

I N S I D E:

RADIO REVENUE: FUTURE LOOKS BRIGHT

New studies show radio remains an attractive longterm investment, despite this year's slower growth. The latest advertising revenue predictions in Radio Business.

Page 8

LISTENERS SPEAK OUT

What do listeners *really* think about front- and back-announcing, music sweeps, and promotions? A **Paragon Research** survey reveals audience opinions on these and other crucial programming elements.

Page 48

THERE OUGHTA BE A LAW

Efforts to "protect" the public from controversial artists like **2 Live Crew** are certainly not unprecedented. In fact, a multitude of local laws already on the books can land unknowing musicians in the slammer — like the one that requires Montgomery, AL police to arrest any nightgown-clad woman who plays country music in public! More silly statutes in Overview Lifestyles.

Page 28

A MATTER OF MOODS

What makes someone choose one format over another? **John Parikhal** says it may ultimately come down to what mood a listener's in — or wants to be in.

Page 30

RADIO TO THE RESCUE

Hurricanes, earthquakes, floods, fires: when disaster strikes, people turn to radio for help. PDs who've met the challenge tell what it's like . . . and what to do.

Page 54

MAKING PD PICKING PAINLESS

Qualified programmers are becoming a scarce commodity in today's increasingly complex industry. Three GMs who recently went through the PD selection grind provide insights into the process.

Page 67

Newsstand Price \$5.00



FCC Launches Surprise Political Ad Audits

Ten Radio Stations In Five Markets Under Scrutiny

With election season looming and Congress miffed about the cost of campaigning, the FCC has sent a message to broadcasters by launching an audit of the political programming practices of 30 radio and television stations in five markets.

"[The audits] are being done because we want broadcasters to obey the [political programming] rules," said Mass Media Bureau Chief Roy Stewart.

On Monday (7/16) FCC field personnel ordered ten radio stations and 20 television stations to provide copies of their 1990 political files, invoices, programming logs, rate cards, and other relevant documents. The agency will review the records for compliance with such political programming rules as the lowest unit charge and the equal opportunity rules.

According to the Commission, the audits are part of what will be an ongoing enforcement effort.

Stations found to be in violation of the rules face possible

Audit Bottom Line

- FCC chooses target markets for diversity
- Target stations chosen randomly
- Lowest unit charge, equal time among FCC's prime interests
- Stations may face fines, other sanctions
- Political motives in move?

fines and other sanctions. In April, WXIN-TV/Indianapolis was fined \$10,000 for overcharging candidates during the 1988 campaign.

The radio stations being audited are: WCKY/Cincinnati; WWNK/Cincinnati; KRLD/Dallas-Ft. Worth; KPLX/Dallas-Ft. Worth; WPEN/Philadelphia; WWDB/Philadelphia; KWJJ/Portland, OR; KKSJ/Portland, OR; KNBR/San

Singleton MCA Black Music President

MCA has appointed Ernie Singleton President, Black Music Division. After three years as Sr. VP/Black Music Marketing and Promotion at Warner Bros., he returns to MCA, where he had been VP/Promotion, Urban & Jazz Music.

Singleton fills a position last held by Jheryl Busby before he became President/CEO at Motown almost two years ago. Based at MCA's headquarters in Universal City, Singleton will report directly to Al Teller,



Ernie Singleton

MCA Music Entertainment Group Chairman.

"Ernie's the consummate music business executive, and his appointment to this position ensures the preeminence of MCA Records in this area," commented Teller. He added that under Singleton and Exec. VP/A&R Louil Silas Jr., "the nurturing and development of black music artists will continue to be a cornerstone of the company's success."

Singleton said, "The Black Music Division of MCA has always set a standard of excellence." SINGLETON/See Page 42

Virgin Censures The Censors

CONGRESS SHALL MAKE NO LAW RESPECTING AN ESTABLISHMENT OF RELIGION, OR PROHIBITING THE FREE EXERCISE THEREOF, OR ABRIDGING THE FREEDOM OF SPEECH, OR OF THE PRESS; OR OF THE RIGHT OF THE PEOPLE PEACEABLY TO ASSEMBLE, AND TO PETITION THE GOVERNMENT FOR A REDRESS OF GRIEVANCES. ★ THE FIRST AMENDMENT GIVES YOU THE RIGHT TO CHOOSE WHAT YOU HEAR, WHAT YOU SAY AND WHAT YOU THINK.

ENSORSHIP IS UNAMERICAN

DON'T LET ANYONE TAKE AWAY THAT RIGHT. ★ RAISE YOUR POLITICAL VOICE. ★ REGISTER TO VOTE NOW

Virgin Records has devised a new kind of warning sticker (pictured above) to be placed on all label product. Over a background of the Statue of Liberty, it quotes the prime statute of liberty, the First Amendment, and declares that it "gives you the right to choose what you hear, what you say, and what you think." The sticker warns, "Don't let anyone take away that right," and pushes voter registration.

WFAN Sports Million-Dollar Charity Check



In what WFAN GM Scott Meier termed the "single largest fundraiser in radio history," all-Sports WFAN/New York raised \$1.2 million in pledges during a 28+-hour radiothon earlier this year. Having just collected a round \$1 million, the station presented a check in that amount to Tomorrow's Children's Fund. Pictured (l-r) are Meier, WFAN morning man Don Imus, and TCF's George Martin and David Jurist.

Industry Turns Up The Heat Against Louisiana Labeling Bill

RIAA Letter Urges Veto

The music industry last week brought a variety of threats and warnings to bear in its effort to convince Louisiana Governor Buddy Roemer (D) to reject the nation's first music labeling law.

In a letter last week (7/12), RIAA President Jason Berman told Roemer that passage of H.B. 154 would harm Louisiana's economy, consumers, and reputation. On the same day, both the North American Concert Promoters Association and WEA announced that they will boycott Louisiana as a convention site if the bill is enacted.

In his letter to Roemer, Berman said that passage of H.B. 154 is "likely [to] have an immediate impact on the availa-

bility and cost of sound recordings in Louisiana."

According to Berman, a stickering law would disrupt distribution systems, require special handling for Louisiana-bound product, and result in added costs for labels and distributors. Those costs, he pointed out, would be passed on to Louisiana music consumers. Alternatively, he added, some labels might opt not to do business in Louisiana — or not ship potentially controversial product to the state. Such product, Berman cautioned, could include country and even opera.

He also hinted that labels might decide to sticker all their product, thus undermining the intent of the bill.

LABELING BILL/See Page 42

The New Single Milk The New Single

The new single

THE LOVE BOY

Produced, Arranged,

composed and performed

by PRINCE

FROM THE FORTHCOMING ALBUM

GRAFFITI BRIDGE

Paisley Park



© 1990 WARNER BROS. RECORDS INC.

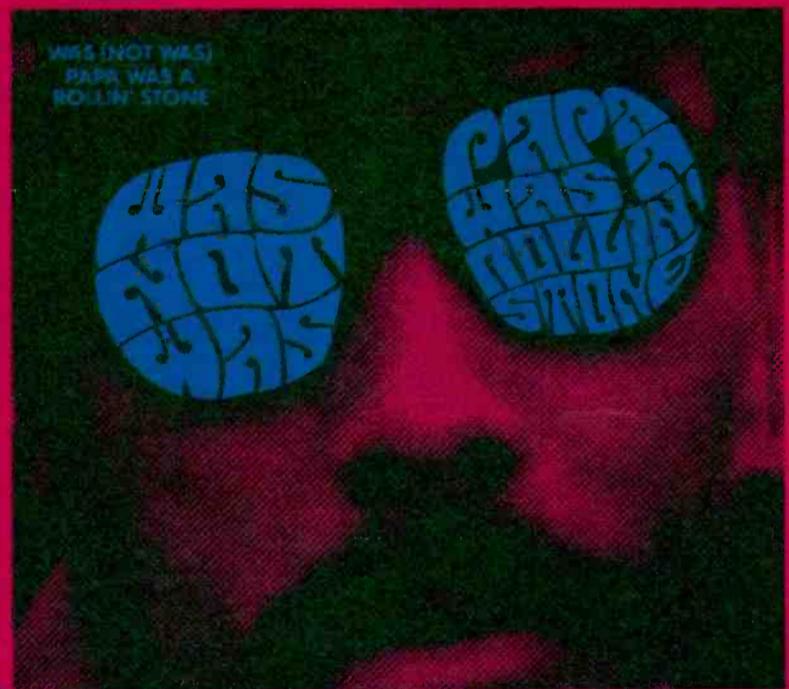
STEVE PHILLIPS

PAPA

DON'T MISS
WAS (NOT WAS)
ON ARSENIO HALL
AIRING JULY 27
AND ON
"INTO THE NIGHT
WITH RICK DEES"
AIRING JULY 30.

THE VIDEO WAS
ADDED TO VH-1
IN 5 STAR
ROTATION!

**WAS
A**



ROLLIN' STONE

WAS (NOT WAS)

From The Forthcoming Album **ARE YOU OKAY?** Chrysalis.

JULY 20, 1990

FCC 'Pandering' To Congress With Indecency Move?

Broadcasters Respond To 24-Hour Ban

Broadcasters and their allies knew it was coming. But that was small comfort last week when the FCC announced its support for a total ban on indecent programming.

"The courts have made it clear that a 24-hour ban on constitutionally protected speech is contrary to the First Amendment," said NAB President Eddie Fritts in a statement. "We are disappointed that the FCC, by its action today, ignores this judicial precedent and the record supporting that precedent which was developed in this proceeding."

On Thursday (7/12) the Commission voted unanimously to adopt a report concluding that a 24-hour

ban on indecency is needed to protect children and would be constitutional. According to the FCC staff, a review of Arbitron data indicates that there are a significant number of children in the radio audience at all times of day and night.

A total ban on indecency is constitutionally permissible, the report says, so long as it is "narrowly tailored" to meet the "compelling" interest of protecting children from exposure to indecent material.

The FCC's report will be forwarded to the U.S. Court of Appeals for the District of Columbia, which must rule on the constitutionality of a 1988 Congressional action ordering the FCC to enforce its

INDECENCY/See Page 42



Greg Thompson

Thompson Named VP At Chrysalis

Chrysalis Sr. Director/Promotion Greg Thompson has been elevated to VP/Pop Promotion. He assumes the duties held by Tom Gorman until the latter rose to Sr. VP/Promotion two weeks ago.

Gorman remarked, "This promotion is the culmination of six years with the label in various positions in the Midwest and the last 14 months in New York. Greg's determination to succeed, coupled with inspirational enthusiasm, has won him the respect of everyone at Chrysalis and all who deal with him."

Thompson told R&R, "It's great to receive this kind of recognition for my part in the growth and success of Chrysalis past, present, and future." His background includes college promotion with CBS and an airshift at WILS/Lansing.

CEMA To Distribute IRS



Commemorating the new IRS/CEMA deal are (l-r) Barbara Bolan, IRS Sr. VP/Marketing & Sales; Jay Boberg, IRS President; Miles Copeland, IRS Chairman; Russ Bach, CEMA Distribution President; and David Kronmeyer, CEMA Distribution VP/Business Affairs.

IRS Records and CEMA Distribution have entered into a longterm manufacturing and distribution agreement, effective September 1. There had been speculation that CEMA's parent, Capitol-EMI, would purchase a substantial interest in IRS, which was previously distributed by MCA, but the present agreement does not go beyond

a manufacturing/distribution pact. CEMA President Russ Bach commented, "IRS has continually proven to be a tremendous A&R source, having nurtured and developed some of the most significant artists of the last decade."

IRS President Jay Boberg added, "The message from retail at this year's NARM Convention was loud and clear: CEMA is building one of the best distribution systems in the business. CEMA's incredible chart domination this summer indicates their power and expertise in the marketplace. IRS is very ex-

IRS/See Page 42

Crump New Epic VP



Trupiedo Crump

Warner Bros. Director/National Black Music Promotion Trupiedo Crump has been appointed VP/Black Music Promotion at Epic. Based at the label's New York headquarters, he'll report to Sr. VP/Black Music Hank Caldwell.

Caldwell stated, "I'm sure Trupiedo's energy and experience will bring enhanced achievements to the Epic black music roster."

Crump told R&R, "I'm excited about collaborating with Hank Caldwell on projects such as the Calloways, Babyface, Sade, Luther Vandross, and others. I also look forward to working with the young, enthusiastic, and talented members of our promotion team."

CRUMP/See Page 42

Gerson OM At WAPW

CHR WAPW (Power 99)/Atlanta Promotion Director Tobi Gerson has been upped to OM. She takes the job Steve Wyrostok left when he transferred to Susquehanna sister CHR KRBE/Houston as PD.

VP/GM Bill Phippen commented, "When Tobi joined us as Asst. Promotion Director two years ago, we were at the bottom of the ratings. Six months later she

GERSON/See Page 42

Diaz Back To XHRM

XHTZ/San Diego VP/GM Ed Diaz has resigned to return to crosstown XHRM as VP/GM with an equity position in parent Rivas Broadcasting. Diaz originally joined XHRM on January 8 and left March 16 for XHTZ. Noventa Cali-

DIAZ/See Page 42

Goodman Upped At RCA/Nashville

Adds Promotion Duties



Randy Goodman

RCA/Nashville has named VP/Product Development Randy Goodman to the new position of VP/Promotion & Product Development. He adds promotion duties following VP/Promotion Jack Weston's departure to become VP/GM of RCA's recently announced second country label.

Nashville Entertainment & Music Operations President and RCA/Nashville Sr. VP/GM Joe Galante said, "In the nine years Randy has been with the Nashville operation he's built a department around him and led it to higher levels of success each year. Our promotion department is the best in our music format; I'm pleased Randy will be leading this talented group."

Goodman commented, "My ability to take this job on is due entirely to Joe's support, the incredible team Jack Weston has built, and the excellence of my current product development staff."

GOODMAN/See Page 42

A CAPITAL TALK WAR

Finally . . . a Talk battle in Washington, a city obsessed with current affairs. Newcomer WMAL takes on the previously unchallenged WWRC as they determine if the talk in the streets will translate into audiences for talk on the radio.

Page 63

FEATURES

RADIO BUSINESS: Market forecast	8
RADIO BUSINESS QUARTERLY UPDATE: Transaction, broker standings	14
OVERVIEW	
● MANAGEMENT: Breaking bad news to the boss	21
● SALES: Compensations contemplated	22
● MEDIA: "Mo' Better Blues" riffs	24
● LIFESTYLES: What's already banned in the USA	28
COMPETITIVE EDGE: Formats to match moods	30
NEWSBREAKERS	33
TIMELINE	34
STREET TALK: Arbitron admonishes Albany	36
RATINGS: Spring Arbitrons	44
RATINGS & RESEARCH: Listeners' views on programming, station image, music videos	48
ON THE RECORDS: Where do broken artists go?	49
MUSIC DATEBOOK	50
MUSIC:	
● ROCK OVER LONDON	51
● COMPACT DATA	52
● POLLSTAR	52
CALENDAR: Listeners' responses encouraged	53
MARKETPLACE	68
OPPORTUNITIES	70

FORMATS

CHR: Radio relief in the wake of disaster	54
URBAN CONTEMPORARY: Summer promotions	58
AOR: Whatever happened to Rock 40?	60
NEWS/TALK	63
COUNTRY: Kids take pot (snap)shots at Dad	54
Nashville This Week: CMA's new SRO	56
AC: Hiring the best PD possible	67

MUSIC INFORMATION

WORLD MUSIC OVERVIEW: UK, Australia, Canada charts	51
MUSIC VIDEO: MTV, VH-1 lists	52
CURRENT-BASED AC	73
GOLD-BASED, FULL-SERVICE AC	75
NAC	76
CONTEMPORARY JAZZ	76
URBAN CONTEMPORARY	78
COUNTRY	82
COUNTRY SONG INFORMATION INDEX: Complete song information for all the Country hits	85
AOR ALBUMS	87
AOR TRACKS	88
NEW ROCK	90
CHR	94
AC, AOR, CHR, COUNTRY, URBAN CHARTS	BACK PAGE
NEW ROCK, NAC, CONTEMPORARY JAZZ HIGHLIGHTS	BACK PAGE

R&R is published weekly, except the week of December 25th, for \$235 per year, or \$425 for overseas subscriptions (US funds only), by Radio & Records, Inc. at 1930 Century Park West, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms AOR, AOR Tracks, Back Page, Breakers, Most Added, National Airplay/30, Parallels, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. © 1990. POSTMASTER: Send address changes to R&R, 1930 Century Park West, Los Angeles, California 90067.

Conclave Focuses On Winning Radio

Celebrating its 15th year, the Upper Midwest Communications Conclave convened this past weekend in Minneapolis (7/12-15). A record 720 attendees were on hand to hear keynote speaker Bob Costas, NBC-TV sports personality and host of "Later With Bob Costas," relay his "overnight success" from college play-by-play radio announcer to national TV star.

Among the session highlights was "Breaking The Mold/The Creative Solution," moderated by radio programmer-turned-NBC-TV late-night programming head Jeff Rowe and WHYZ (Z100)/New York Promotion Director Marty Wall. Topics included ways to combat



Shown (l-r), KCMO-AM & FM/Kansas City PD/OD Dene Hallam, Conclave keynote Bob Costas, and Conclave Executive Director Tom Kay.



Conclave honorees Peter McLane (left) and Doug Lee show their 1990 Mike Rockwell Awards.

featuring Minneapolis-based hit record producer David Z.

Each year the Conclave awards two memorial scholarships to the National Education Center/Brown Institute in honor of Bill Gavin and Dennis Becker. The Mike Rockwell Award, recognizing industry good works and inspiration "in the true spirit of the Midwest," went to two original Conclave founders and organizers: Doug Lee, President/Doug Lee Midwest Promotion, Inc., and Peter McLane, GM of KGGO/Des Moines.

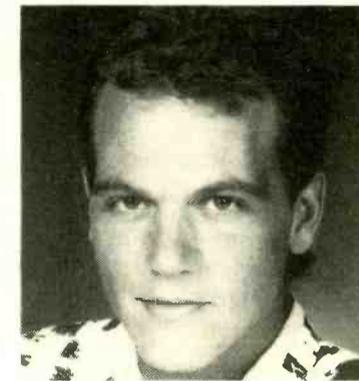


Mason Dixon

CHRISTOPHER PD

Dixon Takes New WKXX VP/Programming Position

SunGroup's WKXX (X106)/Birmingham has chosen former WRBQ (Q105)/Tampa VP/OM/afternoon personality Mason Dixon as its VP/Programming and morning personality. He replaces Mark Evans, who becomes VP/Programming of News/Talk AM sister WERC. Dixon begins programming immediately; he'll assume his on-air duties within two weeks. In addition, former Q105 Asst.



Brian Christopher

PD Brian Christopher joins X106 as PD, effective immediately and will handle an as-yet-undetermined air-shift.

SunGroup President Frank Woods told R&R, "We set out to bring the best morning personality and programming executive to Birmingham and we think we've done that."

WERC & WKXX VP/GM Berkeley Fraser added, "There's a big opportunity for us in Birmingham; we feel that Mason's style of fun-to-listen-to radio is lacking in the market."

Dixon told R&R, "SunGroup has bent over backwards, opened all the doors, and supplied all the tools needed to make this station number one."

He added, "Brian is a very creative broadcaster with the ability to read the streets and know what's going on." Dixon indicated he'd be bringing a "few more names" from Tampa to join his staff.

Prior to Q105, Dixon was Asst. PD/air personality at KCBQ/San Diego and was an air talent at KHJ/Los Angeles.

Christopher told R&R, "I'm thoroughly excited to be in a situation where management shows such an overwhelming commitment to win. Plus, it's another chance for me to continue learning from Mason, who's been a key figure in my career." Before his five years at Q105, Christopher spent several years as PD at WLRS/Louisville.

Acree Named OM At KRTY



Dan Acree

KKIS & KIXA/Concord, CA Marketing Director Dan Acree has transferred to the new OM post at Crown Broadcasting sister station Country KRTY/San Jose.

Crown COO Dick Sheppard said, "Dan will be responsible for defining the goal of the radio station and focusing the skills and talents of each department to reach that goal."

Acree was formerly Director/Marketing & Promotion for KIIS/Los Angeles and was a marketing consultant for the Gannett Radio Division. He joined Crown 18 months ago. He also publishes a national marketing and promotion newsletter.

excessive "sameness" and heighten creativity and market perception.

Jeff Green, Marketing Director at Film House, chaired a fast-paced session concentrating on how to use direct mail, database information, local PR, trade press, outdoor advertising, and TV. Strategic Radio Research President Kurt Hanson directed the audience through a multimedia show on the key factors for successful radio in the '90s.

Other sessions and workshops focused on the current state of the record industry and individual radio formats, station positioning, bottom-line management, careers, nighttime air personalities, the environment, and music-making,

Renda's Pittsburgh Combo Names Two Programmers

WSHH Taps Granato As PD; WJAS Names Walker OM

Renda AM Only/Soft AC combo WJAS & WSHH/Pittsburgh has appointed two new programmers. Four-year WBVP & WWKS/Beaver Falls (Pittsburgh) Station Manager Stephen Granato becomes WSHH PD/PM drive (3-7pm) host, while WWSW/Pittsburgh evening air personality Ray Walker assumes WJAS's previously unoccupied OM post, as well as AM drive duties. Granato succeeds Joe Fenn, who left several months ago to program crosstown B/EZ WEZE.

Granato told R&R, "We're going to tighten some things up and be responsive to what listeners in the market want. It will be more along the lines of superserving our audience, as opposed to making major

changes."

Walker told R&R, "A lot of the company's focus has been on WSHH, and there hasn't been a lot of attention paid to WJAS. The first thing they did in that direction was to bring me in. One of the objectives is to evaluate our satellite programming. If we get some business going - which I anticipate we will - I'm sure we'll do something different. To what extent, we'll see."

Previously, Granato was VP/co-owner of Creative Syndication, which, in 1983-84, distributed the AC countdown show "The Hot 30." He also programmed WKST/New Castle, PA. Walker spent nine years at WWSW, one of them (mid-1987 to mid-'88) as PD.

BALLZ!



Now all your DJs can have "that sound" with the ProAnnouncer 500 broadcast speech processor. Its advanced monolithic circuitry, designed by noted consultant Jim Loupas, is packed with processing power. Three-band EQ optimized for the human voice. A unique compressor

that gives you more punch and talk power without noise rush-up. A balanced input that goes from mic to line level, plus a "popless" remotely insertable effects send and more. AIR Corp. has done it all—and done it right.

The AIR Corp.

ProAnnouncer 500

Only \$599

Call 800-622-0022 TODAY

Canada 800-268-6817

" 'Joy 107' has experienced dramatic ratings growth since 1989, up to #3 in adults 25-54 and #2 with women 25-54.* With The Research Group's help, we've been able to get back on a winning track.

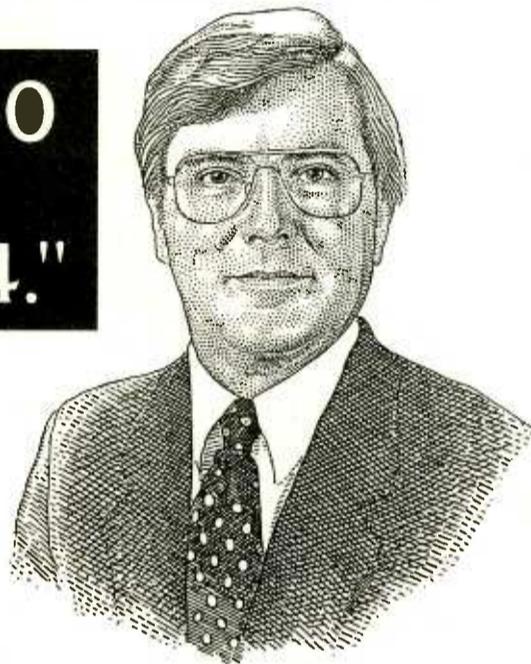
They've helped us to get these results with a great plan that included well-thought-out strategies as well as effective tactics. And it has resulted in a four-book up trend for us in Arbitron.

Most research companies can help a station focus on the basics. Where The Research Group excels is going way beyond that to taking the information from the research and formulating it into a plan that helps us win. It's a plan that's really right for our station, not just a formula being passed along from another market. And that's what winning is all about today."

Dave Harris
General Manager
WJQY "Joy 107", Miami / Ft. Lauderdale

* Winter 1989 to Winter 1990 Arbitron. Adults 25-54. AQH share, M-S, 6A-12M, MSA.

"From #10
to #3
in 25-54."



The Research Group develops the *right* information, then uses a special system of strategic planning to help you *win*—and stay strong—in tough, competitive environments. Some managers may have the perception that using the *best* is prohibitively expensive. With The Research Group, that is not true. Call today about our availability in your marketplace and for prices which will fit your budget.

For more informaton, call Larry B. Campbell, President (206) 624-3888.

In almost every field, there is a company that has *earned* a reputation as the leader.

The Research Group

Radio's Strategic Research Team

METROPOLITAN PARK, SUITE 1200, 1100 OLIVE WAY • SEATTLE, WA 98101 • (206) 624-3888

RADIO BUSINESS

Rosy Radio Revenue Future Predicted

Veronis, Suhler Forecasts \$12.3 Billion By '94;
Miller, Kaplan Shows Weak Gains In '90 First Half

American radio advertising revenues are expected to reach \$12.3 billion by 1994, marking a compound annual growth rate of 8% according to a new five-year forecast by New York media investment bankers Veronis, Suhler & Associates Inc.

However, a new study by Hollywood broadcast accountants Miller, Kaplan, Arase & Co. shows only modest growth so far this year, indicating a nationwide slowdown in media spending.

During the past five years, radio revenues rose at a 7.6% compound rate to \$8.3 billion. Predicting a "strong, durable" future for the radio industry, Veronis, Suhler analysts say the retail industry's shake-out resulting from its financial restructuring in the past two years will cause local radio advertising to jump from \$7.9 billion in 1989 to \$11.6 billion in 1994. Radio networks are expected to jump from \$400 million to \$700 million as erosion of audience shares stabilizes, although a sluggish economy will restrain growth in 1990 and 1991.

"There isn't anything in the fundamentals of the business that

should make radio less attractive to own longterm at all. The same can't be said for television or newspapers. Radio is a consistent moneymaker," company President John Suhler said.

Suhler added that while his crystal ball shows a rosy future for radio ad revenues, he believes the market for station trading will remain cloudy for some time. "The HLT rules have had their impact. They've put an enormous, needed dose of conservatism into the economy and media deal pricing particularly. It's been basically a prudent and appropriate chapter in the media business. We're noticing that some of the major media lenders are now getting back on the horse and looking at transactions."

Local Outpaces National

Meanwhile, radio revenues gained a modest 2.9% for the first half

of 1990, according to figures compiled by the broadcast accounting firm Miller, Kaplan, Arase & Co. The Western markets did slightly better than other regions, but Miller, Kaplan partner George Rivin said no other trends were evident. It was "not a totally positive picture," said Rivin, but "neither is it the doom and gloom you hear."

Local advertising revenues were up 3.5% in the first six months compared to the same period in 1989, but Rivin said revenues from national advertising gained only 1.1%. Stations became increasingly dependent on their local sales forces. Rivin said revenues from national advertising declined to 22.9% of total radio dollars for the period, compared to 23.2% for the first half of 1989.

Miller, Kaplan bases its calculations on reports from 1035 radio stations in 75 markets. Those markets accounted for about \$1.5 billion in total radio revenues for the six-month period.

EEO Fines Set For Southern Stations

The FCC has levied a total of \$101,000 in fines against 11 North Carolina and Florida radio stations for failure to meet their minority recruitment and hiring obligations under the Commission's equal employment opportunity policies.

However, the agency simultaneously renewed the stations' licenses, rejecting petitions to deny from the NAACP and the National Black Media Coalition.

In Florida, the WLWU-AM & FM/Dunedin and WTRS-AM & FM/Dunnellon combos were each fined \$18,000, while WMMK/Destin, WPFM/Panama City, and WGUL-AM & FM/New Port Richey (Tampa) each received \$15,000 levies. The maximum EEO fine the FCC can currently impose is \$20,000.

In addition, WGUL-AM & FM and WLWU-AM & FM received three-year short-term license renewals, while the other four stations were renewed subject to requirements that they file regular minority hiring progress reports with the FCC. WQAM & WKIS/Miami and WMXQ/Riviera Beach were also granted renewals subject to reporting conditions.

WGUL owner Carl Marcocci called the fines "unduly harsh" and said it was "unfortunate" that his stations are required to meet minority hiring standards for Tampa, which has a much higher minority population than suburban Pasco County, where the combo is located. According to Marcocci, who emphasized his support for the EEO program, it's difficult for WGUL to find minority employees who live within reasonable commuting distance.

NBMC Supports Fines

In North Carolina, WKRR/Asheboro received a two-year short-term renewal and was fined

\$10,000. WBTV/Beaufort and WZYC/Newport were each fined \$5000.

NBMC Chairman Pluria Marshall termed the fines "a step in the right direction. The Commission is saying that it will be more expensive to discriminate. If these people are dumb enough to continue to run these redneck operations, so be it."

Digital Cable Radio Picking Up Steam

Digital Cable Radio plans to take its CD-quality stereo sound to at least 25 more cable systems by the year's end. Meanwhile, its pilot system near Philadelphia continues to add subscribers.



Jerrold Communications' DCR Tuner, designed for Jerrold subsidiary Digital Cable Radio.

Eight channels of digital audio are now being distributed to cable operators via satellite, and DCR plans to expand to 250 channels in the next two years.

"I can't remember the last time we listened to the radio at home," subscriber Diane Breen told R&R. She said the sound is "definitely clearer" than over-the-air radio. Another feature her Jenkintown, PA family likes: "no commercials."

Comcast Cable Communications Local Manager Mike Schenker wouldn't discuss sign-up figures for the digital audio service, but said it's been in the testing phase up to now on the Willow Grove-Jenkintown system. A direct marketing push is planned for September. So far, said Schenker, customers have been "very excited — it really is CD-quality."

Continued on Page 12



DC REPORT

PAT CLAWSON

Stoner Takes UK Stake, Eyes Europe

Stoner Broadcasting System is the latest U.S. group owner to jump the Atlantic. The Annapolis, MD-based company has acquired a 10% stake in Britain's **Metro Radio Group** for \$2.5 million.

The deal was "the culmination of a two-year search on the part of [Chairman/principal owner] Tom Stoner," said Stoner CFO Bill King. He termed it a "look forward to 1992 and the potential this company has to move into Europe." Most trade and other commercial barriers between European Community nations are supposed to come down in '92.

Metro, based in Newcastle-upon-Tyne, currently owns three stations in Northern England: **Great North Radio** (AM), **Metro FM**, and **TFM**. King said the publicly traded company is seeking other acquisitions, up to the current British limit of six stations.

King said Stoner is considering other opportunities in Europe, which he wouldn't discuss, but noted the "main focus is increasing our stake in Metro." He said it's "in the game plan" to increase Stoner's stake to 20%, the British limit on foreign ownership.

Jacor Misses Dividend Payment, Gets Bank Extension

Terry Jacobs of **Jacor Communications** is trying to find a graceful way out in dealing with lots of debt. On Monday, his company announced it has deferred payment of a dividend due to holders of its 7% Cumulative Convertible Preferred Stock. Jacor also issued a news release saying it had gotten its bank lenders to wait until August 20 for interest payments.

Salomon Brothers has been retained by Jacor to help it refinance its debt. Jacor had been trying to raise an additional \$15 million in equity, in part to pay over \$7.4 million due former President **Frank Wood** by year's end under stock repurchase and noncompete agreements. The additional equity hadn't been found by June 30, the original deadline, and Jacor's bankers have now extended the deadline to August 20.

To get its bankers to go along, Jacor "agreed to defer indefinitely certain payments on subordinated indebtedness," including the preferred stock. The shares, with a liquidation value of slightly over \$8 million, were issued in conjunction with Jacor's 1988 acquisition of the **Eastman Radio** rep firm.

WAVA On The Block?

Is **Emmis Broadcasting's WAVA/Washington** for sale? That was the street buzz last week in DC. But Emmis VP/Radio **Doyle Rose** dismissed the gossip, saying the CHR outlet is too valuable to sell.

"The station has a strong cash flow, which is important to us," said Rose. "And Washington, well, that's a market [every broadcaster] wants to be in — it's so insulated from so many things."

Rose speculated the WAVA sale rumors were spawned by the fact that potential buyers of Emmis's **KXXX/San Francisco**, **WLOL/Minneapolis**, and **WJIB/Boston** (which have been on the block for over a year) have offered to take one of the stations if the company throws in WAVA at a reasonable price. Emmis has rejected all such suggestions, Rose said.

What's a fair price for WAVA? About \$40 million, according to one media broker.

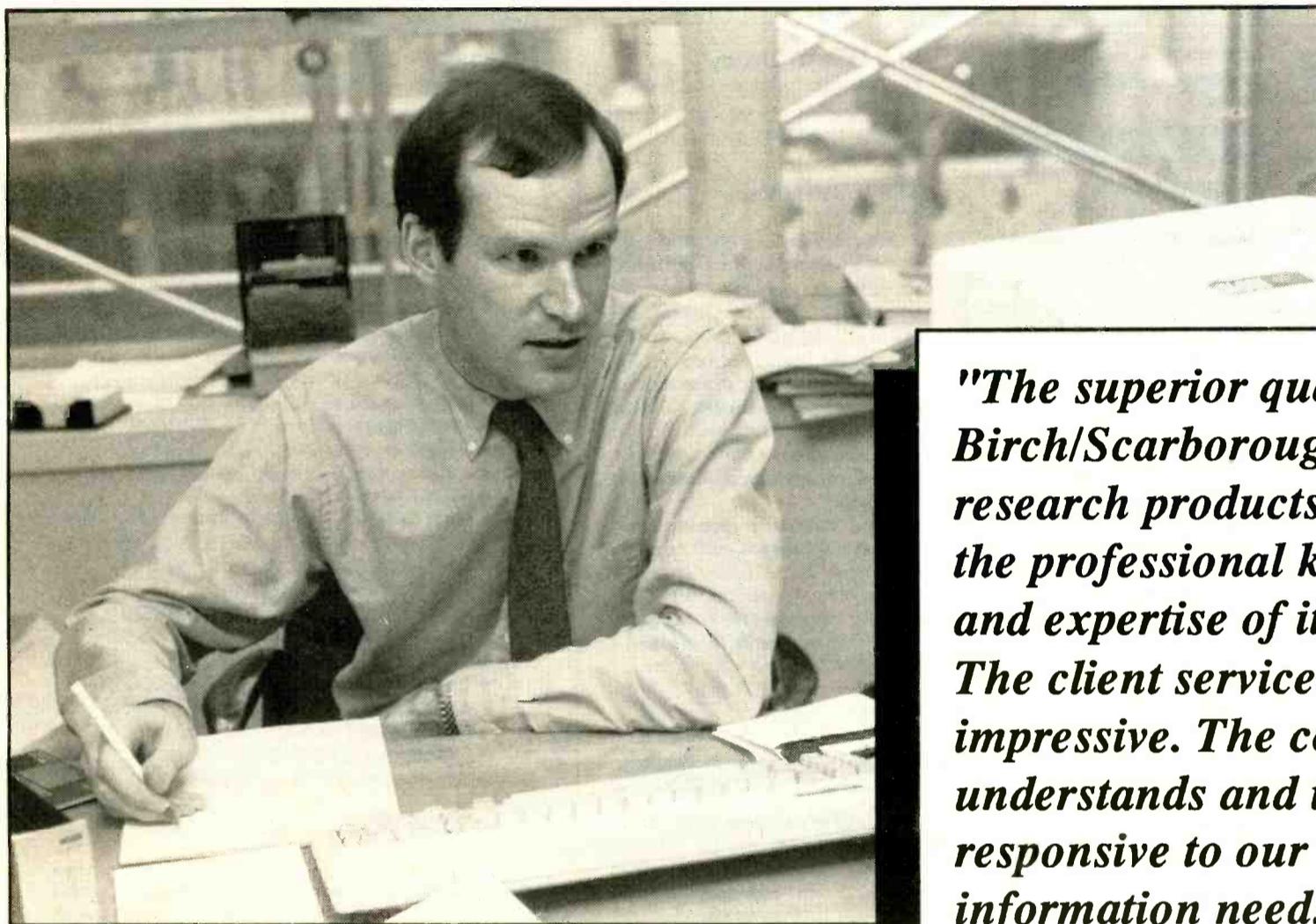
Root Wants FCC To Pay Up

Embattled communications lawyer **Thomas Root** says the FCC owes him money — \$11,778.08, to be precise.

That's how much it cost him to take the Commission to court over his temporary suspension from FCC practice, a suspension the U.S. Court of Appeals ruled was in violation of the agency's own rules.

"None of these fees or expenses would have been incurred but for the Commission's improper imposition of an interim suspension," Root said in his petition. "Indeed, had the Commission heeded Root's repeated requests that it modify its unlawful suspension, rather than to choose to 'tough it out' at the Court of Appeals, much of the expense never would have been incurred."

Today's Birch/Scarborough is more than just a ratings service...



"The superior quality of Birch/Scarborough's research products reflect the professional knowledge and expertise of its staff. The client service is equally impressive. The company understands and is responsive to our research information needs."

*Jonathan A. Swallen
Vice President
Associate Director of Media Research
Ogilvy & Mather*

Birch/Scarborough takes great pride in providing the highest quality information available today. Call us today. Learn how Birch/Scarborough can help your company profit from our radio ratings and our Scarborough retail consumer information.

**Birch
Scarborough**

1-800-62-BIRCH

A **UNU** BUSINESS INFORMATION SERVICES COMPANY

TRANSACTIONS

**TeleSouth's \$2.1 Million Takes
'Redneck Riviera' Rocker/Country Combo**

Beantown AM Talker Taking Spanish Lessons For \$1.2 Million

Deal Of The Week:

WVMI & WQID/Biloxi, MS

PRICE: \$2.1 million
TERMS: Asset sale. Escrow deposit \$50,000 with balance due cash at closing.
BUYER: TeleSouth Communications Inc., owned by Stephen Davenport of Madison, MS; Harris Henley of Hazlehurst, MS; and several Henley family members. The company is the licensee of WKXG & WYMX/Greenwood, MS.
SELLER: Family Group Broadcasting Operating L.P., headed by Robert Dressler.
FREQUENCY: 570 kHz; 93.7 MHz
POWER: 5kw day/1kw night; 100kw at 1012 feet
FORMAT: Country; CHR
BROKER: Connelly Company Of Tampa

Arizona

KDAN/Williams

PRICE: No cash consideration
TERMS: Asset sale
BUYER: Sandra Soho, formerly known as Stanley Soho, receiver of the estate of Benita Soho.
SELLER: Benita and Stanley Soho, d/b/a Soho Broadcasting.
FREQUENCY: 1180 kHz
POWER: 10kw daytimer
FORMAT: This station is dark.

COMMENT: A sale is pending to Szoelloesl Broadcasting Inc. for \$60,000.

Colorado

Zellmer Stations

PRICE: \$73,418 for 19.5%
TERMS: Stock sales for cash as part of recapitalization.
BUYER: New Directions Media Inc., owned by Robert and Marjorie Zellmer, Paul and Elizabeth Coates, and Keith and Valerie Ashton. Robert Zellmer is the general partner of KKDD-FM Broadcasters L.P., which operates KKDD/Brush, CO.
SELLER: Brush Radio Inc., owned by Robert and Marjorie Zellmer.
COMMENT: The Ashtons have purchased 7% of the new corporation for \$34,055 cash and have an option (which expires April 30, 1991) to purchase an additional 3% in exchange for \$14,595. The Coateses will pay \$39,963 for their stock over five years for a 12.5% interest.

KKGZ/Brush

FREQUENCY: 1010 kHz
POWER: 5kw daytimer
FORMAT: Country

KGRE/Greeley

FREQUENCY: 1450 kHz
POWER: 1kw
FORMAT: Country

KRDZ & KATR/Wray

FREQUENCY: 1440 kHz; 98.3 MHz
POWER: 5kw daytimer; 3kw at 3 feet
FORMAT: Beautiful

KSPK/Walsenburg

PRICE: \$275,000
TERMS: Asset sale for \$90,000 cash, plus an amount equal to one-half of certain accounts receivable. Promissory note for \$185,000 at 8% interest with quarterly interest-only payments due for first two years. Accrued interest and one-third of the principal amount then outstanding is payable in annual installments on the third, fourth, and fifth anniversaries of closing. Separate one-year consulting agreement valued at \$25,000.
BUYER: Mainstreet Broadcasting Company of Colorado Inc., owned by Elliot Weir Jr. of Austin and Tom Greene III of Athens, GA.
SELLER: Hargrave Broadcasting Co. Inc., owned by Charlie Hargrave.
FREQUENCY: 102.3 MHz
POWER: 1.9kw at 377 feet
FORMAT: Country

Florida

WHOG/Fernandina Beach

PRICE: \$225,000
TERMS: Asset sale. Escrow deposit \$25,000 with additional \$50,000

TRANSACTIONS AT A GLANCE

**Deals So Far In 1990:
\$679,386,767**

**Total Stations Traded This Year: 741
This Week's Action: \$7,543,418
Total Stations Traded This Week: 26**

Deal Of The Week:

WVMI & WQID/Biloxi, MS \$2.1 million

- KDAN/Williams, AZ No cash consideration
- Zellmer Stations \$73,418 for 19.5%
- KKGZ/Brush, CO
- KGRE/Greeley, CO
- KRDZ & KATR/Wray, CO
- KSPK/Walsenburg, CO \$275,000
- WHOG/Fernandina Beach, FL \$225,000
- WPSO/New Port Richey, FL \$229,000
- WAOS/Austell, GA Undisclosed for 50%
- WBTR/Carrollton, GA \$800,000
- KNOK/Belle Chasse, LA (FM CP) No cash consideration
- WKZN/Gorham, ME \$50,000 for frequency rights
- WBIV/Natick (Boston), MA \$1.3 million
- KOAQ/Austin, MN \$345,000
- KRFS-AM & FM/Superior, NE \$120,000
- WBRW/Bridgewater, NJ \$300,000
- KSIL/Silver City, NM \$261,000
- KSJB & KSJM/Jamestown, ND \$850,000
- WKGK/Saltville, VA \$75,000
- WXRI/Windsor, VA \$450,000
- KRSS/Spokane, WA \$90,000
- FM CP/Burns, WY No cash consideration

cash due at closing. Buyer to assume \$25,000 in liabilities. Promissory note for \$125,000 at 10% interest with no payments due for six months, to be followed by 84 monthly installments of \$1652. Any unpaid principal is due in full on the 85th month following closing.

BUYER: B&L Communications Inc., owned by Don Bruns of Lima, OH and James Lawson of Wapakoneta, OH.
SELLER: North East Florida Radio Inc., owned by Billy Hogan. He owns WDAL/Linden, AL and WJOK/Hobson City, AL.
FREQUENCY: 1570 kHz
POWER: 5kw daytimer
FORMAT: Country
BROKER: Doyle Hadden of Hadden & Associates

WPSO/New Port Richey

PRICE: \$229,000
TERMS: Asset sale for \$168,000 promissory note at 11.5% interest over seven years. Buyer to provide second note for \$61,000 at 10% interest over six years.
BUYER: TGA Communications Inc., owned by Diana and Timothy Adkins of New Port Richey, FL.
SELLER: Lowrey Communications Inc., owned by Thad Lowrey.
FREQUENCY: 1500 kHz
POWER: 250-watt daytimer
FORMAT: News/Talk

Georgia

WAOS/Austell

PRICE: Undisclosed for 50%
TERMS: Stock sale
BUYER: Samuel and Graciela Zamaron, who currently own 50% of the licensee.
SELLER: La Favorita Inc., headed by Aubrey Smith of Ashburn, GA.

FREQUENCY: 1600 kHz
POWER: 5kw daytimer
FORMAT: Spanish

WBTR/Carrollton

PRICE: \$800,000
TERMS: Escrow deposit \$50,000. Asset sale for \$800,000 promissory note, with \$300,000 cash at closing due for noncompete agreement. Buyer to purchase accounts receivable for \$15,000.
BUYER: Reliance Broadcasting Inc., owned by Sheldon and Paula Davis of Nashville; Jeffrey Davis of Marietta, GA; F.J. Damewood III of St. Louis; and Kenneth Bazzie of Atlanta.
SELLER: Carroll County Media Inc., headed by President Dallas Tarkenton.
FREQUENCY: 92.1 MHz
POWER: 580 watts at 635 feet
FORMAT: AC

Louisiana

KNOK/Belle Chasse (FM CP)

PRICE: No cash consideration
TERMS: Transfer of assets from partnership to corporation in tax-free reorganization.
BUYER: Coastal Broadcasting Inc., owned by Randolph Callender, H. Hunter White III, and Thomas Carriere.
SELLER: First Belle Chasse Media Group, headed by general partner Randolph Callender.
FREQUENCY: 102.9 MHz
POWER: 3kw at 328 feet

MID-ATLANTIC BROADCASTING COMPANY

CLOSED

\$9,250,000

Refinancing of Senior Credit Facility

The undersigned acted as financial advisor to the borrower and arranged for the private placement of the notes.

**BLACKBURN
CAPITAL MARKETS**

BLACKBURN & COMPANY, INCORPORATED

Washington • New York • Atlanta • Chicago • Beverly Hills

GO WITH THE WINNERS.

DYNAMAX CTR10 SERIES



"Our DYNAMAX Cartridge Machines outscore the competition with error-free play in clutch situations."

Jaime Jarrin

*Voice of the Los Angeles Dodgers
Vice President, News & Sports
KWKW-AM, Los Angeles*



DYNAMAX[®]
BROADCAST PRODUCTS BY FIDELIPAC[®]

Fidelipac Corporation

- P.O. Box 898
- Moorestown, NJ 08057
- U.S.A.
- 609-235-3900
- TELEX: 710-897-0254
- FAX: 609-235-7779

TRANSACTIONS

Continued from Page 10

Maine

WKZN/Gorham

PRICE: \$50,000 for frequency rights
TERMS: Asset sale. Escrow deposit \$2500, with additional \$22,500 cash due at closing. Balance via one-year promissory note at 1% over the prime rate charged by Fleet Bank of Providence.

BUYER: Broadcast Communications Inc., owned by Pacific Wright Communications North America, a company owned by Ronne Wright of Atlanta; Bolara International, a company owned by Ray Coleman of Tucker, GA; and Reid Broadcasting Inc., owned by Eric Reid of Stone Mountain, GA. Reid owns interests in WANQ/Delmar, NY; WNYQ/Rotterdam, NY; and a new FM CP at Truro, MA.

SELLER: The Great Portland Wireless Talking Machine Co., headed by Ronald Frizzell and Arnold Lerner. They own interests in WLLH/Lowell, MA; WLAM/Lewiston, ME; WKZS/Auburn, ME; WZSH/South Bristol Township, NY; WZOU/Boston; and WQSS/Camden, ME. Lerner also is a minority shareholder in WKSZ/Media, PA.

FREQUENCY: 1590 kHz

POWER: 5kw day/2.5kw night

FORMAT: Gold

COMMENT: The seller has filed an application to operate WKZN on 870 kHz at 10kw day and 1kw night.

Massachusetts

WBIV/Natick (Boston)

PRICE: \$1.3 million

TERMS: Asset sale. Escrow deposit \$20,000 with balance due cash at closing. The buyer will purchase airtime from the seller on a fulltime 24-hour basis beginning July 1, 1990 for \$38,000 per month until closing.

BUYER: International Communications Group Inc., owned by Boston-area investors Antonio Moreno, Ruben Moreno, Fradique Rocha, David Cottiella, Jose Perez, and Hector Matias.

SELLER: Boston SRN Inc., a division of Satellite Radio Network Inc., which is headed by President Michael Gliner. SRN owns WLQV/Detroit and KGOL/Houston. Gliner owns WTNX/Lynchburg, TN and is the permittee of six new AM CPs.

FREQUENCY: 1060 kHz

POWER: 25kw day/2.5kw night

FORMAT: Talk; the new owners are switching to a Spanish format.

Minnesota

KOAQ/Austin

PRICE: \$345,000

TERMS: Stock sale. Buyers to assume all outstanding liabilities and pay sellers an additional \$3000 cash monthly from May 1, 1990 until closing.

BUYER: James Anderson of Marshall, MN.

SELLER: S&D Broadcasting Co., owned by Larry Edwards, James Hall, Darell Solberg, and Steven Potter. Edwards is a minority owner of WMT-AM & FM/Cedar Rapids, IA and KKFN & KKRC/Sioux Falls, SD. Hall is a minority owner of KHAK-AM & FM/Cedar Rapids, IA. Solberg owns 5% of WNNO-AM & FM/Wisconsin Dells, WI.

FREQUENCY: 970 kHz

POWER: 5kw day/500 watts night

FORMAT: AC

Nebraska

KRFS-AM & FM/Superior

PRICE: \$120,000

TERMS: Asset sale for cash. Buyer is to lease studio and transmitter real estate for three years.

BUYER: Superior Broadcasting Inc., owned by Herbert and Ruby Hoeflicker of Belleville, KS. They are in the process of selling KFRM/Salina, KS.

SELLER: Valley Broadcasting Co. Inc., owned by Dennis Hull.

FREQUENCY: 1600 kHz; 103.9 MHz

POWER: 500 watts day/44 watts night; 500 watts at 59 feet

FORMAT: Country

New Jersey

WBRW/Bridgewater

PRICE: \$300,000

TERMS: Asset sale. Escrow deposit \$20,000 with balance due cash at closing.

BUYER: Bridgewater Radio Associates Inc., owned by Edward Edelson of Bridgewater, NJ.

SELLER: Somerset Valley Broadcasting Co. Inc., owned by William Anderson.

FREQUENCY: 1170 kHz

POWER: 500-watt daytimer

FORMAT: AC

New Mexico

KSIL/Silver City

PRICE: \$261,000

TERMS: Asset sale for \$200,000 net cash to seller. Escrow deposit \$5000 with additional \$10,000 cash due at closing. Promissory note for \$185,000 at 10% interest, payable in monthly installments of \$1873. Payments are to increase by \$200 per month for each \$2000 increase of gross receipts over the average of the six months prior to closing. Buyer to pay balance by assuming outstanding liabilities totalling approximately \$61,000.

BUYER: KSIL Radio Ltd., owned by Silver City investors Richard Van Sooyk and Robert Young.

SELLER: Terrie Meskill of Silver City.

FREQUENCY: 1340 kHz

POWER: 1kw

FORMAT: AC

North Dakota

KSJB & KSJM/Jamestown

PRICE: \$850,000

TERMS: Asset sale. Escrow deposit \$50,000 with additional \$325,000 cash due at closing. An additional \$375,000 cash is due 90 days after closing. Promissory note for \$100,000 payable in three equal installments of \$33,333.

BUYER: Chesterman Communications Inc., owned by Cy Chesterman of Sioux City, IA; Nancy Smith of Indianapolis; and Susan Bergeson of Jefferson, SD. The company owns KRIB/Mason City, IA.

SELLER: Triple R Broadcasting, a proprietorship of Edgar Crilly.

FREQUENCY: 600 kHz; 93.3 MHz

POWER: 5kw; 100kw at 256 feet

FORMAT: Country; AC

BROKER: John Stebbins

Virginia

WKGK/Saltville

PRICE: \$75,000

TERMS: Asset sale. Escrow deposit \$1000 with additional \$6500 cash due at closing. Balance via promissory note payable in monthly \$1000 installments.

BUYER: Sound Media Inc., owned by Timothy Baxter and Robert Flanigan of Boone, NC.

SELLER: Laurence Brown of Springfield, VA.

FREQUENCY: 1600 kHz

POWER: 5kw daytimer

FORMAT: Religious

WXRI/Windsor

PRICE: \$450,000

TERMS: Asset sale. Escrow deposit \$25,000 with balance due cash at closing. This sale is subject to the buyer receiving a minority tax certificate.

BUYER: Willis Broadcasting Corp., headed by Bishop L.E. Willis. He has interests in KDFT/Ferris, TX; KLRG/North Little Rock, AR; WAYE/Birmingham; WBOK/New Orleans; WESL/East St. Louis, IL; WGSP/Charlotte; WIMG/Ewing, NJ; WPCE/Portsmouth, VA; WSRC/Durham; WTJH/East Point, GA; WURD/Philadelphia; WWCA/Gary, IN; KFTH/Marion, AR; KMZX/Lonoke, AR; KSNE/Marshall, AR; WBXB/Edenton, NC; WDJB/Windsor, NC; WIMV/Madison, FL; WKJA/Belhaven, NC; WKWQ/Batesburg, SC; WPZZ/Franklin, IN; WFSU/Union Springs, AL; WVRW/Warrenton, VA; and WWP/D/Marion, SC. Willis is in the process of buying WTGH/Cayce, SC; WVAB/Virginia Beach, VA; WKSJ/Orangeburg, SC; WKSJ/

Cape Charles, VA; and WSVS/Crewe, VA. He is in the process of selling WXSS/Memphis.

SELLER: JH Communications, a partnership of Robert Cauthen Jr. and Joseph Booth.

FREQUENCY: 107.7 MHz

POWER: 3kw at 328 feet

FORMAT: AC

Washington

KRSS/Spokane

PRICE: \$90,000

TERMS: Asset sale. Escrow deposit \$4500 with total of \$50,000 cash due at closing. Five-year promissory note for \$40,000 at 12% interest, payable in monthly installments of \$890 each.

BUYER: TCC Broadcasting Co., owned by Thomas Cock Jr. of Issaquah, WA.

SELLER: Alimar Communications Inc., owned by Martin Taylor, and

Tiner Broadcasting Co., headed by Richard Tiner.

FREQUENCY: 1230 kHz

POWER: 1kw

FORMAT: Religious. The buyer plans a Business News format and will become an affiliate of the Business Radio Network.

Wyoming

FM CP/Burns

PRICE: No cash consideration

TERMS: Asset sale as part of reorganization from sole proprietorship to corporation.

BUYER: KMUS Inc., owned by St. Louis investors William Moir, Frederick Berger, and Richard Riezman. Moir owns WDXR/Paducah, KY and KBKK/Johnson City, TX. He is in the process of buying WINU/Highland, IL and is an applicant for a new FM at Golconda, IL.

SELLER: William Moir

FREQUENCY: 101.9 MHz

Fraud Allegations Fly In KRVE Sale

Is John Paye Sr.'s attempt to transfer KRVE/Santa Rosa, CA to his son, former San Francisco 49ers backup quarterback John Paye Jr., an attempt to divert assets and defraud creditors? Several objectors want the FCC to block the deal. The station has been dark for more than a year.

"I feel certain the transfer would be in name only and John Sr. would still retain control through his son," former GM Marla Maertins wrote the FCC. "This would be indicative of John Sr.'s business practices." Maertins claims Paye Sr. still owes her \$50,000 from when she left what was then KPLS.

A formal petition to deny from KUKI/Ukiah, CA owner Bob Fenton charges the father-son sale "for the merely nominal amount of \$25,000 may well amount to fraud." Fenton sold the Santa Rosa AM to Paye for \$1.4 million in 1984, of which more than \$1 million is still outstanding. "He never paid me, he sold all the equipment, and is trying to sell the land that I have a lien on," charged Fenton.

Former KRVE salesman Philip Tymon also filed a petition to deny, charging Paye's real intention is to "obstruct further Commission inquiry into the licensee's abdication of its responsibilities through non-use, nonreporting, and the waste of essentially all station assets." Tymon told R&R he had tried to buy the station from the elder Paye, but "never really got any response to the bid."

Paye Sr. Has His Say

"Sooner or later, [the creditors are] all going to get their money," Paye Sr. told R&R. He denied the sale was an attempt to get out of paying creditors.

Paye Sr. also denied he ever turned down better offers for the station. He said he offered the same terms to several other bidders: \$25,000 to pay his obligations to the IRS and assumption of equipment lease obligations.

Not included is the land under the studio and towers, which is far more valuable than the station itself. Paye's Arizona-based land development partnership went through bankruptcy proceedings

and is no longer under his control. But he said the land is worth \$1.3 million and that "Fenton is easily going to recover his money" when it's sold.

Paye blames his former employees for KRVE's demise after a format switch from Country to an eclectic New Age/Jazz/AOR mix, although Tymon claims Paye failed to promote the format. "I'm not a radio man," asserted Paye, "I was an absentee owner. As such, I was grossly abused by the people who were running the station."

Paye Jr. didn't return R&R's calls. His father said the former NFL player plans a Sports/Talk format if the station sale goes through.

Digital Cable Radio Picking Up Steam

Continued from Page 8

More To Come

Schenker is awaiting delivery of a new generation of tuners designed by DCR parent Jerrold Communications. The tuners, which attach to consumers' stereo systems, feature five presets and remote control.

DCR VP/Sales Dave Del Beccaro said the current eight-channel offering will expand to 23 the first week of August: 17 all-music channels and six with CD-quality audio for pay-TV services such as HBO. The company plans to offer 40 music channels and ten pay-per-listen channels in a 250-channel package to be introduced during the next two years.

Two competitors are planning national rollouts of digital cable audio systems this year or next: Digital Music Express and Digital Planet.

Proud of our ten-year association
with the Blue Chips

10 YEARS

Radio's Blue-chip Broker
THE COMPLETE MARKET STRATEGISTS

One Stone Place • Bronxville NY 10708 • (914) 779-7003
34856 Stage Drive • Thousand Palms CA 92276 • (619) 343-0083
1641 East Osborn Road • Phoenix AZ 85016 • (602) 241-1618
5609 Brooke Ridge Drive • Atlanta GA 30338 • (404) 393-3393

Siddons & Associates
1588 Crossroads of the
Hollywood, CA 90041
(213) 462-6156 fax: 213-462-2076
telex: 7535

Siddons & Associates
584 North Larchmont Boulevard
Los Angeles, California 90004
tel: 213-462-6156 fax: 213-462-2076

July 16, 1990

AN IMPORTANT NOTICE REGARDING CROSBY, STILLS AND NASH

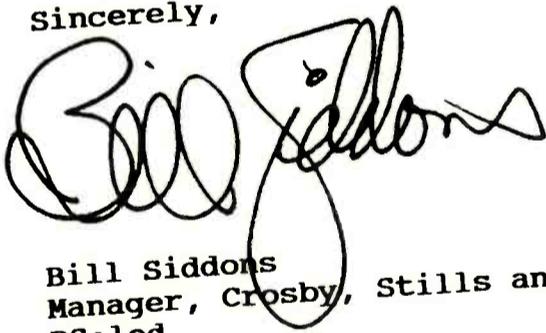
An open letter to all radio stations:

This is to inform you that there is an unauthorized radio program from Unistar Radio Networks on Crosby, Stills and Nash coming August 17 - 19 called "The Crosby, Stills and Nash Story: Live It Up." This program contains no new interview material and is not endorsed by the band nor the band's management. I strongly urge you not to carry it. If you have already agreed to carry it, I request that you reconsider and not broadcast the program.

The good news is that there is a program airing in August that does contain new interviews and is authorized by Crosby, Stills and Nash. It is "Crosby, Stills and Nash: Up Close," produced by Neer Perfect Productions and distributed by MediaAmerica Radio. I recommend that you contact Charley Brandt of MediaAmerica at (212) 302-1100 and sign up for "CSN: Up Close" on compact disc. You will get a quality presentation of our new album, "Live It Up," with new interviews from David, Stephen and Graham.

Thanks for your support on this and the new album.

Sincerely,



Bill Siddons
Manager, Crosby, Stills and Nash
BS:led

QUARTERLY UPDATE

The industry's most intelligent, hard working, street fighting, hands-on team.

Providing the Broadcast Industry with Brokerage Services Based Strictly on Integrity, Discretion and Results

RANDALL E. JEFFERY
407-295-2572

ELLIOT B. EVERS
415-391-4877

CHARLES E. GIDDENS
BRIAN E. COBB
703-827-2727

RADIO and TELEVISION BROKERAGE
FINANCING • APPRAISALS



MEDIA VENTURE PARTNERS

WASHINGTON, DC
ORLANDO
SAN FRANCISCO

State-By-State Transactions

1990 Second Quarter Stations Traded



State	AM	AM CP	FM CP	FM	Combo*	Total
Alabama	5	0	1	4	3	16
Alaska	3	0	0	0	1	5
American Samoa	0	0	0	0	0	0
Arizona	1	0	0	2	1	5
Arkansas	0	0	0	3	1	5
California	3	0	3	10	5	26
Colorado	0	0	0	1	3	7
Connecticut	1	0	0	1	0	2
Delaware	1	0	0	0	0	1
DC	0	0	0	0	0	0
Florida	9	0	1	5	2	19
Georgia	3	0	1	2	1	8
Hawaii	0	0	3	1	2	8
Idaho	1	0	0	1	1	4
Illinois	1	0	0	0	3	7
Indiana	2	0	0	0	2	6
Iowa	4	0	0	2	2	10
Kansas	1	0	2	3	1	8
Kentucky	2	0	1	1	2	8
Louisiana	0	0	0	0	1	2
Maine	2	0	0	0	0	2
Maryland	0	0	0	0	0	0
Massachusetts	2	1	0	0	1	5
Michigan	2	0	1	3	4	14
Minnesota	0	0	2	0	1	4
Mississippi	3	0	1	1	1	7
Missouri	0	0	0	0	2	4
Montana	1	0	0	0	2	5
Nebraska	3	0	1	0	3	10
Nevada	1	0	0	3	1	6
New Hampshire	0	0	0	2	0	2
New Jersey	0	1	0	2	2	7
New Mexico	1	0	0	1	2	6
New York	2	0	1	1	4	12
North Carolina	9	0	1	1	2	15
North Dakota	0	0	0	1	1	3
Ohio	4	0	0	4	1	10
Oklahoma	2	0	0	2	1	6
Oregon	4	0	0	1	2	9
Pennsylvania	2	0	1	1	3	10
Puerto Rico	3	0	0	1	0	4
Rhode Island	0	0	0	0	0	0
South Carolina	1	0	0	2	1	5
South Dakota	0	0	0	0	2	4
Tennessee	10	0	0	4	5	24
Texas	7	0	1	10	5	28
Utah	1	0	0	2	1	5
Vermont	0	0	0	0	0	0
Virginia	2	0	2	3	2	11
Virgin Islands	0	0	0	1	1	3
Washington	2	0	0	3	2	9
West Virginia	1	0	0	0	2	5
Wisconsin	2	0	0	0	2	6
Wyoming	0	0	0	1	0	1
Total 2nd Qtr.	104	2	23	86	87	389
1st Qtr. Stations Traded						289
Total Stations YTD						678

*Counts as two stations

Station Trading Down 59% In Second Quarter '90

The tightening of credit markets had a dramatic impact on radio station trading in the second quarter of 1990, with overall dollar value of deals plunging a dramatic 59% from levels set during the same period last year.

While the number of transactions increased 9% over last year's second quarter action (from 357 to 389 deals), the value of the transactions was only \$353 million, compared with the \$854 million that was recorded in second quarter '89.

2nd Quarter Figures

Total Stations Traded April-June '90: 389

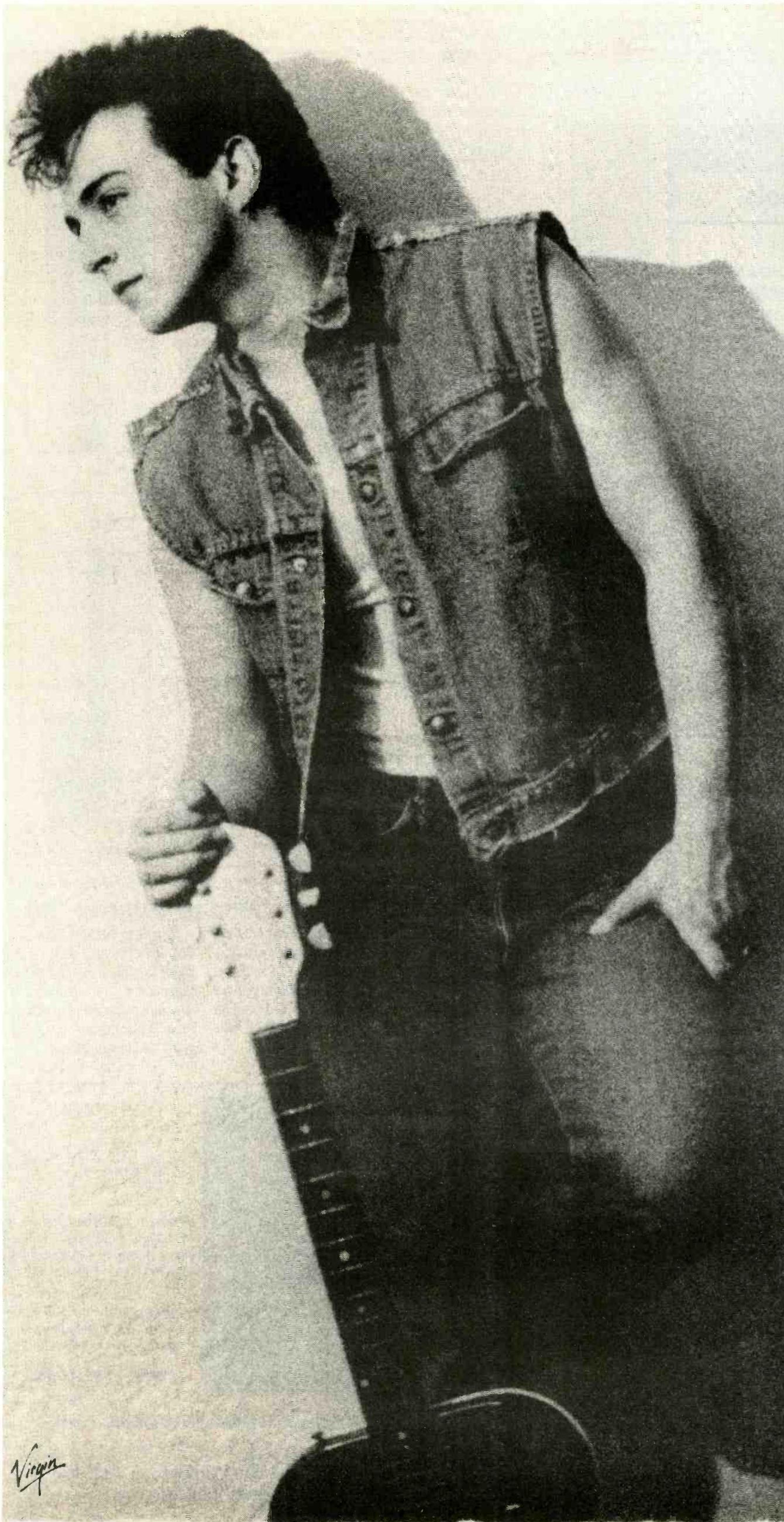
Total Dollar Volume: \$353 Million

- Combos: 87
- AM CPs: 2
- AM Stand-Alones: 104
- FM CPs: 23
- FM Stand-Alones: 86

The quarter's trading activity was up 35% and cumulative values jumped 22% from the slow start posted during this year's first quarter, when 289 stations sold for a total of \$289 million.

The biggest transaction of second-quarter 1990 was Jacor Communications' \$45 million sale of four properties to companies affiliated with Robert F.X. Sillerman. WMJI/Cleveland and WYHY/Nashville were sold for \$32 million to Sillerman and Carl Hirsch as part of the resurrection of Legacy Broadcasting. Jacor divested WQIK-AM & FM/Jacksonville for \$13 million to Capstar Communications, which is controlled by Sillerman and Steve Hicks.

The quarter's ten largest deals accounted for \$177.7



COLIN JAMES

JUST CAME BACK

The first single.
Already Top Ten AOR.
From the album Sudden Stop.
Produced by Joe Hardy. Managed
by Homestead Productions. © 1990
Virgin Records America, Inc.

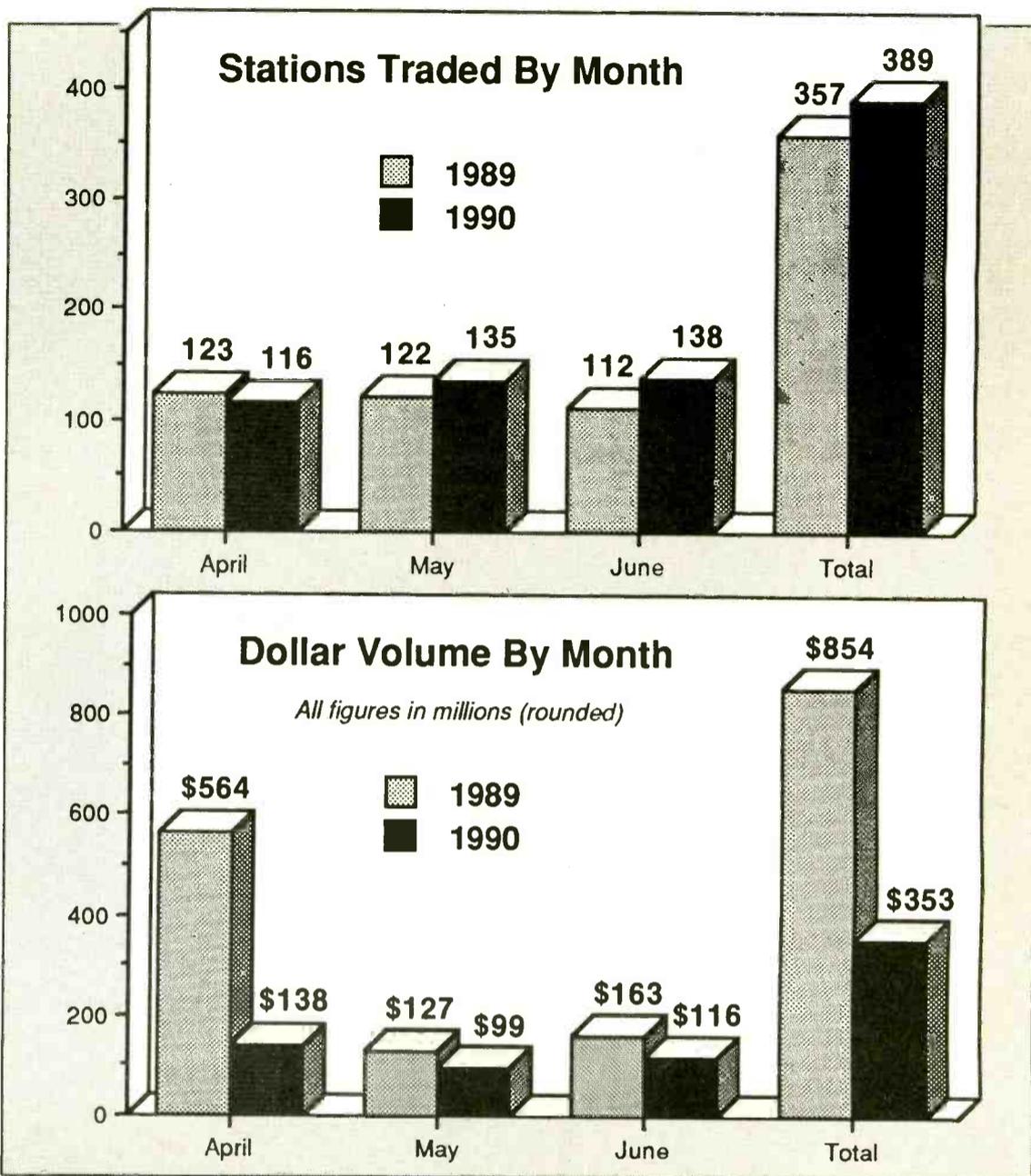
Virgin

QUARTERLY UPDATE

Top 10 Transactions:

2nd Quarter '90 Deals

1	\$45,000,000	WMJI/Cleveland, WYHY/Nashville to LBI Holdings; WQIK-AM & FM/Jacksonville to Capstar Communications
2	\$20,700,000	WERC & WMJJ/Birmingham to Ameron Broadcasting
3	\$20,000,000	KJQY/San Diego to LBI Holdings
4	\$18,000,000	KMGC/Dallas to Alliance Broadcasting
5	\$15,000,000	WMTR & WHDA/Morristown-Dover, NJ to Legend Communications
6	\$13,100,000	WTRG/Rocky Mount-Raleigh, NC & KQFX/Georgetown-Austin, TX to Joyner Broadcasting
7	\$12,500,000	WFAS AM & FM/White Plains, NY to High View Broadcasting
8	\$12,000,000	WECK & WJYE/Buffalo to EBE Communications
9	\$11,000,000	KFRG/San Bernardino to Keymarket of California Ltd.
10	\$10,400,000	KESZ/Phoenix to Arizona Television Corporation



Station Trading Down 59% In Second Quarter '90

Continued from Page 14

million, slightly over half of the total dollar volume. The vast majority of the quarter's remaining deals involve small-market properties trading for less than \$1.5 million, or partial ownership changes reflecting refinancing activity.

A dogfight for dominance is raging among radio brokers, with an industry-wide survival shakeout striking regional and one-man firms the hardest. Brokers handled only 94 station trades during the quarter, but with a valuation of \$247.6 million, those transactions accounted for a lion's share of the total deal dollars.

Americom Radio Brokers retained its lead as America's top brokerage by handling six second-quarter station sales valued at \$69.8 million, for a cumulative 1990 total of 19 station trades worth \$120.4 million. Nipping on Americom's

heels is Blackburn & Co., which clocked ten station trades worth \$67.2 million for the second quarter, and a year-to-date total of 20 trades valued at \$99.3 million.

Trading action was heaviest in Texas, where bargain-hunters scooped up 28 properties. California was second with 26 outlets sold, and Tennessee was third with 24 transactions.

This Is The One For Everyone.

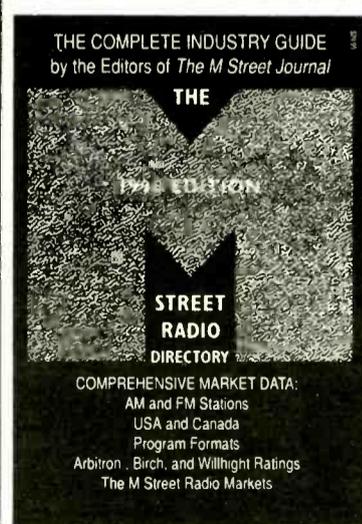


BOSTON RADIO 1990

September 12-15

Engineering Conference begins Sept. 11

Call and Charge!
1-800-342-2460



1990 EDITION

12,500 RADIO STATIONS

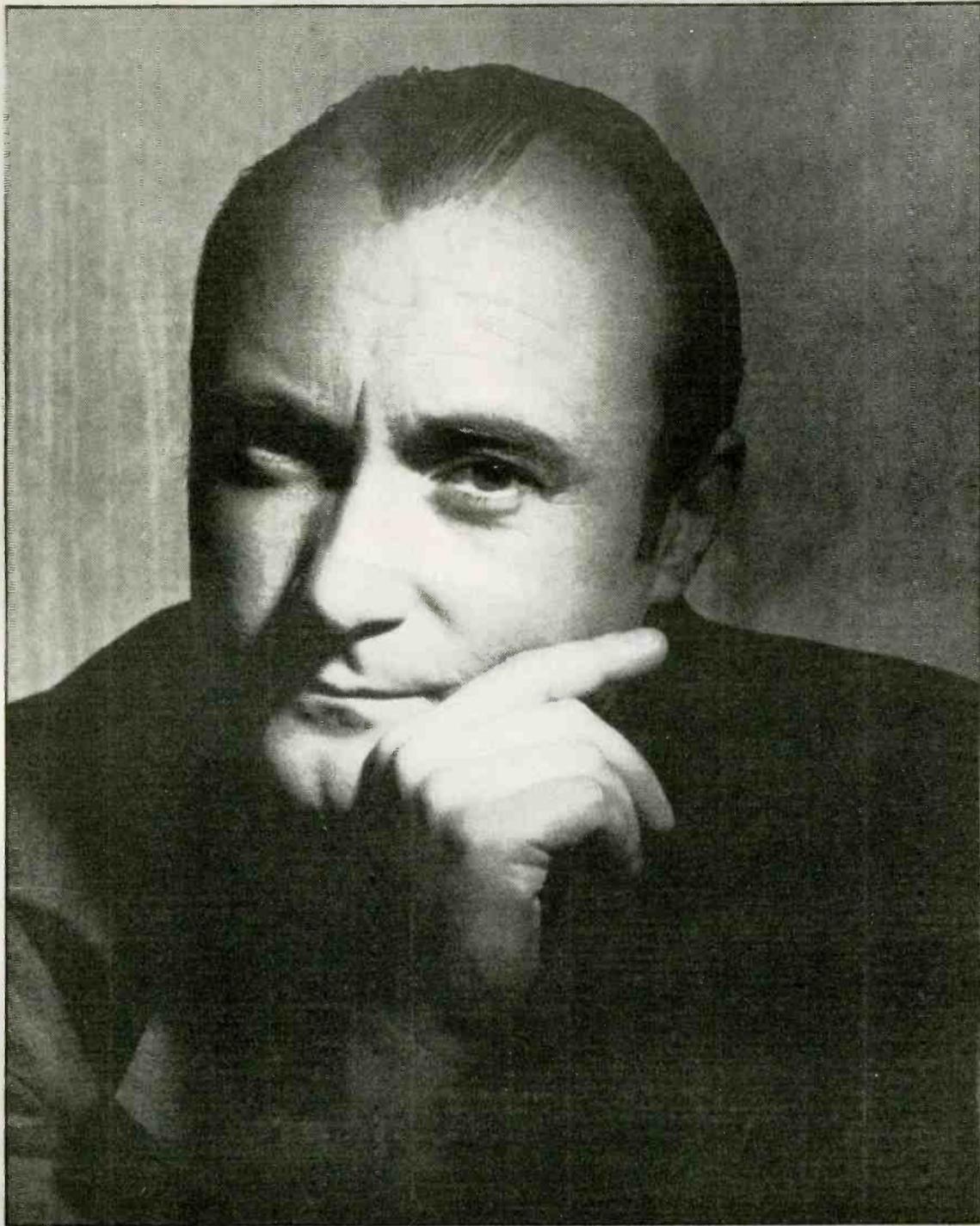
COMPLETE LISTINGS OF:
Facilities, ownership, formats, phone numbers, addresses, Arbitron, Birch and Willight Ratings, Market Information

INDEXED BY:
City and State, Call Letters, Frequency, and by Market

\$29.95 + 2.50 shipping
6"x9" 632 pages

COMPLETE INDUSTRY DIRECTORY

To order by credit card call 800 248-4242 or order by mail from M Street Corporation, P.O. Box 3568, Alexandria, VA 22302 (703) 684-3622



"Something Happened On The
Way To Heaven"

The fourth hit single from the
triple-platinum-plus album
...BUT SERIOUSLY.

Produced by Phil Collins and Hugh Padgham
Management: Tony Smith/Hit & Run Music, Ltd.



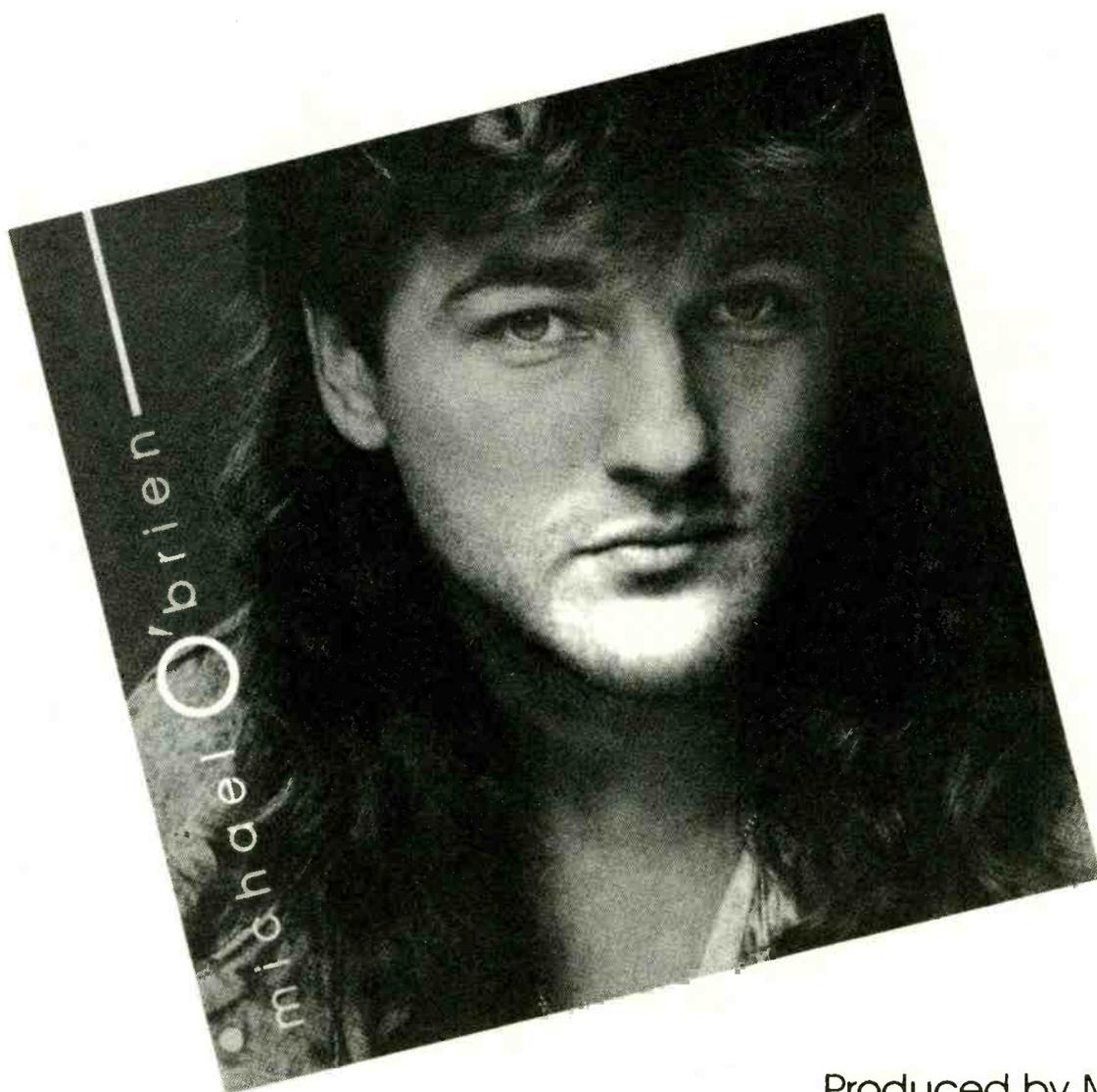
On Atlantic

© 1990 Atlantic Recording Corp. • A Warner Communications Co.

michael O'brien

(4100-4Q and 4100-2Q)

his debut album on Oceana Records



Produced by Michael O'Brien
Executive Producers Carl Maduri
and Patrice Wilkison Levinshon

featuring the hit single "I Believe" (4177-4QS)
on your desk July 23rd



Oceana Records, 2700 N. 29th Avenue, Suite 200-S, Hollywood, Florida 33020
(305) 921-5555 Manufactured and Distributed in the United States by BMG Distribution

QUARTERLY UPDATE

1989 Second Quarter Results

Broker	2nd Qtr. Stations Sold	2nd Qtr. \$ Total*	YTD Stations Sold	YTD \$ Total*
American Radio	0	\$—	2	\$3
Americom	18	441.9	28	526.0
Blackburn	8	47.4	20	129.8
Brydon	2	1.6	2	1.6
Bus. Brokers	2	.2	2	.2
Capstone	1	.4	1	.4
C.E.A.	7	4.7	10	19.3
Chaisson	2	4.6	3	8.6
Chapman	5	3.9	11	10.0
Crisler	7	29.7	7	29.7
Exline	4	1.8	8	2.6
Fischer	2	5.8	3	7.2
Foreman	3	11.8	4	19.3
Fox Auction	0	—	1	2.0
Grandy	0	—	2	2.0
Gray/Tice	1	—	1	—
Hadden	0	—	4	2.0
Healan	0	—	1	.2
Hickman	2	1.2	2	1.2
Hogan-Feld.	0	—	2	5.0
Jamar	1	.2	1	.2
Johnson	11	4.8	11	4.8
Kalil	3	36.6	3	36.6
Kozacko-Horton	8	6.4	11	11.0
LaRue	2	13.0	6	27.2
Mahlman	7	31.2	8	32.7
Marshall	4	5.3	4	5.3
Meador	0	—	1	.1
Mediacor	1	5.0	1	5.0
Millar	1	.3	2	.7
Minkow	0	—	9	75.0
Montcalm	0	—	4	6.5
Moore	0	—	2	5.9
M.V.P.	5	16.9	11	43.2
Nahley	0	—	1	.3
New England	2	1.1	4	2.5
Parrish	1	.3	1	.3
Peterson	0	—	2	3.5
Pierce	1	.3	1	.3
Polynesian	1	.6	1	.6
Proctor	1	.1	1	.1
Richards	0	—	2	2.0
Rosenblum	0	—	3	.9
Sailors	3	11.0	5	12.8
S.C.A.	4	.7	4	.7
Schutz	2	2.0	3	8.2
Sherwood	1	6.0	3	6.9
Snowden	0	—	2	.6
Stevens	8	75.0	9	89.0
Styles Cald.	0	—	1	.2
Sun Realty	0	—	1	.5
Thoben-Van Huss	0	—	4	1.4
Thompson	0	—	3	1.2
Thorburn	2	.3	2	.3
Walters	2	1.0	2	1.0
Wood & Co.	0	—	4	2.5

*All figures in millions (rounded)

Broker Scorecard

1990 Second Quarter Results

Broker	2nd Qtr. Stations Sold	2nd Qtr. \$ Total*	YTD Stations Sold	YTD \$ Total*	Broker	2nd Qtr. Stations Sold	2nd Qtr. \$ Total*	YTD Stations Sold	YTD \$ Total*
Americom	6	\$69.8	19	\$120.4	Pierce	3	.4	4	.5
Blackburn	10	67.2	20	99.3	Bus. Brokers	1	.3	1	.3
Richards	8	15.9	10	28.4	Merrill	1	.3	1	.3
Hickman	3	15.4	4	15.4	Aldefer	1	.2	1	.2
Stevens	3	15.2	5	27.4	Columbia ERA	1	.2	1	.2
LaRue	3	11.0	6	23.0	Meador	2	.1	2	.1
Sailors	4	8.6	4	8.6	Pond	1	.1	1	.1
M.V.P.	7	8.3	12	25.5	VR Business	1	.1	1	.1
Mahlman	2	6.5	3	8.5	Associated	0	—	2	.5
Chapman	11	4.9	16	14.8	Barger	0	—	2	3.2
Peterson	2	4.8	4	6.7	Cahn	0	—	6	15.0
Foreman	2	2.9	3	6.4	Calhoun	0	—	1	.1
Thoben-Van Huss	2	2.6	2	2.6	D.M.E.	0	—	1	1.0
Broadmark	3	2.0	3	2.0	Fischer	0	—	5	4.4
Chaisson	2	2.0	2	2.0	Jamar	0	—	1	.3
Media Marketing	2	1.5	2	1.5	Kalil	0	—	2	.9
Chivers Realty	2	1.4	2	1.4	Kozacko-Horton	0	—	2	.8
Connolly	2	1.1	2	1.1	LaFrance	0	—	1	.4
Exline	3	1.0	6	1.8	New England Media	0	—	1	.8
Riley	1	1.0	1	1.0	Parrish	0	—	2	.3
Clark	1	.9	1	.9	Peak Media	0	—	1	.1
Ga. Business	1	.5	1	.5	Proctor	0	—	1	.1
Questcom	1	.5	1	.5	Rosenblum	0	—	2	1.2
Thompson	1	.5	1	.5	Total	94	\$247.6	173	\$431.5
Earls	1	.4	1	.4	*All figures in millions (rounded)				

AT&T opened the first radio station in New York City nearly 70 years ago.

And today, AT&T Commercial Finance Corporation is bringing this heritage and the resources of AT&T to the broadcast industry.

So if you're looking for a lender with the experience and knowledge that comes from shaping the industry, and who has the creativity, flexibility and resources to bring you the best financing available — call **AT&T Commercial Finance** today. You can count on us tomorrow.

Media Finance Group
(404) 393-2310



AT&T Commercial Finance



The Best Research.

Unparalleled quality control for research you can trust.

STRATEGIC
RADIO
RESEARCH

180 N. Wabash Chicago IL 60601 312.726.8300



"Bonneville CD's sound tremendous
...sonically phenomenal!"

Mark Guidotti-Station Owner/Manager KKLK Colusa, CA



"... the best and most dynamic format!"

Roy Wikoff-Program Director WLCL Gainesville, FL

Bonneville Broadcasting System

PRESENTS

A.C. FORMATS

STARRING

THE KOIT FORMAT

#1 ADULTS 25-54 SAN FRANCISCO *

BONNEVILLE BROADCASTING SYSTEM PRESENTS ...ADULT CONTEMPORARY FORMATS

STARRING **THE KOIT FORMAT** CO STARRING **SOFT AC/AC MIX/ AC CLASSICS**



* ARB Winter '90 MSA



**NOW AVAILABLE FOR YOUR MARKET
CALL 1-800-631-1600 FOR DETAILS**

Bonneville Broadcasting System
...WE'RE A LOT MORE THAN JUST EASY

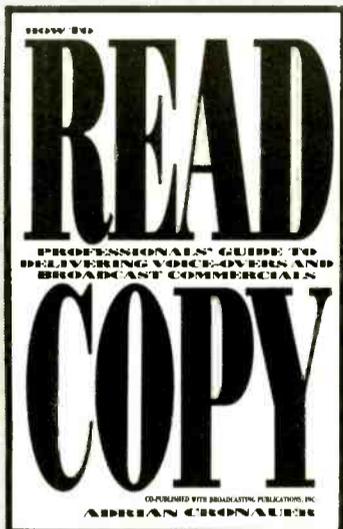
MANAGEMENT

Cronauer Pens Voiceover Guide

Aspiring broadcasters and seasoned professionals looking to break into the lucrative (and highly competitive) field of voiceover work can find tips aplenty in Adrian Cronauer's just published "How To Read Copy" (\$29.95/Bonus Books).

