

I N S I D E:**ARBITRON ONRUSH CONTINUES**

Spring Arbitrons are budding, with 19 new markets detailed this week. These stories and more . . .

- **WIOQ's** instant impact in Philly
- **WDFX** topping Detroit CHRs
- **KMEL** chasing **KGO** in SF
- **WXKS-FM, WPGC** on top of Boston, DC
- **KPLX** leading ferocious Dallas Country battle
- **KGB** roaring into San Diego tie with **KKLQ**
- **WBAL** reviving with Orioles Complete results Page 38, 41

TELEMARKETING TECHNIQUES

A growing number of stations are conducting their telemarketing in-house. **Jeff Pollack** offers strategies for structuring and conducting the research, as well as tips for maximizing participation among those contacted by phone.

Page 42

CLASS A MOVE BY FCC MEETS MIXED REACTION

The FCC has doubled the maximum power for Class A FMs, but there's a catch. The power boosts will be meted out on a "selective" basis rather than across the board, to minimize interference problems.

Page 8

RADIO'S TIME'S UP

According to **Katz** and **RAB** research, radio's total time spent listening is up. And more people are satisfied with the job radio's doing than they are with TV, newspapers, and magazines. For further breakdowns of these cheery findings, consult the Overview Media page.

Page 19

SAMPLE SPOTS REAP AMPLE RETURNS

Sample commercials are an effective tool station salespeople can use for higher closing ratios. **Chris Beck** has the lowdown on how to prepare your own pause for a word to your sponsor.

Page 16

Newstand Price \$5.00


Ferguson Appointed WPGC Programmer

WPGC-FM/Washington has officially named afternoon drive personality **Dr. Dave Ferguson** PD. He'd been handling those duties on an interim basis since **Bob Mitchell** left for PD duties at **WEZB/New Orleans** in February.

WPGC-AM & FM GM **Ben Hill** told R&R, "Dave has been here from the beginning, and is an integral part of the success we've achieved. He's a natural leader and shares with me the same vision for the future direc-



Dr. Dave Ferguson

tion of WPGC. It's been ten years to the day (7/17) since the
FERGUSON/See Page 31

Root/Sonrise Radio Deals Surface In Wake Of Bizarre Air Crash**SEC Probe Demanded; Sonrise Washes Its Hands Of Pilot**

Federal and state investigators are sifting through a blizzard of radio licensing partnerships — labelled as "shams" by an FCC administrative law judge — that involve **Tom Root**, a Washington communications

Licensing Scheme Investigated

North Carolina Secretary of State **Rufus Edmisten** said **Sonrise** — and **Root** — are under investigation to determine if securities laws were violated in the complex radio licensing scheme. In March R&R reported that North Carolina securities regulators were investigating the group (3/10), but after **Root's** crash **Edmisten** told reporters that the probe included **Root**.

"Our office has spoken to him," **Edmisten** said. "Obviously, he knew he was under investigation. The investigation has been focused on **Sonrise Management Services**, and while he is not employed by them, he has ties to them and has been an integral part of the investigation."

Since 1985, **Sonrise** has raised about \$16 million by soliciting investors, principally in Southern states, to form approximately 166 partnerships for the purpose of applying for FM radio licenses. All but a half dozen of those partnerships were referred to **Root** for repre-

Digging Up Root Causes

- **Exclusive: complete chart of Sonrise applications**
- **Root to the Bahamas: the strange plane crash & weird wound**
- **Professional conduct in question**

Page 6, 28, 31

attorney. **Root** is the pilot who blacked out in a small plane and flew more than 800 miles before crashing into the ocean near the Bahamas last week.

At issue is **Root's** involvement with **Sonrise Management Services**, a controversial radio investment company based in Columbus, GA that is currently under investigation in several FCC licensing proceedings.

Capitol's Newfangled Banner

The Beastie Boys and Capitol celebrated their new relationship by raising a 15 x 25' Beasties flag atop the Capitol Tower. Balloons, skywriters, welcoming speeches, and other hot-air devices all helped herald the rap trio's imminent LP "Paul's Boutique."



Tom Root **Ralph Savage**
sentation at the FCC. Many of those groups, which often use Biblical or religious names, now are under attack in FCC proceedings.

"Sonrise's operation appears to be merely another one of the many 'applications mills' that have sprung up in this era of deregulation," said FCC Administrative Law Judge **Walter Miller** in a ruling issued last August. He added that **Sonrise**

"could turn out to be a scam on innocent investors."

Attorneys involved in **Sonrise**-related proceedings estimate between 20 and 30 of the firm's applications have been denied, rejected, or dismissed. **Root** told R&R that "between five and eight" **Sonrise** groups have been awarded FM construction permits. However, he refused to identify those groups or the markets where the CPs were awarded.

A confidential "attorney-client" document which **Root** sent in February to **Sonrise**-related investors listed only five successful applicants, in **Visalia, CA**; **Sparta, GA**; **Brusly, LA**; **Seymour, TN**; and **Olney, TX**. Three other applications were marked as "expected."

ROOT-SONRISE/See Page 6

Lott, Cawley Elevated To New Arista Posts

Lott Exec. VP/Operations, Cawley Sr. VP/Sales



Roy Lott

Arista has upped Sr. VP/Operations **Roy Lott** to Exec. VP/Operations and VP/Sales & Distribution **Jim Cawley** to Sr. VP/Sales & Distribution. **Lott** has been with **Arista** for ten years, and **Cawley** is a 15-year label vet.

Arista President **Clive Davis** stated, "Arista has had much success in the last decade, and **Roy** has played a major role in our growth."

Lott added, "I'm very appreciative of **Clive** placing his trust in my efforts, and I plan to



Jim Cawley

continue to earn that trust as **Arista** enters the '90s. It's exciting and rewarding to be able to work with the best creative, marketing, and administrative team in **Arista's** history."

On **Cawley's** appointment, **Arista** Exec. VP **Eill Berger** observed, "Jim is one of the record industry's most effective and respected sales VPs. He combines insight, enthusiasm, and an executive's attention to detail that only comes from experience in the marketplace."

ARISTA/See Page 31

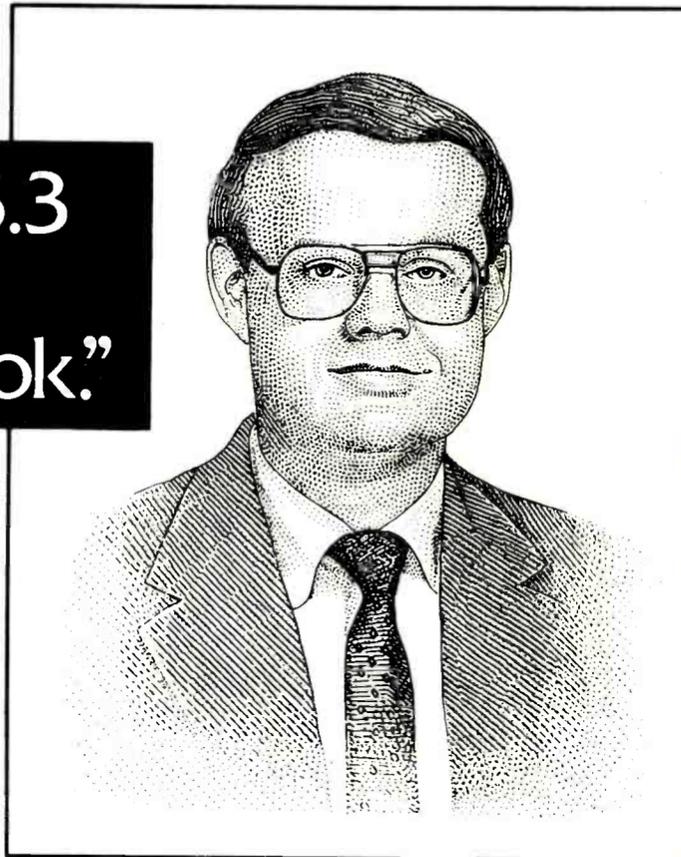
"In just three months, The Research Group has taken us from last place to first in our target demo of adults 18 to 34, here at 'Rock 99' in Birmingham. Last Christmas Day we switched from easy listening to classic rock, and the results have been amazing. In just one book, we've gone from a 5.3 share in adults 18 to 34 to an incredible 23.2.*

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**"From a 5.3
to a 23.2
in one book."**



Mike Hammond
President
WZRR-FM, Birmingham

*Fall 1988 to Winter 1989 Arbitron.
Adults 18 to 34, AQH Share, M-S, 6A-12M. MSA.

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Blackburn, Larkin Head Atlantic Nashville Office



Rick Blackburn

Country music industry vets Rick Blackburn and Nelson Larkin have been appointed to co-head the new Atlantic Records Nashville operation. Blackburn will be VP/Operations and Larkin VP/Creative Services for the long-anticipated new office, which will open August 7. A&R, promotion, sales and marketing, artist development, and publicity will all be handled out of the new office.

Atlantic Chairman Ahmet Ertegun commented, "The strong Nashville presence that this office will bring us, along with Nelson's and Rick's remarkable knowledge, is guaranteed to establish us as a major force in the country field."

Atlantic President Doug Morris said, "The opening of a Nashville



Nelson Larkin

office illustrates Atlantic's continued commitment to country music. In recent years, our increased involvement in that area has yielded substantial successes, most notably with Billy Joe Royal. Nelson and Rick's respective track records make them two of the most respected men in the field."

Blackburn told R&R, "It wasn't an easy decision to give up my own company. But you don't sign with a

ATLANTIC/NASHVILLE/See Page 31



Nesuhi Ertegun

Record Pioneer Nesuhi Ertegun Dies At 71

Nesuhi Ertegun, a principal in Atlantic Records and former head of WEA International who most recently founded Atlantic-distributed East/West Records two years ago, died Saturday (7/15) in New York following cancer surgery. He was 71.

ERTEGUN/See Page 25

IRS, MCA Set New Deal

'Last Step Toward Total Independence'



Pictured (l-r): MCA Exec. VP/GM Richard Palmese, MCA President Al Teller, IRS Chairman Miles Copeland, IRS President Jay Boberg, and MCA Sr. VP Zach Horowitz.

IRS Records has signed a five-year US distribution deal with MCA which formalizes IRS's independence. The new agreement, which covers all future releases, continues the companies' existing relationship but now gives IRS con-

trol of promotion, marketing, and manufacturing.

IRS founder and Chairman Miles Copeland commented, "We have always been adept at finding and developing new talent, whether it be a Go-Go's, an R.E.M., or a Fine Young Cannibals. Under the new arrangement, we will be able to work our artists autonomously from the street up."

IRS co-founder and President Jay Boberg added, "It's been a ten-year evolution, but finally IRS is taking its last step toward total in-

IRS/See Page 25

Aube CILQ's New PD

CJSB (54 Rock)/Ottawa Promotion/Marketing Director Gary (Magic Christian) Aube has been named PD at Westcom AOR CILQ (Q107)/Toronto. He succeeds Andy Frost, who becomes Exec. Director at the station and will oversee special programming, syndication, and production.

"Most Canadians consider Q107 the crown jewel of FM rock 'n' roll

AUBE/See Page 31

Meltzer Price Sr. VP/Radio

WWKB & WKSE/Bufalo VP/GM Jim Meltzer has been named Sr. VP/Radio for Price Communications. He replaces Dick Appleton, who left the company to form NTG Holdings with Frank Osborn.

Price Chairman Bob Price remarked, "Jim Meltzer has done a superb job with our stations in Buffalo. He is responsible for WKSE becoming the number one station in the Buffalo market. He has strong sales and managerial skills, with a great track record in the broadcast industry."

Meltzer joined Price three years ago after serving as VP/GM at WZKC/Rochester. He told R&R, "In my new capacity I'll not only continue to manage these two great radio stations, but will also oversee and work with the staff and management at (Price's other

MELTZER/See Page 31

Kirksey Enigma VP/Rock



Jon Kirksey

Epic Records National AOR Director Jon Kirksey has been named to the newly created post of VP/Rock Promotion at Enigma Records.

Enigma VP/Promotion Sam Kaiser commented, "Jon is a key addition to the Enigma executive team, and his coming on board signifies that we are dead serious about making Enigma Records a major league player in the rock music industry for the '90s. The lifeblood of our business is young new bands, and Jon recognizes the vital need to take a progressive ap-

KIRKSEY/See Page 31

Orkin Keynotes Upper MW Conclave



Dick Orkin (pictured), operator of Dick Orkin's Radio Ranch and the creator of the "Chickenman" and "Tooth Fairy" radio series, was the keynote speaker at the 14th Upper Midwest Communications Conclave '89 (7/13-16) in Minneapolis. More than 600 registrants attended the event, where sessions dealt with negotiations, hiring practices, consultant George Burns's projections for "Radio In The '90s," and a look at the coming impact of AT&T's Digital Cable Radio and On-Demand TV delivered by Mid-continent VP David Martin. KFYZ/Bismarck Station Manager Dan Brannan was the recipient of this year's Mike Rockwell Award for his achievements in the industry.

JULY 21, 1989

PD THOUGHT-STARTERS

Consultants offer an assortment of reminders for programmers — some you'll consider basic information, others you may not have thought of for a while, but all useful tips you can act upon. Plus, the latest Country Ratings Index.

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ZIEGER GSM

Lewis Becomes VP/GM At WKLL & KEZK

WKLL & KEZK/St. Louis GSM Gary Lewis will become VP/GM of the Gold/EZ combo when Adams Communications trades it to Channel One for crosstown KSTZ. The facility swap is expected to be completed on August 15. Lewis will succeed WKLL & KEZK VP/GM John Gutbrod, who will take over those duties at KSTZ.

In other WKLL & KEZK news, KDNL-TV/St. Louis GSM Greg Zieger replaces Lewis as GSM, and will begin July 31.

Lewis told R&R, "We want to continue the momentum that was established by Adams. As of now, the formats will stay in place. When the sale is complete we will promote a bit heavier than we have in the past."

Regarding Zieger, Lewis told R&R, "Greg has an extensive management and agency background. He's owned his own agency in Los Angeles and has good people skills, which can make a great, positive difference."

Lewis joined the combo three and a half years ago. Prior to that he spent nearly two years as GM of crosstown KMJM (Magic 108), and



Gary Lewis

ten years in Detroit in various sales and management positions at WWWW, WOMC, and WCZY.

BM/EZ KEZK tied for fifth 12+ (5.4) in the spring Birch and placed third in the winter Arbitron (7.7). Gold WKLL registered a 0.6 and 0.3 in the respective sweeps.

New Stoner Posts For Frances, Dodge

Frances VP/GM At WQXY; Dodge At WWSN

WQXY/New Orleans GSM Ric Frances has been promoted to VP/GM of the Stoner Broadcasting Country outlet. He succeeds Bruce Dodge, who moves to sister Stoner AC facility WWSN/Dayton in a similar capacity. Dodge replaces Alan Gray, who segued to crosstown WYMJ (see story, Page 25).

New Orleans native Frances told R&R, "WQXY is a wonderful place with a great future. Bruce did the hard stuff — baited the hook, threw it out, and hooked the fish. Now, they're letting me reel it in."

Frances was previously GSM at WCKW/New Orleans. He joined WQXY as an AE in 1986, was promoted to LSM two years ago, and became GSM last year. The station (then AC WBYU) switched to Country last September.

WQXY placed 12th 12+ in both the spring Birch (2.7) and winter



"Return Of The Swamp Thing" star Heather Locklear posed with United Stations Exec. VP/GM Bill Hogan (l) and President Nick Verbitsky when she did an interview for US's "Reel-To-Reel" movie program.

Locklear Visits United Stations

Shea VP/GM For WNVZ

CHR WNVZ (Z104)/Norfolk, which has just changed hands from Capitol to Wilkes-Schwartz, has enlisted Jim Shea as VP/GM. Shea was most recently VP/GM at WEEX & WQQQ/Allentown. He replaces Joe Swartz, who left the station to pursue station ownership with consultants Alan and Donna Burns in the newly formed Camelot Communications.

Shea told R&R, "Don Wilkes, Mike Schwartz, and I are partners in this station, but I'm the one who gets to run it. For me one of the most exciting parts of this new job is working with (PD) Chris Bailey. I've been all over the country checking out prospective properties, and found Z104 to be one of the best-sounding stations in America. I'll let Chris do his thing, and I'll try and make us some money."

Replacing Shea at WEEX & WQQQ, which he left some months ago, is Station Manager Rich Lewis.

KMJK Takes Stairs As PD



Bill Stairs

Former KXXX/San Francisco PD Bill Stairs has filled the longtime PD opening at KMJK/Portland. He succeeds Mark Caps, who exited the Fairmont Communications Classic Rocker last March.

KMJK GM Dave McDonald remarked, "We talked to a lot of qualified candidates, but Bill's multidimensional approach set him apart from the rest. He has a great feel for our format and a clear understanding of the elements that make winning radio stations."

Prior to working at KXXX Stairs held various programming positions at KZZU/Spokane, KMGX/Fresno, KRPM/Seattle, and KHFI/Austin. He also served as Constant Communications National PD.

"I've always wanted to program a station that plays the rock 'n' roll music I grew up with, so this is a great opportunity for me," Stairs said. "I'm also excited about joining a staff that is obviously enthused about Classic Rock and about winning big with the format."

Collier Managing Editor At KXOK

KXOK/St. Louis, which is preparing to launch an all-News format and change owners, has recruited Chuck Collier as Managing Editor.

Collier was most recently ND at WKMQ & WKKN/Rockford, IL and ND at WFPS/Freepport, IL.

"This is one of the few Top 20 markets that doesn't have an all-News station," noted Collier. "We're going to bring St. Louis a product we think the community will find easy to listen to. We're going to use the ABC Direction Network, and we'll continue to program talk during overnights and on the weekends."

The station will complete its transition by August 2, just after its scheduled ownership change to Legend Broadcasting.

Arbitron (2.8) sweeps.

Dodge was unavailable for comment at presstime.

WWSN ranked fifth 12+ in the winter Arbitron (7.3) and seventh in the corresponding Birch (5.1).

Jessop Jumps To KMGR As PD



Dan Jessop

Five-year KSL/Salt Lake City air personality Dan Jessop has been named PD/afternoon driver at crosstown Gold-Based AC KMGR. Former KMGR PD Evan Lake remains with the station doing middays and production. KMGR is locally programmed for 16 hours and uses Transtar's Format 41 between 10pm-6am.

Jessop told R&R, "To have this opening come up now is something I know will be beneficial to everyone involved. I'm an entertainment-oriented broadcaster, and that's exactly what we intend to do here. We need to get the station back on course by really targeting the 35-44s."

Prior to his association with KSL, Jessop programmed KISN/Salt Lake City.

KMGR placed tenth in the winter Arbitron (3.2) and 14th in the corresponding Birch (2.1).

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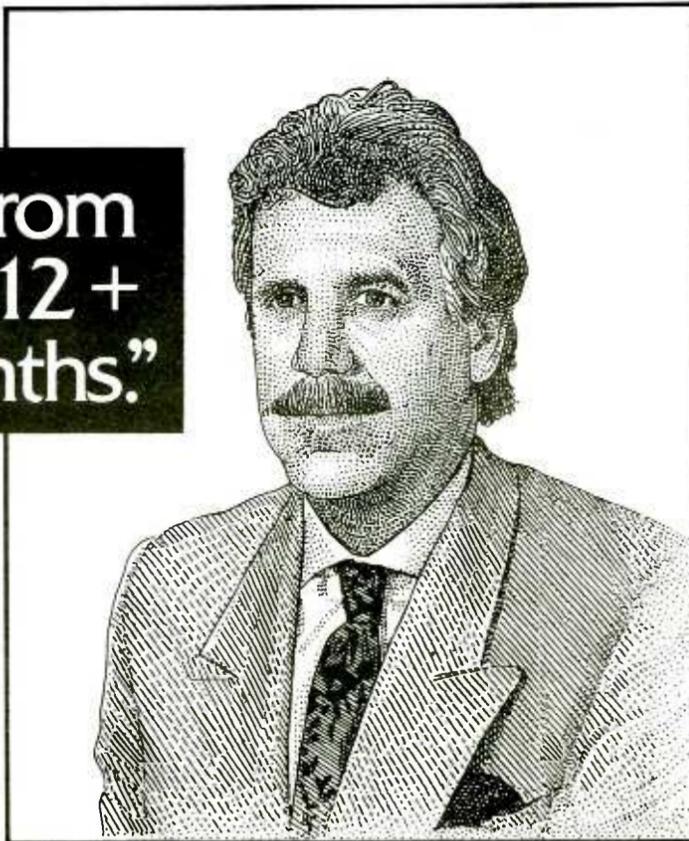
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Chuck Goldmark
Vice President / General Manager
WHQT-FM, 'Hot 105-FM', Miami

**"Miami: From
#16 to #1 12+
in ten months."**



*Summer 1988 to Fall 1988 to Winter 1989 Arbitron.
AQH Share, M-S, 6A-12M. MSA.

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Root-Sonrise

Continued from Page 1

One-Stop Shopping

Sonrise charges investment groups about \$100,000 to prepare FM applications and shepherd them through FCC hearings. But Sonrise's operation has a unique twist — the group also offers applicants a complete turnkey management services package. For investors who know little about radio, Sonrise has offered one-stop shopping. Once applicants get an FM permit, the company can — for a hefty management fee — recruit personnel, operate the station, and administer its finances.

That total control of applications and licenses has spawned the chief allegation dogging the Sonrise partnerships — the charge that they are sham applicants, nothing more than fronts concealing the personal investments of Sonrise corporate officials. Such "real-party-in-interest" issues are currently pending against at least 15 Sonrise applicants, including, most recently, Plains FM LP, which is pursuing an application for Topeka, KS.

"Sonrise hired both the consulting engineer and the attorney that formed the application, selected the general partner, re-

"(Sonrise's) applications bear all the indicia of the classic sham."

**—Walter Miller
FCC Administrative
Law Judge**

cruited the individuals that make up the limited partners, and sent the attorney the funds for the application fee and the hearing fee. Their applications bear all the indicia of the classic sham," Judge Miller ruled recently.

Miller contends evidence of hidden interests is also provided by the large investment interests held by Sonrise principals — as well as their families — in several of the applicant groups. For example, Sonrise Chairman Ralph Savage appears behind the scenes in at least five groups. His wife is listed as an investor in at least 25 groups.

"Sonrise's (then) President, Eugene White, has publicly indicated that Sonrise has a stake in its applicant partnerships," Miller wrote in an opinion rejecting a Sonrise-related application last year. "He says he is not trying to persuade others to put money into a venture into which he has no stake himself. Rather, says White, Sonrise puts up the money to back the limited partner, and he as well as the partners will lose money if the partnership is not successful."

Root Denies Allegations

While Sonrise officials have failed repeatedly to return R&R's phone calls, Root said in March that the company has no stake in the applicant groups. In fact, he insisted, Sonrise never even sees the groups' finished applications. Root also denied that the applicants are required to use professionals designated by Sonrise or maintain a business structure imposed by the company.

ROOT-SONRISE/See Page 28

Sonrise Partnerships Chart

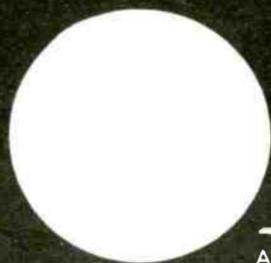
EXCLUSIVE
Investigators are still trying to unravel the full extent of Sonrise Management Services' involvement with FCC licensing proceedings. The exact number of Sonrise-related partnerships has been unknown until now. R&R has obtained a copy of a confidential "protected attorney-client communications" memo prepared by Washington communications attorney Tom Root on February 1, 1989, which provides a complete list of applications filed by Sonrise-connected investor groups.

Entity	City	State	Partners
Good News LP	Brundidge	AL	Pruett, E. P.
Sanctified FM LP	Florence	AL	Shelton, Vickki
Leinbensperger FM Inc.	Homewood	AL	Leinbensperger, Jeffrey
Meridian Broadcasting Inc.	Meridian	AL	Hill, Haller H.
Lighthouse FM LP	Montgomery	AL	Richie, Rev. Donald
Gulf Shore Radio LP	Orange Beach	AL	Rowe, Felicia
Trinity FM LP	Trinity	AL	Porter, Jennifer Jo
Lawson Communications Inc.	Trussville	AL	Lawson, James
Cabot Broadcast LP	Cabot	AR	Skinner, Annetta J.
Lake Maumelle FM LP	Maumelle	AR	Muhammad, Fareedah M.
Arizona FM LP	Paradise Valley	AZ	Gaskins, Robert E.
Sedona FM Broadcast LP	Sedona	AZ	Davies, Jeannette
Counsellor FM LP	Tucson	AZ	Clement, Rev. Donald
Kern County Broadcast LP	Bakersfield	CA	Manning, Kathleen K.
Grizzly FM Inc.	Big Bear City	CA	Smith-Carter, Carol
California Kool Broadcasters LP	Carmel	CA	McClanahan, Booker T. Jr.
Y-N-S Air Inc.	Gridley	CA	Woodson, Henry
Madera FM LP	Madera	CA	Jimenez, Manual
Herrera Broadcasting Partnership	Merced	CA	Herrera, Rosario
Fourway FM LP	Modesto	CA	Robinson, Norman, Jack
GFR Enterprises Inc.	Morro Bay	CA	Rathbun, Guy
Rodolfo & Associates Inc.	Orcutt	CA	Diaz, Rodolfo
Miranda West Coast Broadcasting Inc.	Oxnard	CA	Miranda, Ruben
California Broadcast LP	Sacramento	CA	Johnson, S. Elaine
San Luis Radio LP	San Luis Obispo	CA	Hart, Nancy
Mandoria Inc.	Santa Barbara	CA	Jimenez, Angel
Quadramedia Inc.	Seaside	CA	Tegmeier, Kent
Sonoma County FM, Inc.	Sebastopol	CA	Powell, Lori Ann & Sellers, Tracy
Visalia Broadcast LP	Visalia	CA	Kaecher, Drew
Southwest FL Radio Assoc. Inc.	Coral Cove	FL	Robertson, Martha N.
Allard FM Inc.	Edgewater	FL	Allard, Colleen
South Florida Broadcast LP	Englewood	FL	French, Judith Ann
Triple H Broadcasting Inc.	Gifford	FL	Hendrix, Hiram & Rebecca
Sun City Radio Group Inc.	Holly Hill	FL	Ferreira, Steven M.
Holmes Beach FM LP	Holmes Beach	FL	Fairfield, Valerie
Ocean Front FM LP	Key West	FL	Swofford, Todd
New Song Broadcast Radio LP	Newberry	FL	Jones, Vincent L.
Westenberger FM Inc.	Niceville	FL	Westenberger, Kenneth
Voice Of Gulf LP	Panama City Beach	FL	Hice, Betty
Emerald Coast FM LP	Pensacola	FL	Coleman, Norman & Alma Jean
Florida FM LP	Ponte Verde Beach	FL	Stanley, Hilliad R.
Patrick Broadcast Inc.	Punta Rassa	FL	Kobessen, Joe
Perfect FM LP	Quincy	FL	Todd, Sally
Peace FM LP	Rockledge	FL	West, Kenneth
Sun Coast Communications LP	Silver Springs	FL	Hall, Sharon
Emmanuel FM LP	Solana	FL	Andrews, Francis & Morgan, Melvin
Capital City Broadcast Inc.	Tallahassee	FL	Swofford, Timothy
Paradise Communications LP	Tice	FL	Griffin, Leon
Indian River Broadcasting Inc.	Vero Beach	FL	Littlejohn, Marcia H.
Crawford FM LP	Crawford	GA	Allen, Walter R. Jr.
Northwest Georgia Communications Inc.	Dalton	GA	Pope, Gregory
Resort Communications LP	Darien	GA	Ulmer, Sandra
Dock Junction Radio LP	Dock Junction	GA	Glisson, Sally E.
Holy Spirit FM LP	Fort Valley	GA	Hester, Ervin Sr.
Joy FM LP	Leesburg	GA	Hill, James L.
Mableton Broadcasting LP	Mableton	GA	Carter, Deborah Anne
Chizoman Inc.	Macon	GA	Taylor, Scott & Richardson, Charles
Omega FM LP	Omega	GA	McClellan, Rebecca
Georgia Broadcast Partnership	Richmond Hill	GA	Jones, Sonja Mechishelle
Johnson Broadcasting Inc.	Roswell	GA	Johnson, Frank W. Jr.
Hope FM LP	Sparta	GA	Warren, Betty
Honolulu FM LP	Honolulu	HI	Dancer, Tom & Gambill, Graham
Iowa Radio LP	Ankeny	IA	Flipping, Harry W.
Des Moines Broadcast LP	Des Moines	IA	Somerville, Abraham
M. Allen Gough Inc.	Anderson	IN	Gough, Mark A.
Counsellor FM LP	Evansville	IN	Clement, Rev. Donald
Ft. Wayne Broadcast Partnership	Fort Wayne	IN	Bumett, Daryl
Heartland Radio LP	Greenwood	IN	Gorden, Frederic C.
KAM FM Inc.	South Bend	IN	McGrew, Karen E.
Kansas Broadcast LP	Manhattan	KS	Kidd, Gevin
East Kansas Radio Group Inc.	Olathe	KS	Bland, Sally
Plaines FM LP	Topeka	KS	Owens, Brenda
Perfect Pitch Inc.	Lexington-Fayette	KY	Smith, Gerald
Derby Broadcast LP	Louisville	KY	Brannon, Laura A.
Christian FM Application Partnership	Marion	KY	Vance, Brenda
Louisville Community Broadcasting Inc.	Valley Station	KY	Dale, Archie
Central Louisiana Radio LP	Alexandria	LA	Butler, Gary
Lampighter Broadcasting Inc.	Baker	LA	Minyard, Hope C. & William P.
Belle Chasse Radio LP	Belle Chasse	LA	Clear, Chester
Canal LP	Brueley	LA	Boyd, Gaylord
Louisiana Radio LP	Haughton	LA	Hendricks, Billy
Porsche Evans Broadcasting Inc.	Lake Charles	LA	Evans, Beatrice
Life FM LP	Rayne	LA	Beauieu, Marvin
Sugarland Broadcasting Inc.	Reserve	LA	Treuting, William
Shreveport Radio LP	Shreveport	LA	Fisher, Faye
Nantucket Radio Inc.	South Yarmouth	MA	Hassett, Susan
Ocean Pines FM LP	Ocean Pines	MD	Sachs, Herbert
Great Lakes FM LP	Dewitt	MI	Alexander, Susan M.
Baypointe Broadcasting Corp.	Essesville	MI	Nixon, Delbert II
Skyward Broadcasting LP	Eden Prairie	MN	Carlson, Dan
Ashmo Radio Inc.	Ashland	MO	Aldrige, James
Missouri Broadcast LP	Pleasant Hope	MO	Randle, Cedric
Bayland Radio LP	Long Beach	MS	Wantland, Robert E.
Royal Broadcasting Inc.	Ocean Springs	MS	Thoma, Crystal
Olive Branch Communications Inc.	Olive Branch	MS	Simpson, Helen P.
Biltmore Broadcasting Inc.	Biltmore Forest	NC	Oliver, Cornelia & William
Hope Mills Broadcast LP	Hope Mills	NC	Hennessee, William
Barco FM Inc.	Kill Devil Hills	NC	Barco, Jeffrey
Louisburg FM Radio LP	Louisburg	NC	Hester, Ervin L. Sr.
Alpha FM LP	Nags Head	NC	Harpin, Shawn H.
Mack Freeze Broadcasting Inc.	New Bern	NC	Freeze, Mack L.
Holy Spirit FM LP	Raleigh	NC	Hester, Ervin Sr.
Holy Hands FM LP	Rocky Mount	NC	Mooring, Nancy
Holy Spirit FM LP	Scotland Neck	NC	Hester, Ervin Sr.
Southern Radio LP	Southern Pines	NC	Hicks, David & John
Topsail Beach FM LP	Topsail Beach	NC	Oppegaard, Milton
Harbor Island Broadcasting Inc.	Wrightsville Beach	NC	Smith, Dorothy
Nebraska Broadcast LP	Bennington	NE	Schumacker, William G.
Cornhusker State FM Associates	Lincoln	NE	Williams, Edra
Omaha FM Broadcast LP	Omaha	NE	Littlejohn, Larry
Vezina Broadcasting Inc.	Hampton	NH	Youschak, Carol
Boardwalk Enterprises LP	Atlantic City	NJ	Reynolds, Dean
Coastal Communications LP	Margate City	NJ	Morgan, George
Albuquerque Broadcast LP	Albuquerque	NM	Garcia, Amparo
Cibola Radio Inc.	Grants	NM	Greigo, Dolores
Jemez Mountain Broadcasters Inc.	Santa Fe	NM	Kline, Jeffrey & Arostegui, Consuelo Luz
Upstate FM LP	Rochester	NY	Meagher, Daniel
Huston Telecom Inc.	Syracuse	NY	Huston, Ron
Tri-Cities FM LP	Voorheesville	NY	Kennedy, Bernard
Columbus Radio LP	Columbus	OH	Banks, Eric
Ohio Broadcast LP	Harrison	OH	Henderson, Warren
Ottawa Broadcast Inc.	Lima	OH	Thomas, Sadicka
Swanton Radio LP	Swanton	OH	Mitchell, London
Righteous Radio Inc.	Bixby	OK	Stanley, Kenneth
Oklahoma Radio LP	Lawton	OK	Brandt, John & Ninfa
Northwest Radio Associates Inc.	Banks	OR	Lefler, Luke
Crystal Lake FM LP	Mountain Top	PA	Jackson, Sampson Jr.
Lighthouse FM LP	Narragansett Pier	RI	Richie, Rev. Donald
Twin Cities Radio Partnership	Greer	SC	Roberts, Charles
Carolina Communications LP	Lexington	SC	Williams, Robert B.
Loris Radio LP	Loris	SC	Cox, J.D.
Cape Romaine Broadcasting Inc.	McClellanville	SC	Gregory, Patricia
Murrell's Inlet Radio LP	Murrell's Inlet	SC	Cribb, Susan Anne
Blessed FM LP	New Ellenton	SC	Bush, Paul H.
Community Entertainment Inc.	Scranton	SC	Smith, Ruth
Palmetto Radio Inc.	Sumter	SC	Vestal, Darryl
Greater Memphis Broadcast LP	Bartlett	TN	Nobles, Steven
Glory FM LP	Calhoun	TN	Suttles, David C.
East Ridge FM LP	East Ridge	TN	Card, Bradford T.
West Tennessee Broadcast LP	Germanatown	TN	Billings, Robie (Mrs.)
Tennessee Radio LP	Goodlettsville	TN	Rucker, Camelle
MWK Broadcasting Inc.	Jackson	TN	King, Mariene E.
TLD Communications Inc.	Knoxville	TN	Davis, Troy
Oliver Springs Radio LP	Oliver Springs	TN	Stewart, Victoria
Carmel Communications LP	Seymour	TN	Lee, Beverly
Oneal Communications Group	Smyrna	TN	Oneal, Dennis
Ronald Mathis FM LP	Beaumont	TX	Mathis, Ronald
Stars The Limit Inc.	Cleveland	TX	Jones, Phoebe
Longhorn Broadcasting LP	Elgin	TX	Hanson, John L. Jr.
East Texas LP	Georgetown	TX	Madison, Michelle Y.
Shiloh Broadcasting Inc.	Laredo	TX	Limon, Antonio
Texas FM LP	Notamville	TX	Santos, Guillemo
Lighthouse FM LP	Odessa	TX	Richie, Rev. Donald
West-Tex Broadcasting Inc.	Olney	TX	Ruth, Jean
Round Rock Broadcasting Inc.	Round Rock	TX	Moran, John
Southwest Texas FM LP	San Angelo	TX	Thetford, Douglas
Counsellor FM LP	Tyler	TX	Clement, Rev. Donald
Wrangler FM LP	Wichita Falls	TX	Thompson, Angus
Timothy FM LP	Charlottesville	VA	Lopez, Thomas
Churchville Broadcast LP	Churchville	VA	Craig, Christie
Lynchburg Radio LP	Lynchburg	VA	Smith-Modrick, Amy
Walsh & Partners Communications Inc.	Petersburg	VA	Walsh, Norman & Carla
I.L. Ward Jr. Inc.	Vinton	VA	Ward, I.L. Jr.
New Song Communications Inc.	Virginia Beach	VA	Sneed, Byron Clay
West Point Radio LP	West Point	VA	Batton, Stephen
Radio Franklin LP	Winser	VA	Hester, Jeffrey

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Power Increase Sails Through, But Many Class A Broadcasters' Hopes Sink

The battle is over and the smoke has cleared in the fight for a blanket Class A power boost, but many broadcasters are wondering who won the war.

On Thursday (7/13) the FCC doubled the maximum transmitting power of Class A FM stations from 3 kw to 6 kw by a unanimous vote, and said it will grant the power boost on a "selective" basis, rather than across the board, to keep interference problems at a minimum.

"This is a measured response that addresses the concerns of all parties," said FCC Commissioner Patricia Diaz Dennis.

FM broadcasters are deeply divided over the decision many consider a compromise. "We're deeply disappointed," said Robert McAllan, President of Press Broadcasting Co. and the New Jersey Class A Broadcasters Association (NJ CAB). "It's unfortunate that the stations that need relief the most got little or nothing."

The NJ CAB originally proposed a blanket power increase that would have allowed all 2000 of the Class A's to increase their power and gain a 40% increase in coverage. That proposal received overwhelming support from Class A broadcasters, the largest but least powerful group of stations, but many other FM broadcasters and trade organizations argued that an across-the-board increase would turn the FM band into a mirror of the interference-plagued AM band.

"The FCC wisely recognized that general across-the-board increases could do serious harm to the integrity of the FM spectrum."

— Eddie Fritts

NAB Satisfied

"The FCC wisely recognized that general across-the-board increases could do serious harm to the integrity of the FM spectrum," said NAB President Eddie Fritts. "The Commission's case-by-case consideration of additional power increase applications may alleviate any other interference problems that may be presented."

The Commission also revised the distance that Class A stations must be from other stations in order to limit interference. The current separation is about 65 miles, while the new separation, effective October 2, will be 71 miles. Existing stations that do not meet the revised distance separation requirements will be "grandfathered" and may relocate their antennas or use directional antennas, the Commission reported.

According to Alex Felker, chief of the Mass Media Bureau, the FCC will publish a list of some 500 Class A stations that meet the new separation requirements and will allow these stations to increase their power "without delay" on or after December 1, 1989.

Ironically, few of the NJ CAB's stations will appear on the list, according to Felker. NJ CAB's McAllan said only two of 19 New Jersey Class A's seem eligible under the FCC's plan.

McAllan feels the battle is far from over, and said NJ CAB plans on filing a petition for reconsideration with the FCC and is even considering court as an option.

Class A Ruling Adds To FCC Backlog

The new ruling may cause problems for all broadcasters, not just Class A's. Felker expects the Commission to be deluged with over 3000 applications from Class A's requesting approval of a power increase. "That's a ton of applications," said Felker. He expects the turnaround on FM minor modification applications to be stretched from six months to 18 months, and on all applications from four months to 12.

Commissioner Dennis expressed concerns that the decision will "strain already stretched processing resources," but felt "we can't vote not to give Class A's relief because of that problem."

RTNDA 'Disturbed' By Democrats' Fairness Doctrine Law Ploy

Incoming RTNDA President David Bartlett isn't wasting any time voicing opinions on legislative issues. Only two weeks into the job, he's already issued a statement urging Congress to vote thumbs down on the latest attempt by the House Energy & Commerce Committee to turn the Fairness Doctrine into law.

"The RTNDA is opposed to bringing back the Fairness Doctrine for a number of good reasons," said Bartlett, "but we are particularly disturbed by the method chosen by supporters of this discredited concept to sneak it into law."

Committee Democrats are gambling that the Fairness Doctrine provision, slipped in with a budget reconciliation package on Thursday (7/13), will not be vetoed by professed Doctrine opponent President Bush.

The House bill that will levy \$50 million in new and increased licensing fees was a push to keep the federal budget deficit in fiscal 1990 to \$110 billion as part of the Gramm-Rudman deficit reduction law.

Efforts by Rep. Tom Tauke (R-IA) to delete the Doctrine from the package were blocked by a 35-8 Committee vote, with most Republicans championing the idea of the Fairness Doctrine as law.

Committee Chair Rep. John Dingell (D-MI), a Fairness Doc-



Rep. John Dingell

trine crusader, defended inclusion of the provision by reasoning that the Committee needs to increase revenue, and fines from doctrine violators will provide such an increase.

'Entirely Irrelevant' Provision

"Attaching an entirely irrelevant and unrelated Fairness Doctrine



David Bartlett

provision to a routine budget reconciliation bill amounts to a sneak attack on the First Amendment," said Bartlett. "We simply want to gather and report the news without having our editorial judgments second-guessed by bureaucrats."

Tauke noted that scarcity of spectrum, the original argument for the Fairness Doctrine, no longer exists because the country has seen an increase in media outlets. Tauke urged other Republicans to vote down the bill since it was aimed at embarrassing the President by putting him "in a box." Also included in the package are new rules on dial-a-porn, higher FCC cost-of-regulation, and higher fines for violations of Commission rules.



**DC
REPORT**
PAT CLAWSON

Stromquist Asks, 'Paris, Anyone?'

Media brokers constantly call the R&R offices to let us know they're hawking hot radio stations, but Peter Stromquist of the Los Angeles-based **Montreux Companies** brought us a real show-stopper the other day. How about a nice FM in Paris — dirt cheap?

"The asking price is about \$2.5 million, but fluctuates on the daily value of the French franc," Stromquist says. "It has a great signal, roughly equivalent to a B-1. The market's about the size of Chicago, with only a dozen competitive signals in the market. The station has to be held by a European-organized company, but there are no restrictions on who can own the company."

Conversations like that may become more common among American radio executives as Stromquist continues to spread his message that there's big value overseas. Since leaving **Chapman Associates** a year ago he's become the first American radio broker to specialize in working foreign markets. The veteran dealmaker now carries an inventory of stations in France, Italy, England, and elsewhere in Europe, while scouring the globe for other opportunities as more nations allow commercial broadcasting to develop.

"There's a terrific opportunity for broadcasters to pick up major stations at far less multiples than they sell for in the US. They're drastically undervalued," Stromquist says.

FM-TV Waiver Gives Small-Market Relief

The FCC has set a precedent for small market radio operators by granting an unusual waiver of its multiple ownership rules to **P-N-P Broadcasting Inc.**, the permittee of unbuilt Class C FM station **KPNP/Pullman, WA.**

P-N-P asked for a waiver so it could operate a new UHF TV station in the same city, a small market of about 40,000 people 60 miles southeast of Spokane. The company was the only applicant for the slot on Channel 24.

The FCC recently amended its ownership rules to allow common ownership of different class stations in Top 25 market situations where at least 30 separately owned broadcast outlets exist, or in cases where stations have gone dark or bankrupt. The Pullman area is served by only a handful of radio stations and cable systems, and the Grade B contours of Spokane TV stations.

The company said it would gross less than \$700,000 annually on the station within three years, and would gain a profit of only \$23,000 if joint operation with the FM were permitted.

In its official order giving the green light, the FCC said, "It is clear that common ownership would activate an unused UHF television station allocated to a very small community . . . It is also apparent that the economic success of the UHF station would be more assured if common ownership with the FM station is permitted."

Palmer Returns To Jesup & Lamot

Veteran broadcast dealmaker **John Palmer** has gone back to his old home, rejoining New York-based **Jesup & Lamot Securities** as Managing Director of Investment Banking for its reestablished broadcast media group.

He held the same position from January 1987 to July 1988, then left to co-found **Charterhouse Media Group**, a Manhattan media finance boutique.

A specialist on M&A financing, he's worked with a variety of the industry's heaviest hitters, including **Legacy Broadcasting**, the **Gillett Group**, **Sky Broadcasting**, **Dalton Communications**, and **Century Broadcasting**. Unlike most media bankers, Palmer has hands-on experience in the industry as the former owner/operator of **KIIS/Los Angeles** and other stations.

Jesup & Lamot Chairman **John Fuerer** expects Palmer's return to "significantly enhance" the firm's volume of media banking business.

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TRANSACTIONS

'Bob Jr.' Helps Metroplex Cash Carolina Combo For \$7.7 Million

Deal Of The Week:

WKIX & WYLT/

Raleigh-Durham

PRICE: \$7.7 million

TERMS: Cash

BUYER: **Universal Broadcasting**, headed by **Jeff Warshaw**. The company also owns **WTHE/New York**, **KPPC/Los Angeles**, **WNDZ & WVX/Chicago**, **WWCS/Pittsburgh**, **WCBW/St. Louis**, and **WGRT & WSYW/Indianapolis**.

SELLER: **Metroplex Communications**, headed by **Norman Wain** and **Robert Weiss**. The company also owns **WHYI/Miami**, **WNLT & WHBO/Tampa**, **WERE & WNCX/Cleveland**, **WPRD & WJYO/Orlando**, and **WFVY-AM & FM/Jacksonville**.

FREQUENCY: 850 kHz; 96.1 MHz
POWER: 10 kw day/5 kw night; 98 kw at 930 feet
FORMAT: AC; AOR
BROKER: **Bob Mahlman Jr.** of the **Mahlman Co.** represented the seller.

Group Deals

Monday Media Stations

PRICE: \$130,000

TERMS: Stock purchase for cash.

BUYER: **Todd Garamella** of **Minneapolis**. He also owns **KBMO & KSCR/Benson, MN**; **KJG/Spencer, IA**; **KBJJ/Marshall, MN**; and **KMSR/Sauk Centre, MN**.

SELLER: **Monday Media Inc.**, owned by the Estate of **W. Michael Dwyer**.

California

KXLV/Cambridge, MN

FREQUENCY: 105.5 MHz
POWER: 3 kw at 300 feet
FORMAT: AC

WXCE/Amery, WI

FREQUENCY: 1260 kHz
POWER: 5 kw
FORMAT: Country

KHIP/Hollister

PRICE: \$1,860,284

TERMS: Escrow deposit \$50,000; cash due at closing \$650,000; and a series of three promissory notes totaling \$1,160,284. The noncompete agreement is valued at \$300,000.

BUYER: **KHIP Partners**, owned by **Media Mark II**, a limited partnership of **Stephen Dean** of **Salinas, CA**; **Kenneth Doolittle** of **Aptos, CA**; and **Ricardo Ramirez** of **Santa Cruz, CA**. They also own **KRIJ/Paradise, CA**.

SELLER: **Benedek Broadcasting Corp.**, owned by **Vernon Miller** and **Miklos Benedek**. They also own **KYLO/Davis, CA**.

FREQUENCY: 93.5 MHz
POWER: 3 kw at 2257 feet
FORMAT: AOR

BROKER: **Commonwealth Investment Brokers**

Alabama

WBSH/Heflin (AM CP)

PRICE: \$21,000

TERMS: Cash

BUYER: **Gerald Dial** and **Herbert Don McKay** of **Lineville, AL**.

SELLER: **Broadcast Services Corp.**, owned by **Robert Haynes**, **Noline Coefield** and **Elvin Henson**. Haynes owns one-third of **WQZX/Greenville**.

FREQUENCY: 1020 kHz

POWER: 1 kw

COMMENT: This transaction occurred in 1985, but only now have the parties filed a transfer application with the FCC. The parties say they orally informed the Commission of the transfer and filed a new ownership report on 11/22/85, and for the past 3.5 years "did not receive any inquiries from the (FCC) staff concerning the ownership of the permittee."

Florida

WAPG & WOKD/Arcadia

PRICE: \$2.5 million

TERMS: Asset sale valued at \$2 million, noncompete agreement valued at \$500,000. Escrow deposit \$25,000; additional \$350,000 cash at closing. Within 90 days of closing date buyer must pay another \$50,000 cash. Buyer to assume \$275,000 bank loan owned by seller. Promissory note for \$1.3 million at 10% interest

TRANSACTIONS AT A GLANCE

Deals So Far In 1989:
\$1,498,275,412

Total Stations Traded This Year: 711

This Week's Action: \$33,229,422

Total Stations Traded This Week: 31

Deal Of The Week:

WKIX & WYLT/Raleigh-Durham
\$7.7 million

- Monday Media Stations \$130,000
- KXLV/Cambridge, MN
- WXCE/Amery, WI
- WBSH/Heflin, AL (AM CP) \$21,000
- KHIP/Hollister, CA \$1,860,284
- WAPG & WOKD/Arcadia, FL \$2.5 million
- WZOR/Immokalee, FL \$210,000
- WWFE/Miami \$210,800 for 31%
- FM CP/Port St. Joe, FL \$25,500
- WFCE/Tarpon Springs, FL \$20,100
- WAFA/Atlanta \$2.3 million
- KBGN/Caldwell, ID \$188,000
- WWHN/Joliet, IL \$415,000 for 70%
- WWHN/Joliet, IL \$250,000
- WOC & KUUL/Davenport, IA No cash consideration
- KSCJ/Sioux City, IA \$962,612
- KSGI/Wichita \$532,714 for 58.6%
- WAAQ/Big Rapids, MI \$425,000
- KLRQ/Clinton, IA (FM CP) \$50,000 for 50%
- KOIL & KOMJ/Omaha \$5.75 million
- WICY/Malone, NY \$400,000
- WKAJ & WQQY/Saratoga Springs, NY \$2,251,000
- WRHD & WRCN/Riverhead, NY \$5.2 million
- KQHU/Yankton, SD \$1,455,412
- KCRM/Cameron, TX \$372,000

WILKS-SCHWARTZ BROADCASTING

(Donald Wilks and Michael Schwartz)

has acquired

KKNG-FM

Oklahoma City, Oklahoma

for

\$3,500,000

from

NEWCITY COMMUNICATIONS, INC.

(Dick Ferguson, President)

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BUYER: **Golf Dunes Broadcasting Inc.**, owned by **Dennis Hedlund** of **Sea Bright, NJ** and **John Donohue** of **Wall, NJ**.

SELLER: **Dakos Broadcasting Inc.**, owned by **William Dakos**.

FREQUENCY: 1480 kHz; 98.3 MHz
POWER: 1 kw daytime; 1.7 kw at 400 feet

FORMAT: Religion; Country

WZOR/Immokalee

PRICE: \$210,000

TERMS: Escrow deposit \$20,000; additional \$90,000 cash due at closing. Promissory note for \$100,000.

BUYER: **HAB Communications Systems Inc.**, owned by **Heinz Bauer** of **Wood Dale, IL**. He also owns **WMIB/Marco Island, FL**.

SELLER: **Ritchey Communications Systems Inc.**, owned by **Milo Ritchey**.

FREQUENCY: 1490 kHz

POWER: 1 kw

FORMAT: Spanish

Continued on Page 13

June 1, 1989

FOUR CHIEFS COMPANY, INC.

Ragan A. Henry, President

has acquired

WQOK (FM)

Raleigh/Durham, North Carolina (South Boston, Virginia)

from

JOYNER COMMUNICATIONS, INC.

Thomas Joyner, President

The undersigned initiated the above, assisted in the negotiations and acted as the exclusive broker for the transaction.

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XETRA/San Diego
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Becoming America's #1 Contemporary Radio Consulting Company

Information based on most recent Fall/Winter Arbitron ratings.

TRANSACTIONS

Continued from Page 10

WWFE/Miami

PRICE: \$210,800 for 31%
TERMS: Buyer is exercising an option to acquire stock in exchange for releasing seller from obligation to pay \$210,800 note.

BUYER: Emilio Milan, a veteran Miami broadcaster, and his wife Emma. They already own 49% of the licensee, and are exercising a stock option.

SELLER: ICBC Of Miami Inc., a wholly-owned subsidiary of Inner City Broadcasting Corp., owned by Percy Sutton, is selling a 31% stock interest in TodAmerica Inc. The company will retain a 20% ownership position.

FREQUENCY: 670 kHz
POWER: 50 kw day/2.5 kw night
FORMAT: Spanish

FM CP/Port St. Joe

PRICE: \$25,500

TERMS: Cash

BUYER: Capital Radio Services Inc. of Landover, MD is acquiring a 49% interest in the licensee. The company is owned by Carl Hurlbaeus and Eugene Mark Jr. CRS owns interests in FM CPs at Evansville, WI and Crestline, OH. Hurlbaeus owns WGRQ/Colonial Beach, VA; WJMA & WVJZ/Orange, VA; WJAR & WMWG/Darlington, SC; and FM CPs at Kennebunkport, NH and Walpole, MA.

SELLER: Florida Radionet L.P., headed by Maryann Wetmore-Kodish and H. Scott Wetmore.

FREQUENCY: 93.5 MHz
POWER: 3 kw at 300 feet

WFCE/Tarpon Springs

PRICE: \$20,100

TERMS: Cash

BUYER: Bible Broadcasting Network Inc., owned by Chesapeake, VA investors Lowell Davey, Georgeanna Davey, Keith Wohlenhaus, H. Ron White and R. Lindsay Poteat. The group owns WAVO/Decatur, GA; WHPE/High Point, NC; WYFA/Waynesboro, GA; WYFB/Gainesville, FL; WYFG/Gaffney, SC; WYFH/Charleston, SC; WYFI/Norfolk; WYFJ/Ashland, VA; WYFK/Columbus, GA; WYFL/Henderson, NC; WYFS/Savannah, GA; and WYFT/Luray, VA.

SELLER: Florida Christian Education Association Inc., headed by Bryant Nelson.

FREQUENCY: 88.9 MHz
POWER: 50 kw at 495 feet
FORMAT: Religion

Georgia

WAFS/Atlanta

PRICE: \$2.3 million

TERMS: Cancellation of promissory note issued by seller.

BUYER: Moody Bible Institute of Chicago, headed by President Joseph Stowell. Moody also owns WMBI-AM & FM/Chicago; KMBI-AM & FM/Spokane; WDLM-AM & FM/East Moline, IL; WMBW/Chattanooga; WMBV/Dixon Mills, AL; WRMB/Boynton Beach, FL; WKES/St. Petersburg; WGNB/Indian Rocks Beach, FL; and WCRF/Cleveland.

SELLER: Focus On The Family, a Pomona, CA-based nonprofit organization headed by Dr. James Dobson. The company broadcasts Christian programming on 1312 radio stations nationwide.

FREQUENCY: 920 kHz
POWER: 5 kw day/1 kw night
FORMAT: Religion

COMMENT: This station, formerly known as WGST, was sold by Jacor earlier this year for \$2.3 million.

Idaho

KBGN/Caldwell

PRICE: \$188,000

TERMS: This transaction is being financed entirely with a series of promissory notes. A \$50,000 note at no interest is to be paid in monthly installments of \$391 until paid in full. A second note for \$38,000 at 15.6% interest is to be paid in monthly installments of \$610 beginning three months after closing until paid in full; a third installment note for \$100,000 at 2.4% interest is to be paid in monthly installments of \$1207 until retired.

BUYER: Nelson and Karen Wilson of Caldwell. Nelson Wilson has been the station's GM since 1983.

SELLER: Christian Broadcasting Co. Inc., owned by Richard Shaw.

FREQUENCY: 1060 kHz
POWER: 10 kw daytimer
FORMAT: Christian

Illinois

WVHN/Joliet

PRICE: \$415,000 for 70%

TERMS: The buyer has advanced \$415,000 to operate the station and has assumed the service of the corporate debt. There is no cash consideration for the actual transfer of shares.

BUYER: William Lipsey of Joliet, who currently owns 30% of the station.

SELLER: John Rogers, H. James Wermer, Ralph Sherman, and W. Robert Wheeler are transferring their stock in WJRC Inc.

FREQUENCY: 1510 kHz
POWER: 500-watt daytimer
FORMAT: Gold

COMMENT: This transaction is scheduled to be closed simultaneously with the transaction immediately below.

WVHN/Joliet

PRICE: \$250,000

TERMS: Escrow deposit \$40,000; promissory note for \$210,000 at 10% interest. Note is payable in monthly installments of \$5833 for first year; \$6667 monthly in second year; \$6783 per month in the third year; and a balloon payment of \$23,140 due 30 days following the expiration of the last monthly payment.

BUYER: Hawkins Broadcasting Corp., owned by Raymond Hawkins of Glenwood, IL. He is a sales rep with the station.

SELLER: WJRC Inc., owned by William Lipsey of Joliet.

FREQUENCY: 1510 kHz
POWER: 500-watt daytimer
FORMAT: Gold
BROKER: George Jensen

Iowa

WOC & KUUL/Davenport

PRICE: No cash consideration

BUYER: Signal Hill Communications Inc., owned by Vickie Palmer of Princeton, IA. She is one of seven trustees of a trust which owns 26.6% of Palmer Communications Inc. That company owns WHO & KYLF/Des Moines; WNOG & WCVU/Naples, FL;

and WYNN & WTNT/Tallahassee.

SELLER: Wayne Blick, receiver for Signal Hill Communications L.P.

FREQUENCY: 1420 kHz; 103.7 MHz
POWER: 5 kw; 100 kw at 1400 feet
FORMAT: News/Talk; AC

COMMENT: Blick was appointed receiver for the station last year in connection with a divorce petition filed by the buyer and J. Douglas Miller.

KSCJ/Sioux City

PRICE: \$962,612

TERMS: Buyer to assume liabilities totalling \$870,555 and pay \$92,057 cash. The entire purchase price has been allocated to IRS Class III assets such as land, building, and equipment.

BUYER: Flagship Communications LP, principally owned by Sioux City investors Lawrence Magnuson, Barbara Aalfs, John Aalfs, and John Gleeson. Magnuson owns a one-third interest in the station. He also owns KQHU/Yankton, SD and is the permittee of KKID/South Sioux City, NE.

SELLER: Apple Broadcasting Corp., headed by Magnuson.

FREQUENCY: 1360 kHz
POWER: 5 kw day/1 kw night
FORMAT: AC

Kansas

KSGL/Wichita

PRICE: \$532,714 for 58.6%

TERMS: Promissory note for entire transaction price at 10% interest, to be paid in equal monthly installments of \$6000 until 1999, when a balloon payment of the entire amount left outstanding is due.

BUYER: Don Clifford of Bridgeton, MO and Norbert Atherton of Wichita. They currently are minority shareholders of the licensee.

SELLER: Edward and Donna Toles of Wichita are selling their collective 58.6% interest in Agape Communications Inc.

FREQUENCY: 900 kHz
POWER: 250-watt daytimer
FORMAT: Religion

Michigan

WAAQ/Big Rapids

PRICE: \$425,000

TERMS: Escrow deposit \$10,000; additional \$150,000 cash due at closing. Promissory note for \$265,000 at an interest rate ¼ point over the US Treasury interest rate, to be paid in monthly payments on a 20-year amortization schedule. The principal balance shall be due and payable in full ten years from closing.

BUYER: West Michigan Radio Inc., principally owned by Russell Balch of Ann Arbor, MI. The company's six other shareholders are officers of Chicago-based investment houses Stein, Roe & Farnham and J.C. Bradford & Co Inc. Balch owns WOAP & WMZX/Owosso, MI.

SELLER: WAAQ-FM Inc., owned by James McCluskey of Big Rapids, MI. The company is also selling an FM CP for Mio, MI by separate agreement.

FREQUENCY: 102.3 MHz
POWER: 1.8 kw at 400 feet
FORMAT: AC

Missouri

KLRQ/Clinton (FM CP)

PRICE: \$50,000 for 50%

TERMS: Stock sale for \$21,000 cash and \$29,000 promissory note.

BUYER: Bradley and Patricia Townsend of Clinton.

SELLER: F. Kevin and Carlene Frederick of Clinton.

FREQUENCY: 96.1 MHz
POWER: 100 kw at 987 feet

Nebraska

KOIL & KOMJ/Omaha

PRICE: \$5.75 million

BUYER: Ovation Broadcasting Co., a Phoenix-based company owned by Philip Motta and Stanley Laybourne. They recently announced plans to purchase KFQX-AM & FM/Abilene.

SELLER: Valley Broadcasting Inc., an Omaha-based company owned by Robert Dean and Robert Greenlee.
FREQUENCY: 1290 kHz; 103.7 MHz
POWER: 5 kw; 100 kw at 1296 feet
FORMAT: Gold; AC
BROKER: Kall & Co.

New York

WICY/Malone

PRICE: \$400,000

TERMS: \$1000 down payment; promissory note for \$149,000 at 10% interest, payable in monthly installments over ten years. Noncompete agreement valued at \$200,000 is payable over ten years. Seller to receive \$10,000 annual consulting fee for five years.

BUYER: LCC Media Inc., owned by Richard Lavigne, James Coughlin Sr., and James Coughlin Jr. of Malone. James Coughlin Jr. has been employed on the staff of the station since 1969.

SELLER: North Country Broadcasting Inc., owned by Mitchell Tackley. He is an applicant for an FM CP at Malone.

FREQUENCY: 1490 kHz
POWER: 1 kw
FORMAT: AC

WKAJ & WQQY/Saratoga Springs

PRICE: \$2,251,000

BUYER: Saratoga Broadcasting Corp., owned by Robert Putnam Jr. of Slingerlands, NY and Paul Raeder of New York City. Putnam is the former VP/GM and minority stockholder of WGNA-AM & FM/Albany. Raeder is President of Communications Capital Group, an investment banking firm.

SELLER: Saratoga Broadcasting Co., a partnership of Howard Ginsberg, John Kimel, and Dave Kimel. Ginsberg is a broadcast engineer and former part-owner of WXXX/Burlington, VT. The Kimels own and operate WWSR & WLFE/St. Albans, VT and WSNO & WORK/Barre, VT.
FREQUENCY: 900 kHz; 102.3 MHz
POWER: 250 watt daytimer; 3 kw at 74 feet

FORMAT: AC; CHR

BROKER: Bob Kimel of New England Media Inc.

WRHD & WRCN/Riverhead

PRICE: \$5.2 million

TERMS: Escrow deposit \$200,000; total \$4.65 million cash at closing. Promissory note for \$250,000; additional real estate considerations.

BUYER: East Shore Acquisition Corp., owned by Gary Starr of Townridge, NY and David Cherhonlak of New Haven, CT.

SELLER: East Shore Broadcasting Corp., owned by Richard Adrian of Riverhead.

FREQUENCY: 1570 kHz; 103.9 MHz
POWER: 1 kw; 3 kw at 466 feet
FORMAT: AC; AOR
BROKER: Mahlman & Co.

South Dakota

KQHU/Yankton

PRICE: \$1,455,412

TERMS: Assumption of liabilities.

BUYER: Flagship Communications LP, principally owned by Sioux City investors Lawrence Magnuson, Barbara Aalfs, John Aalfs, and John Gleeson. Magnuson also owns a one-third interest in KSCJ/Sioux City, IA and is the permittee of KKID/South Sioux City, NE.

SELLER: Flagship Communications Inc. owned by Lawrence Magnuson, John Aalfs, and John Gleeson.

FREQUENCY: 104.1 MHz
POWER: 100 kw at 430 feet
FORMAT: AC

Texas

KCRM/Cameron

PRICE: \$372,000

TERMS: Asset sale. Escrow deposit \$28,000; buyer to assume liabilities of \$92,000; cash payment of \$252,000. The noncompete allocation is \$50,000.

BUYER: Radio Cameron Inc., owned by William Vance Jr. of College Station, TX. He owns interests in KEEB & KJCS/Nacogdoches, TX; KDOK & KISX/Whitehouse, TX; and owns a CP for a new FM station at Killeen, TX.

SELLER: KCRM Broadcasting, a partnership owned by Texas media brokers William Jamar Jr. and Paul Jamar.

FREQUENCY: 103.1 MHz
POWER: 3 kw at 300 feet
FORMAT: Country

BROKER: Jamar & Associates

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MANAGEMENT

Hotel Frills Expected, But Not Often Used

Travelers often don't use the services offered by luxury hotels, even though they expect the hotels to extend such "perks." On-the-go execs tend to spend a little more money on pleasure travel than on business trips, and they're most concerned with cleanliness, comfort, location, safety, quality of service, and friendliness.

Here's a comparison between some of the luxury services that upscale travelers expect from hotels and the services that they actually use:

Service	Expect	Use
Room service	93%	63%
Swimming pool	92%	67%
Cocktail lounge/bar	88%	60%
Valet dry cleaning	87%	36%
Valet parking	80%	33%
VIP floors	73%	19%
Tennis courts	67%	17%
Fresh flowers	64%	25%
Bathrobe	63%	26%
Secretarial service	61%	7%

Source: Frequent Traveler Study, The Dial Corp.

Strong Subordinates Make Managers Stronger

Outstanding leaders view strong subordinates as a necessity — not a threat. According to business professors Joseph Badaracco Jr. and Richard Ellsworth, authors of "Leadership And The Quest For Integrity,"

good leaders pay attention to recruiting, hiring, training, and promoting a team that shares their commitments and beliefs.

Such leaders know that by developing strong co-workers they become stronger themselves.

NOW READ THIS!

Orders In Your Court

It's no easy job telling talented people what to do, especially when it's your first time behind the manager's desk. If you're uncomfortable about giving orders, here are five tips from a recent issue of *Practical Supervision*:

- Provide as much guidance and detail as needed. This is particularly important when it comes to defining quality (and quantity) of work expected and deadlines.

- Ask for feedback immediately. This way you can be sure your orders have been understood. Don't be afraid to repeat your instructions, if necessary.

- Watch your tone of voice. Avoid any trace of irritation or anger that could cause co-workers to become defensive.

- Try putting orders in writing. This is especially crucial when you're changing previous orders or deviating from the standard procedure.

Computerize Your Station's Media Kit

If you're searching for a new way to promote your station, look no further than your personal computer. Follow the lead of the Willoughby, OH-based *Business Review*, which recently put its media kit on a floppy diskette.

Along with making it possible for any potential advertiser with an IBM or compatible PC to access your rate card, listener profiles, survey data, etc. — either by viewing the info onscreen or by printing out a hard copy — putting your media kit on diskette can help position your station as being in tune with the technology of today and tomorrow.

In addition to grabbing potential clients' attention and being easy to use (provided the recipient has access to the appropriate PC), the computerized kit can cost you less than its printed cousin — depending upon the price of the programming involved. Even with the programming factored into the price of production, you'll wind up saving money on the inevitable future revisions.

Make Hiring Less Tiring

Want to weed out some of those terminally unqualified types who seem to make a living out of job hunting?

Add these five words to your help-wanted ads: "Background checks will be conducted." According to the Waterford, CT-based *Employee Relations And Human Resource Bulletin*, fewer folks will apply, so you won't have to do as many checks.

Before you start an interview, ask job seekers to sign a waiver allowing the release of their background info. Make sure this information includes education and criminal records. This shows you're serious about your search, and will further cut down the number of unwanted applicants.

FOUR TIPS

Leaving More Memorable Phone Messages

Hello... you have reached some tips from Milo Frank's book, *How To Get Your Point Across In 30 Seconds — Or Less*. He can't come to the phone right now, but here are four ways to make the messages that you leave on his answering machine more memorable:

- Be prepared. Always realize you may have to leave a message, so know what you're going to say — and how you're going to say it —

before you make the call.

- Leave your number — even if the person already has it. Calls that are easiest to return are the most likely to be returned.

- Grab the listener's attention. Show how it will be to his or her advantage to return your call.

- Be polite. Always try to make a good impression.

Thanks for listening — hope we've helped you to leave a better message at the... beeeep.

DATELINE

- August 12-13 — Dan O'Day's Air Personality Plus Seminar. Days Inn, O'Hare South. Chicago, IL.

- September 6 — 1989 MTV Video Music Awards. Universal Amphitheatre. Universal City, CA.

- September 13-16 — Radio '89 Convention sponsored by the NAB. New Orleans Convention Center. New Orleans, LA.

- September 13-16 — RTNDA Annual Convention. Kansas City Convention Center. Kansas City, MO.

- September 17 — Emmy Awards. Pasadena Civic Auditorium, Pasadena, CA.

- September 21-23 — Foundations Forum '89. Sheraton Universal Hotel. Universal City, CA.

- October 9 — CMA Awards Show. Grand Ole Opry House. Nashville, TN.

- October 17-18 — Broadcast Credit Association's 22nd Credit & Collection Seminar. Scottsdale Hilton. Scottsdale, AZ.

- October 25 — John Bayliss Foundation Dinner. Plaza Hotel. New York, NY.

- October 26-28 — Ninth Annual CMJ Music Marathon Convention. Vista Hotel. New York, NY.

- October 29-November 2 — Radio In The 1990s conference. Washington Sheraton. Washington, DC.

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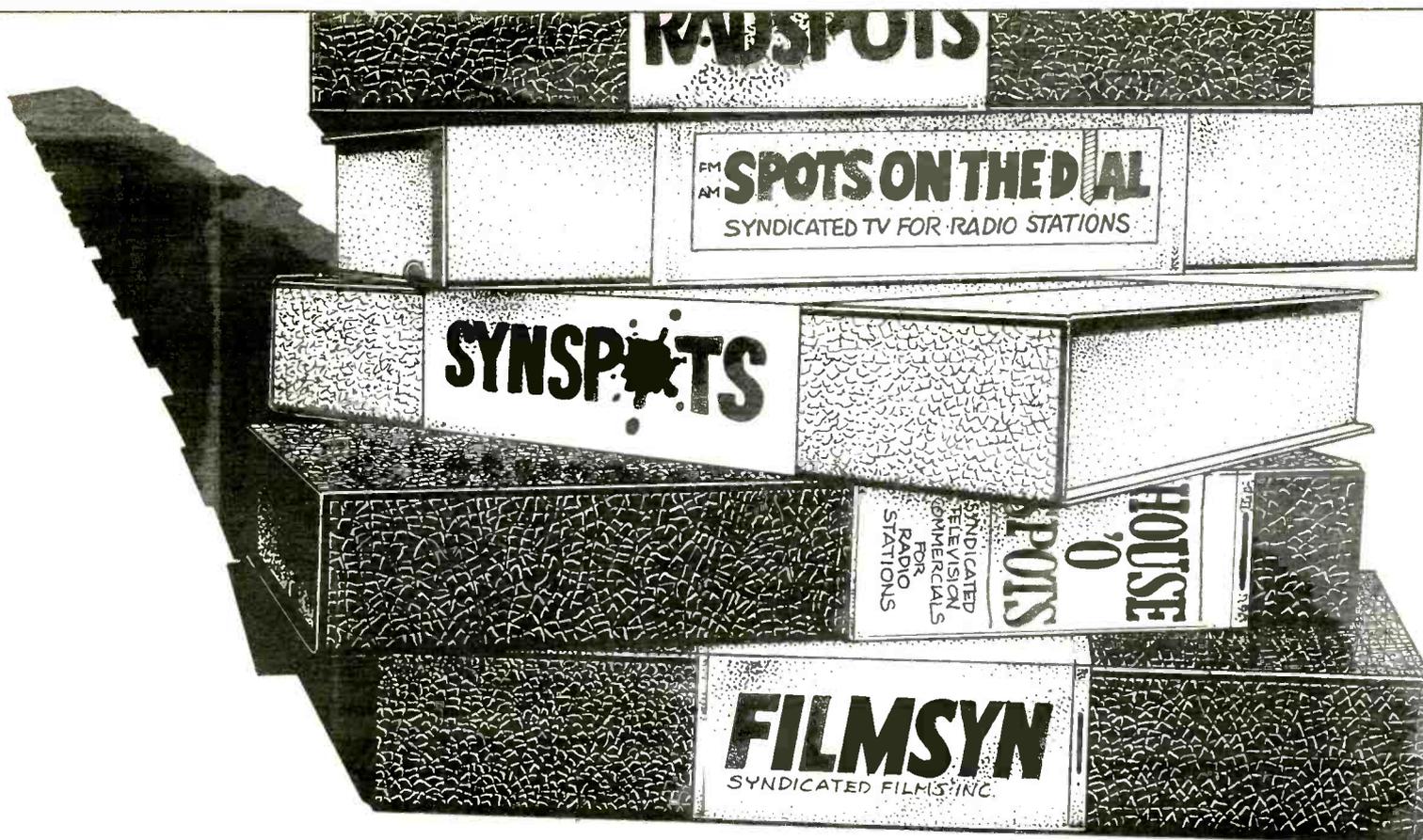
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What to do when you can't find a TV spot that works for you

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You've looked through reels and reels of syndicated spots.

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If you can't find a TV campaign that works for you, it probably doesn't exist.

Yet.

"From our first brainstorming session through final edit, your creativity, marketing skills and attention to detail were superb.

I've worked with bigger production companies, and I've worked with production houses with the 'big national profile,' but I've never worked with anyone better."

—Chuck DuCoty, Station Manager, WIYY, Baltimore

A company that's really different.

We call our company Custom Productions because we create and produce *custom* television campaigns — from scratch — based on your unique marketing needs.

Unlike syndicators, we won't try to sell you the spots on our reel. Instead, we'll design your campaign from the ground up.

No preconceptions, no formulas.

The campaign will work for your radio station because we start with a proven marketing strategy:

Yours.

And we guarantee our results.

"Custom Productions isn't just our 'spot producer' — they also contributed ideas and marketing assistance to our start-up.

That kind of value-added support helped us go from #14th 25-54 in the Summer to #1 this Winter."

—Barry Mayo, President, Broadcasting Partners, Inc. and WVAZ, Chicago

We give you service syndicators can't.

With Custom Productions you'll get time-intensive, personal service.

On the average, we spend between 6 and 8 weeks working on your television campaign. We spend that time focusing *entirely on your goals* — from the start of the creative process to the day the campaign airs.

We don't have any dissatisfied clients. Talk to any of the people mentioned in this ad or ask us for more references.

"Our strategy required a unique commercial and there was nothing in the syndicated market to fill our needs. Custom Productions worked with our strategic plan to develop a campaign that helped take us to #1 18-49."

—Michael John, VP/GM KRXQ, Sacramento

Will it cost you more?

In a word, yes. But not as much as you might think.

A custom campaign is like a custom-made suit. It costs more than one bought off the rack — but it will fit you better. And look better.

Generally our campaigns cost less than you would pay the big advertising agencies in your market. And unlike agencies, radio is our only business.

We guarantee your satisfaction.

We offer you the only money-back guarantee in the business:

After our complete marketing consultation and analysis we'll create a campaign that suits your station's marketing needs to your satisfaction. If we can't, we'll refund your development fee.

Once we develop a campaign you like, we'll make any changes or revisions needed before we go to production. You don't pay us to produce your campaign until we both think it's ready.

Your initial consultation is free.

If you have a station in a top 50 market, call Custom Productions today for a free consultation on your television marketing goals. There's no obligation, and our discussion will be completely confidential.

Because we do custom work, the number of clients we can handle at one time is limited. To talk about the Fall book, please call before July 28th.

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SALES STRATEGY

The Power Of Sample Commercials

By Chris Beck

In the last Sales Strategy column (R&R, 7/7), I made the case for using case studies as an effective way to boost your closing ratio. Another powerful – but frequently overlooked – weapon in the battle to close is the sample commercial.

There are several different formats you can use to present sample commercials to clients. All of them will make a new advertiser's investment on your station more tangible. They'll also help you to promote your creative services department to agencies that lack personnel with radio backgrounds.

Creative Portfolio

A creative portfolio is a compilation of commercials that have been created and produced locally, either for a variety of clients or for clients within a specific category. It typically includes at least five sample ads, ranging from humorous to serious.

There are two main benefits to using this format. First, once a sample tape is produced, the sales staff can use it over and over. Second, when properly positioned by the salesperson, the portfolio directly involves the client in the selection of creative options. The traditional approach minimizes that involvement by presenting a spec spot and giving the cli-

“Showcase a client's different commercial options and back up those options with case studies that show the actual results generated.”

ent only one option – usually created with little or no client participation.

Commercials + Case Studies

The one-two punch of sample commercials presented with case studies can be extremely effective. The case studies should isolate the results that each commercial approach achieved for the various advertisers.

“When properly positioned, a portfolio directly involves the client in the selection of creative options.”

For example, a case study might demonstrate how certain ads affected a particular category, such as recruitment advertising. The idea is to showcase a client's different commercial options and back up those options with actual results generated.

Combining case studies and sample commercials will position your station above competitors who approach the same advertiser without the options and track record you present.

THEMES & VARIATIONS

Sizzling Summer Categories

Summer presents a great opportunity to cash in on business from local hotels/resorts and a variety of parallel categories.

Even if summer is the height of the tourist season in your market, hotels that rely on business travelers and conventions remain excellent revenue sources. Take advantage of the season with these moneymakers:

- **Romantic getaway weekends.** A variation on this popular package is the addition of free child care during the day and early evening hours, allowing mom and dad some quiet time on their own.

- **Shop then drop.** Shopping weekends are popular with hotels adjacent to large shopping complexes. The special feature is that the hotel provides hourly limo or van service to the shopping center. For cross-promotions, add cents-off coupons from various stores and free lunches. (This idea also works well in December.)

- **Concert connection.** Many cities feature summer weekend concerts, and some stations have responded by teaming with local hotels. A typical concert connection weekend includes transportation to the city, a room, transportation to the concert, tickets for two, and before or after the show club coupons.

- **Room and varoom.** This variation on weekend getaway packages supplements the usual hotel room with the use of a convertible rental car. The cross-promotion generates additional revenue from a local rental company. You can also try getting several affiliated hotels to participate.

Info-mercials

Info-mercials are spots containing consumer education information, tips, or trivia, piggy-backed onto an advertiser's commercial message.

A good info-mercial series can take you a long way. Once a series is produced, it can be shopped to multiple advertisers in a category that has previously eluded the station's sales staff. In addition, info-mercials involve longer term commitments than do traditional two-to-four-week radio or station test runs.

The usual info-mercial format is simple: a ten-second advertiser open, 30 seconds of information, and a 20-second advertiser commercial. Researching the consumer segment often involves nothing more complicated than visiting the local library to cull material on a specific category (e.g., winter car

care tips). One option is to position the advertiser as an expert in the category, providing ten consumer-oriented tips.

When you present info-mercials to the advertiser, you can also include scripts highlighting bulleted points for distribution at the sponsor's locations. See the accompanying box for the most promising info-mercial categories.

Preproduced Ads/Themes

Another useful strategy is approaching potential advertisers in a specific category with a preproduced

“Take advantage of your station's on-hand talent. Production directors and air personalities can create dynamic material.”

creative campaign. Stations taking this tack often include print slicks and P-O-P signage to back up the campaign.

The ads in a campaign can make use of continuing hooks, such as a fictitious character or spokesperson. A series may follow a consistent story line, using a husband and wife two-voice theme, customer interviews, or jingles/musical signatures.

In order to maximize this strategy, you should prepare at least three sample commercials in the series, all designed to generate

The Info On Info-mercials

The following categories present excellent potential info-mercial sponsors:

- Financial
- Real estate sales
- Automotive service
- Legal
- Pet stores
- Medical
- Cosmetic surgery
- Child care
- Lawn & garden
- Stock brokerages
- Sporting goods/camping
- Public utilities
- Grocery stores
- Pharmaceuticals/drug stores

“Info-mercials involve longer term commitments than do traditional two-to-four-week test runs.”

revenue from the theme.

Take advantage of your station's on-hand talent to come up with themes. Many production directors and air personalities can create dynamic material when given the opportunity. Consider setting up a brainstorming session with programming and production staff to attack a problem target category. Give the participants an incentive, such as a cash or trade bonus to be awarded when an ad is purchased and actually produced.



Chris Beck is President of Chris Beck Communications, a sales consulting firm. If you have a question you'd like this column to address, he can be reached either by fax machine at (818) 594-5030 or by phone at (818) 594-0851. You also may write to him at 22900 Ventura Blvd., Suite 340, Woodland Hills, CA 91364.

The Industry Leaders in Direct Mail and Telemarketing

"When we started our company seven years ago, direct mail was all the rage. It seemed like everyone was doing the "Incredible prize something or other" or a version of it. To us, this "cookie cutter" approach missed the mark on developing and enhancing the personality of individual radio stations. So we took the cookie and the cutter and threw them away.

Our direct mail pieces are custom designed for each station by our award-winning artistic staff. This insures your station promotion and personality is the focus of the piece. Don't get us wrong, we like cookies . . . but in a cookie jar . . . not on YOUR direct mail piece.

We develop gourmet direct mail pieces that deliver extraordinary results for extraordinary radio stations!"

Ilene Adams
President



"Yes, it's true! We can have thousands of people listening to your station tomorrow morning! We developed TeleWork, the most successful radio telemarketing strategy in the country, because General Managers repeatedly expressed a frustration at getting people to actually sample the product using conventional promotional campaigns. They asked us, "How do you get people to listen?" We said, "Let's call and ask them to!"

It's taken four years to perfect TeleWork. Why? The concept of telemarketing is simple: To have your telemarketing pay off takes a company that not only developed the strategy but implements it precisely to produce extraordinary results for extraordinary radio stations time and time again!"

Cidney Murtha
Executive Vice President

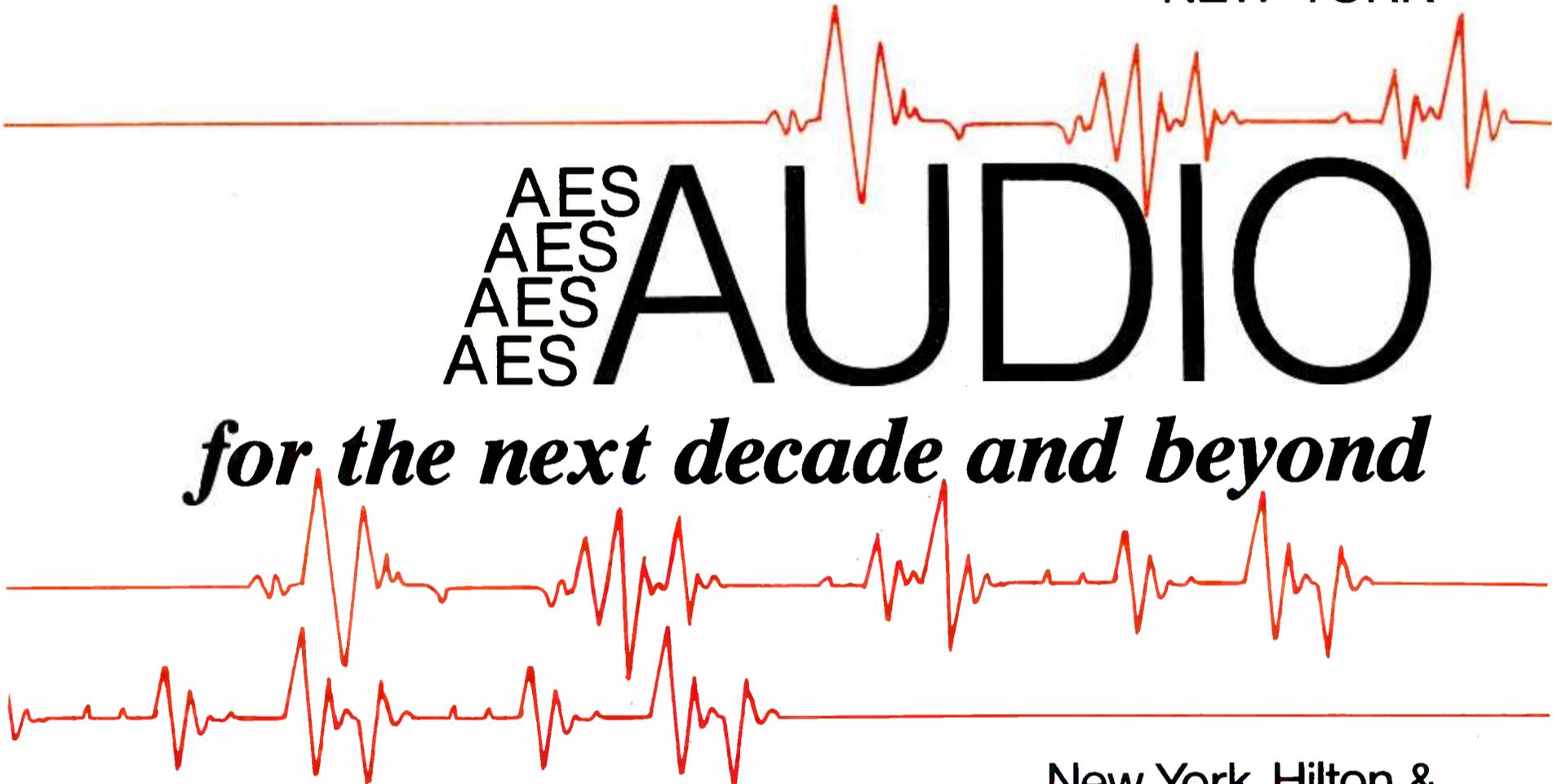
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MEDIA

Radio: Time Spent Listening Increases

Americans are spending more time listening to their favorite radio stations. According to a Katz Radio Group analysis of 1988's fall Arbitron ratings, the average person listens to radio 23 hours and ten minutes each week — up one half-hour from 1987.

Radios can be found in 99% of all US households with an average of 5.6 radios in each. According to the RAB, radios are plugged into nearly two-thirds of all living rooms, 58% of all bedrooms, 50% of all kitchens, 22% of all dens/family rooms, 9% of all dining rooms, 7% of all bathrooms, and in 38% of the always mysterious "other rooms" category.

Who's Listening?

Radio reaches nearly 80% of people age 12 and older everyday, and 96% each week. On average, folks listen to the radio three-and-a-third hours each day with most at-home listening taking place between 6am and 10am, and most in-car listening occurring between 3pm and 7pm.

A healthy 61% of Americans have radios available at work, and 68% of all adults listened to their car radio during each of their last ten trips. An additional 21 million folks bring along a portable radio when walking.

Teens (ages 12-17) are the largest group of at-home radio listeners at 68%, followed by women 18 and older (56%) and men 18 and older (36%). Men, however, are the largest in-car listening group (31%), trailed by women (20%) and teens

(17%). And, at 33%, more men than women (25%) or teens (15%) listen to radio in all "other places." The RAB's findings also reveal that radio is particularly effective in reaching blacks and Hispanics.

Better Than TV

People are more satisfied with radio's ability to inform and entertain than they are with any other media. Radio garners an overall mean satisfaction rating of 3.63 (among adults aged 18 and older) compared to 3.44 for television, 3.38 for newspapers, and 3.28 for magazines. Incidentally, women are slightly more satisfied with radio than are men (3.66 vs. 3.58).

More importantly, 66% of people aged 12 and older (and 89% of teens) listen to radio during television's crucial "prime time" hours (between 7pm and midnight). Americans listen an average of four and a quarter hours each week during this period with women (aged 18 and older) listening less than men (3:55 vs. 4:22) and teens listening nearly an hour more than adults. Radio is also favored over television during spring and summer.

Digital Or Analog?

Finally, the survey reported that 79% of radios found in the home have analog dials (the remaining 21% have digital dials). In cars, 65% of radios are analog units and 35% are digital.

Noone To Host 'My Generation'

Former Herman's Hermits lead singer Peter Noone has been tapped to host a revamped version of VH-1's nostalgia-laden program "My Generation."

The program — which airs several times during the week and on weekends — features vintage video clips, artist interviews, and news flashes from the '60s and '70s.

'ZINE SCENE

Jerry Lee, Elvis Were Nude Bikers!

Pumpin' pianist Jerry Lee Lewis recently confessed that he and Elvis Presley once rode motorcycles together — in the nude!

According to the *Weekly World News*, the incident took place in the mid-'50s at the dawn of the duo's recording careers or "3 o'clock in the morning," as the Killer remembers it.

An Embarrassment Of Bitches

Esquire's infamous "Women We Love" issue has hit the streets with — predictably — Madonna on the cover. But listed among the "Nine Who Knock Us Out" are Cowboy Junkies lead vocalist Margo Timmins — dubbed a "Dietrich in blue jeans" — and former Motown records exec-turned-Motown Productions honcho Suzanne de Passe!



MADONNA (ACCORDING TO *ESQUIRE*) — "Girl of a Thousand Faces. Lady. Broad. Bitch. Angel. Whore. Stripper. Dame. Husky. Flapper. Blonde. Brunette. Wife. Divorcee. Hard. Soft. Ac's bad. Sings good. Likes boys. Likes men. Says, you can have me. Says, I can take you. Sue us, we like complications."

Incidentally, the other 41 females coveted by the August edition of the august publication included such sing-sations as Anita O'Day, Paula Abdul, Joan Jett, Bonnie Raitt, and Etta James.

VIDEO

NEW THIS WEEK

- **NEW KIDS ON THE BLOCK: HANGIN' TOUGH (CMV)**
This 25-minute tape features documentary footage of the Beantown boys as well as the clips "Please Don't Go Girl," "You Got It (The Right Stuff)," "I'll Be Loving You Forever," and "Hangin' Tough." (Street date: 7/25.)
- **1969 (Media Home Entertainment)**
Set in the pivotal year from which its title is taken, this feature-length film sports a Polydor soundtrack that's mostly made up of period pieces from the likes of Jimi Hendrix, Cream, Blind Faith, Creedence Clearwater Revival, Canned Heat, and the Zombies. The exception is the Pretenders' cover of Dionne Warwick's "Windows Of The World." Incidentally, the B-side of Chrissie Hynde & Company's single is the ONLY place you can find the band's rendition of Iggy Pop's classic title cut, featuring a stompin' wah-wah guitar solo from ex-Smiths — and now ex-Pretenders — riffslinger Johnny Marr. (7/26.)
- **SUMMER JOB (Sony Video Software Films)**
This teenage sex comedy centers on "irresponsible coeds working at a lush tropical resort." The film's *Relativity* soundtrack features contributions from former ELO members Kelly Groucutt and Mik Kaminski and ex-BeBop Deluxe drummer Simon Fox, working under the name OrKestra, as well as erstwhile Pretty Things and T. Rex guitarist Jack Green. (7/27.)

