

**I N S I D E:**

**OTHER PEOPLE'S MONEY**

R&R sales soothsayer **Chris Beck** predicts next year's top manufacturing, retail, and corporate revenue categories, which include:

- Commuter airlines
- Snack foods
- Non-profit organizations

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**TAX HELP ON THE WAY?**

Broadcasters could benefit from new tax legislation being considered by Congress. The bill encourages financing small companies with equity rather than debt. Details in Radio Business.

Page 4

**BEHIND THE COUNTRY BOOM**

**Jeff Pollack** examines some of the circumstances and trends that have led to Country radio's increasing popularity.

Page 31

**ALTERNATIVE MARKETING STRATEGIES**

TV, outdoor, direct mail, and telemarketing are radio's main marketing tools. But **Rob Balon** says a new form of one-on-one "guerrilla marketing" can also reap substantial rewards.

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**IN THE NEWS THIS WEEK**

- **Carl Brazell** VP/GM at KRLD/Dallas
- **Bart Walsh** Prez at Tak Radio, GM at WUSL/Philly
- **Chuck Brinkman** OM, **Andy Holt** PD at KLUV/Dallas
- **Jack Adamson** COO at Bonneville
- **John King** Group PD at Capstar, OM at WSIX/Nashville
- **Roy Anderson** GM at KEZK/St. Louis
- **Brian White** PD at WMXB/Richmond

Page 3, 10

Newsstand Price \$6.00



**Eckstine Appointed Mercury President**

Mercury Records Co-President **Ed Eckstine** has been appointed President. Former Co-President **Mike Bone** exited the PolyGram-owned label two weeks ago.



Ed Eckstine

"Ed has proven himself to be a remarkable creative talent in

all areas of pop music," said PolyGram President/CEO **Alain Levy**. "He now has a chance to prove his management abilities in addition to his creative abilities. I trust he will make it a great success."

"Mercury has a very broad range of great artists and music," said Eckstine, the son of vocalist **Billy Eckstine**. "I'm devoted to artist development, and I'm looking forward to focusing the company. As we enter 1992, all the rules have changed on how to break new artists and how to develop established ones. I see Mercury being at the forefront of a new breed of record companies."

Eckstine was named Co-President at the beginning of this year. He previously held

ECKSTINE/See Page 29

**CHARLES IN CHARGE**

**Chrysalis, EMI, SBK Labels Merge**

The long-rumored consolidation of **EMI Music's** New York-based labels — **Chrysalis Records**, **EMI Records USA**, and **SBK Records** — is now a reality, following EMI's full acquisition of Chrysalis. SBK Chairman **Charles Koppelman** will head the new **EMI Records Group North America** as Chairman/CEO, reporting to **Jim Fifield**, President/CEO of EMI Music.

Fifield stated, "I am pleased that following our acquisition of

**New World Order**

- **Koppelman** heads new conglomerate
- **EMI** buys out Chrysalis
- **Bandier** now Chairman/CEO EMI Music Publishing
- **EMI President Licata** exits

The labels will retain their individual identities while sharing central sales, marketing, and promotion staffs yet to be assembled from existing personnel.

EMI Music purchased the 50% of Chrysalis it did not own from Chrysalis Group PLC Chairman **Chris Wright**, who now becomes Chrysalis Records Non-Executive Chairman and will function in an advisory capacity. Chrysalis Records in the UK remains a separate label within EMI Music UK, with ties to its stateside sibling.

Koppelman noted, "My intention is to develop a creatively driven, focused A&R organization with the best and strongest marketing, promotion, and sales team to support this wonderful artist roster."

MERGER/See Page 29

**PolyGram Hit With \$50 Million Suit By MCA**

Latest Round In Motown Distrib Fracas

MCA Inc. filed a \$50 million lawsuit in California Superior Court last week, charging **PolyGram Inc.** with encouraging **Motown Records** to breach its distribution deal with MCA. PolyGram responded by saying it will "vigorously defend" itself.

The suit adds another chapter to the legal battle between MCA and Motown, which began last May when Motown accused MCA of "deliberate misconduct" in its business dealings.

Now, MCA says PolyGram conspired with Motown and Motown's majority investor, **Boston Ventures**, to move Motown's distribution from MCA over to PolyGram. MCA also accuses PolyGram of "wrongfully engaging in a calculated campaign to destroy MCA's attempts to sell Motown product to record retailers."

**Secret Meetings**

MCA accuses PolyGram of:  
• Meeting secretly with Motown, prior to any decision by the Motown Operating Committee to terminate the MCA/Motown contract;

MCA/See Page 29

the outstanding 50% of SBK Records [R&R 5/3] and our acquisition of the remaining 50% of Chrysalis Records, we are able to create a consolidated multilabel organization."

**WKBQ: Sheer Balloonacy**



**C**hase CHR **WKBQ/St. Louis** morning balloonatics **Steve & D.C.** recently launched this incredibly lifelike inflatable doll from the 30th floor of a downtown highrise. The on-air event reportedly caused quite a commotion as the lovable airhead waffled gently, gently past several 40th-floor office windows.

The blow-up pinup landed 30 minutes later in a parking lot, where the lucky listener who found her won \$106 — and the chance to keep the balloon-a-chick overnight.

**Sex Charges Filed By Former Geffen Staffer**

Attorney: Previous Complaints Ignored

**Penny Muck**, a former secretary at **DGC Records**, has filed a multimillion dollar suit against her former boss, [ex-DGC GM] **Marko Babineau**, parent company **Geffen Records**, its corporate parents, and **David Geffen**. Muck's lawsuit contains a series of vivid and stunning accusations of sexual harassment.

Muck claims Babineau "began a daily campaign of suggestive and offensive sexual remarks" in February of this year. Among other accusations, she charges Babineau:

SEX CHARGES/See Page 30

**A&M Boosts Guerinot To Sr. VP/Mktg.**

A&M has promoted **Jim Guerinot** to Sr. VP/Marketing. He'll supervise product management, creative services, publicity, artist development, and artist relations, and will generate marketing plans for all A&M releases.



Jim Guerinot

GUERINOT/See Page 29

**Country Scoreboard: Up 16%**

Page 46

collapsing economies

nations under siege

ruinous disasters

and

abject moral bankruptcy

MONTY PYTHON SINGS

SINGS

the antidote to your listeners' worries

always look on the bright side of life

from the album **monty python sings**

Virgin ©1991 VIRGIN RECORDS AMERICA, INC.

## Jo's Crystal Farewell



Country Music Association Exec. Dir. Jo Walker-Meador shares a laugh with (l-r) her husband Bob Meador, CMA Chairman Thom Schuyler, and CMA President Roy Wunsch during her retirement banquet November 14 at Opryland. Walker-Meador received a CMA crystal bullet for her 33 years of service, making her the first non-performer to receive the award.

## Brazell Takes Control At KRLD

In a bid to speed up a turnaround at Command Communications' KRLD/Dallas, company President Carl Brazell has taken on VP/GM duties at the all-News station. He replaces Michael Ewing, who left earlier this month.



Carl Brazell

"Other stations in our group have turned around in terms of both ratings and revenue in the past year," Brazell told R&R. "KRLD has not. Because KRLD is our largest station and operates in a market I know, it seemed the best way I could benefit the shareholders is to oversee the activities we've undertaken here."

Among those efforts are an expansion and "upgrade" of the news staff and an extensive fourth-quarter ad campaign.

## Tak Appoints Walsh WUSL President/GM

Bart Walsh has joined Tak Communications as President/GM of UC WUSL/Philadelphia. He replaces Bruce Holberg, now President of Primedia, the new owner of WOOD/Grand Rapids.

Walsh told R&R, "We have outstanding programming and on-air talent here. I see no reason to change anything. They've done a terrific job. It's a difficult economy out there, but WUSL has maintained its share not only in ratings, but in penetration of this market's revenues as well. This is going to be fun."

Walsh has been in radio since 1964. His most recent job in the field lasted almost nine years, when he ran WKYS/Washington.

Prior to starting Command in 1988, Brazell headed Metropolitan Broadcasting Corp., which was formed to acquire the Metromedia Radio stations — a group he headed from 1982-86.

## HOLT PD

### KLUV/Dallas Ups Brinkman To OM Post

TK Gold outlet KLUV/Dallas has promoted four-year station veteran Chuck Brinkman from PD to OM. Asst. PD Andy Holt rises to PD.

TK Exec. VP Steve Humphries told R&R, "We're digging in, doing the things we know are right and securing our market position. Our feeling was we needed more programming depth to grow in 1992. Chuck's experience warranted an OM position — he'll oversee the entire programming aspect. Andy came highly recommended from [consultant] Dwight Douglas and is a Selector expert."

Holt previously programmed WQXY (now WTGE)/Baton Rouge, KFKF/Kansas City, KSCS/Dallas, and was Asst. PD at KEEL/Shreveport.

## October Local Business Steady

National Numbers Dropped Off Sharply

Local business remained relatively flat during the month of October, according to a survey of 74 markets by Miller, Kaplan, Arase & Co. The results are remarkable, particularly since most markets did not benefit from political advertising this year as they did last year.

National business for October was down in 78% of the markets

## FCC Unveils Draft Of Hoax Rule

The FCC is seeking public comment to help determine if its proposed broadcast hoax rule is "overly restrictive" or tramples on the First Amendment.

The draft regulation says, "No licensee of any broadcast station shall broadcast information or other material it knows to be false if it is foreseeable that broadcast of the information could cause substantial public harm, and if broadcast of the information does in fact directly cause substantial public harm."

Public harm is defined as "immediate, substantial, and actual damage to the health and safety of the general public or property, or substantial diversion of law enforcement or other public safety authorities from their duties."

While the proposed rule does not specifically make licensees responsible for hoaxes perpetrated without management's knowledge, the agency notes that there is legal precedent for holding broadcasters accountable for the actions of their employees.

### A Fine Opportunity

Although hoaxes are forbidden under existing FCC policy, the only sanctions currently available to the agency are license revocation or a letter of admonition. Approval of the draft rule would allow the Commission to fine stations for such broadcasts.

The move to create such a regulation was prompted by a recent spate of bogus broadcasts, including a false murder confession that aired on KROQ/Los Angeles; WALE/Providence's announcement that one of its personalities had been shot; and a fake nuclear attack warning broadcast on KSHE/St. Louis.

Among the questions the FCC would like addressed:

- Is the draft rule sufficiently inclusive?
- Is the rule overly restrictive?
- What factors should determine "foreseeability?"
- Should the number of complaints received by the FCC be considered evidence that the hoax should have been foreseen as harmful?
- Does the rule protect broadcast dramas, April Fool's hoaxes, and other harmless pranks?

Comments are due at the FCC by January 2, 1992.

NOVEMBER 22, 1991

## ANALYZING AC'S CHILLY SUMMER

The summer traditionally yields AC's lowest numbers, but this year was significantly worse than usual. The key question: Was the ratings decline an anomaly or a warning?

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Note New Area Code

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# FCC Rescinds Silver Star License Revocation

The FCC this week ruled that Silver Star Communications-Albany can keep its licenses for WMJM & WFAV/Cordele, GA even though the company violated the agency's minority distress sale policy and transfer of control rules. The action overturned the Review Board's 1988 decision to revoke the permits.

In their ruling, the Commissioners affirmed an FCC administrative law judge's (ALJ) 1988 decision that the Cordele licenses shouldn't be revoked because there was no evidence Silver Star lied to the agency. The decision also reinstated the \$20,000 fine the ALJ imposed on Silver Star for engaging in an unauthorized transfer. Chairman Al Sikes was the lone dissenter in the Commission's 4-1 ruling.

Silver Star owner Dr. John Robert E. Lee said he's happy with the decision and won't appeal the

\$20,000 fine. Lee claimed his confrontation with the Commission cost him roughly \$100,000 in legal fees. "It's a decision that should have been forthcoming a long time ago," Lee told R&R, saying he plans to move ahead with the Cordele combo sale.

Silver Star's troubles stemmed from its 1984 purchase from James Rivers of four Georgia stations: WTHJ/East Point, WJIZ/Albany, and WMJM & WFAV. Silver Star acquired the stations under the FCC's distress sale policy, which

allows a broadcaster in danger of losing his license to sell his station to a minority buyer for no more than 75% of fair market value. Rivers's license renewal applications had been designated for hearing in 1983 over alleged misrepresentations to the FCC.

In 1986, the Mass Media Bureau charged that Lee had violated the distress sale policy by entering into a secret agreement to return the Cordele combo to the Rivers family. The bureau also accused Silver Star of withholding information during its investigation of that charge and urged revocation of the Cordele licenses. When the ALJ refused to strip the permits, the Mass Media Bureau appealed to the Review Board, which ruled that Silver Star's actions merited revocation of the Cordele licenses.

## RTNDA To FCC: Liberalize Rules

Citing the explosive growth of broadcast outlets and programming sources, the **Radio-Television News Directors Association** is urging the FCC to abandon or liberalize its remaining content regulations for radio and television. Such rules have long been justified on the grounds that broadcast outlets are a scarce commodity.

According to the RTNDA: "There is more than enough competition in the markets for programs and their distribution outlets to assure that all substantial parts of the public will obtain the programming they want . . . Therefore, the government is not needed — and perforce is not permitted under First Amendment law — to fine tune by fiat the selection of programs for the public."

The RTNDA made its case in

comments filed as part of the FCC's inquiry into how its policies should be changed to reflect changes in the video media. Among the regulations the RTNDA wants the Commission to eliminate are the personal attack, political editorial, and remaining ballot-issues fairness rules. The group argues that the "absence of any showing of significant unfairness by broadcasters" since the Fairness Doctrine was aban-

doned in 1987 demonstrates that such "fairness deregulation" poses no threat to the public.

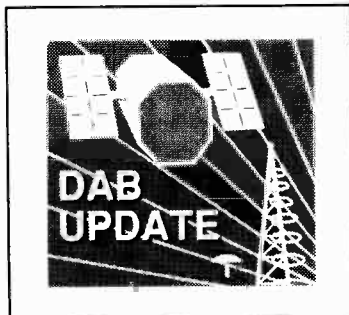
The RTNDA also would like the Commission to "give more leeway to broadcasters' discretion" when enforcing several rules, including the indecency prohibition, news exemptions to the equal-time rule, and regulations that require stations to provide political candidates with "reasonable access" to the airwaves and sell them commercial time at their lowest unit charge. The FCC is reviewing its political rules and is expected later this year to issue revised guidelines for their implementation and enforcement.

## NASA, VOA Show L-Band Van In DC

NASA and Voice of America are going ahead with an L-band satellite DAB demonstration in Washington despite a recent agreement by the FCC and NTIA to back a worldwide allocation at higher S-band frequencies (R&R 11/8).

"We can still demonstrate the technology," said Program Director Jim Hollansworth of NASA's Lewis Research Center in Cleveland. He said the demonstration of satellite DAB delivery is valuable because it's "the first time it's ever been done in a vehicle," and said NASA and VOA will assess whether to add S-band (2300 MHz) tests.

The NASA/VOA van, which carries about a dozen passengers, will cruise around the mall area in the heart of Washington while receiv-



ing an AM-quality mono signal at 1542 MHz from an INMARSAT satellite. The signal will be uplinked

from a COMSAT facility in Connecticut using voice and music test tapes prepared by National Public Radio. Van rides for officials of other federal agencies were to begin this week. Reporters and private industry representatives will get their turns after Thanksgiving.

As previously reported (R&R 10/4), the DAB van already has been put through its paces gathering scientific data on signal reception in Connecticut. Those findings are being evaluated at NASA's Jet Propulsion Laboratory in Pasadena, CA. JPL Project Director Arv Vaisnys said last week he was pleased with the results, but found "by no means 100% coverage" due to trees and other obstructions. "The ultimate concept may include some terrestrial fill-in," he noted.



## DC REPORT

PAT CLAWSON

## Venture Capitalists Hail Brown-Bumpers Capital Formation Bill

Venture capitalists are urging Capitol Hill lawmakers to jump-start America's economy by passing the Enterprise Capital Formation Act of 1991 (S. 1932). The new bill, introduced by a bipartisan coalition headed by Sens. Dale Bumpers (D-AR) and Hank Brown (R-CO), could help broadcasters by restoring favorable tax treatment for venture investments.