Cronauer — the real-life Armed Forces Radio Network DJ portrayed by Robin Williams in "Good Morning, Vietnam" — covers all the basic steps (from microphone techniques to marking copy to marketing yourself) in a style both informative and amusing. Certain speech patterns, for instance, are identified as "the curse of the small town lilt," and there's a warning for novice announcers to stay away from the Ted Baxter or Jim Dial (from "Murphy Brown") style of broadcasting.

The 208-page book comes with a companion cassette tape on which broadcast veteran Cronauer — who's a communications lawyer these days — demonstrates many



of the right 'n' wrong techniques discussed in the text.

A number of helpful illustrations, a section of real-life sample scripts, and an all-important discourse on dealing with rejection are also included. For more info, phone (312) 467-0580.

How To Tell Your Boss The Bad News

Your station just lost the all-important Weasel account because one of your sales execs unwittingly made a blatantly offensive comment to Mr. Weasel during lunch. What do you do?

You could try stuffing the offending salesperson in a sack and beating vigorously 'til it drips. That may make you feel better, but you're still gonna have to tell the boss what happened. Management specialist Walter Kiechel III, writing in a recent issue of *Fortune*, suggests that you:

- **Do it quickly.** The sooner you tell your boss, the better. You can't afford to have him to hear about it from the injured party or a different source.

- **Deliver the news in person.** This allows you to clear up any misconceptions *on the spot*. It also prevents the boss from building up steam as he marches down the hall to your office.

- **Be up front with the informa-**

tion. Don't try to bury the bad news amongst the good. ("It's a beautiful day. Here's your mail. And, oh yeah . . . we lost the Weasel account.")

- **Arm yourself with alternatives.** After delivering the bad news, offer a list of damage-control options. Be prepared to recommend one of the choices and explain your reasons for doing so. ("Weasel's favorite drink is Old Rotgut. Let's have a half-gallon of the swill messengered over.")

- **Check with your boss on key decisions.** Don't embark on a fix-it plan without first discussing the idea with the Big Guy. If he is not consulted, he may think you're usurping his authority. (You: "Let's tell Weasel that the sales guy is having some severe personal problems, and was speaking out of line." Boss: "That's weak . . . but it's worth a shot.")

- **Don't pass the buck.** Take the blame if the problem was truly your fault. If not, make sure the boss knows that you're simply serving as a messenger. ("Hey, don't take it out on me. I'm only telling you so that you won't look like a fool when you hear it from someone else.")

- **Share information with peers.** Be sure to tell your colleagues — especially the person directly responsible for the problem (if he's still working for you) — how your boss reacted to the bad news. ("No big deal. The boss says it's a typical Weasel maneuver to get better rates!")

- **Learn from the experience.** After resolving the problem, draft a memo detailing what happened and how everything was handled. That should help prevent future fiascos.

MOVIN' 'N' GROOVIN'

Companies Go Great Lengths To Move Employees

If your company asks you to relocate, chances are it'll pay for the normal moving expenses. But will your employer spring for Fido's plane ticket?

Maybe. The cost of the average move last year hit a high of \$8295, partially due to an increase in reimbursement incentives given to persuade reluctant workers to relocate.

Atlas Van Lines asked 241 corporate executives how they felt about paying for various extra moving services. Below are the results and the estimated charges for such services, based on a 1500-mile move of 20,000 pounds of household goods.

- 95.3% would pay for the packing of all items, at a cost of approximately \$2800.

- 85.5% would transport a car for \$104.

- 72.4% would pay \$10-\$42 an hour to break down and reassemble a child's swing set.

- 56.3% would pay to pack and ship paintings (up to \$38 each) or statues (up to \$211 each).

- 41.9% would fly the family dog to the new city for \$150.

- 27.5% would move and reinstall a TV satellite dish at a cost of \$750.

- 27.1% would pay \$2409 to move a boat.

- 13.1% would store an employee's possessions until the next move (charge not available).

- 6.7% would pay up to \$75 a day for a temporary maid to unpack and clean the new house.

- One firm paid (price undisclosed) to dismantle an exec's single-engine plane and ship it cross-country. Now, maybe we're missing something here — but wouldn't it have been more cost-effective to fly?!

DATELINE

- **August 18-19** — Dan O'Day's Air Personality Plus seminar. Airport Holiday Inn. Cincinnati, OH.

- **September 12-15** — NAB Radio 1990. Hynes Convention Center. Boston, MA.

- **September 13-15** — Foundations Forum '90. Sheraton Plaza La Reina Hotel. Los Angeles, CA.

- **September 21-25** — 89th Audio Engineering Society Convention. Los Angeles Convention Center.

- **September 24-27** — RTNDA 45th International Conference & Exhibition. San Jose Convention Center. San Jose, CA.

- **October 11-14** — National Professional Conference Of Women In Communications Inc. Riviera Hotel. Las Vegas, NV.

- **October 16-17** — Broadcast Credit Association's 24th Credit & Collection Seminar. Harbour Castle Westin Hotel. Toronto, Canada.

- **October 24** — Paul Kagan Radio Station Acquisitions Seminar. Park Lane Hotel. New York, NY.

- **January 24-27, 1991** — RAB Managing Sales Conference. Opryland Hotel. Nashville, TN.

- **January 25-29, 1991** — National Religious Broadcasters 48th Annual Convention & Exhibition. Sheraton Washington Hotel. Washington, DC.

- **February 11-13, 1991** — Broadcast Credit Association's 25th Credit & Collection Seminar. Loews Summit Hotel. New York, NY.

PROMOTION IDEA FOR THE FALL

"Best reaction to any trip giveaway we've had in over a year. The promotion sounds huge on the air and everyone wants to win." —Drake Hall, WEGR, Memphis

ROCK, SHOP, & RECOVER

ROCK with Phil Collins in San Francisco

Fly your winners to San Francisco for two nights of adventure, including great seats at Phil Collins' amphitheatre concert. They'll enjoy lunch or dinner at San Francisco's Hard Rock Cafe. And they'll rock hard and heavy, before they're off to Los Angeles to...

SHOP on Rodeo Drive in Beverly Hills...

...Or on Melrose in Hollywood...or at Venice Beach or Malibu... Whether its rock & roll fashions, the fashions of the rich, or the latest beach fashions...Los Angeles is the place! In L.A., winners can stay at the extravagant Sunset Marquis Hotel, where a limo will take them to local shopping areas. Set your winners free with shopping money, and they're sure to return with some unforgettable items. We'll point them to the hottest areas in the city, and if you wish, we'll set them up with a night at the world-famous Comedy Store in Hollywood. After rockin' so hard, and shoppin' so heavy, your winners will be more than ready to...

RECOVER in Cabo San Lucas, Mex.

Rest and relaxation is easy in Cabo San Lucas, home of Van Halen's new *Cabo Wabo Cantina*. Living in paradise, on the beaches of Baja, California, Mexico...drinks in hand, sun overhead, new friends in bikinis....your winners won't want to leave. And when they return home, they'll never forget you for sending them on this wild vacation.



MUSIC AWARENESS PROMOTIONS

Give you winners the chance to **Rock, Shop & Recover.**

Call Music Awareness for exact details on how you can participate...

Jon Scott Howard Schlossberg Pat Rainer

818-883-7625

TOLL-FREE (outside CA) 800-634-5043

SALES STRATEGY

Reevaluating Your Compensation Options

Sales compensation can be a touchy subject, owing to the inherent pressures of market conditions and corporate restrictions. It's also one of the hottest topics this time of year — when stations are beginning to plan their '91 budgets.

Whether your salespeople receive a salary, a draw, a commission, or a combination of the above, you may be interested in updating your form of compensation for next year's budget. Although I can't tell you what's best for your station, I can go over the options available to you.

One of our industry's weaknesses is a traditionally low starting salary, which makes it difficult to attract aggressive newcomers and consequently upgrade current salespeople.

In today's competitive market, our companies rely on the staffers fighting in the trenches to bring in the bucks. Conversely, it takes lots of bucks to acquire those staffers.

As employers, we have economic realities to consider. However, experienced salespeople with proven track records have needs, too. If certain members of your staff have been successful in sales, they'll expect their monthly salaries to reflect their efforts.

Percentage Pluses

On the other hand, there's no doubt that salespeople are motivated by a percentage of an order. I'm a strong believer in commissions — chances are, people receiving motivators will make that extra call, put in that extra hour, or take that extra step to get an appointment.

Not only am I in favor of quarterly incentives, I also like to see cash incentives for short-term efforts, regardless of a station's compensation package.

There's no single "cookie cutter" package that's perfect for your station — the foundation depends on your market size and your station's position in the market.

Evaluate your current compensation package and determine what (and how much) you want to change before the owner springs a '91 package or next year's revenue objectives on you.

Who To Pay

The first step in taking inventory is to separate your

staff into three levels: experienced, intermediate, and beginning. (The ideal mix is 60% in the middle with 20% at each end.)

After considering the amount of turnover activity in each level, you'll be able to pinpoint where you need the most help — and you can base your compensation decisions on today's and tomorrow's needs.

Keep in mind that your intermediate level — the majority of your employees — is your station's future. Lower-level, relatively inexperienced salespeople rarely move up — you're better off putting your money up front to attract more qualified people.

Money Moxie

Go over the accompanying compensation checklist, then decide whether you need to change one or both of your compensation packages: sustaining and recruiting. A sustaining budget is simply the compensation package with which you pay your current salespeople.

The recruiting budget is your first-year or six-month compensation package for new recruits. (Ninety-day deals followed by a dramatic reduction don't work most of the time, as too many conditions generally

Compensation Checklist

- Are your upper-level salespeople keepers . . . or dinosaurs?
- Are you losing your top and intermediate performers to other stations or industries?
- Do you have a true middle level with sufficient depth to bring up a "farm team"?
- What is the compensation at other stations in your market?
- Are you able to keep new hires you were excited about interviewing?
- What's the revenue objective you want to accomplish most: Bulk additional business? Obtain higher average unit rates? Your answer will determine the way you structure your compensation package.

must be met.)

You know that attracting top performers takes a lot of financial compensation . . . but don't forget the "psychic" compensation. Psychic income is almost as important as a paycheck, but it shouldn't take the place of monetary compensation.

Psychic income includes such perks as family health benefits, child care, input on important issues, awards and acknowledgements, bonuses, family attendance at corporate affairs, and parental flex time.

Reward Good Work

The most motivating compensation is rewarded upon completion of a project. The greater the effort and accomplishment, the higher the amount of instant gratification should be.

There's nothing wrong with having a graduated commission scale based on your station's objectives; in fact, it's a great idea. You may want to pay salespeople less for high-cost sale items and more for higher margin sales, for example.

I like to calculate a commission using the average unit rate and degree of difficulty. This isn't that difficult to do with today's computer software and traffic order coding options.

Eventually, I believe the industry will take on a "salary plus variable commission" standard in which the salaries will be based on a market's cost of living, an applicant's level of experience, and the typical first-year earnings of salespeople in each of the three levels.

With reducing inventories and increasing merchandising expenses, commission standards will be judged on a combination of average unit rate, cost of sale, and degree of difficulty rather than the more traditional "new business vs. old (or agency) business" rates.

Chris Beck is the President of Chris Beck Communications, a sales consulting firm. If you have a question about a column or a topic you'd like to see addressed, he can be reached by phone at (818) 594-0851; by fax at (818) 594-5030; by Prodigy electronic mail at ID# SRTN15A; or by CompuServe at ID# 76066,3334. Write to him at 22900 Ventura Blvd., Suite 340, Woodland Hills, CA 91364.

Our Best Advertisement is our CLIENTS' word . . . NOT OURS!

Our Client list is the "Best" in the Industry . . . Because WE are the "Best" in the Industry.

Don't be misled into paying more!
For information call Collect, Person to Person
Byron J. Crecelius 314-423-4411
Home of the "TRAVELING BILLBOARD"
Bumper Strips & Window Labels

U.S. Tape & Label
Saint Louis, Missouri

WKLH/Milwaukee Masters The Marketing Medium

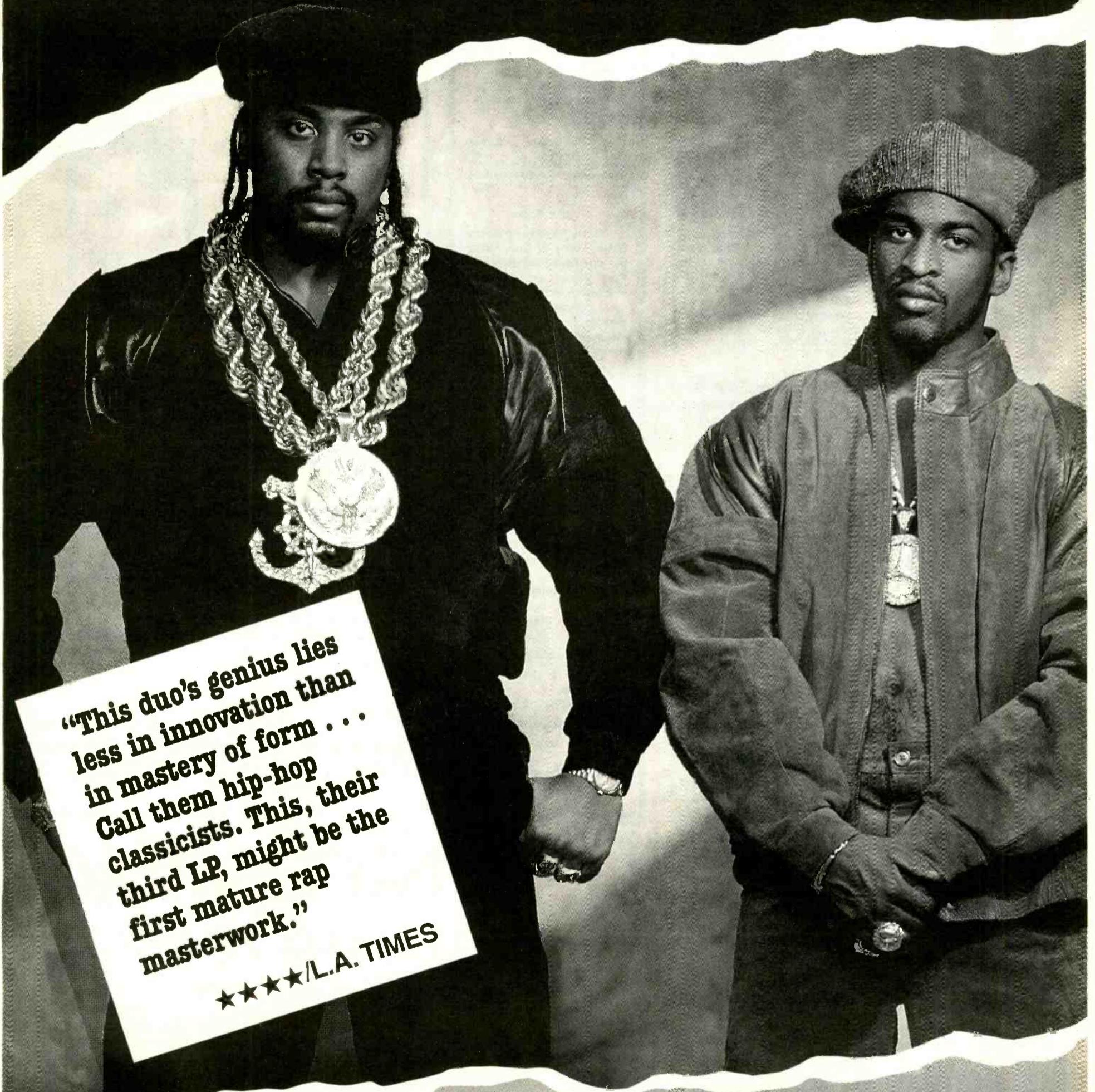
When WKLH/Milwaukee GSM Jeff Jeanpierre sat down to think of a creative way to promote his station, he looked back to his not-too-distant childhood and saw a toy that had sparked his interest — the View-Master.

After a brainstorming session with GM Tom Joerres, Jeanpierre ordered the gadgets, locked himself in his office, listed the station's strongest selling points, and designed the slides on his computer. He plans to syndicate the View-Master promo for other stations.

The Classic Rocker recently sent more than 700 of the promo items to clients, agencies, and AEs all over the country. According to Jeanpierre, the response has been overwhelming . . . and he's already planning a View-Master II promotion.

THE RHYTHM HITS

ERIC B. & RAKIM



“This duo’s genius lies less in innovation than in mastery of form . . . Call them hip-hop classicists. This, their third LP, might be the first mature rap masterwork.”
★★★★/L.A. TIMES

“LET THE RHYTHM HIT ‘EM”
The Hit Title Track From The Gold Album

MCA RECORDS
©1990 MCA Records, Inc.

Written and Produced by: Eric B. & Rakim

Management: **RUSH**
ARTIST MANAGEMENT

ZINE SCENE

Dead Mom Says
Madonna Is Bedeviled!

"You're cursed by the Devil, and you're breaking my heart with your public exhibitions of sex and sacrilege!" So says Madonna's late mother (who passed away when the future boytoy was six) — if you can believe what you read in the *National Examiner*.

The Immaterial Girl reportedly contacted clairvoyant Victoria Von Rhone and begged her to go public with the plea to save Madonna. "Never in my wildest dreams could I have imagined that my baby would grow up to pose for nude pictures and use dirty talk," said the ghost breathlessly. "I beg her to change her wicked ways."

In the spirit of cooperation, the zine is urging "all our readers" to join in a "unique *Examiner* prayer" for Our Lady Of The Perpetual Dye-job's salvation at noon on Sunday, July 29. "My spirit will be with you," the dead mom has promised.

Rock 'N' Scroll

Alongside the story of a 15-year-old Marietta, GA girl who got the shock of her sweet short life upon spotting a naked flutist dancing across a friend's backyard (!), current issues of the *Weekly World News* report that Cher used a teleprompter at a recent Kansas City show. The zine quotes a KC music critic who says a video monitor scrolled the lyrics for every song that La Cher sang during the "glitzy fake rock concert!"

Goodnight Sweet Prince

Remember the story of Prince's penchant for soaking in tubs of sour cream and lemon juice that ran a couple of weeks ago (7/6)? Well, apparently the Purple One has sweetened his disposition. This week's *National Enquirer* reports that every night during his London dates the Little Prince demanded that his hotel bathtub be filled with freshly whipped cream... lightly laced with vanilla and honey!



HALF NELSON — The Star says that Bobbie Brown — "that 'Star Search' beauty who ran off to Las Vegas with Ed McMahon" — has found herself "a younger and better looking guy." And now, heeerrrrre's... Matthew Nelson (twin son of the late Rick and co-founder of the band Nelson.)

Empire Estate Building

Those infamous *Globe* insiders say Michael Jackson is waiting in the wings to take a big bite out of financially troubled Donald Trump's crumbling empire... if the price is right!

The weekly notes that MJ has put money ahead of friendship in the past (by beating out Paul McCartney for the rights to the Beatles's music), and says he'll do it again to help fulfill his ultimate wish: to enter the "Guinness Book Of World Records" as the richest man on Earth!

R&R doesn't run comic strips, but we do take a comic trip each week through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

TELEVISION

TOP TEN SHOWS

JULY 9-15

- 1 All-Star Baseball Game
- 2 Cheers
- 3 The Simpsons
- 4 The Cosby Show
- 5 Roseanne
- 6 NBC Sunday Night Movie ("Love & Hate: A Marriage Made In Hell, Part 1")
- 7 A Different World
- 8 All-Star Pregame Show (tie)
- 9 Designing Women
- 10 60 Minutes

Source: Nielsen Media Research

All show times are EDT/PDT unless otherwise noted; subtract one hour for CDT. Check listings for showings in the Mountain Time Zone. All listings subject to change.

Tube Tops

• **Kenny Rogers, the Moody Blues, Kenny G, Reba McEntire, and Young MC** are among those slated to perform at the welcoming ceremony for the 1990 Goodwill Games, broadcast live from Seattle on TBS (Saturday, 7/21; check local listings for air time).

Friday, 7/20

• **Michael Damian, "Into The Night Starring Rick Dees"** (ABC, midnight).

Monday, 7/23

• **Basia, "The Arsenio Hall Show"** (syndicated; check local listings).

Tuesday, 7/24

• **WABC/NY** talk show host **Joy Behar** hosts the first week of "Midnight Hour" (CBS, 12:45am).

• **Paul Young, "Arsenio Hall."**
• **Pointer Sisters, "Rick Dees."**

Wednesday, 7/25

• **Wynton & Ellis Marsalis, "Arsenio Hall."**
• **Cover Girls, "Rick Dees."**

Thursday, 7/26

• **Mellow Man Ace, "Midnight Hour."**
• **Judds, "Arsenio Hall."**
• **Johnny Gill, "Rick Dees."**

VIDEO

NEW THIS WEEK

• **M.C. HAMMER: PLEASE HAMMER DON'T HURT 'EM — THE MOVIE** (Capitol Video)

Fans of the Capitol chart-topper may be a little disappointed to find his two latest hit singles missing from this hourlong effort, but five tunes from his album of the same name — woven into elaborate dance productions and a storyline centered on inner-city youth caught up in drug running — should make up for it. Songs range from the "Help The Children" to a remake of the Jackson 5's classic "Dancin' Machine," featuring the 1990 Hammer Posse — **Ace Juice, Too Big, and Oaktown's 3.5.7.**, among others. (Street date: 7/24)



HAMMERSMITH — M.C. Hammer poses, former Smiths frontman Morrissey reposes.

• **MORRISSEY: HULMERIST** (Warner Reprise Video)

The former Smiths mastermind enters the home video arena with this seven-clip compilation, which includes the New Rock Top Ten tune "November Spawned A Monster," plus old faves "The Last Of The Famous International Playboys," "Interesting Drug," "Suedehead," and "Ouija Board, Ouija Board." The **Sire/Reprise** singer also offers a never-before-seen live version of "Sister I'm A Poet" as well as two versions of "Everyday Is Like Sunday" — a clip and a short dialogue "bonus track" — in the 45-minute tape. (7/24)

• **LIFESTYLES OF THE RAMONES** (Warner Reprise Video)

Interviews with pals **Deborah Harry, the Talking Heads, Little Steven, Anthrax,** and others highlight this mix of clips and live performances from **Sire/WB's** eight-legged trash compactors. The hourlong compilation contains 12 tunes, including such headbanging favorites as "Rock 'N' Roll High School," "We Want The Airwaves," "I Wanna Be Sedated," and "Pet Sematary." (7/24)

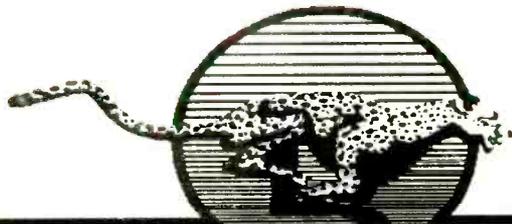
• **DIO: TIME MACHINE** (Warner Reprise Video)

The **Reprise** band's namesake, vocalist **Ronnie James Dio,** discusses each song and band member in this 45-minute retrospective longform. Selections include "Last In Line," "Holy Diver," "Rainbow In The Dark," the current single "Wild One," and five others. (7/24)

• **BLAZE** (Touchstone Home Video)

Paul Newman plays flamboyant Louisiana Governor **Earl Long,** who falls in love with New Orleans stripper **Blaze Starr.** The film spawned an **A&M** soundtrack with original songs by **Fats Domino** ("One Night"), **Hank Williams Sr.** ("Hey, Good Lookin'"), and **Randy Newman** ("Louisiana 1927"), plus remakes of period pieces by **Bonnie Sheridan** and saxmaster **Bennie Wallace.** (7/25)

Music Scheduler: No Contract!



POWERPLAY

At last: Music rotation software that leases month-to-month! Find out why *nobody* cancels. It's POWERPLAY, and its' playlists are so perfect that several

hundred winning stations have already made the move!

POWERPLAY is the best music scheduler for IBM XTs, ATs or compatible: Simplest to learn,

fastest to schedule, and easiest to edit to excellence. POWERPLAY schedules music in minutes, then drops into the editor and finds every song that doesn't pass your tests. You'll reconcile sweeps as fast as lightning, because POWERPLAY suggests the perfect revisions.

You'll *teach* our automatic editor *your programming secrets* to do the job *itself* so your station sounds perfect! You'll save *hours a week* at the computer.

Call Century 21 today for a working copy of POWERPLAY on a free trial. There's no obligation.

century21

PROGRAMMING, INC.
14444 Beltwood Parkway, Dallas, Texas 75244
US & Canada: Call Toll-Free (800) 937-2100

AC BREAKER!

PROPAGANDA

"HEAVEN GIVE ME WORDS" **26**

Co-written by Howard Jones

A MOST ADDED AC 50/8

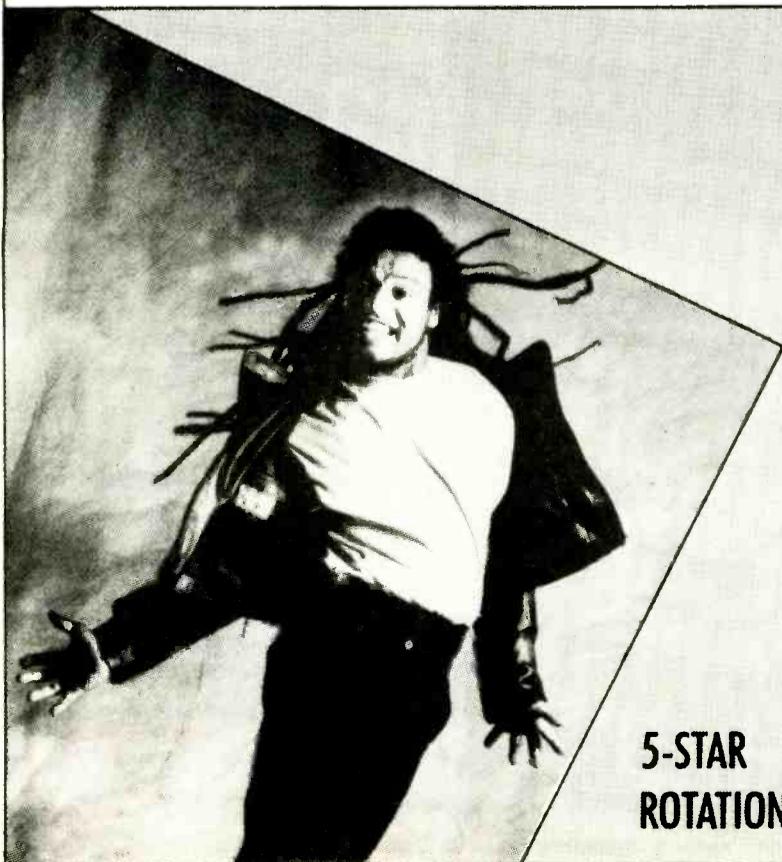
Already On KAER, KLCY, B100, WZNY, WLEV,
WAHR, KMJC, WKSJ and more



PROPAGANDA features:
*DEREK FORBES of Simple Minds
*BRIAN McGEE of Simple Minds
*MICHAEL MERTENS
and featuring BETSI MILLER



Production by Chris Hughes and Ian Stanley.
US Representation: Second Vision Management.



MAXI-PRIEST

"CLOSE TO YOU"

CHR New & Active 134/20
A MOST ACTIVE CHR

CHR ACTION AT:

WXKS, PRO-FM, PWR99, KEGL, KRBE, KSAQ, PWRPIG, Q105, B96, WPHR,
WLOL, WKBQ, KS104, Y108, KIIS, KKRZ, KISN, Q106, KPLZ, KUBE, HOT97,
KITY, KTFM, HOT102, PWR106, KKFR, KOY-FM, FM102, HOT 977 And More

AC EDIT OUT NOW!

Early AC Action: B100, WEIM, WHAI, WAFL, WKCX, KBLQ, KCMJ, KWSI

Produced by Geoffrey Chung for Penetrate Productions, Sly Dunbar and
Handel Tucker. Don Taylor Management.

5-STAR
ROTATION VH-1

 © 1990 Charisma Records America, Inc.

MEDIA

SCREEN SCENE

Spike Lee's Summer Underdog

Spike Lee's movie about the jazz life ("Mo' Better Blues") swings into the nation's theaters on August 3. And, although you won't see Columbia recording artist Terence Blanchard on the silver screen, you will witness plenty of his work.

Along with blowing the actual trumpet licks for Denzel Washington's Bleek Gilliam character, Blanchard served as one of the film's technical advisors, charged with teaching the Oscar-nominated "Glory" star how to carry himself like a true night-blooming jazzman.

The film's Columbia soundtrack hits music stores on July 31. The LP features jazz performances from Blanchard and Branford Marsalis as well as the song "Harlem Blues" (with Washington's on-screen love interest Cynda Williams on vocals) and "Jazz Thing" (a rap retelling of the genre's history performed by newly signed Chrysalis artists Gangstarr).

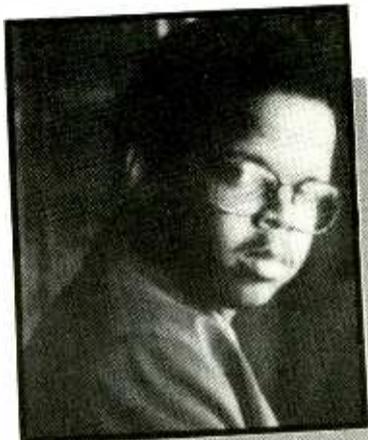
Marsalis also makes a cameo appearance in the movie, which costars Ruben Blades. Incidentally, the flick pays a high 'n' inside compliment to the late, great Charles Mingus: The club in which Gilliam performs — the Underdog — owes its name to the bassist/composer's autobiography ("Beneath The Underdog").

Lee's next assignment? "Jungle Fever," which is described as the story of a black architect from Harlem who gets romantically involved with an Italian-American girl from Bensonhurst.

Mambo Kings

Screenwriter Cynthia Cidre (of "In Country" fame) is reportedly adapting Oscar Hijuelos's Pulitzer Prize-winning novel "The Mambo Kings Play Songs Of Love" for cinematic release under producer/director Arnold Glimcher.

Set in 1949, the novel follows the lives of two Cuban musician brothers who leave Havana to play the dance halls of New York City.



Terence Blanchard — heard, but not seen.

The brothers' career crests with an appearance on the "I Love Lucy" television show, during which the Kings star as Ricky Ricardo's singing cousins and perform their hit "Beautiful Maria Of My Soul."

Lucille Ball's estate has reportedly granted the filmmaker the rights to use footage from the series in the movie. Cast and shooting date have yet to be announced.

Counter Culture

Newly signed Chameleon recording artist Holly Near is cast as the conservative manager of a small-town diner in "Dog Fight." Set in the early days of the Vietnam War, the drama also stars River Phoenix as a boot camp-bound youth who falls for Near's daughter, played by Lili Taylor (of "Mystic Pizza" fame). A December release is planned.

The Fugitive Kind

"Hunt For Red October" leading man Alec Baldwin will star in a big screen adaptation of the hit '60s TV series "The Fugitive." Walter Hill ("48 Hrs.," "Another 48 Hrs.")

will direct the film for Warner Bros. Shooting is set to begin in mid-October — after Baldwin wraps "The Marrying Man" with Kim Basinger.

What's New, Pussycat?

British theatrical composer Andrew Lloyd Webber has pacted with Steven Spielberg to make a feature-length animated film version of the former's hit musical "Cats."

No producer, director, or other roles have yet been named. However, both heavyweights are said to be "creatively responsible" for the project.

Where's The Party?

Madonna will have to find a new home for Siren Films (her production company) now that Columbia Pictures has declined to renew the Material Girl's contract. (Madonna has already moved her offices off the lot.)

Incidentally, the singer has at least three films in development: "Blessing In Disguise" (which may be produced by Warren Beatty), "Bewitched, Bothered, And Bewildered" (about a housewife who becomes a Las Vegas lounge singer), and an untitled musical penned by "Night, Mother" scriptwriter Marsha Norman.

Survey: Radio Most Popular News Source

Fifty-three percent of those who were asked what news source they used yesterday said they listened to radio, compared with 52% who watched TV and 43% who read a newspaper to get their news, according to a recent survey.

The Times Mirror Co. study — drawn from several polls, each with samples of about 1200 — also revealed that those who listened to National Public Radio retained significantly more information than those who watched CNN.

Fox Seeks Radio Promo Footage

Is your station known for its crazy contests and peculiar promotions? The Fox television network is searching for bizarre stunts and other typical radio promos for a prime-time program set to debut in early September.

The as-yet-untitled 13-week show (set to follow "Totally Hidden Video") will feature footage of radio promos — both sent in by the nation's stations and taped by Fox for the show — as well as public access TV and public domain tapes sent in by viewers. A host has not yet been named.

If you've got an event coming up, or if you have video footage of a past one, call Fox researcher Rich Pisani at (213) 856-1070 for more info.



Robert De Niro — arson, who art in heaven.

Play With Fire

Robert De Niro will play an arson investigator in Imagine Entertainment's "Backdraft" — a silver screen vehicle already starring Kurt Russell, Billy Baldwin, Rebecca De Mornay, Scott Glenn, and Jennifer Jason Leigh.

The action-drama — which is said to explore the relationship between firefighting brothers Russell and Baldwin — begins shooting in Chicago on July 25 with Imagine co-chairman Ron Howard directing. Look for it to flare up in theaters next summer.

Final Cuts

• EMI artists the Red Hot Chili Peppers have recorded three different versions of the Bachman-Turner Overdrive staple "Takin' Care Of Business," one of which is to be included in Jim Belushi and Charles Grodin's upcoming film of the same name. Cameo funkmeister Larry Blackmon produced one version of the tune, which may be included on a forthcoming EMI soundtrack.

• Andrew Dice Clay's concert movie will not be released on August 31... as previously planned. According to Daily Variety, it's unlikely the film will ever be released theatrically. It could, however, sneak out on video or as a cable special.

FILMS

WEEKEND BOX OFFICE JULY 13-15

1 Die Hard 2 (Fox)	\$14.51
2 Ghost (Paramount) *	\$12.19
3 Days Of Thunder (Paramount)	\$8.16
4 Jungle Book (Buena Vista) **	\$7.70
5 Adventures Of Ford Fairlane (Fox) *	\$6.37
6 Dick Tracy (Buena Vista)	\$4.82
7 Quick Change (Warner Bros.) *	\$4.70
8 Total Recall (Tri-Star)	\$3.21
9 Another 48 Hrs. (Paramount)	\$2.96
10 Jetsons: The Movie (Universal)	\$2.85

All figures in millions

* First week in release

** Rerelease

Source: Exhibitor Relations Co.

COMING ATTRACTIONS:

This week's openers include "Arachnophobia," described as a "thrill-omedy" about deadly spiders that invade a small town. Jeff Daniels and John Goodman star in the movie, whose forthcoming Hollywood Records soundtrack includes the title tune by the new label's Brent Hutchins, thematic tracks from labelmates the Party ("Spiders And Snakes"), Pleasure Thieves ("Boris The Spider"), and the Poor Boys ("Spider And The Fly"), and songs by Sara Hickman, Russell Hitchcock, Jimmy Buffett, and Tony Bennett.

Also opening this week: "Navy Seals," starring Charlie Sheen as a member of an elite Navy rescue team trying to retrieve stolen missiles. The film's forthcoming Atlantic soundtrack features the single "Strike Like Lightning" by Mr. Big, plus songs by Bon Jovi, Lou Gramm, Blue Rodeo, Lisa Hartman, Richie Havens, Vicki Thomas, Planet 3, and Gowan.

MUSIC & MOVIES

CURRENT

- **THE ADVENTURES OF FORD FAIRLANE (Elektra)**
Singles: Last Time In Paris/Queensryche
Sea Cruise/Dion
Glad To Be Alive/Teddy Pendergrass & Lisa Fisher
Other Featured Artists: Billy Idol, Yello, Richie Sambora
- **DICK TRACY (Sire/WB)**
Single: Ridin' The Rails/K.D. Lang & Take 6
Other Featured Artists: Ice-T, Jerry Lee Lewis, Erasure
- **DICK TRACY: Original Score (Sire/WB)**
Featured Artist: Danny Elfman
- **DAYS OF THUNDER (DGC)**
Single: Hearts In Trouble/Chicago
Other Featured Artists: Guns N' Roses, David Coverdale, Tina Turner
- **JETSONS: THE MOVIE (MCA)**
Single: I Always Thought I'd See You Again/Tiffany
Other Featured Artists: XXL, Shane Sutton, Stunners
- **PRETTY WOMAN (EMI)**
Single: King Of Wishful Thinking/Go West
Other Featured Artists: Roxette, David Bowie, Natalie Cole
- **BIRD ON A WIRE**
Single: Bird On A Wire/Neville Brothers (A&M)

UPCOMING

- **YOUNG GUNS II**
Single: Blaze Of Glory/Jon Bon Jovi (Mercury)
- **PROBLEM CHILD**
Single: Problem Child/Beach Boys (RCA)

25 years
and still
in Orbit.



The year was 1964. The Gemini space mission blasted into orbit. And so did Columbia School of Broadcasting. Twenty five years later, we're still helping launch the careers of broadcast stars. Our thanks to the radio, record & television industries for helping us achieve this stellar performance.



COLUMBIA SCHOOL OF BROADCASTING
(Corporate Headquarters)
5858 Hollywood Blvd., Hollywood, Ca. 90028
(213) 469-8321

The WAVE's New Sound

30 Days and listeners are already taking notice...

INSIDE RADIO®

Edited by Tom Taylor, Steve Butler and Jerry Del Colliano

The Hot News in Ratings and Sales.

Volume 15 June 11, 1990 Issue 23

1930 East Marlton Pike Suite S-93, Cherry Hill, NJ 08003 (609) 424-6800

Inside the Birch Monthlies.

The latest March/April numbers just in and an analysis of how your format is doing in other markets. Compiled by Kathy Walters. Analyzed by Tom Taylor and Steve Butler.

Denver			
Birch		F/M	M/A
KYGO-F	c	9.4	9.8
KBCO-F	a	8.3	8.1
KRXY-F	chr	7.9	7.8
KQKS-F	chr	6.7	7.2
KOA-A	n/t	6.4	6.7
KXKL-F	o	6.4	6.4
KRDI-F		7.0	6.2
KHIH-F	nac	1.3	4.5
KAZ-F			7.2
KOSI-F	ez	4.3	3.5
KRFX-F	a	4.3	3.5

**Inside Analysis: KHIH
airing SMN's new Wave
mix that's added vocals
from Phil Collins, Don
Henley, Moody Blues – and
even old Doors tracks.**

REPRINTED FROM THE JUNE 11, 1990 ISSUE OF INSIDE RADIO. This reprint does not constitute an endorsement, implied or otherwise, by INSIDE RADIO. It may not be reprinted by anyone other than INSIDE RADIO or used in any way for advertising or promotional purposes without prior written permission of INSIDE RADIO. The reprint may not be sold by anyone other than INSIDE RADIO and no message, with the exception of the donor's name, may be imprinted on it.

...so has the radio industry!

**Cool Classics, Futuristic Instrumentals
for the 35-49-year-old AOR rooted listener**

**The new WAVE live 24 hours-a-day
Lee Abrams, Managing Director**

A Premium Format from



800-527-4892

LIFESTYLES

Banned In The U.S.A. (And Canada)

Luther Campbell and the 2 Live Crew aren't the first musicians to run afoul of local legislators. For example, acts that tour Montreal have long known it's illegal for a musician to carry an ice cream cone in his pocket while playing the drums or any other musical instrument . . . no matter how much added excitement it brings to the show.

Montreal city fathers aren't alone. Dozens of idiotic statutes involving live music can be found on the books in towns and cities across North America. Witness the following examples, courtesy of the Toronto-based *Music Express*:

- In Boise, it's illegal for any female wearing a bikini to play a guitar on any street, road, or highway unless she's escorted by at least two officers, or unless she arms herself with a club. (This law was later amended to except females weighing less than 90 pounds as well as those who tip the scales past 200.)

- Montgomery, AL police can arrest any nightgown-clad women who play or sing country music in public.

- Women who dare attend a concert in Little Rock while wearing high-heel shoes measuring more than one-and-a-half inches in height should be prepared to wear the shoes to jail as well.

- It's illegal for female concertgoers in Charleston, SC not to wear a corset. (A physician is required to check out each female to see if she's upholding the law.)

- Police in Regina, Saskatchewan can arrest any woman who weighs 200 pounds (or more) for playing a banjo or other stringed instrument in public while wearing shorts.

Male Bondage

So much for public attempts to protect the supposed fragility of the gentler sex. However, men are sometimes the focus of these antiquated statutes as well. For example:

- In Tulsa, no male with hair growing over his upper lip can legally teach a female to play a flute or any other musical instrument.

- Pittsburgh cops can lock up any man who tickles a girl under the chin with a featherduster during concerts.

- It's illegal for males (whether musicians or audience members) to wink at females during concerts within Des Moines city limits. Similarly, men are not allowed to cough, whistle, or do anything else to attract the attention of a woman during concerts in Abilene, TX.

- In Madison, WI, it's a legal no-no for any man to kiss a woman during a concert (unless she's properly chaperoned). Likewise, men face the long arm of the law if they hug a female "without a good and lawful reason" during shows in Providence.

Don't Shoot The Piano Player

Not surprisingly, many laws single out musicians themselves. For example, band members are subject to arrest in Salt Lake City if they eat onions before gigs (between 7pm and 7am). Similarly, musicians are prohibited from playing in public in Edmonton, Alberta if they're wearing hats likely to frighten timid people.

There are, however, a few laws that protect singers and players:

- Jamestown, SD cops can bust audience members who laugh aloud while listening to a live country performance.

- It's illegal for an audience member to stick out her tongue in the direction of a performing musician in Hartford.

- In Wichita, any person who uses or carries a concealed or unconcealed beansnapper while attending a concert risks a fine.

- And in Winnipeg, Manitoba, citizens are not allowed to attend a performance within four hours of consuming garlic.

8mm Horizontal Camcorder Features 'Fuzzy Logic'



Fisher's new 8mm camcorder combines horizontal two-hand operation with "fuzzy logic" artificial intelligence circuitry for increased stability.

The 1.7-pound "FVC-880" — held like binoculars — evaluates focus and lighting conditions for accurate automatic operation in any situation.

Other features include wireless remote control, six shutter speeds, low-light (four lux) capability, digital title insertion, and a flying erase head.

Retail price: \$1300. For more info, call the Chatsworth, CA-based company at (818) 998-7322.

CHRONICLE

Born To:

WYBZ (KOOL 105)/Ft. Walton Beach, FL OM Rick Zurick, wife Leslie, daughter Shelby Kathryn, June 15.

WKQ/Duluth, MN PD Michael Alan, wife Angie, daughter Jessica Marie, June 24.

WDEZ/Wausau, WI MD Karen Williams, husband WDEZ parttimer Scott Baker, son Dylan Clyde, June 25.

WJHM/Orlando owner Gregory Reed, wife Mariana, daughter Juliana, June 26.

WYXY/San Diego air talent Kenny Noble, wife Kay, son Kenny Jr., June 28.

KSSK-AM/Honolulu PD Phil Abbott, wife Joyce, son Eric, June 30.

Former *Relativity* Nat'l Promo Dir. David Ross, wife Julia, daughter Felicia Danielle, July 1.

KIOI (K101)/San Francisco air talent Sue Hall, husband Dana Blum, son McKinley Scott, July 1.

WGBH/Boston air talent/producer Dick Pleasants, wife WGBH Director/Audience Services Kathy Shugrue, daughter Julia, July 5.

KLTR/Houston air talent/producer Terry Ettler, husband Bob, son Cody, July 5.

KUBE/Seattle PD Tom Hutyler, wife Terri, son Connor Matthew, July 6.

KFXD/Boise PD Mike Kasper, wife Terri, son Jordan Michael, July 8.

Marriages:

WZZG/Charlotte, NC air talent/Production Director Jeff Baker to Lou Boller, June 23.

WZZG/Charlotte, NC air talent Steve Meade to Robin Roberts, June 23.

KZLA/Los Angeles air talent Ken Cooper to Linda Alber, June 23.

WHYT/Detroit air talent Michael J. Fox to Catherine Lehan, June 29.

WLOU/Louisville PD Ange Canessa to Shawn Michael, June 30.

RCA VP/AOR Wynn Jackson to Rozanne Sisk, July 7.

WANM/Tallahassee PD/MD Van Wilson to Inez Robinson, July 7.

Condolences:

WZAK/Cleveland air talent Mike Love, 37, June 26.

ABC Radio Networks News Director/Entertainment & Direction Radio Networks Jeffrey Sprung, 50, July 1.

18-29s Drive Auto Market

They may not have the highest incomes or own the most cars, but adults aged 18-29 are the most avid shoppers when it comes to new and used automobiles, according to a recent survey. Eleven percent of the twenty-something group look at new cars and 10% look at used cars during a typical month, compared with 8% of consumers 30-44 (and only 5% of

those 45+) for both new and used wheels, says the study by the NYC-based Roper Organization.

Although not all of these young lookers end up buying, of course, they nevertheless remain far more interested in the automobile market (despite its current slump) than consumers in their thirties and forties.

Buy us and people will laugh at you.

For 7 years, The American Comedy Network has been the #1 choice of morning shows in all formats and all market sizes. Don't you deserve the best comedy service available? Call or write today.

ACN • 10 Middle St. • Bridgeport, CT 06604 • 203-384-9443

ACN

THE BEST IN THE BUSINESS

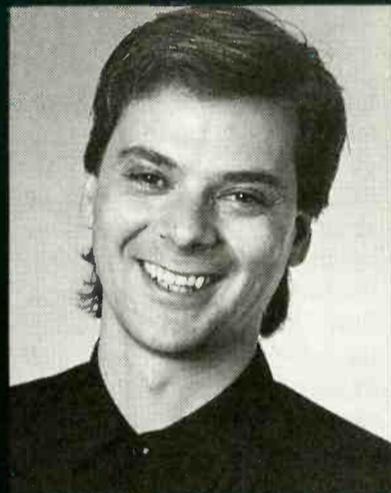
AMERICAN Dance Traction

t h e
GUESTS

WEEKEND OF JULY 20

Johnny Gill
Mellowman Ace
Morris Day
Lisa Stansfield
Steve B.
India
En Vogue
Glenn Medeiros

t h e
HOST



Jeff Wyatt, program director and on-air personality of Power 106-FM/ Los Angeles, delivers a 3-hour, red-hot mix of today's biggest dance hits and exclusive, revealing interviews with the stars behind the hits.

t h e
MUSIC

SAMPLE HOUR

Keith Sweat
"Make You Sweat"
The Time
"Jerk Out"
Lisa Stansfield
"You Can't Deny It"
Snap
"The Power"
Soul II Soul
"A Dream's A Dream"
The Jacksons
"Can You Feel It"
Mellow Man Ace
"Mentiroso"
Johnny Gill
"Rub You The Right Way"
New Kids On The Block
"Tonight"
George Lamond
"Bad Of The Heart"

STREET MUSIC FOR THE MASSES.

Get your market moving. Contact your Westwood One representative today.
In Los Angeles call (213) 840-4244, in Canada (416) 597-8529, FAX (213) 204-4375
or Telex 4996015 WWONE.



WESTWOOD ONE RADIO NETWORKS

The Heart Of The Format

Why do people listen to a particular radio format? The answer may be complex, but the ultimate determining factor may be what mood they're in — or want to be in.

When I studied with media guru Marshall McLuhan, our conversations inevitably revolved around media's effect on people. He was convinced that radio was "hot" and television was "cool." Radio involved listeners by forcing them to use their imagination, while television held them at a distance because it did all the work for them visually.

During those conversations, I became intrigued by the idea that most people use media as mood drugs to change or sustain a mood. They might tune in comedy to make themselves feel happy, CHR to give themselves a lift of energy, or oldies to put themselves in a reflective state.

I've seen hundreds of research studies on listener and viewer behavior which all contained one central message from the public: "I choose my media depending on what mood I'm

"Most people use media as mood drugs to change or sustain a mood."

in." To better understand such listener motivation, I asked prominent radio experts to explain why listeners make specific format choices.

CHR

People tune in CHR when they want to be plugged in, in touch with what's new. It gives them an energy lift. As Bob Elliot of Joint Communications says, "It's caffeine. It's a high come format because everybody needs it for at least one cup a day."

It's also a singalong format, which makes people feel hip. To Alan Burns, it's the "girls just wanna have fun" format. It's young. At its best, it's the format

Listeners' Moods

- Energetic
- Relaxed
- Risky
- Angry
- Longing
- Fun

mothers can listen to with their daughters.

Nationwide Communications President Steve Berger sums it up with tongue firmly in cheek: "I am hip, you are hip, our friends are hip. The world is hip. CHR defines hipness and stops the spread of age spots. CHR is the reason Wolfman Jack is still recognizable in some way."

Guy Zapoleon sees CHR as "What's happening, baby. Pick me up and make me feel good." To service that mood, Lee Abrams feels CHR "needs to be a radio version of Madonna, MTV, Guns N' Roses, Robocop, and Swatch."

AOR

Originally, AOR was tied into an experimental mood. It was associated with a risky mood, a need for taking chances. People experimented with lifestyle, drugs, and music. The experimentation focused on artistic legitimacy, protest, and anger. A great deal of that is still in AOR music today — witness Don Henley.

However, in many cases AOR is becoming more like oldies. KISW/Seattle PD Steve Young says, "I would call AOR the 'Dorian Gray' format. It captures the essence of those who are still kids at heart and refuse to acknowledge that aging has taken its toll."

Berger muses that AOR stations which sell the new Eric Clapton album are representing an anachron-

ism and an oxymoron. Jeff Pollack says AOR represents "passion for the music with a keen appreciation of the revolutionary events of the '60s and '70s . . . summed up in the words 'hey, hey, my, my.'"

In spite of its changes, people listen to AOR because, as Jon Sinton says, "AOR music has always been about authenticity." Burns maintains it's about "introspection and self-esteem, using music to set oneself apart from the crowd and thus belonging to a better crowd."

There's no question that AOR's mood service focus is starting to change. Classic rock is serving a nostalgic, comforting mood. Traditional AOR is trying to straddle the chasm created by the aging baby boom — leading Abrams to declare that hard rock is becoming the new AOR, because it's driven by people "who aren't listeners but are fans."

Oldies

Oldies are a way to get in touch with the past. They're for the nostalgic mood. The format's music allows listeners to measure life's progress by providing a benchmark for where they've been.

Oldies provide tremendous comfort. It's easy to sing along with all the music. Familiarity is reassuring. Elliot feels oldies focus us around the idea that "times were better once, or at least the music was."

AC

AC is a comfort zone, a "relax me" format. It provides a musical companion and allows listeners to feel secure. Pollack labels it "musical safe sex," and Elliot says, "It's a daytime version of a night light."

Zapoleon points out the AC mood isn't just "relax me," but also "keep me informed." Berger insists AC is "the place yuppies go now instead of Beautiful Music, which is where the yuppies of the last generation went at the same age."



Different ages, different tastes mean different moods.

B/EZ

Beautiful Music/Easy Listening services the same mood as AC: comforting, relaxed, and safe.

Country

Country is about longing — for simpler times, an easier life, and a sense of

"The minute you stop meeting the audience's needs, another mood service will take your place."

community. Moon Mullins believes people tap into Country because of "the stories the songs tell. They laugh, they cry, they feel." Randy Michaels sees it as "white man's blues." Blues, according to Nick Michaels, are "medicine for pain."

News/Talk

When the mood leans toward staying in touch, checking out gossip, and feeling connected, News/Talk is the format of choice.

For News/Talk listeners, information is power. It gives them a life, makes them feel stronger and more prepared.

UC

Pollack claims UC caters to a "rhythm-based, 'don't worry, be happy' mentality. Get your ya-yas out."

Hispanic

Hispanic radio is the place for its listeners to get plugged in. Elliot calls it "the town meeting hall. It

reflects the values of Hispanic society and addresses community needs like no other format."

Outside The Basics

Outside of these formats and types of music, there are others catering to different moods. Hard rock/metal services the need to express anger and the need to belong to an exclusive club. Hispanic and UC formats are starting to fragment to service the oldies/AC "relax me" mood.

Formats will constantly readjust, attempting to service the basic moods. As long as you maintain a clear understanding of why your target audience tunes in, no one will blindside you. The minute you stop meeting the audience's needs, another mood service will take your place.

No. 21 in a series



John Parikh is CEO of Joint Communications program and marketing consultants, which consults 75 radio stations and 15 corporate clients. He can be reached at (416) 593-1136.

UPI VICE CHAIRMAN

UPI, FNN Links Expand With Berentson Appointment

United Press International and Financial News Network became more closely linked this week when the news organizations' parent company, Infotechnology Inc., appointed John Berentson Vice-Chairman and COO of UPI. Ber-

entson was already COO of the parent company and Exec. VP at FNN.

Berentson succeeds Joseph Taussig as UPI Vice Chairman. Taussig is, according to a statement, leaving to "pursue other business interests." Infotech and UPI Chairman Dr. Earl Brian said he's still looking for a new UPI President, a post left vacant since Paul Steinle's March departure.

Brian also announced plans to shift some UPI and FNN staffers to two new joint ventures, UPI Financial Information Services and UPI SportsNews Inc. UPI spokesman Milt Capps said approximately 200 FNN employees will participate "to varying degrees," while about 100 UPI staffers will be involved in the joint ventures.

Brian indicated that other UPI joint ventures are in the works, with radio one of the areas affected. Capps told R&R that several of those joint ventures will be with companies other than FNN.

Moschitta Rises To WRCN PD

WRCN/Long Island interim PD John Moschitta has been officially upped to PD. He succeeds Tom Calderone, who left to become OM at WHFS/Washington. Concurrently, Zach Martin rises to Asst. PD and Buddy Angelillo moves up to MD.

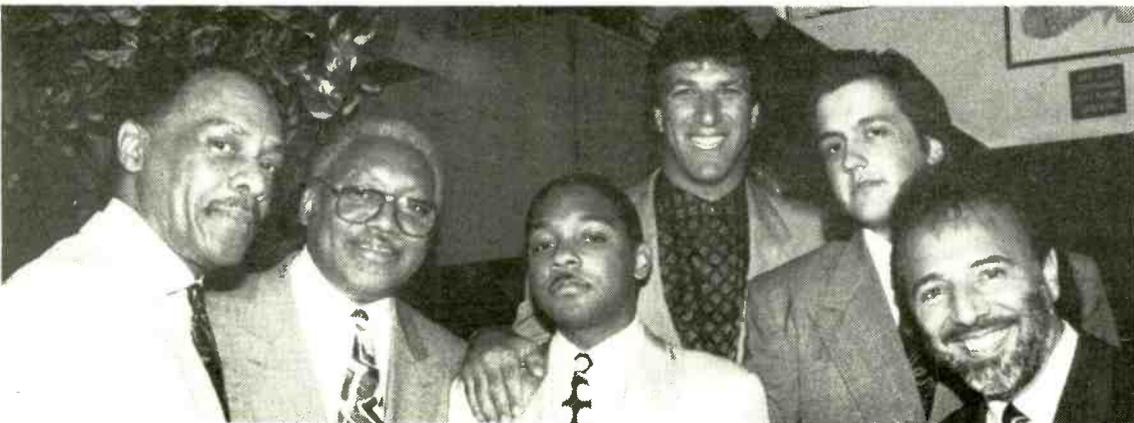
"John's done a terrific job," remarked owner/GM Gary Starr. "It wouldn't make much sense to replace a guy after our ratings have doubled. John, Zach, Buddy, and [consultant] Alan Sneed make a great team."

Etheridge Apple Of Island Guys



Island hosted a cocktail reception recently to introduce Melissa Etheridge to the label's new distribution company, PGD. Flanking the singer before her New York shows are PGD Sr. VP Jim Caparro (l) and Island President Mike Bone.

Like Father, Like Son



Columbia artists Wynton Marsalis and Joey DeFrancesco were joined onstage by their fathers for a night of jazz at NYC's Blue Note, part of the club's "Month Of Mondays" promotion. Seen on the scene were (l-r) Columbia VP Dr. George Butler, Ellis and Wynton Marsalis, label President Don Ienner, Joey DeFrancesco, and CBS Records Division President Tommy Mottola.



Dave Kerr

WLIT Boosts Kerr To GSM

Viacom AC WLIT/Chicago has promoted NSM Dave Kerr to GSM over an eight-member staff. He replaces Mike Gahagan, who retired late last month.

According to WLIT GM Phil Redo, "Dave's creativity will help WLIT achieve the high goals we're setting."

Kerr told R&R, "It's a great time to be a GSM at this station. In the past year we got new call letters [formerly WLAK], a new GM [Redo], and a new PD [Mark Edwards]. I know Mark and Phil will get the station good numbers. The purpose of our department is to find creative ways to position and sell the station, regardless of ratings numbers."

Prior to joining WLIT as an AE four years ago, Kerr was an AE at Torbet Radio/Chicago, and was a paralegal advisor in the investment real estate business.

WOFM Flips New Rock To Z-Rock

American Eagle Communications' WOFM/Norfolk switched Monday (7/16) from a locally programmed progressive AOR/New Rock approach to Satellite Music Network's Z-Rock format. PD Al Mitchell and his staff have exited.

"We were bleeding to death," explained American Eagle President Jim Reese. "Our backs were against the wall, and we had to do something very drastic very quickly or we wouldn't have been here at all in another few weeks. That's the bottom line."

KNBR, KFOG Trade GSMs

Sterne, Jackson Switch In Combo Bonding Effort

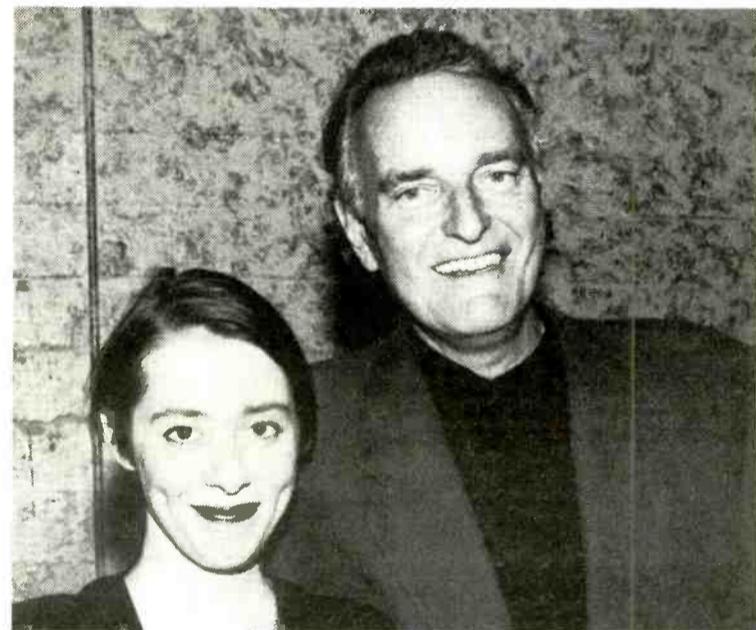
As Susquehanna's KNBR & KFOG/San Francisco prepare to form a single operation, KNBR GSM Doug Sterne has been assigned to the same post at KFOG, while KFOG GSM Michael R. Jackson assumes Sterne's job at KNBR.

"We know this familiarization will serve both stations extremely well, as each benefits from the strong points of both managers. These are two quality executives with different but equally effective management styles."

"It's imperative that the sales manager of each station be totally familiar with the operation of the other's department and personnel as we take both stations into the 1990s," remarked KNBR & KFOG VP/GM Tony Salvatore.

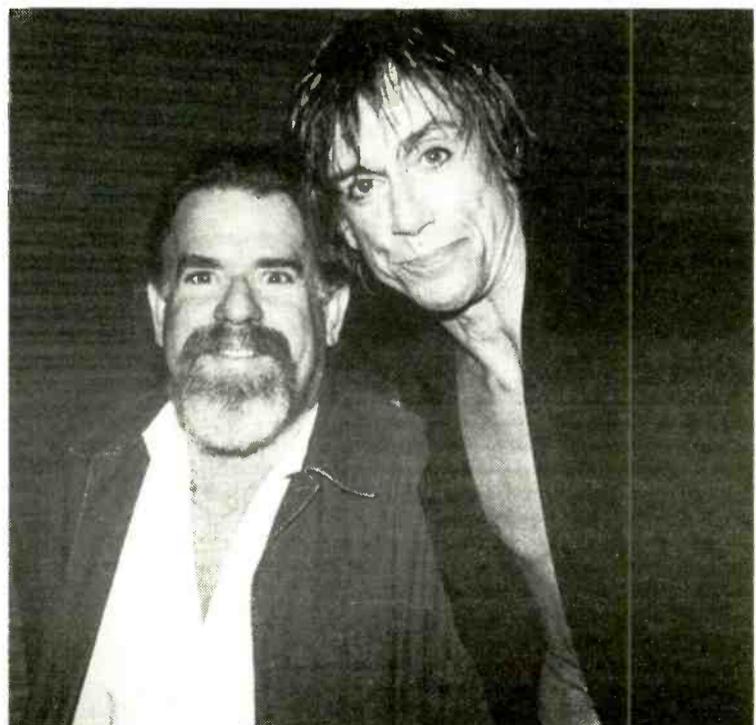
Sterne joined KNBR as NSM in 1985 and was promoted to his current position last year. He previously worked for KKIS/Concord, CA and CBS-TV/Los Angeles. Jackson joined KFOG in 1986 as an AE and was named GSM last year.

Vega's Driving Performance



A&M songstress Suzanne Vega shares a smile with label President/CEO Jerry Moss after her gig at L.A.'s Wiltern Theater. Vega sang songs from her latest LP ("Days Of Open Hand"), including her next single, "Men In A War."

Top O' The Pop



The inimitable Iggy Pop (r) schmoozes with Virgin Co-Managing Director Jeff Ayeroff during the video shoot for the first single ("Home") from the Pop star's latest LP, "Brick By Brick." The David Fincher-directed clip features guest appearances by Guns N' Roses ruffians Slash and Duff McKagan.

FLY WITH THE BIG GUYS!



XTRA/SAN DIEGO



KROY/SACRAMENTO



WEGX/PHILADELPHIA



WZOU/BOSTON



WZAK/CLEVELAND



KKRZ/PORTLAND



WRQX/WASHINGTON DC

The big guys buy COMMUNICATION GRAPHICS' decals because they ultimately cost **less!** Our stickers are the most durable . . . they last longer so you **save money!** COMMUNICATION GRAPHICS is committed to making your station look great! We'll work extra hard to fit your unique image with the most creative and finest-quality decals in the industry. Call today for expert consultation and state-of-the-art design capabilities. **COMMUNICATION GRAPHICS . . .**

...WHERE COMMUNICATION IS AN ART!

Communication Graphics Inc

1-800-331-4438

P.O. BOX 54110 TULSA, OKLAHOMA 74155 (918) 258-6502

NEWSBREAKERS®

Kelly Upped To PD At WXXL

Morley Now Fulltime Taylor Corporate PD

Taylor Communications CHR WXXL (XL106.7)/Orlando has upped Asst. PD/afternoon personality Big Steve Kelly to PD. Corporate PD Russ Morley, who's been doubling as local PD at XL106.7, now assumes his group-wide duties on a fulltime basis.

Taylor President John Taylor, who said the promotions were pre-planned, noted, "Russ's role as architect of XL106.7 is nearing completion, and we're pleased with the progress to date."

Morley told R&R, "I'll be on the job fulltime overseeing our programming efforts at [AC] WCOD/Cape Cod, MA; [AC] WIVY/Jacksonville; [B/EZ] WEAT/West Palm Beach; and of course WXXL. Steve's got a great background and many success stories in his career, and now it's time for him to take a more active role."

XL106.7 GM Tom Mosher added, "Big Steve's a CHR heavyweight. I'm looking forward to the next step in our plans to be the number



Steve Kelly

one CHR in Orlando."

Kelly told R&R, "XL106.7 has been gaining steadily since its debut, but now our focus is on accelerating that growth. We're going to achieve this with a more exciting presentation."

Prior to joining XL106.7, Kelly programmed WPHR/Cleveland, WKSI/Greensboro, WCZY (now WKQI)/Detroit, and WNVZ/Norfolk.



Michael Goldstone

Goldstone VP/A&R At Epic/Associated

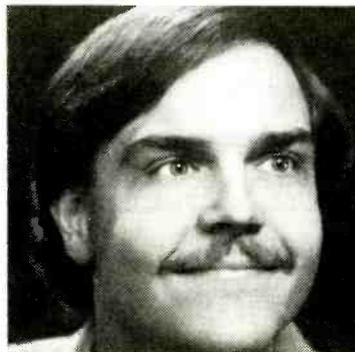
PolyGram West Coast VP/Talent Acquisition Michael Goldstone has been named VP/A&R at Epic/Associated Records. He'll be based at the label's Los Angeles offices and report to President Richard Griffiths.

Griffiths said, "Michael's background and critical ability in judging and working with talent will help us develop a powerful roster."

Goldstone told R&R, "The opportunity to work with Richard and [Sr. VP/GM] Tony Martell in a situation where I'll be involved in the growth and development of the present and future artists on this label was too good to pass up."

Prior to PolyGram, Goldstone was West Coast Director/A&R & Marketing at MCA. He began his music career in 1976 at Chrysalis in the publicity, club promotion, and marketing departments. He left in 1983 as Director/Artist Development.

WZCL Names Hill To PD Post



Keith Hill

Former WKJY/Nassau PD Keith Hill has been tapped to program WIN Communications' AC WZCL/Norfolk. He succeeds Don Schaeffer, who left earlier this month to program WNL/Tampa. Hill started July 16.

He told R&R, "We have the potential to be one of the most dramatically successful Oldies stations in America. With the help of our consultants at MeVay Media, we're going to — just as the company name says — win. Don did a super job; the station sounds very good. We're going to make sure it's 100% on-target."

"We're in a dogfight with [crosstown Gold] WLTY, and the object of the game is to drive them to Country or some other format. If they do change format, they might start making money again."

Hill's credits include programming WMYI/Greenville, WOJY/Greensboro, and WMID/Atlantic City, as well as airshifts in Philadelphia at WFIL and WXTU, and in Syracuse at WNDR and WSYR.

Wood Emerald President

Syndicator, Consultancy Merge

Emerald Entertainment Network and Jim Wood & Associates consultancy have merged to develop a company offering products and services to radio, TV, syndication, cable, and the recording industry. As part of the move, Wood becomes President of the net and

will relocate from Cleveland to Nashville.

Emerald Chairman Dale Moore said, "Jim and I share common goals and we were both looking for a relationship that would allow each of our businesses to expand to a new level."

Wood said, "By joining together we've created a business that can offer the current clients of both our companies more related services all under one roof."

Emerald syndicates the country shows "Nashville Live" and "Saturday Night House Party." Emerald Recording Studio is home to numerous country and contemporary artists.

Wood joined Malrite in 1980 and was its VP/Programming from 1983 until last September, when he formed his consultancy, which remains in business.

Sartori Handles Album Promotion For Chameleon



Maxanne Sartori

Radio/records veteran Maxanne Sartori has been named Director/National Album Promotion for the Chameleon Music Group. She reports to VP/Promotion Jack Hopke.

Hopke stated, "We created this position not only to manage growth at Chameleon but to provide direct contact between the label and rock radio. Maxanne has long been one of the most delightful people I've enjoyed being in contact with, and I'm certain her wit, resourcefulness, and energy will help realize both goals of the position."

Sartori's radio background includes on- and off-air posts at WNEW-FM/New York, WBCN/Boston, KJET/Seattle, and KMBY/Monterey. She has also worked in promotion for Island and A&R for Elektra.

KFAN Adopts Eclectic Approach

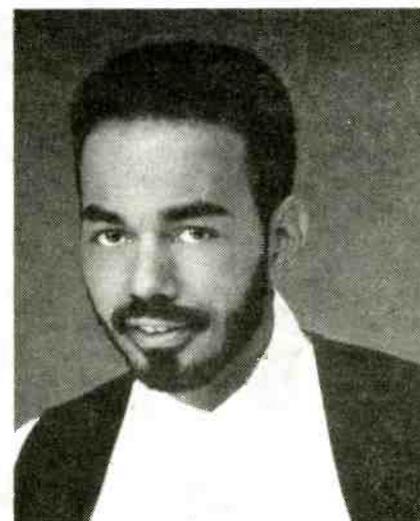
Gillespie Broadcasting's KFAN/San Antonio has switched from Unistar's Format 41 Soft AC to an eclectic mix emphasizing rock and country. Steve Coffman, former MD at crosstown Classic Rock KZEP, is KFAN OM/PM driver. Veteran market personality Ron Houston has been hired for mornings.

Coffman described the format: "We're basically skewing 25-49, with appropriate music for South Texas adults. We're playing AOR music, but no hard rock and no toasty classic rock. We're playing country music, but no slick-sounding stuff from Alabama, Oak Ridge Boys, and those types of artists. We will play a lot of Joe Ely, Steve Earle, K.D. Lang, and Lyle Lovett. We've also got daily reggae and blues features, as well as a jazz show."

"i
don't
have
the
heart"

INGRAM

THE NEW SINGLE



From The Album IT'S REAL

WBLI add
WPLJ add
WNCI 30-24
Q95 add
KBEQ add
KITY add
FM102 add
WERZ add
FM100 add
KBFM add
KQMQ add
KZZP add 29
103CIR deb 30
WCIL add
KTRS add

PLUS...
Y100
KSAQ
WVKS
KROY
KWOD

AC CHART 4



© 1990 Warner Bros. Records Inc.

Radio

● **PATTI HOTH**, VP/Operations at Pikes Peak Broadcasting, is named President of the company, which owns radio and TV stations in Colorado. She succeeds **HARRY HOTH**, who becomes Chairman of the Board and continues as CEO.

● **JERRY BELL** is upped from Assignment Editor to ND at all-News KOA/Denver.



Patti Hoth Valerie Jack

Records

● **VALERIE JACK** shifts to Arista Records as Assoc. Director/International Artist Development. She was formerly in artist development at BMG International. Concurrently, Director/Video Production **SCOTT SPANJICH** steps up to Sr. Director/Video Production & Development.

● **LISA GOTTHEIL** is elevated from Director/Video Promotions to Director/Publicity at Rough Trade Records.

● **DEAN WELLER** moves to Atlantic Records as Creative Director. He was most recently President of Dean Weller & Company, an advertising and product development firm. Also at the label, **LEE THURING** is upped to Asst. VP/Management Information Services (M.I.S.). She had been Director/M.I.S.

For The Record

In the R&R "Program Supplier Guide 1990," the phone number for **SP Productions/Techsonics** was incorrectly listed. The correct phone number is (804) 547-4000.



Steve Walker Charlie Feldman

● **TONY DAVIS** joins Enigma Records as Director/Northwest Regional Promotion. He had been PD at KFBQ/Cheyenne, WY. Concurrently, **STEVE WALKER** is elevated from National Promotion Coordinator to Manager/National CHR & AC Promotion.

Other promotions at the label include Retail Promotion staffer **MARK DAVENPORT** to Manager/Alternative Retail Marketing; Manager/National College Promotion **BRIAN MacDONALD** to Assoc. Director/National Alternative & College Promotion. Also, **SHERRI TRAHAN** joins as Assoc. Director/National Alternative & College Promotion. She formerly handled national radio promotion at Restless Records.



Gary Fisher Howard Wuelfing Jr.

● **GARY FISHER** is tapped as Manager/Local Video Promotion, East Coast at Columbia Records. He was Coordinator/Video Promotion at EMI Records. Also at the label, **HOWARD WUELFING JR.** is appointed Assoc. Director/Alternative Publicity. He was most recently Director/Synchronization Licensing at Rock Video International.

Industry

● **CHARLIE FELDMAN** is upped from Sr. Director, Writer/Publisher Relations to Asst. VP, Writer/Publisher Relations at BMI.

● **ELIZABETH OWENS** is appointed VP/Marketing at IDB Broadcast, the radio and television transmission services division of IDB Communications Group. She was formerly President of consulting firm Owens and Associates.

● **JAMES LEACH** and **NOELLE SWAN** are tapped as Creative Managers at ATV Music Group. Leach is upped from Creative Associate; Swan joins from Tim Neece Management.

● **JUDIANNE ATENCIO** is elevated from Jr. Publicist to Manager/Corporate Communications at MTV Networks/West Coast.

● **PAM SHANE**, Consultant at Shane Media Services, adds Supervising Editor duties for the company's new "Tactics" handbooks for specific radio formats. Joining the company as Assoc. Editor/Book Series is **BRENT CLANTON**, who continues as morning personality at KODA/Houston.

● **PATRICIA MAHONEY**, a partner in the Washington, DC communications law firm Fletcher, Heald & Hildreth, is elected National President of American Women in Radio and Television (AWRT).

● **MIKE CAVENDER**, News Director at WTVF/Nashville, was recently elected to a Regional Director post for the Radio Television News Director Association. Also elected as a Regional Director was **WCBS (AM)/New York ND BERNARD GERSHON**.

PROS ON THE LOOSE

Scott Andrews — Overnights KHTK/St. Louis (314) 845-2355 and (314) 727-0808

Freddie B. — Nights KHTK/St. Louis (314) 892-1037

Dave Denver — APD WRBQ-AM & FM (Q105)/Tampa (305) 473-0401 or (813) 854-2700

Joe Friday — MD/air talent WGRD-FM/Grand Rapids (616) 940-1584

Hollywood Hendrix — APD/nights WVIC-AM & FM/Lansing (517) 337-8155

Laura Kelly — Middays WBXX/Kalamazoo, MI (616) 968-4440

Maggie McKay — MD/nights KBET (AM)/Canyon Country, CA (213) 829-5953

Al Mitchell — PD WOFM/Norfolk (804) 460-0352

Tom Samoray — PD KJLO/Monroe, LA (318) 323-5999

Jay West — Late-nights KNRJ/Houston (713) 568-6585

Steve Williams — Morning sidekick WSRZ/Sarasota (813) 794-0453

Terry Young — Nights WDFX/Detroit (313) 549-0231



Tony Chiofalo Dominick Morra

● **TONY CHIOFOLO** steps up from VP/Finance to Sr. VP/Finance at Eastman Radio. Adding VP stripes at the rep firm are Atlanta Manager **MARLENE KUNIS-POEHLER**, Detroit Manager **GARY MERRIFIELD**, Houston Manager **RICH FARQUHAR**, and San Francisco Manager **BRIAN ROBINSON**.

● **ILENE ADAMS**, former President/owner of the Marketing Works, announces the opening of the Radio Marketing Dept. Inc. Joining Adams in the new venture are former employees of the Marketing Works: Director/Operations & Marketing **PENNY SPRINGER** and Production Manager **BARBARA HUFNAGLE**. The company can be reached at (201) 993-8717.

● **DOMINICK MORRA** moves to Broadcast Promotion & Marketing Executives as Communications Manager and Editor of *Image*. He was formerly Administrative Manager at Backer Spielvogel Bates.

● **GARY C. GLENN** announces the formation of an independent radio/television sales consultancy. He was previously Regional Sales Manager at Impact Resources Inc. Glenn can be reached at (614) 771-1637.

● Salt Lake City-based **VIDEO WEST** announces the formation of **IMAGEWORKS**, a division specializing in the creation and production of television commercials for radio stations. The company can be reached at (800) 443-4813.

—Holly Sklar

CHANGES

John Yakubik joins WEA's New York Branch as Special Products Sales Rep.

Larry Burak becomes an AE at Republic Radio/New York.

Robert Ramoska moves to WMAQ/Chicago as an AE.

Til Levesque is upped to Manager/San Francisco office at Banner Radio.

R&R TIMELINE

John Lund broke into radio with carrier-current KOAS/Portland, OR, which he sold to become a DJ at KLOG/Kelso, WA. Lund became PD at KLIQ/Portland in '67, then was APD at KLAC/Los Angeles in '68. While programming KXOA/Sacramento. Lund discovered Don Imus and brought him first to WGAR/Cleveland and later to WNBC/New York (twice). Ten years ago today, he founded Lund Consultants; Sunbelt Communications gave him VP status while signing as his first client.



John Lund

1 YEAR AGO TODAY

- Arista elevates Roy Lott to Exec. VP/Operations, Jim Cawley to Sr. VP/Sales
- Jon Kirksey chosen to be Enigma VP/Rock
- Dr. Dave Ferguson appointed WPGC-FM/Washington PD
- Dan Jessop joins KMGR/Salt Lake City as PD
- Record pioneer and Atlantic cofounder Nesuhi Ertegun dies at 71

5 YEARS AGO TODAY

- Ted Atkins leaves WTAE/Pittsburgh VP/GM post to form Atkins Broadcasting
- George Harris resigns as KMET/Los Angeles PD to found Harris Communications
- Jim Sumpter elevated to Malkan Group Exec. VP
- Jan Jeffries tapped as WLS-FM/Chicago PD
- Bob Kranes promoted to WBCN/Boston APD/MD
- CHR WKTU/New York becomes AOR WXRK "K-Rock"

10 YEARS AGO TODAY

- Ed Rosenblatt appointed Geffen Records President/COO
- David Barrett set as KWK & WWWK/St. Louis GM
- Brian Moant promoted to WHN/New York Station Manager
- Pete Salant chosen to be WYNY/New York PD

15 YEARS AGO TODAY

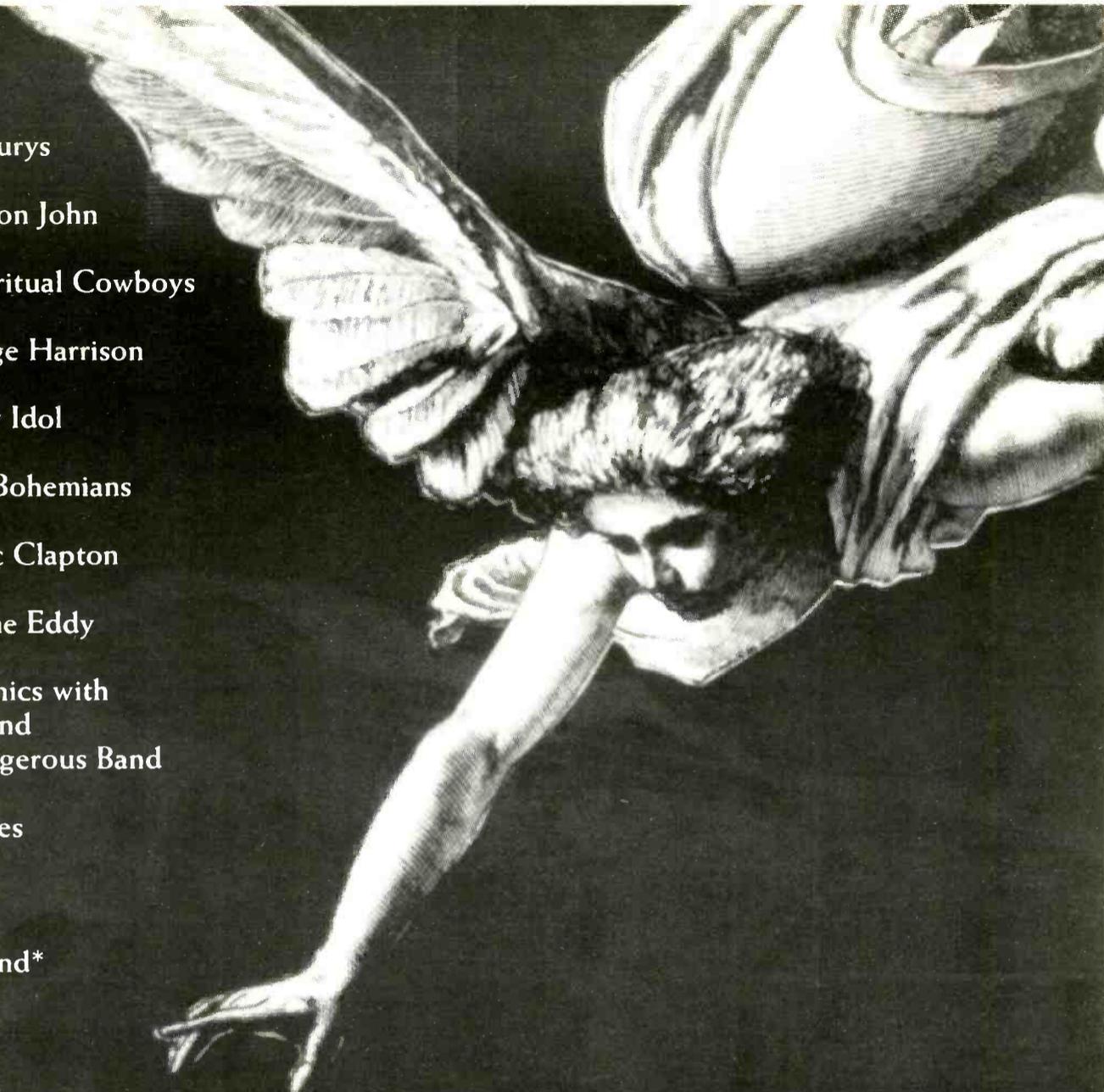
- WHK/Cleveland ups Ron Jones to Program Manager, hires Gary Dee for mornings
- WRVR/New York (now WLTW) sold for \$2.3 million to Sonderling

—Hurricane Heeran

Pop Goes The Convention



Capitol staffer Michael Conway (second from left) was among those honored at a recent convention for the label's pop promotion department. Flanking Conway — the Most Improved Local Promotion Manager Of The Year — are (l-r) the label's VP John Fagot, President Hale Milgrim, and Ritch Bloom.



Traveling Wilburys

Van Morrison · Elton John

Dave Stewart and the Spiritual Cowboys

Paul Simon and George Harrison

Bee Gees · Billy Idol

Edie Brickell & New Bohemians

Stevie Wonder · Eric Clapton

Ric Ocasek · Duane Eddy

Mike & The Mechanics with
Paul Shaffer and
The World's Most Dangerous Band

Guns N' Roses

Ringo Starr
and
His All Star Band*

THEY GAVE AT THE STUDIO.

Rock & roll's top performers have donated new studio work and live cuts to this extraordinary album benefiting Romanian Angel Appeal—the rock community's charity created to aid the estimated 400,000 orphans surviving in squalor throughout Romania.

Included are such rare gems as George Harrison and Paul Simon's 1977 "Saturday Night Live" performance of "Homeward Bound," Elton John's dance number penned especially for the charity and a brand new Guns N' Roses song.

Proceeds from Nobody's Child will go toward the purchase of basic necessities—new plumbing, sanitation, clothing, toys, food and medical aid—to improve the lives of Romania's littlest angels. So, get your wings now. Support Romanian Angel Appeal.

NOBODY'S CHILD ROMANIAN ANGEL APPEAL

The Album

Available Now on Warner Bros. Cassettes and Compact Discs.



*Available on CD only.

©1990 Warner Bros. Records Inc.

W H I S P E R S

“INNOCENT”

FIRST WEEK:
MOST ADDED
Check These Adds:

KRBE	PWR106	CK105
PWRPIG	HOT977	Z99
KS104		KKMG
Y108	99WGY	KCAQ
KUBE	WFMF	KROY
WIOQ	WCGQ	KDON
KJMZ	KZFM	WOMP
KITY	KPRR	WPFM
	HOT95	99KG

H E A R T

“I Didn't
Want To
Need You”



CHR CHART: 29

Now On 156 CHR Reporters Including:

WXKS	Q102 20-11 HOT	KUBE 13
WPLJ	WZPL	WLAN 13-12 HOT
B94 22-19	KBEQ add	98PXY add
Q107 24-20	WKBQ 13	KZZB 21-13 HOT
PWR99	KKRZ 17	WKQB 28-17 HOT
KKBQ	KXYQ 6-4 HOT	WQVV add
Y100	KCPX 10-9	92X 17-12
B97	KISN deb 31	WGTZ 10-9
WGH	KPLZ 27-24	WVIC 20-16 HOT
WNVZ		KKRD add
KSAQ		FM104 6-4 HOT



STREET TALK

Arbitron Swats Albany's 'FLY, 'GY

Arbitron has popped a pair of Albany stations for airing “write-it-down” promos, but the GM of WFLY — whose station, unlike crosstown WGY-FM, will be listed below the line in the spring book — is accusing Arbitron of favoritism. **John Kelly** says WGY-FM is getting special treatment because its President, **Dennis Israel**, heads the **Arbitron Advisory Council**. (Kelly's feelings were expressed in a letter to Israel, and the former could not be reached for comment.)

One of the promos 'FLY used read: “Whether it's on the phone or through the mail, if anyone asks, please remember what station you heard today, FLY 92.”

One of WGY-FM's promos stated: “The radio station you hear at work all day is ‘Electric 99.’ Write it down — ‘Electric 99.’”

Arbitron Manager/Media Relations **Nan Myers** told ST that WFLY received the below-the-line sentence because the “first half of its promo is considered suggestive of the survey process, and may differentially sensitize WFLY listeners to the survey in progress.”

For those of you still awake after that last sentence, it seems because WGY's promo didn't call attention to a possible survey-in-progress, the station was listed normally. Myers added that the sticker on the cover of the Albany book will call attention to both stations' activities.

Israel told ST, “Actually, I'm not President of the Council anymore. I'm officially ‘Past-President.’ And none of that matters anyway. John Kelly got caught with his pants down. He was wrong and he should admit it.” Israel added that he has since dropped all “write-it-down” promos from WGY-FM's airwaves.

Don't expect any real action surrounding **RCA Exec. VP Rick Dobbis** and the **Polydor** presidency for a week or two. **Bertelsmann Exec. VP & BMG Co-Chairman Michael Dornemann** will be out of the country until August 3.

After nearly 20 years with **WB**, VP/Promo **George Gerrity** has resigned to pursue other interests.

Nationwide Communications sent a memo to its properties warning that the **FCC** may start making examples of stations that play songs with explicit lyrics, specifically citing **Kyper's** “Tic Tac Toe” and **Digital Underground's** “The Humpty Dance.” Nationwide outlets now must clear all questionable songs with corporate honchos before they can be added.

Speculation H

- Is **WKSE/Bufalo** morning man **Rocky Allen** one of the three top candidates for the morning show at **WPLJ/NY**?

- Despite *Washington Times* reports of **Q107** flipping formats to **AC**, **OM Lorrin Palagi** denies all.

- Although **Y100/Miami** President/GM **David Ross** denies that he's talking with **WMXZ/New Orleans** consultant **Bob Mitchell** about a position, the rumors just keep on comin'.

- Is **KJMZ/Dallas** PD **Elroy Smith** first in line for the **WGCI/Chicago** PD post?

- As expected, **WMMS/Cleveland** **OM Rich Plombino** resigned last week. Now, where's he going?

- Look for a new Orlando station, **WEZO**, to sign on the air at 98.9 within two weeks. Will it be Easy Listening or Country?

- **Ardman's B/EZ WEZI/Memphis** has evolved into Soft AC, and News AM sister **WNWZ** has begun playing instrumentals 9am-5:30pm. Meanwhile, crosstown **CHR KMPZ** is expected to switch ownership to **Diamond Broadcasting** next Tuesday (7/24). While no KMPZ format change has been announced, the rumor mill is workin' overtime on this one.

- Soon as **Star 94/Atlanta** **OM Bill Cahill** finds his next gig, look for MD/afternoon driver **Jim Morrison** to grab the programming reins.

- Is there a deal to bring **B96/Chicago** afternoon driver **Pat Reynolds** to afternoons at **Q105/Tampa** in progress?

- Now that **92X/Columbus** has upped morning sidekick **Bill Mitchell** to Programming Asst., could an APD title be far behind?

- **Z93/Atlanta** morning cohost **Scott Woodside** called the ST “fun-fone” to deny all loose talk that he'll reunite with former partner **Jim Elliott** for a morning show elsewhere.

Now that **Ed Diaz** has rejoined **XHRM/San Diego** as VP/GM and equity partner, this eliminates **Commonwealth** and **Willie Morrow's** bids to manage the station.

So where does that leave consultant **Jerry Clifton** and **WCKZ/Charlotte** PD **Mark Shands**, who'd been rumored as having the inside programming track?

Shannon Back To Z100

The **Z100/NY** “Lucky Seventh Birthday Party” — featuring **Jon Bon Jovi**, **Aerosmith's Steven Tyler** and **Joe Perry**, **Taylor Dayne**, **Billy Idol**, **Richard Marx**, **Seduction**, **Stevie B**, and **Paul Shaffer & The World's Most Dangerous Band** — is set for Wednesday, August 1.

Ah, but the following morning there'll be a special six-hour morning zoo spotlighting highlights of the past seven years, including a “surprise guest” — **NOT Gary Bryan**. Look for Z100's original zookeeper **Scott Shannon** to reunite with former partner **Ross Brittain** for a one-time-only broadcast. Ladiesngentlemen, start your tape decks . . . Continued on Page 39

Listeners.