FILMS

WEEKEND BOX OFFICE JULY 14-16

1 Lethal Weapon II (Warner Bros.)	\$17.1
2 Batman (Warner Bros.)	\$15.1
3 Honey, I Shrunk The Kids (Buena Vista)	\$8.8
4 Licence To Kill (MGM/UA) *	\$8.7
5 Peter Pan (Buena Vista) **	\$5.6
6 Indiana Jones & The Last Crusade (Paramount)	\$4.6
7 Ghostbusters II (Columbia)	\$4.3
8 Dead Poets Society (Buena Vista)	\$4.2
9 Weekend At Bernie's (20th Century Fox)	\$3.7
10 Do The Right Thing (Universal)	\$3.0

* First Week in Release
** Rerelease

All figures in millions

Source: Exhibitor Relations Co.

COMING ATTRACTIONS: This week's openers include "UHF," starring Rock 'N' Roll recording artist "Weird Al" Yankovic as a GM who revives a dying TV station. The upcoming Rock 'N' Roll/CBS Assoc. soundtrack features five tunes by Yankovic, including the single "UHF." Look for cameo appearances by noted radio personalities Dr. Demento, M.G. Kelly, and Jay Gardner as well.

TELEVISION

TOP TEN SHOWS JULY 10-16

- 1 **All-Star Baseball Game**
- 2 **Roseanne**
- 3 **Cheers**
- 4 **A Different World**
- 5 **The Cosby Show**
- 6 **Wonder Years**
- Golden Girls (tie)
- 8 **Empty Nest**
- 9 **60 Minutes**
- 10 **Murder, She Wrote**

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

● **SHAKE IT, DAVE!** Those Athens, GA hair-hoppers, the B-52's, will shake their collective cosmic thang on NBC's "Late Night With David Letterman" (Wednesday, 7/26, 12:30am). A li'l bit earlier in the week, Paul Shaffer steps out from behind the keyboards of the "World's Most Dangerous Band" to sing the "doo-hop" — or is that "hip-wop"? — first single ("When The Radio Is On") from his upcoming Capitol LP with special guests Dion, Ellie Greenwich, the Fresh Prince, Ecstasy of Whodini,

Johnny Maestro of the Crests, and Jay Siegel of the Tokens (Saturday, 7/22).

● **PAT'S WEIRD GUEST: "Weird Al" Yankovic** brings his musicomicalself to CBS's "The Pat Sajak Show" (Monday, 7/24, 11:30pm). Also appearing will be R&B singer Freddie Jackson and pianist/musicologist Ian Whitcomb (Tuesday, 7/25).

● **ARSENIO OUTNUMBERED:** Folk-rockers 10,000 Maniacs take the stage of "The Arsenio Hall Show" (Friday, 7/21). Other guests on the syndicated show include rock/R&B vocalist Michael Bolton and saxmaster Kenny G (Tuesday, 7/25), and big-voiced British boy wonder Rick Astley (Wednesday, 7/26). Check local listings for station and air time.

● **JUMPIN' JAZZ:** Avant garde jazz pianist Don Pullen and his trio are scheduled to perform tunes from their new album, while musical hyphenate Joe Jackson will sing with host Ben Sidran on VH-1's two-hour "New Visions" (Monday, 7/24, 11pm).



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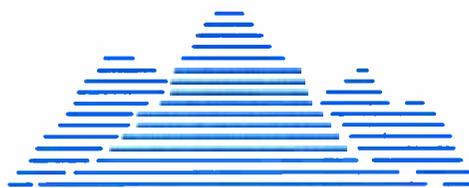


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LIFESTYLES

NEW SURVEY

Gays Buy More LPs, CDs, Cassettes Than US Average

America's gay consumers have average annual incomes of \$55,430 (compared to the \$32,144 national average) with a similarly disproportionate amount of discretionary dollars to spend. Interestingly, gays use this extra cash to buy lots of pre-recorded music, according to a recent study by the Plainfield, NJ-based Rivendell Marketing Company.

LPs, CDs & Cassettes

Polling readers of eight major gay newspapers, the survey found that gay consumers purchased an average of 18 albums last year. 40.9% of the readers bought at least one album (compared to 9.1% nationally), and 18.6% purchased six

LPs or more (compared to 3.0% nationally).

Gays also bought an average of 19 compact discs in 1988, as 35.9% purchased at least one CD (compared to 4.3% nationally), and 23.9% bought six or more (compared to 1.9% nationally).

Pre-recorded audio cassettes were also popular with gay consumers — the survey's respondents purchased an average of 9.5 last year. More than half (58.3%) bought a music cassette compared to 19.8% of the rest of the nation, and 27.8% bought six or more, compared to 7.9% nationally.

Favorite Types Of Music

More than half (50.8%) of the respondents purchased "contemporary pop vocal" music (exemplified by artists such as Whitney Houston) in 1988 — more than three times the national average.

Meanwhile, 39.5% bought "contemporary rock vocal" music (Bruce Springsteen) at more than 2.5 times the national average, 34.5% purchased "contemporary black" music (Anita Baker) at more than 6.5 times the national average, and 25.9% bought "new wave rock music" (U2, R.E.M., and Talking Heads were the examples given) at more than five times the national average.

Jazz was also popular: 22.4% of gay consumers bought "contemporary jazz" music (Wynton Marsalis) at more than 8.5 times the national average. 8.1% purchased "dance/rap" music (Run-D.M.C.) at twice the national average, 19.9% bought "country" music (Willie Nelson) at nearly twice the national average, and 36.2% of the survey's respondents bought a "Broadway cast or TV/film soundtrack" LP at ten times the national average.

The survey also reveals that 39% of gay consumers attended a pop/rock concert last year (compared to the national average of 10%).



Gimme A Beep!

Forget blind dates from hell, check-bearing waiters, and boring meetings. Thanks to a phony portable paging device called the "Timely Beeper" you can now make a smooooothhhhh exit whenever you want.

Manufactured by Sunset Beach, CA-based Omega Contract Design, the pseudo-beeper is activated by secretly, but casually flipping a concealed switch. In 20-30 seconds the ersatz unit will start beeping and flashing — only the good excuse is up to you.

Retail price of the false alarm is \$29.95. For more info, phone the firm at (213) 592-5275.

FIVE STAR CARS Luxury Rides We Recognize

Whether a sleek 'n' sporty import or crushed-velvet seated cruiser, most Americans know a "luxury car" when they see one. According to a recent poll of *Fortune* magazine subscribers, the following makes of automobiles are the most instantly recognizable as luxury cars:

Make	Percent
Mercedes-Benz	62%
Cadillac	56%
Lincoln	46%
BMW	32%
Jaguar	20%
Rolls Royce	10%

CHILL OUT

Air Conditioning Trend Sizzles

Air conditioning is becoming less of a luxury. According to a recent survey by the Roper Organization, 48% of all Americans today call air conditioning for the home a necessity — up 10 points from 1984. And 42% — an increase of 11 points — say air conditioning is necessary in cars.

One reason for this cooling trend could be a lingering memory of last summer's heat wave. The proportions were biggest in the South, where nearly two-thirds now call air conditioning essential — up from half. Westerners doubled their proportion, from one-fifth to two-fifths. Predictably, those re-

gions with the smallest increases were the Midwest (38% to 44%) and the Northeast (35% to 40%).

Large shifts in attitudes toward auto air conditioning occurred in every region. The smallest change was in the Northeast, with 33% calling the feature a necessity rather than a luxury (up from 25%). The largest was in the Midwest, from 28% to 42%. The numbers rose from 41% to 52% in the South, and from 24% to 35% in the West.

Study Finds Teen Problem Literacy - Not Lyrics

Despite Parents Music Resource Center (PMRC) allegations that rock 'n' roll lyrics have a detrimental effect on young listeners, a recent study found that the majority of teenagers surveyed didn't understand what was being said — or, perhaps more accurately, sung — even when the lyrics to the songs were printed out and set before them!

The study, conducted on 455 California teenagers (13-18 years-old) by Dr. William Thompson with assistance from researchers Steven Yee and Lee Briton, cross-referenced respondents as to their musical tastes, lyric comprehension, attitudes and values, as well as for background information and self-reported behavior.

While pointing out that kids have a greater problem with literacy than with lyrics, the study found only a weak connection between negative social attitudes and an adolescent's musical preference. However, the study did link teenage heavy metal listening to self-reported delinquent behavior.

CHRONICLE

Born To:

R&R Circulation Services Coordinator **Kolley Schieffelin**, son Matthew Richard, June 4

WTSJ/Cincinnati OM **Chris Roberts**, wife Sara, daughter Emily Hope, June 28

KEZO/Omaha PD **Bruce McGregor**, wife Kristy, son Michael Joseph, July 1

Reprise Regional Promotion Representative **Timothy Alston**, wife Roxane, son Thomas Gene, July 3

KRKT/Albany, OR Asst. PD/MD **Dave Allen**, wife Laurie, daughter Kirsten Suzanna, July 6

KFMZ/Columbia, MO PD **Chris Kellogg**, wife Lisa, daughter Aubrey Michelle, July 7

KNMQ/Albuquerque PD/air talent **Mike McCoy**, wife Karen, son Stephen Allen, July 10

Marriages:

Patrick Rains & Associates VP **Shirley Klein** to Harry Sandler, May 28

WROK/Rockford MD/air talent **Vince Thomas** to Shelly Kanneberg, July 1

WEA National Director of Advertising **Clare Conlin** to Daniel Koroly, July 1

Condolences:

Former KCMO/Kansas City Chief Engineer and KBEQ/Kansas City air talent **Bobby Kline**, June 29

Top Ten Cigarette Brands

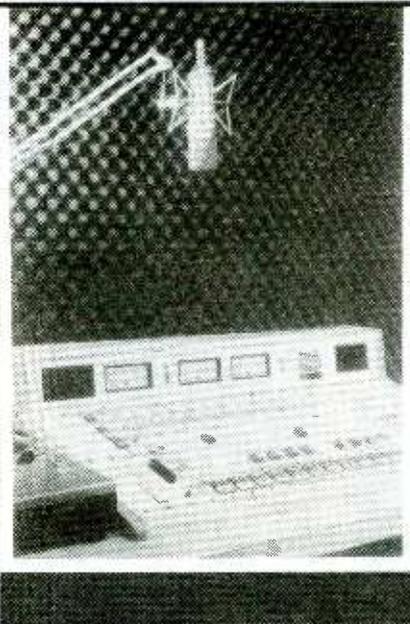
Despite a national ban on broadcast spots for cigarettes and other tobacco products, cigarette makers spent nearly \$350 million last year advertising the top ten brands. The results? One out of every four cigarettes sold is a Marlboro, and one in every ten is a Winston.

For a complete look at the top ten brands of cigarettes and the 1988 market share earned by each, check the chart below:

Brand	Market Share
Marlboro	24.9%
Winston	10.7%
Salem	7.3%
Kool	6.0%
Newport	4.4%
Camel	4.4%
Benson & Hedges	4.0%
Merit	3.8%
Doral	3.4%
Virginia Slims	3.0%

Source: Wheat, First Securities Inc

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OVERVIEW
PEOPLE

A Very Hip Late Set



While awaiting the August 1 release of his debut Capitol album, noted "Late Night With David Letterman" bandleader Paul Shaffer convinced some of the famous folks who contributed to the project to pose with him for this photo. Seen on the scene are (l-r) veteran pop vocalist Darlene Love, Shaffer, Paisley Park/Reprise soul singer Mavis Staples, and legendary songwriters/performers Don Covay and Ellie Greenwich.



Makin' Whoopee With The Doctor

Relying on his best stool-side manner, Warner Bros. recording artist and legendary ivory-tickler Dr. John (r) convinced Geffen recording chanteuse Rickie Lee Jones (l) to join him on a remake of the classic tune "Makin' Whoopee." Jones is seen here preparing for back-to-back success when her album ("Flying Cowboys") is released later this year.



**Hag Between A Ratt
And A Cult Face**

Following a scorching performance within the concrete confines of L.A.'s famous Whiskey, members of Chrysalis' hard-rockin' Sea Hags found time to meet 'n' greet selected members of the audience. Although he's flanked on the left by singer Ian Astbury (of Sire/Reprise's heavy metal Cult) and on the right by charismatic crooner Stephen Percy (of the Atlantic recording group Ratt), Sea Hag frontman Ron Yocom has gotta be wondering, "Hey, where's MY black leather jacket?"

Spyz In The Club O' Cats



To celebrate the release of their debut LP "Harder Than You," Relativity recording artists 24-7 Spyz threw a hair-raising party at Zoo York City's Cat Club. After the quartet wowed the crowd with its current single (a remake/remodel of Kool & the Gang's "Jungle Boogie"), the foursome settled down for a backstage photo session. Pictured livin' large are (l-r) the band's drummer Anthony Johnson, his dad and WABC-TV/NY anchorman John Johnson, and 24-7 Spyz guitarist Jimi Hazel.

Twice In A Lifetime



Upon hearing how skillfully RCA's hip-hopping KC Flightt (second from left) had sampled the Talking Heads' classic "Once In A Lifetime" in the recent single, "Planet E," head Head and Fly/Reprise recording artist David Byrne (second from right) decided to help the rapid-fire rapper do a video for the song as well. Seen here taking a break from the musical strains of vidclip-making are (l-r) video co-star Jazz, Flightt, Byrne, and singer/dancer Kim Craig.



Three Girls To Dye Four

Upon catching the Los Angeles debut performance of Epic recording sirens the Indigo Girls, Island rock 'n' roller Melissa Etheridge was so taken that she grabbed her axe and joined the blue babes on stage. The trio charged through a slightly off-color version of the Indigos' own "Kid Fears" before sending up Gershwin's classic "Summertime." Seen laughing it up backstage are (l-r) Indigo Girl Amy Ray, Etheridge, and Indigo Girl Emily Saliers.

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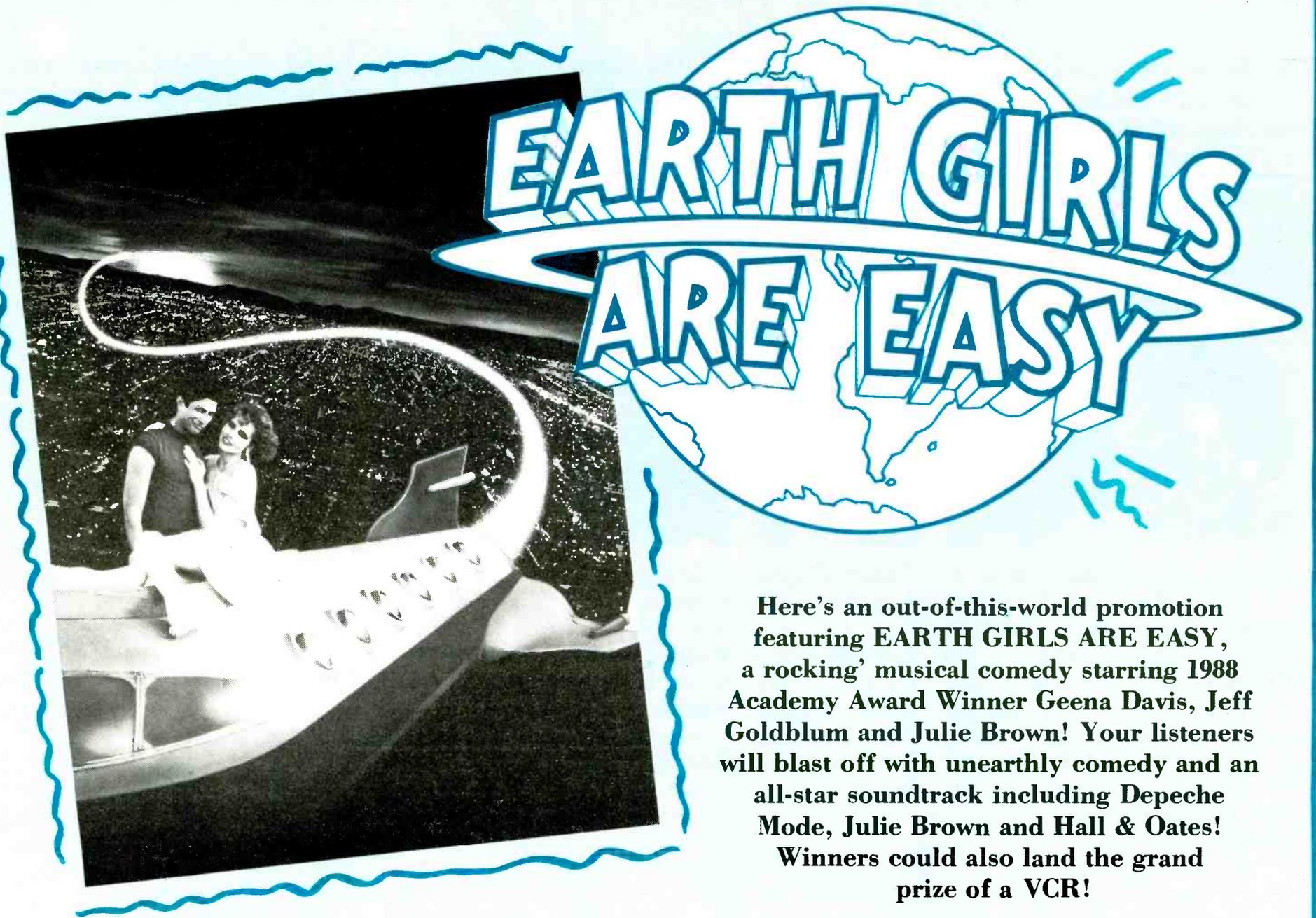
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James Programs WSTF

WYLT & WKIX/Raleigh OM Barry James will join AC WSTF (Star 101)/Orlando as PD next Monday (7/24). He succeeds Russ Morley, who left two months ago to become EZ Regional PD and WMXC/Charlotte PD.

WSTF VP/GM Don Peterson said, "We feel extremely confident that with Barry's experience and creative abilities we will not only maintain our number one ranking 12+, but also increase our audi-

ence share to even higher levels."

Noted James, "Orlando is one of the best growth markets in the country, and I'm looking forward to continuing Star 101's four-year tradition of market dominance."

Before joining WYLT & WKIX, James programmed the former KOAQ (now KRFX)/Denver for six years.

WSTF placed first 12+ in the winter Arbitron (9.1) and third in the corresponding Birch (8.6).

Lerner Heads SBK AC, Video Promotion Efforts

Hilary Lerner has been named National AC & Video Promotion Manager at SBK Records, and will be based at the label's New York headquarters. She previously worked for CBS Records in the Carolinas as an alternative marketing rep, and has also worked in MTV's news department.

SBK Sr. VP/Promotion Daniel Glass commented, "Hilary was very instrumental in breaking such acts as Midnight Oil, Living Colour, and Indigo Girls out of the South. Now she's ready to sink her teeth into Katrina & The Waves, Darryl Tookes, and Shine. There is a new sophistication at AC radio that lends itself to Hilary's talents."



Hilary Lerner

Lerner commented, "Opportunities like this don't come along very often. I'm starting at the ground level of a first-class record company under the guidance of Daniel Glass. There's nowhere to go but up!"

Weidel WCAU's New GSM

CBS's Talk-formatted WCAU/Philadelphia has named Mark Weidel GSM. He replaces Bill McCadden, who has left the station.

Weidel had served as GSM at WDEL & WSTW/Wilmington, DE for the past five years, before which he was an AE at WMMR/Philadelphia.

"Mark has shown exceptional leadership in developing a strong sales force," said WCAU VP/GM Chris Witting. "We're delighted to have him bring these skills and his expertise at reaching markets throughout the Delaware Valley to WCAU."

IRS

Continued from Page 3

dependence. Under VP/Promotion Barry Lyons and VP/Marketing & Sales Barbara Bolan, we have hired extensive field promotion and marketing staffs allowing us to compete head-to-head in today's marketplace."

Boberg cited forthcoming releases by the Alarm and Timbuk 3, as well as the current Concrete Blonde LP, which IRS has been working on its own, as label priorities. The next album by Fine Young Cannibals, who are now licensed to IRS, will be released on MCA.

Watley Wows 'Em At Wiltern



MCA artist Jody Watley posed backstage at Los Angeles's Wiltern Theater after her performance there. Shown are (l-r) MCA VP Billy Brill and Sr. VP Steve Meyer, Loot Music's Bennett Freed, MCA VP Geoff Bywater, VP John Burns, Exec. VP/GM Richard Palmese, the label's Bob Schneiders, Watley, MCA's Glen Lajeski, Louil Silas Jr., VP Harold Sulman, and VP A.D. Washington.

COLLINS PD

WYMJ Goes Gold Under New Manager Gray

WWSN/Dayton GM Alan Gray has crossed the street to become GM/part owner of WYMJ, and has flipped the AC station to Gold. Former WING/Dayton alum Tom Collins has been tapped to become PD, while former WWSN PD and current WSSH/Boston PD Steve Gallagher is consulting the station during the format transition.

Gray told R&R, "I previously managed this station and moved the tower to Dayton. I left to go to WWSN and started it from scratch. Now I'm back here and feel like I'm back home."

"The new format will do very well here because there's a big opening for it," he added. "Other

market stations have moved and changed, and this is now a natural. Music emphasis will be from 1960-67, and we'll be called Oldies 104. We have the old Bill Drake jingles. The players, including morning man Jay Daniels, are all picked out and ready to go."

Regarding Collins, Gray told R&R, "He knows the music very well. In addition to WING, he's worked at some other stations around town. His strengths are his promotion and production expertise, his knowledge of the music, and his enthusiasm."

WYMJ ranked 11th 12+ in the winter Arbitron (3.6) and sixth (5.4) in the corresponding Birch.

Ertegun

Continued from Page 3

Ertegun was instrumental in making Atlantic, which his brother Ahmet founded in 1947, a superstar label for R&B and jazz. He produced early records by the Drifters, Bobby Darin, LaVern Baker, and Ray Charles, as well as jazz artists Charlie Mingus, Thelonious Monk, Ornette Coleman, and John Coltrane.

In 1971 Ertegun formed WEA International, which is now the global distributor for the Warner Bros., Atlantic, Elektra, Geffen, and MCA labels. In 1987 he resigned from the Chairman/Co-CEO slot at the company to join Warner Communications, Inc. as President/Special Projects of the WCI Group. The following year he founded East/West.

Cher Makes 'Time'



Geffen artist Cher is flanked by the label's Karen Sobel and Peter Napoliello following a video shoot on the USS Missouri for Cher's single "If I Could Turn Back Time."

Ertegun, born in Istanbul and son of the Turkish Ambassador to the US, was an avid art collector and founded the New York Cosmos Soccer Club. For the past eight years he was Chairman of the International Federation of Phonographic Industries, which represents record companies in copyright matters. From 1964-65 he was the first president of the National Academy of Recording Arts And Sciences, which presents the Grammys, and he was also an investor in Bert Berns's Bang label in the midsixties.

In addition to his brother, Ertegun is survived by his wife, daughter, son, and sister. The family requests that contributions be made in memory of Ertegun to any of the following charities: the T.J. Martell Foundation, the United Negro College Fund, or the American Turkish Society.

Radio



Ken Kashan

Blake Mendenhall

● **KEN KASHAN** has been tapped as Promotions Director at KHYL/Sacramento. He formerly owned a promotion entertainment company and has served as Promotions Director at KIIS-AM & FM/Los Angeles.

● **GARY BEEBE** has been tapped as chief engineer at KRSP-AM & FM/Salt Lake City.

● **BLAKE MENDENHALL** has been appointed Sales Manager at KFAC/Los Angeles. He was formerly NSM at WLUP/Chicago.

● **BOB CASEY**, VP/Programming at Jones-Eastern Radio, has been upped to GM at the company's WXCH & WWHT/Charleston. He will continue his corporate duties. Concurrently, **AE HOWARD WILLIAMSON** has been elevated to GSM at the combo.

Also at Jones-Eastern, **TERRI HARRIS** has been tapped as Exec. Asst. to the President and Sr. VP. She was formerly Controller/Chief Administrative Officer at Quest, Inc. Engineering Consultants.

● **TIM BRYAN** has joined WXBG & WVBF/Wilmington, NC as GM. He was most recently Director/Sales & Marketing at Bahakel Broadcasting Group.

● **RUTH TIETZ** has joined WGNA-AM & FM/Albany as Promotions Director. She was formerly Asst. to the GM and Promotions Director at WFLY/Troy-Albany.

● **CYNTHIA MORGAN** has been promoted from LSM to GSM at WDEL & WSTW/Wilmington, DE.

● **LARRY RIVERA** is the new Director/Business Development at KLTR/Houston. He was most recently Regional Manager/Sales Operations at Ralston Purina.

CHANGES

Scott Aronson has been appointed Counsel/West Coast Law Department at CBS Records.

Mary Baxter has joined the Eastman Radio/Los Angeles sales staff. Concurrently, **Randy Briskin** has signed with Eastman's Atlanta sales staff.

Bob Sommer has been named an AE at Group W Radio Sales/Chicago.

Lou Ann Wilhelm is the newest AE at WGNA-AM & FM/Albany.

Maria Dwyer has been upped from Sales Assistant to AE at McGavren Guild Radio/Chicago. Concurrently, **Suzanne Hart** has joined the sales team at the company's St. Louis office.

John Pidgeon has joined WGST/Atlanta as an AE.

Valerie Spears has been named a Sr. AE at KLTR/Houston.

Chris Nelson has been named Sales Rep at WCUZ/Grand Rapids, replacing **Sandy Vansteenkistevenman**, who is pursuing other interests.

● **KATIE DONOVAN** has replaced **JOEL HYDE** as LSM at WCUZ/Grand Rapids. Donovan served previous stints as GSM at Lansing competitors WFMK and WMMQ; Hyde remains on the WCUZ sales team.

● **JIM AMSTUTZ**, Production Director/afternoon announcer at WEZR & WEZV/Fort Wayne, has added Asst. OM duties.

● **BILL LALLY**, Producer of programs for NBC's Talknet, has been promoted to Exec. Producer.



Bill Lally

John Brown

Records

● **JOHN BROWN** has joined Virgin Records as Director/A&R. He was formerly Promotion Manager at Capitol Records.

● **ROCCO COSCO** has been named Southeast Regional Promotion Manager at PolyGram/Nashville. An independent promoter since 1984, he will relocate to Atlanta.



Rocco Cosco

Geno Rumble

● **GENO RUMPLE** has joined 16th Avenue Records as Southeast Regional Promotion Manager, based in Atlanta. He was with Capitol Records for 18 years, most recently as Southeast Promotion Manager.

● **COLIN WILLIS** has been elevated from West Coast Marketing Manager to Sales Manager/Los Angeles Branch at CBS Records. Concurrently, **DAVID "CHIP" WALSH** has been upped from Retail Merchandising Manager to Sales Manager/Southeast Branch.

PROS ON THE LOOSE

Dave Allen — PD WYMJ/Dayton (513) 859-8422

Jeff Curtis — Mornings KFMG/Albuquerque (904) 257-6521

Cathi Hrynick — Promotion Director WBVE/Cincinnati (513) 868-3696

Jim Richards — Middays WLRS/Louisville (812) 284-5711

● **CLARK DUVAL** has been appointed Director/Product & Artist Development at Capitol Records. He had been Director/Product Marketing at Columbia Records.

● **JESS AUERBACH** has been named Director/Production at SBK Records Group. He previously occupied a similar post at RCA Records.

● **JEFF HACKETT** has been upped from District Promotion Rep/Dallas to Assoc. Director/National Album Promotion at Atco Records. Also at the label, **DENISE GEORGE** has been tapped as National Field Manager. Prior to her appointment, she was District Promotion Rep/Detroit at A&M Records.

● **ANDRE KNECHT** has been named National Singles Sales Coordinator at Warner Bros. Records. He was formerly West Coast Singles Specialist at WEA.



Lee Fehr

Andre Knecht

● **LEE FEHR** has been named National Director/Video Promotion at Arista Records. He previously held Manager/National Video Promotion duties at Capitol Records. Concurrently, **DOE PHILLIPS** has been named Assoc. Director/International Publicity & Touring after four years with the label.

● **JOHN VLAUTIN** has been elevated from Publicity Coordinator to Director/Information & Publicity at A&M Records.

Industry

● **LOU RIVERA** formerly an AE at WBCN/Boston, has been named Director/National Sales at Marketing Works, the radio marketing and promotion division of Women at Work.

● **MARK FRIED** has been upped to Director, Writer/Publisher Relations at BMI after four years with the company.

● **JEANNE HOBERMAN** has joined HNWH/Boston as Sales Manager. She replaces **JIM GASCOIGNE**, who resigned to pursue other interests. Hoberman was previously VP/Account Services at Konjolka & Co.

● **MIKE dePRIEST** has joined Joe Kelly Creative Services as a Writer/Producer and Administrative Asst. to **JOE KELLY**. He was formerly Director/Creative Services at KWTO-FM/Springfield, MO.

● **STEPHEN PRENDERGAST** and Toronto-based Head Office Management have opened a Los Angeles office at 523 23rd St., Manhattan Beach, CA 90266; (213) 546-6770.

R&R TIMELINE



Lee J. Arnold started out programming **WTAI/Melbourne, FL** in 1967. He led the troops to capture 18-49 adults at **WORJ/Orlando** in '72, manned **WAAF/Worcester** in '77, moved to **WYNF/Tampa** in '79, and was named PD at **WQMF/Milwaukee** in '82. Five years ago today, Arnold took charge as **WLLZ/Detroit** PD. In '85, he started **Lee Arnold Marketing**.

1 YEAR AGO TODAY

- Bob Reich named TK Communications Exec. VP/West
- Lee Roy Hansen recruited as OM for SMN's Wave format
- Joel Lind lands WMJI/Cleveland PD glg
- Max (Shane) Gibson upped to WGRJ/Bufalo PD
- Rick Dees signs new five-year contract with KIIS/Los Angeles
- #1 CHR: "Roll With It" — Steve Winwood (Virgin)
- #1 AC: "Hands To Heaven" — Breathe (A&M)
- #1 UC: "Mamacita" — Troop (Atlantic)
- #1 Country: "Bluest Eyes In Texas" — Restless Heart (RCA)
- #1 AOR Track: "Simply Irresistible" — Robert Palmer (EMI-Manhattan)
- #1 AOR Album: "OU812" — Van Halen (WB)
- #1 NAC: "Stronger Than Pride" — Sade (Epic) (4 wks)
- #1 Contemporary Jazz: "Shadow Prophets" — Kevin Eubanks (GRP) (3 wks)

5 YEARS AGO TODAY

- Charlie Cook joins McVay Media as VP/Country
- Ted Utz appointed KTXQ/Dallas OM
- Denton Marr selected as KLOL/Houston PD
- Roger W. Garrett returns to KRBE-FM/Houston as PD
- #1 CHR: "When Doves Cry" — Prince (WB) (3 wks)
- #1 AC: "Stuck On You" — Lionel Richie (Motown)
- #1 UC: "When Doves Cry" — Prince (WB) (5 wks)
- #1 Country: "That's The Thing About Love" — Don Williams (MCA) (3 wks)
- #1 AOR Track: "Missing You" — John Waite (EMI America)
- #1 AOR Album: "Born In The USA" — Bruce Springsteen (Columbia) (5 wks)
- #1 Jazz: "Night-Lines" — Dave Grusin (GRP) (2 wks)

10 YEARS AGO TODAY

- Herb McCord chosen as Greater Media VP/Radio Division
- Howard Bloom promoted to KMET/Los Angeles VP/GM
- Wally Clark named WWWW/Detroit GM
- WDEE/Detroit drops Country to become Beautiful Music WCZY
- Steve Dahl's Disco destruction derails doubleheader
- #1 CHR: "Gold" — John Stewart (RSO) (2 wks)
- #1 AC: "Shadows In The Moonlight" — Anne Murray (Capitol) (2 wks)
- #1 UC: "Good Times" — Chic (Atlantic)
- #1 Country: "Shadows In The Moonlight" — Anne Murray (Capitol) (2 wks)
- #1 AOR Album: "Candy-O" — Cars (Elektra) (2 wks)

15 YEARS AGO TODAY

- John Rook resigns from Heftel
- Jack Thayer appointed NBC Radio President
- Chuck Martin tapped by WMYQ/Miami for PM drive
- Eric Chase hired by WRKO/Boston for nights
- #1 CHR: "Rock The Boat" — Hues Corporation (RCA) (4 wks)
- #1 AC: "Feel Like Makin' Love" — Roberta Flack (Atlantic)
- #1 Country: "As Soon As I Hang Up The Phone" — Lynn Anderson & Conway Twitty
- #1 AOR Album: "Caribou" — Elton John (MCA)

—Hurricane Heeran

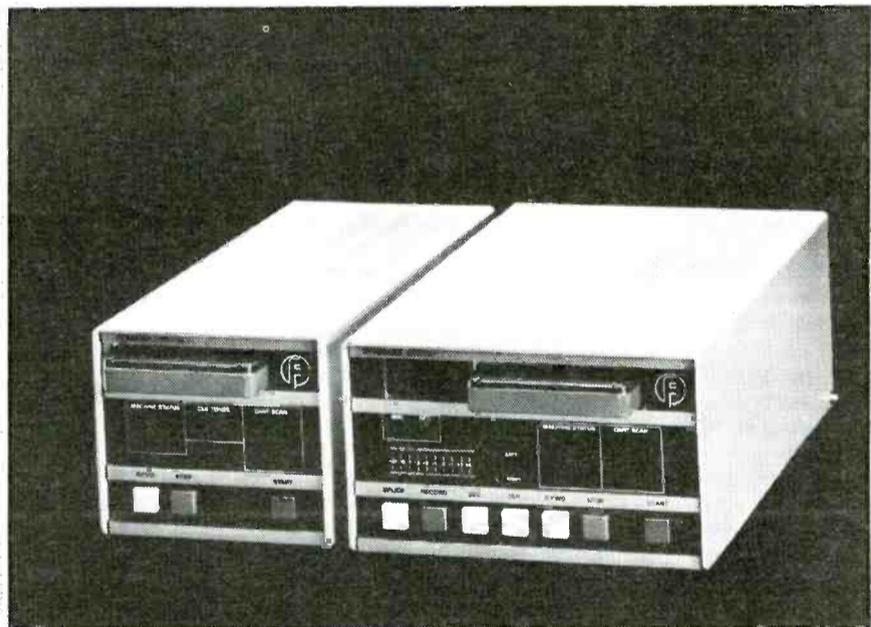
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Root-Sonrise

Continued from Page 6

"Sonrise has fulfilled its obligations when it turns (an applicant group) over to us," said Root. "Some have incorporated, some are general partnerships . . . (The groups) are under no obligation to use me for litigation."

As to why Sonrise applicants are challenged so frequently, Root said, "No one has ever marketed FM applications on the scale Sonrise has. It's very high-profile."

In an interview with the *Washington Post* on Monday (7/17), Root said he has nothing to do with raising money from investors, that he merely represented the groups as legal counsel before the FCC. He also denied being a principal of Sonrise itself.

"I'm not now, nor have I ever been, an officer, director, stockholder, or owner of any interest in that company," Root said. Root does have an interest in one non-Sonrise broadcast property as a co-owner of WSWR/Shelby, OH.

Sonrise Chief's Brushes With The Law

Sonrise Management Services was founded in April 1985 by a group of nine individuals in the Columbus, GA area led by Dr. Savage and White.

The company's sales brochure points out that Savage is the former President of Chattahoochee Valley Community College in Phoenix City, AL. What the material neglects to mention is that Savage resigned that post in 1980 after being indicted on a felony perjury charge stemming from his alleged misappropriation of \$5600 of the school's money. That charge was dropped after he returned the funds and resigned. Savage later pleaded guilty to a misdemeanor charge of lying to a grand jury and received a two-year suspended sentence and a \$1000 fine.

By the time White and Savage met at a 1981 Amway salesmen's meeting in Columbus, White's career had included stints as a bricklayer, construction laborer, and cropduster. The two began to collaborate on a series of business ventures, eventually spawning a mini-conglomerate of ventures involved in telecommunications and finance, including ownership of KPSL/Thousand Palms, CA and Telemedia, a Maryland cellular phone consulting firm.

Sonrise initially specialized in cellular telephone license applications, but as that window of opportunity closed White and Savage shifted focus to Docket 80-90 FM applications.

According to Sonrise's own marketing materials, the company had revenues in excess of \$1 million in 1985, followed by \$6.5 million in 1986 and \$9 million in 1987. More recent figures are not available.

Assuming, based on Savage's figures, that Sonrise received an average of \$80,000 from each of the 166 radio partnerships it has formed, the company would have received more than \$13 million in revenue just from would-be station owners. A financial statement issued last month by Savage pegged current company assets at \$2.95 million with liabilities totalling \$2

Root's Professional Conduct Under Fire

A review of FCC records shows that several **Sonrise Management Services** radio license applicants have suffered complete losses of their investments after FCC judges have thrown out their applications as a result of communications attorney **Tom Root's** habitual failure to meet procedural deadlines or attend depositions — even though he has already pocketed his legal fees.

According to **Rebecca McClellan**, the general partner of **Omega FM LP**, Root not only kept her in the dark about the dismissal of her case and its cause, he also lied about having filed a petition for reconsideration of that dismissal.

"I was told by Mr. Root himself that a petition for reconsideration had been filed by him on our behalf on May 3, 1989," McClellan told the FCC in her own petition for reconsideration filed on May 18. "Having become wary of Mr. Root's truthfulness, I telephoned the Mass Media Bureau and spoke with (staff attorney) Mr. **Jerry Hermole** there and was told by him that he could find no such filing."

Nor could any of the other FCC officials McClellan contacted.

Said McClellan: "We have been consistently misled and misinformed by (Root), a member of the FCC Bar Association, paid for the sole purpose of representing us in a knowledgeable, truthful fashion before the FCC."

Lots Of Excuses, Upset Judges

In many cases, Root failed to appear after opposing attorneys received court authority to investigate Sonrise partnerships as possible shams. Investors in a Tennessee case, **Radio Franklin LP**, lost their money when their FM petition was thrown out because of Root's failure to appear at depositions scheduled for February 10. Root waited until the afternoon of the deposition to call opposing counsel to say he would not be attending the Knoxville session because of "the development of a bleeding ulcer." Despite requests from the other attorneys, Root never called back to reschedule the testimony.

In March, Root again failed to show up for depositions with another Tennessee client, **Glory FM LP**. Root said he thought the proceeding had been rescheduled — even though opposing attorneys notified him of the session the previous day. After the FCC judge ordered the deposition to proceed, Root advised his clients by phone not to comply with the judge's order.

In filings in various proceedings, Root often has blamed office computer problems and unexpected illnesses for his failures to appear or meet deadlines. Last June, Root asked Judge **Edward Kuhlmann** for a delay in responding to document requests on the grounds of a power failure in his office building. Kuhlmann rejected that request after noting that Root had already used the same excuse once before in a different Sonrise-related case and waited "until the last possible minute" to do so.

Whatever their causes, Root's chronic unreliability and habit of dropping out of application proceedings at the last minute has angered FCC administrative law judges.

FCC Administrative Law Judge **Walter Miller** dubbed the application of **South Florida Broadcast LP** for an FM channel at Englewood, FL as "still another Sonrise special" when he threw out the group's petition on March 14 on grounds that the group has abused FCC legal processes.

"SFBLP is represented by Thomas Root and Associates. Unfortunately, not meeting important procedural deadlines has become that firm's modus operandi. The Commission's hearing processes can't function properly under such conditions," Miller said.

million.

According to testimony last year in his divorce case, White personally received \$667,115.85 in income during 1986 from Sonrise. While no longer an officer or board member of Sonrise, White said in an August 1988 deposition related to his divorce that he owned 32.5% of the company and was receiving monthly payments of \$10,000 from it.

In May of this year Savage and White, along with business associate **Edgar Augusta Thomas**, were cited in a civil complaint for violating Georgia state securities laws. The Georgia Securities Commission slapped the trio, along with their **Victory Communications Inc.** and **Rage Inc.**, with a cease-and-desist order for selling unregistered securities in partnerships formed to sell cable television advertising. Investigators alleged the group made over \$5.9 million from the scheme between October 1987 and December 1988.

Savage currently serves as

Chairman of Sonrise. **Charles D. McFall**, another former Amway salesman based in North Carolina, serves as President of the company. According to a 1988 company sales booklet, the other members of the Sonrise board are **Kenneth Raynor** of Roseboro, NC; **James Harding** of Raleigh, NC; **Charles Rickey Pearce** of Garner, NC; **Kent Smith** of Wilmington, NC; and comptroller **Richard Smith**.

Georgia securities regulators identified McFall, Rayner, and Pearce as having participated as salesmen in the cable television scheme, but they were not charged with securities law violations.

The Sonrise Pitch

Sonrise, which emphasizes its "management with a Christian ethic" in promotional literature, uses direct mail, telephone boiler room solicitation, and other aggressive marketing tactics to encourage small investors to invest in general partnerships formed by

the firm to pursue Docket 80-90 FM licenses.

Prospects are sent a list of "handpicked" markets where Sonrise plans to file applications, along with a 22-page booklet or videotape that portrays an FM license as a quick ticket to the good life.

"One of the best-kept secrets in communications is how much money the owners of FM radio stations are making," says a sales brochure bearing the name of Sonrise's Pearce. "(S)urveys show average (FM) profit margins in the 32% range. Pretty good, you say, but these numbers are taken from voluntary surveys and reflect profit margins after the owners have paid themselves a hefty salary and expensed two or three trips to the Bahamas to 'check the airwaves.' Real profits are closer to 50%."

After explaining that the "big money" in FM lies in station appreciation, and outlining the services Sonrise provides to applicant groups, Pearce's piece concludes, "While there are never any guarantees as to the outcome of an FCC proceeding, I can report firsthand that in FM radio, the applicant who is properly structured in terms of ownership, technically qualified, and supported by expert attorneys rarely loses his investment and typically achieves financial returns in the order of 15-20 times the initial investment through FM radio ownership."

Hefty Fees Charged

According to documents filed with the FCC, Sonrise investors typically are told that for \$3300 they can obtain a 3.3% limited partner stake in a group being formed to pursue a potentially lucrative license for a new FM radio station. A managing partner — usually a local minority member or female with some prior broadcast experience who is recruited through a Sonrise telephone solicitation — is given a larger share in the group in exchange for signing a promissory note payable out of their portion of the station's profits or capital gains.

"These individuals," said lawyers opposing a Sonrise applicant in Charlottesville, VA, "contribute little or no money to the partnership but are in fact, 'token' fronts designed to enhance the comparative standing of Sonrise applicants by giving the appearance of fulfilling all Commission quantitative and qualitative integration policy objectives."

In exchange for their money, investors are told, Sonrise will prepare on their behalf an application for a new FM license in a specified market. That service includes finding a qualified managing or general partner for the partnership, as well as retaining an engineering consultant — usually **Landover, MD-based Sachs/Freeman Associates** — and legal counsel, which until last month meant Root. The application, Sonrise promises in its general partnership agreement, will "meet all requirements of the FCC as stated by the FCC in their rules and regulations."

Big Bucks From Boiler Rooms

Investor lists for 44 of the Sonrise partnerships indicate the company focused its marketing efforts on Georgia and North Carolina. Sonrise apparently did most of its prospecting from a telephone "boiler room" that at one time reportedly employed as many as 97 independent contractor salespeople. According to White's divorce deposition, each Sonrise board member was responsible for a group of salespeople.

"It's set up a lot like Amway, which all these guys used to be involved with," said a Washington attorney who has made a study of Sonrise. "That accounts for the high sales commissions."

In a declaration made in January as part of an FCC proceeding, Savage said his company raises between \$75,000 and \$90,000 from each partnership it forms. An average of \$32,000 of that money is turned over to Root to cover the group's legal fees, Savage stated. Typically, the balance of the money was divvied up as follows: \$27,000 for sales commissions; \$7800 for FCC filing fees; and \$2500 for engineering studies. According to Savage, that leaves Sonrise with \$19,700 in net revenues from each application group it formed.

With over 160 partnerships under the Sonrise umbrella, Root's law firm seemingly has made more than \$5 million over the past four years. However, he disputes that assertion. In the 7/17 *Washington Post* interview, Root said his firm received only \$1.67 million from Sonrise-related entities.

According to papers Root filed June 28, 1989 in connection with a North Carolina licensing case, "Sonrise is obligated to pay all expenses of processing the application through the full five-member Commission, which includes hearing, review by the Review Board, and review by the full Commission. Thomas L. Root P.C. has agreed to accept payment of a maximum of \$22,000, provided the account maintains a credit balance of at least \$750 at all times. When the account falls below that figure, an additional \$1500 may be drawn."

Opponent Calls Deals Shaky

Washington communications attorney **David Tillotson**, a frequent courtroom opponent of Root, says Sonrise may be living up to the letter of the agreements by filing applications that are properly filled out and technically correct, but the partnerships are almost always doomed to failure in their quest for an FM license.

"From what I've seen, the Sonrise partnerships appear to be very similar to groups the FCC has described as sham applicants," said Tillotson. "These (investors) have simply been sold shares in the group; they don't constitute a bona fide partnership (in the eyes of the Commission). When you get them in a deposition it turns out they didn't have anything to do with preparing the application — Sonrise does everything for them. They don't even know the other partners. As a result, they're dead (in the FCC's comparative hearing process)."

ROOT-SONRISE/See Page 31

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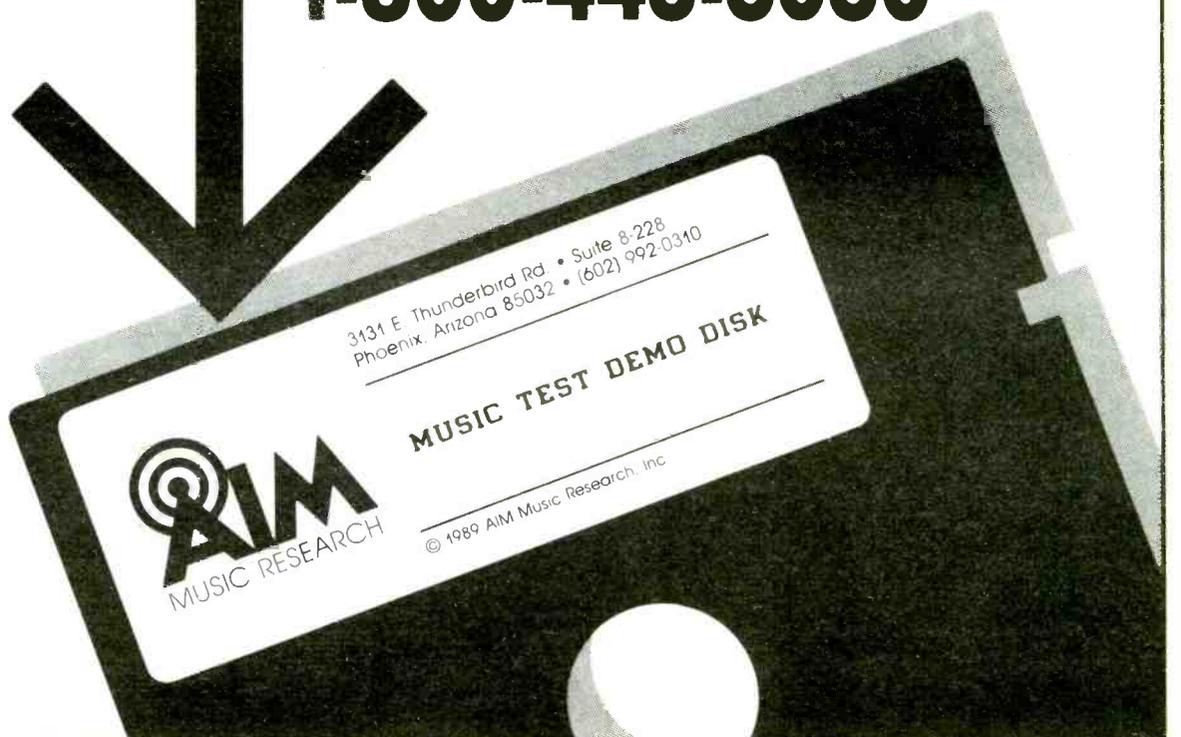
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Root-Sonrise

Continued from Page 28

According to attorneys for McClenahan Broadcasting, which faces a Sonrise applicant in Charlottesville, VA: "Sonrise's entire approach (i.e., filing applications en masse that do not reveal its involvement, and controlling [those applications] to settlement or grant and subsequent sale) is dependent upon purposeful concealment of its identity and control of applicants to be successful. By such concealment and deceit, Sonrise endeavors to avoid disclosure of its pervasive involvement and control over many structured applicants."

Tennessee Investors Complain To SEC

While most Sonrise investors are novices to broadcasting, one radio professional who accepted Sonrise's offer of station ownership, only to later regret his decision, was John Gregg Pope of Chattanooga. In October 1988 Pope signed a partnership agreement and promissory note that made him managing partner of Northwest Georgia Communications Group, a group of 27 investors formed to pursue an FM CP for Dalton, GA. At Sonrise's urging, according to Pope, the group later transferred its assets to a new Georgia corporation called Northwest Georgia Communications, Inc.

Pope said that shortly after signing on with Sonrise he began to question the legitimacy of the group's structure as well as the quality of Root's legal work and Sachs/Freeman's engineering studies. In early 1989 Pope said he learned there was no viable antenna site available for his group. Prompted by that development, he acted on his misgivings. In February Pope fired Root. A month later he withdrew the group's application. Originally determined to simply walk away from the situation, Pope finally decided he had an obligation to try to get back some of the money the group had invested with Sonrise.

"I just saw it as a ripoff," said Pope. "If I didn't do something, these naive people were just going to lose their money."

Pope started with Root, who, after numerous conversations — including one in which Pope threatened to come to Washington to personally file a complaint against him with the District of Columbia Bar Association — agreed to refund \$26,700 of the estimated \$29,800 he received to handle the Northwest Georgia application. According to Pope's lawyer, Root has returned \$24,000 of that money so far.

With the support of many of the Northwest Georgia investors, Pope is using the Root refund to bankroll an effort to get the group's money back from Sonrise. In May, Northwest Georgia filed a complaint against Sonrise with the US Securities & Exchange Commission in which it charges Sonrise with "apparently fraudulent and illegal actions."

"The Corporation and most of the investors feel that the actions of

Root Faces Multiple Probes From US Agencies

FBI, FAA, IRS, Customs On The Case; Gunshot Wound Sparks Questions

Tom Root's flight into the public spotlight began Thursday morning (7/13) at 6:33am when the 36-year-old lawyer took off from Washington's National Airport in his Cessna 210 bound for Rocky Mount, NC, where he was to attend a deposition involving an FM license applicant.

Root lost contact with air traffic controllers shortly after 8:30am, when he radioed to say he was having trouble breathing. With Root slumped in his seat, apparently unconscious, the Cessna's autopilot took the craft on a four-hour flight south over the Atlantic. Tracked for much of the flight by military aircraft scrambled to assess the situation, the plane finally fell 10,000 feet and crashed into the sea near the Bahamas.

Remarkably, Root not only survived the crash but had enough strength to swim to a life raft dropped by an Air Force rescue team. By late afternoon Root, suddenly the object of international attention and surprise, was resting comfortably in Miami's Hollywood Memorial Hospital.

The next day, however, Root's story took a bizarre twist with the revelation that "the miracle pilot" had suffered a gunshot wound to the abdomen sometime before he was rescued. At a hastily called hospital press conference, Root's family said the lawyer is an avid gun collector and speculated a weapon he was carrying on the plane may

have discharged when the Cessna hit the water. Root has denied any attempt at suicide.

Investigators from the FBI, National Transportation Safety Board, and the Federal Aviation Administration are now looking into the incident. Meanwhile, in Washington, a series of disturbing disclosures have emerged about the communications lawyer.

• Root is currently awaiting trial in Prince William County, VA on a misdemeanor charge of possessing an unregistered Mac-11 machine gun following an April 24 raid by federal and state agents on his aircraft and hanger at Manassas, VA. Officers seized 28 weapons, silencers, and ammunition clips. Most of the weapons, including assault-style rifles and .357-caliber Magnum pistols, were loaded.

• During the same raid police also confiscated an electric stun gun, handcuffs, and a five-gallon can of ether, a chemical which lawmen said is used in the refining of cocaine and PCP. Root claimed he kept the chemical to clean his airplane. Also seized were "assorted

records," which authorities declined to describe. Detectives, aided by drug-sniffing dogs, found no drugs.

• ABC News has reported that Root was placed on a US Customs Service watch list of suspected drug smugglers after he made several "suspicious" trips to the Caribbean.

• Allegations of financial trouble emerged when WRC-TV/Washington revealed the IRS has filed five liens totalling \$63,843 against Root's law firm for failure to pay employee withholding taxes. In addition, Root's airplane, a \$130,000 single-engine Cessna 210, had been repossessed a few weeks earlier after he failed to make payments. Cessna Aircraft Co. officials in Wichita, KS said he reclaimed the plane after paying up only a week before he crashed.

Root denied any involvement in drug trafficking in an interview Monday (7/17) with the Washington Post. "I have not experimented with drugs," he said. "I don't condone it. The last time I was around marijuana was in college when everyone smoked it."

"Of course, you don't have to be a druggie to be a drug smuggler. But I haven't done that either," he added.

Sonrise in procuring these investments were fraudulent and illegal under state and federal securities laws, state anti-fraud laws, and possibly FCC regulations," said the complaint. "This offering for investment purposes does not qualify for any exemption from registration and was not registered under the applicable laws."

"At no time was any investor given a prospectus disclosing the requisite information required under the Securities Act of 1933," the complaint continued. "Furthermore, Sonrise failed to disclose material facts regarding the offering, including, but not limited to, the risk of the proposed investment, the use of proceeds that were to be retained by Sonrise, the fact that the offering was not registered, and the limitations on transferability of the interests in the partnership."

As of Friday (7/14), Northwest Georgia had not received a response from the SEC. The group has also filed complaints with securities regulators in Tennessee, Georgia, and North Carolina, as well as with the district attorney in Columbus, GA. The only group to respond to date, the Business Services and Regulation unit of the Georgia Secretary of State's office, told Northwest it does not have jurisdiction over Sonrise because the Sonrise partnerships don't constitute securities — a ruling Northwest Georgia has disputed.

"I'm not surprised (at the SEC's slow response), considering the lack of interest we've experienced on the part of other regulators" said Northwest Georgia attorney Victoria Love.

Love said Pope has considered

filing a class action suit against Sonrise but has been stymied by a lack of interest on the part of the other investors.

Sonrise & Root Parting Ways

Root's mounting procedural problems (see "Root's Professional Conduct Under Fire," page 28) were the nominal reason Sonrise gave for parting ways with him last month. On June 15, Sonrise President McFall issued a memo to the still-active applicant groups in which he outlined Root's problems and said "(several) FM applicants (partnerships) have indicated to us that they do not wish to continue with the legal services provided by Thomas Root."

McFall then told the applicants that Sonrise would pay the initial retainer fee of any group that chose to transfer its work to the Washington firm of Brown Finn & Nietert. According to McFall, Sonrise applicant Harbour Island Broadcasting Inc. had already dumped Root in favor of BF&N.

A week later Root fired off his own memo, marked "Protected Attorney-Client Communications," to the applicants groups, in which he warned that a "wholesale exodus" of Sonrise applicants to a firm recommended by Sonrise would be evidence that Sonrise is in fact the real party in interest behind the applications.

"A significant portion of our defense (against the hidden interest charge) has been that Sonrise ceased having any control over the applicant prior to the time that the application was filed," wrote Root. "Obviously, if Sonrise now suggests in a memorandum

such as the one you received that you should change attorneys, and if there results a wholesale exodus to a new attorney, the conclusion that Sonrise is still exerting control over the application is inescapable." (Italics Root's.)

On Friday (7/14), as questions about Root mounted in the wake of his airplane accident, Sonrise issued a terse statement that said Root "in no way represents" Sonrise. "The only connection with Mr. Root is that he represents certain entities which also number among our clientele," said the company.

—Randall Bloomquist & Pat Clawson
Research Assistance: Vickie Ocheltree
& John Willkie

Kirksey

Continued from Page 3

proach. We want to be an integral part of the process that champions the provocative direction of rock & roll radio."

Kirksey is a 28-year music industry vet who worked at Reprise, Capitol, MGM, and A&M before joining Epic 16 years ago.

Aube

Continued from Page 3

radio," Aube said. "I had expressed interest in the job a year ago, and this time (GM) Don Shafer got to me before I got to him."

Aube, a 21-year radio vet, had been at 54 Rock since 1988. Prior to that he spent two years as PD at CIWW (W1310)/Ottawa. In 1978 Aube engineered CITI/Winnipeg's switch from MOR to AOR, remaining as the station's PD through 1981.

Shafer was out of town and unavailable for comment.

Arista

Continued from Page 1

Cawley remarked, "I'm extremely fortunate to have been with Arista since its inception and to have experienced all the incredible milestones and seemingly unmatchable successes throughout the years. I eagerly look forward to entering the next era with the other members of the Arista sales team."

Ferguson

Continued from Page 1

Washington Post reported WPGC being number one in the market, and now we are again (12+ Arbitrend 5.7 to 6.4). This shows that all good things in time do come around again."

Ferguson remarked, "I just got in from vacation, and this a great way to come back to work — as the PD and with number one ratings. WPGC is one of the premier radio stations in the country, and I'm glad to have contributed to its success. We're going to continue to kick butt in the market for a long time to come."

Ferguson joined the station in 1987, before which he was Production Director/midday personality at KEZB (B94)/El Paso.

Atlantic/Nashville

Continued from Page 3

label, you sign with people. And the more I met with Ahmet and Doug, the more I knew I had to be part of this company. Everything Atlantic does, it does with class."

Blackburn was Sr. VP/GM of CBS/Nashville from 1982 until he left in March 1988 to form his own management company.

Larkin, who has been coordinating Atlantic's efforts in Nashville with the Atlantic America label, producing all of its acts on an independent basis, was unavailable for comment.

For more than six years Atlantic's country acts have been on Atlantic America. All future releases, starting with a just-issued Billy Crash Craddock single, will be on the Atlantic label. In addition to Royal and Craddock, the present roster includes Robin Lee, Girls Next Door, Pal Rakes, and Jeff Stevens & The Bullets.

Blackburn said the label is looking to sign established acts as well as add more newcomers. He also said that three national and four regional promoters will be hired, as will an A&R staff to support Larkin's efforts. Publicity will be handled by independents.

Atlantic/Nashville will be located at 1025 16th Avenue South, Nashville, TN 37212.

Meltzer

Continued from Page 3

four stations), WPBG & WIRK/West Palm Beach, FL, and WOWO-AM & FM/Ft. Wayne IN. I've been turning around stations for about ten years now, and Bob Price has been a financial genius for longer than that, so I think this is a great marriage with a lot of opportunities ahead."

“Love Like We Do”

Edie Brickell
& New Bohemians



Five-Star Video
On



WYCR	95XXX
KSAQ	WNYP
Z99	KWTX
KRZR	KMOK
KYRK	KOZE

From The Multi-Platinum Debut Album
Shooting Rubberbands At The Stars

Nationwide Tour
With Don Henley
Begins August 8



Produced and Engineered by Pat Moran • ©1988 The David Geffen Company



STREET TALK®

WNUA Ain't Goin' Away

P pyramid insiders told ST that **WNUA/Chicago** is committed to its hybrid NAC direction *at least through the end of the year*, squelching rumors of a change to CHR in the wake of its 1.3-2.3 **Arbitron** increase, no matter what else you've heard.

Where will **Steve Perun** — who was rumored to be first in line if 'NUA had changed formats — now set his programming sights? Could Pyramid's Religious outlet **WPIT/Pittsburgh** be headed for a change? Only God and **Richie Balsbaugh** know for sure!

Rumors From The Hotel California

KLSX/L.A. made a quick move following its spring ratings dip (2.5-1.8), replacing morning man **Peter Tilden** with former **KMET/L.A.** personality **David Perry**, who returns to Tinseltown from **WCSX/Detroit**.

The spring book slide spurred rumors of a format flip, but ST expects no change in the station's Classic Rock approach.

Jazz-formatted **KKGO-FM/L.A.** announced it will switch to Classical during most of its dayparts by January 1, but will continue to air Jazz programming between 9pm-7am and fulltime on **KKGO (AM)**.

Ah, but the latest rumors around L.A. have Classical **KFAC-FM** switching to an adult Urban approach, a la **WVAZ/Chicago**, or getting into a head-on AC battle with **KOST**.

Twelve-year promotion veteran and Seattle **A&M** rep **Lori Holder-Anderson** has been promoted to National Field Director of Promotion.

Anderson will remain in Seattle, where she'll now direct and train all local A&M promo reps around the country as well as coordinate all field promo efforts.

Replacing Anderson as local rep in Seattle is **Beth Talman** from the **WEA** branch, where she was most recently Promotion Coordinator.

Despite **WHTX/Pittsburgh** management's repeatedly denying the impending departure of 14-year morning team **Larry O'Brien & John Garry**, the duo still has no contract, and their current deal is up at the end of this month.

WHTX PD **Tom Graye** tells ST every effort is being made to retain O'Brien & Garry, and says he's confident the pair will remain with the station. WHTX recently shifted from current-based AC to a more Gold-oriented AC approach.

Linda Energy segues from late nights at **WPLJ/NY** to the morning show with PD **Gary Bryan**. The show will be called "The Early Morning Energizer."

Continued on Page 34



I DON'T CARE IF YOU ARE BATMAN . . . PARK THAT THING ON THE STREET — It's not often that a major record label throws a birthday party for the guy who tells casual visitors and corporate **M*E*G*A*S*T*A*R*S** alike to "park it on the street," but then Warner Bros.' Howard Washington is no ordinary guy. For one thing, he's 80 years young. For another, he's been with WB — either the film or the record arm — since 1929!

He's also foxy. In order to throw a surprise soiree, Marybeth Kelly (Assistant to WB Exec. VP Murry Gitlin) had to tell Washington that the label was hosting a listening party for David Lee Roth — who emceed the event — on July 15. Seen on the scene are (l-r) Evelyn Ostin, Washington, Roth, WB recording artist Randy Crawford, and WB Board Chairman Mo Ostin.

(ADVERTISEMENT)

McVAY MEDIA

McVay Media announces the recipients of this year's radio awards.

Station Of The Year:

Major Market: KEZR/San Jose; WLTF/Cleveland

Medium Market: WOCL/Orlando

Small Market: WAJI/Ft. Wayne

GM Of The Year:

Major Market: John Levitt, KEZR/San Jose
Roger Turner, WLTF/Cleveland

Medium Market: George Toulas, WOCL/Orlando

Small Market: Jon Van Hoogenstyn, WMGX/Portland

PD Of The Year:

Major Market: John Moen, KEXR/San Jose;
Dave Popovich, WLTF/Cleveland

Medium Market: Brian King, WYNK/Baton Rouge

Small Market: Randi Kirshbaum, WMGX/Portland

Promotion Director Of The Year: Stan Berstein, WMAG/High Point

Special Recognition Of The Year:

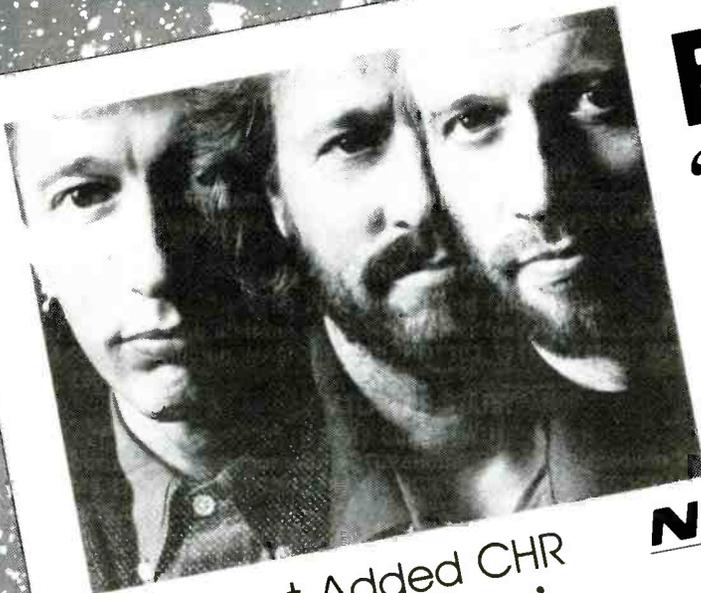
WTTS/Bloomington

Major Achievement Of The Year: KMJI/Denver

JOIN US

Join McVay Media consultants. Call now
(216) 892-1910

(ADVERTISEMENT)



BEE GEES

"One"

The New Single From The
Forthcoming Album One.

Produced by Barry Gibb, Maurice Gibb,
Robin Gibb and Brian Tench

NEW & ACTIVE 78/75

2nd Most Added CHR
Including These P-**One's**

WXKS add
WZOU add
Y100 add
KITY add

KTFM add
KBEQ add
KCPW add
WKTJ add

KDWB add
WLOL add
KROY add
KWOD add

KCPX add 38
KISN add
KPLZ add
KUBE add

#**One** Most Added AC



BULLETBOYS

"Smooth Up"

The Never-Say-Die Single From
The Album BulletBoys

Produced By Ted Templeman

Catch BulletBoys On Tour With
Cinderella

92X 32-24
KXYQ add
WDFX add 22
KXXR 9-6
WYCR add
WSSX add
WROQ deb 32
WNOK 39-34
WAPE add
WKDD add 33

Z99 add
KRZR 26-23
KZZU deb 38
WKPE deb 30
G98 deb 37
WOMP 38-30
KYYY 40-33
WDBR 31-28
KFMW 38-30
KPAT 40-38

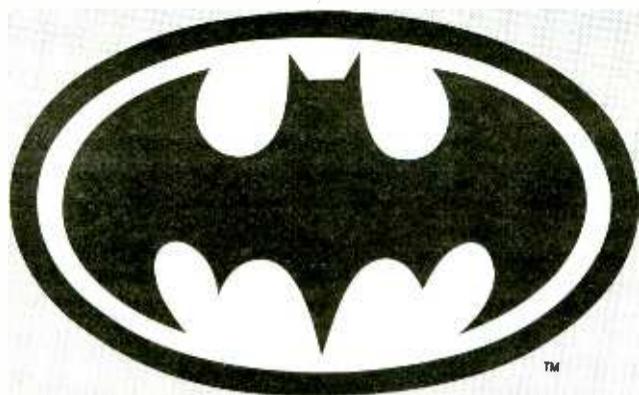
OK95 22-15
Z97 add
KBOZ deb 40
KHTY 26-22
KYVA 29-27

Plus ...
WMMS
WSPK
KTUX
KLQ
WMHE

KATM
KYRK
KKXL
99KG
WIBW
KFBQ

On





Batman Soundtrack By Prince

Billboard Album Chart

1 - 1

Bat To Bat Bullets!

Produced, Arranged, Composed
and Performed by
Prince

Stay Tuned For More Bat Stats!



TM and © 1989 DC Comics Inc.

STREET TALK®

Continued from Page 32

Island's In The Sun

For the right price **Island** could well be for sale, but don't look for founder **Chris Blackwell** to be selling the whole company without retaining total involvement. Blackwell is looking for a partnership — not retirement — according to a well-placed **Island** insider.

Q102/Philly night rocker **Super Snake** begins to jam the Bay Area this week on **X100/SF**.

Meanwhile, X100 is giving away hundreds of tickets on the air to crosstown **KMEL's** sold-out third annual Summer Jam '89. The August 5 blowout features **New Kids On The Block**, **Paula Abdul**, **Milli Vanilli**, **Expose**, **Martika**, **Dino**, **Tone Loc**, and many others.

Atco has named Detroit-based **Denise George** National Field Manager, while **Atco's** former Dallas rep, **Jeff Hackett**, has moved to L.A. as Associate Director/AOR Promotion. Hackett's replacement is being sought. Contact **Atco Sr. VP/Promo Craig Lambert** at (212) 484-8607.

Open Letter (To A Landlord)

The landlord who owns the building in which **WLOL/Minneapolis** rents its studio space is **Midcontinent**, the pending owners of crosstown CHR rival **KDWB**! Hope the rent check's not late and the heat stays on.

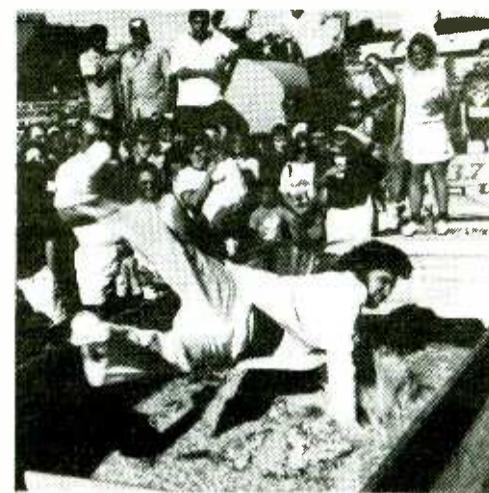
92X/Columbus has switched to rock-oriented CHR and it seems as if **WHYT/Detroit** is adding a few rock titles into its formerly dance-oriented CHR mix.

Plenty of talk about the rocky path among CHRs in the wake of sustained success at **KXXR/Kansas City** and **WDFX/Detroit** and newfound success at **Pirate Radio/L.A.**

KWOD/Sacramento night rocker **Pat Garrett** found himself in hot water over his recent remarks about gays. Seems his girlfriend ran off with a guy named Bruce, whom Garrett reportedly called a faggot, upsetting a number of gay activist groups.

Meanwhile, consultant **Bill Thorman** is no longer consulting **KWOD**, but is working with **KSAQ/San Antonio**. By the way, *that* market's been buzzing 'bout 'SAQ's jockless presentation, which has been supplanted by computer-voiced drop-ins.

With **Margaret LoCicero** leaving her L.A. slot to join **MCA** in Chicago, **IRS Records** needs an L.A. rep. Also, **IRS VP/Promotion Dr. Barry Lyons** is looking for two "phone phanatics" to work secondaries in L.A. Call (818) 508-3130.



MORNING MAN IN THE CHIPS — When **KRQ/Tucson** morning man **Mike Elliott** & **The Morning Zoo** caught wind of the city's lo-quality approach to street repairs, known as "chip sealing," they decided to protest via their own concoction of perfect-for-parties pavement pack. Dressed in white tuxedos, Elliott (pictured) and sports buff **Thom Boyd** plunged into a pig trough filled with potato chips and bean dip.

As tipped in ST, **WBBQ/Augusta** has officially named 15-year MD **Bruce Stevens** its new PD.

Burkhart/Douglas is about to stroll across the street from **WGTR/Miami** to **WSHE**. Meanwhile, in Columbus, **WLWQ** and **WMGG** have essentially swapped consultants. **Pollack Media Group** now handles **WLWQ**, while **B/D/A** takes over at **WMGG**.

It's Not How Long You Make It, It's

ST hears the new deal between **Billy Brill** and **MCA** is a l-o-o-o-n-n-n-g-g-g one. How long is it? Brill will be the charter resident of the new Universal City Promo Vets Retirement Village currently under construction in Malibu.

Legal fireworks are exploding in Raleigh. **WDCG** three-year morning man **Bill Jordan** has inked a deal with crosstown **WRAL**, even though his 'DCG contract had a 90-day noncompete clause. Interested in the gig? Contact **G105 PD Mike Edwards** at (919) 683-2055.

Shannon Dell has left **KJMZ (100.3 JAMZ)/Dallas**, where she was Asst. MD/night rocker, and is now doing 9am-noon at **WGCI/Chicago**. Dell is no stranger to the Windy City; she was previously heard on **WBMX** as **Karen Jones**.

What's going on in Jacksonville, FL? **WPIQ/Brunswick, GA**, located just across the state line at 101.5 and now with a city-grade signal, has been running a heartbeat as its only programming. But at the top and bottom of the hour the station has been playing **Peter Gabriel's** "Shock The Monkey." Stand by, **EKG** fans.

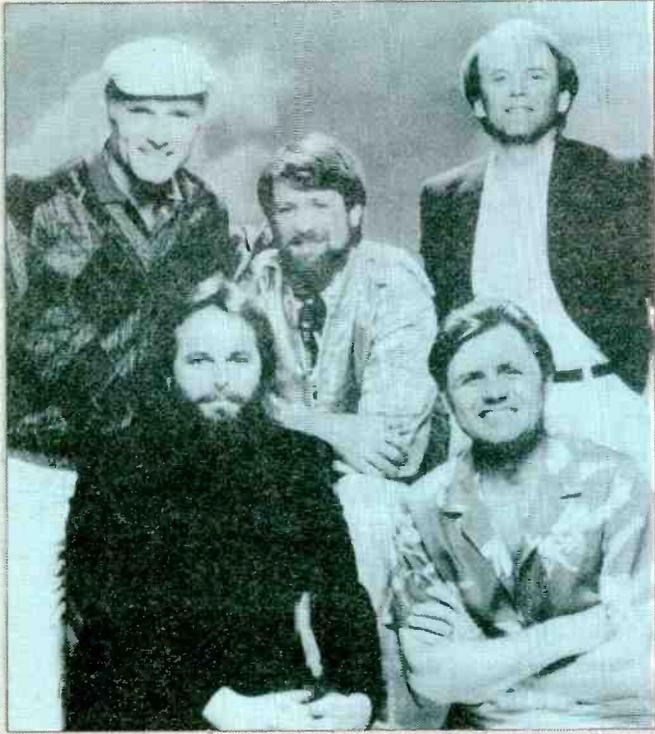
Continued on Page 37

Joe Kelly Creative Services is proud to welcome the new Rock 99, WZRR in Birmingham and Oldies 100.7 FM, WTRG in Raleigh!

JOE KELLY CREATIVE SERVICES (312) 645-8241



A division of
Chicago AV, Inc.



BEACH BOYS Still Cruisin'

When you think of summer and cruisin' the only band you think of is the Beach Boys!!!

VH1's major summer promotion is "Still Cruisin'." They will be giving away over a million dollars in Corvettes, one for every year they've been in production. This video will be in "10-star" rotation on VH1 all summer.

**You Can't Lose When You Cruise
With The Beach Boys**



PAUL SHAFFER When The Radio Is On

The leader of the "World's Most Dangerous Band" can put together the right people for the right record. Try D.J. Jazzy Jeff and Ecstasy from Whodini and Paul rapping about radio behind the doo-wop sounds of Dion and Carole King.

Try a Friday night premiere on the Letterman Show and on the Johnny Carson Show. Try the hit record of the weekend at the Minnesota Conclave. Paul Shaffer is an instant recognition factor and your audience will go crazy . . .

"When The Radio Is On"



BONNIE RAITT Nick Of Time

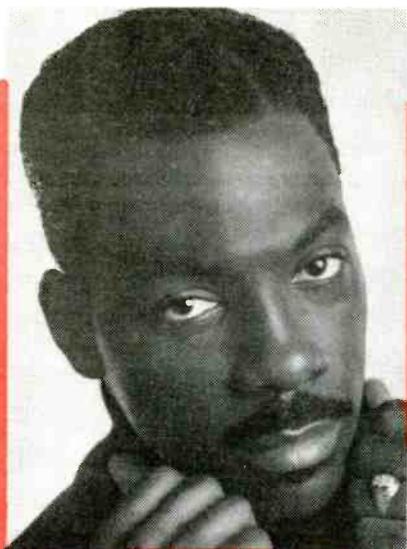
Bonnie Raitt's first Capitol album 'Nick of Time' received critical acclaim as not just the comeback album of the year, but as one of the top ten albums of the year. Produced by Don Was, the album soon gained a top ten AOR track, two 5-star videos on VH1, and over 500,000 units sold.

Bonnie followed that with a sold-out national tour, including stealing the show at the New Orleans Jazz Festival. Now Capitol Records is proud to release her first hit single just in the . . .

"Nick Of Time"

Radio, you've waited long enough

Capitol



EDDIE MURPHY

"Put Your Mouth On Me"

Taken from his forthcoming album "SO HAPPY" 40970 Produced by Narada Michael Walden for Perfect Light Productions

MOST ADDED
43 CHR REPORTERS OUT OF THE BOX

- | | | | |
|------|------|-------|------|
| WZOU | KITY | HOT97 | KDWB |
| KKBQ | B96 | KGGI | KKRZ |
| Y100 | KCPW | KMEL | KROY |

... AND MANY, MANY MORE!

URBAN CONTEMPORARY **BREAKERS**.

#1 MOST ADDED



SURFACE

"Shower Me With Your Love"

Taken from the album "2ND WAVE" 44284 Produced by David "Pic" Conley, David Townsend & Bernard Jackson

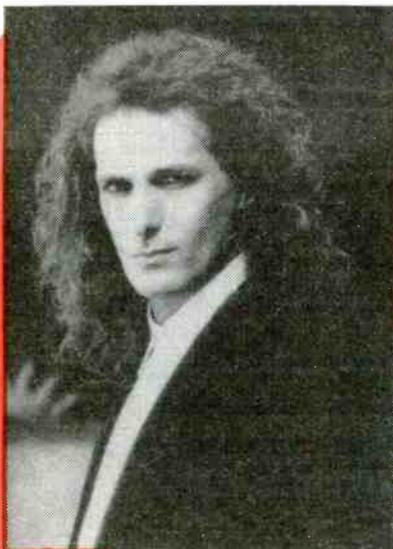
CHR CHART DEBUT 32

ALREADY 22 HOT REPORTS

130 CHR REPORTERS

INCLUDING:

- | | | |
|---------------------|-------------------|------------------|
| B104 add 27 | B94 deb 27 | KIIS 26-23 (HOT) |
| Q105 add 23 | WAVA deb 23 | KZZP 8-6 (HOT) |
| B96 add | WKTJ deb 20 | KKLQ 15-11 (HOT) |
| Y108 add | WHYT deb 25 | KWSS 4-3 (HOT) |
| KKRZ add 32 | B97 30-22 (HOT) | WPGC 3-3 (HOT) |
| HOT97 add 29 | KITY 21-18 (HOT) | FM102 8-8 (HOT) |
| PWR106 add 29 (HOT) | KS104 30-22 (HOT) | KMEL 6-2 (HOT) |
| | | HOT977 (HOT) |



MICHAEL BOLTON

"Soul Provider"

Taken from the album "SOUL PROVIDER" 45012

Produced by Peter Bunetta and Rick Chudacoff for Ripe Productions Direction: Louis Levin for Louis Levin Management

CHR CHART DEBUT 39

125 CHR REPORTERS

INCLUDING:

- | | | | |
|-------------|--------|---------------|------------|
| KPLZ add | PRO-FM | WPGC 30-27 | WBCY 18-14 |
| KUBE add 30 | KRBE | WRVQ deb 29 | WQUT 11-10 |
| WIOQ add | Q102 | WZOK deb 36 | KTUX 21-14 |
| KZZB add | KDWB | KYNO deb 33 | Z99 30-24 |
| WMHE add | KKRZ | KQMQ deb 20 | KYRK 17-15 |
| KZZU add | KXYQ | KOY-FM deb 24 | |
| WXKS | KWOD | KWNZ deb 35 | |
| WZOU | KCPX | 100 KHI 15-10 | |
| WPLJ | KISN | WYCR 31-15 | |
| | KWSS | | |



STREET TALK®

Continued from Page 34

SoCal Radio Pumps Up The Sales Volume

Southern California radio's revenue growth continues to pace the nation, soaring 12.2% during the first six months of 1989 to an alltime midyear high of \$235 million.

According to figures compiled by the **Miller, Kaplan, Arase & Co.** accounting firm, local SoCal spending swelled 9% over the comparable six-month figure for '88, while national spending rose 20%.

In contrast, national estimates — based upon 75 markets surveyed — climbed 8.7%, up 7.5% for local spots and 12.8% for national dollars. However, the beancounters note that the SoCal market is so strong it raised these national figures almost a full percentage point!

Look for longtime Atlanta **A&M** rep **Lee Durham** to join **Island** as its SE Regional rep.

After the spring book came out last week, **Pirate Radio/L.A.** afternoon driver **Shadow Steele** — whose show came in number four in the market — was heard picking on PD/ morning man **Scott Shannon**, who came in tenth. "Not bad for a tired old man, who is at home taping me right now so he can learn how to do this."

KROY/Sacramento has named night rocker "**The Iceman**" as its new MD. He replaces **Scott Mitchell**, who moves into the programming department to assist OM **Sean Lynch**.

The Doors Of Perception

Chrysalis Dallas rep **Grant Spofford** came up with a unique idea that made its way this week to 75 radio stations. He sent each one a door stenciled with the words "Don't Shut Me Out" — the debut single by **Kevin Paige** — which went for adds July 18.

Will **KCMO & KCPW/KC** OM **Dene Hallam** continue his search for an Assistant PD to replace **Dave Elliott**, who went to **WAVA/ Washington**, or will he simply promote MD **Dena Yasner** into the gig?

Stanley Chaison, who did SE promo for **WB** and **Capitol** among others, is looking to get back into the Biz. Call him at (504) 887-6903.

Mercury & Polydor are having their company meeting August 1-5 in Miami.

WKZL/Winston-Salem/Greensboro has changed its number to (919) 759-2316, but Ma Bell screwed up the recorded referral — so please, take note.

Sammy Kaplan is doing AC radio/retail marketing in association with **H.G.C. Marketing**. Reach Kaplan at (818) 980-5570.

Geffen Records will head all promotion efforts for **Def American Records**, according to DA President **Rick Rubin**.

M.G. Kelly has resurfaced under his original airname, **Machine Gun Kelly**, doing afternoons at **KODJ/L.A.**



ROLL OVER SMITH & WESSON — **WNL/Tampa** recently fired up the station's steamroller and flattened more than 800 toy guns that it had collected from listeners as part of the AC outlet's "Trade A Gun For Fun" promotion. Every toy gun presented by a child garnered the tyke entrance to the local zoo as well as a host of other items. Pictured piloting the plastic pistol-packer are (l-r) station morning show hosts **Mimi** and **Morgan**.

Put Me In, Coach

KIOO & KTIP/Porterville, CA owner/OM **Joe Eick**, 38, is living out a personal "Field Of Dreams" after receiving an offer to try out for the Visalia Oaks Class A baseball team.

Seems that Joe was playing in a recent exhibition game where scouts watched him smash a couple of tape-measure home runs over the left field fence. They promptly invited him back during the week to try out for the team.

Oooops. It's **KKOB-AM & FM/ Albuquerque**, not **Phoenix**, that **Fairmont** has on the block for around 21 million big ones.

WPGC/Washington GM **Ben Hill** told his staff he'd get his ear pierced if the station went to Number One. ST's all-hearing ear-to-the-lobe hears Hill did the deed and is now sporting a gold stud in his left ear.

Jocks In Print

WRKC/Cincy air personality **J.B. Miller** scored a full-page feature in this week's *People*, the result of his hosting "Desperate And Dateless," the AC outlet's HUGE-ly popular weekly three-hour radio show for local lonelyhearts.

Meanwhile, **KKRZ/Portland, OR**'s 9-year-old night rocker **Ricky Rocco** — real name **Sam Rogoway** — is spotlighted in a two-page story on "America's Whiz Kids" in this week's *Star*.

NYC Thief Tries Kaiser Roll

While attending the New Music Seminar in NY (7/17), **Enigma Records** Sr. VP/Promotion **Sam Kaiser** used up one of his nine lives. While hailing a cab he was hit by a truck, then — while on the ground — he was engaged in a sudden tug o' war with a would-be mugger who attempted to heist Kaiser's briefcase!

Kaiser returned to the convention unhurt, with briefcase in hand. ST hears there is absolutely no truth to the rumor that his attacker was a rabid **XYZ** fan, who was trying to steal the group's just-completed master tapes.

TANGIER



"ON THE LINE"

(PRCD 2730)

TANGIER DELIVERS A KNOCK-OUT PUNCH!
FIRST WEEK CHR ACTION AT

WMMS	KZZU	99KG
KXXR	WHTT	KPAT
K106	WOMP	KFBQ
WROQ	WZKX	KTMT
KSAQ	WPFM	ZFUN
Z106	KWTX	KHTY
KRZR	KYYY	OK95

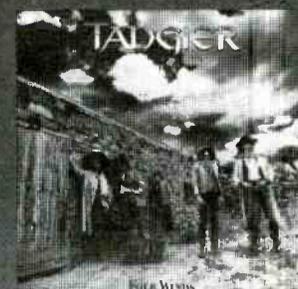
AOR TRACK 13

AOR ALBUM 16

from the album

FOUR WINDS

(9125)



When you
**PLAY IT,
SAY IT!**

Produced and engineered by **Ansty Johns**
Co-produced by **Doug Gordon**

THE FIRST SINGLE. THE FIRST ALBUM.
THE FIRST SIGNING. THE TOTALEY NEW SOUND.
ATCO.



The first name in music is Atco Cassettes, Com-eac Discs and Records
Division of Atlantic Recording Corporation © 1989 Atlantic Recording Corp. A Warner Communications Co.

SPRING '89 ARBITRON RESULTS

Chicago

	Winter '89	Sp '89
WGN (AC)	9.5	9.1
WGCFM (UC)	7.4	6.2
WBBM (News)	4.8	5.3
WLUP-FM (AOR)	4.8	4.8
WVAZ (UC)	6.0	4.7
WXEZ-AM & FM (B/EZ)	5.1	4.5
WYTZ (CHR)	3.6	4.4
WBBM-FM (CHR)	3.8	4.1
WCKG (CR)	4.0	4.1
WKQX (AC)	3.1	4.0
WJJD (Nost)	2.7	3.0
WLIT (AC)	3.6	3.0
WJMK (Gold)	3.4	2.8
WUSN (Ctry)	3.4	2.7
WXRT (AOR)	2.7	2.7
WTMX (AC)	2.7	2.6
WLUP (Misc)	3.1	2.5
WNUA (NAC)	1.3	2.3
WFYR (Gold)	1.9	2.0
WMAQ (News)	1.6	1.8
WOJO (Span)	1.6	1.7
WLS (AC)	1.6	1.6
WFMT (Clas)	1.2	1.4
WNIB (Clas)	1.3	1.2
WIND (Span)	.5	1.0

Dallas-Ft. Worth

	Winter '89	Sp '89
KVIL-AM & FM (AC)	9.3	8.6
KPLX (Ctry)	6.6	7.3
KSCS (Ctry)	6.7	6.9
WBAP (Ctry)	5.1	6.6
KKDA-FM (UC)	8.5	5.9
KEGL (CHR)	4.5	4.4
KHYI (CHR)	4.8	4.3
KJMZ (UC)	3.4	4.3
KRLD (News)	4.8	4.3
KMEZ-FM (B/EZ)	4.4	4.0
KTXQ (AOR)	3.6	3.6
KOAI (NAC)	2.3	3.3
KLUV (Gold)	3.8	3.1
KLTY* (CC)	2.4	2.8
KQZY (AC)	3.7	2.8
KLIF (N/T)	2.6	2.7
KZPS (CHR)	2.4	2.7
KKDA (Gold)	1.7	2.6
KMGC (AC)	2.3	2.3
KZEW (AOR)	2.4	2.2
KHVN (Rel)	2.5	1.8
KAAM (Nost)	.9	1.6
KZRK** (AOR)	.7	1.4
WRR (Clas)	1.7	1.4

*Formerly KOJO
**Now KDGE (NR)

Philadelphia

	Winter '89	Sp '89
KYW (News)	7.2	7.1
WEAZ-AM & FM* (B/E)	6.5	7.0
WMMR (AOR)	8.1	6.9
WUSL (UC)	7.1	6.9
WEGX (CHR)	8.1	6.1
WPEN (Nost)	5.3	5.8
WIOQ (CHR)	3.1	4.8
WKSZ (AC)	4.9	4.6
WMGK (AC)	4.3	4.6
WYSP (CR)	4.5	4.5
WWDB (Talk)	3.6	4.4
WXTU (Ctry)	4.0	4.0
WDAS-FM (UC)	3.3	3.8
WCAU** (Talk)	3.5	3.4
WQGL (Gold)	3.4	3.2
WSNI (AC)	3.1	2.9
WFLN (Clas)	2.8	2.3
WIP (Sports)	1.8	1.8
WDAS (UC)	.8	1.0

*WEAZ (AM) formerly WFIL (Gold)
**Formerly News

Washington, DC

	Winter '89	Sp '89
WPGC-FM (CHR)	5.7	6.4
WGAY (B/EZ)	7.5	6.0
WMZQ-AM & FM (Ctry)	6.1	6.0
WMAL (AC)	6.1	5.3
WKYS (UC)	5.2	5.0
WAVA (CHR)	5.2	4.7
WRQX (CHR)	4.5	4.2
WTOP (News)	3.5	4.1
WASH (AC)	4.5	4.0
WCXR (CR)	4.4	3.8
WWDC-FM (AOR)	4.1	3.8
WHUR (UC)	4.8	3.7
WLTT (AC)	3.5	3.3
WXTR (Gold)	3.0	3.0
WGMS-AM & FM (Clas)	2.9	2.9
WMMJ (AC)	.8	2.9
WWRC (Talk)	2.1	2.5
WDJY (UC)	2.5	2.3
WHFS (NR)	1.8	2.2
WOL (UC)	1.9	2.0
WJFK (CR)	.9	1.4
WYCB (Rel)	1.5	1.3
WWDC (Nost)	1.1	1.0

Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classic Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Talk-Talk, UC-Urban Contemporary.

