

I N S I D E:

HARRIS RETIRING TO SARASOTA OWNERSHIP

Group W Radio Chairman **Dick Harris** announced he'll retire next spring to run **WSRZ (AM)/Sarasota**, which his family is purchasing. Radio President **Jim Thompson** will take over the reins.

Page 8

AOR ROTATIONS: LIFE IN THE SLOW LANE

Latest results in a national monitoring of AOR rotations show heavies, mediums, and lights alike receiving disturbingly scanty airplay. And the format's 74% non-current at present. Details inside.

Page 75



NAB '90 SPRING SPECIAL

Timely features this week in connection with the **NAB** meet in Atlanta:

- Digital preview: how it will work for radio, plus the scoop on the Radio Data System
- European investments: hot prospects and timely warnings
- Working out bankruptcy alternatives.

Pages 32-38

KEEPING PHONE BITS LEGAL

In the wake of increasing concern about on-air phone bits, **Dan O'Day** outlines the key legal points you need to stay aware of.

Page 64

BUYING TV THE SMART WAY

Many radio stations buying TV spots quickly reveal their inexperience. **Douglas McCall**, a specialist in the field, provides some pointers on effectively entering the tube stakes.

Page 40



Root Plans To Plead Not Guilty

33 Fraud, Forgery Counts In Federal Court; North Carolina Next?

Washington communications lawyer and pilot **Thomas Root**, who is scheduled for arraignment next week on 33 federal charges of fraud and forgery stemming from his work on behalf of five FM applicant groups, told **R&R** Tuesday (3/27) that he plans to fight the charges.

"The notion of doing anything other than pleading not guilty and fighting these charges has not been discussed," said **Root**.

But even as **Root** and his attorney, **Eugene Propper**, prepare for **Root's** April 3 arraignment in federal court, more trouble may be looming on the state level. According to North Carolina Deputy Securities Administrator **Steve Wallis**, that state expects to act "within 30 days" on its yearlong investigation of the controversial **Sonrise Management Services** radio investment firm, which provided **Root** with at least 150 cli-

ents and has been accused of misleading investors who pumped \$16 million into groups formed to pursue new FM licenses.

Wallis refused to comment on the state's findings, but would not rule out the possibility that **Root**, who has cooperated with the probe, might be charged with wrongdoing. **Root** said he knows nothing about his status with North Carolina.

On yet another front, FCC Enforcement Chief **Charles Kelly** said he was not sure how **Root's** indictment might affect the Commission's ongoing investigation into **Sonrise**.

Feds Depict 'Tangled Web'

In his Wednesday (3/21) announcement of the federal indictment, U.S. Attorney for the District of Columbia **Jay Stephens** said, "The criminal

ROOT/See Page 45

Q105 Overhauls Staff, Starts Jamming

Dixon, Rich, Christopher Out; Wheeler Back; Wall Supervises Programming

WRBQ-AM & FM (Q105)/Tampa began an extensive on-air restructuring Thursday (3/22) under **Garry Wall**, PD at **Edens** sister **KKLQ (Q106)/San Diego**. An accompanying programming purge saw the exits of 12-year veteran and VP/OM/afternoon personality **Mason Dixon**, MD **Bobby Rich**, and Asst. PD **Brian Christopher**. Only Asst. PD **Dave Denver** remains.

Market observers say **Q105's** new sound is decidedly dance-oriented. There are no personalities on-air yet, but a number of recorded liners — "You're jammin' with the new **Q105**," "The new **Q105** jams," and "Rhythm & rock side-by-side" — were aired, along with artist IDs.

Edens President **Michael Osterhout** told **R&R**, "Recently, we'd become a little fluffed up, but now we're bringing **Q105** back to the party to serve our audience. Times have changed and we didn't change with the times. It's not an unprecedented move. We did it before, when

Scott Shannon was our PD and it was simply time for a make-over."

Dance Stance Denied

Osterhout denied **Q105** had moved to a predominantly **Dance CHR** direction. "Garry Wall is here on a temporary basis to be the architect of our new presentation. It's not a format change; we've just taken off some of the rough edges. Our target is still 12-54 and, as always, **Q105** is positioned to be Tampa's mass-appeal station."

Regarding the programming departures, **Osterhout** added, "It's unfair to hire new management when the old management is still in place. Now it's easier to find a new PD. This has been a traumatic move and these people have given us a lot of good years."

"We're hoping to keep **Rich** in place at our **Richmond** facility. **Mason** still has 13 months to go on his contract, and he will continue to be paid."

Q105/See Page 42

Babineau Becomes DGC General Manager

Leavitt, Surratt, Kates Directors

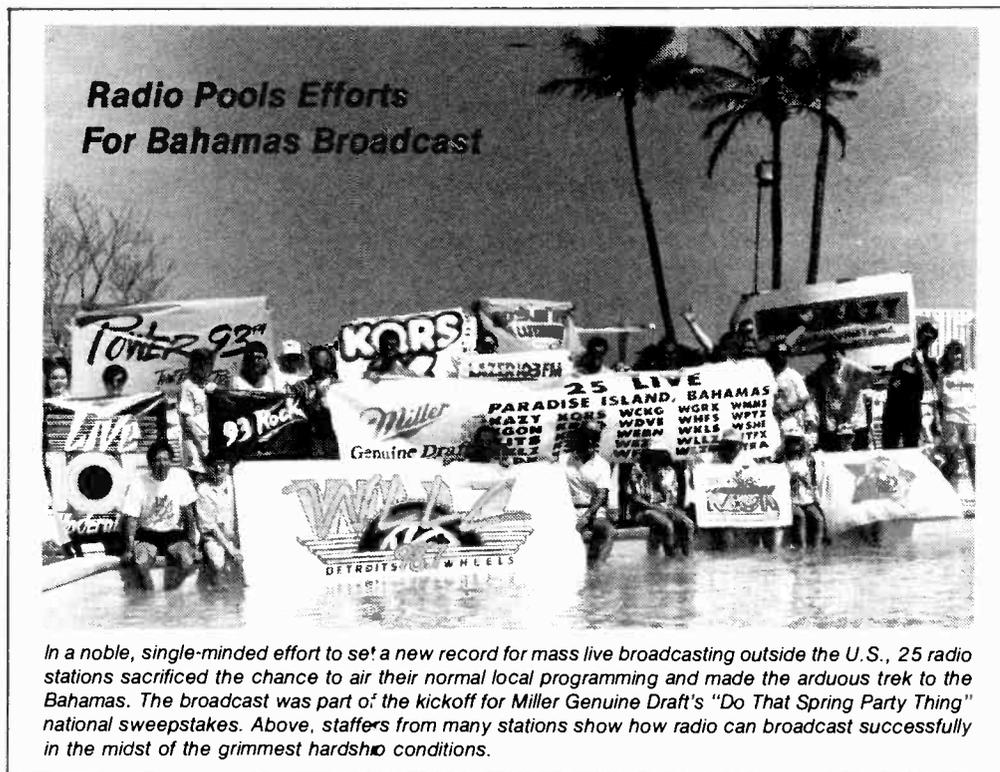
Geffen Records Director/Promotion **Marko Babineau** has been appointed GM of newly created **DGC Records**, confirming longstanding rumors. Rounding out the national staff, **Steve Leavitt** has been named **CHR Promotion** Director, **Hugh Surratt** **AOR Promotion** Director, and **Mark Kates** **Alternative Promotion** Director.



Marko Babineau

DGC/Geffen President **Ed Rosenblatt** commented, "I didn't have to look far when it came to finding the right person to head up promotion for the new **DGC** label. **Marko** already had a long and proven history with **Geffen Records**, both in

BABINEAU/See Page 45



Radio Pools Efforts For Bahamas Broadcast

In a noble, single-minded effort to set a new record for mass live broadcasting outside the U.S., 25 radio stations sacrificed the chance to air their normal local programming and made the arduous trek to the Bahamas. The broadcast was part of the kickoff for **Miller Genuine Draft's** "Do That Spring Party Thing" national sweepstakes. Above, staffers from many stations show how radio can broadcast successfully in the midst of the grimmest hardship conditions.

STEELE STEPS DOWN

Todd OM AT KQLZ

Former **WXGT (92X)/Columbus, OH** PD **Mark Todd** has been named **OM** at **Westwood One's KQLZ (Pirate Radio)/Los Angeles**. **Todd**, who will be an off-air **OM**, replaces **Shadow Steele**, who relinquishes **OM** duties but remains in afternoon drive and will assist with programming strategies.

TODD/See Page 45

Turnaround Techniques

Page 70

Watch For The Start Of Madonna's 1990 World Tour!

Management: Freddy BeMiller/Delmar Entertainment Company N. Web: www.delmar.com



MADONNA

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BRYAN RESIGNS

WPLJ Names Cuddy VP/Programming

ABC Radio Network VP/Entertainment Programming Tom Cuddy will become VP/Programming at CHR WPLJ/New York, effective April 12. WPLJ PD/morning man Gary Bryan resigned Wednesday (3/21) to return to Seattle, where he'll consult his former station, KUBE.

WPLJ President/GM Mitch Dolan told R&R, "Gary came in Friday (3/16) and told me he had an opportunity back in Seattle and wanted to be released from his contract, saying it was important to him and his family. It was a curveball for me, but fortunately, I was able to put a deal together with Tom."

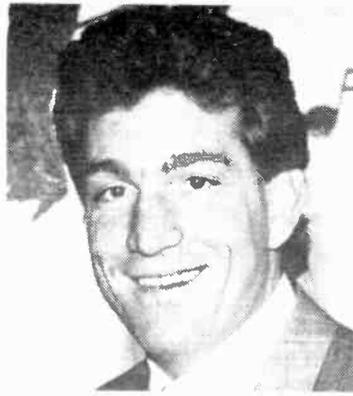
"Tom and I worked together for eight years at WPRO-FM [Providence]. I'm happy to have a guy of his caliber here and feel strongly that he'll be able to replicate the success he had at ABC Radio and PRO-FM here at WPLJ. The company is very committed to doing CHR at WPLJ - I wouldn't be here and neither would Tom if we didn't think we'd be competitive in this market."



Tom Cuddy

Cuddy told R&R, "Although I'm going to miss working day-to-day with [ABC Radio Networks President] Aaron Daniels, I'm flattered the company came to me. We've got some market research underway, which will be completed by the time I take over. We'll take a

CUDDY/See Page 42



Jim deCastro

DeCastro COO At Evergreen

Evergreen Media has upped corporate Exec. VP and KKBT/Los Angeles President/GM Jim deCastro to COO. He retains his current duties.

President/CEO Scott Ginsburg remarked, "Evergreen Media has reached a critical stage in its development: it has become neces-

DeCASTRO/See Page 55

Klein VP/MD At Sire

Rooney NY GM, Alouete Label Manager

Sire Records VP/GM Howie Klein has been promoted to VP/Managing Director. Concurrently, Sire Production Manager Karen Rooney is named GM/New York Operations, and executive assistant Sandy Alouete fills the post of Label Manager. Klein will continue to be based in Burbank, while Rooney and Alouete will stay in New York.

Sire founder/President Seymour Stein commented, "I truly can't believe that Sire existed, even flourished, without Howie. He brought with him ten years of experience as founder and CEO of 415 Records and has grown considerably since then. It's hard to believe he's been here just three years. It seems like forever and I hope it will be."

Regarding Rooney, who had served as executive assistant to Stein and, earlier, former Atlantic exec Jerry Wexler, Stein said,

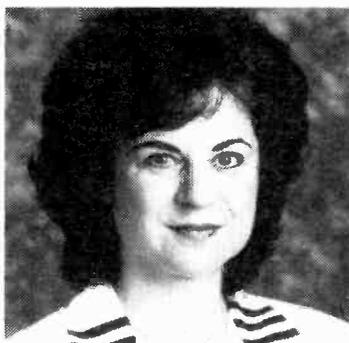


Howie Klein

"Jerry Wexler always used to say that Karen Rooney was smarter than most record company presi-

KLEIN/See Page 42

Rosengard Island AOR VP



Beth Rosengard

Beth Rosengard, who operated her own independent promotion firm, B.R.A.S.H. Promotions, for nine years, has been named VP/National Album Promotion at Island. Based at the label's Los Angeles offices, she'll report to Island Sr. VP/Promotion Andy Allen.

Allen remarked, "It's a rare opportunity indeed when someone of Beth's caliber can be lured away from her own lucrative indie business. She has a tremendous sensitivity to our artists and their music and is tenacious in her promotion efforts." ROSENGARD/See Page 45

NOW PD

Kamen Returns To KGO



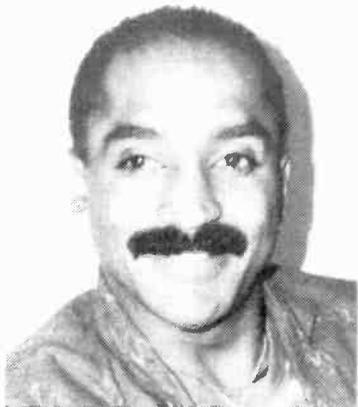
Bruce Kamen

After a one-year absence from the station, KGO/San Francisco veteran Bruce Kamen has been named PD of the Cap Cities/ABC News/Talk outlet. He replaces Jack Swanson, who was recently named GM of KING-AM & FM/Seattle.

"Kamen knows the Bay Area, the KGO Radio staff, and our uni-

KAMEN/See Page 45

Atkins PD At KMJQ



Ron Atkins

WYLD-FM/New Orleans PD Ron Atkins has returned to program KMJQ/Houston. He replaces Michael Stradford, now PD of KKBT/Los Angeles.

KMJQ VP/GM Jeff Sleete told R&R, "Ron has a reputation for being an aggressive programmer, which is evidenced by his most recent successes in New Orleans. All programmers have their own nuances, and I'm sure Ron will bring a fresh approach, but Mike left a real solid foundation here."

ATKINS/See Page 45

Edwards PD At WODS

CBS Gold outlet WODS/Boston has appointed former WJMK/Chicago morning man Tommy Edwards PD. Edwards, who begins next Monday (4/2), succeeds Harry Nelson, who recently joined crosstown AC WROR as PD.

WODS GM Dave Van Dyke told R&R, "Tommy's association with the format, CHR programming experience, and familiarity with doing major promotions were key factors in our picking him for this

EDWARDS/See Page 42

MARCH 30, 1990

THE GOLD STANDARD: RATINGS SCOREBOARD

Gold outlets scored well in the fall Arbitron, with an average gain of almost a point for the entire format. This month's Gold column presents a format scoreboard and covers the ratings highlights.

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AC, AOR, CHR, COUNTRY, URBAN CHARTS	BACK PAGE
NEW ROCK, NAC, CONTEMPORARY JAZZ HIGHLIGHTS	BACK PAGE

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WPRO-AM & FM Name New President/GMs

St. Pierre Heads AM, Woodbine FM

Cap Cities/ABC's News/Talk and CHR combo WPRO-AM & FM/Providence has named separate President/GMs for the stations. At the AM, PD Ron St. Pierre moves up, while combo GSM Karen Woodbine takes the helm at the FM. They replace combo President/GM Mitch Dolan, now in the same post at sister WPLJ/New York. No replacement has been named for St. Pierre, and while Woodbine's replacement is also pending, separate GSMs will be announced shortly.

Cap Cities/ABC Group I President Don Bouiokos told R&R, "Since arriving at WPRO (AM), Ron has been the architect of our successful change from MOR to News/Talk. His past accomplishments at the station and tenure in the market made him an obvious choice.

"Karen has been successful as an account exec, National Sales Manager, and as GSM. Her ability to deliver as a manager and leader

are without question. We split these two positions to allow more individual focus on each operation's needs."

St. Pierre noted, "This promotion is encouraging, in that it shows PDs can make this kind of upward move, especially in a company as large as Cap Cities/ABC. As formats become more specialized, upper management sees the need to promote from programming to managerial positions."

In the market for nine years, St. Pierre has been at WPRO (AM) for the past 18 months. He's also served as PD at crosstown News/Talk-AOR WHJJ & WHJY.

Woodbine, a seven-year WPRO-FM staffer, told R&R, "Running the biggest station in town is a dream come true for me. It should be interesting having a woman at the helm, since females are our target. I believe I can offer the station a unique perspective."

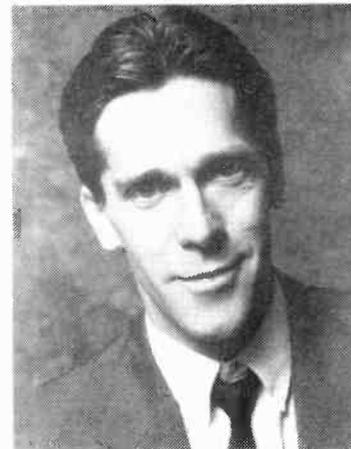
Heller Jumps For WJOI PD Post

After programming B/EZ WEZE/Pittsburgh for two months, Fred Heller has accepted the PD post at CBS B/EZ WJOI/Detroit. The position had been vacant for about a year, following Steve Van Ort's exit. No replacement has been selected at WEZE.

Heller told R&R, "I'm on a personal campaign to prove that Easy Listening is a fast-moving format. The only reason I left Pittsburgh is that this is my hometown, and it's the realization of a lifelong dream."

He doesn't anticipate that WJOI will join the list of stations flipping from B/EZ to AC. "People who make that switch are probably thinking short-term. Not every B/EZ can be AC. We'll make WJOI even more appealing to those listening to us, and we hope to bring in some new people. WJOI has such a great tradition — we want to build on it."

Heller previously programmed KOSI & KEZW/Denver and WLQR & WSPD/Toledo.



Tom Bobak



Rhonda Herlich

NPD, AC/VIDEO DUTIES

Bobak, Herlich Appointed To Charisma National Positions

Charisma Records has named Virgin Mid-Atlantic Regional Promotion Director Tom Bobak National Promotion Director, and independent AC promoter Rhonda Herlich National Director AC/Video Promotion. Bobak will relocate from Washington, DC to the company's New York headquarters, and both directors will report to Charisma VP/Promotion Bob Catania.

"The greatest joy in a new situation like Charisma is the opportunity to surround yourself with quality people, who you know will take their skills to an even higher level with new responsibilities," commented Catania. "Both Rhonda and Tom have worked their way through the ranks and have tremendous insights into all facets of the business."

Bobak told R&R, "Having worked with both [Charisma President] Phil Quartararo and Bob Catania over the past ten years, I know them to be quite simply the best in the business. They've assembled a great staff and the music is terrific."

Herlich added "After successfully spending a year doing indie AC promotion, it was going to take an opportunity like Charisma and

working with Phil and Bob to get me to join a label again. We're going to have many mainstream adult records for AC and CHR radio, and I'm extremely excited to be working in the video field for the first time."

Prior to Virgin, Bobak held local promotion posts in Buffalo and Washington for RCA.

Herlich worked at RCA for seven years, most recently as East Coast Manager/AC Promotion.

WKSG Picks Kay As PD

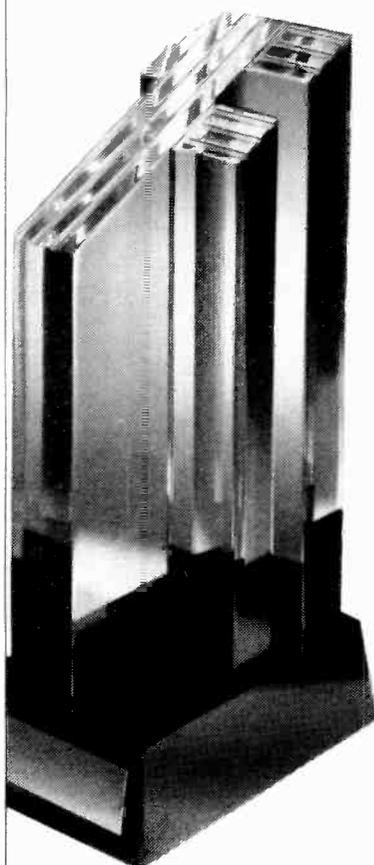
WKSG/Detroit has selected Michael W. Kay as PD of the Gold facility.

VP/GM Al Wilson told R&R, "Michael's a native Detroit. His track record is one ratings turnaround success story after another. We feel he's the most qualified person to take over the controls of WKSG and bring us success."

Kay previously programmed WRKA/Louisville, WCRZ/Flint, and was an air personality in Detroit for WABX, WCLS, and WCZY.

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Cuba Fires Warning Shot As 'Radio War' Looms

Cuba hurled a rolling blast of AM interference at the U.S. last week in an unsuccessful effort to ward off the first on-air tests of the U.S. government's TV Marti, which took place Tuesday (3/27).

"It certainly appears to be a warning shot to tell us of a possible radio war if TV Marti goes up," said NAB spokeswoman Sue Kraus. TV Marti, a project of the United States Information Agency, is designed to beam U.S. television signals into Cuba via a balloon-mounted transmitter floating over the Florida Keys.

Radio stations and the NAB reported heavy Cuban jamming last week; Friday night (3/23) was cited as a particularly active period. WAMB/Donelson (Nashville) President/GM William Barry described the Cuban broadcasts he heard over the weekend as "completely different" from those that have plagued his 1160 kHz station for more than two years. Barry said high-power Cuban transmissions were "all over the low end of the band."

While the FCC Field Operations Bureau reported interference on just six frequencies (620, 670, 1040, 1100, 1160, and 1380), Barry said he found two Cuban broadcasts alter-

nating at various 10 kHz intervals from 590, 600, 610, and on up into the 800s.

Ironically, the stepped-up Cuban interference came just days after the Soviet Union agreed to stop broadcasting Radio Moscow from Cuba on the 1040 frequency. Long-time Radio Moscow victim WYFX/Boynton Beach, FL hardly had a chance to celebrate the end of that interference before the Cubans began broadcasting on the U.S. clear channel. "It's going to get worse before it gets better," predicted WYFX GM Gary Lewis.

Few Complaints

Despite the widespread nature of the Cuban interference, only a few stations reported problems to the FCC. "If people are complaining, they apparently aren't doing it to us," said FCC Mass Media Bureau engineering chief William Hassinger. NAB Sr. VP/Public Affairs & Communications Walt Wurfel said the association is urging stations to report all Cuban interfer-

ence to the FCC. "We expect to see some escalation by Castro," said Wurfel. "We're not hoping for it, but we take him at his word that he will retaliate."

A U.S. State Department spokesman said the government is protesting Cuba's "illegal, harmful interference" with U.S. AM broadcasts. The FCC has filed a complaint with the International Frequency Registration Board in Geneva while the State Department registered its complaint in a note delivered through the U.S. interest section in Havana. The U.S. and Cuba do not have formal diplomatic relations.

Officials of the Cuban U.N. Mission in New York did not return phone calls from R&R, but a staff member said Cuba's ambassador would protest the TV Marti broadcasts at a meeting of the U.N. Security Council.

USIA spokesman Michael Schoenfeld told R&R Monday (3/26) that the agency would "try and give as much notice as we can" before TV Marti commenced transmissions — which came less than a day later without any notice. Schoenfeld didn't return phone calls on Tuesday.



DC REPORT

PAT CLAWSON

Group W's Harris Buys Florida AM, Plans Spring Departure

Dick Harris is retiring from the chairmanship of Group W Radio next spring to become owner of WSRZ (AM)/Sarasota, which his family is buying from Wilkes-Schwartz Broadcasting for an undisclosed price.

"I'm getting out on top at Group W and I'm excited as heck about this," Harris said. "I don't plan to sit around shooting golf and riding in boats. I'm buying this station with my own money. I'm not buying it to flip in three years for a quick profit. We're going to see what we can do with it and have some fun too."

The news was broken to the Group W troops Monday (3/26) during a group managers meeting in Florida. Harris is 62 and would be required to retire from Group W in three years if he remained. He said that's just not long enough to build a firm foundation for the company's future in the wake of its recent merger with Legacy/Metropolitan Broadcasting and maintained fresh blood is needed to lead the company into the next century. That mission will fall to Group W Radio President Jim Thompson.

In the meantime, Harris has plenty to keep him busy. Group W Chairman Burt Stanier has asked him to scope out plans for future expansion into Europe, and Harris is set to represent the radio industry in upcoming music licensing negotiations.

Union Backs Chase Deal, Wants News Voice

There's a new editor at all-News WTOP/Washington, and he sports a steel hardhat — not a green eyeshade. Sheet Metal Workers union boss Ed-



THE WEEKLY COUNTRY MUSIC COUNTDOWN

- 6-8 Eddie Rabbitt
- 13-15 The Forester Sisters
- 20-22 Exile
- 27-29 Ricky Skaggs



- 6-8 Tina Turner
- 13-15 Smokey Robinson
- 20-22 Janet Jackson
- 27-29 Little River Band

WEEKLY SPECIALS

- 6-8 The Cher Story
- 13-15 The Jody Watley Story
- 20-22 The Belinda Carlisle Story
- 27-29 The Roxette Story



- 7 Johnny Cash
- 14 Hank Williams Jr.
- 21 Dolly Parton
- 28 Buck Owens

K Radio Hand
starring John Candy



ward Carlough said he plans to use the station to boost organized labor's public image, now that the union's pension fund is bankrolling Chase Communications to the tune of \$30 million.

"There are a lot of good things being done by unions and pension funds that don't get covered," Carlough told the *Washington Post*. He suggested the stations might cover a union fundraising drive for a diabetes charity, adding, "We're not passive investors."

Chase Communications President Roger Freedman told reporters his company — not the union — will retain sole control over the station's management and editorial decisions. He said the union's pension fund will be permitted to buy advertising, but it can't affect the station's news programs.

The Sheet Metal Workers National Pension Fund, representing 150,000 workers, will take a 49% stake in a Chase station operating partnership and has an option to acquire as much as 60%. Other stations included in the package are WASH/Washington and KGLD & WKBQ/St. Louis. Another top investor in the package is Chase Manhattan Bank, supplying \$40 million.

Lawyer Not Glorious At FCC

The DC federal courthouse isn't the only government building where the name of a certain prominent communications lawyer is being bandied about these days.

On Tuesday, the FCC upheld the Review Board's dismissal of Glory FM L.P.'s application for a new station in Calhoun, TN. The Commissioners agreed that the failure of three Glory principals to appear at a deposition ordered by the presiding administrative law judge constituted a failure to prosecute their application.

Glory had argued it skipped the deposition on the advice of its counsel at the time, who wasn't able to attend the session himself and recommended the company not appear alone. The bottom line: the Glory investors are out of all their money, and they didn't even get close to acquiring their FM ticket. Glory's lawyer? None other than Thomas Root.

For The Record

It was reported last week (R&R, 3/23) that Frank Boyle is brokering the breakup of the Empire Radio chain. Dealmaker Bob Mahlman of the Mahlman Company has since called to inform us he's co-brokering the properties, but the company's news release inadvertently left that out.

Challenges Raise Dust Storm In Southwest Station Sales

Two multimillion-dollar station sales are being held up by petitions to deny filed at the FCC. A former salesman says an Albuquerque station shouldn't be sold until his EEO complaint is settled, and a Texas mayor wants a station sale halted because he believes the seller misrepresented its finances in a previous sale.

Former KKOB-AM & FM/Albuquerque AE Dean Garcia has filed against Fairmont Communications' \$20 million sale of the combo to National Media Venture L.P. (R&R, 12/22/89). Garcia, now an AE at crosstown rival KRST, claims he was harassed, denied a promotion, and forced to resign because he is Hispanic.

In its formal response, KKOB calls the ex-employee's petition "a transparent attempt to misuse the Commission's processes to leverage the value of (Garcia's) meritless complaint." KKOB says Garcia "voluntarily resigned even though management was willing to continue working with him despite his admitted performance problems." It also claims Garcia failed to meet sales goals and referred to the station as "shitty city." Even so, KKOB maintains it gave him a going away party and additional severance benefits.

Financial Deception

Amarillo Mayor Keith Adams wants to block the sale of KLSF/

Amarillo, claiming BAKCOR Broadcasting misrepresented its financing to the FCC when it bought the FM and KORQ-AM & FM/Abilene from Adams (R&R, 8/21/87) for \$5.2 million. Adams, who says he and a partner are still owed more than \$1 million from a

noncompete agreement, has filed a petition to deny the bankruptcy sale of BAKCOR's stations to AdComm IV Inc. (R&R, 2/2).

BAKCOR President George Bakke, who runs the stations as debtor-in-possession, says Adams's charges are "all totally baseless." Bakke contends he's the victim of "another failed Texas bank" which went under before his Chapter 11 filing and "left me with no alternative." He denies he went into the Adams closing without proper financing.



NABOB'S NEWEST NABOB — Rep. Louis Stokes (D-OH, left) receives the first leadership award from the National Association of Black Owned Broadcasters. The Leland award, named for the late Rep. Mickey Leland, was presented by Inner City Broadcasting Chairman Pierre Sutton, Sen. Daniel Inouye (D-HI), who did not attend the March 15 dinner, also received a Leland award. Others honored by NABOB were WDKX/Rochester President Andrew Langston and CBS Records VP LeBaron Taylor.

A P R I L



Supergold Saturday

7 Spring Break Beach Party

14 Superstar Doubleshots

21 Time Machine — 1965

28 Soul Man

Supergold Friday/Sunday

6-8 Where The Boys (And Girls) Are

13-15 Superstar Doubleshots

20-22 Roy Orbison

27-29 Time Machine — 1967



1 Memories of the Teen Idols

8 The Long And Winding Road

15 The Greatest Legends Of Rock & Roll

22 The Top Five Love Songs of 1968

29 Breaking Up Is Hard To Do



7 Lovin' Spoonful/The Rascals

14 Marvin Gaye

21 T.V. Rock 'N' Rollers

28 Simon & Garfunkel



6-8 John Lennon

13-15 The Supremes

20-22 Roy Orbison

27-29 Neil Sedaka



7 Aerosmith

14 New Kids on the Block

21 Johnny Depp

28 Tommy Roe



1 Marvin Gaye

8 Chuck Berry

15 The Beatles

22 Sam Cooke

29 The Supremes

SPECIALS

20-22 The Doors Story

20-24 The Academy Of Country Music Awards

Nomination Special

hosted by Gene Weed



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TRANSACTIONS

Emerald City FM Turns Brown After \$10 Million Gannett Sale

TV Tycoons Switch On Nashville FM Action

Deal Of The Week:

KNUA/Seattle
PRICE: \$10 million
TERMS: Asset sale for cash

BUYER: Brown Broadcasting Co., owned by **Willet Brown**. The company also owns **KPOW & KGB/San Diego**, **KXA-AM & FM/Sacramento**, **KYNO-AM & FM/Fresno**, and **KKSF/San Francisco** and recently announced plans to sell **KKAT/Salt Lake City** to **Apollo Radio**.

SELLER: Gannett Broadcasting Corp., headed by Chairman **Doug Curley** and Vice-Chairman/CFO **Douglas McCorkindale**. The radio division, headed by President **Jay Cook**, owns 16 radio stations, including **KHS-AM & FM/Los Angeles**.

FREQUENCY: 106.9 MHz
POWER: 100kw at 819 feet
FORMAT: NAC
BROKER: **Bill Steding of Americom**

Arizona

KGRX/Globe (Phoenix)
PRICE: \$2 million
TERMS: Cash
BUYER: Allison Broadcast Group, headed by **Steve Allison**. He originally purchased this station in July 1986 and merged his **Allison Broadcasting Co.** with the **Daytona Group** in November 1987. He sold his remaining interest in May 1989 and then formed his current company, which purchased **KDGE/Dallas**.

SELLER: First City Broadcasting (formerly the Daytona Group), headed by **Norman Drubner** and **David Pearlman**.

FREQUENCY: 100.3 MHz
POWER: 90kw at 2047 feet
FORMAT: NAC

California

KCVR & KWIN/Lodi
PRICE: \$1 for 26%
BUYER: Stockton Radio Company,

the new general partner of **Turnbeaugh Communications L.P.** Stockton is headed by President **John Crowley** and Secretary **Eugene Johnson**.

SELLER: Roger Turnbeaugh Sr., the head of Turnbeaugh Communications L.P. Other partners who are not selling their interests include **Gerald Kazma**, **R. Calvin Sutliff**, and **C. Philip Rainwater**. Turnbeaugh is a part-owner of **KHSS/Walla Walla, WA**. Sutliff and Rainwater are Washington-based media investors with extensive cable TV holdings.

FREQUENCY: 1570 kHz; 97.7 MHz
POWER: 5kw daytimer; 3kw at 300 feet

FORMAT: Spanish; AC

COMMENT: As general partner, Turnbeaugh currently owns 40% of the partnership equity. For \$1 "and other good and sufficient consideration," he will retain 14% of the total partnership equity, but only as a limited partner. Turnbeaugh will remain as a station employee at \$48,000 per year through December 31, 1990.

TRANSACTIONS AT A GLANCE

Deals So Far In 1990:
\$286,243,024

Total Stations Traded This Year: 289
This Week's Action: \$23,829,639

Total Stations Traded This Week: 20

● Deal Of The Week:
● **KNUA/Seattle \$10 Million**

- **KGRX/Globe (Phoenix), AZ** \$2 million
- **KCVR & KWIN/Lodi, CA** \$1 for 26% of general partner
- **FM CP/Morgan Hill, CA** \$285,000 for 11.66%
- **WCLZ-AM & FM/Brunswick, ME** \$25,000 for 5% partnership interest
- **WCIB/Falmouth, MA** \$2.5 million
- **WRUP/Marquette, MI** \$445,000
- **WKSD/Paulding, OH** \$155,000
- **WOSE/Port Clinton (Toledo), OH** \$2,370,238
- **WLEC & WCPZ/Sandusky, OH** \$1.5 million
- **WERT/Van Wert, OH** \$330,000
- **KEZF/Tigard, OR (AM CP)** \$45,000
- **WMSR/Manchester (Nashville), TN** \$3,024,400
- **KKTC/Brownfield (Lubbock), TX** \$250,000
- **KPBC/Dallas** \$650,000
- **KYXE & KHYT/Selah (Yakima), WA** \$250,000

FM CP/Morgan Hill

PRICE: \$285,000 for 11.66%

TERMS: Cash

BUYER: Batista and Dolores Vieira of San Jose

SELLER: Herron & Genetti, a California partnership headed by **Laura Herron** and **Gregory Genetti**, is selling its 11.66% stock ownership of **Coyote Communications Inc.**

FREQUENCY: 106.3 MHz
POWER: 3kw at 300 feet

Maine

WCLZ-AM & FM/Brunswick

PRICE: \$25,000 for 5% limited partnership interest

TERMS: Promissory note for entire amount at 7.68%, payable quarterly beginning March 31, 1990.

BUYER: Steven Kovacs of Saco, ME

SELLER: The Eastern Radio Company II Partnership, headed by **Lionel Brooks Jr.** of Westwood, MA. Eastern owns a 5% general partnership interest and a 75% limited partnership stake in

the combo. This transfer reduces Eastern's limited partnership status to 70%.
FREQUENCY: 900 kHz; 98.9 MHz
POWER: 800 watts day/60 watts night; 50 kw at 450 feet
FORMAT: AC

Massachusetts

WCIB/Falmouth

PRICE: \$2.5 million

BUYER: Ardman Broadcasting Corp. of Cape Cod, a division of **Ardman Broadcasting Corp.**, which is headed by Washington communications attorney **Myer Feldman**. The company also owns **WZOU/Boston**; **WPHR/Cleveland**; **WEZI-AM & FM/Memphis**; **WVSR-AM & FM/Charleston, WV**; and **KCKN & KCBQ/Roswell, NM**.

SELLER: Justice Broadcasting L.P., headed by **Laurence Justice**. The company also owns **WQEZ/Ft. Myers Beach, FL**.

FREQUENCY: 101.9 MHz
POWER: 50kw at 280 feet

Continued on Page 12

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Station	Market	Price
WKLI (FM) & WABY WOUR (FM) & WUTQ	Albany, NY Utica, NY	\$13,500,000
WLVK-FM*	Charlotte, NC	\$ 8,000,000
WLMX AM & FM*	Chattanooga, TN	\$ 7,000,000
KODE-TV	Joplin, MO	\$10,750,000
WQRC-FM	Barnstable, MA	\$14,500,000
WGYL-FM & WTTB	Vero Beach, FL	
WTCR AM & FM	Huntington, WV	\$ 7,650,000
WDBR-FM & WTAX*	Springfield, IL	\$ 4,000,000
WCKN-FM & WAIM*	Greenville-Spartanburg, SC	\$ 6,000,000
WOAY-TV	Beckley, WV	\$ 9,500,000
WVMA-FM & WOAY	Beckley, WV	
*Approved and Closed	TOTAL	\$80,900,000

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TRANSACTIONS

Continued from Page 10

FORMAT: AC
BROKER: Bruce Houston of Cecil L. Richards Inc.

Michigan

WRUP/Marquette

PRICE: \$445,000
TERMS: Stock purchase. Escrow deposit \$44,500 with balance due cash at closing.

BUYER: Vista Point Inc., owned by William Young of Woodland Hills, CA and Los Angeles air personality Kris Erik Stevens.

SELLER: WRUP Ltd., owned by E. Nicholas Bridges and several family members.

FREQUENCY: 103.3 MHz
POWER: 100kw at 544 feet
FORMAT: AC

Ohio

WKSD/Paulding

PRICE: \$155,000
TERMS: Asset sale. Escrow deposit \$50,000 with additional \$50,000 cash due at closing. Promissory note for \$100,000 at 10% interest over six years.

BUYER: Community Broadcasting Inc., owned by Dale Profit, Craig Staley, Ramona Lautzenheiser, and Penelope Sutton.

SELLER: SLD Inc., owned by Steven Doak.

FREQUENCY: 99.7
POWER: 3kw at 300 feet
FORMAT: AC
BROKER: Schwartz/Associated Broadcasters is to receive a \$7500 brokerage fee.

WOSE/Port Clinton (Toledo)

PRICE: \$2,370,238
TERMS: Asset sale. Escrow deposit \$75,000 with additional \$725,000 cash due at closing. Buyer to assume \$205,000 bank loan. Balance due via a seven-year promissory note for \$995,000 at 10.25% interest, payable in equal monthly installments. The note may not be prepaid in whole or in part for the first four years. Additional \$370,238 noncompete/consulting agreement payable in quarterly installments of \$15,426.

BUYER: Venice Broadcasting Corp., headed by Venice and Donald Michel of Maumee, OH.

SELLER: WRWR Inc., owned by Wendall Triplett. He is the majority owner of WWAT/Chillicothe, OH.

FREQUENCY: 94.5 MHz
POWER: 30kw at 645 feet

WLEC & WCPZ/Sandusky

PRICE: \$1.5 million
TERMS: Asset sale. Buyer to release seller from obligations incurred under \$500,000 promissory note, and will pay Citicorp \$1 million to settle all liabilities and obligations of the seller's shareholders and officers. Buyer to as-

sume additional seller bank loan of undisclosed amount.

BUYER: Erie II Broadcasting Inc., owned by Cleveland broadcasters James Embrescia and Martin Elrad. They also own WINW & WRQK/Canton, OH.

SELLER: Signal One Communications Inc.

FREQUENCY: 1450 kHz; 102.7 MHz
POWER: 1kw days/250 watts night; 10kw at 120 feet
FORMAT: AC; AOR

WERT/Van Wert

PRICE: \$330,000
TERMS: Asset sale with \$100,000 cash due at closing. Additional \$15,000 cash payment for accounts receivable due within 30 days of closing. Promissory note for \$215,000 over six years at 10% interest. Interest-only payments totalling \$5375 due quarterly over first two years, followed by quarterly payments of interest and principal totalling \$10,000.

BUYER: Community Broadcasting Inc., owned by Dale Profit, Craig Staley, Ramona Lautzenheiser, and Penelope Sutton. In another transaction this week, the company is buying WKSD/Paulding, OH.

SELLER: Atlantic Resources Corp., headed by Paul Chaney. The company also owns WBYR/Van Wert, OH.

FREQUENCY: 1220 kHz
POWER: 250 watts
FORMAT: AC

BROKER: Irv Schwartz of Associated

Brokers Inc. is to receive a \$15,750 brokerage commission.

Oregon

KEZF/Tigard (AM CP)

PRICE: \$45,000
TERMS: Escrow deposit \$5000 with balance due via a promissory note payable in installments over one year.

BUYER: Educational Media Foundation Inc., headed by President K. Richard Jenkins. The group is the licensee of noncommercial KLVV/Santa Rosa, CA.

SELLER: Dale Owens of Santa Rosa. He also owns KEZD/Windsor, CA. He paid \$111,561 for the CP and is donating the balance of the value to the buyer's foundation.

FREQUENCY: 1040 kHz
POWER: 1kw

Tennessee

WMSR/Manchester (Nashville)

PRICE: \$3,024,400
TERMS: Asset sale for \$2,524,400 cash with \$500,000 cash non-compete agreement.

BUYER: Dickerson Associates Inc., owned by Gerald Roberts, Arthur Payne, and Ruth Carmen. Roberts is a part-owner of WRJT/Monterey, TN. Payne is Corporate Secretary/Director of WNAB-TV/Nashville. Carmen is the owner of WNAB-TV/Nashville.

SELLER: American General Media-Nashville Inc., owned by Anthony and Lawrence Brandon. They own KERN & KQXR/Bakersfield; KLLF/Wichita Falls, TX; KVOQ/Lorenzo, TX; WYDE/Birmingham; KKAL/Arroyo Grande, CA; KZOZ/San Luis Obispo, CA; and WWWG/Rochester.

FREQUENCY: 99.7 MHz
POWER: 100kw at 395 feet
FORMAT: Country

Texas

KKTC/Brownfield (Lubbock)

PRICE: \$250,000
TERMS: Asset sale. Escrow deposit \$5000 with balance due via a five-year promissory note at 10% interest.

BUYER: Southwestern Broadcasting Corp., owned by Thomas Crane of Naples, FL. The company also owns KMUL-AM & FM/Muleshoe, TX.

SELLER: Brownfield Broadcasting Corp., owned by James and Jo Beth Denison

FREQUENCY: 103.9 MHz
POWER: 3kw at 300 feet
FORMAT: Country
COMMENT: This station has a CP for a Class C2 upgrade on 104.3 MHz with 50kw.

BROKER: Paul Jamar of Jamar & Associates is to receive \$5000 and 5% of all promissory note payments exceeding \$100,000.

KPBC/Dallas

PRICE: \$650,000
TERMS: Asset sale. Escrow deposit \$30,000 with balance due cash at closing. Buyer has the option to pay \$100,000 cash and provide 180-day promissory note for \$550,000 at two points over the prime rate of Fidelity Bank in Philadelphia.

BUYER: Mortenson Broadcasting Co., headed by President Jack Mortenson. The company also owns WTOF/Canton, OH; WEMM/Huntington, WV; WBGR/Baltimore; WHLO/Akron; KLTT/Brighton, CO; WCGW/Nicholasville, KY; and WJMM/Versailles, KY.

SELLER: Dontron Inc., owned by Donald Crawford. He also owns WYCA/Hammond, IN; KBRT/Avalon, CA; WMUZ/Detroit; WDCX/Buffalo; and WDJC/Birmingham.

FREQUENCY: 1040 kHz
POWER: 1kw daytimer
FORMAT: Religious
COMMENT: Dontron is building a new AM on 770 kHz in Garland, TX.

Washington

KYXE & KHYT/Selah (Yakima)

PRICE: \$250,000
TERMS: Cash
BUYER: TAD Broadcasting Inc., owned by Donald Triezenberg of Palos Hills, IL.

SELLER: Sunshine Valley Broadcasting Corp., owned by Martin Hamstra and F. Eugene Henderson. Hamstra also owns KWYZ/Everett, WA.

FREQUENCY: 1020 kHz; 92.7 MHz
POWER: 5kw day/500 watts night; 21.4kw at 750 feet
FORMAT: Country; CHR
COMMENT: TAD has replaced the Bank of California as Sunshine's lender and is requesting an involuntary transfer of license prior to declaring Sunshine in default of its revolving credit agreement. TAD paid the Bank of California \$250,000 for rights to the loan agreement.

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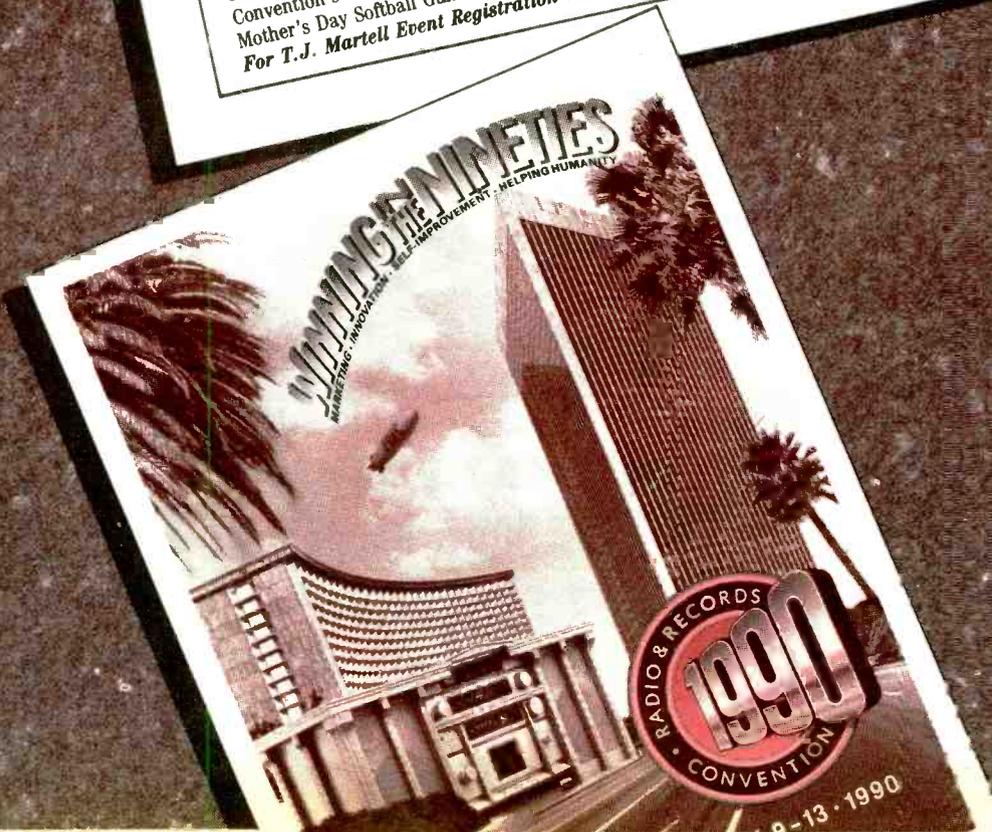
You'll get the chance throughout the Convention to participate in entertaining events, with proceeds going to the T.J. Martell Foundation.

HAVING A GREAT TIME...

"R&R '90" is a convention you won't want to miss. The sessions are carefully selected, issue-oriented, and definitely out of the ordinary. The musical shows and parties are legendary. The fun starts May 9th and continues through May 13th.

T.J. Martell Event details:

The traditional gala Martell Bowling Party will now take place on "Convention Eve," Wednesday night (9th). The Martell Golf Tourney will go on all day Thursday (10th), but players will be back in time for the first Convention sessions Thursday afternoon. That evening the R&R Welcoming Cocktail Party and Supper will also feature a "silent auction" benefitting the Martell Foundation. Proceeds from all "guest ticket" purchases for the Convention's Saturday night superstar show will also be donated. A Sunday "Celebrity Mother's Day Softball Game" will cap the fund-raising activities. For T.J. Martell Event Registration . . . 818-868-5129.



CONVENTION SCHEDULE

WEDNESDAY • MAY 9, 1990

- 2:00PM **Convention Registration**
- 7PM -12MID **T.J. Martell/Reebok "Celebrity" Cocktail Party & Events**
(*\$50 donation includes party events and Sunday softball game*)
 - Rock 'N' Charity Bowling Party & Tournament
 - Prizes Galore • Food & Fun

THURSDAY • MAY 10, 1990

- 9:00AM **T.J. Martell/Reebok "Celebrity" Golf Tournament**
(*\$200 donation includes: Tee prizes, breakfast, lunch, cart and green fees; \$25,000 "Hole in One" prizes*)
- 10:00AM **Convention Registration**
- 4:30PM **"Marketing Music: From '80s Abuses to '90s New Uses"**
- 7:00PM **Welcoming Cocktail Party & Buffet Supper**
 - "Celebrity Silent Auction"
... Purchases benefit T.J. Martell Foundation
- 10:00PM • **Hospitality Suites • "Club R&R"**

FRIDAY • MAY 11, 1990

- 8:30AM **Format Breakfast Sessions - CHR & NAC**
- 10:30AM **Robert Tucker:** "Profiting from Change Through Innovation . . . Ways To Succeed in the '90s"
- 1:30PM **David Rogers -** "How to Thrive in the Competitive '90s"
- *Exclusive Survey Results Revealed* -
- 3:30PM **John Parikh:** "The Wizard of Odds: A Multi-Media Look At Radio in the '90s"
- 5:00PM **Format Sessions - AOR, Country & UC**
- 5:00PM **"Multi-Dimensional Selling . . . The Management Challenge of the '90s."**
R&R Sales & Management columnist Chris Beck clearly defines the sales opportunities for prosperity in the '90s
- 10:00PM • **Hospitality Suites • "Club R&R"**

SATURDAY • MAY 12, 1990

- 8:30AM **Breakfast Sessions - AC**
- 11:00AM **C.W. Metcalf:** "The Humor Option . . . Change & Stress Adaption Skills For Surviving And Thriving"
- 2:00PM **Dudley Lynch:** "Scoring A Win In A Chaotic World" . . . Revolutionary ideas in management and marketing strategies.
- 4:00PM **"The First Amendment & You: Obscenity/Indecency/Record Labeling"**
- 8:00PM **Superstar Show**
- AFTER SHOW • **Hospitality Suites • "Club R&R"**

SUNDAY • MAY 13, 1990

- 10:00AM **T.J. Martell/Reebok "Celebrity" Softball Games**

THE NINETIES

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CONVENTION KEYNOTERS



"Profiting From Change Through Innovation ... Ways To Succeed in the '90s"

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At this session you'll discover how to:

- Help unleash the "innovator" in you.
- Learn to think like an innovator.
- Spot changes in the marketplace well in advance of competitors.
- Find the opportunities in change.
- Motivate your employees to contribute ideas and insights.
- Increase your ability to sell your ideas.
- Translate ideas into results.
- Use "change" as a source of opportunities, rather than of problems.

Authored "Breakthrough Thinking: Strategies for Winning Big in Business" and "How To Profit From Today's Rapid Changes," co-authored "Winning the Innovation Game." Former adjunct professor at UCLA



"Scoring A Win In A Chaotic World"

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- Choose instantly, successfully, between the strategies of Take Over, Give In, Get Out, Trade-Off, and Breakthrough.
- Do more with less
- Think tougher and dream smarter.
- Focus on the 20% of your effort that delivers 80% of your significant results.
- Act flexibly, elegantly, and with endurance amid the accelerating waves of change.

Mr. Lynch is President of Brain Technologies Corporation of Ft. Collins, Colorado and co-author of "Strategy of the Dolphin."



"The Humor Option ... Change & Stress Adaption Skills for Surviving & Thriving"

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President of C.W. Metcalf & Company, he has served on the faculties of the University of Michigan, Florida State and Bennington. He has been featured on the NBC Today Show, CNN, PBS, in Forbes, Newsweek and the Wall Street Journal.



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EXCLUSIVE SURVEY RESULTS REVEALED

Rogers is President of Service Innovations Corporation, a consulting and training firm located in Highland Park, IL. He is author of "Fighting To Win" and the best seller, "Waging Business Warfare."



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JOHN PARIKHAL

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- Know the landmarks to look for the next day
- Find out if the "Greyby Boom" will give up on music radio to spend more time with News and Talk
- Will Oldies go away and will Country radio suffer as American's live in bigger cities?
- Is satellite a Trojan horse?

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CHRIS BECK

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- Local and national retail ... featuring recent case study examples.
- Preview the "account list" of the '90s.
- Explore the challenges and evolution inside radio's two major account categories ... agency and automotive.

A 17-year sales veteran, Beck is the owner of Los Angeles-based Chris Beck Communications. In addition to consulting, he is an internationally-published author whose work is featured in R&R

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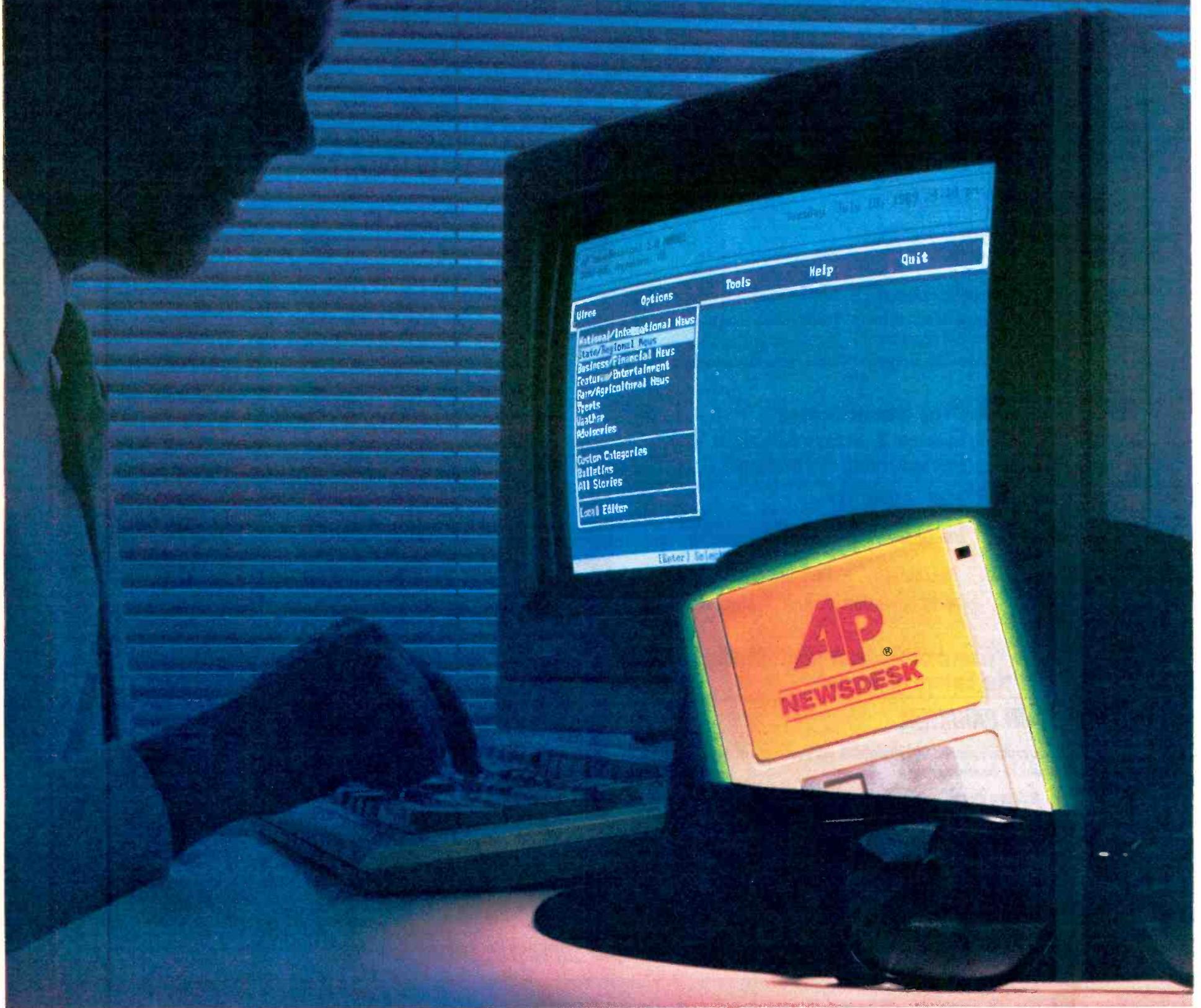
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MANAGEMENT

Work-Related Stress: Bringing It All Back Home

America's office managers are bringing home more than paychecks and left-over lunches. According to a recent national survey, nearly one in three (28%) U.S. middle managers say they come home from the office with work-related stress.

Conversely, more than half (57%) of the survey's respondents said they rarely take home-related stress to the office.

Sex Makes A Difference

What's the biggest cause of job stress? It depends on who you ask (and what sex that person is). For example, females are far more likely than males to list "being overworked" as a cause of stress (40.0% v. 28.9%).

Men, however, are more likely than women to suffer from stress due to "problems with the boss" (21.8% v. 10.0%).

Furthermore, men are more likely than women to find "unfriendly work environments" stressful (15.4% v. 6.7%), while women are more likely than men to suffer "deadline-related" stress (26.6% v. 20.3%).

For a closer look at how both sexes are affected by different sources of stress on the job, please consult the chart below:

Causes	Male	Female
Lack of info	43.0%	43.3%
Corporate indecision	40.2%	38.4%
Being overworked	28.9%	40.0%
Conflicting info	29.6%	33.3%
Deadlines	20.3%	26.6%
Major projects	21.8%	20.0%
Problems with boss	21.8%	10.0%
Unfriendly work environment	15.4%	6.7%
Problems with co-workers	10.5%	15.0%

Source: Dunhill Personnel System Inc.

Boredroom Reports

Does your sales assistant consider her desk the perfect work area . . . to file her nails? She may be showing signs of boredom — but the problem could be much deeper.

According to the Belmont, MA-based *Levinson Letter*, such behavior isn't necessarily a simple case of outgrowing the job. For example, people who are overwhelmed with responsibility often give up and appear to be bored.

Some workers may seem apathetic, taking a "who cares?" attitude when they don't receive enough attention from their boss.

This behavior, too, is often mistaken for boredom.

Still others may be suffering from a case of depression, which also can be mistaken for boredom.

To get to the heart of the problem, speak with the employee confidentially. If a lack of challenging or meaningful work is at the root of the matter, make the appropriate changes.

However, if the problem appears to be more serious, you may want to refer your employee to a therapist.

London Calling

Those of you who routinely speed-dial or fax London had better prepare to reprogram your phones. Beginning Sunday, May 6, the British capital will change its city telephone code from "01" to "71" for central London. Meanwhile, outer London numbers can be reached by first dialing "81." Tallyho.

TIPOFF To Creativity

Radio thrives on creativity for promotions and programming — that's why it's important to hire creative people. Although there's no trite 'n' true measure of creativity, here's one way to separate the enterprising from the unimaginative.

According to the book *Managing Professional People* by Albert Shapero, remembering the acronym "TIPOFF" may help you spot the truly creative types. These people tend to be:

- **Tolerant.** They perform best in undefined situations, so they tolerate ambiguity. They love to create order from chaos, and simplicity from complexity.

- **Independent.** They have tremendous self-discipline and are completely confident in their own lofty standards, so they don't care about making a good impression.

- **Playful.** They like toying with ideas, they like humor, and they can switch easily between fantasy and reality.

- **Original.** They come up with unusual ideas, answers, and interpretations.

- **Fluent.** They produce a great number of ideas in a short time.

- **Flexible.** They move easily and quickly from one frame of reference, method, or approach to another.

Fax-Based Radio News Service On Horizon

Zapnews — a fax- and PC-based news service designed for radio and TV stations only — will debut nationwide on April 2.

The new service will distribute world, national, sports, and feature news via long-distance telephone lines (as opposed to traditional satellite circuits and teleprints). Prices for various Zapnews information packages range from \$126 to \$224 per month.

The company will initially glean reports from the Reuters and SportsTicker news services. However, Zapnews founder Jim Hood says the service is also forming its own network of stringers and correspondents.

For more information on obtaining the service or becoming a stringer/correspondent, call the Oakton, VA-based firm at (703) 934-2098.

DATELINE

- **March 31-April 3** — NAB Convention. Georgia World Congress. Atlanta, GA.

- **April 1-5** — National Christian Radio Seminar. Stouffer Hotel & Convention Center. Nashville, TN.

- **April 18-20** — Broadcast Financial Management Association. Hyatt Regency. San Francisco, CA.

- **April 19** — Paul Kagan Radio Station Acquisitions Seminar. Park Lane Hotel. New York, NY.

- **April 21** — Great Lakes Radio Conference. Central Michigan University. Mount Pleasant, MI.

- **April 25** — 25th Annual Academy Of Country Music Awards. Pantages Theatre. Hollywood, CA.

- **May 3-6** — Audio Engineering Society's Eighth International Conference. Capital Hilton Hotel. Washington, DC.

- **May 9-13** — R&R Convention '90. Century Plaza Hotel. Los Angeles, CA.

- **May 16-20** — American Women In Radio & Television's National Convention. Capital Hilton Hotel. Washington, DC.

- **May 19** — NAB Small & Medium-Market Managers Roundtable. Crescent Hotel. Phoenix, AZ.

- **June 9-15** — NAB Executive Management Development Seminar. University Of Notre Dame. Notre Dame, IN.

- **June 10-13** — BPME/BDA Conference. Bally's Hotel. Las Vegas, NV.

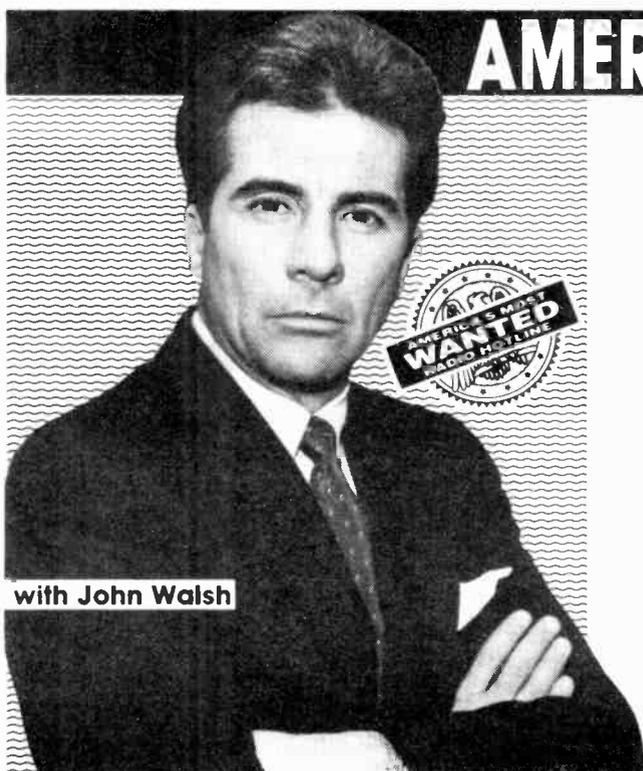
- **June 22-23** — Bobby Poe Convention. Sheraton Premiere. Tysons Corner, VA.

- **September 13-15** — Foundations Forum '90. Sheraton Plaza La Reina Hotel. Los Angeles, CA.

- **October 16-17** — Broadcast Credit Association's 24th Credit & Collection Seminar. Harbour Castle Westin Hotel. Toronto, ONT.

- **October 24** — Paul Kagan Radio Station Acquisitions Seminar. Park Lane Hotel. New York, NY.

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SALES STRATEGY

Repetition, Counseling Keys To Training

By Chris Beck

Managers — sales or otherwise — can lose sight of the training foundations vital to their staff. In this week's column, I'll go over the steps necessary to teach your salespeople as effectively as possible, whether they're absolute beginners or seasoned pros.

As noted in my last Sales Strategy column (R&R, 3/9), salespeople can be loosely divided into three different levels, even though each person learns at a different pace. However, many managers still aren't satisfied with the how quickly their staffers are learning — quite often because they labor under the delusion that people absorb information the first time they hear it.

This belief is easily the biggest mistake that managers make. Nobody should be expected to remember every item in every speech, and a salesperson's introduction to company procedures is no exception.

The initial information a new employee receives is only the first step in the education process. This introduction must be followed by additional teaching and reinforcement — it simply isn't sufficient by itself.

Steps To The Top

Below is a guideline to help you obtain maximum absorption and results from your employees. These steps can be tailored to many situations, such as training new salespeople or introducing new sales packages.

1) Introduce a new item or skill, then encourage questions.

2) Have staffers watch a more experienced salesperson role play the material, so that they'll have a better understanding of the process.

3) Have the staffers role play the material themselves. *Note: each of your staffers will need personal attention to help them identify where the new information can be best utilized.*

4) Take it to the streets. Have your salespeople practice their newfound skills in low-risk situations.

"Nobody should be expected to remember every item in every speech, and a salesperson's introduction to company procedures is no exception."

5) Repeat the fourth step at least three times in relatively rapid succession so each staff member can pinpoint problem areas.

6) Go over the material again after the employees have had a taste of the real thing so they can ask fresh questions that have come to light during the practice run.

7) Have your salespeople watch someone who has mastered the technique you're teaching in an on-the-street situation. This will give your staff insights into the concept that are virtually impossible to teach in a lecture.

8) Practice makes perfect. At this point, your employees should be ready to hit the streets again (and again and again), practicing their newfound skills until they become masters of the technique.

Although these steps work best if they're followed as given, don't be afraid to customize them to your own needs. It's not a good idea to stray too far, however — if your staff watches an experienced salesperson make a call before they practice themselves, for instance, they'll most likely wind up intimidated instead of educated.

Driving The Point Home

Several analogies come to mind for explaining the importance of repetition throughout the learning

process. For example, suppose you've never driven a car with manual transmission. Imagine watching a video or taking a class on the subject, then hopping on the freeway to practice shifting during rush hour!

Now let's say you already know how to drive a stick. After a lecture on the basics of driving an 18-wheeler, you're shoved into the cab and expected to back the monster up to a crowded loading dock.

In both cases, it's highly likely most drivers would simply give up. The point is: No matter what a person's skill level, continuous reinforcement is necessary in order to learn the techniques — and the confidence — to master the task. That's where you come in.

Student Counsel

The second key element in teaching salespeople lies in one-on-one counseling, which consists of three primary components: coaching, instant feedback, and account targeting.

To be an effective coach, give as much advice to your staffers as possible. Don't just give them a lead — tell them who to talk to, what the client's needs might be, and what sales tools your station has available for use in these situations.

For example, don't just ask one of your salespeople to call Texaco. Give him or her some contact options, such as a regional or district manager, a minimart merchandiser, a personnel director, a rack jobber, or a warehouse that has a contract with the company.

The second area in which one-on-one counseling is highly effective lies in the opportunity it creates for you to receive instant feedback from your salespeople on their early progress. For example, you can quickly determine if your staffers are having trouble making connections, at which point you can either direct them to another source or tell them to drop the contact and move on.

Valuable Training Tips

- Don't expect salespeople to absorb information the first time it's presented
- Build your staffers' skills and confidence by continuously reinforcing the training process
- Provide each employee with one-on-one counseling
- Assign salespeople a limited number of vertical and horizontal targets

This may be difficult for your employees, since many salespeople believe they should have something to show for every potential client they contact. In reality, a salesperson who could close even one in three sales would be considered Hall Of Fame material.

The third area in which one-on-one counseling can be extremely profitable is account targeting, which is NOT to be confused with simply handing out clippings of newspaper advertisers each week. Account targeting assignments should be personalized for each stage — beginning, intermediate, and advanced — or, if possible, for each salesperson.

Hitting The Target

The account targeting process is twofold. *Vertical* targeting is "up-selling" (or pursuing alternate budgets) on active accounts. Most salespeople are able to handle — and most managers are able to follow up on — five to seven vertical projects at a time.

Horizontal projects are new accounts assigned to salespeople in addition to their current clients. The key to successful horizontal targeting is to have a consistent, but controlled, flow of information between you and your staff.

Keep the number of horizontal targets manageable — you don't want your workers to think you're giving them more than they can handle, and you do want to be able to review their progress quickly.

What constitutes "manageable?" Your top salespeople should be pursuing three or four major accounts, while your mid-level employees should be chasing seven to ten leads. New staffers, however, need about 20 contacts to work on at all times, not only to hone their skills, but also to compensate for their high failure rate.

Note: This guideline will work only if you constantly monitor the progress of the leads and replenish them regularly. You can add and delete leads as business develops (or fails to develop, as the case may be).

The contact cycle — the time between the lead assignment and the face-to-face appointment — should be about one to three weeks. If there's little or no contact within three weeks, the lead will probably become stagnant and will be relegated to a lower priority.

Chris Beck is the President of Chris Beck Communications, a sales consulting firm. If you have a question about a column or a topic you'd like to see addressed, he can be reached by phone at (818) 594-0851; by fax at (818) 594-5030; by Prodigy electronic mail at ID# SRTN15A; or by Compuserve at ID# 76066,3334. Write to him at 22900 Ventura Blvd., Suite 340, Woodland Hills, CA 91364.

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TECHNOLOGY



Electronic Car Map On Horizon

Behold the "TravelPilot" — an electronic automobile navigation system that graphically depicts a car's position on major and minor thoroughfares — is likely to be available to consumers in selected markets by year's end.

Currently being tested in the San Francisco, Los Angeles, Detroit, and Las Vegas areas, the TravelPilot continuously updates a car's position by checking information gathered from on-board sensors against maps and directories stored on the system's read-only CDs.

How It Works

Here's how the TravelPilot works: A driver simply punches in his destination from a preset map directory. The gadget then visually displays a map indicating the vehicle's current position as well as the best routes to the desired destination.

As the car closes in on its goal, the map automatically zooms in to show large-scale, detailed maps of all local streets. (The system's nine map scales cover areas ranging from 30 miles to 200 yards.)

Incidentally, the TravelPilot's manufacturer (the Blaupunkt Division of the Broadview, IL-based Robert Bosch Corp.) is planning to expand the system by adding map discs that display nearly every road in the U.S., as well as locations for airports, parking structures, gas stations, restaurants, hotels, hospitals, parks, etc.

No price has yet been set for U.S. versions of the navigation system, but similar systems currently in use in West Germany sell for \$3700. For more information, call (708) 865-5200.

Voice-Printed Credit Cards Coming Next Year

In an effort to cut down on fraud involving ATM and credit cards, Trenton, NJ-based Bell Communication Research (Bellcore) is developing a system whereby credit card users are identified by their voice patterns.

The system requires a cardholder to record a password onto a microchip that's contained inside a

plastic credit card. To make purchases or retrieve money from the bank, the user must slip the card into a voiceprint terminal and repeat his password.

The terminal then compares the "look" of the fresh password with the voiceprint on the card. (Incidentally, voiceprints are believed to be as individual — and as hard to duplicate — as fingerprints).

Computers Recreate Precise Music Of Past Masters

Process Electronically Updates Player Piano Rolls

Thanks to Butler, NJ-based Micro-W Distributing Inc., late composer/pianist George Gershwin could be playing "live" gigs on the stage of your hometown theatre as well as on the screen of your home computer.

The company recently secured a patent on a technological process that transforms music from fragile player piano paper rolls — which captured the artist's precise keystrokes — into computer data that can be played on either high-tech or inexpensive electronic pianos,

as well as on PCs. The translation of some 100 rolls of little-heard Gershwin music was one of the company's first projects.

To accomplish the transformation, a light is shone through the punched holes that would normally activate a player piano's keys. The hole patterns are registered by a computer and translated into numerical form. The info is then processed by a second computer and turned into MIDI — a musical language "spoken" by computers and synthesizers alike.



IMCS Debuts 'MousePen'

Paso Robles, CA-based International Machine Control Systems Inc. recently introduced the handheld "MousePen" (pictured) — a miniature computer mouse that comes housed in a pen-like body casing.

The two-button MousePen is compatible with "Microsoft" and IBM "PS/2" mice, and is intended for free-hand drawing, desktop publishing, and other graphics use. Plus, the gadget has been designed for either right-handed or left-handed PC users.

The MousePen — which is also compatible with most portable PCs — can be used on a variety of surfaces, including a regular-sized pad of paper. List price: \$129. For more info, phone (805) 239-8976.

MOVING PICTURES POSSIBLE

Improved Videophones To Be Introduced In '92

Sure, there are videophones currently on the market. However, these machines take several seconds to transmit a still, snapshot-like image. What's more, you can't even talk during these "calls" as the phone lines are jammed with video signals.

However, all that will undoubtedly change with the planned 1992 introduction of a low-cost videophone that not only handles simultaneous audio and video signals, but also provides moving pictures as clear as those seen on television.

The device — to be manufactured by San Jose, CA-based Com-

pression Labs Inc. (CLI) — will use a special technology (developed by the company) that compresses video signals 6000 times (on the sending end), then decompresses them on the receiving end. Once the signal has been squeezed, standard phone lines can easily carry motion-pictures with sound in both directions.

'InfoTalk' System Designed With Radio Stations In Mind

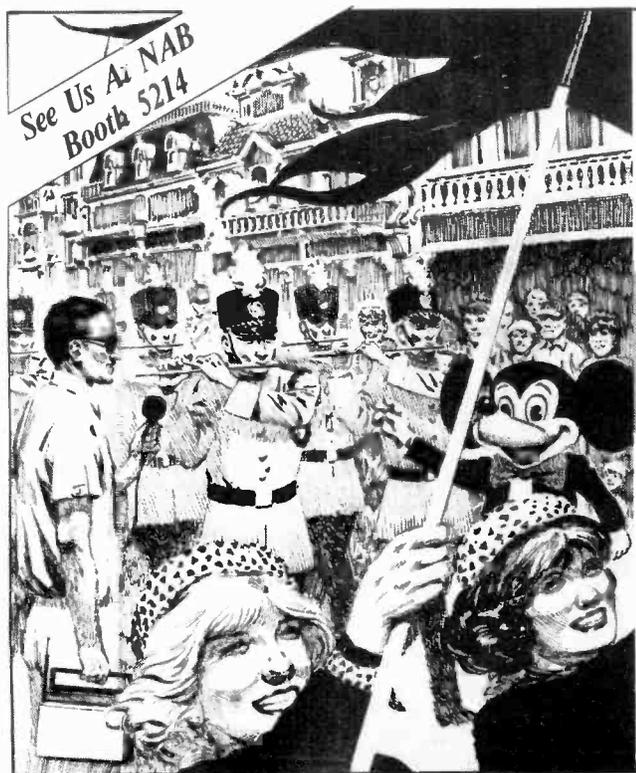
Want to answer 12 listener phone calls at the same time? Try using the Stratford, CT-based Dictaphone Corporation's recently introduced "InfoTalk" interactive telephone exchange — an information system designed especially for radio stations.

In addition to simultaneously recording information and messages from up to a dozen callers, the digital InfoTalk system can supply your listeners with an abundance of sponsored messages (stock prices, weather info, sports info,

restaurant reviews, etc.).

The 24-hour system greets callers with a prerecorded voice menu, then tells them how to use a touch-tone phone to listen to any message (or messages) of their choosing. InfoTalk also doubles as a research tool, informing management (and clients) how many callers have selected any given message.

What's more, the InfoTalk program can easily be converted into a 900-number system to generate extra revenue for your station. For more info, call (203) 381-7119.



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"We get right on the scene with our Comrex/cellphone combo," says Williamson, whether it's Purdue football tailgate parties and stadium interviews or play-by-play

"There are so many opportunities to use it, we've really just scratched the surface."

George Williamson, Chief Engineer
WASK AM/FM, Lafayette, Indiana

parade is a perfect example.

With three Comrex frequency extender/cellphone remote broadcast units, WASK can be spontaneous and flexible with its remote broadcast programming. It's easy. The cellphone provides direct



connection and the portable Comrex equipment turns the telephone sound into broadcast quality.

Farm Director Skip Davis roams the country for live coverage of what's new at state and county fairs, and often broadcasts his regular farm & commodity reports from wherever he happens to be. "What you can do with this gear is limited only by your imagination," says Davis.

And WASK finds it easier to think creatively now that the station is no longer tied to the limitations and cost of fixed line service.

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LIFESTYLES

Sales Of Home Security Systems Expected To Soar

Crime doesn't pay — except for the home security system industry. Nearly one in ten Americans has some kind of home security system, and another 9 million say they plan to install one within the next two years.

According to a recent survey by the NYC-based Roper Organization, the market would expand by more than 50% if all of these consumers follow through with their plans.

Affluent Americans and executives/professionals dominate the present home security system market — 16% of each group say they already own one of these systems, and so do 15% of those who live in the Northeast.

Hottest Future Markets

Meanwhile, the hottest future markets for home security systems are found among union members, upscale consumers, and parents.

Top Five Shampoos

Are your listeners always on the go-go? Perhaps they're partly responsible for the skyrocketing sales of **Pert Plus**, the shampoo/conditioner combo that upset longtime market leader **Head & Shoulders** last year.

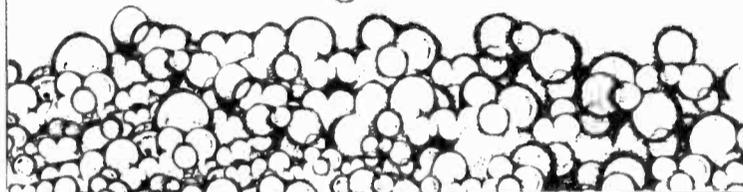
According to 1989 figures, Pert Plus — geared toward active adults — saw sales increase more than 84% last year, while sales of Head & Shoulders dipped nearly 10%. (Both brands are manufactured by Procter & Gamble.)

Billion-Dollar Market

Following are the top five best-selling brands — which collectively account for 44% of the total market share — in last year's \$1.4 billion shampoo category:

Brand	1989 share	% change from '88
Pert Plus	12.0	84.6
Head & Shoulders	9.5	-9.5
Suave	8.5	13.3
Finesse	5.0	0.0
Prell	4.5	0.0
Salon Selectives	4.5	28.6

Source: Kidder, Peabody & Co.



Teen Survey: Music Makes For Noteworthy Career, Pastime

Although tons of teens undoubtedly play air guitar while listening to their favorite radio station or record, many of these youthful listeners are just as likely to plug in and play a real guitar (or other musical instrument).

See Emily Play

According to a recent survey conducted by the National Association of Music Merchants, most teenage musicians learned to play an instrument because it's fun (64%). Others riff because it "provides a sense of personal accomplishment" (35%), and because it's "relaxing," "a good hobby," and "a good means of expression" (25% each).

The majority (52%) of teen players became interested in music on their own, while others were encouraged by their parents (27%) or music teachers (5%). Nearly three-quarters (74%) of musical

Glad All Over

An overwhelming majority of teenage musicians say they will always be glad they learned how to play (88%). Teenage players also want their kids to become players (89%), think music is a very important aspect of their lives (84%), say

"37% of teenage musicians come from homes in which no one else plays an instrument."

a musical career is a worthwhile pursuit (72%), and believe music brings the family closer together (59%).

Incidentally, more than half (56%) of non-playing teens say they wish they'd learned to play an instrument while growing up.

We Are Family

Nearly two-thirds (63%) of teenage players live in homes where a parent, brother, sister, or other relative plays some sort of instrument. Siblings are the most likely to be musically oriented (43%), followed by moms (30%), dads (11%), and other household members (6%). Interestingly, 37% of teenage musicians come from homes in which no one else plays an instrument.

Ebony & Ivory

When it comes to individual instruments, teens favor keyboards (34% play portable keyboards, synthesizers, and electric pianos; 31% tickle traditional acoustic ivories; 7% play organs). Other popular melody makers include woodwinds (32%), brass instruments (21%), guitars or percussion instruments (13% each), and other stringed instruments (9%).

Finally, while 87% of teenage tunesmiths realize that computers can create music, only 13% have used a PC to compose songs (outside classroom situations). This is likely to change, however, as 77% of today's teenage players say they are at least somewhat interested in learning how to make music on computers.

"56% of non-playing teens say they wish they'd learned to play an instrument while growing up."

teens began playing before age 12, and an additional 14% picked it up between ages 12-14.

What's the primary motivation to practice? A clear-cut majority of teenage players (63%) are self-motivated, 14% are urged by a teacher, 12% by a parent, and 3% by other players. Interestingly, 10% of current players claim not to practice at all!

Hottest Workouts

Trendy, trendy, trendy. According to a recent survey of 15,941 people conducted by **American Sports Data Inc.**, seven out of ten Americans who began exercising during the last year worked out on a ski machine or a stair-climbing machine.

Following are the top ten activities in which the survey's respondents said they participated at least once last year:

Activity	Percent
Nordic ski machine	70
Stair-climbing machine	70
Treadmill	53
Rowing machine	47
Low-impact aerobics	35
Stationary cycling	35
Resistance machine	34
Walking	21
Running/jogging	16
Swimming	13

CHRONICLE

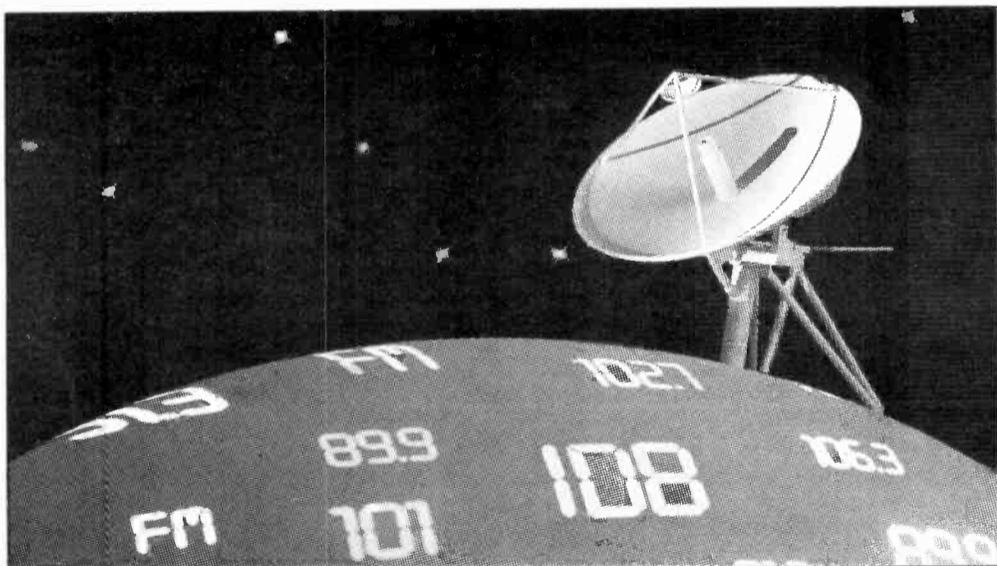
Marriages:

Cameron Communications President **Jim Cameron** to **Mimi Griffith**, March 17.

Born To:

KCKK/Kanab, UT PD Larry Masco, wife Janet, daughter **Lindsay Colleen**, March 15.
WHYT/Detroit air talent **Dave Fogel**, wife Melanie, daughter **Madeline Belle**, March 15.
KSEZ/Sioux City PD Glen Miller, wife Julie, daughter **Kristen Marie**, March 16.

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'ZINE SCENE

Dolly Parton: Pint-Size?

Keeping loyal readers abreast of new developments, the *Star* reports that **Dolly Parton** recently underwent an implant operation (her second) that involved pumping a whopping 500 cc's — or, for our non-metric audience, more than one pint — of silicone into each teat!

In the (somewhat prurient) interests of science, the *Star* points out that the average volume of a breast implant is somewhere between 250 and 300 cc. Busting out in mild titters, we can't help but ask *R&R's* Country Editor for the answer to the following deathless question, "How many pints make a gal, Lon?"

All Madonna's Children

Having sold a bajillion records, starred in several movies (one of 'em even a hit), and — in a true sign of having arrived — bedded **Warren Beatty** — you might think that **Madonna** had no more showbiz worlds to conquer.

Not so. According to this week's *Globe*, Lady Dye-job's next step toward total media domination centers around her burning desire to do a guest spot on the long-running daytime soap opera "All My Children!"

Michael & Paula & Janet & Bubbles

If you believe everything you read in this week's *Star*, you'll discover that **Michael Jackson** has "enraged" his sister **Janet** "by falling head over heels in love with her arch-rival, **Paula Abdul!**"

Quoting the usual unnamed "insider," the 'zine reports that Mikey's best pal (**Bubbles** the Chimp) "gave immediate approval that Paula was was tops with him." In return, the tiny dancer rubbed the anthropoid's tummy and fed him some bananas, then "Paula, Michael, and Bubbles all did the Moonwalk together!"