We get them.

And we keep them.

The Radio Marketing Dept. is the industry's most innovative source for direct mail, telemarketing, database management, customized sales promotions, listener promotions, event planning and creative design.

If you want listeners, call us. If you've got listeners and want to keep them, call us too.

201•994•8717 or fax 201•984•5115



66 Maple Avenue
Morristown, NJ 07960
201•994•8717
FAX•201•984•5115

Has Radio Forgotten How To Rock?

Here's An Inside Tip:

DON HENLEY

"How Bad Do You Want It?"

CHR Most Added - 124/22!!!

Track: **8**

Z100 add

B94 add

KDWB add

KUBE add

PIRATE add

KCPX deb 24

WXKS deb 34

KSAQ 31-27

WKBQ 21-17

KISN 34-30

WZZU 18-12 HOT

WQUT 35-27

KZZU 30-24

92X 24-20

999KHI 28-24

WKRZ 36-30

and many more!

AEROSMITH

"The Other Side"

CHR: **34 - 28 !**

AOR Track: **1 !!!**

Major Market Action:

PWR99 add

WEGX add

Q102 add

WKZL add

KZOU add

KDWB deb 22

B94 17-14

Z100 26

Q107 25-21

KEGL 17-14

WGH 26-22

PIRATE 12-9

Y107 31-27

Top 5 Requests On MTV!

GENE LOVES JEZEBEL

"Jealous"

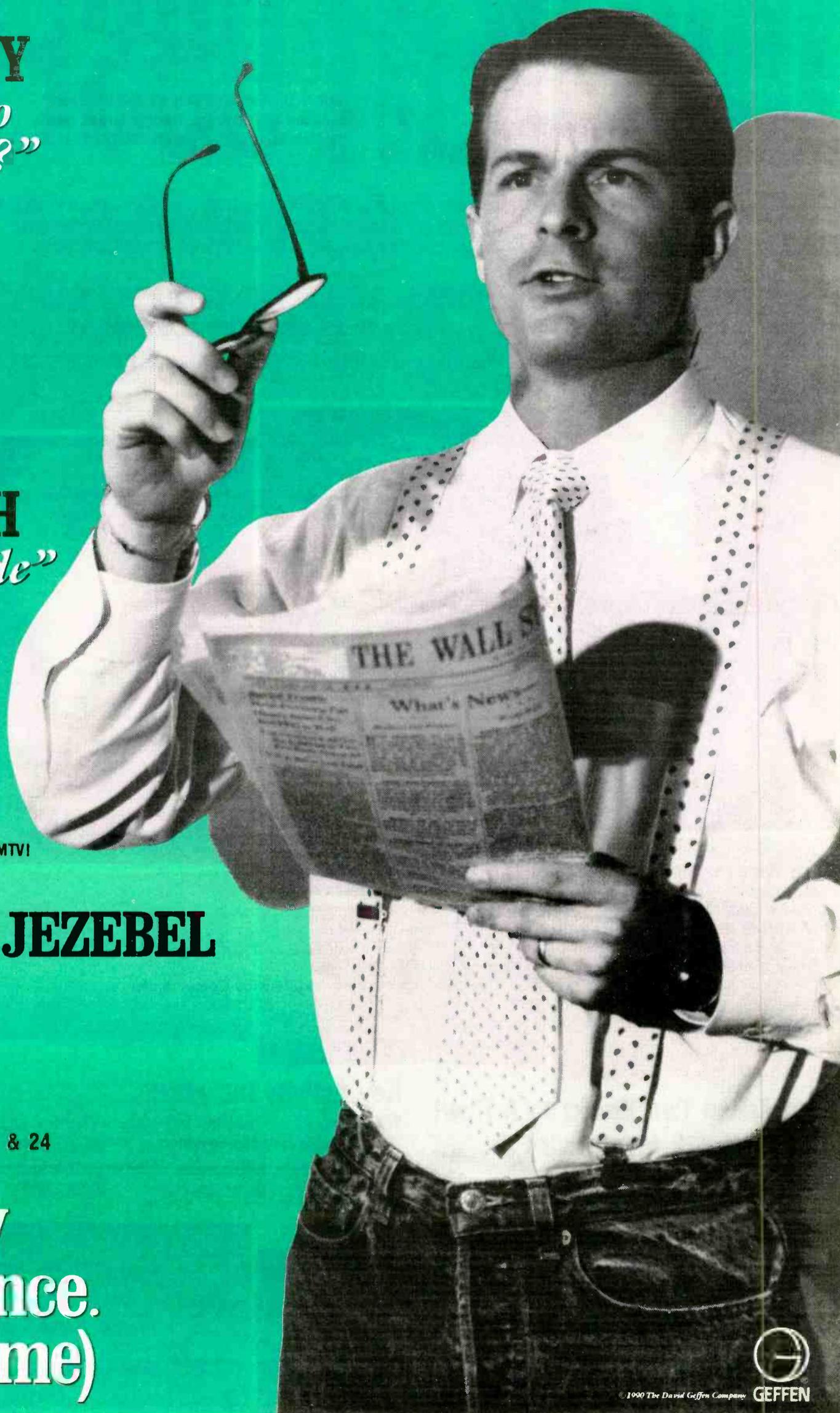
STRESS Rotation On 

R&R New Rock: **2**

Over 100 AOR Stations!

Going For CHR ADDS: July 23 & 24

It's Okay
Not To Dance.
(All The Time)



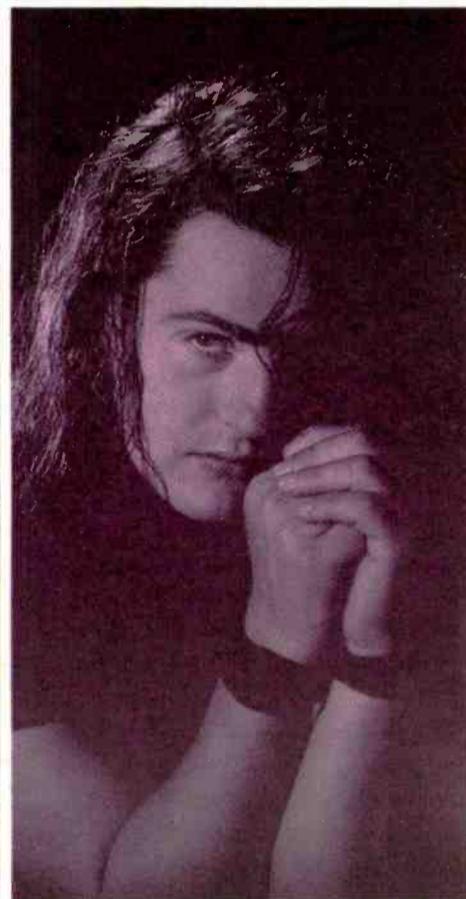
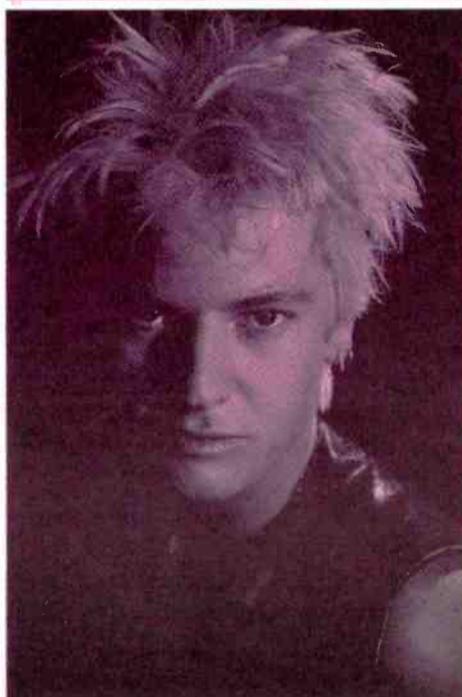
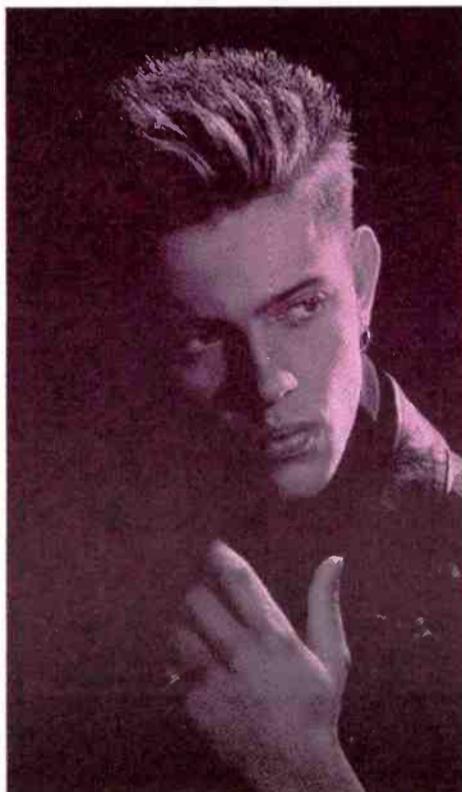
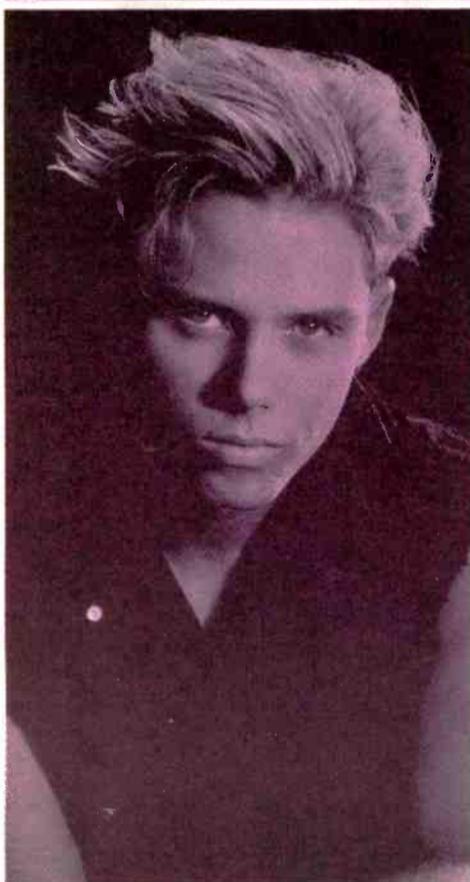
© 1990 The David Geffen Company GEFEN

GET OBSESSED INDECENT OBSESSION

INVADES THE U.S. FOLLOWING A MULTI-PLATINUM DEBUT IN AUSTRALIA, THREE SOLD-OUT TOURS AND A HIT SINGLE CHARTING WORLDWIDE.

"TELL ME SOMETHING"
From the self-titled U.S. debut

WRITTEN AND PRODUCED BY INDECENT OBSESSION



Also produced by:
Ian MacKenzie
Re-mixed by:
David Leonard
Management:
Amanda Pelman/
MAP Management

Most Added Two Weeks In A Row!
This Week #2 Most Added
82/44

Key Activity Includes:

WXKS deb 27	PWRPIG add 40	WTIC-FM add	Z102 add	KTFM on
KSAQ deb 34	KISN add	WBBQ add	WFLY on	KROY on
WKBQ 37-33	KKBQ add	Y107 add	WIOQ on	HOT949 on
WCKZ deb 36	WGH add	X106 add	KQKQ add	WRVQ add
Y100 add				WHY add

MCA RECORDS
© 1990 MCA Records, Inc.

NOW ON A SOLD OUT WORLDWIDE TOUR



STREET TALK®

Continued from Page 36

Two veteran rock radio programmers — **WCKG/Chicago PD Tim Kelly** and **KTCZ/Minneapolis PD Alan Lawson** — resigned within the last week to pursue long-desired station management opportunities.

Kelly — who previously programmed **KLOS/L.A.** and Chicago's **WLUP** and **WLS** — has already exited 'CKG and opened an office (phone number TBA), although he will continue consulting the station through the end of the year. Marketing Dir. **Dan Michaels** and MD **Tom Daniels** are handling interim PD duties.

Lawson — whose resume includes **WBGK/Milwaukee**, **WGRX/Baltimore**, and **KINK/Portland** — gave KTCZ four months' notice and can be reached at the station.

Precious nanoseconds prior to deadline, ST learned that **KDON/Salinas** (and **Henry Radio National CHR**) PD **Jamie Hyatt** will become on-site PD at **KIKI/Honolulu**. He'll replace **Alan Oda**, who'll remain with the station as APD/MD/night rocker. **KDON APD/MD Steve Wall** gets Hyatt's old PD gig.

KNRJ Goes Country For A Song

No surprise to last week's readers, but **KNRJ/Houston** didn't flip out of its Pop Alternative CHR direction on Friday the 13th. At 3pm the station played a Country tune, followed by the sounds of belly-laughter, straight into the announcement of a co-promote for a forthcoming **Peter Murphy** concert.

Meanwhile, ST hears that PD **Guy Zapoleon** was again spotted at Dallas-based **Thompson Creative Services** mixing down those new **KHMX** jingles. Stop, look, and listen for the station to go to a current-based Hot AC or an adult CHR format within days.

New format for **Viacom's KOFY-FM/SF** and **KLRS/Santa Cruz-San Jose** simulcast TBA August 1. Pending FCC approval, new calls for KOFY-FM will be **KDBK**, while **KLRS** gets **KDBQ**.

The new 50/50 male-female lineup: mornings **Jack Kulp** (from afternoons at crosstown **K101**); middays **Melissa McConnell** (MD at Country **KEEN/San Jose**); afternoons **Ed Murray** (retained from **KOFY-FM**); nights **Maria Lopez** (from **NAC KTID/San**

Wax Tracks

- **WTG's Randy Smith** exits to rep **Atco** in the Twin Cities. **Atco** also has hired former **Elektra** Atlanta rep **Jim Sellers** to handle the Carolinas. **Sellers** replaces **Jodi Ryan**, who shifts to **Atco's** Baltimore/Washington slot.

- **Enigma** hires **TVT's Joe Hodge** for the Mid-South, based in Charlotte.



LET HIM DANGLE — **WZPL/Indianapolis** recently held a "Show Us Your Z" contest, and the let-it-all-hang-out approach pictured, which involved wiggling out of TWO straitjackets while suspended from a BURNING rope upside down over a bed of nine-inch nails (whew!) earned the budding escape artiste a cool \$1000 and a chance at the even cooler \$10,000 grand prize.

Rafael); late-nights **Billy Kiernan** and overnights **C.J. Bronson** (both from **KOFY-FM**).

Banned In Delray

WYFX/Delray Beach, FL afternooner **Chuck Hicks** was handed a two-day suspension last week for playing **Luke f/2 Live Crew's** "Banned In The U.S.A." PD **Michael James** pulled Hicks off the air not because of the song's content, but because it had yet to be approved for airplay. Hicks was back on the air Monday (7/16).

After waiting more than six months for his no-compete contract to expire, **KVI/Seattle** finally gets **Mike Webb** as its PD. Now that **Webb** — who had served as crosstown **KIXI's** PD/morning man up until last week — is gone, **KIXI VP/GM Bobby Rich** is seriously looking for candidates.

Meanwhile, a former **Unistar VP/Programming**, a local radio legend, and a longtime pal of **Bobby Rich (Gary Taylor)** is filling in until a BIG opportunity knocks, which may be sooner than not.

Continued on Page 40

Now that you've read The Book...

Brian Wilson
Mornings

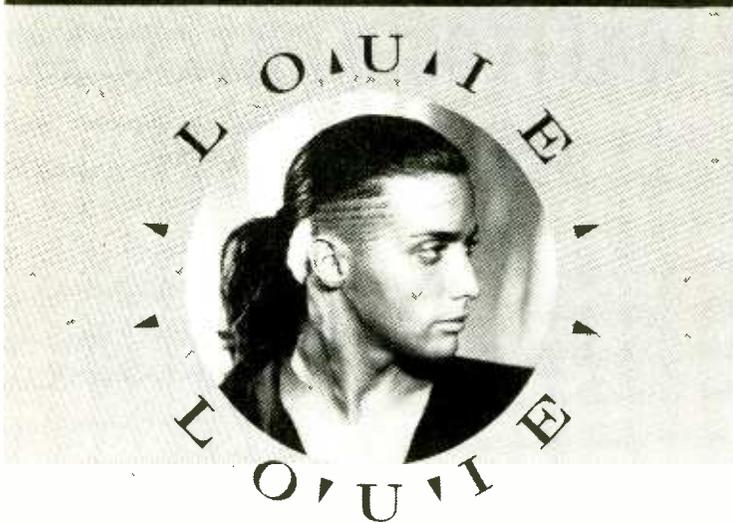
(201) 825-0850

(212) 867-1200 (serious inquiries only please)

**WELL I COULD JUST GO ON
AND ON AND ON...
BUT TONIGHT
I'VE GOT A HEADACHE.**



WB TWO HOT TO HANDLE



"I WANNA GET BACK WITH YOU"

Follow-up to the Smash Single
"SITTIN' IN THE LAP OF LUXURY"

Produced by Les Pierce and Frankie Blue

From the album THE STATE I'M IN

WILLIAM MORRIS AGENCY - K N M
Kelly Newby Management

"I LOVE THE WAY YOU LOVE ME"

Special 12" Remix Version
by David Morales

Written and Produced
by Teddy Riley

From the album
PROMISE ME

FAMOUS
FAMOUS ARTISTS AGENCY INC.

Fever
MANAGEMENT

N
A
Y
O
B
E



WB / Epic

© 1990 CBS Records, Inc.

STREET TALK®

Continued from Page 39

WKHI/Ocean City, MD PD/morning man **Hitman McVay** has been named VP/Programming for **Baltimore Radio Show Inc.** Along with his present duties, he'll oversee all programming responsibilities for the chain's new acquisitions — **WBVP & WWKS (Kiss 107)/Pittsburgh.**

This Sunday (7/22), Dance CHR **Hot 97/ NY** and crosstown Urban **WRKS** will join forces for a two-mile "Unity Walk" from Columbus Circle to Union Square park to help diffuse racial tension in the city.

KZFX/Houston PD/morning man **Paul Christy** exits the Classic Rocker over philosophical differences. Reach him at (713) 342-9570.

Video DIDN'T Kill The Radio Star

If you haven't seen the "Jetsons: The Movie" yet, look sharp for **KIIS-FM/L.A.** morning star **Rick Dees**, who makes a cameo appearance on George Jetson's in-car video/radio.

To help launch its hotter music mix, AC **KQZY/Dallas** will switch calls to **KRSR** and bill itself as the "New Star 105." The station also has lined up an impressive roster of celebrity morning stars, including **Dana Carvey** (7/18-19); **Joe Piscopo** (7/20); **Leslie Nielsen** (7/23-24); **Christopher Reeve** (7/25); **Jim Belushi** (7/26-27); and the voice of Bugs Bunny, **Jeff Bergman** (7/30-8/1).

EFM's "Rush Limbaugh Show" will be expanding from two to three hours at the end of the month.

After **WAPE/Jacksonville** afternoon driver **Chris Trane** got an offer to join **Q102/Philly** and had a problem getting released from his existing deal, he resigned from the Big Ape. That was last week. This week, Trane is back on track doing afternoons at WAPE.

Ouch! ST incorrectly identified the President of **Tapscan** last week. His name is **Dave Carlisle.**

Weasel Alert

WFYV/Jacksonville MD **John Leard** called the ST "fun-fone" to tell the Free World that somebody's been impersonating him in order to weasel free product from the record labels.

Seems the fraud in question calls national reps, uses Leard's name, and requests items. Rest assured, the FBI's already on the case.

Chatterbox

- **Q105/Tampa** APD **Dave Denver** has resigned, but may be on his way to the PD post at **WOVW/W. Palm Beach.**

- **WDJY/Washington** afternoon driver "Captain" **Paul Porter** segues to weekends at crosstown **WHUR**, where he'll host "Quiet Storm." Porter bumps **Alvin Jones**, who zooms crosstown to **WKYS** to handle its "Slow Jam" show. Jones replaces **Kevin James**, who exits for commercials/voiceover work.

- Six months after **KGB/SD MD Pam Edwards** split to program **KNAC/L.A.**, KGB has hired her replacement: **WIXV/Savannah** PD **Virgil Thompson.**

- **WDFX/Detroit** night rocker **Terry Young** is out. Reach him at (313) 549-0231.

- After nine years at **KIIS/L.A.**, "Coach" **Charleye Wright** has joined the crosstown **KKBT** morning team as Sports Director.

- Following the resignation of **KATM/Colorado Springs** OM **Kevin Burchfield**, **Surrey Broadcasting** VP **John Stevens** will serve as acting PD until the post is filled. MD **Jennifer Bell** is still in place.

- **WGBF/Evansville, IN** MD **Lisa Ryan** adds PD duties as **Sam Yates** steps down to concentrate on AM drive.

- New **KEEN/San Jose** MD is **Julie Stevens.**
- Consultant **Mike McVay** has named veteran programmer **George Hart** to serve as a consultant to AC **WKJY/Long Island.** The station, in turn, has appointed Hart interim PD.

- **WWVA/Wheeling's** new PD is MD **Bill Berg**, replacing **Chuck Urban**, who exited in March. New MD at WVA is **Charlie Mitchell.**

- **Eric D.** will segue from nights at **102 Jamz/Orlando** to an airshift at **Hot 105/Miami.** His replacement is weekender **Bartell Bartell.**

- **WMXZ/New Orleans** has named midday man **Ben Chalker** MD.
- AOR **KGMG/San Diego** Production Dir. **Kevin Casey** segues to mornings at Classic Rock **KJFX (The Fox)/Fresno.**

- After ten years in morning drive, Country-formatted **KHAK/Cedar Rapids** host **Don Warren** resigns, as does overnigher **Rusty Lee.** The latter's replaced by weekender **Bob James.** Reach Warren at (319) 365-9431.

- **95XXX/Burlington, VT** APD **Ben Hamilton** is now PD.

- **WVIC/Lansing** and APD/night rocker **Hollywood Hendrix** have parted company.

- **B/D & A** have reinked **K-LITE/L.A.**

Shoot Out The Lights

KFTZ/Idaho Falls PD/morning man **Rich Summers** recently interviewed Utah Jazz star **Karl Malone**, who happens to run a local basketball summer camp. During the conversation, they made a bet that if Summers could sink two out of ten baskets backwards from center court, Malone would have to cough up a pair of tickets to any Utah Jazz game for the entire station staff — a total of 60 seats.

Malone's jaw promptly hit the hardwood as Summers sunk attempts one and seven to collect the tix. Malone not only promised to come up with the coveted ducats, but also made a \$500 donation to Muscular Dystrophy on behalf of KFTZ.



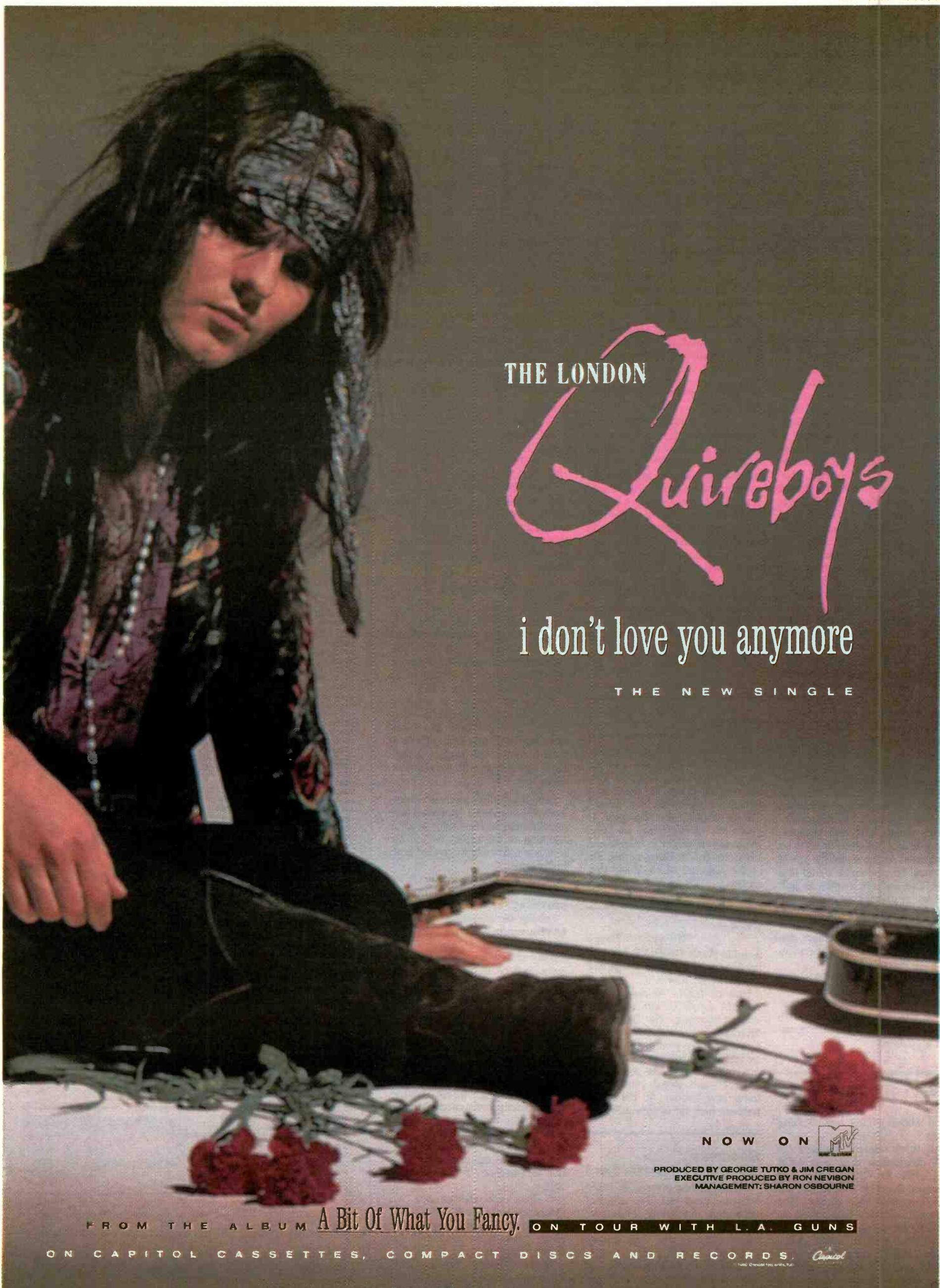
RADIO EXPENDITURE REPORTS INC.

740 West Boston Post Road • Mamaroneck, N.Y. 10543 • (914) 381-6277

WHAT YOU NEED TO KNOW

MARKET BY MARKET
ACCOUNT BY ACCOUNT

YOUR SOLE INDUSTRY SOURCE
FOR NATIONAL & REGIONAL SPOT DATA



THE LONDON

Quireboys

i don't love you anymore

THE NEW SINGLE

NOW ON 

PRODUCED BY GEORGE TUTKO & JIM CREGAN
EXECUTIVE PRODUCED BY RON NEVISON
MANAGEMENT: SHARON OSBOURNE

FROM THE ALBUM *A Bit Of What You Fancy*. ON TOUR WITH L.A. GUNS

ON CAPITOL CASSETTES, COMPACT DISCS AND RECORDS. 

FCC

Continued from Page 1

Cincinnati, their coverage of more than one state. The stations were chosen at random.

The audits, the largest in recent memory, come at a time when members of Congress — including Sen. John Danforth (R-MO), a close friend and political ally of FCC Chairman Al Sikes — are complaining about the high cost of political advertising and mulling legislative action to reduce it.

Labeling Bill

Continued from Page 1

Louisiana's economy would suffer, as well, Berman warned, if music concert, festival, and convention organizers react to a labeling law by boycotting the state.

RIAA officials said the group has not compiled any figures on how much money Louisiana might lose as a result of a stickering law.

Berman also appealed to Roemer on behalf of Louisiana's musical reputation and heritage, saying enactment of the law would "irrevocably change the impression that Louisiana is receptive to diverse cultural traditions and a haven for musical creativity."

In a statement announcing its intention to cancel an upcoming New Orleans meet if the bill becomes law, NACPA said artists, retailers, and concert promoters would be driven out of business by the measure. NACPA's semiannual convention is set for October 5.

WEA, which held a convention in New Orleans in 1988, said its decision to eliminate Louisiana as a meeting site if stickering becomes law underscores its commitment to both free speech and a free marketplace.

H.B. 154, which passed both houses of the state legislature by wide margins, requires the labeling of albums with lyrics that advocate or encourage activities "harmful to youth," including substance abuse, sex, and violence. The sale of a labeled album to an unmarried person under the age of 17 would be punishable by up to a \$1000 fine and six months in jail. The sale or distribution of a "harmful" album that has not been properly labeled could net \$5000 fines for the record's manufacturer, distributor, and "producer," presumably the record's label.

Roemer has until July 29 to sign or veto the bill. After that date it would automatically become law. RIAA has already threatened to sue Louisiana if the labeling measure is enacted.

IRS

Continued from Page 3

cited about joining this winning team."

All titles released through the IRS distribution deal with MCA will shift to CEMA, including Squeeze, Concrete Blonde, MC 900 Ft. Jesus, and Pato Banton. The deal will not affect titles which remain for the duration of production agreements with MCA and A&M.

The initial releases through CEMA will include new albums from Black Sabbath, Candi, Yen, and Cry Wolf.

Singleton

Continued from Page 1

lence in the industry. I'm delighted to return as part of Al Teller's executive team, and look forward to working with such a rich and diverse artist roster."

A New Orleans native, Singleton began his career in radio as an air personality, MD, and PD. He started his own independent promotion company before becoming a Regional Promotion Manager at Fantasy, Mercury, and Casablanca. He also held Director/National Promotion slots at Casablanca and PolyGram, where he eventually was named National Director/Marketing. Singleton joined MCA in 1983 as National Director/Black Music Promotion before earning VP stripes.

Gerson

Continued from Page 3

earned a promotion to Promotion Director; her next stop would be GM. We're at the top of the ratings consistently now in an intensely competitive market. Our heavy promotional emphasis has been a major factor in getting us there."

Gerson told R&R, "I want to thank everyone at Power 99 for their support — they've all really contributed to my knowledge and growth. I'll continue to oversee promotions but will now help [PD] Rick Stacy with programming and marketing."

Prior to joining Power 99, Gerson was Promotion Assistant at KVIL/Dallas.

Crump

Continued from Page 3

Crump began his career in radio at KCAT/Pine Bluff, AR, moving on to KLAZ/Little Rock as PD/morning air talent. He was also a Broadcast Specialist for Armed Forces Radio & TV. He spent 11 years at Warner Bros. as Local Promotion Manager in Atlanta and Charlotte before being named Director/National Black Music Promotion.

Diaz

Continued from Page 3

formula Radio Group VP/Marketing & Advertising Peter Moore will run XHTZ for now.

Diaz told R&R, "We're going in a straight-ahead Urban direction, without question. No Dance, no Churban — we are Urban, period. I've got a three-year deal here and we feel very confident we can turn this station around. The potential of a 150,000-watt signal with a new tower is unlimited. All the essentials are here for us to win."

Goodman

Continued from Page 3

Goodman has been with RCA/Nashville since 1981 in a variety of capacities, including Manager/Artist Development and Director/Merchandising. He was named VP/Product Development in early 1988. Prior to RCA he worked in creative services at Nashville-based talent agency Top Billing.

Everything But The Car



Everything But The Car performed their first single, "Driving," and other tunes from their Atlantic debut ("The Language Of Life") at a recent Beacon Theatre performance. Among those backstage were (l-r) the label's VP Lou Scurezza, Greg Brodsky and Peter Koepke, the band's Ben Watt, Atlantic Sr. VP/GM Mark Schulman, the band's Tracy Thorn, and label Sr. VPs Andrea Ganis and Vince Faraci.

Indecency

Continued from Page 3

indecency rules around the clock, thus eliminating the midnight-6am "safe harbor" for such programming. That measure was championed by Sen. Jesse Helms (R-NC).

The Congressional mandate has been on hold since January 1989, when it was challenged by a coalition of broadcast and civil rights groups, including NAB and several broadcast networks and ownership groups.

Government

Replacing Parents?

Washington communications lawyer Tim Dyk, who is representing the coalition, said that the courts may not accept the presence of children in the audience as enough justification for a ban.

"The real question is whether parents have the opportunity to supervise their children, and I believe they do," said Dyk. "[With a total ban] you are replacing parental supervision with government supervision."

Broadcast public interest lawyer Andy Schwartzman expressed disappointment in the Commission's adoption of the report, which he said is a politically motivated bow to Congress.

"Ironically, on the indecency issue, it's the FCC that is pandering," he said.

Infinity Broadcasting President Mel Karmazin, who has twice faced off against the FCC over the allegedly indecent antics of Howard Stern, echoed that sentiment. He hypothesized that Helms is pressing anti-indecency and anti-obscenity issues as a way to take the heat off his home state's tobacco industry.

Vagueness

Problem Remains

Evergreen Media President Scott Ginsburg, whose WLUP (AM)/Chicago was cited last year for possible indecency violations, said he could "understand" the FCC's desire to protect children, but said the Commission's definition of indecency remains overly vague.

"I don't care whether they ban indecency 12, 18, or 24 hours a day [to protect children]," said Ginsburg. "It's more important to define indecency."

At the Thursday meeting, FCC Chairman Al Sikes once again urged both the print and broadcast

media to excerpt material from broadcasts that the FCC has found to be indecent. Such reports are necessary, Sikes said, so the public can fully understand the Commission's positions and see that the FCC is not involved in

"censorship."

However, FCC General Counsel Bob Pettit later refused to guarantee that broadcasters who repeat indecent material as part of a newscast would not themselves be fined for indecency.

STAFF

FOUNDER & PUBLISHER: Bob Wilson
EXECUTIVE VP/GENERAL MANAGER: Dick Krizman
SENIOR VICE PRESIDENT/SALES & MARKETING: Bill Clark
SENIOR VICE PRESIDENT & EDITOR: Ken Barnes

EDITORIAL

LOS ANGELES: (213) 553-4330, 1930 Century Park West, Los Angeles, CA 90067;
FAX: (213) 203-9763

VICE PRESIDENT/EXECUTIVE EDITOR: Gail Mitchell
ART DIRECTOR: Richard Zumwalt
ASSISTANT TO PUBLISHER: Karen Blondo

OVERVIEW EDITOR: Don Waller
NEWS EDITOR: Mike Schaefer
EDITORIAL DIRECTOR: Barak Zimmerman
AC EDITOR: Mike Kinoshian
ADR EDITOR: Harvey Kojan
CHR EDITOR: Joel Denver
COUNTRY EDITOR: Lon Helton
URBAN CONTEMPORARY EDITOR: Walt Love
NEWS/TALK EDITOR: Randall Bloomquist
EDITORIAL COORDINATOR: Ann Schnieders
ASSOCIATE EDITORS: John Brake, Kristi Hinchman, Holly Sklar
ASSISTANT EDITORS: Paul Colbert, Robin Dixon, Hurricane Heeran, Lynn McDonnell, Geoffrey Schackert, Mike Wheaton

INFORMATION SERVICES

VICE PRESIDENT: Dan Cole
MARKETING DIRECTOR: Mike Lane
MARKETING MANAGER: Jill Bauhs
CIRCULATION MANAGER: Dianna Seay
CIRCULATION COORDINATOR: Kelley Schieffelin
HOTFAX EDITOR: Ron Rodriguez
HOTFAX DIRECTOR/OPERATIONS: Vickie Ocheitree
DATA PROCESSING DIRECTOR: Mike Onufer
COMPUTER SERVICES: Mary Lou Downing, Marjon Garcia, Mark Kozel, Thomas Yueh
PRODUCT DISTRIBUTION MANAGER: John Ernenputsch
CUSTOMER SERVICE REPRESENTATIVE: Deborah Ely

PRODUCTION

PRODUCTION DIRECTOR: Richard Agata
ASSOCIATE ART DIRECTORS: Marilyn Frandsen, Gary van der Steur
PHOTOGRAPHY: Roger Zumwalt
TYPOGRAPHY: Kent Thomas, Lucie Morris, Bill Mohr
GRAPHICS: Teresa Dovidio, Tim Kummerow

ADMINISTRATION

OFFICE MANAGER: Christina Gilhe
RECEPTION: Juanita Newton, Karen Mumaw
CONTROLLER: Margaret Beckwith
ASSISTANT CONTROLLER: Debbie Botengan
ACCOUNTING STAFF: Kathy Koenig, Nona Lee, Nailni Khan
MAIL SERVICES: Rob Sparago, Matthew Parvis

BUREAUS

WASHINGTON: (202) 783-3822, National Press Building, Suite 807, 529 14th St. NW,
Washington, DC 20045; FAX: (202) 783-0260

BUREAU CHIEF/WASHINGTON EDITOR: Pat Clawson
ASSOCIATE EDITOR: Randall Bloomquist

ASSISTANT EDITOR: Jack Messmer
OFFICE MANAGER: Deborah White
LEGAL COUNSEL: Jason Shrinisky

NASHVILLE: (615) 244-8822, 1106 16th Avenue South, Nashville, TN 37212;

FAX: (615) 248-6655

BUREAU CHIEF: Lon Helton
ASSOCIATE EDITOR: Ken Tucker
OFFICE MANAGER: Jackie Proffitt

ADVERTISING

LOS ANGELES: (213) 553-4330; FAX: (213) 203-8450

VICE PRESIDENT/SALES, WESTERN REGION: Michael Atkinson
ADVERTISING COORDINATOR: Nancy Hoff
SALES REPRESENTATIVES: Jeff Gelb, Henry Mowry
PROMOTIONS COORDINATOR: Tina Lertz
SALES ASSISTANTS: Leslie Cutting, Janet Parker
MARKETPLACE SALES: Ilsa Glanzberg, Jill Needelman

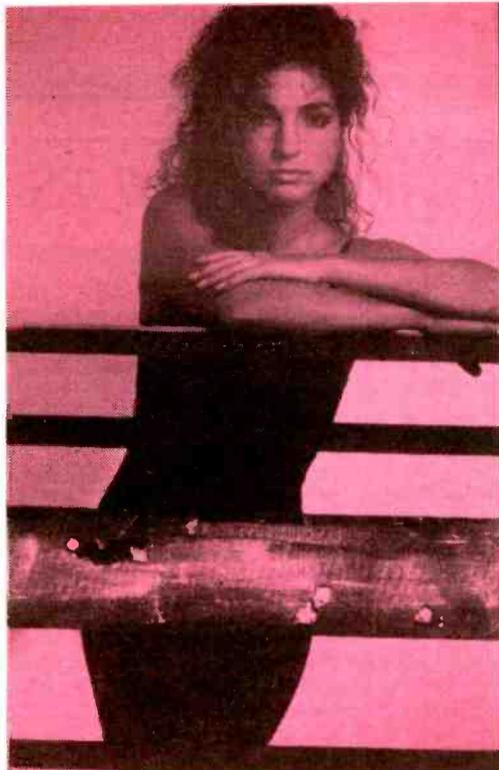
WASHINGTON: (202) 783-3826

VICE PRESIDENT/SALES: Barry O'Brien

NASHVILLE: (615) 244-8822
DIRECTOR/SALES: Vicki Layne

A WESTWOOD ONE COMPANY

Subscription Information (213) 553-4330



GLORIA ESTEFAN

"Cuts Both Ways"

NEW & ACTIVE

NOW ON 92 CHR REPORTERS

INCLUDING:

B104 19-13 HOT	Y100 1-1 HOT	KIIS	PWR96
WXKS	KSAQ	KKRZ	KITY
WZOU	PWRPIG	KXYQ 3-3 HOT	KTFM
WBLI	WNCI 22-18	KCPX 4-3 HOT	KGGI
WPLJ	Q95 16-14	KISN 31-26	Z99 21-18 HOT
PRO-FM	KBEQ	KPLZ	KWSS 16-13 HOT
		KUBE	KTUX 21 HOT

- **AC CHART 1 SECOND WEEK!**
- **DOUBLE PLATINUM ALBUM!**
- **VH1 HITMAKERS, #13 ON TOP 21 COUNTDOWN & NIGHT TRACKS!**



CALLOWAY

"All The Way"

NEW & ACTIVE

NOW ON 66 CHR REPORTERS

INCLUDING

WXKS	KDWB	WRCK add	WGTZ add
HOT97	WLOL	WQXA deb 26	KKXX add
WIOQ	HOT102	WBBQ add	KKMG 31-23 HOT
PWRPIG	KKFR	K98 add	KNOE add
KITY	FM102	WOVV add	WBNG add
KTFM	HOT977		

URBAN CONTEMPORARY

BREAKERS



ANA featuring JORDAN KNIGHT

"Angel Of Love"

B97 add	WSPK	KHTK 6-5
Z95 15	WKRZ add	KSND add
WDFX 24-20	KZZB add	103CIR 7-6
WHYT deb 20	YES97 add	WZKX add
KS104	KZFM add	WJMX add
Y108 28-14 HOT	KZOU add 34	WVBS add
WKEE add	XL1067 add	WCIL



Country Radio Legends

become
Traditional
Country & Western
Superstars

KUZZ-AM
(Now KCWR)
Bakersfield

WQYK-AM
Tampa/St. Petersburg

KCUB-AM
Tucson

signing on



Live 24 hour-a-day
programming by the
Buck Owens
Production Co.

A Premium Format from



800-527-4892

12+ SPRING '90 ARBITRON RESULTS

Chicago

	Winter '90	Sp '90
WGN (AC)	8.3	8.0
WGCI-FM (UC)	7.2	7.7
WVAZ (UC)	5.3	5.2
WBBM (News)	4.5	4.6
WLUP-FM (AOR)	4.0	4.5
WBBM-FM (CHR)	4.4	4.4
WCKG (CR)	3.8	4.4
WKQX (CHR)*	3.0	3.5
WUSN (Ctry)	3.5	3.4
WXEZ-AM & FM (AC)	4.2	3.4
WXRT (AOR)	2.5	3.3
WTMX (AC)	3.5	3.2
WJMK (Gold)	3.1	3.0
WLIT (AC)	2.7	2.9
WLUP (Talk)	3.2	2.9
WYTZ (CHR)	2.5	2.8
WJJD (Nost)	2.7	2.7
WNUA (NAC)	2.7	2.6
WMAQ (News)	2.2	2.2
WLS (Talk)	2.0	2.0
WOJO (Span)	2.5	1.9
WFYR (AC)	1.7	1.6
WFMT (Clas)	1.6	1.5
WNIB (Clas)	1.2	1.3

*Now Hot AC

Detroit

	Winter '90	Sp '90
WJR (AC)	7.9	8.5
WJLB (UC)	7.3	6.7
WLTJ (AC)	4.3	5.7
WHYT (CHR)	5.9	5.1
WKQI (CHR)	4.4	4.8
WWJ (News)	5.8	4.6
WLLZ (AOR)	3.9	4.3
WWW (Ctry)	4.9	4.1
WJZZ (Jazz)	4.0	4.0
WXYT (Talk)	3.5	3.9
WJOI (B/EZ)	5.4	3.8
WNIC (AC)	4.3	3.7
WRIF (AOR)	3.7	3.4
WOMC (Gold)*	2.8	3.2
WDFX (CHR)	3.7	3.1
WCSX (CR)	3.6	3.0
CKLW (BBnd)	2.3	2.3
WQRS (Clas)	1.5	2.2
WGPR (UC)	1.5	2.1
WKSG (Gold)	1.9	2.0
WMTG (UC)	1.4	1.6
WMUZ (CC)	.7	1.4
CKMR (Gold)	1.4	1.3
WCXI (Ctry)	1.3	1.0
WQBH (UC)	1.0	1.0

*Formerly AC

Format Legend

AC-Adult Contemporary, AOR-Album Oriented Rock, BBnd-Big Band, B/EZ-Beautiful/Easy Listening, CC-Contemporary Christian, CHR-Contemporary Hit Radio, Clas-Classical, CR-Classic Rock, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc-Miscellaneous, NR-New Rock, N/T-News/Talk, Rel-Religious, Span-Spanish, Sports-Sports, Talk-Talk, UC-Urban Contemporary.

San Francisco

	Winter '90	Sp '90
KGO (N/T)	7.4	6.2
KMEL (CHR)	5.5	5.4
KOIT-AM & FM (AC)	5.2	5.0
KFRC (Nost)	4.2	4.6
KNBR (Talk)	2.5	4.6
KSFO & KYA (Gold)*	2.7	4.4
KCBS (N/T)	4.9	4.3
KIOI (AC)	3.7	3.2
KSOL (UC)	2.7	3.2
KSAN (Ctry)	2.4	3.0
KXXX (CHR)	2.7	2.7
KDFC-AM & FM (Clas)	2.5	2.6
KFOG (AOR)	2.0	2.6
KRQR (AOR)	2.9	2.6
KKSF (NAC)	2.7	2.4
KKHI-AM & FM (Clas)	2.2	2.3
KABL-AM & FM (AC)	3.8	2.1
KBAY (B/EZ)	2.6	2.0
KDIA (UC)	1.4	1.9
KBLX (NAC)	2.5	1.8
KIQI (Span)	.9	1.8
KITS (NR)	2.3	1.5
KOME (AOR)	2.3	1.5
KSJX & KSJO (AOR)	1.4	1.5
KHQT (CHR)	1.6	1.4
KBRG (Span)	.8	1.3
KJAZ (Jazz)	.8	1.2
KNEW (Ctry)	1.8	1.1
KEZR (AC)	1.1	1.0

*Not a fulltime simulcast

Dallas-Ft. Worth

	Winter '90	Sp '90
KSCS (Ctry)	8.8	8.6
KPLX (Ctry)	5.6	7.4
KVIL-AM & FM (AC)	7.2	6.7
WBAP (Ctry)	4.6	5.8
KKDA-FM (UC)	6.3	5.7
KHYI (CHR)	4.5	4.7
KMJZ (CHR)	5.2	4.6
KTXQ (AOR)	4.3	4.4
KRLD (News)	4.5	4.2
KEGL (CHR)	4.2	3.9
KZPS (CR)	3.0	3.8
KLUV (Gold)	3.0	3.5
KMEZ (B/EZ)	3.8	3.4
KOAI (NAC)	2.9	3.1
KLTY (CC)	3.3	2.4
KMGC (AC)	1.8	2.4
WRR (Clas)	2.4	2.4
KKDA (Gold)	1.9	2.3
KLIF (N/T)	2.5	2.0
KHVN (Rel)	2.0	1.9
KAAM (Nost)	2.5	1.8
KDGE (NR)	1.3	1.7
KQZY (AC)*	2.1	1.7
KKWM (AC)	1.3	1.4
KSSA-AM & FM (Span)	1.0	1.0

*Now KRSR

Philadelphia

	Winter '90	Sp '90
WMMR (AOR)	6.9	8.2
WUSL (UC)	6.7	6.8
WEAZ-AM & FM (AC)	6.8	6.4
WYSP (CR)	6.2	6.4
KYW (News)	7.4	5.8
WPEN (Nost)	6.0	5.2
WIOQ (CHR)	5.9	5.1
WEGX (CHR)	5.4	4.9
WXTU (Ctry)	3.3	4.8
WOGL (Gold)	3.9	4.6
WDAS-FM (UC)	3.8	4.3
WKSZ (AC)	4.5	4.0
WMGK (AC)	4.5	3.9
WCAU (Talk)	3.1	3.7
WFLN (Clas)	2.5	3.1
WWDB (Talk)	3.9	3.1
WSNI (AC)	3.2	2.9
WIP (Sports)	1.8	2.3
WDAS (UC)	1.0	1.0

Boston

	Winter '90	Sp '90
WZOU (CHR)	7.1	7.4
WXKS-FM (CHR)	6.9	7.2
WBCN (AOR)	4.8	7.1
WRKO (N/T)	7.8	6.9
WBZ (AC)	7.3	5.9
WJIB (B/EZ)	4.8	4.6
WODS (Gold)	4.1	4.1
WMJX (AC)	4.1	4.0
WHDH (Talk)	4.6	3.9
WZLX (CR)	3.0	3.9
WSSH (AC)	4.3	3.6
WEEI (News)	4.1	3.4
WROR (AC)	3.7	2.6
WILD (UC)	2.9	2.2
WVBF (AC)	2.4	2.2
WBOS (CR)	2.0	2.0
WFNX (NR)	1.6	2.0
WAAF (CHR)	1.5	1.8
WCRB (Clas)	1.7	1.6
WPLM-FM (BBnd)	1.0	1.6
WXKS (BBnd)	1.7	1.5
WCGY (AOR)	1.8	1.4

Washington, DC

	Winter '90	Sp '90
WGAY (B/EZ)	6.2	7.1
WPGC-FM (CHR)	7.4	6.8
WMZO-AM & FM (Ctry)	5.8	6.3
WAVA (CHR)	4.0	5.1
WMAL (N/T)*	5.0	5.1
WKYS (UC)	7.0	4.8
WASH (AC)	4.5	4.2
WCXR (CR)	4.3	3.9
WHUR (UC)	3.9	3.9
WTOP (News)	3.9	3.8
WGMS-AM & FM (Clas)**	2.7	3.5
WLTT (AC)	3.1	3.3
WMMJ (AC)	3.2	3.3
WRQX (CHR)	3.4	3.2
WHFS (AOR)	3.1	2.9
WWDC-FM (AOR)	2.5	2.9
WXTR (Gold)	3.1	2.8
WWRC (Talk)	1.8	2.2
WOL (UC)	2.1	2.0
WJFK (CR)	1.8	1.9
WYCB (Rel)	.9	1.3
WDJY (UC)	1.3	1.1

*Formerly Full Service AC
**Not a fulltime simulcast

© 1990 Arbitron Ratings Co. May not be quoted or reproduced without Arbitron's prior written permission.

LITE HEAVY- WEIGHT CHAMP!

WLTJ-FM Weighs In With Best Book Ever!

This Spring Lite FM slugged its way to #1 25-54 in Detroit, unseating perennial demo leaders WJR and WJLB. Battling from 5.4 to 7.3 25-54 and from 4.3 to 5.7 12+, Lite FM climaxed a six-book pattern of growth with its best book ever.

Since Viacom took over the station in January 1989, WLTJ has gained 3.1 share points 12+ and 3.6 share points 25-54—up from #10 to #1.

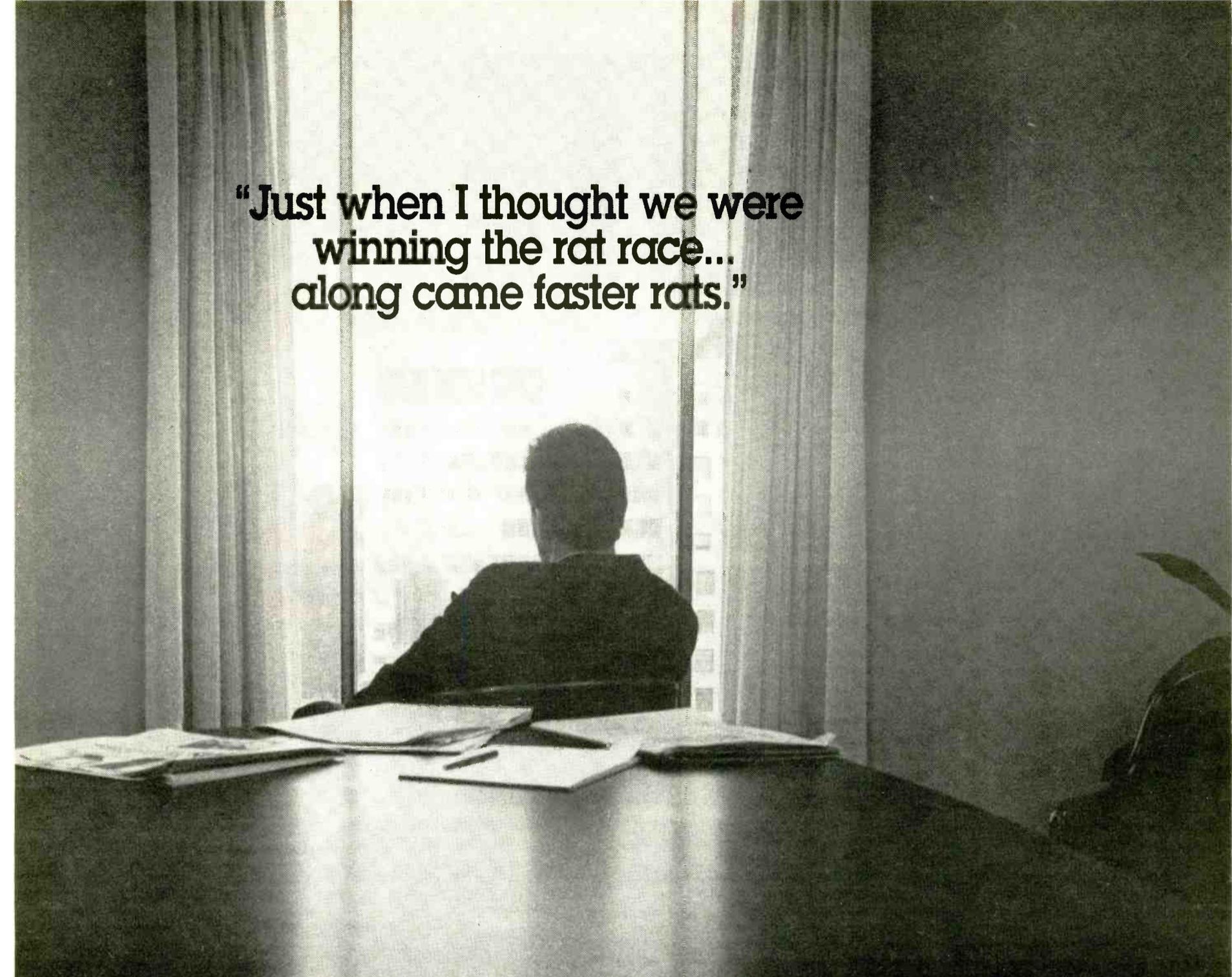
“Going from worst to first in 18 months didn’t happen by accident,” says VP/GM Terry Wood. “We had a strategy for steady growth, and working with Film House on the marketing was a big part of it.”

If you’re serious about winning, call Film House today and put us on your strategic marketing team for Fall.

The Leader
filmhouse
FILM HOUSE, INC. BROADCAST MARKETING SERVICES

230 CUMBERLAND BEND NASHVILLE, TN 37228 (615) 255-4000

Setting The Standards



**“Just when I thought we were
winning the rat race...
along came faster rats.”**

A lot of radio decision-makers are identifying with the above statement. They think it analogous to their station's market position in a competitive local media environment.

Maybe you do, too.

The fact is that yesterday's methods of mass-marketing your station don't win races anymore. Most often, they don't even place.

So, how do you emerge from the pack?

You employ Broadcast Direct Marketing... and become a “faster” player in your market's “rat race”.

You'll be introduced to successful cutting-edge direct marketing methodologies that

identify, persuade, bond, and continually develop your core audience. You'll start winning with strategic integrated programs that maximize your ability to build Cume, effect TSL, enhance gross revenue, and soundly impact your bottom line.

But don't wait too long to put your wheels in motion. The radio broadcast industry's fastest players are already planning their Fall '90 strategy.

If you hope to be in the same race... the time for you to act is now. Please call us today to ensure market exclusivity.

**BROADCAST
DIRECT**

305/662-9524

RATINGS

12+ SPRING '90 ARBITRON RESULTS

St. Louis

	Winter '90	Sp '90
KMOX (Talk)	16.3	19.3
KSHE (AOR)	8.8	8.7
KMJM (UC)	7.9	7.0
WKQB (CHR)	6.6	6.9
WIL-FM (Ctry)	5.8	6.4
KYKY (AC)	5.3	6.1
KEZK (B/EZ)	7.6	5.5
KSD (CR)	6.7	4.9
KLOU (Gold)	3.8	3.5
KHTK (CHR)	2.4	2.9
WKXX (Ctry)	2.5	2.4
KATZ-FM (UC)	1.6	2.0
KFUO-FM (Clas)	1.6	1.9
KATZ (UC)	2.5	1.8
KRJV (AC)	2.3	1.8
WEW (BBnd)	1.9	1.5
WSNL (AC)	1.4	1.5
KUSA (Ctry)	1.3	1.3

Pittsburgh

	Winter '90	Sp '90
KDKA (AC)	13.6	13.2
WDVE (AOR)	9.3	9.8
WBZZ (CHR)	9.5	8.4
WWSW-FM (Gold)	6.4	7.0
WAMO (UC)	5.7	6.7
WDSY (Ctry)	4.5	5.8
WTAE (Talk)	5.3	5.7
WSHH (AC)	7.1	5.5
WMYG (CR)	3.4	4.2
WJAS (BBnd)	3.4	3.9
WLTJ (AC)	4.5	3.8
WHTX (AC)	4.5	3.7
WEZE (B/EZ)	2.7	2.9
KQV (News)	1.6	1.9
WMXP (CHR)*	1.4	1.6
WMBS (Misc)	1.0	1.0
WPIT-FM (Rel)	1.0	1.0

*Formerly AC

Providence-Warwick-Pawtucket

	Winter '90	Sp '90
WPRO-FM (CHR)	10.7	10.7
WHJY (AOR)	8.0	7.2
WWLI (AC)	7.7	6.9
WWBB (Gold)	4.8	6.7
WPRO (Talk)	5.4	5.6
WSNE (AC)	4.4	5.3
WHJJ (N/T)	5.0	4.8
WWKX (UC)	3.1	4.4
WCTK (Ctry)	3.8	4.0
WPLM-FM (BBnd)	3.5	3.9
WWRX (CR)	3.1	3.1
WBRU (NR)	1.5	2.8
WHIM (Ctry)	2.6	2.8
WFHN (CHR)	2.5	2.5
WBSM (N/T)	1.1	2.0
WJIB (B/EZ)	1.7	1.9
WODS (Gold)	1.8	1.9
WAAF (CHR)	1.1	1.3
WBZ (AC)	1.5	1.1
WZLX (CR)	1.2	1.1
WWAZ (Clas)	.9	1.0

Baltimore

	Winter '90	Sp '90
WBAL (N/T)	7.8	8.8
WXYV (UC)	8.4	8.2
WPOC (Ctry)	6.7	6.8
WIYY (AOR)	6.2	6.7
WLIF-FM (AC)	8.0	6.5
WWMX (AC)	6.5	6.1
WBSB (CHR)	5.5	5.8
WQSR (Gold)	4.8	5.0
WWIN-AM & FM (UC)*	4.2	3.7
WYST-FM (AC)	2.8	3.3
WCBM (N/T)	3.3	3.0
WBGR (Rel)	2.9	2.9
WHFS (NR)	1.4	2.4
WITH (BBnd)	1.8	2.2
WGRX (CR)	2.4	1.8
WWDC-FM (AOR)	1.4	1.8
WCAO (Ctry)	1.5	1.6
WPGC-FM (CHR)	1.5	1.6
WGAY (B/EZ)	.5	1.4
WRBS (Rel)	2.2	1.3
WTOP (News)	.6	1.0
WYST (Gold)	.5	1.0

*Not a fulltime simulcast

Anaheim-Santa Ana

	Fall '89	Sp '90
KOST (AC)	5.5	7.0
KIIS-AM & FM (CHR)	6.2	5.9
KLOS (AOR)	5.0	5.4
KQLZ (CHR)	6.6	5.3
KMPC (Nost)	2.2	4.6
KROQ (NR)	2.8	4.4
KBIG (AC)	5.1	4.0
KTWV (NAC)	4.2	4.0
KXEZ (AC)*	2.9	3.7
KABC (Talk)	5.1	3.4
KZLA (Ctry)	1.8	3.4
KNX (News)	3.8	3.0
KPWR (CHR)	4.3	3.0
KFWB (News)	1.8	2.7
KFI (Talk)	2.3	2.6
KLSX (CR)	3.4	2.4
KODJ (Gold)	2.7	2.4
KTNQ (Span)	1.5	2.4
KRTH (Gold)	3.4	2.2
KKGO (Clas)**	1.0	1.7
KLVE (Span)	1.7	1.7
KSKQ-FM (Span)	.9	1.4
KKBT (UC)***	.3	1.3
KKLA (CC)	.5	1.3
KNAC (AOR)	1.1	1.2
KWIZ (AC)	1.6	1.1

*Formerly KJOI (B/EZ)

**Formerly Jazz

***Formerly CHR

For The Record

In last week's Arbitron breakouts (R&R, 7/13), WQHT/New York was incorrectly labeled WHQT. Also, KXEZ/Los Angeles should have been trended as 2.9-3.4.

Minneapolis-St. Paul

	Winter '90	Sp '90
WCCO (AC)	16.8	16.3
KQRS-AM & FM (AOR)	8.3	10.3
KEEY (Ctry)	8.4	9.3
WLTE (AC)	8.8	8.1
KDWB-FM (CHR)	8.2	7.5
WLOL (CHR)	5.2	5.9
KLXK (CR)	2.0	5.7
KQQL (Gold)	3.8	5.5
KSTP-FM (AC)	7.6	5.4
KTCZ (AOR)	4.4	3.3
KSTP (Talk)	2.8	2.6
KLBB (N/T)	1.6	2.2
KJJO-FM (AOR)	2.4	1.6

Cleveland

	Winter '90	Sp '90
WLTF (AC)	9.0	10.4
WGAR-AM & FM (Ctry)*	6.2	7.9
WMMS (AOR)	8.5	7.6
WMJI (AC)	7.4	7.1
WZAK (UC)	6.6	6.9
WDOK (AC)	7.1	6.5
WQAL (AC)*	8.1	5.7
WRMR (B/EZ)	4.5	5.7
WNCX (CR)	4.9	5.3
WWWE (N/T)	4.0	5.1
WPHR (CHR)	4.5	4.8
WJMO-FM (UC)	2.9	4.1
WERE (N/T)	2.8	2.0
WJMO (UC)	2.5	1.8
WCLV (Clas)	2.8	1.7
WNWV (NAC)	1.9	1.5
WHK (N/T)	.8	1.2
WABQ (Rel)	1.9	1.0
WKDD (CHR)	.7	1.0

*AM now WNKR

San Jose

	Winter '90	Sp '90
KGO (N/T)	7.6	7.8
KBAY (B/EZ)	7.0	6.5
KHQT (CHR)	6.2	5.2
KCBS (N/T)	4.9	4.8
KOME (AOR)	6.8	3.9
KEZR (AC)	3.8	3.7
KARA (AC)	4.8	3.6
KSJX & KSJO (AOR)	4.0	3.6
KNBR (Talk)	2.1	3.5
KWSS (CHR)	2.2	3.2
KAZA (Span)	.7	3.1
KXXX (CHR)	1.5	2.8
KEEN (Ctry)	1.8	2.5
KOIT-AM & FM (AC)	3.3	2.4
KITS (NR)	2.6	2.3
KMEL (CHR)	2.5	2.3
KSFO & KYA (Gold)*	2.3	2.2
KIOI (AC)	2.6	2.1
KDFC-AM & FM (Clas)	1.9	1.9
KSAN (Ctry)	3.0	1.9
KBLX (NAC)	1.8	1.8
KBRG (Span)	1.3	1.8
KKSF (NAC)	1.7	1.8
KFOG (AOR)	1.6	1.7
KKHI-AM & FM (Clas)	1.6	1.7
KRTY (Ctry)	.4	1.7
KSOL (UC)	1.5	1.7
KFRC (Nost)	1.8	1.3
KLIV (BBnd)	1.7	1.2
KOFY (Gold)	.5	1.2
KLOK (Span)	.7	1.1

*Not a fulltime simulcast

FAITH NO MORE



"EPIC" RESPONSE

CHR CHART DEBUT 39

Hot Action This Week At:

KSAQ 9-8 HOT	KF95 15-11 HOT
Z95 18-12 HOT	KRZR 4-3 HOT
PIRATE 9-6 HOT	WKSF 38-31 HOT
98PXY 25-20 HOT	Q104 7-4 HOT
WYCR 28-22 HOT	KNIN 15-13 HOT
K106 5-2 HOT	WLRW 28-24 HOT
I95 9-6 HOT	KKHT 9-5 HOT
X106 4-2 HOT	KFMW 20-16 HOT
YES97 24-19 HOT	KPXR 23-18 HOT
KBFM 27-23 HOT	ZFUN 6-1 HOT
WRVQ 9-7 HOT	OK95 30-27 HOT
	92X 7-3 HOT

Plus...

WEGX add 27	KDWB add
PWR99 23-20	Y108 30-26
KEGL 14-12	KXYQ 20-18
Y95 16-15	KPLZ 12-10
WPHR 13-12	KUBE 16-15
WDFX 4-3	WOKI 15-12
WHYT 5-5	KQKQ 9-8
KBEQ 28-25	

What Listeners Think About Your Radio Station

By Chris Porter

Ever wonder what your listeners truly think about front-and back-announcing, music sweeps, promotions, music videos, and copycat radio? Well, read on.

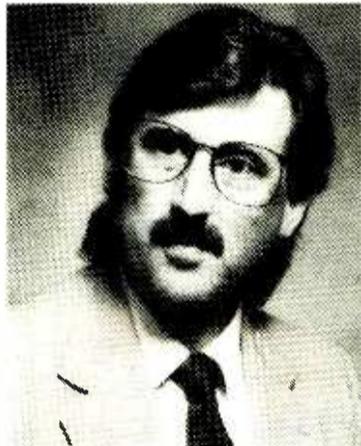
Following up an earlier article, here are more findings from a national opinion survey based on a questionnaire that had been distributed at the majority of Paragon Research's auditorium music tests (including CHR, Country, AC, and AOR) within the past year. Respondents completed this self-administered questionnaire by either agreeing or disagreeing with a series of statements; a total of 3157 respondents participated, ranging in age from 15-54.

Here are the sample percentages by sex, age, and format:

Men	39%
Women	61%
15-24	18%
25-34	46%
35-44	26%
45-54	10%
CHR	33%
Country	32%
AC	25%
AOR	10%

Hearing Aids

How universal is the desire for less talk/more mu-



Chris Porter

sic? Nearly three-quarters (72%) of the sample agree that station announcers should talk less and play more music. This average percentage varies greatly across age and format cells. For instance, only 62% of 45-54s agree, compared to 79% of 15-24s.

When it comes to front-and back-announcing song titles and artists, listeners fall in line with the RIAA. All but 13% would appreciate more front- and back-announcing. That percentage doesn't vary by age, sex, or format preference.

Are stations playing cur-

rent hits often enough to satisfy listeners? Most people think so, but 37% of 15-54s want stations to play current hits more often. So do 42% of women (vs. 31% of men). By format, the figures break down like this: Country 44%, AOR 27%, and AC 32%.

But listeners aren't just hit-oriented: 83% express a desire for more depth on popular albums. (A whopping 86% of CHR and AOR listeners want greater depth.) Younger listeners are more apt to want to hear more cuts from an album than their older counterparts.

It's not surprising, then, that 69% quickly tire of overexposed popular songs. CHR, AOR, and 15-34 year-old listeners are especially prone to hit song fatigue on their stations of choice. Such fatigue is less of a problem among those 35+ as well as among AC and Country fans.

Survey participants were asked if ten songs in a row sound like more music than 40 uninterrupted minutes. Nearly half (47%) agree that ten songs sounds more promising; 31% disagree, while 23% are unsure.

What The Audience Wants (Or Thinks It Wants)

The overwhelming majority of listeners surveyed favor:

- Less talk/more music
- Front- and back-announcing
- More depth on popular albums

These opinions remain consistent in all cells.

Radio More Entertaining

All you PDs hoping your station can be distinguished from others, take heart. Just 7% say all stations tend to sound the same.

However, 71% believe when one station does something new and different, others are quick to copy it. The copycat issue is more important to younger CHR listeners than to older AC cumers.

Overall, one-third say stations are too prone to self-promotion. By sex, those citing too much promotion include 40% of men and 29% of women. This attitude doesn't vary by format.

Despite such criticisms, two-thirds admit stations are more entertaining today than they were five years ago. Agreement with

that statement is slightly above average among older demos and older-skewing formats.

Screening Video Attitudes

Not surprisingly, the basic enjoyment level of music videos decreases markedly with age. Overall, 73% enjoy watching music videos — a figure which includes 87% of 15-24s, but only 52% of 45-54s. AC and Country listeners also fall below the average.

Do music videos boost listener/viewer enjoyment of a song? Half of those surveyed say they do. The other half splits evenly between those who disagree and those who have no opinion. CHR listeners and 15-34s are most likely to agree; about one-third of AC, Country, and 35-44 listeners — as well as half of 45-54s — disagree.

However, most people don't go so far as to say music videos diminish enjoyment of a song. One-quarter of 45-54s say videos detract from a song; overall, 11% say videos detract.

MTV doesn't appear to pose a tremendous threat to radio. Only 6% admit they spend less time with radio now that music videos are omnipresent. The only age/sex cell that does likewise by a greater than 10% margin is 15-24 year-old males (13%).

Chris Porter is Executive Vice President of Paragon Research (303-922-5600), a programming research company which conducts format hole studies, perceptual studies, music tests, and other programming, marketing, and sales research for over 60 radio stations annually.

Measuring Audience Perceptions

We showed listeners nationwide the statements below about radio and video. The number at left are the percentage of respondents who agreed with the statements.

Programming

- 87% — I wish announcers would announce the titles of artists and songs more often.
- 83% — I would rather stations play more songs from a popular album than just the same hit over and over.
- 72% — Station announcers should talk less and play more music.
- 69% — When a song becomes popular, stations play it too much and I get tired of it quickly.
- 47% — Playing ten songs in a row sounds like more music than 40 minutes of music without interruption.
- 37% — I wish stations would play current hits more often.

Image

- 71% — When one station does something new and different, it seems other stations copy it.
- 67% — Stations are more entertaining today than they were five years ago.
- 33% — Stations promote themselves too much on-air.
- 7% — All the stations I listen to sound the same.

Video Viewpoints

- 73% — I enjoy watching music videos on TV.
- 51% — Music videos increase my enjoyment of a song.
- 11% — Music videos take away from my enjoyment of a song.
- 6% — I listen to the radio less today than I did five years ago because music videos are available on TV.



KEN BARNES

A LONG-RANGE LOOK

Do Formats Support New Artists?

Whatever happened to Chad? Or Mini Curry, Blake & Hines, George Pettus, Theresa, Sam Bostic, 9.9, Pauli Carman, Genobia Jeter, or Joeski Love? All had an Urban Contemporary Breaker in the last five years; all have since dropped out of sight as far as any hitmaking profile is concerned.

Not that I intend to single out the Urban format, although it was the original kickoff point for the column. When a format breaks 25 new artists in a single quarter, as Urban did this spring, you might naturally wonder about the format's track record in establishing careers for these artists — how many become stars, how many have repeat hits, how many fall by the wayside, etc.

While looking into those matters, I realized it might be useful to have a couple of comparison formats, so I checked out the same sort of queries in AOR and CHR. I could, therefore, just as well have opened this column by inquiring as to whatever happened to Roman Holliday, Gary O, Eddie & The Tide, the Stabilizers, Melvin James, the Other Ones, John Brannen, the Models, or David Drew (AOR version). And how about Li-mahl, John Hunter, So, Opus, Sly Fox, Boys Don't Cry, Baltimore, Wa Wa Nee, or Scarlett & Black (CHR version)?

(Disclaimer: All names chosen more or less at random for purposes of illustration, with no malice intended; information on the whereabouts of any artists listed welcomed.)



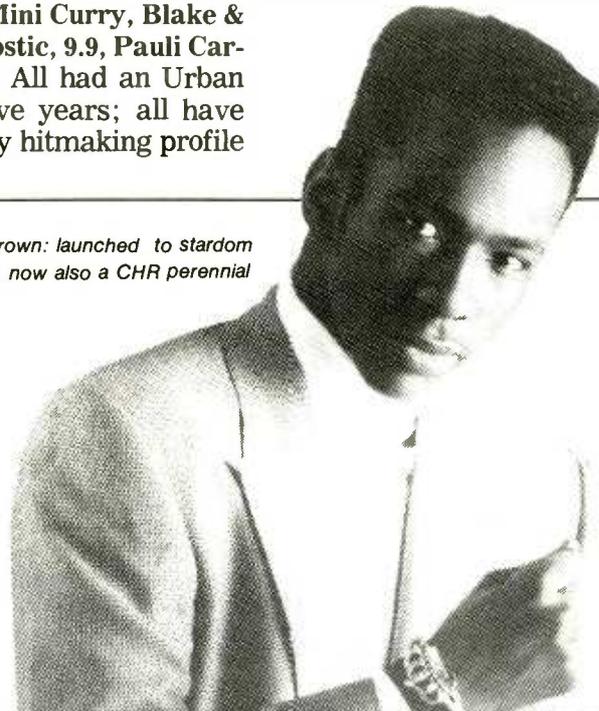
Freddie Jackson: more hits than anyone in the last five years' new artist crop

Who's Burning Out Artists?

Obviously, all formats propel a certain proportion of one-shot artists to fleeting prominence, from which they soon slip back into obscurity. I wanted to see if Urban really was burning them out faster.

The answer seems to be: not especially. Referring to the table of figures at top right, the only column in which Urban holds a drastic lead is the fourth, headed "Obscure Today." A somewhat alarming 40.1% of UC artists who had their first Breaker in the period 1985-88 now qualify as obscure (as

Bobby Brown: launched to stardom from UC, now also a CHR perennial



Gloria Estefan: CHR hits galore since breaking in 1985

Future Hits By Format

Format	# New Artist Breakers	# Subsequent Top 15 Hits
UC	177	296
AOR	126	180
CHR	84	145

Some more raw numbers for the stew. The last column is the total Top 15 hits (as of June 29, 1990) produced by the format's 1985-88 new artist Breakers. For example, there were 177 artists scoring a first-ever Breaker in Urban in those four years, and those artists accounted for 296 UC Top 15 hits.

Urban, understandably, has the highest total of Top 15 hits, since it had by far the most new artist Breakers. CHR has the best ratio; the average breaking new artist accounted for 1.73 Top 15 hits. Urban is right behind, however, with a 1.67 ratio, while AOR produces a 1.43 ratio.

How Formats Sustain Careers

Format	# Artists Broken (1985-88)	No Top 15	Top 15 Repeaters	Obscure Today	Stars Today
UC	177	44.1%	34.5%	40.1%	9.6%
AOR	126	42.9%	31.0%	27.0%	4.0%
CHR	84	34.5%	32.1%	29.8%	10.7%

Here's what I did and what it means (I think). First I counted the raw number of new artist Breakers achieved in each of the three formats between 1985 and 1988. (That's the first column of numbers.)

Then I tallied the number of new breaking artists in each format who never had a Top 15 record in the format, as of the end of 1990's first half. (It's expressed as a percentage in the second column of numbers.) The third column, "Top 15 Repeaters," is the number (as a percentage) of artists who had more than one Top 15 hit (up to June 29, 1990).

So far, so scientific — hard numbers. The "No Top 15" figures are designed to measure the percentage of artists who never really followed up that initial break of a first Breaker. The "repeaters," on the other side of the coin, are the artists who did follow up, not merely with a Top 15 hit on that first Breaker but with at least one more.

The final two columns of percentages are an entirely different matter — purely judgmental. I went through the list of 1985-88 first-time Breakers and determined, to the best of my judgment, whether the acts could now be termed "obscure" or "stars" (consistent, almost automatic hitmakers).

in "Where Are They Today?"). In comparison, just 27% of AOR's breaking new artists languish in obscurity, and a bit under 30% of CHR's.

But, as I mention in the text below the table, the "Obscure Today" heading is a judgmental category — it's my considered opinion as to whether an artist has effectively vanished from the charts and consciousness of the format. I happen to think I'm a fairly competent judge of relative obscurity, but I admit the higher Urban percentage may be at least partially a reflection of my being less familiar with the fates of certain onetime UC hitmakers compared to their AOR/CHR flash-in-the-pan counterparts. I'm not recommending discarding those figures — I wouldn't have printed 'em if I didn't think they had some validity — but use a pinch of salt in interpreting them.

In the "Obscure" heading's hard-numbers counterpart, the first column ("No Top 15"), Urban's percentage is barely higher than AOR's: 44% of Urban's breaking new artists never went on to score a Top 15 hit, while 43% of the AOR field failed in that endeavor. CHR scored quite a bit better here.

Starmaking Machinery

As far as establishing careers goes, Urban has done the best job in the hard-numbers category ("Repeaters," meaning new acts who've gone on to score two or more Top 15 hits). UC's 34.5% means a bit more than a third of the breaking new artists have become repeat hitmakers, while AOR and CHR fall a bit below a third, in a remarkably consistent set of results.

In the judgmental "Stars" category (which, again, is my judgment as to star, or virtual automatic hit, status), CHR has the highest percentage (almost 11% of its new artists went on to become stars), with Urban a close second, just under 10%, and AOR a distant third.

Summing up, not just Urban, but all three formats have a pretty high percentage of new artists who



Richard Marx: AOR broke him, but CHR's certainly adopted him

fall by the wayside fairly quickly. That's regrettable, but it's probably part and parcel of the complex process by which stars and careers are developed. New Urban artists seem to have a greater probability of lapsing into obscurity, but the vast numbers of new UC Breakers apparently hasn't yet clogged up the works to prevent a healthy number of authentic new stars from emerging.

AOR, however, breaks a good number of new artists but — probably because there are so many veteran artists still dominating the upper reaches of the chart — seems to be having trouble turning them into stars. CHR, meanwhile, seems to have an acceptable balance between artists bound for obscurity and the heights of megastardom. The entire subject is probably worth periodic follow-ups to monitor changes, if any.

The New Single
"We're All In The Same Gang"
 Featuring
The West Coast Rap All-Stars

Fourteen of today's hottest rap artists have combined their talents in one powerful song, as part of the unified effort to help combat rising gang violence.



From The Compilation Album
We're All In The Same Gang

Featuring
The West Coast Rap All-Stars
 And Introducing
The Grand Jury All-Stars

- Q106 add 19
- WPGC 29-22
- RJMZ 20-19
- KITY 14-13
- KGCI 5-2 HOT
- KMEL 12-10 HOT
- HOT977 6-10
- KKXX add
- B95 27-21
- KROY 18-16
- KWOD 20-18

Plus...

- KS104 FM102
- KIDS WQXA
- PWR96 WCKZ
- KKFR KCAQ
- KOYFM

Urban **25**



© 1990 Warner Bros. Records Inc.

Aretha Prays For A Hit

MONDAY, JULY 30

1978/Glen Goins, original singer/guitarist with Parliament and Funkadelic, dies of complications from Hodgkin's Disease at 24.

1986/RCA drops John Denver after he releases "What Are We Making Weapons For." Some speculate it's because GE, RCA's new owner, is a top military contractor.

1987/David Bowie opens his critically panned "Glass Spider" tour in Philadelphia.

1988/In West Germany, Victor Flamingo fails a backup singing audition. In a huff, he predicts, "You'll never make it with a name like Milli Vanilli."

Born: Kate Bush 1958, Paul Anka 1941

TUESDAY, JULY 31

1964/Country great Jim Reeves is killed when the single-engine plane he's in crashes in heavy fog en route to Nashville.

1967/Mick Jagger and Keith Richards are released after a month in jail on drug convictions. Public outcry led to the dramatic reduction in their punishments.

1987/Anita Baker fans in Boston get a scare when a 25-foot tree limb falls into the crowd, but no serious injuries result.

1989/Hospitalized with a brain tumor, 12-year-old Channelle Coureur Slack of Des Moines, IA, is surprised by an impromptu concert by Stevie Wonder.

Born: Bill Berry (R.E.M.) 1958, Bob Welch (ex-Fleetwood Mac) 1946

WEDNESDAY, AUGUST 1

1960/After singing gospel for six years, Aretha Franklin, now 18, makes her first secular recordings. Among her first new songs is "Over The Rainbow."

1973/The Grateful Dead's Jerry Garcia is surprised onstage by a huge cake, complete with naked dancer inside.

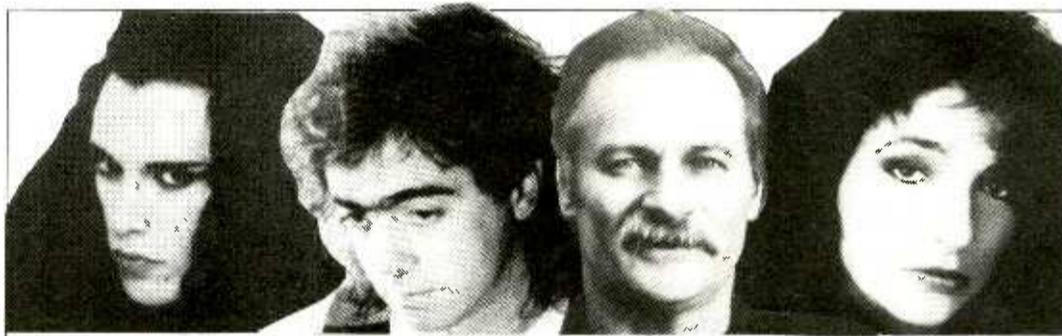
1974/Pete Townshend and Keith Moon join Eric Clapton on stage in Atlanta. Townshend puts a twist on a Who trick, bashing a plastic ukelele over Clapton's head.

1986/Jerry Garcia celebrates his birthday by heading home from the hospital after a three-week diabetic coma.

1988/WCVG/Cincinnati switches from Country to an all-Elvis format.

1989/Eric Clapton ends his tour with a free concert before more than 100,000 fans in Mozambique, Africa.

Born: Jerry Garcia 1942, Robert Cray 1953, Cindy Burch (Burch Sisters) 1963



Pete Burns, Bill Berry, Vern Gosdin, Kate Bush

THURSDAY, AUGUST 2

1953/The Davis Sisters are involved in a car crash: Betty Jack is killed; Skeeter is seriously injured but survives.

1958/CBS Records signs Johnny Cash.

1969/Hibbing, MN high school graduates celebrating their ten-year reunion are surprised when fellow alumnus Bob Dylan drops in.

1987/Billy Joel's Leningrad concert audience breaks more than 200 chairs by dancing on them. Joel says he likes this crowd better than the one in Moscow. Also, Eurythmics' Dave Stewart marries Bananarama's Siobhan Fahey.

Born: Garth Hudson (the Band) 1937, Doris Kenner (Shirelles) 1941, Andrew Gold 1951

FRIDAY, AUGUST 3

1964/The Country Music Foundation charter is registered in Tennessee.

1971/Paul McCartney announces he's formed a new group, Wings.

1984/Ray Parker Jr.'s "Ghostbusters" hits #1 CHR.

1986/Is that why he returned to music? — Andrew Ridgeley smashes his Formula 3 race car — his sixth crash in eight races.

1988/Believing the King's death was "an incredible stunt," four San Franciscans embark on a cross-country search for Elvis Presley.

Born: Rindy Tayler (Lonesome Strangers) 1954, John Graham (ELO) 1951, Tony Bennett 1926, Beverly Lee (Shirelles) 1941

SATURDAY, AUGUST 4

1966/John Lennon suggests the Beatles have become more popular than Jesus Christ. Ensuing worldwide controversy causes several organizations to ban the group's records ("Revolver" is released the next day). Lennon apologizes and clarifies his comments four days later.

1970/An elderly L.A. woman opens her door and stumbles upon Jim Morrison, passed out on her lawn. He's arrested for public drunkenness.

1975/While vacationing on a Mediterranean island, Robert Plant and his family all suffer broken bones in a car wreck. Plant is unable to perform for over a year.

1981/Ricky Skaggs marries Sharon White in Nashville.

1984/Phil Collins weds Jill Tavelman.

1989/Casey Kristofferson goes to an Ozzy Osbourne show. When the singer yells "Let's get crazy," teens rush the stage and knock over Casey's mom, Rita Coolidge.

Born: Rick Derringer 1949, Samantha Sang 1953, Elsberry Hobbs (Drifters) 1936

SUNDAY, AUGUST 5

1957/"American Bandstand" makes its national TV debut. It becomes the longest-running show in history.

1975/Stevie Wonder signs what is at the time the richest record deal ever, a \$13 million deal with Motown.

1981/Olivia Newton-John receives a Hollywood Walk Of Fame star.

1986/Ruling in Ozzy Osbourne's favor in a wrongful death suit, an L.A. judge comments,

"Ozzy's music may be objectionable to many, but it can be given First Amendment protection too."

1989/Following his much-publicized ouster, Professor Griff rejoins Public Enemy. He exits the group again a short time later.

Born: Vern Gosdin 1934, Sammi Smith 1943, Pete Burns (Dead Or Alive) 1959

— Paul Colbert

The Return Of The Zombies!!!

Sixties chart stars the ZOMBIES have regrouped — and lead singer COLIN BLUNSTONE has been giving ROL the inside story. Blunstone has reunited with fellow original members guitarist (and current MCA Sr. VP/A&R) PAUL ATKINSON, bassist CHRIS WHITE, and drummer HUGH GRUNDY for an album to be titled “The Return Of The Zombies.” Only original keyboardist ROD ARGENT is absent from the lineup, owing to other commitments.

“The album’s recorded; I think they’re going to put it out in the autumn,” said Colin, adding that the LP’s U.S. release was planned through BARRIE BERGMAN’s Jordan Records label, while in Britain the album was likely to be issued on the Castle Communications label.

“It’s weird the way it started off,” Colin continues. “There was a band in America going round claiming to be the Zombies. That hurts more than you might think, especially when you see your friends paying hard-earned cash to see them and it’s not you!”

“That got us on the phone to each other a lot and we thought the best way to ward this band off was to get back together. We also wanted to have a bit of a celebration because it was 25 years since we made our first record, 1964 to 1989, and it seemed like it would be fun.”

The album was recorded in Britain and Switzerland and mixed by DAVE RICHARDS, who works with QUEEN, in Montreux. “It was certainly our intention to have a flavor of the old days. Just by the fact that it’s us playing on it, I think it does.” Colin also says he’s just completed a solo album, which probably will be released under the same UK deal and “might make the autumn.”

Pink Pearl Or Blue Floyd?

PINK FLOYD’s DAVE GILMOUR and RICK WRIGHT — plus Floyd guest alumni TIM RENWICK, GUY PRATT, and GARY WALLIS — are guest musicians on the forthcoming album from UK chart newcomers BLUE PEARL, whose Californian singer DURA McBROOM was a backing vocalist on Floyd’s past two tours.

McBroom has since relocated to London, where the current chart-climber “Naked In The Rain” and the forthcoming LP have been recorded.

Due for September release, the Blue Pearl LP features Gilmour on two songs (“Alive” and a cover of KATE BUSH’s “Running Up That Hill”). Incidentally, McBroom’s partner in Blue Pearl is former KILLING JOKE (and ex-BRILLIANT) bassist YOUTH, who’s not only worked with Ms. Bush in the past, but also just produced BANANARAMA’s new album.

Meanwhile, the remaining members of Killing Joke have just signed a new record deal with the German label ARG, and are about to



begin recording their first album in two years under the working title “Extremities.”

Out Of The Past

Former ORANGE JUICE leader EDWYN COLLINS is completing a solo album, tentatively titled “Hell Bent On Compromise,” for October release on Demon Records in the UK. The same label has also signed SEAN O’HAGAN, formerly with MICRODISNEY, for a solo album that’s due out at the end of September.



Colin Blunstone — Zombies rise again.

Speaking of past associations, former YARDBIRDS bassist PAUL SAMWELL-SMITH has produced the eponymous debut album for English singer/songwriter BEVERLY CRAVEN. The former champion swimmer and classical pianist reportedly turned down BOBBY WOMACK’s offer of a label deal in order to stay in the UK. Her first single from the album is “Promise Me.”

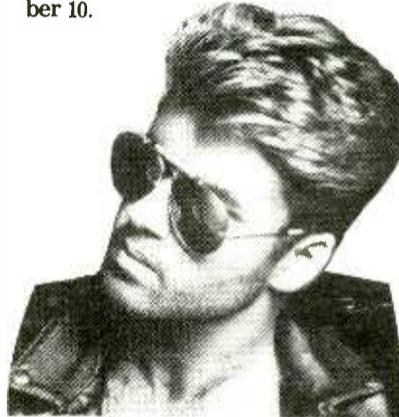
And . . . ADAMSKI’s next single release (“Future Freak”) was preceded by the rerelease of a two-year-old record by his old group LEGION OF DYNAMIC DISKORD. The song is a cover of DAVID BOWIE’s “Rebel Rebel,” featuring Adam himself on vocals, and came out on Monday (7/16).

Incidentally, there’ll be more covers on Adamski’s next album. He tells us ELVIS PRESLEY’s “All Shook Up” will definitely be on there, and he’s also keen to do a

version of CARLY SIMON’s 007 theme “Nobody Does It Better.”

On The Flip Side

GEORGE MICHAEL’s “Praying For Time” single (due 8/6) will be backed with a live version of “If You Were My Woman,” recorded at the NELSON MANDELA tribute concert in 1988. The track won’t be included on George’s “Listen Without Prejudice” LP, which gets its worldwide release on September 10.



George Michael — a live gender-bender.

Never Enough Cure

The new song that the CURE showcased at the end of their Glastonbury Festival set has now been given a title. “Never Enough” was recorded earlier this month at the Farmhouse studios in Berkshire, and will be released September 10.

Meanwhile, a Cure spokesperson tells ROL that the band have written and demoed four new tracks that will be featured on a new compilation album, set to appear at the end of September.