"This legislation rewards investors and entrepreneurs who are willing to take risks and invest for long-term economic growth, not short-term income," Bumpers said.

The bill encourages financing small companies with equity rather than debt. For example, investors buying new stock in small companies — those valued at less than \$100 million — would receive a 50% tax deduction on gains after five years. Investors backing start-ups initially valued at less than \$5 million qualify for deductions of 60%-100% on stock held from six to 10 years.

The bill and a companion measure introduced in the House of Representatives has received the backing of six members of the Senate Finance Committee and 12 members of the House Ways & Means Committee. Venture capitalists are hailing the measure as the most important small business legislation in years.

"Since 1987, when the capital gains differential was eliminated, the venture capital industry has experienced an alarming downward trend. In 1990, capital disbursements to emerging companies dropped below \$2 billion — the lowest level since 1982," commented National Venture Capital Assn. President Robert Pavey.

## FCC May Relax Application Policy

The FCC, seeing a break in the paper blizzard that hit the agency in the mid-1980s, was expected to relax its policy of summarily dismissing flawed station applications during its Thursday (11/21) meeting.

Under the "hard look" policy adopted in 1985 during the peak of the Docket 80-90 FM proceeding, the Mass Media Bureau rejects any application that doesn't include the applicant's signature, financial data, or site availability certification.

Also on the agenda: Commissioners will consider adopting new ways to create a level playing field between applicants for modifications of existing stations and those seeking new channel allotments. Current policy favors new service applicants in such disputes.

Meanwhile, the FM branch is seeking comment on how to improve the FM licensing process so errors can be minimized. Approximately 60% of FM applications contain errors such as miscalculated transmitter power output or incorrect tower construction height. Send comments by December 16 to FCC Licensing Comments, Mass Media Bureau, Room 310, 1919 M St. NW, Washington, DC 20554.

## Osborn Ups Credit Line, Drops Joint Venture

Frank Osborn has dropped his plans for a radio joint venture with Veronis Suhler & Associates after Osborn Communications Corp. snared a \$20 million credit facility from First National Bank of Boston.

"With this expanded facility in place, the company can develop our radio properties internally rather than through a previously announced joint venture with Veronis Suhler," Osborn said. The bank credit — a \$2 million increase — came after Osborn's balance sheet reflected a cash flow boost.

That deal would have transferred WNDR & WNTQ/Syracuse and WVVA & WOVK/Wheeling, WV to a new partnership, Osborn/VSA Communications L.P., with some of Osborn's entertainment properties. Osborn said he originally expected the \$27.2 million joint venture with New York investment bankers John Veronis and John Suhler to be completed last spring. "We just thought the [financial] environment had changed," Osborn said Tuesday (11/19) while explaining his decision to drop the deal.

Other market action this week:

• Tichenor Media Systems, which operates 13 Spanish-language radio stations, has found a novel way to boost its revenues. The Dallas Business Journal reported the company has acquired franchise rights to Sano-care, a Chicago-based preferred provider of health care networks and insurance supplements marketed to Hispanics. Tichenor will roll out the program first in San Antonio, where it owns KCOR, then in Houston, El Paso, New York, and Miami.



If you heard the music, you wouldn't need to read this ad.

*Caribbean Blue*

*the new single from*

*enya*

*The artist who brought you the worldwide smash,  
"Orinoco Flow," returns with Shepherd Moons,  
the long-awaited follow-up to her platinum debut, Watermark.*

*Take a dip in your TV.  
"Caribbean Blue," directed by Michael Geoghegan,  
coming soon to your favorite set.*

*Produced by Nicky Ryan*

*Management: Aigle Music*



©1997 Reprise Records, The Edge of Utmost Unpleasantness



Suppose you gave a party and  
750,000 people showed up?

It happened on August 15, 1991.

Selections From

# Paul Simon's

---

## *Concert In The Park*

Recorded live in Central Park

Including:

You Can Call Me Al

Born At The Right Time

Diamonds On The Soles Of Her Shoes

America

Produced by Paul Simon

Musical Supervision by Roy Halee





**TRANSACTIONS**

# Paxson Pops \$18.3 Million For Miami & Orlando Combos

**Deal Of The Week**

**Guy Gannett Stations**

**PRICE:** \$18.3 million  
**TERMS:** Asset sale for \$14.64 million cash; escrow deposit \$2,013,000. The purchase price is to be reduced by the amount of any bartered advertising remaining on the stations' books at closing that's greater than the value of goods or services to be received. If the stations' aggregate 12+ Arbitron rating is less than 9.0, the purchase price will be discounted by \$200,000. If the rating is greater than 9.0 but less than 10.0, the price will be discounted by \$100,000. The purchase price is also subject to further reductions for repairs and "remediation" costs. The buyer also is paying \$3.66 million cash for non-competition agreements.

**BUYER:** Paxson Enterprises Inc., owned by Lowell "Bud" Paxson of Clearwater, FL. Phone: (813) 726-7177

**SELLER:** Guy Gannett Publishing Co., headed by President James Shaffer. Phone: (207) 780-9000  
**BROKER:** Randall Jeffery of Media Venture Partners. MVP is to receive a cash brokerage commission totaling \$300,000 from the buyer at closing.  
**COMMENT:** Paxson is requesting a waiver of FCC one-to-a-market rules to permit the Miami acquisition. He has an attributable interest in WHYS-TV/Hollywood, FL.

**WINZ & WZTA/Miami**  
**FREQUENCY:** 940 kHz; 94.9 MHz  
**POWER:** 50kw day/25kw night; 100kw at 1023 feet  
**FORMAT:** News; CHR

**WWNZ & WZTU/Orlando-Cocoa Beach, FL**  
**FREQUENCY:** 740 kHz; 104.1 MHz  
**POWER:** 5kw day/1kw night; 100kw at 1600 feet  
**FORMAT:** News/Talk; AC

**Group Deals**

**Woodland Stations**

**PRICE:** Undisclosed for transfer of majority control  
**TERMS:** Stock sale  
**BUYER:** J. Stephen Glasmann is increasing his ownership of licensee Woodlands Communications Corp. from 50% to 71.8%.  
**SELLER:** Jack McKain is reducing his ownership from 50% to 28.2%.

**KUBC & KKXX/Montrose (Grand Junction), CO**  
**FREQUENCY:** 580 kHz; 94.1 MHz  
**POWER:** 5kw day/1kw night; 31.5kw at 1750 feet  
**FORMAT:** AC; Country

**KTRF & KSNR/Thief River Falls, MN**  
**FREQUENCY:** 1230 kHz; 100.3 MHz  
**POWER:** 1kw; 100kw at 564 feet  
**FORMAT:** AC; Gold

**TRANSACTIONS AT A GLANCE**

**1991 Deals To Date:**

**\$694,129,475**  
 (Last Year: \$1,097,870,289)

**Total Stations Traded This Year: . . . . . 975**  
 (Last Year: 1173)

**This Week's Action: . . . . . \$25,792,296**  
 (Last Year: \$21,579,036)

**Total Stations Traded This Week: . . . . . 29**  
 (Last Year: 29)

**Deal Of The Week:**

- **Guy Gannett Stations \$18.3 million**
- **WINZ & WZTA/Miami**
- **WWNZ & WZTU/Orlando-Cocoa Beach, FL**

- Woodland Stations Undisclosed
- KUBC & KKXX/Montrose (Grand Junction), CO
- KTRF & KSNR/Thief River Falls, MN
- Shockley Stations \$1.85 million for 23.78%
- KDAL-AM & FM/Duluth, MN
- WOLX/Baraboo (Madison), WI
- WZTR/Milwaukee
- WACQ (AM) & FM CP/Tallasse-Tuskegee, AL \$50,000
- KWLI/Eagle, CO \$500,000
- WSRX/Ft. Myers, FL \$375,000
- WMLO/Havana, FL \$725,000
- WAYP/Holmes Beach (Tampa-St. Petersburg), FL \$2.3 million
- KVFD & KUEL/Ft. Dodge, IA \$291,516
- KOUR-AM & FM/Independence, IA \$192,500
- WZQA (AM CP)/Flowood, MS \$4000
- KKHR/Anson, TX \$475,000
- KHLC/Bandera, TX \$17,001
- KCTX/Childress, TX \$65,000
- KLGN & KBLQ/Logan, UT \$572,279
- KLSY (AM)/Bellevue (Seattle), WA \$75,000

**Shockley Stations**

**PRICE:** \$1.85 million for 23.78%  
**TERMS:** Stock sale for \$1.6 million cash and cancellation of promissory note. It's a condition of the stock sale that the sellers shall have closed on their pending acquisition of WZTR/Milwaukee and have secured \$6.5 million in debt financing from Norwest Bank Minnesota.

**BUYER:** A venture capital investor group of Allsop Venture Partners III L.P., headed by Paul Rhines; Alpha Capital Venture Partners L.P., headed by Terrence Kelly, John Streiff, Michael Laskis, and Joseph Hildebrandt; Michael Passini Inc.; and CUNA Mutual Investment Corp.  
**SELLER:** Terry and Sandra Shockley

Continued on Page 9

# CBS INC.

## CBS has announced its intention to sell KLOU(FM), St. Louis, Missouri.

In order to maximize the opportunity for a minority-controlled entity to purchase this station, CBS will hold an informational meeting for prospective minority purchasers at which the Company will present material relating to the market, the station and the proposed transaction.

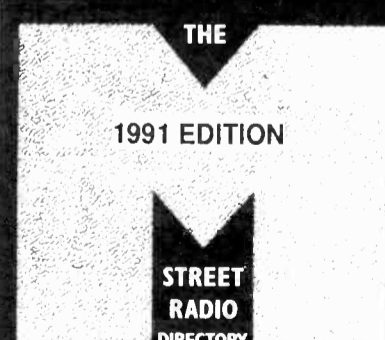
Date: December 9, 1991  
 Time: 2:00pm - 6:00pm  
 Place: CBS Headquarters  
 51 West 52nd Street  
 New York, NY 10019

**BY INVITATION ONLY**

Interested parties please contact:

Mark B. Pearlman  
 VP, Planning and Business Development  
 TEL: (212) 975-6339  
 FAX: (212) 975-5890

From the Editors of *The M Street Journal*



**THE M STREET RADIO DIRECTORY**  
 1991 EDITION

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 USA and Canada  
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 Arbitron, Birch, and Willlight Ratings  
 The M Street Radio Markets

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Broadcast Event  
to Celebrate  
His New Album

*Whenever We Wanted*

From the Legendary  
Studio East  
in Charlotte,  
North Carolina  
Coming to you  
Thanksgiving Weekend

*"Gonna wear my dancin' shoes out tonight  
Gonna have myself a big time again tonight"*



ARTISTS SERVICES



a PolyGram company

## TRANSACTIONS

Continued from Page 7

of Madison, WI are reducing their collective 53.58% ownership of **Shockley Communications Corp.** to 29.8%. Phone: (608) 273-0077

**KDAL-AM & FM/Duluth, MN**  
**FREQUENCY:** 610 kHz; 95.7 MHz  
**POWER:** 5kw, 100kw at 803 feet  
**FORMAT:** AC/Talk; AC

**WOLX/Baraboo (Madison), WI**  
**FREQUENCY:** 94.9 MHz  
**POWER:** 37.5kw at 1600 feet  
**FORMAT:** Gold

**WZTR/Milwaukee**  
**FREQUENCY:** 95.7 MHz  
**POWER:** 34kw at 610 feet  
**FORMAT:** Gold

### Alabama

**WACQ (AM) & FM CP/ Tallassee-Tuskegee**

**PRICE:** \$50,000  
**TERMS:** Stock sale for \$50,000 cash, with most of the proceeds being used to liquidate debts. As an additional financial inducement, the seller will become an employee of the buyer for \$425 per week plus 15% of the sales exceeding \$2500 per month. The seller also is eligible to receive a 5% equity stake for each year that sales exceed \$240,000, with a cap over 10 years of a 25% equity stake.

**BUYER:** Tiger Broadcasting Company Inc., owned by Terrell Daughtrey of Auburn, AL. Phone: (205) 821-8074

**SELLER:** Double H Broadcasting Inc., owned by Fred Hughey. Phone: (205) 283-6888

**FREQUENCY:** 1130 kHz; 99.9 MHz  
**POWER:** 1kw daytimer; 850 watts at 607 feet  
**FORMAT:** AC

### Colorado

**KWLI/Eagle**

**PRICE:** \$500,000  
**TERMS:** Asset sale; escrow deposit \$25,000 with additional \$135,000 cash due at first closing for certain cable TV assets, personal property, and contract rights. A promissory note for \$340,000 at 10% annual interest over 36 months is due at a second closing on the FCC licenses and any remaining assets.

**BUYER:** High Country Communications Inc., owned by Burke and Patricia Kaplan of Santa Barbara, CA. Phone: (805) 969-5582  
**SELLER:** Joyce Communications

Inc., owned by Robert Joyce of La Jolla, CA. Phone: (303) 479-0353

**FREQUENCY:** 101.5 MHz  
**POWER:** 36.6kw at 2210 feet  
**FORMAT:** AC

**COMMENT:** This transaction also includes five translator licenses for 95.3 MHz located in Summit, Eagle, Garfield, and Pitkin counties and cable TV properties operated under agreements with a Heritage Communications subsidiary in Vail, Avon, and Beaver Creek, CO.

### Florida

**WSRX/Ft. Myers**

**PRICE:** \$375,000  
**TERMS:** Asset sale; escrow deposit \$10,000 with additional \$40,000 cash due at closing. Five-year promissory note for \$325,000 at 9% annual interest, payable in monthly installments of \$2438 for the first two years, then in monthly installments of \$2500. At the end of the 60th month, a final balloon installment of \$235,000 is due.

**BUYER:** Radio Training Network Inc., headed by Chairman Bill Watkins of North Palm Beach, FL. Phone: (813) 644-3464. The company owns WLFJ/Greenville and WJIS/Bradenton, FL. Watkins owns WFDR & WVFJ/Manchester, GA.

**SELLER:** Youth Foundation of America Inc., headed by President Lloyd Sheehan. Phone: (813) 597-7184

**FREQUENCY:** 91.5 MHz  
**POWER:** 3kw at 287 feet  
**FORMAT:** CHR

**WMLO/Havana**

**PRICE:** \$725,000  
**TERMS:** Asset sale for \$700,000 cash and a 60-day note for \$25,000

**BUYER:** John Phipps Inc., headed by Chairman John Phipps of Tallahassee. The company owns WCTV-TV/Thomasville, GA and has a minority stake in WPBF-TV/Tequesta (West Palm Beach), FL. Phone: (904) 668-0842  
**SELLER:** Ed Winton of Tallahassee. Phone: (904) 668-6600

**FREQUENCY:** 104.9 MHz  
**POWER:** 47kw at 505 feet  
**FORMAT:** AC

**COMMENT:** Phipps is requesting a waiver of the one-to-a-market rule to permit this acquisition because of its ownership of the Thomasville, GA TV station. According to Phipps, WMLO is in danger of going dark because of severe financial distress and foreclosure litigation that's pending against the present owner. The station lost \$85,000 during 1990 and \$25,000 during the first half of 1991. A proposed sale of the station in 1990 for \$2.2 million to Willie Martin and Dr. John Robert E. Lee collapsed because the buyer was

unable to obtain financing. The station was listed for sale with an asking price of \$1 million, but seven brokers were unable to sell it.

**WAYP/Holmes Beach (Tampa-St. Petersburg)**

**PRICE:** \$2.3 million  
**TERMS:** Asset sale for \$50,000 cash and promissory note. During the first year, the buyer shall pay \$14,000 monthly; \$15,000 monthly during the second year; and \$2.25 million cash on the first day of the 25th month following closing. But the balloon will be reduced by 25% of the amounts paid during the first and second years of the installment agreement.

**BUYER:** Alpalm Broadcasting Corp., owned by Norman and David Alpert of Naples, FL. Norman Alpert owns WAVV/Marco, FL. Phone: (813) 775-9288

**SELLER:** 98.7 Partnership, a Florida general partnership. Investors include Timm Enterprises of Holmes Beach Inc., headed by B.F.J. Timm, which owns 13 radio stations including WVOJ/Jacksonville; Sandpiper Broadcasting, headed by John Piper; Holmes Beach Communications Inc., headed by Gordon Sherman; Intermart Broadcasting, headed by James Martin, which owns WGO/Midway, GA; Cornerstone Communications Inc., headed by Kendra Whitehead; and Sara Bay Broadcasting L.P., headed by C.E. Pierce. Principal investors in Sara Bay include WJLA-TV/Washington anchorwoman Greta Cerny, aka Greta Kreuz. Her other broadcast interests include WVPO & WSBG/Stoudsburg, PA and WLBK & WDEK/DeKalb, IL.

