

I N S I D E:

SIX STEPS TO SPRING SUCCESS

Cutting through consulting clutter, Kurt Hanson prescribes a simple six-step plan stressing the basics for stations going into the spring book.

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URBAN CONSULTANTS OUTLINE ISSUES

Seven Urban consultants discuss the most pressing issues facing the format, ranging from economic parity to encouraging advertisers to come to their census.

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HARDEN & WEAVER SET TEAM RECORD

WMAL/Washington morning team Frank Harden & Jackson Weaver just celebrated their 30th anniversary together . . . which just may be the alltime record for a radio duo.

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R&R CONVENTION '90 UPDATE

Dates for format sessions:

- Friday (5/11): CHR, Country, NAC, and UC
- Saturday (5/12): AOR and AC.

Newsstand Price \$5.00



Record CRS Crowd Kicks Off '90s

The 21st annual Country Radio Seminar, held February 28-March 3 at Nashville's Opryland Hotel, posted more than a 20% attendance increase over last year's record-setting level. A total of 1410 registrants attended four days of panels, workshops, music, and more. A record number of artists also participated in the event's activities, while the exhibit hall attracted 68 companies and some 250 individuals.

A highlight of the Thursday opening session was a letter from the nation's number one country music fan - President George Bush. It read, in part, "Our lives are greatly enhanced by country music performers and broadcasters" and encouraged the industry to "keep up the outstanding work."

From there, the CRS plunged headlong into the first of more than 25 sessions - all with the "Road Map For The '90s" theme. Thursday's sessions covered Country radio in the coming decade, career planning, increasing sales, and daily programming nuts and bolts. The consensus was that the panels were uneven, some seeming



ON THE HIGHWAY AGAIN - The Highwaymen (l-r Willie Nelson, Waylon Jennings, Johnny Cash, Kris Kristofferson) thrilled the CRS audience with a four-song set at 8:45 Thursday morning (3/1) to open the seminar.

uninspired, with lackluster panelists and moderators.

The kickoff panel - "The Country Station of the '90s" - was used by some of the panelists as an opportunity to sell their wares, prompting a steady stream of people to exit the session.

More controversy arose over the second of three CMA-sponsored sessions, moderated by producer/publisher David Briggs. Interrupting other panelists and lacing his comments with frequent profanity, he re-

sponded to a question about how much attention producers pay to radio by saying that he didn't care, adding "the radio in my Mercedes hasn't worked in 20 years." CRS/See Page 33

Duggan Sworn In



Ervin Duggan was sworn in last Wednesday (2/28) as the fifth member of the FCC, bringing the Commission to its full complement for the first time since last September. Duggan's minister offered a prayer that the new Commissioner would have the strength to face the criticism "of those whose beliefs and behaviors are different from his own." Duggan said he hoped to switch debate at the FCC from "What are we free to do?" to "What shall we do with our freedom?" FCC Chairman Al Sikes (l) administered the oath of office to Duggan (r) as Duggan's wife, Julia, looked on.

HORNER EXITS

WPLJ Appoints Dolan President/GM

WPRO-AM & FM/Providence President/GM Mitch Dolan has assumed the same title and responsibilities at Cap Cities/ABC sister WPLJ/New York, effective this week (3/5). He replaces Dana Horner, who exited the troubled CHR outlet last Wednesday (2/28).

Cap Cities Radio Stations Group I President Don Bouloukos told R&R, "It was a mutual agreement between Dana and

me to part company. Mitch is a natural choice for us. He's done an outstanding job in Providence over the last 11 years. This move ensures our commitment to the staff and the CHR format."

Dolan became GM at WPRO in 1987, having been Sales Manager and an AE since joining in 1979. He told R&R that he believes PD/morning man Gary Bryan is "the kind of guy who wants to win as bad as I do, so I think we'll be fine together. While there are some great stations in New York, Gary has put together quite a crew. My mission is to help them win."

Dolan said his WPRO replacement hadn't been named, adding that "several people on the staff could easily take over for me."

Bisceglia Sr. VP At Arista



Rick Bisceglia

Rick Bisceglia has been promoted from VP to Sr. VP/Promotion at Arista Records. His new duties will include day-to-day coordination of CHR, AC, AOR, Alternative, and Video Promotion.

Exec. VP Bill Berger commented, "Rick is among a handful of record executives who have the ability to deliver successfully on a consistent and timely basis."

Arista President Clive Davis added, "Rick's strong leadership, tireless energy, and love of music have made his ascendancy a well-deserved one."

Bisceglia said, "With the extraordinarily high quality of music Clive consistently brings to the label, along with my uniquely talented promotion team, I know we'll continue to reach the high goals we've always set."

Bisceglia began his music career in 1978 as MD at WXLO (99X)/New York. From there he joined Ariola as Director/National Secondaries before coming to Arista ten years ago. His new promotion officially ends speculation about his possible departure to join a West Coast label.

FCC Upholds KUKQ & KUPD License Loss

Saying the owner of KUKQ & KUPD/Tempe (Phoenix) has violated the FCC's "cardinal regulatory canon" - misrepresenting its ownership and management - the Commission's Review Board has upheld a decision to strip Tri-State Broadcasting of its licenses. And it's granted construction permits for competing applicant Jack F. Grimm, Jackie B. Grimm, and Ruth G. Clifford, doing business as Grimm And Clifford.

An administrative law judge had found that Tri-State's principals "lacked candor" in testimony about Robert Melton's role at the station. When Tri-State purchased the stations out of bankruptcy receivership in 1974, the FCC staff opposed plans to have Melton as 50% partner and GM, owing to rules violations while he ran the station for the previous owner. Melton was dropped from the license application, but while Tri-

KUPD/See Page 33

The AOR Compatibility Quiz

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STIEFEL · PHILLIPS
ENTERTAINMENT



ROD STEWART

"This Old Heart Of Mine"

(A newly-recorded version with Ronald Isley)

The New Single From The New Album
Downtown Train

SELECTIONS FROM THE STORYTELLER ANTHOLOGY

The Follow-Up To The Smash Single "Downtown Train"

Single Produced by Bernard Edwards and Trevor Horn and Remixed by Chris Lord-Alge

Velasquez Upped To Island VP

Lisa Velasquez has been upped from National Director to VP/Promotion at Island Records. Concurrently, Pat Marsicano has been appointed National Promotion Manager. Both will be based out of Island's New York offices and report to newly named Sr. VP/Promotion Andy Allen.

Allen said, "Lisa contributed in a big way to RCA's success and has been a catalyst in Island's prosperity over the last year. Her enthusiasm, commitment, and professionalism are rivaled by few."

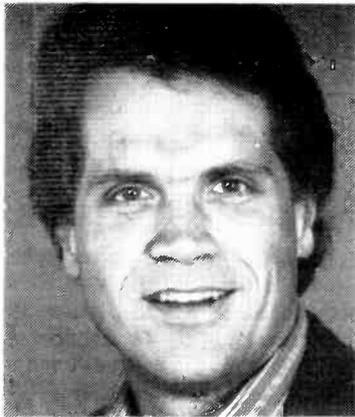
Velasquez told R&R, "I owe a tremendous debt to [former Island VP/Promotion] Bob Catania. His training, patience, and guidance paved the way for me to receive this new position."



Lisa Velasquez

Velasquez came to Island in 1989 as National Director/Pop Promo-

VELASQUEZ/See Page 33



Jeff McCartney

McCartney PD At KROY

KTFM/San Antonio OM/PD Jeff McCartney has become PD at Great American CHR KROY/Sacramento. He replaces Sean Lynch, who announced his resignation last month.

KROY VP/GM Tom Schurr told R&R, "Jeff is a mature, able programmer with tons of positive energy and ideas and excellent insight into what we need to do."

McCartney told R&R, "I've been a big fan of Great American for a long time, and am happy to program a heritage station like KROY. We'll stay CHR, but we're going to analyze everything."

McCartney's programming career includes WMMS/Cleveland and 12 years at WQXI (94Q, nowWSTR)/Atlanta, where he was MD.

Monette Set As WQUE PD

Derek Monette has been officially appointed PD at Urban WQUE/New Orleans. He'll also assume an abbreviated midday airshift.

VP/GM John Rockweiler told R&R, "Monette came with some great commodities: he knows this difficult market, he knows the format, he's focused in the format, and he knows our station's culture."

Monette, with the station for three years, most recently as in-

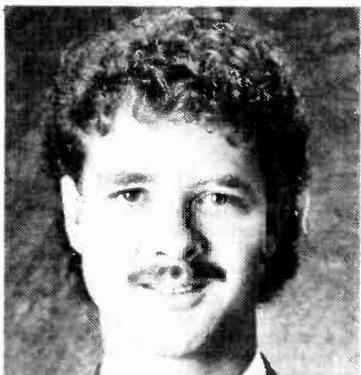
terim PD, added, "We're going for the number one position in this market, and that can only be done by going with a full-blast, straight-ahead Urban station. We had the numbers from the black community, but we didn't really service it wholeheartedly - and that caused us problems."

Calderone OM At WHFS

Tom Calderone, OM at AOR WRCN/Long Island, has been named OM at Duchossois progressive AOR WHFS/Washington-Baltimore. He succeeds Rick Lambert, who left one week after he signed on to replace David Einstein January 30. The OM position initially opened up at the beginning of the year when 20-year 'HFS staffer Einstein resigned to do local promotion at RCA.

WHFS VP/GM Alan Hay remarked, "Tom has a good feel for systems and organization and understands the kind of music that's made 'HFS famous. I know he's looking forward to getting back to his progressive roots and helping

CALDERONE/See Page 33



Greg Thompson



Steve Schnur

Thompson, Schnur Senior Directors At Chrysalis

Chrysalis has promoted Greg Thompson from Director/National Singles Promotion to Sr. Director/National Pop Promotion, and Steve Schnur from Director to Sr. Director AOR/Video Promotion. Both will remain at the label's New York headquarters, reporting to VP/Promotion Tom Gorman.

Gorman remarked, "Greg and Steve have responded to their leadership roles at Chrysalis with top marks. They've quickly established themselves as major players in the promotion arena."

Thompson commented to R&R, "It's exhilarating to be involved with the team that [Vice Chairman] Joe Kiener, [President] John Sykes, and Tom have put together."

Schnur added, "There has been a continuous effort on Chrysalis' part to establish video as a credible format and align it with radio in its level of importance."

Before joining Chrysalis six years ago, Thompson was a CBS College Marketing Manager and

an air talent at then-AOR WILS/Lansing. Schnur was Elektra's Na-

CHRYSLIS/See Page 33

Sleete VP/GM At KYOK & KMJQ

Jeff Sleete has been named VP/GM at Noble Broadcasting's Gold/Urban KYOK & KMJQ/Houston after serving as interim GM since January. He replaces Monte Lang, who left the station to consult Noble.

Noble CEO John Lynch told R&R, "Jeff's performance in both ratings and financial aspects has been so good, we decided to reward him and make him GM."

Sleete commented, "KMJQ is the street corner of Houston - it's a legend in Black radio. My goal is to continue that legacy." He was Station Manager for a year before taking the interim GM slot, and was previously at WLTI/Detroit for six years.

MARCH 9, 1990

NO GUT, NO GLORY?

In the wake of fears that CHR is becoming too safe, PDs who favor mixing gut decisions in with their research make their case for the seat-of-the-pants approach.

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Oliver Upped To Unistar Vice President Position

Longtime programmer Denise Oliver has been named VP/Long-form Programming at the Unistar Radio Networks.

"This is exceedingly well-deserved recognition of the importance of Denise's contribution toward making Unistar the leading producer of radio programming," remarked Unistar Programming President Ed Salamon.

Oliver joined Unistar, then United Stations, in 1986 as Director/Programming. Previously, she served as PD of WYNY/New York, Director/Programming for the ABC Radio Networks, VP/Pro-



Denise Oliver programming Ops. at WWDC/Washington, and as PD of WIYY/Baltimore.

WPEN Appoints Martin PD

Nostalgia WPEN/Philadelphia has named former WFAN/New York sports correspondent Stan Martin as PD. He succeeds Dean Tyler, who was recently promoted to VP/GM of WPEN and sister AC WMGK.

Tyler told R&R, "This job requires a person with good music knowledge and a broad spectrum

of experience. We needed someone who could get into the job and appreciate and enjoy it."

Martin told R&R, "I'm very familiar with the format. This is a very solid station, so I don't foresee any changes of great consequence. We have top on-air people."

Martin previously programmed

MARTIN/See Page 33

MCA Buys GRP For \$40 Million

Rosen, Grusin Continue To Head Label

The MCA Music Entertainment Group has purchased GRP Records, Inc. in a deal that swaps all the outstanding common shares of the independent jazz label for approximately \$40 million in MCA Inc. common stock.

Co-founders and co-Presidents Larry Rosen and Dave Grusin assume new titles, Rosen becoming President and Grusin Exec. VP. The label will continue to be distributed through MCA and operate out of its New York headquarters. No management or staff changes are expected.

Rosen stated, "By becoming part of the MCA family, GRP will have the support to achieve our long-range goal, that of becoming the first major worldwide adult-oriented label. Our scope will range from contemporary jazz to R&B to pop."

Grusin added, "As an artist, I'm truly excited about the potential exposure our new association offers."

MCA Music Entertainment Group Chairman Al Teller commented, "The success of the com-



(L-R) Dave Grusin, Al Teller, Larry Rosen

pany is a tribute to the unique vision of Dave and Larry, who have combined their artistic sensitivity and love of music with entrepreneurial business acumen."

GRP has pioneered all-digital recording since its inception in 1983, long before the rise of the CD. It was the first U.S. label to release product on DAT.

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THE WEEK OF MARCH 19

In a World Radio Exclusive, the ringleader of Dire Straits reveals the remarkable saga behind the notorious new outlaw band responsible for the *MISSING...PRESUMED HAVING A GOOD TIME* album and the radio hit "Your Own Sweet Way." Plus, unheard-of music and stolen gems! (Mark Knopfler also reveals the plans concerning this year's upcoming Dire Straits LP and tour.) An arresting ninety minutes!

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Sikes Undecided On Indecency Ban

FCC Chairman Al Sikes said Tuesday (3/6) he's not sure whether the 24-hour indecency ban mandated by Congress is necessary, but dismissed charges that such a policy would deprive artists and audiences of their rights as "a lot of bull."

"I don't know yet [if a 24-hour ban is needed]," Sikes said during a meeting with reporters. "But the thought that artists or producers of this material would be repressed, or that people who need it for some reason couldn't get it, is a lot of bull. It's just not true."

Those who want indecent material, Sikes said, can obtain it from bookstores, newsstands, or cable television — all of which can easily implement controls to keep explicit materials away from children. In contrast, Sikes added, "There is some question whether a generally available medium [like radio]

should be turned into a smut medium."

The FCC is in the midst of an effort to build a record to defend a 24-hour indecency ban in federal appeals court. The ban, mandated in late 1988 by Congress, has been on a court-ordered hold for over a year while the Commission attempts to accumulate information to justify its implementation. Until the issue is resolved, the FCC's current 6am-8pm indecency prohibition will remain in effect.

Quello: No Witch Hunt

On Tuesday evening Commissioner James Quello told a New

York City audience that the agency's response to the court will recommend some sort of continued indecency ban.

"[The ban] might be eight, ten, 12, or 24 hours — 10pm would be pretty good," Quello said during a Federal Communications Bar Association seminar on offensive programming. "This is not a Salem witch hunt, but there is a public outcry against indecency. The public is expressing to its congressmen and senators that there are excesses — it's not just Jesse Helms [railing against indecency]."

A recommendation similar to what Quello is predicting would be contained in the Commission's response to the court on the 24-hour ban matter.



**DC
REPORT**
PAT CLAWSON

Who's Buying Braiker's Network?

Is Braiker Radio Services about to be sold to an entrepreneur with a wobbly past? According to broadcasting industry sources, negotiations were underway Tuesday night (3/6) in Seattle to sell the financially troubled radio syndication company to **Ellek Seymour**, a broadcaster who has left a trail of financial ruin across the East Coast.

Seymour attracted headlines in 1987 when his \$70 million **Resort Broadcasting** empire collapsed amid a tangled web of bankruptcy proceedings, creditor suits, and IRS tax liens. According to a *Baltimore Sun* expose, it wasn't the first bad luck he's encountered. At least two earlier ventures — an office supply house and a printing company — also wound up in bankruptcy proceedings.

Last year Seymour attempted to transfer control of the Resorts stations to an associate, North Carolina attorney **Gardner Altman**, but that plan ran afoul when Altman was convicted on federal misdemeanor charges of filing false documents with the U.S. Environmental Protection Agency.

Another Seymour company, the **USA Radio Network**, based near Richmond, reportedly is offering as much as \$3 million for Braiker Radio Services. (This company is not related to the Dallas-based network of a similar name operated by **Marlin Maddoux**.)

Both Seymour and company founder **Ivan Braiker** refused to take our phone calls at deadline, but programming consultant **Rick Sklar** told **R&R** that talks were in progress. He added that Seymour had indicated he was associated in the buyout with New York financier **Robert F.X. Sillerman**.

Sillerman, who was unavailable for comment, was Seymour's principal backer in the ill-fated Resort Broadcasting venture.

Cox Boycotts Americom

A nasty case of Goliath versus David is shaping up deep in Dixie, where **Cox Radio** Exec. VP **Mike Faherty** says the media giant plans to boycott **Americom Radio Brokers** and use its legal muscle to force entrepreneur **Tom Gammon** to drop plans for a controversial Atlanta move-in.

"We're just not going to have any dealings with Americom. If we go to sell any stations, they will not be our broker. If someone chooses Americom as their broker, that will eliminate Cox from purchasing their stations," Faherty said on Tuesday (3/6).

What's put Faherty's dander up is a complex upgrade scheme proposed by Gammon's **Crown Broadcasting** to buy **WHMA-FM/Anniston, AL** and move the 100kw station 90 miles to an Atlanta suburb. Under rules adopted last year, the FCC permits broadcasters to choose new cities of license and rearrange frequency allocations if service is maintained in the city being vacated. Gammon says his upgrade scheme will do that, but Faherty says the FCC's new rules will hurt the public interest by causing a "glut" of new major-market stations while leaving smaller towns "with inferior service."

But Faherty's public-mindedness doesn't overshadow another concern: he doesn't want the increased competition threatened by the Gammon move-in. "I am leery and wary of all competition," he told **R&R**. "I certainly don't welcome additional competition in our markets, nor does any other broadcaster." To show his displeasure, Faherty said Cox attorneys will battle the move-in while the company shuns dealings with Americom or its clients.

Gammon called the brokerage boycott puzzling because he's no longer actively involved with Americom, although he remains a corporate director.

Americom partner **Bill Steding** said the boycott will have "zero" effect, because Cox has never done business with the brokerage. "I would be surprised if Mike Faherty was acting with the authority and review of the Cox family and its board. I don't believe this reflects their values or the business practices of the Cox family, who are very honorable business people," Steding said.

Direct Satellite Radio Forecast For Mid-'90s

Satellite radio is coming, says **Helm Communications** President **Neil Helm** — not sometime in the next century, but in the middle of this decade. He adds that if the U.S. drags its feet, it could be left behind.

The radio future Helm is talking about would give consumers access to hundreds of stations in digital quality from small portable receivers, without having to connect them to any sort of dish antenna. Instead, they would only need a simple pigtail or rabbit-ears antenna for reception indistinguishable to the human ear from a CD player.

Helm, in a paper delivered to the Satellite IX conference in Washington, proposes reassignment of spectrum space to allow direct satellite audio broadcasts somewhere in the UHF bands. And he says other countries will be pressing for satellite radio allocations.

Helm tells **R&R** that the band width necessary for only a single channel of UHF television can ac-

commodate literally thousands of channels of compressed digital audio. In addition to direct satellite radio, he foresees an even greater demand for business uses, both for voice and data transmission.

Spectrum Obstacle

According to Helm, agreeing on spectrum allocations for satellite radio is a much greater obstacle than any technological barriers. The satellite would just require a larger unfurlable antenna than those currently in use, and existing uplink stations could be used. Multiple scanning spot beam technology already in development would allow the satellite signal to cover a third of the world in just milliseconds.

Where some R&D expenditure is required is in developing a receiver

for consumers, which Helm says should be no larger than today's portables and carry a price tag of less than \$50. But with an immediate market in excess of 100 million units, Helm says there should be manufacturers willing to make the investment.

Helm is not predicting that direct satellite radio will quickly kill off conventional radio. But with its CD-like quality, the new service could quickly gain a substantial share of the market. He sees the first application as a virtual replacement for shortwave broadcasting. Its high cost and poor sound quality, says Helm, make shortwave the most vulnerable of the current radio services. Even at a cost of more than \$100 million per satellite, three satellites to cover the entire world would cost about the same as one major new shortwave antenna farm — while providing enough channel capacity to replace every shortwave station in the world several times over.

The Russians Are Going: Cuban Jam Halted

American AMs on 1040 kHz are cheering a Soviet decision to quit using the frequency for **Radio Moscow** broadcasts from a high-power transmitter in Cuba. The surprise decision was announced last week at the third round of U.S.-Soviet information talks in Washington.

Metroplex Communications President **Norman Wain**, who served in the U.S. delegation, said the Soviet decision was a sharp reversal from the September '88 talks in Moscow, when the Soviets insisted they had no control over broadcasts from Cuba. When the Soviets flatly stated this time that transmissions on 1040 kHz would halt sometime this month, Wain said the shocked U.S. delegates decided not to probe the matter for explanations.

WYFX/Boynton Beach, FL **GM Gary Lewis** is just glad to get the Soviets off 1040 kHz, but he's worried about the possibility Cuba itself may continue using the frequency. Lewis described the Radio Moscow

programming as propaganda promoting the Soviet Union — particularly upsetting because some listeners thought it was coming from his station. Metroplex's **WHBO/Pinellas Park, FL** received similar complaints. **GM Jon Pinch** said the station has become essentially a daytimer in fringe areas of the Tampa Bay metro because of the severe interference.

Soviets Set For Radio '90

Clear channel **WHO/Des Moines** **GM Chuck Jewell** said he's "just so shocked that it's over." He blamed the problem on the **Reagan** administration's creation of **Radio Marti** to broadcast Spanish-language programming to Cuba. What the Soviets want now is ac-

cess to the American public through U.S. radio stations. Delegation Chairman **Vladimir Petrovsky**, USSR Deputy Minister of Foreign Affairs, said the Soviets understand the "private factor is present here" and the Soviets will have to produce programming that stations would be willing to carry.

For a crash course in American radio, Soviet broadcasters will be attending the "Radio '90" conference this September in Boston at the invitation of **NAB** President **Eddie Fritts**. **Gosteleradio** Special Projects Manager **Leonid Zolotarevsky** said he anticipates producing English-language programs 20-30 minutes in length for the U.S. radio broadcasts.

In addition to the 1040 kHz breakthrough, the U.S.-Soviet talks produced an agreement to add a second **Voice of America** correspondent in Moscow. In return, Soviet state radio will add a second reporter in the U.S.

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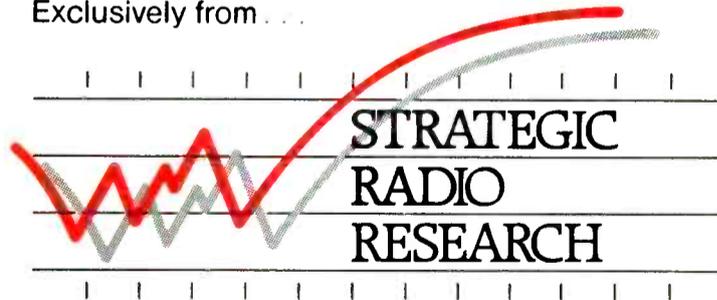
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R&R Convention '90 is pulling out all the stops for the industry event of the year, with three main goals in mind:

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Learn the latest strategies to survive and thrive in the '90s. A full schedule of dynamic speakers and sessions with objective perspectives will give you the edge.

HELPING HUMANITY...

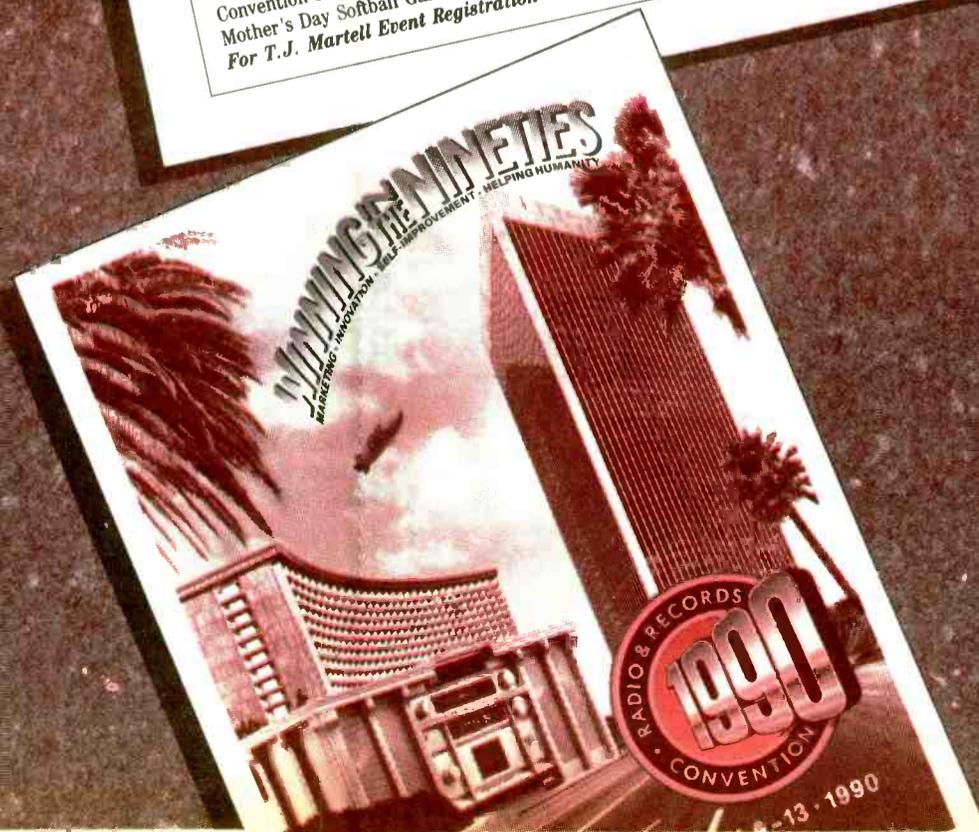
You'll get the chance throughout the Convention to participate in entertaining events, with proceeds going to the T.J. Martell Foundation.

HAVING A GREAT TIME...

"R&R '90" is a convention you won't want to miss. The sessions are carefully selected, issue-oriented, and definitely out of the ordinary. The musical shows and parties are legendary. The fun starts May 9th and continues through May 13th.

T.J. Martell Event details:

The traditional gala Martell Bowling Party will now take place on "Convention Eve," Wednesday night (9th). The Martell Golf Tourney will go on all day Thursday (10th), but players will be back in time for the first Convention sessions Thursday afternoon. That evening the R&R Welcoming Cocktail Party and Supper will also feature a "silent auction" benefiting the Martell Foundation. Proceeds from all "guest ticket" purchases for the Convention's Saturday night superstar show will also be donated. A Sunday "Celebrity Mother's Day Softball Game" will cap the fund-raising activities. For T.J. Martell Event Registration . . . call 818-703-1733.



CONVENTION SCHEDULE

WEDNESDAY • MAY 9, 1990

- 2:00PM **Convention Registration**
- 7PM - 12MID **T.J. Martell Cocktail Party & Events**
(*\$50 donation includes party events and Sunday softball game*)
 - Rock 'N' Charity Bowling Party & Tournament
 - Prizes Galore • Food & Fun

THURSDAY • MAY 10, 1990

- 9:00AM **T.J. Martell Golf Tournament**
- TEE OFF (*\$200 donation includes: Tee prizes, breakfast, lunch, cart and green fees; \$25,000 "Hole in One" prizes*)
- 10:00AM **Convention Registration**
- 4:30PM **"Inside Payola"**
- 7:00PM **Welcoming Cocktail Party & Buffet Supper**
 - "Celebrity Silent Auction"
 - . . . Purchases benefit T.J. Martell Foundation
- 10:00PM • **Hospitality Suites • "Club R&R"**

FRIDAY • MAY 11, 1990

- 8:30AM **Format Breakfast Sessions - NAC & CHR**
- 10:30AM **Robert Tucker:** "Profiting from Change Through Innovation . . . Ways To Succeed in the '90s"
- 1:30PM **David Rogers -** "How to Thrive in the Competitive '90s"
Exclusive Survey Results Revealed
- 3:30PM **John Parikh:** "The Wizard of Odds: A Multi-Media Look At Radio in the '90s"
- 5:00PM **Format Sessions - Country & UC**
- 5:00PM **"Multi-Dimensional Selling . . . The Management Challenge of the '90s."**
R&R Sales & Management columnist Chris Beck clearly defines the sales opportunities for prosperity in the '90s
- 10:00PM • **Hospitality Suites • "Club R&R"**

SATURDAY • MAY 12, 1990

- 8:30AM **Format Breakfast Sessions - AOR & AC**
- 11:00AM **C.W. Metcalf:** "The Humor Option . . . Change & Stress Adaption Skills For Surviving And Thriving"
- 2:00PM **Dudley Lynch:** "Scoring A Win In A Chaotic World" . . . Revolutionary ideas in management and marketing strategies.
- 4:00PM **"The First Amendment & You: Obscenity/Indecency/Record Labeling"**
- 8:00PM **Superstar Show**
- AFTER SHOW • **Hospitality Suites • "Club R&R"**

SUNDAY • MAY 13, 1990

- 10:00AM **T.J. Martell Celebrity Softball Games**

THE NINETIES

IMPROVEMENT • HELPING HUMANITY

CONVENTION KEYNOTERS



"Profiting From Change Through Innovation ...Ways To Succeed in the '90s"

ROBERT TUCKER

At this session you'll discover how to:

- Help unleash the "innovator" in you.
- Learn to think like an innovator.
- Spot changes in the marketplace well in advance of competitors.
- Find the opportunities in change.
- Motivate your employees to contribute ideas and insights.
- Increase your ability to sell your ideas.
- Translate ideas into results.
- Use "change" as a source of opportunities, rather than of problems.

Authored "Breakthrough Thinking: Strategies for Winning Big in Business" and "How To Profit From Today's Rapid Changes," co-authored "Winning the Innovation Game." Former adjunct professor at UCLA.



"Scoring A Win In A Chaotic World"

DUDLEY LYNCH

Revolutionary ideas in management and marketing strategies ... designed for an era characterized by constant accelerating change. Lynch uses the powerful metaphor of the dolphin to exemplify the strategy that is destined to supersede outmoded business behaviors as we enter the last decade of the century.

The "Dolphin Strategy" promises to deliver greater power to:

- Choose instantly, successfully, between the strategies of Take Over, Give In, Get Out, Trade-Off, and Breakthrough.
- Do more with less
- Think tougher and dream smarter.
- Focus on the 20% of your effort that delivers 80% of your significant results.
- Act flexibly, elegantly, and with endurance amid the accelerating waves of change.

Mr Lynch is President of Erain Technologies Corporation of Ft. Collins, Colorado and co-author of "Strategy of the Dolphin."



"The Humor Option ... Change & Stress Adaption Skills for Surviving & Thriving"

C.W. METCALF

At this session, you'll explore how a "sense of humor" can enhance:

- Creativity
- Problem-Solving
- Imagination
- Risk-Taking
- Health

President of C.W. Metcalf & Company, he has served on the faculties of the University of Michigan, Florida State and Bennington. He has been featured on the NBC Today Show, CNN, PBS, in Forbes, Newsweek and the Wall Street Journal.



"How To Thrive In The Competitive '90s"

DAVID ROGERS

A hard-hitting presentation by a master strategist and best-selling author. Rogers introduces the results of a new study conducted exclusively for the R&R Convention ... "The definitive study on the principles of excellence for marketing radio and music in the '90s."

You'll learn the specific steps that should be taken to overcome major changes our industry will face in the volatile '90s. Each person attending the presentation will receive a complimentary "Findings Summary" of this groundbreaking research study.

EXCLUSIVE SURVEY RESULTS REVEALED

Rogers is President of Service Innovations Corporation, a consulting and training firm located in Highland Park, IL. He is author of "Fighting To Win" and the best seller, "Waging Business Warfare."



"The Wizard of Odds: A Multi-Media Look At the Future of Radio"

JOHN PARIKHAL

In this exclusive one-of-a-kind presentation, you'll get a view of the near-future and pick up the advantage...

- Anticipate change
- Prepare winning strategies in advance.
- Practical advice to use the next day
- Know the landmarks to look for the next day
- Find out if the "Greyby Boom" will give up on music radio to spend more time with News and Talk
- Will Oldies go away and will Country radio suffer as American's live in bigger cities?
- Is satellite a Trojan horse?

Radio's most prominent futurist and prognosticator has produced, exclusively for this convention, a multi media presentation showing how to navigate radio's yellow brick road to 1995 ... using heart, courage and brains to take advantage of every opportunity.



"Multi-Dimensional Selling ... The Management Challenge of the '90s."

CHRIS BECK

R&R Sales & Management columnist Chris Beck clearly defines the sales opportunities for prosperity in the '90s...

- At the agency level
- Local and national retail ... featuring recent case study examples.
- Preview the "account list" of the '90s.
- Explore the challenges and evolution inside radio's two major account categories ... agency and automotive.

A 17-year sales veteran, Beck is the owner of Los Angeles-based Chris Beck Communications. In addition to consulting, he is an internationally-published author whose work is featured in R&R.

WATCH R&R FOR MORE SESSIONS AND SUPERSTAR ENTERTAINMENT!

REGISTRATION DETAILS

REGISTRATION FEES	BEFORE 4/5/90	AFTER 4/5/90
Regular	\$300	\$335
Special Rates**	\$235	\$260

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- Registration includes all sessions, R&R Cocktail Party & Buffet Supper, Superstar Shows and all Hospitality Suites and Exhibits. Badges must be worn for admittance to all sessions, events and hospitality suites
- All T.J. Martell events are in addition to your registration ... and are tax deductible.

REFUND POLICY:

Registration refunds will be issued after the convention, minus a \$40 administrative fee, if written cancellation received by May 4, 1990. After that date, only half the registration amount will be refundable.

** Small Markets are those 100+ in size. Registration must be submitted on station letterhead to qualify for discount. Student Registrants must have their instructor apply on their behalf, submitted on school letterhead, in order to qualify for discount.

HOTEL RESERVATIONS

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GoldDisc³ is Century 21's new third edition of radio CDs, with the latest research, larger libraries, "clean" lyrics, hit "45" lengths, and the best quality CDs. GoldDisc³s have uniquely tight starts, consistent audio levels, accurate timing, expanded dynamic range, great stereo separation and superior sonic quality!

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Experts Agree: Rave reviews of Century 21's CD innovations and excellence have appeared in trades like Radio & Records, Billboard, The Pulse, Radio Only, Broadcasting, Radio World, BM/E, and audiophile magazines including Digital Audio. Our **NoNOISE** computers have been praised in The New York Times, Stereo Review, High Fidelity, Audio, Gramophone, and Recording Engineer/Producer. Radio researchers, consultants, programmers and listeners agree: **GoldDisc³ CDs are a significant improvement in clarity and dynamics.**

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Gary Landis
Vice President
Director of Prog.
**Westwood 1
Radio
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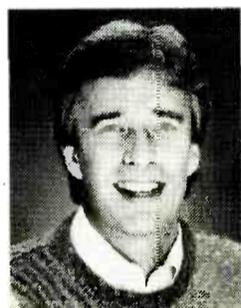
"Century 21, I love those HitDiscs. They help my *Weekly Top 40* have CD quality, and all of us at KIIS-FM appreciate their CD convenience."

Rick Dees
KIIS
Los Angeles, CA



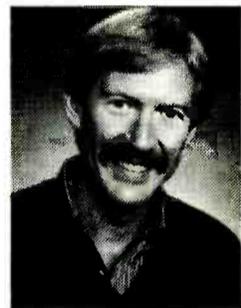
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**Shadoe
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Vice President—Prog.
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City _____ State _____ Zip _____

TRANSACTIONS

Susquehanna Anchors \$4.2 Million Dallas Frequency Flip

Trading Slows To A Crawl As Banks Pull Back From Lending Action

Deal Of The Week:

KKWM/Dallas

PRICE: \$4.2 million
TERMS: Asset sale for \$3.7 million. Escrow deposit \$100,500 with balance due cash at closing. Additional noncompete agreement valued at \$500,000 cash.

BUYER: Susquehanna Radio Corp., headed by Chairman **Louis Appell Jr.** and President **Arthur Carlson**. The company also owns **KLIF/Dallas**.

SELLER: Anchor Media Inc., owned by **Alan Henry**. The company also owns **KZEW/Dallas**, **KZSS & KZRR/Albuquerque**, and **KORK & KYRK/Las Vegas**.

FREQUENCY: 570 kHz

POWER: 5kw

FORMAT: Gold

COMMENT: As previously reported (R&R 2/9), Susquehanna is purchasing this station to increase its nighttime coverage in the Dallas-Ft. Worth Metroplex. Susquehanna plans to transfer its KLIF News/Talk format to the new 570 kHz frequency and sell its existing 1190 kHz channel.

Florida

WIIS/Key West

PRICE: No cash consideration
BUYER: Media broker **Ron Hickman** of Newton, NJ is assuming control of the station as a trustee.

SELLER: Drexel Hill Associates Of Florida Inc., headed by **Peter Arnow**. The company also owns **WMTR/Morristown, NJ** and **WDHA/Dover, NJ**.

FREQUENCY: 101.7 MHz

POWER: 3kw at 200 feet

FORMAT: CHR

BROKER: Ron Hickman Associates

COMMENT: Drexel Hill Associates recently announced plans to buy **WEOW/Key West**. The company is transferring control of WIIS to Hickman to avoid violating FCC duopoly rules. Hickman will receive \$500 per month in compensation for his services. The station may be donated to a charity.

Missouri

KDRO/Sedalia

PRICE: \$300,000
TERMS: Asset sale for \$115,000. Escrow deposit \$10,000 with balance due cash at closing, and two additional noncompete agreements valued at \$87,500 cash each.

BUYER: Mathewson Broadcasting Co., owned by **James Mathewson** and **Adam Fischer** of Sedalia, MO.

SELLER: Sedalia Broadcasting Corp., owned by **Herbert Brandes** and **James Glenn**.

FREQUENCY: 1490 kHz

POWER: 1kw

FORMAT: Country

New York

WKOL (AM)/Amsterdam

PRICE: \$150,000

TERMS: Asset sale. Escrow deposit \$2500, balance due cash at closing.

BUYER: William Walker III, the owner of **WRWD/Highland, NY**.

SELLER: Gateway Broadcasting Corp., owned by **Joseph Isabel**, **Ernest Sciaibba**, and **Lorriane Cosentino**. The company also owns **WCSS & WKOL-FM/Amsterdam, NY** and **WBNJ/Cape May Court House, NJ**.

FREQUENCY: 1570 kHz

POWER: 1kw daytimer

FORMAT: AC

Tennessee

WOPI/Bristol

PRICE: \$140,000

TERMS: Asset sale. Escrow deposit \$25,000 with balance due cash at closing.

BUYER: Joe Morrell

SELLER: United Broadcasting Company, owned by **Herman Long**. He is a part-owner of **WGAT/Gate City, VA**.

FREQUENCY: 1490 kHz

POWER: 1kw

FORMAT: Nostalgia

WMRE/Knoxville

PRICE: \$150,000

TERMS: Asset sale. Escrow deposit \$5000; buyer assumes debts totalling \$11,000, with balance of purchase price payable via five-year promissory note at 10% interest.

BUYER: Church Point Ministries Inc., headed by Rev. **Dwight Pate** of Baton Rouge. The ministry also owns **WNDC/Baton Rouge**.

SELLER: Hunter Broadcasting Co., owned by **Edwin Hunter**.

FREQUENCY: 1580 kHz

POWER: 5kw daytimer

FORMAT: Nostalgia

WXQK/Spring City

PRICE: Undisclosed for 51%

TERMS: Intra-family stock buyout

BUYER: Walter Hooper III, who currently owns 49% of the licensee. He is the permittee of a new FM station at Spring City, TN.

SELLER: Walter Hooper Jr. is selling his 51% stake in **Radio 970 Inc.**

FREQUENCY: 970 kHz

POWER: 500-watt daytimer

FORMAT: Country

Texas

KODK/Kingsville

PRICE: \$160,000

TERMS: Cash

BUYER: Jeffco Enterprises, owned by **Earle Fletcher** and **George Marti** of Cleburne, TX. The company owns **KDSI & KOPY/Alice, TX**.

SELLER: Ruben Cavazos, court-appointed receiver representing **Rivera Broadcasting Co.**

FREQUENCY: 92.1 MHz

POWER: 3kw at 210 feet

FORMAT: AC

COMMENT: Plans were announced in January to sell this station to **Encarnation Guerra**, but that deal collapsed.

KBLN/Sherman

PRICE: \$250,000

TERMS: Cash

BUYER: Pesa Broadcasting Corporation, headed by **Maria Aguilar**, **Mirella Aguilar**, and **Carmen Hernandez** of Houston. Another investor, **Salomon Carmona**, is an AE at **WIND/Chicago**.

SELLER: Henry Seals, trustee for **Belen Enterprises Inc.**

FREQUENCY: 910 kHz

POWER: 1kw

FORMAT: Nostalgia

Continued on Page 12

TRANSACTIONS AT A GLANCE

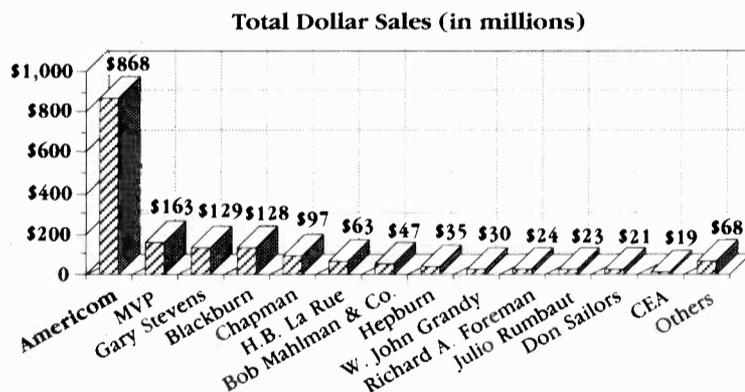
Deals So Far In 1990:
\$232,451,591

Total Stations Traded This Year: 219
This Week's Action: \$5,350,000
Total Stations Traded This Week: 9

● Deal Of The Week:
 ● KKWM/Dallas \$4.2 Million

- WIIS/Key West No cash consideration
- KDRO/Sedalia, MO \$300,000
- WKOL (AM)/Amsterdam, NY \$150,000
- WOPI/Bristol, TN \$140,000
- WMRE/Knoxville \$150,000
- WXQK/Spring City, TN Undisclosed for 51%
- KODK/Kingsville, TX \$160,000
- KBLN/Sherman, TX \$250,000

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Lenders Tell Minority Forum Of Broadcast Financing Woes

A tighter economy and new banking rules will make financing of radio station acquisitions in the '90s much tougher than in the hot market of the previous decade, according to lenders and analysts speaking at the Minority Ownership Forum marking the tenth anniversary of Broadcast Capital Fund, Inc. (BROADCASTCAP).

Attorney Leonard Baxt of Dow, Lohnes & Albertson offered this blunt assessment of the capital market: "It stinks." But he's not discouraging minority firms from entering the broadcast field. Baxt notes there are many "motivated sellers" with stations on the market. One drawback, though, is that many aren't eligible for tax certificates, since they don't plan to reinvest in broadcast properties.

Ricardo Cumberbatch agreed that broadcasting is still a viable business, but said his own Bank of Montreal and other lenders are "cherry-picking" from proposed deals because of limited capital. He said new federal regulations on highly leveraged transactions (HLTs) are making bankers more cautious.

VP Alison Melick of Charterhouse Media Group thinks the HLT rules shouldn't have quite as draconian an effect on broadcast financ-

ing as some are saying. But she and others at the forum advised would-be borrowers to take a back-to-basics approach. Assemble a good management team, they said, present a sound and achievable business plan, and "buy right" — that is, buy a property that's worth the purchase price and is competitive in its market.

Advisory Panel Urged

Melick and Cumberbatch said more fill-in financing will be required as senior lenders reduce their cash-flow multiples for radio and TV lending. And Cumberbatch noted it's going to be hard to find financing for turnarounds and AM stations.

One lending source for minority buyers, of course, is BROADCASTCAP itself. President/CEO John Oxendine said the nonprofit fund has made 40 investments to date, totaling \$12 million, while making it

possible for minority buyers to leverage nearly \$80 million in assets.

Despite the tougher financing climate, not all is doom and gloom for radio broadcasters in the '90s — minority or otherwise. DRI-McGraw Hill Senior Economist Thaddeus Fletcher told the forum that while there won't be robust GNP growth this year, there also isn't likely to be a recession. He said broadcast revenue growth is also slowing after "astronomical" gains in 1988 and '89. Fletcher projects that radio advertising revenues will grow at an annual rate of 6.1% over the first half of this decade, compared to a rate of 10% over the past five years.

Attendees urged FCC Chairman Al Sikes to appoint an advisory committee on minority ownership as a way to demonstrate the new Commission's commitment. Sikes, who hailed BROADCASTCAP as one of the "thousand points of light" encouraged by President Bush, was noncommittal about such a panel. However, he assured the forum that he and Commissioner Andrew Barrett, the only black member of the FCC, have been discussing ways to advance minority ownership.

Launch Set For Kids' Radio Net

Format-hungry AM stations are being targeted for a new narrowly focused network aimed at children. The Kids Choice Broadcasting Network plans to begin signing affiliates shortly after the NAB Convention in Atlanta at the end of this month. Even before then, programming will be kicked off on the network flagship, WPRD/Winter Park (Orlando), FL.

WPRD's parent company, Metroplex Communications, is not directly involved in the new network, but Chairman Norman Wain and President Robert Weiss are investors in the new venture, which is billing its affiliates as "The Imagination Stations." Other Kids Choice principals include singer-composer Peter Yarrow, communications attorney Matt Leibowitz, and his wife, Deborah, an advertising and PR exec.

Leibowitz, who chairs the new venture, says it'll draw on the experiences of a previous venture into children's radio, KPAL/Little Rock, which has since dropped the format for more traditional fare. KPAL's "parents," Bill and Tish Henslee, are part of the Kids Choice start-up team.

Whereas KPAL had to produce all of its programming for a single station, Wain says a network will make the format's overhead viable. The network will charge a fee to affiliates and reserve two minutes of each hour for network spots, while local affiliates will be restricted to a spot load of six minutes per hour.

Wain admits selling an 11-minute

demographic is going to require a new approach, but says Kids Choice is a "whole new way of looking at the radio business."

Bill Moyes of the Research Group has been signed to research the format's impact in Orlando, since there won't be any ratings books to show potential advertisers. Former Satellite Music Network exec Bob Bruton is on board to sign affiliates.

Big Pie

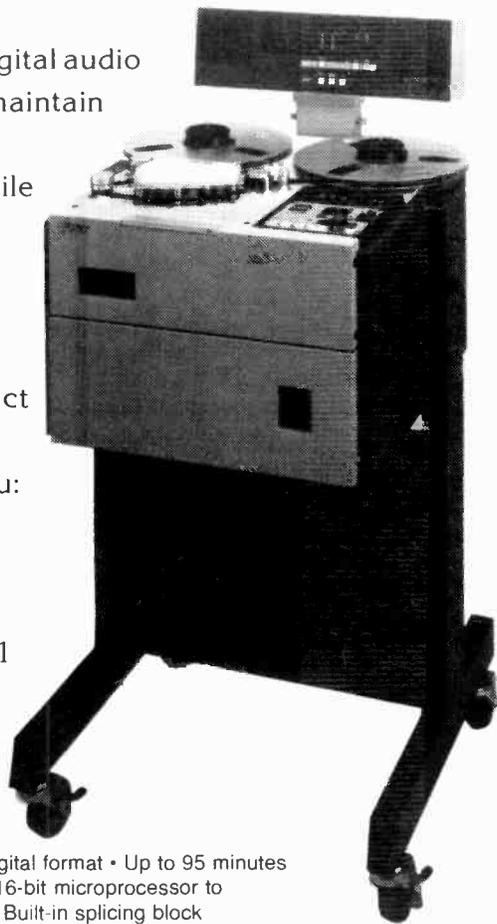
TV advertising aimed at kids is a \$150 million a year business, says Wain, and radio is getting "absolutely none" of the revenue. He notes that research shows pre-teens spend over \$6 billion a year and directly influence over \$50 billion in family spending.

Kids Choice, though, is not just about money. The principals say they want not only to entertain, but also to stimulate children's imagination, stir their creativity, and improve literacy. To underscore their commitment to make Kids Choice work, Wain says the investors expect to run through \$3 million in red ink before seeing a profit — but he expects affiliates to move into the black more rapidly.

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These transactions were filed last week and summarized in R&R (3/2). Owing to space limitations last week, the details are being presented below.

Arkansas

KKIP/Lowell

PRICE: \$25,000

TERMS: Asset sale for cash

BUYER: Tim Hutchinson, the part-owner of KBCV/Bentonville, AR

SELLER: First National Bank & Trust Co., represented by VP Richard Daniel. The bank is disposing of the station, which it acquired control of from Eklund-Fox Communications Inc.

FREQUENCY: 1440 kHz

POWER: 1kw daytimer

FORMAT: Station is dark

Kansas

KKLO/Leavenworth

PRICE: \$10 plus assumption of undisclosed liabilities

BUYER: KKOL Inc., owned by Stephen Wodlinger of Naples, FL; Kevin Wodlinger of Monett, MO; and Michael Wodlinger of Prairie Village, KS. They also own WIXI/Naples Park, FL. Kevin Wodlinger also owns KRMO & KKBL/Monett, MO.

SELLER: Wodlinger Broadcasting Co., owned by Constance Wodlinger. She also owns KSBS-TV/Steamboat Springs, CO and LPTV station W05HU/Houston.

FREQUENCY: 1410 kHz

POWER: 5kw day/500 watts night

FORMAT: Contemporary Christian

Texas

KBYG/Big Spring

PRICE: \$27,500

TERMS: Asset sale for cash

BUYER: Drew Ballard of Lubbock, TX. He owns KEOR & KHKC/Atoka, OK and KTSH/Tishomingo, OK and is partial owner of KRGT/Hutto, TX and KFLB/Lubbock, TX.

SELLER: Henry Seals, bankruptcy trustee for Giraffe Communications

FREQUENCY: 1400 khz

POWER: 1kw

FORMAT: Station is dark

KRAN/Morton

PRICE: \$50,000

TERMS: Asset sale. Escrow deposit \$2000 with additional \$13,000 cash due at closing; ten-year promissory note for \$35,000 at 10% interest, to be paid in equal monthly installments of \$463.

BUYER: David and Sherry Pike of Subiaco, AR.

SELLER: West Texas Broadcasting Inc., owned by Edward Couzens

FREQUENCY: 1280 kHz

POWER: 500-watt daytimer

FORMAT: Country

Washington

KORD-AM & FM/ Pasco-Richland

PRICE: No cash consideration for 75%

TERMS: Gift of stock

BUYER: Michael Ripley of Lewiston, ID and Jeffrey Ripley of Kennewick, WA

SELLER: Eugene Hamblin is selling his 75% stake in 4-K Radio. He also owns KOZE-AM & FM/Lewiston, ID; KORT-AM & FM/Grangeville, ID; and KLER-AM & FM/Orofino, ID.

FREQUENCY: 870 kHz; 102.7 MHz

POWER: 10kw day/250 watts night; 100kw at 1100 feet

FORMAT: Country; CHR

COMMENT: This station was sold for \$870,000 in August 1982.

A LOVE SONG YOU
WILL NEVER FORGET

JIMMY VARNER



LYNN RODERICK



BILLY SHEPPARD

DO YOU REMEMBER BY ALL MEANS

The follow-up to the top 5 smash 'Let's Get It On!'

Written by Jimmy Varner, Billy Sheppard, Lynn Roderick
Produced by Stan Sheppard and Jimmy Varner
for Stanton Scott Productions

From the Island album 'Beyond A Dream'
available on compact discs, cassettes and records

MOST ADDED AGAIN!

WILD	KPRS	WWDM	WPGA	WTLZ
WAMO	KMJM	WAGH	WEDR	WVOI
WHUR	WNHC	WFXE	WQQK	KBUZ
WKYS	OC104	WZFX	WCDX	KDKO
KMJQ	WJIZ	WQMG	WPLZ	
K97	WFXA	WDKT	WEAS	
KRNB	WATV	WEUP	KDKS	
WYLD	WENN	WJMI	WTMP	
PWR94	WMGL	WHJX	WTUG	
WOWI	WPAL	KFXZ	K98-FM	
WGCI	WPEG	WLOU	WGPR	
WJLB	WJTT	WJJS	WDZZ	



MANAGEMENT

Want The Best Employees? Ask The Right Questions!

Are you looking to fill an opening at your station or company? If yes, do you want Candidate A, who's truly interested in the gig, or Candidate B, who just wants a steady paycheck and all the perks he can carry home?

Although the answer should be obvious, the problem remains how do you make sure that you don't get chafed and saddled with Candidate B?

One way to get the right person — according to "Hiring The Best: A Manager's Guide to Effective Interviewing" author Martin John Yate — is to ask the right questions when interviewing job applicants. The following four questions are designed to find out whether or not a prospective employee really wants the job you're offering:

- "Why are you interviewing with us?"
- "What do you expect out of this job?"
- "Where else are you applying, and why?"
- "What reservations do you have about working here?"

DATELINE

● **March 10-13** — NARM. Century Plaza Hotel. Los Angeles, CA.

● **March 15** — American Women In Radio & Television's 15th Annual National Commendation Awards Ceremony. Waldorf-Astoria Hotel. New York, NY.

● **March 31-April 3** — NAB Convention. Georgia World Congress. Atlanta, GA.

● **April 1-5** — National Christian Radio Seminar. Stouffer Hotel & Convention Center. Nashville, TN.

● **April 18** — Paul Kagan Radio Station Acquisitions Seminar. Park Lane Hotel. New York, NY.

● **April 18-20** — Broadcast Financial Management Association. Hyatt Regency. San Francisco, CA.

● **April 21** — Great Lakes Radio Conference. Central Michigan University. Mount Pleasant, MI.

● **April 25** — 25th Annual Academy Of Country Music Awards. Pantages Theatre. Hollywood, CA.

● **May 3-6** — Audio Engineering Society's Eighth International Conference. Capital Hilton Hotel. Washington, DC.

● **May 9-13** — R&R Convention '90. Century Plaza Hotel. Los Angeles, CA.

● **May 16-20** — American Women In Radio & Television's National Convention. Capital Hilton Hotel. Washington, DC.

● **May 19** — NAB Small & Medium-Market Managers Roundtable. Crescent Hotel. Phoenix, AZ.

● **June 9-15** — NAB Executive Management Development Seminar. University Of Notre Dame. Notre Dame, IN.

● **June 10-13** — BPME/BDA Conference. Bally's Hotel. Las Vegas, NV.

● **June 22-23** — Bobby Poe Convention. Sheraton Premiere. Tysons Corner, VA.

● **October 24** — Paul Kagan Radio Station Acquisitions Seminar. Park Lane Hotel. New York, NY.

"R&R CONVENTION '90...MAY 9-13 IN CENTURY CITY"

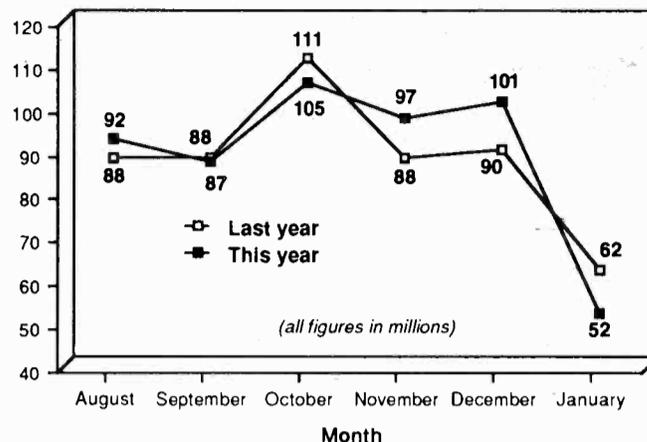
National Spot Radio Scoreboard

Total national spot radio expenditures for the month of January topped \$52 million — a 16.5% decrease from 1989 figures.

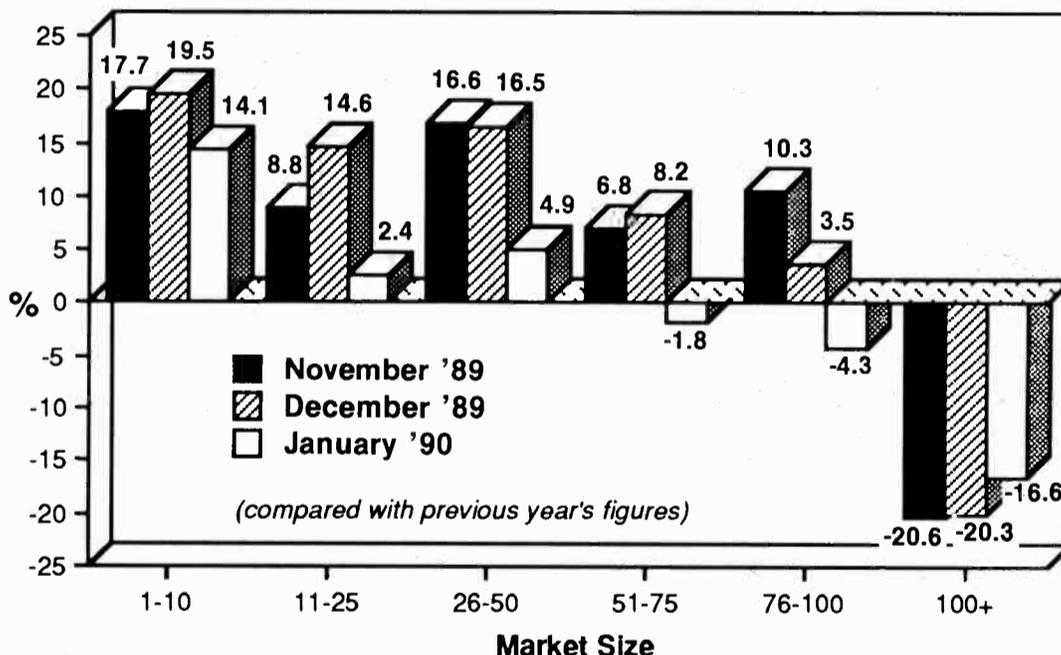
Note that there were four weeks in January 1990, as opposed to the five weeks in January 1989. Thus, actual national spot radio expenditures were greater in 1989. However, all figures have been adjusted to reflect the true percentage of increase in national spot radio activity.

While the figures reflect total billings as reported by America's leading national rep organizations, they are not typical of any specific market. Furthermore, spot billing in individual markets, market groups, or geographic areas may differ substantially.

TOTAL SPOT DOLLARS SIX-MONTH TREND

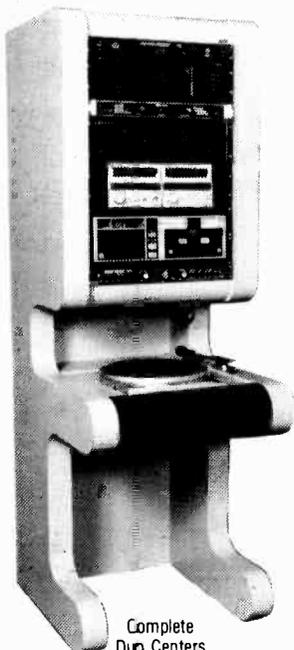


PERCENTAGE OF CHANGE THREE-MONTH TREND

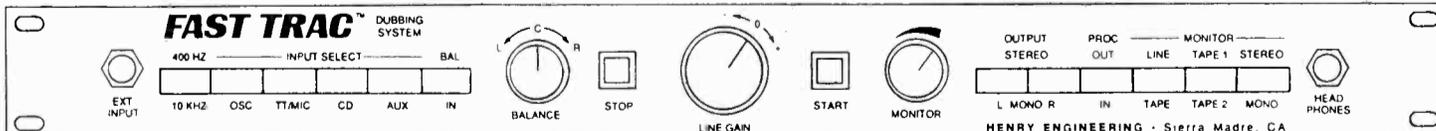


Source: Radio Expenditure Reports, Inc.

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Complete Dub Centers require only 5 sq. ft. of floor space.



Tying up the production studio for routine cart dubbing is a waste of time and resources! That's why we designed our compact Dub Center, utilizing the **FAST TRAC** Automatic Dubbing System. The **FAST TRAC** is essentially a four-input, one-pot console. It does everything your console does for about 1/10th the cost and a fraction of the space! Dub CDs or records to cart, dub agency spots, news bits, or just about anything. The **FAST TRAC** was designed specifically for dubbing, and it does it with one-button simplicity! Whether your carts are dubbed by the PD or by the 'nighttime college kid', they'll all be tight, consistent, and flawless.

FEATURES

- Built-in oscillator, 1kHz/10kHz
- 3 inputs, plus EXT input
- 3 adjustable time delays
- Balance control with defeat
- 2 tape-monitor inputs
- Monitor-mono switch
- Process-insert capability

BENEFITS

- Check levels, bias, EQ, head alignment
- Dub from CD, R-R, R-DAT, TT, or MIC
- Tightly cued carts from any source
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RADIO NETWORKS PRESENT

FUTURE HITS

You can't...read tomorrow's headlines...know the score of tomorrow's game...get tomorrow's lottery numbers...

But you *can* hear tomorrow's hits today. It's as easy as...Future Hits.

Future Hits—the show that played Taylor Dayne, Milli Vanilli and Roxette before the rest of the world. The one that *first* brought you major players like New Kids On The Block, Paula Abdul and Bobby Brown.

Future Hits. Tomorrow's hits *today*, beamed to you fresh and hot via satellite.

Future Hits. Radio & Records' CHR Editor Joel Denver is the host for a weekly warp speed hour of news, interviews, tour updates, the BBC Top 5 and all the newest hit music first.

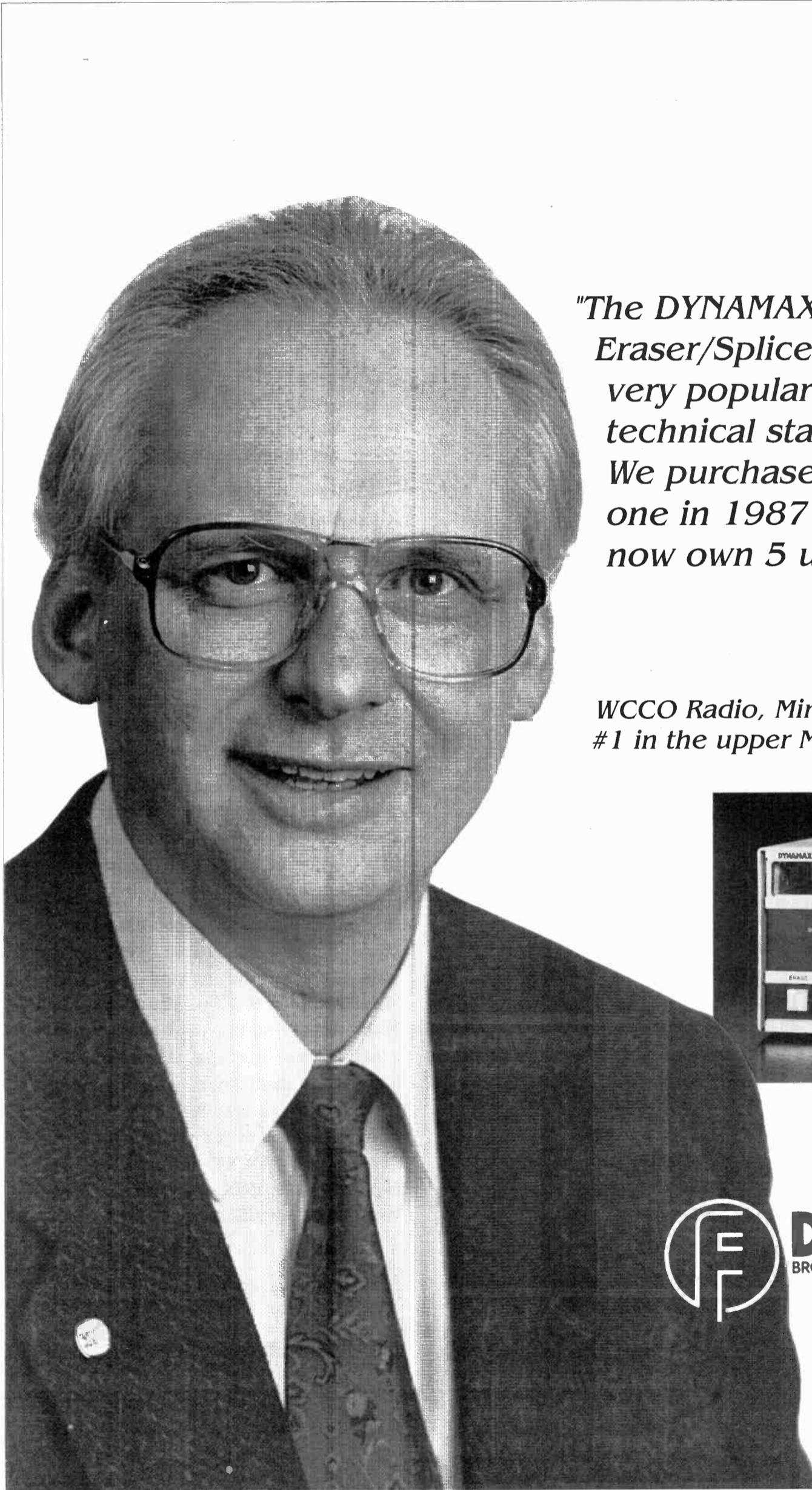
How many times have you wished you could see into the future? Well finally you can, just by contacting your Westwood One Representative for Future Hits. Find out what hundreds of stations across the USA already know...that week after week, listeners keep coming back to the "Future." But hurry. Time waits for no one. In Los Angeles call (213) 840-4244, in Canada, (416) 597-8529 FAX (213) 204-4375 or Telex 4996015 WWONE.



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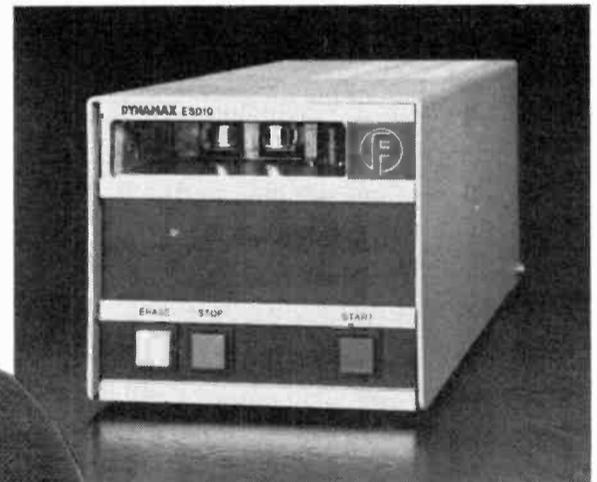
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*"The DYNAMAX ESD 10
Eraser/Splice Detector is
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technical staff at WCCO-AM.
We purchased the first
one in 1987 and
now own 5 units."*

*Jerry Miller
Chief Engineer*

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SALES STRATEGY

THREE STAGES

Developing Your Entire Sales Staff

By Chris Beck

One of the many challenges that today's sales managers face is providing their staff with personal growth opportunities. In this competitive, fragmented industry of ours, individual growth is virtually the only way to cultivate sales beyond market growth.