Incidentally, Cure manager and Fiction Records boss CHRIS PARRY is launching a sister independent label, to be called Non-Fiction Records. According to its A&R man, the new company



Hal David — Scots got him covered.

“won’t exactly be a dance label, but it’ll possess a certain groove element.”

Remake/Remodel

Leicester rockers DIESEL PARK WEST will release an album of B-sides and cover versions — including TRAFFIC’s “No Face No Name No Number” — on August 13. The album’s title is “Flipped.”

The Diesels, incidentally, will begin work on their next studio album in September with LAURIE LATHAM producing. Meanwhile, they’re looking for a new drummer.

Also catching the cover bug: Scotland’s DEACON BLUE, who’ll release “The Bacharach And David EP” later in August. The four B&D tunes included are “I’ll Never Fall In Love Again,” “Look Of Love,” “Are You There (With Another Girl),” and “Message To Michael.”

Bono Writes Again

Along with co-writing the song “Jah Love” for the NEVILLE BROTHERS’ soon-come LP, BONO has reportedly written a song called “Slow Dancing” for country superstar WILLIE NELSON!

BRITAIN

LW	TW	
1	1	ELTON JOHN/Sacrifice/Healing Hands (Rocket)
5	2	STONE ROSES/One Love (Silvertone)
4	3	F.A.B. f/MC PARKER/Thunderbirds Are Go! (Telstar)
2	4	LUCIANO PAVAROTTI/Nessun Dorma (Decca/PG)
3	5	CRAIG McLACHLAN & CHECK 1-2/Mona (Epic)
6	6	M.C. HAMMER/U Can’t Touch This (Capitol)
16	7	GLENN MEDEIROS f/BOBBY BROWN/She Ain’t Worth It (London/PG)
7	8	ROXETTE/It Must Have Been Love (EMI)
8	9	MAXI PRIEST/Close To You (10/Virgin)
19	10	JANET JACKSON/Alright (A&M)
9	11	ENGLAND NEW ORDER/World In Motion (Factory)
10	12	SNAP/Ooops Up (Arista)
18	13	DIANA ROSS/I’m Still Waiting (Motown)
12	14	DOUBLE TROUBLE/Love Don’t Live Here Anymore (Desire)
17	15	POISON/Unskinny Bop (Enigma/EMI)
15	16	WILSON PHILLIPS/Hold On (SBK)
—	17	TECHNOTRONIC f/YA KID K/Rockin’ Over The Beat (Swanyard)
13	18	MC TUNES & 808 STATE/The Only Rhyme That Bites (ZTT)
—	19	SOUP DRAGONS f/JUNIOR REID/I’m Free (Raw TV)
—	20	MADONNA/Hanky Panky (Sire/WB)

Moving Up

BLUE PEARL/Naked In The Rain (W.A.U. Mr. Modo)
 RIVER CITY PEOPLE/California Dreamin’/Carry The Blame (EMI)
 ROLLING STONES/Almost Hear You Sigh (Rolling Stones/CBS)
 GUN/Shame On You (A&M)
 ADAMSKI/Killer (MCA)

Note to production: if titles spill over, please run them over on second line instead of ellipsing them.

AUSTRALIA

LW	TW	
1	1	ABSENT FRIENDS/ I Don’t Want To Be With Nobody But You
2	2	1927/Tell Me A Story
5	3	MARK WILLIAMS/Show No Mercy
4	4	MIDNIGHT OIL/Forgotten Years
6	5	NOISEWORKS/Freedom
3	6	ANGELS/Dogs Are Talking
7	7	BOOM CRASH OPERA/Talk About It
9	8	TINA ARENA/I Need Your Body
—	9	HUNTERS & COLLECTORS/ The Way You Live
—	10	PAUL NORTON/Southern Sky

Most Added

PAUL NORTON/Southern Sky

Top 10 Australian records from playlists of MMM-FM/Brisbane, B105-FM/Brisbane, 3 Triple M-FM/Melbourne, FOX-FM/Melbourne, 96 FM/Perth, SA-FM/Adelaide, 2-Day/Sydney, 2 Triple M-FM/Sydney, FM-104.7/Canberra, and KIX106/Canberra.

CANADA

LW	TW	
1	1	JEFF HEALEY BAND/ I Think I Love You Too Much
2	2	NORTHERN PIKES/She Ain’t Pretty
4	3	PAUL JANZ/Rocket To My Heart
3	4	SUE MEDLEY/Dangerous Times
6	5	COLIN JAMES/Just Came Back
5	6	BOX/Temptation
7	7	PURSUIT OF HAPPINESS/Two Girls In One
—	8	COREY HART/Bang
9	9	LAYMEN TWAIST/Walk On The Wild Side
10	10	JANE CHILD/Welcome To The Real World

Most Added

GOWAN/All The Lovers In The World

Top 10 Canadian CHR hits courtesy The Record (416) 533-9417.

“Rock Over London” news is a service of Rock Over London Ltd., which can be reached at Globe Theatre, Shaftesbury Avenue, London W1V 7HD; phone 071-494-4513.

COMPACT DATA ®

'Time's Up' For Living Colour LP

Living Colour's next Epic LP is titled "Time's Up," and has a street date of August 28. The band wrote and recorded a dozen new tunes (plus some musical segues that link several tracks) for the disc, which — like their debut album — was produced by Ed Stasium.

Along with the title tune, the LP sports "Type" (which'll be the first track to reach radio), "Elvis Is Dead" (featuring a rap from Little Richard and background vocals from Mick Jagger), "Under Cover of Darkness" (with Queen Latifah on vocals), and "Solace Of You" (featuring rapper Doug E. Fresh).

Other titles? "Pride," "New Jack Theme," "Someone Like You," "Information Overload," "Fight The Fight," "This Is Life," and "Love Rears Its Ugly Head" (!). All this and the inimitable saxophone stylings of former James Brown sideman Maceo Parker.

Animated Performance

Hal Willner, who recently twirled the knobs on Marianne Faithfull's "Blazing Away" LP, will produce "The Carl Stalling Project: Music From Warner Bros. Cartoons 1936-1958" for Bugs Bunny's label.

Stalling — a pioneer in the field of animation music — produced more than 600 original cartoon scores for WB during his 22-year career at the studio, including the themes to the "Merrie Melodies" and "Looney Tunes" series. The LP's due September 4.

Skin Tight (Lipped)

Guns N' Roses' management has refused to confirm or deny reports in the British music magazine *Sounds* that onetime Cult stickman Matt Sorum has replaced Steven Adler as GNR's drummer.

Bits 'N' Pieces

• Beggars Banquet/RCA will release the Hypnotics' "Come Down Heavy" LP on August 7. The album — previously available as a UK import — reportedly features

Motown Revives Motortown Revue

Motown Records is celebrating its 30th anniversary by reviving the label's traditional Motortown Revue — a touring caravan of several of the label's biggest and hottest acts. The original revues began in the early '60s, when they helped establish the careers of **Stevie Wonder, Smokey Robinson, the Supremes, the Temptations, the Four Tops,** and the late **Marvin Gaye**, among others.

The Pepsi-sponsored 1990 edition of the Motortown Revue — which features the **Boys, Today, Good Girls, Rich Nice, Millira,** and **M.C. Trouble** — will kick off August 1 in Minneapolis and travel to 22 cities before concluding at the Celebrity Theater in Anaheim, CA on August 26.

However, Sorum and the Geffen outfit's **Slash** and **Duff McKagan** did perform a brief five-song set with **Iggy Pop** at a listening party for Pop's new "Brick By Brick" Virgin LP in Los Angeles recently. Interestingly, ex-Pretender **Martin Chambers** — who was rumored to be Adler's replacement a few months back — looked on from the audience....

China Groove

Dramarama's next Chameleon/Capitol release, due July 30, will be a six-song EP titled "Live At The China Club." The set — recorded at the L.A. watering hole namechecked in the title — was produced by **Val Garay**, and sports the band's "Anything Anything," "Last Cigarette," "Some Crazy Dame," "Spare Change," "Would You Like," and a cover of the New York Dolls' "Private World."

performances by a pair of original **Pretty Things**, vocalist **Phil May** and guitarist (and now Mekons member) **Dick Taylor**.

• **Island** has announced a July 24 rerelease date for **Phranc's** "Folk-singer" LP. The "new 'n' improved" disc now features the tune "Everywhere I Go I Hear The Go-Go's."

• **Tricia Leigh Fisher** releases her debut Atco album ("Dreams") on August 21. **Keith Cohen** (**Paula Abdul, Brother Beyond**) and **Dennis Lambert** (**Smokey Robinson, Natalie Cole**) are among the producers for the disc, which features the single "Empty Beach." Fisher, incidentally, is the daughter of **Eddie Fisher** and actress **Connie Stevens**.

• An updated list of performers featured on **Bob Dylan's** forthcoming "Under The Red Sky" LP includes **George Harrison** (who plays slide on the title cut), **Waddy Wachtel, Al Kooper, David Crosby, Robben Ford, Jimmy Vaughan, Elton John,** and **Was** (Not Was) members **Sweet Pea Atkinson, Sir Harry Bowens,** and **David Was**. As mentioned here last week, the album — co-produced by the **Was "un-brothers"** and a certain **Jack Frost (!)** — is due September 11.

• "Bellybutton," the debut **Charisma LP** from **San Francisco-based Jellyfish**, should arrive on August 3. Guests range from jazz bassist **John Patitucci** to **Redd Kross** member **Steve McDonald**.

• **Hank Ballard, Gary "U.S." Bonds, Lou Christie, Carl Gardner** (of the **Coasters**), **Beverly Lee** (**Shirelles**), and **Charlie Thomas** (**Drifters**) are but a few of the singers featured on "For The Love Of Rock 'N' Roll" — an album of rerecorded classics designed to benefit the nonprofit **Foundation For The Love Of Rock 'N' Roll**. Call (813) 398-2868 for more info.

Bikers Banquet

DGC's tattooed love boys **Little Caesar** will perform at **Easyriders** magazine's 1990 annual biker convention. The August 8 gig — which caps a weeklong 50th anniversary celebration of the **Black Hills Motorcycle Classic** — is expected to draw some 100,000 motorcycle enthusiasts, including the usual gaggle of celebrity bikers, to the booming metropolis of **Sturgis, SD**.



51.5 million households
Patti Galluzzi
Director/Music Programming

Weeks On

HEAVY

PAULA ABDUL/Knocked Out (Virgin)	4
AEROSMITH/The Other Side (Geffen)	6
JON BDN JOVI/Blaze Of Glory (Mercury)	4
CHEAP TRICK/Can't Stop Falling Into Love (Epic)	4
PHIL COLLINS/Something Happened On... (Atlantic)	2
FAITH NO MORE/Epic (Slash/Reprise)	19
B. HORNSBY & THE RANGE/Across The River (RCA)	7
BILLY IDOL/Cradle Of Love (Chrysalis)	13
JANET JACKSON/Come Back To Me (A&M)	7
MOTLEY CRUE/Don't Go Away Mad... (Elektra)	11
NELSON/(Can't...) Love And Affection (DGC)	6
POISON/Unskinny Bop (Enigma/Capitol)	6
TIME/Jerk Out (Paisley Park/Reprise)	4

EXCLUSIVES

HEART/I Didn't Want To Need You (Capitol)	2
PRINCE/Thieves In The Temple (Paisley Park/WB)	ADD
WINGER/Can't Get Enough (Atlantic)	4
WORLD PARTY/Put The Message In... (Chrysalis)	4

STRESS

BOOM CRASH OPERA/Onion Skin (Giant)	8
GENE LOVES JEZEBEL/Jealous (Geffen)	5
IGGY POP/Home (Virgin)	ADD

BUZZ BIN

CONCRETE BLONDE/Joey (IRS)	6
MIDNIGHT OIL/King Of The Mountain (Columbia)	ADD
SUNDAYS/Here's Where The Story Ends (DGC)	10

ACTIVE

MARIAH CAREY/Vision Of Love (Columbia)	5
ELECTRIC BOYS/All Lips N' Hips (Alco)	9
GO WEST/King Of Wishful Thinking (EMI)	5
LIGHTNING SEEDS/Pure (MCA)	12
SINEAD O'CONNOR/Empressor's New... (Chrysalis)	6
SLAUGHTER/Fly To The Angels (Chrysalis)	2
SNAP/The Power (Arista)	7
ST. PAUL/Stranger To Love (Atlantic)	2
KEITH SWEAT/Make You... (Vintertainment/Elektra)	ADD
STEVE VAI/The Audience Is Listening (Relativity)	6
VIXEN/How Much Love (EMI)	2
WILSON PHILLIPS/Release Me (SBK)	7

MEDIUM

ALIAS/Haunted Heart (EMI)	4
ALLMAN BROTHERS BAND/Good Clean Fun (Epic)	2
BLACK CROWES/Twice As... (Def American/Geffen)	2
BOYS/Crazy (Motown)	ADD
DAMN YANKEES/Come Again (WB)	4
BRUCE DICKINSON/All The Young... (Columbia)	ADD
JOHN HIATT/Child Of The Wild Blue Yonder (A&M)	5
HOTHOUSE FLOWERS/Give It Up (London/Polydor)	6
HUMAN RADIO/Me & Elvis (Columbia)	7
COLIN JAMES/Just Came Back (Virgin)	2
GARY MOORE/Oh Pretty Woman (Charisma)	4
NEW KIDS ON THE BLOCK/Tonight (Columbia)	ADD
SOCIAL DISTORTION/Ball & Chain (Epic)	6
SONIC YOUTH/Kool Thing (DGC)	ADD
JOHNNY VAN ZANT/Brickyard Road (Atlantic)	2

BREAKOUT

DAVID BAERWALD/All For You (A&M)	4
HAPPY MONDAYS/Step On (Elektra)	2
HURRICANE/Next To You (Enigma)	2
LONDON QUIREBOYS/I Don't Love You... (Capitol)	2
M.C. HAMMER/Have You Seen Her? (Capitol)	2
RAILWAY CHILDREN/Every Beat Of My... (Virgin)	2
RED HOUSE/I Said A Prayer (SBK)	4
STEVE WYNN/Carolyn (Rhino)	2

HOT NEW VIDEOS

MIDNIGHT OIL/King Of The Mountain (Columbia)	ADD
NELSON/(Can't...) Love And Affection (DGC)	6
IGGY POP/Home (Virgin)	ADD
PRINCE/Thieves In The Temple (Paisley Park/WB)	ADD
TIME/Jerk Out (Paisley Park/Reprise)	4

ADDS

BOYS/Crazy (Motown)	
BRUCE DICKINSON/All The Young Dudes (Columbia)	
MIDNIGHT OIL/King Of The Mountain (Columbia)	
NEW KIDS ON THE BLOCK/Tonight (Columbia)	
IGGY POP/Home (Virgin)	
PRINCE/Thieves In The Temple (Paisley Park/WB)	
SONIC YOUTH/Kool Thing (DGC)	
KEITH SWEAT/Make You Sweat (Vintertainment/Elektra)	



36.8 million households
Sal LaCurto, Director/Music Programming
Norman Schoenfeld, Director/Talent & Artist Relations

Weeks On

FIVE STAR VIDEOS

HARRY CONNICK JR./Recipe For Love (Columbia)	5
CROSBY, STILLS & NASH/Live It Up (Atlantic)	5
DIRTY DOZEN BRASS.../That's How... (Columbia)	4
JOHN HIATT/Child Of The Wild Blue Yonder (A&M)	5
JEFF LYNNE/Every Little Thing (Reprise)	3
B. HORNSBY/Could You Be Loved (Tuff Gong/Island)	3
MAXI PRIEST/Close To You (Charisma)	6
WAS (NOT WAS)/Papa Was A Rollin'... (Chrysalis)	7

ARTIST DEVELOPMENT

ALLMAN BROTHERS BAND/Good Clean Fun (Epic)	7
REGINA BELLE/This Is Love (Columbia)	2
EVERYTHING BUT THE GIRL/Take Me (Atlantic)	7
MICHAEL FRANKS/Art Of Love (Reprise)	2
JEFF HEALEY BAND/I Think I Love You... (Arista)	6
B. HORNSBY & THE RANGE/Across The River (RCA)	6
NIKKI/Notice Me (Geffen)	4
UB40/The Way You Do The Things You Do (Virgin)	6
WILSON PHILLIPS/Release Me (SBK)	4
PAUL YOUNG/Oh Girl (Columbia)	2

NEW MUSIC

BEACH BOYS/Problem Child (RCA)	2
JOHN LEE HOOKER/Baby Lee (Chameleon/Capitol)	3
SUZANNE VEGA/Tired Of Sleeping (A&M)	7

HIT MAKERS

ANITA BAKER/Talk To Me (Elektra)	7
MICHAEL BOLTON/When I'm Back On... (Columbia)	7
MARIAH CAREY/Vision Of Love (Columbia)	5
TAYLOR DAYNE/I'll Be Your Shelter (Arista)	11
GLORIA ESTEFAN/Cuts Both Ways (Epic)	9
JANET JACKSON/Come Back To Me (A&M)	5
MICHAEL McDONALD/Take It To Heart (Reprise)	10
ROXETTE/It Must Have Been Love (EMI)	5
LISA STANSFIELD/You Can't Deny It (Arista)	8

Information current as of July 17.

A Fine Vintage Package



Elektra Entertainment collected Promo Item O' The Week honors by enhancing selected music libraries with classy clothbound copies of **Anita Baker's** recently released "Compositions" CD and "Talk To Me" single.

The non-playing sides of the two discs are (graphically) designed to resemble those truly groove-alicious records of yesteryear, and come in a fabulous faux vintage package that echoes ancient 78 rpm "albums" (with each record fitting into its own brown paper sleeve and all the compositions neatly bound together).

A 12-page booklet with production credits and lyrics to the CD's songs — many of which are Baker co-compositions — completes the distinctive black 'n' blue package.

POLLSTAR

CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	MADONNA	\$1333.7
2	JANET JACKSON	\$627.6
3	DAVID BOWIE	\$486.2
4	ERIC CLAPTON	\$378.1
5	DIANA ROSS	\$308.7
6	RUSH	\$293.5
7	CHER	\$274.2
8	AEROSMITH	\$262.5
9	MOTLEY CRUE	\$224.7
10	DON HENLEY	\$206.6
11	WHITESNAKE	\$180.4
12	HANK WILLIAMS JR.	\$167.3
13	GEORGE STRAIT	\$164.6
14	MILLI VANILLI	\$162.2
15	ALABAMA	\$157.2
16	RANDY TRAVIS	\$151.0
17	KISS	\$126.9
18	CROSBY, STILLS & NASH	\$99.6
19	BOB DYLAN	\$93.0
20	TEARS FOR FEARS	\$83.3

New Tours

Among this week's new tours.

- HARRY CONNICK JR.
- FAITH NO MORE
- GUNBUNNIES
- HEART
- BILLY IDOL
- COLIN JAMES
- KRIS MCKAY
- NAJEE
- SHENANDOAH
- SONS OF ANGELS

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California, (209) 224-2631.



JOEL DENVER

Disaster Radio Relief

When The Going Gets Tough, The Pros Help Out

Sitting in your warm, dry office hearing about the latest natural disaster that's put people out of their homes, destroyed businesses, and taken lives, it's easy to think "It can't happen here." But what if it does? Are you and your station prepared to deal with a community emergency?

The nightly news has been filled with the wrath of Mother Nature this past year. Hurricane Hugo kicked off the circle of destruction last September. While we had some warning of this disaster, no one was prepared for the devastation and destruction it caused. Next, the San Francisco earthquake took the world by surprise. The heavy spring rains that flooded Texas, Oklahoma, and Arkansas kept radio on alert for weeks, and the recent Ohio River flood struck without warning, leaving hundreds homeless and more than a dozen dead.

It was just three weeks ago that an arsonist's blaze swept through Santa Barbara, CA, leveling over 500 homes and completely disrupting one of America's wealthiest communities.

Programmers of radio stations on the front lines of these disasters recalled their efforts and supplied a list of items every radio station should have on hand . . . just in case.

Hugo — Taken By Storm

Ralph Wimmer, PD of WHTK/Hilton Head, SC-Savannah, GA was among the first affected by Hurricane Hugo. "We had plenty of warning that we were in the direct path of the storm, but it moved one degree north and struck Charleston, SC instead. We decided to ride it out. They began evacuating Hilton Head Island and turning the power off, forcing us to leave the air by 11am (9/21). The storm hit and the following day we assessed the damage and returned to the air at 5:05pm. Within 20 minutes, the phones were ringing and we discovered we were the only station on the air for miles around.

"With only three or four of us around, we launched what turned out to be a ten-day radiothon in a News/Talk mode. Using four computers linked together, we started

Emergency Checklist

Is your station ready for a disaster to strike your market? Here are some things you might want to have ready in case Mother Nature throws a tantrum.

Supplies for the station should include:

- Nonperishable foods
- Water
- Flashlights and batteries
- Extra blankets and bedding
- Remote broadcast equipment
- Backup generator for studio and transmitter

Detailed local and statewide maps

- Cellular phones.

Another good idea is to put together a list of phone and fax numbers for:

- Local emergency preparedness organization
- Red Cross
- Police (local and state), Sheriff's department
- Fire and paramedics
- Hospitals
- Governor's office
- Mayor's office
- State and county planning offices
- Chamber of Commerce
- Local ham radio operators
- Other local radio and TV stations
- List of local churches, schools, and shelters
- Network news bureaus
- Salvation Army and Goodwill

a database on where people could get ice, water, gasoline, generators, milk, formula for kids, chainsaws, blankets, and clothing. Most of the supplies were funneled through the local fire stations. Our motto was 'People Helping People.'

Wimmer assisted in several life-saving efforts, including conveying oxygen to a man in an iron lung whose supply was perilously low. "We also helped parents locate kids and friends find each other. Just imagine listening to a radio in the dark with a candle and it's your only friend. That's what it was like for those affected by Hugo.

"In the aftermath, we held various fundraising efforts, especially with the Thanksgiving and Christmas holidays approaching. The charity efforts wouldn't have been as successful if we hadn't had the

cooperation and help of so many other stations, in the region and elsewhere, which got involved and organized shipping in truckloads of supplies. Radio may be competitive, but a disaster brings us all together. All of us involved experienced 'real radio' and its true purpose of serving the community during those ten days."

Ground-Zero Preparations

Roger Gaither, OM at WKQB/Charleston, SC got a headstart on Hugo. He recalled, "We began to make provisions for it on Monday (9/18) by keeping in touch with the meteorologists and warning the public. Our transmitter is located 30 miles inland and we figured we were a prime candidate to stay on the air. So we bought extra generators for the studios and transmitter, tanked up the station vehicles, and purchased food, water, blankets, and flashlights for station personnel. Twenty-five folks, including staffers, their boyfriends, girlfriends, husbands, wives, and pets, stayed here during the storm.



Roger Gaither

"Music programming was nearly suspended by 4pm (9/21), and by 7pm we were in a total information mode. Hugo slammed into us at 10pm and we survived the first wall of the hurricane. Then the eye passed over and for 30 minutes there was dead calm. By that point the first wall of the storm was hitting our transmitter, and we went down at 12:21am.

"Because we had a good chance of getting back on the air, the Emergency Preparedness Service contacted the power company and made us 'Priority One' for restoring our power. We even became the EBS station, because the primary EBS station, WXTC, was flooded out. We returned to the air Friday at 9pm and stayed totally news and information for the next 48 hours.

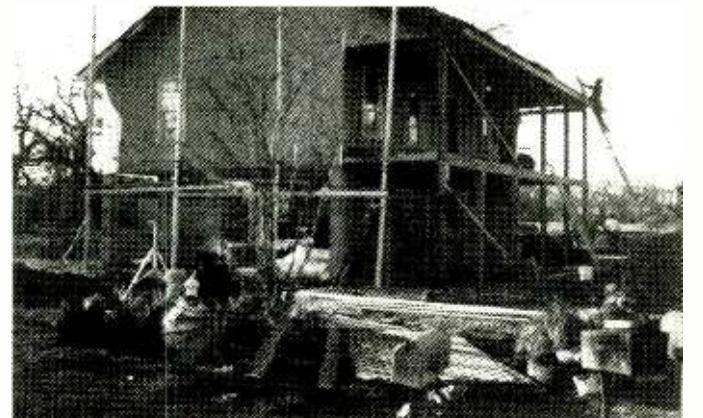
"It was something I'll never forget," said Gaither. "In just four hours Charleston went from 1989 to 1889 with no power, no water, no sewage. You go back to the basics of human existence in times like



Post-Hugo perspective of the WKQB marquee



WOMP-FM's Bob Forster (center) and staffers with a truckload of emergency supplies



A house that the Hugo Relief Fund helped rebuild



KTMS & KHTY Pres./GM Les Carroll and PD Steve Gunner with a large check (\$88,879) for the Fire Relief Telethon

this. The only thing that worked a little bit was the phone system. We just tried to assure everyone that order was being restored, as a curfew was in place to prevent looting. We became the community's primary information link to locate water and food. Our station vehicles began driving around with chainsaws to help clear blocked roads and lend assistance."

Gaither credits stations from as far away as New York and as near as North Carolina, Florida, and Alabama for organizing supply shipments which led to an early restoration of normalcy. "You can't prepare totally for something like this, but having a direct line to Emergency Preparedness, and a staffer at that office, helped keep the information flowing. Also,

strong ties with the office of Mayor Joe Riley, South Carolina Electric & Gas, and EDISTO Power kept us going. It looked like World War III, but they restored 50% of the power in just ten days, which was amazing."

Gaither credits many local businesses for donating supplies to the homeless, as well as artists Gregg Allman, Richard Marx, and Taylor Dayne for donating proceeds from their shows toward the Hugo Relief Fund.

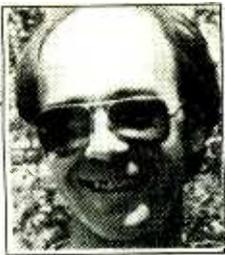
The Earth Did Shake

KMEL/SF PD Keith Naftaly said, "I remember a tremendous sense of community that swept all sectors following the quake. We all felt a sense of loss, and the fact that

Continued on Page 57



Ralph Wimmer



BRAD MESSER

CALENDAR

Two-Way Connection With Listeners Pays Off

A hard rain fell. Six inches in the afternoon, four more before sundown, and still it poured into the dark of night. Where a growing drought had been a hot story for weeks, suddenly it was Deluge City. Flash floods, freeways awash, furniture floating, cars swept away, trucks in underpasses with water over their cabs. Newspeople in overdrive covering rescue operations and road closings.

Late that afternoon, amid the chaos, a harried newsman received a call from a listener who asked, "Does this mean the drought is over?" For a second, the newsman thought the caller was joking. Then he thought again.

It might have been called an ignorant question, if you define ignorant as uninformed. But it certainly wasn't a stupid question. The drought was a huge angle which, in all the excitement, had somehow been overlooked.

Does one major storm a drought end? A very intelligent ignorant question. The newsman realized he wasn't quite sure of the answer and felt the slightest bit stupid for being so busy watching trees that he had forgotten to check the forest.

Could have happened to anyone. You know what they say — today's headlines are forgotten tomorrow.

The cloudburst was a rapidly moving, compelling story. There were brave rescues, high-water reports, evacuation bulletins, official weather statements, and a whole flood of rapid developments to command a newscaster's attention.

'Little Gold Mines'

On the other hand, slow as a tortoise but just as steady, the drought had been creeping higher into the headlines. Diminishing water reserves had gradually brought more stringent regulations. Some towns already had odd/even lawn watering, and car washing was restricted. Contractors feared their swimming pool construction business might go down the drain, based on rumors there might be a ban on filling new pools. And operating a decorative fountain was begin-

ning to be viewed in the same light as flag burning.

The "is the drought over" conversation with the listener lasted maybe a minute. Listeners are little gold mines when it comes to reminders. Some of my best experiences have been at stations where active listener participation was encouraged. Things can work very smoothly when listeners know it's a two-way street. The way I see it, listeners who call with a question, suggestion, or tip are worth their weight in gold — or rating points, whichever is higher. They'll keep you straightened out, and they don't charge.

Well, the town didn't wash away, the drought wasn't over, and the jury is still out on whether everyone lived happily ever after. The restaurants kept their water glasses hidden and the Water Waster Police continued their appointed rounds. Life went on.

The newsman told his new anecdote about overlooking the drought in the middle of a Ten-Year flood, and said he's almost positive he would have gotten to that angle within minutes, even if the listener hadn't called. Yep, almost positive.

Softball-Sized Hail Killed Baby

MONDAY, JULY 30 — Deadly hail "as big as softballs" dropped from a fierce thunderstorm at Fort Collins, CO in 1979. One infant was killed, 24 people were injured, and 2000 homes and 2500 cars were damaged. Former White House Chief of Staff **Donald Regan** testified in 1987 that he and President **Reagan** were often "misled" by security officials during the Iran/Contra affair. Teamsters boss **Jimmy Hoffa** disappeared in 1975. The WAVES ("Women Appointed for Voluntary Emergency Services") were created in 1942. Birthdays: **Delta Burke** ("Designing Women") 34. **Ken Olin** ("thirtysomething") 36. **Arnold Schwarzenegger** 43. **Paul Anka** 49.

The Last Playboy Club Closes

TUESDAY, JULY 31 — The last Playboy club closed at Lansing, MI in 1988. **Hugh Hefner** had opened the first in Chicago in 1960, and within two years there were 22 clubs with more than a million members. After the quick peak in 1962, membership began to dwindle. Ranger-1 sent back the first close-up pictures of the moon in 1964. The first U.S. patent was issued 200 years ago to **Sam'l Hopkins** of Vermont, for a process used in manufacturing potash (patent signed by **George Washington** and **Thomas Jefferson**). Birthday: Sportscaster **Curt Gowdy** 71.

Communists Displaced In Poland

WEDNESDAY, AUGUST 1 — One year ago the Polish parliament began a historic power struggle which, before the month was out, resulted in the communists losing control and a Solidarity trade unionist being installed as Prime Minister (Aug. 24). Poland was the first nation in which a ruling communist government was displaced by means of a democratic process. Abilene, KS recorded 100mph winds in a thunderstorm in 1986. **MTV** premiered in 1981. **Richard Petty** became the first million-dollar stock car driver in 1971. Pentel, the first practical felt-tip pen, went on sale in 1960. Birthdays: **Tempestt Bledsoe** ("The Cosby Show") 17. **Robert Cray** 37. **Jerry Garcia** 48. **Dom DeLuise** 57.

Deadliest Flood In History

THURSDAY, AUGUST 2 — Flooding along the Yellow River in China killed an estimated 3.7 million people during early August, 1931 — the deadliest flood in recorded history. In 1988 Chicago hit 100 degrees for the seventh time in one year, the city's record. A Delta jet crashed while trying to land at Dallas-Ft. Worth in 1985, killing 136, with 30 survivors. **Charles Guille** made the first parachute jump in America in 1819 from a balloon 8000 feet above Long Island, NY. Birthdays: **Kia Goodwin** ("227") 17. **Peter O'Toole** 58. **Carroll O'Connor** 66.

Record Heat Wave In 1987

FRIDAY, AUGUST 3 — A heat wave with record temperatures was blamed for close to 100 deaths in the Midwest and East in 1987, with many areas at or over 100 degrees for 17 straight days. Hurricane Celia produced wind gusts of 180mph near Corpus Christi, TX in 1970 (evacuations were credited with holding the death toll to 11). **Christopher Columbus's** three-ship expedition sailed from Spain in 1492 on an unsuccessful quest for a new sea route to India. Birthdays: **Martin Sheen** 50. **Tony Bennett** 64. Saturday (8/4): Pitcher **Roger Clemens** 28. England's "Queen Mum" **Elizabeth** 90. Sunday (8/5): **Loni Anderson** ("WKRP in Cincinnati") 45. **Neil Armstrong** (first man on moon, 1969) 60.

STAND UP FOR PLANET EARTH! ARE YOU DOING IT YET?

These stations are:

"The message to Cry Out is important to our area as well as the entire country. That's why we added the song at our station."

Tim Brough, MD WAFL

"The environment is the issue of the 90s and radio has to play its part in this. Play Cry Out. The song is catchy and so is the cause."

Gabe Anthony, PD WECQ

"The song first aired at my station during an hour long special on the environment. Afterwards people called in wanting to know about the song and requesting to hear it again. It generated enough excitement to go on the record and I added it. It's our official environmental anthem."

Storm N. Norman, MD WEBC

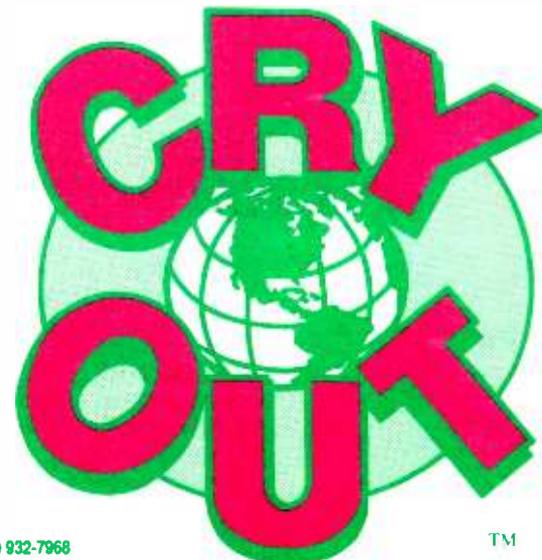
It's easy!

- PLAY THE CRY OUT CELEBRITY PSAs
- PLAY THE CRY OUT SINGLE
- DISTRIBUTE THE FREE BOOKLET -

"Cry Out - An Illustrated Guide To What You Can Do To Save The Earth"

CALL (213) WE-CRY-OUT* for FREE copies of the PSAs and booklets
I'm counting on YOU!

Kirstie Alley



(213) 932-7968

TM

FAVORITE



ANGEL

Early Add:
WZOU

ONLY WOMEN BLEED

FAVORITE ANGEL brings their ethereal pop sound to a *classic*
with their debut single, ONLY WOMEN BLEED.

38T-73476

FAVORITE ANGEL. ✦ ONLY WOMEN BLEED. ✦ ON COLUMBIA.

Produced by John Fannon.
Management: David Wolff Productions, Inc.

Columbia

"Columbia" Reg. U.S. Pat. & Tm. Off. by CBS Records Inc. © 1990 CBS Records Inc.



Thou hast heard nothing yet!

"GOD TONIGHT"

by **REAL LIFE**

In thy hands now!



The first single from the LP, **LIFETIME**, (D-77271)
featuring all new material.

Video on MTV

Cassette single – 4JM-76818
Vinyl 12" – V-77053

CURB
RECORDS
Dist. by Cema

LONG RUN
RECORDS

CHR

Disaster Radio Relief

Continued from Page 54

we were unprepared for this made it worse. When the quake hit, KMEL suffered a lot of physical damage and our studios were left without power. We quickly set up a primitive studio on the mountain at our transmitter site and had to broadcast from there for about 48 hours. All we had was a CD player, a microphone, and my CD collection.

"Since then, we've invested in some extra equipment to be more prepared for the next time — because there will be another big one some day. We now have a backup generator at the studio and transmitter, and flashlights all over the building. The other positive [that came] out of this is that our news department has developed a whole list of emergency connections, and we now have an evacuation plan."

After the quake, Naftaly shifted KMEL into a music and information mode to fill the need for entertainment amid the devastation. "We were going through the same things as our listeners. Everyone turned to radio because the power was out and TV was useless. The music helped restore a sense of normalcy to a very abnormal situation.



Keith Naftaly

"Because we are part of the community and our operation was so radically affected, we had a real sense of what the individual listener was experiencing. It helped bring our already close staff even closer together. This disaster made me more cognizant of the importance of staying in touch with the community at large, versus the hype that we're all caught up in. It really drove home the immediacy of radio and the strength of the medium."

KMEL had been in the middle of the Filmhouse "\$25,000 Incredible Free Money Birthday Payoff." Naftaly explained, "We took that \$25,000 and donated it to the Red Cross's earthquake relief fund. We also did some concerts at local nightclubs to benefit that same fund."

The Rains Came Down

WOMP-FM/Wheeling, WV is actually located just across the Ohio River, in Bellaire, OH. PD/morning man Bob Forster recalled the flooding that recently took place just two miles from the studios, in Shadyside, OH.

"On June 14 we were deluged with over five inches of rain in just three hours. What a mess. A high-pressure system stalled and kept



Bob Forster

the storm front from passing overhead, which is why so much rain hit us so fast. There was no advance warning the next day, when a 40-foot wall of water came down from Wegee Creek, which connects to the Ohio River, and destroyed over 100 homes in the hollow and killed 25 people.

"I got together with [GM] Al Murdoch and [GSM] Fred Gardini and the local Chevrolet dealership in Bellaire, which served as a central collection point for food, clothing, and canned goods. We began broadcasting from there and all the jocks became truck drivers and delivery guys for the Salvation Army. Using cellular phones, we were able to stay on top of the action and direct our efforts where they were needed most.

"We've collected 12 truckloads of clothing, food, and supplies, and over \$40,000 cash, which we've put into seven-day CDs to earn extra interest to help those who lost everything. It's times like this that you feel really good about being in radio and helping the community."



Elroy Smith

Rain Mainly On Plains

KJMZ/Dallas PD Elroy Smith remembered the torrential rains that pounded Dallas and the devastation they produced. "When we realized how serious it was, morning man Russ Parr simply got on the air and began asking listeners to donate clothing, blankets, and food. The response to our requests and to those of the other stations was so great that we finally had to ask people to wait until what had been collected was distributed.

"No part of the Metroplex went untouched. Streets were blocked, cars were flooded, and just about everyone was pretty tired of slogging through rain, day after day. The unfortunate thing is that there are still many folks without homes

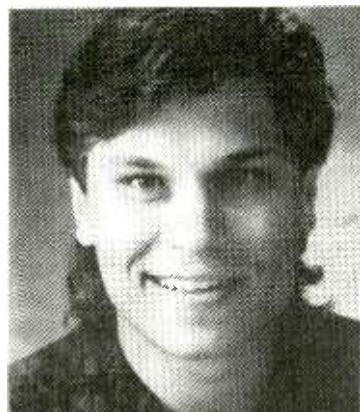
because the rebuilding process isn't complete.

"As a result of this disaster, most of the area GMs have just finished a meeting to put together a marketwide cooperative effort in case another disaster hits us in the future."

Fire Scorched The Hills

KHTY (Y97)/Santa Barbara PD Steve Gunner recounted the recent fires which devastated his market on June 27. "There was a small fire in a dump which was extinguished quickly, but the real big fire began around 5pm. I was on the 101 [Highway] on my way to a softball game when I spotted this huge column of smoke. The traffic lights went out and traffic got very snarled. It was 6:02pm and I headed back to the station, but I couldn't get there, so I headed to my house to see if it was okay. It was incredible watching the flames jump the highway.

"I located a working pay phone and reached Darrin Stone, who does afternoons, and began working with our [News/Talk] AM sister to relay information. By 8pm we were simulcasting. All our jocks became news reporters, phoning in reports and manning the station phones to turn the infor-



Steve Gunner

mation around as quickly as possible."

Like most other stations, Y97 wasn't prepared for such an emergency, but it is now. "You need to be tied in with the police and fire folks and have lines into the other emergency organizations. Thankfully, we were able to hook in with our AM station, which had all these contacts."

Since the fire, Gunner and his staff have worked hard to help the hundreds of families who lost their homes. "We've raised over \$115,000 for the Red Cross's relief efforts. We've been collecting donations from all over town at 7-11s, banks, and restaurants. We kicked off a reward fund with \$5000 to capture the arsonist who started the fire. Since then it's grown to nearly \$80,000, and any excess is being channeled back into the relief effort.

"We just completed a telethon (7/6) with Channel 3 [KEYT-TV] and hope to eventually collect nearly \$300,000 in pledges. We're currently collecting premiums for a rock & roll auction to benefit victims. So far we've received a Janet Jackson jacket, a Richard Marx jacket, some signed gold records, and some autographed tap shoes from Paula Abdul. We're looking for other items, so don't be shy."

JUDE COLE



The follow-up to the across-the-board smash "Baby, It's Tonight" from the album *A View From 3rd Street*. Watch for the video directed by Kiefer Sutherland!

3RD "MOST ADDED" 45/43 INCLUDING:

WQUT 34-30	WHHY	KYYY
WZOK deb 32	WKZL	WBNQ
PWR99	KZIO	Y94
KBEQ	KZ93	KQHT
KXYQ	KF95	KPAT
KPLZ	KSND	WPFR
KUBE	KZZU	KGOT
98PXY	103CIR	KFBQ
I95	WKPE	KFTZ
X106	G98	KMOK
KZ106	WHTO	KTMT
YES97	WJMX	ZFUN
WCGQ	Q104	KZOZ
WZYP	KSMB	SLY96
99WAYS	WPFM	OK95



WALT LOVE

UC

URBAN CONTEMPORARY

Summer Fun In The City

When the heat's on, UC stations fire up their promotional burners. If you're looking for fuel to stoke your idea furnace, here's how WJLB/Detroit and KJLH/Los Angeles are keeping visibility high as the mercury climbs.

All In The Family

WJLB/Detroit PD/OM James Alexander has witnessed eight busy summers at the station. "The biggest thing happening for us this year is our third annual Family Fun Day In The Park," he reported. "It's held at Eliza Howell Park in the western part of the city. We bill this day as a true family fun day — people are invited to bring their picnic baskets, grills, blankets, etc. One of the events is the annual chicken wing cookoff. Everyone has a lot of fun with that.

"There are carnival rides and games of chance for the children. And we book live entertainment. This year we featured Stacy Lattisaw, Alyson Williams, Jeff Redd, Something Special, and a local group, the Body Sisters. Last year



call real summer weather. That's why outdoor events come to mind. It's important for us to capitalize on the good weather."

Roving Van

The station's van is kept loaded with prizes and ready to roll. "If there's a worthy community event, we'll send our van and give away prizes on the spot. All of our air personalities go out with the van on a rotating basis. We believe in a team effort, and having our van in the neighborhoods is part of getting the job done.

"Sometimes we just stop the van and talk to people when they least expect it. There doesn't have to be a formal promotion going on. Often we'll see some brothers playing a game of pickup somewhere and we'll pull up and talk, shoot some baskets with them, and give them something from the prize closet. They like that. If you're not doing these kinds of things, maybe you should give them a try. They work."

One popular contest is the station's "\$5000 Triple Play." "We designate three songs and when those songs are played in the designated order, we take the 25th caller. If that person realizes the songs were played back-to-back, he wins \$5000.

Listeners can also cash in by putting bumper stickers on their cars. "We call out the license plate numbers of people driving with



STAR-STUDED GALA — Pictured at KJLH/Los Angeles's Black Music Month celebration are GM Karen Slade, OM Marco Spoon, and Dionne Warwick.

stickers. If people respond within the allotted time period, they win \$500. We're just trying to make our promotions fun and simple while we reinforce our call letters in listeners' minds."

Long Beach Bash

KJLH/Los Angeles OM Marco Spoon is spending his first summer at the station. The season began with a charity fundraising event at the Queen Mary/Spruce Goose in Long Beach. Said Spoon, "All the proceeds went to the United Negro College Fund. KJLH Special Events Coordinator Lisa Hoggs spent months putting this promotion together. It was timed to coincide with Black Music Month.

"We presented a gala event featuring Stevie Wonder, Dionne Warwick, Melba Moore, George Duke, Dianne Reeves, Good Girls, Terry Steele, and Ronnie Laws. It was an ideal time to present achievement awards honoring people who've succeeded in our industry, such as Sammy Davis, Nat King Cole, Bil-

lie Holiday, Sarah Vaughan, and Berry Gordy."

Free & Fun

Many stations face summer with small promotion budgets, and KJLH is no exception. Explained Spoon, "A lot of stations tend to back off because they feel the summer book is a throwaway. Budgetary restraints mean you have to create strategically strong contests and promotions. We're doing that by being in the streets constantly, at the malls and school summer programs."

PD Lynn Briggs described more of the station's summer efforts. "We send our listeners on summer getaways to Cancun, Jamaica, and other locations. In general, though, if a promotion is free and fun, you've got a winning combination. We have natural resources we can use in L.A., like the beach. Most people who live here like doing things at the beach. Our audience also likes picnics and going to local parks. We're asking our audience to call and write to tell us what they want."

Planning Warm Weather Promotions

- Make activities fun, simple
- Schedule outdoor events
- Provide live entertainment if possible
- Stay visible in the streets

we had a surprise guest: M.C. Hammer."

The station also puts on a softball series every summer. "Our station team plays against charitable organizations. Softball fields are open to the public for free. We get large crowds and there's no cost to anyone to put on the event.

"When we agree to play a game, we also agree to donate \$100 to the organization for every run they beat our team by — up to \$500. If we manage to defeat the other team, we still donate \$100 to their organization. The charities we select are smaller in nature — non-

profit groups like Big Brothers or Big Sisters. This is just another way to give back to our community and specifically to inner city organizations that need our help."

Fun is the name of the game when it comes to planning promotions. Explained Alexander, "We're a fun-oriented station, so we like to keep most of our activities fun and family-oriented. We also keep our promotions simple. People like going to the parks and having picnics, and they like live entertainment.

"In Detroit, we usually have only eight or nine weeks of what you'd



FAMILY FUN DAY — Alyson Williams poses with members of the WJLB airstaff following her performance at WJLB-Oscar Mayer Family Fun Day; (l-r) DJs Kris McClendon, Gerald McBride, Mike Ivey, Alyson, Program/Operations Manager James Alexander, personalities Mike Shannon and Rob Johnson.



MAKING THE SCENE — Partying in Long Beach are (l-r) Debbie Allen, Ruth Pointer, KJLH owner Stevie Wonder, Sinbad, and Anita Pointer.



KIDDIN' AROUND — The accent was on kids at Family Fun Day. A splendid time was guaranteed for all.



WINGED VICTORY — WJLB air talent Mike Ivey announces the winners of the chicken wing cookoff.

HER SITUATION IS CRITICAL

"MILIRA IS THE BEST YOUNG VOICE TO COME INTO POP MUSIC SINCE WHITNEY HOUSTON..."

Geofrey Hines
WASHINGTON POST

"SHE'S A WINNER"

Hurricane Dave
KMIQ-HOUSTON

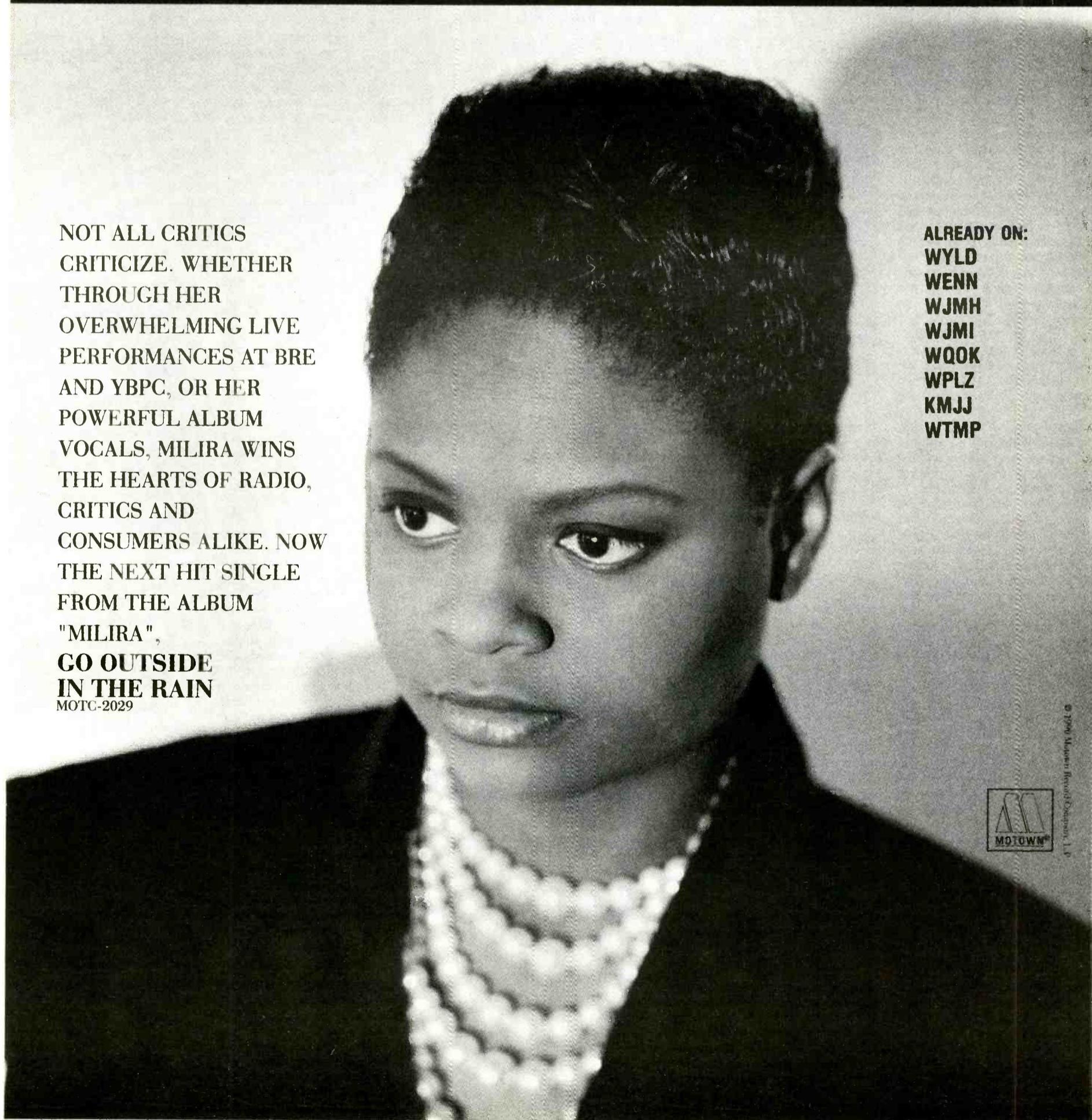
"MILIRA PROVES HERSELF EQUALLY ADEPT AT SINGING CONTEMPORARY R & B, POP, GOSPEL, AND QUIET STORM TUNES, BRINGING SCATTING BACK IN VOGUE"

Bill Francis
BILLBOARD MAGAZINE

NOT ALL CRITICS CRITICIZE. WHETHER THROUGH HER OVERWHELMING LIVE PERFORMANCES AT BRE AND YBPC, OR HER POWERFUL ALBUM VOCALS, MILIRA WINS THE HEARTS OF RADIO, CRITICS AND CONSUMERS ALIKE. NOW THE NEXT HIT SINGLE FROM THE ALBUM

"MILIRA",
**GO OUTSIDE
IN THE RAIN**
MOTC-2029

ALREADY ON:
WYLD
WENN
WJMH
WJMI
WQOK
WPLZ
KMJJ
WTMP



© 1996 Motown Records Company, L.P.



HARVEY KOJAN

AOR®

ALBUM ORIENTED ROCK

Whatever Happened To Rock 40?

It was just about this time last year that the Rock 40 frenzy reached its apex. Having already demonstrated a knack for achieving out-of-the-box 12+ success in several key markets — most notably Kansas City (KXXR) and Detroit (WDFX) — the format received its biggest boost to date when KQLZ (Pirate)/Los Angeles scored an impressive debut.

Buoyed by Pirate's success, more stations began experimenting with current-based rock formats — many of which were radically different from one another. It was at that point that Joint Communications, which service-marked the term Rock 40 in 1987 but had yet to aggressively market its version of the format, began a concerted effort to lay claim to the name and prepare to capitalize on Rock 40's increasing notoriety.

Twelve months later, Joint still has no Rock 40 clients. Meanwhile, virtually all the major market stations originally grouped under the Rock 40 banner have abandoned the approach. Pirate's still doing its thang, but the ratings have slipped from their once lofty levels, and some say it's only a matter of time before Scott Shannon and company steer the Pirate toward more mainstream CHR waters.

What does Joint Chairman Jon Sinton have to say about all this? "Frankly, it still may be a little early for Rock 40 in some markets. But we're just as bullish on the format as we were a year ago. When it's done right — when it's formatically pure — there's a position for Rock 40 in the larger markets.

"You're deluding yourself if you believe further fragmentation of 12-34 men is going away. While heritage stations like KLOL/Houston and WEBN/Cincinnati can get away with being 30%-40% current, I don't think that can last forever. Ultimately, AOR will have to fragment. Not because it's fashionable, but we'll need a way to serve the younger side of the demo. They're being disenfranchised by the thousands on a daily basis."

Rock 40 Vs. Rock CHR

It should be noted that what Joint calls Rock 40 (and what Burkhardt/Douglas & Associates calls "Male CHR," a format currently working at WAZU/Dayton) is a far different format than the one employed by the failed Rock CHRs. "Our concept of Rock 40 is much closer to AOR than most of the attempts we've seen thus far," says Sinton. "It seems silly to me to think that CHR is going to attract a lot of 18-34-year-old men. Musically, Rock 40 is an AOR format.

"I think what happens to stations that approach Rock 40 from a CHR perspective is that they look up and say, 'God, we're really going

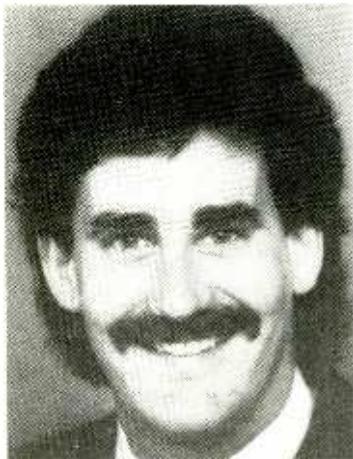
music to kill your parents by. As you'll recall, we had a lot of doubters and a number of failures back then.

"I have every confidence in the world in Rock 40's viability. There's an awful lot of groundwork that goes into something like this. Formats don't become successful overnight. It was a number of years before people stopped talking about Classic Rock as a short-lived permutation of AOR. I don't think it's a safe bet to count Rock 40 out at this point. The natural evolution of this medium is toward narrower and narrower targeting."

'Boutique' Format?

Interestingly, Pollack Media Group has not marketed any Rock 40-type formats. "As with most boutique formats, we never got involved with it," explains PMG President Tommy Hedges. "We're not against experimentation, but ours is a conservative company, and taking a gigantic twist in one direction is a tough sell in a highly competitive environment."

Hedges says the CHR-based Rock 40s "got stuck between a rock and a hard place. They didn't rock consistently enough to really compete with the broader male appeal of an AOR. Nor did they play enough nonrock product to appeal



Jon Sinton

"You're deluding yourself if you believe further fragmentation of 12-34 men is going away."

— Jon Sinton

against the grain. It would sure be a lot easier to be a Dance CHR.' There's a natural push toward Dance CHR, as opposed to letting CHR fragment more toward the rock side."

While Sinton remains "bullish" on Rock 40 formatics, he knows first-hand how difficult they are to market. "Lee Abrams and I compared notes on this a couple of weeks ago," he says. "And we were laughing, because it's just like AOR was in the mid-'70s. You know it's out there, you know it's viable, you know it gets ratings, but you haven't found a way to talk GMs into it. You have two things working against you. One is the general bias against hard rock. Two is the general bias against anything that doesn't promise the glorious 25-54 demo.

"Ultimately, what will happen is that as everyone goes for 25-54, at some point people will look up and say, 'There must be some money out there for 18-34.' It's going to take a process of education on our part for the media-buying community, just as we had to reeducate them in the '70s that all our listeners weren't wearing black T-shirts and waiting for us to play



Tommy Hedges

"Even the Rock CHRs that were able to create substantial 12+ numbers couldn't sell the format. The niche they tried to fill was too small and too specific."

— Tommy Hedges

to a CHR person.

"Even the stations that were able to create substantial 12+

Whatever Happened To The Edge?

Fred Jacobs is all too familiar with the problems of marketing a new format. As he noted in last week's column, it took over two years to get Classic Rock on FM, and even longer before the format realized its true potential.

Which brings us to the Edge, the New Rock format Jacobs introduced back in the summer of '88. Two years later, the Edge has but two clients: WBRU/Providence and KDGE/Dallas, the latter an AM. What's the dang deal?

"We really came out with the Edge earlier than we were prepared to market it," Jacobs candidly admits. "Between AOR, Classic Rock, and the research we're doing, we've got a lot of business to take care of, and the Edge has had to take a back seat. The fact that we elected not to market the Edge in markets where we already have a client also limits us to a certain degree.

"I also underestimated the marketing wall I might face. At least when it came to Classic Rock the GMs knew all about the Beatles and the Stones. Try talking to them about the Cure and Depeche Mode.

"But I'm not at all discouraged by what's happened. We just haven't gotten our marketing in gear. The Edge isn't even on the wheel of formats yet. When the GM sits down and says, 'We've got to change formats,' the Edge doesn't come to mind as one of the options.

"Our two stations are both doing fine. Ultimately, the key will be demographics, and one of the beauties of the format is that it's pretty much teen-less. It's proved to be more of an 18-28 format."

numbers simply couldn't sell the format. The fragment of the audience that was being dominated wasn't important enough to advertisers, who are still living in a 25-54 world. The niche they tried to fill was too small and too specific. Then there's the problem with advertisers not wanting to be associated with certain sounds — much of the Rock 40 music suffered from the heavy metal stereotype."

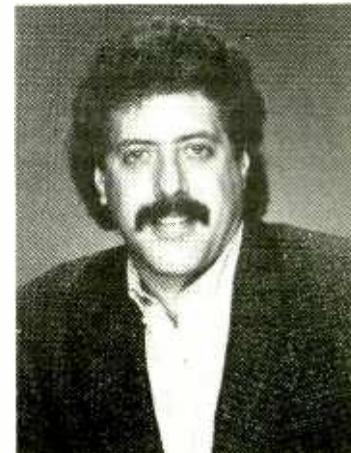
Like Hedges, Lee Abrams, whose version of Rock 40 is a little thing called Z-Rock, says the Rock CHRs "got caught in the middle. They were too wimpy for the real rockers and too hard for mainstream people. They wouldn't go far enough. Males 18-24 don't just want to hear a bunch of hard singles. It was a chicken version of hard rock. A real Def Leppard fan doesn't just want to hear the single. He wants the depth and all the trappings that go along with it.

"In some ways, the whole Rock 40 thing reminds me of the early AOR days, when some guys just couldn't get it. 'We can't play nine-minute songs,' they'd say. I remember when we first got involved with WKLS in Atlanta, and they didn't want to piss off the housewives. They had to keep playing Olivia Newton-John's 'I Honestly Love You' in middays. I'd say, 'No, no, you should be playing 'Free Bird.' And they'd say, 'But that's too long. What about those females?' Same problem with Rock CHR: great idea, but they just wouldn't take it home."

Tough Sell

Naturally, Abrams believes his Z-Rock approach is the best current-based rock format available. However, he readily admits selling the format is difficult.

"It's definitely tough, but it gets better every month as they realize all these people aren't devil worshippers. And it's certainly a lot easier in a market like Fresno, where we're on FM. The attitude is



Lee Abrams

"Rock CHRs got caught in the middle. They were too wimpy for the real rockers and too hard for mainstream people. It was a chicken version of hard rock."

— Lee Abrams

so different: people treat it like a real station because it's on FM and owned by a respectable company. Some of the AMs have real problems."

The consultants' consensus: if a current-based hard-rocking format is to succeed in the longterm, it will most likely be AOR — not CHR — based. I'll take a look at the handful of newer AORs which fit that description — including WXTB/Tampa, WLRS/Louisville, and WAZU — as soon as all the spring books are in. Also on the way: a more detailed examination of Z-Rock, which is just about to conclude its second year under Abrams.

SLAUGHTER

*Fly To The
Angels*

**THE NEW SINGLE
AND VIDEO FROM THE LP
"STICK IT TO YA"
APPROACHING PLATINUM
MTV-ACTIVE ROTATION
OUT OF THE BOX**

Management: The Carr Co./Budd Carr

Chrysalis.



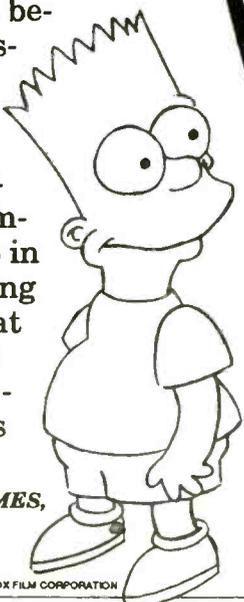
NIGHTMARE IN QUEENS — We're talking, of course, about Every Mother's Nightmare, Arista's latest metal sensation. Getting ready to chow down are (seated, l-r) Arista's Pat Flynn, drummer Jim Phipps, Arista's Diane Gentile, and WQCC/Queens, NY MD Munki Ricci; (standing, l-r) Concrete Marketing's Russ Gerroir and band members Mark McMurtry, Rick Ruhle, and Steve Malone.



KISSIN' 91X GOODBYE — Del Amitri gets sentimental at XTRA (91X)/San Diego; (l-r) Del's Justin Currie, 91X MD Mike Halloran, A&M's Tami Shawn, band's Ian Harrie, and A&M's Brad "Power Lunch" Pollak.

"The Big Three (NBC, ABC and CBS) are struggling to lure a mass audience with programming too often typified by the bland leading the bland, a strategy that has become increasingly suspect. Fox, meanwhile, has used off-beat programming to zero in on the... young audience that advertisers covet most—viewers ages 18-34."

—NEW YORK TIMES, Sunday, July 15, 1990



THINK ABOUT IT!



"Ball And Chain"

Epic

SOCIAL DISTORTION



ACOUSTIC IN AMARILLO — KACV/Amarillo PD Jamey Karr (l) and MD John Gamble flank Island artist Kimm Rogers after she entertained listeners with a 30-minute set.



DAVE AND DAVID — WNEW/New York PD Dave Logan (l) and David Baerwald (c) share "Bedtime Stories" with A&M's J.B. "Mr. Volleyball" Brenner.



VIOLATED IN BOSTON — WBCN/Boston PD Oedipus (l), Reprise's Peter Standish (c), and Depeche Mode's David Gahan enjoy the silence after a recent show.

SEGUES

WSTZ/Jackson, MS loses yet another PD as Jon Rockett resigns; Dru Laborde is interim PD . . . KNCN/Corpus Christi night rocker Matt Vaughan adds MD duties . . . WKQZ/Saginaw midday maven Connie Schilkey succeeds Joe Martin as MD; Martin remains APD . . . Tony Perry is WIMZ/Knoxville's new Production Director . . . WBAB/Long Island names Bill Glasser Production Director . . . Dave Anthony takes middays at WMDK/Pe-

terboro, NH . . . WRFY/Charlotte night rocker Jack Anthony assumes the same shift at WAFX/Norfolk . . . WLVO/Columbus's new address is 1301 Dublin Road, Columbus, OH, 43215; phone (614) 488-9696.

Coming Next Week

Focus Group Research Defended



RANDALL BLOOMQUIST

D.C.'s Looming Talk War

One of the great mysteries of Talk radio is why the format has never done well in the jaw-jaw capital of the free world — Washington, DC.

In 1984 NBC, citing its inability to make money in the format, sold News/Talk outlet WRC/Washington. For the next three years, until Greater Media revived the format on the renamed WWRC, Washington — the number nine radio market — was without a fulltime Talk outlet. And while the format's return was much-ballyhooed, WWRC has since languished in the Arbitron ratings, with an average 12+ share of about 2.5.

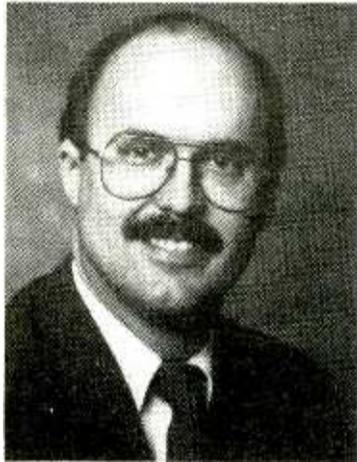
Experts are at a loss to explain Washington's coolness toward Talk. Some cite the difficulty of programming to three distinctive jurisdictions: Maryland, Virginia, and the District of Columbia. Others believe issue-oriented Talk might be a turnoff for Washington area residents who make their living in or from government and thus spend each workday immersed in the issues of the day. Still others whisper that maybe there has never been a Talk station good enough to captivate the Washington audience.

This is the history that confronts two stations — format newcomer WMAL and the reconstituted WWRC — as they head for a possible News/Talk showdown.

WWRC Strives For Unpredictability

Three-month WWRC OM Tyler Cox, previously with WBZ/Boston, inherited a station with a 1.8 12+ share in the winter Arbitron. He espouses a simple three-point programming strategy for revamping the moribund Talk outlet.

"We have to be entertaining,



Tyler Cox

contemporary, and unpredictable," he asserted. "We have to be the watercooler station. We've got to be talking about whatever it is people are discussing at the office watercooler or over their breakfast tables, whether it's the mayor, the Redskins, property taxes, or the latest movies."

Cox believes WWRC previously "wasn't sure what it wanted to be. At first, it was doing a sort of shock radio with [conservative hosts Mark] Scott and [Bob] Kwezell. That didn't go over well in Washington, so the station moved to 'how-to'/consumer radio; that was too narrow."

Late last month, Cox began to put his own programming theories into practice by dropping a feature-heavy morning drive show in favor of a call-in program hosted by Mark Williams, formerly of XTRA/San Diego.

Cox also returned veteran talker Joel A. Spivak to the midmorning shift Spivak lost last year to Bev Smith, who was released as part of Cox's reshuffling. The afternoon shift previously held by Spivak has been divided between former fill-in host Joe Madison and recently acquired afternoon driver Mark Davis, formerly of WTKN/Tampa.

In addition, Cox has decreed that all programs on the WWRC daytime lineup will be "broad-based" rather than focusing on special areas of interest. Previously, for example, the Spivak show dealt primarily with consumer issues while Smith addressed social and political issues.

The new lineup, maintained Cox, gives WWRC a "fresh start" on its way to developing the "contemporary, compelling" sound it needs to succeed.

WWRC's afternoon drive medical show, evening Talknet programming, and weekend lineup of specialty programs were not affected by the shakeup. Cox said he currently has neither the time nor the inclination to make changes in those areas.

"The reality is that weekdays 5am-7pm is the battleground. That's where we will either make it or break it, and it's occupying 100% of my time."

Cox's short-term goal is to "fine-tune" his new lineup in time for the fall ratings period. Longterm, which he won't define, Cox hopes to see numbers that are equal to or even better than the 4.0 12+ share that was the highwater mark for the old WRC.

WMAL's Challenge

As if that goal isn't daunting enough — given Washington's am-

bivalence about Talk — WWRC faces a serious challenge from Capital Cities/ABC's highly rated Full Service AC WMAL, which last month dropped its midday music programming in favor of four hours of Talk, including EFM Media's "Rush Limbaugh Show," wrapped around a noon news hour.

According to WMAL OM Jim Gallant, the addition of the Talk blocks completes a gradual move to a news and information sound designed to protect the heritage station's standing as a top five station. "Music is certainly not a viable future for an AM station,"

"We're much broader-based than WWRC. We're personality-driven, we do a lot of news, and we're heavily involved with sports."

— Jim Gallant

said Gallant. "We have an audience that's interested in the discussion of news and information topics and we think opening the phones will give these people a chance to speak out."

With the addition of Limbaugh and a two-hour morning talk show, WMAL is currently airing ten hours of pure news or talk, including news hours at 5am, noon, and 6pm. In addition, while the station's venerable Harden & Weaver

morning show and Trumbull & Core afternoon program do play some music, both are given over largely to news, information, talk, and features.

Still, Gallant resists calling WMAL a Talk station. "We're much broader-based than WWRC. We're personality-driven, we do a lot of news, and we're heavily involved with sports — the Redskins, the University of Maryland [football and basketball], and the Capitols [NHL hockey]."

Both Gallant and Cox are gearing up for the fall Arbitron survey. But while Cox needs to see significant improvements in the coming books, Gallant said WMAL doesn't expect its new lineup to result in "dramatic" growth in its numbers. Those numbers remain impressive for an AM station despite a slow decade-long slide. (The station finished fourth in the spring Arbitron with a 5.1 12+ share, down from 5.3 in spring '89). Gallant believes it will take at least two full books before WMAL can discern the results of the changes.

And those could be rough books. Early feedback on the Talk programming has been very heavy (1000+ calls and letters) and very negative. The sometimes acerbic Limbaugh was singled out for particularly harsh treatment by listeners accustomed to the station's carefully cultivated "warm and fuzzy" sound. The transition to midday talk was made more difficult by the fact that WMAL dismissed a popular 22-year station veteran, John Lyon, to make way for the new lineup.



Presents two of America's most listened to radio talk shows.

THE RUSH LIMBAUGH SHOW

Monday-Friday 12 noon-2pm (ET)

America's most listened to radio talk show!



The Dr. Dean Edell Show

Monday-Friday 4-5pm (ET)

America's most listened to health & fitness program!

For more information call Ed McLaughlin or Lee Vanden-Handel at (212) 456-1871.



BRAD & AMANDA HELTON

KIDS PINCH HIT

Dad's Over The Hill

Yo, dudes. My name is Amanda Helton. Me and my brother Brad are here this week 'cause Dad's suffering from severe depression. No, it's not because you need a miner's hat and a searchlight to find the Cubs in the standings — though that has taken its toll. Ya see, the ol' boy is set to turn 40 in a couple o' days and he's not coping real well.

He got as far as writing about Tampa (see below) when he keeled over and asked for a cold pack. We thought he meant for his head. He came back with a six-pack and we haven't seen him since. What a geek.

Anyway, he should be sitting up and taking nourishment any day now. Until then, here are a few pictures we found while combing his desk for loose change.



How come DJs think every day is Halloween? Or is it just that the sales guys come up with nutty things for jocks to do? The guy in the middle is WYNY/New York morning man Jim Kerr. He's flanked by GSM Frank Vulpi, Western International Media's Laura Carver and Janice Finkel, and WYNY staffer Erik Amsel. Kerr claims he dressed up like this for listeners who had dinner at a place called Medieval Times. Likely story. Dad came up with a tale like that when we caught him leaving the house in a dress.



Here's a "Pop" quiz: How can ya tell when your old man's over the hill? When the bottles of Black Velvet in this picture are what excite him the most. These two guys — KALF/Red Bluff, CA ND Russ Matthews (l) and PD Randy Chapman — are obviously excited about participating in a local "Miss Black Velvet" contest.



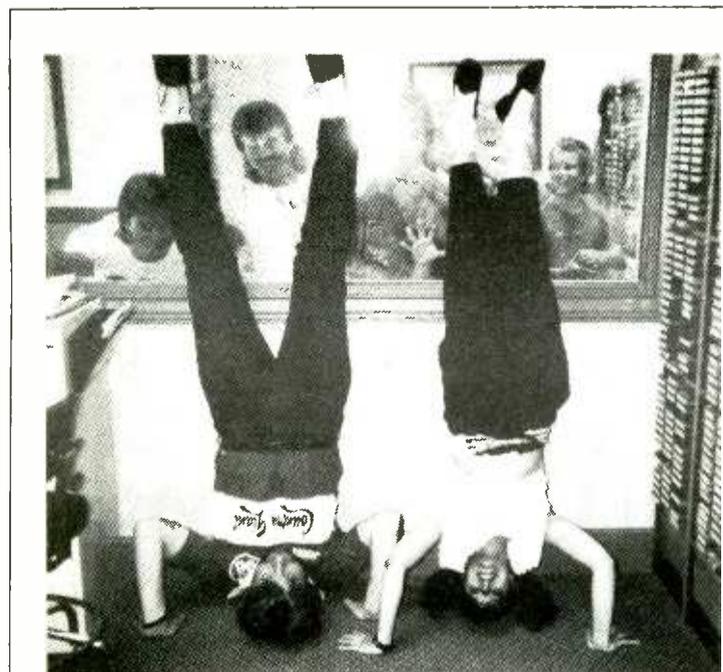
Captured on their way to the slammer are WCOS/Columbia, SC morning duo Mason & Dixon (handcuffed, l-r) with two of that city's finest. The guys were later released after raising \$130,000 for the American Cancer Society. Funny, when this happened to Dad, the only "charity" mentioned was a dancer at a local club.



We were gonna put him on Pop's pillow to jumpstart his, er, heart, but Brad was afraid it'd send him into cardiac arrest. He'd at least pass out from terminal jealousy of KNIX/Phoenix morning show producer Alan Wallace, here sandwiched between Miss March Debra Driggs (l) and Playmate of the Year Renee Tenison at Los Angeles's Playboy Mansion.



KNIX morning maniac W. Steven Martin chose the route Pop would — preferring to hang with the Oakland A's Mark McGwire instead of the Playboy babes.



If Dad's birthday headache gets worse, he can always try yoga. Here KYKZ/Lake Charles, LA PD Jimmy Lane takes Robin Lee through the paces of preparing for a high-energy afternoon show. Though his head-and-shoulders kinda shaky, he claims this exercise helps him remain head-and-shoulders above the competition. Robin says she emerged unharmed.



Here's a guy we recognize from the tube. Dad watches so many ball-games he knows the ump's names better than ours. KSON/San Diego APD/middayer Mike Brady (r) was thumbed out of the studio by major league umpire Eric Gregg, who was promoting his new book, "Working The Plate." Gregg called Brady out for "missing a tag" during a close play in a stopset. Brady was ejected from the booth for arguing the call.

WSUN Fires At WQYK

When WSUN/Tampa went Country a few weeks ago — just after the switch from CBS to Cox ownership — it hit the air with a number of prerecorded liners aimed directly at crosstown WQYK-FM.

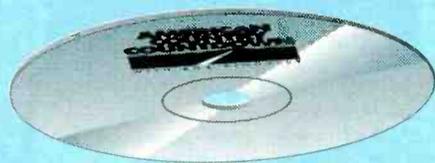
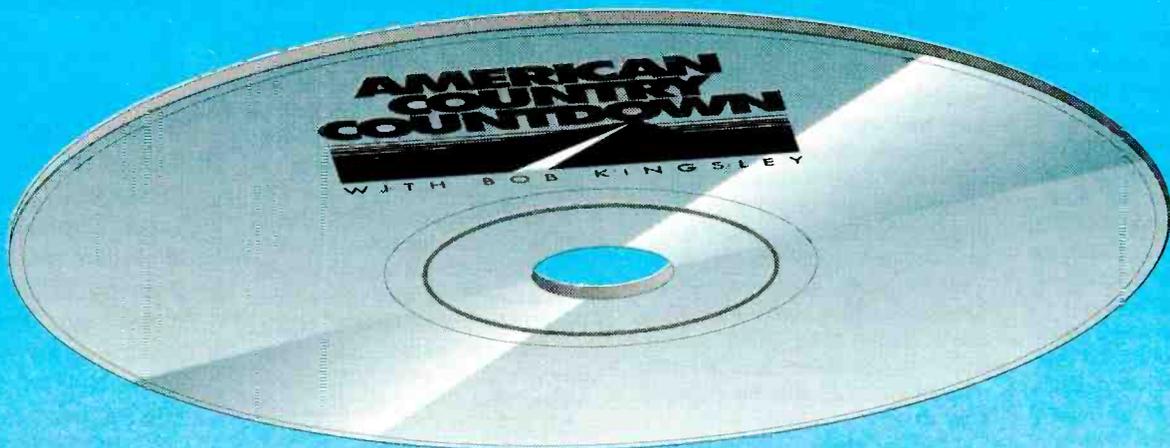
Some of those liners: "When you're tired of all that rock country on WQYK, tune in the new 620 WSUN. We're playing classic country"; "No rock, no hillbilly banjo-pickin' music — just classic country"; No Lynyrd Skynyrd, no Bruce Springsteen, no James Taylor — just classic country."

WQYK-AM & FM VP/GM Charlie Ochs reported the stations have never played any of those artists, though he said one Tampa station did when it was Country a few years ago: WSUN. WQYK-FM isn't acknowledging or responding to the attack in any way. Ochs's assessment: "They're trying to reposition WQYK-FM by lying to the audience." WSUN OM Tom Paleveda did not return repeated phone calls.

Also, contrary to what you may have read elsewhere, WQYK (AM) changed to SMN's Traditional Country & Western format a couple of months ago, much before WSUN's return to the format.



ACC GOES CD



The ABC Radio Network is pleased to announce that **American Country Countdown with Bob Kingsley** is the first and only syndicated country program on compact disc.

For more information on obtaining ACC for your station contact Jamie Korsen at (212) 887-5646, fax (212) 887-5449. Outside the U.S. contact Radio Express at 1-213-850-1003.



abc ABC RADIO NETWORKS

ABC Watermark abc

SRO '90

CMA Changes Talent Buyers Convention

Changes are in store for hundreds of registrants at the Country Music Association's annual talent buyers confab this fall. The event, renamed "SRO '90 — 'Where The Buying Begins,'" takes place October 5-7 at Nashville's Stouffer Hotel.

Joe Sullivan, co-Chairman of the SRO '90 Committee, explained the name change: "The name SRO [Standing Room Only] is more in line with the everyday goals of the entire touring industry." The event had previously been known as the Talent Buyers Entertainment Marketplace.

Industry trade paper *Amusement Business* will present this year's event — marking the first time the event has had a title sponsor. In another change, full-service exhibitors such as record companies, catering services, and equipment suppliers will be included in the event's exhibit area. Previously, the area had been devoted exclusively to booking agents.

And the SRO Showcases, which in the past have spotlighted Alabama, Steve Wariner, and Highway 101, among others, will include 21 acts this year, more than ever before. A newly expanded awards banquet will also be part of the festivities.

For more information, contact the CMA's Special Projects Department at (615) 244-2840.

Bits & Pieces

• **Lorrie Morgan** — shocked and soaking wet — was the honored guest at a recent surprise birthday party. When she arrived at manager Stan Moress's home for a business meeting, she was bombarded by partygoers armed with water balloons and squirt guns. Reportedly, Morgan and RCA/Nashville labelmate Clint Black also have a running water battle going during their tour with Alabama.

• **Tammy Wynette's** video for her new Epic/Nashville single, "Let's Call It A Day Today," was directed by old flame **Burt Reynolds**. Reynolds shot the clip at his Florida ranch and included his Arabian stallion, Cartouche. Wynette's "Heart Over Mind" album ships in September, and her 25th anniversary LP will be released next year.

• **James House**, football star **Drew Pearson**, and psychologist **Dr. Joyce Brothers** were judges at Monday's (7/16) "Miss Teen USA" pageant. The event, which aired on

CBS-TV, took place in Biloxi, MS.

• **Baillie & The Boys**, **Robin Lee**, **Patty Loveless**, **Lacy J. Dalton**, and **Mary-Chapin Carpenter** recently performed in the Cayman Islands for the Nashville Network's "On Stage" series. The half-hour shows will air in October.

• Congratulations to **Alan Jackson** and wife **Denise** on the birth of their first child. **Mattie Denise Jackson** came into the world at 4:46pm on June 19. Papa Alan was scheduled to appear on the Grand Ole Opry that afternoon, but cancelled to be with his wife and child.

• **Bill Lloyd**, one-half of **Foster & Lloyd** and an avid Beatles collector, recently picked up **Ringo Starr's** "Old Wave" LP on a trip to London. The album, released only in Germany and Canada, was the only one Lloyd needed to complete his solo Beatles collection. He also has a complete Beatles collection.

— Ken Tucker



WORLD'S MOST DANGEROUS COUNTRY BAND — Ricky Skaggs joined the long list of musicians who've performed on NBC-TV's "Late Night With David Letterman." After pickin' came the mandatory grinnin' with (l-r) band leader Paul Shaffer, bandmembers Sid McGuinness and Anton Fig, Skaggs, and the band's Will Lee.

NEW ARTIST FACT FILE

Pirates Of The Mississippi

Group Members: **Pat Severs** (steel guitar), **Rich Alves** (guitar), **Dean Townson** (bass), **Jimmy Lowe** (drums), **Bill McCorvey** (guitar, lead vocals)

Current Single: "Honky Tonk Blues"

Current Album: "Pirates Of The Mississippi"

Producers: **James Stroud**, **Rich Alves**

Label: Capitol

Management: **Ken Stilts**

Booking: **Entertainment Artists**

Publishing: **Great Cumberland Music**

Musical Influences: **Jimi Hendrix**, **Eric Clapton**, **Willie Nelson**, the **Allman Brothers**, **Jerry Jeff Walker**, the **Happy Goodman Family**



Pirates Of The Mississippi are (standing, l-r) **Pat Severs**, **Rich Alves**, and **Jimmy Lowe**; seated (l-r) **Bill McCorvey** and **Dean Townson**.

• **Background:** The group's members came to Nashville from as far away as California and Florida, and worked in jobs as diverse as computer programming and session work. The band formed in '87, through the efforts of **Rich Alves** (at that time a song plugger), as a musical outlet for the "left of center" tunes the members had written. Performing weekends at a Nashville club called the Sutler to "get our ya-yas out, have a few beers, and jam," they continued to work their day jobs. The band's first moniker, the **Cloggers**, originated when fans came to shows at the VFW hall, not only to listen, but to clog. As Alves pointed out, "It's a happy name. Have you ever seen a sad clogger?"

• **Signing:** Though initially uninterested in signing a label deal, the band found its attitude changing. "We could feel the magic between us," recalled Alves. "But if we were going to pursue [a record deal], we had to make the commitment. That means dropping everything . . . to go into the studio, to go on the road, and to take it to the people." When **James Stroud**, then head of A&R for **Universal Records**, came to see a show and offered to sign them, they were ready. By the time **Jimmy Bowen**

was named President of **Capitol/Nashville**, everything was in place.

Though satisfied with the signing, Capitol execs voiced their concern over the band's name. After considering a number of options, Stroud suggested "Pirates Of The Mississippi" from a song they had recorded for the album. Everyone agreed, and the name stuck.

• **Songs:** **Bill McCorvey** and **Alves** co-wrote seven of the project's ten songs, including the group's anthem, "Jolly Roger/Pirates Of The Mississippi." Other contributors include **Waylon Holyfield**, **Guy Clark**, **Gary Harrison**, **Danny Bear Mayo**, **Larry Gottlieb**, and **Diana Rae**. The band's current single is a cover of the **Hank Williams** original. Many of the songs for the album were written prior to the band's signing. In fact, according to the band, they've already written enough songs for two more albums.

Concerning their songwriting, **McCorvey** noted, "We write a lot off of feelings . . . something that's going to move you a little bit . . . something that's going to make people want to sing along." "Our music is our image," Alves added. "You don't need to look at us to enjoy our music."

MUSIC MEMO

Southern Pacific Strikes Twice

Warner Bros./Nashville has released two singles from **Southern Pacific's** "County Line" album. "Reckless Heart" was mailed to Country stations, while "Side Saddle" went out to AC radio. "All Is Lost," from their "Zuma" LP, reached #12 on the AC chart in May 1989.

• **Garth Brooks** and new **MCA/Nashville** artist **Mark Chesnutt** have both cut the song "Friends In Low Places" for their forthcoming LPs. The song, written by **Earl Bud Lee** and **Dewayne Blackwell**, is scheduled to be Brooks's next single and will appear on his "No Fences" release. Chesnutt's version will be on his "Too Cold At Home" project, to be released later this year.

• New **Capitol/Nashville** artist **Cheryl Wheeler's** "Circle & Arrows" LP includes performances by **Jonathan Edwards**, **Vince Gill**, and **Pam Tillis** (background vocals), as well as **Mary-Chapin Carpenter** band members **Robbie Magruder** (drums) and **John Jennings** (bass, acoustic guitar).

• Singer/songwriter **Janis Ian's** "Days Like These" will appear on the soundtrack of a new movie directed by and starring **John Cougar Mellencamp**. The song was produced by **Mike Wanchic** and **Ian**.



HEY ANDY, GUESS WHAT! — George "Goober" Lindsey was recently awarded the key, er, tire gauge to Nashville by the Bellamy Brothers on behalf of Nashville mayor **Bill Boner**. The Bellamys' "Rebels Without A Clue" LP features a tribute entitled "The Andy Griffith Show."

NASHVILLE IN MOTION

Mallard Gains Celebrity Status

George Mallard, who's worked for the Jim Halsey Company and Bobby Roberts Agency, has been named Sr. VP/OM for **Celebrity International Inc.** His duties include agency direction and artist acquisition.

• **Glenn Warren**, VP of **Affiliated Publishers Inc.**, has been named GM for the **Marco Music Group**. He's also worked for the **Nashville Songwriters Association International**. The **Marco Music Group** consists of **Marc Isle Music (BMI)**, **Goodland Publishing Company (ASCAP)**, and **Gulf Bay**

Publishing (SESAC).

• **Amos Meng**, booking agent for **Top Billing International**, joins **Center Stage Attractions** in the same capacity. Meng has also worked at **One Nitters**, **Stage One Development**, and **Dub Allbritten Talent**.

• **Ronnie McDowell** moves to **Center Stage Attractions** for booking . . . **Ralph Emery** signs with the **Inside Country Music** video magazine as exclusive advertising representative . . . **Tim Mensy** inks with **World Class Talent** for booking.



MIKE KINOSHIAN

GM INSIGHTS

Picking The Right PD

Increased technology, accelerated market competition, and a demand for program/product managers with superior people skills have helped alter the role of today's PD.

A perusal of R&R's news and opportunities pages underscores the tremendously transient nature of our business. But what type of person has the inside track on plum programming jobs, and how important is ratings success in a GM's eyes? On this page we'll consider insights from three GMs who've made programming hires in the past six months. Each opted to fill his PD hole in a different way.

Prudence, Patience

Last November, Phil Redo left his programming chores at WMJX/Boston to become GM of WLIT/Chicago. A first-time GM in a new market, Redo soon faced a major challenge: hiring a PD. He didn't make a hasty decision.

"You have to take your time and pick the best person," he said. "Probably the worst thing is to hire someone you can compensate for. Hire a person who can bring something you don't have to the table, and who can do the job better than you can."

Redo sought a PD who wouldn't be disruptive but would tackle the station's needs. "That requires amazing people skills. A person has to have courage not to make major changes immediately. That requires some maturity. The worst thing is to have a new GM and a new PD come in changing things. People would be flying out the windows. A good staff was — and still is — in place here. That wasn't what was wrong. I didn't want a PD who felt he needed to instantly put his mark (pun possibly intended) on this station."

Windy City Wise

Redo picked Chicago native Mark Edwards, who was OM for WTAG & WSRS/Worcester, MA. "I really didn't know Mark, so it wasn't like I was bringing in a crony," Redo recalled. "It was clear that I needed someone who knew Chicago, because I didn't. That didn't mean the person I chose had to have worked here. GMs have to know where they're weak. The right programming candidate had to bolster and complement me. Resumes can be impressive, but I'm more concerned about the person behind the resume."

"There are lots of good resumes out there, but I was looking for more than that. I was lucky to find someone in my backyard, who basically has Chicago as his backyard. It's amazing what this man knows about Chicago."

Since Edwards was unintentionally serving as WMJX's talent sup-

plier (Worcester is 40 miles west of Boston), he and Redo had crossed paths indirectly. "I'd hired many of the people he'd trained," com-



WLIT/Chicago GM Phil Redo (l) selected PD Mark Edwards.

mented Redo. "I was always impressed with the people he developed, and found myself asking his former employees about him. Mark and I ultimately bumped into each other at conventions."

The early reports on Edwards are in, and they're favorable. "The toughest thing is that you don't know if you've made a good hiring decision until some time passes," Redo noted. "In my case, I think I did, and it's proven itself. I wanted to bring in someone about whom

the rest of the staff would say, 'This guy's all right.' Our people have said exactly that, which obviously makes me very proud."

Redo downplayed the importance of ratings as a gauge of a PD's effectiveness: "A lot of things go into a station's success. It's not



the efforts of one person. You have to get the support of the company, airstaff, marketing people, and sales staff. The best PDs get along with all those areas. Sometimes that doesn't all show up in a ratings book."

Talent Pool Questioned

If one of Redo's assessments is correct, there's reason to be concerned about the future. "The reality is there's not that much great talent out there. The good ones are talked about and rise pretty quick-

Promoting Promoting From Within

When WUSA/Tampa PD Bobby Irwin exited in March to program KLSY/Seattle, WUSA GM Marc Kaye needed a replacement. Instead of venturing outside the market, he preferred to promote from within, and gave morning man Bob DeCarlo the nod.

Building Morale

"Having confidence in someone on staff who can do the programming job is a luxury," Kaye pointed out. "When you hire someone from inside, you've worked with them on a daily basis in some capacity. You see how they interact with people. It's an on-the-job interview."

Kaye senses promotion from within is also a morale booster. "Our people feel they're working for a company that has a place for them to grow. Although someone on staff other than Bob didn't get the job, it's good for everybody to know that a PD search went on within the walls. It definitely works as a positive."

Some GMs, however, believe that by going outside the market for a PD, they'll get new ideas and new blood. "One of the downsides of that thinking," countered Kaye, "is the new person will do things 'his' way, and put 'his' touch on

things. We wanted someone like Bob, who knows our history and will continue on the same track."

Getting To Know You

Skeptical that a GM can learn everything necessary about a PD in short interviews, Kaye advocated different approaches to find out more about PD candidates. "I'd insist on spending the weekend



WUSA/Tampa GM Marc Kaye (l) picked PD Bob DeCarlo.

ly. As in any field, there aren't that many who stand head and shoulders above the rest.