**FREQUENCY:** 98.7 MHz  
**POWER:** 3kw at 328 feet  
**BROKER:** Stan Raymond & Associates is to receive a commission based on 4% of the sale price when the seller receives payment in full of the purchase price from the buyer.

**COMMENT:** An application is pending for a C3 upgrade.

### Iowa

**KVFD & KUEL/Ft. Dodge**

**PRICE:** \$291,516  
**TERMS:** Stock sale for assumption of debts totaling \$291,516

**BUYER:** Dean Sorenson of Sioux Falls, SD, who currently owns 50% of the station. Sorenson's other broadcast holdings include KCCR & KLXS/Pierre, SD; KYNT & KYA/Yankton, SD; KWAT & KIXX/Watertown, SD; KCUE & KWNG/Red Wing, MN; KEZV/Spearfish, SD; and KQDJ-AM & FM/Jamestown, MN.

**SELLER:** Raymond Lamb is selling his 50% stake in licensee Dodge Communications Corp.

**FREQUENCY:** 1400 kHz; 92.1 MHz  
**POWER:** 1kw; 6kw at 321 feet  
**FORMAT:** AC, Gold

**KOUR-AM & FM/ Independence**

**PRICE:** \$192,500  
**TERMS:** Asset sale for cash  
**BUYER:** Midwest Broadcasting Inc., owned by Dean Schlitter of Oelwein, IA; Dale Schlitter of Bartlett, IL; Dale Hassman of Cedar Falls, IA; and Gary Karr of Waterloo, IA. Phone: (319) 233-4000

**SELLER:** Leighton Enterprises Inc., owned by Alver Leighton. The company also owns KCLD & KNSI/St. Cloud, MN; KNIA & KRLS/Knoxville, IA; KCI-AM & FM/Washington, IA; and KDLM & KKDL/Detroit Lakes, MN. Phone: (612) 251-1450

**FREQUENCY:** 1220 kHz; 95.3 MHz  
**POWER:** 250 watts day/166 watts night; 4.3kw at 200 feet  
**FORMAT:** AC  
**BROKER:** Kepper, Tupper & Fugatt

### Mississippi

**WZQA/Flowood (AM CP)**

**PRICE:** \$4000  
**TERMS:** Cancellation of \$4000 debt  
**BUYER:** PDB Corp. Flowood, owned by Donald Brady of Jackson, MS and William Fulgham of Freer, TX. Brady owns WUMI/State College, MS and Fulgham owns KBRA/Freer, TX. Phone: (601) 957-1683

**SELLER:** CSB Communications Inc., headed by Stephen Bunyard. He heads St. Louis-based Olympia Broadcasting Networks and owns WKXI/Magee, MS and WVOC & WAAS/Columbia, SC. Phone: (601) 982-1212  
**FREQUENCY:** 1240 kHz  
**POWER:** 1kw

### Texas

**KKHR/Anson**

**PRICE:** \$475,000  
**TERMS:** Asset sale; escrow deposit \$45,000 with balance due in cash at closing

**BUYER:** Mayflower Broadcasting Corp., owned by Charles Webster of Chicago. He also owns KGDD & KBUS/Paris, TX. Phone: (312) 777-4325  
**SELLER:** George Chambers of Abilene. He owns KHJM/Taft, OK; KGBM/Randsburg, CA; and KWQA/Hawley, TX. Phone: (915) 676-9898  
**FREQUENCY:** 98.1 MHz  
**POWER:** 50kw at 292 feet  
**FORMAT:** Gold  
**BROKER:** Satterfield & Perry Inc.

**KHLC/Bandera**

**PRICE:** \$17,001  
**TERMS:** Asset sale for \$5001 cash. The buyer also agrees to lease a tower and studio site from the seller for \$100 per month for 10 years, for a total of \$12,000.

**BUYER:** James Withers of San Antonio. He's Director/Engineering for KDFW-TV/Dallas. Phone: (512) 698-2717

**SELLER:** Big Pine Broadcasting Inc. Phone: (512) 896-2525  
**FREQUENCY:** 98.3 MHz  
**POWER:** 1.7kw at 429 feet  
**FORMAT:** CHR

**KCTX/Childress**

**PRICE:** \$65,000  
**TERMS:** Asset sale for \$10,000 cash and a \$55,000 promissory note at 10% interest to be paid in regular monthly installments of \$913 until the entire note is paid

**BUYER:** Greenbelt Broadcasting, headed by local investors Stephen White, Mary White, W.J. Hubanks, and R. Herold Kitchens. The Whites own KSRW/Childress, TX. Phone: (817) 937-6551

**SELLER:** Golden West Broadcasting Co. Inc., owned by George Morey. Phone: (817) 937-2563  
**FREQUENCY:** 1510 kHz  
**POWER:** 250-watt daytimer  
**FORMAT:** Country/CHR

### Utah

**KLGN & KBLQ/Logan**

**PRICE:** \$572,279  
**TERMS:** Asset sale for assumption of liabilities  
**BUYER:** Sun Valley Radio Inc., owned by Marvin Frandsen of Providence, UT. Frandsen also owns KECN & KLCE/Blackfoot, ID and KIKN/Idaho Falls, ID. Phone: (801) 752-4820  
**SELLER:** Logan Broadcasting Co., owned by Eric Johnson and Katherine Lambert. Johnson also owns WSTJ & WNKV/St. Johnsbury, VT; WIKE/Newport, VT; and KEVA & KOTB/Evanston, WY. Phone: (617) 749-0858

**FREQUENCY:** 1390 kHz; 92.9 MHz  
**POWER:** 5kw day/500 watts night  
**FORMAT:** Country; AC

### Washington

**KLSY (AM)/Bellevue (Seattle)**

**PRICE:** \$75,000  
**TERMS:** Asset sale  
**BUYER:** Barbara Geesman, owner of KJUN/Puyallup, WA and KTOL/Olympia, WA

**SELLER:** Bellevue Radio Inc., a subsidiary of group owner Sandusky Radio Corp., which is headed by President Norman Rau. The company also owns KLSY-FM/Seattle and is in the process of buying KIXI/Seattle.

**FREQUENCY:** 1540 kHz  
**POWER:** 5kw  
**FORMAT:** AC  
**BROKER:** Jerry Dennon of Broadmark Capital Corp.

# LMA

(Local Marketing Agreement)

Seminar: *How to Make an LMA Work For You*  
 December 5, 1991 ■ Washington, D.C.  
 8:00 a.m. to 2:00 p.m. ■ Cost: \$195  
 Sponsored by BIA Consulting & BIA Publications  
 For More Information Contact Debbie Metcalf - 703-478-5880



## Adamson Adds COO Job At Bonneville



Jack Adamson

**Bonneville** Major Market Radio Group President/Bonneville International Group Sr. VP Jack Adamson has been appointed COO for Bonneville Broadcasting System. He retains his other titles. CEO Jim Opsitnik has left the company.

According to Adamson, "The dynamics of today's economy in the radio market make it essential for owner/operators to rethink their programming options. That's where a complete syndication company like BBS makes sense."

Previously, Adamson was LSM for KCPX-TV/Salt Lake City, co-owner of KWIC/Salt Lake City, Sales Manager at KMBZ/Kansas City, VP/Station Manager of KIRO/Seattle, and President/GM of KBIG/Los Angeles for seven years.

## Anderson Now GM At KEZK

Roy Anderson has been upped to GM at KEZK/St. Louis after two years as Business Manager. He replaces Mark Dorsey, who's joined Cable Advertising Network as NSM.

Anderson told R&R, "I appreciate the opportunity Adams Radio owner Steve Adams and President Jim Seemiller have afforded me. Our purpose is to make KEZK the franchise station of Soft Rock in St. Louis. I have an outstanding management team in place, and our future can only be bright."

In his 19 years in St. Louis radio, Anderson's been in WIL's traffic department, Chief Accountant at Lin Broadcasting, and Comptroller at KXOK & KLTH.



## Million-Dollar Prom

Neil Bogart Memorial Laboratories raised more than \$1 million — 95% of which will go toward cancer, leukemia, and AIDS research — at Prom Night '91. Having a ball are (l-r) Geffen/DGC President & event honoree Eddie Rosenblatt, Bogart Labs co-founder Joyce Bogart Trubulus, and T.J. Martell Foundation President & Epic/Assoc. Sr. VP Tony Martell.

## CapStar Crowns King Group PD, OM At Country WSIX/Nashville

WSSL-AM & FM/Greenville, SC PD John King has been named Group PD for parent CapStar Communications and OM for the company's WSIX/Nashville.



John King

CapStar also owns WJDS & WMSI/Jackson, MS. All are Country, except AC WJDS, which simulcasts under a local marketing agreement with FM WJDX.

"It's great to have the opportunity to grow within the company," King told R&R. "It will be especially exciting to be in Nashville with one of the most talented airstaffs in America. What a buzz! My goal as Group PD will be to take advantage of the programming brain trust in this company."

As his duties grow, said King, he'll look for a WSIX PD. He'll be shuttling between Nashville and Greenville until he finds a replacement PD for WSSL.

King joined WSSL last November after five years as PD of Country WKKX/St. Louis. Prior to that he spent 10 years with WING & WGTZ/Dayton, the last four as PD.

This is the latest in a series of changes at WSIX since it lost the Music City ratings crown to WSM-FM this summer. Among them:

- VP/GM David Manning left six weeks ago (just prior to the summer book's release) to form Five Star Communications. He recently entered into an LMA with Nashville Talk/Sports/Information outlet WWTN, which had been operating under an LMA with CapStar.

- Former WGFX/Nashville GM Diane Kruthaupt joined WSIX as VP/GM 10/15.

KING/See Page 30

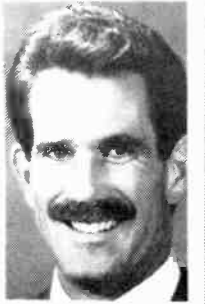
## EXECUTIVE ACTION

### White Named PD At WMXB/Richmond

Former XHTZ-FM/Tijuana (San Diego) PD Brian White has succeeded Russ Brown as PD of Radio Ventures AC WMXB/Richmond.

According to GM Bob Rich, "To say Brian's joining our station is a coup is an understatement. His experience in multiple formats in a variety of markets will provide the edge we're looking for. His programming and promotion knowledge will be great assets."

Said White, "I've been looking for an opportunity to take my experience and apply it to an AC 'Mix' format." Before XHTZ-FM, White had also programmed KSFM/Sacramento.



Brian White

### Rice, Rosas Direct Virgin R&B

Virgin Records is elevating Unice Rice and Dave Rosas in the R&B division. Rosas rises to National Director/R&B Promotion in Los Angeles; Texas-based Rice is now National Director/R&B Field Staff, and remains regional rep for Texas, Oklahoma, and New Mexico.

Before joining Virgin, Rosas was MD at WWWS/Saginaw, MI, and Rice was an Area Manager at Camelot Music.

Virgin Sr. VP/GM, R&B Division Sharon Heyward noted, "Unice comes from retail, where he has demonstrated great leadership skills and the aggressiveness to stay out front; Dave's background as an MD and understanding of radio's needs give us that inside track. I have great confidence in both appointments."



Dave Rosas

Unice Rice

### Elektra Ups Reidenbach In Alternative

Coleen Reidenbach is no longer a Marketing Coordinator at Elektra Entertainment, now that she's been boosted to Director/Alternative Promotion & Marketing, West Coast. She'll promote product to radio and retail, reporting to Jon Leshay, Director/National Alternative Promotion.

Leshay prognosticated, "Coleen's background in retail and marketing and her love for the music in this marketplace are sure to be major factors in her future success." Reidenbach was previously a marketing rep at WEA.



Coleen Reidenbach

# Have the BEST Morning Show! TM Century's Comedy Network

"TM Century has the funniest comedy service ever!"



Dave Kraddick  
KEGL  
Dallas, TX

"The TM Century Comedy Network is the Best! I guarantee you will get your money's worth."



Bruce Kelly  
Y-95  
Phoenix, AZ

TM Century's Comedy Network is also in use at  
Mojo (WPLJ), New York  
KQLZ, Los Angeles  
WBMX, Boston  
Q-105, Tampa  
KCPX, Salt Lake City  
Q-104, Kansas City  
KUBE, Seattle  
FM 102, Sacramento

**TM Century**  
Inc.  
14444 Beltwood Parkway  
Dallas, Texas 75244



## Part II:

# Welcome to the New World of Radio

### Shelter From The Storm

CITY-FM is the first programming and marketing franchise designed specifically to compete in major markets. It is not a "niche" format. CITY-FM is the first multi-faceted operations and marketing system capable of controlling cost and quality to permit significant cash flow in very competitive markets.

Targeted at active adults between the ages of 22 and 44, CITY-FM "Hot AC" exclusively features ratings-proven top ten market personalities. Music is a flow of well-researched, currently popular artists and hits mixed with compatible hits from the last dozen years. The format is younger and hipper than AOR, traditional AC or Country, while more mature than CHR.

Local news, information and commercials are produced at the local station by a two person staff. The rest of the programming is satellite delivered, including AP Audio News.

The CITY-FM system gives stations the same vertical integration of control over product quality and delivery as McDonald's, Mrs. Field's Cookies, Domino's Pizza, Four Seasons Hotels, etc. Local service elements such as promotion, news, weather, traffic, and community service are produced by a two person local staff at each station in order to serve the unique needs and personality of each market.

### The Myth of Localism

One of the most common explanations for the major market failure of satellite formats is that they lack "localism." But a simple content analysis of major market music stations reveals that "localism" in programming is largely a myth.

70% to 90% of each hour is devoted to music which has no local content whatsoever. Outside morning drive, DJ content is typically restricted to promoting the benefits of the format and identifying the station. ("Here's another ten in a row on I-105..."). Local service features include brief weather forecasts, occasional traffic reports, and community event mentions, each approximately 10-20 seconds.

During the morning show, when you might expect maximum local content, DJ humor is typically keyed to U.S.A. Today headlines, National Enquirer gossip, national politics, or personalities, TV shows, or movies. In reality, the major source of "local content" on virtually every major market music station is the 8-12 minutes per hour of commercials and local station and sales promotions.

### Localism and Mrs. Field's Cookies

Lack of "localism" does not adequately explain why satellite formats have not worked in major markets. The more likely explanation is that the economics of satellite formats have appealed primarily to small market broadcasters and to marginal operators with inferior facilities.

But there are other reasons worth considering. The process of putting a freshly baked Mrs. Field's cookie in the consumer's hand starts at a central kitchen where the cookie dough is produced, frozen and shipped. It ends at the local retail store when the cookie emerges hot from an oven specially designed to bake off Mrs. Field's frozen cookies. Every step is designed to produce only one outcome: a perfect cookie. The process works because vertical integration assures a "hand in glove" fit at every step from kitchen to consumer.

Most satellite delivered formats sound out of place on local stations because vertical integration has never been achieved. Local stations rename the format to adapt dozens of different

generic local names...they typically operate studio equipment on different technical standards than the satellite network. The juxtaposition of the satellite feed with the local elements frequently sounds small-time and amateurish.

ABC-TV's Nightline with Ted Koppel is a well known demonstration of how satellites can be used to produce a broadcast which looks and sounds like it is all coming out of one studio. Infinity Broadcasting successfully satellite delivers its "Howard Stern" morning show to radio stations in New York,

terms lack the memorability of a true brand name. Because the brand name is different in each market, the satellite on-air talent can never announce the name of the product. This is the equivalent of presenting McDonald's hamburgers under a different name in each market and without the famous "golden arches."

### Building A Better Burger

Contrast this with CITY-FM approach. Because the product is vertically integrated, the on-air talent can and does announce the brand name in real time. Thus, CITY-FM becomes the identity of the local station. We even provide you with a powerful visual imaging package featuring the CITY-FM logo customized to your market and dial position. This strategy goes a very long way toward achieving the goal and image of a "local sounding" radio station. Add a personality lineup of America's hottest top ten talent, and the result is powerful major market programming capable of competing with the strongest, most established market leaders even in America's largest markets.