Detroit

	Winter '89	Sp '89
WJR (AC)	9.6	9.9
WJLB (UC)	6.9	7.4
WJOI (B/EZ)	5.5	5.5
WDFX (CHR)	4.1	4.5
WWJ (News)	4.6	4.5
WCZY (CHR)	4.0	4.3
WWWW (Ctry)	5.2	4.3
WLLZ (AOR)	4.7	4.1
WCSX (CR)	3.3	3.9
WHYT (CHR)	4.4	3.8
WNIC (AC)	4.0	3.8
WRIF (AOR)	3.5	3.8
WLTJ (AC)	3.5	3.7
WXYT (Talk)	3.4	3.7
CKLW (BBnd)	3.2	3.2
WOMC (AC)	3.6	2.6
WJZZ (Jazz)	2.1	2.5
WKSG (Gold)	2.2	2.1
CKMR (Gold)	1.6	1.9
WQRS (Clas)	1.8	1.8
WGPR (UC)	1.5	1.6
WCXI (Ctry)	1.8	1.5
WMTG (UC)	1.0	1.5
WVAE (NAC)	1.4	1.3
WQBH (UC)	1.0	1.1
WCHB (Rel)	1.4	1.0

San Diego

	Winter '89	Sp '89
KGB (AOR)	6.5	8.8
KKLQ-AM & FM (CHR)	8.9	8.8
KSON-AM & FM (Ctry)	6.1	7.0
KFMB (AC)	4.4	6.7
KJQY (B/EZ)	8.3	6.6
KSDO (N/T)	5.6	6.0
KFMB-FM (AC)	5.2	5.7
XTRA-FM (NR)	5.0	4.6
KYXY (AC)	5.2	3.6
KKYY (AC)	3.8	3.5
XHRM (UC)	3.8	3.2
KIFM (NAC)	3.2	3.1
KCBQ-AM & FM (Gold)	3.5	3.0
KFSD (Clas)	3.4	2.6
KPOP (Nost)	3.7	2.5
KSWG (NAC)	1.8	1.9
KGMG-FM (CR)	2.0	1.8
KNX (News)	1.6	1.6
XLTN (Span)	.3	1.3
XHTZ (CHR)	1.3	1.1

For The Record

In the Birch ratings printed for the Norfolk market (R&R, 6/30), WNIS should have been shown as trending 2.7-3.3, and the WNOR combo trending 14.8-9.4.

In the Arbitron advances for Los Angeles (R&R, 7/14), KALI (Span) 1.2-1.0 was omitted.

Boston

	Winter '89	Sp '89
WXKS-FM (CHR)	7.1	7.7
WZOU (CHR)	5.7	6.6
WRKO (N/T)	7.7	6.5
WJIB (B/EZ)	5.4	6.3
WBZ (AC)	6.6	5.9
WBCN (AOR)	5.1	5.8
WMJX (AC)	3.7	4.7
WHDH (Talk)	4.4	4.6
WSSH (AC)	4.3	3.9
WODS (Gold)	4.7	3.7
WEEI (News)	4.0	3.6
WZLX (CR)	4.2	3.6
WROR (AC)	3.1	3.0
WVBF (AC)	2.4	2.4
WFXN (AOR)	1.8	2.2
WPLM-AM & FM (BBnd)	.8	2.2
WILD (UC)	2.4	2.1
WXKS (BBnd)	1.0	2.1
WCRB (Clas)	2.5	1.9
WCGY (AOR)	1.9	1.4
WBOS* (CR)	2.4	1.3

*Formerly Country

Pittsburgh

	Winter '89	Sp '89
KDKA (AC)	12.3	14.1
WBZZ (CHR)	8.7	9.9
WSSH (B/EZ)	11.1	9.4
WWSW-FM (Gold)	5.4	7.3
WDVE (AOR)	7.6	7.1
WAMO-FM (UC)	5.5	5.5
WLTJ (AC)	6.1	4.7
WMYG (CR)	5.2	4.4
WDSY (Ctry)	3.9	4.2
WTAE (Talk)	3.8	3.9
WJAS (BBnd)	2.8	3.1
KQV (News)	2.0	2.6
WHTX (AC)	3.5	2.6
WMXP (AC)	2.5	2.1
WNRJ* (CHR)	1.3	1.7
WMBS (AC)	1.4	1.3
WPIT-FM (Rel)	1.2	1.1

*Formerly WYDD

Cleveland

	Winter '89	Sp '89
WMMS (CHR)	10.2	10.7
WLTF (AC)	7.3	9.0
WNCX (CR)	5.1	7.3
WMJI (AC)	6.3	6.9
WQAL (B/EZ)	9.7	6.9
WDOK (AC)	6.2	6.6
WZAK (UC)	7.2	6.4
WGAR-AM & FM (Ctry)	5.5	6.1
WWWE (N/T)	3.4	4.6
WRMR (B/EZ)	4.5	4.5
WPHR (CHR)	3.8	3.4
WRQC (CHR)	2.9	3.1
WERE (N/T)	3.4	2.6
WNWV (NAC)	2.7	2.4
WCLV (Clas)	3.0	2.1
WJMO (UC)	1.4	1.9
WKDD (CHR)	.7	1.2
CKLW (BBnd)	.5	1.0

San Francisco

	Winter '89	Sp '89
KGO (N/T)	8.3	7.0
KMEL (CHR)	5.0	5.6
KOIT-AM & FM (AC)	3.8	4.9
KCBS (N/T)	4.6	4.6
KABL-AM & FM (B/EZ)	5.0	4.5
KSFO & KYA (Gold)	3.2	4.1
KIOI (AC)	3.6	3.9
KFRC (Nost)	3.7	3.5
KNBR (AC)	2.6	3.5
KSAN (Ctry)	3.2	3.4
KRQR (AOR)	2.8	3.0
KXXX (CHR)	2.8	2.8
KITS (NR)	2.6	2.7
KSOL (UC)	2.7	2.7
KBLX (NAC)	2.3	2.3
KDFC-AM & FM (Clas)	2.8	2.3
KKSF (NAC)	3.0	2.3
KBAY (B/EZ)	2.2	2.0
KFOG (AOR)	2.0	2.0
KKHI-AM & FM (Clas)	2.2	2.0
KOME (AOR)	1.4	2.0
KNEW (Ctry)	1.3	1.4
KARA (AC)	1.1	1.3
KEZR (AC)	.7	1.2
KHQT (CHR)	1.7	1.2
KIQI (Span)	1.3	1.2
KWSS (CHR)	1.0	1.2
KDIA (UC)	.8	1.1
KSJO (AOR)	1.4	1.1
KEEN (Ctry)	.6	1.0
KOFY (Gold)	1.0	1.0

Baltimore

	Winter '89	Sp '89
WBAL (N/T)	7.0	9.6
WLIF (B/EZ)	9.9	8.6
WXYV (UC)	6.6	7.6
WMMX (AC)	7.1	7.3
WIYY (AOR)	6.3	6.7
WPOC (Ctry)	7.4	6.5
WBSB (CHR)	5.7	6.0
WWIN-AM & FM* (UC)	3.6	3.7
WQSR (Gold)	3.4	2.8
WCBM (N/T)	4.3	2.6
WHFS (NR)	2.2	2.3
WYST-FM (AC)	2.8	2.3
WBGR (Rel)	2.4	2.1
WGRX (CR)	2.5	2.0
WPGC-FM (CHR)	1.6	1.6
WWDC-FM (AOR)	2.3	1.6
WCAO (Ctry)	2.6	1.5
WITH (BBnd)	1.4	1.5
WFBR (Talk)	1.3	1.4
WHUR (UC)	1.2	1.4
WEBB (UC)	1.4	1.3
WRQC (CHR)	1.0	1.3
WRBS (Rel)	1.1	1.2

*WWIN-FM was WGHT (CHR)

“DIRECT TV[®] JUST KEEPS WORKING BETTER!”

—Gary Fisher
VP/GM WHTZ
New York

—Phil Newmark
VP/GM KPWR
Los Angeles

Z100 & Power 106 #1 Again With Direct TV[®]

There's never been anything like Direct TV[®]. The more you use it, the stronger it gets.

New York. This Spring Z100 ran its *seventh* Direct TV[®] campaign—its *first* without Scott Shannon. “Back in January there were plenty of sharks circling,” says Z100 GM Gary Fisher. “A lot of people figured it was their turn. Well, they figured wrong.”

Z100's Spring Direct TV[®] campaign starring new Morning Zookeepers Ross & Wilson helped propel the station from 5.3 to 6.0, with Morning Drive up 13% from 6.1 to 6.9. Proof that the more you use Direct TV[®], the stronger it gets. Confirms Fisher, “Six months ago nobody would have believed we'd be #1 with a 6 share in the Spring. Film House and Direct TV[®] helped us make it happen.”

Los Angeles. If anything, the situation in Los Angeles was even more uncertain. But the one thing Power 106 GM Phil Newmark was sure of was the power of Direct TV[®]. “Whatever Pirate Radio might do to shake up the market, we wanted to make sure Power 106 stayed on top,” says Newmark. “Of course I didn't expect to go up like we did, but then Direct TV[®] never ceases to amaze me.”

Even in the face of a huge marketing campaign from KIIS, Power 106 shot from a 6.4 to a 7.1 this Spring, widening its lead as KIIS plummeted from a 6.2 to a 5.2. Power's Jay Thomas beat Rick Dees for the first time ever. And best of all, Power 106 had the best 25-54 book in its history, going from a 7th place 4.5 to a tie for #2 at 5.3. Newmark concludes, “Every time we use Direct TV[®] I'm more impressed.”

Your Market. There is nothing like Direct TV[®]. With each use of Direct TV[®] your station builds a marketing franchise that can power you through virtually any competitive challenge for years to come. So if you're serious about winning—this Fall and into the 90's—call Film House today and let us put the power of Direct TV[®] to work for you.

The Leader
filmhouse
FILM HOUSE, INC. BROADCAST MARKETING SERVICES

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PRODUCED BY CYNDI LAUPER AND LENNIE PETZE. MANAGEMENT: DAVID WOLFF

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SPRING '89 RESULTS

Providence-Warwick-Pawtucket

ARBITRON		
	Winter '89	Sp '89
WPRO-FM (CHR)	11.3	12.8
WHJY (AOR)	8.1	9.8
WLKW (B/EZ)	9.5	9.6
WWLI (AC)	7.1	6.4
WHJJ (N/T)	7.6	5.3
WPRO (Talk)	6.3	5.0
WWKX (UC)	2.2	4.4
WSNE (AC)	6.1	4.3
WODS (Gold)	2.6	3.9
WBRU (NR)	2.9	2.9
WHIM (Ctry)	2.2	2.2
WMYS (AC)	2.4	2.1
WBSM (N/T)	1.8	2.0
WWRX (CR)	2.3	1.9
WPLM-AM & FM (BBnd)	1.5	1.4
WZLX (CR)	1.6	1.4
WZOU (CHR)	.9	1.3
WFHN (CHR)	—	1.2
WEAN (BBnd)	.4	1.0

Sacramento

ARBITRON		
	Winter '89	Sp '89
KFBK (N/T)	8.2	9.3
KCTC (B/EZ)	8.3	7.9
KSFM (CHR)	6.0	7.4
KRAK-FM (Ctry)	7.6	7.0
KXOA-FM (AC)	6.1	6.9
KZAP (AOR)	5.5	6.0
KRXQ (AOR)	7.1	5.8
KHYL (Gold)	3.8	5.1
KRAK (Ctry)	4.1	4.3
KQPT (NAC)	6.4	4.1
KWOD (CHR)	3.7	3.8
KROY (CHR)	4.8	3.1
KGNR (Gold)	1.2	1.9
KGO (N/T)	.8	1.8
KNBR (AC)	1.1	1.8
KRCX (Span)	1.3	1.7
KFRC (Nost)	1.4	1.5
KSAC (Clas)	.7	1.0
KYLO (Gold)	.7	1.0

San Jose

ARBITRON		
	Winter '89	Sp '89
KGO (N/T)	8.0	8.2
KBAY (B/EZ)	6.9	6.6
KARA (AC)	3.7	5.2
KOME (AOR)	4.2	5.0
KEZR (AC)	2.8	4.4
KWSS (CHR)	3.8	4.4
KHQT (CHR)	6.3	4.1
KSJO (AOR)	3.5	3.9
KSAN (Ctry)	3.1	3.7
KCBS (N/T)	4.6	3.6
KNBR (AC)	1.9	3.5
KEEN (Ctry)	2.4	3.4
KOIT-AM & FM (AC)	2.5	3.1
KMEL (CHR)	2.3	2.8
KSFO & KYA (Gold)	3.2	2.5
KIOI (AC)	3.1	2.3
KLIV (BBnd)	1.7	2.3
KITS (NR)	2.7	1.9
KBLX (NAC)	1.8	1.8
KABL-AM & FM (B/EZ)	1.9	1.7
KXXX (CHR)	1.7	1.6
KFRC (Nost)	1.4	1.5
KDFC-AM & FM (Clas)	1.5	1.4
KATD (CHR)	2.2	1.3
KFOG (AOR)	1.1	1.3
KKHI-AM & FM (Clas)	.6	1.3
KKSF (NAC)	2.0	1.1
KLOK (AC)	1.1	1.1
KRQR (AOR)	.7	1.1
KBRG (Span)	1.5	1.0

Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classic Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Talk-Talk, UC-Urban Contemporary.

Nassau-Suffolk

ARBITRON		
	Winter '89	Sp '89
WALK-AM & FM (AC)	5.7	8.2
WHTZ (CHR)	6.3	6.6
WBLI (CHR)	4.8	5.4
WBAB-AM & FM (AOR)	4.2	5.0
WCBS-FM (Gold)	4.9	4.8
WLTW (AC)	3.0	3.9
WPAT-AM & FM (B/EZ)	2.2	3.7
WCBS (News)	2.8	3.6
WNEW-FM (AOR)	2.7	3.2
WKJY (AC)	3.7	3.1
WOR (Talk)	3.2	3.1
WXRK (CR)	3.2	3.1
WYNY (Ctry)	3.2	3.1
WABC (Talk)	3.2	3.0
WHLI (BBnd)	3.7	3.0
WQHT (CHR)	3.3	3.0
WINS (News)	3.0	2.9
WFAN (Sports)	2.4	2.7
WCTO (B/EZ)	3.1	2.6
WNSR (AC)	3.3	2.6
WPLJ (CHR)	3.0	2.5
WDRE (NR)	1.9	1.7
WQCD (NAC)	2.0	1.6
WGSB (BBnd)	1.9	1.4
WRKS (UC)	1.4	1.3
WBLS (UC)	1.5	1.1
WEZN (AC)	1.7	1.1
WNCN (Clas)	.8	1.1
WRCN (AOR)	.6	1.0

Riverside-San Bernardino

ARBITRON		
	Winter '89	Sp '89
KDUO (B/EZ)	10.0	8.2
KGQI (CHR)	8.9	7.0
KQLZ (CHR)	1.1	6.7
KRTH-FM (Gold)	5.8	4.8
KOST (AC)	4.4	4.6
KLOS (AOR)	5.4	4.3
KFI (Talk)	4.3	3.9
KCAL-FM (AOR)	2.9	3.5
KIIS-AM & FM* (CHR)	5.3	3.4
KNX (News)	1.8	3.4
KCKC (Ctry)	2.4	2.8
KODJ (Gold)	1.0	2.8
KQLH (AC)	1.6	2.3
KBIG (AC)	2.7	2.2
KOLA (CHR)	2.7	1.8
KRSO (N/T)	1.5	1.7
KDIF (Ctry)	1.3	1.6
KLVE (Span)	.7	1.6
KNTF (Ctry)	1.7	1.6
KABC (Talk)	1.4	1.4
KROQ (NR)	1.6	1.4
KTWV (NAC)	1.6	1.4
KWDJ (Ctry)	2.9	1.4
KMPC (Nost)	1.2	1.3
KCAL (Span)	.9	1.0
KLAC (Ctry)	1.1	1.0

*KIIS (AM) formerly Urban

Monmouth-Ocean, NJ

ARBITRON		
	Spring '88	Sp '89
WOBM-FM (AC)	5.1	8.0
WPAT-AM & FM (B/EZ)	7.0	6.6
WXRK (CR)	5.2	4.8
WFPG-FM (B/EZ)	1.4	4.6
WNEW-FM (AOR)	4.0	4.5
WPLJ* (CHR)	4.6	4.4
WHTZ (CHR)	5.6	4.2
WOR (Talk)	7.1	4.2
WFAN** (Sports)	1.9	3.9
WCBS (News)	2.8	3.4
WCBS-FM (Gold)	2.2	3.2
WJLK-FM (CHR)	3.5	3.2
WJRZ (CHR)	1.2	3.2
WYNY (Ctry)	3.1	3.2
WABC (Talk)	3.3	3.0
WADB (B/EZ)	6.4	2.8
WLTW (AC)	1.7	2.4
WQHT (CHR)	.9	2.1
WMJY (AC)	2.4	1.8
WMMR (AOR)	1.8	1.7
WNSR (AC)	2.8	1.4
WNEW (Nost)	1.4	1.3
WJLK (Gold)	1.0	1.2
WHTG (NR)	—	1.1
WKXW (AC)	.8	1.1

BIRCH

	Fall '88	Sp '89
WNEW-FM		
WPLJ* (CHR)	7.6	7.1
WXRK (CR)	7.5	6.5
WOR (Talk)	2.9	5.5
WHTZ (CHR)	3.3	5.1
WOBM-FM (AC)	5.9	4.4
WPAT-AM & FM (B/EZ)	7.7	4.1
WCBS (News)	2.9	3.8
WJRZ (CHR)	3.2	3.5
WJLK-FM (CHR)	1.5	3.4
WFAN (Sports)	3.0	3.1
WCBS-FM (Gold)	6.0	2.9
WADB (B/EZ)	3.7	2.8
WQCD (NAC)	1.1	2.7
WYNY (Ctry)	2.6	2.7
WNSR (AC)	.7	2.5
WQHT (CHR)	2.0	2.3
WMMR (AOR)	1.9	2.2
WABC (Talk)	4.3	2.1
WQXR-FM (Clas)	.8	2.1
WNCN (Clas)	1.3	1.8
WMJY (AC)	3.2	1.5
WLTW (AC)	1.3	1.4
WRKS (UC)	1.2	1.4
WHTG (NR)	2.1	1.1

*Formerly WWPR
**Formerly WNBC (AC)

Anaheim-Santa Ana

ARBITRON		
	Fall '88	Sp '89
KQLZ* (CHR)	3.2	6.7
KBIG (AC)	4.4	6.5
KIIS-AM & FM** (CHR)	7.4	5.8
KLOS (AOR)	6.6	5.7
KOST (AC)	4.4	5.1
KABC (Talk)	4.3	4.9
KPWR (CHR)	6.0	4.7
KRTH-FM (Gold)	5.1	4.6
KNX (News)	3.7	3.4
KJOI (B/EZ)	4.9	3.1
KMPC (Nost)	2.6	3.1
KROQ (NR)	4.4	3.0
KODJ*** (Gold)	1.6	2.9
KTWV (NAC)	4.7	2.7
KFI (Talk)	1.7	2.4
KLSX (CR)	2.8	2.3
KFWB (News)	2.9	2.2
KZLA (Ctry)	1.9	2.2
KFAC (Clas)	1.4	2.1
KIKF (Ctry)	1.5	1.8
KTNQ (Span)	1.6	1.8
KNAC (AOR)	2.9	1.7
KSKQ-FM (Span)	.8	1.3
KWIZ (AC)	.6	1.3
KLVE (Span)	.9	1.2
KLAC (Ctry)	.8	1.1

BIRCH

	Fall '88	Sp '89
KPWR (CHR)	8.8	8.7
KLOS (AOR)	6.1	8.2
KIIS-AM & FM (CHR)	8.2	7.5
KQLZ* (CHR)	1.2	6.2
KBIG (AC)	2.8	5.2
KJOI (B/EZ)	4.2	4.8
KABC (Talk)	5.3	4.1
KRTH-FM (Gold)	2.6	3.8
KOST (AC)	4.8	3.7
KROQ (NR)	5.8	3.6
KNX (News)	4.1	3.1
KFWB (News)	2.0	2.6
KODJ** (Gold)	1.7	2.5
KLSX (CR)	3.5	2.2
KTWV (NAC)	3.4	2.2
KNAC (AOR)	3.3	2.1
KMPC (Nost)	2.2	1.8
KTNQ (Span)	1.4	1.8
KFAC (Clas)	1.1	1.7
KZLA (Ctry)	3.4	1.7
KFI (Talk)	1.6	1.3
KWVE (Rel)	2.3	1.3
KYMS (CC)	1.3	1.3
KKLA (Rel)	—	1.2
KUSC (Clas)	.1	1.2
XTRA-FM (NR)	.3	1.1
KIKF (Ctry)	.7	1.0
KKGO-FM (Jazz)	.3	1.0
KRLA (Gold)	.8	1.0

*Formerly KIQQ (AC)
**KIIS (AM) formerly Urban
***Formerly KNX-FM (AOR)

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Tackling Telemarketing

By Jeff Pollack

One of the most successful ways of reaching a new audience is by using the telephone. When you are planning your station's budget for the upcoming year, telemarketing should be an important consideration.

Telemarketing has already worked for many stations and has a projected growth rate of 20% over the next five years. It's the ultimate in direct, personal contact with potential listeners — all under the guise of a research project.

The basic strategy of any telemarketing campaign is to utilize the telephone to ask people to sample your station. This usually is accomplished by concentrating on some new or different feature or event on the station: a new morning talent, a change in format, a new contest, or simply a change in news and information content. Listeners



Jeff Pollack

“The basic strategy of any telemarketing campaign is to utilize the telephone to ask people to sample your station.”

are asked to sample the station and then give their feedback during a follow-up call.

A surprisingly large percentage of people are willing to commit themselves to listening the next day if they are asked to do so for their opinion. Of course, since the ultimate goal is to achieve station sampling by

ratings survey participants, there should be only one attempt at a follow-up call to save time for the more important task of making initial contacts. However, some stations have also been able to generate useful research information from the callbacks and use the most cooperative participants in more detailed follow-up surveys.

Doing It Yourself

A number of companies offer telemarketing services as complete packages, but an increasing number of stations are doing telemarketing in-house. This not only lets them exercise more control over content in the project, but saves money as well — and is particularly appropriate

“A surprisingly large percentage of people are willing to commit themselves to listening the next day if they're asked to do so for their opinion.”

for stations already doing in-house music research.

However, it's important to note that, while callout research is done anonymously, the station is specifically identified during telemarketing. Accordingly, every call must create a positive feeling about the station in the mind of the participant, whether he agrees to listen to the station or not.

Calls can be placed from an office specifically set up at your station or from salespeople's desks after working hours. They can also be made from callers' homes — provided the callers keep records of how many calls they make and are reimbursed for long-distance calls based on their telephone bills.

Telemarketing aimed at boosting morning drive sampling should be made to residences, concentrating on 4-8pm Sunday through Thursday. Numbers can be generated at random from the phone book, or you can

“While callout research is done anonymously, the station is specifically identified during telemarketing.”

purchase lists of active numbers for your particular market.

On the other hand, telemarketing campaigns designed to boost at-work listening need to be made during the day to the “person who controls the radio.” Specific businesses can be targeted by using lists such as the *Business Week* “Sales Finder.”



Phone Etiquette

- Make as many initial contacts as possible
- Call between 4-8pm Sunday-Thursday to boost morning drive
- Call businesses during the day to boost at-work listening

“Telemarketing can also be used to create anticipation for direct mail campaigns.”

Participation Premiums

Being contacted by a radio station is exciting for most people and reason enough for them to participate. However, some stations have enhanced their telemarketing efforts by offering special prizes. By telling participants to listen for their names to be announced on the air (as a “hello to X, working at X,” without any other explanation to the general audience), cooperation levels have increased among more passive listeners. This is particularly important with AC audiences.

Telemarketing can also be used to create anticipation for direct mail campaigns. By getting the names and addresses of your cooperative telemarketing participants, you can easily create a file of impressionable listeners for future contesting and/or promotional activities.

How Many Calls?

There's really no way to set a minimum or maximum number of calls that need to be made. One call to a diarykeeper can make all the difference in the world, but there's no way to anticipate who's participating in a survey. Concentrating your calls in zip code areas that have been heavily sampled in the past could help. But you will still basically want to make as many calls as you can afford.

Telemarketing provides tremendous flexibility in targeting a specific audience. However, one warning: it's being used more often and, as with all contact with the public, repeat encounters are much less effective than the first. Consider utilizing some telemarketing now, before your competition beats you to it.

Jeff Pollack is Chairman/CEO of Pollack Media Group (213-459-8556), an international programming advisory firm, consulting all radio formats in nine countries. He contributes to this section on a regular basis.

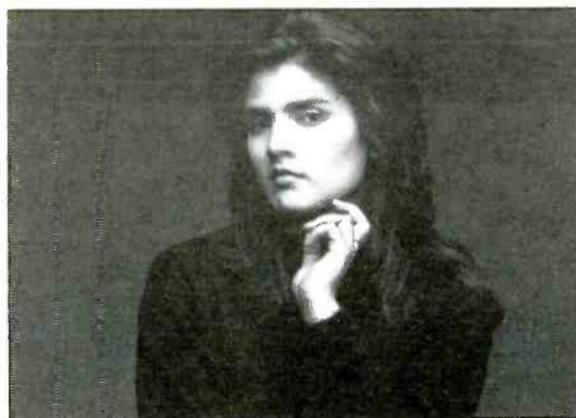




▶ F-MACHINE

▶ "RUNAWAY TRAIN"

The New Single
From The Album HERE COMES
THE 21ST CENTURY
Produced by Mike Clink (Guns N' Roses'
Appetite For Destruction) for
Mike Clink Productions, Inc.
Co-Produced by F. for F. Machine
Music Inc.



TANITA TIKARAM ◀

"GOOD TRADITION" ◀

The New Single
From Her Internationally Acclaimed
Debut Album ANCIENT HEART
Produced by Peter Van Hooke
and Rod Argent



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INFORMATION SOCIETY

"Lay All Your Love On Me"

FROM THE ALBUM INFORMATION SOCIETY

KTFM add
HOT97 33-30
PWR106 deb 34
HOT977 deb 39
WFME 31-26
KSAQ add
B95 add 40
KYNO add

KYRK add 27
KCAQ add
G98 add
WHT add
WFX add
QV103 add
KOZE add
KZOZ on

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MIKE SHALETT

ELECTRONICS MAKERS NEED RADIO'S HELP

Combatting Consumers' Audio Ignorance

Radio listeners are musically active and primary users of audio equipment. So radio would seem an ideal medium through which the home electronics industry could reach its consumers. The fact is radio *isn't* reaping the lion's share of advertising revenue from this source. And research demonstrates that makers of home electronics could use radio's help.

Brand-Name Recall

Street Pulse Group asked a panel of active music consumers, "What is the first audio equipment manufacturer's name that comes to mind?" Nearly three out of ten panelists named Sony in an unaided response. Younger people are particularly aware of that manufacturer, possibly because of its well-known Walkman.

Panasonic/Technics was the second most mentioned brand, but only half as many respondents (15%)

cited it, building a considerable gap between itself and the leader. Pioneer came in third, named by 13%. With the exception of RCA (no longer a player in the field), no other manufacturer registered more than a 5% response.

Brand-name recall isn't necessarily based on owning a particular manufacturer's equipment. When asked, "What brand of audio equipment do you own?", 45% of the panelists reported they didn't own any audio equipment made by the

manufacturer they initially cited. The incidence of this was highest among those 18-34. A majority in

that demographic reported they did not own equipment made by the company they originally named.

However, a full two-thirds of those under 18 did possess equipment from the specific company they first cited. Clearly it pays to foster brand loyalty when consumers are young. And radio is an effective medium for reaching this desired demo.

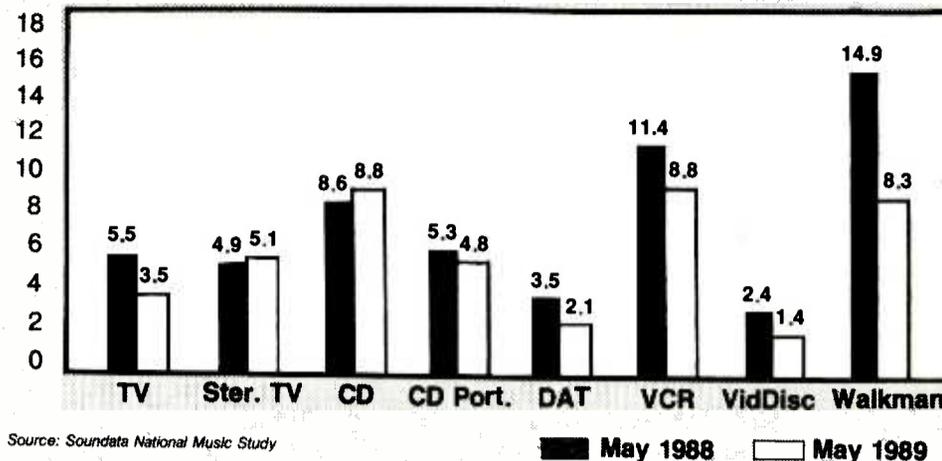
Quality Leaders

Perceptions of brand quality aren't directly dictated by levels of brand-name recall. When asked which company makes the highest quality equipment, panelists put Sony on top — but only 22% of them did so, versus the 30% who recalled the Sony name first. Pioneer edged past Panasonic/Technics, coming in second at 12%; the latter company earned top honors from just 10%. RCA, which claimed 6% in the brand-name recall test, earned no mentions for quality at all.

Some respondents demonstrated high-end awareness by introducing Yamaha and Bang & Olufson into the quality category. But those companies were mentioned by less than 5% of the sample, and 14% said they didn't know which company made the best equipment. Apparently the industry has a lot of persuading to do.

Brands which didn't crack the 5% mark for general manufacturer awareness were JVC, Kenwood, Toshiba, Sanyo, and Magnavox. (Companies not included in this list were mentioned by one percent or less, if at all). Brands that were mentioned as high quality by less than 5% were JVC, Kenwood, Magnavox, Fisher, Yamaha, and Bang & Olufson.

Electronic Purchase Trends What Consumers Will Buy in Next Three Months



Audio Leaders

Consumers most often mentioned these brand names in a test of unaided recall:

- Sony (30%)
- Panasonic/Technics (15%)
- Pioneer (13%)

Topping the consumer quality poll were:

- Sony (22%)
- Pioneer (12%)
- Panasonic/Technics (10%)

BABY WANTS A WALKMAN

Consumers Covet CD Players

Once each quarter, Street Pulse Group asks panelists to name the electronics equipment they are most likely to buy in the next three months. Here's a look at this quarter's results compared to those of a year ago.

• **Portable stereos** — This year (and last year), Walkman-type portable stereos topped shopping lists. However, 33% fewer people are in the market for a portable stereo today.

• **VCRs** — Tied for second place with CD players after occupying the number two spot last year as most likely to be purchased. Both items netted a total 9% "will" score (a combination of those who said they definitely will and those who said they probably will purchase the item).

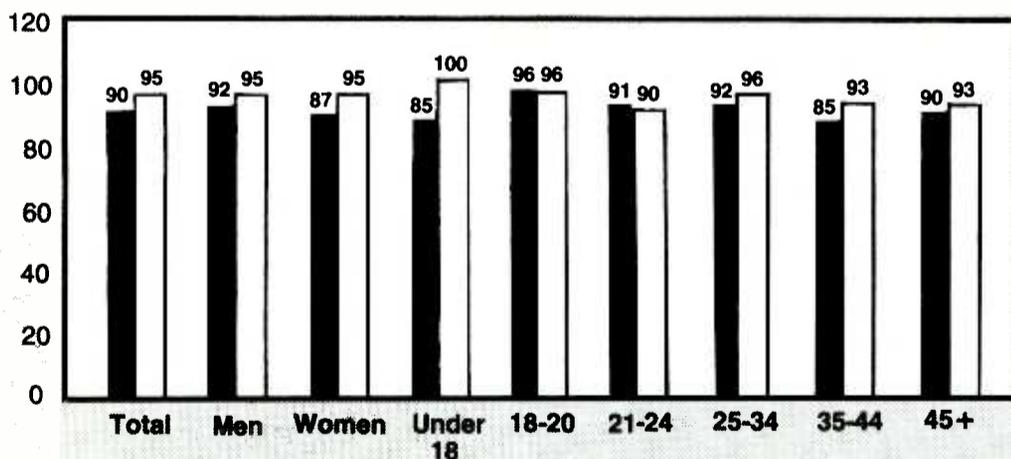
• **CD players** — If portable CD player figures were added to the score for in-home units, CD players would nab number one. Five percent of our respondents reported they're in the market for some sort of CD player (for the car or a Walkman-type).

• **DAT players** — Only two percent said they were in the considering stage, evidence of low consumer interest at this time.

This research is significant not just for the consumer awareness it showcases, but for the consumer ignorance it manifests. When it comes to audio equipment, there seems to be plenty of room for advertising.

Mike Shalett is President of the Street Pulse Group (203-355-0902), a market research firm that tracks consumer trends via a panel of more than 2000 active music buyers nationwide.

CD Price Sensitivity % Who Would Pay \$12.95



Entering The CD Price Comfort Zone

High retail prices for compact discs have been cited as part of the reason for the current slowdown in sales. But saturation — not price — may be the hindrance.

In a recent Soundata telephone poll, 95% of the current CD users indicated they would pay \$12.95 for a specific CD they desired. That represents a six percent increase above the dollar figure consumers considered comfortable during the past 16 months. Previously, 85% of teens — who represent 15% of the survey total — claimed they would buy at that price; this time around, all the surveyed teens said they would do so. Among 35-44s (21% of the survey total), 93% professed comfort with that price, an eight percent increase.

Those who said \$12.95 was too high a price to pay were asked if they would buy the same CD at \$10.95. Four percent said they would. The majority of consumers who couldn't be budged even at that price were 35+

Price Flexibility

Those who professed they would buy at \$12.95 were asked if they would purchase the same CD should it be offered exclusively at \$14.95; nearly three out of four said they would. The 25-34s and 18-20s were the least willing to spend the extra two dollars, and the very young were the most willing.

Tallies of actual purchases made during the same month of the telephone poll pegged the average CD price at \$12.34. That price and poll results indicate a comfortable price zone for CDs has been reached. The fact that 75% of those polled would pay \$14.95 means there is some flexibility.

BAD ENGLISH

“Forget Me Not”

ONE OF THE MOST ADDED

NEW & ACTIVE

*Now On 74
CHR Reporters Including:*

WZOU add	WKEE add	WPXR add
WZPL add	WSPK add	KLQ add 25
WKBQ add 37	WNYZ add	WIXX deb 40
Y108	K106 add	KJ103 deb 39
KXYQ deb 28	WROQ 24-21	Z99 deb 29
KUBE add	KZ106 add	KQKQ deb 30
KEGL add 16	WCGQ add	WHOT add
WMMS 20-15	WKSI add	KSND deb 38
KXXR deb 33	WAPE deb 22	KRZR deb 30
	WQUT 26-19 (HOT)	KYRK add
	KTUX add	KHTY 38-28
	WPHR add	... AND MORE!

AOR TRACKS: 4



Produced by Richie Zito

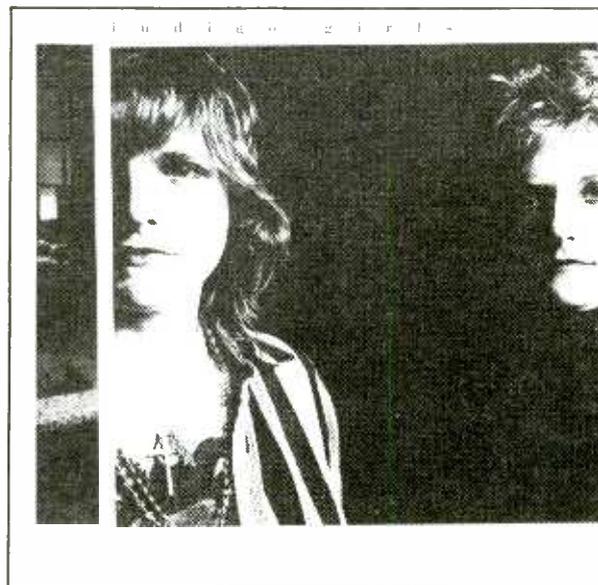
INDIGO GIRLS

“Closer To Fine”

NEW & ACTIVE

*Now On 70
CHR Reporters
Including:*

WXKS deb 32	FLY92 add	KSAQ deb 40
WZOU deb 32	JET-FM add	Z102 deb 37
PWR99	K104 deb 23	KTUX 40-34
WGH	WSPK deb 38	WIXX deb 38
KXYQ	WPST deb 31 (HOT)	WZOK add
KISN deb 37	K106 deb 30	WRQN add
KUBE add	WROQ deb 27	KAY107 add
WMMS	KZ106 add	KF95 add
KXXR deb 38	WCGQ deb 36	KFMW 40-33
	WANS deb 37	KOZE deb 25
	WRVQ deb 30	OK95 39-33



Epic



KEN BARNES

Disclexic Batdancing In The Streets

An Assortment Of Additions, Corrections & Diverting Novelties

Well, now that the serious stuff has been taken care of over the last two weeks, the hopelessly split personality that is this column, located high atop schiz row, can get back to the lighter side. A bagful of mail adding to previously published lists is on hand to help me lighten up the proceedings.

Word On The Streets

As I figured while compiling the "Roadmap Of Rock & Roll" column June 30, plenty of new avenues to explore have been submitted — so many that I'm going to lump them all together and supply credits at the end. Add the following musical thoroughfares to the list from 6/30:

A1A/Jimmy Buffett
Amagamalin Street/Robert Hunter
Ammonia Avenue/Alan Parsons Project
Avenue A/Red Rider
Avenue D/Etta James
Avenue Road/Kensington Market
Ole Baugh Road/Alabama
Blackberry Way/Move
Blue Highway/Billy Idol, George Thorogood
The Lamb Lies Down On Broadway/Genesis
Nights On Broadway/Bee Gees
Carefree Highway/Gordon Lightfoot
Chestnut Street Incident/Johnny Cougar
Crash Street Kids/Mott The Hoople
Crucifixion Lane/Procol Harum
Damnation Alley/Bitch
Devon Square/Devonsquare
Dixie Highway/Journey
Easy Street/David Lee Roth
Fish Fry Road/Spirit
2300 Fulton Street/Jefferson Airplane
Fulton Street Maul/Tim Berne
Gypsy Road/Cinderella
Hard Rock Road/Steppenwolf
Highway 40 Blues/Ricky Skaggs
Holiday Road/Lindsey Buckingham
Honky Tonk Street/Charlie Daniels Band
King's Road/Tom Petty & Heartbreakers
Lakeshore Drive/Allotah Haynes & Jeremiah
Lonely Street/Andy Williams

Peter Frampton
"BABY, I LOVE YOUR WAY"



Frampton's "Baby I Love Your Way": does this qualify as a street song?



Kensington Market covers two kinds of streets in one album title

House On Old Lonesome Road/
Conway Twitty
Love's Street & Fool's Road/
Solomon Burke
Which Way To Main Street/Wendy Waldman
Mean Street/Van Halen
Mercy Street/Peter Gabriel
Midnight Highway/Southern Pacific
Natchez Trace/Pavlov's Dog
157 Riverside Avenue/REO Speedwagon
Route 101/Herb Alpert

Sentimental Street/Night Ranger
Shakedown Street/Grateful Dead
Sophisticated Street/Junior State Street Sadie/Styx
Sunny Goodge Street/Donovan/
Judy Collins/Tom Northcott
77 Sunset Strip/Don Ralke
US 69/Yesterday's Folks
Wall Street Shuffle/10cc

And certainly the most far-fetched nomination to date: "Baby I Love Your Way" by Peter Frampton/Will To Power. Other notes: watch out for possible spelling errors on Allotah Haynes etc. Some good new highway entries with "A1A" and "Highway 40 Blues" and yet another Ventura Freeway special, "Route 101." (It turns out the "Surf Route 101" cited June 30 used to refer to what's now part of California Highway 1 up past Malibu and all. Someone may actually care about this.)

And musical biographer David Leaf wonders if 461 Ocean Blvd., the title of the Eric Clapton LP cited in last week's "Roadmap Of Rock & Roll" column, was the guest house that accommodated musicians recording at Miami's Criteria Studios rather than the studio's address.

Dancing In The Batlight

In addition to the street renovations over in the main column, I did receive two more bat records from the '60s to add to the list in the June 23 column. John Astolfi, PD at WSLB & WPAC/Ogdensburg, NY, contributed two rather garbled, spooneresque novelties, "Goodbat Nightman" by the Scaffold (featuring Paul McCartney's brother, Mike McGear), and the Brothers Four's "Ratman & Bobbin In The Clipper Caper," which sounds like one I need to hear (maybe).

After I finished contemplating John's final submission, the eminently sensible proposal of Brian Hyland's "The Joker Went Wild" as a Jack Nicholson/Cesar Romero tribute, I realized that Prince's "Batdance" would provide me a good hook to augment the lists of bizarre dance songs that have periodically littered this column. So here's a few more I've jotted down over the months:

Batdance/Prince
The Broken Hip/Olympics
Buck Wild/EU
The Bug/Jerry Dallman & The Knightcaps
The Bumble Bee/Don Day Curtis
(The) Cannibal Jerk/Dan Bridges
The Clown/Delle Hoskey & Their Natural Selves
The Earth Worm/Maurice Dollison & The Turnkeys



(The) Football/Acres Of Grass
The Frog/Sir Guy
The Fuggie Hop/Accents
(The) Funky Walk/Dyke & The Blazers
The Goodbye/Meri D. Marshall
The Greasy Chicken/Andre Williams
The Hollywood Stroll/Vik E. Lee



Dolly: Why'd you come in here bringing that sleeve?

Parton Parcel: Another Then-And-Now Package

After publishing two more installments of early-days-of-the-stars photos, I realized I'd blown it again. I keep meaning to give Dolly Parton her due and never quite get around to it.

Well, this week she gets a solo spotlight. At left, getting her due, is Dolly on her first record. (And get her 'do — almost a crewcut!) The record dates to the late '50s and was cut in Louisiana by the barely teenaged singer in a fairly undistinctive country style.

The picture, it should be added, is not an original issue — this is a reissue of the original record (which I doubt had a sleeve at all) to cash in on her later success. But it provides an interesting contrast with Parton's more modern-day image — she obviously had bigger ears in the old days.



The legendary album by Stephen Wolf

Thanks to the following for that raft of excellent additions: Liz Adams, KQKQ/Omaha; Chris Ashford, Iloki Records; Tony Cruz, Teleprograms; Richard Factor, Eventide; Dr. Louis Iacuo; Marc Nathan, Atlantic; Pam Palma, Atlantic; Jean Rosenbluth, Daily Variety; Sean Ross, Billboard; Tom Sheldon, KEKB/Grand Junction, CO; and special thanks for a ton of entries to Marty Bender at WRIF/Detroit.

A Few Stray Garbles

I should probably save these for the next full-fledged garbled lyrics extravaganza, but they're fresh now, so why wait? This first one isn't exactly a garbled lyric anyway, but it's definitely worth sharing. Pam Brooks, MD and midday personality at WPDH/Poughkeepsie, does a noon "Work Force Block" feature, and received the following written request:

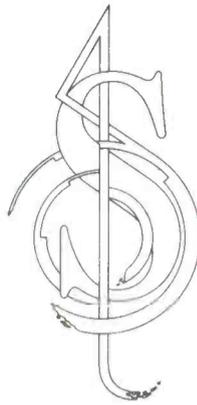
"I'd like a work force block to go out to Hugh and Gary, who are always forced to work through the noon time hour. Please play 'Summer Of '69' by Bryan Adams and 'Magic Carpet Ride' by Stephen Wolf for them to listen to during what should be their lunch break." And here I always thought it was a duet from Steve Lawrence and Peter Wolf.

Bob Barry of WELE/Ormond Beach, FL, inspired by the now-legendary "Country Request Line Disclexia, Pt. 1" column earlier this year, reports he got a call from a listener asking for the song "In The Ghetto Days." After much reflection, he finally deduced that the caller wanted to hear the Judds' "Grandpa (Tell Me About The Good Old Days)."

Another WELE listener requested "Cornbread Wine" by Larry Boone, which translates as a line from Boone's revival of "Wine Me Up" referring to "warm red wine."

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WESTWOOD ONE RADIO NETWORKS

Cure's Next LP To Be All Instrumentals?

Recent press interviews with ROBERT SMITH suggest that he wants the CURE to head in an instrumental direction on their next LP — and thus avoid his having to tour again in the foreseeable future!

Speaking of the Cure, former member PHIL THORNALLEY is now the frontman for JOHNNY HATES JAZZ, whose next single ("Turn The Tide") is due August 22. The band's second LP will follow in October.

Meanwhile, ex-Johnny Hates Jazz singer CLARK DATCHLER is working on his solo album in L.A. with producer HUMBERTO GATICA. Datchler's LP is due at the end of this year.

Flipped Discs

On Monday (7/24), DIESEL PARK WEST will release "When The Hoodoo Comes," produced by ROLLING STONES' knob-twirler CHRIS KIMSEY and remixed by BOB CLEARMOUNTAIN, with a live version of BUFFALO SPRINGFIELD's "Mr. Soul" as part of a three-track EP.

This week, GOODBYE MR. MACKENZIE issued "Goodwill City," a song about the AIDS crisis in their hometown of Edinburgh. The flip of the double A-sided single is a cover of the IGGY POP & THE STOOGES tune, "I'm Sick Of You."

Iron Man: The Cartoon

An animated version of "Iron Man" is in production for television and video distribution later this year. Snapper Films took ten weeks to produce the promo for PETE TOWNSHEND's "A Friend



Is A Friend" single and are now making a 30-minute film based on TED HUGHES's story with Townshend's LP as the soundtrack. The next two singles from Pete's album will also be accompanied by videos from this film.

Sylvian & Czukay: The Sequel

Ex-JAPAN leader DAVID SYLVIAN has again linked up with HOLGER CZUKAY for a sequel to their "Plight And Premonition" LP. The new album will be titled "Flux And Mutability," and will be out September 4.

Also due that day, "We 2 R 1," the new LP by EURYTHMICS. Incidentally, ANNIE and DAVE have decided to release different



Robert Smith — instrumentals a Cure for the road?

singles in the UK and US. "King And Queen" will be out in Britain on August 7, while "Don't Ask Me Why" will be the American release.

Virgin's Empty Pockets

10/Virgin Records attempt to singlehandedly create a new form of record collecting this week by issuing a version of INNER CITY's "Do You Love What You Feel" as a "Limited Edition Remix Collection," which is individually numbered in a gatefold sleeve with twin pockets. One of these contains "Magic Juan's Smoking Remix." The other is empty, but contains a note informing the buyer that "Wilson's Techno Remix" will be available next week to fill the pocket.

This week's new singles also include the RIVER CITY PEOPLE's "What's Wrong With) Dreaming," produced by DON GEHMAN of JOHN COUGAR MULLEN-CAMP/R.E.M. fame. Gehman also worked on RCP's debut LP ("Say Something Good"), which is due in September.

Next Week's Swingles

Coming next week, NENEH CHERRY's "Kisses On The Wind" single, Britsoul singer PAUL JOHNSON's "Masquerade" single, and veteran UK soul outfit the REAL THING's "Crime Of Love" single.

Also due next week, FUZZBOX's follow-up to their "International Rescue" and "Pink Sunshine" UK hits, titled "Self!," with an album ("Big Bang") due the following month.

On Beyond Bebop

BILL NELSON, erstwhile leader of the '70s synth/glam band BE-



Bill Nelson — Orbital Bebop a thing of the past.

"Rock Over London" news is a service of Rock Over London Ltd., who can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD; phone 01-494-4513.



Diesel Park West — waitin' for the hoodoo.

BOP DELUXE and a well-respected artist and producer in his own right, returns with a single ("Life In Your Hands") on the Cocteau label next week. Also scheduled for next week are singles by TEXAS ("Everyday Now") and URIAH HEEP ("Blood Red Roses").

The INDIAN GIVERS, the Scottish band that made such an impression with their recent debut

single "Hatcheck Girl," will bring out its follow-up ("Fake ID") on Monday (7/24) as well.

Finally, STEVEN "TINTIN" DUFFY — the original DURAN DURAN member who had solo success with singles such as "Icing On The Cake" and "Kiss Me" in 1985 — doesn't use the "Tintin" anymore, but returns with his group the LILAC TIME, whose single "American Eyes" also hits the shelves next week.

BRITAIN



LW TW

- | | | |
|----|----|---|
| 4 | 1 | SONIA/You'll Never Stop Me Loving You (Chrysalis) |
| 2 | 2 | LONDON BOYS/London Nights (WEA) |
| — | 3 | BETTE MIDLER/Wind Beneath My Wings (Atlantic) |
| 1 | 4 | SOUL II SOUL I/CARDN WHEELER/Back To Life (10/Virgin) |
| 12 | 5 | BOBBY BRDWN/On Our Own (MCA) |
| 10 | 6 | RUFUS I/CHAKA KHAN/Ain't Nobody (WB) |
| 3 | 7 | PET SHOP BOYS/It's Alright (Parlophone/EMI) |
| 16 | 8 | A GUY CALLED GERALD/Voodoo Ray (Rham!) |
| 5 | 9 | BEAUTIFUL SOUTH/Song For Whoever (Go! Discs/PG) |
| 19 | 10 | KARYN WHITE/Superwoman (WB) |
| — | 11 | MICHAEL JACKSON/Liberian Girl (Epic) |
| 14 | 12 | MONIE LOVE/Grandpa's Party (Cooltempo/Chrysalis) |
| 8 | 13 | GLADYS KNIGHT/Licence To Kill (MCA) |
| — | 14 | DE LA SOUL/Say No Go (Big Life) |
| 6 | 15 | QUEEN/Breakthru (Parlophone/EMI) |
| 7 | 16 | PRINCE/Baldance (WB) |
| — | 17 | NORMAN CDDK I/MC WILDSKI/Blame It... (Go! Beat/PG) |
| 9 | 18 | M/Pop Muzik (The 1989 Remix) (Freestyle) |
| — | 19 | GLORIA ESTEFAN/Don't Wanna Lose You (Epic) |
| 20 | 20 | WATERFRONT/Cry (Polydor/PG) |

Moving Up

KIRSTY MacCOLL/Days (Virgin)
SIMPLY RED/A New Flame (Elektra)
L.A. MIX I/JAZZI P/Get Loose (Breakout)
DANNY WILSON/Second Summer Of Love (Virgin)
BLOW MDNKEYS I/SYLVIA TELLA/Choice? (RCA)
CULT/Edie (Ciao Baby) (Beggars Banquet)

The Network Chart. courtesy MRIB

CMJ NEW MUSIC

7/7 7/21

- | | | |
|----|----|---|
| 1 | 1 | PIXIES/Doolittle (4AD/Elektra) |
| 2 | 2 | PUBLIC IMAGE LTD./9 (Virgin) |
| — | 3 | B-52'S/Cosmic Thing (Reprise) |
| 4 | 4 | LOVE AND RDCKETS/Love And Rockets (Beggars Banquet/RCA) |
| 15 | 5 | THE THE/Mind Bomb (Epic) |
| 3 | 6 | BOB MOULD/Workbook (Virgin) |
| 5 | 7 | WIRE/It's Beginning To And Back Again (Mute/Enigma) |
| 8 | 8 | PERE UBU/Cloudland (Fontana/Mercury) |
| 6 | 9 | CURE/Disintegration (Elektra) |
| 7 | 10 | 10,000 MANIACS/Blind Man's Zoo (Elektra) |
| 14 | 11 | LEMONHEADS/Lick (Taang!) |
| 13 | 12 | 24-7 SPYZ/Harder Than You (Relativity) |
| 9 | 13 | TIN MACHINE/Tin Machine (EMI) |
| 11 | 14 | NAKED RAYGUN/Understand? (Caroline) |
| 10 | 15 | ADRIAN BELEW/Mr. Music Head (Atlantic) |
| — | 16 | FETCHIN BONES/Monster (Capitol) |
| — | 17 | BODEANS/Home (Slash/Reprise) |
| 12 | 18 | RAMDNES/Brain Drain (Sire/WB) |
| — | 19 | BULLET LAVDLTA/The Gift (Taang!) |
| — | 20 | MORRISSEY/Interesting Drug (12") (Sire/Reprise) |

Moving Up

HOODDD GURUS/Magnum Cum Louder (RCA)
MARSHALL CRENSHAW/Good Evening (WB)
CALL/Let The Day Begin (MCA)
SYD STRAW/Surprise (Virgin)
FAITH NO MDRE/The Real Thing (Slash/Reprise)
CULT/Sonic Temple (Sire/Reprise)
INDID/Big Harvest (A&M)
XYMOX/Twist Of Shadows (Wing/Polydor)
CHRIS ISAAK/Heart Shaped World (Reprise)
BLUE AEROPLANES/Friendloverplane (Fire/Restless)

Chart derived from albums supplied by a panel of college and commercial radio stations reporting to CMJ New Music Report (516) 248-9600. Imports and 12" singles are noted.



AUSTRALIA

LW TW

- | | | |
|----|----|-----------------------------|
| 1 | 1 | IAN MOSS/Telephone Booth |
| 2 | 2 | KATE CEBERAND/Bedroom Eyes |
| 4 | 3 | ROSS WILSDN/Bed Of Nails |
| 9 | 4 | JENNY MORRIS/Saved Me |
| 3 | 5 | JAMES REYNE/House Of Cards |
| — | 6 | BDM CRASH OPERA/Onion Skin |
| 5 | 7 | HOODOD GURUS/Come Anytime |
| — | 8 | JAMES REYNE/One More River |
| 10 | 9 | BLACK SORROWS/Crack Up |
| 6 | 10 | DARYL BRAITHWAITE/Let Me Be |

Most Added

JAMES REYNE/One More River
PAUL KELLY/Sweet Guy
JAMES FREUD/One Fine Day

Top 10 Australian records from playlists of FM 104/Brisbane, 2MMM/Melbourne, FOX-FM/Melbourne, 96 FM/Perth, SA-FM/Ade- laide, 2-DAY/Sydney, 2MMM/Sydney, KIX 106/Canberra, and FM-104.7/Canberra.

CANADA

LW TW

- | | | |
|----|----|---------------------------------|
| 1 | 1 | ALANNAH MYLES/Love Is |
| 2 | 2 | COLEMAN WILDE/It Doesn't Matter |
| 6 | 3 | CANDI/Missing You |
| 4 | 4 | JEFF HEALEY BAND/Angel Eyes |
| 5 | 5 | COLIN JAMES/Chicks 'N Cars... |
| 8 | 6 | KIM MITCHELL/Rock N' Roll Duty |
| 9 | 7 | ANDREW CASH/Boortown |
| 7 | 8 | ANNETTE DUCHARME/No Such Thing |
| 3 | 9 | TOM COCHRANE/Victory Day |
| 10 | 10 | MITSOU/Bye Bye Mon Cowboy |

Most Added

GRAPES OR WRATH/All The Things I...
SASS JORDAN/Stranger Than Paradise

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.



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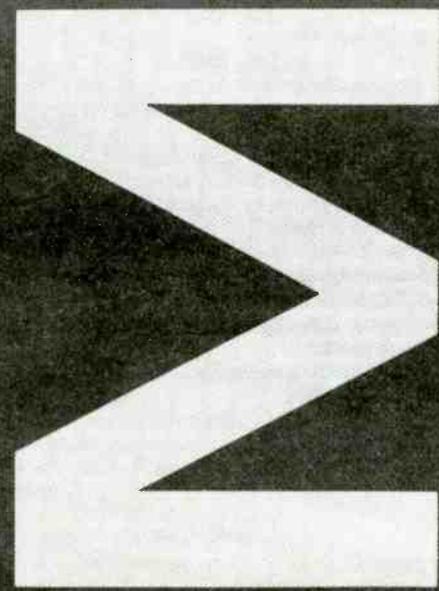
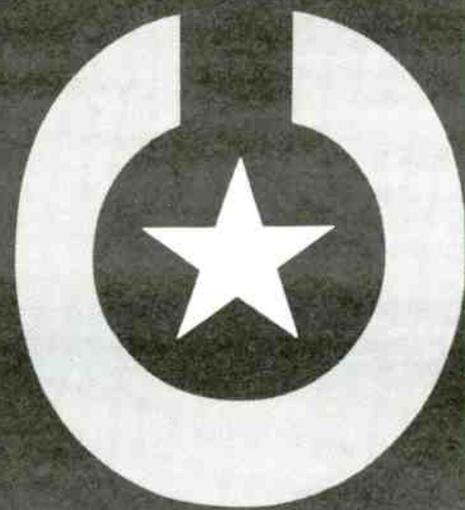
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COMPACT DATA®

Basinger, Prince Duet In Minneapolis?

Kim Basinger and Prince are holed up together at the Paisley Park studios outside Minneapolis, where they're doing some recording and videotaping. No word as to whether there's a record deal — either in duet or solo — in KB's future, though.

Dial-A-Disc?

A new national service called "Music Line" allows record lovers to listen before they buy. Thanks to Ft. Lauderdale-based Music Systems Inc., consumers can dial a 900 number and select a four-digit album code to access 10-15 seconds of each song for 89 cents a minute.

The system has already been test-marketed in Florida, and has begun to roll out nationally with access information for approximately 200 top-selling current albums to be printed in ads running in various music/lifestyle publications. Look for free guides to be distributed at participating record stores as well.

Ooh La Lanois

Daniel Lanois — producer of U2, Peter Gabriel, Robbie Robertson, the Neville Brothers, and the upcoming Bob Dylan LP — is wrapping up his first solo album for Opal/WB. Due September 26, the disc is tentatively titled "Acadie," and will sport tracks sung in English and French.

Lanois — a French Canadian — not only sings, but plays guitar, keyboards, and synthesizers on the new vinyl, which reportedly also features contributions from several of the producer's previous clients.

Rap Rush

MPI Home Video has moved up the release date of the premiere issue of "Impact Video Magazine"



Trashy Promo O' The Week

Alice Cooper trashes the Promo Item O' The Week competition with the above-pictured plastic wastebasket that came packed with a CD, a cassette, a videotape of his new single ("Poison"), and a bio and pic of Ol' Black Eyes himself — all to promote "Trash," the veteran shock-rocker's first album for the Epic label.

Awarded XXX-tra points for being a functional promo item, the can — a big ten inches tall — comes in designer colors, suitable even for the most discriminating rubbish-mongers.

more than a month, saying the tape contains the last in-depth interview with the now-defunct rap group Public Enemy. The new street date of IVM — which also features concert footage of Jane's Addiction and the Butthole Surfers — is July 26.

Stubbs As Supercomputer

Levi Stubbs of the Four Tops has been signed by DIC Enterprises to be the voice of Motherbrain, a "megalomaniacal supercomputer" in the upcoming animated series, "Captain N: The Game Master," which is set to premiere this fall on NBC TV. This will be Stubbs's second vocalization — his first was that of the man-eating plant Audrey II in the film "Little Shop Of Horrors."

Living Homeless

Hardrockin' homeboys Living Colour are scheduled to headline a concert benefiting the NYC-based Partnership For The Homeless. "Open Letter (To A Landlord)," the band's current Epic single, essays the subject of urban destruction, which parallels the growth of America's homeless population. The concert will be held at New York's Beacon Theatre on August 15.

Signings O' The Times

"Great Balls Of Fire" star Dennis Quaid has inked a record deal with Capitol, and Zoo York City noisemeisters/longtime indie recording stalwarts Sonic Youth have pacted with Geffen.

Short Hairs

• PolyGram will release a boxed set of 58 original singles by the Rolling Stones on three CDs or four albums or cassettes August 15. The box, just in time for the Stones' "Steel Wheels" tour, also will include a 72-page book.

• Watch for ex-Clash frontman Joe Strummer's first solo LP, "Earthquake Weather," due out in September on the Epic label.

• Melissa Etheridge's second Island album also is slated to hit the streets in September.

• The new album by Gene Loves Jezebel is nearing completion without singer Michael Aston, who left to form his own band in Los Angeles. Michael's brother, Jay, remains a member of GLJ.

• Producer Ed Stasium is currently doin' the knob-twirlin' duties for the Smithereens' latest LP, also scheduled for a September release.

• The best-known incarnation of Poco — Richie Furay, Jim Messina, George Grantham, Randy Meisner, and Rusty Young — have reunited for a new RCA album, titled "Legacy."

The Bride Wore Black (Leather)

RCA rocker Lita Ford tied the knot with her two-year love — WASP (Capitol) axe-grinder Chris Holmes — June 26 in Lake Tahoe.



44.7 million households
Patti Galuzzi
Director/Music Programming

Weeks On

HEAVY

PAULA ABDUL/Cold Hearted (Virgin)	7
BON JOVI/Lay Your Hands On Me (Mercury)	5
BOBBY BROWN/On Our Own (MCA)	5
EXPOSE/What You Don't Know (Arista)	8
PETER GABRIEL/In Your Eyes (WTG)	6
GREAT WHITE/Once Bitten, Twice Shy (Capitol)	15
MADONNA/Express Yourself (Sire/WB)	9
MARTINA/Tot Soldiers (Columbia)	5
RICHARD MARX/Satisfied (EMI)	12
MILLI VANILLI/Baby Don't Forget My... (Arista)	11
STEVE NICKS/Rooms On Fire (Modern/Atlantic)	9
TOM PETTY/I Won't Back Down (MCA)	14
PRINCE/Batdance (WB)	5
REAL LIFE/Send Me An Angel '89 (Curb/MCA)	6
ROD STEWART/Crazy About Her (WB)	10
WHITE LION/Little Fighter (Atlantic)	5
WINGER/Headed For A Heartbreak (Atlantic)	11
"WEIRD AL" YANKOVIC/UHF (Epic)	7

SNEAK PREVIEW

BEASTIE BOYS/Hey Ladies (Capitol)	2
CHER/If I Could Turn Back Time (Geffen)	ADD
DON HENLEY/End Of The Innocence (Geffen)	2

BUZZ BIN

PIXIES/Here Comes Your Man (Elektra)	3
PUBLIC IMAGE LTD./Disappointed (Virgin)	3
XTC/King For A Day (Geffen)	3

ACTIVE

ANDERSON, BRUFORD.../Brother Of Mine (Arista)	6
BAD ENGLISH/Forget Me Not (CBS)	2
DARLING CRUEL/Everything's Over (Polydor)	ADD
DOOBIE BROS./Doctor (Capitol)	9
INDIGO GIRLS/Closer To Fine (Epic)	12
HOWARD JONES/Prisoner (Elektra)	7
L.L. COOL J/In That Type... (Def Jam/Columbia)	5
LIVING COLOUR/Open Letter (To A Landlord) (Epic)	11
LOVE AND ROCKETS/So Alive (Beggars Bqt/RCA)	10
RICHARD MARX/Right Here Waiting (EMI)	ADD
JOHN C. MELLENCAMP/Jackie Brown (Mercury)	3
NEW KIDS ON.../Hangin' Tough (Columbia)	ADD
QUEENSRYCHE/Don't Believe In Love (EMI)	4
ROXETTE/Dressed For Success (EMI)	9
SIMPLY RED/If You Don't Know Me By Now (Elektra)	4
SKID ROW/18 And Life (Atlantic)	7
BILLY SQUIER/Don't Say You Love Me (Capitol)	4
10,000 MANIACS/Trouble Me (Elektra)	9
TONY LOUZI/Got It Goin' On (Del. Vinyl/Island)	ADD
PETE TOWNSHEND/A Friend Is A Friend (Atlantic)	3
WARRANT/Heaven (Columbia)	ADD
J. WATLEY /ERIC B. & RAKIM/Friends (MCA)	5

MEDIUM

BADLANDS/Dreams In The Dark (Atlantic)	5
BULLETTYOYS/Smooth Up (WB)	ADD
CALL/Let The Day Begin (MCA)	3
DANGEROUS TOYS/Teas'n, Pleas'n (Columbia)	6
F. THUNDERBIRDS/Knock Yourself... (CBS Assoc.)	5
DEBBIE GIBSON/No More Rhyme (Atlantic)	2
BORIS GREBENSHIKOV/Radio Silence (Columbia)	1
ROBERT PALMER/Tell Me I'm Not... (EMI)	ADD
RUN-D.M.C./Ghostbusters Rap (MCA)	1
STAGE DOLLS/Love Cries (Chrysalis)	3
HENRY LEE SUMMER/Hey Baby (CBS Assoc.)	7
TANGIER/On The Line (Alco)	3
WIRE/Eardrum Buzz (Enigma)	8

BREAKOUT

BANG TANGO/No One Like You (MCA)	7
BODEANS/You Don't Get Much (Slash/Reprise)	1
E. BRICKELL & NEW.../Love Like We Do (Geffen)	7
DEAD OR ALIVE/Come Home With Me Baby (Epic)	3
DINO/Like It (4th & B'way/Island)	ADD
MR. BIG/Addicted To That Rush (Atlantic)	ADD
OUTFIELD/My Paradise (Columbia)	ADD
TEXAS/Don't Want A Lover (Mercury)	4
STEVIE RAY VAUGHAN/Crossfire (Epic)	4
KARYN WHITE/Secret Rendezvous (WB)	3

ADDS

BULLETTYOYS/Smooth Up (WB)	
CHER/If I Could Turn Back Time (Geffen)	
DARLING CRUEL/Everything's Over (Polydor)	
DINO/Like It (4th & B'way/Island)	
RICHARD MARX/Right Here Waiting (EMI)	
MR. BIG/Addicted To That Rush (Atlantic)	
NEW KIDS ON THE BLOCK/Hangin' Tough (Columbia)	
OUTFIELD/My Paradise (Columbia)	
ROBERT PALMER/Tell Me I'm Not... (EMI)	
TONY LOUZI/Got It Goin' On (Delicious Vinyl/Island)	
WARRANT/Heaven (Columbia)	



30.6 million households
Sal LoCurro, Director/Music Programming
Norman Schoenfeld, Director/Talent & Artist Relations

Weeks On

FIVE STAR VIDEOS

BEACH BOYS/Still Cruisin' (Capitol)	ADD
BEE GEES/One (WB)	4
E. BRICKELL & NEW.../Love Like We Do (Geffen)	2
GLORIA ESTEFAN/Don't Want To Lose You (Epic)	3
CHRIS ISAAK/Don't Make Me Dream About... (Reprise)	4
VAN MORRISON/Have I Told You Lately (Mercury)	2
SOUL II SOUL/Keep On Movin' (Virgin)	4

HEAVY

PAULA ABDUL/Cold Hearted (Virgin)	ADD
MICHAEL BOLTON/Soul Provider (Columbia)	5
FINE YOUNG CANNIBALS/Good Thing (IRS/MCA)	8
GRAYSON HUGH/Talk It Over (RCA)	16
LOVE AND ROCKETS/So Alive (Beggars Bqt/RCA)	6
MADONNA/Express Yourself (Sire/WB)	6
PAUL McCARTNEY/My Brave Face (Capitol)	11
JOHN C. MELLENCAMP/Jackie Brown (Mercury)	4
BETTE MIDLER/Under The Boardwalk (Atlantic)	2
ROXETTE/Dressed For Success (EMI)	6
SIMPLY RED/If You Don't Know Me... (Elektra)	12
ROD STEWART/Crazy About Her (WB)	10
DONNA SUMMER/This Time I Know It's... (Atlantic)	12

MEDIUM

ALLMAN BROTHERS/Statesboro Blues (Polydor)	ADD
HARRY CONNICK JR./I Had To Be You (Columbia)	7
DION/And The Night Stood Still (Arista)	2
TIM FINN/How'm I Gonna Sleep (Capitol)	5
JEFF HEALEY/Angel Eyes (Arista)	4
INDIGO GIRLS/Closer To Fine (Epic)	15
HOWARD JONES/The Prisoner (Elektra)	7
RICHARD MARX/Right Here Waiting (EMI)	1
DONNY OSMOND/Sacred Emotion (Capitol)	5
CHRIS REA/On The Beach (Geffen)	10
SWING OUT SISTER/Waiting Game (Mercury)	13
10,000 MANIACS/Trouble Me (Elektra)	10
VARIOUS ARTISTS/Greenpeace... (Geffen)	6
A. VOLLENWEIDER/Dancing With... (Columbia)	3

LIGHT

ADRIAN BELEW/Oh Daddy (Atlantic)	9
BODEANS/You Don't Get Much (Slash/Reprise)	2
JIMMY BUFFETT/Take Another Road (MCA)	1
KATRINA & WAVES/That's The Way (SBK)	ADD
LITTLE FEAT/Rad Gumbo (Arista)	2
ROBERT PALMER/Tell Me I'm Not Dreaming (EMI)	2
BONNIE RAITT/Love Letters (Capitol)	5
JOE SAMPLE/U Turn (WB)	1
PHOEBE SNOW/Something Real (Elektra)	6
SURFACE/Shower Me With Your Love (Columbia)	2
TEXAS/Don't Want A Lover (Mercury)	3

Information current as of July 18.

MUSIC & MOVIES

CURRENT

- **BATMAN (WB)**
Single: Batdance/Prince
- **LETHAL WEAPON II**
Single: I'm Not Scared/Eighth Wonder (WTG)
- **LICENCE TO KILL (MCA)**
Singles: Licence To Kill/Gladys Knight
If You Asked Me To/Patti LaBelle
Other Featured Artists: Ivory, Michael Kamen, Tim Feehan
- **GHOSTBUSTERS II (MCA)**
Singles: On Our Own/Bobby Brown
Ghostbusters/Run-D.M.C.
Other Featured Artists: New Edition, Elton John, Glenn Frey
- **DO THE RIGHT THING (Motown)**
Singles: My Fantasy/Teddy Riley #Guy
Fight The Power/Public Enemy
Other Featured Artists: E.U., Take 6, Steel Pulse
- **KARATE KID III (MCA)**
Single: Listen To Your Heart/Little River Band
Other Featured Artists: Glenn Medeiros, Winger, Pointer Sisters
- **ROAD HOUSE (Arista)**
Featured Artists: Bob Seger, Little Feat, Jeff Healey Band
- **BEACHES (Atlantic)**
Single: Under The Boardwalk/Bette Midler
- **PINK CADILLAC (WB)**
Singles: Any Way The Wind Blows/Southern Pacific
Never Givin' Up On Love/Michael Martin Murphey
Other Featured Artists: Randy Travis, Robben Ford, Dion

UPCOMING

- **UHF**
Single: UHF/"Weird Al" Yankovic (Rock 'N' Roll/CBS Assoc.)
- **YOUNG EINSTEIN (A&M)**
Featured Artists: Icehouse, Yahoo Serious, Paul Kelly & Messengers

POLLSTAR

CONCERT PULSE

Pos. Artist	Avg. Gross (in 000s)
1 GRATEFUL DEAD	\$576.5
2 BON JOVI	\$339.2
3 ROD STEWART	\$301.6
4 POISON	\$217.4
5 R.E.M.	\$184.1
6 METALLICA	\$174.2
7 CHICAGO	\$172.3
8 NEW ORDER/PUBLIC IMAGE LTD./SUGARCUBES	\$133.8
9 CINDERELLA	\$109.7
10 KENNY G	\$91.7
11 JUDDS	\$89.7
12 RATT	\$82.7
13 "REGGAE SUNSPASH USA"/STEEL PULSE	\$77.1
14 SAM KINISON	\$70.2
15 LOU REED	\$66.1
16 ROBERT CRAY BAND	\$61.8
17 ANTHRAX/EXODUS/HELLOWEEN	\$54.3
18 BAD COMPANY	\$51.1
19 WHOOP! GOLDBERG	\$47.7
20 BANGLES	\$46.4

New Tours

Among this week's new tours

RICK ASTLEY	RICHARD MARX
CALL	BONNIE RAITT
JOE ELY	ROLLING STONES
FIXX	STARSHIP
MOLLY HATCHET	10,000 MANIACS

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.

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MUSIC DATEBOOK

All-Elvis Radio In Cincy

MONDAY, JULY 31

1964/Jim Reeves is killed in a plane crash over Arkansas.

1967/Mick Jagger and Keith Richards are freed after spending a month in jail on drug convictions. Public outcry sparked their early releases.

1979/James Taylor plays a free concert in New York to help restore Central Park's Sheep Meadow.

1980/Papa John Phillips is arrested at his Long Island home on drug trafficking charges. He's later convicted.

1987/Now that's bringing down the house — While Anita Baker performs at Boston Commons, a 25-foot tree branch breaks and destroys part of the stage structure. None are seriously hurt.

Born: Bill Berry (REM) 1958, Bob Welch (ex-Fleetwood Mac) 1946, Hugh McDowell 1953

TUESDAY, AUGUST 1

1960/Aretha Franklin makes her first pop recordings in New York. She had recorded gospel material for four years.

1964/Johnny Burnette is killed in a California boating accident.

1977/"Elvis: What Happened," a book by two former Elvis Presley bodyguards, is published. Elvis is portrayed as an overweight recluse obsessed with religion and the supernatural.

1981/They've picked up a few subscribers since then — MTV debuts in an estimated 2.1 million homes.

1987/Exactly six years later, MTV is launched in 14 European countries. Elton John throws the switch on in Amsterdam.

1988/WCVG/Cincinnati drops Country for "All Elvis Radio." The station's GM comments, "After finishing last, we had nowhere else to go but up!"

Born: Robert Cray 1953, Jerry Garcia 1942, Joe Elliot (Def Leppard) 1960, Cindy Burch (Burch Sisters) 1963

WEDNESDAY, AUGUST 2

1953/The Davis Sisters are involved in a car crash. Betty Jack is killed; Skeeter is seriously injured, but survives.

1969/To the surprise of his Minnesota classmates, Bob Dylan shows up at Hibbing High School's ten-year reunion.

1974/Sonny Bono, John and Michelle Phillips, and dozens of others attend "Mama" Cass Elliot's funeral in Hollywood.

1986/Bon Jovi manager Doc McGhee marries fiancée Wendy. The group serenades them with "You Give Love A Bad Name."

1987/Eurythmics' Dave Stewart marries Bananarama's Siobhan Fahey.

Born: Garth Hudson (the Band), 1937, Natalie Archangel 1962, Andrew Gold 1951



Cindy Burch, Vinnie Vincent, Jerry Garcia, Robert Cray

THURSDAY, AUGUST 3

1963/The Beatles play their last gig at Liverpool's Cavern Club.

1964/The Country Music Foundation is registered in Tennessee.

1966/Counterculture comedian Lenny Bruce dies of a morphine overdose.

1971/Paul McCartney announces the formation of Wings.

1979/The Knack's "My Sharona" hits #1 CHR.

1988/And they're still searching — Believing that his death was "an incredible stunt," four San Franciscans embark on a cross-country trek to find Elvis Presley.

Born: John Graham (ELO) 1951, Tony Bennett 1926, Beverly Lee (Shirelles) 1941

FRIDAY, AUGUST 4

1957/The Everly Brothers debut their new single, "Wake Up Little Susie," on Ed Sullivan's show.

1966/During an interview, John Lennon suggests the Beatles are more popular than Jesus Christ. Comment causes worldwide furor; Lennon clarifies his remark and apologizes four days later.

1970/Quite a wake-up call — An elderly L.A. woman finds a passed-out Jim Morrison on her doorstep. He's arrested for public drunkenness.

1984/Phil Collins marries Jill Tavelman.

1987/This time he wished he weren't the Boss — Two former employees sue Bruce Springsteen for improper severance, unfair fines, and failure to pay overtime.

Born: Rick Derringer 1949, Elsberry Hobbs (Drifters) 1936, Paul Reynolds (A Flock Of Seagulls) 1962, Samantha Sang 1953

SATURDAY, AUGUST 5

1921/The Pittsburgh Pirates defeat the Philadelphia Phillies 8-5. By the way, the game is also the first live baseball broadcast, carried on KDKA/Pittsburgh.

1957/"American Bandstand" makes its network debut. It stays on the air for 30 years . . . and counting.

1975/Stevie Wonder signs a \$13 million deal with Motown. At the time, it's the biggest recording contract ever.

1986/Citing first amendment protection, a federal court rules Ozzy Osbourne's song "Suicide Solution" was not responsible for a teen suicide.

1988/New Line Cinema, owner of the "Nightmare On Elm St." copyright, sues D.J. Jazzy Jeff & Fresh Prince for infringement in the duo's song "Nightmare On My Street." The suit is dismissed. Also, Cyndi Lauper makes her acting debut in the movie "Vibes."

Born: Vern Gosdin 1934, Rick Huxley (Dave Clark Five) 1942, Pete Burns (Dead Or Alive) 1959

SUNDAY, AUGUST 6

1973/Stevie Wonder is involved in a life-threatening car crash in North Carolina. In a coma for four days, he recovers, but head injuries cause loss of his sense of smell.

1981/Stevie Nicks releases her first solo album, "Bella Donna."

1988/The Traveling Wilburys (aka Roy Orbison, George Harrison, Tom Petty, Bob Dylan, and Jeff Lynne) begin their first tour. Also, Casey Kasem hosts his last "American Top 40." Shadoe Stevens takes over the next week.

Born: Pat MacDonald (Timbuk 3) 1952, Vinnie Vincent 1955, Craig Pettigrew (Wagoneers) 1963

—Paul Colbert

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KROY	BJ105	KFBQ
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BRAD MESSER

CALENDAR

In-Station Awards Are Cost-Effective Morale Tools

Could it be that when the human ego was created, a slow leak was engineered? Whatever the reason, everyone's self-image requires topping off from time to time; the need is neverending. In-house awards can satisfy that need.

When you average the happiness level of each individual in a station, adding good moods and subtracting bad ones, the collective result is station morale. High morale, more often than not, translates into high output. On the other hand, nothing drags down a station faster than people moping along with little grey shriveled-up attitudes.

That's why minding morale comprises so significant a part of the job of effective managers. The great thing is that it's easy.

Due to a quirk in the human reflex system, one way to pump up someone is to give the pumpee a couple of pats on the back. Monthly awards can serve this purpose.

When Connie Convinco outsells everyone and earns her Salesper-

son of the Month plaque, and Orville Overnight wins the Best Production citation for putting the deep mike and fast blade on some club spot, everybody wins.

"But wait," you say. "What about the people who don't win? Won't they be disappointed? Disgruntled? Won't there be grumbling about who deserves what?"

Hey, back off. This is no doctoral dissertation. I do not know those things. I do know that I've observed nothing but smiles associated with award programs. It boils down to what Plato said: "Sugar draws more flies than vinegar." Or was it Confucius?

Truth is, handing out awards each month has a pebble effect. It creates ever-widening waves. The

July Employee of the Month will be reminded of his special status time after time. His peers will bring it up in various ways, ranging from congratulations to kidding tinged with envy.

It doesn't appear to be necessary to buy (or trade out) plaques or medal trophies in order for the awards to be effective. A mention in the station newsletter, a general distribution memo, or merely an announcement at a staff function will do the job.

Or you can go to the other extreme and do it whole-hawg, as we do at my station. Each Employee of the Month is saluted not only on an engraved plaque, but is awarded an imaginary \$10,000 prize as well.

Footnote: There's been a development in the story of the controversial Texas law allowing withholding of crime victims' names (R&R, 7/14). At deadline, the legislature had voted unanimously to repeal it. Stay tuned for details.

Defense Boss Ignorant Of Iran Arms Sales

MONDAY, JULY 31 — As the Iran-Contra hearings wore down two years ago, Defense Secretary **Caspar Weinberger** testified that he thought he had stopped the secret arms sales to Iran, but had failed due to official "deception and intrigue" of which he wasn't aware.

A seven-week baseball players' strike ended in 1981. 20th anniversary of first glider flight exceeding 600 miles. 25th anniversary of "Ranger-1" sending the first TV pictures from the moon (before the ship crashed). Shredded Wheat was patented in 1893. In 1792 the cornerstone was set for the US Mint in Philadelphia, the first federal building project.

Birthdays: Ex-tennis star **Evonne Goolagong Cawley** 38. **Susan Flannery** 46. **Curt Gowdy** 70.

First American Census

TUESDAY, AUGUST 1 — The US began its first census in 1790, eventually counting 3.2 million citizens plus 800,000 slaves. At that time, about one in every ten Americans resided in Philadelphia. Not everyone wanted to be counted, because of speculation the census was a sham to create a tax roll.

MTV is eight years old today. The first communications satellite, Echo-1, was launched in 1960. Guam was organized as a US territory in 1950. Colorado became the 38th state in 1876. 300th anniversary of the 1689 Protestant Rebellion in Maryland.

Birthdays: "Cosby" kid **Tempestt Bledsoe** 16. **Robert Cray** 36. **Jerry Garcia** 47. **Yves St. Laurent** 53. **Dom Deluise** 56.

Historic Balloon Held For Ransom

WEDNESDAY, AUGUST 2 — The first parachute jump in America was made in 1819, from a balloon 8000 feet above Long Island, NY. Jumper **Charles Guille** came down on target, but the unoccupied balloon drifted 30 miles before it landed at Oyster Bay. There, residents demanded \$200 to give it back. New Yorkers donated sufficient money to cover the Oyster Bay ransom.

In 1985, during a thunderstorm, a Delta L-1011 crashed at Dallas-Ft. Worth airport, killing 136 people. 50th anniversary of the Hatch Act, prohibiting federal employees from being active in political campaigns. China reported 3.7 million fatalities in the world's deadliest flood in 1931.

Birthdays: **Joanna Cassidy** 45. **Peter O'Toole** 57. **Carroll O'Connor** 65.

German 'Peace Pilot' Released By Soviets

THURSDAY, AUGUST 3 — One year ago the Soviets released 20-year-old **Mattias Rust** from a labor camp and allowed him to return to West Germany. He had landed a small rented plane in Moscow's Red Square on May 29, 1987 in a half-baked gesture promoting world peace.

The congressional Iran-Contra hearings ended an 11-week run in 1987. Air traffic controllers struck in 1981, and **Ronald Reagan** began firing them 48 hours later. The NBA turns 40. **Columbus** sailed from Spain in 1492.

Birthdays: **Martin Sheen** 49. **Tony Bennett** 63.

First Transatlantic Chopper Flight

FRIDAY, AUGUST 4 — The first transatlantic helicopter crossing was completed in 1952 by a pair of US Air Force Sikorsky H-19s, which landed in Germany after a 42-hour flight. The choppers had landed on ships several times to refuel. (The first nonstop transatlantic chopper flight wasn't until 15 years later.)

The US Football League folded in 1986. A record paddleboat trip of 2226 miles began ten years ago; it didn't end until November 11.

Birthdays: **Roger Clemens** 27. Marathon runner **Mary Decker Slaney** 31. Queen Mother **Elizabeth** 89.

Saturday (8/5): **Loni Anderson** 44. **Ja'net Dubois** 51. **Neil Armstrong** 59.

Sunday (8/6): **Sir Freddie Laker** 67. **Robert Mitchum** 72.



DAN O'DAY

POLISHING ON-AIR BITS

Creativity Starts With The Truth

I'm in the midst of an individual consulting session with a successful major market CHR personality. He mentions that when he does his show prep, there are so many topics he wants to cover he often finds himself blocked.

I say, "First, find out what your own point of view is..." when I suddenly flash back to a recording studio in Los Angeles, three weeks earlier. During one of the seemingly endless lulls when the engineer fiddled with various settings, I leafed through an old copy of *Playboy* that had mysteriously appeared among the highbrow publications you usually find in studios.

Simon Says

The issue featured a lengthy interview with Paul Simon, who talked about his songwriting method. He always begins a song with something that's true and then follows his imagination. For example, in 1972 he began writing a song originally called "Going Home." The opening lines were, "When I look back on all the crap I learned in high school/It's a wonder I can think at all."*

He knew that "Going Home" was a lousy title for that song; it was too "on the money." But he liked the opening lines. So he searched for another phrase or word that had a similar feel to "Going Home" — and ended up with "Kodachrome."

Although the lines provided a strong opening for the song, the heart of the lyric lies in its visual/photographic images: "If you took all the girls I knew when I was single/And put them all together for one night/I know they'd never match my sweet little 'magination/Everything looks worse in black & white."*

We can divide "Kodachrome" into two parts: the truth (Simon's feelings about high school) and the artistic embellishment (comparing black-and-white reality to the rich colors of his imagination).

Hallmark Of Comedy

The principle of starting with the truth applies to other entertain-

ATTENTION JOCKS! If you think I should be writing about you, tell me why. Comments, suggestions, questions, and complaints are welcome. Due to the volume of mail, I regret that I cannot critique the airchecks I receive. But I'd love to hear what you're doing.

"You'll be funnier if you remain aware of your natural reactions to guests, fellow DJs, and events as they happen, instead of constantly looking for jokes."

ment media. In "Annie Hall," for instance, there's that great moment when Woody Allen is in line at a movie theatre. The guy behind him is a pompous know-it-all who actually knows quite little. The scene begins with the truth: Allen's genuine intolerance for that kind of jerk.

But then Allen embellishes. When the pretentious pontificator cites Marshall McLuhan in his argument, Allen says, "Oh, yeah? Well, I just happen to have Marshall McLuhan right here" — and out steps McLuhan, who proceeds to tell the jerk he has no idea what McLuhan's work really means.

Allen then addresses the camera: "Wouldn't it be wonderful if life were like this?" A great, funny moment... and it all begins with the truth of Allen's feelings.

React Naturally

"Start with the truth" is a more direct way of saying what I began to tell the CHR personality: "Find out what your point of view is." You begin with the truth simply by reacting naturally.

A close connection to your own feelings is extremely helpful in ad-lib situations. You'll be funnier if you remain aware of your natural reactions to guests, fellow DJs, and events as they happen, instead of constantly looking for jokes.

Let's say you've got a caller on the air. You ask what she does for a living, and she says she works as a supermarket cashier. Many DJs would acknowledge this information with no more than a verbal nod. Some would respond with a comment like, "So, do you read all those trashy tabloids they have at the checkout stands?" This comment would be based in reality (they do have tabloids there), but it wouldn't be based on the air talent's personal truth. That is, it wouldn't tap into a real emotional response.

Some would launch into a complaint about people who exceed the allowable number of items in express lines. This might qualify as something based upon personal

truth; a lot of us get peeved in that situation. However, because many people have expressed that same

feeling, it wouldn't be particularly original.

Creative Spin

If I were talking to that grocery clerk, I'd probably draw upon my own quirky annoyance at those laser scanning devices which repeatedly fail to "read" the bar code on a product.

"Look," I'd say, "don't you agree that if the cashier tries and fails three times in a row, the customer should simply be given the item free of charge?" My annoyance in this instance constitutes the truth. My humorous, hyperbolic suggestion represents the creative embellishment.

Whether it's a funny ad-lib, song parody, character sketch, or attention-grabbing talk segment, start with the truth. You'll be amazed at some of the far-off places it will take you.

*© 1973 Paul Simon, Charing Cross Music, Inc. BMI

Dan O'Day, author of "Personality Radio," conducts air talent seminars for stations, groups, and associations. He can be reached at (213) 479-1767.

Bit Of The Week

Here's the transcript of a well-produced bit by **WDVE/Pittsburgh's Scott Paulsen and Jimmy Krenn**, submitted by their producer **Scott Souza**:

ANNOUNCER: And now, the Bush Doctor.

(Music up and under: cheerful, bland background music.)

CARL (New England accent): Hi, I'm Carl Gardner, the Bush Doctor. A lot of you first-time home owners are probably in need of help when it comes to your yard, and that's what this show is all about. As you'll remember from yesterday's show, we told you the most important element in any yard project is a stupid neighbor with a garage full of expensive yard care products that you yourself would never buy. And yesterday we met our neighbor...

(SFX: lawn mower starting up.)

CARL:... Mr. Kennedy.

KENNEDY: Hi there, Carl! I'm almost done here.

CARL: Mr. Kennedy has seen fit to cut our yard with his yard tractor.

KENNEDY: Is there anything else I can do for you, neighbor?

CARL: In the next several weeks, we're going to see if we can redo our entire yard — get it in tiptop shape while not actually doing any of the work ourselves.

KENNEDY: Honey, would you get me an iced tea, please?

CARL: This episode we're going to learn the second most important thing to know about redoing your yard...

KENNEDY: Honey, come here and meet our new neighbor, Mr. Gardner.

WOMAN (giggling): Hi! Do you mind if I lay out while you work in the yard?

CARL: Your neighbor's wife.

KENNEDY: This is my wife. Honey, Mr. Gardner. (To Carl) Doesn't she have a nice tan?

Is There Life Beyond Radio?

What do you do if radio stops being fun — or isn't adequately meeting your financial needs?

Veteran New York City personality **Dick Summer** thinks he's found the answer: voiceovers, public speaking, and seminars. He offers the following career advice to air personalities who don't want to find themselves broke and discouraged:

- You're a communicator. Radio is one of your clients. Treat it, and yourself, with respect at all times.
- As a communicator, you're a professional supplier of services. When you think of yourself as a "radio person," you're confusing who you are with a professional function you happen to perform.
- A professional has the right to serve as many different clients as he can honestly help.



Dick Summer

- A professional with only one client is on dangerous financial ground.
- Without mutual respect, there's no such thing as a professional relationship.
- Every time you hear yourself say, "Radio is my life," remember the story of the guy who shoveled elephant manure for the circus. After 40 years, one of his grandchildren asked him, "Why don't you quit?" "What," he said, "and leave show business?"
- The things we do every day as broadcasters earn bankers, lawyers, and other professionals offices with picture windows on the 43rd floor.
- Stay in radio as long as it's what it should be: fun. Then get out and get rich.

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JOEL DENVER

CONTEMPORARY HIT RADIO

THOMAS TOP L.A. PERSONALITY

KPWR Stays Number One

KPWR (Power 106)/Los Angeles PD Jeff Wyatt and Asst. PD/MD Al Tavera regarded the intense competition during this past book as a challenge to retain the CHR market crown. Power 106 not only fulfilled that goal, but posted a 6.4-7.1 gain.

"What we attempted to do was shore up our sizable core and exclusive come," explained Wyatt. "We didn't want to give any listeners a reason to leave. If you went to McDonald's for a burger but they were only serving roast beef that day, you'd be upset. It's the same with Power 106 - people tune in for a specific product. This wasn't the time to experiment with fringe flavoring in our music."

Tavera added, "It's always tempting to play things your main competitor is succeeding with. We had to remind ourselves of who and what we are so we didn't send out the wrong message."