"With the advent of the computer, one of the horrible things that's happened is there can be some major successes based on technocratic approaches to radio. I got into radio and like being around

the people because they're personable. They tend to be funny and creative. Stations tend to take on the personality of their programmers. Technocrats diminish the human sound of a station. You have to be able to manage people; if you can't, you don't get the job done."

with the person. I'd want this person to come to my home to stay — not a hotel. Let's see how we handle each other first thing in the morning. We have to relate to each other as people outside the working environment."

Kaye stressed PDs must know the pulse of the community. "Just because things work in Albuquerque doesn't mean they'll play in the Big Apple. You don't lose time by having someone learn the market and get a feel for it. That learning curve is shortened when you pro-

Consultants Aid Search Party

First-time GM Phil Redo plugged WLIT/Chicago's programming hole by going outside the market and securing a PD who grew up in Chicagoland, while WUSA/Tampa GM Marc Kaye promoted his morning man to PD. But when crosstown WNLT made a programming change, GM Jonathan Pinch selected someone outside the market (Don Schaeffer) with previous on-air Tampa Bay experience.

Unquantifiable Quality

"The toughest job to fill is PD," Pinch declared. "You can look at hard sales numbers for GSMS and AEs; it's also clear by how they sell you — that's what they do for a living. But with a PD, you need someone who'll break out of the mold. I wanted someone with creativity who could motivate and train a staff — a charismatic person who gets people's attention."

WNLT's opening resulted from Chuck Crane's move to WQCD/New York as OM. Pinch relied on station consultant Mike McVay for input. "We looked at people we both knew," Pinch commented. "We got 150 resumes, and everybody had a success story. There was no way, though, we could fly everybody in for an interview. I was surprised at how many qualified candidates there are out there. More than anything else, I looked for references from people I respect. Based on our needs, we cut

the list of candidates to six."

Pinch had a preference for someone with in-market experience, but he only leaned to one Tampa Bay programmer. "The fact Don once worked here made a significant difference. We don't have to teach him who the players are. Even though he's been out of the market for about five years, he's kept up with things and visits frequently; he's not a total outsider. Quite frankly, there wasn't anyone inside the market we were interested in — except Mason Dixon [formerly of WRBQ]. We talked, but he has a noncompete clause."

For those PDs contemplating the move to major or large markets, Pinch advised, "If you're serious about being a PD, you'd better know how to rotate music. Nobody uses the old dots anymore. PDs need to know Selector and Music Scan; 90% of the people I talked with did."

mote a PD from your staff. PDs need to go to local watering holes and listen to what people are talking about. The job is more than sitting behind a computer and seeing which songs test well. We have to relate to our audience."

The Big Picture

If a GM opts to go outside his market to hire a PD, Kaye suggested he travel to the prospective PD's market and listen firsthand to his station. "You can talk to a PD and get all the right answers. All of us know the right and wrong answers in job interviews. I might get certain answers from someone, but I need to hear what he's telling me on the air. Those two things don't always match."

According to Kaye, the days of programming and sales as separate entities are over. "Nowadays, we have to work together. We must have a vision of what the station is and where it's going. Ten years ago, PDs had to keep the product 'pure.' We're not just in radio; we're in the entertainment business. It's easier to function when you have a vision of the big picture."



AIR TALENT SERVICES

YOUR AIRCHECK!



Professional, objectively edited, high-quality airchecks. We make it easy for you to sound great...and save money too. Call or write for more info.

P.O. Box 4087 • Signal Hill, CA 90804 (213) 597-8344

PERSONALIZED ONE-ON-ONE TALENT COACHING!!!

All levels & formats. 25 years experience. Now consulting people like YOU in Miami, New York, Seattle, Albany, St. Louis & Grand Rapids. Call CYNDE SLATER at TALENT DEVELOPERS

(602) 998-8631
THERE IS SOMEONE WHO CARES!!
602-998-8631.

AIRCHECKS

MAJOR MARKET AIRCHECKS

\$7 EACH...2 or more \$6 each. (Foreign add \$1 per tape)

- Country in K.C.: All dayparts on WDAF-AM, KFKE-FM
- Philly #1: Mornings on AOR's WMMR, WYSP... AC's WOGL, WEAZ... Urban WUSL... CHR's WEGX, WIOQ
- Philly #2: CHR! All dayparts EAGLE 106, Q102.
- Dallas #1: Mornings on AC's, AOR's, CHR's and Urban.
- Dallas #2: CHR! All dayparts on KEGL, Y95, KJMJ
- Morning & CHR Tapes: available for Twin Cities, DC, Chicago, Detroit, Tampa, LA, Denver

Hecht Enterprises, P.O. Box 2235, Kansas City, KS 66110

EAST COAST AIRCHECKS

SIMPLY THE BEST TAPES AT THE BEST PRICES!

ECA #33-CHR Jox #2-JoJo Kincaid & Chlo The Hitman/Q106, Tony The Tiger & Kid Curry/Power 96, Brian Murphy/Eagle 106, Downtown Ed Brown & Rick Michaels/Power 108, Johnny Dee/Q105, Brian Douglas & Denver Lee/Z103, Danny Wright/Q107, Bubba The Love Sponge/Q102, + more Jox from WNCI, XL106.7, Hot 101.5 & Q105.

ECA #34-Personalities #2-Nell Rogers w/Mr. Radio & Super Dave/WIOD, Chris Jagger/Q102, Steve & Garry/WLUP, Stevens & Grdnic/Y95, Gary Jeff Walker/Y107, Buzzard Morning Zoo/WMM5.

ECA #35-Female Jox #1-Alicia Kaye/Q105, Anita Rush/Q106, Stevie Knox/Y100, Christie Banks/W5HE, Gina St. John/Power 108, Beau Griffin/Power 96, Carla Box/Z95, Carla Leonardo/Q101, + more from Hot 97.7, WMM5, Hot 101.5, U92 & The Power Pig.

ECA #36-Detroit CHR Wars! WHYT-Michael J. Fox & Dr. Drex, Lisa Lisa, J.J. Walkman, Captain Dave Fogel, Bo "The Jammer" Jackson. 99.5 The Fox (WDFX)-Savage & Steve, John McFadden, Terry "Motormouth" Young, Mark Mitchell. Q95 (WKQI)-Dick Purtan, Michael Waite, Pete McRae, Kevin O'Neal. ECA #37-CHR Jox #3-Supersnake & Brian Lee/X100, Bill O'Brien & Gary Leigh/Eagle 106, Anita Rush & JoJo Kincaid/Q106, Best of Bubba The Love Sponge/Q102, Kid Squidd/KWSS, Mark Mitchell/WDFX, Michael Waite/Q95, Captain Dave Fogel/WHYT, Dave Stewart/WPLJ, Boomer/The New Alternative 96.5 KNRJ, Gator McCluskey & Jason Dixon/The Power Pig, + more Jox from Y100, Z103 & Hot 101.5.

Still Available...ECA #21 (NYC CHR #1), ECA #24 (Classics #1), ECA #25 (NYC CHR #2), ECA #28 (CHR Jox #1), ECA #30 (Personalities #1), ECA #32 (Hot Night Jox).

Mention this ad and pay only \$6 per tape.

ALL NEW MATERIAL. ALL TAPES 90 MINUTES.

Mention this ad and pay only \$6 per tape. Make checks payable to David Schieler, 8734 S.W. 3rd St., #206, Pembroke Pines, FL 33025, (305) 437-7507.

BROADCAST SOFTWARE

Switch to the time-saving software you can teach to schedule music your way! POWERPLAY is very easy-to-use and delivers the ultimate in music control and service. Call (800) 937-2100 toll-free for a free sample.



century21

PROGRAMMING, INC.
14444 Beltwood Parkway, Dallas, Texas 75244

Opportunity knocks in the pages of R&R every Friday... call (813) 553-4330 to make it happen for you!

BUSINESS OPPORTUNITIES

IT'S ABOUT TIME!

NOT ONLY TIME...BUT TIME, DATE, AND TEMPERATURE TELEPHONE ADVERTISING WITH THE TEL-AD 2000!

Time & Temperature is the most often dialed number in the world. Millions of people daily call for time and temperature. What does that mean to you? That's your audience. With a large captive audience you can sell advertising sponsorships that are effective and inexpensive.

For under \$5,000 you can own a multi-function, multi-line Time-Date-Temperature Digital Telephone Announcement System. For a demo call (813) 746-2211

ANNOUNCEMENT TECHNOLOGIES

1401 Manatee Ave. W. #3, Bradenton, FL 34205
(813) 747-0195

COMEDY

Put this in your ear!



Time For Talk, the rip-snort thirty second weekday talk show with host Ted Nelson where things never always go right. Quick, clean, and affordable. 23 fully produced, fully funny shows each month. Hurry & call for demo.

Time For Talk Productions
(818) 893-6921

Jackie The Joke Man wants you to Use Your Finger!!!

516 922-WINE

X-RATED JOKE LINE

*NOT A TOLL CALL

SEND FOR CATALOG!! OFF HOUR ROCKERS •
BOX 62RR • E. NORWICH, NY 11732

BART FOR HIRE!



Denise Daniels V/O Available
For Call-Ins & Commercials

Call For Demo
SVS: 212-382-3535 MGT: 609-399-7065

25

25 great bits every week from America's funniest comedy service

Get the most from the best!

ProMedia
800-782-0700

LAUGH TRACK

MEDIA SERVICES

"LIVE" CUSTOM CALL-INS AS HEARD ON WPLJ/NEW YORK Q105/TAMPA

CALL FOR DEMO PAUL HOOPER (800) 827-3301

AIRLINES

FIRST CLASS COMEDY

MONTHLY SERVICE • JOKE BOOKS
FREE SAMPLE USE STATION LETTERHEAD
P.O. BOX 80816, ST. CLAIR SHORES
MICHIGAN 48080-0816

COMEDY

POWER SHEETS

The original comedy sheet.

The Sheets/Box 4858/St. Louis, MO 63108
or call us: (314) 825-0206

COMFAX

RADIO'S MOST TOPICAL COMEDY!
DELIVERED BY FAX!

Weekly, Tri-Weekly, Nightly! Funny! Affordable! Consistent! CALL FOR SAMPLE ANYTIME:
(314) 273-6719.

O'Liners Since 1976!

FREE SAMPLE ISSUE of radio's most popular humor service

For sample, write on station letterhead to O'Liners
11060 Cashmere St., Suite #100, Los Angeles, CA 90049

Hysterically Significant Moments!

BRAND NEW COMEDY SERVICE launched July '90. Lush, fully produced bits based on "Today In History" facts. Reel covers entire month at a time (including weekends!). Fast, clean comedy appropriate for all formats. No complicated contracts or subscriptions, either (but market exclusive guaranteed.) Beat the other guys to the jump this time!

Call RIGHT NOW for our demo:
Marconi & Cheese Communications
416-361-3574

Radio Comedy done write!

We've written for Leno, Hope, Rivers... Isn't it about time we wrote for you? Test-drive us for one month...FREE!



BELLY LAFFS (401) 353-9895

CONTEMPORARY COMEDY

STILL THE BEST
Hundreds Renewed
FREE SAMPLE
Use letterhead
5804-A Twining
Dallas TX 75227

Susan B. Anthony-Jones

"Hilariously Obnoxious Jock Interactives!"

CATCH HER!

For demo tape, or to order service, call (804) 379-4463 9A-6P EST

RR

MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by payment. Visa/MC/AmEx accepted. One-inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per insertion
1 time	\$80.00
6 insertions	\$75.00
13 insertions	\$70.00
26 insertions	\$65.00
51 insertions	\$60.00

Will include logo or other line art on ads of two inches or more if camera-ready art provided. Deadline for Marketplace ads is noon Thursday, one week prior to publication date. Marketplace ads are non-commissionable. Submit to:

Marketplace
RADIO & RECORDS, 1930 Century Park West
Los Angeles, CA 90067 (213) 553-4330
Fax: (213) 203-8727

COMEDY

THEM... HO, HUM.

Don't let a bartered comedy service waste your time. Get comedy and service from The Best in the Business.
Call The American Comedy Network today.

US... HA, HA, HA, HA, HO, HO, HEE, HA, HA, HA, HA, HEE, HO, HA, HA, HA, HA, HA.

The New, Improved American Comedy Network gives you more funny for your money.
ACN
Call or write for your free demo: 203-384-9443,
ACN, Park City Plaza, Bridgeport, CT 06604

COMEDY BY FAX



timely humor faxed in daily

hurry up and subscribe before somebody passes a constitutional amendment against us!

for a free sample call (317) 359-0288

CONTENT SERVICES

"DROPINZ"

50 character voice bits each month only \$20. Semi-annual and yearly rates too. Sample cassette, \$4. SHO-PREP is daily weather, sports, birthdays, almanac and trivia on a single sheet. Free sample. AIRCHECK production and critique by a 26 year broadcast veteran. Call or write for rates.

Stu Collins Broadcast Services
174 King Henry Court, Palatine, IL 60067
(708) 991-1522 FAX (708) 991-1529

FEATURES

RADIO LINKS
Presents

"THE FRESHMAN"
interviews with
Matthew Broderick and Marlon Brando

Free Satellite Delivery Hard Copies Available
Contact Lori Lerner at (213) 457-5358
Call for list of interviews available

GAG SHEETS

Bend It! Twist It! Stretch It!
You'll see the Weenie
can't be beat!

For Free Samples Call TOLL FREE
1-800-225-5061 Ext. #248
1-617-749-3691 (FAX) or write

the Electric WEENIE

P.O. Box 2715, Quincy, MA 02269



**Opportunity knocks in the pages of
R&R every Friday . . . call (813)
553-4330 to make it happen for you!**

IDS, JINGLES, SWEEPERS



OLDIES FORMAT JINGLES
Novelty Cuts-Sonovox JockCuts
800-822-PAMS
ask for Mike McBride

NOW ON AIR....
CBS-FM, Z-100, WABC,
WNEW, KRTH, KRLL,
KROQ, KYA/KSFO,
KOFY, KOMA, CHUM,
WPDQ, WHND, CKKS,
WYYY, WEMP, WTRY,
WWMX, KSTF and
HUNDREDS MORE!

PAMS Jingles
a Division of CPMG Incorporated
Dallas, Texas

INFORMATION SERVICES

The TOP 100 DIRECTORY
All Stations in
ALL TOP 100 MARKETS



\$35

ON-AIR Information Services

800-93-RADIO

- Call Letters
- Address
- Format
- Phone
- PROGRAM DIRECTOR

MAILING LABELS

ADDRESS LABELS

for every commercial radio station in the U.S. Format and market size breakdowns. Group mailings to P.D.'s. The RADIO MALL, 2301 Unity Ave. N., Dept. 690, Minneapolis, MN 55422 or call (612) 522-6256.

MARKETING

MISSION: MARKETING

Tired of planning your Fall book in October?
Looking for good sales promotions to generate revenue?
Always playing catch-up with the competition?
Do you wish you could have a marketing director on staff?
You can.

Madeleine Boyer Marketing 202-265-7453

OLDIES SERVICES

OLDIES BY THE THOUSANDS

NEW EXPANDED UP-TO-DATE CATALOG of 45-rpm records and cassette singles from the past 40 years. Pop, R&B, Classic Rock, & Country included. Write to:

American Pie

Box 66455, Dept. #RR, Los Angeles, CA 90066 (213) 391-4088

COUNTRY OLDIES ON DAT OR ANALOG REELS

CUSTOM ORDERS AVAILABLE • INEXPENSIVE

CALL FOR INFO:
(800) 641-8000
HOUSE OF MUSIC

PRODUCTION LIBRARIES

Syntheffexx

The hottest laser shots, explosions, beds, stingers, phone sounds and more...for under \$100!
Syntheffexx is now being heard in: Puerto Rico, Italy, the U.S., the United Kingdom and Canada.

Call (415) 686-9141
FOR FREE DEMO!

from
R.P.I.

FOR SALE

GIANT BOOM BOX FOR SALE



1. Mixing board, Tuner, Two stereo cassettes and Chaser light system.
2. Custom Cerwin-Vega speaker system on front and rear produce up to 1,200 watts RMS of power per side!
3. Can run on House AC 240/120V single phase or with Holda self-contained generator
4. Inside is carpeted and air conditioned.
5. Perfect for remotes.

For more information call: Jeff Couch at 918-585-5555

MARKETPLACE

PROGRAMMING

AUTO RACING IS BIG BUSINESS!

Many millions of dollars are spent in auto racing at the local, regional and national/world class level. Here's an opportunity for your station to be associated with the sport—with no cash outlay.

Motor Sports Radio is looking for stations that can benefit from carrying the "Sunday Night Report", a five minute program dealing exclusively with the results and news of major auto racing for a given weekend, during the 1991 racing season.

If you would like for us to consider your station, contact Sportcom CEO Paul Kaminski at 607-770-9165, or FAX him at 607-722-8093 ("RaceTalk").

Join the winning team today!



SPORTCOM ASSOCIATES
1285 ZEVAN ROAD ■ JOHNSON CITY, NY 13790-9715
607-770-9165 FAX: 607-722-8093 ("RaceTalk").

READERS SERVICES



GET THE INFORMATION ADVANTAGE...

A 3 day advance on the hottest news, business, promotions and ratings trends...plus hot Street Talk. Try it free...Call R&R today. (213) 553-4330

SHOW PREP

SONGS FOR ANY SUBJECT! 20,000 TITLES ALL FORMATS 500 CATEGORIES

★ Jeff Green's NEW 3rd edition GREEN BOOK. 28,000 discographies + labels. Only \$43. IBM Software \$73. Immediate delivery. Money-back guarantee.
★ For brochure or to order: Professional Desk References, 108 Partridge Court, TN 37167. (615) 459-4880.

AIR TALENT SEMINAR — CINCINNATI, OHIO!

You're invited to attend an intensive, two-day Air Personality Workshop with Dan O'Day in Cincinnati, August 18-19, 1990. Jocks, PDs, Newspeople — this could be your most valuable weekend of the year! To receive complete information, write to DAN O'DAY • 11060 Cashmere Street, Suite #100, Los Angeles, CA 90049 or call any time and leave complete mailing address: (213) 478-1972. This is O'Day's second and last seminar of the year — Come Join Us!

TERRY MARSHALL'S DAILY INSIDER

The most respected music news service since 1981. Recommended by Billboard & Variety. Five times a week, news now, first. Many top personalities use us & have for 8 years! SEE WHY. CHR, AOR, AC. Call for introductory 1 month trial subscription. 415-680-1177. Available by FAX.



PREP is Brad Messer's LOW COST daily sheet PACKED with Celeb Birthdays & Bio liners, Facts, Trick Questions, Jokes, Today's USA Events (including festivals from Bean Soup to Banana Slug) and, of course, "much, much MORE!"

(800) 445-4555

CA, AK, HI & Canada Call Collect (619) 293-1818
Australia, N. Zealand • Radio Shop (02) 908.1200

VOICEOVER SERVICES

VOICE ACE

I WANT TO BE YOUR STATION VOICE

26 Years - All Formats - Great Rates

Fax Script, I'll Demo Free

Kevin O'Connell

Fax (404) 833-8606 Voice (404) 866-0080

"How to Make Big Money in voiceovers"

\$\$\$\$\$\$



Susan Berkley's
Marketing Seminar
Now on Cassettes!
w/64 pg. booklet

Call for FREE info:
1 (800) 333-8108

August 12,
New York City

Jingles, jocks and jokes -- they're all in the R&R Marketplace --
Call 213-553-4330.

OPPORTUNITIES

OPENINGS

OPENINGS

OPENINGS

OPENINGS

NATIONAL

1-900-246-2222

The RADIO HOTLINE

Rumors, News, Jobs, Airchecks

24 Hours A Day

The Radio Hotline costs 95 cents a minute, two dollars for the first

Recognize the Difference

NATIONAL, the acknowledged leader in radio personnel placement since 1981, is not a registration service, where you send a registration fee and tape, and that seems to be the end of that. NATIONAL is a placement service. Once NATIONAL receives your registration package, our job begins. NATIONAL evaluates, critiques, discusses your potential with you, and then makes a determined effort to find the exact situation you are seeking. We make the complete presentation for you. For complete registration information, write or call:

NATIONAL BROADCAST TALENT COORDINATORS

Dept. R., P.O. Box 20551 • Birmingham, Al 35216 • (205) 822-9144

ACT NOW!

PERSONALITIES

Major Market FM seeking high content, up-beat, relatable personalities for HOT AC. All shifts are open, including Production Director. Send confidential tapes and resumes to: Radio & Records, 1930 Century Park West, #964, Los Angeles, CA 90067. EOE

**JOBS-TV and radio,
updated daily, around
the country.**

1-900-456-2626

\$1.95 for the first minute and
\$.95 for each additional.

MORNING SHOW

Medium Market FM CHURBAN needs a knockout morning show. Send tapes and resumes in confidence to: Radio & Records, 1930 Century Park West, #965, Los Angeles, CA 90067. EOE

Susquehanna Radio Corp.

Susquehanna Radio Corp. with stations in San Francisco, Houston, Dallas, Atlanta, Tampa, Cincinnati, Norfolk, Indianapolis, Scanton/Wilkes-Barre, and York is building a talent bank for future openings. Talented individuals with backgrounds at CHR, AOR, AC, Country, Talk, or News stations who are interested in positions in Programming, Promotions, News, and On-Air should send an up-to-date resume, tape, and references to: Russ Schell/Group Program Executive, 8120 Knue Road, Indianapolis, IN 46250. Susquehanna Radio Corp. is an Equal Opportunity Employer.

Got a job? Need a jock? Put it in Opportunities -- and get results! Call 213-553-4330.

COMEDY WRITERS

- If your job is to be funny on the air every day, we want to hear from you! One of the country's best-known radio comedy syndicators is looking for freelance scripts and/or produced pieces. Let us hear your best. We'll pay top \$\$ for your work. Send sample scripts/cassettes --we'll send you a freelance kit -- to: Radio & Records, 1930 Century Park West, #763, Los Angeles, CA 90067. EOE

RADIO JOBS!!!!

Computerized weekly listing of hundreds of the most current radio jobs. Only \$19.95 for 3 months subscription.

Send check or money order to:

RADIO JOB CONNECTION
14300 Night Hawk Way
N. Potomac, MD 20878.

GOT THE TALENT

but don't have the contacts or the inside track on confidential openings? That's where **THE TALENT NETWORK** comes in! Let us present you to stations you've only read about.
NETWORK • 407-260-0727.

OPPORTUNITIES

July 20, 1990 R&R • 71

OPENINGS

EAST

Can you do more than rip and read? Gather, write and report local news in suburban Washington D.C. T&R: WAGE, 711 Wage Drive SW, Leesburg, VA 22075. (7/20) EOE

Air. sales. PD, News, Copy/Production sought for new Northern NE station. T&R: D. Shackett, 738 Great Fields, Road, Brewster, MA 02631. (7/20) EOE

Seeking salespersons and Air Talent for 50kw CR/AOR combo outlet two hours from WDC. T&R: WQZK/WKPL, Box F, Keyser, WV 26726. (7/20) EOE

Boston Rock/CHR outlet seeks FT night Talent. Females and minorities encouraged. T&R: WAAF, Ron Valeri, 19 Norwich Street, Worcester, MA 01608. (7/20) EOE

WPTX-AM seeks afternoon drive AT with strong production for community oriented news and information station. T&R: Brad Cole, Box 600, Lexington Park, MD 20653. (7/20) EOE

100,000 watt station in West Virginia seeks AT's for future openings. T&R: WHAJ, Ken Dietz, 900 Bluefield Avenue, Bluefield, WV 24701. (7/20) EOE

Growing NE group seeks mature adult Talent. T&R: Scotch Broadcasting, Peter Z, 400 Plaza Drive, Birmingham, NY 13903. (7/20) EOE

Morning drive Announcer sought for AC format. Salary negotiable. T&R: WCKL, Bob Johnson, Box 445, Catskill, NY 12414. (7/20) EOE

#1 IN TOP 100 MARKET

in less than a year. Want to do it again in a smaller Arbitron rated market in Northern N.E. Looking for creative people with a desire to win. Enjoy the lifestyle of a 3 season resort area and a good compensation package. Air Talent, PD's, Sales, News, Copy/Production people working in the following formats... AC, CHR, AOR, Classic Hits, or Oldies/Solid Gold.

Send T/R's, Sales history, and/or Copy/Production samples to D. Shackett, 738 Great Fields Rd., Brewster, MA 02631. An EOE employer.

WZLX 100.7 Boston's Classic Rocker

WZLX, Boston needs, ASAP, a producer with on-air, programming and production experience to direct an information-oriented, music-intensive morning show.....AND

A sports/news anchor with strong knowledge of the New England sports/news scene and the ability to "speak the language". Tapes and resumes to: John Shomby, P.D., WZLX, John Hancock Tower, 200 Clarendon Street, Suite 42, Boston, MA 02116. EOE

MORNING DRIVE TEAM WANTED!

Suburban NYC top rated FM. Modest salary, but you'll be within daily earshot of the Big Apple. T&R and salary history to: Radio & Records, 1930 Century Park West, #968, Los Angeles, CA 90067. EOE

AOR

Midday/afternoon talent/production director sought for upstate NY AOR. Great opportunity for hard-working pro. Upbeat delivery, good voice, creativity, experience a must. T&R to Radio & Records, 1930 Century Park West, #977, Los Angeles, CA 90067. EOE

HITMAKER

Regional Radio Promotion Genius. Aggressive Label seeking Experienced Promotee person looking for a future. East & West Coast positions available. Marketing knowledge a must. Reply P.O. Box 791, Cherry Hill, NJ 08003. EOE

OPENINGS

104.1 MGM The Hottest Hits!

Hot CHR in Atlantic City seeks Morning Personality who's energetic, creative with a proven track record. We offer challenge & stability. T&R to...104-MGM, 1601 New Road, Linwood, NJ 08221. EOE

SOUTH

CHIEF ENGINEER

Eagle Radio, Inc., a Las Colinas Corporation, has an immediate opening for a chief engineer. Ideal candidate will have a minimum of five years of radio engineering experience, studio and transmission facility maintenance. General Radio Telephone License. SBE Certificate a plus. Send resume and references to KEGL, P.O. Box 540397, Dallas, Texas 75354. KEGL is an Equal Opportunity Employer.

Charlottesville, VA outlet seeks nighttime AT with two years' in Rock format and good production. T&R: 3WV-FM, Vinnie Rice, 1140 Rose Hill Drive, 22901. (7/20) EOE

Seeking shipping/receiving Clerk with valid drivers license, dependability/record keeping skills. Some light lifting required. CALL: Barb, (407) 845-2929. (7/20) EOE

Hot new CHR seeks AT for afternoon drive. Great production a must! Females and minorities encouraged. T&R: Hurricane Hamilton, Box 1430, Morgan City, LA 70381. (7/20) EOE

Ozarks Country, 100kw in Harrison seeks one Fulltime AT, and two weekend Talents. No calls please. T&R: Jerry Bowman, Box 430, AR 72601. (7/20) EOE

Seeking aggressive and motivated News Director. T&R: WGMG, Dave Alexander, 1137 Cedar Shoals Drive, Athens, GA 30605. (7/20) EOE

WXQR/Coastal NC, seeks air/production Talent. Females and minorities encouraged. T&R: 500 New Bridge Street, Jacksonville, 28540. (7/20) EOE

KPLT-FM seeks Country Talent for all shifts. Must be energetic and smooth. T&R: Michael Rogers, Box 9, Paris, TX 75461. (7/20) EOE

WVBS-FM/Wilmington, NC seeks killer night Personality for 100,000 watt CHR. T&R: Dave Allen, 201 N. Front Street, Suite 1004, 28401. (7/20) EOE

Country outlet in fast growing Florida market seeks experienced promotions, production and AT's. T&R: Capps Sutherland, Box 3930, Ocala, 32678. (7/20) EOE

Seeking AE's for WEAT. Requires retail selling skills and marketing experience or business degree from college. CALL: Jim Smith, (407) 965-5500. (7/20) EOE

Seeking evening AT for CHR. Also seek Top 40 afternoon Talent. Good side dollars and state of the art facility. T&R: Box 9104, Shreveport, LA 71139. (7/20) EOE

Overnights in miami. Top rated rock outlet seeks Announcer. Minimum two years' on-air. T&R: WSHE, 3000 SW 60th Avenue, Ft. Lauderdale, FL 33314. (7/20) EOE

WZYC/Coastal Carolina seeks night AT with strong production abilities for top rated AOR. No beginners. T&R: Bill Cannon, Box 940, Newport, NC 28570. (7/20) EOE

KKNG FM 92.5

Oklahoma City

KKNG, Oklahoma City's heritage easy listening leader for over twenty years, recently made the switch to LITE AC. We have an immediate opening for Program Director whose duties include a three hour daily airshift, promotion, production, and management of product operations. This is an exciting opportunity to help run an active, vital radio station and to develop the format with our consultant.

92.5 KKNG is owned by Wilks/Schwartz Broadcasting which operates ten winning stations in the east and south. Compensation and benefits are highly competitive in this people-oriented company. KKNG is an equal opportunity employer; women and minorities are urged to apply.

If you're a vigorous, driven PD or Assistant PD with well developed on-air and people skills, please send brief cover letter, resume and cassette to our consultant today:

Pete Salant
Broadcast Consultant

P.O. Box 575, Cheshire, CT 06410

OPENINGS

RADIO MANAGEMENT

OPERATIONS MANAGER/PROGRAM DIRECTOR for Central Florida AM/FM radio station. Candidate should possess broad broadcasting experience; including programming, promotions, production and news. Computer experience is preferred. Good managerial skills a must. Resumes to: Tunie Moss, P.O. Box 2038, Lakeland, Florida 33806. We are an equal opportunity employer and encourage minority and female applicants.

KKYK is seeking applicants for the position of NEWS DIRECTOR. Duties include writing, editing and reporting news, producing public affairs programming; working an air shift; commercial production and personal appearances for the station. Great pay, facilities and benefits for the right person. Females encouraged. Send T&R plus photo. Brian Bridgman, KKYK, Box 4189, Little Rock, ARK 72214.

MORNING TEAM

Funny, entertaining, in-touch team or anchor needed now for FM CHR POWERHOUSE. If you do more before 9am than most stations do all day, let's talk. T&R to: Radio & Records, 1930 Century Park West, #970, Los Angeles, CA 90067. EOE

PROGRAM DIRECTOR FLORIDA CHR

Rare opening! Top rated Florida CHR seeks PD with 3 to 5 years of programming experience. Must be able to motivate and train airstaff, have thorough understanding of Top 40 music, and have ability to interface with sales. Letter and resume to: Radio & Records, 1930 Century Park West, #969, Los Angeles, CA 90067. EOE

WANTED

America's best afternoon drive announcer Females and Minorities encouraged for Top 20 Rocker. Street Hustle and Rock and Roll attitude necessary. Rush C&R photo to Radio & Records, 1930 Century Park West, #973, Los Angeles, CA 90067. EOE

98.7 FM KLUV

Dallas/Ft. Worth's OLDIES STATION is looking for a new team member. You must know how to sell the format and love the music. Uptempo and personable delivery. KLUV is an EOE Women/Minorities are encouraged. Cassette and resume to: Chuck Brinkman, KLUV, 5217 Ross Ave., Dallas, TX 75206.

WTXT FM Tuscaloosa, Alabama (50 miles from Birmingham) has all positions available. PD, Sales, Jocks, Mornings. WTXT is Alabama's hottest new 100,000 Contemporary Country. If you're heading to the top, come do it with 98 TXT. Send resumes to Jim Kell, WTXT FM, P.O. Box 11198, University Station, Tuscaloosa, Alabama 35486-9661. EOE

OVERNIGHTS

COUNTRY 107, WCRJ, is seeking quality experienced A/T for overnights, immediate opening. Females and minorities encouraged. C&R to Mike McCoy, 8386 Baymeadows Road, Suite 107, Jacksonville, FL 32256. No phone calls. EOE

OPENINGS

MIDWEST

Seeking high energy morning Talent with production ability. Two years' experience required, non-smokers preferred. T&R: KFXX, Box 433, Lawton, OK 73502. (7/20) EOE

Openings in all departments and shifts at WHNN/Saginaw. Seeking qualified personnel, females/minorities encouraged. CALL: James A. Jensen, (517) 799-1000. (7/20) EOE

Love to cover local news? Seeking a local guy for News Director opening in SW Oklahoma. T&R: KRPT, Herold Wright, Box 1360, Anadarko, 73005. (7/20) EOE

Seeking sports pro with growth potential for 25 hours a week mornings + 7p-12mid Sundays. T&R: WNSM, Doug Hawkes, 300 W. Jefferson Blvd. South Bend, IN 36601. (7/20) EOE

PT Announcer with electronics knowledge sought for week-ends, relief/production/remote set-up. T&R: WMJB, One Parker Place, Suite 485, Janesville, WI 35345. (7/20) EOE

Seeking quality Talent from all formats for weekend relief and board operation. T&R: WOOD A/F, 180 N. Division, Grand Rapids, MI 49503-3186. (7/20) EOE

Seeking Production/Copy Director with copy/production skills. Also seeking newperson for mobil unit. T&R: Mike Carter, 102 North Mason, Carrollton, MO 64633. (7/20) EOE

Overnight Talent sought for top rated 100,000 watt CHR KLIZ. Team players only! T&R: Rob Berrell, Box 30, Faribault, MN 55021. (7/20) EOE

Fulltime entry level position open at KGNO/KDCK. Good benefits and working conditions. T&R: Dave Murdock, Box 1398, Dodge City, KS 67801. (7/20) EOE

Seeking dedicated afternoon drive AT who can relate to a college audience. CHR/AC combo. T&R: KCCQ, Box 728, Ames, IA 50010. (7/20) EOE

Future opening for a sports minded morning show sidekick/AT. Production skills and experience a must. T&R: KIKV, Box 1024, Alexandria, MN 56308. (7/20) EOE

KATZ-FM seeks Production Director with production/writing skills for NAC format. T&R: Roshan Vance, 1139 Olive Street, St. Louis, MO 63101. (7/20) EOE

Parttime Newperson sought for meeting coverage and Anchor position in South suburban Chicago. T&R: Larry Scott, Box 470, Morris, IL 60450. (7/20) EOE

MEDIUM MARKET

Christian adult-contemporary station in Midwest looking for great communicator for morning drive. T&R to: Radio & Records, 1930 Century Park West, #975, Los Angeles, CA 90067. EOE

MAJOR MARKET OPPORTUNITY IN GREAT MEDIUM MARKET LIVING. One of our Morning Crew was lured to the bigs, so we're retooling. WGRD-FM is one of those legendary CHR outlets that we all want to work for, a killer station! Can you help take an 18.5 share into the mid-20's? Serious, career oriented individuals who can work with maniacs only need apply. Four years minimum experience. Ron Brandon, WGRD-FM, 38 West Fulton, Grand Rapids, MI 49503. EOE

PARKLAND COLLEGE

WPCD NEWS DIRECTOR / ASSIGNMENTS EDITOR

The Department of Fine and Applied Arts has an opening for WPCD News Director/Assignments Editor. This is a full-time, 9-month, Professional Support Staff position with the possibility of a summer project. Duties include coordinating student news efforts to meet academic goals and to direct, supervise and develop the WPCD news room. This position also includes on-air D.J. responsibilities. Minimum qualifications include B.A. in Broadcasting or Communications plus two years experience in commercial radio. Salary range is \$13,603 - \$20,405. Application deadline is Friday, July 27, 1990 by 5 p.m. For further information or to apply, contact the Parkland Office of Human Resources (A-113) at 2400 W. Bradley Avenue, Champaign, Illinois 61821-1899, or call (217) 351-2220. PARKLAND COLLEGE IS AN AFFIRMATIVE ACTION/EQUAL OPPORTUNITY (MALE/FEMALE/HANDICAPPED), WOMEN AND MINORITY CANDIDATES ARE ESPECIALLY INVITED AND ENCOURAGED TO APPLY.

OPENINGS

KMPL-AM

Full Service/AC has opening for experienced AT willing to work mornings or midday in pleasant midwest town of 20,000 convenient to St. Louis & Memphis. Tape/resume to John David, PO Box 907, Sikeston, MO 63801. EOE

PROGRAM DIRECTOR

Do you measure your success by the success of those who work for you? Do you play to win? Can you manage successful, ego-driven air talent in a positive manner? Are you known for your close, friendly management style? Do you enjoy handling a daily air shift? Are you good at creating promotions and advertising spot campaigns?

Would you enjoy life in a family community, 40 minutes from a fast growing metro, but without the hassles? Do you find community involvement a meaningful part of your radio life? Are you seeking career stability, good pay, and incentives.

If yes, call for more information:
Ray Reynolds, G.M. WDIF Radio,
Box 10,000,
Marion, Ohio 43302.
614-387-9343.
Females and
minorities encouraged.



WEST

Northwest AOR outlet seeks next Letterman or Elaine Boozler for mornings. T&R: Box 10894, Eugene, OR 97440. (7/20) EOE

Central Oregon outlet seeks News Director/morning sidekick for top rated CHR. Sunshine and fun. T&R: KXIQ, Gregg Lenny, Box 5068, Bend, OR 97708. (7/20) EOE

Top rated Northern California Country FM seeks weekend/fill-in Talent. T&R: KALF, Randy Chapman, Box 7950, Chico, CA 95927. (7/20) EOE

Central CA FM in medium market seeks experienced AT/Production Director with personality. T&R: KSEQ, 617 W. Tulare Avenue, Visalia, CA 93277. (7/20) EOE

Mature, experienced adult AT/production pro sought for morning show on music intensive AC. T&R: KBOX-FM, Don Tuggle, Box 51B, Santa Maria, CA 93456. (7/20) EOE

Southern California coast FM seeks AE's for top sales department of fast-growing communications group. TIM CURTIN: (805) 653-5111. (7/20) EOE

Board Op sought for non-automated newstalk station. Some on-air/production skills required. T&R: KASH, Steve Cohen, Box 1360, Modesto, CA 95353. (7/20) EOE

KOLT-FM/Albuquerque seeks Full and parttime Air Talent for Country format. T&R: Rick Stephenson, 2201 Buena Vista, SE, Suite 319, NM 87106. (7/20) EOE

Radio syndicate seeks PT Assistant for general office work and celebrity interviews. Experience preferred. RESUMES: Box 615, Van Nuys, CA 91408. (7/20) EOE

Country KFMS A/F seeks applicants for AT openings. T&R: Ted Brown, PD, 101 Convention Center Drive, Suite 120, Las Vegas, NV 89109. (7/20) EOE

Seeking evening Announcer for 100,000 watt Country FM. Entry level okay, interviews required. T&R: KCKK, Box 368, Larry, Box 368, Kanab, UT 84741. (7/20) EOE

Colorado 25+ AOR seeks bright, lively, experienced AT's. Females/minorities encouraged. T&R: KSQI, Randy Keim, 1530 S. College, Fort Collins, 80524. (7/20) EOE

Seeking experienced PD. Also seek experienced PM drive Personality. Females and minorities encouraged. T&R: KBOZ-FM, Box 20, Bozeman, MT 59715. (7/20) EOE

C.H.R.- MORNINGS

KIKX COLORADO SPRINGS AND KQIZ AMARILLO, TX

Salary plus bonus - Full fringes - Top flight professionals at every level - Relocation assistance - Excellent ratings - Creative environment - Immediate opportunities.

OUR REQUIREMENTS ARE:

- *Intense street involvement
- *Good phone technique
- *Team attitude
- *Easily directable
- *Dependability
- *Commitment
- *High Content - Good Preparation

T&R to John Dantzer, General Manager, KIKX, 304 S. 8th St., Colorado Springs, CO 80905. EOE Employer.

OPENINGS



Monterey Bay's top Dance/CHR seeks drive-time dominators!!! Morning drive in market #75 is open!!! Experience in mornings preferred but if you're an adult communicator, good on the phones, promotionally oriented, topical, and ready to be a star, express your latest show and resume to Program Director c/o KDON, 269 Main Street, Salinas, CA 93901. No phone calls accepted!!! EOE M-F

PD

Start up FM in Top 20 Sunbelt. Need rule breaker, chance taker, attitude maker who understand focus. Send T&R with proposal to: Radio & Records, 1930 Century Park West, #971, Los Angeles, CA 90067. EOE

PROGRAM DIRECTOR

San Francisco Bay area, KTID FM (Adult Contemporary) and KTID AM (MOR) in San Rafael seeking a versatile PD to oversee both operations. Position includes on-air and production work. Send tape, resume and salary requirements to Susan Bice, KTID AM/FM, 1623 Fifth Avenue, San Rafael, CA 94901. Equal Opportunity Employer.

West Coast-Major Market Leader seeks field promotions manager (experience preferred) and entry level promotions assistants. Must be aggressive, hard working, loyal and willing to sweat! Resume to Radio & Records, 1930 Century Park West, #972, Los Angeles, CA 90067. EOE

SPORTSTALK

in growing SW city. Some P-B-P. Top national company, excellent facilities, great weather. Must be willing to roll your sleeves up and go to work. Resume to: Radio & Records, 1930 Century Park West, #974, Los Angeles, CA 90067. EOE

ON-AIR

position open KDUO-RADIO-FM. Send resume, no phone calls please. Attn: Larry Collins, KDUO Radio, P.O. Box 50005, San Bernardino, CA 92412. EOE

SALES POSITION OPEN

KDUO/KRSO Radio. Send resume, no phone calls please. Attn: Vicki Bails, KDUO/KRSO, P.O. Box 50005, San Bernardino, CA 92412. EOE

NORTHERN CALIFORNIA CHR might lose morning show . . . we might gain YOU. We need topical, local humor, and an expert in attracting Females 18-49. Your act must be SOLID, this is not a dress rehearsal. T&R to Radio & Records, 1930 Century Park West, #976, Los Angeles, CA 90067. EOE

POSITIONS SOUGHT

CHR AM/PM drive Personality with OM/MD experience can take you to the top. All markets considered. CHRIS KNIGHT: (203) 372-2519. (7/20)

New Rock specialist with commercial NR experience and AAA production skills available. Strong character and excellent vocal. DAVE: (312) 545-9027. (7/20)

PBP Sports Director with basketball, football and Pac 10 baseball experience seeks position. Excellent references. ROD JOHNSON: (509) 332-6551. (7/20)

Remove stubborn household stains fast and easy with new improved Kate Summer, now with air, comedy and fluoride for whiter teeth! KATE: (804) 596-3947. (7/20)

POSITIONS SOUGHT

Super Talent available. Ability to handle all formats, and can relocate in an instant! Hurry please, time is running out. GARY J. RUSSEN: (708) 614-0739. (7/20)

Seeking upbeat CHR, dance or Urban outlet. Great phones, production and personality available for East, Midwest, or Mid-Atlantic. TONY: (216) 992-6088 or 526-1538. (7/20)

Talented 25 year veteran seeks key position. Talk, news, production/promos/automation/ops or management. Christian family man, 47. RON: (214) 564-5401. (7/20)

Six year Top 10 market prod Mornings/MD/Multitrack experience. Great references. will consider all markets. Prefer AOR. BOB: (713) 484-7988. (7/20)

Overnights are my specialty. Also experienced in PBP and news. Eight year professional, hardworking and dedicated AT ready to move on. GARY: (419) 884-1682. (7/20)

Production wizard with on-air ability seeks salaried FT position with Eastern or Southern AC or Country station. ROBERT: (607) 776-2876. (7/20)

I will wash the dishes and mow the lawn of the person who hires me. Ha ha ha! The fools! They'll never be able to hold me to that. (709) 738-2609. (7/20)

Sportscaster, experienced in a variety of sports. Knowledgeable and good now, with potential to be better. Give me the chance to prove it. (314) 257-3365. (7/20)

Sports. Sports, Sports! Excellent PBP, sportstalk and reporting. You'll never know if you don't call. BILL: (402) 421-3922. (7/20)

Three years' in the graveyard and I'm not dead yet! Fifty percent of the markets overnight audience listens to me. ROBERT: (205) 233-6247. (7/20)

Working major market AOR AT/promotion Assistant willing to relocate any climate anywhere. KYLE: (813) 595-7154. (7/20)

Eight year Country Personality seeks gig with possible PD opportunities. Any daytime shift, ready for hardwork and challenge. J J WESTON: (303) 798-2365. (7/20)

Programmer with ten years' experience seeks slot with stable company MIKE (314) 432-1949. (7/20)

For rent. One Air Personality, slightly used, experienced in AM, midnights and news. Seeking relocation anywhere. Reliable and hardworking. RICH: (216) 529-0653. (7/20)

Goodlooking, talented and personable AT, currently working swing at top rated P2 Texas CHR, willing to relocate. JAY MICHAELS: (512) 480-8116. (7/20)

FILL-IN HASSLES?

Major Market Talent Available for short-term fill-in on your station. Vacations, or while you're looking for a new team member - (Mornings, Afternoons, Nights) -CHR, AC, OLDIES. With 4 books a year, WHY WORRY? Call for tape and availability...

(800) 93-RADIO

Fresh, young, progressive Talent seeks nurturing. Tired of the same wornout voices and opinions? Hire me! Bring back personality radio! MICHAEL: (800) 327-5555. (7/20)

Eight year veteran currently working PT ready to go back to FT. Your market size isn't as important as a winning attitude. JIM: (207) 934-1895. (7/20)

Situation sought, Billy Joel didn't start the fire, I did. Top rated CHR female seeks bigger market in Northeast. (802) 442-2311. (7/20)

Seeking next challenge. Announcing and/or programming. Currently FS PD/mornings. Prefer AC/Oldies/Country. (316) 227-7825. (7/20)

Experienced sportscaster seeks bigger ballfield to play in. Strong knowledge of all sports, exciting delivery. PBP/sports-casts. BOB: (307) 672-6103. (7/20)

Hardworking, intelligent AT with over two years' small/medium market experience seeks bigger and greener pastures. TODD: (814) 662-2044. (7/20)

Free. I will move free to Southeast and Southwest! 34 year old with 16 years' on-air experience. STEVE: (904) 477-1054. (7/20)

Popular, experienced PBP Announcer seeks collegiate PBP position. Professional sports and college experience. RANDY: (407) 879-4200. (7/20)

Football and basketball seasons are coming! You should be seeking a top-notch PBP Announcer. Here I am. BILL: (402) 421-3922. (7/20)

Versatile player seeks try-out for your team. On-air with excellent production. Five years' experience. Large markets only. ANNE: (305) 583-5911. (7/20)

Engineer/Air Talent seeks airshift on rock FM. Willing to engineer combos, and prefer mild winter climate of 125k+ metro. Experienced. ERIC: (219) 924-7004. (7/20)

One-on-one seasoned radioaholic seeks programming/operations gig in Southeast. Versatile, detail-oriented, and love all types of music. ROGER: (615) 522-8329. (7/20)

Mature, experienced adult communicator with degree seeks drive or midday AC or newstalk. Ohio or W. Virginia. PAUL: (419) 866-0445. (7/20)

Broadcast school graduate is ready to fill that shift you've had open. Have tape to prove it. Will relocate for the right opportunity. JOHN: (313) 382-0815. (7/20)

POSITIONS SOUGHT

Now that you've read The Book...

Brian Wilson
Mornings
(201) 825-0850
(212) 867-1200

(serious inquiries only please)

Ready to move on. Experience in programming, on-air, production and seek opportunity to make your station sound great. DAVID: (713) 448-9218. (7/20)

Great voice and good production. Experience includes live remotes, phones, PBP, Anchor and news. Five years' experience in CA. CHRIS: (214) 987-9860. (7/20)

Young, experienced in small market, and have gone as far as he can go and seeks mid-market home. Production/promotions okay, airshift a must. LARRY: (419) 782-4399. (7/20)

MISCELLANEOUS

KXXO-FM a 85,000 watt AC start-up seeks CD service from all labels. TO: John Foster, PD, Box 7937, Olympia, WA 98507. (7/20)

KGSR requests record service from all labels for AOR/NAC/NR and mainstream Jazz. TO: 505 Barton Springs Road, Suite 700, Austin, TX 78704. (7/20)

R&R Opportunities Display Advertising

Display: \$55 per inch per week (maximum 35 words per inch). Includes border and logo.

Blind Box: \$65 per inch per week (maximum 35 words per inch). Includes border, box number and postage/handling.

Payable In Advance

Display & Blind Box Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail except for credit card orders which are also accepted by fax: (213) 203-8727. Visa, MC, AmEx accepted. Include name as it appears on credit card expiration date and phone number. Blind box responses are sent to advertisers every Thursday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST) eight days prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067. Fax: (213) 203-8727.

R&R Opportunities Free Advertising

Radio & Records provides free (24 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" paper and are accepted only by mail or fax: (213) 203-8727. Address all 24-word ads to R&R Free Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.

BREAKERS

BILLY JOEL
And So It Goes (Columbia)

66% of our reporters on it. Rotations: Heavy 1, Medium 35, Light 21, Total Adds 16 including WRVC, WLTS, WNLT, WXTC, WAHR, UTMF, KMJC, WMGN, KXLT, KLSY. Moves 30-23 on the AC chart.

PROPAGANDA
Heaven Give Me Words (Charisma)

57% of our reporters on it. Rotations: Heavy 3, Medium 31, Light 16, Total Adds 8, KAER, WLEV, WZNY, WAHR, U102, KMJC, WKSB, WKTK. Debuts at number 26 on the AC chart.

DION
Sea Cruise (Elektra)

52% of our reporters on it. Rotations: Heavy 2, Medium 24, Light 19, Total Adds 5, WJLK, 3WM, WKSB, WKTK, KCMJ. Debuts at number 30 on the AC chart.

NEW & ACTIVE

JUDE COLE "Time For Letting Go" (Reprise) 38/10

Rotations: Heavy 0, Medium 14/0, Light 24/10, Total Adds 10, WXTC, WIVY, KHLT, WECQ, WAFL, WSKI, WSGY, WYKZ, WKTK, KTYL, Medium: WKYE, KMJC, WEIM, WHAI, WGSV, WNMB, WKCX, KVIC, WFRO, KZLT, KSCB, KKLK, KBLQ, KWSI, Light including WLEV, WZNY, 3WM, WMID, WGLL, KEZA, WCMJ, WMTFM, WTVR, WLDR, KIDX, KAYN, KCMJ, KTID.

LIGHTNING SEEDS "Pure" (MCA) 38/8

Rotations: Heavy 1/0, Medium 12/0, Light 25/8, Total Adds 8, WKYE, KHLT, KELT, WSUL, WSKI, WTVR, KIDX, KTID, Heavy: KKLK, Medium: B100, 3WM, WEIM, WHAI, WKCX, KTYL, KVIC, WMTFM, KZLT, KSCB, KBLQ, KWSI, Light including 2WD, WLEV, WEBE, WRVC, WZNY, WIVY, WMID, WECQ, WAFL, WGSV, KRLB, WNMB, WCMJ, WFRO, WLDR, KAYN, KCMJ.

SEDUCTION "Could This Be Love" (Vendetta/A&M) 38/0

Rotations: Heavy 1/0, Medium 19/0, Light 18/0, Total Adds 0, Heavy: WSKI, Medium: KHLT, WEIM, WHAI, WGLL, WAFL, WSUL, WGSV, KRLB, WKCX, WCMJ, WMTFM, WFRO, KZLT, KSCB, KKLK, KBLQ, KAYN, KCMJ, KWSI, Light including B100, WLEV, WRVC, WIVY, WTVR, 3WM, WECQ, WSGY, WYKZ, WKTK, WNMB, KVIC, WTVR, WLDR.

BAD ENGLISH "Possession" (Epic) 36/1

Rotations: Heavy 2/0, Medium 21/0, Light 13/1, Total Adds 1, WKTK, Heavy: WMGS, KKLK, Medium: KXLT, WKYE, WAHR, U102, WVUD, WMID, WEIM, WHAI, WAFL, WSUL, WSKI, WSGY, WNMB, WKCX, KVIC, WCMJ, WFRO, KSCB, KBLQ, KTID, KWSI, Light including B100, WLEV, WRVC, WIVY, WECQ, WGLL, KEZA, KRLB, KTYL, WTVR, KAYN, KCMJ.

OLETA ADAMS "Rhythm Of Life" (Fontana/Mercury) 34/34

Rotations: Heavy 0, Medium 2/2, Light 32/32, Total Adds 34, WLTS, KLSI, KESZ, WLEV, WEBE, WKYE, WZNY, KHLT, KELT, WFMK, 3WM, WEIM, WECQ, WHAI, WGLL, WAFL, WSUL, WSKI, WYKZ, WGSV, WNMB, WKCX, KTYL, KVIC, WCMJ, WMTFM, WFRO, KZLT, KSCB, WLDR, KKLK, KBLQ, KAYN, KWSI.

JIMMY RYSER "Same Old Look" (Arista) 34/1

Rotations: Heavy 0, Medium 17/0, Light 17/1, Total Adds 1, WZNY, Medium: WKYE, WAHR, KHLT, WMID, WEIM, WHAI, WGLL, WGSV, WNMB, WKCX, WFRO, KZLT, KSCB, KKLK, KIDX, KBLQ, KWSI, Light including B100, WJLK, WEBE, WECQ, WAFL, WSUL, WSKI, WSGY, KEZA, KRLB, KTYL, KVIC, WCMJ, WTVR, KAYN, KTID.

ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 GLORIA ESTEFAN	85/0	81	3	1
2 MARIAH CAREY	85/1	80	4	1
3 MICHAEL McDONALD	81/0	67	10	4
4 JAMES INGRAM	83/0	63	15	5
5 AFTER 7	76/1	56	16	4
6 BRUCE HORNSBY & THE RANGE	76/0	60	12	4
7 ANITA BAKER	80/0	53	22	5
8 NIKKI	77/2	42	25	10
9 WILSON PHILLIPS	78/3	36	39	3
10 MICHAEL BOLTON	65/0	40	19	6
11 JANET JACKSON	78/8	21	42	15
12 PAUL YOUNG	77/9	18	46	13
13 BASIA	60/0	24	32	4
14 TAYLOR DAYNE	47/2	26	20	1
15 ROXETTE	46/0	20	17	9
16 GO WEST	59/1	22	29	8
17 POCO	58/1	17	37	4
18 PHIL COLLINS	41/0	20	16	5
19 FLEETWOOD MAC	64/7	7	40	17
20 LITTLE RIVER BAND	56/1	10	42	4
21 ELTON JOHN	33/0	10	17	6
22 SWEET SENSATION	54/2	6	37	11
23 BILLY JOEL	57/16	1	35	21
24 RICHARD MARX	27/0	9	10	8
25 LISA STANSFIELD	49/6	2	33	14
26 PROPAGANDA	50/8	3	31	16
27 REGINA BELLE	45/0	4	30	11
28 BRENT BOURGEOIS	26/0	4	13	9
29 NEVILLE BROTHERS	36/0	5	24	7
30 DION	45/5	2	24	19

MOST ADDED

OLETA ADAMS (34)
 EVERYTHING BUT THE GIRL (20)
 BILLY JOEL (16)
 BRENDA RUSSELL (12)
 JUDE COLE (10)
 SOUTHERN PACIFIC (10)
 PAUL YOUNG (9)
 BEACH BOYS (8)
 EVERYDAY PEOPLE (8)
 JANET JACKSON (8)
 LIGHTNING SEEDS (8)
 PROPAGANDA (8)

HOTTEST

MARIAH CAREY (68)
 GLORIA ESTEFAN (63)
 MICHAEL McDONALD (46)
 JAMES INGRAM (42)
 BRUCE HORNSBY (34)
 AFTER 7 (29)
 MICHAEL BOLTON (29)
 ANITA BAKER (21)
 ROXETTE (13)
 GO WEST (10)

MARTI JONES "Any Kind Of Lie" (RCA) 30/1

Rotations: Heavy 1/0, Medium 10/0, Light 19/1, Total Adds 1, WGLL, Heavy: KTID, Medium: WEIM, WAFL, WKCX, KVIC, WCMJ, WMTFM, WFRO, KZLT, KKLK, KWSI, Light including WRVC, WKYE, WYTC, KHLT, KELT, 3WM, WECQ, WHAI, WSKI, WSGY, WGSV, WNMB, KTYL, KSCB, WLDR, KIDX, KBLQ, KAYN.

PETER BLAKELEY "Quicksand" (Capitol) 28/2

Rotations: Heavy 0, Medium 8/1, Light 20/1, Total Adds 2, KELT, KTID, Medium including WKYE, WHAI, WMTFM, KZLT, KKLK, KBLQ, KWSI, Light including WLEV, WZNY, 3WM, WEIM, WECQ, WGLL, WAFL, WSKI, WSGY, WGSV, WNMB, WKCX, KVIC, WCMJ, WFRO, KSCB, WTVR, WLDR, KAYN.

SINEAD O'CONNOR "The Emperor's New Clothes" (Chrysalis) 27/2

Rotations: Heavy 0, Medium 10/0, Light 17/2, Total Adds 2, WECQ, WSKI, Medium: WKYE, KHLT, WEIM, WSUL, WFRO, KZLT, KKLK, KBLQ, KAYN, KWSI, Light including B100, WRVC, WMID, WHAI, WAFL, WSGY, WGSV, KRLB, WNMB, WKCX, KVIC, WCMJ, WMTFM, KSCB, KCMJ.

BRENDA RUSSELL "Stop Running Away" (A&M) 26/12

Rotations: Heavy 0, Medium 2/2, Light 24/10, Total Adds 12, WSNL, KHLT, WEIM, WECQ, WHAI, WGLL, WYKZ, WGSV, WKCX, KSCB, WTVR, KKLK, Light including WTCB, WRVR, 3WM, WSUL, WNMB, KVIC, WCMJ, WMTFM, WFRO, KZLT, WLDR, KBLQ, KCMJ, KWSI.

SIGNIFICANT ACTION

BEACH BOYS "Problem Child" (RCA) 21/8

Rotations: Heavy 0, Medium 6/2, Light 15/6, Total Adds 8, KMJC, WECQ, WSK, WSGY, WKCX, KTYL, KZLT, WLDR, Medium including WEIM, WFRO, KKLK, KBLQ, Light including 3WM, WGLL, WSUL, WGSV, WNMB, KVIC, WCMJ, KSCB, KWSI.

EVERYTHING BUT THE GIRL "Take Me" (Atlantic) 20/20

Rotations: Heavy 0, Medium 0, Light 20/20, Total Adds 20, WEBE, WTCB, WRVR, 3WM, WEIM, WHAI, WYKZ, WGSV, WNMB, KTYL, KVIC, WCMJ, WMTFM, WFRO, KZLT, KSCB, WLDR, KKLK, KTID, KWSI.

UB40 "The Way You Do The Things You Do" (Virgin) 20/2

Rotations: Heavy 1/0, Medium 3/0, Light 16/2, Total Adds 2, WMTFM, KZLT, Heavy: KKLK, Medium: KBLQ, KTID, KWSI, Light including KELT, WMID, WHAI, WAFL, WSUL, WGSV, WNMB, WKCX, KVIC, WCMJ, WFRO, KSCB, WLDR, KAYN.

DON DIXON "Gimme A Little Sign" (Enigma) 20/0

Rotations: Heavy 0, Medium 9/0, Light 11/0, Total Adds 0, Medium: WKYE, WAHR, WMGN, WEIM, WHAI, WAFL, WFRO, KTID, KWSI, Light: KLCY, WECQ, WGSV, WKCX, KVIC, WCMJ, KSCB, WLDR, KKLK, KIDX, KBLQ.

SOUTHERN PACIFIC "Side Saddle" (WB) 19/10

Rotations: Heavy 0, Medium 3/1, Light 16/9, Total Adds 10, WKYE, WAHR, WGLL, WAFL, WGSV, KTYL, WMTFM, WFRO, KAYN, KTID, Medium including KVIC, KKLK, Light including WMID, WEIM, WSUL, WKCX, WCMJ, KBLQ, KWSI.

STANLEY CLARKE & GEORGE DUKE "Lady" (Epic) 19/2

Rotations: Heavy 0, Medium 3/0, Light 16/2, Total Adds 2, WKCX, KZLT, Medium: WLDR, KBLQ, KWSI, Light including WRVC, WTCB, WRVR, WMGN, 3WM, WEIM, WYKZ, WGSV, WNMB, KTYL, WMTFM, WFRO, KSCB, KKLK.

SALLY MOORE "My Heart Has A Mind Of Its Own" (Curb) 18/3

Rotations: Heavy 0, Medium 7/0, Light 11/3, Total Adds 3, WECQ, WNMB, KSCB, Medium: WAHR, KHLT, WEIM, WHAI, WFRO, KTID, KWSI, Light including WEBE, WTCB, WRVR, WYKZ, WKCX, WCMJ, KKLK, KBLQ.

CHRIS REA "Let's Dance" (Geffen) 16/5

Rotations: Heavy 1/0, Medium 1/0, Light 14/5, Total Adds 5, WSKI, WNMB, WKCX, KSCB, WTVR, Heavy: KKLK, Medium: KBLQ, Light including WKYE, WMID, WEIM, WHAI, WAFL, KVIC, WFRO, KCMJ, KWSI.

PIA ZADORA "If You Were Mine" (Epic) 15/2

Rotations: Heavy 0, Medium 1/0, Light 14/2, Total Adds 2, WYKZ, KZLT, Medium: WEIM, Light including WAFL, WSUL, WGSV, WCMJ, WMTFM, WFRO, KSCB, WLDR, KKLK, KBLQ, KTID, KWSI.

EDGAR WINTER "Cry Out" (Rhino) 14/2

Rotations: Heavy 0, Medium 1/1, Light 13/1, Total Adds 2, WNMB, KWSI, Light including WEBE, WMID, WEIM, WHAI, WAFL, WGSV, WKCX, WCMJ, WFRO, KSCB, KBLQ, KAYN.

MODERN ENGLISH "I Met With You" (TVT) 14/1

Rotations: Heavy 0, Medium 1/0, Light 13/1, Total Adds 1, KAYN, Medium: KKLK, Light including WEBE, WMID, WEIM, WHAI, WAFL, WSUL, WSKI, KVIC, KSCB, KBLQ, KCMJ, KWSI.

JEFF LYNNE "Every Little Thing" (Reprise) 13/1

Rotations: Heavy 2/0, Medium 2/0, Light 9/1, Total Adds 1, B100, Heavy: WMID, KKLK, Medium: WKYE, KVIC, Light including WEIM, WHAI, WAFL, WSUL, WGSV, WNMB, KSCB, KWSI.

CROSBY, STILLS & NASH "Live It Up" (Atlantic) 13/0

Rotations: Heavy 2/0, Medium 6/0, Light 5/0, Total Adds 0, Heavy: WMID, KKLK, Medium: WKYE, WAHR, KMJC, WSGY, WFRO, KBLQ, Light: WSKI, WGSV, WKCX, KSCB, KWSI.

CHICAGO "Hearts In Trouble" (DGC) 9/6

Rotations: Heavy 0, Medium 1/1, Light 8/5, Total Adds 6, WLEV, WEIM, WSUL, KKLK, KBLQ, KWSI, Light including WMID, WGLL, WNMB.

EVERYDAY PEOPLE "Headline News" (SBK) 8/8

Rotations: Heavy 0, Medium 0, Light 8/8, Total Adds 8, WEIM, WAFL, WSUL, WFRO, KKLK, KBLQ, KCMJ, KWSI.



JUDE COLE

"Time For Letting Go"

38 AC Reporters --
 Most Added
 Second Weeks In A Row!

Breaker Bound--
 Next Week!



Reprise

AC ADDS & HOTS

CURRENT-BASED

EAST

P1

WALK/Long Island
Edwards/Lombardo
JANET JACKSON
WILSON PHILLIPS
Hottest:
GLORIA ESTEFAN
MARIAH CAREY
TAYLOR DAYNE
AFTER 7
JAMES INGRAM

WNSR/New York
Bob Dunphy
JANET JACKSON
MARIAH CAREY
Hottest:
ROXETTE
TAYLOR DAYNE
MICHAEL BOLTON
PAUL YOUNG
BRUCE HORNSBY

WSNI/Philadelphia
Jere Sullivan
BRENDA RUSSELL
Hottest:
AFTER 7
ANITA BAKER
MARIAH CAREY
MICHAEL MCDONALD
NIKKI

WLTT/Washington
Chuck Morgan
WILSON PHILLIPS
Hottest:
PHIL COLLINS
WILSON PHILLIPS
GLORIA ESTEFAN
MARIAH CAREY
MICHAEL BOLTON

P2

WLEVI/Allentown
Jeff Silvers
LISA STANSFIELD
PROPAGANDA
OLETA ADAMS
CHICAGO
Hottest:
MICHAEL MCDONALD
GLORIA ESTEFAN
MARIAH CAREY
AFTER 7
BRUCE HORNSBY

WJLK/Asbury Park
Holcomb/Guida
LISA STANSFIELD
DION
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
WILSON PHILLIPS
AFTER 7
BRUCE HORNSBY

WEBE/Bridgeport
Hansen/Norman
OLETA ADAMS
EVERYTHING BUT TH
Hottest:
MARIAH CAREY
TAYLOR DAYNE
BRUCE HORNSBY
MICHAEL MCDONALD
MICHAEL BOLTON

WRVC/Huntington
Hayes/Swan
BILLY JOEL
LISA STANSFIELD
SWEET SENSATION
Hottest:
MICHAEL MCDONALD
JAMES INGRAM
MARIAH CAREY
GLORIA ESTEFAN
MICHAEL BOLTON

WKYE/Johnstown
Jack Michaels
DON HENLEY
LISA STANSFIELD
SOUTHERN PACIFIC
LIGHTNING SEEDS
OLETA ADAMS
Hottest:
MARIAH CAREY
AFTER 7
JAMES INGRAM
MICHAEL MCDONALD
NIKKI

WOBM/Monmouth, NJ
Scott/Devoti
none
Hottest:
MICHAEL MCDONALD
MICHAEL BOLTON
GLORIA ESTEFAN
MARIAH CAREY
JAMES INGRAM

WOBM/Monmouth, NJ
Scott/Devoti
none
Hottest:
MICHAEL MCDONALD
MICHAEL BOLTON
GLORIA ESTEFAN
MARIAH CAREY
JAMES INGRAM

WMGS/Wilkes Barre
Norton/Marriott
none
Hottest:
GO WEST
BAD ENGLISH
BRUCE HORNSBY
TAYLOR DAYNE
GLORIA ESTEFAN

P3

WMID/Atlantic City
McNally/Spector
DON HENLEY
GARY MOORE
Hottest:
MICHAEL MCDONALD
DEL AMITRI
CS&N
BRUCE HORNSBY
JEFF LYNNE

WEIM/Fitchburg
Jack Raymond
BRENDA RUSSELL
EVERYTHING BUT TH
CHICAGO
RIVER CITY PEOPLE
OLETA ADAMS
EVERYDAY PEOPLE
NAJEE & VESTA
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
MICHAEL MCDONALD
BRUCE HORNSBY
JAMES INGRAM

WECQ/Geneva
Anthony/Smith
SINEAD O'CONNOR
JUDE COLE
BRENDA RUSSELL
BEACH BOYS
OLETA ADAMS
SALLY MOORE
Hottest:
MICHAEL MCDONALD
GLORIA ESTEFAN
JAMES INGRAM
POCO
AFTER 7

WHAI/Greenfield, MA
Deane/Archer
BRENDA RUSSELL
EVERYTHING BUT TH
OLETA ADAMS
Hottest:
MARIAH CAREY
ANITA BAKER
BRUCE HORNSBY
WILSON PHILLIPS
NIKKI

WGLL/Mercersburg
Begin/Burns
BRENDA RUSSELL
BILLY JOEL
OLETA ADAMS
SOUTHERN PACIFIC
MARTI JONES
Hottest:
MARIAH CAREY
JAMES INGRAM
MICHAEL MCDONALD
ANITA BAKER
NIKKI

WZNY/Augusta, GA
John Patrick
OLETA ADAMS
PROPAGANDA
JIMMY RYSER
Hottest:
GLORIA ESTEFAN
MARIAH CAREY
MICHAEL MCDONALD
JAMES INGRAM

WAFM/Milford, DE
Tim Brough
JUDE COLE
OLETA ADAMS
SOUTHERN PACIFIC
DON HENLEY
EVERYDAY PEOPLE
Hottest:
GLORIA ESTEFAN
MARIAH CAREY
MICHAEL MCDONALD
BRUCE HORNSBY
GO WEST

WATC/Columbia, SC
Doug Spets
EVERYTHING BUT TH
Hottest:
GLORIA ESTEFAN
MARIAH CAREY
MICHAEL MCDONALD
TAYLOR DAYNE
JAMES INGRAM

WATC/Columbia, SC
Doug Spets
EVERYTHING BUT TH
Hottest:
GLORIA ESTEFAN
MARIAH CAREY
MICHAEL MCDONALD
TAYLOR DAYNE
JAMES INGRAM

WVIV/Jacksonville
Terry Matthews
JUDE COLE
BROTHER BEYOND
Hottest:
MICHAEL BOLTON
MICHAEL MCDONALD
MARIAH CAREY
BRUCE HORNSBY
JAMES INGRAM

WVIV/Jacksonville
Terry Matthews
JUDE COLE
BROTHER BEYOND
Hottest:
MICHAEL BOLTON
MICHAEL MCDONALD
MARIAH CAREY
BRUCE HORNSBY
JAMES INGRAM

WVIV/Jacksonville
Terry Matthews
JUDE COLE
BROTHER BEYOND
Hottest:
MICHAEL BOLTON
MICHAEL MCDONALD
MARIAH CAREY
BRUCE HORNSBY
JAMES INGRAM

WVIV/Jacksonville
Terry Matthews
JUDE COLE
BROTHER BEYOND
Hottest:
MICHAEL BOLTON
MICHAEL MCDONALD
MARIAH CAREY
BRUCE HORNSBY
JAMES INGRAM

SOUTH

P1

WBS-FM/Atlanta
LoCascio/McCoy
WILSON PHILLIPS
Hottest:
MARIAH CAREY
MICHAEL MCDONALD
MICHAEL BOLTON
GLORIA ESTEFAN
JAMES INGRAM

KVIL/Dallas
Rhodes/Eberhart
FLEETWOOD MAC
NIKKI
PAUL YOUNG
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
JAMES INGRAM
WILSON PHILLIPS
GO WEST

WLTS/New Orleans
Bob Mitchell
BILLY JOEL
OLETA ADAMS
Hottest:
GLORIA ESTEFAN
JAMES INGRAM
AFTER 7
ANITA BAKER
MICHAEL BOLTON

2WD/Norfolk
Bill Curtis
JANET JACKSON
FLEETWOOD MAC
Hottest:
MICHAEL BOLTON
MARIAH CAREY
GLORIA ESTEFAN
BRUCE HORNSBY
TAYLOR DAYNE

WNLN/Tampa
Don Schaeffer
BILLY JOEL
PAUL YOUNG
Hottest:
GLORIA ESTEFAN
RICHARD MARX
MARIAH CAREY
JAMES INGRAM

WRWF/West Palm Beach
Dave Parks
NIKKI
POCO
Hottest:
PAUL YOUNG
GLORIA ESTEFAN
MICHAEL MCDONALD
PHIL COLLINS
ROXETTE

WZNY/Augusta, GA
John Patrick
OLETA ADAMS
PROPAGANDA
JIMMY RYSER
Hottest:
GLORIA ESTEFAN
MARIAH CAREY
MICHAEL MCDONALD
JAMES INGRAM

WXTV/Charleston
John Quincy
BILLY JOEL
JUDE COLE
Hottest:
GLORIA ESTEFAN
MARIAH CAREY
MICHAEL MCDONALD
JAMES INGRAM

WATC/Columbia, SC
Doug Spets
EVERYTHING BUT TH
Hottest:
GLORIA ESTEFAN
MARIAH CAREY
MICHAEL MCDONALD
TAYLOR DAYNE
JAMES INGRAM

WVIV/Jacksonville
Terry Matthews
JUDE COLE
BROTHER BEYOND
Hottest:
MICHAEL BOLTON
MICHAEL MCDONALD
MARIAH CAREY
BRUCE HORNSBY
JAMES INGRAM

WVIV/Jacksonville
Terry Matthews
JUDE COLE
BROTHER BEYOND
Hottest:
MICHAEL BOLTON
MICHAEL MCDONALD
MARIAH CAREY
BRUCE HORNSBY
JAMES INGRAM

WVIV/Jacksonville
Terry Matthews
JUDE COLE
BROTHER BEYOND
Hottest:
MICHAEL BOLTON
MICHAEL MCDONALD
MARIAH CAREY
BRUCE HORNSBY
JAMES INGRAM

WVIV/Jacksonville
Terry Matthews
JUDE COLE
BROTHER BEYOND
Hottest:
MICHAEL BOLTON
MICHAEL MCDONALD
MARIAH CAREY
BRUCE HORNSBY
JAMES INGRAM

KEZA/Fayetteville, AR

Turner/Pollitt
none
Hottest:
MARIAH CAREY
MICHAEL BOLTON
BRUCE HORNSBY
MICHAEL MCDONALD
WILSON PHILLIPS

WTKK/Gainesville
Nick Allen
LITTLE RIVER BAND
JUDE COLE
DION
PROPAGANDA
BAD ENGLISH
BILLY JOEL
Hottest:
GLORIA ESTEFAN
MARIAH CAREY
MICHAEL MCDONALD
JAMES INGRAM
ANITA BAKER

WGSV/Guntersville
Jackson/Bell
OLETA ADAMS
SOUTHERN PACIFIC
BRENDA RUSSELL
EVERYTHING BUT TH
Hottest:
MARIAH CAREY
MICHAEL MCDONALD
JAMES INGRAM
ANITA BAKER
GLORIA ESTEFAN

KRLB/Lubbock
Paul Ramone
none
Hottest:
AFTER 7
JAMES INGRAM
GO WEST
MARIAH CAREY
SWEET SENSATION

WNMB/No. Myrtle Beach
Thompson/Adams
EVERYTHING BUT TH
OLETA ADAMS
CHRIS REA
SALLY MOORE
EDGAR WINTER
Hottest:
MICHAEL MCDONALD
GLORIA ESTEFAN
BRUCE HORNSBY
ANITA BAKER

WKCX/Rome
Randy Quick
BRENDA RUSSELL
OLETA ADAMS
BEACH BOYS
CLARKE & DUKE
CHRIS REA
Hottest:
NIKKI
ANITA BAKER
WILSON PHILLIPS
BRUCE HORNSBY
AFTER 7

KTYL/Tyler
Janie Baker
BILLY JOEL
BEACH BOYS
OLETA ADAMS
JUDE COLE
EVERYTHING BUT TH
SOUTHERN PACIFIC
Hottest:
MICHAEL BOLTON
MICHAEL MCDONALD
AFTER 7
GLORIA ESTEFAN
MARIAH CAREY

KVIC/Victoria
Tony Davis
EVERYTHING BUT TH
OLETA ADAMS
RIVER CITY PEOPLE
Hottest:
JAMES INGRAM
MARIAH CAREY
GLORIA ESTEFAN
MICHAEL MCDONALD
BRUCE HORNSBY

WYKZ/Beaufort, SC
Robertson/Kennedy
PIA ZADORA
BRENDA RUSSELL
EVERYTHING BUT TH
OLETA ADAMS
JUDE COLE
Hottest:
GLORIA ESTEFAN
MARIAH CAREY
MICHAEL MCDONALD
JAMES INGRAM
AFTER 7

WVIV/Jacksonville
Terry Matthews
JUDE COLE
BROTHER BEYOND
Hottest:
MICHAEL BOLTON
MICHAEL MCDONALD
MARIAH CAREY
BRUCE HORNSBY
JAMES INGRAM

WVIV/Jacksonville
Terry Matthews
JUDE COLE
BROTHER BEYOND
Hottest:
MICHAEL BOLTON
MICHAEL MCDONALD
MARIAH CAREY
BRUCE HORNSBY
JAMES INGRAM

WVIV/Jacksonville
Terry Matthews
JUDE COLE
BROTHER BEYOND
Hottest:
MICHAEL BOLTON
MICHAEL MCDONALD
MARIAH CAREY
BRUCE HORNSBY
JAMES INGRAM

WVIV/Jacksonville
Terry Matthews
JUDE COLE
BROTHER BEYOND
Hottest:
MICHAEL BOLTON
MICHAEL MCDONALD
MARIAH CAREY
BRUCE HORNSBY
JAMES INGRAM

MIDWEST

P1

WARM98/Cincinnati
Michael Grayson
none
Hottest:
ELTON JOHN
WILSON PHILLIPS
PHIL COLLINS
MICHAEL BOLTON
GLORIA ESTEFAN

WWNK/Cincinnati
Matthews/McCullough
TAYLOR DAYNE
Hottest:
WILSON PHILLIPS
PHIL COLLINS
ROXETTE
EXPOSE
GLORIA ESTEFAN

WLTF/Cleveland
Popovich/Godfrey
none
Hottest:
GLORIA ESTEFAN
JAMES INGRAM
RICHARD MARX
WHISTLE
ROXETTE

WSNY/Columbus
Hallett/Nunnally
PAUL YOUNG
Hottest:
RICHARD MARX
MICHAEL BOLTON
PHIL COLLINS
ROGERS & KNIGHT

WNIC/Detroit
Bob Kucken
none
Hottest:
AFTER 7
MARIAH CAREY
PHIL COLLINS
GLORIA ESTEFAN
NIKKI

KXLT/Denver
Ward/Adams
BILLY JOEL
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
MICHAEL MCDONALD
JAMES INGRAM
BRUCE HORNSBY

KBIG/Los Angeles
Edwards/Verdery
none
Hottest:
MICHAEL BOLTON
GLORIA ESTEFAN
MARIAH CAREY
JAMES INGRAM
MICHAEL MCDONALD

KOST/Los Angeles
Kaye/Amidon
PAUL YOUNG
Hottest:
MARIAH CAREY
PATTI AUSTIN
GLORIA ESTEFAN
MICHAEL BOLTON
JAMES INGRAM

KESZ/Phoenix
Carla Fox
SWEET SENSATION
OLETA ADAMS
Hottest:
MICHAEL BOLTON
MARIAH CAREY
GLORIA ESTEFAN
ROXETTE

KLSI/Kansas City
Tom Land
JANET JACKSON
OLETA ADAMS
Hottest:
ELTON JOHN
ROXETTE
MICHAEL BOLTON
MARIAH CAREY
GLORIA ESTEFAN

WYUW/Dayton
Reed Kittredge
none
Hottest:
GLORIA ESTEFAN
MICHAEL MCDONALD
AFTER 7
JAMES INGRAM
MARIAH CAREY

WYUW/Dayton
Reed Kittredge
none
Hottest:
GLORIA ESTEFAN
MICHAEL MCDONALD
AFTER 7
JAMES INGRAM
MARIAH CAREY

WYUW/Dayton
Reed Kittredge
none
Hottest:
GLORIA ESTEFAN
MICHAEL MCDONALD
AFTER 7
JAMES INGRAM
MARIAH CAREY

KMJC/Davenport

Geims/O'Brien
BEACH BOYS
BILLY JOEL
PROPAGANDA
Hottest:
AFTER 7
ANITA BAKER
MARIAH CAREY
GLORIA ESTEFAN
NIKKI

WLHT/Grand Rapids
Dirksen/Brown
FLEETWOOD MAC
Hottest:
MICHAEL MCDONALD
BRUCE HORNSBY
ANITA BAKER
MARIAH CAREY
GLORIA ESTEFAN

WMYX/Milwaukee
King/Morales
PAUL YOUNG
AFTER 7
Hottest:
MICHAEL BOLTON
MARIAH CAREY
PHIL COLLINS
ELTON JOHN
ROXETTE

KS95/Minneapolis
Kim Jeffries
PAUL YOUNG
Hottest:
MICHAEL BOLTON
MARIAH CAREY
RICHARD MARX
GLORIA ESTEFAN
MICHAEL MCDONALD

KYKY/St. Louis
Weed/Larrabee
LINDA RONSTADT
PAUL YOUNG
Hottest:
JUDE COLE
GLORIA ESTEFAN
RICHARD MARX
ROXETTE
ROD STEWART

WVUN/Dayton
Reed Kittredge
none
Hottest:
GLORIA ESTEFAN
MICHAEL MCDONALD
AFTER 7
JAMES INGRAM
MARIAH CAREY

KLSY/Seattle
Bob Brooks
BILLY JOEL
TAYLOR DAYNE
Hottest:
PHIL COLLINS
MICHAEL BOLTON
AFTER 7
GLORIA ESTEFAN
WILSON PHILLIPS

KLBY/Salt Lake City
Michael O'Brien
none
Hottest:
MICHAEL BOLTON
GLORIA ESTEFAN
MARIAH CAREY
JAMES INGRAM
MICHAEL MCDONALD

B100/San Diego
Gene Knight
CHEAP TRICK
JEFF LYNNE
Hottest:
MARIAH CAREY
GO WEST
MICHAEL BOLTON
JANET JACKSON

K101/San Francisco
Angela Perelli
JANET JACKSON
Hottest:
MARIAH CAREY
MICHAEL BOLTON
TAYLOR DAYNE
PHIL COLLINS

KLKV/Anchorage
Dave Stroh
CHICAGO
BRENDA RUSSELL
EVERYDAY PEOPLE
M.C. HAMMER
EVERYTHING BUT TH
RIVER CITY PEOPLE
BANDERA
OLETA ADAMS
Hottest:
BRUCE HORNSBY
WILSON PHILLIPS
POCO
JEFF LYNNE
DION

KLKV/Anchorage
Dave Stroh
CHICAGO
BRENDA RUSSELL
EVERYDAY PEOPLE
M.C. HAMMER
EVERYTHING BUT TH
RIVER CITY PEOPLE
BANDERA
OLETA ADAMS
Hottest:
BRUCE HORNSBY
WILSON PHILLIPS
POCO
JEFF LYNNE
DION

KLKV/Anchorage
Dave Stroh
CHICAGO
BRENDA RUSSELL
EVERYDAY PEOPLE
M.C. HAMMER
EVERYTHING BUT TH
RIVER CITY PEOPLE
BANDERA
OLETA ADAMS
Hottest:
BRUCE HORNSBY
WILSON PHILLIPS
POCO
JEFF LYNNE
DION

3WM/Toledo

Mark Roberts
DION
EVERYTHING BUT TH
OLETA ADAMS
Hottest:
MARIAH CAREY
MICHAEL MCDONALD
ANITA BAKER
JAMES INGRAM
BASIA

WCMJ/Cambridge, OH
Mike Ruble
EVERYTHING BUT TH
OLETA ADAMS
DON HENLEY
Hottest:
GLORIA ESTEFAN
MICHAEL MCDONALD
MARIAH CAREY
JAMES INGRAM
BRUCE HORNSBY

WMT-FM/Cedar Rapids
Dennis Green
UB40
OLETA ADAMS
SOUTHERN PACIFIC
EVERYTHING BUT TH
Hottest:
MICHAEL BOLTON
AFTER 7
MARIAH CAREY
GLORIA ESTEFAN
BASIA

WGMN/Madison
Pat O'Neill
PAUL YOUNG
BILLY JOEL
Hottest:
AFTER 7
MICHAEL MCDONALD
MARIAH CAREY
BRUCE HORNSBY

WFRO/Fremont, OH
Larry Ziebold
EVERYDAY PEOPLE
OLETA ADAMS
SOUTHERN PACIFIC
EVERYTHING BUT TH
RIVER CITY PEOPLE
Hottest:
BASIA
GLORIA ESTEFAN
JAMES INGRAM
ANITA BAKER
MARIAH CAREY

WVUN/Dayton
Reed Kittredge
none
Hottest:
GLORIA ESTEFAN
MICHAEL MCDONALD
AFTER 7
JAMES INGRAM
MARIAH CAREY

KIDX/Billings, MT
Rick Lawrence
JANET JACKSON
LIGHTNING SEEDS
GO WEST
Hottest:
ROXETTE
MICHAEL BOLTON
GLORIA ESTEFAN
JAMES INGRAM
ANITA BAKER

KBLO/Logan, UT
John Dimick
CHICAGO
OLETA ADAMS
PAUL COTTON
NAJEE & VESTA
EVERYDAY PEOPLE
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
JAMES INGRAM
MICHAEL MCDONALD
ANITA BAKER

KAYN/Nogales
Bob Gerhard
OLETA ADAMS
MODERN ENGLISH
SOUTHERN PACIFIC
Hottest:
GLORIA ESTEFAN
MICHAEL MCDONALD
TAYLOR DAYNE
MARIAH CAREY
BRUCE HORNSBY

KWSI/Warm Springs, OR
Sue Matters
OLETA ADAMS
EVERYDAY PEOPLE
RIVER CITY PEOPLE
EVERYTHING BUT TH
CHICAGO
PAUL COTTON
NAJEE & VESTA
TOMMY JAMES
Hottest:
AFTER 7
BRUCE HORNSBY
WILSON PHILLIPS
JANET JACKSON
FLEETWOOD MAC

KWSI/Warm Springs, OR
Sue Matters
OLETA ADAMS
EVERYDAY PEOPLE
RIVER CITY PEOPLE
EVERYTHING BUT TH
CHICAGO
PAUL COTTON
NAJEE & VESTA
TOMMY JAMES
Hottest:
AFTER 7
BRUCE HORNSBY
WILSON PHILLIPS
JANET JACKSON
FLEETWOOD MAC

KWSI/Warm Springs, OR
Sue Matters
OLETA ADAMS
EVERYDAY PEOPLE
RIVER CITY PEOPLE
EVERYTHING BUT TH
CHICAGO
PAUL COTTON
NAJEE & VESTA
TOMMY JAMES
Hottest:
AFTER 7
BRUCE HORNSBY
WILSON PHILLIPS
JANET JACKSON
FLEETWOOD MAC

KWSI/Warm Springs, OR
Sue Matters
OLETA ADAMS
EVERYDAY PEOPLE
RIVER CITY PEOPLE
EVERYTHING BUT TH
CHICAGO
PAUL COTTON
NAJEE & VESTA
TOMMY JAMES
Hottest:
AFTER 7
BRUCE HORNSBY
WILSON PHILLIPS
JANET JACKSON
FLEETWOOD MAC

NEW ARTISTS

	Reports/Adds
1 LIGHTNING SEEDS/Pure (MCA)	38/8
2 SEDUCTION/Could This Be Love (Vendetta/A&M)	38/0
3 OLETA ADAMS/Rhythm Of Life (Fontana/Mercury)	34/34
4 JIMMY RYSER/Same Old Look (Arista)	34/1
5 MARTI JONES/Any Kind Of Lie (RCA)	30/1
6 DON DIXON/Gimme A Little Sign (Enigma)	20/0
7 SALLY MOORE/My Heart Has A Mind Of Its Own (Curb)	18/3
8 PIA ZADORA/If You Were Mine (Epic)	15/2
9 EDGAR WINTER/Cry Out (Rhino)	14/2
10 MODERN ENGLISH/I Melt With You (TVT)	14/1

New artists have not yet had an AC Breaker.

