARD ELLIOT SPYRO CYRA IMAGES NELL LARSEN Notteat: KLRN/Houston Ed Scarborough ERIC BIKALES WOLLES GENTRY OCEANS Notteat: DAVID BENBIT RIPPLETIONS ACOUSTIC ALCHEMY KIRK WHALON DAN SIEGEL NEIL LARSEN ELIANE ELIAS PAT METHREY</p>	<p>P3 WWSB/Charlotte Gray/Breeze SERGIO MENDES Notteat: RICHARD ELLIOT SPYRO CYRA IMAGES NELL LARSEN Notteat: KLRN/Houston Ed Scarborough ERIC BIKALES WOLLES GENTRY OCEANS Notteat: DAVID BENBIT RIPPLETIONS ACOUSTIC ALCHEMY KIRK WHALON DAN SIEGEL NEIL LARSEN ELIANE ELIAS PAT METHREY</p>	<p>P2 WWSB/Charlotte Gray/Breeze SERGIO MENDES Notteat: RICHARD ELLIOT SPYRO CYRA IMAGES NELL LARSEN Notteat: KLRN/Houston Ed Scarborough ERIC BIKALES WOLLES GENTRY OCEANS Notteat: DAVID BENBIT RIPPLETIONS ACOUSTIC ALCHEMY KIRK WHALON DAN SIEGEL NEIL LARSEN ELIANE ELIAS PAT METHREY</p>	<p>P2 WWSB/Charlotte Gray/Breeze SERGIO MENDES Notteat: RICHARD ELLIOT SPYRO CYRA IMAGES NELL LARSEN Notteat: KLRN/Houston Ed Scarborough ERIC BIKALES WOLLES GENTRY OCEANS Notteat: DAVID BENBIT RIPPLETIONS ACOUSTIC ALCHEMY KIRK WHALON DAN SIEGEL NEIL LARSEN ELIANE ELIAS PAT METHREY</p>	<p>P2 WWSB/Charlotte Gray/Breeze SERGIO MENDES Notteat: RICHARD ELLIOT SPYRO CYRA IMAGES NELL LARSEN Notteat: KLRN/Houston Ed Scarborough ERIC BIKALES WOLLES GENTRY OCEANS Notteat: DAVID BENBIT RIPPLETIONS ACOUSTIC ALCHEMY KIRK WHALON DAN SIEGEL NEIL LARSEN ELIANE ELIAS PAT METHREY</p>

CONTEMPORARY JAZZ

ADDS & HOTS

<p>P1 WWSB/Charlotte Gray/Breeze SERGIO MENDES Notteat: RICHARD ELLIOT SPYRO CYRA IMAGES NELL LARSEN Notteat: KLRN/Houston Ed Scarborough ERIC BIKALES WOLLES GENTRY OCEANS Notteat: DAVID BENBIT RIPPLETIONS ACOUSTIC ALCHEMY KIRK WHALON DAN SIEGEL NEIL LARSEN ELIANE ELIAS PAT METHREY</p>	<p>P2 WWSB/Charlotte Gray/Breeze SERGIO MENDES Notteat: RICHARD ELLIOT SPYRO CYRA IMAGES NELL LARSEN Notteat: KLRN/Houston Ed Scarborough ERIC BIKALES WOLLES GENTRY OCEANS Notteat: DAVID BENBIT RIPPLETIONS ACOUSTIC ALCHEMY KIRK WHALON DAN SIEGEL NEIL LARSEN ELIANE ELIAS PAT METHREY</p>	<p>P3 WWSB/Charlotte Gray/Breeze SERGIO MENDES Notteat: RICHARD ELLIOT SPYRO CYRA IMAGES NELL LARSEN Notteat: KLRN/Houston Ed Scarborough ERIC BIKALES WOLLES GENTRY OCEANS Notteat: DAVID BENBIT RIPPLETIONS ACOUSTIC ALCHEMY KIRK WHALON DAN SIEGEL NEIL LARSEN ELIANE ELIAS PAT METHREY</p>	<p>P1 WWSB/Charlotte Gray/Breeze SERGIO MENDES Notteat: RICHARD ELLIOT SPYRO CYRA IMAGES NELL LARSEN Notteat: KLRN/Houston Ed Scarborough ERIC BIKALES WOLLES GENTRY OCEANS Notteat: DAVID BENBIT RIPPLETIONS ACOUSTIC ALCHEMY KIRK WHALON DAN SIEGEL NEIL LARSEN ELIANE ELIAS PAT METHREY</p>	<p>P1 WWSB/Charlotte Gray/Breeze SERGIO MENDES Notteat: RICHARD ELLIOT SPYRO CYRA IMAGES NELL LARSEN Notteat: KLRN/Houston Ed Scarborough ERIC BIKALES WOLLES GENTRY OCEANS Notteat: DAVID BENBIT RIPPLETIONS ACOUSTIC ALCHEMY KIRK WHALON DAN SIEGEL NEIL LARSEN ELIANE ELIAS PAT METHREY</p>	<p>P3 WWSB/Charlotte Gray/Breeze SERGIO MENDES Notteat: RICHARD ELLIOT SPYRO CYRA IMAGES NELL LARSEN Notteat: KLRN/Houston Ed Scarborough ERIC BIKALES WOLLES GENTRY OCEANS Notteat: DAVID BENBIT RIPPLETIONS ACOUSTIC ALCHEMY KIRK WHALON DAN SIEGEL NEIL LARSEN ELIANE ELIAS PAT METHREY</p>	<p>P2 WWSB/Charlotte Gray/Breeze SERGIO MENDES Notteat: RICHARD ELLIOT SPYRO CYRA IMAGES NELL LARSEN Notteat: KLRN/Houston Ed Scarborough ERIC BIKALES WOLLES GENTRY OCEANS Notteat: DAVID BENBIT RIPPLETIONS ACOUSTIC ALCHEMY KIRK WHALON DAN SIEGEL NEIL LARSEN ELIANE ELIAS PAT METHREY</p>	<p>P3 WWSB/Charlotte Gray/Breeze SERGIO MENDES Notteat: RICHARD ELLIOT SPYRO CYRA IMAGES NELL LARSEN Notteat: KLRN/Houston Ed Scarborough ERIC BIKALES WOLLES GENTRY OCEANS Notteat: DAVID BENBIT RIPPLETIONS ACOUSTIC ALCHEMY KIRK WHALON DAN SIEGEL NEIL LARSEN ELIANE ELIAS PAT METHREY</p>
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FLIGHTPATH... Taking the NAC format to new heights.

Suggested cuts:
OUTREACH
FLIGHTPATH

MIRAMAR

Did Not Report, Playlist Frozen (6):
Beyond Bourbon Jazz Countdown
KPLU/Tacoma/Seattle WJAZ/Stamford
WBGO/Newark WJZZ/Detroit
WFSS/Fayetteville

Called In A Frozen Playlist (5):
The Jazz Show WHRO/Norfolk
KSCJ/Santa Fe WLVE/Miami
KTCJ/Minneapolis

Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (1):
WDET/Detroit

PLAYLISTS — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols:
a — Album or track is newly reported.
(M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000 +
Parallel Two: 200,000 - 1,000,000

Parallel Three: under 200,000. Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.

WJHY/Providence
(401) 438-6110
PD: BILL WESTPHAL
MD: CHRIS HERRMANN

Heavy
TOM PETTY
WINGER
GREAT WHITE
DON HENLEY
BILLY SQUIER
ANDERSON, BRUFORD,
HENRY LEE SUMMER
U2
DOOBIE BROTHERS
CULT (M)
PETE TOWNSHEND
STEVE NICKS
STEVE RAY VAUGHAN
BODEANS
CALL
BAD ENGLISH
LITA FORD
SKID ROW
DIESEL PARK WEST
GUNS N' ROSES
ALLMAN BROTHERS
Medium
TANGLER
BADLANDS
WARRANT
TORA TORA
VAN MORRISON
QUEENSRYCHE
TODD RUNDGREN
BULLETTYOYS

Light
WARRANT
MR. BIG
FABULOUS THUNDERBOLTS
Light

CILQ/Toronto
(416) 967-3445
PD: ANDY PROST
MD: JOE VENDETTE

Heavy
BOB JOVI
DON HENLEY (M)
HENRY LEE SUMMER
JACKSON BROWNE
JOHN COUGAR MCELLEN
PETE TOWNSHEND
STEVE NICKS (M)
TOM PETTY (M)
WINGER
ANDREW CASH
INDIO (M)
JEFF HEALEY
KIM MITCHELL (M)
PURSUIT OF HAPPINESS (M)
SASS JORDAN
TOM COCHRANE & RED (M)
ALANNAH MYLES
Medium
10,000 MANIACS
ANDERSON, BRUFORD,
BAD ENGLISH
BILLY SQUIER
BLUE MURDER
DOOBIE BROTHERS
KING SWAMP
LOVE & ROCKETS
MR. BIG
RICHARD MARX
STEVE RAY VAUGHAN
CALL
TIN MACHINE
TODD RUNDGREN
U2
WANG CHUNG
WHITE LION
GUNS N' ROSES
BREIT BROS.
BRIGHTON ROCK
DAVID WILCOX
TROOPER
ALLMAN BROTHERS
GRAPES OF WRATH
BADLANDS
Medium
10,000 MANIACS
ANDERSON, BRUFORD,
BAD ENGLISH
BILLY SQUIER
BLUE MURDER
DOOBIE BROTHERS
KING SWAMP
LOVE & ROCKETS
MR. BIG
RICHARD MARX
STEVE RAY VAUGHAN
CALL
TIN MACHINE
TODD RUNDGREN
U2
WANG CHUNG
WHITE LION
GUNS N' ROSES
BREIT BROS.
BRIGHTON ROCK
DAVID WILCOX
TROOPER
ALLMAN BROTHERS
GRAPES OF WRATH
BADLANDS

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MD: JOEL MOSS

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HENRY LEE SUMMER
DON HENLEY
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STEVE RAY VAUGHAN
RICHARD MARX
A STEVE NICKS
Medium
10,000 MANIACS
ANDERSON, BRUFORD,
BAD ENGLISH
BILLY SQUIER
BLUE MURDER
DOOBIE BROTHERS
KING SWAMP
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BILLY SQUIER
BONNIE RAITT
QUEEN
WHITE LION
JACKSON BROWNE (M)
TIN MACHINE
STAGE DOOLS
BADLANDS
QUEENSRYCHE
XTC
REPLACEMENTS
BAD ENGLISH
BLUE MURDER
ROAD HOUSE
BULLETTYOYS
MORRIAN BELEW
MR. BIG
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Light

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JOHN COUGAR MCELLEN
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STEVE RAY VAUGHAN
INDIGO GIRLS
WHITE LION
LOVE & ROCKETS
WINGER
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SKID ROW
KING SWAMP
BODEANS
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DON HENLEY (M)
INDIO
JOE JACKSON (L)
COLIN JAMES
HOWARD JONES
KATRINA & THE WAVE
LOVE & ROCKETS
RICHARD MARX
PAUL MCCARTNEY (L)
JOHN COUGAR MCELLEN (M)
KIM MITCHELL (L)
ALANNAH MYLES (L)
STEVE NICKS (L)
TOM PETTY (M)
PROCLAIMERS
QUEEN (M)
BONNIE RAITT
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EXTREME
TANGLER
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LITA FORD
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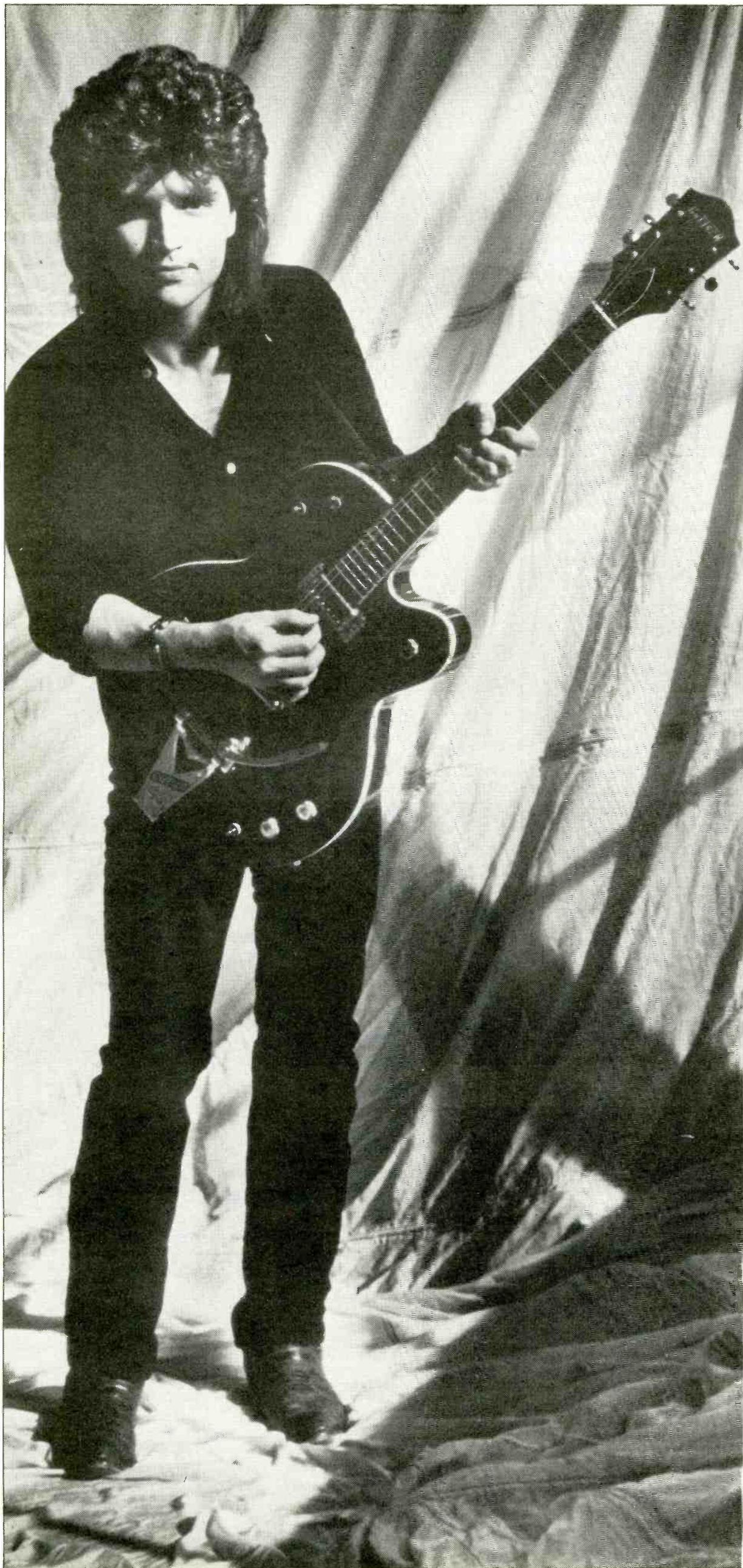
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RICHARD MARX

AOR TRACK DEBUT **36**
ALBUM **37 - 27**

Nothin' You Can Do About It

Check These P1s!

WBAB	KGON
KZEW	KZAP
WSHE	KOME
KYYS	KSJO
KSHE	

From the platinum-plus album
REPEAT OFFENDER

Repeat Offender World Tour
Kicks Off In July!

AUSTRALIA—JAPAN—CANADA
UK/EUROPE—UNITED STATES

Produced by Richard Marx & David Cole
Management: Allen Kovac/Left Bank Management

EMI

THE STORY CONTINUES...

NATIONAL AIRPLAY

NEW ARTISTS

 3 2
WKS WKS LW TW

166 REPORTERS

Reports/Adds Heavy Medium

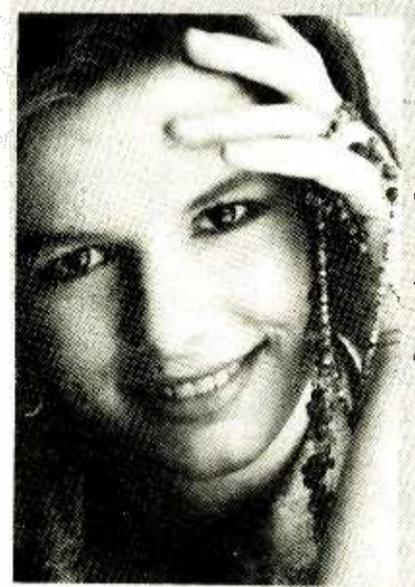
Rank	WKS	WKS	LW	TW	Artist/Track (Label)	Reports/Adds	Heavy	Medium
1	1	1	1	1	DON HENLEY /The End Of The Innocence (Geffen)	153-0	143-	10-
3	2	2	2	2	ANDERSON BRUFORD WAKEMAN HOWE /Brother Of Mine (Arista)	143-0	126-	17+
13	8	8	3	3	STEVIE RAY VAUGHAN & DOUBLE TROUBLE /Crossfire (Epic)	155+3	105+	43-
8	7	6	4	4	DOOBIE BROTHERS /Need A Little Taste Of Love (Capitol)	148=1	121+	22-
7	6	5	5	5	PETE TOWNSHEND /A Friend Is A Friend (Atlantic)	150-1	108+	38-
6	5	4	6	6	BILLY SQUIER /Don't Say You Love Me (Capitol)	150-0	109+	33-
18	11	10	7	7	BAD ENGLISH /Forget Me Not (Epic)	152+6	72+	73-
20	14	13	8	8	CALL /Let The Day Begin (MCA)	153+14	66+	77+
11	9	9	9	9	LOVE & ROCKETS /So Alive (Beggars Banquet/RCA)	121-0	102-	16-
2	4	7	10	10	TOM PETTY /Runnin' Down A Dream (MCA)	108-1	95-	12+
15	12	12	11	11	WINGER /Headed For A Heartbreak (Atlantic)	128=2	71+	50-
-	25	18	12	12	DON HENLEY /I Will Not Go Quietly (Geffen)	129+32	52+	69+
4	3	3	13	13	JACKSON BROWNE /World In Motion (Elektra)	108-1	81-	24-
21	18	15	14	14	WHITE LION /Little Fighter (Atlantic)	132+5	40+	81-
44	34	26	15	15	TOM PETTY /Free Fallin' (MCA)	115+41	58+	52+
23	19	16	16	16	TANGIER /On The Line (Atco)	140+9	26+	95+
38	24	20	17	17	U2 /All I Want Is You (Island)	120+12	40+	73+
14	13	14	18	18	TODD RUNDGREN /The Want Of A Nail (WB)	100-0	42-	53-
39	31	29	19	19	WARRANT /Heaven (Columbia)	116+20	20+	75+
31	27	24	20	20	CULT /Sun King (Sire/Reprise)	112+14	20+	73+
-	42	32	21	21	JOHN COUGAR MELLENCAMP /Jackie Brown (Mercury)	95+24	40+	50+
5	10	11	22	22	HENRY LEE SUMMER /Hey Baby (CBS Associated)	72-0	53-	15-
36	33	33	23	23	SKID ROW /18 & Life (Atlantic)	97+16	18+	57+
37	29	28	24	24	BULLETTYOYS /Smooth Up (WB)	111+5	9+	70+
-	47	37	25	25	PETE TOWNSHEND /Dig (Atlantic)	81+23	26+	48+
54	44	41	26	26	STEVIE NICKS /Long Way To Go (Modern/Atlantic)	78+27	28+	45+
48	36	36	27	27	BODEANS /You Don't Get Much (Slash/Reprise)	100+12	16+	60+
28	23	23	28	28	ALLMAN BROTHERS /Statesboro Blues (Polydor)	93-4	18-	56-
22	21	21	29	29	10,000 MANIACS /Trouble Me (Elektra)	78-1	34-	36-
10	15	17	30	30	STEVIE NICKS /Rooms On Fire (Modern/Atlantic)	58-1	42-	12-
30	28	27	31	31	OUTFIELD /My Paradise (Columbia)	90-4	20+	62-
41	35	34	32	32	GREAT WHITE /Mista Bone (Capitol)	87+12	14+	59+
43	40	39	33	33	TORA TORA /Walking Shoes (A&M)	91+14	6+	56+
12	16	22	34	34	JOHN COUGAR MELLENCAMP /Martha Say (Mercury)	50-2	30-	18-
-	52	48	35	35	BLUE MURDER /Jelly Roll (Geffen)	80+18	6+	44+
DEBUT	36	36	36	36	RICHARD MARX /Nothin' You Can Do (EMI)	67+51	10+	43+
53	48	44	37	37	KINGDOM COME /Who Do You Love? (Polydor)	78+13	1=	47+
40	41	40	38	38	GREAT WHITE /Once Bitten Twice Shy (Capitol)	38-1	31-	6-
49	43	42	39	39	THIRTY EIGHT SPECIAL /Comin' Down Tonight (A&M)	62-4	11+	44-
-	59	56	40	40	LITA FORD /Falling In And Out Of Love (RCA)	64+16	8+	38+
DEBUT	41	41	41	41	JACKSON BROWNE /Chasing You Into The Light (Elektra)	51+32	12+	33+
-	56	53	42	42	SARAYA /Get U Ready (Polydor)	65+8	5+	44+
9	17	19	43	43	QUEEN /I Want It All (Capitol)	41-0	24-	11-
19	22	30	44	44	BON JOVI /Lay Your Hands On Me (Mercury)	44-0	20-	18-
58	51	50	45	45	BADLANDS /Dreams In The Dark (Atlantic)	72+7	2=	36+
60	53	52	46	46	XTC /King For A Day (Geffen)	60+7	5-	42+
DEBUT	47	47	47	47	LITTLE FEAT /Rad Gumbo (Arista)	47+21	10+	27+
52	50	51	48	48	INDIGO GIRLS /Closer To Fine (Epic)	54+7	11+	28-
-	-	58	49	49	MR. BIG /Addicted To That Rush (Atlantic)	58+7	2+	34+
DEBUT	50	50	50	50	GUNS N' ROSES /Nightrain (Geffen)	47+34	5+	33+
17	20	25	51	51	KING SWAMP /Is This Love (Virgin)	42-0	8-	30-
-	-	59	52	52	INDIO /Hard Sun (A&M)	46+8	9+	27+
32	32	35	53	53	RED SIREN /One Good Lover (Mercury)	45-1	8-	30-
50	46	46	54	54	BONNIE RAITT /Love Letter (Capitol)	37-1	9+	22-
29	39	47	55	55	CULT /Fire Woman (Sire/Reprise)	25-0	13-	9-
DEBUT	56	56	56	56	STAGE DOLLS /Love Cries (Chrysalis)	51+23	0=	28+
DEBUT	57	57	57	57	QUEENSRYCHE /I Don't Believe In Love (EMI)	47+20	1=	24+
16	30	38	58	58	DOOBIE BROTHERS /The Doctor (Capitol)	25-0	20-	2-
DEBUT	59	59	59	59	TIN MACHINE /Heaven's In Here (EMI)	43+22	1=	29+
DEBUT	60	60	60	60	TEXAS /I Don't Want A Lover (Mercury)	42+13	2+	25+