The Party Station

"Power 106 is a place to come for fun and music you can dance to," said Wyatt. "That includes a broader-than-ever spectrum, from Robert Palmer to the Cover Girls. 'We're a party station. People



Jeff Wyatt

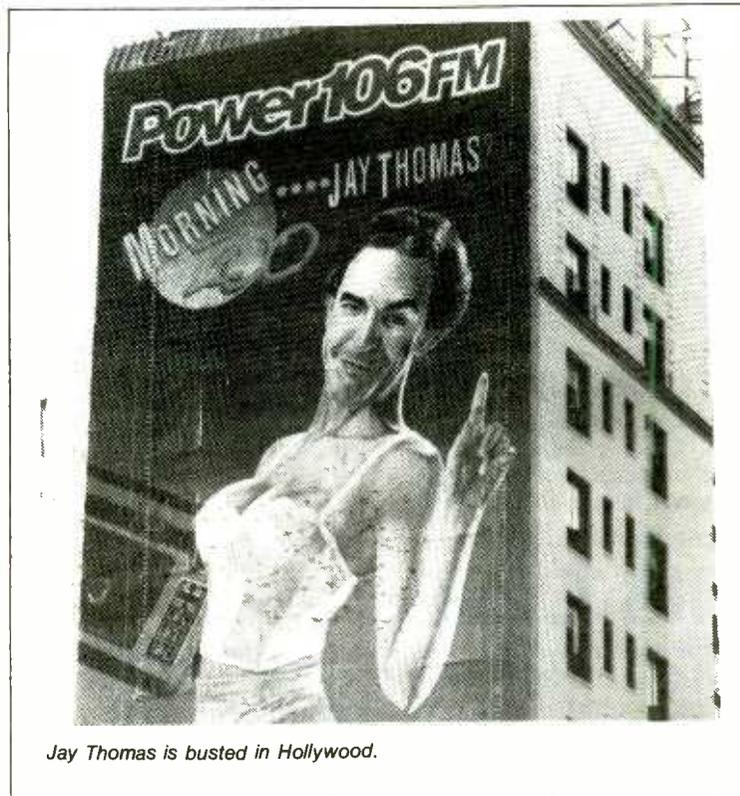
come to us for a shot of energy and good feeling, whether they're in the car, at work, or hanging out with friends."

Both Wyatt and Tavera believe KQLZ (Pirate Radio)'s entry has had a positive effect on the market. "Pirate caused us to be truer to our target, and KIIS is more balanced

than it's been in a long time," observed Tavera. Also, the fact that Pirate is asking anywhere from \$1000-\$2000 a spot has created a new rate ceiling at all highly ranked stations.

Power 106 was very active on the marketing and promotional fronts. The station's successful "Powerhouse VII" party showcased Michael Damian, the Boys, Gina Go-Go, Dino, and Sa-Fire. An April Fool's stunt offering free breast augmentations - supported by an outrageous billboard featuring morning man Jay Thomas - drew fire from some offended listeners.

Continued on Page 58



Jay Thomas is busted in Hollywood.

Pirate Sails From Worst To Fifth

KQLZ (Pirate Radio)/Los Angeles's "Worst To First" campaign began 117 days ago. After the first monthly, PD/morning man Scott Shannon proclaimed on-air, "Arbitron-rated number 13." A month later he boasted it was number nine. Now the spring book has him crowing "Arbitron-rated number five," thanks to a 2.7-4.3 ascension.

Analyzing his attack on the market, Shannon said, "It's not fair to say L.A.'s tougher than New York. It's just that the competitive elements unique to my programming style were preempted before I got here. So we had to get creative and design new elements to make the station unique.

"The term 'Pirate Radio' blasted an image for us in the market. We seem to be borrowing small chunks from a lot of stations to create our own audience. Our in-house research tells us that 90% of the new listeners came through word of mouth."

Spot Load Will Increase

Shannon downplayed the importance of Pirate's huge TV/outdoor campaign and the station's spot load - the lowest in the city. "We're not in the top five in outdoor expenditures, but we'll continue to spend money in this area. Our logo was designed to cut through the crap and leave a lasting impression. We run two to four minutes of spots an hour and will gradually take on a more traditional commercial load. But timing is key.

"Our mission was to create a station that was hard to defend against. In order to compete on our turf, KIIS and Power 106 (KPWR) would have to change their game plans, and so far they haven't. We've shot the rocket and want to see how high it will climb with this fuel."

Shannon doesn't position Pirate's rock-edged CHR sound. "We let the audience figure it out. Some people call us mellow metal; others think we're outrageous hard rock 'n' roll.

"We spend a lot of time talking to listeners and discerning their needs. The listeners will tell us where to go."

-Scott Shannon

We don't use a lot of live liners but rely on recorded sweepers. The only point we've tried to drive home is that we're different, while walking the thin line between familiarity and freshness."

'Frustrating Project'

Shannon described the task of programming the current-intensive station (which plays some AOR gold) as "the most frustrating project I've ever encountered because of the limitations. Being a niche format forces

us to find titles that fit. It's tough not to program half the records in the top ten. I have no idea whether we ever will change that - we just do things one day at a time."

Demographically, the station aims to achieve a good male/female balance, with a sensitivity toward women. "The 16-44 demo is our core," Shannon said. "Our goal isn't to be number one in teens. In this market, over 50% of the 12-24s are Hispanic. It would be fruitless to try appealing to the 12-16s because Paula Abdul and New Kids On The Block - two acts that don't live at Pirate Radio - are a major part of their lives.

"We've had to research records that sound like us and will evoke active audience reaction. The biggest sin is to be boring. If we hadn't expanded our rotations by now we'd be tough to take."

Promotional Softball

While there has been some on-air mudslinging - flushing competing stations down the toilet and referring to KIIS's Rick Dees as "Little Dickey Dees" - it's a kinder, gentler Shannon at the Pirate helm than the one who reigned at WHZZ. Continued on Page 58

KIIS Challenged From All Sides

When KIIS-AM & FM/Los Angeles PD Steve Rivers arrived in December 1986 from KMEL/San Francisco, the combo was already embroiled in a battle with KPWR (Power 106). He hasn't had time to catch his breath since, and KIIS-AM & FM's 6.2-5.2 trend isn't likely to ease the pressure.

Just as the spring battle was beginning KIIS lost a key player, MD Kevin Weatherly, who became Asst. PD at KKLQ (Q106)/San Diego. Rivers quickly hired WAVA/Washington MD Brian Bridgman and said he was prepared for the onslaught of KQLZ (Pirate Radio) PD/morning man Scott Shannon.

"Since I knew Shannon's track record, we anticipated his entrance and set about shoring up our softer points," Rivers said. "That included more emphasis on Rick Dees."

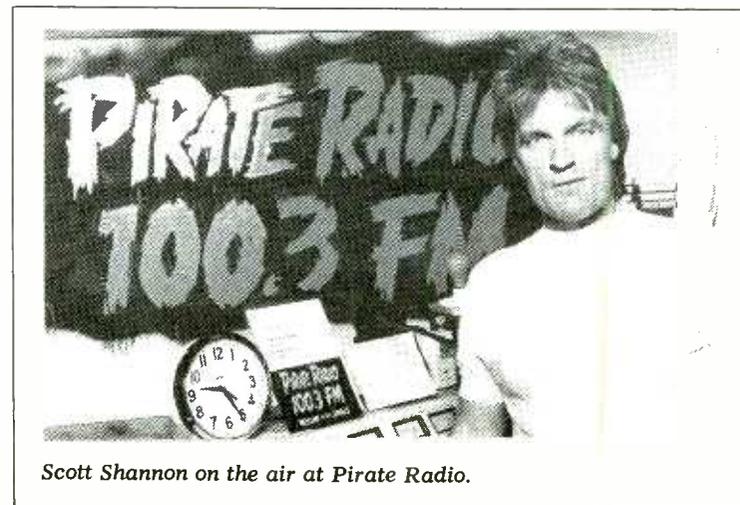
A Faster-Paced Dees

Dees's show is now much faster-paced - reminiscent of the way it

Continued on Page 58



Present at the second "Million-Dollar Dash For Cash" are (l-r) night rocker Hollywood Hamilton, winner Felix Mosansky, President/GM Lynn Anderson-Powell, and VP/Programming Steve Rivers.



Scott Shannon on the air at Pirate Radio.

KPWR Stays Number One

Continued from Page 57

The station later made good on the hoax by awarding the choice of breast surgery, liposuction, or a facelift to a contest winner.

"We also used the Film House Birthday Contest, a five-week run with prizes building from \$5000-\$25,000," Wyatt said. "We supplemented this with our TV spot, '#1 In The Southland,' to keep Power 106 top of mind, and peppered the market with lots of concert tickets."

Morning Battle Still Rages

Thomas took top honors in his shift. Wyatt noted, "I'm happy about the results, but the battle for mornings is still on. It's a fight



Al Tavera

against (KIIS's) Rick Dees; (KQLZ's) Scott Shannon isn't a factor yet."

Wyatt and Tavera feel Pirate is still in a growing stage, but anticipate a change when the station takes on a bigger spot load. "Three million dollars in advertising is bound to generate a lot of cume," Wyatt said. "People tuning in find different music, but are willing to listen because the station is practically devoid of spots. Pirate's commercial load is its biggest weapon, but somewhere along the line (KQLZ owner) Westwood One has to begin making money. An increased spot load will affect Pirate's future."

While acknowledging it may be too early to pass judgment on Pirate, Wyatt said, "Their music is a liability. It needs some adjustment to make it more palatable to a wider audience range. Are there enough fans of 'chicken rock' in L.A. to make Pirate number one? I don't think so. A long tough battle is ahead, and this is only round one."

Stats And Standings

Arbitron 12+

	Winter	Spring
KPWR	6.4	7.1
KIIS-AM & FM	6.2	5.2
		(4.9 on FM)
KOST	5.6	6.1
KABC	4.9	5.2
KQLZ	2.7	4.3
KBIG	4.0	4.3

Cume (in millions)

KIIS	1.7
KPWR	1.6
KOST	1.5
KABC	1.1
KQLZ	1.1

Mornings

1. KPWR
 2. KABC
 3. KLOS
 4. KIIS
 5. KOST
- (KQLZ ranked #10)

18-34 Adults

1. KPWR
2. KOST
3. KQLZ
4. KLOS
5. KIIS

25-54 Adults

1. KOST
2. KBIG
2. KPWR
4. KLOS
5. KIIS-FM

25-34 Adults

1. KOST
2. KLOS
3. KPWR
4. KQLZ
5. KIIS

Teens

1. KPWR
2. KQLZ
3. KIIS
4. KDAY
5. KROQ

KIIS Challenged

Continued from Page 57

sounded when KIIS-FM was building toward market dominance. The increased involvement of Liz Fulton and Charleye Wright has broadened the show's appeal.

"Dees was ready for this challenge and relished the fresh competition. When you're on top as long as he's been, some fresh input is needed. The credit here goes to his producers, Paul Joseph and Jack Silver. Dees hit the streets with more appearances and that's made a big difference. Our KIIS Starcruiser (remote studio) has been a great weapon in terms of visibility."

Rivers believes Shannon's show is not a factor yet in mornings, but acknowledged that Pirate has had an effect on KIIS. "It's helped us define what we are: a focused, mass appeal CHR. It's also helped define us for listeners."

'Curiosity Bubble'

Rivers feels Shannon's musical direction won't work longterm and attributes Pirate's success thus far to "a curiosity bubble." "In our research we still don't see a lot of those rock crossovers working here. This marketplace is in love with rhythmic music and a pop sound. It would be tougher for Pirate if KLOS were more current-



KIIS celebrates Cinco de Mayo with Rick Dees character Chuy from La Puente.

intensive." Echoing thoughts expressed by other market PDs, he also expects Pirate's growth to be affected when its spot load increases.

Pirate's minimal contesting effort came as no surprise to Rivers, who said it helps underscore Pirate's self-initiated underdog image. But the bucks flew fast and furious at KIIS, with two winning contestants playing "Million-Dollar Dash For Cash." The first walked away with \$138,000; the second nabbed cash and a new Jaguar XJ-6.

"Contests are part of what the public expects from us. We're not willing to take the risk of not spending this kind of money. KIIS is going to be here for a long time, and Gannett doesn't think one or two books is going to make or break us."

Pirate Sails From Worst To Fifth

Continued from Page 57

(Z100)/New York. "We're not trying to butt heads," Shannon said. "We won't get into a station-against-station promotion or contest battle. KIIS does big-money contesting so well that it's not in our best interest to get into that war."

Pirate's promotions have centered on a weekly outdoor fireworks show at a popular seaside restaurant, Pirate T-shirts, and concert tickets won on toll-free 800 lines.

Staffing Pirate has presented some problems. "It's been difficult to find the right people," Shannon admitted. "We were wrong to try to hire Domino - he would've been miserable here. We hired people who have compressed dynamics and understand what we're trying to do." The station just signed Eric Scott from afternoons at WJHM (Jamz 102)/Orlando to handle 7-11pm, completing the lineup.

Shannon's morning show is basically a solo operation. He uses a cast of supporting characters and voices, but it's nothing like a morning zoo. "I'm not really that happy with the morning show right now," he said. "It's frustrating to sit back, bite my tongue, and play so much music. But the market doesn't need another Rick Dees

act. We're launching a station, not a morning show."

Shannon, while not pleased at being the number ten-ranked morning show, was philosophical about his wakeup plans. "We'll be ready by September to make the morning crew a more important part of the success story. It'll take on a higher profile."



Robert Palmer and Pirate midday mate Whitney Allen.

Communications

Presents

DISH IT UP with THE HOLLYWOOD KIDS

FIND OUT WHAT LOS ANGELES RADIO LISTENERS HAVE COUNTED ON FOR TWO YEARS.

SI COMMUNICATIONS presents "DISH IT UP with THE HOLLYWOOD KIDS" FEATURING LANCE & JOHN

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"Traffic jams never sound so good with" THE HOLLYWOOD KIDS and their drive time diet! -Jay Thomas morning man KPWR-FM Los Angeles



LANCE

JOHN

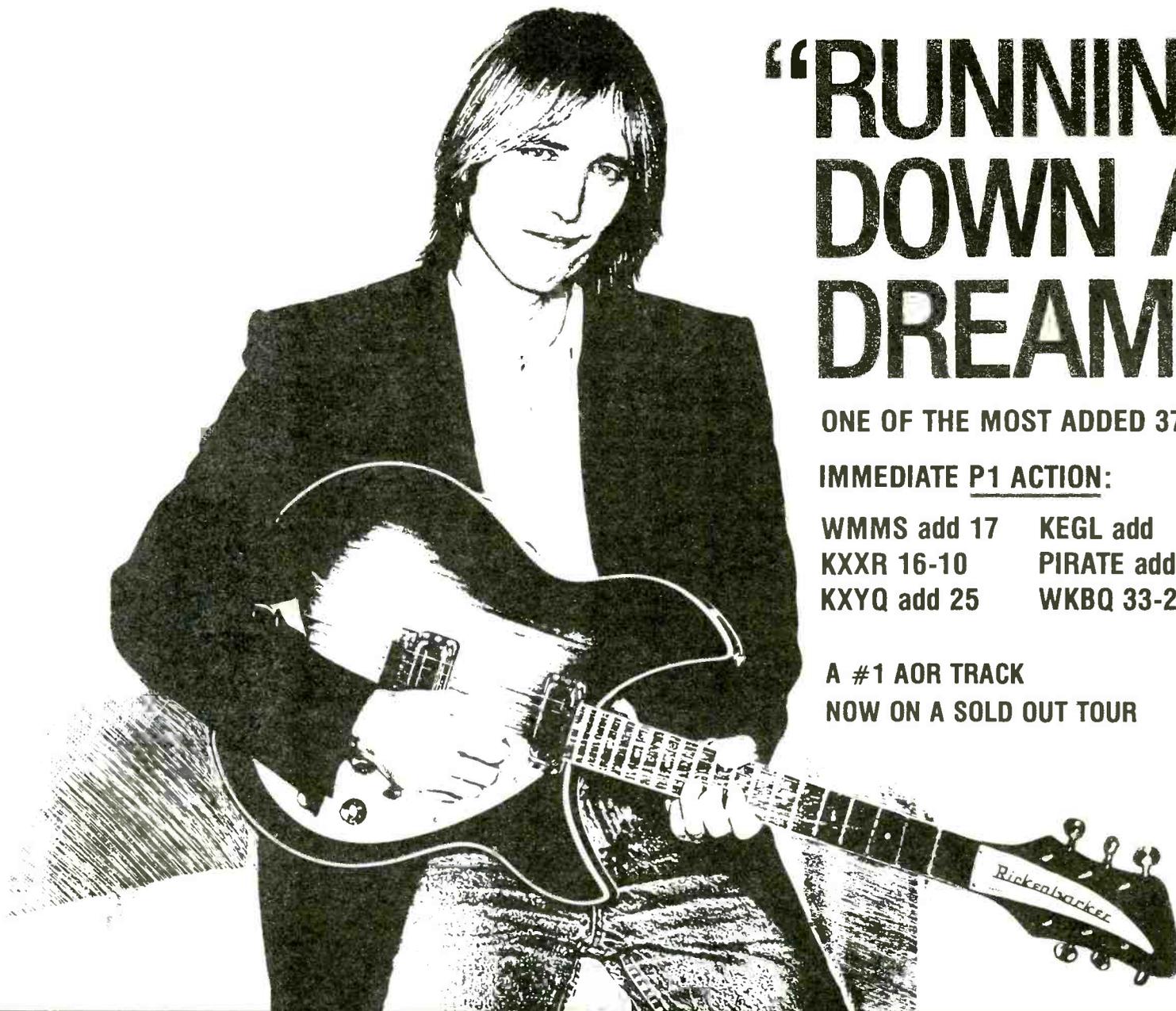
EXCLUSIVE ENGAGEMENTS OPEN IN YOUR MARKET

PG PURE GOSSIP MATERIAL MAY BE SUITABLE FOR CHILDREN

SPECIAL SNEAK PREVIEW ON YOUR DESK NOW!

CONTINUING AT A FEVERISH PITCH

TOM PETTY



“RUNNIN’ DOWN A DREAM”

ONE OF THE MOST ADDED 37/32

IMMEDIATE P1 ACTION:

WMMS add 17 KEGL add
KXXR 16-10 PIRATE add
KXYQ add 25 WKBQ 33-29

A #1 AOR TRACK

NOW ON A SOLD OUT TOUR

THE NEW HIT SINGLE FROM THE TOP 3 PLATINUM ALBUM

FULL MOON FEVER

PRODUCED BY JEFF LYNNE, WITH T.P. AND MIKE CAMPBELL

MANAGEMENT: TONY DIMITRIADES
EAST END MANAGEMENT COMPANY

MCA RECORDS

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WALT LOVE

Promotional Heat

Summer temperatures are sizzling across the country. And so is the promotional beat at UC stations.

WMGL (Magic 101.7FM)/Charleston's ongoing "Take To The Hoop" promotion — a three-point, free throw, and slam dunk contest cosponsored by Gatorade — has been running since spring. Winners receive trophies and prizes such as Gatorade coolers, towels, and sweat bands.

In addition, WMGL PD Earl Boston presented Cynthia Mack with a check to cover the purchase price of a state-of-the-art sound system, courtesy of Magic and Warner

Bros.' recent "Lean On Me" soundtrack promotion.

Jailed For MD

In Rochester, WDKX (104FM) Asst. MD Terri Davis showed how much she wanted to raise money for the Muscular Dystrophy Association by going to jail to round up at least \$500 in "bail" money. Her fans donated a total of \$1000 to the cause, so law enforcement officials set her free. Noted Davis, "I'm happy I could help in some way."



WMGL/Charleston's winning hoopsters net smiles all around (see story at left)



Contest winner Cynthia Mack (l) "checks" in with WMGL/Charleston PD Earl Boston.

Prize Passage



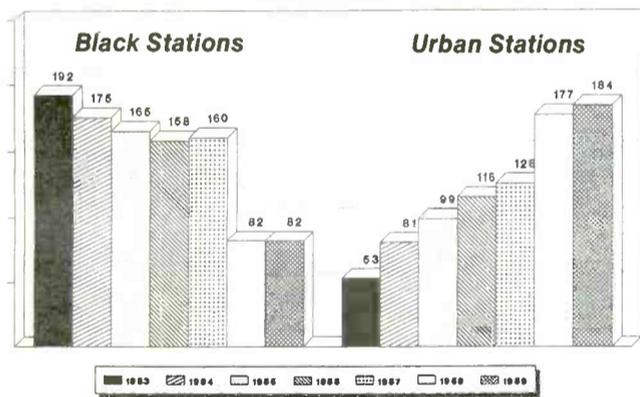
WWDM/Sumter, SC staged its popular "Pass It On" contest for the third year, wherein winners "pass on" a prize to another person. This year's grand prize giveaway turned into a family affair when the winner of a 1989 Mazda MX-6 sports coupe passed on an identical red model to her brother. WWDM PD Andre Carson said, "This is the most successful 'Pass It On' promotion we've ever had."

WWDM listeners still have other opportunities to win prizes this summer — the station is on the lookout for the "Big DM" in its "On The Move" bumper sticker promotion.

UC DATA BANK

UC, Black Stations Reverse Popularity

CHANGE IN BLACK/URBAN STATIONS
1983 - 1989



SOURCE: RADIO INFORMATION CENTER, N.Y.

UC and Black stations have reversed their popularity standings among station operators, according to a study announced by Radio Information Center President Maurie Webster, using RIC's own format definitions.

Webster said, "In 1983 the Urban concept was in its early stages, and we listed just 53 stations in the format. Black stations — which include traditional Black formats such as R&B, Heart & Soul, Black Gospel, and others — totalled 192 stations, nearly four times as many as Urban.

"In the six years since, the number of Black stations has steadily decreased, while Urban, with its emphasis on dance music, has gained steadily. Today we show 184 Urban stations, with just 82 in the Black radio category. Their combined numbers have increased by nine percent, from 245 to 266. Urban stations today represent 69% of that total."

The change is generally believed to reflect the ability of Urban stations to attract large audiences, including many non-blacks. Meanwhile, Black stations continue their popularity streak, outnumbering Jazz, Classical, all-News, and Variety outlets.

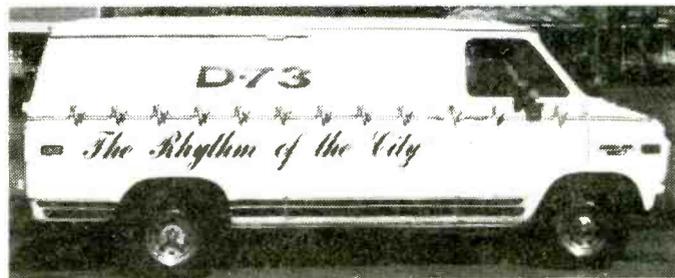
For more information, call Webster or Dan Taylor at (212) 818-9060. Or write the Radio Information Center, 675 Third Ave., Suite 1700, New York, NY 10017. Source: Radio Information Center, New York



"Ex-jailbird" and WDKX/Rochester Asst. MD Terri Davis (see story at top left)

Picture This

Do you ever picture yourself in R&R? Gather your best black & white photos (clear color shots are fine, too) of station promotional events, contests, concert tie-ins, in-studio visits by artists, or local benefits and mail to: Editor **Walt Love**, 1930 Century Park West, Los Angeles, CA 90067.



"POWER" MEETING WITH LEVERT — After-concert photos were the name of the game in Huntsville when WDKT PD Jae Thomas (l) posed with Levert's Gerald Levert and the group's drummer after a local appearance. Making its debut the same day was the new WDKT "Power" van.

AMERICA'S BIGGEST R&B RADIO SHOW!

PRESENTED BY

SMN

DALLAS, TEXAS

**HOT!!! 24 HOUR-A-DAY PROGRAMMING!
TODAY! ON-AIR! LIVE!**

Heart & Soul

THE CLASSIC RHYTHM AND BLUES FORMAT

WITH ITS **11** MEMBER **EXCITING AIR STAFF!**
ALL NEW

AL GREEN

"LET'S STAY TOGETHER"

The SUPREMES

The O'JAYS

STEVIE WONDER

ISLEY BROS

DELLS

PATTI LABELLE

OTIS REDDING

"SITTIN' ON THE DOCK"

The 4 TOPS

B.B. KING

RAY CHARLES

PLUS

COOL JAZZ, HOT BLUES & DOO WOP SPECIALS

R & B MUSIC! MUSIC! MUSIC!



GET THIS **POSTER FREE** FREE FREE

Heart & Soul

CALL **1-800-527-4892** NOW

A MARKET EXCLUSIVE!

ADULTS 35-54

WITH KIDS, WHEELS, AND PADS!
WITH CASH TO SPEND!
WITH DOLLARS, CENTS, MONEY!

THE CLASSIC RHYTHM AND BLUES FORMAT

\$

ANOTHER PREMIUM FORMAT FROM



ENTOUCH

“II hype”



URBAN CONTEMPORARY
BREAKERS

61 UC
REPORTERS —
64%



COMING TOGETHER — Among those who gathered in New York for ABC Radio Network's Urban format meetings were (standing, l-r) ABC Radio Networks' VP/Group Director Darryl Brown, Dir./Network Programming Frank Raphael, WJMI/Jackson, MS PD Paul Todd, ABC VP/Entertainment Programming Tom Cuddy, WVOL/Nashville PD Sam Brown, WIKS/New Bern, NC PD B.K. Kirkland, and WMYK/Norfolk PD Kevin Brown; (seated, l-r) former KRNB/Memphis PD Melvin Jones, WUSL/Philadelphia PD Dave Allan, WDJY/Washington PD Beej Johnson, and ABC's Manager/Network Programming Nancy Abramson.



DC HUG — Epic artist Amy Keys, in town to promote her "Has It Come To This" single, received a good luck hug from WDJY (HOT100)/Washington PD Beej Johnson.



SECRET RENDEZVOUS — Warner Bros.' Trupiedo Crump (l) and Toni Payne flank Karyn White and WMGL/Charleston, SC PD Earl Boston during a recent stopover.



LET'S GET IT STARTED — M.C. Hammer and the Posse's debut LP was recently certified gold. On hand for the celebration in Atlanta were (back row, l-r) Capitol's Ken Bolden and VP/A&R Scott Folks, group member Dante (both partially obscured), Capitol's VP/GM Black Division Step Johnson, CEMA Nat'l Dir./Black Marketing Earl Ace; (front row, l-r) Capitol artist Ace Juice, Hammer, the label's Joy Bailey and Keith Frye, and WBSL/New York PD Ray Boyd.

TALK IS SWEET ON

D & A T R A H I C K S



The first taste from her debut self-titled album

Sweet Talk

LAST WEEK:

BREAKERS

MOST ADDED!

THIS WEEK:

URBAN CONTEMPORARY CHART

DEBUT **40**

75 UC REPORTERS — 78%

**MOST ADDED —
3 WEEKS IN A ROW!**

M A N
H A T
T A N

Capitol

©CAPITOL RECORDS, INC.

Presenting the Epic debut of

ALICE COOPER

TRASH

(With some very
special guest stars!)

Featuring
the first hit

POISON

ON YOUR DESK NOW

ALIVE

Produced by Desmond Child

Epic



HARVEY KOJAN

ALBUM ORIENTED ROCK

The AOR Answer Man

When does an AOR become a Classic Rocker? How can a track go down on the chart and still keep its bullet? Why doesn't R&R take faxed playlists? For the answers to these fascinating questions, plus random observations about the wonderful world of AOR, read on.

Actually, I lied about having an answer to the AOR/Classic Rock dilemma. And let me tell you, it is a dilemma, one that has occupied my mind since I arrived here almost two years ago.

Things used to be so easy before Classic Rock came along. You turned on the radio, you heard Led Zeppelin, and you knew you had an AOR. Even after CR burst on the scene, the difference between the two formats was obvious. AOR played currents; Classic Rock didn't.

Format Line Blurs

But CR's immediate impact clouded the picture. Many AORs — including some of the country's most prominent rockers — engaged in the now-infamous "blocking" tactics record reps enjoy so much. Stations already labelled "conservative" made unprecedented cuts in current inventory, playing as few as two new songs an hour. Since Classic Rockers have been known to play a current or two — it doesn't have to be old to be a classic, you know — the line between the two formats has in many cases blurred almost beyond recognition.

That becomes a problem when you're trying to decide who should

contribute to a contemporary music chart. From my first day at R&R, record reps have cited dozens of stations they feel don't play enough currents to qualify for reporting status.

But what constitutes enough currents? Two an hour? Three an hour? Four an hour? Is there really an appropriate, objective formula? Do you include overnights? What about AM drive, when many stations with high-power morning shows fit in only a handful of songs?

Where do market size, ratings, and a station's perceived importance fit in? WMMR/Philadelphia, WGTR/Miami, KLOS/Los Angeles, KSHE/St. Louis, and KQRS/Minneapolis are all notoriously library-intensive — and extremely successful. (And there are many other similar examples.) Should such stations be blown out of the chart because they don't play as much new music as a Texas P3?

To help answer these tough questions, R&R has undertaken an exhaustive study of the current state of AOR, commissioning the Trapman Company to monitor the majority of our 170 AOR reporters. Major, medium, and small markets will all be covered. Not only



WHCN staffers join the Fabulous Thunderbirds backstage following the band's free birthday show; (standing, l-r) PM driver Lich, T-Bird Kim Wilson, promo asst. Maria Lahodny, T-Bird Jimmie Vaughan, overnighter Kat Sinclair, morning man Michael Picozzi, T-Bird Preston Hubbard, morning man Gary Lee Horn, and T-Bird Fran Christina; (kneeling, l-r) Epic's Jack Isquith, PD Bob Bittens, 'HCN's Concert Kidd, MD/midday rocker Kim "Queen Of Cool" Alexander, night rocker The Joe Show, and Promotion Director Sal Cirrincione.

They Say It's Your Birthday

When you think of heritage AORs that can trace their roots to the fabulous '60s, WHCN/Hartford may not be the first station that comes to mind. But format stalwart 'HCN recently turned 20 years old, welcoming decade number three with a 20-hour bash on historic Union Place in beautiful downtown Hartford.

Highlights included a "live lunch luau" for 2000 listeners, visits from Saraya, NRBQ's Al Anderson, Fabulous Thunderbirds, local TV celebrities, the city's mayor, and a special guest appearance by irrepressible 39-year Capitol promo vet Merv Amols.

Congratulations, WHCN!

will the information help determine just what constitutes a near-'90s AOR, but it will further ensure the accuracy of the reported playlists and our charts.

Backward Bullets Explained

Speaking of charts (nice segue, huh?), every now and then I'm

asked just how a particular album or track can move down on the chart but still get a bullet — a condition we refer to at R&R as a "backward bullet." (Brilliant, huh?) It's because a bullet simply indicates increased airplay from the previous week and is independent of chart position. Backward bullets are most common when

there are several high chart debuts in a given week. The influx of new tracks tends to crowd the chart, stalling or forcing down other tracks that are still growing.

It's important to remember that even the healthiest tracks can slow down in a particular week. A side-

Continued on Page 66

The Burlington Free Press

PLAY THE **Rich and Nancy** COMIC STRIP GAME!

Find the song line and identify the artist!

You could win:

- 1ST PRIZE: \$106!
- 2ND PRIZE: Dinner for 6 at Sweetwaters!
- 3RD PRIZE: 5 CDs!
- 4TH PRIZE: 5 cassettes!

No purchase necessary. Comic strip can be seen at the Burlington Free Press.



Listen to Rich and Nancy on 106.7 WIZN Monday morning at 8:05 and find out how to win!

The AOR Answer Man

Continued from Page 65

ways move is not necessarily an indication that a project is "over." That's why we provide the actual number of stations playing a track, as well as the number of heavy, medium, and light reports. Check to see if other stations are increasing rotations, a sure sign that a song is working where it's getting airplay.

Most importantly, don't forget to also trust your research and your gut. A chart is a useful tool, but the operative word here is "tool." Letting charts unduly influence your musical selections is a surefire invitation for trouble. There are just too many lemmings and tin ears. Heck, sometimes even the whole format can be taken for a ride. (I'm not naming names, but you know what tunes I'm talking about.) Don't add something just because it achieved a certain chart position. By the same token, don't hold off on something just because it hasn't hit the Back Page yet.

Fax Facts

Why doesn't R&R take faxed playlists? In a word, *accuracy*. One of the main reasons our charts are so accurate is because of the way we take reports. Human contact is critical. We doublecheck each add with you. Our "drops" program is a key factor, enabling you to put a song back that may have slipped through the cracks.

Talking with you every week also provides a forum for gathering the news you depend on. So many of the juicy tidbits you look forward to reading every week come directly from people calling in the weekly playlist.

Finally, fax isn't foolproof. Lists can be illegible. We take over 1000 playlists every week — most on Tuesdays — and taking faxed reports would increase the margin of error to an unacceptable level.

Do Drop-Ins Work?

During my recent vacation I had the chance to listen to over a dozen



CHRIS-ENED — Chris Isaak and drummer Kenny Dale drop by WBCN/Boston to promote "Heart Shaped World"; (l-r) PD Oedipus, middayer Ken Shelton, Isaak, Dale, MD Carter Alan, Creative Services Director David Bieber, and Reprise promo czar Andrew Govatsos.

different AORs, most of which shared the same programming elements. One of the most widely used gimmicks was the ubiquitous movie/TV/comedy drop-in.

Are these little devils really effective? For one thing, you can barely understand most of them, especially when cruising in your car. Even when you can make them out they seem rather out of place, at least the way I heard them used: thrown in between unrelated songs. I liked to use them when I was on the air, but as a listener I'm not so sure they make a lot of sense.

Look Ma, No PD

As I write this column — just before the spring Arbitrons come out — KLOS has entered its sixth month without a PD. I know GM Bill Sommers loves to "pick the

hits," but you've got to be a little surprised the station hasn't felt the need for a permanent PD — especially with Pirate Radio (KQLZ) on the scene. Only time will tell.

The Pirate, by the way, continues to rock *hard*. A couple of nights ago I heard *Bulletboys*, *Great White*, *Skid Row*, *Winger*, and *White Lion* — *back-to-back*.

The music mix, however, continues to take a back seat — in my mind, anyway — to the station's more music, fewer commercials stance.

It's more than sweeping eight or ten in a row. Pirate has made a commitment to the listener that it will play far fewer commercials than its competitors — a point it drives home relentlessly, liner after liner. That's what has the most implications for the industry, and any PD running ten, 12, or more spots an hour who discounts the power of less inventory may be fooling himself.

As always, your questions and comments about these and any other issues are welcome.

SEGUES

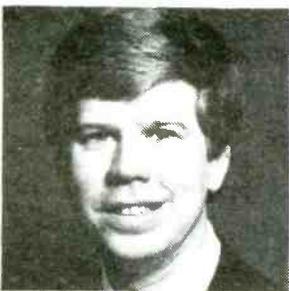
WJFK/Washington Production Director **Van Edwards** fills the longtime PD opening at WIBA/Madison . . . WZXL/Cape May, NJ morning man **Mike On-dayko** adds APD duties . . . WAZU/Dayton announces several changes: **Eddie Mercer** grabs the MD slot, **Steve Kramer** handles 10pm-2am, **Kristy Kemper** is upped to ND, and **Scott Lindy** officially takes over as morning host. Toronto's rockers each have new

morning mavens: CILQ welcomes **Brother Jake Edwards**, while CFNY has hired **Humble Howard Glassman**; CFNY Sports Director **Fred Patterson** will cohost AM drive . . . **Kristin Jensen** takes 10pm-2am at KBER/Salt Lake City as **Chris Haggin** exits . . .

Matthew Lawton now handles KOTR/San Luis Obispo, CA production duties and copilots PM drive.

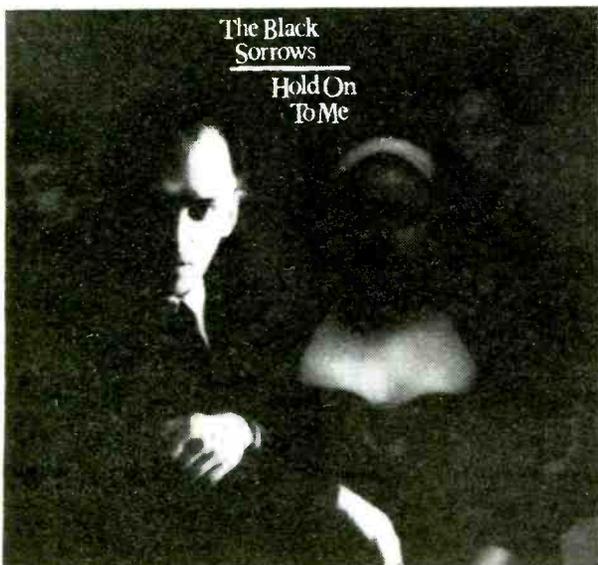


TALE OF TWO NAUMANNS — R&R was shocked to learn there are actually two Jeff Naumanns in AORland. Turns out KSQY/Rapid City MD Jeff Michaels's real last name is the same as the infamous Virgin Jesusmaster. We kid you not. Mulling the state of the universe are (l-r) Virgin troutmaster Paul Brown, KSQY's Jeff Naumann (Michaels), King Swamp bass player Dave Allen, Virgin's Naumann, and KLBJ/Austin MD Don Gilmore.



Bill Wise

"This is my favorite record since 'Moondance.'**"



BLACK SORROWS "The Chosen Ones"

- | | | |
|------|------|------|
| CHOM | WOUR | KDJK |
| KBCO | KLBJ | KBOY |
| WHFS | KKEG | KZOQ |
| WDHA | WRXK | KFMU |
| WWTR | WEGR | |

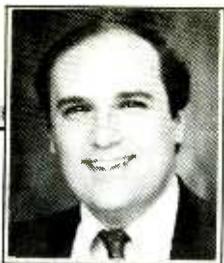
NEW ARTIST #19



*(I don't play that song either.)



DOWN BOYS — Posing after a Warrant benefit concert are (l-r) the band's Joey Allen, The Promotion Department's Kenny Ryback, WDIZ/Orlando PD Rad "Three Fingers" Messick, and Warrant's Steven Sweet.



MIKE KINOSHIAN

ADULT CONTEMPORARY

Remote Possibilities

The thought of running remotes on a music-intensive FM may send chills up and down some programmers' spines. Nevertheless, since remotes are capable of generating revenue, PDs in markets of all sizes are finding it necessary to slot them on a regular basis.

"If they're done correctly, remotes can work in any size market," commented WENS/Indianapolis PD Joel Grey. "They should make money and be station promotions. It's also important that the announcers sound like they're having a good time."

WENS personalities earn \$100 an hour (for a three-hour minimum) at each appearance, providing two

"If they're done correctly, remotes can work in any size market."

60-second cut-ins per hour. If two or more personalities are present, they divide the money equally. The station also utilizes an incentive system in which other staffers receive points for each appearance and get paid a per-point bonus over a six-month period. Their progress is charted on a giant scoreboard.

Sandwiched Cut-Ins

Remotes present some familiar disadvantages: they're tuneout factors and tend to suffer from inferior technical quality. Grey attempts to combat these and other perceived remote negatives.



WENS/Indianapolis listeners gather for the "Live Rock Turkey Drop."

"We put the cut-ins in the middle of a stopset," he explained. "They're live on the scene from a MARTI unit or an equalized line with a music bed underneath them. The average listener who punches out (when spots are played) will be lost, anyway. The way we do cut-ins is like going into a studio and doing a fake live commercial with music."

Naturally, not every remote opportunity is a smash. Salesmanship really comes into play with

less successful attempts. "We stress the residual effect of having a client's name on the air and remind a client that more people will be coming into his store in weeks to come."

Putting For Prizes

To keep up the interest level of those attending a remote, stations must invent promotional incentives. Grey's method: "We take along a putting green, a putter, and three golf balls. If a person sinks one ball, he wins a coffee cup; for two, he wins a T-shirt; and for three, he wins something else from

A Question Of Balance

Former Format 41 affiliate KAMJ/Phoenix is now off the bird doing local programming under PD Sam Church, who believes there's a place for remotes.

"We're still young and see remotes as part of our programming package," he said. "Currently, we're doing sales remotes. I don't have a problem with them provided there's a proper sales/programming balance."

Church estimates his air personalities can earn between \$50 and \$150 an hour per event. The standard length is three hours with two phoners per hour.

According to Church, the format's evolution has created the demand for more nonmusic elements. "When AC first began on FM, it was designed for in-office listening. We're now more diversified and can utilize more of radio's traditional values that won't turn adults off." But Church doesn't envision doing longform remotes. "I've never been involved with a remote radiothon-type situation, and I'm not sure it's something I'd favor."

The number and type of remotes



Sam Church

a station does can be critical. KAMJ stages one sales remote per weekend and none during the week. "If you load up your weekends with remotes, that would certainly be a negative," Church said. "Within moderation, remotes are acceptable, but I don't want to go to Federated and broadcast live for three hours. I don't think that has any programming benefit."

our prize closet."

While Grey is comfortable with the concept of airing two one-minute remote breaks per hour, he's reluctant to air an entire remote broadcast. "We'll do sta-

tion promotions like a fireworks show that we carry from a certain site. But there's nothing in our station profile brochure about full remotes, so I guess nobody has ever asked to do one."

Breaking The Glamour Barrier

"I'm not in favor of remotes at all," WWMX/Baltimore PD Don Kelley emphatically stated. "People come to a music-intensive FM for music. A remote violates that."

Remote Risks

"Radio stations are like rooms in a house," Kelley explained. "People don't go to a music-intensive FM to hear, 'And now live from ...' If you saw a refrigerator in someone's living room, you'd ask him why it wasn't in the kitchen. A remote on a Saturday afternoon from a car dealer isn't the reason listeners come to your station."

Kelley also asserted remotes involve the risk of visually disappointing listeners. "If you don't look as great as you sound — and you rarely do — some mirrors can be broken. You don't want people to see the less glamorous side of the business, like dangling wires and liner cards. And with sales-driven remotes, the client may expect you to create an event. We're not 'PM Magazine.' There's just one guy in a corner doing a few liners."

When clients approach WWMX's sales staff to ask about



Don Kelley

remotes, they're told the station doesn't do them. Said Kelley, "Usually, when clients want remotes, it's a case of the salespeople not sufficiently selling the station's benefits."

However, Kelley conceded, "A remote done strictly for entertainment value, like taking the morning show on location for coffee, can be cute if handled properly."

THE SALES PERSPECTIVE

Diverting Remote Dollars To Spot Schedules

Some classic in-house sales/programming wars have been fought over remotes. The sales department generally sees them as a quick way to increase billing; the PD usually balks because of weak content and high listener tune-out. KWAV/Monterey, CA Sales Manager Sue Clark instructs her salespeople to stress spot schedules rather than remotes.

"We're not a great station for remotes," she observed, noting KWAV has done only five remotes in the course of a year. "Our upscale 25-54 demo isn't going to race out for a free hot dog. Instead of hauling out sound equipment, we use cellular phones and do call-ins."

Clark is a firm believer in taking a direct, honest approach with clients. "We tell them that most remotes are just not right for our audience and suggest they do them on other stations. I tell clients they'd be further ahead by spending their money on a heavier spot schedule."

Promises, Promises

Selling remotes can produce big bucks, but can also lead to embarrassing moments. "We've experienced the situation of taking someone's last dollar for a remote — and then having nobody show up," admitted Clark. "I'd rather die



Sue Clark

than go through that again. Most importantly, we never make promises or get lured into making them. It's important to let clients know the chances of success. We don't want to disappoint them.

"Being honest with people and telling them we're not the best station for a project enhances our credibility. There are a lot of 'iffy' things with remotes, like the

weather and other activities going on that particular day."

Since Clark's sales team has been able to convert a sizable percentage of possible remote dollars to actual regular schedules, she estimates the amount of lost remote revenue is minimal — less than \$2000 a year.

"Our upscale 25-54 demo isn't going to race out for a free hot dog."

Steamy Situations

KWAV has met with a high degree of remote success at hot tub locations, capitalizing on the California lifestyle. Over a three-hour period, the station airs six one-minute phoners.

"We're not a rocker — so people don't care what our announcers look like. Kids aren't going to come by to check out our morning personality. When we send our announcers to a hot tub client, everybody always has a good time. Our guys usually say something like, 'Hey, this is a great gig, there are all kinds of things here, you better come on down.' It works very well, but we do them on a limited basis."



LON HELTON

Practical Programming Ideas

Mining The Malls And Other Tips

The summer book now in full swing, the spring results being released, and the winter wrap-up on this page are all reminders that PDs must constantly think of ways to attract new audience — while continuing to serve their base.

Toward that end, here are a few thought-starters gleaned from newsletters sent out by Joint Communications and Shane Media Services.

Points Of Interest

Joint Communications President Dave Charles offers these tips:

- Put faces on your new artists through mall appearances.

Help acquaint your listeners with new acts by creating a portable display using larger-than-life shots of country superstars alongside the new acts. It's critical to use core artists. Put stars on the top row; new artists on the second row. Include a bio underneath each photo.

Create a point of interest. Have jocks on hand to "meet and greet"; have people write down their three favorite songs; hand out brochures, etc.

As Charles points out, "The new culture is shopping malls. That's where people are socializing, hanging out, and going to dinner/movies, in addition to buying goods. Why shouldn't they be exposed to country there? If you hope to cut through the clutter to reach today's listener, your station needs exposure. Radio needs to be a movable feast that can be consumed by the listener."

- Incorporate planned spontaneity. Listeners are looking for surprise elements in a station's mix. Examples:

- Pretaped artist interviews that sound live.

- Interviews with community newsmakers. Must have human interest element and be touching.

- Country testimonials. Make your listeners aware of country's broad appeal. Find people not usually associated with country and have them do short drop-ins on how much they like it. Natural and spontaneous; no longer than ten-15 seconds.



Dave Charles

- Rearrange stopsets. Run station promos (cross-promos and event promos) first in a stopset rather than last. Ten to 15-second promos which sell a singular point result in better retention.

- Make a station home video. Call it "A Day In The Life Of (calls)." Take video cameras throughout the station and ask people what they do. Play it for schools, service clubs, or any other organization that wants to know what it's like to work in a radio station. This creates top-of-mind awareness. You make "people connections" by letting them know what your station is all about from the inside out. Plus it's cheap and easy.

Creative Flair

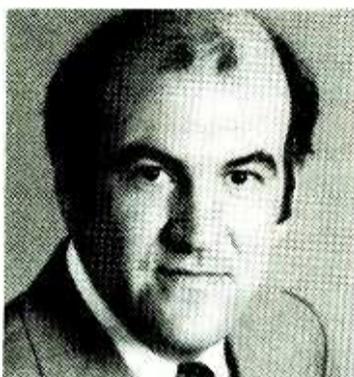
Shane Media Services President Ed Shane shares the following:

- Work with air talent to eliminate location phrases.

The listener is the main focus, not the radio station. Don't undermine the principle with language that concentrates on the station's location, not the listeners'. Avoid phrases like "... out at the zoo"; "... lots of traffic out there"; "... 76 degrees at the airport."

Says Shane, "Where is 'out there,' 'up there,' or 'down there'? It's obviously someplace other than the radio station (better

known as 'here'). When a listener thinks of 'here', that means 'here at home' or 'here at work' — specifically 'here where I can hear the radio.'"



Ed Shane

A listener across the street from the zoo doesn't think of it as being

Continued on Page 69

Country Ratings Index Data

Winter '89 CRI: 871.0 Down 19.4 Points

Fall '88 CRI: 890.4

Summer '88 CRI: 899.7

Spring '88 CRI: 934.5

Winter '88 CRI: 933.2

Fall '87 CRI: 929.3

Fall '86 CRI: 981.6

Winter '89: 178 Stations

75 Up a total of 89.1 shares, Adults 25-54.

91 Down a total of 100.4 shares, Adults 25-54.

9 Even

3 Debuts, 3.0 shares, Adults 25-54

6 Drops, 12.2 shares, Adults 25-54

Fall '88: 181 Stations

72 Up a total of 91.5 shares, Adults 25-54.

97 Down a total of 97.9 shares, Adults 25-54.

7 Even

5 Debuts, 13.2 shares, Adults 25-54

6 Drops, 16.5 shares, Adults 25-54

Winter '88: 173 Stations

71 Up a total of 86.2 shares, Adults 25-54.

86 Down a total of 73.1 shares, Adults 25-54.

16 Even

0 Debuts

4 Drops, 8.2 shares, Adults 25-54

To compensate for the addition of new Continuously Measured Markets to the CRI data base, the actual share totals for all the Country stations in Continuously Measured Markets has been multiplied by a factor of .949 to keep the CRI relative to past indices.

This will continue to be done, and the factor will fluctuate as more markets are continuously measured. Thus, the CRI is now a relative — not an absolute — number representing actual shares.

The conversion factor is determined by additional markets, not stations. We're determining market, not station, listening levels.

CRI OFF 19.4 POINTS

Another Typical Country Winter

The final verdict on the spring book has yet to be determined. But winter '89 proved no exception to the "rule" that Country stations don't fare well in the winter sweep. The CRI slid 19.4 points, a new alltime low.

Worse yet, more Country outlets were down than up 25-54 for the seventh consecutive ratings period. In fact, since I began keeping statistics 15 sweeps ago, that's happened ten times.

Especially disturbing are AM losses which haven't translated into FM gains. This book alone, AM was off almost 20 shares, while FM was down one point. Since the summer '86 book, AM is down almost 90 points in the 25-54 shares while FM is up about 56 points.

Accurate Picture

It was suggested by WTQR/Winston-Salem OM Les Acree that perhaps given the increasing competition among adult-oriented formats and dwindling share results for all stations, portraying the format's relative success by totalling the 25-54 shares may not present an entirely accurate picture. Acree reasoned that though overall shares might be dropping, the success of Country stations should be measured instead by relative market rank. Thus, a station ranking number one 25-54 might indeed lose shares but still retain its top ranking. To say that Country is suffering in that market would not be totally accurate.

I agree with Les, so you'll notice the reinstatement of the 25-54 rank comparisons. That stat was kept prior to the introduction of the CRI but dropped once I began presenting the exact aggregate of the 25-54 shares. These comparisons should

which normally appear here, just let me know.)

Stations no longer Country in the winter book: WKHT/Hartford, WMC/Memphis, WBIG/Winston-Salem, KUKQ/Phoenix, WSKX/Norfolk, and KUSA/St. Louis (Country Gold). New to the format were WKKU/Boston, KDEO-FM/Honolulu, and WOHO/Toledo.

The CRI is based on 25-54 shares, Arbitron metro survey areas, Monday-Sunday, 6am-midnight.

provide yet another barometer of the format's health at any given time. Unfortunately, the down trend portrayed in the actual shares this time was mirrored by a dip in rankings as well. (By the way, should you wish the full listing of the 12+ shares and 25-54 ranks

Format Scorecard

Stations Surveyed	F '88	W '89
	181	178
Continuously Measured Markets		
With Country Outlets	78	78
25-54 Share Comparisons	Up 72 (40%)	75 (42%)
	Down 97 (54%)	91 (51%)
	Even 7 (3%)	9 (5%)
	Debut 5 (3%)	3 (2%)
	Drops 6	6
25-54 Rank Comparisons	Up 69 (38%)	57 (32%)
	Down 64 (35%)	68 (38%)
	Even 43 (24%)	50 (28%)
12+ Comparisons	Up 83 (46%)	85 (47%)
	Down 85 (47%)	78 (44%)
	Even 8 (4%)	12 (7%)
	Debut 5 (3%)	3 (2%)
	Drops 6	6
Markets With Country #1, Adults 25-54	22	23
Markets With Country #1 12+	13	14



RCA'S WEST COAST BOAT — RCA introduced J.C. Crowley (l) to Western region PDs and MDs while cruisin' the bay. KNEW & KSAN/Oakland-San Francisco MD Carl Brown (c) and KMPS/Seattle MD Tony Thomas were part of the "crew."

NETWORK, MOVIES, BOOKS...

Willie Nelson's Whiz-Bang World

Willie Nelson is one of the most honored members of the country music community. At 56 you'd think he'd bask in the glow of his achievements and take it easy for a while. Guess again. Nelson is busier than ever these days.

Nelson, in Music City last week to receive the Governor's Award from NARAS, talked about a possible movie adaptation of his autobiography, "Willie," written with Bud Shrake. Nelson says Bob Dylan called expressing interest in producing the film.

The inexhaustible Nelson also mentioned he's working on a movie called "Honky Tonk Heroes" with Billy Joe Shaver, Waylon Jennings, and Emmylou Harris. The soundtrack will feature music from Jennings's 1973 LP of the same name, some of which was penned by Shaver.

Willie's estranged wife Connie Nelson is writing her own book (with Yolande Finch, wife of the late Peter Finch and author of "Finchy"), detailing their marriage. Titled "Good-Hearted Woman," this latest tattle tale will include her version of an affair Nelson had with actress Amy Irving while filming "Honeysuckle Rose." The book's title refers to the 1976 song Nelson wrote about Connie.

Connie filed for divorce six months ago. The couple was married twice because Nelson married her the first time before divorcing second wife Shirley Collie. Nelson

now lives with Ann-Marie D'Angelo; their son Luke was born on Christmas Day 1988.

Meanwhile, Nelson has founded the Cowboy Television Network in Austin with Texas entrepreneur Edward Yi. Set to debut late this summer, the network's 24-hour programming will include movies, live music shows and specials, series, videos, and historical information segments. Nelson's ranch outside Austin is the network's headquarters.

Hank Sr. Court Ruling

The State of Alabama Supreme Court has awarded Catherine Deupree Adkinson, Hank Williams Sr.'s illegitimate daughter, a share in the royalties from her father's estate. By a 5-2 decision, the court determined Adkinson's interests weren't properly represented when Williams's estate was settled 21 years ago. She will be able to claim her share of royalties from as far back as August 5, 1985, when her initial suit was filed.

Insiders speculate the ruling could mean as much as \$500,000 a year for Adkinson, who has embarked on her own singing career as Jett Williams.



THE QUEEN VISITS NYC — Tammy Wynette recently performed in the Big Apple, where she had plenty of CBS support. Pictured are (l-r) CBS's Jimmy Starks, Ron Piccolo, John Murphey Sr., and Tom McGuinness, Wynette, CBS/Nashville's Mike Martinovich, CBS's Dave Demers, and Wynette's manager/husband George Richey.

Bits & Pieces

• Nominees for induction into the Country Music Hall Of Fame are (open category): Tennessee Ernie Ford, the Jordanaires, the Louvin Brothers, George Morgan, and Hank Thompson. In the nonperformer category, nominees include: Don Law, Ken Nelson, Jack Stapp, Cliffie Stone, and Irving Waugh. Inductees will be named on the CMA awards show October 9.

• During the Nitty Gritty Dirt Band's recent trip to the Soviet Union, an autograph seeker presented a program from the group's 1977 Russian tour which he'd kept since his father had taken him to see the band 12 years ago. The NGDB was the first western pop band to perform in the USSR.

• Tom Wopat will star with Lindsay Wagner in a CBS-TV fall series called "Peaceable Kingdom." Wopat plays a metropolitan zoo curator and Wagner is the zoo director in the show, which received a 12-episode order and will run Wednesdays at 7pm EDT.

• The Burch Sisters will be opening 20 dates for the Statler Brothers in August at fairs in the Northeast.

• Lee Greenwood is writing a book called (not surprisingly) "God Bless The USA."

Studio Clipboard

• Dwight Yoakam's "Greatest Hits" LP, due in September, will include two new cuts. K.D. Lang duets with Yoakam on Chris Hillman and Roger McGuinn's "Sin City." The other new cut is Dave Alvin's "Long White Cadillac."

• Randy Travis is putting out an as yet untitled new album in the fall. Warner Bros. now says the duets collection probably won't be released until 1991.

• Gary P. Nunn's new LP, "For Old Times Sake," is out on A.O. Records; the first single is "If You Don't Believe I Love You (Ask My Wife)." Word from his camp is that a major label deal is on the horizon.

• Becky Hobbs's RCA rerelease of her "All Keyed Up" LP (originally on MTM) is set for August. The album's first single, "Do You Feel The Same Way Too?", is one of two new cuts added by RCA. The second is "A Woman Needs."

• MCA will issue upcoming live LPs by Reba McEntire and the Gatlins (and possibly Bill Monroe) only on cassette and CD because vinyl won't hold all of the songs from the recorded performances.

• Due from Mercury-PolyGram/Nashville in August is Shane Barmby's first LP, "Let's Talk About Us," produced by Bud Logan. Also coming next month is Daniele Alexander's debut LP, "First Move," produced by Harold Shedd. Still another August release is Wayne Massey's Mercury

album, "Wayne Massey and Blackhawk," produced by Massey and Jim Cotton. All three were recorded at the Music Mill.

Butch Baker's Mercury LP, set for September shipment, is titled "We Will" and was produced by Shedd. Also being released by the label in September is "Pickin' On Nashville," a self-produced LP by new group Kentucky HeadHunters.

• Johnny Cash visited Atlanta for a Christian booksellers convention to present his recording of the Gospels. Cash narrated the Bible collection for the Thomas Nelson Company. The cassette will be available in Christian bookstores.

• RCA has signed Ralph Emery and Shotgun Red to record a children's LP... K.T. Oslin is recording "Sea Of Love" for the soundtrack of a movie starring Al Pacino... Rumor has it Barry Beckett is being romanced to produce an album for actor Dennis Quaid.

— Debe Fennell

NASHVILLE IN MOTION

Walker Forms International Company

Trisha Walker, former Director/International of the Jim Halsey Company, has formed Trisha Walker International, specializing in talent buying and tour coordination for overseas projects.

Harold Shedd has been elected VP of Nashville's NARAS chapter and will also serve on the ACM's board in the record company category.

Loretta Lynn is no longer with MCA/Nashville; she had been with the label since 1961.

Congratulations to Tanya Tucker, who recently gave birth to daughter

Presley Tanita Tucker. The child is named for Elvis Presley.

For The Record

In this column (R&R, 6/9), Southern Pacific was credited as the only group to have a song ("All Is Lost") reach the AC Top 20 that had never appeared on the Country chart. Restless Heart also achieved that status with "New York Hold Her Tight" on December 11, 1987.

Practical Programming Ideas

Continued from Page 68

"out" anywhere. And any particular location in a large city may be "up" for some listeners but "down" for others.

• Be conscious of fax imaging. Fax machines conjure up workplace images to people who use them, so don't use your fax number on the air during nonwork times. And don't promote the station's fax number at night or on weekends. That reminds listeners of their jobs — not of the escape your station provides.

Accept fax input at any time. But during off times say, "We heard from Jane..." not "Jane sent a fax..."

Remember, there's a downside to fax — technological alienation.

Have-nots may feel left out even during working hours. Don't pay more attention to fax messages than you do to the phones. Phones are higher-touch.

• Promote a more music position with "official" certification of the amount of music you play. Contact an accounting firm to tally the songs played by your station and the key competition. Then announce the results of the "audit": "According to a report from the independent firm of XXXXX, for the second month in a row WXXX plays more music than WYYY. The results of this audit are on file at the WXXX studios."

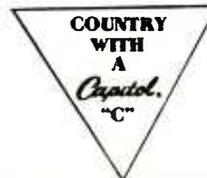
Shane notes this last point has "possibilities for lots of creative flair."



MARIE OSMOND

"Steppin' Stone"

ON YOUR
DESK TODAY



Majic's Jukebox Heroes

WMXJ (Majic 102.7)/Miami recently took its locally-produced "Jukebox Saturday Night" on the road for a limited run.

Host Joe Johnson packed up the oldies request program and relocated it to a custom-made studio at Lucille's, a '50s-style diner in North Miami Beach, for five weeks.

According to WMXJ Promotions Director Linda Thornton, "He took requests over the phone and from people in the restaurant. Lucille's has gum-snapping waiters and waitresses with names like 'Peggy Sue,' 'Stella,' and 'Ace' dressed in saddle shoes."

Party Hearty

Elsewhere at the station, the custom Classic Oldies CD "Party

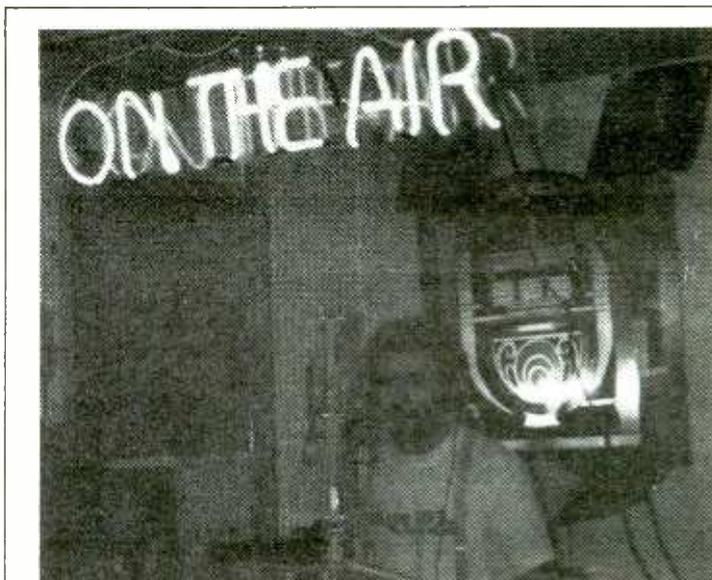
Collectibles 1" has been on sale for several months. Proceeds from sales of the CD (which go for \$14 each) are being donated to the Majic Children's Fund, a non-profit state-licensed charitable organization that benefits local charities supporting needy children.

The songs on the CD are:

- KINGSMEN/Louie Louie
- MITCH RYDER & THE DETROIT WHEELS/Good Golly Miss Molly
- TOMMY JAMES & THE SHONDELLS/Mony Mony

By Mike Kinoshian

- FONTELLA BASS/Rescue Me
- SOUL SURVIVORS/Expressway To Your Heart
- FOUNDATIONS/Build Me Up Buttercup
- MUSIC EXPLOSION/Little Bit O' Soul
- RITCHIE VALENS/La Bamba
- CANNIBAL & THE HEAD-HUNTERS/Land Of A Thousand Dances
- STEAM/Na Na Hey Hey Kiss Him Goodbye
- BOX TOPS/The Letter
- MEL & TIM/Backfield in Motion
- BETTY EVERETT/Shoop Shoop Song (It's In His Kiss)
- JOEY DEE & THE STARLITERS/Shout



TODAY'S SPECIAL . . . MAJIC — WMXJ/Miami's Joe Johnson, broadcasting his "Jukebox Saturday Night" program live from Lucille's Diner.

YOUR FAVORITE!	YOUR FAVORITE!	YOUR FAVORITE!
Fat Boys	Beastie Boys	Twisted Sister
Fats Domino	Beach Boys	Righteous Brothers
B-52's	Scorpions	Poison
Jefferson Airplane	Beatles	Lovin' Spoonful
Ratt	Megadeth	Johnny Rotten
Monkees	Zombies	Johnny B. Goode
WOLX 94.9fm	WOLX 94.9fm	WOLX 94.9fm
All Oldies All The Time	All Oldies All The Time	All Oldies All The Time

And The Winner Is . . .

WOLX/Madison PD Dave Dunkin passed along an interesting art piece to share.

While this looks simple on first glance, a closer look reveals it's quite clever. The distinctive "X" in the station's logo marks the preference voting box in comparing two musical groups or artists. The piece quickly reinforces WOLX's oldies image (Beach Boys, Monkees, Beatles) and helps separate it from other stations in the market (Beastie Boys, Ratt, Scorpions).

Dunkin is no stranger to the format — he helped switch WKLH/Milwaukee to Classic Hits/Oldies more than three years ago. Last February he did a similar format flip at WKMQ/Rockford, IL.

"In February of this year I began negotiations with Shockley Communications to switch their Madison Easy Listening property to Oldies," he said. "We made the move three months ago, and the response has been incredible. In one week we had 20,000 responses to a circus ticket mail-in. I thought this art piece might be especially interesting for some small to medium market stations."

WOLX operates with 37,000 watts at 1600 feet and covers 39 counties in four states.

Weather The Pits, But 3WS Concert A Hit

Despite weather problems, WWSW/Pittsburgh's second annual "Summer Oldies Celebration Concert" (6/3) was a smashing success. The station cosponsored the event with Giant Eagle Supermarkets.

A crowd in excess of 50,000, which surpassed last year's attendance by 8000, packed into Pittsburgh's Three Rivers Stadium to view the four-hour concert. The city's oldies fans — who are among the most ardent in the country — danced and cheered to their favorite bands. Diamond Vision screens enhanced the experience for those present.

Morning Zookeepers Jim Merkel and Gary Dickson hosted the concert, which was simulcast on WWSW-AM & FM. "Solid Gold Scrapbook" host Norm N. Nite assisted with hosting duties, and air personalities Bumper Morgan,

Lani Daniels, Ray Walker, Chuck Leavens, Tab Douglas, and Sara Lockard chimed in with live reports throughout the concert.

Kicking off the music marathon were Martha Reeves & The Vandellas ("Heatwave," "Jimmy Mack," "Dancing In The Streets"), followed by Chubby Checker & The Wildcats. A few fans were invited to twist their way to center stage and join the legendary Checker. Three Dog Night performed "One" and "Shambala" before the rains hit hard.

The adverse conditions didn't dampen the spirit of the event or the station's creativity, however.

Jerry Lee Lewis performed his portion of the concert live from the Stadium's broadcast booth. With the radio staff singing along in the background, Lewis belted out "Great Balls Of Fire" while playing a portable piano.

The concert date coincided with the opening weekend of the city's Three Rivers Arts Festival.

Editor's Note

Your input is essential for R&R's monthly Gold column. Please forward song parodies, unique promotions (along with black and white photos), station news, and key personnel moves to Mike Kinoshian, 1930 Century Park West, Los Angeles, CA 90067; or call (213) 553-4330.



SUTTER'S GOLD — WWSW/Pittsburgh's "Oldies Celebration Concert" at Three Rivers Stadium concluded with a rousing singalong headed by Jerry Lee Lewis. Among those involved was WWSW acting (and former) GM Diane Sutter, seen over Lewis's right shoulder.



KJR PERKS UP SEATTLE — KJR/Seattle AM personality Gary Lockwood is seen broadcasting live from inside a giant coffee mug atop a billboard in downtown Seattle.

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- *DC Nights...WAVA's George McFly...Q-107's Danny Wright...WPGC's Albie D...\$7.
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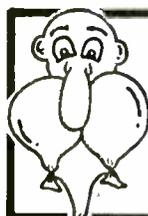
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You're invited to attend an intensive, two-day Air Personality Workshop with Dan O'Day in Chicago, August 12-13, 1989. Jocks, PDs, Newspeople — this could be your most valuable weekend of the year! To receive complete information, write to **DAN O'DAY • 11060 Cashmere Street, Suite #100, Los Angeles, California 90049** or call any time and leave complete mailing address: (213) 478-1972. (This is O'Day's last seminar for 1989!)

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Bolton Research Corporation has a client in a top 30 market looking for a qualified, experienced, **progressive-minded AOR PD.**

The correct candidate has a track record of success in medium to major market AOR, and some background with progress/modern music. A knowledge of the research-marketing process is a must.

Send tape and resume plus references (no calls) to:

Bill Sklar
 Bolton Research Corporation
 250 West Lancaster Avenue
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 Paoli, PA 19301

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Radio research firm with stellar reputation seeks **experienced, sales-oriented program director.** This position requires extensive travel, meeting with P.D.'s, G.M.'s and broadcast executives to present our corporate philosophy and aid in the design and implementation of audience research plans. The position reports directly to the National Sales Manager. Send resume in complete confidence to: Radio & Records, 1930 Century Park West, #565, Los Angeles, CA 90067. EOE

Susquehanna Radio Corp.

Susquehanna Radio Corp. with stations in San Francisco, Houston, Dallas, Atlanta, Miami, Tampa, Cincinnati, Norfolk, Indianapolis, Scranton/Wilkes-Barre, and York is building a talent bank for **future openings.** Talented individuals with backgrounds at **CHR, AOR, AC, Country, Talk,** or **News** stations who are interested in positions in **Programming, Promotions, News,** and **On-Air** should send an up-to-date resume, tape, and references to:

Russ Schell/Group Program Executive
 8120 Knue Road
 Indianapolis, IN
 46250

Susquehanna Radio Corp. is an Equal Opportunity Employer.

VOICEOVER ANNOUNCERS

Production company seeks **non-union, freelance** announcers, M/F, for educational video. **Pleasant, sincere sound required.** Send audio cassette only to P.O. Box 2044, Upper Darby, PA 19082. EOE

PRIME OPENINGS!

Prestigious group-owned combo is making major changes under new ownership. Seeking **General Manager, Program Director, Air Personalities, New Director, Promotion Manager, and Play-by-Play Sports-caster.** Rush T&R to Radio & Records, 1930 Century Park West, #570, Los Angeles, CA 90067. EOE

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HotLine

EAST

WNTX/Cape Cod, MA seeking experienced AT for immediate parttime openings. T&R: Chris Boles, 770A Main, Osterville, MA 02655. (7/14) EOE

WPGC-FM is accepting applications for Morning News Personality with good production skills. T&R: Dave Ferguson, 6301 Ivy Ln. #800, Greenbelt, MD 20770. (7/14) EOE

Killer CHR seeks 7P-12M AT. High energy, no screamers. Great phones and production a must. T&R: WKMZ, Box 767, Martinsburg, West Virginia 25401. (7/14) EOE

WPEM/WKMZ seeks News Director. The right person will anchor news and manage staff. Experience a must. T&R: Box 767, Martinsburg, WV 25401. (7/14) EOE

Dartmouth-area FSA seeking sharp, aggressive reporters to fill various news slots. T&R: WTSL, Box 1400, Lebanon, NH 03766. (7/14) EOE

Lite AC in small market seeks news gatherers and AT. Mid-teens. T&R: Bob Collins, Box 297, Gt. Barrington, MA 01230. (7/14) EOE

New England Superstation seeks team players for afternoon drive and more. Pros only. T&R: Gary Roberts, 38 Glen Avenue, Berlin, NH 03570. (7/14) EOE

WCEM AM/FM seeks asst. News Director/Reporter. T&R with writing samples: Joel Scott, WCEM, Box 237, Cambridge, MD 21613. (7/21) EOE

Springfield Hot AC seeks New England's best parttimer for weekend/vacation and future fulltime. T&R: WHYN, Box 9013, Springfield, MA 01102. (7/21) EOE

98 Star FM, suburban Washington DC accepting applications for future openings at AC outlet. T&R: Dave Gallagher, Box 987, La Plata, MD 20646. (7/21) EOE

DM/PD for Soft AC/Oldies combo. Knowledge of automation required. No beginners. T&R with salary requirements: Jim Bricker, 89 Waddles Run Road, Wheeling, WV 26003. (7/21) EOE

News! News! News! Reporter/Anchor sought for Central New York Award Winner. College town, committed management. T&R: Box 10, Ithaca, NY 14850. (7/21) EOE

New England News Reporters sought for Springfield news leader. T&R: Bill Hess, WHYN, Box 9013, Springfield, MA 01102. (7/21) EOE

WKYE, Uptempo AC is looking for creative Production Director/Midday talent. T&R: Jack Michaels, Box 309, Johnstown, PA 15907. (7/21) EOE

Play your favorite Country hits. WCEM-AM has rare fulltime opening starting September 22, 1989. T&R and salary requirements: Box 237, Cambridge, MD 21613. (7/21) EOE

Suburban Washington DC AC looking for Account Executives. Good potential to make big dollars. Resume: 98 Star FM, Roy Robertson, Box 987, La Plata, MD 20646. (7/21) EOE

Growing Central New England FM is accepting applications for current and future openings. News, operations, sales and AT. AC/Classic Rock. Strong production. T&R: WYRY, 130 Martell Ct., Keene, NH 03431. (7/21) EOE

HEAT UP THE NIGHTS AT MAINE'S HOTTEST

WIGY has an outstanding opportunity for a talented, highly motivated night host for 7 PM-Midnight. WIGY is an **adult-presentation, gold-based CHR.** You should have a minimum of 5 years commercial CHR/AOR experience, good production skills, know your music and work the phones well. Solid and creative promotion experience a plus. WIGY covers the Portland and Augusta/Waterville radio markets, and has been playing the hits longer than any Maine station!

Competitive salary and excellent benefits. Send T&R to: Ron Stone, Operations Manager, WIGY, P.O. Box 329, Bath, ME 04530. EOE/MF

106 WIGY FM

Maine's Hottest Hits!

A MARITIME BROADCASTING STATION

NORTHEAST TOP 30 MARKET

Classic rocker needs **PRIME DAYPART filled.** If you're mature, a hard worker, a team player, very creative and experienced, our microphone awaits you. Good pipes encouraged. Send your best stuff now. Beginners need not apply. T&R to: Radio & Records, 1930 Century Park West, Box #561, Los Angeles, CA 90067. EOE

PRODUCTION MANAGER

CBS-owned WCAU, Philadelphia's 50,000 watt talkradio station, seeks staff Production Manager to help make our sound sizzle. Responsible for all **station production, promos, commercials.** Good voice, production skills, creativity and knowledge of radio. Three years major market experience. Minorities and women are encouraged to apply. Demo tape and resume to Greg Tatum, Director of Programming, WCAU, Philadelphia, 19131. No phone calls please! EOE



SOUTHCENTRAL PA COMBO

seeks **P/T personalities & newpersons** for Contemp Country FM and full service/AC AM. Great facilities, award-winning people! Tapes & resumes only to:
 WGET/WGTY
 775 Old Harrisburg Road
 Gettysburg, PA 17325
 Females & minorities especially encouraged to apply. EOE

Uptempo jocks needed for bright AC. T&R to Keith Andrews, OM, WDAQ, 198 Main Street, Danbury, CT 06810. No calls. EOE

SOUTH

WYOD-FM is accepting applications for full and parttime Air Talent. T&R: Jeff Goodridge, Station Manager, Box #2059, Manteo, NC 27954. (7/21) EOE

Extremely dominant CHR looking. Charisma, desire and winning attitude essential. T&R: Don Rikers, KBIU, 311 Alamo, Lake Charles, LA 70601. (7/21) EOE

News Director for Coastal AOR. Head 2-person department. T&R: Kris Kelly, WXQR, Box 1356, Jacksonville, NC 28541-1356. (7/21) EOE

100,000 watt North Carolina Urban looking for top AT for future openings. Must be energetic, enthusiastic, team player. T&R: WQMG, Box 14702, Greensboro, NC 27415-4702. (7/21) EOE

Top rated Country outlet seeks AT. Good production a must. T&R: Dave Madl, KWHW, Box 577, Altus, OK 73522. (7/21) EOE

Florida FM seeks midday personality immediately. Good production and smooth delivery a must. T&R: Box 5069, Gainesville, FL 32602. (7/21) EOE

PT Announcer/Board Operator sought for immediate opening. T&R: Scott Johnson, WKSJ, Box 160706, Mobile, AL 36616. (7/21) EOE

Send our overnigher to program sister station. Are you next overnigher? T&R: Phil Thompson, WNMB, Box 4059, North Myrtle Beach, SC 29582. (7/21) EOE

Top Notch Country morning pro. Minimum five years Country, two AM drive, top dollars for prep, production and appearances. T&R: 253 Highway 84, Brunswick, GA 31520. (7/21) EOE

WZZK/Birmingham, AL has a rare 7P-12M air shift. T&R: Jim Tice, 530 Beacon Parkway, Birmingham, AL 35209. (7/21) EOE

Sales Representative for WPRD-AM. Resume: Karen Kjos, 2001 North Mercy Drive, Orlando, FL 32808. (7/21) EOE

Morning sidekick, Production Director, News and AT. T&R: WZEW, 118 N. Royal, Suite 711, Mobile, AL 36602. (7/14) EOE

JOY 95 FM GENERAL MANAGER

General manager for successful FM station needed in Norfolk, VA market. Great opportunity for an outstanding leader and radio veteran with solid background in adult contemporary programming and administrative skills. Rush resume and compensation requirements in confidence to: General Manager, JOY 95 One Columbus Center, Suite 824 Virginia Beach, VA 23462. EOE



PROGRAM DIRECTOR NASHVILLE AC

Our PD is headed to Buffalo and we need a strong on-air replacement. **106-FM is hot AC and Nashville is a dynamic, competitive market.** Successful candidate must be excellent in developing air talent and creating exciting promotions. Rush cassette air check, resume, salary requirements to: Vic Rumore, G.M. WLAC-FM, 10 Music Circle East, Nashville, TN 37203. M/F, EOE



SOUTH CAROLINA'S LEADING CHR 104.7 WNOK, Columbia has an opening for a **female Air Personality/Production voice.** We're looking for the ultimate ROBO-JOCK (*half female-half microphone*). Rush a tape and resume to our 100,000 watt Mega Microphone c/o Johnathon Rush, 104.7 WNOK, P.O. Drawer 50568, Columbia, South Carolina 28250. EOE

OPENINGS

OPENINGS

OPENINGS

OPENINGS



CONTINUOUS COUNTRY
MIAMI • FORT LAUDERDALE

We presently have an opening for a **major league promotion and marketing pro**. This person:
 ... Will be directly involved with the creation, development and marketing strategies for two highly aggressive stations.
 ... Will have a working knowledge of outdoor concerts and fund raising events.
 ... Will assist in the creation and development of on air and sales promotions.
 ... Will pay attention to detail and everyday promotional activity.

Experience in sports and talk promotion is desirable. We are a highly successful, extremely aggressive promotionally intensive group of radio properties. This opportunity will allow you to live and play in one of America's most vibrant, exciting and truly beautiful areas: south Florida. If you fill the bill, we got the bucks. Resume and collateral to Bob McKay, Operations Manager, WKIS/WQAM, 9881 Sheridan St., Hollywood, FL 33024. EOE

URBAN CONTEMPORARY STATION IN TOP 50 SOUTHERN MARKET SEEKING EXPERIENCED PROGRAM DIRECTOR. SEND TAPE AND RESUME TO RADIO & RECORDS, 1930 CENTURY PARK WEST, #567, LOS ANGELES, CA 90067. EOE



100,000 Watt Urban Station seeks **top gun for 7-midnight announcing job**. Killer instinct, shift, production, phones, and personal appearances a must. Rush your T&R to Kevin Brown, c/o WMYK, 168 Business Park Dr., Virginia Beach, VA 23462. EOE. No calls please.



After one trend, we tripled our average quarter hour and doubled our come! Now we need a **Morning Show and Production Director** to take us to the next level. **Team players** and hard workers to round out a great programming staff. Be a part of the hottest new station in North Carolina! T&R's to: Doug Wilson, WTRG 100.7, 3100 Smoketree Ct., Ste. 709, Raleigh, NC 27604. EOE

HOT CHR EVENINGS

In P-2 South. Need Creative, Communicative. Phones & Energy. #'s Equal \$\$\$. Good Side \$\$\$\$. Resume, tape, and photo to Radio & Records, 1930 Century Park West, #569, Los Angeles, CA 90067. EOE



Oldies 96.7 seeks **future on-air talents** as we double our coverage around Texas' most beautiful city. Enthusiastic team players only. Females encouraged. T&R: Kelly Carls, KQFX, 811 Barton Springs, Austin, TX 78704. M/F EOE

FLORIDA AC

Searching for a dedicated, organized Production Director with superior writing and board skills and a mature voice. New multi-track facility. Excellent salary and benefits. Minorities encouraged. T&R to Radio & Records, 1930 Century Park West, #571, Los Angeles, CA 90067. EOE

THE NEXT SOUTHERN COASTAL URBAN GIANT is now looking for hot talent. All positions. Females encouraged to apply. Rush T&R today. Don't miss this great ground floor opportunity. Radio & Records, 1930 Century Park West, #568, Los Angeles, CA 90067. EOE

MIDWEST

On-air PD. Good bucks, great company, innovators only. T&R: Wayne Coy, Midwest Communications, Box 1060, Hibbing, MN 55746. (7/14) EOE

Great opportunity for growing, aggressive News Director. One to two years' experience. T&R: WLOI/WCOE, 902 1/2 Lincolnway, La Porte, IN 46350. (7/14) EOE

WMJB "J-106" seeks PM Drive/Production and AM News Director for new company and station and facility. Growth opportunity for quality people. T&R: 1 Parker Place, Janesville, WI 53545. (7/14) EOE

Country WQHK accepting applications for current fulltime and parttime on-air openings. T&R: Box 6000, Ft. Wayne, IN 46896. (7/14) EOE

Warm, community-minded AT for afternoon drive. University town. T&R: KASI, Box 728, Ames, IA 50010. (7/14) EOE

Experienced morning drive Announcer. Reliable and community minded. University town. T&R: KCCQ, Box 728, Ames, IA 50010. (7/14) EOE

Experienced in CHR? T&R: Duke Williams, KG-95, Box 1737, Sioux City, IA 51102. (7/14) EOE

WROK is seeking parttime AT within driving distance of our full service AC. T&R: John Ivey, WROK, 3901 Brendenwood Road, Rockford, IL 61107. (7/21) EOE

Needed: CHR overnight personality with production. News-writing helpful. Low pay, hard work, great station. T&R: Kent Bergstrom, WCFX, Box 795, Mt. Pleasant, MI 48804. (7/21) EOE

"US96" and WNAM/Appleton-Oshkosh with present opening for Morning Sports/News personality. T&R: Box 707, Neenah, WI 54957. (7/21) EOE

KSCB-FM/Liberal, KS seeking to fill two fulltime on-air openings. Must do a newscast. Females and minorities encouraged to apply. T&R: Mark David, Box 3125, 67905. (7/21) EOE

Wichita's KKRD seeking experienced, ambitious parttime weekend talent. T&R: Jack Oliver, Box 333, Wichita, KS 67201. (7/21) EOE

Small and medium market PD posts open now. Midwest and West Coast. T&R: Jay Mitchell Associates, Box 1285, Fairfield, IA 52556. (7/21) EOE

K93-FM seeks announcer with experience, willingness to learn, overwhelming desire to win. Aggressive AOR/CHR jocks please. T&R: Greg Jessen, Box 10, Iron Mountain, MI 49801. (7/21) EOE

Cleveland's hottest station seeks outrageous late-night rocker. T&R: Hot 92 FM, 2156 Lee Rd., Cleveland, OH 44118. (7/21) EOE

Sales Manager or General Manager opportunity at AM/FM in growing community. Excellent incentives. T&R: Capital Broadcasting, 128 Maple Grove, Springfield, IL 62707. (7/21) EOE

Production Director/Copywriter sought for rare opening with a great company. Production samples and copy: Y-93, Box 1738, Bismarck, ND 58502. (7/21) EOE

Warm, community minded AT for afternoon drive announcer. Reliable and community minded. University town. T&R: KCCQ, Box 728, Ames, Iowa 50010. (7/21) EOE



PM DRIVE

John Corby moves to Night Talk, leaving big shoes to fill in PM drive. We're looking for someone who can orchestrate the elements, use the phones, and plug into the community. **ENTHUSIASM IS A MUST!** Minimum 10 years Full Service experience with a solid track record. Send C&R to Bobby Hatfield, WTVN Radio, 42 E. Gay St., Columbus, OH 43215. EOE

JILTED SALES STAFF

on the rebound would like to meet Production Director who likes small town life, eating out, golfing, remote broadcasts and making killer commercials. We are considered average looking with brown-red-blonde hair and blue-brown-green eyes. We like all kinds of music, but dislike z-rock deejays. We don't smoke, only drink socially, but occasionally turn out copy at 5PM. Must like clients who do their own ads. Please send recent tape, phone number and resume. Code: JMcCullough, WLPO/WAJK, Box 215, LaSalle, Illinois 61301. (Tapes can be no longer than 5 minutes in length and consist of commercials only. No promos, no air checks. Spec ads encouraged.) EOE



News anchor/reporter. Fulltime news position with Top 50 market Adult Contemp FM. Report, write, edit, produce local casts in expanding operation. Journalism degree preferred. Excellent writing/verbal skills required. Competitive compensation, outstanding benefits, and great working environment at highly-rated commercial FM on the campus of a major university. Send writing sample, tape and resume to Charles Van Sant, Dept. A, WVUD-FM, 300 College Park Ave., Dayton, OH 45469. The University of Dayton is an equal opportunity/affirmative action employer. Applications accepted until position is filled. EOE

NEW GRADUATE?

This is an ideal first job! Join an aggressive, fun-selling radio sales team in North Central Illinois. Full-time AM - Class A (move to 25K this summer). We have the people and the experience to help make you successful. Send resume to: JMcCullough, WLPO/WAJK, PO Box 215, LaSalle, Illinois 61301. EOE

KQRS AM/FM

needs a **Continuity Director/Copywriter**. Strong organizational, creative skills and affinity for sales. Three to five years experience a must. Resumes Only: Amy Waggoner, KQRS AM/FM Radio, 917 North Lilac Drive, Minneapolis, MN 55422 EOE

MEDIUM MARKET

Brand New 100,000 watt FM in Medium Midwest market, searching for a program director with an attitude focused on winning. Able to build a team. Please rush what it takes to sell yourself. Tapes, Resume, convincing letter, past successes, etc. to: Radio & Records, 1930 Century Park West, #564, Los Angeles, CA 90067. EOE



KNUA SEATTLE/Contemporary Jazz Intensive Progressive Adult Format. **IMMEDIATE OPENINGS**-Requiring smooth conversational delivery, warmth, positive attitude. **Morning News Anchor:** proficient in hard and lifestyle news. **Evening music host:** with willingness to contribute to successful specialty programming. Rush T&R to Bob Linden, KNUA, 1109 1st Ave., Seattle, WA 98101. EOE



PRODUCTION DIRECTOR

Station in Top 20 Market is searching for an experienced, creative, hardworking Production WIZARD to cut the world's most "sizzling" promos. If that's you, put some hot spots and promos on tape and mail it today to Radio & Records, 1930 Century Park West, #557, Los Angeles, CA 90067. EOE

WCUB

on Wisconsin's beautiful East Coast, has an **immediate opening** for an **experienced talent** to host a **morning music talk show**. Production, remotes and personal appearance a must. A challenging position with good money for the right person. Call Bob Irish at 414/682-8226. EOE

Upper midwest full service Country FM looking for a well-rounded morning AT. Strong production skills a plus. Team player! Tape and resume to: Radio & Records, 1930 Century Park West, #566, Los Angeles, CA 90067. EOE



Swing Jock. Fulltime Air Talent position with Top 50 market Adult Contemp FM. Vacation relief, weekend shift, plus production, news, etc. Two years experience required. Competitive compensation, outstanding benefits, and great working environment at highly-rated commercial FM on the campus of a major university. Send tape and resume to Reed Kittredge, Dept A, WVUD-FM, 300 College Park Ave., Dayton, OH 45469. The University of Dayton is an equal opportunity/affirmative action employer. Applications accepted until position is filled. EOE

WEST

The one you're looking for. Two years' experience in Midwest. On-air, news. T&R: Chris McIntyre, Box 601496, South Lake Tahoe, CA 95761. (7/14) EOE

Country FM serving Phoenix Metro is seeking experienced Announcers. Arizona residents preferred. T&R: KQEZ, Box 1437, Coolidge, AZ 85228. (7/14) EOE

New Northern Nevada CHR seeks morning man with good energy, quick wit, strong community involvement. Solid opportunity. T&R plus photo: Box 40444, Reno, NV 89501. (7/14) EOE

KHJ/Lancaster, CA seeking to expand talent pool. T&R: Jeff Ryan, 44748 Elm Avenue, Lancaster, CA 93534. (7/14) EOE

CHR outlet with possible future openings. Good production a must. T&R: KXIQ, Box 5068, Bend, OR 97708. (7/14) EOE

KRQ/Tucson has immediate openings for late night and part-time AT. T&R: Clarke Ingram, 4400 E. Broadway, Suite 200, Tucson, AZ 85711. (7/14) EOE

Promotions Director sought for KGGI/KMEN. Experience preferred. Resume: General Manager, Box 1290, San Bernardino, CA 92402. (7/14) EOE

Northern Utah's 50,000 watt Hot AC is looking for an energetic, hard working 6P-12M AT. Females and minorities encouraged to apply. T&R: Box 3369, Logan, UT 84321. (7/14) EOE

Asst Controller with hands on Accounting. B.S. degree and two years experience required. T&R: John Hamm, KFBK/KAER, 1440 Ethan Way, Suite 200, Sacramento, CA 95825. (7/21) EOE

KPXR-FM/Anchorage is looking to add on to an already winning team. Possible Production Director. Three years' minimum experience. T&R: Steve Knoll, 3700 Woodland Dr. #300, Anchorage, AK 99517. (7/21) EOE

Northwest College market CHR/Talk combo seeks OM/Morning person. T&R: KHTR/KQQQ, Box 1, Pullman, WA 99163. (7/21) EOE

Needed today. Parttime/ fulltime AT for AOR in Monterey, CA. T&R: KMBY, 8 Harris Court, B-5, Monterey, CA 93940. (7/21) EOE

Accepting T&R's for future News opening. Good bucks for right person. T&R: KMIX, Box 170, Turlock, CA 95381. (7/21) EOE

PD/ANNOUNCER

For Oldies station. Start mid-Aug. Send tape, resume, salary history to: Gen. Mgr.-Media Mark, 710 River St., Santa Cruz, CA 95060. EOE

OPENINGS

WE WAS ROBBED!

A raiding party from L.A. just took our Sports Director, Agri-business Reporter, afternoon News Anchor, and News Director. We have key openings for the following:

NEWS DIRECTOR - with at least three years experience as News Director or Assignment Editor in a major market radio station. News/Talk radio experience preferred. A degree in journalism and creative approach to enterprise news gathering is desirable. The ability to anchor a two hour news block will also be helpful.

SPORTS DIRECTOR - that possesses an encyclopedic knowledge of all sports - especially professional. You must enjoy day-to-day sports reporting, be capable of hosting a daily one hour sports talk show, and handle back-up play-by-play duties for our broadcasts of the Sacramento Kings of the NBA. First and foremost, you've got to be entertaining to listen to!

NEWS REPORTER - fast, aggressive, and creative. News conference coverage won't cut it. We want a reporter with enterprise... someone who understands the relationship between sound and radio.

Here's a chance to join a station where "opportunity for advancement" isn't just blue sky. We've probably launched more talent and management to the top 5 markets than any radio station in America during the last 18 months. Bring your talent, brains, experience, and absolute commitment to be the **BEST**. Join one of America's highest rated news/talk radio stations in one of the country's most liveable cities. Work in an environment conducive to growth and professional development with the nation's premier radio company... Group W.