Regardless of your salespeople's levels of experience (years in the business, amount of billings, etc.), everyone has the potential to gain new skills as well as sharpen existing ones. This week, I'll cover the training process and give you some ideas on helping your staff to grow as individuals.

Keep in mind that each of your employees is on a different level. Maximizing their production requires a great deal of time on your part — you must counsel, teach, and develop material for each person at his or her own level.

Similarly, each of your employees has a different learning curve. The categories below were determined strictly by the number of years in the business — therefore, the examples cited should serve only as guidelines.

To help you find your sales staff's primary growth opportunities, I've identified three stages of experience. Obviously, the number of people in each category will depend on your station's size, market position, and recruitment capabilities.

Absolute Beginners

Salespeople in this category generally have been in the selling profession less than one year, or — in larger stations or markets — may have selling experience but are new to radio sales.

Staffers in this stage generally have a lot to learn, such as determining a profitable approach to prospecting, identifying potential leads, perfecting telephone skills, overcoming objections, and positioning the benefits of radio as a medium.

The biggest obstacle for those in this stage is digesting the mind-boggling amount of information

presented during the first year. The good news, however, is that probably 90% of all sales training materials address this stage of development.

Your objective should be to present this info in a controlled and consistent manner. For example, you should give specific assignments in one key area that will enable you to provide your staffers with (relatively) instant feedback upon completion.

Intermediate Interest

Members of your staff who fit into this category have survived the high first-year mortality period and want to stay in the business. Many of them have moved from retail accounts to smaller agencies and larger station accounts. As a rule, they've been in the business one to three years.

In order for those in this stage to grow, try to begin teaching them the options available at the agency level, including making appointments with nonmedia agencies (such as PR, promotional, or recruitment agencies).

Other helpful areas of direction include agency negotiating skills, infrastructures and spheres of influence for various agency contacts, getting the information needed when an avail is up in order to present a case for maximum share and unit rate, and maximizing the research and ratings tools available to them.

At the retail or in-house level, you'll find some exceptional areas for growth at this intermediate stage are identifying alternate contacts, learning different methods of upselling current accounts, tapping other budgets, and driving higher unit rates and shares.

A word of caution, however. Interest in traditional retail new business development starts to wane during this stage. Try to direct your intermediate-level employees toward larger or more challenging contacts (retail manufacturer strategies, for example) — with higher payoffs.

The most difficult part of training intermediate-level salespeople is that there are very few options for skill development. Only about 10% of today's training material is directed toward intermediate salespeople.

However, much of the best training can come from your suppliers, ratings or software support representatives in particular. You might even want to look into mass-market personal development companies — most of which are outside the radio industry — that feature negotiating skills.

The best part about this stage is that you generally have a significant amount of day-to-day interaction with each person. In addition, maximum growth in confidence and aggressiveness levels usually occur during the intermediate stage.

Advance Notice

This segment, with three or more years of experience, includes not only members of your local sales staff but national and regional sales managers as well. It has proven to be the most challenging to train, direct, and manage.

Outside sales support is virtually impossible to obtain, as the needs of this group are much more divergent than those of the other two segments. Many of the trainers available simply may not have as much expertise as most people in this stage, or have been off the street for so long it's virtually impossible for them to produce materials targeted to a current advanced radio salesperson's needs.

Therefore, one training option lies in the realm of continuing edu-

	Stage 1: Beginning	Stage 2: Intermediate	Stage 3: Advanced
Experience	Less than 1 year of sales, or new to radio sales	1-3 years	3 or more years
Biggest Obstacle	Digesting a tremendous amount of information	Finding challenging outside sales development materials	Gaining new accounts
Biggest Advantage	Most training materials address beginners	Significant day-to-day interaction	Feel at ease in sensitive situations

cation courses at local colleges and universities. Classes in business management, intermediate marketing, and computer science could be valuable learning experiences for your advanced salespeople.

The primary focus of advanced staff members should be to vertically penetrate their current accounts and to determine the decision-makers' objectives and spheres of influence. For example, let's say that Paul — a five-year sales veteran — currently handles all of your station's beverage industry advertising. His next step would be to work with a brand's regional sales or district sales managers to develop case and fountain sales programs.

Introducing major account sales strategies is another prime area of interest — and an excellent opportunity for your senior salespeople to grow — during this stage. Now's the time to educate your local and national staff with regard to the options, needs, and politics of major account sales to regional department stores, for example.

Your national people also should focus on their strategies for dealing with their national contacts on a weekly basis. Is your station simply meeting local contacts, or are your salespeople identifying the needs, objectives, and options available to them on a local level with national accounts?

Some critical growth topics for advanced staffers include time accounting principles, computer skills, and getting the most out of available software.

Although vertical penetration is important to advanced salespeople, it's also important to work outside or new contacts. Considering the caliber of accounts most people in this stage are working, two or three "special projects" can be managed effectively.

In addition to the obvious advantages of advanced salespeople — such as possessing a great deal of historical and marketing knowledge — most are able to feel at ease (or at least appear to do so) in almost any highly sensitive situation.

Chris Beck is the President of Chris Beck Communications, a sales consulting firm. If you have a question about a column or a topic you'd like to see addressed, he can be reached by phone at (818) 594-0851; by fax at (818) 594-5030; by Prodigy electronic mail at ID# SRTN15A; or by Compuserve at ID# 76066,3334. Write to him at 22900 Ventura Blvd., Suite 340, Woodland Hills, CA 91364.



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'ZINE SCENE

Milli Vanilli Member
Reveals Secret of Succe\$\$!

As the facts so often speak most eloquently for themselves, so do the stars. Witness **Rob Pilatus** of **Milli Vanilli**, who provides *People* readers with the following take on what it takes to hit the Big Time nowadays, "If you are going to be a star, you have to have special hair."

Meanwhile, here's **New Kids On The Block** member **Donnie Wahlberg**, gushing unabashedly to *US* readers about the thrill involved in finding your corporeal self reduced to an inanimate plastic object: "We're really excited about being toys."

The life of a S*T*A*R isn't all glamour, however. Speaking about the 5000 pieces of fan mail she receives each week, *People* covergirl **Paula Abdul** notes, "One guy said he serenades his cows with my music."

Then there's **Michael Jackson** lookalike **Rodney Harris**, quoted in the *Weekly World News* as saying, "A lot of Michael Jackson impersonators only do Michael physically, but they can't do him mentally. I actually become Michael Jackson," prior to his making an appearance at the gala grande opening of a check-cashing service in Macon, GA.

Leave it to **Terence Trent D'Arby** for the last word on the subject. According to *People*, TTD described the difference between his first album and his last as "Simple. One sold a lot of records, and the other flopped."

F.U.N. Couplings

• **INXS** frontman **Michael Hutchence** "has fallen hard" for fellow Aussie warbler **Kylie Minogue**. (*Star*).

• Another **SAW** creation from the Land Of Aus, **Jason Donovan**, was "dumped" by his \$5000-per-day model girlfriend **Denice Lewis** in favor of her old flame, professional tanner **George Hamilton**, age 49. (*Globe*).



RHONE IS RIGHT — Janet Jackson may be the covergirl and subject of a four-page-plus feature in the March issue of *Essence*, but it's Atlantic Sr. VP/GM, **Black Music Division** **Sylvia Rhone** (pictured) who made the mag's top ten list of "Power Players," defined as those "who've made it to the upper echelons of the corporate world." And that's no joke, folks.

Mr. Blackwell Vs.
The Grammys

Not a monster movie, but certainly a monstrous thought, turning self-proclaimed fashion maven **Mr. Blackwell** loose on the gowns that the real gals wore to the Grammy Awards, as did the *National Enquirer* this week. And would you like a saucer of milk to go with these highlights?

• **K.D. Lang**: "A bullfighter gone astray."

• **Paula Abdul**: "Exploding out of that too-short mini like an over-boiled hot dog."

• **Bette Midler**: "All the glamour of a worn-out sneaker."

• **Bonnie Raitt**: "The best thing she wore was her guitar."

R&R doesn't run comic strips, but we do take a comic trip each week though the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

TELEVISION

TOP TEN SHOWS
FEB. 26 — MARCH 4

- 1 *Roseanne*
- 2 *The Cosby Show*
- 3 *Cheers*
- 4 *60 Minutes*
- 5 *America's Funniest Home Videos*
- 6 *A Different World*
- 7 *CBS Sunday Movie* ("The Incident")
- 8 *Golden Girls*
- 9 *Empty Nest*
- 10 *Wonder Years*

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

Tube Tops

• **M.C. Hammer**, **Soul II Soul**, **Milli Vanilli**, **Barry White**, **James Ingram**, **Al B. Sure!**, **El DeBarge**, **Bobby Brown**, **Regina Belle**, **Jody Watley**, and **Teddy Riley** with the **Winans** are slated to perform on the syndicated "Soul Train Music Awards" (Wednesday, 3/4; telecast from L.A.'s Shrine Auditorium. **Quincy Jones** and **Arsenio Hall** will receive achievement awards during the two-hour show, cohosted by **Dionne Warwick**, **Patti LaBelle**, and **Luther Vandross**.

Friday, 3/9

• **Ofra Haza**, "The Tonight Show Starring Johnny Carson" (NBC, 11:30pm).

Saturday, 3/10

• **Tom Tom Club**, "Late Night With David Letterman" (NBC, 12:30am).

• **Lyle Lovett & His Large Band**, "Austin City Limits" (PBS; check local listings).

Sunday, 3/11

• **Jermaine Jackson** and **Stephanie Mills**, "Dionne & Friends" (syndicated; check local listings for station and air time).

Monday, 3/12

• **Red Hot Chili Peppers**, **Mary Margaret O'Hara**, **NRBQ**, and **Abbey Lincoln**, "Night Music" (NBC, 12:15am).

• **Hank Williams Jr.**, **Randy Travis**, **Ricky Skaggs**, **Emmylou Harris**, **Kris Kristofferson**, **Dwight Yoakam**, **Willie Nelson**, **Waylon Jennings**, **Chet Atkins**, and **Roy Acuff** perform their favorite **Hank Williams** songs in the 80-minute "In The Hank Williams Tradition" (PBS, check local listings).

Tuesday, 3/13

• **Frank Morgan**, "The Pat Sajak Show" (CBS, 11:30pm).

Wednesday, 3/14

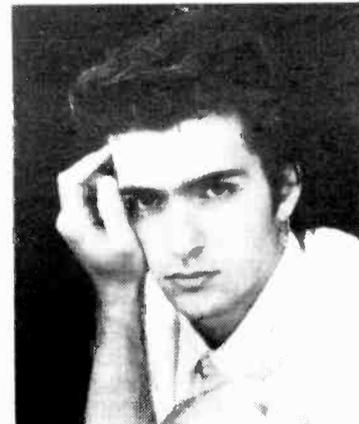
• **Randy Travis**, "Johnny Carson."

Thursday, 3/15

• "New Kids On The Block — Live! In Your House" (8pm EST/5pm PST). This two-hour pay-per-view special features **Columbia's** pride 'n' joy performing their hit ditties in concert from NYC's Nassau Coliseum.

• **Soul II Soul**, "The Arsenio Hall Show" (syndicated; check local listings).

• **Smokey Robinson**, "Johnny Carson."



WE ARE NORMAL AND WE WANT OUR TV SHOW — Musician/gadfly **Frank Zappa's** all-American kids, **Moon (l)** and **Dweezil**.

Moon & Dweezil Zappa To Live
'Normal Life' On Primetime TV

Pedigree popsters **Moon** and **Dweezil Zappa** are set to star in "Normal Life" — a new CBS-TV sitcom that'll make the all-important leap from replacement series to primetime regular at 8:30pm (EST/PST) on March 21.

The celebrity siblings — and occasional recording artists — play a pair of slightly off-center teens who live in the Hollywood Hills with their parents (**Cindy Williams** and **Max Gail** of respective "Laverne & Shirley" and "Barney Miller" fame).

Incidentally, the show will follow **Valerie Bertinelli's** new series, "Sydney," which stars **Mrs. Eddie Van Halen** as a private eye.

VIDEO

NEW THIS WEEK

• **B-52'S: 1979-1989 (WB Video)**

Cindy, **Kate**, **Keith**, and **Fred** dance this mess around throughout this half-hour compilation, which features eight tunes from the band's decade-long career. Fans of the **Reprise** hair-hoppers will hear all the hits, from "Rock Lobster" to "Love Shack" and "Roam." (Street date: 3/13.)



'DOs PAID IN FULL — The B-52's, still wiggy after all these years.

• **R.E.M.: POP SCREEN (WB Video)**

The cryptic cult-rockers-turned-pop-stars '89 take the home video stand in this 40-minute effort, featuring songs from their **Warner Bros.** debut ("Green") as well as earlier classics. Clips include "Orange Crush," "Stand," "The One I Love," and more. (3/13.)

• **JESUS & MARY CHAIN: VIDEOS 1985-1989 (WB Video)**

This 44-minute clip collection, spanning the **Warner Bros.** band's fuzztone-drenched psycho-pop! career, includes "Some Candy Talking," "Happy When It Rains," and "Darkland," among other fatal confections. (3/13.)

• **LOU REED: THE NEW YORK ALBUM (WB Video)**

Recorded during a recent Canadian performance, this 76-minute concert video takes a walk on the Zoo York city side as the singer/songwriter/guitarist performs 14 tunes — all from his **Sire/WB** debut, "New York" — including "Romeo Had Juliet," "Hold On," and "Dirty Blvd." (3/13.)

• **HARD 'N' HEAVY: VOLUME 6 (MPI Home Video)**

Eighty minutes of metalheaded mania are packed into the latest edition of "H'N'H," including chats with **Joe Satriani**, **Kiss**, **Michael Monroe**, the **Cult**, **Voivod**, and the **Scorpions**. Additional segments feature **Whitesnake**, **Vain**, **Pretty Boy Floyd**, the **Quireboys**, **Warrant**, **Adrian Smith** and **A.S.A.P.**, and **Kreator**. (3/14.)

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Music City Album Review

The stars and their music. Each week, Biff Collie presents one of country music's brightest stars as he reviews their most recently released albums.

Country America

Four hours each night belong to the listeners. By dialing our toll-free number, they can request and dedicate their favorite country music. Host Keith Bilbrey takes the calls and spins the tunes.

Nashville Record Review

Lorianne Crook and Charlie Chase, favorites of country fans and friends of the stars, go behind the country music scene and countdown the week's top forty country hits.

Audio Biography

Biff Collie interviews the superstars of country music and gives your listeners an intimate, in-depth look into their lives, their music and the events that brought them to stardom.

Yesteryear

Remember when? That's what Bill Anderson does each week when he goes back in time to bring your audience the classic country hits from years past.

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MEDIA

SCREEN SCENE

Miles Davis Stars In Down Under Wonder

Celebrated jazz trumpeter Miles Davis has landed a starring role in the independent film "Dingo" — a sort of musical "Rocky" in which Davis plays the leader of a smokin' jazz troupe who helps Australian musician John "Dingo" Anderson (Colin Friels) break into the Big Time.

The film details a 15-year relationship between the dogged Dingo and his idol (Davis) that culminates with Anderson moving from the Kangaroo Continent to Paris, where he duly impresses Davis with his musical talents.

Directed by Rolf De Heer, the picture is currently shooting on location in the Land of Oz and the French capital. Meanwhile, Davis is working on the movie's score with noted film composer Michel LeGrand. A soundtrack deal is also in the works, according to a spokesperson for the film.

Mr. Bojangles

Cameras are set to roll on two different biopics immortalizing the late musical performer Bill Robinson. Singer/dancer Ben Vereen will star as the Cotton Club-era tap dance king (who instructed a young Sammy Davis Jr. and Shirley Temple, among others) in the independent film "Bojangles." (Discussions are reportedly under way with MCA recording artist/actress Debbie Allen to direct.)

Meanwhile, jazz vocalist Scotty Wright has been cast as Robinson in writer-producer-director Clyde Ware's "Top Of The World." The film, which Ware hopes to begin shooting this fall, also features hockey great Phil Esposito in the role of Harry Houdini — a pal of Robinson's.



Tim Byrd — Hot 97/New York City jock shot in a nitespot.

Radio Days

Hot 97/New York's swingin' weekender (and former VH-1 vee-jay) Tim Byrd can be seen in the forthcoming Tri-Star gem "Into Thin Air." Byrd plays (surprise, surprise) a radio personality who gets offed in a nitespot. Other stars in the film include James Earl Jones, Eric Roberts, and Red Butts.

Candy Coated

Syndicated "Radio Kandy" star John Candy has been busy lately. The comedian has just signed to star in "Only The Lonely" for Fox, and has a cameo as the leader of a polka band in the studio's upcoming "Home Alone." Chris Columbus is directing both John Hughes-produced films.



Miles Davis — "Dingo" don't dog him out.

Meanwhile, the "Uncle Buck" star is presently working with Dan Aykroyd and Chevy Chase in the Warner Bros. fantasy "Git," and is reportedly extremely interested in reteaming with fellow Second City alumnus Rick Moranis to play a couple of wild 'n' crazy radio deejays in "On The Air" for Imagine Films. Moranis, incidentally, will bring a dose of realism to the role, having actually worked as a radio air personality in Canada.

Sportin' A Woody

Woody Allen and Bette Midler have signed to star as husband and wife in Paul Mazursky's upcoming Touchstone ribtickler "Scenes From A Mall." Allen — in his first major acting-only role since 1976's black (listing) comedy, "The Front" — will play a sports lawyer alongside Midler's psychotherapist character.

The plot has the couple wrestling with such weighty topics as Marriage and Commitment while planning a Christmastime dinner for their many divorced friends. Shooting is set to begin later this year.

Clubland

L.A.'s sleazy yet thriving club scene will see the light of day in Films West's upcoming "Rich Girl." The film stars Jill Schoelen (from the soon-to-be-released "Phantom of the Opera"), Don Michael Paul ("Heart Of Dixie"), and Sean Kanan ("Karate Kid III"), while telling the tale of a spoiled brat who takes a gig in a Los Angeles rock club and proceeds to fall in L-U-V with a musician.

The movie also stars legendary bluesician Willie Dixon, and features local musical talents Darling Cruel, Precious Metal, and Celebrity Skin.

Quick Clips

• "Absolute Beginners" director Julian Temple will helm the forthcoming "On The Spot (Weegee The Famous)" — a fictionalized cinematic look at famous Depression-

era news photographer Weegee. The plot centers around what happens when the title character attempts to publish a book of photographs, to the extreme dismay of some of his subjects.

• Robby Benson directs and stars opposite his real-life spouse, singer/actress Karla Devito, in "Modern Love," a lighthearted comedy exploring the trials and tribulations of romance in the '90s. Benson also wrote and produced the film, which costars seasoned crooner Frankie Valli, "Golden Girls" actress Rue McClanahan, Louise Lasser, and Kaye Ballard. The April release also features Burt Reynolds in a cameo.

• Dennis and Randy Quaid are reportedly negotiating to star in "Amadeus" producer Saul Zaentz's next film, "At Play In The Fields Of The Lord." The picture — directed by Hector Babenco (of "Kiss Of The Spiderwoman" and "Ironweed" fame) — stars Laura Dern and Kathy Bates as the leading females, and is set to shoot on location in the Amazon this May.



Julian Temple — not "Weegee" bored.

• Michelle Pfeiffer will begin work on her next film ("Love Field") within a few weeks. The actress plays a woman who befriends a father and daughter while on a bus trip to Washington, DC to attend President Kennedy's funeral. By the way, the flick takes its title from the Dallas airport where JFK arrived the day he was assassinated.

• In addition to the three flicks to which Screen Scene snake-hipped yaw'l a couple weeks back (2/9), the sensual mystery dance known as the Lambada has spawned two more feature films: "Naked Lambada! The Forbidden Dance Continues" and "Lambadamy," a comedy . . .

BEAT CRAZY

Rhino To Launch Spoken Word Label

Rhino Records will debut an as-yet-untitled spoken word label with the May 21 release of "The Jack Kerouac Collection," a multi-album package featuring the readings of renowned Beat Generation author Jack Kerouac.

The collection — available in a three-CD set (\$49.98) or four-LP and cassette configurations (\$39.98 each) — includes the previously available "Poetry For The Beat Generation," "Blues And Haikus" (featuring musical contributions from jazzbeaus Al Cohn and Zoot Sims), and "Readings By Jack Kerouac On The Beat Generation" LPs.

Plus, the package will sport the following never-before-available readings: A lecture titled "Is There A Beat Generation" (which the author delivered at Hunter College in 1958), a recording of Kerouac reading the last chapter of his acclaimed novel "On The Road" (originally performed on TV's "Steve Allen Plymouth Hour"), and two



HIT THE ROAD, JACK — Mr. Kerouac, as he was.

recently uncovered readings from the "Blues And Haikus" sessions.

Interestingly, the collection — which also contains a 50-page booklet of extensive liner notes, biographical info, previously unpublished photographs, and comments from Jan Kerouac, Allen Ginsberg, Jerry Garcia, Steve Allen, and others — will be distributed in bookstores as well as in your favorite record shops.

MUSIC & MOVIES

CURRENT

- **TRUE LOVE (RCA)**
Singles: Whole Wide World/A'me Lorain
How 'Bout Us/Grayson Hugh & Betty Wright
Other Featured Artists: Graham Parker, Eurhythmics, Jim Capaldi

UPCOMING

- **PRETTY WOMAN**
Single: Wild Women Do/Natalie Cole (EMI)
- **HOUSE PARTY**
Single: Funhouse/Kid 'N Play (Select)
- **DEF BY TEMPTATION**
Single: All Over You/Freddie Jackson (Orpheus/EMI)

FILMS

WEEKEND BOX OFFICE

MARCH 2-4

1 The Hunt For Red October (Paramount) *	\$17.1
2 Driving Miss Daisy (Warner Bros.)	\$5.0
3 Hard To Kill (Warner Bros.)	\$4.2
4 Madhouse (Orion)	\$3.1
5 Born On The Fourth Of July (Universal)	\$2.1
6 Revenge (Columbia)	\$1.9
7 Men Don't Leave (Warner Bros.)	\$1.4
8 Glory (Tri-Star)	\$1.3
9 Stella (Buena Vista)	\$1.2
10 Steel Magnolias (Tri-Star)	\$1.1

All figures in millions

*First week in release

Source: Exhibitor Relations Co.

COMING ATTRACTIONS:

This week's openers include "Bad Influence," a psychological thriller starring Rob Lowe and James Spader (both of "videotape" fame). Selections from Lloyd Cole, Etta James, Thomas Mafumo, Toots, Gavin Friday, and Skinny Puppy (among others) comprise the film's forthcoming Mango/Island soundtrack, which also features an original score by Trevor Jones.

This week's other opening film of note is: "Coupe De Ville," a film about three brothers and one Cadillac set in 1963. Lotsa rockin' period pieces on the forthcoming Cypress/A&M soundtrack as well as a "house mix" of "Louie Louie," produced by Young MC and featuring Canadian rapper Maestro Fresh-Wes.

Opening in limited release is "House Party," starring Select rappers Kid 'N Play (aka Christopher Reid and Christopher Martin) as — surprise! — Kid and Play, two teens who just wanna party . . . and rap. Columbia's Full Force (Paul Anthony, B. Fine, and Bowlegged Lou) play the villains, and all can be found on the film's Motown soundtrack, as are the Force M.D.'s, Flavor Flav, L.L. Cool J & Marley Marl, and more.



SMOKIN' JACKET — Neil Young, acting like an unusual suspect.

Also opening this week in limited release is "Love At Large," costarring Neil Young (!) in a comedic tale of two private eyes (Tom Berenger and Elizabeth Perkins). The film's forthcoming Virgin soundtrack sports selections from Warren Zevon, Grady Walker, Leonard Cohen, Tarwater, and costar Anne Archer.

LIFESTYLES

Social Scientists Study 'Single Sickness'

Warning: Living alone can be hazardous to your health. So say a handful of researchers who have studied the connection between health and social relationships.

For example, a study begun in 1965 found that those with the weakest social ties (unmarried,

little contact with family or friends, few group affiliations) had significantly higher death rates than did those with the strongest social ties. Three similar projects throughout the next 20 years turned up comparable results.

A 1987 U.S. government health study found that married people at all ages were more likely to say that their health was good or excellent, they had fewer chronic

disabilities, and they spent less time sick in bed.

These studies are more meaningful, however, when you consider the following demographic prediction: 10% of the population will never marry, and half of those who do will divorce.

Currently, about 37% of Americans over 18 years of age are single, and roughly one-fourth of all U.S. households consist of just one person.

CHRONICLE

Born To:

Columbia Records Associate Director/Marketing, West Coast **Tom Gibson**, wife Kathelene, daughter Sarah Natalia, February 9.

WEBE/Bridgeport APD/MD Storm N. Norman, wife WEBE traffic reporter **Anne Rondespierre**, daughter Anne Elizabeth, February 19.

KRQ/Tucson air talent **Tim Hatrick**, wife Connie, daughter Rachel Susan, February 26.

Marriages:

WIZN/Burlington MD **Tom Van Sant** to Kathryn Haralambous, February 24.

Who Can't Drive 55?

In a country that thrives on fast cars, fast food, and fast lifestyles, it may come as no surprise that most Americans — 61%, to be precise — say they would drive 65 mph or faster under optimal weather and travel conditions, compared with just 27% in 1981.

According to a recent survey by the NYC-based **Roper Organization**, professionals and the affluent are typically the fastest drivers in

the U.S., followed by young adults and men. Three-quarters of professionals and affluents, 71% of those under 30, and 69% of men say they would drive 65 or above.

The fastest drivers live in the West — 69% of them would drive over 65. By contrast, just 44% of those who live in the Northeast say they'd drive that fast, while Midwesterners and Southerners fall near the national average.

WORLD TOUR '88

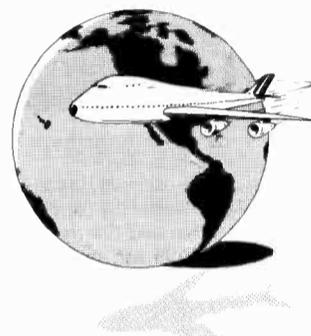
U.S. Foreign Travel Hits All-Time High

Although a record 41.2 million Americans traveled abroad in 1988 — the latest figures available from the **U.S. Travel & Tourism Administration** — the faraway-eyed don't like to stray too far: nearly two-thirds of all U.S. tourists confined their foreign visits to Mexico or Canada.

Of all the locations listed on the accompanying chart, the Dominican Republic saw the biggest increase in American visitors that year — almost double the number that visited the island country the previous year.

So, where do your listeners want to go? Below are the 15 most popular destinations abroad:

Destination	# of travelers (in thousands)	Change ('87-'88)
Mexico	13,400	3%
Canada	13,300	0%
Britain	3,300	26%
Bahamas	2,300	8%
Germany	2,000	17%
France	1,600	35%
Italy	1,100	14%
Japan	737	-10%
Switzerland	676	33%
Hong Kong	632	-14%
Dominican Republic	472	93%
Australia	444	-8%
Netherlands	418	38%
Scandinavia	381	-1%
South Korea	347	6%



SALES UP 5%

Grocers Seeing Green

Grocery sales — which comprise a fifth of all U.S. retail spending — increased 5.3% between 1987 and 1988 (the most recent period for which figures are available).

The 42nd annual consumer expenditure study by Palm Coast, FL-based trade magazine *Supermarket Business* reveals that grocery stores — one of radio's largest advertisers — are second only to autos (22%) in U.S. retail spending.

According to the survey, the categories to watch in the '90s are in-store bakeries, whose sales rose 29% during 1988, and service delis, up 21%. All of the fresh food departments also showed sales increases, as did frozen foods.

Nonfood Sales Soar

Sales of some general merchandise skyrocketed in '88, especially antifreeze (up 32%), audio/video products (25%), sunglasses (17%), electrical appliances (13%), and periodicals (12%).

In 1988, our weekly spending in grocery stores averaged 5% more than in the previous year. The goods whose prices rose the most were bakery items (up 27.7%), fresh meat/provisions (27.2%), and deli items (20.2).

Other items posting gains of more than 6% were baked goods, baby food, canned juices/drinks, seafood, dried foods, fresh poultry, health/beauty aids, and tobacco products.

More Americans Expressing Themselves Artistically

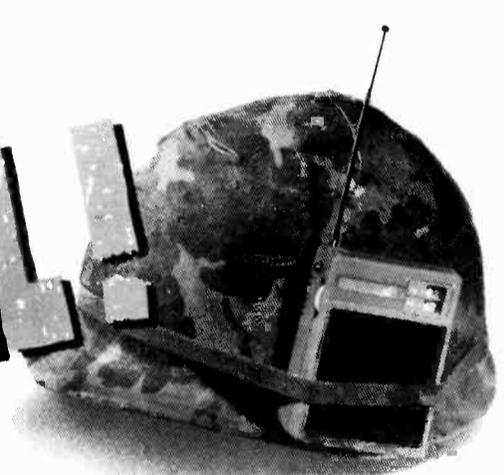
Artistic expression has become much more popular throughout the '80s, according to surveys of 1500 Americans conducted by the **National Research Center Of The Arts** in 1975 and 1987.

Below are the percentages of respondents who said they participated in the following artistic activities at least occasionally:

Activity	1975	1987
Take pictures	19%	51%
Do needlepoint or weave	39%	41%
Play a musical instrument	18%	30%
Paint, draw, or etch	22%	27%
Write stories or poems	13%	24%
Do ballet or modern dance	9%	23%
Sing in a choral group	11%	22%
Do folk or ethnic dance	5%	15%
Make pottery or ceramics	8%	14%
Sculpt	5%	8%



WAR IS HELL!



Historically, the business of war is short-lived. However, the war of business is on-going and never-ending.

To be prepared for the competitive onslaught of the 1990's, progressive broadcast marketers must take the offensive. They must employ winning strategies. They must attack first and often...with the best weapons at their disposal.

Broadcast Direct Marketing can outfit your station's general staff with the best weaponry available...potent ordnance such as market research, database management, direct mail promotion, telemarketing, audiotex, Radio/TV Contest DirectSM, and custom-designed integrated campaigns. And our team of broadcast marketing professionals provides a strategic approach to your battle plan that is second to none.

War is Hell and always will be. But there are winners and there are losers. And the time for you to act is now.

BROADCAST DIRECT

BROADCAST DIRECT MARKETING, INC.
305/662-9524

PEOPLE

Warrant Captures Double Platinum



CBS execs recently presented Warrant with double platinum plaques commemorating sales of their Columbia debut LP — "Dirty Rotten Filthy Stinking Rich" — after the band's gig at Dallas's Reunion Arena. Pictured backstage are (kneeling, l-r) the band's Joey Allen and Erik Turner; (standing, l-r) CBS's Fred Croshal, band members Jani Lane, Jerry Dixon and Steven Sweet, manager Tom Hulett, Columbia VP Ron Oberman, and CBS's Jack Chase.



I Am Pacting With BMG

I Am Records, a Chicago-based gospel/inspirational label previously distributed by Word/A&M, has inked a three-year contract with BMG Distribution. On hand for the signing were (l-r) BMG's Lou Tatulli, I Am's President Jun Mhoon and VP/GM Freida Curry, and BMG's President Peter Jones and Tom McPartland.



A Late-Night Mission

The Innocence Mission took time out from rehearsal sessions to tape a performance for a recent "Late Night With David Letterman" show. The A&M quartet — half of whom are pictured here — are touring to promote their self-titled debut. Hangin' backstage at NBC's Manhattan studios were (l-r) A&M President Gil Friesen, the band's Karen Peris, manager Peter Gordon, the band's Don Peris, and label Sr. VP Michael Leon.

Cos For Celebration



TV star/jazz fan Bill Cosby has signed a contract with PolyGram's Verve label to produce a series of jazz records featuring established musicians. Cosby also will compose the tunes and play percussion on the first LP ("Where You Lay Your Head"), due March 20. Toasting the pact with him were (l-r) PolyGram VPs Richard Seidel and Debbie Morgan, Brian Bacchus and VP/GM David Weyner.

Giants Flood Village Gate



They Might Be Giants played NYC's Village Gate recently, no doubt spurred on by a visit from Elektra staffers congratulating the band on their successful album, "Flood." Gathering backstage were (l-r) Elektra's Danny Kahn and Linda Ingrisano, the band's John Flansburgh, MTV's Rick Krimm, the label's Ed Simpson, manager Jamie Kitman, the band's John Linnell, and Elektra's Sue Drew.



A Man Of Hugh 'Words'

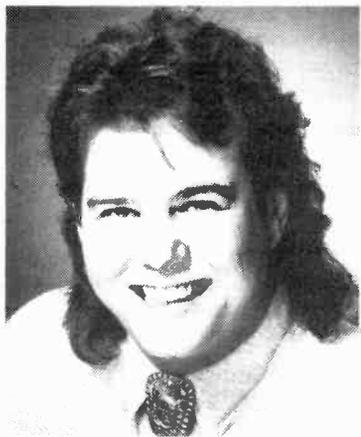
Hugh Harris (c) met up with Capitol President Hale Milgrim (l) after a recent gig at L.A.'s Roxy Theatre, where he performed material from his latest release, "Words For Our Years." On Harris's right is his manager, Tarquin Gotch.

Hayes Upped To KTFM PD

Rick "Big Dog" Hayes, Asst. PD/MD/midday personality at Waterman Dance-CHR KTFM/San Antonio, has been promoted to PD. He replaces OM/PD Jeff McCartney, now PD at KROY/Sacramento (see story, Page 3).

KTSA & KTFM VP/GM Joe Ernest told R&R, "Rick knows our format and the market, and has a great chemistry with Bob Perry, who's been working with our consultant, Don Kelly & Associates. Bob's relocated to San Antonio, so he'll be able to give Rick a lot of input."

Hayes told R&R, "I'm looking forward to being in the middle of this [three-CHR] race for number one. Bob Perry will help me immeasurably with his knowledge of the Hispanic audience."



Rick Hayes

A two-year veteran of KTFM, Hayes was previously MD at KTKS (now KOAI)/Dallas and PD at KISR/Ft. Smith, AR.



Mark Tindle

A&M Taps Tindle For New Post National Promotion Director/Special Projects

A&M has named Mark Tindle to the new position of National Promotion Director/Special Projects. He'll handle marketing within the promotion department and special projects at all radio formats, while liaising between promotion and other departments at the label. Based at the label's Los Angeles complex, he'll report to Sr. VP/Promotion Charlie Minor.

"Mark's job is one of the most interesting we've ever had at A&M," Minor told R&R. "His duties will range from coordinating national promotions to setting up the breaking of new artists, especially coming from the alternative area. This job could only be handled by a man as versatile and talented as Mark Tindle."

Marked Tindle, "This job allows me to think and act more creatively, looking at projects in the big picture. I won't be working our records in terms of radio formats, but rather as set-up marketing strategies throughout the country."

Tindle joined A&M in 1987 as Local Promotion Manager in Dallas. Previously, he was Creative Services Director at KZEW/Dallas, following a four-year stint as Advertising Director for the Sound Warehouse retail chain.

KOA's 'Bronco Bob' Martin Dies

KOA/Denver Sports Manager Bob Martin, who spent 25 years as the radio play-by-play man for the NFL's Denver Broncos, died last week of cancer. He was 57.

"Bob was more than a sports-caster," said KOA VP/GM Lee Larsen. "Through a couple of owners, several coaches, and who knows how many players, the one constant was Bob. To the community, he was the Broncos."

Martin died at a Denver area hospital February 25 after a two-and-a-half year battle with bone marrow cancer. Sadly, his final bout with the disease began on the morning of January 28, the day the Broncos were to play the San Francisco 49ers in Super Bowl XXIV. Martin, who had traveled to New Orleans for the game, underwent surgery that day and was in hospitals for much of the next month.

Martin began calling the Broncos games in 1964 as a freelance announcer at KTLN (now KXKL)/Denver. At the time, he was also an owner and Station Manager of sports-oriented KMOR (now KDKO)/Littleton, CO. Martin joined KTLN on a full-time basis in 1965 and was eventually named PD. In 1969 he followed the Broncos



Bob Martin

to KOA. In addition to his football work, Martin was also heard on Denver Nuggets NBA basketball broadcasts.

He began his radio career in 1950 at WOPA (now WPNA)/Oak Park, IL, where he served first as a salesman and later as an air talent. In 1954 he joined KMYR (now KDEN)/Denver as PD. In 1960, following brief stints with several other Denver area stations, Martin acquired a part interest in KMOR, which he held until 1965.

Martin is survived by his wife, Beverly, and three stepchildren.

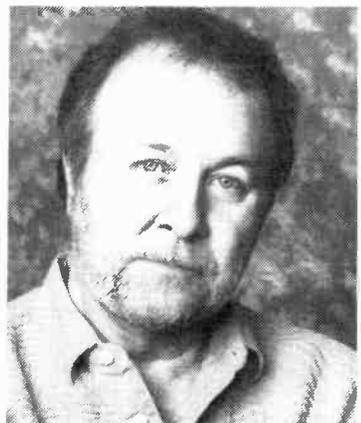
Hall Named VP/Sales For Charisma

Charisma Records has selected Jerre Hall as its VP/Sales. Based at the label's New York headquarters, he'll report to Charisma President Phil Quartararo.

Quartararo said, "Jerre brings to Charisma vast experience in the areas of sales and promotion, along with insightful marketing skills and a thorough understanding of the WEA system."

Hall spent the last three years at Virgin, where he was Midwest Regional Sales Manager and earlier, Cleveland Regional Promotion Manager. He also did promotion stints at London and as an independent.

Concurrently, Wendy Gold has been named Director/Production, while Marcia Macro is National Sales Coordinator. Gold was most



Jerre Hall

recently IRS Director/Manufacturing, while Macro was assistant to Virgin VP/Promotion Michael Plen.

Cahill VP/Sales At SBK

Former Rhino Records sales exec Bob Cahill has been appointed VP/Sales for SBK Records. He'll report to Sr. VP Arma Andon and relocate to SBK's New York offices.

"I had the opportunity to observe Bob's performance at various CEMA branch meetings," said Andon. "His depth of knowledge, ability to motivate, and excellent presentation of his product impressed me greatly."

Said Cahill, "SBK is poised to explode in the '90s, and I look forward to contributing to the company's growth and success."

Cahill spent four years at Rhino.



Bob Cahill

Before that, he worked with the Warehouse retail chain.

'Lightning' Strikes At WRLT-FM

Adult AOR From Format 41

WRLT-FM/Nashville dropped Unistar's soft AC Format 41 Monday (3/5) in favor of a self-described "hip adult" AOR approach it calls "Radio Lightning." No call letter change is planned.

"We'll be as quick as lightning on new material," explained GM Ned Horton. "But we'll shy away from hard-edged rock product like Aerosmith and Whitesnake. Instead, WRLT will be the place to find artists like David Wilcox and Michelle Shocked."

"Nashville radio is going to be interesting again," added PD Lee Stevens. "This is the format for the new decade."

Although the station is still a Unistar affiliate, Stevens stressed its programming is "100% local. We're doing our own rotations and will be about 65% current."

Algonquin Ups Mazurowski To Corporate Sr. VP/Sales Post Stahlka Sr. VP/Promotion; Gilbert WBEN & WMJQ GSM

WBEN & WMJQ/Bufalo VP/GSM Greg Mazurowski has been promoted to Sr. VP/Sales at parent Algonquin Broadcasting Corp. Concurrently, VP/Marketing Wendy Stahlka becomes Algonquin Sr. VP/Promotion and Marketing. WBEN Sales Manager Don Gilbert replaces Mazurowski as GSM of the AC/CHR combo.

Mazurowski began as a WBEN (AM) AE in 1982. He became GSM of WBEN-FM (now WMJQ) and

later, VP/GSM for the combo in 1987. Stahlka started at Algonquin in 1979 as a programming asst. and was elevated to Director/Marketing and Promotion in 1983. She became VP/Marketing in 1987.

Gilbert entered the Algonquin fold as an AE in 1976 and was upped to Director/Sports Sales in 1980. In 1984 he became GSM of crosstown AC WJYE, but returned as WBEN (AM) Sales Manager in 1988.

Presidential Partygoers



Gloria Estefan and Billy Joel (c) were among the artists who mingled with CBS Records execs at the label's post-Grammy get-together. Joining the talented twosome were (l-r) Epic President Dave Glew, Columbia President Don Ienner, and CBS Records President Tommy Mottola.

WZSH Moves To AC From B/EZ

WZSH/Rochester is the latest Top 50 market B/EZ to switch to AC. PD Alan Bishop remains, as do the on-air staff and call letters, though the station is now the "New Wish 95."

Bishop told R&R, "We always did our B/EZ format in an AC style. It's a 40-54 lite AC, featuring lots of music from the '50s and '60s that people haven't been hearing. We're playing very little current material, but if it blows the Back

Page off R&R, I'll probably add it."

He continued, "We've had less negative reaction than I expected. Four years ago, we changed from MOYL to B/EZ. The number of negative calls then was just enormous."

The switch coincides with a transmitter move, and the TV campaign started this past Tuesday night (3/6) with Robert Ulrich as spokesman.

Radio

• **LEE COLEMAN** is upped from Sales Manager to GM at KIKI-AM & FM/Honolulu. Concurrently, **AMY HAMMOND** is named Promotions Director; she was previously an asst. AE at Stryker Weiner Associates. Also, Controller **LYNN HIRAIWA** is elevated to Business Manager.



Lee Coleman Bill Frascino

• **JOHN HART**, OM at WUSY/Chattanooga, is named Group PD at Colonial Broadcasting and will also serve as PD at WLWI-FM/Montgomery.

• **KATHLEEN COLLINS** steps up from LSM to GSM at WPTR & WFLY/Albany.

• **JOHN MECONI** is named LSM/NSM at WDFX/Detroit. He had been an AE at crosstown WJR.

• **BILL FRASCINO** is appointed Sales Manager at WIZN/Burlington, VT. He was formerly LSM at crosstown WJOY & WCCR.

• **DAN McALLISTER** moves to KOY-AM & FM/Phoenix as LSM. He was formerly in sales at KFMB-AM & FM/San Diego.

• **TOM ZLAKET** has been promoted from AE to LSM at KJYK & KKLD/Tucson.

Records

• **EARL HUTCHINSON** steps up from Director/Promotion & Marketing to National Director/Urban Sales & Marketing at Elektra Entertainment. Also at the label, ten-year company vet **LORETTA FARMER** is named National Director/Marketing, Black Music. Concurrently, **MICHAEL HOWARD** becomes Manager/Artist Development, Urban Music; he is promoted from Coordinator/National Sales & Marketing, New Music.

• **ELAINE VALENTINE** is elevated to Director/Operations, Urban Music Marketing & Promotion from National Manager/Urban Music.



Audrey Strahl Milhan Gorkey

• **AUDREY STRAHL** joins Charisma Records as VP/Press & Artist Development. She was most recently VP/Publicity at Virgin Records. Concurrently, **MILHAN GORKEY** is named National Director/Press & Artist Development, and **BETSY MAHONEY** becomes Manager/Press & Artist Development. Gorkey previously served at Capitol, EMI, and Chrysalis Records; Mahoney was most recently in publicity at Virgin Records.



Betsy Mahoney Denise Cox

• **DENISE COX** moves to Island Records as West Coast Director/Publicity. She was most recently Manager/Special Projects, Publicity at Capitol Records.

• **KIRK BONIN** rises from Assoc. Director to National Director/R&B Marketing at Arista Records.

• **P.J. LITTLETON** is upped to VP/GM of Bainbridge Records after four years with the label.

• **STEVE PRITCHITT** is appointed VP/Product Development, East Coast at PolyGram Records. He had been the label's VP/International Promotion. Also, Product Manager/Jazz Department **SETH ROTHSTEIN** is named Director of PolyGram's ECM Records label, and Publicity Coordinator **STACY NICK** is upped to Publicist.

• **RICHARD SARBIN** joins Chrysalis Records as Director/Artist & Product Development, East Coast. He previ-

ously ran his own management firm, Richard Sarbin Associates.

• **LEAH REID** shifts from Progressive Music Marketing Manager/Mid-Atlantic Branch to Manager/College Marketing at CBS Records. Also at the label, Marketing Coordinator/New York Branch **TOM LANZILLOTTI** becomes Marketing Manager/New York Branch.

• **DAVID KUEHN** becomes WEA Field Sales Manager/Special Products. He was most recently Asst. Regional Sales Manager/Western Region at BMG Classics.

• **MARK GOLDSTEIN** is upped from Director/Business Affairs to Sr. Director/Business Affairs at Warner Bros. Records. Concurrently, **FREDERICK BROWN** and **CAROL FENELON** are elevated from attorneys to Directors/Business Affairs.

• **PATTI SPANIAK** jumps to Alpha International Records as Publicity Director. She was most recently Asst. to the CEO at Sigma Sound.

• **MELISSA HOWDEN** is appointed Director/Production at Chameleon Music Group. She was most recently Director/Marketing & Distribution at Ferrero Films.

• **PETER FEER** is named Manager/A&R Administration at Arista Records.

• **KATHI SWEET** is elevated from Tour Publicist to Publicist at Windham Hill Records.

• **LISA HORN** is tapped as Publicity Coordinator at A&M Records after two years at the label.

• **DONALD WALTON** becomes Assoc. Director/Business & Legal Affairs at MCA Records. He was formerly an attorney with Simpson Thacher & Bartlett.

Industry



Ray Hockstein Hank Medress

• **HANK MEDRESS** is tapped as President of EMI Music Publishing, Canada. He was most recently Director/A&R

and Staff Production at SBK Entertainment World. Concurrently, **JOOST VAN OS** is appointed European Director/Acquisitions, EMI Music Publishing. He had been Managing Director at SBK Songs/Germany.

• **RAY HOCKSTEIN** moves to McGavren Guild Radio as Research Director. He previously served in the same capacity at DIR Broadcasting.

• **SCOTT GILLMORE** shifts to the Benchmark Company to serve as VP/Marketing. He had been Director/Sales at KFON & KKMJ/Austin.

• **VICKI MANN** will join Paragon Research as Director/Marketing & National Sales (4/3). She was most recently Sr. VP/Marketing Director at the Chicago-based video production firm SuperSpots.

• **PHILIPPA BERNSTEIN** is elevated from Administrative Asst. to Talent Acquisition Coordinator at Pollack Media Group.

• **JEANNE HOBERMAN** is upped from Sales Manager/Boston to Regional Manager/Boston at HNWVH.

—Holly Sklar

PROS ON THE LOOSE

Mark Alexander (J.J. McKay) — MD/mornings KKQV/Wichita Falls, TX (817) 696-9633

Mark Allen — MIDDAYS KCSP/Casper (307) 332-7532

Mark Bradley — Research Dir./weekends WNOR/Norfolk (804) 625-0131

Ben Brooks — Sr. Dir./Nat'l CHR Promotion Enigma Records (818) 794-8758

Chuck Buell — Mornings WBSB/Baltimore (301) 465-4711

Shelly Bynum — Mornings WJMH/Greensboro (919) 282-2648

Tim E. Dean — Mornings KCSP/Casper (307) 266-4902

Craig Duncan — Nights KRAV/Tulsa (512) 835-6661

Rich Garrison — OD KEZA/Fayetteville, AR (501) 444-6129

Doc Holiday — MIDDAYS WANS/Greenville-Spartanburg (803) 277-8233

John C. Larson — PD/mornings KNYN/Santa Fe (505) 984-1676

Harry Levy — New Rock Promotion Capitol Records (818) 766-0717

R&R TIMELINE

Five years ago today, *R&R* debuted its "Pros On The Loose" section; **Jan Jeffries**, **Beth Kepple**, **Steve Perun**, and **Alan Sneed** were listed among the ready talents. Since then the free service has been used by **Brian Wilson**, **Mike Schaefer**, **Cajun Ken Cooper**, **Magic Christian**, **Rock Allen Dibble**, **Bubba The Love Sponge**, and many more. For this week's hot names, check elsewhere on this page.



Bubba The Love Sponge plucks his way into "Pros On The Loose."

1 YEAR AGO TODAY

• Jerry Lyman resigns from RKO Radio to head Radio Ventures L.P.
 • John Sebastian exits KTWV/Los Angeles to pursue ownership
 • Tony Martell promoted to CBS Associated Labels Sr. VP/GM
 • Richard Perry returns to WB as VP/A&R Producer
 • Ted Jordan selected as KDKA/Pittsburgh VP/GM

5 YEARS AGO TODAY

• Bill Wise marches to Atlanta as WKLS PD
 • Bill Roth named WMJC/Detroit PD
 • John Kelly promoted to WSB-FM/Atlanta Program Manager
 • Vicki Leben upped to Motown National Promotion Director
 • Bob Hamilton buys WGLU/Johnstown, PA for \$400,000

10 YEARS AGO TODAY

• Joe Dorton advances to Gannett Radio Division President
 • Vic Faraci elevated to Elektra/Asylum VP/Director of Marketing
 • Wally Sherwin appointed KABC/Los Angeles PD
 • Mark McEwen hired by WLUP/Chicago for late-nights
 • Harold (Hal) Neal Jr. dies of a heart attack at age 53.

15 YEARS AGO TODAY

• Billy Bass bounces to United Artists as National Album Promotion Director
 • Heftel awards \$25,000 bonus to WHYI (Y100)/Miami programming staff and air talent
 • KIIS/Los Angeles to be sold to Combined Communications

— Hurricane Heeran

Edmunds Stages All-Star Set



Industry types were treated to a sneak preview of the Dave Edmunds Rock 'N' Roll Revue at Hollywood's China Club, promoting the Capitol rocker's new LP, "Closer To The Flame." Makin' the scene were (l-r) band members Kim Wilson (Fabulous Thunderbirds) and Graham Parker, Edmunds, Capitol President Hale Milgrim, band member Dion, and EMI Music Worldwide President/CEO Jim Fifeild.

A&M Records created Y.E.S. TO JOBS in 1987, opening the door of the entertainment industry to a new generation of exceptional minority teenagers.

The program has become a major way to find talented newcomers for the music business. For the cost of hiring one or more new employees at minimum wage for ten weeks, you make an immeasurable investment in the future. Y.E.S. TO JOBS has grown from 50 interns at 25 companies to over 200 interns at 75 companies. Last year almost 20% of the interns found permanent work in the industry at the end of the summer program.

Invest in a teenager and invest in your future.

Join us.

Join the growing list of entertainment companies who are saying Y.E.S. TO JOBS!

A&M Records

Atlantic Records

The BMG Group,

including Arista, RCA and

BMG Distribution

KABC Radio's "America's Top 40"

KBIG

KKGO-FM/KKJZ-AM

KTLA TV

New Marketing/BNW Entertainment

Original Sound Entertainment

Peaches Records

Recording Industry Association

of America (RIAA)

Rose Records/Stirling Ventures

Show Industries/Music Plus

Sleeping Bag Records

Sound Disk-Tributors/StreetSide Records

Tommy Boy Records

Tower Records

Warner Bros. Records

Warner/Chappell Music, Inc.

Warner/Elektra/Atlantic Corporation (WEA)

Waxie Maxie's Records

Wherehouse Entertainment

Wright/Banks Films

To find out how to enroll your company and get more information contact Y.E.S. To Jobs at (213) 469-2411



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QUINCY JONES



"The Secret Garden
(Sweet Seduction Suite)"

FEATURING:

Al B. Sure!

James Ingram

El DeBarge

Barry White

THE HOT NEW SINGLE
FROM THE BLOCKBUSTER ALBUM
BACK ON THE BLOCK

PRODUCED BY



© 1989 QWEST RECORDS

- | | |
|--------------|-------------|
| WPGC deb 23 | HOT96 21-18 |
| KJMZ 4-3 | KIKI add |
| KITY 31-25 | KDON 4-2 |
| KTFM add | KQIZ deb 36 |
| FM102 deb 27 | WJMX add |
| HOT977 add | KNOE add |
| K98 add | Plus... |
| K106 deb 40 | WXKS |
| KZZB deb 40 | KKFR |
| WCKZ 17-15 | WVSR |
| HOT95 add 32 | WHY |
| KJ103 28-25 | KQM |
| Z99 add | KLUC |
| KKMG 12-4 | KCAQ |
| B95 32-28 | KOY-FM |
| | KWNZ |
| | KWTX |

Urban 1 - 1



STREET TALK®

Benesch Homeward Bound

Columbia Sr. VP/Promotion **Marc Benesch's** contract has expired (3/6), and he's decided to return home to the West Coast after being away for 13 years. Columbia President **Don Ienner** told ST, "Marc is not resigning and he's not being fired. I wish I could convince him to stay." Benesch added, "I have no future plans other than returning to L.A. Because this company is based in NY and I desire to return to the West Coast it would be impossible for me to remain in the same capacity with the label. Donnie and I are parting as great friends."

Despite what you may have read in the *Wall Street Journal*, there is NO signed deal between **EMI** and **Geffen** as ST goes to press. **David Geffen** stresses that he's still talking to other parties, most notably **Time Warner**, which would love to keep Geffen in the **WEA** family.

2 Live Crew Escapes RICO Probe

Florida statewide prosecutor **Peter Antonacci** announced late Tuesday (3/6) that he sees no need to mount a racketeering and obscenity probe sought by Governor **Bob Martinez** into the "As Nasty As They Wanna Be" album by Miami rappers **2 Live Crew** (see R&R, 3/2).

In a letter to Martinez, Antonacci explained that the album has already been effectively suppressed through negative publicity. However, Antonacci also sounded a threatening note by adding, "I've concluded that the course of action most likely to achieve success at this time would be *obscenity prosecutions at the local level . . .*"

As ST put the printer's devil to bed, we learned that veteran **WLLZ/Detroit** PD/personality **Doug Podell** would relinquish his PD duties and concentrate on his evening airshift.

Also creeping in under the wire comes word that after seven years at **FM100/Memphis**, OM **Robert John** is leaving to be PD at **Sandusky's AC KKYY/San Diego**. John, however, will remain at FM100 for the next three weeks. FM100 PD **Steve Conley** will stay, but VP/GM **Don Meyers** is looking for a new OM. Call him at (901) 726-0555.

ST hears that **PolyGram's** new distribution arm will be called **PGD** — short for **PolyGram Group Distribution**. The rechristening is all part of the restructuring in the wake of **A&M** and **Island** joining the PG organization.

KLOS/L.A. has inked morning stars **Mark & Brian** to a new, multi-year deal.

KATZ-FM/St. Louis has named **Roshon Vance** as its new PD.

Vote Of Confidence

Dana Horner's exit from the President/GM chair at **WPLJ/NY**, and the transfer of **Mitch Dolan** to that post from sister **WPRO-AM & FM/Providence** (see Page 1), dumped 16 tons of rumors on the New York streets.

The move by **Cap Cities/ABC Group 1** President **Don Bouloukos** was preceded by having several other CHR PDs from the group — including **Y108/Denver's Mark Bolke**, **Q107/Washington's Lorrin Palagi**, and **WHYT/Detroit's Rick Gillette**, as well as consultant **Dan Vallie** and folks from the **Research Group** — fly in for a critique session. And this week, Dolan brought in PRO-FM PD **Paul Cannon** for a listen and overall evaluation.

Even though Bouloukos and Dolan swear 'PLJ PD **Gary Bryan** is still their man, local newspaper reports have been somewhat less than kind to Bryan during the shuffle.

Meanwhile, crosstown **Z100** morning zoo dudes **Ross & Wilson** have been fanning the flames, telling listeners on-air that Bryan and 'PLJ MD **Mike Preston** have their homes up for sale. Could this be the payoff for WPLJ's recent "Screw The Morning Zoo" campaign?

Enigma Sr. Director/Nat'l CHR **Ben Brooks** resigns to explore future opportunities. No replacement named yet. Reach him at (818) 794-8758.

And . . . **Toby Laidlaw** joins Enigma to handle the Northeast region out of NYC. For the past ten years he's worked with **Foreigner** and **Bad Co.** at **ESP Management**.

After almost two years at the heritage AOR, **KZAP/Sacramento** PD/morning man **Pat Still** is out, owing to "philosophical differences." APD/MD **Jon Russell** is interim PD, and a candidate for the permanent gig.

Still's exit comes in the aftermath of a house fire that wiped out virtually all of his personal belongings two weeks back. Always the jokester, Still advises potential employers that the fire makes him "a very cheap move." Reach Still at (916) 920-0132.

Continued on Page 29

Every station can play the same songs.
But only one station can play Joe Kelly.



JOE KELLY CREATIVE SERVICES (312) 645-8241

A division of Chicago AV, Inc.

ROBERT PLANT

"HURTING KIND" "I'VE GOT MY EYES ON YOU"



the first single from the new album

Manic Nirvana

#1 MOST ADDED
AOR BREAKER
TRACK DEBUT **7**



On Es Paranza Records, Cassettes and Compact Discs

Distributed by Atlantic Recording Corp.

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What Keeps Retail Loving XYZ: – Sales Over 200,000

What Keeps Radio Loving XYZ:

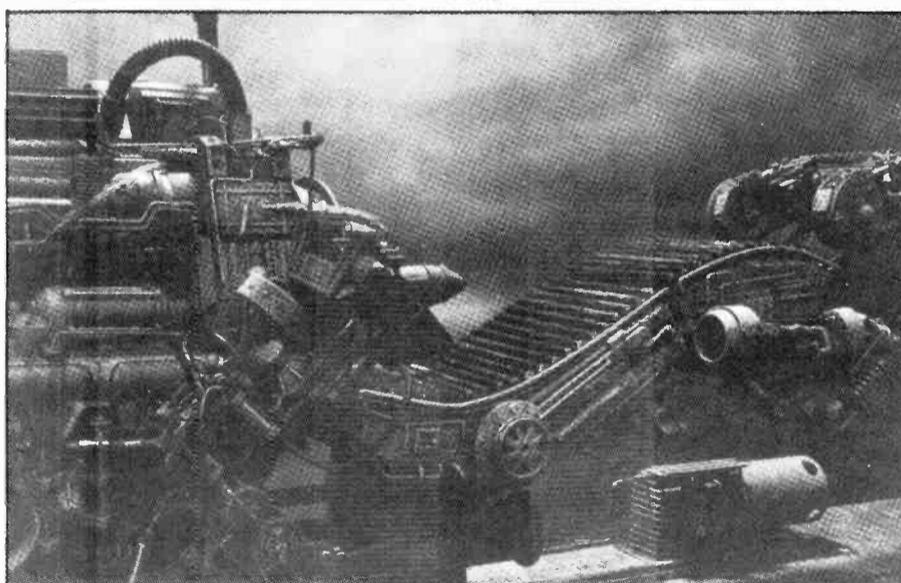
- Generating Hot Phones
- A Smash With 25-34 Women
- A Mid-Tempo Track That Will Keep Your Listeners Loving You

"What Keeps Me Loving You" (7 73065-4)

single and video taken from their Enigma release XYZ (7 73525-2/4)
Produced by Don Dokken

H U R R I C A N E

Get Ready For The Ride – Great Seats Still Available!



"Little Sister"

taken from their Enigma release "Slave To The Thrill" (7 73577-2/4)
Produced by Michael James Jackson

The Storm Hits March 19th



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STREET TALK®

Continued from Page 26

KKBT/L.A. has corralled **WUSL/Philly** afternoon driver "**Big**" **John Mond**s for its afternoon show. Incidentally, **Diana Steele**, who did middays under KKBT's old format, will continue in the same slot when the rest of the staff is finalized. Names to be announced shortly.

ST hears that **Creative Star Management's Cassandra Mills** will head the Black Music Division of **Azoff Entertainment's** new, as-yet-unnamed, label.

Meanwhile, **Gary Harris** has been named East Coast Black A&R Director for the fledgling Azoff operation.

Gunslinger Wanted

WLOL/Minneapolis OM **Gregg Swedberg** and **Emmis** Exec. VP/Programming **Rick Cummings** are looking for a "wild gunslinger" of a PD, as Swedberg intends to continue with operations, but wants to spend more time on-air with morning stars **Hines & Berglund**. T&Rs ASAP.

Even though **Emmis** has **WLOL** on the block, the company's making a renewed commitment to keep the station a winner until a sale is finalized. Translation: Big Bucks for the dude that takes the PD gig.

ST hears that **WDJX/Louisville** PD **Chris Shebel** is definitely high on the list of heavies to whom Cummings will be speaking.

WXTZ & WMJC/Indy OM/PD **Randy "Harris" Rundle** exits the Easy Listening/AC combo. Call him at (317) 879-9622.

Great American Chairman/CEO **Charles S. Mechem Jr.** will step down at the company's annual stockholders meeting in May. GA President/COO **George E. Castrucci** will succeed Mechem, who'll rejoin the law firm of **Taft, Stettinius & Hollister**. (Mechem was a partner there when he joined GA's predecessor, **Taft Broadcasting**, as its President/CEO back in '67.)

KKRZ/Portland morning zoo star **Dan Clark** loses his partner, **John Murphy**, who'll now head the morning show at **KKLQ/San Diego**. **John** Murphy replaces **Jack Murphy & Terrence McKeever**, who split for mornings at **Star 94/Atlanta**. No decision yet on whom Murphy'll be teamed with when he hits the air later this month.

And . . . former **KKRZ** MD **Connie Breeze** exits her midday slot to pursue other opportunities. Reach her at (503) 775-6441. She's replaced by overnigher **Kim Matthews**.

Capitol Nat'l Dir./Progressive Rock Promo **Harry Levy** exits over dem ol' philosophical differences. He's replaced by **Faith Henschel**, who most recently was Nat'l Alternative Marketing Manager for **CEMA Distribution**. Her new title will be Nat'l Dir./Alternative Promotion. Reach Levy at (818) 766-0717.

B104/Baltimore PD **Steve Perun** has announced that **Glenn Beck**, most recently mornings at **KRBE/Houston**, has signed on as his new morning star. Beck replaces **Chuck Buell**, who has made an amicable parting with the station and can be reached at (301) 465-4711.

Y100/Miami afternoon man **J.J. "The Jammer" Walker** is out. Reach him at (305) 370-9894.



HOLLYWOOD SHAKES BUSH — When **KIIS-FM/L.A.** night rocker **Hollywood Hamilton** emceed a "Drug Abuse Is Life Abuse" rally for more than 10,000 **Orange County** high-schoolers last week (3/2), he got to meet the keynote speaker — President **George Bush** — in the photo opportunity reproduced above.

Although last week's ST featured **Nationwide** National PD **Guy Zapoleon** impassionately denying that he'd be making a move, could something be happening here, Mr. Jones? Details next week.

ST hears **WMMS/Cleveland** — which has been without a PD for more than a year — is actively looking to bring in someone to work with OM **Rich Piombino**. Although several well-known programmers have confirmed that they've been approached about the PD job by GM **Chuck Bortnick**, we don't expect 'MMS to name anyone for several weeks.

Crosstown Traffic

WKQB/Charleston, SC morning man **Michael D** has jumped into the morning slot at crosstown **WSSX**, replacing **Ken Matthews**. 'KQB VP/GM **Steve Judy** has also defected to 'SSX. Could 'KQB PD **Roger Gaither** be far behind? ST hears **WKQB** and **WSSX** are in the middle of a bidding war for his services.

Meanwhile, **WSSX** PD **Rich Panama** has become the new PD at **CHR WSRZ/Sarasota**. He replaces **Tom Evans**, who recently exited.

After seven-and-a-half years with the station, **WKTJ/Milwaukee** APD/MD/afternoon driver **Danny Clayton** will exit May 1 to pursue a PD position. Call him at (414) 223-5339.

Humble Billy Haze has inked a multi-year deal to cohost mornings at **WGTX (Z93)/Dayton**, where he'll be teamed with former **KTXQ/Dallas** morning comic **Alan Kaye**.

Haze was being eyeballed for afternoons at **Z100/NY**, soooo, it's back to the T&R pile for VP/Programming **Steve Kingston**.

Could long-rumored bankruptcy proceedings be in progress for Nashville-based **Airborne Records**? ST hears **Evergreen Records** is looking to acquire **Airborne**, which is currently home to **Mickey Gilley**, **Stella Parton**, and the **Sanders**.

The law firm of **Manatt, Phelps, Rothenberg & Phillips** welcomes **Ken Kraus** as a partner working in the music department. Joining Kraus — who handles **Bob Seger**, the **Fabulous Thunderbirds**, **Edie Brickell & New Bohemians**, and **Lenny Kravitz** — in his move is lawyer **Scott Harrington**.

Steve Stoff segues from the **RCA** Atlanta local slot to become the new Southeast regional promo rep for **Island**.

Continued on Page 31

DON KIRSHNER'S
DK
 35
 35TH ANNIVERSARY

JOIN
 THESE LEADING
 STATIONS:

KNBR
 SAN FRANCISCO

WMGK FM
 PHILADELPHIA

KMBZ
 KANSAS CITY

WNLT FM
 TAMPA

Rock n Roll

ALL ACCESS

Produced by Denny Somach Productions for Don Kirshner/Mediators. © 1990.

C UPDATE...EPIC UPDATE...EPIC UPDATE...EPIC UPDATE



ANYTHING BOX

"Living In Oblivion"

"Anything Box is working extremely well for us and with so much urban crossover product out there, it's the PERFECT balance record!!"

Gwen Roberts, APD
KIIS-FM/Los Angeles

"This record is happening in Los Angeles!! The requests are building and we're starting to see some retail action. I expect BIG things from this band."

Al Tavera, APD
PWR106/Los Angeles

"We have been playing Anything Box in HEAVY rotation since November. There's STILL no burn in callout. This is mass-appeal cutting edge music that NEEDS to be played!!"

Lou Simon, PD
HOT94/Salt Lake City

"Anything Box started as a great night test record and spread to all dayparts and all demos within a WEEK!!"

Brett Dumler, PD
Z99/Oklahoma City

"This record is a HOME RUN!! It's great for ALL dayparts!!"

Bob Mitchell, PD
B97/New Orleans

KKBQ
KRBE 3-3
B97 25-17 HOT
KSAQ 17-14 HOT
KS104
KIIS
KCPX
KISN 31-25
KKLQ 12-9 HOT
KWSS
HOT97
PWR106 33-30
KKFR
HOT977 deb 35



KAOMA

"Lambada"

"This record is HOT! I don't understand why every station in the country isn't playing it!! When you see a wave, RIDE IT!!"

Mark Driscoll, OM
WIOQ/Philadelphia

"One of the biggest adult dance records to hit the airwaves in some time. INSTANT phone reaction!!"

Jerry McKenna, MD
WXKS/Boston

WXKS 21-14 HOT
KRBE 23-20
KXYQ add
KISN
KKLQ 5-5
HOT97 add
WIOQ
PWR96
KITV deb 26
KTFM 26-18

KKFR add
FM102 add
HOT977
B93 36-27
WANS add
KBFM 1-1 HOT
KSND add
HOT96 add
KCAQ add
KTRS add



DIVING FOR PEARLS

"New Moon"

**19 AOR REPORTERS
OUT-OF-THE-BOX!**

CHR-NEW, AND ON YOUR DESK NOW!

EARLY BELIEVERS:

**KFMW
OK95**



STREET TALK®

Continued from Page 29

Although **Hot 102/Milwaukee** morning cohost **Arnie (Arn-Barn) Wheeler** got axed after making negative on-air remarks about "Alpine Valley jamming in as many people as it can" and bemoaning the local concert venue's "\$2-per-ticket parking surcharge" etc., several major stations are already knock-knock-knocking. Reach Wheeler at (414) 962-7636.

Remaining WLUM morning star **Doug Gilmore** is joined by character specialist **Dean Gilmore**, and they're now calling themselves . . . "The Gilmore Brothers." (Doug is black and Dean is white.) Should be a striking billboard.

In more Gilmore news, after a brief tenure as PD at **KNCN/Corpus Christi**, former longtime **KLBJ/Austin MD Don Gilmore** is joining the Seattle-based **Research Group**.

Broadcast Group owner **Fred Weber** tells ST that **Jim Morales** will stay on as MD at **KKFR/Phoenix**, and **J.J. Morgan** will continue as APD. Interesting . . . considering **Hot 94.7/San Jose APD Christopher Lance** reportedly was promised the APD title at KKFR, where he'll come aboard as afternoon driver nonetheless.