Reports

1	TORA TORA /Walking Shoes (A&M)	91
2	BLUE MURDER /Jelly Roll (Geffen)	80
3	BADLANDS /Dreams In The Dark (Atlantic)	72
4	MR. BIG /Addicted To That Rush (Atlantic)	58
5	INDIGO GIRLS /Closer To Fine (Epic)	54
6	STAGE DOLLS /Love Cries (Chrysalis)	51
7	QUEENSRYCHE /I Don't Believe In Love (EMI)	47
8	INDIO /Hard Sun (A&M)	46
9	TEXAS /I Don't Want A Lover (Mercury)	42
10	DIESEL PARK WEST /When The Hoodoo Comes (EMI)	38
11	JOHNNY DIESEL &... /Don't Need Love (Chrysalis)	33
	JOHN EDDIE /Swear (Columbia)	33
13	MARSHALL CRENSHAW /Some Hearts (WB)	29
14	BORIS GREBENSHIKOV /Radio Silence (Columbia)	28
15	CONCRETE BLONDE /God Is A Bullet (IRS)	24
16	FINE YOUNG CANNIBALS /Good Thing (IRS/MCA)	20
17	CHRIS ISAAK /Don't Make Me Dream About You (Reprise)	19
18	HOUSE OF FREAKS /When The Hammer Came Down (Rhino)	17
	JUNKYARD /Hollywood (Geffen)	17
20	KING'S X /Over My Head (Megaforce/Atlantic)	15
	WASP /Forever Free (Capitol)	15
	WORLD TRADE /The Revolution Song (Polydor)	15

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

"Love Like We Do"



5 Star

Video

on VHS

Added

on MTV

The New Single,
Track And Video From

Edie Brickell & New Bohemians

From The Multi-Platinum Debut Album
Shooting Rubberbands At The Stars

Nationwide Tour With Don Henley Begins Next Month



GEFFEN RECORDS

BREAKERS

DON HENLEY
I Will Not Go Quietly (Geffen)
78% of our reporters on it.

WARRANT
Heaven (Columbia)
70% of our reporters on it.

TOM PETTY
Free Fallin' (MCA)
69% of our reporters on it.

BODEANS
You Don't Get Much (Reprise)
60% of our reporters on it.



3 2
WKS WKS LW TW

166 REPORTERS

JULY 14, 1989

Reports/Adds Heavy Medium

1	1	1	1	1	DON HENLEY /The End Of The Innocence (Geffen)	"End" (153) "Will" (129) "Worthless" (22)	163+/1	159+	4-
1	2	2	2	2	TOM PETTY /Full Moon Fever (MCA)	"Free" (115) "Runnin'" (108) "Back" (16)	160-/1	129-	29+
5	4	3	4	3	PETE TOWNSHEND /The Iron Man (Atlantic)	"Friend" (150) "Dig" (81) "Fire" (26)	162=/1	114+	44-
2	3	3	4	4	DOOBIE BROTHERS /Cycles (Capitol)	"Need" (148) "South" (29) "Doctor" (25)	159-/0	134-	22+
4	4	5	5	5	ANDERSON BRUFORD WAKEMAN... /Anderson Bruford Wakeman... (Arista)	"Brother" (143) "Order" (5) "Themes" (3)	146-/0	128-	18+
8	7	6	7	6	BILLY SQUIER /Hear & Now (Capitol)	"Say" (150) "Stronger" (5) "Tied" (4)	150-/0	109+	33-
10	10	10	10	10	STEVIE RAY VAUGHAN & DOUBLE TROUBLE /In Step (Epic)	"Crossfire" (155) "Leave" (3) "Tightrope" (2)	155+/3	105+	43-
3	7	8	8	8	JOHN COUGAR MELLENCAMP /Big Daddy (Mercury)	"Jackie" (95) "Martha" (50) "Hang" (25)	134-/8	69-	60+
6	6	6	9	9	JACKSON BROWNE /World In Motion (Elektra)	"World" (108) "Chasing" (51) "Patriot" (3)	135-/4	88-	41+
13	12	12	10	10	BAD ENGLISH /Bad English (Epic)	"Forget" (152) "Restless" (1)	152+/6	72+	73-
18	18	16	11	11	CALL /Let The Day Begin (MCA)	"Day" (153)	153+/14	66+	77+
5	9	9	12	12	STEVIE NICKS /The Other Side Of The Mirror (Modern/Atlantic)	"Long" (78) "Rooms" (58) "Fire" (12)	120-/9	62-	52+
9	11	11	13	13	LOVE & ROCKETS /Love & Rockets (Beggars Banquet/RCA)	"Alive" (121) "Rock" (2)	122-/0	103-	16-
13	16	14	14	14	WINGER /Winger (Atlantic)	"Headed" (128) "Hungry" (1) "Hanging" (1)	130+/2	71+	52-
11	14	17	15	15	CULT /Sonic Temple (Sire/Reprise)	"Sun" (112) "Fire" (25) "Edie" (4)	131+/11	35+	76+
19	19	18	16	16	GREAT WHITE /Twice Shy (Capitol)	"Mista" (87) "Once" (38) "Heart" (4)	120+/8	47+	60+
20	20	20	17	17	WHITE LION /Big Game (Atlantic)	"Little" (132) "Mind" (1) "Radar" (1)	132+/4	41+	80-
22	21	21	18	18	TANGIER /Four Winds (Atco)	"Line" (140) "Ripchord" (1)	140+/9	26+	95+
32	27	23	19	19	U2 /Rattle & Hum (Island)	"Want" (120) "Hawkmoon" (1) "God" (1)	121+/12	40+	74+
12	15	15	20	20	TODD RUNDGREN /Nearly Human (WB)	"Want" (100) "Can't" (11) "Waiting" (1)	108-/1	44-	59-
29	29	25	21	21	WARRANT /Dirty Rotten Filthy Stinking Rich (Columbia)	"Heaven" (116) "Down" (7) "Sometimes" (1)	120+/19	24+	76+
7	12	13	22	22	HENRY LEE SUMMER /I've Got Everything (CBS Associated)	"Hey" (72) "Treat" (17) "Louie" (2)	87-/2	59-	24+
30	31	30	23	23	SKID ROW /Skid Row (Atlantic)	"Life" (97) "Remember" (13) "Wild" (1)	100+/13	23+	56+
21	21	22	24	24	10,000 MANIACS /Blind Man's Zoo (Elektra)	"Trouble" (78) "Eat" (10) "Poison" (2)	88-/1	36-	42-
31	32	29	25	25	BULLETBOYS /Bulletboys (WB)	"Smooth" (111) "Love" (1)	111+/5	9+	70+
24	24	24	26	26	ALLMAN BROTHERS /Dreams (Polydor)	"Statesboro" (93) "Way" (1) "Rain" (1)	94-/2	18-	56=
22	37	37	27	27	RICHARD MARX /Repeat Offender (EMI)	"Nothin'" (67) "Satisfied" (17) "Right" (6)	85+/40	25+	45+
35	34	34	28	28	BODEANS /Home (Slash/Reprise)	"Don't" (100) "Good" (2) "Love" (1)	100+/12	16+	61+
26	28	28	29	29	OUTFIELD /Voices Of Babylon (Columbia)	"Paradise" (90) "Night" (2)	91-/5	20+	63-
8	17	19	30	30	QUEEN /The Miracle (Capitol)	"Want" (41) "Worth" (15) "Breakthru" (8)	66-/2	30-	26-
36	36	36	31	31	TORA TORA /Surprise Attack (A&M)	"Walking" (91)	91+/14	6+	56+
39	39	39	32	32	LITA FORD /Lita (RCA)	"Falling" (64) "Close" (7)	69+/15	12-	39+
15	33	35	33	33	ROAD HOUSE /Soundtrack (Arista)	"Rad" (47) "Blue" (12) "Roadhouse" (7)	61-/14	15+	34-
DEBUT	34	34	34	34	BLUE MURDER /Blue Murder (Geffen)	"Jelly" (80)	80+/18	6+	44+
39	39	39	35	35	SARAYA /Saraya (Polydor)	"Ready" (65) "Love" (5) "Back" (1)	69+/7	8+	45+
40	40	40	36	36	KINGDOM COME /In Your Face (Polydor)	"You" (78) "Like" (1) "Perfect" (1)	79+/12	1=	47+
14	26	27	37	37	PAUL McCARTNEY /Flowers In The Dirt (Capitol)	"Figure" (24) "Brave" (11) "Married" (6)	42-/1	18-	20-
37	38	38	38	38	THIRTY EIGHT SPECIAL /Rock & Roll Strategy (A&M)	"Comin'" (62) "Second" (1)	63-/4	11+	45-
17	25	32	39	39	BON JOVI /New Jersey (Mercury)	"Lay" (44) "Shade" (1)	45-/0	20-	19-
DEBUT	40	40	40	40	BADLANDS /Badlands (Atlantic)	"Dreams" (72) "High" (1)	72+/7	2=	36+

AOR TRACKS

...THEY'RE ALL ON
ATLANTIC!

- 5 PETE TOWNSHEND/A Friend Is A Friend
- 11 WINGER/Headed For A Heartbreak
- 14 WHITE LION/Little Fighter
- 23 SKID ROW/18 & Life
- 25 PETE TOWNSHEND/Dig
- 26 STEVIE NICKS/Long Way To Go
- 30 STEVIE NICKS/Rooms On Fire
- 45 BADLANDS/Dreams In The Dark
- 49 MR. BIG/Addicted To That Rush



BREAKERS

BODEANS
Home (Reprise)
60% of our reporters on it.

MOST ADDED

RICHARD MARX (40)
GUNS N' ROSES (34)
STAGE DOLLS (23)
QUEENSRYCHE (20)
TIN MACHINE (20)
WARRANT (19)
BLUE MURDER (18)
LITA FORD (15)
KING'S X (15)
WORLD TRADE (15)

HOTTEST

DON HENLEY (159)
DOOBIE BROTHERS (134)
TOM PETTY (129)
ANDERSON BRUFORD... (128)
PETE TOWNSHEND (114)
BILLY SQUIER (109)
STEVIE RAY... (105)
LOVE & ROCKETS (103)
JACKSON BROWNE (88)
BAD ENGLISH (72)

NATIONAL AIRPLAY

LW	TW	
1	1	PUBLIC IMAGE LIMITED/Disappointed (Virgin)
4	2	B-52'S/Channel Z (Reprise)
3	3	PIXIES/Here Comes Your Man (4AD/Elektra)
12	4	CURE/Lovesong (Elektra)
6	5	CALL/Let The Day Begin (MCA)
2	6	LOVE & ROCKETS/So Alive (RCA)
7	7	PERE UBU/Waiting For Mary (Fontana/Mercury)
19	8	HOODOO GURUS/Come Anytime (RCA)
11	9	MORRISSEY/Interesting Drug (Sire/Reprise)
9	10	BOB MOULD/See A Little Light (Virgin)
10	11	WIRE/Eardrum Buzz (Enigma)
17	12	BORIS GREBENSHIKOV/Radio Silence (Columbia)
5	13	ADRIAN BELEW/Oh Daddy (Atlantic)
16	14	XTC/King For A Day (Geffen)
13	15	10,000 MANIACS/Trouble Me (Elektra)
18	16	DARLING BUDS/Let's Go Round There (Columbia)
22	17	U2/Everlasting Love (Island)
14	18	SIMPLE MINDS/Take A Step Back (A&M)
21	19	MARY'S DANISH/Don't Crash The Car (Chameleon/Capitol)
25	20	PRINCE/Batdance (WB)
23	21	INDIO/Hard Sun (A&M)
24	22	BODEANS/You Don't Get Much (Reprise)
8	23	TIN MACHINE/Under The God (EMI)
27	24	XYMOX/Obsession (Wing/Polydor)
29	25	CURE/Fascination Street (Elektra)
DEBUT	26	HOWARD JONES/The Prisoner (Elektra)
DEBUT	27	ADRIAN BELEW/One Of Those Days (Atlantic)
28	28	STAN RIDGWAY/Calling Out For Carol (Geffen)
DEBUT	29	10,000 MANIACS/Eat For Two (Elektra)
DEBUT	30	MARIA McKEE/I've Forgotten What It Was... (Geffen)

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED	HOTTEST	MOST REQUESTED
R. MARX/Nothin' (51) TOM PETTY/Free (41) GUNS N'.../Nightrain (34) J. BROWNE/Chasing (32) DON HENLEY/Quietly (32) STEVIE NICKS/Long (27) MELLENCAMP/Jackie (24) STAGE DOLLS/Cries (23) P. TOWNSHEND/Dig (23) TIN.../Heaven's (22)	DON HENLEY/End (143) ANDERSON.../Brother (126) DOOBIES/Need (121) BILLY SQUIER/Say (109) TOWNSHEND/Friend (108) STEVIE.../Crossfire (105) LOVE &.../Alive (102) TOM PETTY/Runnin' (95) J. BROWNE/World (81) BAD ENGLISH/Forget (72)	BILLY SQUIER/Don't (36) WINGER/Hearbreak (36) LOVE & ROCKETS/Alive (35) BAD ENGLISH/Forget (32) SKID ROW/18 (29) DON HENLEY/End (27) STEVIE RAY.../Crossfire (27) WHITE LION/Fighter (18) CALL/Let (17) DON HENLEY/Quietly (16)

NEW & ACTIVE

DIESEL PARK WEST "When The Hoodoo Comes" (EMI) 38/8 (32/2)
Adds: KYYS, WLZR, KSJO, WAQY, WIMZ, KPOI, KMBY, KZOO. Heavy 3 including WHJY, WTPA. Medium 19 including KUPD, KXRX, WHFS, WDHA, CHEZ, WEZX, KLAQ, WLAV, WYBR, KKDJ.

JOHNNY DIESEL & THE INJECTORS "Don't Need Love" (Chrysalis) 33/2 (33/3)
Adds: WHEB, KZOO. Medium 16 including WSHE, KYYS, KSJO, WDHA, KNCN, KKEG, WRXK, KRIX, KBAT, WTJE.

MARSHALL CRENSHAW "Some Hearts" (WB) 29/3 (26/0)
Adds: KLAQ, WIMZ, WWCT. Heavy 1: KTCZ. Medium 23 including KSHE, KZAP, WHFS, WDHA, CHEZ, WKDF, KBAT, KQDS, KEZO, KTYD.

BORIS GREBENSHIKOV "Radio Silence" (Columbia) 28/10 (18/1)
Adds: KZEW, WLZR, WTPA, WPLR, WIMZ, WQFM, KZRR, KOMP, KDJK, WMAD. Medium 13 including WNEw, WXRT, KZAP, WHFS, KLAQ, KOZZ, KRZO, KTYD, WIZN.

PAUL McCARTNEY "Figure Of Eight" (Capitol) 24/8 (18/3)
Adds: CHOM, WLUP, KBCO, KDKB, KGON, CHEZ, WLAV, WMAD. Heavy 9 including KORS, KUPD, WCCC, WPDH, WPXC, WGIR. Medium 14 including WKLS, KTCZ, KZAP, WDHA, KLBJ, KQDS, WRUF, KRNA, WKLT.

DON HENLEY "The Last Worthless Evening" (Geffen) 22/6 (19/2)
Adds: WLUP, KDKB, WKRR, WIZN, KBOY, KFMU. Heavy 5 including CHOM, WHJY, WYNF, KLBJ. Medium 16 including WBAB, KZAP, WDHA, KNCN, WKDF, WRDU, WONE, KATT, WKLT.

DON HENLEY "If Dirt Were Dollars" (Geffen) 20/7 (18/3)
Adds including WRIF, KNCN, WYMG. Heavy 5: WHJY, KORS, WCMF, KLBJ, WXKE. Medium 14 including WNEW, Q107, WKLS, KISS, WEBN, WLZR, WIXV, KQDS, KICT, KTYD.

STEVE WINWOOD "Time's Running Out" (Island) 19/3 (17/4)
Adds: WLUP, KGON, KZOO. Heavy 4: KLOS, WAQY, WAAF, WGIR. Medium 12 including WLLZ, KZAP, WFYV, WAPL, KMOD, KICT, KEZE, WBLM, KBOY.

JOE JACKSON "Down To London" (A&M) 19/2 (17/2)
Adds: WPYX, KTYD. Heavy 4: CHOM, WXRT, CHEZ, WIZN. Medium 13 including KTCZ, KBCO, KXRX, WHFS, WDHA, WPLR, WWTR, WLAV, WPXC, WMAD.

CHRIS ISAAK "Don't Make Me Dream About You" (Reprise) 19/1 (22/1)
Adds: KTXQ. Medium 12 including WXRT, KTCZ, KBCO, KZAP, KSJO, WHFS, CHEZ, WHEB, WYBR, KDJK.

HENRY LEE SUMMER "Treat Her Like A Lady" (CBS Associated) 17/12 (5/2)
Adds including WAPL, WGBF, KTYD, WIZN, WAOR. Heavy 6 including WFBQ, WKQQ. Medium 10: WDHA, KNCN, WTUE, WLAV, KMOD, KDJK, KRZO, WRKI, WRUF, WGLF.

U2 "Everlasting Love" (Island) 17/2 (16/1)
Adds: WPDH, WRDU. Heavy 3 including WMMR, WAAF. Medium 14 including WBAB, DC101, WKLS, WZZO, WHFS, WDHA, KICT, KTYD, WMAD, KSQY.

HOUSE OF FREAKS "When The Hammer Came Down" (Rhino) 16/5 (10/1)
Adds: KSJO, WRXL, WWWV, KBOY, KCHV. Medium 6 including WXRT, KBCO, WHFS, WLAV, WYBR.

JUNKYARD "Hollywood" (Geffen) 16/2 (17/2)
Adds: WLZR, KPOI. Heavy 1: KNAC. Medium 8: WBAB, WKLS, WPLR, WSTZ, WIMZ, KEZO, KRZO, WAZU.

WORLD TRADE "The Revolution Song" (Polydor) 15/15 (0/0)
Adds including WWTR, WEZX, KBAT, KMOD, KZRR, KTYD, KSQY. Medium 8: KGON, WTPA, WIMZ, KEZO, WYBR, WAOR, KFME, KBOY.

KATRINA & THE WAVES "That's The Way" (SBK) 15/14 (1/0)
Adds including WHFS, WDHA, WTPA, KWIC, WRXL, WQFM, WWWV, KFME, KCHV. Heavy 1: CHEZ. Medium 5: WIYY, KRIX, KTYD, KRNA, KZOO.

KING'S X "Over My Head" (Megaforce/Atlantic) 15/14 (1/0)
Adds including KZEW, KISS, WDHA, WCCC, WFYV, WKQZ, KOZZ, KOWB, KXUS. Medium 6: KLLO, WRIF, WPLR, KNCN, WQFM, WYMG.

QUEEN "Was It All Worth It?" (Capitol) 15/6 (9/5)
Adds: KTXQ, WYNF, WFYV, WLAV, KOZZ, WRUF. Heavy 4 including WCCC, KILO. Medium 8 including WSHE, KISS, KRZO, WPXC.

WASP "Forever Free" (Capitol) 15/4 (10/2)
Adds including WCMF, KZRR, KJKJ. Heavy 1: KNAC. Medium 6: WRIF, KAZY, KUPD, WYBR, KFME, KRZO.

MOST ADDED	HOTTEST	MOST REQUESTED
FETCHIN' BONES/Love TIN MACHINE/Heaven's ADRIAN BELEW/One GODFATHERS/Lost KATRINA & .../That's	B-52's/Channel P.I.L./Disappointed U2/Everlasting BOB MOULD/See MARY'S DANISH/Crash WIRE/Eardrum HOODOO GURUS/Come CALL/Let PIXIES/Here	B-52's/Channel P.I.L./Disappointed PIXIES/Here MARY'S DANISH/Crash THE THE/Beat(en)

THE HERD SHOT 'ROUND THE WORLD

THE APRIL FOOLS
A PICTURE MADE
BLACK GIRLS
BLAKE BABIES
DASH RIP ROCK
DOWNSIDERS
SIDEWINDERS

mammoth
RECORDS
5 W. HARGETT STREET 4TH FLOOR RALEIGH, NC 27601 (919) 834-5977

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED — This week's most added albums and tracks.

MOST REQUESTED — This week's most requested tracks.

HOTTEST — This week's albums and tracks receiving the most heavy reports.