Send resume and tape to:

Rick Eytcheson
Vice President, General Manager
KFBK/KAER
1440 Ethan Way Ste. 200
Sacramento, CA 95825 EOE

A RARE OPENING

at Pollack Media Group as National Music/Research Director. Prefer Southern California resident. If interested, please submit resume to Carol Holt, PMG, 984 Monument St., Ste. 105, Pacific Palisades, CA 90272. EOE

Braiker Radio is seeking air personality DJ's, and DJ's with Production, "Selector" or PD skills for employment opportunities this summer and fall in our new satellite delivered AC, Oldies, Country and CHR formats. Send scoped airchecks, references and resumes to Rick Sklar, Braiker Radio, Suite 300, 15375 S.E. 30th Place, Bellevue, WA 98007. EOE

Program Director, Top rated AOR, Medium market in California. Good leadership ability. Able to hire a winning staff. Needed Today... Send tape, resume, winning track record to: Radio & Records, 1930 Century Park West, #563, Los Angeles, CA 90067. EOE

98.5 KLUC FM

THE #1 HIT MUSIC STATION

KLUC is looking for an aggressive, creative **Promotion Coordinator**. We need someone who can work closely with programming and sales in setting up and coordinating our promotions! If you're interested in working for Nationwide and one of the hottest CHR stations in the West, apply now. Send resume and outline of past promotions to: Jerry Dean, Program Director, KLUC Radio, P.O. Box 14805, Las Vegas, NV 89114. KLUC is an equal opportunity employer of Nationwide Comm. Inc.

KPLZ-FM, Seattle's number one music station has a rare full time opening. KPLZ is looking for a hot morning show jock that wants to do major market radio. The shift, 2 a.m. until 6 a.m. If you are ready to fully develop your talents in one of America's greatest cities then rush your tape and resume to:

Casey Keating
Tower Building
7th and Olive
Seattle, WA 98101
No calls. EOE



POSITIONS SOUGHT

POSITIONS SOUGHT

Personable Air Talent with 20 years' experience seeks position at competitive small/medium market AC/Ctry/MOR in Midwest or West. DAN: (217) 529-9500. (7/21)

Topical, entertaining award-winning morning personality/Program Director. Great at personal appearances. J.R. GREELEY: (915) 944-0209. (7/21)

Operations Manager/News/Talk available for Middle Atlantic states or Midwest preferred. Major market experience, small market management. (603) 632-4778. (7/21)

Proven killer, 15 years' Top 20 markets. PD/OM, CHR/UC, AOR/AC. Serious about winning? All markets considered. (512) 423-5959. (7/21)

Marketing, Wharton trained, Ivy grad, seeking position in marketing, PR, promotion. Experience at Capitol/EMI/Enigma marketing. WMMR-FM Program, Promo, Sales intern. JON: (215) 878-2064. (7/21)

Any format, any daypart, anywhere. Versatile AT with experience looking for any fulltime opportunity. ED IN THE MORN-ING: (802) 524-6294. (7/21)

Sharp, enthusiastic, creative DJ with small market experience seeks new challenge. News, production, copy. CHR/AOR/AC. Ready when you are. TOM: (303) 468-7886. (7/21)

Energetic, personable midday/afternoon AT with strong production seeks new team to join. If you're ready to win, let's talk. BRIAN: (405) 353-3047. (7/21)

Make my day, I'll make you mornings. 20 years in biz on-air and as PD. All formats. Canadian offers preferred. Anywhere in Canada. MARK: (519) 537-3522. (7/21)

AT with five years' experience and great production. Great phones and a best friend to your listeners. Prefer AOR/CHR. Ready to relocate for the right gig. GREG: (609) 795-7509. (7/21)

Hip but clean adult morning team with Hartford/Providence experience. CHR/AOR/Hot AC. Will go anywhere. MONK & KELLY: (203) 535-4422. (7/21)

Unique, topical fun personality who instantly becomes listeners' friend. All markets considered. RICK GATES: (412) 287-2012. (7/21)

121 Market AT/MD ready to move. Six years' on-air. Selector experience, strong production, metro sound. Oldies/AC/CHR. East Coast only. MARTY: (319) 386-0710. (7/21)

Good CHR, AC jock. Eleven years' experience and looking to relocate for the right opportunity. Medium to large market only. (216) 535-2330. (7/21)

AT Phone Home! Just graduated, on-air experience. Any format, shift, job. Oklahoma or surrounding towns preferred. I'm so eager. (405) 478-1348. (7/21)

Four year AT, hard-working dedicated AT seeks CHR/AC/AOR. Prefer NE, Midwest, West. Good voice, intelligent, witty. MATTHEW: (216) 762-3030. (7/21)

Working AOR Jock, P-2, looking for bigger challenge. Very hardworking, reliable, adult. Talent worth developing. JOHN ANTHONY: (608) 257-4744. (7/21)

If you're seriously looking for an adult AT/PD that's friendly, personable and polished and produces results, not excuses, call CHUCK: (915) 699-1903. (7/21)

Young, talented professional seeking right job in broadcast. Five year experience in the field of broadcast with a college degree. ROB: (919) 821-8029. (7/21)

KFRC/San Francisco's hottest promotion manager returning to radio. Outstanding credentials and references. All offers considered. LARRY OUNDON: (415) 391-8277. (7/21)

Fourteen year pro looking to rock and roll nights or overnights. DAVE: (815) 933-6779. (7/21)

POSITIONS SOUGHT

Attention PDs, OMs, NDs, GMs

Searching for Talent? CALL NATIONAL!

It's **Quick... Easy...** and your **only cost** is a telephone call... 205-822-9144. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within 24 hours of your call. **Call Now — 205-822-9144.**

NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • (205) 822-9144

ACT NOW!

Small market CHR night jock with three years' experience seeks medium market. Uptempo, phones, appearances. RICK: (508) 636-8384. (7/21)

Seven years experience as Announcer/Producer/News Reporter/Production seeks opportunity. NAC/Classic Rock/Alternative/CHR. DAVE: (217) 428-2570. (7/21)

Engineer/AT for FM rocker in milder winter climate. ERIC: (219) 924-8340. (7/21)

College and broadcasting school grad with advertising, sales, and management experience. Seeks on-air position. Energetic team player. CHARLIE: (314) 434-4971. (7/21)

Please put this ad on your call list if you are Classic Rock or AOR on either coast. I have more than three years' of experience. BRAD: (607) 535-7652. (7/21)

You wouldn't want Jerry Jones to write comedy for you, right? Why write it out of state? 20 years' in Dallas/Ft. Worth area. MIKE: (214) 681-3525. (7/21)

I'm ready, willing and able. Experience at seeks a gig anywhere on the planet. I'm ready to move now, let's talk. MIKE: (319) 395-9126. (7/21)

Founding PD of KLRS/"Colors" seeking new opportunities. Gavin NAC radio person of the Year nominee. 10 years' PD/MD, 16 on-air. PD/MD/Syndication/Consulting. (408) 688-5604. (7/21)

I won't burn the flag, I burn the competition. Five year CHR P-2 AT seeks new challenge. Afternoon or mornings. JIM: (216) 433-4381. (7/21)

PROGRAM DIRECTOR

proven air talent looking for 1st programming job. CHR/Dance background includes research, music and college degree, on or off the air, consider all markets. Inquiries to Radio & Records, 1930 Century Park West, #555, Los Angeles, CA 90067. EOE

Veteran drive time AT seeking competitive CHR or AOR station in Illinois, Iowa or Indiana. JON-ERIC STEVENS: (407) 468-9164. (7/21)

12 year pro looking for NAC position. I'm knowledgeable about the music, the artists and the format. JERRY: (512) 654-6402. (7/21)

News, Outstanding and outrageous. Award-winning Anchor/reporter with AOR/CHR and Country. Major market and network pro. ROB WILLIAMS: (704) 529-6789. (7/21)

Multi-talented production/AT seeks pro production/"lite" Air shift. PAUL KENDALL: (806) 669-0300. (7/14)

Jacksonville area: Air personality with six years' experience AC/CHR/AOR seeks fulltime position. Good production, hard worker. SKIP: (904) 874-1165. (7/14)

English guy, hip, witty and skinny. Charmingly smooth and dry. Genuine cockney accent. L.A. experience. Wants to join morning team. Gimme a call. RICHARD: (213) 654-0666. (7/14)

CHR jock with four years' in the biz seeks CHR/AOR gig in the Midwest/West. Currently employed. P2/P3 markets only. SCOTT: (605) 247-3323. (7/14)

MIDI Multitracker/ top jock. See station with synths, samplers and super sound. Hot production, fast show. AL: (315) 476-8289. (7/14)

Looking for Oldies/AC format. Experience in medium and major markets, including Houston and Oklahoma City. Programming experience in small market. (314) 434-8897. (7/14)

Seven year AT looking for Country home in medium/major market. PD/MD experience with extensive knowledge of Country music. Good pipes, great production. BOB: (512) 755-4119. (7/14)

L.A.'s a bummer, man. Stressed-out 12 year pro (AT/MD/Asst. PD) needs to mellow-out in Northern California. All considered. STEVE: (213) 458-9132. (7/14)

Any format, any daypart, anywhere. Versatile AT with experience looking for any fulltime opportunity. ED in the morning: (802) 524-6294. (7/14)

Engineer/AT for FM rocker in milder winter climate. ERIC: (219) 924-8340. (7/14)

Energetic experienced AT seeks advancement. Solid airwork/strong production/team player. Prefer AC/Oldies/Country. OAVE: (712) 233-1160. (7/14)

Former music video programmer seeks CHR PD/AT gig. Proven philosophies. Excellent people skills. Available today. PEN: (814) 466-6979. (7/14)

POSITIONS SOUGHT

Top rated adult morning Personality and Program Director. Creative promotions. Great interface with sales. Station manager experience. J.R. GREELEY: (915) 655-9879. (7/14)

PD available for any West Coast market. 10 years' in radio. Music, announcing, formatics, research. GARY: (408) 377-2935. (7/14)

HEY OLDIES/AC/AOR:
Need an **Overnighter or MD?** Six years experience and have commercial voices. Professional team player.
TROY (409) 532-3176

Female country AT with five years' experience, commercial/public radio. Natural, straight-forward, creative, funny. Will relocate to top Country market. (503) 923-6708. (7/14)

Hickory Dickory Dock... You're looking for a jock? Selector is my game, east coast is my aim. Years of experience, my production is your gain. MARTY: (319) 386-0710. (7/14)

Available and looking. One personable, intelligent, experienced AT/Production person. All markets, and formats considered. (718) 979-3171. (7/14)

Wanted: Major or large market Anchor or News Director opportunity in West or Southwest. I'm currently an anchor at ABC Radio Networks. JEFF MICHAELS: (913) 238-0118. (7/14)

Need an assistant? Creative, hard working, energetic, and I love promotions. Have two years' experience and will relocate. Call: (303) 322-5446. (7/14)

Personality CHR jock available for an exciting new challenge. Ready for action now. MIKE: (312) 448-8035. (7/14)

Wondering whether PDs/NDs read these. Reporter at Boston rock station considering relocation. Strong writing, news sense, some network experience. DIANE: (617) 643-1307. (7/14)

R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance!

Display & Blind Box advertising orders must be typewritten or printed and accompanied by payment mailed to our office in advance. VISA, MC, AmEx accepted.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought. All other advertising must run display.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date.

For opportunities you must place your free listings by **mail only**. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



BREAKERS

AFTER 7

Heat Of The Moment (Virgin)

68% of our reporting stations on it. Rotations: Heavy 0/0, Medium 12/1, Light 53/27, Total Adds 28 including WXYV, WRKS, WDAS, KRNB, HOT103, WBLZ, XHRM, WWKX, WQMG, WQFX.

CHRIS JASPER

The First Time (Gold City/CBS)

65% of our reporting stations on it. Rotations: Heavy 1/0, Medium 17/1, Light 44/15, Total Adds 16 including WAMO, WEDR, HOT103, WTLC, KMJM, WJIZ, WENN, WJTT, WQFX, Z99.

ATLANTIC STARR

My Sugar (WB)

64% of our reporting stations on it. Rotations: Heavy 3/0, Medium 22/1, Light 36/16, Total Adds 17 including WUSL, PWR94, KJLH, WXOK, WATV, WPAL, WJJS, WQOK, WIZF, KACE.

ENTOUCH

Il Hype (Vintertainment/Elektra)

64% of our reporting stations on it. Rotations: Heavy 2/0, Medium 20/0, Light 39/7, Total Adds 7, WHUR, KMJQ, WZAK, WTLC, KBCE, WLOU, WJJS.

EDDIE MURPHY

Put Your Mouth On Me (Columbia)

64% of our reporting stations on it. Rotations: Heavy 0/0, Medium 9/8, Light 52/51, Total Adds 59 including WDAS, WHUR, KMJQ, KRNB, WEDR, WYLD, WQMG, WZAK, KJLH, XHRM.

GUY

Spend The Night (MCA)

63% of our reporting stations on it. Rotations: Heavy 9/0, Medium 31/0, Light 20/5, Total Adds 5, Z99, WBLX, WTMP, KBUZ, HOT96. Debuts at number 38 on the Urban Contemporary chart.

NEW & ACTIVE

SPECIAL ED "I Got It Made" (Profile) 50/4

Rotations: Heavy 10/0, Medium 23/1, Light 17/3, Total Adds 4, KJLH, WXOK, Z93, WJMI. Heavies include: WRKS, KHYS, K97, KRNB, WZAK. Mediums include: WAMO, KMJQ, PWR94, KMJM, KSOL.

TEN CITY "Where Do We Go" (Atlantic) 49/7

Rotations: Heavy 0/0, Medium 19/0, Light 30/7, Total Adds 7, WRKS, WHUR, WYLD, WNHC, WFXC, Z104, WJJS. Mediums include: WXYV, WAMO, K97, HOT103, PWR94.

MIDNIGHT STAR "Love Song" (Solar) 48/3

Rotations: Heavy 1/0, Medium 29/0, Light 18/3, Total Adds 3, WJMI. Mediums include: WXYV, WILD, WDAS, KMJQ, HOT103.

O'JAYS "Out Of My Mind" (EMI) 46/21

Rotations: Heavy 0/0, Medium 8/1, Light 38/20, Total Adds 21 including WAMO, WYLD, PWR94, WBLZ, WTLC, KBCE, WXOK, WENN, Z93, WJMI. Mediums include: WDAS, WKYS, WZAK, WFXA, WATV.

GRADY HARRELL "Fun" (RCA) 45/22

Rotations: Heavy 0/0, Medium 0/0, Light 45/22, Total Adds 22 including WXYV, KMJQ, HOT103, WBLZ, WTLC, KJLH, WWKX, WJIZ, KBCE, WENN.

THREE TIMES DOPE "Funky Dividends" (Arista) 44/8

Rotations: Heavy 1/0, Medium 9/0, Light 34/8, Total Adds 8, WHUR, WATV, WENN, Z93, WQMG, KIPR, WCDX, KDKS. Heavy: KDAY. Mediums include: K97, WZAK, WWKX, WFXC, WIKS.

MICHAEL COOPER "Just What I Like" (Reprise) 42/9

Rotations: Heavy 0/0, Medium 11/0, Light 31/9, Total Adds 9, WBLZ, KSOL, WQMG, K98-FM, HOT105, KMJM, WQI, WIZF, KPRW. Mediums include: WHUR, WYLD, WZAK, KMJM, WNHC.

TONE-LOC "I Got It Goin' On" (Delicious Vinyl/Island) 41/17

Rotations: Heavy 1/0, Medium 7/1, Light 33/16, Total Adds 17 including KMJQ, K97, HOT103, WQMG, K98-FM, WFXA, WENN, WFXE, Q92, KFXZ. Heavy: KHYS. Mediums include: WZAK, KDAY, KJLH, KPRR, WIKS.

PUBLIC ENEMY "Fight The Power" (Motown) 33/7

Rotations: Heavy 6/1, Medium 13/1, Light 14/5, Total Adds 7, WUSL, KMJQ, KSOL, KBCE, WPEG, KFXZ, WQI. Heavy: WRKS, K97, WZAK, KDAY, WFXC. Mediums include: WAMO, WVEE, WEDR, KJLH, WPAL.

CHRISTOPHER WILLIAMS "Talk To Myself" (Geffen) 31/12

Rotations: Heavy 0/0, Medium 1/0, Light 30/12, Total Adds 12 including WAMO, HOT104, WEDR, HOT103, WBLZ, WTLC, WWKX, WATV, WJMI, WFXC. Medium: WDAS.

BOOGIE DOWN PRODUCTIONS "Why Is That?" (Jive/RCA) 31/2

Rotations: Heavy 2/0, Medium 4/0, Light 25/2, Total Adds 2, WYLD, WQMG. Heavy: KDAY, WGPR. Medium: K97, WFXC, KIIZ, WQOK.

SKYY "Love All The Way" (Atlantic) 30/9

Rotations: Heavy 0/0, Medium 9/0, Light 21/9, Total Adds 9, WUSL, KRNB, HOT103, KPRR, Q92, KIPR, WALT, WTLZ, WVOI. Mediums include: WILD, WDAS, WAMO, WKYS, WJMI.

AL JARREAU "All Of My Love" (Reprise) 30/4

Rotations: Heavy 0/0, Medium 9/0, Light 21/4, Total Adds 4, WTLC, KPRR, WFXE, HOT96. Mediums include: WDAS, WHUR, WYLD, WNHC, WQFX.

TYREN PERRY "What's Up" (Columbia) 30/1

Rotations: Heavy 0/0, Medium 7/0, Light 23/1, Total Adds 1, KBUZ. Mediums include: K97, KJLH, WWKX, WJTT, WEAS.

JACKSONS "2300 Jackson Street" (Epic) 29/28

Rotations: Heavy 0/0, Medium 3/3, Light 26/25, Total Adds 28 including WHUR, WKYS, KMJQ, WYLD, WQMG, KJLH, XHRM, KSOL, OC104, WFXA.

MICOLE "Rock The House" (Oceana/Atlantic) 29/5

Rotations: Heavy 0/0, Medium 8/1, Light 21/4, Total Adds 5, K97, WJIZ, U102, WQMG, WQOK. Mediums include: WWKX, WJTT, WFXE, Q92, WEAS.

SYBIL "Don't Make Me Over" (Next Plateau) 28/12

Rotations: Heavy 0/0, Medium 3/0, Light 25/12, Total Adds 12 including WXYV, WDAS, WAMO, WBLZ, XHRM, WATV, WPAL, WZFX, WQFX, WQIM. Medium: WZAK, WIKS, WTMP.

DEJA "Going Crazy" (Virgin) 28/3

Rotations: Heavy 0/0, Medium 7/0, Light 21/3, Total Adds 3, WHUR, WJIZ, WLOU. Medium: HOT104, K97, WWKX, WFXE, WTMP, WVOI, KDKO.

WHISTLE "Right Next To Me" (Select) 27/1

Rotations: Heavy 1/0, Medium 12/0, Light 14/1, Total Adds 1, HOT105. Heavy: XHRM. Mediums include: WAMO, WHUR, WYLD, WBLZ, WPEG.

DEBBIE ALLEN "Special Look" (MCA) 26/13

Rotations: Heavy 0/0, Medium 1/0, Light 25/13, Total Adds 13 including HOT104, KHYS, KMJQ, K97, PWR94, WBLZ, WTLC, Q92, KIIZ, KFXZ. Medium: WKYS.

EUGENE WILDE "Ain't Nobody's Business" (MCA) 26/8

Rotations: Heavy 0/0, Medium 3/0, Light 23/8, Total Adds 8, KBCE, WXOK, Z93, WFXC, WQOK, WEAS, HOT96, KPRW. Medium: HOT104, WIKS, WQI.

TERRY TATE "Babies Having Babies" (Trumpet) 26/3

Rotations: Heavy 5/0, Medium 11/0, Light 10/3, Total Adds 3, WUSL, WZAK, WZFX. Heavy: HOT104, XHRM, WFXC, WQIM, WJMI. Mediums include: KDAY, KJLH, WPEG, WJMI, WBLX.

MOST ADDED

EDDIE MURPHY (59)
AFTER 7 (28)
JACKSONS (28)
GRADY HARRELL (22)
O'JAYS (21)
FINEST HOUR (19)
ATLANTIC STARR (17)
TONE-LOC (17)
CHRIS JASPER (16)
D'ATRA HICKS (14)

HOTTEST

SURFACE (68)
BOBBY BROWN (64)
KARYN WHITE (55)
VESTA (48)
JODY WATLEY (46)
PRINCE (27)
SOUL II SOUL (25)
CHUCKII BOOKER (16)
KOOL MOE DEE (15)
L.L. COOL J (15)

TOP 10

RECURRENCS
LW TW
3 1 JACKSONS/Nothing
— 2 C. BOOKER/Turned
— 3 J. INGRAM/It's
— 4 LEVERT/Got
1 5 P. BRYSON/Show
— 6 SOUL II SOUL/Keep
4 7 MILLI VANILLI/Baby
2 8 D. ROSS/Workin'
6 9 V. WILLIAMS/Darlin'
5 10 O'JAYS/Have

SIGNIFICANT ACTION

SEDUCTION "You're My One And Only True Love" (Vendetta/A&M) 24/4

Rotations: Heavy 1/0, Medium 9/1, Light 14/3, Total Adds 4, KHYS, KSOL, OC104, KPRW. Heavy: XHRM. Mediums include: WAMO, WQMG, WQI, WZAK, KPRR, WDKT.

ROBERT PALMER "Tell Me I'm Not Dreaming" (EMI) 24/3

Rotations: Heavy 0/0, Medium 4/0, Light 20/3, Total Adds 3, HOT105, WGPR, KBUZ. Medium: WAMO, KHYS, KCHX, WCDX.

RENA SCOTT "This Love Is For You" (Sedona/JCI) 24/2

Rotations: Heavy 0/0, Medium 6/0, Light 18/2, Total Adds 2, WATV, KIIZ. Mediums include: WNHC, WJTT, WEAS, WTMP, WGPR.

FINEST HOUR "Make That Move" (Polydor) 20/19

Rotations: Heavy 0/0, Medium 1/0, Light 19/19, Total Adds 19 including KMJM, WNHC, WJIZ, WFXA, WENN, Z93, WJTT, WQMG, WDKT, Z99. Medium: WILD.

BREEZE "L.A. Posse" (Atlantic) 20/0

Rotations: Heavy 1/0, Medium 5/0, Light 14/0, Total Adds 0. Heavy: KDAY. Medium: K97, WJTT, WEAS, KBUZ, KPRW.

NIKKI "If You Wanna" (Geffen) 18/4

Rotations: Heavy 0/0, Medium 1/0, Light 17/4, Total Adds 4, WQIM, WIKS, WTUG, WGPR. Medium: WFXE.

N.W.A. "Express Yourself" (Priority) 18/3

Rotations: Heavy 0/0, Medium 0/0, Light 18/3, Total Adds 3, WQFX, WALT, WGPR.

CONTROLLERS "Just In Time" (Capitol) 17/4

Rotations: Heavy 0/0, Medium 1/0, Light 16/4, Total Adds 4, WATV, Z99, U102, WLOU. Medium: WALT.

NEW SITUATION "Goin' To A Go-Go" (Coppersun) 15/4

Rotations: Heavy 0/0, Medium 3/0, Light 12/4, Total Adds 4, WAMO, WNHC, KBCE, KMJM. Medium: WHUR, KJLH, WPAL.

THREE DEGREES "Tie U Up" (Ichiban) 15/2

Rotations: Heavy 0/0, Medium 3/1, Light 12/1, Total Adds 2, WJTT, WQFX. Medium: WPAL, WTMP.

MICHAEL BOLTON "Soul Provider" (Columbia) 14/7

Rotations: Heavy 0/0, Medium 4/1, Light 10/6, Total Adds 7, WDAS, WUSL, WHUR, K97, WNHC, WJHM, KACE. Medium: OC104, WQOK, KDI.

CAROLE DAVIS "Serious Money" (WB) 14/7

Rotations: Heavy 0/0, Medium 0/0, Light 14/7, Total Adds 7, WBLZ, WWKX, WATV, WPAL, WDKT, KIIZ, WQOK.

DIGITAL UNDERGROUND "Dooowhatchaika" (Tommy Boy) 14/4

Rotations: Heavy 0/0, Medium 4/0, Light 10/4, Total Adds 4, KMJQ, WPAL, Z104, WANM. Medium: WHUR, WJTT, WEAS, KBUZ.

ANNE G. "Heart Doner" (Atlantic) 13/9

Rotations: Heavy 0/0, Medium 1/0, Light 12/9, Total Adds 9, WFXA, WATV, Z93, WZFX, WLOU, HOT105, WANM, WQI, WTLZ. Medium: WDKT.

FAZE "Cold Sweat" (Syntone/Oceana) 13/2

Rotations: Heavy 1/0, Medium 2/0, Light 10/2, Total Adds 2, WZAK, Z99. Heavy: WJHM. Medium: WEDR, XHRM.

PAULA ABDUL "Cold Hearted" (Virgin) 13/2

Rotations: Heavy 3/0, Medium 4/0, Light 6/2, Total Adds 2, KSOL, OC104. Heavy: KPRR, KCHX, WTUG. Medium: WAMO, WKYS, KHYS, WQOK.

JOYCE "FENDERELLA" IRBY "She's Not My Lover" (Motown) 12/11

Rotations: Heavy 0/0, Medium 2/1, Light 10/10, Total Adds 11 including KBCE, WJMI, WQMG, Q92, KIIZ, WIKS, WANM, WQI, WTMP, WGPR, KPRW. Medium: K97.

TOO SHORT "I Ain't Trippin'" (Jive/RCA) 12/2

Rotations: Heavy 0/0, Medium 3/1, Light 9/1, Total Adds 2, K97, WBLZ. Medium: WZAK, WJMI.

KID'N PLAY "2 Hype" (Select) 11/11

Rotations: Heavy 0/0, Medium 0/0, Light 11/11, Total Adds 11 including KHYS, K97, PWR94, WATV, WJTT, WJMI, WQOK, KMJM, KBUZ.

COLD CUT featuring LISA STANSFIELD "People Hold On" (Tommy Boy) 11/3

Rotations: Heavy 0/0, Medium 1/0, Light 10/3, Total Adds 3, WHUR, HOT103, WTLZ. Medium: WEAS.

CONSTINA "Falling Like Rain" (Columbia) 11/3

Rotations: Heavy 1/0, Medium 2/0, Light 9/3, Total Adds 3, PWR94, WQFX, Z99. Medium: WNHC, WPAL.

ROD STEWART "Crazy About Her" (WB) 11/3

Rotations: Heavy 0/0, Medium 1/0, Light 10/3, Total Adds 3, OC104, WDKT, WQOK. Medium: KPRR.

PEABO BRYSON "All My Love" (Capitol) 10/10

Rotations: Heavy 0/0, Medium 0/0, Light 10/10, Total Adds 10, WEDR, WJTT, WQFX, Q92, WLOU, WANM, WGPR, WJMI, WTLZ, WVOI.

SLICK RICK "Hey Young World" (Def Jam/Columbia) 10/10

Rotations: Heavy 0/0, Medium 0/0, Light 10/10, Total Adds 10, KMJM, WATV, WPAL, WFXC, WQIM, WEAS, WTMP, WGPR, WJMI, WQOK.

YOUNG MC "Bust A Move" (Delicious Vinyl/Island) 10/5

Rotations: Heavy 1/0, Medium 3/0, Light 6/5, Total Adds 5, KMJQ, KJLH, WJMI, WTLZ, WVOI. Heavy: KDAY. Medium: XHRM, KPRR, KDKO.

3rd Bass "Steppin' To The A.M." (Def Jam/Columbia) 10/4

Rotations: Heavy 0/0, Medium 0/0, Light 10/4, Total Adds 4, WJIZ, WENN, Z99, WEAS.

NEW ARTISTS

Reports/Adds

1	SPECIAL ED/I Got It Made (Profile)	50/4
2	THREE TIMES DOPE/Funky Dividends (Arista)	44/8
3	PUBLIC ENEMY/Fight The Power (Motown)	33/7
4	CHRISTOPHER WILLIAMS/Talk To Myself (Geffen)	31/12
5	BOOGIE DOWN PRODUCTIONS/Why Is That? (Jive/RCA)	31/2
6	TYREN PERRY/What's Up (Columbia)	30/1
7	DEBBIE ALLEN/Special Look (MCA)	26/13
8	TERRY TATE/Babies Having Babies (Trumpet)	26/3
9	SEDUCTION/(You're My One And Only) True Love (Vendetta/A&M)	24/4
10	RENA SCOTT/This Love Is For You (Sedona/JCI)	24/2

New artists have not yet had a UC Breaker.

it
didn't
take
long
to
heat
up.

"heat
of
the
moment"



is a 2 week breaker

the

One Of The Most Added

first

single

from

the

debut

lp

Virgin
©

1989

virgin

records

america,

inc.

after 7

produced by L.A. and BABYFACE.

UC ADDS & HOTS

EAST

WXYV/Baltimore
Sampson/Lewis
HEAVY D. & BOYZ
SYBIL
AFTER 7
GRADY HARRELL
Hottest:
SURFACE
KARYN WHITE
SOUL II SOUL
BOBBY BROWN
JODY WATLEY

WILD/Boston
Hill/Hall
LISA LISA
ALTON STEWART
CHAKA KHAN
Hottest:
SURFACE
VESTA
KARYN WHITE
BOBBY BROWN
PRINCE

WNHC/New Haven
Hannibal/Dickinson
NEW SITUATION
EDDIE MURPHY
CHAKA KHAN
TEN CITY
MICHAEL BOLTON
FINEST HOUR
ALTON STEWART
Hottest:
SURFACE
VESTA
SOUL II SOUL
KARYN WHITE
LEVERT

WRKS/New York
Gray/Brown
JONATHAN BUTLER
TEN CITY
AFTER 7
DIANA ROSS
Hottest:
SPECIAL ED
BOBBY BROWN
SURFACE
CHUCKII BOOKER
JODY WATLEY

OC104/Ocean City
Scott Jantzen
JACKSONS
STEVIE B
GLORIA ESTEFAN
PAULA ABDUL
JONATHAN BUTLER
SEDUCTION
ROD STEWART
KOOL & THE GANG
Hottest:
KARYN WHITE
BOBBY BROWN
SYSTEM
PRINCE
STEPHANIE MILLS

WUSL/Philadelphia
Allan/Monds
SKYY
PUBLIC ENEMY
TERRY TATE
TONI SCOTT
ATLANTIC STARR
MICHAEL BOLTON
Hottest:
SOUL II SOUL
KARYN WHITE
JODY WATLEY
SURFACE
VESTA

WDAS/Philadelphia
Joe Tamburro
EDDIE MURPHY
MICHAEL BOLTON
AFTER 7
D'ATRA HICKS
BE BE & CE CE WIN
NEVILLE BROTHERS
SYBIL
Hottest:
SURFACE
KARYN WHITE
VESTA
ISLEYS
PATTI LABELLE

WAMO/Pittsburgh
Falsion/Goewey
DE LA SOUL
SYBIL
CHRISTOPHER WILLI
O'JAYS
CHRIS JASPER
NEW SITUATION
Hottest:
BOBBY BROWN
PRINCE
SURFACE
JODY WATLEY
KARYN WHITE

WWKX/Providence
Tyler
Z-LOOKE
CHRISTOPHER WILLI
GRADY HARRELL
MARC V,
AFTER 7
MIKKI BLEU
CAROLE DAVIS
EDDIE MURPHY
Hottest:
JODY WATLEY
SURFACE
KARYN WHITE
BOBBY BROWN
VESTA

WKYS/Washington
Simpson/Diggs
PERRI
JACKSONS
Hottest:
BOBBY BROWN
TEDDY RILEY & GUY
JODY WATLEY
SOUL II SOUL
PRINCE

WHUR/Washington
Bennett/Archie
JACKSONS
DEJA'
ENTOUCH
C.J. ANTHONY
TEN CITY
THREE TIMES DOPE
EDDIE MURPHY
COLDCUT
TEDDY RILEY & GUY
MICHAEL BOLTON
Hottest:
SURFACE
KARYN WHITE
BOBBY BROWN
DAVID PEASTON
VESTA

SOUTH

WJZI/Albany
Tony Wright
CHRIS JASPER
NICOLE
EDDIE MURPHY
GRADY HARRELL
DEJA'
FINEST HOUR
3rd Bass
ALEX BUGNON
Hottest:
SURFACE
JODY WATLEY
KARYN WHITE
VESTA
BOBBY BROWN

KBCE/Alexandria
Ken "Iceman" James
BOY GEORGE
O'JAYS
GRADY HARRELL
JOYCE IRBY
KOPPER
EUGENE WILDE
ENTOUCH
TONE-LOC
PUBLIC ENEMY
CAROL DOUGLAS
NEW SITUATION
AFTER 7
Hottest:
SURFACE
JODY WATLEY
KARYN WHITE

WVEE/Atlanta
Roberts/Diamond
none
Hottest:
BOBBY BROWN
SOUL II SOUL
SURFACE
JODY WATLEY
KARYN WHITE

WFXA/Augusta
Carl Conner
TONE-LOC
JACKSONS
ANNE G.
FINEST HOUR
Hottest:
JODY WATLEY
KARYN WHITE
BOBBY BROWN
VESTA

WKOK/Baton Rouge
Dennis Lee
FLAME f/TONY TERR
ATLANTIC STARR
O'JAYS
EUGENE WILDE
EDDIE MURPHY
SPECIAL ED
DARRYL TOOKES
Hottest:
BOBBY BROWN
JODY WATLEY
ALYSON WILLIAMS
BABYFACE
DAVID PEASTON

KQXL/Baton Rouge
Welch/Clay
none
Hottest:
JODY WATLEY
SURFACE
KARYN WHITE
SOUL II SOUL
BOBBY BROWN

WENN/Birmingham
Stewart/Starr
O'JAYS
GRADY HARRELL
CHRIS JASPER
THREE TIMES DOPE
JACKSONS
EDDIE MURPHY
FINEST HOUR
TONE-LOC
3rd Bass
ALEX BUGNON
Hottest:
SURFACE
KARYN WHITE
CHUCKII BOOKER
SURFACE
KOOL MOE DEE
JODY WATLEY

WATV/Birmingham
Ron January
ATLANTIC STARR
THREE TIMES DOPE
SLICK RICK
CAROLE DAVIS
EDDIE MURPHY
CONTROLLERS
ANNE G.
KID'N PLAY
RENA SCOTT
SYBIL
CHRISTOPHER WILLI
Hottest:
SURFACE
CHUCKII BOOKER
BOBBY BROWN
KARYN WHITE

WPAL/Charleston
Don Kendricks
ARETHA & WHITNEY
SLICK RICK
BOY GEORGE
DIGITAL UNDERGROU
ATLANTIC STARR
CAROLE DAVIS
EDDIE MURPHY
SYBIL
Hottest:
SURFACE
KARYN WHITE
KOOL MOE DEE
BOBBY BROWN
VESTA

WFXE/Columbus
Kevin Ross
EDDIE MURPHY
TONE-LOC
NATALIE COLE
AL JARREAU
E.U.
Hottest:
CHUCKII BOOKER
BOBBY BROWN
JODY WATLEY
SURFACE
DAVID PEASTON

KJMZ/Dallas
Smith/Robbins
none
Hottest:
PRINCE
TERRY TATE
L.L. COOL J
L.L. COOL J
NEW KIDS ON THE B

WPEQ/Charlotte
Michael Saunders
D'ATRA HICKS
VANESSA WILLIAMS
SIMPLY RED
EDDIE MURPHY
PUBLIC ENEMY
OAKTON'S 3.5.7.
ATLANTIC STARR
Hottest:
SOUL II SOUL
LEVERT
VESTA
KARYN WHITE
BOBBY BROWN

WJTT/Chattanooga
Charles Sewell
BOBBY BROWN
THREE DEGREES
JACKSONS
EDDIE MURPHY
FINEST HOUR
DARRYL TOOKES
KID'N PLAY
KOOL MOE DEE
TROY JOHNSON
PEABO BRYSON
B.O.S.E
SHOCKY SHAY
ALEX BUGNON
CHRIS JASPER
Hottest:
DAVID PEASTON
PRINCE
BOBBY BROWN
SURFACE
SYSTEM

WWDM/Columbia
Andre Carson
EDDIE MURPHY
JACKSONS
O'JAYS
PRINCE
JOYCE IRBY
GRADY HARRELL
CHRISTOPHER WILLI
KID'N PLAY
BE BE & CE CE WIN
MIDNIGHT STAR
Hottest:
SURFACE
TERRY TATE
ANNE G.
O'JAYS
DEBRA LAWS
RUSSELL PATTERSON
Hottest:
BOBBY BROWN
VESTA
PRINCE
HEAVY D. & BOYZ
BABYFACE

WQMG/Greensboro
Epps/Avery
MICHAEL COOPER
AFTER 7
ALEX BUGNON
MAZE
JACKSONS
THREE TIMES DOPE
FINEST HOUR
SOUL II SOUL
KOOL MOE DEE
VESTA
KARYN WHITE
L.L. COOL J

WQFX/Gulfport-Biloxi
Al Luv
ISLEYS
NATALIE COLE
CHRIS JASPER
AFTER 7
N.W.A.
PEABO BRYSON
THREE DEGREES
B.O.S.E
EDDIE MURPHY
SYBIL
CONSTINA
CHRISTOPHER WILLI
Hottest:
SURFACE
KARYN WHITE
BOBBY BROWN
PRINCE
KOOL MOE DEE

HOT104/Dallas
Spears/Anderson
Z-LOOKE
DEBBIE ALLEN
CHRISTOPHER WILLI
Hottest:
BOBBY BROWN
JODY WATLEY
SOUL II SOUL
TERRY TATE
10DB

WTLZ/Saginaw
Crockett/Fox
O'JAYS
DEBBIE ALLEN
EDDIE MURPHY
YOUNG MC
JOYCE IRBY
ANNE G.
SHOCKY SHAY
ATLANTIC STARR
MIDNIGHT STAR
COLDCUT
SKYY
PEABO BRYSON
Hottest:
SURFACE
BOBBY BROWN
SYSTEM
SOUL II SOUL

KMJM/St. Louis
Atkins/Beasley
CHRIS JASPER
FINEST HOUR
EDDIE MURPHY
SLICK RICK
Hottest:
SURFACE
VESTA
KARYN WHITE
DAVID PEASTON
BOY GEORGE

KPRW/Oklahoma City
Darnell Swift
AFTER 7
EUGENE WILDE
JACKSONS
KOOL & THE GANG
NEW EDITION
JOYCE IRBY
EDDIE MURPHY
AL JARREAU
CHRIS JASPER
MICHAEL COOPER
CHRISTOPHER WILLI
O'JAYS
N.W.A.
M.C. DOWN BEAT
SEDUCTION
GRADY HARRELL
Hottest:
SURFACE
KARYN WHITE
KOOL MOE DEE
DINO
VESTA

WVOI/Toledo
Paul Brown
DARRYL TOOKES
JETS
YOUNG MC
AC BLACK
PEABO BRYSON
SKYY
EDDIE MURPHY
ALTON STEWART
Hottest:
SURFACE
VESTA
TEDDY RILEY & GUY
KARYN WHITE
L.L. COOL J

WFXC/Durham
Spencer/Mack
EDDIE MURPHY
MAZE
JACKSONS
ISLEYS
BE BE & CE CE WIN
CHRISTOPHER WILLI
MIDNIGHT STAR
EUGENE WILDE
TEN CITY
SLICK RICK
D.O.C.
Hottest:
SOUL II SOUL
BOBBY BROWN
PUBLIC ENEMY
HEAVY D. & BOYZ
GUY

KPRR/EI Paso
Perry/Molano
ISLEYS
JETS
SANDRA
Hottest:
SWEET SENSATION
KARYN WHITE
PAULA ABDUL
BOBBY BROWN
PRINCE

WZFX/Fayetteville
Tony Lype
EDDIE MURPHY
SYBIL
JACKSONS
TERRY TATE
ANNE G.
O'JAYS
DEBRA LAWS
RUSSELL PATTERSON
Hottest:
BOBBY BROWN
VESTA
PRINCE
HEAVY D. & BOYZ
BABYFACE

KFXZ/Lafayette
Chuck Harrison
AFTER 7
GRADY HARRELL
ATLANTIC STARR
TONE-LOC
CHRIS JASPER
DEBBIE ALLEN
PUBLIC ENEMY
O'JAYS
Hottest:
SURFACE
JODY WATLEY
SURFACE
BOBBY BROWN
SYSTEM
KARYN WHITE
BABYFACE

KXZZ/Lake Charles
Bridget Denise
EDDIE MURPHY
AFTER 7
D'ATRA HICKS
GRADY HARRELL
ATLANTIC STARR
Hottest:
SURFACE
KARYN WHITE
CHUCKII BOOKER
KOOL MOE DEE
TODAY

WQIS/Laurel
Ron Davis
EDDIE MURPHY
DARRYL TOOKES
NATALIE COLE
PATTI LABELLE
SHOCKY SHAY
Hottest:
SURFACE
VESTA
Z-LOOKE
KOOL MOE DEE
JODY WATLEY

WEDR/Miami
Berra/Thomas
ARETHA & WHITNEY
PATTI LABELLE
EDDIE MURPHY
PEABO BRYSON
CHRISTOPHER WILLI
CHRIS JASPER
Hottest:
SURFACE
JODY WATLEY
SOUL II SOUL
VESTA
L.L. COOL J

KCHX/Midland-Odessa
Paige Crawford
JACKSONS
NENE CHERRY
DEZI PHILLIPS
LIVING IN A BOX
PATTI LABELLE
MADONNA
Hottest:
SURFACE
JODY WATLEY
SOUL II SOUL
VESTA
L.L. COOL J

U102/Lexington
Tom Holiday
JACKSONS
AFTER 7
GRADY HARRELL
O'JAYS
NICOLE
CONTROLLERS
EDDIE MURPHY
JETS
Hottest:
SURFACE
KARYN WHITE
BOBBY BROWN
PRINCE
VESTA

WDR/Little Rock
Christian/See
D'ATRA HICKS
THREE TIMES DOPE
SKYY
NATALIE COLE
ALYSON WILLIAMS
Hottest:
SURFACE
JODY WATLEY
VESTA
EL DEBARGE
BOBBY BROWN

WJMI/Jackson
Paul Todd
ATLANTIC STARR
SPECIAL ED
CHILLA FRAUSTE
Z-LOOKE
JAMES INGRAM
KOOL MOE DEE
Hottest:
L.L. COOL J
DAVID PEASTON
ISLEYS
ARETHA & WHITNEY
PRINCE

Q92/Jacksonville
Stan Brooks
SKYY
EDDIE MURPHY
DEBBIE ALLEN
JOYCE IRBY
PEABO BRYSON
GRADY HARRELL
TONE-LOC
Hottest:
VESTA
BOBBY BROWN
KOOL MOE DEE
THIRD WORLD
L.L. COOL J

K97/Memphis
O'Jay/Bell
TOO SHORT
TONE-LOC
NICOLE
VESTA
MICHAEL BOLTON
LIZ HOGUE
D'ATRA HICKS
DEBBIE ALLEN
KID'N PLAY
Hottest:
JODY WATLEY
BABYFACE
CHUCKII BOOKER
BOBBY BROWN
EL DEBARGE

KRNB/Memphis
Jones/Walker
DEZI PHILLIPS
AFTER 7
EDDIE MURPHY
MIKKI BLEU
SKYY
Hottest:
JODY WATLEY
SURFACE
BOBBY BROWN
SYSTEM
KARYN WHITE

WALT/Meridian
Steve Poston
SHARON BRYANT
EDDIE MURPHY
FINEST HOUR
N.W.A.
ALEX BUGNON
KID'N PLAY
SKYY
Hottest:
JODY WATLEY
SURFACE
KARYN WHITE
VESTA
KOOL MOE DEE

WQIC/Meridian
Larry Carr
none
Hottest:
PRINCE
KARYN WHITE
BOBBY BROWN
VESTA
SURFACE

WEDR/Miami
Berra/Thomas
ARETHA & WHITNEY
PATTI LABELLE
EDDIE MURPHY
PEABO BRYSON
CHRISTOPHER WILLI
CHRIS JASPER
Hottest:
SURFACE
JODY WATLEY
SOUL II SOUL
VESTA
L.L. COOL J

KCHX/Midland-Odessa
Paige Crawford
JACKSONS
NENE CHERRY
DEZI PHILLIPS
LIVING IN A BOX
PATTI LABELLE
MADONNA
Hottest:
SURFACE
JODY WATLEY
SOUL II SOUL
VESTA
L.L. COOL J

WBLX/Mobile
Tony Brown
JACKSONS
EDDIE MURPHY
NEW EDITION
GUY
Hottest:
SURFACE
KARYN WHITE
BOBBY BROWN
PRINCE
VESTA

K98-FM/Monroe
Joe B. Hughes
ARETHA & WHITNEY
Z-LOOKE
MIKKI BLEU
JACKSONS
EDDIE MURPHY
GEORGE CLINTON
MICHAEL COOPER
Hottest:
SURFACE
VANESSA WILLIAMS
JAMES INGRAM
JODY WATLEY
VESTA

WLOU/Louisville
Ange Canessa
EL DEBARGE
TONE-LOC
EDDIE MURPHY
AFTER 7
DEJA'
CONTROLLERS
PEABO BRYSON
FINEST HOUR
ENTOUCH
TROY JOHNSON
GRADY HARRELL
ANNE G.
DEBBIE ALLEN
Hottest:
SURFACE
JODY WATLEY
KARYN WHITE
BOBBY BROWN
AL GREEN

WJWS/Lynchburg
Lad Goins
ATLANTIC STARR
CHRIS JASPER
ENTOUCH
TEN CITY
Hottest:
BOBBY BROWN
SLICK RICK
SHARON BRYANT
FINEST HOUR
O'JAYS
NIKKI
Hottest:
TERRY TATE
VESTA
SURFACE
KOOL MOE DEE
JODY WATLEY

WQOK/Nashville
Dubard/Miller
EXPOSE
SWEET SENSATION
AFTER 7
ATLANTIC STARR
ROD STEWART
O'JAYS
EDDIE MURPHY
KOOL MOE DEE
Hottest:
SURFACE
JODY WATLEY
BABYFACE
CHUCKII BOOKER
BOBBY BROWN
EL DEBARGE

KRNB/Memphis
Jones/Walker
DEZI PHILLIPS
AFTER 7
EDDIE MURPHY
MIKKI BLEU
SKYY
Hottest:
JODY WATLEY
SURFACE
BOBBY BROWN
SYSTEM
KARYN WHITE

WALT/Meridian
Steve Poston
SHARON BRYANT
EDDIE MURPHY
FINEST HOUR
N.W.A.
ALEX BUGNON
KID'N PLAY
SKYY
Hottest:
JODY WATLEY
SURFACE
KARYN WHITE
VESTA
KOOL MOE DEE

WQIC/Meridian
Larry Carr
none
Hottest:
PRINCE
KARYN WHITE
BOBBY BROWN
VESTA
SURFACE

WEDR/Miami
Berra/Thomas
ARETHA & WHITNEY
PATTI LABELLE
EDDIE MURPHY
PEABO BRYSON
CHRISTOPHER WILLI
CHRIS JASPER
Hottest:
SURFACE
JODY WATLEY
SOUL II SOUL
VESTA
L.L. COOL J

KCHX/Midland-Odessa
Paige Crawford
JACKSONS
NENE CHERRY
DEZI PHILLIPS
LIVING IN A BOX
PATTI LABELLE
MADONNA
Hottest:
SURFACE
JODY WATLEY
SOUL II SOUL
VESTA
L.L. COOL J

WBLX/Mobile
Tony Brown
JACKSONS
EDDIE MURPHY
NEW EDITION
GUY
Hottest:
SURFACE
KARYN WHITE
BOBBY BROWN
PRINCE
VESTA

KIPR/Little Rock
Christian/See
D'ATRA HICKS
THREE TIMES DOPE
SKYY
NATALIE COLE
ALYSON WILLIAMS
Hottest:
SURFACE
JODY WATLEY
VESTA
EL DEBARGE
BOBBY BROWN

HOT105/Montgomery
Dude Marvin
AFTER 7
MICHAEL COOPER
EDDIE MURPHY
O'JAYS
ANNE G.
D'ATRA HICKS
FINEST HOUR
SURFACE
LISA LISA
ROBERT PALMER
WHISTLE
TONE-LOC
NATALIE COLE
Hottest:
BABYFACE
BOBBY BROWN
SOUL II SOUL
VESTA
JODY WATLEY

WQIM/Montgomery
Roshon Vance
EDDIE MURPHY
AFTER 7
TONE-LOC
SYBIL
E.U.
NICOLE
SLICK RICK
SHARON BRYANT
FINEST HOUR
O'JAYS
NIKKI
Hottest:
TERRY TATE
VESTA
SURFACE
KOOL MOE DEE
JODY WATLEY

WQOK/Nashville
Dubard/Miller
EXPOSE
SWEET SENSATION
AFTER 7
ATLANTIC STARR
ROD STEWART
O'JAYS
EDDIE MURPHY
KOOL MOE DEE
Hottest:
SURFACE
JODY WATLEY
BABYFACE
CHUCKII BOOKER
BOBBY BROWN
EL DEBARGE

KRNB/Memphis
Jones/Walker
DEZI PHILLIPS
AFTER 7
EDDIE MURPHY
MIKKI BLEU
SKYY
Hottest:
JODY WATLEY
SURFACE
BOBBY BROWN
SYSTEM
KARYN WHITE

WIKS/New Bern
B.K. Kirkland
AFTER 7
NIKKI
TROY JOHNSON
JOYCE IRBY
HEAVY D. & BOYZ
EPMD
EDDIE MURPHY
JACKSONS
Hottest:
SOUL II SOUL
SURFACE
AL GREEN
THIRD WORLD
CHUCKII BOOKER

WYLD-FM/New Orleans
Atkins/Wallace
PATTI LABELLE
TEN CITY
KOOL & THE GANG
BOOGIE DOWN PRODU
EDDIE MURPHY
O'JAYS
JACKSONS
Hottest:
SURFACE
DINO
VESTA
L.L. COOL J
KARYN WHITE

PWR94/Norfolk
Brown/Diamond
STEPHANIE MILLS
E.U.
ATLANTIC STARR
DEBBIE ALLEN
KID'N PLAY
O'JAYS
CONSTINA
Hottest:
BOBBY BROWN
SURFACE
VESTA
JODY WATLEY
PRINCE

HOT103/Norfolk
Tony Richards
CHRIS JASPER
AFTER 7
CHRISTOPHER WILLI
SKYY
EDDIE MURPHY
GRADY HARRELL
TONE-LOC
COLDCUT
Hottest:
JODY WATLEY
KARYN WHITE
VESTA
BOBBY BROWN
ARETHA & WHITNEY

WJHM/Orlando
Linsey/Hollywood
VANESSA WILLIAMS
MICHAEL BOLTON
EDDIE MURPHY
ALYSON WILLIAMS
Hottest:
SOUL II SOUL
SURFACE
TERRY TATE
FAZE
ANGEE' GRIFFIN

WQOK/Raleigh
Young/John
EUGENE WILDE
SHARON BRYANT
CAROLE DAVIS
KID'N PLAY
NICOLE
Hottest:
SOUL II SOUL
SYSTEM
JODY WATLEY
CHUCKII BOOKER
BOBBY BROWN

WCDX/Richmond
Young/Maxwell
O'JAYS
EDDIE MURPHY
CHRIS JASPER
GRADY HARRELL
THREE TIMES DOPE
Hottest:
SURFACE
SYSTEM
BOBBY BROWN
VESTA
KARYN WHITE

WPLZ/Richmond-Petersburg
Maxx Myrick
EDDIE MURPHY
GEORGE CLINTON
AFTER 7
SYBIL
CHRIS JASPER
D'ATRA HICKS
TONE-LOC
Hottest:
SURFACE
SOUL II SOUL
BOBBY BROWN
THIRD WORLD
VESTA

WEAS/Savannah
Floyd Blackwell
B.O.S.E
EUGENE WILDE
SHOCKY SHAY
ALEX BUGNON
3rd Bass
EDDIE MURPHY
KOPPER
MIKKI BLEU
SLICK RICK
SURFACE
FINEST HOUR
Hottest:
SYSTEM
VESTA
KOOL MOE DEE
BOBBY BROWN
L.L. COOL J

KMJJ/Shreveport
Sharp/Walker
KID'N PLAY
FLAME f/TONY TERR
MAZE
NEW SITUATION
B.O.S.E
EDDIE MURPHY
MICHAEL COOPER
Hottest:
SOUL II SOUL
JODY WATLEY
KARYN WHITE
BOBBY BROWN
SYSTEM

KDKS/Shreveport
McCormick/Chan
Z-LOOKE
POSTER & McELROY
E.U.
KOOL & THE GANG
ENTOUCH
THREE TIMES DOPE
D'ATRA HICKS
Hottest:
JODY WATLEY
SURFACE
KARYN WHITE
BOBBY BROWN
PRINCE

WYLD-FM/New Orleans
Atkins/Wallace
PATTI LABELLE
TEN CITY
KOOL & THE GANG
BOOGIE DOWN PRODU
EDDIE MURPHY
O'JAYS
JACKSONS
Hottest:
SURFACE
DINO
VESTA
L.L. COOL J
KARYN WHITE

KDKO/Denver
Dennis Scott
KARYN WHITE
VESTA
NEW EDITION
SLICK RICK
SYBIL
FINEST HOUR
ATENSION
FLAME f/TONY TERR
KIRK WHALUM
SURFACE
D'ATRA HICKS
TERRI LYNE CARRII
Hottest:
BOBBY BROWN
DAVID PEASTON
L.L. COOL J
KOOL MOE DEE
TROY JOHNSON

KACE/Los Angeles
Woods/Russell
ATLANTIC STARR
MICHAEL BOLTON
KIRK WHALUM
Hottest:
SURFACE
CHUCKII BOOKER
SOUL II SOUL
VESTA
PEABO BRYSON

KJLH/Los Angeles
Winston/Briggs
ATLANTIC STARR
D'ATRA HICKS
EDDIE MURPHY
JACKSONS
SYBIL
EXPOSE
MAZE
Hottest:
SOUL II SOUL
CHUCKII BOOKER
SURFACE
VESTA
BABYFACE

KSOJ/San Francisco
Bernie Moody
NEW EDITION
SEDUCTION
PAULA ABDUL
MICHAEL COOPER
NATALIE COLE
E.U.
EDDIE MURPHY
MAZE
JACKSONS
JETS
PUBLIC ENEMY
D'ATRA HICKS
Hottest:
SOUL II SOUL
BOBBY BROWN
PRINCE
SYSTEM
STEPHANIE MILLS

KDAY/Los Angeles
KJMZ/Dallas
KQXL/Baton Rouge
none
Hottest:
YOUNG MC
PUBLIC ENEMY
BOOGIE DOWN PRODU
BREEZE
BOBBY BROWN

WANN/Tallahassee
Gerald Tookes
EDDIE MURPHY
PEABO BRYSON
ANNE G.
JACKSONS
FINEST HOUR
DIGITAL UNDERGROU
KIRK WHALUM
JOYCE IRBY
TRINERE
Hottest:
BOBBY BROWN
SURFACE
KARYN WHITE
SYSTEM
PRINCE

WICI/Tallahassee
Eric Angel
EDDIE MURPHY
PUBLIC ENEMY
JACKSONS
GRADY HARRELL
DEBBIE ALLEN
MICHAEL COOPER
O'JAYS
CHRISTOPHER WILLI
FINEST HOUR
ANNE G.
MIKKI BLEU
TONE-LOC
TRINERE
JOYCE IRBY
Hottest:
JODY WATLEY
SURFACE
BOBBY BROWN
PRINCE
L.L. COOL J

WTMP/Tampa
Chris Turner
KOOL MOE DEE
JOYCE IRBY
TONE-LOC
GUY
EDDIE MURPHY
AFTER 7
SLICK RICK
NATALIE COLE
TODAY
Hottest:
JODY WATLEY
KARYN WHITE
BOBBY BROWN
PRINCE
SURFACE

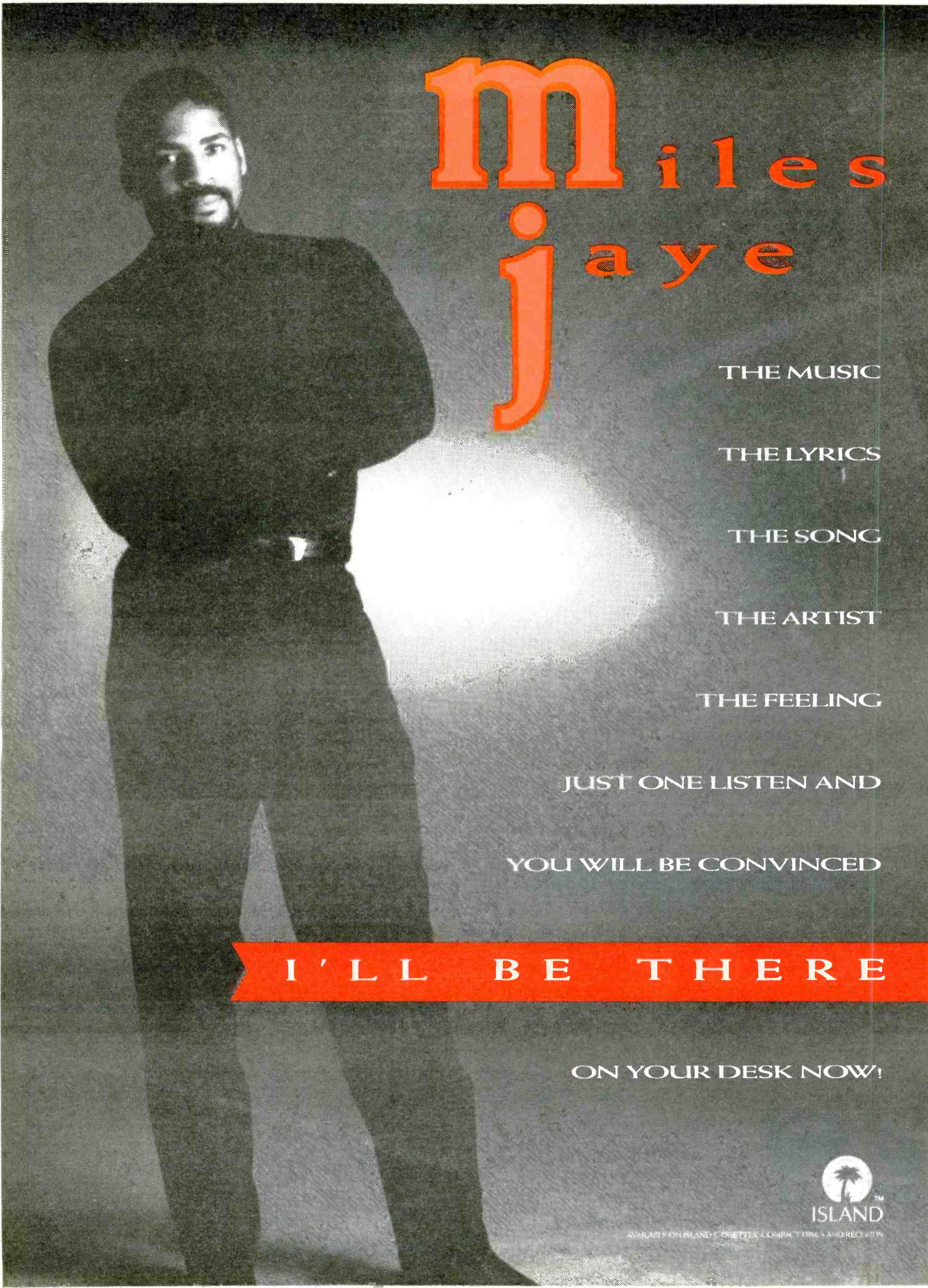
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Rozelle Burroughs
SYSTEM
EDDIE MURPHY
GERALD ALSTON
FINEST HOUR
PATTI LABELLE
NIKKI
Hottest:
L.L. COOL J
KOOL MOE DEE
BABYFACE
EL DEBARGE
SURFACE

Z92/Tyler
Vanessa Barryer
LA REZA
GRADY HARRELL
AFTER 7
Hottest:
JODY WATLEY
KARYN WHITE
BOBBY BROWN
SURFACE
KOOL MOE DEE

XHRM/San Diego
L.D. McCollum
NATALIE COLE
E.U.
D'ATRA HICKS
AFTER 7
EDDIE MURPHY
JACKSONS
SYBIL
EXPOSE
MAZE
Hottest:
SOUL II SOUL
CHUCKII BOOKER
SURFACE
VESTA
PEABO BRYSON

KJLH/Los Angeles
Winston/Briggs
ATLANTIC STARR
D'ATRA HICKS
EDDIE MURPHY
JACKSONS
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EDDIE MURPHY
MAZE
JACKSONS
JETS
PUBLIC ENEMY
D'ATRA HICKS
Hottest:
SOUL II SOUL
BOBBY BROWN
PRINCE
SYSTEM
STEPHANIE MILLS



miles jaye

THE MUSIC

THE LYRICS

THE SONG

THE ARTIST

THE FEELING

JUST ONE LISTEN AND

YOU WILL BE CONVINCED

I'LL BE THERE

ON YOUR DESK NOW!



AVAILABLE ON ISLAND COMPACT DISCS, CASSETTES AND RECORDS



3	2	WKS	WKS	LW	TW		JULY 21, 1989				
							Reports/Adds	Heavy	Medium	Light	
10	7	1	1			1	PATTY LOVELESS/Timber I'm Falling In Love (MCA)	177/0	155	22	0
15	13	7	2			2	SHENANDOAH/Sunday In The South (Columbia)	176/2	121	53	2
6	5	3	3			3	DOLLY PARTON/Why'd You Come In Here Lookin' Like That (Columbia)	168/1	138	23	7
7	6	4	4			4	DON WILLIAMS/One Good Well (RCA)	166/0	135	22	9
16	14	9	5			5	HOLLY DUNN/Are You Ever Gonna Love Me (WB)	178/0	107	67	4
9	8	6	6			6	CHRIS HILLMAN & ROGER McGUINN/You Ain't Going Nowhere (Universal)	165/0	118	34	13
13	11	8	7			7	STATLER BROTHERS/More Than A Name On A Wall (Mercury)	165/0	106	48	11
17	15	12	8			8	SOUTHERN PACIFIC/Any Way The Wind Blows (WB)	172/2	83	80	9
19	16	13	9			9	BILLY JOE ROYAL/Love Has No Right (Atlantic America)	168/2	90	70	8
2	1	2	10			10	REBA McENTIRE/Cathy's Clown (MCA)	146/0	104	30	12
5	4	5	11			11	CONWAY TWITTY/She's Got A Single Thing... (MCA)	151/1	94	42	15
21	18	16	12			12	K.T. OSLIN/This Woman (RCA)	170/0	62	94	14
24	19	17	13			13	KEITH WHITLEY/I Wonder Do You Think Of Me (RCA)	177/4	41	123	13
14	12	10	14			14	LORRIE MORGAN/Dear Me (RCA)	145/1	78	54	13
23	20	18	15			15	MICHAEL MARTIN MURPHEY/Never Givin' Up On Love (WB)	167/4	55	89	23
25	21	19	16			16	VERN GOSDIN/I'm Still Crazy (Columbia)	170/1	41	110	19
27	24	21	17			17	WILLIE NELSON/Nothing I Can Do About It Now (Columbia)	168/6	34	102	32
34	27	23	18			18	RODNEY CROWELL/Above And Beyond (Columbia)	175/3	16	119	40
29	25	22	19			19	HIGHWAY 101/Honky Tonk Heart (WB)	170/2	15	114	41
39	33	25	20			20	JUDDS/Let Me Tell You About Love (Curb/RCA)	176/9	8	118	50
33	26	24	21			21	RANDY TRAVIS/Promises (WB)	157/3	9	110	38
32	30	26	22			22	LIONEL CARTWRIGHT/Give Me His Last Chance (MCA)	164/7	15	101	48
42	36	30	23			23	STEVE WARINER/I Got Dreams (MCA)	167/19	9	87	71
31	29	27	24			24	JOHN DENVER & THE NITTY GRITTY DIRT BAND/And So It Goes (Universal)	147/9	22	80	45
1	2	11	25			25	GEORGE STRAIT/What's Going On In Your World (MCA)	103/0	51	36	16
12	10	14	26			26	GARTH BROOKS/Much Too Young (Capitol)	108/1	41	51	16
—	42	33	27			27	CLINT BLACK/Killin' Time (RCA)	163/30	7	77	79
38	35	31	28			28	FORESTER SISTERS/Don't You (WB)	156/15	7	82	67
3	3	15	29			29	RONNIE MILSAP/Houston Solution (RCA)	92/0	42	37	13
45	39	34	30			30	BAILLIE & THE BOYS/Heart Of Stone (RCA)	140/20	3	73	64
—	43	36	31			31	DESERT ROSE BAND/Hello Trouble (MCA/Curb)	135/18	1	67	67
—	44	39	32			32	HANK WILLIAMS JR./Finders Are Keepers (WB/Curb)	133/26	1	62	70
47	40	35	33			33	SKIP EWING/The Coast Of Colorado (MCA)	125/11	1	63	61
48	41	37	34			34	SUZY BOGGOSS/Cross My Broken Heart (Capitol)	116/12	9	47	60
4	9	28	35			35	EDDY RAVEN/In A Letter To You (Universal)	81/0	28	34	19
BREAKER			36			36	BUCK OWENS & RINGO STARR/Act Naturally (Capitol)	116/27	1	42	73
18	17	20	37			37	EMMYLOU HARRIS/Heaven Only Knows (Reprise)	77/0	13	48	16
26	23	29	38			38	MARY CHAPIN CARPENTER/How Do (Columbia)	77/1	10	38	29
DEBUT			39			39	RICKY VAN SHELTON/Living Proof (Columbia)	94/57	2	19	73
8	22	32	40			40	RICKY SKAGGS/Lovin' Only Me (Epic)	51/0	17	19	15
—	—	46	41			41	BELLAMY BROTHERS/You'll Never Be Sorry (MCA/Curb)	86/16	0	37	49
DEBUT			42			42	RESTLESS HEART/Say What's In Your Heart (RCA)	86/50	0	13	73
—	—	48	43			43	K.D. LANG/Full Moon Full of Love (Sire/WB)	78/18	1	22	55
41	38	38	44			44	NEW GRASS REVIVAL/Callin' Baton Rouge (Capitol)	60/1	5	25	30
—	—	49	45			45	LARRY BOONE/Fool's Paradise (Mercury)	70/15	1	21	48
20	34	42	46			46	KATHY MATTEA/Come From The Heart (Mercury)	40/0	20	11	9
11	32	43	47			47	MCCARTERS/Up And Gone (WB)	39/0	3	23	13
—	—	50	48			48	ROY ORBISON/California Blue (Virgin)	57/7	2	19	36
DEBUT			49			49	GENE WATSON/The Jukebox Played Along (WB)	64/26	0	12	52
DEBUT			50			50	BILLY HILL/Too Much Month At The End Of The Money (Reprise)	61/17	1	10	50

MOST ADDED

- RICKY VAN SHELTON (57)
- RESTLESS HEART (50)
- CLINT BLACK (30)
- MERLE HAGGARD (29)
- BUCK OWENS & RINGO STARR (27)
- TANYA TUCKER (27)
- GENE WATSON (26)
- HANK WILLIAMS JR. (26)
- BAILLIE & THE BOYS (20)
- SHOOTERS (19)

HOTTEST

- PATTY LOVELESS (100)
- DOLLY PARTON (89)
- REBA McENTIRE (63)
- C. HILLMAN & ROGER McGUINN (52)
- SHENANDOAH (51)
- STATLER BROTHERS (47)
- DON WILLIAMS (44)
- CONWAY TWITTY (39)
- BILLY JOE ROYAL (31)
- GEORGE STRAIT (24)

NEW ARTISTS

Reports/Adds:

- 1 BILLY HILL/Too Much... (WB) 61/17
- 2 NEW GRASS REVIVAL/Callin'... (Cap.) 60/1
- 3 SHELBY LYNNE/The Hurtin'... (Epic) 58/9
- 4 JANN BROWNE/You Ain't Down... (Curb) 55/14
- 5 JOE BARNHILL/Your Old... (Univ.) 39/11
- 6 DANIELE ALEXANDER/She's There (Merc.) 35/10
- 7 RUSSELL SMITH/Anger And Tears (Epic) 17/8
- 8 CEE CEE CHAPMAN/Twist Of Fate (Curb) 17/8
- 9 D. DAVIS/Baby Don't Go (16th Ave./Cap.) 12/5
- 10 MATT BENSON/When Will The Fires... (SOR) 11/5

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

BUCK OWENS & RINGO STARR Act Naturally (Capitol)

On 65% of reporting stations. Rotations: Heavy 1, Medium 42, Light 73, Total Adds 27 including WYAM, WQCB, WSNO, WYRK, WQBE, KAYD, KHEY, WESC, WKSJ, WPAP, WUSQ, WSLR, WUSN, WCUZ, KZKX, KZSN, KFMS, KCCY, KKAT, KEEN. Moves 48-41-36 on the Country chart.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are those receiving airplay at 30-59% of the stations. Records in Significant Action are receiving airplay at 5-29% of the stations. Records do not have to reach Breaker in order to chart. However, once a record charts, it must reach the 60% airplay level within the three following weeks to achieve Breaker status.



NATURALLY...
We Want To Say THANKS RADIO
Buck Owens & Ringo Starr
"Act Naturally" **36 BREAKERS**



NEW & ACTIVE

RICKY VAN SHELTON "Living Proof" (Columbia) 94/57

Rotations: Heavy 2, Medium 19, Light 73, Total Adds 57 including WCAO, WYRK, WYVZ, WXTJ, WDSY, WPOR, WWA, KASE, WYNK, WEZL, WRNS, KPLX, WESC, KILTFM, WIVK, WAMZ, WQYK, KFVK, WMIL, KUPL. Debuts at number 39 on the Country chart.

RESTLESS HEART "Say What's In Your Heart" (RCA) 86/50

Rotations: Heavy 0, Medium 13, Light 73, Total Adds 50 including WPOC, WRKZ, KASE, WXBQ, WRNS, KPLX, KILTFM, WAMZ, WKSJ, WSIX, WSM, WIRK, WYNG, WTSO, WMIL, WQXK, KUGN, KWJJ, KIIQ, KDRK. Debuts at number 42 on the Country chart.

BELLAMY BROTHERS "You'll Never Be Sorry" (MCA/Curb) 86/16

Rotations: Heavy 0, Medium 37, Light 49, Total Adds 16, WQCB, KYKR, WUSY, KHEY, WTNV, WQDR, WCHY, WWWW, WFMS, KZKX, WXCL, WFMB, KZSN, KIK-FM, KZLA, KWHT. Medium: WLVK, KIKK, KXXY, KCKC. Moves 46-41 on the Country chart.

K.D. LANG "Full Moon Full of Love" (Sire/WB) 78/18

Rotations: Heavy 1, Medium 22, Light 55, Total Adds 18, WCAO, WAYZ, WTCR, WPOR, WBEE, WEZL, KYKX, WGKX, WOKK, WKNN, WOVW, WCHY, WQYK, WUSN, KWMT, KIZN, KFMS, KIIQ. Moves 48-43 on the Country chart.

LARRY BOONE "Fool's Paradise" (Mercury) 70/15

Rotations: Heavy 1, Medium 21, Light 48, Total Adds 15, WQCB, WAYZ, WDSY, WKLO, WMSI, WAMZ, WQYK, KWMT, WFMS, KTTS, WWJO, KKCS, KNCO, KATOM, KKAT. Heavy: WOW. Medium: WICO, WSTH, KIK-FM, KASH. Moves 49-45 on the Country chart.

GENE WATSON "The Jukebox Played Along" (WB) 64/26

Rotations: Heavy 0, Medium 12, Light 52, Total Adds 26 including WSNO, KRRV, KASE, WUSY, KKIX, WPAP, WKNN, WYNG, WFMS, WFMB, WWJO, WTHI, KTPK, KWOK, KIK-FM, KMIX, KWHT, KNIX, KDRK. Debuts at number 49 on the Country chart.

BILLY HILL "Too Much Month At The End Of The Money" (Reprise) 61/17

Rotations: Heavy 1, Medium 10, Light 50, Total Adds 17, WDSY, WICO, WEZL, WSTH, WMSI, KYKX, WKSJ, WYVZ, KFGO, KWMT, KCJB, WTHI, WTCM, KVOO, KIK-FM, KIZN, KMIX. Heavy: WDAF. Debuts at number 50 on the Country chart.

SHELBY LYNNE "The Hurtin' Side" (Epic) 58/9

Rotations: Heavy 0, Medium 12, Light 46, Total Adds 9, WUSY, KHEY, WQIK, WAMZ, WPAP, WCHY, KRKT, KMIX, KIIQ. Medium: WEZL, WSTH, WTVY, WMSI, WDXE, WOKK, WYVZ, KFGO, KTTS, WTCM, KRWQ, KDRK.

BARBARA MANDRELL "Mirror, Mirror" (Capitol) 57/9

Rotations: Heavy 0, Medium 20, Light 37, Total Adds 9, WKLO, WMSI, KXXY, WXCL, WWJO, WTHI, KIK-FM, KIZN, KEKB. Medium: WZPR, WEZL, KIKK, WOKK, WLWI, WCMS, WTCM, KFDI, KUZZ, KALF, KDRK.

ROY ORBISON "California Blue" (Virgin) 57/7

Rotations: Heavy 2, Medium 19, Light 36, Total Adds 7, WCAO, KHEY, WFLS, WCUZ, KTTS, KIK-FM, KIZN. Heavy: KCJB, KCKC. Medium: WWYZ, WICO, KEAN, WTVY, WCMS, WKYQ, WUSQ, WMUS, KUUY, KRWQ. Moves 50-48 on the Country chart.

TANYA TUCKER "Daddy And Home" (Capitol) 56/27

Rotations: Heavy 0, Medium 10, Light 46, Total Adds 27 including WCAO, WAJR, WXXK, WBEE, WUSY, WKSJ, WSIX, WKYQ, KKYX, WUBE, WAXX, KWMT, WFMS, KTPK, KIK-FM, KGHL, KYGO, KEKB, KUPL.

LACY J. DALTON "Hard Luck Ace" (Universal) 56/19

Rotations: Heavy 0, Medium 10, Light 46, Total Adds 19, WCAO, WQCB, WSNO, WAJR, WDSY, KLLL, WKSJ, WNOE, KKYX, WAXX, WYNG, WXCL, KTTS, WFMB, WTHI, KTPK, KFDI, KEKB, KATOM.

JANN BROWNE "You Ain't Down Home" (Curb) 55/14

Rotations: Heavy 1, Medium 11, Light 43, Total Adds 14, WWYZ, WRKZ, WPOR, KRRV, WTNV, KYKX, WAMZ, WGKX, WKYQ, KWMT, WCUZ, WXCL, WTHI, KWJJ. Heavy: KRKT. Medium: WPOC, WXXK, WSTH, WAXX, KZLA.

MERLE HAGGARD "A Better Love Next Time" (Epic) 54/29

Rotations: Heavy 0, Medium 7, Light 47, Total Adds 29 including WQBE, KEAN, KASE, WYNK, WKLO, KYKX, WGKX, KNFM, WNOE, WPAP, WUSQ, WAXX, WYNG, KWMT, WGEE, WDAF, KFDI, KIK-FM, KASH, KWJJ.

SIGNIFICANT ACTION

SHOOTERS "You Just Can't Lose 'Em All" (Epic) 51/19

Rotations: Heavy 1, Medium 7, Light 43, Total Adds 19, WCAO, WQCB, WWYZ, WRKZ, WSTH, KKIX, WESC, KLLL, WOWW, KKYX, WQYK, WIRK, WAXX, WTSO, WTCM, KIK-FM, KGHL, KEKB, KDRK.

JAMES HOUSE "That'll Be The Last Thing" (MCA) 49/9

Rotations: Heavy 1, Medium 4, Light 44, Total Adds 9, WSNO, KEAN, WMSI, WOW, KTTS, WWJO, WTCM, KIK-FM, KIIQ. Heavy: WKAK. Medium: WTVY, KCJB, KASH. Light: WRKZ, WDSY, WQRC, KTPK, KIZN, KWJJ, KATOM.

JOE BARNHILL "Your Old Flame's Goin' Out..." (Universal) 39/11

Rotations: Heavy 1, Medium 8, Light 30, Total Adds 11, WDSY, KHEY, WOKK, KWMT, WXCL, WWJO, KIK-FM, KALF, KIIQ, KKAT, KDRK. Heavy: WDAF. Medium: KMML, WTVY, KFGO, KCJB, WTCM, KASH, KGHL.

J.C. CROWLEY "Beneath The Texas Moon" (RCA) 38/16

Rotations: Heavy 0, Medium 8, Light 30, Total Adds 16, WSNO, WWYZ, WXXK, WICO, WCMS, WYNG, KFGO, WCUZ, KTTS, KVOO, KIK-FM, KIZN, KMIX, KNCO, KIIQ, KATOM. Medium: KCJB, WOW, KFDI, KASH.

DANIELE ALEXANDER "She's There" (Mercury) 35/10

Rotations: Heavy 0, Medium 1, Light 34, Total Adds 10, WDSY, KSSN, WNOE, WPAP, WIRK, WSLR, WDAF, KCJB, WFMB, KWOK. Medium: WTVY. Light: WQBE, KMML, WXBO, WUSQ, WTCM, KFDI, KVOO, KALF, KNCO.

BURCH SISTERS "The Way I Want To Go" (Mercury) 33/6

Rotations: Heavy 0, Medium 5, Light 28, Total Adds 6, WPOC, WRNS, WSTH, KWMT, KIK-FM, KUGN. Medium: WSNO, WTVY, KFGO, WTCM, KDRK. Light: WCAO, WBEE, KMML, KKIX, WPAP, KRKT, KUUY, KMIX.

MICKEY GILLEY "There I've Said It Again" (Airborne) 26/7

Rotations: Heavy 0, Medium 5, Light 21, Total Adds 7, KRRV, KHEY, KKIX, WFLS, KKYX, KFGO, KEKB. Medium: WEZL, WOKK, WIRK, KCJB, KASH. Light: WCAO, WRKZ, WSTH, WTVY, WNOE, KTTS, KRWQ, KCKC.

RONNIE McDOWELL "Who'll Turn Out The Lights" (Curb) 25/3

Rotations: Heavy 0, Medium 4, Light 21, Total Adds 3, KWMT, KWOK, KALF. Medium: KASE, WTVY, KIKK, WXCL. Light: WAYZ, KRRV, WSTH, WKLO, WFLS, WDXE, WYVZ, KKYX, WOW, KNCO.

GEORGE JONES "Writing On The Wall" (Epic) 19/14

Rotations: Heavy 0, Medium 2, Light 17, Total Adds 14, WHWK, WICO, WEZL, WTVY, WDXE, WGKX, WOKK, WSM, WCMS, KAJA, KCJB, KTTS, KRKT, KCKC. Light: KMML, WLVK, WSOC, KVOO, KUUY.

TIM MALCHAK "If You Had A Heart" (Universal) 17/11

Rotations: Heavy 0, Medium 3, Light 14, Total Adds 11, WHWK, WICO, WEZL, WTVY, WDXE, WUSQ, KTTS, KVOO, KWOK, KRKT, KMIX. Medium: WTVY, KASH. Light: KMML, WXCL, KUUY, KRWQ.

RUSSELL SMITH "Anger And Tears" (Epic) 17/8

Rotations: Heavy 0, Medium 1, Light 16, Total Adds 8, WICO, WEZL, WSTH, KKIX, WFLS, KSSN, KGHL, KRWQ. Medium: WTVY. Light: KMML, WDXE, WCMS, KFGO, WTCM, KVOO, KRKT, KEKB.

CEE CEE CHAPMAN "Twist Of Fate" (Curb) 17/8

Rotations: Heavy 0, Medium 1, Light 16, Total Adds 8, WCAO, WICO, WSTH, WOKK, WYVZ, WSLR, KFGO, KEKB. Medium: WTVY. Light: WXXK, WDXE, WKYQ, WUSQ, KCJB, KWOK, KUUY, KRWQ.

JOHNNY RODRIGUEZ "Back To Stay" (Capitol) 16/12

Rotations: Heavy 1, Medium 2, Light 13, Total Adds 12, WBEE, KMML, KASE, WEZL, KKIX, WDXE, KCJB, KTTS, KFDI, KALF, KRWQ, KDRK. Heavy: WKAK. Light: KRKT, KVOO, KUUY.

JERRY JEFF WALKER "I Feel Like Hank Williams Tonight" (Rykodisc) 15/5

Rotations: Heavy 1, Medium 2, Light 12, Total Adds 5, WAJR, KASE, KKYX, KTTS, KVOO. Heavy: KFGO. Medium: WTVY, WTCM. Light: WSTH, WFLS, WOKK, WNOE, WCMS, WKYQ, WAXX.

CHARLY McCLAIN "You Got The Job" (Mercury) 13/10

Rotations: Heavy 0, Medium 0, Light 13, Total Adds 10, WICO, KRRV, KKIX, WFLS, WGKX, KFGO, WTCM, KVOO, KFDI, KALF. Light: WOKK, KRKT, KUUY.

DIANNE DAVIS "Baby Don't Go" (16th Avenue/Capitol) 12/5

Rotations: Heavy 0, Medium 2, Light 10, Total Adds 5, WTVY, WFLS, WCMS, KRWQ, KEKB. Medium: KCJB. Light: WICO, WSTH, WDXE, KRKT, KVOO, KUUY.

MATT BENSON "When Will The Fires End" (SOR) 11/5

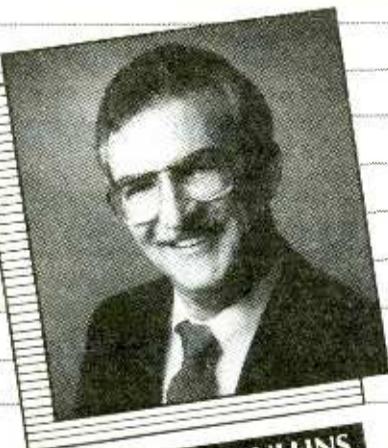
Rotations: Heavy 0, Medium 1, Light 10, Total Adds 5, WSTH, WXCL, KTTS, WTCM, KRKT. Medium: WTVY. Light: KTPK, KVOO, KFDI, KUUY, KUPL.