### CITY-FM Is Not For Everyone

The best is not the cheapest. For operators in one or two station markets where competitive considerations are not of major concern, the traditional satellite format networks deliver suitcases of formats at truly bargain basement prices.

But if ratings matter, and you need a great morning show, an all-star talent lineup with tested music, and top shelf production, all proven and ready to go, your station can become CITY-FM in 30 days.

Visualize your station sounding the best it ever has, with crisp identity, all major league air talent lineup, a music and production presentation which "cuts through" to the prime 22-44 demo, and a sales-focused lean mean operating team. We believe so strongly in CITY-FM that you may cancel your contract anytime with no strings on thirty days notice.

For market availability and further information, contact Dan Forth at Superadio Networks: (212) 302-1100. Franchises are market exclusive and moving fast. Lock up this exclusive franchise for profits and success before somebody else locks you out.

Welcome to the new world of radio.

### CITY-FM vs Traditional Satellite Programming

There has never been anything like CITY-FM available. The older satellite delivered music formats are based upon completely different economic motives than CITY-FM:

#### Traditional Satellite Format

- Primary customer national ad agencies & advertisers.
- Revenue from sale of time to national advertisers, commodity pricing.
- Programming designed to get clearance ("suitcase full of generic formats").
- \$500-1500/month or free plus 48 minutes per day. 2-3 year noncancellable contract.
- Smaller markets, marginal stations, poor facilities.
- No national brand name, station generics ("Lite, Mix, Easy, Oldies, Joy" etc.).
- Second string DJs.
- Cannot insure local quality or standardized processes.
- Single satellite feed means corrupt daypart programming, generic time checks, floating morning show.
- "National" research, or no research at all.

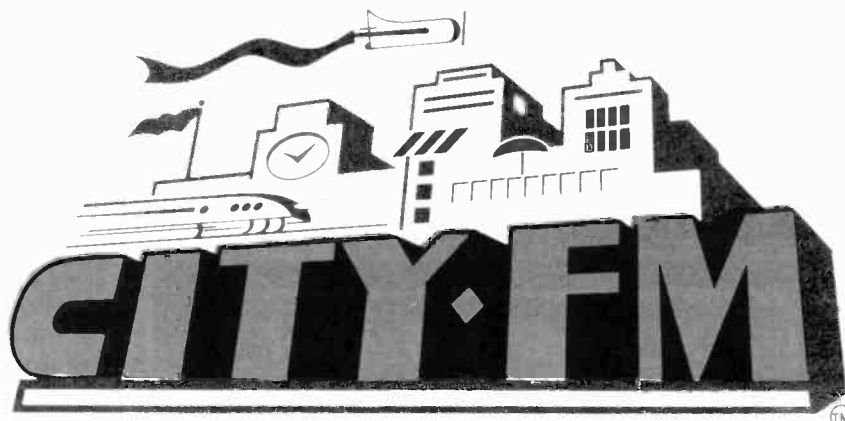
#### CITY-FM Format

- Primary customer major market FM stations.
- Revenue from franchise fees based on % of station gross.
- Programming designed to win ratings in major markets.
- 5% of collections/month and 24 minutes per day, 30 day no-strings cancellation.
- Competitive markets, winning facilities.
- "CITY-FM" brand name for solid station identity.
- Premium top ten market personalities.
- Common technical setup for execution process standards.
- Exclusive programming time-locked digitally to each time zone means jock says "it's 8:22" at exactly 8:22.
- Weekly local research in every CITY-FM market.

Philadelphia, Washington, and Los Angeles. By vertically integrating the production, satellite delivery and local execution, Infinity has achieved significant competitive success at a substantial cost savings.

### A Great Brand Is Not Bland

Different technical standards are by no means the biggest problem faced by satellite formats. A far more serious problem is that these formats are delivered as generic, unbranded products. Each station slaps on its own "audio label" by using a recorded identifier such as "Joy," "Easy," "Lite," "Magic," or some combination of alphanumeric, such as "Y-106." These



THE MOST POWERFUL PROGRAMMING ON THE PLANET



### Sam's World

Garth Brooks paid a visit to the Wal-Mart headquarters in Bentonville, AR, where he reportedly met with more than 5000 of the store's employees — including founder Sam Walton (r). Brooks recently signed a merchandising agreement with Winterland Productions for a retail product line which the singer helped create and design.

## Katz Study: Radio Listening Holding Strong

Radio listening has held strong and steady across most age groups during the past five years, according to a Katz Radio Group analysis of Arbitron data for the top 76 markets. Some key demos have even increased their listening.

"The 25-54 age cells were up significantly," said KRG Sr. VP/Research Gerry Boehme. In particular, average time spent listening (TSL) was up 9% since 1986 for men 35-44 and 6% for women 35-44. Boehme said the 25-54 demos have been helped by the aging of a generation which grew up getting its music from radio. "The heavy radio listeners have moved into 25+."

What remains unclear, though, is future listening levels among current teens and men 18-24, the only demos to post a significant decrease in TSL. Increased advertiser emphasis on the 25-54 demo has left younger listeners with fewer stations playing their music.

"As they get older, will radio be as top-of-mind to them?" Boehme wondered. He said the problem may solve itself if the musical tastes of young listeners become more mainstream as they age.

Boehme found no evidence that radio lost audience to CDs, MTV, or the multitude of cable TV choices launched in recent years: "Despite all the increased competition, the good news is that radio listening is doing fine."

For the five-year period from 1986-90, average 12+ total week 6am-midnight TSL was up 3%, while 6am-7pm levels increased 5%. Morning and afternoon drive-times posted tiny gains, and the only significant TSL erosion — less than 6% — came during the Mon-Fri 7pm-midnight daypart.

KRG's analysis was based on the fall Arbitron books from 1986-1990, and Boehme said he expects the Fall '91 results to be just as strong.

## Gannett Sets GSMs At KIIS, KKQB

Roy Laughlin, GSM at Gannett Country KKQB/Houston, has transferred to sister CHR KIIS/Los Angeles for the same duties. He replaces Peggy Schiavo, who joined crosstown KRTH as GSM.

KIIS VP/Station Manager Gerry DeFrancesco told R&R, "Roy will be an exceptional asset to the management team. He is creative and innovative and brings a diverse background to the position." A four-year Gannett vet, Laughlin joined KKQB as LSM from the same post at crosstown KTRH.

At KKQB, LSM Dawn Black succeeds Laughlin as GSM. She joined the station as an AE four years ago and was promoted to LSM 18 months ago. KKQB Regional Sales Manager Kathy Armstrong is also moving up, to NSM.



Roy Laughlin

## Hogan Signs On As KLRX/Dallas GSM

Former KJR & KLTX/Seattle VP/GM Bob Hogan has replaced Larry Menefee as GSM of Cox AC KLRX/Dallas. He'll direct an eight-member sales staff.

VP/GM Gregg Lindahl told R&R, "Bob understands sales and marketing in the '90s. I'm confident he'll make a terrific contribution to our efforts in this market."

Prior to joining KJR & KLTX, Hogan spent seven years at KKHT/Houston (now KHMN) as AE, LSM, NSM, and ultimately GSM. He was previously an AE at WRNO/New Orleans.

## 3WS/Pittsburgh Appoints Fisher GSM

After two years as LSM at Full-Service AC KDKA/Pittsburgh, Andy Fisher has joined crosstown Shamrock Gold outlet WWSW/Pittsburgh as GSM. Former GSM Greg Ofiara has exited the station.

GM Mike Crusham noted, "Andy's performance at KDKA, combined with his knowledge of this market, make him qualified and ready for this challenge."

Prior to joining KDKA, Fisher was an AE for WPLJ/New York.

## Unforgettable Performance



Elektra Entertainment execs celebrated the success of Natalie Cole's "Unforgettable" album after the first show of a three-night stand at Radio City Music Hall. Looking sharp are (l-r) manager Dan Cleary, Elektra Sr. VP Ruben Rodriguez and VP Suzanne Berg, Cole, and Elektra Sr. VP Kenny Hamlin, VP Joe Morrow (in rear), Exec. VP/CEO Aaron Levy, and Sr. VP Gary Casson.

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and our passion."**

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You should be too! For more information, call collect 314-423-4411

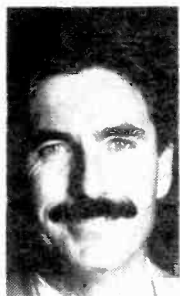
**U.S. Tape & Label**  
Saint Louis, Missouri

## McCarrell Moves To Bust It As Sr. VP/GM

Hammer's custom label, Bust It Records, has appointed former Capitol VP/Marketing Ron McCarrell to the Sr. VP/GM post. He'll oversee sales, promotion, marketing, artist

development, and interactions with Capitol and CEMA Distribution.

Bust It President Louis Burrell said, "We're very happy to welcome aboard someone of Ron's experience, and we know he'll be a dynamic leader who'll take Bust It



Ron McCarrell

McCARRELL/See Page 29

## EARNINGS

### Jacor, Osborn, Gaylord Postings

Jacor Communications (NASDAQ: JCORG) reported a third-quarter net loss of \$1.7 million (11 cents per share) versus a \$2.8 million loss (30 cents per share) last year. Revenues decreased 17%, from \$24 million to \$19.8 million.

For the nine months so far, the company earned \$3.7 million (38 cents a share) compared to a \$10.5 million loss last year (\$1.11 a share).

Revenues were off 19% during the period, from \$67.2 million to \$54.3 million.

Jacor President/CEO Terry Jacobs did not expect the company's "slight improvement" for the nine-month period to extend into the fourth quarter. "Because of current economic conditions, we do not anticipate an improvement in the advertising environment during the fourth quarter, and as a result, the outlook for the remainder of 1991 is unfavorable."

Jacor owns 11 radio stations in six markets.

Osborn Communications (NASDAQ: OSBN) reported a third-quarter net loss

of \$1.9 million (27 cents per share) versus a loss of \$833,446 (12 cents a share) last year. Revenues increased 2%, from \$7.4 million to \$7.5 million.

For the first nine months, the company experienced a net loss of \$5 million (72 cents a share) compared to a \$2.8 million loss last year (40 cents a share). Revenues were up 7%, from \$16.7 million to \$17.9 million.

In addition to its nine radio stations in six markets, Osborn owns Muzak franchises, a hospital cable TV system, TV stations, and a concert facility in Wheeling, WV.

Gaylord Entertainment Company (NASDAQ: GET) reported third-quarter net income of \$5.4 million (17 cents a share) compared to \$26.4 million (80 cents a share) last year. Revenues rose 5%, from \$163.9 million to \$172.5 million.

For the first nine months, the company had a net loss of \$1.2 million (4 cents a share) versus a net income of \$9.5 million (29 cents) last year. Revenues rose 3%, from \$443.5 million to \$456.9 million.

Gaylord owns newspapers, cable TV systems, TV stations, the Nashville Network, Country Music Television, the Grand Ole Opry, and three radio stations in Oklahoma City and Nashville.



# "WASTED TIME"



The new single from  
SKID ROW's platinum album  
**SLAVE TO THE GRIND.**

Going for adds Monday, November 25th.

Produced and Mixed by Michael Wagener for Double Trouble Productions, Inc.  
Management: Scott McGhee for McGhee Entertainment Inc.



©1991 Atlantic Recording Corp. A Time Warner Company

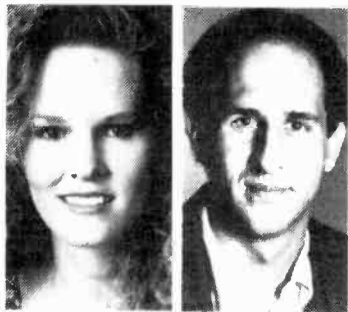


## Radio

- **BILLY JOE CASTLE**, middays at News/Talk WJCW/Johnson City, TN, adds OM duties.
- **HARVEY MEDNICK** has been appointed Creative Services Director at Business-oriented KBLA/Los Angeles. He previously spent two years consulting media in the U.K.
- **KEITH STEVENS** is named PD/mornings at Christian WWDJ (AM)/Hackensack, NJ. He had been doing afternoons at the station. Concurrently, **WENDY BUCCERI** is tapped as Promotion Director. She had worked on previous station promotions.

## Records

- **CURTIS URBINA** has been tapped as Product Manager at EMI, coming from the marketing and promotion department at Quark Records.
- **JOHN SPIELBERGER** is elevated to Manager/Finance at RCA Records. He moves up from Manager/Financial Analysis.
- **RICHARD WEITZ** segues to Manager/Creative Services at PolyGram Holding Co. He had been the department's Purchasing Manager. And **SHAWN WILSON BUNYAN** joins as Assistant Manager/Creative Services.



Angee Jenkins Larry Blumenfeld

- **ANGEE JENKINS** has been promoted from Manager/Publicity to Director/West Coast Publicity at MCA Records.
- **LARRY BLUMENFELD** is appointed Manager/Jazz Publicity at Columbia Records. He was previously Director/Publicity & Promotion at New York's Blue Note jazz club.

- **TOM KRAUS** is named Sr. VP/GM, Special Products at BMG Direct Marketing. He's upped from VP/Special Products.
- **LORI GATES** has been promoted from Marketing Coordinator to Product Manager at Rhino Records.
- **SHIRLEY GREER** heads Sonic Atmospheres' promotions and publicity at its new location: 2231 Hollywood Way, Burbank, CA 91505; (818) 842-3172.

## Industry

- **DON SEEHAFFER**, President of Seehafer Broadcasting Corporation, has been appointed to the NAB Radio Board.
- **GENE TOGNACCI** is upped from Sales Manager to GM at Moffett Productions, which specializes in producing radio and TV commercials. Concurrently, **JANE PULLICINO** joins as Marketing Manager.
- **LISA YAREMCHUK** joins Music Awareness Promotions as Director/Travel Promotion. She was previously with Kramer Music Products.



Lori Gates Peter Scifres

- **PETER SCIFRES** has been promoted from VP/Manufacturing to Sr. VP/Manufacturing & Operations at Uni Distribution Corp.

- **JOHN BOUTKAM** will head Marie Marie Music, a music publishing and production company. The company can be reached at 2206 Lee Court 16-104, Tampa, FL 33607; (813) 876-1621.
- **JOHN MARX**, head of the William Morris Agency's Contemporary Music department, expands his responsibilities as the division reorganizes to include urban and rap music. In addition: **JON PODELL** will supervise the East Coast Contemporary Music group; **SHELLY SCHULTZ** is tapped as the division's Head of Development; and **JEFF FRASCO** and **NICK CARIS** have been appointed senior agents.
- **RENODA CAMPBELL** is upped from Media Coordinator to Associate Manager at Direct Management Group.
- **MARSHALL COHEN** has been named Exec. VP/Research & Strategic Planning at the MTV Networks, heading the newly created department. He segues from the Exec. VP/Corporate Affairs & Communications post.
- **SOUTHERN CALIFORNIA BROADCASTERS ASSOCIATION** has relocated to 5670 Wilshire Blvd., Suite 910, Los Angeles, CA 90036; (213) 938-3100.

- FRANK McKENNA** has been tapped as Manager/Affiliate Marketing for the ESPN Radio Network. He had held affiliate relations posts at ABC Television. In other news, **CYNTHIA GROGAN** has been appointed Manager/Program Sales for ABC Radio Networks. She had been GM at ProMedia Inc.
- **CBS RADIO NETWORKS** will broadcast "Remember Pearl Harbor," a 15-part feature broken into three-and-one-half-minute segments, November 30-December 1; (212) 975-3773.
- **SAM DONALDSON** hosts **ABC RADIO NETWORKS'** "World War Two: Who Ultimately Won?" on December 2; (212) 456-5566.
- **DIGITAL PLANET** will air exclusive interviews with Sting, Elton John, and Michael Bolton throughout December; (213) 473-4147.
- **CBS HISPANIC RADIO NETWORK** will present "El Camino A Barcelona" on July 8. This series of daily 90-second features spotlights athletes from Hispanic countries participating in the '92 Summer Olympics. Between July 25-August 9, the network also will air three reports daily from Barcelona and a nightly one-hour wrap-up show; (212) 975-3773.