CHR P1 PLALISTS

B104 WBSB Baltimore

PD: Chuck Morgan
APD/MD: Pam Trickett

- 1 MILLI VANILLI/Baby Don't Forget Me
- 2 MADONNA/Express Yourself
- 3 SIMPLY RED/If You Don't Know Me
- 4 MARTINA/Ten Solitaires
- 5 FINE YOUNG CAMBIE/Good Thing
- 6 NENEH CHERBY/Buffalo Blance
- 7 RICHARD MARX/Satisfied
- 8 NEW KIDS ON THE B/It's Be Loving You Pt 2
- 9 BENNY HADONES/Po/into The Night
- 10 DEBBIE GIBSON/More Rhyme
- 11 DEBBIE GIBSON/More Rhyme
- 12 DEBBIE GIBSON/More Rhyme
- 13 DEBBIE GIBSON/More Rhyme
- 14 DEBBIE GIBSON/More Rhyme
- 15 DEBBIE GIBSON/More Rhyme
- 16 DEBBIE GIBSON/More Rhyme
- 17 DEBBIE GIBSON/More Rhyme
- 18 DEBBIE GIBSON/More Rhyme
- 19 DEBBIE GIBSON/More Rhyme
- 20 DEBBIE GIBSON/More Rhyme

98.5 FM Buffalo

THE #1 HIT MUSIC STATION
MD: Mike McGowan

- 1 DONNA SUMMER/This Time I Know It's
- 2 MILLI VANILLI/Baby Don't Forget Me
- 3 SIMPLY RED/If You Don't Know Me
- 4 MARTINA/Ten Solitaires
- 5 FINE YOUNG CAMBIE/Good Thing
- 6 NENEH CHERBY/Buffalo Blance
- 7 RICHARD MARX/Satisfied
- 8 NEW KIDS ON THE B/It's Be Loving You Pt 2
- 9 BENNY HADONES/Po/into The Night
- 10 DEBBIE GIBSON/More Rhyme
- 11 DEBBIE GIBSON/More Rhyme
- 12 DEBBIE GIBSON/More Rhyme
- 13 DEBBIE GIBSON/More Rhyme
- 14 DEBBIE GIBSON/More Rhyme
- 15 DEBBIE GIBSON/More Rhyme
- 16 DEBBIE GIBSON/More Rhyme
- 17 DEBBIE GIBSON/More Rhyme
- 18 DEBBIE GIBSON/More Rhyme
- 19 DEBBIE GIBSON/More Rhyme
- 20 DEBBIE GIBSON/More Rhyme

4100 New York

VP/Dir. Ops. & Prog.: Steve Kingston
MD: Frankie Blue

- 1 DONNA SUMMER/This Time I Know It's
- 2 MILLI VANILLI/Baby Don't Forget Me
- 3 SIMPLY RED/If You Don't Know Me
- 4 MARTINA/Ten Solitaires
- 5 FINE YOUNG CAMBIE/Good Thing
- 6 NENEH CHERBY/Buffalo Blance
- 7 RICHARD MARX/Satisfied
- 8 NEW KIDS ON THE B/It's Be Loving You Pt 2
- 9 BENNY HADONES/Po/into The Night
- 10 DEBBIE GIBSON/More Rhyme
- 11 DEBBIE GIBSON/More Rhyme
- 12 DEBBIE GIBSON/More Rhyme
- 13 DEBBIE GIBSON/More Rhyme
- 14 DEBBIE GIBSON/More Rhyme
- 15 DEBBIE GIBSON/More Rhyme
- 16 DEBBIE GIBSON/More Rhyme
- 17 DEBBIE GIBSON/More Rhyme
- 18 DEBBIE GIBSON/More Rhyme
- 19 DEBBIE GIBSON/More Rhyme
- 20 DEBBIE GIBSON/More Rhyme

91.7 Montreal

PD: Bob DeBoard
MD: Guy Brouillard

- 1 FINE YOUNG CAMBIE/Good Thing
- 2 MILLI VANILLI/Baby Don't Forget Me
- 3 MADONNA/Express Yourself
- 4 SIMPLY RED/If You Don't Know Me
- 5 MARTINA/Ten Solitaires
- 6 DONNA SUMMER/This Time I Know It's
- 7 ROD STEWART/Crazy About Her
- 8 RICHARD MARX/Satisfied
- 9 NENEH CHERBY/Buffalo Blance
- 10 TOM PETTY/Don't Stop Believin'
- 11 STEVIE NICKS/Rock In The City
- 12 DEBBIE GIBSON/More Rhyme
- 13 DEBBIE GIBSON/More Rhyme
- 14 DEBBIE GIBSON/More Rhyme
- 15 DEBBIE GIBSON/More Rhyme
- 16 DEBBIE GIBSON/More Rhyme
- 17 DEBBIE GIBSON/More Rhyme
- 18 DEBBIE GIBSON/More Rhyme
- 19 DEBBIE GIBSON/More Rhyme
- 20 DEBBIE GIBSON/More Rhyme

93.7 Houston

PD: Randy Brown
MD: John Cook

- 1 MARTINA/Ten Solitaires
- 2 CINDY LAUPER/Drum Roll Please
- 3 DEBBIE GIBSON/More Rhyme
- 4 DEBBIE GIBSON/More Rhyme
- 5 DEBBIE GIBSON/More Rhyme
- 6 DEBBIE GIBSON/More Rhyme
- 7 DEBBIE GIBSON/More Rhyme
- 8 DEBBIE GIBSON/More Rhyme
- 9 DEBBIE GIBSON/More Rhyme
- 10 DEBBIE GIBSON/More Rhyme
- 11 DEBBIE GIBSON/More Rhyme
- 12 DEBBIE GIBSON/More Rhyme
- 13 DEBBIE GIBSON/More Rhyme
- 14 DEBBIE GIBSON/More Rhyme
- 15 DEBBIE GIBSON/More Rhyme
- 16 DEBBIE GIBSON/More Rhyme
- 17 DEBBIE GIBSON/More Rhyme
- 18 DEBBIE GIBSON/More Rhyme
- 19 DEBBIE GIBSON/More Rhyme
- 20 DEBBIE GIBSON/More Rhyme

POWER 93

PD: Rick Upton
APD/MD: Sharon LePere

- 1 DINDI/ Like It
- 2 MARTINA/Ten Solitaires
- 3 MADONNA/Express Yourself
- 4 DEBBIE GIBSON/More Rhyme
- 5 DEBBIE GIBSON/More Rhyme
- 6 DEBBIE GIBSON/More Rhyme
- 7 DEBBIE GIBSON/More Rhyme
- 8 DEBBIE GIBSON/More Rhyme
- 9 DEBBIE GIBSON/More Rhyme
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- 11 DEBBIE GIBSON/More Rhyme
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- 19 DEBBIE GIBSON/More Rhyme
- 20 DEBBIE GIBSON/More Rhyme

WAVA Washington

PD: Matt Farber
Prog. Coord.: Don Geronimo
MD: Dave Elliott

- 1 BENNY HADONES/Po/into The Night
- 2 DONNA SUMMER/This Time I Know It's
- 3 RICHARD MARX/Satisfied
- 4 FINE YOUNG CAMBIE/Good Thing
- 5 MADONNA/Express Yourself
- 6 MILLI VANILLI/Baby Don't Forget Me
- 7 SIMPLY RED/If You Don't Know Me
- 8 MARTINA/Ten Solitaires
- 9 NENEH CHERBY/Buffalo Blance
- 10 TOM PETTY/Don't Stop Believin'
- 11 STEVIE NICKS/Rock In The City
- 12 DEBBIE GIBSON/More Rhyme
- 13 DEBBIE GIBSON/More Rhyme
- 14 DEBBIE GIBSON/More Rhyme
- 15 DEBBIE GIBSON/More Rhyme
- 16 DEBBIE GIBSON/More Rhyme
- 17 DEBBIE GIBSON/More Rhyme
- 18 DEBBIE GIBSON/More Rhyme
- 19 DEBBIE GIBSON/More Rhyme
- 20 DEBBIE GIBSON/More Rhyme

BOSTON'S WZOU-94.3

PD: Tom Jeffries
Boston

- 1 SIMPLY RED/If You Don't Know Me
- 2 MADONNA/Express Yourself
- 3 FINE YOUNG CAMBIE/Good Thing
- 4 EXPLORE/What You Don't Know
- 5 FINE YOUNG CAMBIE/Good Thing
- 6 DON JOVI/Lay Your Hands On Me
- 7 BOBBY BROWN/On Dur Dur
- 8 REAL LIFE/Same Me An Angel '89
- 9 DEBBIE GIBSON/More Rhyme
- 10 DEBBIE GIBSON/More Rhyme
- 11 DEBBIE GIBSON/More Rhyme
- 12 DEBBIE GIBSON/More Rhyme
- 13 DEBBIE GIBSON/More Rhyme
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- 17 DEBBIE GIBSON/More Rhyme
- 18 DEBBIE GIBSON/More Rhyme
- 19 DEBBIE GIBSON/More Rhyme
- 20 DEBBIE GIBSON/More Rhyme

106.7 Long Island

VP/Programming: Bill Terry
MD: Mark Lobel

- 1 SIMPLY RED/If You Don't Know Me
- 2 NENEH CHERBY/Buffalo Blance
- 3 MADONNA/Express Yourself
- 4 FINE YOUNG CAMBIE/Good Thing
- 5 FINE YOUNG CAMBIE/Good Thing
- 6 FINE YOUNG CAMBIE/Good Thing
- 7 FINE YOUNG CAMBIE/Good Thing
- 8 FINE YOUNG CAMBIE/Good Thing
- 9 FINE YOUNG CAMBIE/Good Thing
- 10 FINE YOUNG CAMBIE/Good Thing
- 11 FINE YOUNG CAMBIE/Good Thing
- 12 FINE YOUNG CAMBIE/Good Thing
- 13 FINE YOUNG CAMBIE/Good Thing
- 14 FINE YOUNG CAMBIE/Good Thing
- 15 FINE YOUNG CAMBIE/Good Thing
- 16 FINE YOUNG CAMBIE/Good Thing
- 17 FINE YOUNG CAMBIE/Good Thing
- 18 FINE YOUNG CAMBIE/Good Thing
- 19 FINE YOUNG CAMBIE/Good Thing
- 20 FINE YOUNG CAMBIE/Good Thing

100.7 FM Miami

PD: Frank Amadeo
MD: Johanna Ceccoli

- 1 MADONNA/Express Yourself
- 2 EXPLORE/What You Don't Know
- 3 NENEH CHERBY/Buffalo Blance
- 4 MILLI VANILLI/Baby Don't Forget Me
- 5 MARTINA/Ten Solitaires
- 6 FINE YOUNG CAMBIE/Good Thing
- 7 SIMPLY RED/If You Don't Know Me
- 8 BOBBY BROWN/On Dur Dur
- 9 DEBBIE GIBSON/More Rhyme
- 10 DEBBIE GIBSON/More Rhyme
- 11 DEBBIE GIBSON/More Rhyme
- 12 DEBBIE GIBSON/More Rhyme
- 13 DEBBIE GIBSON/More Rhyme
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- 18 DEBBIE GIBSON/More Rhyme
- 19 DEBBIE GIBSON/More Rhyme
- 20 DEBBIE GIBSON/More Rhyme

100.7 FM Miami

PD: Frank Amadeo
MD: Johanna Ceccoli

- 1 MADONNA/Express Yourself
- 2 EXPLORE/What You Don't Know
- 3 NENEH CHERBY/Buffalo Blance
- 4 MILLI VANILLI/Baby Don't Forget Me
- 5 MARTINA/Ten Solitaires
- 6 FINE YOUNG CAMBIE/Good Thing
- 7 SIMPLY RED/If You Don't Know Me
- 8 BOBBY BROWN/On Dur Dur
- 9 DEBBIE GIBSON/More Rhyme
- 10 DEBBIE GIBSON/More Rhyme
- 11 DEBBIE GIBSON/More Rhyme
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- 19 DEBBIE GIBSON/More Rhyme
- 20 DEBBIE GIBSON/More Rhyme

103.7 FM San Antonio

OM: Jeff McCartney
PD: Dr. Drex
MD: Rick Hayes

- 1 SIMPLY RED/If You Don't Know Me
- 2 MARTINA/Ten Solitaires
- 3 MADONNA/Express Yourself
- 4 DEBBIE GIBSON/More Rhyme
- 5 DEBBIE GIBSON/More Rhyme
- 6 DEBBIE GIBSON/More Rhyme
- 7 DEBBIE GIBSON/More Rhyme
- 8 DEBBIE GIBSON/More Rhyme
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- 19 DEBBIE GIBSON/More Rhyme
- 20 DEBBIE GIBSON/More Rhyme

EAGLE 106.7

WEGX/Philadelphia
PD: Charlie Quinn
MD: Jay Beau Jones

- 1 MADONNA/Express Yourself
- 2 FINE YOUNG CAMBIE/Good Thing
- 3 EXPLORE/What You Don't Know
- 4 MARTINA/Ten Solitaires
- 5 DON JOVI/Lay Your Hands On Me
- 6 SIMPLY RED/If You Don't Know Me
- 7 PRINCE/Balance
- 8 BOBBY BROWN/On Dur Dur
- 9 DEBBIE GIBSON/More Rhyme
- 10 NEW KIDS ON THE B/It's Be Loving You Pt 2
- 11 DEBBIE GIBSON/More Rhyme
- 12 DEBBIE GIBSON/More Rhyme
- 13 DEBBIE GIBSON/More Rhyme
- 14 DEBBIE GIBSON/More Rhyme
- 15 DEBBIE GIBSON/More Rhyme
- 16 DEBBIE GIBSON/More Rhyme
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- 18 DEBBIE GIBSON/More Rhyme
- 19 DEBBIE GIBSON/More Rhyme
- 20 DEBBIE GIBSON/More Rhyme

92.9 FM Providence

PD: Paul Cannon

- 1 MARTINA/Ten Solitaires
- 2 SIMPLY RED/If You Don't Know Me
- 3 MADONNA/Express Yourself
- 4 FINE YOUNG CAMBIE/Good Thing
- 5 BOBBY BROWN/On Dur Dur
- 6 ROD STEWART/Crazy About Her
- 7 EXPLORE/What You Don't Know
- 8 MILLI VANILLI/Baby Don't Forget Me
- 9 RICHARD MARX/Satisfied
- 10 RICHARD MARX/Satisfied
- 11 NATALIE COLE/Miss You Like Crazy
- 12 FINE YOUNG CAMBIE/Good Thing
- 13 LOVE & ROCKETS/So Alive
- 14 PAUL McCARTNEY/Save Me A Kiss
- 15 DINDI/ Like It
- 16 ROSETTE/Drives For Success
- 17 RICHARD MARX/Right Here Waiting
- 18 MICHAEL MONAGHAN/Do You Give Your
- 19 PRINCE/Balance
- 20 DEBBIE GIBSON/More Rhyme
- 21 HENRY LEE SUMMER/Hey Baby
- 22 GLORIA ESTEFAN/Don't Wanna Lose You
- 23 PAULA ABU/Cold Hearted
- 24 REAL LIFE/Same Me An Angel '89
- 25 DONNY OSMOND/Sacred Erection
- 26 NENEH CHERBY/Buffalo Blance
- 27 JODY WATLEY/Friends
- 28 LOVE & ROCKETS/So Alive
- 29 JEFF HEALEY/Band/Ange/ Eyes
- 30 DON JOVI/Lay Your Hands On Me
- 31 STEVIE NICKS/Rock In The City
- 32 NEW KIDS ON THE B/It's Be Loving You Pt 2
- 33 MICHAEL BOLTON/Soul Provider
- 34 L. COOL. J./It's That Type Of Guy
- 35 SURFACE/Shower Me With Your L
- 36 RICHARD MARX/Right Here Waiting
- 37 PAULA ABU/Cold Hearted
- 38 GREAT WHITE/Once Bitten, Twice Sh
- 39 NONE
- 40 DONNY OSMOND/Sacred Erection
- 41 GLORIA ESTEFAN/Don't Wanna Lose You
- 42 JODY WATLEY/Friends
- 43 NONE
- 44 NONE
- 45 NONE
- 46 NONE
- 47 NONE
- 48 NONE
- 49 NONE
- 50 NONE

Washington D.C.

PD: Lorin Palagi
MD: Laura Shostak

- 1 MADONNA/Express Yourself
- 2 NATALIE COLE/Miss You Like Crazy
- 3 FINE YOUNG CAMBIE/Good Thing
- 4 MILLI VANILLI/Baby Don't Forget Me
- 5 NENEH CHERBY/Buffalo Blance
- 6 ROD STEWART/Crazy About Her
- 7 DONNA SUMMER/This Time I Know It's
- 8 SIMPLY RED/If You Don't Know Me
- 9 DEBBIE GIBSON/More Rhyme
- 10 DEBBIE GIBSON/More Rhyme
- 11 DEBBIE GIBSON/More Rhyme
- 12 DEBBIE GIBSON/More Rhyme
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- 19 DEBBIE GIBSON/More Rhyme
- 20 DEBBIE GIBSON/More Rhyme

104 Norfolk

PD: Chris Bailey
APD: M.J. Kelli
MD: Beaver Cleaver

- 1 LOVE & ROCKETS/So Alive
- 2 SIMPLY RED/If You Don't Know Me
- 3 MADONNA/Express Yourself
- 4 WINGER/Heaven For A Heartiste
- 5 RICHARD MARX/Right Here Waiting
- 6 DINDI/ Like It
- 7 EXPLORE/What You Don't Know
- 8 ROSETTE/Drives For Success
- 9 CINDY LAUPER/Drum Roll Please
- 10 DEBBIE GIBSON/More Rhyme
- 11 NATALIE COLE/Miss You Like Crazy
- 12 TOM PETTY/Don't Stop Believin'
- 13 ROD STEWART/Crazy About Her
- 14 MILLI VANILLI/Baby Don't Forget Me
- 15 BOBBY BROWN/On Dur Dur
- 16 DONNY OSMOND/Sacred Erection
- 17 REAL LIFE/Same Me An Angel '89
- 18 FINE YOUNG CAMBIE/Good Thing
- 19 JEFF HEALEY/Band/Ange/ Eyes
- 20 HENRY LEE SUMMER/Hey Baby
- 21 MARTINA/Ten Solitaires
- 22 BONEHAMMER/In A Heartbeat
- 23 NENEH CHERBY/Buffalo Blance
- 24 SHIFF N' THE TEARDROPPERS
- 25 DON JOVI/Lay Your Hands On Me
- 26 DEBBIE GIBSON/More Rhyme
- 27 L. COOL. J./It's That Type Of Guy
- 28 DON HEVLEY/The End Of The Innoce
- 29 NEW KIDS ON THE B/It's Be Loving You Pt 2
- 30 MICHAEL BOLTON/Soul Provider
- 31 NONE
- 32 JEFF HEALEY/Band/Ange/ Eyes
- 33 JODY WATLEY/Friends
- 34 SURFACE/Shower Me With Your L
- 35 NONE
- 36 SURFACE/Shower Me With Your L
- 37 SURFACE/Shower Me With Your L
- 38 SURFACE/Shower Me With Your L
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- 49 SURFACE/Shower Me With Your L
- 50 SURFACE/Shower Me With Your L

POWER 99 FM Atlanta

PD: Rick Stacy
APD/MD: Steve Wyrostok

- 1 FINE YOUNG CAMBIE/Good Thing
- 2 MILLI VANILLI/Baby Don't Forget Me
- 3 TOM PETTY/Don't Stop Believin'
- 4 LOVE & ROCKETS/So Alive
- 5 RICHARD MARX/Satisfied
- 6 DEBBIE GIBSON/More Rhyme
- 7 REAL LIFE/Same Me An Angel '89
- 8 SIMPLY RED/If You Don't Know Me
- 9 BOBBY BROWN/On Dur Dur
- 10 DEBBIE GIBSON/More Rhyme
- 11 MADONNA/Express Yourself
- 12 DEBBIE GIBSON/More Rhyme
- 13 DEBBIE GIBSON/More Rhyme
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- 19 DEBBIE GIBSON/More Rhyme
- 20 DEBBIE GIBSON/More Rhyme

99.7 FM New Orleans

PD: Bob Mitchell
MD: Joey Giovingo

- 1 SIMPLY RED/If You Don't Know Me
- 2 MARTINA/Ten Solitaires
- 3 MADONNA/Express Yourself
- 4 DEBBIE GIBSON/More Rhyme
- 5 DEBBIE GIBSON/More Rhyme
- 6 DEBBIE GIBSON/More Rhyme
- 7 DEBBIE GIBSON/More Rhyme
- 8 DEBBIE GIBSON/More Rhyme
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- 19 DEBBIE GIBSON/More Rhyme
- 20 DEBBIE GIBSON/More Rhyme

108 FM Boston

PD: Sonny Joe White
MD: Jerry McKenna

- 1 MADONNA/Express Yourself
- 2 FINE YOUNG CAMBIE/Good Thing
- 3 MARTINA/Ten Solitaires
- 4 ROD STEWART/Crazy About Her
- 5 EXPLORE/What You Don't Know
- 6 JODY WATLEY/Friends
- 7 KARNY WHITE/Secret Rendezvous
- 8 BOBBY BROWN/On Dur Dur
- 9 DE LA SOUL/It's That Type Of Guy
- 10 PRINCE/Balance
- 11 LOVE & ROCKETS/So Alive
- 12 SWEET SENSATION/Heaven On You
- 13 DEBBIE GIBSON/More Rhyme
- 14 DON JOVI/Lay Your Hands On Me
- 15 PAULA ABU/Cold Hearted
- 16 SOUL II SOUL/Keep On Movin'
- 17 DEBBIE GIBSON/More Rhyme
- 18 DEBBIE GIBSON/More Rhyme
- 19 DEBBIE GIBSON/More Rhyme
- 20 DEBBIE GIBSON/More Rhyme
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- 50 DEBBIE GIBSON/More Rhyme