RR HOT FAX
GET THE INFORMATION ADVANTAGE...
Easier to read more detail 3 day advance
via R&R's HOT FAX service Call for a free sample
(213) 553-4330

AC ADDS & HOTS

July 20, 1990 R&R • 75

FULL-SERVICE AC

MOST ADDED

FLEETWOOD MAC (4)
JANET JACKSON (4)
PAUL YOUNG (4)
MARIAH CAREY (3)
BILLY JOEL (3)
WILSON PHILLIPS (3)

HOTTEST

GLORIA ESTEFAN (20)
MICHAEL BOLTON (15)
MARIAH CAREY (15)
PHIL COLLINS (11)
MICHAEL McDONALD (10)
BRUCE HORNSBY (8)
ELTON JOHN (7)
ROXETTE (7)
ANITA BAKER (6)
JAMES INGRAM (5)

GOLD-BASED AC

MOST ADDED

BILLY JOEL (6)
FLEETWOOD MAC (5)
JANET JACKSON (5)
PAUL YOUNG (4)
MARIAH CAREY (3)
WILSON PHILLIPS (3)
AFTER 7 (2)
BONNIE RAITT (2)
BRENDA RUSSELL (2)
SWEET SENSATION (2)

HOTTEST

GLORIA ESTEFAN (28)
MICHAEL BOLTON (25)
MARIAH CAREY (24)
ROXETTE (17)
MICHAEL McDONALD (13)
PHIL COLLINS (11)
ELTON JOHN (11)
AFTER 7 (8)
ANITA BAKER (7)
BRUCE HORNSBY (7)
RICHARD MARX (7)

EAST

P1

WBZ/Boston
Bernstein/Conrad
none
Hottest:
MICHAEL BOLTON
MICHAEL McDONALD
GLORIA ESTEFAN
ROXETTE

KDKA/Pittsburgh
Chuck Dickemann
none
Hottest:
WILSON PHILLIPS
ROXETTE
TAYLOR DAYNE
MARIAH CAREY
MICHAEL BOLTON

WMAL/Washington
Michael Neff
none
Hottest:
GLORIA ESTEFAN
MARIAH CAREY
MICHAEL McDONALD
PHIL COLLINS
ANITA BAKER

P2

WICC/Bridgeport
Stormin' Norman

FLEETWOOD MAC
Hottest:
GLORIA ESTEFAN
MICHAEL McDONALD
MICHAEL BOLTON
MARIAH CAREY
JAMES INGRAM

WTIC/Hartford
White/Mitchell
WILSON PHILLIPS
JANET JACKSON
PAUL YOUNG
Hottest:
GLORIA ESTEFAN
MARIAH CAREY
BRUCE HORNSBY
TAYLOR DAYNE
ANITA BAKER

P3

WFMD/Frederick, MD
Fieseier/Watson

none
Hottest:
MICHAEL BOLTON
MARIAH CAREY
GLORIA ESTEFAN
MICHAEL McDONALD
JAMES INGRAM

WELI/New Haven
Gross/McCormick

BILLY JOEL
Hottest:
BRUCE HORNSBY
ANITA BAKER
NIKKI
JANET JACKSON
MARIAH CAREY

WGY/Schenectady
Buzz Brindle
JAMES INGRAM
MARIAH CAREY
REGINA BELLE
Hottest:
MICHAEL McDONALD
WILSON PHILLIPS
GLORIA ESTEFAN

EAST

P1

WMMX/Baltimore
Greg Dunkin
none
Hottest:
ROD STEWART
WILSON PHILLIPS
ELTON JOHN
ROXETTE
WHTX/Pittsburgh
Scott Alexander
none
Hottest:
DON HENLEY
PHIL COLLINS
ROXETTE
WILSON PHILLIPS
ELTON JOHN

P2

WKL/Albany
Knott/Holmberg
PAUL YOUNG
BILLY JOEL
BRUCE HORNSBY
NEVILLE BROTHERS
Hottest:
GLORIA ESTEFAN
MARIAH CAREY
MICHAEL BOLTON
ANITA BAKER
ROXETTE

WAEB/Allentown
Chris Bailey

BILLY JOEL
FLEETWOOD MAC
Hottest:
MARIAH CAREY
BRUCE HORNSBY
MICHAEL BOLTON
GLORIA ESTEFAN
TAYLOR DAYNE

WMRV/Binghamton, NY
Keller/Schwartz
SWEET SENSATION
Hottest:
LUTHER VANDROSS
PHIL COLLINS
ROXETTE
MICHAEL BOLTON
MARIAH CAREY

WMAS-FM/Springfield
Kratoville/Kelly

BONNIE RAITT
Hottest:
GLORIA ESTEFAN
ELTON JOHN
MICHAEL BOLTON
RICHARD MARX
ROXETTE

WYYY/Syracuse
Lauber/Langmyer
none
Hottest:
ROXETTE
RICHARD MARX
PHIL COLLINS
ELTON JOHN

WFAS-FM/White Plains
Paul/Richard

none
Hottest:
TAYLOR DAYNE
BRUCE HORNSBY
MARIAH CAREY
GLORIA ESTEFAN
MICHAEL BOLTON

WJBR/Wilmington, DE
Bill Kaye
none
Hottest:
GLORIA ESTEFAN
MARIAH CAREY
BRUCE HORNSBY
MICHAEL McDONALD
NIKKI

SOUTH

P2

WHAS/Louisville
Doug McElvein
none
Hottest:
MARIAH CAREY
NEW KIDS ON THE B
MICHAEL BOLTON
PHIL COLLINS
ELTON JOHN

WDBO/Orlando
Dan Shaffer
none
Hottest:
MICHAEL BOLTON
GLORIA ESTEFAN
ANITA BAKER
ELTON JOHN
PHIL COLLINS

WRVA/Richmond
Farley/Stevens

none
Hottest:
PHIL COLLINS
GLORIA ESTEFAN
PATTI AUSTIN
BASIA
SALLY MOORE

P3

WKYX/Paducah
Cook/Miller
none
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
ROXETTE
PHIL COLLINS
MICHAEL BOLTON

WSTU/Stuart
Shaw/Grant

GLORIA ESTEFAN
GO WEST
SWEET SENSATION
Hottest:
MICHAEL BOLTON
MICHAEL McDONALD
BRUCE HORNSBY
NIKKI

SOUTH

P1

Love 94/Miami
Don Agony
BANDERA
BONNIE RAITT
BRENDA RUSSELL
Hottest:
WILSON PHILLIPS
ANITA BAKER
MARIAH CAREY
GLORIA ESTEFAN
BASIA
WLMG/New Orleans
Ferrara/Murphy
none
Hottest:
JAMES INGRAM
GLORIA ESTEFAN
MICHAEL BOLTON
MARIAH CAREY
JANET JACKSON

KLTR/Houston
Scarborough/Matt
none
Hottest:
ELTON JOHN
MICHAEL McDONALD
GLORIA ESTEFAN
ROXETTE
PATTI AUSTIN

WUSA/Tampa
Johnny Williams
After 7
Hottest:
GLORIA ESTEFAN
MICHAEL BOLTON
ROXETTE
PHIL COLLINS
ELTON JOHN

WJQI/Norfolk
Mike Shores
WILSON PHILLIPS
Hottest:
PHIL COLLINS
GLORIA ESTEFAN
MARIAH CAREY
MICHAEL BOLTON
ROXETTE

WMMJ/Birmingham
Ken Barnett

none
Hottest:
BRUCE HORNSBY
MARIAH CAREY
MICHAEL BOLTON
GLORIA ESTEFAN
JAMES INGRAM

WSTF/Orlando
Samantha Shore
JANET JACKSON
Hottest:
PHIL COLLINS
DON HENLEY
ELTON JOHN
ROD STEWART
WILSON PHILLIPS

WSLQ/Roanoke
Dick Daniels

MARIAH CAREY
Hottest:
AFTER 7
MICHAEL BOLTON
GLORIA ESTEFAN
BRUCE HORNSBY
MARIAH CAREY

KVKI/Shreveport
Howard Clark
AFTER 7
Hottest:
MARIAH CAREY
RICHARD MARX
WILSON PHILLIPS
MICHAEL BOLTON
MICHAEL BOLTON

WLMX/Chattanooga
Burkett/Marshall

none
Hottest:
MARIAH CAREY
ELTON JOHN
GLORIA ESTEFAN
MICHAEL BOLTON

WMAJ/Greensboro
John Jenkins
TAYLOR DAYNE
Hottest:
ROXETTE
GLORIA ESTEFAN
MICHAEL BOLTON
MICHAEL McDONALD
MARIAH CAREY

MIDWEST

P1

55KRC/Cincinnati
Gary King
WILSON PHILLIPS
Hottest:
MARIAH CAREY
GLORIA ESTEFAN
MICHAEL BOLTON
MICHAEL McDONALD
JAMES INGRAM
WLV/Cincinnati
Vance Dillard
FLEETWOOD MAC
WILSON PHILLIPS
Hottest:
BRUCE HORNSBY
GLENN MEDEIROS
MARIAH CAREY
ROXETTE
TAYLOR DAYNE

WTVN/Columbus
John Lane
MARIAH CAREY
WILSON PHILLIPS
JANET JACKSON
Hottest:
AFTER 7
MICHAEL BOLTON
GLORIA ESTEFAN
WILSON PHILLIPS
BRENT BOURGEOIS

WCCO/Minneapolis
Curt Lundgren
none
Hottest:
GLORIA ESTEFAN
FLEETWOOD MAC
WILSON PHILLIPS
PHIL COLLINS
ELTON JOHN

P2

WHBC/Canton
Doug Lane
none
Hottest:
PATTI AUSTIN
ROXETTE
RICHARD MARX
GLORIA ESTEFAN
BRENT BOURGEOIS

WOOD/Grand Rapids
Robb Westaby
none
Hottest:
GLORIA ESTEFAN
FLEETWOOD MAC
WILSON PHILLIPS
PHIL COLLINS
ELTON JOHN

WROK/Rockford
Ivey/Groat

none
Hottest:
BRUCE HORNSBY
ELTON JOHN
PHIL COLLINS
MICHAEL BOLTON
WILSON PHILLIPS

P3

WCIL/Carbondale
Rich Bird
PAUL YOUNG
POCO
BILLY JOEL
Hottest:
GO WEST
AFTER 7
WILSON PHILLIPS
BRUCE HORNSBY
GLORIA ESTEFAN

KFSB/Joplin
Robin Wells

JANET JACKSON
FLEETWOOD MAC
Hottest:
MARIAH CAREY
ANITA BAKER
BRUCE HORNSBY
NIKKI
WILSON PHILLIPS

KFOR/Lincoln
Cathy Blythe

PAUL YOUNG
BILLY JOEL
Hottest:
GLORIA ESTEFAN
JAMES INGRAM
PHIL COLLINS
BASIA
KELO/Sioux Falls
Spanky
none
Hottest:
MICHAEL BOLTON
RICHARD MARX
MICHAEL McDONALD
BRUCE HORNSBY
BONNIE RAITT

WEST

P1

KHOW/Denver
Murphy Huston
MARIAH CAREY
Hottest:
GLORIA ESTEFAN
PHIL COLLINS
MICHAEL BOLTON
ELTON JOHN
MARIAH CAREY

KEX/Portland
Dirk/Fort
none
Hottest:
ELTON JOHN

KFMB/San Diego
Larson/Robertson

none
Hottest:
GLORIA ESTEFAN
MARIAH CAREY
MICHAEL McDONALD
MICHAEL BOLTON
JAMES INGRAM

P2

KBOI/Boise
Draw Harold
JANET JACKSON
FLEETWOOD MAC
Hottest:
GLORIA ESTEFAN
MARIAH CAREY
MICHAEL BOLTON
ROXETTE
WILSON PHILLIPS

KSSK/Honolulu
Phil Abbott

PAUL YOUNG
Hottest:
GLORIA ESTEFAN
ELTON JOHN
ROXETTE
PATTI AUSTIN
PHIL COLLINS

MIDWEST

P1

WMMJ/Cleveland
Lind/ivers
none
Hottest:
HEART
ELTON JOHN
MICHAEL BOLTON
CALLOWAY
PHIL COLLINS

WLTi/Detroit
Bob Kaake
none
Hottest:
PATTI AUSTIN
PHIL COLLINS
GLORIA ESTEFAN
MICHAEL BOLTON
ROGERS & KNIGHT

WENS/Indianapolis
Gray/Eagan

none
Hottest:
MICHAEL McDONALD
MICHAEL BOLTON
GLORIA ESTEFAN
ROXETTE
PHIL COLLINS

WLTQ/Milwaukee
Fred Brennan
WILSON PHILLIPS
GLORIA ESTEFAN
Hottest:
PHIL COLLINS
ELTON JOHN
SALLY MOORE
ROXETTE
AFTER 7

P2

WCRZ/Flint
Patrick/Downey
BILLY JOEL
LISA STANSFIELD
GO WEST
Hottest:
MICHAEL McDONALD
JAMES INGRAM
AFTER 7
MARIAH CAREY
GLORIA ESTEFAN

KUDL/Kansas City
Don Bender
BILLY JOEL
BASIA
JANET JACKSON
PAUL YOUNG
Hottest:
MICHAEL BOLTON
GLORIA ESTEFAN
ROXETTE
MARIAH CAREY
WILSON PHILLIPS

KEFM/Omaha
Albertson/Lane

MARIAH CAREY
Hottest:
AFTER 7
MICHAEL BOLTON
MARIAH CAREY
GLORIA ESTEFAN
BRUCE HORNSBY

WGO/Peoria
Jerry Jay
MARIAH CAREY
Hottest:
MICHAEL BOLTON
GLORIA ESTEFAN
HEART
WILSON PHILLIPS
DON HENLEY

WMMJ/Terre Haute
Thomas/Rush
PAUL YOUNG
Hottest:
AFTER 7
MARIAH CAREY
GLORIA ESTEFAN
JAMES INGRAM
MICHAEL McDONALD

KRAV/Uisa
Couch/Lee

NIKKI
ANITA BAKER
JANET JACKSON
Hottest:
GLORIA ESTEFAN
BRENT BOURGEOIS
MARIAH CAREY
AFTER 7
MICHAEL McDONALD

KXLK/Wichita, KS
Greg Gann
SWEET SENSATION
PAUL YOUNG
LITTLE RIVER BAND
JUDE COLE
Hottest:
MARIAH CAREY
ANITA BAKER
GO WEST
MICHAEL BOLTON
WILSON PHILLIPS

WEST

P1

KKCW/Portland
Bill Minckler
FLEETWOOD MAC
JANET JACKSON
Hottest:
GLORIA ESTEFAN
MICHAEL BOLTON
MARIAH CAREY
JAMES INGRAM
ANITA BAKER
KXOA-FM/Sacramento
Casey/Clem
ROXETTE
Hottest:
ELTON JOHN
GLORIA ESTEFAN
PHIL COLLINS
MICHAEL BOLTON

P2

KISC/Spokane
Rob Harder
MICHAEL McDONALD
Hottest:
ROXETTE
GLORIA ESTEFAN
MICHAEL BOLTON
RICHARD MARX
MARIAH CAREY

KCIX/Boise
Don Jennings

FLEETWOOD MAC
Hottest:
MICHAEL BOLTON
PHIL COLLINS
ROXETTE
PATTI AUSTIN
GLORIA ESTEFAN

JAMES INGRAM
AFTER 7
Hottest:
MICHAEL McDONALD
MICHAEL BOLTON
ROXETTE
GLORIA ESTEFAN
MARIAH CAREY

KLLY/Bakersfield
Russ Davidson

JAMES INGRAM
AFTER 7
Hottest:
MICHAEL McDONALD
MICHAEL BOLTON
ROXETTE
GLORIA ESTEFAN
MARIAH CAREY

KKLD/Tucson
Adrienne Walker
PAUL COTTON
NEW KIDS ON THE B
JANET JACKSON
FLEETWOOD MAC
Hottest:
NIKKI
MARIAH CAREY
AFTER 7
ANITA BAKER
MICHAEL McDONALD

29 Current Reporters
14 Current Playlists

Called In Frozen Playlist (5):
WCCO/Minneapolis
WDBO/Orlando
WHAS/Louisville
WROK/Rockford
WRVA/Richmond

Did Not Report, Playlist Frozen (10):

KDKA/Pittsburgh
KELO/Sioux Falls
KEX/Portland
WBZ/Boston
WFMD/Frederick

WHBC/Canton
WKYX/Paducah
WMAL/Washington
WOOD/Grand Rapids
WRVA/Richmond

41 Current Reporters
31 Current Playlists

Called In Frozen Playlist (1):
WMMX/Baltimore

Did Not Report, Playlist Frozen (9):

KLTR/Houston
WENS/Indianapolis
WFAS/White Plains
WHTX/Pittsburgh
WJBR/Wilmington

Did Not Report For Three Consecutive Weeks, Not Used in This Week's Data (2):
WKJY/Nassau
WRAL/Raleigh

NATIONAL AIRPLAY®

LW	TW	Artist/Track	Label
3	1	MICHAEL FRANKS/Blue Pacific (Reprise)	"Art" "Woman"
4	2	SPYRO GYRA /JAY BECKENSTEIN/Fast Forward (GRP)	"Ocean"
1	3	JONATHAN BUTLER/Deliverance (Jive/RCA)	"Deliverance" "Guguletu"
6	4	STEVE KINDLER/Across A Rainbow Sea (Global Pacific)	"Agua"
2	5	TOM GRANT/Edge Of The World (Verve Forecast)	"Street"
8	6	CHI/Jet Stream (Sonic Atmosphere)	"Carnaval"
16	7	WINDOWS/Blue September (Cypress)	
12	8	WIND MACHINE/Road To Freedom (Silver Wave)	"Road" "Coast"
9	9	YANNI/Reflections Of Passion (Private Music)	"True"
17	10	JILL SOBULE/Things Here Are Different (MCA)	"Cool"
5	11	KEIKO MATSUI/No Borders (MCA)	"Light"
22	12	PETER WHITE/Reveillee-vous (Chase Music Group)	"Reveillee-vous" "Moonlight" "Play"
7	13	SPECIAL EFX/Just Like Magic (GRP)	"Jazz"
10	14	JOAN ARMATRAADING/Hearts And Flowers (A&M)	"More"
15	15	BRANDON FIELDS/Other Places (Nova)	"Old" "Undercover"
11	16	ALEX BUGNON/Head Over Heels (Orpheus/EMI)	"Other"
BREAKER	17	RICHARD ELLIOT/What's Inside (Enigma)	"Movers"
20	18	LARRY CARLTON/Collection (GRP)	"Small"
18	19	ROB MULLINS/Tokyo Nights (Nova)	"Memory"
27	20	YUTAKA/Brazasia (GRP)	"Brazasia"
25	21	QUINTANA + SPEER/Shades Of Shadow (Miramar)	"Outward"
13	22	CHECKFIELD/View From The Edge (American Gramophone)	"Cries"
14	23	RICKY PETERSON/Nightwatch (WB)	"Living"
BREAKER	24	CARL ANDERSON/Pieces Of A Heart (GRP)	"Deep" "Baby" "Coffee"
23	25	MAX GROOVE/Maximum Groove (Optimism)	"Winning"
DEBUT	26	OLETA ADAMS/Circle Of One (Fontana/Mercury)	"Circle"
DEBUT	27	ANITA BAKER/Compositions (Elektra)	"Talk"
29	28	BRUCE BECVAR/Forever Blue Sky (Shining Star)	"Shaker"
28	29	DAVID BECKER TRIBUNE/Third Time Around (Mesa/Bluemoon)	"Ensenada"
DEBUT	30	VERNELL BROWN JR./A Total Eclipse (A&M)	

LW	TW	Artist/Track	Label
1	1	STAN GETZ/Apasionado (A&M)	
2	2	WYNTON MARSALIS/Standard Time/Vol. 3/The Resolution Of Romance (Columbia)	
3	3	McCOY TYNER/Things Ain't What They Used To (Blue Note)	
6	4	ELIANE ELIAS/Eliane Elias Plays Jobim (Blue Note)	
5	5	CHRISTOPHER HOLLYDAY/On Course (Novus/RCA)	
11	6	PAT METHENY/Question & Answer (Geffen)	
7	7	SPYRO GYRA /JAY BECKENSTEIN/Fast Forward (GRP)	
4	8	JONATHAN BUTLER/Deliverance (Jive/RCA)	"Colours"
12	9	HILTON RUIZ/Doin' It Right (Novus/RCA)	
15	10	TUCK ANDRESS/Reckless (Windham Hill)	
21	11	MICHAEL FRANKS/Blue Pacific (Reprise)	
8	12	LEE RITENOUR/Stolen Moments (GRP)	
13	13	CARMEN McRAE/Carmen Sings Monk (Novus/RCA)	
BREAKER	14	JACKIE McLEAN/Dynasty (Triloka)	
9	15	ALLEN FARNHAM/5th House (Concord)	
16	16	BRANDON FIELDS/Other Places (Nova)	
18	17	STEVE HOBBS/Escapes (Cexton)	
19	18	GIL GOLDSTEIN/City Of Dreams (Blue Note)	
10	19	ROY HARGROVE/Diamond In The Rough (Novus/RCA)	
24	20	STEVE KINDLER/Across A Rainbow Sea (Global Pacific)	
30	21	ELEMENTS/Spirit River (Novus/RCA)	
22	22	WALLACE RONEY/Standard Bearer (Muse)	
DEBUT	23	YUTAKA/Brazasia (GRP)	
27	24	OLETA ADAMS/Circle Of One (Fontana/Mercury)	
DEBUT	25	HOUSTON PERSON & RON CARTER/Something In Common (Muse)	
26	26	BENNY GREEN/Lineage (Blue Note)	
28	27	DAVE VALENTIN/Two Amigos (GRP)	
17	28	JACK DeJOHNETTE/Parallel Realities (MCA)	
DEBUT	29	VERNELL BROWN JR./The Total Eclipse (A&M)	
25	30	JAMES WILLIAMS/Meet The Magical Trio (EmArcy)	

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
JOHN TESH (18) BOB JAMES (9) HARRY CONNICK JR. (8) RICHARD ELLIOT (8) VINCENT HENRY (8) ANITA BAKER (6) CHUCK LOEB (6) PETER MAUNU (6) RICARDO SILVEIRA (6)	MICHAEL FRANKS (23) JONATHAN BUTLER (12) STEVE KINDLER (9) RICHARD ELLIOT (8) TOM GRANT (8) SPYRO GYRA (8) JOAN ARMATRAADING (7) YANNI (7)	JOAN ARMATRAADING/More MICHAEL FRANKS/Art MICHAEL FRANKS/Woman PETER WHITE/Reveillee-vous YANNI/True

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
HARRY CONNICK JR. TRIO (21) HARRY CONNICK JR. (20) BOB JAMES (14) AZYMUTH (12) RICHARD ELLIOT (7) ANITA BAKER (5) DJAVAN (5) VINCENT HENRY (5) BEN SIDRAN & CLEMENTINE (5)	WYNTON MARSALIS (22) STAN GETZ (18) McCOY TYNER (13) SPYRO GYRA (11) JONATHAN BUTLER (10) MICHAEL FRANKS (8) CHRISTOPHER HOLLYDAY (8) PAT METHENY (8)	No tracks qualified this week.

NEW & ACTIVE

***CHUCK LOEB "Life Colors" (OMP) 27/6**
Rotations: Heavy 7/0, Medium 4/0, Light 16/6, Total Adds 6, WBBY, KOPT, WMT-FM, KBIA, WFMK, WHNN. Heavies include: WHRL, WWAY, KSNO.

****BRIAN MANN "Cafe' Du Soleil" (Narada) 26/1**
Rotations: Heavy 3/0, Medium 13/0, Light 10/1, Total Adds 1, WAMX. Heavy: KOAI, KLSK, WJIB. Mediums include: KTWW, KWVS, JZTRAX.

BRUCE BECVAR "Forever Blue Sky" (Shining Star) 25/0
Rotations: Heavy 9/0, Medium 7/0, Light 9/0, Total Adds 0. Heavy: BRZ, KTWV, KOPT, WGMC, KLSK, WWAY, WPCH, WMT-FM, SS. Moves 29-28 on the Jazz chart.

****JOHN JARVIS "Pure Contours" (MCA) 25/0**
Rotations: Heavy 2/0, Medium 15/0, Light 8/0, Total Adds 0. Heavy: BRZ, KLSK. Mediums include: KOAI, KOPT, KWVS, WOTB, WMT-FM, SS.

****COLIN CHIN "Intruding On A Silence" (Narada) 24/0**
Rotations: Heavy 4/0, Medium 11/0, Light 9/0, Total Adds 0. Heavy: KLSK, WMT-FM, KBIA, SS. Mediums include: KKSF, KEZL, WOTB.

JOHN TESH "Tour De France-The Early Years" (Private Music) 23/18
Rotations: Heavy 1/1, Medium 4/2, Light 18/15, Total Adds 18 including WNUA, SMN, KOPT, WNND, WLOQ, KEYF, WWAY, WMGN, KSNO.

RONNIE LAWS "True Spirit" (PAR) 22/0
Rotations: Heavy 2/0, Medium 9/0, Light 11/0, Total Adds 0. Heavy: WHRL, WOTB. Mediums include: KOAI, WBBY, WLOQ, KEZL, WMT-FM.

TOM SCOTT "Them Changes" (GRP) 22/0
Rotations: Heavy 6/0, Medium 7/0, Light 9/0, Total Adds 0. Heavy: WBBY, WBNZ, KWVS, WWAY, KTCZ, KSNO.

BAREFOOT "Barefoot" (Global Pacific) 21/3
Rotations: Heavy 2/0, Medium 8/0, Light 11/3, Total Adds 3, WBBY, WBNZ, WFAE. Heavy: KLSK, KSNO.

TUCK ANDRESS "Reckless Precision" (Windham Hill/Jazz) 19/2
Rotations: Heavy 4/0, Medium 4/0, Light 11/2, Total Adds 2, WFMK, WHNN. Heavy: BRZ, KKSF, WFAE, WJIB.

ELEMENTS "Spirit River" (Novus/RCA) 19/1
Rotations: Heavy 2/0, Medium 9/0, Light 8/1, Total Adds 1, WFAE. Heavy: WHRL, KSNO. Mediums include: WBBY, KKSF, KEYF.

VINCENT HENRY "Vincent" (Jive/RCA) 18/8
Rotations: Heavy 0/0, Medium 3/1, Light 15/7, Total Adds 8, KOPT, WHRL, WNND, WAMX, KEZL, WLVE, KSNO, JZTRAX.

BILL WOLFER "Caught In The Blue Light" (Nouveau) 18/1
Rotations: Heavy 1/0, Medium 7/0, Light 10/1, Total Adds 1, KTCZ. Heavy: WHRL. Mediums include: KKSF, WGMC, KSNO.

NEW & ACTIVE

***AZYMUTH "Curumim" (Intima/Enigma) 26/12**
Rotations: Heavy 0/0, Medium 7/0, Light 19/12, Total Adds 12 including WBGO, WDET, KJZZ, KPLU, WAER, WFSS, WNGS, KSBR.

***BAREFOOT "Barefoot" (Global Pacific) 26/2**
Rotations: Heavy 3/0, Medium 5/0, Light 18/2, Total Adds 2, KLCC, KWMU. Heavy: KPLU, WSTR, WKRY.

***LENI STERN "Closer To The Light" (Enja/Mesa) 25/2**
Rotations: Heavy 3/0, Medium 13/0, Light 9/2, Total Adds 2, KSLU, KWMU. Heavy: KPLU, KLCC, JZSHOW.

LEE RITENOUR "Stolen Moments" (GRP) 25/0
Rotations: Heavy 16/0, Medium 7/0, Light 2/0, Total Adds 0. Heavies include: WRTI, WCPN, KTCJ, KXPR, KJAZ, WEBR, WSTR, WTEB, KJOY. Moves 8-12 on the CJZ chart.

ERIC MARIENTHAL "Crossroads" (GRP) 24/0
Rotations: Heavy 5/0, Medium 9/0, Light 10/0, Total Adds 0. Heavy: KPLU, WAER, KUOP, WSIE, WVPE.

OOLPHINS "Maylayain Breeze" (OMP) 23/0
Rotations: Heavy 5/0, Medium 13/0, Light 5/0, Total Adds 0. Heavy: WNOP, WMOT, WMFD, KCLC, KKLD.

HARRY CONNICK JR. TRIO "Lofty's Roach Souffle" (Columbia) 21/21
Rotations: Heavy 0/0, Medium 4/4, Light 17/17, Total Adds 21 including WBGO, WNOP, WDET, KPLU, KUOP, CJ, WUSF, KWMU, KKLD.

HARRY CONNICK JR. "We Are In Love" (Columbia) 21/20
Rotations: Heavy 2/1, Medium 3/3, Light 16/16, Total Adds 20 including WBGO, WNOP, WDET, KJAZ, WSHA, WFSS, WUSF, WVPE, KSBR. Heavy: CJ.

CARL ANDERSON "Pieces Of A Heart" (GRP) 21/0
Rotations: Heavy 4/0, Medium 8/0, Light 9/0, Total Adds 0. Heavy: KJZZ, WSHA, WSTR, KSLU. Mediums include: WFSS, WMFD.

RONNIE LAWS "True Spirit" (PAR) 21/0
Rotations: Heavy 5/0, Medium 7/0, Light 9/0, Total Adds 0. Heavy: WJZZ, KJZZ, WSHA, WFSS, WTEB.

DJAVAN "Puzzle Of Hearts" (Columbia) 20/5
Rotations: Heavy 1/0, Medium 6/1, Light 13/4, Total Adds 5, KJZZ, KJAZ, KLCC, CJ, KKLD. Heavy: WKRY.

PETER WHITE "Reveillee-vous" (Chase Music Group) 20/3
Rotations: Heavy 3/0, Medium 8/1, Light 9/2, Total Adds 3, WAER, KLCC, WNGS. Heavy: KJZZ, KCLC, KKLD.

* Uncharted Breakers denoted by one asterisk.

** Chart Extra denoted by two asterisks.

Suzanne Ciani

SUZANNE CIANI
Pianissimo



Pianissimo includes newly recorded piano performances of songs from Suzanne's previous albums including the standout tracks "Neverland" and "Inverness" as well as several new tracks composed especially for this album.

PIANISSIMO

PRIVATE MUSIC
Announces The Release Of
New Albums By



Private Music.

Leo Kottke

that's what



LEO KOTTKE
That's What

That's What is pure Leo Kottke. It shows his virtuosity on 6 and 12 string as well as his somewhat overlooked talent as a songwriter. It is intimate and jazzy and fresh. Perfect ingredients for Adult radio. Featuring "What The Arm Said," "Czech Bounce" and "The Great One."

New AC

WVA/Valley P2 WVA/Valley Shawn Michaels ASHYUW PETER WHITE JEFF TYRIS BIG BANG JOHN TESH VINCENT HENRY MICHAEL FRANKS MOBLE MATTS PAUL SULLIVAN TURQUOISE OLETA ADAMS Noted: RICKY PETERSON SPECIAL EPX ASHYUW CBT MICHAEL FRANKS WMC/Rochester Eric Gruner ANITA BAKER RICHARD ELLIOT ALYUW BARBARA HIGBIE CLARE/DUE AMSTRONG & MUGLES Noted: DAVID BECKER TRIBU LEE RITENOUR RICKY PETERSON STEVE KINDLER MICHAEL FRANKS	WVA/West Dover Sherry McCoy BEN NAVARRO JOHN TESH SORBA WYLGARD LONAN & NAVARRO NEIZOFORT Noted: PATTI AUSTIN JOAN ARMATRADE MICHAEL FRANKS MICHAEL FRANKS PETER WHITE	WVA/Chicago P1 WVA/Chicago Fluche/Watson JOAN ARMATRADE JEFF TYRIS GOWTTI JOHN TESH BOB JAMES Noted: TOM GRANT MICHAEL FRANKS JONATHAN BUTLER RICHARD ELLIOT ALEX BUDGON	KBA/Columbia Darren Hoffwege CHUCK LOEB DRIL PALAKE BOB JAMES Noted: JONATHAN BUTLER SPYRO CYRA MICHAEL FRANKS COLIN CHIB WIND MACHINE	KEY/VLae Vegas P1 Key/VLae Vegas Trevor Lee ASHYUW CARL ANDERSON STEWART & GASTIN Noted: DAVID BECKER TRIBU JONATHAN BUTLER ALEX BUDGON JOAN ARMATRADE TELLING KLB/Santa Fe Albuquerque Kottmeyer/Wolter EAST OF BODEN PETER MAURO JOHN TESH BELVED DEAN EVENSON NIX TYNDALL PETER SELLER LARS ERICKSON JEFF GOSIER RICHARD ELLIOT ELIAS SCHONNING Noted: JULIE CRUISE SHADONFAX STEVE KINDLER BRUCE BUCKNER NIKK OLFIELD	MBC/Denver-Boulder Ray/Chom SARTANA Noted: JOAN ARMATRADE SUNDAYS LONAN & NAVARRO DAVID A. STEWART ETTA JAMES Jazz Trax Art Good RICARDO SILVEIRA BOB JAMES SUNDAYS VINCENT HENRY JOHN TESH Noted: PETER WHITE MICHAEL FRANKS CBT CHRISTIANA & SPEER RICHARD ELLIOT Soundscape Paul Hunter PETER MAURO Noted: YANNI GAFIPE SHADONFAX COLIN CHIB CBT KEZ/Seattle Hayes/Hedley KOD TAYLOR RICHARD ELLIOT PETER MAURO RICK BUSHIN PETER WHITE
WVA/South P1 WVA/South Noted: RICHARD ELLIOT ANITA BAKER CARL ANDERSON VINCENT HENRY JOHN TESH Noted: JONATHAN BUTLER TOM GRANT BOB MULLINS SPYRO CYRA MICHAEL FRANKS JONATHAN BUTLER J. LINDARD ELLIOT MICHAEL FRANKS YANNI WVA/Charlotte Paul Stribling RICHARD ELLIOT RICARDO SILVEIRA BAREFOOT Noted: CLIX HELGSON Noted: GEANT GEISSMAN TOM GRANT WIND MACHINE WINDMANS BARBARA HIGBIE SPYRO CYRA	WVA/Orlando Church/Huntington BOB JAMES BARRY BOGDANSKI PAT METHERY YUTARA HANDELA JOHN TESH Noted: MICHAEL FRANKS RAUF ILLENBERGER WINDMANS RICHARD ELLIOT ANITA BAKER	WVA/Orlando Church/Huntington BOB JAMES BARRY BOGDANSKI PAT METHERY YUTARA HANDELA JOHN TESH Noted: MICHAEL FRANKS RAUF ILLENBERGER WINDMANS RICHARD ELLIOT ANITA BAKER	WVA/Orlando Church/Huntington BOB JAMES BARRY BOGDANSKI PAT METHERY YUTARA HANDELA JOHN TESH Noted: MICHAEL FRANKS RAUF ILLENBERGER WINDMANS RICHARD ELLIOT ANITA BAKER	WVA/Orlando Church/Huntington BOB JAMES BARRY BOGDANSKI PAT METHERY YUTARA HANDELA JOHN TESH Noted: MICHAEL FRANKS RAUF ILLENBERGER WINDMANS RICHARD ELLIOT ANITA BAKER	WVA/Orlando Church/Huntington BOB JAMES BARRY BOGDANSKI PAT METHERY YUTARA HANDELA JOHN TESH Noted: MICHAEL FRANKS RAUF ILLENBERGER WINDMANS RICHARD ELLIOT ANITA BAKER

CONTEMPORARY JAZZ

WVA/West Dover P2 WVA/West Dover Sherry McCoy BEN NAVARRO JOHN TESH SORBA WYLGARD LONAN & NAVARRO NEIZOFORT Noted: PATTI AUSTIN JOAN ARMATRADE MICHAEL FRANKS MICHAEL FRANKS PETER WHITE	WVA/Chicago P1 WVA/Chicago Fluche/Watson JOAN ARMATRADE JEFF TYRIS GOWTTI JOHN TESH BOB JAMES Noted: TOM GRANT MICHAEL FRANKS JONATHAN BUTLER RICHARD ELLIOT ALEX BUDGON	WVA/Orlando Church/Huntington BOB JAMES BARRY BOGDANSKI PAT METHERY YUTARA HANDELA JOHN TESH Noted: MICHAEL FRANKS RAUF ILLENBERGER WINDMANS RICHARD ELLIOT ANITA BAKER	WVA/Orlando Church/Huntington BOB JAMES BARRY BOGDANSKI PAT METHERY YUTARA HANDELA JOHN TESH Noted: MICHAEL FRANKS RAUF ILLENBERGER WINDMANS RICHARD ELLIOT ANITA BAKER	WVA/Orlando Church/Huntington BOB JAMES BARRY BOGDANSKI PAT METHERY YUTARA HANDELA JOHN TESH Noted: MICHAEL FRANKS RAUF ILLENBERGER WINDMANS RICHARD ELLIOT ANITA BAKER	WVA/Orlando Church/Huntington BOB JAMES BARRY BOGDANSKI PAT METHERY YUTARA HANDELA JOHN TESH Noted: MICHAEL FRANKS RAUF ILLENBERGER WINDMANS RICHARD ELLIOT ANITA BAKER
--	--	---	---	---	---

41 Current Contemporary Jazz Reporters
 34 Current Contemporary Jazz Playlists
 Called in Frozen Playlist (1):
 KJOY/Stockton

Did Not Report, Playlist Frozen: (6)
 JZShow/New York
 KSDS/San Diego
 WFPL/Louisville

WHR0/Norfolk
 WJZZ/Detroit
 WTEB/Greenville

JOHN TESH

TOUR DE FRANCE: The Early Years

featuring:

- "Dijon Strut"
- "The Endless Road"
- "Roubaix"

R&R #1 Most Added
 GAVIN Most Added
 & Record To Watch

Private Music.

WVA/West Dover P2 WVA/West Dover Sherry McCoy BEN NAVARRO JOHN TESH SORBA WYLGARD LONAN & NAVARRO NEIZOFORT Noted: PATTI AUSTIN JOAN ARMATRADE MICHAEL FRANKS MICHAEL FRANKS PETER WHITE	WVA/Chicago P1 WVA/Chicago Fluche/Watson JOAN ARMATRADE JEFF TYRIS GOWTTI JOHN TESH BOB JAMES Noted: TOM GRANT MICHAEL FRANKS JONATHAN BUTLER RICHARD ELLIOT ALEX BUDGON	WVA/Orlando Church/Huntington BOB JAMES BARRY BOGDANSKI PAT METHERY YUTARA HANDELA JOHN TESH Noted: MICHAEL FRANKS RAUF ILLENBERGER WINDMANS RICHARD ELLIOT ANITA BAKER	WVA/Orlando Church/Huntington BOB JAMES BARRY BOGDANSKI PAT METHERY YUTARA HANDELA JOHN TESH Noted: MICHAEL FRANKS RAUF ILLENBERGER WINDMANS RICHARD ELLIOT ANITA BAKER	WVA/Orlando Church/Huntington BOB JAMES BARRY BOGDANSKI PAT METHERY YUTARA HANDELA JOHN TESH Noted: MICHAEL FRANKS RAUF ILLENBERGER WINDMANS RICHARD ELLIOT ANITA BAKER	WVA/Orlando Church/Huntington BOB JAMES BARRY BOGDANSKI PAT METHERY YUTARA HANDELA JOHN TESH Noted: MICHAEL FRANKS RAUF ILLENBERGER WINDMANS RICHARD ELLIOT ANITA BAKER
--	--	---	---	---	---

Did Not Report For Two Consecutive Weeks, Not Used in This Week's Data (5):
 KIFM/San Diego
 KNUA/Seattle
 Musical Starstreams
 Portraits in Sound
 WLSY/Louisville

YANNI

REFLECTIONS OF PASSION



"I don't normally write to companies about their products, but I just felt compelled to write and to tell you how much I have fallen in love with Yanni's music. After seeing the "Reflections Of Passion" video at the end of Entertainment Tonight, I just had to hear more...if it is possible to wear out a CD, mine must be close."

Georgia Davis
 Alamogorda, NM

"...an exuberant and impassioned performance that drew multiple standing ovations, enchanting the crowd of 4,200 with such romantic, jubilant and sensitive songs as "The Rain Must Fall" and "Swapt Away" from the new album.

Billboard Magazine on Yanni's June 8th performance with the Dallas Symphony Orchestra

NAC Chart R&R 9

Private Music.



BREAKERS

LALAH HATHAWAY

Heaven Knows (Virgin)

67% of our reporting stations on it. Rotations: Heavy 0/0, Medium 9/0, Light 53/28, Total Adds 28 including WXYV, WDAS, K104, KMJQ, WMYK, WOWI, WZAK, WTLC, KPRS, KSOL.

WINANS

A Friend (Qwest/WB)

63% of our reporting stations on it. Rotations: Heavy 0/0, Medium 22/0, Light 36/12, Total Adds 12 including K104, KHYS, WFXE, WQFX, WHJX, WLOU, WPGA, HOT105, WQOK, WTUG.

PERFECT GENTLEMEN

One More Chance (Columbia)

62% of our reporting stations on it. Rotations: Heavy 0/0, Medium 10/0, Light 47/20, Total Adds 20, including WUSL, WAMO, KHYS, WTLC, KBCE, WPAL, WJTT, WEDR, WEAS, K98-FM.

CALLOWAY

All The Way (Solar/Epic)

62% of our reporting stations on it. Rotations: Heavy 0/0, Medium 16/0, Light 41/10, Total Adds 10, WBLS, WUSL, WHQT, WZAK, WRKE, KQXL, WMGL, Z93, KHUL, KPRW.

BLACK BOX

Everybody Everybody (RCA)

60% of our reporting stations on it. Rotations: Heavy 3/0, Medium 19/0, Light 33/8, Total Adds 8, WVEE, WMYK, KQXL, WXOK, Z93, KFXZ, WJHM, KBUZ.

NEW & ACTIVE

PUBLIC ENEMY "Brothers Gonna Work It Out" (Def Jam/Columbia) 54/2

Rotations: Heavy 0/0, Medium 23/0, Light 31/2, Total Adds 2, KIPR, WZZ. Mediums include: K104, KHYS, KMJQ, K97, WYLD.

TEDDY PENDERGRASS & LISA FISHER "Glad To Be Alive" (Elektra) 51/14

Rotations: Heavy 0/0, Medium 14/1, Light 37/13, Total Adds 14 including WVEE, KHYS, KPRS, WRKE, WJIZ, WFXA, WENN, WQFX, KIIZ, U102. Mediums include: WXYV, WDAS, WHUR, WHQT, WMYK.

ERIC B. & RAKIM "Let The Rhythm Hit 'Em" (MCA) 51/3

Rotations: Heavy 0/0, Medium 30/0, Light 21/3, Total Adds 3, K104, KDKS, WGPR. Mediums include: K97, WYLD, WOWI, WGCI, KPRS.

ERIC GABLE "In A Sexy Mood" (Orpheus/EMI) 51/3

Rotations: Heavy 3/0, Medium 31/0, Light 17/3, Total Adds 3, WOWI, Z93, WIKS. Heavy: WMGL, WEDR, HOT105. Mediums include: WAMO, WHUR, KHYS, K97, WTLC.

RUBY TURNER "It's A Crying Shame" (Jive/RCA) 48/9

Rotations: Heavy 0/0, Medium 12/0, Light 36/9, Total Adds 9, WBLS, WOWI, WZAK, WTLC, KPRS, WMGL, WWDW, WFXE, WFXC. Mediums include: K104, WYLD, WMYK, KJLH, WDKT.

LAKESIDE "Money" (Solar/Epic) 48/3

Rotations: Heavy 0/0, Medium 19/2, Light 29/1, Total Adds 3, WAGH, WQFX, HDT105. Mediums include: WHUR, K104, K97, KJLH, WBLK.

DIGITAL UNDERGROUND "Ooowutchyalike" (Tommy Boy/Reprise) 42/6

Rotations: Heavy 1/0, Medium 24/0, Light 17/6, Total Adds 6, WKYS, WYLD, WFXA, WMGL, WBLX, WTUG. Heavy: WZAK. Mediums include: WILD, KHYS, K97, KJLH, KSOL.

KWAME "Ownlee Eue" (Atlantic) 42/1

Rotations: Heavy 5/0, Medium 18/0, Light 19/1, Total Adds 1, WZAK. Heavy: KHYS, KMJQ, WBLX, WTMP, KDAY. Mediums include: WILD, K97, WYLD, WJIZ, WXOK.

CHIMES "Heaven" (Columbia) 41/3

Rotations: Heavy 2/0, Medium 22/0, Light 17/3, Total Adds 3, WHUR, WXOK, WALT. Heavy: WQMG, WQOK. Mediums include: WXYV, WILD, WDAS, WAMO, KHYS.

FATHER MC "Treat Them Like They Want To Be Treated" (MCA) 40/5

Rotations: Heavy 2/0, Medium 9/0, Light 29/5, Total Adds 5, KHYS, KQXL, Z104, KFXZ, WEAS. Heavy: K104, WPEG. Mediums include: K97, WOWI, WBLK, WWDW, WAGH.

AFROS "Feel It" (Columbia) 39/13

Rotations: Heavy 0/0, Medium 2/1, Light 37/12, Total Adds 13 including KPRS, KSOL, KBCE, WMGL, Z93, KFXZ, WQIS, KHUL, WCDX, K98-FM. Medium: KHYS.

JAMAICA BOYS "Pick Up The Phone" (Reprise) 38/6

Rotations: Heavy 0/0, Medium 9/1, Light 29/5, Total Adds 6, WENN, WAGH, WEDR, WEAS, WTMP, KDAY. Mediums include: WHUR, WZAK, WQIS, WPGA, WALT.

WAS (NOT WAS) "Papa Was A Rolling Stone" (Chrysalis) 38/6

Rotations: Heavy 0/0, Medium 15/0, Light 23/6, Total Adds 6, WBLS, WFXA, WENN, WJTT, KIIZ, KFXZ. Mediums include: WHUR, WGCI, KSOL, OC104, WMGL.

LUKE featuring 2 LIVE CREW "Banned In The USA" (Luke/Antarctic) 37/20

Rotations: Heavy 1/0, Medium 6/0, Light 30/20, Total Adds 20 including WVEE, WYLD, WOWI, WJLB, WXOK, WWDW, WFXE, Z104, WQFX, WDKT. Heavy: WZAK. Mediums include: KHYS, WJHM, KHUL, WJHM, WTMP.

LENNY WILLIAMS "Gotta Lotta Lovin'" (Crush) 37/8

Rotations: Heavy 0/0, Medium 8/0, Light 29/8, Total Adds 8, KHYS, WMYK, WZAK, WJIZ, WEUP, WQOK, WQOK, WCDX. Mediums include: WHUR, WKYS, WOWI, WDKT, KFXZ.

NAYOBE "I Love The Way You Love Me" (WTG/Epic) 36/21

Rotations: Heavy 0/0, Medium 1/0, Light 32/21, Total Adds 21 including WDAS, KMJQ, WOWI, WBLK, WFXA, KQXL, WMGL, Z93, WWDW, WZFX. Medium: WQOK.

KIPPER JONES "Shockwave" (Virgin) 35/10

Rotations: Heavy 0/0, Medium 3/0, Light 32/10, Total Adds 10, WPAL, WPEG, WQFX, KIPR, WALT, WEDR, HOT105, KDKS, KMJJ, WTLZ. Medium: K97, WBLK, WAGH.

HOWARD HEWETT "If I Could Only Have That Day" (Elektra) 34/18

Rotations: Heavy 0/0, Medium 4/0, Light 30/18, Total Adds 18 including WBLS, WDAS, WHUR, K104, WMYK, WJIZ, KBCE, KQXL, WENN, WFXC. Medium: WKYS, WZAK, WRKE, WJHM.

STANLEY CLARKE & GEORGE DUKE "Lady" (Epic) 33/9

Rotations: Heavy 0/0, Medium 5/0, Light 28/9, Total Adds 9, WBLS, WTLC, WBLK, KBCE, WPAL, WFXE, WQMG, WFXM, HOT105. Medium: WXYV, WDAS, WHUR, WZAK, WFXA.

THREE TIMES DOPE "Weak At The Knees" (Arista) 31/9

Rotations: Heavy 0/0, Medium 5/0, Light 26/9, Total Adds 9, KMJM, KBCE, Z93, WAGH, WZFX, Z104, WQIS, WALT, WTLZ. Medium: K104, KHYS, WOWI, WFXA, KDAY.

OMARA featuring LAVISTIA MILLER "Smokin' Room" (Mega Jam) 29/6

Rotations: Heavy 0/0, Medium 3/0, Light 26/6, Total Adds 6, WYLD, WMYK, WQFX, Z16, WQIC, WTMP. Medium: WHUR, WDKT, KHUL.

MOST ADDED

- LALAH HATHAWAY (28)
- FORCE MD'S (23)
- OLETA ADAMS (21)
- NAYOBE (21)
- PERFECT GENTLEMEN (20)
- 2 LIVE CREW (20)
- HOWARD HEWETT (18)
- BROWN & SHARPE (15)
- TEDDY PENDERGRASS (14)
- AFROS (13)

HOTTEST

- KEITH SWEAT (84)
- JOHNNY GILL (67)
- AFTER 7 (61)
- MARIAH CAREY (57)
- ANITA BAKER (40)
- CAMEO (30)
- BELL BIV DEVOE (26)
- REGINA BELLE (12)
- SNAP (11)
- BABYFACE (8)
- TIME (8)

TOP 10 RECURRENTS

- | LW | TW | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|----|----|-------------------------|---|---|---|---|---|---|---|---|----|
| 6 | 1 | TROOP/All | | | | | | | | | |
| 7 | 2 | MICHEL'LE/Nicety | | | | | | | | | |
| 2 | 3 | JOHNNY GILL/Rub | | | | | | | | | |
| 4 | 4 | M.C. HAMMER/U Can't | | | | | | | | | |
| 10 | 5 | L. STANSFIELD/You | | | | | | | | | |
| 1 | 6 | EN VOGUE/Hold | | | | | | | | | |
| 8 | 7 | FAMILY STAND/Ghetto | | | | | | | | | |
| 3 | 8 | TONY! TONI! TONEI/Blues | | | | | | | | | |
| 5 | 9 | KLYMAXX/Good | | | | | | | | | |
| 9 | 10 | TODAY/Why | | | | | | | | | |

MAXI PRIEST "Close To You" (Charisma) 27/6

Rotations: Heavy 0/0, Medium 7/0, Light 20/6, Total Adds 6, WBLS, WZAK, WRKE, WEUP, WHJX, WVOI. Mediums include: WILD, WDAS, WAMO, WHUR, WMYK.

KID'N PLAY "Back To Basix" (Select) 25/6

Rotations: Heavy 0/0, Medium 2/0, Light 23/6, Total Adds 6, KHYS, WZAK, KIIZ, KFXZ, WCDX, KDKS. Medium: WPAL, KHUL.

SIGNIFICANT ACTION

FORCE MD'S "Are You Really Real?" (Tommy Boy/Reprise) 24/23

Rotations: Heavy 0/0, Medium 2/1, Light 22/22, Total Adds 23 including WYLD, KMJM, WBLK, OC104, WFXA, KQXL, WENN, WPAL, WPEG, WFXC. Medium: WWDW.

OLETA ADAMS "Rhythm Of Life" (Fontana/Mercury) 22/21

Rotations: Heavy 0/0, Medium 2/1, Light 20/20, Total Adds 21 including WILD, WAMO, WHUR, WMYK, KPRS, KBCE, WXOK, WMGL, WZFX, KIIZ. Medium: WFXC.

RUDE BOYS "Come On Let's Do This" (Atlantic) 22/12

Rotations: Heavy 0/0, Medium 2/0, Light 20/12, Total Adds 12 including WBLK, WPAL, Z93, WJTT, WFXC, KIIZ, WPGA, WALT, WQOK, WEAS. Medium: WDAS, WZAK.

PERRI "Someone Like You" (MCA) 19/9

Rotations: Heavy 0/0, Medium 3/0, Light 16/9, Total Adds 9, WKYS, WJLB, KMJM, WRKE, WEUP, WHJX, KIPR, WPLZ, KDKS. Medium: WDAS, WHUR, WVOI.

STEVIE B "Love & Emotion" (LMR/RCA) 19/5

Rotations: Heavy 0/0, Medium 4/0, Light 15/5, Total Adds 5, WAMO, KSOL, WRKE, WQFX, Z16. Medium: OC104, WDKT, WHJX, WJHM.

MICHAEL COOPER "Over And Over" (Reprise) 19/1

Rotations: Heavy 0/0, Medium 6/0, Light 13/1, Total Adds 1, KIIZ. Mediums include: WAMD, WOWI, WMGL, WWDW, Z104.

DIANA BROWN & BARRIE K. SHARPE "The Master Plan" (FFRR/PolyGram) 18/15

Rotations: Heavy 0/0, Medium 1/0, Light 17/15, Total Adds 15 including WDAS, WMYK, WOWI, WJIZ, WJTT, WAGH, WQMG, Z104, WDKT, WFXM. Medium: WIZF.

TIMES TWO "Set Me Free" (EMI) 18/3

Rotations: Heavy 0/0, Medium 1/0, Light 17/3, Total Adds 3, WHUR, WDKT, Z16. Medium: WQIS.

ISLEY BROTHERS featuring RONALD ISLEY "Come Together" (WB) 17/4

Rotations: Heavy 0/0, Medium 2/0, Light 15/4, Total Adds 4, WHQT, WQMG, KIIZ, WEDR. Medium: WPEG, WZFX.

TEEN DREAM "Games" (Malaco) 17/2

Rotations: Heavy 0/0, Medium 6/0, Light 11/2, Total Adds 2, WZAK, WQFX. Mediums include: WOWI, WJHM, WJJS, WPGA, WEAS.

WHISTLE "Bad Habit" (Select) 15/12

Rotations: Heavy 0/0, Medium 0/0, Light 15/12, Total Adds 12 including WHUR, KMJQ, KSOL, WRKE, WJIZ, WPEG, WEUP, Z16, KHUL, KDKS.

PARTNERS IN KRYME "Undercover" (SBK) 15/4

Rotations: Heavy 0/0, Medium 0/0, Light 15/4, Total Adds 4, WOWI, WMGL, KPRW, WTLZ.

GLADYS KNIGHT "Strong As Steel" (MCA) 15/1

Rotations: Heavy 1/0, Medium 1/0, Light 13/1, Total Adds 1, WILD. Heavy: WMYK. Medium: WDKT.

WHIZ KID with YSL "Let's Get It On" (Nastymix) 15/1

Rotations: Heavy 0/0, Medium 3/0, Light 12/1, Total Adds 1, KHUL. Medium: KHYS, WDKT, KDKS.

MELLOW MAN ACE "Mentiroso" (Capitol) 14/1

Rotations: Heavy 1/0, Medium 4/0, Light 9/1, Total Adds 1, KBCE. Heavy: KDAY. Medium: WAMO, KHYS, KQXL, WTMP.

FRIIGHTY & COLONEL MITE "Life (Is What You Make It)" (Profile) 13/8

Rotations: Heavy 0/0, Medium 1/0, Light 12/8, Total Adds 8, WAMO, WEDR, HOT105, KDKS, K98-FM, WDDZ, WTLZ, WVOI. Medium: KHYS.

SALT-N-PEPA "Independent" (Next Plateau) 13/6

Rotations: Heavy 0/0, Medium 1/0, Light 12/6, Total Adds 6, WYLD, KSOL, KIIZ, KHUL, WDDZ, WVOI. Medium: Z16.

O-NICE "Call Me O-Nice" (Jive/RCA) 11/2

Rotations: Heavy 0/0, Medium 3/0, Light 8/2, Total Adds 2, WQIS, WTLZ. Medium: K97, KMJM, KDAY.

ICE CUBE "America's Most Wanted" (Priority) 11/2

Rotations: Heavy 1/0, Medium 0/0, Light 10/2, Total Adds 2, WAMO, KMJQ. Heavy: KDAY.

TRES "I Can't Hang Any Longer" (Priority) 10/7

Rotations: Heavy 0/0, Medium 0/0, Light 10/7, Total Adds 7, KHYS, WPAL, KIIZ, KFXZ, Z16, WALT, WQIC.

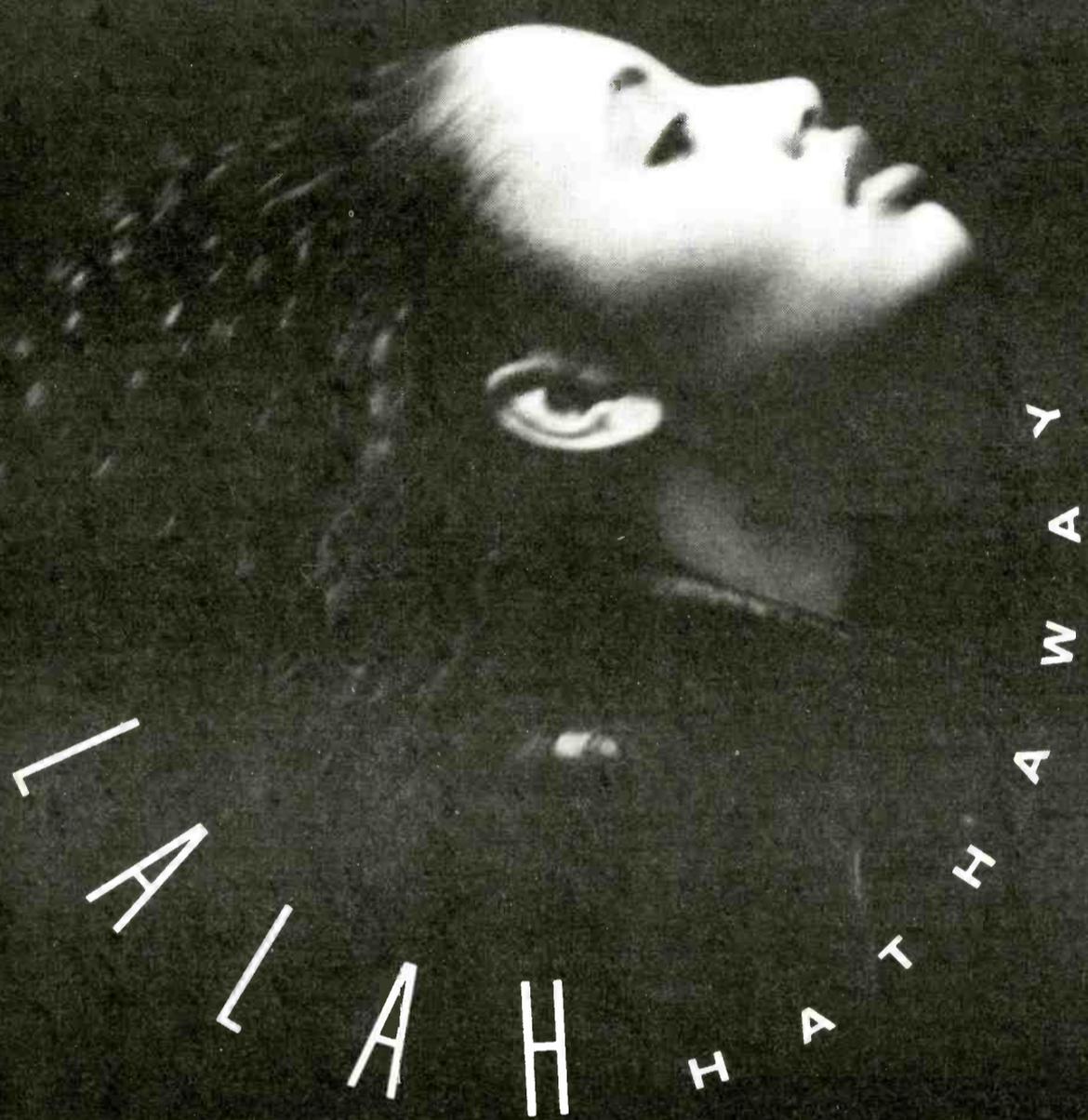
ANGEE GRIFFITH "The Rain" (Skyline) 10/2

Rotations: Heavy 0/0, Medium 1/0, Light 9/2, Total Adds 2, WQIS, WTUG. Medium: WEDR.

NEW ARTISTS

	Reports/Adds
1 ERIC B. RAKIM/Let The Rhythm Hit 'Em (MCA)	51/3
2 KWAME/Only You (Atlantic)	41/1
3 FATHER MC/Treat Them Like They Want To Be Treated (MCA)	40/5
4 AFROS/Feel It (Columbia)	39/13
5 WAS (NOT WAS)/Papa Was A Rolling Stone (Chrysalis)	38/6
6 LUKE 1/2 LIVE CREW/Banned In The USA (Luke Atlantic)	37/20
7 NAYOBE/I Love The Way You Love Me (WTC/Epic)	36/21
8 KIPPER JONES/Shockwave (Virgin)	35/10
9 OMARA 1/LAVISTIA MILLER/Smokin' Room (Mega Jam)	29/6
10 MAXI PRIEST/Close To You (Charisma)	27/6

New artists have not yet had a UC Breaker.



A DIVINE DEBUT...
HEAVEN KNOWS

URBAN CONTEMPORARY
#1 MOST ADDED
AGAIN!

62 UC REPORTERS — 67%



WHEN YOU PLAY LALAH HATHAWAY, SAY "LĀY-LĀH!"

FROM THE EAGERLY AWAITED ALBUM LALAH HATHAWAY. AVAILABLE IN STORES AUGUST 7TH.

© 1999 VIRGIN RECORDS AMERICA, INC.



UC ADDS & HOTS

EAST

WXYY/Baltimore
Roy Sampson
BOYS
M.C. HAMMER
LALAH HATHAWAY
BODY
WEST COAST RAP AL
Hottest:
AFTER 7
KEITH SWEAT
CAMEO
ROBBIE MYCHALS
BARBARA WEATHERS

WILD/Boston
Hill/Hall
GLADYS KNIGHT
OLETA ADAMS
EN VOGUE
MELBA MOORE
A TRIBE CALLED QU
Hottest:
TIME
JOHNNY GILL
AFTER 7
KEITH SWEAT
MARIAM CAREY

WBLK/Buffalo
Jim Snowden
NAYOBE
RUDE BOYS
CLARKE & DUKE
LALAH HATHAWAY
SINBAD
TYLER COLLINS
FORCE MD's
Hottest:
JOHNNY GILL
MILIRA
MARIAM CAREY
ANITA BAKER
KEITH SWEAT

WRKS/New York
Brown/Beasley
none
Hottest:
JOHNNY GILL
KEITH SWEAT
MARIAM CAREY
ANITA BAKER
BABYFACE

WBLN/New York
Boyd/Buggs
Z-LOOK
CALLOWAY
WAS (NOT WAS)
MAXI PRIEST
HOWARD HEWETT
CLARKE & DUKE
RUBY TURNER
Hottest:
JOHNNY GILL
KEITH SWEAT
ANITA BAKER
REGINA BELLE
JANET JACKSON

WRKE/Ocean City
Quarantone/Mena
CALLOWAY
TEDDY PENDERGRASS
WHISTLE
EN VOGUE
STEVIE B
MICHAEL FRANKS
MAXI PRIEST
PERRI
Hottest:
KEITH SWEAT
AFTER 7
MARIAM CAREY
CAMEO
BABYFACE

OC104/Ocean City
Scott Jantzen
FORCE MD's
LALAH HATHAWAY
NAJEE & VESTA
BOYS
EN VOGUE
Hottest:
KEITH SWEAT
MARIAM CAREY
JOHNNY GILL
ANITA BAKER
TIME

WUSL/Philadelphia
Dave Allan
MELBA MOORE
PERFECT GENTLEMEN
CALLOWAY
BASIC BLACK
Hottest:
JOHNNY GILL
TROOP
LISA STANSFIELD
MARIAM CAREY
KEITH SWEAT

WDAS/Philadelphia
Tamburro/Jackson
BROWN & SHARPE
HOWARD HEWETT
LALAH HATHAWAY
NAYOBE
BRENDA RUSSELL
Hottest:
JOHNNY GILL
KEITH SWEAT
ANITA BAKER
CAMEO
TIME

WAMO/Pittsburgh
Faison/Goewey
OLETA ADAMS
BRENDA RUSSELL
PERFECT GENTLEMEN
FRIGHTY & COLONEL
MICHAEL FRANKS
ICE CUBE
STEVIE B
Hottest:
KEITH SWEAT
JOHNNY GILL
AFTER 7
ANITA BAKER
TIME

WKYS/Washington
Simpson/Diggs
DIGITAL UNDERGROU
BARBARA WEATHERS
PERRI
FIVE STAR
JANET JACKSON
DIANNE REEVES
Hottest:
MIKI HOWARD
KEITH SWEAT
AFTER 7
CAMEO
ANITA BAKER

WHUR/Washington
Bennett/Archie
MICHAEL FRANKS
CHIMES
OLETA ADAMS
RONNIE LAWS
FAMILY STAND
WILL DOWNING
NEWKIRK
CHI-LITES
TIMES TWO
WHISTLE
HOWARD HEWETT
MXM
Hottest:
JOHNNY GILL
KEITH SWEAT
BABYFACE
MARIAM CAREY

SOUTH

WJZ/Albany
Tony Wright
MELBA MOORE
TEDDY PENDERGRASS
LENNY WILLIAMS
HOWARD HEWETT
BROWN & SHARPE
FAMILY STAND
WHISTLE
Hottest:
KEITH SWEAT
AFTER 7
ANITA BAKER
MARIAM CAREY
SNAP

KBCE/Alexandria
Donnie Taylor
PERFECT GENTLEMEN
BASIC BLACK
HOWARD HEWETT
THREE TIMES DOPE
AFROS
FORCE DESIRE
OLETA ADAMS
SILK TYMES LEATHE
CLARKE & DUKE
MELLOW MAN ACE
Hottest:
AFTER 7
MARIAM CAREY
KEITH SWEAT
JOHNNY GILL
ANITA BAKER

WVEE/Atlanta
Roberts/Bacote
2 LIVE CREW
BLACK BOX
EN VOGUE
TEDDY PENDERGRASS
Hottest:
JOHNNY GILL
TROOP
KEITH SWEAT
MARIAM CAREY
ANITA BAKER

WFAX/Augusta
Carl Conner
LALAH HATHAWAY
WAS (NOT WAS)
TEDDY PENDERGRASS
FORCE MD's
DIGITAL UNDERGROU
NAYOBE
SILK TYMES LEATHE
Hottest:
CAMEO
KEITH SWEAT
AFTER 7
BELL BIV DEVOE
ANGELA WINBUSH

KQXL/Baton Rouge
Weich/Clay
CALLOWAY
FORCE MD's
MELBA MOORE
BLACK BOX
NAYOBE
HOWARD HEWETT
MAZE
FATHER MC
Hottest:
KEITH SWEAT
AFTER 7
MARIAM CAREY
ANITA BAKER
CAMEO

WXOK/Baton Rouge
Daryl Moore
BLACK BOX
CHIMES
RONNIE LAWS
OLETA ADAMS
SILK TYMES LEATHE
2 LIVE CREW
Hottest:
KEITH SWEAT
AFTER 7
CAMEO
BELL BIV DEVOE
ANITA BAKER

WPEG/Charlotte
Saunders/Darcell
KIPPER JONES
FORCE MD's
WHISTLE
Hottest:
JOHNNY GILL
BELL BIV DEVOE
SNAP
KEITH SWEAT
STEPHANIE MILLS

WJTT/Chattanooga
Keith Landecker
BROWN & SHARPE
LALAH HATHAWAY
MELBA MOORE
RUDE BOYS
WAS (NOT WAS)
PERFECT GENTLEMEN
BODY
Hottest:
JOHNNY GILL
KEITH SWEAT
AFTER 7
MARIAM CAREY
ANITA BAKER

WQMG/Greensboro
Weaver/Sampson
FAMILY STAND
LALAH HATHAWAY
NAYOBE
CLARKE & DUKE
BROWN & SHARPE
TASHAN
Hottest:
AFTER 7
KEITH SWEAT
MARIAM CAREY
BELL BIV DEVOE
TONY TONI TONE

Z104/Greenville
Wayne Walker
TERRY STEELE
FIVE STAR
FATHER MC
FORCE MD's
GOOD GIRLS
2 LIVE CREW
THREE TIMES DOPE
BROWN & SHARPE
Hottest:
ANITA BAKER
TONY TONI TONE
BELL BIV DEVOE
KEITH SWEAT

WQFJ/Gulfport-Biloxi
Al Luv
LAKESIDE
TEEN DREAM
WINANS
2 LIVE CREW
KIPPER JONES
BOYZ FROM DETROIT
PERFECT GENTLEMEN
FORCE MD's
SMILEY
LALAH HATHAWAY
STEVIE B
CHILITES
TEDDY PENDERGRASS
OMARA
MASTER ACE
Hottest:
KEITH SWEAT
AFTER 7
MARIAM CAREY
ANITA BAKER
BELL BIV DEVOE
CAMEO

WDOM/Columbia
Carson/Hill
RUBY TURNER
NAYOBE
2 LIVE CREW
Hottest:
JOHNNY GILL
BETTY WRIGHT
KEITH SWEAT
BELL BIV DEVOE
AFTER 7

WAGH/Columbus
Darrell J. Smith
LAKESIDE
JAMAICA BOYS
THREE TIMES DOPE
PERFECT GENTLEMEN
BROWN & SHARPE
TASHAN
Hottest:
KEITH SWEAT
CAMEO
AFTER 7
MARIAM CAREY
JOHNNY GILL

WFXE/Columbus
Phillip David March
MARIAM CAREY
BOYS
PERFECT GENTLEMEN
TASHAN
BARRY WHITE
WINANS
RUBY TURNER
CLARKE & DUKE
2 LIVE CREW
Hottest:
JOHNNY GILL
KEITH SWEAT
AFTER 7
CAMEO
ANITA BAKER

K104/Dallas-Ft. Worth
Spears/Anderson
ERIC B
HOWARD HEWETT
LALAH HATHAWAY
ANSWERED QUESTION
WINANS
Hottest:
KEITH SWEAT
AFTER 7
MARIAM CAREY
WEST COAST RAP AL
BASIC BLACK

WFXC/Durham
Earl Boston
M.C. HAMMER
RUBY TURNER
WINANS
HOWARD HEWETT
CARL ANDERSON
RUDE BOYS
FORCE MD's
ANSWERED QUESTION
Hottest:
AFTER 7
KEITH SWEAT
JOHNNY GILL
CAMEO
MARIAM CAREY

WZFX/Fayetteville
Tony Lype
NAYOBE
THREE TIMES DOPE
BARRY WHITE
PERFECT GENTLEMEN
OLETA ADAMS
FORCE MD's
Hottest:
KEITH SWEAT
MARIAM CAREY
ANITA BAKER
CAMEO

WJMI/Jackson
Todd/Jones
VANILLA ICE
LALAH HATHAWAY
TERRY STEELE
BODY
BARBARA WEATHERS
EN VOGUE
MILIRA
Hottest:
SNAP
KEITH SWEAT
JOHNNY GILL
TONY TONI TONE

WHJX/Jacksonville
Clark/Bell
SOUL II SOUL
KLYMAXX
WINANS
PERRI
MAXI PRIEST
FIVE STAR
Hottest:
JOHNNY GILL
KEITH SWEAT
AFTER 7
ANITA BAKER

WJMH/Greensboro
Chris Bailey
NAYOBE
VANILLA ICE
MILIRA
Hottest:
KEITH SWEAT
MARIAM CAREY
TONY TONI TONE
TIME

KMJQ/Houston
Atkins/Brown
ICE CUBE
BOYS
BASIC BLACK
A TRIBE CALLED QU
CARL ANDERSON
WHISTLE
NAYOBE
LALAH HATHAWAY
Hottest:
AFTER 7
KEITH SWEAT
JOHNNY GILL
BELL BIV DEVOE
KWAME'

KHYS/Houston
Hagwood/Weber
TEDDY PENDERGRASS
PERFECT GENTLEMEN
LENNY WILLIAMS
TRES
SILK TYMES LEATHE
WINANS
KID'N PLAY
FATHER MC
MEL STRONG
Hottest:
JOHNNY GILL
KEITH SWEAT
MARIAM CAREY
EN VOGUE
ANITA BAKER

WEUP/Huntsville
Jim Mitchem
PERRI
MICHAEL FRANKS
Z-LOOK
MAXI PRIEST
WHISTLE
LENNY WILLIAMS
NAYOBE
Hottest:
MARIAM CAREY
ANITA BAKER
JOHNNY GILL

WDKT/Huntsville
Thomas/Olsen
LALAH HATHAWAY
2 LIVE CREW
BROWN & SHARPE
TIMES TWO
Hottest:
KEITH SWEAT
CAMEO
BELL BIV DEVOE
JEFF REDD
BARBARA WEATHERS

WJMS/Lynchburg
Lad Goins
AFTER 7
M.C. HAMMER
PERFECT GENTLEMEN
Hottest:
KEITH SWEAT
CAMEO
MARIAM CAREY
ANITA BAKER
CARL ANDERSON

WFXM/Macon
Shabba Doo
WINANS
BARRY WHITE
HOWARD HEWETT
PERFECT GENTLEMEN
CLARKE & DUKE
BROWN & SHARPE
Hottest:
MARIAM CAREY
KEITH SWEAT
JOHNNY GILL
ANITA BAKER
AFTER 7

WPQA/Macon
Brian Kelly
MELBA MOORE
WINANS
FAMILY STAND
KLYMAXX
RUDE BOYS
OLETA ADAMS
NAYOBE
HOWARD HEWETT
Hottest:
KEITH SWEAT
MARIAM CAREY
JOHNNY GILL
AFTER 7
CAMEO

KHUL/Memphis
Ronald Fly
AFROS
CALLOWAY
LALAH HATHAWAY
SILK TYMES LEATHE
SALT & PEPA
WHISTLE
WHIZ KID
NAYOBE
Hottest:
KEITH SWEAT
CAMEO
WEST COAST RAP AL
BELL BIV DEVOE
ANITA BAKER

K97/Memphis
O'Jay/Bell
none
Hottest:
REGINA BELLE
JOHNNY GILL
AFTER 7
GLENN JONES
KEITH SWEAT

WQIC/Meridian
Larry Carr
LALAH HATHAWAY
OLETA ADAMS
BROWN & SHARPE
TRES
MICHAEL FRANKS
FORCE MD's
RONNIE LAWS
OMARA
M.C. HAMMER
BOYZ FROM DETROIT
Hottest:
AFTER 7
KEITH SWEAT
ANITA BAKER
CAMEO
JOHNNY GILL

WQIS/Laurel
Ron Davis
WEST COAST RAP AL
ANGEE GRIFFITH
OLETA ADAMS
FORCE MD's
LALAH HATHAWAY
AFROS
SINBAD
GOOD GIRLS
D NICE
THREE TIMES DOPE
Hottest:
JOHNNY GILL
KEITH SWEAT
AFTER 7
CAMEO
MARIAM CAREY

U102/Lexington
Mack/Moberly
TEDDY PENDERGRASS
BOYS
POOR RIGHTEOUS TE
Hottest:
KEITH SWEAT
JOHNNY GILL
AFTER 7
BELL BIV DEVOE
TIME

KIPRI/Little Rock
Booker/See
PERRI
M.C. HAMMER
2 LIVE CREW
PUBLIC ENEMY
KIPPER JONES
Hottest:
AFTER 7
KEITH SWEAT
ANITA BAKER
BELL BIV DEVOE
JOHNNY GILL

WHOT/Miami
Isley/Reese
ISLEY
TERRY STEELE
CALLOWAY
TONY TONI TONE
Hottest:
JOHNNY GILL
KEITH SWEAT
JANET JACKSON
ANITA BAKER
MARIAM CAREY

WLOU/Louisville
Ange Canessa
WINANS
BOYS
PERFECT GENTLEMEN
Hottest:
JOHNNY GILL
KEITH SWEAT
MARIAM CAREY
BELL BIV DEVOE
CAMEO

WJSS/Lynchburg
Lad Goins
AFTER 7
M.C. HAMMER
PERFECT GENTLEMEN
Hottest:
KEITH SWEAT
CAMEO
MARIAM CAREY
ANITA BAKER
CARL ANDERSON

WQQA/Nashville
DuBard/Rock
BOYS
FORCE MD's
LALAH HATHAWAY
BRENDA RUSSELL
LENNY WILLIAMS
HOWARD HEWETT
Hottest:
JOHNNY GILL
KEITH SWEAT
MARIAM CAREY
BELL BIV DEVOE
ANITA BAKER

WALT/Meridian
Steve Poston
WHISPERS
M.C. HAMMER
RUDE BOYS
OLETA ADAMS
FORCE MD's
CHIMES
THREE TIMES DOPE
KIPPER JONES
TRES
MICHAEL FRANKS
Hottest:
JOHNNY GILL
KEITH SWEAT
AFTER 7
CAMEO
MARIAM CAREY

WEDR/Miami
James Thomas
FRIGHTY & COLONEL
2 LIVE CREW
HOWARD HEWETT
JAMAICA BOYS
BARRY WHITE
ISLEY
KIPPER JONES
BODY
BROWN & SHARPE
TEDDY PENDERGRASS
PERFECT GENTLEMEN
Hottest:
MARIAM CAREY
JOHNNY GILL
JEFF REDD
BELL BIV DEVOE
KEITH SWEAT

WQOK/Raleigh
Cy Young
LENNY WILLIAMS
WINANS
OLETA ADAMS
RUDE BOYS
LALAH HATHAWAY
MILIRA
Hottest:
AFTER 7
MARIAM CAREY
ANITA BAKER
BELL BIV DEVOE
BLACK BOX

WCDX/Richmond
Young/Maxwell
TEDDY PENDERGRASS
OLETA ADAMS
FIFTY FOUR-FORTY
NAYOBE
LENNY WILLIAMS
LALAH HATHAWAY
AFROS
KID'N PLAY
NEWTRONS
Hottest:
REGINA BELLE
BELL BIV DEVOE
KEITH SWEAT
AFTER 7
MIKI HOWARD

WPLZ/Richmond-Petersburg
Myrick/Morris
MILIRA
BRENDA RUSSELL
OLETA ADAMS
PERRI
Hottest:
JOHNNY GILL
GLENN JONES
KEITH SWEAT
CAMEO
MARIAM CAREY

HOT105/Montgomery
Larry Steele
FORCE MD's
KIPPER JONES
TEDDY PENDERGRASS
KLYMAXX
LAKESIDE
BRENDA RUSSELL
WINANS
BROWN & SHARPE
CLARKE & DUKE
2 LIVE CREW
FRIGHTY & COLONEL
Hottest:
BETTY WRIGHT
JOHNNY GILL
REGINA BELLE
AFTER 7
BELL BIV DEVOE

WEAS/Savanna
Marie Kelly
RUDE BOYS
BODY
JAMAICA BOYS
PERFECT GENTLEMEN
FATHER MC
NAYOBE
Hottest:
JOHNNY GILL
KEITH SWEAT
REGINA BELLE
SNAP
AFTER 7

WJMS/Norfolk
Brenton
JEFF REDD
BROWN & SHARPE
HOWARD HEWETT
LALAH HATHAWAY
BLACK BOX
LENNY WILLIAMS
OMARA
OLETA ADAMS
Hottest:
ANITA BAKER
GLENN JONES
MARIAM CAREY
AFTER 7
BARBARA WEATHERS

KMLJ/Shreveport
Echols/Walker
MELBA MOORE
BODY
BODI STRONG
WHISTLE
KIPPER JONES
ELAINE SEPTER
MILIRA
NAYOBE
Hottest:
KEITH SWEAT
AFTER 7
MARIAM CAREY
ANITA BAKER
CAMEO

WANN/Tallahassee
Van Wilson
none
Hottest:
JOHNNY GILL
KEITH SWEAT
REGINA BELLE
MIKI HOWARD
SNAP

WTMP/Tampa
Chris Turner
MILIRA
BRENDA RUSSELL
FAMILY STAND
JAMAICA BOYS
FORCE MD's
BROWN & SHARPE
WHISTLE
OMARA
Hottest:
BELL BIV DEVOE
KEITH SWEAT
AFTER 7
JOHNNY GILL
M.C. HAMMER

WTUG/Tuscaloosa
Al Brown
PERFECT GENTLEMEN
2 LIVE CREW
RUDE BOYS
DIGITAL UNDERGROU
CAMEO
HOWARD HEWETT
ANGEE GRIFFITH
WINANS
Hottest:
TIME
KEITH SWEAT
JOHNNY GILL
MARIAM CAREY
AFTER 7

K98-FM/West Monroe
John Wilson
AFROS
RONNIE LAWS
ELAINE SEPTER
FRIGHTY & COLONEL
MELBA MOORE
PERFECT GENTLEMEN
WEST COAST RAP AL
SILK TYMES LEATHE
OLETA ADAMS
Hottest:
AFTER 7
KEITH SWEAT
ANITA BAKER
BABYFACE
MARIAM CAREY

WEST

WGCI/Chicago
Stephen Ross
none
Hottest:
JOHNNY GILL
KEITH SWEAT
SNAP
MIKI HOWARD
GLENN JONES

WJLB/Detroit
Alexander/Wonder
M.C. HAMMER
EN VOGUE
PERRI
2 LIVE CREW
Hottest:
JOHNNY GILL
BELL BIV DEVOE
KEITH SWEAT
MARIAM CAREY

KPRS/Kansas City
McFreen/King
MAZE
OLETA ADAMS
AFROS
TEDDY PENDERGRASS
LALAH HATHAWAY
RUBY TURNER
Hottest:
JOHNNY GILL
AFTER 7
KEITH SWEAT
MARIAM CAREY
ANITA BAKER

WGPR/Detroit
Joe Spencer
CULTURE BEAT
POOR RIGHTEOUS TE
ERIC B
BOYS
Hottest:
JOHNNY GILL
AFTER 7
ANITA BAKER
CAMEO
BELL BIV DEVOE

KPRW/Oklahoma City
Marria Bratcher
M.C. HAMMER
LALAH HATHAWAY
CALLOWAY
BARRY WHITE
PARTNERS IN KRYME
Hottest:
JOHNNY GILL
KEITH SWEAT
MARIAM CAREY
CAMEO
BABYFACE
SINBAD
KLYMAXX
FAMILY STAND
FRIGHTY & COLONEL
MICHAEL FRANKS
FORCE MD's
2 LIVE CREW
PUBLIC ENEMY
PAUL JACKSON JR.
Hottest:
KEITH SWEAT
CAMEO
REGINA BELLE
ANGELA WINBUSH
MARIAM CAREY

WZZF/Flint
Williams/Williams
SALT & PEPA
AFROS
OLETA ADAMS
BROWN & SHARPE
SINBAD
KLYMAXX
Hottest:
JOHNNY GILL
KEITH SWEAT
MARIAM CAREY
AFTER 7

WVOK/Columbus
Jones/Tyler
EN VOGUE
MAZE
SEDUCTION
M.C. HAMMER
ANSWERED QUESTION
Hottest:
JOHNNY GILL
KEITH SWEAT
AFTER 7
MARIAM CAREY
ANITA BAKER

WTL/Indianapolis
Johnson/Buchanan
RUBY TURNER
PERFECT GENTLEMEN
LALAH HATHAWAY
CLARKE & DUKE
M.C. HAMMER
Hottest:
JOHNNY GILL
KEITH SWEAT
AFTER 7
MARIAM CAREY

WQMG/Greensboro
Weaver/Sampson
FAMILY STAND
LALAH HATHAWAY
NAYOBE
CLARKE & DUKE
BROWN & SHARPE
TASHAN
Hottest:
AFTER 7
KEITH SWEAT
MARIAM CAREY
BELL BIV DEVOE
TONY TONI TONE

Z104/Greenville
Wayne Walker
TERRY STEELE
FIVE STAR
FATHER MC
FORCE MD's
GOOD GIRLS
2 LIVE CREW
THREE TIMES DOPE
BROWN & SHARPE
Hottest:
ANITA BAKER
TONY TONI TONE
BELL BIV DEVOE
KEITH SWEAT

WQFJ/Gulfport-Biloxi
Al Luv
LAKESIDE
TEEN DREAM
WINANS
2 LIVE CREW
KIPPER JONES
BOYZ FROM DETROIT
PERFECT GENTLEMEN
FORCE MD's
SMILEY
LALAH HATHAWAY
STEVIE B
CHILITES
TEDDY PENDERGRASS
OMARA
MASTER ACE
Hottest:
KEITH SWEAT
AFTER 7
MARIAM CAREY
ANITA BAKER
BELL BIV DEVOE
CAMEO

KBWZ/Wichita
James McFadden
FORCE MD's
CARL ANDERSON
SEDUCTION
BLACK BOX
Hottest:
KEITH SWEAT
MARIAM CAREY
ANITA BAKER
BELL BIV DEVOE
CAMEO

WQMG/Greensboro
Weaver/Sampson
FAMILY STAND
LALAH HATHAWAY
NAYOBE
CLARKE & DUKE
BROWN & SHARPE
TASHAN
Hottest:
AFTER 7
KEITH SWEAT
MARIAM CAREY
BELL BIV DEVOE
TONY TONI TONE

Z104/Greenville
Wayne Walker
TERRY STEELE
FIVE STAR
FATHER MC
FORCE MD's
GOOD GIRLS
2 LIVE CREW
THREE TIMES DOPE
BROWN & SHARPE
Hottest:
ANITA BAKER
TONY TONI TONE
BELL BIV DEVOE
KEITH SWEAT

WQFJ/Gulfport-Biloxi
Al Luv
LAKESIDE
TEEN DREAM
WINANS
2 LIVE CREW
KIPPER JONES
BOYZ FROM DETROIT
PERFECT GENTLEMEN
FORCE MD's
SMILEY
LALAH HATHAWAY
STEVIE B
CHILITES
TEDDY PENDERGRASS
OMARA
MASTER ACE
Hottest:
KEITH SWEAT
AFTER 7
MARIAM CAREY
ANITA BAKER
BELL BIV DEVOE
CAMEO

KBWZ/Wichita
James McFadden
FORCE MD's
CARL ANDERSON
SEDUCTION
BLACK BOX
Hottest:
KEITH SWEAT
MARIAM CAREY
ANITA BAKER
BELL BIV DEVOE
CAMEO

KJLH/Los Angeles
Spoorn/Briggs
BODY
MELBA MOORE
Hottest:
JOHNNY GILL
MARIAM CAREY
GLENN JONES
REGINA BELLE
SNAP

KDAY/Los Angeles
Jack Patterson
AFROS
BOOGIE DOWN PRODU
L.L. COOL J
MASTER ACE
MELBA MOORE
JAMAICA BOYS
Hottest:
SIR MIX-A-LOT
JOHNNY GILL
WEST COAST RAP AL
KEITH SWEAT
CAMEO

WYLD-FM/New Orleans
Wallace/Ware
MELBA MOORE
MILIRA
SALT & PEPA
FORCE MD's
2 LIVE CREW
DIGITAL UNDERGROU
OMARA
BODY
MAZE
Hottest:
AFTER 7
KEITH SWEAT
BASIC BLACK
ANITA BAKER
MANTRONIX

WQWI/Norfolk
Richards/St. James
ERIC GABLE
LALAH HATHAWAY
2 LIVE CREW
RUBY TURNER
BROWN & SHARPE
BARRY WHITE
PARTNERS IN KRYME
NAYOBE
FIFTY FOUR-FORTY
Hottest:
AFTER 7
MARIAM CAREY
CAMEO
BELL BIV DEVOE
BABYFACE

82 Current Reporters
88 Current Reports

Called in Frozen Playlist (4):
WANN/Tallahassee
WATV/Birmingham
WGCI/Chicago
WHRK (K97)/Memphis

RR HOT FAX
GET THE INFORMATION ADVANTAGE...
Easier to read... more detail... 3 day advance
Use RR's HOT FAX service. Call for a free sample
(213) 553-4330

4 SINGLES GOOD TO

GO

New singles and companion videos from Atlantic.



UC CHART:
30 - 20
90 UC
REPORTERS -
98%

EN VOGUE

"LIES"

The follow-up single and video to the platinum single "Hold On," from the gold album *Born To Sing*.



22 UC REPORTERS INCLUDING:

WDAS WHUR WZAK
WAMO KHYS

RUDE BOYS

"COME ON LET'S DO THIS"

The first single and video from their forthcoming album.



42 UC REPORTERS INCLUDING:

WILD KHYS WYLD KMJM
WUSL KMJQ WOWI KSOL
WAMO K97 WZAK

KWAMÉ

"OWNLEE EUE"

The first single and video from his latest album.



ALREADY ON:

WHUR WQMG WTMP
WJIZ WPGA WDZZ

THE FAMILY STAND

"IN SUMMER I FALL"

The latest single and video from their new album *Chain*.



Get with the program. On Atlantic.

© 1990 Atlantic Recording Corp. A Warner Communications Co.