## National Radio

- **KEVIN YOUNG** has been named Exec. Producer at ABC Radio Networks' ESPN Radio Network, set to launch January 1, 1992. He comes aboard from KMOX/St. Louis, where he was Director/Program Operations. Also,

## PROS ON THE LOOSE

- Billy "The Janitor" Alverson** — Promotion Director/swing/production KKZX/Spo-kane, WA (509) 448-9831
- Chazrin Blake** — MD/mid-days WILN/Panama City, FL (904) 235-3996
- Mike Carmin** — Afternoons/sports WAZY/Lafayette, IN (317) 742-8166
- Joe Cox** — Overnights KJQY/San Diego (619) 660-6077
- J.J. Duling** — PD WWSF/Pensacola-Ft. Walton Beach (904) 932-7148
- Jo "The Rock & Roll Madame" Maeder** — Week-ends/fill-ins WXRK/New York (212) 969-0109
- Allen Moore** — News Dir./commentator/mornings WPDQ/Jacksonville (904) 246-8762
- Lisa Rodman** — OM/PD WZRH/New Orleans (504) 887-5708
- Madelyn Scarpulla** — Manager/Product Development Mercury Records (212) 529-4406
- Jojo Walker** — PD/mornings WSOS/St. Augustine, FL (813) 996-3908

## CHRONICLE

### Births:

- WOMX/Orlando** air talent **Scott McKenzie**, wife Fran, daughter Lauren Nicole, October 21.
- KMXX/Phoenix** OM **Steve LaBeau**, wife Paula, daughter Jessica Sarah, October 27.
- KSFM/Sacramento** PD **Dave Ferguson**, wife Sandra, daughter Bethany Morgan, November 11.
- WLWR/Champaign, IL** air talent **John McKeighan**, wife Melodi, daughter Alexandra May, November 11.
- Megaforce/Island** artist **Danny Spitz (Anthrax)**, wife Val, daughter Julia Christine, November 13.
- Hightone Records** partner **Bruce Bromberg**, wife Terri, daughter Rosie, November 14.
- WIZN/Burlington, VT** GSM **Lynn Espy**, husband Jim, son Nicholas James, November 17.

### Marriages:

- WGCO/Savannah, GA** air talent **Jennifer Abbott** to Dan Chaffman, October 26.
- Killer Tracks** Sales Manager **Jim Frangipane** to Lori Wild, October 26.
- SBK** VP/Promotion **Ken Lane** to Nancy Citrin, November 16.

### Condolences:

- Radio announcer ("Dr. Kildare," et al.) **Richard Joy**, 75, October 31.
- WUSY/Chattanooga** air talent **Big Jon Anthony**, 45, November 13.

Minor falls account for more spinal injuries than any other type of mishap. They can be the cause of postural problems and physical disabilities... and that's no nursery rhyme!

Countless people have been subjected to major health problems because they suffered structural injuries which often do not show the expected symptoms. Even an innocent fall, bump or jar may be the cause; and the severity may not be known for years without professional attention.

The mission of this important public service television and radio campaign is to make parents more aware and mindful of their children's falls. To cause them not to take their own falls for granted either. To motivate them to listen, watch and protect those easily distorted bones, which are the framework of growth and development.



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TO: American Chiropractic Association 85/91-3  
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Please send me copies of "HUMPTY DUMPTY AND OTHER GREAT FALLS" public service spots for:

Television (One 60 sec. & one 30 sec.)  
 Radio (Four 60 sec. & four 30 sec. taped spots)

I understand the spots will be sent without cost or obligation.

Public Service Director \_\_\_\_\_

Station \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please Send Me Additional Health Campaigns That Are Available

# MANAGEMENT

## SEVEN STEPS

### Stop Procrastinating!

**D**o you seem to find yourself doing anything, everything, and the other thing to avoid beginning a project? If this is less a sometime situation and more a way of life, you have a procrastination problem.

Procrastination causes people to not only miss deadlines and lose promotions, but also feel anxiety and guilt, develop ulcers, and live in constant fear of being exposed for how they really completed that key project.

Dr. Leonra Yuen — co-author of "Procrastination" (\$6.95/Addison-Wesley) — says the first step toward overcoming procrastination is to figure out why you're (not) doing it. Then:

- **Prioritize.** Do your most important tasks first. Or delegate some tasks to your employees. This will take some pressure off and help you realize your goals.

- **Set specific goals for yourself.** Break large goals into bite-size, manageable chunks.

- **Start with one small goal that leads to the main goal.** Once you have your bite-size goals, choose one you can realistically accomplish in a week. Write that goal down. Ask a friend if it's realistic and specific enough.

- **Break your bite-size goal into 15-minute work sessions.** Spend 15 minutes on a piece of your goal each day — no more, no less. This will make it easier to manage.

- **Just do it.** The hardest part of any project is starting.

- **Be prepared for obstacles.** Don't let them surprise and depress you — problems will arise. Know that and deal with them in stride.

- **Remember, it doesn't have to be perfect.** Most procrastinators are also perfectionists. Combat that need for perfection by telling yourself that simply finishing the job is the most important thing.

### Value Of Employee Benefits

**E**mployee benefits are "very important" to 70% of Americans when considering a job offer, according to a recent survey. This represents a 13-point jump over last year, when 57% said benefits were a major factor in accepting a job.

This year's respondents put a \$4100 value on health insurance, saying they'd need a raise equal to or above that figure to work without medical coverage.

Source: Employee Benefit Research Institute, Washington, DC

### How To Make Disagreements Work For You

**R**unning a meeting at which your people heatedly disagree isn't necessarily a bad situation. Try some of the following suggestions, courtesy of the NYC-based National Institute of Business Management:

- **Don't lose your temper.** Disagreements can be productive. If everyone had the same views, your company would stagnate.

- **Become the mediator.** Clearly show the different points of view and list each side's pros and cons.

- **If the discussion's not important, end it.** Don't get sidetracked with minor points. However, if your group doesn't consider the issue a minor one, try to resolve it.

- **Ask for the group's help.** If they don't like your ideas, ask them to come up with some of their own.

## SUCCESS & FAILURE

### Improving Your Imagination Quotient

**A**re you trying to expand your horizons with new business strategies? Before you leap into a plan, use your imagination.

J. Edward Russo, author of "Decision Traps: The Ten Barriers To Brilliant Decision Making And



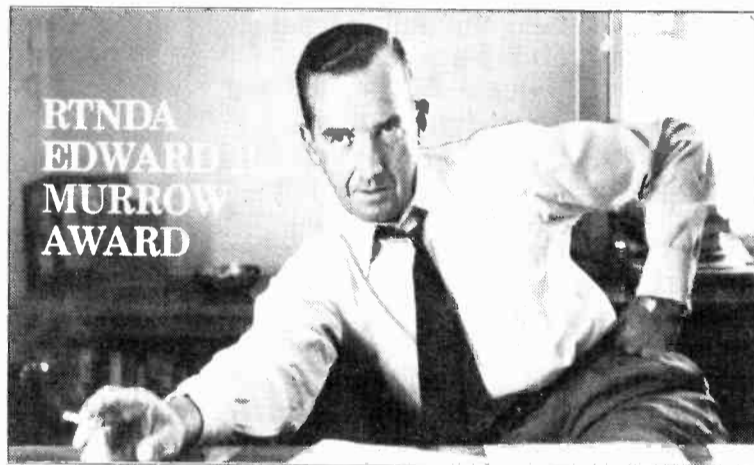
How To Overcome Them" (\$9.95/Simon & Schuster), suggests you picture the success and failure of your proposed strategy.

Then consider all the reasons it will — or won't — work. By doing so, you'll widen your list of business possibilities.

### Fact Vs. Opinion

**D**ecision-making is based on facts — hard, cold, provable facts. When you're preparing to make a decision, make sure that's what you get. Watch out for apparent facts, reported facts, hoped-for facts, obvious conclusions, and basic assumptions.

How can you be sure you're hearing facts? In Donald Watson's book "Are You Communicating?" (\$19.95/McGraw-Hill), former ITT Chairman Harold Geneen says to insist on having sources to back up "factual" statements.



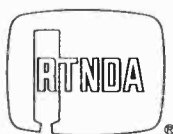
### When it comes to the finest in radio and television journalism, the name says it all.

Edward R. Murrow's accomplishments embody the purpose of the RTNDA Murrow Awards—to recognize radio and television journalism's very best work.

This year's RTNDA Murrow Awards entry deadline is January 31, 1992. All material entered must have aired in calendar year 1991. Competition is open to all U.S. radio and television stations.

Awards are presented in five categories: Overall Excellence, Spot News Coverage, Continuing Coverage, Investigative Reporting, and News Series/Documentary.

Your station could be one of ten to receive a Murrow Award at RTNDA's gala presentation, September 23, 1992, in San Antonio, Texas. For more information, contact RTNDA.



Radio-Television News Directors Association

1000 Connecticut Ave., NW, Suite 615, Washington, DC 20036; (202) 659-6510; fax (202) 223-4007

## DATELINE

- **November 21-24** — YBPC Convention. Hyatt Regency, Houston.

### 1992

- **January 19-23** — MIDEM '92. Palais des Festivals, Cannes.

- **January 26** — Super Bowl XXVI. Metrodome, Minneapolis.

- **January 29-February 1** — Ninth Annual Pollack Media Group Programming/Management Conference. J.W. Marriott, Century City, CA.

- **January 30-February 2** — RAB Managing Sales Conference. Opryland Hotel, Nashville.

- **April 13-16** — 70th Annual NAB Convention. Convention Center, Las Vegas.

- **May 27-31** — AWRT's 41st National Convention. La Posada, Phoenix.

- **June 7-14** — T.J. Martell Rock 'N Charity Week. Various locations, Los Angeles.

- **June 11-13** — R&R Convention '92. Century Plaza Hotel, Los Angeles.

- **June 14-17** — BPME & BDA Conference & Exposition. Washington State Convention & Trade Center, Seattle.

- **June 18-20** — Talk Show Host Convention. Mayflower Hotel, Washington, DC.

### R&R CONVENTION '92 ... JUNE 11-13 IN CENTURY CITY

- **February 13-15** — Gavin Seminar 1992. Westin St. Francis/Union Square, San Francisco.

- **February 25** — 34th Annual Grammy Awards. Radio City Music Hall, New York City.

- **March 4-7** — 23rd Country Radio Seminar. Opryland, Nashville.

- **March 13-16** — NARM Convention. New Orleans Marriott.

- **June 25-27** — Bobby Poe Convention. Sheraton Premiere, Tysons Corner, VA.

- **July 16-19** — Upper Midwest Conclave. Radisson Hotel South, Bloomington, MN.

- **August 13-16** — Jack The Rapper Convention. Atlanta Hilton and Towers Hotel.

- **September 23-26** — RTNDA 47th International Conference & Exhibition. Convention Center, San Antonio.

# SALES & MARKETING

## 1992's Top Revenue Categories

By Chris Beck

**1**992 is just around the corner. To help you prepare for the new year, this week I'll go over today's top revenue categories. Use this checklist to find local revenue opportunity, prepare for local and national avail activity, and plan promotional requests or avails.

### Manufacturers

- **Health and beauty:** The key areas in this highly competitive category will be manufacturers' entries into non-traditional categories, such as Copper-tone's move into the hair and cosmetic arenas; line extensions in all phases of the suntan product category; and new products such as AHA, a Retin A substitute.

- **Commuter airlines:** Regional carriers have become excellent revenue opportunities. Many people assume these airlines are owned and operated by the major carriers they represent; in fact, they're usually licensees of the major carriers operated by independent companies.

- **Home water delivery/improvement devices:** This category continues to grow as more people use the items and more manufacturers enter the arena.

- **International airlines:** Most airport hubs are seeing a significant amount of service from international

carriers. Also, as U.S. airlines increase their role overseas, it's just a matter of time before international carriers begin to offer domestic service.

- **Snack food:** This is a very competitive area. Eagle, Borden, and Frito Lay currently are embroiled in a heated battle.

- **Dog food:** With the proliferation of gourmet dog food in pet supply stores, expect traditional suppliers to be very aggressive in trying to recapture market share as well as stop the erosion.

- **Isotonic beverages/sport drinks:** Gatorade, the primary manufacturer in the isotonic category, has been under incredible attack. Every beverage company from Pepsi to Shasta seems to be entering the already cluttered market, a movement that will create several revenue opportunities in 1992.

- Artificial sweeteners
- Long distance carriers
- Credit/charge cards

### Retail

- **Office supply:** As small businesses and home offices (both fulltime and parttime) continue to multiply, the office supply category will mature and grow.

- **Bed and bath stores:** The '90s emphasis is on the home. Many bed and bath chains are experiencing higher sales than the average retail outlet.

- **Child "enter-care":** This new category, expected to be a big player in and near malls, provides both child care and entertainment. Among the entrants are McDonald's, which began experimenting this year with its "Leaps and Pounds," and Discovery Zone, which has opened 35 centers throughout the country as of this writing. (Its year-end target is 108.)

- **Food service:** Anyone involved in food service knows the market is coming out of a challenging year. Growth has been slow, for the most part, and menu prices have dropped. Several establishments are offering new services and foods, many taken from their competitors (e.g., breakfast at Taco Bell, deli items at convenience stores). Radio has always played a key role in new food/product launches.



- **Consumer-direct manufacturer stores:** Owing to pressure from a stagnant market, a lack of clothing trends, and a far more conservative consumer, manufacturers that have traditionally relied on third-party sales are increasingly experimenting with their own stores (e.g., Nike, Reebok).

### Corporate

- **Local corporate headquarters or regional offices of national and international companies:** "Corporate citizenship" is today's catch phrase. You should be able to find plenty of locally tied event marketing sponsorship opportunities through corporate event planners.

- **Councils, boards, and associations:** Tourism, food manufacturing, farming, and retail are four areas in which advertising and marketing programs are increasingly generating revenue.

- **Non-profit organizations:** Many such groups are having difficulty obtaining government support, and are reviewing new

marketing and fundraising methods. You might get a commitment from one or multiple sponsors or an organization's office itself. The schedules tend to be on the small side, but additional revenues often are leveraged through other supporters.



Chris Beck is the President of Beck Marketing Group, an international sales and marketing consulting firm. If you have a question about a column or a topic you'd like to see addressed, he can be reached by phone at (818) 594-0851; by fax at (818) 594-5030; by Prodigy electronic mail at ID# SRTN15A; by CompuServe at ID# 76066,3334; or by mail at 22900 Ventura Blvd., Suite 340, Woodland Hills, CA 91364.

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 5 - DANIEL - WILSON PHILLIPS - 400  
 6 - WHAT ABOUT NOW - ROBBIE ROBERTSON - 415  
 10 - CHANGE - LISA STANSFIELD - 406  
 11 - SHINING STAR - INXS - 336  
 12 - GROOVIN' - UB40 - 330

**TOP HITS U.S.A.**  
 October 18, 1991  
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 14 - 2 LEFT 2 RIGHT - MC HAMMER - 502  
 15 - ALL 4 LOVE - COLOUR ME BAD - 324  
 20 - MAMA DON'T FORGET TO PRAY FOR ME - DIAMOND RIO - 410  
 21 - I'LL STOP LOVING YOU - MIKE REID - 316  
 22 - BACK TO THE WELL - TOM WOPAT - 305

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# LIFESTYLES

## AIDS Awareness Spurs Parent-Child Talks

The ongoing threat of AIDS has driven one-quarter of U.S. adults to be tested for the HIV virus (including the 15% who were tested in conjunction with blood donations).

The same threat also has spawned more parental talks. During the last quarter of 1990, 69% of Americans with children between 10-17 discussed AIDS with them. That figure is up 7% from '89, when 62% had "the talk."

Interestingly, mothers are more likely than fathers to sit their children down for a chat about AIDS (78% vs. 58%) and non-Hispanic parents are more likely to discuss the subject than Hispanic parents. Schools also are getting in on the HIV discussion — 74% of parents said their kids learned about it in class last year, up from 63% in '89.

Source: Public Health Service, Hyattsville, MD

## Five Sizzling Fast-Food Operations

While fast-food chains in general are feasting on Americans' fast-paced lifestyles, some of the nation's smaller operations are eating a hole in the big guys' market. The chart below shows 1991 estimated systemwide sales figures for some of the fastest-growing fast-food chains in the U.S.