94 FM Pittsburgh

PD: Bill Cahill
MD: Lori Campbell

- 1 MARTINA/Ten Solitaires
- 2 NENEH CHERBY/Buffalo Blance
- 3 SIMPLY RED/If You Don't Know Me
- 4 DON JOVI/Lay Your Hands On Me
- 5 MILLI VANILLI/Baby Don't Forget Me
- 6 TOM PETTY/Don't Stop Believin'
- 7 MADONNA/Express Yourself
- 8 ROD STEWART/Crazy About Her
- 9 DEBBIE GIBSON/More Rhyme
- 10 DEBBIE GIBSON/More Rhyme
- 11 DEBBIE GIBSON/More Rhyme
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- 50 DEBBIE GIBSON/More Rhyme

95.5 WPLJ New York

PD: Gary Bryan
MD: Mike Preston

- 1 BENNY HADONES/Po/into The Night
- 2 MADONNA/Express Yourself
- 3 SIMPLY RED/If You Don't Know Me
- 4 DON JOVI/Lay Your Hands On Me
- 5 MARTINA/Ten Solitaires
- 6 BETTE MIDLER/We Be Good
- 7 DEBBIE GIBSON/More Rhyme
- 8 MILLI VANILLI/Baby Don't Forget Me
- 9 EXPLORE/What You Don't Know
- 10 DEBBIE GIBSON/More Rhyme
- 11 DEBBIE GIBSON/More Rhyme
- 12 DEBBIE GIBSON/More Rhyme
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- 33 DEBBIE GIBSON/More Rhyme
- 34 DEBBIE GIBSON/More Rhyme
- 35 DEBBIE GIBSON

CHARTS & HOTS

July 14, 1989 R&R '85

EAST

MOST ADDED
New Kids On The Block
Katrina & The Waves
John Cafferty
& Beaver Brown
Cher
Neneh Cherry
Waterfront

BREAKOUTS
Bad English
Jimmy Harnen
& Synch

P3

WPRR/Altoona, PA
Darrell Ray
JEFF HEALEY BAND
CHER
HOWARD JONES
WATERFRONT
CALL
Hottest:
SIMPLY RED 2-1
MARTIKA 4-2
RON JOVI 5-4
BOBBY BROWN 6-5
EXPOSE 9-7

WVFX/Bangor, ME

Martin/Clark
DEBBIE GIBSON (dp)
GUNS N' ROSES (dp)
CHER (dp)
HOWARD JONES
CALL (dp)
SARAYA (dp)
WATERFRONT (dp)
OUTFIELD
DINO
Hottest:
EXPOSE 8-4
GREAT WHITE 9-7
LOVE & ROCKETS 14-10
WINGER 16-11
PAULA ABDUL 26-20

KC101/New Haven, CT

Rybak/Dann
GREAT WHITE
KATRINA & THE WAV
CHER
MADONNA
Hottest:
MARTIKA 3-1
PRINCE 10-6
NEW KIDS ON THE B 29-17
RICHARD MARX 27-18
SURFACE 28-23

100KH/Ocean City, MD

Hiltman/Steale
DON HENLEY
WINGER
SWEET SENSATION
JOEY WATLEY
JIMMY HARNEN & SY
KATRINA & THE WAV
HOWARD JONES
GLORIA ESTEFAN
WATERFRONT
NEW KIDS ON THE B
Hottest:
CYNDI LAUPER 1-1
BOBBY BROWN 12-7
REAL LIFE 17-10
HENRY LEE SUMMER 22-12
MICHAEL BOLTON 26-15

WIOQ/Philadelphia, PA

Ouran/Carami
SIMPLY RED
NENEH CHERRY
KATRINA & THE WAV
RICHARD MARX
JIMMY HARNEN & SY
BABYFACE
HOWARD JONES
PRINCE 1-1
MARTIKA 3-2
FINE YOUNG CANNIB 4-4
NEW KIDS ON THE B 35-6
SIMPLY RED D-10

WVSR/Charleston, WV

Bill Shahan
JOHN CAFFERTY
KATRINA & THE WAV
SURFACE
NEW KIDS ON THE B (dp)
SKID ROW (dp)
10,000 MANTACS (dp)
Hottest:
MARTIKA 3-1
BOBBY BROWN 10-3
LOVE & ROCKETS 7-5
GREAT WHITE 18-9
RICHARD MARX 30-10

K106/Erie, PA

Bob Mallory
JOHN CAFFERTY
KATRINA & THE WAV
DION
LOVE & ROCKETS
HOTTEST:
DOOBIE BROTHERS 1-1
MARTIKA 2-2
HENRY LEE SUMMER 3-3
JEFF HEALEY BAND 5-4
PAULA ABDUL 11-7

JET-FM/Erie, PA

Jim Cook
KARYN WHITE
NEW KIDS ON THE B
JOHN COUGAR HELLE
KATRINA & THE WAV
HOWARD JONES
GUNS N' ROSES (dp)
SARAYA (dp)
Hottest:
SIMPLY RED 2-1
MARTIKA 3-2
GREAT WHITE 5-3
PRINCE 8-4
BOBBY BROWN 17-9

WALZ/Exeter, NH

Falcon/Lief
DEBBIE GIBSON
PAULA ABDUL
PRINCE
JOHN CAFFERTY
Hottest:
FINE YOUNG CANNIB 1-1
MARTIKA 9-6
10,000 MANTACS 13-9
LOVE & ROCKETS 14-11
DON HENLEY 18-13

WNNK/Harrisburg, PA

Bond/August
DONNY OSWOND
NEW KIDS ON THE B
KATRINA & THE WAV
DEAD OR ALIVE
JIMMY HARNEN & SY
JOHN CAFFERTY
Hottest:
LOVE & ROCKETS 6-3
PRINCE 10-7
BOBBY BROWN 15-10
SURFACE 37-27

WTIC/Hartford, CT

Shakes/Weat
GREAT WHITE
NENEH CHERRY
KATRINA & THE WAV
Hottest:
BOBBY BROWN 3-1
MARTIKA 10-6
PAULA ABDUL 19-10
SOUL II SOUL 24-18
RICHARD MARX 38-27

WKEE/Huntington, WV

Mayne/Miller
NEW KIDS ON THE B
Hottest:
MADONNA 1-1
MARTIKA 2-2
DOOBIE BROTHERS 7-3
LOVE & ROCKETS 12-5
PRINCE 8-6

WLAN/Lancaster, PA

Marino/Murray
10,000 MANTACS
GRAYSON HUGH
KATRINA & THE WAV
NENEH CHERRY
Hottest:
MARTIKA 1-1
PRINCE 2-2
LOVE & ROCKETS 6-3
DINO 13-7

SOUTH

MOST ADDED
New Kids On The Block
Neneh Cherry
Katrina & The Waves
Soul II Soul

BREAKOUTS
Waterfront
Bad English
John Cafferty
& Beaver Brown
Dion
Guns N' Roses
Stage Dolls
Jimmy Harnen & Synch

WBBQ/Augusta, GA

Bruce Stevens
L.L. COOL J (dp)
DION
HOTTEST:
MARTIKA 1-1
GREAT WHITE 6-4
RICHARD MARX 24-11
SKID ROW 26-22
NEW KIDS ON THE B D-31

WSPK/Poughkeepsie, NY

Trish Marolo
BULLETPROOF (dp)
OUTFIELD
HOTTEST:
MARTIKA 1-1
GREAT WHITE 6-4
RICHARD MARX 24-11
SKID ROW 26-22
NEW KIDS ON THE B D-31

89KY/Rochester, NY

Mitchell/Leary
none
Hottest:
FINE YOUNG CANNIB 1-1
MADONNA 2-2
PRINCE 3-3
BOB JOVI 4-4
BOBBY BROWN 8-8
MARTIKA 6-6

89J/Austin, TX

Tonacelli/Austin
none
Hottest:
FINE YOUNG CANNIB 1-1
MADONNA 3-3
DINO 4-4
BOBBY BROWN 8-8
MARTIKA 6-6

K88/Austin, TX

Selby Edwards
ROD STEWART
LIVING IN A BOX
ON WHEEL
NENEH CHERRY
YOUNG MC
Hottest:
MADONNA 5-2
PRINCE 10-4
BOBBY BROWN 8-3
DINO 18-6
PRINCE 21-8

WFMF/Baton Rouge, LA

Rice/Abysan
INFORMATION SOCIE
SURFACE
DINO
MARTIKA 5-2
DINO 7-3
NEW KIDS ON THE B 17-10
STEVIE B 14-11
DEAD OR ALIVE 21-17

K106/Beaumont, TX

Harrison/Pace
none
Hottest:
GREAT WHITE 1-1
JEFF HEALEY BAND 2-2
LOVE & ROCKETS 3-3
PRINCE 4-4
L.L. COOL J 14-14

KZZJ/Beaumont, TX

J.J. Jackson
none
Hottest:
SIMPLY RED 1-1
MADONNA 5-5
TKA 11-11
PRINCE 18-18
RICHARD MARX 24-24

196/Birmingham, AL

Peak/Chestnut
DINO
SKID ROW (dp)
GRAYSON HUGH
Hottest:
SIMPLY RED 1-1
MADONNA 2-2
PRINCE 4-4
RICHARD MARX 23-7
NEW KIDS ON THE B 29-19

103CIR/Beckley, WV

Spencer/Davis
1927
BAD ENGLISH
Hottest:
MARTIKA 2-1
PRINCE 14-2
MICHAEL MORALES 12-8
GRAYSON HUGH 16-9
GREAT WHITE 24-16

96XXK/Burlington, VT

Speck/Riley
GLORIA ESTEFAN
NEW KIDS ON THE B
OUTFIELD
DEAD OR ALIVE (dp)
Hottest:
MARTIKA 3-1
MADONNA 4-2
SIMPLY RED 8-3
LOVE & ROCKETS 13-5
PRINCE 22-6

WVFX/Bangor, ME

Martin/Clark
DEBBIE GIBSON (dp)
GUNS N' ROSES (dp)
CHER (dp)
HOWARD JONES
CALL (dp)
SARAYA (dp)
WATERFRONT (dp)
OUTFIELD
DINO
Hottest:
EXPOSE 8-4
GREAT WHITE 9-7
LOVE & ROCKETS 14-10
WINGER 16-11
PAULA ABDUL 26-20

KEZBIE/Paso, TX

McMahon/Gonzales
BENNY MARDONES/CU
NEW KIDS ON THE B
JODY WATLEY
L.L. COOL J
CHUCKII BOOKER
DONNY OSWOND
MADONNA
Hottest:
MARTIKA 1-1
SIMPLY RED 4-2
BENNY MARDONES/CU D-5
DINO 9-6
GREAT WHITE 21-11

Q88/Fayetteville, NC

McCloud/Kelly
CHER
HOWARD JONES
Hottest:
SIMPLY RED 5-1
ROD STEWART 7-3
ELVIS COSTELLO 11-7
EXPOSE 16-11
MADONNA 17-12

WINK/Ft. Myers, FL

Cue/Shenyn
MAATKA
NEW KIDS ON THE B (dp)
KARYN WHITE
HOWARD JONES
Hottest:
EXPOSE 15-5
MICHAEL MORALES 16-7
ROXETTE 21-11
LOVE & ROCKETS 26-16
RON JOVI 27-17

WSSX/Charleston, SC

Allen/Stevens
ROD STEWART
PAULA ABDUL
GREAT WHITE
GLORIA ESTEFAN
SKID ROW (dp)
HOWARD JONES
JOHN COUGAR HELLE (dp)
CHER
ROBERT PALMER (dp)
Hottest:
KATRINA & THE WAV
BOBBY BROWN 17-4
BOB JOVI 16-6
PRINCE 21-10
RICHARD MARX 28-13

WBCY/Charlottesville, NC

Mary June Rose
CHER
SOUL II SOUL
Hottest:
MADONNA 3-1
ROD STEWART 5-3
DON HENLEY 11-3
GRAYSON HUGH 15-12
LOVE & ROCKETS 17-13

WROQ/Charlotte, NC

Bliss/Ward
RICHARD MARX
INDIGO GIRLS (dp)
LIVING COLOUR (dp)
OUTFIELD
STAGE DOLLS
CHER (dp)
Hottest:
JEFF HEALEY BAND 2-1
WINGER 7-2
DON HENLEY 11-3
LOVE & ROCKETS 15-6
PETER DINKLAGE 10-7

WWSKZ/Chattanooga, TN

Chase/Scott
MARTIKA 5-2
DINO 7-3
NEW KIDS ON THE B 17-10
STEVIE B 14-11
DEAD OR ALIVE 21-17

K106/Beaumont, TX

Harrison/Pace
none
Hottest:
GREAT WHITE 1-1
JEFF HEALEY BAND 2-2
LOVE & ROCKETS 3-3
PRINCE 4-4
L.L. COOL J 14-14

WVOK/Columbia, SC

Rush/McHugh
NENEH CHERRY
HOWARD JONES
HENRY LEE SUMMER
CHER
Hottest:
RICHARD MARX 5-1
MARTIKA 8-3
SIMPLY RED 20-13
PRINCE 35-19
NEW KIDS ON THE B D-34

WCGQ/Columbia, GA

Harris/McClure
none
Hottest:
SIMPLY RED 1-1
MADONNA 3-3
MARTIKA 5-5
LOVE & ROCKETS 6-6
BOB JOVI 7-7

WKPE/Cape Cod, MA

Rick Ryder
INDIGO GIRLS
NEW KIDS ON THE B
MICHAEL DAMIAN
WATERFRONT
BAD ENGLISH
JEFF HEALEY BAND (dp)
TORA TORA (dp)
MILEY LION
Hottest:
HENRY LEE SUMMER 12-8
CHER MORALES 13-10
RICHARD MARX 24-13
ROD STEWART 25-14
SWEET SENSATION D-23

WKZ/Chambersburg, PA

Alexander/Shane
SURFACE
L.L. COOL J (dp)
Hottest:
SIMPLY RED 1-1
FINE YOUNG CANNIB 3-2
MARTIKA 7-5
PRINCE 14-10
GREAT WHITE 21-11

96XXK/Burlington, VT

Speck/Riley
GLORIA ESTEFAN
NEW KIDS ON THE B
OUTFIELD
DEAD OR ALIVE (dp)
Hottest:
MARTIKA 3-1
MADONNA 4-2
SIMPLY RED 8-3
LOVE & ROCKETS 13-5
PRINCE 22-6

WVFX/Bangor, ME

Martin/Clark
DEBBIE GIBSON (dp)
GUNS N' ROSES (dp)
CHER (dp)
HOWARD JONES
CALL (dp)
SARAYA (dp)
WATERFRONT (dp)
OUTFIELD
DINO
Hottest:
EXPOSE 8-4
GREAT WHITE 9-7
LOVE & ROCKETS 14-10
WINGER 16-11
PAULA ABDUL 26-20

KEZBIE/Paso, TX

McMahon/Gonzales
BENNY MARDONES/CU
NEW KIDS ON THE B
JODY WATLEY
L.L. COOL J
CHUCKII BOOKER
DONNY OSWOND
MADONNA
Hottest:
MARTIKA 1-1
SIMPLY RED 4-2
BENNY MARDONES/CU D-5
DINO 9-6
GREAT WHITE 21-11

Q88/Fayetteville, NC

McCloud/Kelly
CHER
HOWARD JONES
Hottest:
SIMPLY RED 5-1
ROD STEWART 7-3
ELVIS COSTELLO 11-7
EXPOSE 16-11
MADONNA 17-12

WINK/Ft. Myers, FL

Cue/Shenyn
MAATKA
NEW KIDS ON THE B (dp)
KARYN WHITE
HOWARD JONES
Hottest:
EXPOSE 15-5
MICHAEL MORALES 16-7
ROXETTE 21-11
LOVE & ROCKETS 26-16
RON JOVI 27-17

WSSX/Charleston, SC

Allen/Stevens
ROD STEWART
PAULA ABDUL
GREAT WHITE
GLORIA ESTEFAN
SKID ROW (dp)
HOWARD JONES
JOHN COUGAR HELLE (dp)
CHER
ROBERT PALMER (dp)
Hottest:
KATRINA & THE WAV
BOBBY BROWN 17-4
BOB JOVI 16-6
PRINCE 21-10
RICHARD MARX 28-13

WBCY/Charlottesville, NC

Mary June Rose
CHER
SOUL II SOUL
Hottest:
MADONNA 3-1
ROD STEWART 5-3
DON HENLEY 11-3
GRAYSON HUGH 15-12
LOVE & ROCKETS 17-13

WROQ/Charlotte, NC

Bliss/Ward
RICHARD MARX
INDIGO GIRLS (dp)
LIVING COLOUR (dp)
OUTFIELD
STAGE DOLLS
CHER (dp)
Hottest:
JEFF HEALEY BAND 2-1
WINGER 7-2
DON HENLEY 11-3
LOVE & ROCKETS 15-6
PETER DINKLAGE 10-7

WWSKZ/Chattanooga, TN

Chase/Scott
MARTIKA 5-2
DINO 7-3
NEW KIDS ON THE B 17-10
STEVIE B 14-11
DEAD OR ALIVE 21-17

K106/Beaumont, TX

Harrison/Pace
none
Hottest:
GREAT WHITE 1-1
JEFF HEALEY BAND 2-2
LOVE & ROCKETS 3-3
PRINCE 4-4
L.L. COOL J 14-14

WVOK/Columbia, SC

Rush/McHugh
NENEH CHERRY
HOWARD JONES
HENRY LEE SUMMER
CHER
Hottest:
RICHARD MARX 5-1
MARTIKA 8-3
SIMPLY RED 20-13
PRINCE 35-19
NEW KIDS ON THE B D-34

WNYPIthaca, NY

Christian/Gates
BAD ENGLISH
DONNY OSWOND
GLORIA ESTEFAN
GUNS N' ROSES
ROBERT PALMER
OUTFIELD
TORA TORA
Hottest:
HENRY LEE SUMMER 17-14
PRINCE 20-15
CHER MORALES 22-18
RICHARD MARX 24-13
JEFF HEALEY BAND 28-21
RICHARD MARX D-26

96XXK/Burlington, VT

Speck/Riley
GLORIA ESTEFAN
NEW KIDS ON THE B
OUTFIELD
DEAD OR ALIVE (dp)
Hottest:
MARTIKA 3-1
MADONNA 4-2
SIMPLY RED 8-3
LOVE & ROCKETS 13-5
PRINCE 22-6

WVFX/Bangor, ME

Martin/Clark
DEBBIE GIBSON (dp)
GUNS N' ROSES (dp)
CHER (dp)
HOWARD JONES
CALL (dp)
SARAYA (dp)
WATERFRONT (dp)
OUTFIELD
DINO
Hottest:
EXPOSE 8-4
GREAT WHITE 9-7
LOVE & ROCKETS 14-10
WINGER 16-11
PAULA ABDUL 26-20

KEZBIE/Paso, TX

McMahon/Gonzales
BENNY MARDONES/CU
NEW KIDS ON THE B
JODY WATLEY
L.L. COOL J
CHUCKII BOOKER
DONNY OSWOND
MADONNA
Hottest:
MARTIKA 1-1
SIMPLY RED 4-2
BENNY MARDONES/CU D-5
DINO 9-6
GREAT WHITE 21-11

Q88/Fayetteville, NC

McCloud/Kelly
CHER
HOWARD JONES
Hottest:
SIMPLY RED 5-1
ROD STEWART 7-3
ELVIS COSTELLO 11-7
EXPOSE 16-11
MADONNA 17-12

WINK/Ft. Myers, FL

Cue/Shenyn
MAATKA
NEW KIDS ON THE B (dp)
KARYN WHITE
HOWARD JONES
Hottest:
EXPOSE 15-5
MICHAEL MORALES 16-7
ROXETTE 21-11
LOVE & ROCKETS 26-16
RON JOVI 27-17

WSSX/Charleston, SC

Allen/Stevens
ROD STEWART
PAULA ABDUL
GREAT WHITE
GLORIA ESTEFAN
SKID ROW (dp)
HOWARD JONES
JOHN COUGAR HELLE (dp)
CHER
ROBERT PALMER (dp)
Hottest:
KATRINA & THE WAV
BOBBY BROWN 17-4
BOB JOVI 16-6
PRINCE 21-10
RICHARD MARX 28-13

WBCY/Charlottesville, NC

Mary June Rose
CHER
SOUL II SOUL
Hottest:
MADONNA 3-1
ROD STEWART 5-3
DON HENLEY 11-3
GRAYSON HUGH 15-12
LOVE & ROCKETS 17-13

WROQ/Charlotte, NC

Bliss/Ward
RICHARD MARX
INDIGO GIRLS (dp)
LIVING COLOUR (dp)
OUTFIELD
STAGE DOLLS
CHER (dp)
Hottest:
JEFF HEALEY BAND 2-1
WINGER 7-2
DON HENLEY 11-3
LOVE & ROCKETS 15-6
PETER DINKLAGE 10-7

WWSKZ/Chattanooga, TN

Chase/Scott
MARTIKA 5-2
DINO 7-3
NEW KIDS ON THE B 17-10
STEVIE B 14-11
DEAD OR ALIVE 21-17

K106/Beaumont, TX

Harrison/Pace
none
Hottest:
GREAT WHITE 1-1
JEFF HEALEY BAND 2-2
LOVE & ROCKETS 3-3
PRINCE 4-4
L.L. COOL J 14-14

WVOK/Columbia, SC

Rush/McHugh
NENEH CHERRY
HOWARD JONES
HENRY LEE SUMMER
CHER
Hottest:
RICHARD MARX 5-1
MARTIKA 8-3
SIMPLY RED 20-13
PRINCE 35-19
NEW KIDS ON THE B D-34