KATT/Oklahoma City PD Scott Douglas will become **Charisma's** SW rep, based in Dallas. GM **Larry Bastida** expects to name a successor before Douglas exits at the end of the month.

KSAQ/San Antonio PD & Inner City VP/Programming Leo Vela has passed on doing mornings at sister **WBSL/NY**.

Sue O'Connell, formerly MD at **WXKS/Boston** and most recently with **A&M**, has landed the Boston promo slot at the new, soon-to-be-christened **Geffen** sister label. **Jim Gallis** — son of indie **Paul Gallis** — has grabbed the Chicago/Minneapolis territory for the label.

Grant Spofford takes on **Chrysalis** Southeast regional duties, as he'll now handle the Atlanta and Miami markets from his base in Dallas.

Explosive Situation

There's been some bad blood spilled in the battle between **CHR WANS/Greenville, SC** and AC competitor **WYMI (MY102.5)**. WANS had been taunting MY102.5 with faxes and phone calls to the AC's request and hotlines.

Those actions prompted MY102.5 to have the phone company monitor its incoming calls and local police investigate. The result was that WANS OM **Bill McCown** and MD **Jeff Hayes** each were arrested and charged with making a bomb threat to the NCNB Bank building where MY102.5 is located! Both were released on \$10,000 bail, each. Stay tuned!

Jack Lawson becomes acting PD at **WZZU/Raleigh**, as **Steve Brill** exits for the PD post at **Jacor's KRFX/Denver**.

After five years, original **SMN "Heart & Soul"** staffer **Alvin John Waples** is no longer with the network. A replacement is pending.

As tipped in last week's ST, **Hot 97.7/San Jose MD John Christian** turned down a PD offer at another operation and has been upped to APD at the station.



MAKIN' BACON — When ST's news hawks received an invite to **Pirate Radio/L.A.'s** first "Birthday Blow-out," we couldn't help notice the cartoonish visage of a certain "Party Pig" prominently displayed on the invite. Hamming it up, we wondered aloud, "Gosh, Spike, do ya think we'll be seein' more of this porkculetin' presence on board(s) in the future?"

Pollack Media Group has inked a 50-50 deal with **Colin Waters**, former Managing Director of **Piccadilly Radio**, to form a UK consultancy that'll bring some U.S. programming tactics across the Atlantic.

And . . . former PMG MD **Cindy Johnson** has reclaimed her old job on an interim basis.

FM102/Sacramento has named **Andrea Pentrack** MD. OM/PD **Brian White** had been handling the gig for months.

Soon-to-resign **Cap Cities/ABC** Chairman/CEO **Thomas Murphy** is the 1990 recipient of the **International Radio & Television Society** Gold Medal award. He was honored in ceremonies held last Thursday (3/1) at NYC's Waldorf-Astoria.

Ooops! **Paragon Research's** new Director/Marketing & National Sales, **Vicky Mann**, starts at the company April 3 — NOT April 30.

Get-well wishes to **A&M/Canada** President **Gerry LeCoursie**, who is recovering from a mild heart attack.

Heartfelt congratulations to R&R's Mail Services Director **Rob Sparago** and **Illan Roodberg** on the birth of their son, **Joshua Shea**, last Wednesday (2/28).

Meet The New Buzz, Same As The Old Buzz

Six weeks ago, **Great American AOR WLWQ/Columbus**, on the heels of a significant two-book slide, decided to make a PD change. Then-PD **Buzz Knight** agreed to continue programming the station until his replacement was named or he found a new gig.

Last Thursday (3/1), 'LVQ announced its "new" PD: **Buzz Knight!**

"After a very extensive search, I found that none of the people I spoke with could hold a candle to Buzz," GM **Thom Thon** explained.

Did Thon's reversal have anything to do with 'LVQ's more-than-two-point gain in the latest **Arbitrend?** "It certainly didn't hurt," Thon told ST, "but I'd been thinking about (keeping Knight) for at least two weeks before that trend came out."

Knight's comment: "Luckily, the last PD left the station in great shape!"

What
Does
It
Take
To
Get
Your
Listeners
Pumped?



#1 Most Added!
Over 130 Adds!

#1 Track — 4 Weeks!

Now On Tour!

"WHAT IT TAKES"

The New Single And Track
The Follow-Up to
The Top 5 Smash Hits
"Janie's Got A Gun" &
"Love In An Elevator"
AEROSMITH
From The Album **Pump**
Sales Over 4,500,000 Worldwide

Produced By **Bruce Fairbairn**.
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RATINGS

"Expression"



by

Salt-N-Pepa

- The First Single in the 45 Year History of Billboard Magazine to Enter The Hot Singles Chart Certified Gold
- The #1 Rap Single for 8 Consecutive Weeks
- The #1 Single at WPGC for 5 Consecutive Weeks
- 310,000 12" s/Maxicassette Singles Sold

Added At **Z98 deb 29 HOT**
WAVA add 29 KJMZ 16 HOT
Q107 add 30 HOT999 31-28
HOT96 add 28 K106 37-34
KZZB add Z99 34-31
 Charted At: **Testing At:**
KMEL 27-20 HOT B97
B104 22-19 KIIS-FM
KNRJ 28-21 KBQ
KGGI 12-9 KRBE
KJ103 4-2 HOT PWR106

Hosh Gureli, MD/KMEL
 "A Real Power Record For Us --
 With The Research To Prove It!"



BIRCH DEMOGRAPHIC RANKINGS

Washington, DC

	Summer '89	Fall '89		Summer '89	Fall '89		Summer '89	Fall '89
18-34			18-49			25-54		
WPGC (CHR)	10.5	12.7	WPGC	7.7	8.3	WMZQ-AM & FM	8.8	7.5
WCXR (CR)	9.4	8.8	WKYS	8.0	7.3	WKYS	7.2	6.9
WKYS (UC)	10.1	8.1	WCXR	7.1	6.7	WCXR	5.2	5.3
WAVA (CHR)	6.2	7.7	WMZQ-AM & FM	7.4	6.1	WHUR	5.1	5.0
WWDC-FM (AOR)	8.2	7.1	WWDC-FM	5.7	5.5	WMAL (AC)	3.4	4.9
WHUR (UC)	5.0	5.4	WAVA	4.9	5.4	WMMJ	3.8	4.1
WMZQ-A/F (Ctry)	4.6	4.8	WHUR	5.1	5.1	WPGC	5.5	4.7
WMMJ (AC)	2.5	4.4	WMMJ	3.2	4.4	WGAY (B/EZ)	4.2	4.6
WHFS (AOR)	3.5	4.0	WRQX	3.3	3.4	WWDC-FM	3.5	4.2
WRQX (CHR)	4.4	3.9	WASH (AC)	3.6	3.2	WAVA	3.5	3.8
						WETA (N/T)	2.0	3.8

Detroit

	Summer '89	Fall '89		Summer '89	Fall '89		Summer '89	Fall '89
18-34			18-49			25-54		
WJLB (UC)	14.1	14.2	WJLB	11.4	10.4	WJZZ	6.0	8.4
WLLZ (AOR)	9.1	9.7	WJZZ	5.1	7.2	WJLB	9.3	7.5
WRIF (AOR)	9.8	8.8	WLLZ	6.8	6.5	WNIC	5.8	6.0
WHYT (CHR)	5.8	7.2	WRIF	7.2	6.4	WKQI	5.3	5.7
WJZZ (Jazz)	4.7	7.2	WNIC	5.8	5.8	WJR (AC)	5.2	5.4
WCSX (CR)	8.0	5.9	WKQI	5.6	5.6	WWWW	6.9	5.3
WDFX (CHR)	7.9	5.2	WHYT	4.5	5.5	WCSX	5.1	5.1
WNIC (AC)	5.9	5.2	WCSX	6.4	5.4	WRIF	5.1	5.1
WKQI (CHR)	5.3	5.1	WWWW	4.9	4.3	WLTJ	3.7	4.5
WWWW (Ctry)	3.2	3.5	WLTJ (AC)	3.1	4.0	WLLZ	4.1	4.2

Boston

	Summer '89	Fall '89		Summer '89	Fall '89		Summer '89	Fall '89
18-34			18-49			25-54		
WXKS-FM (CHR)	15.3	15.5	WBCN	9.5	11.7	WBCN	7.5	10.0
WBCN (AOR)	12.3	15.3	WXKS-FM	11.7	11.4	WXKS-FM	7.3	7.3
WZOU (CHR)	7.5	11.0	WZOU	5.5	8.0	WODS	8.7	6.6
WZLX (CR)	11.3	6.8	WZLX	7.8	6.1	WZLX	6.9	6.0
WAAF (CHR)	5.5	5.5	WODS (Gold)	7.3	5.3	WBZ	4.1	5.0
WCGY (AOR)	5.7	4.6	WMJX	4.3	4.4	WVBF	4.1	4.5
WVBF (AC)	2.1	4.0	WBZ (AC)	2.8	4.2	WRKO	5.1	4.4
WMJX (AC)	3.7	3.8	WAAF	3.8	3.7	WSSH	4.9	4.4
WILD (UC)	4.7	3.7	WRKO (N/T)	3.3	3.5	WMJX	4.7	4.3
WROR (AC)	3.6	2.9	WROR	4.3	3.5	WROR	4.9	4.1
			WSSH (AC)	3.6	3.5			

Dallas-Ft. Worth

	Summer '89	Fall '89		Summer '89	Fall '89		Summer '89	Fall '89
18-34			18-49			25-54		
KKDA-FM (UC)	9.2	9.1	KVIL-AM & FM	9.9	8.7	KVIL-AM & FM	11.9	10.3
KJMZ (CHR)	7.6	8.0	KPLX	7.0	8.2	KSCS	9.2	8.6
KTXQ (AOR)	8.2	7.7	KSCS	8.5	8.0	KPLX	6.9	8.4
KEGL (CHR)	5.6	7.2	KKDA-FM	7.6	7.5	KKDA-FM	5.4	6.2
KPLX (Ctry)	6.4	6.9	KTXQ	5.6	5.6	KOAI	5.4	5.8
KSCS (Ctry)	6.5	6.8	KJMZ	5.8	5.5	KLTY	3.6	4.5
KVIL-A/F (AC)	7.6	6.6	KEGL	4.3	5.1	KZPS	4.6	4.5
KZEW (AOR)*	5.9	5.9	KZPS	4.4	4.6	WBAP (Ctry)	5.0	4.3
KZPS (CR)	4.9	4.7	KOAI (NAC)	4.6	4.5	KTXQ	3.9	3.8
KLTY (CC)	4.4	4.6	KLTY	3.6	4.3	KRLD (News)	3.5	3.7

*Now Soft AC

Houston-Galveston

	Summer '89	Fall '89		Summer '89	Fall '89		Summer '89	Fall '89
18-34			18-49			25-54		
KLOL (AOR)	13.1	13.8	KLOL	10.0	10.0	KIKK-FM	10.0	10.4
KMJQ (UC)	13.7	12.0	KMJQ	11.2	9.5	KILT-FM	9.8	9.2
KIKK-FM (Ctry)	7.2	7.8	KIKK-FM	8.7	9.1	KLOL	8.7	7.9
KILT-FM (Ctry)	6.8	7.1	KILT-FM	8.2	7.9	KMJQ	8.0	7.3
KKBQ-A/F (CHR)	8.2	6.3	KZFX	6.5	6.1	KZFX	5.8	6.2
KNRJ (CHR)	5.2	6.1	KKBQ-AM & FM	6.6	5.1	KFMK	3.4	4.6
KZFX (CR)	7.0	5.9	KNRJ	3.8	4.8	KLDE (Gold)	3.6	4.4
KRBE (CHR)	6.9	5.7	KRBE	5.3	4.6	KODA (B/EZ)	4.2	4.3
KLTR (AC)	5.7	4.4	KLTR	5.1	4.2	KKBQ-AM & FM	4.5	3.9
KHYS (UC)	1.6	4.3	KFMK	3.0	4.0	KTRH (News)	5.0	3.8

KUPD

Continued from Page 1

State maintained that Melton remained only as a salesman, testimony from former employees identified him as "the boss" and documents produced by the station showed little evidence of any connection to sales.

Although the FCC had insisted on Melton's removal from the license application, he later acquired a 49% stake in Tri-State. The Review Board questioned, though, why supposed 100% owner John Norris would sell Melton nearly a half-interest in stations worth millions of dollars for only \$114,000. That came in 1978 after Norris sent the Commission a letter stating his "belief in Mr. Melton's rehabilitation." In its findings, the Review Board says the evidence indicates that Melton was never demoted, and that the purported stock sale recognized the situation that had existed all along.

The Review Board decision says, "Although it is always regrettable to witness a regulatee suffer a multimillion dollar loss when its license cannot be legally renewed, broadcast licensees have been forewarned for decades that the Commission's demand for candor is not an edict with which to trifle."

Efforts by R&R to reach Tri-State officials were not successful Tuesday evening (3/6), after the decision was released.

CRS

Continued from Page 1

A number of top recording artists appeared on panels, as well as, unusually, the publishers from four trade publications. Anticipated fireworks failed to materialize in this session, however.

Saturday featured the seminar's best-received presentation, "Humor Survival Skills For People Over Five and Under Pressure," conducted by C.W. Metcalf. A number of people were overheard saying the session had changed their lives. [Metcalf will appear at the R&R Convention this May.]

Other convention highlights included the Super Faces Show, featuring Alabama, who were given the CRS's first-ever Humanitarian award; ABC Radio Networks' Desert Rose Band concert; Capitol Records' "Camp Capitol" suite with its M*A*S*H theme; and RCA's now-fabled "Boat Party" aboard the General Jackson riverboat, with music by Prairie Oyster and Restless Heart. The festivities concluded Saturday night with what many felt was the finest line-up of talent ever on the New Faces Show.

Agenda Chairman and WMZQ-AM & FM/Washington VP/GM Paul Wilensky was elected CRS President and Corrine Baldassano of ABC Radio Networks was designated next year's Agenda Chairperson.



Pat Marsicano

Velasquez

Continued from Page 3

tion. Previously, she spent three years at RCA as Manager/Pop Promotion. She spent eight years at Atlantic Records, rising to Assoc. Director/Pop Promotion.

Marsicano joined Island in 1986 as National Promotion Coordinator. Before that she was Asst. to the Station Manager and Office Manager at WHN (AM)/New York.

Chrysalis

Continued from Page 3

tional Video Director and Northeast Regional AOR Director, and worked at MTV as then-Sr. VP/Programming Les Garland's assistant and "personal bud."

RCA Raps Up Grammys



Jive/RCA's DJ Jazzy Jeff & Fresh Prince (c) — who won a Grammy last year for Best Rap Performance — hobnob with RCA's President Bob Buziak (l) and GM Rick Dobbis during the label's post-awards bash.

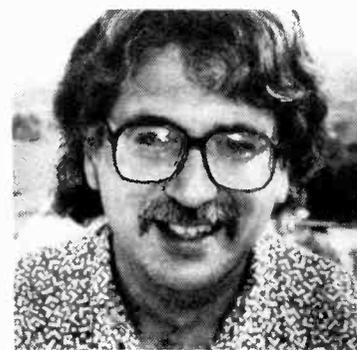
Cox Becomes Polydor Director Of AOR/Alternative Promotion

Polydor has named Billy Cox to the new position of Director AOR/Alternative Promotion. Based at the label's Los Angeles offices, he'll report to Sr. VP/Promotion John Brodey.

"Billy is a confident promotion man and will add a great deal to our department," remarked Brodey. "It's especially gratifying to see someone move up through the ranks and achieve the opportunity he deserves."

Cox added, "It's a personal thrill to face the challenges of this position with the backing of such a strong national and field staff. I want to put Polydor solidly among the major labels in the AOR/Alternative arena."

Since 1988, Cox has been Polydor's Local Promotion Manager in Chicago. He joined Geffen in 1986 as the Houston rep, after spending



Billy Cox

six years as a buyer for the Sound Warehouse retail chain.

Martin

Continued from Page 4



Stan Martin

and was part-owner of WPAC/Long Island, and was an air personality at several New York stations, including WHN, WNEW (AM), WPIX, and WKTU.

Martell Honors Krasnow



During a Grammy week kickoff luncheon, the T.J. Martell Foundation paid tribute to Elektra Entertainment Chairman Bob Krasnow, who's slated to receive the organization's 15th annual Humanitarian Award. Gathering at L.A.'s Bistro were (l-r) SBK/EMI Publishing Chairman Charles Koppelman, CBS Associated Labels Sr. VP/GM & Foundation founder/President Tony Martell, Krasnow and wife Sandy, WEA President Henry Droz, and Elektra Exec. VP Aaron Levy.

Calderone

Continued from Page 3

'HFS gain the attention and success it deserves."

Calderone joined WRCN — a former New Rock outlet — as Promotion Director in 1986, following a stint at WGR & WGRQ (now WGR-FM)/Buffalo. He was named 'RCN PD in 1988 and rose to OM four months ago.

"To do a format that I've been in love with for such a long time at a 50kw station covering two major markets — it's an amazing opportunity," Calderone told R&R.

WOL & WMMJ Name Hannibal As Programmer

Three-year WNHC/New Haven PD Hector Hannibal moves to the same position at Almie's Urban/Black AC combo WOL & WMMJ/Washington, effective the end of the month.

Hannibal told R&R, "[Station consultant] Lee Michaels and I are looking to firm up our position in the market. Our station [WMMJ]'s new format is less than a year old, but already we've made inroads in market share. I think WMMJ can reach a 3.5 or 4.0 share."

Ebo

Continued from Page 3

"I worked in '84 with Snowden, who was then Corporate PD at Amaturio Group, and I was fascinated with what he could do — how he sounded on-air and his knowledge about the business."

Snowden told R&R, "I'm looking forward to the programming and also to being on-air. People don't realize this is a legendary market."

Ebo has been with Lorenz Broadcasting since 1981, apart from a 1984 stint at Amaturio's Magic 102. Snowden previously programmed there and as Amaturio Group PD over Magic 102, KMJM (Magic 108)/St. Louis, and WDRQ/Detroit.

PROMOTION & MARKETING

Cecola WTG's East Coast Director

Robin Cecola has been appointed to the new post of East Coast Director/Promotion & Marketing at WTG Records. He'll work with Director/National AOR Michael Prince and Director/National CHR Roger Smith and serve as liaison between WTG's West Coast headquarters and CBS Records in New York.

WTG Sr. VP/GM Jerry Greenberg stated, "This new position will establish a major presence for WTG on the East Coast. Through Robin's efforts we expect to max-



Robin Cecola

imize the exposure of our records and artists."

Cecola told R&R, "With the combined talents of the Epic wizards, CBS's dominant marketing and distribution network, and WTG's leadership, we will make an impact."

Cecola joined WTG in 1988 as a Promotion Marketing Manager for the mid-Atlantic region, operating out of Washington, DC. Prior to that he was a CBS Records account service rep in Boston.

KNEB WORTH 1990

THE SILVER CLEF AWARD WINNERS

On June 30, 1990 London will play host to the most impressive lineup of British talent ever to perform on one stage.

The *Silver Clef Award Winners KNEB WORTH Show* will feature such giants as Paul McCartney, Elton John, Phil Collins, Pink Floyd, Cliff Richard, Status Quo, Tears For Fears, Mark Knopfler and Eric Clapton, with more names to be announced in the months to come.

The 11-hour, open-air performance will benefit the Nordoff-Robbins Music Therapy Centre and the British Phonographic Industry's BRIT School for Performing Arts.

The 15th Annual Silver Clef Award Winners KNEB WORTH concert will be an historic event. And it will be broadcast exclusively on the Westwood One Radio Networks.

To reserve this once-in-a-lifetime show for your audience, contact your Westwood One representative today. In Los Angeles call 213-840-4244, FAX 213-204-4375 or TELEX 4996015 WWONE.



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NEWS

Patrick Joins Bolton

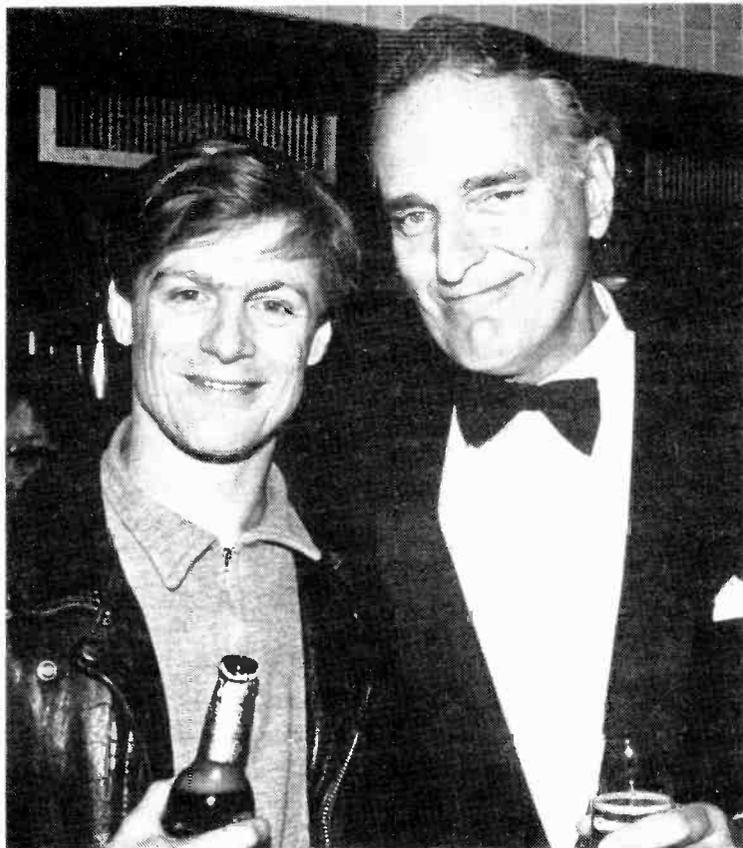
Lou Patrick, longtime programmer and former PD at Soft AC WKSZ (KISS-100)/Philadelphia, has been named Director/Research at Bolton Research.

Bolton President Ted Bolton commented, "Lou is a superb radio marketer who understands how to translate research findings into marketing tactics."

Patrick added, "As a client of Bolton Research, I've successfully applied their ideas and advice in very competitive situations. I can now use my background to help stations in multiple markets."

In radio since 1972, Patrick has programmed WASH/Washington, KJYO/Oklahoma City, WKZW/Peterson, and WYKS/Gainesville, FL.

Black Tie Meets Black Leather



A&M Records Chairman Jerry Moss (r) shares a drink and a camera break with label artist Bryan Adams during A&M's post-Grammy party.

Shephard GSM At KROQ

KMEL/San Francisco GSM Ali Shephard has been named to the same position at KROQ/Los Angeles. She succeeds Tom McMillan, who resigned last month to pursue station ownership.

KROQ GM Trip Reeb remarked, "Her sterling performance in San Francisco only hinted at what she's going to be able to accomplish here in Los Angeles."

Shephard joins KROQ after a dozen years doing radio sales in San Francisco. She spent five years at KMEL (the last two as GSM), five years at KFRC, and two years at KSFO.

BMG To Distribute Oceana



Hollywood, FL-based Oceana Records, formerly distributed by Atlantic, has pacted with BMG Distribution for an exclusive three-year deal. On hand for the signing were (seated, l-r) BMG President Peter Jones and Oceana President Carl Maduri; (standing, l-r) BMG's Tom McPartland and Lou Tatulli, and Oceana consultant Lawrence Steinberg.

Summit Ups Two In Sales

WCAO & WXYV/Baltimore Director/Sales Dean Smith has been promoted to Corporate Director/National Sales and Dianna Obermeyer has been named Corporate Director/Retail Sales for Summit Broadcasting. Smith will continue in his position at WCAO & WXYV. Obermeyer, formerly Director/Retail Marketing & Special Events for WHIO & WHKO/Dayton, will be headquartered at Summit's WONE & WTUE/Dayton.

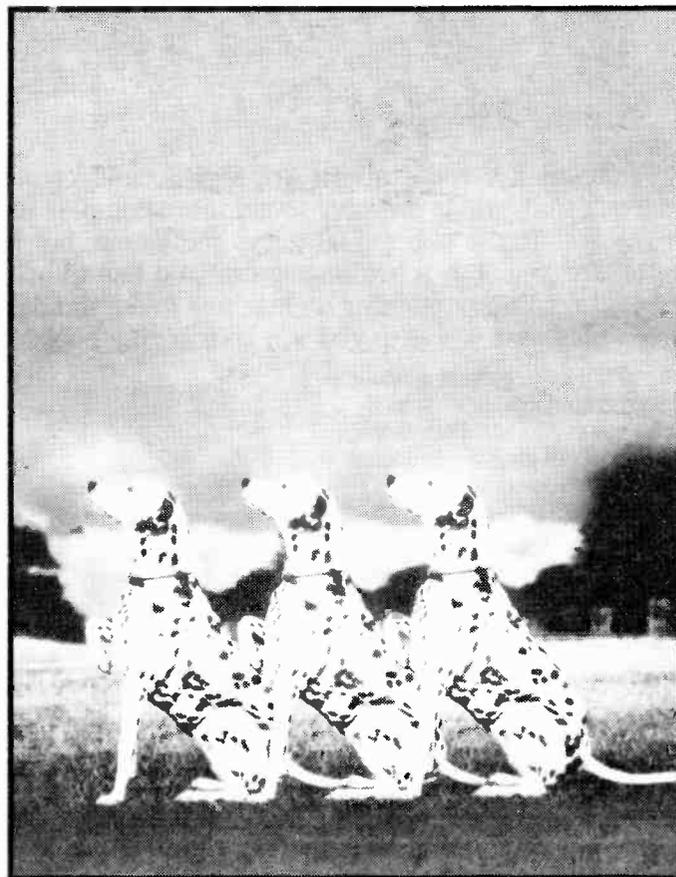
In addition to the Baltimore and Dayton stations, Summit owns WAOK & WVEE/Atlanta, WFYR/Chicago, WRKS/New York, KHVN & KJMZ/Dallas, and KLZ & KAZY/Denver.

Aerosmith Pumps Up The Platinum



Aerosmith took time out to accept double platinum records for their Geffen release, "Pump." Feeling F.I.N.E. at the Boston Garden were (front, l-r) the label's Mark DiDia, Karen Dukot and John Kalodner, the band's Steven Tyler, Joey Kramer, and Tom Hamilton, band business manager Burt Goldstein, and Collins Management's Keith Garde; (back, l-r) Aerosmith tour manager Bob Dowd, band member Brad Whitford, manager Tim Collins, and the band's Joe Perry.

ANIMAL LOGIC



"AS SOON AS THE SUN GOES DOWN"

IRS-73010

The mass appeal single from the

I.R.S. LP

ANIMAL LOGIC

IRS-82020

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| WTBX | WPFR |
| KRZR | KBFQ |
| FM104 | KMOK |
| HOT949 | KTMT |
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| WNYP | Z90 |

* SALES OVER 150,000



SIX-STEP PLAN FOR SUCCESS

How To Win The Spring Book

By Kurt Hanson

Traditionally, researchers, strategists, and consultants try to make their industry sound more complex than it really is: "Radio is brain surgery, gentlemen, but fortunately for you, I'm a brain surgeon." I'd like to break from that tradition and offer a clear and understandable six-step plan that will help you win your spring book.

All you'll need are a pen, a notepad, common sense, adequate financial resources, and knowledge of your market's consumers. Even if you follow these six steps, I can't guarantee you'll be the top 12+ station in your market. But you will be making significant progress toward maximizing your station's performance in the spring book and setting yourself up for a better summer and fall.

Position Yourself

We live in an overcommunicated society. If you're an already-established station, you need to clarify and solidify your position in consumers' minds. If you're an underdog or a newcomer, on the other hand, you first need to find a position worth claiming and then go on to stake that claim vividly.

Great positions fulfill all three of the following criteria:

- They're desirable. In most markets, for example, there's more demand for all-Oldies than for bright AC or Country Rock.

- They're explicit. WCKG/Chicago's "Classic rock with less talk" is easier for consumers to understand than its old "Chicago rock & roll."

- They're consistent with your past history. A station well-known for its personalities has a hard time moving to a "most music" position.

"The personality traits you might like your station to have are traits you might like to have in a friend."

Audience research can help. A "format search" can help you discover the latent consumer demand for new formats in your market. Research can also help you find the clearest and most enticing language to describe your chosen position. (It helps if your positioning statement consists of a genuine *consumer benefit*.)

Fine-Tune

Your Morning Show

For most consumers, radio serves two functions. From ap-



Kurt Hanson

proximately 6-9am, it's a wakeup service. Thereafter, it's a music service.

"It doesn't help to play the ideal percentage of currents if you're playing the wrong currents."

For your morning show, you need to design a mix of elements — information, music, and humor — that might conceivably be the ideal wakeup service for a decent percentage of your target audience. Wall-to-wall music, for example, doesn't seem to attract a large audience.

You may improve your morning show by implementing some of the following steps:

- Add information specialists. Bringing in a new voice for weather, traffic, sports, etc. adds credibility and makes that element's presence more noticeable to casual listeners.

- Add a contest. Research consistently shows that listeners enjoy trivia-type contests they can play along with, even if they don't try to enter or win.

- Punch up your timechecks to make them stand out. (I've been suggesting to certain programmer friends that their AM guys should check in with a "chronologist" who reports from the "Exclusive WXXX Satellite Radar Time Center." I'm only half-joking.)

- Demand entertainment value from your morning talent. To quote *Strunk & White's "The Elements Of Style"*: "Omit needless words."

- Sell your new music. There's no better way to get your listeners to like your currents than for your morning show to support those songs. If the morning team gets excited about new music, your listeners probably will, too.

Play The Right Music

As noted earlier, from 9am on, most consumers use radio as a music service. Since music is what's most important to consumers, then it should be what's most important to you.

There are two specific areas of concern. First, you have to play a desirable mix of music. Some stations, for example, play 70% cur-

rents when their listeners would prefer 30% currents. The ideal mix might include a certain proportion of fresh, new, unfamiliar music. The appropriate genres to consider (Motown, metal, new wave) vary by format, and the ideal mix of genres varies by market and by station.

Once you have a handle on the ideal mix, you have to play the right songs. (It doesn't help to play the ideal percentage of currents if you're playing the wrong currents.) Ongoing music research throughout the book and throughout the year is a key success factor.

"The most effective advertising is usually focused on one consumer benefit."

To better focus on your listeners' tastes, I urge you to virtually ignore requests, sales, and trade charts. They're all valid measures of certain phenomena, but they don't measure the musical tastes of your typical listener. You actually have to go to the consumer. Successful major market stations allocate up to \$200,000 per year for music research — they think of it as a mere 2% of revenues that comes back to them many times over in increased future profits.

Execute The Basics

Like great baseball teams, great radio stations execute the basics perfectly. If you execute all the other steps described here but fail on the basics, you will, of course, lose.

You probably learned the basics at your very first station: call letters into and out of the break. One thought per set. Frontsell or backsell any unfamiliar music.

"Use audience research to identify the two or three key fixable negatives at your station — and fix them."

Position your spot breaks competitively. Promote ahead. Cross-promote across dayparts. And so on.

In addition to doing these, you might want to concentrate on the following:

"Like great baseball teams, great radio stations execute the basics perfectly."

- Eliminate negatives. Avoid jabbering jocks. In a tight battle, you can't get away with running a significantly higher spot load than your competitor. Make sure you don't have clumsy music rotations. Ideally, use audience research to identify the two or three key fixable negatives at your station — and fix them.

- Differentiate yourself. Give your listeners a few items that are easy to mentally lock onto that differentiate your station from the other 20, 30, or 50 stations in your market. You're the "Twofer Tuesday" station. You're Jonathon Brandmeier's station. You're the "Four-in-a-row" station. You're the station with Roger Ebert's movie reviews.

- Get the Arbitron and Birch credit you deserve. Lots of GMs want to find a way to get lots of ratings service credit without the bother of actually getting a lot of listeners. It just doesn't work that way. You need to have lots of listeners to do well in the ratings. The problem is that you can be hurt by ignoring the measurement devices. So don't ignore them. Thursdays are important. "Write it down" is a useful phrase. "Call letters . . . dial position . . . station" is an effective sweeper.

- Develop a winning personality. If you want people to like you, you have to be likable. The personality traits you might like your station to have are traits you might like to have in a friend: reliable, honest, exciting, hip, generous, funny, musically knowledgeable, concerned about you. Nobody has all of these traits — pick a few for your station and go for them.

"The correct actions to take are almost always the ones your listeners would prefer."

Advertise

Once you have a product consumers will like, it's time to tell them about it. At that point, you should advertise. After consumers know about your product, you advertise *more* to remind them to keep on consuming it. But note the correct order: get the product right first, then advertise it.

Here are some hints to help you plan your upcoming ad campaign:

- The most effective advertising is usually focused on *one consumer benefit*. Audience research will help you determine which benefit is most attractive to your target consumers.

- Don't use an advertising medium in which you cannot be very visible. If you can't afford to make a decent showing on television, use billboards. If you can't afford a decent showing on billboards, use bumper stickers. Whatever it takes.

- You can make your advertising do triple duty by ensuring that it not only sells that consumer benefit but also reinforces your station's *personality* (see above) and visually reinforces your *call letters* (for ratings credit, see above).

"Get the product right first, then advertise it."

Care About Customers

Throughout this process, you'll note that the correct actions to take are almost always the ones listeners would prefer. If you focus on caring about your customers, you'll have a mindset that will give you a significant competitive advantage.

The two to four percent of station revenues you devote to audience research — to learn what consumers want — will pay for itself many times over. Knowledge of consumer tastes is fuel for the engine that takes you where you want to go. That knowledge and caring about customers are what turn adequate performers into winners.

Kurt Hanson is the founder and President of Chicago-based Strategic Radio Research. He can be reached at (312) 728-8300.

Mandela Concert Rife With Rumours

SIMPLE MINDS, PETER GABRIEL, TRACY SHAPMAN, the NEVILLE BROTHERS, HUGH MASEKELA, DANIEL LANOIS, GEORGE DUKE, and NEIL YOUNG are, at presstime, the artists confirmed for the "International Tribute For A Free South Africa" concert set for Wembley Stadium on Easter Monday (April 16). ANC leader NELSON MANDELA has promised to attend and speak at the show.

Many more artists will be added to the bill in the next few weeks, and the event set a Wembley record by selling out at the rate of more than one ticket per second. The only tickets left are those reserved for Anti-Apartheid members.

Meanwhile, the involvement of Lanois — who, like Duke, will be a "supergroup" bandleader — has sparked rumours that two of his recent production clients (U2 and BOB DYLAN) could be on the bill.

Morrissey Singled Out

MORRISSEY fans will have to content themselves with two singles instead of an album this year, as the ex-SMITHS singer completed only six tracks with CLIVE LANGER and ALAN WINSTANLEY. Two of these tunes will show up on the B-side of Morrissey's next single ("November Spawned A Monster"), due March 26.

A second single — rumoured to be titled "Piccadilly Palace" — will be released near the end of the year, and will be backed by two more of the new tracks.

Happy Mondays Step Out

Meanwhile, the new single by Manchester's second-hottest outfit, HAPPY MONDAYS, will be a version of the 1971 hit for South African multi-instrumentalist JOHN KONGOS, "He's Gonna Step On You Again." (Kongos is also dimly remembered for another hit that same year called "Tokoloshe Man.") Manchester's hottest? The STONE ROSES, of course.



Sinead O'Connor — producing Heart Throbs.

Sinead's Heart Throbs

Fresh from producing her own album ("I Do Not Want What I Haven't Got"), which comes out

"Rock Over London" news is a service of Rock Over London Ltd. which can be reached at Globe Theatre, Shaftesbury Ave., London W1V 7HD; phone 01-494-4513.



Monday (3/12), SINEAD O'CONNOR is going to be working with Reading-based band the HEART THROBS, who are signed to the SUGARCUBES' label, One Little Indian.

O'Connor will produce at least one track on the group's forthcoming LP. Meanwhile, the Heart Throbs will have a single ("I Wonder Why") released this week, and this particular disc was produced by GIL NORTON, who's worked with the PIXIES.

Other singles due for UK release on Monday include the BELOVED's "Your Love Takes Me Higher" and 808 STATE's follow-up to "Pacific State," entitled "Cobra Bora."



Daniel Lanois — humouring the rumours.

April Albums

Albums scheduled to come out at the beginning of April include the debut LP from HALO JAMES ("Witness"), which will include the UK hit "Could Have Told You So" and the new single ("Baby"); "Shotgun," the longplayer from JAMIE J. MORGAN, currently on the UK charts with his cover of "Take A Walk On The Wild Side"; and "Automanikk," the breathlessly awaited album from A GUY CALLED GERALD.

SAM BROWN will see her second A&M album ("April Moon") released during the second week of April as well. The label also has a new LP from JOAN ARMA-TRADING scheduled for late spring.

And... MIKE OLDFIELD will release an instrumental album on April 30. The disc is Oldfield's follow-up to last year's "Earth Moving" — which only just came out, albeit in an amended form, in the U.S.



Japan — testing the waters.

Back In Japan

JAPAN, the popular British art-rock band of the early-'80s, have reunited and are recording in London. DAVID SYLVIAN, RICHARD BARBIERI, MICK KARN, and STEVE JANSEN are said to be "testing the waters" for a permanent reunion. The band had a dozen UK chart singles and made the UK album chart six times between 1980 and 1984.



Ella Fitzgerald — welcoming jazz 'round-the-clock.

24-Hour Jazz Station Debuts

London's first — in fact, Britain's first — 24-hour-a-day commercial jazz radio station, Jazz FM, signed on last Sunday morning (3/4) at 6am, and featured a first-day visit from ELLA FITZGERALD, who declared the station officially open.

Second Acts

LISA STANSFIELD's UK follow-up to "Live Together" will be

"The Love In Me," to be released April 15. A week later, the STRANGLERS will follow their hit cover of "96 Tears" with "Sweet Smell Of Success," which is also taken from their LP, "10."

Meanwhile, ROL hears that the other former WHAM! member — ANDREW RIDGELEY — is going to call his debut solo album "Son Of Albert," and his first single ("Shake") is due for release on March 19.

Speaking of probable titles, *Kerrang!* reports that IRON MAIDEN head BRUCE DICKINSON's solo album is likely to be called "Tattooed Millionaire," which — not coincidentally — is the title of one of the tunes on the LP. Look for the disc to hit the streets in early May, but don't expect a tour until after the new Maiden album is completed.

Dickinson, incidentally, has spent his spare time writing a satirical novel called "Lord Iffy Boatrice," which will be published in mid-May.

Only Numan

GARY NUMAN fans are about to have to dig deep into their pockets, as his complete recordings have been made available on compact disc by Beggars Banquet, who are dividing the nine discs into two sets of four, plus one additional CD.

All nine will cost 70 pounds, with a set of four priced at 30 pounds, and will be available on import via mail order until May from the label.

BRITAIN

LW TW

- 2 1 BEATS INTERNATIONAL.../Dub Be Good To Me (Go Beat/PG)
- 3 2 MICHAEL BOLTON/How Am I Supposed To Live Without You (CBS)
- 1 3 SINEAD O'CONNOR/Nothing Compares 2 U (Ensign/Chrysalis)
- 4 VARIOUS ARTISTS/The Brits 1990 (Dance Medley) (RCA)
- 4 5 DEPECHE MODE/Enjoy The Silence (Mute)
- 9 6 ROD STEWART/Downtown Train (WB)
- 15 7 STONE ROSES/Elephant Stone (Silvertone)
- 7 8 TECHNOTRONIC I/YA KID K./Get Up (Swanyard)
- 9 J.T. & BIG FAMILY/Moments In Soul (Champion)
- 13 10 GURU JOSH/Infinity (De Construction/RCA)
- 5 11 BLACK BOX/I Don't Know Anybody Else (De Construction/RCA)
- 12 RAM JAM/Black Betty (Epic)
- 17 13 ADAM ANT/Room At The Top (MCA)
- 14 ERASURE/Blue Savannah (Mute)
- 12 15 CLIFF RICHARD/Stronger Than That (EMI)
- 20 16 ELECTRIBE 101/Talking With Myself (Mercury/PG)
- 10 17 LONNIE GORDON/Happenin' All Over Again (Supreme)
- 8 18 TINA TURNER/Steamy Windows (Capitol)
- 19 AEROSMITH/Dude (Looks Like A Lady) (Geffen)
- 20 DAVID A. STEWART I/CANDY DULFER/Lily Was Here (Anxious/RCA)

Moving Up

- INNOCENCE/Natural Thing (Cooltempo/Chrysalis)
- B-52's/Love Shack (Reprise)
- JAMIE J. MORGAN/Walk On The Wild Side (Tabu/CBS)
- MARC ALMOND/A Lover Spurned (Some Bizzare/CBS)
- GLORIA ESTEFAN/Here We Are/Don't Let The Sun Go Down On Me (Epic)
- SHAKIN' STEVENS/I Might (Epic)
- TEARS FOR FEARS/Advice For The Young At Heart (Fontana/PG)

The Network Chart, courtesy MRIB

AUSTRALIA

LW TW

- 1 1 MIDNIGHT OIL/Blue Sky Mine
- 2 2 PETER BLAKELEY/Crying In The Chapel
- 3 3 HUNTERS & COLLECTORS/Turn A Blind Eye
- 4 4 GIRL OVERBOARD/The Love We Make
- 5 5 J. DIESEL/Please Send Me Someone To Love
- 6 6 JENNY MORRIS/Street Of Love
- 9 7 ICEHOUSE/Jimmy Dean
- 7 8 BANG THE DRUM/Only You
- 9 KATE CEBERANO/That's What I Call Love
- 10 SPY V. SPY/Clear Skies

Most Added

- MENTAL AS ANYTHING/Overwhelmed
- MIDNIGHT OIL/King Of The Mountain

Top 10 Australian records from playlists of MMM-FM/Brisbane, MMM-FM/Melbourne, FOX-FM/Melbourne, 96 FM/Perth, SA-FM/Adelaide, 2-DAY/Sydney, MMM-FM/Sydney, and FM-104.7/Canberra.

CANADA

LW TW

- 2 1 MAESTRO FRESH WES/Let Your Backbone Slide
- 1 2 LUBA/Little Salvation
- 3 3 ALANNAH MYLES/Lover Of Mine
- 4 4 CRASH VEGAS/Inside Out
- 7 5 PAUL JANZ/Every Little Tear
- 6 6 MEN WITHOUT HATS/In The 21st Century
- 5 7 KIM MITCHELL/Expedition Sailor
- 8 JANE CHILD/Don't Wanna Fall In Love
- 9 TRAGICALLY HIP/Boots Or Hearts
- 8 10 ALANNAH MYLES/Still Got This Thing

Most Added

- BOX/Carry On
- COREY HART/A Little Love

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

COMPACT DATA®

CSN&Y To Drum Up Funds For Former Bandmate

David Crosby, Stephen Stills, Graham Nash, and Neil Young will perform at a benefit concert on March 31 to help raise funds for a liver transplant for the musicians' onetime drummer Dallas Taylor.

The concert — to be held in Los Angeles — will also feature sets from Don Henley and the Desert Rose Band. Proceeds are earmarked for Taylor's operation, and will go to other organ transplant programs as well.

Hot Cross Spots

March is American Red Cross Month, and the relief agency has put together an imaginative series of radio and TV ads encouraging listeners to "Play Their Part" in volunteer programs.

The radio spots feature Michael Bolton, Richie Havens, and Tito Puente extolling the virtues of the Red Cross, while TV versions spotlight Paul Shaffer (the campaign's national chairman), Carly Simon, Randy Travis, and Branford Marsalis engaged in volunteer activities to the sound of the Rolling Stones' classic "Gimme Shelter." If you haven't yet received copies of the spots, give the agency a call at (202) 639-3200.

We Have Come Phone Your Donors

Want to contribute to AIDS research and hear previously unreleased material from Milli Vanilli, Whitney Houston, Jeffrey Osborne, Kenny G, and Taylor Dayne to boot? Then call 1-900-860-GIVE.

That's the telephone number to a line Westwood One's Audiotex division has established (in conjunction with Arista Records' March 17 AIDS benefit concert) to help raise funds for Arista Records Foundation Inc. — an AIDS relief organization set up by the label.

Stiff Riffs

Polydor will release a remastered CD version of Derek & the Dominoes' classic LP ("Layla And Other Assorted Love Songs") this fall. The package — issued to celebrate the album's 20th anniversary — will also include outtakes and other hard-to-find material from the historic sessions.

Jacksons Miniseries Planned

Although all the details are yet to be worked out, Motown Productions and ABC-TV are set to produce a miniseries based on that magically musical Jackson family... with full cooperation from the celebrity clan.

The series is expected to chronicle the family's more than 20 years in showbiz — from the formation of the Jackson 5 to the stellar solo careers of siblings Michael, Janet, and Jermaine, according to reports in *Daily Variety*.

Motown's Suzanne de Passe (co-executive producer of the hit miniseries "Lonesome Dove") will reportedly serve as executive producer for the project.

A&M recording artist Janet Jackson recently announced she would contribute 25 cents from every ticket sold on her current U.S. tour (beginning with the April 20 show in L.A.) to the Washington, DC-based charity "Cities In Schools" — a nonprofit dropout-prevention program.

Look for Island Records to release a live album from Marianne Faithfull on April 17 titled "Blazing Away." Taped last year at St. Ann's Church in Brooklyn, the Hal Willner produced-disc sports versions of "Broken English," "Working Class Hero," and the Rolling Stones' tune, "Sister Morphine," plus others. Among the musicians backing Faithfull on the LP: Dr. John, Garth Hudson, Marc Ribot, and Fernando Saunders.

The Jeff Healey Band's forthcoming LP will feature new tunes by Mark Knopfler, Steve Cropper, and John Hiatt. The Arista platter — produced by Ed Stasium (of Living Colour and Smithereens fame)

— also sports a remake of the Beatles' "While My Guitar Gently Weeps" (featuring guest licks from George Harrison and Jeff Lynne). Other musicians appearing on the June release include Knopfler and keyboard kings Bobby Whitlock (of Derek & The Dominoes) and the World's Most Dangerous Band's Paul Shaffer.

In what's believed to be a musical first, Warner Bros. has culled a single CD of material from its multi-disc "Rod Stewart Storyteller" anthology, and has released the disc commercially. Titled "Downtown Train: Selections From The Storyteller Anthology," the release sports the title tune, 1989 versions of "This Old Heart Of Mine" and "I Don't Want To Talk About It," and nine more Rod Stewart classics.

Linda Ronstadt will produce duetting partner Aaron Neville's forthcoming (and as yet untitled) solo A&M LP.

Precious Metal

The RIAA has issued the following awards for the month of February:

GOLD SINGLES: "Don't Close Your Eyes," Kix, Atlantic; "Love Song," Tesla, Geffen; "Just A Friend," Biz Markie, Cold Chillin'/WB; "Expression," Salt-N-Pepa, Next Plateau.

GOLD ALBUMS: "Storyteller — The Complete Anthology, 1964-1990," Rod Stewart, WB; "Jive Bunny & The Mastermixers," Jive Bunny & The Mastermixers, Atco; "When Harry Met Sally" (soundtrack), Harry Connick Jr., Columbia; "The Rolling Stones Singles Collection — The London Years," Rolling Stones, Abkco; "In Step," Stevie Nicks Vaughan & Double Trouble, Epic; "Best Of Rockers & Ballads," Scorpions, Mercury; "Freedom," Neil Young, Reprise; "Hold Me In Your Arms," Rick Astley, RCA; "A Winter's Solstice II," various artists, Windham Hill; "So Far, So Good... So What!," Megadeth, Capitol; "... Behind The Garden — Behind The Wall — Under The Tree..." Andreas Vollenweider, CBS; "The Wiz," original cast, Atlantic; "Tower Of Power," Tower Of Power, WB.

PLATINUM ALBUMS: "Trash," Alice Cooper, Epic; "Soul Provider," Michael Bolton, Columbia.

MULTIPLATINUM ALBUMS: "The Night I Fell In Love," Luther Vandross, Epic (2 million); "Rhythm Nation 1814," Janet Jackson, A&M (3 million); "The Stranger," Billy Joel, Columbia (7 million); "Dark Side Of The Moon," Pink Floyd, Capitol (11 million).



49.8 million households
Patti Giluzzi
Director/Music Programming

Weeks On

HEAVY

PAULA ABDUL/Opposites Attract (Virgin)	11
JANE CHILD/Don't Want To Fall In Love (WB)	9
PHIL COLLINS/Wish It Would Rain Down (Atlantic)	7
JANET JACKSON/Escapade (A&M)	8
BILLY JOEL/Go To Extremes (Columbia)	9
KISS Forever (Mercury)	8
ALANNAH MYLES/Black Velvet (Atlantic)	15
MICHAEL PENN/No Myth (RCA)	18
TO M PETTY/A Face In The Crowd (MCA)	4
ROXETTE/Dangerous (EMI)	12
SMITHEREENS/A Girl Like You (Capitol)	19
WARRANT/Sometimes She Cries (Columbia)	11

EXCLUSIVES

AERO SMITH/What It Takes (Geffen)	3
MIDNIGHT DIL/Blue Sky Mine (Columbia)	4
MOTLEY CRUE/Without You (Elektra)	5

STRESS

BELOVED/Hello (Atlantic)	6
BLACK CROWES/Jealous Again (Def American/Geffen)	3
SOUL II SOUL/Get A Life (Virgin)	ADD

BUZZ BIN

PETER MURPHY/Cuts You... (Beggars Banquet/RCA)	7
SINEAD O'CONNOR/Nothing Compares... (Chrysalis)	4
THEY MIGHT BE GIANTS/Birdhouse In... (Elektra)	7

BREAKTHROUGH VIDEO

EDDY GRANT/Gimme Hope Jo'anna (Enigma)	ADD
--	-----

ACTIVE

MICHAEL BOLTON/How Can We Be... (Columbia)	2
BRITNY FOX/Dream On (Columbia)	6
CHER/Heart Of Stone (Geffen)	ADD
ERIC CLAPTON/Bad Love (Reprise)	6
D MOB/C'mon And Get My Love (Polydor)	6
ENUFF Z'NUFF/Fly High Michelle (Atco)	9
LOU GRAMMY/True Blue Love (Atlantic)	3
COREY HART/A Little Love (EMI)	ADD
DON HENLEY/Heart Of The Matter (Geffen)	2
LENNY KRAVITZ/Mr. Cab Driver (Virgin)	4
RICHARD MARX/Too Late To Say Goodbye (EMI)	7
MICHAEL MONROE/Man With No Eyes (Mercury)	4
ROD STEWART/This Old Heart Of Mine (WB)	2
TEARS FOR FEARS/Advice For... (Fontana/Mercury)	2
TECHNO TRONIC/Get Up! (Before The...) (SBK)	6
TESLA/The Way It Is (Geffen)	2
WHITESNAKE/The Deeper The Love (Geffen)	8
WILSON PHILLIPS/Hold On (SBK)	3

MEDIUM

ADAM ANT/Room At The Top (MCA)	ADD
BLUE NILE/The Downtown Lights (A&M)	3
FRONT/Fire (Columbia)	13
GREAT WHITE/House Of Broken Love (Capitol)	12
GUM/Better Days (A&M)	6
JESUS & MARY CHAIN/Head On (WB)	9
BIZ MARKIE/Just A Friend (Cold Chillin'/WB)	5
MISSION U.K./Deliverance (Mercury)	3
KEVIN PAIGE/Anything I Want (Chrysalis)	7
RAVE-UPS/Respectfully King Of Rain (Epic)	ADD
RUSH/The Pass (Atlantic)	7
SLAUGHTER/Up All Night (Chrysalis)	3
YOUNG MC/Come Off (Delicious Vinyl/Island)	ADD

BREAKOUT

COMPANY OF WOLVES/Call Of The... (Mercury)	ADD
EURYTHMICS/My My Baby's Gonna Cry (Arista)	4
FASTER PUSSYCAT/House Of Pain (Elektra)	5
JOHN WESLEY HARDING/Devil In Me (Sire/Reprise)	2
MICHELLE/No More Lies (Ruthless/Atco)	2
RED HOT CHILI PEPPERS/Taste The Pain (EMI)	2
STONE ROSES/Wanna Be Adored (Silvertone/RCA)	3

HOT NEW VIDEOS

BLACK CROWES/Jealous Again (Def American/Geffen)	3
CHER/Heart Of Stone (Geffen)	ADD
DON HENLEY/Heart Of The Matter (Geffen)	2
SINEAD O'CONNOR/Nothing Compares... (Chrysalis)	4
SOUL II SOUL/Get A Life (Virgin)	ADD

ADDS

ADAM ANT/Room At The Top (MCA)	
CHER/Heart Of Stone (Geffen)	
COMPANY OF WOLVES/Call Of The Wild (Mercury)	
EDDY GRANT/Gimme Hope Jo'anna (Enigma)	
COREY HART/A Little Love (EMI)	
RAVE-UPS/Respectfully King Of Rain (Epic)	
SOUL II SOUL/Get A Life (Virgin)	
YOUNG MC/Come Off (Delicious Vinyl/Island)	



30.6 million households
Sel LaCurto, Director/Music Programming
Norman Schoenfeld, Director/Talent & Artist Relations

Weeks On

FIVE STAR VIDEOS

BEE GEES/Bodyguard (WB)	ADD
EVERYTHING BUT THE GIRL/Driving (Atlantic)	6
JULIA FORDHAM/Manhattan Skyline (Virgin)	5
J.L. HOOKER I/B. RAITT/In The... (Chameleon)	5
INNER CITY/Whatcha Gonna Do With My... (Virgin)	1
K.D. LANG/Pullin' Back The Reins (Sire/WB)	5
SINEAD O'CONNOR/Nothing Compares... (Chrysalis)	3
SOUL II SOUL/Get A Life (Virgin)	ADD
ROD STEWART/This Old Heart Of Mine (WB)	1

ARTIST DEVELOPMENT

BASIA/Cruising For Bruising (Epic)	3
LUKA BLOOM/Rescue Mission (Reprise)	ADD
TIM FINN/No Even Close (Capitol)	6
BELA FLECK/Sinister Minister (WB)	6
SARA HICKMAN/Simply (Elektra)	7
KAO MA/Lambada (Epic)	6
DANIEL LANDIS/Still Water (Opal/WB)	4
NOTTING HILLBILLIES/Your Own Sweet Way (WB)	3
CHRIS REA/The Road To Hell (Geffen)	5
DIANNE REEVES/Never Too Far (EMI)	1
LISA STANSFIELD/All Around The World (Arista)	5

NEW MUSIC

REGINA BELLE/Make It Like It Was (Columbia)	4
BLUE NILE/Downtown Lights (A&M)	6
EARTH, WIND & FIRE/Heritage (Columbia)	3
DAVE EDMUNDS/Closer To The Flame (Capitol)	2
R. ELLIOT/When A Man Loves A... (Intima/Enigma)	3
MELISSA ETHERIDGE/The Angels (Island)	ADD
COLIN HAY BAND/Into My Life (MCA)	2
LENNY KRAVITZ/Be (Virgin)	3
NRBQ/If I Don't Have You (Virgin)	ADD
POCO/The Nature Of Love (RCA)	1
TEARS FOR FEARS/Advice... (Fontana/Mercury)	ADD
UB40/Here I Am (Come & Take Me) (Virgin)	5
WENDY WALL/Dig That Crazy Beat (SBK)	3
GEORGE WILLIAMS/Blue (Atlantic)	1

HIT MAKERS

MICHAEL BOLTON/How Can We Be... (Columbia)	1
BELINDA CARLISLE/Summer Rain (MCA)	4
CHUNKY A/Sorry (MCA)	1
PHIL COLLINS/Wish It Would Rain Down (Atlantic)	6
TAYLOR DAYNE/Love Will Lead You... (Arista)	3
DON HENLEY/Heart Of The Matter (Geffen)	ADD
BILLY JOEL/Go To Extremes (Columbia)	6
ELTON JOHN/Sacrifice (MCA)	5
QUINCY JONES/Secret Garden (Qwest/WB)	4
PAUL McCARTNEY/Put It There (Capitol)	2
BONNIE RAITT/Have A Heart (Capitol)	8
SMOKEY ROBINSON/Everything You... (Motown)	6
TINA TURNER/Look Me In The Heart (Capitol)	4
LUTHER VANDROSS/Here And Now (Epic)	ADD
WILSON PHILLIPS/Hold On (SBK)	2

Information current as of March 6.

POLLSTAR

Biggest Gigs Of January		
Pos.	Artist	Gross
	Venue/City	(in thousands)
1	MOSCOW CIRCUS Radio City Music Hall/NYC (37 shows)	\$2982.2
2	BILLY JOEL Hartford Civic Center Arena/ Hartford, CT (four shows)	\$1445.6
3	'PHANTOM OF THE OPERA' Shubert Theatre/New Haven, CT (17 shows)	\$905.6
4	BILLY JOEL Capital Centre Arena/Landover, MD (two shows)	\$821.1
5	'THE KING AND I' Fox Theatre/Detroit (eight shows)	\$707.7
6	AEROSMITH Skydome/Toronto, ONT	\$679.6
7	'PHANTOM OF THE OPERA' Wang Center/Boston (eight shows)	\$654.2
8	NEW KIDS ON THE BLOCK Capital Centre Arena/Landover, MD (two shows)	\$649.1
9	FRANK SINATRA Sunrise Theatre/Sunrise, FL (five shows)	\$593.9
10	PATTI LABELLE Constitution Hall/Washington, DC (six shows)	\$559.6

New Tours

Among this week's new tours		
BRITNY FOX	KISS	
DIRTY DOZEN BRASS BAND	KRONOS QUARTET	
L. GATLIN & GATLIN BROS.	EDDIE RABBITT	
HERETIX	SPINNERS	
JUNKYARD	TANYA TUCKER	

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.

Young MC Comes Clean

The fresh 'n' clean promotion department at Delicious Vinyl rapped up Promo Item Of The Week honors by shipping assorted industry types specially designed canisters of Young MC "I Come Off" cleanser (pictured) to pump up support for the lightning-hip singer's similarly titled new single.

The product comes with (honest-to-goodness) add copy that not only gushes about the cleanser's "funky fresh scent," but also boasts of an ability to drop rhymes "like Louganis can dive!" Best of all, the "I Come Off" powder really works!

MUSIC DATEBOOK

Rod & Faces Take First Step

MONDAY, MARCH 19

1958/**Simon & Garfunkel** (then known as **Tom & Jerry**) release their first single, "Hey Schoolgirl."
 1970/"Here come ol' flat top, he come groovin' up slowly" — *Rolling Stone*, among others, reports the opening lyrics to the **Beatles'** "Come Together" are identical to **Chuck Berry's** "You Can't Catch Me."
 1980/**Elvis Presley's** autopsy is subpoenaed. Presley's doctor, **George Nichopoulos**, is later found guilty of overprescribing drugs.
 1982/**Ozzy Osbourne's** guitarist **Randy Rhoads** is killed in a plane crash. The plane's pilot had just buzzed Osbourne's tour bus.
 Born: **Paul Atkinson (Zombies)** 1946, **Billy Sheehan (David Lee Roth band)** 1953

TUESDAY, MARCH 20

1958/**Elvis** reports for U.S. Army duty.
 1968/Guess Eric wasn't really there — In Los Angeles, **Eric Clapton**, **Neil Young**, **Richie Furay**, and **Jim Messina** are arrested for "being in a place where it is suspected that marijuana is being used." Clapton is found innocent, the others pay small fines.
 1969/**John Lennon** marries **Yoko Ono**.
 1970/**David Bowie** marries **Angela Barnett**.
 1980/A gun-toting truck driver enters **Elektra/Asylum's** New York office demanding to see either **Jackson Browne** or the **Eagles**. He later surrenders, and no one is hurt.
 Born: **Jerry Reed** 1937, **Jimmy Vaughan (Fabulous Thunderbirds)** 1951

WEDNESDAY, MARCH 21

1961/The **Beatles** make their first appearance at the Cavern Club.
 1970/**Faces**, featuring **Rod Stewart**, releases its first album, "First Step."
 1971/**Paul McCartney** releases his second solo album, "Ram."
 1988/**Hank Williams Jr.** wins his second consecutive **ACM Entertainer Of The Year** award. **Reba McEntire** nabs her fourth Female Vocalist trophy.
 Born: **Russell Thompkins (Stylistics)** 1951, **Roger Hodgson (Supertramp)** 1951



Stephanie Mills, Ric Ocasek, Elton John, George Benson

THURSDAY, MARCH 22

1958/**Hank Williams Jr.** makes his stage debut in Swainsboro, GA.
 1969/Shortly after getting married in Gibraltar, Spain, **John Lennon & Yoko Ono** begin their first "Bed-in For Peace" at the Amsterdam Hilton.
 1975/The **Pointer Sisters** (all four of 'em) perform at the first **R&R** convention in Atlanta.
 1988/Nashville's **CMA Hall Of Fame Museum** opens a special **Johnny Cash** exhibit, featuring the singer's costumes, instruments, manuscripts, and lyric sheets.
 1989/After 33 years, **Dick Clark** announces he'll no longer host "American Bandstand." He's replaced by 26-year-old **David Hirsh**.
 Born: **Stephanie Mills** 1957, **George Benson** 1943, **Jeremy Clyde (Chad &)** 1944

FRIDAY, MARCH 23

1964/"In His Own Write," **John Lennon's** first poetry book, is published.
 1975/The **Grateful Dead**, **Jefferson Starship**, **Joan Baez**, **Neil Young**, and **Bob Dylan** perform at a SNACK (Students Need Athletics, Culture, and Kicks) benefit in San Francisco.
 1985/**Billy Joel** marries supermodel **Christie Brinkley** on a yacht in New York.
 1988/**Mick Jagger** begins his first solo tour in front of 48,000 Japanese fans.
 Born: **Chaka Khan** 1953, **Ric Ocasek** 1949

SATURDAY, MARCH 24

1965/**Rolling Stone Bill Wyman** is knocked unconscious by a mikestand while performing in Denmark.
 1973/An overzealous fan bites **Lou Reed** on his butt. Afterward, Reed comments, "America seems to breed real animals."
 1989/"I haven't experienced anything like that since 1906." — "Weird Al" **Yankovic** describes Universal Studios' new "Earthquake" attraction. Also, "Scandal" opens; the film features **Fine Young Cannibals' Roland Gift** as a jealous lover.
 Born: **Lee Oskar (War)** 1946, **Dougie Thompson (Supertramp)** 1951

SUNDAY, MARCH 25

1961/**Elvis** plays his last show for eight years at Hawaii's Block Arena. His hiatus is inspired by a booming movie career.
 1980/The **Police** become the first Western rock band to perform in Bombay.
 1985/Now he can present it in person — **Stevie Wonder** dedicates his Oscar for "I Just Called To Say I Love You" to then-jailed South African human rights leader **Nelson Mandela**.
 1989/"Saturday Night Live" host **Mary Tyler Moore** says, "... and tonight we have **Elvis Costello's penis!**" It's Costello's first SNL appearance since being thrown off the air in 1977.
 Born: **Elton John** 1947, **Aretha Franklin** 1942, **Nick Lowe** 1949, **Hoyt Axton** 1938, **Michael Stanley** 1948, **Johnny Burnette** 1934

— Paul Colbert

CBS
RADIO
SPORTS



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THE ONLY GAME IN TOWN
CBS RADIO SPORTS/
Major League Baseball





Depeche Mode

"Personal Jesus"

From The Forthcoming Album *Violator*. © 1989 Sire Records Company




NEW & ACTIVE

PWR99 24-20 hot
I95 13-11 hot
WKZL 21-14 hot
Z104 6-5 hot
CHED 20-16 hot
G98 30-24 hot
KWTX deb 40 hot
WCIL 22-14 hot
WLRW deb 30 hot
B104 16-14
WXKS 18-15
WAVA 21-19
KEGL 3-8
Y95 22-16
WGH deb 34
KBEQ add
KZZP 23-21
KKLQ 2-2
KUBE 27-25
WIOQ 5-5
92X add

WNNK 34-27
K98 deb 29
X106 30-24
KZFM 15-13
WZYP 26-21
Z98 26-22
WRVQ deb 29
WTBX add
KXXR 19-16
KROY 8-8
KZZU 23-20
KRQ 32-28
WNYP 8-6
WHTO add
KISR 19-17
WYKS add
KSMB 6-5
KFMW 13-10
KGOT 35-27
ZFUN 1-3
KZOZ 5-3
Y97 16-14



BRAD MESSER

CALENDAR

DO-IT-YOURSELF STATION IMPROVEMENT

How A \$5 Thermometer Cost \$500

You can buy a patio thermometer for about five bucks and, by keeping it in the shade, get a pretty good reading. Or you can do it my way and spend hundreds of dollars for the same result. The choice is yours.

Not that I made a conscious decision to blow hundreds on a stupid thermometer; it just worked out that way. It was the fault of The System. Really.

For some unknown reason, my station had never installed a thermometer, so the airstaff had to use hourly readings from the airport. While thumbing through an electronics catalog one day, somewhere back around whip antennas I spotted weather instruments and commenced to drool.

There were setups for every budget. On the top end was an inside/outside weather station that showed temperature, wind direction and speed, humidity, barometric pressure, and rainfall accumulation. At the bottom end was a little deal that looked like a one-inch section of pencil with a ten-foot wire connected to a dial. It cost about five bucks.

Expense Unaccounted

Installation seemed simple enough. We stuck the dial on a nail

in the newsroom, strung the wire, hung the remote sensor out a sunny window, and then watched the dial. It swung past 100, past 110, and then off the scale — a problem, given that the actual temperature was around 80.

So we looked at the directions. They plainly stated that the sensing unit had to remain in the shade. The manufacturer recommended putting the sensor inside its own small, well-ventilated shelter.

Here's where The System took over. The station was owned by a very rich gentleman whose wide range of luxuries included a private airstrip, golf course, limo driver, and a fulltime carpenter who sometimes couldn't fill his time.

When told about our need for a shade box, the carpenter went into action. That afternoon he procured some split-cedar shingles. The next morning he drew up a plan. The second afternoon he cut boards,

drilled and countersank holes for brass screws, and began routing frames for louvers. He completed four louvered panels the following morning.

The box needed a support post. Digging the post hole and pouring concrete took another afternoon. The carpenter decided to run a conduit tube from the box site to the side of the building. Then he spray-painted the box, which by now resembled a birdhouse for independently wealthy birds, complete with a shingled roof, slatted walls, and a brass-hinged front door. Front door? "You might have to get in there some day to change that element," he explained.

A day later, the paint was dry, and the final installation was completed in another day or two. It all took about a week. Admittedly, it was one helluva fine little box, but based on speculation about his salary, our news staff estimated it cost in excess of \$500 — not counting the five-dollar thermometer. When we announced the time and temp after that, we did so with deep respect.

MONDAY, MARCH 19 — A plot to kidnap **Abraham Lincoln** fell apart because of a last-minute schedule change in 1865. The President didn't show up for a publicized visit to Soldiers Home in suburban Washington, so would-be kidnapper **John Wilkes Booth** had to leave empty-handed. Booth shot Lincoln about a month later.

Cuba and Angola set conditions for withdrawal of Cuban troops from Angola in 1984. Congress okayed daylight saving time in 1918. In 1831, bank employee **Ed Smith** nabbed \$245,000 in America's first bank robbery (NY City Bank.)

Birthdays: **Bruce Willis** 35. **Glenn Close** 43. **Irving Wallace** 74.

TUESDAY, MARCH 20 — Five years ago, **Libby Riddles** became the first woman to win Alaska's traditionally macho Iditarod Trail sled dog race. Her dog team covered the 1135-mile course in 17 days.

AZT was approved by the **FDA** in 1987 as the first AIDS drug. A Soviet ship hit a mine off Nicaragua in 1984. An early form of radar was demonstrated in 1934. **Napoleon Bonaparte** entered Paris and began his Hundred Days' Rule in 1815. Spring begins 4:19pm EST.