As the source breathlessly notes, "That's practically like being engaged for Michael!"



MY BACK PAGES — This month's "Spy" is notable for several music-related features — the three vitriolic letters on the 'zine's previous coverage of the burning issue of *Canadian Content*, *Walter Yetnikoff's* defense of *Jon Peters* to *Sony's* big-wigs, and a sidesplitting comparison of the ads that run on *MTV* vs. the ones that run on *VH-1* — but the most pointed poke in the eye with a sharp shtick is the timeline depicting every one of *Bob Dylan's* media comebacks. In '68. In '70. In '71. In '72, '74, '75, '76, '78, '79, '80, '83, '84, '85, '86, '88, and '89. Who said the times they were a-changin'?

A Horse Assess?

Capitalizing on our national fondness for dead horses, this week's *National Examiner* excerpts the passage from **Wayne Newton's** autobiography in which the beloved entertainer admits to employing mental telepathy to have a conversation with the reincarnation of his favorite horse!

R&R doesn't run comic strips, but we do take a comic trip each week through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. *R&R* has not verified any of these reports.

TELEVISION

TOP TEN SHOWS
MARCH 19-25

- 1 *The Cosby Show*
- 2 *America's Funniest Home Videos*
- 3 *Roseanne*
- 4 *60 Minutes*
- 5 *A Different World*
- 6 *Cheers*
- 7 *Golden Girls*
- 8 *Empty Nest*
- 9 *The Wonder Years*
- 10 *L.A. Law*

Source: Nielsen Media Research
All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

Tube Tops

TNN: The Nashville Network rolls out a slew of new programs on Saturday (3/31). The premiere episode of "The Texas Connection" — a half-hour showcase of Lone Star state talent — will feature **Asleep At The Wheel**, and will air Saturdays at 10pm EST/7:30pm PST.

This week's debut episode of "American Music Shop" features **Nanci Griffith**, **Guy Clark**, and **James McMurtry**, and will air Saturdays, 10pm EST/7pm PST.

Also premiering are four hour-long country music video programs, "Music Row Video," "VideoGold," and "Country Standard Time" will air weekday afternoons, and "Country Beat" can be seen on Saturdays.

Friday, 3/30

• **Basia**, "Late Night With David Letterman" (NBC, 12:30am.)

• **Excellence In Broadcasting Network** syndicated talk show host **Rush Limbaugh** guest hosts "The Pat Sajak Show" (CBS, 11:30pm).

Saturday, 3/31

• **Garth Brooks** and **Shenandoah**, "Austin City Limits" (PBS; check local listings for air time).

Sunday, 4/1

• **Commodores** and **Michel'le**, "Dionne & Friends" (syndicated; check local listings for station and air time).

Monday, 4/2

• **Lee Ritenour** and host **Nancy Wilson**, "Red Hot & Cool" (syndicated; check local listings).

Tuesday, 4/3

• **Chick Corea**, **Stanley Jordan**, **Airto Moreira**, and **Wayne Shorter**, "The Arsenio Hall Show" (syndicated; check local listings for station and air time).

• **They Might Be Giants**, "The Tonight Show Starring Johnny Carson" (NBC, 11:30pm).

Wednesday, 4/4

• **Dolly Parton**, **Amy Grant**, **Take 6**, **BeBe & CeCe Winans**, and a host of others are scheduled to perform on the 90-minute "21st Annual Dove Awards" (TNN, 9pm EST/6pm PST), the Grammys of gospel music.

• **Julie Brown** appears as a stripper in this episode of "Quantum Leap" (NBC, 10pm), which she co-wrote.

• **Shadoe Stevens**, "Pat Sajak."

New Kids TV Series Set For September Debut

"New Kids On The Block," a combination live-action/animated series featuring the **Columbia** quintet, is slated to debut on ABC-TV on Saturday, September 8 (10:30am EST/9:30am PST).

According to a network publicist, the children's series will depict the band on a world tour. Each half-hour program will open and close with a New Kids performance, and will feature a different animated adventure every week.

VIDEO

NEW THIS WEEK

• **NEW TOWN: BRYAN FERRY IN EUROPE** (Virgin Music Video)

This 88-minute concert tape documents the former **Roxy Music** frontman's 1988-89 European tour, on which the **Reprise** recording artist performs 18 tunes, ranging from Roxy classics such as "Love Is The Drug" and "Avalon" to selections from his latest trio of solo efforts. (Street date: 3/30.)

• **BELINDA CARLISLE: RUNAWAY VIDEOS** (MCA Music Video)

Seven clips spanning the **MCA** vocalist's post-**Go-Go's** solo career comprise this 40-minute compilation. Titles include "Mad About You," "Summer Rain," "Heaven Is A Place On Earth," and "I Get Weak." The last two clips, incidentally, were directed by actress/filmmaker **Diane Keaton**. (3/30.)

• **NANCI GRIFFITH LIVE: ONE FAIR SUMMER EVENING** (MCA Music Video)

Previously shown on **TNN**, this is a 45-minute video version of the **MCA** recording artist's 1988 live album. Songs include "More Than A Whisper," "Love At The Five And Dime," and "From A Distance." (3/30.)

• **LARRY CARLTON LIVE** (MCA Music Video)

MCA's jazz/fusioner (and frequent six-string sessionaire) is captured in concert in this hourlong effort, highlighted by a medley that incorporates "Theme From Hill Street Blues," "Kid Charlemagne," "Won't Take Me Alive," and "Put It Where You Want It." (3/30.)

• **GRP LIVE IN SESSION** (GRP Video)

Fresh from a world tour, jazz notables **Dave Grusin**, **Lee Ritenour**, **Dave Valentin**, **Diane Schuur**, and **Ivan Lins** share the stage for nine songs in this 55-minute video, taped before a live audience. (3/30.)



FERRY 'N' CHERRY — While former **Roxy** frontman **Bryan Ferry** (l) roles, **Neneh Cherry** plays.

• **DIANE SCHUUR & THE COUNT BASIE ORCHESTRA** (GRP Video)

The **GRP** jazz vocalist belts out 14 numbers — including "Caught A Touch Of Your Love" and "Travelin' Light" — to the sounds of today's **Count Basie** band in this 50-minute videotape. (3/30.)

• **CHICK COREA ELEKTRIC BAND: INSIDE OUT** (GRP Video)

The **GRP** keyboard wizard leads his amplified ensemble through four compositions — "Inside Out," "Kicker," "Child's Play," and "Tale Of Daring" — to the accompaniment of a half-hour conceptual visual that depicts the child inside the artist searching to reveal itself. (3/30.)

• **THE RISE OF NENEH CHERRY** (BMG Video)

Six songs from the singer's **Virgin** solo debut ("Raw Like Sushi") can be found on this 65-minute videotape, including "Buffalo Stance," "Manchild," and "Kisses On The Wind." Also featured: backstage footage, press and TV interviews, and recording sessions shot in the U.K., Europe, and the U.S. (4/3.)

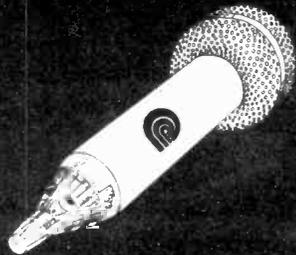
• **CHURCH: GOLDFISH (JOKES, MAGIC & SOUVENIRS)** (6 West Home Video)

For those who follow the **Church** religiously, this 12-clip compilation gleans material from six of the Aussie quartet's albums, with the addition of "Metropolis" and "You're Still Beautiful" from their latest **Arista** release, "Gold Afternoon Fix." (4/3.)

• **MARCUS ROBERTS: DEEP IN THE SHED** (BMG Video)

Wynton Marsalis's former keyboard player knocks out six tunes from his **Novus/RCA** album of the same title. The 55-minute conceptual video also features two tracks — "Blue Monk" and "Single Petal Of A Rose" — from his first LP, "The Truth Is Spoken Here." (4/3.)

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WESTWOOD ONE RADIO NETWORKS

BOOK BEAT

Ahmet Ertegun Bio; FCC, Irish Rock Histories Hit The Shelves

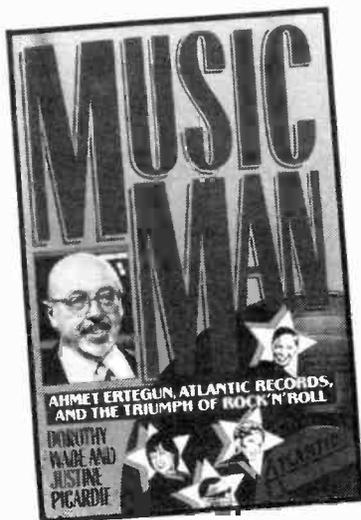
This week's top music-related books range from a biography of perhaps Turkey's greatest record exec to a history of U.S. radio's primary governing agency to an examination of Ireland's place on today's music scene.

Uncle Omelette

Atlantic Records founder (and current CEO) Ahmet Ertegun's life story is entertainingly captured within the 300 pages of "Music Man" (\$19.95/Norton), as British authors Dorothy Wade and Justine Picardie document how the son of a Turkish diplomat not only started one of America's most successful record labels, but also guided the company through changes both within and outside the music business (racism, the British Invasion, hostile takeover attempts, etc.).

Aside from the story of Atlantic, the book — set for release on May 7 — tells the tale of a myriad of other labels (Roulette, Gee, Specialty, Red Bird, Scepter, Stax, Elektra, Reprise, Asylum, etc.), and is laced with anecdotes and quotes from the ever-so-colorful characters who worked (and, in some cases, still work) at each.

Along with lengthy passages



from some of Atlantic's many past and present stars (Ben E. King, Ruth Brown, the Rolling Stones, etc.) and insights from company insiders (Jerry Wexler, the late Nesuhi Ertegun (Ahmet's brother), Tom Dowd, etc.) the hardcover book contains ten pages of photos.

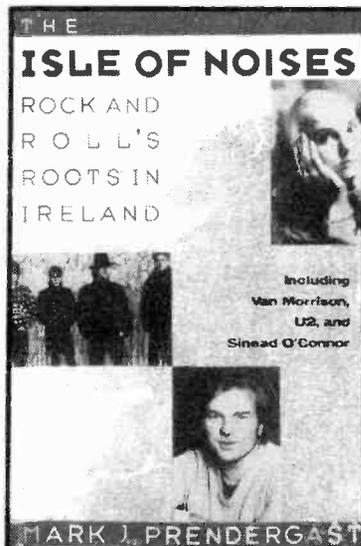
Agents Of Fortune

In the just-released "FCC: The Ups And Downs Of Radio-TV Regulation" (\$24.95/Iowa State Univ. Press), former FCC Complaints & Compliance Division chief William B. Ray provides a primer on the often overtly political agency named in the book's title. The author, now retired, not only discusses the FCC's sometimes-controversial procedures in handling news distortion cases, but also its role in assigning radio or TV licenses to political pals.

More importantly, Ray offers an informative case-by-case study of how the commission first dodged issues involving "indecent" and "obscene" language, then defined those terms through actions involving a 1973 interview in which the Grateful Dead's Jerry Garcia treated WUHY-FM/Philadelphia's listeners to a fuck- and shit-littered conversation, and (of course) the

semi-infamous Pacifica case in which WBAI/New York aired George Carlin's "seven dirty words" routine.

The 192-page history lesson also contains a thorough examination of the now-defunct Fairness Doctrine, and evaluates the Ronald Reagan-era FCC in a chapter subtitled "A National Disgrace."



Pride (In The Name Of Love)

The newly released paperback original "The Isle Of Noises: Rock And Roll's Roots In Ireland" (\$14.95/St. Martin's Press) — is a 315-page treatise examining the contributions that Irish artists have made to contemporary popular music.

FILMS

WEEKEND BOX OFFICE

MARCH 23-25

1 <i>Pretty Woman</i> (Buena Vista)*	\$11.2
2 <i>The Hunt For Red October</i> (Paramount)	\$9.1
3 <i>Joe Versus The Volcano</i> (Warner Bros.)	\$5.2
4 <i>Driving Miss Daisy</i> (Warner Bros.)	\$3.6
5 <i>House Party</i> (New Line)	\$3.2
6 <i>Lord Of The Flies</i> (Columbia)	\$2.4
7 <i>Blue Steel</i> (MGM/UA)	\$1.6
8 <i>Bad Influence</i> (Epic/Triumph)	\$1.4
9 <i>Born On The Fourth Of July</i> (Universal)	\$1.3
10 <i>Hard To Kill</i> (Warner Bros.)	\$1.1

All figures in millions

*First week in release

Source: Exhibitor Relations Co.

COMING ATTRACTIONS:

This week's openers include "Teenage Mutant Ninja Turtles," the feature-length big screen debut of Jim Henson's wildly popular animated reptiles. The movie's SBK soundtrack contains the single "Spin That Wheel" by Hi Tek 3 (featuring Ya Kid K), as well as selections from M.C. Hammer, Riff, Spunk A Delic, Partners In Kryme, Johnny Kemp, St. Paul, and Orchestra On The Half-Shell.



SWINGIN' SCENE — This rare shot from the famous "Sgt. Pepper" photo session is but one of the more than 600 photographs found in "Blinds & Shutters."

F-Stop Rock

Author Mark Prendergast, a black/Irish freelance writer living in London, explores the Emerald Isle's musical heritage by taking an in-depth look at its impact upon various genres (folk, pop, rock, etc.) via its principal practitioners (U2, Van Morrison, Sinead O'Connor, Thin Lizzy, the Pogues, etc.).

The musical chronology — written primarily for novices on the subject — features mini-biographies of umpteen Irish musicians and bands, and discusses the influence, style, and development of each. UK discographies for most entrants, healthy samples of lyrics, and lotsa photos are also included.

Late photographer Michael Cooper's lavishly packaged "Blinds & Shutters" (\$595/Genesis-Hedley) — a limited-edition collection of some 600 swingin' '60s rock 'n' roll photos (see "Rock Over London," R&R, 2/23/90) — is currently available in the U.S. by special order only.

The book — which sports comments contributed by many of its famous/infamous subjects — can be obtained through Christopher, Cabot & Fuller Ltd., Suite 240, 2971 Flowers Road, Atlanta, GA 30341. For more info, call (404) 454-8318 or (800) 828-5861.

MUSIC & MOVIES

CURRENT

● PRETTY WOMAN (EMI)

Singles: Wild Women Do/Natalie Cole

Life In Detail/Robert Palmer

It Must Have Been Love/Roxette

Other Featured Artists: David Bowie, Red Hot Chili Peppers

● HOUSE PARTY (Motown)

Singles: Funhouse/Kid 'N Play (Select)

Why You Get Funky On Me?/Today

Other Featured Artists: Force MDs, Full Force Family, Flavor Flav

● BAD INFLUENCE (Mango/Island)

Featured Artists: Lloyd Cole, Toots, Skinny Puppy

● TRUE LOVE (RCA)

Singles: Whole Wide World/A'me Lorain

How 'Bout Us/Grayson Hugh f/Betty Wright

Other Featured Artists: Graham Parker, Eurythmics, Jim Capaldi

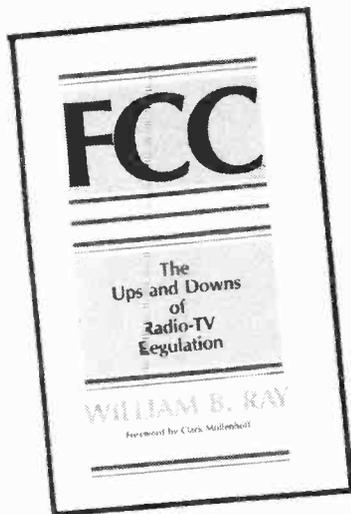
UPCOMING

● DEF BY TEMPTATION

Single: All Over You/Freddie Jackson (Orpheus/EMI)

● TEENAGE MUTANT NINJA TURTLES

Single: Spin That Wheel/Hi Tek 3 f/Ya Kid K (SBK)



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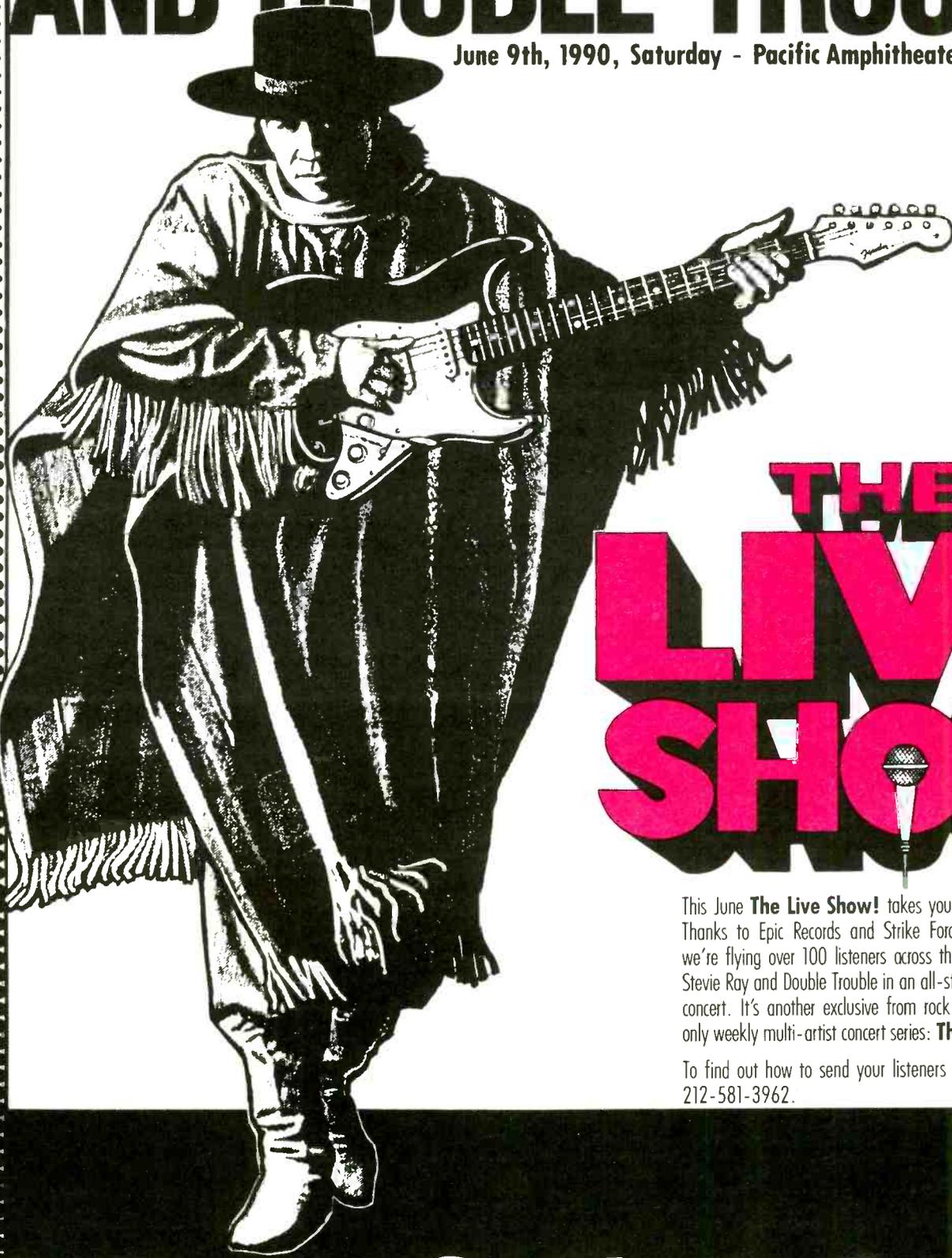
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PEOPLE

Everyone But The Bartender



Atlantic hosted a listening party at the Palace in Hollywood recently to honor Everything But The Girl's label debut, "The Language Of Life." Pictured at the palatial party are (front, l-r) Atlantic's Kathy Acquaviva, Jackie Tesman and Ilene Barg, the band's Ben Watt and Tracey Thorn, and the label's Mary Tripodi and Sr. VP/GM Paul Cooper; (back, l-r) Atlantic's Mark Fotiades, manager Eileen Treacy, and the label's Peter Koepke, Graham Hatch, Tom Davies and Tony Mandich.



Nomad Finds A Home

Scott Henderson and his jazz/funk/fusion outfit Tribal Tech have inked a deal with Relativity Records, and are putting the final touches on their forthcoming label debut, "Nomad." Captured before a recent gig are (l-r) Relativity's Hans Haedelt, Henderson, label VP Cliff Cultreri, and manager Bill Detko.



Platinum Provider

Michael Bolton (c) hoists a hunk o' platinum commemorating sales of his current Columbia release, "Soul Provider." Flanking Bolton are Columbia VP Rich Kudolla (l) and CBS Records Sr. VP Danny Yarbrough.

Epic Contracts Cycle Sluts



After a long, hard road to fame, the Cycle Sluts From Hell signed an agreement with Epic Records. Caught in the climactic act are (l-r) attorney Richard Grabel, Epic Sr. VP/GM Tony Martell, Cycle Sluts members Queen Vixen, Honey 1%er, Lord Roadkill, She-Fire, and Venus Penis-Crusher, Epic President Dave Glew, and the label's Michael Schnapp.

Sobule's 'Different' Debut



MCA honchos got a taste of Jill Sobule's music during a recent showcase of her first album, "Things Here Are Different," due out in late April. Pictured after the presentation are (l-r) MCA's Exec. VP/GM Richard Palmese and Susan Dodes, MCA Music Entertainment Group Chairman Al Teller, Sobule, and label VP Jeff Jones.



Open-Handed Compliment

A&M President Gil Friesen gives Suzanne Vega a hand after her performance at L.A.'s Cafe Largo. Vega's third album, "Days Of Open Hand," is slated for an April 14 release.



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PEOPLE

Dressed To Gill



Johnny Gill of MCA soul outfit New Edition has assembled not one, but two prominent production teams for his forthcoming solo Motown debut. Seen on the scene are (l-r) L.A. Reid, Terry Lewis, Jimmy Jam, Gill, and Babyface.



Goodnight, Suite Vixen

EMI President/CEO Sal Licata found himself in an enviable position during the recent NARM convention. Joining him for a cozy photo in the label's suite are (l-r) Janet Gardner and Share Pedersen of the band Vixen.

Rock, Talk & Schlock At Juno Awards



The Juno Awards — Canada's answer to the Grammys — were held earlier this month in Toronto, in the form of a live telecast. Left, MCA/Curb's Lyle Lovett joins Margo Timmins of RCA's Cowboy Junkies for a duet. Center, Geffen's Joe Perry (c) and Steven Tyler of Aerosmith present sultry songstress Alannah Myles with a Juno Award for Most Promising Vocalist — one of three the Atlantic artist picked up. Right, following a Milli Vanilli performance, telecast host Rick Moranis discusses the trials and tribulations of stardom and tips on caring for the requisite mane.

Board To Platinum



CBS Records/Australia Managing Director Denis Handlin (l) proves platinum plaques don't have to be boring — they can actually be a (surf)board, as was the case with the one he gave to Joe Satriani for the guitarist's LP, "Surfing With The Alien," during the label's annual convention. (Satriani's on the Relativity label in the U.S.)

Wheelin' And Dealin'



Ronnie Marlon Phillips rolled out his new label — Dance Craze Records — at an L.A. roller rink recently, where he also introduced his initial artist. The first single by Dance Craze's D. Rock and the Bayou Crew will be the provocatively titled "Mama Named Me Batman (Get Some Of This Funk)." Skating through the label launch are (l-r) D. Rock, actor John Amos, singer Freda Payne, Phillips, singer Scherrie Payne (Freda's sister), and Bayou Crew member Mr. Freeze.

OVER AND OVER

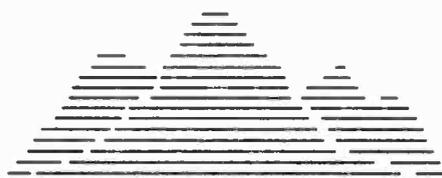
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RADIO VENTURES IN EUROPE

Conquering A Brave New Market

As a recent study published by Saatchi and Saatchi Worldwide pointedly notes, "No (media) market is changing in such a profound way as Europe . . ." And more changes are on the way which will significantly alter the structure of European broadcasting and provide real opportunities for U.S. companies.

In order to understand the basis for this observation, it should be remembered that the European broadcasting industry remains, despite recent changes, a very different industry than the one that has grown up in the U.S. The historical reasons behind the circumstances of the past few years include:

- Concerns about the social effects of broadcast media
- A very high degree of political involvement
- A tradition of strict regulation
- Advertising restrictions
- A strong tradition of public service and state control
- The existence of monopolies over most wired and broadcast media
- Protectionism and resistance to foreign national ownership.

Commercial radio, in the sense of private ownership, has only recently been introduced in some European countries, while it is widespread in others. Where such systems do operate, for example in the UK, the companies have been subject to heavy regulation and, very often, onerous union and technical operating agreements. This is now changing rapidly, providing fertile ground for U.S. broadcasters with the insight to assume the pioneering stance it will take to enter and succeed in this brave new market.

Additionally, with the advent of the European common market in 1992, commercial broadcasting will continue to expand across both Western and even Eastern Europe, and countries that have previously adopted a protectionist attitude will be forced to open their doors.

"Many [private stations] are poorly managed, underfinanced, and in desperate need of the kind of expertise that U.S. broadcasters are capable of providing."

European Radio

Within Western Europe, it's estimated there are more than 3000 legitimate privately owned and operated radio stations, with the bulk located in Italy, France, and Spain. Many of these are poorly managed, underfinanced, and in desperate need of the kind of expertise that U.S. broadcasters are capable of providing.



Peter S. Stromquist

"No market is changing in such a profound way as Europe."

—Saatchi and Saatchi Worldwide

This is not to be interpreted as an excuse for an "It worked in Dubuque, it'll work in Dublin" attitude. Moving into a new market in Europe will require the same type of due diligence, caution, and regard for local customs and habits you would exercise in any new venture. While cumbersome in the short run, hiring locals and training them for the future of your European venture provides better PR and eases transition pains.

There are a number of acquisition avenues you can take:

- Acquire outright a station in those countries which allow it
- Passively invest up to the legal limit allowed in other countries
- Avoid regulation by investing in nonregulated situations
- Avoid regulations through financial relationships.

Outright Ownership

A number of countries permit, or at least overlook, foreign ownership of radio stations. The greatest preponderance of outright American ownership appears to be in Italy, which is not without its problems in the radio business. The Italian airwaves have been plagued by a huge number of pirate stations, many which have been shut down over the past 18 months (the same holds true in France).

By Peter S. Stromquist

Radio revenue is there, but as in most of Western Europe, the concept of local versus national sales is in its infancy. Most dollars come from agencies for national advertisers and, to no one's surprise, small local stations have a hard time attracting a piece of that business. U.S. agencies, either directly or through their foreign affiliates, place a good deal of advertising on foreign stations. According to one source, U.S. advertisers spent \$160 million in '88 in Italy.

Different rules apply to every nation, as would be suspected. In some countries, there are even regional regulatory authorities.

England, which seems to be on everyone's target list, is in a transition period. After being regulated by the Independent Broadcasting Authority (IBA) in the past, radio will be moving under the auspices of the new Radio Authority, which is supposed to be operational by next January. However, the legislation creating the new authority and the new regulations has not yet passed Parliament. Experts are expecting royal assent either this summer or early fall.

Until such time as the RA is set up, and presumably beyond that, the IBA will consider foreign ownership on a case-by-case basis. For the time being, it seems that permitting extensive foreign investment isn't an urgent concern. The radio industry in England is enjoying record profits on an annual basis. Due to supply and demand, prices for those few stations which do become available are astronomical, even by our standards. If a foreign company were interested making an investment in a smaller group or unprofitable/marginal stations (i.e., outside of London), the latest information indicates that would be permitted to some extent.

"Moving into Europe will require the same due diligence, caution, and regard for local customs you'd exercise in any new venture."

Again, it's a case-by-case scenario that depends on the number of stockholders, the amount of stock held, and so on. There are a number of smaller companies and applicant groups for new stations that would welcome involvement on a financial/consultant level. The risk appears minimal from a financial standpoint (up to the point of transfer, of course) as, with any station licensing procedure, any



Acquisition Avenues

There are a number of ways to get your foot in the radio door before the European common market becomes reality in 1992:

- Outright ownership in countries that allow it
- Passive investment up to the legal limit allowed in other countries
- Investment in nonregulated industries (radio networks, consulting, trade publications)
- Financial relationships with ownership groups

"Assuming the role of investor or venture capitalist and leaving the voting stock in the hands of nationals is a viable method of learning the business and achieving possible financial success."

negotiation entered into would be subject to approval. The prospective U.S. broadcaster would look to spend the same amount of money on his investigation and professional counsel as in any stateside transaction.

One hundred percent ownership in England doesn't appear to be on the horizon anytime soon. On a reciprocal arrangement, it's my educated guess that England would be willing to participate in a "same basis" kind of plan with the U.S. Although at least one person at the Commission has voiced a favorable opinion on this subject, to my knowledge it's not on anybody's agenda. As there are a number of UK companies that are desirous of investing over here, perhaps allowing foreign ownership at this time would be an additional way to keep our station trading market vibrant and fresh, with new infusions of both capital and buyers.

Nonregulated Industries

One apparent way to gain a foothold in the European radio industry and build a profitable business

base is to acquire or do start-ups of nonregulated related industries (e.g., radio networks, consulting, trade publications). There are literally hundreds of opportunities in this area, including joint ventures with existing companies.

Financial Relationships

Another apparent "back door" entry into station ownership is through financial relationships with ownership groups. Assuming the role of investor or venture capitalist and leaving the voting stock in the hands of nationals is a viable method of learning the business and achieving possible financial success. These types of situations would appear to pass the IBA muster.

The opportunities exist, although there's some concern and speculation that the changes in 1992 will set restrictions on foreign ownership of many types. Some experts are advising U.S. companies to get their foot in the door prior to that date. It's simply a matter of putting it on your corporate agenda and setting to the task.

Peter S. Stromquist is the founder/Managing Director of **Montreux Companies**, a media brokerage company that works exclusively on global trading projects, as well as helping U.S. broadcasters with start-ups/joint ventures in Europe. Montreux is in the process of relocating from Los Angeles to Dallas.

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AVOIDING CHAOS IN COURT

Broadcast Loan Workouts

By Barry Skidelsky

It's an unfortunate but increasingly common scenario these days: a broadcaster faces decreased cash flows just as the interest-only period of his loan expires. Today, more and more operators are caught in this bind, simply unable to make their principal or loan payments.

Road To Ruin

Many of these broadcasters began the road to financial ruin in the '80s broadcasting gold rush. Sellers motivated by changes in the tax laws felt the time was right to get out or trade up. Buyers, new and old, found an increased supply of available properties and financing.

Lending institutions that once had difficulty justifying broadcast loans based on a station's hard assets, such as equipment, were practically falling over backwards to make loans based on broadcast cash flow.

Because broadcast revenue tracks retail sales, and because retailers need to advertise in good times and bad, broadcast cash flows were seen as relatively recession-proof. Although that may still be true, the rate of revenue growth has slowed and many local economies have turned soft. In addition, local broadcast competition is intensifying as existing facilities upgrade or take other steps to improve their businesses. And as new FMs come on-line, more — and consequently thinner — slices must be carved out of a relatively fixed radio advertising pie.

Complicating matters further are recently enacted federal banking regulations which, in conjunction with record loan losses (e.g., the broadcast loan portfolio sale by the Bank of New England to CICC), have motivated lenders to put the skids on broadcast and other deals that can be characterized as highly leveraged transactions.

"A new financial conservatism is emerging, and banks are no longer quite so eager to do broadcast deals."

In summary, a new financial conservatism is emerging, and banks are no longer quite so eager to do broadcast deals. The impact on broadcast financing is twofold. First, the debit-to-equity ratio of new deals will change; more equity or cash up front will now be required. We may even see a return to the kind of limited partnerships undertaken by dentists and doctors.

Second, lenders will of necessity be taking a harder line to protect their positions. Initially, fewer deals will be done, unless you're talking, ideally, about a competitive facility in a growing market, a stable cash flow, and an experi-



Barry Skidelsky

enced team that can buy value and build on it. Those loans actually made will be lower cash flow multiples.

For already existing loans, that harder line is surfacing in the guise of more foreclosures, receiverships, and bankruptcies. This area of law is so hot now that legal journals are full of talk about a "bust boom." Drexel and Campeau are not without their parallels in broadcasting. It's not just dog AMs and independent UHF's that are drowning in a sea of debt.

No Winners

Once considered last-resort measures, these commonplace-yet-draconic legal actions can embroil the players in a war without winners. Remember, bankruptcy law

deals in "estates." As in probate, there's a clear ring of death to the proceedings.

Even the term "reorganization" can be fiction, as bankruptcies and receiverships often result in a loss of control and create new tensions and unforeseen problems. Suppliers may refuse to deal with stations on any basis other than cash-on-delivery; collections may slow down; and, deprived of access to incoming cash, or as a result of additional "administrative expenses," stations may be forced to go dark or off the air.

"It's no longer just dog AMs and independent UHF's that are drowning in a sea of debt."

Another problem arises from the fact that few lenders, if any, are able to operate stations. And without an ongoing operation to produce cash flows, everybody is hurt. The bottom line is that broadcast bankruptcies can be both protracted and complex.

Going to the wall in court largely benefits the lawyers, not their clients. Win, lose, or draw, the lawyers are paid for their time. Also, because most attorneys are unfamiliar with the broadcasting business, they're simply unable to do the best possible job for their clients, regardless of intentions.

Bankruptcy Alternatives

Workout options that can keep stations/companies going include:

- Moratoriums or deferrals of payments and/or principal
- Longer amortization schedules
- Lower or fixed interest rates
- Lower or fixed payments
- Altered payment periods (from monthly to quarterly)
- Balloon (lump sum) payments added to end of loan

Related mechanisms are:

- Trades of equity for debt
- New cash/equity investments
- Loan participation
- Shared appreciation



For example, some lawyers seem to be less than fully aware that FCC licenses may not be pledged. This can create serious problems for licensees and creditors who thought themselves fully secured. And if a lawyer is more concerned with churning fees or maximizing billable hours than with creating a practical settlement, the result can be a seemingly endless legal battle. Regardless of your legal problem, make sure you hire a lawyer who understands your business; it's probably the most important step you can take.

Going to court is expensive and risky, at best; it can tie things up for years. Broadcasters and bankers are far better off exercising maximum cooperation to work out their problems than going to court to do so. The emerging body of lender liability law should reinforce this message, encouraging out-of-court settlements.

"Regardless of your legal problem, make sure you hire a lawyer who understands your business; it's probably the most important step you can take."

Broadcasters, bankers, and lawyers should realize that a forced sale is not the best way to maximize a station's price. Distress sales only draw vultures looking for bargains well below market value. The value of money loaned or invested is diminished when a business is no longer a going concern.

Management And Financial Fixes

Broadcast workouts are a relatively new phenomenon. In essence, the lender and borrower seek to "work out" the problems and avoid litigation. Workouts offer speedier and less expensive resolutions than going to court. They basically involve management and/or financial fixes.

The management solutions, or at least the road to them, may be obvious, but the parties involved may

be too close to the trees to see the forest. Often, all that's needed to put things back on track is the objective perspective of an experienced outside professional. A tighter financial environment will either force management to return to the fundamentals or, since necessity is the mother of invention, push desperate operators to innovate.

"Broadcast workouts offer speedier and less expensive resolutions than going to court."

Financial fixes are typically station sales and refinancings. Trading time for money, borrowers and lenders must meet in some middle ground where being taken out of a loan usually means a purchase and sale or third party refinancing. That's only one solution; financial workout mechanisms are limited only by imagination.

Workouts to date have included such loan restructuring mechanisms as moratoriums or deferrals of payments and/or principal, longer amortization schedules, lower or fixed interest rates, lower or fixed payments, altered payment periods (from monthly to quarterly), and balloon (lump sum) payments added to the end of the loan.

Related workout mechanisms are penalty waivers, trades of equity for debt (either currently or via warrants, options, and convertible debentures), new cash/equity investments, loan participation, and even shared appreciation.

Workout is just another word for settlement, which is simply a matter of agreement. Of course, every concession has its price. However, if a banker and a broadcaster are truly committed to working things out, there are clearly better options than going to court.

Barry Skidelsky is an attorney and broadcast consultant who has spent 15 years in radio. He can be reached at (212) 832-4800.

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Digital Radio Debuts At NAB

Futuristic Service Threatens To Make FM Obsolete

Broadcasters attending this week's NAB Convention will get a special preview of radio in the 21st century. Digital audio broadcasting (DAB) is being demonstrated for the first time in America by engineers from the European Broadcasting Union.

Developed by the EBU's Eureka Project through a \$50 million investment, the technology makes possible CD-quality stereo radio transmission to cars and homes equipped with a simple whip antenna. What the Europeans envision is an all-digital program chain stretching from the studio to a listener's home or car — anywhere in the world.

"This technique permits uninterrupted reception by portable and mobile receivers even in heavily built-up urban areas, using low-gain receiving antennas. It can offer remarkable quality and cost efficiency for regional, national, or even global radio services," says Franc Kozamernik, a senior EBU engineer.

"Plans are on the drawing boards for a new direct broadcast satellite that can deliver at least 12 channels of CD-quality stereo to homes and cars."

Digital Briefings

NAB attendees will be briefed on digital radio (Friday, 3/30), with demonstrations being held throughout the convention from a booth near the Engineering Conference area of the Georgia World

Congress Center. While a satellite will not be used in Atlanta, the spectacular sound will be delivered via a closed-circuit cable test.

The technology uses a new transmission technique known as COFDM (Coded Orthogonal Frequency Division Multiplex) in conjunction with a powerful audio bitrate reduction scheme, which has been dubbed MUSICAM. DAB allows up to 16 channels of CD-quality stereo to be transmitted either terrestrially or via satellite in a bandwidth between 4-8 MHz. EBU studies indicate that between 72 and 96 satellite-delivered stereo channels covering the entire European continent would occupy a total RF bandwidth of only 25 MHz.

The brilliant audio quality features a transmission range of 10-22 kHz, a dynamic range exceeding 92 dB, and a signal-to-noise ratio of 120 dB. In addition, DAB has virtually no multipath interference and



operates on extremely low transmission powers — as low as three watts up to a maximum of 100 watts for a ground-based transmitter.

Since last fall, European broadcasters have been transmitting 46 channels of digital stereo from French and German satellites. While the transmissions are on a frequency range of 11.7-12.5 GHz that can be picked up only by stationary receivers, manufacturers such as Thompson Consumer Electronics, Philips, Grundig, and Telefunken are already rushing to the marketplace with digital tuners.

Global Frequency Battle

The system already has been demonstrated to the International Telecommunications Union as part of a campaign to lobby member countries to support frequency allocations for satellite sound broadcasting (SSB) during the 1992 World Administrative Radio Conference in Seville, Spain. The WARC-92 conference will consider frequencies between 0.5-3.0 GHz, and EBU engineers are focusing on the bandwidth between 1.42-1.53 GHz.

"We have a fascinating system, but what we need is a worldwide frequency allocation. It is so dramatically new, we cannot envision all the possibilities," Kozamernik says.

The Soviet Union recently promised to support the EBU in its battle for satellite frequencies at WARC-92. EBU engineers plan to rock the Siberian tundra near Lake Baikal next year when a Soviet EKARAN satellite tests the new radio technology during a series of joint experiments with the Lenin-grad-based Popov Institute.

NAB: Local System Only

While EBU representatives are certain to be courteously received in Atlanta by NAB officials, the association is presently lobbying the FCC to block global frequency allocations for satellite radio. NAB contends there's no need for a national radio service in the U.S., and it wants DAB technology authorized only for local broadcasting.

"DAB is probably a bigger technological development than FM radio broadcasting. In essence, DAB will be the first major breakthrough in how terrestrial radio broadcasting has been achieved since the '40s and '50s. DAB is far superior to the current AM and FM

"DAB has virtually no multipath interference and operates on extremely low transmission powers."

broadcasting," NAB Sr. VP John Abel recently told the group's board of directors. He called DAB "a threat" and warned it has the potential of dramatically increasing industry competition while rendering worthless billions of dollars worth of AM and FM stations.

Japan, UK, NASA Favor Satellites

Whether the NAB likes it or not, international attention is focusing on satellite delivery. Japanese researchers at NHK Broadcasting are experimenting with several channels of what they call PCM (pulse code modulation) Sound Broadcasting in the 12 GHz and 20 GHz range. Plans are on the drawing boards for a new direct broadcast satellite that can deliver at least 12 channels of CD-quality stereo to homes and cars. British Aerospace engineers are researching super-steep satellite orbits on behalf of the European Space Agency, in order to reduce urban interference when DAB becomes available in the UK.

In the U.S., NASA has recently funded the Satellite Sound Broadcasting Project. Engineers at the Lewis Research Center and the Jet Propulsion Laboratory plan tests of receivers within 18 months. Dr. Edward Miller says the agency will soon commission a market study and support efforts to secure a frequency at WARC-92.

"Personally, what I need is a continuous national signal that I can receive in a car when I am more than 100 miles from a city," Miller said.

Kozamernik contends the best DAB system may be a hybrid of satellite transmission coupled with ground-based repeaters, both operating on the same frequency. A satellite system alone would suffice for rural areas, but translators would be needed in cities to fill in reception gaps created by the shadows of tall buildings. The ground transmitters would require only very low power, on the order of a fraction of a watt, he claims.

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"I WANNA BE WITH YOU"

WANTED BY MCA

Pretty Boy Floyd

Alias: Leather Boyz With Electric Toyz

MCA CD 45-18199



Photographs taken 1990



On March 21, 1990, Pretty Boy Floyd was released to the custody of CHR radio. Last seen armed with a fully automatic hit record, "I Wanna Be With You," they're taking the nation by storm. But this time, we've captured them on video and turned it over to the proper authorities.

Remember, The Spotlight Is On this group of bandits. *Pretty Boy Floyd* are considered a *Cinderella* story about to happen. Like a *Whitesnake* in the grass, they will catch you by surprise with a record that's *Poison-ous*. A *Motley Crue* and more, this notorious band of four plan to take over *Skid Row*. Not even a *Warrant* can stop them. So be on your guard, these guys are going to be hard to silence. They are...America's Most Wanted.

If you have any information that will help lead radio to the capture of Pretty Boy Floyd, we urge you to call your local MCA promotion office. We will supply you with a complete record of the band's escapades.

Please Note: We plan on sticking to our guns, pulling out all the stops, and taking this all the way. So you can get with the picture now, or you can wait. But in either case, we're bringing them in. No ifs, ands, or butts.



DESCRIPTION

Date & Place of Birth: L.A., 1987
Build: Metal base, now taking CHR
Scars, Marks & Tattoos: Many
Occupation: Rockers with a passion for success
Criminal Record: "Leather Boyz with Electric Toyz"
Accomplices: Steve Meyer-Mastermind; Howard Benson, Producer; Mitch Stevens, Headline Management

Remarks: "One listen is all it will take, you'll be hooked like a trout in shallow water."-FMQB

"...absolutely addictive and more than capable of providing instant chart success."-RAW

"Pretty Boy Floyd are going to be BIGGER than huge!" -Village Voice

"Count on them to be THE Next Big Thing." -Music Connection

"Don't be surprised if Pretty Boy Floyd turns out to be THE band of the '90s."-Rockbeat

"One of the Top 3 new band's of the year."-Rock Scene

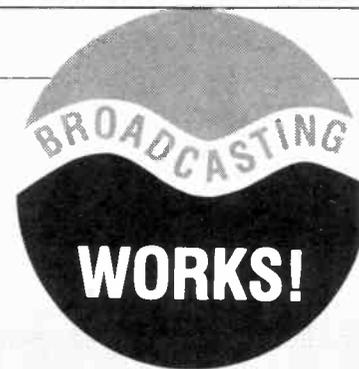
CAUTION: Pretty Boy Floyd is being sought in 50 states for infectious pop metal and juvenile enthusiasm. They have a penchant for big, boomy choruses and are considered armed and dangerous. One listen...and they will blow you away.

WANTED BY MCA PROMOTION

Billy Brill signature

BILLY BRILL Senior Vice President, Promotion

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WYAY & WYAI Demonstrate RDS

NewCity Communications' WYAY & WYAI/Atlanta will help demonstrate another example of radio digital technology this week. It's called the Radio Data System (RDS), which is already widely used in Europe.

Vehicles driving NAB attendees around town will be equipped with radio receivers which allow a station to display its call letters or slogan. Additionally, the units automatically switch to a translator or companion transmitter if that signal is stronger. Data for both functions is transmitted digitally on a subcarrier without interference to the broadcast signal.

WYAY & WYAI GM Bob Green says, "The technology to move from one to another automatically only highlights the reason we bought the second station." But he adds he's not sure RDS alone "would drive someone to purchase a second station in a single market."

Lebow says RDS would also let stations make better use of translators. The subcarrier transmits all of a station's frequencies and the receiver automatically searches for the strongest one; then "like cellular, switches to the strongest one in ten milliseconds." And he adds there's no question of whether manufacturers would market receivers, since 16 already available in Europe will be on display in Atlanta.

The NAB wants to gauge broadcaster interest in RDS with the Atlanta demonstration and receiver exhibit. Staff Engineer Stan Salek

says FM stations transmitting RDS can be received on current U.S. receivers "with no compatibility problems whatsoever." But before endorsing an RDS standard, Salek says a "major consideration" for the NAB would be creation of a similar subaudible system for AM in hopes that both could be introduced at the same time.

SAGE's LeBow says a component for AM is being tested now in West Germany called Traffic Message Channel (TMC). With TMC, a traffic alert is sent digitally without interrupting the station's programming. If the listener has his receiver programmed for TMC, LeBow says the "radio talks to you" through a voice synthesizer. Alternately, a digital display or printer may be used.

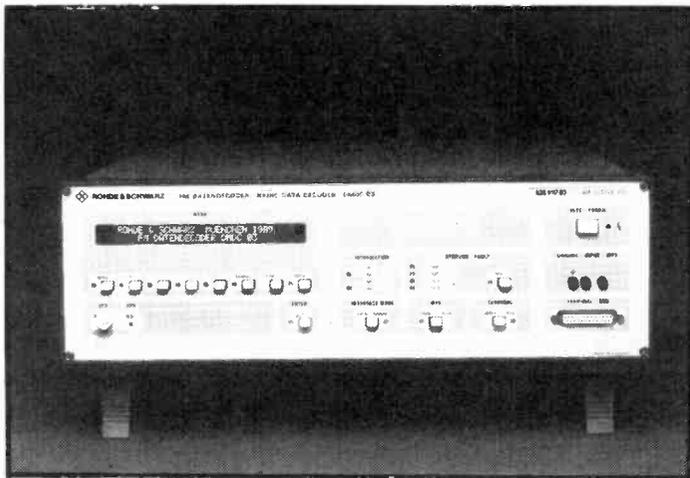
—Jack Messmer

RDS Features

- Searches for strongest signal and switches automatically
- Helps travelers find favorite format in unfamiliar areas
- Displays accurate time by sending clock signal
- Displays station calls, frequency, or slogan
- Digital text transmission
- Traffic Message Channel that can interrupt regular programming with traffic alerts
- Emergency notification system

Latecomer To U.S.

RDS has been late coming to the U.S., according to SAGE Alerting Systems President Gerald LeBow, because "there's an enormous wall, bigger than the Berlin Wall, between American and European broadcasters. They don't talk to each other." He's delivering a paper at the convention calling for establishment of U.S. standards for RDS, assuring that PI (program identification) codes for individual stations aren't duplicated and adding more formats than in Europe. The format codes allow travelers to automatically find their favorite type of station away from home.



Rohde & Schwarz RDS FM transmitter encoder



Pioneer RDS-equipped receiver



Grundig RDS-equipped receiver displaying West German Bayern 3 network station

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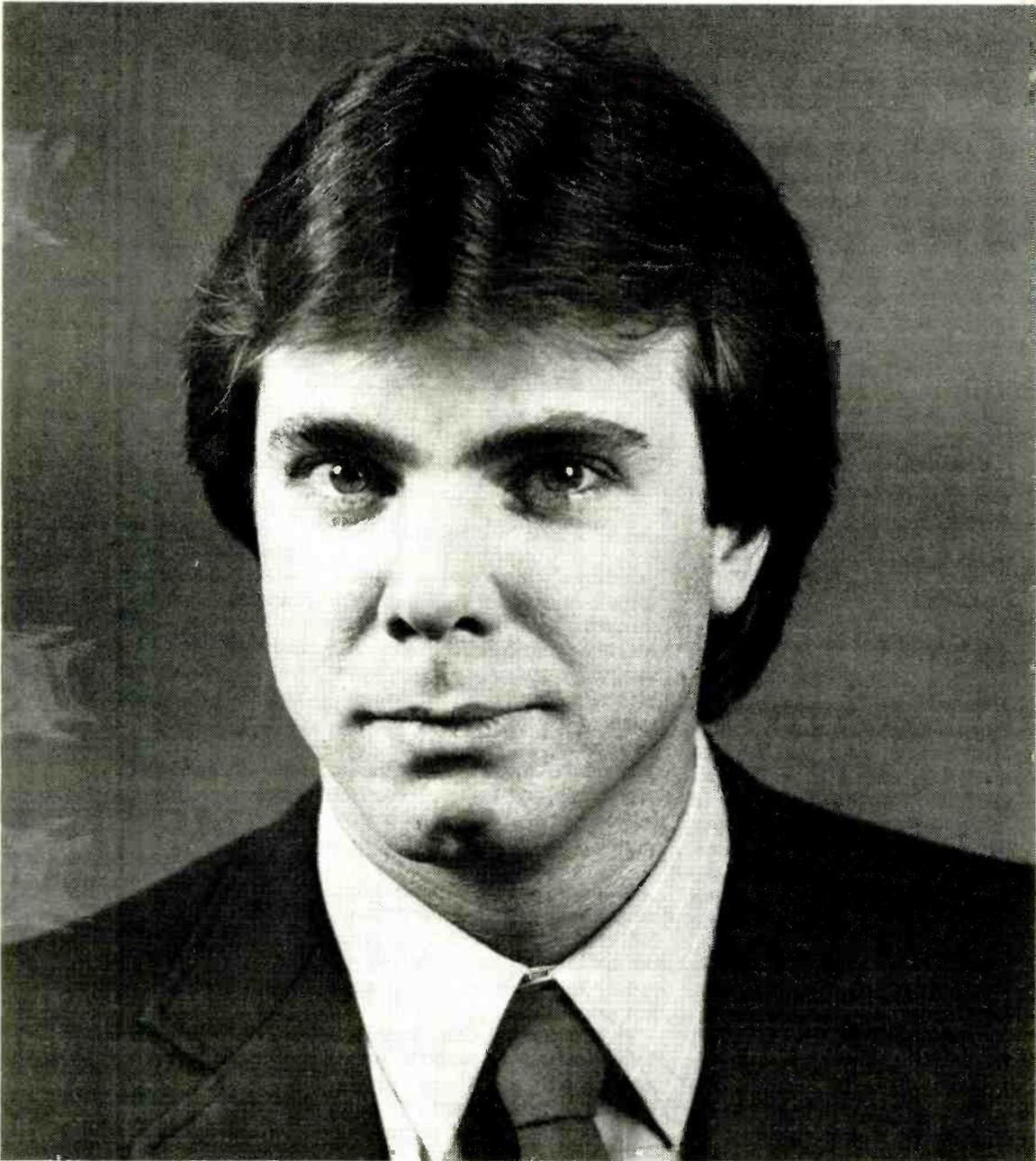
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VP/Programming—Gannett Radio

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The Right Way To Buy TV

By Douglas McCall

Just 15 years ago, it was exceptional for a radio station to advertise. By contrast, in 1989 radio spent about \$150 million on television to promote itself. Makers of packaged goods — the products you see on the grocery and drugstore shelves — have developed their television ad skills over the past 35 years. But radio is still learning how to use the medium — and, quite often, making a beginner's mistakes.

Competitive Advertising

Remember Ipana toothpaste? Schlitz beer? Packard automobiles? They're all products of by-gone days when brand loyalty grew year by year just because a product was there. The primary reason these brands waned is that they didn't advertise competitively.

Today's most successful brands are successful because of heavy advertising and marketing investments. There's little real difference between Coke and Pepsi; their advertising and marketing investments make it prohibitive for any other brands to compete with them. Together, they own 70% of the cola market.



Douglas McCall

“Radio is still learning how to use the medium — and, quite often, making a beginner's mistakes.”

Marketers know that brand value and consumer preferences drive market share. Between similar products, it's brand advertising that makes the difference, shaping consumer perceptions and creating preferences.

Today's station manager is a station's primary marketer. He must build station awareness and differentiate his station from format competitors in the minds of consumers; television is a powerful medium for accomplishing those goals.

Common Errors

Described below are the most common (and costly) mistakes station managers make when buying television — and how to avoid them:

- Trying to dominate the medium. There are TV avails for nearly 17,000 household GRPs (Gross Rating Points) per day in a typical Top 10 market. A sure way to waste money is to assign arbitrary GRP goals to a TV buy. Station concerns — budget, research, executives' perceptions — often drive an arbitrary media plan.

The listener who sees many radio ads on TV will remember only a few. Competitive TV media plans are those designed with the audience's perceptions in mind.

- Using focus groups to designate the program you buy. It's infuriating when an auto dealer

bases radio buys on dial position surveys conducted in his service department, isn't it? The probability of inaccuracy is high. But service department radio surveys may actually be preferable to focus group TV surveys. More service customers provide input. There are fewer radio stations than there are TV programs — therefore there are fewer variables in the equation. Use focus groups wisely; don't base your TV decisions on inappropriate research methods.

- Insisting that certain programs are “must” buys. A CHR or AOR station can reach its listeners via TV without “Saturday Night Live.” For a Country station, the “CMA Awards Show” isn't essential. It's not that these shows wouldn't be good buys, but a 30-second spot may not be worth it at the price of a new home or car. Remember, TV sales managers will only jack up the price if you “just have to have” a certain program.

“Conduct post-buy analyses in order to comprehend the impact of all competitive ads on your target audience.”

On the other hand, don't be quick to dismiss certain programs. Would you promote News/Talk radio during TV entertainment programs? Why not? TV stations pinpoint entertainment programs to promote their own local news shows. A TV station promotion director selects avails based on surveys that indicate which entertain-

ment shows reach the station's (or the competitor's) local news viewers.

- Spending hard-earned dollars on TV according to radio's misconceptions. There's a lot of radio talk about “dedicated TV viewers” who aren't available to radio. But Telmar/Nielsen's database studies indicate that viewers also listen. One eye-opening example: a larger percentage of 18-34 daytime TV viewers (both men and women) listen to radio than do 18-34 early-fringe TV viewers.

Most radio station managers are

“Use focus groups wisely; don't base your TV decisions on inappropriate research methods.”

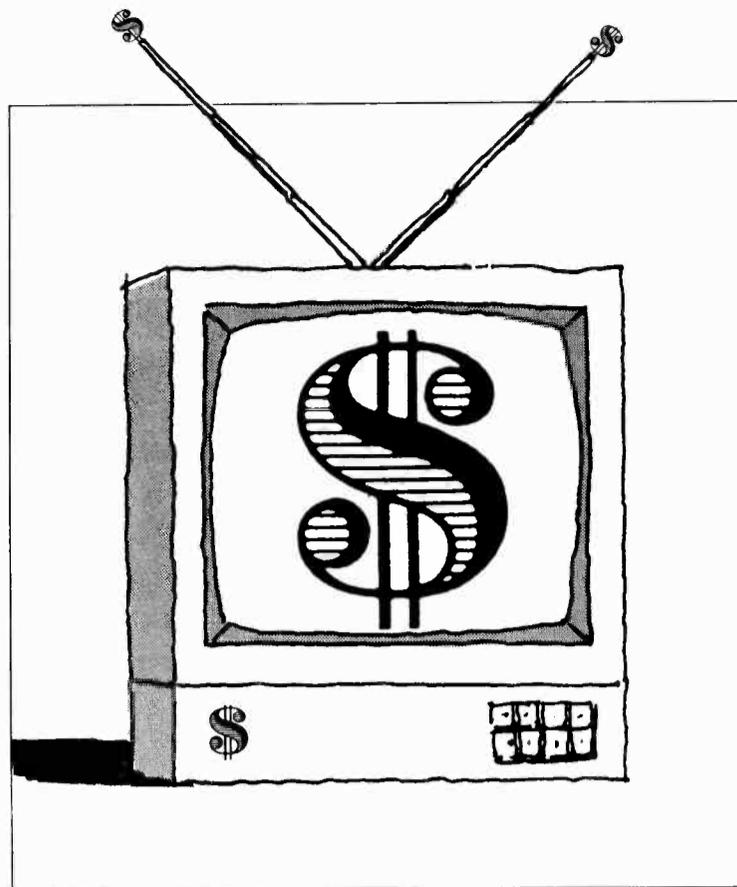
9-to-5 workers. They often feel that because they're home to watch local TV news, other working men and women are too. Local TV news generally isn't the best way to reach working women. Younger women make up most of the working women demos. They often have young children who take them away from the TV audience during the time when local news is on. These women are easier to reach in many markets via late-fringe TV.

- Not looking at the reach and frequency of your TV schedule. Advertising research supports the theory that viewer awareness of a TV commercial is secured by three exposures.

Most of the time, TV is a convenience medium, like radio. Out-of-home viewing in health clubs, bars, restaurants, and at work is part of most people's TV viewing habits.

Prime time does well at reaching lots of people. But you'll probably run out of money before you get the frequency you need against your target audience if you only use prime time. As your TV schedule builds reach, additional commercials in a variety of times will help your station gain viewer awareness.

- Insisting that certain dayparts are — or aren't — acceptable when you don't really have the facts. The same PD who can't stand it when an advertiser characterizes his format's listeners in broad unfavorable terms will drive his own TV costs up with similar thinking. He'll say, “My listeners are out and around on weekends, so I don't want weekend TV in my buy.” Dictates like this might close the door on economical reach and frequency against his target audience.



Solid Solutions

Arbitron will receive completed radio diaries from 750,000 people this year. In a typical Top 10 market, 19,000 diaries will be in-tab annually. TV probably reaches more of these people more often than any medium except radio; it may be radio's best advertising tool. Certainly investment in advertising, promotion, and contests, coupled with on-air product improvement, are vital to a station's health.

Product and copy research among your consumers is critical. Stations must research TV copy to be certain it achieves “shelf space” in listeners' and diary-keepers' minds.

Then comes media planning. Take some advice from the packaged goods advertisers. Here's how they would approach TV buying if they were station managers:

- Know the current and past TV schedules of every radio station in the market. Conduct post-buy analyses in order to comprehend the impact of all competitive ads on your target audience.

Think of your audience pool as fish swimming in the water of TV messages from all the radio sta-

“TV sales managers will only jack up the price if you ‘just have to have’ a certain program.”

tions. How many TV ads does it take for your station to “color the water” so the fish perceive the water the way you want them to? You'll know better when you find out how many TV impressions are delivered on your target demo by your station and others. From this information, you can develop an informed media plan instead of blindly assigning GRP targets.

- Concentrate on stations you share audience with. Analyze in detail their TV use patterns. When do they use it, and what is their reach and frequency against your target audience? If they don't use TV, take advantage of that. How would you like to be the only political candidate who advertises? Do you think you'd have a good chance of winning an election?

- Develop a competitive media plan for your TV use. What “share of voice” will you achieve — will you “outshout” the competition or outflank it? “Share of voice” is the percent of TV impressions your

“Stations must research TV copy to be certain it achieves ‘shelf space’ in listeners' minds.”

commercial makes on your target audience. No matter how good your commercial is, if your competitor achieves five times the percent of impressions, he wins the TV battle.

You not only need effective ads, you must leave room in your budget to respond to unforeseen competitive attacks.

- Plan to be the most-advertised brand in your category. Keep at it for the long haul. TV can help build and maintain top-of-mind awareness while inviting competitors' listeners to sample your station.

Douglas McCall is VP of Miller & McCall, a national communications company specializing in the use of television by radio stations. He can be reached at (512) 344-5982.

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HAWKINS NOW PD

WMXP Flips From AC To CHR 'Mix'

Rich Hawkins has been named PD/morning man at WMXP/Pittsburgh, concurrent with the station's flip from AC to an urban-leaning CHR format. The station will use the slogan "Mix 100.7 Jamz." Hawkins, who's been with the station 14 months, had been interim PD.

GM Chris Wegmann told R&R, "Rich did such a great job after [former PD] Tom Bray left, we decided to name him PD. [We changed the format because] CHR WBZZ (B94) has been virtually unchallenged in this market."

Hawkins told R&R, "We have every intention of being in B94's face. We'll take 85% of our playlist off the CHR chart, and the remaining 15% off of the Urban chart. We're doing our own blend of CHR. Don't label us as dance, however — 30-40% of our playlist will be ballads."

Pittman Heads Time Warner Enterprises



Bob Pittman

Former radio programmer and MTV architect Bob Pittman has been named President/CEO of Time Warner Enterprises. Reporting to Time Warner's Co-Chairmen and Co-CEOs J. Richard Munro and Steven J. Ross, Pittman will be involved in the strategic and business development of the company's entrepreneurial ventures.

One of his first projects is the company's continuing business relationship with Quincy Jones, who recently acquired TV station WNOL/New Orleans with Time Warner Inc. as a financing partner.

Ross said, "We've had a long and productive relationship with Bob. He oversaw the creation of MTV, VH-1, and Nickelodeon, and as COO and CEO, he made MTV Networks the most profitable basic cable network in the country at that time. We're delighted to welcome him back."

Pittman was most recently an executive advisor at Time Warner. In 1987 he cofounded Quantum Media with MCA. He spent eight years at Warner Communications in a variety of positions, earlier programming WNBC/New York and WMAQ/Chicago, among other stations.

Edwards

Continued from Page 3

job. His hands-on experience with the Drake format was also extremely important. WODS is loosely based on those Drake philosophies.

"Our latest trends show us as number one 25-54 again. We need a PD who will maintain that, as well as take us to the next level."

Edwards, who was unavailable for comment at presstime, was an air talent at WOR-FM/New York when it was consulted by Bill Drake. He moved to WLS/Chicago as Asst. PD in 1972 and rose to PD/OM, later moving to program WKQX/Chicago.

Shears Snags WJQI PD Spot

Ten-month WMJJ/Birmingham Asst. PD Billy Shears has become PD at WJQI/Norfolk. He succeeds Mike Shores, who has left the AC outlet.

Shears told R&R, "Norfolk has a lot to offer me personally; professionally, I think the station is in a good position to make some noise. We're going to saturate the market with our television commercial [which began airing 3/27]."

"[Crosstown AC] WWDE is our direct competition, but there are a lot of major players here. You have to work at making your station stand out in this market; you can't just be there. We're going to be more contemporary, and zero in on '70s, '80s, and current music. Our focus won't be on the '60s."

Shears previously was Asst. PD at KYKY/St. Louis, spent four years on-air at Country WRKZ/Hershey, PA, and programmed WRSC/State College, PA.

Cuddy

Continued from Page 3

look at it, absorb it, and put together a winning game plan for WPLJ.

"The morning show is an area we can make some great strides in, and I hope [cohost] Linda Energy and [producer] Archer Dusablom will be a part of the final mix. Basically, the staff will stay intact. A PD may eventually be named to help out with the day-to-day details."

Prior to his stint at ABC Networks, Cuddy was with WPRO-FM for seven years, beginning in 1980 as the night personality and rising in 1982 to OM/PD. Before that, he was Station Manager at AC WARA/Attleboro, MA.

Bryan told R&R, "I'm going to consult KUBE and will probably work with KKRZ/Portland. I asked to be released from my contract, so I have no animosity toward anyone. Needless to say, this past year has been a brutal introduction to New York radio. It was simply a lifestyle decision to move back to Seattle." Prior to joining WPLJ in February 1989, Bryan spent two-and-a-half years at KKRZ and KUBE as PD.

KXL-FM Adopts Special Blend

B/EZ KXL-FM/Portland continues its evolution to a Soft AC, utilizing Unistar's Special Blend in all dayparts except AM drive, starting Wednesday (4/4). OM Howard Huntley and on-air staffers remain with the station.

VP/GM Ray Watson told R&R, "Bright & Easy' has been our key theme for the last two-plus years, and we'll continue to play bright and easy favorites. Currently, we're playing 432 vocals; starting next week, it'll be about 800. There will be a selected mix of oldies, and some new music like Bette Midler's latest ["Wind Beneath My Wings"]."

"In the mid-'80s, we played a couple of vocals an hour; then it was five or six an hour. Beginning next week, we'll be playing just about all vocals. It's where we feel the Easy format is going in the '90s. So far, there's been no reaction. We've done lots of research and soul-searching, but when you look around the country, you can see we're not alone. We feel the time has come to play mostly all vocal music by the original artists."

Pohlman Now WCPT & WCXR GSM

Tim Pohlman has filled the long-time GSM opening at WCPT & WCXR/Washington. He joins the Metroplex combo after two years as GSM at WWMG/Charlotte.

"It's been a lengthy, beneficial search for the right leader," remarked GM Bill Sherard. "Tim represents the same high standards we've achieved."

Pohlman has also held sales positions with WFOX/Atlanta and WHIO-AM & FM/Dayton.

Klein

Continued from Page 3



Karen Rooney



Sandy Alouete

dents. I enjoy working with her and am simpatico with her dry and often caustic sense of humor."

Alouete worked at United Stations before joining Sire in 1985. Stein remarked, "Although I hated to lose her [as executive assistant], when the opportunity opened up, I realized there was no one better for the job."

Q105

Continued from Page 1

Monday Return For Wheeler

Osterhout wouldn't comment on why morning man Cleveland Wheeler has been off the air since January, but confirmed that Wheeler would return Monday (4/2). Observers had speculated that Wheeler and Dixon had had philosophy conflicts, and that Wheeler wouldn't return while Dixon was programming.

Wall commented to R&R, "I don't feel it's a dance-leaning CHR; I think we're more balanced. We're now positioned between [AC] WUSA and Power Pig [WFLZ]. With Cleveland returning, the rest of the staff will fall in line as well once we hire midday, afternoon, and evening personalities. At present we're using listeners to introduce the music."

News and traffic reports returned Monday (3/26). "The reaction has been spectacular," continued Wall. "Everyone is thrilled that Cleveland's returning. We're going back to the basics to reestablish the station's music image and recap-

ture what made Q105 number one for so many years."

VP/GM Mike Horne told R&R, "We've basically eliminated the extremes of hard rock and gold and are now more focused. Gary will help us search for a new PD and fill our on-air openings from a short list we've already developed."

Horne, addressing negative TV coverage of the changes, said, "Some of it was fair and some of it centered on Mason Dixon's departure. Mason handled himself on-camera like a true professional. You have to expect some negatives on the loss of a big talent such as him."

Dixon said, "I've had a lot of great years with Q105 and I wish them well. They've got their new direction and I'll make a decision on mine soon enough."

Dixon confirmed he has over four years left on a recently inked five-year deal. He hopes he'll be able to negotiate his way out of a one-year noncompete clause that bars him from working in Tampa or any other market where Edens has a station.

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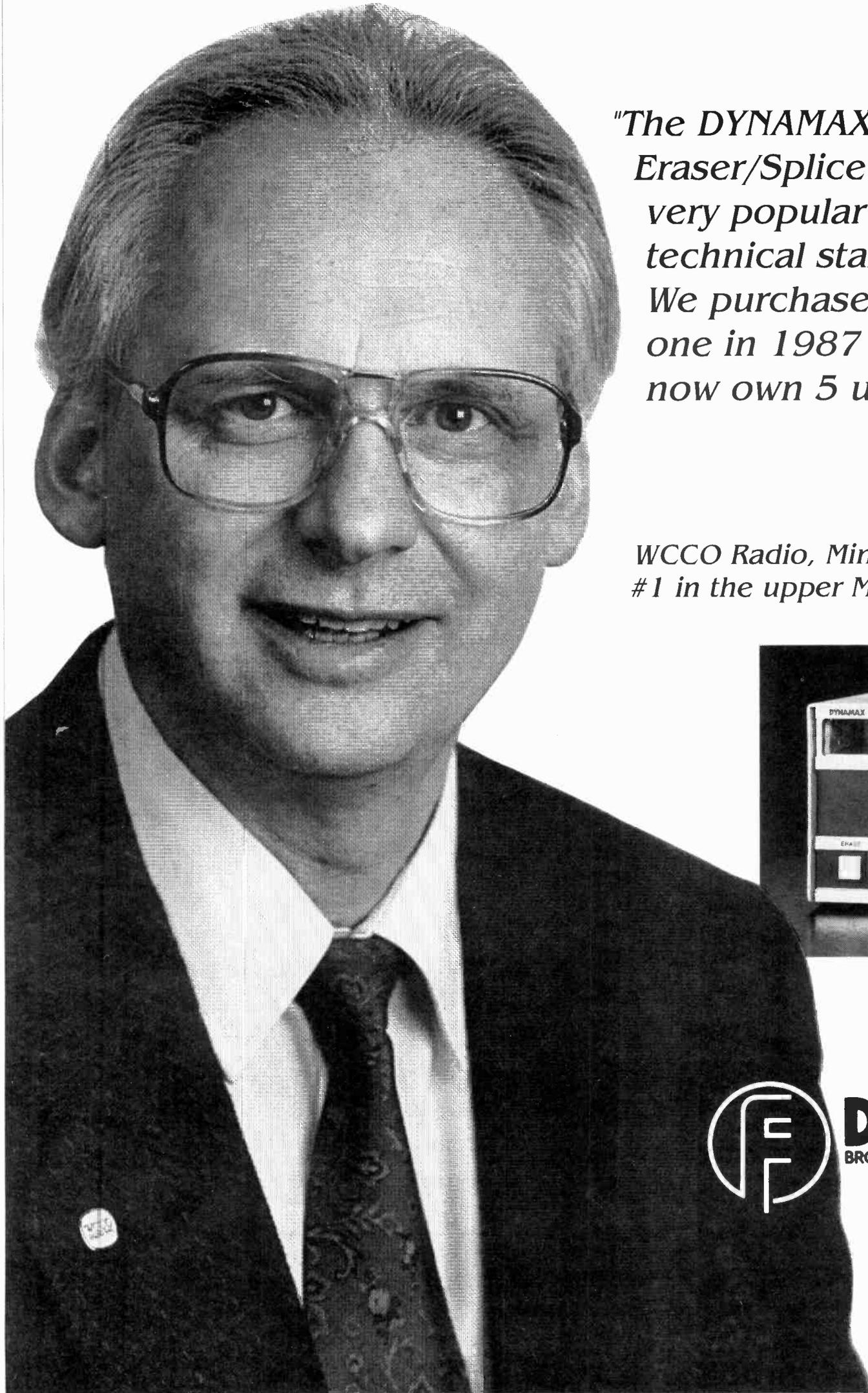
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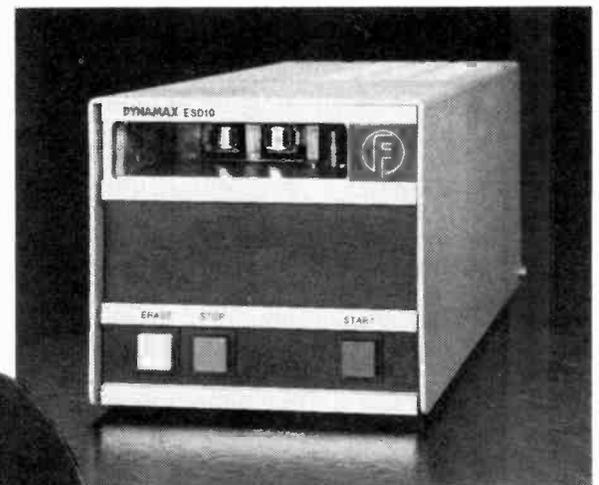
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Root

Continued from Page 1

charges lodged against Mr. Root depict a tangled web of fraud, falsehoods, deceit, and forgery calculated to defraud his clients and corrupt the processes of government."

The indictment charges Root with 20 counts of wire and mail fraud, seven counts of filing false documents with the FCC, four counts of using counterfeit federal documents, and one count each of forgery and obstruction of a grand jury investigation.

According to the government, Root allegedly:

- filed a fraudulent FAA tower certification on behalf of Northern Missouri Christian Broadcasting (NMCB), which won an FM construction permit for Kirksville, MO;

- dismissed the application of Sunrise-formed Holy Spirit FM Ltd. without the group's approval, and later forged an FCC document in order to reinstate the application;

- falsely agreed to a \$10,000 settlement on behalf of Sunrise-created Louisburg FM Ltd., and later knowingly bounced a \$50,000 check he wrote to that group;

- provided an unwitting CM Broadcasting Ltd. of Long Island with a false FAA certificate and a fraudulent site lease;

- defrauded Sunrise-formed Timothy FM Ltd. by filing a forged dismissal agreement without the group's knowledge;

- attempted to block the grand jury investigation by causing some of his records to be withheld from prosecutors.

If convicted on all of the charges, Root faces a maximum of 200 years in prison and more than \$8 million in fines.

NMCB President Monte Hanson, who said he has been forced to sell the Kirksville CP because of regulatory problems caused by the forged FAA document, expressed exasperation at the seven months it took the grand jury to indict Root.

"It looks like the judicial system is slowly coming around," said Hanson. "We'll see now whether it's two months or five years before [Root] comes to trial."

Ervin Hester, general partner of the Holy Spirit and Louisburg groups, declined to comment on the indictment.

Crash Still Under Scrutiny

Stephens said the grand jury probe, which began late last July, shed no light on the circumstances surrounding Root's mysterious July 13 solo flight and crash into the Atlantic, during which the lawyer/pilot sustained a still-unexplained gunshot wound.

However, in what many observers perceived as an effort to paint the crash as a suicide attempt, Stephens has emphasized that Root knew before the flight that he was under investigation. The Miami office of the FBI is still investigating the flight and crash.



Mark Todd

Todd

Continued from Page 1

VP/Programming Scott Shannon told R&R, "We were extremely fortunate to find someone of Mark's caliber. Shadow and I had been talking about music with Mark for several months and found him to be very knowledgeable. Within 24 hours of being out of 92X, he was in at Pirate Radio."

Steele added, "Pirate needs a fulltime off-air programmer. Scott's not coming off the air and I don't want to either."

Todd told R&R, "There's a lot for me to learn about the station and market, and while I don't have all the answers, I come into this with lots of experience in working with a CHR that plays rock music."

"Pirate is in very good shape, and my job here is to tweak, adjust, and stay on top of things. As with any radio station or format, you have to have all the components right. With Scott and Shadow's on-air duties, they haven't had the time to address all the things that need to be done, which is why I'm here."

Todd was 92X PD for 14 months, earlier serving as Asst. PD at KKBQ/Houston and PD at KWNZ/Reno.

Rosengard

Continued from Page 3

Rosengard told R&R, "I'm thrilled to be working with Andy and [Island President] Mike Bone in the house that [Island Chairman] Chris Blackwell built. The collective creativity, vision, and energy of our new team is exceptional. Besides, I've always liked the idea of inhabiting an island."

Rosengard is the second prominent AOR independent in recent weeks to take a national label slot, following "Heavy" Lenny Bronstein, who became Charisma's National AOR Director last month. Prior to starting her own business, Rosengard was Director/National Album Promotion at MCA, worked in college and secondary AOR promotion at Atlantic, and was Radio Promotion Coordinator at the management company of Sir Productions.

Kamen

Continued from Page 3

que approach to winning," said KGO President/GM Michael Luckoff. "We're proud to welcome him back."

Kamen said, "I have strong ties to the Bay Area, and the chance to return to what I consider the top station in Northern California was too much to pass up. Keeping KGO dominant in Northern California will be my number one challenge."

Kamen comes to KGO from a one-year stint as PD at KOA/Denver. Prior to joining KOA, he spent 11 years at KGO, three as Associate ND and eight as ND. Prior to his first tour with KGO, Kamen was a news correspondent for the ABC Radio Networks. His career also includes reporting and anchoring work at WABC & WPLJ/New York and a stint as ND of KYMN-AM & FM (now KYGO)/Denver.

State Of Louie Louie



Louie Louie (c) and WTG Records Sr. VP/GM Jerry Greenberg (second from right) finalize the label's signing of the artist, whose debut album ("The State I'm In") is due in April. Also on hand to negotiate the deal were (l-r) attorney Steve Baron, CBS Records VP Bobby Colomby, and manager Kelly Newby.

Lock Up In Lingerie



Lock Up took the stage at Club Lingerie recently to perform tunes from their latest Geffen release, "Something Bitchin' This Way Comes." Taking a sneak peek were (l-r) Geffen's Peter Napolitano, Robin Rothman, President Ed Rosenblatt, Anna Statman and Mel Posner, the band's Brian Grillo, Tom Morello, Chris Beebe and Vince Ostertag, the label's Eddie Gilreath and Jason Whittington, and manager Nick Turner.



Steve Leavitt

Babineau

Continued from Page 1

promotion and as a member of the executive staff. With his leadership the DGC promo staff, including the 13 field people, will no doubt quickly become a force to be reckoned with."

Babineau told R&R, "I feel like I'm facing a whole new frontier. This is certainly the most exhilarating challenge of my 17-year career. DGC is all about developing new artists. It couldn't be a more exciting time for that philosophy, as the hottest talents on radio right now are the new artists."

Babineau joined Geffen in 1983 as AOR Promotion Director. Prior to that, he spent six years at A&M as National AOR Manager and then Director. He also held marketing and promotion jobs in Boston and Chicago for Arista. He started in the music business as a drummer.

For the past two years, Leavitt was West Coast National Promotion Director for Island, following nine years at RCA in Denver and Los Angeles handling sales and promotion. He also spent three years at A&M overseeing Los Angeles marketing and merchandising.

Surratt joins from Geffen, where he was Co-National AOR Promotion Director. Before that, he was



Hugh Surratt



Mark Kates

National Director/Album Promotion at RCA. He's held promotion posts at Jet Records, A&M, Arista, and London. From 1980-1983, he was Music Director at AOR KMET/Los Angeles.

Kates also comes from Geffen, where he'd been Alternative Marketing and Promotion Director since 1987. Prior to that, he was National Album/Video Promotion Director for Big Time Records, and Media and Licensing Coordinator for Ace of Hearts Records in Boston.

Atkins

Continued from Page 3

Atkins told R&R, "It's deja vu. I feel great about having the opportunity to come back and program. It gives me a chance to get back with one of the most brilliant minds in radio, [consultant] Monte Lang, who hired me originally [from WUFO/Buffalo] at Magic 108/St. Louis [KMJM]."

"Ironically, I'm going up against [crosstown UC KHYS PD] Steve Hegwood again, who I respect a lot." (In his first stint as KMJQ PD, Atkins faced Hegwood's programming at UC KYOK (AM), now a black Oldies outlet.)

Atkins started in radio in 1978 at WUFO. He was PD at KMJQ from '85-'87, then at WOWI/Norfolk, and most recently at WYLD-FM.

DeCastro

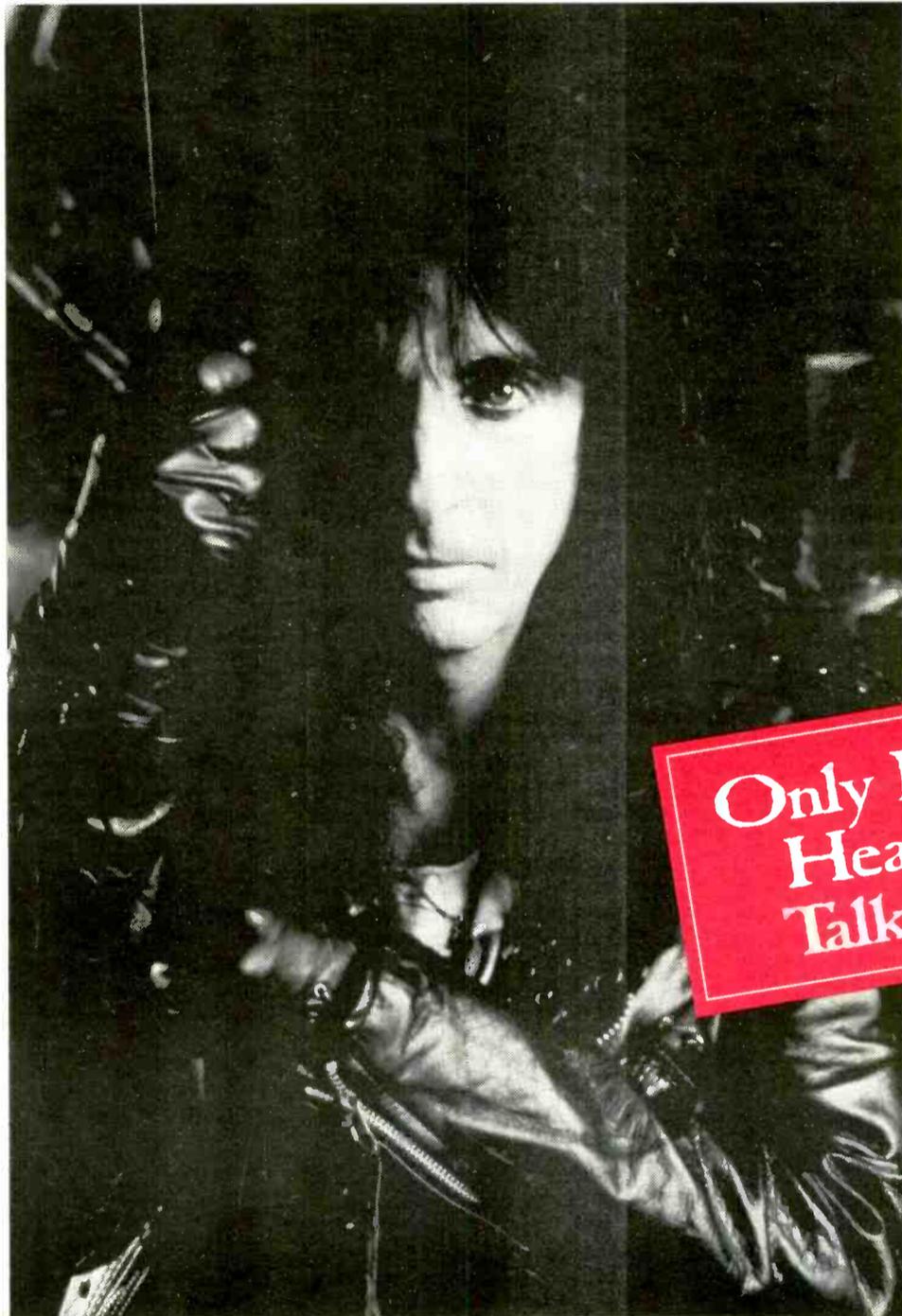
Continued from Page 3

sary to have an individual oversee each of our radio properties. Jim is already familiar with our corporate staff, senior executives, and radio stations."

DeCastro told R&R, "I'm thrilled to continue my association with the highly talented people of Evergreen Media. Scott Ginsburg is an impact player, and has proven through his numerous acquisitions that Evergreen is a major force to be reckoned with in the radio industry."

During his 15 years in radio, DeCastro has also been GM at WLUP-AM & FM/Chicago, GSM at WXKS-AM & FM/Boston, and NSM at KSFO/San Francisco.

ALICE



Only My
Heart
Talkin'

COOPER

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Produced by Desmond Child

...AND MTV IS BANGIN' IT!

Alice

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Epic



STREET TALK®

Q105's 'Surprise' Shakeup

Although Q105/Tampa's decision to detonate its programming department and revamp its musical direction shocked the industry (3/22), work on the secret plan began several weeks back at sister Q106/San Diego under the watchful ear of Q106 PD Garry Wall, who flew in to engineer the "Tampa-rings."

Wall — who's shuttling between the two stations — tells ST that ultimately he'll stay in San Diego, and that Q106 APD Kevin Weatherly eventually will be named PD at Q106, as part of a commitment made to him when he came aboard. Does this mean a promotion for Wall?