WNYPIthaca, NY

Christian/Gates
BAD ENGLISH
DONNY OSWOND
GLORIA ESTEFAN
GUNS N' ROSES
ROBERT PALMER
OUTFIELD
TORA TORA
Hottest:
HENRY LEE SUMMER 17-14
PRINCE 20-15
CHER MORALES 22-18
RICHARD MARX 24-13
JEFF HEALEY BAND 28-21
RICHARD MARX D-26

96XXK/Burlington, VT

Speck/Riley
GLORIA ESTEFAN
NEW KIDS ON THE B
OUTFIELD
DEAD OR ALIVE (dp)
Hottest:
MARTIKA 3-1
MADONNA 4-2
SIMPLY RED 8-3
LOVE & ROCKETS 13-5
PRINCE 22-6

WVFX/Bangor, ME

Martin/Clark
DEBBIE GIBSON (dp)
GUNS N' ROSES (dp)
CHER (dp)
HOWARD JONES
CALL (dp)
SARAYA (dp)
WATERFRONT (dp)
OUTFIELD
DINO
Hottest:
EXPOSE 8-4
GREAT WHITE 9-7
LOVE & ROCKETS 14-10
WINGER 16-11
PAULA ABDUL 26-20

KEZBIE/Paso, TX

McMahon/Gonzales
BENNY MARDONES/CU
NEW KIDS ON THE B
JODY WATLEY
L.L. COOL J
CHUCKII BOOKER
DONNY OSWOND
MADONNA
Hottest:
MARTIKA 1-1
SIMPLY RED 4-2
BENNY MARDONES/CU D-5
DINO 9-6
GREAT WHITE 21-11

Q88/Fayetteville, NC

McCloud/Kelly
CHER
HOWARD JONES
Hottest:
SIMPLY RED 5-1
ROD STEWART 7-3
ELVIS COSTELLO 11-7
EXPOSE 16-11
MADONNA 17-12

WINK/Ft. Myers, FL

Cue/Shenyn
MAATKA
NEW KIDS ON THE B (dp)
KARYN WHITE
HOWARD JONES
Hottest:
EXPOSE

CHR ADDS & HOTS

MIDWEST

MOST ADDED BREAKOUTS

New Kids On The Block Katrina & The Waves

Bad English Bulletboys

Cher John Cafferty & Beaver Brown Skid Row

MIDWEST

P2

WKDD/Akron, OH Clark/Nichols

WARRANT
BEAU COUP
WHITE LION
SKID ROW
LIVING COLOUR
Hotest: GREAT WHITE 3-1
FORD & OSBOURNE 5-2
HENRY LEE SUMMER 14-12
WINGER 20-16

WPKR/Cleveland, OH Thomas/Brown

NEW KIDS ON THE B
ROBERT PALMER
SURFACE
KATRINA & THE WAV
SKID ROW (dp)
BILLY SOUIER (dp)
SOUL II SOUL
INDIGO GIRLS (dp)
Hotest: GREAT WHITE 4-1
MARTIKA 6-4
RICHARD MARX 24-14
L.L. COOL J 21-19
PRINCE 23-20

Hot 92/Cleveland, OH Howitt/Jackson

ROKETTE
GLORIA ESTEFAN
CHER
SARAYA
KATRINA & THE WAV
ARETHA & WHITNEY
Hotest: DONNA SUMMER 3-1
CYNDI LAUPER 9-5
MARTIKA 10-4
ROD STEWART 11-9
BOBBY BROWN 16-12

WPKR/Davenport, IA North/The Jammer

NEW KIDS ON THE B
HOWARD JONES
SWEET SENSATION
GUNS N' ROSES (dp)
Hotest: MADONNA 3-1
BOBBY BROWN 11-5
PRINCE 20-15
RICHARD MARX 29-21
WHITE LION 34-25

WGTV/Dayton, OH Ballentine/Dr. Dave

WINGER
CHER
NEW KIDS ON THE B
MICHAEL DAMIAN
PETER GABRIEL
SURFACE
SKID ROW
Hotest: EXPOSE 1-1
SIMPLY RED 5-3
MARTIKA 8-4
PRINCE 10-6
BOBBY BROWN 17-13

KZIO/Duluth, MN Michael/Johnson

NEW KIDS ON THE B
SWEET SENSATION
HOWARD JONES
SURFACE (dp)
JOHN COUGAR MELLE
INDIGO GIRLS
Hotest: MARTIKA 1-1
PRINCE 9-4
LOVE & ROCKETS 11-7
GREAT WHITE 16-11
RICHARD MARX 32-24

KJ103/Oklahoma City, OK Spahn/Stewart

JODY WATLEY
L.L. COOL J
BAD ENGLISH
ROBERT PALMER
Hotest: MARTIKA 1-1
PRINCE 9-4
LOVE & ROCKETS 11-7
GREAT WHITE 16-11
RICHARD MARX 32-24

Z99/Oklahoma City, OK Brett Dumler

RICHARD MARX
WARRANT
10,000 MANIACS
ADRIAN BELEW
BAD ENGLISH
JOHN CAFFERTY (dp)
Hotest: L.L. COOL J 8-3
PRINCE 18-11
BOBBY BROWN 20-14
HOWARD JONES 26-19
SIMPLY RED D-25

KKQK/Omaha, NB Drew Bentley

BAD ENGLISH
KATRINA & THE WAV
NENEH CHERRY
GUNS N' ROSES (dp)
RUN-D.M.C. (dp)
Hotest: BOBBY BROWN 8-1
PRINCE 6-5
GREAT WHITE 10-7
MARTIKA 8-4
RICHARD MARX 24-16

K233/Peoria, IL Edwards/Starn

NEW KIDS ON THE B
KARYN WHITE
SURFACE
KATRINA & THE WAV
Hotest: SIMPLY RED 3-1
MARTIKA 6-2
MADONNA 6-3
LOVE & ROCKETS 9-5
PRINCE 10-6

WZOK/Rockford, IL Summers/Garcia

none
Hotest: SIMPLY RED 1-1
MADONNA 2-2
LOVE & ROCKETS 4-4
MARTIKA 2-2
MICHAEL MORALES 7-7

WMHE/Toledo, OH Mike Wheeler

MICHAEL DAMIAN
JEFF HEALEY BAND (dp)
WHITE LION (dp)
BULLETTYOYS (dp)
KATRINA & THE WAV
Hotest: LOVE & ROCKETS 2-2
MARTIKA 4-3
PRINCE 7-4
BOBBY BROWN 14-5
RICHARD MARX 19-6

WRNO/Toledo, OH Mason/O'Rourke

NEW KIDS ON THE B
INDIO
RICHARD MARX
ROKETTE
SWEET SENSATION
CHER
Hotest: MARTIKA 3-1
MILLI VANILLI 2-2
MADONNA 4-3
PRINCE 9-7

KAY107/Tulsa, OK Jan Deen

NEW KIDS ON THE B
ARETHA & WHITNEY
JODY WATLEY
Hotest: MADONNA 4-2
MARTIKA 6-3
LOVE & ROCKETS 7-4
PRINCE 15-8
BON JOVI 19-14

KMYZ/Tulsa, OK Myers/Smith

none
Hotest: MILLI VANILLI 1-1
GREAT WHITE 2-2
MICHAEL MORALES 12-5
WARRANT 15-7
WINGER 17-8

WDBR/Springfield, IL Moore/Lawley

NEW KIDS ON THE B
WATERFRONT
SKID ROW
JODY WATLEY
BAD ENGLISH
DION (dp)
GUNS N' ROSES (dp)
NENEH CHERRY
Hotest: MARTIKA 16-2
BOBBY BROWN 17-5
ROD STEWART 21-9
PRINCE 14-9
MARTIKA 24-12
WINGER 14-9

P3

KYYY/Bismarck, ND Bob Beck

DION
GRAYSON HUGH
SURFACE
JOHN COUGAR MELLE
ADRIAN BELEW
JOHN CAFFERTY
Hotest: GREAT WHITE 5-1
GREAT WHITE 16-6
PRINCE 15-8
JEFF HEALEY BAND 20-15
BOBBY BROWN 29-18

WBNQ/Bloomington, IL Justin/Weis

JEFF HEALEY BAND
NEW KIDS ON THE B
JOHN CAFFERTY
Hotest: DOOBIE BROTHERS 3-1
MARTIKA 4-2
SIMPLY RED 5-3
LOVE & ROCKETS 7-4
ROKETTE 9-7

WBWB/Bloomington, IN Mark Callaghan

CHER
HOWARD JONES
NEW KIDS ON THE B (dp)
SWEET SENSATION
WINGER (dp)
Hotest: MARTIKA 5-1
BOBBY BROWN 21-7
PRINCE 23-8
RICHARD MARX D-15
GREAT WHITE 32-19

WCIC/Carbondale, IL Tony Walekusa

WINGER (dp)
KARYN WHITE
RED SIREN
Hotest: GREAT WHITE 4-1
LOVE & ROCKETS 11-6
BOBBY BROWN 15-7
JEFF HEALEY BAND 21-14
NEW KIDS ON THE B D-16

KQCR/Cedar Rapids, IA Dixon/Garard

ARETHA & WHITNEY
MICHAEL BOLTON
DION
Hotest: MARTIKA 2-1
PRINCE 7-2
BOBBY BROWN 16-11
RICHARD MARX 12-17
NEW KIDS ON THE B 39-26

WEST

MOST ADDED BREAKOUTS

Katrina & The Waves New Kids On The Block Bad English Neneh Cherry John Cafferty & Beaver Brown Cure

WEST

P2

KIVA/Albuquerque, NM Steve Casey

CUTTING CROWN
JOHN CAFFERTY
HOWARD JONES
DEBBIE GIBSON
GREAT WHITE
NEW KIDS ON THE B
HENRY LEE SUMMER
CHER
SURFACE
MICHAEL DAMIAN
Hotest: SIMPLY RED 12-5
DONNY OSMOND 20-11
BON JOVI 22-14
EXPOSE 25-16
LOVE & ROCKETS 26-18

KF95/Boise, ID Jack Armstrong

SWEET SENSATION
JOHN CAFFERTY
SURFACE
KATRINA & THE WAV
QUEEN
NEW KIDS ON THE B
HENRY LEE SUMMER
CHER
SURFACE
MICHAEL DAMIAN
Hotest: SIMPLY RED 12-5
DONNY OSMOND 20-11
BON JOVI 22-14
EXPOSE 25-16
LOVE & ROCKETS 26-18

KATM/Colorado Springs, CO Soransen/Fricke

TORA TORA (dp)
JOHN COUGAR MELLE (dp)
JOHN CAFFERTY
BAD ENGLISH (dp)
PETE TOWNSHEND (dp)
WINGER 13-7
BON JOVI 14-8
SKID ROW 23-14
MICHAEL MORALES 28-17
WARRANT D-22

KKMG/Colorado Springs, CO Reynolds/Stevens

BABYFACE
ARETHA & WHITNEY
KOOLO MOE DEE (dp)
LISA LISA & CULT
Hotest: L.L. COOL J 1-1
MILLI VANILLI 2-2
DINO 3-3
LOVE & ROCKETS 4-4
FINE YOUNG CANNIBS 5-5
NEW KIDS ON THE B D-30

WLRW/Champaign, IL McCann/McKain

NEW KIDS ON THE B
Hotest: PRINCE 3-1
GREAT WHITE 15-8
DINO 25-17
PAULA ABDUL 30-23
RICHARD MARX D-28

KCMQ/Columbia, MO Turin/Hanson

SWEET SENSATION
NEW KIDS ON THE B
JODY WATLEY
JOHN CAFFERTY
WATERFRONT
Hotest: BILLY SOUIER (dp)
BON JOVI 15-11
GREAT WHITE 18-14
RICHARD MARX 21-17
PRINCE 23-19

KLVY/Des Moines, IA Jeff Davis

L.L. COOL J (dp)
JODY WATLEY
MICHAEL BOLTON (dp)
NEW KIDS ON THE B
OUTFIELD
BAD ENGLISH (dp)
WATERFRONT (dp)
Hotest: MARTIKA 4-1
MADONNA 5-3
RICHARD MARX 19-6
MILLI VANILLI 12-8
EXPOSE 13-9

WY4/Fargo, ND Jack Lundv

INDIGO GIRLS
GRAYSON HUGH (dp)
NEW KIDS ON THE B (dp)
CHER
Hotest: SIMPLY RED 2-1
MADONNA 5-2
MICHAEL MORALES 11-6
GREAT WHITE 15-8
HENRY LEE SUMMER 16-12

KXKX/Grand Forks, ND Michael Right

JOHN CAFFERTY
BULLETTYOYS (dp)
OUTFIELD
Hotest: 10,000 MANIACS
SIMPLY RED 1-1
MARTIKA 6-4
MADONNA 7-6
BON JOVI 12-7
PRINCE 21-11

WKFR/Kalamazoo, MI Anthony/Brain

SKID ROW
GRAYSON HUGH
JOHN CAFFERTY
BAD ENGLISH
DION
Hotest: GREAT WHITE 2-1
SIMPLY RED 5-2
MARTIKA 10-6
RICHARD MARX 15-9

KLUC/Las Vegas, NV Dean/Taylor

MILLI VANILLI
NENEH CHERRY
GREAT WHITE
HENRY LEE SUMMER
SOUL II SOUL
KATRINA & THE WAV
Hotest: RICHARD MARX 2-1
PAULA ABDUL 18-4
WHISTLE 7-7
LOVE & ROCKETS 10-8
SURFACE 15-10

KYRK/Las Vegas, NV Cummings/Miles

CURE (dp)
CHER (dp)
WATERFRONT (dp)
BULLETTYOYS (dp)
QUEENSRYCHE (dp)
KATRINA & THE WAV (dp)
WATERFRONT (dp)
SARAYA (dp)
TORA TORA (dp)
DION
DINO 2-2
LOVE & ROCKETS 4-3
KARYN WHITE 8-4
PAULA ABDUL 18-11
ROD STEWART 14-8

FM104/Modesto-Stockton, CA DeMaroney/Hoffman

JEFF HEALEY BAND (dp)
ROD STEWART
MICHAEL DAMIAN
GUNS N' ROSES (dp)
ROKETTE 8-8
KEVIN RALPH 10-10
SIMPLY RED 13-12
ANTHONY 18-13
LOVE & ROCKETS 16-15

KKAO/Oxnard-Ventura, CA Greg Williams

CHUCKII BOOKER
NENEH CHERRY
CURE
BEE GEES
MADONNA
YOUNG MC (dp)
Hotest: PRINCE 1-1
SIMPLY RED 7-3
MARTIKA 4-4
BOBBY BROWN 14-8
PAULA ABDUL 24-14

KB9/Fresno, CA Davis/Parker

NENEH CHERRY
SHARON BRYANT
KOOLO MOE DEE (dp)
Hotest: PRINCE 1-1
SIMPLY RED 7-3
MARTIKA 4-4
BOBBY BROWN 14-8
PAULA ABDUL 24-14

KYNO/Fresno, CA Clay/Martinez

NEW KIDS ON THE B
NENEH CHERRY
ROYALTY
CURE
Hotest: MARTIKA 1-1
PRINCE 24-4
BOBBY BROWN 25-5
PAULA ABDUL 30-7
NEW KIDS ON THE B D-31

KQOTI/Anchororage, AK J.D. Chandler

KATRINA & THE WAV
RED SIREN
NEW KIDS ON THE B
10,000 MANIACS (dp)
Hotest: LOVE & ROCKETS 1-1
MARTIKA 2-2
MADONNA 7-3
JEFF HEALEY BAND 9-4
HENRY LEE SUMMER 10-6

KYYA/Bilings, MT

none
Hotest: FINE YOUNG CANNIB 1-1
SIMPLY RED 2-2
LOVE & ROCKETS 5-5
PRINCE 9-9
RICHARD MARX 20-20

KMOJ/Lewiston, ID Havens/Chase

JOHN CAFFERTY
KATRINA & THE WAV
10,000 MANIACS (dp)
BAD ENGLISH (dp)
NENEH CHERRY
SURFACE
DION
Hotest: MARTIKA 2-1
PRINCE 7-4
WINGER 23-19
RICHARD MARX 25-20
NEW KIDS ON THE B D-37

KOZE/Lewiston, ID Jay McCall

KATRINA & THE WAV
NICA PARIS (dp)
NEW KIDS ON THE B
ARETHA & WHITNEY
QUEENSRYCHE (dp)
Hotest: MARTIKA 1-1
MADONNA 5-2
LOVE & ROCKETS 13-11
RICHARD MARX 26-18

KPAT/Sioux Falls, SD Maguire/Ward

CHER
JOHN CAFFERTY
ARETHA & WHITNEY
ADRIAN BELEW
BAD ENGLISH (dp)
TORA TORA (dp)
CALL (dp)
1927 (dp)
PIXIES (dp)
Hotest: SIMPLY RED 4-1
MARTIKA 5-3
MADONNA 7-4
MICHAEL MORALES 16-12
PRINCE 19-14

WSP/Stevedore Point, WI Jerry Steffen

OUTFIELD
HOWARD JONES
Hotest: FINE YOUNG CANNIB 2-1
STEVE NICKS 4-3
SIMPLY RED 9-5
ROD STEWART 9-6
AIRKRAFT 14-10
WFR/Terre Haute, IN Newton/King

WY4/Fargo, ND Jack Lundv

INDIGO GIRLS
GRAYSON HUGH (dp)
NEW KIDS ON THE B (dp)
CHER
Hotest: SIMPLY RED 2-1
MADONNA 5-2
MICHAEL MORALES 11-6
GREAT WHITE 15-8
HENRY LEE SUMMER 16-12

KXKX/Grand Forks, ND Michael Right

JOHN CAFFERTY
BULLETTYOYS (dp)
OUTFIELD
Hotest: 10,000 MANIACS
SIMPLY RED 1-1
MARTIKA 6-4
MADONNA 7-6
BON JOVI 12-7
PRINCE 21-11

WKFR/Kalamazoo, MI Anthony/Brain

SKID ROW
GRAYSON HUGH
JOHN CAFFERTY
BAD ENGLISH
DION
Hotest: GREAT WHITE 2-1
SIMPLY RED 5-2
MARTIKA 10-6
RICHARD MARX 15-9

KLUC/Las Vegas, NV Dean/Taylor

MILLI VANILLI
NENEH CHERRY
GREAT WHITE
HENRY LEE SUMMER
SOUL II SOUL
KATRINA & THE WAV
Hotest: RICHARD MARX 2-1
PAULA ABDUL 18-4
WHISTLE 7-7
LOVE & ROCKETS 10-8
SURFACE 15-10

KYRK/Las Vegas, NV Cummings/Miles

CURE (dp)
CHER (dp)
WATERFRONT (dp)
BULLETTYOYS (dp)
QUEENSRYCHE (dp)
KATRINA & THE WAV (dp)
WATERFRONT (dp)
SARAYA (dp)
TORA TORA (dp)
DION
DINO 2-2
LOVE & ROCKETS 4-3
KARYN WHITE 8-4
PAULA ABDUL 18-11
ROD STEWART 14-8

FM104/Modesto-Stockton, CA DeMaroney/Hoffman

JEFF HEALEY BAND (dp)
ROD STEWART
MICHAEL DAMIAN
GUNS N' ROSES (dp)
ROKETTE 8-8
KEVIN RALPH 10-10
SIMPLY RED 13-12
ANTHONY 18-13
LOVE & ROCKETS 16-15

KKAO/Oxnard-Ventura, CA Greg Williams

CHUCKII BOOKER
NENEH CHERRY
CURE
BEE GEES
MADONNA
YOUNG MC (dp)
Hotest: PRINCE 1-1
SIMPLY RED 7-3
MARTIKA 4-4
BOBBY BROWN 14-8
PAULA ABDUL 24-14

KB9/Fresno, CA Davis/Parker

NENEH CHERRY
SHARON BRYANT
KOOLO MOE DEE (dp)
Hotest: PRINCE 1-1
SIMPLY RED 7-3
MARTIKA 4-4
BOBBY BROWN 14-8
PAULA ABDUL 24-14

KYNO/Fresno, CA Clay/Martinez

NEW KIDS ON THE B
NENEH CHERRY
ROYALTY
CURE
Hotest: MARTIKA 1-1
PRINCE 24-4
BOBBY BROWN 25-5
PAULA ABDUL 30-7
NEW KIDS ON THE B D-31

KQOTI/Anchororage, AK J.D. Chandler

KATRINA & THE WAV
RED SIREN
NEW KIDS ON THE B
10,000 MANIACS (dp)
Hotest: LOVE & ROCKETS 1-1
MARTIKA 2-2
MADONNA 7-3
JEFF HEALEY BAND 9-4
HENRY LEE SUMMER 10-6

KYYA/Bilings, MT

none
Hotest: FINE YOUNG CANNIB 1-1
SIMPLY RED 2-2
LOVE & ROCKETS 5-5
PRINCE 9-9
RICHARD MARX 20-20

KMOJ/Lewiston, ID Havens/Chase

JOHN CAFFERTY
KATRINA & THE WAV
10,000 MANIACS (dp)
BAD ENGLISH (dp)
NENEH CHERRY
SURFACE
DION
Hotest: MARTIKA 2-1
PRINCE 7-4
WINGER 23-19
RICHARD MARX 25-20
NEW KIDS ON THE B D-37

KOZE/Lewiston, ID Jay McCall

KATRINA & THE WAV
NICA PARIS (dp)
NEW KIDS ON THE B
ARETHA & WHITNEY
QUEENSRYCHE (dp)
Hotest: MARTIKA 1-1
MADONNA 5-2
LOVE & ROCKETS 13-11
RICHARD MARX 26-18