Birthdays: **William Hurt** 40. **Jerry Reed** 53. **Hal Linden** 59. **Fred Rogers** ("Mr. Rogers") 62. **Ray Goulding** (Bob & Ray) 68. **Carl Reiner** 68.

WEDNESDAY, MARCH 21 — Twenty-fifth anniversary of the beginning of the Selma-to-Montgomery civil rights march led by **Martin Luther King**. About 25,000 people took part in the 50-mile walk to the state capital to demand voting rights. Federalized Alabama National Guardsmen and U.S. troops patrolled the route to protect the protesters. The day after, a white volunteer was shot to death while transporting participants.

In 1952 tornadoes killed 208 in Arkansas, Missouri, and Tennessee. In 1932 a series of twisters claimed 268 lives in Alabama. German artillery shells fired from 75 miles away hit Paris in 1918 (WW1).

Birthdays: **Matthew Broderick** 28. **Brad Hall** (comedian) 32. **Timothy Dalton** (James Bond) 44.

THURSDAY, MARCH 22 — **Fawn Hall** went on the witness stand to defend former boss **Oliver North** one year ago. Bristling at the suspicion she was a bimbo, Hall made it clear she was a working secretary, announcing, "I can type!" In two days of testimony, Hall confirmed she and North had stuffed Iran/Contra documents into paper shredders while investigators were closing in.

First class postage went from 15 to 18 cents in 1981. The first Stanley Cup tournament began in 1894. The U.S. outlawed polygamy in 1882. Congress passed a law in 1794 prohibiting American vessels from slave trading with foreign nations.

Birthdays: **Andrew Lloyd Webber** 42. **William Shatner** 59. **Pat Robertson** 60. **Stephen Sondheim** 60. **Karl Malden** 77.

FRIDAY, MARCH 23 — We almost ate it in 1989 and didn't even know it. Astronomers say an asteroid as big as a mountain passed within 500,000 miles of Earth. It was classified as a "near-miss." The asteroid's mass and speed gave it the energy of perhaps 40,000 hydrogen bombs, enough to pulverize everything for hundreds of miles in every direction.

Ten years ago the world's largest oil spill was capped after three billion barrels had gushed from offshore well Ixtoc 1 into the Gulf of Mexico. A tornado killed 94 in Omaha in 1913. **Patrick Henry** made his "Give me liberty, or give me death" speech in 1775 to convince Virginians to arm for war with England.

Birthdays: **Moses Malone** 36. **Chaka Khan** 37.

Saturday (3/24): **Robert Carradine** 36. **Norman Fell** ("Three's Company") 66.

Sunday (3/25): **Mary Gross** ("Saturday Night Live") 37. **Elton John** 43. **Paul Michael Glaser** ("Starsky & Hutch") 47. **Aretha Franklin** 48. **Hoyt Axton** 52. **Howard Cosell** 70.



HARVEY KOJAN

The Rock 'N' Roll Compatibility Quiz

As fragmentation continues to rear its ugly head, stations are forced to narrow their musical focus. "Modal" radio is back with a vengeance. And niche programming — whether you're employing it or competing against it — makes it more imperative than ever that you know exactly how your station's sound is perceived by the audience and what songs are compatible with that sound.

With musical decisions more crucial than ever, an increasing number of PDs have turned to research. Many programmers have found auditorium tests particularly useful in helping determine the relative merit of individual songs.

Compatibility Question

However, standard auditorium tests don't deal with the question of compatibility. Just because a song nets a good test score doesn't mean it fits your station's sound. I recently received a newsletter from Coleman Research which addresses the compatibility question.

"Every PD has a 'sound' that defines his/her station," writes Coleman VP/GM Pierre Bouvard. "That sound is comprised of a group of songs that represent the 'narrowest' definition of the station. The narrowest definition of a young-skewing AOR might include songs like Aerosmith's 'Angel' and White Lion's 'Little Fighter.' The narrowest definition of a Classic Rock station might include songs like [Jethro Tull's] 'Aqualung' and [Cream's] 'White Room.' The PD considers every other song in a station's playlist against that core sound. Songs that are popular and compatible with that core sound (similar in texture, tempo, era, etc.) are considered compatible."

Noting that programmers have made compatibility decisions based on "gut," Coleman developed a compatibility test as part of its "F.A.C.T." (Fit, Acceptance, Compatibility Test), a technique

the firm has been using since September.

"In order to determine the compatibility of individual songs, a core sound — what we also call a 'Quintessential Sound' (QS) — must first be determined," Bouvard continues. "We utilize cluster analysis computer techniques to identify the QS. Then each and every song in a station's library can be compared to the QS." (The QS is defined by a three-song "Cluster Segment.")

"The relationship between the QS and individual songs is expressed

in terms of a 'Compatibility Index' (CI), which essentially measures the distance between the QS and the song in question," explains Bouvard. "The higher the CI, the closer the song is to the QS."

How closely does your gut parallel their research? In order to find out, I asked Bouvard to put together the accompanying "Compatibility Quiz." Two typical Cluster Segments are featured — "Classic Rock" and "New/Hard Rock" — each followed by ten songs. (All the songs, by the way, test extremely well in Coleman's standard auditorium tests.) Rank the test songs from 1-10, 1 being the most compatible to the QS as defined by the Cluster Segment.

If you need another blue book, raise your hand and the proctor will provide one for you. Answers on Page 42.

Compatibility Quiz

Rank the ten songs from most compatible to least compatible as they compare to the corresponding Cluster Segment.

NEWHARD ROCK CLUSTER SEGMENT:

- WHITESNAKE/Here I Go Again
- AEROSMITH/Angel
- WHITE LION/Little Fighter

Test Songs:

- ___ CURE/Why Can't I Be You
- ___ BILLY IDOL/White Wedding
- ___ EAGLES/Life In The Fast Lane
- ___ DEF LEPPARD/Pour Some Sugar On Me
- ___ RUSH/Spirit Of Radio
- ___ GOLDEN EARRING/Radar Love
- ___ SKID ROW/I Remember You
- ___ BON JOVI/You Give Love A Bad Name
- ___ DAVID BOWIE/Changes
- ___ VAN HALEN/Why Can't This Be Love

CLASSIC ROCK CLUSTER SEGMENT:

- CREAM/White Room
- JETHRO TULL/Aqualung
- NEIL YOUNG/Southern Man

Test Songs:

- ___ DIRE STRAITS/Money For Nothing
- ___ LED ZEPPELIN/Heartbreaker
- ___ LED ZEPPELIN/Stairway To Heaven
- ___ PAUL McCARTNEY/Maybe I'm Amazed
- ___ LYNRYD SKYNYRD/Sweet Home Alabama
- ___ ELP/Lucky Man
- ___ TOM PETTY/Refugee
- ___ ELTON JOHN/Goodbye Yellow Brick Road
- ___ ROBERT PLANT/Big Log
- ___ CSN&Y/Ohio

Legends, Part II

Scrupulous scoreboard scanners know I like to spice up those mind-numbing quarterly statistical compendiums with a variety of silly secret messages. The fall scoreboard contained such a message, offering a prize to anyone who deciphered the following cryptogram:

CP, ZPV EPO'U LOPX EJEEMFZ.

I made this particular code an easy one to break: each letter stands for the letter that precedes it alphabetically. For example, B=A, C=B, D=C, and so on. Thus, the cryptogram above becomes:

BO, YOU DON'T KNOW DID-DLEY.

The five people thorough and/or
Continued on Page 42

Harrisment In NY

Capitalizing on "America's strengthening global leadership in the '90s" was the theme of the third annual Harris Communications workshop, held recently in New York City.

"The economy will grow and prosper, and radio will take advantage of this newfound prosperity," predicted consultancy President George Harris, who led a roundtable discussion on such topics as strategic positioning, production, shifting target demos, and special programming and marketing.

Highlights of the two-day conference included a promotions ses-

sion hosted by Harris VP/Programming Tom Kelly, a sales presentation by consultant Irwin Pollack, ratings advice by Birch/Scarborough's Phil Beswick, research savvy from Bolton Research's Larry Rosen, and a personality panel featuring three prominent morning men: WMMR/Philadelphia's John DeBella, WNEW-FM/New York's Dave Herman, and WWDC-FM/Washington's Greaseman.



(L-r) WNEW-FM/New York's Dave Herman, WWDC-FM/Washington's Greaseman, George Harris, and WMMR/Philadelphia's John DeBella pose for posterity after the personality panel.



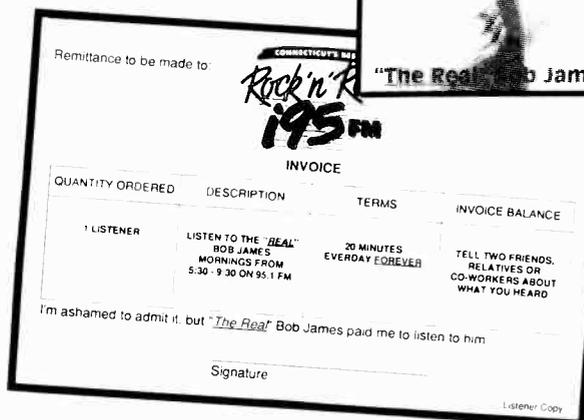
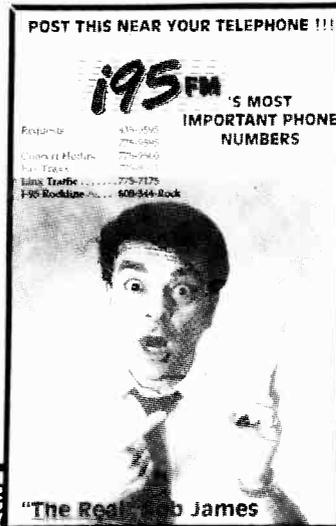
Enjoying the conference are (l-r) KTXQ/Dallas PD Andy Lockridge, KRQR/San Francisco PD Chris Miller, Poco's Jim Messina, George Harris, RCA's John Sigler, and Poco's Rusty Young.

Bob Puts In His 32 Cents

Shortly after "The Real" Bob James took over mornings at WRKI (I-95)/Danbury, CT, he decided the best way to cut through the clutter and make an impression was to "buy, bribe, and beg" people to listen.

James hit the streets with a pocketful of change, handing listeners 32 cents each, plus a bumper sticker and an "invoice" (pictured), which has a photo of James on the other side accompanied by several station phone numbers.

"It makes for a great, fun impression," James says. "Plus, with all the important phone numbers printed on the front of the card, the handout is assured a place of honor in anyone's home — like on the refrigerator."



Legends, Part II

Continued from Page 41

crazy enough to solve the puzzle were (in the order they called): **Dan Beck**, PD at CHR KCDY/Carlsbad, NM; new **Island** VP/National Album Promotion **Beth Rosengard**; **David Gaytan**, Production Assistant at MOR KMPC/Los Angeles; **B.J. Moore**, a former **WEQX/Manchester, VT** personality who's currently attending med school; and **WPYX/Albany MD Joe Moss**.

Congratulations — you guys obviously have a lot of time on your hands. You'll each be receiving a deluxe **R&R** locker bag for your efforts.

Answers To Quiz

NEW/HARD ROCK

1. Def Leppard
2. Bon Jovi
3. Van Halen
4. Skid Row
5. Billy Idol
6. Eagles
7. David Bowie
8. Rush
9. Golden Earring
10. Cure

CLASSIC ROCK

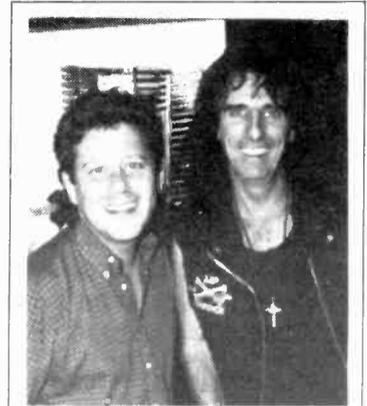
1. CSN&Y
2. Led Zeppelin (Heartbreaker)
3. ELP
4. Led Zeppelin (Stairway...)
5. Robert Plant
6. Lynyrd Skynyrd
7. Paul McCartney
8. Tom Petty
9. Elton John
10. Dire Straits

Pierre Bouvard notes that the differences among the songs are often very small, explaining, "We're talking shades of gray. Rather than using this data to decide whether to play or not play, some people look at it as a help in determining rotations."

SEGUES

KATS/Yakima, WA PD Scott Souhda departs to seek new opportunities; MD **Dave Nelson** handles interim PD duties as well as AM drive (with **Morgan**)... **KWHL/Anchorage PD Devan Mitchell** succeeds **Steve Becker** as PD at **KLCX/Eugene**, effective 3/29... **WNOR/Norfolk MD/Research Director Mark Bradley** resigns to pursue programming opportunities... **WEGR/Memphis night rocker Zeke Logan** adds MD duties; **Kelly Cruise** concentrates on middays... **KCAL/Riverside-San Bernardino MD Michele Dodd** exits... **KKZX/Spokane Promotion Director Randy Webb** moves to **KRZQ/Reno** as its News & Promotion Director... **WHEB/Portsmouth** ups midday maven **Lori D.** to Promotion Director. **KZOK/Seattle** hires **Steve O'Neill** to do AM drive... Former **WRUF/Gainesville MD Rick Gangi** hooks up with **WGTR/Miami** for weekends... **WAQY/Springfield, MA** welcomes new morning man **David Lee** from **WVRK/Columbus, GA**; **Jim Rodio & Scott Cohen** exit... **Dave Collins** teams with **Tommy Robinetti** for mornings at

WTKX/Pensacola... Media Strategies inks **KFMX/Lubbock**... Legendary Bay Area personality **Norman Davis** now does a Sunday morning blues show at **KBOY/Medford**... **WCKS/Knoxville** switches from AC to CR.



WPLR'S POISON — WPLR/New Haven afternooner **Mike Lapitino (l)** gets trashed with **Alice Cooper**.



PRISON PARTY — Jethro Tull's "Rock Island" Alcatraz weekend captivated attendees. Imprisoned are (l-r) **KKDJ/Fresno's Lorraine** and **Art Farkas**, Jethro Tull's **Ian Anderson**, **Chrysalis's Geina Horton**, Tull's **Martin Barre**, **Dave Pegg** and **Doane Perry**, **Chrysalis's Dave "Body Paint" Ross**, and Tull's **Martin Alcock**.



SOLDIERS OF SCHMOOZE — **KLOS/Los Angeles** morning madmen **Mark & Brian** introduced **Donny Osmond** at his recent L.A. gig. Hanging on to that sacred emotion backstage are (l-r) **Capitol's John Fagot**, **KLOS's Brian Phelps**, **Osmond**, **KLOS's Mark Thompson**, **Capitol's Ron McCarrell**, and **Osmond manager Bill Waite**.



BAD REPUTATION — **Don Dixon** and **Marti Jones** were recent guests on **WMMS/Cleveland's** Sunday night "post modern" program; (l-r) **Scene Magazine's Matt Holan**, **'MMS's Matt The Cat**, **Jones** and **Dixon**.



PETER WINGS INTO PHOENIX — **KUKQ/Phoenix PD Jonathon Rosen (c)** spent 245 days preparing for **Peter Himmelman's (r)** visit. **Island's Howie Miura** chaperoned the historic event.

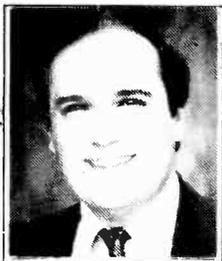
SIMPLE AS 1-2-3



- 1) Call 301-889-0098. Ask **RUSS MOTTLA** why "**New Moon**" by **DIVING FOR PEARLS** is Number One at **WIYY**.
- 2) Listen to "**New Moon**" by **DIVING FOR PEARLS** and add it, or...
- 3) Call 1-800-342-5833 (National Services for the Hearing Impaired)

Already On

WIYY	WLRS	KZRR	KFMZ	KBOY
WLVQ	KRIX	KKBB	KFMQ	KZOQ
KGON	WIXV	KEZE	KSQY	KCHV
KBER	KMOD	WGIR	KRQU	



MIKE KINOSHIAN

30 YEARS ON WMAL

DC Duo Hard Habit To Break

While some might claim radio personalities have become less accessible, WMAL/Washington wakeup veterans (Frank) Harden & (Jackson) Weaver are considered "members of the family" by a vast audience. Two days ago (3/7), the duo celebrated 30 years as a team — reportedly the longest run for a two-man on-air team in radio history.

Harden & Weaver have been paired for a record-setting period, but their WMAL tenure extends even further back. "Jackson came here in 1943," recalled PD Michael Neff. "Frank joined WMAL in '47. They introduced programs that came in from Chicago. Harden & Weaver are unpretentious, quick-witted, regular people and have a real compassion for the community. As far as getting results for clients, they still deliver."

According to Neff, WMAL and H&W take the ad community very seriously. "PDs these days overlook the opportunity to meet advertisers. When you develop a contact with advertisers, it can be just as beneficial as speaking to Kiwanians. These guys work with great sincerity. We do a lot of live copy, and our guys can make products sound enticing."

Two On The Town

Prior to the 30th anniversary, WMAL dispatched the duo to various remote locations. "We started at National Airport, then went to the Pentagon and Union Station. On March 7, they did their show live from the Kennedy Center," Neff reported. "It all culminated today (3/9) when we broadcast from Children's Hospital. For years, people have been sending money to the station in care of Frank and Jack to benefit the Hospital. We also have a Children's Hospital golf and tennis tournament in May."

According to Harden & Weaver producer Bill Madden, over the last 20 years listeners have donated \$6 million to Children's Hospital via the station. "The amazing part of it is they've never asked for money," Madden stated.

other teams — the ideal working relationship. They also handle the basics very well. "Each knows what the other can do," Neff said. "There are no surprises when the microphone is on. They have elaborate hand signals as to who'll do which voice and what copy



Frank Harden & Jackson Weaver

All-Star Roster

Among the morning pair's many well-wishers was the station's weathercaster, who has garnered national attention. "Willard Scott, who's featured with Harden & Weaver at 7:15am, helped mark the anniversary, along with Jimmy Dean, Pearl Bailey, Mark Russell, Burl Ives, and Larry King," Neff pointed out. "In these types of broadcasts, we try to have as much star power as possible. About 40 celebrities — Harden & Weaver mainstays — either dropped by or cut taped greetings."

With some formative modifications, the team has been doing the same basic act for much of the past 30 years. "Their character voices remain topical," Neff said. "Their voices may be the same, but the comment and content are topical and relate to the day. They're not making jokes about 'Laugh-In' or Dean Martin — they're doing bits about [Fox-TV's] 'The Simpsons' or 'Married With Children.' The biggest shots they take are at themselves. They have an Inspirational Song Of The Day at 6:55am and a march at 7:25am."

No Surprises

It seems Harden and Weaver have found what eludes many

follows a certain promo — it's amazing to watch. You could write a manual on how to build a morning show based on these guys. Many other morning shows try to sound like this, but it doesn't come naturally."

At first listen, visitors and newcomers may not immediately pick up on Harden & Weaver's appeal. "It grows on you," Neff related. "A consultant, for example, would probably say there's nothing going on with these guys. But they become part of your routine. They do just enough stuff to keep you laughing and just enough to make you question things... it's a nice mix."

The marches and inspirational songs notwithstanding, music isn't a high 'MAL priority in AM drive. "We probably play five or six songs in those four hours (6-10am)," Neff said. "At best, we're a Lite AC mix of the '60s, '70s, '80s, and today. Frank and Jack intro the titles and comment on the new songs. They have a dying art in this industry: p-e-r-s-o-n-a-l-i-t-y. They wrote the book on it."

FSA Scoreboard

To help gauge Full-Service AC's fall ratings performance, I've charted the progress of 40 FSAs.

The first two columns compare Arbitron 12+ fall-fall progress. The third column shows the Birch 12+ fall '89 figure. Next is the approximate 12+ AM drive share (.5 and higher rounded to the next highest number), and the final column lists the average 12+ time spent listening (TSL) in minutes per day.

	Arbitron	Birch	AM Share	TSL	
WAKR/Akron	6.7	6.3	6.7	9	64
WGY (AM)/Albany	8.9	10.3	8.9	15	82
KKOB (AM)/Albuquerque	10.4	11.3	9.9	19	82
WSB (AM)/Atlanta	7.4	7.6	5.7	10	66
WBZ/Boston	7.4	5.9	6.8	9	76
WICC/Bridgeport	10.7	11.0	12.2	17	72
WBEN/Bufalo	10.8	10.7	7.2	15	64
WBT (AM)/Charlotte	6.0	9.0	5.1	10	90
WGN/Chicago	8.6	10.7	8.7	14	88
WKRC/Cincinnati	4.6	6.1	5.0	10	56
WLW/Cincinnati	8.5	8.4	8.1	9	66
KHOW/Denver	2.7	2.9	2.3	5	58
WJR/Detroit	9.0	8.3	7.0	14	76
WOOD (AM)/Grand Rapids	6.3	6.4	5.6	8	82
WSJS/Greensboro	5.0	4.5	3.3	7	89
WTIC (AM)/Hartford	15.8	15.0	17.4	23	104
KSSK (AM)/Honolulu	10.6	9.8	NA	16	87
WIBC/Indianapolis	14.3	15.8	9.5	20	114
KMBZ/Kansas City	4.0	3.4	3.0	4	51
WHAS/Louisville	15.0	15.9	11.2	22	93
WTMJ/Milwaukee	13.0	10.5	8.2	13	76
WCCO/Minneapolis	16.9	18.4	15.7	23	84
WELI/New Haven	10.1	9.9	5.7	14	78
KFAB/Omaha	17.2	15.8	12.3	20	77
WDBO/Oriando	5.6	4.7	4.1	7	68
KDKA/Pittsburgh	13.4	12.3	10.7	17	79
KEX/Portland	5.5	8.2	6.2	11	78
WRVA/Richmond	12.3	11.7	10.6	19	83
WHAM/Rochester	8.5	7.6	10.0	11	70
KALL/Salt Lake City	3.7	2.9	2.0	6	55
KFMB (AM)/San Diego	5.3	4.2	5.1	6	66
KOMO/Seattle	5.5	5.3	5.6	7	54
WHYN (AM)/Springfield	5.5	7.1	5.3	10	81
WHEN/Syracuse	4.6	3.3	4.4	5	53
WSYR/Syracuse	14.2	9.6	7.5	13	69
KRMG/Tulsa	9.2	9.3	8.2	14	78
WMAL/Washington	5.7	5.4	5.3	7	59
WARM/Wilkes-Barre	6.8	5.5	6.0	10	65
WDEL/Wilmington	6.2	6.5	NA	10	85
WTAG/Worcester	8.5	7.9	9.7	12	72

• Comparing Arbitron 12+ fall-fall, 60% of the FSAs listed slipped. Average loss was -0.9; average gain was +1.1. WYSR suffered the largest decline (-4.6); WBT (AM) registered the largest increase (+3.0).

• Fall '88's average Arbitron 12+ share was 8.7 compared to 8.6 this fall; fall '89's average Birch 12+ share was 7.1.

• Concerning Arbitron vs. Birch, in nearly three out of four cases (73.7%), FSAs posted higher 12+ shares in Arbitron.

• FSA's AM drive significance may be found by comparing the average 12+ total week share (8.6) to the format's average AM drive stat — which is over 12.

• WIBC (114) and WTIC (AM) (104) grabbed TSL honors as each station easily bettered the national average (75).

The Harden & Weaver Chronicle

WMAL/Washington's Harden & Weaver recently (3/7) celebrated 30 years as the Full-Service outlet's morning team. Here's a quick profile of the two personalities and how they joined forces.

Macon's Frank Harden began his radio career in Savannah, moving on to Atlanta and Denver. He joined WMAL in 1947. Harden announced for network shows such as "Edward P. Morgan" and "The Lone Ranger." He's an avid golfer.

Buffalo native Jackson Weaver worked for stations in Erie, Youngs-

town, and Niagara Falls, and hooked up with WMAL in 1943. He hosted a nightly WMAL-TV show, "Captain Jack's Weather & Fishing Report." He's also the voice of Smokey the Bear and enjoys boating.

When Bill Malone decided to exit WMAL for a shot at hosting ABC-TV's "Supermarket Sweepstakes," the path was paved for Harden & Weaver to fill Malone's morning slot. They're heard six days a week (Monday-Saturday) from 6-10am. "These guys said let's work Saturdays so we can have a little more fun and a little more time together," said WMAL PD Michael Neff. "They thought the bulk of their audience would be able to hear them then. As far as they were concerned, it was simply a case of doing whatever it took to get the job done."



Jackson and Frank: "The Early Years"



JOEL DENVER

Is CHR A Victim Of Research Overkill?

Targeting 25+, Relying Too Much On Callouts Could Be Hurting Format

The CHR session at February's Gavin Seminar in San Francisco (2/15-17) raised compelling questions about the format's future — questions that deserve further exploration.

Has CHR researched itself into a corner, playing only "safe" music? Whatever happened to gut instinct? How badly can an untested record hurt a station if it sounds good? Are CHRs trying to fool the audience by sounding like ACs during the day and something else at night?

Following up on these concerns, I spoke to Cook Inlet Radio Partners Exec. VP and KUBE/Seattle VP/GM Michael O'Shea (see sidebar), who was on the Gavin panel, as well as WAPE/Jacksonville OM/PD Bill Pasha and WKBQ/St. Louis PD Lyndon Abell. All were solidly in favor of putting music research in perspective and relying more on old-fashioned gut instinct.

Pasha's Music Picks

Pasha takes chances on new music every week. He observed, "Research is simply a tool to use as an indicator, not a dictator. It's not a question of finding the hits to play, because they're easy to find. It's a question of picking the right stuffs."

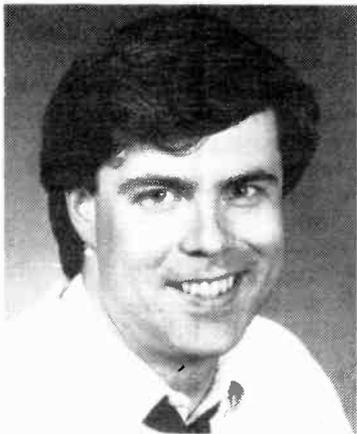
Pasha feels there are maybe five records in any given week that are the biggest hits and another 15 or so you can be sure about. "You roll the dice on the others. Will a record I'm not sure of hurt me? Not if it fits my station's sound and is properly rotated. This is where I use my gut."

**"Research is simply a tool to use as an indicator, not a dictator."
— Bill Pasha**

"There's a group of PDs, current and up-and-coming, who are seeing research as a panacea. They're wrong. No amount of research could have told them Bonnie Raitt would win four Grammys. We're in the entertainment industry. We can't afford to be so 'researched out' that we sacrifice entertainment value. That's a common failing of over-researched CHRs."

Local Edge

There's no substitute for local knowledge, claimed Pasha: "A station's image and the values of



Bill Pasha

its audience change. If you don't live in the market, you don't know which research questions to ask. This is the biggest problem with using outside firms."

According to Pasha, there are several major stumbling blocks in the callout process. "If someone could really figure out how many records you can safely test on a callout it would help. I can test ten titles safely on a call. Others tell me they test 30 or more at a time. I don't see how they do it; their information is suspect. You've got to take into account that callout research takes place in a totally different environment than regular radio listening. As a consequence, the numbers really fluctuate."

Pasha believes the risk-takers will keep winning, and those who jump into a music research cocoon will continue to suffer. "They're too quick to point to the research if the numbers go down. They end up getting fired anyway. You have to use some gut. If you're willing to react to a new record negatively and just as willing to react to it positively, then taking some chances won't hurt you. It's a case of putting your ego aside."

Taking Intelligent Risks

- Balance research with gut instinct
- Don't use callout as a crutch
- Protect your core
- Provide variety to counter niche competitors

The passive or defensive postures of many CHRs has led to soft books, Pasha explained, but so has stations' inability to meet listener expectations. "Going strictly by the numbers can remove the variety a mass appeal CHR needs. Active listeners tuning in during mid-

"Going strictly by the numbers can remove the variety a mass appeal CHR needs."

— Bill Pasha

day hear one type of station, another in the afternoon, and another at night. They end up going elsewhere. Who are we kidding? Winning isn't totally a function of music, but a meshing of music and presentation."

Abell's Balanced Approach

Abell also criticized over-reliance on research, favoring a

balance between it and intuition. "You can't research what the audience doesn't know about. If another station is playing a title and you don't share a lot of cume, you can't say the market isn't reacting. If you haven't played a new record for two-five weeks, you don't have enough data to rely on your research."

Abell's market is dominated by Full-Service KMOX and AOR KSHE; he's trying to break hits and sell the audience on CHR at the same time. "Programmers who stick to the numbers and program only those records which test well off the leading station will end up sounding like a copy of the competition. I don't want to sound like KSHE. Since radio is largely about image, being a replica isn't going to make you a winner."



Lyndon Abell

Abell continued, "A CHR's TSL won't be as high as that of a niche station, which is why we have to cross more boundaries. Listen to what your station sounds like. Maybe you need to put on a rock record for some balance even if it won't be a top ten record for you. We added Taylor Dayne's 'Love Will Lead You Back' when it was #13 in R&R, just for the variety it brought to the playlist — not because I thought it would be a huge record for this station."

"You have to lead and not always follow. When it comes to new music, it should be 80% gut instinct that guides you. But a personal favorite has to be tempered with your professional opinion. Biz Markie tests terribly in callouts, but is a huge active record. Reaction records like that add spice to the station, whereas callouts can make your station too passive."

Questionable Results

Like Pasha, Abell harbors doubts about the validity of the

O'Shea: Don't Fly Blind

Cook Inlet Radio Partners Exec. VP and KUBE/Seattle VP/GM Michael O'Shea's programming background is extensive. It includes stints at KVI/Seattle, KLIF/Dallas, WLW/Cincinnati, WFLT/Ft. Lauderdale, KMPC/Los Angeles, and a period as National PD for Golden West. He sees research as an important navigation instrument — but not the only instrument — for charting a course in a competitive world.

According to O'Shea, PDs are going to be under even more pressure for ratings in the future. He explained how the pressure has built to this point: "Sometime in the mid-'80s, the banks and investment bankers became the masters of a lot of stations. It started with FCC deregulation and the afterburners kicked in when the three-year trafficking laws were relaxed. Some stations were bought and sold several times in a calendar year; many before an actual management changeover took place.

"Banks discovered radio was a virtual no-risk investment: they'd almost always bring in more money on resale based on appreciated license value. Investment bankers became aggressive and wrote blank checks to successful broadcasters with very little cash down.



Michael O'Shea

That translated to heavy debt service and increased pressure to perform financially."

Thankfully, not all stations are in this boat. "A station with a lot of equity and a longterm owner had less pressure, so programming had

more breathing room," O'Shea continued. "But stations that have changed hands into highly leveraged situations must make multitiered notes, often within 90 days of closing. So if ratings sag or sales are down, something ugly will happen. These new owners spend 75% of their time trying to satisfy the banks or looking for additional capital from outside investors.

"I'm a big believer in the free enterprise system. The cream rises to the top. The good news is that this will increase demand for quality programmers. PDs will soon make more than sales managers. The bad news is that PDs will have about one-and-a-half books to pull it off. As a result, there's potential for programmers to limit their success by sticking too closely to the research, saving their jobs but limiting stations' growth in the process."

50-50 Navigation

"I've been a pilot for 25 years and can fly by instrument reference or seat of the pants," said O'Shea. "In reality I fly 50-50. Instruments enhance my ability to fly by the seat of

Continued on Page 46

they
might be giants
in your
birdhouse!

the single and video
from the album *FLOOD*
MTV BUZZ BIN!
AT THE TOP OF THE ALTERNATIVE CHARTS.
AFTER 5 WEEKS SALES CLOSING IN ON 200,000



On Elektra
Cassettes,
Compact Discs
and Records

LOVE CHILD

THE NEW SINGLE BY

Sweet Sensation



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| WPLJ | KS104 | HOT97 | KKFR |
| PRO-FM | KCPX | WIOQ | FM102 |
| KRBE | KISN | PWR96 | HOT977 |

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THIRD MOST ADDED



On Atco Compact Discs, Cassettes and Records
Division of Atlantic Recording Corporation

CHR A Victim Of Research Overkill?

Continued from Page 44

callout process. "We test up to 34 titles at a time and, frankly, I'm uncomfortable with that many. My other concern is that hearing a record on the radio evokes an emotional response, and a callout respondent generates a technical response."

"If your research is solid, you should know what records to continue playing. If you don't know your market and what it will accept, then you're a lost soul."

"You have to lead and not follow. When it comes to new music, it should be 80% gut instinct that guides you."
— Lyndon Abell

Calling for a return to the format's basics, Abell remarked, "The pressure for 25+ numbers is

proving detrimental to most CHRs. Those who are going after 25-44s end up doing so at the expense of the format's target core, 12-34. Protect the core at all costs.

"If you can't do that, then realize you'll probably lose it all trying. There's no reason a winning CHR can't have a solid 25-44 performance owing to spillover from 18-34 success. Don't rely on the numbers to cover your ass. Let the creativity come through — you'll win in your demos and make plenty of money."



TAKIN' IT TO THE STREETS — KOY-FM/Phoenix sent morning man Bruce Kelly into the streets for a week to raise money for Central Arizona Shelter Services for the homeless. Or maybe the station just got mad at him.

O'Shea: Don't Fly Blind

Continued from Page 44

the pants. The same can be said about research and gut feeling. These poor PDs who live and die by research will paint themselves into a corner without some gut reaction."

O'Shea does see some hope on the horizon; he believes there could be an eventual lessening of economic pressures. "If the FCC returns to the three-year rule, prices will come down very quickly, forcing banks to pull back. I don't think the three-year rule is good and I don't believe in announcing a purchase and then reselling before closing. There has to be a happy medium. The Fed is clamping down on banking rules concerning the amount of cash needed for loans in broadcasting. This will take some of the speculators out of the picture and leave more room for broadcasters."

MOTION

• Jerry Hart moves from KHQT (Hot977)/San Jose to nights at KUBE/Seattle.

Rich Panama from WSSX/Charleston, SC takes PD reins at WSRZ (Z106)/Sarasota replacing Tom Evans

... KOY-FM (Y95)/Phoenix has added Renie Hall as Promotions Director

Marianne Matthews from WBMG-TV/Birmingham has been named ND at WAPI (I95)/Birmingham ... WLRW/Champaign, IL overnigher Anne Krause will fill the same slot at WBSB (B104)/Baltimore. WLRW PD Matt McCann needs T&Rs yesterday at P.O. Box 3369, Champaign, IL 61826 ... WKSS/Hartford signs Promotions Director Rich Crombie from WQGN/Groton, CT ... Jack Murphy leaves college station WRUF/Gainesville to become PD/ND at WTAI/Melbourne, FL ... WAVA/Washington overnigher David Edgar adds Production Director duties as Rusty Ford splits.

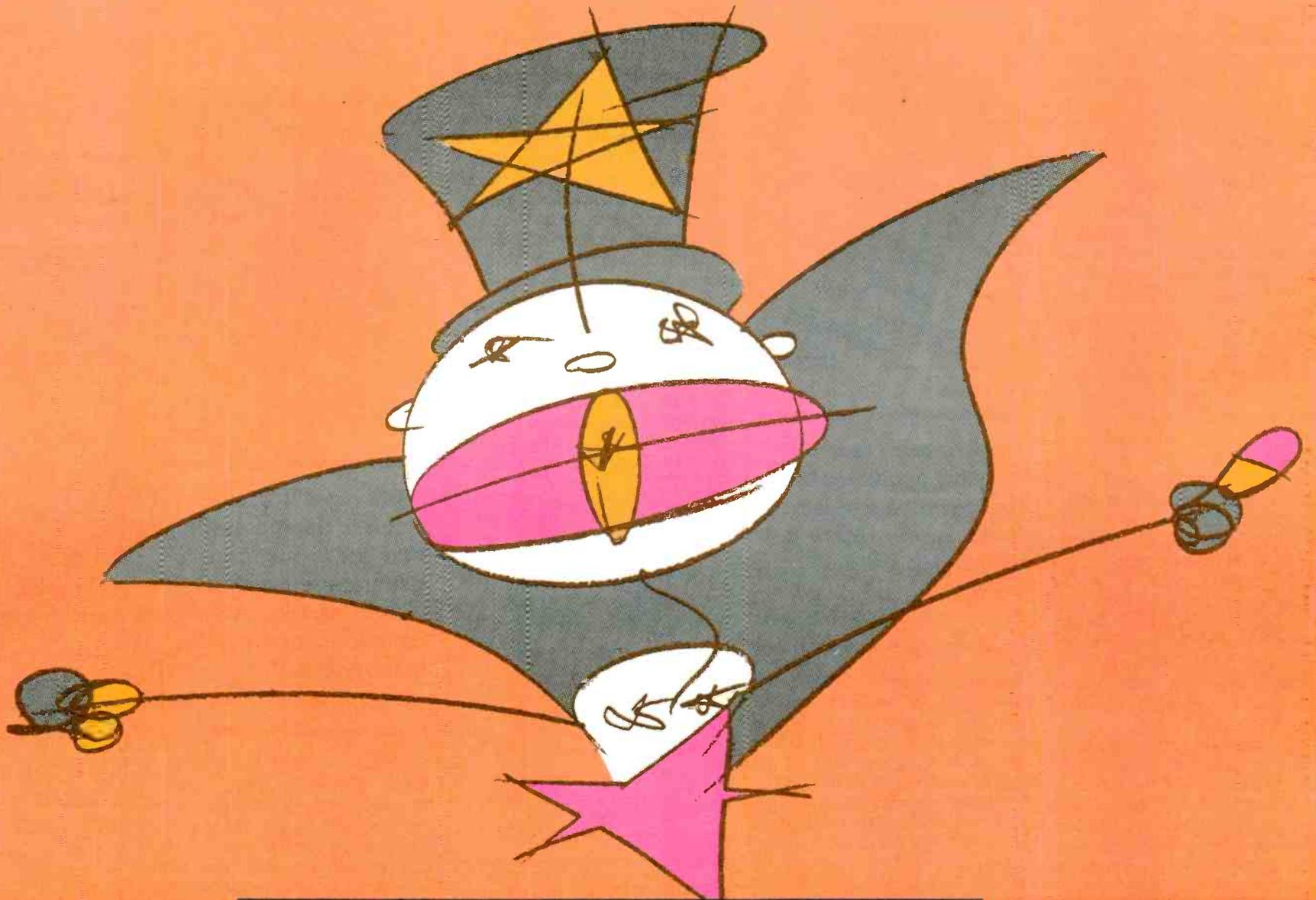
Former KKQV/Wichita Falls, TX PD Jeff Christenson is now doing week-ends/swing at KJMZ/Dallas ... Ex-WOVV/West Palm Beach, FL MD/afternoon driver Ron Brooks has landed the PD gig at WNFI (I100)/Daytona Beach, FL ... WWSR/Charleston, WV VP/GM



Marianne Matthews

Jack Alix returns to the DC area as VP/GM at WQSI & WZYQ/Frederick, MD around the first of April. Alix's wife, Cathy, will be interim-GM at WWSR until summer, at which time she'll join Jack — who'll remain as management consultant to VSR, incidentally — back in Maryland ... KATM/Colorado Springs morning man/MD Tom Fricke and midday man "Hollywood" Mark Helgeson are out over budget cuts with the remaining airstaff stretching to cover the shifts.

MIGHTY REAL



Jimmy Somerville

YOU MAKE ME FEEL (MIGHTY REAL)

The first hit single from the forthcoming album *READ MY LIPS*

828 166-2/4

**Produced by Stephen Hague
On London compact discs and chrome cassettes**

When you play it, it will make you feel MIGHTY REAL!



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WALT LOVE

UC

URBAN CONTEMPORARY

Consulting The Consultants

Economic Parity Chief Issue For The '90s

In the not too distant past, you could count the number of Urban consultants on two fingers. Times have changed.

I asked a half-dozen consultants to outline the most pressing issues facing this format in the decade ahead. Many cited economic parity, followed by related concerns such as finding topnotch talent and changing advertiser perceptions.

**Lee Michaels,
Lee Michaels, Inc.**

"Our biggest problem is lack of access to topnotch talent and programmers, especially in the top ten to 15 markets. It's very difficult to find an excellent morning personality, and it's going to remain difficult in the '90s. It all goes back to the '60s and '70s, when we stopped investing time and energy into developing talent. So what we have now are very good cue-card readers — people who can follow very rigid formats but don't bring much to the table as personalities.

"It's good for those who are personalities, because if someone's going to spend big money for a real talent, there are only a few to choose from. Those few will continue to make the money with no competition. The biggest talents in our format right now are Tom Joyner, Doug Banks, and Donnie Simpson, who all make close to a million a year or more.

"I've been talking to people since early January about the programming position at WMMJ/Washington, which I consult. Plenty of people have applied for the job, but when you look at their track records, people skills, knowledge of



Lee Michaels

"We have to start training people early in the game. We must invest in our future if we're going to survive."

—Lee Michaels

implementing research, executing the format, and so forth, you find maybe three people out of 30 who are close to being qualified. And one of them wants \$100,000, so you're left with two choices.

"We have to start training people early in the game. We must invest in our future if we're going to survive."

**Don Kelly,
Don Kelly & Associates**

"I agree that finding good people for Urban radio is difficult and will get worse because of the drain on the talent pool. More and more organizations have been considering this format in the past ten years.

"But there are two more pressing problems. One, we need stronger GMs, GSMs, and salespeople. The format doesn't get the respect in dollars that it should. So we need good people who can educate buyers and clients about the consumers we deliver, instead of walking in and apologizing in advance for what they are, which I find prevalent, unfortunately.

"The other urgent issue is the importance of the current census. Collectively, not only Black/UC stations, but all rhythm-based stations that attract blacks and Hispanics should educate the public on the importance of the census that's being taken over the next several months. I have yet to hear one public service announcement on any station about the census and how important it is for all people to

participate. The process of educating our audience on this issue will benefit not only radio, but the target groups themselves. It's important that the numbers reflect the black and Hispanic population growth in this country."

Kelly's VP J.C. Floyd added, "Attitudes have to change, starting at the top. It would make a huge difference if owners, COOs, presidents, and GMs realized that good people cost. Some of these executives go into the Black/UC format thinking it's very cheap. Most organizations allocate smaller overall budgets for this format, so there's less money for talent, marketing, research, equipment, and promotions, especially contests.

"But to do Urban correctly, we need the same things you need to make any station a winner. Owners and GMs are always willing to talk about the bottom line. If they'd look



J.C. Floyd

"To do Urban correctly, we need the same things you need to make any station a winner."

—J.C. Floyd

at the complete picture when it comes to spending, profit margins would be wider in the format. There are some organizations doing that, but not enough. We can find good people. We just need to be able to pay them to get them."

**Tony Gray,
Gray Communications**

"The most pressing issue is demonstrating that our format can generate large audience shares — especially in markets with substantial black populations — and earn revenue commensurate with our listenership. For example, WVEE/Atlanta is the leading station in both rating services and does well in persons 25-54. So it should also be the leader in advertising revenues — but it's not.

On The Front Burner...

- Economic parity
- Investing in future talent
- Educating advertisers
- Census participation
- Professionalism



Tony Gray

"The most pressing issue is demonstrating that our format can generate large shares — and earn revenue commensurate with our listenership."

—Tony Gray

"WYLD/New Orleans is in the same category as other ratings winners and should be at the top of the revenue ladder — but it's not. The mission for the '90s: for UC stations and the companies that own them to achieve advertising dollar parity with general market outlets. Finding good people is certainly an important issue, but nothing like the revenue problem. I've had some success at delivering ratings, but I still have many owners and GMs complaining they're unable to get a decent return on their delivery of audience share."

**Dean Landsman,
Landsman Media**

"One of the most pertinent issues for the '90s is that the general level of professionalism be maintained and continue to build as it did in the latter part of the '80s. The format has really developed and increased in sophistication as well as professionalism. Urban radio is no longer 'that ethnic format.' It's a viable competitor for dollars and listeners.

"That leads us to the key issue: economic parity. We must have economic parity across the board. Which means that stations have to commit the same budget in marketing, selling, research, talent, and programming for Black/Urban radio that they do for Country,

CHR, or AC. The way to earn the parity dollar is to put the same investment in and not accept the 80% dollar. We now have sophisticated and highly developed research available to us that we can use to prove who spends what on what.



Dean Landsman

"We must have economic parity across the board. The way to earn the parity dollar is to put the same investment into Urban stations and not accept the 80% dollar."

—Dean Landsman

"As a consultant, I look for clients who will maintain personnel and build legacies at their stations. The longer a staff is together, both on-air and off, the better it performs. There's always some turnover, but the consistently successful stations generally have some level of continuity. Maintaining personnel is very important. You've got to find good people, compensate them properly, and stick with them. If you do that, you'll receive a higher return on your dollar for your efforts."

Continued on Page 50



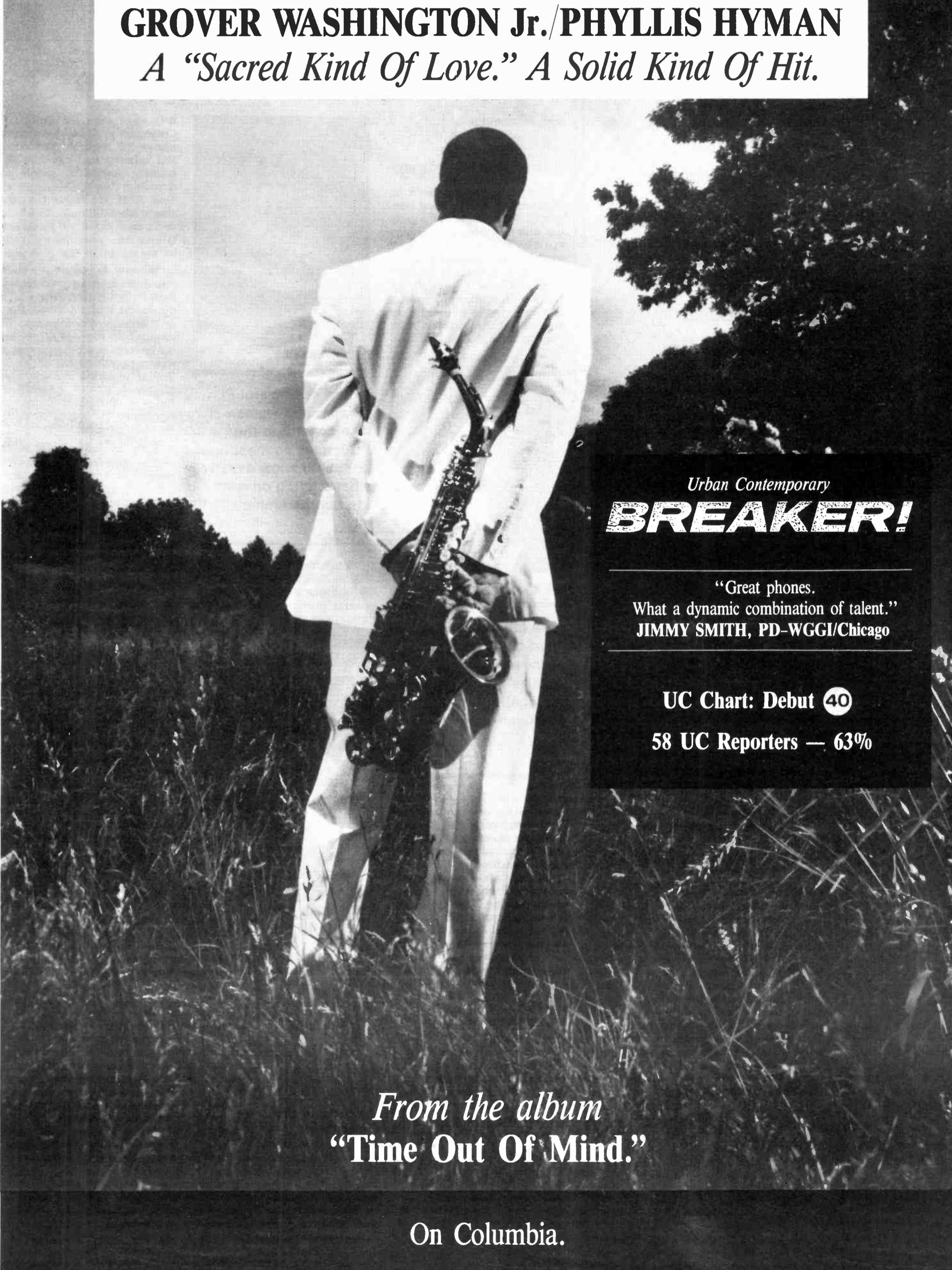
Don Kelly

"We need good people who can educate buyers and clients about the consumers we deliver, instead of walking in and apologizing in advance."

—Don Kelly

Picture This

Do you ever picture yourself in R&R? Gather your best black & white photos (clear color shots are fine, too) of station promotional events, contests, concert tie-ins, in-studio visits by artists, or local benefits and mail to: Editor Walt Love, 1930 Century Park West, Los Angeles, CA 90067.



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Urban Contemporary

BREAKER!

"Great phones.
What a dynamic combination of talent."
JIMMY SMITH, PD-WGGI/Chicago

UC Chart: Debut 40

58 UC Reporters — 63%

From the album
"Time Out Of Mind."

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UC

Consulting The Consultants

Continued from Page 48

Harry Lyles, Lyles Urban Consultancy

"The number one problem is acceptance by the advertising community. We're still having a problem with mainstream advertisers who think African-Americans don't purchase most products available to the masses. We hear it all the time, but I'll say it again: the advertising community and some of its clients must be educated about what Black/Urban radio can do for them and their products.



Harry Lyles

"We must impress upon our owners that we need dollars to get positive results and, eventually, larger profits on their dollars."

—Harry Lyles

"Money is still the name of the game and our audience has money to spend on products in general. All kinds of products. It's obvious that some buyers are either confused about our audience reach and influence or they choose to just ignore our winning numbers in given markets. We've got to put more effort into the sales arena."

"We've got to educate ourselves on a management/ownership level also. Good business says invest in your own product. I don't think Black/Urban radio can survive in the '90s with a cheap attitude toward operating capital. Competent people cost money. We must impress upon our owners that we need dollars to get positive results and, eventually, larger profits on their dollars."

Kim Travis, Kim Travis Programming Consultancy

"The problem is sales parity. The person who can address this problem and find the winning solution will become a multimillionaire.

"In the '90s, Urban PDs are going to have to become much more active in sales. I see successful PDs as men and women who come into the 7:30am sales meetings so they'll know exactly what's going on with the station financially.



Kim Travis

"I see successful PDs as men and women who come into the 7:30am sales meetings so they'll know exactly what's going on with the station financially."

—Kim Travis

"You have CHR's out there basically battling for one of the same demographics Urban's looking for [adults 18-34], and getting more money per share point; it's defin-

itely about sales and the dollar. Consequently, CHR's have more money for research, promotion, and salaries, and can hire extremely competent people to strengthen their marketplace positions. That just hasn't been the case in Black/UC radio. If we focus on the sales aspect and get the dollars per share point, that will really tell the tale in the '90s.

"We have to position our black consumers as an untapped market. Sales staffs are going to have to hit the streets with the correct story and stronger determination. We must get the message across that our listeners have buying power. If someone questions that, tell him to look at television and see what McDonald's and [Anheuser-Busch's] Budweiser have accomplished by directly targeting the black consumer.

"Let's take any market in the country that has a UC and a CHR station. Both stations get buys from McDonald's, but the agency hands one tape to the CHR station and a different tape to the UC station. What's the difference? Why don't they hand the tape with the black voices to the CHR station? There must be a push at the agency level to sell African-Americans as a group of untapped consumers. That's the real problem for the '90s."



COOPER RUNS INTO HURRICANE — Welcoming Reprise artist Michael Cooper (c) to KMJQ/Houston were MD Hurricane Dave and former 'MJQ PD Mike Stradford.



MASTERFUL IN MEMPHIS — WHRK (K97)/Memphis MD Stan Bell was on hand for a local James Ingram show. Looking smooth after the concert were (l-r) Bell, Reprise's Toni Sallie, and Ingram.

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BBD & BODY

BELL BIV DEVOE "POISON"

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FROM NEW EDITION'S BELL, BIV DEVOE

LAST WEEK:

BREAKER

PRODUCED BY: DR. FREEZE FOR H PRODUCTIONS
MANAGEMENT: MIRIAM HICKS, H MANAGEMENT

THIS WEEK:

DEBUT **35**
MOST ADDED AGAIN!

BODY "FOOTSTEPS IN THE DARK"

THE NEW HIT SINGLE FROM
BODY'S NEW ALBUM, EASY TO LOVE

PRODUCED BY: ANGELA WINBUSH FOR A. WINBUSH PRODUCTIONS
MANAGEMENT: GEORGE SMITH/ PACIFIC CAL MANAGEMENT

URBAN

BREAKER

UC CHART **36**
62 UC REPORTERS — 67%



MCA RECORDS

THE SPOTLIGHT IS ON

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LON HELTON

Grinnin' & Grippin' At CRS 21

As usual, a fair amount of the Country Radio Seminar was spent in pursuit of photo opportunities. From the opening night artist/attendee reception to the New Faces show, the chatter, smiles, handshakes, and small talk were pervasive. As Arista artist Alan Jackson said at the ASCAP luncheon, CRS stands for "Converse Rapidly and Smile." Here are some of the folks who did just that.



CAPITOL BEACHHEAD — Reveille was blown for "Camp Capitol" — a full "M*A*S*H" re-creation — on Thursday night. Raising the victory flag were Capitol's promotion team (l-r) Gaylen Adams (Southeast), Georgia Mock (Coordinator), John Curb (West Coast), Tom McBee (South), Sam Cerami (Director/National), Jay Jenson (Southwest), and VP/Promotion Bill Catino.



TRIPLE PLAY — Curb's suite featured a baseball theme: guests were given miniature Curb bats. In the on-deck circle were (l-r) WGKX/Memphis MD John Conlon, artist Becky Hobbs, and VP/National Promotion Mike "Babe" Borchetta.



CAPTIVATING LUNCH — ASCAP invited a few hundred friends to lunch with several songwriters/performers: Garth Brooks, Alan Jackson, and the group Billy Hill. Pictured are (l-r) Brooks, Billy Hill's Bob DiPiero, ASCAP's Connie Bradley, Jackson, and BH's John Scott Sherrill, Martin Parker and Reno Kling.



DESERT OASIS — Friday night's Desert Rose Band concert, sponsored by ABC Radio Networks, gave these folks a chance to get chummy: (l-r) ABC VP/Entertainment Programming Tom Cuddy, DRB's John Jorgenson, "American Country Countdown" host/evening's emcee Bob Kingsley, and DRB's Chris Hillman and Herb Pedersen.



RIDERS IN THE RECEPTION — MCA artists and staff were on hand for Wednesday's artist/attendee reception. Among those mingling with radio types were Riders In The Sky's Too Slim, promo man Pat Surnegie, artist Lionel Cartwright, KEEY/Minneapolis MD Wayne Elliott, and WXXK/Parkersburg, WV PD Tom McGuire.



THE MERCURY'S RISING — Things got hot in the Mercury suite when acts met label execs. Warming up to the occasion were (l-r) artists David Lynn Jones, Ronna Reeves, Butch Baker, Rich Grissom and Daniele Alexander, PolyGram/Nashville Creative VP Harold Shedd, Kentucky Headhunter Ricky Lee Phelps, Shane Bamby, and Corbin/Hanner's Bob Corbin and Dave Hanner.



McCARTER COUNTRY — KVET & KASE/Austin's new OM Bob Cole (foreground) spent much of the opening night reception trying to convince the McCarters to take him on the road with them. Amused by Cole's rap were (l-r) Teresa McCarter, KVET & KASE MD Steve Gary, Jennifer McCarter, the stations' President/GM Ron Rogers, and Lisa McCarter.

CD Specials from ACC

IN THE 70's

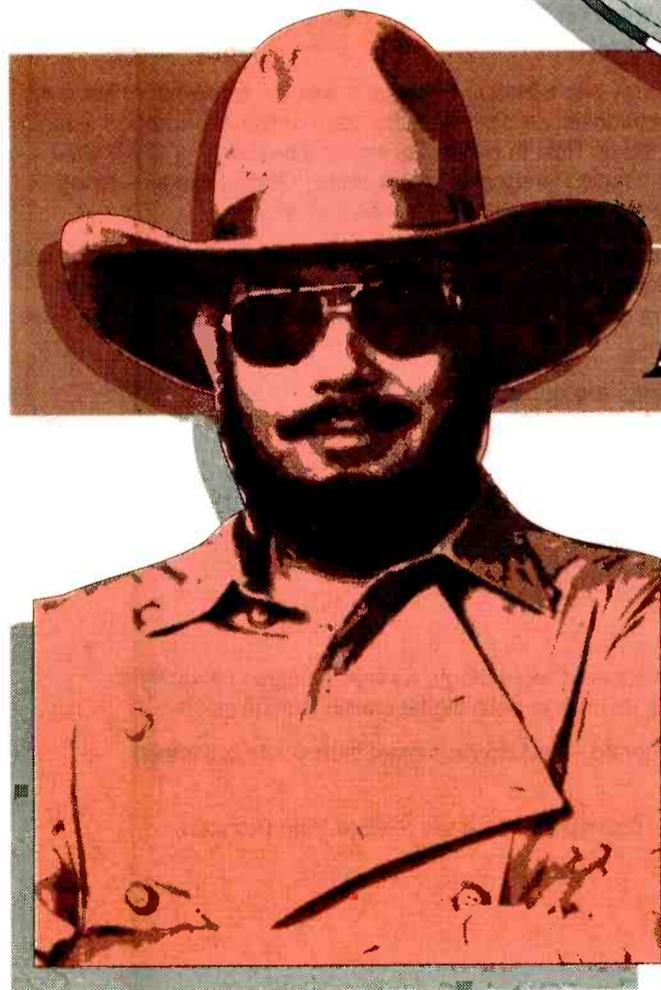
ACC was the first country countdown program syndicated nationwide.

IN THE 80's

ACC skyrocketed to the top, becoming the #1 most listened to weekly country music show in the U.S.A.

IN THE 90's

ACC continues to break all the records—we're the first country syndicator to debut our specials on CD.



M E M O R I A L D A Y

Hank Williams Jr. **LIVE IN CONCERT ON CD**

The story of the making of a truly great Country entertainer, **Hank Williams Jr.** ...Plus Hank Jr. **LIVE IN CONCERT**, hosted by Bob Kingsley, the most listened to voice in Country radio.

American Country Countdown is sure to make history this Memorial Day Weekend, as we become the first syndicated Country program offered to your station on CD.

Hank Williams Jr. is the son of a legend, and on his way to becoming a **legend in his own time**. This is one Country music heavyweight that you won't want to miss.

PROGRAM LENGTH: 3 HOURS
WINDOW: WEDNESDAY, MAY 23—MONDAY MAY 28 6AM—12MID

July 4th Weekend **TO BE ANNOUNCED...**

Lock up this American Country Countdown Special NOW!
For more information contact Jamie Korsen, Manager,
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WITH BOB KINGSLEY

Emerald Entertainment Network—

We Have Four Ways That Will Make Your Competition **GREEN** With Envy!

NASHVILLE *Live*

Who knows more about Country music, Country stars and Country radio than Lon Helton? Nobody we can think of!

Which may explain why Lon is Nashville Bureau Chief/Country Editor for "Radio and Records". And why "Nashville Live" is Country radio's most listened to talk/music format on Sunday night!

With Lon Helton as host, "Nashville Live" brings the biggest stars in Country music to your listeners — up close and personal — every Sunday night.

Broadcast live via satellite from Emerald Sound Studio on Music Row in Nashville, this 90-minute national radio show lets your listeners talk directly with Country's biggest stars. Simply by dialing 1-800-635-STAR they're on the line with artists like Reba McEntire, Hank Williams, Jr., Alabama, George Strait, Ricky Van Shelton, and many more.

"Nashville Live" — its dialogue between Country fans and Country stars, mixed with music, live performances and lots of fun.

SATURDAY HOUSE PARTY NIGHT

Remember the outrageous fun when the most off-the-wall guy in town threw a party? Well, that same kind of zany spontaneous combustion cuts loose every week on "Saturday Night House Party". And your listeners are invited!

"Saturday Night House Party" is a weekly, three-hour, live radio show, broadcast via satellite from state-of-the-art Emerald Sound Studio on Music Row in Nashville. Hosting the party is CMA/ Billboard/Gavin "Radio Personality of the Year," Gerry House — aided and abetted by the whackos of The House Foundation.

"Saturday Night House Party" is nationally tested music, live studio visits and phone chats with celebrities and a toll-free request line to get your listeners involved. It's three hours of top-notch comedy and more than enough of the hottest Country music.

Let's Party! (Gerry's parents are out of town!)

EMERALD COMEDY COMPANY

It's insanity-to-go for Country radio — Gerry House and a team of comedy crazies bringing you the week's brightest, freshest most topical comedy. And it's designed specifically for the Country market.

Every week we'll send you 10 - 15 comedy bits via satellite. Why via satellite? Because we feel that satellite delivery enables us to send the freshest, most up-to-the-minute humor possible. Not to mention that the sound quality is superb, due to our on-site IDB uplink.

Here's a brief sampling of what you will receive:

- ◆ The Inside Dope on Sports With Maurice
- ◆ Commentary from America's Favorite Editorialist, Mack Truck
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TOP HONORS — Alabama was awarded the first-ever CRS Humanitarian Award at Thursday's Super Faces show. Gathered for the festivities are (l-r) the group's Teddy Gentry, Mark Herndon and Jeff Cook, Unistar President/Radio Programming Ed Salamon, the group's Randy Owen, and TNN's Gary Beatty.



BOY MEETS GIRLS — The Girls Next Door, participants in the popular Artist Taping session, are shown cutting liners for WNUS/Parkersburg, WV PD Lonesome Rhodes. The lovely ladies are (l-r) Doris King, Cindy Nixon, Tammy Stephens, and Diane Williams.



ARISTA ANTICS — KPLX/Dallas PD Bobby Kraig (l) and VP/GM Dan Halyburton were caught doing their best "Homer & Jethro" imitation while hanging out in the Arista suite.



KWHT STONED — The CBS suite was where new act Doug Stone (c) staked out the fellas from KWHT/Pendleton, OR: GM Andy Harle (l) and PD Jeff Walker.



KEYNOTE PINCH HITTER — Charlie Daniels flew in especially to give Friday's keynote address following the scheduled speaker's last-minute cancellation. After the speech, Daniels spent a moment with WMZQ/Washington VP/GM and CRS Agenda Chairman Paul Wilensky.



16TH & OPRYLAND — 16th Avenue showcased Canyon, John Conlee, and Randy Vanwarmer at the Opryland Hotel's Stagedoor lounge. Shown onstage are (l-r) Canyon's Jay Brown, Randy Russell Rigney, Steve Cooper, Keech Rainwater, and Johnny Boatright.

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 Current Issue #118. WOHT/Bill Lee, KLIIS/Magic Matt, KKBQ/John Lander & Q Zoo, WKDF/Carl Mayfield, KMGJ/Bobby Rich & I Guys, WKQX/Robert Murphy, KOST/Mark & Kim. Cassette, \$6.50.
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 Special Issue #S-170, SAN FRANCISCO! CHR KXXX, B/U KSOL & KMEL, AORs KRQR & KFOG, ACs KOIT, KNBR, K101, Gold KYA. Cassette, \$6.50.
 Special Issue #S-171, NEW ORLEANS! CHR WEZB, B/U WQUE & WYLD, AORs WRNO & WCKW, ACs WLMG & WLTS, Gold KQLD, Country WNOE & WQXY. Cassette, \$6.50.
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Sales Assistant sought. Take charge person with telephone/people/word processing skills. Apply in person to WPOW, 20295 NW 2nd Avenue, Miami, FL 33169. (3/02) EOE

GROWING SUNBELT GROUP

seeks PROGRAM DIRECTOR for already established medium market AC FM. Send resume and aircheck samples of on-air promotions, contests, and overall creativity of your station; plus, your current aircheck to: Radio & Records, 1930 Century Park West, #797, Los Angeles, CA 90067. EOE

OPENINGS



Yes, We're Being Picky and we've yet to locate our **Morning Man**. If you're bright, stable, love AC and ready to move up, send T&R now! P.O.B. 4059, N. Myrtle Beach, S.C. 29597. EOE Minorities encouraged.

YOUNG GROWING COMPANY

in the south with three Top CHR's looking for Program Director. You must be aggressive, hard working, creative, willing to hands-on manage, and above all organized. In return, we offer a good salary, benefits package, stability and excellent growth potential. Send resume to Radio & Records, 1930 Century Park West, #835, Los Angeles, CA 90067 EOE

MORNING TALENT

Top CHR needs creative and entertaining adult killer. 25-44 shares a priority! Track record. Love public appearances. Tape, resume and recent photo to: Radio & Records, 1930 Century Park West, #805, Los Angeles, CA 90067. EOE

FULL-SERVICE NEWS/TALK STATION

- seeks experienced news professional to host important news intensive drive time show. Excellent airwork a must. Knowledge of current events and ability to banter with other show members important. Great warm weather market!
- Send tape and resume to Radio & Records, 1930 Century Park West, #829, Los Angeles, CA 90067. EOE

FEMALES

104.7 WNOK, Columbia's 100,000 watt "mega-microphone" (complete with new ownership) is seeking a vibrant, lively, sassy, aggressive, and talented female personality! Look in the mirror, is this you? Rush tapes to Johnathon Rush, P.O. Box 50568, Columbia, SC 29250. EOE



RARE MORNING OPENING!

WXTC/Charleston, SC's top-rated adult contemporary station has a rare morning drive opening. These are big shoes to fill. We're looking for a warm communicator who has the talent to take over as Charleston's #1 adult personality. This person must be friendly, topical, intelligent, concise, and interested in fostering a long-term relationship. Excellent money for the right person! Tape and resume pronto to John Quincy, PD, 478 East Bay, Charleston, SC 29403. EOE

MIDWEST

Hot AC seeks production wizard/Air Personality. Versatile voice team player. T&R: Gary Haires, One Parker Place, Janesville, WI 53545. (3/02) EOE

Seeking weekend/parttime on-air Talent within commuting distance of Detroit. T&R: WKQI, Gary Berkowitz, 15401 West Ten Mile Road, Detroit, MI 48237. (3/02) EOE

Allied Broadcast Equipment seeks Sales Pro. MIDI expert or production ace to demo and sell AKG DSE 7000. CALL: Tom Harle (317) 962-8596. (3/02) EOE

News opening. KZEN seeks experienced person for regional news gathering effort. T&R: Gene McCoy, Box 100, Central City, NE 68826. (3/02) EOE

WFIN/WKXA in Findlay Ohio seeks applications for future openings. All Positions available. T&R: PD, Box 1507, 45839. (3/09) EOE

OPENINGS

Fast paced and growing! Seeking creative, high energy copywriter with 3-D imagination. RESUMES: KKSr, B. Jay Kaplan, 24 West Division Street, St. Cloud, MN 56302. (3/09) EOE

Accepting applications for future full and parttime Air Talent, CA/Country combo. T&R: Box 7581, Toledo, OH 43616. (3/09) EOE

Seeking professional Salesperson with proven track record. RESUMES: WKRS/WXLC, Brian Willner, 3250 Belvidere Road, Waukegan, IL 60085. (3/09) EOE

Experienced creative communicator sought for small market CHR/Adult rock leader. T&R: WSPT, Gary Wescott, Box 247, Stevens Point, WI 54481. (3/09) EOE

Experienced Salesperson sought for SE Iowa combo. RESUMES: KBKB, Box 369, Fort Madison, IA 52627. (3/09) EOE

100,000 watt AC/KFMC-FM seeks experienced morning Personality with good production skills. T&R: Woody Woodward, 1371 West Lair Road, Fairmont, MN 56031. (3/09) EOE

Can you do a personable PM drive or afternoon news? Join our proud full service AC. T&R: KWBE, Box 10, Beatrice, NE 68310. (3/09) EOE

Growing broadcast group still has openings for News/AT/PD positions. T&R: M.M. Group, Steve Edwards, 7001 Discovery Blvd., Dublin, OH 43017. (3/09) EOE

Combo seeking talented copywriter. Creative and organizational skills a must. RESUME: WROK/WZOK, Glen Hanson, 3901 Brendenwood, Rockford, IL 61107. (3/09) EOE



SUPERSPOTS.