Tampa was especially shocked by Q105's shift from a high-personality mainstream to a more focused dance-leaning CHR format that, in effect, puts it head-to-head with Power Pig. Plus, the transformation took place before the release of the December-January-February Arbitrends, which showed Q105 AM & FM up 9.0-9.6, while Power Pig slipped 12.2-10.8. What's more, Q105, under its former presentation, was back to number one 25-54 with an 12.1-13.3 showing!

When the sonic boom was lowered, the locks were changed and 12-year veteran VP/OM/afternoon personality Mason Dixon, APD/night rocker Brian Christopher, and MD/midday personality Bobby Rich were escorted out of the station and told to "make an appointment to clear out their desks." (Some existing employees reportedly got new keys, while others didn't.)

Incidentally, Christopher turned down the opportunity to make a cameo appearance at Power Pig and take a few shots at his former employer.

Former Virgin Music President Richard Griffiths has resigned to accept the newly created position of West Coast Sr. VP for CBS Records. He'll report directly to President Tommy Mottola.

Look for Motown VP/Marketing Miller London to segue to RCA in a big-time black music vice presidential position.

Field Of Dreams

Ted Field — film producer, owner of Interscope and Panavision, and heir to the Marshall Field department store fortune — is starting a new label. Veteran Tom Whalley is set to head up his A&R team.

Don't look for Warner Bros. Director/Nat'l Album Promo Kenny Puvogel to take the vacant VP/AOR slot at Polydor. Details of a new deal still have to be worked out, but you can expect Puvogel to hang around the Bunny hutch for many more years. Stripes on the way?

Former WPLJ/NY PD Gary Bryan will remain at the station for the next two weeks winding down his affairs. Reach him at (212) 613-8900.

Meanwhile, PLJ VP/Programming Tom Cuddy is looking for a BIG gun to join the morning show and team with cohost Linda Energy, personality Howard The Cab Driver, and producer Archer Dusablon, who are currently holding down the fort.

Columbia National Singles Director/East Coast Jerry Lembo will become Director/AC Promo, replacing Mike Martucci, who resigned last week to do indie AC promotion.

Meanwhile, Twin Cities Big Red rep John Tupper will exit at the end of the month. A replacement is pending.

And . . . look for the entire Columbia promo staff to meet in Orlando with new VP/Promo Burt Baumgartner and new VP/Singles Bob Garland next weekend (April 4-6).

Smash Back

Decent Management founder and Tone Loc manager Marty Schwartz — who put the Delicious Vinyl/Island deal together — has gone into partnership with Island Chairman Chris Blackwell to reactivate Smash Records.

Based in Chicago and distributed by PolyGram, the label's first signing will be 14-year-old singsation Jaime Loring.

Expect an announcement before the end of the NAB convention that the Jim Long Companies will be sold to a European investor. Could it B-M-G?

Jacor's Critical Mass crew (COO Randy Michaels, Jack Evans, and Mike Able) just left WMJQ/Buffalo and the distinct on-air sound of squealing pigs followed them out of town. Next stop: Pittsburgh. Stay tuned.

ST's ear-to-the-scrod hears a certain GM at a major Beantown AC is "busy" shopping around for a new PD, but no names are firmed up yet.

In light of the management changes at PolyGram (see Page 52), Sr. VP/Marketing Jim Urie has resigned. His plans are undecided.

Continued on Page 48

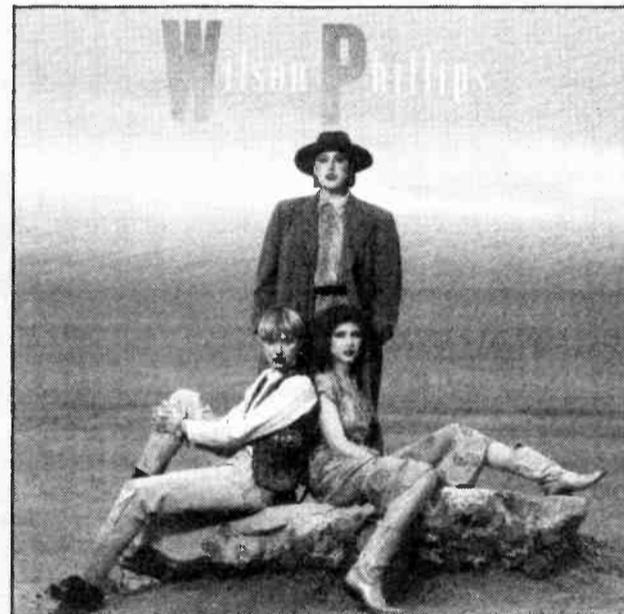
Wilson Phillips

"Hold On"

CHR

CHR Chart 37 - 26
Now on 182 CHR reporters including:

WZOU add	WGH 24-16	KZZB 28-22 HOT
WKSE add	Q102 31-26	X106 11-9
WIOQ add 23	WNCI 18-14	WDJX 22-14
WBLL deb 28	KDWB 15-12	FM100 23-17 HOT
WNVZ deb 28	Y108 25-22	WPXR 32-26 HOT
KBEQ deb 29	KKRZ 27-23	WTBX 27-19
WLWL deb 29	KISN 28-20 HOT	WVKS 32-17
KZZP deb 30	KPLZ 26-21	KZZU 27-17
KCPX deb 22	KUBE 23-20	... AND
B97 29-21	93Q 22-16 HOT	MANY MORE!



AC

AC Chart: 25 - 20
65 AC Reporters Including:

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WNLT	KLCY
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KYKY	KMGI

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THE NEW SINGLE

From The Forthcoming Album

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NEW & ACTIVE

One Of The
"MOST ADDED"
103/103

TRACK:
Debut 7
#1 "MOST ADDED"

AC:
#1 "MOST ADDED"

Continued from Page 47

Now that the deal for **KRLD/Dallas** and the **Texas State Network** is mummy dust, newly named **Evergreen Media** COO **Jim deCastro** is actively looking for a GM at **Y95/Dallas**.

In the continuing saga of former **WANS/Greenville, SC** OM **Bill McCown** and MD **Jeff Hayes** — fired for allegedly making a bomb threat to crosstown **WMYI** a few weeks back — the dynamic duo denied making the threat and recently passed a polygraph test in support of their argument. Could McCown and Hayes be receiving more good news from the legal front in the future?

A California broadcasting company is currently in negotiation with the Soviets to open the first commercial radio station in the USSR (Moscow, to be exact). The parties — Communist and otherwise — hope to have a done deal within the next six weeks. Incidentally, they'll be selling the spots in the U.S.!

Rap mogul **Russell Simmons** has entered into a co-venture with **Columbia Records** and his **Rush Associated Labels (RAL)**. The deal includes promotion, marketing, and distribution for dance, rap, and R&B labels/production companies within the Rush family.

Free Speech 1, Sarasota 1

The Florida State Attorney's office in Sarasota announced it has dropped all charges against **Tracks Records** clerk **Chauncey Reese**, who was arrested for allegedly selling a copy of **2 Live Crew's** "As Nasty As They Wanna Be" LP to an 11-year-old girl. Reese was facing a maximum five years in prison and a \$5000 fine.

In a related move, a Sarasota County judge ruled the same album was "obscene" (3/23), which makes Sarasota the third county in the state to ban the disc's sale entirely.

David Forman joins **Curb** as Director/Promotion, based on the West Coast. He'll split duties with his East Coast counterpart **Bill Cataldo**.

Forman most recently headed his own international promo company and was President of the **Classica Moderna** label, distributed by **WEA International**.

KJSN/Modesto PD **Paul Peterson** — who accepted an offer late last week to become PD at **KLPX/Tucson** — has changed his mind and decided to stay put.

After a year doing afternoons at **WXYT/Detroit**, **Denny McLain** is swapping shifts with morning man **John McCulloch**, who'll return to afternoons.

Talentmasters' Don Anthony is looking for some smokin' radio folks for a new, nightly TV series. Contact him at (404) 926-7573.

Elektra names three to regional alternative promotion slots. **Sue Stillwagon** will handle the Midwest, based out of Chicago; **John Pernick** will supervise the Southeast, working out of Atlanta; and **John Leshay** will oversee the West Coast. All will report to Nat'l Dir./Alternative Promo **Dave Johnson**.

The Beat Goes On

KKBT/L.A. unleashed its jocks *live!* on Saturday (3/24), with **KSOL/SF** weekender **Barry Pope** doing mornings on an interim basis.

Meanwhile, **Diana Steele** is locked into middays, **John Monds** is doing afternoons, **Ferrari** is handling late-nights, and **Manny Pacheco** is working the overnight shift. Word is a few more on-air staff additions are still in the works, including the addition of **Tim Greene**, most recently with **WCKZ/Charlotte**.

Looks like **WPGC/Washington** APD **Russ Allen** is under consideration for an opening within **EZ Communications**. Speculation out of Philly is that Allen was up for a gig at **Q102**, but no deal has come down yet.

KISS/San Antonio morning man **Maxx Boogie** is out. Afternoon duo **John Lisle** and **Steve Hahn** return to mornings, and PD **Tim Parker** slides into afternoons. Buzz the Boogiemans at (512) 340-2417.

New to mornings at **WRVQ/Richmond** is **American Comedy Network** Exec. Producer **Jay Hamilton**, who'll join OM **Steve Davis** on the Morning Zoo, beginning April 9.

Rumors about **X100/SF** night rocker **Super Snake** heading to **WAVA/Washington** to replace **George McFly** (who's off to nights at **B96/Chicago**) won't hold water, as the Snakeman wants to stay way out West or head South.

Meanwhile, **B96** snags late-nighter **Coco Cortez** from crosstown **WGCI-FM** for the same shift at the Windy City CHR.

Mercury local Seattle rep **Chris Lopes** relocates to Da Big Apple to do the label's local promo gig. He replaces **Eric Hodge**, who jumped to **Virgin**.

Baltazar To Bolt?

ST hears **92X/Columbus** night rocker **Baltazar** is about to bolt, and that he's already talking to **KKBQ/Houston** and **Pirate Radio/L.A.**

Meanwhile, ST also hears that **92X** acting PD **Michael Hayes** has all but hitched himself to the PD post. Expect the official word next week.

KWOD/Sacramento morning man **Doug Masters** exits, and VP/Programming **Gerry Cagle** is temporarily filling the slot. T&Rs ASAP.

Continued on Page 50

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McVay Media Oldies Specialist **CHRIS ELLIOTT** congratulates winning clients **WOCL/Orlando**, **KWFM/Tucson**, **WCQL/Portsmouth**, as well as a special salute to **KZKL/Albuquerque** — up 490%! More than twelve stations program **McVay Oldies**. The numbers

speak for themselves.

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If you're doing Oldies, if you're thinking about doing Oldies, or if you're being attacked by an Oldies station, contact **CHRIS ELLIOTT** at (303) 841-3960 or **MIKE McVAY** at (216) 892-1910 . . . **McVay Media**.

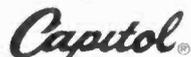
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“Blues Before And After”

Produced by Ed Stasium
Management: Freddy DeMann & Bert Stein for
The DeMann Entertainment Company

 
Capitol CDs, Cassettes, and Records

Their first single “A Girl Like You,”
released in October, 1989 was:

- Top 5 AOR for six weeks!
- The 1st Top 40 single for the Smithereens!!
- Heavy Rotation  for months!

Now Capitol Records proudly announces
the **second single** from the Smithereens’
smash album “**Smithereens II**”

Already a **Top 10 AOR** track!
Already **active rotation** 

417,254 albums sold, and a **Gold Album**
next month!

**The Capitol Commitment to the
Smithereens Continues!!!**

LOVE CHILD

THE NEW SINGLE BY

Sweet Sensation



CHR 34 - 23 187/16

Added This Week:

WKSE add
KKBQ add
WPHR add
KBEQ add
WLOL add

Check These Calls!

Z100 27-23
B96 25-23
WKQX 29-26
Q102 34-27
KS104 22-19
Y108 27-24
KZZP 30-26
KKRZ deb 30
KPLZ deb 28
KUBE deb 30

...AND MORE!

On Your Desk This Week:

MICHEL'LE "Nicety"

The follow-up to the gold single "No More Lies" from the gold album "Michel'le"



On Atco Compact Discs, Cassettes and Records
Division of Atlantic Recording Corporation



DEPECHE MOB — Ever wonder what an in-store co-promotion between your radio station and a local record retailer that drew more than 15,000 fans would look like? Something like the above photo, taken at the KROQ/Wherehouse joint effort on behalf of Sire/Reprise outfit Depeche Mode in Los Angeles last Tuesday (3/20).

Continued from Page 48

David Newman, GM at Lotus's **KONE & KOZZ/Reno** for 21 years, has resigned to pursue station ownership.

WHYT/Detroit late-night personality **Sunny Joe White** turned himself in to law enforcement agents on Tuesday (3/27). White was accused of helping to set up a two-kilo cocaine deal, and was released on his own recognizance. Hearing date: April 16.

The 1990 inductees into the **Emerson Radio Hall Of Fame** include **Dick Clark**, **Charles Osgood**, **Paul Harvey**, **Harry Caray**, **Bob Hope**, and **Frank Stanton**. Ceremonies will take place in June in New York City.

Neither Hide Nor Hair

Z100/NY's morning zoo and **Mr. Leonard** did a "Hide The Salami" contest that had listeners scrambling to find the oversized sausage to win \$100. The contest even attracted the attention of the moils and goils at Hebrew National, who donated a dozen giant salamis for the continuation of the promotion.

President **George Bush** and the **Friends Of The Capital Children's Museum** will honor **Michael Jackson** as Entertainer Of The Decade for his philanthropic activities on behalf of children. The private tribute will be held at the White House at 10:30am on April 5.

April is National Child Abuse Month and nearly all of the 33 radio outlets in the Norfolk/Hampton Roads/Newport News market will join together at 11:30am on April 5 for a "radio roadblock" by airing the same child abuse PSA.

Look for former **WTG** Chicago rep **Brian Scott** to join **Polydor** in the same city.

Magna Cum Promo

Entering as freshmen at **Sleeping Bag University**, they get their degrees and graduate: **Virgil Simms** joins **SBK** as Sr. Director/R&B, and **Millie Walker** takes on East Coast Regional Black Music promo duties at **Epic**. Professor **Juggy Gayles** will be enrolling new students soon.

AOR indie **Michael Papale** called the ST "funfone" to stress that although he is planning to team with **Marc Benesch**, **Jimmy Iovine**, and **Beau Hill** in an as-yet-unannounced venture (ST 3/23), for now it's business-as-usual at his L.A.-based promo firm.

Condolences to the family 'n' fans of **Ray Goulding**, of the comedy team **Bob & Ray**, who passed away due to kidney failure on Saturday (3/24). Goulding, 68, and his partner began working together at **WHDH/Boston** in 1946, and a list of the duo's accomplishments and influence would fill this week's entire ST column, so we won't.

Congrats to **Mercury's** L.A. rep **Paula Tuggey** and her husband, **Tom**, on the birth of their son, **Cory Thomas** (3/27).

Another **BIG** event during the **R&R** Convention will be the "Boss Radio 25th Reunion," happening Wednesday (5/9) at the JW Marriott Hotel. Tix are priced at \$93 each — of course — for a 6pm reception, 7pm dinner, and other festivities. Call **Betty Breneman** at (818) 348-3162 for details.

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WAS IT FUN OR JUST A ^{Add} ~~BAD~~
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REGINA BELLE



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DRAG MY BAD NAME DOWN



"MAKE IT LIKE IT WAS"

OVER 25 TOP 40s
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INCLUDING:

KSAQ	WOMP
KXYQ	KQIZ
KUBE	WKSF
99WGY	Q104
JET-FM	WPFM
WNNK	WBNQ
999KHI	99KG
WYCR	KPAT
YES97	KGOT
WCGQ	KTRS
KKSS	ZFUN
KATM	OK95

HOT949

THE FIRST SINGLE FROM
THE DEBUT ALBUM,
"SONGS FOR THE TEMPTED"

R&R AC: 9-7

OVER 105 TOP 40s STATIONS

KUBE deb 29	KZFM 28-23
Y107 deb 35	KTUX 38-20
KMQ deb 23	WDLX 38-29
WMJQ 20-16	WGRD 27-23
Z100 19-17	Z99 11-9
Y100 21-18	KLUC 23-17
Q95 17-14	KOY-FM 20-17
KISN 29-23	KWOD 24-21
WPGC 5-4 HOT	103CIR 22-18
KJMZ 3-2	WJMX 37-28
KGCI 19-13	KFRX 20-14
WBBQ 29-26	KTRS 35-30

KZZB 36-32

THE SECOND CONSECUTIVE NO. 1
R&B SINGLE FROM HER NO. 1
GOLD ALBUM, "STAY WITH ME."

ON COLUMBIA

Rockhold President Of PolyGram Distribution

Caparro Now Sr. VP/Sales & Distribution

PolyGram has named Gary Rockhold President of PolyGram Group Distribution (PGD), which is set to start handling the Polydor, Mercury, A&M, Island, and associated labels April 1. Simultaneously, Jim Caparro has been promoted from PolyGram Sr. VP/National Sales and Branch Distribution to Sr. VP/Sales & Branch Distribution.

Rockhold was most recently Commtron Corp. President/CEO and Bergen Brunswig Corp. VP. Commtron is known as the largest video distributor in the U.S., and Bergen Brunswig is the second largest pharmaceutical distributor in the nation.

PolyGram Records CEO Alain Levy said, "In selecting a seasoned veteran like Gary, with his knowledge and expertise of the distribution field, [Island Chairman] Chris Blackwell, [A&M Chairman] Jerry Moss, and I think he'll be a motivating catalyst in what we want to be the best distribution company in the business."

Of Caparro, Levy added, "In his short tenure at PolyGram, Jim has been instrumental in turning our branch distribution into a modern and efficient system. I have the ut-

most confidence that he'll bring to PGD his enthusiasm and constant requirement for excellence."

Rockhold has spent his entire business career in the distribution industry, having joined Commtron in 1978. Two years later he was named Exec. VP and then President/CEO in 1986. Prior to joining Commtron, he held a variety of positions in the record and video fields at Midstate and Major Records in Des Moines.

Prior to joining PolyGram in 1988, Caparro spent 15 years at CBS Records in sales, branch distribution, manufacturing, and corporate personnel. He was previously VP/National Sales at E/P/A.

Dorsett Tapped As VP/GM For Lee Bailey



James Dorsett

James Dorsett has been named VP/GM at Lee Bailey Communications/Bailey Broadcasting Services. He'll assist Exec. VP Diane Blackmon-Bailey with planning, directing, and controlling operations.

Bailey told R&R, "I grew up with Lee. He has a lot of great creative skills. My background is primarily in the financial marketing area. We felt we'd be a great mix to make this company what he dreams it will be."

"Primarily I'm responsible for the company's bottom line, and will have all departments reporting to me directly," he added. Dorsett, who has no prior radio experience, was most recently a real estate broker with Hettig & Co. He was also Sr. Partner of Dorsett-Porter Group, a management company assisting a number of large firms with planning and marketing.



Ken Carson

Carson New PD At WHTQ

WUFX/Bufalo PD Ken Carson has taken the same job at WHTQ/Orlando. He replaces Jay Cresswell, who has exited the TK AOR. Carson is the seventh PD in the station's three-year history.

WHTQ GM Bill Fowler told R&R, "Ken really represents the final stabilizer in our staff. He's one of the two or three brightest programmers I've ever talked to. He had all the right answers and knows how to run this format impeccably. I think we'll be married for a long time."

Carson commented, "I started my radio career in Florida and my family lives there, so it's as if I'm going back home. I'm very excited about the chance to work with Bill and [Corporate PD] Brian Krysz."

Carson took the WUFX (then-WPHD) job in 1988 after two years as WHJY/Providence PD. He's also programmed KHTZ/Reno and WHNN/Saginaw, MI.

WLVK Takes 'Thunder' Road To Country-Rock

WLVK/Charlotte shifted last Friday (3/23) from mainstream Country to a "High Octane Country" hybrid format incorporating significant rock elements. Other changes include new call letters - WTDR ("Thunder 96.9") - and a morning replacement for the departing Billy Buck: former WQXY/New Orleans PD Dennis Day.

"Our research indicates there's a huge appetite for country music in this market," said VP/GM Pat Reedy. "However, there seems to be a growing dissatisfaction with what could be categorized as safe, homogenized country music."

PD Mark Tudor explained, "With the energy and development

of new artists over the past few years, country music has expanded its appeal to a wider demographic. Through music studies in and around the Charlotte area, we've determined that country fans want more than the mainstream diet they've been given in the past."

The station is targeting males 25-49 with country artists such as Hank Williams Jr., Randy Travis, the Kentucky Headhunters, and Dwight Yoakam. Southern rockers along the lines of Marshall Tucker, the Allman Brothers, and Lynyrd Skynyrd will round out the mix. "We're looking for the country music fans that like a little spice in their lives," added Reedy.

Sabella Adds WEZW GM Duties

Multimedia Regional VP Jack Sabella has taken on additional duties as GM of Multimedia's WEZW/Milwaukee. He succeeds the exiting Richard Washer.

Sabella told R&R, "It's exciting because this is a great market and the station is in transition [from B/EZ to Soft AC]. The initial response [to the format change] was horrible. We received over 1100 letters from the upper end of the audience. It was bad, but from what we're seeing across the country, our decision wasn't unique."

"Based on current listener reac-

tion and our research, we're on track. Advertiser acceptance has grown, now that we're not a 'background' station. Revenewise, we made the first quarter by the third week in February, which is rare."

He added, "No matter what else happens, I see myself in Milwaukee with the company. At least for the next couple of years, I'll stay hands-on here."

Sabella's management experience includes sales positions at KQZY/Dallas, KDKA/Pittsburgh, and KOMA & KIMY/Oklahoma City.

King OM At WMJC & WXTZ

Former WRMX/Nashville OM Jerry King has been appointed OM at WMJC & WXTZ/Indianapolis. He succeeds Randy Harris, who has left the AC-B/EZ combo.

King told R&R, "There was a startup here in the fall which never made it off the launching pad. This is a big marketplace with everyone from Booth [CHR WZPL], Susquehanna [Country WFMS], and Emmis's flagship [AC WENS]. You have to be willing to put up the bucks and do what it takes to get off the ground. We're starting to do some good here, but I respect the hell out of my competition, and it'll take some time."

"We're trying to get our stations where they need to be through the help of [consultants] McVay Media. At this point, we're promotionally quiet. Let the big boys bark, and we'll follow later."

Prior to joining WRMX two-and-a-half years ago, King was GM of KEYN & KQAM/Wichita, PD at WMXJ/Miami, and Station Manager of WWWM/Toledo.

Slaughter Sticks It To Video



Chrysalis staffers joined Slaughter during a video shoot for "Up All Night," from the rockers' debut, "Stick It To Ya." Captured on camera were (l-r) manager Budd Carr, the band's Blas Elias, Chrysalis Sr. VP Jeff Aldrich, the band's Mark Slaughter, the label's Fran Musso and VP Michael Stotter, and band members Dana Strum and Tim Kelly.

When choosing your Audio Consultant, beware the "jack of all trades". A consultant who may be the best in other areas isn't the best with your sound. AC&E excels in audio consulting because we focus our energy, efforts and expertise in the one area we know best. We help deliver your target demos by tailoring your sound to fit your image.

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Radio

● **DENNIS DeMICHELE** joins WMAZ & WAYS/Macon, GA, as VP/GM. He crosses town from the same post at WQBZ. Former WMAZ & WAYS VP/GM **JAMES McLENDON** becomes Director/Sales & Marketing for the stations. ● **BILL PARSHALL** assumes LSM duties at KRQQ/Tucson. He had been an AE at sister stations KZZP-AM & FM/Phoenix.

Records



Joanna Dean Sue Landolfi

● **JOANNA DEAN** is named Assoc. Director A&R, East Coast at Charisma Records. She formerly ran her own artist management firm, Syka Management. Concurrently, **SUE LANDOLFI** is appointed West Coast A&R Rep and **TONY NOE** becomes Manager/A&R Administration. Landolfi was West Coast Sales Coordinator at Elektra Entertainment; Noe joins from Atlantic Studios, where he was Production Coordinator.



Paula Amato Adrian White

● **PAULA AMATO** is upped from Assoc. Director/Media Relations to Director/National Publicity at Atlantic Records. Also at the label, Merchandising Coordinator **DEB SCHULER** becomes Merchandising Manager.

● **ADRIAN WHITE**, Sr. West Coast Counsel at CBS Records, adds VP stripes.

Industry



James Fifield Mark Stang

● **JAMES FIFIELD**, President/CEO of EMI Music Worldwide, is named an Exec. Director of Thorn EMI. Concurrently, **BROOKE MORROW** joins EMI Music Publishing as Sr. Coordinator/International Acquisitions. She was formerly Exec. Asst. to the President of Uni Records.

● **MARK STANG** is upped from VP/Atlanta office to VP/Southeast Division Manager at Major Market Radio.



Karen Faulkner Mark Frawley

● **KAREN FAULKNER** is elevated from VP/Marketing to Exec. VP of Business Radio Network (BRN). Other promotions include National Sales Manager **DAVE DEXTER** to Director/National Sales and Eastern Regional Manager/Director. Research **PAT McCRUMMIN** to National Affiliate Sales Manager. Joining the company is **JOHN DARIN** as Director/Marketing; he was formerly VP/News & Programming at the Financial Broadcasting Network.

● **MARK FRAWLEY** is appointed Marketing Manager/Corporate Sales, Western Division (U.S.) at the Associated Press. He had been AP's Broadcast Exec. for Delaware, New Jersey, and Pennsylvania. Succeeding Frawley in that post is **JOYCE BELMONTE**, who was previously a producer at WBNS-TV/Columbus, OH.

● **PATRICIA MORELAND** of Show Industries has been named President of the National Association of Recording Merchandisers (NARM). Other new officers include VP **TERRY WORRELL** of Sound Warehouse, Secretary **ARNIE BERNSTEIN** of the Musicland Group, and Treasurer **JAMES BONK** of Camelot Enterprises.

● **ARNOLD SHEIFFER**, Financial Consultant at Katz Communications, becomes the company's Sr. VP/CFO. He will also hold a seat on the board of directors.

—Holly Sklar

PROS ON THE LOOSE

Maxx Boogie (aka Kevin Flynn) — Mornings KISS/San Antonio (512) 340-2417

Mason Dixon — VP/OM/afternoons WRBQ-AM & FM/Tampa (813) 920-5494

Mark Frost — MD/afternoons WSNX-FM/Muskegon, MI (616) 847-9209

Dean James — Mornings WJQY/Miami (305) 345-0859

Todd Martin — PD WWFX/Bangor, ME (207) 827-7942

J.J. Michaels — Mornings WZZU/Raleigh (919) 881-9197

Kevin Michaels — Mornings WTHZ/Tallahassee (813) 989-0236

Steve O'Bryan — Mornings WOGL/Philadelphia (215) 361-8531

Mike Shores — PD WJQI-AM & FM/Norfolk (804) 468-1193

Dave Stevens — Mornings KZZU/Spokane (509) 467-4748

John Stuart & Chip Nelson — Mornings WZRR/Birmingham (205) 995-1446 and (205) 995-2224, respectively.

Blake Thunder — Nights WAPW/Atlanta (404) 993-1959

CHANGES

Chris Coyne joins WINS/New York as an AE.

Rich Ludy is now an AE at WGST/Atlanta.

Ned Thigpen is a new AE at WKLZ/Winston Salem-Greensboro-High Point.

Cathy Moran is named Sr AE at McGavren Guild Radio/Detroit.

Damian Rajkovich becomes an AE at Group W Radio Sales/Chicago.

Mike Nathan joins Strata Marketing/Chicago as an AE.

Deborah Smith and **Kavin Dakis** are appointed AEs at Major Market Radio in the Los Angeles and San Francisco offices, respectively.

Arsenio Gets To 3rd Bass



Def Jam President Russell Simmons and Columbia Sr. VP Ruben Rodriguez stopped by "The Arsenio Hall Show" to catch the recent appearance of Def Jam/Columbia rap duo 3rd Bass. Hangin' backstage are (l-r) Simmons, the band's M.C. Pete Nice, Rodriguez, and the band's M.C. Serch.

A Hair-Raising Experience



Warner Bros. songstress Jane Child — one of nine WEA artists who hosted a reception at the company's hotel suite — schmoozes with WEA President Henry Droz at the recent NARM convention in Los Angeles.

R&R TIMELINE

Don Sainte-Johnn started his radio career at XEGM/San Diego in 1968, serving stints at KYUM/Yuma, AZ; KWK (AM)/St. Louis; and WJPC/Chicago before joining KFRC-FM/San Francisco (now KMEL) as PD in '75. Fifteen years ago today Sainte-Johnn switched to KFRC (AM) for nights; he has remained with the "Big 610" through its CHR, Game Zone, AC, and Nostalgia incarnations. Currently doing 1-4pm, he's the longest-employed RKO General announcer.



Don Sainte-Johnn

1 YEAR AGO TODAY

- Thorn EMI purchases half of Chrysalis Records, ups James Fifield to President/CEO
- Kevin Sutter hired as RCA Records Sr. Director/Album Promotion
- Denny Nugent lassoos WGAR-AM & FM/Cleveland PD post
- WPHR (Power 108)/Cleveland MD Cat Thomas segues to PD gig

5 YEARS AGO TODAY

- Steve Meyer upped to MCA Records Sr. VP/Promotion
- Chick Watkins tapped as KOY/Phoenix OM
- Richard Sands promoted to KITS/San Francisco PD
- Redbeard elevated to KTXQ/Dallas Asst. PD/MD
- Donna Brake named R&R AC Editor

10 YEARS AGO TODAY

- Chuck Renwick appointed NBC Radio Network Exec. VP
- Jack Craig tapped as Managing Director at RCA Limited UK
- Quincy Jones forms Qwest Records; Warner Bros. to distribute
- Howard Stern hired for mornings at WWWW/Detroit

15 YEARS AGO TODAY

- R&R hosts first convention
- Gerry Peterson to consult KYA/San Francisco
- Les Garland receives WAVZ/New Haven PD stripes

— Hurricane Heeran

Smithereens Sing The 'Blues'



One of the stops on the Smithereens' national tour was Southern California's Universal Amphitheatre, where a few Capitol execs were spied partying with the band. Bantering backstage were (l-r) label VP Lou Mann, the band's Dennis Diken and Mike Mesaros, Capitol President Hale Milgrim, band members Pat DiNizio and Jim Babjak, and label VP Ron McCarrell.

VIOLATOR The New Album
From **DEPECHE MODE**
Shipped Over Gold And Has
Re-orders Of More Than
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enjoy the silence

The New Single

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The Band Is
ELECTRONIC.

The Single Is
"GETTING AWAY WITH IT"



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FIRST WEEK ACTION!

PWR99 21-18	HOT95 31-28
KEGL 15-13	WDJX add
KRBE add	WIXX add
KSAQ 7-6	Z104 deb 36
WKQB add 32	Z99 add
KKRZ add	KF95 add
KXYQ add	KLUC add
WIOQ add	KCAQ add
HOT102 30-25	KROY add 29
PWR106 deb 31	HOT949 deb 22
KMEL 26-23	WNYP add
WTIC add	KSMB 25-23
WPST add	KNOE add
WBBQ add	KPAT add 26
K106 add 28	KFMW add
KZZB add 38	KGOT add
KZFM add	KFTZ add
KNRJ 1-1	ZFUN add
WZYP add	

MONDAY MORNING REPLAY
HIT RADIO CHART 33 - 29

RATINGS

12+ WINTER '90 BIRCH RESULTS

Seattle-Tacoma

	Fall '89	Wi '90
KPLZ (CHR)	10.2	10.0
KIRO (N/T)	8.0	8.9
KUBE (CHR)	8.8	6.7
KMPS-AM & FM (Ctry)	7.3	5.9
KOMO (AC)	5.6	5.4
KXRX (AOR)	4.5	5.2
KZOK (CR)	3.4	5.0
KISW (AOR)	6.5	4.1
KING-FM (Clas)	2.7	3.4
KRPM-FM (Ctry)	2.6	3.4
KBRD (B/EZ)	2.8	3.2
KLSY-AM & FM (AC)	2.9	3.1
KBSG-AM & FM (Gold)	3.3	3.3
KING (N/T)	2.6	2.9
KNUA (NAC)	2.8	2.6
KIXI (BBnd)	1.8	2.4
KSEA (AC)	2.0	2.4
KLTX (AC)	2.4	2.1
KPLU (Jazz)	1.3	2.1
KUOW (Clas)	1.5	2.0
KCMS (CC)	2.8	1.9
KVI (Gold)	.7	1.7
KMGI (AC)	1.7	1.5
KEZX (AOR)	1.2	1.4
KNHC (Misc)	1.4	1.2
KJR (AC)	1.4	1.1
KKFX (UC)	1.2	1.0

Baltimore

	Fall '89	Wi '90
WXYV (UC)	11.3	10.7
WIYY (AOR)	8.0	8.1
WBSB (CHR)	6.7	7.6
WBAL (N/T)	5.5	7.0
WPOC (Ctry)	6.3	6.2
WLIF-FM (AC)*	4.5	5.4
WWIN-AM & FM (UC)	5.2	5.2
WWMX (AC)	6.1	4.6
WQSR (Gold)	4.2	3.8
WHFS (AOR)	2.9	3.7
WCBM (N/T)	1.6	2.8
WGRX (CR)	3.8	2.8
WHUR (UC)	1.7	2.4
WBJC (Clas)	1.9	2.2
WRBS (Rel)	.8	2.2
WPGC (CHR)	1.9	2.2
WYST-FM (AC)	1.9	2.1
WBGR (Rel)	4.1	1.7
WCAO (Ctry)	2.0	1.7
WEBB (UC)	1.0	1.4
WRQX (CHR)	1.6	1.3
WWDC-FM (AOR)	1.4	1.2
WITH (BBnd)	.8	1.1
WJHU (Clas)	1.4	1.0

*Formerly B/EZ

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San Diego

	Fall '89	Wi '90
KKLQ-AM & FM (CHR)	13.0	14.1
KSON-AM & FM (Ctry)	7.4	8.4
KGB (AOR)	9.9	7.6
XTRA-FM (NR)	6.9	6.6
KIFM (NAC)	3.2	4.5
KJQY (B/EZ)	3.8	4.3
KSDO (N/T)	4.6	3.9
KFSD (Clas)	1.8	3.8
KKYY (AC)	2.1	3.6
KYXY (AC)	4.7	3.4
KFMB-FM (AC)	4.4	3.3
KFMB (AC)	5.1	3.2
XHRM (CHR)*	5.5	3.2
KCBQ-FM (Gold)	2.2	2.7
KPOP (Nost)	2.7	2.7
KSDO-FM (CR)	2.7	2.6
KGMG-FM (CR)	3.4	2.3
KPBS (Clas)	1.6	2.2
KOWF (Ctry)	.1	1.4
XTRA (News)	1.1	1.3
XLTN (Span)	.7	1.2
KNX (News)	1.1	1.0

*Formerly Urban

Minneapolis-St. Paul

	Fall '89	Wi '90
WCCO (AC)	15.7	17.5
KQRS-AM & FM (AOR)	12.0	11.1
KDWB-FM (CHR)	9.6	9.7
WLOL (CHR)	6.2	7.7
KEEY (Ctry)	6.9	7.6
KSTP-FM (AC)	5.5	5.3
WLTE (AC)	6.3	4.5
KTCZ (AOR)	3.0	4.2
KTIS-FM (Rel)	2.0	3.8
KJJO (AOR)	4.9	3.4
KSTP (Talk)	3.7	3.3
KQQL (Gold)	3.7	3.2
KSJN (Clas)	3.0	3.1
KMOJ (UC)	2.4	2.8
KLXK (CR)*	2.5	1.9
KNOW (News)	1.0	1.2
KLBB (BBnd)	1.9	1.1

*Now Classic Hits

Pittsburgh

	Fall '89	Wi '90
WBZZ (CHR)	12.3	11.9
WDVE (AOR)	10.0	11.9
KDKA (AC)	10.7	11.1
WAMO-FM (UC)	7.7	9.3
WSHH (AC)*	5.6	7.3
WMYG (CR)	4.7	5.1
WWSW-FM (Gold)	6.4	5.0
WLTJ (AC)	3.8	4.4
WTAE (Talk)	4.3	4.1
WDSY (Ctry)	4.5	3.3
WHTX (AC)	3.9	2.7
WJAS (BBnd)	2.5	2.6
KQV (News)	1.7	2.0
WQED (Clas)	1.3	2.0
WPIT-FM (Rel)	1.6	1.9
WEZE (B/EZ)**	2.6	1.6
WMXP (AC)	1.9	1.3
WDUQ (Misc)	1.7	1.1

*Formerly B/EZ

**Formerly WNRJ (CHR)

St. Louis

	Fa '89	Wi '90
KMOX (Talk)	19.4	14.1
KMJM (UC)	12.5	12.4
KSHE (AOR)	12.8	10.6
WIL-FM (Ctry)	4.4	7.3
WKQB (CHR)	8.7	7.3
KSD (CR)	7.4	6.0
KEZK (B/EZ)	3.8	5.1
KYKY (AC)	4.2	3.9
WKKX (Ctry)	2.0	3.9
KHTK (CHR)	1.1	3.4
KLOU (Gold)	2.9	3.1
KATZ (UC)	1.8	2.2
WESL (Rel)	.6	2.0
KUSA (Ctry)	.8	1.4
WSNL (AC)	1.2	1.4
KATZ-FM (UC)	1.8	1.3
KWMU (Clas)	.8	1.3
KFUO-FM (Clas)	2.0	1.2
KRJV (AC)	1.4	1.1
KGLD (Gold)	.4	1.0
WCBW (CC)	1.0	1.0

Orange County

	Fall '89	Wi '90
KLOS (AOR)	9.5	8.5
KPWR (CHR)	6.3	7.5
KIIS-FM (CHR)	7.8	6.5
KQLZ (CHR)	8.4	6.4
KROQ (NR)	4.9	5.9
KOST (AC)	4.7	5.4
KLSX (CR)	3.0	3.4
KBIG (AC)	4.1	3.3
KRTH-AM & FM (Gold)	2.4	3.3
KZLA (Ctry)	3.4	3.3
KFI (Talk)	1.5	3.0
KMPC (Nost)	3.2	3.0
KTWV (NAC)	3.5	3.0
KABC (Talk)	3.5	2.9
KNAC (AOR)	2.2	2.5
KJOI (AC)*	2.8	2.4
KLVE (Span)	1.5	1.9
KNX (News)	2.9	1.9
KODJ (Gold)	1.5	1.9
KFWB (News)	1.5	1.8
KLIT (AC)	1.7	1.8
KKGO (Clas)**	.9	1.6
KUSC (Clas)	1.0	1.4
KWIZ (AC)	.5	1.2
KWVE (Rel)	.4	1.2
KTNQ (Span)	3.0	1.1
KOCM (B/EZ)	.2	1.0

*Now KXEZ

**Formerly Jazz

Indianapolis

	Fa '89	Wi '90
WFBQ (AOR)	22.1	17.6
WFMS (Ctry)	10.7	13.9
WZPL (CHR)	13.9	13.2
WIBC (AC)	9.5	11.9
WTLC (UC)	7.2	11.5
WKLR (Gold)	6.2	5.8
WENS (AC)	7.2	5.6
WPZZ (UC)*	2.8	3.1
WTPI (AC)	3.5	3.1
WTTS (AC)	1.1	2.0
WTUX (BBnd)	2.7	1.6
WMJC (AC)	1.9	1.4
WGRT (Rel)	.7	1.3
WXTZ (AC)	.7	1.1
WFIY (Misc)	1.0	1.0

*Now Gospel formatted

OVER 100
MUSIC
SAY

"I AIN'T THE ONE"

The New Single

From The Album ZAN
Produced by Gene Griffin and
William "Zen" Aquart for G.R. Productions

Z

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93/KHJ BOSS 30

You are cordially invited to have "Dinner With The 'Boss'" On Wednesday evening, May 9, 1990 we will commemorate the Silver Anniversary of Boss Radio. Please join **BILL DRAKE, RON JACOBS** and the original 'Boss Jocks' for an evening of celebration.

Place: J.W. Marriott Hotel —
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2151 Avenue of the Stars
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(213) 277-2777

Time: 6:00PM — No Host Reception
7:00PM — Dinner
8:00PM — Program

Ticket Request Form

All tickets should be ordered by mail no later than April 30, 1990. There is LIMITED SEATING AVAILABLE. Pick up your reserved tickets at the will-call table.

NAME _____
COMPANY _____
ADDRESS _____
CITY, STATE, ZIP _____
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Person who will pick up tickets at will-call: _____

Number of single tickets _____
_____ @ \$93.00 per ticket;

amount enclosed _____
Number of tables of 10 _____
_____ @ \$930.00 per table;

amount enclosed _____
Make checks payable & mail to:

Tom & Betty Breneman
5412 Fallbrook Avenue
Woodland Hills, CA 91367
(818) 348-3162

RATINGS

12+ WINTER '90 BIRCH RESULTS

Tampa- St. Petersburg- Clearwater

	Fa '89	Wi '90
WFLZ (CHR)	11.9	15.9
WYNF (AOR)	10.4	9.8
WRBQ-AM & FM (CHR)	13.7	9.2
WWRM (AC)	6.7	6.9
WQYK-AM & FM (Ctry)	6.9	6.6
WHVE (NAC)	4.2	5.5
WFLA (N/T)	3.5	5.2
WNLT (AC)	3.8	4.5
WXTB (AOR)*	4.4	4.0
WUSA (AC)	4.8	3.2
WYUU (Gold)	1.7	3.1
WUSF (Clas)	1.1	3.0
WGUL-AM & FM (BBnd)	3.9	2.9
WDUV (B/EZ)	4.3	2.1
WCIE (CC)	1.6	2.0
WMNF (Misc)	1.4	1.8
WSUN (Ctry)	1.9	1.5
WDAE (BBnd)	1.9	1.4
WTKN (Talk)	.9	1.2
WLVU (Nost)	.7	1.1

*Formerly Classic Rock, was All-Led Zeppelin for a month

Denver- Boulder

	Fa '89	Wi '90
KRXY-AM & FM (CHR)	9.5	9.2
KYGO-FM (Ctry)	6.9	9.2
KBCO-AM & FM (AOR)	7.3	6.9
KBPI (AOR)	5.9	6.7
KQKS (CHR)	5.8	6.4
KAZY (AOR)	8.7	6.3
KOA (Talk)	7.9	6.2
KXKL-AM & FM (Gold)	5.4	5.7
KOSI (B/EZ)*	3.8	4.9
KRFX (CR)	3.0	4.3
KXLT (AC)	3.7	4.1
KHIH (NAC)	3.3	2.6
KWBI (Rel)	1.9	2.5
KSYY (AC)	1.9	2.4
KHOW (AC)	2.3	2.0
KCFR (Clas)	2.5	1.8
KYGO (Ctry)	.8	1.7
KVOD (Clas)	1.6	1.6
KYBG (N/T)	1.4	1.5
KEZW (BBnd)	1.8	1.4
KLZ (AOR)**	1.6	1.4
KTCL (AOR)	1.6	1.4
KDKO (UC)	.8	1.1

*Switched to Soft AC in mid-book
**Formerly Country

Phoenix

	Fa '89	Wi '90
KNIX-FM (Ctry)	10.2	9.9
KUPD (AOR)	10.7	8.6
KKFR (CHR)	5.1	8.5
KTAR (N/T)	8.7	8.4
KOY-FM (CHR)	5.4	6.0
KKLT (AC)	4.6	5.6
KMLE (Ctry)	3.3	5.2
KZZP-AM & FM (CHR)	9.9	5.2
KMEO-AM & FM (B/EZ)	4.1	5.1
KDKB (AOR)	4.2	4.4
KSLX (CR)	4.3	4.2
KFYI (N/T)	5.7	4.0
KOOL-FM (Gold)	3.2	3.9
KESZ (AC)	1.8	2.2
KOY (Nost)	1.6	2.0
KJZZ (Jazz)	2.0	1.7
KLFF (BBnd)	1.6	1.7
KVVA (Span)	.6	1.5
KAMJ (AC)	1.2	1.4
KFLR (Rel)	1.6	1.4
KGRX (NAC)	1.5	1.3
KUKQ (NR)	1.6	1.1
KPHX (Span)	.4	1.0

Portland- Vancouver

	Fa '89	Wi '90
KKRZ (CHR)	10.3	11.4
KXYQ (CHR)	8.5	9.6
KUPL-FM (Ctry)	7.6	8.6
KKCW (AC)	6.2	7.9
KGON (AOR)	7.3	7.5
KEX (AC)	6.2	6.7
KINK (AOR/NAC)	7.5	5.8
KXL (N/T)	5.8	5.3
KXL-FM (B/EZ)	3.0	3.7
KKSN-FM (Gold)	3.9	3.2
KUFO (AOR)*	1.7	3.0
KOPB (Misc)	2.1	2.9
KWJJ-FM (Ctry)	3.2	2.9
KMJK-AM & FM (CR)**	5.7	2.8
KGW (Talk)	2.0	2.5
KKSN (Gold)	2.8	1.9
KPDQ-FM (Rel)	1.8	1.5
KWJJ (Ctry)	1.7	1.4
KBPS (Misc)	.7	1.2
KPDQ (Rel)	.3	1.0

*Formerly KKCY (NAC)
**Now AC

Kansas City

	Fa '89	Wi '90
WDAF (Ctry)	13.2	12.1
KFKF (Ctry)*	7.7	11.6
KBEQ (CHR)	11.8	11.0
KPRS (UC)	10.2	10.8
KYYS (AOR)	6.3	5.6
KXXR (CHR)	5.3	5.4
KRVK (AC)**	2.1	5.0
KCFX (CR)	3.3	4.3
KCMO (N/T)	6.2	4.0
KMBR (B/EZ)	3.0	4.0
KLSI (AC)	3.7	3.8
KCMO-FM (Gold)	4.3	3.6
KUDL (AC)	4.0	3.5
KMBZ (AC)	3.0	2.5
KJLA (Nost)	.8	1.7
KXTR (Clas)	1.7	1.6

*Now KNHN (News)
**Formerly NAC

Cleveland

	Fa '89	Wi '90
WZAK (UC)	10.3	11.0
WMMS (AOR)*	12.5	9.7
WLTF (AC)	9.0	8.4
WMJI (AC)	5.6	6.7
WGAR-AM & FM (Ctry)	6.9	6.2
WNCX (CR)	6.1	6.2
WPHR (CHR)	6.8	6.0
WQAL (B/EZ)	4.3	5.0
WDOK (AC)	6.4	4.9
WNWV (NAC)	3.9	4.9
WWWE (N/T)	4.0	4.6
WJMO-FM (UC)**	3.0	3.1
WRMR (B/EZ)	3.2	3.0
WERE (N/T)	2.6	2.0
WCRF (Rel)	2.6	1.9
WCLV (Clas)	1.5	1.7
WHK (N/T)	.9	1.5
WCPN (Jazz)	1.0	1.4
WJMO (UC)	1.3	1.0

*Previously CHR
**Formerly WRQC (CHR)

Milwaukee- Racine

	Fa '89	Wi '90
WLUM (CHR)	10.9	11.2
WKTI (CHR)	10.1	11.0
WMIL (Ctry)	8.4	9.9
WTMJ (AC)	8.2	8.1
WLZR-AM & FM (AOR)	9.8	7.4
WOKY (BBnd)	6.5	6.6
WKLH (CR)	7.0	5.7
WEZW (AC)*	2.5	3.8
WQFM (AOR)	4.6	3.7
WISN (News)	2.5	3.6
WMVP (UC)**	.9	3.1
WZTR (Gold)	3.6	3.1
WMYX (AC)	3.1	3.0
WBZN-AM & FM (NAC)	2.0	2.4
WFMR (CHR)	2.3	2.2
WLTO (AOR)	3.9	2.2
WTKM-AM & FM (Polka)	1.0	1.1
WEMP (Gold)	.9	1.0

*Formerly B/EZ
**Formerly Heart & Soul

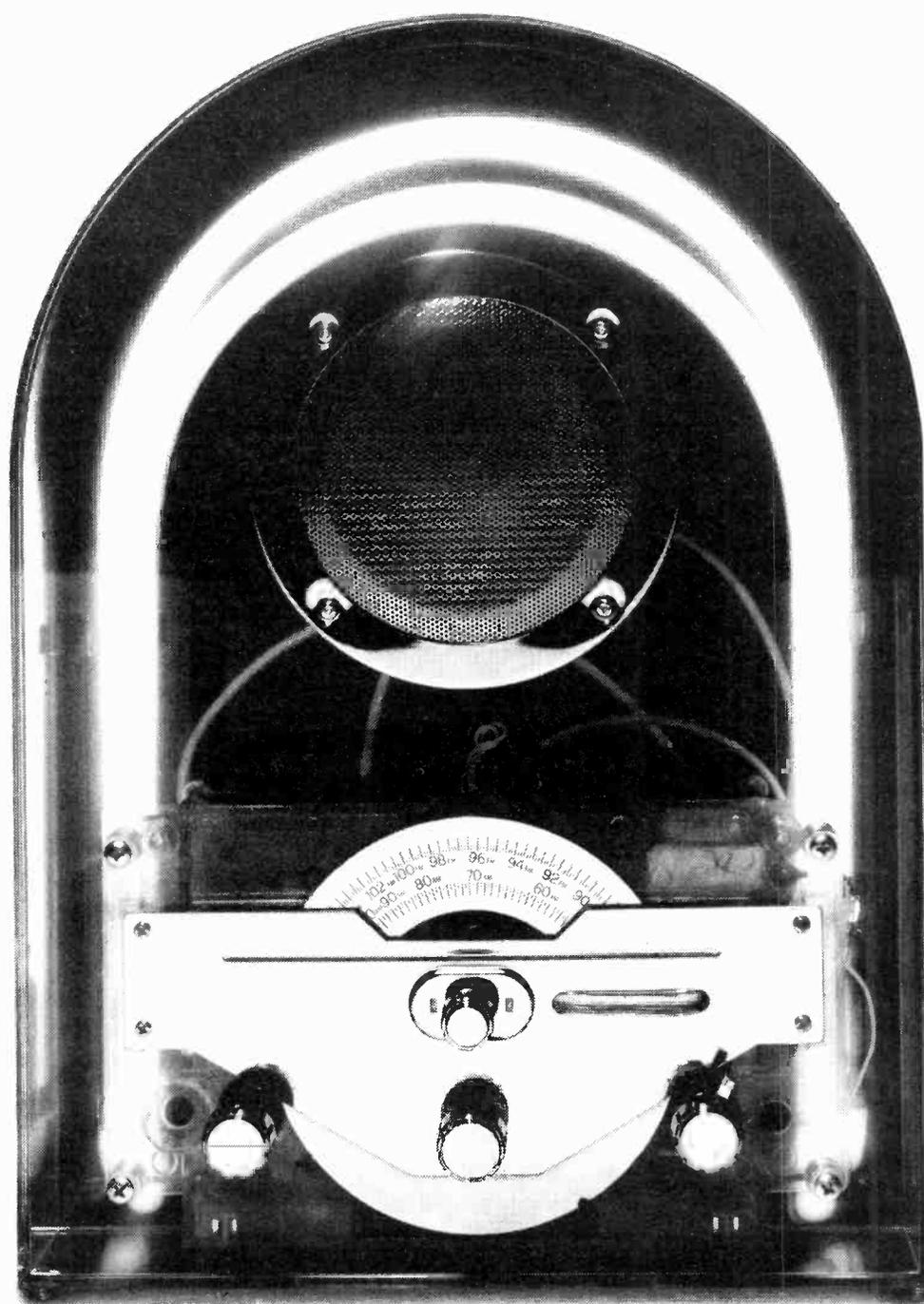
Cincinnati

	Fa '89	Wi '90
WEBN (AOR)	15.4	13.1
WKRQ (CHR)	12.0	11.3
WIZF (UC)	3.6	9.4
WLW (AC)	8.1	9.0
WGRR (Gold)*	5.7	7.2
WUBE-AM & FM (Ctry)**	7.4	5.8
WWEZ (B/EZ)	4.3	5.8
WKRC (AC)	5.0	5.4
WOFX (CR)	6.0	5.3
WWNK (AC)	6.4	4.6
WCKY (N/T)	3.8	3.8
WRRM (AC)	4.8	3.7
WBVE (Ctry)	2.3	3.0
WAKW (Rel)	.8	1.9
WGUC (Clas)	2.6	1.8

*Formerly Urban
**WDJO (Gold) began simulcasting FM in mid-book

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ARBITRON

How Listeners Make Media Choices

By Bill Engel

In the face of a down book or a better performance by the competition, puzzled managers and programmers often mutter, "But nothing has changed in the market." The truth is, *nothing* could be further from the truth. Radio's competitive environment changes every hour of every day.

The media battle for share of audience occurs in a fluid state where the consumer is changing, the competition is changing, and the physical environment itself is changing. Understanding the factors that affect your audience's choices and ultimately your ratings is critical to understanding how and why changes happen.

A model of the total competitive environment can paint a better picture of how listeners make their choices. It consists of four distinct categories that each create alternatives for listeners:

- Listener's mood and need for input
- Your station programming (aka internal environment)
- Other media competition (aka competitive environment)
- The universe in which listeners, your station, and your media competitors exist.

Listener's Environment

Your potential listeners develop their own "media sets" to determine the alternatives available to

"Potential listeners develop their own 'media sets' to determine the alternatives available to them, depending on their moods or the need to know something."

them, depending on their moods or the need to know something. A media set is established by a listener as

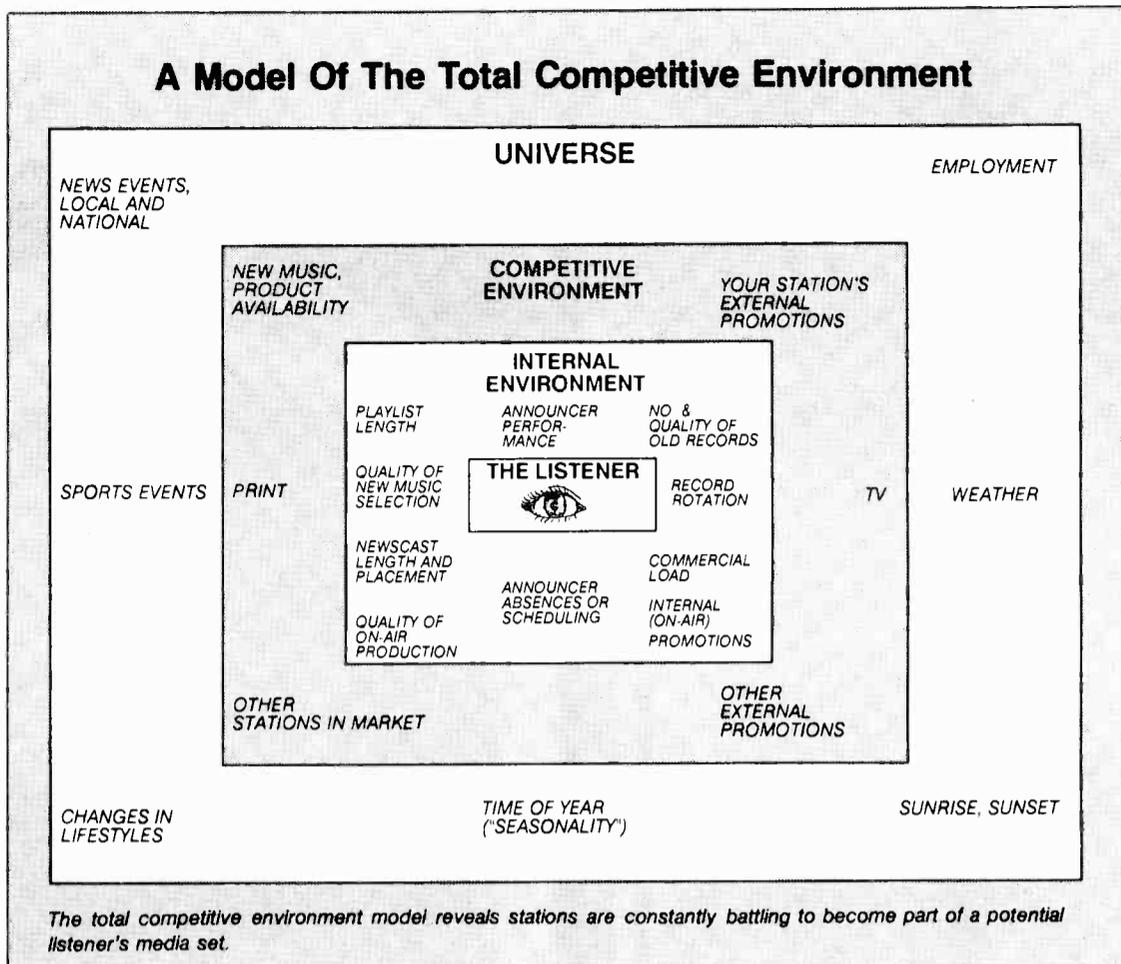


Bill Engel

he develops definitions of what each outlet offers: there's the "up" mood station for sunny days, the "down" mood station when things aren't going well, and the information station for news, traffic, or just talk. The picture established in his mind is created by a combination of programming, external advertising, media choice (television vs. radio vs. print), and peer influence.

Research on why people listen to the radio reveals a hierarchy of reasons, beginning with "to keep me company" and followed by "for information." The desire for company is driven by mood: depending on his mood, a listener will select the media vehicle that best serves his need (radio, television, newspaper, or magazine). Almost everyone chooses radio as the companion medium in the car or at work.

At home, chances are television will be the companion of choice, even if the "viewer" has no intention of actually watching it. (How many times have you walked into your house, turned on the TV, and gone about your business?)



Newspapers and magazines are chosen in environments that aren't suitable for electronic media, such as airplanes, subways, or anyplace where the solitude of the written word is pre-

"Most often, a station selection or switch takes place because of elements in the internal environment: programming or other factors a station can control."

ferred over the obtrusiveness of electronic media.

Internal Environment

For purposes of the model, let's assume our subject individual has had the good sense to choose radio. Once the individual has made that choice, he selects a station. Obviously, a change in mood can dictate a station switch. Most often, a station selection or switch takes place because of elements in the internal environment: programming or other factors a station can control.

Those factors include variables such as announcer performance, record rotations, commercial load and quality (commercials

are not necessarily tune-outs), product quality (is the music good?), and the effectiveness of news/traffic presentation. Admittedly, these elements don't remain consistent in the course of a day, let alone six months. The product changes each hour with the planned rotation of the playlist. And the quality of available airplay product changes dramatically over a six-month period.

Competitive Environment

The competitive environment in which your station fights for listeners includes not only other stations but other media. It's this environment which helps the potential listener paint a mental picture of your outlet as a primary, secondary, or tertiary choice.

For example, if your station is Gold and the music currently available to CHRs is particularly appealing, then your station can become a secondary choice. If a listener is at home and your station isn't part of his media set for at-home usage, he won't tune in.

Universe Environment

All media choices are affected by the universe environment. This ever-changing environment of news, sports events, lifestyles,

seasons, weather, and local market conditions affects the listener's perspective. An important news story may change a person's media set just as a sunny or cool day will. (For example, an earthquake or hurricane may dictate a listener's switch to a News station.)

The total competitive environment model reveals stations are constantly battling to become part of a potential listener's media

"A winning station must constantly fine-tune the factors it can control — and arm itself with a realistic assessment of those beyond its control."

set. Some of the factors in that battle are beyond radio's control. So a winning station must constantly fine-tune the factors it can control (internal programming, advertising, etc.) — and arm itself with a realistic assessment of those beyond its control.

Bill Engel is President of VNU BIS Operations and Exec. VP of Birch/Scarborough Research. He can be reached at (305) 753-6043.

THE ROAD TO KNEBWORTH

update

British Superstars Set To Rock Knebworth 1990



Westwood One's exclusive U.S. broadcast of the historic Knebworth concert on June 30 will give listeners a front-row seat at one of the most phenomenal gatherings of musicians ever staged.

The concert will feature a stellar lineup of artists who will gather at Knebworth Park in England to raise money for the benefit of handicapped children.

The bill reads like a "who's who" of British Rock—Paul McCartney, Pink Floyd, Eric Clapton, Elton John, Phil Collins, Tears For Fears, Mark Knopfler, Ray Cooper, John Illsley, Alan Clark, Status Quo and Cliff Richard And The Shadows—with more superstar acts to be announced in the weeks to come.

Each of the acts performing, with the exception of Tears For Fears, are recipients of the coveted Silver Clef Award, presented each year by the Nordoff-Robbins Music Therapy Center for outstanding service to the British music industry. Tears For Fears has kindly offered to open the show.

The Road To Knebworth

Throughout May and June, Westwood One will air more than 20 hours of special Knebworth programming as part of a spectacular eight-week "Road To Knebworth" marketing package. There will be promotions and sweepstakes plus special features and interviews on many of Westwood One's shows.

As the big event nears, Westwood One will present a 90-minute "Call-In Special," live from backstage at Knebworth. "The Road To Knebworth" will culminate June 30 with the live broadcast of what's now known as "the Superbowl of Rock & Roll".

To lock up exclusive rights in your market, contact your Westwood One representative today. In Los Angeles call (213) 840-4244, FAX (213) 204-4375 or Telex 4996015 WWONE.



WESTWOOD ONE RADIO NETWORKS

Knebworth Broadcast Hosts Announced



Jim Ladd



Dia Stein

Westwood One's exclusive on-site Knebworth coverage will be anchored by two well-known rock music authorities, the legendary Jim Ladd and Westwood One's Dia Stein.

Millions of radio listeners will have a "backstage pass" at the event as Westwood One provides live coverage of all the action, plus interviews, behind-the-scenes reports, and once-in-a-lifetime performances by the cream of British rock.

Ladd, one of the pioneers of "free-form, progressive FM radio" and Stein, who hosts "The Rock Report" and "The Source Report" for Westwood One's young adult network, The Source, will be on hand throughout the incredible day-long show which is expected to draw 120,000 fans.

Artists Band Together For The Children

A good cause has a way of bringing even the most sought-after musicians together, especially when it involves helping children.

The Knebworth concert will benefit the Nordoff-Robbins Music Therapy Center, which helps autistic and mentally and physically handicapped youngsters through the medium of music.

As much as \$12 million is expected to be raised from the concert, which will be divided between Nordoff-Robbins and the British Phonographic Industry's School Of Performing Arts to build new facilities and educational centers, train therapists and fund research.



MIKE SHALETT

VITAL SIGNS

Buyers Rate Airwave Faves

CHR Still Tops, But AOR, AC Make Strides

For the fifth quarter in a row, CHR was the most-listened-to radio format among active music consumers (27%). AOR was second (24%), followed by AC (13%), Country (8%), Urban/Black (6%), and college/NPR (4%).

Percentages from the last five quarters indicate a trend: though CHR's numbers remain high and it's still king among music consumers, its kingdom is weakening. Listeners seem to be saying they don't want to sit through many different genres of music to hear their genre. As in cable TV programming and magazines, the trend in radio seems to be that music consumers want a narrower music focus.

Information was compiled by asking the Sounddata panel to list first and second radio station preferences. Call letters were then coded into formats.

Gender Breakouts

AOR was the dominant format among male music buyers. Thirty percent of all males, compared to 25% of all females, listed an album station. The gender gap flipped and widened when it came to CHR. Females chose CHR over AOR 29%-18%, an 11% margin.

With a 17% score, AC grabbed almost as many women as AOR did. However, among male music buyers it managed only an 11% preference rate.

Country and Urban/Black stations also scored higher among women. Nearly 9% of all female music consumers listed a

Country station, while almost 7% listed an Urban/Black station. Among males the formats' respective numbers were 6% and

"As in cable TV programming and magazines, the trend in radio seems to be that music consumers want a narrower music focus."

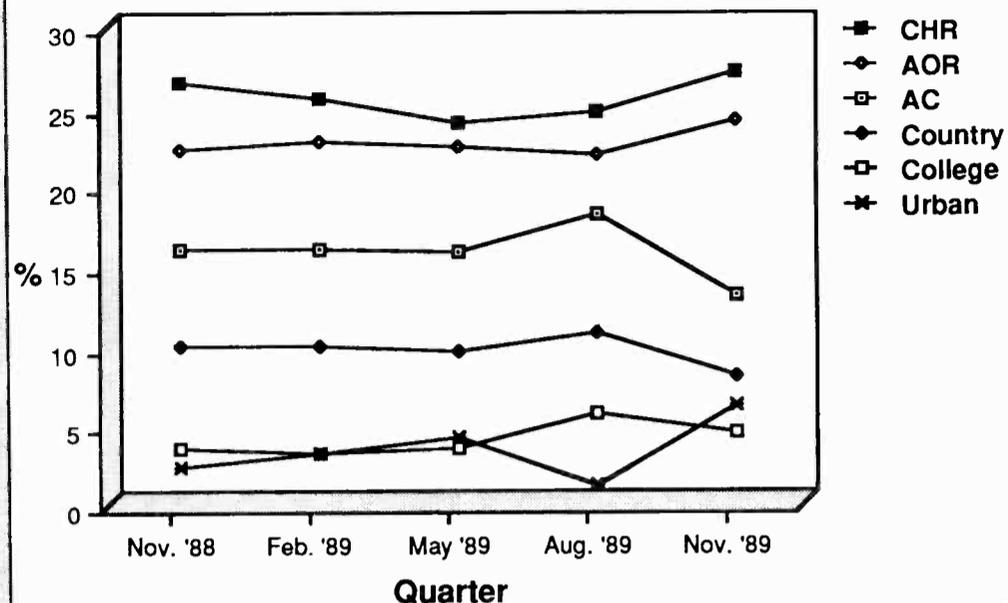
5%. Five percent of males chose college or NPR stations, compared to just 3% of females.

CHR First With Teens

CHR held a nearly three-to-one lead over AOR among 12-17 music consumers, with one out of every two teens preferring a "hit" station. By contrast, AOR pulled a slim 17%. Though Urban/Black drew an even slimmer 13%, that was still better than twice its overall 6% score.

What's often surprising in these surveys is how well AC scores with young music buyers. The unusually high percentage (8%) this go-round is probably a reflection of two things: who controls the radio at home or in the car; smaller markets where the only game in town is a Full-Service AC. Country, on the other hand, grabbed a 3% teen share. And virtually no teens listed a college radio station.

Format Preference



AOR Wins In 18-24

The game changed quite a bit when it moved into the 18-24 arena. AOR was the most dominant format, cited by nearly 39%. That's almost ten points better than CHR, which scored 30%. None of the other formats broke 10% within this segment: AC pulled in 8%, while Urban/Black, Country, and college/NPR each netted just half of that.

Speaking of college stations, one-third of the panelists were aware of a college station in their area. Posting a 41% positive response rate, 18-24s were most likely to be aware and, among those aware, they indicated the highest percentage of actual listenership (53%). This suggests that while

college-age music buyers may listen to a college station, very few cite it as a favorite.

25-34s Go For AOR

Thirty percent of the 25-34 demo listed an AOR station as a favorite, while only 19% checked off a CHR. Finishing close on CHR's heels was AC (18% of the demo). Country roped in 7%, followed by college (4%), and Urban/Black (3%).

AC Leads In 35-44

The 35-44 segment exhibited more diversity in their music preferences than the other age groups. AC's predictable lead was a low 21%, leaving room for usual winners CHR and AOR to tie for second with a relatively high 17%. Country pulled in 11%, its highest score yet, and college rose to 6%. Urban/Black held steady at 3%.

Country Ages Well

Country retained its crown among the 45+ crowd, with more than one in five choosing the format. Only 15% picked an AC station. As you'd expect, the younger demos' faves hardly earned a peep from these listeners: CHR scored just 7%; AOR a paltry 4%.

TV Top Ten

When the Sounddata panel was surveyed for favorite radio formats, the panelists were also asked to list their three favorite television shows. While the top five reflects fairly well the top TV shows as ranked by Nielsen Media Research, the bottom five differ dramatically from the standard viewer selections.



Show	Percentage
1. Roseanne	17.4
2. Cheers	15.2
3. The Cosby Show	15.0
4. L.A. Law	11.1
5. The Wonder Years	10.6
6. Married . . . With Children	9.4
7. Night Court	7.7
8. Star Trek: The Next Generation	6.4
9. thirtysomething	5.9
10. Full House	5.8

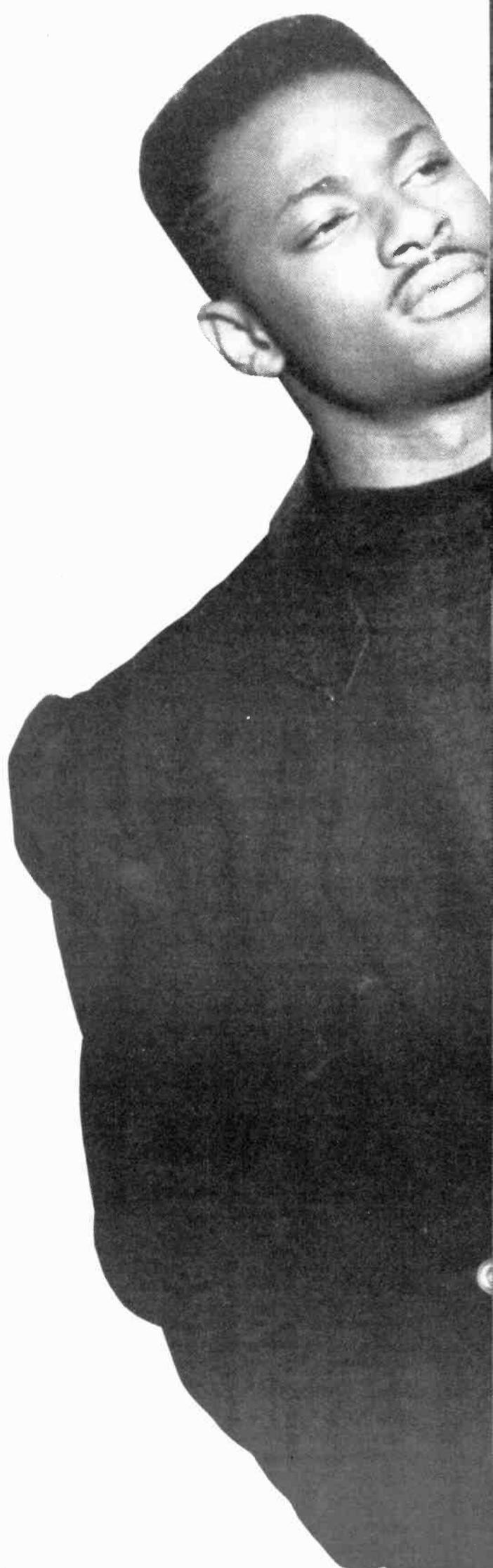
(Note: This survey was conducted before the premiere of "America's Funniest Home Videos," which currently tops the Nielsen ratings.)

A Note To Readers

I've had the pleasure of writing the Vital Signs column for over three years. However, I find that it's best if ideas are generated not by one individual, but by all who might benefit from their execution.

Accordingly, if you'd like to see certain subjects covered in this column, please let me know in writing, c/o R&R (1930 Century Park West, Los Angeles, CA 90067) or call me at my Connecticut office (203-355-0902). I'd be happy to spend a few minutes chatting on the phone and getting some new ideas for columns and future Sounddata Music Consumer panel questions.

Mike Shalett is President of the Street Pulse Group (203-355-0902), a market research firm that tracks consumer trends via a panel of more than 2000 active music buyers nationwide.



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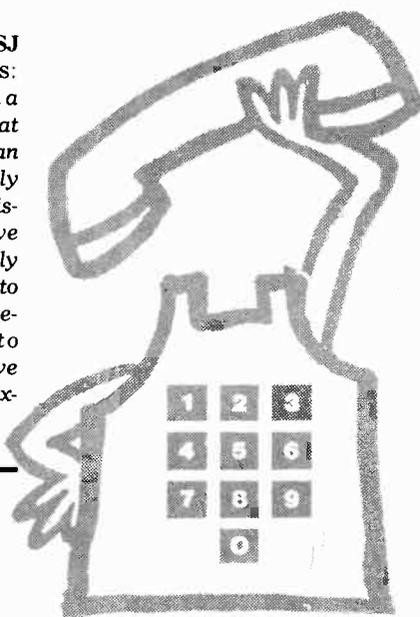
AIR PERSONALITIES

Phone Calls: What Is Legal?

Recently I discussed how best to use your phones for livelier, more spontaneous shows (R&R, 1/19). Another factor to consider, however, is your legal responsibility and listeners' rights when it comes to using impromptu bits on-air.

Robert Hallmark, PD of KISJ & KXYL/Brownwood, TX, writes:

After recording a good bit from a listener and then asking to use that comment on-air, more often than not we are turned down — mostly due to embarrassment on [the listener's] part. One solution I've heard is for the station to regularly run a disclaimer . . . something to the effect of, "All calls on our request line are subject to broadcast." We do this at least five times a day inside an ad that explains contest and prize rules.



"If you take contest calls during drivetime but only run your disclaimers late at night, you're not building a strong case for implied consent."

To what extent are we bound to disclose the fact that we tape calls and may use the material on the air? What is the current position on recording calls in the first place and then using those calls on the air without expressed permission?

The questions Hallmark poses actually encompass three areas: legal, regulatory, and creative.

State Laws

The recording of telephone conversations falls under the jurisdiction of the wiretapping law of the state in which the conversation takes place. Many states have "dual consent" laws, under which both parties to a phone conversation must give consent prior to its being recorded.

Other states have "single consent" laws, under which the recording of a telephone conversation is legal if at least one of the parties is aware of and consents to being recorded. If you call someone and record the conversation, obviously you have consented to the recording.

ATTENTION JOCKS! If you think I should be writing about you, let me hear why! Comments, suggestions, questions, and complaints are welcome. Due to the volume of mail, I regret that I cannot critique the airchecks I receive, but I'd love to hear what you're doing.

If you live in a dual consent state, it's illegal to record a telephone conversation without the other party's consent. Thus, if you work in a dual consent state, initiate calls (to celebrities, practical joke victims, randomly selected potential "phrase that pays" winners, etc.), and record them without permission, you are in violation of the law.

FCC Rules

The FCC clearly prohibits stations from airing a caller's voice — live or recorded — without his or her consent. There are two kinds of consent in regard to airing someone's voice: expressed and implied. *Expressed consent* consists of the person saying, "Yes, you may air my voice on your radio station" (or words to that effect). *Implied consent* refers to a situation in which an average listener might reasonably be assumed to understand that by calling the radio station, he makes his voice fair game for broadcast.

If your entire show consists of on-air listener dedications, you can probably mount a strong argument to support the notion of implied consent from your callers. Similarly, someone calling the listener line of a talk show would probably be considered to have given implied consent.

It would be difficult to argue implied consent, however, if clear evidence to the contrary existed. Let's say, for instance, someone thinks she's calling the station's business office but mistakenly reaches the talk show line. If it's obvious from her speech that she hadn't expected to end up on the air, the notion of implied consent might be a weak defense.

Disclaimers: A Good Idea

Hallmark's wise to air disclaimers. Such disclaimers, however, should be aired during the same dayparts as the phone calls to which they refer. If you take contest calls during drivetime but only run your disclaimers late at night, you're not building a strong case for implied consent.

Equally important — though frequently overlooked — is the notion of *informed consent*. Your disclaimer, announcement, or permission request shouldn't be presented in a confusing or misleading manner. A rapid-fire delivery of "All 'Touch Tone Cash Calls' are recorded and may be aired" — the vocal equivalent of fine print — fails to protect you if it can be established that an average listener could not be expected to hear, understand, and comprehend the message.

In fact, there's one interesting court case, which to my knowledge has yet to be settled, wherein the plaintiff admits consenting to her voice being aired but denies giving informed consent. In this instance, a woman was the victim of an air talent's "put-on" call, which she says caused her great distress. When the talent finally identified himself, told her it was just a joke, and asked for permission to air the recorded call, the woman gave her permission. But after hearing the call on-air, she filed suit, seeking damages for infliction of emotional distress.

"The FCC clearly prohibits stations from airing a caller's voice — live or recorded — without his or her consent."

But she gave permission to air the call, didn't she? The real question is, did she give her informed consent? First she was victimized by a practical joke that allegedly drove her nearly to tears. When she finally learned the truth, she experienced yet another strong emotional response: relief. Does saying "Okay, you can put this on the air," while in such an emotional state, constitute informed consent? That's for the court to decide.

Protect Yourself

A couple of years ago I offered two suggestions that might save your station a lot of grief:

- Have a recording on your listener/request/contest line that explicitly warns callers that you do put calls on the air — "Thanks for

Less Risky Business

- **Risky:** Putting callers on-air without explicitly obtaining prior consent; e.g., randomly selected "cash calls," annoying wakeup calls, and practical jokes.
- **Less risky:** Airing standardized disclaimers in the same hour any calls are aired or with a recording that advises calls will be recorded and possibly aired.
- **Least risky:** Calling only people who've entered contests, recording nothing without written and taped permission, airing regular disclaimers, using phone-screening messages, and beginning all calls with, "You're on the air."

calling X100. A real live person will pick up the phone as soon as possible, and remember — your telephone call will be recorded and your voice may be put on the air." After the caller has heard the disclaimer, then the call is automatically routed to the in-studio line.

- Preface all incoming on-air calls with a cheery "You're on the air."

Creative Challenge

If you work in a single consent state and legally tap calls, only to have your "victims" refuse permission, perhaps you should rethink your strategy. Do you really want to continue making calls that embarrass people? Or might it be more productive to find a way to put people on-air without making them feel uncomfortable?

In Defense Of Feedback

Also in this week's mailbag, personality Jay Phillippi of WWSE/Jamestown, NY, weighs the value of PD critiques against self-critiques.

I maintain that while self-critiquing is valuable, the air talent is too close to his own show to always be clear on what's working and what's consistent with station goals.

My OM disagrees. He maintains that my ability to self-critique is "infinitely larger" than I believe and that any competent professional can and should be able to work with little or no supervision.

Few of us want the OM/PD/GM leaning over our shoulders every day, but surely it's his job to offer direction, counseling, motivation, and butt-kicking when necessary. Otherwise the air talent can be placed in the position of cruising along blindly, thinking he's pushing the station to new and higher levels — only to have the Powers That Be yank out the rug, saying, "That's not what we wanted you to do."

Or does everybody else out there work on ESP?

The most common complaint I hear from air personalities is that PDs don't give them any feedback on their performance. Being a competent professional doesn't preclude a person from being open to objective input. That's why, in the major leagues, even 20-game winners work with pitching coaches and .300 hitters gladly listen to advice from respected batting coaches.

"Being a competent professional doesn't preclude a person from being open to objective input."

By the same token, many observers suspect Mike Tyson would still be the heavyweight champ if only his longtime trainer, Kevin Rooney, had been working in his corner. Rooney couldn't have thrown any punches but, according to the experts, he just might have been able to offer enough expert feedback on Tyson's performance to have helped him retain his crown.

Yes, air talents should receive regular feedback from their PDs. And if a PD doesn't feel qualified to critique the work, he should bring in someone who can evaluate the strengths/weaknesses and show the talent how to maximize the former and minimize the latter.

Dan O'Day, author of "Personality Radio," conducts air talent seminars for stations, groups, and associations. He can be reached at (213) 479-1767.



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WERZ	99WAYS	KZZU	Y94	SLY96
WPST	WHHY	95XXX	KFMW	OK95

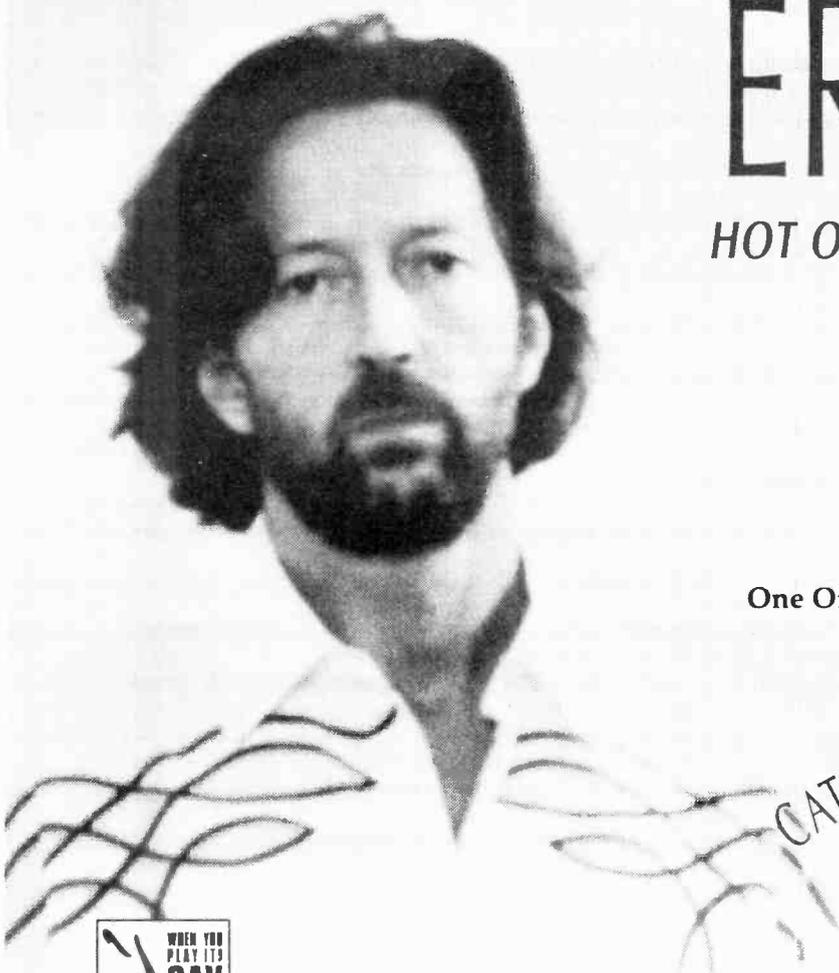
"BABY, IT'S TONIGHT"

The New Single

From The New Album
A View From 3rd Street

Track: **18**

CHECK OUT THE HOT NEW VIDEO!



ERIC CLAPTON

HOT OFF HIS "SATURDAY NIGHT LIVE" PERFORMANCE!

"NO ALIBIS"

The New Single

From The Platinum-Plus Album JOURNEYMAN

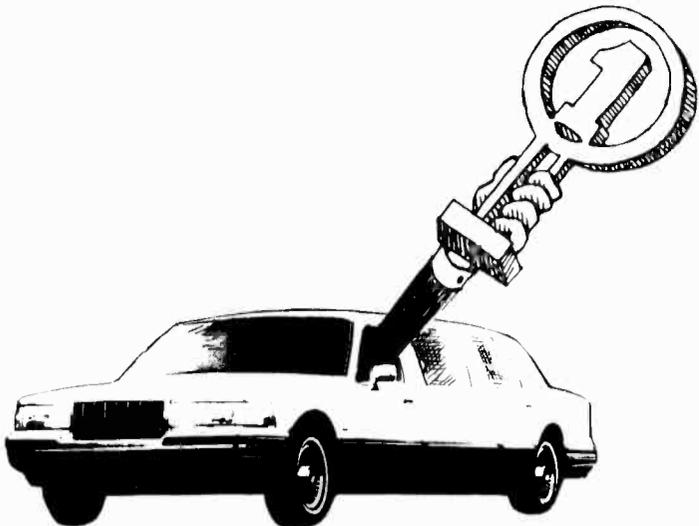
One Of The TOP 3 "R&R" AOR Albums For 20 Weeks—15 Weeks At No. 1

CATCH CLAPTON ON HIS SOLD-OUT U.S. TOUR!



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Nobody Can Do Better What We Do Best

Stones Rolling On TV

MONDAY, APRIL 9

1964/Capitol settles a legal struggle with **Vee Jay Records** for rights to the **Beatles**.