Fast-Food Outlet	Estimated '91 Sales (in millions)
<b>Taco Bell</b> (Mexican food)	\$2600
<b>Subway</b> (Deli-style sandwiches)	\$1400
<b>Sonic Drive-Ins</b> ('50s-style)	\$515
<b>Sbarro</b> (Italian food)	\$277
<b>Rally's</b> (Burgers via double drive-through)	\$216

Source: Alex Brown & Co., Equitable Securities Corp., and company reports.

## Census Shows 1 Million New Households In U.S.

The number of American households grew about 1% between March '90 and March '91, bringing the total to 94.3 million (from 93.3 million).

According to the Census Bureau, the number of married couples without children fell last year for the first time in the 31 years the Bureau has tracked such data. Although the number of households headed by married couples decreased to 52.1 million, they remain the most common type of household at 55%.

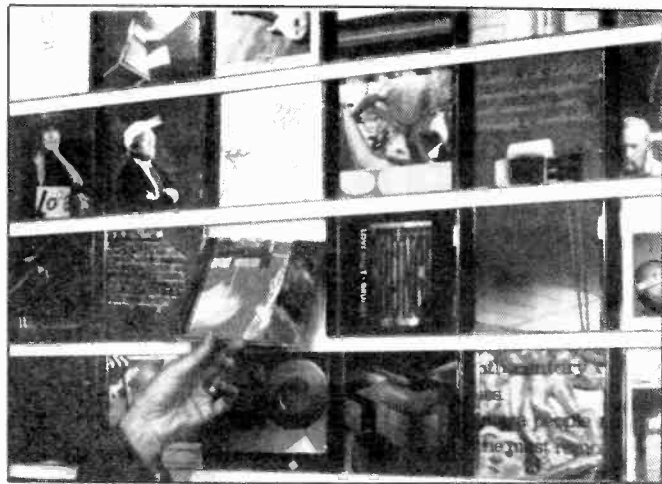
The number of households headed by women increased this year to 27 million, up 2.1% from 1990 to 29% of all households. Fourteen million women live alone, 8 million are single mothers, and 5 million run households that include other relatives or non-relatives.

Meanwhile, men head 15 million households, up 3.9% from 1990 to 16% of all households today. Of those 15 million, 9.5 million live alone, 1.4 million are single

fathers, and 4.2 million run households with other relatives or non-relatives (figures total more than 15 million due to rounding).

## More Americans Support Legal Abortions

While the national debate over legalized abortion continues to be a lightning rod for emotional expression, a recent Gallup survey found that 33% of Americans feel abortion should always be legal. That figure is up from one in five in 1975. Another 50% support abortion under some circumstances. The percentage of people who oppose abortion has dropped since 1975 from 22% to 14%.



## Wall Unit Displays 40 CDs Face First

Tired of turning your head sideways and squinting every time you need a CD? Ever wished you had a full-frontal view of all those CDs and could quickly pluck the one you wanted off the wall?

See-Display has turned your dream to reality with "CDisplay," a wall unit designed to hold 40 CDs flat with their front covers showing. Price: \$49.95. For more information, call the Santa Clarita, CA-based company at (805) 294-9010.

## Marketing Music Over The Phone

Curious record buyers can catch album previews and musical news on many of their favorite artists over the phone, thanks to the NYC-based Touch Tunes Corp.'s recently launched "Touch Tunes 900" service.

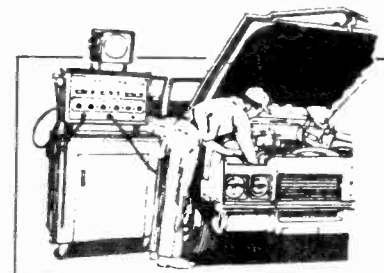
The interactive system provides tour news, interviews, and 90-second samples of up to six song selections by each artist. Callers also have the option to order records by phone. (Per-minute charges for the service will appear on the caller's phone bill.) Look for multilabel ad campaigns employing the new service to appear in consumer magazines in the coming months.

## Car Care Costs Examined

Did you spend more than \$553 to fix your car last year? That's the average amount spent each year on auto repair (in 1989 dollars), according to a recent study by the Englewood Cliffs, NJ-based Motor & Equipment Manufacturers Association.

The 35-44 demo spends more on fixing cars than any other age group — 35% more than the national average, in fact. Here's a look at average annual auto repair costs in seven demos:

Age Of Head Of Household	Avg. Annual Expenditure
<b>Under 25</b>	\$361
25-34	\$524
35-44	\$746
45-54	\$666
55-64	\$587
65-74	\$442
75+	\$254



# ARE YOU READY FOR THE NEW WORLD OF RADIO? TEST YOURSELF!

1. **It's 1961.** You own a hamburger stand. You notice a crane down the street erecting a "golden arch". You then:

- a. Pretend you didn't see it.
- b. Decide to "muscle" them out of business.
- c. Give up.
- d. Inquire about buying a franchise.

2. **It's 1971.** You own an American Motors dealership. You hear from your buddies that the Honda motorcycle dealer will soon be selling cars. You then:

- a. Double over with laughter.
- b. Spend \$2,000 for a giant American flag to hang over your dealership.
- c. Slash prices on all new and used cars and star in your own fringe time TV campaign.
- d. Inquire about a Honda or Datsun franchise.

3. **It's 1981.** You own a pizza parlor specializing in "homemade" pies. Domino's and Pizza Hut open up in town. You then:

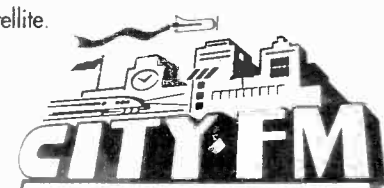
- a. Ignore them because they're not "loco!"
- b. Sell two pies for the price of one.
- c. Borrow money from your family to advertise in "Shoppers Weekly", thereby thwarting their "syndicated" TV campaign.
- d. Try to buy a franchise.

4. **It's 1991.** You (and your friendly bank) own a radio station. You just got another mediocre (but "OK") ratings report. Your sales staff reminds you daily that even the #1 station is having a tough quarter and is cutting their rates in half. You then:

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- b. Switch consultants AGAIN (both sales and programming).
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# MEDIA

## TELEVISION

### TOP TEN SHOWS NOVEMBER 11-17

- 1 *60 Minutes*
- 2 *Roseanne*
- 3 *Full House*
- 4 *Murphy Brown*
- 5 *Coach*
- 6 *Cheers*
- 7 *Murder, She Wrote*
- 8 *Movie (Sunday)*  
("In A Child's Name,"  
Part 1)
- 9 *NFL Monday Night Football*  
(Bears vs. Vikings)
- 10 *Unsolved Mysteries*

Source: Nielsen Media Research

All show times are EST/PST unless otherwise noted; subtract one hour for CST. Check listings for showings in the Mountain time zone. All listings subject to change.

### Tube Tops

• **Aerosmith, Michael Jackson, George Michael, and R.E.M.** are slated to perform on the hourlong ABC special "MTV 10" (Wednesday, 11/27, 9pm). Also appearing on the cable channel's 10th birthday party: **Madonna** and **Cher**.

### Friday, 11/22

• **Andrew Strong**, "The Arsenio Hall Show" (syndicated; check local listings).  
• **Bette Midler**, "The Tonight Show Starring Johnny Carson" (NBC, 11:35pm).

• **INXS**, "ABC's In Concert '91" (midnight).

### Saturday, 11/23

• **James Brown, Patti LaBelle, the Pointer Sisters, Bobby Womack, and Stevie Wonder** are slated to perform on "A Party For Richard Pryor" (CBS, 9pm).

• **Tin Machine**, "Saturday Night Live" (NBC, 11:30pm).

### Sunday, 11/24

• **Alabama, Clint Black, K.T. Oslin, and Doug Stone** host the premiere of "Hot Country Nights" (NBC, 8pm), featuring guests **Kenny Rogers** and **Pam Tillis**.

### Monday, 11/25

• **Bell Biv DeVoe** guest star (and perform) on "The Fresh Prince Of Bel-Air" (NBC, 8pm).

• **Karyn White**, "Arsenio Hall."

• **Judds**, "Johnny Carson."

### Tuesday, 11/26

• **Smokey Robinson**, "Johnny Carson."

### Wednesday, 11/27

• **Belinda Carlisle**, "Arsenio Hall."

• **Marc Cohn**, "Johnny Carson."

## FILMS

### WEEKEND BOX OFFICE

NOVEMBER 15 - 17

- |  |         |
|--|---------|
| 1 <i>Cape Fear</i>                                 | \$10.26 |
| (Universal)*                                       |         |
| 2 <i>Curly Sue</i> (WB)                            | \$4.20  |
| 3 <i>All I Want For Christmas</i> (Paramount)      | \$3.33  |
| 4 <i>The People Under The Stairs</i> (Universal)   | \$3.01  |
| 5 <i>Little Man Tate</i> (Orion)                   | \$2.15  |
| 6 <i>Billy Bathgate</i> (Buena Vista)              | \$1.88  |
| 7 <i>Other People's Money</i> (WB)                 | \$1.83  |
| 8 <i>Highlander II: The Quickening</i> (InterStar) | \$1.58  |
| 9 <i>Strictly Business</i> (WB)                    | \$1.57  |
| 10 <i>House Party 2</i> (New Line)                 | \$1.28  |

All figures in millions

\*First week in release

Source: Exhibitor Relations Co.

### COMING ATTRACTIONS:

This week's openers include "The Addams Family," starring



**Anjelica Houston, Raul Julia, and Christopher Lloyd** as the creepy, kooky, mysterious, and altogether ookey brood. The dark comedy features the **Hammer** single "Addams Groove" (from his "Too Legit To Quit" LP) and a **Marc Shaiman** score, both on **Capitol**.

Also opening this week: "An American Tail: Fievel Goes West." The animated sequel sports an **MCA** soundtrack featuring the current **Linda Ronstadt** single ("Dreams To Dream") as well as two tunes by **Cathy Cavadini** and music by **James Horner**. MCA also has released "An American Tail: A Musical Adventure With Fievel And Friends," comprised of songs by the movie's characters.

## 'ZINE SCENE

### Madonna Talks Rockers!

Current *TV Guide* cover star **Madonna** says that although her spot on the upcoming "MTV 10" special will be non-musical, she hopes it will be up to her provocative standards. "I would never expect everyone to understand or appreciate me. I think if they did, I would be doing something wrong."

The *Material Girl* also spares a few words for some of her male colleagues, including:

• **C&C Music Factory's Freedom Williams** — "Good from the neck down."

• **Gerardo** — "I'm not into hair extensions."

• **Axl Rose** — "Doesn't have any muscle tone."



**BIRTHDAY PRESENCE** — "I guess I should have been a little more discreet about turning 40," quipped **Sting** upon receiving a wheelchair filled with sex aids (!) as a birthday present from his pal **Bruce Springsteen**. The gift was presented during a party held for the artiste at the **A&M** soundstage in Los Angeles (Us).

• **Michael Jackson** reportedly was so enthralled by his chest X-ray that he had it blown up to poster-size, instructed an artist to color the bones, and set the finished work in a back-lit, gold-inlaid frame (*National Enquirer*).

### Future Rock

Peering into its crystal ball, the *December Spy* offers a look at how mainstream pop will remanifest itself as 21st century camp. Set to appear at the Sands Las Vegas in the year 2014 are: **Whitney Houston, Hammer, New Kids On The Block, Steven Tyler's Aerosmith Experience, Miss Sinead O'Connor, Wilson Bono** (minus **Chynna Phillips**, plus **Chastity Bono**), the **Go-Go's** Reunion Tour, and the **Rod Stewart/Elton John/Phil Collins** Together Again show.

Each week *R&R* sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. *R&R* has not verified any of these reports.

## VIDEO

### NEW THIS WEEK

• **PAUL SIMON'S CONCERT IN THE PARK** (Warner Reprise)

Twenty-two songs, two hours. Companion to the audio release, taped in New York's Central Park August 15 (and broadcast live on **HBO**), features the singer performing with his 17-piece backing band.

• **NEIL YOUNG & CRAZY HORSE: WELD** (Warner Reprise)

Fifteen songs, 105 minutes. Concert tape, a video version of the like-titled audio package released last month, contains tunes from throughout the rocker's career.

• **ROD STEWART: STORYTELLER 1984-1991** (Warner Reprise)

Twelve songs, 60 minutes. Clip compilation features conceptual videos from the past eight years, including "People Get Ready" with **Jeff Beck**.

• **KEITH RICHARDS & THE X-PENSIVE WINOS: LIVE AT THE HOLLYWOOD PALLADIUM** (Virgin)

Twelve songs, 60 minutes. Concert video filmed December 15, 1988 spotlights the **Rolling Stone's** other band, interspersed with exclusive backstage footage.

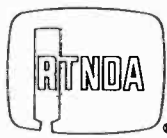
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# STREET TALK®

## EMI-Chrysalis-SBK: Shift Happens

**T**he EMI/Chrysalis/SBK deal (see Page 1) necessitates major restructuring that will directly affect several big name players, as well as dozens of low- and mid-level staffers. In all, 100 people or more are expected to lose jobs as the three labels merge staffs. At presstime virtually nothing official had been announced, leaving plenty of questions unanswered.

Specifically, where do Chrysalis Vice Chairman **Joe Kiener** and President **John Sykes** (recuperating at home from an appendectomy) figure into this consolidation?

Word has it that Kiener will have a high-level job within **EMI International**, while Sykes has been offered a position at **EMI Publishing**. Another rumor has Sykes returning to **MTV** — where he was formerly VP/Prog. — for a top-level executive position. Still *another* rumor has Sykes joining **Jon Bon Jovi's** management firm for major money in an unspecified position. Neither Kiener nor Sykes had any comment.

Speculation is that **SBK Exec. VP/GM Daniel Glass** will oversee the combined promotion, marketing, and sales efforts of the three labels. "It's important that radio and retail understand that this will not be one label, but three separate labels and three A&R teams with unique identities and individual marketing efforts attached to each A&R team," Glass told ST.

Glass declined further comment, but ST hears the newly formed promo department will

### Rumors

- Despite what you might've heard about **Gannett** flipping **NAC KOAI/Dallas** back to CHR, company honcho **Jay Cook** says, "It's not even under discussion."
- Has **KDWB/Minneapolis** APD/midday personality **Mr. Ed Lambert** all but wrapped up the PD post at **Z104/Madison**?
- Apologies to **Andrea Ganis** and the Atlantic promo folks for erroneous speculation last week about national staff reorganization.
- Wasn't that former **Power 95/Dallas** afternooner **Billy Burke** doing an on-air audition during afternoons at **Z100/NY** this week?
- Is former **KKBQ/Houston** afternooner **Ron Parker** this close to landing a programming gig with **SMN**?



**CYCLE-DELIC ROCKERS** — **WXRK (K-ROCK)/NYC** recently sponsored the Multiple Sclerosis Fall Bike Tour, in which 7500 cyclists rode 55k to raise more than \$500,000 for the cause. Seen on the scene are (l-r) the Howard Stern show's **Earthdog** (**Fred Norris**) and **Boy** (**Garry Dell'Abate**) and station air personalities **Tony Pigg** and **Jimmy Fink**.

consist of 20-25 locals under the direction of either EMI Sr. VP/Promo **Jack Satter** or Chrysalis Sr. VP/Promo **Tom Gorman**. (Satter is considered the frontrunner.)

The fates of the other promo VPs (SBK's **Greg Thompson** and **Ken Lane**, EMI's **Ron Geslin**, **Mark Kargol**, and **Norm Osborne**, and Chrysalis's **Kevin Carroll**) and their national promo domos are all unknown. ST hears several of them have already received feelers from other labels.

Regardless of what happens, the consolidation should be completed within the next 30 days.

### Virgin, Charisma 4 Sale?

This week's BIG record rumor concerns **Thorn-EMI's** reported interest in acquiring **Virgin** and **Charisma**. An item in the *Wall Street Journal* (11/19) confirmed **EMI Music Prez/CEO Jim Fifield's** interest in the labels.

Continued on Page 23

# NIRVANA

“Smells Like Teen Spirit”



Over 1 Million Units Already Sold!