CHICAGO AV, Inc. seeks visionary production & music engineer - a superstar to fill a rare opening and career opportunity.

Work in a professional, creative environment with state-of-the-art audio-video equipment. Projects include radio, commercial, program and music production for *Joe Kelly Creative Services* and *LaserFresh* - customized audio tracks for *SuperSpots* television marketing - and - corporate AV program production for *Chicago AV Studios*.

Work with the best producers, voice-overs and musicians in the business - creating audio art for an international clientele in broadcasting, the entertainment industry and the corporate world.

If you play keyboards - if you are a crack engineer - apply at once! Top pay and benefits in the industry + points on all music production. Send tape, letter, resume, references and salary expectations to **Joe Kelly, CHICAGO AV, Inc., 215 West Ohio St., Chicago, IL 60610.** No calls, please. *CHICAGO AV, Inc.* is an equal Opportunity Employer.

94.5 WLRW

NOBODY GIVES YOU MORE MUSIC!

B-104 Baltimore just hired away our **overnight AT**. Can you take her place? Top rated P-3 CHR. Rush T&R to: Matt McCann, PD, WLRW, Box 3369, Champaign, IL 61826. No calls. EOE

MORNING PERSON/TEAM

for top-50 classic rock/AOR. Must be topical, creative and ready to win in highly competitive market. T&R to Radio & Records, 1930 Century Park West, Box #838, Los Angeles, CA 90067. EOE

Looking for addition for

MAJOR MARKET MORNINGS

Top 20 Market - Need sidekick with voices, irreverent humor. Good Money, Good Market!! Must be willing to work hard! Tape, Resume & Photo to: Radio & Records, 1930 Century Park West #819, Los Angeles, CA 90067. EOE M/F

PD

who knows AC/EZ music, can develop airstaff, knows computers. Proven track record in top 75 markets only. T&R to Lowry & Co., 6302 E. Monte Cristo Ave., Scottsdale, AZ 85254. NO CALLS. EOE

NEED AIR TALENT

for LARGE, competitive market. Must have aggressive, out-front style for Adult/CHR. Tapes & Resumes to R&R, 1930 Century Park West, #792, Los Angeles, CA 90067. EOE

OPENINGS

PROGRAM DIRECTOR

Country combo seeks team leader to take us to the top. Detail oriented and creative promotionally. Air shift. T&R to Radio & Records, 1930 Century Park West, Box #840, Los Angeles, CA 90067. EOE

TOP 20 MARKET

Top ranked oldies FM is looking for a midday air personality right now. You must be warm, witty, fun and have a minimum of four years experience. We're a great company with stations from coast to coast. Tape and resume to Radio & Records, 1930 Century Park West, Box #836, Los Angeles, CA 90067. EOE

MORNING TALENT

needed at market dominant heritage AOR in top 50. Originality, humor, and street attitude a must!!! Pros only, no beginners and no egos. Females and minorities encouraged to apply. T&R to Radio & Records, 1930 Century Park West, Box #839, Los Angeles, CA 90067. EOE

TOP 75

market FM needs Program Director/air talent who knows the 25-44 demo. Cassette tapes and resume to: Mark Kasso, 527 East Livery, Suite 204, Ann Arbor, MI 48104. NO CALLS PLEASE EOE



Grand Rapids Oldies personality radio station needs **NIGHT** and **OVERNIGHT JOCKS** - Goodrich Broadcasting is dominant in Lansing, Muskegon, and the Quad Cities. Be a part of the winning team here. Rush tape/resume to: Chuck Finney, WODJ-FM, 2650 Horizon Drive, Suite D-1, Grand Rapids MI 49546. EOE

WEST

Strong communicator/morning Entertainer sought for Hot AC in Colorado medium market. Great lifestyle. T&R: Morning Man, 943 Vetch Circle, Layfayette, CO 80026. (3/02) EOE

Morning Anchor/Reporter for News/Talk station in small Southern California market. T&R: Consultant, 4444 Caminito Fuente, San Diego, CA 92116. (3/02) EOE

Chief Engineer sought for 50kw 6 tower directional AM and 100kw FM station. Critical directional Arrays knowledge. RESUMES: Box 670, Roswell, NM 88202. (3/02) EOE

OPPORTUNITIES

OPENINGS

Seeking News Director/morning show accomplice with killer attitude. Great music, best AT's, incredible promotions. T&R: OK95, Dan Stone, Box K, Tri Cities, WA 99302. (3/02) EOE

Immediate opening for AM drive/PD at KBOZ-AM, a Citadel station, in Bozeman. Minimum five years' experience required. T&R: Paul Ehliis, Box 20, MT 59715. (3/09) EOE

KIOO-FM has immediate openings for AC/Jazz morning drive Personality. T&R: Carl Soares, 1660 North Newcomb, Porterville, CA 93257. (3/09) EOE

Seeking strong morning entertainer/communicator for CHR in Colorado medium market. Great lifestyle! T&R: Morning man, 943, Vetch Cr., Lafayette, CO 80026. (3/09) EOE

Metro Traffic Control in Los Angeles seeks experienced on-air Anchor. Excellent knowledge of area roads a must, no beginners please. CALL: Barbara (213) 464-8400. (3/09) EOE

News Director sought. Experience in gathering, writing and producing great local newscasts. Also seeking midday AT. T&R: KOWL/KRLT, Box 15460, South Lake Tahoe, CA 95702. (3/09) EOE

IMMEDIATE OPENING
for NEWS/MORNING SIDE KICK for AM Drive Oldies station in the beautiful southwest. Writing style must be lifestyle We want entertaining news! No Walter Cronkite's please! Great sense of humor a must. No beginners please. T&R to Radio & Records, 1930 Century Park West, #831, Los Angeles, CA 90067. EOE

KATS 0420-5-PM
Central Washington's BEST ROCK & ROLL needs bright, creative, "on-air" program director for top station in market. AOR/Hybrid format. You'll live near the mountains, enjoy 300 days of sunshine a year, with plenty of outdoor activities at your fingertips. Forty minutes from some of the best skiing in the northwest. An EOE
Send tape and resume to:
Randy Holland
8500 Normandale Lake Blvd.
Suite 1740
Bloomington, MN 55437

PRODUCTION DIRECTOR OPENING
Major Market AOR. Competitive battle. Qualifications: Zany, creative, good copy writer, extraordinary production skills. Resume to: Radio & Records, 1930 Century Park West, #827, Los Angeles, CA 90067. EOE

PRODUCTION DIRECTOR CREATIVE GENIUS needed to produce MAJOR MARKET SOUND at exciting Major Sunbelt Market Hot AC. Must bring Multi-Track experience with excellent vocal & writing skills. **CONFIDENTIALITY GUARANTEED!** Major Broadcast group. T&R to Radio & Records, 1930 Century Park West, #832, Los Angeles, CA 90067. EOE

COLORADO
Top-rated AM/FM "Country" needs hot "midday" talent + production. MD possible. Experience/references required. Good \$, great area. C&R : Charlie Cassidy, Box 39102, Colorado Springs, 80949. Females & minorities encouraged. No calls. EOE

101.3 FM KGOT
Rare opening for full time air talent with PD potential at Alaska's adult CHR leader. Skiing, endless summer nights, and working with the best professionals in the market is what we have to offer. Dollars commensurate with ability. No beginners. If you're ready for a challenge, send tape, resume, and brief programming philosophy to Larry Wayne, KGOT, 2800 E. Dowling Road, Anchorage, AK 99507. EOE

OPENINGS

101-KUFO
Portland's Rock 40/AOR has one opening left...Morning Drive. We're looking for an up, moving, lightly humorous approach. Rush T&R to Jeff Salgo, VP Programming, 2040 SW First Ave., Portland, OR 97201. (503) 226-0923. EOE

KNAC PURE ROCK 105.5
Looking for an AOR Music Director with at least two years commercial radio experience. Must have thorough knowledge of KNAC's heavy metal music and format, good on-air and production skills, ability to deal with the music industry, and good street sense. Typing and MusicScan computer skills a plus. Tapes and resumes to: Pam Edwards, KNAC, 100 Ocean-gate, Suite P-70, Long Beach, CA 90802. No calls. EOE

POSITIONS SOUGHT

Radioaholic team player seeks draft in Ohio area only. Fourteen year AC veteran seeks AC/Country/Oldies position. BRUCE WAYNE: (513) 372-1657. (3/09)

Face the fax. Kent Griffin can fill the copywriting void on your staff. (800) 733-8748. (3/09)

I could give you a line, instead I'll give you number 1. Crazy, outgoing, can you handle that? (904) 385-2363. (3/09)

Currently Canadian major market night shift. Team player, personality plus, seeks new challenge USA or overseas. STEVE: (604) 946-8242. (3/09)

Traffic Reporter, experienced. Airborne for WBZ and WHDH radio in Boston. Easy to listen to and accurate. Demo available. JIM KING: (617) 431-7129. (3/09)

Young, experienced professional for hire. Can do it all. PBP, news, Host, AT. Seeking news and/or sports position. Will relocate. MARIO: (703) 885-7862. (3/09)

Seeking solid sports position. College and minor league PBP experience, as well as talk show and Anchoring. MARIO: (319) 391-5217. (3/09)

Five plus years' on-air, quality AT seeks permanent position Midwest. Reliable, dependable, AC/CHR/Country preferred. BILL CSONGRADI: (605) 882-3239. (3/09)

Joe Thomas, formerly WPRO-AM/Providence, open to all offers. Prefer West coast. (818) 566-7704. (3/09)

24 year pro seeks on-air position in Southern California. Prefer Oldies stations. GERALD: (518) 355-2671. (3/09)

ATTENTION SOUTHERN CALIFORNIA RADIO!
If you're sick of the sameness of radio personalities and would like creativity, originality, warmth, taste and numbers in the morning, let's get together. Great track record and top industry references. I can start tomorrow. Inquiries to Radio & Records, 1930 Century Park West, #814, Los Angeles, CA 90067.

Why hire an entire morning team when I am a one man team? Great rapport with audience. Creative productions, voices, comedy and more. GERALD: (818) 986-8443. (3/09)

Create an awesome FM. Experience with top rated CHR in NY and medium markets. Could we help each other? Seeking AT? E. SCOTT SURDEZ: (201) 943-9068. (3/09)

Creative Personality with hot programming and three years' management seeks any shift in medium market. Excellent marketing/promotion skills. DAVE: (214) 388-1919. (3/09)

Help! I need a start. Seeking work with your small market station in Northern California. Strong production skills! JAN: (213) 865-6370. (3/09)

Upbeat, cheerful personality oriented female AT seeks position with promotions work thrown in. Hardworking, witty, creative, charming. MICHELLE: (813) 275-6723. (3/09)

Attention Louisville KT. Seeking full or parttime Announcing position in any format. Experience specialty, Oldies and Country. TIM: (812) 338-3156. (3/09)

Hardworking, pleasant and professional AT seeks all plus news format in South. JIM COOPER: (417) 883-4060. (3/09)

New rock specialist with commercial NR experience and AAA production skills available. Excellent vocal and strong character. DAVE: (312) 545-9027. (3/09)

Top ten market Oldies pro available. Great pipes for major/medium market. RICH: (602) 496-9584. (3/09)

Dependable, versatile, college graduate seeks AT/copywriter position. Formerly WVUB, available immediately. MARK ROTHERMEL: (219) 889-2707. (3/09)

POSITIONS SOUGHT

Production Director/AT. 16 year pro seeks a department to organize. Multi track experience, great voice and ear. CHRIS MUSIC: (915) 581-0218. (3/09)

Seeking chance to gain more experience as an AT/PBP Announcer at small or medium market in MN, IA or WI. DAVE: (701) 873-2215. (3/09)

Production whizette natural on-the-air, seeks best of both worlds. Large markets preferred. ANNE: (305) 583-5911. (3/09)

Leikam? You'll love him! Top 10 rocker will rush to your major market CHR or AOR as AT/MD. Great pipes, production, attitude. ERIC LEIKAM: (713) 772-3742. (3/09)

'88 Ford Tempo, low mileage is what we will drive to your station to do our highly rated, funny husband/wife morning show. JIM: (803) 234-0437. (3/09)

Nashville is my goal. Will stop at nothing to get there, except your Country outlet, Eight years' on the job. KRIS: (919) 527-3094. (3/09)

A woman that gets the job done. That's me. Over five years' on-air, music, and promotions experience, seeks Midwest gig. JEANNIE: (715) 345-1892. (3/09)

Seeking quality spot with Talk/MOR, EZ, Classical/NPR. Great pipes, production, and warm, friendly delivery. You get a lot. DICK: (314) 822-3310. (3/09)

Live up your middays. 12 year seasoned pro PD/MD/AT. Willing to relocate, seeking stable company. Prefer AC/NAC/Country. PETE: (813) 795-1182. (3/09)

LET'S TALK
Realist Talk Show Host. 8 Years Business Industrial Experience, 7 Years CHR/AC AM Drive & Talk Background. Issue Oriented, with Humor and Great Phones. An Entertainer. Radio & Records, 1930 Century Park West, #815, Los Angeles, CA 90067. EOE

Powerhouse pipes will make your promos and spots sizzle. Eight year team player with multi track, computer, writing and people skills seeks top 100. STU: (217) 525-8105. (3/09)

Air Talent with strong writing and production skills, seeks small market writing, production or evening position. JACK COOPER: (519) 438-1037. (3/09)

Fourteen year pro AC/CHR/Oldies/Country and PBP. Five years' small market PD. Seeking to move up. Can do it all! GREGG: (703) 825-3264. (3/09)

New format left me behind. Recently overnights at WMMY, Melbourne, FL (CHR). Willing to relocate. MARK ALLEN: (407) 725-6426. (3/09)

Format change left morningless and marketless. Joe and Stan, formerly WMMY in Melbourne, FL. (407) 259-5792 or (407) 723-5134. (3/09)

Group W MD Emeritus caught in merger crunch. Seeking greener pastures for good times, I mean good books! CAREY: (713) 974-4441. (3/09)

Production whiz/engineer/writer with fourteen years' experience available for NY gig. Will relocate from Apple for solid offer. BRUCE RANES: (718) 526-6501. (3/09)

Sports Director seeks scenery change. Seeking Anchor, Reporter or PBP position. Experienced in covering pros. Will relocate. Challenge me! TIM: (904) 628-0508. (3/09)

Ten years' as Program Director for AC/NAC/Jazz. Major market experience, 16 years on-air. Gavin radio person of the year nominee. MARK HILL: (408) 688-5604. (3/09)

Programmed 2 R&R reporters. Nominated as small market PD of the year in Billboard. Let's talk results! JIM: (414) 437-4731. (3/09)

Copywriting, it doesn't have to be expensive. The Wordsmith is now accepting new clients. SHARDAN: (804) 497-1067. (3/09)

Voice with bass. AT with experience, Harvard B.A., creativity, seeks work at any UC, CHR or CHURBAN. TEDD: (201) 444-4458. (3/09)

Upbeat, knowledgeable pro available immediately. Prefer CHR/Oldies/AC. Handy with a blade. Own vast music library. NY/NJ/East PA/CT okay. VINNY: (718) 238-8402. (3/09)

Aggressive female with great pipes seeks parttime, weekend and fill-in gig. Chicago area only. STACY: (708) 524-9338. (3/09)

Find out what it will take to get a creative, hardworking dedicated, friendly, competitive team player on your side. J.J. WESTON: (303) 798-2365. (3/09)

Revenue generating, innovative standard-setting production. These are their words. Addy winning Production Director. Ten year pro. WHHY, WKXX, WOKI. GREG: (205) 853-5260. (3/09)

Major market quality sidekick/morning news Anchor seeks mainstream. JAY: (919) 763-7801. (3/09)

Greater Pittsburgh/Ohio, AT with six years' AC/CR/CHR and PBP, seeks good, stable fulltime gig. AL: (904) 769-6518. (3/09)

Friendly, conversational. Progressive Announcer with seven years' in rock/jazz major market. Amusing/sincere adult rapport. Prefer West. JOHN: (612) 456-0479. (3/09)

Give me a break! Recent graduate with some practical experience. Hardworking and talented, will take any job, any format. Prefer Midwest. MATT: (818) 799-7101. (3/09)

POSITIONS SOUGHT

A 22.2 share. You say incredible, believe it. Programming highest rated Easy Listening station in the country. Go ahead, make my day, call. PETE: (813) 795-1182. (3/09)

Country pro/workaholic, ready to win in your medium market. Find me another fix, long-lasting please. Quick! MACK: (901) 274-0627. (3/09)

KCSP/Casper goes dark, leaving 25 year radio veteran, Don Richards on the loose. Currently GM, seeking GM/AT slot. All formats/locals considered. DON: (303) 839-1803. (3/09)

● ENGLISH PRODUCER/PRESENTER, TALK/ ● CHR, currently working Middle East, 13 ● yrs. Local, national and international ex- ● perience, seeks PD/Management posi- ● tion anywhere. Tape, resume and refer- ● ences on request. Top salary required. ● Visiting USA June 1990. Inquiries to ● Radio & Records, 1930 Century Park ● West, #822, Los Angeles, CA 90067. ● EOE

20 year radio expert, seeks new PD challenge after station pulls plug. Currently KCSP/Casper, will consider all serious offers. DOC SHUTTS: (307) 234-5635. (3/09)

Off the air! KCSP/Casper turns off the power, forcing ten year pro midday Talent to seek AT adventures elsewhere. All shifts, stations considered. MARK ALLEN: (307) 332-7532. (3/09)

End of transmission. KCSP/Casper signs off the air, propelling morning AT with five years' experience into the abyss. Any shift/station. TIM E. DEAN: (307) 266-4902. (3/09)

Jim Curtis, now seeking parttime airshift and or freelance production opportunity in the Baltimore/Washington markets. 12 years' experience major markets. (301) 694-5174. (3/09)

Attention getting British AT. CHR/Hot AC talent seeks station and PD with guts. I have the experience plus team player spirit. DON: (702) 399-0234. (3/09)

12 year radio addict seeks treatment at your facility. Addictions include top 50 top rated outlets, etc. PD/MD/AT fluent with PC in MusicScan, etc. STEVE: (806) 355-7809. (3/09)

MISCELLANEOUS

????????????????????
? **SHELBY MOORE** ?
? Where are you ?
? please call ?
? David McKay ?
? (713) 622-1010 ?
????????????????????

R&R Opportunities Display Advertising
Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.
Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.
Payable In Advance
Display & Blind Box advertising orders must be typewritten or printed on company/station letterhead and accompanied by payment mailed to our office in advance. Visa, MC, AmEx accepted.
Deadline
To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising
Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Must be on company/station letterhead. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.
Deadline
To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date.
For opportunities you must place your free listings by mail only. Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.
Free listings are on a space availability basis only.

CHART EXTRA

TEARS FOR FEARS

Advice For The Young At Heart (Fontana/Mercury)

52% of our reporters on it. Rotations: Heavy 1, Medium 24, Light 23, Total Adds 2, KZLT, KIDX.

BREAKERS

KENNY ROGERS & GLADYS KNIGHT

If I Knew Then What I Know Now (Reprise)

60% of our reporters on it. Rotations: Heavy 1, Medium 15, Light 39, Total Adds 21 including WLTS, WWNK, KBIG, WAHR, WMID, WGLL, WSKI, WKSB. Debuts at number 27 on the AC chart.

NEW & ACTIVE

MADONNA "Keep It Together" (Sire/WB) 38/2

Rotations: Heavy 7/0, Medium 21/0, Light 10/2, Total Adds 2, U102, WTVR. Heavy: KLCY, B100, K101, WRVC, WSKI, KVIC, KWSI. Medium: WNLT, WNIC, KAER, WZNY, WIVY, WLAC, WSLQ, WVUD, WQNY, WAFL, WGSY, WKTK, KRLB, WKCX, KTYL, WMTFM, KZLT, KKL, KBLQ, KAYN, KCMJ. Light including KLSI, WLEV, WECQ, WSUL, WCMJ.

LISA STANSFIELD "All Around The World" (Arista) 37/11

Rotations: Heavy 2/0, Medium 14/1, Light 21/10, Total Adds 11, WNLT, WNIC, WLEV, WZNY, WMID, WHAI, WAFL, WSUL, WKCX, WFRO, KBLQ. Heavy: WSKI, KCMJ. Medium including KLCY, B100, KMG, WRVC, U102, WLAC, WVUD, WEIM, WGSY, WKTK, KVIC, KAYN, KWSI. Light including WJLK, WIVY, WGSV, WNMB, WCMJ, WMTFM, WTVR, KKL, KIDX.

TOMMY PAGE "I'll Be Your Everything" (Sire/WB) 36/5

Rotations: Heavy 2/0, Medium 11/0, Light 23/5, Total Adds 5, WWNK, KMG, WKTK, KZLT, KCMJ. Heavy: 2WD, KWSI. Medium: KESZ, WZNY, WVUD, WHAI, WAFL, WSKI, WGSY, KRLB, KVIC, KKL, KBLQ. Light including WLTS, KLCY, B100, WKYE, WIVY, WSLQ, WMID, WEIM, WQNY, WGSV, WNMB, WKCX, WCMJ, KSCB, KAYN.

WILSON PHILLIPS "Hold On" (SBK) 35/35

Rotations: Heavy 0, Medium 3/3, Light 32/32, Total Adds 35, WNLT, KMG, WLEV, WEBE, WKYE, WZNY, WSLQ, 3WM, WMID, WEIM, WECQ, WHAI, WQNY, WGLL, WAFL, WSUL, WSKI, KEZA, WGSV, WNMB, WKCX, KTYL, KVIC, WCMJ, WMTFM, WFRO, KZLT, KSCB, WLD, KKL, KBLQ, KAYN, KCMJ, KTID, KWSI.

CHEER "Heart Of Stone" (Geffen) 33/5

Rotations: Heavy 3/0, Medium 12/1, Light 18/4, Total Adds 5, KXLT, KOSO, WECQ, WKTK, WMTFM. Heavy: KKL, KCMJ, KWSI. Medium including KLCY, WKYE, WZNY, KHLT, WEIM, WHAI, WSKI, KVIC, WFRO, KBLQ, KAYN. Light including B100, KMG, WJLK, WSLQ, WMID, WAFL, WSUL, WKSB, WGSY, WYKZ, WKCX, WCMJ, KSCB, WTVR.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 TAYLOR DAYNE	91/1	82	8	1
2 LUTHER VANDROSS	83/0	63	15	5
3 BILLY JOEL	80/0	65	13	2
4 NATALIE COLE	82/2	60	13	9
5 PHIL COLLINS	79/2	51	24	4
6 MICHAEL DAMIAN	80/5	46	23	11
7 BONNIE RAITT	82/7	44	27	11
8 LINDA RONSTADT /AARON NEVILLE	74/0	50	20	4
9 DONNY OSMOND	75/0	48	23	4
10 BEE GEES	73/4	38	26	9
11 ALANNAH MYLES	72/7	48	17	7
12 TINA TURNER	75/3	29	36	10
13 SMOKEY ROBINSON	73/5	14	42	17
14 CHICAGO	45/0	18	20	7
15 REGINA BELLE	70/6	6	44	20
16 BELINDA CARLISLE	64/0	18	38	8
17 ROXETTE	55/2	18	32	5
18 JANET JACKSON	56/9	18	28	10
19 KATHY MATTEA	58/2	19	27	12
20 GRAYSON HUGH	60/4	11	40	9
21 MICHAEL BOLTON	65/11	5	37	23
22 GLORIA ESTEFAN	48/0	21	18	9
23 DON HENLEY	62/10	2	41	19
24 BASIA	61/17	1	29	31
25 LITTLE RIVER BAND	57/16	1	27	29
26 KENNY G	38/0	11	23	4
27 KENNY ROGERS & GLADYS KNIGHT	55/21	1	15	39
28 JULIA FORDHAM	48/4	3	32	13
29 SARA HICKMAN	48/7	4	21	23
30 TIM FINN	47/5	1	23	23

MOST ADDED

WILSON PHILLIPS (35)
ROGERS & KNIGHT (21)
BASIA (17)
LITTLE RIVER BAND (16)
QUINCY JONES (14)
SINEAD O'CONNOR (13)
MICHAEL BOLTON (11)
LISA STANSFIELD (11)
LOU GRAMM (10)
DON HENLEY (10)

HOTTEST

TAYLOR DAYNE (72)
BILLY JOEL (48)
NATALIE COLE (43)
LUTHER VANDROSS (43)
LINDA RONSTADT (36)
PHIL COLLINS (33)
ALANNAH MYLES (27)
DONNY OSMOND (20)
BONNIE RAITT (16)
MICHAEL DAMIAN (13)
GLORIA ESTEFAN (13)

BAD ENGLISH "Price Of Love" (Epic) 33/3

Rotations: Heavy 9/0, Medium 14/1, Light 10/2, Total Adds 3, B100, KZLT, KIDX. Heavy: 2WD, KLCY, KMG, WKYE, WMGS, WSKI, KVIC, KKL, KWSI. Medium including WNLT, WLT, KXLT, KAER, WRVC, WSLQ, WMID, WSL, WGSY, WKTK, KRLB, WKCX, WTVR. Light including WIVY, WGLL, WGSV, WNMB, WCMJ, KSCB, KBLQ, KAYN.

COLIN HAY BAND "Into My Life" (MCA) 31/0

Rotations: Heavy 2/0, Medium 5/0, Light 24/0, Total Adds 0. Heavy: KKL, KTID. Medium: WKYE, WMID, WHAI, WFRO, KBLQ. Light: B100, WLEV, WEBE, WXT, 3WM, WEIM, WECQ, WQNY, WGLL, WSUL, WSKI, WKSB, WGSV, KRLB, WNMB, WKCX, KTYL, KVIC, WCMJ, KSCB, WLD, KIDX, KAYN, KWSI.

RICKIE LEE JONES "Don't Let The Sun Catch You Crying" (Geffen) 29/2

Rotations: Heavy 1/0, Medium 9/1, Light 19/1, Total Adds 2, 3WM, KZLT. Heavy: KTID. Medium including KELT, WMID, WHAI, WSUL, WFRO, KKL, KBLQ, KWSI. Light including WNLT, KLSY, WLEV, WEBE, WEIM, WECQ, WQNY, WSKI, WYKZ, WGSV, KRLB, WNMB, WKCX, KVIC, WMTFM, KSCB, WLD, KAYN.

ROLLING STONES "Almost Hear You Sigh" (Columbia) 27/0

Rotations: Heavy 3/0, Medium 15/0, Light 9/0, Total Adds 0. Heavy: WMTFM, KKL, KCMJ. Medium: KLCY, KMG, WKYE, WSLQ, WEIM, WSUL, WSKI, WGSY, KRLB, WNMB, WKCX, WCMJ, WFRO, KBLQ, KWSI. Light: WLEV, WIVY, WMID, WHAI, WQNY, WGLL, WGSV, KVIC, KSCB.

SIGNIFICANT ACTION

LOU GRAMM "True Blue Love" (Atlantic) 24/10

Rotations: Heavy 0, Medium 7/1, Light 17/9, Total Adds 10, KLCY, WLEV, WZNY, WMID, WEIM, WECQ, WSKI, KTYL, WTVR, KBLQ. Medium including WSLQ, KVIC, KKL, KIDX, KCMJ, KWSI. Light including WEBE, WKYE, WIVY, WKTK.

SINEAD O'CONNOR "Nothing Compares 2 U" (Chrysalis) 22/13

Rotations: Heavy 0, Medium 3/1, Light 19/12, Total Adds 13, B100, WECQ, WQNY, WAFL, WGSV, WNMB, KVIC, WMTFM, WFRO, KSCB, WLD, KBLQ, KCMJ. Medium including WEIM, KWSI. Light including KMG, WMID, WHAI, WYKZ, KKL.

PETER BLAKELEY "Crying In The Chapel" (Capitol) 22/9

Rotations: Heavy 0, Medium 1/0, Light 21/9, Total Adds 9, KLCY, 3WM, KRLB, WNMB, WKCX, KTYL, WMTFM, WTVR, KTID. Medium: KKL. Light including WMID, WEIM, WHAI, WQNY, WSUL, WGSV, WFRO, KSCB, WLD, KIDX, KBLQ, KWSI.

PAUL CARRACK "Battlefield" (Chrysalis) 19/2

Rotations: Heavy 0, Medium 7/0, Light 12/2, Total Adds 2, KMJC, KOSO. Medium: WMID, WNMB, WFRO, KSCB, KBLQ, KAYN, KTID. Light including WLEV, WZNY, WTCB, KHLT, 3WM, WGSY, WYKZ, KVIC, WCMJ, KIDX.

BLUE NILE "The Downtown Lights" (A&M) 17/4

Rotations: Heavy 0, Medium 2/0, Light 15/4, Total Adds 4, WGLL, WSUL, KRLB, WLD, Medium: KBLQ, KTID. Light including WEBE, WMID, WEIM, WECQ, WGSV, WNMB, KVIC, WFRO, KSCB, KKL, KWSI.

QUINCY JONES "The Secret Garden" (Qwest/WB) 16/14

Rotations: Heavy 1/1, Medium 0, Light 15/13, Total Adds 14, KESZ, B100, WKYE, WVUD, WEIM, WAFL, WGSV, WNMB, WKCX, KVIC, WCMJ, KSCB, KKL, KWSI. Light including WARM98, KCMJ.

DIANNE REEVES "Never Too Far" (EMI) 16/5

Rotations: Heavy 0, Medium 2/1, Light 14/4, Total Adds 5, KESZ, KRLB, KSCB, KBLQ, KCMJ. Medium including WFRO. Light including KLSI, KHLT, KELT, WMGN, WEIM, WHAI, WGLL, WSUL, WGSV, WKCX.

JAMES "J.T." TAYLOR "Master Of The Game" (MCA) 15/6

Rotations: Heavy 1/0, Medium 0, Light 14/6, Total Adds 6, 3WM, WYKZ, WGSV, KRLB, WNMB, WCMJ. Heavy: KKL. Light including WEIM, KVIC, WMTFM, WFRO, KSCB, WLD, KBLQ, KWSI.

PAULA ABDUL "Opposites Attract" (Virgin) 14/0

Rotations: Heavy 7/0, Medium 4/0, Light 3/0, Total Adds 0. Heavy: KYKY, B100, WIVY, WSKI, KKL, KAYN, KWSI. Medium: KMJC, KRLB, WKCX, KCMJ. Light: KVIC, WCMJ, KZLT.

EVERYTHING BUT THE GIRL "Driving" (Atlantic) 12/2

Rotations: Heavy 0, Medium 0, Light 12/2, Total Adds 2, WARM98, KVIC. Light including WMGN, 3WM, WEIM, WNMB, KTYL, KSCB, WLD, KKL, KTID, KWSI.

NRBQ "If I Don't Have You" (Virgin) 11/2

Rotations: Heavy 0, Medium 0, Light 11/2, Total Adds 2, WMID, WLD, Light including WHAI, WKCX, KTYL, WMTFM, WFRO, KKL, KAYN, KTID, KWSI.

LAURA BRANIGAN "Moonlight On Water" (Atlantic) 9/9

Rotations: Heavy 0, Medium 0, Light 9/9, Total Adds 9, WXT, WEIM, WSKI, WNMB, KSCB, KKL, KCMJ, KTID, KWSI.

MELISSA ETHERIDGE "The Angels" (Island) 9/3

Rotations: Heavy 0, Medium 1/0, Light 8/3, Total Adds 3, WMID, WEIM, KRLB. Medium: KKL. Light including WHAI, KVIC, WCMJ, KSCB, KWSI.



WILSON PHILLIPS

"HOLD ON"

#1 MOST ADDED!!
35/35



AC ADDS & HOTS

CURRENT-BASED

EAST

P1

WVBF/Boston
Dave Newfell
 JANET JACKSON
 BEE GEES
 RONNIE RAITT
 Hottest:
 BILLY JOEL
 LINDA RONSTADT
 LUTHER VANDROSS
 TAYLOR DAYNE
 LOU GRAMM

WALK/Long Island
Edwards/Lombard
 ALANNAH MYLES
 ROD STEWART
 Hottest:
 TAYLOR DAYNE
 LUTHER VANDROSS
 NATALIE COLE
 BILLY JOEL
 PHIL COLLINS

WNSR/New York
Bob Dunphy
 BONNIE RAITT
 NATALIE COLE
 ROXETTE
 Hottest:
 ROD STEWART
 BILLY JOEL
 LINDA RONSTADT
 PHIL COLLINS
 TAYLOR DAYNE

WSNI/Philadelphia
Jere Sullivan
 BASIA
 Hottest:
 TAYLOR DAYNE
 SMOKEY ROBINSON
 LINDA RONSTADT
 TINA TURNER
 LUTHER VANDROSS

WLTT/Washington
Chuck Morgan
 none
 Hottest:
 LUTHER VANDROSS
 TAYLOR DAYNE
 NATALIE COLE
 CHICAGO
 PHIL COLLINS

P2

WLEV/Allentown
Jeff Silvers
 WILSON PHILLIPS
 LOU GRAMM
 LISA STANSFIELD
 JANET JACKSON
 Hottest:
 LUTHER VANDROSS
 BILLY JOEL
 TAYLOR DAYNE
 NATALIE COLE
 ALANNAH MYLES

WJLK/Ashbury Park
Holcomb/Guida
 TINA TURNER
 NATALIE COLE
 ALANNAH MYLES
 Hottest:
 PHIL COLLINS
 LINDA RONSTADT
 BILLY JOEL
 LUTHER VANDROSS
 TAYLOR DAYNE

WEBC/Bridgeport
Hansen/Norman
 WILSON PHILLIPS
 Hottest:
 PHIL COLLINS
 KENNY G
 TAYLOR DAYNE
 BILLY JOEL
 LINDA RONSTADT

WRVC/Huntington
Steve Hayes
 GRAYSON HUGH
 LITTLE RIVER BAND
 DON HENLEY
 REGINA BELLE
 JULIA FORDHAM
 BASIA
 Hottest:
 TAYLOR DAYNE
 LINDA RONSTADT
 PHIL COLLINS
 BONNIE RAITT
 ALANNAH MYLES

WAFW/Milford, DE
Tim Brough
 LITTLE RIVER BAND
 WILSON PHILLIPS
 SINEAD O'CONNOR
 QUINCY JONES
 LISA STANSFIELD
 Hottest:
 BILLY JOEL
 ALANNAH MYLES
 NATALIE COLE
 PHIL COLLINS
 BONNIE RAITT

WSUL/Monticello, NY
Rob Dillman
 WILSON PHILLIPS
 LISA STANSFIELD
 LITTLE RIVER BAND
 BLUE NILE
 Hottest:
 BILLY JOEL
 LUTHER VANDROSS
 TAYLOR DAYNE
 PHIL COLLINS
 NATALIE COLE

WSKI/Montpelier
Jim Severance
 LOU GRAMM
 LAURA BRANIGAN
 ROGERS & KNIGHT
 WILSON PHILLIPS
 Hottest:
 BILLY JOEL
 TAYLOR DAYNE
 NATALIE COLE
 COVER GIRLS
 JANET JACKSON
 LISA STANSFIELD

WKYE/Johnstown
Jack Michaels
 QUINCY JONES
 BASIA
 WILSON PHILLIPS
 Hottest:
 ALANNAH MYLES
 TAYLOR DAYNE
 PHIL COLLINS
 BEE GEES
 LUTHER VANDROSS

WOBM/Monmouth
-Ocean, NJ
Scott/Devoti
 BASIA
 TIM FINN
 DON HENLEY
 OMAR HAKIM
 Hottest:
 TAYLOR DAYNE
 DONNY OSMOND
 NATALIE COLE
 LINDA RONSTADT
 LUTHER VANDROSS

WMGS/Wilkes Barre
Norton/Marriott
 none
 Hottest:
 BAD ENGLISH
 PHIL COLLINS
 TAYLOR DAYNE
 BILLY JOEL
 ROXETTE

P3

WMID/Atlantic City
McNally/Egan
 LISA STANSFIELD
 LOU GRAMM
 GRAPES OF WRATH
 MELISSA ETHERIDGE
 ROGERS & KNIGHT
 NREO
 WILSON PHILLIPS
 Hottest:
 BILLY JOEL
 BELINDA CARLISLE
 BEE GEES
 TINA TURNER
 PHIL COLLINS

WEIM/Fitchburg
Jack Raymond
 TAYLOR DAYNE
 LAURA BRANIGAN
 WILSON PHILLIPS
 QUINCY JONES
 GIPSY KINGS
 MELISSA ETHERIDGE
 RANTY CRAWFORD
 LOU GRAMM
 Hottest:
 LUTHER VANDROSS
 PHIL COLLINS
 NATALIE COLE
 BILLY JOEL
 DONNY OSMOND

WECQ/Geneva
Anthony/Smith
 WILSON PHILLIPS
 LOU GRAMM
 SINEAD O'CONNOR
 CHER
 Hottest:
 DONNY OSMOND
 BILLY JOEL
 NATALIE COLE
 TAYLOR DAYNE
 BONNIE RAITT

WHAH/Greenfield, MA
Cleane/Archer
 WILSON PHILLIPS
 LISA STANSFIELD
 LITTLE RIVER BAND
 JOAN JETT
 Hottest:
 TAYLOR DAYNE
 PHIL COLLINS
 NATALIE COLE
 FENNIE RAITT
 ALANNAH MYLES

WQNY/Ithaca
Mike Erb
 LITTLE RIVER BAND
 SINEAD O'CONNOR
 WILSON PHILLIPS
 JANET JACKSON
 Hottest:
 NATALIE COLE
 ALANNAH MYLES
 BILLY JOEL
 TAYLOR DAYNE
 BONNIE RAITT

WGLL/Mercerburg
Egin/Burns
 WILSON PHILLIPS
 ROGERS & KNIGHT
 LITTLE RIVER BAND
 BLUE NILE
 Hottest:
 TAYLOR DAYNE
 NATALIE COLE
 BILLY JOEL
 PHIL COLLINS
 DONNY OSMOND

WTCB/Columbia, SC
Doug Spets
 BASIA
 LITTLE RIVER BAND
 TIM FINN
 Hottest:
 LINDA RONSTADT
 BEE GEES
 NATALIE COLE
 LUTHER VANDROSS
 TAYLOR DAYNE

WVHR/Huntsville
Michael Cruz
 BASIA
 TINA TURNER
 ROGERS & KNIGHT
 Hottest:
 GLORIA ESTEFAN
 MICHAEL DAMIAN
 BEE GEES
 BONNIE RAITT
 DONNY OSMOND

WVIV/Jacksonville
Matthews/Mann
 JODY WATLEY
 TOM PETTY
 LITTLE RIVER BAND
 REGINA BELLE
 Hottest:
 LINDA RONSTADT
 LUTHER VANDROSS
 BILLY JOEL
 TAYLOR DAYNE
 ALANNAH MYLES

WKSJ/Williamsport
Tom Benson
 BASIA
 TIM FINN
 ROGERS & KNIGHT
 Hottest:
 MICHAEL DAMIAN
 BELINDA CARLISLE
 ALANNAH MYLES
 TAYLOR DAYNE
 LUTHER VANDROSS

SOUTH

P1

WSB-FM/Atlanta
LoCascio/McCoy
 MICHAEL DAMIAN
 Hottest:
 TAYLOR DAYNE
 LUTHER VANDROSS
 LINDA RONSTADT
 KENNY G
 GLORIA ESTEFAN

KVIL/Dallas
Rhodes/Eberhart
 none
 Hottest:
 DONNY OSMOND
 NATALIE COLE
 TAYLOR DAYNE
 BONNIE RAITT
 LITTLE RIVER BAND

WLTS/New Orleans
Bob Mitchell
 ROGERS & KNIGHT
 MICHAEL BOLTON
 SARA HICKMAN
 Hottest:
 LINDA RONSTADT
 TAYLOR DAYNE
 GLORIA ESTEFAN
 NATALIE COLE
 CHICAGO

2WD/Norfolk
Bill Curtis
 JANET JACKSON
 BONNIE RAITT
 SMOKEY ROBINSON
 GRAYSON HUGH
 Hottest:
 LINDA RONSTADT
 TAYLOR DAYNE
 LUTHER VANDROSS
 ALANNAH MYLES
 PHIL COLLINS

WNL1/Tampa
Chuck Crane
 WILSON PHILLIPS
 LISA STANSFIELD
 LOU GRAMM
 Hottest:
 LUTHER VANDROSS
 ALANNAH MYLES
 NATALIE COLE
 TAYLOR DAYNE
 BILLY JOEL

WZNY/Augusta, GA
John Patrick
 LISA STANSFIELD
 WILSON PHILLIPS
 LOU GRAMM
 JANET JACKSON
 Hottest:
 LUTHER VANDROSS
 TAYLOR DAYNE
 NATALIE COLE
 ALANNAH MYLES
 BILLY JOEL

WXTX/Charleston
John Quincy
 DON HENLEY
 BASIA
 ROGERS & KNIGHT
 LAURA BRANIGAN
 Hottest:
 TAYLOR DAYNE
 LUTHER VANDROSS
 NATALIE COLE
 BILLY JOEL
 DONNY OSMOND

WTCB/Columbia, SC
Doug Spets
 BASIA
 LITTLE RIVER BAND
 TIM FINN
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WVHR/Huntsville
Michael Cruz
 BASIA
 TINA TURNER
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WVIV/Jacksonville
Matthews/Mann
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 ALANNAH MYLES

WKSJ/Williamsport
Tom Benson
 BASIA
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Matthews/Mann
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 BILLY JOEL
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 ALANNAH MYLES

WVIV/Jacksonville
Matthews/Mann
 JODY WATLEY
 TOM PETTY
 LITTLE RIVER BAND
 REGINA BELLE
 Hottest:
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 LUTHER VANDROSS
 BILLY JOEL
 TAYLOR DAYNE
 ALANNAH MYLES

WVIV/Jacksonville
Matthews/Mann
 JODY WATLEY
 TOM PETTY
 LITTLE RIVER BAND
 REGINA BELLE
 Hottest:
 LINDA RONSTADT
 LUTHER VANDROSS
 BILLY JOEL
 TAYLOR DAYNE
 ALANNAH MYLES

WVIV/Jacksonville
Matthews/Mann
 JODY WATLEY
 TOM PETTY
 LITTLE RIVER BAND
 REGINA BELLE
 Hottest:
 LINDA RONSTADT
 LUTHER VANDROSS
 BILLY JOEL
 TAYLOR DAYNE
 ALANNAH MYLES

WVIV/Jacksonville
Matthews/Mann
 JODY WATLEY
 TOM PETTY
 LITTLE RIVER BAND
 REGINA BELLE
 Hottest:
 LINDA RONSTADT
 LUTHER VANDROSS
 BILLY JOEL
 TAYLOR DAYNE
 ALANNAH MYLES

WVIV/Jacksonville
Matthews/Mann
 JODY WATLEY
 TOM PETTY
 LITTLE RIVER BAND
 REGINA BELLE
 Hottest:
 LINDA RONSTADT
 LUTHER VANDROSS
 BILLY JOEL
 TAYLOR DAYNE
 ALANNAH MYLES

WVIV/Jacksonville
Matthews/Mann
 JODY WATLEY
 TOM PETTY
 LITTLE RIVER BAND
 REGINA BELLE
 Hottest:
 LINDA RONSTADT
 LUTHER VANDROSS
 BILLY JOEL
 TAYLOR DAYNE
 ALANNAH MYLES

WVIV/Jacksonville
Matthews/Mann
 JODY WATLEY
 TOM PETTY
 LITTLE RIVER BAND
 REGINA BELLE
 Hottest:
 LINDA RONSTADT
 LUTHER VANDROSS
 BILLY JOEL
 TAYLOR DAYNE
 ALANNAH MYLES

WVIV/Jacksonville
Matthews/Mann
 JODY WATLEY
 TOM PETTY
 LITTLE RIVER BAND
 REGINA BELLE
 Hottest:
 LINDA RONSTADT
 LUTHER VANDROSS
 BILLY JOEL
 TAYLOR DAYNE
 ALANNAH MYLES

WVIV/Jacksonville
Matthews/Mann
 JODY WATLEY
 TOM PETTY
 LITTLE RIVER BAND
 REGINA BELLE
 Hottest:
 LINDA RONSTADT
 LUTHER VANDROSS
 BILLY JOEL
 TAYLOR DAYNE
 ALANNAH MYLES

WVIV/Jacksonville
Matthews/Mann
 JODY WATLEY
 TOM PETTY
 LITTLE RIVER BAND
 REGINA BELLE
 Hottest:
 LINDA RONSTADT
 LUTHER VANDROSS
 BILLY JOEL
 TAYLOR DAYNE
 ALANNAH MYLES

MIDWEST

P1

WARM98/Cincinnati
Michael Grayson
 MICHAEL BOLTON
 BONNIE RAITT
 ALANNAH MYLES
 Hottest:
 TAYLOR DAYNE
 GLORIA ESTEFAN
 KENNY G
 LINDA RONSTADT
 LUTHER VANDROSS

WNNK/Cincinnati
Matthews/McCullough
 KATHY MATTEA
 REGINA BELLE
 TOMMY PAGE
 ROGERS & KNIGHT
 Hottest:
 LOU GRAMM
 GLORIA ESTEFAN
 ELTON JOHN
 LUTHER VANDROSS
 LINDA RONSTADT

WVVC/Cleveland
Popovich/Godfrey
 ALANNAH MYLES
 MICHAEL PENN
 Hottest:
 TAYLOR DAYNE
 LINDA RONSTADT
 MICHAEL DAMIAN
 PHIL COLLINS
 SADIO WATANABE

WVVC/Cleveland
Popovich/Godfrey
 ALANNAH MYLES
 MICHAEL PENN
 Hottest:
 TAYLOR DAYNE
 LINDA RONSTADT
 MICHAEL DAMIAN
 PHIL COLLINS
 SADIO WATANABE

WVVC/Cleveland
Popovich/Godfrey
 ALANNAH MYLES
 MICHAEL PENN
 Hottest:
 TAYLOR DAYNE
 LINDA RONSTADT
 MICHAEL DAMIAN
 PHIL COLLINS
 SADIO WATANABE

WVVC/Cleveland
Popovich/Godfrey
 ALANNAH MYLES
 MICHAEL PENN
 Hottest:
 TAYLOR DAYNE
 LINDA RONSTADT
 MICHAEL DAMIAN
 PHIL COLLINS
 SADIO WATANABE

WVVC/Cleveland
Popovich/Godfrey
 ALANNAH MYLES
 MICHAEL PENN
 Hottest:
 TAYLOR DAYNE
 LINDA RONSTADT
 MICHAEL DAMIAN
 PHIL COLLINS
 SADIO WATANABE

WVVC/Cleveland
Popovich/Godfrey
 ALANNAH MYLES
 MICHAEL PENN
 Hottest:
 TAYLOR DAYNE
 LINDA RONSTADT
 MICHAEL DAMIAN
 PHIL COLLINS
 SADIO WATANABE

WVVC/Cleveland
Popovich/Godfrey
 ALANNAH MYLES
 MICHAEL PENN
 Hottest:
 TAYLOR DAYNE
 LINDA RONSTADT
 MICHAEL DAMIAN
 PHIL COLLINS
 SADIO WATANABE

WVVC/Cleveland
Popovich/Godfrey
 ALANNAH MYLES
 MICHAEL PENN
 Hottest:
 TAYLOR DAYNE
 LINDA RONSTADT
 MICHAEL DAMIAN
 PHIL COLLINS
 SADIO WATANABE

WVVC/Cleveland
Popovich/Godfrey
 ALANNAH MYLES
 MICHAEL PENN
 Hottest:
 TAYLOR DAYNE
 LINDA RONSTADT
 MICHAEL DAMIAN
 PHIL COLLINS
 SADIO WATANABE

WVVC/Cleveland
Popovich/Godfrey
 ALANNAH MYLES
 MICHAEL PENN
 Hottest:
 TAYLOR DAYNE
 LINDA RONSTADT
 MICHAEL DAMIAN
 PHIL COLLINS
 SADIO WATANABE

WVVC/Cleveland
Popovich/Godfrey
 ALANNAH MYLES
 MICHAEL PENN
 Hottest:
 TAYLOR DAYNE
 LINDA RONSTADT
 MICHAEL DAMIAN
 PHIL COLLINS
 SADIO WATANABE

WVVC/Cleveland
Popovich/Godfrey
 ALANNAH MYLES
 MICHAEL PENN
 Hottest:
 TAYL

FULL-SERVICE AC

MOST ADDED

ROGERS & KNIGHT (5)
 BONNIE RAITT (4)
 JANET JACKSON (3)
 LITTLE RIVER BAND (3)
 LUTHER VANDROSS (3)
 BASIA (2)
 TAYLOR DAYNE (2)
 SMOKEY ROBINSON (2)

HOTTEST

LINDA RONSTADT (31)
 TAYLOR DAYNE (23)
 GLORIA ESTEFAN (13)
 NATALIE COLE (12)
 CHICAGO (10)
 KENNY G (9)
 LUTHER VANDROSS (9)
 PHIL COLLINS (7)
 BEE GEES (5)
 BONNIE RAITT (5)
 SADAQ WATANABE (5)

EAST

P1

WBZ/Boston
 Phil Conrad
 none
 Hottest:
 CHICAGO
 KENNY G
 LINDA RONSTADT
 SADAQ WATANABE
 LOU GRAMM
WBEN/Bufalo
 Hank Nevins
 GLORIA ESTEFAN
 CARPENTERS
 Hottest:
 BELINDA CARLISLE
 LINDA RONSTADT
 SMOKEY ROBINSON
 CHICAGO
 KENNY G

KDKA/Pittsburgh
 Chuck Dickemann
 none
 Hottest:
 LINDA RONSTADT
 SADAQ WATANABE
 GLORIA ESTEFAN
 CHICAGO
 BILLY JOEL
WMAL/Washington
 Michael Neff
 JULIA FORDHAM
 BONNIE RAITT
 Hottest:
 TAYLOR DAYNE
 LINDA RONSTADT
 LUTHER VANDROSS
 PHIL COLLINS
 SMOKEY ROBINSON

P2

WICC/Bridgeport
 Stormin' Norman
 none
 Hottest:
 CHICAGO
 SADAQ WATANABE
 BILLY JOEL
 LINDA RONSTADT
 NATALIE COLE
WTIC/Hartford
 David Bernstein
 BEE GEES
 DON HENLEY
 Hottest:
 NATALIE COLE
 BILLY JOEL
 LINDA RONSTADT
 TAYLOR DAYNE
 BONNIE RAITT

P3

WELI/New Haven
 Gross/McCormick
 ROGERS & KNIGHT
 LITTLE RIVER BAND
 DON HENLEY
 Hottest:
 NATALIE COLE
 BEE GEES
 LINDA RONSTADT
 ALANNAH MYLES
 BONNIE RAITT
WGY/Schenectady
 Buzz Brindle
 SMOKEY ROBINSON
 DONNY OSMOND
 ROBERANZ & MALINI
 Hottest:
 CHICAGO
 KENNY G
 LINDA RONSTADT
 OLIVIA NEWTON-JOH
 NATALIE COLE
WFMD/Frederick, MD
 Fieseler/Watson
 MICHAEL DAMIAN
 JANET JACKSON
 Hottest:
 TAYLOR DAYNE
 DONNY OSMOND
 LUTHER VANDROSS
 NATALIE COLE
 PHIL COLLINS

GOLD-BASED AC

MOST ADDED

MICHAEL BOLTON (6)
 MICHAEL DAMIAN (5)
 LUTHER VANDROSS (4)
 BEE GEES (3)
 NATALIE COLE (3)
 ROGERS & KNIGHT (3)

HOTTEST

LINDA RONSTADT (34)
 TAYLOR DAYNE (29)
 GLORIA ESTEFAN (24)
 NATALIE COLE (13)
 KENNY G (13)
 BILLY JOEL (13)
 LUTHER VANDROSS (13)
 CHICAGO (11)
 PHIL COLLINS (11)
 BONNIE RAITT (6)

EAST

P1

WMMX/Baltimore
 Greg Dunkin
 BILLY JOEL
 Hottest:
 CHICAGO
 GLORIA ESTEFAN
 ROD STEWART
 PHIL COLLINS
 TAYLOR DAYNE
WKJY/Nassau, NY
 Keith Hill
 none
 Hottest:
 LUTHER VANDROSS
 LINDA RONSTADT
 KENNY G
 NATALIE COLE
 REGINA BELLE

WHTX/Pittsburgh
 Scott Alexander
 MICHAEL DAMIAN
 PHIL COLLINS
 Hottest:
 CHICAGO
 LINDA RONSTADT
 GLORIA ESTEFAN
 TAYLOR DAYNE
 ROD STEWART
WLTJ/Pittsburgh
 John Gallagher
 NATALIE COLE
 TOMMY PAGE
 Hottest:
 TAYLOR DAYNE
 LINDA RONSTADT
 GLORIA ESTEFAN
 KENNY G
 ELTON JOHN

P2

WKL/Albany
 Jon Knott
 none
 Hottest:
 PHIL COLLINS
 TAYLOR DAYNE
 LUTHER VANDROSS
 NATALIE COLE
 LINDA RONSTADT
WAEB/Allentown
 Chris Balley
 ROGERS & KNIGHT
 REGINA BELLE
 Hottest:
 TAYLOR DAYNE
 BILLY JOEL
 GLORIA ESTEFAN
 PHIL COLLINS
 LINDA RONSTADT

WMRV/Binghamton, NY
 Keller/Schwartz
 MICHAEL BOLTON
 Hottest:
 LINDA RONSTADT
 ROD STEWART
 CHICAGO
 GLORIA ESTEFAN
 PHIL COLLINS
WMAS-FM/Springfield
 Kratoville/Kelly
 BILLY JOEL
 ALANNAH MYLES
 Hottest:
 PHIL COLLINS
 CHICAGO
 GLORIA ESTEFAN
 KENNY G
 LINDA RONSTADT

WYYY/Syracuse
 Lauber/Langmyer
 none
 Hottest:
 TAYLOR DAYNE
 BILLY JOEL
 GLORIA ESTEFAN
 LINDA RONSTADT
WFAS-FM/White Plains
 Paul/Richard
 JANET JACKSON
 ROLLING STONES
 LISA STANFIELD
 Hottest:
 BONNIE RAITT
 BILLY JOEL
 TAYLOR DAYNE
 NATALIE COLE
 PHIL COLLINS

WJBR/Wilmington, DE
 Bill Kaye
 MICHAEL DAMIAN
 Hottest:
 TAYLOR DAYNE
 PHIL COLLINS
 LUTHER VANDROSS
 BILLY JOEL
 BONNIE RAITT

43 Current Reporters
 38 Current Playlists

SOUTH

P2

WHAS/Louisville
 Doug McElvein
 LUTHER VANDROSS
 PHIL COLLINS
 Hottest:
 BILLY JOEL
 MICHAEL PENN
 PHIL COLLINS
 LINDA RONSTADT

WDBO/Orlando
 Dan Shaffer
 none
 Hottest:
 LINDA RONSTADT
 GLORIA ESTEFAN
 SADAQ WATANABE
 BEE GEES
 MICHAEL DAMIAN

WRVA/Richmond
 Farley/Stevens
 BONNIE RAITT
 CARLY SIMON
 BOBBY VINTON
 Hottest:
 CHICAGO
 LINDA RONSTADT
 ELTON JOHN
 LUTHER VANDROSS
 TAYLOR DAYNE

P3

WKYX/Paducah
 Cook/Miller
 none
 Hottest:
 LINDA RONSTADT
 LUTHER VANDROSS
 MICHAEL DAMIAN
 PHIL COLLINS
WSTU/Stuart
 Shaw/Grant
 TAYLOR DAYNE
 ROBBY VINTON
 Hottest:
 LINDA RONSTADT
 BILLY JOEL
 LUTHER VANDROSS
 MICHAEL DAMIAN
 PHIL COLLINS

SOUTH

P1

Love 94/Miami
 Don Agony
 none
 Hottest:
 LINDA RONSTADT
 SADAQ WATANABE
 PHIL COLLINS
 LUTHER VANDROSS
 TAYLOR DAYNE
WLMG/New Orleans
 Nick Ferrara
 ROGERS & KNIGHT
 REGINA BELLE
 MICHAEL DAMIAN
 Hottest:
 LINDA RONSTADT
 BEE GEES
 SMOKEY ROBINSON
 LUTHER VANDROSS
 NATALIE COLE
WUSA/Tampa
 Irwin/Williams
 NATALIE COLE
 Hottest:
 TAYLOR DAYNE
 LINDA RONSTADT
 CHICAGO
 GLORIA ESTEFAN
 KENNY G

P2

WJQI/Norfolk
 Mike Shores
 TAYLOR DAYNE
 Hottest:
 GLORIA ESTEFAN
 LINDA RONSTADT
 SADAQ WATANABE
 KENNY G
 NATALIE COLE
WLMX/Chattanooga
 Burkett/Marshall
 MICHAEL BOLTON
 Hottest:
 MICHAEL BOLTON
 ALANNAH MYLES
 LINDA RONSTADT
 BILLY JOEL
 GLORIA ESTEFAN
WRAL/Raleigh
 Scott/Myers
 none
 Hottest:
 PHIL COLLINS
 LINDA RONSTADT
 BAD ENGLISH
 DON HENLEY
 ELTON JOHN
WMAJ/Birmingham
 Ken Barnett
 MICHAEL DAMIAN
 LUTHER VANDROSS
 Hottest:
 KENNY G
 TAYLOR DAYNE
 GLORIA ESTEFAN
 PHIL COLLINS
 BILLY JOEL

WMXC/Charlotte
 Herring/Morley
 none
 Hottest:
 ROD STEWART
 PHIL COLLINS
 GLORIA ESTEFAN
 MICHAEL BOLTON
 DON HENLEY

WSTF/Orlando
 Samantha Shore
 none
 Hottest:
 ALANNAH MYLES
 GLORIA ESTEFAN
 LOU GRAMM
 ROD STEWART
 MICHAEL DAMIAN

WMXB/Richmond
 Mike Ryan
 MICHAEL DAMIAN
 MICHAEL BOLTON
 BASIA
 Hottest:
 BONNIE RAITT
 LINDA RONSTADT
 BILLY JOEL
 ROXETTE
 TAYLOR DAYNE
KVKI/Shreveport
 Howard Clark
 TAYLOR DAYNE
 DONNY OSMOND
 LUTHER VANDROSS
 BEE GEES
 Hottest:
 KENNY G
 LINDA RONSTADT
 GLORIA ESTEFAN
 NATALIE COLE
 ELTON JOHN

Did Not Report, Playlist Frozen (5):
KRAV/Tulsa
Love 94/Miami
WGLO/Peoria
WMXC/Charlotte
WRAL/Raleigh
 Did Not Report A New List For
 Three Consecutive Weeks, Not
 Used In This Week's Data (1):
WKSZ/Philadelphia

MIDWEST

P1

55KRC/Cincinnati
 Gary Kling
 BILLY JOEL
 JANET JACKSON
 Hottest:
 LINDA RONSTADT
 NATALIE COLE
 LUTHER VANDROSS
 PHIL COLLINS
 CHICAGO
WLV/Cincinnati
 Dave Reinhart
 BELINDA CARLISLE
 MICHAEL BOLTON
 Hottest:
 LINDA RONSTADT
 PHIL COLLINS
 ALANNAH MYLES
 CHICAGO
 TAYLOR DAYNE
WTVN/Columbus
 John Lane
 none
 Hottest:
 CHICAGO
 GLORIA ESTEFAN
 LINDA RONSTADT
 PHIL COLLINS
 ROD STEWART

WCCO/Minneapolis
 Curt Lindgren
 GEOFFREY WILLIAMS
 KENNY ROGERS
 Hottest:
 SHAWN COLVIN
 GLORIA ESTEFAN
 LINDA RONSTADT
WBY/Appleton
 Salm/St. John
 LUTHER VANDROSS
 RASIA
 Hottest:
 LINDA RONSTADT
 NATALIE COLE
 BEE GEES
 BONNIE RAITT
 VONDA SHEPARD

WHBC/Canton
 Doug Lane
 BONNIE RAITT
 Hottest:
 NATALIE COLE
 LINDA RONSTADT
 TAYLOR DAYNE
 MICHAEL DAMIAN
 BEE GEES
WOOD/Grand Rapids
 Robb Westaby
 none
 Hottest:
 MICHAEL BOLTON
 LINDA RONSTADT
 CHICAGO
 GLORIA ESTEFAN

P3

WROC/Rockford
 Ivey/Thomas
 none
 Hottest:
 ELTON JOHN
 GLORIA ESTEFAN
 TAYLOR DAYNE
 LUTHER VANDROSS
 LINDA RONSTADT
WCIL/Carbondale
 Rich Bird
 ROBERT HART
 RASIA
 Hottest:
 LUTHER VANDROSS
 BELINDA CARLISLE
 TAYLOR DAYNE
 H FACTOR
 LINDA RONSTADT

KFSB/Joplin
 Robin Wells
 LITTLE RIVER BAND
 ROGERS & KNIGHT
 LOU GRAMM
 ROLLING STONES
 Hottest:
 TAYLOR DAYNE
 PHIL COLLINS
 BONNIE RAITT
 BEE GEES
 DONNY OSMOND
KFOR/Lincoln
 Cathy Blythe
 REGINA BELLE
 ROGERS & KNIGHT
 Hottest:
 LINDA RONSTADT
 GLORIA ESTEFAN
 KENNY G
 NATALIE COLE
 KATHY MATTEA

KELO/Sioux Falls, SD
 Spanky Carmichael
 none
 Hottest:
 BAD ENGLISH
 ALANNAH MYLES
 LINDA RONSTADT
 BILLY JOEL
 GLORIA ESTEFAN

MIDWEST

P1

WLTJ/Detroit
 Bob Kaake
 LUTHER VANDROSS
 Hottest:
 KENNY G
 SADAQ WATANABE
 GLORIA ESTEFAN
 LINDA RONSTADT
 NATALIE COLE
WJQI/Cleveland
 Lind/ivers
 LOU GRAMM
 Hottest:
 BILLY JOEL
 LINDA RONSTADT
 SOULSISTER
 TOM PETTY
 POCO

P2

WENS/Indianapolis
 Grey/Eagan
 PHIL COLLINS
 Hottest:
 MICHAEL BOLTON
 LOU GRAMM
 LINDA RONSTADT
 BILLY JOEL
 GLORIA ESTEFAN
WCRZ/Flint
 Patrick/Downey
 BONNIE RAITT
 MICHAEL BOLTON
 Hottest:
 BILLY JOEL
 LUTHER VANDROSS
 NATALIE COLE
 TAYLOR DAYNE
 MICHAEL DAMIAN

WLTQ/Milwaukee
 Fred Brennan
 NATALIE COLE
 Hottest:
 LINDA RONSTADT
 TAYLOR DAYNE
 GLORIA ESTEFAN
 CHICAGO
 KENNY G

KUDL/Kansas City
 Don Bender
 none
 Hottest:
 LINDA RONSTADT
 GLORIA ESTEFAN
 CHICAGO
 TAYLOR DAYNE
 LOU GRAMM

WGLO/Peoria
 Jerry Jay
 none
 Hottest:
 TAYLOR DAYNE
 LINDA RONSTADT
 BILLY JOEL
 CHICAGO
 GLORIA ESTEFAN

KRAV/Tulsa
 Couch/Lee
 none
 Hottest:
 LINDA RONSTADT
 NATALIE COLE
 TAYLOR DAYNE
 PAULA ABUL
 BILLY JOEL

WMI/Terre Haute
 Thomas/Rush
 SMOKEY ROBINSON
 TINA TURNER
 GRAYSON HUGH
 Hottest:
 BEE GEES
 TAYLOR DAYNE
 LINDA RONSTADT
 LUTHER VANDROSS

KXKL/Wichita, KS
 Greg Gann
 MICHAEL BOLTON
 RASIA
 LITTLE RIVER BAND
 RICKIE LEE JONES
 Hottest:
 GLORIA ESTEFAN
 BILLY JOEL
 LINDA RONSTADT
 TAYLOR DAYNE
 BONNIE RAITT

WEST

P1

KHOW/Denver
 Murphy Huston
 BONNIE RAITT
 Hottest:
 LINDA RONSTADT
 GLORIA ESTEFAN
 CHICAGO
 KENNY G
 NATALIE COLE
KEX/Portland
 Dirk/Fort
 TAYLOR DAYNE
 Hottest:
 LINDA RONSTADT
 SADAQ WATANABE
 LUTHER VANDROSS
KFMB/San Diego
 Larson/Robertson
 JANET JACKSON
 LITTLE RIVER BAND
 ROGERS & KNIGHT
 Hottest:
 LINDA RONSTADT
 LUTHER VANDROSS
 NATALIE COLE
 BILLY JOEL
 TAYLOR DAYNE

P2

KBOI/Boise
 Drew Harold
 LUTHER VANDROSS
 SMOKEY ROBINSON
 Hottest:
 TAYLOR DAYNE
 LINDA RONSTADT
 BILLY JOEL
 GLORIA ESTEFAN
 KENNY G

KUGN/Eugene
 O'Brien/James
 ROGERS & KNIGHT
 Hottest:
 LINDA RONSTADT
 BONNIE RAITT
 KENNY G
 GLORIA ESTEFAN
 KATHY MATTEA

KSSK/Honolulu
 Phil Abbott
 none
 Hottest:
 LINDA RONSTADT
 GLORIA ESTEFAN
 VONDA SHEPARD
 JIVE BUNNY & THE
 TAYLOR DAYNE

WEST

P1

KKCV/Portland
 Bill Minckler
 none
 Hottest:
 TAYLOR DAYNE
 KENNY G
 LINDA RONSTADT
 NATALIE COLE
 LUTHER VANDROSS

P2

KXOA-FM/Sacramento
 Casey/Clem
 none
 Hottest:
 LINDA RONSTADT
 GLORIA ESTEFAN
 ELTON JOHN
 KENNY G
 PHIL COLLINS
KLLY/Bakersfield
 Russ Davidson
 BONNIE RAITT
 Hottest:
 KENNY G
 LINDA RONSTADT
 LUTHER VANDROSS
 TAYLOR DAYNE
 NATALIE COLE

KCIX/Boise
 Don Jennings
 SMOKEY ROBINSON
 TIM FINN
 BEE GEES
 Hottest:
 GLORIA ESTEFAN
 VONDA SHEPARD
 LINDA RONSTADT
 TAYLOR DAYNE
 BONNIE RAITT

KISC/Spokane
 Rob Harder
 none
 Hottest:
 LINDA RONSTADT
 TAYLOR DAYNE
 KENNY G
 SADAQ WATANABE
 GLORIA ESTEFAN

KKLD/Tucson
 Adrienne Walker
 ALANNAH MYLES
 QUINCY JONES
 MICHAEL BOLTON
 TINA TURNER
 Hottest:
 TAYLOR DAYNE
 LINDA RONSTADT
 LUTHER VANDROSS
 NATALIE COLE
 BONNIE RAITT

33 Current Reporters
 25 Current Playlists

Called In Frozen Playlist (4):
KDKA/Pittsburgh
WDBO/Orlando
WIBA/Madison
WTVN/Columbus

Did Not Report, Playlist Frozen (4):
KELO/Sioux Falls
WICC/Bridgeport
WKYX/Paducah
WOOD/Grand Rapids

LW	TW	Artist/Album	Notes
1	1	BASIA /London Warsaw New York (Epic)	"Cruising" "Copernicus"
2	2	JULIA FORDHAM /Porcelain (Virgin)	"Lock" "Manhattan"
6	3	EVERYTHING BUT THE GIRL /The Language Of Life (Atlantic)	"Driving" "Meet"
10	4	RICHARD SMITH UNIT /Rockin' The Boat (Chase Music Group)	"Zephyr" "Orcas"
3	5	KENNY G /Kenny G Live (Arista)	"Going" "Uncle"
7	6	DOTSERO /Off The Beaten Path (Nova)	"Jeepers" "Pacific"
8	7	DENNIS COFFEY /Under The Moonlight (Orpheus/EMI)	"Sun" "Under"
5	8	KIM PENSYL /Pensyl Sketches #2 (Optimism)	"Monterey" "Other"
4	9	SAM RINEY /At Last (Spindletop)	"What" "Pacific"
9	10	PAT KELLEY /High Heels (Denon)	"Peaceful" "Cappuccino"
11	11	NANCEE KAHLER /Songs Without Words (Nebula)	"Sarah" "Moment"
18	12	TONY GUERRERO /Different Places (Nova)	"Slam" "Mangione" "Different"
21	13	DOUG CAMERON /Mil Amores (Narada)	"Time" "Magia"
12	14	DON HARRISS /Abacus Moon (Sonic Atmosphere)	"Inventions" "Crystal"
13	15	KIM WATERS /Sweet And Saxy (Warlock)	"Cruisin'"
28	16	DEBORAH HENSON-CONANT /Caught In The Act (GRP)	"Nights" "Hawaii"
17	17	SHAWN COLVIN /Steady On (Columbia)	"Shotgun" "Steady"
19	18	ANNE HOWARD MAXWELL /Shadow Of My Heart (Voss)	"Farrell" "Dream"
24	19	GARY BURTON /Reunion (GRP)	"Chief" "Reunion"
14	20	QUINCY JONES /Back On The Block (Qwest/WB)	"Birdland" "Septembro"
16	21	CHARNETT MOFFETT /Beauty Within (Blue Note)	"Angela" "Dancing"
DEBUT	22	FINAL NOTICE I/ALPHONSE MOUZON /As You Wish (Jazzline/Delta)	"Sure" "Never"
23	23	ROB MOUNSEY & FLYING MONKEY ORCHESTRA /Dig (Sona Gaia)	"Smoky" "Airships"
15	24	UNCLE FESTIVE /That We Do Know (Denon)	"Nothin'" "That"
20	25	RANDY CRAWFORD /Rich And Poor (WB)	"Wrap" "Cigarette"
BREAKER	26	CHUCK LOEB AND ANDY LAVERNE /Magic Fingers (DMP)	"Book" "Groovin'"
27	27	CRYSTAL WIND /Inner Traveler (Higher Octave)	"Airborne" "Search"
BREAKER	28	SPENCER BREWER /Dorian's Legacy (Narada)	"Dr." "Eric's"
29	29	DIANNE REEVES /Never Too Far (EMI)	"Never"
BREAKER	30	CHRIS REA /Road To Hell (Geffen)	"Wanna" "Texas"

LW	TW	Artist/Album	Notes
1	1	EDDIE GOMEZ /Street Smart (Columbia)	"Lorenzo" "Street"
3	2	GARY BURTON /Reunion (GRP)	"Reunion"
4	3	BOBBY WATSON & HORIZON /The Inventor (Blue Note)	"Inventor" "P.D."
2	4	HUGH MASEKELA /Uptownship (Novus/RCA)	"Uptownship" "Don't"
7	5	COURTNEY PINE /The Vision's Tale (Island)	"Mellow" "There"
10	6	MATT ROLLINGS /Balconies (MCA)	"Balconies" "Midnight"
8	7	HARPER BROTHERS /Remembrance (Verve/PolyGram)	"Remembrance"
6	8	AHMAD JAMAL /Pittsburg (Atlantic)	"Bellows"
11	9	RENEE ROSNES /Renee Rosnes (Blue Note)	"Punjab"
14	10	TONY GUERRERO /Different Places (Nova)	"Slam" "Little"
5	11	CHARNETT MOFFETT /Beauty Within (Blue Note)	"Love" "Angela" "Beauty"
15	12	DIANNE REEVES /Never Too Far (EMI)	"Never" "Fumilayo"
16	13	JAY HOGGARD /Overview (Muse)	"Aguacatee"
26	14	BASIA /London Warsaw New York (Epic)	"Baby" "Ordinary" "Until"
9	15	KIM PENSYL /Pensyl Sketches #2 (Optimism)	"Monterey" "Love"
17	16	MARK MURPHEY /Kerouac Then & Now (Muse)	"Lazy"
21	17	DIETRIE LOCKWOOD /1 2 3 4 (Nova)	"Stormy" "Aquamarine" "Criss"
25	18	CHUCK LOEB AND ANDY LAVERNE /Magic Fingers (DMP)	"Book" "Groovin'" "Suenos"
22	19	STAN GETZ /Anniversary (EmArcy/PolyGram)	"EJ"
29	20	JOHNNY ADAMS /Walking On A Tightrope (Rounder)	"Walking"
27	21	JOHN HART /One Down (Blue Note)	"One"
12	22	KENNY G /Kenny G Live (Arista)	"Going" "Uncle"
18	23	PAT KELLEY /High Heels (Denon)	"High" "Cappuccino" "Beholder"
DEBUT	24	DOUG CAMERON /Mil Amores (Narada/Equinox)	"Mil" "St." "Want"
13	25	FRANK MORGAN /Mood Indigo (Antilles New Direction/Island)	"Mood Indigo"
30	26	DOTSERO /Off The Beaten Path (Nova)	"Jeepers" "Jazzmanian"
DEBUT	27	TITO PUENTE /Goza Mi Timbal (Concord Picante)	"Cha"
DEBUT	28	MAYNARD FERGUSON /Big Bop Nouveau (Intima/Enigma)	"Big Bop"
19	29	JIMMY SMITH /Prime Time (Milestone/Fantasy)	"Simple"
DEBUT	30	HANK CRAWFORD & JIMMY McGRUFF /On The Blue Side (Milestone/Fantasy)	"Hank's"

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
MICHAEL COLINA (9) DON GRUSIN (9) GEORGE HOWARD (9) SPENCER BREWER (7) MIKE STEVENS (6) ALLAN THOMAS (6) LOEB AND LAVERNE (5) SENSITIVE HEART (5)	BASIA (21) JULIA FORDHAM (16) EVERYTHING BUT THE GIRL (15) DOTSERO (12) SAM RINEY (10) DENNIS COFFEY (8) KENNY G (7) TONY GUERRERO (7)	EVERYTHING BUT THE GIRL/Driving BASIA/Copernicus DENNIS COFFEY/Sunrise JULIA FORDHAM/Manhattan DON HARRISS/Inventions

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
MICHAEL COLINA (14) CHICK COREA (11) SUPERBLUE 2 (10) NANCY WILSON (10) TONY WILLIAMS (9) DON GRUSIN (8)	GARY BURTON (15) EDDIE GOMEZ (14) BOBBY WATSON (12) BASIA (10) COURTNEY PINE (9) DIANNE REEVES (9)	GARY BURTON/Reunion

NEW & ACTIVE

DON GRUSIN "Raven" (GRP) 23/9
Rotations: Heavy 2/1, Medium 6/3, Light 15/5, Total Adds 9, WHVE, BRZ, KKSF, WHRL, WFAE, WOTB, WVAY, WMT-FM, KTCZ, Heavy KQPT.