1965/The **Rolling Stones** make their TV debut on "Ready Steady Go!"

1979/**Donna Summer's** "Last Dance" wins a Best Original Song Oscar. **Giorgio Moroder** takes one for his "Midnight Express" score.

1989/Rolling Stone bassist **Bill Wyman**, 52, announces he'll marry 19-year-old model/actress **Mandy Smith** after six years of dating.

Born: **Dave Innis (Restless Heart)** 1959, **Carl Perkins** 1933, **Gene Parsons (Byrds)** 1944

TUESDAY, APRIL 10

1956/**Nat King Cole** is attacked by segregationists while performing in Birmingham.

1962/Original **Beatle Stu Sutcliffe** dies of cerebral paralysis.

1970/**Jim Morrison** asks Boston fans if they'd like to see his genitals. Fellow **Door Ray Manzarek** drags him offstage before Morrison can let it all hang out.

1988/**Ozzy Osbourne** announces he'd like to tour the world's insane asylums, adding that he'd probably be committed to one before the tour's end.

1989/**Alabama** is named **ACM Artist Of The Decade**.

Born: **Brian Setzer (Stray Cats)** 1959, **Dave Peveret (Foghat)** 1950, **Sheb Wooley** 1921

WEDNESDAY, APRIL 11

1961/**Bob Dylan** makes his live debut at Gerde's Folk City in New York.

1970/Citing "personal differences" with **John Lennon**, **Paul McCartney** announces a "temporary break" from recording with the **Beatles**. Also, **Peter Green** leaves **Fleetwood Mac**.

1980/Sho you right, Dr. White — **Barry White** receives an honorary degree in Recording Arts/Sciences from the UCLA Faculty Club.

1983/The year's Best Original Song Oscar goes to **Joe Cocker & Jennifer Warnes's** "Up Where We Belong."

1984/**Spinal Tap** plays live at a Los Angeles club. Few in the audience realize Tap isn't a real band.

1988/**Cher** wins a Best Actress Oscar for her role in "Moonstruck." **Bill Medley & Jennifer Warnes's** "(I've Had) The Time Of My Life" is named Best Song.

Born: **Chris Difford (Squeeze)** 1954, **Stuart Adamson (Big Country)** 1958



Herbie Hancock, Dave Edmunds, Vince Gill, David Cassidy

THURSDAY, APRIL 12

1954/**Bill Haley & His Comets** record "Rock Around The Clock."

1966/"I got a letter saying I was drafted, so I jumped in my car, turned a corner, and there was this truck." — After crashing his Corvette into a parked truck in L.A., **Jan & Dean's Jan Berry** is paralyzed for over a year.

1975/The film version of the **Who's** "Tommy" opens nationally.

1979/**Mickey Thomas** replaces **Marty Balin** as lead singer for **Jefferson Starship**.

1988/**Sonny Bono** is elected Mayor of Palm Springs.

Born: **Vince Gill** 1957, **David Cassidy** 1950, **Herbie Hancock** 1940, **Pat Travers** 1954, **Will Sergeant (Echo & The Bunnymen)** 1958, **Tiny Tim** 1932, **John Kay (Steppenwolf)** 1944, **J.D. Nicholas (Commodores)** 1952

FRIDAY, APRIL 13

1965/**Roger Miller** carries home five Grammys. **Bill Cosby** wins the first of six straight comedy Grammys.

1979/**Van Halen's David Lee Roth** collapses onstage in Spokane five days into a tour.

1980/After 3883 performances, "Grease" finally ends its Broadway run. ("A Chorus Line" later breaks that record.)

1988/After drummer **Sly Dunbar** performs in court, **Patrick Alley's** plagiarism suit against **Mick Jagger** (for "Just Another Night") is dismissed.

Born: **Peabo Bryson** 1951, **Jack Casady (Jefferson Airplane)** 1944, **Al Green** 1946, **Max Weinberg (E Street Band)** 1951, **Jimmy Destri (Blondie)** 1954, **Wayne Lewis (Atlantic Starr)** 1956, **Louis Johnson (Brothers Johnson)** 1955

SATURDAY, APRIL 14

1970/**Stephen Stills** crashes his car and breaks his wrist while eyeing a cop in the rearview mirror.

1974/**Pete Townshend** makes his solo debut at London's Roundhouse.

1976/Following months of speculation, **Stevie Wonder** confirms a multimillion-dollar deal with **Motown**. At the time, it's the richest artist contract ever. Also, **Bay City Roller Eric Faulkner** almost overdoses on seconal and valium.

1980/A New Jersey state assemblyman proposes that **Bruce Springsteen's** "Born To Run" become the official state song. Also, **Gary Numan's** "The Touring Principle" becomes the first commercially released music video.

1989/**Tom Petty** releases "Full Moon Fever," his first "solo" album. **Heartbreakers Mike Campbell, Howie Epstein** and **Benmont Tench** all contribute.

Born: **Loretta Lynn** 1935, **Ritchie Blackmore (Deep Purple)** 1945

SUNDAY, APRIL 15

1967/The **Who** release "Happy Jack," which becomes the group's first U.S. hit.

1976/The **Rolling Stones** release "Black And Blue," their first LP with guitarist **Ron Wood**.

1982/Midway through recording "The Nylon Curtain," **Billy Joel** breaks several bones in his left hand in a motorcycle mishap. He's hospitalized for over a month.

Born: **Dave Edmunds** 1944, **Roy Clark** 1933, **Samantha Fox** 1966, **Allan Clarke (Hollies)** 1942

— Paul Colbert

Style Council Splits!

Confirmation comes this week that the **STYLE COUNCIL** are no more. "It's long overdue really," said leader **PAUL WELLER**. "It's something we should have done two or three years ago — but we've created some great music in our time."

Weller formed the group in 1983 after the demise of the **JAM**, and the Style Council racked up eight Top 20 UK hits out of eight releases in their first two years, although their subsequent singles produced only one top tenner (1987's "It Didn't Matter").

Weller and keyboardist **MICK TALBOT** will be working on individual projects, and both hope to play live later in the year.

Speaking of splits, all three members of recently dissolved **DANNY WILSON** are continuing to make music. Singer **GARY CLARK** and his brother, **KIT**, are each working on solo material, while bassist **GED GRIMES** is putting together a new band in the lads' native Scotland.

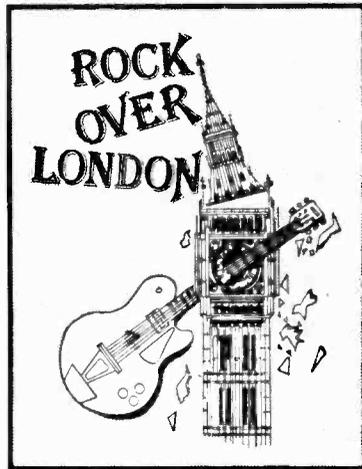
Ginger Snaps

Contrary to recent suggestions by **JACK BRUCE** that a **CREAM** reunion could be on the cards for this year or next, the third member of the legendary rock group has ruled out such a possibility — in no uncertain terms.

Speaking in the *Mail On Sunday* magazine, **GINGER BAKER** said, "It will never happen. I don't think that **ERIC CLAPTON** would have the nerve to ask me — I really don't."

"The majority of the world is convinced that Cream was Eric Clapton's band, and he enjoys it. Cream was my band. I formed it. I did most of the hard work. And I got the least out of it."

Baker — who's been touring the States of late in Jack Bruce's new band — added, "I hate that stuff Clapton does now anyway. To be perfectly frank, I don't like Jack's new album either."



her brother, **RICKI**, at their home studio in Knebworth. Incidentally, **Kim's** seventh album ("Love Moves") is scheduled to be released in June.

On April 16, **BRUCE DICKINSON** of **IRON MAIDEN** will release the title track of his forthcoming solo LP ("Tattooed Millionaire") as his first single. The B-side will be "The Ballad Of Mutt," and it won't be on the album.

Spiritual Cowboys

In an interview with the *Daily Mirror*, **EURHYTHMIC DAVE STEWART** says he's currently planning a tour with his new band, the **SPIRITUAL COWBOYS**.

Meanwhile, the identity of the other Cowboys is being kept under wraps until they appear on Channel Four's "Rock Steady" TV show next month.

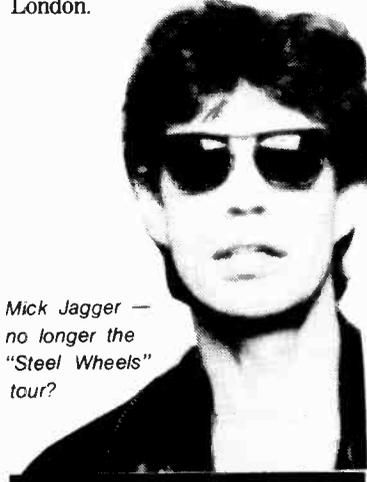
Fixx Follow-up

ROL hears that the **FIXX's** follow-up to "Calm Animals" should be out later this spring. Working once again with producer **BILL WITTMAN**, the band has recorded and mixed ten tracks for the LP in New York, and are now back in the UK working on one final track.

Meanwhile, rock stalwarts **DIO** will release their new album ("Lock Up The Wolves") on May 7. Produced by **TONY PLATT**, the LP features ten tracks that were recorded in Nevada and mixed in London.



The Style Council — a vote for disband?



Mick Jagger — no longer the "Steel Wheels" tour?

Stones To Broadcast Euro Tour Date

MICK JAGGER gave a press conference at the Tabernacle Club

in West London last week to announce the European leg of the **ROLLING STONES'** current world tour — which isn't the "Steel Wheels" tour anymore.

Sponsored by "Budweiser" and the **BCL Group**, the concert trek — now known as the "Urban Jungle Europe 1990" tour — will find the Stones playing to more than two and a half million fans, beginning in Rotterdam on May 18.

The "Urban Jungle" logo features a rabid dog (which Jagger calls "Skippy") and vivid orange, yellow, and purple colours. Mick also says the live shows will feature many changes from the "Steel Wheels" tour.

"The stage is completely different," explains Jagger, adding, "A lot of the songs will be similar. We will change the musical focus a little bit, but it will be a somewhat different show."

Parentetically, **Big Picture Productions Ltd.** — a new UK-based company financed by **Granada Television** — has been formed to provide worldwide event television and music programming for international broadcast and home video distribution. **PolyGram Music Video International** will handle distribution of the resulting programs to the home video marketplace.

The first **Big Picture** broadcast will be a concert by the **Rolling Stones** during the aforementioned European tour. **Big Picture** has the rights to transmit the Stones' show throughout Europe, and will market the program to all territories

worldwide — excluding North America and Japan.

Flowers Head Home

After a lengthy absence, Dublin band **HOTHOUSE FLOWERS** are set to return in June with their second LP, currently titled "Home." The band has been working in Eire and America with various producers, including **LANGER & WINSTANLEY**, **GARY LANGAN**, and **PAUL BARRETT**, who worked with **U2** on their soundtrack for the **RSC** production of "A Clockwork Orange."

Before then, the bloomin' Flowers will release a single titled "Give It Up" on April 23.

Artists Vs. The Poll Tax

A number of musicians are making their feelings known about this year's most hotly discussed issue, the introduction of the community charge, or poll tax. **SPANDAU BALLET's GARY KEMP** and **JIMMY SOMERVILLE** have agreed to support a new pressure group called **Artists Against The Poll Tax**, which was launched this week.

Vicar In A Tutu

"A chance to have your photo taken wearing **MORRISSEY's** clothes!" This is one of the treats on offer if you attend this year's **SMITHS** convention in Manchester on August 1.

Clearly for diehard fans only, other attractions include 24-hour, nonstop screenings of **Smiths** videos and a six-hour "spectacular, flower-filled disco." Hang the DJ.



Kim Wilde — showcasing her "Love Moves?"

Singled Out

Singles set for Monday (4/2) include "Don't Hold Back" by **MAUREEN WALSH**, the woman who sang on **BOMB THE BASS's** Top Ten UK cover of "Say A Little Prayer"; and "It's Here" by **KIM WILDE**, which was produced by

BRITAIN

LW	TW	
3	1	B-52's /Love Shack (Reprise)
13	2	SNAP /The Power (Arista)
4	3	CANDY FLIP /Strawberry Fields Forever (Debut)
5	4	ERASURE /Blue Savannah (Mute)
1	5	BEATS INTERNATIONAL / LINDY LAYTON /Dub Be Good To Me (Go Beat/PG)
8	6	DAVID A. STEWART / CANDY DULFER /Lily Was Here (Anxious/RCA)
7	7	NEW KIDS ON THE BLOCK /I'll Be Loving You Forever (CBS)
2	8	JIVE BUNNY & MASTERMIXERS /That Sounds Good To Me (Music Factory)
16	9	49ERS /Don't You Love Me (4th & B'way/Island)
—	10	THEY MIGHT BE GIANTS /Birdhouse In Your Soul (Elektra)
—	11	E-ZEE POSSEE /Everything Begins With An 'E' (More Protein)
18	12	PRIMAL SCREAM /Loaded (Creation)
15	13	INSPIRAL CARPETS /This Is How It Feels (Mute)
11	14	MICHAEL BOLTON /How Am I Supposed To Live Without You (CBS)
6	15	GURU JOSH /Infinity (De Construction/RCA)
17	16	BIG FUN /Handful Of Promises (Jive)
—	17	ORBITAL /Chime (FFRR/PG)
10	18	J.T. & BIG FAMILY /Moments In Soul (Champion)
—	19	JAM TRONIK /Another Day In Paradise (Debut)
14	20	SINEAD O'CONNOR /Nothing Compares 2 U (Ensign/Chrysalis)

Moving Up

QUEEN LATIFAH & DE LA SOUL/Mama Gave Birth 2 The Soul Children (Gee Street)
HEART/All I Wanna Do Is Make Love To You (Capitol)
JIMMY SOMERVILLE/Read My Lips (Enough Is Enough) (London/PG)
JUNGLE BROS./What U Waitin' 4? (Eternal)
BIZZ NIZZ/Don't Miss The Partyline (Cooltempo/Chrysalis)
RICHARD MARX/Too Late To Say Goodbye (EMI USA)

The Network Chart, courtesy MRIB

AUSTRALIA

LW	TW	
1	1	MIDNIGHT OIL /Blue Sky Mine
2	2	GIRL OVERBOARD /The Love We Make
4	3	HUNTERS & COLLECTORS /Turn A Blind Eye
5	4	PETER BLAKELEY /First Time Ever I Saw Your Face
3	5	PETER BLAKELEY /Crying In The Chapel
7	6	BANG THE DRUM /Only You
10	7	MARGARET URlich /Escaping
—	8	CHURCH /Metropolis
6	9	J. DIESEL /Please Send Me Someone To Love
9	10	MENTAL AS ANYTHING /Overwhelmed

Most Added

WILDLAND/The Sun

Top 10 Australian records from playlists of **MMM-FM/Brisbane**, **MMM-FM/Melbourne**, **FOX-FM/Melbourne**, **96 FM/Perth**, **SA-FM/Adelaide**, **2-DAY/Sydney**, **MMM-FM/Sydney**, and **FM-104.7/Canberra**.

CANADA

LW	TW	
1	1	ALANNAH MYLES /Lover Of Mine
2	2	MAESTRO FRESH WES /Let Your Backbone Slide
3	3	PAUL JANZ /Every Little Tear
4	4	JANE CHILD /Don't Wanna Fall In Love
—	5	LUBA /Little Salvation
6	6	TRAGICALLY HIP /Boots Or Hearts
5	7	CRASH VEGAS /Inside Out
7	8	MEN WITHOUT HATS /In The 21st Century
8	9	BOX /Carry On
10	10	COREY HART /A Little Love

Most Added

KIM MITCHELL/Lost Lovers Found
PAUL LAINE/Dorianna

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

"Rock Over London" news is a service of Rock Over London Ltd. which can be reached at **Globe Theatre, Shaftesbury Ave., London W1V 7HD**; phone **01-494-4513**.

COMPACT DATA®

Hollywood, DGC Labels Set Artists, Release Dates

Disney's new record company — tentatively titled Hollywood Records — has signed its first two acts: L.A.-based bands World War III and Circle Of Soul. A distribution deal for the label is still pending.

Meanwhile, David Geffen's new company, DGC Records, has announced the street dates for its first few releases. Look for Warrior Soul's and the Sundays' debut LPs on April 17. Projects to follow include former X bassist/vocalist/songwriter John Doe's first solo LP, "Meet John Doe" (May 29); the Hal Willner-produced debut album from NYC-based singer/songwriter Lori Carson (April 24); and the Bob Rock-produced platter from the L.A.-based band Little Caesar (May 15).

Ringo Honors John

Ringo Starr has rounded up pals Jeff Lynne, Tom Petty, Joe Walsh, and studio drum maestro Jim Keltner to record the Beatles' "I Call Your Name" as a tribute to former bandmate John Lennon. The tune — recorded on what would have been Lennon and Yoko Ono's 21st wedding anniversary — will be featured in the international TV broadcast of the all-star John Lennon Tribute concert set for May 5 (see R&R, 2/16).

Meanwhile, the aforementioned Mr. Petty is reportedly working on a greatest hits package that will include two new songs.

Environmental Rock

Crosby, Stills, Nash & Young, Don Henley, and the Desert Rose Band will play another fundraiser

A ROIRing Celebration

In celebration of its ten-year anniversary, NYC-based cassette-only indie label ROIR Records will release several anthologies featuring tunes from its decidedly non-mainstream artist roster.

The first — titled the "Ten ROIR Years" — is currently available, and features Nico, the Buzzcocks, the MC5, the Fleshtones, the Dictators, Bad Brains, the Dickies, the U.K. Subs, Glenn Branca, Television, Joe "King" Carrasco, the Mekons, ? & The Mysterians, the Germs, and Flipper, among others.

The next compilation ("New York Rockers") is due in May, and will sport choice cuts from Television, Richard Hell, 8 Eyed Spy with Lydia Lunch, the Bush Tetras, James Chance, the Fleshtones, the New York Dolls, the Dictators, Johnny Thunders, Bad Brains, the Lounge Lizards, and Suicide.

concert in the Southern California area, this one on April 1. The beneficiary this time is California's proposed Environmental Protection Act of 1990 — the same cause that recently reunited the Go-Go's for a

one-off concert this week (3/28).

The abovementioned musicians' March 31 concert (R&R, 3/9) is being held to raise money for a liver transplant for CSN&Y's former drummer Dallas Taylor.

Bits & Pieces

• Atlantic has issued a limited-edition CD version of Robert Plant's new "Manic Nirvana" album. The elaborate package — available in record stores — features a gate-fold sleeve, unusual graphics, a red satin banner, and a booklet of exclusive photos. 25,000 copies were pressed, and it'll list for \$24.95.

• Concrete Blonde — a group now consisting of original members Johnette Napolitano and James Mankey, and former Roxy Music drummer Paul Thompson — will have their forthcoming IRS album, "Blood Letting," released on May 15. The LP also features guitar and mandolin licks from R.E.M.'s Peter Dinklage on the tune "Darkening Of The Light."

• Geffen rockers Guns N' Roses have begun rehearsing with new tour drummer Martin Chambers. The former Pretenders skinsman will play with the band during its upcoming appearance at Farm Aid IV on April 7.

• The Los Angeles Urban League will honor Stevie Wonder with its "Whitney M. Young Jr. Award" on April 3. The annual award is given to individuals who have made significant contributions in advancing civil and human rights for African-Americans and other minorities.

• Todd Rundgren will record his next Warner Bros. LP during five consecutive nights of concert-like sessions at San Francisco's Palace Of Fine Arts Theatre. Rundgren will sell tickets to the sessions, which begin on July 6.

• Former April Wine members Myles Goodwyn, Brian Greenway, Gary Moffet, and Jerry Mercer will reunite to record an album for Aquarius Records. Look for the LP later this summer. Meanwhile, fellow Canadians Holly Woods and Sheron Alton are reforming their old band, Toronto. Incidentally, Honeymoon Suite keyboardist Ray Coburn replaces former Toronto member Brian Allen, who decided to keep his A&R gig at Attic Records.

• Rolling Stones bassist Bill Wyman will begin work on a solo LP (his third) later this year.

• The B-side of Fleetwood Mac's new Warner Bros. single, "Save Me," sports a live version of "Another Woman," which the band recorded back in 1987 at San Francisco's Cow Palace.

• Boston-based headbangers Extreme are currently working on their second A&M album with Michael Wagener (of Skid Row and Motley Crue fame) producing. The LP is tentatively titled "Porno Graffiti," and will likely feature such instant class-sicks as "Decadence Dance," "Lil Jack Horny," and "Suzie Wants An All Day Sucker."

M
49.8 million households
Patti Galkuz
Director/Music Programming

HEAVY

MICHAEL BOLTON/How Can We Be (Columbia)	5
JANE CHILD/Don't Wanna Fall In Love (WB)	12
PHIL COLLINS/I Wish It Would Rain Down (Atlantic)	10
DON HENLEY/Heart Of The Matter (Geffen)	5
KISS/Forever (Mercury)	11
MIDNIGHT OIL/Blue Sky Mine (Columbia)	7
MOTLEY CRUE/Without You (Elektra)	8
ALANNAH MYLES/Black Velvet (Atlantic)	18
SINEAD O'CONNOR/Nothing Compares (Chrysalis)	7
ROBERT PLANT/Hurting Kind (Es Paranza/Atlantic)	3

EXCLUSIVES

AEROSMITH/What It Takes (Geffen)	6
B-52'S/Deadbeat Club (Reprise)	3
HEART/All I Wanna Do Is Make Love (Capitol)	2
JANET JACKSON/Alright (A&M)	2
MADONNA/Vogue (Sire/WB)	ADD

STRESS

BLACK CROWES/Jealous Again (Def American/Geffen)	6
DAMN YANKEES/Coming Of Age (WB)	ADD
SDUL II SOUL/Get A Life (Virgin)	4

BUZZ BIN

CHURCH/Metropolis (Arista)	3
DEPECHE MODE/Enjoy The Silence (Sire/Reprise)	ADD
MISSION U.K./Deliverance (Mercury)	6

ACTIVE

ADAM ANT/Room At The Top (MCA)	4
CHER/Heart Of Stone (Geffen)	4
JUDE COLE/Baby It's Tonight (Reprise)	ADD
ALICE COOPER/Only My Heart Talkin' (Epic)	3
FASTER PUSSYCAT/House Of Pain (Elektra)	8
COREY HART/A Little Love (EMI)	4
JOAN JETT/Love Hurts (Blackheart/Epic)	2
LENNY KRAVITZ/Mr. Cab Driver (Virgin)	7
SLAUGHTER/Up All Night (Chrysalis)	6
SMITHEREENS/Blues Before & (Enigma/Capitol)	2
LISA STANSFIELD/All Around The World (Arista)	3
ROD STEWART/This Old Heart Of Mine (WB)	5
TECHNORONIC/Get Up! (Before The...) (SBK)	9
TESLA/The Way It Is (Geffen)	5
WILSON PHILLIPS/Hold On (SBK)	6
PETER WOLF/99 Worlds (MCA)	3

MEDIUM

BLUE NILE/Downtown Lights (A&M)	6
GIANT/All I See You In My Dreams (A&M)	ADD
GREAT WHITE/House Of Broken Love (Capitol)	15
GUN/Better Days (A&M)	9
MICHAEL MONROE/Man With No Eyes (Mercury)	7
PETER MURPHY/Cuts You Up (Beggars B&T/RCA)	10
TOMMY PAGE/All Be Your Everything (Sire/WB)	ADD
TOM PETTY/A Face In The Crowd (MCA)	7
RAVE-UPS/Respectfully King Of Rain (Epic)	4
YOUNG MC/All Come Off (Delicious Vinyl/Island)	4

BREAKOUT

A'ME LORAIN/Whole Wide World (RCA)	ADD
BAD ENGLISH/Heaven Is A 4 Letter Word (Epic)	ADD
BATON ROUGE/Walks Like A Woman (Atlantic)	ADD
DANGER DANGER/Bang Bang (Imagine/Epic)	ADD
DAVE EDMUNDS/Closer To The Flame (Capitol)	3
FAITH NO MORE/Epic (Slash/Reprise)	3
LONDON QUIREBOYS/7 O'Clock (Capitol)	3
RAINDOGS/I'm Not Scared (Atco)	2
STONE ROSES/Fools Gold (Silvertone/RCA)	2

HOT NEW VIDEOS

DAMN YANKEES/Coming Of Age (WB)	ADD
DEPECHE MODE/Enjoy The Silence (Sire/Reprise)	ADD
HEART/All I Wanna Do Is Make Love (Capitol)	2
JANET JACKSON/Alright (A&M)	2
MADONNA/Vogue (Sire/WB)	ADD

ADDS

A'ME LORAIN/Whole Wide World (RCA)	
BAD ENGLISH/Heaven Is A 4 Letter Word (Epic)	
BATON ROUGE/Walks Like A Woman (Atlantic)	
JUDE COLE/Baby It's Tonight (Reprise)	
DAMN YANKEES/Coming Of Age (WB)	
DANGER DANGER/Bang Bang (Imagine/Epic)	
DEPECHE MODE/Enjoy The Silence (Sire/Reprise)	
GIANT/All I See You In My Dreams (A&M)	
MADONNA/Vogue (Sire/WB)	
TOMMY PAGE/All Be Your Everything (Sire/WB)	

VH1
30.6 million households
Sal LaCurto, Director/Music Programming
Norman Schoenfeld, Director/Talent & Artist Relations

FIVE STAR VIDEOS

BEE GEES/Bodyguard (WB)	3
KATE BUSH/This Woman's Work (Columbia)	ADD
J. CLEGG & SAVUKA/Cruel, Crazy (Capitol)	1
BOB DYLAN/Most Of The Time (Columbia)	ADD
EVERYTHING BUT THE GIRL/Driving (Atlantic)	9
INNER CITY/Whatcha Gonna Do With My (Virgin)	4
NOTTING HILLBILLIES/Your Own Sweet (WB)	6
SDUL II SOUL/Get A Life (Virgin)	3
RDD STEWART/This Old Heart Of Mine (WB)	4

ARTIST DEVELOPMENT

BASIA/Cruising For Bruising (Epic)	6
LUKA BLOOM/Rescue Mission (Reprise)	3
COWBOY JUNKIES/Sun Comes Up, It's (RCA)	1
R. ELLIOT/When A Man Loves A (Intima/Enigma)	6
TIM FINN/Not Even Close (Capitol)	9
BELA FLECK/Sinister Minister (WB)	9
JULIA FORDHAM/Manhattan Skyline (Virgin)	8
GIPSY KINGS/Volare (Elektra)	ADD
SARA HICKMAN/Simply (Elektra)	10
KAOMA/Lambda (Epic)	9
DIANNE REEVES/Never Too Far (EMI)	4

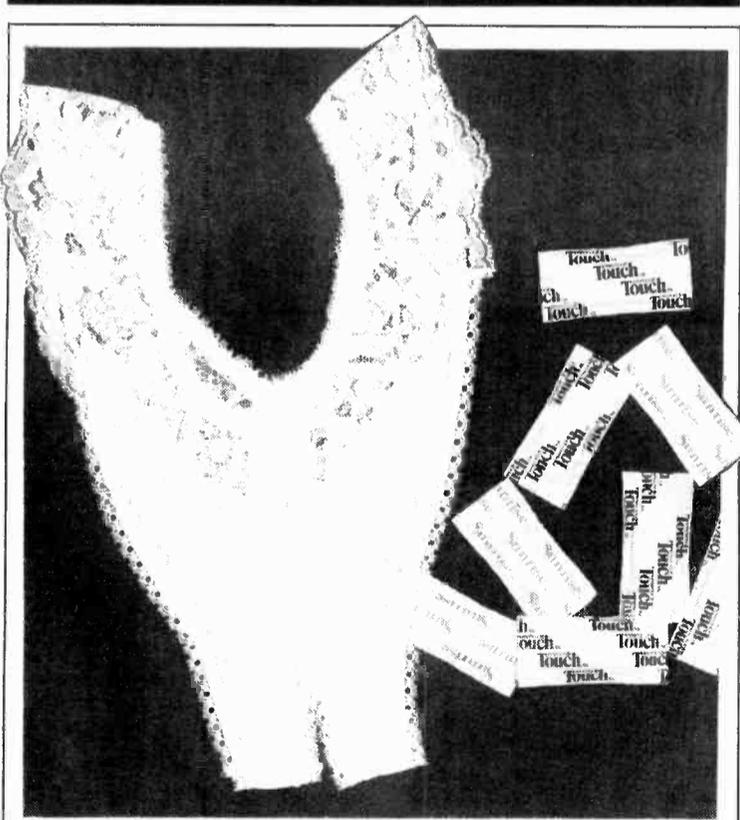
NEW MUSIC

REGINA BELLE/Make It Like It Was (Columbia)	7
PETER BLAKELEY/Crying In The Chapel (Capitol)	11
BLUE NILE/Downtown Lights (A&M)	9
CHIMES/Heaven (Columbia)	2
LLOYD COLE/Downtown (Capitol)	1
SHAWN COLVIN/Steady On (Columbia)	11
DEL AMITRI/Kiss This Thing Goodbye (A&M)	ADD
DAVE EDMUNDS/Closer To The Flame (Capitol)	5
K.D. LANG/Pullin' Back The Reins (Sire/WB)	8
NRBQ/If I Don't Have You (Virgin)	3
CHRIS REA/The Road To Hell (Geffen)	8
JOE SATRIANI/I Believe (Relativity)	3
SUNDAYS/Joy (GGC)	1
TEARS FOR FEARS/Advice For (Fontana/Mercury)	3
UB40/Here I Am (Come & Take Me) (Virgin)	8
GEOFFREY WILLIAMS/Blue (Atlantic)	4

HIT MAKERS

MICHAEL BOLTON/How Can We Be (Columbia)	4
CALLOWAY/I Wanna Be Rich (Solar/Epic)	2
CHER/Heart Of Stone (Geffen)	2
TAYLOR DAYNE/Love Will Lead You Back (Arista)	6
GLORIA ESTEFAN/Oye Mi Canto (Epic)	2
DON HENLEY/Heart Of The Matter (Geffen)	3
ELTON JOHN/Sacrifice (MCA)	8
QUINCY JONES/Secret Garden (Qwest/WB)	7
PAUL McCARTNEY/Put It There (Capitol)	5
SINEAD O'CONNOR/Nothing Compares (Chrysalis)	6
BONNIE RAITT/Have A Heart (Capitol)	11
SMDKEY ROBINSON/Everything You (Motown)	9
LISA STANSFIELD/All Around The World (Arista)	8
TINA TURNER/Look Me In The Heart (Capitol)	7
LUTHER VANDROSS/Here And Now (Epic)	3
WILSON PHILLIPS/Hold On (SBK)	5

Information current as of March 27.



One Hole-some Promo

In their hole-hearted effort to spread the word about Barry White's new Back Page climber, "I Wanna Do It Good To Ya," the mischievous marketing team at A&M Records shipped programmers CD versions of the tune inside gold-wrapped boxes bearing the titillating invitation, "When you want it done right..."

Folks lucky enough to receive the overwhelming choice for Promo Item Of The Week were undoubtedly left spent and throbbing after laying bare the box's other contents: crotchless panties and a fistful of multi-colored condoms... no teasing!

POLLSTAR

CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	PAUL McCARTNEY	\$1065.1
2	BILLY JOEL	\$1057.6
3	NEW KIDS ON THE BLOCK	\$375.8
4	AEROSMITH	\$347.6
5	ANDREW "DICE" CLAY	\$294.1
6	MOTLEY CRUE	\$246.4
7	BARRY MANILOW	\$236.3
8	T. PETTY & HEARTBREAKERS	\$202.1
9	PATTI LABELLE	\$161.6
10	RANDY TRAVIS	\$148.5
11	WHITESNAKE	\$145.3
12	ERASURE	\$144.4
13	GEORGE STRAIT	\$121.6
14	RICHARD MARX	\$121.1
15	TEARS FOR FEARS	\$120.4
16	JUDDS	\$118.0
17	B-52'S	\$98.9
18	CULT	\$96.6
19	JETHRO TULL	\$85.4
20	ALICE COOPER	\$77.1

New Tours

CATERWAUL	ALANNAH MYLES
TRACY CHAPMAN	OINGO BOINGO
DON HENLEY	SHADOWFAX
LITTLE FEAT	SOUTHERN PACIFIC
MIDNIGHT OIL	TANITA TIKARAM

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.



BRAD MESSER

CALENDAR

Talking Trash With A Silver Tongue

"Beware of silver-tongued devils," she said. I'd casually mentioned to my wife that I hadn't finalized a topic for today's column when she suggested silver-tongued devils. Now why would she think of them?

There's nothing wrong with them, mind you. Our business places a premium on smooth talkers, so a silver tongue is worth its weight in, uh, gold. The negative connotation is justified only when superior communication skills are used for deceit.

Here's a purely hypothetical example: someone looks you in the eye, flashes a most engaging smile, and says, "Signing this noncompete agreement is just a formality. We never enforce these." Or: "You'll only be using your own car at the beginning, because we plan to trade out a vehicle soon." Or my alltime favorite: "The new owners plan to make no changes. If they didn't like the station exactly as it is, they wouldn't have bought it."

That one ought to go right into the Silver-Tongued Devils Hall of Fame, next to "I'll still respect you in the morning if you undress now and cover your nakedness with whipped cream and do everything I say."

No Silver In Ink

Deceit. It was called "that glib and oily art" by Shakespeare, who defined it as "to speak and purpose not." The mischief from a silver tongue can sometimes be unmasked by simply asking for something in writing, such as a written promise that the noncompete clause will never be enforced in your own case. See how far that goes. Drop me a card when you get there.

There are glib and oily folks in

humble places as well as on high. That fine line between plain ol' deceit and "putting your best foot forward" by accentuating the positive is crossed every day by legions of resume writers.

Right now, somewhere out there, a guy is probably filling out a job ap and thinking to himself, "Oh, no need to mention the three years in the stir for child molesting, and I'll break the news about the embezzlement arrest after they hire me."

Deceit looks very different coming than going, you understand. Inbound, it's devilish; outbound, it can be rationalized to a fare-thee-well.

Yes, it's a thin line between best-foot-forward and outright deceit — a thin line not crossed by a person who substitutes a phrase such as "hadn't finalized a topic" for the phrase "had absolutely nothing about which to write."

Fare thee well.

Gas Kills Soviet Demonstrators

MONDAY, APRIL 9 — Two demonstrations made news a year ago, half a world apart. Some 300,000 Americans peacefully conducted a pro-choice rally in Washington, DC. In Soviet Georgia, troops used deadly gas against some of the 10,000 demonstrators in the capital city of Tbilisi. The official report said 20 died of gas or beatings.

Two Japanese sailors died in 1981 when a U.S. nuclear sub accidentally collided with a Japanese cargo ship in the East China Sea and sank it. It's the 25th anniversary of the first baseball game in the first domed stadium, the Astrodome. NASA announced the original seven astronauts in 1959. Anniversary of Lee's surrender to Grant, the virtual end of the American Civil War (1865). Full moon.

Birthdays: Keshia Knight Pulliam 11 ("The Cosby Show"). Paulina Porizkova 25. Steve Ballesteros (golfer) 33. Dennis Quaid 36. Hugh Hefner 64.

Nurses Admit Killing 'Nuisance' Patients

TUESDAY, APRIL 10 — Vienna authorities announced in 1989 that four nurses had confessed to murdering 49 elderly patients in a half-dozen years, some as "mercy killings" and others simply because the patients were "nuisances."

A tornado killed 60 at Wichita Falls, TX in 1979. An earthquake killed more than 5000 in Iran in 1972. The new nuclear submarine Thresher came apart during a test dive in 1963, killing all 129 aboard. In 1945, U.S. troops liberated Buchenwald death camp in what is now East Germany. Passover.

Birthdays: Don Meredith 52. John Madden 54. Chuck Connors 69. Harry Morgan ("M*A*S*H") 75.

Human Sacrifices By Drug Gang

WEDNESDAY, APRIL 11 — A year ago, Mexican police found the graves of 15 murder victims just across the border from Brownsville, TX. The victims, including at least one American student, had been ritualistically killed as good-luck sacrifices by members of a drug operation.

In 1986, American Dodge Morgan sailed solo around the world in a record 150 days. Reagan returned to the White House in 1981 after 12 days of recuperation from the Hinckley assassination attempt. In 1951, Gen. Douglas MacArthur was relieved of command in Korea by President Harry Truman for not following orders.

Birthdays: Louise Lasser 51. Michael Deaver 52.

Ollie Was "Led to Believe . . ."

THURSDAY, APRIL 12 — Oliver North testified in his own defense in 1989 that he had been "led to believe" everything he did was directed by President Reagan.

A terrorist bombing in 1985 killed 17 at a restaurant near a U.S. base in Spain. Also in 1985, the Guinness record for the longest shower was set at 340 hours, 40 minutes (about two weeks). Columbia blasted off on the first space shuttle mission in 1981. Yuri Gagarin became the first man in space in 1961. Roosevelt died and Truman became President in 1945. A three-day snowstorm in 1894 left more than 30 inches in parts of Pennsylvania and New York. The first Civil War battle was fought at Charleston in 1861.

Birthdays: David Letterman 43. Ann Miller 67. Tiny Tim 68.

Moon-Bound Spaceship Crippled

FRIDAY, APRIL 13 — As Apollo XIII made its way to the moon in 1970, one of its liquid oxygen tanks exploded, crippling the craft and threatening the crew's lives. The moon landing was aborted, and the ship took four days to swing out past the moon and slingshot back to Earth.

It was announced in 1988 that genetic manipulation had created a "new form of mouse" at Harvard Medical School. Jack Nicklaus won a record sixth Masters golf title in 1986. Reagan was widely criticized in 1985 for his planned May visit to West Germany's Bitburg Cemetery, where Nazi troops are buried. President Ford declared a new 200-mile U.S. fishing limit in 1976, replacing the former 12-mile limit. Good Friday.

Birthdays: Rick Schroeder 20. Bret Saberhagen 26. Ron Perlman ("Beauty and the Beast") 40. Howard Keel 73. **Saturday (4/14):** Pete Rose 49. Loretta Lynn 55. Tony Perkins 58. Rod Steiger 65. **Sunday (4/15):** Roy Clark 57. Elizabeth Montgomery ("Bewitched") 57.

QUINCY JONES



"The Secret Garden
(Sweet Seduction Suite)"

FEATURING:

Al B. Sure!

James Ingram

El DeBarge

Barry White

THE HOT NEW SINGLE
FROM THE BLOCKBUSTER ALBUM
BACK ON THE BLOCK

PRODUCED BY



© 1989 QWEST RECORDS

WXKS 22-18	KJ103 22-19
WPGC 16-12	Z99 26-20
KJMZ 2-1	KKMG 1-2
PWR96 add	HOT96 10-9
KITY 14-10	KIKI 18-14
KTFM 28-25	KQMQ 15-13
KKFR deb 29	KCAQ deb 37
FM102 23-21	KOY-FM 26-24
KZZB 30-25	KROY 30-27
WCKZ 11-10	KDON 2-1
KZFM 38-30	G98 add 40
KPRR 30-23	KZOZ 39-29
XL1067 deb 34	

Monday Morning Replay

Hit Radio Chart deb **39**



JOEL DENVER

Turnaround Strategies

Prescribing The Right Antidote For Faltering Ratings

Even the most talented programmer comes up against faltering ratings. And whether he's reevaluating his own strategy or that of a predecessor, he needs to know how to target trouble spots, minimize losses, and turn things around quickly.

For more insight, I talked with three PDs who are currently involved in turnaround situations: WZOU/Boston's Steve Rivers, WGTZ (Z93)/Dayton's Jeff Ballentine, and KYNO-FM (Hot 96)/Fresno's John Clay.

Advance Legwork

When Clay joined KYNO-FM, the station's ratings were sliding downhill. "The first thing I had to do was figure out where we were sick. Was it the wrong format or just a case of poor execution? The answer can be discovered through research — from sophisticated cluster analysis to getting out on the streets and asking what people think of your station.

"Your corrective steps should be based on [a combination of] judgment and homework. I quickly discovered that Fresno, a 30% Hispanic market, is mainly an assimilated Hispanic community. Most of them don't even speak Spanish. Our target demo of 18-34 women is 60% Hispanic. This allows us to play mainstream music our competition, B95 [KBOS], won't play, including ballads by Richard Marx and Michael Bolton."

"Most turnaround stations demand fast growth," Ballentine observed, "and management wants to see it happen yesterday. That's why we have an aggressive 'stationality' to make it happen. PDs endure a lot of pressure from monthly trends. But you have to be

"Listen to the market and be prepared to custom-design the station to fit. The same bag of tricks you've used before won't work everywhere, and chances are the competition already knows them."

—Steve Rivers

realistic with management: let them know if it's a short- or a long-term turnaround plan. You can razzle-dazzle your boss just so much."

Rivers believes a PD confronting a turnaround situation — especially in an unfamiliar market — should always do plenty of advance

legwork and keep an open mind. "That way you know when you arrive what goals are realistic. Does the station have a good signal? Are there cash limitations? Spend time with the staffers to learn more about the station's history. With these things in mind, be intelligent about what you want to accomplish before you erase everything on the drawing board."

Starting From Scratch

"Listen also to the market," continued Rivers. "Be prepared to



Steve Rivers

custom-design the station to fit. The tricks you've used before won't work everywhere, and chances are the competition already knows them. Get out in the marketplace; talk to folks on the request lines. Do some research to determine audience hot buttons, local lingo, and overall preferences. Chances are you'll come up with a fresh ap-

proach or positioning statement no one has used before. Be innovative and creative; you'll be amazed at what you can pull off."

Referring back to the situation he walked into at KYNO-FM, Clay

"You can't put a temporary patch on the problems — it'll only confuse the audience or tip your hand."

—John Clay

recalled, "We had to start from scratch because the station had flipped direction, image, name,



Jeff Ballentine

and format a number of times in the last few years. I found this out from people who listen to us in malls. One guy said we were like the 'Three Faces Of Eve' — you never knew what was coming next.

"We made a clean sweep of everything but the calls. Diary-keepers think of KYNO (AM), which they grew up with. So we

limited the use of KYNO and now call ourselves 'Hot 96, a better mix of music.' Judging by our continued cume growth and increased TSL, it seems to be working after ten months in place."

Creative Research

Research can certainly play a crucial role in turning a station around. But what about smaller-



John Clay

market stations that don't have access to the deep pockets of their major market counterparts? Which problem(s) should be tackled first? "The music," advised Rivers. "Everyone has request lines. Get them manned for as many hours as possible; get people to write down not only requests, but any other comments. Keep a daily

tabulation to see which songs are growing [in popularity]. If you want to play new music first, you should look for early indications to up the rotations of hot titles to satisfy your active core audience.

"You might want to consult with a university research department to design a telephone study. Maybe the department will even do the work. Meet the retailers who give you reports to help spot the hits early. In other words, generate as much feedback as you can about the music you play."

"Most turnaround stations demand fast growth, and management wants to see it happen yesterday. But you have to be realistic."

—Jeff Ballentine

Ballentine suggested using "the basics" when funds are limited "because so much of what we do relies on common sense. Dot the I's and cross the T's. Once you find out where to position your station, pick a statement and bang the hell out of it. We use 'Z93, with 50 minutes of music every hour.' It's the first thing out of the jocks' mouths."

Create 'Disinformation'

After market observations and research are completed, Clay believes a programmer must be ready to make all his moves at once. "You can't put a temporary patch on the problems — it'll only confuse the audience or tip your hand. The only thing we did in the beginning was shave off the hard edges to stop the erosion. But we waited five or six weeks to get the staff in place and everything ready to go."

To keep from tipping your hand, Clay suggests using "disinformation" — intentionally confusing misinformation — to help get the job done. "It worked well here. I was able to identify who was talking to other stations, so by the time we hit with our format we had the market completely confused.

"You can also get a lot of inside
Continued on Page 72

Rebuilding Team Spirit

Fixing a troubled station can frequently lead to minor or major staff restructuring — not always an easy task:

• **Steve Rivers** — "You should only change jocks when you feel in your heart that you have to. If you've had some honest discussions with them and they aren't on your team, then make your moves. But if someone's just not doing it your way right away, you have to give him a chance."

• **Jeff Ballentine** — "You can't win with sideline people. And you

can't motivate people — they have to motivate themselves. Cut out the cancer and start fresh. Hire people who believe in what's going on and they'll rally around you. It's simply a matter of replacing the staff with people who know how to elbow the competition and go for the throat. Don't kid yourself. As PD you may have to be the nasty guy."

• **John Clay** — "The toughest

thing is keeping up a front for staff who won't be there in a few weeks. Once they catch the vibe, they'll share information with the competition. Somehow, in the process of assembling the new format and team, you have to maintain. The whole procedure [must be] supported by the company and management. Otherwise you'll find you've become social director on the Titanic, and your job is to rearrange deck chairs before it goes down."

JOE SATRIANI



i believe

**'I BELIEVE', THE NEW SINGLE
FROM JOE SATRIANI'S GOLD ALBUM
'FLYING IN A BLUE DREAM'**

**PRODUCED BY JOE SATRIANI & JOHN CUNIBERTI
DIRECTION: BILL GRAHAM MANAGEMENT**



Turnaround Strategies

Continued from Page 70

information from the sales department when they talk to good clients who also advertise on the competition. We knew four weeks ahead that KMGX was becoming Rock 40 KRZR, thanks to the sales department."

Another important element of the turnaround game plan is instilling a winning attitude. Rivers remarked, "Get everyone together and define your goals. Make sure

everything dovetails into the product, including promotion, marketing, and on-air content. You have to work as a team to move forward.

"Also evaluate how the on-air approach stacks up against the market (see accompanying sidebar). If it's weak, strengthen or soften it accordingly. You have to make the station stand out. A fresh jingle package can also help, as can pulling off a stale package and running without one for a while."

Once all the changes are in place, Rivers says the day-to-day objective is to "create as much market noise and momentum as you possibly can. A CHR should have a 'what will they do next' reputation. Listeners are constantly checking you out. Our on-air positioning statement is now 'More music and less talk.' We've backed it up with the product and, according to the ratings, people are buying it."

Bee Gees
"BODYGUARD"
 The New Single



The sensual new song and video that puts the BODY back in bodyguard.
 video in
FIVE-STAR ROTATION on VH-1

From The Album ONE. Produced by Barry Gibb, Maurice Gibb, Robin Gibb and Brian Tench.



© 1990 Warner Bros. Records Inc.

Y100	WTBX	KPAT
WNNK	Z99	WPFR
YES97	KF95	KTRS
WIXX	KSND	KFTZ

AC 5

MOTION

• **KIIS-FM/Los Angeles** adds KHYI (Y95)/Dallas middayer **Wendi** to late-nights.

B.C. Beshore moves from weekends at WWRB/Wilkes-Barre, PA to swing at WSBG/Stroudsburg, PA ... **KPWR** (Power 106)/L.A. greets copywriter **Al Stone** from KTOT/Big Bear Lake, CA ... **Trudi Zuber** has joined **KROY**/Sacramento as News Director after a stint at WLVQ/Columbus ... **KBOZ**/Bozeman brings in **Roger Nelson** from WELO/Tupelo, MS to nail down the MD/midday position as **Kurt Kruger** switches to nights and **Jon McCain** to overnights.

WXLK (K92)/Roanoke MD **Linda Silver** has left and is replaced by **David Lee Michaels** from WRVQ/Richmond, who will also handle PM drive ... at **WKCI** (KC101)/New Haven, AM producer **Kelly Nash** moves to nights and **APD/MD Tom Poleman** takes afternoons as **Brian Holiday** heads back to New York ... **KZZU**/Spokane welcomes **Scott Phillips** from **KZFN** (ZFUN)/Moscow, ID for middays as **Mark McKay** takes a gig at **KMJK**/Portland ... **Rocket Man** zooms into late-nights at **WTHZ** (Z103)/Tallahassee, FL ... **Bill Lee** segues from mornings at **AC KORQ**/Abilene, TX to the same shift at **WIBW** (AM)/Topeka.



NO PLAIN JANE — Jane Child and her rings stopped by to admire **KIIS-AM & FM/Los Angeles** morning man **Rick Dees's** (l) cart collection. Also in awe is **Warner Bros.' Promotion Manager Chris Crist**.



DESIGNATED GOONS — **KPXR** (Power 102)/Anchorage helped the **Sullivan Arena** celebrate its seventh anniversary with a flashback to the ultimate hockey movie, "Slap Shot." Killing time in the penalty box are **Power 102's Scott Dooley, Patrick Wright, and Rick Allan**.

BITS



• **Advantage, Love Muscle** — **WFLZ** (Power Pig)/Tampa recently unleashed its "Menu Of Madness," challenging listeners to out-swine each other for cash. Stunts ranged from a man donning a chicken suit to dance in heavy traffic to another man shaving his legs with an Epilady razor. The Pig's **Russell The Love Muscle** is shown getting the drop on a listener buried in the sand.

• **So That's What 1814 Means** — Using the liner "The Rhythm Station for the Rhythm Nation," **WCKZ/Charlotte** came up with a novel method of giving away tickets to see **Janet Jackson's** "Rhythm Nation 1814" tour. The station became all-Janet radio, playing nothing but her tunes for 1814 minutes — over 30 hours. Winning callers nabbed Rhythm Nation CDs, cassettes, and pins. The grand prize-winner took front-row seats.

• **Milk Dees A Body Good** — The face of **KIIS-AM & FM/Los Angeles's** wacky wakeup guy **Rick Dees** has greeted the city's listeners on bus cards and billboards for years. Now, Dees has found a way into their refrigerators too, thanks to the **Main Street Dairy**, which sold **KIIS** space to place Dees's dimples on its milk cartons.



DEVVOE

NEW EDITION'S BELLEF



POISON

P1 Action:
 PWRPIG a 38 KJMJ 17-14
 WH* T a KITY 3
 KS1J4 a KGGI 17-9
 WIOQ a FM1J2 a 30
 WPGC a KMEL 29-17

Produced by: Dr. Freeze for H Productions
 Management: Hriam Hicks/H Management



EXPLODING
 AT RETAIL!

THE SINGLE

GOLD IN FIRST 2
 WEEKS OF RELEASE

- #1 - Kemp Mill
- #1 - Record Bar
- #1 - Tower Seattle
- #1 - City 1 Stop
- #1 - Rose Records
Chicago
- #1 - Streetside
St. Louis
- #1 - Nova 1 Stop
- #2 - Tower Mountain
View
- #2 - Tower Boston
- #2 - Abbey Road
- #3 - The Wiz
- #5 - Flipside
- #5 - Music Plus
- #7 - Tower D.C.

THE ALBUM

GOLD IN FIRST 2
 DAYS OF RELEASE

- Cambridge/
Strawberries—
195 sold in 1 day.
522 sold in 2 days.
- Musicland—
600 sold in 1 day.
20,000 reorder.
- Record Bar—
445 in 1 day.
- General 1 Stop/Seattle—
Top 10 1st day.
- Streetside St. Louis/
Del Mar Store—
50 in 1 day at 1 store!
- Richman Bros.—
4,000 in 2 days!

Format's Fetching Fall Figures

By Mike Kinosian

Here's a quick recap of how some Gold outlets performed this fall.

The first two figures are 12+ Arbitron stats from fall '88/fall '89. Those numbers are followed by fall '89 Birch 12+ shares. Next is the station's Arbitron 25-54 rank and a 12+ TSL (minutes per day) comparison of fall '88/fall '89.

	Arbitron F '88/ F '89	Birch F '89	Arbitron 25-54 Rank	TSL F '88/ F '89		Arbitron F '88/ F '89	Birch F '89	Arbitron 25-54 Rank	TSL F '88/ F '89
WTRY/Albany	3.7/4.3	2.7	6	57/81	KOOL/Phoenix	4.6/4.5	4.7	3	75/72
KZKL/Albuquerque	1.0/5.8	5.4	5	NA/79	WWSW/Pittsburgh	6.1/6.1	6.4	2	76/69
WFOX/Atlanta	4.2/5.8	5.1	3	53/65	KKSN (AM)/Portland	0.3/2.7	2.8	16	NA/85
WQSR/Baltimore	3.7/5.3	4.2	4	71/72	KKSN-FM/Portland	3.4/4.2	3.9	6	64/57
KHOM/Baton Rouge	1.8/5.1	4.7	4	NA/72	WTRG/Raleigh	2.3/5.6	4.5	3	NA/70
WODS/Boston	5.2/5.1	3.8	1	71/70	WKLX/Rochester	4.3/7.6	3.8	5	54/79
WHTT-AM & FM/Bufalo	4.4/6.1	7.0	3	56/65	KHYL/Sacramento	5.1/4.7	5.2	5	68/66
WWMG/Charlotte	4.8/4.8	5.8	7	80/77	KLOU/St. Louis	5.8/4.3	2.9	4	61/66
WNOO/Chattanooga	3.9/6.1	3.4	7	113/153	KSMG/San Antonio	5.4/4.5	6.7	3	75/69
WJMK/Chicago	4.2/3.1	2.8	8	61/54	KCBQ-AM & FM/San Diego	3.0/3.4	2.8	6	64/53
WKOO/Coastal NC	3.9/4.9	NA	3	89/109	KSFO & KYA/San Francisco	3.7/3.7	2.8	5	46/47
WOMG/Columbia	1.3/4.8	4.3	5	NA/72	KBSG/Seattle	3.3/3.3	3.3	5	54/58
KLUV/Dallas	3.4/3.1	2.6	7	67/56	WSEN-AM & FM/Syracuse	4.8/5.5	4.4	2	67/75
WING/Dayton	3.5/2.6	1.8	9	58/51	WYUU/Tampa	1.6/2.4	1.7	10	72/88
KXKL-AM & FM/Denver	6.8/6.3	5.4	2	79/70	KCEE & KWFM/Tucson	8.5/9.9	8.2	1	66/80
WKSG/Detroit	3.4/2.0	1.8	15	80/56	KVLT/Tulsa	3.2/6.6	4.8	3	NA/88
KOFX/EI Paso	4.4/7.0	3.8	2	66/91	WXTR/Washington	3.4/3.4	2.3	8	64/58
KFSO/Fresno	6.4/5.7	4.5	1	79/69	WBBG/Youngstown	7.3/8.5	8.7	1	87/78
WODJ/Grand Rapids	0.5/3.9	2.8	6	NA/75					
WMQX-AM & FM/Greensboro	3.1/4.9	3.5	5	58/72					
WWKL/Harrisburg	1.0/3.6	4.7	5	NA/107					
WDRG/Hartford	7.8/6.4	4.7	1	94/70					
KLDE/Houston	2.5/3.5	2.8	8	54/58					
WKLR/Indianapolis	6.9/7.0	6.2	3	74/75					
KCMO-FM/Kansas City	4.2/3.8	4.3	8	54/54					
WIBM/Lansing	6.8/5.5	4.5	5	86/61					
KUDA/Las Vegas	1.3/4.7	4.8	4	NA/76					
KOLL/Little Rock	3.7/7.5	7.0	3	68/81					
KODJ/Los Angeles	1.2/1.8	1.4	17	45/56					
KRTH-FM/Los Angeles	3.2/2.7	3.0	6	50/51					
WRKA/Louisville	6.3/4.8	5.6	6	65/61					
WMXJ/Miami	3.9/4.8	4.2	2	70/83					
WZTR/Milwaukee	2.7/4.3	3.6	5	65/72					
KQQL/Minneapolis	1.6/3.8	3.7	7	46/59					
KQLD/New Orleans	2.1/4.6	4.3	4	124/77					
WCBS-FM/New York	4.3/4.1	3.6	2	73/69					
KOMA/Oklahoma City	4.7/5.9	6.3	3	75/86					
WOCL/Orlando	7.6/6.1	6.4	3	93/71					
WUGL/Philadelphia	2.4/4.1	3.5	2	52/67					

- The average Arbitron 12+ share jumped from 3.9 last fall to 4.8.
- This fall's average Birch 12+ share was 4.2.
- Approximately six out of ten Gold stations (59.6%) bettered their Arbitron 12+ shares; 8.7% were flat.
- KZKL/Albuquerque registered the largest gain: +4.8. The average increase was +1.9.
- 31.5% of the Gold stations listed above posted 12+ losses, but the average decline was -0.8.
- In only 25% of the cases was a station's 12+ Birch figure higher than its corresponding Arbitron stat; KBSG/Seattle was the only station to post the same share (3.3) in both sweeps.
- Stations with similar calls — WNOO (153) and WKOO (109) — outdistanced their Gold counterparts in TSL; 52% of Gold stations listed here increased TSL.

Cruisin' Classic Cars

There's nothing like classic cars to take listeners back to the early days of rock 'n' roll. That was the theory behind the following promotions.

WMXJ/Miami transported South Florida's Hollywood Boulevard back to the past last month. Hundreds of classic cars from the '50s and '60s cruised a two-mile route in the first annual "Majic Classic Car Parade & Show."

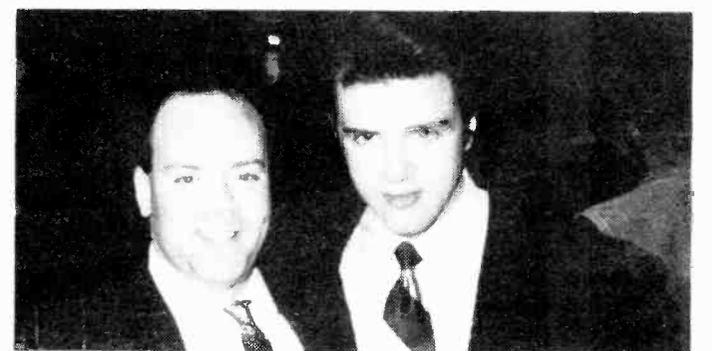
Helping out as celebrity grand marshalls were '60s stars **Jay Black & The Americans, Martha & The Vandellas, Coasters, Gary "U.S." Bonds, Danny & The Juniors, Frankie Ford, and Brian Hyland.** The parade was followed by a five-hour show and free family festival.

Admission was free; all proceeds from car entry fees and food/drink sales went to the Children's Fund, which provides money and services to needy South Florida kids.

WWMG/Charlotte invited six area car dealers to let their lots be show sites for its "Cruisin' Nite," a moving classic car show. The station marked each location with checkered flags and balloons, and provided free food and entertainment. Special edition T-shirts emblazoned with the station's 1960 pink Cadillac on the front sold out quickly.

WWMG ended the evening by awarding trophies in several classic car categories and held drawings for a variety of prizes, including a trip.

Said Director/Marketing & Promotions **Jeanne Swenson**, "We'd recommend this concept to any Gold station. But be ready — classic car collectors come out of the woodwork. It's a '60s scene all over again."



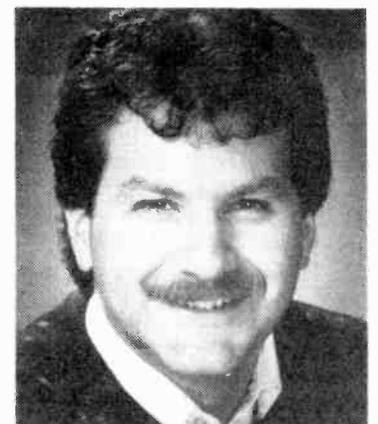
WODS/Boston "Elvis Only" host Jay Gordon (l) and Michael St. Gerard, the star of ABC-TV's "Elvis," chat at the show's Memphis wrap party. Gordon managed to make an appearance on the show.

GOLD VAULT Management

Bill McDonald has been named APD at WWSW/Pittsburgh. He was formerly AM driver/Production Director at crosstown CHR WNRJ. **KOOL/Phoenix's** new Director/Public Relations is **Lisa Posada**; **Donna Stewart** steps in as Director/Promotions.

Air Talent

Former WZOU/Boston morning man **Mike Addams** crosses the street for PM drive at WODS. In the early '80s, Addams programmed Boston Gold-Based AC WROR. **KOOL/Phoenix** has added **Lisa Myers** for morning



Jon Brent traffic; also joining the station are news anchors **Mike Saucedo** and **Alan Kath**, and "roving reporter" **Kurt Krieger**. Former KQFX/Austin PM driver **Jon Brent** joins WWMG/Charlotte for afternoon drive/Production Director duty. Onetime WFYR/Chicago personality **Corey Roberts** is the new morning man at KLOU/St. Louis. Roberts succeeds **Kevin McCarthy**, who returns to his PM shift.

Miscellaneous

Former AC WAIV/Jacksonville is now WKQL: Cool 96.9. According to VP/GM **Jeff Dorf**, "We've done extensive research to develop this format. There's definitely a demand for this type of project. We've put together a station that will consistently deliver a good-time feeling."



Mike Addams



Mrs. Fields's son Rich (l), who doubles as KODJ/Los Angeles night personality and "Rock N' Roll U.S.A." host, visits with Booker T. Jones of Booker T. & The MGs fame.



HAVING TU TU MUCH FUN — WFOX/Atlanta morning team Randy & Spiff prepare to introduce the Fox 97-sponsored "Blue Jean Ballet" performance by the Atlanta Ballet Company. Ballet Company President Ken Hertz was quoted as saying, "They've set ballet back 100 years."

WIBM Brings Home The Bacon

For those of you who missed it — and I'm sure more than a few of you did — March 1 was National Pig Day. **WIBM/Jackson, MI** was on top of things and really hammed it up.

"The pig is a clean, lovable, in-

telligent animal with a dirty image," contends Promotion Director **Lynda Jacobs**. "We set out to give the pig the credit it deserves by giving away pork rinds, pickled pigs feet, piggy banks stuffed with \$94, and dinners

at Lansing's Pig Pit Barbecue."

In addition, the station's DJs played pig trivia, sang pig parodies, and solicited pig calls and pig jokes. Naturally, listeners went hog-wild.



HARVEY KOJAN

PART II

AOR Airplay Analysis

It's been three months since I printed preliminary results of the Trapman Company's ongoing AOR airplay monitoring. With fresh information arriving every week, I thought it would be a good idea to crunch some more numbers and give you an update.

The revised statistics (highlighted in the box at right) are virtually identical to last December's preliminary results. The mythical "average" AOR plays about 26% currents, 7% recurrences, and 67% gold. There are, of course, wide variations: both KFOG/San Francisco and WRIF/Detroit came in at only 11% current (both have upped new music considerably since they were monitored). In contrast, KXXR/Seattle and WSHE/Miami (under then-PDs Rick Lambert and David Grossman, respectively) each registered 49% current the days they were monitored.

Some of the stations most often cited as extremely library-intensive actually play more new music than the average. For example, WNEW-FM/New York's current percentage was 33%, higher than two-thirds of the stations monitored thus far. Likewise, WEBN/Cincinnati came in at 34%.

Individual Dayparts

For the first time I broke out percentages for the individual dayparts. AM drive (23%) and mid-days are virtually identical (22%).

You might expect 10am-3pm to come in a bit higher than 6-10am, and it's true most stations add a current to their clock at 10am. But nearly every station has a long oldies-driven feature — like Electric Lunch or Work Force Blocks — during middays, which lowers the overall current percentage.

Things do open up somewhat at night, but few stations monitored thus far make significant changes. Perhaps that's why so many AORs are having troubles at night.

'Heavy' Stats Not Very

The stats that are sure to open some eyes are the average-plays-per-day numbers. No, that's not a misprint: the average "heavy" received a robust 2.3 plays in the 18-hour monitor. Medium meant 1.5 plays; light, 1.2.

It's crucial to look at those figures in context. The stations defined heavy, medium, and light via their weekly playlists, and most overreported the amount of heavies and mediums. That, in turn, lowered the average-plays-per-day.

For example, KSJO/San Jose re-

ported 12 songs in heavy the week we monitored the station. One of those songs received a substantial five spins between 6am-midnight. One had four spins, another received three, six had two, and three had just one.

Things were no different at crosstown KOME: the 26 "heavies" the station reported that week received between zero and four plays each.

KSJO and KOME weren't the only stations with playlists that contained similar inconsistencies, skewing the overall results. It's obvious some stricter guidelines as to what constitutes heavy, medium, and light are needed.

Another thing to keep in mind when reviewing the stats is that these results are still culled primarily from P1 stations, which tend to play things a bit closer to the vest than smaller outlets with fewer competitors. Major market AORs with Classic Rock competitors emphasizing variety and no-repeat workdays are more likely to feel comfortable with slower rotations.

Why Are Rotations So Slow?

However, even if you take that into account, it's a fact that many

Playing The Percentages

Current/Recurrent/Gold

Average number of songs played: 187
Currents: 49
Current percentage: 26%
Recurrents: 14
Recurrent percentage: 7%
Gold percentage: 67%

Current Percentage By Daypart

6-10am: 23%
10am-3pm: 22%
3-7pm: 26%
7pm-mid: 33%

Average Plays Per Day

Heavy: 2.3
Medium: 1.5
Light: 1.2

All statistics based on 18-hour monitors, 6am-midnight; monitors are never done on days featuring lengthy special programming (Twofer Tuesday, no-repeat days, block parties, etc.)

programmers, despite countless conversations about the need to "bang" songs and make them familiar, continue to rotate their currents at a snail's pace. And that approach baffles me because I've yet to see or hear a shred of research suggesting one play every four to six hours is too much. In fact, research confirms listeners can't possibly become familiar with a song unless it gets real rotation. And if you're not going to play a song enough to make it familiar, why bother playing it at all?

I understand why so many PDs play so little new music — I don't necessarily agree with them, but I understand their reasons: currents are inherently risky . . . upper demos aren't as interested in new music . . . people are always more comfortable with the tunes they grew up with . . . the only way to block a Classic Rock competitor is to beef up on library material.

However, I can't understand why rotations have become so slow. Am I missing something?

McGhan Strikes Again

Representatives from more than a dozen stations travelled to Los Angeles to take part in McGhan Radio Productions' fourth annual "Grammy Week Live" remote, held February 19-23 at Hollywood's Roosevelt Hotel.

Nearly 100 musicians, actors, comedians, and otherwise famous and nearly famous folks circulated during the five-day event, providing participating broadcasters with an endless stream of unlikely interviews, impromptu jam sessions, and general mayhem. Where else could you find the likes of Don Henley, Lou Ferrigno, Timothy Leary, Doug Llewelyn, Robert Englund, the Cowsills, and the Del Rubio Triplets — all in the same room?



WIYY/Baltimore's Chris Emry and John Lee Hooker hang in Hollywood. (That's Emry on the right, by the way.)

LIVE GRAMMY WEEK



Check out this scary foursome: Alice Cooper, Jessica Hahn, Howard Stern, and Harvey Leeds.



KGON GETS CANNED — KGON/Portland joined with local nightclubs to sponsor five nights of rock and blues with free admission for anyone who brought three cans of food for the needy. Pictured among the goodies are (l-r) Bob Ancheta, Eric Johnson, Bill Prescott, Dave Numme, and Mike Everhardt.



D.A.D NATION — D.A.D visits KUPD/Phoenix; (l-r) WB's Todd Galli and Kenny Puvogel, KUPD VP/Programming Ernesto Gladden and staffer Jan Williams, and band members Jesper Binzer and Stig Pederson.

WARNING: If 100 AOR programmers do not listen to

THE RAVE-UPS

"Respectfully, King Of Rain"

by 5pm Monday, April 2nd, we will shave every hair from Redbeard's chinny-chin-chin.



**The Top Ten
Alternative/New Rock
Smash Is Now Ready
For Mainstream AOR.
MTV Active Rotation**

**Listen or Lather!
The choice is yours.**

Epic

Dear Harv

I've received a lot of response to the March 9 "Compatibility Quiz" and the techniques **Coleman Research** employs to assess compatibility. While many readers are intrigued by the possibility of accurately determining how well songs fit a particular station, they also express a healthy amount of skepticism about the whole idea.

One person who doesn't put much faith in compatibility tests is **Rob Balon**, President/CEO of the **Benchmark Company**. "It's tough enough to ask a listener to evaluate a song, let alone ask him to determine if that song 'fits' a particular radio station or 'cluster' segment," Balon writes.

"The average listener simply doesn't have the product knowledge to make informed decisions like that. What you'll get is a checkerboard of hit-and-miss responses. Yes, they can look mighty impressive when presented in quantified, numerical form. But remember that most ancient of research axioms: *you only get out of it what you put into it.*"

SEGUES

KWHL/Anchorage ups **Radio Phil** to PD. He succeeds **Devan Mitchell**, who took the PD job at KLCX/Eugene . . . **Dexter** replaces **Karyn Bryant** as WBRU/Providence MD . . . Former KOZZ/Reno PD **Steve Funk** returns to the "biggest little city in the world" for MD/PM drive duties at crosstown rival KRZQ . . . WTTS/Bloomington, IN elevates **Dave Mac** to MD KISS/San Antonio shuffles

its lineup in the wake of morning man **Kevin Flynn's** departure, teaming **John Lisle**, **Steve Hahn**, and **Rex Gabriel** in AM drive and shifting PD **Tim Parker** to afternoons . . . **Jimmy Baron** joins the KZTR/Oxnard-Ventura morning show . . . Veteran Space City sports commentator **Barry "Sportsmouth" Warner** has joined the KLOL/Houston morning show.



FLYING HIGH AT 'XLP — WXLN/Davenport MD Malcolm Ryker (center) is sandwiched by Enuff Z'Nuff's Vikki Foxx (l) and Chip Z'Nuff.



MAGIC FLUTE — KMJX (Magic 105)/Little Rock MD David Allen Ross (r), Chrysalis's Ron Carter (l) and Jethro Tull's Ian Anderson compare flute sizes.



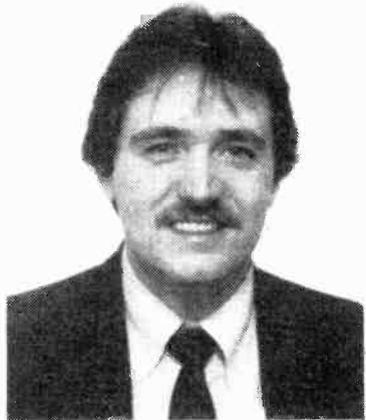
MIKE KINOSIAN

Stealing Time For The NFL

FM ACs typically concentrate on playing music, while their Full-Service AM counterparts focus on a variety of nonmusic elements such as sports play-by-play. There seems to be agreement among AC PDs that some play-by-play on FM may be viable.

Promotional Perks

"A lot depends on the sport and the time it takes," reasoned WHTX/Pittsburgh PD Dave Dillon. WHTX is an AC rarity: a Top 25 market FM flagship station for a major sports franchise (Pittsburgh Steelers). "Football games account for about four hours on a Sunday afternoon and an occasional Monday night." The team's popularity is a decided bonus which partly offsets the station's heavy time commitment. Noted Dillon, "In many cases, carrying football games helps because it gives stations promotional opportunities. We take advantage of those peripheral possibilities."



Dave Dillon

One reason to consider carrying play-by-play is that it increases a station's chances of building cume. "We do lots of marketing," Dillon explained. "For us, the Steelers games are like accidents — they attract crowds. When a Steelers game is televised, we encourage people to turn us up while turning down the television volume."

Play-By-Play's Prestige

Not every WHTX-Steelers promotion, however, is endorsed by the Rooneys, who own the team. "When the team went into the playoffs, we wanted to stage a Friday night Steeler rally at the Sports Garden," Dillon recalled. "The Rooneys didn't think it was good for the team's image to have players appearing at a bar. We scotched the idea because the Rooneys are great to work with, and we didn't want to do anything they didn't endorse."

The WHTX-Steelers association will most likely continue. "The Steelers bring a lot to the table," Dillon said. "The games are great

for image, prestige, and the ability to carry a community event. Negotiations for our latest three-year contract took about as long as it takes to turn on the water when you wash your hands. I couldn't put better programming on the station Sunday afternoons."

While enthusiastic about the Steelers, Dillon has definite reservations about venturing into baseball. "Baseball isn't what FM listeners expect from you," he contended. "You can't get away with carrying baseball on a music-oriented FM AC because of the frequency required (162 games per year). We do football simply because there's just one game a week."

Prior to Dillon's arrival, WHTX also carried University of Pittsburgh football and basketball games. The U of P Panthers have since found another radio home. "It was deemed inappropriate, so the station dropped the games," Dillon said. "These things take too much time. You're either a music station or you're not. You can't market a morning show, a music position, and a sports position all at the same time."

Celtics Coverage: A Community Service

WTVL-FM/Waterbury, ME has been a member of the Boston Celtics basketball network for three years. The Celtics have ardent fans all over New England, but its games aren't seen everywhere in the region, so WTVL's coverage is a sort of community service.

"I initially thought the games would interrupt the flow of our format," commented PD Jon Paradise. "The Celtics are big, but you can't watch them on television here unless you have a satellite dish. This is the only place to follow them. That played a big part in our decision to carry them. It's certainly helped more than it's hurt. When we didn't carry two games, we received lots of calls from listeners wanting to know why."

The Celtics games don't seem to have negatively affected WTVL's female audience. "Our testing has shown that the women we're after — those in their 30s and 40s — like the Celtics," Paradise remarked. "Women seem to have a

strong, positive response to these games on FM."

AM Rebound

Starting next year, however, WTVL-FM won't be the only game in town. Larry Bird, Kevin McHale, Robert Parrish, Dennis Johnson & company will be seen in Waterbury, Augusta, and neighboring areas on cable. Paradise indicated Celtics games would move to WTVL (AM), and the FM would counter with music. "We have so many other sporting events like Red Sox games on the AM, it seemed only logical to put them there."

The Red Sox still rule the major league sports roost in New England, but Paradise won't move them to FM. "The Red Sox schedule is double the Celtics schedule. The Celtics play mostly at night in the winter. I don't think people would have the tolerance to listen to baseball every day on FM." (Editor's note: Of the 81 stations in last year's seven-state Red Sox network, 13 were FMs.)

Vikings Touch Down Across Town

KSTP (KS-95)/Minneapolis was the first FM station to obtain the rights to carry the games of an NFL franchise (Minnesota Vikings). After a three-year run, however, KS-95 was relegated to the sidelines this year as crosstown FSA WCCO regained the Vikings rights.

"I loved the NFL on FM," declared KSTP Station Manager/PD Chuck Knapp. "It was exciting doing the games in stereo. We had dual microphones on the field to pick up the referees' calls and the sounds of the (shoulder) pads. We played Vikings trivia and took people to the Super Bowl. Women love to play contests and they had a ball with this one."



Breaking The Ice

Knapp threw cold water on the traditional wisdom that football on FM ACs turns women off. "Many women listen to sports because they're in the business world. Talking about sports is a great way for them to break the ice when they go into a guy's office prior to asking for the order. They also want to



Chuck Knapp

talk sports when their husbands come home."

Consequently, Knapp wasn't apprehensive about losing women when he added football. "Some loyal KS-95 women didn't want to listen Sundays noon-4, but I didn't see any erosion in the numbers. This station's audience is 60-65% female. On Sundays before Vikings football, we had an eight share and WCCO had a 24; with the Vikings, we had the 24 and they had the eight. It



Bill Minckler

The Case For Football

Last year I asked PDs to predict what they thought would happen within the format during the year (R&R, 1/13). KKCW/Portland's Bill Minckler offered, "A Top 15 music FM will take on a major league sports franchise — probably the NFL." It hasn't happened yet, but I quizzed Minckler again to find out why he still thinks sports is a viable option.

"NFL games generally are on Sundays and are special condensed events," Minckler said. "In certain cities, I think FMs with good morning shows and strong TSLs should take the opportunity to get in a bidding war with AMs for NFL rights. What would you pay to have the '49ers on once a week? Games don't take many avals, and you deal with some of the biggest sports personalities in town. If Portland was ever awarded a pro football franchise, we'd be right in there swinging for it."

Perfect Fit

According to Minckler, football shouldn't be considered by every FM AC. "Sports play-by-play can fit nicely, but it has to make sense in the overall scheme of things. Very female-oriented stations like KOIT/San Francisco would be hesitant to carry sports because these stations don't reflect an immediate sense of the community. It works for a high-profile station."

As for baseball or basketball, Minckler was skeptical. "Even if

you had the hottest team of the year, baseball isn't compatible with a music-oriented FM. Basketball is the same way. It's perfect for (crosstown FSA) KEX (which carries the Trail Blazers). KEX has really taken advantage of having the rights to those games. I wouldn't be interested in carrying the Blazers because of the amount of time they take in a schedule."

definitely pumped up the quarter-hours."

Red Flag

When KS-95's Vikings contract came up for renewal, the team wanted to re-sign, but Knapp reluctantly held up a red flag. "It cost about \$500,000 a year to properly produce the games. With a hefty rights fee and production costs, we found ourselves in the red. I've been told that in our first year, our sales staff doubled what WCCO did in its last year of the Vikings contract. Still, the games weren't making money. I proposed the Vikings reduce their rights fees by 20%."

They declined, moving to WCCO. Informed insiders told us that NFL rights fees at the time were in the range of \$1 million.

Knapp isn't interested in carrying any other sports. "The only sport that ever truly made sense was NFL football. The maximum you're dealing with is 23 weeks — almost always on Sundays."

He'd welcome a Vikings return at the right price. "Anytime they want to take me up on my offer is fine with me. They should come back because KS-95 gave the Vikings exclusive coverage. We had no other team on-air. WCCO spends half its time talking about the Twins and Minnesota Gophers."



WALT LOVE

UC

URBAN CONTEMPORARY

Spreading The News

Music-Intensive Stations Can Still Be Listeners' Information Source

Music has traditionally been paramount at Urban stations, while news and information have played important but decidedly secondary roles. However, since deregulation, news and information have become scarce on Urban radio.

Even stations that are extremely active in their communities often neglect the news their listeners need. It doesn't have to be that way: programmers and news directors can work together to deliver useful information to listeners without compromising a music-intensive presentation.

Nine 'Casts Daily

WPLZ/Richmond-Petersburg PD Maxx Myrick runs nine newscasts a day, with two per hour during the morning show beginning at 5:50am. One of the two morning newscasts is headline news; the other incorporates traffic, weather, and sports. Myrick explained, "Research shows our audience looks to us as their information source. We're the only electronic media in this market that services the needs of the black community."

"UC/Black stations should return to covering local news because if they don't, who will? Our community needs information desperately, and reporting the news has given us an edge in terms of local credibility. Our listeners appreciate the fact that we're more than a jukebox."

ND Steven Graves tailors WPLZ's newscasts to the audience's interests. "We principally focus on local news with some na-



Maxx Myrick

tional stories thrown in," he said. "Our basic approach is to deal with regional news. We cover the obvious topics, like stories relating to racism or issues affecting blacks' economic well-being."

Crime is also a major concern in the Richmond-Petersburg area. The station doesn't just cover crime, but also highlights of the positive steps people in the community are taking to combat it. A Saturday morning talk show, "Central Virginia's Focus," addresses specific issues of community interest; those invited to participate are typically people who can help solve the problems discussed, such as policemen, ministers, teachers, former drug addicts, etc. The one-hour program is presented without commercials.

Graves criticized some stations' practice of ripping stories out of the local newspapers and reading them on-air. "That serves no purpose. If you're going to do news and have reporters, they should get involved and make those calls to get stories. If you're not going to dig for news, then your news is a waste of time!"

Picture This

Do you ever picture yourself in R&R? Gather your best black & white photos (clear color shots are fine, too) of station promotional events, contests, concert tie-ins, in-studio visits by artists, or local benefits, and mail to: Walt Love, 1930 Century Park West, Los Angeles, CA 90067.

Daypart, Demo Factors

Echoing Myrick's sentiments, WOCQ (OC104)/Ocean City, MD PD Scott Jantzen noted, "We want to keep our station music-intensive, but we also want to be thought of as more than a jukebox. News has been basic to our programming because we're an ABC Entertainment affiliate. ABC gives us tremendous news coverage. We also feature our own local news."

"UC/Black stations should return to covering local news because if they don't, who will?"

— Maxx Myrick

"We have 14 news and sports-casts during the morning show: top-of-the-hour news (two minutes), and local news at ten minutes after the hour and 15 minutes before the hour (three minutes each). In afternoon drive, we run two newscasts: one at 4:10 and another at 5:10 (local news). From 7pm-2am we have no news and run as much music as possible because we're looking for a younger audience." Except at night, the station primarily targets adults 25-49.



Kelly Steele

ND Kelly Steele said the station's local news coverage consists of crime, city council meetings, and community issues in the four-county, two-state area (counties in Maryland and Delaware). "We get important feedback from people in all of these locations, so we have to stay on top of the important local stories," Steele explained.

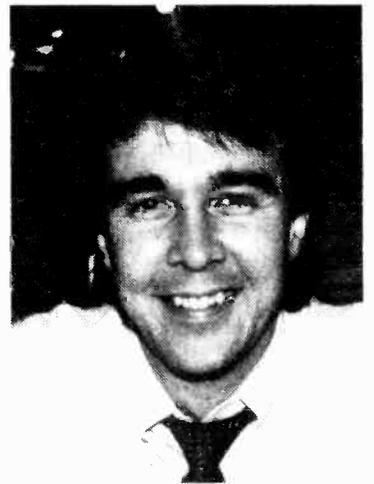
To Steele, the station's newscasts serve a critical function in the community: "Everyone doesn't have the time to look at the newspaper or turn on the television before going to work. Most of us listen to the radio in the car driving to work and

Inside Scoop

- Don't rely on newspapers; dig for news
- Stay on top of local stories
- Provide information that will keep people listening
- Do straight news; leave entertaining to the DJs

like to be informed about what's happening, what happened, and what's going to happen along with our music. That's what OC104 does. We try to provide entertainment and information that will keep people listening."

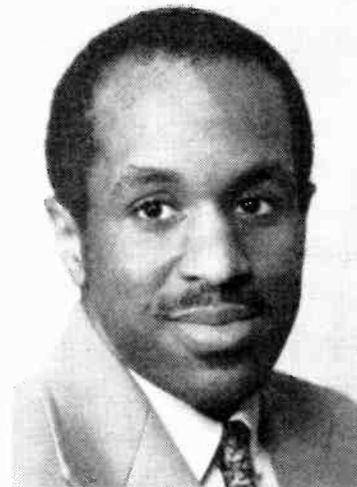
Unlike anchors at other stations, Steele doesn't banter with air personalities when she delivers the news. "I do straight, hardcore news. We're conversational when appropriate, but we don't joke around. It's important that our strong news reputation stay intact. DJs entertain and I inform."



Scott Jantzen

"We want to keep our station music-intensive, but we also want to be thought of as more than a jukebox."

— Scott Jantzen



Steven Graves

Jantzen views that news reputation as a decided asset. "Our news reinforces the immediacy factor; radio [is perceived as] the first place to come to for accurate news. Our listeners have come to know us for this; they count on us."



HAPPY TO HAVE YOU — WDJY/Washington PD Beej Johnson gives a warm DC welcome to Miles Jaye.

UC DATA BANK

Dating Game

Specialty advertisers have been making more dates with minorities. Increased awareness of market segmentation has led many calendar manufacturers and specialty ad distributors to target Hispanic and African-American groups in particular, reports the Special Advertising Association. To tap Hispanic businesses, calendar manufacturers are producing Spanish-language and bilingual versions. Only generic holidays are registered on these calendars, however, because of the many cultural differences between national subgroups.

BEAT MARCH MADNESS WITH EPIC HIT SINGLES



BABYFACE "Whip Appeal"

Thanks Black Radio for the 3rd smash single from the Platinum Album 'Tender Lover'

URBAN CONTEMPORARY CHART

1

91 UC REPORTERS — 100%

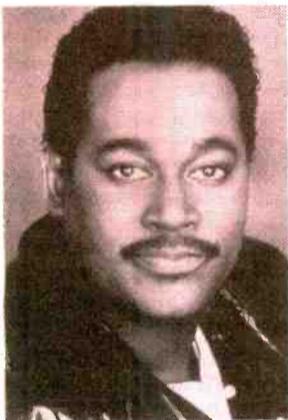


MARY DAVIS "Don't Wear It Out"

URBAN CONTEMPORARY CHART

14

85 UC REPORTERS — 93%



The Hottest Two Singles Still Being Played At Radio:

LUTHER VANDROSS "Treat You Right"

Still Top 20. And

"Here And Now"

From his Platinum LP 'The Best Of Luther The Best Of Love'



CALLOWAY

The New Single

"Sir Lancelot"

46 URBAN CONTEMPORARY REPORTERS AND BREAKER BOUND!



ABOVE THE LAW "Murder Rap"

New Hit Single!