BOBBY VINTON "Please Tell Her That I Said Hello" (Curb) 10/3

Rotations: Heavy 0, Medium 3, Light 7, Total Adds 3, KFGO, KWMT, KRKT. Medium: WCAO, WTVY, KCJB. Light: WSTH, WCMS, WSLR, KVOO.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
BRUCE HORNSBY & NGDB/The Valley Road (Universal)	Will The Circle...2
ALABAMA/High Cotton (RCA)	Southern Star
RANDY TRAVIS/Card Carrying Fool (WB)	Pink Cadillac Soundtrack
DON WILLIAMS/Broken Heartland (RCA)	One Good Well
JUDDS/Sleepless Nights (Curb/RCA)	River Of Time
CLINT BLACK/Nobody's Home (RCA)	Killin' Time
GEORGE STRAIT/Ace In The Hole (MCA)	Beyond The Blue Neon
GEORGE STRAIT/Angel Angelina (MCA)	Beyond The Blue Neon
RANDY TRAVIS/It's Just A Matter Of Time (WB)	Rock, Rhythm & Blues
RICKY SKAGGS/Heartbreak Hurricane (Epic)	Kentucky Thunder
RANDY TRAVIS/Written In Stone (WB)	Old 8 x 10
MICHAEL MARTIN MURPHEY/Route 66 (WB)	Land Of Enchantment
EARL THOMAS CONLEY/Finally Friday (RCA)	The Heart Of It All
NEW GRASS REVIVAL/Angel Eyes (Capitol)	Friday Night In America
DOLLY PARTON/Time For Me To Fly (Columbia)	White Limozeen



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COUNTRY AIRS & HITS

MOST ADDED Ricky Van Shelton (Columbia) Restless Heart (RCA)	EAST	HOTTEST Patty Loveless (MCA) Dolly Parton (Columbia)	MOST ADDED Ricky Van Shelton (Columbia) Restless Heart (RCA)	SOUTH	HOTTEST Dolly Parton (Columbia) Patty Loveless (MCA)	MOST ADDED Ricky Van Shelton (Columbia) Merle Haggard (Epic) Gene Watson (WB)	MIDWEST	HOTTEST Dolly Parton (Columbia) Patty Loveless (MCA)	MOST ADDED Restless Heart (RCA) Clint Black (RCA) Hank Williams Jr. (WB/Curb)	WEST	HOTTEST Patty Loveless (MCA) Reba McEntire (MCA) Dolly Parton (Columbia)
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EAST

WQNA Albany, NY JOHN DENVER RESTLESS HEART REBA MCENTIRE CONWAY TWITTY DOLLY PARTON HILLMAN & MCGUINN STANTLER BROTHERS	WKQD/Dover-Plymouth, NH NORMY TRAVIS JUDS DOLLY PARTON SOUTHERN PACIFIC DOLLY PARTON HARRIS PATTY LOVELESS	WXU Philadelphia, PA CLINT BLACK RICKY VAN SHELTON RESTLESS HEART DOLLY PARTON PATTY LOVELESS STANTLER BROTHERS KEITH WHITLEY	WVAM Allentown, PA CLINT BLACK OWENS & STARR DOLLY PARTON REBA MCENTIRE CONWAY TWITTY PATTY LOVELESS HILLMAN & MCGUINN DOLLY PARTON SHERANDOH	WCAC Baltimore, MD CEE CEE CHAPMAN RICKY VAN SHELTON TANYA TUCKER RESTLESS HEART BOY ORBISON K.D. LANG SHERANDOH DOLLY PARTON HILLMAN & MCGUINN PATTY LOVELESS REBA MCENTIRE DOLLY PARTON DOLLY PARTON	WVOC Baltimore, MD RESTLESS HEART BAILLIE & THE BOY BUNCH SISTERS SUEY BOGGUSS RESTLESS HEART BILLY JOE ROYAL PATTY LOVELESS KEITH WHITLEY REBA MCENTIRE DOLLY PARTON	WOCB Bangor, ME OWENS & STARR BELLAMY BROTHERS LARRY BOONE LACY J. DALTON SHOOTERS DOLLY PARTON HILLMAN & MCGUINN PATTY LOVELESS SHERANDOH WILLIE NELSON	WVSO Bama, VT JAMES HOOSE OWENS & STARR RANK WILLIAMS JR. J.C. CROWLEY LACY J. DALTON GENE WATSON RESTLESS HEART ROBBY VINTON JUDS DANIELE ALEXANDER	WVHK Binghamton, NY CLINT BLACK DESSERT ROSE BAND TIM MALCHAC RESTLESS HEART REBA MCENTIRE DOLLY PARTON DOLLY PARTON HILLMAN & MCGUINN	WVFK Buffalo, NY RANK WILLIAMS JR. RICKY VAN SHELTON OWENS & STARR JUDS REBA MCENTIRE CONWAY TWITTY PATTY LOVELESS EDDY RAVEN	WOCB Charleston, WV MERLE HAGGARD HANK WILLIAMS JR. OWENS & STARR RESTLESS HEART HILLMAN & MCGUINN SHERANDOH GEORGE STRAIT PATTY LOVELESS	WVXX Parkersburg, WV J.C. CROWLEY HILLMAN & MCGUINN SHERANDOH GEORGE STRAIT PATTY LOVELESS NEW GRASS REVIVAL
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SOUTH

KEAN Atlanta, TX MERLE HAGGARD GEORGE STRAIT JAMES HOOSE OWENS & STARR PATTY LOVELESS DOLLY PARTON DOLLY PARTON HILLMAN & MCGUINN SHERANDOH	WZKZ Birmingham, AL CLINT BLACK DESSERT ROSE BAND BAILLIE & THE BOY STEVE WARNER JOHN DENVER RESTLESS HEART DOLLY PARTON CONWAY TWITTY GEORGE STRAIT DOLLY PARTON BILLY JOE ROYAL	WKAC Albany, GA RICKY SCAGGS RESTLESS HEART DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WKBB Dallas-Ft. Worth, TX LIONEL CARTWRIGHT PATTY LOVELESS PATTY LOVELESS DOLLY PARTON SHERANDOH RANDY TRAVIS	WKXP Dallas-Ft. Worth, TX RICKY VAN SHELTON RESTLESS HEART MERLE HAGGARD DOLLY PARTON SHERANDOH BILLY JOE ROYAL	WZLX Charlotte, NC BILLY HILL RICKY VAN SHELTON RUSSELL SMITH K.D. LANG SHERANDOH DOLLY PARTON HILLMAN & MCGUINN BILLY JOE ROYAL	WVTV Dothan, AL SCOTT MCCOUGA GEORGE STRAIT DIANNE DAVIS KEITH WHITLEY DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVWV Fayetteville, AR RICKY VAN SHELTON RESTLESS HEART BILLY JOE ROYAL KEITH WHITLEY	WVNS Coastal NC RICKY VAN SHELTON RESTLESS HEART MERLE HAGGARD JOHN DENVER BURCH SISTERS CONWAY TWITTY STANTLER BROTHERS HILLMAN & MCGUINN PATTY LOVELESS	WVWV Baton Rouge, LA RICKY VAN SHELTON MERLE HAGGARD RESTLESS HEART PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVWS Chattanooga, TN GENE WATSON TANYA TUCKER SHERANDOH SHERANDOH SHERANDOH SHERANDOH SHERANDOH SHERANDOH SHERANDOH	WVWV Washington, DC BAILLIE & THE BOY CLINT BLACK RESTLESS HEART DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVWV Wheeling, WV BAILLIE & THE BOY RICKY VAN SHELTON CLINT BLACK FORESTER SISTERS CONWAY TWITTY DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVWV York, NY RANK WILLIAMS JR. RICKY VAN SHELTON OWENS & STARR JUDS REBA MCENTIRE CONWAY TWITTY PATTY LOVELESS EDDY RAVEN
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MIDWEST

KLT-FM Lubbock, TX RESTLESS HEART RICKY VAN SHELTON STEVE WARNER RESTLESS HEART PATTY LOVELESS PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KKRF-FM Houston, TX HANK WILLIAMS JR. RESTLESS HEART PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WTVN Jackson, TN BELLAMY BROTHERS JANN BROWNE RESTLESS HEART RANDY TRAVIS MERLE HAGGARD DOLLY PARTON SHERANDOH DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVMS Jackson, MS SCOTT MCCOUGA K.D. LANG CEE CEE CHAPMAN J.C. CROWLEY GEORGE STRAIT PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WKQA Orlando, FL none RESTLESS HEART PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WKQS Miami, FL VERN GOSDIN JUDS FORESTER SISTERS KEITH WHITLEY HANK WILLIAMS JR. none none none none none	WVAP Panama City, FL SHERLY LYNN DANIELE ALEXANDER RESTLESS HEART HIGHWAY 101 RICKY VAN SHELTON GENE WATSON RESTLESS HEART CONWAY TWITTY DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVWV Pensacola, FL K.D. LANG BAILLIE & THE BOY SHOOTERS PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVWV Tallahassee, FL RICKY VAN SHELTON RESTLESS HEART MERLE HAGGARD DOLLY PARTON SHERANDOH DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVWV Tallahassee, FL RICKY VAN SHELTON RESTLESS HEART MERLE HAGGARD DOLLY PARTON SHERANDOH DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVWV Tallahassee, FL RICKY VAN SHELTON RESTLESS HEART MERLE HAGGARD DOLLY PARTON SHERANDOH DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVWV Tallahassee, FL RICKY VAN SHELTON RESTLESS HEART MERLE HAGGARD DOLLY PARTON SHERANDOH DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVWV Tallahassee, FL RICKY VAN SHELTON RESTLESS HEART MERLE HAGGARD DOLLY PARTON SHERANDOH DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVWV Tallahassee, FL RICKY VAN SHELTON RESTLESS HEART MERLE HAGGARD DOLLY PARTON SHERANDOH DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON
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MIDWEST

WYVD/Rosemont-Lynchburg, VA BILLY HILL CEE CEE CHAPMAN PATTY LOVELESS DOLLY PARTON PATTY LOVELESS STANTLER BROTHERS SOUTHERN PACIFIC BILLY JOE ROYAL	WBLR Abing, OH CLINT BLACK HANK WILLIAMS JR. OWENS & STARR RICKY VAN SHELTON DANIELE ALEXANDER CEE CEE CHAPMAN RESTLESS HEART DOLLY PARTON PATTY LOVELESS DOLLY PARTON SHERANDOH	WYMG Evansville, IN GENE WATSON J.C. CROWLEY LACY J. DALTON MERLE HAGGARD RESTLESS HEART BILLY JOE ROYAL RICKY VAN SHELTON DOLLY PARTON PATTY LOVELESS DOLLY PARTON SOUTHERN PACIFIC STANTLER BROTHERS	WHKC Lancaster, OH none RESTLESS HEART PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVFM-FM Lansing, MI none RESTLESS HEART PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WKXZ Lincoln, NE OWENS & STARR BELLAMY BROTHERS SUEY BOGGUSS REBA MCENTIRE DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WFNO Springfield, IL BELLAMY BROTHERS OWENS & STARR DANIELE ALEXANDER LACY J. DALTON DOLLY PARTON PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVTO Madison, WI CONWAY TWITTY RESTLESS HEART DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVTR Madison, WI CONWAY TWITTY RESTLESS HEART DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVTR Madison, WI CONWAY TWITTY RESTLESS HEART DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVTR Madison, WI CONWAY TWITTY RESTLESS HEART DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVTR Madison, WI CONWAY TWITTY RESTLESS HEART DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVTR Madison, WI CONWAY TWITTY RESTLESS HEART DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVTR Madison, WI CONWAY TWITTY RESTLESS HEART DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON
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WEST

WLLR Quad Cities, IL-IA CLINT BLACK DESSERT ROSE BAND STEVE WARNER RESTLESS HEART DOLLY PARTON HILLMAN & MCGUINN PATTY LOVELESS DOLLY PARTON	WYMG Evansville, IN GENE WATSON J.C. CROWLEY LACY J. DALTON MERLE HAGGARD RESTLESS HEART BILLY JOE ROYAL RICKY VAN SHELTON DOLLY PARTON PATTY LOVELESS DOLLY PARTON SOUTHERN PACIFIC STANTLER BROTHERS	WHKC Lancaster, OH none RESTLESS HEART PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVFM-FM Lansing, MI none RESTLESS HEART PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WKXZ Lincoln, NE OWENS & STARR BELLAMY BROTHERS SUEY BOGGUSS REBA MCENTIRE DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WFNO Springfield, IL BELLAMY BROTHERS OWENS & STARR DANIELE ALEXANDER LACY J. DALTON DOLLY PARTON PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVTO Madison, WI CONWAY TWITTY RESTLESS HEART DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVTR Madison, WI CONWAY TWITTY RESTLESS HEART DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVTR Madison, WI CONWAY TWITTY RESTLESS HEART DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVTR Madison, WI CONWAY TWITTY RESTLESS HEART DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVTR Madison, WI CONWAY TWITTY RESTLESS HEART DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVTR Madison, WI CONWAY TWITTY RESTLESS HEART DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVTR Madison, WI CONWAY TWITTY RESTLESS HEART DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVTR Madison, WI CONWAY TWITTY RESTLESS HEART DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	WVTR Madison, WI CONWAY TWITTY RESTLESS HEART DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON
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EAST

KKY Albany, OR WILLIE NELSON TIM MALCHAC BILLY "CRASH" CRA GEORGE STRAIT RESTLESS HEART ROBBY VINTON MATT BENSON SHERLY LYNN RESTLESS HEART MICHAEL MARTIN HU HOLLY DURN JOHN DENVER JANN BROWNE K.T. OSLIN	KASH Anchorage, AK MERLE HAGGARD RESTLESS HEART DOLLY PARTON PATTY LOVELESS SHERANDOH KEITH WHITLEY ROBBY VINTON MATT BENSON SHERLY LYNN RESTLESS HEART MICHAEL MARTIN HU HOLLY DURN JOHN DENVER JANN BROWNE K.T. OSLIN	KIZN Boise, ID HANK WILLIAMS JR. K.D. LANG BOY ORBISON BARBARA MANDRELL BILLY HILL J.C. CROWLEY PATTY LOVELESS HILLMAN & MCGUINN DOLLY PARTON PATTY LOVELESS NEW GRASS REVIVAL	KLZ Denver, CO CLINT BLACK BAILLIE & THE BOY RESTLESS HEART PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KEKB Grand Junction, CO SHOOTERS BARBARA MANDRELL LACY J. DALTON RESTLESS HEART DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KYGO Denver, CO DESSERT ROSE BAND TANYA TUCKER WILLIE NELSON LIONEL CARTWRIGHT none	KUYV Cheyenne, WY CARYON SHANE BARNEY SCOTT MCCOUGA JONNY RODRIGUEZ JONNY RODRIGUEZ JONNY RODRIGUEZ JONNY RODRIGUEZ JONNY RODRIGUEZ JONNY RODRIGUEZ	KUON Eugene, OR BURCH SISTERS HANK WILLIAMS JR. RESTLESS HEART RESTLESS HEART HILLMAN & MCGUINN SHERANDOH SOUTHERN PACIFIC SOUTHERN PACIFIC PATTY LOVELESS	KFBS Las Vegas, NV CLINT BLACK DESSERT ROSE BAND HANK WILLIAMS JR. OWENS & STARR K.D. LANG SOUTHERN PACIFIC SOUTHERN PACIFIC SOUTHERN PACIFIC SOUTHERN PACIFIC	KWHY Pendleton, OR BELLAMY BROTHERS REBA MCENTIRE GENE WATSON RESTLESS HEART PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON
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SOUTH

KKCO Colorado Springs, CO DESSERT ROSE BAND HANK WILLIAMS JR. LARRY BOONE RESTLESS HEART DOLLY PARTON HILLMAN & MCGUINN LORRIE MORGAN K.T. OSLIN	KRWG Gold Hill, OR RUSSELL SMITH JONNY RODRIGUEZ DIANNE DAVIS GARTH BROOKS DOLLY PARTON HILLMAN & MCGUINN NARY CHAPIN CARPE SHERANDOH	KZLA Los Angeles, CA DESSERT ROSE BAND RESTLESS HEART CLINT BLACK BELLAMY BROTHERS PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KMX Phoenix, AZ GENE WATSON BAILLIE & THE BOY LIONEL CARTWRIGHT SHERANDOH RESTLESS HEART REBA MCENTIRE DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KNCQ Redding, CA MERLE HAGGARD TANYA TUCKER RESTLESS HEART LARRY BOONE DOLLY PARTON J.C. CROWLEY HILLMAN & MCGUINN RESTLESS HEART PATTY LOVELESS DOLLY PARTON	KTM Salinas, CA CLINT BLACK RESTLESS HEART DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KSON-FM San Diego, CA CLINT BLACK RESTLESS HEART DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KRPM Seattle, WA ROBBY VINTON MICHAEL MARTIN HU LIONEL CARTWRIGHT RESTLESS HEART REBA MCENTIRE CONWAY TWITTY PATTY LOVELESS DOLLY PARTON DOLLY PARTON
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MIDWEST

KKUP Portland, OR CLINT BLACK RICKY VAN SHELTON HANK WILLIAMS JR. TANYA TUCKER DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KIQ Reno, NV JOE BARNHILL SUEY BOGGUSS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KKAT Salt Lake City, UT SKIP EWING OWENS & STARR LARRY BOONE JOE BARNHILL HILLMAN & MCGUINN STANTLER BROTHERS SHERANDOH	KSN San Francisco, CA FORESTER SISTERS HANK WILLIAMS JR. SUEY BOGGUSS DOLLY PARTON PATTY LOVELESS HILLMAN & MCGUINN SHERANDOH K.T. OSLIN	KKOR Spokane, WA DESSERT ROSE BAND GENE WATSON RESTLESS HEART JOE BARNHILL JONNY RODRIGUEZ SHOOTERS NAT BENSON REBA MCENTIRE PATTY LOVELESS HOLLY DURN SHERANDOH SOUTHERN PACIFIC	KSN San Jose, CA DESSERT ROSE BAND OWENS & STARR STEVE WARNER PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KIM Tucson, AZ SOUTHERN PACIFIC PATTY LOVELESS DOLLY PARTON CLINT BLACK SKIP EWING RESTLESS HEART STANTLER BROTHERS PATTY LOVELESS K.T. OSLIN LORRIE MORGAN HILLMAN & MCGUINN	KKCC San Bernardino, CA RICKY VAN SHELTON RESTLESS HEART SUEY BOGGUSS DOLLY PARTON PATTY LOVELESS WILLIE NELSON DOLLY PARTON EDDY RAVEN SHANORSON	KSP Salt Lake City, UT none RESTLESS HEART PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KEEN San Jose, CA DESSERT ROSE BAND OWENS & STARR STEVE WARNER PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KIM Tucson, AZ SOUTHERN PACIFIC PATTY LOVELESS DOLLY PARTON CLINT BLACK SKIP EWING RESTLESS HEART STANTLER BROTHERS PATTY LOVELESS K.T. OSLIN LORRIE MORGAN HILLMAN & MCGUINN	KKCC San Bernardino, CA RICKY VAN SHELTON RESTLESS HEART SUEY BOGGUSS DOLLY PARTON PATTY LOVELESS WILLIE NELSON DOLLY PARTON EDDY RAVEN SHANORSON	KSP Salt Lake City, UT none RESTLESS HEART PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KEEN San Jose, CA DESSERT ROSE BAND OWENS & STARR STEVE WARNER PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KIM Tucson, AZ SOUTHERN PACIFIC PATTY LOVELESS DOLLY PARTON CLINT BLACK SKIP EWING RESTLESS HEART STANTLER BROTHERS PATTY LOVELESS K.T. OSLIN LORRIE MORGAN HILLMAN & MCGUINN
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MIDWEST

KKAT Salt Lake City, UT SKIP EWING OWENS & STARR LARRY BOONE JOE BARNHILL HILLMAN & MCGUINN STANTLER BROTHERS SHERANDOH	KSN San Francisco, CA FORESTER SISTERS HANK WILLIAMS JR. SUEY BOGGUSS DOLLY PARTON PATTY LOVELESS HILLMAN & MCGUINN SHERANDOH K.T. OSLIN	KKOR Spokane, WA DESSERT ROSE BAND GENE WATSON RESTLESS HEART JOE BARNHILL JONNY RODRIGUEZ SHOOTERS NAT BENSON REBA MCENTIRE PATTY LOVELESS HOLLY DURN SHERANDOH SOUTHERN PACIFIC	KSN San Jose, CA DESSERT ROSE BAND OWENS & STARR STEVE WARNER PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KIM Tucson, AZ SOUTHERN PACIFIC PATTY LOVELESS DOLLY PARTON CLINT BLACK SKIP EWING RESTLESS HEART STANTLER BROTHERS PATTY LOVELESS K.T. OSLIN LORRIE MORGAN HILLMAN & MCGUINN	KKCC San Bernardino, CA RICKY VAN SHELTON RESTLESS HEART SUEY BOGGUSS DOLLY PARTON PATTY LOVELESS WILLIE NELSON DOLLY PARTON EDDY RAVEN SHANORSON	KSP Salt Lake City, UT none RESTLESS HEART PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KEEN San Jose, CA DESSERT ROSE BAND OWENS & STARR STEVE WARNER PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KIM Tucson, AZ SOUTHERN PACIFIC PATTY LOVELESS DOLLY PARTON CLINT BLACK SKIP EWING RESTLESS HEART STANTLER BROTHERS PATTY LOVELESS K.T. OSLIN LORRIE MORGAN HILLMAN & MCGUINN	KKCC San Bernardino, CA RICKY VAN SHELTON RESTLESS HEART SUEY BOGGUSS DOLLY PARTON PATTY LOVELESS WILLIE NELSON DOLLY PARTON EDDY RAVEN SHANORSON	KSP Salt Lake City, UT none RESTLESS HEART PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KEEN San Jose, CA DESSERT ROSE BAND OWENS & STARR STEVE WARNER PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KIM Tucson, AZ SOUTHERN PACIFIC PATTY LOVELESS DOLLY PARTON CLINT BLACK SKIP EWING RESTLESS HEART STANTLER BROTHERS PATTY LOVELESS K.T. OSLIN LORRIE MORGAN HILLMAN & MCGUINN
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WEST

KKAT Salt Lake City, UT SKIP EWING OWENS & STARR LARRY BOONE JOE BARNHILL HILLMAN & MCGUINN STANTLER BROTHERS SHERANDOH	KSN San Francisco, CA FORESTER SISTERS HANK WILLIAMS JR. SUEY BOGGUSS DOLLY PARTON PATTY LOVELESS HILLMAN & MCGUINN SHERANDOH K.T. OSLIN	KKOR Spokane, WA DESSERT ROSE BAND GENE WATSON RESTLESS HEART JOE BARNHILL JONNY RODRIGUEZ SHOOTERS NAT BENSON REBA MCENTIRE PATTY LOVELESS HOLLY DURN SHERANDOH SOUTHERN PACIFIC	KSN San Jose, CA DESSERT ROSE BAND OWENS & STARR STEVE WARNER PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KIM Tucson, AZ SOUTHERN PACIFIC PATTY LOVELESS DOLLY PARTON CLINT BLACK SKIP EWING RESTLESS HEART STANTLER BROTHERS PATTY LOVELESS K.T. OSLIN LORRIE MORGAN HILLMAN & MCGUINN	KKCC San Bernardino, CA RICKY VAN SHELTON RESTLESS HEART SUEY BOGGUSS DOLLY PARTON PATTY LOVELESS WILLIE NELSON DOLLY PARTON EDDY RAVEN SHANORSON	KSP Salt Lake City, UT none RESTLESS HEART PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KEEN San Jose, CA DESSERT ROSE BAND OWENS & STARR STEVE WARNER PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KIM Tucson, AZ SOUTHERN PACIFIC PATTY LOVELESS DOLLY PARTON CLINT BLACK SKIP EWING RESTLESS HEART STANTLER BROTHERS PATTY LOVELESS K.T. OSLIN LORRIE MORGAN HILLMAN & MCGUINN	KKCC San Bernardino, CA RICKY VAN SHELTON RESTLESS HEART SUEY BOGGUSS DOLLY PARTON PATTY LOVELESS WILLIE NELSON DOLLY PARTON EDDY RAVEN SHANORSON	KSP Salt Lake City, UT none RESTLESS HEART PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KEEN San Jose, CA DESSERT ROSE BAND OWENS & STARR STEVE WARNER PATTY LOVELESS DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON DOLLY PARTON	KIM Tucson, AZ SOUTHERN PACIFIC PATTY LOVELESS DOLLY PARTON CLINT BLACK SKIP EWING RESTLESS HEART STANTLER BROTHERS PATTY LOVELESS K.T. OSLIN LORRIE MORGAN HILLMAN & MCGUINN
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CHART EXTRA

LITTLE RIVER BAND

Listen To Your Heart (MCA)

50% of our reporters on it. Rotations: Heavy 2, Medium 19, Light 18, Total Adds 0.

BREAKERS

DION

And The Night Stood Still (Arista)

56% of our reporters on it. Rotations: Heavy 0, Medium 13, Light 31, Total Adds 15 including WNLT, KLCY, WZNY, U102, KHLT, WRMF, WLHT, WFMK, WHNN, WGLL. Debuts at number 30 on the AC chart.

JOHN COUGAR MELLENCAMP

Jackie Brown (Mercury)

56% of our reporters on it. Rotations: Heavy 0, Medium 20, Light 24, Total Adds 9, WVAF, WXTC, Y103, U102, WLHT, WFMK, WHNN, WECQ, WYKZ. Debuts at number 27 on the AC chart.

NEW & ACTIVE

CUTTING CREW "Everything But My Pride" (Virgin) 37/9

Rotations: Heavy 0, Medium 9/0, Light 28/9, Total Adds 9, 2WD, KLSI, KHLT, WQNY, WGLL, WKSJ, WKTK, WTWR, KSTR. Medium: WKYE, WAF, WCKQ, WZNS, WKSJ, WCKX, KBLQ, KYJC, KAYN. Light including WLEV, WEBE, WMGS, WSLQ, 3WM, WHAI, WSKI, WYKZ, WFP, WGSV, WZNS, WKSJ, WCKX, KVIC, WCMJ, WMTFM, KSCB, WJON, KKL.

JOHN FARNHAM "Two Strong Hearts" (RCA) 37/7

Rotations: Heavy 0, Medium 17/0, Light 20/7, Total Adds 7, KLSI, WLHT, WFMK, WHNN, WECQ, WKTK, WLD, Medium: WKYE, WSLQ, 3WM, WEIM, WHAI, WQNY, WSKI, WFP, WZNS, WKSJ, WCKX, KTYL, WCMJ, KKL, KBLQ, KYJC, KAYN. Light including WVB, 2WD, WVAF, WGLL, WYKZ, WCKQ, KVIC, WMTFM, KSCB, WJON.

ONE 2 MANY "Writing On The Wall" (A&M) 36/7

Rotations: Heavy 0, Medium 10/0, Light 26/7, Total Adds 7, KHLT, WLHT, WFMK, WHNN, KTYL, KRLB, WMTFM. Medium: WEIM, WECQ, WHAI, WGLL, WAF, WSKI, WKSJ, WCKX, KBLQ, KYJC. Light including WLEV, WEBE, WSLQ, WQNY, WKSJ, WYKZ, WGSV, WZNS, KTYL, WCMJ, KSCB, WTWR, KKL, KSTR, KAYN.

MIKE & THE MECHANICS "Nobody Knows" (Atlantic) 36/2

Rotations: Heavy 1/0, Medium 21/1, Light 14/1, Total Adds 2, KYKY, WRMF. Heavy: WFP, Medium including WLEV, WKYE, U102, WSLQ, WEIM, WHAI, WAF, WSKI, WGSV, KTYL, WZNS, WKSJ, WCKX, WCMJ, WMTFM, WJON, KKL, KBLQ, KYJC, KAYN. Light including WNUA, KLSI, B100, WSLI, KHLT, WQNY, WYKZ, KRLB, KVIC.

JONATHAN BUTLER "Sarah, Sarah" (Jive/RCA) 30/14

Rotations: Heavy 0, Medium 1/1, Light 29/13, Total Adds 14, WNUA, WVAF, Y103, WMGN, 3WM, WHAI, WQNY, WGLL, WAF, WZNS, WKSJ, WCKX, KTYL, WCMJ, KSCB, KKL, KYJC. Light including WLEV, WSLQ, WEIM, WSKI, WYKZ, WCKQ, WFP, WGSV, WZNS, WKSJ, WCKX, KTYL, WCMJ, KSCB, KKL, KYJC.

CHER "If I Could Turn Back Time" (Geffen) 30/7

Rotations: Heavy 2/0, Medium 11/1, Light 17/6, Total Adds 7, WVB, WLT, WSLQ, WSKI, KVIC, WCMJ, KKL. Heavy: WVAF, WZNS, WKSJ, WCKX, WCMJ, WMTFM, WJON, KKL, KBLQ, KYJC. Light including WNUA, KLSI, B100, WEIM, WQNY, WYKZ, WCKX, WTWR, WLD, KSTR, KYJC.

JIMMY BUFFETT "Take Another Road" (MCA) 29/13

Rotations: Heavy 0, Medium 3/0, Light 26/13, Total Adds 13, WLEV, WVAF, WKYE, WRMF, WGLL, WAF, WKTK, KVIC, WMTFM, KKL, KSTR, KYJC, KAYN. Medium: U102, WFP, WCKX. Light including WSLQ, 3WM, WEIM, WHAI, WSKI, WYKZ, WGSV, WZNS, WKSJ, KTYL, WCMJ, KSCB, KBL.

INDIGO GIRLS "Closer To Fine" (Epic) 29/2

Rotations: Heavy 1/0, Medium 16/0, Light 12/2, Total Adds 2, KMJI, KRLB. Heavy: WEIM. Medium: WLEV, WKYE, KELT, WSLQ, WHAI, WQNY, WAF, WSKI, WZNS, WKSJ, WCKX, WMTFM, WJON, KBLQ, KYJC, KAYN. Light including WNLT, 3WM, WYKZ, WGSV, KTYL, KVIC, KSCB, WTWR, WLD, KSTR.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 GLORIA ESTEFAN	79/0	53	25	1
2 SWING OUT SISTER	73/2	60	9	4
3 RICHARD MARX	78/2	37	40	1
4 MICHAEL BOLTON	74/4	54	15	5
5 MICA PARIS	69/1	53	12	4
6 DON HENLEY	74/3	44	27	3
7 PAUL McCARTNEY	68/0	52	14	2
8 DONNA SUMMER	54/0	35	13	6
9 10,000 MANIACS	66/1	47	15	4
10 NEW KIDS ON THE BLOCK	58/0	35	18	5
11 CHICAGO	62/0	39	19	4
12 MADONNA	58/0	37	19	2
13 VANESSA WILLIAMS	63/2	30	23	10
14 STEVIE NICKS	60/0	28	31	1
15 DEON ESTUS	65/2	16	41	8
16 CHRIS REA	59/4	15	36	8
17 TIM FINN	55/5	11	32	12
18 GLADYS KNIGHT	56/2	5	40	11
19 DONNY OSMOND	58/10	4	33	21
20 SIMPLY RED	38/0	23	12	3
21 DAN HILL	29/0	11	12	6
22 DEBBIE GIBSON	49/3	4	31	14
23 JULIA FORDHAM	44/2	11	23	10
24 PHOEBE SNOW	51/3	4	30	17
25 ANDREAS VOLLENWEIDER	47/7	2	26	19
26 PATTI LABELLE	48/9	2	16	30
27 JOHN COUGAR MELLENCAMP	44/9	0	20	24
28 ROY ORBISON	43/1	1	29	13
29 WATERFRONT	17/0	7	5	5
30 DION	44/15	0	13	31

MOST ADDED

BEE GEES (28)
KENNY ROGERS (20)
RICK ASTLEY (17)
DION (15)
JEFF HEALEY BAND (15)
JONATHAN BUTLER (14)
JIMMY BUFFETT (13)
GLENN FREY (13)
NATALIE COLE (11)
ELLIOT & CALDWELL (10)
DONNY OSMOND (10)

HOTTEST

SWING OUT SISTER (43)
GLORIA ESTEFAN (38)
MICHAEL BOLTON (32)
PAUL McCARTNEY (31)
MICA PARIS (29)
10,000 MANIACS (26)
RICHARD MARX (25)
DON HENLEY (24)
NEW KIDS ON THE BLOCK (24)
DONNA SUMMER (24)

BEE GEES "One" (WB) 28/28

Rotations: Heavy 0, Medium 3/3, Light 25/25, Total Adds 28. WMYX, WLEV, WEBE, WVAF, KHLT, WSLQ, 3WM, WEIM, WECQ, WHAI, WQNY, WAF, WSKI, WKSJ, WYKZ, WCKQ, WFP, WGSV, WZNS, WKSJ, WCKX, KVIC, WCMJ, WMTFM, KSCB, KBLQ, KYJC, KAYN.

PETER CETERA "Holding Out" (WB) 28/1

Rotations: Heavy 0, Medium 10/0, Light 18/1, Total Adds 1, KESZ. Medium: WLTS, WKYE, WEIM, WECQ, WSKI, KTYL, WZNS, WKSJ, KBLQ, KYJC. Light including WLEV, WSLI, KHLT, WRMF, WHAI, WQNY, WAF, WFP, WGSV, WCKX, KTYL, KVIC, WCMJ, KSCB, KKL, KSTR, KAYN.

NATALIE COLE "I Do" (EMI) 25/11

Rotations: Heavy 0, Medium 5/2, Light 20/9, Total Adds 11, WLTS, KESZ, WSLQ, 3WM, WHAI, WGLL, WYKZ, WCKQ, WFP, KVIC, KSCB. Medium including WKSJ, WMTFM, KBLQ. Light including WLEV, WEIM, WAF, WSKI, WGSV, WZNS, WCKX, WCMJ, WLD, KYJC, KAYN.

SIGNIFICANT ACTION

HOWARD JONES "The Prisoner" (Elektra) 23/0

Rotations: Heavy 0, Medium 7/0, Light 16/0, Total Adds 0. Medium: WVAF, WEIM, WSKI, WKSJ, KTYL, KYJC, KAYN. Light: WLEV, WEBE, WKYE, WSLQ, WHAI, WQNY, WGLL, WAF, WCKQ, WFP, KRLB, KVIC, WCMJ, KSCB, WTWR, KKL.

MARTIKA "Toy Soldiers" (Columbia) 22/2

Rotations: Heavy 3/0, Medium 12/0, Light 7/2, Total Adds 2, WMGS, WHAI. Heavy: WAF, WSKI, KVIC. Medium including WALK, WVAF, KELT, WEIM, WCKQ, WZNS, WKSJ, KKL, KBLQ, KYJC. Light including B100, WFP, KRLB, KSCB, WLD, WLP.

BETTE MIDLER "Under The Boardwalk" (Atlantic) 21/0

Rotations: Heavy 1/0, Medium 5/0, Light 15/0, Total Adds 0. Heavy: KESZ. Medium: 2WD, WSLQ, WEIM, WFP, WKSJ. Light including WLMG, WHAI, WAF, WSKI, WYKZ, WGSV, WCMJ, KSCB, KKL, KBLQ, KYJC, KAYN.

KENNY ROGERS "Something Inside So Strong" (Reprise) 20/20

Rotations: Heavy 0, Medium 0, Light 20/20, Total Adds 20, WLEV, WSLQ, WFMK, WEIM, WAF, WSKI, WYKZ, WFP, WGSV, KRLB, WZNS, WKSJ, WCKX, WCMJ, WMTFM, KSCB, WLD, KBLQ, KYJC, KAYN.

EL DeBARGE "Somebody Loves You" (Motown) 18/3

Rotations: Heavy 0, Medium 4/0, Light 14/3, Total Adds 3, WAF, KRLB, KBLQ. Medium: WSLQ, WEIM, WHAI, WFP. Light including KELT, 3WM, WSKI, WYKZ, WCKQ, WGSV, WZNS, WKSJ, WMTFM, KYJC, KAYN.

FINE YOUNG CANNIBALS "Good Thing" (IRS/MCA) 18/1

Rotations: Heavy 8/0, Medium 7/1, Light 3/0, Total Adds 1, WZNS. Heavy: WNSR, 2WD, WLT, KYKY, B100, K101, WKYE, Y103. Medium including WALK, KMJI, KESZ, WLEV, WAF, KVIC. Light: WLHT, WFMK, WHNN.

RICK ASTLEY "Ain't Too Proud To Beg" (RCA) 17/17

Rotations: Heavy 0, Medium 0, Light 17/17, Total Adds 17, WLEV, WEBE, WMGS, WSLQ, 3WM, WEIM, WHAI, WSKI, WYKZ, WFP, WGSV, WZNS, WKSJ, KVIC, WCMJ, KSCB, KKL.

JEFF HEALEY BAND "Angel Eyes" (Arista) 15/15

Rotations: Heavy 0, Medium 1/1, Light 14/14, Total Adds 15, WVAF, WKYE, WSLQ, WAF, WSKI, WYKZ, WCKQ, WFP, WZNS, WKSJ, KVIC, WCMJ, WMTFM, KSCB, KYJC.

HENRY LEE SUMMER "Hey Baby" (CBS Associated) 15/1

Rotations: Heavy 3/0, Medium 6/0, Light 6/1, Total Adds 1, KRLB. Heavy: WKYE, WSKI, WCKQ. Medium: WSLQ, WEIM, WFP, WZNS, KVIC, KKL. Light including WHAI, WKSJ, WCKX, KSCB, KBL.

MICHAEL TOMLINSON "Gettin' Gone" (Cypress/A&M) 14/3

Rotations: Heavy 0, Medium 3/0, Light 11/3, Total Adds 3, WZNS, WMTFM, KAYN. Medium: WNUA, WEIM, KYJC. Light including WHAI, WQNY, WAF, WSKI, WFP, WGSV, WKSJ, KBL.

SURFACE "Shower Me With Your Love" (Columbia) 14/3

Rotations: Heavy 1/0, Medium 2/0, Light 11/3, Total Adds 3, WLEV, WSLQ, WFP. Heavy: KESZ. Medium: WEIM, WCKQ. Light including WVB, B100, K101, WZNS, WKSJ, WCMJ, WMTFM, KYJC.

PETE TOWNSHEND "A Friend Is A Friend" (Atlantic) 14/1

Rotations: Heavy 0, Medium 2/0, Light 12/1, Total Adds 1, WLEV. Medium: WKYE, WEIM. Light including WSLQ, WHAI, WSKI, WFP, WZNS, WKSJ, KVIC, WCMJ, KKL, KBLQ, KYJC.

GLENN FREY "Some Kind Of Blue" (MCA) 13/13

Rotations: Heavy 0, Medium 0, Light 13/13, Total Adds 13, WKYE, WSLQ, WEIM, WYKZ, WGSV, WZNS, WKSJ, WCKX, WCMJ, WLD, KKL, KBLQ, KAYN.

DOOBIE BROTHERS "The Doctor" (Capitol) 13/1

Rotations: Heavy 3/0, Medium 8/1, Light 2/0, Total Adds 1, KRLB. Heavy: WLT, WVAF, KVIC. Medium including WALK, KMJI, B100, WLEV, WKYE, WMGS, KBLQ. Light: WECQ, WKTK.

ARETHA FRANKLIN & WHITNEY HOUSTON "It Isn't, It Wasn't, It Ain't Never Gonna Be" (Arista) 13/0

Rotations: Heavy 0, Medium 7/0, Light 6/0, Total Adds 0. Medium: WVAF, WMGN, WAF, WCKQ, WKSJ, KBLQ, KAYN. Light: KLCY, U102, KTYL, KVIC, KSCB, KKL.

BENNY MARDONES "Into The Night" (Curb) 11/0

Rotations: Heavy 1/0, Medium 3/0, Light 7/0, Total Adds 0. Heavy: WARM98. Medium: WSNY, WEIM, KBLQ. Light: U102, WSLQ, 3WM, WSKI, WFP, WKSJ, WLD.

RICHARD ELLIOTT featuring BOBBY CALDWELL "In The Name Of Love" (Intima/Enigma) 10/10

Rotations: Heavy 0, Medium 1/1, Light 9/9, Total Adds 10, WNUA, WSLQ, WMGN, WEIM, WSKI, WYKZ, WFP, WKSJ, WMTFM, KYJC.

DAVID CROSBY "Lady Of The Harbor" (A&M) 10/0

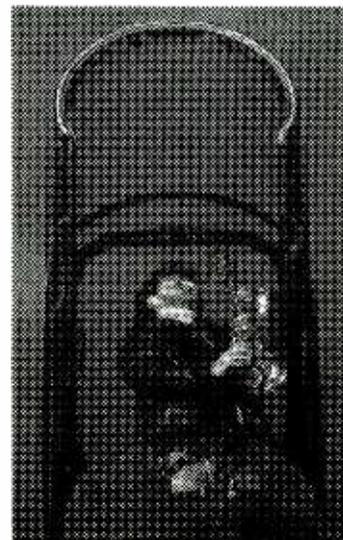
Rotations: Heavy 0, Medium 1/0, Light 9/0, Total Adds 0. Medium: WEIM. Light: WSLQ, WSKI, WFP, WZNS, WKSJ, WCMJ, WMTFM, WLD, KYJC.

ANIMOTION "Calling It Love" (Polydor) 8/0

Rotations: Heavy 0, Medium 5/0, Light 3/0, Total Adds 0. Medium: WEIM, WZNS, WKSJ, KVIC, KAYN. Light: WQNY, WGL, WAF.

BENNY MARDONES "Into The Night" (Polydor) 8/0

Rotations: Heavy 4/0, Medium 4/0, Light 0, Total Adds 0. Heavy: WALK, WNSR, B100, K101. Medium: WLMG, WLT, Y103, KAYN.



Richard
Elliot

"IN THE NAME OF LOVE"
WITH
BOBBY CALDWELL

MOST ADDED AC!

AC ADDS & HOTS

CURRENT-BASED

EAST

P1

WVBF/Boston
Newfelli/Garcia

CHER
ANDREAS VOLLENWEI
Hottest:
RICHARD MARX
SWING OUT SISTER
PAUL MCCARTNEY
MICA PARIS
MICHAEL BOLTON

P3

WEIM/Fitchburg
Jack Raymond

GLENN FREY
FREIHEIT
RICK ASTLEY
BEE GEES
KENNY ROGERS
AKIKO
ELLIOTT & CALDWEL
Hottest:
MICA PARIS
10,000 MANIACS
ROY ORBISON
SWING OUT SISTER
PAUL MCCARTNEY

WALK/Long Island
Edwards/Daniels

MICA PARIS
DON HENLEY
Hottest:
NEW KIDS ON THE B
GLORIA ESTEFAN
RICHARD MARX
BENNY MARDONES/PO
DAN HILL

WNSR/New York
Dunphy/Dunkin

RICHARD MARX
DEBBIE GIBSON
MICHAEL BOLTON
DON HENLEY
Hottest:
HOWARD JONES
BENNY MARDONES/PO
DONNA SUMMER
SIMPLY RED
FINE YOUNG CANNIB
JIMMY HARNEN & SY

WSNI/Philadelphia
Jere Sullivan

none
Hottest:
DAN HILL
SIMPLY RED
SWING OUT SISTER
JIMMY HARNEN & SY
NEW KIDS ON THE B

P2

WLEW/Allentown
Jeff Silvers

BEE GEES
DONNY OSMOND
SURFACE
KENNY ROGERS
JIMMY BUFFETT
RICK ASTLEY
PETE TOWNSHEND
Hottest:
NEW KIDS ON THE B
PAUL MCCARTNEY
DON HENLEY
10,000 MANIACS
MICHAEL BOLTON

WEBE/Bridgeport
Hansen/Norman

BEE GEES
RICK ASTLEY
Hottest:
MICA PARIS
DONNA SUMMER
10,000 MANIACS
PAUL MCCARTNEY
SWING OUT SISTER

WVAF/Charleston, WV
Randy Shane

BEE GEES
JIMMY BUFFETT
JEFF HEALEY BAND
JOHN COUGAR MELLE
JONATHAN BUTLER
EDIE BRICKELL & B
Hottest:
CHICAGO
DON HENLEY
RICHARD MARX
CHER
LOVE & ROCKETS

WKYE/Johnstown
Jack Michaeis

DONNY OSMOND
JIMMY BUFFETT
ANDREAS VOLLENWEI
GLENN FREY
JEFF HEALEY BAND
Hottest:
MADONNA
FINE YOUNG CANNIB
PAUL MCCARTNEY
GLORIA ESTEFAN
RICHARD MARX

WMGS/Wilkes Barre
Norton/Marriott

MARTIKA
DONNY OSMOND
RICK ASTLEY
PATTI LABELLE
Hottest:
GLORIA ESTEFAN
DON HENLEY
CHICAGO
NEW KIDS ON THE
RICHARD MARX

WQNY/Ithaca
Smith/Erb

BEE GEES
JONATHAN BUTLER
CUTTING CREW
Hottest:
SWING OUT SISTER
10,000 MANIACS
MICA PARIS
DON HENLEY
MICHAEL BOLTON

WGLL/Mercersburg
Norman Schmidt

DION
CUTTING CREW
JIMMY BUFFETT
JONATHAN BUTLER
NATALIE COLE
Hottest:
SWING OUT SISTER
PAUL MCCARTNEY
MICA PARIS
MICHAEL BOLTON
10,000 MANIACS

WAFL/Milford, DE
Tim Brough

KENNY ROGERS
BEE GEES
JIMMY BUFFETT
EL DEBARGE
JONATHAN BUTLER
JEFF HEALEY BAND
Hottest:
PAUL MCCARTNEY
MADONNA
NEW KIDS ON THE
10,000 MANIACS
MARTIKA

WSKI/Montpelier
Bruce Stebbins

JEFF HEALEY BAND
CHER
BEE GEES
RICK ASTLEY
KENNY ROGERS
ELLIOTT & CALD
Hottest:
MICHAEL BOLTON
DON HENLEY
RICHARD MARX
TIM FINN
DEBBIE GIBSON

WKSJ/Williamsport
Tom Benson

CUTTING CREW
BEE GEES
Hottest:
DONNA SUMMER
MADONNA
CHICAGO
SWING OUT SISTER
STEVIE NICKS

SOUTH

P1

WSB-FM/Atlanta
LoCasio/McCoy

MICHAEL BOLTON
Hottest:
RICHARD MARX
MICA PARIS
SIMPLY RED
NEW KIDS ON THE B
CHICAGO

KVIL/Dallas
Rhodes/Miniaci

RICHARD MARX
DON HENLEY
DONNY OSMOND
DEON ESTUS
Hottest:
DONNA SUMMER
MICA PARIS
MICHAEL BOLTON
GLORIA ESTEFAN
PAUL MCCARTNEY

WLMG/New Orleans
Nick Ferrara

none
Hottest:
CHICAGO
WATERFRONT
SWING OUT SISTER
DONNA SUMMER
MICHAEL BOLTON

WLTS/New Orleans
Bob Mitchell

CHRIS REA
TIM FINN
NATALIE COLE
ROY ORBISON
Hottest:
SIMPLY RED
DONNA SUMMER
MICHAEL BOLTON
SWING OUT SISTER
10,000 MANIACS

2WD/Norfolk
Gary King

TIM FINN
DONNY OSMOND
CUTTING CREW
Hottest:
DONNA SUMMER
WATERFRONT
SIMPLY RED
MADONNA
MICHAEL BOLTON

WNLT/Tampa
Chuck Crane

DION
PATTI LABELLE
DEBBIE GIBSON
JULIA FORDHAM
Hottest:
NEW KIDS ON THE B
PAUL MCCARTNEY
10,000 MANIACS
RICHARD MARX
GLORIA ESTEFAN

P2

WZNY/Augusta, GA
John Patrick

DONNY OSMOND
DION
Hottest:
NEW KIDS ON THE B
MICA PARIS
MICHAEL BOLTON
GLORIA ESTEFAN
DON HENLEY

WXTC/Charleston
John Quincy

JOHN COUGAR MELLE
Hottest:
DONNA SUMMER
SWING OUT SISTER
PAUL MCCARTNEY
GLORIA ESTEFAN
MICA PARIS

WTCB/Columbia, SC
Doug Spets

ANDREAS VOLLENWEI
DONNY OSMOND
Hottest:
MICHAEL BOLTON
10,000 MANIACS
GLORIA ESTEFAN
MICA PARIS
NEW KIDS ON THE B

WSLI/Jackson
Harrell/Allen

JULIA FORDHAM
TIM FINN
PHOEBE SNOW
DEON ESTUS
Hottest:
DONNA SUMMER
SWING OUT SISTER
PAUL MCCARTNEY
MICHAEL BOLTON
GLORIA ESTEFAN

Y103/Jacksonville
Erica Lee

MICHAEL BOLTON
JOHN COUGAR MELLE
JONATHAN BUTLER
Hottest:
DON HENLEY
FINE YOUNG CANNIB
SWING OUT SISTER
GLORIA ESTEFAN
RICHARD MARX

WTFM/Johnson City
Mark McKinney

TIM FINN
PATTI LABELLE
Hottest:
MICHAEL BOLTON
GLORIA ESTEFAN
SWING OUT SISTER
NEW KIDS ON THE B
MICA PARIS

U102/Knoxville
Larry Trotter

DION
CHRIS REA
JOHN COUGAR MELLE
Hottest:
SIMPLY RED
DAN HILL
CHICAGO
MICA PARIS
DON HENLEY

KHLT/Little Rock
Jim Aaron

ANDREAS VOLLENWEI
DION
ONE 2 MANY
BEE GEES
CUTTING CREW
Hottest:
DONNA SUMMER
PAUL MCCARTNEY
NEW KIDS ON THE B
SWING OUT SISTER
GLORIA ESTEFAN

KELT/McAllen
Chuck White

DEBBIE GIBSON
Hottest:
DONNA SUMMER
CHRIS REA
GLORIA ESTEFAN
MICHAEL BOLTON
RICHARD MARX

WSLQ/Roanoke
Greg Fry

CHER
SURFACE
KENNY ROGERS
BEE GEES
JEFF HEALEY BAND
GLENN FREY
ELLIOTT & CALDWEL
RICK ASTLEY
Hottest:
MADONNA
NEW KIDS ON THE B
STEVIE NICKS
MICA PARIS
AL JARREAU

WRMF/West Palm Beach
Dave Parks

DION
MIKE & THE MECHAN
JIMMY BUFFETT
Hottest:
SIMPLY RED
HOWARD JONES
RICHARD MARX
CHICAGO
GLORIA ESTEFAN

P3

WYKZ/Beaufort, SC
Robertson/Kennedy

NATALIE COLE
RICK ASTLEY
BEE GEES
FREIHEIT
GLENN FREY
JOHN COUGAR MELLE
KENNY ROGERS
JEFF HEALEY BAND
ELLIOTT & CALDWEL
Hottest:
SWING OUT SISTER
GLORIA ESTEFAN
MICA PARIS
MICHAEL BOLTON
MADONNA

WCKQ/Campbellsville
Jackson/McClendon

PATTI LABELLE
BEE GEES
JEFF HEALEY BAND
1927
NATALIE COLE
Hottest:
SWING OUT SISTER
PAUL MCCARTNEY
MADONNA
MICHAEL BOLTON
GLORIA ESTEFAN

WFPA/Ft. Payne
Ronnie Ross

NATALIE COLE
SURFACE
BEE GEES
KENNY ROGERS
RICK ASTLEY
JEFF HEALEY BAND
ELLIOTT & CALDWEL
Hottest:
DONNA SUMMER
SWING OUT SISTER
GLORIA ESTEFAN
PAUL MCCARTNEY
NEW KIDS ON THE B

WTKT/Gainesville
Nick Allen

CUTTING CREW
PATTI LABELLE
PHOEBE SNOW
JIMMY BUFFETT
DONNY OSMOND
DION
JOHN FARNHAM
Hottest:
SIMPLY RED
MICA PARIS
PAUL MCCARTNEY
GLORIA ESTEFAN
DON HENLEY

WGSV/Guntersville
Jackson/Bell

BEE GEES
KENNY ROGERS
RICK ASTLEY
GLENN FREY
Hottest:
SWING OUT SISTER
PAUL MCCARTNEY
GLORIA ESTEFAN
MICA PARIS
NEW KIDS ON THE B

KTDY/Lafayette
Bob Murphy

PATTI LABELLE
DION
ONE 2 MANY
Hottest:
SWING OUT SISTER
PAUL MCCARTNEY
10,000 MANIACS
STEVIE NICKS
DON HENLEY

KRLB/Lubbock
Manning/Allen

LOVE & ROCKETS
ROD STEWART
DOOBIE BROTHERS
TOM PETTY
MICHAEL MORALES
NATALIE COLE
RICHARD MARX
PAULA ABDUL
CHRIS REA
INDIGO GIRLS
KENNY ROGERS
ONE 2 MANY
EL DEBARGE
DION
HENRY LEE SUMMER
Hottest:
NEW KIDS ON THE B
10,000 MANIACS
GLORIA ESTEFAN
PAUL MCCARTNEY
SIMPLY RED

WZNS/Myrtil Beach
Mitch Adams

FINE YOUNG CANNIB
MICHAEL TOMLINSON
RICK ASTLEY
GLENN FREY
BEE GEES
KENNY ROGERS
JEFF HEALEY BAND
1927
Hottest:
CHICAGO
GLORIA ESTEFAN
MICHAEL BOLTON
RICHARD MARX
DON HENLEY

WKSO/Orangeburg
Ted Bell

BEE GEES
KENNY ROGERS
ELLIOTT & CALDWEL
GLENN FREY
RICK ASTLEY
JEFF HEALEY BAND
VANESSA PARADIS
FREIHEIT
Hottest:
NEW KIDS ON THE B
SWING OUT SISTER
PAUL MCCARTNEY
GLORIA ESTEFAN
MICHAEL BOLTON

WKCX/Rome
Randy Quick

BEE GEES
KENNY ROGERS
GLENN FREY
Hottest:
SWING OUT SISTER
STEVIE NICKS
VANESSA WILLIAMS
MICHAEL BOLTON
DON HENLEY

KTYL/Tyler
Janie Baker

none
Hottest:
DAN HILL
SWING OUT SISTER
NEW KIDS ON THE B
PAUL MCCARTNEY

KVIC/Victoria
Tony Davis

NATALIE COLE
BEE GEES
JIMMY BUFFETT
CHER
JONATHAN BUTLER
RICK ASTLEY
JEFF HEALEY BAND
Hottest:
10,000 MANIACS
CHICAGO
MADONNA
DON HENLEY
DONNA SUMMER

MIDWEST

P1

WNUA/Chicago
Bob O'Connor

ELLIOTT & CALDWEL
JONATHAN BUTLER
Hottest:
MICA PARIS
SWING OUT SISTER
10,000 MANIACS
ANDREAS VOLLENWEI
DEON ESTUS

WARM98/Cincinnati
Michael Grayson

VANESSA WILLIAMS
Hottest:
SIMPLY RED
DONNA SUMMER
MICHAEL BOLTON
BENNY MARDONES/PO
RICHARD MARX

WLTF/Cleveland
Popovich/Godfrey

PETER GABRIEL
CHER
Hottest:
RICHARD MARX
CHICAGO
FINE YOUNG CANNIB
DONNA SUMMER
DOOBIE BROTHERS

WSNY/Columbus
Hallett/Nunnally

MICHAEL BOLTON
VANESSA WILLIAMS
SWING OUT SISTER
Hottest:
SIMPLY RED
SA-FIRE
CHER & PETER CETE
DON HENLEY
DONNA SUMMER

P1

KMJI/Denver
Murray/Adams

DONNY OSMOND
INDIGO GIRLS
Hottest:
DON HENLEY
CHICAGO
RICHARD MARX
GLORIA ESTEFAN
STEVIE NICKS

KBIG/Los Angeles
Edwards/Verdery

GLADYS KNIGHT
Hottest:
SWING OUT SISTER
MICA PARIS
10,000 MANIACS
MICHAEL BOLTON
GLORIA ESTEFAN

KOST/Los Angeles
Kaye/Kiley

DONNY OSMOND
Hottest:
SWING OUT SISTER
JIMMY HARNEN & SY
MICHAEL BOLTON
MICA PARIS
GLORIA ESTEFAN

WOMC/Detroit
Barry Argenbriht

none
Hottest:
CHICAGO
DONNA SUMMER
SIMPLY RED
SWING OUT SISTER
PAUL MCCARTNEY

WNYA/Chicago
Bob O'Connor

ELLIOTT & CALDWEL
JONATHAN BUTLER
Hottest:
MICA PARIS
SWING OUT SISTER
10,000 MANIACS
ANDREAS VOLLENWEI
DEON ESTUS

WOMY/Milwaukee
King/Morales

BEE GEES
PATTI LABELLE
Hottest:
MICHAEL BOLTON
CHICAGO
MICA PARIS
SIMPLY RED
DONNA SUMMER

WMSY/Minneapolis
Kim Jeffries

10,000 MANIACS
Hottest:
PAUL MCCARTNEY
MADONNA
DAN HILL
SWING OUT SISTER
NEW KIDS ON THE B

P2

WLSI/Kansas City
Land/Barber

JOHN FARNHAM
CUTTING CREW
Hottest:
CHICAGO
SIMPLY RED
DONNA SUMMER
SWING OUT SISTER
MICA PARIS

WWMJ/Madison
Pat O'Neill

JONATHAN BUTLER
ELLIOTT & CALDWEL
Hottest:
NEW KIDS ON THE B
MICA PARIS
SWING OUT SISTER
RICHARD MARX
MICHAEL BOLTON

WHNN/Saginaw
Stine/Knight

JOHN COUGAR MELLE
DION
ONE 2 MANY
JOHN FARNHAM
Hottest:
MICHAEL BOLTON
GLORIA ESTEFAN
DON HENLEY
10,000 MANIACS
SWING OUT SISTER

KYKY/St. Louis
McGuire/Larrabee

MIKE & THE MECHAN
Hottest:
GLORIA ESTEFAN
FINE YOUNG CANNIB
RICHARD MARX
WATERFRONT
ROD STEWART

P1

KESZ/Phoenix
LaBeau/Fox

NATALIE COLE
PETER CETERA
PATTI LABELLE
Hottest:
CHER
GLORIA ESTEFAN
MADONNA
RICHARD MARX
SURFACE

KLCY/Salt Lake City
Don Bishop

DION
PHOEBE SNOW
Hottest:
SWING OUT SISTER
PAUL MCCARTNEY
MICHAEL BOLTON
MADONNA
GLORIA ESTEFAN

B100/San Diego
Rich/Knight

KARYN WHITE
Hottest:
RICHARD MARX
GLORIA ESTEFAN
BENNY MARDONES/PO
FINE YOUNG CANNIB
DON HENLEY

WLMH/Grand Rapids
Dirksen/Brown

JOHN COUGAR MELLE
DION
ONE 2 MANY
JOHN FARNHAM
Hottest:
MICHAEL BOLTON
GLORIA ESTEFAN
DON HENLEY
10,000 MANIACS
SWING OUT SISTER

WFMK/Lansing
Tom Knight

JOHN COUGAR MELLE
DION
ONE 2 MANY
JOHN FARNHAM
KENNY ROGERS
Hottest:
MICHAEL BOLTON
GLORIA ESTEFAN
DON HENLEY
10,000 MANIACS
MICA PARIS

WCMJ/Cambridge, OH
Mike Ruble

JEFF HEALEY BAND
RICK ASTLEY
CHER
BEE GEES
GLENN FREY
KENNY ROGERS
Hottest:
SWING OUT SISTER
NEW KIDS ON THE B
PAUL MCCARTNEY
GLORIA ESTEFAN
MICHAEL BOLTON

WMT-FM/Cedar Rapids
Green/Sellers

ELLIOTT & CALDWEL
ONE 2 MANY
BEE GEES
JONATHAN BUTLER
MICHAEL TOMLINSON
JEFF HEALEY BAND
JIMMY BUFFETT
KENNY ROGERS
Hottest:
SWING OUT SISTER
PAUL MCCARTNEY
10,000 MANIACS
MICA PARIS
STEVIE NICKS

P2

WJON/St. Cloud
Nancy Fox

none
Hottest:
SWING OUT SISTER
MICA PARIS
NEW KIDS ON THE B
PAUL MCCARTNEY
10,000 MANIACS

WLDI/Traverse City
James Filkins

JOHN FARNHAM
GLENN FREY
KENNY ROGERS
Hottest:
SWING OUT SISTER
PAUL MCCARTNEY
VANESSA WILLIAMS
CHRIS REA
DONNA SUMMER

WJON/St. Cloud
Nancy Fox

none
Hottest:
SWING OUT SISTER
MICA PARIS
NEW KIDS ON THE B
PAUL MCCARTNEY
10,000 MANIACS

WJON/St. Cloud
Nancy Fox

none
Hottest:
SWING OUT SISTER
MICA PARIS
NEW KIDS ON THE B
PAUL MCCARTNEY
10,000 MANIACS

P1

K101/San Francisco
Berger/Chin

SOUL II SOUL
TOM JONES
Hottest:
SIMPLY RED
BENNY MARDONES/PC
DONNA SUMMER
FINE YOUNG CANNIB
WATERFRONT

KLSY/Seattle
Mays/Brooks

GLADYS KNIGHT
TIM FINN
BONNIE RAITT
ANDREAS VOLLENWEI
CHRIS REA
Hottest:
SWING OUT SISTER
GLORIA ESTEFAN
DONNA SUMMER
RICHARD MARX
10,000 MANIACS

KBLQ/Logan, UT
John Dimick

BEE GEES
KENNY ROGERS
DION
GLENN FREY
EL DEBARGE
JONATHAN BUTLER
Hottest:
CHICAGO
PAUL MCCARTNEY
GLORIA ESTEFAN
10,000 MANIACS
MICA PARIS

KAYN/Nogales
Bob Gerhard

MICHAEL TOMLINSON
KENNY ROGERS
JONATHAN BUTLER
GLENN FREY
BEE GEES
JIMMY BUFFETT
ANDREAS VOLLENWEI
MADONNA
RICHARD MARX
DON HENLEY
STEVIE NICKS
SWING OUT SISTER

WJON/St. Cloud
WSNI/Philadelphia

Did Not Report, Playlist Frozen (2):
WJON/St. Cloud
WSNI/Philadelphia

WQXQ/Chicago
Is no longer an AC reporter.

79 Current Reporters
75 Current Playlists

P2

WJON/St. Cloud
Nancy Fox

none
Hottest:
SWING OUT SISTER
MICA PARIS
NEW KIDS ON THE B
PAUL MCCARTNEY
10,000 MANIACS

WJON/St. Cloud
Nancy Fox

none
Hottest:
SWING OUT SISTER
MICA PARIS
NEW KIDS ON THE B
PAUL MCCARTNEY
10,000 MANIACS

WJON/St. Cloud
Nancy Fox

none
Hottest:
SWING OUT SISTER
MICA PARIS
NEW KIDS ON THE B
PAUL MCCARTNEY
10,000 MANIACS

WJON/St. Cloud
Nancy Fox

none
Hottest:
SWING OUT SISTER
MICA PARIS
NEW KIDS ON THE B
PAUL MCCARTNEY
10,000 MANIACS

P3

WJON/St. Cloud
Nancy Fox

none
Hottest:
SWING OUT SISTER
MICA PARIS
NEW KIDS ON THE B
PAUL MCCARTNEY
10,000 MANIACS

WJON/St. Cloud
Nancy Fox

none
Hottest:
SWING OUT SISTER
MICA PARIS
NEW KIDS ON THE B
PAUL MCCARTNEY
10,000 MANIACS

WJON/St. Cloud
Nancy Fox

none
Hottest:
SWING OUT SISTER
MICA PARIS
NEW KIDS ON THE B
PAUL MCCARTNEY
10,000 MANIACS

WJON/St. Cloud
Nancy Fox

none
Hottest:
SWING OUT SISTER
MICA PARIS
NEW KIDS ON THE B
PAUL MCCARTNEY
10,000 MANIACS

WJON/St. Cloud
Nancy Fox

none
Hottest:
SWING OUT SISTER
MICA PARIS
NEW KIDS ON THE B
PAUL MCCARTNEY
10,000 MANIACS

WJON/St. Cloud
Nancy Fox

none
Hottest:
SWING OUT SISTER
MICA PARIS
NEW KIDS ON THE B
PAUL MCCARTNEY
10,000 MANIACS

WJON/St. Cloud
Nancy Fox

none
Hottest:
SWING OUT SISTER
MICA PARIS
NEW KIDS ON THE B
PAUL MCCARTNEY
10,000 MANIACS

NEW ARTISTS

Reports/Add

- 1 JOHN FARNHAM/Two Strong Hearts (RCA) 37/7
- 2 INDIGO GIRLS/Closer To Fine (Epic) 29/2
- 3 MARTIKA/Toy Soldiers (Columbia) 22/2
- 4 FINE YOUNG CANNIBALS/Good Thing (IRS/MCA) 18/1
- 5 JEFF HEALEY BAND/Angel Eyes (Arista) 15/15
- 6 HENRY LEE SUMMER/Hey Baby (CBS Associated) 15/1
- 7 PETE TOWNSHEND/A Friend Is A Friend (Atlantic) 14/1
- 8 A. FRANKLIN & W. HOUSTON/It Isn't, It Wasn't, It Ain't Never Gonna Be (Arista) 13/0
- 9 BENNY MARDONES/Into The Night (Curb) 11/0
- 10 ELLIOTT & CALDWELL/In The Name Of Love (Intima) 10/10

New artists have not yet had an AC Breaker.

FULL-SERVICE AC

MOST ADDED

GLORIA ESTEFAN (8)
RICHARD MARX (6)
DEBBIE GIBSON (5)
DONNY OSMOND (5)
DION (3)
DON HENLEY (3)

HOTTEST

SIMPLY RED (16)
DONNA SUMMER (14)
SWING OUT SISTER (13)
PAUL McCARTNEY (11)
NEW KIDS ON THE BLOCK (10)
GLORIA ESTEFAN (9)
BARRY MANILOW (7)

EAST

P1

WBEN/Bufalo
Hank Nevins
none
Hottest:
RANDY TRAVIS
DAN HILL
10,000 MANIACS
DON HENLEY

KDKA/Pittsburgh
Chuck Dickemann
none
Hottest:
NATALIE COLE
WATERFRONT
DONNA SUMMER
HOWARD JONES
38 SPECIAL

WMAL/Washington
Michael Neff
TIM FINN
PHOEBE SNOW
RICHARD MARX
Hottest:
GLORIA ESTEFAN
MICA PARIS
MICHAEL BOLTON
SWING OUT SISTER
10,000 MANIACS

P2

WTIC/Hartford
David Bernstein
DONNY OSMOND
Hottest:
NEW KIDS ON THE B
PAUL McCARTNEY
MICA PARIS
CHICAGO
DEBBIE GIBSON

WELI/New Haven
Gross/McCormick
MICHAEL BOLTON
GLADYS KNIGHT
Hottest:
DEON ESTUS
RICHARD MARX
CHRIS REA
GLORIA ESTEFAN
DONNA SUMMER

P3

WMTR/Morristown
Brian Emery
CUTTING CREW
DION
MIKE & THE MECHAN
Hottest:
DONNA SUMMER
SWING OUT SISTER
PAUL McCARTNEY
MICA PARIS
CHICAGO

32 Current Reporters
26 Current Playlists

GOLD-BASED AC

MOST ADDED

GLORIA ESTEFAN (10)
RICHARD MARX (10)
DONNY OSMOND (5)
DON HENLEY (4)
DION (2)
DEBBIE GIBSON (2)
MADONNA (2)
STEVIE NICKS (2)

HOTTEST

SIMPLY RED (23)
DONNA SUMMER (15)
DON HENLEY (9)
BENNY MARDONES (9)
GLORIA ESTEFAN (8)
DAN HILL (7)
MICHAEL BOLTON (6)
PAUL McCARTNEY (6)
SWING OUT SISTER (6)

EAST

P1

WMMX/Baltimore
Don Kelley
none
Hottest:
SIMPLY RED
BENNY MARDONES/Po
HOWARD JONES
FINE YOUNG CANNIB

WKSZ/Philadelphia
Lou Patrick
GLORIA ESTEFAN
Hottest:
BARRY MANILOW
SIMPLY RED
NEW KIDS ON THE B
CHER & PETER CETE

WLTJ/Pittsburgh
John Gallagher
none
Hottest:
DION
DONNA SUMMER
SIMPLY RED
NEW KIDS ON THE B
NATALIE COLE

WLTT/Washington
Don Davis
GLORIA ESTEFAN
CHRIS REA
RICHARD MARX
MICHAEL BOLTON
MICA PARIS
Hottest:
BETTE MIDLER
SIMPLY RED
DONNA SUMMER
DAN HILL
SWING OUT SISTER

P2

WAEB/Allentown
Chris Bailey
DION
DONNY OSMOND
Hottest:
DON HENLEY
DONNA SUMMER
SIMPLY RED
MADONNA

WYYY/Syracuse
Lauber/Langmyer
RICHARD MARX
DON HENLEY
GLORIA ESTEFAN
Hottest:
SIMPLY RED
MARTIKA
MADONNA
FINE YOUNG CANNIB

WJBR/Wilmington, DE
Bill Kaye
none
Hottest:
MICA PARIS
GLORIA ESTEFAN
SWING OUT SISTER
RICHARD MARX
DON HENLEY

33 Reporters
27 Current Playlists

Called In Frozen Playlist (2):
LOVE 94/Miami
WMMX/Baltimore

SOUTH

P2

WHAS/Louisville
Doug McElvein
none
Hottest:
GLORIA ESTEFAN
VANESSA WILLIAMS
DEON ESTUS
PHOEBE SNOW
BARRY MANILOW
Hottest:
FINE YOUNG CANN
SIMPLY RED
PAUL McCARTNEY
MADONNA
STEVIE NICKS

WDBO/Orlando
Dan Shaffer
none
Hottest:
GLORIA ESTEFAN
VANESSA WILLIAMS
DEON ESTUS
PHOEBE SNOW
BARRY MANILOW

P3

WGBR/Goldsboro
Bruce Strickland
CHER
Hottest:
DONNA SUMMER
NEW KIDS ON THE B
GLORIA ESTEFAN
MICHAEL BOLTON
DON HENLEY

WKYX/Paducah
Cook/Miller
RICHARD MARX
DEBBIE GIBSON
Hottest:
NEW KIDS ON THE B
PAUL McCARTNEY
DON HENLEY
SIMPLY RED
MICHAEL BOLTON
WSTU/Stuart
Shaw/Grant
SURFACE
SWING OUT SISTER
Hottest:
DONNA SUMMER
NEW KIDS ON THE B
PAUL McCARTNEY
SIMPLY RED
DAN HILL

SOUTH

P1

KMGC/Dallas
Gary Shannon
GLORIA ESTEFAN
10,000 MANIACS
Hottest:
MADONNA
SURFACE
SWING OUT SISTER
MICHAEL BOLTON
DON HENLEY
ANDREAS VOLLENWEI

Love 94/Miami
Don Agony
none
Hottest:
BENNY MARDONES/Po
DONNA SUMMER
CHER & PETER CETE
38 SPECIAL
MICHAEL BOLTON

WUSA/Tampa
Irwin/Williams
DONNY OSMOND
Hottest:
DONNA SUMMER
RICHARD MARX
SIMPLY RED
BARRY MANILOW
HOWARD JONES

KKMJ/Austin
Bob Cole
DON HENLEY
Hottest:
MICHAEL BOLTON
GLORIA ESTEFAN
DAN HILL
SIMPLY RED
ROY ORBISON

WMJJ/Birmingham
Ken Barnett
DON HENLEY
GLORIA ESTEFAN
Hottest:
DOOBIE BROTHERS
STEVIE NICKS
DONNA SUMMER
PAUL McCARTNEY
FINE YOUNG CANNIB

WMXC/Charlotte
Herring/Conway
GLORIA ESTEFAN
MADONNA
RICHARD MARX
Hottest:
BENNY MARDONES/Po
DON HENLEY
38 SPECIAL
JIMMY HARNEN & SY

WLMX/Chattanooga
Burkett/Marshall
GLORIA ESTEFAN
Hottest:
JIMMY HARNEN & SY
BENNY MARDONES/Cu
SIMPLY RED
38 SPECIAL
CHER & PETER CETE

WRKA/Louisville
Kay/Shannon
DEBBIE GIBSON
Hottest:
DONNA SUMMER
NEW KIDS ON THE B
PAUL McCARTNEY
GLORIA ESTEFAN
CHICAGO

WRVR/Memphis
Hamlin/Spender
DEBBIE GIBSON
PHOEBE SNOW
ROY ORBISON
PATTI LABELLE
NATALIE COLE
DONNY OSMOND
Hottest:
MICHAEL BOLTON
GLORIA ESTEFAN
DON HENLEY
NEW KIDS ON THE B
MICA PARIS

WSTF/Orlando
Brian Kirkland
FINE YOUNG CANNIB
RICHARD MARX
Hottest:
38 SPECIAL
SIMPLY RED
BETTE MIDLER
HOWARD JONES
BENNY MARDONES/Po

WRAL/Raleigh
Scott/Meyers
none
Hottest:
CHER & PETER CETE
BENNY MARDONES/Po
BETTE MIDLER
SIMPLY RED
DONNY OSMOND

WMXB/Richmond
Mike Ryan
RICHARD MARX
Hottest:
WATERFRONT
MADONNA
PAUL McCARTNEY
SIMPLY RED
DONNA SUMMER

KVKI/Shreveport
Howard Clark
none
Hottest:
SIMPLY RED
JIMMY HARNEN & SY
DAN HILL
DONNA SUMMER
GRAYSON HUGH

MIDWEST

P1

55KRC/Cincinnati
Drew Hayes
PAUL McCARTNEY
GLORIA ESTEFAN
Hottest:
DAN HILL
SIMPLY RED
NEW KIDS ON THE B
SWING OUT SISTER
DONNA SUMMER
WLW/Cincinnati
Dave Reinhart
BENNY MARDONES/Cu
Hottest:
DON HENLEY
DOOBIE BROTHERS
DONNA SUMMER
RICHARD MARX
SIMPLY RED

WTVN/Columbus
John Lane
BENNY MARDONES/Cu
DAN HILL
Hottest:
HOWARD JONES
SIMPLY RED
JIMMY HARNEN & SY
DONNA SUMMER
NEW KIDS ON THE B

WCCO/Minneapolis
Curt Lundgren
none
Hottest:
PHOEBE SNOW
CHRIS REA
ANDREAS VOLLENWEI

WHBY/Appleton
Salm/St. John
DONNY OSMOND
DEBBIE GIBSON
Hottest:
PAUL McCARTNEY
SWING OUT SISTER
NEW KIDS ON THE B
MICA PARIS
MICHAEL BOLTON

WHBC/Canton
Doug Lane
ROY ORBISON
ONE 2 MANY
Hottest:
DONNA SUMMER
SWING OUT SISTER
NEW KIDS ON THE B
PAUL McCARTNEY
GLORIA ESTEFAN

WOOD/Grand Rapids
Robb Westaby
none
Hottest:
BARRY MANILOW
PAUL McCARTNEY
SIMPLY RED
SWING OUT SISTER
NEIL DIAMOND

WIBA/Madison
Reed/Kay
PEABO BRYSON
TOM JONES
GLORIA ESTEFAN
NATALIE COLE
Hottest:
VANESSA WILLIAMS
BARRY MANILOW
BETTE MIDLER
AKIKO
PEABO BRYSON
WROK/Rockford
Ivey/Thomas
DONNY OSMOND
Hottest:
NEW KIDS ON THE B
MICHAEL BOLTON
DONNA SUMMER

WSPD/Toledo
Ric Herold
GLORIA ESTEFAN
RICHARD MARX
Hottest:
SWING OUT SISTER
PAUL McCARTNEY
10,000 MANIACS
SIMPLY RED
DAN HILL

P3

WJBC/Bloomington
Don Munson
GLORIA ESTEFAN
SERGIO MENDES
DION
BETTE MIDLER
MIKE & THE MECHAN
ROY ORBISON
DEBBIE GIBSON
DONNY OSMOND
RICHARD MARX
Hottest:
GLORIA ESTEFAN
10,000 MANIACS
DONNA SUMMER
SWING OUT SISTER
CHRIS REA

KFSB/Joplin
Eric Williams
DEBBIE GIBSON
Hottest:
GLORIA ESTEFAN
DON HENLEY
DONNA SUMMER
CHRIS REA
SWING OUT SISTER

WCIL/Carbondale
Rich Bird
CHRIS REA
TIM FINN
LRB
Hottest:
SIMPLY RED
RICHARD MARX
DEBBIE GIBSON
GLORIA ESTEFAN
DOOBIE BROTHERS

Called In Frozen Playlist (3):
WBEN/Bufalo
WCCO/Minneapolis
WOOD/Grand Rapids

MIDWEST

P1

WMJ/Cleveland
Lindlivers
DION
GLORIA ESTEFAN
DON HENLEY
RICHARD MARX
Hottest:
DOOBIE BROTHERS
FINE YOUNG CANNIB
TOM PETTY
SIMPLY RED
DONNA SUMMER
WLTU/Detroit
Bob Kaake
RICHARD MARX
Hottest:
DAN HILL
KENNY ROGERS
BARRY MANILOW
BETTE MIDLER
CHER & PETER CETE

WENS/Indianapolis
Grey/Eagan
DONNY OSMOND
Hottest:
SIMPLY RED
NATALIE COLE
BENNY MARDONES/Po
DONNY OSMOND
NEW KIDS ON THE B

WLTO/Milwaukee
Fred Brennan
BEE GEES
GLORIA ESTEFAN
Hottest:
CHRIS REA
RICHARD MARX
MICA PARIS
SIMPLY RED
MICHAEL BOLTON

WCRZ/Flint
Patrick/Downey
DONNY OSMOND
Hottest:
NEW KIDS ON THE B
PAUL McCARTNEY
DONNA SUMMER
SWING OUT SISTER
GLORIA ESTEFAN

KUDL/Kansas City
Daniels/Bender
none
Hottest:
SIMPLY RED
JIMMY HARNEN & SY
WATERFRONT
BENNY MARDONES/Po
STEVIE NICKS

KEFM/Omaha
Lane/Kennedy
RICHARD MARX
STEVIE NICKS
Hottest:
SIMPLY RED
DON HENLEY
GLORIA ESTEFAN

Did Not Report, Playlist Frozen (4):
KUDL/Kansas City
KVKI/Shreveport
WHTX/Pittsburgh
WRAL/Raleigh

Did Not Report For Three Consecutive Weeks, Not Used In This Week's Data (1):
WLTJ/Pittsburgh

KRAV/Tulsa
Couch/Lee
RICHARD MARX
STEVIE NICKS
MADONNA
Hottest:
DONNA SUMMER
CHICAGO
GLORIA ESTEFAN
RICHARD MARX
PAUL McCARTNEY

WEST

P1

KHOW/Denver
Murphy Huston
RICHARD MARX
Hottest:
SIMPLY RED
WATERFRONT
DAN HILL
BARRY MANILOW
DONNA SUMMER

KEX/Portland
Dirks/Fort
GLORIA ESTEFAN
SWING OUT SISTER
Hottest:
BARRY MANILOW
SIMPLY RED
GLORIA ESTEFAN
SWING OUT SISTER

KFMB/San Diego
Larson/Robertson
NATALIE COLE
DION
LRB
Hottest:
RICHARD MARX
SWING OUT SISTER
MICA PARIS
PAUL McCARTNEY
MICHAEL BOLTON
MADONNA

Did Not Report, Playlist Frozen (3):
KDKA/Pittsburgh
KSSK/Honolulu
WGY/Schenectady

P2

KBOI/Boise
Drew Harold
GLORIA ESTEFAN
DON HENLEY
Hottest:
SWING OUT SISTER
RICHARD MARX
SIMPLY RED
DAN HILL
JIMMY HARNEN & SY

Did Not Report For Three Consecutive Weeks, Not Used In This Week's Data (2):
KFOD/Anchorage
WICC/Bridgeport

P3

KUGN/Eugene
O'Brien/James
DON HENLEY
GLORIA ESTEFAN
JIMMY BUFFETT
KENNY ROGERS
JOHN COUGAR MELLE
Hottest:
SWING OUT SISTER
10,000 MANIACS
SIMPLY RED
CHRIS REA
JULIA FORDHAM

KSSK/Honolulu
Phil Abbott
none
Hottest:
SIMPLY RED
BARRY MANILOW
DR. JOHN
MICA PARIS
NATALIE COLE

WEST

P1

KKCW/Portland
Bill Minckler
NEIL DIAMOND
CHER
Hottest:
DONNA SUMMER
SIMPLY RED
DON HENLEY
DAN HILL
SWING OUT SISTER

KQLH/Riverside
Gerry Cunningham
CHICAGO
Hottest:
SIMPLY RED
DAN HILL
BENNY MARDONES/Po
PAUL McCARTNEY
STEVIE NICKS

KXOA-FM/Sacramento
Casey/Clem
GLORIA ESTEFAN
RICHARD MARX
Hottest:
DAN HILL
BETTE MIDLER
CHER & PETER CETE
MIKE & THE MECHAN

KLLY/Bakersfield
Russ Davidson
none
Hottest:
WATERFRONT
DONNA SUMMER
SIMPLY RED
SWING OUT SISTER
DON HENLEY

KCIX/Boise
Don Jennings
CUTTING CREW
Hottest:
SIMPLY RED
DONNA SUMMER
DON HENLEY
RICHARD MARX
GLORIA ESTEFAN

SUMMARY

Gloria Estefan topped FSA Most Added for a second week and tied with Richard Marx for GB Most Added. Estefan's FSA P1 support came from WKRC, KEX; 75% of her GB adds were P1s: KXOA-FM, WLTQ, WMJ, KMGC, WLTT, WKSZ. Simply Red was FSA Hottest for a sixth week. New Kids (+4), Swing Out Sister (+4), Donna Summer (+1) gained; Estefan debuted. Simply Red was GB Hottest for a fifth week; Estefan (#5), Michael Bolton, Swing Out Sister debuted.

LW	TW	ARTIST/Album	Notes
1	1	ACOUSTIC ALCHEMY /Blue Chip (MCA Master Series)	"Catalina" "Blue"
3	2	RICHARD ELLIOT /Take To The Skies (Intima/Enigma)	"Down" "Name"
2	3	RIPPINGTONS /Tourist In Paradise (GRP)	"Tourist" "Let's"
9	4	PAT METHENY /Letter From Home (Geffen)	"Slip" "Every"
8	5	DAN SIEGEL /Late One Night (CBS)	"Hometown" "Along"
11	6	SPYRO GYRA /Point Of View (MCA)	"Slow" "Counterpoint"
4	7	LARRY CARLTON /On Solid Ground (MCA)	"Bubble" "Josie"
5	8	TIM WEISBERG /Outrageous Temptations (Cypress/A&M)	"Outrageous" "Castaway"
6	9	RICHARD SOUTHER /Cross Currents (Narada-Equinox/MCA)	"High" "Last"
7	10	EARL KLUGH /Whispers And Promises (WB)	"What" "Master"
10	11	KIRK WHALUM /The Promise (Columbia)	"N.E."
13	12	TUCK & PATTI /Love Warriors (Windham Hill)	"Love" "Europa"
14	13	MICHAEL PAULO /One Passion (MCA)	"One" "Fundamental"
15	14	ELIANE ELIAS /So Far So Close (Blue Note)	"First" "Two"
17	15	CHINA CRISIS /Diary Of A Hollow Horse (A&M)	"Diary" "Stranger"
24	16	MOTTORETTI /First Generation (ITI/Allegiance)	"Futon" "First"
23	17	MAX GROOVE /Midnight Rain (Optimism)	"Pismo" "Midnight"
21	18	FREDDIE HUBBARD /Times Are Changing (Blue Note)	"Spanish" "Back"
12	19	DAVID BENOIT /Urban Daydream (GRP)	"Sailing" "Snow"
22	20	DICK BAUERLE GROUP /Measure For Measure (Atlantic)	"Bottom" "Espirit"
20	21	ROBERT KRAFT /Quake City (Sonic Edge)	"Beat" "Rubberneckin'"
26	22	MICHAEL TOMLINSON /Face Up In The Rain (Cypress/A&M)	"Always" "Getting"
16	23	JUSTO ALMARIO /Family Time (MCA)	"Morning" "Jugando"
18	24	RAY LYNCH /No Blue Thing (Music West)	"Homeward" "No"
27	25	CLAIR MARLO /Let It Go (Sheffield Labs)	"Just" "Till"
19	26	RICARDO SILVEIRA /Sky Light (Verve Forecast)	"Can" "Mysterious"
DEBUT	27	TOM COSTER /Did Jah Miss Me?!? (Headfirst)	"Did" "Ant"
DEBUT	28	VAN MORRISON /Avalon Sunset (Mercury)	"Have" "Orange"
DEBUT	29	CLIFF SARDE /Honest & True (ProJazz)	"Honest" "God"
25	30	JOE SAMPLE /Spellbound (WB)	"Somehow" "U"

LW	TW	ARTIST/Album	Notes
1	1	ELIANE ELIAS /So Far So Close (Blue Note)	"First" "Barefoot"
2	2	MILES DAVIS /Amandla (WB)	"Jo-Jo" "Catembe"
3	3	TUCK & PATTI /Love Warriors (Windham Hill)	"Castles" "Honey"
9	4	PAT METHENY /Letter From Home (Geffen)	"Have" "Beat"
4	5	JOE DeFRANCESCO /All Of Me (Columbia)	"Blues" "L.G."
8	6	NEW YORK VOICES /New York Voices (GRP)	"Dare" "Baroque"
7	7	SPYRO GYRA /Point Of View (MCA)	"Slow" "Counterpoint"
13	8	LOU RAWLS /At Last (Blue Note)	"Last" "Fine"
16	9	BRANFORD MARSALIS /Trio Jeepy (Columbia)	"UMMG" "Doxy"
18	10	FULL CIRCLE /Myth America (Columbia)	"Gold" "Music"
15	11	WYNTON MARSALIS /The Majesty Of The Blues (Columbia)	"Oh" "Hickory"
11	12	DAVID NEWMAN /Fire Live At The Village Vanguard (Atlantic)	"Filthy" "Old" "Hard"
6	13	KIRK WHALUM /The Promise (Columbia)	"Promise" "Desperately"
10	14	LARRY CARLTON /On Solid Ground (MCA)	"Honey"
19	15	RICHARD ELLIOT /Take To The Skies (Intima/Enigma)	"Down" "Name"
5	16	FREDDIE HUBBARD /Times Are Changing (Blue Note)	"Spanish" "Fragile"
12	17	DR. JOHN /In A Sentimental Mood (WB)	"Makin'" "Accentuate"
BREAKER	18	JOE WILLIAMS /In Good Company (Verve Forecast)	"Ain't"
14	19	RIPPINGTONS /Tourist In Paradise (GRP)	"Let's" "Jupiter's"
20	20	MOTTORETTI /First Generation (ITI/Allegiance)	"Sausalito" "Futon"
23	21	DAN SIEGEL /Late One Night (CBS)	"Hometown" "Along"
17	22	MICHAEL PAULO /One Passion (MCA)	"One" "Fundamental"
DEBUT	23	DON CHERRY /Art Deco (A&M)	"Art" "When" "Blessing"
BREAKER	24	CHRISTOPHER HOLLYDAY /Christopher Hollyday (Novus/RCA)	"This" "Embraceable"
28	25	ACOUSTIC ALCHEMY /Blue Chip (MCA)	"Making" "Catalina"
26	26	MCCOY TYNER BIG BAND /Uptown/Downtown (Fantasy)	"Uptown" "Blues"
29	27	WARREN BERNHARDT /Heat Of The Moment (DMP)	"Bodas" "Pali"
27	28	FRANK MANTOOTH /Suite Tooth (Optimism)	"Shew" "Lauralisa"
30	29	JANIS SIEGEL AND FRED HERSCH /Short Stories (Atlantic)	"You"
22	30	EARL KLUGH /Whispers And Promises (WB)	"What"

DEBUT
DEBUT
DEBUT

BREAKER
DEBUT
BREAKER

*Keeps bullet due to continued growth.

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
GEORGE BENSON (21) AZYMUTH (11) CUSCO (10) SERGIO MENDES (9) ERIC BIKALES (8) TELL ME TELL ME (8)	ACOUSTIC ALCHEMY (27) RICHARD ELLIOT (18) PAT METHENY (18) RIPPINGTONS (17) LARRY CARLTON (11) TIM WEISBERG (11) DAN SIEGEL (10) SPYRO GYRA (8)	LARRY CARLTON/Bubble ACOUSTIC ALCHEMY/Blue RICHARD ELLIOT/Down MAX GROOVE/Pismo FREDDIE HUBBARD/Spanish PAT METHENY/Slip 10,000 MANIACS/Trouble TIM WEISBERG/Outrageous

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
GEORGE BENSON (30) AZYMUTH (11) MILTON NASCIMENTO (11) WILLIAM GALISON (10) KIT WALKER (10) CHRISTOPHER HOLLYDAY (9) MONTREUX (9) NEIL LARSEN (8)	ELIANE ELIAS (20) MILES DAVIS (18) PAT METHENY (15) SPYRO GYRA (11) TUCK & PATTI (11) WYNTON MARSALIS (8) KIRK WHALUM (8) JOEY DeFRANCESCO (7)	ELIANE ELIAS/First PAT METHENY/Beat

NEW & ACTIVE

****SANDY OWEN "Night Rhythms" (Ivory) 33/5**
 Rotations: Heavy 2/0, Medium 15/2, Light 16/3, Total Adds 5, WNUA, WNGS, WFMK, WHNN, KTCL. Heavy: KTWV, KOPT. CHART EXTRA this week.

***JIM CHAPPELL "Living The Northern Summer" (Music West) 30/7**
 Rotations: Heavy 5/0, Medium 9/2, Light 16/5, Total Adds 7, WHVE, KTWV, KDAB, KIFM, WLOQ, WMT-FM, WLHT. Heavy: KOPT, KKSF, WJIB, KLTR, KTCL. BREAKER this week.

***SERGIO MENDES "Arara" (A&M) 29/9**
 Rotations: Heavy 2/0, Medium 13/2, Light 14/7, Total Adds 9, WHVE, WVAE, WBZN, BRZ, KKCX, KOPT, WFAE, KEYV, WLHT. Heavy: WXDJ, KTWV. BREAKER this week.

***CUSCO "Mystic Island" (Higher Octave) 28/10**
 Rotations: Heavy 2/0, Medium 10/2, Light 16/8, Total Adds 10, WNUA, WVAE, KKCX, KLZS, WPCH, WDXZ, KLTR, WFMK, KTCZ, WHNN. Heavy: KTWV, KKSF. BREAKER this week.

SAM CARDON "Impulse" (Airus Records) 24/7
 Rotations: Heavy 5/0, Medium 9/1, Light 10/6, Total Adds 7, WBZN, KLZS, WNGS, WMT-FM, KBIA, WFMK, WHNN. Heavy: KOAI, WNUA, SMN, KDAB, KSNO.

IMAGES "Relative Work" (Universal) 23/6
 Rotations: Heavy 2/1, Medium 11/2, Light 10/3, Total Adds 6, BRZ, KIFM, KNUA, WLOQ, WOTB, KSNO. Heavy: WDXZ.

VAN MORRISON "Avalon Sunset" (Mercury) 23/5
 Rotations: Heavy 5/0, Medium 7/0, Light 11/5, Total Adds 5, WNUA, SMN, WGMC, KEYV, WOTB. Heavy: BRZ, KTWV, KKCX, KKSF. KLZS. Debuts at number 28 on the NAC chart.

PETER MOFFITT "Rivordance" (Novus/RCA) 23/4
 Rotations: Heavy 1/0, Medium 6/1, Light 16/3, Total Adds 4, WNUA, KKCX, KGSR, WDXZ. Heavy: WFAE.

GEORGE BENSON "Tenderly" (WB) 21/21
 Rotations: Heavy 1/1, Medium 4/4, Light 16/16, Total Adds 21, WHVE, WBBY, WVAE, BRZ, SMN, KOPT, KDAB, KIFM, KNUA, WGMC, WFAE, KLZS, WJIB, WOTB, WPCH, WDXZ, WMT-FM, WFMK, WMGN, KSNO, KBCC.

WILLIAM AURA AND FRIENDS "World Keeps Turning" (Higher Octave) 21/6
 Rotations: Heavy 0/0, Medium 9/1, Light 12/5, Total Adds 6, WHVE, KLZS, KEYV, WDXZ, KBIA, KTCZ.

NEIL LARSEN "Smooth Talk" (MCA) 21/5
 Rotations: Heavy 2/0, Medium 11/1, Light 8/4, Total Adds 5, WHVE, KKCX, KGSR, WOTB, WMT-FM. Heavy: WDXZ, WNGS.

PETER GABRIEL "Passion" (Geffen) 21/3
 Rotations: Heavy 2/0, Medium 7/0, Light 12/3, Total Adds 3, WVAE, WGMC, KEYV. Heavy: SS, MS.

DANNY GOTTLIEB "Whirlwind" (Atlantic) 21/1
 Rotations: Heavy 6/0, Medium 8/0, Light 7/1, Total Adds 1, KBCO. Heavy: KOAI, KDAB, KKSF, WGMC, WFAE, KLZS.

NEW & ACTIVE

****BOB MINTZER "Urban Contours" (DMP) 23/2**
 Rotations: Heavy 5/0, Medium 10/0, Light 8/2, Total Adds 2, WDET, KJZZ. Heavy: KPLU, WFPL, WUSF, WSIE, KCLC. CHART EXTRA this week.

****DICK BAUERLE GROUP "Measure For Measure" (Atlantic) 23/0**
 Rotations: Heavy 7/0, Medium 12/0, Light 4/0, Total Adds 0, Heavy: WFPL, KLSK, WEBR, WTEB, KSLU, WSIE, KWMU. CHART EXTRA this week.

***GEORGE BENSON "Tenderly" (WB) 30/30**
 Rotations: Heavy 2/2, Medium 10/10, Light 18/18, Total Adds 30, WBGO, WNOP, WDET, KTCJ, KMHD, KXPR, KJAZ, KPLU, WAER, WFPL, WMOT, WSHA, KLCC, KLSK, WEBR, CJ, JZSHOW, JCITY, WFSS, WTEB, KSLU, WIVY, WKRY, WUSF, WSIE, KWMU, KCLC, KSB, JZTRAX, F40. BREAKER this week.

***WILLIAM GALISON "Overjoyed" (Verve Forecast) 25/10**
 Rotations: Heavy 2/1, Medium 11/2, Light 12/7, Total Adds 10, KJZZ, KMHD, KPLU, WJAZ, WAER, KLCC, CJ, JZSHOW, WIVY, WVPE. Heavy: WFSS. BREAKER this week.

***SANDY OWEN "Night Rhythms" (Ivory) 24/6**
 Rotations: Heavy 3/0, Medium 9/2, Light 12/4, Total Adds 6, KTCJ, KUOP, WEBR, WSIE, WVPE, KCLC. Heavy: KJZZ, KSB, JZTRAX. BREAKER this week.

***LEE KONITZ "In Rio" (Headfirst) 22/4**
 Rotations: Heavy 3/0, Medium 8/1, Light 11/3, Total Adds 4, WHRO, JZSHOW, WFSS, KSLU. Heavy: WAER, WFPL, WVPE. BREAKER this week.

***MILTON NASCIMENTO "Miltos" (Columbia) 21/11**
 Rotations: Heavy 4/1, Medium 5/2, Light 12/8, Total Adds 11, WBGO, WDET, KJZZ, KXPR, KPLU, JCITY, WTEB, WSIE, WVPE, KWMU, KCLC. Heavy: KJAZ, WJAZ, F40. BREAKER this week.

PETER MOFFITT "Rivordance" (Novus/RCA) 19/6
 Rotations: Heavy 4/1, Medium 6/0, Light 9/5, Total Adds 6, WRTI, WNOP, KLSK, KUOP, WFSS, KCLC. Heavy: KJZZ, KLCC, KSB.

ELEMENTS "Liberal Arts" (Novus/RCA) 19/4
 Rotations: Heavy 0/0, Medium 11/1, Light 8/3, Total Adds 4, WDET, KXPR, KUOP, WIVY.

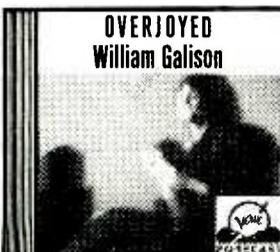
TOM COSTER "Did Jah Miss Me?!?" (Headfirst) 19/0
 Rotations: Heavy 2/0, Medium 10/0, Light 7/0, Total Adds 0, Heavy: KLCC, KSLU. Medium: WNOP, WCPN, KJZZ, WAER, WFPL, WFSS, WIVY, WVPE, KCLC, F40.

* Uncharted Breakers denoted by one asterisk.

** Chart Extra denoted by two asterisks.

The New
FORECAST
from
PolyGram
Jazz

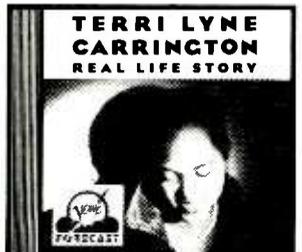
Sweet, Warm & Beautiful.



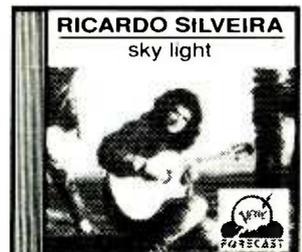
OVERJOYED
William Galison

The harmonica of
WILLIAM GALISON
The debut album-
OVERJOYED

And Continued Hot!