JULY 20, 1990

3	2	WKS	WKS	LW	TW		Total Reports/Adds	Heavy	Medium	Light
14	8	5	1			DAN SEALS/Good Times (Capitol)	183/1	157	21	5
3	3	2	2			PATTY LOVELESS/On Down The Line (MCA)	183/1	152	26	5
7	5	3	3			PAUL OVERSTREET/Richest Man On Earth (RCA)	184/0	144	37	3
15	11	9	4			LORRIE MORGAN/He Talks To Me (RCA)	184/0	122	54	8
17	13	10	5			VINCE GILL/When I Call Your Name (MCA)	184/0	117	59	8
13	9	8	6			HIGHWAY 101/This Side Of Goodbye (WB)	180/2	120	51	9
19	15	13	7			TRAVIS TRITT/I'm Gonna Be Somebody (WB)	186/1	96	84	6
18	16	14	8			WAYLON JENNINGS/Wrong (Epic)	183/1	97	73	13
16	14	12	9			KENTUCKY HEADHUNTERS/Oh Lonesome Me (Mercury)	181/0	94	73	14
21	17	15	10			SHENANDOAH/Next To You, Next To Me (Columbia)	186/0	76	106	4
8	7	7	11			HANK WILLIAMS JR./Good Friends, Good Whiskey, Good Lovin' (WB/Curb)	172/0	107	51	14
2	2	1	12			RANDY TRAVIS/He Walked On Water (WB)	151/0	99	31	21
29	20	18	13			CLINT BLACK/Nothing's News (RCA)	183/0	36	137	10
24	19	17	14			ALAN JACKSON/Wanted (Arista)	181/6	45	122	14
10	6	6	15			MARTY STUART/Hillbilly Rock (MCA)	151/0	85	56	10
28	21	19	16			TANYA TUCKER & T. GRAHAM BROWN/Don't Go Out (Capitol)	183/2	35	123	25
37	31	21	17			RICKY VAN SHELTON/I Meant Every Word He Said (Columbia)	175/5	15	116	44
31	24	20	18			DON WILLIAMS/Maybe That's All It Takes (RCA)	161/9	18	112	31
4	4	4	19			EXILE/Nobody's Talking (Arista)	122/0	69	40	13
1	1	11	20			GARTH BROOKS/The Dance (Capitol)	116/0	72	35	9
32	27	25	21			MARY-CHAPIN CARPENTER/Something Of A Dreamer (Columbia)	169/7	13	110	46
25	23	22	22			MARK COLLIE/Looks Aren't Everything (MCA)	141/1	26	75	40
39	34	30	23			BELLAMY BROTHERS/I Could Be Persuaded (MCA/Curb)	167/19	7	88	72
48	36	31	24			DOUG STONE/Fourteen Minutes Old (Epic)	167/19	4	85	78
27	25	24	25			MICHELLE WRIGHT/New Kind Of Love (Arista)	136/0	30	70	36
36	32	29	26			SHELBY LYNNE/I'll Lie Myself To Sleep (Epic)	148/3	9	81	58
46	37	33	27			LEE GREENWOOD/Holdin' A Good Hand (Capitol)	159/25	4	70	85
44	35	32	28			CARLENE CARTER/I Fell In Love (Reprise)	156/18	1	72	83
30	28	26	29			MATRACA BERG/Baby, Walk On (RCA)	121/1	17	70	34
—	43	36	30			RODNEY CROWELL/My Past Is Present (Columbia)	152/21	3	60	89
9	18	28	31			GEORGE STRAIT/Love Without End, Amen (MCA)	73/0	43	20	10
—	47	37	32			KATHY MATTEA & TIM O'BRIEN/The Battle Hymn Of Love (Mercury)	143/30	1	51	91
BREAKER			33			KEITH WHITLEY & LORRIE MORGAN/'Til A Tear Becomes A Rose (RCA)	140/35	4	51	85
BREAKER			34			ALABAMA/Jukebox In My Mind (RCA)	136/92	3	40	93
11	10	16	35			BILLY JOE ROYAL/Searchin' For Some Kind Of Clue (Atlantic)	89/0	21	47	21
BREAKER			36			STEVE WARINER/Precious Thing (MCA)	138/34	2	35	101
42	39	38	37			STATLER BROTHERS/Small Small World (Mercury)	99/5	6	53	40
5	12	27	38			T. GRAHAM BROWN/If You Could Only See Me Now (Capitol)	61/0	30	19	12
—	—	46	39			PIRATES OF THE MISSISSIPPI/Honky Tonk Blues (Capitol)	110/23	2	30	78
50	46	42	40			EARL THOMAS CONLEY/Who's Gonna Tell Her Goodbye (RCA)	100/9	1	33	66
DEBUT			41			DESERT ROSE BAND/Story Of Love (MCA/Curb)	98/32	0	21	77
47	45	43	42			LEE ROY PARNELL/Oughta Be A Law (Arista)	74/1	5	37	32
43	40	39	43			PRAIRIE OYSTER/I Don't Hurt Anymore (RCA)	72/0	3	35	34
23	22	23	44			KEVIN WELCH/Till I See You Again (Reprise)	63/0	4	36	23
—	—	48	45			SKIP EWING/I'm Your Man (MCA)	77/8	0	28	49
—	—	50	46			GATLIN BROTHERS/Boogie And Beethoven (Capitol)	75/12	1	28	46
—	—	49	47			MAC McANALLY/Down The Road (WB)	72/8	0	28	44
DEBUT			48			MARK CHESNUTT/Too Cold At Home (MCA)	77/75	0	15	62
DEBUT			49			CORBIN/HANNER/Work Song (Mercury)	75/9	0	12	63
DEBUT			50			LIONEL CARTWRIGHT/My Heart Is Set On You (MCA)	67/24	0	15	52

MOST ADDED

- ALABAMA (92)
- MARK CHESNUTT (75)
- KEITH WHITLEY & LORRIE MORGAN (35)
- STEVE WARINER (34)
- EDDIE RABBITT (33)
- DESERT ROSE BAND (32)
- KATHY MATTEA & TIM O'BRIEN (30)
- SOUTHERN PACIFIC (28)
- BAILLIE & THE BOYS (27)
- LEE GREENWOOD (25)

HOTTEST

- VINCE GILL (84)
- PATTY LOVELESS (78)
- DAN SEALS (69)
- PAUL OVERSTREET (56)
- RANDY TRAVIS (52)
- GARTH BROOKS (43)
- WAYLON JENNINGS (41)
- HANK WILLIAMS JR. (37)
- LORRIE MORGAN (35)
- MARTY STUART (35)

NEW ARTISTS

Reports/Adds

1. **PIR. OF THE MISS./Honky... (Cap.)** 110/23
2. **MARK CHESNUTT/Too Cold At... (MCA)** 77/75
3. **CORBIN/HANNER/Work Song (Merc.)** 75/9
4. **LEE ROY PARNELL/Oughta Be A... (Arista)** 74/1
5. **TIM RYAN/Dance In Circles (Epic)** 63/14
6. **RAY KENNEDY/Doin' Life Without You (Atl.)** 38/2
7. **BUCKWHEAT ZYDECO/Hey, Good... (Island)** 27/1
8. **BURBANK STATION/Hearache Road (Oak)** 22/2
9. **KELLY WILLIS/River Of Love (MCA)** 18/11
10. **KENNEDY ROSE/Love Like This (IRS)** 16/0

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

BREAKERS

KEITH WHITLEY & LORRIE MORGAN 'Til A Tear Becomes A Rose (RCA)

On 75% of reporting stations. Rotations: Heavy 4, Medium 51, Light 85, Total Adds 35 including WPOC, WHWK, WXXK, WPOR, KASE, WHLZ, WTNV, WQIK, WKHK, WCHY, WSLR, WCUZ, KZKX, WLLR, KZSN, KRST, KNAX, KKAT, KDRK, KIM. Moves 40-33 on the Country chart.

STEVE WARINER Precious Thing (MCA)

On 74% of reporting stations. Rotations: Heavy 2, Medium 35, Light 101, Total Adds 34 including WYRK, WZPR, WXXK, WMZQ, WILQ, KAYD, WXBQ, WAMZ, WSM, WTNT, WCUZ, WGEE, KZKX, KCJB, WQXK, KNAX, KMIX, KWJJ, KCCY, KDRK. Moves 49-41-36 on the Country chart.

ALABAMA Jukebox In My Mind (RCA)

On 73% of reporting stations. Rotations: Heavy 3, Medium 40, Light 93, Total Adds 92 including WCAO, WQCB, WBEE, WWVA, WILQ, KPLX, WTVY, WAMZ, KISSFM, WTNT, KHAK, WUSN, WBVE, WOW, WKCO, KRST, KIK-FM, KNAX, KRAK, KTOM. Debuts at number 34 on the Country chart.

1990 MEMBER EXTRAVAGANZA

It's easy to win, just join the most new members or the most former members... and you're a winner. It's that simple. Contest closes August 15, 1990. Winners will be notified September 7, 1990.



For more details call CMA's Membership Department. 615/244-2840.

1. **TWO GRAND PRIZES**
CMA Awards Show VIP Package includes:
 - Two free \$200 CMA Awards Show tickets
 - Opryland accommodations
 - Limousine service
 - Two American Airlines tickets, if the winners live outside the Nashville area

2. **TWO SECOND PLACE PRIZES**
 - Gibson Guitars
 3. **TWO THIRD PLACE PRIZES**
 - Sony Discman Portable CD Players
- Six chances to win, so start recruiting your music industry friends.

MERCURY IS SIZZLING...



"OH LONESOME ME" - THE KENTUCKY HEADHUNTERS
 From "PICKIN' ON NASHVILLE"

R&R Chart **9**

WGNA
WQCB
WOKQ
WWYZ

WRKZ
WXXK
WKAK
KMML

WKHX
WEZL
WSTH
KHEY

HOT REPORTS!

WDXE
WSLR
WHOK
WTSO

WLLR
WKCQ
KTTS
KEYE

WTCM
WDEZ
KWOX
KRKT

KKCS
KNAX
KNIX
KUPL

KIIQ
KIIM
WLWI
WKYQ

"THE BATTLE HYMN OF LOVE" - KATHY MATTEA & TIM O'BRIEN

From the forthcoming release "A COLLECTION OF HITS"

THE VOCAL EVENT OF THE YEAR! R&R Chart **32**

"WORK SONG" - CORBIN/HANNER

From the forthcoming release "BLACK & WHITE PHOTOGRAPH"

MAJOR REPORTS!

KZLA
KSAN
KKAT
KRPM

LOS ANGELES
SAN FRANCISCO
SALT LAKE CITY
SEATTLE

KIK-FM
KNEW
WIL
WCAO

ANAHEIM
SAN FRANCISCO
ST. LOUIS
BALTIMORE

WWW
WSIX
WTQR
WDSY

DETROIT
NASHVILLE
WINSTON-SALEM
PITTSBURGH

WWKA ORLANDO

R&R Chart Debut **49**

"SMALL SMALL WORLD" - THE STATLERS
 From "MUSIC, MEMORIES & YOU"

"The response has certainly been a real surprise to us. It's one of our Top 5 most requested records, and it's not all older people calling either."
 Bob Barnett / WBEE

"People know it's the Statlers from the vocals plus actual production is so up-to-date that it's a good radio sound. We're getting great requests!"
 Mark Clark / WHOK

"It's been showing up in our Top 5 at 8 for the past week and a half. I'm also hearing it on WQDR/Raleigh's Top 9 at 9."
 Robert E. Lewis / WKML

"draws immediate reaction. Hot phones."
 Beverlee Bleisch / KJJY

"one of our top 5 at 5. Consistent performer."
 JD Cannon / WFMS

"great phone response record. The best the Statlers have done in a couple of years. A CLASSIC STATLER BROTHERS RECORD"
 Steve Ryan / WOWW

R&R Chart **37**

... AND GETTING HOTTER

"TELL ME I'M WRONG" - RICH GRISSOM

ON YOUR DESK NOW!



PolyGram



NEW & ACTIVE

PIRATES OF THE MISSISSIPPI "Honky Tonk Blues" (Capitol) 110/23

Rotations: Heavy 2, Medium 30, Light 78, Total Adds 23, WCAO, WQCB, WQBE, WPOR, WWVA, WILQ, WKAK, WYAY, WXBQ, WESC, WAMZ, WOWW, WIRK, WSLR, WKKQ, WFMS, WDAF, WASKFM, WMUS, KRST, KKCS, KWHT, KNCQ. Moves 46-39 on the Country chart.

EARL THOMAS CONLEY "Who's Gonna Tell Her Goodbye" (RCA) 100/9

Rotations: Heavy 1, Medium 33, Light 66, Total Adds 9, WGNA, WVAM, WQCB, WMZQ, WSOC, WKSJ, WCMS, WFMS, KDRK. Heavy: KUZZ. Medium: WXTU, WDSY, KASE, WAMZ, WTQR, WOW, KTTS, KRKT, KTOM, KCKC. Moves 50-46-42-40 on the Country chart.

DESERT ROSE BAND "Story Of Love" (MCA/Curb) 98/32

Rotations: Heavy 0, Medium 21, Light 77, Total Adds 32 including WQCB, WAJR, WWVA, WILQ, WYNK, WXBQ, WMSI, KJNE, KHAK, WBVE, WFMS, WHOK, KEYE, KVOO, KZSN, KRKT, KNAX, KCCY, KNCQ, KIIQ. Debuts at number 41 on the Country chart.

MARK CHESNUTT "Too Cold At Home" (MCA) 77/75

Rotations: Heavy 0, Medium 15, Light 62, Total Adds 75 including WDSY, WYAY, WSOC, KPLX, WESC, KIKK, WIVK, WAMZ, WSIX, WSM, WCMS, WQDR, WTQR, WDAF, WMIL, KXXY, WIL, KSON, KEEN, KIIM. Debuts at number 48 on the Country chart.

SKIP EWING "I'm Your Man" (MCA) 77/8

Rotations: Heavy 0, Medium 15, Light 63, Total Adds 8, WVAM, WPOR, WKNN, WYYD, KIXQ, WASKFM, KFMS, KWHT. Medium: WWYZ, WDSY, WKML, WHEW, WIVK, KLLL, WPAP, WTNT, WCUZ, KFDI, KIK-FM, KMIX. Moves 48-45 on the Country chart.

GATLIN BROTHERS "Boogie And Beethoven" (Capitol) 75/12

Rotations: Heavy 1, Medium 28, Light 46, Total Adds 12, WVAM, WCAO, WAYZ, WTCR, WZPR, KRRV, KYKR, WPAP, WOW, KFMS, KWHT, KUPL. Heavy: WSTH. Medium: KEAN, KSCS, WCMS, WUSQ, WCUZ, KIK-FM, KNAX. Moves 50-46 on the Country chart.

CORBIN/HANNER "Work Song" (Mercury) 75/9

Rotations: Heavy 0, Medium 12, Light 63, Total Adds 9, WVAM, WQBE, WAYZ, KHEY, WWKA, KWMT, KTTS, KALF, KUAD. Medium: WDSY, WICO, WSTH, WTVY, WHEW, WTNT, WAXX, WOW, KFDI, KRKT, KASH, KCKC. Debuts at number 49 on the Country chart.

MAC McANALLY "Down The Road" (WB) 72/8

Rotations: Heavy 0, Medium 28, Light 44, Total Adds 8, WCAO, WWNC, KJNE, WKKQ, WGEE, KCJB, WLLR, KWHT. Medium: WWYZ, WICO, KEAN, WTVY, WMSI, WSIX, KBMR, WAXX, WMUS, WOW, KTTS, KRST. Moves 49-47 on the Country chart.

LIONEL CARTWRIGHT "My Heart Is Set On You" (MCA) 67/24

Rotations: Heavy 0, Medium 15, Light 52, Total Adds 24, WGNA, WSNO, WTCR, WDSY, WICO, WWVA, KEAN, WWNC, KXIX, WKML, WHEW, KILTFM, WDXE, KNFM, WCUZ, WTSO, KTTS, WWJO, WIL, KVOO, KIK-FM, KVOC, KUUY, KNIX. Debuts at number 50 on the Country chart.

TIM RYAN "Dance In Circles" (Epic) 63/14

Rotations: Heavy 1, Medium 14, Light 48, Total Adds 14, WVAM, WSNO, WHWK, WRKZ, WWVA, WWNC, KHEY, WMSI, KNFM, KIXQ, WTSO, KUUY, KUAD, KWHT. Heavy: WTNT. Medium: KMML, KASE, KIKK, KRST, KGHL.

CHARLIE DANIELS BAND "A Few More Rednecks" (Epic) 61/15

Rotations: Heavy 0, Medium 11, Light 50, Total Adds 15, WZPR, WXXK, KEAN, KRRV, WKML, WNOE, WKNN, WYYD, KLUR, WTQR, WBVE, KWMT, KTTS, KEKB, KNCQ. Medium: WTCR, WRNS, WDAF, KXXY, KASH.

EDDIE RABBITT "Lonely Out Tonite" (Capitol) 58/33

Rotations: Heavy 0, Medium 10, Light 48, Total Adds 33 including WVAM, WQCB, WAYZ, WWYZ, WWSN, WNOE, WQDR, KHAK, WYNG, WFMS, WHOK, WWJO, KVOO, KNAX, KUAD, KEKB, KWJJ, KCCY, KIIQ.

ASLEEP AT THE WHEEL "Keepin' Me Up Nights" (Arista) 57/10

Rotations: Heavy 0, Medium 8, Light 49, Total Adds 10, WSNO, KRRV, WHLZ, WKNN, WOWW, WSLR, KWMT, KIXQ, WTSO, KUUY. Medium: KMML, WWNC, WTVY, WOW, WTCM, KFDI, KASH, KALF.

SOUTHERN PACIFIC "Reckless Heart" (WB) 55/28

Rotations: Heavy 0, Medium 3, Light 52, Total Adds 28 including WWYZ, WDSY, WTCR, WUSY, WPCV, WGKX, KNFM, WKNN, WQDR, WYYD, WIRK, KHAK, WYNG, WCUZ, WASKFM, WDEZ, KRKT, KRST, KUUY, KZLA.

SIGNIFICANT ACTION

ROBIN LEE "How About Goodbye" (Atlantic) 51/8

Rotations: Heavy 0, Medium 10, Light 41, Total Adds 8, WRNS, WHLZ, WESC, WAMZ, WYNG, KWMT, WHOK, KUUY. Medium: WICO, WKAK, WWNC, WSTH, WTVY, WFLS, KTTS, KFDI, KWOX, KALF.

BAILLIE & THE BOYS "Fool Such As I" (RCA) 49/27

Rotations: Heavy 0, Medium 5, Light 44, Total Adds 27 including WRKZ, WYNY, WKML, WHEW, WMSI, KNFM, WKSJ, WSIX, WQDR, WYNG, WCUZ, WDAF, WITL, KXXY, KFDI, KGHL, KUUY, KWHT, KTOM, KKAT.

RAY KENNEDY "Doin' Life Without You" (Atlantic) 38/2

Rotations: Heavy 0, Medium 4, Light 34, Total Adds 2, KTTS, KWOX. Medium: WSTH, KFDI, KALF, KEEN. Light: WWYZ, WZPR, WDSY, KPLX, WESC, WAMZ, WNOE, WQDR, KIXQ, WDAF, WASKFM, KNEW, KWJJ, KDRK.

LACY J. DALTON "Where Did We Go Right" (Capitol) 34/6

Rotations: Heavy 0, Medium 4, Light 30, Total Adds 6, WXTU, WICO, WDXE, WWJO, KGHL, KUUY. Medium: WTVY, KCJB, WOW, KASH. Light: WRKZ, WRNS, KXIX, WKML, KYKX, KNFM, KIXQ, KTTS, KRKT, KMPS.

BUCKWHEAT ZYDECO "Hey, Good Lookin'" (Island) 27/1

Rotations: Heavy 2, Medium 4, Light 21, Total Adds 1, WOWW. Heavy: WRNS, WTNT. Medium: WSTH, WTCM, KFDI, KRKT. Light: WOKQ, WRKZ, KRRV, WHEW, WNOE, WQDR, KLUR, WCUZ, WOW, KTTS, KWOX, KUUY, KCKC.

MERLE HAGGARD "When It Rains It Pours" (Curb) 23/23

Rotations: Heavy 0, Medium 1, Light 22, Total Adds 23, WICO, KMML, WSTH, WTVY, KKIX, WKML, WFLS, WHEW, WDXE, KYKX, WCMS, KLUR, KFGO, KWMT, KTTS, KVOO, WDEZ, KFDI, KWOX, KRKT, KGHL, KALF, KNCQ.

WILLIE NELSON "Is The Better Part Over" (Columbia) 22/10

Rotations: Heavy 0, Medium 0, Light 22, Total Adds 10, WICO, WTVY, KKIX, WKML, WHEW, WDXE, KYKX, WUSQ, KFDI, KUUY. Light: WHWK, WRKZ, WXTU, KMML, KASE, WSTH, WFLS, WCMS, KFGO, KTTS, KVOO, KMIX.

BURBANK STATION "Heartache Road" (Oak) 22/2

Rotations: Heavy 0, Medium 2, Light 20, Total Adds 2, KJNE, KBMR. Medium: WTVY, KFGO. Light: WRKZ, WICO, KRRV, KMML, WSTH, KKIX, WKML, WHEW, KYKX, KLLL, KLUR, KWMT, WOW, KTTS, KVOO, KFDI, KWOX, KRKT.

GEORGE JONES "Six Foot Deep, Six Foot Down" (Epic) 21/6

Rotations: Heavy 1, Medium 3, Light 17, Total Adds 6, WTVY, WFLS, KIKK, KLUR, WUSQ, WBVE. Heavy: WTNT. Medium: KTTS, KFDI. Light: WTCR, KASE, WSTH, KKIX, WKML, KYKX, WOWW, KFGO, WOW, KVOO, KRKT, KEEN.

FORESTER SISTERS "Nothing's Gonna Bother Me Tonight" (WB) 20/20

Rotations: Heavy 0, Medium 2, Light 18, Total Adds 20, WWVA, KEAN, KMML, KASE, WUSY, KKIX, WFLS, KILTFM, KYKX, KLUR, WUSQ, KIXQ, WOW, KFDI, KRKT, KRST, KVOC, KALF, KIIQ.

KELLY WILLIS "River Of Love" (MCA) 18/11

Rotations: Heavy 0, Medium 0, Light 18, Total Adds 11, WTVY, WFLS, WHEW, WDXE, KYKX, WUSQ, KIXQ, KTTS, KVOO, KALF, KEKB. Light: WWYZ, KMML, WSTH, KKIX, KFGO, WTCM, KWOX.

ANNE MURRAY "Feed This Fire" (Capitol) 16/16

Rotations: Heavy 0, Medium 2, Light 14, Total Adds 16, KMML, WXBQ, WSTH, WTVY, WFLS, WDXE, WCMS, WKYQ, KLUR, KBMR, WCUZ, WMUS, KVOO, KIK-FM, KALF, KMPS.

KENNEDY ROSE "Love Like This" (IRS) 16/0

Rotations: Heavy 1, Medium 3, Light 12, Total Adds 6, Heavy: WTNT. Medium: WSTH, WOW, WTCM. Light: WOKQ, WXXX, WPOR, WTDK, WKML, WFLS, WHEW, WDXE, WKYQ, KLUR, KFGO, KWOX.

CHERYL WHEELER "Aces" (Capitol) 14/1

Rotations: Heavy 0, Medium 1, Light 11, Total Adds 1, WSNO. Medium: WTVY, WTNT, WCUZ. Light: WWYZ, WPOR, WSTH, KKIX, WOWW, KLUR, KRKT, KVOC, KRWQ, KEKB.

TAMMY WYNETTE "Let's Call It A Day Today" (Epic) 12/12

Rotations: Heavy 0, Medium 0, Light 12, Total Adds 12, WRKZ, WSOC, WRNS, WSTH, WTVY, WKML, WPCV, WCMS, WYYD, KFGO, KVOO, KUUY.

LES TAYLOR "Every Time I Think It's Over" (Epic) 12/8

Rotations: Heavy 0, Medium 1, Light 11, Total Adds 8, WSTH, WDXE, WUSQ, KFGO, WOW, KVOO, KRKT, KALF. Light: WTVY, WFLS, WSIX, KRWQ.

JOE BARNHILL "Tell Me Why" (Capitol) 12/6

Rotations: Heavy 0, Medium 1, Light 11, Total Adds 6, WICO, KMML, WKML, KFGO, WOW, KVOO. Medium: WTVY. Light: WSTH, KKIX, KLUR, KWOX, KRKT.

JONATHAN EDWARDS "Guitar Talk" (Curb) 12/0

Rotations: Heavy 0, Medium 0, Light 12, Total Adds 0, Light: WWYZ, WICO, WRNS, WSTH, WKML, WFLS, WHEW, WCMS, KLUR, KFGO, KVOO, KRKT.

CLINTON GREGORY "She Put The Music In Me" (SOR) 10/9

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 9, WICO, WKML, WHEW, WDXE, KFGO, KTTS, KVOO, KFDI, KWOX. Light: KLUR.

VINCE HATFIELD "Santa Barbara" (Bluemoon) 10/1

Rotations: Heavy 0, Medium 0, Light 10, Total Adds 1, WDXE. Light: WRKZ, WICO, KRRV, WSTH, WTVY, WKML, KLUR, KFGO, KVOO.

ALBUM TRACKS

ARTIST/Song Title (Label)	Album Title
GEORGE STRAIT/Drinkin' Champagne (MCA)	... Livin' It Up
ALABAMA/Down Home (RCA)	... Pass It On Down
PATTY LOVELESS/I'm That Kind Of Girl (MCA)	... On Down The Line
DOUG STONE/We Always Agree On Love (Epic)	... Doug Stone
TRAVIS TRITT/Put Some Drive In Your Country (WB)	... Country Club
CLINT BLACK/Straight From The Factory (RCA)	... Killin' Time
DAN SEALS/She Flew The Coupe (Capitol)	... On Arrival
LIONEL CARTWRIGHT/Old Coal Town (MCA)	... I Watched It All...
HANK WILLIAMS JR./Man To Man (WB/Curb)	... Lone Wolf
ALABAMA/Here We Are (RCA)	... Pass It On Down
HANK WILLIAMS JR./I Mean I Love You (WB/Curb)	... Lone Wolf
GARTH BROOKS/Nobody Gets Off In This Town (Capitol)	... Garth Brooks
GEORGE STRAIT/Someone Had To Teach You (MCA)	... Livin' It Up
GEORGE STRAIT/I've Come To Expect It From You (MCA)	... Livin' It Up
TRAVIS TRITT/Sign Of The Times (WB)	... Country Club

C. W. M c C A L L

"COMIN' BACK FOR MORE"

AGCDS890-1



AL PACKER

Head Cook

Ma Never Cooked Like This!

"This Bizarre, Macabre Tale Could Turn
The Trick If Radio Wants Some Highly
Diverse Summer Programming."

--Billboard, June 30, 1990

From The Album



AG890

FOR SERVICE CONTACT GARY DEAN DAVIS 402-457-4341

AMERICAN GRAMMOPHONE
AMERICAN GRAMMOPHONE RECORDS



SONG INFORMATION INDEX

A

ALABAMA "Jukebox in My Mind" (RCA 2643-7)
Prod: Josh Leo, Larry Michael Lee, Alabama Wr: Dave Gibson, Ronnie Rogers Pub: Maypop Music/Wildcountry, Inc. (BMI) Mgr: Dale Morris & Associates

ASLEEP AT THE WHEEL "Keepin' Me Up Nights" (Arista 2045)
Prod: Barry Beckett, Ray Benson, Tim DuBois, Scott Hendricks Wr: J.D. Hicks, Byron Hill Pub: Tom Collins Music, Collins Court Music (BMI; ASCAP) Mgr: Benson Vale Management

B

BAILLIE & THE BOYS "Fool Such As I" (RCA 2641-7)
Prod: Kyle Lehning Wr: Bill Trader Pub: MCA Music (ASCAP) Mgr: Mores, Nanas, Golden, Peay

JOE BARNHILL "Tell Me Why (I'm Still Crying Over You)" (Capitol 79181)
Prod: Jimmy Bowen, Chip Hardy Wr: Wayne Perry, Lonnie Wilson Pub: Zomba Enterprises (ASCAP) Mgr: Joe Bob Barnhill Sr.

BELLAMY BROTHERS "I Could Be Persuaded" (MCA/Curb 79019)
Prod: Emory Gordy Jr. Wr: David Bellamy, Howard Bellamy, Don Schlitz Pub: Bellamy Brothers Music, Don Schlitz Music/Almo Music (ASCAP) Mgr: Frances Bellamy

MATRACA BERG "Baby, Walk On" (RCA 2504-7)
Prod: Wendy Waldman, Josh Leo Wr: Matraca Berg, Ronnie Samoset Pub: Warner-Tamertane Music/Patrick Joseph Music; WB Music/Samosonian Songs (BMI; ASCAP) Mgr: Chuck Flood

CLINT BLACK "Nothing's News" (RCA 2596-7)
Prod: James Stroud, Mark Wright Wr: Clint Black Pub: Howlin' Hits Music (ASCAP) Mgr: Bill Ham

GARTH BROOKS "The Dance" (Capitol 79024)
Prod: Allen Reynolds Wr: Tony Arata Pub: Morganactive Music, Pookie Bear Music (ASCAP) Mgr: Bob Doyle, Pam Lewis

T. GRAHAM BROWN "If You Could Only See Me Now" (Capitol 44534)
Prod: Barry Beckett, T. Graham Brown Wr: Susan Longacre, Rick Giles Pub: WBM Music; Kinetic Diamond Music/Edge O'Woods Music (SESAC, BMI) Mgr: C.K. Spurlock

BUCKWHEAT ZYDECO "Hey, Good Lookin'" (Island 422-875 980-4)
Prod: David Hidalgo Wr: Hank Williams Pub: Acuff-Rose Music/Hiriam Music (BMI) Mgr: Ted Fox

BURBANK STATION "Heartache Road" (Oak 1088)
Prod: Larry Morton Wr: S. Alan Taylor, Lisa Palas Pub: Milene Music/WB Music/The New Company (ASCAP) Mgr: Don Roberts

C

MARY-CHAPIN CARPENTER "Something Of A Dreamer" (Columbia 38 73361)
Prod: John Jennings, Mary-Chapin Carpenter Wr: Mary-Chapin Carpenter Pub: EMI April Music/Getarealjob Music (ASCAP) Mgr: John Simson, Tom Carico

CARLENE CARTER "I Fell In Love" (Reprise 7-19915)
Prod: Howie Epstein Wr: Carlene Carter, Howie Epstein, Benmont Tench, Perry Lamek Pub: Carleone Tunes/Chrysalis Music Group, EMI Music Publishing/Colegms-EMI Music, He Dog Music/Twyla Dent Music/Blue Gator Music; Lamek Publishing/Laughing Dogs Music (ASCAP; BMI) Mgr: Bill Carter

LIONEL CARTWRIGHT "My Heart Is Set On You" (MCA 79046)
Prod: Stuart Smith, Tony Brown Wr: Lionel Cartwright Pub: Silverline Music/Long Run Music (BMI) Mgr: Noel Fox

MARK CHESNUTT "Too Cold At Home" (MCA 79054)
Prod: Mark Wright Wr: Bobby L. Harden Pub: EMI April/K-Mark/Gre-Kev (ASCAP) Mgr: BDM Management

MARK COLLIE "Looks Aren't Everything" (MCA 79023)
Prod: Doug Johnson, Tony Brown Wr: Mark Collie Pub: Ha-Deb Music (ASCAP) Mgr: Don Light

EARL THOMAS CONLEY "Who's Gonna Tell Her Goodbye" (RCA 2511-7)
Prod: Randy Scruggs, Earl Thomas Conley Wr: Bill Rice, Mary Sharon Rice Pub: Rice And Rice Music/Ha-Deb Music (ASCAP) Mgr: Stan Byrd

CORBIN/HANNER "Work Song" (Mercury 875 688)
Prod: Harold Shedd, Bob Corbin, Dave Hanner Wr: Bob Corbin Pub: Sabal Music (ASCAP) Mgr: Bob Burwell

RODNEY CROWELL "My Past Is Present" (Columbia 38 73423)
Prod: Tony Brown Wr: Rodney Crowell, Stuart Smith Pub: Coolwell Music, Rat Shoes Music/Granite Music (ASCAP) Mgr: Bill Carter

D

LACY J. DALTON "Where Did We Go Right?" (Capitol 44581)
Prod: Jimmy Bowen, James Stroud, Lacy J. Dalton Wr: Dave Loggins, Don Schlitz Pub: MCA Music Publishing, Don Schlitz Music (ASCAP) Mgr: Teri Brown

CHARLIE DANIELS BAND "(What This World Needs Is) A Few More Rednecks" (Epic 34 73426)
Prod: James Stroud Wr: Charlie Daniels, Jack Gavin, Charlie Hayward, Taz DiGregorio Pub: Cabin Fever Music/Miss Hazel Music (BMI) Mgr: David Corlew

DESERT ROSE BAND "Story Of Love" (MCA/Curb 79052)
Prod: Paul Worley, Ed Seay Wr: Chris Hillman, Steve Hill Pub: Bar None Music/Bug Music (BMI) Mgr: Chuck Morris

E

JONATHAN EDWARDS "Guitar Talk" (Curb 78829)
Prod: Wendy Waldman, Jonathan Edwards Wr: Steve Bogard, Colin Linden Pub: WB Music/Rancho Bogardo Music; Chappell Music-Canada/Colin Linden Publishing (ASCAP; KPAC) Mgr: Mike Robertson

SKIP EWING "I'm Your Man" (MCA 79050)
Prod: Randy Scruggs, Skip Ewing Wr: Skip Ewing, Rick Bowles Pub: Acuff-Rose Music; Maypop Music/Wildcountry Inc (BMI) Mgr: Brokaw Company

EXILE "Nobody's Talking" (Arista 2009)
Prod: Randy Sharp, Tim DuBois Wr: Randy Sharp, Sonny LeMaire Pub: With Any Luck Music/Sun Mare Music (BMI) Mgr: Gallin-Morey-Addis

FORESTER SISTERS "Nothing's Gonna Bother Me Tonight" (WB 7-19744)
Prod: Wendy Waldman Wr: Bernie Nelson, Allen Shamblin Pub: Colgems-EMI Music/Hayes Street Music/Almo Music (ASCAP) Mgr: Jim Halsey

GATLIN BROTHERS "Boogie And Beethoven" (Capitol 44563)
Prod: Jimmy Bowen, Gatlin Brothers Wr: Larry Gatlin Pub: Kristoahua Music (BMI) Mgr: Entertainment Group

VINCE GILL "When I Call Your Name" (MCA 79011)
Prod: Tony Brown Wr: Vince Gill, Tim DuBois Pub: Benefit Music; Tim DuBois Music/WB Music (BMI; ASCAP) Mgr: Fitzgerald-Hartley

LEE GREENWOOD "Holdin' A Good Hand" (Capitol 44576)
Prod: Jerry Crutchfield Wr: Rob Crosby, Johnny Few Pub: Songs Of Grand Coalition, Marledge Music (BMI; ASCAP) Mgr: Jerry Bentley

CLINTON GREGORY "She Put The Music In Me" (SOR 418A)
Prod: Ray Pennington Wr: A. Delory, L. Johnson Pub: Kenwater Music; Real Johnson Songs (BMI; ASCAP) Mgr: John Dorris

MERLE HAGGARD "When It Rains It Pours" (Curb 79049)
Prod: Mark Yeary, Merle Haggard Wr: John Cody Carter Pub: Inorbit Music (BMI) Mgr: Charles Owens

VINCE HATFIELD "Santa Barbara" (Bluemoon 1001 AA)
Prod: Don Caldwell Wr: Archie Jordan, Hal David Pub: Casa David/Jack Bill Music/T.B. Harms (ASCAP) Mgr: Unknown

HIGHWAY 101 "This Side Of Goodbye" (WB 7-19829)
Prod: Paul Worley, Ed Seay Wr: Michael Noble, Jeff Penning, Cactus Moser Pub: WB Music/Pennig Music, Cac-Attack Music (ASCAP) Mgr: Chuck Morris

ALAN JACKSON "Wanted" (Arista 2032)
Prod: Scott Hendricks, Keith Stegall Wr: Alan Jackson, Charlie Craig Pub: Mattie Ruth Music/Seventh Son Music; Blackwood Music (ASCAP; BMI) Mgr: Barry Coburn

WAYLON JENNINGS "Wrong" (Epic 34 73352)
Prod: Riche Albright, Bob Montgomery Wr: Steve Seskin, Andre Pessis Pub: Love This Town Music/Endless Frogs Music/Bob-A-Lew Songs (ASCAP) Mgr: Jim Halsey

GEORGE JONES "Six Foot Deep, Six Foot Down" (Epic 34 73424)
Prod: Billy Sherrill Wr: Curly Putnam, Don Cook, Chick Rains Pub: Tree Publishing/Cross Keys Publishing/CBS Music; Terrace Music (BMI; ASCAP) Mgr: Nancy Jones

RAY KENNEDY "Doin' Life Without You" (Atlantic 7-87930)
Prod: Ray Kennedy Wr: Ray Kennedy Pub: Cross Keys/CBS Music Group (ASCAP) Mgr: Barbara Hardin

KENNEDY ROSE "Love Like This" (Pangaea/IRS 73005)
Prod: Pam Rose, Mary Ann Kennedy Wr: Pat Bunch, Pam Rose, Mary Ann Kennedy Pub: Aresville/Egypt Hollow/My Choy (BMI) Mgr: A.P.A.

KENTUCKY HEADHUNTERS "Oh Lonesome Me" (Mercury 875 450)
Prod: Kentucky Headhunters Wr: Don Gibson Pub: Acuff-Rose Music (BMI) Mgr: Mitchell Fox

ROBIN LEE "How About Goodbye" (Atlantic 87890)
Prod: Nelson Larkin Wr: Thom Schuyler Pub: Screen Gems-EMI Music/Bethlehem Music (BMI) Mgr: Larkin, Inc.

PATTY LOVELESS "On Down The Line" (MCA 79004)
Prod: Tony Brown Wr: Koetas Pub: Songs Of PolyGram (BMI) Mgr: Roger Ramey, G. Gerald Roy

SHELBY LYMNE "I'll Lie Myself To Sleep" (Epic 34 73319)
Prod: Bob Montgomery Wr: Tim Mensy, Tony Haselden Pub: Millhouse Music; Cross Keys Publishing/Miss Dot Music/CBS Music (BMI; ASCAP) Mgr: None

KATHY MATTEA & TIM O'BRIEN "The Battle Hymn Of Love" (Mercury 842 330)
Prod: Allen Reynolds Wr: Don Schertz, Paul Overstreet Pub: MCA Music Publishing/Don Schertz Music; Screen Gems-EMI Music/Scarlet Moon Music (ASCAP; BMI) Mgr: Bob Tittley; Bob Tittley

MAC McANALLY "Down The Road" (WB 7-19800)
Prod: Jim Ed Norman, Mac McAnally Wr: Mac McAnally Pub: Beginner Music (ASCAP) Mgr: T.K. Kimbrell

LORRIE MORGAN "He Talks To Me" (RCA 2508-7)
Prod: Barry Beckett Wr: Mike Reid, Rory Michael Bourke Pub: Lodge Hall/BMG Songs, Chappell & Co./RMB Songs (ASCAP) Mgr: Mores, Nanas, Golden, Peay

ANNE MURRAY "Feed This Fire" (Capitol 79189)
Prod: Jerry Crutchfield Wr: Hugh Prestwood Pub: Lawyer's Daughter Music/Careers Music (BMI) Mgr: Leonard Rambeau

WILLIE NELSON "Is The Better Part Over" (Columbia 38 73374)
Prod: Fred Foster Wr: Willie Nelson Pub: Willie Nelson Music (BMI) Mgr: Mark Rothbaum

PAUL OVERSTREET "Richest Man On Earth" (RCA 2505-7)
Prod: James Stroud Wr: Paul Overstreet, Don Schlitz Pub: Scarlet Moon Music; Don Schlitz Music/Almo Music (BMI; ASCAP) Mgr: Bobby Roberts

LEE ROY PARNELL "Oughta Be A Law" (Arista 2028)
Prod: Barry Beckett, Tim DuBois Wr: Gary Nicholson, Dan Penn Pub: Cross Keys Publishing; Dan Penn Music (ASCAP; BMI) Mgr: Mike Robertson

PIRATES OF THE MISSISSIPPI "Honky Tonk Blues" (Capitol 44579)
Prod: James Stroud, Rich Alves Wr: Hank Williams Pub: Acuff-Rose Music/Hiram Music/Rightsong Music (BMI) Mgr: Rich Alves

PRAIRIE OYSTER "I Don't Hurt Anymore" (RCA 2510-7)
Prod: Steve Berlin Wr: Jack Rollins, Don Robertson Pub: Unichappell Music (BMI) Mgr: Alan Kates

EDDIE RABBITT "Lonely Out Tonight" (Capitol 79183)
Prod: Richard Landis Wr: Eddie Rabbitt, Reed Nielsen Pub: Eddie Rabbitt Music/Music Of The World, Englishtown Music (BMI) Mgr: Stan Mores

BILLY JOE ROYAL "Searchin' For Some Kind Of Clue" (Atlantic 87933)
Prod: Nelson Larkin Wr: Pal Rakes, Donny Kees, Nelson Larkin Pub: Acuff-Rose; Lust-4-Fun Music (BMI; ASCAP) Mgr: Mark Ketchum, Nelson Larkin, Larry McFadden

TIM RYAN "Dance In Circles" (Epic 34 73372)
Prod: Buddy Killen Wr: Tim Ryan, Alex Harvey Pub: Cross Keys Publishing/CBS Music; Ensign Music (ASCAP; BMI) Mgr: Bill Carter

DAN SEALS "Good Times" (Capitol 44577)
Prod: Kyle Lehning Wr: Sam Cooke Pub: Abkco Music (BMI) Mgr: Tom Gottlieb

RICKY VAN SHELTON "I Meant Every Word He Said" (Columbia 38 73413)
Prod: Steve Buckingham Wr: Curly Putnam, Bucky Jones, Joe Chambers Pub: Tree Publishing; Cross Keys Publishing/CBS Music Group, Joe Chambers Music (BMI; ASCAP) Mgr: Michael Campbell

SHENANDOAH "Next To You, Next To Me" (Columbia 38 73373)
Prod: Rick Hall, Robert Byrne Wr: R.E. Orrall, Curtis Wright Pub: BMG Songs/2 Kids Music/David 'N' Will Music (ASCAP) Mgr: Bill Carter

SOUTHERN PACIFIC "Reckless Heart" (WB 7-19871)
Prod: Southern Pacific, Jim Ed Norman Wr: John McFee, Andre Fassis Pub: Long Tooth Music; Endless Frogs Music/Bob-A-Lew Songs (BMI; ASCAP) Mgr: Entertainment Group

STATLER BROTHERS "Small Small World" (PolyGram 875 498)
Prod: Jerry Kennedy Wr: Gary Scruggs, Thom Schuyler Pub: Irving Music Screen Gems-EMI/Bethlehem Music (BMI) Mgr: Anne Peters

DOUG STONE "Fourteen Minutes Old" (Epic 34 73425)
Prod: Doug Johnson Wr: Dennis Knutson, A.L. Doodle, Owens Pub: WB Music/Patrick Joseph Music; Warner-Tamertane Publishing/Patrick Joseph Music (ASCAP; BMI) Mgr: John Dorns, Phyllis Bettelette

GEORGE STRAIT "Love Without End, Amen" (MCA 79015)
Prod: Jimmy Bowen, George Strait Wr: Aaron Barker Pub: O-Tex Music/Bill Butler Music (BMI) Mgr: Erv Woolsey

MARTY STUART "Hillbilly Rock" (MCA 79001)
Prod: Richard Bennett, Tony Brown Wr: Paul Kennerley Pub: Irving Music/Littlemarch Music (BMI) Mgr: Bonnie Garner

LES TAYLOR "Every Time I Think It's Over" (Epic 34 73449)
Prod: Pat McMakin Wr: Wood Newton, Danny Steagall, Red Steagall Pub: Add In Music, Mighty Nice Music, Texas Red Songs (BMI) Mgr: Paul Zamek

RANDY TRAVIS "He Walked On Water" (WB 7-19878)
Prod: Kyle Lehning Wr: Allen Shamblin Pub: Hayes Street Music, Almo Music (ASCAP) Mgr: Lib Hatcher

TRAVIS TRITT "I'm Gonna Be Somebody" (WB 7-19797)
Prod: Gregg Brown Wr: Stewart Harris, Jill Colucci Pub: CRGI Music/Edisto Sound; Golden Torch Music/Heart Street Music (BMI; ASCAP) Mgr: Ken Kragen

TANYA TUCKER & T. GRAHAM BROWN "Don't Go Out" (Capitol 44586)
Prod: Jerry Crutchfield Wr: Rodney Foster, Bill Lloyd Pub: BMG Songs, Careers Music (ASCAP; BMI) Mgr: Beau Tucker, C.K. Spurlock

STEVE WARINER "Precious Thing" (MCA 79051)
Prod: Tony Brown Wr: Steve Wariner, Mac McAnally Pub: Steve Wariner Music; Beginner Music (BMI; ASCAP) Mgr: Vector Management

KEVIN WELCH "Till I See You Again" (Reprise 7-19873)
Prod: Paul Worley, Ed Seay Wr: Kevin Welch Pub: Cross Keys Publishing (ASCAP) Mgr: Entertainment Group

CHERYL WHEELER "Aces" (Capitol 44411)
Prod: Kyle Lehning Wr: Cheryl Wheeler Pub: Cheryl Wheeler Music/Bug Music (ASCAP) Mgr: Northern Lights Management

KEITH WHITLEY & LORRIE MORGAN "Till A Tear Becomes A Rose" (RCA 2619-7)
Prod: Blake Mevis, Garth Fundis Wr: Bill Rice, Mary Sharon Rice Pub: EMI April Music/Swallowfork Music (ASCAP) Mgr: Mores, Nanas, Golden, Peay

DON WILLIAMS "Maybe That's All It Takes" (RCA 2507-7)
Prod: Don Williams, Garth Fundis Wr: Beth Nielsen Chapman Pub: Warner/Refuge Music/Macy Place Music (ASCAP) Mgr: Mores, Nanas, Golden, Peay

HANK WILLIAMS JR. "Good Friends, Good Whiskey, Good Lovin'" (WB/Curb 7-19872)
Prod: Barry Beckett, Hank Williams Jr., Jim Ed Norman Wr: Hank Williams Jr. Pub: Bocephus Music (BMI) Mgr: Merle Kilgore

KELLY WILLIS "River Of Love" (MCA 79053)
Prod: Tony Brown, John Guess Wr: Mas Palermo Pub: Rosker Music (BMI) Mgr: Carlyne Major

MICHELLE WRIGHT "New Kind Of Love" (Arista 2002)
Prod: Steve Bogard, Rick Giles Wr: Rick Giles, Steve Bogard Pub: Kinetic Diamond Music/Edge O'Woods Music/WB Music/Rancho Bogardo Music (ASCAP) Mgr: Brian Ferriman

TAMMY WYNETTE "Let's Call It A Day Today" (Epic 34 73427)
Prod: Bob Montgomery Wr: Don Pfimmer, Byron Gallimore Pub: PolyGram International Publishing/G.I.D. Music (ASCAP) Mgr: George Richey



ANNE MURRAY'S

Hot New Single

"FEED THIS FIRE"

From the forthcoming CD/Cassette

"You Will"

(Capitol 94102)



Management: Balmur, Ltd.

NATIONAL AIRPLAY®

3	2	1	WKS	LW	TW	170 REPORTERS	JULY 20, 1990	Reports/Adds	Heavy	Medium
2	1	1	1			BRUCE HORNSBY/A Night On The Town (RCA)	"Across" (149) "Night" (28) "Special" (3)	157-1	140-	15+
4	3	2	2			AEROSMITH/Pump (Geffen)	"Other" (158) "What" (4) "F.I.N.E." (1)	158=0	145+	9-
—	5	4	3			ALLMAN BROTHERS BAND/Seven Turns (Epic)	"Good" (156) "Seven" (7) "Shine" (6)	159-0	124+	33-
1	2	3	4			BAD COMPANY/Holy Water (Atco)	"Holy" (131) "Fearless" (12) "Boys" (7)	137-0	112-	21-
7	7	5	5			DAMN YANKEES/Damn Yankees (WB)	"Come" (149) "Coming" (17) "High" (2)	149-1	76+	60-
—	—	11	6			JOHNNY VAN ZANT/Brickyard Road (Atlantic)	"Brickyard" (156) "Hearts" (1)	156+18	63+	75=
8	9	8	7			HEART/Brigade (Capitol)	"Didn't" (126) "Wild" (19) "Fallen" (3)	136+5	71+	60+
20	13	9	8			DON HENLEY/The End Of The Innocence (Geffen)	"How" (133) "New" (3) "Gimme" (1)	136+11	77+	56=
			9			CHEAP TRICK/Busted (Epic)	"Can't" (145) "Back" (3) "Walk" (1)	146/21	51	77
3	4	7	10			JEFF HEALEY BAND/Hell To Pay (Arista)	"Think" (101) "While" (15)	117-5	67-	41-
6	6	6	11			ROBERT PLANT/Manic Nirvana (Es Paranza/Atlantic)	"Ma" (82) "Cried" (26) "Tie" (16)	113-3	55-	51-
—	—	13	12			POISON/Flesh & Blood (Enigma/Capitol)	"Unskinny" (142) "Flesh" (1) "Something" (1)	142+7	46+	62-
12	12	10	13			BLACK CROWES/Shake Your Moneymaker (Def American/Geffen)	"Twice" (126) "Jealous" (17) "Hard" (3)	135+5	39+	66+
24	16	14	14			COLIN JAMES/Sudden Stop (Virgin)	"Just" (139) "Keep" (1) "Give" (1)	142+3	37+	75-
—	—	20	15			SANTANA/Spirits Dancing In The Flesh (Columbia)	"Peace" (118) "Gypsy" (1) "Jungle" (1)	122+21	18+	79+
17	15	16	16			GARY MOORE/Still Got The Blues (Charisma)	"Pretty" (107) "Still" (2) "Midnight" (1)	111-2	30-	60-
5	8	15	17			BILLY IDOL/Charmed Life (Chrysalis)	"Cradle" (55) "L.A." (47) "Prodigal" (3)	95+19	38-	34+
30	26	21	18			ALIAS/Alias (EMI)	"Haunted" (110)	110+5	2+	69+
19	18	19	19			LITTLE FEAT/Representing The Mambo (WB)	"Woman" (87) "Texas" (5) "Representing" (1)	93-2	22=	63-
28	27	22	20			RIVERDOGS/Riverdogs (Epic)	"Toy" (103) "Believe" (3) "Whisper" (1)	108-1	6+	47+
29	28	23	21			JOHN HIATT/Stolen Moments (A&M)	"Child" (87) "Real" (1) "Seven" (1)	91+5	23+	47-
11	14	17	22			MOTLEY CRUE/Dr. Feelgood (Elektra)	"Mad" (83) "Same" (2)	85-0	23-	39-
—	37	27	23			VARIOUS ARTISTS/Adventures Of Ford Fairlane (Elektra)	"Last" (92) "Rock" (3) "Wind" (2)	92+7	9+	36+
38	32	25	24			CONCRETE BLONDE/Bloodletting (IRS)	"Joey" (84) "Caroline" (1) "Darkening" (1)	87+13	18+	45+
—	—	36	25			VARIOUS ARTISTS/Days Of Thunder (DGC)	"Knockin" (88) "Hearts" (5) "Last" (1)	91+27	14+	37+
10	10	12	26			JEFF LYNNE/Armchair Theatre (Reprise)	"Little" (69) "What" (2) "Don't" (1)	73-0	34-	31-
39	33	30	27			HOTHOUSE FLOWERS/Home (London/Polydor)	"Give" (80)	83+9	11+	44+
25	29	31	28			JUDE COLE/A View From 3rd Street (Reprise)	"Time" (67) "Baby" (11) "House" (1)	78+13	11=	43+
22	24	24	29			ERIC CLAPTON/Journeyman (Reprise)	"Before" (37) "Anything" (4) "No" (3)	45-3	24-	14-
9	11	18	30			CROSBY, STILLS & NASH/Live It Up (Atlantic)	"Live" (34) "Got" (13) "Anybody" (7)	56-0	15-	32-
34	36	35	31			MIDNIGHT OIL/Blue Sky Mining (Columbia)	"King" (56) "Forgotten" (9) "Stars" (1)	64+15	8-	33+
27	34	37	32			FLEETWOOD MAC/Behind The Mask (WB)	"Skies" (50) "Love" (13) "Save" (2)	65+11	8-	41+
36	31	29	33			HUMAN RADIO/Human Radio (Columbia)	"Elvis" (66)	67-3	6-	37+
—	—	39	34			GENE LOVES JEZEBEL/Kiss Of Life (Beggars Banquet/Geffen)	"Jealous" (73)	73+12	4+	32+
—	—	40	35			NELSON/After The Rain (DGC)	"Love" (64)	64+21	9+	37+
—	39	38	36			STEVE EARLE & THE DUKES/The Hard Way (MCA)	"Other" (67)	69+5	3=	42+
23	23	33	37			WORLD PARTY/Goodbye Jumbo (Chrysalis)	"Way" (29) "Message" (21)	51+11	14-	24+
16	25	28	38			PRETENDERS/Packed! (Sire/WB)	"Hold" (27) "Never" (20) "Sense" (2)	50-8	17-	21+
			39			FAITH NO MORE/The Real Thing (Slash/Reprise)	"Epic" (63) "Real" (1)	63+15	7+	19+
			40			BRUCE DICKINSON/Tattooed Millionaire (Columbia)	"Tattooed" (54) "Son" (1)	54-1	2=	18+

BREAKERS

CHEAP TRICK
Busted (Epic)
 85% of our reporters on it.

MOST ADDED

DAYS OF THUNDER (27)
 CHEAP TRICK (21)
 NELSON (21)
 SANTANA (21)
 BILLY IDOL (19)
 JOHNNY VAN ZANT (18)
 COMPANY OF WOLVES (17)
 FAITH NO MORE (15)
 MIDNIGHT OIL (15)
 RED HOUSE (15)

HOTTEST

AEROSMITH (145)
 BRUCE HORNSBY (140)
 ALLMAN BROTHERS BAND (124)
 BAD COMPANY (112)
 DON HENLEY (77)
 DAMN YANKEES (76)
 HEART (71)
 JEFF HEALEY BAND (67)
 JOHNNY VAN ZANT (63)
 ROBERT PLANT (55)

"DECADENCE DANCE"

This Ain't No Polka.



The First Track
 From The New Album

EXTREME II

FORNOCRAFFITI

On Your Desk Now

Produced and Mixed by Michael Wagener for Double Trouble Productions
 SBK Management: Arma Andon & Louis Levin
 © 1990 A&M Records, Inc. All rights reserved.



NEW ARTISTS

Reports

- 1 **QUEENSRYCHE**/Last Time In... (Elektra) **92**
- 2 **CONCRETE BLONDE**/Joey (IRS) **84**
- 3 **GENE LOVES JEZEBEL**/Jealous (Geffen) **73**
- 4 **HUMAN RADIO**/Me & Elvis (Columbia) **66**
- 5 **NELSON**/(Can't Live Without Your) Love... (DGC) **64**
- 6 **FAITH NO MORE**/Epic (Slash/Reprise) **63**
- 7 **BRUCE DICKINSON**/Tattooed Millionaire (Columbia) **54**
- 8 **ERIC JOHNSON**/Cliffs Of Dover (Capitol) **43**
- RED HOUSE**/I Said A Prayer (SBK) **43**
- 10 **ENERGY ORCHARD**/Belfast (MCA) **38**
- 11 **HURRICANE**/Next To You (Enigma) **34**
- 12 **IGGY POP**/Home (Virgin) **30**
- 13 **KILLER DWARFS**/Doesn't Matter (Epic) **26**
- 14 **SONS OF ANGELS**/Cowgirl (Atlantic) **25**
- 15 **JIMMY RYSER**/Same Old Look (Arista) **24**
- 16 **MASTERS OF REALITY**/The Candy Song (Del Vinyl/Isi) **19**
- STEVE VAI**/The Audience Is Listening (Relativity) **19**
- 18 **MacALPINE**/The Hard Way (Squawk/Mercury) **17**
- 19 **DANGER DANGER**/Bang Bang (Imagine/Epic) **16**
- 20 **BURNING TREE**/Fly On (Epic) **14**
- DAVE STEWART & SPIRITUAL...**/Party Town (Arista) **14**

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

IGGY POP Home



These stations have already come home:

- | | | | |
|------|------|------|------|
| WHFS | WDHA | WTKX | WBLM |
| WBCN | WEZX | WLAV | WXQR |
| WNEW | KLBJ | KZRR | KJJO |
| WKLS | WAVF | KJOT | KSQY |
| WXTB | KKEG | KILO | KXUS |
| WLLZ | KRIX | WKGB | KWHL |
| WRIF | KBAT | WPXC | KCHV |
| KRXQ | | KCQR | |

The first track from the album Brick By Brick. Produced by Don Was. Management: Art Collins. With guest appearances by many artists whose record companies refused to let us use their names.

MMR DEBUT **35** R&R NEW ROCK **19**

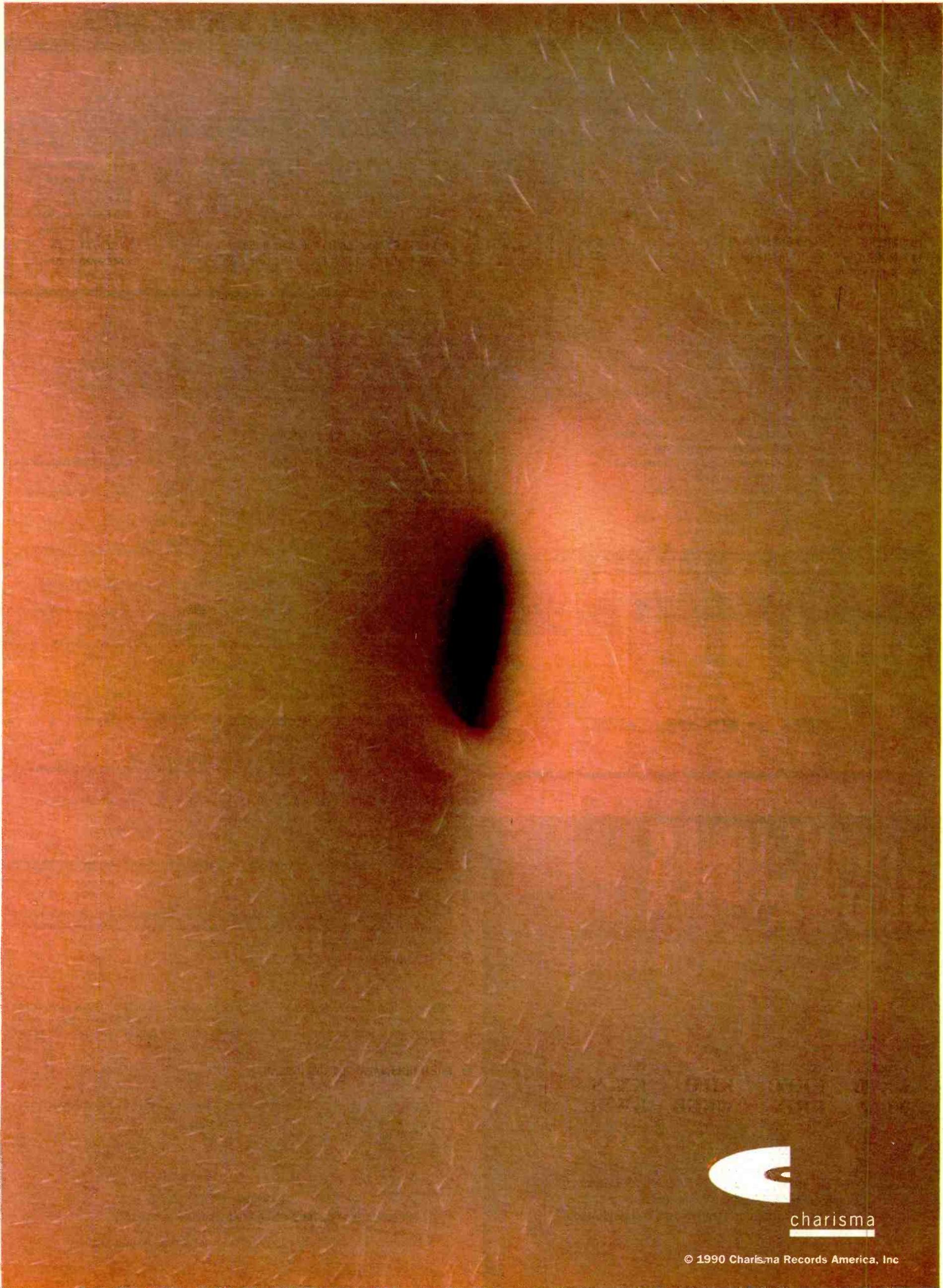
AOR TRACKS

NATIONAL AIRPLAY®

3	2			167 REPORTERS		Reports/Adds	Heavy	Medium
WKS	WKS	LW	TW					
4	3	2		1	AEROSMITH /The Other Side (Geffen)	158=0	145+	9-
6	5	4		2	ALLMAN BROTHERS BAND /Good Clean Fun (Epic)	156-0	123+	33-
2	1	1		3	BRUCE HORNSBY /Across The River (RCA)	149-0	138-	9+
1	2	3		4	BAD COMPANY /Holy Water (Atco)	131-0	107-	21-
8	6	5		5	DAMN YANKEES /Come Again (WB)	149-1	72+	63-
-	22	9		6	JOHNNY VAN ZANT /Brickyard Road (Atlantic)	156+/18	63+	75=
-	-	8		7	JON BON JOVI /Blaze Of Glory (Mercury)	157+/14	54+	87=
19	12	7		8	DON HENLEY /How Bad Do You Want It (Geffen)*	133+/11	74+	56+
-	-	16		9	CHEAP TRICK /Can't Stop Falling Into Love (Epic)	145+/20	51+	77+
27	14	11		10	POISON /Unskinny Bop (Enigma/Capitol)	142+/7	46+	62-
20	15	10		11	HEART /Didn't Want To Need You (Capitol)*	126+/9	60+	61+
23	16	13		12	COLIN JAMES /Just Came Back (Virgin)	139+/3	36+	73-
3	4	6		13	JEFF HEALEY BAND /I Think I Love You Too Much (Arista)	101-0	60-	34-
25	20	17		14	BLACK CROWES /Twice As Hard (Def American/Geffen)	126+/6	29+	65+
-	36	20		15	WINGER /Can't Get Enuff (Atlantic)	131+/14	18+	58-
-	38	22		16	SANTANA /Peace On Earth...Third Stone From The Sun (Columbia)	118+/21	17+	78+
17	13	15		17	GARY MOORE /Oh Pretty Woman (Charisma)	107-2	30-	58-
12	9	12		18	ROBERT PLANT /Your Ma Said You Cried In... (Es Paranza/Atlantic)	82-1	41-	36-
32	27	24		19	ALIAS /Haunted Heart (EMI)	110+/5	2+	69+
24	24	21		20	LITTLE FEAT /Woman In Love (WB)	87-2	20+	60-
29	28	25		21	RIVERDOGS /Toy Soldier (Epic)	103-1	5+	47+
31	29	26		22	JOHN HIATT /Child Of The Wild Blue Yonder (A&M)	87+/5	20+	46-
11	11	19		23	MOTLEY CRUE /Don't Go Away Mad (Just Go Away) (Elektra)	83-0	23-	37-
51	40	30		24	QUEENSRYCHE /Last Time In Paris (Elektra)	92+/7	8+	36+
41	34	27		25	CONCRETE BLONDE /Joey (IRS)	84+/13	17+	44+
-	60	36		26	GUNS N' ROSES /Knockin' On Heaven's Door (DGC)	88+/26	14+	35+
9	8	14		27	JEFF LYNNE /Every Little Thing (Reprise)	69-0	32-	29-
42	35	32		28	HOTHOUSE FLOWERS /Give It Up (London/Polydor)	80+/9	10+	42+
5	7	18		29	BILLY IDOL /Cradle Of Love (Chrysalis)	55-1	35-	10-
39	33	31		30	HUMAN RADIO /Me & Elvis (Columbia)	66-/3	6-	36+
-	55	39		31	GENE LOVES JEZEBEL /Jealous (Beggars Banquet/Geffen)	73+/12	4+	32+
-	58	42		32	NELSON /(Can't Live Without Your) Love & Affection (DGC)	64+/21	9+	37+
58	43	40		33	JUDE COLE /Time For Letting Go (Reprise)	67+/14	6=	40+
57	42	37		34	STEVE EARLE & THE DUKES /The Other Kind (MCA)	67+/5	3=	40+
26	31	33		35	ERIC CLAPTON /Before You Accuse Me (Reprise)	37-/3	22=	9-
59	54	46		36	FAITH NO MORE /Epic (Slash/Reprise)	63+/15	7+	19+
10	17	28		37	ZZ TOP /Doubleback (WB)	39-0	19-	8-
-	-	49		38	MIDNIGHT OIL /King Of The Mountain (Columbia)	56+/17	5+	29+
DEBUT				39	VIXEN /How Much Love (EMI)	61 /60	1	20
44	41	41		40	BRUCE DICKINSON /Tattooed Millionaire (Columbia)	54-1	2=	18+
-	-	53		41	FLEETWOOD MAC /Skies The Limit (WB)	50+/14	5=	35+
DEBUT				42	BILLY IDOL /L.A. Woman (Chrysalis)	47+/33	2+	25+
15	25	35		43	ELECTRIC BOYS /All Lips N' Hips (Atco)	39-0	11-	13-
7	10	23		44	CROSBY, STILLS & NASH /Live It Up (Atlantic)	34-0	12-	17-
18	19	29		45	DAVID BAERWALD /All For You (A&M)	34-0	8-	21-
22	26	38		46	WORLD PARTY /Way Down Now (Chrysalis)	29-2	10-	14-
-	-	60		47	ERIC JOHNSON /Cliffs Of Dover (Capitol)	43+/9	2=	19+
50	47	47		48	BAD ENGLISH /Possession (Epic)	26-0	19-	7-
DEBUT				49	RED HOUSE /I Said A Prayer (SBK)	43+/15	1+	11+
-	-	55		50	ROBERT PLANT /I Cried (Es Paranza/Atlantic)	26+/8	7-	16+
DEBUT				51	MICHAEL PENN /Brave New World (RCA)	38+/11	1+	16+
-	-	59		52	MARSHALL TUCKER BAND /Stay In The Count (Sisapa)	30+/5	5=	16+
DEBUT				53	BRUCE HORNSBY /A Night On The Town (RCA)	28+/7	4=	21+
47	49	51		54	BLACK CROWES /Jealous Again (Def American/Geffen)	17-0	11-	2=
52	48	54		55	KILLER DWARFS /Doesn't Matter (Epic)	26-0	5-	9=
13	18	34		56	LITTLE CAESAR /Chain Of Fools (DGC)	32-0	2-	16-
60	56	52		57	ENERGY ORCHARD /Belfast (MCA)	38-0	2-	9-
30	39	48		58	HEART /Wild Child (Capitol)	19-0	10-	4-
21	23	44		59	SMITHEREENS /Yesterday Girl (Enigma/Capitol)	24-0	3-	17-
16	30	45		60	PRETENDERS /Never Do That (Sire/WB)	20-0	11-	6-

BREAKERS

SANTANA
Peace On Earth...Third Stone From The Sun (Columbia)
70% of our reporters on it.



charisma

© 1990 Charisma Records America, Inc

LW	TW	
1	①	CONCRETE BLONDE /Bloodletting (IRS)
2	②	GENE LOVES JEZEBEL /Kiss Of Life (Beggars Banquet/Gef)
4	③	WORLD PARTY /Goodbye Jumbo (Chrysalis)
9	④	HAPPY MONDAYS /Step On (track) (Elektra)
6	⑤	NEW ORDER /World In Motion (Qwest/WB)
8	⑥	DAVID J /Songs From Another Season (Beggars Banquet/RCA)
3	7	HOTHOUSE FLOWERS /Home (London/Polydor)
7	8	DEPECHE MODE /Violator (Sire/Reprise)
5	9	BOOM CRASH OPERA /These Are Crazy Times (Giant/WB)
13	⑩	AZTEC CAMERA /Stray (Sire/Reprise)
14	⑪	ADRIAN BELEW /Young Lions (Atlantic)
19	⑫	RAILWAY CHILDREN /Native Place (Virgin)
11	⑬	PRETENDERS /Packed! (Sire/WB)
16	⑭	SONIC YOUTH /Goo (DGC)
25	⑮	DEVO /Smooth Noodle Maps (Enigma)
10	16	STRANGLERS /10 (Epic)
21	⑰	KATYDIDS /Katydids (Reprise)
24	⑱	LIGHTNING SEEDS /Cloudcuckooland (MCA)
23	⑲	IGGY POP /Brick By Brick (Virgin)
15	20	SOMETHING HAPPENS /Stuck Together With God's Glue (Charisma)
12	21	REVENGE /One True Passion (Capitol)
22	⑳	MIDNIGHT OIL /Blue Sky Mining (Columbia)
20	23	PETER MURPHY /Deep (Beggars Banquet/RCA)
18	24	JESUS JONES /Liquidizer (Food/SBK)
17	25	SUNDAYS /Reading, Writing & Arithmetic (DGC)
29	⑳	REAL LIFE /Lifetime (Curb)
28	㉑	STEVE WYNN /Kerosene Man (Rhino)
26	28	JOHN DOE /Meet John Doe (DGC)
30	㉒	ULTRA VIVID SCENE /Joy (4AD/Columbia)
	⑳	MODERN ENGLISH /Pillow Lips (TVT)

DEBUT

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED	HOTTEST	MOST REQUESTED
HEART THROBS DAVE STEWART &... CANDY FLIP PLAN B YO LA TENGO	CONCRETE BLONDE DEPECHE MODE GENE LOVES JEZEBEL REAL LIFE SONIC YOUTH HAPPY MONDAYS	CONCRETE BLONDE DEPECHE MODE GENE LOVES JEZEBEL NEW ORDER SONIC YOUTH

MOST ADDED	HOTTEST	MOST REQUESTED
VIXEN/How (60) BILLY IDOL/L.A. (33) GUNS N' ROSES/Knockin' (26) NELSON/Love (21) SANTANA/Peace (21) CHEAP TRICK/Can't (20) COMPANY OF WOLVES/Hangin' (19) JOHNNY VAN ZANT/Brickyard (18) MIDNIGHT OIL/King (17) WORLD PARTY/Message (16)	AEROSMITH/Other (145) BRUCE HORNSBY/Across (138) ALLMAN BROTHERS/Good (123) BAD COMPANY/Holy (107) DON HENLEY/Bad (74) DAMN YANKEES/Come (72) J. VANT ZANT/Brickyard (63) JEFF HEALEY BAND/Think (60) HEART/Didn't (60) JON BON JOVI/Blaze (54)	JON BON JOVI/Blaze (48) J. VAN ZANT/Brickyard (43) POISON/Unskinny (42) AEROSMITH/Other (29) ALLMAN BROTHERS/Good (27) WINGER/Can't (25) GUNS N' ROSES/Knockin' (24) DAMN YANKEES/Come (21) FAITH NO MORE/Epic (19) CHEAP TRICK/Can't (17)

NEW & ACTIVE

HURRICANE "Next To You" (Enigma) 34/3 (31/6)
 Adds: WDHA, KMJX, WTKX. Heavy 2: KBER, KNAC. Medium 5: WRIF, WLZR, WHTQ, KFMO, KWHL.

IGGY POP "Home" (Virgin) 30/9 (21/21)
 Adds: WXTB, WEZX, KKEG, KJOT, WKGB, WBLM, WXQR, KWHL, KCHV. Medium 9 including WHFS, WNEW, WKLS, WRIF, KRIX, WTKX, KJJO.

PRETENDERS "Hold A Candle To This" (Sire/WB) 27/11 (16/12)
 Adds: WHFS, WBCN, KXRX, WPYX, WLAV, KEZO, KMOD, KJOT, KILO, WWWW, KCHV. Heavy 2: WIZN, KJJO. Medium 16 including WCCC, KLBJ, WROV, KDJK, KRZO, KWHL, KFME, KBOY, KZOO, KCQR.

JIMMY RYSER "Same Old Look" (Arista) 24/1 (26/2)
 Adds: WIMZ. Heavy 4 including KRNA, KSEZ, WZZQ. Medium 10: WSTZ, KGGO, KZEL, KRZO, WWTR, WGLF, KSQY, WAOR, KFMU, KATS.

COMPANY OF WOLVES "Hangin' By A Thread" (Mercury) 23/19 (4/0)
 Adds including WBCN, WSHE, WOUR, KMJX, KBAT, WKQZ, WNCD, KEZE, WZBH. Medium 8: WKLS, WXTB, WOFM, WPYX, WHTQ, WROV, WJXQ, KTYD.

SLAUGHTER "Fly To The Angels" (Chrysalis) 23/14 (9/4)
 Adds including WDVE, WHJY, WXTB, KUPD, WTPA, KEZO, WNCD, KNAC, KRZO, KZOO. Heavy 3: WLZR, WOFM, WLRS. Medium 5 including WHEB, KZRR.

GIANT "It Takes Two" (A&M) 22/3 (19/2)
 Adds: WBCN, KMBY, KWHL. Heavy 4 including WCMF, KZOO, KTYD. Medium 6: KGON, WPYX, WRXK, WDIZ, WTUE, WGLF.

WORLD PARTY "Put The Message In The Box" (Chrysalis) 21/16 (5/1)
 Adds including KDKB, KXRX, WCCC, WFYV, KEZE, WGLF, KCQR. Heavy 2: WIZN, KJJO. Medium 9: WHFS, WDHA, WROV, KZRR, KJOT, WWTR, WZZQ, KZOO, KFMU.

JOE SATRIANI "Flying In A Blue Dream" (Relativity) 21/2 (20/3)
 Adds: KGB, WAPL. Heavy 4: WXKE, KEZO, WKQZ, KJJO. Medium 4: KSJO, WXL, KFMX, KXFX.

DEL AMITRI "Stone Cold Sober" (A&M) 20/5 (15/5)
 Adds including KDKB, WPDH, KFMO, KWHL. Heavy 2: WROV, KBOY. Medium 9: WHFS, KUPD, WPLR, KRIX, KJOT, KLPX, WMAD, KCQR, KFMU.

MASTERS OF REALITY "The Candy Song" (Delicious Vinyl/Island) 19/3 (17/5)
 Adds: WEBN, WDHA, WGLF. Medium 3: KLOS, KEZO, WXQR.

MacALPINE "The Hard Way" (Squawk/Mercury) 17/0 (18/2)
 Medium 2: WXQR, KZOO.

JEFF HEALEY BAND "While My Guitar Gently Weeps" (Arista) 15/9 (6/3)
 Adds: WLLZ, WRKI, WTPA, WHEB, WDIZ, WROV, KKBB, KMBY, WGIR. Heavy 5 including WHCN, WIZN, KBOY. Medium 8 including WLAV, KDJK, WMAD.

NEW & ACTIVE — Tracks building in airplay and coming closest to charting. Numbers indicate total reports/adds, e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.)

CHARTS — Albums and tracks showing continued growth are bulleted. Symbols represent more (+), less (-), or equal (=) reports compared to last week. On the album chart, current singles are **bolded**, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

BREAKERS — Albums and tracks reach Breaker status the first week they are reported by at least 60% of our AOR reporters.

MOST ADDED — This week's most added albums and tracks.

MOST REQUESTED — This week's most requested tracks.

HOTTEST — This week's albums and tracks receiving the most heavy reports.

JESUS JONES
 "liquidizer"
CMJ 5
 TOURING SOON!
 SBK Records

CHR P1 PLAYLISTS

WBSB 104.1 Baltimore PD: Steve Perun APD/MD: Pam Trickett

WASH 103.5 Washington APD/MD: Dave Elliott

EAGLE 106 Philadelphia PD: Todd Fisher APD/MD: Jay Beau Jones

WJZ 94.5 FM Boston PD: Steve Rivers MD: Cadillac Jack McCartney

Pittsburgh 94 FM PD: Danny Clayton MD: Lori Campbell APD: Jeff Tyson

New York Z100 PD/Dir. Ops. & Prog.: Steve Kingston APD/MD: Frankie Blue

New York 95.5 WPL PD/Programming: Tom Cuddy MD: Mike Preston

Providence 92.9 FM PD: Paul Cannon MD: Tony Bristol

Kiss 108 FM WXKS-FM Boston PD: Sunny Joe White MD: Jerry McKenna

Long Island FM 106 VP/Programming: Bill Terry MD: Mark Label

Washington D.C. 97.7 PD: Lorrin Palagi MD: Laura Shostak

Providence 92.9 FM PD: Paul Cannon MD: Tony Bristol

Houston KKQB PD: Bill Richards APD: John Cook MD: Mike Snow

San Antonio Q96 fm KSAQ PD: Leo Vela MD: Rikko Ollervidez APD: Lee Cruze

Miami 100.7 FM #1 HIT MUSIC STATION PD: Frank Amadeo MD: Johana Ceccoli

New Orleans 97.7 PD: Greg Rolling APD/MD: Joey Giovingo

Tampa Q103 Ops Director: John Clay APD/MD: Dave Denver

Houston KRBE PD: Steve Wyrostok MD: Cheryl Broz

Norfolk 97.7 WANGH PLAYS MORE HITS PD: Tony Macrini MD: Jeff Moreau

Tampa WFLZ Tower 93 PD: Marc Chase MD: Jeff Kapugi APD: B.J. Harris

Atlanta POWER 97 FM PD: Rick Stacy MD: Lee Chesnut

Dallas KHYI 103.5 Station Mgr: Randy Kabrich APD: J.J. McKay MD: Mike Easterlin

Norfolk 97.7 WANGH PLAYS MORE HITS PD: Tony Macrini MD: Jeff Moreau

Dallas 97.1 WFLZ PD: Joel Folger APD/MD: Jimmy Steal

CHR P1A PLAYLISTS

Denver Y108 PD: Mark Bolke APD/MD: Dom Testa

- 1 M.C. HAMMER/Have You Seen Her?
2 EN VOUS/Neil On
3 OLSEN NEDE/RO/She Ain't Worth It
4 KEITH SWEAT/Have You Seen Her?

105 KXYQ Portland VP/Programming: Jim Ryan APD: Steve Naganuma

- 1 BILLY IDOL/Crashes On Me
2 MICHELE BOLDWIN/Man I'm Back On My Feet
3 GEORGE LAMOND/Back Of The Heart

103 KJMJ/Dallas PD: Eloy R.C. Smith APD: Tom Casey MD: Carolyn Robbins

100 KKKLQ/San Diego VP: Garry Wall PD: Kevin Weatherly MD: Michelle Santosuosso

103 KJMJ/Dallas PD: Eloy R.C. Smith APD: Tom Casey MD: Carolyn Robbins

103 KJMJ/Dallas PD: Eloy R.C. Smith APD: Tom Casey MD: Carolyn Robbins

103 KJMJ/Dallas PD: Eloy R.C. Smith APD: Tom Casey MD: Carolyn Robbins

103 KJMJ/Dallas PD: Eloy R.C. Smith APD: Tom Casey MD: Carolyn Robbins

CHR P1A

P1A CHR Reporters are major market stations which have achieved format dominance or exert significant influence in their market by playing a unique mix of leading-edge rock or dance records combined with mainstream CHR.

95.5 WPGC Washington, D.C. PD: Dave Ferguson MD: Albie D

- 1 JOHNNY GILL/Have You Seen Her?
2 TROOP/All I Do Is Think Of You
3 FREDDY & COLONEL/Life Is What You Make It

93.7 WIOQ/Philadelphia OM: Mark Driscoll PD: John Roberts MD: Russ "The Hammer" Allen

- 1 M.C. HAMMER/Have You Seen Her?
2 EN VOUS/Neil On
3 OLSEN NEDE/RO/She Ain't Worth It

103 KJMJ/Dallas PD: Eloy R.C. Smith APD: Tom Casey MD: Carolyn Robbins

103 KJMJ/Dallas PD: Eloy R.C. Smith APD: Tom Casey MD: Carolyn Robbins

103 KJMJ/Dallas PD: Eloy R.C. Smith APD: Tom Casey MD: Carolyn Robbins

103 KJMJ/Dallas PD: Eloy R.C. Smith APD: Tom Casey MD: Carolyn Robbins

103 KJMJ/Dallas PD: Eloy R.C. Smith APD: Tom Casey MD: Carolyn Robbins

103 KJMJ/Dallas PD: Eloy R.C. Smith APD: Tom Casey MD: Carolyn Robbins

WPOW Miami VP/Programming: Bill Tanner APD: Funk E. Frank Walsh MD: John Rodgers

- 1 M.C. HAMMER/Have You Seen Her?
2 EN VOUS/Neil On
3 OLSEN NEDE/RO/She Ain't Worth It

93.7 WIOQ/Philadelphia OM: Mark Driscoll PD: John Roberts MD: Russ "The Hammer" Allen

93.7 WIOQ/Philadelphia OM: Mark Driscoll PD: John Roberts MD: Russ "The Hammer" Allen

93.7 WIOQ/Philadelphia OM: Mark Driscoll PD: John Roberts MD: Russ "The Hammer" Allen

93.7 WIOQ/Philadelphia OM: Mark Driscoll PD: John Roberts MD: Russ "The Hammer" Allen

93.7 WIOQ/Philadelphia OM: Mark Driscoll PD: John Roberts MD: Russ "The Hammer" Allen

93.7 WIOQ/Philadelphia OM: Mark Driscoll PD: John Roberts MD: Russ "The Hammer" Allen

93.7 WIOQ/Philadelphia OM: Mark Driscoll PD: John Roberts MD: Russ "The Hammer" Allen

93.7 WIOQ/Philadelphia OM: Mark Driscoll PD: John Roberts MD: Russ "The Hammer" Allen

93.7 WIOQ/Philadelphia OM: Mark Driscoll PD: John Roberts MD: Russ "The Hammer" Allen

93.7 WIOQ/Philadelphia OM: Mark Driscoll PD: John Roberts MD: Russ "The Hammer" Allen

93.7 WIOQ/Philadelphia OM: Mark Driscoll PD: John Roberts MD: Russ "The Hammer" Allen

96.5 Houston's Music Alternative KNRJ/Houston, TX PD: Guy Zapoleon OM: Jeff Scott MD: Michael Newman APD: Kurt Kelly

- 1 BONO/Always Chills
2 PETER DINKEL/Speak Of Heaven
3 DEPECHE MODE/Policy Of Truth

96.5 Houston's Music Alternative KNRJ/Houston, TX PD: Guy Zapoleon OM: Jeff Scott MD: Michael Newman APD: Kurt Kelly

96.5 Houston's Music Alternative KNRJ/Houston, TX PD: Guy Zapoleon OM: Jeff Scott MD: Michael Newman APD: Kurt Kelly

96.5 Houston's Music Alternative KNRJ/Houston, TX PD: Guy Zapoleon OM: Jeff Scott MD: Michael Newman APD: Kurt Kelly

96.5 Houston's Music Alternative KNRJ/Houston, TX PD: Guy Zapoleon OM: Jeff Scott MD: Michael Newman APD: Kurt Kelly

96.5 Houston's Music Alternative KNRJ/Houston, TX PD: Guy Zapoleon OM: Jeff Scott MD: Michael Newman APD: Kurt Kelly

96.5 Houston's Music Alternative KNRJ/Houston, TX PD: Guy Zapoleon OM: Jeff Scott MD: Michael Newman APD: Kurt Kelly

96.5 Houston's Music Alternative KNRJ/Houston, TX PD: Guy Zapoleon OM: Jeff Scott MD: Michael Newman APD: Kurt Kelly

96.5 Houston's Music Alternative KNRJ/Houston, TX PD: Guy Zapoleon OM: Jeff Scott MD: Michael Newman APD: Kurt Kelly

96.5 Houston's Music Alternative KNRJ/Houston, TX PD: Guy Zapoleon OM: Jeff Scott MD: Michael Newman APD: Kurt Kelly

96.5 Houston's Music Alternative KNRJ/Houston, TX PD: Guy Zapoleon OM: Jeff Scott MD: Michael Newman APD: Kurt Kelly

96.5 Houston's Music Alternative KNRJ/Houston, TX PD: Guy Zapoleon OM: Jeff Scott MD: Michael Newman APD: Kurt Kelly

99.1 KGGI FM Riverside PD: Larry Martino APD: Steve Craig MD: Harley Davidson

- 1 KID PROT/LA Raza
2 MET COAST RAP/All We're All In The Sea
3 EN VOUS/Neil On

99.1 KGGI FM Riverside PD: Larry Martino APD: Steve Craig MD: Harley Davidson

99.1 KGGI FM Riverside PD: Larry Martino APD: Steve Craig MD: Harley Davidson

99.1 KGGI FM Riverside PD: Larry Martino APD: Steve Craig MD: Harley Davidson

99.1 KGGI FM Riverside PD: Larry Martino APD: Steve Craig MD: Harley Davidson

99.1 KGGI FM Riverside PD: Larry Martino APD: Steve Craig MD: Harley Davidson

99.1 KGGI FM Riverside PD: Larry Martino APD: Steve Craig MD: Harley Davidson

99.1 KGGI FM Riverside PD: Larry Martino APD: Steve Craig MD: Harley Davidson

99.1 KGGI FM Riverside PD: Larry Martino APD: Steve Craig MD: Harley Davidson

99.1 KGGI FM Riverside PD: Larry Martino APD: Steve Craig MD: Harley Davidson

99.1 KGGI FM Riverside PD: Larry Martino APD: Steve Craig MD: Harley Davidson

99.1 KGGI FM Riverside PD: Larry Martino APD: Steve Craig MD: Harley Davidson

KMEL 105.5 FM San Francisco PD: Keith Naffaly MD: Hosh Gureli

- 1 MARIAM CAREY/Visions Of Love
2 TROOP/All I Do Is Think Of You
3 JOHNNY GILL/Have You Seen Her?

KMEL 105.5 FM San Francisco PD: Keith Naffaly MD: Hosh Gureli

KMEL 105.5 FM San Francisco PD: Keith Naffaly MD: Hosh Gureli

KMEL 105.5 FM San Francisco PD: Keith Naffaly MD: Hosh Gureli

KMEL 105.5 FM San Francisco PD: Keith Naffaly MD: Hosh Gureli

KMEL 105.5 FM San Francisco PD: Keith Naffaly MD: Hosh Gureli

KMEL 105.5 FM San Francisco PD: Keith Naffaly MD: Hosh Gureli

KMEL 105.5 FM San Francisco PD: Keith Naffaly MD: Hosh Gureli

KMEL 105.5 FM San Francisco PD: Keith Naffaly MD: Hosh Gureli

KMEL 105.5 FM San Francisco PD: Keith Naffaly MD: Hosh Gureli

KMEL 105.5 FM San Francisco PD: Keith Naffaly MD: Hosh Gureli

KMEL 105.5 FM San Francisco PD: Keith Naffaly MD: Hosh Gureli

EXPANDED MUSIC STATS! Easier to read... more detail... 3 day advance with R&R's HOTFAX service. Call for a free sample. (213) 553-4330.