SOMETHING SPECIAL "I Wonder Who She's Lovin'"



BASIA "Cruising For Bruising"

Coming Soon

The Epic Soundtrack "Lambada, Set The Night On Fire" with the new hit single "Gotta Lambada" by ABSOLUTE.

JEFFREY DANIEL formerly of Shalamar with his new smash single "She's The Girl" from the album "Skinny Boy"





LON HELTON

CRS PANEL HIGHLIGHTS

Predictions For The '90s

The kickoff panel at this year's Country Radio Seminar was "The Country Station of the '90s: Mapping The Future." Here are some of the thoughts, ideas, and prognostications emanating from that session.

Competition

Burkhart/Douglas & Associates Consultant Jay Albright opened the panel with some thoughts on what lies ahead in marketplace battles. "Competition will be fiercer in the coming decade and the economic climate will be very unforgiving of mistakes. The temptation will be to play it safe and avoid the risks. Fortunately for those of us who still believe that first and foremost we're in show business, the safe approach won't forge that special emotional bond between radio stations and the consumer that generates longterm awareness, acceptance, and loyalty."

Albright pointed to a *Wall Street Journal* survey that showed people are most loyal to brands that have a distinctive flavor. "As you go back to your stations," he said, "I ask you to ask yourself, 'What's my flavor?' Maybe just being Country was enough to win ten years ago. But that may not be enough to win in the '90s."

Albright believes that increased format competition bodes well for Country in the future, noting, "Competition creates excitement, which in turn draws attention to a product category. Country's share of radio listening will no doubt grow in the coming decade as the music form evolves to appeal to the 44 million people who are between the ages 24-34."

"The fragmented Country formats springing up today lack the cume potential to score a major win in anything but unique market situations. That will probably still be true five years from now."

— Jay Albright

As the marketplace becomes more crowded, Albright sees marketing playing an increasingly important role. "The creative side in all the media we buy will have to be designed to cut like a scalpel. It has to stand out, improve recall and awareness, and talk directly to diarykeepers. We're going to have to ask people to listen at a specific time and give them a reason to listen. You've got to be heard over the clutter. Fish haven't gone into a blender for Country radio yet. But



Jay Albright

you have to wonder when they will."

Fragmentation

SMN VP/Programming Robert Hall sees the Country format in a state of transition. "No longer can we look at Country as one big, happy format. What's happened with other formats in regard to fragmentation is about to happen to Country."

Hall pointed to research done by SMN and KNIX/Phoenix as the basis for that prediction. "There's a significant disagreement between people in the 25-34 cell and those in the 45-54 demo about what constitutes a country record." He says the distinct musical divergence in preferences among the different cells will lead the way for format fragmentation.

Albright disagreed: "The fragmented Country formats springing up today lack the cume potential to score a major win in anything but unique market situations. That will probably still be true five years from now."

"The way to win is to dominate the brand image for mainstream country in your market. Carefully research the music for the widest acceptance by all segments of the target audience."

"Many may consider a fragmented format (for their stations) simply because it costs less to fragment than it does to compete. Whatever the reason, the emergence of fragmented formats will make life interesting and challenging for everybody trying to be mainstream in the coming decade."

"In the wake of all this, you can bet on several other facts in the next few years:

HAVE YOU HEARD

Programming

Ted Swenson replaces Brad Larock as KFMS/Las Vegas PD. Larock remains on the air. Scott St. John is now OM of WVAM & WPRR/Altoona, PA. WVAM MD Michael Jay has been upped to PD/MD. Lee Ryder has left the KIZN/Boise PD post. John E. Michaels replaces Dan Melvin as MD. WCHY/Savannah PD Joe Logan exits; Zach Taylor is interim PD. Michael Allen is the new WKKQ/Hibbing, MN PD. He replaces Scott Hanson, who becomes APD/morning man. KIIQ/Reno afternoon jock Rick Shannon has been promoted to PD and MD Vic Roberts to APD/MD. PD Bruce Armour exits.

WSTH/Columbus, GA MD/jock Chuck Todd has resigned; Mason Dixon now handles PD/MD/mornings. KNFM/Odessa parttimer Spencer Bennett has been elevated to MD/PM driver and parttimer Woody Roberts gets the evening nod. Exiting are Dave Love and Rick Casey. Greg Charles has been named MD/morning man at WUSW/Neenah, WI as AM driver Larry Kennedy shifts to PMs. Lisa Roberts is now the MD at WWBE/Mifflinburg, PA.

Personalities

Uncle Dave and Lisa Kay have inked new three-year deals at KRAK/

Sacramento. Leslie Travis is new to KILT/Houston evenings. The former KWKH/Shreveport MD/midday talent replaces Rusty Clark, who moved to middays at KILT. WSIX-FM/Nashville overnighter Chester P. has been named Production Director; Bo Bradshaw from WKOM/Clarksville, TN fills the talent opening. Kim Spangler moves from WGKX/Memphis evenings to middays at WKNN/Rockford.

WBVR/Cincinnati evening talent Kathy O'Connor assumes the same shift at crosstown WUBE. Eddie Bender goes from overnights to evenings at the Beaver. Larry B slides from evenings to overnights at WUBE. Taylor Thompson is now doing mornings at WKHK/Richmond. KIIM/Tucson morning man Erik Foxx has moved to middays. WGNA/Albany, NY AE Gary Briggs is now doing afternoons.

D.C. Cavender has joined WMUS/Muskegon, MI for afternoons. Richard Quillen segues from nights to mornings at WXBQ/Bristol, VA. At WBGA/Brunswick, GA, weekend jock Ron Michaels is upped to evenings as APD Rob Richards moves to afternoons. Scott Matthews moves from mornings at WXIL/Parkersburg, WV to evenings at crosstown WXXK.

The Foreseeable Future

- Fiercer competition
- Format fragmentation
- Increased focus on marketing, research
- Technological advances: DAT will replace cassettes
- National radio stations

• Declining shares, even among the leaders

• More choices for consumers, which will threaten our exclusive cumes, loyalty, and lengthy TSL

• [Changes in] operating cash flow as the banking industry restructures how radio station sales and operations are financed. Stations will be under pressure to either produce substantial revenues in the short term or sell."

norm for us. We're going to have to be very quick on our feet so we can be very flexible and ready to adapt to forces that will not always be within our control."

Albright noted, "The economic reality we all face is that the weak will go away. Change must take place over the next ten years. The ultimate yardstick in measuring how one handles change is survival."

Ferguson added that change challenges companies to find better ways to develop and train people. "Companies need to build organizations that realize that never more is anything ever going to remain the same. The only companies and people who are going to survive are those who love change and don't look at it as a threat but as a great opportunity."

Research New Acts

Albright cited the new music explosion as a powerful force for Country radio. He said, "RCA's Joe Galante told a group that there were 180 acts on labels competing

Continued on Page 82



Dick Ferguson

"The only companies and people who are going to survive are those who love change and don't look at it as a threat but as a great opportunity."

— Dick Ferguson

Coping With Change

Change is inevitable. As the panelists noted, the way you do business today is radically different from the way you did it in 1980. Thus, predicting what's coming in the next ten years is difficult at best. But one thing the panelists agreed on was that the manner in which change is handled is critical.

NewCity President Dick Ferguson told the crowd, "As we enter the '90s, we have to decide if we're going to become pawns who are moved around on a game board we have little control over, or whether we're going to strive to initiate and anticipate change to make it the



Robert Hall

"No longer can we look at Country as one big, happy format. What's happened with other formats in regards to fragmentation is about to happen to Country."

— Robert Hall

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Producers Play Musical Chairs

Whether they're looking for a different sound, trying to recapture an old sound, or changing labels, various artists have been involved in a flurry of producer changes during the last few months.

- **Reba McEntire** will no longer be produced by Capitol/Nashville President Jimmy Bowen, who worked on her last eight albums. MCA/Nashville VP Tony Brown shares production chores with McEntire on her next LP, which will be recorded in April for a projected August release.

- **Steve Wariner**, another Bowen collaborator, has released "Laredo." Taking production credits on the album are Brown, Garth Fundis, and Randy Scruggs.

- The **Forester Sisters'** latest album, "Come Hold Me," is produced solely by Wendy Waldman. It's due in April on Warner Bros. Waldman was one of four producers on the ladies' last album; the other three were Jim Ed Norman, Barry Beckett, and James Stroud.

- **Alabama's** new RCA project is being produced by Josh Leo, who split duties on the group's last album with Barry Beckett.

- **Exile's** latest effort, "Still Standing," was produced by Randy Sharp and Tim DuBois for Arista. Buddy Killen formerly handled the group's production.

- **Rosanne Cash** is set to produce her own "Interiors" project on Co-

lumbia. In the past her husband, Rodney Crowell, served as producer.

- **Waylon Jennings's** summer Columbia release will be produced by Bob Montgomery and Richie Albright. Jennings's previous projects were co-produced with Bowen.

- The **O'Kanes'** "Imagine That" on Columbia was co-produced with Allen Reynolds. Kieran Kane and Jamie O'Hara used to take care of their own production.

- **Cee Cee Chapman's** April recording sessions are on Bowen's list. Chapman's "Twist Of Fate" was produced by Charlie Black, Bobby Fischer, and Austin Roberts.

Bits & Pieces

Following up on tales from the road: on a recent late-night trip to Chattanooga, the drive shaft on Exile's bus cut through the hydraulic lines. Making matters worse, the bus was heading uphill. Gravity took over and it rolled backwards. Group member Paul Martin, in a moment of heroism, woke bandmates Sonny LeMaire, Lee Carroll, and Steve Goetzman, before jump-



NSAI AWARDS — The Nashville Songwriters Association International recently held its 23rd annual awards banquet to honor top composers in country and pop. Garth Brooks and co-writer Kent Blazy took Song Of The Year honorees for "If Tomorrow Never Comes," while Kostas won Songwriter Of The Year. Clint Black was named winner of the newly created Songwriter/Artist Of The Year award. Flanking a cardboard cutout of Black are (l-r) Blazy, Brooks, and Kostas.

ing off the bus. The driver, known only as Bear, successfully maneuvered the vehicle back down the hill, narrowly avoiding the band's equipment truck, a tour bus, and an embankment before he brought it safely to a halt.

The motley crew was later picked up by Becky Hobbs's tour bus and ferried to their next date. The band's new Arista single, "Nobody's Talking," shipped last week — presumably it had a smoother trip.

- **Eddie Rabbitt's** "Step By Step" project is being rereleased by Capitol/Nashville. This time out, however, it's on CD. Future Capitol rereleases include packages from Glen Campbell, Juice Newton, Crystal Gayle, and Merle

Haggard.

- **Alabama, the Judds, George Strait, and Tammy Wynette** are set to host the Academy of Country Music's Silver Anniversary Awards at Hollywood's Pantages theatre. The show will be telecast April 25, 9-11pm (EDT) on NBC-TV.

- **Baillie & The Boys'** new single, "Perfect," was released last year by RCA pop act Fairground Attraction. That version reached #1 in the U.K. and peaked at #23 on R&R's AC chart. RCA/Nashville label execs heard the tune at a con-

vention and decided to work the record on Country, but had limited success. RCA/Nashville chief Joe Galante and VP/A&R Mary Martin loved the song and held on to it, waiting for the right person to cut it — hence this latest version.

- **George Fox** recently won a Juno Award for Best Male Country Vocalist, presented by the Canadian Academy of Recording Arts and Sciences... Congratulations to Mercury artist Butch Baker and his wife, Suzanna, on the birth of their son, Beau.

— Ken Tucker

Predictions For The '90s

Continued from Page 80

for spots on Country playlists two years ago. He says there are now 240. But that's wonderful for radio. They're providing fuel for radio people who have enough courage to experiment musically and to do some interesting things in this time of fragmentation.

"Cable, as well as other new media like point-of-purchase radio and direct broadcast satellite (DBS) — which is just a couple of years away — will help expose these acts. Listeners will begin calling their favorite stations demanding to hear the ones they like. My advice for the next decade is to research new acts carefully. Devise ways of incorporating the best ones into what you're playing. Or else grow old with your existing audience while opening the door for those willing to seek a younger Country audience."

Touch The Consumer

NewCity's Ferguson said his company focuses on the customer. "That means knowing all you can about who it is you're serving and how they use your product. You then have to spend the time, effort, and money to make sure you don't lose sight of what it is they want because that changes, too. Successful businesses will provide the customer with a quality product or service that can consistently be delivered and meets an expectation at a reasonable profit. The

trick will be to find ways to differentiate your product from your competitor's and then press that advantage."

On the subject of research, Albright added, "More research is being done because there are more questions than answers about what the audience wants. So much consumer information is being developed so quickly that product developers — that's us — sometimes move too fast. Product changes take place on a monthly basis. The audience doesn't comprehend knee-jerk, but perceives a lack of definition in the product.

"David Ogilvie is right: a great idea, concept, or logo should be good enough to last 30 years. The problem is there just aren't enough great ideas out there."

More Predictions

Here's a few more thoughts and predictions from Albright and Ferguson.

- **Cable audio** is coming. Digitally delivered music will soon be in every home. As the phone company develops fiber optics, it will be getting into the cable business. With home cable audio and laser storage systems, people will download TV and audio programming so they can experience it on their own clocks.

- **Fax machines** will be on every telephone in the next ten years. You'll soon be able to download the

morning newspapers into your home information center to be printed on the family laser printer. Magazines may be delivered in the same way.

- Just as CD replaced vinyl, R-DAT will replace the cassette. 'Til that arrives, however, if you're not sourcing all the material you put on-air from CD, you're living in the dark ages.

- **Learning how to communicate** with a rapidly growing minority population — while holding on to the traditional Country core — will be an ongoing challenge.

Dick Ferguson:

- **Rule changes** in the '90s may give us the ability to own more than one FM or two or more AM stations in the same market.

- **Less viable stations** in a market may be allowed to group together under a joint selling agreement to compete with bigger stations.

- **We may see national radio stations.** Your radio automatically switches to a different frequency as you move out of one station's range so you can continue to hear the same programming on another station. This would provide the opportunity to link low-powered AM stations for something like a national business or national sports radio service. It would be economically viable because companies could buy AM facilities that weren't worth much and link them together.

NEW ARTIST FACT FILE

Doug Stone

Born: Newnan, GA

Current Single: "I'd Be Better Off (In A Pine Box)"

Current Album: "Doug Stone"

Producer: Doug Johnson

Label: Epic

Management: Phyllis Bennett, John Dorris

Booking: Buddy Lee Attractions

Musical Influences: Loretta Lynn, Michael Jackson, Jim Reeves

- **Background:** Stone began singing at age seven, and by 15 he and his best friend were playing gigs for \$5 apiece at skating rinks. It was then he realized music could give him the power to move people. "I was singing a song I wrote called 'Sugar.' It was the stupidest thing I've ever written, but this girl started crying. I thought, 'Yeah, I'm doing something here.'"

- **Signing:** One night Stone was performing at the Newnan VFW when Phyllis Bennett was in the audience. She was so impressed that she took his tape to independent producer Doug Johnson. He in turn took Stone into the studio and cut three sides in 1988. The tape was turned over to CBS/Nashville A&R chief Bob Montgomery. Shortly thereafter, Stone was signed to a CBS album deal. It was the first time Montgomery signed an artist without seeing him in concert.

- **Songs:** The music and production on Stone's album range from deep-Georgia and contemporary country to bluesy two-step. Included are the western swing-



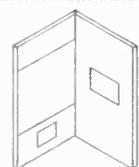
Doug Stone

style "14 Minutes Old"; the honky-tonk "We Always Agree On Love"; and the waltz "My Hat's Off To Him."

The self-titled LP also features songs by Harlan Howard ("These Lips Don't Know How To Say Good-bye"), Paul Nelson and Larry Boone ("Crying On Your Shoulder Again"), and Bob McDill ("In A Different Light").

Stone's philosophy: "You've got to learn to go up and down like a pea in a whistle. Then you can make it. The main thing is to be happy in what you're doing."

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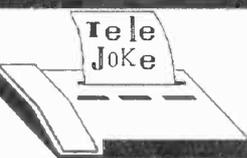
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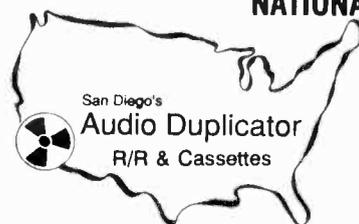
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Production Director/Copywriter sought for Springfield station. Also seeking Board Operator/Announcer. T&R: Mike Manley, Box 1104, OH 45501. (3/23) EOE

AC/Oldies combo seeks parttime AT's. Two years' broadcast experience required. Advancement possible. T&R: Mike Miller, Box 1839, Wichita, KS 67201. (3/23) EOE

WXMX-FM/Columbus seeks PT Air Talent. Must have at least two years' medium or major market experience. T&R: WXMX, Jeff Conn, 1650 Watermark Drive, OH 43235. (3/23) EOE

Seeking Asst ND with track record. Major market experience required. Absolutely no calls accepted. T&R: WBBM, Chris Berry, 630 N. McClurg Court, Chicago, IL 60611. (3/23) EOE

Accepting T&R's for future openings. Hot AC or CHR experience preferred. T&R: WDNL, Dave McCracken, 1501 North Washington, Danville, IL 61832. (3/23) EOE

Western Colorado Country/Oldies AC combo seeks AT's and newpersons for future openings. No beginners, team players please. T&R: Box 1120, Grand Junction, CO 81501. (3/23) EOE

Got a job? Need a jock? Put it in Opportunities -- and get results! Call 213-553-4330.

Weekend AT sought for AOR/CHR. Also seeking AT for future FT. T&R: John Bryson, Box 10, Iron Mountain, MI 49801. (3/30) EOE

Marketing/Promotion Director for WMJL/Cleveland. Creative effective, no lightweights, major market experience. RESUME: Joel Lind, 3940 Euclid, Cleveland, OH 44115. (3/30) EOE

Tired of high pressure, no fun radio? Learn and work with top rated Country KFXX. One year experience necessary. T&R: Box 433, Lawton, OK 73502. (3/30) EOE

Future opening for middays. Experienced team player with winning attitude. T&R: Gary Dixon, KQCR, Box 876, Cedar Rapids, IA 52406. (3/30) EOE

Lost our OM/PD to larger market. Leading Classic hits station seeks continued success. T&R: WAKX, 419 W. Michigan Street, Duluth, MN 55802. (3/30) EOE

We've got an 8-track studio, now we need a copywriter to make us sizzle. Creative, organized, and a team player. T&R: Russ James, Box 1737, Sioux City, IA 51102. (3/30) EOE

Seeking newperson that will grow with a growing company. If that is you, send your T&R. T&R: News, 1402 Ashmun, Sault Ste. Marie, MI 49783. (3/30) EOE

Nighttime AT sought for Midwest news and info combo. T&R: WCWC, Gregg Owens, Box 156, Ripon, WI 54971. (3/30) EOE

Booking agent sought for leading music management and booking agency. Radio sales experience preferred. T&R: TCT, Box 18508, Minneapolis, MN 55418. (3/30) EOE

Seeking aggressive and personable Personalities for well focused AC. T&R: KRBB, 300 N. Broadway, Suite 200, Wichita, KS 67202. (3/30) EOE

Is there an NAC morning show in your future? Prove to me you can do it and maybe we will. T&R: WNWV, Box 4006, Elyria, OH 44036. (3/30) EOE

WFMK/Lansing seeks overnight Announcer. Two years' experience minimum. T&R: Randy James, Box 991, East Lansing, MI 48826. (3/30) EOE

OPENINGS

MORNING NEWS/SIDEKICK

Leading Midwest AC is looking for a lifestyle oriented morning Newperson/Sidekick. No beginners! Females and minorities encouraged. If you're intelligent, articulate, and want to win, send T&R to: Radio & Records, 1930 Century Park West, #856, Los Angeles, CA 90067. EOE

ENGINEER

Eastern Iowa/Western Illinois stations seek a chief engineer. Must have transmitter repair experience. RF knowledge a must. Studio engineering and microwave knowledge required. Excellent pay and benefits. Send resume and salary requirements to: Radio & Records, 1930 Century Park West, #860, Los Angeles, CA 90067. EOE



Warriors needed for **UNTAMED RADIO** station. Immediate openings at **Midwest Rock CHR**. Tight board, energetic delivery, and knowledge of today's hit rock a must! Tape, resume and photo to Spaceman Scott, P.D., WRQK-FM, 4111 Martindale Road, Canton, Ohio 44705. An EOE Employer.

PROGRAM DIRECTOR/AIR TALENT

FM station in Big 10 College town with monster signal needs an aggressive PD to program AOR/CHR and host an energetic morning show. Tapes and resumes to Radio & Records, 1930 Century Park West, #846, Los Angeles, CA 90067. EOE

OPERATIONS MANAGER/PROGRAM DIRECTOR

Midwest station is looking for a take charge person with experience in promotions, programming and general station operations. Salary \$32,000 with benefits. Send resume with cover letter to: Radio & Records, 1930 Century Park West, #861, Los Angeles, CA 90067. EOE

KELO FM 92.5

"Midcontinent Broadcasting's top rated AC in Sioux Falls is searching for a pro capable of building a career in a drive position. Rush T&R to Phil Heuer, 500 South Phillips, Sioux Falls, SD 57102. EOE"

MIDWEST REGIONAL FM

New **Hard Edged AC** needs TALENT... mornings...drive...nights. Targeted at 25-35 with **ADULT APPROACH**...Want **EXCITEMENT...FUN AND EXPERIENCE**...T&R to: Radio & Records, 1930 Century Park West, #851, Los Angeles, CA 90067. EOE

WRITER

100,000 watt blow torch is looking for a creative person to write commercial copy. Must have good writing skills, typing and organization skills. Ability to handle a **weekend shift on class AOR** a plus. Good salary and benefits. Send T&R to Radio & Records, 1930 Century Park West, #859, Los Angeles, CA 90067. EOE

OPENINGS

WEST

Great opportunity for experienced engineer in Pocatello, ID. Oversee engineering operations for combo. CALL: Jim Fox, (208) 233-1133. (3/23) EOE

Parttime AT sought for AOR in top 100 market. Females and minorities encouraged. T&R: KMBY, Ross Holland, 8 Harris Court, Suite B-5, Monterey, CA 93940. (3/23) EOE

AC outlet seeks AT. Top rated station in Northern California seeks Air Talent. Please, no calls. T&R: KZST, Linda Fox, Box 100, Santa Rosa, CA 95402. (3/23) EOE

Radio syndicate seeks general office Assistant. The usual duties plus celebrity interviews. Experience preferred. RESUMES: Box 615, Van Nuys, CA 91408. (3/23) EOE

KLIO/Colorado Springs seeks APD/Air Talent. Five years' AOR experience a must. Motivated, creative and aggressive team players. T&R: Rich Hawk, Box 2080, CO 80901. (3/23) EOE

KHYL-FM/Sacramento seeks Promotions Director. Creative, hardworking, aggressive, focused. Radio/retail promo a must. T&R: Box 41933, CA 95841. (3/23) EOE

Air Talent with aspirations of management in small Southern California market. T&R: Mr. Regan, Box 757, Encino, CA 91316. (3/23) EOE

Great opportunity for experienced engineer in Pocatello, ID. Oversee engineering for combo. CALL: Jim Fox (208) 233-1133. (3/30) EOE

Radio Account Executive sought to take over account list currently billing \$18,000 commission annually. RESUME: KLCY/KYSS, Box 7279, Missoula, MT 59807. (3/30) EOE

Self motivated salesperson sought. Ability to sell in a 300,000+ market. RESUMES: 5125 South College, Fort Collins, CO 80525. (3/30) EOE

Tucson FM seeks Program Director. Experienced creative professional with strong promotional skills. No AT please. T&R: FM, 2509 N. Campbell, Tucson, AZ 85719. (3/30) EOE

Chief Engineer sought for Las Vegas top rated station. Great pay and insurance benefits. T&R: Doug Shane, Convention Center Drive, Suite 120, NV 89119. (3/30) EOE

Southern Oregon's only 100,000 watt Rock and roll station seeks Production Director/PM Drive AT. Call: Guy Kemp, (503) 474-7564. (3/30) EOE

AC MORNINGS
Should you be doing mornings in a top 65 southwest market? Can you do a fun AC morning show and still play more music? Inquiries held in strict confidence. T&R to: Radio & Records, 1930 Century Park West, #848, Los Angeles, CA 90067. EOE

MORNINGS

Oldies Medium Market station looking for an exceptional morning host. Join an already dominant station and take mornings over the top. Great area, strong growing company. Great pay for right talent. No beginners! Send an unscopied show, no "best of" tapes please! Radio & Records, 1930 Century Park West, #854, Los Angeles, CA 90067. EOE

COUNTRY

If you're a serious country programmer, we'd like to talk. Must have experience and know how to delegate and motivate. Confidentially respected. T&R to Radio & Records, 1930 Century Park West, #845, Los Angeles, CA 90067. EOE

KGO NEWSTALK RADIO 81 Reporter position

KGO Newstalk Radio 81 is now seeking a full time reporter with extensive field reporting experience and a well developed personal style. If you have "curiosity", can get answers and then put it all together so it makes sense, send your tape and resume to:

KGO NEWSTALK RADIO 81
900 Front Street
San Francisco, California 94111
c/o John McConnell, News Director
No phone calls please. EOE

POSITIONS SOUGHT

POSITIONS SOUGHT

Experienced PD with two successful turn-arounds, also four years' Engineering. PAUL: (904) 678-6765. (3/23)

Currently AC AT in top 40 market. Experience includes NY's Z100 and medium markets. Seeking CHR shift, a phone is all you need! ED: (201) 943-9068. (3/23)

Community oriented, nine year CW/AC/AOR pro seeks small market PD/OM position. Currently employed with excellent references. JOSEPH LUNDY: (517) 773-7811. (3/23)

AT veteran of CHR/Gold wars with award-winning production, comedy and voices. Waddaya waitin' for? Operators are standing by! KATE: (804) 596-3947. (3/23)

Versatility! You need it, I've got it! Programming, solid airwork, production, college and pro PBP experience. Job! You got it, I need it! HURRY! ALLEN: (803) 365-9268. (3/23)

Face the fax. Kent Griffin can fill the copywriting void on your staff. (800) 733-8748. (3/23)

Experience at NY's Z100, AT in markets 53, 43 and 12, in that order. Hot AT for hire. E. SCOTT SURDEZ: (201) 943-9068. (3/23)

Let me rock the house on your radio station. Latch on to me, I'm ready to make your station number one. LATCH (714) 354-0278. (3/23)

Bud Hartley is a guy who loves people, talk and music, and the way radio brings them all together. Ten year's on-air seeking a home. (515) 277-1486. (3/23)

Attention NE Illinois, NW Indiana and SE Wisconsin. College grad seeks weekend air work. I am serious, are you? DAN: (708) 771-6174. (3/23)

Gimme a break! Recent graduate with some practical experience. Hardworking and talented, will take any job, any format, anywhere. MATT: (818) 799-7101. (3/23)

Aggressive female with great pipes seeks parttime gig. Weekend and fill-in, Chicago area only. STACY: (708) 524-9338. (3/23)

Hardworking, pleasant and professional AT seeks all news or news plus music format. Prefer South. JIM COOPER: (417) 883-4060. (3/23)

Assign it to Jeff, the client likes his voice, music and SFX. Seeking afternoons/production/promos. JEFF: (407) 846-7969. (3/23)

Afternoon drive lady AT seeks fulltime rock position on FM. Have guts and good humor. Will relocate, National League cities preferred. LEE: (201) 548-8353. (3/23)

Experienced, mature newswoman/ND uses insightful angles and radio ambience for creative news appeal. Seeking medium market for PM drive. (215) 353-6069. (3/23)

Personality plus. Team player experienced in medium markets AOR/CHR is ready to relocate. DAVE: (503) 471-2120. (3/23)

Voices, I do voices. Medium market AT seeks medium sized zoo for writing/voices and whatever you do at the zoo. (718) 979-3171. (3/23)

Grand Rapids, Michigan. Let's rock, and make the market sound like it should. It's time to get off our cans. Let's talk. JEFF: (616) 842-5093. (3/23)

And brains too! Former Miss Palm Springs seeks on-air position in Southern California. Great recommendations! ANDI LAUREN: (213) 809-7329. (3/23)

Find out what it will take to get a creative, hardworking, dedicated, friendly, competitive team player on your side. J.J. WESTON: (303) 798-2365. (3/23)

Intelligent, aggressive male seeks entry level position. CHR or Oldies preferred, any market. HENRY OCHS, 24050 Silva Avenue, #5, Hayward, CA 94544. (3/23)

Opportunity knocks in the pages of R&R every Friday... call (213) 553-4330 to make it happen for you!

Attention getting British CHR AT grabs females 18-34! Nine years' in USA, Pittsburgh/Charleston/Las Vegas. Seeking next adventure. COZ: (702) 399-0234. (3/30)

Voted top notch in mid-Michigan, killer phones, lots of energy seeks CHR/UC. JEROLD JACKSON: (313) 230-7642. (3/30)

Kirk and Simon are rolling to the Midwest. Can we roll over your competition in the morning? (704) 328-9984. (3/30)

Versatility, you need it, I've got it! Programming, production, college and pro PBP experience. A job, you've got it, I need it. ALLEN: (803) 365-9268. (3/30)

Young PD AT will sizzle your ears! Seeks hot AC or CHR PD job/airshift. Top 100 market only! I'm ready! HIT DUDE: (305) 488-5295. (3/30)

Hot spots, promos, Addy winners. Freelance or at your station. Production Director WHMY/WKXX. Ten year pro. GREG WILLIAMS: (205) 853-5260. (3/30)

Mature talent with a knack for promotions. Seeking Midwest or Southwest connection. NAC, New Age, AC or Oldies. TOM: (414) 652-7866. (3/30)

PD mornings Hot AC/Adult CHR. Winner. 'nuff said! (800) 531-5314 extension 4338. (3/30)

POSITIONS SOUGHT

Seeking a chance to gain more experience as an AT and PBP man at a small or medium market in MN IA or WI. DAVE: (701) 873-2215. (3/30)

The real Robert Mitchell has experience (radio family) and is seeking any on-air gig in the South. (713) 578-5947. (3/30)

Successful PD available (WWFX, WTHT, WFLY) proven track record, good people and organizational skills. Over ten years' programming. TODD MARTIN: (207) 827-7942. (3/30)

20 years' experience, news/morning man/production/copy/PD/ND. Good voice, hardworker, stable. Medium and large markets. LARRY KAY: (717) 653-2500. (3/30)

Hardworking, pleasant and professional. Seeking AC/AOR and top 40, willing to relocate. VICTOR: (417) 883-4060. (3/30)

Three years' on-air, six years' multi-track, currently at 50,000 watt CHR, and seeking middays with production. Team player, good employee. DAN: (409) 776-1903. (3/30)

If your Morning Show is fun, funny, involved, informed, caring, one on one, and tries to make life a little more fun, you're probably smiling! If not, please call. We'll talk. **Scott Norman 206-487-0684.** 10 years Major Market Experience.

Solid programmer seeking PD position with aggressive AOR. 5 1/2 years major market experience with music/research Director duties. MARK BRADLEY: (804) 625-0131. (3/30)

How can we do this! Free tapes and resumes now! Call before it's too late. Five year pro, offer limited to Midwest. (605) 882-3239. (3/30)

I'm wasting away again in Margueritaville. Well, close! Over five years experience in music, promotions and on-air. JEAN-NE: (715) 345-1892. (3/30)

Two years' experience. AT seeks overnights or evenings full-time position at CHR/AC station. BRIAN: (717) 263-7673. (3/30)

Veteran of CHR/GOLD wars on the loose. Stop her award winning production/comedy/voices before it's too late! KATE: (804) 596-3947. (3/30)

Recent Villanova graduate seeking start. Strong background in Sports and Oldies. Will go anywhere. ERIC: (615) 371-9568. (3/30)

Talented AT seeks CR/AC or other opportunity. Send for a warm human demo. OCCUPANT, Box 67277, Baltimore, MD 21215. (3/30)

Fourteen year pro AC/CHR/Oldies/Country/PBP. Five year AC PD can do it all. GREGG: (703) 825-3264. (3/30)

Producer/Writer/Engineer with 14 years' syndication and broadcast experience available for NY area. Relocate for good offer. BRUCE RANES: (718) 526-6501. (3/30)

Hire me! Ten year pro with great pipes and production desperately seeks AT position in Midwest or Eastern market. KEITH: (513) 829-3449. (3/30)

The eyes of Mack are upon Texas Country stations. Let's nuke the competition, shall we? Surrounding areas seriously considered. (901) 274-0627. (3/30)

Engineer/Air Talent. Airshift required on AOR FM. Will engineer combo, but prefer mild winters and metro of 125K or above. Experienced. ERIC: (219) 924-8256. (3/30)

NYC, let me out of here. 25 years' is enough. Easy, lite AC seeks East coast. Strong news (including big three nets) too. WES RICHARDS: (516) 223-1622.

News guy with five years' experience in small and medium markets seeks opportunity. PD/AT and production capabilities. C.D.S.: (419) 734-9332. (3/30)

Sick of satellite. College grad with live experience seeks FT and enough money to live, make car payments and eat. Desperate. BETH: (419) 874-1705. (3/30)

West coast bound and determined. Small or medium market rock or jazz format. Announcer with seven years' major market experience. JOHN: (612) 456-0479. (3/30)

Ready to work. Air Talent with great production skills seeks P2 or P3 AOR to call home. ERIC: (305) 436-5976. (3/30)

Working major market AOR AT seeks relocation anywhere that's out of Florida. Any format, any shift. MIKE: (813) 584-2276. (3/30)

Unless you call, you will never know about this creative AT who would be a great addition to your airstaff. GERALD: (818) 986-8443. (3/30)

Heart of the Rockies. Steve Lee, top rated morning personality seeks bigger market. (303) 453-1588. (3/30)

Country boy can survive with your station. Experienced MD/AT will travel for right station. Let's talk! (414) 657-3518. (3/30)

Experienced pro AT, with strong production and voices. Proven track record. PD experience in all formats. JACK: (214) 785-6206. (3/30)

Pat Reilly, 27 year veteran of all formats including News/Talk. All dayparts, especially AMD. Characters, wit and polish. (615) 754-4906. (3/30)

Seeking switch from news to personality/sports PBP in small or medium market. CHUCK SHOCKLEY: (515) 282-9227. (3/30)

POSITIONS SOUGHT

EXTRAORDINARY TALK SHOW HOST OUTSTANDING NEWS ANCHOR MAJOR MARKET AND NETWORK EXPERIENCE!

Talk show host: I'll build ratings without being obnoxious. Anchor: I deliver warmth, authority, credibility, crisp writing. Major markets only. Radio & Records, 1930 Century Park West, #858, Los Angeles, CA 90067.

Major market AM Drive. Oldies, AC, CHR. Major league baseball pre-game and tech experience as well. Excellent references. STEVE: (215) 361-8531. (3/30)

New Rock specialist with commercial NR experience and production skills available. Strong character and excellent vocal. DAVE: (312) 545-9027. (3/30)

I live for rain and snow. Experienced, highly accurate weather forecaster will compliment your newsteam. Previously WLS-FM (Chicago). JEFFREY: (619) 558-2833. (3/30)

Hardworking, pleasant and professional. Any format, willing to relocate. JAMES ROY WOOLERY: (417) 883-4060 or (417) 862-3571. (3/30)

Possible morning team will fit your format! Topical, great phones, characters. Top rated 25-49. JOHN: (205) 995-1446. (3/30)

13 year pro currently PT AOR, seeking new FT challenge. STEVEN: (205) 479-4542. (3/30)

Braiker goes banko, and this seven year multi-format AT is unemployed. Here's the great AT you've been seeking! PAUL: (503) 644-4941. (3/30)

Remember when you were new in this business? Recent graduate with some experience seeks first FT gig. Any format. MATT: (818) 799-7101. (3/30)

Quietly funny AT with 12 years' experience including production and voices seeks shot a Classic Hits, AC, Oldies station NY to LA. MIKE: (609) 729-3520. (3/30)

I love to work hard and I'd love to work for your station. Currently programming small market, give me a chance. RICH: (419) 782-6245. (3/30)

MISCELLANEOUS

Station seeks new product from all labels. Building a winner. GREG: (208) 476-5702. (3/30)

WACO-FM requests music service from all labels. CD material only. TO: Terry Ryan, Box 21088, Waco, TX 76702. (3/30)

R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance

Display & Blind Box advertising orders must be typewritten or printed on company/station letterhead and accompanied by payment mailed to our office in advance. Visa, MC, AmEx accepted.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date. Address all ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Must be on company/station letterhead. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, we must receive your ad by **Thursday noon (PST)** prior to issue date.

For opportunities you must place your free listings by **mail only.** Address all 24-word ads to: R&R/Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



BREAKERS

TODAY

Why You Get Funky On Me? (Motown)

76% of our reporting stations on it. Rotations: Heavy 0/0, Medium 15/1, Light 54/17, Total Adds 18 including WXYV, WYLD, KJLH, OC104, WJIZ, WFXA, WXOK, WATV, WWDM, WQMG. Debuts at number 38 on the Urban Contemporary chart.

JANET JACKSON

Alright (A&M)

73% of our reporting stations on it. Rotations: Heavy 6/2, Medium 15/7, Light 45/42, Total Adds 51 including WXYV, WILD, WRKS, WUSL, WAMO, WKYS, KHYS, K97, WHQT, WYLD. Debuts at number 32 on the Urban Contemporary chart.

SHADES OF LACE

Why It Gotta Be Like That (Wing/Polydor)

66% of our reporting stations on it. Rotations: Heavy 0/0, Medium 16/1, Light 44/15, Total Adds 16 including WAMO, WZAK, OC104, WFXA, WWDM, WFXE, WQFX, Z16, HOT105, WVOI.

MICHAEL COOPER

My Baby's House (Reprise)

64% of our reporting stations on it. Rotations: Heavy 0/0, Medium 21/1, Light 37/10, Total Adds 11 including K97, KRNB, WJIZ, WATV, WQFX, WQIS, WLOU, WFXM, WEDR, HOT105. Debuts at number 39 on the Urban Contemporary chart.

WINANS

It's Time (Qwest/WB)

64% of our reporting stations on it. Rotations: Heavy 0/0, Medium 19/0, Light 39/8, Total Adds 8, WJLB, KJLH, KSOL, KBCE, WDKT, WQIS, U102, WALT. Debuts at number 40 on the Urban Contemporary chart.

NEW & ACTIVE

DEF CON FOUR "Say U Love Me" (Reprise) 54/11

Rotations: Heavy 0/0, Medium 15/1, Light 39/10, Total Adds 11 including KRNB, WGCI, WJIZ, WZFX, WJMH, KIIZ, WPGA, KDKS, WTUG, K98-FM. Mediums include: WXYV, WHUR, KJLH, WXOK, WJTT.

ROB BASE "Get Up And Have A Good Time" (Profile) 54/7

Rotations: Heavy 2/0, Medium 14/0, Light 38/7, Total Adds 7, WJTT, WQFX, KIIZ, KIPR, WPGA, HOT105, WANM, Heavy KHYS, WTMP. Mediums include: K97, WZAK, WJIZ, WMGL, WPAL.

WHISTLE "Always & Forever" (Select) 53/11

Rotations: Heavy 1/0, Medium 22/0, Light 30/11, Total Adds 11 including WUSL, KPRS, KSOL, WMGL, WQMG, WQFX, WHJX, WTMP, WTUG, K98-FM. Heavy: K104. Mediums include: WDAS, WHUR, WKYS, KHYS, K97.

QUINCY JONES featuring TEVIN CAMPBELL "Tomorrow (A Better You, Better Me)" (Qwest/WB) 52/46

Rotations: Heavy 0/0, Medium 9/6, Light 43/40, Total Adds 46 including WRKS, WDAS, WUSL, WAMO, WHUR, WKYS, KHYS, WYLD, WGCI, WJLB. Medium: WVEE, WHJX.

JAMAICA BOYS "Shake It Up" (Reprise) 52/20

Rotations: Heavy 0/0, Medium 4/0, Light 48/20, Total Adds 20 including WGCI, WZAK, WTLC, KSOL, WFXA, WENN, WPEG, WJTT, WAGH, WFXE. Medium: WHUR, K97, WYLD, WWDM.

SYBIL "Crazy For You" (Next Plateau) 52/15

Rotations: Heavy 0/0, Medium 9/0, Light 42/7, Total Adds 15 including K104, WGCI, WZAK, KMJM, KSOL, WFXA, WPAL, WAGH, WFXE, WQFX. Mediums include: WILD, KHYS, K97, WPEG, WWDM.

DOMINO THEORY "Radio Driver" (RCA) 51/7

Rotations: Heavy 0/0, Medium 16/2, Light 42/7, Total Adds 7, WHUR, KSOL, KQXL, WALT, WQIC, WBLX, KBUZ. Mediums include: K104, WATV, WQFX, WDKT, KFXZ.

TASHAN "Black Man" (Columbia) 50/6

Rotations: Heavy 1/0, Medium 13/0, Light 36/6, Total Adds 6, WDAS, KRNB, KPRS, WFXA, WFXE, K98-FM. Heavy: WTMP. Mediums include: WILD, WHUR, WAGH, WDKT, WEUP.

PHALON "Rise To The Top" (Mega Jam) 49/7

Rotations: Heavy 0/0, Medium 15/0, Light 34/7, Total Adds 7, WVEE, K104, WYLD, WDKT, WEUP, WCDX, WDZZ. Mediums include: WHUR, KMJQ, KRNB, KBCE, WFXA.

LENNY WILLIAMS "Here's A Ticket" (Crush) 49/6

Rotations: Heavy 0/0, Medium 25/0, Light 24/6, Total Adds 6, KJLH, KQXL, WXOK, WAGH, WHJX, HOT105. Mediums include: WDAS, WHUR, WKYS, K104, K97.

ALLOWAY "Sir Lancelot" (Solar/Epic) 46/12

Rotations: Heavy 0/0, Medium 4/0, Light 42/12, Total Adds 12 including WHUR, K97, WRKE, KBCE, WWDM, WJMH, KFXZ, WFXM, WALT, WIKS. Medium: WAMO, WFXA, KIIZ, WTLZ.

NEWTRONS "My Heart Beats For You" (MCA) 44/14

Rotations: Heavy 0/0, Medium 5/0, Light 39/14, Total Adds 14 including K97, KBCE, WXOK, WFXE, WHJX, KIIZ, WQIC, WEDR, HOT105, WIKS. Medium: WJMH, WDKT, WANM, WTMP, WTUG.

DIGITAL UNDERGROUND "The Humpty Dance" (Tommy Boy) 42/6

Rotations: Heavy 8/0, Medium 16/2, Light 18/4, Total Adds 6, WXYV, WHOT, KJLH, WJMI, WLOU, HOT105. Heavies include: K97, WZAK, KSOL, WPAL, WJMH. Mediums include: WILD, WAMO, WKYS, KHYS, WJIZ.

ROBBIE MYCHALS "Can't Get Enuff Of U" (Alpha International) 42/6

Rotations: Heavy 4/0, Medium 19/0, Light 19/6, Total Adds 6, KQXL, KIPR, WJJS, WBLX, WTUG, WGRP. Heavy: WHUR, WJMI, WEAS, WIZF. Mediums include: WDAS, K97, KRNB, WOWI, WZAK.

BILLY DAVIS "I Want You" (G.O.T.) 42/5

Rotations: Heavy 3/0, Medium 18/1, Light 21/4, Total Adds 5, PWR94, KJLH, WZFX, WDKT, KIIZ. Heavy: WYLD, WXOK, WEAS. Mediums include: WRKS, WAMO, WHUR, KMJQ, K97.

GEORGE HOWARD featuring JOHN PAGANO "Shower You With Love" (MCA) 42/3

Rotations: Heavy 4/0, Medium 23/1, Light 15/2, Total Adds 3, WILD, KPRS, WTMP. Heavy: WDAS, WDKT, WCDX, WANM. Mediums include: WAMQ, WKYS, K97, PWR94, KMJM.

O'JAYS "Friend Of A Friend" (EMI) 41/5

Rotations: Heavy 0/0, Medium 14/0, Light 27/5, Total Adds 5, WAMO, WHUR, WATV, WEUP, WCDX. Mediums include: WDAS, KRNB, PWR94, WZAK, WQFX.

MOST ADDED

- JANET JACKSON (51)
- QUINCY JONES (46)
- CHRISTOPHER WILLIAMS (24)
- RUBY TURNER (23)
- FAMILY STAND (21)
- JAMAICA BOYS (20)
- SOUL II SOUL (19)
- TODAY (18)
- FULL FORCE (17)
- SHADES OF LACE (16)

HOTTEST

- BABYFACE (81)
- TROOP (68)
- LISA STANSFIELD (49)
- SMOKEY ROBINSON (43)
- AFTER 7 (38)
- MIKI HOWARD (34)
- STEPHANIE MILLS (25)
- GAP BAND (22)
- LUTHER VANDROSS (15)
- DIANNE REEVES (13)

TOP 10

RECURRENTS

- | LW | TW | Artist/Title |
|----|----|---------------------|
| 1 | 1 | J. JACKSON/Escapade |
| 8 | 2 | Q. JONES/Secret |
| 6 | 3 | D. PEASTON/We're |
| 3 | 4 | EW&F/Heritage |
| 2 | 5 | S. LATTISAW/Where |
| — | 6 | A. WILLIAMS/Need |
| 4 | 7 | MICHEL'LE/No |
| 5 | 8 | P. ABDUL/Opposites |
| — | 9 | J. JACKSON/Two |
| — | 10 | J. REDD/Found |

GRAYSON HUGH featuring BETTY WRIGHT "How 'Bout Us" (RCA) 40/6

Rotations: Heavy 0/0, Medium 6/0, Light 34/6, Total Adds 6, WAMO, K104, KHYS, WGCI, WZAK, KDAY. Mediums include: WDAS, WHUR, PWR94, WWDM, WJMH.

KID'N PLAY "Funhouse" (Select) 37/7

Rotations: Heavy 2/0, Medium 10/0, Light 25/7, Total Adds 7, WFXA, WENN, WFXE, WZFX, WQMG, WQFX, KMJJ. Heavy: WJMI, KDAY. Mediums include: K104, KMJQ, K97, WJIZ, WPAL.

PATTI LABELLE "I Can't Complain" (MCA) 35/10

Rotations: Heavy 0/0, Medium 5/0, Light 30/10, Total Adds 10, WZAK, KJLH, WXOK, WENN, WPAL, WJTT, WDKT, KIPR, WJJS, WTLZ. Medium: WDAS, WUSL, PWR94, WHJX, Z16.

L.L. COOL J "Jingling Baby" (Def Jam/Columbia) 33/4

Rotations: Heavy 2/0, Medium 14/1, Light 17/3, Total Adds 4, WUSL, WHQT, WPAL, WWDM. Heavy: WEDR, WIKS. Mediums include: WXYV, K97, WYLD, WJIZ, WFXE.

YOUNG MC "I Come Off" (Delicious Vinyl/Island) 29/1

Rotations: Heavy 2/0, Medium 14/0, Light 13/1, Total Adds 1, WPLZ. Heavy: WJMI, KDAY. Mediums include: WKYS, K104, WWKX, WFXA, WXOK.

CHRISTOPHER WILLIAMS "One Girl" (Geffen) 28/24

Rotations: Heavy 0/0, Medium 1/0, Light 27/24, Total Adds 24 including K97, KRNB, WTLZ, KPRS, KMJM, WJIZ, KBCE, KQXL, WXOK, WATV. Medium: WFXC.

MADONNA "Keep It Together" (WB) 28/1

Rotations: Heavy 4/0, Medium 11/0, Light 13/1, Total Adds 1, KPRS. Heavy: WAMO, WGCI, WWKX, WQOK. Mediums include: WILD, WDAS, WKYS, WYLD, OC104.

FULL FORCE featuring SAMANTHA FOX "Kiss Those Lips" (Columbia) 26/17

Rotations: Heavy 0/0, Medium 2/0, Light 24/17, Total Adds 17 including K97, KRNB, WYLD, KQXL, WENN, WMGL, WAGH, WDKT, KIIZ, KFXZ. Medium: WKYS, WZAK.

TROY JOHNSON "Virgin Girl" (RCA) 26/1

Rotations: Heavy 0/0, Medium 7/0, Light 19/1, Total Adds 1, WDZZ. Mediums include: WHUR, WYLD, KBCE, Z16, WPGA.

SIGNIFICANT ACTION

RUBY TURNER "Paradise" (Jive/RCA) 23/23

Rotations: Heavy 0/0, Medium 0/0, Light 23/23, Total Adds 23 including WAMO, K97, WYLD, KPRS, KBCE, WXOK, WENN, WPEG, WAGH, WQMG.

EDWIN HAWKINS "If At First You Don't Succeed" (PolyGram) 23/3

Rotations: Heavy 0/0, Medium 0/0, Light 23/3, Total Adds 3, WAMO, WZFX, WQOK.

FAMILY STAND "Ghetto Heaven" (Atlantic) 21/21

Rotations: Heavy 0/0, Medium 1/1, Light 20/20, Total Adds 21 including WDAS, WAMO, WHUR, K97, KRNB, KBCE, WPEG, WZFX, Z104, KFXZ.

TAMIKA PATTON "Number One" (Orpheus/EMI) 21/10

Rotations: Heavy 0/0, Medium 1/0, Light 20/10, Total Adds 10, WAMO, KQXL, WJTT, WAGH, WZFX, WQFX, Z16, HOT105, KDKS, WANM. Medium: WTUG.

KIM WATERS "Soul Serenade" (Warlock) 17/12

Rotations: Heavy 0/0, Medium 0/0, Light 17/12, Total Adds 12 including WHUR, KRNB, WRKE, WJIZ, WXOK, WQFX, KFXZ, Z16, WLOU, WALT.

MARVIN SEASE "It's All Over" (London/Polydor) 16/2

Rotations: Heavy 0/0, Medium 2/0, Light 14/2, Total Adds 2, WEUP, WTUG. Medium: WFXA, WEAS.

D.O.C. "The Formula" (Ruthless/Antalntic) 15/4

Rotations: Heavy 0/0, Medium 2/0, Light 13/4, Total Adds 4, WAMO, KSOL, WPAL, KFXZ. Medium: K97, WPEG.

REDHEAD KINGPIN & THE F.B.I. "Rock The Mic Right" (Virgin) 15/3

Rotations: Heavy 0/0, Medium 2/0, Light 13/3, Total Adds 3, KIIZ, Z16, WIKS. Medium: WYLD, KDAY.

MICHAEL JEFFRIES "Teach Me" (WB) 13/1

Rotations: Heavy 1/0, Medium 3/0, Light 9/1, Total Adds 1, KIIZ. Heavy: WPEG. Medium: WDKT, WPGA, WEAS.

SOMETHING SPECIAL "I Wonder Who She's Lovin'" (Epic) 10/6

Rotations: Heavy 0/0, Medium 0/0, Light 10/6, Total Adds 6, K97, WFXA, WQFX, WQIS, WCDX, WEAS.

STACY LATTISAW "I Don't Have The Heart" (Motown) 10/3

Rotations: Heavy 0/0, Medium 4/1, Light 6/2, Total Adds 3, WDAS, WHJX, WJMH. Medium: WKYS, WJMH, WTUG.

NEW ARTISTS

Reports/Adds

- | | | |
|----|-----------------------------------------------------------|-------|
| 1 | DEF CON FOUR/Say U Love Me (Reprise) | 54/11 |
| 2 | DOMINO THEORY/Radio Driver (RCA) | 51/7 |
| 3 | TASHAN/Black Man (Columbia) | 50/6 |
| 4 | PHALON/Rise To The Top (Mega Jam) | 49/7 |
| 5 | NEWTRONS/My Heart Beats For You (MCA) | 44/14 |
| 6 | DIGITAL UNDERGROUND/The Humpty Dance (Tommy Boy) | 42/6 |
| 7 | ROBBIE MYCHALS/Can't Get Enuff Of U (Alpha International) | 42/6 |
| 8 | BILLY DAVIS/I Want You (G.O.T.) | 42/5 |
| 9 | GEORGE HOWARD I/JOHN PAGANO/Shower You With Love (MCA) | 42/3 |
| 10 | GRAYSON HUGH I/BETTY WRIGHT/How 'Bout Us (RCA) | 40/6 |

New artists have not yet had a UC Breaker.

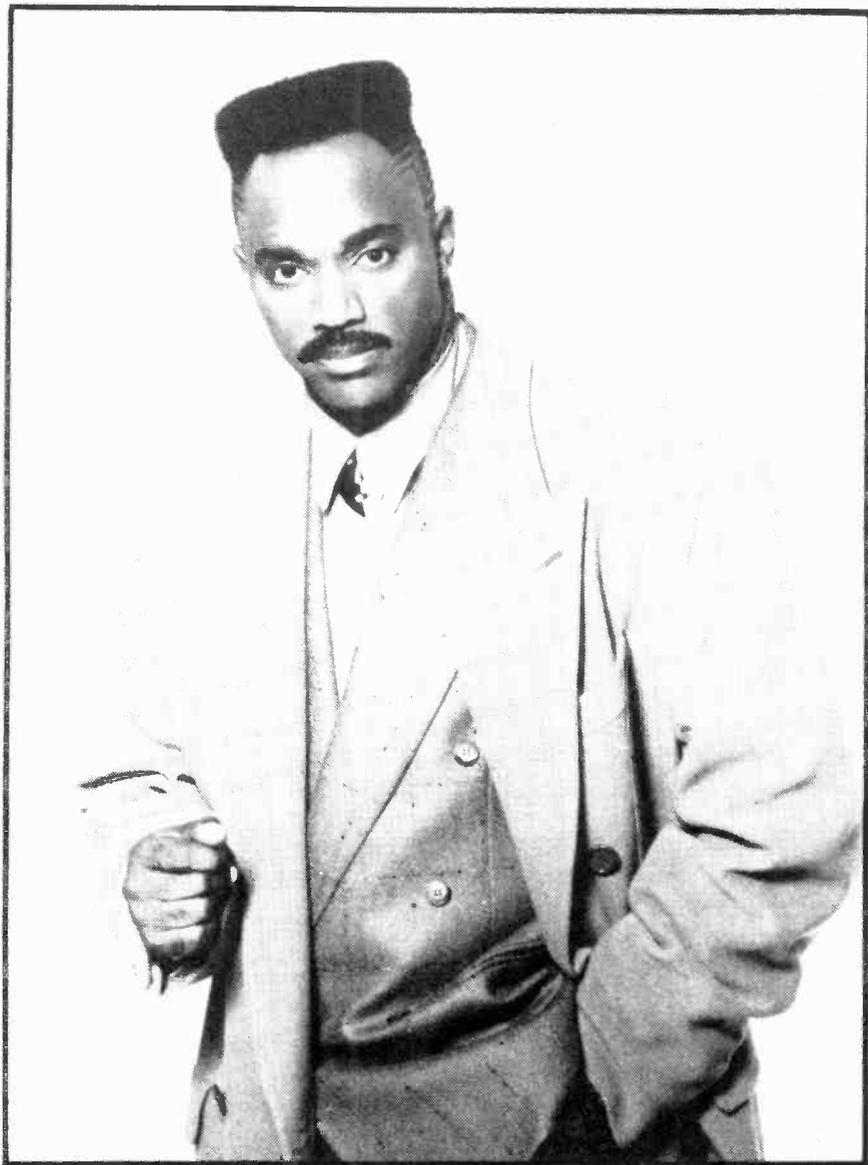
MICHAEL COOPER

“My Baby’s House”

URBAN CONTEMPORARY
BREAKER

58 UC REPORTERS — 64%

UC CHART: DEBUT **39**



MANAGEMENT: PACIFIC CAL



MANAGEMENT: PAT RAINES AND ASSOCIATES

JAMAICA BOYS

“Shake It Up”

URBAN CONTEMPORARY
MOST ADDED AGAIN!

NOW ON 52 UC REPORTERS
INCLUDING:

WAMO	WYLD	WTLC
WHUR	WOWI	KPRS
K97	WGCI	KMJM
KRNB	WZAK	KSOL

REPRISE MEANS TO PLAY AND PLAY AGAIN!

UC ADDS & HOTS

EAST

WXYV/Baltimore
Roy Sampson
DIGITAL UNDERGROU
SOUL II SOUL
TODAY
JANET JACKSON
Hottest:
BABYFACE
TROOP
HOWARD HEWETT
MARY DAVIS
RANDY & THE GYPSY

WILD/Boston
Hill/Hall
TODAY
TYLER COLLINS
GEORGE HOWARD
JANET JACKSON
Hottest:
MIKI HOWARD
BABYFACE
TROOP
LISA STANSFIELD
AFTER 7

WRKS/New York
Vinnie Brown
QUINCY JONES
EN VOGUE
JANET JACKSON
MELBA MOORE
Hottest:
BABYFACE
TROOP
STEPHANIE MILLS
LISA STANSFIELD
MIKI HOWARD

WRKE/Ocean City
Quartarone/Mena
BELL BIV DEVOE
TEMPTATIONS
NATALIE COLE
ISLEY
JANET JACKSON
JOHNNY GILL
CALLOWAY
EN VOGUE
KASHIF
ERIC GABLE
KIM WATERS
KID CREOLE
QUINCY JONES
Hottest:
MIKI HOWARD
LISA STANSFIELD
TROOP
BABYFACE
SMOKEY ROBINSON

OC104/Ocean City
Scott Janzzen
JANET JACKSON
QUINCY JONES
TODAY
ABSTRAC
LACE
Hottest:
LUTHER VANDROSS
BABYFACE
RANDY CRAWFORD
AFTER 7
TROOP

WUSL/Philadelphia
Dave Allan
JANET JACKSON
QUINCY JONES
WHISTLE
L.L. COOL J
Hottest:
MIKI HOWARD
QUINCY JONES
LISA STANSFIELD
LUTHER VANDROSS
BABYFACE

WJZ/Albany
Tony Wright
RANDY & THE GYPSY
JANET JACKSON
EN VOGUE
MICHAEL COOPER
DEF CON FOUR
STARPOINT
TODAY
CHRISTOPHER WILLI
STATE 808
KIM WATERS
L.A. STAR
Hottest:
MIKI HOWARD
BABYFACE
LUTHER VANDROSS
SMOKEY ROBINSON
GAP BAND

WBXK/Baton Rouge
Daryl Moore
QUINCY JONES
TODAY
CHRISTOPHER WILLI
KIM WATERS
LENNY WILLIAMS
RUBY TURNER
CURTIS MAYFIELD
PATTI LABELLE
NEWTRONS
Hottest:
LISA STANSFIELD
MIKI HOWARD
BABYFACE
ALYSON WILLIAMS

WENN/Birmingham
Donnell/Starr
DIANNE REEVES
JANET JACKSON
JAMAICA BOYS
QUINCY JONES
RUBY TURNER
PATTI LABELLE
TAMIKA PATTON
JAMAICA BOYS
ROB BASE
PATTI LABELLE
Hottest:
LISA STANSFIELD
TROOP
LUTHER VANDROSS
AFTER 7

SOUTH

WVIZ/Albany
Tony Wright
RANDY & THE GYPSY
JANET JACKSON
EN VOGUE
MICHAEL COOPER
DEF CON FOUR
STARPOINT
TODAY
CHRISTOPHER WILLI
STATE 808
KIM WATERS
L.A. STAR
Hottest:
MIKI HOWARD
BABYFACE
LUTHER VANDROSS
SMOKEY ROBINSON
GAP BAND

KBCE/Alexandria
Donnie Taylor
NEWTRONS
RUBY TURNER
JANET JACKSON
JAMAICA BOYS
QUINCY JONES
RUBY TURNER
PATTI LABELLE
TAMIKA PATTON
JAMAICA BOYS
ROB BASE
PATTI LABELLE
Hottest:
LISA STANSFIELD
TROOP
LUTHER VANDROSS
AFTER 7

WVVE/Atlanta
Garry/Diamond
SOUL II SOUL
BY ALL MEANS
STARPOINT
TECHNOTRONIC
MANTRONIX
MADONNA
PHALON
Hottest:
BABYFACE
LISA STANSFIELD
MIKI HOWARD
STEPHANIE MILLS
AFTER 7

WVFX/Augusta
Carl Conner
L.L. COOL J
QUINCY JONES
BOBY
SOUL II SOUL
JAMES INGRAM
D.O.C
SYBIL
KID'N PLAY
JAMAICA BOYS
SOMETHING SPECIA
LACE
TASHAN
Hottest:
BABYFACE
SMOKEY ROBINSON
TROOP
MARY DAVIS
HOWARD HEWETT

WQXL/Baton Rouge
Welch/Clay
JANET JACKSON
ROBBIE MYCHALS
LENNY WILLIAMS
FULL FORCE
CHRISTOPHER WILLI
DOMINO THEORY
SPUNKADELIC
TAMIKA PATTON
QUINCY JONES
BABYFACE
LISA STANSFIELD
TROOP
BABYFACE
SMOKEY ROBINSON
STEPHANIE MILLS

WVGL/Charleston
Terry Base
JANET JACKSON
QUINCY JONES
WHISTLE
FULL FORCE
Hottest:
MIKI HOWARD
BABYFACE
LUTHER VANDROSS
TROOP
LISA STANSFIELD

KPRS/Kansas City
Chris King
MADONNA
QUINCY JONES
WHISTLE
RUBY TURNER
GEORGE HOWARD
TASHAN
EN VOGUE
CHRISTOPHER WILLI
Hottest:
BABYFACE
TROOP
SMOKEY ROBINSON
AFTER 7
GAP BAND

KMJM/St. Louis
Chuck Atkins
SYBIL
CHRISTOPHER WILLI
QUINCY JONES
Hottest:
MIKI HOWARD
LISA STANSFIELD
TROOP
AFTER 7
BABYFACE

WVVO/Toledo
Michael Tee
JANET JACKSON
QUINCY JONES
RUBY TURNER
FAMILY STAND
HI TEK 3 f/YA K
LACE
J.T. TAYLOR
Hottest:
BABYFACE
SMOKEY ROBINSON
TROOP
STEPHANIE MILLS
GAP BAND

Z93/Charleston
B.J. Lewis
none
Hottest:
LISA STANSFIELD
MIKI HOWARD
LUTHER VANDROSS
BABYFACE
TROOP

WPEG/Charlotte
Saunders/Darcell
RUBY TURNER
GROVER WASHINGTON
FAMILY STAND
A.C. KELLY
BEATS INTERNATIONAL
JAMAICA BOYS
Hottest:
LISA STANSFIELD
JANET JACKSON
BABYFACE
EWAF
GAP BAND

WJTT/Chattanooga
Keith Landecker
SOUL II SOUL
TEMPTATIONS
TAMIKA PATTON
JAMAICA BOYS
ROB BASE
PATTI LABELLE
Hottest:
LISA STANSFIELD
TROOP
MIKI HOWARD
SMOKEY ROBINSON

WVDM/Columbia
Carson/Hill
M.C. HAMMER
TODAY
L.L. COOL J
QUINCY JONES
ERIC GABLE
LACE
CALLOWAY
Hottest:
LISA STANSFIELD
BELL BIV DEVOE
BABYFACE
AFTER 7
MIKI HOWARD

WAGH/Columbus
Darrell J. Smith
SYBIL
JAMAICA BOYS
TAMIKA PATTON
FULL FORCE
LENNY WILLIAMS
RUBY TURNER
QUINCY JONES
JANET JACKSON
Hottest:
TROOP
BABYFACE
LISA STANSFIELD
DIANNE REEVES
SMOKEY ROBINSON

WVFXE/Columbus
Philip David March
STARPOINT
PHALON
JANET JACKSON
SOUL II SOUL
GRAYSON HUGH
BEATS INTERNATIONAL
SYBIL
Hottest:
BABYFACE
STEPHANIE MILLS
DIANNE REEVES
SMOKEY ROBINSON
TROOP

WVUP/Huntsville
Jim Mitchem
JANET JACKSON
CHERYL LYNN
CHRISTOPHER WILLI
O'JAYS
MARVIN SEASE
PHALON
Hottest:
BABYFACE
TROOP
SMOKEY ROBINSON
GAP BAND
STEPHANIE MILLS

WVWJ/Jackson
Todd Jones
QUINCY JONES
JANET JACKSON
HOWARD HEWETT
DIGITAL UNDERGROU
Hottest:
TINA TURNER
M.C. HAMMER
YOUNG & RESTLESS
RANDY & THE GYPSY
GOOD GIRLS

WVWJL/Jacksonville
Clark/Nelson
LENNY WILLIAMS
STACY LATTISAW
SYBIL
WHISTLE
JAMAICA BOYS
NEWTRONS
Hottest:
BABYFACE
LISA STANSFIELD
SMOKEY ROBINSON
AFTER 7
TROOP

WVWJH/Greensboro
Bailey/Masters
QUINCY JONES
CALLOWAY
SINEAD O'CONNOR
BEATS INTERNATIONAL
BIZ MARKIE
YOUNG & RESTLESS
KID CREOLE
EN VOGUE
DEF CON FOUR
BARRY WHITE
Hottest:
LISA STANSFIELD
BABYFACE
DIGITAL UNDERGROU
AFTER 7
BELL BIV DEVOE

WQMG/Greensboro
Sam Weaver
QUINCY JONES
TODAY
KID'N PLAY
RUBY TURNER
WHISTLE
Hottest:
BABYFACE
MIKI HOWARD
GAP BAND
TROOP
RANDY & THE GYPSY

Z104/Greenville
Wayne Walker
QUINCY JONES
ABSOLUTE
CHERYL LYNN
KID CREOLE
FAMILY STAND
Hottest:
BELL BIV DEVOE
GAP BAND
TROOP
LISA STANSFIELD

WQFX/Gulfport-Biloxi
Al Luv
BELL BIV DEVOE
JOHNNY GILL
BARRY WHITE
SOUL II SOUL
KASHIF
L.L. COOL J
MICHAEL COOPER
NAJEE
BY ALL MEANS
JANET JACKSON
ROB BASE
WHISTLE
TAMIKA PATTON
LACE
SYBIL
KID'N PLAY
JAMAICA BOYS
YOUNG & RESTLESS
SOMETHING SPECIAL
RUBY TURNER
KIM WATERS
BABYFACE
TROOP
DIANNE REEVES
SMOKEY ROBINSON
GAP BAND

WVWJH/Houston
Hegwood/Weber
JANET JACKSON
ISLEY
M.C. HAMMER
GRAYSON HUGH
QUINCY JONES
Hottest:
LISA STANSFIELD
BABYFACE
MIKI HOWARD
STEPHANIE MILLS
TROOP

KMJJ/Houston
Atkins/Dave
none
Hottest:
MIKI HOWARD
QUINCY JONES
BABYFACE
LISA STANSFIELD
SMOKEY ROBINSON

WVWJL/Louisville
Ange Canessa
JANET JACKSON
RUBY TURNER
SHE
KIM WATERS
MICHAEL COOPER
QUINCY JONES
DIGITAL UNDERGROU
TODAY
FULL FORCE
KID CREOLE
M.C. HAMMER
ART MADISON
Hottest:
TROOP
BABYFACE
DIANNE REEVES
GAP BAND
AFTER 7

WVWJH/Lynchburg
Lad Goins
ERIC GABLE
SOUL II SOUL
ROBBIE MYCHALS
LACE
PATTI LABELLE
Hottest:
LISA STANSFIELD
BABYFACE
TROOP
SMOKEY ROBINSON
STEPHANIE MILLS

WVWJH/Macon
Shabba-Doo/Bose
MICHAEL COOPER
TODAY
CALLOWAY
Hottest:
BABYFACE
TROOP
SMOKEY ROBINSON
STEPHANIE MILLS

WVWJH/Macon
Brian Kelly
JANET JACKSON
CHRISTOPHER WILLI
RUBY TURNER
ROB BASE
JAMAICA BOYS
KID CREOLE
DEF CON FOUR
FAMILY STAND
FULL FORCE
Hottest:
STEPHANIE MILLS
LISA STANSFIELD
DIANNE REEVES
TROOP
FREDDIE JACKSON

WVWJH/Memphis
O'Jay/Bell
MICHAEL COOPER
JANET JACKSON
RANDY & THE GYPSY
BABYFACE
D MOB
MADONNA
AFTER 7
TROOP

WVWJH/New Bern
Kirkland/Sanders
LACE
CALLOWAY
HOWARD HEWETT
QUINCY JONES
REDHEAD KINGPIN
JOHNNY GILL
TODAY
NEWTRONS
Hottest:
MIKI HOWARD
LISA STANSFIELD
TROOP
BABYFACE
AFTER 7

WVWJH/Meridian
Larry Carr
JANET JACKSON
BY ALL MEANS
CHRISTOPHER WILLI
DOMINO THEORY
NEWTRONS
QUINCY JONES
FAMILY STAND
NAJEE
FULL FORCE
Hottest:
BABYFACE
MIKI HOWARD
SMOKEY ROBINSON
TROOP
AFTER 7

WVWJH/Meridian
Steve Poston
FULL FORCE
KIM WATERS
WINANS
M.C. HAMMER
A TRIBE CALLED QU
DOMINO THEORY
KASHIF
YOUNG & RESTLESS
CALLOWAY
Hottest:
MIKI HOWARD
BABYFACE
LISA STANSFIELD
SMOKEY ROBINSON
GAP BAND

WHOT/Miami
Isley/Reese
JANET JACKSON
TROOP
L.L. COOL J
DIGITAL UNDERGROU
Hottest:
BABYFACE
QUINCY JONES
STACY LATTISAW
LISA STANSFIELD
BABYFACE

WVWJH/Miami
James Thomas
JANET JACKSON
MANHATTANS
NEWTRONS
FULL FORCE
FAMILY STAND
MICHAEL COOPER
Hottest:
LISA STANSFIELD
QUINCY JONES
TEMPTATIONS
TROOP
BABYFACE

WVWJH/Montgomery
Larry Steele
AFTER 7
DIGITAL UNDERGROU
QUINCY JONES
LACE
NAJEE
MICHAEL COOPER
SOUL II SOUL
CHERYL LYNN
ROB BASE
STARPOINT
NEWTRONS
PROFESSOR GRIFF
BODY
JAMAICA BOYS
LENNY WILLIAMS
BIG LADY K
NEWKIRK
TAMIKA PATTON
Hottest:
MIKI HOWARD
LISA STANSFIELD
BABYFACE
LUTHER VANDROSS
DIANNE REEVES

WVWJH/Richmond
Young/Maxwell
JANET JACKSON
SOUL II SOUL
SOMETHING SPECIAL
O'JAYS
PHALON
Hottest:
BABYFACE
SMOKEY ROBINSON
RANDY CRAWFORD
TROOP
DIANNE REEVES

WVWJH/Richmond
Petersburg
Maxx Myrick
SMOKEY ROBINSON
PATTI AUSTIN
YOUNG MC
QUINCY JONES
Hottest:
MIKI HOWARD
QUINCY JONES
LISA STANSFIELD
BABYFACE
STEPHANIE MILLS

WEAS/Savanna
Floyd Blackwell
FULL FORCE
QUINCY JONES
NEWTRONS
MICHAEL COOPER
CHRISTOPHER WILLI
RUBY TURNER
JANET JACKSON
SOMETHING SPECIAL
PROFESSOR GRIFF
Hottest:
BABYFACE
SMOKEY ROBINSON
TROOP
MARY DAVIS
LUTHER VANDROSS

WTMP/Tampa
Chris Turner
GEORGE HOWARD
WHISTLE
KIM WATERS
CHRISTOPHER WILLI
JANET JACKSON
LACE
Hottest:
TROOP
MAZE
SMOKEY ROBINSON
STEPHANIE MILLS
BABYFACE

WTUG/Tuscaloosa
Rozelle Burroughs
JANET JACKSON
LACE
MARVIN SEASE
ROBBIE MYCHALS
WHISTLE
TODAY
RANDY & THE GYPSY
DEF CON FOUR
CHRISTOPHER WILLI
Hottest:
LISA STANSFIELD
STEPHANIE MILLS
MIKI HOWARD
BABYFACE
TROOP

K98-FM/West Monroe
John Wilson
TASHAN
RUBY TURNER
CHRISTOPHER WILLI
FULL FORCE
WHISTLE
DEF CON FOUR
Y-2 ROCK
GREGORY D. & D.J.
L.L. COOL J
Hottest:
BABYFACE
GAP BAND
SMOKEY ROBINSON
TROOP
AFTER 7

WVWJH/Tallahassee
Van Wilson
ROB BASE
SOUL II SOUL
QUINCY JONES
KID CREOLE
TAMIKA PATTON
CHRISTOPHER WILLI
JANET JACKSON
FAMILY STAND
Hottest:
BABYFACE
TROOP
GAP BAND
REGINA BELLE
AFTER 7

KJLH/Los Angeles
Winston/Briggs
DIGITAL UNDERGROU
BILLY DAVIS
WINANS
QUINCY JONES
LENNY WILLIAMS
PATTI LABELLE
TODAY
Hottest:
TROOP
SMOKEY ROBINSON
LISA STANSFIELD
BABYFACE
MIKI HOWARD

KJLH/Los Angeles
Jack Patterson
L.L. COOL J
SOUL II SOUL
JANET JACKSON
WILD BOYZ
NEWTRONS
KID CREOLE
GG STEVE
GRAYSON HUGH
KASHIF
HI TEK 3 f/YA KID
STARPOINT
Hottest:
BABYFACE
OAKTOWN'S 3.5.7.
SMOKEY ROBINSON
YOUNG MC
TROOP

KSOL/San Francisco
Bernie Moody
JAMAICA BOYS
WINANS
SYBIL
WHISTLE
L.L. COOL J
QUINCY JONES
DOMINO THEORY
LINEAR
D.O.C
MICHEL'LE
Hottest:
LISA STANSFIELD
BABYFACE
DIGITAL UNDERGROU
BELL BIV DEVOE
JANET JACKSON

MIDWEST

WGCI/Chicago
Smith/Ross
EN VOGUE
DEF CON FOUR
GRAYSON HUGH
ERIC GABLE
RANDY & THE GYPSY
SYBIL
QUINCY JONES
SOUL II SOUL
JAMAICA BOYS
GOOD GIRLS
PATTI AUSTIN
Hottest:
TROOP
BABYFACE
LUTHER VANDROSS
MIKI HOWARD
LISA STANSFIELD

WJLB/Detroit
Alexander/Wonder
QUINCY JONES
WINANS
KASHIF
STARPOINT
Hottest:
LISA STANSFIELD
BABYFACE
TROOP
AFTER 7
HOWARD HEWETT

WVWJH/Detroit
Joe Spencer
ROBBIE MYCHALS
GROVER WASHINGTON
SOUL II SOUL
JANET JACKSON
FAMILY STAND
RUBY TURNER
Hottest:
STEPHANIE MILLS
TROOP
BWDY
AFTER 7
FREDDIE JACKSON

WVWJH/Cincinnati
Lewis/Turner
CHRISTOPHER WILLI
QUINCY JONES
SOUL II SOUL
JAMAICA BOYS
CALLOWAY
WHISTLE
Hottest:
LISA STANSFIELD
AFTER 7
TROOP
MIKI HOWARD
BABYFACE

WVWJH/Cleveland
Tolliver/Rush
GRAYSON HUGH
JAMAICA BOYS
POWER JAM
PATTI LABELLE
CURTIS MAYFIELD
SYBIL
LACE
Hottest:
BABYFACE
MIKI HOWARD
AFTER 7
LISA STANSFIELD
TROOP

WVWJH/Columbus
Jones/Tyler
ERIC GABLE
BARRY WHITE
BY ALL MEANS
BELL BIV DEVOE
Hottest:
QUINCY JONES
LISA STANSFIELD
DIANNE REEVES
AFTER 7
STEPHANIE MILLS

KPRW/Oklahoma City
Marria Bratcher
JANET JACKSON
Hottest:
BABYFACE
SMOKEY ROBINSON
TROOP
STEPHANIE MILLS

WVWJH/Oklahoma City
Michael Tee
JANET JACKSON
QUINCY JONES
RUBY TURNER
FAMILY STAND
HI TEK 3 f/YA K
LACE
J.T. TAYLOR
Hottest:
BABYFACE
SMOKEY ROBINSON
TROOP
STEPHANIE MILLS
GAP BAND

WVWJH/Saginaw
Crockett/Drake
RUBY TURNER
JANET JACKSON
QUINCY JONES
OAKTOWN'S 3.5.7.
KID CREOLE
CHERYL LYNN
PATTI LABELLE
Hottest:
TROOP
BABYFACE
SMOKEY ROBINSON
GAP BAND
FREDDIE JACKSON

KBWZ/Wichita
James McFadden
NEWTRONS
EN VOGUE
DOMINO THEORY
QUINCY JONES
GROVER WASHINGTON
DEF CON FOUR
Hottest:
TROOP
BABYFACE
SMOKEY ROBINSON
GAP BAND
AFTER 7

WVWJH/Greensboro
Bailey/Masters
QUINCY JONES
CALLOWAY
SINEAD O'CONNOR
BEATS INTERNATIONAL
BIZ MARKIE
YOUNG & RESTLESS
KID CREOLE
EN VOGUE
DEF CON FOUR
BARRY WHITE
Hottest:
LISA STANSFIELD
BABYFACE
DIGITAL UNDERGROU
AFTER 7
BELL BIV DEVOE

91 Current Reporters
88 Current Playlists



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21

83 UC REPORTERS — 91%

ANGELA WINBUSH

N O M O R E T E A R S

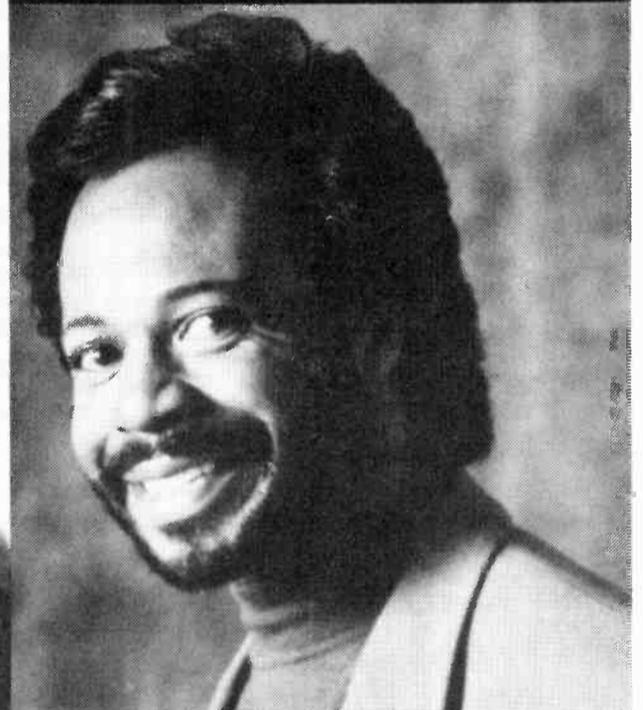
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WRITTEN, PRODUCED, ARRANGED AND PERFORMED BY ANGELA WINBUSH.
EXECUTIVE PRODUCER & MANAGEMENT: RONALD ISLEY FOR ISLEY MANAGEMENT
PHOTO: HARRY LANGDON
ON MERCURY COMPACT DISCS, CHROME CASSETTES AND RECORDS

Edwin Hawkins

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WRKE	WEDR
WJIZ	KQOK
WXOK	WEAS
WENN	WTMP
WZFX	K98-FM
WQFX	WDZZ
KFXZ	WTLZ
Z16	WVOI



LECTON

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SAY IT!

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3 2
WKS WKS LW TW

MARCH 30, 1990

Total
Reports/Adds Heavy Medium Light

3	2	2	1	GARTH BROOKS/Not Counting You (Capitol)	186/0	159	24	3
9	6	5	2	ALAN JACKSON/Here In The Real World (Arista)	188/0	165	18	5
5	3	3	3	LORRIE MORGAN/Five Minutes (RCA)	185/0	161	20	4
8	4	4	4	DON WILLIAMS/Just As Long As I Have You (RCA)	178/0	153	22	3
10	8	7	5	RONNIE MILSAP/Stranger Things Have Happened (RCA)	185/0	147	35	3
12	10	8	6	DAN SEALS/Love On Arrival (Capitol)	187/1	138	46	3
2	1	1	7	RANDY TRAVIS/Hard Rock Bottom Of Your Heart (WB)	172/0	121	36	15
16	14	11	8	HIGHWAY 101/Walkin', Talkin', Cryin'... (WB)	185/1	100	75	10
13	11	10	9	HANK WILLIAMS JR./Ain't Nobody's Business (WB/Curb)	184/0	95	64	25
23	16	13	10	TRAVIS TRITT/Help Me Hold On (WB)	185/2	66	113	6
15	13	12	11	VERN GOSDIN/Right In The Wrong Direction (Columbia)	182/2	86	79	17
18	15	14	12	SHENANDOAH/See If I Care (Columbia)	184/1	57	111	16
11	9	9	13	VINCE GILL with REBA McENTIRE/Oklahoma Swing (MCA)	169/0	103	46	20
24	19	16	14	MAC McANALLY/Back Where I Come From (WB)	179/6	41	106	32
27	20	18	15	EARL THOMAS CONLEY/Bring Back Your Love To Me (RCA)	179/4	33	119	27
47	29	24	16	CLINT BLACK/Walkin' Away (RCA)	186/7	12	134	40
37	25	22	17	RODNEY CROWELL/If Looks Could Kill (Columbia)	184/7	17	128	39
26	21	19	18	KENTUCKY HEADHUNTERS/Dumas Walker (Mercury)	172/4	39	95	38
30	22	20	19	LIONEL CARTWRIGHT/I Watched It On My Radio (MCA)	180/3	19	125	36
29	23	21	20	KEITH WHITLEY/I'm Over You (RCA)	176/5	26	119	31
33	26	23	21	JENNINGS, NELSON, CASH & KRISTOFFERSON/Silver Stallion (Columbia)	169/9	19	103	47
36	27	25	22	DOUG STONE/I'd Be Better Off (In A Pine Box) (Epic)	170/8	11	113	46
19	17	15	23	SWEETHEARTS OF THE RODEO/This Heart (Columbia)	162/1	51	78	33
—	39	29	24	RICKY VAN SHELTON/I've Cried My Last Tear For You (Columbia)	172/10	8	98	66
32	28	26	25	SAWYER BROWN/Did It For Love (Capitol/Curb)	151/5	11	101	39
38	33	28	26	ROBIN LEE/Black Velvet (Atlantic)	164/9	16	83	65
43	37	30	27	STEVE WARINER/The Domino Theory (MCA)	172/14	2	96	74
7	5	6	28	MARY CHAPIN CARPENTER/Quittin' Time (Columbia)	140/0	48	69	23
—	42	33	29	TANYA TUCKER/Walking Shoes (Capitol)	165/20	1	66	98
49	41	35	30	DESERT ROSE BAND/In Another Lifetime (MCA/Curb)	146/17	3	76	67
42	38	34	31	CHARLIE DANIELS BAND/Mister DJ (Epic)	140/18	8	65	67
1	7	17	32	PAUL OVERSTREET/Seein' My Father In Me (RCA)	89/0	39	31	19
—	—	38	33	JUDDS/Guardian Angels (Curb/RCA)	146/32	0	42	104
—	43	37	34	LACY J. DALTON/Black Coffee (Capitol)	139/17	3	46	90
4	12	27	35	PATTY LOVELESS/Chains (MCA)	72/0	27	25	20
BREAKER			36	KATHY MATTEA/She Came From Fort Worth (Mercury)	133/57	0	28	105
BREAKER			37	PRAIRIE OYSTER/Goodbye, So Long, Hello (RCA)	113/7	1	44	68
46	45	40	38	LEE ROY PARNELL/Crocodile Tears (Arista)	91/6	8	44	39
—	47	44	39	WILLIE NELSON/The Highway (Columbia)	92/8	2	35	55
DEBUT			40	EDDIE RABBITT/Runnin' With The Wind (Capitol)	96/48	1	25	70
—	48	45	41	GLEN CAMPBELL/Walkin' In The Sun (Capitol)	86/5	2	37	47
6	18	32	42	EDDY RAVEN/Sooner Or Later (Capitol)	43/0	8	21	14
—	—	48	43	JO-EL SONNIER/The Scene Of The Crime (RCA)	79/8	0	31	48
DEBUT			44	SOUTHERN PACIFIC/I Go To Pieces (WB)	70/30	0	11	59
—	—	49	45	CANYON/Carryin' On (16th Avenue/Capitol)	68/12	0	19	49
31	30	31	46	MARK COLLIE/Something With A Ring To It (MCA)	45/0	6	18	21
DEBUT			47	FOSTER & LLOYD/Is It Love (RCA)	63/24	3	8	52
DEBUT			48	DAVID LYNN JONES/Lonely Town (Mercury)	61/9	0	14	47
DEBUT			49	T. GRAHAM BROWN/If You Could Only See Me Now (Capitol)	65/23	0	8	57
DEBUT			50	CONWAY TWITTY/Fit To Be Tied Down (MCA)	62/35	1	10	51

MOST ADDED

- KATHY MATTEA (57)
- EDDIE RABBITT (48)
- BAILLIE & THE BOYS (40)
- CONWAY TWITTY (35)
- FORESTERS w/BELLAMYS (32)
- JUDDS (32)
- SOUTHERN PACIFIC (30)
- EDDY RAVEN (28)
- FOSTER & LLOYD (24)
- T. GRAHAM BROWN (23)

HOTTEST

- ALAN JACKSON (127)
- GARTH BROOKS (94)
- DAN SEALS (84)
- LORRIE MORGAN (81)
- RANDY TRAVIS (72)
- DON WILLIAMS (49)
- VINCE GILL w/REBA McENTIRE (38)
- RONNIE MILSAP (34)
- TRAVIS TRITT (31)
- HANK WILLIAMS JR. (24)

NEW ARTISTS

Reports/Adds

- L.R. PARNELL/Crocodile... (Arista) 91/6
- CANYON/Carryin' On (16th Ave./Cap.) 68/12
- SCOTT McQUAIG/Old Memory (Cap.) 45/3
- KELLY WILLIS/I Don't Want... (MCA) 41/9
- GEORGE FOX/Angelina (WB) 41/6
- SUSI BEATTY/Nobody Loves Me... (Starway) 32/3
- LES TAYLOR/Knowin' You Were... (Epic) 31/8
- JOE BARNHILL/Any Ole Time (Cap.) 26/8
- BUTCH BAKER/Playing With Her... (Merc.) 16/11
- ANDI & BROWNS/What Part Of... (Doorknob) 14/1

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

KATHY MATTEA

She Came From Fort Worth (Mercury)

On 71% of reporting stations. Rotations: Heavy 0, Medium 28, Light 105, Total Adds 57 including WQCB, WTCR, WZPR, CHOW, WILQ, WKAK, WWNC, KSCS, WQYK, KJNE, KJJY, WKKQ, WAXX, WHOK, KCJB, KIK-FM, KUZZ, KNAX, KNIX, KIIQ. Moves 47-36 on the Country chart.