TERRI LYNE CARRINGTON
REAL LIFE STORY



RICARDO SILVEIRA
sky light

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New AC

ADDS & HOTS

<p>P2</p> <p>WHRL/Albany Michael Rochelle Noted: TIM HEINTZ RICHARD ELLIOT LARRY CARLTON KIRK WALDMAN RICHARD SOUTHER Eric Gruber</p> <p>P3</p> <p>WJBB/Norfolk Anne Williams MICHAEL TOMLINSON TELL ME TELL ME AYMOUTH GEORGE BENSON MICHAEL & HEAD JAMES GALWAY DIAL & OATTS Noted: NAX HIGHESTAIN JIM CHAPPELL STEVE HAN</p> <p>P1</p> <p>WMAU/Chicago O'Connor/Rocher TELL ME TELL ME SANDY OWEN VAR MORRISON GARY NUNAN CUSCO LEE KONITZ PETER MOFFITT STEVE HORSE Noted: DAN SIEGEL ACQUSTIC ALCHMY RICHARD ELLIOT LARRY CARLTON TIM WEISBERG WBSY/Columbus Bill Herman TELL ME TELL ME GEORGE BENSON WILLIAM GALISON Noted: ACQUSTIC ALCHMY RICHARD ELLIOT OCEANS RICHARD SILVEIRA MICHAEL TOMLINSON</p> <p>THE BREEZE/Minneapolis Rob Moore IMAGES GEORGE BENSON SOJURO MICHAEL LEE THOMAS NONA HENDRYX OCEANS SERGIO MENDES CASINO LIGHTS ERIC BIRALEAS TELL ME TELL ME AYMOUTH MILTON NASCIMENTO GARCIA BALL Noted: TIM WEISBERG ACQUSTIC ALCHMY CHINA CRISIS TUCK AND PATTI RIPPINGTONS PAT METHENY ACQUSTIC ALCHMY CUSCO TELL ME TELL ME MONTREUX FRANK HANTOOTH SAM CARLSON Noted: CHINA CRISIS TIM HEINTZ MICHAEL PAULO RIPPINGTONS</p> <p>P2</p> <p>WVAE/Detroit Ron Garratt CUSCO SERGIO MENDES AYMOUTH PETER GABRIEL Noted: LARRY CARLTON RIPINGTONS RICHARD SOUTHER RIPPINGTONS PAT METHENY ACQUSTIC ALCHMY WBSZ/Milwaukee Steve Amann SMN/The Wave Lee Hansen GEORGE BENSON OCEANS AYMOUTH VAN MORRISON Noted: RICHARD ELLIOT SPYRO CYRA RIPINGTONS LARRY CARLTON</p> <p>P1</p> <p>WVTV/Grand Rapids Gene Parker RAY ONIIDO KEIF GARSON SERGIO MENDES JIM CHAPPELL Noted: RICHARD ELLIOT LOU HANLS PAT METHENY SPYRO CYRA MAX GROOVE WFMK/Lansing Tom Kuhn LOU HANLS RICHARD ELLIOT CUSCO SAM CARLSON SANDY OWEN GEORGE BENSON Noted: PAT METHENY ACQUSTIC ALCHMY RICHARD SOUTHER CHINA CRISIS TIM WEISBERG</p> <p>P1</p> <p>KIFM/San Diego Steve Huntington GEORGE BENSON DANNY WILSON MILTON NASCIMENTO DANIEL VAN HEDD Noted: JIM CHAPPELL Noted: PAT METHENY ACQUSTIC ALCHMY TUCK AND PATTI SPYRO CYRA RICHARD ELLIOT KKSJ/San Francisco Fahnestock/Franca MONTREUX THOMAS ALMQUIST AYMOUTH SCOTT DUNCAN BOB NITZER Noted: MICHAEL LEE THOMAS RALPH TOWNER PETER MANNING ROBI Noted: ACQUSTIC ALCHMY LARRY CARLTON ELIANE ELIAS PAT METHENY MICHAEL TOMLINSON</p> <p>P3</p> <p>KSNO/Apop Vic Garrett MICHAEL LEE THOMAS MILTON NASCIMENTO ERIC BIRALEAS LOU HANLS GEORGE BENSON AYMOUTH IMAGES KOFI WILMOT Noted: RIPINGTONS RIPINGTONS ACQUSTIC ALCHMY DICK BAUERLE SAM CARLSON KBCO/Denver/Boulder Doug Clifton MARIA HCKER MICHAEL TOMLINSON DR. JOHN GEORGE BENSON WYTON MARSALIS SIEGEL & HERSCHEL CHET BAKER Noted: PAT METHENY 10 DOG MARIACAS INDIGO GIRLS TUCK AND PATTI FREDIE HUBBARD</p>	<p>P2</p> <p>WMT-FM/Cedar Rapids Gruen/Schellberg SAM CARLSON GEORGE BENSON NEIL LARSEN DANNY WILSON JIM CHAPPELL Noted: ERIC BIRALEAS RIPINGTONS TIM WEISBERG MICHAEL PAULO TUCK AND PATTI</p> <p>P3</p> <p>WVTV/Grand Rapids Gene Parker RAY ONIIDO KEIF GARSON SERGIO MENDES JIM CHAPPELL Noted: RICHARD ELLIOT LOU HANLS PAT METHENY SPYRO CYRA MAX GROOVE WFMK/Lansing Tom Kuhn LOU HANLS RICHARD ELLIOT CUSCO SAM CARLSON SANDY OWEN GEORGE BENSON Noted: PAT METHENY ACQUSTIC ALCHMY RICHARD SOUTHER CHINA CRISIS TIM WEISBERG</p> <p>P1</p> <p>KIFM/San Diego Steve Huntington GEORGE BENSON DANNY WILSON MILTON NASCIMENTO DANIEL VAN HEDD Noted: JIM CHAPPELL Noted: PAT METHENY ACQUSTIC ALCHMY TUCK AND PATTI SPYRO CYRA RICHARD ELLIOT KKSJ/San Francisco Fahnestock/Franca MONTREUX THOMAS ALMQUIST AYMOUTH SCOTT DUNCAN BOB NITZER Noted: MICHAEL LEE THOMAS RALPH TOWNER PETER MANNING ROBI Noted: ACQUSTIC ALCHMY LARRY CARLTON ELIANE ELIAS PAT METHENY MICHAEL TOMLINSON</p>
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48 Current NAC Reporters

34 Current NAC Playlists

Called In A Frozen Playlist (3):
KWVS/Corpus Christi
WHRL/Albany
WXDJ/Miami
Did Not Report, Playlist Frozen (3):
KOAI/Dallas
Portraits In Sound
WLSY/Louisville

CONTEMPORARY JAZZ

ADDS & HOTS

<p>P1</p> <p>WQOW/News Wyle Rollins GEORGE BENSON DON PULLEN MILTON NASCIMENTO CHRISTOPHER HOLLY HARVIN SMITH BENNY CARTER FELIX JARRETT FRANK HANTOOTH Noted: PAT METHENY RALPH MOORE GEORGE BENSON WYTON MARSALIS NEW YORK VOICES</p> <p>P3</p> <p>WBRW/Buffalo Al Wallace LOU HANLS GEORGE BENSON SANDY OWEN MCCOY TINNER Noted: SPYRO CYRA DICK BAUERLE CR MILES DAVIS LARRY CARLTON KIRK WALDMAN RICHARD SOUTHER T. LAVITE KEVIN SUBANKS SHERRY WINSTON T. LAVITE WILLIAM GALISON CASINO LIGHTS AYMOUTH GEORGE BENSON ELIANE ELIAS RIPINGTONS RYN WENSTER JOE PASS FREDIE HUBBARD Noted: TUCK & PATTI TUCK & PATTI RO. BICKERT SPYRO CYRA</p> <p>P2</p> <p>WJZZ/Stamford Rick Pebrone IMAGES NEIL LARSEN WILLIAM GALISON JUDIE WILBRACK MONTREUX Noted: JUSTO ALHARTO PAT METHENY ELIANE ELIAS SERGIO MENDES NEW YORK VOICES</p>	<p>P2</p> <p>WVTV/Grand Rapids Gene Parker RAY ONIIDO KEIF GARSON SERGIO MENDES JIM CHAPPELL Noted: RICHARD ELLIOT LOU HANLS PAT METHENY SPYRO CYRA MAX GROOVE WFMK/Lansing Tom Kuhn LOU HANLS RICHARD ELLIOT CUSCO SAM CARLSON SANDY OWEN GEORGE BENSON Noted: PAT METHENY ACQUSTIC ALCHMY RICHARD SOUTHER CHINA CRISIS TIM WEISBERG</p> <p>P3</p> <p>KSNO/Apop Vic Garrett MICHAEL LEE THOMAS MILTON NASCIMENTO ERIC BIRALEAS LOU HANLS GEORGE BENSON AYMOUTH IMAGES KOFI WILMOT Noted: RIPINGTONS RIPINGTONS ACQUSTIC ALCHMY DICK BAUERLE SAM CARLSON KBCO/Denver/Boulder Doug Clifton MARIA HCKER MICHAEL TOMLINSON DR. JOHN GEORGE BENSON WYTON MARSALIS SIEGEL & HERSCHEL CHET BAKER Noted: PAT METHENY 10 DOG MARIACAS INDIGO GIRLS TUCK AND PATTI FREDIE HUBBARD</p>
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WVTV/Grand Rapids
Gene Parker
RAY ONIIDO
KEIF GARSON
SERGIO MENDES
JIM CHAPPELL
Noted:
RICHARD ELLIOT
LOU HANLS
PAT METHENY
SPYRO CYRA
MAX GROOVE
WFMK/Lansing
Tom Kuhn
LOU HANLS
RICHARD ELLIOT
CUSCO
SAM CARLSON
SANDY OWEN
GEORGE BENSON
Noted:
PAT METHENY
ACQUSTIC ALCHMY
RICHARD SOUTHER
CHINA CRISIS
TIM WEISBERG

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LOU HANLS
RICHARD ELLIOT
CUSCO
SAM CARLSON
SANDY OWEN
GEORGE BENSON
Noted:
PAT METHENY
ACQUSTIC ALCHMY
RICHARD SOUTHER
CHINA CRISIS
TIM WEISBERG

FLIGHTPATH
IN NEXT WEEK'S
RADIO & RECORDS

Includes
OUTREACH
&
FLIGHTPATH

MIRAMAR RECORDINGS

41 Current Contemporary Jazz Reporters
39 Current Contemporary Jazz Playlists

Called In A Frozen Playlist (1):
WCPN/Cleveland

Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (1):
WJZZ/Detroit

ALL NEW EXCITEMENT FROM THE GRAMMY-WINNING CONTEMPORARY JAZZ GROUP.

THE SPIN

YELLOWJACKETS

LISTEN TO THE PRaise:

"One of the pleasures of the YELLOWJACKETS lies in listening to their musical sophistication evolve with each new release. On THE SPIN, they take a quantum leap forward."
—David Hillbrand PEOPLE

"The YELLOWJACKETS provide the ultimate in melodic craftsmanship. THE SPIN is the perfect example!"
—Jesse Nash JAZZ TIMES

"...The YELLOWJACKETS forge a new direction..."
—Mike Fagien JAZZIZ

"Taking contemporary jazz to the place it needs to go to keep the music viable, fresh and interesting."
—Russ Davis, Music Director WQCD/NYC

LISTEN TO THE SPIN!

PRODUCED BY: YELLOWJACKETS
Management: Gary Borman
Los Angeles, California
MCA RECORDS
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SAY IT WHEN YOU PLAY IT!

NEW ARTISTS

Reports

1	BLUE MURDER/Jelly Roll (Geffen)	96
2	BADLANDS/Dreams In The Dark (Atlantic)	77
	STAGE DOLLS/Love Cries (Chrysalis)	77
4	MR. BIG/Addicted To That Rush (Atlantic)	68
5	TEXAS/I Don't Want A Lover (Mercury)	63
6	QUEENSRYCHE/I Don't Believe In Love (EMI)	59
7	INDIGO GIRLS/Closer To Fine (Epic)	58
8	INDIO/Hard Sun (A&M)	56
9	DIESEL PARK WEST/When The Hoodoo Comes (EMI)	40
	BORIS GREBENSHIKOV/Radio Silence (Columbia)	40
11	MARSHALL CRENSHAW/Some Hearts (WB)	35
12	JOHNNY DIESEL &.../Don't Need Love (Chrysalis)	30
13	WORLD TRADE/The Revolution Song (Polydor)	29
14	KING'S X/Over My Head (Megaforce/Atlantic)	28
15	JOHN EDDIE/Swear (Columbia)	20
16	WASP/Forever Free (Capitol)	18
17	HOUSE OF FREAKS/When The Hammer Came Down (Rhino)	17
18	CHRIS ISAAK/Don't Make Me Dream About You (Reprise)	16
19	BLACK SORROWS/The Chosen One (Epic)	14
20	HOODOO GURUS/Come Anytime (RCA)	13
	JUNKYARD/Hollywood (Geffen)	13

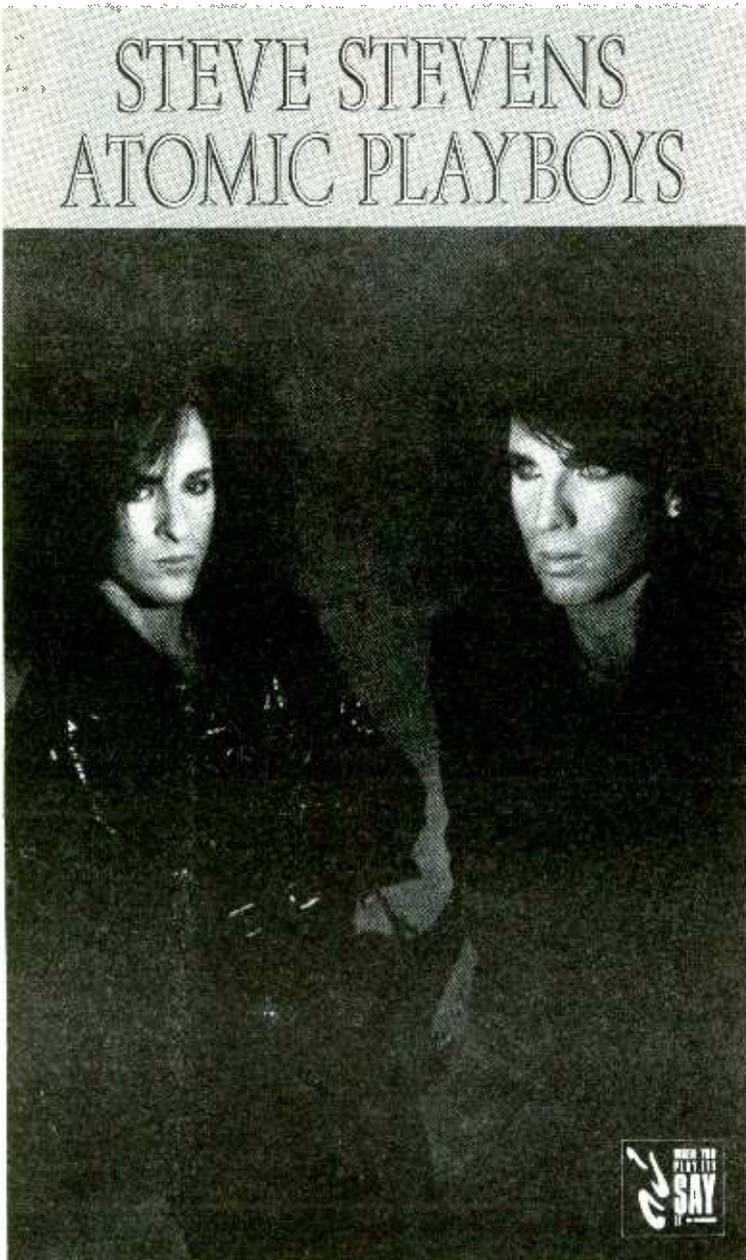
New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

AOR TRACKS

NATIONAL AIRPLAY

3	2	1	WKS	WKS	LW	TW	167 REPORTERS	Reports/Adds	Heavy	Medium
1	1	1	1	1	1	1	1 DON HENLEY/The End Of The Innocence (Geffen)	145-0	134-	10=
8	8	3	2	2	2	2	2 STEVIE RAY VAUGHAN & DOUBLE TROUBLE/Crossfire (Epic)	156+1	115+	34-
7	6	4	3	3	3	3	3 DOOBIE BROTHERS/Need A Little Taste Of Love (Capitol)	149+2	125+	20-
11	10	7	4	4	4	4	4 BAD ENGLISH/Forget Me Not (Epic)	154+2	96+	50-
6	5	5	5	5	5	5	5 PETE TOWNSHEND/A Friend Is A Friend (Atlantic)	145-0	107-	33-
14	13	8	6	6	6	6	6 CALL/Let The Day Begin (MCA)	156+3	95+	52-
34	26	15	7	7	7	7	7 TOM PETTY/Free Fallin' (MCA)	140+24	88+	50-
5	4	6	8	8	8	8	8 BILLY SQUIER/Don't Say You Love Me (Capitol)	132-0	99-	27-
2	2	2	9	9	9	9	9 ANDERSON BRUFORD WAKEMAN HOWE/Brother Of Mine (Arista)	122-0	110-	12-
25	18	12	10	10	10	10	10 DON HENLEY/I Will Not Go Quietly (Geffen)	139+9	69+	66-
12	12	11	11	11	11	11	11 WINGER/Headed For A Heartbreak (Atlantic)	134+7	80+	46-
18	15	14	12	12	12	12	12 WHITE LION/Little Fighter (Atlantic)	134+1	53+	72-
19	16	16	13	13	13	13	13 TANGIER/On The Line (Atco)	144+2	36+	90-
24	20	17	14	14	14	14	14 U2/All I Want Is You (Island)	125+6	52+	69-
9	9	9	15	15	15	15	15 LOVE & ROCKETS/So Alive (Beggars Banquet/RCA)	103-0	87-	13-
31	29	19	16	16	16	16	16 WARRANT/Heaven (Columbia)	128+10	41+	74-
4	7	10	17	17	17	17	17 TOM PETTY/Runnin' Down A Dream (MCA)	89-4	76-	11-
42	32	21	18	18	18	18	18 JOHN COUGAR MELLENCAMP/Jackie Brown (Mercury)	110+14	50+	57+
47	37	25	19	19	19	19	19 PETE TOWNSHEND/Dig (Atlantic)	111+27	31+	76+
27	24	20	20	20	20	20	20 CULT/Sun King (Sire/Reprise)	122+11	26+	77+
44	41	26	21	21	21	21	21 STEVIE NICKS/Long Way To Go (Modern/Atlantic)	98+19	43+	53+
33	33	23	22	22	22	22	22 SKID ROW/18 & Life (Atlantic)	112+15	20+	66+
-	-	36	23	23	23	23	23 RICHARD MARX/Nothin' You Can Do About It (EMI)	109+41	24+	73+
36	36	27	24	24	24	24	24 BODEANS/You Don't Get Much (Slash/Reprise)	110+11	21+	72+
29	28	24	25	25	25	25	25 BULLETBOYS/Smooth Up (WB)*	113+2	8-	78+
35	34	32	26	26	26	26	26 GREAT WHITE/Mista Bone (Capitol)	93+5	20+	60+
-	-	41	27	27	27	27	27 JACKSON BROWNE/Chasing You Into The Light (Elektra)	85+34	23+	56+
3	3	13	28	28	28	28	28 JACKSON BROWNE/World In Motion (Elektra)	64-0	40-	18-
40	39	33	29	29	29	29	29 TORA TORA/Walking Shoes (A&M)	101+9	9+	62+
52	48	35	30	30	30	30	30 BLUE MURDER/Jelly Roll (Geffen)	96+15	10+	55+
10	11	22	31	31	31	31	31 HENRY LEE SUMMER/Hey Baby (CBS Associated)	56-0	39-	13-
13	14	18	32	32	32	32	32 TODD RUNDGREN/The Want Of A Nail (WB)	61-0	23-	32-
59	56	40	33	33	33	33	33 LITA FORD/Falling In And Out Of Love (RCA)	79+14	8=	49+
-	-	47	34	34	34	34	34 LITTLE FEAT/Rad Gumbo (Arista)	64+19	17+	35+
56	53	42	35	35	35	35	35 SARAYA/Get U Ready (Polydor)	73+11	6+	49+
-	-	50	36	36	36	36	36 GUNS N' ROSES/Nightrain (Geffen)	69+22	6+	46+
43	42	39	37	37	37	37	37 THIRTY EIGHT SPECIAL/Comin' Down Tonight (A&M)	62=1	10-	45+
-	-	56	38	38	38	38	38 STAGE DOLLS/Love Cries (Chrysalis)	77+25	5+	38+
-	-	49	39	39	39	39	39 MR. BIG/Addicted To That Rush (Atlantic)	68+11	3+	41+
51	50	45	40	40	40	40	40 BADLANDS/Dreams In The Dark (Atlantic)	77+7	2=	39+
-	-	52	41	41	41	41	41 INDIO/Hard Sun (A&M)	56+10	15+	31+
21	21	29	42	42	42	42	42 10,000 MANIACS/Trouble Me (Elektra)	47-1	22-	21-
48	44	37	43	43	43	43	43 KINGDOM COME/Who Do You Love? (Polydor)	72-0	2+	44-
16	22	34	44	44	44	44	44 JOHN COUGAR MELLENCAMP/Martha Say (Mercury)	38-2	20-	14-
53	52	46	45	45	45	45	45 XTC/King For A Day (Geffen)	61+3	9+	39-
15	17	30	46	46	46	46	46 STEVIE NICKS/Rooms On Fire (Modern/Atlantic)	39-1	21-	11-
50	51	48	47	47	47	47	47 INDIGO GIRLS/Closer To Fine (Epic)	58+7	13+	32+
41	40	38	48	48	48	48	48 GREAT WHITE/Once Bitten Twice Shy (Capitol)	33-1	29-	3-
28	27	31	49	49	49	49	49 OUTFIELD/My Paradise (Columbia)	53-0	10-	39-
-	-	60	50	50	50	50	50 TEXAS/I Don't Want A Lover (Mercury)	63+20	3+	35+
23	23	28	51	51	51	51	51 ALLMAN BROTHERS/Statesboro Blues (Polydor)	39-0	9-	25-
-	-	57	52	52	52	52	52 QUEENSRYCHE/I Don't Believe In Love (EMI)	59+11	1=	28+
17	19	43	53	53	53	53	53 QUEEN/I Want It All (Capitol)	32-0	18-	10-
22	30	44	54	54	54	54	54 BON JOVI/Lay Your Hands On Me (Mercury)	32-0	15-	15-
-	-	59	55	55	55	55	55 TIN MACHINE/Heaven's In Here (EMI)	47+5	1=	32+
DEBUT	56	56	56	56	56	56	56 DOOBIE BROTHERS/South Of The Border (Capitol)	31+5	7-	21+
DEBUT	57	57	57	57	57	57	57 BORIS GREBENSHIKOV/Radio Silence (Columbia)	40+12	2+	20+
DEBUT	58	58	58	58	58	58	58 PAUL McCARTNEY/Figure Of Eight (Capitol)	28+3	9=	16+
DEBUT	59	59	59	59	59	59	59 DIESEL PARK WEST/When The Hoodoo Comes (EMI)	40+2	4+	18-
DEBUT	60	60	60	60	60	60	60 REPLACEMENTS/Achin' To Be (Sire/Reprise)	40/36	2	19

* Keeps a bullet due to continued growth.



"ATOMIC PLAYBOYS"
CD PRO IN YOUR HANDS
FROM THE DEBUT ALBUM
STEVEN STEVENS ATOMIC PLAYBOYS



© 1989 WARNER BROS. RECORDS INC.

BREAKERS

SKID ROW
18 & Life (Atlantic)
67% of our reporters on it.

JOHN COUGAR MELLENCAMP
Jackie Brown (Mercury)
66% of our reporters on it.

PETE TOWNSHEND
Dig (Atlantic)
66% of our reporters on it.

RICHARD MARX
Nothin' You Can Do About It (EMI)
65% of our reporters on it.

TORA TORA
Walking Shoes (A&M)
60% of our reporters on it.



AOR ALBUMS

July 21, 1989 • 89

NATIONAL AIRPLAY

3 2
WKS WKS LW TW

167 REPORTERS

JULY 21, 1989

Reports/Adds Heavy Medium

1	1	1	1	1	1	DON HENLEY /The End Of The Innocence (Geffen)	"End" (145) "Not" (139) "Dirt" (20)	164+/0	160+	4=
2	2	2	2	2	2	TOM PETTY /Full Moon Fever (MCA)	"Free" (140) "Runnin'" (89) "Love" (10)	163+/3	135+	28-
5	4	3	3	3	3	PETE TOWNSHEND /The Iron Man (Atlantic)	"Friend" (145) "Dig" (111) "Fire" (20)	161-/0	114=	45+
3	3	4	4	4	4	DOOBIE BROTHERS /Cycles (Capitol)	"Little" (149) "South" (31) "Doctor" (12)	158-/0	134=	21-
10	10	7	7	7	5	STEVIE RAY VAUGHAN & DOUBLE TROUBLE /In Step (Epic)	"Crossfire" (156) "Leave" (3) "Tightrope" (2)	156+/1	115+	34-
13	12	10	10	10	6	BAD ENGLISH /Bad English (Epic)	"Forget" (154) "When" (1) "Restless" (1)	154+/2	96+	50-
18	16	11	11	11	7	CALL /Let The Day Begin (MCA)	"Day" (156)	156+/3	95+	52-
7	8	8	8	8	8	JOHN COUGAR MELLENCAMP /Big Daddy (Mercury)	"Jackie" (110) "Martha" (38) "Hang" (23)	138+/5	69=	66+
4	5	5	5	5	9	ANDERSON BRUFORD WAKEMAN... /Anderson Bruford Wakeman... (Arista)	"Brother" (122) "Order" (6) "Fist" (4)	128-/0	112-	16-
8	7	6	6	6	10	BILLY SQUIER /Hear & Now (Capitol)	"Don't" (132) "Tied" (8) "Stronger" (5)	136-/0	99-	31-
16	14	14	14	14	11	WINGER /Winger (Atlantic)	"Headed" (134) "Hungry" (1) "Without" (1)	136+/6	80+	48-
6	6	9	9	9	12	JACKSON BROWNE /World In Motion (Elektra)	"Chasing" (85) "World" (64) "Patriot" (4)	131-/11	60-	64+
9	9	12	12	12	13	STEVIE NICKS /The Other Side Of The Mirror (Modern/Atlantic)*	"Long" (98) "Rooms" (39) "Fire" (8)	121+/6	58-	59+
20	20	17	17	17	14	WHITE LION /Big Game (Atlantic)	"Little" (134) "Radar" (2) "Mind" (1)	135+/2	53+	72-
14	17	15	15	15	15	CULT /Sonic Temple (Sire/Reprise)	"Sun" (122) "Fire" (15) "Edie" (6)	134+/6	35=	79+
22	21	18	18	18	16	TANGIER /Four Winds (Atco)	"Line" (144) "Ripchord" (1)	144+/2	36+	90-
19	18	16	16	16	17	GREAT WHITE /Twice Shy (Capitol)*	"Mista" (93) "Once" (33) "House" (3)	124+/4	51+	61+
27	23	19	19	19	18	U2 /Rattle & Hum (Island)	"Want" (125) "God" (1)	125+/5	52+	69-
11	11	13	13	13	19	LOVE & ROCKETS /Love & Rockets (Beggars Banquet/RCA)	"Alive" (103) "Rock" (5)	106-/2	88-	14-
29	25	21	21	21	20	WARRANT /Dirty Rotten Filthy Stinking Rich (Columbia)	"Heaven" (128) "Down" (5) "Sometimes" (2)	131+/9	44+	74-
37	37	27	27	27	21	RICHARD MARX /Repeat Offender (EMI)	"Nothin'" (109) "Satisfied" (10) "Right" (7)	117+/32	34+	72+
31	30	23	23	23	22	SKID ROW /Skid Row (Atlantic)	"18" (112) "Remember" (11) "Sweet" (1)	115+/14	26+	64+
35	34	28	28	28	23	BODEANS /Home (Slash/Reprise)	"Don't" (110) "Good" (2) "Love" (1)	110+/10	22+	72+
12	13	22	22	22	24	HENRY LEE SUMMER /I've Got Everything (CBS Associated)	"Hey" (56) "Treat" (30) "Louie" (2)	83-/5	45-	30+
32	29	25	25	25	25	BULLETBOYS /Bulletboys (WB)	"Smooth" (113)	113+/2	8-	78+
15	15	20	20	20	26	TODD RUNDGREN /Nearly Human (WB)	"Want" (61) "Can't" (21) "Waiting" (2)	79-/4	26-	46-
36	36	31	31	31	27	TORA TORA /Surprise Attack (A&M)	"Walking" (101)	101+/9	9+	62+
-	-	34	34	34	28	BLUE MURDER /Blue Murder (Geffen)	"Jelly" (96)	96+/15	10+	55+
17	19	30	30	30	29	QUEEN /The Miracle (Capitol)	"Want" (32) "Was" (18) "Breakthru" (9)	61-/3	24-	28+
-	39	32	32	32	30	LITA FORD /Lita (RCA)	"Falling" (79) "Close" (5)	84+/14	11-	50+
21	22	24	24	24	31	10,000 MANIACS /Blind Man's Zoo (Elektra)	"Trouble" (47) "Eat" (12) "Poison" (2)	60-/0	26-	28-
33	35	33	33	33	32	ROAD HOUSE /Soundtrack (Arista)	"Rad" (64) "Roadhouse" (4) "Blue" (3)	70+/18	18+	37+
-	-	35	35	35	33	SARAYA /Saraya (Polydor)	"Get" (73) "Love" (3) "Back" (1)	76+/11	8=	50+
DEBUT	DEBUT	DEBUT	DEBUT	DEBUT	34	GUNS N' ROSES /Appetite For Destruction (Geffen)	"Nightrain" (69)	69+/22	6+	46+
DEBUT	DEBUT	DEBUT	DEBUT	DEBUT	35	INDIO /Big Harvest (A&M)	"Hard" (56) "Save" (1) "Big" (1)	56+/10	15+	31+
38	38	38	38	38	36	THIRTY EIGHT SPECIAL /Rock & Roll Strategy (A&M)	"Comin'" (62) "Second" (1)	63=/1	10-	45=
DEBUT	DEBUT	DEBUT	DEBUT	DEBUT	37	MR. BIG /Mr. Big (Atlantic)	"Addicted" (68) "Take" (1)	68+/11	3+	41+
-	-	40	40	40	38	BADLANDS /Badlands (Atlantic)	"Dreams" (77) "High" (1)	77+/6	2=	39+
DEBUT	DEBUT	DEBUT	DEBUT	DEBUT	39	STAGE DOLLS /Stage Dolls (Chrysalis)	"Love" (77)	77+/24	5+	38+
40	-	-	-	-	40	INDIGO GIRLS /Indigo Girls (Epic)	"Closer" (58) "Tried" (2) "Kid" (1)	61+/7	14+	34+

* Keeps a bullet due to continued growth.

BREAKERS

TORA TORA
Surprise Attack (A&M)
60% of our reporters on it.

MOST ADDED

REPLACEMENTS (33)
RICHARD MARX (32)
STAGE DOLLS (24)
GUNS N' ROSES (22)
ROAD HOUSE (18)
BLUE MURDER (15)
LITA FORD (14)
SKID ROW (14)
WORLD TRADE (14)
BORIS GREBENSHIKOV (12)
KING'S X (12)

HOTTEST

DON HENLEY (160)
TOM PETTY (135)
DOOBIE BROTHERS (134)
STEVIE RAY VAUGHAN... (115)
PETE TOWNSHEND (114)
ANDERSON BRUFORD... (112)
BILLY SQUIER (99)
BAD ENGLISH (96)
CALL (95)
LOVE & ROCKETS (88)

WORK HARD ROCK HARD SLEEP HARD
EAT HARD GROW BIG
WEAR GLASSES IF YOU NEED 'EM ...



THE WEBB WILDER CREDO





NATIONAL AIRPLAY

LW	TW	
1	1	PUBLIC IMAGE LIMITED/Disappointed (Virgin)
2	2	B-52'S/Channel Z (Reprise)
3	3	PIXIES/Here Comes Your Man (4AD/Elektra)
4	4	CURE/Lovesong (Elektra)
5	5	CALL/Let The Day Begin (MCA)
7	6	PERE UBU/Waiting For Mary (Fontana/Mercury)
8	7	HOODOO GURUS/Come Anytime (RCA)
12	8	BORIS GREBENSHIKOV/Radio Silence (Columbia)
6	9	LOVE & ROCKETS/So Alive (RCA)
17	10	U2/Everlasting Love (Island)
10	11	BOB MOULD/See A Little Light (Virgin)
13	12	ADRIAN BELEW/Oh Daddy (Atlantic)
9	13	MORRISSEY/Interesting Drug (Sire/Reprise)
14	14	XTC/King For A Day (Geffen)
DEBUT	15	ZIGGY MARLEY & THE MELODY MAKERS/Look Who's Dancing (Virgin)
19	16	MARY'S DANISH/Don't Crash The Car (Chameleon/Capitol)
DEBUT	17	TIN MACHINE/Heaven's In Here (EMI)
29	18	10,000 MANIACS/Eat For Two (Elektra)
22	19	BODEANS/You Don't Get Much (Reprise)
11	20	WIRE/Eardrum Buzz (Enigma)
21	21	INDIO/Hard Sun (A&M)
28	22	STAN RIDGWAY/Calling Out For Carol (Geffen)
16	23	DARLING BUDS/Let's Go Round There (Columbia)
DEBUT	24	ALPHAVILLE/Ariana (Atlantic)
DEBUT	25	THE THE/Gravitate To Me (Epic)
26	26	HOWARD JONES/The Prisoner (Elektra)
27	27	ADRIAN BELEW/One Of Those Days (Atlantic)
DEBUT	28	FIGURES ON A BEACH/Accidentally 4th St. (Gloria) (Sire/WB)
DEBUT	29	GODFATHERS/I'm Lost And Then I'm Found (Epic)
DEBUT	30	CHRIS ISAAK/Don't Make Me Dream About You (Reprise)

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED	HOTTEST	MOST REQUESTED
ZIGGY MARLEY/Dancing RED FLAG/If TIN MACHINE/Heaven's WINTER HOURS/Smoke KATRINA & THE.../That's REPLACEMENTS/Achin'	B-52's/Channel P.I.L./Disappointed PIXIES/Man U2/Everlasting CURE/Lovesong	B-52's/Channel PIXIES/Here CURE/Lovesong P.I.L./Disappointed MARY'S DANISH/Crash MORRISSEY/Drug THE THE/Gravitate

MOST ADDED	HOTTEST	MOST REQUESTED
R. MARX/Nothin' (41) REPLACEMENTS/Achin' (36) J. BROWNE/Chasing (34) P. TOWNSHEND/Dig (27) STAGE DOLLS/Love (25) TOM PETTY/Free (24) GUNS N'.../Nightrain (22) ZIGGY MARLEY.../Look (20) TEXAS/Want (20) LITTLE FEAT/Rad (19) STEVIE NICKS/Long (19)	DON HENLEY/End (134) DOOBIES/Need (125) S.R. VAUGHAN/Crossfire (115) ANDERSON.../Brother (110) TOWNSHEND/Friend (107) BILLY SQUIER/Don't (99) BAD ENGLISH/Forget (96) CALL/Let (95) TOM PETTY/Free (88) LOVE &.../Alive (87)	WINGER/Headed (34) BAD ENGLISH/Forget (32) SKID ROW/18 (29) WHITE LION/Little (27) BILLY SQUIER/Don't (24) DON HENLEY/Quietly (21) WARRANT/Heaven (21) CALL/Day (20) LOVE & ROCKETS/Alive (20) STEVIE RAY/Crossfire (20)

NEW & ACTIVE

MARSHALL CRENSHAW "Some Hearts" (WB) 35/7 (29/3)
 Adds: WMMR, DC101, WPLR, WHEB, WGIR, WMAD, KBOY. Heavy 5: KTCZ, KSHE, WHFS, KRIX, WIZN. Medium 24 including KZAP, WEZX, KLAQ, WSTZ, WIMZ, WKDF, KBAT, KQDS, KEZO, WWCT.

HENRY LEE SUMMER "Treat Her Like A Lady" (CBS Associated) 30/13 (17/12)
 Adds including KSHE, WPYX, WWTR, WAQY, KRIX, KBAT, WWCT, WKQZ, WRUF, KRNA, KSQY. Heavy 7 including WFBO, WKQQ, WAPL, WGBF, WIZN, WAOR. Medium 17 including WDHA, KNCN, WTUE, WLAV, KJJO, KMOD, KDJK, KRZO, WRKI, WGLF.

JOHNNY DIESEL & THE INJECTORS "Don't Need Love" (Chrysalis) 30/0 (33/2)
 Medium 15 including WSHE, KYYS, KSJO, WDHA, KNCN, KKEG, WRXK, KRIX, KBAT, WYBR.

WORLD TRADE "The Revolution Song" (Polydor) 29/14 (15/15)
 Adds including WLLZ, KRXQ, KZAP, KOME, WCCC, WSTZ, WFVY, KMJX, KPOI, KEZE, KFMZ. Medium 12 including KGON, WTPA, WIMZ, KBAT, KEZO, WYBR, WAOR, KFMF, KBOY.

KING'S X "Over My Head" (Megaforce/Atlantic) 28/12 (15/14)
 Adds including WEZX, KLAQ, KKEG, WSTZ, KMJX, WTKX, WYBR, KZRR, WGIR, KFMX. Medium 12 including KLLO, WRIF, WPLR, KNCN, WQFM, WYMG.

KATRINA & THE WAVES "That's The Way" (SBK) 26/11 (15/14)
 Adds including WSHE, KZAP, WCCC, WPLR, WEZX, KLAQ, WYBR, KDJK, KFMU, KATS. Heavy 3: CHEZ, KRNA, KZOO. Medium 8 including WIYY, WHFS, KRIX, KTYD, WWWV.

TODD RUNDGREN "Can't Stop Running" (WB) 21/11 (11/7)
 Adds: WKLS, WWTR, KLB, WIMZ, KRIX, WDIZ, WONE, KEZO, KKD, KDJK, KSQY. Heavy 3: WLVO, KOME, WLAV. Medium 14 including WLUP, KYYS, KXRX, WDHA, KILO, KFMU.

ZIGGY MARLEY & THE MELODY MAKERS "Look Who's Dancing" (Virgin) 20/20 (0/0)
 Adds including WBCN, WXRT, KRXQ, WHFS, WDHA, WIZN, WGIR, WAOR, KFMF, KFMU. Medium 13 including KBCO, WPLR, KLAQ, WRDU, WIXV, KDJK, KRZO, KTYD, WBLM, WZEW.

DON HENLEY "It Dirt Were Dollars" (Geffen) 20/3 (20/7)
 Adds: KZEW, WAPL, KZOO. Heavy 4 including WHJY, WCMF, KLB, J. Medium 15 including WNEW, Q107, WKLS, KISS, WEBN, WLZR, KNCN, KQDS, WXKE, KJJO.

DON HENLEY "The Last Worthless Evening" (Geffen) 20/1 (22/6)
 Adds: WFBO. Heavy 5: CHOM, WHJY, WYNF, KLB, KBOY. Medium 12 including WBAB, WLUP, KDKB, KZAP, WDHA, KNCN, WKRR, WKDF, WONE, WKLT.

U2 "Everlasting Love" (Island) 19/4 (17/2)
 Adds: WWCT, WGCX, WZZQ, KCHV. Heavy 3 including WAAF. Medium 16 including WBAB, DC101, WKLS, WZZO, WHFS, WDHA, WPDH, WRDU, WLAV, KTYD.

WASP "Forever Free" (Capitol) 18/4 (15/4)
 Adds: WLLZ, KGON, WHEB, KTAL. Heavy 2: KUPD, KNAC. Medium 6 including WRIF, KAZY, WYBR, KFMG, KRZO.

QUEEN "Was It All Worth It?" (Capitol) 18/3 (15/6)
 Adds: Q107, KWIC, WDIZ. Heavy 4 including WYNF, WCCC, KILO. Medium 9 including KTXQ, WSHE, KISS, WFVY, WLAV, KOZZ, KRZO, WPXC.

JASON & THE SCORCHERS "Find You" (A&M) 17/7 (10/10)
 Adds including WLZR, WHFS, WAVF, WKRR, KJJO, WGIR. Heavy 1: WTPA. Medium 9 including DC101, WRFX, WZYC, WWCT, WYBR, KFMG, KQWB.

CURE "Lovesong" (Elektra) 17/7 (10/6)
 Adds: KTXQ, CHEZ, KRIX, KMOD, KRZO, WWWV, KRNA. Heavy 2: WXRT, WWTR. Medium 9 including KBCO, KXRX, KLB, WLAV.

JEFF HEALEY BAND "Angel Eyes" (Arista) 17/6 (11/0)
 Adds including WQBZ, WONE. Heavy 8 including WHCN, WHEB, KLAQ, WIXV, WWCT, KATS. Medium 8: WBAB, WZYC, WKDF, WAPL, WIBA, KZEL, KKDJ, KOMP.

HOUSE OF FREAKS "When The Hammer Came Down" (Rhino) 17/2 (16/5)
 Adds: KMBY, KWHL. Medium 5 including WXRT, KBCO, WHFS, WLAV, WYBR.

JOE JACKSON "Down To London" (A&M) 16/0 (19/2)
 Heavy 4: CHOM, WXRT, CHEZ, WIZN. Medium 11 including KXRX, WPYX, WHFS, WDHA, WPLR, WWTR, WLAV, KTYD, WPXC, WMAD, KFMU.

JOHN CAFFERTY & THE BEAVER BROWN BAND "Pride & Passion" (Scotti Bros./CBS) 15/11 (4/4)
 Adds: WHJY, WSHE, KSHE, WCCC, KQDS, KFMG, WGIR, WRUF, KRNA, KSQY, KFMU. Heavy 2 including KJKJ. Medium 10 including KATT, WRKI.

BLACK SORROWS "Hold On To Me" (Epic) 15/6 (9/7)
 Adds: WHFS, WWTR, WOUR, KKEG, KDJK, KZOO. Heavy 1 including CHOM. Medium 9 including KBCO, KLB, WRXK, WEGR, KBOY, KFMU.

DON HENLEY "Gimme What You Got" (Geffen) 15/0 (14/2)
 Heavy 6: CHOM, WHJY, WXRT, WHCN, WQMF, WLAV. Medium 8: KTXQ, WEBN, KDKB, WKQQ, WIXV, WXKE, KEZO, KFMF.

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED — This week's most added albums and tracks.

MOST REQUESTED — This week's most requested tracks.

HOTTEST — This week's albums and tracks receiving the most heavy reports.



XYMOX

"Blind Hearts"

From The Top 10 Alternative LP
 "Twist Of Shadows"

OVER 80,000 SOLD

"One of the hottest songs
 we're playing — consistent
 Top 5 phones."

LARRY GROVES, KROQ



Now On A
Sold-Out U.S. Tour!!! PolyGram Records

SOUTH (Continued)

DIESSEL PARK WEST
ICEHOUSE
BLACK SORROWS
KING'S X

WSTX/Jackson
(601) 982-1067
PD: BILLY CREWS

DOOBIE BROTHERS
STEVE RAY VAUGHAN
BAD ENGLISH
PETE TOWNSHEND
LOVE & ROCKETS
BILLY SQUIER
CALL
TOM PETTY
WHITE LION
WARRANT
Medium
DON HENLEY
STEVE NICKS
ROAD HOUSE
38 SPECIAL
Light
INDIGO GIRLS
STAGE DOLLS
BORIS GREBENSHIKOV
WORLD TRADE
KING'S X

WFYV/Jacksonville
(904) 642-1055
PD: LEX STALEY
MD: JOHN LEARD

PETE TOWNSHEND
DOOBIE BROTHERS
WINGER
ANDERSON, BRUFORD,
JOHN COUGAR MCELLEN
BILLY SQUIER(M)
DON HENLEY(M)
WHITE LION
STEVE RAY VAUGHAN
TANGIER
STEVE NICKS
U2
CALL
BAD ENGLISH
Light
WORLD TRADE
TREVOR RABIN

WIMZ/Knoxville
(615) 525-6000
PD: JOHN LARSON
MD: MIKE STEWART

WARRANT
STEVE RAY VAUGHAN
BULLETSBOYS
CULT
TOM PETTY
TORA TORA
GREAT WHITE
JACKSON BROWNE
STAGE DOLLS
DIESSEL PARK WEST
KINGDOM COME
CALL
JOHN EDDIE
DOOBIE BROTHERS
WHITE LION
38 SPECIAL
JOHN COUGAR MCELLEN
TANGIER
WINGER
SARAYA
BAD ENGLISH
DON HENLEY
BILLY SQUIER
MEDIUM
SKID ROW
DIRTY LOOKS
REPLACEMENTS
TODD RUNDGREN
RICHARD MARX
QUEEN
DOOBIE BROTHERS
STEVE RAY VAUGHAN
WHITE LION
LOVE & ROCKETS
PETE TOWNSHEND
BAD ENGLISH
WINGER
CALL
TORA TORA
Medium
JACKSON BROWNE
STEVE NICKS
RICHARD MARX
Light
ROAD HOUSE
TEXAS
REPLACEMENTS
STAGE DOLLS
WORLD TRADE

KMJX/Little Rock
(501) 224-6500
PD: TOM MOOD
MD: DAVID A. ROSS

ANDERSON, BRUFORD,
BILLY SQUIER
QUEEN
DOOBIE BROTHERS
STEVE RAY VAUGHAN
WHITE LION
LOVE & ROCKETS
PETE TOWNSHEND
BAD ENGLISH
WINGER
CALL
TORA TORA
Medium
JACKSON BROWNE
STEVE NICKS
RICHARD MARX
Light
ROAD HOUSE
TEXAS
REPLACEMENTS
STAGE DOLLS
WORLD TRADE

WOBZ/Macon
(912) 825-0106
PD: NATHAN RALE

DOOBIE BROTHERS
STEVE NICKS(M)
RICHARD MARX
LOVE & ROCKETS
GUNS N' ROSES
HENRY LEE SUMMER
WINGER
BON JOVI
JOHN COUGAR MCELLEN
PETE TOWNSHEND(M)
ALLMAN BROTHERS
ANDERSON, BRUFORD,
TANGIER
BAD ENGLISH
STEVE RAY VAUGHAN
CALL
WHITE LION
WARRANT
TOM PETTY
JEFF HEALEY
RICHARD MARX
LITA FORD
ALICE COOPER
Light
STAGE DOLLS

KRIX/McAllen
(512) 988-1548
PD: DAVE HEYMAN
MD: BRIAN BOWD

BAD COMPANY
WINGER
10,000 MANIACS
WARRANT
TODD RUNDGREN(L)
ANDERSON, BRUFORD,
KING SWAMP
DON HENLEY
CUTFIELD
ROACHFORD
BIG BIG SUN
WAYNE TOUPS & ZYDE
DUSHS OF HAPPINE
FIRE TOWN
STEVE RAY VAUGHAN
JOY JACKSON
ROKETTE
HOWARD JONES
MARSHALL CRENSHAW
BAD ENGLISH
Medium
CUBE
DON HENLEY
STEVE RAY VAUGHAN
HENRY LEE SUMMER
Light
HOODOO GURUS

WTKX/Pensacola
(904) 438-7543
PD: KEN CLARK
MD: STRUMMER

ALLMAN BROTHERS
LOVE & ROCKETS
DON HENLEY
STEVE RAY VAUGHAN
BILLY SQUIER
DOOBIE BROTHERS
ANDERSON, BRUFORD,
BAD ENGLISH
CALL
U2
Medium
CULT
WINGER
ANDERSON, BRUFORD,
SKID ROW
KING'S X

WEGR/Memphis
(901) 578-1103
PD: DRAKE HALL
MD: KELLIE CRUISE

Heavy
TORA TORA
ANDERSON, BRUFORD,
CALL
BILLY SQUIER
JACKSON BROWNE
STEVE RAY VAUGHAN
DON HENLEY(M)
LOVE & ROCKETS
DOOBIE BROTHERS
Medium
JOHN COUGAR MCELLEN
STEVE NICKS
RICHARD MARX
RICHARD MARX
DON HENLEY
Light
FINE YOUNG CANNIBAS
DON HENLEY
CALL
ANDERSON, BRUFORD,
STEVE NICKS
PETE TOWNSHEND
U2
STEVE RAY VAUGHAN
DOOBIE BROTHERS
HENRY LEE SUMMER
BAD ENGLISH
ANDERSON, BRUFORD,
TOM PETTY
BILLY SQUIER
DOOBIE BROTHERS
GREAT WHITE
CINDERELLA
LITA FORD
CULT
Medium
WARRANT
GUNS N' ROSES

WQMF/Louisville
(502) 896-4400
OM: TERRY NEDERT

Heavy
RICHARD MARX
WINGER
MEDIUM
RAY ANYTHING
FINE YOUNG CANNIBAS
DON HENLEY
CALL
ANDERSON, BRUFORD,
STEVE NICKS
PETE TOWNSHEND
U2
STEVE RAY VAUGHAN
DOOBIE BROTHERS
HENRY LEE SUMMER
BAD ENGLISH
ANDERSON, BRUFORD,
TOM PETTY
BILLY SQUIER
DOOBIE BROTHERS
GREAT WHITE
PETE TOWNSHEND(M)
DON HENLEY(M)
CALL
Medium
CULT
WARRANT
GUNS N' ROSES

WKRF/Nashville
(615) 244-9532
PD: KIDD REDD
MD: SLATS

DOOBIE BROTHERS(M)
DON HENLEY(M)
RICHARD MARX(M)
JOHN COUGAR MCELLEN
STEVE NICKS(M)
HENRY LEE SUMMER
U2
TOM PETTY(M)
HOWARD JONES
BENNY MARDONES
Medium
JEFF HEALEY
10,000 MANIACS
STARSHIP
Light
CALL

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PD: KIDD REDD
MD: SLATS

DOOBIE BROTHERS(M)
DON HENLEY(M)
RICHARD MARX(M)
JOHN COUGAR MCELLEN
STEVE NICKS(M)
HENRY LEE SUMMER
U2
TOM PETTY(M)
HOWARD JONES
BENNY MARDONES
Medium
JEFF HEALEY
10,000 MANIACS
STARSHIP
Light
CALL

KBAT/Odesa
(915) 563-2121
PD: FRANK HALL
MD: DREW DANSON

Heavy
LOVE & ROCKETS
PETE TOWNSHEND(M)
JACKSON BROWNE(L)
BAD ENGLISH
DON HENLEY
ANDERSON, BRUFORD,
DOOBIE BROTHERS
LOVE & ROCKETS
10,000 MANIACS
PAUL MCCARTNEY
TODD RUNDGREN
BILLY SQUIER
STEVE RAY VAUGHAN
DON HENLEY(M)
CALL
Medium
HENRY LEE SUMMER
ROAD HOUSE
EDIE BRICKELL & NE
TEXAS
MELIDIAN

WHTQ/Oriando
(407) 295-3990
PD: BRIAN KATZ
MD: ANNIE SOMMERS

Heavy
GREAT WHITE
STEVE RAY VAUGHAN
DON HENLEY(M)
ROAD HOUSE
LOVE & ROCKETS
U2
JOHN COUGAR MCELLEN
STEVE NICKS(M)
WINGER
BILLY SQUIER
TANGIER
DON HENLEY(M)
PETE TOWNSHEND
CALL
CULT
Light
STAGE DOLLS

ANDERSON, BRUFORD,
STEVE RAY VAUGHAN
Medium
TODD RUNDGREN
ANDERSON, BRUFORD,
JACKSON BROWNE
Light
REPLACEMENTS
A QUEEN

WTKX/Pensacola
(904) 438-7543
PD: KEN CLARK
MD: STRUMMER

ALLMAN BROTHERS
LOVE & ROCKETS
DON HENLEY
STEVE RAY VAUGHAN
BILLY SQUIER
DOOBIE BROTHERS
ANDERSON, BRUFORD,
BAD ENGLISH
CALL
U2
Medium
CULT
WINGER
ANDERSON, BRUFORD,
SKID ROW
KING'S X

WEGR/Memphis
(901) 578-1103
PD: DRAKE HALL
MD: KELLIE CRUISE

Heavy
TORA TORA
ANDERSON, BRUFORD,
CALL
BILLY SQUIER
JACKSON BROWNE
STEVE RAY VAUGHAN
DON HENLEY(M)
LOVE & ROCKETS
DOOBIE BROTHERS
Medium
JOHN COUGAR MCELLEN
STEVE NICKS
RICHARD MARX
RICHARD MARX
DON HENLEY
Light
FINE YOUNG CANNIBAS
DON HENLEY
CALL
ANDERSON, BRUFORD,
STEVE NICKS
PETE TOWNSHEND
U2
STEVE RAY VAUGHAN
DOOBIE BROTHERS
HENRY LEE SUMMER
BAD ENGLISH
ANDERSON, BRUFORD,
TOM PETTY
BILLY SQUIER
DOOBIE BROTHERS
GREAT WHITE
CINDERELLA
LITA FORD
CULT
Medium
WARRANT
GUNS N' ROSES

WQMF/Louisville
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OM: TERRY NEDERT

Heavy
RICHARD MARX
WINGER
MEDIUM
RAY ANYTHING
FINE YOUNG CANNIBAS
DON HENLEY
CALL
ANDERSON, BRUFORD,
STEVE NICKS
PETE TOWNSHEND
U2
STEVE RAY VAUGHAN
DOOBIE BROTHERS
HENRY LEE SUMMER
BAD ENGLISH
ANDERSON, BRUFORD,
TOM PETTY
BILLY SQUIER
DOOBIE BROTHERS
GREAT WHITE
PETE TOWNSHEND(M)
DON HENLEY(M)
CALL
Medium
CULT
WARRANT
GUNS N' ROSES

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MD: SLATS

DOOBIE BROTHERS(M)
DON HENLEY(M)
RICHARD MARX(M)
JOHN COUGAR MCELLEN
STEVE NICKS(M)
HENRY LEE SUMMER
U2
TOM PETTY(M)
HOWARD JONES
BENNY MARDONES
Medium
JEFF HEALEY
10,000 MANIACS
STARSHIP
Light
CALL

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MD: SLATS

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DON HENLEY(M)
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JOHN COUGAR MCELLEN
STEVE NICKS(M)
HENRY LEE SUMMER
U2
TOM PETTY(M)
HOWARD JONES
BENNY MARDONES
Medium
JEFF HEALEY
10,000 MANIACS
STARSHIP
Light
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MD: DREW DANSON

Heavy
LOVE & ROCKETS
PETE TOWNSHEND(M)
JACKSON BROWNE(L)
BAD ENGLISH
DON HENLEY
ANDERSON, BRUFORD,
DOOBIE BROTHERS
LOVE & ROCKETS
10,000 MANIACS
PAUL MCCARTNEY
TODD RUNDGREN
BILLY SQUIER
STEVE RAY VAUGHAN
DON HENLEY(M)
CALL
Medium
HENRY LEE SUMMER
ROAD HOUSE
EDIE BRICKELL & NE
TEXAS
MELIDIAN

WHTQ/Oriando
(407) 295-3990
PD: BRIAN KATZ
MD: ANNIE SOMMERS

Heavy
GREAT WHITE
STEVE RAY VAUGHAN
DON HENLEY(M)
ROAD HOUSE
LOVE & ROCKETS
U2
JOHN COUGAR MCELLEN
STEVE NICKS(M)
WINGER
BILLY SQUIER
TANGIER
DON HENLEY(M)
PETE TOWNSHEND
CALL
CULT
Light
STAGE DOLLS

10,000 MANIACS
MICHAEL MORALES
STEVE RAY VAUGHAN
Medium
EDIE BRICKELL & NE
CURE
REPLACEMENTS
INDIO
SKID ROW

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MD: STRUMMER

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DON HENLEY
STEVE RAY VAUGHAN
BILLY SQUIER
DOOBIE BROTHERS
ANDERSON, BRUFORD,
BAD ENGLISH
CALL
U2
Medium
CULT
WINGER
ANDERSON, BRUFORD,
SKID ROW
KING'S X

WEGR/Memphis
(901) 578-1103
PD: DRAKE HALL
MD: KELLIE CRUISE

Heavy
TORA TORA
ANDERSON, BRUFORD,
CALL
BILLY SQUIER
JACKSON BROWNE
STEVE RAY VAUGHAN
DON HENLEY(M)
LOVE & ROCKETS
DOOBIE BROTHERS
Medium
JOHN COUGAR MCELLEN
STEVE NICKS
RICHARD MARX
RICHARD MARX
DON HENLEY
Light
FINE YOUNG CANNIBAS
DON HENLEY
CALL
ANDERSON, BRUFORD,
STEVE NICKS
PETE TOWNSHEND
U2
STEVE RAY VAUGHAN
DOOBIE BROTHERS
HENRY LEE SUMMER
BAD ENGLISH
ANDERSON, BRUFORD,
TOM PETTY
BILLY SQUIER
DOOBIE BROTHERS
GREAT WHITE
CINDERELLA
LITA FORD
CULT
Medium
WARRANT
GUNS N' ROSES

WQMF/Louisville
(502) 896-4400
OM: TERRY NEDERT

Heavy
RICHARD MARX
WINGER
MEDIUM
RAY ANYTHING
FINE YOUNG CANNIBAS
DON HENLEY
CALL
ANDERSON, BRUFORD,
STEVE NICKS
PETE TOWNSHEND
U2
STEVE RAY VAUGHAN
DOOBIE BROTHERS
HENRY LEE SUMMER
BAD ENGLISH
ANDERSON, BRUFORD,
TOM PETTY
BILLY SQUIER
DOOBIE BROTHERS
GREAT WHITE
PETE TOWNSHEND(M)
DON HENLEY(M)
CALL
Medium
CULT
WARRANT
GUNS N' ROSES

WKRF/Nashville
(615) 244-9532
PD: KIDD REDD
MD: SLATS

DOOBIE BROTHERS(M)
DON HENLEY(M)
RICHARD MARX(M)
JOHN COUGAR MCELLEN
STEVE NICKS(M)
HENRY LEE SUMMER
U2
TOM PETTY(M)
HOWARD JONES
BENNY MARDONES
Medium
JEFF HEALEY
10,000 MANIACS
STARSHIP
Light
CALL

WKDF/Nashville
(615) 244-9532
PD: KIDD REDD
MD: SLATS

DOOBIE BROTHERS(M)
DON HENLEY(M)
RICHARD MARX(M)
JOHN COUGAR MCELLEN
STEVE NICKS(M)
HENRY LEE SUMMER
U2
TOM PETTY(M)
HOWARD JONES
BENNY MARDONES
Medium
JEFF HEALEY
10,000 MANIACS
STARSHIP
Light
CALL

KBAT/Odesa
(915) 563-2121
PD: FRANK HALL
MD: DREW DANSON

Heavy
LOVE & ROCKETS
PETE TOWNSHEND(M)
JACKSON BROWNE(L)
BAD ENGLISH
DON HENLEY
ANDERSON, BRUFORD,
DOOBIE BROTHERS
LOVE & ROCKETS
10,000 MANIACS
PAUL MCCARTNEY
TODD RUNDGREN
BILLY SQUIER
STEVE RAY VAUGHAN
DON HENLEY(M)
CALL
Medium
HENRY LEE SUMMER
ROAD HOUSE
EDIE BRICKELL & NE
TEXAS
MELIDIAN

WHTQ/Oriando
(407) 295-3990
PD: BRIAN KATZ
MD: ANNIE SOMMERS

Heavy
GREAT WHITE
STEVE RAY VAUGHAN
DON HENLEY(M)
ROAD HOUSE
LOVE & ROCKETS
U2
JOHN COUGAR MCELLEN
STEVE NICKS(M)
WINGER
BILLY SQUIER
TANGIER
DON HENLEY(M)
PETE TOWNSHEND
CALL
CULT
Light
STAGE DOLLS

WZEW/Mobile
(205) 432-0102
PD: CATT SIRTEN
MD: DREW DUNCAN

Heavy
STEVE NICKS
STEVE RAY VAUGHAN(L)
ROAD HOUSE
DON HENLEY(L)
BONNIE RAITT
PETE TOWNSHEND(M)
TOM PETTY
JIMMY BUFFETT(L)
DOOBIE BROTHERS
INDIGO GIRLS
Medium
JOHN COUGAR MCELLEN
ZIGGY MARLEY & THE
Light
XTC
TEXAS
HOODOO GURUS
TREVOR RABIN

WRUF/Gainesville
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PD: HARRY GUSCOTT
MD: RICK GANGI

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BAD ENGLISH
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DOOBIE BROTHERS
DON HENLEY(M)
10,000 MANIACS
LOVE & ROCKETS
TOM PETTY
BILLY SQUIER(M)
TANGIER
PETE TOWNSHEND(M)
STEVE RAY VAUGHAN
WINGER
Medium
ANDERSON, BRUFORD,
BAD ENGLISH
CALL
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DOOBIE BROTHERS
DON HENLEY(M)
10,000 MANIACS
LOVE & ROCKETS
TOM PETTY
BILLY SQUIER(M)
TANGIER
PETE TOWNSHEND(M)
STEVE RAY VAUGHAN
WINGER
Medium
JOHN CAFFERTY & TH
REPLACEMENTS
HENRY LEE SUMMER(L)
STAGE DOLLS
Light
TEXAS

WGCX/Mobile
(205) 628-8600
PD: J.T. STEVENS
APP/MD: LORI DUBOSE

Heavy
DON HENLEY
LOVE & ROCKETS
ANDERSON, BRUFORD,
TOM PETTY
DOOBIE BROTHERS
ADRIAN BALEW
INDIO
TODD RUNDGREN
MEDIUM
CHRIS ISAAK
SYD STRAW
38 SPECIAL
CONNELLS
TIN MACHINE
PERS BUI
BORIS GREBENSHIKOV
PIXIES
HOUSE OF PRAKS
FINE YOUNG CANNIBAS
PERCERINS
STAN RIDGWAY
ALL
BONNIE RAITT
PAUL MCCARTNEY
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TODD RUNDGREN
SAMDEN
MARY MY HOPE
FOSTER & LLOYD
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POP WILL EAT ITSELF
RENEZ HEAL
VAN MORRISON
Light
ZIGGY MARLEY & THE
HENRY LEE SUMMER
WINTER HOURS

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(614) 244-1271
PD: BUZZ KNIGHT

Heavy
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JOHN COUGAR MCELLEN
BILLY SQUIER
DON HENLEY
PETE TOWNSHEND
TODD RUNDGREN
OUTFIELD
STEVE RAY VAUGHAN
GREAT WHITE
U2
Medium
WRITE LION
BAD ENGLISH
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BADLANDS
LITA FORD
STAGE DOLLS
JACKSON BROWNE
STEVE NICKS
WARRANT
Light
TOM PETTY
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STEVE NICKS
ALICE COOPER
RICHARD MARX
Light
REPLACEMENTS
WASP
WORLD TRADE

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Heavy
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JOHN COUGAR MCELLEN
BILLY SQUIER
DON HENLEY
PETE TOWNSHEND
TODD RUNDGREN
OUTFIELD
STEVE RAY VAUGHAN
GREAT WHITE
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STEVE NICKS
ALICE COOPER
RICHARD MARX
Light
REPLACEMENTS
WASP
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WRIF/Detroit
(313) 827-9505
PD: MARTY BENDER
MD: JIM PEMBERTON

Heavy
10,000 MANIACS(M)
ANDERSON, BRUFORD,
BODEANS(L)
CHINA CHRIS
DON HENLEY(M)
DOOBIE BROTHERS(M)
INDIO(L)
JACKSON BROWNE(M)
PETE TOWNSHEND(M)
JOHN COUGAR MCELLEN(M)
MARSHALL CRENSHAW(M)
PAUL MCCARTNEY(M)
TODD RUNDGREN(L)
TOM PETTY(M)
VAN MORRISON(M)
Medium
BONNIE RAITT
CHRIS DANIELS & TH
CHRIS ISAAK(L)
ICERHOUSE
INDIGO GIRLS
ROAD HOUSE
LOVE & ROCKETS
NEVILLE BROTHERS(L)
ROB JUNGKAS
SAM BROWN
SARAH McLACHLAN
STEVE NICKS
TIM FIRM
U2
XTC
Light
JIMMY BUFFETT(L)
Light
SYD STRAW

WSHE/St. Louis
(314) 621-0095
OM: RICK BALIS
APP: AL HOFER

Heavy
DOOBIE BROTHERS
HENRY LEE SUMMER(M)
BILLY SQUIER
ANDERSON, BRUFORD,
TOM PETTY
U2
ROAD HOUSE
SPECIAL
PETE TOWNSHEND
TODD RUNDGREN
STEVE RAY VAUGHAN
STEVE NICKS
MARSHALL CRENSHAW
BAD ENGLISH
DOOBIE BROTHERS
FINE YOUNG CANNIBAS
Medium
FABULOUS THUNDERB
SKID ROW
JOHN COUGAR MCELLEN
JOHN CAFFERTY & TH
LOVE & ROCKETS
OUTFIELD
CINDERELLA

BILLY SQUIER
SKID ROW
HENRY LEE SUMMER(L)
ALICE COOPER

Heavy
STEVE NICKS
STEVE RAY VAUGHAN(L)
ROAD HOUSE
DON HENLEY(L)
BONNIE RAITT
PETE TOWNSHEND(M)
TOM PETTY
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INDIGO GIRLS
Medium
JOHN COUGAR MCELLEN
ZIGGY MARLEY & THE
Light
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GREAT WHITE
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ZIGGY MARLEY & THE
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DON HENLEY(M)
DOOBIE BROTHERS(M)
INDIO(L)
JACKSON BROWNE(M)
PETE TOWNSHEND(M)
JOHN COUGAR MCELLEN(M)
MARSHALL CRENSHAW(M)
PAUL MCCARTNEY(M)
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TOM PETTY(M)
VAN MORRISON(M)
Medium
BONNIE RAITT
CHRIS DANIELS & TH
CHRIS ISAAK(L)
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INDIGO GIRLS
ROAD HOUSE
LOVE & ROCKETS
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ROB JUNGKAS
SAM BROWN
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STEVE NICKS
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TOM PETTY
U2
ROAD HOUSE
SPECIAL
PETE TOWNSHEND
TODD RUNDGREN
STEVE RAY VAUGHAN
STEVE NICKS
MARSHALL CRENSHAW
BAD ENGLISH
DOOBIE BROTHERS
FINE YOUNG CANNIBAS
Medium
FABULOUS THUNDERB
SKID ROW
JOHN COUGAR MCELLEN
JOHN CAFFERTY & TH
LOVE & ROCKETS
OUTFIELD
CINDERELLA

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PD:

MIDWEST (Continued)

WZQZ/Terre Haute (812) 232-5034

PD: STEVE KOSBAU
Heavy
LOVE & ROCKETS
HENRY LEE SUMMER
GREAT WHITE (M)
DON HENLEY (M)
JOHN COUGAR MCELLEN

WYMG/Springfield (217) 546-9000

PD: CRAIG STEVENS
MD: KEUF FULGRAM
Heavy
ANDERSON, BRUFORD, DOOBIE BROTHERS (M)
LOVE & ROCKETS
DON HENLEY (M)
PETE TOWNSHEND
TOM PETTY (M)
HENRY LEE SUMMER
REID STEIN
KING SWAMP
WHITE LION
WARRANT

KUPD/Phoenix (602) 838-3062

PD: CURTIS JOHNSON
APD: J. DAVID HOLMES
Heavy
DON HENLEY
ANDERSON, BRUFORD, TOM PETTY
JOHN COUGAR MCELLEN
STEVE NICKS
WARRANT
WHITE LION
SKID ROW
WINGER

KBCO/Denver (303) 444-5600

PD: JOHN BRADLEY
MD: DOUG CLIFTON
Heavy
DON HENLEY
TOM PETTY
JACKSON BROWNE
PETE TOWNSHEND
STEVE RAY VAUGHAN
JOHN COUGAR MCELLEN
ANDERSON, BRUFORD, 10,000 MANIACS
LOVE & ROCKETS
INDIGO GIRLS
TEXAS
ADRIAN BELEM

KZDY/Denver (303) 759-5600

PD: ANDY SCHOON
MD: RICH GARCIA
Heavy
GREAT WHITE (M)
STEVE NICKS
TOM PETTY
BILLY SQUIER
ANDERSON, BRUFORD, DOOBIE BROTHERS
GUNS N' ROSES
LIVING COLOUR
BLUE MURDER
SARAYA
SAY ANYTHING
CRACK THE SKY
TANGIER
PETE TOWNSHEND
STEVE RAY VAUGHAN
WINGER
DON HENLEY
BAD ENGLISH

KZAP/Sacramento (916) 925-3700

PD: PAT STILL
APD: JON RUSSELL
Heavy
DON HENLEY (M)
JACKSON BROWNE
PETE TOWNSHEND (M)
RICHARD MARX
TOM PETTY
10,000 MANIACS
ANDERSON, BRUFORD, DOOBIE BROTHERS (M)
JOHN COUGAR MCELLEN (M)
RING SWAMP
ROAD HOUSE
LOVE & ROCKETS
U2
Medium
38 SPECIAL
ALLMAN BROTHERS
BAD ENGLISH
BILLY SQUIER
BODDANS
BONNIE RAITT
BORIS GREBENSHIKOV
CHRIS ISAAK
DIESEL PARK WEST
GREAT WHITE
JET RED
JOE COCKER
KATRINA & THE WAVE
MAMOTH
MARSHALL CRENSHAW
PAUL MCCARTNEY
FRANKIE BROTHERS
STEVE WINWOOD
STEVE NICKS
STEVE RAY VAUGHAN
TANGIER
CALL
TIN MACHINE
TODD RUNDGREN
WORLD TRADE
XTC
Light

KZAP/Sacramento (916) 925-3700

PD: PAT STILL
APD: JON RUSSELL
Heavy
DON HENLEY (M)
JACKSON BROWNE
PETE TOWNSHEND (M)
RICHARD MARX
TOM PETTY
10,000 MANIACS
ANDERSON, BRUFORD, DOOBIE BROTHERS (M)
JOHN COUGAR MCELLEN (M)
RING SWAMP
ROAD HOUSE
LOVE & ROCKETS
U2
Medium
38 SPECIAL
ALLMAN BROTHERS
BAD ENGLISH
BILLY SQUIER
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FRANKIE BROTHERS
STEVE WINWOOD
STEVE NICKS
STEVE RAY VAUGHAN
TANGIER
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TIN MACHINE
TODD RUNDGREN
WORLD TRADE
XTC
Light

WAZU/Dayton (513) 324-0283

PD: MICHAEL LUCZAK
Heavy
BON JOVI
CULT
LOVE & ROCKETS
SKID ROW (M)
BILLY SQUIER
WHITE LION
WINGER
Medium
DANCEROUS TOYS
STAGE DOLLS
WYMG/Springfield (217) 546-9000
PD: CRAIG STEVENS
MD: KEUF FULGRAM
Heavy
ANDERSON, BRUFORD, DOOBIE BROTHERS (M)
LOVE & ROCKETS
DON HENLEY (M)
PETE TOWNSHEND
TOM PETTY (M)
HENRY LEE SUMMER
REID STEIN
KING SWAMP
WHITE LION
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ANDERSON, BRUFORD, TOM PETTY
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STEVE NICKS
WARRANT
WHITE LION
SKID ROW
WINGER

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MD: DOUG CLIFTON
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JACKSON BROWNE
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ANDERSON, BRUFORD, 10,000 MANIACS
LOVE & ROCKETS
INDIGO GIRLS
TEXAS
ADRIAN BELEM

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PD: ANDY SCHOON
MD: RICH GARCIA
Heavy
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STEVE NICKS
TOM PETTY
BILLY SQUIER
ANDERSON, BRUFORD, DOOBIE BROTHERS
GUNS N' ROSES
LIVING COLOUR
BLUE MURDER
SARAYA
SAY ANYTHING
CRACK THE SKY
TANGIER
PETE TOWNSHEND
STEVE RAY VAUGHAN
WINGER
DON HENLEY
BAD ENGLISH

KZAP/Sacramento (916) 925-3700

PD: PAT STILL
APD: JON RUSSELL
Heavy
DON HENLEY (M)
JACKSON BROWNE
PETE TOWNSHEND (M)
RICHARD MARX
TOM PETTY
10,000 MANIACS
ANDERSON, BRUFORD, DOOBIE BROTHERS (M)
JOHN COUGAR MCELLEN (M)
RING SWAMP
ROAD HOUSE
LOVE & ROCKETS
U2
Medium
38 SPECIAL
ALLMAN BROTHERS
BAD ENGLISH
BILLY SQUIER
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BONNIE RAITT
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MARSHALL CRENSHAW
PAUL MCCARTNEY
FRANKIE BROTHERS
STEVE WINWOOD
STEVE NICKS
STEVE RAY VAUGHAN
TANGIER
CALL
TIN MACHINE
TODD RUNDGREN
WORLD TRADE
XTC
Light

KZAP/Sacramento (916) 925-3700

PD: PAT STILL
APD: JON RUSSELL
Heavy
DON HENLEY (M)
JACKSON BROWNE
PETE TOWNSHEND (M)
RICHARD MARX
TOM PETTY
10,000 MANIACS
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BODDANS
BONNIE RAITT
BORIS GREBENSHIKOV
CHRIS ISAAK
DIESEL PARK WEST
GREAT WHITE
JET RED
JOE COCKER
KATRINA & THE WAVE
MAMOTH
MARSHALL CRENSHAW
PAUL MCCARTNEY
FRANKIE BROTHERS
STEVE WINWOOD
STEVE NICKS
STEVE RAY VAUGHAN
TANGIER
CALL
TIN MACHINE
TODD RUNDGREN
WORLD TRADE
XTC
Light

KOME/San Jose (408) 985-9800

PD: RON NENNI
MD: STEPHEN PAGE
Heavy
DOOBIE BROTHERS
BAD ENGLISH
DON HENLEY
WINGER
BULLETTYOYS
MR. BIG
TOM PETTY
10,000 MANIACS
JOHN COUGAR MCELLEN
ANDERSON, BRUFORD, BILLY SQUIER
LOVE & ROCKETS
CALL
WINGER
Medium
BON JOVI
GREAT WHITE
OUTFIELD
TESLA
ROAD HOUSE
TANGIER
U2
DOOBIE BROTHERS
BULLETTYOYS
JOHN COUGAR MCELLEN
TORA TORA
WHITE LION
WARRANT
Light
REPLACEMENTS
BORIS GREBENSHIKOV
RICHARD MARX
A WORLD TRADE
STAGE DOLLS
A TEXAS
A ZIGGY MARLEY & THE

KDBK/Phoenix (602) 897-3030

PD: JOHN MCCRAE
MD: JERRY TRUJILLO
PROZEX
DON HENLEY (M)
DOOBIE BROTHERS
TOM PETTY (M)
JOHN COUGAR MCELLEN (M)
STEVE NICKS (M)
BAD ENGLISH
JACKSON BROWNE (M)
PAUL MCCARTNEY (M)
HENRY LEE SUMMER
PETE TOWNSHEND
STEVE RAY VAUGHAN
ANDERSON, BRUFORD, ALLMAN BROTHERS
WINGER
CALL
ROAD HOUSE
BAD ENGLISH
LOVE & ROCKETS
TODD RUNDGREN
ALLMAN BROTHERS
Light

KROR/San Francisco (415) 765-4097

PD: CHRIS MILLER
MD: LORRAINE MEIER
Heavy
ANDERSON, BRUFORD, BON JOVI
JACKSON BROWNE
CALL
DOOBIE BROTHERS (M)
GREAT WHITE
DON HENLEY (M)
LOVE & ROCKETS
TOM PETTY (M)
HENRY LEE SUMMER
PETE TOWNSHEND (M)
WINGER
BULLETTYOYS
BAD ENGLISH
JOHN COUGAR MCELLEN
BILLY SQUIER
U2
STEVE RAY VAUGHAN
STEVE NICKS
Light

KBER/Salt Lake City (801) 322-3311

OM: JOHN EDWARDS
MD: KEVIN LEWIS
Heavy
SILENT RAGE
SKID ROW
BILLY SQUIER
220 VOLT
WARRANT
DON HENLEY (M)
TOM PETTY (L)
BILLY SQUIER
BULLETTYOYS
DANGER
DANGEROUS TOYS
LITA FORD
GREAT WHITE
GUNS N' ROSES
HOUSE OF LORDS
JET RED
KINGDOM COME
QUEENSRYCHE
STAGE DOLLS
TANGIER
RADIO
WHITE LION
Light

KRSPI/Salt Lake City (801) 262-5541

PD: RANDY ROSE
APD/MD: KELLY MONSON
Heavy
PETE TOWNSHEND (M)
DOOBIE BROTHERS
ANDERSON, BRUFORD, DON HENLEY (M)
JACKSON BROWNE
LOVE & ROCKETS
BAD ENGLISH
BILLY SQUIER
WINGER
Medium
ALLMAN BROTHERS
BLUE MURDER
BODDANS N' ROSES
BON JOVI
BULLETTYOYS
CURE
KINGDOM COME
RICHARD MARX
JOHN COUGAR MCELLEN
STEVE RAY VAUGHAN
TANGIER
TORA TORA
PETE TOWNSHEND (L)
U2
WARRANT
Light

KLOS/Los Angeles (213) 840-4836

MD: S. MONDELLO
Heavy
JACKSON BROWNE
PETE TOWNSHEND
SIMPLE MINDS
STEVE WINWOOD
TIN MACHINE
ANDERSON, BRUFORD, ROAD HOUSE
DON HENLEY
U2 (M)
BAD ENGLISH
TODD RUNDGREN
WARRANT
CALL
Medium
BADLANDS
CULT
GREAT WHITE
LIVIS COSTELLO
DOOBIE BROTHERS
PAUL MCCARTNEY
U2
JOHN COUGAR MCELLEN
STEVE NICKS
CULT
SKID ROW
WHITE LION
GUNS N' ROSES
RICHARD MARX
TOM PETTY
BULLETTYOYS
Light
STEVE RAY VAUGHAN
WINGER
RICHARD MARX
CHRIS ISAAK
SARAYA
DIESEL PARK WEST
KINGDOM COME
LITA FORD
TANGIER
JOHNNY DIESEL & TH
WHITE LION
TORA TORA
TEXAS
JACKSON BROWNE
STEVE NICKS
REPLACEMENTS
U2
BLUE MURDER

KGON/Portland (503) 223-1441

PD: TED EDWARDS
APD: PAM EDWARDS
Heavy
TOM PETTY
RICHARD MARX (L)
DON HENLEY
STEVE NICKS
CULT (M)
BILLY SQUIER
JOHN COUGAR MCELLEN (L)
LIVING COLOUR
QUEEN
U2
MAJOR LEAGUE
WINGER
ANDERSON, BRUFORD, DOOBIE BROTHERS
KINSEY REPORT
MR. BIG
STEVE NICKS
STEVE RAY VAUGHAN
WORLD TRADE
BODDANS
U2
PETE TOWNSHEND
QUEENSRYCHE
TANGIER
LITA FORD
WARRANT
WINGER
RICHARD MARX
PAUL MCCARTNEY
JOHN COUGAR MCELLEN
STEVE WINWOOD

KISW/Seattle (206) 285-7625

PD: SKY DANIELS
MD: MIKE JONES
Heavy
TOM PETTY
GREAT WHITE
CULT
JOHN COUGAR MCELLEN
STEVE NICKS
QUEENSRYCHE
DOOBIE BROTHERS
BILLY SQUIER
STEVE RAY VAUGHAN
ANDERSON, BRUFORD, DON HENLEY
PETE TOWNSHEND (M)
BAD ENGLISH
LIVING COLOUR
BODDANS
Medium
JACKSON BROWNE
STEVE NICKS

KRXQ/Sacramento (916) 334-7777

PD: JUDY MCNUTT
MD: PAMELA ROBERTS
Heavy
BILLY SQUIER
PETE TOWNSHEND (M)
JACKSON BROWNE
ANDERSON, BRUFORD, DON HENLEY (M)
STEVE NICKS
QUEEN
TOM PETTY (M)
TODD RUNDGREN
STEVE RAY VAUGHAN
ALLMAN BROTHERS
CALL
WINGER
Medium
BAD ENGLISH
R.E.M.
GREAT WHITE
OUTFIELD
TESLA
ROAD HOUSE
TANGIER
U2
DOOBIE BROTHERS
BULLETTYOYS
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TORA TORA
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REPLACEMENTS
BORIS GREBENSHIKOV
RICHARD MARX
A WORLD TRADE
STAGE DOLLS
A TEXAS
A ZIGGY MARLEY & THE

KDKB/Phoenix (602) 897-3030

PD: JOHN MCCRAE
MD: JERRY TRUJILLO
PROZEX
DON HENLEY (M)
DOOBIE BROTHERS
TOM PETTY (M)
JOHN COUGAR MCELLEN (M)
STEVE NICKS (M)
BAD ENGLISH
JACKSON BROWNE (M)
PAUL MCCARTNEY (M)
HENRY LEE SUMMER
PETE TOWNSHEND
STEVE RAY VAUGHAN
ANDERSON, BRUFORD, ALLMAN BROTHERS
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CALL
ROAD HOUSE
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TODD RUNDGREN
ALLMAN BROTHERS
Light

KROR/San Francisco (415) 765-4097

PD: CHRIS MILLER
MD: LORRAINE MEIER
Heavy
ANDERSON, BRUFORD, BON JOVI
JACKSON BROWNE
CALL
DOOBIE BROTHERS (M)
GREAT WHITE
DON HENLEY (M)
LOVE & ROCKETS
TOM PETTY (M)
HENRY LEE SUMMER
PETE TOWNSHEND (M)
WINGER
BULLETTYOYS
BAD ENGLISH
JOHN COUGAR MCELLEN
BILLY SQUIER
U2
STEVE RAY VAUGHAN
STEVE NICKS
Light

KBER/Salt Lake City (801) 322-3311

OM: JOHN EDWARDS
MD: KEVIN LEWIS
Heavy
SILENT RAGE
SKID ROW
BILLY SQUIER
220 VOLT
WARRANT
DON HENLEY (M)
TOM PETTY (L)
BILLY SQUIER
BULLETTYOYS
DANGER
DANGEROUS TOYS
LITA FORD
GREAT WHITE
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JET RED
KINGDOM COME
QUEENSRYCHE
STAGE DOLLS
TANGIER
RADIO
WHITE LION
Light

KRSPI/Salt Lake City (801) 262-5541

PD: RANDY ROSE
APD/MD: KELLY MONSON
Heavy
PETE TOWNSHEND (M)
DOOBIE BROTHERS
ANDERSON, BRUFORD, DON HENLEY (M)
JACKSON BROWNE
LOVE & ROCKETS
BAD ENGLISH
BILLY SQUIER
WINGER
Medium
ALLMAN BROTHERS
BLUE MURDER
BODDANS N' ROSES
BON JOVI
BULLETTYOYS
CURE
KINGDOM COME
RICHARD MARX
JOHN COUGAR MCELLEN
STEVE RAY VAUGHAN
TANGIER
TORA TORA
PETE TOWNSHEND (L)
U2
WARRANT
Light

KLOS/Los Angeles (213) 840-4836

MD: S. MONDELLO
Heavy
JACKSON BROWNE
PETE TOWNSHEND
SIMPLE MINDS
STEVE WINWOOD
TIN MACHINE
ANDERSON, BRUFORD, ROAD HOUSE
DON HENLEY
U2 (M)
BAD ENGLISH
TODD RUNDGREN
WARRANT
CALL
Medium
BADLANDS
CULT
GREAT WHITE
LIVIS COSTELLO
DOOBIE BROTHERS
PAUL MCCARTNEY
U2
JOHN COUGAR MCELLEN
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GUNS N' ROSES
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WINGER
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SARAYA
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KINGDOM COME
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TANGIER
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TEXAS
JACKSON BROWNE
STEVE NICKS
REPLACEMENTS
U2
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KGON/Portland (503) 223-1441

PD: TED EDWARDS
APD: PAM EDWARDS
Heavy
TOM PETTY
RICHARD MARX (L)
DON HENLEY
STEVE NICKS
CULT (M)
BILLY SQUIER
JOHN COUGAR MCELLEN (L)
LIVING COLOUR
QUEEN
U2
MAJOR LEAGUE
WINGER
ANDERSON, BRUFORD, DOOBIE BROTHERS
KINSEY REPORT
MR. BIG
STEVE NICKS
STEVE RAY VAUGHAN
WORLD TRADE
BODDANS
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PETE TOWNSHEND
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LITA FORD
WARRANT
WINGER
RICHARD MARX
PAUL MCCARTNEY
JOHN COUGAR MCELLEN
STEVE WINWOOD

KISW/Seattle (206) 285-7625

PD: SKY DANIELS
MD: MIKE JONES
Heavy
TOM PETTY
GREAT WHITE
CULT
JOHN COUGAR MCELLEN
STEVE NICKS
QUEENSRYCHE
DOOBIE BROTHERS
BILLY SQUIER
STEVE RAY VAUGHAN
ANDERSON, BRUFORD, DON HENLEY
PETE TOWNSHEND (M)
BAD ENGLISH
LIVING COLOUR
BODDANS
Medium
JACKSON BROWNE
STEVE NICKS

KRXQ/Sacramento (916) 334-7777

PD: JUDY MCNUTT
MD: PAMELA ROBERTS
Heavy
BILLY SQUIER
PETE TOWNSHEND (M)
JACKSON BROWNE
ANDERSON, BRUFORD, DON HENLEY (M)
STEVE NICKS
QUEEN
TOM PETTY (M)
TODD RUNDGREN
STEVE RAY VAUGHAN
ALLMAN BROTHERS
CALL
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Medium
BAD ENGLISH
R.E.M.
GREAT WHITE
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TANGIER
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BULLETTYOYS
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TORA TORA
WHITE LION
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RICHARD MARX
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A TEXAS
A ZIGGY MARLEY & THE

KDKB/Phoenix (602) 897-3030

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MD: JERRY TRUJILLO
PROZEX
DON HENLEY (M)
DOOBIE BROTHERS
TOM PETTY (M)
JOHN COUGAR MCELLEN (M)
STEVE NICKS (M)
BAD ENGLISH
JACKSON BROWNE (M)
PAUL MCCARTNEY (M)
HENRY LEE SUMMER
PETE TOWNSHEND
STEVE RAY VAUGHAN
ANDERSON, BRUFORD, ALLMAN BROTHERS
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ROAD HOUSE
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TODD RUNDGREN
ALLMAN BROTHERS
Light

KROR/San Francisco (415) 765-4097

PD: CHRIS MILLER
MD: LORRAINE MEIER
Heavy
ANDERSON, BRUFORD, BON JOVI
JACKSON BROWNE
CALL
DOOBIE BROTHERS (M)
GREAT WHITE
DON HENLEY (M)
LOVE & ROCKETS
TOM PETTY (M)
HENRY LEE SUMMER
PETE TOWNSHEND (M)
WINGER
BULLETTYOYS
BAD ENGLISH
JOHN COUGAR MCELLEN
BILLY SQUIER
U2
STEVE RAY VAUGHAN
STEVE NICKS
Light

KBER/Salt Lake City (801) 322-3311

OM: JOHN EDWARDS
MD: KEVIN LEWIS
Heavy
SILENT RAGE
SKID ROW
BILLY SQUIER
220 VOLT
WARRANT
DON HENLEY (M)
TOM PETTY (L)
BILLY SQUIER
BULLETTYOYS
DANGER
DANGEROUS TOYS
LITA FORD
GREAT WHITE
GUNS N' ROSES
HOUSE OF LORDS
JET RED
KINGDOM COME
QUEENSRYCHE
STAGE DOLLS
TANGIER
RADIO
WHITE LION
Light

KRSPI/Salt Lake City (801) 262-5541

PD: RANDY ROSE
APD/MD: KELLY MONSON
Heavy
PETE TOWNSHEND (M)
DOOBIE BROTHERS
ANDERSON, BRUFORD, DON HENLEY (M)
JACKSON BROWNE
LOVE & ROCKETS
BAD ENGLISH
BILLY SQUIER
WINGER
Medium
ALLMAN BROTHERS
BLUE MURDER
BODDANS N' ROSES
BON JOVI
BULLETTYOYS
CURE
KINGDOM COME
RICHARD MARX
JOHN COUGAR MCELLEN
STEVE RAY VAUGHAN
TANGIER
TORA TORA
PETE TOWNSHEND (L)
U2
WARRANT
Light

KLOS/Los Angeles (213) 840-4836

MD: S. MONDELLO
Heavy
JACKSON BROWNE
PETE TOWNSHEND
SIMPLE MINDS
STEVE WINWOOD
TIN MACHINE
ANDERSON, BRUFORD, ROAD HOUSE
DON HENLEY
U2 (M)
BAD ENGLISH
TODD RUNDGREN
WARRANT
CALL
Medium
BADLANDS
CULT
GREAT WHITE
LIVIS COSTELLO
DOOBIE BROTHERS
PAUL MCCARTNEY
U2
JOHN COUGAR MCELLEN
STEVE NICKS
CULT
SKID ROW
WHITE LION
GUNS N' ROSES
RICHARD MARX
TOM PETTY
BULLETTYOYS
Light
STEVE RAY VAUGHAN
WINGER
RICHARD MARX
CHRIS ISAAK
SARAYA
DIESEL PARK WEST
KINGDOM COME
LITA FORD
TANGIER
JOHNNY DIESEL & TH
WHITE LION
TORA TORA
TEXAS
JACKSON BROWNE
STEVE NICKS
REPLACEMENTS
U2
BLUE MURDER