CHR ADDS & HOTS

July 20, 1990 R&R • 97

EAST

MOST ADDED
Beil Biv Devoe
New Kids On The Block
Chicago
Indecent Obsession
Billy Joel

BREAKOUTS
Jude Cole

P3

WPRR/Athol, PA
Scott St John
 GLORIA ESTEFAN
 M.C. HAMMER (dp)
 NELSON
 MARIAN CAREY 8-2
 BAD ENGLISH 3-3
 TYLER COLLINS 17-5
 M.C. HAMMER 15-14
 NELSON D-28

WVBF/Bangor, ME
Cooper/Kelly
 FAITH NO MORE
 ANITA BAKER
 2 LIVE CREW (dp)
 Hottest:
 MOTLEY CRUE 6-3
 GO WEST 7-5
 MARIAN CAREY 10-6
 SWEET SENSATION 11-8
 AEROSMITH 16-13

103CR/Beckley, WV

Spencer/Dele
 JUDE COLE
 ANITA BAKER (dp)
 BILLY JOEL
 SWEET SENSATION
 Hottest:
 MARIAN CAREY 8-2
 BAD ENGLISH 3-3
 TYLER COLLINS 17-5
 M.C. HAMMER 15-14
 NELSON D-28

36XXX/Burlington, VT

Hamilton/Riley
 NEW KIDS ON THE B
 BELL BIV DEVOE
 FAITH NO MORE (dp)
 CHICAGO
 Hottest:
 BILLY IDOL 5-2
 JOHNNY GILL 8-5
 SWEET SENSATION 14-12
 SNAP 16-13
 MADONNA 17-15

WKPE/Cape Cod, MA

Keith Lam-ire
 BELL BIV DEVOE
 JUDE COLE
 ELECTRIC BOYS
 CONCRETE BLONDE
 MARIAN CAREY 8-2
 BAD ENGLISH 3-3
 TYLER COLLINS 17-5
 M.C. HAMMER 15-14
 NELSON D-28

WKXZ/Chambersburg, PA

Alexander/Shane
 none
 Hottest:
 BELL BIV DEVOE 1-1
 SNAP 2-2
 EN VOGUE 4-4
 GLENN MEDEIROS 5-5
 JOHNNY GILL 6-6

36XIL/Parkersburg, WV

Larry Hughes
 NEW KIDS ON THE B
 NELSON
 Hottest:
 GLENN MEDEIROS 1-1
 TYLER COLLINS 2-2
 BILLY IDOL 4-3
 PAULA ABUL 5-4
 TYLER COLLINS 6-5

WNYP/Phoenia, NY

Monday/Meach
 ALANNAH MYLES
 CHEAP TRICK
 CHICAGO
 CONCRETE BLONDE
 MARIAN CAREY 8-2
 BAD ENGLISH 3-3
 TYLER COLLINS 17-5
 M.C. HAMMER 15-14
 NELSON D-28

36XIL/Parkersburg, WV

Larry Hughes
 NEW KIDS ON THE B
 NELSON
 Hottest:
 GLENN MEDEIROS 1-1
 TYLER COLLINS 2-2
 BILLY IDOL 4-3
 PAULA ABUL 5-4
 TYLER COLLINS 6-5

WTHY/Portland, ME

Ziggle/Coleman
 NELSON
 INDECENT OBSESSION
 BROTHER BEYOND (dp)
 Hottest:
 DEPECHE MODE 3-1
 LIGHTNING SEEDS 17-14
 JANET JACKSON 27-20
 JON BON JOVI D-28
 DON HENLEY D-29

G08/Portland, ME

Jon Bryant
 NEW KIDS ON THE B
 BILLY JOEL
 CHICAGO
 JUDE COLE
 CONCRETE BLONDE
 ELECTRIC BOYS (dp)
 Hottest:
 MADONNA 13-4
 JANET JACKSON 22-14
 SWEET SENSATION 19-15
 AEROSMITH 24-20
 JON BON JOVI D-33

WOMP/Wheeling, WV

Forster/McGee
 CHICAGO (dp)
 INDECENT OBSESSION (dp)
 WHISPERS (dp)
 ALANNAH MYLES (dp)
 Hottest:
 TYLER COLLINS 3-2
 MICHAEL BOLTON 10-3
 JOHNNY GILL 11-4
 DANGER DANGER 9-6
 MOTLEY CRUE 15-10

WHTO/WMartinsport, PA

Kingston/Milner
 M.C. HAMMER
 CHICAGO
 JUDE COLE
 BILLY JOEL (dp)
 Hottest:
 GO WEST 1-1
 BAD ENGLISH 9-6
 SWEET SENSATION 11-8
 WILSON PHILLIPS 15-10
 JON BON JOVI 10-20

R&R HOT FAX
EXPANDED MUSIC STATS!
 More detailed reports are available... 3 days earlier
 from R&R's HOT FAX service. Call for a free sample
 (213) 553-4330

EAST

P2

FLY92/Albany, NY
Todd Pattengill
 CHEAP TRICK
 ST. PAUL
 Hottest:
 GLENN MEDEIROS 1-1
 TYLER COLLINS 11-8
 MARIAN CAREY 9-5
 JOHNNY GILL 11-8
 SEDUCTION 24-13

36WV/Albany, NY

Tom Parker
 BILLY JOEL
 WHISPERS
 BELL BIV DEVOE
 INDECENT OBSESSION
 AFTER 7
 Hottest:
 TYLER COLLINS 2-1
 JOHNNY GILL 8-2
 MARIAN CAREY 11-6
 MADONNA 12-7
 GO WEST 13-9

WAEB/Albion, PA

Ryder/Johnson
 M.C. HAMMER
 JANET JACKSON
 BILLY JOEL
 SUNDAYS
 Hottest:
 JOHNNY GILL 2-2
 BILLY IDOL 10-6
 DANGER DANGER 8-7
 TIME 19-15
 POISON 28-17

WVAB/Albion, PA

Ryder/Johnson
 M.C. HAMMER
 JANET JACKSON
 BILLY JOEL
 SUNDAYS
 Hottest:
 JOHNNY GILL 2-2
 BILLY IDOL 10-6
 DANGER DANGER 8-7
 TIME 19-15
 POISON 28-17

WVAB/Albion, PA

Schefer/Byrker
 JANET JACKSON
 TIANA
 MARIAN CAREY
 SPUNKADELIC
 Hottest:
 TYLER COLLINS 1-1
 JOHNNY GILL 4-3
 KYPER 6-4
 49ERS 12-9
 SWEET SENSATION 23-17

WKSE/Buttelo, NY

Edwards/McGowan
 BABYFACE
 STABLEY
 WILSON PHILLIPS
 BLACK BOX
 Hottest:
 JOHNNY GILL 2-1
 TYLER COLLINS 3-2
 GIANT 10-7
 SNAP 13-9
 GEORGE LAMOND 19-14

WVWJ/Buttelo, NY

Nevins/Christen
 PAUL YOUNG
 ADVENTURES OF STE
 2 LIVE CREW (dp)
 Hottest:
 MICHAEL BOLTON 3-1
 TYLER COLLINS 5-2
 DEPECHE MODE 7-5
 MARIAN CAREY 12-7
 SWEET SENSATION 17-12

WVSR/Charleston, WV

Bill Shehan
 INDECENT OBSESSION
 NEW KIDS ON THE B
 ELECTRIC BOYS
 BANG
 TROOP
 Hottest:
 MICHAEL BOLTON 2-1
 DEPECHE MODE 3-2
 TYLER COLLINS 6-3
 JOHNNY GILL 7-6
 TIME 14-10

WERZ/Exeter, NH

Peter Falconi
 NEW KIDS ON THE B
 JON BON JOVI
 INDECENT OBSESSION
 CHEAP TRICK
 ALANNAH MYLES
 JAMES INGRAM (dp)
 SNAP (dp)
 Hottest:
 BILLY IDOL 7-5
 MARIAN CAREY 11-6
 SWEET SENSATION 20-12
 BRUCE HORNBY 22-16
 JOHNNY GILL 29-23

WNNK/Harrisburg, PA

O'Dea/August
 WINGER
 DON HENLEY
 STEVIE B
 Hottest:
 BILLY IDOL 7-4
 TYLER COLLINS 11-8
 SWEET SENSATION 24-12
 GEORGE LAMOND 21-15
 JANET JACKSON 33-23

WKSS/Hartford, CT

Ward/Walsh
 GO WEST
 NEW KIDS ON THE B
 PAUL YOUNG
 KEITH SWEAT
 BELL BIV DEVOE
 TRIA
 KYPER
 Hottest:
 SNAP 1-1
 JOHNNY GILL 7-2
 MARIAN CAREY 11-3
 TIME 14-4
 MARIAN CAREY 23-13

TIC-FM/Hartford, CT

Mitchell/West
 KEITH SWEAT
 INDECENT OBSESSION (dp)
 PAUL YOUNG (dp)
 Hottest:
 SNAP 2-1
 JOHNNY GILL 4-2
 MARIAN CAREY 10-4
 M.C. HAMMER 19-15
 STEVIE B 20-17

SOUTH

MOST ADDED
Beil Biv Devoe
Cheap Trick
New Kids On The Block
Indecent Obsession
Jude Cole

BREAKOUTS
After 7
Ana w/Jordan Knight
Billy Joel
Whispers
Marc Alex

WLAN/Lancaster, PA
Melino/Murray
 DON HENLEY
 BILLY JOEL
 GEORGE LAMOND
 JON BON JOVI
 WILSON PHILLIPS
 Hottest:
 MADONNA 5-1
 JOHNNY GILL 7-4
 MARIAN CAREY 9-5
 MICHAEL BOLTON 6-6
 HEART 13-12

KC101/New Haven, CT

Rybka/Poloman
 BANG
 PAUL YOUNG
 POISON
 Hottest:
 GLENN MEDEIROS 1-1
 EN VOGUE 2-2
 SNAP 4-3
 BILLY IDOL 20-15
 NEW KIDS ON THE B 27-19

99KH/Ocean City, MD

Hirman/Ocean
 BILLY JOEL
 BELL BIV DEVOE
 CALLOWAY
 INDECENT OBSESSION
 AFTER 7
 Hottest:
 GLENN MEDEIROS 1-1
 MICHAEL BOLTON 6-2
 MOTLEY CRUE 7-3
 SNAP 9-5
 TYLER COLLINS 10-6

WBPX/Poughkeepsie, NY

Phillips/Schantz
 WILSON PHILLIPS (dp)
 POISON (dp)
 PARTY (dp)
 KEITH SWEAT (dp)
 AFTER 7
 Hottest:
 GLENN MEDEIROS 1-1
 MICHAEL BOLTON 6-2
 MOTLEY CRUE 7-3
 SNAP 9-5
 TYLER COLLINS 10-6

WVWJ/Buttelo, NY

Nevins/Christen
 PAUL YOUNG
 ADVENTURES OF STE
 2 LIVE CREW (dp)
 Hottest:
 MICHAEL BOLTON 3-1
 TYLER COLLINS 5-2
 DEPECHE MODE 7-5
 MARIAN CAREY 12-7
 SWEET SENSATION 17-12

WVSR/Charleston, WV

Bill Shehan
 INDECENT OBSESSION
 NEW KIDS ON THE B
 ELECTRIC BOYS
 BANG
 TROOP
 Hottest:
 MICHAEL BOLTON 2-1
 DEPECHE MODE 3-2
 TYLER COLLINS 6-3
 JOHNNY GILL 7-6
 TIME 14-10

WERZ/Exeter, NH

Peter Falconi
 NEW KIDS ON THE B
 JON BON JOVI
 INDECENT OBSESSION
 CHEAP TRICK
 ALANNAH MYLES
 JAMES INGRAM (dp)
 SNAP (dp)
 Hottest:
 BILLY IDOL 7-5
 MARIAN CAREY 11-6
 SWEET SENSATION 20-12
 BRUCE HORNBY 22-16
 JOHNNY GILL 29-23

WNNK/Harrisburg, PA

O'Dea/August
 WINGER
 DON HENLEY
 STEVIE B
 Hottest:
 BILLY IDOL 7-4
 TYLER COLLINS 11-8
 SWEET SENSATION 24-12
 GEORGE LAMOND 21-15
 JANET JACKSON 33-23

WKSS/Hartford, CT

Ward/Walsh
 GO WEST
 NEW KIDS ON THE B
 PAUL YOUNG
 KEITH SWEAT
 BELL BIV DEVOE
 TRIA
 KYPER
 Hottest:
 SNAP 1-1
 JOHNNY GILL 7-2
 MARIAN CAREY 11-3
 TIME 14-4
 MARIAN CAREY 23-13

TIC-FM/Hartford, CT

Mitchell/West
 KEITH SWEAT
 INDECENT OBSESSION (dp)
 PAUL YOUNG (dp)
 Hottest:
 SNAP 2-1
 JOHNNY GILL 4-2
 MARIAN CAREY 10-4
 M.C. HAMMER 19-15
 STEVIE B 20-17

G106/Durham-Raleigh, NC

Patrick/Harrison
 NEW KIDS ON THE B
 BELL BIV DEVOE
 CHEAP TRICK
 Hottest:
 JOHNNY GILL 1-1
 TYLER COLLINS 7-5
 WILSON PHILLIPS 17-10
 KYPER 24-14
 POISON 28-16

KPRR/El Paso, TX

EH Molano
 WHISPERS
 Hottest:
 JOHNNY GILL 4-1
 TIANA 6-2
 TYLER COLLINS 7-3
 DEPECHE MODE 12-9
 KID FROST 16-14

WINK/Ft. Myers, FL

Randy Shervyn
 JON BON JOVI
 BROTHER BEYOND
 Hottest:
 GLENN MEDEIROS 1-1
 DEPECHE MODE 7-3
 BILLY IDOL 5-4
 GO WEST 10-6
 POISON 26-17

WKSI/Greenville, NC

Rich Bailey
 JANET JACKSON
 BAD ENGLISH
 POISON (dp)
 JON BON JOVI (dp)
 Hottest:
 MICHAEL BOLTON 3-2
 JOHNNY GILL 6-3
 WILSON PHILLIPS 10-5
 BILLY IDOL 10-7
 EN VOGUE 11-9

WANS/Greenville, SC

Bill Catocher
 KYPER (dp)
 BELL BIV DEVOE (dp)
 Hottest:
 GLENN MEDEIROS 1-1
 JOHNNY GILL 3-2
 MARIAN CAREY 7-4
 MADONNA 9-7
 M.C. HAMMER 15-13

WSSX/Charleston, SC

Walt Speck
 TIME
 M.C. HAMMER
 STEVIE B
 JON BON JOVI
 PAUL YOUNG
 CHEAP TRICK
 Hottest:
 GLENN MEDEIROS 1-1
 JOHNNY GILL 9-5
 TYLER COLLINS 5-3
 BILLY IDOL 18-6
 MICHAEL BOLTON 11-7

B93/Austin, TX

Tonacelli/Austin
 WILSON PHILLIPS (dp)
 POISON (dp)
 PARTY (dp)
 KEITH SWEAT (dp)
 AFTER 7
 Hottest:
 GLENN MEDEIROS 1-1
 MICHAEL BOLTON 6-2
 MOTLEY CRUE 7-3
 SNAP 9-5
 TYLER COLLINS 10-6

K9B/Austin, TX

Edwards/Allen
 POISON (dp)
 CALLOWAY
 Hottest:
 GLENN MEDEIROS 3-2
 MARIAN CAREY 10-7
 SWEET SENSATION 12-10
 JANET JACKSON 22-16
 FAITH NO MORE 25-20

93Q/Syracuse, NY

Sullivan/Dunes
 BILLY JOEL
 BELL BIV DEVOE
 INDECENT OBSESSION
 CHICAGO
 Hottest:
 JOHNNY GILL 3-1
 MICHAEL BOLTON 4-3
 MADONNA 5-4
 SWEET SENSATION 6-5
 GO WEST 10-9

WVFM/Baton Rouge, LA

Johnny A. Harmon
 TRIA
 LOUIE LOUIE
 BANG
 TAYLOR DAYNE
 Hottest:
 GLENN MEDEIROS 1-1
 JOHNNY GILL 5-2
 MARIAN CAREY 10-4
 MADONNA 17-8
 M.C. HAMMER 19-13

WVSR/Charleston, WV

Bill Shehan
 INDECENT OBSESSION
 NEW KIDS ON THE B
 ELECTRIC BOYS
 BANG
 TROOP
 Hottest:
 MICHAEL BOLTON 2-1
 DEPECHE MODE 3-2
 TYLER COLLINS 6-3
 JOHNNY GILL 7-6
 TIME 14-10

WERZ/Exeter, NH

Peter Falconi
 NEW KIDS ON THE B
 JON BON JOVI
 INDECENT OBSESSION
 CHEAP TRICK
 ALANNAH MYLES
 JAMES INGRAM (dp)
 SNAP (dp)
 Hottest:
 BILLY IDOL 7-5
 MARIAN CAREY 11-6
 SWEET SENSATION 20-12
 BRUCE HORNBY 22-16
 JOHNNY GILL 29-23

KZOU/Little Rock, AR

Stewart/Key
 ANA
 FAITH NO MORE
 AEROSMITH
 BELL BIV DEVOE (dp)
 CHEAP TRICK
 Hottest:
 JOHNNY GILL 2-1
 WILSON PHILLIPS 18-11
 MADONNA 9-9
 JANET JACKSON 21-10
 STEVIE B 16-21

WDJX/Louisville, KY

Shebel/Meyer
 NEW KIDS ON THE B (dp)
 Hottest:
 MICHAEL BOLTON 2-1
 DEPECHE MODE 4-2
 TYLER COLLINS 6-5
 GLENN MEDEIROS 7-6
 SEDUCTION 13-11

9WVAYS/Macon, GA

Woodard/Tyler
 INDECENT OBSESSION
 DON HENLEY
 PAUL YOUNG
 JUDE COLE
 Hottest:
 GO WEST 14-11
 BAD ENGLISH 19-14
 MARIAN CAREY 12-6
 TIME 31-26
 JON BON JOVI D-29

FM 100/Memphis, TN

Lane/Connally
 JAMES INGRAM
 NEW KIDS ON THE B
 Hottest:
 MICHAEL BOLTON 3-2
 JOHNNY GILL 4-2
 GLENN MEDEIROS 4-1
 SWEET SENSATION 19-16
 JANET JACKSON 25-19
 HUMAN RADIO 28-23

WABB/Mobile, AL

Fran/Roby
 JON BON JOVI
 AFTER 7
 2 LIVE CREW
 BELL BIV DEVOE
 Hottest:
 MARIAN CAREY 8-6
 BILLY IDOL 11-9
 MICHAEL BOLTON 17-11
 MOTLEY CRUE 17-7
 JANET JACKSON 25-18

WHHY/Montgomery, AL

Stevens/Stewart
 MADONNA
 INDECENT OBSESSION
 MARIAN CAREY 8-6
 BILLY IDOL 8-8
 TIME 15-13
 Hottest:
 JOHNNY GILL 2-2
 MARIAN CAREY 4-4
 SWEET SENSATION 9-6
 BILLY IDOL 8-8
 TIME 15-13

HOT85/Jackson, MS

Prince/Morales
 BANG
 VANILLA ICE
 WILSON PHILLIPS (dp)
 Hottest:
 DEPECHE MODE 1-1
 JOHNNY GILL 1-2
 MARIAN CAREY 6-4
 MADONNA 18-11
 JANET JACKSON 21-10

WAFB/Jacksonville, FL

Paash/Francis
 WILSON PHILLIPS
 PAUL YOUNG
 LIGHTNING SEEDS
 CHEAP TRICK
 WINGER
 Hottest:
 STEVIE B
 DEPECHE MODE 1-1
 BILLY IDOL 2-2
 MOTLEY CRUE 3-3
 MARIAN CAREY 9-4
 MADONNA 4-6
 TYLER COLLINS 14-10

WQXI/Columbia, SC

Ruhn/McHugh
 none
 Hottest:
 MADONNA 8-5
 TYLER COLLINS 12-9
 JANET JACKSON 17-13
 BILLY IDOL 23-18
 BELL BIV DEVOE D-29

WVSR/Charleston, WV

Bill Shehan
 INDECENT OBSESSION
 NEW KIDS ON THE B
 ELECTRIC BOYS
 BANG
 TROOP
 Hottest:
 MICHAEL BOLTON 2-1
 DEPECHE MODE 3-2
 TYLER COLLINS 6-3
 JOHNNY GILL 7-6
 TIME 14-10

WERZ/Exeter, NH

Peter Falconi
 NEW KIDS ON THE B
 JON BON JOVI
 INDECENT OBSESSION
 CHEAP TRICK
 ALANNAH MYLES
 JAMES INGRAM (dp)
 SNAP (dp)
 Hottest:
 BILLY IDOL 7-5
 MARIAN CAREY 11-6
 SWEET SENSATION 20-12
 BRUCE HORNBY 22-16
 JOHNNY GILL 29-23

WNNK/Harrisburg, PA

O'Dea/August
 WINGER
 DON HENLEY
 STEVIE B
 Hottest:
 BILLY IDOL 7-4
 TYLER COLLINS 11-8
 SWEET SENSATION 24-1

CHR ADDS & HOTS

MIDWEST

MOST ADDED BREAKOUTS

Cheap Trick
Indecent Obsession
M.C. Hammer
Billy Joel
New Kids On The Block

P2

WKDD/Akron, OH
Clark/Nicholas
Hot: CHEAP TRICK
HEART
M.C. HAMMER 2-1
MOTLEY CRUE 6-4
BAD ENGLISH 14-8
AEROSMITH 17-13
MODERN ENGLISH 21-15

WMEF/Wayne, IN
Jeff Davis
Hot: FAITH NO MORE
PAUL YOUNG
Hot: M.C. HAMMER 2-2
DEPECHE MODE 2-2
TYLER COLLINS 7-5
MADONNA 8-6
BILLY IDOL 15-9
MODERN ENGLISH 18-14

WGRD/Grand Rapids, MI
Joe Friday
Hot: TYLER COLLINS 1-1
GLENN MEDEIROS 5-5
GO WEST 6-6
DEPECHE MODE 8-8
JOHNNY GILL 13-13

WXXX/Green Bay, WI
Coy/Louzo
Hot: JON BON JOVI
CHEAP TRICK
TIMM
CHICAGO
SWEET SENSATION
NELSON
WILSON PHILLIPS
Hot: ROXETTE 2-1
CORKY PARK 4-2
GLENN MEDEIROS 5-3
DANGER DANGER 8-4
GO WEST 10-5

WGTZ/Dartmouth, OH
Ballentine/Ross
Hot: CHEAP TRICK
BILLY IDOL
CALLOWAY
NELSON (dp)
Hot: GLENN MEDEIROS 1-1
MICHAEL BOLTON 4-2
GO WEST 6-3
JOHNNY GILL 8-5
M.C. HAMMER 18-8

KRNO/Des Moines, IA
Knight/Lewis
Hot: POISON
SNAP
Hot: GO WEST 1-1
PAUL JANZ 2-2
GLENN MEDEIROS 3-3
IRENE BOURGEOIS 5-5
BROTHER BEYOND 9-7

KZIO/Duluth, MN
Michaels/Tommy B
Hot: BANG
ELECTRIC BOYS (dp)
JUDE COLE
INDECENT OBSESSION
STEVIE B
Hot: DEPECHE MODE 2-1
BILLY IDOL 4-2
BELL BIV DEVOE 7-5
GO WEST 6-6
SWEET SENSATION 16-12

CK102/Flint, MI
St. Michaels/O'Dell
Hot: NEW KIDS ON THE B
ALANNAH MYLES
AFTER 7
FAITH NO MORE
JOHNNY GILL
WHISPERS
Hot: GO WEST 5-1
MARIAN CAREY 10-5
BELL BIV DEVOE 21-14
KYPHER 29-17
2 LIVE CREW 31-21

Z99/Oklahoma City, OK
Brett Dumler
Hot: BELL BIV DEVOE
WHISPERS
Hot: MICHAEL BOLTON 12-10
ANITA BAKER 19-14
GLORIA ESTEFAN 21-18
MAXI PRIEST 23-21
JANET JACKSON 24-22

KOKQ/Omaha, NE
Bantley/Adams
Hot: BILLY JOEL
CHEAP TRICK
INDECENT OBSESSION
WINGER (dp)
Hot: MARIAN CAREY 1-1
EN VOGUE 2-2
DEPECHE MODE 3-3
MOTLEY CRUE 10-9
M.C. HAMMER 20-15

KZ33/Peoria, IL
Edwards/Starn
Hot: SEDUCTION
M.C. HAMMER (dp)
JUDE COLE
Hot: GLENN MEDEIROS 1-1
TYLER COLLINS 4-2
DEPECHE MODE 5-4
MARIAN CAREY 6-5
GO WEST 7-6

P3

WZDK/Rockford, IL
Ivey/Zilla
Hot: INDECENT OBSESSION
BILLY JOEL
Hot: DEPECHE MODE 2-1
TYLER COLLINS 4-2
JANET JACKSON 10-6
BAD ENGLISH 8-7
CHEAP TRICK 22-11
MADONNA 8-6

KHKT/St. Louis, MO
Johnson/Gilbert
Hot: MAXI PRIEST
AFTER 7
ANITA BAKER (dp)
Hot: JOHNNY GILL 1-1
GLENN MEDEIROS 2-2
TYLER COLLINS 3-3
DEPECHE MODE 9-7
KYPHER 23-11

WROU/Toledo, OH
Mason/Alexander
Hot: JON BON JOVI
CHEAP TRICK
TIMM
CHICAGO
SWEET SENSATION
NELSON
WILSON PHILLIPS
Hot: MICHAEL BOLTON 2-2
BAD ENGLISH 7-5
LIGHTNING SEEDS 11-8
MARIAN CAREY 12-9
WILSON PHILLIPS 16-12

WTVB/Hibbing-Duluth, MN
Crain/Devis
Hot: DANGER DANGER (dp)
SWEET SENSATION
INDECENT OBSESSION
Hot: L.A. GUNS 1-1
GO WEST 5-5
ELECTRIC BOYS 5-4
NEW KIDS ON THE B D-24
TIME 15-29

KXRX/Kansas City, MO
Franklin/Douglas
Hot: NEW KIDS ON THE B
ADVENTURES OF STE (dp)
DOC BOX & B. PRES (dp)
AFTER 7
TRIOOP
Hot: GO WEST 1-1
PAUL JANZ 2-2
GLENN MEDEIROS 3-3
IRENE BOURGEOIS 5-5
BROTHER BEYOND 9-7

WVIC/Lansing, MI
Robinson/Hendrix
Hot: JON BON JOVI
Hot: NIKI RESSHAW 2-1
GO WEST 12-4
MODERN ENGLISH 4-3
BAD COMPANY 15-8
HEART 20-16
TYLER COLLINS 24-18

L104/Madison, WI
Lockwood/Keys
Hot: M.C. HAMMER
PAUL YOUNG
ST. PAUL
SEDUCTION
Hot: GLENN MEDEIROS 1-1
BILLY IDOL 8-2
MADONNA 13-6
JOHNNY GILL 11-7
POISON 22-17
SWEET SENSATION 29-23

WHOT/Youngstown, OH
Dick Thompson
Hot: NEW KIDS ON THE B
JON BON JOVI
CHEAP TRICK
BILLY JOEL
Hot: MARIAN CAREY 9-1
MICHAEL BOLTON 4-3
TYLER COLLINS 6-4
JOHNNY GILL 8-6
MADONNA 11-8

KTYX/Jefferson City, Columbia, MO
Jackson/Michaels
Hot: none
Hot: TYLER COLLINS 4-4
GLENN MEDEIROS 2-2
TYLER COLLINS 4-4
JOHNNY GILL 5-5
MICHAEL BOLTON 8-8
FAITH NO MORE 20-20
POISON 25-19
DON WENLEY 26-21

WVFR/Kalamazoo, MI
Anthony/Britain
Hot: CHEAP TRICK
FASTER PUSYCAT
WILSON PHILLIPS
BROTHER BEYOND
Hot: BILLY IDOL 2-1
MOTLEY CRUE 3-2
DANGER DANGER 5-3
AEROSMITH 17-11
POISON 21-15

WBYW/Bloomington, IN
Mark Callaghan
Hot: none
Hot: MARIAN CAREY 3-2
JOHNNY GILL 5-3
MADONNA 11-4
GO WEST 13-9
AEROSMITH 14-10
DEPECHE MODE 5-4

P3

WZKB/Bloomington, IN
Mark Callaghan
Hot: none
Hot: BILLY JOEL
SUNDAYS
STEVIE B
JON BON JOVI (dp)
Hot: WINGER 3-1
NEW KIDS ON THE B 2-2
MARIAN CAREY 3-3
GLENN MEDEIROS 5-4
BAD ENGLISH 8-6

99K/Gallia, KS
Key/Jeffries
Hot: INDECENT OBSESSION
WINGER (dp)
WHISPERS
BILLY JOEL
CONCRETE BLONDE
Hot: TYLER COLLINS 5-2
MARIAN CAREY 6-3
MICHAEL BOLTON 7-4
MOTLEY CRUE 12-8
JANET JACKSON 26-14

KPAT/Sioux Falls, SD
Maguire/Ward
Hot: JUDE COLE
WINGER (dp)
HURRICANE (dp)
BOOM CRASH OPERA (dp)
Hot: NEW KIDS ON THE B (dp)
TYLER COLLINS 3-1
BAD ENGLISH 5-3
MADONNA 8-6
MARIAN CAREY 10-8
JANET JACKSON 23-18

KWBH/Springfield, MO
Alexander/Austin
Hot: BILLY JOEL
CHICAGO
INDECENT OBSESSION
BABYFACE
MAXI PRIEST
Hot: INDECENT OBSESSION
PAUL YOUNG
NEW KIDS ON THE B (dp)
DON WENLEY
Hot: MARIAN CAREY 2-2
WILSON PHILLIPS 10-8
TIME 11-9
POISON 24-13
JANET JACKSON 25-15

WDBR/Springfield, IL
Moore/Lee
Hot: CHEAP TRICK
BELL BIV DEVOE
INDECENT OBSESSION
NEW KIDS ON THE B
BANG
KYPHER (dp)
Hot: DEPECHE MODE 3-1
TYLER COLLINS 4-2
JOHNNY GILL 5-3
MARIAN CAREY 9-8
JANET JACKSON 21-10

WPFH/Terre Haute, IN
Dave North
Hot: M.C. HAMMER
WINGER
TRA
JULIE CRUISE
GLORIA ESTEFAN (dp)
JUDE COLE
Hot: BAD ENGLISH 11-8
JANET JACKSON 20-12
WILSON PHILLIPS 25-18
POISON 34-22
BROTHER BEYOND 28-23

WIBW/Topeka, KS
Kevin Wagner
Hot: JON BON JOVI
POISON (dp)
LIGHTNING SEEDS
M.C. HAMMER (dp)
MARIAN CAREY
Hot: GLENN MEDEIROS 1-1
MICHAEL BOLTON 2-2
LOUIE LOUIE 4-3
JON BON JOVI 10-15
WILSON PHILLIPS 22-19

WFCW/Wausau, WI
Duff Damos
Hot: CHICAGO
PAUL YOUNG
WINGER
BILLY JOEL
Hot: GLENN MEDEIROS 1-1
DEPECHE MODE 5-5
PHIL COLLINS 6-6

FM104/Modesto-Stocketon, CA
DeMorney/Hoffman
Hot: BABYFACE
JEFF HEALEY BAND
Hot: BILLY IDOL 1-1
MOTLEY CRUE 3-2
ALANNAH MYLES
COLIN JAMES (dp)
MARC ALEX
PAUL YOUNG (dp)
Hot: GLENN MEDEIROS 1-1
GO WEST 6-5
JANET JACKSON 18-8
POISON 25-17

KCAQ/Oxnard-Ventura, CA
Rhodes/Sage
Hot: PERFECT GENTLEMEN (dp)
TKA
INDECENT OBSESSION
WHISPERS
ADVENTURES OF STE
Hot: GLENN MEDEIROS 1-1
MARIAN CAREY 10-3
MADONNA 16-10
SWEET SENSATION 14-11
SNAP 21-17

WEST

MOST ADDED BREAKOUTS

Jude Cole
Chicago
New Kids On The Block
Whispers
After 7
Billy Joel
Indecent Obsession
Alannah Myles

P2

KZZU/Phoenix, AZ
Case/Sanders
Hot: BILLY IDOL
JAMES INGRAM
ST. PAUL
Hot: TYLER COLLINS 2-1
JOHNNY GILL 7-4
MARIAN CAREY 17-9
JANET JACKSON 23-17
BELL BIV DEVOE 24-21

KWNR/Reno, NV
Kulusa/Carter
Hot: SWEET SENSATION (dp)
FAITH NO MORE (dp)
ST. PAUL (dp)
GEORGE LAMOND (dp)
Hot: MICHAEL BOLTON 5-3
WHITESNAKE 6-4
GO WEST 8-5
NEW KIDS ON THE B D-24
JON BON JOVI D-30

KKSS/Albuquerque, NM
John Jaynes
Hot: BILLY IDOL
TRIOOP
NEW KIDS ON THE B
PARTY
Hot: MADONNA 8-4
SWEET SENSATION 12-8
JANET JACKSON 25-10
M.C. HAMMER 20-16
KYPHER 30-21

KSND/Eugene, OR
Bwana/Velez
Hot: BOOM CRASH OPERA
JUDE COLE
SUNDAYS
CONCRETE BLONDE
STEVIE B
ANA
COLIN JAMES
PARTY
Hot: DEPECHE MODE 1-1
TYLER COLLINS 4-2
JOHNNY GILL 14-5
MADONNA 12-9
SWEET SENSATION 16-12

BBB/Fresno, CA
Davis/Parker
Hot: NEW KIDS ON THE B
JOHNNY GILL
BLACK BOX (dp)
ADVENTURES OF STE
2 LIVE CREW (dp)
Hot: KEITH SWEAT 8-5
MARIAN CAREY 12-7
M.C. HAMMER 20-9
JANET JACKSON 24-19
SWEET SENSATION 25-20

KRZR/Fresno, CA
E. Curtis Johnson
Hot: BOOM CRASH OPERA
CONCRETE BLONDE
ALANNAH MYLES
BILLY JOEL
CHICAGO (dp)
Hot: FAITH NO MORE 4-3
POISON 8-7
WINGER 17-12
NELSON 20-15
JON BON JOVI 23-17

KATM/Colorado Springs, CO
Jennifer Ball
Hot: BILLY JOEL
QUEENSRYCHE (dp)
CONCRETE BLONDE
FAITH NO MORE (dp)
HURRICANE (dp)
Hot: KYPHER (dp)
DOC BOX & B. PRES (dp)
JANET JACKSON 2-1
JOHNNY GILL 5-5
SWEET SENSATION 13-10
SARAKAWO 17-16
STACY & KIMIKO 21-18

KIKI/Honolulu, HI
Oda/Bender
Hot: KYPHER (dp)
DOC BOX & B. PRES (dp)
JANET JACKSON 5-3
M.C. HAMMER 6-5
KEITH SWEAT 12-9
2 LIVE CREW 0-8

X100/San Francisco, CA
O'Toole/Rally
Hot: SNAP
TRIOOP
2 LIVE CREW
AFTER 7
LINEAR
Hot: GLENN MEDEIROS 2-1
MARIAN CAREY 10-3
LISA STANSFIELD 18-12
JANET JACKSON 23-13
TIME 24-14
STEVIE B 27-22

KVSS/San Jose, CA
Morgan/Anthon
Hot: POISON
DON HENLEY
SWEET SENSATION
Hot: MICHAEL BOLTON 2-1
BILLY IDOL 9-8
GLORIA ESTEFAN 16-13
NELSON 20-15
WILSON PHILLIPS 23-17

KZZU/Spokane, WA
Hopkins/Matheson
Hot: JUDE COLE
NEW KIDS ON THE B
HURRICANE (dp)
ALANNAH MYLES
COLIN JAMES (dp)
MARC ALEX
PAUL YOUNG (dp)
Hot: GLENN MEDEIROS 1-1
GO WEST 6-5
JANET JACKSON 18-8
POISON 25-17

KRAQ/Davis, AZ
Paska/Davis
Hot: BILLY IDOL (dp)
GO WEST 7-6
AFTER 7
TWO LARGE CREW (dp)
WILSON PHILLIPS 1-1
JOHNNY GILL 3-2
MARIAN CAREY 10-3
GOOD GIRLS 11-5
M.C. HAMMER 28-17

P3

KQOI/Anchorage, AK
Wayne/Murphy
Hot: JUDE COLE
INDECENT OBSESSION
BELL BIV DEVOE (dp)
BOOM CRASH OPERA (dp)
Hot: MICHAEL BOLTON 4-1
BILLY IDOL 14-7
JANET JACKSON 21-11
JOHNNY GILL 22-12
POISON 26-19

KKRI/Anchorage, AK
Steve Knorr
Hot: WILSON PHILLIPS
NEW KIDS ON THE B
SWEET SENSATION
GLORIA ESTEFAN
Hot: BELL BIV DEVOE 2-1
BILLY IDOL 14-7
FAITH NO MORE 23-18
JANET JACKSON 28-20
POISON 29-22

Z77/Hings, MT
Sullivan/Lezzy
Hot: KEITH SWEAT
BROTHER BEYOND
CHEAP TRICK
CHICAGO
ST. PAUL
ALANNAH MYLES
Hot: JOHNNY GILL 7-6
JANET JACKSON 26-21
POISON 33-28
KYPHER 40-34
JON BON JOVI D-36

KBOZ/Bozeman, MT
Barnhart/Wilson
Hot: BILLY JOEL
KEITH SWEAT (dp)
BROTHER BEYOND
Hot: BILLY IDOL 1-1
DEPECHE MODE 5-3
GLENN MEDEIROS 6-4
GO WEST 7-5
TYLER COLLINS 8-6

KTRN/Casper, WY
Koenig/Michaels
Hot: CHICAGO
CHEAP TRICK
BILLY JOEL
WINGER
JAMES INGRAM
Hot: GLENN MEDEIROS 2-1
BILLY IDOL 8-5
MARIAN CAREY 10-6
SWEET SENSATION 21-13
JANET JACKSON 36-27

PK8Q/Cheyenne, WY
Davis/Gimby
Hot: JUDE COLE
WINGER (dp)
BANG
NEW KIDS ON THE B
INDECENT OBSESSION
BELL BIV DEVOE (dp)
KYPHER (dp)
Hot: KEITH SWEAT 2-2
TYLER COLLINS 4-3
MARIAN CAREY 15-7
TIME 28-19
POISON 32-22

KFTZ/Idaho Falls, ID
Summers/Cary
Hot: TYLER COLLINS
CHICAGO (dp)
ALANNAH MYLES
INDECENT OBSESSION
JUDE COLE
BOOM CRASH OPERA (dp)
Hot: MADONNA 10-5
SWEET SENSATION 18-13
POISON 23-19
JON BON JOVI 32-24
NELSON 34-28

KMOK/Lewiston, ID
Havens/Chase
Hot: NEW KIDS ON THE B
ALANNAH MYLES
CHICAGO
BELL BIV DEVOE (dp)
JUDE COLE
BILLY JOEL (dp)
Hot: MADONNA 5-2
POISON 20-12
M.C. HAMMER 32-22
NEW KIDS ON THE B D-24
NELSON 38-29

KMTI/Medford, OR
Trassel/Stewart
Hot: JUDE COLE
STEVIE B
Hot: MARIAN CAREY 3-1
TYLER COLLINS 6-2
MADONNA 10-5
SWEET SENSATION 21-13
JANET JACKSON 29-22

ZFUN/Moscow, ID
Cummings/Heller
Hot: JIMMY RYSER (dp)
INDECENT OBSESSION
JUDE COLE
KEITH SWEAT
BOOM CRASH OPERA (dp)
Hot: FAITH NO MORE 6-1
MADONNA 7-4
MARIAN CAREY 9-5
POISON 31-19
SNAP 29-20

SLY96/San Luis Obispo, CA
Herna/Clark
Hot: JUDE COLE
TRIOOP
MARIAN CAREY 7-3
EN VOGUE 8-7
LIGHTNING SEEDS 10-8
SWEET SENSATION 12-11
POISON 34-27

KZOO/San Luis Obispo, CA
Ruh/Andrews
Hot: JON BON JOVI (dp)
JUDE COLE
AFTER 7
BROTHER BEYOND
Hot: TYLER COLLINS 8-1
MADONNA 9-6
SWEET SENSATION 14-9
JANET JACKSON 31-16
AEROSMITH 24-21

Y87/Santa Barbara, CA
Gurner/Atkes
Hot: INDECENT OBSESSION
PAUL YOUNG
CHICAGO
NEW KIDS ON THE B
Hot: BILLY IDOL 11-6
HEART 12-11
LIGHTNING SEEDS 13-12
BRUCE HORNBY 25-18
POISON 26-24

OKS87/Tierras, WA
Paul Walker
Hot: WINGER (dp)
JUDE COLE
BILLY JOEL
CHICAGO
Hot: MOTLEY CRUE 15-11
AEROSMITH 25-21
FAITH NO MORE 30-27
BRUCE HORNBY 34-28
JON BON JOVI 40-35

DOUBLE BREAKERS FROM EPIC!

Cheap Trick

"Can't Stop Fallin' Into Love"

Babyface

"My Kinda Girl"

BREAKERS

MOST ADDED AGAIN!

154 CHR REPORTERS — 61%

165 CHR REPORTERS — 65%

AOR TRACKS: 16-9

ACTIVE!

BREAKERS

CHR CHART: 25

154 CHR REPORTERS — 61%

URBAN CONTEMPORARY CHART 7

MULTI-PLATINUM ALBUM!

STREET PARTY & NIGHT TRACKS!

www.americanradiohistory.com

Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

P1-A Reporters: Selected leading-edge major market CHR stations whose playlists diverge significantly from mainstream CHR's.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

254 REPORTS

AEROSMITH

The Other Side (Geffen) LP: Pump. Total Reports 162 64%.

Regional Reach E 68% S 65% M 73% W 47%. Chart Summary table.

Regional Reach E 50% S 69% M 48% W 73%. Chart Summary table.

Regional Reach E 51% S 51% M 32% W 52%. Chart Summary table.

B STEVIE B

Love & Emotion (LMR/RCA) Total Reports 151 59%.

Regional Reach E 58% S 71% M 37% W 69%. Chart Summary table.

Regional Reach E 58% S 74% M 81% W 55%. Chart Summary table.

Regional Reach E 50% S 69% M 48% W 73%. Chart Summary table.

Regional Reach E 51% S 51% M 32% W 52%. Chart Summary table.

Regional Reach E 51% S 51% M 32% W 52%. Chart Summary table.

Babyface Continued

Regional Reach E 68% S 74% M 81% W 55%. Chart Summary table.

Regional Reach E 68% S 74% M 81% W 55%. Chart Summary table.

Regional Reach E 68% S 74% M 81% W 55%. Chart Summary table.

Regional Reach E 68% S 74% M 81% W 55%. Chart Summary table.

Regional Reach E 68% S 74% M 81% W 55%. Chart Summary table.

Regional Reach E 68% S 74% M 81% W 55%. Chart Summary table.

Anita Baker Continued

Regional Reach E 46% S 48% M 14% W 56%. Chart Summary table.

Regional Reach E 46% S 48% M 14% W 56%. Chart Summary table.

Regional Reach E 46% S 48% M 14% W 56%. Chart Summary table.

Regional Reach E 46% S 48% M 14% W 56%. Chart Summary table.

Regional Reach E 46% S 48% M 14% W 56%. Chart Summary table.

Regional Reach E 46% S 48% M 14% W 56%. Chart Summary table.

Michael Bolton Continued

Regional Reach E 74% S 71% M 79% W 55%. Chart Summary table.

Regional Reach E 74% S 71% M 79% W 55%. Chart Summary table.

Regional Reach E 74% S 71% M 79% W 55%. Chart Summary table.

Regional Reach E 74% S 71% M 79% W 55%. Chart Summary table.

Regional Reach E 74% S 71% M 79% W 55%. Chart Summary table.

Regional Reach E 74% S 71% M 79% W 55%. Chart Summary table.

Continued On Next Column

Continued On Next Column

Continued On Next Column

Parallels Continued on Page 100

Brat Pack Continued. WEST, MIDWEST, SOUTHWEST, EAST. Includes station call letters and program titles.

BROTHER BEYOND. The Girl I Used To Know (EMI). LP: Trust. Total Reports 160 63%. Regional Reach P1 38%, P2 38%, P3 87%.

CHICAGO. Hearts In Trouble (DGC). LP: "Days Of Thunder" ST. Total Reports 58 23%. Regional Reach P1 9%, P2 19%, P3 41%.

TYLER COLLINS. Girls Nite Out (RCA). LP: Girls Nite Out. Total Reports 215 85%. Regional Reach P1 78%, P2 83%, P3 93%.

CALLOWAY. All The Way (Solar/Epic). LP: All The Way. Total Reports 66 26%. Regional Reach P1 20%, P2 30%, P3 24%.

CHEAP TRICK. Can't Stop Fallin' Into Love (Epic). LP: Busted. Total Reports 165 65%. Regional Reach P1 38%, P2 63%, P3 94%.

TYLER COLLINS. Girls Nite Out (RCA). LP: Girls Nite Out. Total Reports 215 85%. Regional Reach P1 78%, P2 83%, P3 93%.

MARIAH CAREY. Vision Of Love (Columbia). LP: Mariah Carey. Total Reports 238 94%. Regional Reach P1 95%, P2 91%, P3 97%.

CHICAGO. Hearts In Trouble (DGC). LP: "Days Of Thunder" ST. Total Reports 58 23%. Regional Reach P1 9%, P2 19%, P3 41%.

TYLER COLLINS. Girls Nite Out (RCA). LP: Girls Nite Out. Total Reports 215 85%. Regional Reach P1 78%, P2 83%, P3 93%.

CALLOWAY. All The Way (Solar/Epic). LP: All The Way. Total Reports 66 26%. Regional Reach P1 20%, P2 30%, P3 24%.

CHEAP TRICK. Can't Stop Fallin' Into Love (Epic). LP: Busted. Total Reports 165 65%. Regional Reach P1 38%, P2 63%, P3 94%.

TYLER COLLINS. Girls Nite Out (RCA). LP: Girls Nite Out. Total Reports 215 85%. Regional Reach P1 78%, P2 83%, P3 93%.

TYLER COLLINS. Girls Nite Out (RCA). LP: Girls Nite Out. Total Reports 215 85%. Regional Reach P1 78%, P2 83%, P3 93%.

TYLER COLLINS. Girls Nite Out (RCA). LP: Girls Nite Out. Total Reports 215 85%. Regional Reach P1 78%, P2 83%, P3 93%.

TYLER COLLINS. Girls Nite Out (RCA). LP: Girls Nite Out. Total Reports 215 85%. Regional Reach P1 78%, P2 83%, P3 93%.

TYLER COLLINS. Girls Nite Out (RCA). LP: Girls Nite Out. Total Reports 215 85%. Regional Reach P1 78%, P2 83%, P3 93%.

TYLER COLLINS. Girls Nite Out (RCA). LP: Girls Nite Out. Total Reports 215 85%. Regional Reach P1 78%, P2 83%, P3 93%.

TYLER COLLINS. Girls Nite Out (RCA). LP: Girls Nite Out. Total Reports 215 85%. Regional Reach P1 78%, P2 83%, P3 93%.

TYLER COLLINS. Girls Nite Out (RCA). LP: Girls Nite Out. Total Reports 215 85%. Regional Reach P1 78%, P2 83%, P3 93%.

TYLER COLLINS. Girls Nite Out (RCA). LP: Girls Nite Out. Total Reports 215 85%. Regional Reach P1 78%, P2 83%, P3 93%.

TYLER COLLINS. Girls Nite Out (RCA). LP: Girls Nite Out. Total Reports 215 85%. Regional Reach P1 78%, P2 83%, P3 93%.

TYLER COLLINS. Girls Nite Out (RCA). LP: Girls Nite Out. Total Reports 215 85%. Regional Reach P1 78%, P2 83%, P3 93%.

TYLER COLLINS. Girls Nite Out (RCA). LP: Girls Nite Out. Total Reports 215 85%. Regional Reach P1 78%, P2 83%, P3 93%.

TYLER COLLINS. Girls Nite Out (RCA). LP: Girls Nite Out. Total Reports 215 85%. Regional Reach P1 78%, P2 83%, P3 93%.

TYLER COLLINS. Girls Nite Out (RCA). LP: Girls Nite Out. Total Reports 215 85%. Regional Reach P1 78%, P2 83%, P3 93%.

TYLER COLLINS. Girls Nite Out (RCA). LP: Girls Nite Out. Total Reports 215 85%. Regional Reach P1 78%, P2 83%, P3 93%.

TYLER COLLINS. Girls Nite Out (RCA). LP: Girls Nite Out. Total Reports 215 85%. Regional Reach P1 78%, P2 83%, P3 93%.

ELECTRIC BOYS. All Lips And Hips (Atco). LP: Funk-O-Metal Carpet Ride. Total Reports 56 22%. Regional Reach P1 5%, P2 21%, P3 40%.

ELECTRIC BOYS. All Lips And Hips (Atco). LP: Funk-O-Metal Carpet Ride. Total Reports 56 22%. Regional Reach P1 5%, P2 21%, P3 40%.

ELECTRIC BOYS. All Lips And Hips (Atco). LP: Funk-O-Metal Carpet Ride. Total Reports 56 22%. Regional Reach P1 5%, P2 21%, P3 40%.

ELECTRIC BOYS. All Lips And Hips (Atco). LP: Funk-O-Metal Carpet Ride. Total Reports 56 22%. Regional Reach P1 5%, P2 21%, P3 40%.

ELECTRIC BOYS. All Lips And Hips (Atco). LP: Funk-O-Metal Carpet Ride. Total Reports 56 22%. Regional Reach P1 5%, P2 21%, P3 40%.

ELECTRIC BOYS. All Lips And Hips (Atco). LP: Funk-O-Metal Carpet Ride. Total Reports 56 22%. Regional Reach P1 5%, P2 21%, P3 40%.

ELECTRIC BOYS. All Lips And Hips (Atco). LP: Funk-O-Metal Carpet Ride. Total Reports 56 22%. Regional Reach P1 5%, P2 21%, P3 40%.

Sinead O'Connor Continued. SOUTH: KXBB 20-17, KSAQ 21-17, PWRP 36-36. MIDWEST: KZIO 12-11, KXBB 20-17, KSAQ 21-17, PWRP 36-36. WEST: KZIO 12-11, KXBB 20-17, KSAQ 21-17, PWRP 36-36. EAST: KZIO 12-11, KXBB 20-17, KSAQ 21-17, PWRP 36-36.

Jimmy Ryser Continued. MIDWEST: WZLW 12-6, WZLW 12-6, WZLW 12-6. WEST: KZIO 12-11, KXBB 20-17, KSAQ 21-17, PWRP 36-36. EAST: KZIO 12-11, KXBB 20-17, KSAQ 21-17, PWRP 36-36.

Seduction Continued. WZLW 12-6, WZLW 12-6, WZLW 12-6. WEST: KZIO 12-11, KXBB 20-17, KSAQ 21-17, PWRP 36-36. EAST: KZIO 12-11, KXBB 20-17, KSAQ 21-17, PWRP 36-36.

Lisa Stansfield Continued. SOUTH: KXBB 20-17, KSAQ 21-17, PWRP 36-36. MIDWEST: KZIO 12-11, KXBB 20-17, KSAQ 21-17, PWRP 36-36. WEST: KZIO 12-11, KXBB 20-17, KSAQ 21-17, PWRP 36-36.

Sweet Sensation Continued. PRO-FM 19-17, Q107 8-28, WAVA 18 fr. SOUTH: PWR99 2-2, KZIO 12-11, KXBB 20-17, KSAQ 21-17, PWRP 36-36.

POISON: Unskinny Bop (Enigma/Capitol). LP: Flesh And Blood. Total Reports 184 72%. Regional Reach: E 76%, S 74%, M 83%, W 55%. Parallels Reach: P1 50%, P2 69%, P3 99%.

ST. PAUL: Stranger To Love (Atlantic). LP: Down To The Wire. Total Reports 125 49%. Regional Reach: E 48%, S 48%, M 52%, W 49%. Parallels Reach: P1 23%, P2 43%, P3 83%.

SNAP: The Power (Arista). LP: World Power. Total Reports 162 64%. Regional Reach: E 84%, S 72%, M 37%, W 64%. Parallels Reach: P1 72%, P2 69%, P3 47%.

KEITH SWEAT: Make You... (Vintertainment/Elektra). LP: I'll Give All My Love. Total Reports 152 60%. Regional Reach: E 72%, S 58%, M 43%, W 71%. Parallels Reach: P1 56%, P2 60%, P3 63%.

Jerk Out (Paisley Park/Reprise). LP: Pandemonium. Total Reports 209 82%. Regional Reach: E 92%, S 87%, M 70%, W 80%. Parallels Reach: P1 77%, P2 83%, P3 87%.

Regional Reach: E 76%, S 74%, M 83%, W 55%. Parallels Reach: P1 50%, P2 69%, P3 99%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Total 0.

Regional Reach: E 48%, S 48%, M 52%, W 49%. Parallels Reach: P1 23%, P2 43%, P3 83%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Total 0.

Regional Reach: E 84%, S 72%, M 37%, W 64%. Parallels Reach: P1 72%, P2 69%, P3 47%. Chart Summary: Pos 1, P1 5, P2 3, P3 0, Total 8.

Regional Reach: E 72%, S 58%, M 43%, W 71%. Parallels Reach: P1 56%, P2 60%, P3 63%. Chart Summary: Pos 1, P1 0, P2 1, P3 0, Total 1.

Regional Reach: E 92%, S 87%, M 70%, W 80%. Parallels Reach: P1 77%, P2 83%, P3 87%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Total 0.

JIMMY RYSER: Same Old Look (Arista). Total Reports 65 26%. Regional Reach: E 20%, S 20%, M 32%, W 33%. Parallels Reach: P1 8%, P2 23%, P3 47%.

SEDUCTION: Could This Be Love (Vendetta/MCA). LP: Nothing Matters Without Love. Total Reports 202 80%. Regional Reach: E 86%, S 84%, M 70%, W 78%. Parallels Reach: P1 77%, P2 76%, P3 89%.

LISA STANSFIELD: You Can't Deny It (Arista). LP: Affection. Total Reports 163 64%. Regional Reach: E 76%, S 67%, M 44%, W 71%. Parallels Reach: P1 48%, P2 65%, P3 77%.

SWEET SENSATION: If Wishes Came True (Atco). LP: Love Child. Total Reports 224 88%. Regional Reach: E 96%, S 92%, M 81%, W 84%. Parallels Reach: P1 81%, P2 88%, P3 94%.

Regional Reach: E 92%, S 87%, M 70%, W 80%. Parallels Reach: P1 77%, P2 83%, P3 87%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Total 0.

Regional Reach: E 20%, S 20%, M 32%, W 33%. Parallels Reach: P1 8%, P2 23%, P3 47%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Total 0.

Regional Reach: E 86%, S 84%, M 70%, W 78%. Parallels Reach: P1 77%, P2 76%, P3 89%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Total 0.

Regional Reach: E 76%, S 67%, M 44%, W 71%. Parallels Reach: P1 48%, P2 65%, P3 77%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Total 0.

Regional Reach: E 96%, S 92%, M 81%, W 84%. Parallels Reach: P1 81%, P2 88%, P3 94%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Total 0.

Regional Reach: E 92%, S 87%, M 70%, W 80%. Parallels Reach: P1 77%, P2 83%, P3 87%. Chart Summary: Pos 1, P1 0, P2 0, P3 0, Total 0.

SIGNIFICANT ACTION

LUKE 1/2 LIVE CREW Banned In The U.S.A. (Luke/Atlantic) LP: Banned In The U.S.A.

Table with radio station call letters and frequencies for Luke 1/2 Live Crew across various regions.

STACYE & KIMIKO Wait For Me (MCA)

Table with radio station call letters and frequencies for Stacye & Kimiko across various regions.

TROOP All I Do Is Think Of You (Atlantic) LP: Attitude

Table with radio station call letters and frequencies for Troop across various regions.

MODERN ENGLISH I Melt With You (TVT) LP: Pillow Lips

Table with radio station call letters and frequencies for Modern English across various regions.

SUNOAYS Here's Where The Story Ends (Geffen) LP: Reading, Writing And Arithmetic

Table with radio station call letters and frequencies for Sunoays across various regions.

WEST COAST RAP ALLSTARS We're All In The Same Gang LP: We're All In The Same Gang

Table with radio station call letters and frequencies for West Coast Rap Allstars across various regions.

ALANNAH MYLES Lover Of Mine (Atlantic) LP: Alannah Myles

Table with radio station call letters and frequencies for Alannah Myles across various regions.

TKA I Won't Give Up On You (Tommy Boy/WB)

Table with radio station call letters and frequencies for TKA across various regions.

JANE WIEDLIN World On Fire (EMI) LP: Tangled

Table with radio station call letters and frequencies for Jane Wiedlin across various regions.

PARTY Summer Vacation (Hollywood)

Table with radio station call letters and frequencies for Party across various regions.

TIANA First True Love (Micmac)

Table with radio station call letters and frequencies for Tiana across various regions.

WHISPERS Innocent (Capitol) LP: More Of The Night

Table with radio station call letters and frequencies for Whispers across various regions.

PERFECT GENTLEMEN One More Chance (Columbia) LP: Rated PG

Table with radio station call letters and frequencies for Perfect Gentlemen across various regions.

TIMMY T What Will I Do (Jam City)

Table with radio station call letters and frequencies for Timmy T across various regions.

WINGER Can't Get Enough (Atlantic) LP: In The Heart Of The Young

Table with radio station call letters and frequencies for Winger across various regions.

CHR Reporter Index table listing artists and their CHR Breaker status.

CHR REPORTER INDEX

Main CHR Reporter Index table listing artists, their labels, and their CHR Breaker status.



BREAKERS

NEW KIDS ON THE BLOCK

Tonight (Columbia)

76% of our reporters playing it. Moves: Up 53, Debuts 68, Same 25, Down 0, Adds 48 including WXKS, Q107, WNVZ, WKBQ, KXYQ, KTFM. See Parallels, debuts at number 32.

CHEAP TRICK

Can't Stop Fallin' Into Love (Epic)

65% of our reporters playing it. Moves: Up 19, Debuts 63, Same 43, Down 0, Adds 40 including WBLI, PRO-FM, KKBQ, Z95, WZPL, Y108, KKRZ. Complete airplay in Parallels.

SNAP

The Power (Arista)

64% of our reporters playing it. Moves: Up 106, Debuts 9, Same 29, Down 7, Adds 11 including KEGL, KPLZ, WERZ, KKYK, XL1067, KRNQ, X100. See Parallels, moves 21-14.

BROTHER BEYOND

The Girl I Used To Know (EMI)

63% of our reporters playing it. Moves: Up 97, Debuts 14, Same 35, Down 1, Adds 13 including Y100, WGH, PWRPIG, HOT102, WINK, KWOD, WJAD. See Parallels, moves 39-36.

HEART

I Didn't Want To Need You (Capitol)

61% of our reporters playing it. Moves: Up 133, Debuts 4, Same 13, Down 0, Adds 6, KBEQ, 98PXY, WOVV, WKDD, KKRZ, WZKX. See Parallels, moves 32-29.

BABYFACE

My Kinda Girl (Solar/Epic)

61% of our reporters playing it. Moves: Up 110, Debuts 7, Same 27, Down 1, Adds 9 including WBLI, Z100, WNCI, WKSE, KZZB, FM104, WCIL. See Parallels, moves 27-25.

KEITH SWEAT

Make You Sweat (Vintertainment/Elektra)

60% of our reporters playing it. Moves: Up 95, Debuts 12, Same 28, Down 2, Adds 15 including WDFX, KTFM, TIC-FM, WKSS, 98PXY, WHOT. See Parallels, moves 29-26.

NEW & ACTIVE

STEVIE B "Love And Emotion" (LMR/RCA)

Reports: 151. Moves: Up 93, Debuts 13, Same 26, Down 0, Adds 19 including Q102, WZPL, WNNK, X106, WSSX, WAPE, WXKS 13-9, WPLJ 21-14, PWR99 8-6, HOT102 36-25. See Parallels, moves 38-34 as it charts at 77%; Top 15 at 10%.

LIGHTNING SEEDS "Pura" (MCA)

Reports: 140. Moves: Up 98, Debuts 4, Same 30, Down 4, Adds 4, WDFX, KZ106, KBFM, WIBW, KKBO 6-5, KSAQ 3-2, Q95 25-21, KCPX 11-10, WKRZ 37-31, WZYP 30-25. See Parallels, moves 36-35 with converted airplay at 84%; Top 15 at 32%.

PAUL YOUNG "Oh Girl" (Columbia)

Reports: 136. Moves: Up 44, Debuts 16, Same 50, Down 0, Adds 26 including WBLI, HOT102, KKRZ, KPLZ, WMJQ, TIC-FM, WKSS, WSSX, KKYK, WXKS 32-28, KSAQ 30-21, Q102 35-29.

MAXI PRIEST "Close To You" (Charisma)

Reports: 134. Moves: Up 65, Debuts 16, Same 33, Down 0, Adds 20 including PRO-FM, WKBO, Y108, KIIS, KOY-FM, KPLZ, WHHY, WQID, KSAQ 34-30, HOT102 37-26, KISN 35-29.

ST. PAUL "Stranger To Love" (Atlantic)

Reports: 125. Moves: Up 54, Debuts 19, Same 36, Down 0, Adds 16 including KITY, HOT102, KUBE, FLY92, XL1067, KKRZ, WJMX, Q102 22-14, KDWB 23-19, KISN 30-25, KSND 36-31, KCHX 30-23.

DON HENLEY "How Bad Do You Want It" (Geffen)

Reports: 124. Moves: Up 48, Debuts 17, Same 37, Down 0, Adds 22 including Z100, B94, KDWB, PIRATE, KUBE, WNNK, K92, KSAQ 31-27, KISN 34-30, 999KHI 28-24, WKRZ 36-30, KFMW 26-21.

ANITA BAKER "Talk To Me" (Elektra)

Reports: 120. Moves: Up 57, Debuts 16, Same 40, Down 1, Adds 6, B104, WBLI, Y108, KHTK, WFFF, 103CR, WXKS 30-25, Y100 11-8, KMEL 16-12, WNNK 36-30, 93Q 29-24. Charted and moving at 71%.

NELSON "(Can't Live Without Your) Love And Affection" (DGC)

Reports: 118. Moves: Up 64, Debuts 16, Same 22, Down 0, Adds 16 including WPLJ, Y95, WKEE, WDLX, WGTZ, WRQN, B98, Q102 21-16, WKBO 11-7, WAEB 31-24, KWSS 20-15.

FAITH NO MORE "Epic" (Slash/Reprise)

Reports: 118. Moves: Up 82, Debuts 8, Same 14, Down 0, Adds 14 including WEGX, KDWB, WRCK, WCKZ, KZOU, CK105, WMEE, KWVZ, KSAQ 9-8, Z95 18-12, WDFX 4-3, KPLZ 12-10. See Parallels, debuts at number 39 with chart action at 82%; Top 15 at 28%; Hot at 20%.

BELL BIV DEVOE "Do Me!" (MCA)

Reports: 104. Moves: Up 47, Debuts 10, Same 11, Down 0, Adds 36 including WZOU, Z100, PWR99, Y95, PWR96, WKEE, 93Q, YES97, G105, WPGC 12-6, KJMZ 8-7, KTFM 22-15, PWRPIG 13-9. See Parallels, debuts at number 40 with 83% charting it; Top 15 at 36%; Hot at 22%.

DANGER DANGER "Bang Bang" (Imagine/Epic)

Reports: 101. Moves: Up 59, Debuts 2, Same 32, Down 6, Adds 2, WIXX, WTBX, PIRATE 5-4, 99WGY 6-4, WAEB 8-7, WKRZ 6-5, WYCR 13-10, WPKR 8-4, CK105 16-12, WNYF 34-29, WOMP 9-6. 78% of the airplay is charted; Top 15 action at 38%.

GLORIA ESTEFAN "Cuts Both Ways" (Epic)

Reports: 92. Moves: Up 43, Debuts 4, Same 40, Down 0, Adds 5, WBLI, KKXX, WPRR, WPFM, KPXR, B104 19-13, PWR96 28-25, Y100 1-1, WNCI 22-18, KCPX 4-3, WOMX 10-7. 59% of the airplay is now charted; 20% have it Top 15.

INDECENT OBSESSION "Tell Me Something" (MCA)

Reports: 82. Moves: Up 2, Debuts 5, Same 31, Down 0, Adds 44 including KKBO, Y100, WGH, PWRPIG, KISN, 99WGY, TIC-FM, WYCR, K98, Y107, WKBO 37-33, WLAN 31-29.

KYPER "Tic Tac Toe" (Atlantic)

Reports: 70. Moves: Up 35, Debuts 10, Same 14, Down 0, Adds 11, Y95, PWR96, WKBO, WKSS, WANS, XL1067, WRQN, KIKI, KISR, WDBR, KFBO, WIOQ 25-19, B96 17-11, WDFX 2-1. Charted airplay at 69%; Top 15 at 25%; Hot at 23%.

SINEAD O'CONNOR "The Emperor's New Clothes" (Chrysalis)

Reports: 68. Moves: Up 37, Debuts 2, Same 27, Down 2, Adds 0, WXKS 11-7, KKBO 20-17, KNRJ 11-8, KZZB 22-14, WTBX 18-14, KZZU 26-22, WNYF 31-26, G98 16-11, Y94 20-16, KFMW 13-8, KBOZ 26-20.

CALLOWAY "All The Way" (Solar/Epic)

Reports: 66. Moves: Up 12, Debuts 9, Same 35, Down 0, Adds 10, HOT102, FM102, WRCK, WBBQ, K98, WOVV, WGTZ, KKXX, KNOE, WBNQ, WKRZ 39-33, KZFM 39-35, HOT95 30-26.

JIMMY RYSER "Same Old Look" (Arista)

Reports: 65. Moves: Up 30, Debuts 6, Same 26, Down 0, Adds 3, WRQN, WPRR, ZFUN, WZPL 12-6, KISN 32-27, WHHY 29-26, KZIO 36-33, KYYY 28-24, WPFM 14-10, KBOZ 40-34, KFTZ 33-29. 56% of the airplay is charted.

CHICAGO "Hearts In Trouble" (DGC)

Reports: 58. Moves: Up 4, Debuts 10, Same 17, Down 0, Adds 27 including WXKS, Q102, KXYQ, KCPX, 93Q, WYCR, WKZL, G98, KNOE, WNCI 26-20, CK105 35-29, KQIZ 32-26.

ELECTRIC BOYS "All Lips N' Hips" (Atco)

Reports: 56. Moves: Up 12, Debuts 6, Same 31, Down 0, Adds 7, WVSR, JET-FM, KZIO, WIXX, WKPE, G98, KISR, WZYP 40-37, WTBX 5-4, KNIN 36-30, WDBR 36-35, KFMW 39-28, KFTZ 36-32.

BRAT PACK "I'm Never Gonna Give You Up" (Vendetta/A&M)

Reports: 56. Moves: Up 23, Debuts 2, Same 31, Down 0, Adds 0, KISN 38-35, KZFM 21-19, WPKR 13-11, KRNQ 12-9, KXXR 28-25, KJ103 23-20, WLRW 22-19, KLYV 33-29.

MOST ADDED

- NEW KIDS ON THE BLOCK (48)
- INDECENT OBSESSION (44)
- JUDE COLE (43)
- CHEAP TRICK (40)
- BELL BIV DEVOE (36)
- BILLY JOEL (33)
- CHICAGO (27)
- PAUL YOUNG (26)
- JON BON JOVI (25)
- DON HENLEY (22)
- WHISPERS (22)

MOST ACTIVE

- STEVIE B (106)
- LIGHTNING SEEDS (98)
- FAITH NO MORE (90)
- MAXI PRIEST (81)
- NELSON (80)
- ST. PAUL (73)
- ANITA BAKER (72)
- DON HENLEY (65)
- PAUL YOUNG (60)
- BELL BIV DEVOE (57)

HOTTEST

- MARIAH CAREY (105)
- JOHNNY GILL (83)
- TYLER COLLINS (73)
- GLENN MEDEIROS (64)
- BILLY IDOL (62)
- SWEET SENSATION (56)
- JANET JACKSON (54)
- POISON (49)
- MADONNA (46)
- DEPECHE MODE (44)

Most Active = Ups + Debuts - Downs

SIGNIFICANT ACTION

LUKE featuring 2 LIVE CREW "Banned In The U.S.A." (Luke/Atlantic)

Reports: 48. Moves: Up 19, Debuts 9, Same 8, Down 0, Adds 12 including WZOU, B97, KBEQ, WLOR, WMJQ, Y107, WOVV, B95, X100, PWR96 29-6, KS104 22-15, KKFR 28-23, WCKZ 30-22. 65% are charting it; Hot at 17%.

JUDE COLE "Time For Letting Go" (Reprise)

Reports: 45. Moves: Up 1, Debuts 1, Same 0, Down 0, Adds 43 including PWR99, KBEQ, KXYQ, KPLZ, KUBE, I95, X106, WCGQ, WHHY, KZ93, WQUT 34-30.

WINGER "Can't Get Enough" (Atlantic)

Reports: 45. Moves: Up 3, Debuts 5, Same 17, Down 0, Adds 20 including KXYQ, WNNK, WZYP, WNYF, KNOE, KPAT, WIFC, KKRZ 17-12.

LINEAR "Don't You Come Cryin'" (Atlantic)

Reports: 45. Moves: Up 19, Debuts 8, Same 17, Down 0, Adds 1, X100, PWR99 26-19, KKBO 27-24, Q102 29-25, WLOR 30-25, HOT97 20-12, HOT99 30-26, KBFM 38-34, Q104 31-23, KNIN 30-25. Converted to chart at 64%.

TROOP "All I Do Is Think Of You" (Atlantic)

Reports: 44. Moves: Up 15, Debuts 10, Same 11, Down 0, Adds 8 including WVSR, K98, KKSS, X100, KS104 8-7, FM102 12-8, KMEL 4-2, HOT97 34-19, B93 35-30, KWOD 27-19. 81% have it charted; Top 15 at 22%.

ADVENTURES OF STEVIE V "Dirty Cash (Money Talks)" (Mercury)

Reports: 42. Moves: Up 7, Debuts 10, Same 11, Down 0, Adds 14 including PRO-FM, WPGC, KRBE, WHYT, HOT102, WMJQ, WXKS 26-21, KMEL 28-19, CK105 40-34.

PARTY "Summer Vacation" (Hollywood)

Reports: 42. Moves: Up 13, Debuts 3, Same 19, Down 0, Adds 7 including WPGC, KRBE, KZZB, KSND, PWRPIG 37-32, HOT102 39-29, WLOR 27-23, HOT97 30-25, Y107 30-26.

AFTER 7 "Can't Stop" (Virgin)

Reports: 40. Moves: Up 11, Debuts 4, Same 4, Down 0, Adds 21 including HOT102, KS104, KKFR, K106, WABB, KHTK, KWOD, X100, WPGC 27-23, KMEL 23-18, HOT95 29-24, KROY 30-25.

BILLY JOEL "That's Not Her Style" (Columbia)

Reports: 33. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 33 including Q95, WKBO, KXYQ, KCPX, WLAN, WPST, WBBQ, KOKQ, WZOK, KKRZ.

BANG "Holding My Heart" (A&M)

Reports: 27. Moves: Up 0, Debuts 4, Same 8, Down 0, Adds 15 including WXKS, KSAQ, KUBE, KC101, WFMF, HOT95, KYYY, KLYV, WDBR, KMTT.

WHISPERS "Innocent" (Capitol)

Reports: 25. Moves: Up 1, Debuts 1, Same 1, Down 0, Adds 22 including WIOQ, KRBE, KITY, PWRPIG, KS104, Y108, PWR106, HOT97, KUBE.

SUNDAYS "Here's Where The Story Ends" (DGC)

Reports: 25. Moves: Up 4, Debuts 5, Same 10, Down 0, Adds 6, WAEB, 999KHI, WQUT, KSND, KFRX, ZFUN, KNRJ 9-5, KSAQ 39-33, KNIN 37-31.

DOC BOX & B. FRESH "Slow Love" (Motown)

Reports: 24. Moves: Up 11, Debuts 2, Same 4, Down 0, Adds 4, WXKS, KXXR, KIKI, KDON, KITY 27-21, KTFM 26-21, KKFR 17-13, KOY-FM 24-16, KGGI 24-17, FM102 19-15. 75% have it charted.

HURRICANE "Next To You" (Enigma)

Reports: 22. Moves: Up 0, Debuts 3, Same 12, Down 0, Adds 7, K106, WZZU, KATM, KZZU, KQIZ, KNIN, KPAT.

JANE WIEDLIN "World On Fire" (EMI)

Reports: 22. Moves: Up 6, Debuts 2, Same 14, Down 0, Adds 0, KNRJ 25-22, KRNQ 26-23, KNIN 34-28.

KID FROST "La Raza" (Virgin)

Reports: 22. Moves: Up 16, Debuts 2, Same 4, Down 0, Adds 0, KTFM 25-20, KKFR 8-5, KOY-FM 26-22, KGGI 1-1, B95 29-25, KWOD 32-25, KCHX 32-27.

ANA with JORDAN KNIGHT "Angel Of Love" (Parc/Epic)

Reports: 21. Moves: Up 6, Debuts 1, Same 2, Down 0, Adds 12 including B97, WKEE, WKRZ, YES97, KZOU, KSND, WJMX, WDFX 24-20, Y108 28-14, KHTK 6-5.

JAMES INGRAM "I Don't Have The Heart" (WB)

Reports: 20. Moves: Up 1, Debuts 1, Same 5, Down 0, Adds 13 including WBLI, WPLJ, KITY, Q95, KBEQ, FM102, WERZ, FM100, KZZP, WNCI 30-24.

WEST COAST RAP ALL-STARS "We're All In The Same Gang" (WB)

Reports: 20. Moves: Up 9, Debuts 0, Same 6, Down 3, Adds 2, Q106, KKXX, WPGC 29-22, KGGI 5-2, B95 27-21. 75% of the airplay has converted to chart; 40% Top 15; Hot at 10%.

MODERN ENGLISH "I Met With You" (TVT)

Reports: 18. Moves: Up 13, Debuts 1, Same 3, Down 1, Adds 0, KNRJ 16-13, WOKI 24-20, WDLX 3-2, WKOD 21-15, 92X 9-6, KMYZ 7-3, KMOK 25-20.

49'ERS "Don't You Love Me" (4th & Broadway/Island)

Reports: 18. Moves: Up 9, Debuts 1, Same 6, Down 2, Adds 0, HOT102 29-22, HOT97 25-21, HOT999 12-9, KFBO 12-10.

TKA "I Won't Give Up On You" (Tommy Boy/WB)

Reports: 17. Moves: Up 2, Debuts 0, Same 1, Down 0, Adds 14 including PWR96, KTFM, HOT102, WLOR, PWR106, KKRZ, KMEL, HOT97 33-25, KITY 28-23.

L.A. GUNS "The Ballad Of Jayne" (Vertigo/Polydor)

Reports: 17. Moves: Up 5, Debuts 1, Same 4, Down 0, Adds 7, WQUT 8-6, WTBX 1-1, WRQN 12-10, KZZU 16-9, WCIL 3-2.

TIMMY T "What Will I Do" (Quality)

Reports: 17. Moves: Up 11, Debuts 0, Same 5, Down 1, Adds 0, PWR96 30-26, HOT97 21-13, HOT999 26-20, B95 15-12.

FLEETWOOD MAC "Skies The Limit" (WB)

Reports: 16. Moves: Up 4, Debuts 1, Same 10, Down 0, Adds 1, WQUT, KATM 30-28, KKRZ 25-23, KFTZ d-36.

BLACK BOX "Everybody Everybody" (RCA)

Reports: 15. Moves: Up 2, Debuts 1, Same 1, Down 0, Adds 11, WIOQ, WNVZ, KMEL, WKSE, K106, WCKZ, YES97, KKMG, B95, KQMQ, HOT949.

JEFF HEALEY BAND "I Think I Love You Too Much" (Arista)

Reports: 15. Moves: Up 7, Debuts 1, Same 6, Down 0, Adds 1, FM104, WQUT 21-18, WZZU 1-1, KKRZ 15-10, KFMW 38-27. 67% report it charted; Top 15 at 30%.

CONCRETE BLONDE "Joey" (IRS)

Reports: 13. Moves: Up 2, Debuts 0, Same 0, Down 0, Adds 11, KSAQ, PIRATE, KATM, KSND, KKRZ, WNYF, G98, WPFM, KNIN, 99KG, KFMW, KNRJ 14-11, FM104 28-19.

TIANA "First True Love" (Micomac)

Reports: 13. Moves: Up 6, Debuts 1, Same 4, Down 0, Adds 2, KKFR, HOT999, HOT97 11-9, PWR106 33-29, WKSS 30-26, KPRR 6-2. 89% converted airplay; 56% Top 15; Hot at 23%.

HUMAN RADIO "Me & Elvis" (Columbia)

Reports: 13. Moves: Up 3, Debuts 3, Same 6, Down 0, Adds 1, KNRJ, FM100 28-23, HOT949 15-12.

ALANNAH MYLES "Lover Of Mine" (Atlantic)

Reports: 12. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 12, WERZ, CK105, KF95, KKRZ, KZZU, WNYF, WOMP, Y94, Z97, KFTZ, KMOK, KMTT.

PERFECT GENTLEMEN "One More Chance" (Columbia)

Reports: 12. Moves: Up 1, Debuts 1, Same 8, Down 0, Adds 2, KCAQ, KNOE, PWRPIG 27-24.

JOHNNY GILL "My, My, My" (Motown)

Reports: 11. Moves: Up 3, Debuts 0, Same 1, Down 0, Adds 7, KTFM, Y108, Q106, WCKZ, CK105, KJ103, B95, WPGC 15-12, KGGI 16-14. Strong support ahead of the single.

TAYLOR DAYNE DELIVERS ANOTHER
STONE COLD SMASH!

Heart of
Stone

The new single and follow-up to
her 7 consecutive Top 5 hits.
From the now Platinum album Can't Fight Fate.
Don't miss Taylor performing on
The Tonight Show, August 6th.

Produced by **Be Wake** for Wake Productions
Executive Producer: **Clive Davis**
Management: **Champion Entertainment Organization, Inc.**

ARISTA

© 1990 Arista Records, Inc. a Bertelsmann Music Group Company

NATIONAL AIRPLAY OVERVIEW

CHR

3	2	WKS	WKS	LW	TW	
2	1	1				1 MEDEIROS I/BROWN/She... (Amherst/MCA)
12	8	2				2 MARIAH CAREY/Vision Of Love (Columbia)
8	5	3				3 TYLER COLLINS/Girls Nite Out (RCA)
10	6	5				4 JOHNNY GILL/Rub You The Right Way (Motown)
9	7	6				5 MICHAEL BOLTON/When I'm Back On My... (Columbia)
7	4	4				6 DEPECHE MODE/Enjoy The Silence (Sire/Reprise)
16	11	9				7 BILLY IDOL/Cradle Of Love (Chrysalis)
39	25	14				8 JANET JACKSON/Come Back To Me (A&M)
23	17	12				9 SWEET SENSATION/If Wishes Came True (Atco)
19	14	10				10 MADONNA/Hanky Panky (Sire/WB)
18	15	13				11 GO WEST/King Of Wishful Thinking (EMI)
15	12	11				12 EN VOGUE/Hold On (Atlantic)
26	22	18				13 SEDUCTION/Could This Be Love (Vendetta/A&M)
BREAKER 14 SNAP/The Power (Arista)						
29	24	20				15 BAO ENGLISH/Possession (Epic)
20	18	16				16 LISA STANSFIELD/You Can't Deny It (Arista)
3	3	8				17 TAYLOR DAYNE/I'll Be Your Shelter (Arista)
24	21	19				18 MOTLEY CRUE/Don't Go Away Mad Just... (Elektra)
—	29	23				19 TIME/Jerk Out (Paisley Park/Reprise)
—	33	25				20 M.C. HAMMER/Have You Seen Her? (Capitol)
36	28	24				21 BRUCE HORNSBY & THE RANGE/Across The... (RCA)
1	2	7				22 NEW KIDS ON THE BLOCK/Step By Step (Columbia)
—	37	28				23 WILSON PHILLIPS/Release Me (SBK)
—	—	33				24 POISON/Unskinny Bop (Enigma/Capitol)
BREAKER 25 BABYFACE/My Kinda Girl (Solar/Epic)						
BREAKER 26 KEITH SWEAT/Make You Sweat (Vintertainment/Elektra)						
4	10	15				27 BELL BIV DEVOE/Poison (MCA)
—	38	34				28 AEROSMITH/The Other Side (Geffen)
BREAKER 29 HEART/Didn't Want To Need You (Capitol)						
6	13	22				30 ROXETTE/It Must Have Been Love (EMI)
30	27	26				31 GEORGE LAMOND/Bad Of The Heart (Columbia)
5	9	17				32 PHIL COLLINS/Do You Remember (Atlantic)
BREAKER 33 NEW KIDS ON THE BLOCK/Tonight (Columbia)						
—	—	38				34 STEVIE NICK/Love And Emotion (LMR/RCA)
—	40	36				35 LIGHTNING SEEDS/Pure (MCA)
BREAKER 36 BROTHER BEYONO/The Girl I Used To Know (EMI)						
DEBUT 37 JON BON JOVI/Blaze Of Glory (Mercury)						
13	19	30				38 M.C. HAMMER/U Can't Touch This (Capitol)
DEBUT 39 FAITH NO MORE/Epic (Slash/Reprise)						
DEBUT 40 BELL BIV DEVOE/Do Me! (MCA)						

N&A Pg. 106; Playlists Pg. 94; Parallels Pg. 99

ADULT CONTEMPORARY

3	2	WKS	WKS	LW	TW	
2	2	1				1 GLORIA ESTEFAN/Cuts Both Ways (Epic)
4	3	2				2 MARIAH CAREY/Vision Of Love (Columbia)
6	4	4				3 MICHAEL McDONALD/Take It To Heart (Reprise)
10	5	5				4 JAMES INGRAM/I Don't Have The Heart (WB)
11	7	6				5 AFTER 7/Ready Or Not (Virgin)
13	9	7				6 BRUCE HORNSBY & THE RANGE/Across The... (RCA)
14	10	8				7 ANITA BAKER/Talk To Me (Elektra)
16	12	9				8 NIKKI/Notice Me (Geffen)
20	16	11				9 WILSON PHILLIPS/Release Me (SBK)
1	1	3				10 MICHAEL BOLTON/When I'm Back On My... (Columbia)
—	28	14				11 JANET JACKSON/Come Back To Me (A&M)
30	22	16				12 PAUL YOUNG/Oh Girl (Columbia)
18	17	13				13 BASIA/Baby You're Mine (Epic)
15	13	12				14 TAYLOR OAYNE/I'll Be Your Shelter (Arista)
3	6	10				15 ROXETTE/It Must Have Been Love (EMI)
25	23	20				16 GO WEST/King Of Wishful Thinking (EMI)
23	19	18				17 POCO/What Do People Know (RCA)
12	14	15				18 PHIL COLLINS/Do You Remember (Atlantic)
—	30	23				19 FLEETWOOD MAC/Skies The Limit (WB)
22	20	19				20 LITTLE RIVER BAND/Everytime I Turn Around (MCA)
8	15	17				21 ELTON JOHN/Club At The End Of The Street (MCA)
—	29	26				22 SWEET SENSATION/If Wishes Came True (Atco)
BREAKER 23 BILLY JOEL/And So It Goes (Columbia)						
5	11	21				24 RICHARD MARX/Children Of The Night (EMI)
—	—	29				25 LISA STANSFIELD/You Can't Deny It (Arista)
BREAKER 26 PROPAGANDA/Heaven Give Me Words (Charisma)						
28	26	25				27 REGINA BELLE/This Is Love (Columbia)
7	8	22				28 BRENT BOURGEOIS/Dare To Fall In Love (Charisma)
26	25	24				29 NEVILLE BROTHERS/Bird On A Wire (A&M)
BREAKER 30 DION/Sea Cruise (Elektra)						

AC Music Begins Pg. 73

URBAN CONTEMPORARY

3	2	WKS	WKS	LW	TW	
3	2	2				1 K. SWEAT/Make You... (Vintertainment/Elektra)
14	6	4				2 MARIAH CAREY/Vision Of Love (Columbia)
8	3	3				3 AFTER 7/Can't Stop (Virgin)
15	10	5				4 ANITA BAKER/Talk To Me (Elektra)
1	1	1				5 JOHNNY GILL/My My My (Motown)
11	7	6				6 CAMEO/1 Want It Now (Atlanta Artists/Mercury)
18	14	9				7 BABYFACE/My Kinda Girl (Solar/Epic)
17	13	10				8 BELL BIV DEVOE/Do Me! (MCA)
24	18	12				9 TIME/Jerk Out (Paisley Park/Reprise)
37	22	15				10 JANET JACKSON/Come Back To Me (A&M)
40	28	20				11 TONY! TONII TONEI/Feels Good (Wing/Polydor)
23	21	16				12 A. WINBUSH I/R. ISLEY/Lay Your Troubles... (Mercury)
30	23	17				13 BARBARA WEATHERS/The Master Key (Reprise)
33	26	21				14 GEOFF McBRIDE/Gotta Good Thing (Arista)
21	19	18				15 JEFF REDD/Love Hign (MCA)
5	4	7				16 REGINA BELLE/This Is Love (Columbia)
27	24	19				17 KOOL SKOOL/My Girl (Capitol)
—	37	26				18 WHISPERS/Innocent (Capitol)
38	31	24				19 TERRY STEELE/If I Told You Once (SBK)
—	—	30				20 EN VOGUE/Lies (Atlantic)
—	30	22				21 BASIC BLACK/She's Mine (Sound Of New York/Motown)
34	27	23				22 ROBBIE MYCHALS/One Mile From... (Alpha International)
12	11	13				23 SNAP/The Power (Arista)
—	—	33				24 M.C. HAMMER/Have You Seen Her? (Capitol)
—	34	27				25 WEST COAST RAP ALL-STARS/We're All In The... (WB)
—	36	29				26 CARL ANDERSON/How Deep Does It Go (GRP)
6	5	8				27 MIKI HOWARD/Until You Come Back To Me (Atlantic)
—	—	36				28 BOYS/Crazy (Motown)
—	40	35				29 NAJEE featuring VESTA/I'll Be Good To You (EMI)
—	38	34				30 MADE I/FRANKIE BEVERLY/Songs Of Love (WB)
—	35	31				31 SEDUCTION/Could This Be Love (A&M)
DEBUT 32 BARRY WHITE/When Will I See You Again (A&M)						
9	9	14				33 GLENN JONES/Stay (Jive/RCA)
DEBUT 34 MELBA MOORE/Do You Really Want My Love (Capitol)						
10	8	11				35 MIDNIGHT STAR/Do It (One More Time) (Solar/Epic)
DEBUT 36 POOR RIGHTEOUS TEACHERS/Rock This... (Profile)						
—	39	37				37 ANSWERED QUESTIONS/What You Deserve (EMI)
—	—	40				38 Z-LOOKE/Girl Danz With Me (Orpheus/EMI)
DEBUT 39 BODY/Touch Me Up (MCA)						
DEBUT 40 TASHAN/Save The Family (OBR/Columbia)						

New & Active, TOP 10 Recurrents Pg. 78

NEW ROCK

LW	TW	
1	1	CONCRETE BLONDE/Bloodletting (IRS)
2	2	GENE LOVES JEZEBEL/Kiss Of Life (Beggars Banquet/Get)
4	3	WORLD PARTY/Goodbye Jumbo (Chrysalis)
9	4	HAPPY MONDAYS/Step On (track) (Elektra)
6	5	NEW ORDER/World In Motion (Qwest/WB)
8	6	DAVID J/Songs From Another Season (Beggars Banquet/RCA)
3	7	HOTHOUSE FLOWERS/Home (London/Polydor)
7	8	DEPECHE MODE/Violator (Sire/Reprise)
5	9	BOOM CRASH OPERA/These Are Crazy Times (Giant/WB)
13	10	AZTEC CAMERA/Stray (Sire/Reprise)

Complete TOP 30 New Rock Chart Pg. 90

NAC

LW	TW	
3	1	MICHAEL FRANKS/Blue Pacific (Reprise)
4	2	SPYRO GYRA I/JAY BECKENSTEIN/Fast Forward (GRP)
1	3	JONATHAN BUTLER/Deliverance (Jive/RCA)
6	4	STEVE KINDLER/Across A Rainbow Sea (Global Pacific)
2	5	TOM GRANT/Edge Of The World (Verve Forecast)
8	6	CHI/Jet Stream (Sonic Atmosphere)
16	7	WINDOVS/Blue September (Cypress)
9	8	WIND MACHINE/Road To Freedom (Silver Wave)
12	9	YANNI/Reflections Of Passion (Private Music)
17	10	JILL SOBULE/Things Here Are Different (MCA)

Complete TOP 30 NAC Chart Pg. 76

CONTEMPORARY JAZZ

LW	TW	
1	1	STAN GETZ/Apasionado (A&M)
2	2	WYNTON MARSALIS/Standard Time/Vol. 3/... (Columbia)
3	3	McCOY TYNER/Things Ain't What They Used... (Blue Note)
6	4	ELIANE ELIAS/Eliane Elias Plays Jobim (Blue Note)
5	5	CHRISTOPHER HOLLYOAY/On Course (Novus/RCA)
11	6	PAT METHENY/Question & Answer (Geffen)
7	7	SPYRO GYRA I/JAY BECKENSTEIN/Fast Forward (GRP)
4	8	JONATHAN BUTLER/Deliverance (Jive/RCA)
12	9	HILTON RUIZ/Do In' It Right (Novus/RCA)
15	10	TUCK ANDRESS/Reckless (Windham Hill)

Complete TOP 30 Contemporary Jazz Chart Pg. 76

AOR TRACKS

3	2	WKS	WKS	LW	TW	
4	3	2				1 AEROSMITH/The Other Side (Geffen)
6	5	4				2 ALLMAN BROTHERS BAND/Good Clean Fun (Epic)
2	1	1				3 BRUCE HORNSBY/Across The River (RCA)
1	2	3				4 BAD COMPANY/Holy Water (Atco)
8	6	5				5 DAMN YANKEES/Come Again (WB)
—	22	9				6 JOHNNY VAN ZANT/Brickyard Road (Atlantic)
—	—	8				7 JON BON JOVI/Blaze Of Glory (Mercury)
19	12	7				8 DON HENLEY/How Bad Do You Want It (Geffen)*
—	—	16				9 CHEAP TRICK/Can't Stop Falling Into Love (Epic)
27	14	11				10 POISON/Unskinny Bop (Enigma/Capitol)
20	15	10				11 HEART/Didn't Want To Need You (Capitol)*
23	16	13				12 COLIN JAMES/Just Came Back (Virgin)
3	4	6				13 JEFF HEALEY BANO/I Think I Love You... (Arista)
25	20	17				14 BLACK CROWES/Twice As Hard (Def American/Geffen)
—	36	20				15 WINGER/Can't Get Enough (Atlantic)
BREAKER 16 SANTANA/Peace On Earth...Third Stone From... (Columbia)						
17	13	15				17 GARY MOORE/Oh Pretty Woman (Charisma)
12	9	12				18 ROBERT PLANT/Your Ma Said You... (Es Paranza/Atlantic)
32	27	24				19 ALIAS/Haunted Heart (EMI)
24	24	21				20 LITTLE FEAT/Woman In Love (WB)
29	28	25				21 RIVERDOGS/Toy Soldier (Epic)
31	29	26				22 JOHN HIATT/Child Of The Wild Blue Yonder (A&M)
11	11	19				23 MOTLEY CRUE/Don't Go Away Mad (Just...) (Elektra)
51	40	30				24 QUEENSRYCHE/Last Time In Paris (Elektra)
41	34	27				25 CONCRETE BLONDE/Joey (IRS)
—	60	36				26 GUNS N' ROSES/Knockin' On Heaven's Door (DGC)
9	8	14				27 JEFF LYNNE/Every Little Thing (Reprise)
42	35	32				28 HOTOUSE FLOWERS/Give It Up (London/Polydor)
5	7	18				29 BILLY IDOL/Cradle Of Love (Chrysalis)
39	33	31				30 HUMAN RADIO/Me & Elvis (Columbia)
—	55	39				31 GENE LOVES JEZEBEL/Jealous (Beggars Banquet/Geffen)
—	58	42				32 NELSON/(Can't Live Without Your) Love &... (DGC)
58	43	40				33 JUDE COLE/Time For Letting Go (Reprise)
57	42	37				34 STEVE EARLE & THE DUKES/The Other Kind (MCA)
26	31	33				35 ERIC CLAPTON/Before You Accuse Me (Reprise)
59	54	46				36 FAITH NO MORE/Epic (Slash/Reprise)
10	17	28				37 ZZ TOP/Doubleback (WB)
—	—	49				38 MIDNIGHT OIL/King Of The Mountain (Columbia)
DEBUT 39 VIXEN/How Much Love (EMI)						
44	41	41				40 BRUCE DICKINSON/Tattooed Millionaire (Columbia)

*Keeps bullet due to continued growth

Complete TOP 60 Tracks Chart Pg. 88; LP Chart Pg. 87

COUNTRY

3	2	WKS	WKS	LW	TW	
14	8	5				1 DAN SEALS/Good Times (Capitol)
3	3	2				2 PATTY LOVELESS/On Down The Line (MCA)
7	5	3				3 PAUL OVERSTREET/Richest Man On Earth (RCA)
15	11	9				4 LORRIE MORGAN/He Talks To Me (RCA)
17	13	10				5 VINCE GILL/When I Call Your Name (MCA)
13	9	8				6 HIGHWAY 101/This Side Of Goodbye (WB)
19	15	13				7 TRAVIS TRITT/I'm Gonna Be Somebody (WB)
18	16	14				8 WAYLON JENNINGS/Wrong (Epic)
16	14	12				9 KENTUCKY HEADHUNTERS/Oh Lonesome... (Mercury)
21	17	15				10 SHENANDOAH/Next To You, Next To Me (Columbia)
8	7	7				11 HANK WILLIAMS JR./Good Friends...