PRAIRIE OYSTER

Goodbye, So Long, Hello (RCA)

On 60% of reporting stations. Rotations: Heavy 1, Medium 44, Light 68, Total Adds 7, WGNA, WWVA, KYAY, WCHY, KZKX, WTSO, KKAT. Moves 46-41-37 on the Country chart.

BREAKER • BREAKER • BREAKER

PRAIRIE OYSTER

Chart **37**

Country Radio Has Discovered A Pearl In

"Goodbye, So Long, Hello"

BREAKER • BREAKER • BREAKER

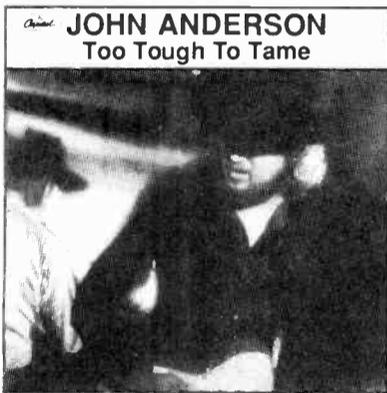
HAPPY NEW YEAR

from

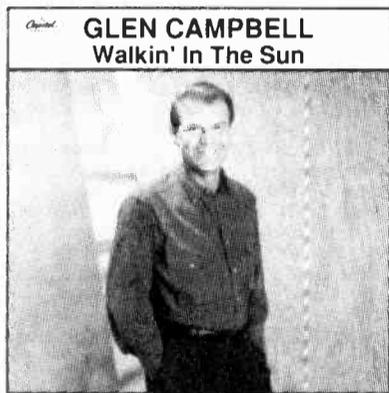
CAPITOL NASHVILLE

MUSIC FOR THE 90's

New For April



"Guitars That Won't Stay In Tune"



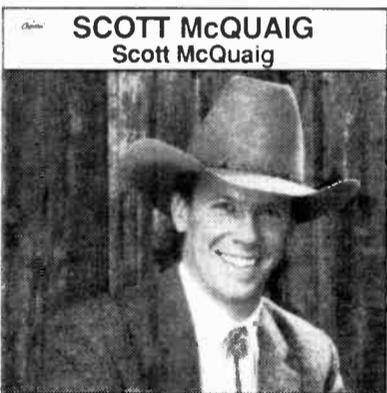
"On A Good Night"



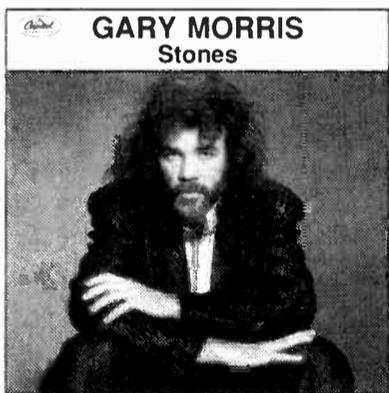
"Black Coffee"



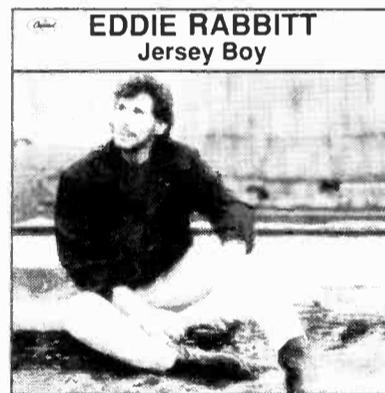
"You've Become The Dream"



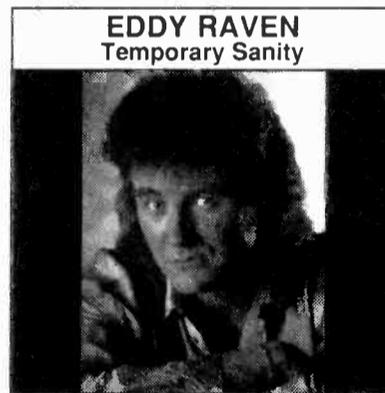
"Old Memory"



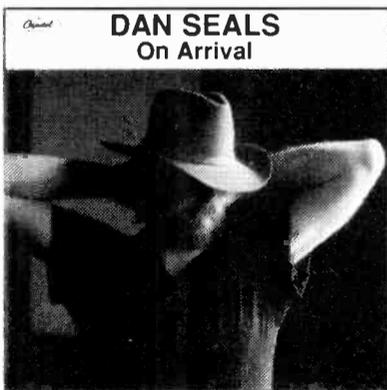
"So Little Love In The World"



"Runnin' With The Wind"



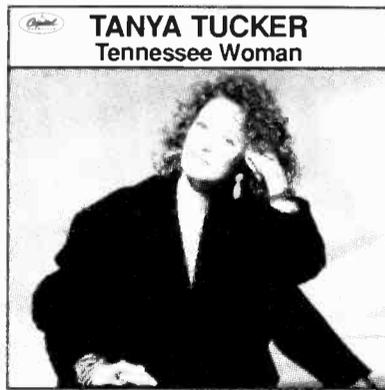
"Island"



"Love On Arrival"



"Karma Road"



"Walking Shoes"



"Where Did We Go Wrong"





NEW & ACTIVE

EDDIE RABBITT "Runnin' With The Wind" (Capitol) 96/48

Rotations: Heavy 1, Medium 25, Light 26, Total Adds 48 including WCAO, WOBE, WRKZ, WTCR, KRRV, WRNS, WFLS, WAMZ, WOWW, KLUR, WONE, WYNG, KFKF, WHOK, WFMB, KASH, KKCS, KNIX, KTOM, KKAT. Debuts at number 40 on the Country chart.

WILLIE NELSON "The Highway" (Columbia) 92/8

Rotations: Heavy 2, Medium 35, Light 55, Total Adds 8, WQCB, WSNO, KPLX, WOWW, WFMS, WDEZ, KWHT, KCKC. Heavy: WICO, KMPS. Medium: WPOC, WXTU, WSTH, WIVY, WAMZ, WSIX, WOW, KUZZ, KSON, KDRK. Moves 47-44-39 on the Country chart.

LEE ROY PARNELL "Crocodile Tears" (Arista) 91/6

Rotations: Heavy 0, Medium 31, Light 70, Total Adds 8, WXXK, KJLO, WPAP, WCUZ, WDAF, KFMS. Heavy: WSNO, WWYZ, WKAK, KRRV, WIVK, KCJB, KALF, KDRK. Medium: WOBE, WTVY, WAMZ, WOWW, WOW, KASH. Moves 48-45-40-38 on the Country chart.

GLEN CAMPBELL "Walkin' In The Sun" (Capitol) 86/5

Rotations: Heavy 2, Medium 37, Light 47, Total Adds 5, WHWK, WXXK, WNUS, WKYQ, KWOX. Heavy: WCUZ, KCJB. Medium: WAJR, WXTU, WDSY, KASE, KHEY, WHEW, KLUR, WAXX, KFGO, KTTS, WDEZ, KALF, KDRK. Moves 48-45-41 on the Country chart.

JO-EL SONNIER "The Scene Of The Crime" (RCA) 79/8

Rotations: Heavy 0, Medium 19, Light 48, Total Adds 8, WTCR, WXTU, WPOR, WHLZ, WOKK, KJLO, WSLR, KFMS. Medium: WDSY, WICO, KMML, WAMZ, WOWW, WAXX, WCUZ, WASKFM, WOW, KASH, KZLA, KMPS. Moves 48-43 on the Country chart.

SOUTHERN PACIFIC "I Go To Pieces" (WB) 70/30

Rotations: Heavy 0, Medium 11, Light 59, Total Adds 30 including WCAO, WRKZ, WAJR, WNUS, WDSY, WPOR, KEAN, KPLX, WTVY, KHEY, WOKK, KNFM, WWKA, WYYD, WKKO, WAXX, KRKT, KIZN, KRWQ, KUPL. Debuts at number 44 on the Country chart.

CANYON "Carryin' On" (16th Avenue/Capitol) 68/12

Rotations: Heavy 0, Medium 19, Light 49, Total Adds 12, WVAM, WSNO, WXXK, WRNS, WHLZ, KIKK, KLLL, WOKK, WWJO, WDEZ, KIK-FM, KFMS. Medium: WAYZ, KEAN, WSTH, KPLX, KLUR, WTCM, KRKT, KUUY. Moves 49-45 on the Country chart.

T. GRAHAM BROWN "If You Could Only See Me Now" (Capitol) 65/23

Rotations: Heavy 0, Medium 8, Light 57, Total Adds 23, WTCR, WDSY, WICO, CHOW, WWVA, KRRV, WRNS, WHLZ, KLLL, WOKK, KNFM, WSIX, WPAP, KJNE, KBMR, KIXQ, KCJB, KXXY, KZSN, KRST, KIK-FM, KIZN, KNCQ. Debuts at number 49 on the Country chart.

FOSTER & LLOYD "Is It Love" (RCA) 63/24

Rotations: Heavy 3, Medium 8, Light 52, Total Adds 24, WCAO, WYRK, WZPR, WWVA, KEAN, WPCV, KYKX, KLLL, KNFM, WKYQ, WKNN, WQDR, KJNE, KLUR, WTQR, KHAK, KWMT, WFMS, KWOX, KRWQ, KEKB, KWJJ, KEEN, KDRK. Debuts at number 47 on the Country chart.

CONWAY TWITTY "Fit To Be Tied Down" (MCA) 62/35

Rotations: Heavy 1, Medium 10, Light 51, Total Adds 35 including WAJR, WNUS, WICO, WWVA, KRRV, WOKK, WWKA, WQDR, KHAK, WAXX, KFGO, KTTS, WWJO, WTHI, KVOO, KWOX, KVOC, KEKB, KWJJ, KDRK. Debuts at number 50 on the Country chart.

DAVID LYNN JONES "Lonely Town" (Mercury) 61/9

Rotations: Heavy 0, Medium 14, Light 47, Total Adds 9, CHOW, WXBO, WSTH, WHLZ, WESC, WMSI, WOWW, WHOK, KVOC. Medium: KEAN, WWNC, WLK, WRNS, WTVY, WHEW, WPAP, WOW, WTCM, KFDI, KASH, KALF, KDRK. Debuts at number 48 on the Country chart.

SIGNIFICANT ACTION

BAILLIE & THE BOYS "Perfect" (RCA) 54/40

Rotations: Heavy 0, Medium 5, Light 49, Total Adds 40 including WSNO, WOBE, WTVY, KKIX, WFLS, KYKX, WAMZ, WSIX, WAXX, WGEE, WOW, KTTS, WWJO, KZSN, KIZN, KVOC, KALF, KTOM, KKAT, KSOP.

STATLER BROTHERS "Walking Heartache In Disguise" (Mercury) 49/2

Rotations: Heavy 0, Medium 9, Light 40, Total Adds 2, KHEY, WCUZ. Medium: WWNC, WHEW, WDEZ, KFDI, KRKT, KASH, KGHL, KSOP, KDRK. Light: WRKZ, WICO, KRRV, WFLS, WDXE, WWJO, KVOC, KALF, KTOM.

SCOTT McQUAIG "Old Memory" (Capitol) 45/3

Rotations: Heavy 0, Medium 10, Light 35, Total Adds 3, WTCM, KUZZ, KGHL. Medium: WTVY, WOKK, WDAF, KFDI, KRST, KASH, KNCQ, KCKC, KDRK. Light: WWYZ, KKIX, WFLS, KYKX, WAXX, KIXQ, KVOO, KRWQ.

KELLY WILLIS "I Don't Want To Love You" (MCA) 41/9

Rotations: Heavy 0, Medium 8, Light 33, Total Adds 9, WAYZ, WWNC, KIKK, WOWW, WDAF, KIZN, KUUY, KEKB, KIIQ. Medium: WSTH, WTVY, WTCM, KFDI, KALF, KDRK. Light: WRKZ, WKML, KFGO, KTTS, KRWQ.

GEORGE FOX "Angelina" (WB) 41/6

Rotations: Heavy 0, Medium 3, Light 38, Total Adds 6, WSNO, WWYZ, WMSI, KFGO, KIXQ, WMUS. Medium: WOWW, WTCM, KDRK. Light: WICO, WTVY, WFLS, KYKX, WUSQ, WOW, KVOO, KFDI, KRKT, KUAD, KEEN.

FORESTER SISTER w/BELLAMY BROTHERS "Drive South" (WB) 33/32

Rotations: Heavy 0, Medium 2, Light 31, Total Adds 32 including WPOC, WAYZ, WDSY, WICO, WWVA, KILTFM, WDXE, KLLL, KLUR, WAXX, WCUZ, KIXQ, WMUS, KTTS, KTPK, WTCM, KFDI, KVOC, KEKB, KTOM.

BILLY HILL "Nickel To My Name" (Reprise) 33/0

Rotations: Heavy 1, Medium 5, Light 27, Total Adds 0, Heavy: KDRK. Medium: KEAN, KMML, WWNC, WHEW, KALF. Light: WCAO, WDSY, KKIX, WDXE, KYKX, WUSQ, KHAK, WAXX, KIXQ, KTTS, WDEZ, KWOX, KIZN, KNCQ.

SUSI BEATTY "Nobody Loves Me Like The Blues" (Starway) 32/3

Rotations: Heavy 2, Medium 5, Light 25, Total Adds 3, WHLZ, WAMZ, WYYD. Heavy: KWOX, KDRK. Medium: KFGO, WTCM, KFDI, KRKT, KALF. Light: WCAO, CHOW, WTVY, WKML, WFLS, WDXE, KLUR, WCUZ, WOW, KVOO.

LES TAYLOR "Knowin' You Were Leavin'" (Epic) 31/8

Rotations: Heavy 0, Medium 5, Light 26, Total Adds 8, WRKZ, WKNN, WYYD, KJNE, WOW, WTHI, WTCM, KWOX. Medium: WTVY, WTNT, KFDI, KDRK. Light: KRRV, KHEY, KKIX, WIVK, WSIX, KLUR, KTTS, KRKT.

EDDY RAVEN "Island" (Capitol) 29/28

Rotations: Heavy 0, Medium 3, Light 26, Total Adds 28 including WVAM, WSTH, KKIX, KYKX, WGKX, WCMS, WODR, WUSQ, KFGO, WTHI, WTCM, KRST, KUZZ, KVOC, KUUY, KALF, KEKB, KCCY, KTOM, KCKC.

GIRLS NEXT DOOR "Maybe You Wouldn't Be Missing" (Atlantic) 27/10

Rotations: Heavy 0, Medium 2, Light 25, Total Adds 10, WXBO, KHEY, WCMS, WPAP, WQDR, WTCM, KGHL, KALF, KRWQ, KTOM. Medium: WTVY, KDRK. Light: WRKZ, KEAN, WSTH, WDXE, KVOO, KFDI, KUUY, KIIQ.

EXILE "Nobody's Talking" (Arista) 26/22

Rotations: Heavy 0, Medium 1, Light 25, Total Adds 22, WWYZ, WSOC, WRNS, WSTH, KHEY, KKIX, WFLS, WIVK, KYKX, WGKX, KIXQ, WITL, KTTS, WFMB, WTCM, KFDI, KALF, KUAD, KEKB, KCCY, KIIQ, KDRK.

JOE BARNHILL "Any Ole Time" (Capitol) 26/8

Rotations: Heavy 0, Medium 2, Light 24, Total Adds 8, WRKZ, WICO, KYKX, KBMR, KXXY, WOW, WTCM, KRWQ. Medium: WTVY, KFDI. Light: WWYZ, KMML, WSTH, KKIX, WHEW, KFGO, KVOO, KWOX, KRKT, KUAD.

JOHNNY LEE "Heart To Heart Talk" (Curb) 26/3

Rotations: Heavy 0, Medium 4, Light 22, Total Adds 3, WSTH, WSLR, KEEY. Medium: WTVY, KIKK, KLUR, KFDI. Light: WCAO, WRKZ, WICO, KRRV, KASE, KKIX, WFLS, WUSQ, KTTS, KWOX, KGHL, KNCQ, KEEN.

MERLE HAGGARD "Broken Friend" (Epic) 21/15

Rotations: Heavy 0, Medium 2, Light 19, Total Adds 15, KRRV, KASE, WSTH, KKIX, WMSI, WDXE, KLUR, KFGO, KWMT, WOW, KTTS, KVOC, KALF, KNCQ, KCKC. Medium: KIKK. Light: WICO, KMML, KYKX, WTCM, KFDI.

MARTY STUART "Hillbilly Rock" (MCA) 17/16

Rotations: Heavy 0, Medium 1, Light 17, Total Adds 16, WWYZ, WSTH, WTVY, KKIX, WDXE, WAMZ, WCMS, KLUR, KFGO, WOW, KTPK, KFDI, KWOX, KUUY, KALF, KEEN. Light: KMML.

NEW RIDERS OF THE PURPLE SAGE "Keep On Keepin' On" (MU) 17/0

Rotations: Heavy 0, Medium 1, Light 16, Total Adds 0, Medium: WTCM, KIKK. Light: WBEE, WSTH, KKIX, WKML, WHEW, WDXE, WOWW, KLUR, KFGO, WCUZ, KWOX, KRKT, KIZN, KVOC, KUUY, KALF.

BUTCH BAKER "Playing With Her Sweet Thing" (Mercury) 16/11

Rotations: Heavy 0, Medium 8, Light 7, Total Adds 15, WWYZ, WRKZ, WICO, KRRV, WRNS, WSTH, WTVY, WIVK, WFMB, KVOO, KFDI. Heavy: WTNT. Medium: WTCM. Light: WDXE, WAXX, KWOX.

JENNIFER McCARTER & McCARTERS "Better Be Home Soon" (WB) 15/0

Rotations: Heavy 0, Medium 1, Light 11, Total Adds 1, KLUR. Heavy: KRKT. Medium: WTVY, KFGO. Light: WRKZ, WICO, KRRV, WKML, WHEW, KWMT, KVOO, KFDI, KWOX, KEEN.

ANDI & THE BROWN SISTERS "What Part Of No Don't You Understand" (Doorknob) 14/1

Rotations: Heavy 1, Medium 2, Light 11, Total Adds 0, KLUR. Heavy: KRKT. Medium: WTVY, KFGO. Light: WRKZ, WICO, KRRV, WKML, WHEW, KWMT, KVOO, KFDI, KWOX, KEEN.

O'KANES "Diddy All Night Long" (Columbia) 13/9

Rotations: Heavy 0, Medium 1, Light 12, Total Adds 9, WSTH, WTVY, WHEW, WCMS, KFGO, WOW, KTTS, KFDI, KVOC. Light: KMML, KKIX, WDXE, WTCM.

JOHNNY CASH "Farmer's Almanac" (Mercury) 13/3

Rotations: Heavy 0, Medium 1, Light 12, Total Adds 3, WSTH, KTTS, KEEN. Medium: WTVY. Light: WFLS, WHEW, WDXE, WAXX, KFGO, KWMT, WCUZ, WGEE, KFDI.

GEORGE JONES "Hell Stays Open (All Night)" (Epic) 12/10

Rotations: Heavy 1, Medium 1, Light 10, Total Adds 10, WVAM, WZPR, WICO, WKAK, WFLS, KYKX, WCMS, WOW, KVOO, KFDI. Light: KMML, WTCM.

VEGA BROTHERS "Out Of My Hands" (Curb) 10/3

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 3, KRRV, WSTH, KFGO. Light: WTVY, KHEY, WFLS, WHEW, KWOX, KRKT, KVOC.

BONNIE GUITAR "Shame On The Moon" (Playback) 10/1

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 1, WAXX. Light: WRKZ, WICO, KRRV, WTVY, WKML, KYKX, KLUR, KFGO, KTTS.

WAYNE NEWTON "You Don't Know What You've Got" (Curb) 10/0

Rotations: Heavy 1, Medium 3, Light 6, Total Adds 0, Heavy: KGHL. Medium: WTVY, KFGO, KRKT. Light: WRKZ, WSTH, WKML, WHEW, KLUR, KTTS.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
KENTUCKY HEADHUNTERS/Oh Lonesome Me (Mercury)	Pickin' On Nashville
HANK WILLIAMS JR./Man To Man (WB/Curb)	Lone Wolf
RICKY VAN SHELTON/Oh Pretty Woman (Columbia)	RVS III
RESTLESS HEART/Dancy's Dream (RCA)	Fast Movin' Train
MARTY STUART/Western Girls (MCA)	Hillbilly Rock
HANK WILLIAMS JR./Hot To Trot (WB/Curb)	Lone Wolf
LORRIE MORGAN/He Talks To Me (RCA)	Leave The Light On
RICKY SKAGGS/Hummingbird (Epic)	Kentucky Thunder
GEORGE STRAIT/Hollywood Squares (MCA)	Beyond The Blue Neon

MATRACA NAME GAME

(5 minute time limit circle only one)

(a) Muh-tray-suh (b) Maw-track-uh (c) Matt-ray-caw

(correct answer: (a) Muh-tray-suh)



NATIONAL AIRPLAY

LW	TW	
2	1	EVERYTHING BUT THE GIRL /The Language... (Atlantic) "Driving" "Meet"
3	2	BASIA /London Warsaw New York (Epic) "Cruising" "Baby" "Copernicus"
1	3	JULIA FORDHAM /Porcelain (Virgin) "Manhattan" "Lock" "Genius"
4	4	DENNIS COFFEY /Under The Moonlight (Orpheus/EMI) "Sunrise" "Under"
6	5	DOUG CAMERON /Mil Amores (Narada) "Time" "Magia"
5	6	RICHARD SMITH UNIT /Rockin' The Boat (Chase Music Group) "Zephyr" "Orcas"
7	7	DOTSERO /Off The Beaten Path (Nova) "Jeepers" "Jazzmanian"
8	8	SPENCER BREWER /Dorian's Legacy (Narada) "Dr." "Eric's"
9	9	FINAL NOTICE I/ALPHONSE MOUZON /As You Wish (Jazzline/Delta) "Sure" "Now"
10	10	DON GRUSIN /Raven (GRP) "Outback" "Flight"
11	11	DEBORAH HENSON-CONANT /Caught In The Act (GRP) "Nights" "Hawaii"
13	12	CHUCK LOEB & ANDY LAVERNE /Magic Fingers (DMP) "Book" "Groovin'"
20	13	CHRIS REA /Road To Hell (Geffen) "Just" "Warm"
12	14	ANNE HOWARD MAXWELL /Shadow Of My Heart (Voss) "Farrell" "Dream"
21	15	MICHAEL COLINA /Rituals (Private Music) "Black" "Shambala"
19	16	DIANNE REEVES /Never Too Far (EMI) "Never"
14	17	GARY BURTON /Reunion (GRP) "Chief" "Reunion"
BREAKER	18	MIKE STEVENS /Set The Spirit Free (Novus/RCA) "Sunset" "Cool"
	19	SAM RINEY /At Last (Spindletop) "What" "Pacific"
BREAKER	20	JIM HORN /Work It Out (WB) "Work" "Take"
BREAKER	21	OTTMAR LIEBERT /Nouveau Flamenco (Higher Octave) "Heart" "Barcelona"
22	22	TONY GUERRERO /Different Places (Nova) "Slam" "Mangione"
17	23	KIM PENSYL /Pensyl Sketches #2 (Optimism) "Monterey" "Love"
29	24	TANITA TIKARAM /The Sweet Keeper (Reprise) "Almost" "Once"
DEBUT	25	KEVIN EUBANKS /Promise Of Tomorrow (GRP) "Angel" "Promise" "Passage"
23	26	GEORGE HOWARD /Personal (MCA) "You" "Shower"
24	27	MATT HARRIS /Hit And Run (Voss) "Roadrat" "Sunrise"
15	28	KENNY G /Kenny G Live (Arista) "Going" "Uncle"
DEBUT	29	ALLAN THOMAS /The Island (Black Bamboo) "Love" "Island"
BREAKER	30	JAY PATTEN /Black Hat & Saxophone (CBS) "With" "Black"

* Keeps bullet due to continued growth.

LW	TW	
1	1	GARY BURTON /Reunion (GRP) "Autumn" "Reunion"
2	2	EDDIE GOMEZ /Street Smart (Columbia) "Lorenzo" "Street"
3	3	MATT ROLLINGS /Balconies (MCA) "Balconies" "Midnight"
4	4	COURTNEY PINE /The Vision's Tale (Island) "Mellow" "There"
13	5	JOEY De FRANCESCO /Where Were You? (Columbia) "Where"
6	6	HARPER BROTHERS /Remembrance (Verve/PolyGram) "Remembrance"
7	7	DIANNE REEVES /Never Too Far (EMI) "Never" "Fumilayo"
8	8	BASIA /London Warsaw New York (Epic) "Baby" "Ordinary" "Until"
10	9	MAYNARD FERGUSON /Big Bop Nouveau (Intima/Enigma) "Beautiful"
5	10	BOBBY WATSON & HORIZON /The Inventor (Blue Note) "Children" "P.D."
11	11	STAN GETZ /Anniversary (EmArcy/PolyGram) "El"
15	12	DOUG CAMERON /Mil Amores (Narada/Equinox) "Mil" "St." "Want"
14	13	RENEE ROSNES /Renee Rosnes (Blue Note) "Playground"
12	14	CHUCK LOEB & ANDY LAVERNE /Magic Fingers (DMP) "Book" "Groovin'" "Suenos"
9	15	TONY GUERRERO /Different Places (Nova) "Slam" "Pancho"
25	16	TONY WILLIAMS /Native Heart (Blue Note) "Native"
18	17	SUPERBLUE 2 /Superblue 2 (Blue Note) "Desert"
26	18	FINAL NOTICE I/A. MOUZON /As You Wish (Jazzline/Delta) "Thinking" "Straight" "One"
22	19	HANK CRAWFORD & JIMMY McGRUFF /On The Blue Side (Milestone/Fantasy) "Hank's"
24	20	JAMES NEWTON /If Love (Jazzline/Delta) "Today"
21	21	TITO PUENTE /Goza Mi Timbal (Concord Picante) "Cha"
19	22	JOHN HART /One Down (Blue Note) "One"
17	23	JOHNNY ADAMS /Walking On A Tightrope (Rounder) "Walking"
BREAKER	24	MARCUS ROBERTS /Deep In The Shed (RCA) "Nebuchadnezzar"
20	25	DOTSERO /Off The Beaten Path (Nova) "Jeepers" "Private" "Jazzmanian"
DEBUT	26	KEVIN EUBANKS /Promise Of Tomorrow (GRP) "Angel" "Hope"
DEBUT	27	CHICK COREA ELEKTRIC BAND /Inside Out (GRP) "Inside" "Make"
DEBUT	28	JULIA FORDHAM /Porcelain (Virgin) "Genius" "Manhattan"
DEBUT	29	DON GRUSIN /Raven (GRP) "Two" "Hip" "Outback"
29	30	DENNIS COFFEY /Under The Moonlight (Orpheus/EMI) "Got" "Sunrise"

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
EXCHANGE (16) PATTI AUSTIN (11) CARLOS GUEDES & DESVIO (10) STANLEY JORDAN (10) OTTMAR LIEBERT (9) HENRY JOHNSON (8) NIGHTINGALE (8)	EVERYTHING BUT THE... (24) JULIA FORDHAM (24) BASIA (23) DOUG CAMERON (12) DENNIS COFFEY (11) SPENCER BREWER (10) DOTSERO (6)	EVERYTHING BUT THE GIRL/ Driving BASIA/Baby DENNIS COFFEY/Sunrise JULIA FORDHAM/Manhattan ANNE HOWARD MAXWELL/ Farrell

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
STANLEY JORDAN (22) CARLOS GUEDES & DESVIO (13) RANDY BRECKER (11) HENRY JOHNSON (11) MARCUS ROBERTS (11) RICHARD TEE (10) TERUMASA HINO (8) BELA FLECK & FLECKTONES (7)	GARY BURTON (19) HARPER BROTHERS (14) DIANNE REEVES (13) BASIA (12) EDDIE GOMEZ (11) MATT ROLLINGS (10) COURTNEY PINE (9) BOBBY WATSON (9)	No Tracks Qualified This Week

NEW & ACTIVE

EXCHANGE "Between Places" (Mesa) 23/16
Rotations: Heavy 0/0, Medium 7/3, Light 16/13, Total Adds 16, KOAI, WBZN, KTWV, KQPT, KKSF, WHRL, KWVS, WLOQ, KEYV, KLSK, WWAY, WPCH, WLSY, WMGN, KSNO, KEZX.

NIGHTINGALE "Connection" (Higher Octave) 21/8
Rotations: Heavy 1/0, Medium 8/1, Light 12/7, Total Adds 8, WNND, KEYV, WJIB, WPCH, WDXZ, WLSY, WMT-FM, KTCZ.

NICHOLAS "Body Music" (Nuage) 21/2
Rotations: Heavy 6/0, Medium 7/0, Light 8/2, Total Adds 2, KOAI, KGSR, Heavy: WHRL, KWVS, WWAY, WMT-FM, KBIA, KSNO.

JIM BROCK "Tropic Affair" (Reference) 21/0
Rotations: Heavy 3/0, Medium 9/0, Light 9/0, Total Adds 0, Heavy: WFAE, WPCH, KSNO.

BELA FLECK & THE FLECKTONES "Bela Fleck & The Flecktones" (WB) 17/6
Rotations: Heavy 1/0, Medium 4/1, Light 12/5, Total Adds 6, WFAE, WAMX, KEYV, KLSK, WOTB, KBCO, Heavy: KKSF.

EDDIE GOMEZ "Street Smart" (Columbia) 17/2
Rotations: Heavy 5/0, Medium 5/0, Light 7/2, Total Adds 2, KEYV, KSNO, Heavy: BRZ, KKSF, WHRL, WGMC, WOTB.

HEINZ AFFOLTER "Acoustic Adventure" (JCI) 17/1
Rotations: Heavy 5/0, Medium 6/0, Light 6/1, Total Adds 1, WLOQ, Heavy: KOAI, BRZ, KTWV, KLSK, KTCZ.

TOMMY EMMANUAL "Up From Down Under" (JCI) 17/1
Rotations: Heavy 2/0, Medium 5/0, Light 10/1, Total Adds 1, KGSR, Heavy: KWVS, KLSK, Mediums include: KOAI, WNUA, KQPT, WFAE, KTCZ.

NAJEE "Tokyo Blue" (EMI) 14/4
Rotations: Heavy 2/0, Medium 4/1, Light 8/3, Total Adds 4, KIFM, WLOQ, WWAY, 3WM, Heavy: KGSR, WNND.

FRANK POTENZA "Express Delivery" (TBA) 14/3
Rotations: Heavy 2/0, Medium 6/1, Light 6/2, Total Adds 3, KIFM, KGSR, KTCZ, Heavy: WHRL, WDXZ.

BLUE NILE "Hats" (A&M) 14/0
Rotations: Heavy 3/0, Medium 8/0, Light 3/0, Total Adds 0, Heavy: BRZ, KTCZ, KBCO, Medium: WBZN, SMN, KTWV, KQPT, KIFM, KGSR, WMT-FM, KBIA.

* Uncharted Breakers denoted by one asterisk. ** Chart Extra denoted by two asterisks

NEW & ACTIVE

****MICHAEL COLINA "Rituals" (Private Music) 32/0**
Rotations: Heavy 5/0, Medium 20/0, Light 7/0, Total Adds 0, CHART EXTRA this week.

****JIM BROCK "Tropic Affair" (Reference) 30/0**
Rotations: Heavy 8/0, Medium 12/0, Light 10/0, Total Adds 0, CHART EXTRA this week.

***BELA FLECK & THE FLECKTONES "Bela Fleck & The Flecktones" (WB) 27/7**
Rotations: Heavy 3/0, Medium 9/0, Light 15/7, Total Adds 7 including, BREAKER this week.

****LUIS CONTE "Black Forest" (Denon) 26/2**
Rotations: Heavy 6/0, Medium 8/0, Light 12/2, Total Adds 2 including, BREAKER this week.

****MATT HARRIS "Hit And Run" (Voss) 26/2**
Rotations: Heavy 3/0, Medium 16/1, Light 7/1, Total Adds 2 including, CHART EXTRA this week.

****NANCY WILSON "A Lady With A Song" (Columbia) 26/2**
Rotations: Heavy 9/0, Medium 4/0, Light 13/2, Total Adds 2 including, CHART EXTRA this week.

****MICHAEL DAVIS "Sidewalk Cafe" (Voss) 25/0**
Rotations: Heavy 7/0, Medium 11/0, Light 7/0, Total Adds 0, CHART EXTRA this week.

***ZIL "Zil" (Verve Forecast) 24/6**
Rotations: Heavy 1/0, Medium 4/0, Light 19/6, Total Adds 6 including, BREAKER this week.

****GEORGE HOWARD "Personal" (MCA) 24/1**
Rotations: Heavy 6/0, Medium 11/1, Light 7/0, Total Adds 1 including, CHART EXTRA this week.

****MIKE STEVENS "Set The Spirit Free" (Novus/RCA) 24/1**
Rotations: Heavy 2/0, Medium 8/0, Light 14/1, Total Adds 1 including, CHART EXTRA this week.

***STANLEY JORDAN "Cornucopia" (Blue Note) 22/22**
Rotations: Heavy 1/1, Medium 7/7, Light 14/14, Total Adds 22 including, BREAKER this week.

***IGOR BRILL "Live At The Village Gate" (Mobile Fidelity) 22/2**
Rotations: Heavy 4/0, Medium 11/0, Light 7/2, Total Adds 2, KUOP, JZSHOW, BREAKER this week.

***JIM HORN "Work It Out" (WB) 21/5**
Rotations: Heavy 0/0, Medium 9/0, Light 12/5, Total Adds 5 including, BREAKER this week.

****RICHARD SMITH UNIT "Rockin' The Boat" (Chase Music Group) 21/0**
Rotations: Heavy 2/0, Medium 16/0, Light 3/0, Total Adds 0, CHART EXTRA this week.

"VERY STRONG PHONES... ZIL WILL BE GONZO FOR US."- NICK FRANCES- KKSF

ALREADY CONVINCED:
WJAZ
WEBR
WFPL
WMOT
WHRO
WSHA
WNOP

THE BREEZE
KOAI
WFAE
KWVS
WLOQ
WFSS
WTEB
WCPN

JAZZ TRAX
KJAZ
KXPR
KWMU
KBIA
WMT
WVPE
KPRT
WSIE
WDET
WBZN

KTWV
KQPT
KLCC
KTCL
KSBR
KPLU
KSDS
KJZZ

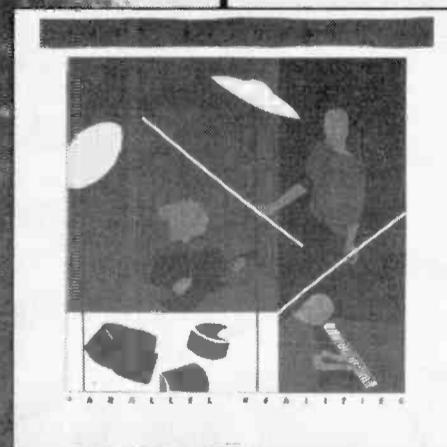
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CONTACT: MICHELLE TAYLOR POLYGRAM RECORDS (212) 333-8347

Once in a great while, the heavens smile down and everything falls into place.

J A C K D E J O H N E T T E

P A R A L L E L R E A L I T I E S

**A one of a kind collaboration with
Pat Metheny and special guest**



ALBUM RELEASE:
APRIL 3, 1990

Produced By: Jack DeJohnette and Pat Metheny/Management: Lydia DeJohnette.

**Experience Jack DeJohnette's "Parallel Realities" on tour with
Pat Metheny and Herbie Hancock this June.**

MCA
THE SPOTLIGHT IS ON

New AC

ADDS & HOTS

In the history of music, few instrumentalists have attained the stature of selling over one million copies with their first two albums. One of those artists has just recorded the soaring new album

TOKYO BLUE

Introducing Najee's new single and album

TOKYO BLUE



Produced by Najee and Fareed

FROM



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<p>P2</p> <p>WBAL/Annapolis Shawn Michaels</p> <p>P3</p> <p>WJIB/Boston Anne Williams</p> <p>WJAZ/Stamford Rick Petrone</p> <p>WJZZ/Detroit Jazz Trax</p>	<p>P1</p> <p>WJAZ/Stamford Rick Petrone</p> <p>WJZZ/Detroit Jazz Trax</p>	<p>P2</p> <p>WJAZ/Stamford Rick Petrone</p> <p>WJZZ/Detroit Jazz Trax</p>	<p>P3</p> <p>WJAZ/Stamford Rick Petrone</p> <p>WJZZ/Detroit Jazz Trax</p>	<p>P1</p> <p>WJAZ/Stamford Rick Petrone</p> <p>WJZZ/Detroit Jazz Trax</p>	<p>P2</p> <p>WJAZ/Stamford Rick Petrone</p> <p>WJZZ/Detroit Jazz Trax</p>	<p>P3</p> <p>WJAZ/Stamford Rick Petrone</p> <p>WJZZ/Detroit Jazz Trax</p>	<p>P1</p> <p>WJAZ/Stamford Rick Petrone</p> <p>WJZZ/Detroit Jazz Trax</p>	<p>P2</p> <p>WJAZ/Stamford Rick Petrone</p> <p>WJZZ/Detroit Jazz Trax</p>	<p>P3</p> <p>WJAZ/Stamford Rick Petrone</p> <p>WJZZ/Detroit Jazz Trax</p>
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CONTEMPORARY JAZZ

ADDS & HOTS

<p>P1</p> <p>WJAZ/Stamford Rick Petrone</p>	<p>P2</p> <p>WJZZ/Detroit Jazz Trax</p>	<p>P3</p> <p>WJZZ/Detroit Jazz Trax</p>	<p>P1</p> <p>WJZZ/Detroit Jazz Trax</p>	<p>P2</p> <p>WJZZ/Detroit Jazz Trax</p>	<p>P3</p> <p>WJZZ/Detroit Jazz Trax</p>	<p>P1</p> <p>WJZZ/Detroit Jazz Trax</p>	<p>P2</p> <p>WJZZ/Detroit Jazz Trax</p>	<p>P3</p> <p>WJZZ/Detroit Jazz Trax</p>
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everything but the girl

THANKS NAG! #1

on atlantic records, cassettes and compact discs

43 Current Reporters
36 Current Playlists

Called In A Frozen Playlist (1):
WFLP/Louisville
Did Not Report, Playlist Frozen (5):
KKLD/Tucson
KWMU/St. Louis
WEBR/Bufalo
WJAZ/Stamford
WRTI/Philadelphia
Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (1):
WJZZ/Detroit

BREAKERS

HEART
All I Wanna Do Is Make Love To You (Capitol)

53% of our reporters on it. Rotations: Heavy 1, Medium 21, Light 27, Total Adds 11 including WNLT, WMYX, WJLK, WEBE, WRVC, WTCB, KOSO, KZLT, KIDX. Debuts at number 30 on the AC chart.

QUINCY JONES
The Secret Garden (Qwest/WB)

50% of our reporters on it. Rotations: Heavy 1, Medium 12, Light 33, Total Adds 10, WNIC, WXTC, WRVR, WLHT, WFMK, WHNN, WKTK, WMT-FM, WTWR, WLDR.

TOMMY PAGE
I'll Be Your Everything (Sire/WB)

50% of our reporters on it. Rotations: Heavy 6, Medium 28, Light 12, Total Adds 4, WLEV, KELT, KOSO, KIDX. Moves 30-27 on the AC chart.

NEW & ACTIVE

CHER "Heart Of Stone" (Geffen) 45/4

Rotations: Heavy 8/0, Medium 21/1, Light 16/3, Total Adds 4, WAHR, WGSV, KYTL, KZLT, Heavy: WKYE, WEIM, WSKI, KVIC, WFRO, KKLK, KAYN, KWSI, Medium including WNIC, KXLT, KLCY, WMGS, WZNY, KHLT, WSLQ, WMID, WHAI, WGLL, WAFL, WSUL, WKSJ, WKCX, WCMJ, WMTFM, KSCB, WLDR, KBLO, KCMJ, Light including B100, KMGJ, WJLK

FLEETWOOD MAC "Save Me" (WB) 41/41

Rotations: Heavy 0, Medium 10/10, Light 31/31, Total Adds 41 including WLTT, KYKY, B100, KMGJ, WLEV, WEBE, WRVC, WKYE, WMGS, WZNY, U102, KHLT, WVUD, 3WM, WMID, WEIM, WECO, WHAI, WGLL, WAFL, WSUL, WSKI, WYKZ, WGSV, WNMB, WKCX, KVIC, WCMJ, WMTFM, KZLT, KSCB, KKLK, KBLO, KAYN, KCMJ, KTID, KWSI

EXPOSE "Your Baby Never Looked Good In Blue" (Arista) 41/15

Rotations: Heavy 0, Medium 7/1, Light 34/14, Total Adds 15, 2WD, WNLT, B100, KMGJ, WRVC, WKYE, U102, WLAC, 3WM, WECO, WKTK, KRLB, KZLT, WTWR, KCMJ, Medium including WVUD, WSKI, KVIC, WMTFM, WFRO, KBLO, Light including WEBE, WZNY, WEIM, WQNY, WAFL, WSUL, KEZA, WGSV, WNMB, KYTL, WCMJ, KSCB, KKLK, KIDX

PETER BLAKELEY "Crying In The Chapel" (Capitol) 41/2

Rotations: Heavy 1/0, Medium 11/2, Light 29/0, Total Adds 2, WAHR, WGMN, Heavy: KKLK, Medium including WHAI, WQNY, WGSV, WKCX, WFRO, KZLT, KSCB, WLDR, KAYN, Light including KLCY, KMGJ, WLEV, WRVC, WKYE, WTCB, WLHT, WFMK, WHNN, WMID, WEIM, WECO, WSUL, WSKI, KRLB, KYTL, KVIC, WCMJ, WTWR, KIDX, KBLO, KWSI

PAUL McCARTNEY "Put It There" (Capitol) 40/39

Rotations: Heavy 0, Medium 5/4, Light 35/35, Total Adds 39, WNLT, WLEV, WEBE, WKYE, WOBM, WZNY, WLHT, WFMK, WHNN, 3WM, WMID, WEIM, WECO, WHAI, WGLL, WAFL, WSUL, WSKI, WYKZ, WGSV, KRLB, WNMB, WKCX, KYTL, KVIC, WCMJ, WMTFM, WFRO, KZLT, KSCB, WTWR, WLDR, KKLK, KIDX, KBLO, KAYN, KCMJ, KTID, KWSI, Medium including KHLT

GLORIA ESTEFAN "Oye Mi Canto (Hear My Voice)" (Epic) 38/37

Rotations: Heavy 0, Medium 6/6, Light 32/31, Total Adds 37 including WNLT, B100, WLEV, WEBE, WKYE, WMGS, WZNY, WTCB, U102, WRMF, WVUD, WECO, WHAI, WGLL, WAFL, WSUL, WSKI, WKSJ, WYKZ, KEZA, WGSV, KRLB, WKCX, KYTL, KVIC, WCMJ, WMTFM, WFRO, KZLT, KSCB, WTWR, KBLO, KAYN, KWSI, Light including KCMJ

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 BONNIE RAITT	86/1	70	13	3
2 TINA TURNER	85/2	61	21	3
3 SMOKEY ROBINSON	84/2	63	16	5
4 PHIL COLLINS	74/0	65	8	1
5 BEE GEES	78/1	56	16	6
6 ALANNAH MYLES	72/0	58	10	4
7 REGINA BELLE	85/1	41	30	14
8 MICHAEL BOLTON	79/0	39	38	2
9 ROD STEWART w/ RONALD ISLEY	83/7	16	57	10
10 DON HENLEY	76/5	34	39	3
11 JANET JACKSON	69/4	33	24	12
12 BASIA	78/1	27	40	11
13 GRAYSON HUGH I/BETTY WRIGHT	71/3	42	20	9
14 TAYLOR DAYNE	63/1	45	10	8
15 MICHAEL DAMIAN	69/0	39	16	14
16 LINDA RONSTADT I/AARON NEVILLE	50/0	23	21	6
17 LISA STANSFIELD	73/8	13	43	17
18 KENNY ROGERS & GLADYS KNIGHT	68/4	16	42	10
19 LITTLE RIVER BAND	68/5	18	36	14
20 WILSON PHILLIPS	65/1	6	49	10
21 LUTHER VANDROSS	36/0	13	15	8
22 TEARS FOR FEARS	63/3	10	39	14
23 TIM FINN	62/3	7	35	20
24 SINEAD O'CONNOR	61/12	7	33	21
25 SARA HICKMAN	56/2	9	28	19
26 BILLY JOEL	37/0	15	10	12
27 TOMMY PAGE	46/4	6	28	12
28 MADONNA	38/1	9	19	10
29 NATALIE COLE	35/0	11	16	8
30 HEART	49/11	1	21	27

MOST ADDED

FLEETWOOD MAC (41)
 PAUL McCARTNEY (39)
 GLORIA ESTEFAN (37)
 EXPOSE (15)
 SINEAD O'CONNOR (12)
 VONDA SHEPARD (12)
 HEART (11)
 QUINCY JONES (10)
 PATTI AUSTIN (9)
 LISA STANSFIELD (8)

HOTTEST

PHIL COLLINS (59)
 BONNIE RAITT (56)
 ALANNAH MYLES (40)
 SMOKEY ROBINSON (37)
 TINA TURNER (34)
 TAYLOR DAYNE (32)
 BEE GEES (31)
 JANET JACKSON (18)
 MICHAEL DAMIAN (16)
 MICHAEL BOLTON (14)

JUDE COLE "Baby It's Tonight" (Reprise) 38/4

Rotations: Heavy 0, Medium 11/0, Light 27/4, Total Adds 4, WSUL, WKSJ, WKTK, KAYN, Medium: WNLT, WKYE, WVUD, WEIM, WGLL, WFRO, KSCB, KKLK, KBLO, KCMJ, KWSI, Light including B100, KMGJ, WLEV, WZNY, KMJC, 3WM, KOSO, WMID, WHAI, WAFL, WSKI, WGSV, KRLB, WNMB, WKCX, KYTL, KVIC, WCMJ, WLDR, KIDX, KTID

MADONNA "Keep It Together" (Sire/WB) 38/1

Rotations: Heavy 9/0, Medium 19/0, Light 10/1, Total Adds 1, WVBV, Heavy: KLCY, B100, K101, WSLQ, WAFL, WSKI, KKLK, KAYN, KWSI, Medium: WSNJ, WNLT, WNIC, KLSI, KAER, WZNY, WIVY, WVUD, KOSO, WQNY, WSUL, WSGY, WKTK, KRLB, WKCX, WMTFM, KZLT, KSCB, KBLO, Light including WLEV, U102, KMJC, WKSJ, WGSV, KVIC, Moves 28-28 on the AC chart

DIANNE REEVES "Never Too Far" (EMI) 34/4

Rotations: Heavy 0, Medium 8/0, Light 26/4, Total Adds 4, WKYE, WAFL, WMTFM, KAYN, Medium: WAHR, KELT, WEIM, WHAI, WFRO, KZLT, KKLK, KBLO, Light including WARM98, KBIG, KESZ, WLEV, WTCB, KHLT, WRVR, WGMN, WECO, WQNY, WGLL, WSUL, WYKZ, WGSV, KRLB, WNMB, WKCX, WCMJ, KSCB, WLDR, KTID, KWSI

JAMES "J.T." TAYLOR "Master Of The Game" (MCA) 32/3

Rotations: Heavy 1/0, Medium 5/0, Light 26/3, Total Adds 3, WGLL, WKTK, KIDX, Heavy: KKLK, Medium: WEIM, WMTFM, WFRO, WLDR, KWSI, Light including WLEV, WRVC, WZNY, WXTC, WTFM, KELT, 3WM, WECO, WSKI, WSGY, WYKZ, WGSV, KRLB, WNMB, WKCX, KYTL, KVIC, WCMJ, KZLT, KSCB, WTWR, KBLO, KAYN

EVERYTHING BUT THE GIRL "Driving" (Atlantic) 30/5

Rotations: Heavy 1/0, Medium 7/1, Light 22/4, Total Adds 5, WOBM, WAFL, WKCX, WCMJ, KCMJ, Heavy: KTID, Medium including 3WM, WEIM, WHAI, WQNY, WNMB, KZLT, Light including WARM98, KLCY, WGMN, WECO, WSUL, WYKZ, WGSV, KRLB, KYTL, KVIC, WMTFM, WFRO, KSCB, WLDR, KKLK, KIDX, KAYN, KWSI

AFTER 7 "Ready Or Not" (Virgin) 28/6

Rotations: Heavy 0, Medium 3/0, Light 25/6, Total Adds 6, B100, WTCB, WTWR, WLDR, KCMJ, KTID, Medium: WEIM, KKLK, KBLO, Light including WLEV, WEBE, WRVR, WHAI, WQNY, WAFL, WSUL, WSKI, WGSV, KRLB, WNMB, WKCX, KYTL, WCMJ, WMTFM, WFRO, KSCB, KAYN, KWSI

LAURA BRANIGAN "Moonlight On Water" (Atlantic) 27/2

Rotations: Heavy 0, Medium 8/0, Light 19/2, Total Adds 2, KBLO, KAYN, Medium: WXTC, WEIM, WHAI, WSKI, WNMB, KKLK, KTID, KWSI, Light including WEBE, WKYE, WIVY, 3WM, WMID, WECO, WGLL, WAFL, WGSV, KRLB, WKCX, KVIC, WCMJ, WMTFM, WFRO, KSCB, KCMJ

LOU GRAMM "True Blue Love" (Atlantic) 27/0

Rotations: Heavy 0, Medium 13/0, Light 14/0, Total Adds 0, Medium: KLCY, WKYE, WMGS, WSLQ, WSKI, WNMB, WKCX, KVIC, WCMJ, WMTFM, KIDX, KBLO, KWSI, Light: KMGJ, WLEV, WEBE, WZNY, WIVY, WMID, WAFL, WSGY, WYKZ, WKTK, KYTL, KSCB, WTWR, KAYN

SIGNIFICANT ACTION

BLUE NILE "The Downtown Lights" (A&M) 23/2

Rotations: Heavy 0, Medium 6/0, Light 17/2, Total Adds 2, WMTFM, KZLT, Medium: WEIM, WNMB, KKLK, KBLO, KTID, KWSI, Light including WEBE, WMID, WECO, WAFL, WSUL, WGSV, KRLB, WFRO, KSCB, WTWR, WLDR, KCMJ

BABYFACE "Whip Appeal" (Solar/Epic) 19/4

Rotations: Heavy 1/0, Medium 2/0, Light 16/4, Total Adds 4, KHLT, KRLB, WKCX, KSCB, Heavy: WSNJ, Medium: WKTK, KVIC, Light including WEIM, WQNY, WAFL, WSGY, WYKZ, WNMB, WCMJ, KKLK, KBLO, KAYN, KCMJ, KWSI

JODY WATLEY "Precious Love" (MCA) 15/2

Rotations: Heavy 0, Medium 2/0, Light 13/2, Total Adds 2, WSUL, WCMJ, Medium: WVUD, KBLO, Light including B100, WIVY, WHAI, WKTK, KRLB, WNMB, KYTL, KVIC, WMTFM, KSCB, WLDR

JOAN JETT "Love Hurts" (Blackheart/Epic) 14/2

Rotations: Heavy 0, Medium 2/0, Light 12/2, Total Adds 2, WMID, KRLB, Medium: KXLT, KWSI, Light including WEIM, WHAI, WAFL, WSKI, WKCX, KVIC, WCMJ, KSCB, KKLK, KBLO

VONDA SHEPARD "Baby Don't You Break My Heart Slowly" (Reprise) 12/12

Rotations: Heavy 0, Medium 0, Light 12/12, Total Adds 12, WEIM, WAFL, WYKZ, WGSV, WCMJ, WFRO, KSCB, KKLK, KBLO, KCMJ, KTID, KWSI

KENNEDY ROSE "Love Like This" (IRS) 11/2

Rotations: Heavy 0, Medium 5/1, Light 6/1, Total Adds 2, KXLT, KCMJ, Medium including KRLB, WFRO, KKLK, KTID, Light including WQNY, KVIC, KSCB, KIDX, KWSI

TOM PETTY "A Face In The Crowd" (MCA) 11/0

Rotations: Heavy 0, Medium 2/0, Light 9/0, Total Adds 0, Medium: WKYE, KKLK, Light: WSLQ, WMID, WAFL, WSUL, WCMJ, WMTFM, WFRO, WLDR, KBLO

PATTI AUSTIN "Through The Test" (GRP) 9/9

Rotations: Heavy 0, Medium 1/1, Light 8/8, Total Adds 9, WOBM, 3WM, WEIM, WGSV, KRLB, KYTL, WFRO, KKLK, KWSI

BIG NOISE "I Can't Live Without It" (Atco) 9/1

Rotations: Heavy 0, Medium 1/0, Light 8/1, Total Adds 1, WSKI, Medium: KKLK, Light including WEIM, WGLL, KRLB, WNMB, WFRO, KSCB, KWSI

RICKIE LEE JONES "Don't Let The Sun Catch You Crying" (Geffen) 8/0

Rotations: Heavy 0, Medium 3/0, Light 5/0, Total Adds 0, Medium: KKLK, KTID, KWSI, Light: KLSY, WEBE, WRVC, KRLB, KSCB

Quincy Jones

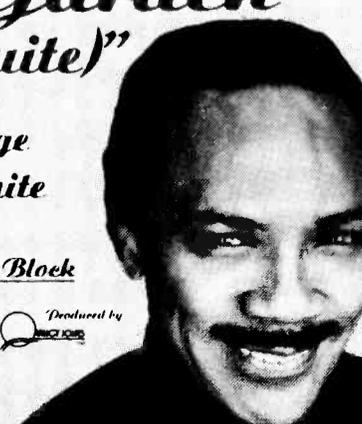
"The Secret Garden (Sweet Seduction Suite)"

Featuring:
 Al B. Sure! El DeBarge
 James Ingram Barry White

The Hot New Single From
 The Blockbuster Album *Back On The Block*

BREAKERS

MOST ADDED --
 Once Again!



AC ADDS & HOTS

CURRENT-BASED

EAST

P1

WVBF/Boston
Dave Newell
ROD STEWART
GRAYSON HUGH
DON HENLEY
MADONNA
LISA STANSFIELD
Hottest:
PHIL COLLINS
BILLY JOEL
TAYLOR DAYNE
JANET JACKSON
BONNIE RAITT

WALK/Long Island
Edwards/Lombardo
BEE GEES
TINA TURNER
Hottest:
TAYLOR DAYNE
PHIL COLLINS
ALANNAH MYLES
LUTHER VANDROSS
JANET JACKSON

WNSR/New York
Bob Dunphy

DON HENLEY
LISA STANSFIELD
Hottest:
BILLY JOEL
LINDA RONSTADT
TAYLOR DAYNE
PHIL COLLINS
BONNIE RAITT

WSNI/Philadelphia
Jere Sullivan

ROD STEWART
TEARS FOR FEARS
Hottest:
BASIA
TAYLOR DAYNE
SMOKEY ROBINSON
LISA STANSFIELD
TINA TURNER

WLTT/Washington
Chuck Morgan

FLEETWOOD MAC
LISA STANSFIELD
DON HENLEY
Hottest:
ALANNAH MYLES
BONNIE RAITT
BILLY JOEL
TAYLOR DAYNE
CHICAGO

P2

WLEV/Allentown
Jeff Silvers

TOMMY PAGE
GLORIA ESTEFAN
FLEETWOOD MAC
PAUL MCCARTNEY
Hottest:
BEE GEES
ALANNAH MYLES
PHIL COLLINS
GRAYSON HUGH
TINA TURNER

WJLK/Asbury Park
Hoicomb/Guida

HEART
JANET JACKSON
Hottest:
ALANNAH MYLES
PHIL COLLINS
SMOKEY ROBINSON
TINA TURNER
SINEAD O'CONNOR

WEBE/Bridgeport
Hansen/Norman

HEART
ROGERS & KNIGHT
FLEETWOOD MAC
GLORIA ESTEFAN
PAUL MCCARTNEY
Hottest:
BONNIE RAITT
TAYLOR DAYNE
BASIA
PHIL COLLINS
SMOKEY ROBINSON

WRVC/Huntington
Hayes/Swan

SINEAD O'CONNOR
FLEETWOOD MAC
HEART
EXPOSE
Hottest:
PHIL COLLINS
BONNIE RAITT
TINA TURNER
MICHAEL DAMIAN
ALANNAH MYLES

WKYE/Johnstown
Jack Michaels

FLEETWOOD MAC
PAUL MCCARTNEY
EXPOSE
GLORIA ESTEFAN
DIANNE REEVES
Hottest:
PHIL COLLINS
BONNIE RAITT
JANET JACKSON
BEE GEES
MICHAEL BOLTON

WOBM/Monmouth-
Ocean, NJ
Scott/Devoti

EVERYTHING BUT TH
ROD STEWART
PAUL MCCARTNEY
PATTI AUSTIN
Hottest:
BEE GEES
MICHAEL DAMIAN
SMOKEY ROBINSON
BONNIE RAITT
TINA TURNER
WNGS/Wilkes Barre
Norton/Marriott

GLORIA ESTEFAN
FLEETWOOD MAC
SINEAD O'CONNOR
SMOKEY ROBINSON
ROGERS & KNIGHT
Hottest:
PHIL COLLINS
LISA STANSFIELD
ROD STEWART
LUTHER VANDROSS

P3

WMID/Atlantic City
McNally/Spector

HEART
JOAN JETT
FLEETWOOD MAC
Hottest:
PHIL COLLINS
BONNIE RAITT
TINA TURNER
ALANNAH MYLES
SMOKEY ROBINSON

WEIM/Fitchburg
Jack Raymond

PAUL MCCARTNEY
FLEETWOOD MAC
VONDA SHEPARD
PATTI AUSTIN
RUSS TAFF
GLORIA ESTEFAN
Hottest:
JANET JACKSON
BONNIE RAITT
BEE GEES
GRAYSON HUGH
SMOKEY ROBINSON

WECQ/Geneva
Anthony/Smith

FLEETWOOD MAC
GLORIA ESTEFAN
EXPOSE
PAUL MCCARTNEY
Hottest:
BONNIE RAITT
ALANNAH MYLES
BEE GEES
TINA TURNER
GRAYSON HUGH

WHAJ/Greenfield, MA
Deane/Archer

GLORIA ESTEFAN
FLEETWOOD MAC
PAUL MCCARTNEY
ANIMAL LOGIC
Hottest:
PHIL COLLINS
BONNIE RAITT
TINA TURNER
BEE GEES
DON HENLEY

WQNY/Ithaca
Mimi Griswold

none
Hottest:
ALANNAH MYLES
BONNIE RAITT
BEE GEES
GRAYSON HUGH
PHIL COLLINS

WGLL/Mercersburg
Begin/Burns

GLORIA ESTEFAN
FLEETWOOD MAC
PAUL MCCARTNEY
J. T. TAYLOR
Hottest:
BONNIE RAITT
REGINA BELLE
TINA TURNER
SMOKEY ROBINSON
MICHAEL BOLTON

WAFJ/Milford, DE
Tim Brough

GLORIA ESTEFAN
FLEETWOOD MAC
EVERYTHING BUT TH
DIANNE REEVES
PAUL MCCARTNEY
VONDA SHEPARD
Hottest:
PHIL COLLINS
BONNIE RAITT
BEE GEES
TINA TURNER
SMOKEY ROBINSON

WSUL/Monticello, NY
Rob Dillman

FLEETWOOD MAC
GLORIA ESTEFAN
EXPOSE
JODY WATLEY
JUDE COLE
PAUL MCCARTNEY
Hottest:
PHIL COLLINS
MICHAEL BOLTON
BEE GEES
TINA TURNER
ALANNAH MYLES

SOUTH

P1

WSB-FM/Atlanta
LoCascio/McCoy
TINA TURNER
REGINA BELLE
Hottest:
LUTHER VANDROSS
TAYLOR DAYNE
PHIL COLLINS
SMOKEY ROBINSON
LINDA RONSTADT

ROD STEWART
Hottest:
LITTLE RIVER BAND
BONNIE RAITT
JANET JACKSON
SMOKEY ROBINSON
TINA TURNER

WLTS/New Orleans
Bob Mitchell

LITTLE RIVER BAND
Hottest:
TAYLOR DAYNE
NATALIE COLE
REGINA BELLE
BEE GEES
MICHAEL DAMIAN

2WD/Norfolk
Bill Curtis

EXPOSE
BASIA
SINEAD O'CONNOR
Hottest:
TAYLOR DAYNE
ALANNAH MYLES
PHIL COLLINS
JANET JACKSON
ROD STEWART

WNLT/Tampa
Chuck Crane

EXPOSE
HEART
PAUL MCCARTNEY
JANET JACKSON
GLORIA ESTEFAN
Hottest:
ALANNAH MYLES
BEE GEES
MICHAEL DAMIAN
PHIL COLLINS
GRAYSON HUGH

WECQ/Geneva
Anthony/Smith

FLEETWOOD MAC
GLORIA ESTEFAN
EXPOSE
PAUL MCCARTNEY
Hottest:
BONNIE RAITT
ALANNAH MYLES
BEE GEES
TINA TURNER
GRAYSON HUGH

WZNY/Augusta, GA
John Patrick

GLORIA ESTEFAN
FLEETWOOD MAC
PAUL MCCARTNEY
ROXETTE
Hottest:
BONNIE RAITT
ALANNAH MYLES
BEE GEES
SMOKEY ROBINSON
TINA TURNER

WXTC/Charleston
John Quincy

TEARS FOR FEARS
QUINCY JONES
Hottest:
PHIL COLLINS
BONNIE RAITT
TINA TURNER
SMOKEY ROBINSON
MICHAEL DAMIAN

WTCB/Columbia, SC
Doug Spets

GLORIA ESTEFAN
AFTER 7
HEART
SINEAD O'CONNOR
Hottest:
BEE GEES
BONNIE RAITT
REGINA BELLE
SMOKEY ROBINSON
TINA TURNER

WAHR/Huntsville
Michael Cruz

CHER
SINEAD O'CONNOR
PETER BLAKELEY
Hottest:
BASIA
DON HENLEY
BONNIE RAITT
SARA HICKMAN
SMOKEY ROBINSON

WSKI/Montpellier
Jim Severance

FLEETWOOD MAC
GLORIA ESTEFAN
PAUL MCCARTNEY
BIG NOISE
Hottest:
BONNIE RAITT
CHER
TOMMY PAGE
PHIL COLLINS
ROD STEWART

WKSJ/Williamsport
Tom Benson

GLORIA ESTEFAN
JUDE COLE
LISA STANSFIELD
Hottest:
MICHAEL BOLTON
ALANNAH MYLES
PHIL COLLINS
MICHAEL DAMIAN
BEE GEES

WVIV/Jacksonville
Terry Matthews

none
Hottest:
TAYLOR DAYNE
ALANNAH MYLES
DANNY OSMOND
PHIL COLLINS
JANET JACKSON

WTFM/Johnson City
Mark McKinney

TIM FINN
SINEAD O'CONNOR
Hottest:
PHIL COLLINS
BONNIE RAITT
SMOKEY ROBINSON
ALANNAH MYLES
TAYLOR DAYNE

U102/Knoxville
Larry Trotter

GLORIA ESTEFAN
FLEETWOOD MAC
EXPOSE
TIM FINN
Hottest:
TAYLOR DAYNE
ALANNAH MYLES
GRAYSON HUGH
PHIL COLLINS
TINA TURNER

KHLT/Little Rock
John Ramsey

DON HENLEY
FLEETWOOD MAC
BABYFACE
EXPOSE
ALANNAH MYLES
PHIL COLLINS
TINA TURNER
ROD STEWART
BONNIE RAITT

WRVR/Memphis
Hamlin/Spencer

QUINCY JONES
SINEAD O'CONNOR
Hottest:
BASIA
BEE GEES
REGINA BELLE
SMOKEY ROBINSON
ROGERS & KNIGHT

KELT/McAllen
Chuck White

ROD STEWART
ROGERS & KNIGHT
TIM FINN
TOMMY PAGE
Hottest:
TINA TURNER
PHIL COLLINS
BONNIE RAITT
ALANNAH MYLES
SARA HICKMAN

WLCX/Rome
Randy Quirk

FLEETWOOD MAC
PAUL MCCARTNEY
GLORIA ESTEFAN
EVERYTHING BUT TH
BABYFACE
Hottest:
BEE GEES
ALANNAH MYLES
BONNIE RAITT
TINA TURNER
PHIL COLLINS

KTYL/Tyler
Janie Baker

CHER
PAUL MCCARTNEY
FLEETWOOD MAC
GLORIA ESTEFAN
PATTI AUSTIN
Hottest:
TAYLOR DAYNE
ALANNAH MYLES
BONNIE RAITT
PHIL COLLINS
MICHAEL DAMIAN

KVIC/Victoria
Tony Davis

GLORIA ESTEFAN
FLEETWOOD MAC
PAUL MCCARTNEY
Hottest:
ALANNAH MYLES
BONNIE RAITT
DON HENLEY
MICHAEL BOLTON

WRMF/West Palm Beach
Dave Parks

GLORIA ESTEFAN
Hottest:
ALANNAH MYLES
TAYLOR DAYNE
BILLY JOEL
MICHAEL DAMIAN

WSGY/Albany, GA
Rich Randall

none
Hottest:
TAYLOR DAYNE
ALANNAH MYLES
PHIL COLLINS
BONNIE RAITT
MICHAEL BOLTON

WYKZ/Beaufort, SC
Robertson/Kennedy

LISA STANSFIELD
FLEETWOOD MAC
PAUL MCCARTNEY
VONDA SHEPARD
GLORIA ESTEFAN
Hottest:
PHIL COLLINS
BONNIE RAITT
TINA TURNER
SMOKEY ROBINSON
MICHAEL DAMIAN

KEZA/Fayetteville, AR
Turner/Pollitt

JANET JACKSON
GLORIA ESTEFAN
FLEETWOOD MAC
Hottest:
PHIL COLLINS
BONNIE RAITT
TINA TURNER
SMOKEY ROBINSON
TAYLOR DAYNE

WKTK/Gainesville
Nick Allen

HEART
J. T. TAYLOR
QUINCY JONES
SINEAD O'CONNOR
EXPOSE
JUDE COLE
Hottest:
PHIL COLLINS
LISA STANSFIELD
BONNIE RAITT
JANET JACKSON
MICHAEL BOLTON

WGSV/Guntersville
Jackson/Bell

GLORIA ESTEFAN
FLEETWOOD MAC
PAUL MCCARTNEY
CHER
VONDA SHEPARD
PATTI AUSTIN
Hottest:
BONNIE RAITT
TINA TURNER
SMOKEY ROBINSON
PHIL COLLINS
BEE GEES

KRLB/Lubbock
Paul Ramone

BABYFACE
JOAN JETT
EXPOSE
PAUL MCCARTNEY
PATTI AUSTIN
SEDUCTION
GLORIA ESTEFAN
Hottest:
JANET JACKSON
TIM FINN
BONNIE RAITT
TINA TURNER
MICHAEL DAMIAN

WNMB/No. Myrtle Beach
Thompson/Adams

GLORIA ESTEFAN
FLEETWOOD MAC
PAUL MCCARTNEY
Hottest:
PHIL COLLINS
BEE GEES
ALANNAH MYLES
MICHAEL BOLTON
ROGERS & KNIGHT

MIDWEST

P1

WARM98/Cincinnati
Michael Grayson
none
Hottest:
LOU GRAMM
GLORIA ESTEFAN
ELTON JOHN
LINDA RONSTADT
LUTHER VANDROSS

WVUD/Dayton
Reed Kittredge

GLORIA ESTEFAN
FLEETWOOD MAC
Hottest:
TINA TURNER
MICHAEL BOLTON
DON HENLEY
GRAYSON HUGH
BONNIE RAITT

WLTF/Cleveland
Popovich/Godfrey

none
Hottest:
JANET JACKSON
PHIL COLLINS
LUTHER VANDROSS
LINDA RONSTADT
BILLY JOEL

WSNY/Columbus
Hallett/Nunnally

SMOKEY ROBINSON
ROD STEWART
Hottest:
LINDA RONSTADT
NATALIE COLE
LOU GRAMM
GLORIA ESTEFAN
PHIL COLLINS

KS95/Minneapolis
Kim Jeffries

none
Hottest:
TAYLOR DAYNE
LUTHER VANDROSS
ALANNAH MYLES
PHIL COLLINS
BONNIE RAITT

92 Current Reporters
84 Current Playlists

WEST

P1

KXLT/Denver
Ward/Adams
LITTLE RIVER BAND
KENNEDY ROSE
SARA HICKMAN
Hottest:
ALANNAH MYLES
ROD STEWART
DON HENLEY
BONNIE RAITT
PHIL COLLINS

KBIG/Los Angeles
Edwards/Verdery

none
Hottest:
BONNIE RAITT
SMOKEY ROBINSON
BEE GEES
TINA TURNER
REGINA BELLE

KOST/Los Angeles
Kaye/Amidon

LISA STANSFIELD
Hottest:
SMOKEY ROBINSON
BEE GEES
REGINA BELLE
TAYLOR DAYNE
NATALIE COLE

KEZJ/Phoenix
LaBeau/Fox

none
Hottest:
NATALIE COLE
TAYLOR DAYNE
TOMMY PAGE
SADAO WATANABE
ROGERS & KNIGHT

WNIC/Detroit
Bob Kucken

SINEAD O'CONNOR
ROD STEWART
LITTLE RIVER BAND
QUINCY JONES
Hottest:
REGINA BELLE
TAYLOR DAYNE
NATALIE COLE
LINDA RONSTADT
LUTHER VANDROSS

WVOC/Detroit
Barry Argenbright

none
Hottest:
TAYLOR DAYNE
MICHAEL DAMIAN
LINDA RONSTADT
TINA TURNER
SMOKEY ROBINSON

KLSI/Kansas City
Tom Land

WILSON PHILLIPS
GRAYSON HUGH
Hottest:
LINDA RONSTADT
TAYLOR DAYNE
PHIL COLLINS
JANET JACKSON
ALANNAH MYLES

WVYX/Milwaukee
King/Morales

HEART
Hottest:
MICHAEL BOLTON
PHIL COLLINS
TAYLOR DAYNE
ELTON JOHN
JODY WATLEY
KYKY/St. Louis
Weed/Larrabee

WVGN/Madison
Pat O'Neill

PETER BLAKELEY
Hottest:
BONNIE RAITT
TINA TURNER
SMOKEY ROBINSON
BASIA
JANET JACKSON

K101/San Francisco
John Evans

none
Hottest:
TAYLOR DAYNE
MICHAEL BOLTON
LINDA RONSTADT
BILLY JOEL
MADONNA

KLSY/Seattle
Bob Brooks

none
Hottest:
LINDA RONSTADT
NATALIE COLE
PHIL COLLINS
TAYLOR DAYNE
BONNIE RAITT

I107.7/Seattle
Sisco/King

EXPOSE
FLEETWOOD MAC
Hottest:
TAYLOR DAYNE
BONNIE RAITT
LISA STANSFIELD
MICHAEL BOLTON
BEE GEES

KOSQ/Modesto
Tim St. Martin

TOMMY PAGE
HEART
LISA STANSFIELD
Hottest:
TAYLOR DAYNE
ROD STEWART
JANET JACKSON
DON HENLEY
BEE GEES

KBLQ/Logan, UT
John Dimick

GLORIA ESTEFAN
FLEETWOOD MAC
VONDA SHEPARD
LAURA BRANIGAN
PAUL MCCARTNEY
Hottest:
BONNIE RAITT
TINA TURNER
REGINA BELLE
SMOKEY ROBINSON
BEE GEES

KWSI/Warm Springs, OR
Matters/Bobb

PATTI AUSTIN
PAUL MCCARTNEY
GLORIA ESTEFAN
VONDA SHEPARD
FLEETWOOD MAC
GRAPES OF WRATH
Hottest:
BEE GEES
MICHAEL BOLTON
LITTLE RIVER BAND
CHER
SINEAD O'CONNOR

Called In Frozen Playlist (4):
KLSY/Seattle
WVOC/Detroit
WQNY/Ithaca
WSLQ/Roanoke

Did Not Report, Playlist Frozen (4):
KEZJ/Phoenix
KLCY/Salt Lake City
WVIV/Jacksonville
WSGY/Albany

P2

KMJC/Davenport
Bob Gelsms

TEARS FOR FEARS
LITTLE RIVER BAND
SARA HICKMAN
ROGERS & KNIGHT
LISA STANSFIELD
Hottest:
SMOKEY ROBINSON
BILLY JOEL
ALANNAH MYLES
DON HENLEY
SOULSISTER

WVUD/Dayton
Reed Kittredge

GLORIA ESTEFAN
FLEETWOOD MAC
Hottest:
TINA TURNER
MICHAEL BOLTON
DON HENLEY
GRAYSON HUGH
BONNIE RAITT

WLHT/Grand Rapids
Dirksen/Brown

PAUL MCCARTNEY
SINEAD O'CONNOR
QUINCY JONES
Hottest:
SMOKEY ROBINSON
ALANNAH MYLES
LITTLE RIVER BAND
PHIL COLLINS
BONNIE RAITT

WVMI/Lansing
Tom Knight

PAUL MCCARTNEY
SINEAD O'CONNOR
QUINCY JONES
Hottest:
SMOKEY ROBINSON
ALANNAH MYLES
LITTLE RIVER BAND
PHIL COLLINS
BONNIE RAITT

WVMI/Lansing
Tom Knight

PAUL MCCARTNEY
SINEAD O'CONNOR
QUINCY JONES
Hottest:
SMOKEY ROBINSON
ALANNAH MYLES
LITTLE RIVER BAND
PHIL COLLINS
BONNIE RAITT

WVMI/Lansing
Tom Knight

PAUL MCCARTNEY
SINEAD O'CONNOR
QUINCY JONES
Hottest:
SMOKEY ROBINSON
ALANNAH MYLES
LITTLE RIVER BAND
PHIL COLLINS
BONNIE RAITT

WVMI/Lansing
Tom Knight

PAUL MCCARTNEY
SINEAD O'CONNOR
QUINCY JONES
Hottest:
SMOKEY ROBINSON
ALANNAH MYLES
LITTLE RIVER BAND
PHIL COLLINS
BONNIE RAITT

WVMI/Lansing
Tom Knight

PAUL MCCARTNEY
SINEAD O'CONNOR
QUINCY JONES
Hottest:
SMOKEY ROBINSON
ALANNAH MYLES
LITTLE RIVER BAND
PHIL COLLINS
BONNIE RAITT

WVMI/Lansing
Tom Knight

PAUL MCCARTNEY
SINEAD O'CONNOR
QUINCY JONES
Hottest:
SMOKEY ROBINSON
ALANNAH MYLES
LITTLE RIVER BAND
PHIL COLLINS
BONNIE RAITT

WVMI/Lansing
Tom Knight

PAUL MCCARTNEY
SINEAD O'CONNOR
QUINCY JONES
Hottest:

FULL-SERVICE AC

MOST ADDED

REGINA BELLE (3)
MICHAEL BOLTON (3)
ROGERS & KNIGHT (3)
ROD STEWART (3)
BASIA (2)
FLEETWOOD MAC (2)
HEART (2)
SINEAD O'CONNOR (2)
BONNIE RAITT (2)
SMOKEY ROBINSON (2)
TINA TURNER (2)

HOTTEST

LINDA RONSTADT (17)
TAYLOR DAYNE (16)
BONNIE RAITT (13)
MICHAEL DAMIAN (11)
SMOKEY ROBINSON (10)
BEE GEES (9)
PHIL COLLINS (9)
NATALIE COLE (7)
BASIA (6)
ALANNAH MYLES (6)

GOLD-BASED AC

MOST ADDED

ROD STEWART (8)
SINEAD O'CONNOR (5)
SMOKEY ROBINSON (5)
DON HENLEY (4)
ALANNAH MYLES (4)
LISA STANSFIELD (4)
MICHAEL BOLTON (3)
HEART (3)
WILSON PHILLIPS (3)

HOTTEST

TAYLOR DAYNE (32)
PHIL COLLINS (23)
LINDA RONSTADT (23)
BONNIE RAITT (14)
GLORIA ESTEFAN (13)
LUTHER VANDROSS (13)
ALANNAH MYLES (10)
SMOKEY ROBINSON (10)
NATALIE COLE (9)
MICHAEL BOLTON (8)
MICHAEL DAMIAN (8)

EAST

P1

WBZ/Boston
Phil Conrad
MICHAEL BOLTON
Hottest:
CHICAGO
NATALIE COLE
LINDA RONSTADT
ALANNAH MYLES
WBEN/Bufalo
Kevin Keenan
none
Hottest:
BELINDA CARLISLE
CHICAGO
MICHAEL DAMIAN
LINDA RONSTADT
SMOKEY ROBINSON

WMAL/Washington
Michael Neff
none
Hottest:
PHIL COLLINS
BONNIE RAITT
SMOKEY ROBINSON
TAYLOR DAYNE
BASIA

P2

WICC/Bridgeport
Stormin' Norman
KAREN CARPENTER
Hottest:
TAYLOR DAYNE
PHIL COLLINS
LINDA RONSTADT
MICHAEL DAMIAN
BASIA

WTIC/Hartford
David Bernstein
REGINA BELLE
MICHAEL BOLTON
Hottest:
BONNIE RAITT
PHIL COLLINS
TINA TURNER
MICHAEL DAMIAN
BEE GEES

P3

WELI/New Haven
Gross/McCormick
LISA STANSFIELD
SINEAD O'CONNOR
Hottest:
BASIA
MICHAEL BOLTON
ROGERS & KNIGHT
TAYLOR DAYNE
BEE GEES

WFMD/Frederick, MD
Fiesler/Watson
MADONNA
TOMMY PAGE
Hottest:
PHIL COLLINS
MICHAEL DAMIAN
BONNIE RAITT
ALANNAH MYLES
TINA TURNER

WGY/Schenectady
Buzz Brindle
REGINA BELLE
ROGERS & KNIGHT
TAYLOR DAYNE
Hottest:
LINDA RONSTADT
OLIVIA NEWTON-JOHN
NATALIE COLE
KATHY MATTEA
SMOKEY ROBINSON

EAST

P1

WMMX/Baltimore
Greg Dunkin
SINEAD O'CONNOR
SMOKEY ROBINSON
Hottest:
LINDA RONSTADT
GLORIA ESTEFAN
ROD STEWART
TAYLOR DAYNE
WKJY/Nassau, NY
Keith Hill
BONNIE RAITT
Hottest:
TAYLOR DAYNE
BEE GEES
REGINA BELLE
LINDA RONSTADT
LUTHER VANDROSS
WHTX/Pittsburgh
Scott Alexander
ALANNAH MYLES
Hottest:
MICHAEL BOLTON
PHIL COLLINS
TAYLOR DAYNE
LINDA RONSTADT
GLORIA ESTEFAN

WLTJ/Pittsburgh
John Gallagher
none
Hottest:
TAYLOR DAYNE
NATALIE COLE
LINDA RONSTADT
GLORIA ESTEFAN
KENNY G

P2

WKLI/Albany
Knott/Holmberg
GRAYSON HUGH
ROD STEWART
HEART
Hottest:
TAYLOR DAYNE
BONNIE RAITT
PHIL COLLINS
LINDA RONSTADT
LUTHER VANDROSS

EAST

WAEB/Allentown
Chris Bailey
HEART
SINEAD O'CONNOR
Hottest:
PHIL COLLINS
TAYLOR DAYNE
ALANNAH MYLES
MICHAEL DAMIAN
BONNIE RAITT

WMRV/Binghamton, NY
Keller/Schwartz
HEART
SINEAD O'CONNOR
Hottest:
LINDA RONSTADT
PHIL COLLINS
TAYLOR DAYNE
JANET JACKSON
GLORIA ESTEFAN

EAST

WMAE-FM/Springfield
Kratoville/Kelly
SMOKEY ROBINSON
Hottest:
PHIL COLLINS
ALANNAH MYLES
TAYLOR DAYNE
GLORIA ESTEFAN
BEE GEES

WYYY/Syracuse
Lauber/Langmyer
MADONNA
DON HENLEY
Hottest:
TAYLOR DAYNE
ALANNAH MYLES
PHIL COLLINS
LINDA RONSTADT

EAST

WFAS-FM/White Plains
Pauli/Richard
TEARS FOR FEARS
FLEETWOOD MAC
EXPOSE
Hottest:
SMOKEY ROBINSON
ALANNAH MYLES
BONNIE RAITT
BEE GEES
PHIL COLLINS