WY4/Fargo, ND Jack Lundv

INDIGO GIRLS
GRAYSON HUGH (dp)
NEW KIDS ON THE B (dp)
CHER
Hotest: SIMPLY RED 2-1
MADONNA 5-2
MICHAEL MORALES 11-6
GREAT WHITE 15-8
HENRY LEE SUMMER 16-12

KXKX/Grand Forks, ND Michael Right

JOHN CAFFERTY
BULLETTYOYS (dp)
OUTFIELD
Hotest: 10,000 MANIACS
SIMPLY RED 1-1
MARTIKA 6-4
MADONNA 7-6
BON JOVI 12-7
PRINCE 21-11

WKFR/Kalamazoo, MI Anthony/Brain

SKID ROW
GRAYSON HUGH
JOHN CAFFERTY
BAD ENGLISH
DION
Hotest: GREAT WHITE 2-1
SIMPLY RED 5-2
MARTIKA 10-6
RICHARD MARX 15-9

KLUC/Las Vegas, NV Dean/Taylor

MILLI VANILLI
NENEH CHERRY
GREAT WHITE
HENRY LEE SUMMER
SOUL II SOUL
KATRINA & THE WAV
Hotest: RICHARD MARX 2-1
PAULA ABDUL 18-4
WHISTLE 7-7
LOVE & ROCKETS 10-8
SURFACE 15-10

KYRK/Las Vegas, NV Cummings/Miles

CURE (dp)
CHER (dp)
WATERFRONT (dp)
BULLETTYOYS (dp)
QUEENSRYCHE (dp)
KATRINA & THE WAV (dp)
WATERFRONT (dp)
SARAYA (dp)
TORA TORA (dp)
DION
DINO 2-2
LOVE & ROCKETS 4-3
KARYN WHITE 8-4
PAULA ABDUL 18-11
ROD STEWART 14-8

FM104/Modesto-Stockton, CA DeMaroney/Hoffman

JEFF HEALEY BAND (dp)
ROD STEWART
MICHAEL DAMIAN
GUNS N' ROSES (dp)
ROKETTE 8-8
KEVIN RALPH 10-10
SIMPLY RED 13-12
ANTHONY 18-13
LOVE & ROCKETS 16-15

KKAO/Oxnard-Ventura, CA Greg Williams

CHUCKII BOOKER
NENEH CHERRY
CURE
BEE GEES
MADONNA
YOUNG MC (dp)
Hotest: PRINCE 1-1
SIMPLY RED 7-3
MARTIKA 4-4
BOBBY BROWN 14-8
PAULA ABDUL 24-14

KB9/Fresno, CA Davis/Parker

NENEH CHERRY
SHARON BRYANT
KOOLO MOE DEE (dp)
Hotest: PRINCE 1-1
SIMPLY RED 7-3
MARTIKA 4-4
BOBBY BROWN 14-8
PAULA ABDUL 24-14

KYNO/Fresno, CA Clay/Martinez

NEW KIDS ON THE B
NENEH CHERRY
ROYALTY
CURE
Hotest: MARTIKA 1-1
PRINCE 24-4
BOBBY BROWN 25-5
PAULA ABDUL 30-7
NEW KIDS ON THE B D-31

KQOTI/Anchororage, AK J.D. Chandler

KATRINA & THE WAV
RED SIREN
NEW KIDS ON THE B
10,000 MANIACS (dp)
Hotest: LOVE & ROCKETS 1-1
MARTIKA 2-2
MADONNA 7-3
JEFF HEALEY BAND 9-4
HENRY LEE SUMMER 10-6

KYYA/Bilings, MT

none
Hotest: FINE YOUNG CANNIB 1-1
SIMPLY RED 2-2
LOVE & ROCKETS 5-5
PRINCE 9-9
RICHARD MARX 20-20

KMOJ/Lewiston, ID Havens/Chase

JOHN CAFFERTY
KATRINA & THE WAV
10,000 MANIACS (dp)
BAD ENGLISH (dp)
NENEH CHERRY
SURFACE
DION
Hotest: MARTIKA 2-1
PRINCE 7-4
WINGER 23-19
RICHARD MARX 25-20
NEW KIDS ON THE B D-37

KOZE/Lewiston, ID Jay McCall

KATRINA & THE WAV
NICA PARIS (dp)
NEW KIDS ON THE B
ARETHA & WHITNEY
QUEENSRYCHE (dp)
Hotest: MARTIKA 1-1
MADONNA 5-2
LOVE & ROCKETS 13-11
RICHARD MARX 26-18

WY4/Fargo, ND Jack Lundv

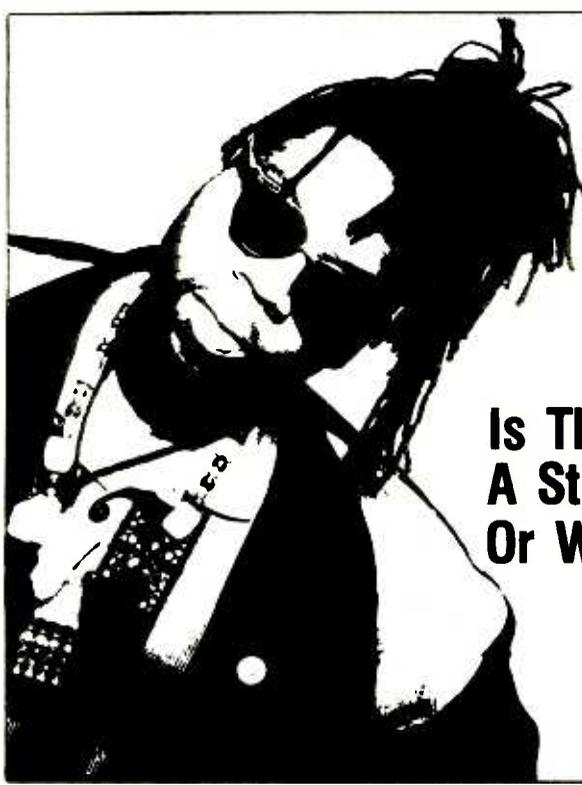
INDIGO GIRLS
GRAYSON HUGH (dp)
NEW KIDS ON THE B (dp)
CHER
Hotest: SIMPLY RED 2-1
MADONNA 5-2
MICHAEL MORALES 11-6
GREAT WHITE 15-8
HENRY LEE SUMMER 16-12

KXKX/Grand Forks, ND Michael Right

JOHN CAFFERTY
BULLETTYOYS (dp)
OUTFIELD
Hotest: 10,000 MANIACS
SIMPLY RED 1-1
MARTIKA 6-4
MADONNA 7-6
BON JOVI 12-7
PRINCE 21-11

WKFR/Kalamazoo, MI Anthony/Brain

SKID ROW
GRAYSON HUGH
JOHN CAFFERTY
BAD ENGLISH
DION
Hotest: GREAT WHITE 2-1
SIMPLY RED 5-2
MARTIKA 10-6
RICHARD MARX 15-9



SOUL II SOUL

“Keep On Movin’”

Featuring CARON WHEELER

NEW & ACTIVE

Is This A Story Or What?!

HOT97 1-1 (HOT)
WPGC 2-1 (HOT)
WXKS 22-16 (HOT)
WPLJ 23-20
Z100 6-5 (HOT)
PWR99 add
KITY 28-25

KTFM add
B96 25-22
Y108 add 28
KIIS deb 27
KZZP add
KROY 22-19
KKLQ deb 27

X100 deb 27
PWR96 add
WHYT 21
HOT102 36-29
PWR106 28-24
FM102 10-9
KMEL 5-4
HOT977 28-25 (HOT)

WMJQ add
WTIC 24-18 (HOT)
KC101 25-19
WIOQ 12-11
98PX 20
WBBQ add
WBCY add
WKZL add

WPHR add
WGRD add
KLUC add
KCAQ 38-31
KKFR 34-29

A MOST ADDED CHR!
#1 BILLBOARD CLUB SALES RECORD IN AMERICA (THIS YEAR'S BIGGEST SO FAR)

Virgin RECORDS

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

249 REPORTS

PAULA ABDUL

Cold Hearted (Virgin) LP: Forever Your Girl Total Reports 220 88%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

MICHAEL BOLTON

Soul Provider (Columbia) LP: Soul Provider Total Reports 119 48%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

BON JOVI

Lay Your Hands On Me (Mercury) LP: New Jersey Total Reports 198 80%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

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Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

BOBBY BROWN

On Our Own (MCA) LP: "Ghostbusters II" ST Total Reports 222 89%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

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Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

CHER

If I Could Turn Back Time (Geffen) LP: Heart Of Stone Total Reports 138 55%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

NENEH CHERRY

Kisses On The Wind (Virgin) LP: Raw Like Sushi Total Reports 56 22%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

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Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

CULT

Fire Woman (Sire/Reprise) LP: Sonic Temple Total Reports 94 38%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

MICHAEL DAMIAN

Cover Of Love (Cypress/A&M) LP: Where Do We Go From Here Total Reports 174 70%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

DEAD OR ALIVE

Come Home With Me Baby (Epic) LP: Nude Total Reports 62 25%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS

Continued On Next Column

Continued On Next Column

Continued On Next Column

Continued On Page 88

Dead Or Alive Continued
PWR96 a 24-19
HOT102 24-19
PWR106 29-25
FM102 on
HOT97 35-31

DINO
I Like It (4th & Brdwy/Isi)
LP: Like It
Total Reports 205 82%
Regional Reach P1 88%
E 92% P2 81%
S 80% P3 79%
M 82%
W 77%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 12 13 3 28
Summary 6-15 18 47 24 89
UP 152 16-40 17 29 23 69

Regional Reach
E 57% P1 45%
S 65% P2 54%
M 65% P3 85%
W 50%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 1 6
Summary 6-15 0 6 2 8
UP 31 16-40 2 18 14 34

Regional Reach
E 73% P1 55%
S 74% P2 74%
M 90% P3 94%
W 59%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 30 23 66 119
UP 134 16-40 13 33 25 71

Regional Reach
E 76% P1 57%
S 78% P2 77%
M 84% P3 96%
W 68%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 0 15 9 28
UP 147 16-40 30 67 54 151

Gloria Estefan Continued
MIDWEST
G105 30-27
Q98 29-24
Q102 31-31

DEBBIE GIBSON
No More Rhyme (Atlantic)
LP: Electric Youth
Total Reports 185 74%
Regional Reach P1 62%
E 88% P2 75%
S 83% P3 85%
M 65%
W 61%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 8 13 6 27
UP 145 16-40 30 65 48 143

Regional Reach
E 57% P1 45%
S 65% P2 54%
M 65% P3 85%
W 50%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 0 2 0 2
UP 62 16-40 12 41 31 84

Regional Reach
E 73% P1 55%
S 74% P2 74%
M 90% P3 94%
W 59%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 30 23 66 119
UP 134 16-40 13 33 25 71

Regional Reach
E 76% P1 57%
S 78% P2 77%
M 84% P3 96%
W 68%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 0 15 9 28
UP 147 16-40 30 67 54 151

Great White Continued
KPLZ 22-14
KUBE 9-8
KBGL 14-12
WMSL 11-6

JEFF HEALEY BAND
Angel Eyes (Arista)
LP: See The Light
Total Reports 149 60%
Regional Reach P1 45%
E 57% P2 54%
S 65% P3 85%
M 65%
W 50%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 4 4 8
Summary 6-15 2 5 7 14
UP 79 16-40 12 38 35 85

Regional Reach
E 57% P1 45%
S 65% P2 54%
M 65% P3 85%
W 50%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 1 6
Summary 6-15 0 6 2 8
UP 31 16-40 2 18 14 34

Regional Reach
E 73% P1 55%
S 74% P2 74%
M 90% P3 94%
W 59%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 30 23 66 119
UP 134 16-40 13 33 25 71

Regional Reach
E 76% P1 57%
S 78% P2 77%
M 84% P3 96%
W 68%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 0 15 9 28
UP 147 16-40 30 67 54 151

Don Henley Continued
WCZY 19-13
WZPL 22-21
WTKI on

GRAYSON HUGH
Talk It Over (RCA)
LP: Blind To Reason
Total Reports 87 35%
Regional Reach P1 17%
E 22% P2 38%
S 54% P3 46%
M 23%
W 34%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 1 6
Summary 6-15 0 6 2 8
UP 31 16-40 2 18 14 34

Regional Reach
E 57% P1 45%
S 65% P2 54%
M 65% P3 85%
W 50%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 0 2 0 2
UP 62 16-40 12 41 31 84

Regional Reach
E 73% P1 55%
S 74% P2 74%
M 90% P3 94%
W 59%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 30 23 66 119
UP 134 16-40 13 33 25 71

Regional Reach
E 76% P1 57%
S 78% P2 77%
M 84% P3 96%
W 68%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 0 15 9 28
UP 147 16-40 30 67 54 151

INDIGO GIRLS
Closer To Fine (Epic)
LP: Indigo Girls
Total Reports 59 24%
Regional Reach P1 12%
E 24% P2 20%
S 30% P3 42%
M 21%
W 18%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 0 0 0 0
UP 0 16-40 0 5 7 12

Regional Reach
E 57% P1 45%
S 65% P2 54%
M 65% P3 85%
W 50%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 0 2 0 2
UP 62 16-40 12 41 31 84

Regional Reach
E 73% P1 55%
S 74% P2 74%
M 90% P3 94%
W 59%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 30 23 66 119
UP 134 16-40 13 33 25 71

Regional Reach
E 76% P1 57%
S 78% P2 77%
M 84% P3 96%
W 68%

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 0 15 9 28
UP 147 16-40 30 67 54 151

Chart Summary
Pos P1 P2 P3 Tot
National 2-5 0 0 0 0
Summary 6-15 0 15 9 28
UP 147 16-40 30 67 54 151

Continued On Next Column

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Indigo Girls Continued
WEST
KTRR on
KMOX on
KOZE on
KMTM on
ZPUN d-36
OK95 d-39

HOWARD JONES
The Prisoner (Elektra)
LP: Cross That Line
Total Reports 126 51%

Regional Reach
E 53%
S 50%
M 47%
W 54%

Regional Reach
E 53%
S 50%
M 47%
W 54%

Regional Reach
E 18%
S 25%
M 13%
W 32%

KATRINA & THE WAVES
That's The Way (SBK)
Total Reports 57 23%

Regional Reach
E 35%
S 16%
M 13%
W 32%

Regional Reach
E 35%
S 16%
M 13%
W 32%

L
L.L. COOL J
I'm That Type Of... (Def Jam)
LP: Walking With A Panther (Columbia)
Total Reports 132 53%

Regional Reach
E 63%
S 58%
M 45%
W 46%

Regional Reach
E 53%
S 50%
M 47%
W 54%

Regional Reach
E 53%
S 50%
M 47%
W 54%

Regional Reach
E 18%
S 25%
M 13%
W 32%

LIVING COLOUR
Open Letter (To A Landlord) (Epic)
LP: Vivid
Total Reports 66 27%

Regional Reach
E 18%
S 25%
M 13%
W 32%

Regional Reach
E 18%
S 25%
M 13%
W 32%

LOVE AND ROCKETS
So Alive (RCA)
LP: Love And Rockets
Total Reports 231 93%

Regional Reach
E 92%
S 95%
M 97%
W 86%

Regional Reach
E 92%
S 95%
M 97%
W 86%

Regional Reach
E 92%
S 95%
M 97%
W 86%

Regional Reach
E 92%
S 95%
M 97%
W 86%

MADONNA
Express Yourself (Sire/WB)
LP: Like A Prayer
Total Reports 231 93%

Regional Reach
E 92%
S 95%
M 97%
W 86%

Regional Reach
E 92%
S 95%
M 97%
W 86%

MADONNA Continued
MIDWEST
Q102 13-9
92X 9-4
WNCI 2-1
WZL 21-9
WZPL 1-5
KBEQ 1-1
KCPW 3-2
WYU 1-6
KDNB 7-5
WLOL 4-4

Regional Reach
E 92%
S 95%
M 97%
W 86%

Regional Reach
E 92%
S 95%
M 97%
W 86%

Regional Reach
E 92%
S 95%
M 97%
W 86%

MARTIKA
Toy Soldiers (Columbia)
LP: Martika
Total Reports 234 94%

Regional Reach
E 94%
S 94%
M 94%
W 95%

Regional Reach
E 94%
S 94%
M 94%
W 95%

RICHARD MARX
Right Here Waiting (EMI)
LP: Repeat Offender
Total Reports 237 95%

Regional Reach
E 96%
S 100%
M 98%
W 84%

Regional Reach
E 96%
S 100%
M 98%
W 84%

Regional Reach
E 96%
S 100%
M 98%
W 84%

Regional Reach
E 96%
S 100%
M 98%
W 84%

JOHN COUGAR MELLENCAMP
Jackie Brown (Mercury)
LP: Big Daddy
Total Reports 73 29%

Regional Reach
E 35%
S 23%
M 34%
W 29%

Regional Reach
E 35%
S 23%
M 34%
W 29%

SOUL II SOUL

Keep On Movin' (Virgin)

LP: Keep On Movin'

Total Reports 79 32%

Regional Reach table for SOUL II SOUL

Chart Summary table for SOUL II SOUL

WKS 22-16

Regional Reach table for WKS 22-16

Chart Summary table for WKS 22-16

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

BILLY SQUIER

Don't Say You Love Me (Capitol)

LP: Hear & Now

Total Reports 55 22%

Regional Reach table for BILLY SQUIER

Chart Summary table for BILLY SQUIER

WKS 22-17

Regional Reach table for WKS 22-17

Chart Summary table for WKS 22-17

WKS 22-17

Regional Reach table for WKS 22-17

Chart Summary table for WKS 22-17

STEVIE B

In My Eyes (LMR)

LP: In My Eyes

Total Reports 60 24%

Regional Reach table for STEVIE B

Chart Summary table for STEVIE B

WKS 22-17

Regional Reach table for WKS 22-17

Continued On Next Column

Stevie B Continued

WEST, SOUTH, EAST, MIDWEST, WEST

ROD STEWART

Crazy About Her (WB)

LP: Out Of Order

Total Reports 205 82%

Regional Reach table for ROD STEWART

Chart Summary table for ROD STEWART

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

HENRY LEE SUMMER

Hey Baby (CBS Associated)

LP: I've Got Everything

Total Reports 179 72%

Regional Reach table for HENRY LEE SUMMER

Chart Summary table for HENRY LEE SUMMER

WKS 6-4

Continued On Next Column

Henry Lee Continued

WEST, SOUTH, EAST, MIDWEST, WEST

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Continued On Next Column

Sweet Sensation Continued

SOUTH, SOUTH, EAST, MIDWEST, WEST

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

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Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Continued On Next Column

Thirty-Eight Special Continued

SOUTH, WEST, MIDWEST, EAST, WEST

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

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Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

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Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

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Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Continued On Next Column

10,000 MANIACS

Trouble Me (Elektra)

LP: Blind Man's Zoo

Total Reports 84 34%

Regional Reach table for 10,000 MANIACS

Chart Summary table for 10,000 MANIACS

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

Continued On Next Column

JODY WATLEY / ERIC B. RAKIM

Friends (MCA)

LP: Larger Than Life

Total Reports 140 56%

Regional Reach table for JODY WATLEY / ERIC B. RAKIM

Chart Summary table for JODY WATLEY / ERIC B. RAKIM

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

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Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

Continued On Next Column

KARYN WHITE

Secret Rendezvous (WB)

LP: Karyn White

Total Reports 180 72%

Regional Reach table for KARYN WHITE

Chart Summary table for KARYN WHITE

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

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Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

WKS 6-4

Regional Reach table for WKS 6-4

Chart Summary table for WKS 6-4

Continued On Next Column

SIGNIFICANT ACTION

Karyn White Continued

Table with columns for Midwest, South, and East regions, listing radio stations and their frequencies.

WINGER - Headed For A Heartbreak (Atlantic) LP: Winger. Total Reports 164 66%. Chart Summary table showing regional and national performance.

Table listing radio stations and their frequencies for various regions including Midwest, South, and East.

Table listing radio stations and their frequencies for various regions including Midwest, South, and East.

ANDERSON, BRUFORD, WAKEMAN... Brother Of Mine (Arista) LP: Anderson, Bruford, Wakeman &. Includes station callouts for P1, P2, P3.

ROB BASE Joy & Pain (Profile) LP: It Takes Two. Includes station callouts for P1, P2, P3.

BAD ENGLISH Forget Me Not (Epic) LP: Bad English. Includes station callouts for P1, P2, P3.

ADRIAN BELOW Oh Daddy (Atlantic) LP: Mr. Music Head. Includes station callouts for P1, P2, P3.

CHUCKY BOOKER Turned Away (Atlantic) LP: Chuckie. Includes station callouts for P1, P2, P3.

BULLETTYOYS Smooth Up (WB) LP: BulleTTYOYS. Includes station callouts for P1, P2, P3.

J. CAFFERTY & BEAVER BROWN BAND Pride & Passion (Scotti Bros./CBS) LP: "Eddie And The Cruisers II" ST. Includes station callouts for P1, P2, P3.

CALL Let The Day Begin (MCA) LP: Let The Day Begin. Includes station callouts for P1, P2, P3.

CURE Lovesong (Elektra) LP: Disintegration. Includes station callouts for P1, P2, P3.

JIMMY HARNEN & SYNCH No Reason In The World (WTG). Includes station callouts for P1, P2, P3.

DION And The Night Stood Still (Arista) LP: Yo Frankie. Includes station callouts for P1, P2, P3.

ERASURE Stop (Sire/Reprise) LP: Crackers International. Includes station callouts for P1, P2, P3.

LITA FORD Fallin' In And Out Of Love (RCA) LP: Lita. Includes station callouts for P1, P2, P3.