KGON/Portland (503) 223-1441

PD: TED EDWARDS
APD: PAM EDWARDS
Heavy
TOM PETTY
RICHARD MARX (L)
DON HENLEY
STEVE NICKS
CULT (M)
BILLY SQUIER
JOHN COUGAR MCELLEN (L)
LIVING COLOUR
QUEEN
U2
MAJOR LEAGUE
WINGER
ANDERSON, BRUFORD, DOOBIE BROTHERS
KINSEY REPORT
MR. BIG
STEVE NICKS
STEVE RAY VAUGHAN
WORLD TRADE
BODDANS
U2
PETE TOWNSHEND
QUEENSRYCHE
TANGIER
LITA FORD
WARRANT
WINGER
RICHARD MARX
PAUL MCCARTNEY
JOHN COUGAR MCELLEN
STEVE WINWOOD

KISW/Seattle (206) 285-7625

PD: SKY DANIELS
MD: MIKE JONES
Heavy
TOM PETTY
GREAT WHITE
CULT
JOHN COUGAR MCELLEN
STEVE NICKS
QUEENSRYCHE
DOOBIE BROTHERS
BILLY SQUIER
STEVE RAY VAUGHAN
ANDERSON, BRUFORD, DON HENLEY
PETE TOWNSHEND (M)
BAD ENGLISH
LIVING COLOUR
BODDANS
Medium
JACKSON BROWNE
STEVE NICKS

KRXQ/Sacramento (916) 334-7777

PD: JUDY MCNUTT
MD: PAMELA ROBERTS
Heavy
BILLY SQUIER
PETE TOWNSHEND (M)
JACKSON BROWNE
ANDERSON, BRUFORD, DON HENLEY (M)
STEVE NICKS
QUEEN
TOM PETTY (M)
TODD RUNDGREN
STEVE RAY VAUGHAN
ALLMAN BROTHERS
CALL
WINGER
Medium
BAD ENGLISH
R.E.M.
GREAT WHITE
OUTFIELD
TESLA
ROAD HOUSE
TANGIER
U2
DOOBIE BROTHERS
BULLETTYOYS
JOHN COUGAR MCELLEN
TORA TORA
WHITE LION
WARRANT
Light
REPLACEMENTS
BORIS GREBENSHIKOV
RICHARD MARX
A WORLD TRADE
STAGE DOLLS
A TEXAS
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KDKB/Phoenix (602) 897-3030

PD: JOHN MCCRAE
MD: JERRY TRUJILLO
PROZEX
DON HENLEY (M)
DOOBIE BROTHERS
TOM PETTY (M)
JOHN COUGAR MCELLEN (M)
STEVE NICKS (M)
BAD ENGLISH
JACKSON BROWNE (M)
PAUL MCCARTNEY (M)
HENRY LEE SUMMER
PETE TOWNSHEND
STEVE RAY VAUGHAN
ANDERSON, BRUFORD, ALLMAN BROTHERS
WINGER
CALL
ROAD HOUSE
BAD ENGLISH
LOVE & ROCKETS
TODD RUNDGREN
ALLMAN BROTHERS
Light

KROR/San Francisco (415) 765-4097

PD: CHRIS MILLER
MD: LORRAINE MEIER
Heavy
ANDERSON, BRUFORD, BON JOVI
JACKSON BROWNE
CALL
DOOBIE BROTHERS (M)
GREAT WHITE
DON HENLEY (M)
LOVE & ROCKETS
TOM PETTY (M)
HENRY LEE SUMMER
PETE TOWNSHEND (M)
WINGER
BULLETTYOYS
BAD ENGLISH
JOHN COUGAR MCELLEN
BILLY SQUIER
U2
STEVE RAY VAUGHAN
STEVE NICKS
Light

KBER/Salt Lake City (801) 322-3311

OM: JOHN EDWARDS
MD: KEVIN LEWIS
Heavy
SILENT RAGE
SKID ROW
BILLY SQUIER
220 VOLT
WARRANT
DON HENLEY (M)
TOM PETTY (L)
BILLY SQUIER
BULLETTYOYS
DANGER
DANGEROUS TOYS
LITA FORD
GREAT WHITE
GUNS N' ROSES
HOUSE OF LORDS
JET RED
KINGDOM COME
QUEENSRYCHE
STAGE DOLLS
TANGIER
RADIO
WHITE LION
Light

KRSPI/Salt Lake City (801) 262-5541

PD: RANDY ROSE
APD/MD: KELLY MONSON
Heavy
PETE TOWNSHEND (M)
DOOBIE BROTHERS
ANDERSON, BRUFORD, DON HENLEY (M)
JACKSON BROWNE
LOVE & ROCKETS
BAD ENGLISH
BILLY SQUIER
WINGER
Medium
ALLMAN BROTHERS
BLUE MURDER
BODDANS N' ROSES
BON JOVI
BULLETTYOYS
CURE
KINGDOM COME
RICHARD MARX
JOHN COUGAR MCELLEN
STEVE RAY VAUGHAN
TANGIER
TORA TORA
PETE TOWNSHEND (L)
U2
WARRANT
Light

KLOS/Los Angeles (213) 840-4836

MD: S. MONDELLO
Heavy
JACKSON BROWNE
PETE TOWNSHEND
SIMPLE MINDS
STEVE WINWOOD
TIN MACHINE
ANDERSON, BRUFORD, ROAD HOUSE
DON HENLEY
U2 (M)
BAD ENGLISH
TODD RUNDGREN
WARRANT
CALL
Medium
BADLANDS
CULT
GREAT WHITE
LIVIS COSTELLO
DOOBIE BROTHERS
PAUL MCCARTNEY
U2
JOHN COUGAR MCELLEN
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SARAYA
DIESEL PARK WEST
KINGDOM COME
LITA FORD
TANGIER
JOHNNY DIESEL & TH
WHITE LION
TORA TORA
TEXAS
JACKSON BROWNE
STEVE NICKS
REPLACEMENTS
U2
BLUE MURDER

KGON/Portland (503) 223-1441

PD: TED EDWARDS
APD: PAM EDWARDS
Heavy
TOM PETTY
RICHARD MARX (L)
DON HENLEY
STEVE NICKS
CULT (M)
BILLY SQUIER
JOHN COUGAR MCELLEN (L)
LIVING COLOUR
QUEEN
U2
MAJOR LEAGUE
WINGER
ANDERSON, BRUFORD, DOOBIE BROTHERS
KINSEY REPORT
MR. BIG
STEVE NICKS
STEVE RAY VAUGHAN
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BODDANS
U2
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QUEENSRYCHE
TANGIER
LITA FORD
WARRANT
WINGER
RICHARD MARX
PAUL MCCARTNEY
JOHN COUGAR MCELLEN
STEVE WINWOOD

KISW/Seattle (206) 285-7625

PD: SKY DANIELS
MD: MIKE JONES
Heavy
TOM PETTY
GREAT WHITE
CULT
JOHN COUGAR MCELLEN
STEVE NICKS
QUEENSRYCHE
DOOBIE BROTHERS
BILLY SQUIER
STEVE RAY VAUGHAN
ANDERSON, BRUFORD, DON HENLEY
PETE TOWNSHEND (M)
BAD ENGLISH
LIVING COLOUR
BODDANS
Medium
JACKSON BROWNE
STEVE NICKS

KRXQ/Sacramento (916) 334-7777

PD: JUDY MCNUTT
MD: PAMELA ROBERTS
Heavy
BILLY SQUIER
PETE TOWNSHEND (M)
JACKSON BROWNE
ANDERSON, BRUFORD, DON HENLEY (M)
STEVE NICKS
QUEEN
TOM PETTY (M)
TODD RUNDGREN
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Medium
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Light
REPLACEMENTS
BORIS GREBENSHIKOV
RICHARD MARX
A WORLD TRADE
STAGE DOLLS
A TEXAS
A ZIGGY MARLEY & THE

CHR P1 PLANNISTS

BIO 4 WBSB Baltimore PD: Chuck Morgan APD/MD: Pam Trickett

98.5 FM Buffalo THE #1 HIT MUSIC STATION MD: Mike McGowan

New York 700 New York VP/Dir. Ops. & Prog.: Steve Kingston MD: Frankie Blue

99 Montreal PD: Bob DeBoard MD: Guy Brouillard

Houston PD: Randy Brown MD: John Cook

POWER 93 KITY FM San Antonio PD: Rick Upton APD/MD: Sharon LePere

105.1 Washington PD: Matt Farber Prog. Coord.: Don Geronimo MD: Dave Elliott

BOSTON'S WZLX 103.5 Boston PD: Tom Jeffries

Long Island 106 VP/Programming: Bill Terry MD: Mark Lobel

100.7 FM #1 HIT MUSIC STATION PD: Frank Amadeo MD: Johanna Ceccoli

Miami 100.7 FM #1 HIT MUSIC STATION PD: Frank Amadeo MD: Johanna Ceccoli

103.5 San Antonio PD: Jeff McCartney MD: Drex MD: Rick Hayes

EAGLE 106 WEGX/Philadelphia PD: Charlie Quinn MD: Jay Beau Jones

92.1 FM PROVIDENCE PD: Paul Cannon

Washington D.C. PD: Lorrin Palagi MD: Laura Shostak

106.7 The #1 Hit Music Station PD: Chris Bailey APD: M.J. Kelli MD: Beaver Cleaver

POWER 97 FM ATLANTA PD: Rick Stacy APD/MD: Steve Wyrostok

97.1 FM New Orleans PD: Bob Mitchell MD: Joey Giovingo

108 FM WXKS-FM Boston PD: Sonny Joe White MD: Jerry McKenna

Pittsburgh 94 FM PD: Bill Cahill MD: Lori Campbell

95.5 WPL New York PD: Gary Bryan MD: Mike Preston

106.7 The #1 Hit Music Station PD: Chris Bailey APD: M.J. Kelli MD: Beaver Cleaver

KRBE Houston PD: Adam Cook MD: Cheryl Brock

97.1 FM New Orleans PD: Bob Mitchell MD: Joey Giovingo

108 FM WXKS-FM Boston PD: Sonny Joe White MD: Jerry McKenna

Pittsburgh 94 FM PD: Bill Cahill MD: Lori Campbell

95.5 WPL New York PD: Gary Bryan MD: Mike Preston

106.7 The #1 Hit Music Station PD: Chris Bailey APD: M.J. Kelli MD: Beaver Cleaver

KRBE Houston PD: Adam Cook MD: Cheryl Brock

97.1 FM New Orleans PD: Bob Mitchell MD: Joey Giovingo

CHR P1A PLAYISTS

San Jose KISS 94.5

PD: Mark St. John MD: Rich Anhorn

Seattle KRLD 106.7

PD: Casey Keating MD: Mark Allen

Los Angeles KIS 102.7

VP/PD: Steve Rivers MD: Brian Bridgman

San Diego KGO 106.7

KKLQ/San Diego PD: Garry Wall APD: Kevin Weatherly

Denver KOB 106.7

PD: Mark Bolke APD/MD: Dom Testa

Sacramento KROQ 106.7

PD: Jeff Hunter MD: Alex "A.C." Cosper

Portland KXYQ 105

VP/Programming: Jim Ryan

San Francisco KXIII 106.7

PD: Bill Richards MD: Gene Baxter

Washington, D.C. WPGC 95.5

PD: Dave Ferguson MD: Albie D

New York WQHT 97.1

OM: Joel Saikowitz PD: Steve Ellis MD: Kevin McCabe

Milwaukee WLUM 102.1

PD: Rick Thomas MD: Dana London

Miami WPOW 97.1

VP/Programming: Bill Tanner APD: Funk E. Frank Walsh Music Coord.: John Rogers

Dallas 97.1

PD: Joel Folger APD/MD: Jimmy Steal

Kan City KXNR 106.5

PD: Brian Burns MD: Gary Franklin

Detroit FOX 99.5

PD: Chuck Beck APD/MD: John McFadden

San Jose KHQT 97.1

APD: Christopher Lance MD: John Christian

Cleveland WMMR 100.7

OM: Rich Piombino MD: Brad Hanson

San Francisco KTEL 106.7

PD: Keith Nattaly MD: Hosh Gureli

Los Angeles KPWR 106.7

PD: Jeff Wyatt APD/MD: Al Tavera

Detroit FOX 99.5

PD: Chuck Beck APD/MD: John McFadden

San Jose KHQT 97.1

APD: Christopher Lance MD: John Christian

Sacramento KGO 106.7

OM/MD: Brian White

San Francisco KXIII 106.7

PD: Bill Richards MD: Gene Baxter

Milwaukee WLUM 102.1

PD: Rick Thomas MD: Dana London

Miami WPOW 97.1

VP/Programming: Bill Tanner APD: Funk E. Frank Walsh Music Coord.: John Rogers

EAST

MOST ADDED
Warrant
Bee Gees
Katrina & The Waves
Neneh Cherry
Eddie Murphy
Surface

BREAKOUTS
Cinderella
Jets
Tom Petty
Beastie Boys

EAST

P2

FL92/Albany, NY
Pattengill/Scharfer

SKID ROW
INDIGO GIRLS
GRAYSON HUGH
NENEH CHERRY
WARRANT (dp)
Hottest:
MADONNA 1-1
GLORIA ESTEFAN 33-19
SKID ROW 4-3
CHER 0-38

WABE/Albany, NY
Sherry/Johnson

MICA PARIS
DEDUCTION
TOM PETTY
CHER
BEE GEES (dp)
GRAYSON HUGH (dp)
EDDIE MURPHY
OUTFIELD
Hottest:
MARTIKA 2-1
RICHARD MARX 16-7
NEW KIDS ON THE B 33-19
JEFF HEALEY BAND 36-23
SURFACE 38-27

WVSR/Charleston, WV
Bill Shahan

HOWARD JONES
GRAYSON HUGH
TOM PETTY (dp)
SOUL II SOUL
BEE GEES
Hottest:
RICHARD MARX 10-1
BOBBY BROWN 3-2
DINO 7-5
GREAT WHITE 9-6
DON HENLEY 19-11

WVSB/Charleston, WV
Bill Shahan

WHITE LION
WARRANT
CALL (dp)
Hottest:
MARTIKA 2-1
JEFF HEALEY BAND 4-2
HENRY LEE SUMNER 3-3
WINGER 5-4
SIMPLY RED 6-5

WVSB/Charleston, WV
Bill Shahan

INDIGO GIRLS
TOM PETTY
JIMMY HARNEN
Hottest:
MARTIKA 2-1
GREAT WHITE 3-2
PRINCE 4-3
BOBBY BROWN 9-5
DINO 15-8

WERZ/Exeter, NH
Falconi/Leiter

none
Hottest:
FINE YOUNG CANNIB 1-1
MARTIKA 6-6
10,000 MANIACS 9-9
LOVE & ROCKETS 11-11
DON HENLEY 13-13

WVSB/Charleston, WV
Bill Shahan

EDDIE MURPHY
JETS
JEFF HEALEY BAND
BEE GEES
NENEH CHERRY
CHUCKII BOOKER
BETTE MIDLER
Hottest:
LOVE & ROCKETS 3-1
MARTIKA 6-2
PRINCE 7-3
RON JOVI 11-7
SOUL II SOUL 26-20

WVSB/Charleston, WV
Bill Shahan

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

WVSB/Charleston, WV
Bill Shahan

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

WVSB/Charleston, WV
Bill Shahan

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

WVSB/Charleston, WV
Bill Shahan

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

WVSB/Charleston, WV
Bill Shahan

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

P3

WPRR/Altoona, PA
Darrell Ray

KATRINA & THE WAV
JOHN CAFFERTY
CHUCKII BOOKER
CINDERELLA
Hottest:
SIMPLY RED 1-1
MADONNA 3-2
BON JOVI 4-3
RICHARD MARX 13-6
EXPOSE 7-7

WVFX/Bangor, ME
Martin/Clerk

SWEET SENSATION
CINDERELLA (dp)
BAD ENGLISH (dp)
SOUL II SOUL (dp)
MICA PARIS (dp)
KATRINA & THE WAV (dp)
WARRANT (dp)
JOHN CAFFERTY
GRACES
Hottest:
GREAT WHITE 7-3
LOVE & ROCKETS 10-5
WINGER 11-6
BOBBY BROWN 17-8
RICHARD MARX 22-15

WVFX/Bangor, ME
Martin/Clerk

FL92/Albany, NY
Pattengill/Scharfer

SKID ROW
INDIGO GIRLS
GRAYSON HUGH
NENEH CHERRY
WARRANT (dp)
Hottest:
MADONNA 1-1
GLORIA ESTEFAN 33-19
SKID ROW 4-3
CHER 0-38

WABE/Albany, NY
Sherry/Johnson

MICA PARIS
DEDUCTION
TOM PETTY
CHER
BEE GEES (dp)
GRAYSON HUGH (dp)
EDDIE MURPHY
OUTFIELD
Hottest:
MARTIKA 2-1
RICHARD MARX 16-7
NEW KIDS ON THE B 33-19
JEFF HEALEY BAND 36-23
SURFACE 38-27

WVSR/Charleston, WV
Bill Shahan

HOWARD JONES
GRAYSON HUGH
TOM PETTY (dp)
SOUL II SOUL
BEE GEES
Hottest:
RICHARD MARX 10-1
BOBBY BROWN 3-2
DINO 7-5
GREAT WHITE 9-6
DON HENLEY 19-11

WVSB/Charleston, WV
Bill Shahan

WHITE LION
WARRANT
CALL (dp)
Hottest:
MARTIKA 2-1
JEFF HEALEY BAND 4-2
HENRY LEE SUMNER 3-3
WINGER 5-4
SIMPLY RED 6-5

WVSB/Charleston, WV
Bill Shahan

INDIGO GIRLS
TOM PETTY
JIMMY HARNEN
Hottest:
MARTIKA 2-1
GREAT WHITE 3-2
PRINCE 4-3
BOBBY BROWN 9-5
DINO 15-8

WERZ/Exeter, NH
Falconi/Leiter

none
Hottest:
FINE YOUNG CANNIB 1-1
MARTIKA 6-6
10,000 MANIACS 9-9
LOVE & ROCKETS 11-11
DON HENLEY 13-13

WVSB/Charleston, WV
Bill Shahan

EDDIE MURPHY
JETS
JEFF HEALEY BAND
BEE GEES
NENEH CHERRY
CHUCKII BOOKER
BETTE MIDLER
Hottest:
LOVE & ROCKETS 3-1
MARTIKA 6-2
PRINCE 7-3
RON JOVI 11-7
SOUL II SOUL 26-20

WVSB/Charleston, WV
Bill Shahan

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

WVSB/Charleston, WV
Bill Shahan

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

WVSB/Charleston, WV
Bill Shahan

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

WVSB/Charleston, WV
Bill Shahan

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

WVSB/Charleston, WV
Bill Shahan

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

103CR/Beckley, WV

SPENCER/DAVIS
KARYN WHITE
SURFACE
WARRANT
MICHAEL BOLTON
Hottest:
PRINCE 2-1
GRAYSON HUGH 3-3
MICHAEL MORALES 8-6
BOBBY BROWN 14-7
GREAT WHITE 16-10

95XX/Burlington, VT

JODY MATLY
NENEH CHERRY
EDDIE BRICKELL & N
KEVIN PAIGE
WARRANT (dp)
TOM PETTY (dp)
Hottest:
MADONNA 2-1
SIMPLY RED 3-2
LOVE & ROCKETS 5-3
PRINCE 6-5
MICHAEL MORALES 14-9

WVFX/Bangor, ME

SWEET SENSATION
CINDERELLA (dp)
BAD ENGLISH (dp)
SOUL II SOUL (dp)
MICA PARIS (dp)
KATRINA & THE WAV (dp)
WARRANT (dp)
JOHN CAFFERTY
GRACES
Hottest:
GREAT WHITE 7-3
LOVE & ROCKETS 10-5
WINGER 11-6
BOBBY BROWN 17-8
RICHARD MARX 22-15

WVFX/Bangor, ME

FL92/Albany, NY
Pattengill/Scharfer

SKID ROW
INDIGO GIRLS
GRAYSON HUGH
NENEH CHERRY
WARRANT (dp)
Hottest:
MADONNA 1-1
GLORIA ESTEFAN 33-19
SKID ROW 4-3
CHER 0-38

WABE/Albany, NY

MICA PARIS
DEDUCTION
TOM PETTY
CHER
BEE GEES (dp)
GRAYSON HUGH (dp)
EDDIE MURPHY
OUTFIELD
Hottest:
MARTIKA 2-1
RICHARD MARX 16-7
NEW KIDS ON THE B 33-19
JEFF HEALEY BAND 36-23
SURFACE 38-27

WVSR/Charleston, WV

HOWARD JONES
GRAYSON HUGH
TOM PETTY (dp)
SOUL II SOUL
BEE GEES
Hottest:
RICHARD MARX 10-1
BOBBY BROWN 3-2
DINO 7-5
GREAT WHITE 9-6
DON HENLEY 19-11

WVSB/Charleston, WV

WHITE LION
WARRANT
CALL (dp)
Hottest:
MARTIKA 2-1
JEFF HEALEY BAND 4-2
HENRY LEE SUMNER 3-3
WINGER 5-4
SIMPLY RED 6-5

WVSB/Charleston, WV

INDIGO GIRLS
TOM PETTY
JIMMY HARNEN
Hottest:
MARTIKA 2-1
GREAT WHITE 3-2
PRINCE 4-3
BOBBY BROWN 9-5
DINO 15-8

WERZ/Exeter, NH

none
Hottest:
FINE YOUNG CANNIB 1-1
MARTIKA 6-6
10,000 MANIACS 9-9
LOVE & ROCKETS 11-11
DON HENLEY 13-13

WVSB/Charleston, WV

EDDIE MURPHY
JETS
JEFF HEALEY BAND
BEE GEES
NENEH CHERRY
CHUCKII BOOKER
BETTE MIDLER
Hottest:
LOVE & ROCKETS 3-1
MARTIKA 6-2
PRINCE 7-3
RON JOVI 11-7
SOUL II SOUL 26-20

WVSB/Charleston, WV

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

WVSB/Charleston, WV

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

WVSB/Charleston, WV

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

WVSB/Charleston, WV

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

WKPE/Cape Cod, MA

RICK RYDER
KARYN WHITE
SURFACE
WARRANT
MICHAEL BOLTON
Hottest:
PRINCE 2-1
GRAYSON HUGH 3-3
MICHAEL MORALES 8-6
BOBBY BROWN 14-7
GREAT WHITE 16-10

95XX/Burlington, VT

JODY MATLY
NENEH CHERRY
EDDIE BRICKELL & N
KEVIN PAIGE
WARRANT (dp)
TOM PETTY (dp)
Hottest:
MADONNA 2-1
SIMPLY RED 3-2
LOVE & ROCKETS 5-3
PRINCE 6-5
MICHAEL MORALES 14-9

WVFX/Bangor, ME

SWEET SENSATION
CINDERELLA (dp)
BAD ENGLISH (dp)
SOUL II SOUL (dp)
MICA PARIS (dp)
KATRINA & THE WAV (dp)
WARRANT (dp)
JOHN CAFFERTY
GRACES
Hottest:
GREAT WHITE 7-3
LOVE & ROCKETS 10-5
WINGER 11-6
BOBBY BROWN 17-8
RICHARD MARX 22-15

WVFX/Bangor, ME

FL92/Albany, NY
Pattengill/Scharfer

SKID ROW
INDIGO GIRLS
GRAYSON HUGH
NENEH CHERRY
WARRANT (dp)
Hottest:
MADONNA 1-1
GLORIA ESTEFAN 33-19
SKID ROW 4-3
CHER 0-38

WABE/Albany, NY

MICA PARIS
DEDUCTION
TOM PETTY
CHER
BEE GEES (dp)
GRAYSON HUGH (dp)
EDDIE MURPHY
OUTFIELD
Hottest:
MARTIKA 2-1
RICHARD MARX 16-7
NEW KIDS ON THE B 33-19
JEFF HEALEY BAND 36-23
SURFACE 38-27

WVSR/Charleston, WV

HOWARD JONES
GRAYSON HUGH
TOM PETTY (dp)
SOUL II SOUL
BEE GEES
Hottest:
RICHARD MARX 10-1
BOBBY BROWN 3-2
DINO 7-5
GREAT WHITE 9-6
DON HENLEY 19-11

WVSB/Charleston, WV

WHITE LION
WARRANT
CALL (dp)
Hottest:
MARTIKA 2-1
JEFF HEALEY BAND 4-2
HENRY LEE SUMNER 3-3
WINGER 5-4
SIMPLY RED 6-5

WVSB/Charleston, WV

INDIGO GIRLS
TOM PETTY
JIMMY HARNEN
Hottest:
MARTIKA 2-1
GREAT WHITE 3-2
PRINCE 4-3
BOBBY BROWN 9-5
DINO 15-8

WERZ/Exeter, NH

none
Hottest:
FINE YOUNG CANNIB 1-1
MARTIKA 6-6
10,000 MANIACS 9-9
LOVE & ROCKETS 11-11
DON HENLEY 13-13

WVSB/Charleston, WV

EDDIE MURPHY
JETS
JEFF HEALEY BAND
BEE GEES
NENEH CHERRY
CHUCKII BOOKER
BETTE MIDLER
Hottest:
LOVE & ROCKETS 3-1
MARTIKA 6-2
PRINCE 7-3
RON JOVI 11-7
SOUL II SOUL 26-20

WVSB/Charleston, WV

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

WVSB/Charleston, WV

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

WVSB/Charleston, WV

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

WVSB/Charleston, WV

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

WNY/Plthaca, NY

CHRISTIAN/GATES
KATRINA & THE WAV (dp)
DION (dp)
QUEEN
TANGIER (dp)
NENEH CHERRY (dp)
INFORMATION SOCIE
BEE GEES
Hottest:
MARTIKA 4-2
GREAT WHITE 5-4
BOBBY BROWN 9-7
LOVE & ROCKETS 10-8
JEFF HEALEY BAND 26-23

95XX/Burlington, VT

JODY MATLY
NENEH CHERRY
EDDIE BRICKELL & N
KEVIN PAIGE
WARRANT (dp)
TOM PETTY (dp)
Hottest:
MADONNA 2-1
SIMPLY RED 3-2
LOVE & ROCKETS 5-3
PRINCE 6-5
MICHAEL MORALES 14-9

WVFX/Bangor, ME

SWEET SENSATION
CINDERELLA (dp)
BAD ENGLISH (dp)
SOUL II SOUL (dp)
MICA PARIS (dp)
KATRINA & THE WAV (dp)
WARRANT (dp)
JOHN CAFFERTY
GRACES
Hottest:
GREAT WHITE 7-3
LOVE & ROCKETS 10-5
WINGER 11-6
BOBBY BROWN 17-8
RICHARD MARX 22-15

WVFX/Bangor, ME

FL92/Albany, NY
Pattengill/Scharfer

SKID ROW
INDIGO GIRLS
GRAYSON HUGH
NENEH CHERRY
WARRANT (dp)
Hottest:
MADONNA 1-1
GLORIA ESTEFAN 33-19
SKID ROW 4-3
CHER 0-38

WABE/Albany, NY

MICA PARIS
DEDUCTION
TOM PETTY
CHER
BEE GEES (dp)
GRAYSON HUGH (dp)
EDDIE MURPHY
OUTFIELD
Hottest:
MARTIKA 2-1
RICHARD MARX 16-7
NEW KIDS ON THE B 33-19
JEFF HEALEY BAND 36-23
SURFACE 38-27

WVSR/Charleston, WV

HOWARD JONES
GRAYSON HUGH
TOM PETTY (dp)
SOUL II SOUL
BEE GEES
Hottest:
RICHARD MARX 10-1
BOBBY BROWN 3-2
DINO 7-5
GREAT WHITE 9-6
DON HENLEY 19-11

WVSB/Charleston, WV

WHITE LION
WARRANT
CALL (dp)
Hottest:
MARTIKA 2-1
JEFF HEALEY BAND 4-2
HENRY LEE SUMNER 3-3
WINGER 5-4
SIMPLY RED 6-5

WVSB/Charleston, WV

INDIGO GIRLS
TOM PETTY
JIMMY HARNEN
Hottest:
MARTIKA 2-1
GREAT WHITE 3-2
PRINCE 4-3
BOBBY BROWN 9-5
DINO 15-8

WERZ/Exeter, NH

none
Hottest:
FINE YOUNG CANNIB 1-1
MARTIKA 6-6
10,000 MANIACS 9-9
LOVE & ROCKETS 11-11
DON HENLEY 13-13

WVSB/Charleston, WV

EDDIE MURPHY
JETS
JEFF HEALEY BAND
BEE GEES
NENEH CHERRY
CHUCKII BOOKER
BETTE MIDLER
Hottest:
LOVE & ROCKETS 3-1
MARTIKA 6-2
PRINCE 7-3
RON JOVI 11-7
SOUL II SOUL 26-20

WVSB/Charleston, WV

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

WVSB/Charleston, WV

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

WVSB/Charleston, WV

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

WVSB/Charleston, WV

WARRANT
WINGER
NENEH CHERRY
BEE GEES
MARTIKA 1-1
PRINCE 6-2
SIMPLY RED 13-9
RICHARD MARX 18-14
GREAT WHITE 23-9

WTHI/Portland, ME

COSENZA/PARMELE
KATRINA & THE WAV (dp)
DION (dp)
QUEEN
TANGIER (dp)
NENEH CHERRY (dp)
INFORMATION SOCIE
BEE GEES
Hottest:
MARTIKA 4-2
GREAT WHITE 5-4
BOBBY BROWN 9-7
LOVE & ROCKETS 10-8
JEFF HEALEY BAND 26-23

95XX/Burlington, VT

JODY MATLY
NENEH CHERRY
EDDIE BRICKELL & N
KEVIN PAIGE
WARRANT (dp)
TOM PETTY (dp)
Hottest:
MADONNA 2-1
SIMPLY RED 3-2
LOVE & ROCK

CHR ADDS & HOTS

MIDWEST

MOST ADDED
Warrant
Bee Gees
Katrina & The Waves
Surface
Bad English

BREAKOUTS
Tom Petty
Cinderella
Eddie Murphy
Beastie Boys
Jets
Tangier

MIDWEST

P2

WKOO/Akron, OH
Clark/Nichols
PAULA ABDUL
DINO
BULLETBOYS
MADONNA
Hot: WARRANT 3-1
BON JOVI 6-3
RICHARD MARK 9-4
HENRY LEE SUMMER 12-10
MARTIKA 24-19

WPHR/Cleveland, OH
Thomson/Brown
WARRANT
EDDIE MURPHY
CINDERELLA (dp)
BAD ENGLISH (dp)
JOHN CAFFERTY (dp)
Hot: RICHARD MARK 14-9
PRINCE 20-11
L.L. COOL J 19-17
NEW KIDS ON THE B 35-23
SKID ROW D-27

Hot 92/Cleveland, OH
Howitt/Jackson
JOHN COUGAR MELLE
DION
SURFACE
JAMES INGRAM
Hot: BOBBY BROWN 12-3
MADONNA 8-6
LOVE & ROCKETS 14-10
PRINCE 13-12
RICHARD MARK 33-21

WPXR/Davenport, IA
North/The Jammer
JEFF HEALEY BAND
BAD ENGLISH
EDDIE MURPHY
ERASURE (dp)
Hot: MICHAEL MORALE 2-1
SIMPLY RED 12-4
RICHARD MARK 21-10
KARYN WHITE 22-12
DINO 30-22

WGTV/Dayton, OH
Ballentine/Dr. Dave
JEFF HEALEY BAND
L.L. COOL J
Hot: SIMPLY RED 3-1
MARTIKA 4-2
PRINCE 6-3
BOBBY BROWN 13-8
LOVE & ROCKETS 15-11

KRNO/Des Moines, IA
Knight/Lewis
DON HENLEY
HENRY LEE SUMMER
KEVIN PAIGE
Hot: RICHARD MARK 2-1
KARYN WHITE 10-3
PRINCE 4-4
MADONNA 7-5
ROXETTE 8-7

KZIO/Duluth, MN
Michalek/Johnson
WARRANT
KATRINA & THE WAV
BEE GEES
BEASTIE BOYS (dp)
Hot: PRINCE 4-1
DINO 9-7
RICHARD MARK 11-8
PAULA ABDUL 21-15
RICHARD MARK 24-18

KQKQ/Omaha, NB
Drew Bentley
JODY WATLEY
SWEET SENSATION
BEE GEES
SKID ROW (dp)
Hot: BOBBY BROWN 1-1
DINO 8-3
PRINCE 5-4
RICHARD MARK 16-9
NEW KIDS ON THE B 21-15

K233/Peoria, IL
Edwards/Stern
CHER
EDDIE MURPHY
WARRANT
Hot: MARTIKA 2-1
MADONNA 3-2
LOVE & ROCKETS 5-3
PRINCE 6-4
RICHARD MARK 17-8

WZOK/Rockford, IL
Summers/Garcia
DINO
NEW KIDS ON THE B
JEFF HEALEY BAND
KATRINA & THE WAV
INDIGO GIRLS
Hot: LOVE & ROCKETS 4-2
MADONNA 3-2
MICHAEL MORALE 5-6
ROXETTE 10-7
PRINCE 20-10

WMAH/Toledo, OH
Mike Wheeler
MICHAEL BOLTON
WARRANT
NENEN CHERRY
SKID ROW (dp)
SURFACE
Hot: LOVE & ROCKETS 2-1
MARTIKA 3-2
PRINCE 4-3
BOBBY BROWN 5-4
RICHARD MARK 6-5

WRQN/Toledo, OH
Mason/O'Rourke
NENEN CHERRY
SURFACE
JOHN CAFFERTY (dp)
Hot: MADONNA 3-2
PRINCE 7-4
GREAT WHITE 29-12
HENRY LEE SUMMER 17-14
PAULA ABDUL 18-15

KAY107/Tulsa, OK
Jan Dean
JEFF HEALEY BAND
INDIGO GIRLS
CHER
Hot: MARTIKA 3-1
GREAT WHITE 6-4
PRINCE 8-5
BON JOVI 14-9
RICHARD MARK 28-20

KMYZ/Tulsa, OK
Myers/Smith
PAULA ABDUL
NEW KIDS ON THE B
SKID ROW
WARRANT
Hot: SIMPLY RED 3-1
MICHAEL MORALE 5-3
MARTIKA 12-4
RICHARD MARK 10-5
WINGER 9-6

KKRD/Wichita, KS
Oliver/Williams
WARRANT
KATRINA & THE WAV
JODY WATLEY
SURFACE
Hot: MADONNA 2-1
LOVE & ROCKETS 5-4
PAULA ABDUL 19-9
RICHARD MARK 28-14
KARYN WHITE 27-17

WHOT/Youngstown, OH
Dick Thompson
JODY WATLEY
GRACES
TOM PETTY
BAD ENGLISH
JOHN CAFFERTY
BEE GEES
CINDERELLA
Hot: MARTIKA 2-1
MADONNA 3-2
LOVE & ROCKETS 5-3
PRINCE 7-5
BOBBY BROWN 8-7

P3

KYYY/Bismarck, ND
Bob Beck
KARYN WHITE
SWEET SENSATION
WARRANT
BEE GEES
TANGIER
Hot: GREAT WHITE 6-2
PRINCE 9-3
JEFF HEALEY BAND 15-9
RICHARD MARK 24-12
NEW KIDS ON THE B 35-21

WBNQ/Bloomington, IL
Justin/Weiss
JETS
WARRANT
KATRINA & THE WAV
WATERFRONT
GRAYSON HUGH
TOM PETTY (dp)
Hot: MARTIKA 2-1
SIMPLY RED 3-2
LOVE & ROCKETS 4-3
MADONNA 9-6
HENRY LEE SUMMER 8-7

WBWB/Bloomington, IN
Mark Callaghan
GRAYSON HUGH
KATRINA & THE WAV
SURFACE
Hot: JODY WATLEY
PRINCE 1
BOBBY BROWN 7-6
BON JOVI 10-8
RICHARD MARK 15-9
GLORIA ESTEFAN 31-21

WLRW/Champaign, IL
McCann/McKallighan
JODY WATLEY
ADRIAN BELEM
WARRANT
10,000 MANIACS
GRACES
Hot: PRINCE 1-1
DINO 17-9
RICHARD MARK 28-13
JEFF HEALEY BAND D-27
NEW KIDS ON THE B D-30

WCIU/Carbondale, IL
Tony Waitekus
WARRANT
BEE GEES
ROACHFORD
BAD ENGLISH
NENEN CHERRY (dp)
TOM PETTY
Hot: GREAT WHITE 1-1
MARTIKA 3-2
SKID ROW 10-5
RICHARD MARK 20-9
NEW KIDS ON THE B 16-10

KQCR/Cedar Rapids, IA
Dixon/Gerard
JETS
KATRINA & THE WAV
EDDIE MURPHY
BEE GEES
Hot: GREAT WHITE 14-4
ROXETTE 13-8
WINGER 19-10
BOBBY BROWN 11-6
RICHARD MARK 17-9
GREAT WHITE 25-16

KLVI/Dubuque, IA
Jeff Davis
CHER
JOHN CAFFERTY
KATRINA & THE WAV
WARRANT (dp)
Hot: GREAT WHITE 14-4
ROXETTE 13-8
WINGER 19-10
BON JOVI 23-14

Y94/Fargo, ND
Jack Lundy
KARYN WHITE
WARRANT
BEE GEES
1927
PAULA ABDUL
Hot: GREAT WHITE 9-1
MICHAEL MORALE 6-4
LOVE & ROCKETS 8-5
ROD STEWART 11-9
HENRY LEE SUMMER 12-9

KSND/Eugene, OR
Bwana/Velez
GRACES
BEE GEES
WARRANT
EDDIE MURPHY
Hot: LOVE & ROCKETS 2-1
GREAT WHITE 10-8
JEFF HEALEY BAND 17-10
RICHARD MARK 23-11
PAULA ABDUL 34-19

KRZR/Fresno, CA
Johns/DeGues
TANGIER (dp)
JOHN CAFFERTY (dp)
EDIE BRICKELL & N (dp)
XTC (dp)
KIX (dp)
CINDERELLA (dp)
Hot: HOWARD JONES 9-6
TOM PETTY 11-7
RED SIREN 19-14
LITA FORD 22-20
LIVING COLOUR D-28

BBB/Fresno, CA
Davis/Parker
BEASTIE BOYS
EDDIE MURPHY
NICOLE
YOUNG MC
INFORMATION SOCIE
Hot: PRINCE 4-2
BOBBY BROWN 8-3
SEDUCTON 9-7
PAULA ABDUL 20-14
BABYFACE 37-30

KYND/Fresno, CA
Clay/Martinez
DEBBIE GIBSON
BEASTIE BOYS
LISA LISA & CULT
INFORMATION SOCIE
GRAYSON HUGH
Hot: MARTIKA 1-1
PRINCE 4-4
MADONNA 6-6
SURFACE 16-14
NEW KIDS ON THE B 31-19

KQMG/Honolulu, HI
Akana/Hart
RICK ASTLEY
NEW KIDS ON THE B (dp)
BEE GEES
EDDIE MURPHY (dp)
CHUCKII BOOKER (dp)
DONNY OSWALD
Hot: BOBBY BROWN 6-5
KARYN WHITE 7-6
GLORIA ESTEFAN 15-8
PAULA ABDUL 16-11
SURFACE D-15

KLUC/Las Vegas, NV
Dean/Taylor
YOUNG MC
CHRISTOPHER WILLI
OR WELLS
BABYFACE
Hot: RICHARD MARK 1-1
SIMPLY RED 2-2
PAULA ABDUL 4-3
LOVE & ROCKETS 8-5
SURFACE 10-7

KXLU/Grand Forks, ND
Michael Right
SARAYA
WARRANT
ADRIAN BELEM
SURFACE
BAD ENGLISH (dp)
TOM PETTY
CHER
DION (dp)
Hot: MARTIKA 4-1
BON JOVI 7-5
LOVE & ROCKETS 14-10
GREAT WHITE 23-15
WINGER 24-17

WKFR/Kalamazoo, MI
Anthony/Britain
none
Hot: GREAT WHITE 1-1
SIMPLY RED 2-2
CULT 4-4
MARTIKA 6-6
RICHARD MARK 9-9

WAZV/Lafayette, IN
Morton/Miller
WARRANT
BEE GEES
SEDUCTON
SURFACE (dp)
CINDERELLA (dp)
TANGIER (dp)
Hot: PRINCE 8-4
BON JOVI 7-6
PAULA ABDUL 17-8
RICHARD MARK 20-9

KDON/Salinas, Monterey, CA
Hyatt/Sanders
MILLI VANILLI
BOSE (dp)
LISA LISA & CULT
JIMMY HARNEN
Hot: BOBBY BROWN 9-7
L.L. COOL J 11-10
RICHARD MARK 20-14
YOUNG MC 26-22

KZZU/Spokane, WA
Hopkins/Metheson
MICHAEL BOLTON
10,000 MANIACS (dp)
STAGE DOLLS (dp)
WARRANT
TANGIER (dp)
NEW KIDS ON THE B
TOM PETTY
GRACES
JOHN CAFFERTY
Hot: LOVE & ROCKETS 3-2
WINGER 14-10
JEFF HEALEY BAND 19-12
RICHARD MARK 20-14
SKID ROW 33-26

KRQ/Tucson, AZ
Ingram/Davis
ROD STEWART
DEBBIE GIBSON
WARRANT (dp)
Hot: RICHARD MARK 4-1
SIMPLY RED 3-2
NATALIE COLE 10-4
CHER & PETER CETE 12-8
DINO 15-10

KGOT/Anchorage, AK
J.D. Chandler
GRACES
DION
BEE GEES
EDDIE MURPHY
WARRANT
ADRIAN BELEM
JIMMY HARNEN
JOHN CAFFERTY
JIMMY HARNEN
Hot: ROXETTE 5-1
HENRY LEE SUMMER 6-2
PAULA ABDUL 14-6
RICHARD MARK 19-11
GLORIA ESTEFAN 39-21

KYYA/Billings, MT
Charlie Fox
KARYN WHITE
JEFF HEALEY BAND
WARRANT
CHER
GRACES
GRAYSON HUGH
LIVING COLOUR
SURFACE
CALL
INDIGO GIRLS
Hot: MADONNA 2-1
PRINCE 5-2
MARTIKA 3-2
LOVE & ROCKETS 4-3
PRINCE 5-4
RICHARD MARK 11-9

KWTO/Springfield, MO
T.K. O'Grady
WATERFRONT
CUTFIELD
SURFACE
WARRANT
BAD ENGLISH
Hot: SIMPLY RED 1-1
MARTIKA 4-3
LOVE & ROCKETS 6-4
PRINCE 11-5
GREAT WHITE 9-6

WDBR/Springfield, IL
Moore/Lawley
SURFACE
SOUL II SOUL
BEE GEES
WARRANT
CINDERELLA (dp)
KATRINA & THE WAV
SIMPLY RED 5-2
INDIGO GIRLS (dp)
JIMMY HARNEN
Hot: LOVE & ROCKETS 6-2
HOT: MORTIMER 16-4
JEFF HEALEY BAND 16-4
ROD STEWART 9-6
DINO 10-7
PAULA ABDUL 21-9
RICHARD MARK 23-19

WSP7/Stevans Point, WI
Jerry Stoffan
CINDERELLA
GRACES
KATRINA & THE WAV
TOM PETTY (dp)
TANGIER (dp)
Hot: FINE YOUNG CANNIB 1-1
SIMPLY RED 5-2
STEVE NICKS 3-3
AIRRAFT 10-9
JOHNNY LEE SUMMER 13-10

KMTI/Medford, OR
Tressel/Stewart
BAD ENGLISH (dp)
TOM PETTY
WATERFRONT
TANGIER
Hot: TOM PETTY (dp)
Hot: LOVE & ROCKETS 1-1
GREAT WHITE 15-12
BILLY SOULIER 24-18
CALL 27-19
RICHARD MARK 29-22

KTMS/Portland, ME
DINO
NEW KIDS ON THE B
HOWARD JONES
TANGIER (dp)
Hot: PRINCE 5-1
ROD STEWART 9-5
PAULA ABDUL 16-11
RICHARD MARK 32-21
KARYN WHITE 32-21

KTRB/Casper, WY
Doug Hawkes
none
Hot: MARTIKA 1-1
MADONNA 2-2
SIMPLY RED 3-3
PRINCE 12-12
GREAT WHITE 22-22

KFBQ/Cheyenne, WY
Davies/Melotti
KATRINA & THE WAV
MICHAEL BOLTON
WARRANT
BAD ENGLISH (dp)
TANGIER (dp)
TORA TORA (dp)
BEASTIE BOYS
DION
Hot: DINO 1-1
GREAT WHITE 3-2
PRINCE 5-3
KATRINA & THE WAV
KEVIN PAIGE
Hot: PRINCE 5-2
LOVE & ROCKETS 3-3
KARYN WHITE 13-8
RICHARD MARK 26-11
PAULA ABDUL 18-12

KHTY/Santa Barbara, CA
Crows/Stone
TANGIER
CINDERELLA (dp)
QUEENSRYCHE (dp)
Hot: JEFF HEALEY BAND 5-1
WARRANT 6-5
KINDOM COME 10-8
SKID ROW 16-13
KING SWAMP 19-14

OK96/Tri-Cities, WA
LeMaster/Travis
WARRANT
CINDERELLA
TANGIER
BEE GEES
DION
KATRINA & THE WAV
WATERFRONT
ROBERT PALMER (dp)
TOM PETTY
Hot: TORA TORA 16-13
SIMPLY RED 17-14
BULLETBOYS 22-15
QUEENSRYCHE 31-22
KIX 36-26

WEST

MOST ADDED
Bee Gees
Warrant
Eddie Murphy
Beastie Boys
Graces

BREAKOUTS
Jets
Tom Petty
Tangier
Cinderella
Cure
Information Society

WEST

KIVA/Albuquerque, NM
Steve Casey
WINGER
L.L. COOL J
NENEN CHERRY
Hot: LOVE & ROCKETS 18-9
ERASURE 21-11
KARYN WHITE 22-12
MICHAEL MORALE 23-14
RICHARD MARK 26-15

KKSS/Albuquerque, NM
Bruce Cooley
EDDIE MURPHY
BEE GEES
JETS
GRAYSON HUGH
Hot: BOBBY BROWN 2-1
KARYN WHITE 3-2
PAULA ABDUL 9-4
GLORIA ESTEFAN 19-13
RICHARD MARK 20-15

KKXX/Bakersfield, CA
Squires/Christopher
DONNY OSWALD
BABYFACE
EDDIE MURPHY
ROXETTE
PAN RUSO
MICHAEL DAMIAN
LINDA
Hot: KARYN WHITE 4-1
DINO 6-2
BOBBY BROWN 8-4
MARTIKA 11-8
NEW KIDS ON THE B 30-20

KFBB/Boise, ID
Jack Armstrong
TOM PETTY
WATERFRONT
BEE GEES
GRACES
WARRANT (dp)
CINDERELLA (dp)
INDIGO GIRLS
BEASTIE BOYS (dp)
Hot: GREAT WHITE 3-1
L.L. COOL J 4-3
BON JOVI 7-6
PRINCE 11-8
NEW KIDS ON THE B D-19

KATM/Colorado Springs, CO
Sorenson/Fricke
none
Hot: WINGER 7-7
BON JOVI 8-8
SKID ROW 14-14
MICHAEL MORALE 17-17
WARRANT 22-22

KKMG/Colorado Springs, CO
Reynolds/Stevens
BEASTIE BOYS (dp)
EDDIE MURPHY
Hot: MARTIKA 6-1
KARYN WHITE 8-4
KARYN WHITE 8-4
SOUL II SOUL 20-13

CME/Edmonton, Alberta
McKenna/Stuart
NENEN CHERRY
CHER
KATRINA & THE WAV
JODY WATLEY
GLORIA ESTEFAN
ANDREW CASH
SASS JORDAN
Hot: PRINCE 5-4
LOVE & ROCKETS 6-5
DONNY OSWALD 15-10
RICHARD MARK 24-16
PAULA ABDUL 25-21

P3

WY94/Fargo, ND
Jack Lundy
KARYN WHITE
WARRANT
BEE GEES
1927
PAULA ABDUL
Hot: GREAT WHITE 9-1
MICHAEL MORALE 6-4
LOVE & ROCKETS 8-5
ROD STEWART 11-9
HENRY LEE SUMMER 12-9

KYRK/Las Vegas, NV
Cummings/Miles
INFORMATION SOCIE
BEE GEES (dp)
BUSTER POINDexter (dp)
JIMMY HARNEN (dp)
JETS
BEASTIE BOYS (dp)
NENEN CHERRY
WARRANT (dp)
BAD ENGLISH (dp)
EDIE BRICKELL & N (dp)
DION (dp)
KEVIN PAIGE (dp)
Hot: LOVE & ROCKETS 3-3
BOBBY BROWN 7-6
BON JOVI 11-10
INFORMATION SOCIE D-27

FM104/Modesto-Stokton, CA
DeMaroney/Hoffman
DINO
KARYN WHITE
NENEN CHERRY
WARRANT (dp)
WATERFRONT
JOHN CAFFERTY
KATRINA & THE WAV
Hot: ROD STEWART 4-1
MADONNA 5-2
KEVIN PAIGE 10-4
SIMPLY RED 12-6
LOVE & ROCKETS 15-8

KCAQ/Oxnard-Ventura, CA
Greg Williams
OR WELLS
INFORMATION SOCIE
CHRISTOPHER WILLI
WARRANT
SWEET SENSATION
Hot: PRINCE 1-1
RICHARD MARK 17-7
NEW KIDS ON THE B 30-8
SURFACE 22-10
GLORIA ESTEFAN 29-22

KKFR/Phoenix, AZ
Parker/Morales
none
Hot: NEW KIDS ON THE B 5-3
PRINCE 7-4
L.L. COOL J 8-7
SURFACE 17-14
GEORGIO 19-15

KDY-FM/Phoenix, AZ
Stevens/Robinson
BEASTIE BOYS
CHER
Hot: GREAT WHITE (dp)
JOHN CAFFERTY (dp)
CURE (dp)
Hot: BOBBY BROWN 5-1
PAULA ABDUL 12-8
SIMPLY RED 13-10
PRINCE 15-12
NEW KIDS ON THE B 22-18

KWNZ/Reno, NV
Robles/Damant
CHUCKII BOOKER
CHER (dp)
TOM PETTY
10,000 MANIACS (dp)
Hot: PRINCE 5-1
MARTIKA 2-2
MADONNA 4-3
BOBBY BROWN 7-5
DINO 14-7

P3

KWOT/Springfield, MO
T.K. O'Grady
WATERFRONT
CUTFIELD
SURFACE
WARRANT
BAD ENGLISH
Hot: SIMPLY RED 1-1
MARTIKA 4-3
LOVE & ROCKETS 6-4
PRINCE 11-5
GREAT WHITE 9-6

WDBR/Springfield, IL
Moore/Lawley
SURFACE
SOUL II SOUL
BEE GEES
WARRANT
CINDERELLA (dp)
KATRINA & THE WAV
SIMPLY RED 5-2
INDIGO GIRLS (dp)
JIMMY HARNEN
Hot: LOVE & ROCKETS 6-2
HOT: MORTIMER 16-4
JEFF HEALEY BAND 16-4
ROD STEWART 9-6
DINO 10-7
PAULA ABDUL 21-9
RICHARD MARK 23-19

WSP7/Stevans Point, WI
Jerry Stoffan
CINDERELLA
GRACES
KATRINA & THE WAV
TOM PETTY (dp)
TANGIER (dp)
Hot: FINE YOUNG CANNIB 1-1
SIMPLY RED 5-2
STEVE NICKS 3-3
AIRRAFT 10-9
JOHNNY LEE SUMMER 13-10



NENEH CHERRY

"KISSES ON THE WIND"

WXKS
B94 add
KRBE
Y100 add
B97 29
KITY
KTFM
B96 30-26
WLWL
WKBQ add

Y108
KZZP 22
KISN add
KKLQ add
X100 26
KWSS 33-27
KPLZ add
HOT97
WPGC
WHYT add

FM102
KMEL 12
HOT977
WIOQ 34-23
WAPE deb 25
KQKQ deb 29
KKSS 16-10
KKFR 28
KDON deb 29

CHR NEW & ACTIVE

ON OVER 90 CHRS!

CHR MOST ADDED!



Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

249 REPORTS

PAULA ABDUL

Cold Hearted (Virgin)

LP: Forever Your Girl

Total Reports 225 90%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

BAD ENGLISH

Forget Me Not (Epic)

LP: Bad English

Total Reports 74 30%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

BEE GEES

One (WB)

LP: One

Total Reports 78 31%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

MICHAEL BOLTON

Soul Provider (Columbia)

LP: Soul Provider

Total Reports 125 50%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Michael Bolton Continued

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

BON JOVI

Lay Your Hands On Me (Mercury)

LP: New Jersey

Total Reports 197 79%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

CHUCKII BOOKER

Turned Away (Atlantic)

LP: Chuckii

Total Reports 51 20%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Chuckii Booker Continued

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

BOBBY BROWN

On Our Own (MCA)

LP: "Ghostbusters II" ST

Total Reports 223 90%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

J. CAFFERTY & BEAVER BROWN BAND

Pride & Passion (Scotti Bros./CBS)

LP: "Eddie And The Cruisers II" ST

Total Reports 61 24%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

J. Cafferty Continued

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

CHER

If I Could Turn Back Time (Geffen)

LP: Heart Of Stone

Total Reports 168 67%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

NENEH CHERRY

Kisses On The Wind (Virgin)

LP: Raw Like Sushi

Total Reports 93 37%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Neneh Cherry Continued. Station lists for WEST, SOUTH, MIDWEST, and EAST regions.

Dead Or Alive Continued. Station lists for WEST, SOUTH, MIDWEST, and EAST regions.

Gloria Estefan Continued. Station lists for SOUTH, EAST, and WEST regions.

DEBBIE GIBSON. No More Rhyme (Atlantic). LP: Electric Youth. Total Reports 190 76%

Great White Continued. Station lists for WEST, SOUTH, MIDWEST, and EAST regions.

MICHAEL DAMIAN. Cover Of Love (Cypress/A&M). LP: Where Do We Go From Here. Total Reports 175 70%

OINO. I Like It (4th & Brdwy/Isi). LP: 24/7. Total Reports 210 84%

A. FRANKLIN & W. HOUSTON. It Isn't, It Wasn't... (Arista). LP: Through The Storm. Total Reports 118 47%

JEFF HEALEY BAND. Angel Eyes (Arista). LP: See The Light. Total Reports 171 69%

DON HENLEY. The End Of The Innocence (Geffen). LP: The End Of The Innocence. Total Reports 195 78%

DEAD OR ALIVE. Come Home With Me Baby (Epic). LP: Nude. Total Reports 60 24%

GLORIA ESTEFAN. Don't Wanna Lose You (Epic). LP: Cuts Both Ways. Total Reports 220 88%

GREAT WHITE. Once Bitten, Twice Shy (Capitol). LP: Twice Shy. Total Reports 190 76%

DEAD OR ALIVE. Come Home With Me Baby (Epic). LP: Nude. Total Reports 60 24%

GLORIA ESTEFAN. Don't Wanna Lose You (Epic). LP: Cuts Both Ways. Total Reports 220 88%

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GLORIA ESTEFAN. Don't Wanna Lose You (Epic). LP: Cuts Both Ways. Total Reports 220 88%

Don Henley Continued

Table with columns for Regional Reach, Chart Summary, and National Summary for Don Henley. Includes station call letters and report counts.

Indigo Girls Continued

Table with columns for Regional Reach, Chart Summary, and National Summary for Indigo Girls. Includes station call letters and report counts.

Katrina & The Waves Continued

Table with columns for Regional Reach, Chart Summary, and National Summary for Katrina & The Waves. Includes station call letters and report counts.

Love And Rockets Continued

Table with columns for Regional Reach, Chart Summary, and National Summary for Love And Rockets. Includes station call letters and report counts.

RICHARD MARX

Table with columns for Regional Reach, Chart Summary, and National Summary for Richard Marx. Includes station call letters and report counts.

GRAYSON HUGH

Table with columns for Regional Reach, Chart Summary, and National Summary for Grayson Hugh. Includes station call letters and report counts.

HOWARD JONES

Table with columns for Regional Reach, Chart Summary, and National Summary for Howard Jones. Includes station call letters and report counts.

L.L. COOL J

Table with columns for Regional Reach, Chart Summary, and National Summary for L.L. Cool J. Includes station call letters and report counts.

MARTIKA

Table with columns for Regional Reach, Chart Summary, and National Summary for Martika. Includes station call letters and report counts.

JOHN COUGAR MELLENCAMP

Table with columns for Regional Reach, Chart Summary, and National Summary for John Cougar Mellencamp. Includes station call letters and report counts.

INDIGO GIRLS

Table with columns for Regional Reach, Chart Summary, and National Summary for Indigo Girls. Includes station call letters and report counts.

KATRINA & THE WAVES

Table with columns for Regional Reach, Chart Summary, and National Summary for Katrina & The Waves. Includes station call letters and report counts.

LOVE AND ROCKETS

Table with columns for Regional Reach, Chart Summary, and National Summary for Love And Rockets. Includes station call letters and report counts.

JOHN COUGAR MELLENCAMP

Table with columns for Regional Reach, Chart Summary, and National Summary for John Cougar Mellencamp. Includes station call letters and report counts.

JOHN COUGAR MELLENCAMP

Table with columns for Regional Reach, Chart Summary, and National Summary for John Cougar Mellencamp. Includes station call letters and report counts.

INDIGO GIRLS

Table with columns for Regional Reach, Chart Summary, and National Summary for Indigo Girls. Includes station call letters and report counts.

KATRINA & THE WAVES

Table with columns for Regional Reach, Chart Summary, and National Summary for Katrina & The Waves. Includes station call letters and report counts.

LOVE AND ROCKETS

Table with columns for Regional Reach, Chart Summary, and National Summary for Love And Rockets. Includes station call letters and report counts.

JOHN COUGAR MELLENCAMP

Table with columns for Regional Reach, Chart Summary, and National Summary for John Cougar Mellencamp. Includes station call letters and report counts.

JOHN COUGAR MELLENCAMP

Table with columns for Regional Reach, Chart Summary, and National Summary for John Cougar Mellencamp. Includes station call letters and report counts.

SIGNIFICANT ACTION

A

ANDERSON, BRUFORD, WAKEMAN... Brother Of Mine (Arista) LP: Anderson, Bruford, Wakeman & ...

BULLETTYOYS Smooth Up (WB) LP: BulleTTYOYS

ERASURE Stop (Sire/Reprise) LP: Crackers International

INFORMATION SOCIETY Lay All Your... (Tommy Boy/Reprise) LP: Information Society

1927 That's When I Think Of You (Atlantic) LP: Ish

B

BABYFACE It's No Crime (Solar/Epic) LP: Tender Lover

CALL Let The Day Begin (MCA) LP: Let The Day Begin

LITA FORD Fallin' In And Out Of Love (RCA) LP: Lita

JETS You Better Dance (MCA) LP: Believe

KEVIN PAIGE Don't Shut Me Out (Chrysalis) LP: Kevin Paige

ROB BASE Joy & Pain (Profile) LP: It Takes Two

CINDERELLA Gypsy Road (Mercury) LP: Long Cold Winter

GRACES Lay Down Your Arms (A&M) LP: Perfect View

LIVING IN A BOX Blow The House Down (Chrysalis) LP: Gatecrashing

MICA PARIS My One Temptation (Island) LP: So Good

BEASTIE BOYS Hey Ladies (Capitol) LP: Paul's Boutique

CURE Lovesong (Elektra) LP: Disintegration

GUNS N' ROSES Nighttrain (Geffen) LP: Appetite For Destruction

LISA LISA & CULT JAM Just Git It Together (Columbia) LP: Straight To The Sky

TOM PETTY Runnin' Down A Dream (MCA) LP: Full Moon Fever

ADRIAN BELEW Oh Daddy (Atlantic) LP: Mr. Music Head

DION And The Night Stood Still (Arista) LP: Yo Frankie

JIMMY HARNEN No Reason In The World (WTG) LP: Can't Fight The Midnight

EDDIE MURPHEY Put Your Mouth On Me (Columbia) LP: So Happy

BUSTER POINDEXTER All Night Party (RCA) LP: Buster Goes Berserk

EDIE BRICKELL & NEW BOHEMIANS Love Like We Do (Geffen) LP: Shooting Rubberbands At The Stars

QUEEN Breakthru (Capitol) LP: The Miracle



BREAKERS

CHER

If I Could Turn Back Time (Geffen)

67% of our reporters playing it. Moves: Up 71, Debuts 43, Same 24, Down 0, Adds 30 including Q107, WAVA, Q102, KZZP, KWOD, KCPX, KEGL, WAEB, WRVQ, WMEE, KOY-FM. See Parallels, debuts at number 35 on the CHR chart.

JODY WATLEY featuring ERIC B. & RAKIM Friends (MCA)

65% of our reporters playing it. Moves: Up 108, Debuts 18, Same 12, Down 1, Adds 25 including WZOU, WKSE, WAVA, Q105, WNCI, G105, Z98, KQKQ, CHED. See Parallels, moves 30-26 on the CHR chart.

NEW & ACTIVE

HOWARD JONES "The Prisoner" (Elektra) Reports: 135. Moves: Up 68, Debuts 31, Same 24, Down 1, Adds 11, KEGL, WMMS, KKRZ, WWSR, KZZB, 94TYX, WRVQ, KSAQ, KNAN, KFRX, KBOZ, 92X 25-16, WLOL 30-25, K104 25-18, 93Q 40-34, WBBQ 34-28, WROQ 13-10, WQUT 38-33, KRZR 9-6. See Parallels, debuts at number 38 on the CHR chart with 80% of the airplay charted.

L.L. COOL J "I'm That Type Of Guy" (Def Jam/Columbia) Reports: 134. Moves: Up 98, Debuts 6, Same 20, Down 4, Adds 6, Z100, B94, WSPK, Z106, WGTZ, KIVA, WZOU 29-22, WEGX 13-11, B96 11-8, WHYT 9-8, KDWB 18-15, WIOQ 8-5, WAPE 14-10, WBAM 25-20, Z99 3-2, KXXH 13-10, B95 10-9, KOY-FM 7-4. See Parallels, moves 31-29 on the CHR chart with 76 % of the action charted.

SURFACE "Shower Me With Your Love" (Columbia) Reports: 130. Moves: Up 54, Debuts 22, Same 17, Down 0, Adds 37 including B104, HOT97, Q105, B96, Y108, PWR106, KKRZ, WMJQ, WVIC, 93Q, Z106, WZOU 34-27, KS104 30-22, KZZP 8-6, KKLQ 15-11, KMEL 6-2, KWSS 4-3, WYCR 32-22, 94TYX 31-22. See Parallels, debuts at number 32 on the CHR chart with 70% of the airplay charted.

MICHAEL BOLTON "Soul Provider" (Columbia) Reports: 125. Moves: Up 70, Debuts 21, Same 26, Down 0, Adds 8, KPLZ, KUBE, WIOQ, KZZB, WMHE, KZZU, 103CIR, KFBQ, WPGC 30-27, WAEB 40-32, 100KH1 15-10, WYCR 31-15, WINK 33-25, WKS1 35-29, WQUT 11-10, KBFM 40-34, WRVQ d-29, WKZL 40-34, Z99 30-24. See Parallels, debuts at number 39 on the CHR chart and it's charted at 78% of those stations playing it.

ARETHA FRANKLIN & WHITNEY HOUSTON "It Isn't, It Wasn't, It Ain't Never Gonna Be" (Arista) Reports: 118. Moves: Up 78, Debuts 9, Same 30, Down 1, Adds 0 including WXKS 29-21, KITY 30-26, WNCI 23-20, FLY92 39-32, 100KH1 21-16, 93Q 36-33, B93 34-26, KXX106 19-16, WINK 40-32, KSAQ 32-29, KTUX 39-33, KRNO 21-18, KKSS 12-7, B95 33-28, 103CIR 25-22, G98 31-24, KNAN 34-30, WBWB 28-24.

KATRINA & THE WAVES "That's The Way" (SBK) Reports: 110. Moves: Up 5, Debuts 19, Same 33, Down 0, Adds 53 including CKOI, WEGX, KEGL, WCZY, WLOL, WMJQ, WSPK, WPST, WNYZ, WBBQ, WBCY, K92, KQCR, WZOU d-35, KKRZ d-28, WLAN 37-34, 93Q 33-27, WYCR 30-27.

WARRANT "Heaven" (Columbia) Reports: 108. Moves: Up 13, Debuts 5, Same 1, Down 0, Adds 89 including WEGX, B94, PWR99, B97, Q105, WMMS, WHYT, KBEO, WKTI, KDWB, WKBO, KS104, X100, KPLZ, KEGL 14-10, 92X 31-23, WDFX 8-7, KXXR 7-5, WLOL 25-18, KHTY 6-5.

GRAYSON HUGH "Talk It Over" (RCA) Reports: 105. Moves: Up 43, Debuts 23, Same 19, Down 1, Adds 19 including FLY92, WAEB, WWSR, 100KH1, WKZR, Q106, KZFM, KEZB, WANS, KYNO, WBNQ, KISN 23-18, WKEE 32-29, WYCR 35-30, WBCY 12-10, Q98 21-16, WKS1 21-14, WAPE 6-5, Z104 21-14. See Parallels, debuts at number 40 on the CHR chart with 69% of the action charted with Top 15 or better action at 19%.

SOUL II SOUL "Keep On Movin'" (Virgin) Reports: 101. Moves: Up 38, Debuts 22, Same 18, Down 0, Adds 23 including WKSE, B94, WWSR, KISN, KWSS, WWSR, WKEE, 100KH1, K106, WHYT, KJ103, WKPE, WXKS 16-11, WEGX 12-10, WPGC 1-1, PWR106 24-20, WNNK 26-20, Q106 33-26. See Parallels, debuts at number 37 on the CHR chart with converted airplay at 73%.

NENEH CHERRY "Kisses On The Wind" (Virgin) Reports: 93. Moves: Up 19, Debuts 16, Same 21, Down 0, Adds 37 including B94, Y100, WHYT, WKBO, KISN, KKLQ, KPLZ, FLY92, WMJQ, WSPK, 98PYX, WBBQ, KEZB, B97 32-29, B96 30-26, KMEL 14-12, KWSS 33-27, WVIC 40-35, WIOQ 34-23, WNOK 40-31.

10,000 MANIACS "Trouble Me" (Elektra) Reports: 91. Moves: Up 39, Debuts 15, Same 26, Down 1, Adds 10, WCZY, WKEE, KWNZ, KZZU, WFXK, KQIZ, WZKX, WYKS, WWSB, WLRW, WZOU 7-4, KXXR 32-28, KWOD 25-21, WMJQ 17-13, WLAN 35-30, WNYZ 40-35, WKS1 33-28, KQMQ 23-14. 69% of the action is charted.

ROBERT PALMER "Tell Me I'm Not Dreaming" (EMI) Reports: 87. Moves: Up 38, Debuts 6, Same 35, Down 0, Adds 8, KPLZ, WLAN, 100KH1, 93Q, KSAQ, KNAN, WDBR, OK95, WZOU 33-28, PWR106 33-30, KKRZ 28-25, WSPK 33-30, KTUX 31-25, KF95 23-18, B95 31-22, KQCR 30-27, 99KG 30-23, KFMW 39-29, KGOT on.

JOHN COUGAR MELLENCAMP "Jackie Brown" (Mercury) Reports: 81. Moves: Up 38, Debuts 15, Same 20, Down 0, Adds 8, KDWB, WKZR, KZOU, HOT92, G98, WKSF, KNAN, WPFM, WZOU 30-26, KXXR 31-26, KISN 40-36, K104 19-14, WROQ 23-18, WQUT 19-14, KSNB 33-28, 95XXX 38-34, 95XIL 28-22, WBWB 34-29. 67% of the airplay is charted.

BEE GEES "One" (WB) Reports: 78. Moves: Up 0, Debuts 0, Same 3, Down 0, Adds 75 including WXKS, WZOU, Y100, KITY, KTFM, KBEO, KCPW, WKTI, KDWB, WLOL, KROY, KWOD, KCPX, KISN, KPLZ, KUBE, WVIC, WRCK, KSAQ.

BAO ENGLISH "Forget Me Not" (Epic) Reports: 74. Moves: Up 4, Debuts 18, Same 21, Down 0, Adds 31 including WZOU, KEGL, WZPL, WKBO, KUBE, WKEE, WSPK, WNYZ, WCGQ, WHOT, G98, KFRX, WMMS 20-15, KXXR d-33, KXYQ d-28, WROQ 24-21, WQUT 26-19, KHTY 38-28.

SKID ROW "18 And Life" (Atlantic) Reports: 71. Moves: Up 28, Debuts 13, Same 12, Down 0, Adds 18, Q107, WAVA, B97, WNCI, WHYT, FLY92, KZ106, KKYK, KWES, BU105, WIXX, KQKQ, WMHE, KMYZ, WNYF, KSMB, Y106, 99KG, KXXR 27-14, WSPK 22-12, WYCR 20-14.

INOIGO GIRLS "Closer To Fine" (Epic) Reports: 70. Moves: Up 12, Debuts 19, Same 27, Down 0, Adds 12, KUBE, FLY92, JET-FM, KZ106, WZOK, WRQN, KAY107, KF95, B98, KSMB, WDBR, KYA, WXS d-32, WZOU d-32, WBBQ 39-36, KTUX 40-34, 95XXX 40-37, WPFM 38-34, OK95 39-33.

OUTFIELD "My Paradise" (Columbia) Reports: 63. Moves: Up 16, Debuts 11, Same 26, Down 0, Adds 10, WZOU, WMMS, KWOD, WAEB, Q98, 95XIL, B98, KWTO, WTBW, KTMT, KEGL 22-14, 92X 30-22, KXXR 23-17, Z104 34-29, KRZR 14-9, KZZU 39-33, KFMW 35-24, KHTY 8-7.

JOHN CAFFERTY & BEAVER BROWN BANO "Pride And Passion" (Scotti Bros./CBS) Reports: 61. Moves: Up 4, Debuts 14, Same 22, Down 0, Adds 21 including KXXR, 100KH1, WSPK, WNYZ, WROQ, KLG, KRZR, FM104, KOY-FM, WJAD, KLYV, WPFM, KFMW, WCZY 25-21, WAEB on-dp, KZ106 d-28, FM100 d-30, KPAT 33-29, KFBQ 32-29.

DEAD OR ALIVE "Come Home With Me Baby" (Epic) Reports: 60. Moves: Up 26, Debuts 3, Same 28, Down 1, Adds 2, WCGQ, KZOU, WXS 30-27, PWR99 d-23, KITY 28-24, KWOD 34-27, HOT97 31-26, WAEB 39-33, KZZB 20-16, WNOK 33-28, KXXH 38-32, B95 32-25, KCAQ 33-28, WFXK 39-36, KSMB 25-20.

SARAYA "Love Has Taken Its Toll" (Polydor) Reports: 57. Moves: Up 14, Debuts 8, Same 26, Down 0, Adds 9, 100KH1, K106, WNOK, WZYP, WAPE, KTUX, KQIZ, KCMQ, KXXL, WMMS d-21, 92X 27-18, WSPK 30-26, WQUT 27-20, WPHR 34-29, KZZU 36-29, 99KG 22-15, WDBR d-40.

STEVIE B "In My Eyes" (LMR) Reports: 55. Moves: Up 32, Debuts 2, Same 9, Down 11, Adds 1, KZOU, WXS 26-23, WKSE 24-21, HOT97 9-5, B97 6-5, Y108 18-15, KIS 9-4, PWR106 3-1, KZZP 28-20, WLAN 28-25, B93 18-11, K98 10-7, WFMF 11-10, WNOK 15-11, KZMG 14-11, KYNO 23-20, Y106 24-20.

WATERFRONT "Nature Of Love" (Polydor) Reports: 52. Moves: Up 1, Debuts 4, Same 20, Down 0, Adds 27 including WXS, WZOU, CKOI, PWR99, KTFM, KKRZ, KISN, 93Q, KZZB, KZOU, FM104, G98, Q101, KROY d-29, WAEB d-36, Y107 d-29, WJAD d-37, WDBR 38-33.

CHUCKII BOOKER "Turned Away" (Atlantic) Reports: 51. Moves: Up 24, Debuts 7, Same 10, Down 1, Adds 9, HOT97, WPLJ, Y108, WNNK, WFMF, Z99, KQMQ, KWNZ, WPRR, WPGC 12-7, KTFM d-28, KMEL 11-10, HOT97 20-14, WVIC 36-27, B93 35-27, K98 24-19, WNOK 36-27, B95 21-17, KLUC 37-31. Airplay has converted to chart action at 71% of the stations playing it.

SIGNIFICANT ACTION

BILLY SQUIER "Don't Say You Love Me" (Capitol) Reports: 49. Moves: Up 24, Debuts 2, Same 21, Down 0, Adds 2, 92X, WGRD, WXS 32-28, WMMS 17-12, KXXR 5-4, WQUT 13-11, KTUX 30-27, KMYZ d-26, KZZU 40-36, G98 34-29, WOMP 35-32, KYYY 38-36, 99KG 38-31, KFMW 24-18, KMOK 25-20, KOZE 20-17.

SEDUCTION "You're My One And Only (True Love)" (Vendetta/A&M) Reports: 46. Moves: Up 21, Debuts 4, Same 12, Down 1, Adds 8, KKBQ, KS104, KWSS, WAEB, KXX106, WCGQ, Z102, WAZY, WPGC d-29, KIS 21-18, KMEL 10-9, B93 37-33, K98 30-25, WFMF 34-30, KZFM 40-32, KSAQ 39-34, B95 9-7, KCAQ 40-36, KDON 25-21. The South & West lead with 63% of the airplay charted.

WHITE LION "Little Fighter" (Atlantic) Reports: 46. Moves: Up 25, Debuts 3, Same 16, Down 0, Adds 2, K104, WSSX, 92X 24-15, WDFX 12-8, WSPK 19-16, WQUT 29-24, WPRX 25-21, KLG 27-22, KZZU 34-28, G98 26-20, 99KG 26-19, KHTY 2-2. The Midwest is out in front as 74% of the total airplay is charted.

Table with 3 columns: MOST ADDED, MOST ACTIVE, HOTTEST. Lists artists and their chart positions.

Most Active = Ups + Debuts - Downs

CALL "Let The Day Begin" (MCA) Reports: 45. Moves: Up 10, Debuts 7, Same 21, Down 0, Adds 7, WXS, WZOU, K104, WBBQ, KTUX, WHOT, KYA, KEGL 23-17, KXXR 10-8, WROQ 15-12, KZZU 30-25, KFMW 27-19, KHTY 30-24.

LOOKS

STYLE

AND ABOVE ALL,

TASTE



"Jelly Roll"

THE DEBUT SINGLE AND NEW TRACK FROM

B L U E M U R D E R

FROM THE DEBUT ALBUM BLUE MURDER • PRODUCED BY BOB ROCK • RECORDED BY MIKE FRASER © 1989 THE DAVID GEFFEN COMPANY.



YOU CAN HAVE IT ALL





NATIONAL AIRPLAY OVERVIEW

CHR

3	2	WKS	WKS	LW	TW	
4	2	2				1 MARTIKA /Toy Soldiers (Columbia)
2	1	1				2 SIMPLY RED /If You Don't Know Me By Now (Elektra)
3	3	3				3 MADONNA /Express Yourself (Sire/WB)
10	7	4				4 PRINCE /Batdance (WB)
7	5	5				5 LOVE AND ROCKETS /So Alive (RCA)
15	9	7				6 BOBBY BROWN /On Our Own (MCA)
40	25	12				7 RICHARD MARX /Right Here Waiting (EMI)
17	12	8				8 DINO /I Like It (4th & Broadway/Island)
11	10	9				9 BON JOVI /Lay Your Hands On Me (Mercury)
27	20	13				10 PAULA ABUOL /Cold Hearted (Virgin)
14	13	11				11 ROD STEWART /Crazy About Her (WB)
25	19	15				12 GREAT WHITE /Once Bitten Twice Shy (Capitol)
1	4	6				13 FINE YOUNG CANNIBALS /Good Thing (IRS/MCA)
28	24	19				14 KARYN WHITE /Secret Rendezvous (WB)
—	37	28				15 GLORIA ESTEFAN /Don't Wanna Lose You (Epic)
26	21	18				16 HENRY LEE SUMMER /Hey Baby (CBS Associated)
32	26	21				17 DEBBIE GIBSON /No More Rhyme (Atlantic)
34	30	22				18 DON HENLEY /The End Of The Innocence (Geffen)
18	16	14				19 MICHAEL MORALES /Who Do You Give... (Wing/Polydor)
35	31	23				20 ONNY OSMONO /Sacred Emotion (Capitol)
23	18	16				21 ROXETTE /Dressed For Success (EMI)
—	—	32				22 NEW KIDS ON THE BLOCK /Hangin' Tough (Columbia)
9	8	10				23 EXPOSE /What You Don't Know (Arista)
5	6	17				24 MILLI VANILLI /Baby Don't Forget My Number (Arista)
37	33	27				25 WINGER /Headed For A Heartbreak (Atlantic)
BREAKER						26 JODY WATLEY /ERIC B. & RAKIM /Friends (MCA)
36	34	29				27 SWEET SENSATION /Hooked On You (Atco)
—	—	35				28 JEFF HEALEY BANO /Angel Eyes (Arista)
38	35	31				29 L.L. COOL J /I'm That Type Of Guy (Def Jam/Columbia)
8	11	20				30 NATALIE COLE /Miss You Like Crazy (EMI)
—	—	36				31 MICHAEL OAMIAN /Cover Of Love (Cypress/A&M)
DEBUT						32 SURFACE /Shower Me With Your Love (Columbia)
24	22	25				33 REAL LIFE /Send Me An Angel '89 (Curb)
13	15	24				34 DOOBIE BROTHERS /The Doctor (Capitol)
BREAKER						35 CHER /If I Could Turn Back Time (Geffen)
6	14	26				36 RICHARD MARX /Satisfied (EMI)
DEBUT						37 SOUL II SOUL /Keep On Movin' (Virgin)
DEBUT						38 HOWARD JONES /The Prisoner (Elektra)
DEBUT						39 MICHAEL BOLTON /Soul Provider (Columbia)
DEBUT						40 GRAYSON HUGH /Talk It Over (RCA)

N&A Pg. 106; Playlists Pg. 94; Parallels Pg. 99

ADULT CONTEMPORARY

3	2	WKS	WKS	LW	TW	
25	15	5				1 GLORIA ESTEFAN /Don't Wanna Lose... (Epic)
4	3	2				2 SWING OUT SISTER /Waiting Game (Fontana/Mercury)
29	16	13				3 RICHARD MARX /Right Here Waiting (EMI)
16	10	7				4 MICHAEL BOLTON /Soul Provider (Columbia)
9	7	6				5 MICA PARIS /My One Temptation (Island)
18	13	12				6 DON HENLEY /The End Of The Innocence (Geffen)
8	6	4				7 PAUL McCARTNEY /My Brave Face (Capitol)
2	1	1				8 DONNA SUMMER /This Time I Know... (Atlantic)
12	9	9				9 10,000 MANIACS /Trouble Me (Elektra)
5	4	3				10 NEW KIDS ON THE BLOCK /I'll Be Loving... (Columbia)
10	8	8				11 CHICAGO /We Can Last Forever (Full Moon/Reprise)
15	12	10				12 MADONNA /Express Yourself (Sire/WB)
14	14	14				13 VANESSA WILLIAMS /Darlin' I (Wing/Polydor)
13	11	11				14 STEVIE NICKS /Rooms On Fire (Modern/Atlantic)
19	17	16				15 DEON ESTUS /Spell (Polydor)
24	21	17				16 CHRIS REA /On The Beach (Geffen)
26	23	19				17 TIM FINN /How'm I Gonna Sleep (Capitol)
30	25	20				18 GLADYS KNIGHT /Licence To Kill (MCA)
—	—	22				19 DONNY OSMONO /Sacred Emotion (Capitol)
1	2	15				20 SIMPLY RED /If You Don't Know Me By Now (Elektra)
3	5	18				21 DAN HILL /Unborn Heart (Columbia)
—	—	25				22 DEBBIE GIBSON /No More Rhyme (Atlantic)
27	26	23				23 JULIA FORDHAM /Comfort Of Strangers (Virgin)
—	—	30				24 PHOEBE SNOW /Something Real (Elektra)
—	—	28				25 ANDREAS VOLLENWEIDER /Dancing With... (Columbia)
DEBUT						26 PATTI LaBELLE /If You Asked Me To (MCA)
BREAKER						27 JOHN C. MELLENCAMP /Jackie Brown (Mercury)
—	—	29				28 ROY ORBISON /California Blue (Virgin)
11	18	21				29 WATERFRONT /Cry (Polydor)
BREAKER						30 DION /And The Night Stood Still (Arista)

AC Music Begins Pg. 83

URBAN CONTEMPORARY

3	2	WKS	WKS	LW	TW	
9	6	4				1 BOBBY BROWN /On Our Own (MCA)
15	11	6				2 PRINCE /Batdance (WB)
5	3	3				3 KARYN WHITE /Secret Rendezvous (WB)
2	2	2				4 SURFACE /Shower Me With Your Love (Columbia)
10	9	7				5 VESTA /Congratulations (A&M)
14	12	8				6 STEPHANIE MILLS /Something In The Way... (MCA)
6	1	1				7 JODY WATLEY /ERIC B. & RAKIM /Friends (MCA)
12	10	9				8 SYSTEM /Midnight Special (Atlantic)
19	17	12				9 DAVID PEASTON /Two Wrongs (Don't Make...) (Geffen)
26	21	17				10 BABYFACE /It's No Crime (Solar/Epic)
17	15	14				11 KOOL MOE DEE /They Want Money (Jive/RCA)
16	14	13				12 AL GREEN /As Long As We're Together (A&M)
29	23	19				13 A. FRANKLIN & W. HOUSTON /It Isn't, It Wasn't... (Arista)
21	18	15				14 L.L. COOL J /I'm That Type Of Guy (Def Jam/Columbia)
23	22	20				15 JONATHAN BUTLER /Sarah, Sarah (Jive/RCA)
22	20	18				16 EL DeBARGE /Somebody Loves You (Motown)
39	28	24				17 ISLEY BROTHERS /R. ISLEY /Spend The Night (WB)
24	24	21				18 ALYSON WILLIAMS /I... My Love Is... (Def Jam/Columbia)
33	29	23				19 TEDDY RILEY /GUY /My Fantasy (Motown)
28	26	22				20 HEAVY D. and THE BOYZ /We Got Our Own... (MCA)
34	31	26				21 ERIC GABLE /Remember The First Time (Orpheus/EMI)
4	4	5				22 SOUL II SOUL /Keep On Movin' (Virgin)
—	33	28				23 SHARON BRYANT /Let Go (Wing/Polydor)
—	36	29				24 NEW EDITION /N.E. Heartbreak (MCA)
25	25	25				25 DINO /I Like It (4th & Broadway/Island)
—	38	34				26 PATTI LaBELLE /If You Asked Me To (MCA)
—	—	39				27 NATALIE COLE /FREDDIE JACKSON /Do (EMI)
32	32	30				28 TROY JOHNSON /The Way It Is (RCA)
—	35	32				29 MIKKI BLEU /Something Real (EMI)
30	27	27				30 THIRO WORLD /Forbidden Love (Mercury)
37	34	33				31 BOY GEORGE /You Found Another (Virgin)
—	39	35				32 Z-LOOKE /Gitchi U (Orpheus/EMI)
—	—	38				33 E.U. /A Taste Of Your Love (Virgin)
—	—	40				34 KOOL & THE GANG /Raindrops (Mercury)
—	40	36				35 O. FOSTER & T. McELROY /Gotta Be A Better... (Atlantic)
1	5	10				36 CHUCKII BOOKER /Turned Away (Atlantic)
DEBUT						37 LISA-LISA & CULT JAM /Just Git It... (Columbia)
BREAKER						38 GUY /Spend The Night (MCA)
DEBUT						39 DEZI PHILLIPS /Why You Wanna (Tabu/CBS)
DEBUT						40 D'ATRA HICKS /Sweet Talk (Manhattan/Capitol)

New & Active, TOP 10 Recurrents Pg. 76

NEW ROCK

LW	TW	
1	1	PUBLIC IMAGE LIMITED /Disappointed (Virgin)
2	2	B-52'S /Channel Z (Reprise)
3	3	PIXIES /Here Comes Your Man (4AD/Elektra)
4	4	CURE /Lovesong (Elektra)
5	5	CALL /Let The Day Begin (MCA)
6	6	PERE UBU /Waiting For Mary (Fontana/Mercury)
7	7	HOODOO GURUS /Come Anytime (RCA)
8	8	BORIS GREBENSHIKOV /Radio Silence (Columbia)
12	9	LOVE & ROCKETS /So Alive (RCA)
6	10	U2 /Everlasting Love (Island)

Complete TOP 30 New Rock Chart Pg. 90

NAC

LW	TW	
1	1	ACOUSTIC ALCHEMY /Blue... (MCA Master Series)
3	2	RICHARD ELLIOT /Take To The Skies (Intima/Enigma)
2	3	RIPPINGTONS /Tourist In Paradise (GRP)
9	4	PAT METHENY /Letter From Home (Geffen)
8	5	DAN SIEGEL /Late One Night (CBS)
11	6	SPYRO GYRA /Point Of View (MCA)
4	7	LARRY CARLTON /On Solid Ground (MCA)
5	8	TIM WEISBERG /Outrageous Temptations (Cypress/A&M)
6	9	RICHARD SOUTHER /Cross Currents (Narada-Equinox/MCA)
7	10	EARL KLUGH /Whispers And Promises (WB)

Complete TOP 30 NAC Chart Pg. 86

CONTEMPORARY JAZZ

LW	TW	
1	1	ELIANE ELIAS /So Far So Close (Blue Note)
2	2	MILES DAVIS /Amandia (WB)
3	3	TUCK & PATTI /Love Warriors (Windham Hill)
9	4	PAT METHENY /Letter From Home (Geffen)
4	5	JOEY DeFRANCESCO /All Of Me (Columbia)*
8	6	NEW YORK VOICES /New York Voices (GRP)
7	7	SPYRO GYRA /Point Of View (MCA)
13	8	LOU RAWLS /At Last (Blue Note)
16	9	BRANFORD MARSALIS /Trio Jeepy (Columbia)
18	10	FULL CIRCLE /Myth America (Columbia)

*Keeps bullet due to continued growth.

Complete TOP 30 Contemporary Jazz Chart Pg. 86

AOR TRACKS

3	2	WKS	WKS	LW	TW	
1	1	1				1 DON HENLEY /The End Of The... (Geffen)
8	8	3				2 STEVIE RAY VAUGHAN & DOUBLE... /Crossfire (Epic)
7	6	4				3 DOOBIE BROTHERS /Need A Little Taste... (Capitol)
11	10	7				4 BAD ENGLISH /Forget Me Not (Epic)
6	5	5				5 PETE TOWNSHEND /A Friend Is A Friend (Atlantic)
14	13	8				6 CALL /Let The Day Begin (MCA)
34	26	15				7 TOM PETTY /Free Fallin' (MCA)
5	4	6				8 BILLY SQUIER /Don't Say You Love Me (Capitol)
2	2	2				9 ANDERSON BRUFORD WAKEMAN... /Brother... (Arista)
25	18	12				10 DON HENLEY /I Will Not Go Quietly (Geffen)
12	12	11				11 WINGER /Headed For A Heartbreak (Atlantic)
18	15	14				12 WHITE LION /Little Fighter (Atlantic)
19	16	16				13 TANGIER /On The Line (Atco)
24	20	17				14 U2 /All I Want Is You (Island)
9	9	9				15 LOVE & ROCKETS /So Alive (Beggars Banquet/RCA)
31	29	19				16 WARRANT /Heaven (Columbia)
4	7	10				17 TOM PETTY /Runnin' Down A Dream (MCA)
BREAKER						18 JOHN C. MELLENCAMP /Jackie Brown (Mercury)
BREAKER						19 PETE TOWNSHEND /Dig (Atlantic)
27	24	20				20 CULT /Sun King (Sire/Reprise)
44	41	26				21 STEVIE NICKS /Long Way To Go (Modern/Atlantic)
BREAKER						22 SKID ROW /18 & Life (Atlantic)
BREAKER						23 RICHARD MARX /Nothin' You Can Do About It (EMI)
36	36	27				24 BOOEANS /You Don't Get Much (Slash/Reprise)
29	28	24				25 BULLETBOYS /Smooth Up (WB)*
35	34	32				26 GREAT WHITE /Mista Bone (Capitol)
—	—	41				27 JACKSON BROWNE /Chasing You Into... (Elektra)
3	3	13				28 JACKSON BROWNE /World In Motion (Elektra)
BREAKER						29 TORA TORA /Walking Shoes (A&M)
52	48	35				30 BLUE MUROER /Jelly Roll (Geffen)
10	11	22				31 HENRY LEE SUMMER /Hey Baby (CBS Associated)
13	14	18				32 TOOO RUNDGREN /The Want Of A Nail (WB)
59	56	40				33 LITA FORD /Falling In And Out Of Love (RCA)
—	—	47				34 LITTLE FEAT /Rad Gumbo (Arista)
56	53	42				35 SARAYA /Get U Ready (Polydor)
—	—	50				36 GUNS N' ROSES /Nightrain (Geffen)
43	42	39				37 THIRTY EIGHT SPECIAL /Comin' Down Tonight (A&M)
—	—	56				38 STAGE OOLLS /Love Cries (Chrysalis)
—	—	49				39 MR. BIG /Addicted To That Rush (Atlantic)
51	50	45				40 BAOLANOS /Dreams In The Dark (Atlantic)

*Keeps bullet due to continued growth.

Complete TOP 60 Tracks Chart Pg. 88; LP Chart Pg. 89

COUNTRY

3	2	WKS	WKS	LW	TW	
10	7	1				1 PATTY LOVELESS /Timber I'm Falling... (MCA)
15	13	7				2 SHENANDOAH /Sunday In The South (Columbia)
6	5	3				3 DOLLY PARTON /Why'd You Come In Here... (Columbia)
7	6	4				4 ON WILLIAMS /One Good Well (RCA)
16	14	9				5 HOL