**MOST ADDED!**

First Week: Already On 42 CHR Reporters

- |       |        |      |
|-------|--------|------|
| B94   | WBBQ   | WNYP |
| KRBE  | I95    | KMCK |
| WNVZ  | WBBO   | KISR |
| Q105  | WRHT   | KNOE |
| WPHR  | WZYP   | KIXY |
| KBEQ  | HOT955 | KWTX |
| KWOD  | WAPE   | KNIN |
| KPLZ  | KKYK   | WBXX |
| WIKZ  | WABB   | KQHT |
| KC101 | WRVQ   | KMGZ |
| WQGN  | WKZL   | KFMW |
| 93Q   | WRQK   | KTMT |
| WPST  | KXKT   | OK95 |
| WRCK  | WHOT   | KFFM |
|       | KZZU   |      |

AOR  
TRACKS:  
16-11

An across-the-board SMASH from the album “NEVERMIND”



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SAVE THE DATE... And lock it in your budget!



JUNE 11-13 Century Plaza Los Angeles

Plus: a T.J. Martell Rock 'N Charity week long 10th anniversary celebration beginning Sunday, June 7



Call it decadent... Call it indulgent... Call it opulent... Call it psychotic...

# Tesla



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THE FIRST COURSE FROM PSYCHOTIC SUPPER  
THE FOLLOW-UP TO THE TWO TOP 5 GOLD SINGLES "SIGNS" AND "LOVE SONG"  
THE NEW TRACK VIDEO AND FIRST SINGLE  
FROM THE ALBUM PSYCHOTIC SUPPER, APPROACHING PLATINUM  
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**AOR Breaker! 27**

Now Crossing At CHR!

Going For Adds: 11/25 & 11/26!

Early CHR Adds Include:

WPST	WKRZ	WKFR
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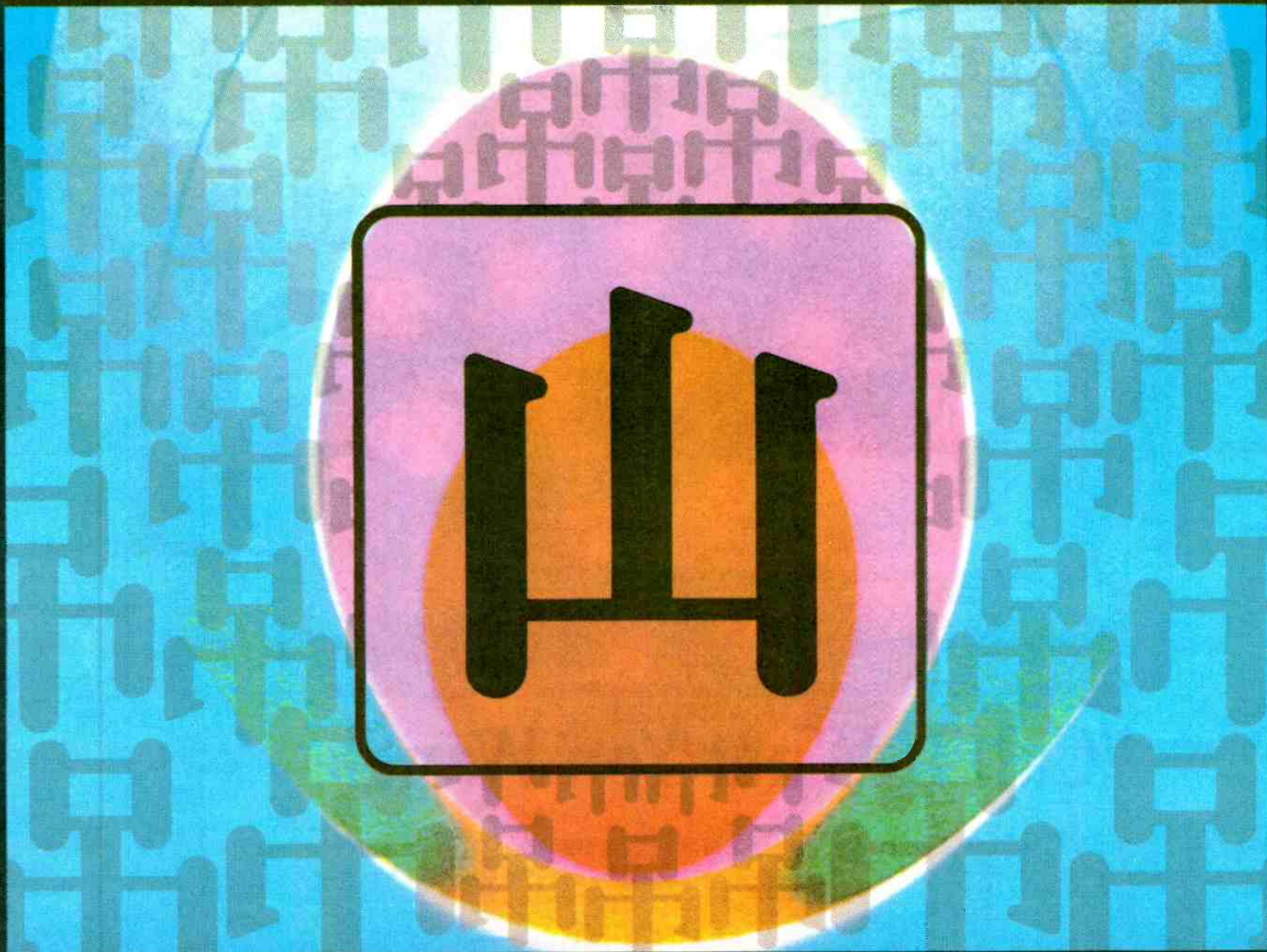


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- **No. 1 Billboard Dance**
- **Top-5 Alternative**
- **MTV™**
- **Video Jukebox Network**

"The Shamen were the most influential band in the development of Jesus Jones."

- Mike Edwards, Jesus Jones

"A mountain moving smash."

- Steve Flaster, Unique One-Stop, NY

"It makes the room spin. It should be illegal!!"

- Elvis Duran, Program Director, B93, Austin

"Great record - I can't keep it in the store."

- Paul Fedronas, Tower Records, Long Island

"Here comes the next huge pop/alternative record.

The audience reaction has already been great!!"

- Tom Poleman, KRBE, Houston

**The extraordinary new single from  
the album, "En-Tact."**



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# STREET TALK®

Continued from Page 20

but also noted that no negotiations had taken place. (A *Daily Variety* report — also datelined 11/19 — claimed the formal announcement of the purchase was awaiting the approval of Thorn-EMI stockholders that's required for such an investment.)

ST hears Charisma Prez **Phil Quartararo** held a conference call with his promo staff to reassure everyone that things were status quo and dispel rumors that Charisma would be folded into Virgin if a sale transpired.

Meanwhile, is Virgin about to bestow VP stripes on several of its staffers?

## The Tart Of The Deal

The tape recorder that ST's Agent Double-O-Soul secretly placed under the NYC conference table at which those **Madonna-Warner Bros.** multi-media talks are taking place reveals that 95% of what you may have read about the deal elsewhere is *wrong*.

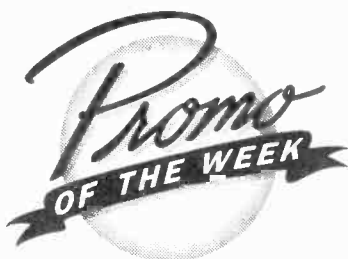
ST also predicts the Madonna-WB deal will go down — although there's still one major point of disagreement to be overcome. Nevertheless, when the ink's dry, look for the music/film/video package to be worth between \$50-\$60 million — or double the printed rumors of \$25-\$30 million.

**Brown Broadcasting's KGB/San Diego** — once one of the most powerful and respected mainstream AORs in the country — has made official what industry observers have known for a long time: The station is Classic Rock.

KGB, which in the past two years has significantly reduced its current percentage, last week adopted the "Rock 'N' Roll Classics" handle. It'll continue to butt heads with crosstown **Gannett Classic Rocker KSDO-FM**. San Diego rockers looking for new music will choose between hard-rockin' AOR **KIOZ** and New Rock **XTRA**.

## Rumbles

- **WYNY/NY MD Steve Blatter** hitches himself to a post with **MJ1 Broadcasting**.
- Four-year **WPLJ/NY** middayer **Sky Walker** splits to pursue a fulltime voiceover career in L.A.
- Veteran L.A. personality **Randy Thomas** — the voice of those ubiquitous "Hooked On Phonics" spots — is moving from swing/weekends to mornings at the market's **KTWV**, joining newsman **Paul Crosswhite**. **Wally Wingert** segues to overnights.
- Country **KRPM (AM)/Seattle** ends its simulcast with **KRPM-FM** and becomes Kool Gold **KULL**.
- **WTTH/Margate, NJ** takes to the Atlantic City airwaves under **SMN's** "The Touch" format. **Peter Koury** and former **WWIN/Baltimore** OM **Don Brooks** are the owners/operators.
- **WSM-FM/Nashville** PD **Kevin O'Neal** is now consulting **WXTU/Philly** along with **Pollack Media/Nashville**.
- **KTLC/Abilene** flips to Country **KBCY** under PD **Mark Proctor**.
- **WHEW/Ft. Myers, FL** PD **Chuck Francis** is the new PD/afternoon driver at **WPAP/Panama City, FL**. Meanwhile, over at Panama City's **WILN, MD**/middayer **Chazrin Blake** exits.
- **WESC (AM)/Greenville, SC** has changed formats to classic-based "Homestyle Country," programmed by **John Landrum**.
- Ex-**Y102/Reading** PD **Steve Wilson** is the new APD at **KC101/New Haven**. **KC101** night rocker **Johnny Dark** adds MD duties.
- **KWOD/Sacramento** Programming Asst. **Karen Holmes** is upped to MD.
- **R&R/Nashville** Office Manager **Jackie Proffit** is moving to **Arista/Nashville** as Promotion Coordinator.



## Excuse, Me?

With what seems like a brand name revelation, the jean geniuses at **Hollywood Records** sewed up Promo Item O' The Week honors by fitting selected programmers with a No Excuse Pro-CD of the Party's single, "In My Dreams" — so called because it sports no less than 11 different remixes.



And the excuse-busters are (*drum roll, please...*) the Single Remix; the Guitar Down Remix; the Single, No "Party," No Rap Mix; the Guitar Down, No "Party," No Rap Mix; the Single, With "Party," No Rap Mix; the Guitar Down, With "Party," No Rap Mix; the Single, With "Party," No Rap, Instrumental Break Mix; the Guitar Down, With "Party," No Rap, Instrumental Break Mix; the Single, No "Party," No Rap, Instrumental Break Mix; the Guitar Down, No "Party," No Rap, Instrumental Break Mix; and (*pat, pat!*) the Dance Mix Single Edit.

**Stoner Broadcasting** — which owns 11 stations in nine markets — has decided not to re-sign with **Arbitron**. ST hears Stoner's GMs voted unanimously to drop the ratings service.

## 'NEW 'Kids' On K-Rock

Yet another legendary **WNEW-FM/NY** personality will cross the street to **Infinity Classic Rocker WXRK (K-ROCK)**. Morning man **Dave Herman**, an 'NEW fulltimer since 1972, has inked a deal to do afternoons at K-ROCK.

'NEW VP/GM **Ted Utz** told ST that Herman's 'NEW contract includes a brief noncompete, but K-ROCK PD **Mark Chernoff** — a former 'NEW PD — claimed it wasn't enforceable and plans to start Herman December 2.

When Herman returns to the air, current K-ROCK PM driver **Pete Fornatele** will move to middays, **Meg Griffin** will segue to late-nights, and **Tony Pigg** will take a weekend/fill-in position. **Jo "The Rock & Roll Madame" Maeder** has resigned.

Fornatele, Griffin, and K-ROCK overnigher **Alison Steele** are all ex-'NEW vets. Herman's arrival leaves **Howard Stern** as the station's only fulltime personality who hasn't worked at 'NEW.

Utz has "temporarily" moved 20-year 'NEW vet (and former PD) **Richard Neer** into mornings, a shift Neer patrolled from 1984-85.

## 'RQN Tix Off Winners

According to a report in the *Toledo Blade* (11/17), **WRQN/Toledo** — which changed from CHR to Gold November 4 — renege on its promise to send 22 contest winners to see **Richard Marx** in Cleveland. The resulting



# ATLANTIC STARR

## "LOVE CRAZY"

THE NEW SINGLE  
FROM THE ALBUM LOVE CRAZY

- |              |             |
|--------------|-------------|
| WIOQ 15-14   | KF95 add    |
| HOT102 32-30 | KKMG deb 29 |
| KS104 18-16  | KSND add    |
| WLAN deb 38  | WOMP 40-35  |
| WFMF add     | WJMX 39-36  |
| KZFM 35-30   | KGGG add 29 |
| KPRR 20-16   | KGOT add    |
| WRHT add     | KPXR add 32 |
| Y107 30-25   | KFFM 35-31  |

Plus . . .

- |        |        |
|--------|--------|
| WMXP   | K96.7  |
| KTFM   | KBFM   |
| PWRPIG | KKRD   |
| PWR106 | KIKX   |
| KMEL   | PWR102 |
| HOT977 | KCAQ   |
| WVSR   | HOT949 |
| TIC-FM | KWIN   |
| WSPK   | WHTO   |
| WWKX   | KZII   |

## URBAN CHART 8

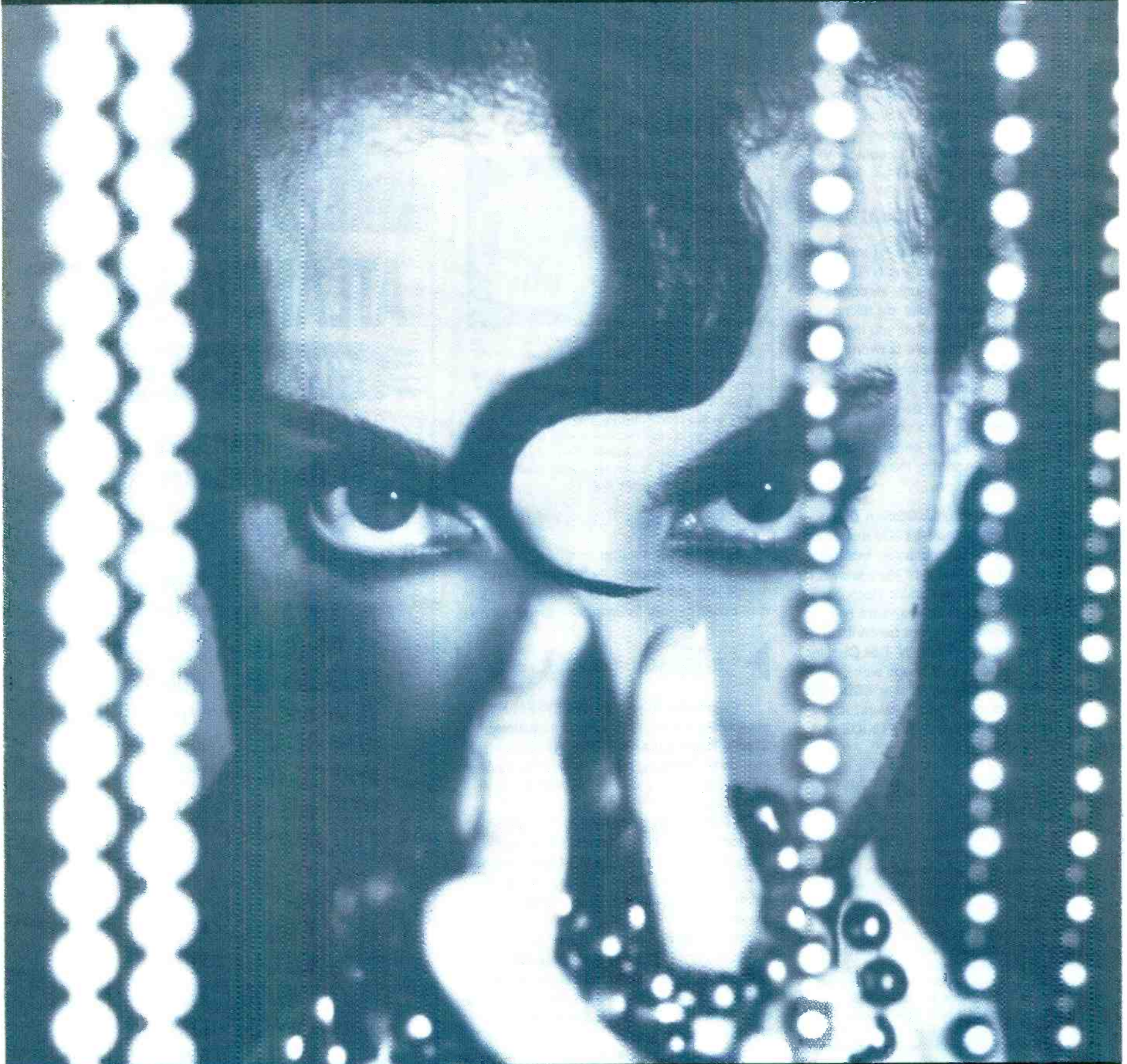


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Continued on Page 25



# PRINCE AND THE NEW POWER GENERATION



## *“diamonds and pearls”*

THE FOLLOW-UP TO THE NO. 1 SINGLE “CREAM,” FROM THE PLATINUM ALBUM DIAMONDS AND PEARLS

PRODUCED, ARRANGED, COMPOSED AND PERFORMED BY PRINCE AND THE NEW POWER GENERATION  
MANAGEMENT BY PAISLEY PARK ENTERPRISES



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# STREET TALK®

Continued from Page 23

listener grievances reportedly already have landed on the FCC's Complaints & Compliances desk.