GEORGE HOWARD "Personal" (MCA) 22/9
Rotations: Heavy 5/0, Medium 4/1, Light 13/8, Total Adds 9, WHVE, BRZ, WHRL, KGSR, WMT-FM, WFMK, WMGN, WHNN, KSNO Heavy: KOAI, WNJA, WBBY, KIFM, WVAY.

MICHAEL COLINA "Rituals" (Private Music) 21/9
Rotations: Heavy 0/0, Medium 4/1, Light 17/8, Total Adds 9, WBBY, BRZ, KIFM, KNJA, WHRL, WVAY, WPCH, WMT-FM, WMGN.

JIM BROCK "Tropic Affair" (Reference) 21/3
Rotations: Heavy 0/0, Medium 9/0, Light 12/3, Total Adds 3, WAMX, WFMK, WHNN.

WALTER BEASLEY "Just Kicking It" (Mercury) 21/0
Rotations: Heavy 3/0, Medium 6/0, Light 12/0, Total Adds 0, Heavy: KOAI, KIFM, WVAY.

JAY PATTEN "Black Hat & Saxophone" (CBS) 18/3
Rotations: Heavy 1/0, Medium 6/0, Light 11/3, Total Adds 3, KKSF, KSNO, KEZX, Heavy: KOAI.

MATT HARRIS "Hit And Run" (Voss) 18/1
Rotations: Heavy 5/0, Medium 7/0, Light 6/1, Total Adds 1, KGSR, Heavy: KIFM, WHRL, WFAE, WMGN, KSNO.

TANITA TIKARAM "The Sweet Keeper" (Reprise) 18/0
Rotations: Heavy 7/0, Medium 6/0, Light 5/0, Total Adds 0, Heavy: BRZ, KTWV, WFAE, WLOQ, KTCZ, KSNO, KBCO.

NICHOLAS "Body Music" (Nuage) 16/2
Rotations: Heavy 6/0, Medium 6/1, Light 4/1, Total Adds 2, PS, MS, Heavy: KIFM, WHRL, KEYV, KLSK, WVAY, KSNO.

MATT ROLLINGS "Balconies" (MCA) 16/2
Rotations: Heavy 1/0, Medium 4/0, Light 11/2, Total Adds 2, WBBY, KKSF, Heavy: KQPT.

HUGH MASEKELA "Uptownship" (Novus/RCA) 15/1
Rotations: Heavy 8/0, Medium 4/0, Light 3/1, Total Adds 1, WAMX, Heavy: WBZN, WGMC, WOTB, WVAY, WMT-FM, WFMK, WHNN, KSNO.

STEVIE RAY VAUGHAN "In Step" (Epic) 15/1
Rotations: Heavy 2/0, Medium 6/0, Light 7/1, Total Adds 1, KIFM, Heavy: KTCZ, KEZX.

NEW & ACTIVE

****JIM BROCK "Tropic Affair" (Reference) 30/5**
Rotations: Heavy 2/0, Medium 12/1, Light 16/4, Total Adds 5, KJZZ, KSNS, JZSHOW, WIVY, KTCL, Heavy: WSIE, KCLC.

****MATT HARRIS "Hit And Run" (Voss) 26/4**
Rotations: Heavy 3/0, Medium 14/1, Light 9/3, Total Adds 4, JCITY, WUSF, KWMU, JZTRAX, Heavy: WAER, WVPE, KCLC.

****DENNIS COFFEY "Under The Moonlight" (Orpheus/EMI) 26/3**
Rotations: Heavy 8/0, Medium 11/1, Light 7/2, Total Adds 3, KUOP, WNGS, KSBR, Heavy: WDET, KJZZ, WFSS, KSLU, KPRT, KCLC, JZTRAX, KKLD.

****MICHAEL DAVIS "Sidewalk Cafe" (Voss) 26/1**
Rotations: Heavy 5/0, Medium 15/0, Light 6/1, Total Adds 1, KLCC, Heavy: KSLU, WVPE, KCLC, KSBR, KKLD.

****DAVE FRISHBERG "Let's Eat Home" (Concord) 26/0**
Rotations: Heavy 9/0, Medium 8/0, Light 9/0, Total Adds 0, Heavy: KXPR, WFPL, WMOT, WHRO, WEBR, WUSF, WVPE, KWMU, KSBR.

***FINAL NOTICE I/ALPHONSE MOUZON "As You Wish" (Jazzline/Delta) 25/7**
Rotations: Heavy 3/0, Medium 12/3, Light 10/4, Total Adds 7, KJZZ, WJAZ, WAER, WIVY, WNGS, KWMU, KTCL, Heavy: WSIE, KPRT, JZTRAX.

****RICHARD SMITH UNIT "Rockin' The Boat" (Chase Music Group) 24/0**
Rotations: Heavy 7/0, Medium 10/0, Light 7/0, Total Adds 0, Heavy: KJZZ, WAER, KLCC, KUOP, KSLU, WMFD, KSBR.

***MICHAEL COLINA "Rituals" (Private Music) 23/14**
Rotations: Heavy 0/0, Medium 5/3, Light 18/11, Total Adds 14, WNOP, KTCJ, KJZZ, KPLU, WJAZ, WFPL, WHRO, KLCC, JZSHOW, KSLU, WIVY, WKRY, WSIE, WVPE.

JULIA FORDHAM "Porcelain" (Virgin) 21/4
Rotations: Heavy 5/0, Medium 6/0, Light 10/4, Total Adds 4, KMHD, WAER, KUOP, WKRY, Heavy: KPLU, KLCC, KSLU, KSBR, KKLD.

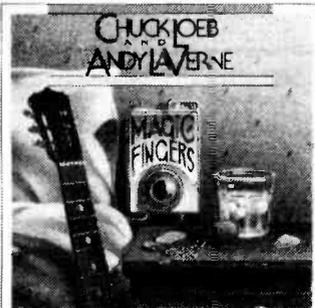
JAMES NEWTON "If Love" (Jazzline/Delta) 21/3
Rotations: Heavy 3/0, Medium 11/1, Light 7/2, Total Adds 3, WBGO, KLCC, KKLD, Heavy: WNOP, KJAZ, KTCL.

GEORGE HOWARD "Personal" (MCA) 20/5
Rotations: Heavy 2/0, Medium 6/0, Light 12/5, Total Adds 5, WCPN, WJAZ, WFPL, KSLU, WSIE, Heavy: WJZZ, WIVY.

WALTER BEASLEY "Just Kickin' It" (Mercury) 20/3
Rotations: Heavy 2/0, Medium 10/0, Light 8/3, Total Adds 3, KJZZ, WAER, WFSS, Heavy: KSLU, KPRT.

JAY PATTEN "Black Hat & Saxophone" (CBS) 19/6
Rotations: Heavy 1/0, Medium 9/1, Light 9/5, Total Adds 6, KJZZ, WJAZ, WFPL, WFSS, KSBR, JZTRAX, Heavy: WMOT.

* Uncharted Breakers denoted by one asterisk ** Chart Extra denoted by two asterisks.



"MAGIC FINGERS" TURNS ON THE RADIO

CHUCK LOEB and ANDY LA VERNE

THE MAGIC IS WORKING! THANKS!

NAC BREAKER
NAC DEBUT 26
CONT. JAZZ 18





NEW & ACTIVE

STEVE WARINER "The Domino Theory" (MCA) 108/29

Rotations: Heavy 0, Medium 27, Light 81, Total Adds 29 including WCAO, KRRV, WSTH, WESC, WMSI, WOKK, WSM, WOWW, WYNG, WASKFM, WLLR, WTHI, KWEN, KKCS, KUGN, KFMS, KNCQ, KSOP, KEEN, KMPS. Moves 48-43 on the Country chart.

CLINT BLACK "Walkin' Away" (RCA) 97/72

Rotations: Heavy 2, Medium 19, Light 76, Total Adds 72 including WPOC, WXTU, WBEE, WVVW, KASE, WLK, WIVK, WGKX, WLWI, WSIX, WCMS, WQDR, KHAK, WFMS, WTHI, KYGO, KCCY, KIIQ, KKAT, KMPS. Debuts at number 47 on the Country chart.

CHARLIE DANIELS BAND "Mister DJ" (Epic) 92/10

Rotations: Heavy 2, Medium 32, Light 58, Total Adds 10, WCAO, WHWK, WXTU, WOKK, WLWI, WKNN, WKKQ, KIK-FM, KIZN, KFMS. Heavy: WYVZ, KRKT. Medium: WPOC, WDSY, WLK, WRNS, WIVK, WAMZ, WOWW, KMPS. Moves 46-42 on the Country chart.

DESERT ROSE BAND "In Another Lifetime" (MCA/Curb) 81/43

Rotations: Heavy 1, Medium 14, Light 66, Total Adds 43 including WQCB, WRKZ, WDSY, WWNC, KASE, WXBQ, WAMZ, WKSJ, WCMS, WQDR, WYVZ, KJNE, KHAK, WYNG, WHOK, WFMB, KRKT, KWJJ, KMPS, KDRK. Debuts at number 49 on the Country chart.

PRAIRIE OYSTER "Goodbye, So Long, Hello" (RCA) 81/7

Rotations: Heavy 2, Medium 17, Light 62, Total Adds 7, WVAM, WHLZ, WSLR, KHAK, WASKFM, WHOK, WMUS. Heavy: WTNT, KDRK. Medium: WYVZ, WWNC, WTVY, WHEW, WGKX, KLUR, WDAF, WOW, KFDI, KASH, KALF.

SKIP EWING "A Man Could Live On Love Alone" (MCA) 80/3

Rotations: Heavy 0, Medium 34, Light 46, Total Adds 3, KSSN, WOWW, KFMS. Medium: WAYZ, KMML, KASE, WTVY, WCMS, KAJA, WTDR, WOW, KTTS, WFMB, KFDI, KRKT, KRST, KUZZ, KGHL, KUGN, KEKB. Moves 50-47-46 on the Country chart.

GLEN CAMPBELL "Walkin' In The Sun" (Capitol) 76/4

Rotations: Heavy 1, Medium 17, Light 58, Total Adds 4, KLLL, WLWI, KJNE, WKKQ. Heavy: WCUZ. Medium: WSNO, WWNC, WTVY, WCMS, KHAK, KCJB, WOW, KTTS, WTCM, WDEZ, KFDI, KWOX, KRST, KASH, KALF, KNIX, KDRK.

LEE ROY PARNELL "Crocodile Tears" (Arista) 72/4

Rotations: Heavy 3, Medium 28, Light 41, Total Adds 4, WKAK, WHLZ, WDEZ, KNAX. Heavy: WSNO, WIVK, KDRK. Medium: WYVZ, WZPR, KMML, WTVY, WKML, WHEW, WAMZ, WIRK, KLUR, WTQR, WOW, KFDI, KRKT. Moves 50-48 on the Country chart.

LACY J. DALTON "Black Coffee" (Capitol) 67/27

Rotations: Heavy 1, Medium 9, Light 57, Total Adds 27 including WDSY, WPOR, KHEY, KLLL, WOKK, WSIX, WKYQ, WYVZ, KAJA, WAXX, WITL, KCJB, WDEZ, KIZN, KUAD, KEKB, KNCQ, KIIQ, KSN, KMPS. Debuts at number 50 on the Country chart.

WILLIE NELSON "The Highway" (Columbia) 65/7

Rotations: Heavy 1, Medium 18, Light 46, Total Adds 7, WTCR, WZPR, WWNC, WMSI, WWJO, KIZN, KEEN. Heavy: WDAF. Medium: WPOC, WXTU, WTVY, KHEY, WAMZ, WCMS, KFDI, KIK-FM, KUZZ, KSON, KMPS, KDRK.

JO-EL SONNIER "The Scene Of The Crime" (RCA) 58/9

Rotations: Heavy 0, Medium 13, Light 45, Total Adds 9, WDSY, KYKX, WKNN, WYVZ, WCUZ, WFMB, WTHI, KWOX, KNCQ. Medium: KEAN, WHEW, WAXX, WOV, KTTS, WTCM, KFDI, KRKT, KIK-FM, KASH, KMIX, KDRK.

JENNIFER McCARTER & McCARTERS "Better Be Home Soon" (WB) 58/5

Rotations: Heavy 0, Medium 20, Light 38, Total Adds 5, WHLZ, WKSJ, WKNN, WTHI, KCKC. Medium: KEAN, KMML, KHEY, WHEW, WIVK, WIRK, KCJB, KTTS, KFDI, KRKT, KRST, KNAX, KEKB, KDRK.

SIGNIFICANT ACTION

STATLER BROTHERS "Walking Heartache In Disguise" (Mercury) 45/11

Rotations: Heavy 0, Medium 4, Light 41, Total Adds 11, WHWK, WZPR, WUSY, WTVY, WDXE, WKKQ, WFMB, WWJO, WDEZ, KWOX, KRWQ. Medium: KRST, KASH, KMIX, KDRK. Light: WRKZ, WNUS, WAXX, KSOP, KEEN.

TANYA TUCKER "Walking Shoes" (Capitol) 41/38

Rotations: Heavy 1, Medium 5, Light 35, Total Adds 38 including WAYZ, WBEE, WXBQ, WEZL, WLK, WUSY, KHEY, WIVK, WGKX, WSIX, WAXX, WFMS, WDAF, KXXY, WTHI, KMIX, KUPL, KCCY, KIIQ, KCKC.

RICKY VAN SHELTON "I've Cried My Last Tear For You" (Columbia) 41/37

Rotations: Heavy 0, Medium 8, Light 33, Total Adds 37 including WPOC, WRKZ, WILQ, WLK, WTVY, WMSI, KYKX, WAMZ, WGKX, KNFM, WKSJ, WQDR, KAJA, KFKF, WTSO, KXXY, KFDI, KUZZ, KUUY, KUAD.

BILLY HILL "Nickel To My Name" (Reprise) 38/7

Rotations: Heavy 0, Medium 4, Light 34, Total Adds 7, WSNO, WWNC, WTVY, WKML, WSIX, KBMR, KIIQ. Medium: KASH, KRKT, KALF, KRWQ, KIIQ. Light: WIRKZ, WICO, KRRV, WSTH, WHEW, KYKX, WUSQ, WOW, KTTS, KVOO.

DAVID LYNN JONES "Lonely Town" (Mercury) 37/13

Rotations: Heavy 0, Medium 2, Light 35, Total Adds 13, WYVZ, WDSY, KEAN, KMML, WKML, WSIX, WUSQ, KVOO, KWOX, KALF, KDRK. Light: WIRKZ, WICO, KRRV, WSTH, WHEW, KYKX, WUSQ, WOW, KTTS, KVOO.

CANYON "Carryin' On" (16th Avenue/Capitol) 32/9

Rotations: Heavy 0, Medium 4, Light 28, Total Adds 9, WRKZ, WWNC, KPLX, WFLS, WUSQ, KCJB, KRWQ, KMIX, KDRK. Medium: WSTH. Light: WICO, WHEW, KYKX, KLUR, WOW, KFDI, KRKT, KEKB, KNCQ, KIIQ.

DANIELE ALEXANDER "You Called" (Mercury) 31/1

Rotations: Heavy 0, Medium 6, Light 25, Total Adds 1, KIK-FM. Medium: WKAK, WWNC, WOW, WTCM, KASH, KDRK. Light: WYVZ, WICO, WKML, WFLS, WDXE, KFGO, KTTS, KTPK, KVOO, KWOX, KRKT, KRWQ, KMIX.

SUSI BEATTY "Nobody Loves Me Like The Blues" (Starway) 29/1

Rotations: Heavy 0, Medium 6, Light 23, Total Adds 1, WCUZ. Medium: WTCM, KFDI, KWOX, KRKT, KASH, KDRK. Light: WYVZ, WRKZ, WICO, KRRV, KMML, WTVY, KKIX, WHEW, KLUR, WAXX, KIXQ, WOW, KVOO.

JEFF STEVENS & THE BULLETS "Boomtown" (Atlantic) 27/1

Rotations: Heavy 2, Medium 12, Light 13, Total Adds 1, WLK. Heavy: KLUR, KDRK. Medium: WQBE, WAJR, WKAK, KRRV, WWNC, WSTH, WFLS, WTNT, KCJB, WOW, WTCM, KALF. Light: WCAO, WYVZ, WXXK, CHOW, KHEY, KJLO, KJNE, WUSQ, KIXQ, WWJO, KEKB, KTOM.

JERRY LANSDOWNE "Lessons Of Love" (SOR) 26/1

Rotations: Heavy 0, Medium 5, Light 21, Total Adds 1, WKNN. Medium: WSIX, KFGO, WTCM, KASH, KDRK. Light: WRKZ, WICO, KRRV, WTVY, WHEW, WDXE, WQDR, KLUR, WAXX, WOW, KTTS, KFDI, KRKT, KEKB.

SCOTT McQUAIG "Old Memory" (Capitol) 21/14

Rotations: Heavy 0, Medium 2, Light 19, Total Adds 14, WYVZ, WRKZ, KRRV, WTVY, KKIX, WHEW, WOKK, WUSQ, KTTS, KVOO, KFDI, KASH, KVOO, KCKC. Medium: WDAF. Light: KMML, WPCV, KYKX, WYVZ, KFGO, KNCQ.

JOHNNY LEE "Heart To Heart Talk" (Curb) 16/7

Rotations: Heavy 0, Medium 1, Light 16, Total Adds 7, WRKZ, WICO, KKIX, WHEW, WUSQ, KGHL, KEKB. Light: KASE, WTVY, WKML, KIK, KFGO, WTCM, KVOO, KFDI, KCKC.

JOSH LOGAN "Lovin' On Backstreets" (Curb) 14/0

Rotations: Heavy 0, Medium 0, Light 14, Total Adds 0. Medium: KLUR, KBMR, KDRK. Light: WSNO, KRRV, WKML, WFLS, KFGO, KWMT, WOW, KTTS, KVOO, KFDI, KRKT.

JOHNNY TILLOTSON "Bim Bam Boom" (Atlantic) 13/3

Rotations: Heavy 1, Medium 1, Light 11, Total Adds 3, WDXE, KYKX, KNCQ. Heavy: WTNT. Medium: KDRK. Light: WHWK, KMML, WTVY, WHEW, WCMS, KLUR, WOW, KRKT.

NEW RIDERS OF THE PURPLE SAGE "Keep On Keepin' On" (MU) 11/5

Rotations: Heavy 0, Medium 0, Light 11, Total Adds 5, WSTH, WDXE, WUSQ, KVOO, KUUY. Light: KLUR, KFGO, WCUZ, WTCM, KIZN, KALF.

ANDI & THE BROWN SISTERS "What Part Of No Don't You Understand" (Doorknob) 10/0

Rotations: Heavy 0, Medium 2, Light 8, Total Adds 0. Medium: KFGO, KRKT. Light: WICO, WTVY, WKML, WHEW, KYKX, KVOO, KFDI, KEEN.

KARLA TAYLOR "A Mother's Love Is Gold" (Curb) 10/0

Rotations: Heavy 0, Medium 1, Light 9, Total Adds 0. Medium: KLUR. Light: KRRV, WSTH, WTVY, WFLS, WHEW, WSLR, KFGO, KFDI, KRKT.

GEORGE FOX "Angelina" (WB) 9/9

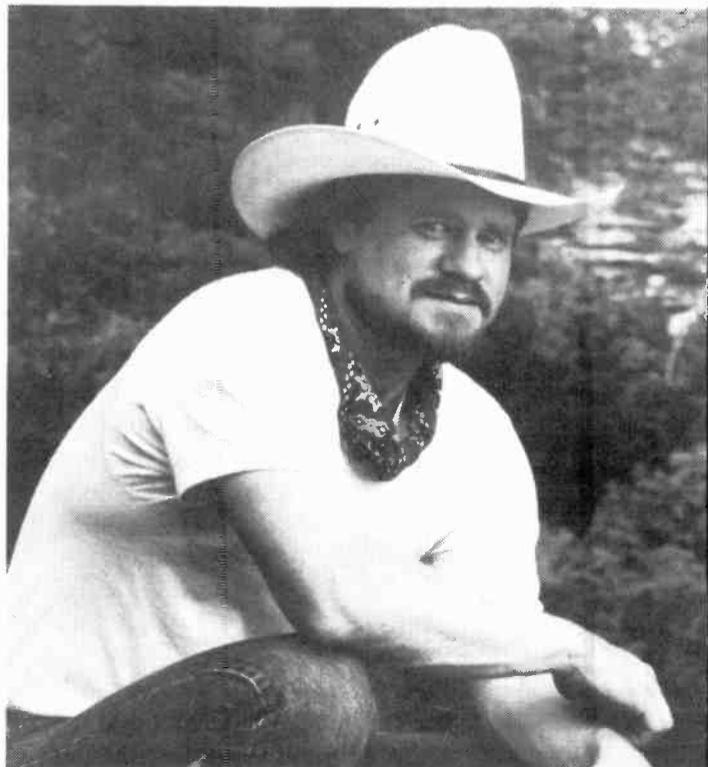
Rotations: Heavy 0, Medium 0, Light 9, Total Adds 9, KMML, WTVY, KKIX, WHEW, WDXE, KBMR, KVOO, KUAD, KRWQ.

VINCE HATFIELD "Everywhere I Turn" (F&L) 9/0

Rotations: Heavy 0, Medium 0, Light 9, Total Adds 0. Light: WSTH, WTVY, WKML, WHEW, KYKX, KLUR, KFGO, KVOO, KFDI.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
KENTUCKY HEADHUNTERS/Oh Lonesome Me (Mercury)	Pickin' On...
JUDDS/Guardian Angel (Curb/RCA)	River Of Time
RICKY VAN SHELTON/Oh Pretty Woman (Columbia)	RVS III
HANK WILLIAMS JR./Man To Man (WB/Curb)	Lone Wolf
HANK WILLIAMS JR./Hot To Trot (WB/Curb)	Lone Wolf
RICKY VAN SHELTON/Life's Little Ups And Downs (Columbia)	RVS III
MARY CHAPIN CARPENTER/This Shirt (Columbia)	State Of The Heart
MARTY STUART/Western Girls (MCA)	Hillbilly Rock
RESTLESS HEART/Dancy's Dream (RCA)	Fast Movin' Train
LORRIE MORGAN/He Talks To Me (RCA)	Leave The Light On
HIGHWAY 101/This Side Of Goodbye (WB)	Paint The Town
K.D. LANG/Pullin' Back The Reins (Sire/WB)	Absolute Torch & Twang
GEORGE STRAIT/Angel Angelina (MCA)	Beyond The Blue Neon
RANDY TRAVIS/Card Carrying Fool (WB)	Pink Cadillac Soundtrack
HANK WILLIAMS JR./Big Mamou (WB/Curb)	Lone Wolf



"Seein' My Father In Me"
And Seein' Paul Overstreet On Top!

Thanks Country Radio For Paul's First #1 (To Be Continued Soon)





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MARCH 9, 1990

3	2	WKS	WKS	LW	TM	Artist/Title (Label)	Total Reports/Adds	Heavy	Medium	Light
8	5	2	1			PAUL OVERSTREET /Seein' My Father In Me (RCA)	188/0	174	13	1
7	6	3	2			RANDY TRAVIS /Hard Rock Bottom Of Your Heart (WB)	188/0	163	25	0
13	8	4	3			GARTH BROOKS /Not Counting You (Capitol)	186/1	149	33	4
3	2	1	4			PATTY LOVELESS /Chains (MCA)	182/0	158	18	6
16	12	7	5			LORRIE MORGAN /Five Minutes (RCA)	187/1	142	42	3
10	7	6	6			EDDY RAVEN /Sooner Or Later (Capitol)	178/1	128	41	9
17	14	9	7			MARY CHAPIN CARPENTER /Quittin' Time (Columbia)	183/2	120	51	12
18	15	10	8			DON WILLIAMS /Just As Long As I Have You (RCA)	183/2	103	73	7
21	18	11	9			ALAN JACKSON /Here In The Real World (Arista)	181/4	108	62	11
23	19	14	10			RONNIE MILSAP /Stranger Things Have Happened (RCA)	187/1	49	128	10
19	16	13	11			VINCE GILL with REBA McENTIRE /Oklahoma Swing (MCA)	178/2	80	83	15
31	23	17	12			DAN SEALS /Love On Arrival (Capitol)	184/1	50	114	20
24	20	18	13			HANK WILLIAMS JR. /Ain't Nobody's Business (WB/Curb)	180/2	26	123	31
4	3	5	14			REBA McENTIRE /Little Girl (MCA)	139/0	62	55	22
27	25	19	15			VERN GOSDIN /Right In The Wrong Direction (Columbia)	176/4	23	119	34
35	28	20	16			HIGHWAY 101 /Walkin', Talkin', Cryin'... (WB)	179/7	18	118	43
15	13	12	17			JANN BROWNE /Tell Me Why (Curb)	135/2	61	56	18
39	32	26	18			SHENANDOAH /See If I Care (Columbia)	172/8	4	113	55
28	26	23	19			SWEETHEARTS OF THE RODEO /This Heart (Columbia)	158/8	26	89	43
25	22	21	20			WILD ROSE /Go Down Swingin' (Capitol)	143/1	39	76	28
2	1	8	21			RESTLESS HEART /Fast Movin' Train (RCA)	122/0	60	45	17
26	24	22	22			KENNY ROGERS with HOLLY DUNN /Maybe (Reprise)	145/1	17	97	31
47	39	29	23			TRAVIS TRITT /Help Me Hold On (WB)	176/14	4	92	80
32	30	28	24			MAC McANALLY /Back Where I Come From (WB)	149/5	8	93	48
33	29	27	25			DOLLY PARTON /Time For Me To Fly (Columbia)	147/4	8	96	43
38	33	30	26			KENTUCKY HEADHUNTERS /Dumas Walker (Mercury)	153/11	9	82	62
41	37	31	27			EARL THOMAS CONLEY /Bring Back Your Love To Me (RCA)	158/8	3	81	74
1	4	15	28			OAK RIDGE BOYS /No Matter How High (MCA)	97/0	51	28	18
—	47	39	29			KEITH WHITLEY /I'm Over You (RCA)	143/22	3	54	86
—	46	38	30			LIONEL CARTWRIGHT /I Watched It On My Radio (MCA)	148/19	0	56	92
36	34	32	31			MARK COLLIE /Something With A Ring To It (MCA)	129/3	9	65	55
45	43	35	32			SAWYER BROWN /Did It For Love (Capitol/Curb)	129/15	6	69	54
44	41	36	33			JENNINGS, NELSON, CASH & KRISTOFFERSON /Silver Stallion (Columbia)	126/14	7	63	56
9	9	16	34			RICKY SKAGGS /Heartbreak Hurricane (Epic)	84/0	23	44	17
5	10	24	35			FORESTER SISTERS /Leave It Alone (WB)	78/0	14	47	17
—	48	42	36			DOUG STONE /I'd Be Better Off (In A Pine Box) (Epic)	137/23	1	53	83
BREAKER			37			RODNEY CROWELL /If Looks Could Kill (Columbia)	141/37	1	39	101
BREAKER			38			ROBIN LEE /Black Velvet (Atlantic)	125/20	3	48	74
	40	38	37			MARSHA THORNTON /A Bottle Of Wine And Patsy Cline (MCA)	92/1	14	44	34
	12	17	33			EDDIE RABBITT /On Second Thought (Capitol)	71/0	27	25	19
	43	42	41			MGDB w/JOHN HIATT & ROSANNE CASH /One Step Over The Line (MCA)	88/2	5	45	38
	—	—	46			CHARLIE DANIELS BAND /Mister DJ (Epic)	92/10	2	32	58
	—	—	48			STEVE WARINER /The Domino Theory (MCA)	108/29	0	27	81
	11	11	25			EXILE /Keep It In The Middle (Arista)	66/0	15	34	17
	6	21	34			ALABAMA /Southern Star (RCA)	46/0	18	18	10
	—	50	47			SKIP EWING /A Man Could Live On Love Alone (MCA)	80/3	0	34	46
DEBUT			47			CLINT BLACK /Walkin' Away (RCA)	97/72	2	19	76
	—	—	50			LEE ROY PARNELL /Crocodile Tears (Arista)	72/4	3	28	41
DEBUT			49			DESERT ROSE BAND /In Another Lifetime (MCA/Curb)	81/43	1	14	66
DEBUT			50			PRAIRIE OYSTER /Goodbye, So Long, Hello (RCA)	81/7	2	17	62

MOST ADDED

- CLINT BLACK (72)
- DESERT ROSE BAND (43)
- TANYA TUCKER (38)
- RODNEY CROWELL (37)
- RICKY VAN SHELTON (37)
- STEVE WARINER (29)
- LACY J. DALTON (27)
- DOUG STONE (23)
- KEITH WHITLEY (22)
- ROBIN LEE (20)

HOTTEST

- RANDY TRAVIS (110)
- PATTY LOVELESS (91)
- PAUL OVERSTREET (88)
- GARTH BROOKS (76)
- ALAN JACKSON (53)
- EDDY RAVEN (49)
- LORRIE MORGAN (47)
- MARY CHAPIN CARPENTER (35)
- DAN SEALS (22)
- OAK RIDGE BOYS (21)

NEW ARTISTS

Reports/Adds

- 1 **M. THORNTON**/A Bottle... (MCA) . 92/1
- 2 **PRAIRIE OYSTER**/Goodbye, So... (RCA) . 81/7
- 3 **LEE ROY PARNELL**/Crocodile Tears (Arista) . 72/4
- 4 **CANYON**/Carryin' On (16th Ave./Capitol) . 32/9
- 5 **SUSI BEATTY**/Nobody Loves... (Starway) . 29/1
- 6 **J. STEVENS &...**/Boontown (Atlantic) . 27/1
- 7 **JERRY LANSDOWNE**/Lessons Of... (SOR) . 26/1
- 8 **SCOTT McQUAIG**/Old Memory (Capitol) . 21/14
- 9 **JOSH LOGAN**/Lovin' On Backstreets (Curb) . 14/0
- 10 **KARLA TAYLOR**/A Mother's Love (Curb) . 10/0

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

RODNEY CROWELL

If Looks Could Kill (Columbia)

On 75% of reporting stations. Rotations: Heavy 1, Medium 39, Light 101, Total Adds 37 including WGNA, WHWK, WQBE, WZPR, WMZQ, WKAK, KAYD, WSTH, WOKK, KJNE, WUSN, WFMS, WHOK, KZKX, WKCC, KWEN, KNAX, KWJJ, KRAK, KMPS. Moves 44-37 on the Country chart.

ROBIN LEE

Black Velvet (Atlantic)

On 66% of reporting stations. Rotations: Heavy 3, Medium 48, Light 74, Total Adds 20, WVAM, WHWK, WAYZ, WZPR, WXXK, KSCS, KPLX, KNFM, WWKA, WKHK, WQYK, WBVE, WONE, WYNG, WMUS, WLLR, WQXK, KZLA, KNEW, KSON. Moves 49-43-38 on the Country chart.



Susi Beatty

"Nobody loves me like the blues" from the album:

ONE OF A KIND



66 Music Square West
Nashville, TN 37203
Phone: (615) 321-4892
1-800-828-8992

Personal Management:
Ann Tant



818 Eighteenth Avenue South
Nashville, Tennessee 37203
Phone: (615) 242-1500



*On behalf of daddy and me, I want to thank
the members of NARAS for the grammy.
It was truly a special thrill.*

Hank

P.S.

*Thanks also to The Academy of Country Music
for the five nominations, and I look forward
to seeing you on my "Lone Wolf" Tour!!*

MANAGEMENT: Merle Kilgore/Hank Williams Jr Ent.
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AGENCY: Entertainment Artists 615/320-7043
PUBLICITY: Gangw sch & Assoc.
816/921-8000 615/242-8688
LABEL: Warner/Curb 615/320-7525

COUNTRY ADDS & HOTS

Summary table with columns: MOST ADDED, EAST, SOUTH, MIDWEST, WEST, HOTTEST. Lists artists like Clint Black, Randy Travis, and Patty Loveless.

Main table listing radio stations across various regions (WONA, WQOW, WKWZ, etc.) and their corresponding artists and songs.

RR HOT FAX advertisement: GET THE INFORMATION ADVANTAGE... Easier to read... more detail... 3 day advance via R&R's HOT FAX service.

WEST section table listing radio stations (KRRT, KASH, KIZN, etc.) and their corresponding artists and songs.

189 Current Reporters 172 Current Playlists Called In Frozen Playlist (14): KIKK/Houston, KJL/Monroe, LA, KRPM/Seattle, KRST/Albuquerque, KTOM/Salinas, CA, KTKP/Topeka, KS, KWHT/Pendleton, OR, WNOE/New Orleans, WPCV/Lakeland, FL, WRNS/Coastal, NC, WTQR/Winston-Salem, WYRK/Bufalo, Did Not Call, Playlist Frozen (3): KFGO/Fargo, ND, KLUR/Wichita Falls, TX, WYAY/Atlanta

The Closest You May Ever Get To Austin, Texas



Kelly Willis

"I Don't Want To Love You (But I Do)"

From The Forthcoming Debut Album
"Well Travelled Love"
Produced by Tony Brown

MCAD-6390

MCA RECORDS
The Best In Country Music

© 1990 MCA Records, Inc.



BREAKERS

BODY

Footsteps In The Dark (MCA)

67% of our reporting stations on it. Rotations: Heavy 5/0, Medium 34/1, Light 23/7, Total Adds 8: WXYV, WAMO, KJLH, WMGL, WQMG, WHJX, WFXM, WPGA. Debuts at number 36 on the Urban Contemporary chart.

GROVER WASHINGTON JR. f/PHYLLIS HYMAN

Sacred Kind Of Love (Columbia)

63% of our reporting stations on it. Rotations: Heavy 0/0, Medium 17/0, Light 41/9, Total Adds 9: WILD, KRNB, WJIZ, WFXA, WXOK, WQMG, WJJS, WEAS, KDKS. Debuts at number 40 on the Urban Contemporary chart.

JOHNNY GILL

Rub You The Right Way (Motown)

60% of our reporting stations on it. Rotations: Heavy 0/0, Medium 6/6, Light 49/49, Total Adds 55 including WILD, WAMO, WKYS, WVEE, K97, WYLD, WZAK, KPRS, KDAY, KSOL.

NEW & ACTIVE

STARPOINT "I Want You - You Want Me" (Elektra) 54/20

Rotations: Heavy 0/0, Medium 9/0, Light 45/20, Total Adds 20 including WUSL, WAMO, KRNB, WGCI, WZAK, WFXA, WATV, WENN, WJTT, WFXE. Mediums include: WXYV, WKYS, K104, K97, WMGL.

BY ALL MEANS "Do You Remember" (Island) 52/17

Rotations: Heavy 0/0, Medium 3/0, Light 49/17, Total Adds 17 including WOWI, WGCI, OC104, WJIZ, WMGL, WJTT, WQMG, WZFX, WDKT, WHJX. Medium: WKYS, WFXA, WTMP.

TECHNOTRONIC "Get Up (Before The Night Is Over)" (SBK) 52/5

Rotations: Heavy 3/0, Medium 30/0, Light 19/5, Total Adds 5, WXYV, KHYS, KPRS, KIPR, WPLZ. Heavy: WJMH, WJMI, WHJX. Mediums include: WAMO, WKYS, KRNB, WGCI, WZAK. Debuts at number 38 on the Urban Contemporary chart.

BARRY WHITE "I Want To Do It Good To Ya" (A&M) 51/7

Rotations: Heavy 0/0, Medium 16/2, Light 35/5, Total Adds 7, WDAS, KJLH, WFXC, WJJS, WQIC, WBLX, K98-FM. Mediums include: WKYS, WZAK, WTLC, WNHC, WFXA.

KASHIF "Ain't No Woman Like The One I Got" (Arista) 47/18

Rotations: Heavy 0/0, Medium 4/0, Light 43/18, Total Adds 18 including WHUR, K104, K97, KPRS, KBCE, WFXA, KQXL, WPAL, WJTT, WAGH. Medium: WKYS, WDKT, WEUP, WTLZ.

JODY WATLEY "Precious Love" (MCA) 43/4

Rotations: Heavy 0/0, Medium 17/2, Light 26/2, Total Adds 4, WDAS, K97, WNHC, WJTT. Mediums include: WILD, WAMO, WHUR, K104, WJLB.

GEORGE HOWARD featuring JOHN PAGANO "Shower You With Love" (MCA) 40/1

Rotations: Heavy 3/0, Medium 21/0, Light 16/1, Total Adds 1, WATV. Heavy: WDAS, WHUR, WDKT. Mediums include: K97, KRNB, PWR94, KMJM, WJIZ.

BARDEUX "Thumbs Up" (Enigma) 39/3

Rotations: Heavy 0/0, Medium 14/0, Light 25/3, Total Adds 3, K97, WIKS, K98-FM. Mediums include: KRNB, WKKX, KBCE, WPAL, WFXE.

BILLY DAVIS "I Want You" (G.O.T.) 38/3

Rotations: Heavy 0/0, Medium 19/0, Light 19/3, Total Adds 3, WGCI, WTLC, WFXE. Mediums include: K104, K97, KRNB, WYLD, WJLB.

D.J. JAZZY JEFF & THE FRESH PRINCE "The Groove" (Jive/RCA) 37/4

Rotations: Heavy 0/0, Medium 8/0, Light 29/4, Total Adds 4, WAMO, KDAY, WJMI, K98-FM. Mediums include: WDAS, WUSL, WYLD, WQMG, Z16.

RJ'S LATEST ARRIVAL "Touch Me" (EMI) 36/4

Rotations: Heavy 0/0, Medium 10/0, Light 26/4, Total Adds 4, WHUR, WGCI, WEUP, KMJJ. Mediums include: K104, KHYS, K97, KRNB, WOWI.

LENNY WILLIAMS "Here's A Ticket" (Crush) 35/6

Rotations: Heavy 0/0, Medium 3/0, Light 32/6, Total Adds 6, K104, PWR94, OC104, KIPR, WEDR, WCDX. Medium: WHUR, K97, WQOK.

MANHATTANS "I Won't Stop" (Valley View/Capitol) 35/1

Rotations: Heavy 0/0, Medium 11/0, Light 24/1, Total Adds 1, WAMO. Mediums include: WHUR, KMJQ, KRNB, KBCE, WENN.

ART MADISON "Let It Flow" (Atlantic) 34/7

Rotations: Heavy 0/0, Medium 7/0, Light 27/7, Total Adds 7, WAMO, K97, WZAK, WJIZ, WJTT, WJMI, WVOI. Mediums include: WDAS, WHUR, KRNB, WYLD, WXOK.

ROBBIE MYCHALS "Can't Get Enough Of U" (Alpha International) 34/5

Rotations: Heavy 1/0, Medium 14/0, Light 19/5, Total Adds 5, KSOL, WFXA, KMJJ, WTMP, WTLZ. Heavy: WHUR. Mediums include: K97, WTLC, WNHC, WJIZ, WENN.

ROB BASE "Get Up And Have A Good Time" (Profile) 33/16

Rotations: Heavy 0/0, Medium 6/2, Light 27/14, Total Adds 16 including WUSL, KHYS, KDAY, KBCE, WATV, WENN, WQMG, WQMG, KFXZ, WBLX. Medium: K97, WZAK, WPAL, WFXC.

DIONNE WARWICK featuring SPINNERS "I Don't Need Another Love" (Arista) 33/3

Rotations: Heavy 0/0, Medium 3/0, Light 30/3, Total Adds 3, WAMO, WPLZ, WTLZ. Medium: WDAS, WJJS, HOT105.

MICHAEL COOPER "My Baby's House" (Reprise) 31/14

Rotations: Heavy 0/0, Medium 4/0, Light 27/14, Total Adds 14 including WHUR, KMJQ, KPRS, WNHC, OC104, KBCE, WAGH, WZFX, WDKT, WHJX. Medium: WYLD, WMGL, WFXC, WIZF.

DIGITAL UNDERGROUND "The Humpty Dance" (Tommy Boy) 31/8

Rotations: Heavy 4/0, Medium 8/1, Light 19/7, Total Adds 8, WILD, WZAK, WMGL, WFXC, WEDR, WBLX, WEAS, WANM. Heavy: WOWI, KDAY, WJMH, WGPR. Mediums include: WAMO, K97, KSOL, WJIZ, KIPR.

WHISTLE "Always & Forever" (Select) 31/5

Rotations: Heavy 0/0, Medium 5/0, Light 26/5, Total Adds 5, WAMO, WBLX, WQOK, WCDX, WVOI. Medium: WKYS, K104, OC104, WAGH, WPGA.

PHALON "Rise To The Top" (Mega Jam) 29/17

Rotations: Heavy 0/0, Medium 2/0, Light 27/17, Total Adds 17 including WHUR, KHYS, WOWI, KDAY, WFXA, KQXL, WXOK, WPAL, WAGH, KFXZ. Medium: KMJQ, WQOK.

SHADES OF LACE "Why It Gotta Be Like That" (Wing/Polydor) 29/10

Rotations: Heavy 0/0, Medium 0/0, Light 29/10, Total Adds 10, WHUR, KHYS, KDAY, WENN, WZFX, KFXZ, WPGA, WALT, WPLZ, KDKS.

DEF CON FOUR "Say U Love Me" (Reprise) 29/4

Rotations: Heavy 0/0, Medium 1/0, Light 28/4, Total Adds 4, KHYS, KSOL, WEUP, WCDX. Medium: WTMP.

BRAT PACK "You're The Only Woman" (A&M) 28/4

Rotations: Heavy 0/0, Medium 11/0, Light 17/4, Total Adds 4, KBCE, WJTT, WPGA, WQOK. Mediums include: WDAS, WHUR, KSOL, OC104, WKKX.

L.L. COOL J "Jingling Baby" (Def Jam/Columbia) 28/2

Rotations: Heavy 1/0, Medium 9/0, Light 18/2, Total Adds 2, K98-FM, WIZF. Heavy: KDAY. Mediums include: KHYS, WYLD, WOWI, WJIZ, Z16.

DOMINO THEORY "Radio Driver" (RCA) 27/12

Rotations: Heavy 0/0, Medium 0/0, Light 27/12, Total Adds 12 including KMJQ, WOWI, KDAY, WJIZ, WJTT, WQMG, Z104, WDKT, WQIS, KDKS.

MOST ADDED

- JOHNNY GILL (55)
- BELL BIV DEVOE (23)
- STARPOINT (20)
- TASHAN (20)
- KASHIF (18)
- BY ALL MEANS (17)
- PHALON (17)
- EN VOGUE (17)
- ROB BASE (16)
- MICHAEL COOPER (14)

HOTTEST

- QUINCY JONES (83)
- LISA STANSFIELD (77)
- MIKI HOWARD (74)
- JANET JACKSON (68)
- EW&F (27)
- BABYFACE (26)
- ALYSON WILLIAMS (16)
- TROOP (12)
- LUTHER VANDROSS (12)
- STEPHANIE MILLS (11)

TOP 10

RECURRENTS

- | LW | TW | Artist/Label |
|----|----|-----------------------|
| 2 | 1 | P. ABDUL/Opposites |
| 6 | 2 | MICHEL'LE/No |
| 1 | 3 | SOUL II SOUL/Jazzie's |
| 3 | 4 | R. TURNER/It's |
| — | 5 | C. WILLIAMS/Promises |
| 8 | 6 | SURFACE/Can |
| 4 | 7 | R. BELLE/Make |
| — | 8 | S. LATTISAW/Where |
| 7 | 9 | SKYY/Real |
| 10 | 10 | C. BOOKER/Touch |

BOBBY JIMMY & THE CRITTERS "Hair Or Weave" (Priority) 26/4

Rotations: Heavy 0/0, Medium 5/0, Light 21/4, Total Adds 4, WFXE, KFXZ, WLOU, WANM. Medium: K97, WYLD, WALT, WBLX, HOT105.

NATALIE COLE "Wild Women Do" (EMI) 26/1

Rotations: Heavy 0/0, Medium 9/0, Light 17/1, Total Adds 1, WANM. Mediums include: WXYV, WAMO, WNHC, Z16, WALT.

SIGNIFICANT ACTION

DAKTOWN'S 3.5.7. "Juicy Gotcha Crazy" (Capitol) 23/1

Rotations: Heavy 1/0, Medium 10/0, Light 12/1, Total Adds 1, K98-FM. Heavy: KDAY. Mediums include: KHYS, KMJQ, K97, KSOL, WJIZ.

TROY JOHNSON "Virgin Girl" (RCA) 22/7

Rotations: Heavy 0/0, Medium 1/0, Light 21/7, Total Adds 7, KPRS, WPAL, WQIS, WPGA, WALT, WQIC, WDDZ. Medium: WTUG.

DEMETRIUS PERRY "Use Me" (Tabu/Epic) 21/7

Rotations: Heavy 0/0, Medium 0/0, Light 21/7, Total Adds 7, KRNB, WJIZ, WDKT, KFXZ, WPGA, WEAS, KPRW.

KID'N PLAY "Funhouse" (Select) 21/4

Rotations: Heavy 0/0, Medium 1/0, Light 20/4, Total Adds 4, WQMG, KIPR, KMJJ, WTMP. Medium: K97.

TASHAN "Black Man" (Def Jam/Columbia) 20/20

Rotations: Heavy 0/0, Medium 1/1, Light 19/19, Total Adds 20 including WHUR, PWR94, WOWI, KDAY, WJIZ, WATV, WENN, WPAL, WAGH, WFXC.

YOUNG MC "I Come Off" (Delicious Vinyl/Island) 19/1

Rotations: Heavy 0/0, Medium 5/1, Light 14/0, Total Adds 1, WKYS. Medium: KDAY, WXOK, WJMH, WPGA.

EN VOGUE "Hold On" (Atlantic) 18/17

Rotations: Heavy 0/0, Medium 2/1, Light 16/16, Total Adds 17 including WILD, KRNB, WTLC, KBCE, WXOK, WENN, WMGL, WPEG, WQMG, Z104. Medium: WFXC.

GRAYSON HUGH and BETTY WRIGHT "How 'Bout Us" (RCA) 18/7

Rotations: Heavy 0/0, Medium 2/1, Light 16/6, Total Adds 7, WDAS, WHUR, WQMG, KIPR, WPGA, HOT105, WTMP. Medium: WJMH.

CLUB NOUVEAU "Under A Nouveau Groove" (WB) 18/3

Rotations: Heavy 0/0, Medium 5/0, Light 13/3, Total Adds 3, KFXZ, WALT, WQIC. Medium: K97, WPGA, HOT105, WQOK, KPRW.

CARMIN "Playtoy" (Outpost) 18/0

Rotations: Heavy 0/0, Medium 6/0, Light 12/0, Total Adds 0. Mediums include: WHUR, K104, WZAK, KIIZ, HOT105.

QUEEN LATIFAH "Ladies First" (Tommy Boy) 18/0

Rotations: Heavy 1/0, Medium 9/0, Light 8/0, Total Adds 0. Heavy: WBLX. Mediums include: WKYS, KHYS, WYLD, WQMG, WFXC.

K.M.C. KRUM "Crazy About U" (Curb) 17/1

Rotations: Heavy 0/0, Medium 3/0, Light 14/1, Total Adds 1, WPAL. Medium: Z16, KIPR, WTMP.

FOSTER & McLEROY "Around The World In 80 Beats" (Atlantic) 17/0

Rotations: Heavy 2/0, Medium 4/0, Light 11/0, Total Adds 0. Heavy: WJMI, WLOU. Medium: WKYS, KRNB, WKKX, WTMP.

NEWTRONS "My Heart Beats For You" (MCA) 15/8

Rotations: Heavy 0/0, Medium 1/1, Light 14/7, Total Adds 8, KPRS, OC104, WENN, WEUP, WALT, WTUG, WQMG, WTLZ.

MADONNA "Keep It Together" (Sire/WB) 14/5

Rotations: Heavy 4/0, Medium 4/1, Light 6/4, Total Adds 5, WKYS, OC104, WZFX, WJMH, HOT105. Heavy: WAMO, WGCI, WHJX, WQOK. Medium: WILD, KHYS, WKKX.

PATTI LABELLE "I Can't Complain" (MCA) 14/3

Rotations: Heavy 0/0, Medium 3/0, Light 11/3, Total Adds 3, K97, PWR94, WANM. Medium: WDAS, WUSL, WHUR.

AZ ONE "All Of My Heart" (Profile) 14/1

Rotations: Heavy 0/0, Medium 2/0, Light 12/1, Total Adds 1, WHUR. Medium: WEAS, KPRW.

O'JAYS "Friend Of A Friend" (EMI) 13/13

Rotations: Heavy 0/0, Medium 0/0, Light 13/13, Total Adds 13 including KRNB, WZAK, KPRS, WNHC, WPEG, WQFX, WQIS, WPGA, WALT, WQIC.

MICHAEL JEFFRIES "Teach Me" (WB) 12/4

Rotations: Heavy 0/0, Medium 3/0, Light 9/4, Total Adds 4, WPGA, WQMG, WTLZ, KBUZ. Medium: WPEG, WAGH, WDKT.

WINANS "It's Time" (Qwest/WB) 11/6

Rotations: Heavy 0/0, Medium 3/1, Light 8/5, Total Adds 6, WENN, WMGL, WQMG, WJMI, WIKS. Medium: WPEG, WFXC.

SHIRLEY BROWN "Take Me To Your Heart" (Malaco) 11/1

Rotations: Heavy 0/0, Medium 2/0, Light 9/1, Total Adds 1, WNHC. Medium: WQMG, WJJS.

NEW ARTISTS

- | Rank | Artist/Label | Reports/Adds |
|------|--|--------------|
| 1 | GEORGE HOWARD f/JOHN PAGANO/Shower You With Love (MCA) | 40/1 |
| 2 | BILLY DAVIS/I Want You (G.O.T.) | 38/3 |
| 3 | ART MADISON/Let It Flow (Atlantic) | 34/7 |
| 4 | ROBBIE MYCHALS/Can't Get Enough Of U (Alpha International) | 34/5 |
| 5 | DIGITAL UNDERGROUND/The Humpty Dance (Tommy Boy) | 31/8 |
| 6 | PHALON/Rise To The Top (Mega Jam) | 29/17 |
| 7 | DEF CON FOUR/Say U Love Me (Reprise) | 29/4 |
| 8 | BRAT PACK/You're The Only Woman (A&M) | 28/4 |
| 9 | DOMINO THEORY/Radio Driver (RCA) | 27/12 |
| 10 | BOBBY JIMMY & THE CRITTERS/Hair Or Weave (Priority) | 26/4 |

New artists have not yet had a UC Breaker.

**PHENOMENAL
1ST WEEK
BREAKER**

AS A MEMBER OF THE MULTI-PLATINUM GROUP NEW EDITION, HIS PERFORMANCES HAVE THRILLED AUDIENCES AROUND THE WORLD. HIS VOICE HAS BEEN DESCRIBED AS THE EPITOME OF SOUL. RADIO HAS REQUESTED HIM, HIS FANS HAVE DEMANDED HIM, AND NOW HIS TIME HAS COME. IT GIVES US GREAT PLEASURE TO INTRODUCE TO YOU THE HIT SINGLE FROM...

Johnny Gill

Rub You the Right Way

**URBAN
CONTEMPORARY
BREAKERS**

#1 MOST ADDED!

**FIRST WEEK -
55 UC REPORTERS -
60%!**

PRODUCED BY JIMMY JAM & TERRY LEWIS
FOR FLYTE TYME PRODUCTIONS.

THE DEBUT SINGLE FROM HIS SELF-TITLED MOTOWN LP.