WJBR/Wilmington, DE
Bill Kaye
TINA TURNER
REGINA BELLE
Hottest:
PHIL COLLINS
BONNIE RAITT
MICHAEL DAMIAN
SMOKEY ROBINSON
MICHAEL BOLTON

42 Current Reporters
36 Current Playlists
Called In Frozen Playlist (1):
WMGI/Terre Haute

Did Not Report A New List For
Two Consecutive Weeks, Not Used
In This Week's Data (1):
KUDL/Kansas City

SOUTH

P2

WHAS/Louisville
Doug McElvein
none
Hottest:
ALANNAH MYLES
TAYLOR DAYNE
PHIL COLLINS
JANET JACKSON
MICHAEL BOLTON

WDBO/Orlando
Dan Shaffer
none
Hottest:
BONNIE RAITT
MICHAEL DAMIAN
BEE GEES
BASIA
ROGERS & KNIGHT

P3

WRVA/Richmond
Tim Farley
BASIA
Hottest:
LINDA RONSTADT
LUTHER VANDROSS
TAYLOR DAYNE
BONNIE RAITT
CARLY SIMON

P3

WKYX/Paducah
Cook/Miller
REGINA BELLE
BASIA
ROD STEWART
Hottest:
MICHAEL BOLTON
DON HENLEY
LUTHER VANDROSS
LINDA RONSTADT
SMOKEY ROBINSON

P3

WSTU/Stuart
Shaw/Grant
SINEAD O'CONNOR
TINA TURNER
Hottest:
PHIL COLLINS
BONNIE RAITT
MICHAEL BOLTON
ALANNAH MYLES
MICHAEL DAMIAN

SOUTH

P1

KMGC/Dallas
Gary Shannon
MADONNA
WILSON PHILLIPS
LISA STANSFIELD
Hottest:
REGINA BELLE
MICHAEL BOLTON
PHIL COLLINS
ALANNAH MYLES
BONNIE RAITT
Love 94/Miami
Don Agony
ROGERS & KNIGHT
LISA STANSFIELD
Hottest:
BASIA
JULIA FORDHAM
PHIL COLLINS
WILSON PHILLIPS
TAYLOR DAYNE

KLTR/Houston
Ed Scarborough
none
Hottest:
GLORIA ESTEFAN
CHICAGO
LOU GRAMM
LINDA RONSTADT
TAYLOR DAYNE
WLMG/New Orleans
Nick Ferrara
CARLY SIMON
Hottest:
LINDA RONSTADT
NATALIE COLE
MICHAEL DAMIAN
LUTHER VANDROSS
REGINA BELLE
WUSA/Tampa
Irwin/Williams
LISA STANSFIELD
Hottest:
SMOKEY ROBINSON
LINDA RONSTADT
MICHAEL DAMIAN
TAYLOR DAYNE
NATALIE COLE

P2

WJQI/Norfolk
Billy Shears
DON HENLEY
MICHAEL BOLTON
Hottest:
MICHAEL DAMIAN
LINDA RONSTADT
LUTHER VANDROSS
TAYLOR DAYNE
PHIL COLLINS
WMJJ/Birmingham
Ken Barnett
SMOKEY ROBINSON
DON HENLEY
Hottest:
TAYLOR DAYNE
ALANNAH MYLES
MICHAEL DAMIAN
PHIL COLLINS
BONNIE RAITT
WMXC/Charlotte
Herring/Morley
MICHAEL BOLTON
ROD STEWART
Hottest:
ELTON JOHN
LUTHER VANDROSS
GLORIA ESTEFAN
PHIL COLLINS
ROXETTE

P2

WLMX/Chattanooga
Burkett/Marshall
WILSON PHILLIPS
Hottest:
ALANNAH MYLES
GLORIA ESTEFAN
PHIL COLLINS
LOU GRAMM
MICHAEL BOLTON
WMAG/Greensboro
John Jenkins
BASIA
TINA TURNER
Hottest:
TAYLOR DAYNE
LINDA RONSTADT
LUTHER VANDROSS
NATALIE COLE
MICHAEL BOLTON

P2

WRAL/Raleigh
Scott/Myers
none
Hottest:
LINDA RONSTADT
ELTON JOHN
TAYLOR DAYNE
TAYLOR DAYNE
PHIL COLLINS
WMXB/Richmond
Mike Ryan
none
Hottest:
MICHAEL BOLTON
TAYLOR DAYNE
BONNIE RAITT
SMOKEY ROBINSON
LISA STANSFIELD
KVKI/Shreveport
Howard Clark
none
Hottest:
TAYLOR DAYNE
CHICAGO
NATALIE COLE
LINDA RONSTADT
PHIL COLLINS

P2

WSTF/Orlando
Samantha Shore
ROXETTE
Hottest:
BILLY JOEL
ALANNAH MYLES
BAD ENGLISH
LOU GRAMM
PHIL COLLINS
WJOL/Norfolk
Billy Shears
DON HENLEY
MICHAEL BOLTON
Hottest:
MICHAEL DAMIAN
LINDA RONSTADT
LUTHER VANDROSS
TAYLOR DAYNE
PHIL COLLINS
WMJJ/Birmingham
Ken Barnett
SMOKEY ROBINSON
DON HENLEY
Hottest:
TAYLOR DAYNE
ALANNAH MYLES
MICHAEL DAMIAN
PHIL COLLINS
BONNIE RAITT
WLMX/Chattanooga
Burkett/Marshall
WILSON PHILLIPS
Hottest:
ALANNAH MYLES
GLORIA ESTEFAN
PHIL COLLINS
LOU GRAMM
MICHAEL BOLTON
WMAG/Greensboro
John Jenkins
BASIA
TINA TURNER
Hottest:
TAYLOR DAYNE
LINDA RONSTADT
LUTHER VANDROSS
NATALIE COLE
MICHAEL BOLTON
WRAL/Raleigh
Scott/Myers
none
Hottest:
LINDA RONSTADT
ELTON JOHN
TAYLOR DAYNE
TAYLOR DAYNE
PHIL COLLINS
WMXB/Richmond
Mike Ryan
none
Hottest:
MICHAEL BOLTON
TAYLOR DAYNE
BONNIE RAITT
SMOKEY ROBINSON
LISA STANSFIELD
KVKI/Shreveport
Howard Clark
none
Hottest:
TAYLOR DAYNE
CHICAGO
NATALIE COLE
LINDA RONSTADT
PHIL COLLINS

Did Not Report, Playlist Frozen (5)
KVKI/Shreveport
WENS/Indianapolis
WLTJ/Detroit
WLTJ/Pittsburgh
WRAL/Raleigh

MIDWEST

P1

55KRC/Cincinnati
Gary King
BONNIE RAITT
ALANNAH MYLES
MICHAEL BOLTON
SMOKEY ROBINSON
TINA TURNER
Hottest:
PHIL COLLINS
TAYLOR DAYNE
MICHAEL DAMIAN
LINDA RONSTADT
JANET JACKSON
WLW/Cincinnati
Dave Reinhart
HEART
Hottest:
ALANNAH MYLES
PHIL COLLINS
TAYLOR DAYNE
LINDA RONSTADT
DON HENLEY
WTVN/Columbus
John Lane
ROGERS & KNIGHT
ROD STEWART
Hottest:
TAYLOR DAYNE
LINDA RONSTADT
BONNIE RAITT
GLORIA ESTEFAN
JANET JACKSON

WCCO/Minneapolis
Curt Lundgren
PATTI AUSTIN
Hottest:
BASIA
REGINA BELLE
MICHAEL DAMIAN

P2

WBAY/Appleton
Salm/St. John
none
Hottest:
LINDA RONSTADT
BEE GEES
SMOKEY ROBINSON
ROGERS & KNIGHT
BASIA

WHBC/Canton
Doug Lane
SOUTHERN PACIFIC
Hottest:
TAYLOR DAYNE
MICHAEL DAMIAN
BEE GEES
SMOKEY ROBINSON
BONNIE RAITT

P3

WOOD/Grand Rapid
Robb Westaby
none
Hottest:
MICHAEL DAMIAN
CHICAGO
LINDA RONSTADT
NATALIE COLE
SADAO WATANABE

WIBA/Madison
Reed/Kay
none
Hottest:
TAYLOR DAYNE
BEE GEES
ROGERS & KNIGHT
SMOKEY ROBINSON
NATALIE COLE

WROK/Rockford
Ivey/Thomas
none
Hottest:
MICHAEL BOLTON
LINDA RONSTADT
LUTHER VANDROSS
GLORIA ESTEFAN

P3

WCIL/Carbondale
Rich Bird
WILSON PHILLIPS
Hottest:
TOMMY PAGE
LUTHER VANDROSS
BONNIE RAITT
TAYLOR DAYNE
DON HENLEY
KFSB/Joplin
Robin Wells
ROD STEWART
CARPENTERS
SINEAD O'CONNOR
HEART
EVERYTHING BUT T
Hottest:
BONNIE RAITT
SMOKEY ROBINSON
TINA TURNER
DON HENLEY
REGINA BELLE

P3

KFOR/Lincoln
Cathy Blythe
BASIA
Hottest:
LINDA RONSTADT
TAYLOR DAYNE
BEE GEES
NATALIE COLE
KELO/Sioux Falls
Spanky
BONNIE RAITT
FLEETWOOD MAC
Hottest:
TAYLOR DAYNE
ALANNAH MYLES
CHER
WILSON PHILLIPS
B-52's

MIDWEST

P1

WLTJ/Detroit
Bob Kaake
none
Hottest:
LUTHER VANDROSS
NATALIE COLE
LINDA RONSTADT
KENNY G
GLORIA ESTEFAN
WENS/Indianapolis
Grey/Eagan
none
Hottest:
PHIL COLLINS
TAYLOR DAYNE
ELTON JOHN
KENNY G
GLORIA ESTEFAN

WMJJ/Cleveland
Lind/Ivers
ALANNAH MYLES
ROXETTE
ROD STEWART
RICHARD MARX
Hottest:
PHIL COLLINS
BILLY JOEL
SOULSISTER
POCO
GLORIA ESTEFAN
WLTQ/Milwaukee
Fred Brennan
SMOKEY ROBINSON
Hottest:
LINDA RONSTADT
TAYLOR DAYNE
CHICAGO
NATALIE COLE
GRAYSON HUGH

P2

WCRZ/Flint
Patrick/Downey
WILSON PHILLIPS
ROD STEWART
Hottest:
BONNIE RAITT
MICHAEL DAMIAN
PHIL COLLINS
SMOKEY ROBINSON
TINA TURNER
KEFM/Omaha
Lane/Kennedy
ALANNAH MYLES
Hottest:
MICHAEL BOLTON
PHIL COLLINS
TAYLOR DAYNE
LUTHER VANDROSS
ALANNAH MYLES

P2

WGLO/Peoria
Jerry Jay
ALANNAH MYLES
Hottest:
TAYLOR DAYNE
LUTHER VANDROSS
MICHAEL BOLTON
PHIL COLLINS
LINDA RONSTADT
WMGI/Terre Haute
Thomas/Rush
none
Hottest:
TOMMY PAGE
BONNIE RAITT
LINDA RONSTADT
TINA TURNER
LUTHER VANDROSS

P2

KRAV/Tulsa
Couch/Lee
JANET JACKSON
ROD STEWART
Hottest:
BEE GEES
PHIL COLLINS
TINA TURNER
BELINDA CARLIS
MICHAEL BOLTON
KXLM/Wichita, KS
Greg Gann
TOMMY PAGE
Hottest:
BONNIE RAITT
TAYLOR DAYNE
SMOKEY ROBINSON
CHER
LINDA RONSTADT

WEST

P1

KHOW/Denver
Murphy Huston
JANET JACKSON
Hottest:
NATALIE COLE
BONNIE RAITT
LINDA RONSTADT
MICHAEL DAMIAN
GLORIA ESTEFAN
KEX/Portland
Dirkx/Fort
ROGERS & KNIGHT
SMOKEY ROBINSON
Hottest:
TAYLOR DAYNE
LUTHER VANDROSS

P2

KFMB/San Diego
Larson/Robertson
GLORIA ESTEFAN
FLEETWOOD MAC
TEARS FOR FEARS
Hottest:
PHIL COLLINS
TAYLOR DAYNE
BONNIE RAITT
SMOKEY ROBINSON
DON HENLEY

P2

KBOI/Boise
Drew Harold
DON HENLEY
Hottest:
SMOKEY ROBINSON
TAYLOR DAYNE
BEE GEES
REGINA BELLE
LINDA RONSTADT

P2

KUGN/Eugene
O'Brien/James
NATALIE COLE
CARPENTERS
Hottest:
BONNIE RAITT
LINDA RONSTADT
NATALIE COLE
ROGERS & KNIGHT

P2

KSSK/Honolulu
Phil Abbott
none
Hottest:
LINDA RONSTADT
TAYLOR DAYNE
BEE GEES
ELTON JOHN
GLORIA ESTEFAN

WEST

P1

KKCW/Portland
Bill Minckler
ROD STEWART
Hottest:
BEE GEES
TAYLOR DAYNE
SMOKEY ROBINSON
BONNIE RAITT
LINDA RONSTADT

P2

KXOA-FM/Sacramento
Casey/Clem
TAYLOR DAYNE
Hottest:
LINDA RONSTADT
GLORIA ESTEFAN
ELTON JOHN
PHIL COLLINS
KENNY G

P2

KLLY/Bakersfield
Russ Davidson
MICHAEL BOLTON
REGINA BELLE
Hottest:
BONNIE RAITT
SMOKEY ROBINSON
TINA TURNER
TAYLOR DAYNE
LUTHER VANDROSS

P2

KCIX/Boise
Don Jennings
ROD STEWART
FLEETWOOD MAC
Hottest:
LINDA RONSTADT
TAYLOR DAYNE
BONNIE RAITT
DON HENLEY
NATALIE COLE
KISC/Spokane
Rob Harder
none
Hottest:
LINDA RONSTADT
TAYLOR DAYNE
PHIL COLLINS
NATALIE COLE
GLORIA ESTEFAN

P2

KKLD/Tucson
Adrienne Walker
SINEAD O'CONNOR
ROD STEWART
MICHAEL DAMIAN
LISA STANSFIELD
GRAYSON HUGH
DON HENLEY
Hottest:
TAYLOR DAYNE
SMOKEY ROBINSON
BONNIE RAITT
PHIL COLLINS
ALANNAH MYLES

Did Not Report, Playlist Frozen (3):
KSSK/Honolulu
WBEN/Bufalo
WOOD/Grand Rapids

NEW ARTISTS

	Reports
1 TRAGICALLY HIP/New Orleans Is Sinking (MCA)	77
2 RAINDOGS/I'm Not Scared (Atco)	74
3 FASTER PUSSYCAT/House Of Pain (Elektra)	70
4 MISSION U.K./Deliverance (Mercury)	69
5 DEL AMITRI/Kiss This Thing Goodbye (A&M)	68
6 BATON ROUGE/Walks Like A Woman (Atlantic)	65
7 L.A. GUNS/The Ballad Of Jayne (Vertigo/Polydor)	55
8 JONESES/Don't You Know (Atlantic)	44
9 MICHAEL MONROE/Man With No Eyes (Mercury)	43
10 ERIC JOHNSON/High Landrons (Capitol)	41
11 SINEAD O'CONNOR/Nothing Compares 2 U (Chrysalis)	38
12 XYZ/What Keeps Me Loving You (Enigma)	34
13 STEVE SALAS COLORCODE/The Harder They Come (Island)	26
14 DIVING FOR PEARLS/New Moon (Epic)	25
15 LOCK UP/Nothing New (Geffen)	21
16 HURRICANE/Dance Little Sister (Enigma)	17
JESUS & MARY CHAIN/Head On (WB)	17
18 BABYLON A.D./Bang Go The Bells (Arista)	16
HERICANE ALICE/Too Late (Atlantic)	16
20 SALTY DOG/Come Along (Geffen)	15

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

BILLY JOEL
"THE DOWNEASTER ALEXA"



"THIS IS THE FOURTH TRACK WE'VE PLAYED OFF THIS GREAT ALBUM! I DECIDED TO PLAY 'DOWNEASTER ALEXA' IMMEDIATELY UPON HEARING BILLY PERFORM IT ON SATURDAY NIGHT LIVE. THE MUSICAL ARRANGEMENT IS SO UNIQUE AND BILLY SINGS IT WITH SUCH EMOTIONAL CONVICTION THAT IT IS SURE TO BE A STAND-OUT."

REDBEARD - KTXQ DALLAS

"STORM FRONT"
TRIPLE PLATINUM AND
HOLDING ITS COURSE,

BLOCKBUSTER SRO ARENA
TOUR CONTINUES

ON
COLUMBIA

AOR TRACKS

NATIONAL AIRPLAY

		179 REPORTERS				Reports/Adds	Heavy	Medium
3	2	WKS	WKS	LW	TW			
7	1	1	1	1	1	174+/1	163+	10-
—	—	6	2	2	3	169+/15	124+	44-
4	3	2	3	2	3	153-/0	138-	13-
6	6	4	4	4	4	152-/0	123+	27-
20	8	5	5	5	5	167=1	107+	57-
2	2	3	6	6	6	153-/0	119-	28=
DEBUT	7	7	7	7	7	156 /156	76	77
12	10	8	8	8	8	145-/2	85+	53-
16	11	10	9	9	9	152+/6	78+	69-
22	16	15	10	10	10	153+/4	66+	66-
15	13	13	11	11	11	138-/2	55+	77-
1	5	7	12	12	12	110-/0	96-	12+
19	14	14	13	13	13	132+/4	55+	64-
24	18	16	14	14	14	127-/3	43+	72-
DEBUT	15	15	15	15	15	133 /133	33	88
32	24	17	16	16	16	128+/11	45+	58+
8	7	9	17	17	17	103-/0	64-	37-
—	38	27	18	18	18	126+/16	21+	83+
35	27	20	19	19	19	113+/6	33+	65=
44	32	26	20	20	20	115+/17	29+	66+
34	26	21	21	21	21	124=4	15+	77=
3	4	11	22	22	22	76-/0	64-	9-
54	37	29	23	23	23	120+/13	9+	77+
36	29	26	24	24	24	111+/4	11+	68-
—	—	47	25	25	25	80+/40	16+	57+
30	25	23	26	26	26	85-/0	31=	43-
17	17	18	27	27	27	77-/0	27-	44-
10	9	12	28	28	28	80-/0	28-	45-
29	28	24	29	29	29	78-/3	20-	52-
—	57	42	30	30	30	90+/24	9+	49+
59	49	39	31	31	31	84+/17	15+	49+
46	44	40	32	32	32	77+/6	19+	40+
49	43	36	33	33	33	70+/4	18+	46=
37	34	30	34	34	34	77-/0	8-	47-
56	47	41	35	35	35	68+/10	15=	37+
21	21	22	36	36	36	52-/0	23-	28-
9	15	25	37	37	37	44-/0	28-	13-
50	48	43	38	38	38	70+/7	6+	42+
42	39	38	39	39	39	62-/0	11-	42-
39	36	35	40	40	40	61-/1	6=	35-
5	12	19	41	41	41	38-/0	24-	13+
25	30	37	42	42	42	33-/1	24-	6-
—	54	46	43	43	43	74+/14	5+	38+
—	55	51	44	44	44	61+/12	9+	37+
—	—	55	45	45	45	51+/18	6+	40+
—	59	52	46	46	46	69+/14	4=	33+
—	51	48	47	47	47	55+/5	8+	36+
—	60	53	48	48	48	38+/7	19+	17+
11	20	32	49	49	49	35-/1	20-	9-
—	—	57	50	50	50	44+/12	8+	31+
14	22	31	51	51	51	31-/0	21-	8-
13	23	34	52	52	52	32-/0	15-	16-
—	—	60	53	53	53	61+/16	2+	19+
DEBUT	54	54	54	54	54	55+/11	1=	28+
—	—	58	55	55	55	48+/15	4-	31+
DEBUT	56	56	56	56	56	44+/10	3+	31+
DEBUT	57	57	57	57	57	42+/11	4+	25+
43	42	44	58	58	58	35-/1	6-	24-
DEBUT	59	59	59	59	59	41+/16	3+	24+
DEBUT	60	60	60	60	60	38+/32	4+	27+

BREAKERS

FLEETWOOD MAC
Save Me (WB)

87% of our reporters on it.

LITTLE FEAT
Texas Twister (WB)

74% of our reporters on it.

CHURCH
Metropolis (Arista)

64% of our reporters on it.



NATIONAL AIRPLAY

3 2
WKS WKS LW TW

179 REPORTERS

MARCH 30, 1990

Reports/Adds Heavy Medium

—	—	1	1	ROBERT PLANT /Manic Nirvana (Es Paranza/Atlantic)	"Hurting" (174) "Tie" (80) "Big" (51)	176+/1	164+	11-
1	1	2	2	ERIC CLAPTON /Journeyman (Reprise)	"No" (152) "Bad" (22) "Pretending" (4)	160-/0	134-	24=
5	3	3	3	DON HENLEY /The End Of The Innocence (Geffen)	"Heart" (153) "How" (4) "New York" (2)	154-/0	138-	14-
—	8	5	4	DAMN YANKEES /Damn Yankees (WB)	"Coming" (167) "Bad" (5) "Damn" (2)	168+/1	108+	57-
3	2	4	5	MIDNIGHT OIL /Blue Sky Mining (Columbia)	"Blue" (153) "King" (13) "Forgotten" (5)	153-/0	119-	28=
8	6	7	6	SMITHEREENS /Smithereens 11 (Enigma/Capitol)	"Blues" (145) "Girl" (9) "Yesterday" (3)	151-/2	92+	52-
2	4	6	7	AEROSMITH /Pump (Geffen)	"What" (110) "Monkey" (42) "F.I.N.E." (4)	142-/3	101-	30+
16	11	9	8	VARIOUS ARTISTS /Pretty Woman (EMI)	"Life" (152) "It" (2) "Show" (1)	153+/6	78+	69-
22	17	15	9	BLACK CROWES /Shake Your Moneymaker (Def American/Geffen)	"Jealous" (153) "Sister" (1)	153+/4	66+	66-
13	10	10	10	RUSH /Presto (Atlantic)	"Pass" (127) "Presto" (15) "Chain" (3)	133-/1	51+	70-
15	13	13	11	MOTLEY CRUE /Dr. Feelgood (Elektra)	"Without" (138) "Slice" (1) "Kickstart" (1)	138-/1	55+	77-
19	15	14	12	TESLA /The Great Radio Controversy (Geffen)	"Way" (132) "Love" (6)	134-/3	56+	65-
29	23	16	13	PETER MURPHY /Deep (Beggars Banquet/RCA)	"Cuts" (128) "Strange" (1)	128+/11	45+	59+
7	7	8	14	CHRIS REA /The Road To Hell (Geffen)	"Road" (103) "Texas" (2) "Your" (1)	103-/0	65-	36-
33	28	21	15	NOTTING HILLBILLIES /Missing...Presumed Having A Good Time (WB)	"Your" (113) "Will" (1)	113+/6	33+	65=
DEBUT ▶					"Baby" (126)	126 /16	21	83
4	5	11	17	TOM PETTY /Full Moon Fever (MCA)	"Face" (76) "Free" (1) "Yer" (1)	76-/0	64-	9-
—	—	26	18	CHURCH /Gold Afternoon Fix (Arista)	"Metropolis" (115) "Monday" (1)	115+/16	29+	66+
32	27	23	19	GUN /Taking On The World (A&M)	"Better" (124)	124= /3	15+	77=
—	—	29	20	LONDON QUIREBOYS /A Bit Of What You Fancy (Capitol)	"7" (120)	120+/13	9+	77+
35	30	28	21	SLAUGHTER /Stick It To Ya (Chrysalis)	"Up" (111) "Eye" (1) "Burnin'" (1)	111+/4	11+	68-
11	9	12	22	PETER WOLF /Up To No Good (MCA)	"99" (80) "Drive" (3) "Go" (2)	85-/0	28-	48-
30	24	24	23	POCO /Legacy (RCA)	"Nature" (85)	85-/0	31=	43-
18	18	18	24	KISS /Hot In The Shade (Mercury)	"Forver" (77)	77-/0	27-	44-
25	25	25	25	MELISSA ETHERIDGE /Brave & Crazy (Island)	"Angels" (78) "You" (1) "Let" (1)	79-/3	21-	52-
—	40	36	26	TRAGICALLY HIP /Up To Here (MCA)	"New Orleans" (77) "Boots" (4) "Blow" (1)	79+/6	21+	41+
—	—	39	27	GIANT /Last Of The Runaways (A&M)	"Ill" (84) "Innocent" (1)	85+/17	15+	50+
DEBUT ▶					"Only" (90)	90+/24	9+	49+
39	34	34	28	NEIL YOUNG /Freedom (Reprise)	"Crime" (70) "No" (3)	71-/4	18+	46-
10	14	19	30	PHIL COLLINS /...But Seriously (Atlantic)	"Wish" (44) "Something" (4) "Find" (2)	48-/0	31-	14-
21	20	20	31	LOU GRAMM /Long Hard Look (Atlantic)	"True" (52) "Ill" (4) "Just" (1)	57-/0	26-	30-
—	—	40	32	DEL AMITRI /Waking Hours (A&M)	"Kiss" (68) "Stone" (2) "This" (1)	68+/10	16+	36+
12	19	22	33	ALANNAH MYLES /Alannah Myles (Atlantic)	"Black" (31) "Love" (6) "Still" (5)	48-/2	26-	19+
36	32	30	34	BRITNY FOX /Boys In Heat (Columbia)	"Dream" (77) "Long" (1)	77-/0	8-	47-
17	26	32	35	MICHAEL PENN /March (RCA)	"This" (48) "No" (18) "Brave" (2)	66+/12	13-	37+
9	16	27	36	WHITESNAKE /Slip Of The Tongue (Geffen)	"Deeper" (35) "Judgment" (4) "Kittens" (3)	43-/1	25-	12-
6	12	17	37	ROLLING STONES /Steel Wheels (Columbia)	"Almost" (38) "Hearts" (5) "Terrifying" (1)	43-/0	26-	16+
DEBUT ▶					"House" (70) "Where" (1)	70+/7	6+	42+
—	38	38	39	DAVE EDMUNDS /Closer To The Flame (Capitol)	"Closer" (62) "Everytime" (1) "Never" (1)	64-/1	11-	43-
40	—	—	40	JOE SATRIANI /Flying In A Blue Dream (Relativity)	"Believe" (44) "Back" (11) "Flying" (4)	59+/8	5+	39+

BREAKERS

JUDE COLE
A View From 3rd Street (Reprise)
70% of our reporters on it.

CHURCH
Gold Afternoon Fix (Arista)
64% of our reporters on it.

MOST ADDED

- BAD ENGLISH (25)
- ALICE COOPER (24)
- GIANT (17)
- BATON ROUGE (16)
- CHURCH (16)
- JUDE COLE (16)
- ERIC JOHNSON (16)
- MISSION U.K. (14)
- RAINDOGS (14)
- LONDON QUIREBOYS (13)

HOTTEST

- ROBERT PLANT (164)
- DON HENLEY (138)
- ERIC CLAPTON (134)
- MIDNIGHT OIL (119)
- DAMN YANKEES (108)
- AEROSMITH (101)
- SMITHEREENS (92)
- PRETTY WOMAN (78)
- BLACK CROWES (66)
- CHRIS REA (65)



"DELIVERANCE"

IN THREE SHORT WEEKS...

TOUR BEGINS APRIL 16

AOR TRACK **46**

MTV BUZZ BIN

SALES APPROACHING 100,000



NATIONAL AIRPLAY

- | | | |
|----|----|--------------------------------------------------------------------|
| LW | TW | |
| 1 | ① | SINEAD O'CONNOR /Do Not Want What I Haven't Got (Chrysalis) |
| 3 | ② | MIDNIGHT OIL /Blue Sky Mining (Columbia) |
| 6 | ③ | DEPECHE MODE /Violator (Sire/Reprise) |
| 4 | ④ | CHURCH /Gold Afternoon Fix (Arista) |
| 2 | ⑤ | MISSION U.K. /Carved In The Sand (Mercury) |
| 7 | ⑥ | BELOVED /Happiness (Atlantic) |
| 9 | ⑦ | HOUSE OF LOVE /House Of Love (Fontana/Mercury) |
| 5 | ⑧ | PETER MURPHY /Deep (Beggars Banquet/RCA) |
| 8 | ⑨ | OINGO BOINGO /When The Lights Go Out (track) (MCA) |
| 15 | ⑩ | VARIOUS ARTISTS /Pretty Woman (EMI) |
| 16 | ⑪ | DEL AMITRI /Waking Hours (A&M) |
| 11 | ⑫ | THEY MIGHT BE GIANTS /Flood (Elektra) |
| 19 | ⑬ | STONE ROSES /Stone Roses (Silvertone/RCA) |
| 13 | ⑭ | BLUE NILE /Hats (A&M) |
| 12 | ⑮ | RAVE-UPS /Chance (Epic) |
| | ▶ | DEBUT ⑯ LIGHTNING SEEDS /Cloudbuckooland (MCA) |
| 14 | ⑰ | JESUS & MARY CHAIN /Automatic (WB) |
| 18 | ⑱ | CRAMPS /Stay Sick (Enigma) |
| 20 | ⑲ | ADAM ANT /Manners & Physique (MCA) |
| 24 | ⑳ | BEAUTIFUL SOUTH /Welcome To The Beautiful South (Elektra) |
| 22 | ㉑ | SOCIAL DISTORTION /Social Distortion (Epic) |
| | ▶ | DEBUT ㉒ MICHAEL PENN /March (RCA) |
| 23 | ㉓ | NINE INCH NAILS /Pretty Hate Machine (TVT) |
| 10 | ⑳ | RENEGADE SOUNDWAVE /Soundclash (Mute/Enigma) |
| 21 | ㉕ | JOHN WESLEY HARDING /Here Comes The Groom (Sire/Reprise) |
| 28 | ㉖ | COWBOY JUNKIES /The Caution Horses (RCA) |
| 27 | ㉗ | TOAD THE WET SPROCKET /Pale (Abe's/Columbia) |
| 30 | ㉘ | RICHARD BARONE /Primal Dream (MCA) |
| | ▶ | DEBUT ㉙ JEREMY DAYS /The Jeremy Days (Polydor) |
| 26 | ⑳ | EVERYTHING BUT THE GIRL /The Language Of Life (Atlantic) |

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED	HOTTEST	MOST REQUESTED
LIGHTNING SEEDS CURE SIDEWINDERS AQUANETTAS LLOYD COLE 4 OF US	SINEAD O'CONNOR DEPECHE MODE MIDNIGHT OIL PETER MURPHY BELOVED	SINEAD O'CONNOR DEPECHE MODE MIDNIGHT OIL CRAMPS THEY MIGHT BE GIANTS

MOST ADDED

- FLEETWOOD MAC/Save (156)
- LITTLE FEAT/Texas (133)
- ROBERT PLANT/Tie (40)
- BAD ENGLISH/Heaven (32)
- ALICE COOPER/Only (24)
- ROBERT PLANT/Big (18)
- CHURCH/Metropolis (17)
- GIANT/II (17)
- BATON ROUGE/Walks (16)
- JUDE COLE/Baby (16)
- ERIC JOHNSON/High (16)

HOTTEST

- ROBERT PLANT/Hurting (163)
- DON HENLEY/Heart (138)
- HEART/Wanna (124)
- E. CLAPTON/No (123)
- MIDNIGHT OIL/Blue (119)
- D. YANKEES/Coming (107)
- AEROSMITH/What (96)
- SMITHEREENS/Blues (85)
- ROBERT PALMER/Life (78)
- FLEETWOOD MAC/Save (76)

MOST REQUESTED

- ROBERT PLANT/Hurting (74)
- DAMN YANKEES/Coming (67)
- HEART/Wanna (32)
- MIDNIGHT OIL/Blue (24)
- AEROSMITH/What (23)
- BLACK CROWES/Jealous (23)
- MOTLEY CRUE/Without (22)
- SLAUGHTER/Up (19)
- TESLA/Way (18)
- S. O'CONNOR/Nothing (16)

NEW & ACTIVE

- MICHAEL MONROE "Man With No Eyes" (Mercury) 43/0 (44/5)**
Heavy 3 including KFMQ, KBOY. Medium 20 including WIYY, WDVE, KUPD, WDHA, WTPA, WHEB, WEZX, WFYV, WLRS, KBAT.
- MSG "This Is My Heart" (Capitol) 37/10 (28/7)**
Adds: CILQ, WSHE, WRNO, KUPD, WHEB, KBAT, WGBF, KJOT, WZBH, KSQY. Heavy 3 including KISS, KRQU. Medium 17 including WRIF, KRXQ, WDHA, WCMF, WAPL, WLAV, WKQZ, KICT, WNCD.
- GEORGIA SATELLITES "Shake That Thing" (Elektra) 36/8 (28/5)**
Adds: KLOL, WYFN, WLLZ, WKLC, KLB, KBAT, WPXC, KRQU. Heavy 1: KZOO. Medium 19 including WKLS, KISS, KRXQ, KZAP, WDHA, WTPA, WTUE, KMOD, WNCD, KMBY.
- XYZ "What Keeps Me Loving You" (Enigma) 34/2 (33/4)**
Adds: WQBZ, KEZO. Heavy 4: WIYY, WLRS, WXLP, KZOO. Medium 11: KISS, WQFM, KSHE, WCMF, KMJX, WAZU, WJXQ, WKQZ, KRZQ, WRUF, KFMQ.
- BONHAM "Bringing Me Down" (WTG) 27/5 (21/16)**
Adds: WAQY, KLB, WEGR, WIXV, KRQU. Medium 14 including WMMR, WKLS, KISS, WRIF, WQFM, KBPI, KATT, KMOD, KICT, WNCD.
- BILLY JOEL "The Downeaster (Alexa)" (Columbia) 27/5 (23/9)**
Adds: WSHE, WFBQ, WCCC, WWTR, WZBH. Heavy 8 including WNEW, WNOR, WHCN, WPDH, KDKB, WZXL, WPXC. Medium 18 including WBAB, KTXQ, WMMS, WRKI, WDHA, WPLR, WRFX, WKRR, WKDF, KBAT.
- BONNIE RAITT LP "Nick Of Time" (Capitol) 27/1 (27/5)**
Adds: WTPA. Heavy 15 including WBAB, KTXQ, WCCC, WHCN, CHEZ, WPDH, KLB, KWIC, KDKB, WWWV. Medium 11: WNEW, WMMR, WRKI, KNCN, WSTZ, WXKE, KEZO, KMOD, KMBY, WBLM, KRQU.
- STEVIE SALAS COLORCODE "The Harder They Come" (Island) 26/3 (26/2)**
Adds: KLOL, KZRR, WGIR. Heavy 1: KLPX. Medium 14 including CILQ, KISS, WYFN, KBPI, CFOX, WDHA, WAZU, WLAV, KDJK, WXQR.
- DIVING FOR PEARLS "New Moon" (Epic) 25/0 (27/1)**
Heavy 2: WTPA, KZOO. Medium 11: WKLS, KGON, KBER, KKEG, WLRS, KRIX, WIXV, KKBB, WWTR, KFMQ, KRQU.
- ROBERT PLANT "Nirvana" (Es Paranza/Atlantic) 23/4 (27/27)**
Adds: KLOL, WTPA, WIXV, WTUE. Heavy 6 including WGR, KLAQ, WQMF, WROV, WBLM. Medium 17 including KISS, WEBN, KGON, WRXK, WKQO, WEGR, WRXL, WAZU, KEZO, KZRR.
- LOCK UP "Nothing New" (Geffen) 21/12 (9/9)**
Adds including KRXQ, WDHA, KEZE, KLPX, WZBH, KXUS. Medium 9: WBAB, CILQ, WPLR, KZRR, KRZQ, WXQR, KRQU, KZOO, KTYD.
- KATRINA & THE WAVES & ERIC BURDON "We Gotta Get Out Of This Place" (SBK) 20/2 (19/5)**
Adds: KKDJ, KSQY. Medium 10 including WDHA, WTPA, WEZX, WDIJ, KRZQ, KRQU, KZOO, KTYD, KFMQ.
- HURRICANE "Dance Little Sister" (Enigma) 17/9 (8/4)**
Adds: WLZR, KBPI, KRXQ, KMJX, KILO, KRZQ, WBLM, KRQU, KZOO. Medium 6 including KISS, WQFM, KNAC.
- HERICANE ALICE "Too Late" (Atlantic) 16/9 (7/1)**
Adds including WLLZ, KQDS, KNAC, KEZE, KRNA, KFMQ, KSQY, WZZQ. Medium 5 including WQFM, KBER, WCMF, WLRS.
- NICK LOWE "You Got The Look I Like" (Reprise) 16/0 (17/1)**
Heavy 2 including WHFS. Medium 9: WDHA, WEZX, WROV, WLAV, KRZQ, KRQU, KZOO, KCQR, KFMU.
- GUNBUNNIES "Stranded" (Virgin) 15/3 (12/5)**
Adds: KBCO, WRDU, WPXC. Heavy 1: KMJX. Medium 9 including WXRT, WHFS, WEGR, WROV, WLAV, KCQR.
- DELBERT McCLINTON "I'm With You" (Curb) 15/1 (15/3)**
Adds: KTCZ. Heavy 2: KBCO, WMFX. Medium 9: KLOL, KZAP, KWIC, WSTZ, KBAT, WIZN, KRQU, KBOY, KFMU.

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Specializing In NEW ROCK/AOR Crossovers!

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED — This week's most added albums and tracks.

MOST REQUESTED — This week's most requested tracks.

HOTTEST — This week's albums and tracks receiving the most heavy reports.

CHR P1 PLAYLISTS

Denver



PD: Mark Bolke
APD/MD: Dom Testa

- H 1 LINEAR/Smoking All My Love
- H 2 WHISTLE/Always A Farewell
- H 3 A THE LORAIN/Wanna Fall In L
- H 4 LISA STAMPFIELD/All Around The World
- H 5 SNEAD D'COMB/Nothing Compares 2 U
- H 6 ALANNAH MYLES/Secret Garden
- H 7 EXPOSURE/Your Love Never Leaves
- H 8 PHIL COLLINGS/What I Would Do For You
- H 9 TAYLOR DAVNE/You Will Lead Me To
- H 10 CALLOWAY/You're My Love
- H 11 BARFACE/Always A Farewell
- H 12 JANE JACKSON/Always A Farewell
- H 13 JANE JACKSON/Always A Farewell
- H 14 SNEAD D'COMB/Nothing Compares 2 U
- H 15 JANE CHILD/Don't Wanna Fall In L
- H 16 LUTHER VANDROSS/Here And Now
- H 17 LINDA RONSTADT/All My Love
- H 18 MICHELLE BOLDWIN/You Can't Touch This
- H 19 MICHAEL BOLTON/You Can't Touch This
- H 20 WILSON PHILLIPS/You Can't Touch This
- H 21 CHEER/Heart Of Stone
- H 22 SWEET SENSATION/Love Child
- H 23 MISS/Forever
- H 24 JODY MITCHELL/You're My Love
- H 25 AFRODITH/You're My Love
- H 26 M.C. HAMMER/You Can't Touch This
- H 27 HEART/You're My Love
- H 28 PERFECT GENTLEMEN/Don't Leave This
- H 29 PERFECT GENTLEMEN/Don't Leave This

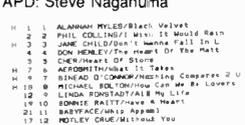
- ADDS 30 JANE JACKSON/Always A Farewell
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- 34 JANE JACKSON/Always A Farewell
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- 37 JANE JACKSON/Always A Farewell
- 38 JANE JACKSON/Always A Farewell
- 39 JANE JACKSON/Always A Farewell
- 40 JANE JACKSON/Always A Farewell



San Diego
A Better Mix of Music
KKLQ/San Diego
PD: Garry Wall
APD Kevin Weatherly
MD: Michelle Santosuosso

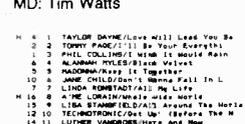
- H 1 TOMMY PAGE/It's Your Everlasting
- H 2 SNEAD D'COMB/Nothing Compares 2 U
- H 3 LISA STAMPFIELD/All Around The World
- H 4 LUTHER VANDROSS/Here And Now
- H 5 JANE CHILD/Don't Wanna Fall In L
- H 6 TAYLOR DAVNE/You Will Lead Me To
- H 7 CALLOWAY/You're My Love
- H 8 A THE LORAIN/Wanna Fall In L
- H 9 SWEET SENSATION/Love Child
- H 10 SWEET SENSATION/Love Child
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- ADDS 30 JANE JACKSON/Always A Farewell
- 31 JANE JACKSON/Always A Farewell
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- 38 JANE JACKSON/Always A Farewell
- 39 JANE JACKSON/Always A Farewell
- 40 JANE JACKSON/Always A Farewell



Portland
VP/Programming: Jim Ryan
APD: Steve Naganuma

- H 1 ALANNAH MYLES/Secret Garden
- H 2 PHIL COLLINGS/What I Would Do For You
- H 3 JANE CHILD/Don't Wanna Fall In L
- H 4 MICHELLE BOLDWIN/You Can't Touch This
- H 5 CHEER/Heart Of Stone
- H 6 JANE JACKSON/Always A Farewell
- H 7 SNEAD D'COMB/Nothing Compares 2 U
- H 8 MICHELLE BOLDWIN/You Can't Touch This
- H 9 LINDA RONSTADT/All My Love
- H 10 BARFACE/Always A Farewell
- H 11 MICHELLE BOLDWIN/You Can't Touch This
- H 12 BLONDI JOYCE/You're My Love
- H 13 MADONNA/You're My Love
- H 14 ERIC CLAPTON/You're My Love
- H 15 LUTHER VANDROSS/Here And Now
- H 16 HEART/You're My Love
- H 17 COVEY HART/You're My Love
- H 18 ROD STEWART/You're My Love
- H 19 TOMMY PAGE/It's Your Everlasting
- H 20 ROD STEWART/You're My Love
- H 21 ROD STEWART/You're My Love
- H 22 ROD STEWART/You're My Love
- H 23 ROD STEWART/You're My Love
- H 24 ROD STEWART/You're My Love
- H 25 ROD STEWART/You're My Love
- H 26 ROD STEWART/You're My Love
- H 27 ROD STEWART/You're My Love
- H 28 ROD STEWART/You're My Love
- H 29 ROD STEWART/You're My Love
- H 30 ROD STEWART/You're My Love



San Francisco
PD: Dan O'Toole
MD: Tim Watts

- H 1 TAYLOR DAVNE/You Will Lead Me To
- H 2 TOMMY PAGE/It's Your Everlasting
- H 3 PHIL COLLINGS/What I Would Do For You
- H 4 ALANNAH MYLES/Secret Garden
- H 5 MADONNA/You're My Love
- H 6 JANE CHILD/Don't Wanna Fall In L
- H 7 LINDA RONSTADT/All My Love
- H 8 A THE LORAIN/Wanna Fall In L
- H 9 LUTHER VANDROSS/Here And Now
- H 10 ROSETTE/You're My Love
- H 11 LUTHER VANDROSS/Here And Now
- H 12 ROSETTE/You're My Love
- H 13 JANE JACKSON/Always A Farewell
- H 14 CALLOWAY/You're My Love
- H 15 M.C. HAMMER/You Can't Touch This
- H 16 LUTHER VANDROSS/Here And Now
- H 17 LINDA RONSTADT/All My Love
- H 18 SWEET SENSATION/Love Child
- H 19 SWEET SENSATION/Love Child
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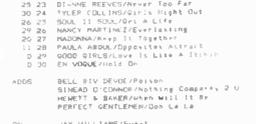
CHR P1A

P1-A CHR Reporters are major market stations which have achieved format dominance or exert significant influence in their market by playing a unique mix of leading-edge rock or dance records combined with mainstream CHR.



Washington, D.C.
PD: Dave Ferguson
MD: Albie D

- H 1 BARFACE/Always A Farewell
- H 2 LISA STAMPFIELD/All Around The World
- H 3 DIGITAL UNDERGROUND/The Hustle Dance
- H 4 REGINA BELLE/You're My Love
- H 5 TOMMY PAGE/It's Your Everlasting
- H 6 M.C. HAMMER/You Can't Touch This
- H 7 TAYLOR DAVNE/You Will Lead Me To
- H 8 TAYLOR DAVNE/You Will Lead Me To
- H 9 TAYLOR DAVNE/You Will Lead Me To
- H 10 TAYLOR DAVNE/You Will Lead Me To
- H 11 TAYLOR DAVNE/You Will Lead Me To
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- H 26 TAYLOR DAVNE/You Will Lead Me To
- H 27 TAYLOR DAVNE/You Will Lead Me To
- H 28 TAYLOR DAVNE/You Will Lead Me To
- H 29 TAYLOR DAVNE/You Will Lead Me To
- H 30 TAYLOR DAVNE/You Will Lead Me To



Philadelphia
OM: Mark Driscoll
APD: Ginny Scoggins
MD: Glenn Kallina

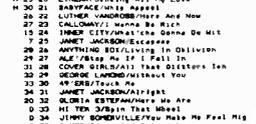
- H 1 SNEAD D'COMB/Nothing Compares 2 U
- H 2 LISA STAMPFIELD/All Around The World
- H 3 TOMMY PAGE/It's Your Everlasting
- H 4 JANE CHILD/Don't Wanna Fall In L
- H 5 YOUNG R.B. CASEY/You're My Love
- H 6 TECHNOMIC/Get Up (Before The M)
- H 7 JANE JACKSON/Always A Farewell
- H 8 JANE JACKSON/Always A Farewell
- H 9 JANE JACKSON/Always A Farewell
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- 40 JANE JACKSON/Always A Farewell



New York
OM: Joel Salkowitz
MD: Kevin McCabe

- H 1 LISA STAMPFIELD/All Around The World
- H 2 TAYLOR DAVNE/You Will Lead Me To
- H 3 SWEET SENSATION/Love Child
- H 4 TOMMY PAGE/It's Your Everlasting
- H 5 TECHNOMIC/Get Up (Before The M)
- H 6 TONY TEE/Ten After Ten
- H 7 SNEAD D'COMB/Nothing Compares 2 U
- H 8 TOMARIA/Queen Of Love
- H 9 WHISTLE/Always A Farewell
- H 10 STEVIE NICK/You're My Love
- H 11 SNEAD D'COMB/Nothing Compares 2 U
- H 12 MADONNA/You're My Love
- H 13 JANE CHILD/Don't Wanna Fall In L
- H 14 SWEET SENSATION/Love Child
- H 15 RYAN REAGAN/You're My Love
- H 16 SWEET SENSATION/Love Child
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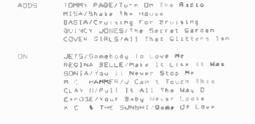
San Antonio
PD: Rick Upate
MD: Stephanie Gramm

- H 1 A THE LORAIN/Wanna Fall In L
- H 2 JANE CHILD/Don't Wanna Fall In L
- H 3 LUTHER VANDROSS/Here And Now
- H 4 TECHNOMIC/Get Up (Before The M)
- H 5 LISA STAMPFIELD/All Around The World
- H 6 TOMMY PAGE/It's Your Everlasting
- H 7 SNEAD D'COMB/Nothing Compares 2 U
- H 8 JANE JACKSON/Always A Farewell
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- H 30 JANE JACKSON/Always A Farewell



Miami
VP/Programming: Bill Tanner
APD: Funk E. Frank Walsh
MD: John Rodgers

- H 1 LISA STAMPFIELD/All Around The World
- H 2 TAYLOR DAVNE/You Will Lead Me To
- H 3 YOUNG R.B. CASEY/You're My Love
- H 4 TOMMY PAGE/It's Your Everlasting
- H 5 M.C. HAMMER/You Can't Touch This
- H 6 M.C. HAMMER/You Can't Touch This
- H 7 M.C. HAMMER/You Can't Touch This
- H 8 M.C. HAMMER/You Can't Touch This
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- H 28 M.C. HAMMER/You Can't Touch This
- H 29 M.C. HAMMER/You Can't Touch This
- H 30 M.C. HAMMER/You Can't Touch This



Dallas
100.3 JAMZ
PD: Elroy R.C. Smith
APD: Tom Casey
MD: Carolyn Robbins

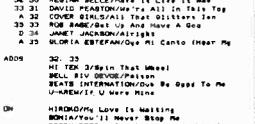
- H 1 BLONDI JOYCE/You're My Love
- H 2 REGINA BELLE/You're My Love
- H 3 JANE JACKSON/Always A Farewell
- H 4 CALLOWAY/You're My Love
- H 5 LISA STAMPFIELD/All Around The World
- H 6 M.C. HAMMER/You Can't Touch This
- H 7 RICK HOLMES/You're My Love
- H 8 MADONNA/You're My Love
- H 9 JANE JACKSON/Always A Farewell
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- 40 JANE JACKSON/Always A Farewell



San Antonio
PD: Rick Upate
MD: Stephanie Gramm

- H 1 A THE LORAIN/Wanna Fall In L
- H 2 JANE CHILD/Don't Wanna Fall In L
- H 3 LUTHER VANDROSS/Here And Now
- H 4 TECHNOMIC/Get Up (Before The M)
- H 5 LISA STAMPFIELD/All Around The World
- H 6 TOMMY PAGE/It's Your Everlasting
- H 7 SNEAD D'COMB/Nothing Compares 2 U
- H 8 JANE JACKSON/Always A Farewell
- H 9 JANE JACKSON/Always A Farewell
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San Antonio
PD: Rick Upate
MD: Stephanie Gramm

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- H 30 JANE JACKSON/Always A Farewell



San Antonio
PD: Rick "Big Dog" Hayes

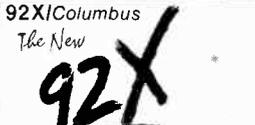
- H 1 LINEAR/Smoking All My Love
- H 2 TAYLOR DAVNE/You Will Lead Me To
- H 3 TOMMY PAGE/It's Your Everlasting
- H 4 MICHELLE BOLDWIN/You Can't Touch This
- H 5 TOMMY PAGE/It's Your Everlasting
- H 6 TOMMY PAGE/It's Your Everlasting
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- H 30 TOMMY PAGE/It's Your Everlasting



Milwaukee
PD: Rick Thomas
MD: Dana Lundon

- H 1 CALLOWAY/You're My Love
- H 2 TAYLOR DAVNE/You Will Lead Me To
- H 3 BARFACE/Always A Farewell
- H 4 LISA STAMPFIELD/All Around The World
- H 5 JANE CHILD/Don't Wanna Fall In L
- H 6 JANE CHILD/Don't Wanna Fall In L
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- H 27 JANE CHILD/Don't Wanna Fall In L
- H 28 JANE CHILD/Don't Wanna Fall In L
- H 29 JANE CHILD/Don't Wanna Fall In L
- H 30 JANE CHILD/Don't Wanna Fall In L

- ADDS 30 JANE CHILD/Don't Wanna Fall In L
- 31 JANE CHILD/Don't Wanna Fall In L
- 32 JANE CHILD/Don't Wanna Fall In L
- 33 JANE CHILD/Don't Wanna Fall In L
- 34 JANE CHILD/Don't Wanna Fall In L
- 35 JANE CHILD/Don't Wanna Fall In L
- 36 JANE CHILD/Don't Wanna Fall In L
- 37 JANE CHILD/Don't Wanna Fall In L
- 38 JANE CHILD/Don't Wanna Fall In L
- 39 JANE CHILD/Don't Wanna Fall In L
- 40 JANE CHILD/Don't Wanna Fall In L



Columbus
The New 92X
Interim PD: Michael Hayes
MD: Christy Roberts

- H 1 BARFACE/Always A Farewell
- H 2 ALANNAH MYLES/Secret Garden
- H 3 PHIL COLLINGS/What I Would Do For You
- H 4 MICHELLE BOLDWIN/You Can't Touch This
- H 5 JANE CHILD/Don't Wanna Fall In L
- H 6 JANE CHILD/Don't Wanna Fall In L
- H 7 DON HENLEY/You're My Love
- H 8 MADONNA/You're My Love
- H 9 MADONNA/You're My Love
- H 10 MADONNA/You're My Love
- H 11 MADONNA/You're My Love
- H 12 MADONNA/You're My Love
- H 13 MADONNA/You're My Love
- H 14 MADONNA/You're My Love
- H 15 MADONNA/You're My Love
- H 16 MADONNA/You're My Love
- H 17 MADONNA/You're My Love
- H 18 MADONNA/You're My Love
- H 19 MADONNA/You're My Love
- H 20 MADONNA/You're My Love
- H 21 MADONNA/You're My Love
- H 22 MADONNA/You're My Love
- H 23 MADONNA/You're My Love
- H 24 MADONNA/You're My Love
- H 25 MADONNA/You're My Love
- H 26 MADONNA/You're My Love
- H 27 MADONNA/You're My Love
- H 28 MADONNA/You're My Love
- H 29 MADONNA/You're My Love
- H 30 MADONNA/You're My Love



Columbus
The New 92X
Interim PD: Michael Hayes
MD: Christy Roberts

- H 1 BARFACE/Always A Farewell
- H 2 ALANNAH MYLES/Secret Garden
- H 3 PHIL COLLINGS/What I Would Do For You
- H 4 MICHELLE BOLDWIN/You Can't Touch This
- H 5 JANE CHILD/Don't Wanna Fall In L
- H 6 JANE CHILD/Don't Wanna Fall In L
- H 7 DON HENLEY/You're My Love
- H 8 MADONNA/You're My Love
- H 9 MADONNA/You're My Love
- H 10 MADONNA/You're My Love
- H 11 MADONNA/You're My Love
- H 12 MADONNA/You're My Love
- H 13 MADONNA/You're My Love
- H 14 MADONNA/You're My Love
- H 15 MADONNA/You're My Love
- H 16 MADONNA/You're My Love
- H 17 MADONNA/You're My Love
- H 18 MADONNA/You're My Love
- H 19 MADONNA/You're My Love
- H 20 MADONNA/You're My Love
- H 21 MADONNA/You're My Love
- H 22 MADONNA/You're My Love
- H 23 MADONNA/You're My Love
- H 24 MADONNA/You're My Love
- H 25 MADONNA/You're My Love
- H 26 MADONNA/You're My Love
- H 27 MADONNA/You're My Love
- H 28 MADONNA/You're My Love
- H 29 MADONNA/You're My Love
- H

EAST

MOST ADDED
Janet Jackson
Exposé
Roxette
Fleetwood Mac
Gloria Estefan

BREAKOUTS
Bad English
4 Of Us
Jude Cole
Cure

REAL

P2

FL92/Albany, NY
Todd Pettengill

JANET JACKSON
COREY HART
GLORIA ESTEFAN
EXPOSE
BAD ENGLISH
Hottest:
LISA STANSFIELD 2-2
JANE CHILD 7-4
MICHAEL BOLTON 12-6
CALLOWAY 17-10
SINEAD O'CONNOR 16-25

99WGY/Albany, NY
Tom Parker

LAURA BRANIGAN
FLEETWOOD MAC
JANET JACKSON
ROXETTE
U-KREW (dp)
L.A. GUNS (dp)
BASIA
4 OF US (dp)
Hottest:
TOMMY PAGE 3-2
MOTLEY CRUE 7-6
PHIL COLLINS 9-7
JANE CHILD 15-9
SINEAD O'CONNOR 24-10

WAEB/Allentown, PA
Sherry Johnson

SINEAD O'CONNOR
GLORIA ESTEFAN
JANET JACKSON
COREY HART
HEART
PRETTY BOY FLOYD
Hottest:
ALANNAH MYLES 3-2
TOMMY PAGE 5-3
MOTLEY CRUE 12-9
KISS 14-10
SINEAD O'CONNOR 0-38

HOT99/Allentown, PA
Schafer/Austin

none
Hottest:
STEVIE NICK 3-3
TECHNORONIC 4-4
JANE CHILD 12-12
CALLOWAY 13-13
SUAVE 21-21

WVSR/Charleston, WV
Bill Sheahan

HEART
ROXETTE
FLEETWOOD MAC
EXPOSE
JANET JACKSON
ROXETTE
Hottest:
TOMMY PAGE 1-1
LISA STANSFIELD 4-3
JANE CHILD 7-5
BABYFACE 9-7
SINEAD O'CONNOR 21-10

JET FM/Erie, PA
Jim Cook

EXPOSE
JANET JACKSON
FLEETWOOD MAC
ROXETTE
GLORIA ESTEFAN
GRAYSON HUGH
BAD ENGLISH
4 OF US
Hottest:
TAYLOR DAYNE 2-1
TOMMY PAGE 5-2
JANE CHILD 10-4
LISA STANSFIELD 9-6
MOTLEY CRUE 14-11

WERZ/Exeter, NH
Falcon/Lief

FLEETWOOD MAC
JUDE COLE
EXPOSE
REGINA BELLE (dp)
YOUNG MC (dp)
GIANT (dp)
Hottest:
PHIL COLLINS 6-2
TOMMY PAGE 7-4
JANE CHILD 14-10
AEROSMITH 20-14
SINEAD O'CONNOR 16-24

WNWK/Harrisburg, PA
Bond/August

FLEETWOOD MAC
JANET JACKSON
HEART
M.C. HAMMER
BEETLES
BASIA
4 OF US
Hottest:
ALANNAH MYLES 2-1
LUTHER VANDROSS 14-10
CALLOWAY 20-17
SWEET SENSATION 32-30
SINEAD O'CONNOR D-34

WTIC/Hartford, CT
Mitchell/West

JANET JACKSON
ROXETTE
ELECTRONIC
BEATS INTERNATIONAL
Hottest:
LISA STANSFIELD 2-1
JANE CHILD 3-2
SEDUCTION 6-4
LINEAR 20-8
SINEAD O'CONNOR 24-14

WKEE/Huntington, WV
Paxton/Miller

JANET JACKSON
EXPOSE
Hottest:
ALANNAH MYLES 1-1
JANE CHILD 4-3
PHIL COLLINS 5-4
LISA STANSFIELD 12-5
TAYLOR DAYNE 15-6

WLNI/Lancaster, PA
Marino/Murray

EXPOSE
BAD ENGLISH
Hottest:
ALANNAH MYLES 1-1
MICHAEL BOLTON 7-2
LISA STANSFIELD 8-3
TOMMY PAGE 6-5
SINEAD O'CONNOR 29-6

KC101/New Haven, CT
Rybak/Poleman

JANET JACKSON
ROXETTE
GLORIA ESTEFAN
EXPOSE
FLEETWOOD MAC
Hottest:
ALANNAH MYLES 2-1
TOMMY PAGE 3-2
STEVIE NICK 19-14
CALLOWAY 24-15
SINEAD O'CONNOR 30-18

99KHI/Ocean City, MD
Hitman/Ocean

ROXETTE
JANET JACKSON
EXPOSE
ROBERT PLANT
HI TEK 3
ANIMAL LOGIC
KMC KREW
49ERS
CURE
4 OF US
Hottest:
TAYLOR DAYNE 1-1
YOUNG MC 2-2
TOMMY PAGE 14-3
LISA STANSFIELD 7-6
JANE CHILD 10-9

WSPK/Poughkeepsie, NY
Steele/Schantz

JANET JACKSON
ROXETTE
GIANT (dp)
WILSON PHILLIPS (dp)
EXPOSE
M.C. HAMMER (dp)
DON HEALEY (dp)
Hottest:
TOMMY PAGE 7-4
MICHAEL BOLTON 15-11
CALLOWAY 23-17
A'ME LORAIN 29-20
SINEAD O'CONNOR 30-22

98PXV/Rochester, NY
Kenney/Collins

none
Hottest:
MOTLEY CRUE
JANET JACKSON
EXPOSE
HEART
Hottest:
PHIL COLLINS 2-1
JANE CHILD 8-4
TECHNORONIC 7-6
SINEAD O'CONNOR 16-7
TOMMY PAGE 9-8

93Q/Syracuse, NY
Sullivan/Dunes

GLORIA ESTEFAN
GLORIA ESTEFAN
FLEETWOOD MAC
JANET JACKSON
ROXETTE
GIANT
M.C. HAMMER
Hottest:
JANE CHILD 3-1
TAYLOR DAYNE 2-2
PHIL COLLINS 4-3
SINEAD O'CONNOR 30-14
WILSON PHILLIPS 22-16

WPST/Trenton, NJ
Triah/Merale

CURE
ROXETTE
ELECTRONIC
LAURA BRANIGAN
BASIA
PRETTY BOY FLOYD
JUDE COLE
JANET JACKSON
Hottest:
TAYLOR DAYNE 1-1
TOMMY PAGE 3-1
SINEAD O'CONNOR 22-12
ROD STEWART 32-29
HEART D-33

WRCK/Utica, NY
Reitz/Burton

JANET JACKSON
FLEETWOOD MAC
GLORIA ESTEFAN
ROXETTE
GIANT (dp)
Hottest:
TOMMY PAGE 2-1
JANE CHILD 8-5
MICHAEL BOLTON 13-8
MOTLEY CRUE 18-13
SINEAD O'CONNOR 33-19

WKRZ/Wilkes Barre, PA
Medak/Padden

GLORIA ESTEFAN
JANET JACKSON
BEETLES
FLEETWOOD MAC
GIANT
COVER GIRLS
Hottest:
TAYLOR DAYNE 3-1
ALANNAH MYLES 4-2
KISS 6-4
TOMMY PAGE 17-11
JANE CHILD 19-13

WWCR/York, PA
McCausland/Crockett

FLEETWOOD MAC
JANET JACKSON
4 OF US (dp)
Hottest:
TAYLOR DAYNE 2-1
JANE CHILD 10-8
MOTLEY CRUE 19-14
LINEAR 20-8
DIGITAL UNDERGROUND 29-20

WPRR/Altoona, PA
Scott/Stjohn

JANET JACKSON
CHER
FLEETWOOD MAC
ROXETTE
REGINA BELLE
GRAYSON HUGH (dp)
BELL BIV DEVOL (dp)
Hottest:
TAYLOR DAYNE 1-1
JANE CHILD 4-3
PHIL COLLINS 5-4
KISS 6-5
TOMMY PAGE 9-6

WLAN/Lancaster, PA
Marino/Murray

EXPOSE
BAD ENGLISH
Hottest:
ALANNAH MYLES 1-1
MICHAEL BOLTON 7-2
LISA STANSFIELD 8-3
TOMMY PAGE 6-5
SINEAD O'CONNOR 29-6

WWFX/Bangor, MD
Cooper/Clark

SINEAD O'CONNOR
HEART
JANET JACKSON
SWEET SENSATION
TESLA
BAD ENGLISH
ROD STEWART
WILSON PHILLIPS
ADAM ANT
FLEETWOOD MAC
Hottest:
PHIL COLLINS 4-1
KISS 5-4
TAYLOR DAYNE 10-6
JANE CHILD 13-8
TOMMY PAGE 16-9

103CIR/Beckley, WV
Spencer/Davis

ROXETTE
EXPOSE
GLORIA ESTEFAN
TESLA (dp)
HEART
SWEET SENSATION
ROBERT PLANT (dp)
BABYFACE
JANET JACKSON
Hottest:
ALANNAH MYLES 4-1
JANE CHILD 9-4
MOTLEY CRUE 15-11
MICHAEL BOLTON 18-15
SINEAD O'CONNOR 28-17

103CIR/Beckley, WV
Spencer/Davis

ROXETTE
EXPOSE
GLORIA ESTEFAN
TESLA (dp)
HEART
SWEET SENSATION
ROBERT PLANT (dp)
BABYFACE
JANET JACKSON
Hottest:
ALANNAH MYLES 4-1
JANE CHILD 9-4
MOTLEY CRUE 15-11
MICHAEL BOLTON 18-15
SINEAD O'CONNOR 28-17

95XX/Burlington, VT
Speck/Riley

JANET JACKSON
EXPOSE
LINEAR
BAD ENGLISH
ROXETTE
JUDE COLE
M.C. HAMMER (dp)
PHIL COLLINS 11-7
Hottest:
LISA STANSFIELD 3-2
JANE CHILD 9-6
TOMMY PAGE 11-7
KISS 10-8
SINEAD O'CONNOR 22-16

WKPE/Cape Cod, MA
Keith/Lemire

JUDE COLE
AFTER 7
Hottest:
ALANNAH MYLES 1-1
PHIL COLLINS 2-2
TAYLOR DAYNE 4-3
JANE CHILD 8-5
SINEAD O'CONNOR 21-11

95XX/Burlington, VT
Speck/Riley

JANET JACKSON
EXPOSE
LINEAR
BAD ENGLISH
ROXETTE
JUDE COLE
M.C. HAMMER (dp)
PHIL COLLINS 11-7
Hottest:
LISA STANSFIELD 3-2
JANE CHILD 9-6
TOMMY PAGE 11-7
KISS 10-8
SINEAD O'CONNOR 22-16

WKPE/Cape Cod, MA
Keith/Lemire

JUDE COLE
AFTER 7
Hottest:
ALANNAH MYLES 1-1
PHIL COLLINS 2-2
TAYLOR DAYNE 4-3
JANE CHILD 8-5
SINEAD O'CONNOR 21-11

95XX/Burlington, VT
Speck/Riley

JANET JACKSON
EXPOSE
LINEAR
BAD ENGLISH
ROXETTE
JUDE COLE
M.C. HAMMER (dp)
PHIL COLLINS 11-7
Hottest:
LISA STANSFIELD 3-2
JANE CHILD 9-6
TOMMY PAGE 11-7
KISS 10-8
SINEAD O'CONNOR 22-16

WKPE/Cape Cod, MA
Keith/Lemire

JUDE COLE
AFTER 7
Hottest:
ALANNAH MYLES 1-1
PHIL COLLINS 2-2
TAYLOR DAYNE 4-3
JANE CHILD 8-5
SINEAD O'CONNOR 21-11

95XX/Burlington, VT
Speck/Riley

JANET JACKSON
EXPOSE
LINEAR
BAD ENGLISH
ROXETTE
JUDE COLE
M.C. HAMMER (dp)
PHIL COLLINS 11-7
Hottest:
LISA STANSFIELD 3-2
JANE CHILD 9-6
TOMMY PAGE 11-7
KISS 10-8
SINEAD O'CONNOR 22-16

WKPE/Cape Cod, MA
Keith/Lemire

JUDE COLE
AFTER 7
Hottest:
ALANNAH MYLES 1-1
PHIL COLLINS 2-2
TAYLOR DAYNE 4-3
JANE CHILD 8-5
SINEAD O'CONNOR 21-11

95XX/Burlington, VT
Speck/Riley

JANET JACKSON
EXPOSE
LINEAR
BAD ENGLISH
ROXETTE
JUDE COLE
M.C. HAMMER (dp)
PHIL COLLINS 11-7
Hottest:
LISA STANSFIELD 3-2
JANE CHILD 9-6
TOMMY PAGE 11-7
KISS 10-8
SINEAD O'CONNOR 22-16

WKPE/Cape Cod, MA
Keith/Lemire

JUDE COLE
AFTER 7
Hottest:
ALANNAH MYLES 1-1
PHIL COLLINS 2-2
TAYLOR DAYNE 4-3
JANE CHILD 8-5
SINEAD O'CONNOR 21-11

95XX/Burlington, VT
Speck/Riley

JANET JACKSON
EXPOSE
LINEAR
BAD ENGLISH
ROXETTE
JUDE COLE
M.C. HAMMER (dp)
PHIL COLLINS 11-7
Hottest:
LISA STANSFIELD 3-2
JANE CHILD 9-6
TOMMY PAGE 11-7
KISS 10-8
SINEAD O'CONNOR 22-16

WKZ/Chambersburg, PA
Alexander/Shane

BABYFACE
SEDUCTION
M.C. HAMMER
Hottest:
TOMMY PAGE 10-5
KISS 15-8
JANE CHILD 16-9
LUTHER VANDROSS 24-16
SINEAD O'CONNOR D-21

WNY/Plattsburgh, NY
Monday/Pendleton

ELECTRONIC
EXPOSE
FLEETWOOD MAC
GLORIA ESTEFAN
JANET JACKSON
CURE
Hottest:
JANE CHILD 5-1
SINEAD O'CONNOR 26-13
BONNIE RAITT 25-15
AEROSMITH 29-16
WILSON PHILLIPS 28-17

95X/Perkinsburg, WV
Larry Hughes

SINEAD O'CONNOR
EXPOSE
Hottest:
ALANNAH MYLES 3-1
PHIL COLLINS 4-3
JANE CHILD 7-5
TOMMY PAGE 10-6
CALLOWAY 21-15

WVHT/Portland, ME
Ziggie/Coleman

ADAM ANT
JANET JACKSON
Hottest:
TOMMY PAGE 10-5
KISS 15-8
JANE CHILD 16-9
LUTHER VANDROSS 24-16
SINEAD O'CONNOR D-21

WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
QUINCY JONES
FLEETWOOD MAC
JANET JACKSON
PRETTY BOY FLOYD
JUDE COLE
GLORIA ESTEFAN
GORKY PARK
ROXETTE
CHER 10-5
CALLOWAY 23-17
SINEAD O'CONNOR 25-19
PETER MURPHY 33-29

WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
QUINCY JONES
FLEETWOOD MAC
JANET JACKSON
PRETTY BOY FLOYD
JUDE COLE
GLORIA ESTEFAN
GORKY PARK
ROXETTE
CHER 10-5
CALLOWAY 23-17
SINEAD O'CONNOR 25-19
PETER MURPHY 33-29

WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
QUINCY JONES
FLEETWOOD MAC
JANET JACKSON
PRETTY BOY FLOYD
JUDE COLE
GLORIA ESTEFAN
GORKY PARK
ROXETTE
CHER 10-5
CALLOWAY 23-17
SINEAD O'CONNOR 25-19
PETER MURPHY 33-29

WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
QUINCY JONES
FLEETWOOD MAC
JANET JACKSON
PRETTY BOY FLOYD
JUDE COLE
GLORIA ESTEFAN
GORKY PARK
ROXETTE
CHER 10-5
CALLOWAY 23-17
SINEAD O'CONNOR 25-19
PETER MURPHY 33-29

WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
QUINCY JONES
FLEETWOOD MAC
JANET JACKSON
PRETTY BOY FLOYD
JUDE COLE
GLORIA ESTEFAN
GORKY PARK
ROXETTE
CHER 10-5
CALLOWAY 23-17
SINEAD O'CONNOR 25-19
PETER MURPHY 33-29

WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
QUINCY JONES
FLEETWOOD MAC
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PRETTY BOY FLOYD
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GLORIA ESTEFAN
GORKY PARK
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WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
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WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
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WVHT/Portland, ME
Ziggie/Coleman

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GLORIA ESTEFAN
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CALLOWAY 23-17
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PETER MURPHY 33-29

WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
QUINCY JONES
FLEETWOOD MAC
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GLORIA ESTEFAN
GORKY PARK
ROXETTE
CHER 10-5
CALLOWAY 23-17
SINEAD O'CONNOR 25-19
PETER MURPHY 33-29

WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
QUINCY JONES
FLEETWOOD MAC
JANET JACKSON
PRETTY BOY FLOYD
JUDE COLE
GLORIA ESTEFAN
GORKY PARK
ROXETTE
CHER 10-5
CALLOWAY 23-17
SINEAD O'CONNOR 25-19
PETER MURPHY 33-29

WVHT/Portland, ME
Ziggie/Coleman

ADAM ANT
JANET JACKSON
Hottest:
TOMMY PAGE 10-5
KISS 15-8
JANE CHILD 16-9
LUTHER VANDROSS 24-16
SINEAD O'CONNOR D-21

WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
QUINCY JONES
FLEETWOOD MAC
JANET JACKSON
PRETTY BOY FLOYD
JUDE COLE
GLORIA ESTEFAN
GORKY PARK
ROXETTE
CHER 10-5
CALLOWAY 23-17
SINEAD O'CONNOR 25-19
PETER MURPHY 33-29

WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
QUINCY JONES
FLEETWOOD MAC
JANET JACKSON
PRETTY BOY FLOYD
JUDE COLE
GLORIA ESTEFAN
GORKY PARK
ROXETTE
CHER 10-5
CALLOWAY 23-17
SINEAD O'CONNOR 25-19
PETER MURPHY 33-29

WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
QUINCY JONES
FLEETWOOD MAC
JANET JACKSON
PRETTY BOY FLOYD
JUDE COLE
GLORIA ESTEFAN
GORKY PARK
ROXETTE
CHER 10-5
CALLOWAY 23-17
SINEAD O'CONNOR 25-19
PETER MURPHY 33-29

WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
QUINCY JONES
FLEETWOOD MAC
JANET JACKSON
PRETTY BOY FLOYD
JUDE COLE
GLORIA ESTEFAN
GORKY PARK
ROXETTE
CHER 10-5
CALLOWAY 23-17
SINEAD O'CONNOR 25-19
PETER MURPHY 33-29

WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
QUINCY JONES
FLEETWOOD MAC
JANET JACKSON
PRETTY BOY FLOYD
JUDE COLE
GLORIA ESTEFAN
GORKY PARK
ROXETTE
CHER 10-5
CALLOWAY 23-17
SINEAD O'CONNOR 25-19
PETER MURPHY 33-29

WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
QUINCY JONES
FLEETWOOD MAC
JANET JACKSON
PRETTY BOY FLOYD
JUDE COLE
GLORIA ESTEFAN
GORKY PARK
ROXETTE
CHER 10-5
CALLOWAY 23-17
SINEAD O'CONNOR 25-19
PETER MURPHY 33-29

WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
QUINCY JONES
FLEETWOOD MAC
JANET JACKSON
PRETTY BOY FLOYD
JUDE COLE
GLORIA ESTEFAN
GORKY PARK
ROXETTE
CHER 10-5
CALLOWAY 23-17
SINEAD O'CONNOR 25-19
PETER MURPHY 33-29

WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
QUINCY JONES
FLEETWOOD MAC
JANET JACKSON
PRETTY BOY FLOYD
JUDE COLE
GLORIA ESTEFAN
GORKY PARK
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CHER 10-5
CALLOWAY 23-17
SINEAD O'CONNOR 25-19
PETER MURPHY 33-29

WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
QUINCY JONES
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JANET JACKSON
PRETTY BOY FLOYD
JUDE COLE
GLORIA ESTEFAN
GORKY PARK
ROXETTE
CHER 10-5
CALLOWAY 23-17
SINEAD O'CONNOR 25-19
PETER MURPHY 33-29

WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
QUINCY JONES
FLEETWOOD MAC
JANET JACKSON
PRETTY BOY FLOYD
JUDE COLE
GLORIA ESTEFAN
GORKY PARK
ROXETTE
CHER 10-5
CALLOWAY 23-17
SINEAD O'CONNOR 25-19
PETER MURPHY 33-29

WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
QUINCY JONES
FLEETWOOD MAC
JANET JACKSON
PRETTY BOY FLOYD
JUDE COLE
GLORIA ESTEFAN
GORKY PARK
ROXETTE
CHER 10-5
CALLOWAY 23-17
SINEAD O'CONNOR 25-19
PETER MURPHY 33-29

WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
QUINCY JONES
FLEETWOOD MAC
JANET JACKSON
PRETTY BOY FLOYD
JUDE COLE
GLORIA ESTEFAN
GORKY PARK
ROXETTE
CHER 10-5
CALLOWAY 23-17
SINEAD O'CONNOR 25-19
PETER MURPHY 33-29

WVHT/Portland, ME
Ziggie/Coleman

BABYFACE
QUINCY JONES
FLEETWOOD MAC
JANET JACKSON
PRETTY BOY FLOYD
JUDE COLE
GLORIA ESTEFAN
GORKY PARK
ROXETTE
CHER 10-5
CALLOWAY 23-17
SINEAD O'CONNOR 25-19
PETER MURPHY 33-29

CHR ADDS & HOTS

MIDWEST

MOST ADDED
BREAKOUTS
Jude Cole
Electronic
L.A. Guns

Roxette
Janet Jackson
Fleetwood Mac
Bad English
Gloria Estefan

KJG/Oklahoma City, OK
 McCoy/Kidd
 YOUNG & RESTLESS
 REGINA BELLE
 DEPECHE MODE
 LADRA BRANIGAN
 BELL BIV DEVOE (dp)
 Hottest:
 TOMMY PAGE 2-2
 SINEAD O'CONNOR 16-7
 2 LIVE CREAM 18-10
 ALANNAH MYLES 26-17
 M.C. HAMMER 29-23

Z99/Oklahoma City, OK
 Bratt/Dumler
 COVER GIRLS
 ROXETTE
 ELECTRONIC
 Hottest:
 ALANNAH MYLES 1-1
 LISA STANSFIELD 3-2
 SINEAD O'CONNOR 15-11
 LAURA BRANIGAN 21-15
 QUINCY JONES 26-20

KKQ/Omaha, NB
 Bentley/Adams
 FLEETWOOD MAC (dp)
 ROXETTE
 EXPOSE
 JANET JACKSON
 BAD ENGLISH (dp)
 L.A. GUNS (dp)
 OINCO BOINGO
 Hottest:
 ALANNAH MYLES 1-1
 MIDNIGHT OIL 6-3
 JANE CHILD 5-4
 CALLOWAY 13-7
 SINEAD O'CONNOR D-20

K23/Prairie, IL
 Gene Stern
 FLEETWOOD MAC
 ROXETTE
 BAD ENGLISH
 BABYFACE
 JANET JACKSON
 BAD ENGLISH (dp)
 L.A. GUNS (dp)
 OINCO BOINGO
 Hottest:
 TAYLOR DAYNE 1-1
 PHIL COLLINS 2-2
 JANE CHILD 3-3
 MICHAEL BOLTON 6-5
 LUTHER VANDROSS 13-9

KLQ/Grand Rapids, MI
 Owen/Tinnes
 BAD ENGLISH
 DAMN YANKEES
 FLEETWOOD MAC
 PETER MURPHY
 ROXETTE
 Hottest:
 MOTLEY CRUE 7-3
 KISS 9-5
 BONNIE RAITT 13-7
 DON HENLEY 17-13
 MICHAEL BOLTON 20-15

WIXX/Green Bay, WI
 Coy/Louise
 GLORIA ESTEFAN
 JUDE COLE
 JANET JACKSON
 ELECTRONIC
 Hottest:
 TOMMY PAGE 8-2
 ELTON JOHN 6-3
 JANE CHILD 10-4
 SINEAD O'CONNOR D-18

WRQN/Toledo, OH
 Mason/O'Rourke
 JANET JACKSON
 ROXETTE
 TOMMY PAGE 8-2
 ELTON JOHN 6-3
 JANE CHILD 10-4
 SINEAD O'CONNOR D-18

WVKS/Toledo, OH
 Mike Wheeler
 CALLOWAY
 LINEAR
 JANET JACKSON
 ROXETTE
 GLORIA ESTEFAN
 Hottest:
 ALANNAH MYLES 1-1
 LINDA RONSTADT 3-2
 JANE CHILD 12-5
 LISA STANSFIELD 19-10
 SINEAD O'CONNOR 27-11

KXXR/Kansas City, MO
 Franklin/Douglas
 FLEETWOOD MAC
 ROXETTE
 ACE FREHLEY (dp)
 BABYFACE
 TOM PETTY 7-4
 AEROSMITH 9-6
 DON HENLEY 12-8
 MOTLEY CRUE 13-9
 SINEAD O'CONNOR 29-15

WVME/Fl Wayne, IN
 Jeff Davis
 FLEETWOOD MAC
 ROXETTE
 LINEAR
 JANET JACKSON
 EXPOSE
 Hottest:
 JANE CHILD 5-1
 ALANNAH MYLES 3-3
 TOMMY PAGE 10-6
 BABYFACE 15-11
 CALLOWAY 21-14

Z104/Madison, WI
 Lockwood/Keyes
 FLEETWOOD MAC
 JANET JACKSON
 EXPOSE
 M.C. HAMMER (dp)
 Hottest:
 PHIL COLLINS 2-1
 JANE CHILD 5-4
 TOMMY PAGE 11-8
 CALLOWAY 19-9
 SINEAD O'CONNOR 27-12

KMYZ/Tulsa, OK
 Myers/Smith
 SINEAD O'CONNOR
 BONHAM
 DAMN YANKEES
 Hottest:
 ALANNAH MYLES 4-1
 KISS 2-2
 DEPECHE MODE 13-11
 SINEAD O'CONNOR D-21
 DON HENLEY D-28

WLRW/Champaign, IL
 McCann/McKelghen
 JANET JACKSON
 FLEETWOOD MAC
 GIANT
 BAD ENGLISH (dp)
 Hottest:
 TOMMY PAGE 2-2
 JANE CHILD 8-5
 DEPECHE MODE 13-11
 SINEAD O'CONNOR D-21
 DON HENLEY D-28

KRRD/Wichita, KS
 Divar/Williams
 JANET JACKSON
 ROXETTE
 BAD ENGLISH
 FLEETWOOD MAC
 BASIA
 Hottest:
 JANE CHILD 5-2
 CALLOWAY 10-7
 LUTHER VANDROSS 12-8
 AEROSMITH 23-16
 SINEAD O'CONNOR 30-19

WHOT/Youngstown, OH
 Dick Thompson
 LINEAR
 ROXETTE
 GLORIA ESTEFAN
 Hottest:
 ALANNAH MYLES 1-1
 REGINA BELLE
 TOMMY PAGE 1-1
 ALANNAH MYLES 2-2
 TAYLOR DAYNE 4-3
 JANE CHILD 9-6
 CALLOWAY 26-13

Y94/Fargo, ND
 Jack Lundy
 CALLOWAY
 JUDE COLE
 ROXETTE
 JANET JACKSON
 EXPOSE
 Hottest:
 PHIL COLLINS 1-1
 LINDA RONSTADT 3-2
 JANE CHILD 6-5
 KISS 9-6
 MICHAEL BOLTON 12-8

KYYV/Bismarck, ND
 Bob Beck
 JANET JACKSON
 ROXETTE
 FLEETWOOD MAC
 BAD ENGLISH
 GLORIA ESTEFAN
 COVER GIRLS
 Hottest:
 TOMMY PAGE 3-2
 JANE CHILD 9-4
 CALLOWAY 12-8
 BIZ MARRIE 18-14
 COREY HART 29-23

WBNO/Bloomington, IL
 Justin/Wes
 FLEETWOOD MAC
 ROXETTE
 REDUCTION
 GLORIA ESTEFAN
 BAD ENGLISH (dp)
 4 OF US (dp)
 Hottest:
 JANE CHILD 2-1
 PHIL COLLINS 1-2
 TOMMY PAGE 5-4
 MOTLEY CRUE 11-6
 KISS 10-7

WBWB/Bloomington, IN
 Mark Callaghan
 REDUCTION
 JANET JACKSON
 GLORIA ESTEFAN
 FLEETWOOD MAC
 REGINA BELLE
 WILSON PHILLIPS
 Hottest:
 JANET JACKSON
 ALANNAH MYLES 2-1
 JANE CHILD 7-3
 CALLOWAY 20-11
 SINEAD O'CONNOR 31-15
 AEROSMITH 32-23

WKFR/Kalamazoo, MI
 Anthony/Britain
 none
 Hottest:
 ALANNAH MYLES 1-1
 PHIL COLLINS 2-2
 JANE CHILD 8-3
 MOTLEY CRUE 15-9
 AEROSMITH 23-14

KQCR/Cedar Rapids, IA
 Dixon/Gerard
 SINEAD O'CONNOR
 ROXETTE
 JANET JACKSON
 BAD ENGLISH
 LINEAR
 Hottest:
 TOMMY PAGE 3-1
 ALANNAH MYLES 2-2
 JANE CHILD 6-4
 CALLOWAY 13-5
 MICHAEL BOLTON 19-10

WAZV/Lafayette, IN
 Christ/Miller
 GLORIA ESTEFAN
 ROXETTE
 FLEETWOOD MAC
 REDUCTION (dp)
 REGINA BELLE
 Hottest:
 JANE CHILD 7-1
 PHIL COLLINS 4-2
 LUTHER VANDROSS 14-7
 CALLOWAY 18-9
 A'ME LORAIN 16-13