GUNS N' ROSES Nightrain (Geffen) LP: Appetite For Destruction. Includes station callouts for P1, P2, P3.

JIMMY HARNEN & SYNCH No Reason In The World (WTG). Includes station callouts for P1, P2, P3.

LIVING IN A BOX Blow The House Down (Chrysalis) LP: Gatecrashing. Includes station callouts for P1, P2, P3.

MICA PARIS My One Temptation (Island) LP: So Good. Includes station callouts for P1, P2, P3.

QUEEN Breakthru (Capitol) LP: The Miracle. Includes station callouts for P1, P2, P3.

RED SIREN One Good Lover (Mercury) LP: All Is Forgiven. Includes station callouts for P1, P2, P3.

ROYALTY Baby Gonna Shake (Reprise) LP: "Earth Girls Are Easy" ST. Includes station callouts for P1, P2, P3.

PARALLELS®

NEW ARTISTS

SIGNIFICANT ACTION

RUN-D.M.C. Ghostbusters (MCA) LP: "Ghostbusters II" ST

100B I Second That Emotion (Crush) LP: Steppin' Out

WATERFRONT Nature Of Love (Polydor) LP: Waterfront

SARAYA Love Has Taken Its Toll (Polydor) LP: Saraya

TORA TORA Walkin' Shoes (A&M) LP: Surprise Attack

WHISTLE Right Next To Me (Select) LP: Transformation

SEDUCTION You're My One And... (Vendetta/A&M)

PETE TOWNSHEND A Friend Is A Friend (Atlantic) LP: The Iron Man The Musical By Pete Townshend

WHITE LION Little Fighter (Atlantic) LP: Big Game

STAGE DOLLS Love Cries (Chrysalis) LP: Stage Dolls

ANDREAS VOLLENWEIDER Dancing With The Lion (Columbia) LP: Dancing With The Lion

XTC King For A Day (Geffen) LP: Oranges & Lemons

WARRANT Heaven (Columbia) LP: Dirty Rotten Filthy Stinking Rich

YOUNG MC Bust A Move (Delicious Vinyl/Island)

YOUNG MC Bust A Move (Delicious Vinyl/Island)

Table with 10 rows of artist names and album titles, and a 'Reports' column on the right. Includes artists like CULT, GRAYSON HUGH, 10,000 MANIACS, etc.

CHR REPORTER INDEX LISTING

Large table listing radio stations across various states and their corresponding CHR reports. Includes stations like CHED/Edmonton, CKOI/Montreal, etc.



BREAKERS

NEW KIDS ON THE BLOCK Hangin' Tough (Columbia)

79% of our reporters playing it. Moves: Up 40, Debuts 40, Same 23, Down 0, Adds 93 including B104, WKSE, Z100, WEGX, KKBQ, Y100, B96, WKTI, Y108, KPLZ. See Parallels, debuts at number 32 on the CHR chart.

SWEET SENSATION Hooked On You (Atco)

63% of our reporters playing it. Moves: Up 108, Debuts 6, Same 30, Down 1, Adds 11 including WKTI, WKBQ, 100KHI, 94TYX, WPXR, KZIO, WRQN, KF95, WBWB, KCMQ, KWTO. See Parallels, moves 34-29 on the CHR chart.

JEFF HEALEY BAND Angel Eyes (Arista)

60% of our reporters playing it. Moves: Up 79, Debuts 21, Same 26, Down 1, Adds 22 including WZOU, KRBE, WNCI, KCPW, KKRZ, KWSS, WKQB, KKYK, FM104, KWNZ. See Parallels, debuts at number 35 on the CHR chart.

NEW & ACTIVE

JODY WATLEY featuring ERIC B. & RAKIM "Friends" (MCA)
Reports: 140. Moves: Up 84, Debuts 15, Same 22, Down 0, Adds 19 including WKTI, KKLQ, 100KHI, KEZB, WZYP, WAPE, Z106, WDLX, KJ103, KAY107, KISR, WVBS, KLYV, WKXS 7-6, CKOI 37-28, PRO-FM 33-28, 92X 29-22, WKBQ 20-16, KKRZ 27-16. See Parallels, moves 36-30 on the CHR chart and is charted at 84% of those playing it.

CHER "If I Could Turn Back Time" (Geffen)
Reports: 138. Moves: Up 22, Debuts 35, Same 34, Down 0, Adds 47 including WKSE, PRO-FM, Y100, WCZY, WKTI, WLOL, KKRZ, KWSS, FLY92, 93Q, KXX106, WROO, HOT92, B97 31-24, KDWB 30-22, KISN 40-34, WKSI 33-26, WPHR 34-29, KFBQ 34-27.

L.L. COOL J "I'm That Type Of Guy" (Def Jam/Columbia)
Reports: 132. Moves: Up 77, Debuts 20, Same 25, Down 0, Adds 10, PRO-FM, HOT102, WKZR, WBBQ, KEZB, KJ103, WIKZ, KOIZ, KLYV, WIBW, B104 29-23, WZOU 34-29, HOT97 25-20, WEGX 17-13, KRBE 32-27, KITY 24-19, Z95 9-5, KKMG 1-1. See Parallels, moves 35-31 on the CHR chart with charted action at 87% and Top or better moves at 26%.

HOWARD JONES "The Prisoner" (Elektra)
Reports: 126. Moves: Up 39, Debuts 29, Same 35, Down 0, Adds 23 including WCZY, KISN, KPLZ, JET-FM, 100KHI, WSSX, Q98, 99WAYS, Z106, KZIO, WWFX, KRBE 35-28, 92X 32-25, KXXR 29-24, WKSI 35-29, KRZR 12-9, WPFM 37-30, KCMQ 40-29.

ARETHA FRANKLIN & WHITNEY HOUSTON "It Isn't, It Wasn't, It Ain't Never Gonna Be" (Arista)
Reports: 123. Moves: Up 62, Debuts 19, Same 34, Down 0, Adds 8, KZFM, HOT92, KAY107, KKMGM, KQCR, KPAT, KOZE, SLY96, WEGX 30-26, KKRZ 32-21, WAEB 34-26, WMJQ 25-19, WERZ 23-18, 100KHI 30-21, KXX106 24-19, Y107 27-19, Z102 35-28, WHOT 33-28. 72% are charting it.

MICHAEL BOLTON "Soul Provider" (Columbia)
Reports: 119. Moves: Up 34, Debuts 36, Same 33, Down 0, Adds 16, CKOI, WAEB, WMJQ, WRCK, KXX106, KZFM, Z102, KKSS, B98, KMAN, KQCR, KLYV, WIBW, KBOZ, KTMT, ZFUN, Q102 30-27, KCPX 33-29, WWSR 32-22, 100KHI 26-15, 93Q 33-28.

CULT "Fire Woman" (Reprise)
Reports: 94. Moves: Up 48, Debuts 5, Same 30, Down 11, Adds 0 including KEGL 21-19, WMMS 14-11, 92X 23-18, WDFX d-20, KBEQ 27-24, Q106 32-29, WZYP 25-20, WQUT 13-9, WBAM 33-26, Z104 25-20, KMYZ 5-4, WWFX 35-30, WJMX 16-13, WKFR 6-4, 99KG 24-19, WIBW 33-27.

SURFACE "Shower Me With Your Love" (Columbia)
Reports: 93. Moves: Up 30, Debuts 14, Same 18, Down 0, Adds 31 including WXKS, WPLJ, WEGX, B94, WAVA, B97, KBEQ, WKTI, KSI04, Q106, WFMF, 94TYX, WDLX, Z100 30-27, WPGC 7-3, Y100 30-24, KITY 26-21, KZZP 16-8, KKLO 21-15, KWSS 9-4.

GRAYSON HUGH "Talk It Over" (RCA)
Reports: 87. Moves: Up 11, Debuts 10, Same 24, Down 1, Adds 21 including WZOU, KITY, KTFM, KKRZ, KXYQ, WLAN, WRCK, WFMF, 195, 94TYX, WKZL, KZZU, K98 29-25, WAPE 10-6, KBFM 30-26, K92 26-18, WMHE 21-14, WJMX 6-4, Q101 28-20.

10,000 MANIACS "Trouble Me" (Elektra)
Reports: 84. Moves: Up 32, Debuts 9, Same 27, Down 1, Adds 15, WMMS, WNCI, KPLZ, WWSR, WLAN, WKZR, WQUT, WKZL, WGRD, Z99, WJAD, KKXL, KWTO, KGOT, KMOK, WZOU 13-7, KISN 13-9, WMJQ 22-17, WERZ 13-9, B98 31-26.

ROBERT PALMER "Toll Me I'm Not Dreaming" (EMI)
Reports: 82. Moves: Up 26, Debuts 14, Same 34, Down 0, Adds 8, WKZR, WSSX, WDJX, BJ105, WPHR, KJ103, WNYP, KFBQ, PW106 36-33, KISN 38-35, WBCY 23-20, KTUX 40-31, KRNO 31-27, KYNO 34-30, 99KG 38-30, KPAT 28-26, WPFM 30-16.

SOUL II SOUL "Keep On Movin'" (Virgin)
Reports: 79. Moves: Up 27, Debuts 11, Same 17, Down 1, Adds 23 including PWR99, PWR96, KCPW, Y108, KZZP, FLY92, WAEB, WMJQ, WYCR, WBBQ, WBCY, KKYK, WDJX, WGRD, KLUK, WZKX, WKXS 22-16, HOT97 1-1, Z100 6-5, WEGX 16-12.

JOHN COUGAR MELLENCAMP "Jackie Brown" (Mercury)
Reports: 73. Moves: Up 12, Debuts 22, Same 20, Down 0, Adds 19 including WZPL, FLY92, JET-FM, 93Q, WNYZ, WSSX, WGRD, KF95, KATM, WYKS, WVBS, KWTO, WZOU 33-30, WERZ 40-31, WQUT 25-19, KSND 38-33, 95XIL 40-28, KTRS 37-31, KOZE 32-24.

THIRTY EIGHT SPECIAL "Comin' Down Tonight" (A&M)
Reports: 70. Moves: Up 29, Debuts 3, Same 37, Down 1, Adds 0 including KEGL 19-15, 92X 26-20, WZYP 40-37, WQUT 5-4, K92 27-23, KTUX 33-29, WDLX 13-8, WWFX 32-29, WOMP 33-29, WPFM 32-28, WVBS 34-30, KCMQ 12-10, KLYV 40-35, WPFM 34-23, KTMT 31-26, KHTY 10-7.

LIVING COLOUR "Open Letter (To A Landlord)" (Epic)
Reports: 66. Moves: Up 12, Debuts 12, Same 38, Down 0, Adds 4, WROO, WQUT, KWES, WKDD, KXXR d-40, WERZ d-39, KZ106 d-24, WZYP d-33, WRQN d-30, KMYZ d-30, KWNZ d-32, WPFM 38-35, WVBS 38-34, 99KG 39-31, KFBQ d-38, KOZE 33-28.

DEAD OR ALIVE "Come Home With Me Baby" (Epic)
Reports: 62. Moves: Up 21, Debuts 8, Same 27, Down 0, Adds 6, PWR99, KKBQ, PWR96, WNNK, KWNZ, 95XXX, WKXS 33-30, HOT97 32-28, B97 19-14, KITY 32-28, HOT102 24-19, PWR106 29-25, HOT97 35-31, WFMF 21-17, KYNO on, KCAO 36-33, QV103 32-29.

STEVIE B "In My Eyes" (LMR)
Reports: 60. Moves: Up 16, Debuts 2, Same 12, Down 8, Adds 2, WKSE, CHED, WKXS 32-26, HOT97 12-9, WPLJ 19-15, WEGX 19-14, B97 8-6, KITY 8-6, KTFM 21-19, KIIS 13-9, PWR106 7-3, WAEB 36-29, K98 15-10, KZFM 31-25, KKXX 9-7, KCAO 17-12, SLY96 6-1. 93% of the airplay is charted with Top 15 or better action at 48%.

INDIGO GIRLS "Closer To Fine" (Epic)
Reports: 59. Moves: Up 0, Debuts 12, Same 27, Down 0, Adds 20 including WGH, KXXR, WROO, WKSI, 99WAYS, KSAQ, Z102, WPHR, WHOT, WKPE, Q101, KWTX, WPFM, 100KHI d-26, WBBQ d-39, WBCY d-24, KSND d-38, WNYP on.

KATRINA & THE WAVES "That's The Way" (SBK)
Reports: 57. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 57 including WXKS, WZOU, WMMS, KXXR, KKRZ, KROY, KISN, KPLZ, KUBE, WAEB, WWSR, JET-FM, 100KHI, 93Q, KSAQ, HOT92, WMHE, KOIZ.

NENEH CHERRY "Kisses On The Wind" (Virgin)
Reports: 56. Moves: Up 5, Debuts 3, Same 2, Down 0, Adds 46 including WXKS, WPGC, KRBE, B97, KITY, KTFM, B96, WLOL, Y108, FM102, HOT97, WTIK, WIOO, 93Q, KZFM, WAPE, BJ105, B95, KZOO, KKSS 24-16.

BILLY SQUIER "Don't Say You Love Me" (Capitol)
Reports: 55. Moves: Up 21, Debuts 8, Same 23, Down 0, Adds 3, WPHR, KLYV, KFRX, WMMS 22-17, KXXR 7-5, WROO 29-25, WQUT 16-13, KATM 27-24, KRZR 4-2, G98 38-34, WKFR 34-28, WAZY 27-22, KFMW 32-24, KOZE 23-20, ZFUN 40-35. Charting at 62% of those playing it.

SKID ROW "18 And Life" (Atlantic)
Reports: 52. Moves: Up 16, Debuts 5, Same 7, Down 0, Adds 24 including WPLJ, WEGX, Y100, KBEQ, KPLZ, WWSR, 195, WSSX, WAPE, KBFM, Z102, WKDD, WPHR, WFX, WKFR, ZFUN, B94 27-22, WDFX 7-5, KXXR 39-27, WKBQ 37-31, KXYQ 15-9, WYCR 29-20, WCIL 12-10.

OUTFIELD "My Paradise" (Columbia)
Reports: 52. Moves: Up 7, Debuts 9, Same 17, Down 0, Adds 19 including KXYQ, WSPK, WNYZ, WROO, KZ106, WKSI, WQUT, WNYP, G98, WVBS, KLYV, WAZY, WSPT, KEGL 25-22, KXXR 31-23, KRNO 32-28, WIXX 34-31, KRZR 20-14, KHTY 14-8.

MOST ADDED	MOST ACTIVE	HOTTEST
NEW KIDS ON THE... (93)	JODY WATLEY (99)	PRINCE (149)
KATRINA & THE WAVES (57)	L.L. COOL J (97)	MARTIKA (127)
CHER (47)	ARETHA & WHITNEY (81)	LOVE & ROCKETS (99)
NENEH CHERRY (46)	MICHAEL BOLTON (70)	SIMPLY RED (97)
BAD ENGLISH (42)	HOWARD JONES (68)	RICHARD MARX (87)
JOHN CAFFERTY & ... (39)	CHER (57)	MADONNA (76)
SURFACE (31)	SURFACE (44)	BOBBY BROWN (74)
WATERFRONT (25)	CULT (42)	GREAT WHITE (54)
SKID ROW (24)	GRAYSON HUGH (40)	BON JOVI (40)
HOWARD JONES (23)	ROBERT PALMER (40)	DINO (35)
SOUL II SOUL (23)	10,000 MANIACS (40)	

Most Active = Ups + Debuts - Downs

SIGNIFICANT ACTION

SARAYA "Love Has Taken Its Toll" (Polydor)
Reports: 49. Moves: Up 13, Debuts 3, Same 23, Down 0, Adds 10, JET-FM, KZ106, 99WAYS, HOT92, KLO, WHOT, KYRK, WWFX, KWTO, ZFUN, 92X 34-27, KXXR 24-15, WSPK 33-30, WSSX 25-22, WQUT 34-27, WPHR 36-34, KATM 21-19, KRZR 11-4, G98 34-30, 99KG 30-22.

WHITE LION "Little Fighter" (Atlantic)
Reports: 49. Moves: Up 20, Debuts 4, Same 17, Down 1, Adds 7, WKDD, KLO, WMHE, KKRD, WKPE, WKFR, KFMW, WMMS on, JET-FM 30-26, WAPE d-25, WBAM d-30, WPXR 34-25, WIXX 40-35, KOKO 30-20, 95XIL 33-24, 99KG 31-26, KTRS 36-25, ZFUN 26-23. 65% of the airplay is charted.

LIVING IN A BOX "Blow The House Down" (Chrysalis)
Reports: 44. Moves: Up 11, Debuts 2, Same 25, Down 0, Adds 6, KKRZ, K98, WKQB, WZYP, G98, WPFM, KCPX 38-33, WAZY 40-36, WPFM 31-17, SLY96 31-24.

BAD ENGLISH "Forget Me Not" (Epic)
Reports: 43. Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 42 including WMMS, KXXR, Y108, KXYQ, WRCK, WQUT, KLO, KJ103, KKRD, KATM, KWNZ, WKPE, WFX, KLYV, WDBR.

CHUCKII BOOKER "Turned Away" (Atlantic)
Reports: 43. Moves: Up 19, Debuts 4, Same 14, Down 0, Adds 6, KEZB, WANS, Y107, KKXX, KCAO, KIXY, WPGC 17-12, KMEL 14-11, K98 30-24, KKMGM 29-24, KYNO 32-28, KKFR 32-28, SLY96 37-33.

SEDUCTION "You're My One And Only (True Love)" (Vendetta/A&M)
Reports: 41. Moves: Up 16, Debuts 7, Same 15, Down 0, Adds 3, HOT97, KROY, WKZL, WKXS 23-19, KMEL 13-10, K98 d-30, KEZB 28-19, KKSS 18-14, B95 13-9, KKFR 31-24. The West leads.

JOHN CAFFERTY & BEAVER BROWN BAND "Pride And Passion" (Scotti Bros./CBS)
Reports: 40. Moves: Up 0, Debuts 0, Same 1, Down 0, Adds 39 including WXKS, WCZY, WAEB, K104, KZ106, FM100, KSAQ, KF95, KYRK, WJMX, WBNQ, WKFR, KTRS, KMOK, KHTY.

CALL "Let The Day Begin" (MCA)
Reports: 38. Moves: Up 9, Debuts 1, Same 18, Down 0, Adds 10, WQUT, KSAQ, WPRR, WWFX, WJAD, Q104, 99KG, KPAT, WPFM, KTMT, KEGL 27-23, KXXR 19-10, WROO 22-15, KRZR 23-18, OK95 17-11.

GUNS N' ROSES "Nightrain" (Geffen)
Reports: 32. Moves: Up 3, Debuts 2, Same 11, Down 0, Adds 16 including JET-FM, WNYZ, KZ106, WKZL, WPXR, KOKO, FM104, WWFX, WNYP, WJAD, KIXY, Z103, 99KG, WPRR 38-31, OK95 35-25.

RED SIREN "One Good Lover" (Mercury)
Reports: 32. Moves: Up 8, Debuts 0, Same 22, Down 0, Adds 2, WCIL, KGOT, WZOU on, WMMS on, KXXR 27-20, KRZR 26-19, WWFX 30-25, 99KG 36-29, KHTY 21-13, OK95 33-29.

BULLETTYOYS "Smooth Up" (WB)
Reports: 28. Moves: Up 5, Debuts 5, Same 9, Down 0, Adds 9, WMMS, 92X, WSPK, WMHE, KYRK, KKXL, WIBW, KBOZ, KFBQ, KXXR 15-9, WDBR d-31, OK95 32-22. The Midwest & West are out in front.

WHISTLE "Right Next To Me" (Select)
Reports: 28. Moves: Up 14, Debuts 0, Same 10, Down 3, Adds 1, PWR99, KITY 9-7, KIIS 19-16, KZZP 2-2, KISN 24-16, WAPE 8-5, BJ105 32-28, KIVA 11-6.

STAGE DOLLS "Love Cries" (Chrysalis)
Reports: 27. Moves: Up 5, Debuts 3, Same 9, Down 0, Adds 10, CKOI, KEGL, WNVZ, WMMS, KWOD, WROO, WQUT, WKZL, KIXY, KZOO, KXXR d-34, KZ106 d-28, KRZR 30-25, KHTY 29-22.

WATERFRONT "Nature Of Love" (Polydor)
Reports: 25. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 25 including KROY, WAEB, 100KHI, Q106, WKSI, Y107, KWES, KYRK, WPRR, WKPE, WJAD, WJMX, KWTX, KCMQ, SLY96.

LITA FORD "Fallin' In And Out Of Love" (RCA)
Reports: 25. Moves: Up 3, Debuts 5, Same 13, Down 0, Adds 4, WZYP, KSND, KWNZ, WJAD, KXYQ on-dp, WROO d-27, KRZR 27-22, KOZE d-32, KHTY d-29, OK95 34-26.

DION "And The Night Stood Still" (Arista)
Reports: 23. Moves: Up 0, Debuts 1, Same 1, Down 0, Adds 21 including KISN, WAEB, K104, WBBQ, WKSI, WANS, WHHY, WHOT, KZZU, 95XIL, G98, WPFM, KQCR, WDBR, KMOK.

TORA TORA "Walkin' Shoes" (A&M)
Reports: 22. Moves: Up 2, Debuts 3, Same 7, Down 0, Adds 10, KBEQ, FLY92, KTUX, KATM, KYRK, WKPE, WNYP, KIXY, 99KG, KPAT, KXXR d-35, KZ106 d-29, WQUT d-35, KHTY 28-21, OK95 28-16.

YTC "King For A Day" (Geffen)
Reports: 22. Moves: Up 3, Debuts 0, Same 14, Down 0, Adds 5, WKXS, WHHY, WJMX, WAZY, WPFM, WNYZ on, WBCY on, WROO 28-18, 99KG 40-34.