EAST		SOUTH		WEST		
<p>WXVY/Baltimore Roy Sampson</p> <p>TECHNOTRONIC JERMAINE JACKSON TYLER COLLINS BODY Hottest: LISA STANSFIELD MIKI HOWARD QUINCY JONES ALYSON WILLIAMS TROOP</p> <p>WILD/Boston Hilli/Hall</p> <p>JOHNNY GILL EN VOGUE GROVER WASHINGTON MAZE DIGITAL UNDERGROU Hottest: QUINCY JONES JANET JACKSON LISA STANSFIELD TROOP MIKI HOWARD</p> <p>WNHC/New Haven Hanni/Dickinson</p> <p>HUGH MASEKELA MICHAEL COOPER SHIRLEY BROWN O'JAYS NANCY WILSON JODY WATLEY JOHNNY GILL Hottest: JANET JACKSON MIKI HOWARD LISA STANSFIELD QUINCY JONES DAVID PEASTON</p> <p>WRKS/New York Vinnie Brown</p> <p>ISLEY JOHNNY GILL Hottest: LISA STANSFIELD MIKI HOWARD QUINCY JONES JANET JACKSON DAVID PEASTON</p> <p>OC104/Ocean City Scott Jantzen</p> <p>LEILA K MADONNA BY ALL MEANS SHARON BRYANT MICHAEL COOPER LENNY WILLIAMS FREDDIE JACKSON NEWTRONS Hottest: JANET JACKSON LISA STANSFIELD EW&F QUINCY JONES RANDY CRAWFORD</p> <p>WUSL/Philadelphia Dave Allan</p> <p>JOHNNY GILL STEPHANIE MILLS ROB BASE STARPOINT Hottest: STACY LATTISAW JANET JACKSON MIKI HOWARD QUINCY JONES LISA STANSFIELD BABYFACE</p> <p>WZAK/Cleveland Tolliver/Rush</p> <p>MANTRONIX JEFF REDD O'JAYS ART MADISON JOHNNY GILL STARPOINT DIGITAL UNDERGROU Hottest: QUINCY JONES MIKI HOWARD AFTER 7 JANET JACKSON BABYFACE</p> <p>WKVC/Columbus Jones/Tyler</p> <p>BABYFACE MAIN INGREDIENT MAZE MARY DAVIS TYLER COLLINS MANTRONIX Hottest: JANET JACKSON QUINCY JONES LISA STANSFIELD CHRISTOPHER WILLI TROOP</p>	<p>WDAS/Philadelphia Joe Tamburro</p> <p>REGINA BELLE ANGELA WINBUSH JODY WATLEY BARRY WHITE GRAYSON HUGH ERIC GABLE JERMAINE JACKSON Hottest: MIKI HOWARD QUINCY JONES STEPHANIE MILLS LISA STANSFIELD BABYFACE</p> <p>WAMO/Pittsburgh Falcon/Goewey</p> <p>JOHNNY GILL WHISTLE HOTTEST: QUINCY JONES JANET JACKSON LISA STANSFIELD TROOP MIKI HOWARD</p> <p>WNHC/New Haven Hanni/Dickinson</p> <p>HUGH MASEKELA MICHAEL COOPER SHIRLEY BROWN O'JAYS NANCY WILSON JODY WATLEY JOHNNY GILL Hottest: JANET JACKSON MIKI HOWARD LISA STANSFIELD QUINCY JONES DAVID PEASTON</p> <p>WKYS/Washington Simpson/Diggs</p> <p>MADONNA BELL BIV DEVOE JOHNNY GILL FREDDIE JACKSON YOUNG MC NANCY WILSON J.T. TAYLOR Hottest: JANET JACKSON MIKI HOWARD LISA STANSFIELD CHUCKI I BOOKER SALT & PEPA</p> <p>WHUR/Washington Bennett/Archie</p> <p>RU'S LATEST ARRIV TASHAN LACE MICHAEL COOPER AZ ONE GRAYSON HUGH BELL BIV DEVOE KASHIF PHALON ISLEY HOWARD HEWETT Hottest: LISA STANSFIELD JANET JACKSON BABYFACE HOWARD HEWETT</p> <p>WJZZ/Albany Tony Wright</p> <p>BELL BIV DEVOE GROVER WASHINGTON ART MADISON DEMETRIUS PERRY BY ALL MEANS DOMINO THEORY TASHAN Hottest: JANET JACKSON QUINCY JONES LISA STANSFIELD EW&F</p> <p>KBCE/Alexandria Donnie Taylor</p> <p>JEFF REDD MICHAEL COOPER REDHEAD KING PIN BELL BIV DEVOE EN VOGUE BRAT PACK ROB BASE JOHNNY GILL FREDDIE JACKSON F-X KASHIF Hottest: QUINCY JONES LISA STANSFIELD EW&F ALYSON WILLIAMS LUTHER VANDROSS</p> <p>WVEE/Atlanta Roberts/Diamond</p> <p>JOHNNY GILL JERMAINE JACKSON MANTRONIX REGINA BELLE ERIC GABLE Hottest: JANET JACKSON QUINCY JONES BABYFACE STEPHANIE MILLS MIKI HOWARD</p> <p>WFXA/Augusta Carl Conner</p> <p>KASHIF JOHNNY GILL RANDY & THE GYPSY STARPOINT GROVER WASHINGTON AFTER 7 PHALON MARVIN SEASE ROBBIE MYCHALS Hottest: JANET JACKSON MIKI HOWARD QUINCY JONES EW&F MARY DAVIS</p> <p>KQXL/Baton Rouge Welch/Clay</p> <p>KASHIF PHALON ISLEY HOWARD HEWETT Hottest: LISA STANSFIELD MIKI HOWARD QUINCY JONES EW&F</p> <p>KPRS/Kansas City Chris King</p> <p>O'JAYS KASHIF MICHAEL COOPER EDWIN HAWKINS TECHNOTRONIC TROY JOHNSON Hottest: MIKI HOWARD JANET JACKSON QUINCY JONES LISA STANSFIELD EW&F</p> <p>WPEG/Charlotte Saunders/Darrell</p> <p>D.O.C. TODAY GOOD GIRLS SYBIL O'JAYS EN VOGUE JOMANDA MADONNA Hottest: STACY LATTISAW QUINCY JONES LISA STANSFIELD MIKI HOWARD SOUL II SOUL</p> <p>KPRW/Oklahoma City Marria Bratcher</p> <p>ANGIE' GRIFFIN JOHNNY GILL BELL BIV DEVOE PHALON REDHEAD KING PIN DEMETRIUS PERRY Hottest: LISA STANSFIELD MIKI HOWARD QUINCY JONES JANET JACKSON</p> <p>WTLZ/Saginaw Crockett/Fox</p> <p>DIANNE WARWICK JOHNNY GILL ROBBIE MYCHALS NEWTRONS MICHAEL JEFFRIES Hottest: JANET JACKSON MIKI HOWARD LISA STANSFIELD QUINCY JONES EW&F</p> <p>KBMJ/St. Louis Chuck Atkins</p> <p>none Hottest: LISA STANSFIELD MIKI HOWARD QUINCY JONES AFTER 7 BABYFACE</p> <p>WTLC/Indianapolis Johnson/Buchanan</p> <p>BELL BIV DEVOE BILLY DAVIS EN VOGUE Hottest: JANET JACKSON QUINCY JONES MIKI HOWARD LISA STANSFIELD TROOP</p>	<p>WJTT/Chattanooga Keith Landecker</p> <p>JOHNNY GILL KASHIF SHARON BRYANT DOMINO THEORY BY ALL MEANS BRAT PACK STARPOINT ART MADISON Hottest: QUINCY JONES JANET JACKSON MIKI HOWARD LISA STANSFIELD EW&F</p> <p>WDM/Columbia Carson/Hill</p> <p>JOHNNY GILL WINANS EN VOGUE ROB BASE GROVER WASHINGTON DOMINO THEORY KID'N PLAY BY ALL MEANS Hottest: LISA STANSFIELD EW&F ALYSON WILLIAMS TROOP BABYFACE</p> <p>WFXE/Columbus Phillip David March</p> <p>JOHNNY GILL STARPOINT BOBBY JIMMY BILLY DAVIS ISLEY Hottest: JANET JACKSON QUINCY JONES BABYFACE DAVID PEASTON</p> <p>WPAI/Charleston Don Kendrick</p> <p>BELL BIV DEVOE TROY JOHNSON PHALON TASHAN K.M.C. KRU KASHIF Hottest: MIKI HOWARD QUINCY JONES LISA STANSFIELD EW&F STEPHANIE MILLS</p> <p>WGLI/Charleston Terry Base</p> <p>JERMAINE JACKSON BELL BIV DEVOE BOBBY BY ALL MEANS EN VOGUE WINANS ERIC GABLE DIGITAL UNDERGROU Hottest: JANET JACKSON QUINCY JONES DAVID PEASTON LISA STANSFIELD MIKI HOWARD</p> <p>Z93/Charleston B.J. Lewis</p> <p>ANGELA WINBUSH Hottest: LISA STANSFIELD MIKI HOWARD LISA STANSFIELD EW&F JANET JACKSON</p> <p>WPEX/Durham Hosie Mack</p> <p>BARRY WHITE DIGITAL UNDERGROU TASHAN SOUL II SOUL JOHNNY GILL SYBIL STARPOINT Hottest: LISA STANSFIELD QUINCY JONES JANET JACKSON BABYFACE</p> <p>WJXX/Jacksonville Clark/Nelson</p> <p>U-KREW MICHAEL COOPER ISLEY BOBBY HOWARD HEWETT BY ALL MEANS JOHNNY GILL Hottest: JANET JACKSON QUINCY JONES LISA STANSFIELD BABYFACE MIKI HOWARD</p> <p>WJMH/Greensboro Bailey/Masters</p> <p>MADONNA NANCY MARTINEZ M.C. HAMMER MARY DAVIS TODAY MICHAEL STERLING Hottest: JANET JACKSON QUINCY JONES LISA STANSFIELD BABYFACE DIGITAL UNDERGROU</p> <p>WQMG/Greensboro Sam Weaver</p> <p>STARPOINT ROBBY GRAYSON HUGH CALLLOWAY ROB BASE WINANS JOHNNY GILL Hottest: RABYFACE JANET JACKSON STEPHANIE MILLS LISA STANSFIELD MIKI HOWARD</p> <p>Z104/Greenville Wayne Walker</p> <p>ALISA RANDOLPH DOMINO THEORY EN VOGUE JOHNNY GILL Hottest: MIKI HOWARD LISA STANSFIELD BABYFACE JANET JACKSON QUINCY JONES</p>	<p>WQFX/Gulfport-Biloxi Al Luv</p> <p>HOWARD HEWETT O'JAYS EDWIN HAWKINS TASHAN Hottest: JANET JACKSON MIKI HOWARD QUINCY JONES LISA STANSFIELD EW&F</p> <p>KMQJ/Houston Stradford/Dave</p> <p>JANET JACKSON JOHNNY GILL REDHEAD KING PIN DOMINO THEORY CALLLOWAY MICHAEL COOPER ANGELA WINBUSH Hottest: QUINCY JONES MIKI HOWARD JEFF REDD LISA STANSFIELD</p> <p>KHYS/Houston Hegwood/Weber</p> <p>ENTOUGH RANDY & THE GYPSY ROB BASE TECHNOTRONIC LACE DEF CON FOUR MAZE PHALON Hottest: QUINCY JONES QUINCY JONES MIKI HOWARD QUINCY JONES LISA STANSFIELD STEPHANIE MILLS</p> <p>WEUP/Huntsville Jim Mitchem</p> <p>JOHNNY GILL DEF CON FOUR NEWTRONS TASHAN RU'S LATEST ARRIV Hottest: MIKI HOWARD QUINCY JONES LISA STANSFIELD BABYFACE JANET JACKSON</p> <p>WJMS/Jackson Todd Jones</p> <p>M.C. HAMMER JAZZY JEFF TYLER COLLINS WINANS ART MADISON JANET JACKSON Hottest: LISA STANSFIELD QUINCY JONES EW&F SALT & PEPA ROB BASE</p> <p>WHJX/Jacksonville Clark/Nelson</p> <p>U-KREW MICHAEL COOPER ISLEY BOBBY HOWARD HEWETT BY ALL MEANS JOHNNY GILL Hottest: JANET JACKSON QUINCY JONES LISA STANSFIELD BABYFACE MIKI HOWARD</p> <p>KIIZ/Killeen McClain/Jaye</p> <p>none Hottest: STACY LATTISAW JANET JACKSON QUINCY JONES MIKI HOWARD LISA STANSFIELD</p> <p>KFXZ/Lafayette Chuck Harrison</p> <p>LACE BELL BIV DEVOE DEMETRIUS PERRY PHALON ROB BASE JOHNNY GILL BY ALL MEANS BOBBY JIMMY CLUB NOUVEAU Hottest: JANET JACKSON EW&F LISA STANSFIELD MIKI HOWARD QUINCY JONES</p> <p>KXZZ/Lake Charles Rob Neal</p> <p>none Hottest: MIKI HOWARD LISA STANSFIELD STACY LATTISAW QUINCY JONES LISA STANSFIELD</p>	<p>WQIC/Meridian Larry Carr</p> <p>BELL BIV DEVOE EDWIN HAWKINS O'JAYS PHALON TROY JOHNSON DOMINO THEORY GOOD GIRLS BABYFACE EDWIN HAWKINS MARVIN SEASE Hottest: QUINCY JONES JANET JACKSON ALYSON WILLIAMS MIKI HOWARD STEPHANIE MILLS</p> <p>WAL/TMeridian Steve Poston</p> <p>JOHNNY GILL LACE EDWIN HAWKINS O'JAYS NEWTRONS TROY JOHNSON JERMAINE JACKSON REDHEAD KING PIN CLUB NOUVEAU Hottest: QUINCY JONES MIKI HOWARD LISA STANSFIELD DAVID PEASTON JANET JACKSON</p> <p>WHQT/Miami Isley/Reese</p> <p>BELL BIV DEVOE SOUL II SOUL YOUNG & RESTLESS Hottest: JANET JACKSON MICHAEL STERLING BABYFACE QUINCY JONES EUGENE WILDE</p> <p>WEDR/Miami Barry/Thomas</p> <p>JOHNNY GILL LENNY WILLIAMS WILL DOWNING AFRO-RICAN TASHAN DIGITAL UNDERGROU STARPOINT KASHIF Hottest: MIKI HOWARD LISA STANSFIELD QUINCY JONES ALYSON WILLIAMS DAVID PEASTON</p> <p>WBLX/Mobile Brown/Sinclair</p> <p>BELL BIV DEVOE DELLA DAVID ROB BASE WHISTLE DIGITAL UNDERGROU STARPOINT GAP BAND TASHAN BARRY WHITE Hottest: OJEN LATTIFAH MIKI HOWARD QUINCY JONES MICHEL'LE JANET JACKSON</p> <p>WQOK/Nashville Jay DuBard</p> <p>MAIN INGREDIENT STARPOINT BY ALL MEANS Hottest: LISA STANSFIELD MIKI HOWARD CHRISTOPHER WILLI QUINCY JONES BABYFACE LACE</p> <p>K97/Memphis O'Jay/Bell</p> <p>JODY WATLEY KASHIF ART MADISON JOHNNY GILL PATTI LABELLE BARDEIX Hottest: MIKI HOWARD JANET JACKSON QUINCY JONES LISA STANSFIELD TROOP</p> <p>KRNB/Memphis Jeffries/Walker</p> <p>EN VOGUE MARVIN SEASE DEMETRIUS PERRY GROVER WASHINGTON O'JAYS BELL BIV DEVOE STARPOINT EDWIN HAWKINS Hottest: MIKI HOWARD QUINCY JONES LISA STANSFIELD SMOKEY ROBINSON JANET JACKSON</p>	<p>WPLZ/Richmond Petersburg Maxx Myrick</p> <p>LACE JOHNNY GILL BELL BIV DEVOE TECHNOTRONIC DIANNE WARWICK Hottest: STACY LATTISAW MIKI HOWARD QUINCY JONES LISA STANSFIELD</p> <p>WEAS/Savannah Floyd Blackwell</p> <p>ROB BASE CARMEN GROVER WASHINGTON JAMES INGRAM STARPOINT TASHAN MARVIN SEASE DIGITAL UNDERGROU DEMETRIUS PERRY Hottest: MIKI HOWARD JANET JACKSON QUINCY JONES SMOKEY ROBINSON LISA STANSFIELD</p> <p>KMJJ/Shreveport Sharp/Walker</p> <p>MAZE DOMINO THEORY RU'S LATEST ARRIV EN VOGUE TASHAN ROBBIE MYCHALS KID'N PLAY Hottest: MIKI HOWARD JANET JACKSON ALYSON WILLIAMS QUINCY JONES JANET JACKSON</p> <p>KDKS/Shreveport Kevin McCormick</p> <p>HOWARD HEWETT ERIC GABLE BELL BIV DEVOE BY ALL MEANS GROVER WASHINGTON STARPOINT KASHIF LACE DOMINO THEORY Hottest: QUINCY JONES JANET JACKSON LISA STANSFIELD MIKI HOWARD LUTHER VANDROSS</p> <p>KDAY/Los Angeles Jack Patterson</p> <p>MIKI HOWARD ABOVE THE LAW BABYFACE STEPHANIE MILLS REGINA BELLE JAZZY JEFF LACE JOHNNY GILL PHALON ICE-T ROXANNE SHANTE D-ROCK & THE BAYO TASHAN LADY FRESH ROB BASE DOMINO THEORY FREDDIE JACKSON Hottest: JANET JACKSON LISA STANSFIELD M.C. HAMMER DIGITAL UNDERGROU RUBY TURNER</p> <p>KSOL/San Francisco Bernie Moody</p> <p>JOHNNY GILL DEF CON FOUR ROBBIE MYCHALS REDHEAD KING PIN Hottest: QUINCY JONES LISA STANSFIELD JANET JACKSON BABYFACE JOYCE IRBY</p>	<p>92 Current Reporters 90 Current Reports</p> <p>Called in Frozen Playlist (2): KIIZ/Killeen, TX KXZZ (Z16)/Lake Charles, LA</p>



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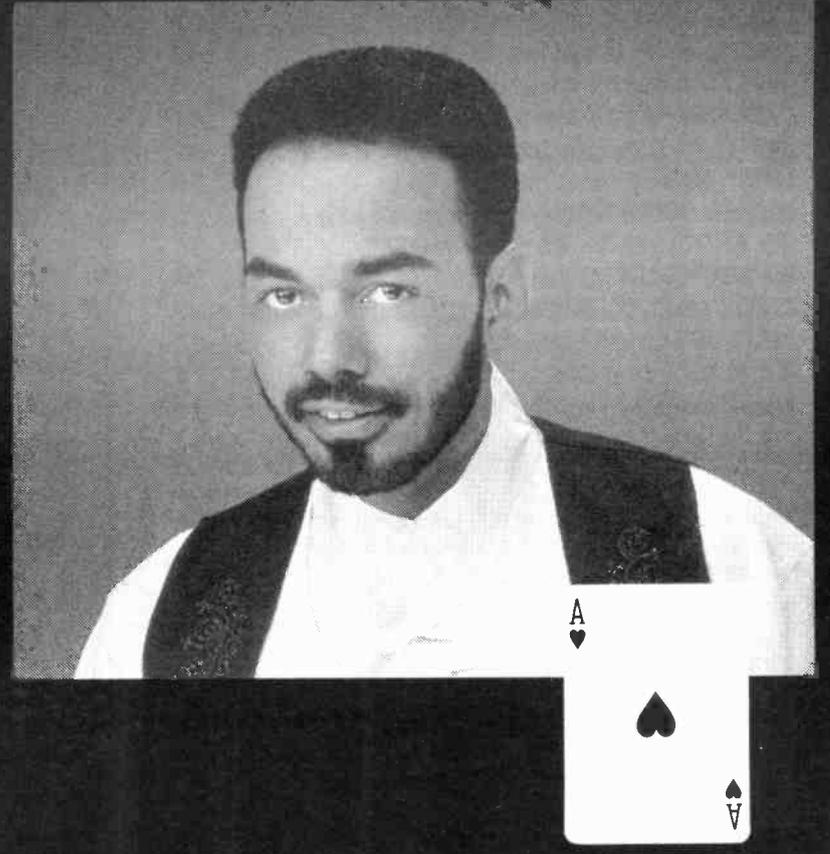
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HE'S DOIN' IT AGAIN!

JAMES INGRAM



Produced by THOM BELL (for Bellboy Productions)
and JAMES INGRAM (for James Gang Productions)
From The Album IT'S REAL



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“
I
D O N ' T
H A V E
T H E
H E A R T
”

THE NEW SINGLE

NEW ARTISTS

	Reports
1 SLAUGHTER /Up All Night (Chrysalis)	95
2 PETER MURPHY /Cuts You Up (Beggars Banquet/RCA)	90
3 NOTTING HILLBILLIES /Your Own Sweet Way (WB)	88
4 FRONT /Fire (Columbia)	64
5 TRAGICALLY HIP /New Orleans Is Sinking (MCA)	56
6 FASTER PUSSYCAT /House Of Pain (Elektra)	53
7 JONESES /Don't You Know (Atlantic)	51
LONDON QUIREBOYS /7 O'Clock (Capitol)	51
9 JESUS & MARY CHAIN /Head On (WB)	43
10 JUDE COLE /Baby It's Tonight (Reprise)	41
RAINDOGS /I'm Not Scared (Atco)	41
12 BABYLON A.D. /Bang Go The Bells (Arista)	40
13 LENNY KRAVITZ /I Build This Garden For Us (Virgin)	39
14 MICHAEL MONROE /Man With No Eyes (Mercury)	36
15 DEL AMITRI /Kiss This Thing Goodbye (A&M)	35
16 NUCLEAR VALDEZ /Summer (Epic)	34
17 STEVIE SALAS COLORCODE /The Harder They Come (Island)	27
SALTY DOG /Come Along (Geffen)	27
19 MR. BIG /Big Love (Atlantic)	26
20 SHARK ISLAND /Paris Calling (Epic)	25

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

THE CHILLS

"Heavenly Pop Hit"



The New Single

From The Album Submarine Bells



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AOR TRACKS®

NATIONAL AIRPLAY®

		177 REPORTERS				Reports/Adds	Heavy	Medium	
3	2	WKS	WKS	LW	TW				
1	1	1	1	1	1	AEROSMITH /What It Takes (Geffen)	151-0	136-	13+
11	8	5	2			MIDNIGHT OIL /Blue Sky Mine (Columbia)	165+/5	108+	50-
5	5	3	3			TOM PETTY /A Face In The Crowd (MCA)	150-/2	129+	19-
23	14	8	4			DON HENLEY /The Heart Of The Matter (Geffen)	150+/6	111+	39-
4	4	2	5			ROLLING STONES /Almost Hear You Sigh (Columbia)	142-/0	123-	18-
30	18	11	6			ERIC CLAPTON /No Alibis (Reprise)	147+/11	90+	56-
						DEBUT ROBERT PLANT /The Hurting Kind. (Es Paranza/Atlantic)	138 /138	85	48
14	11	9	8			CHRIS REA /The Road To Hell (Geffen)	146+/2	90+	54-
6	6	6	9			PHIL COLLINS /I Wish It Would Rain Down (Atlantic)	121-/0	98-	22=
22	16	14	10			PETER WOLF /99 Worlds (MCA)	150=/2	62+	79-
3	2	4	11			WHITESNAKE /The Deeper The Love (Geffen)	122-/0	96-	24+
19	13	13	12			SMITHEREENS /Blues Before And After (Enigma/Capitol)	139-/0	65+	67-
13	12	12	13			WARRANT /Sometimes She Cries (Columbia)	126-/0	68=	48-
2	3	7	14			ALANNAH MYLES /Black Velvet (Atlantic)	97-/0	86-	6=
28	22	20	15			MOTLEY CRUE /Without You (Elektra)	136+/10	36+	84+
						ROBERT PALMER /Life In Detail (EMI)	129+/42	39+	85+
						KISS /Forever (Mercury)	126+/4	43+	65=
20	20	18	18			HAVANA BLACK /Lone Wolf (Capitol)	135=/3	27+	88-
32	26	21	19			TESLA /The Way It Is (Geffen)	121+/9	36+	73-
						DEBUT DAMN YANKEES /Coming Of Age (WB)	131 /131	25	77
34	28	22	21			LOU GRAMM /True Blue Love (Atlantic)	105+/10	40+	60-
38	32	23	22			BLACK CROWES /Jealous Again (Def American/Geffen)	131+/9	18+	83+
7	7	10	23			MICHAEL PENN /No Myth (RCA)	90-/0	58-	30-
47	36	27	24			RUSH /The Pass (Atlantic)	109+/19	25+	73+
8	9	15	25			GREAT WHITE /House Of Broken Love (Capitol)	82-/2	44-	33-
10	10	16	26			BILLY JOEL /I Go To Extremes (Columbia)	77-/0	55-	20-
26	25	24	27			ENUFF Z'NUFF /Fly High Michelle (Atco)	105-/3	23=	60-
31	30	26	28			COMPANY OF WOLVES /Call Of The Wild (Mercury)*	114-/3	11+	74-
53	41	32	29			MELISSA ETHERIDGE /The Angels (Island)	90+/13	21+	64+
41	35	31	30			POCO /The Nature Of Love (RCA)	96+/11	26+	58-
37	31	28	31			ALARM /Love Don't Come Easy (IRS)	95-/2	23+	63-
45	42	34	32			PETER MURPHY /Cuts You Up (Beggars Banquet/RCA)	90+/15	27+	41+
17	15	17	33			CULT /Sweet Soul Sister (Sire/Reprise)	88-/0	20-	52-
43	39	35	34			GUN /Better Days (A&M)	106+/15	10+	57+
	49	38	35			NOTTING HILLBILLIES /Your Own Sweet Way (WB)	88+/18	17+	55+
50	43	40	36			SLAUGHTER /Up All Night (Chrysalis)	95+/8	3+	55+
46	40	39	37			BRITNY FOX /Dream On (Columbia)	89+/7	6+	48+
9	17	25	38			ERIC CLAPTON /Bad Love (Reprise)	45-/0	37-	4-
59	45	42	39			ROBIN TROWER /Turn The Volume Up (Atlantic)	77+/10	7+	41+
12	23	30	40			MSG /Anytime (Capitol)	44-/1	24-	16-
33	33	33	41			JOE SATRIANI /Back To Shalla-Ball (Relativity)	56-/0	5-	39-
	54	47	42			DAVE EDMUNDS /Closer To The Flame (Capitol)	60+/8	7+	40+
	53	48	43			PAUL McCARTNEY /We Got Married (Capitol)	52+/8	13+	30+
						DEBUT CHURCH /Metropolis (Arista)	55+/36	7+	31+
54	44	43	45			FRONT /Fire (Columbia)	64-/1	3=	33=
60	52	50	46			TRAGICALLY HIP /New Orleans Is Sinking (MCA)	56+/7	5-	26+
36	34	37	47			BAD ENGLISH /Price Of Love (Epic)	35-/1	16-	19-
18	27	41	48			RUSH /Presto (Atlantic)	30-/1	14-	13-
						NEIL YOUNG /Crime In The City (Reprise)	45+/19	8+	26+
						FASTER PUSSYCAT /House Of Pain (Elektra)	53+/10	1=	23+
48	46	45	51			BALAAM & THE ANGEL /I Took A Little (Virgin)	46-/1	3-	27-
	58	53	52			JESUS & MARY CHAIN /Head On (WB)	43+/5	4=	26=
	60	55	53			LENNY KRAVITZ /I Build This Garden For Us (Virgin)	39-/1	7-	23+
						DEBUT LONDON QUIREBOYS /7 O'Clock (Capitol)	51 /50	0	27
15	19	36	55			GEORGIA SATELLITES /All Over But The Crying (Elektra)	30-/0	10-	17-
						DEL AMITRI /Kiss This Thing Goodbye (A&M)	35+/7	6+	24+
						NUCLEAR VALDEZ /Summer (Epic)	34-/4	6=	15+
						BABYLON A.D. /Bang Go The Bells (Arista)	40+/5	0=	17+
						DEBUT GIANT /I'll See You In My Dreams (A&M)	41+/12	3+	27+
						DEBUT JONESES /Don't You Know (Atlantic)	51+/8	2+	21+

*Keeps a bullet due to continued growth.

BREAKERS®

ROBERT PLANT
The Hurting Kind (I've...) (Es Paranza/Atlantic)
78% of our reporters on it.

DAMN YANKEES
Coming Of Age (WB)
74% of our reporters on it.

RUSH
The Pass (Atlantic)
62% of our reporters on it.

GUN
Better Days (A&M)
60% of our reporters on it.

NATIONAL AIRPLAY

3	2			177 REPORTERS	MARCH 9, 1990	Reports/Adds	Heavy	Medium
WKS	WKS	LW	TW					
2	2	1		1 ERIC CLAPTON /Journeyman (Reprise)	"No" (147) "Bad" (45) "Pretending" (7)	162+/4	117+	44-
1	1	2		2 AEROSMITH /Pump (Geffen)	"What" (151) "F.I.N.E." (5) "Monkey" (5)	157-/1	138-	16+
-	-	6		3 MIDNIGHT OIL /Blue Sky Mining (Columbia)	"Blue" (165) "King" (9) "Forgotten" (3)	165+/4	108+	51-
6	6	5		4 TOM PETTY /Full Moon Fever (MCA)	"Face" (150) "Free" (3) "Love" (3)	152-/2	131+	19-
20	14	9		5 DON HENLEY /The End Of The Innocence (Geffen)	"Heart" (150) "Dirt" (5) "How" (4)	151+/4	112+	39-
5	5	4		6 ROLLING STONES /Steel Wheels (Columbia)	"Almost" (142) "Hearts" (2) "Sad" (1)	143-/0	123-	19-
14	12	12		7 CHRIS REA /The Road To Hell (Geffen)	"Road" (146) "Texas" (2) "Must" (1)	146+/2	90+	54-
12	10	10		8 SMITHEREENS /Smithereens 11 (Enigma/Capitol)	"Blues" (139) "Girl" (14) "Yesterday" (3)	145-/0	73+	64-
4	3	3		9 WHITESNAKE /Slip Of The Tongue (Geffen)	"Deeper" (122) "Judgment" (6) "Kittens" (3)	128-/0	100-	25+
7	7	7		10 PHIL COLLINS /...But Seriously (Atlantic)	"Wish" (121) "Something" (3) "All" (2)	124-/0	99-	23-
				DEBUT 11 PETER WOLF /Up To No Good (MCA)	"99" (150) "Drive" (3) "Go" (1)	152 /4	62	81
3	4	8		12 ALANNAH MYLES /Alannah Myles (Atlantic)	"Black" (97) "Lover" (4) "Love" (2)	105-/0	89-	11+
10	13	15		13 RUSH /Presto (Atlantic)	"Pass" (109) "Presto" (30) "Chain" (4)	128-/7	38-	77-
15	15	16		14 WARRANT /Dirty Rotten Filthy Stinking Rich (Columbia)	"Sometimes" (126)	126-/0	68=	48-
24	23	18		15 MOTLEY CRUE /Dr. Feelgood (Elektra)	"Without" (136) "Slice" (2) "Kickstart" (2)	137+/10	39+	82+
-	-	30		16 VARIOUS ARTISTS /Pretty Woman (EMI)	"Life" (129) "Pretty" (1)	130+/43	40+	85+
8	8	11		17 MICHAEL PENN /March (RCA)	"No" (90) "This" (16) "Brave" (1)	101-/1	61-	37-
23	19	19		18 KISS /Hot In The Shade (Mercury)	"Forever" (126)	126+/4	43+	65-
21	21	21		19 TESLA /The Great Radio Controversy (Geffen)	"Way" (121) "Love" (7)	125+/8	37+	75-
22	20	20		20 HAVANA BLACK /Indian Warrior (Capitol)	"Lone" (135)	135= /3	27+	88-
28	24	22		21 LOU GRAMM /Long Hard Look (Atlantic)	"True" (105) "Running" (4) "Just" (2)	111+/9	44+	62-
38	32	23		22 BLACK CROWES /Jealous Again (Def American/Geffen)	"Jealous" (131)	131+/9	18+	83+
11	11	13		23 BILLY JOEL /Storm Front (Columbia)	"Extremes" (77) "Downeaster" (6) "Not" (3)	84-/0	59-	22-
9	9	14		24 GREAT WHITE /Twice Shy (Capitol)	"House" (82)	82-/2	44-	33-
39	32	31		25 MELISSA ETHERIDGE /Brave & Crazy (Island)	"Angels" (90) "Let" (2) "You" (1)	92+/12	22+	65+
27	26	25		26 ENUFF Z'NUFF /Enuff Z'Nuff (Atco)	"Fly" (105)	105-/3	23=	60-
31	30	26		27 ALARM /Change (IRS)	"Love" (95) "Devolution" (2)	96-/2	25+	62-
32	29	28		28 COMPANY OF WOLVES /Company Of Wolves (Mercury)	"Call" (114)	114-/3	11+	74-
40	38	33		29 PETER MURPHY /Deep (Beggars Bqt/RCA)	"Cuts" (90) "Line" (1) "Deep" (1)	91+/16	27+	42+
36	34	32		30 POCO /Legacy (RCA)	"Nature" (96) "Rough" (1)	96+/10	26+	58-
19	16	17		31 CULT /Sonic Temple (Sire/Reprise)	"Sweet" (88)	88-/0	20-	52-
-	35	34		32 GUN /Taking On The World (A&M)	"Better" (106)	106+/15	10+	57+
				DEBUT 33 NOTTING HILLBILLIES /Missing... Presumed Having A Good Time (WB)	"Your" (88) "Will" (1)	88 /18	17	55
13	22	29		34 MSG /Save Yourself (Capitol)	"Anytime" (44) "Heart" (18) "Take" (2)	63-/4	28-	25-
-	39	38		35 SLAUGHTER /Stick It To Ya (Chrysalis)	"Up" (95) "Fly" (1)	95+/8	3+	55+
-	37	37		36 BRITNY FOX /Boys In Heat (Columbia)	"Dream" (89) "Long" (1)	89+/7	6+	48+
17	18	23		37 BAD ENGLISH /Bad English (Epic)	"Price" (35) "Best" (17) "Heaven" (4)	51-/0	25-	26-
-	-	39		38 ROBIN TROWER /In The Line Of Fire (Atlantic)	"Turn" (77) "Sea" (1) "Natural" (1)	79+/11	7+	42+
25	33	36		39 NEIL YOUNG /Freedom (Reprise)	"Crime" (45) "No" (26)	66+/12	17-	35+
30	27	27		40 JOE SATRIANI /Flying In A Blue Dream (Relativity)	"Back" (56) "Flying" (6) "Big" (4)	68-/0	7-	45-

BREAKERS

PETER WOLF
Up To No Good (MCA)
86% of our reporters on it.

VARIOUS ARTISTS
Pretty Woman (EMI)
73% of our reporters on it.

GUN
Taking On The World (A&M)
60% of our reporters on it.

MOST ADDED

PRETTY WOMAN (43)
NOTTING HILLBILLIES (18)
PETER MURPHY (16)
DIVING FOR PEARLS (15)
GUN (15)
MELISSA ETHERIDGE (12)
GIANT (12)
MICHAEL MONROE (12)
NEIL YOUNG (12)
GEORGIA SATELLITES (11)
ROBIN TROWER (11)

HOTTEST

AEROSMITH (138)
TOM PETTY (131)
ROLLING STONES (123)
ERIC CLAPTON (117)
DON HENLEY (112)
MIDNIGHT OIL (108)
WHITESNAKE (100)
PHIL COLLINS (99)
CHRIS REA (90)
ALANNAH MYLES (89)

TRACK 39

ON OVER 75 AORs, INCLUDING

WBCN
WGR
WHJY
KLOL
WRNO
KISS
WLVQ
WLLZ
WRIF
WLZR
KQRS
KAZY
KBPI
KUPD
KRXQ
KOME
KSJO
KISW
KXRX
CFOX

“Turn The Volume Up”

On Your Desk Now

ATLANTIC

NATIONAL AIRPLAY®

LW	TW	
1	1	PETER MURPHY/Deep (Beggars Banquet/RCA)
5	2	MIDNIGHT OIL/Blue Sky Mining (Columbia)
6	3	MISSION UK/Carved In The Sand (Mercury)
2	4	THEY MIGHT BE GIANTS/Flood (Elektra)
9	5	CHURCH/Metropolis (track) (Arista)
4	6	SINEAD O'CONNOR/Nothing Compares 2 U (track) (Chrysalis)
7	7	OINGO BOINGO/When The Lights Go Out (track) (MCA)
3	8	JESUS & MARY CHAIN/Automatic (WB)
11	9	BELOVED/Happiness (Atlantic)
16	10	DEPECHE MODE/Enjoy The Silence (track) (Sire/Reprise)
13	11	RENEGADE SOUNDWAVE/Soundclash (Mute/Enigma)
19	12	HOUSE OF LOVE/House Of Love (Fontana/Mercury)
8	13	CREATURES/Boomerang (Geffen)
15	14	RAVE-UPS/Chance (Epic)
17	15	BLUE NILE/Hats (A&M)
10	16	THE THE/Mind Bomb (Epic)
12	17	ELECTRONIC/Getting Away With It (track) (WB)
22	18	ADAM ANT/Manners & Physique (MCA)
18	19	JOHN WESLEY HARDING/Here Comes The Groom (Sire/Reprise)
23	20	DEL AMITRI/Waking Hours (A&M)
20	21	IAN McCULLOCH/Candleland (Sire/Reprise)
21	22	SMITHEREENS/Smithereens 11 (Enigma/Capitol)
14	23	UB40/Labor Of Love II (Virgin)
24	24	NINE INCH NAILS/Pretty Hate Machine (TVT)
29	25	CRAMPS/Bikini Girls With Machine Guns (track) (Enigma)
30	26	MIGHTY LEMON DROPS/Laughter (Sire/Reprise)
26	27	MICHAEL PENN/March (RCA)
	28	VARIOUS ARTISTS/Pretty Woman (EMI)
	29	BEAUTIFUL SOUTH/Welcome To The Beautiful South (Elektra)
	30	TOAD THE WET SPROCKET/Pale (Abe's/Columbia)

DEBUT →
DEBUT →
DEBUT →

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED	HOTTEST	MOST REQUESTED
SOCIAL DISTORTION DEPECHE MODE FALL NICK LOWE STONE ROSES PLAN B	SINEAD O'CONNOR MIDNIGHT OIL CHURCH PETER MURPHY DEPECHE MODE	SINEAD O'CONNOR PETER MURPHY DEPECHE MODE OINGO BOINGO MIDNIGHT OIL

MOST ADDED	HOTTEST	MOST REQUESTED
ROBERT PLANT/Hurting (138) DAMN YANKEES/Coming (131) LONDON QUIREBOYS/7 (50) ROBERT PALMER/Life (42) JUDE COLE/Baby (41) CHURCH/Metropolis (36) COREY HART/Little (28) RUSH/Pass (19) NEIL YOUNG/Crime (19) N. HILLBILLIES/Your (18)	AEROSMITH/What (136) TOM PETTY/Face (129) R. STONES/Almost (123) DON HENLEY/Heart (111) MIDNIGHT OIL/Blue (108) PHIL COLLINS/Wish (98) WHITESNAKE/Deeper (96) ERIC CLAPTON/No (90) CHRIS REA/Road (90) ALANNAH MYLES/Black (86)	AEROSMITH/What (52) CHRIS REA/Road (35) MIDNIGHT OIL/Blue (31) MOTLEY CRUE/Without (31) ALANNAH MYLES/Black (29) SMITHEREENS/Blues (20) WHITESNAKE/Deeper (17) KISS/Forever (16) DAMN YANKEES/Coming (13) ENUFF Z'NUFF/Fly (13) TESLA/Way (13)

NEW & ACTIVE

JUDE COLE "Baby It's Tonight" (Reprise) 41/41 (1/1)
Adds including KTXQ, WLZR, WQFM, KRQR, KISW, WDHA, WRXR, KTAL, WAPL, WXPB, Heavy 1: WHJY, Medium 20 including WMMS, KSHE, KRXQ, KZAP, WRFK, KRXX, KDIZ, KQDS, WLAV, KZRR.

RAINDOGS "I'm Not Scared" (Atco) 41/6 (36/11)
Adds: WNOR, KBAT, WROV, WLAV, WZXL, KRQU, Medium 19 including WHJY, WXRT, WQFM, KBCO, KZAP, CHEZ, KEZE, WBLM, WXQR, WMAD.

MICHAEL MONROE "Man With No Eyes" (Mercury) 36/12 (26/4)
Adds including WBCN, WEZX, KZRR, KJOT, WGIR, KFMZ, WZZQ, KWHL, KZOO, Heavy 1: KFMQ, Medium 14 including WIYY, KUPD, KBER, WDHA, WTPA, WHEB, WFVY, KBAT, WXPB, KRZQ.

STEVIE RAY VAUGHAN "Wall Of Denial" (Epic) 33/11 (22/13)
Adds including WBCN, WNEW, KTXQ, WDHA, KWIC, WFVY, KRXX, KJJK, KBOY, KZOO, Heavy 2 including WAQX, Medium 22 including KISS, KZAP, WPLR, KLBK, KNKN, WRXK, WRXL, WROV, WLAV, KATT.

COREY HART "A Little Love" (EMI) 31/28 (3/3)
Adds including WLQV, WDHA, KWIC, WWCT, KILO, KLPX, WGIR, WWWV, KFMX, KFMZ, Heavy 3 including CHOM, CHEZ, Medium 19 including WIYY, CILQ, KYYS, KGON, KKEG, KGGO, WLAV, KZEL, KRZQ, WWTR.

STEVIE SALAS COLORCODE "The Harder They Come" (Island) 27/5 (24/4)
Adds: CILQ, KISS, KRXX, WSTZ, WXQR, Medium 15 including WYNF, KUPD, KGON, WDHA, KRXX, WLAV, KZRR, KRZQ, WPXC, WZYC.

SALTY DOG "Come Along" (Geffen) 27/3 (28/3)
Adds: WLQV, KXRX, KNKN, Heavy 2: KNAC, WXQR, Medium 13 including CILQ, KISS, KBPI, KUPD, KGON, KISW, CFOX, KLBK, KLAQ, WRXK.

MR. BIG "Big Love" (Atlantic) 26/5 (23/4)
Adds: WLLZ, KOME, KATT, KDJK, KZOO, Heavy 0: Medium 12 including WGR, CILQ, WQFM, KUPD, WLRS, KRXX, KICT, KRZQ, WXQR.

TREVOR RABIN "I Can't Look Away" (Elektra) 26/1 (26/7)
Adds: KSQY, Heavy 2 including KRXX, Medium 17 including WLLZ, KUPD, KGON, KZAP, KISW, KLBK, KLAQ, KEZO, WWCT, KZRR.

SIGNAL "Does It Feel Like Love" (EMI) 24/4 (25/2)
Adds: WFBO, WTKX, WKQZ, WNCB, Heavy 4: KBER, WIMZ, KFMQ, KZOO, Medium 11 including WIYY, WLLZ, KKEG, KBAT, KGGO, KDJK, KSEZ.

XYZ "What Keeps Me Loving You" (Enigma) 21/8 (13/5)
Adds: WQFM, WCCC, WLRS, WTKX, KILO, WZBH, WGLF, KWHL, Heavy 1: KZOO, Medium 7 including KBER, WCMF, WXLP, WAZU, KFMQ.

JANATA "The River" (Mercury) 21/5 (16/7)
Adds: KRXX, WKQZ, KEZE, KRQU, KFMU, Heavy 3 including KOME, KZOO, Medium 10 including WBAB, KTXQ, KZAP, WDHA, WTUE, KMBY, WPXC, KCQR.

KIX "Cold Blood" (Atlantic) 20/1 (27/2)
Adds: WRXK, Heavy 2: WIYY, WIMZ, Medium 10: WSHE, WYNF, WQFM, KBER, WLRS, WXPB, WTUE, WLAV, WKQZ, WKGB.

DIVING FOR PEARLS "New Moon" (Epic) 19/16 (3/0)
Adds including WLQV, WIXV, KMOD, KKBK, KEZE, WGIR, KFMZ, KFMQ, KBOY, KCHV, Heavy 2: WIYY, KZOO, Medium 6: KGON, KBER, WLRS, KRXX, KZRR, KRQU.

MSG "This Is My Heart" (Capitol) 18/4 (13/8)
Adds: WNCB, KLCX, KLPX, KFMQ, Heavy 1: KISS, Medium 11 including KUPD, KBER, WDHA, WAPL, WLAV, KILO, KRZQ, WGIR, WAOR, KRQU.

SINEAD O'CONNOR "Nothing Compares 2 U" (Chrysalis) 17/5 (12/2)
Adds: WBCN, KJJO, WIZN, WPXC, KCQR, Heavy 6: WHJY, WXRT, KTCZ, CHEZ, WWCT, KFMU, Medium 10 including CHOM, KBCO, WHFS, WDHA, WWWV, WMAD.

GEORGIA SATELLITES "Shake That Thing" (Elektra) 16/14 (1/1)
Adds including KISS, KZAP, WTPA, WCCC, WRXR, KJJO, KMBY, KSQY, KBOY, Medium 10 including WDHA, KMOD, KRZQ, WGIR, WXQR, KFMF, KZOO.

MICHAEL PENN "This And That" (RCA) 16/4 (12/8)
Adds: WBCN, KWIC, KJOT, WIZN, Heavy 4: WXRT, KBCO, WHFS, KCQR, Medium 10 including WBAB, KTCZ, WDHA, KLBK, KRXX, KJJO, KBOY, KFMU.

JOHN LEE HOOKER "I'm In The Mood" (Chameleon/Capitol) 15/1 (15/4)
Adds: WWWV, Heavy 3: WXRT, WPLR, KDKB, Medium 9: CILQ, KTCZ, CFOX, CHEZ, WROV, KMBY, WMAD, KRQU, KCQR.

SAY HELLO TO
THE BELOVED

HELLO
(7-87989/FRCD 3163)
is the first single
from the forthcoming album
HAPPINESS
(8247)

New Rock **9**

On Atlantic Records, Cassettes and Compact Discs

1990 Atlantic Recording Corp. • A Warner Communications Co.

PLAY IT, SAY IT!

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED — This week's most added albums and tracks.

MOST REQUESTED — This week's most requested tracks.

HOTTEST — This week's albums and tracks receiving the most heavy reports.

PLAYLISTS — Artists are listed once per playlist in the highest rotation that any of their album's tracks is reported. For example, if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

For all stations, light rotation is condensed to include only adds to the rotation this week. For P-2 and P-3 stations, medium rotation is condensed in the same manner.

Symbols: 'a' — Album or track is newly reported. (M); (L) — Other tracks from that album are in those rotations (medium or light).

A "frozen" list indicates that a current report was not received, and last week's rotations are included in the data base. Stations which fail to report for two consecutive weeks do not contribute any data to this week's charts.

PARALLELS — Stations arranged by market size, according to Arbitron's MSA population figures. Parallel One: 1,000,000 +. Parallel Two: 200,000 - 1,000,000. Parallel Three: under 200,000. Stations at a significant ratings disadvantage to an in-format competitor are assigned a lower parallel.

SALTY DOG SMITHSONIANS TESLA STEVIE NICKS COLOR ROBERT PLANT LEO GRAMM LEE AARON RICKY MARTIN CLOUTIER CORBY HART TOMMY LEE JERRY SEINFELD RICKY MARTIN

WDCI/Washington (301) 587-7100 VP/PG: DAVE BROWN MD: DUSTY SCOTT Heavy PHIL COLLINS AEROSMITH

WVE/Pittsburgh (412) 937-1441 MD: GENE ROMANO MD: HERSCHEL Heavy BLACK CROWES TESLA CHRIS REA

WYZZ/Baltimore (301) 889-0098 MD: RUSSELL HAYES MD: MARY HURLEY Heavy ENUFF Z'NUFF ALANNAH MYLES

WGR/Buffalo (716) 881-4555 MD: JOHN UNGER MD: BOB RICHARDS Heavy DON HENLEY AEROSMITH

WBAB/Long Island (516) 587-1023 MD: JOE LIVINGSTONE MD: RALPH TORRESA Heavy ROLLING STONES TOM PETTY

WZZO/Allentown (215) 694-0511 MD: RICK STRAUSS MD: TODD BRYANT Heavy ROLLING STONES TOM PETTY

WBAB/Long Island (516) 587-1023 MD: JOE LIVINGSTONE MD: RALPH TORRESA Heavy ROLLING STONES TOM PETTY

WVLC/Charleston (304) 722-33308 MD: ALAN SELLS MD: MURF SAUNDERS Heavy ALANNAH MYLES PHIL COLLINS

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WRKT/Erie (814) 725-4000 MD: KRIS FARR, PHILLIPS MD: KEVIN AUGUST Heavy AEROSMITH PHIL COLLINS

CHOM/Montreal (514) 937-2466 MD: LAM KLEINER MD: NEIL KASNER Heavy ROLLING STONES TOM PETTY

WTPA/Harrisburg (717) 697-1141 MD: JEFF KAUFMAN MD: CHRIS JAMES Heavy AEROSMITH PHIL COLLINS

FISH LOU GRAMM KISS TOM PETTY CHRIS REA

WPLR/New Haven (203) 287-807C MD: JOHN GRIFPIER MD: TOM BASS Heavy ROLLING STONES HAVANA BLACK

WNEW/New York (212) 286-1027 MD: DAVE LOGAN MD: LORRAINE CARUSO Heavy AEROSMITH PHIL COLLINS

WDHA/Dover (201) 328-1055 MD: BOB LINTNER MD: ANDY DEAN Heavy AEROSMITH PHIL COLLINS

WOUR/Utica (315) 797-0803 MD: PETER HURSH MD: TOM STARR Heavy MICHAEL PENN CHRIS REA

WHEB/Portsmouth (603) 436-7300 MD: GLENN STEWART MD: SCOTT LAUREN Heavy AEROSMITH PHIL COLLINS

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ROLLING STONES TOM PETTY ALARM KISS CHRIS REA

WCMF/Rochester (716) 262-4330 MD: STAN MALIN MD: DAVE KANE Heavy RUSH BILLY JOEL

WEXZ/Scranton (717) 961-1842 MD: JIM REISING MD: JACK MEYERS Heavy AEROSMITH BLACK CROWES

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WVLC/Charleston (304) 722-33308 MD: ALAN SELLS MD: MURF SAUNDERS Heavy ALANNAH MYLES PHIL COLLINS

WCMF/Rochester (716) 262-4330 MD: STAN MALIN MD: DAVE KANE Heavy RUSH BILLY JOEL

WEXZ/Scranton (717) 961-1842 MD: JIM REISING MD: JACK MEYERS Heavy AEROSMITH BLACK CROWES

WVLC/Charleston (304) 722-33308 MD: ALAN SELLS MD: MURF SAUNDERS Heavy ALANNAH MYLES PHIL COLLINS

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EAST

P1

WBCN/Boston (617) 268-1111 MD: CINDIS MD: CARTER ALAN

- 1 AEROSMITH 2 TOM PETTY 3 MICHAEL PENN 4 ROLLING STONES 5 DON HENLEY 6 ERIC CLAPTON 7 PETER MURPHY 8 SMITHSONIANS 9 PETER WOLF 10 JONAS MEYER 11 NUCLEAR WARRIORS 12 MIDNIGHT OIL 13 LEO GRAMM 14 CHRIS REA 15 NEIL YOUNG 16 COMPANY OF MOLVES 17 NOTTING HILLBILLIE 18 THE BEATLES 19 RUSH 20 RAINBOWS 21 FRONT 22 LENNY KRAVITZ 23 SILVERMASTERS 24 GUN 25 TRAGICALLY HIP 26 THE BOONIES 27 SMITHSONIANS 28 PETER MURPHY 29 CHURCH 30 BLUE MILES 31 ALANNAH MYLES 32 ROBIN THOMER 33 KISS 34 JANATA 35 THE BEATLES 36 BALAM AND THE ANGEL 37 JAN MCDONALD 38 JOHN JETT 39 STEVIE NICKS 40 HERBIE HANCOCK 41 ANIMAL LOGIC 42 JOHN MCELROY 43 HAVANA BLACK 44 THE AMPTRE 45 BLACK CROWES 46 TAVIS FARMING 47 LONDON QUIREBOYS 48 DAN AYKROYD 49 COMPANY OF MOLVES 50 JONAS MEYER 51 JESSIE & MARY CHAIN 52 MICHAEL MONROE 53 TONY THE HOT SPICE 54 ROBERT PLANT

MIDNIGHT OIL CHRIS REA WHITESNAKE GREAT WHITE KISS DON HENLEY

DAVE EDWARDS ERIC CLAPTON PETER MURPHY DON HENLEY

DAVE EDWARDS ERIC CLAPTON PETER MURPHY DON HENLEY

WGR/Buffalo (716) 881-4555 MD: JOHN UNGER MD: BOB RICHARDS

Heavy DON HENLEY AEROSMITH ERIC CLAPTON DON HENLEY NEIL YOUNG

WMMR/Philadelphia (215) 561-0933 MD: JOE BERKOWITZ MD: KEVIN KELLY

Heavy ERIC CLAPTON TOM PETTY ROLLING STONES RILLY JOEL

CILQ/Toronto (416) 967-3445 MD: GARY ALBRE MD: JOEY VENEZIA

Heavy AEROSMITH PHIL COLLINS GREAT WHITE WARRANT

P2

WYZZ/Baltimore (301) 889-0098 MD: RUSSELL HAYES MD: MARY HURLEY

Heavy ENUFF Z'NUFF ALANNAH MYLES

Heavy ENUFF Z'NUFF ALANNAH MYLES

WZZO/Allentown (215) 694-0511 MD: RICK STRAUSS MD: TODD BRYANT

Heavy ROLLING STONES TOM PETTY

WBAB/Long Island (516) 587-1023 MD: JOE LIVINGSTONE MD: RALPH TORRESA

Heavy ROLLING STONES TOM PETTY

WVLC/Charleston (304) 722-33308 MD: ALAN SELLS MD: MURF SAUNDERS

Heavy ALANNAH MYLES PHIL COLLINS

P2

WYZZ/Baltimore (301) 889-0098 MD: RUSSELL HAYES MD: MARY HURLEY

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Heavy ROLLING STONES TOM PETTY

WVLC/Charleston (304) 722-33308 MD: ALAN SELLS MD: MURF SAUNDERS

CHR ADDS & HOTS

March 9, 1990 R&R 85

EAST
MOST ADDED
BREAKOUTS

Aeromsmith
Wilson Phillips
Sweet Sensation
Corey Hart
Babyface

Laura Branigan

EAST
P2

WVFX/Bangor, ME
Martin/Clerk

AEROSMITH
CALLAWAY
SELECTION (dp)
TELENOTRONIC (dp)
COREY HART
Hot: WARRANT 4-2
B-52'S 1-7
KISS 10-8
PHIL COLLINS 14-9
JANE CHILD 22-18

103CIR/Beckley, WV
Spencer/Davis

none
Hot: JANET JACKSON 1-1
ALANNAH MYLES 14-14
JANE CHILD 19-19
BIZ MARKIE 20-20
KISS 22-22

95XX/Burlington, VT
Speck/Riley

CALLAWAY
WILSON PHILLIPS
COREY HART
STEAD O'CONNOR
AEROSMITH (dp)
Hot: ALANNAH MYLES 6-1
TELENOTRONIC 18-15
BIZ MARKIE 22-18
KISS 26-20
TOMMY PAGE 37-32

WKPE/Cape Cod, MA
Keith Lemira

AEROSMITH
COREY HART
ADAM ANT
BRAT PACK
ENUFF Z'NUFF
DOBBY Z
Hot: JANET JACKSON 1-1
ALANNAH MYLES 8-2
KISS 13-5
MADONNA 13-5
TOMMY PAGE 22-11

WKZJ/Chambersburg, PA
Alexander/Shane

AEROSMITH
A'ME LORAIN
CLIFFY RICHARD
RICHARD MARK 5-3
BAD ENGLISH 6-5
ALANNAH MYLES 1-1
JANET JACKSON 2-2
BAD ENGLISH 5-4
D MOB 15-10
PHIL COLLINS 22-15

WVNY/Hatfield, NY
Christian/Pandleton

AEROSMITH
BONNIE RAITT
WILSON PHILLIPS
Hot: LINDA RONSTADT 20-13
LISA STANSFIELD 24-15
MIDNIGHT OIL 28-22
ENUFF Z'NUFF 29-25
TOMMY PAGE 30-26

95XII/Parkersburg, WV
Larry Hughes

none
Hot: JANET JACKSON 2-1
ALANNAH MYLES 5-3
BAD ENGLISH 4-2
TAYLOR DAVE 11-7
PHIL COLLINS 18-12

WHT/Portland, ME
Benoni/Perkins

A'ME LORAIN (dp)
MOTLEY CRUE (dp)
Hot: B-52'S 4-2
PHIL COLLINS 15-13
TELENOTRONIC 21-16
MIDNIGHT OIL 23-19
TOMMY PAGE 24-21

G98/Portland, ME
Jon Bryant

AEROSMITH
WILSON PHILLIPS
CALLAWAY
SWEET SENSATION
COREY HART
GIANT
TESLA
LAURA BRANIGAN
U-RUSH
Hot: TAYLOR DAVE 6-2
TOMMY PAGE 9-5
PHIL COLLINS 13-12
LISA STANSFIELD 18-17
DEBBIE NICK 30-24

WOMP/Wheeling, WV
Forster/McGee

COREY HART (dp)
GORRY PARK (dp)
AEROSMITH (dp)
SWEET SENSATION (dp)
CALLAWAY (dp)
Hot: BAD ENGLISH 4-2
B-52'S 7-1
BILLY JOEL 8-5
TAYLOR DAVE 12-6
D MOB 9-7

WHTD/Williamsport, PA
Kingston/Minier

AEROSMITH (dp)
MIDNIGHT OIL (dp)
DEBBIE NICK (dp)
TEARS FOR FEARS (dp)
PASTER PUSCAT (dp)
COREY HART
WILSON PHILLIPS
SWEET SENSATION
Hot: ALANNAH MYLES 5-1
D MOB 11-8
TOMMY PAGE 25-15
MADONNA 26-16

RR HOT FAX

GET THE INFORMATION ADVANTAGE...

Easier to read more detail 3 day advance
via R&R's HOT FAX service Call for a free sample
(213) 553-4330

FLY92/Albany, NY
Todd Pattengill

ADAM ANT
AEROSMITH (dp)
WILSON PHILLIPS
Hot: BILLY JOEL 6-2
TAYLOR DAVE 11-3
LISA STANSFIELD 20-13
JANE CHILD 25-20
TOMMY PAGE 31-26

99WG/Albany, NY
Tom Parker

COREY HART
WILSON PHILLIPS
ADAM ANT
SELECTION
SWEET SENSATION
AEROSMITH (dp)
BRITNY FOX (dp)
PASTER PUSCAT (dp)
Hot: JANET JACKSON 6-3
B-52'S 2-1
KISS 6-2
ALANNAH MYLES 5-3
KISS 9-8
TAYLOR DAVE 10-5
TAYLOR DAVE 14-6

KC101/New Haven, CT
Rybak/Poelman

CALLAWAY
AEROSMITH
SWEET SENSATION
WILSON PHILLIPS
Hot: BIZ MARKIE 7-5
TOMMY PAGE 10-8
ALANNAH MYLES 14-10
LISA STANSFIELD 24-11
STEVE B D-29

99KH/Ocean City, MD
Hitman/Ocean

ADAM ANT
MICHAEL BOLTON
DARYL HALL
WILSON PHILLIPS
COREY HART
SELECTION
PETER MURPHY
Hot: ALANNAH MYLES 1-1
JANET JACKSON 6-3
ELTON JOHN 4-4
B-52'S 7-6
KISS 9-8

WSPK/Poughkeepsie, NY
Schantz/St James

BABYFACE
LOU GRAMM
JOEY WATLEY
A'ME LORAIN (dp)
BONNIE RAITT (dp)
SHANA
SWEET SENSATION
REGINA BELLE
Hot: JANET JACKSON 1-1
BIZ MARKIE 11-10
ALANNAH MYLES 17-13
TOMMY PAGE 19-15
MOTLEY CRUE 40-25

SOUTH
MOST ADDED
BREAKOUTS

Aeromsmith
Sweet Sensation
Wilson Phillips
Babyface
Corey Hart

Jody Watley
Laura Branigan
Sinead O'Connor
M.C. Hammer
Giant
Quincy Jones

SOUTH
P2

SOUTH
P2

G106/Durham/Raleigh, NC
Patrick/Harrison

BONNIE RAITT (dp)
AEROSMITH (dp)
WILSON PHILLIPS
SWEET SENSATION
Hot: GLORIA ESTEFAN 5-5
LISA STANSFIELD 10-7
BAD ENGLISH 11-9
TOMMY PAGE 18-12
JANE CHILD 23-18

KPRR/E Paso, TX
Perry/Molano

SWEET SENSATION
CALLAWAY
M.C. HAMMER
INNER CITY (dp)
Hot: B-52'S 2-1
ALANNAH MYLES 7-6
JANE CHILD 8-7
TAYLOR DAVE 16-13
LUTHER VANDROSS 20-1

WJAP/Lexington, KY
Foa/Greaves

MICHAEL BOLTON
MOTLEY CRUE
CHER
CALLAWAY
Hot: ALANNAH MYLES 5-2
TOMMY PAGE 31-12
TOMMY PAGE 31-12
LISA STANSFIELD 29-27
JANE CHILD D-26

KKYK/Little Rock, AR
Rolling/Edwards

LEILA K (dp)
ADAM ANT
AEROSMITH (dp)
LINER
M.C. HAMMER (dp)
Hot: B-52'S 2-1
ALANNAH MYLES 7-6
JANE CHILD 8-7
TAYLOR DAVE 16-13
LUTHER VANDROSS 20-1

XL106/Orlando, FL
Ken/Walt

BABYFACE
BONNIE RAITT (dp)
CHER
Hot: ALANNAH MYLES 5-2
TOMMY PAGE 31-12
TOMMY PAGE 31-12
LISA STANSFIELD 29-27
JANE CHILD D-26

WZZU/Raleigh, NC
Lawson/Bunch

AEROSMITH
PETER MOLE
BRITNY FOX
Hot: BILLY JOEL 8-4
KISS 7-7
MSD 11-10
MIDNIGHT OIL 22-14
PASTER PUSCAT 16-15

WDLX/Washington, NC
Jackson/Lane

none
Hot: BAD ENGLISH 1-1
D MOB 9-9
JANET JACKSON 23-23
MOTLEY CRUE 27-27

WKZL/Winston-Salem, NC
Holloway/Reynolds

JOEY WATLEY
BONNIE RAITT
SELECTION (dp)
SWEET SENSATION
MOTLEY CRUE (dp)
Hot: ALANNAH MYLES 1-1
JANET JACKSON 2-2
TOMMY PAGE 16-9
D MOB 15-11
DEBBIE NICK 21-14

KSRF/Ft. Smith, AR
Ken/Walt

AEROSMITH
BRAT PACK
SINEAD O'CONNOR
GIANT
PASTER PUSCAT
WILSON PHILLIPS
Hot: B-52'S 2-1
KISS 10-8
PHIL COLLINS 14-12
JANE CHILD 23-19
LUTHER VANDROSS 28-

B98/Ft. Smith, AR
Brown/Stevens

AEROSMITH
SINEAD O'CONNOR
GIANT
PASTER PUSCAT
WILSON PHILLIPS
Hot: B-52'S 2-1
KISS 10-8
PHIL COLLINS 14-12
JANE CHILD 23-19
LUTHER VANDROSS 28-

WAEB/Allentown, PA
Sherry/Johnson

AEROSMITH
ADAM ANT
SHANA
SWEET SENSATION
REGINA BELLE
Hot: JANET JACKSON 1-1
BIZ MARKIE 11-10
ALANNAH MYLES 17-13
TOMMY PAGE 19-15
MOTLEY CRUE 40-25

HOT99/Allentown, PA
Scheffer/Austin

PHIL COLLINS
SWEET SENSATION
SUAVE (dp)
Hot: D MOB 3-1
JANET JACKSON 4-3
A'ME LORAIN 5-4
TELENOTRONIC 11-8
PAULA ABUL 15-13

WVSI/Charleston, WV
Bill Shahan

COREY HART
CHER
Hot: ALANNAH MYLES 1-1
TOMMY PAGE 8-2
TAYLOR DAVE 9-6
JANE CHILD 23-18
MICHAEL BOLTON 25-20

JET-FM/Erie, PA
Jim Cook

WILSON PHILLIPS
BABYFACE
COREY HART
TEARS FOR FEARS
Hot: ALANNAH MYLES 2-1
TAYLOR DAVE 4-3
MADONNA 16-9
KISS 13-10
PHIL COLLINS 20-11

WBQQ/Augusta, GA
Bruce Stevens

WSSM/Charleston, SC
Israel/Stevens

COREY HART
WILSON PHILLIPS
AEROSMITH
GRAYSON HUGH
SWEET SENSATION
ENUFF Z'NUFF
Hot: JANE CHILD 10-6
TELENOTRONIC 16-7
BOBBY JIMM & THE D-18
LUTHER VANDROSS 0-23

WCKZ/Charlotte, NC
Mark Shands

CHER
MOTLEY CRUE
Hot: ROKETTE 1-1
BAD ENGLISH 2-2
PHIL COLLINS 6-5
JANET JACKSON 6-6
ALANNAH MYLES 6-4
TAYLOR DAVE 10-6
LISA STANSFIELD 20-11
TOMMY PAGE 28-12

WKSJ/Greenville, NC
O'Brien/Stevens

AEROSMITH (dp)
WILSON PHILLIPS
WILSON PHILLIPS
SWEET SENSATION
Hot: BILLY JOEL 7-3
TAYLOR DAVE 9-6
ALANNAH MYLES 10-9
JANE CHILD 16-13
B-52'S 17-15

WANSJ/Greenville, SC
Catcher/Hayes

WILSON PHILLIPS
COREY HART
AEROSMITH
SWEET SENSATION
LINER
KISS (dp)
KISS (dp)
Hot: ALANNAH MYLES 2-2
MICHAEL LE 3-3
BIZ MARKIE 4-4
TAYLOR DAVE 7-5

WJXX/Louisville, KY
Shebel/Smith

none
Hot: JANET JACKSON 1-1
LUTHER VANDROSS 5-4
D MOB 8-5
JANE CHILD 16-9
ALANNAH MYLES 18-15
WARRANT 13-9
TAYLOR DAVE 15-10

99WVA/Macon, GA
Rick/Woodall

MICHAEL BOLTON
BRAT PACK (dp)
AEROSMITH
Hot: TAYLOR DAVE 9-4
ALANNAH MYLES 14-6
TOMMY PAGE 22-19
JANE CHILD 26-22
LUTHER VANDROSS 29-25

WJXX/Louisville, KY
Shebel/Smith

none
Hot: JANET JACKSON 1-1
LUTHER VANDROSS 5-4
D MOB 8-5
JANE CHILD 16-9
ALANNAH MYLES 18-15
WARRANT 13-9
TAYLOR DAVE 15-10

99WVA/Macon, GA
Rick/Woodall

MICHAEL BOLTON
BRAT PACK (dp)
AEROSMITH
Hot: TAYLOR DAVE 9-4
ALANNAH MYLES 14-6
TOMMY PAGE 22-19
JANE CHILD 26-22
LUTHER VANDROSS 29-25

WVSI/Charleston, WV
Bill Shahan

COREY HART
CHER
Hot: ALANNAH MYLES 1-1
TOMMY PAGE 8-2
TAYLOR DAVE 9-6
JANE CHILD 23-18
MICHAEL BOLTON 25-20

JET-FM/Erie, PA
Jim Cook

WILSON PHILLIPS
BABYFACE
COREY HART
TEARS FOR FEARS
Hot: ALANNAH MYLES 2-1
TAYLOR DAVE 4-3
MADONNA 16-9
KISS 13-10
PHIL COLLINS 20-11

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COREY HART
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TAYLOR DAVE 4-3
MADONNA 16-9
KISS 13-10
PHIL COLLINS 20-11

B93/Austin, TX
Tonacci/Austin

WILSON PHILLIPS
AEROSMITH
ADAM ANT
LAURA BRANIGAN
PASTER PUSCAT
REGINA BELLE (dp)
INNER CITY
Hot: JANET JACKSON 1-1
BIZ MARKIE 11-10
ALANNAH MYLES 17-13
TOMMY PAGE 19-15
MOTLEY CRUE 40-25

WPKY/Rochester, NY
Kenney/Collins

WILSON PHILLIPS
AEROSMITH (dp)
REGINA BELLE (dp)
INNER CITY
Hot: B-52'S 2-1
KISS 6-2
ALANNAH MYLES 4-4
PHIL COLLINS 7-6
TELENOTRONIC 12-8
SINEAD O'CONNOR D-25

WCKZ/Charlotte, NC
Mark Shands

CHER
MOTLEY CRUE
Hot: ROKETTE 1-1
BAD ENGLISH 2-2
PHIL COLLINS 6-5
JANET JACKSON 6-6
ALANNAH MYLES 6-4
TAYLOR DAVE 10-6
LISA STANSFIELD 20-11
TOMMY PAGE 28-12

WCKZ/Charlotte, NC
Mark Shands

JODY WATLEY
SWEET SENSATION
YOUNG MC (dp)
Hot: ALANNAH MYLES 2-2
MICHAEL LE 3-3
BIZ MARKIE 4-4
TAYLOR DAVE 7-5

WANSJ/Greenville, SC
Catcher/Hayes

WILSON PHILLIPS
COREY HART
AEROSMITH
SWEET SENSATION
LINER
KISS (dp)
KISS (dp)
Hot: ALANNAH MYLES 2-2
MICHAEL LE 3-3
BIZ MARKIE 4-4
TAYLOR DAVE 7-5

WZZJ/Charlotte, NC
Bliss/Ward

BABYFACE
ELTON JOHN
SWEET SENSATION (dp)
ADAM ANT (dp)
BAD ENGLISH (dp)
CALLAWAY (dp)
LINDA RONSTADT (dp)
Hot: JANET JACKSON 2-1
ALANNAH MYLES 3-2
BAD ENGLISH 4-3
TAYLOR DAVE 8-4
MADONNA 13-6

WERZ/Exeter, NH
Falcon/Lef

AEROSMITH
COREY HART
LAURA BRANIGAN
WILSON PHILLIPS
STEVE B (dp)
Hot: B-52'S 1-1
BAD ENGLISH 5-3
ALANNAH MYLES 13-7
BELINDA CARLISLE 13-12
PHIL COLLINS 15-14

WVNY/Hatfield, NY
Christian/Pandleton

BONNIE RAITT
WILSON PHILLIPS
AEROSMITH
CALLAWAY
BRAT PACK
Hot: JANET JACKSON 1-1
B-52'S 2-2
ALANNAH MYLES 8-4
LISA STANSFIELD 17-13
KEVIN PAIGE 19-17

WVNY/Hatfield, NY
Christian/Pandleton

BONNIE RAITT
WILSON PHILLIPS
AEROSMITH
CALLAWAY
BRAT PACK
Hot: JANET JACKSON 1-1
B-52'S 2-2
ALANNAH MYLES 8-4
LISA STANSFIELD 17-13
KEVIN PAIGE 19-17

WVNY/Hatfield, NY
Christian/Pandleton

BONNIE RAITT
WILSON PHILLIPS
AEROSMITH
CALLAWAY
BRAT PACK
Hot: JANET JACKSON 1-1
B-52'S 2-2
ALANNAH MYLES 8-4
LISA STANSFIELD 17-13
KEVIN PAIGE 19-17

K98/Austin, TX
Edwards/Allen

WILSON PHILLIPS
QUINCY JONES
SWEET SENSATION
COREY HART
CALLAWAY
PETER MOLE
Hot: B-52'S 1-1
MADONNA 1-5
BAD ENGLISH 12-11
ALANNAH MYLES 17-13

WVNY/Hatfield, NY
Christian/Pandleton

BONNIE RAITT
WILSON PHILLIPS
AEROSMITH
CALLAWAY
BRAT PACK
Hot: JANET JACKSON 1-1
B-52'S 2-2
ALANNAH MYLES 8-4
LISA STANSFIELD 17-13
KEVIN PAIGE 19-17

WVNY/Hatfield, NY
Christian/Pandleton

BONNIE RAITT
WILSON PHILLIPS
AEROSMITH
CALLAWAY
BRAT PACK
Hot: JANET JACKSON 1-1
B-52'S 2-2
ALANNAH MYLES 8-4
LISA STANSFIELD 17-13
KEVIN PAIGE 19-17

WVNY/Hatfield, NY
Christian/Pandleton

BONNIE RAITT
WILSON PHILLIPS
AEROSMITH
CALLAWAY
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Hot: JANET JACKSON 1-1
B-52'S 2-2
ALANNAH MYLES 8-4
LISA STANSFIELD 17-13
KEVIN PAIGE 19-17

WVNY/Hatfield, NY
Christian/Pandleton

BONNIE RAITT
WILSON PHILLIPS
AEROSMITH
CALLAWAY
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B-52'S 2-2
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LISA STANSFIELD 17-13
KEVIN PAIGE 19-17

WVNY/Hatfield, NY
Christian/Pandleton

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Christian/Pandleton

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Christian/Pandleton

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Christian/Pandleton

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Christian/Pandleton

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Christian/Pandleton

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WVNY/Hatfield, NY
Christian/Pandleton

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Christian/Pandleton

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Christian/Pandleton

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WVNY/Hatfield, NY
Christian/Pandleton

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WILSON PHILLIPS
AEROSMITH
CALLAWAY
BRAT PACK
Hot: JANET JACKSON 1-1
B-52'S 2-2
ALANNAH MYLES 8-4
LISA STANSFIELD 17-13
KE

CHR ADDS & HOTS

MIDWEST

MOST ADDED

**Aerosmith
Corey Hart
Wilson Phillips
Babyface
Sinead O'Connor**

BREAKOUTS

Giant

P2

**WKDD/Akron, OH
Clark/Nichols**

MOTLEY CRUE
DON HEDLEY
JANE CHILD
D MOB
AEROSMITH
TESSA
LUTHER VANDROSS (dp)
TOMMY PAGE
Hot test:
PAULA ABUJIL 3-1
WARRANT 5-2
KISS 14-11
JOHN FARRAR 18-12
MSG 22-17

**WGRD/Grand Rapids, MI
Cassidy/Friday**

CHER
LINDA (dp)
Hot test:
ALANNAH MYLES 4-2
CALLAWAY 9-4
JANE CHILD 7-6
TOMMY PAGE 20-9

**KLQ/Grand Rapids, MI
Owen/Tinnes**

TOM PETTY
AEROSMITH
MICHAEL BOLTON
COREY HART
PETER DINKlage
Hot test:
SMITHERS 15-12
ERIC CLAPTON 17-13
MOTLEY CRUE 20-16
MSG 21-18
MIDNIGHT OIL 24-19

**WPXI/Davenport, IA
Larry Davis**

A'HE LORAIN
LOU GRAMM
RUFFY 2' NUFFY (dp)
Hot test:
JANET JACKSON 3-1
PHIL COLLINS 2-2
WARRANT 4-4
B-52'S 6-5

**WXXW/Green Bay, WI
Coy/Louzes**

ALANNAH MYLES
ANIMAL LOGIC
BRAT PACK
AEROSMITH (dp)
COREY HART
Hot test:
LINDA RONSTADT 8-3
RICHARD MARX 11-6
B-52'S 12-7
MICHAEL MORALEZ 14-9
MOTLEY CRUE 28-19

**KRNQ/Des Moines, IA
Knight/Lewis**

LUTHER VANDROSS
MICHAEL BOLTON
CALLAWAY
COREY HART
Hot test:
BRAT PACK 1-1
BAD ENGLISH 2-2
JANET JACKSON 3-3
ALANNAH MYLES 5-4
MICHAEL PENN 31-16

**WTRN/Toledo, OH
Mason/Rourke**

CALLAWAY
Hot test:
TAYLOR DAVE 8-3
MADONNA 11-7
ALANNAH MYLES 16-10
JANE CHILD 24-17

**KZIO/Oulth, MN
Michale/Tommy B**

WILSON PHILLIPS
COREY HART
ANNA ANT
Hot test:
B-52'S 3-1
ALANNAH MYLES 5-2
KISS 13-9
PHIL COLLINS 17-14
TOMMY PAGE 24-18

**WTRN/Hibbing Oulth, MN
Crain/Davis**

ALANNAH MYLES
CALLAWAY
ANIMAL LOGIC
AEROSMITH (dp)
DEPECHE MODE (dp)
Hot test:
MICHAEL BOLTON
JANE CHILD 18-10
LISA STANSFIELD 19-11
MOTLEY CRUE (dp)
Hot test:
ALANNAH MYLES 1-1
LUTHER VANDROSS 10-3
TECHNORATIC 14-9
D MOB 21-12
DEPECHE MODE 22-14