KFRX/Lincoln, NE
 Cook/Valentine
 ADAM ANT
 SWEET SENSATION
 Hottest:
 CALLOWAY 1-1
 TAYLOR DAYNE 6-2
 PHIL COLLINS 5-3
 TOMMY PAGE 11-4
 MOTLEY CRUE 25-13
 WILSON PHILLIPS 28-11

KCMQ/Columbia, MO
 Tuttin/Hanson
 ROXETTE
 M.C. HAMMER (dp)
 FLEETWOOD MAC
 LINEAR (dp)
 Hottest:
 MICHAEL BOLTON 6-5
 CALLOWAY 34-7
 TOMMY PAGE 13-8
 WILSON PHILLIPS 23-14
 SINEAD O'CONNOR 35-19

KLVV/Dubuque, IA
 Davis/Janssen
 SINEAD O'CONNOR
 JUDE COLE (dp)
 JANET JACKSON (dp)
 GIANT (dp)
 REGINA BELLE
 Hottest:
 TOMMY PAGE 1-1
 ALANNAH MYLES 2-2
 TAYLOR DAYNE 4-3
 JANE CHILD 9-6
 CALLOWAY 26-13

KKHT/Springfield, MO
 McKay/Austin
 M.C. HAMMER
 LINEAR
 FLEETWOOD MAC
 ROXETTE
 ROD STEWART
 Hottest:
 KISS 5-5
 JANE CHILD 8-6
 MOTLEY CRUE 12-7
 WILSON PHILLIPS D-21
 SINEAD O'CONNOR D-25

KQHT/Grand Forks, ND
 Bell/Murphy
 ROXETTE
 JANET JACKSON
 DAMN YANKEES (dp)
 FLEETWOOD MAC
 Hottest:
 TAYLOR DAYNE 5-3
 JANE CHILD 20-15
 TOMMY PAGE 22-17
 HARTY 25-20

WDBR/Springfield, IL
 Moore/Elliott
 JANET JACKSON
 FLEETWOOD MAC
 BAD ENGLISH
 L.A. GUNS
 KISS 7-5
 TOMMY PAGE 9-7
 MICHAEL BOLTON 10-8
 MOTLEY CRUE 15-9
 CALLOWAY 15-11

WFRF/Terre Haute, IN
 Wayne/King
 none
 Hottest:
 ALANNAH MYLES 2-2
 CALLOWAY 15-11
 SINEAD O'CONNOR 35-17
 WILSON PHILLIPS 37-30
 ROD STEWART D-37

WIBW/Topaka, KS
 Wagner/O'Connor
 JANET JACKSON
 GLORIA ESTEFAN
 Hottest:
 TOMMY PAGE 10-4
 KISS 16-10
 TECHNOLOGIC 19-14
 LISA STANSFIELD 20-15
 MICHAEL BOLTON 27-20

KFMW/Waterloo, IA
 Mark Hansen
 L.A. GUNS
 BAD ENGLISH
 CHRIS REA
 FLEETWOOD MAC
 JUDE COLE
 HEART
 ROXETTE
 ELECTRONIC
 Hottest:
 PHIL COLLINS 3-1
 MOTLEY CRUE 10-3
 KISS 9-5
 MICHAEL BOLTON 23-14
 AEROSMITH 29-17

WIFC/Wausau, WI
 Demos/Mitchell
 JUDE COLE
 ROXETTE
 FLEETWOOD MAC
 BAD ENGLISH
 JANET JACKSON
 Hottest:
 KISS 1-1
 TOMMY PAGE 4-3
 MICHAEL BOLTON 14-7
 MOTLEY CRUE 25-13
 AEROSMITH 29-17

99KG/Salina, KS
 Davis/Jeffries
 ROXETTE
 4 OF US (dp)
 JANET JACKSON
 GLORIA ESTEFAN (dp)
 L.A. GUNS (dp)
 FLEETWOOD MAC
 Hottest:
 KISS 5-4
 LINDA RONSTADT 10-5
 PASTER PUSSYCAT 9-6
 JANE CHILD 13-8
 MOTLEY CRUE 16-9

KPAT/Sioux Falls, SD
 Maguire/Ward
 CALLOWAY
 FLEETWOOD MAC
 ROXETTE
 ELECTRONIC
 4 OF US
 TIM FINN (dp)
 TESLA (dp)
 Hottest:
 PHIL COLLINS 3-1
 TAYLOR DAYNE 5-2
 JANE CHILD 8-5
 SINEAD O'CONNOR 17-13
 LOU GRAMM 24-14

KKSS/Albuquerque, NM
 John Jaynes
 ROD STEWART
 EXPOSE
 4 OF US
 BASIA
 COVER GIRLS
 Hottest:
 LISA STANSFIELD 1-1
 JANE CHILD 12-9
 U-KREW 3-3
 TOMMY PAGE 4-4
 ALANNAH MYLES 8-5

KXKB/Bakersfield, CA
 Squires/Christopher
 none
 Hottest:
 TAYLOR DAYNE 1-1
 TOMMY PAGE 2-2
 JANE CHILD 7-7
 LISA STANSFIELD 9-9
 BABYFACE 16-16

KF96/Boise, ID
 Kasper/Michaels
 FLEETWOOD MAC
 ROXETTE
 JUDE COLE
 EXPOSE
 PETER MURPHY
 ELECTRONIC
 BEE GEES
 BASIA
 Hottest:
 MICHAEL BOLTON 5-2
 JANE CHILD 6-4
 TOMMY PAGE 7-6
 TECHNOLOGIC 11-8
 SINEAD O'CONNOR 15-10

KATM/Colorado Springs, CO
 Kevin Burchfield
 BAD ENGLISH
 CURE
 XYZ
 FLEETWOOD MAC
 4 OF US
 MICHAEL BOLTON
 Hottest:
 ALANNAH MYLES 1-1
 WHITESNAKE 4-2
 KISS 5-4
 MSG 8-7
 GORRY PARK 21-17

KKMG/Colorado Springs, CO
 Stevens/Carey
 JANET JACKSON
 CHRISTOPHER MAX
 EXPOSE
 BASIA
 GLORIA ESTEFAN
 KAOMA
 BEATS INTERSECTION
 YOUNG MC (dp)
 AFTER 7
 BELL BIV DEVOE
 Hottest:
 SINEAD O'CONNOR 14-1
 LINEAR 7-4
 WHISTLE 21-12
 DIGITAL UNDERGROUND 19-14
 M.C. HAMMER 27-21

CHED/Edmonton, Alberta
 McKenna/Stuart
 RUSH
 BLVD.
 BONNIE RAITT
 HEART
 TOM PETTY
 MELISSA ETHERIDGE
 ADAM ANT
 Hottest:
 SINEAD O'CONNOR 16-7
 LISA STANSFIELD 14-9
 TOMMY PAGE 17-11
 MIDNIGHT OIL 18-13
 KISS 21-15

KQMG/Honolulu, HI
 Akane/Hart
 KISS 16-12

WEST

MOST ADDED
BREAKOUTS
Janet Jackson
Fleetwood Mac
Roxette
Gloria Estefan
Jude Cole

Cover Girl
Bad English
Electronic
4 Of Us
XYZ
Cure

WEST

P2

KSND/Eugene, OR
 Bwana/Velez
 CURE
 JANET JACKSON
 TIM FINN
 JUDE COLE
 BAD ENGLISH
 PETER MURPHY
 PRETTY BOY FLOYD
 Hottest:
 TAYLOR DAYNE 2-1
 JANE CHILD 7-3
 AFTER 7 (dp)
 AEROSMITH 31-23
 SINEAD O'CONNOR 35-25

B95/Fresno, CA
 Davis/Parke
 GLORIA ESTEFAN
 JANET JACKSON
 LINEAR
 BELL BIV DEVOE (dp)
 BASIA (dp)
 SPUNKADELIC (dp)
 Hottest:
 U-KREW 2-1
 BABYFACE 11-7
 MARY DAVIS 15-11
 AFTER 7 18-13
 SINEAD O'CONNOR 34-26

KRZR/Fresno, CA
 E. Curtis Johnson
 none
 Hottest:
 ALANNAH MYLES 2-2
 CALLOWAY 15-11
 SINEAD O'CONNOR 35-17
 WILSON PHILLIPS 37-30
 ROD STEWART D-37

Hot97.1/Fresno, CA
 Cagle/Carter
 SPUNKADELIC
 JANET JACKSON
 GLORIA ESTEFAN
 COVER GIRLS
 TYLER COLLINS
 Hottest:
 TAYLOR DAYNE 2-2
 BABYFACE 3-3
 DIGITAL UNDERGROUND 17-14
 SINEAD O'CONNOR 26-16
 BELL BIV DEVOE D-27

KIKI/Honolulu, HI
 Oda/Villarimo
 NEK GENERATION
 COVER GIRLS
 SINEAD O'CONNOR
 JAYA
 BASIA (dp)
 SONIA (dp)
 SONNI (dp)
 NATALIE COLE (dp)
 EXPOSE (dp)
 Hottest:
 SINEAD O'CONNOR 14-1
 LINEAR 7-4
 WHISTLE 21-12
 DIGITAL UNDERGROUND 19-14
 M.C. HAMMER 27-21

KQMG/Honolulu, HI
 Akane/Hart
 KISS 16-12

HOT94.9/Salt Lake City, UT
 Simon/Griffin
 DEPECHE MODE
 CURE
 COVER GIRLS
 GLORIA ESTEFAN
 AFTER 7
 SHANA
 Hottest:
 SINEAD O'CONNOR 7-1
 JANE CHILD 9-5
 PETER MURPHY 10-6
 CALLOWAY 20-14
 M.C. HAMMER 23-17

KFBQ/Chattanooga, TN
 Davis/Miotti
 CURE (dp)
 LITTLE RIVER BAND
 4 OF US (dp)
 ROXETTE
 YOUNG MC (dp)
 EXPOSE
 Hottest:
 A'ME LORAIN 2-1
 TAYLOR DAYNE 4-1
 SINEAD O'CONNOR 25-21
 TESLA 32-25
 TOMMY PAGE 39-27

KRQ/Tucson, AZ
 Peaks/Davis
 JANET JACKSON
 ROXETTE
 TIMMY TEE (dp)
 Hottest:
 ALANNAH MYLES 1-1
 MICHAEL BOLTON 4-3
 TAYLOR DAYNE 8-4
 SINEAD O'CONNOR 20-16

KCAO/Oxnard/Ventura, CA
 Rhodes/Sage
 BASIA
 ELECTRONIC
 GLORIA ESTEFAN
 HEART
 JANET JACKSON
 PARIS BY AIR
 Hottest:
 ALANNAH MYLES 1-1
 JANE CHILD 8-4
 TOMMY PAGE 7-6
 SINEAD O'CONNOR 28-18
 M.C. HAMMER 25-20

KGOT/Anchorage, AK
 J.D. Chandler
 GLORIA ESTEFAN
 ROXETTE
 FLEETWOOD MAC
 JANET JACKSON
 4 OF US
 JUDE COLE
 BAD ENGLISH
 ELECTRONIC
 Hottest:
 JANE CHILD 1-1
 AFTER 7 (dp)
 TOMMY PAGE 2-2
 KISS 6-4
 CALLOWAY 20-7
 SINEAD O'CONNOR 34-15

KXOY/Sacramento, CA
 McCartney/Ceman
 JANET JACKSON
 ELECTRONIC
 COVER GIRLS
 BASIA
 HI TEX 3
 BEATS INTERSECTION
 Hottest:
 JANET JACKSON 1-1
 TAYLOR DAYNE 2-2
 LUTHER VANDROSS 4-3
 BABYFACE 8-4
 SINEAD O'CONNOR 18-10

KWOD/Sacramento, CA
 Cagle/Willie B.
 JANET JACKSON
 Hottest:
 PHIL COLLINS 2-1
 SINEAD O'CONNOR 12-10
 DIGITAL UNDERGROUND 21-19
 SALT-N-PEPPA 25-20

KDON/Salinas, Monterey, CA
 Hyatt/Sifuentes
 COVER GIRLS
 DIGITAL UNDERGROUND
 SUNNI
 Hottest:
 GINNY JONES 2-1
 SINEAD O'CONNOR 10-3
 JANE CHILD 7-4
 SWEET SENSATION 17-13
 TIMMY TEE 22-18
 M.C. HAMMER 26-18
 SPUNKADELIC 28-22

KRQY/Sacramento, CA
 McCartney/Ceman
 JANET JACKSON
 ELECTRONIC
 COVER GIRLS
 BASIA
 HI TEX 3
 BEATS INTERSECTION
 Hottest:
 JANET JACKSON 1-1
 TAYLOR DAYNE 2-2
 LUTHER VANDROSS 4-3
 BABYFACE 8-4
 SINEAD O'CONNOR 18-10

KWOD/Sacramento, CA
 Cagle/Willie B.
 JANET JACKSON
 Hottest:
 PHIL COLLINS 2-1
 SINEAD O'CONNOR 12-10
 DIGITAL UNDERGROUND 21-19
 SALT-N-PEPPA 25-20

KDON/Salinas, Monterey, CA
 Hyatt/Sifuentes
 COVER GIRLS
 DIGITAL UNDERGROUND
 SUNNI
 Hottest:
 GINNY JONES 2-1
 SINEAD O'CONNOR 10-3
 JANE CHILD 7-4
 SWEET SENSATION 17-13
 TIMMY TEE 22-18
 M.C. HAMMER 26-18
 SPUNKADELIC 28-22

KRQY/Sacramento, CA
 McCartney/Ceman
 JANET JACKSON
 ELECTRONIC
 COVER GIRLS
 BASIA
 HI TEX 3
 BEATS INTERSECTION
 Hottest:
 JANET JACKSON 1-1
 TAYLOR DAYNE 2-2
 LUTHER VANDROSS 4-3
 BABYFACE 8-4
 SINEAD O'CONNOR 18-10

KWOD/Sacramento, CA
 Cagle/Willie B.
 JANET JACKSON
 Hottest:
 PHIL COLLINS 2-1
 SINEAD O'CONNOR 12-10
 DIGITAL UNDERGROUND 21-19
 SALT-N-PEPPA 25-20

KDON/Salinas, Monterey, CA
 Hyatt/Sifuentes
 COVER GIRLS
 DIGITAL UNDERGROUND
 SUNNI
 Hottest:
 GINNY JONES 2-1
 SINEAD O'CONNOR 10-3
 JANE CHILD 7-4
 SWEET SENSATION 17-13
 TIMMY TEE 22-18
 M.C. HAMMER 26-18
 SPUNKADELIC 28-22

KRQY/Sacramento, CA
 McCartney/Ceman
 JANET JACKSON
 ELECTRONIC
 COVER GIRLS
 BASIA
 HI TEX 3
 BEATS INTERSECTION
 Hottest:
 JANET JACKSON 1-1
 TAYLOR DAYNE 2-2
 LUTHER VANDROSS 4-3
 BABYFACE 8-4
 SINEAD O'CONNOR 18-10

KWOD/Sacramento, CA
 Cagle/Willie B.
 JANET JACKSON
 Hottest:
 PHIL COLLINS 2-1
 SINEAD O'CONNOR 12-10
 DIGITAL UNDERGROUND 21-19
 SALT-N-PEPPA 25-20

KDON/Salinas, Monterey, CA
 Hyatt/Sifuentes
 COVER GIRLS
 DIGITAL UNDERGROUND
 SUNNI
 Hottest:
 GINNY JONES 2-1
 SINEAD O'CONNOR 10-3
 JANE CHILD 7-4
 SWEET SENSATION 17-13
 TIMMY TEE 22-18
 M.C. HAMMER 26-18
 SPUNKADELIC 28-22

KRQY/Sacramento, CA
 McCartney/Ceman
 JANET JACKSON
 ELECTRONIC
 COVER GIRLS
 BASIA
 HI TEX 3
 BEATS INTERSECTION
 Hottest:
 JANET JACKSON 1-1
 TAYLOR DAYNE 2-2
 LUTHER VANDROSS 4-3
 BABYFACE 8-4
 SINEAD O'CONNOR 18-10

KWOD/Sacramento, CA
 Cagle/Willie B.
 JANET JACKSON
 Hottest:
 PHIL COLLINS 2-1
 SINEAD O'CONNOR 12-10
 DIGITAL UNDERGROUND 21-19
 SALT-N-PEPPA 25-20

KDON/Salinas, Monterey, CA
 Hyatt/Sifuentes
 COVER GIRLS
 DIGITAL UNDERGROUND
 SUNNI
 Hottest:
 GINNY JONES 2-1
 SINEAD O'CONNOR 10-3
 JANE CHILD 7-4
 SWEET SENSATION 17-13
 TIMMY TEE 22-18
 M.C. HAMMER 26-18
 SPUNKADELIC 28-22

KRQY/Sacramento, CA
 McCartney/Ceman
 JANET JACKSON
 ELECTRONIC
 COVER GIRLS
 BASIA
 HI TEX 3
 BEATS INTERSECTION
 Hottest:
 JANET JACKSON 1-1
 TAYLOR DAYNE 2-2
 LUTHER VANDROSS 4-3
 BABYFACE 8-4
 SINEAD O'CONNOR 18-10

KWOD/Sacramento, CA
 Cagle/Willie B.
 JANET JACKSON
 Hottest:
 PHIL COLLINS 2-1
 SINEAD O'CONNOR 12-10
 DIGITAL UNDERGROUND 21-19
 SALT-N-PEPPA 25-20

KDON/Salinas, Monterey, CA
 Hyatt/Sifuentes
 COVER GIRLS
 DIGITAL UNDERGROUND
 SUNNI
 Hottest:
 GINNY JONES 2-1
 SINEAD O'CONNOR 10-3
 JANE CHILD 7-4
 SWEET SENSATION 17-13
 TIMMY TEE 22-18
 M.C. HAMMER 26-18
 SPUNKADELIC 28-22

KRQY/Sacramento, CA
 McCartney/Ceman
 JANET JACKSON

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHRs.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

256 REPORTS

A

AEROSMITH What It Takes (Geffen) LP: Pump Total Reports 184 72%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Station, Pos, P1, P2, P3, Tot.

ADAM ANT Room At The Top (MCA) LP: Manners & Physique Total Reports 170 66%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

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Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Station, Pos, P1, P2, P3, Tot.

BABYFACE Whip Appeal (Solar/Epic) LP: Babyface Total Reports 200 78%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

BABYFACE Whip Appeal (Solar/Epic) LP: Babyface Total Reports 200 78%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Station, Pos, P1, P2, P3, Tot.

MICHAEL BOLTON How Can We Be Lovers (Columbia) LP: Soul Provider Total Reports 220 86%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

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Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Station, Pos, P1, P2, P3, Tot.

CALLOWAY I Wanna Be Rich (Solar/Epic) LP: All The Way Total Reports 230 90%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

CALLOWAY I Wanna Be Rich (Solar/Epic) LP: All The Way Total Reports 230 90%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

Table with columns: Station, Pos, P1, P2, P3, Tot.

Babyface Continued

Table with columns: Station, Pos, P1, P2, P3, Tot.

BASIA Cruising For Bruising (Epic) LP: London Warsaw New York Total Reports 75 29%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

BASIA Cruising For Bruising (Epic) LP: London Warsaw New York Total Reports 75 29%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

REGINA BELLE Make It Like It Was (Columbia) LP: Stay With Me Total Reports 105 41%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

REGINA BELLE Make It Like It Was (Columbia) LP: Stay With Me Total Reports 105 41%

Table with columns: Station, Pos, P1, P2, P3, Tot.

LAURA BRANIGAN Moonlight On Water (Atlantic) LP: Laura Branigan Total Reports 63 25%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

LAURA BRANIGAN Moonlight On Water (Atlantic) LP: Laura Branigan Total Reports 63 25%

Table with columns: Station, Pos, P1, P2, P3, Tot.

CHER Heart Of Stone (Geffen) LP: Heart Of Stone Total Reports 158 62%

Table with columns: Regional Reach, Parallel Reach, Chart Summary, National Summary, UP, DEBS, SAME, DOWN, ADDS.

CHER Heart Of Stone (Geffen) LP: Heart Of Stone Total Reports 158 62%

Table with columns: Station, Pos, P1, P2, P3, Tot.

Continued On Next Column

Parallels Continued on Page 116

Cher Continued

Table with columns for station call letters, frequency, and signal strength. Includes stations like WJZZ, WJZZ, WJZZ, etc.

Regional Reach E 33% S 46% M 32% W 46%

Chart Summary Pos P1 P2 P3 Tot

Natalie Cole: Wild Women Do (EMI) LP: 'Pretty Woman' ST

Table with columns for station call letters, frequency, and signal strength. Includes stations like WJZZ, WJZZ, WJZZ, etc.

Regional Reach E 100% S 99% M 90% W 93%

Chart Summary Pos P1 P2 P3 Tot

Jane Child: Don't Want To Fall In Love (WB) LP: Jane Child

Regional Reach E 76% S 74% M 40% W 79%

Chart Summary Pos P1 P2 P3 Tot

Phil Collins: I Wish It Would Rain Down (Atlantic) LP: ...But Seriously

Table with columns for station call letters, frequency, and signal strength. Includes stations like WJZZ, WJZZ, WJZZ, etc.

Regional Reach E 92% S 90% M 95% W 70%

Chart Summary Pos P1 P2 P3 Tot

Gloria Estefan: Oye Mi Canto (Hear My Voice) (Epic) LP: Cuts Both Ways

Table with columns for station call letters, frequency, and signal strength. Includes stations like WJZZ, WJZZ, WJZZ, etc.

Regional Reach E 24% S 24% M 32% W 32%

Chart Summary Pos P1 P2 P3 Tot

Faster Pussycat: House Of Pain (Elektra) LP: Wake Me When It's Over

Table with columns for station call letters, frequency, and signal strength. Includes stations like WJZZ, WJZZ, WJZZ, etc.

Regional Reach E 31% S 38% M 48% W 33%

Chart Summary Pos P1 P2 P3 Tot

Phil Collins Continued

Table with columns for station call letters, frequency, and signal strength. Includes stations like WJZZ, WJZZ, WJZZ, etc.

Regional Reach E 98% S 94% M 89% W 88%

Chart Summary Pos P1 P2 P3 Tot

Taylor Dayne: Love Will Lead You Back (Arista) LP: Can't Fight Fate

Regional Reach E 76% S 74% M 40% W 79%

Chart Summary Pos P1 P2 P3 Tot

Exposé: Your Baby Never Looked... (Arista) LP: What You Don't Know

Table with columns for station call letters, frequency, and signal strength. Includes stations like WJZZ, WJZZ, WJZZ, etc.

Regional Reach E 76% S 74% M 40% W 79%

Chart Summary Pos P1 P2 P3 Tot

Phil Collins: I Wish It Would Rain Down (Atlantic) LP: ...But Seriously

Table with columns for station call letters, frequency, and signal strength. Includes stations like WJZZ, WJZZ, WJZZ, etc.

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Chart Summary Pos P1 P2 P3 Tot

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Table with columns for station call letters, frequency, and signal strength. Includes stations like WJZZ, WJZZ, WJZZ, etc.

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Gloria Estefan Continued

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Chart Summary Pos P1 P2 P3 Tot

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Chart Summary Pos P1 P2 P3 Tot

Gianni: I'll See You In My Dreams (A&M) LP: Last Of The Runaways

Table with columns for station call letters, frequency, and signal strength. Includes stations like WJZZ, WJZZ, WJZZ, etc.

Regional Reach E 31% S 38% M 48% W 33%

Chart Summary Pos P1 P2 P3 Tot

Gianni: I'll See You In My Dreams (A&M) LP: Last Of The Runaways

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Gianni: I'll See You In My Dreams (A&M) LP: Last Of The Runaways

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Chart Summary Pos P1 P2 P3 Tot

Gianni: I'll See You In My Dreams (A&M) LP: Last Of The Runaways

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Faster Pussycat Continued

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Faster Pussycat Continued

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Table with columns for station call letters, frequency, and signal strength. Includes stations like WJZZ, WJZZ, WJZZ, etc.

Continued On Next Column

Continued On Next Column

Continued On Next Column

Continued On Next Column

A Me Lorain Continued
WAEB 27-18
KNSD 20-14
KFTZ 32-25
HOT999 1 fr
KWB 23-20
KWB 23-20
WVSR 23-17
JTFM 31-16
WNNK 17-14
WPC 9-15
WRE 25-23
KLAN 20-19
KCI01 27-23

Motley Crue Continued
KXVO 17-12
B95 7-10
HOT999 7-7
JTFM 31-16
WNNK 17-14
WPC 9-15
WRE 25-23
KLAN 20-19
KCI01 27-23

Sinead O'Connor Continued
WKTI 8-22
WBW 23-14
WLOL 4-23
WOM 15-15
XLI067 30-15
WZUU 4-33
WRVQ 22-11
K92 4-19
Z106 4-30
Z102 21-9
WVVO 21-13
WDLX 4-19
WZL 23-8

ROBERT PLANT
Hurting Kind... (Es Paranza/Atlantic)
LP: Manic Nirvana
Total Reports 90 35%
Regional Reach E 39% S 33% M 35% W 35%

ROXETTE
It Must Have Been Love (EM)
LP: "Pretty Woman" ST
Total Reports 115 45%

M

M.C. HAMMER
U Can't Touch This (Capitol)
LP: Please Hammer, Don't Hurt 'Em
Total Reports 102 40%

P

PETER MURPHY
Cuts You Up (RCA)
LP: Deep
Total Reports 51 20%

P

TOMMY PAGE
I'll Be Your Everything (Sire/WB)
LP: Paintings In My Mind
Total Reports 231 90%

R

BONNIE RAIT
Have A Heart (Capitol)
LP: Nick Of Time
Total Reports 81 32%

S

SEDUCTION
Heartbeat (Vendetta/A&M)
LP: Nothing Matters Without Love
Total Reports 181 71%

M

MOTLEY CRUE
Without You (Elektra)
LP: Dr. Feelgood
Total Reports 188 73%

O

SINEAD O'CONNOR
Nothing Compares 2 U (Chrysalis)
LP: I Do Not Want What I Haven't Got
Total Reports 248 97%

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Hurting Kind... (Es Paranza/Atlantic)
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Have A Heart (Capitol)
LP: Nick Of Time
Total Reports 81 32%

S

SEDUCTION
Heartbeat (Vendetta/A&M)
LP: Nothing Matters Without Love
Total Reports 181 71%

Seduction Continued

LP Storyteller
Total Reports 206 804
Regional Reach: E 90%, S 84%, M 83%, W 65%
Chart Summary: Pos, P1, P2, P3, Tot

ROD STEWART w/ RONALD ISLEY
This Old Heart Of Mine (WB)
LP Storyteller
Total Reports 206 804

Sweet Sensation Continued

WLOL a
WKBQ 30-28
WST
KSL04 22-19
Y108 27-24

TESLA

The Way It Is (Geffen)
LP The Great Radio Controversy
Total Reports 87 344

LUTHER VANDROSS

Here And Now (Epic)
LP Greatest Hits: The Best Of Love
Total Reports 204 804

LISA STANSFIELD

All Around The World (Arista)
LP Affection
Total Reports 232 918

WKBQ 35-30
WYCR 14-28
WST
WYCR 13-8

WYCR 13-8
WYCR 13-8
WYCR 13-8

WYCR 13-8
WYCR 13-8
WYCR 13-8

WYCR 13-8
WYCR 13-8
WYCR 13-8

TECHNOTRONIC

Get Up (Before The Night...) (SBK)
LP Pump Up The Jam
Total Reports 198 774

WYCR 13-8
WYCR 13-8
WYCR 13-8

SWEET SENSATION

Love Child (Atco)
LP Love Child
Total Reports 187 738

WYCR 13-8
WYCR 13-8
WYCR 13-8

U-KREW

If U Were Mine (Enigma)
Total Reports 84 338

WYCR 13-8
WYCR 13-8
WYCR 13-8

SIGNIFICANT ACTION

W

WILSON PHILLIPS
Hold On (SBK)
LP: Wilson Phillips

Total Reports 182 71%

Regional Reach
E 78%
S 77%
M 79%
W 47%

Parallels Reach
P1 47%
P2 74%
P3 91%

Chart Summary table with columns: Pos, P1, P2, P3, Tot

Radio station listings for Wilson Phillips 'Hold On' across various regions (EAST, SOUTH, MIDWEST, WEST).

A

AFTER 7
Ready Or Not (Virgin)
LP: After 7

Radio station listings for 'After 7' across various regions.

ANIMAL LOGIC
As Soon As The Sun Goes Down (IRS)
LP: Animal Logic

Radio station listings for 'Animal Logic' across various regions.

ANYTHING BOX
Living In Oblivion (Epic)
LP: Anything Box

Radio station listings for 'Anything Box' across various regions.

B

BAD ENGLISH
Heaven Is A 4 Letter Word (Epic)
LP: Bad English

Radio station listings for 'Bad English' across various regions.

BEATS INTERNATIONAL
Dub Be Good To Me (Elektra)
LP: Let Them Eat Bingo

Radio station listings for 'Beats International' across various regions.

BEE GEES
Bodyguard (WB)
LP: One

Radio station listings for 'Bee Gees' across various regions.

BELL BIV DEVOE
Poison (MCA)
LP: Poison

Radio station listings for 'Bell Biv Devoe' across various regions.

BELOVED
Hello (Atlantic)
LP: Happiness

Radio station listings for 'Beloved' across various regions.

C

JUDE COLE
Baby It's Tonight (Reprise)
LP: A View From 3rd Street

Radio station listings for 'Jude Cole' across various regions.

COVER GIRLS
All That Glitters Isn't Gold (Capitol)
LP: We Can't Go Wrong

Radio station listings for 'Cover Girls' across various regions.

CURE
Pictures Of You (Elektra)
LP: Disintegration

Radio station listings for 'Cure' across various regions.

D

DIGITAL UNDERGROUND
The Humpty Dance (Tommy Boy)
LP: Sex Packets

Radio station listings for 'Digital Underground' across various regions.

E

ELECTRONIC
Getting Away With It (Factory)
LP: Electronic

Radio station listings for 'Electronic' across various regions.

F

THE 4 OF US
Drag My Bad Name Down (Columbia)
LP: Songs For The Tempted

Radio station listings for 'The 4 of Us' across various regions.

ACE FREHLEY
Do Ya (Megaforce/Atlantic)
LP: Trouble Walkin

Radio station listings for 'Ace Frehley' across various regions.

G

GORKY PARK
Try To Find Me (Mercury)
LP: Bang

Radio station listings for 'Gorky Park' across various regions.

GREAT WHITE
House Of Broken Love (Capitol)
LP: Twice Shy

Radio station listings for 'Great White' across various regions.

H

HI TEK 3 1/2 KID K
Spin The Wheel (SBK)
LP: Teenage Mutant Ninja Turtles' ST

Radio station listings for 'Hi Tek 3 1/2 Kid K' across various regions.

I

INNER CITY
Whatcha Gonna Do With My... (Virgin)
LP: Big Fun

Radio station listings for 'Inner City' across various regions.

J

JESUS & MARY CHAIN
Head On (WB)
LP: Automatic

Radio station listings for 'Jesus & Mary Chain' across various regions.

QUINCY JONES
Secret Garden (Qwest/WB)
LP: Back On The Block

Radio station listings for 'Quincy Jones' across various regions.

RR HOT FAX advertisement with logo and contact information.

SIGNIFICANT ACTION

K

KAOMA Lambada (Epic)
P1 EAST SOUTH MIDWEST WEST SOUTH WEST

S

SALT & PEPA Expression (Next Plateau)
P1 EAST SOUTH MIDWEST WEST SOUTH WEST

L

L.A. GUNS The Ballad Of Jayne (Polydor)
P1 EAST SOUTH MIDWEST WEST SOUTH WEST

LITTLE RIVER BAND If I Get Lucky (Curb/MCA)
P1 EAST SOUTH MIDWEST WEST SOUTH WEST

P

PAJAMA PARTY Hide And Seek (Atlantic)
P1 EAST SOUTH MIDWEST WEST SOUTH WEST

R

SMOKEY ROBINSON Everything You Touch (Motown)
P1 EAST SOUTH MIDWEST WEST SOUTH WEST

T

THEY MIGHT BE GIANTS Birdhouse In Your Soul (Elektra)
P1 EAST SOUTH MIDWEST WEST SOUTH WEST

W

JODY WATLEY Precious Love (MCA)
P1 EAST SOUTH MIDWEST WEST SOUTH WEST

WHISTLE Always And Forever (Select)
P1 EAST SOUTH MIDWEST WEST SOUTH WEST

X

XYZ What Keeps Me Loving You (Enigma)
P1 EAST SOUTH MIDWEST WEST SOUTH WEST

Y

YOUNG M.C. I Come Off (Delicious Vinyl/Island)
P1 EAST SOUTH MIDWEST WEST SOUTH WEST

TIMMY TEE Time After Time (Jam City)
P1 EAST SOUTH MIDWEST WEST SOUTH WEST

NEW ARTISTS

- 1 LINEAR/Sending All My Love (Atlantic) 116
2 REGINA BELLE/Make It Like It Was (Columbia) 105
3 M.C. HAMMER/U Can't Touch This (Capitol) 102
4 GIANT/I'll See You In My Dreams (A&M) 97
5 U-KREW/If U Were Mine (Enigma) 84
6 BONNIE RAITT/Have A Heart (Capitol) 81
7 FASTER PUSSYCAT/House Of Pain (Elektra) 72
8 PETER MURPHY/Cuts You Up (RCA) 51
9 JUDE COLE/Baby It's Tonight (Reprise) 45
10 ELECTRONIC/Getting Away With It (WB) 44

New artists have not yet had a CHR Breaker.

CHR REPORTER INDEX

- CHED Edmonton, CA (P2)
CKOL Montreal, CA (P1)
KATM Colorado Springs, CO (P2)
KBOG Kansas City, MO (P1)
KBFM McAllen-Brownsville, TX (P2)
KBOZ Bozeman, MT (P3)
KCAO Oxnard-Veneta, CA (P2)
KCHX Midland-Odessa, TX (P3)
KCMQ Columbia, MO (P3)
KCPX Salt Lake City, UT (P1)
KDON Salinas-Monterey, CA (P2)
KDWB Minneapolis, MN (P1)
KEGL Dallas, TX (P1)
KFBO Cheyenne, WY (P3)
KFMW Waterloo, IA (P3)
KFTZ Idaho Falls, ID (P3)
KGGI Riverside, CA (P1A)
KGGT Anchorage, AK (P3)
KHS Los Angeles, CA (P1)
KIKI Honolulu, HI (P2)
KISN Salt Lake City, UT (P1)
KISR Ft. Smith, AR (P3)
KITX San Antonio, TX (P1A)
KIXY San Angelo, TX (P3)
KJNZ Dallas, TX (P1A)
KKBQ Houston, TX (P1)
KKFR Phoenix, AZ (P1A)
KKHT Springfield, MO (P3)
KLLQ San Diego, CA (P1)
KKMG Colorado Springs, CO (P2)
KKMG Wichita, KS (P2)
KKRZ Portland, OR (P1)
KSS Albuquerque, NM (P2)
KXX Bakerfield, CA (P2)
KYY Little Rock, AR (P2)
KLQ (WKLQ) Grand Rapids, MN (P2)
KLUC Las Vegas, NV (P2)
KLYV Dubuque, IA (P3)
KMEL San Francisco, CA (P1A)
KMDK Lewiston, ID (P3)
KMYZ Tulsa, OK (P2)
KNIN Wichita Falls, TX (P3)
KNDE Monroe, LA (P3)
KNRJ Houston, TX (P2)
KOY FM Phoenix, AZ (P2)
KPA San Antonio, TX (P1)
KPLZ Seattle, WA (P1)
KPRR El Paso, TX (P2)
KPRX Anchorage, AK (P3)
KQCR Cedar Rapids, IA (P3)
KQHT Grand Forks, ND (P3)
KQIZ Amarillo, TX (P3)
KQKQ Omaha, NE (P2)
KQNO Honolulu, HI (P2)
KRBE Houston, TX (P1)
KRO Des Moines, IA (P2)
KROY Sacramento, CA (P2)
KRO (KROQ) Tucson, AZ (P2)
KRZR Fresno, CA (P2)
KSA San Antonio, TX (P1)
KSMB Lafayette, LA (P3)
KSD Eugene, OR (P2)
KTFM San Antonio, TX (P1A)
KTM Medford, OR (P3)
KTRS Casper, WY (P3)
KTUX Shreveport, LA (P2)
KTXJ Jefferson City-Columbia, MO (P3)
KUBE Seattle, WA (P1)
KWNZ Reno, NV (P2)
KWOD Sacramento, CA (P2)
KWSS San Jose, CA (P1)
KWTX Waco, TX (P3)
KXXR Kansas City, MO (P2)
KXYO Portland, OR (P1)
KYYT Birmingham, MO (P3)
KZFM Corpus Christi, TX (P2)
KZII Lubbock, TX (P3)
KZIO Duluth, MN (P2)
KZOU Little Rock, AR (P2)
KZQZ San Luis Obispo, CA (P3)
KZZB Beaumont, TX (P2)
KZZP Phoenix, AZ (P1)
KZZU Spokane, WA (P2)
WABB Mobile, AL (P2)
WAEB Allentown, PA (P2)
WANS Greenville, SC (P2)
WAPR Jacksonville, FL (P2)
WAWA Washington, DC (P1)
WAZV Lafayette, IN (P3)
WBBQ Augusta, GA (P2)
WBLI Long Island, NY (P1)
WBNO Bloomington, IN (P3)
WBWB Bloomington, IN (P3)
WCGO Columbus, GA (P2)
WCIL Carbonate, IL (P3)
WCKZ Charlotte, NC (P2)
WDBR Springfield, IL (P3)
WDFX Detroit, MI (P1)
WDJX Louisville, KY (P2)
WDLX Washington, NC (P2)
WEGK Philadelphia, PA (P1)
WERZ Exeter, NH (P2)
WFMF Baton Rouge, LA (P2)
WGH Norfolk, VA (P1)
WGRD Grand Rapids, MI (P2)
WGTZ Dayton, OH (P2)
WHHY Montgomery, AL (P2)
WHOT Youngstown, OH (P2)
WHTO Williamsport, PA (P3)
WHYT Detroit, MI (P1)
WIBW Topeka, KS (P3)
WIFC Muskegon, MI (P3)
WIKZ Chambersburg, PA (P3)
WINK Ft. Myers, FL (P2)
WIOQ Philadelphia, PA (P1A)
WIXX Green Bay, WI (P2)
WJAD Bainbridge-Albany, GA (P3)
WJMX Florence, SC (P3)
WKBO St. Louis, MO (P1)
WKDD Akron, OH (P2)
WKFR Huntington, WV (P2)
WKPE Cape Cod, MA (P3)
WKQB Charleston, SC (P2)
WKXZ Chicago, IL (P1)
WKZZ Harrisburg, PA (P2)
WKSE Buffalo, NY (P1)
WKSJ Greensboro, NC (P2)
WKTI Milwaukee, WI (P1)
WKZL Winston-Salem, NC (P2)
WLAN Lancaster, PA (P2)
WLAP Lexington, KY (P2)
WLWL Minneapolis, MN (P1)
WLRW Champaign, IL (P3)
WMEE Ft. Wayne, IN (P2)
WMHE Toledo, OH (P2)
WMLQ Buffalo, NY (P1)
WNCI Columbus, OH (P1)
WNNK Harrisburg, PA (P2)
WNOK Columbia, SC (P2)
WNVZ Norfolk, VA (P1)
WNYF Ithaca, NY (P3)
WOKI Knoxville, TN (P2)
WOMP Wheeling, WV (P3)
WOMX Orlando, FL (P2)
WQVW West Palm Beach, FL (P3)
WPRR Panama City, FL (P3)
WPRR Terre Haute, IN (P3)
WPGC Washington, DC (P1A)
WPHR Cleveland, OH (P1)
WPLJ New York, NY (P1)
WPRR Altoona, PA (P3)
WPST Trenton, NJ (P2)
WPRR Oavenport, IA (P2)
WQID Biloxi, MS (P3)
WOUT Johnson City, TN (P2)
WRCK Utica, NY (P2)
WRQM Toledo, OH (P2)
WRVQ Richmond, VA (P2)
WSPK Poughkeepsie, NY (P2)
WSSX Charleston, SC (P2)
WTBX Hibbing-Duluth, MN (P2)
WTHT Portland, ME (P3)
WTTIC Hartford, CT (P2)
WVBS Wilmington, NC (P3)
WVSR Charleston, WV (P2)
WVCK Flint, MI (P2)
WVFX Bangor, ME (P3)
WVXS Boston, MA (P1)
WYCR York, PA (P2)
WYKS Gainesville, FL (P3)
WYX Biloxi, MS (P3)
WYON Rockford, IL (P2)
WYOU Boston, MA (P1)
WZLN Indianapolis, IN (P1)
WZYP Huntsville, AL (P2)
WZZG Charlotte, NC (P2)
WZZU Raleigh, NC (P2)
893 (KBTZ) Austin, TX (P2)
894 (WBZZ) Pittsburgh, PA (P1)
895 (KBOS) Fresno, CA (P2)
896 (WBBM) Chicago, IL (P1)
897 (KEZB) New Orleans, LA (P1)
898 (KZBB) Ft. Smith, AR (P3)
8104 (WBSB) Baltimore, MD (P1)
FL92 (WFLY) Albany, NY (P2)
FM104 (WVC-FM) Memphis, TN (P2)
FM102 (KSM) Sacramento, CA (P1A)
FM104 (KHOP) Modesto-Stokton, CA (P2)
G98 (WWGT) Portland, ME (P3)
G105 (WDCG) Durham-Raleigh, NC (P2)
HOT949 (KZHT) Salt Lake City, UT (P2)
HOT95 (WDHT) Jackson, MS (P2)
HOT96 (KYNQ) Fresno, CA (P2)
HOT97 (WQHT) New York, NY (P1A)
HOT977 (KHQT) San Jose, CA (P1A)
HOT999 (WHXT) Allentown, PA (P2)
HDT102 (WLUM) Milwaukee, WI (P1A)
I95 (WAPI) Birmingham, AL (P2)
JET-FM (WJET) Erie, PA (P2)
K92 (WXLK) Roanoke, VA (P2)
K98 (KHYI) Austin, TX (P2)
K106 (KICD) Beaumont, TX (P2)
KAY107 (KAYI) Tulsa, OK (P2)
KCI01 (WKCI) New Haven, CT (P2)
KF95 (KFQD) Boise, ID (P2)
KJ103 (KJYO) Oklahoma City, OK (P2)
KS104 (KOKS) Denver, CO (P1)
KZ93 (WKZW) Peoria, IL (P2)
KZ106 (WSKZ) Chattanooga, TN (P2)
OK95 (KIOK) Tri-Cities, WA (P3)
PIRATE (KDLZ) Los Angeles, CA (P1A)
PRD-FM (WPRD) Providence, RI (P1)
PWR96 (WPRW) Miami, FL (P1A)
PWR106 (KPRW) Los Angeles, CA (P1A)
PWR96G (WFLZ) Tampa, FL (P1)
Q95 (WKQI) Detroit, MI (P1A)
Q98 (WQSM) Fayetteville, NC (P2)
Q101 (WJDD) Meridian, MS (P3)
Q102 (WKRQ) Cincinnati, OH (P3)
Q104 (WQEN) Gadsden, AL (P3)
Q105 (WKBQ) Tampa, FL (P1)
Q107 (WRQX) Washington, DC (P1)
S1Y06 (KSLY) San Luis Obispo, CA (P3)
X100 (KXXX) San Francisco, CA (P1)
X108 (KXXX) Birmingham, AL (P2)
XL107 (WXLJ) Orlando, FL (P2)
Y94 (WDAV) Fargo, ND (P3)
Y95 (KHYI) Dallas, TX (P1)
Y97 (KHTY) Santa Barbara, CA (P3)
Y100 (WHYI) Miami, FL (P1)
Y107 (WHYI) Nashville, TN (P2)
Y108 (KRYX) Denver, CO (P1)
YES97 (WYYS) Columbia, SC (P2)
ZFUN (KZFN) Moscow, ID (P3)
Z95 (WYZZ) Chicago, IL (P1)
Z97 (KLZS) Billings, MT (P3)
Z98 (KMPZ) Memphis, TN (P2)
Z99 (KZBA) Oklahoma City, OK (P2)
Z100 (WHTZ) New York, NY (P1)
Z102 (WZAT) Savannah, GA (P2)
Z103 (WTHZ) Tallahassee, FL (P2)
Z104 (WZEE) Madison, WI (P2)
Z106 (WRSZ) Sarasota, FL (P2)
92X (WXGZ) Columbus, OH (P1A)
93Q (WNTQ) Syracuse, NY (P2)
95XIL (WXIL) Parkersburg, WV (P3)
95XX (WXXX) Burlington, VT (P3)
96XX (WXPY) Rochester, NY (P2)
98K6 (KSKG) Salina, KS (P3)
99WJY (WAYS) Macon, GA (P2)
99WJY Albany, NY (P2)
998KH (WKHI) Ocean City, MD (P2)
103CR (WCHR) Beckley, WV (P3)



BREAKERS

JANET JACKSON Alright (A&M)

71% of our reporters playing it. Moves: Up 6, Debuts 2, Same 3, Down 0, Adds 170 including WPLJ, Z100, Q107, KKBB, PWRPIG, B96, WDFX, KIIS, X100. Complete airplay in Parallels.

EXPOSE

Your Baby Never Looked Good In Blue (Arista)

67% of our reporters playing it. Moves: Up 14, Debuts 64, Same 36, Down 0, Adds 57 including B104, WZOU, Z100, PRO-FM, WNVZ, KDWB, Y108, KKRZ, HOT97, KKFR. See Parallels, debuts at number 39.

NEW & ACTIVE

LOU GRAMM "True Blue Love" (Atlantic)

Reports: 138. Moves: Up 111, Debuts 2, Same 21, Down 4, Adds 0, 92X 10-8, WKBB 9-7, FLY92 29-24, WERZ 27-22, WKRZ 32-28, KZ106 10-9, WQUT 19-10, WGTZ 18-15, KRNO 5-4. See Parallels. Moves 33-30 as 96% of the airplay has charted and 25% has gone Top 15.

COREY HART "A Little Love" (EMI)

Reports: 127. Moves: Up 69, Debuts 19, Same 30, Down 0, Adds 9, WNVZ, Q102, FLY92, WAEB, K106, WCGQ, WQUT, WQID, WCIL, 92X 17-12, WZPL 27-18, KUBE 28-24, WERZ 39-34. Charted and moving at 72 of those playing it.

LINEAR "Sending All My Love" (Atlantic)

Reports: 116. Moves: Up 54, Debuts 11, Same 25, Down 1, Adds 25 including KC101, WBBQ, WNOK, WKSI, WAPE, KTUX, B95, WQID, WIOQ 18-11, PRO-FM 34-27, KTFM 2-1, KKFR 1-1. See Parallels. Debuts at number 33, converted at 65% and Top 15 action at 33%.

ROXETTE "It Must Have Been Love" (EMI)

Reports: 115. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 115 including WXKS, WBLI, WPLJ, KEGL, KRBE, B97, WGH, KSAQ, PWRPIG, KBEO, WLOL, KXYQ, KCPX, KPLZ.

REGINA BELLE "Make It Like It Was" (Columbia)

Reports: 105. Moves: Up 51, Debuts 12, Same 35, Down 0, Adds 7, WERZ, KJ103, WPRR, WYKS, WBWB, KLYV, WAZY, WMJQ 20-16, WPGC 5-4, KJMZ 3-2, KGGI 19-13. Charted airplay at 64%, Top 15 moves at 10%.

FLEETWOOD MAC "Save Me" (WB)

Reports: 103. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 103 including WXKS, WBLI, CKOI, Q102, WPHR, Q95, WKBB, KKRZ, KXYQ, KCPX, KISN, KPLZ, KUBE.

M.C. HAMMER "U Can't Touch This" (Capitol)

Reports: 102. Moves: Up 47, Debuts 16, Same 10, Down 0, Adds 29 including B104, WPLJ, WAVA, Y95, Z95, HOT102, KDWB, KKRZ, KGGI, WIOQ 27-19, B97 30-22, KTFM 13-6. See Parallels. Debuts at number 37 as it's numbered at 70%, Top 15 at 14%.

NATALIE COLE "Wild Women Do" (EMI)

Reports: 102. Moves: Up 60, Debuts 11, Same 28, Down 1, Adds 2, KIKI, KISR, WMJQ 22-17, PWRPIG 31-29, KKRZ 23-19, 99WGY 37-32, B93 29-25, HOT95 32-27, WQUT 33-28, Y97 22-17. Converted airplay at 78%.

GIANT "I'll See You In My Dreams" (A&M)

Reports: 97. Moves: Up 25, Debuts 22, Same 27, Down 0, Adds 23 including PIRATE, KCPX, WERZ, 93Q, WKRZ, KZ106, KZFM, WAPE, WABB, WTBX, KKBB 26-22, 92X 23-17, WKEE 26-21.

ROBERT PLANT "Hurting Kind (I've Got My Eyes On You)" (Es Paranza/Atlantic)

Reports: 90. Moves: Up 28, Debuts 17, Same 36, Down 0, Adds 9, WZPL, 999KHI, 99WAYS, 103CIR, Q104, KPXR, Z97, KBOZ, SLY96, KXYQ 27-21, WERZ 38-27, WOKI 28-19.

TESLA "The Way It Is" (Geffen)

Reports: 87. Moves: Up 43, Debuts 14, Same 21, Down 1, Adds 8, KEGL, WGH, Z106, WFFX, 103CIR, WYKS, KIXY, KPAT, 92X 15-11, 99WGY 34-29, WAEB 37-31, WPST 38-34, KTUX 30-21. 68% report it charted; Top 15 at 11%.

U-KREW "If U Were Mine" (Enigma)

Reports: 84. Moves: Up 44, Debuts 11, Same 24, Down 0, Adds 5, PRO-FM, KITY, 99WGY, WPFM, KPXR, Q107 10-8, KRBE 12-8, Y108 9-7, KKFR 20-15, B95 2-1, HOT96 1-1. See Parallels. Debuts at number 38 with 80% of the action charted; Top 15 at 45%.

BONNIE RAITT "Have A Heart" (Capitol)

Reports: 81. Moves: Up 57, Debuts 8, Same 15, Down 0, Adds 1, CHED, Q95 19-16, KXYQ 19-10, KISN 23-18, JET-FM 24-20, 93Q 34-29, WBBQ 16-11, WNOK 37-32, WNYP 25-15.

GLORIA ESTEFAN "Oye Mi Canto (Hear My Voice)" (Epic)

Reports: 78. Moves: Up 2, Debuts 0, Same 0, Down 0, Adds 76 including B97, KITY, KSAQ, PWRPIG, KKRZ, KCPX, KISN, KPLZ, KUBE, WRCK, WBBQ, B93, PWR96 38-31.

BASIA "Cruising For Bruising" (Epic)

Reports: 75. Moves: Up 2, Debuts 11, Same 28, Down 0, Adds 34 including WXKS, PWR96, Y100, WGH, KTFM, KXYQ, KISN, X100, WPST, WZZG, WDLX, 93Q 38-31, KQMG 16-12.

FASTER PUSSYCAT "House Of Pain" (Elektra)

Reports: 72. Moves: Up 36, Debuts 3, Same 29, Down 2, Adds 2, WKDD, WYKS, WMJQ 26-23, KSAQ 32-28, WYCR 35-30, KTUX 35-25, KATM 9-8, KRZR 4-3, 99KG 9-6, KKHT 13-8, ZFUN 8-7. Charted airplay at 60%; Top 15 at 33%.

LAURA BRANIGAN "Moonlight On Water" (Atlantic)

Reports: 63. Moves: Up 19, Debuts 10, Same 21, Down 0, Adds 13 including WGH, Q102, 99WGY, B93, YES97, G105, WRVQ, KJ103, KZII, KTXV, WXKS 30-24, PRO-FM 32-26, WAPE 25-19.

GRAYSON HUGH featuring BETTY WRIGHT "How 'Bout Us" (RCA)

Reports: 51. Moves: Up 12, Debuts 10, Same 22, Down 0, Adds 7, WKBB, KCPX, JET-FM, WPRR, WKSF, B98, KMOK, KISN 37-34, WTIC 39-36, KZZB 40-35, WRVQ 34-30, WKZL 27-22.

PETER MURPHY "Cuts You Up" (RCA)

Reports: 51. Moves: Up 22, Debuts 7, Same 16, Down 0, Adds 6, KXYQ, KZFM, 99WAYS, KIQ, KF95, KNSD, KSAQ 12-9, KISN 32-26, KTUX 36-29, HOT949 10-6, WJMX 40-36, OK95 21-17. 59% have it charted.

SIGNIFICANT ACTION

BAD ENGLISH "Heaven Is A 4 Letter Word" (Epic)

Reports: 47. Moves: Up 1, Debuts 2, Same 0, Down 0, Adds 44 including KEGL, 92X, WLAN, I95, WZYP, WHHY, WGTZ, KQKQ, KATM, KZII, KXYQ d-24, WWCK 38-32.

JUDE COLE "Baby It's Tonight" (Reprise)

Reports: 45. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 45 including KEGL, WPHR, PIRATE, KXYQ, KISN, KWSS, KUBE, WBBQ, I95, X106, 99WAYS.

ELECTRONIC "Getting Away With It" (WB)

Reports: 44. Moves: Up 9, Debuts 3, Same 6, Down 0, Adds 26 including WIOQ, KRBE, WKBB, KKRZ, KXYQ, WPST, KZZB, KSAQ 7-6.

JIMMY SOMERVILLE "You Make Me Feel (Mighty Real)" (London/Polydor)

Reports: 39. Moves: Up 5, Debuts 6, Same 21, Down 0, Adds 7, B93, KPRR, KKYK, KKMG, KQIZ, B98, KNOE, WXKS 33-28, K106 39-34.

MOST ADDED	MOST ACTIVE	HOTTEST
JANET JACKSON (170)	LOU GRAMM (109)	JANE CHILD (151)
ROXETTE (115)	COREY HART (88)	SINEAD O'CONNOR (141)
FLEETWOOD MAC (103)	NATALIE COLE (70)	TOMMY PAGE (99)
GLORIA ESTEFAN (76)	BONNIE RAITT (65)	ALANNAH MYLES (91)
EXPOSE (57)	LINEAR (64)	CALLOWAY (85)
JUDE COLE (45)	REGINA BELLE (63)	TAYLOR DAYNE (80)
BAD ENGLISH (44)	M.C. HAMMER (63)	MICHAEL BOLTON (64)
BASIA (34)	TESLA (56)	LISA STANSFIELD (64)
HEART (32)	U-KREW (55)	KISS (58)
COVER GIRLS (31)	GIANT (47)	PHIL COLLINS (53)

Most Active = Ups + Debuts - Downs

QUINCY JONES "The Secret Garden" (Qwest/WB)

Reports: 38. Moves: Up 25, Debuts 3, Same 6, Down 2, Adds 2, PWR96, G98, WXKS 22-18, WPGC 16-12, KJMZ 2-1, KITY 14-10, KZZB 30-25, KZFM 38-30, Z99 26-20. 82% of the airplay is charted; Top 15 at 29%.

COVER GIRLS "All That Glitters Isn't Gold" (Capitol)

Reports: 34. Moves: Up 2, Debuts 1, Same 0, Down 0, Adds 31 including KRBE, PWR96, KITY, KTFM, PWRPIG, KKFR, FM102, KKLQ, KMEL.

YOUNG MC "I Come Off" (Delicious Vinyl/Island)

Reports: 34. Moves: Up 17, Debuts 1, Same 12, Down 0, Adds 4, KTFM, WERZ, KKMG, KFBQ, WMJQ 18-15, WIOQ 11-5, B93 23-19, KKSS 30-26. Charting at 56%.

ANIMAL LOGIC "As Soon As The Sun Goes Down" (IRS)

Reports: 33. Moves: Up 14, Debuts 2, Same 14, Down 0, Adds 3, CKOI, 999KHI, WQUT, WIXX 30-26, G98 26-22, KISR 31-26, KFBQ 26-22.

SALT-N-PEPA "Expression" (Next Plateau)

Reports: 33. Moves: Up 21, Debuts 5, Same 4, Down 2, Adds 1, KIIS, B104 7-4, WIOQ 14-10, Q107 23-19, KS104 21-17, KKLQ 18-10, KMEL 11-9. 94% of the action is charted; Hot reports at 24%.

L.A. GUNS "The Ballad Of Jayne" (Polydor)

Reports: 32. Moves: Up 1, Debuts 7, Same 16, Down 0, Adds 8, 92X, 99WGY, KQKQ, FM104, 99KG, WDBR, KFMW, Y97.

KAOMA "Lambada" (Epic)

Reports: 32. Moves: Up 14, Debuts 3, Same 10, Down 3, Adds 2, X106, KKMG, KITY 18-16, KISN 35-32, KZFM 30-25.

ANYTHING BOX "Living In Oblivion" (Epic)

Reports: 32. Moves: Up 19, Debuts 2, Same 6, Down 5, Adds 0, KSAQ 10-8, Y108 24-20, PWR106 24-20, KZZB 14-11, KBFM 21-14, KSMB 14-11.

PAJAMA PARTY "Hide And Seek" (Atlantic)

Reports: 32. Moves: Up 21, Debuts 1, Same 10, Down 0, Adds 0, WPLJ 30-26, WYCR 30-25, KZFM 22-17, KZOU 29-22, Z99 27-23, KIKI 10-8.

SMOKEY ROBINSON "Everything You Touch" (Motown)

Reports: 31. Moves: Up 11, Debuts 0, Same 14, Down 0, Adds 6, WXKS, KZZB, WZYP, WOMX, KTUX, SLY96, WFFX 33-28.

AFTER 7 "Ready Or Not" (Virgin)

Reports: 29. Moves: Up 11, Debuts 2, Same 4, Down 1, Adds 11 including WIOQ, KTFM, KS104, KNRJ, KOY-FM, KJMZ 7-6, FM102 17-13, KKLQ 19-14, B95 18-13.

JODY WATLEY "Precious Love" (MCA)

Reports: 28. Moves: Up 12, Debuts 0, Same 16, Down 0, Adds 0, KISN 34-30, KZFM 40-34, Y107 28-23, KKMG 26-23, WJMX 33-23.

4 OF US "Drag My Bad Name Down" (Columbia)

Reports: 25. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 25 including KSAQ, KXYQ, KUBE, JET-FM, 999KHI, YES97, KKSS, HOT949.

GORKY PARK "Try To Find Me" (Mercury)

Reports: 24. Moves: Up 9, Debuts 1, Same 11, Down 0, Adds 3, K92, KTUX, G98, WIXX 35-29, KZZU 18-8, KFTZ 36-28, KMOK 28-21, ZFUN 24-14, OK95 17-10.

TIMMY TEE "Time After Time" (Jam City)

Reports: 24. Moves: Up 15, Debuts 3, Same 4, Down 0, Adds 2, HOT949, KRQ, HOT97 8-6, PWR96 36-29, KTFM 9-5, PWRPIG 37-31, KKFR 17-14, KMEL 23-19, KIKI 21-16. 88% are charting it; Hot reports in the South & West.

SHANA "You Can't Get Away" (Vision)

Reports: 24. Moves: Up 12, Debuts 1, Same 9, Down 1, Adds 1, KQMG, WXKS 23-19, KKFR 33-28, KIKI 15-11, KISR 26-19.

DIGITAL UNDERGROUND "The Humpty Dance" (Tommy Boy)

Reports: 23. Moves: Up 14, Debuts 1, Same 4, Down 1, Adds 3, B96, KKFR, KDON, WPGC 6-3, WDFX 20-13, KGGI 13-8, KKLQ 27-22, WYCR 29-20, KKMG 19-14. 91% of the airplay is charted; Top 15 reports at 38%.

INNER CITY "What'cha Gonna Do With My Lovin'" (Virgin)

Reports: 23. Moves: Up 12, Debuts 0, Same 9, Down 1, Adds 1, HOT95, KZFM 36-29, Z99 24-21, KKMG 33-27, KWOD 35-32, WQID 39-34.

BEATS INTERNATIONAL "Dub Be Good To Me" (Elektra)

Reports: 22. Moves: Up 4, Debuts 2, Same 9, Down 0, Adds 7, KJMZ, KITY, X100, WTIC, KKMG, KROY, SLY96, KMEL d-29, KWOD 36-33.

BELOVED "Hello" (Atlantic)

Reports: 22. Moves: Up 14, Debuts 3, Same 5, Down 0, Adds 0, KZZB 27-23, WZZG 33-26, KTUX 34-27, WPRR 35-32, ZFUN 33-29.

HI TEK 3 featuring YA KID K "Spin That Wheel" (SBK)

Reports: 20. Moves: Up 2, Debuts 5, Same 4, Down 0, Adds 9, KITY, WHYT, FM102, 999KHI, K106, KZZB, WWCK, KROY, KZZU, KKFR 27-23.

GREAT WHITE "House Of Broken Love" (Capitol)

Reports: 20. Moves: Up 8, Debuts 0, Same 12, Down 0, Adds 0, Q102 32-29, 92X 16-13, KTUX 32-26, KMYZ 10-9, KATM 26-22, WKFR 12-8, OK95 14-8.

BELL BIV DEVOE "Poison" (MCA)

Reports: 19. Moves: Up 3, Debuts 1, Same 1, Down 0, Adds 14 including WIOQ, WPGC, KITY, PWRPIG, WHYT, KS104, FM102, KJMZ 17-14, KGGI 17-9.

CURE "Pictures Of You" (Elektra)

Reports: 18. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 18 including KKBB, KRBE, KSAQ, 999KHI, WPST, K106, WCGQ, KATM, HOT949.

WHISTLE "Always & Forever" (Select)

Reports: 17. Moves: Up 9, Debuts 0, Same 3, Down 0, Adds 5, B104, WHYT, KGGI, KMEL, Z98, WPGC 17-11, KITY 27-19, Y108 5-2, KKFR 30-25, KJ103 25-18. Strongest reaction in the South & West as 65% report conversions to chart, Top 15 action at 45%.

LITTLE RIVER BAND "If I Get Lucky" (Curb/MCA)

Reports: 17. Moves: Up 0, Debuts 3, Same 11, Down 0, Adds 3, WQUT, KTRS, KFBQ, KISN on.

JESUS & MARY CHAIN "Head On" (WB)

Reports: 13. Moves: Up 8, Debuts 0, Same 5, Down 0, Adds 0, G98 28-23, KFMW 27-23, KMOK 38-34, ZFUN 35-30.

BEE GEES "Bodyguard" (WB)

Reports: 12. Moves: Up 0, Debuts 2, Same 8, Down 0, Adds 2, WNNK, KF95.

ACE FREHLEY "Do Ya" (Megaforce/Atlantic)

Reports: 12. Moves: Up 3, Debuts 1, Same 5, Down 1, Adds 2, KXXR, WOMP, WPHR on-dp, WOKI 12-8.

SONIA "You'll Never Stop Me From Loving You" (Chrysalis)

Reports: 12. Moves: Up 5, Debuts 0, Same 5, Down 0, Adds 2, WXKS, KIKI, HOT97 21-19, PWR96 on, KKFR on.

THEY MIGHT BE GIANTS "Birdhouse In Your Soul" (Elektra)

Reports: 12. Moves: Up 1, Debuts 1, Same 10, Down 0, Adds 0, KSAQ on, WPST on, HOT949 d-25, KWTX 35-31.

XYZ "What Keeps Me Loving You" (Enigma)

Reports: 11. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 11 including KSAQ, WZYP, 99WAYS, KATM, KZZU, KMOK, KTMT, OK95.

SOUL II SOUL "Get A Life" (Virgin)

Reports: 11. Moves: Up 2, Debuts 2, Same 5, Down 0, Adds 2, CKOI, KPRR, HOT97 on, KJMZ on-dp, PWR106 d-30, KMEL 24-21.

CHEER

“Heart Of Stone”



R&R CHR: 25
Now On Tour!

Active At:

WBLI deb 30
KEGL deb 21
WKSE add
KXYQ 5
KISN 9-7
WGH 6-5
WNCI 15-12
WKTU 14-12
KSAQ 18-14
KKRZ 25-21

KUBE 26-22
WPLJ 31-29
PWR99 29-25

KF95 13-9
WQUT 11-7
99WAYS 27-21
WDLX 17-10
WKRZ 15-10
WNNK 15-11

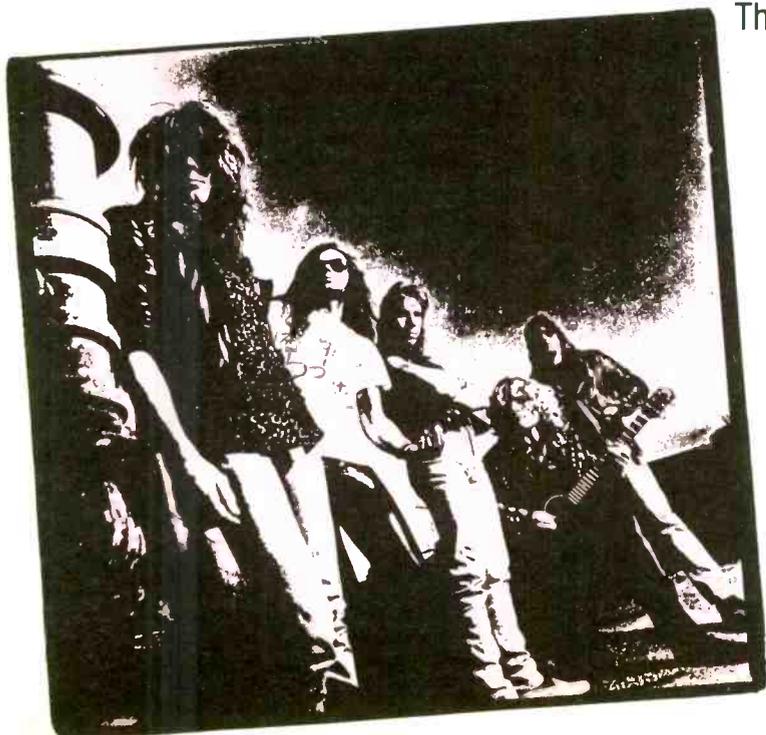
FLY92 20-16
KQHT 12-7 HOT
KSND 24-19
KZZB 33-29
and many more!

Heavy Play On 
VH1
Sales Over 2,000,000!

TESLA

“The Way It Is”

The Follow-up To The Top 10 Gold Single, “Love Song”



Just Added At:

KEGL add
WGH add
Z106 add
WWFX add 35
103CIR add
KIXY add
WYKS add
KPAT add
and many more!

Early Action:
KSAQ deb 29
KXYQ deb 28
92X 15-11

WPXR 26-9
OK95 16-9 HOT
KMYZ 19-11
KTUX 30-21
FLY92 38-33
WAEB 37-31
99WGY 34-29
WHY 27-23
WZZU 20-16
WKDD deb 26
WOKI deb 30
WYCR deb 33
KF95 deb 36

Heavy Play On 
Sales Over
1,700,000 Units!

AOR Tracks: 13
Most Requested





NATIONAL AIRPLAY OVERVIEW

CHR

3	2	WKS	WKS	LW	TW
3	2	1	1	1	1 TAYLOR DAYNE/Love Will Lead You... (Arista)
11	8	3	2	2	2 JANE CHILD/Don't Wanna Fall In Love (WB)
9	7	5	3	3	3 TOMMY PAGE/It'll Be Your Everything (Sire/WB)
6	5	4	4	4	4 PHIL COLLINS/Wish It Would Rain Down (Atlantic)
4	3	2	5	5	5 ALANNAH MYLES/Black Velvet (Atlantic)
13	9	7	6	6	6 LISA STANSFIELD/All Around The World (Arista)
28	18	11	7	7	7 CALLOWAY/Wanna Be Rich (Solar/Epic)
21	14	9	8	8	8 LUTHER VANDROSS/Here And Now (Epic)
—	39	19	9	9	9 SINEAD O'CONNOR/Nothing Compares 2 U (Chrysalis)
19	12	10	10	10	10 TECHNOTRONIC/Get Up! (Before The Night...) (SBK)
22	15	13	11	11	11 KISS/Forever (Mercury)
32	21	15	12	12	12 MICHAEL BOLTON/How Can We Be Lovers (Columbia)
15	13	12	13	13	13 L. RONSTADT I/A. NEVILLE/All My Life (Elektra)
26	23	17	14	14	14 A'ME LORAIN/Whole Wide World (RCA)
31	26	18	15	15	15 MOTLEY CRUE/Without You (Elektra)
38	29	20	16	16	16 BABYFACE/Whip Appeal (Solar/Epic)
5	4	8	17	17	17 MADONNA/Keep It Together (Sire/WB)
1	1	6	18	18	18 JANET JACKSON/Escape (A&M)
2	6	14	19	19	19 B-52'S/Roam (Reprise)
—	37	28	20	20	20 SEDUCTION/Heartbeat (Vendetta/A&M)
—	40	29	21	21	21 AEROSMITH/What It Takes (Geffen)
37	31	26	22	22	22 DON HENLEY/The Heart Of The Matter (Geffen)
—	—	34	23	23	23 SWEET SENSATION/Love Child (Atco)
—	—	39	24	24	24 R. STEWART w/R. ISLEY/This Old Heart... (WB)
34	30	27	25	25	25 CHER/Heart Of Stone (Geffen)
—	—	37	26	26	26 WILSON PHILLIPS/Hold On (SBK)
7	10	16	27	27	27 BILLY JOEL/Go To Extremes (Columbia)
—	—	40	28	28	28 ADAM ANT/Room At The Top (MCA)
DEBUT	DEBUT	DEBUT	DEBUT	DEBUT	29 HEART/All I Wanna Do Is Make Love To (Capitol)
39	36	33	30	30	30 LOU GRAMM/True Blue Love (Atlantic)
27	25	25	31	31	31 ELTON JOHN/Sacrifice (MCA)
10	11	21	32	32	32 D MOB/C'mon And Get My Love (Polydor)
DEBUT	DEBUT	DEBUT	DEBUT	DEBUT	33 LINEAR/Sending All My Love (Atlantic)
8	16	22	34	34	34 BAD ENGLISH/Price Of Love (Epic)
17	19	24	35	35	35 MICHEL'LE/No More Lies (Ruthless/Atco)
33	32	32	36	36	36 STEVIE NICK/Love Me For Life (LMR)
DEBUT	DEBUT	DEBUT	DEBUT	DEBUT	37 M.C. HAMMER/U Can't Touch This (Capitol)
DEBUT	DEBUT	DEBUT	DEBUT	DEBUT	38 U-KREW/If U Were Mine (Enigma)
BREAKER	BREAKER	BREAKER	BREAKER	BREAKER	39 EXPOSE/Your Baby Never Looked Good In (Arista)
14	17	23	40	40	40 MICHAEL PENN/No Myth (RCA)

N&A Pg. 122; Playlists Pg. 110; Parallels Pg. 115

ADULT CONTEMPORARY

3	2	WKS	WKS	LW	TW
7	3	2	1	1	1 BONNIE RAITT/Have A Heart (Capitol)
12	9	3	2	2	2 TINA TURNER/Look Me In The Heart (Capitol)
13	10	4	3	3	3 SMOKEY ROBINSON/Everything You Touch (Motown)
5	2	1	4	4	4 PHIL COLLINS/Wish It Would Rain Down (Atlantic)
10	8	8	5	5	5 BEE GEES/Bodyguard (WB)
11	7	7	6	6	6 ALANNAH MYLES/Black Velvet (Atlantic)
15	13	9	7	7	7 REGINA BELLE/Make It Like It Was (Columbia)
21	14	10	8	8	8 MICHAEL BOLTON/How Can We Be Lovers (Columbia)
—	—	19	9	9	9 R. STEWART w/R. ISLEY/This Old Heart... (WB)
23	18	13	10	10	10 DON HENLEY/The Heart Of The Matter (Geffen)
18	15	11	11	11	11 JANET JACKSON/Escape (A&M)
24	17	12	12	12	12 BASIA/Cruising For Bruising (Epic)
20	16	14	13	13	13 GRAYSON HUGH I/BETTY WRIGHT/How Bout Us (RCA)
1	1	6	14	14	14 TAYLOR DAYNE/Love Will Lead You Back (Arista)
6	5	5	15	15	15 MICHAEL DAMIAN/Was It Nothing... (Cyprus/A&M)
8	11	15	16	16	16 L. RONSTADT I/A. NEVILLE/All My Life (Elektra)
—	—	22	17	17	17 LISA STANSFIELD/All Around The World (Arista)
27	23	20	18	18	18 K. ROGERS & G. KNIGHT/If I Knew Then... (Reprise)
25	22	21	19	19	19 LITTLE RIVER BAND/If I Get Lucky (Curb/MCA)
—	—	25	20	20	20 WILSON PHILLIPS/Hold On (SBK)
2	12	17	21	21	21 LUTHER VANDROSS/Here And Now (Epic)
—	—	30	22	22	22 TEARS FOR FEARS/Advice For The... (Fontana/Mercury)
30	26	23	23	23	23 TIM FINN/Not Even Close (Capitol)
—	—	29	24	24	24 SINEAD O'CONNOR/Nothing Compares 2 U (Chrysalis)
29	28	26	25	25	25 SARA HICKMAN/Simply (Elektra)
3	4	16	26	26	26 BILLY JOEL/Go To Extremes (Columbia)
BREAKER	BREAKER	BREAKER	BREAKER	BREAKER	27 TOMMY PAGE/It'll Be Your Everything (Sire/WB)
—	—	28	28	28	28 MADONNA/Keep It Together (Sire/WB)
4	6	18	29	29	29 NATALIE COLE/Starting Over Again (EMI)
BREAKER	BREAKER	BREAKER	BREAKER	BREAKER	30 HEART/All I Wanna Do Is Make Love To (Capitol)

AC Music Begins Pg. 101

URBAN CONTEMPORARY

3	2	WKS	WKS	LW	TW
10	6	2	1	1	1 BABYFACE/Whip Appeal (Solar/Epic)
9	4	4	2	2	2 TROOP/Spread My Wings (Atlantic)
7	7	5	3	3	3 SMOKEY ROBINSON/Everything You Touch (Motown)
15	12	8	4	4	4 AFTER 7/Ready Or Not (Virgin)
13	11	9	5	5	5 GAP BAND/Addicted To Your Love (Capitol)
2	1	1	6	6	6 LISA STANSFIELD/All Around The World (Arista)
11	9	7	7	7	7 STEPHANIE MILLS/The Comfort Of A Man (MCA)
21	19	12	8	8	8 REGINA BELLE/What Goes Around (Columbia)
14	13	11	9	9	9 DIANNE REEVES/Never Too Far (EMI)
19	16	13	10	10	10 MAZE/Love's On The Run (WB)
4	3	3	11	11	11 MIKI HOWARD/Under New Management (Atlantic)
29	22	16	12	12	12 FREDDIE JACKSON/All Over You (Orpheus/EMI)
23	21	18	13	13	13 HOWARD HEWETT/Show Me (Elektra)
20	17	14	14	14	14 MARY DAVIS/Don't Wear It Out (Tabu/Epic)
35	30	20	15	15	15 BELL BIV DEVOE/Poison (MCA)
28	24	19	16	16	16 TYLER COLLINS/Girls Nite Out (RCA)
—	—	36	27	27	17 JOHNNY GILL/Rub You The Right Way (Motown)
33	31	24	18	18	18 GOOD GIRLS/Love Is Like An Itching In My... (Motown)
5	5	6	19	19	19 LUTHER VANDROSS/Treat You Right (Epic)
27	25	23	20	20	20 TEMPTATIONS/Soul To Soul (Motown)
30	27	22	21	21	21 ANGELA WINBUSH/No More Tears (Mercury)
18	18	17	22	22	22 RANDY CRAWFORD/Wrap You Up (WB)
32	29	25	23	23	23 RANDY & THE GYPSYS/Love You Honey (A&M)
36	34	29	24	24	24 BODY/Footsteps In The Dark (MCA)
40	38	31	25	25	25 G. WASHINGTON JR. I/P. HYMAN/Sacred... (Columbia)
37	35	30	26	26	26 ERIC GABLE/Hard Up (Orpheus/EMI)
—	—	35	27	27	27 BY ALL MEANS/Do You Remember (Island)
—	—	40	32	32	28 BARRY WHITE/I Want To Do It Good To Ya (A&M)
—	—	39	33	33	29 SOUL II SOUL/Get A Life (Virgin)
—	—	40	34	34	30 EN VOGUE/Hold On (Atlantic)
—	—	37	35	35	31 STARPOINT/I Want You - You Want Me (Elektra)
BREAKER	BREAKER	BREAKER	BREAKER	BREAKER	32 JANET JACKSON/Alright (A&M)
DEBUT	DEBUT	DEBUT	DEBUT	DEBUT	33 KASHIF/Ain't No Woman Like The One I Got (Arista)
8	8	10	34	34	34 ALYSON WILLIAMS/I Need Your... (Def Jam/Columbia)
1	2	21	35	35	35 QUINCY JONES/Secret Garden (Qwest/WB)
39	39	36	36	36	36 ISLEY BROTHERS I/R. ISLEY/One Of A Kind (WB)
38	37	34	37	37	37 TECHNOTRONIC/Get Up (Before The Night...) (SBK)
BREAKER	BREAKER	BREAKER	BREAKER	BREAKER	38 TODAY/Why You Get Funky On Me? (Motown)
BREAKER	BREAKER	BREAKER	BREAKER	BREAKER	39 MICHAEL COOPER/My Baby's House (Reprise)
BREAKER	BREAKER	BREAKER	BREAKER	BREAKER	40 WINANS/It's Time (Qwest/WB)

New & Active, TOP 10 Recurrents Pg. 90

NEW ROCK

LW	TW
1	1 SINEAD O'CONNOR/Do Not Want... (Chrysalis)
3	2 MIDNIGHT OIL/Blue Sky Mining (Columbia)
6	3 DEPECHE MOOE/Violator (Sire/Reprise)
4	4 CHURCH/Gold Afternoon Fix (Arista)
2	5 MISSION U.K./Carved In The Sand (Mercury)
7	6 BELOVED/Happiness (Atlantic)
9	7 HOUSE OF LOVE/House Of Love (Fontana/Mercury)
5	8 PETER DINKlage/Deep (Beggars Banquet/RCA)
8	9 OINGO BOINGO/When The Lights Go Out (track) (MCA)
15	10 VARIOUS ARTISTS/Pretty Woman (EMI)

Complete TOP 30 New Rock Chart Pg. 106

NAC

LW	TW
2	1 EVERYTHING BUT.../The Language... (Atlantic)
3	2 BASIA/London Warsaw New York (Epic)
1	3 JULIA FORDHAM/Porcelain (Virgin)
4	4 DENNIS COFFEY/Under The Moonlight (Orpheus/EMI)
6	5 DOUG CAMERON/Mil Amores (Narada)
5	6 RICHARD SMITH UNIT/Rockin' The... (Chase Music Group)
7	7 DOTSERO/Off The Beaten Path (Nova)
8	8 SPENCER BREWER/Dorian's Legacy (Narada)
9	9 FINAL NOTICE I/A. MOUZON/As You Wish (Jazzline/Delta)
10	10 DON GRUSIN/Raven (GRP)

Complete TOP 30 NAC Chart Pg. 98

CONTEMPORARY JAZZ

LW	TW
1	1 GARY BURTON/Reunion (GRP)
2	2 EDDIE GOMEZ/Street Smart (Columbia)
3	3 MATT ROLLINGS/Balconies (MCA)
4	4 COURTNEY PINE/The Vision's Tale (Island)
13	5 JOEY De FRANCESCO/Where Were You? (Columbia)
6	6 HARPER BROTHERS/Remembrance (Verve/PolyGram)
7	7 DIANNE REEVES/Never Too Far (EMI)
8	8 BASIA/London Warsaw New York (Epic)
10	9 MAYNARD FERGUSON/Big Bop Nouveau (Intima/Enigma)
5	10 BOBBY WATSON & HORIZON/The Inventor (Blue Note)

Complete TOP 30 Contemporary Jazz Chart Pg. 98

AOR TRACKS

3	2	WKS	WKS	LW	TW
7	1	1	1	1	1 R. PLANT/The Hurting... (Es Paranza/Atlantic)
—	—	6	2	2	2 HEART/All I Wanna Do Is Make Love To You (Capitol)
4	3	2	3	3	3 DON HENLEY/The Heart Of The Matter (Geffen)
6	6	4	4	4	4 ERIC CLAPTON/No Alibis (Reprise)
20	8	5	5	5	5 DAMN YANKEES/Coming Of Age (WB)
2	2	3	6	6	6 MIDNIGHT OIL/Blue Sky Mine (Columbia)
BREAKER	BREAKER	BREAKER	BREAKER	BREAKER	7 FLEETWOOD MAC/Save Me (WB)
12	10	8	8	8	8 SMITHEREENS/Blues Before And After (Enigma/Capitol)
16	11	10	9	9	9 ROBERT PALMER/Life In Detail (EMI)
22	16	15	10	10	10 BLACK CROWES/Jealous Again (Def American/Geffen)
15	13	13	11	11	11 MOTLEY CRUE/Without You (Elektra)
1	5	7	12	12	12 AEROSMITH/What It Takes (Geffen)
19	14	14	13	13	13 TESLA/The Way It Is (Geffen)
24	18	16	14	14	14 RUSH/The Pass (Atlantic)
BREAKER	BREAKER	BREAKER	BREAKER	BREAKER	15 LITTLE FEAT/Texas Twister (WB)
32	24	17	16	16	16 PETER MURPHY/Cuts You Up (Beggars Banquet/RCA)
8	7	9	17	17	17 CHRIS REA/The Road To Hell (Geffen)
—	—	38	27	27	18 JUDE COLE/Baby It's Tonight (Reprise)
35	27	20	19	19	19 NOTTING HILLBILLIES/Your Own Sweet Way (WB)
BREAKER	BREAKER	BREAKER	BREAKER	BREAKER	20 CHURCH/Metropolis (Arista)
34	26	21	21	21	21 GUN/Better Days (A&M)
3	4	11	22	22	22 TOM PETTY/A Face In The Crowd (MCA)
54	37	29	23	23	23 LONDON QUIREBOYS/7 O'Clock (Capitol)
36	29	28	24	24	24 SLAUGHTER/Up All Night (Chrysalis)
—	—	47	25	25	25 ROBERT PLANT/Tie Dye On... (Es Paranza/Atlantic)
30	25	23	26	26	26 POCO/The Nature Of Love (RCA)
17	17	18	27	27	27 KISS/Forever (Mercury)
10	9	12	28	28	28 PETER WOLF/99 Worlds (MCA)
29	28	24	29	29	29 MELISSA ETHERIDGE/The Angels (Island)
—	—	57	42	42	30 ALICE COOPER/Only My Heart Talking (Epic)
59	49	39	31	31	31 GIANT/It'll See You In My Dreams (A&M)
46	44	40	32	32	32 TRAGICALLY HIP/New Orleans Is Sinking (MCA)
49	43	36	33	33	33 NEIL YOUNG/Crime In The City (Reprise)
37	34	30	34	34	34 BRITNY FOX/Dream On (Columbia)
56	47	41	35	35	35 DEL AMITRI/Kiss This Thing Goodbye (A&M)
21	21	22	36	36	36 LOU GRAMM/True Blue Love (Atlantic)
9	15	25	37	37	37 PHIL COLLINS/Wish It Would Rain Down (Atlantic)
50	48	43	38	38	38 FASTER PUSSYCAT/House Of Pain (Elektra)
42	39	38	39	39	39 DAVE EDMUNDS/Closer To The Flame (Capitol)
39	36	35	40	40	40 ROBIN TROWER/Turn The Volume Up (Atlantic)

Complete TOP 60 Tracks Chart Pg. 104; LP Chart Pg. 105

COUNTRY

3