PETE TOWNSHEND "A Friend Is A Friend" (Atlantic)
Reports: 22. Moves: Up 7, Debuts 0, Same 14, Down 0, Adds 1, KATM, WKXS on, WZOU on, WMMS 18-14, WERZ 38-34, WROO 26-22, KSAQ on, 95XIL 35-27, WSPT 22-19.

WARRANT "Heaven" (Columbia)
Reports: 21. Moves: Up 8, Debuts 5, Same 3, Down 0, Adds 5, WZPL, KXYQ, WKDD, WIXX, Z99, KEGL 22-14, Z95 d-28, 92X d-31, WDFX 13-8, KXXR 13-7, WLOL 31-25, WROO d-21, KATM d-22, WKPE 11-9, KHTY 11-6. The South & Midwest are out in front with charted action at 76%.

YOUNG MC "Bust A Move" (Delicious Vinyl/Island)
Reports: 18. Moves: Up 4, Debuts 1, Same 4, Down 0, Adds 9, WPGC, KKBQ, KZZP, KKLO, X100, K98, KZFM, KKXX, KCAO, KITY on-dp, KMEL 21-13, HOT97 38-30, KYNO d-35.

JIMMY HARNEN & SYNCH "No Reason In The World" (WTG)
Reports: 17. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 17 including KEGL, WNVZ, Y108, WAEB, WNNK, WIOQ, WKZR, WYCR, WFX, Q104, Q101, WPFM, WPRR, KTRS, KTMT.

ANDREAS VOLLENWEIDER "Dancing With The Lion" (Columbia)
Reports: 17. Moves: Up 4, Debuts 0, Same 11, Down 1, Adds 1, WMMS, CKOI on, Q105 on, KMEL on, KUBE on, WBBQ 34-31.

QUEEN "Breakthru" (Capitol)
Reports: 16. Moves: Up 1, Debuts 1, Same 7, Down 0, Adds 7, CKOI, KXXR, KLO, KF95, WPFM, WDBR, KFBQ, KRZR d-29, KHTY 30-23.

ANDERSON, BRUFORD, WAKEMAN, HOWE "Brother Of Mine" (Arista)
Reports: 16. Moves: Up 5, Debuts 3, Same 8, Down 0, Adds 0 including WROO 25-20, WQUT 33-24, KRZR 28-23, 95XIL d-32, KHTY 22-14.

RUN-D.M.C. "Ghostbusters" (MCA)
Reports: 15. Moves: Up 0, Debuts 1, Same 8, Down 0, Adds 6, KITY, KZFM, WANS, KOKO, KKMGM, KFRX, HOT97 on, PWR96 on-dp, KKYK d-30.

CURE "Lovesong" (Elektra)
Reports: 14. Moves: Up 1, Debuts 0, Same 1, Down 0, Adds 12, KDWB, KZZP, KWOD, KKLO, X100, KRZR, KYNO, KYRK, KCAO, KWNZ, Y106, KZOO, KXYQ on-dp.

ADRIAN BELEW "Oh Daddy" (Atlantic)
Reports: 13. Moves: Up 0, Debuts 3, Same 1, Down 0, Adds 9, KXXR, WAPE, Z99, KRZR, 95XIL, KYYY, KPAT, KFBQ, KTMT.

ROB BASE "Joy & Pain" (Profile)
Reports: 13. Moves: Up 6, Debuts 1, Same 1, Down 4, Adds 1, KKRZ, FM102 6-5, WLAN 25-17, KZFM 24-19.

ERASURE "Stop" (Sire/Reprise)
Reports: 13. Moves: Up 3, Debuts 2, Same 7, Down 0, Adds 1, KRBE, HOT97 on, KKBQ d-25, WDFX 22-19, KIVA d-21.

MICA PARIS "My One Temptation" (Island)
Reports: 12. Moves: Up 4, Debuts 1, Same 3, Down 1, Adds 3, KZFM, WIBW, KOZE, WKXS 26-20, HOT102 23-20.

ROYALTY "Baby Gonna Shake" (Reprise)
Reports: 12. Moves: Up 5, Debuts 2, Same 4, Down 0, Adds 1, KYNO, KITY d-33, WLOL d-27, PWR106 on, WIOQ 34-30.

100B "I Second That Emotion" (Crush)
Reports: 10. Moves: Up 4, Debuts 1, Same 3, Down 1, Adds 1, WPGC, KIVA d-24, KKMGM 27-23, KYRK 17-15.

1. **I**n what year did Charles Lindbergh make the first successful trans-Atlantic flight in his airplane "The Spirit Of St. Louis"?
2. **W**hen was Al Jolson's movie The Jazz Singer, the first talkie, released in the United States?
3. **I**n what year was the first demonstration of television?
4. **I**n which baseball season did Babe Ruth hit 60 home runs and ultimately lead the New York Yankees to a World Series victory?



Answer:

1927

"THAT'S WHEN I THINK OF YOU"

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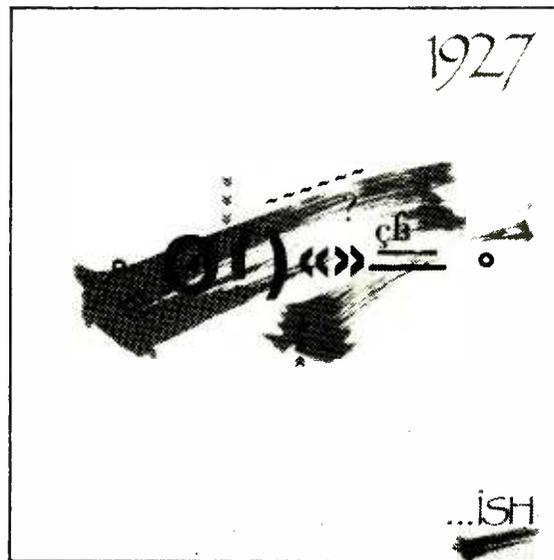
the first single by

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from the forthcoming debut album

...ISH (81986)

*Produced by Charles Fisher for Minute/Trafalgar Productions
Worldwide Management: Kathy Howard
North American Representation: Champion Entertainment Organization, Inc.*



1927...A BAND DESTINED TO GO DOWN IN HISTORY

When you play it, say it!



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NATIONAL AIRPLAY OVERVIEW

CHR

3	2	WKS	WKS	LW	TW	
4	2	1				1 SIMPLY RED /If You Don't Know... (Elektra)
6	4	2				2 MARTIKA /Toy Soldiers (Columbia)
5	3	3				3 MADONNA /Express Yourself (Sire/WB)
20	10	7				4 PRINCE /Batdance (WB)
13	7	5				5 LOVE AND ROCKETS /So Alive (RCA)
2	1	4				6 FINE YOUNG CANNIBALS /Good Thing (IRS/MCA)
24	15	9				7 BOBBY BROWN /On Our Own (MCA)
23	17	12				8 DINO /Like It (4th & Broadway/Island)
15	11	10				9 BON JOVI /Lay Your Hands On Me (Mercury)
12	9	8				10 EXPOSE /What You Don't Know (Arista)
17	14	13				11 ROD STEWART /Crazy About Her (WB)
—	40	25				12 RICHARD MARX /Right Here Waiting (EMI)
38	27	20				13 PAULA ABDUL /Cold Hearted (Virgin)
21	18	16				14 MICHAEL MORALES /Who Do You... (Wing/Polydor)
32	25	19				15 GREAT WHITE /Once Bitten, Twice Shy (Capitol)
26	23	18				16 ROXETTE /Dressed For Success (EMI)
3	5	6				17 MILLI VANILLI /Baby Don't Forget My Number (Arista)
31	26	21				18 HENRY LEE SUMMER /Hey Baby (CBS Associated)
33	28	24				19 KARYN WHITE /Secret Rendezvous (WB)
10	8	11				20 NATALIE COLE /Miss You Like Crazy (EMI)
37	32	26				21 DEBBIE GIBSON /No More Rhyme (Atlantic)
39	34	30				22 DON HENLEY /The End Of The Innocence (Geffen)
—	35	31				23 DONNY OSMOND /Sacred Emotion (Capitol)
14	13	15				24 DOOBIE BROTHERS /The Doctor (Capitol)
28	24	22				25 REAL LIFE /Send Me An Angel '89 (Curb)
1	6	14				26 RICHARD MARX /Satisfied (EMI)
—	37	33				27 WINGER /Headed For A Heartbreak (Atlantic)
—	—	37				28 GLORIA ESTEFAN /Don't Wanna Lose You (Epic)
BREAKER						29 SWEET SENSATION /Hooked On You (Atco)
—	39	36				30 JODY WATLEY I/ERIC B. & RAKIM /Friends (MCA)
—	38	35				31 L.L. COOL J /I'm That Type Of Guy (Def Jam/Columbia)
BREAKER						32 NEW KIDS ON THE BLOCK /Hangin' Tough (Columbia)
9	12	17				33 CYNDI LAUPER /I Drove All Night (Epic)
8	16	23				34 NENEH CHERRY /Buffalo Stance (Virgin)
BREAKER						35 JEFF HEALEY BAND /Angel Eyes (Arista)
DEBUT						36 MICHAEL DAMIAN /Cover Of Love (Cypress/A&M)
7	20	28				37 NEW KIDS ON THE BLOCK /I'll Be Loving... (Columbia)
11	19	27				38 DONNA SUMMER /This Time I Know... (Atlantic)
16	22	32				39 TOM PETTY /I Won't Back Down (MCA)
18	21	29				40 STEVIE NICKS /Rooms On Fire (Modern/Atlantic)

N&A Pg. 94; Playlists Pg. 82; Parallels Pg. 87

ADULT CONTEMPORARY

3	2	WKS	WKS	LW	TW	
3	2	1				1 DONNA SUMMER /This Time I... (Atlantic)
7	4	3				2 SWING OUT SISTER /Waiting Game (Fontana/Mercury)
8	5	4				3 NEW KIDS ON THE BLOCK /I'll Be Loving... (Columbia)
10	8	6				4 PAUL McCARTNEY /My Brave Face (Capitol)
—	25	15				5 GLORIA ESTEFAN /Don't Wanna Lose You (Epic)
11	9	7				6 MICA PARIS /My One Temptation (Island)
21	16	10				7 MICHAEL BOLTON /Soul Provider (Columbia)
12	10	8				8 CHICAGO /We Can Last Forever (Full Moon/Reprise)
14	12	9				9 10,000 MANIACS /Trouble Me (Elektra)
16	15	12				10 MADONNA /Express Yourself (Sire/WB)
17	13	11				11 STEVIE NICKS /Rooms On Fire (Modern/Atlantic)
26	18	13				12 DON HENLEY /The End Of The Innocence (Geffen)
—	29	16				13 RICHARD MARX /Right Here Waiting (EMI)
15	14	14				14 VANESSA WILLIAMS /Darlin' I (Wing/Polydor)
1	1	2				15 SIMPLY RED /If You Don't Know Me By Now (Elektra)
22	19	17				16 DEON ESTUS /Spell (Polydor)
27	24	21				17 CHRIS REA /On The Beach (Geffen)
2	3	5				18 DAN HILL /Unborn Heart (Columbia)
29	26	23				19 TIM FINN /How'm I Gonna Sleep (Capitol)
—	30	25				20 GLADYS KNIGHT /Licence To Kill (MCA)
6	11	18				21 WATERFRONT /Cry (Polydor)
BREAKER						22 DONNY OSMOND /Sacred Emotion (Capitol)
28	27	26				23 JULIA FORDHAM /Comfort Of Strangers (Virgin)
5	6	19				24 J. HARNEN & SYNCH /Where Are You Now? (WTG)
—	—	29				25 DEBBIE GIBSON /No More Rhyme (Atlantic)
30	28	27				26 HIROSHIMA /Come To Me (Epic)
—	—	30				27 PHOEBE SNOW /Something Real (Elektra)
BREAKER						28 ANDREAS VOLLENWEIDER /Dancing With... (Columbia)
BREAKER						29 ROY ORBISON /California Blue (Virgin)
13	21	24				30 HOWARD JONES /Everlasting Love (Elektra)

AC Music Begins Pg. 70

URBAN CONTEMPORARY

3	2	WKS	WKS	LW	TW	
10	6	1				1 J. WATLEY I/E. B. & RAKIM /Friends (MCA)
4	2	2				2 SURFACE /Shower Me With Your Love (Columbia)
7	5	3				3 KARYN WHITE /Secret Rendezvous (WB)
17	9	6				4 BOBBY BROWN /On Our Own (MCA)
5	4	4				5 SOUL II SOUL /Keep On Movin' (Virgin)
25	15	11				6 PRINCE /Batdance (WB)
14	10	9				7 VESTA /Congratulations (A&M)
21	14	12				8 STEPHANIE MILLS /Something In The Way... (MCA)
18	12	10				9 SYSTEM /Midnight Special (Atlantic)
3	1	5				10 CHUCKII BOOKER /Turned Away (Atlantic)
9	7	7				11 JAMES INGRAM /It's Real (WB)
27	19	17				12 DAVID PEASTON /Two Wrongs (Don't Make...) (Geffen)
22	16	14				13 AL GREEN /As Long As We're Together (A&M)
23	17	15				14 KOOL MOE DEE /They Want Money (Jive/RCA)
26	21	18				15 L.L. COOL J /I'm That Type Of Guy (Def Jam/Columbia)
8	8	8				16 LEVERT /Got To Get The Money (Atlantic)
38	26	21				17 BABYFACE /It's No Crime (Solar/Epic)
24	22	20				18 EL DeBARGE /Somebody Loves You (Motown)
39	29	23				19 A. FRANKLIN & W. HOUSTON /It Isn't, It Wasn't... (Arista)
28	23	22				20 JONATHAN BUTLER /Sarah, Sarah (Jive/RCA)
31	24	24				21 ALYSON WILLIAMS /I...My Love Is... (Def Jam/Columbia)
34	28	26				22 HEAVY D. and THE BOYZ /We Got Our Own... (MCA)
—	33	29				23 TEDDY RILEY I/GUY /My Fantasy (Motown)
—	39	28				24 ISLEY BROTHERS I/R. ISLEY /Spend The Night (WB)
30	25	25				25 DINO /Like It (4th & Broadway/Island)
—	34	31				26 ERIC GABLE /Remember The First Time (Orpheus/EMI)
35	30	27				27 THIRD WORLD /Forbidden Love (Mercury)
—	—	33				28 SHARON BRYANT /Let Go (Wing/Polydor)
—	—	36				29 NEW EDITION /N.E. Heartbreak (MCA)
37	32	32				30 TROY JOHNSON /The Way It Is (RCA)
40	31	30				31 TODAY /Take It Off (Motown)
—	—	35				32 MIKKI BLEU /Something Real (EMI)
—	37	34				33 BOY GEORGE /You Found Another (Virgin)
—	—	38				34 PATTI LaBELLE /If You Asked Me To (MCA)
—	—	39				35 Z-LOOKE /Gitchi U (Orpheus/EMI)
—	—	40				36 D. FOSTER & T. McELROY /Gotta Be A... (Atlantic)
—	—	37				37 GERALD ALSTON /Can't Tell You Why (Taj/Motown)
DEBUT						38 E.U. /A Taste Of Your Love (Virgin)
BREAKER						39 NATALIE COLE I/FREDDIE JACKSON I /Do (EMI)
DEBUT						40 KOOL & THE GANG /Raindrops (Mercury)

New & Active, TOP 10 Recurrents Pg. 63

NEW ROCK

LW	TW	
1	1	1 PUBLIC IMAGE LIMITED /Disappointed (Virgin)
4	2	2 B-52'S /Channel Z (Reprise)
3	3	3 PIXIES /Here Comes Your Man (4AD/Elektra)
12	4	4 CURE /Lovesong (Elektra)
6	5	5 CALL /Let The Day Begin (MCA)
2	6	6 LOVE & ROCKETS /So Alive (RCA)
7	7	7 PERE UBU /Waiting For Mary (Fontana/Mercury)
19	8	8 HOODOO GURUS /Come Anytime (RCA)
11	9	9 MORRISSEY /Interesting Drug (Sire/Reprise)
9	10	10 BOB MOULD /See A Little Light (Virgin)

Complete TOP 30 New Rock Chart Pg. 81

NAC

LW	TW	
2	1	1 ACOUSTIC ALCHEMY /Blue... (MCA Master Series)
1	2	2 RIPPINGTONS /Tourist In Paradise (GRP)
8	3	3 RICHARD ELLIOT /Take To The Skies (Intima/Enigma)
3	4	4 LARRY CARLTON /On Solid Ground (MCA)
4	5	5 TIM WEISBERG /Outrageous Temptations (Cypress/A&M)
6	6	6 RICHARD SOUTHER /Cross Currents (Narada-Equinox/MCA)
5	7	7 EARL KLUGH /Whispers And Promises (WB)
10	8	8 DAN SIEGEL /Late One Night (CBS)
12	9	9 PAT METHENY /Letter From Home (Geffen)
7	10	10 KIRK WHALUM /The Promise (Columbia)

Complete TOP 30 NAC Chart Pg. 73

CONTEMPORARY JAZZ

LW	TW	
1	1	1 ELIANE ELIAS /So Far So Close (Blue Note)
2	2	2 MILES DAVIS /Amandla (WB)
4	3	3 TUCK & PATTI /Love Warriors (Windham Hill)
6	4	4 JOEY DeFRANCESCO /All Of Me (Columbia)
3	5	5 FREDDIE HUBBARD /Times Are Changing (Blue Note)
8	6	6 KIRK WHALUM /The Promise (Columbia)
12	7	7 SPYRO GYRA /Point Of View (MCA)
11	8	8 NEW YORK VOICES /New York Voices (GRP)
25	9	9 PAT METHENY /Letter From Home (Geffen)
7	10	10 LARRY CARLTON /On Solid Ground (MCA)

Complete TOP 30 Contemporary Jazz Chart Pg. 73

TOP TRACKS

3	2	WKS	WKS	LW	TW	
1	1	1				1 DON HENLEY /The End Of The... (Geffen)
3	2	2				2 ANDERSON BRUFORD WAKEMAN... /Brother... (Arista)
13	8	8				3 STEVIE RAY VAUGHAN & DOUBLE... /Crossfire (Epic)
8	7	6				4 DOOBIE BROTHERS /Need A Little Taste... (Capitol)
7	6	5				5 PETE TOWNSHEND /A Friend Is A Friend (Atlantic)
6	5	4				6 BILLY SQUIER /Don't Say You Love Me (Capitol)
18	11	10				7 BAD ENGLISH /Forget Me Not (Epic)
20	14	13				8 CALL /Let The Day Begin (MCA)
11	9	9				9 LOVE & ROCKETS /So Alive (Beggars Banquet/RCA)
2	4	7				10 TOM PETTY /Runnin' Down A Dream (MCA)
15	12	12				11 WINGER /Headed For A Heartbreak (Atlantic)
BREAKER						12 DON HENLEY /I Will Not Go Quietly (Geffen)
4	3	3				13 JACKSON BROWNE /World In Motion (Elektra)
21	18	15				14 WHITE LION /Little Fighter (Atlantic)
BREAKER						15 TOM PETTY /Free Fallin' (MCA)
23	19	16				16 TANGIER /On The Line (Atco)
38	24	20				17 U2 /All I Want Is You (Island)
14	13	14				18 TODD RUNDGREN /The Want Of A Nail (WB)
BREAKER						19 WARRANT /Heaven (Columbia)
31	27	24				20 CULT /Sun King (Sire/Reprise)
—	42	32				21 JOHN C. MELLENCAMP /Jackie Brown (Mercury)
5	10	11				22 HENRY LEE SUMMER /Hey Baby (CBS Associated)
36	33	33				23 SKID ROW /18 & Life (Atlantic)
37	29	28				24 BULLETBOYS /Smooth Up (WB)
—	47	37				25 PETE TOWNSHEND /Dig (Atlantic)
54	44	41				26 STEVIE NICKS /Long Way To Go (Modern/Atlantic)
BREAKER						27 BODEANS /You Don't Get Much (Slash/Reprise)
28	23	23				28 ALLMAN BROTHERS /Statesboro Blues (Polydor)
22	21	21				29 10,000 MANIACS /Trouble Me (Elektra)
10	15	17				30 STEVIE NICKS /Rooms On Fire (Modern/Atlantic)
30	28	27				31 OUTFIELD /My Paradise (Columbia)
41	35	34				32 GREAT WHITE /Mista Bone (Capitol)
43	40	39				33 TORA TORA /Walking Shoes (A&M)
12	16	22				34 JOHN COUGAR MELLENCAMP /Martha Say (Mercury)
—	52	48				35 BLUE MURDER /Jelly Roll (Geffen)
DEBUT						36 RICHARD MARX /Nothin' You Can Do (EMI)
53	48	44				37 KINGDOM COME /Who Do You Love? (Polydor)
40	41	40				38 GREAT WHITE /Once Bitten Twice Shy (Capitol)
49	43	42				39 THIRTY EIGHT SPECIAL /Comin' Down Tonight (A&M)
—	59	56				40 LITA FORD /Falling In And Out Of Love (RCA)

Complete TOP 60 Tracks Chart Pg. 79; LP Chart Pg. 80

COUNTRY

3	2	WKS	WKS	LW	TW	
13	10	7				1 PATTY LOVELESS /Timber I'm Falling... (MCA)
3	2	1				2 REBA McENTIRE /Cathy's Clown (MCA)
10	6	5				3 DOLLY PARTON /Why'd You Come In Here... (Columbia)
11	7	6				4 DON WILLIAMS /One Good Well (RCA)
6	5	4				5 CONWAY TWITTY /She's Got A Single