**WVCK/Flint, MI
St. Michale/O'Dell**

BARBFACE
AEROSMITH
JOEY RAY
YOUNG MC
WILSON PHILLIPS
ANNA ANT
Hot test:
B-52'S 3-1
TOMMY PAGE 10-3
TAYLOR DAVE 15-9
JANE CHILD 22-10
CALLAWAY 39-26

**KKXR/Kansas City, MO
Franklin/Douglas**

DANN JANNES (dp)
COREY HART
SINEAD O'CONNOR
ANNA ANT
ROBERT PLANT
Hot test:
ALANNAH MYLES 1-1
PHIL COLLINS 3-2
BILLY JOEL 6-4
LIZZY HARRIS 9-7
WHITESNAKE 12-10

**WMEF/Wayne, IN
Jeff Davis**

AEROSMITH
BONNIE RAITT
WILSON PHILLIPS
Hot test:
JANET JACKSON 1-1
B-52'S 4-2
D MOB 10-9
ALANNAH MYLES 13-11
JANE CHILD 21-15

**Z114/Madison, WI
Lockwood/Keyes**

BARBFACE
ANNA ANT
SINEAD O'CONNOR
Hot test:
JANET JACKSON 1-1
B-52'S 2-2
KISS 11-6
WHITESNAKE 15-9
MOTLEY CRUE 18-11

**KJ103/Oklahoma City, OK
McCoy/Kidd**

WHISTLE
TAYLOR DAVE
SINEAD O'CONNOR
NANCY MARTINEZ (dp)
Hot test:
SALT-N-PEPPA 4-2
LUTHER VANDROSS 10-6
CALLAWAY 18-10
JANE CHILD 19-14
WHISTLE D-28

**Z99/Oklahoma City, OK
Brett Dumler**

SINEAD O'CONNOR
PAJAMA PARTY
SINEAD O'CONNOR
AFTER 7
QUINCY JONES
YOUNG
Hot test:
JANET JACKSON 6-2
ALANNAH MYLES 10-5
LISA STANSFIELD 12-8
CALLAWAY 14-9
BARBFACE D-22

**KOKQ/Omaha, NB
Bentley/Adams**

SELECTION
COREY HART
WILSON PHILLIPS (dp)
AEROSMITH (dp)
YOUNG MC (dp)
Hot test:
JANET JACKSON 1-1
ALANNAH MYLES 2-2
LINDA RONSTADT 8-4
LISA STANSFIELD 17-8
BIZ MARSH 18-9

**KZ3R/Peoria, IL
Gene Stern**

ROD STAMART
YOUNG MC
COREY HART
Hot test:
JANET JACKSON 1-1
ROXETTE 2-2
BAD ENGLISH 3-3
B-52'S 5-4
ALANNAH MYLES 8-5

**WZOK/Rockford, IL
Strassellivay**

LISA STANSFIELD
COREY HART
AEROSMITH
WILSON PHILLIPS
Hot test:
B-52'S 1-1
ALANNAH MYLES 3-2
MICHAEL PENN 4-3
TAYLOR DAVE 7-4
BILLY JOEL 5-5

**WVXX/Green Bay, WI
Coy/Louzes**

ALANNAH MYLES
ANIMAL LOGIC
BRAT PACK
AEROSMITH (dp)
COREY HART
Hot test:
LINDA RONSTADT 8-3
RICHARD MARX 11-6
B-52'S 12-7
MICHAEL MORALEZ 14-9
MOTLEY CRUE 28-19

**WTRN/Toledo, OH
Mason/Rourke**

CALLAWAY
Hot test:
TAYLOR DAVE 8-3
MADONNA 11-7
ALANNAH MYLES 16-10
JANE CHILD 24-17

**WVKS/Toledo, OH
Mike Wheeler**

MICHAEL BOLTON
JANE CHILD
LISA STANSFIELD
LUTHER VANDROSS
MOTLEY CRUE (dp)
Hot test:
ALANNAH MYLES 1-1
LUTHER VANDROSS 10-3
TECHNORATIC 14-9
D MOB 21-12
DEPECHE MODE 22-14

**KKXR/Kansas City, MO
Franklin/Douglas**

DANN JANNES (dp)
COREY HART
SINEAD O'CONNOR
ANNA ANT
ROBERT PLANT
Hot test:
ALANNAH MYLES 1-1
PHIL COLLINS 3-2
BILLY JOEL 6-4
LIZZY HARRIS 9-7
WHITESNAKE 12-10

**Z114/Madison, WI
Lockwood/Keyes**

BARBFACE
ANNA ANT
SINEAD O'CONNOR
Hot test:
JANET JACKSON 1-1
B-52'S 2-2
KISS 11-6
WHITESNAKE 15-9
MOTLEY CRUE 18-11

**KKRD/Wichita, KS
Oliver/Williams**

A'HE LORAIN
AEROSMITH
SINEAD O'CONNOR
WILSON PHILLIPS
COREY HART
Hot test:
B-52'S 6-1
JANE CHILD 21-16
LUTHER VANDROSS 18-17
LISA STANSFIELD 22-17
MICHAEL BOLTON 30-23
LOU GRAMM 39-27

**WHOT/Youngstown, OH
Dick Thompson**

CHER
SELECTION
BARBFACE
SINEAD O'CONNOR
COREY HART
Hot test:
B-52'S 2-1
TAYLOR DAVE 9-3
BAD ENGLISH 5-4
ALANNAH MYLES 12-6
BILLY JOEL 8-7

**KKVV/Bismarck, ND
Bob Beck**

PASTER PUSKYCAT
COREY HART
BARBFACE
WILSON PHILLIPS
Hot test:
JANET JACKSON 1-1
JOHN FARRAR 9-3
PHIL COLLINS 10-4
LINDA RONSTADT 7-6
TAYLOR DAVE 12-8

**Y94/Fargo, ND
Jack Lundy**

TEARS FOR PEARS
WILSON PHILLIPS
COREY HART
AEROSMITH (dp)
DUFFY 2' NUFFY
Hot test:
JANET JACKSON 1-1
JOHN FARRAR 9-3
PHIL COLLINS 10-4
LINDA RONSTADT 7-6
TAYLOR DAVE 12-8

**KQHT/Grand Forks, ND
Belli/Murphy**

COREY HART
WILSON PHILLIPS
TOMMY PAGE
Hot test:
ALANNAH MYLES 2-1
SMITHERS 8-4
KRYN PAGE 14-10
TAYLOR DAVE 23-16
MICHAEL BOLTON D-21

**KTXJ/Jefferson City Columbia, MO
Jackson/Michaels**

GLANT
COREY HART
AEROSMITH
ANIMAL LOGIC
Hot test:
JANET JACKSON 1-1
ALANNAH MYLES 9-4
PHIL COLLINS 14-9
TOMMY PAGE 17-12
LISA STANSFIELD 20-17

**WIBW/Topeka, KS
Wagner/O'Connor**

MICHAEL BOLTON
LISA STANSFIELD
Hot test:
B-52'S 10-5
TAYLOR DAVE 19-11
MICHAEL PENN 16-12
MADONNA 21-14
TOMMY PAGE 27-20

**WVKS/Toledo, OH
Mike Wheeler**

MICHAEL BOLTON
JANE CHILD
LISA STANSFIELD
LUTHER VANDROSS
MOTLEY CRUE (dp)
Hot test:
ALANNAH MYLES 1-1
LUTHER VANDROSS 10-3
TECHNORATIC 14-9
D MOB 21-12
DEPECHE MODE 22-14

**KKXR/Kansas City, MO
Franklin/Douglas**

DANN JANNES (dp)
COREY HART
SINEAD O'CONNOR
ANNA ANT
ROBERT PLANT
Hot test:
ALANNAH MYLES 1-1
PHIL COLLINS 3-2
BILLY JOEL 6-4
LIZZY HARRIS 9-7
WHITESNAKE 12-10

**Z114/Madison, WI
Lockwood/Keyes**

BARBFACE
ANNA ANT
SINEAD O'CONNOR
Hot test:
JANET JACKSON 1-1
B-52'S 2-2
KISS 11-6
WHITESNAKE 15-9
MOTLEY CRUE 18-11

**KCMQ/Columbia, MO
Turtin/Manson**

A'HE LORAIN
AEROSMITH
SINEAD O'CONNOR
WILSON PHILLIPS
COREY HART
Hot test:
B-52'S 6-1
JANE CHILD 21-16
LUTHER VANDROSS 18-17
LISA STANSFIELD 22-17
MICHAEL BOLTON 30-23
LOU GRAMM 39-27

**WHOT/Youngstown, OH
Dick Thompson**

CHER
SELECTION
BARBFACE
SINEAD O'CONNOR
COREY HART
Hot test:
B-52'S 2-1
TAYLOR DAVE 9-3
BAD ENGLISH 5-4
ALANNAH MYLES 12-6
BILLY JOEL 8-7

**KKVV/Bismarck, ND
Bob Beck**

PASTER PUSKYCAT
COREY HART
BARBFACE
WILSON PHILLIPS
Hot test:
JANET JACKSON 1-1
JOHN FARRAR 9-3
PHIL COLLINS 10-4
LINDA RONSTADT 7-6
TAYLOR DAVE 12-8

**Y94/Fargo, ND
Jack Lundy**

TEARS FOR PEARS
WILSON PHILLIPS
COREY HART
AEROSMITH (dp)
DUFFY 2' NUFFY
Hot test:
JANET JACKSON 1-1
JOHN FARRAR 9-3
PHIL COLLINS 10-4
LINDA RONSTADT 7-6
TAYLOR DAVE 12-8

**KQHT/Grand Forks, ND
Belli/Murphy**

COREY HART
WILSON PHILLIPS
TOMMY PAGE
Hot test:
ALANNAH MYLES 2-1
SMITHERS 8-4
KRYN PAGE 14-10
TAYLOR DAVE 23-16
MICHAEL BOLTON D-21

**KTXJ/Jefferson City Columbia, MO
Jackson/Michaels**

GLANT
COREY HART
AEROSMITH
ANIMAL LOGIC
Hot test:
JANET JACKSON 1-1
ALANNAH MYLES 9-4
PHIL COLLINS 14-9
TOMMY PAGE 17-12
LISA STANSFIELD 20-17

**WIBW/Topeka, KS
Wagner/O'Connor**

MICHAEL BOLTON
LISA STANSFIELD
Hot test:
B-52'S 10-5
TAYLOR DAVE 19-11
MICHAEL PENN 16-12
MADONNA 21-14
TOMMY PAGE 27-20

**WVKS/Toledo, OH
Mike Wheeler**

MICHAEL BOLTON
JANE CHILD
LISA STANSFIELD
LUTHER VANDROSS
MOTLEY CRUE (dp)
Hot test:
ALANNAH MYLES 1-1
LUTHER VANDROSS 10-3
TECHNORATIC 14-9
D MOB 21-12
DEPECHE MODE 22-14

**KKXR/Kansas City, MO
Franklin/Douglas**

DANN JANNES (dp)
COREY HART
SINEAD O'CONNOR
ANNA ANT
ROBERT PLANT
Hot test:
ALANNAH MYLES 1-1
PHIL COLLINS 3-2
BILLY JOEL 6-4
LIZZY HARRIS 9-7
WHITESNAKE 12-10

**Z114/Madison, WI
Lockwood/Keyes**

BARBFACE
ANNA ANT
SINEAD O'CONNOR
Hot test:
JANET JACKSON 1-1
B-52'S 2-2
KISS 11-6
WHITESNAKE 15-9
MOTLEY CRUE 18-11

**99KG/Salina, KS
Steve Davis**

BORIS Z
AEROSMITH
COREY HART
BRITNY FOX
WILSON PHILLIPS
Hot test:
ALANNAH MYLES 1-1
B-52'S 3-2
SNIPPY 2' NUFFY 5-4
MICHAEL LE 14-7
D MOB 13-8

**WHOT/Youngstown, OH
Dick Thompson**

CHER
SELECTION
BARBFACE
SINEAD O'CONNOR
COREY HART
Hot test:
B-52'S 2-1
TAYLOR DAVE 9-3
BAD ENGLISH 5-4
ALANNAH MYLES 12-6
BILLY JOEL 8-7

**KKVV/Bismarck, ND
Bob Beck**

PASTER PUSKYCAT
COREY HART
BARBFACE
WILSON PHILLIPS
Hot test:
JANET JACKSON 1-1
JOHN FARRAR 9-3
PHIL COLLINS 10-4
LINDA RONSTADT 7-6
TAYLOR DAVE 12-8

**Y94/Fargo, ND
Jack Lundy**

TEARS FOR PEARS
WILSON PHILLIPS
COREY HART
AEROSMITH (dp)
DUFFY 2' NUFFY
Hot test:
JANET JACKSON 1-1
JOHN FARRAR 9-3
PHIL COLLINS 10-4
LINDA RONSTADT 7-6
TAYLOR DAVE 12-8

**KQHT/Grand Forks, ND
Belli/Murphy**

COREY HART
WILSON PHILLIPS
TOMMY PAGE
Hot test:
ALANNAH MYLES 2-1
SMITHERS 8-4
KRYN PAGE 14-10
TAYLOR DAVE 23-16
MICHAEL BOLTON D-21

**KTXJ/Jefferson City Columbia, MO
Jackson/Michaels**

GLANT
COREY HART
AEROSMITH
ANIMAL LOGIC
Hot test:
JANET JACKSON 1-1
ALANNAH MYLES 9-4
PHIL COLLINS 14-9
TOMMY PAGE 17-12
LISA STANSFIELD 20-17

**WIBW/Topeka, KS
Wagner/O'Connor**

MICHAEL BOLTON
LISA STANSFIELD
Hot test:
B-52'S 10-5
TAYLOR DAVE 19-11
MICHAEL PENN 16-12
MADONNA 21-14
TOMMY PAGE 27-20

**WVKS/Toledo, OH
Mike Wheeler**

MICHAEL BOLTON
JANE CHILD
LISA STANSFIELD
LUTHER VANDROSS
MOTLEY CRUE (dp)
Hot test:
ALANNAH MYLES 1-1
LUTHER VANDROSS 10-3
TECHNORATIC 14-9
D MOB 21-12
DEPECHE MODE 22-14

**KKXR/Kansas City, MO
Franklin/Douglas**

DANN JANNES (dp)
COREY HART
SINEAD O'CONNOR
ANNA ANT
ROBERT PLANT
Hot test:
ALANNAH MYLES 1-1
PHIL COLLINS 3-2
BILLY JOEL 6-4
LIZZY HARRIS 9-7
WHITESNAKE 12-10

**Z114/Madison, WI
Lockwood/Keyes**

BARBFACE
ANNA ANT
SINEAD O'CONNOR
Hot test:
JANET JACKSON 1-1
B-52'S 2-2
KISS 11-6
WHITESNAKE 15-9
MOTLEY CRUE 18-11

**KKHT/Springfield, MO
McKay/Austin**

BONNIE RAITT
AEROSMITH
Hot test:
BIZ MARSH 11-4
JOHN JETT 12-5
WHITESNAKE 17-13
PHIL COLLINS 22-14
KISS 21-16

**WHOT/Youngstown, OH
Dick Thompson**

CHER
SELECTION
BARBFACE
SINEAD O'CONNOR
COREY HART
Hot test:
B-52'S 2-1
TAYLOR DAVE 9-3
BAD ENGLISH 5-4
ALANNAH MYLES 12-6
BILLY JOEL 8-7

**KKVV/Bismarck, ND
Bob Beck**

PASTER PUSKYCAT
COREY HART
BARBFACE
WILSON PHILLIPS
Hot test:
JANET JACKSON 1-1
JOHN FARRAR 9-3
PHIL COLLINS 10-4
LINDA RONSTADT 7-6
TAYLOR DAVE 12-8

**Y94/Fargo, ND
Jack Lundy**

TEARS FOR PEARS
WILSON PHILLIPS
COREY HART
AEROSMITH (dp)
DUFFY 2' NUFFY
Hot test:
JANET JACKSON 1-1
JOHN FARRAR 9-3
PHIL COLLINS 10-4
LINDA RONSTADT 7-6
TAYLOR DAVE 12-8

**KQHT/Grand Forks, ND
Belli/Murphy**

COREY HART
WILSON PHILLIPS
TOMMY PAGE
Hot test:
ALANNAH MYLES 2-1
SMITHERS 8-4
KRYN PAGE 14-10
TAYLOR DAVE 23-16
MICHAEL BOLTON D-21

**KTXJ/Jefferson City Columbia, MO
Jackson/Michaels**

GLANT
COREY HART
AEROSMITH
ANIMAL LOGIC
Hot test:
JANET JACKSON 1-1
ALANNAH MYLES 9-4
PHIL COLLINS 14-9
TOMMY PAGE 17-12
LISA STANSFIELD 20-17

**WIBW/Topeka, KS
Wagner/O'Connor**

MICHAEL BOLTON
LISA STANSFIELD
Hot test:
B-52'S 10-5
TAYLOR DAVE 19-11
MICHAEL PENN 16-12
MADONNA 21-14
TOMMY PAGE 27-20

**WVKS/Toledo, OH
Mike Wheeler**

MICHAEL BOLTON
JANE CHILD
LISA STANSFIELD
LUTHER VANDROSS
MOTLEY CRUE (dp)
Hot test:
ALANNAH MYLES 1-1
LUTHER VANDROSS 10-3
TECHNORATIC 14-9
D MOB 21-12
DEPECHE MODE 22-14

**KKXR/Kansas City, MO
Franklin/Douglas**

DANN JANNES (dp)
COREY HART
SINEAD O'CONNOR
ANNA ANT
ROBERT PLANT
Hot test:
ALANNAH MYLES 1-1
PHIL COLLINS 3-2
BILLY JOEL 6-4
LIZZY HARRIS 9-7
WHITESNAKE 12-10

**Z114/Madison, WI
Lockwood/Keyes**

BARBFACE
ANNA ANT
SINEAD O'CONNOR
Hot test:
JANET JACKSON 1-1
B-52'S 2-2
KISS 11-6
WHITESNAKE 15-9
MOTLEY CRUE 18-11

**KKXX/Bakersfield, CA
Squires/Christopher**

JOEY RAY
DAVID PEASTON (dp)
SINEAD O'CONNOR
Hot test:
JANET JACKSON 1-1
TAYLOR DAVE 8-3
B-52'S 13-9
TOMMY PAGE 18-10
TECHNORATIC 14-11

**WHOT/Youngstown, OH
Dick Thompson**

CHER
SELECTION
BARBFACE
SINEAD O'CONNOR
COREY HART
Hot test:
B-52'S 2-1
TAY

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

256 REPORTS

A

AEROSMITH What It Takes (Geffen) LP: Pump

Table with columns: Regional Reach, National Summary, Chart Pos, Summary, Parallel Reach, and Total Reports (122 48%).

Station list for AEROSMITH with call letters and program names.

ADAM ANT Room At The Top (MCA) LP: Manners & Physique. Table with columns: Regional Reach, National Summary, Chart Pos, Summary, Parallel Reach, and Total Reports (90 35%).

Adam Ant Continued. Table with columns: EAST, SOUTH, MIDWEST, WEST, and station lists.

B-52'S Roam (Reprise) LP: Cosmic Thing. Table with columns: Regional Reach, National Summary, Chart Pos, Summary, Parallel Reach, and Total Reports (227 89%).

Station list for B-52'S with call letters and program names.

ADAM ANT continued. Table with columns: Regional Reach, National Summary, Chart Pos, Summary, Parallel Reach, and Total Reports (90 35%).

STEVIE B Love Me For Life (LMR) LP: In My Eyes. Table with columns: Regional Reach, National Summary, Chart Pos, Summary, Parallel Reach, and Total Reports (87 34%).

Station list for STEVIE B with call letters and program names.

BABYFACE Whip Appeal (Solar/Epic) LP: Babyface. Table with columns: Regional Reach, National Summary, Chart Pos, Summary, Parallel Reach, and Total Reports (140 55%).

Station list for BABYFACE with call letters and program names.

ADAM ANT continued. Table with columns: Regional Reach, National Summary, Chart Pos, Summary, Parallel Reach, and Total Reports (90 35%).

REGINA BELLE Make It Like It Was (Columbia) LP: Stay With Me. Table with columns: Regional Reach, National Summary, Chart Pos, Summary, Parallel Reach, and Total Reports (72 28%).

Station list for REGINA BELLE with call letters and program names.

MICHAEL BOLTON How Can We Be Lovers (Columbia) LP: Soul Provider. Table with columns: Regional Reach, National Summary, Chart Pos, Summary, Parallel Reach, and Total Reports (205 80%).

Station list for MICHAEL BOLTON with call letters and program names.

ADAM ANT continued. Table with columns: Regional Reach, National Summary, Chart Pos, Summary, Parallel Reach, and Total Reports (90 35%).

BRAT PACK You're The Only One (Vendetta/A&M). Table with columns: Regional Reach, National Summary, Chart Pos, Summary, Parallel Reach, and Total Reports (161 63%).

Station list for BRAT PACK with call letters and program names.

ADAM ANT continued. Table with columns: Regional Reach, National Summary, Chart Pos, Summary, Parallel Reach, and Total Reports (90 35%).

CALLOWAY I Wanna Be Rich (Solar/Epic) LP: All The Way. Table with columns: Regional Reach, National Summary, Chart Pos, Summary, Parallel Reach, and Total Reports (191 75%).

ADAM ANT continued. Table with columns: Regional Reach, National Summary, Chart Pos, Summary, Parallel Reach, and Total Reports (90 35%).

Rolling Stones Continued. P1 EAST, SOUTH, MIDWEST, WEST. Chart Summary table.

Seduction Continued. P1 EAST, P2 EAST, WEST. Chart Summary table.

SWEET SENSATION Love Child (Atco) LP: Love Child. Total Reports 80 31%. N&A. Chart Summary table.

TECHNOTRONIC Get Up (Before The Night...) (SBK) LP: Pump Up The Jam. Total Reports 200 78%. 19. Chart Summary table.

Tesla Continued. P1 EAST, SOUTH, MIDWEST, WEST. P2 EAST, WEST. P3 EAST. Chart Summary table.

LINDA RONSTADT /AARON NEVILLE All My Life (Elektra) LP: Cry Like A Rainstorm. Total Reports 190 74%. 15. Chart Summary table.

LISA STANSFIELD All Around The World (Arista) LP: Affection. Total Reports 222 87%. 13. Chart Summary table.

TEARS FOR FEARS Advice For The... (Fontana/Mercury) LP: The Seeds Of Love. Total Reports 63 25%. N&A. Chart Summary table.

U-KREW If U Were Mine (Enigma). Total Reports 68 27%. N&A. Chart Summary table.

U-KREW If U Were Mine (Enigma). Total Reports 68 27%. N&A. Chart Summary table.

P1 EAST, SOUTH, P3 EAST. Chart Summary table.

P1 EAST, P2 EAST, WEST, SOUTH, MIDWEST. Chart Summary table.

P1 EAST, SOUTH, WEST, MIDWEST. Chart Summary table.

P1 EAST, SOUTH, WEST, MIDWEST. Chart Summary table.

P1 EAST, SOUTH, WEST, MIDWEST. Chart Summary table.

P1 EAST, SOUTH, P2 EAST, WEST, MIDWEST. Chart Summary table.

P1 EAST, SOUTH, WEST, MIDWEST. Chart Summary table.

P1 EAST, SOUTH, WEST, MIDWEST. Chart Summary table.

TESLA The Way It Is (Geffen) LP: The Great Radio Controversy. Total Reports 60 23%. N&A. Chart Summary table.

LUTHER VANDROSS Here And Now (Epic) LP: Greatest Hits: The Best Of Love. Total Reports 187 73%. 21. Chart Summary table.

SEDUCTION Heartbeat (Vendetta/A&M) LP: Nothing Matters Without Love. Total Reports 120 47%. N&A. Chart Summary table.

P1 EAST, SOUTH, WEST, MIDWEST. Chart Summary table.

RR HOT FAX GET THE INFORMATION ADVANTAGE... Easier to read... more detail... 3 day advance via R&R's HOT FAX service. Call for a free sample. (213) 553-4330.

Continued On Next Column

P1 EAST, SOUTH, WEST, MIDWEST. Chart Summary table.

SIGNIFICANT ACTION

Luther Vandross Continued

Table listing radio stations and their positions for Luther Vandross's 'Ready Or Not' LP.

W

WILSON PHILLIPS 'Hold On (SBK)' LP. Wilson Phillips. Total Reports 102 40%. Includes regional reach and chart summary.

Table listing radio stations and their positions for Wilson Phillips's 'Hold On' LP.

PETER WOLF '99 Worlds (MCA)' LP. Up To No Good. Total Reports 52 20%. Includes regional reach and chart summary.

Table listing radio stations and their positions for Peter Wolf's '99 Worlds' LP.

A

Table listing radio stations and their positions for 'After 7' LP.

ANIMAL LOGIC 'As Soon As The Sun Goes Down (IRS)' LP. Animal Logic. Includes regional reach and chart summary.

Table listing radio stations and their positions for Animal Logic's 'As Soon As The Sun Goes Down' LP.

B

BARDEUX 'Thumbs Up (Enigma)' LP. Shangri-La. Includes regional reach and chart summary.

Table listing radio stations and their positions for Bardeux's 'Thumbs Up' LP.

C

Table listing radio stations and their positions for 'Laura Branigan' LP.

ERIC CLAPTON 'Bad Love (Duck/Reprise)' LP. Journeyman. Includes regional reach and chart summary.

Table listing radio stations and their positions for Eric Clapton's 'Bad Love' LP.

D

DIGITAL UNDERGROUND 'The Humpty Dance (Tommy Boy)' LP. Sex Packets. Includes regional reach and chart summary.

Table listing radio stations and their positions for Digital Underground's 'The Humpty Dance' LP.

G

Table listing radio stations and their positions for 'Giant' LP.

GORKY PARK 'Try To Find Me (Mercury)' LP. Bang. Includes regional reach and chart summary.

Table listing radio stations and their positions for Gorky Park's 'Try To Find Me' LP.

H

HEAVY D & THE BOYZ 'Girlz, They Love Me (MCA)' LP. Bit Tyme. Includes regional reach and chart summary.

Table listing radio stations and their positions for Heavy D & The Boyz's 'Girlz, They Love Me' LP.

F

BRITNY FOX 'Dream On (Columbia)' LP. Boys In Heat. Includes regional reach and chart summary.

I

Table listing radio stations and their positions for Britny Fox's 'Dream On' LP.

J

Table listing radio stations and their positions for 'Inner City' LP.

JESUS & MARY CHAIN 'Head On (WB)' LP. Automatic. Includes regional reach and chart summary.

Table listing radio stations and their positions for Jesus & Mary Chain's 'Head On' LP.

K

KAOMA 'Lambada (Epic)' LP. Includes regional reach and chart summary.

Table listing radio stations and their positions for Kaoma's 'Lambada' LP.

M

M.C. HAMMER 'U Can't Touch This (Capitol)' LP. Please Hammer, Don't Hurt 'Em. Includes regional reach and chart summary.

SIGNIFICANT ACTION

R W

MSG Anytime (Capitol) LP: Save Yourself

SMOKEY ROBINSON Everything You Touch (Motown) LP: Love, Smokey

SADAO WATANABE Any Other Fool (Elektra) LP: Front Seat

PETER MURPHY Cuts You Up (RCA) LP: Deep

SALT & PEPA Expression (Next Plateau)

JOJO WATLEY Precious Love (MCA) LP: Larger Than Life

SINEAD O'CONNOR Nothing Compares 2 U (Chrysalis) LP: I Do Not Want What I Haven't Got

SHANA You Can't Get Away (Vision) LP: I Want You

XYMOX Imagination (Polydor)

PAJAMA PARTY Hide And Seek (Atlantic) LP: Up All Night

ROD STEWART w/ RONALD ISLEY This Old Heart Of Mine (WB) LP: Storyteller

YOUNG M.C. I Come Off (Delicious Vinyl/Island) LP: Stone Cold Rhythim

Table with 10 rows of artist names and album titles, and a 'Reports' column with numerical values.

New artists have not yet had a CHR Breaker.

CHR REPORTER INDEX

Large grid of station call letters and their corresponding markets, organized by region.



BREAKERS

A'ME LORAIN

Whole Wide World (RCA)

63% of our reporters playing it. Moves: Up 93, Debuts 27, Same 23, Down 3, Adds 14 including WGH, WKRZ, X106, WPXR, CHED, KROY, WTHT, WCIL, KCMQ. See Parallels, moves 30-26.

CHER

Heart Of Stone (Geffen)

60% of our reporters playing it. Moves: Up 99, Debuts 14, Same 23, Down 0, Adds 17 including WNVZ, Q105, KBEQ, KUBE, WVSR, KZZB, WHOT, WRVQ. See Parallels, moves 39-34.

NEW & ACTIVE

LOU GRAMM "True Blue Love" (Atlantic)

Reports: 150. Moves: Up 87, Debuts 22, Same 33, Down 0, Adds 8, PRO-FM, WZPL, KUBE, WLAN, WSPK, WKRZ, WOKI, WPXR, JET-FM 34-29, 93Q 35-30, KRNO 21-13. See Parallels. Debuts at number 39 as 77% of the airplay has converted to chart moves.

DON HENLEY "The Heart Of The Matter" (Geffen)

Reports: 142. Moves: Up 98, Debuts 15, Same 24, Down 0, Adds 5, WZPL, WZZG, WABB, WKDD, WKFR, KEGL d-19, WKQX 22-17, Q95 20-15, KXYQ 19-14, KISN 24-19. See Parallels. Debuts at number 37 with 85% of the action charted.

BABYFACE "Whip Appeal" (Solar/Epic)

Reports: 140. Moves: Up 30, Debuts 38, Same 19, Down 1, Adds 52 including B104, WMJQ, HOT97, B97, WNVZ, Q105, WPHR, KKRZ, KXYQ, X100, KUBE, Z100 23-19, KS104 13-10. See Parallels. Debuts at number 38 as 55% of the airplay has numbered; Top 15 at 14%.

AEROSMITH "What It Takes" (Geffen)

Reports: 122. Moves: Up 3, Debuts 0, Same 1, Down 0, Adds 118 including WXKS, WZOU, CKOI, B94, PRO-FM, PWR99, WPHR, 92X, WZPL, KDWB, Y108, PIRATE, KXYQ.

MIDNIGHT OIL "Blue Sky Mine" (Columbia)

Reports: 121. Moves: Up 65, Debuts 13, Same 41, Down 0, Adds 2, WZPL, WHTO, KXYQ 28-24, WERZ 37-31, WKRZ 38-34, KZ106 17-14, WZZU 22-14, KLO 24-19, KQKQ 29-19, KZZU 28-22. 71% have it charted.

SEDUCTION "Heartbeat" (Vendetta/A&M)

Reports: 120. Moves: Up 45, Debuts 12, Same 32, Down 0, Adds 31 including PWR99, Q105, WPHR, KZZP, KKRZ, KUBE, 99WGY, K106, HOT97 11-9, WPGC 23-19, KRBE 25-18.

WILSON PHILLIPS "Hold On" (SBK)

Reports: 102. Moves: Up 3, Debuts 6, Same 5, Down 0, Adds 88 including WXKS, B94, PWR99, KEGL, WGH, WPHR, KBEQ, WKBO, KKRZ, KCPX, KISN, KWSS, KUBE, PWRPIG 39-30, KDWB 30-23.

NATALIE COLE "Wild Women Do" (EMI)

Reports: 102. Moves: Up 39, Debuts 14, Same 42, Down 0, Adds 7, WIOQ, X100, HOT97, HOT95, Z106, WYKS, KZII, WXKS 33-30, WNNK 32-28, WCGQ 38-31.

ADAM ANT "Room At The Top" (MCA)

Reports: 90. Moves: Up 6, Debuts 23, Same 31, Down 0, Adds 33 including CKOI, WIOQ, KEGL, WGH, WNVZ, WLOL, Y108, KKRZ, KZIO, KXXR, WKBO 36-29, KNIN 33-28.

ENUFF Z'NUFF "Fly High Michelle" (Atco)

Reports: 88. Moves: Up 46, Debuts 9, Same 23, Down 0, Adds 10, WKRZ, WBBQ, X106, WOKI, WPXR, WKPE, B98, KSMB, KCHX, Y94, WGH 27-16, WKBO 7-5. Spreading to mainstream with 66% of the airplay numbered.

TOM PETTY "A Face In The Crowd" (MCA)

Reports: 88. Moves: Up 17, Debuts 12, Same 30, Down 0, Adds 4, WZPL, WGTZ, KLO, WKFR, WPHR 33-30, WKRZ 39-33, KZ106 23-18, WQUT 30-26, WZZU 19-13, WKDD 20-16.

STEVIE B "Love Me For Life" (LMR)

Reports: 87. Moves: Up 36, Debuts 11, Same 19, Down 7, Adds 14 including WNVZ, WLOL, WRCK, WCGQ, WRVQ, KQMQ, KLYV, KTRS, WMJQ 30-25, WPLJ 12-10, PWRPIG 28-21, FM102 10-8. See Parallels. Moves 35-33 as 80% of the reports are charted; Top 15 action at 44%.

ROLLING STONES "Almost Hear You Sigh" (Columbia)

Reports: 87. Moves: Up 52, Debuts 2, Same 25, Down 7, Adds 1, CHED, WNNK 33-25, WKSI 33-30, WOKI 23-20, WIXX 30-22, KRZR 11-9, KZZU 22-18, WJMX 13-9, ZFUN 35-30.

DEPECHE MODE "Personal Jesus" (Sire/Reprise)

Reports: 86. Moves: Up 42, Debuts 12, Same 22, Down 5, Adds 5, 92X, KBEQ, WTBX, WHTO, WYKS, WXKS 18-15, PWR99 24-20, Y95 22-16, WNNK 34-27, X106 30-24, Z98 26-22. The spread to mainstream continues as 80% have it charted.

SWEET SENSATION "Love Child" (Atco)

Reports: 80. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 80 including WXKS, WZOU, WMJQ, HOT97, WPLJ, WIOQ, PRO-FM, KRBE, PWR96, KTFM, PWRPIG, B96, PWR106, KKRZ, KKLQ, KUBE.

COREY HART "A Little Love" (EMI)

Reports: 76. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 76 including WMJQ, CKOI, KEGL, KSAQ, WPHR, 92X, KDWB, WLOL, Y108, PIRATE, KXYQ, KCPX, KISN.

BONNIE RAITT "Have A Heart" (Capitol)

Reports: 75. Moves: Up 6, Debuts 23, Same 26, Down 0, Adds 20 including Q95, WNNK, WSPK, X106, G105, XL1067, KAY107, KWOD, WJMX, WERZ 39-32, G98 26-21.

REGINA BELLE "Make It Like It Was" (Columbia)

Reports: 72. Moves: Up 17, Debuts 12, Same 30, Down 0, Adds 13 including PWR96, HOT102, KZZP, KISN, X100, 98PXY, KQMQ, B98, WPGC 9-8, KJMJZ 5-4, Y100 30-27, WCKZ 26-22.

LEILA K "Got To Get" (Arista)

Reports: 69. Moves: Up 36, Debuts 9, Same 18, Down 0, Adds 6, WZOU, WCGQ, KKYK, KQIZ, KSMB, KIXY, WXKS 25-17, KRBE 21-16, PWRPIG 32-26, WHYT 13-4. Now charted at 68% of those playing it.

U-KREW "If U Were Mine" (Enigma)

Reports: 68. Moves: Up 36, Debuts 7, Same 20, Down 1, Adds 4, KKLO, X100, G98, WYKS, KRBE 24-19, KITY 9-8, KKRZ 15-12, KISN 28-23, HOT97 14-11, KZZB 25-20. 74% of the airplay has charted.

TEARS FOR FEARS "Advice For The Young At Heart" (Fontana/Mercury)

Reports: 63. Moves: Up 10, Debuts 14, Same 32, Down 0, Adds 7, JET-FM, KQMQ, KWNZ, WPRR, WHTO, B98, Y94, KISN 40-36, 95XXX 40-36, G98 38-32.

TESLA "The Way It Is" (Geffen)

Reports: 60. Moves: Up 7, Debuts 10, Same 33, Down 0, Adds 10, WCGQ, WAPE, WKDD, CHED, G98, KFMW, KBOZ, KFBQ, KFTZ, SLY96, WPHR d-31, 92X 23-18, WZZU 30-24, KRZR 28-24, WDBR 36-32.

FASTER PUSSYCAT "House Of Pain" (Elektra)

Reports: 58. Moves: Up 19, Debuts 3, Same 25, Down 0, Adds 11, 99WGY, 93Q, K106, KZFM, WABB, WHTO, KISR, KYYX, KTXV, KPXR, SLY96, PIRATE 7-5, 999KHI 40-33.

LINEAR "Sending All My Love" (Atlantic)

Reports: 57. Moves: Up 22, Debuts 5, Same 16, Down 1, Adds 13 including WHYT, WKBO, HOT977, KWSS, WZZG, WANS, KKYK, Z98, KDON, KITY 19-15, PWRPIG 40-34, KS104 10-7, Y108 16-5, KZZP 12-9. 60% of the airplay has charted; Top 15 at 32%. Hot reports at 12%.

PETER WOLF "99 Worlds" (MCA)

Reports: 52. Moves: Up 10, Debuts 7, Same 27, Down 0, Adds 8, WXKS, WPST, WZZU, KTUX, KLO, KQIZ, WKSF, KNIN, FM104 28-19, KFMW 31-27.

MOST ADDED	MOST ACTIVE	HOTTEST
AEROSMITH (118)	DON HENLEY (113)	ALANNAH MYLES (138)
WILSON PHILLIPS (88)	LOU GRAMM (109)	JANET JACKSON (112)
SWEET SENSATION (80)	MIDNIGHT OIL (78)	B-52'S (104)
COREY HART (76)	BABYFACE (67)	TOMMY PAGE (94)
BABYFACE (52)	SEDUCTION (57)	TAYLOR DAYNE (82)
CALLOWAY (37)	ENUFF Z'NUFF (55)	JANE CHILD (65)
ADAM ANT (33)	NATALIE COLE (53)	PHIL COLLINS (58)
SEDUCTION (31)	TOM PETTY (53)	LISA STANSFIELD (38)
MICHAEL BOLTON (29)	DEPECHE MODE (49)	BAD ENGLISH (36)
SINEAD O'CONNOR (29)	ROLLING STONES (47)	KISS (35)

Most Active = Ups + Debuts - Downs

SIGNIFICANT ACTION

MSG "Anytime" (Capitol)

Reports: 43. Moves: Up 18, Debuts 5, Same 17, Down 1, Adds 2, WERZ, KZOU, WZZU 11-10, WKDD 22-17, KLO 21-18, KMYZ 26-21, WKFR 21-16, KFMW 28-24, ZFUN 15-12, OK95 2-1. 58% are charting it; Top 15 at 20%.

GIANT "I'll See You In My Dreams" (A&M)

Reports: 40. Moves: Up 4, Debuts 3, Same 16, Down 0, Adds 17 including KSAQ, WVSR, WOKI, FM104, KZZU, WJMX, Q104, KPAT, WDBR, WZZU 33-26, OK95 20-17.

SINEAD O'CONNOR "Nothing Compares 2 U" (Chrysalis)

Reports: 39. Moves: Up 4, Debuts 3, Same 16, Down 0, Adds 17 including WZOU, CKOI, KEGL, KRBE, WGH, B96, WPHR, WHYT, PIRATE, KZZP, FM102, PWR99 31-26, KSAQ 25-10, KNRJ 23-17.

ANYTHING BOX "Living In Oblivion" (Epic)

Reports: 35. Moves: Up 18, Debuts 4, Same 11, Down 2, Adds 0 including B97 25-17, KISN 31-25, KKLO 12-9, WFMF 22-18, KZZB 26-21, Z99 32-24, HOT949 16-12, ZFUN 34-26.

PETER MURPHY "Cuts You Up" (RCA)

Reports: 34. Moves: Up 7, Debuts 7, Same 12, Down 0, Adds 8, 999KHI, KZZB, WRVQ, KQIZ, KFBQ, KFTZ, KMOK, Y97, CKOI 37-32, K106 36-30.

QUINCY JONES "The Secret Garden" (Qwest/WB)

Reports: 33. Moves: Up 8, Debuts 5, Same 12, Down 0, Adds 8, KTFM, HOT977, K98, HOT95, Z99, KIKI, WJMX, KNOE, KJMJZ 4-3, KITY 31-25, KKMGM 12-4, B95 32-28.

INNER CITY "What'cha Gonna Do With My Lovin'" (Virgin)

Reports: 33. Moves: Up 13, Debuts 5, Same 11, Down 0, Adds 4, WBBQ, KPRR, KIKI, KSMB, KITY 23-19, FM102 28-24, KDON 23-18. Converted to chart at 67%.

XYMOX "Imagination" (Polydor)

Reports: 33. Moves: Up 8, Debuts 2, Same 21, Down 1, Adds 1, WANS, WXKS 30-27, WGH on, KNRJ 27-22.

BELOVED "Hello" (Atlantic)

Reports: 32. Moves: Up 3, Debuts 3, Same 19, Down 0, Adds 7, KEGL, WKBO, WCGQ, KZFM, WGTZ, WPRR, OK95, KNIN 31-27.

PAJAMA PARTY "Hide And Seek" (Atlantic)

Reports: 30. Moves: Up 10, Debuts 4, Same 8, Down 0, Adds 8, KRBE, WYCR, HOT95, Z99, KKSS, HOT96, KCAQ, WQID, KITY 33-28, WFMF 32-26, KZFM 39-29.

JODY WATLEY "Precious Love" (MCA)

Reports: 27. Moves: Up 2, Debuts 2, Same 2, Down 0, Adds 21 including KITY, PWRPIG, Y108, KCPX, KISN, WYCR, WCKZ, KZOU, WWCK, KKMGM.

KAOMA "Lambada" (Epic)

Reports: 27. Moves: Up 5, Debuts 1, Same 9, Down 1, Adds 11 including HOT97, KKFR, KXYQ, FM102, HOT977, Z99, HOT96, WXKS 21-14, KTFM 26-18, B93 36-27.

YOUNG MC "I Come Off" (Delicious Vinyl/Island)

Reports: 25. Moves: Up 2, Debuts 2, Same 14, Down 0, Adds 7, WMJQ, WIOQ, KITY, WCKZ, WWCK, KQKQ, CHED, KKRZ 32-29, 95XXX 39-35.

GREAT WHITE "House Of Broken Love" (Capitol)

Reports: 25. Moves: Up 5, Debuts 2, Same 11, Down 0, Adds 7, Q102, 92X, KTUX, FM104, WPFM, KFBQ, ZFUN, KXYQ on-dp, WKDD 19-15, WKFR 31-25.

BRITNY FOX "Dream On" (Columbia)

Reports: 24. Moves: Up 2, Debuts 4, Same 15, Down 0, Adds 3, 99WGY, WZZU, 99KG, 92X d-22, KNIN 37-33.

SMOKEY ROBINSON "Everything You Touch" (Motown)

Reports: 23. Moves: Up 10, Debuts 1, Same 12, Down 0, Adds 0 including KITY 28-24, WBBQ 40-36, KNRJ 33-28, Z99 31-23, G98 37-33, KISR 35-31.

M.C. HAMMER "U Can't Touch This" (Capitol)

Reports: 21. Moves: Up 2, Debuts 3, Same 1, Down 0, Adds 15 including WPGC, KKBO, KITY, KTFM, KS104, PWR106, FM102, HOT977, KZFM, KNRJ, KKMGM, KKRZ 31-20, HOT95 31-26.

BOBBY Z "Lie By Lie" (Virgin)

Reports: 21. Moves: Up 6, Debuts 3, Same 10, Down 0, Adds 2, WKPE, 99KG, KNIN 36-31, KFMW 33-28.

ANIMAL LOGIC "As Soon As The Sun Goes Down" (IRS)

Reports: 20. Moves: Up 0, Debuts 2, Same 11, Down 0, Adds 7, WKSI, KTUX, WIXX, WTBX, FM104, WKFR, WPHR.

LAURA BRANIGAN "Moonlight On Water" (Atlantic)

Reports: 19. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 19 including WXKS, CKOI, Z95, WERZ, WRCK, WAPE, KTUX, WKSF, KNIN, KFBQ, KTMT, SLY96.

SHANA "You Can't Get Away" (Vision)

Reports: 18. Moves: Up 5, Debuts 3, Same 6, Down 0, Adds 4, PWRPIG, WAEB, WCKZ, KDON, HOT977 30-26, WFMF 30-25, KIKI 29-26.

ERIC CLAPTON "Bad Love" (Reprise)

Reports: 17. Moves: Up 7, Debuts 1, Same 6, Down 2, Adds 1, CKOI, KXYQ 12-10, WZZU 18-12, KLO 17-13, Q104 24-19.

SALT-N-PEPA "Expression" (Next Plateau)

Reports: 16. Moves: Up 6, Debuts 1, Same 4, Down 1, Adds 4, Q107, WAVA, KZZB, HOT96, K106 37-34, KNRJ 28-21, KJ103 4-2. Strong action in Washington, DC.

GORKY PARK "Try To Find Me" (Mercury)

Reports: 14. Moves: Up 1, Debuts 3, Same 3, Down 0, Adds 7, KSAQ, WVSR, WPST, Y107, KSND, WOMP, KFBQ.

TIMMY TEE "Time After Time" (Jam City)

Reports: 13. Moves: Up 4, Debuts 2, Same 3, Down 0, Adds 4, WIOQ, HOT977, KIKI, KDON, HOT97 23-19, PWR106 11-9. East & West Coast breakout.

HEAVY D. & THE BOYZ "Girlz, They Love Me" (MCA)

Reports: 13. Moves: Up 4, Debuts 0, Same 8, Down 0, Adds 1, KJMJZ, FM102 19-16, B95 34-29, KOY-FM 20-16.

DIGITAL UNDERGROUND "The Humpty Dance" (Tommy Boy)

Reports: 12. Moves: Up 4, Debuts 1, Same 3, Down 0, Adds 4, WIOQ, WDFX, KKMGM, KOY-FM, WPGC 24-14, WHYT 12-7, FM102 16-10. Big moves in Washington, DC, Detroit and in the West.

AFTER 7 "Ready Or Not" (Virgin)

Reports: 12. Moves: Up 6, Debuts 3, Same 2, Down 0, Adds 1, Z99, WPGC 1-1, KJMJZ 18-12, FM102 30-22, WCKZ 30-25, B95 36-30, HOT96 28-23.

SADAO WATANABE "Any Other Fool" (Elektra)

Reports: 12. Moves: Up 3, Debuts 1, Same 8, Down 0, Adds 0 including Y100 19-16, KZFM 40-34.

ROD STEWART with RONALD ISLEY "This Old Heart Of Mine" (WB)

Reports: 11. Moves: Up 1, Debuts 1, Same 0, Down 0, Adds 9, B94, PWR99, B97, WKQX, WKSI, WHHY, KZ93, KPXR, ZFUN.

JESUS & MARY CHAIN "Head On" (WB)

Reports: 11. Moves: Up 3, Debuts 0, Same 4, Down 0, Adds 4, KSAQ, KRZR, KNIN, KMOK, KXXR 36-31, KFMW 37-29.

EURHYTHMICS "My My Baby's Gonna Cry" (Arista)

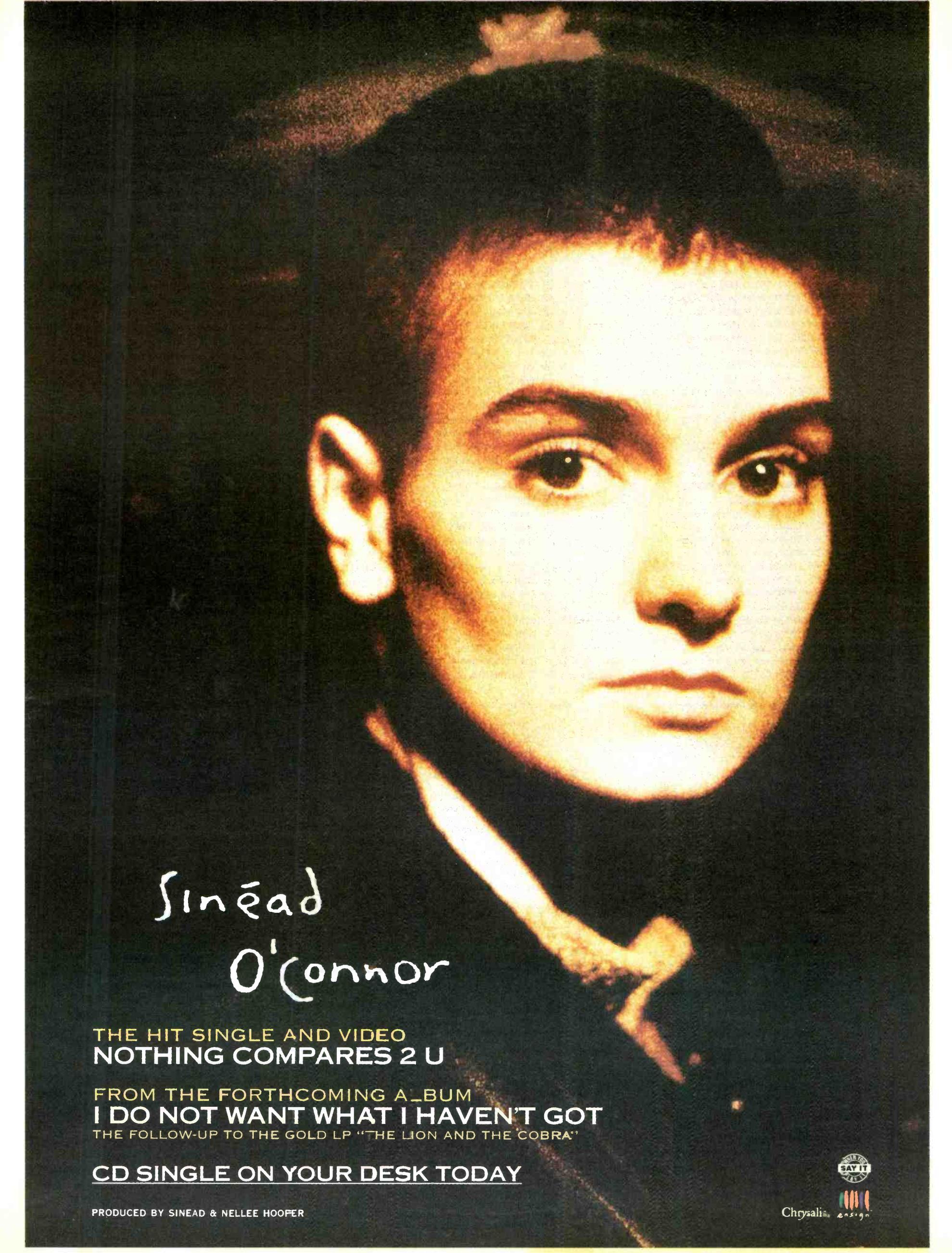
Reports: 11. Moves: Up 4, Debuts 0, Same 7, Down 0, Adds 0 including KSAQ on-dp, HOT949 on.

BARDEUX "Thumbs Up" (Enigma)

Reports: 10. Moves: Up 0, Debuts 1, Same 7, Down 0, Adds 2, WAPE, B95, Z99 d-33.

INDIA "Right From The Start" (Reprise)

Reports: 10. Moves: Up 7, Debuts 1, Same 2, Down 0, Adds 0 including PWR96 9-8, KIKI 18-13, KDON 16-13.



Sinéad
O'Connor

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Chrysalis   Ensign



NATIONAL AIRPLAY OVERVIEW

CHR

3	2	WKS	WKS	LW	TW
2	1	1	1	1	1 JANET JACKSON/Escapade (A&M)
7	4	2	2	2	2 B-52'S/Roam (Reprise)
13	10	3	3	3	3 TAYLOR DAYNE/Love Will Lead You Back (Arista)
15	13	7	4	4	4 ALANNAH MYLES/Black Velvet (Atlantic)
16	14	9	5	5	5 MADONNA/Keep It Together (Sire/WB)
19	15	12	6	6	6 PHIL COLLINS/I Wish It Would Rain Down (Atlantic)
10	9	8	7	7	7 BILLY JOEL/I Go To Extremes (Columbia)
6	5	4	8	8	8 BAD ENGLISH/Price Of Love (Epic)
28	19	14	9	9	9 TOMMY PAGE/I'll Be Your Everything (Sire/WB)
14	12	11	10	10	10 D MOB/C'mon And Get My Love (Polydor)
35	25	20	11	11	11 JANE CHILD/Don't Wanna Fall In Love (WB)
12	11	10	12	12	12 RICHARD MARX/Too Late To Say Goodbye (EMI)
27	24	19	13	13	13 LISA STANSFIELD/All Around The World (Arista)
21	18	17	14	14	14 MICHAEL PENN/No Myth (RCA)
22	20	18	15	15	15 L. RONSTADT I/A. NEVILLE/All My Life (Elektra)
3	3	5	16	16	16 ROXETTE/Dangerous (EMI)
18	17	16	17	17	17 MICHEL'LE/No More Lies (Ruthless/Atco)
1	2	6	18	18	18 PAULA ABDUL/Opposites Attract (Virgin)
30	26	23	19	19	19 TECHNOTRONIC/Get Up! (Before The Night Is...) (SBK)
17	16	15	20	20	20 WARRANT/Sometimes She Cries (Columbia)
33	30	27	21	21	21 LUTHER VANDROSS/Here And Now (Epic)
32	28	25	22	22	22 KISS/Forever (Mercury)
8	7	13	23	23	23 GLORIA ESTEFAN/Here We Are (Epic)
25	23	22	24	24	24 BIZ MARKIE/Just A Friend (Cold Chillin'/WB)
24	22	21	25	25	25 WHITESNAKE/The Deeper The Love (Geffen)
BREAKER	29	28	26	26	26 A'ME LORAIN/Whole Wide World (RCA)
31	29	28	27	27	27 ELTON JOHN/Sacrifice (MCA)
—	—	32	28	28	28 CALLOWAY/Wanna Be Rich (Solar/Epic)
29	27	26	29	29	29 KEVIN PAIGE/Anything I Want (Chrysalis)
5	8	24	30	30	30 COVER GIRLS/We Can't Go Wrong (Capitol)
—	—	37	31	31	31 MOTLEY CRUE/Without You (Elektra)
—	—	—	32	32	32 MICHAEL BOLTON/How Can We Be Lovers (Columbia)
—	39	35	33	33	33 STEVIE NICK/Love Me For Life (LMR)
BREAKER	—	—	34	34	34 CHER/Heart Of Stone (Geffen)
4	6	29	35	35	35 MILLI VANILLI/All Or Nothing (Arista)
—	—	40	36	36	36 BRAT PACK/You're The Only Woman (Vendetta/A&M)
DEBUT	—	—	37	37	37 DON HENLEY/The Heart Of The Matter (Geffen)
DEBUT	—	—	38	38	38 BABYFACE/Whip Appeal (Solar/Epic)
DEBUT	—	—	39	39	39 LOU GRAMM/True Blue Love (Atlantic)
—	40	38	40	40	40 SMITHEREENS/A Girl Like You (Enigma/Capitol)

N&A Pg. 94; Playlists Pg. 82; Parallels Pg. 87

ADULT CONTEMPORARY

3	2	WKS	WKS	LW	TW
6	3	1	1	1	1 TAYLOR DAYNE/Love Will Lead You... (Arista)
2	2	2	2	2	2 LUTHER VANDROSS/Here And Now (Epic)
8	5	5	3	3	3 BILLY JOEL/I Go To Extremes (Columbia)
7	4	4	4	4	4 NATALIE COLE/Starting Over Again (EMI)
15	12	8	5	5	5 PHIL COLLINS/I Wish It Would Rain Down (Atlantic)
12	10	7	6	6	6 MICHAEL DAMIAN/Was It Nothing... (Cypress/A&M)
17	16	9	7	7	7 BONNIE RAITT/Have A Heart (Capitol)
1	1	3	8	8	8 L. RONSTADT I/A. NEVILLE/All My Life (Elektra)
9	8	6	9	9	9 DONNY OSMOND/I'll Be Good To You (Capitol)
16	15	10	10	10	10 BEE GEES/Bodyguard (WB)
19	17	13	11	11	11 ALANNAH MYLES/Black Velvet (Atlantic)
20	18	12	12	12	12 TINA TURNER/Look Me In The Heart (Capitol)
30	24	20	13	13	13 SMOKEY ROBINSON/Everything You Touch (Motown)
4	7	11	14	14	14 CHICAGO/What Kind Of Man... (Full Moon/Reprise)
—	26	24	15	15	15 REGINA BELLE/Make It Like It Was (Columbia)
22	20	18	16	16	16 BELINDA CARLISLE/Summer Rain (MCA)
27	22	19	17	17	17 ROXETTE/Dangerous (EMI)
—	—	25	18	18	18 JANET JACKSON/Escapade (A&M)
21	19	17	19	19	19 KATHY MATTEA/Where've You Been (Mercury)
29	25	22	20	20	20 GRAYSON HUGH/How 'Bout Us (RCA)
—	—	26	21	21	21 MICHAEL BOLTON/How Can We Be Lovers (Columbia)
10	14	15	22	22	22 GLORIA ESTEFAN/Here We Are (Epic)
—	—	30	23	23	23 DON HENLEY/The Heart Of The Matter (Geffen)
—	—	27	24	24	24 BASIA/Cruising For Bruising (Epic)
—	—	28	25	25	25 LITTLE RIVER BAND/If I Get Lucky (MCA)
5	6	16	26	26	26 KENNY G/Going Home (Arista)
BREAKER	—	—	27	27	27 K. ROGERS & G. KNIGHT/If I Knew Then... (Reprise)
—	—	29	28	28	28 JULIA FORDHAM/Manhattan Skyline (Virgin)
DEBUT	—	—	29	29	29 SARA HICKMAN/Simply (Elektra)
DEBUT	—	—	30	30	30 TIM FINN/Not Even Close (Capitol)

AC Music Begins Pg. 61

URBAN CONTEMPORARY

3	2	WKS	WKS	LW	TW
7	3	1	1	1	1 QUINCY JONES/Secret Garden (Qwest/WB)
9	5	3	2	2	2 LISA STANSFIELD/All Around The World (Arista)
2	2	2	3	3	3 JANET JACKSON/Escapade (A&M)
4	4	4	4	4	4 MIKI HOWARD/Under New Management (Atlantic)
15	9	5	5	5	5 LUTHER VANDROSS/Treat You Right (Epic)
10	7	6	6	6	6 EARTH, WIND & FIRE I/BOYS/Heritage (Columbia)
18	12	8	7	7	7 SMOKEY ROBINSON/Everything You Touch (Motown)
17	11	9	8	8	8 ALYSON WILLIAMS/I Need Your... (Def Jam/Columbia)
22	14	11	9	9	9 TROOP/Spread My Wings (Atlantic)
32	16	13	10	10	10 BABYFACE/Whip Appeal (Solar/Epic)
20	13	12	11	11	11 STEPHANIE MILLS/The Comfort Of A Man (MCA)
14	10	10	12	12	12 DAVID PEASTON/We're All In This Together (Geffen)
30	17	15	13	13	13 GAP BAND/Addicted To Your Love (Capitol)
24	15	14	14	14	14 DIANNE REEVES/Never Too Far (EMI)
33	21	16	15	15	15 AFTER 7/Ready Or Not (Virgin)
26	18	17	16	16	16 M.C. HAMMER/Help The Children (Capitol)
37	24	18	17	17	17 JERMAINE JACKSON/Two Ships In The... (Arista)
36	25	19	18	18	18 RANDY CRAWFORD/Wrap You Up (WB)
40	31	21	19	19	19 MAZE/Love's On The Run (WB)
—	36	22	20	20	20 MARY DAVIS/Don't Wear It Out (Tabu/Epic)
—	—	24	21	21	21 REGINA BELLE/What Goes Around (Columbia)
34	26	20	22	22	22 JEFF REDD/Found Lovin' (MCA)
—	—	33	23	23	23 HOWARD HEWETT/Show Me (Elektra)
—	34	25	24	24	24 MAIN INGREDIENT/Nothing's Too Good For... (Polydor)
39	35	28	25	25	25 MANTRONIX I/WONDRESS/Got To Have... (Capitol)
1	1	7	26	26	26 S. LATTISAW I/J. GILL/Where Do We Go... (Motown)
—	37	31	27	27	27 TEMPTATIONS/Soul To Soul (Motown)
—	39	32	28	28	28 TYLER COLLINS/Girls Nite Out (RCA)
—	—	37	29	29	29 FREDDIE JACKSON/All Over You (Orpheus/EMI)
—	—	35	30	30	30 ANGELA WINBUSH/No More Tears (Mercury)
29	27	23	31	31	31 INNER CITY/Whatcha Gonna Do With My Lovin' (Virgin)
—	—	34	32	32	32 RANDY & THE GYPSYS/Love You Honey (A&M)
—	—	38	33	33	33 GOOD GIRLS/Love Is Like An Itching In My (Motown)
—	—	36	34	34	34 SHARON BRYANT/Body Talk (Wing/Polydor)
DEBUT	—	—	35	35	35 BELL BIV DEVOE/Poison (MCA)
BREAKER	—	—	36	36	36 BODY/Footsteps In The Dark (MCA)
—	—	39	37	37	37 ERIC GABLE/Hard Up (Orpheus/EMI)
DEBUT	—	—	38	38	38 TECHNOTRONIC/Get Up (Before The Night...) (SBK)
DEBUT	—	—	39	39	39 ISLEY BROTHERS I/R. ISLEY/One Of A Kind (WB)
BREAKER	—	—	40	40	40 G. WASHINGTON JR. I/P. HYMAN/Sacred ... (Columbia)

New & Active, TOP 10 Recurrents Pg. 72

NEW ROCK

LW	TW
1	1 PETER MURPHY/Deep (Beggars Banquet/RCA)
5	2 MIDNIGHT OIL/Blue Sky Mining (Columbia)
6	3 MISSION UK/Carved In The Sand (Mercury)
2	4 THEY MIGHT BE GIANTS/Flood (Elektra)
9	5 CHURCH/Metropolis (track) (Arista)
4	6 SINEAD O'CONNOR/Nothing Compares 2... (track) (Chrysalis)
7	7 OINGO BOINGO/When The Lights Go Out (track) (MCA)
3	8 JESUS & MARY CHAIN/Automatic (WB)
11	9 BELOVED/Happiness (Atlantic)
16	10 DEPECHE MODE/Enjoy The Silence (track) (Sire/Reprise)

Complete TOP 30 New Rock Chart Pg. 78

NAC

LW	TW
1	1 BASIA/London Warsaw New York (Epic)
2	2 JULIA FORDHAM/Porcelain (Virgin)
6	3 EVERYTHING BUT THE GIRL/The Language Of Life (Atlantic)
10	4 RICHARD SMITH UNIT/Rockin' The Boat (Chase Music Group)
3	5 KENNY G/Kenny G Live (Arista)
7	6 DOTSERO/Off The Beaten Path (Nova)
8	7 DENNIS COFFEY/Under The Moonlight (Orpheus/EMI)
5	8 KIM PENNYL/Pennyl Sketches #2 (Optimism)
4	9 SAM RINEY/At Last (Spindletop)
9	10 PAT KELLEY/High Heels (Deron)

Complete TOP 30 NAC Chart Pg. 64

CONTEMPORARY JAZZ

LW	TW
1	1 EDDIE GOMEZ/Street Smart (Columbia)
3	2 GARY BURTON/Reunion (GRP)
4	3 BOBBY WATSON & HORIZON/The Inventor (Blue Note)
2	4 HUGH MASEKELA/Uptownship (Novus/RCA)
7	5 COURTNEY PINE/The Vision's Tale (Island)
10	6 MATT ROLLINGS/Balconies (MCA)
8	7 HARPER BROTHERS/Remembrance (Verve/PolyGram)
6	8 AHMAD JAMAL/Pittsburg (Atlantic)
11	9 RENEE ROSNES/Renee Rosnes (Blue Note)
14	10 TONY GUERRERO/Different Places (Nova)

Complete TOP 30 Contemporary Jazz Chart Pg. 64

AOR TRACKS

3	2	WKS	WKS	LW	TW
1	1	1	1	1	1 AEROSMITH/What It Takes (Geffen)
11	8	5	2	2	2 MIDNIGHT OIL/Blue Sky Mine (Columbia)
5	5	3	3	3	3 TOM PETTY/A Face In The Crowd (MCA)
23	14	8	4	4	4 DON HENLEY/The Heart Of The Matter (Geffen)
4	4	2	5	5	5 ROLLING STONES/Almost Hear You Sigh (Columbia)
30	18	11	6	6	6 ERIC CLAPTON/No Alibis (Reprise)
BREAKER	—	—	7	7	7 ROBERT PLANT/The Hurting Kind (Es Paranza/Atlantic)
14	11	9	8	8	8 CHRIS REA/The Road To Hell (Geffen)
6	6	6	9	9	9 PHIL COLLINS/I Wish It Would Rain Down (Atlantic)
22	16	14	10	10	10 PETER WOLF/99 Worlds (MCA)
3	2	4	11	11	11 WHITESNAKE/The Deeper The Love (Geffen)
19	13	13	12	12	12 SMITHEREENS/Blues Before And After ... (Enigma/Capitol)
13	12	12	13	13	13 WARRANT/Sometimes She Cries (Columbia)
2	3	7	14	14	14 ALANNAH MYLES/Black Velvet (Atlantic)
28	22	20	15	15	15 MOTLEY CRUE/Without You (Elektra)
—	—	29	16	16	16 ROBERT PALMER/Life In Detail (EMI)
21	21	19	17	17	17 KISS/Forever (Mercury)
20	20	18	18	18	18 HAVANA BLACK/Lone Wolf (Capitol)
32	26	21	19	19	19 TESLA/The Way It Is (Geffen)
BREAKER	—	—	20	20	20 DAMN YANKEES/Coming Of Age (WB)
34	28	22	21	21	21 LOU GRAMM/True Blue Love (Atlantic)
38	32	23	22	22	22 BLACK CROWES/Jealous Again (Def American/Geffen)
7	7	10	23	23	23 MICHAEL PENN/No Myth (RCA)
BREAKER	—	—	24	24	24 RUSH/The Pass (Atlantic)
8	9	15	25	25	25 GREAT WHITE/House Of Broken Love (Capitol)
10	10	16	26	26	26 BILLY JOEL/I Go To Extremes (Columbia)
26	25	24	27	27	27 ENUFF Z'NUFF/Fly High Michelle (Atco)
31	30	26	28	28	28 COMPANY OF WOLVES/Call Of The Wild (Mercury)*
53	41	32	29	29	29 MELISSA ETHERIDGE/The Angels (Island)
41	35	31	30	30	30 POCO/The Nature Of Love (RCA)
37	31	28	31	31	31 ALARM/Love Don't Come Easy (IRS)
45	42	34	32	32	32 PETER MURPHY/Cuts You Up (Beggars Banquet/RCA)
17	15	17	33	33	33 CULT/Sweet Soul Sister (Sire/Reprise)
BREAKER	—	—	34	34	34 GUN/Better Days (A&M)
—	49	38	35	35	35 NOTTING HILLBILLIES/Your Own Sweet Way (WB)
50	43	40	36	36	36 SLAUGHTER/Up All Night (Chrysalis)
46	40	39	37	37	37 BRITNY FOX/Dream On (Columbia)
9	17	25	38	38	38 ERIC CLAPTON/Bad Love (Reprise)
59	45	42	39	39	39 ROBIN TROWER/Turn The Volume Up (Atlantic)
12	23	30	40	40	40 MSG/Anytime (Capitol)

*Keeps bullet due to continued growth.

Complete TOP 60 Tracks Chart Pg. 76; LP Chart Pg. 77

COUNTRY

3	2	WKS	WKS	LW	TW
8	5	2	1	1	1 PAUL OVERSTREET/Seein' My Father... (RCA)
7	6	3	2	2	2 RANDY TRAVIS/Hard Rock Bottom Of Your Heart (WB)
13	8	4	3	3	3 GARTH BROOKS/Not Counting You (Capitol)
3	2	1	4	4	4</