'RQN GM **Bob Lafferty** told the *Blade* that **Capitol Records** withdrew the prizes. However, Capitol Nat'l Dir./Pop Promo **Frank Palombi** insisted that he offered to overnight the tickets to Lafferty, but was told "no thanks." Palombi reiterated his claim to ST; calls to Lafferty went unreturned.

Legendary Steel City morning duo **Larry O'Brien & John Garry** have returned to the local airwaves at **WMXP/Pittsburgh**. PD **Rich Hawkins** has taken himself off-air.

O'Brien & Garry worked at crosstown **WTAE & WHXT** for 15 years before exiting a few months back. Former 'HXT GM **Ted Atkins** will consult 'MXP.

## Banned From 'ZOK

The Rockford, IL County Transportation Department has temporarily banned its drivers from playing CHR **WZOK** on school buses. The dep't made the move after a parent complained that her children were "endangered by some of the lyrics heard on WZOK."

## Radio Madness

The January *Mad* sends up radio formats by unveiling 21 mythical "radio stations we never get to hear." Included in the consultant's dream are:

- **WBLT** — "Famous last squeals of slaughtered pigs."
- **WDOA** — "The sounds of ambulances stuck in traffic."
- **WKEN** — "Detailed comprehensive coverage of the latest **Kennedy** scandal."
- **KHIT** — "Lame syndicated music countdowns featuring pathetic song dedications to estranged family members and deceased pets."
- **KZOO** — "Endless barrage of jokes and tasteless comments that only the untalented host and his crew of screaming, even more untalented lackeys find funny."

Capitalizing on the situation, the station has worked up a parody of "Born In The USA" titled "Banned From 'ZOK." 'ZOK hopes to solicit enough support to get the ban lifted.

**Arbitron's Radio Advisory Council** is looking to appoint someone to a three-year term as a researcher, replacing **CBS Radio Rep's Terry Drucker**, whose term is expiring. Interested? Contact ARAC Chairman and


Continued on Page 26

## DREW FRIEDMAN'S CONFIDENTIAL

### A Song Worthy Of Universal Acclaim



The 20th anniversary of "Stairway To Heaven" is celebrated worldwide.

Drew Friedman's Confidential is brought to you by  PolyGram Label Group

# NORTHERN PIKES



# "SHE AIN'T PRETTY"

**CHR  
NEW & ACTIVE**

LAST WEEK:  
MOST ADDED!  
THIS WEEK:  
NOW ON 37 CHR REPORTERS

- |             |          |            |
|-------------|----------|------------|
| WERZ add    | KMGZ add | WILN       |
| WLAN add    | KROC add | KNIN       |
| WSTW add    | KFBQ add | KYYY       |
| WZYP add    | 999KHI   | WBNQ       |
| FM104       | WRHT     | WBIZ       |
| Q99.5 add   | WQUT     | Y94        |
| KQIZ add    | WRQK     | WKFR       |
| WJAD add    | CK105    | KFMW       |
| KCHX add    | KF95     | KTRS       |
| KNOE add 38 | KIKX     | KQIX       |
| WBPR add    | WNYP     | KTMT       |
| WBXX add    | WHTO     | ...AND     |
| KLYV add    | KISR     | MANY MORE! |

From the **SCOTTI BROS. Album**  
**"SNOW IN JUNE"**



©1991 SCOTTI BROS. Tapes, Compact Discs & Records

<b>Two Rooms --Five Formats!</b>	<b>WILSON PHILLIPS</b> "Daniel" <b>AC BREAKER 20</b>	<b>THE WHO</b> "Saturday Night's Alright (For Fighting)" <b>AOR TRACKS: 5</b>
	<b>JON BON JOVI</b> "Levon" CHR: 13/8 WBBQ add WRVQ add KMCK add STAR94 add WZYP add WPST 28-24 WBIZ add WZPL deb 27 WAPE add WHTO add 40	<b>STING</b> "Come Down In Time" already on these NACs: KWVS WCDJ KTWV KIFM WNND WNUA KQPT WFAE WAMX
	<b>KATE BUSH</b> "Rocket Man" <b>NEW ROCK: 15</b>	



# "Mysterious Ways"



## from U2's ACHTUNG BABY

**CHR  
BREAKER**

#3 MOST ADDED 137/43

**P3 CHART** Debut **38**



## OFFER TALK®

Continued from Page 25

**WHYT/Detroit** Prez/GM **John Cravens** like now.

Whole lotta shakin' at N/T **KING (AM)/Seattle**. Former **KGW/Portland** talker **Rick Miller** has been tapped for the afternoon drive slot vacated by **Mike Siegel**. **Chris Brecher** moves from afternoon talk to a 6pm-8pm news/interview block, which she co-hosts with newsman **Alan Ray**. Brecher's old noon-3pm shift now belongs to *Seattle Times* columnist **John Hinterberger**.

### Love & Money

ST's all-seeing eye notes that **WHIO & WHKO/Dayton** VP/GM **Chuck Browning**, his wife, son, and dog are pictured in the December issue of *Money* magazine, demonstrating how they plan to save big bucks — \$192,859 to be exact — by swapping an existing mortgage to refinance their home.

**Rhino's** distribution deal with **CEMA** comes up for renewal real soon. With third-quarter profits up over last year's (37% domestic, 42% global) and the 95-person staff still expanding, other distributors are waving deals in front of the two-horned hipsters. ST hears the label is "listening and flattered," but "obviously very happy with CEMA."

Former TV (and radio) wildman **Morton Downey Jr.** is trying to put together a syndicated radio program. Sources say the proposed offering will have a "when enemies meet" theme with Downey moderating (and instigating) confrontations between people with opposing views on notable issues.

Downey soared to national fame in 1987 with a rant-filled TV talk show, which originated from cable superstation **WWOR-TV/NY**. His last radio gig was afternoon drive at N/T **WMAQ/Chicago** back in 1988.

L.A. producer **Rick Unger** is Downey's partner in the current comeback bid.

Nine AOR and New Rock stations have banded together to form an informal news network called **BOB** (Broadcasters On Budget). Under the agreement, the stations trade reports and sound bites at no charge to the participants.

### Records

- **MCA Music Publishing** Prez **Leeds Levy** has resigned.
- **SBK** Cleveland regional promo rep **Chris Wolman** joins **Columbia** for local duties in the same market.
- **Walt Disney Pictures & TV** Production Coordinator **Kay Kincaid** joins **Phil Carson's Victory Music Inc. (VMI)** as Dir./Mktg & Video Production.

RADIO & RECORDS



1

• **Stef Rybak** named **KZZP/Phoenix** PD.

5

- **Tom Yates** chosen as **KLSX/Los Angeles** PD.
- **John Roberts** rolls into **KEGL/Dallas** as PD.
- **Judy McNutt** tapped as PD for **WKDA & WKDF/Nashville**.

10

• **Ray Anderson** appointed VP/Promotion, **Jim McKeon** elevated to Director/National Album Promotion at **Columbia Records**.

15

- **David Geffen** named Assistant to **WCI** Chairman **Steve Ross**.
- **David Glew** promoted to Sr. VP/GM at **Atlantic Records**.

**BOB** is coordinated by **KBCO/Denver** ND **Peter Finch** and includes **KGSRI/Austin**, **WHFS/DC**, **WFNX/Boston**, **WXRT/Chicago**, **WBAB/Long Island**, **91X/San Diego**, **Double 99/SF-San Jose**, and **KNDD/Seattle**.

Condolences to **Capitol Black Music** Division Sr. VP/GM **Step Johnson**, whose father, **Charles**, passed away recently.

Look for mega-manager **Frank Dileo** to play the rockin' role of a record company president in the forthcoming "Wayne's World" flick.



**SMELLS LIKE TEEN SPIRIT** — Inspired by the "Biosphere" experiments currently taking place in America's Southwest, **WNCI/Columbus, OH** is conducting its own inquiry into the "B.O. Sphere." *'NCI's* version requires four listeners to live inside a 1992 Ford Escort — no outside entertainment sources permitted, breaks limited to five minutes every three hours, family members must supply the contestants with food, and all garbage must remain in the vehicle — until three of 'em can stand it no longer. The final fourth gets to keep the car.



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MARKET BY MARKET  
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# Maxi Priest

**MAXI PRIEST**

**the duet star of 1991,**

**alone at last with**

**“Some Guys**

**Have All The Luck”**

**from BEST OF ME**

**a collection of Maxi’s  
greatest hits to date.**

**“Some Guys Have All The Luck”**

**Produced by**

**Willie Lindo, Sly Dunbar,**

**Robbie Shakespeare, O.D.**

**Executive Producers:**

**Erskine Thompson**

**and Maxi Priest**

**for Level Vibes Ltd.**

**Management:**

**Alive Enterprises**

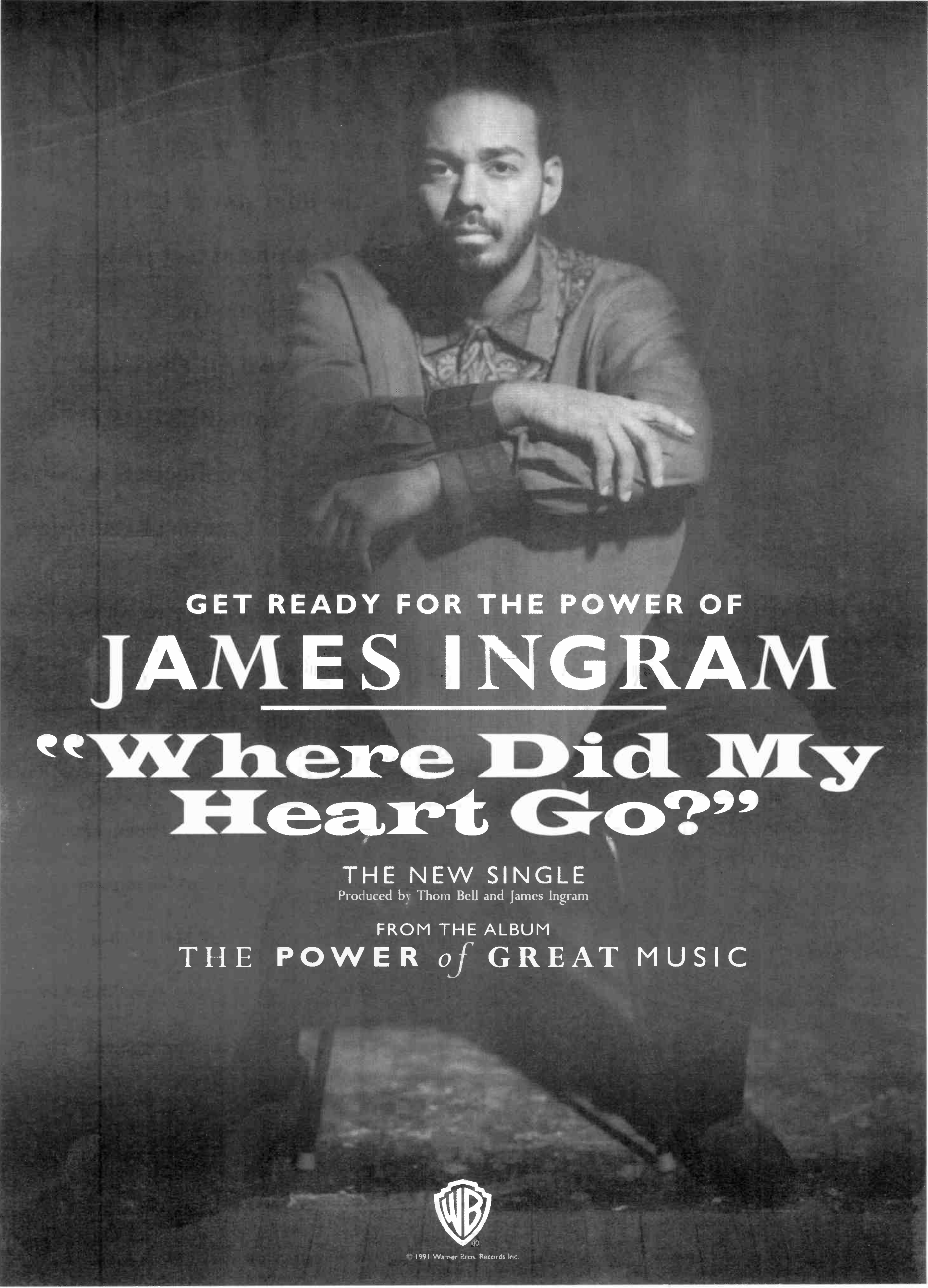
**(Shep Gordon and**

**Daniel Markus)**



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GET READY FOR THE POWER OF  
**JAMES INGRAM**

**“Where Did My  
Heart Go?”**

THE NEW SINGLE  
Produced by Thom Bell and James Ingram

FROM THE ALBUM  
THE **POWER** *of* GREAT MUSIC



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## Lollygagging With Loggins



The snap-happy folks at Columbia were all smiles after Kenny Loggins's show at L.A.'s Wiltern Theatre. Getting intimate backstage are (l-r) the label's Michael Becker, Colin Willis and VP Bob Wilcox, Alive Management's Denzyl Feigelson, Columbia's Robin Cecola, President Don Jenner and Dana Keil, Loggins, Columbia's Vicki Batkin, Jerry Lembo and VP Jerry Blair, Sony Music Sr. VP Don Burkheimer, and Columbia VP Ron Oberman.

## Jackson's Jam



Jermaine Jackson was the guest of honor at an L.A. listening party on behalf of his new LaFace/Arista release, "You Said." On hand for the festivities were (l-r) BMG's Jerry Silhan, Arista's Jerry Follis, Kathi Moore and Sr. VP Gerry Griffith, Jackson, Arista's Kirk Bonin, LaFace VP/GM Lamont Boles, and Arista's Jon Klein.

## MCA

Continued from Page 1

- Providing Motown with specific terms for a possible distribution deal before Motown had terminated its deal with MCA;

- Requiring Motown to indemnify it against a possible MCA lawsuit;

- Insisting on obtaining Motown's international distribution rights even though it knew MCA had priority to those rights once Motown's international deal with BMG expired;

- Threatening to retaliate against retailers if they bought Motown product through MCA. MCA admitted it offered its stock of Motown product to retailers at discounts once it learned of Motown's intention to terminate its distribution agreement.

- Offering the same product to retailers at the same, or even deeper, discounts than MCA was offering.

## PolyGram Responds

A PolyGram news release said company officials learned through the media that a lawsuit had been filed and called it "totally baseless," alleging "MCA has brought it in bad faith, knowing that its accusations against PolyGram are false." The release also charged the MCA lawsuit was an "unlawful attempt to restrain competition in the U.S. recorded music market, and that MCA's use of the legal process as a weapon against PolyGram is in violation of the antitrust laws."

A Motown press release said only, "This is a development that Motown anticipated. We believe this suit is absolutely meritless."

MCA began distributing Motown product in 1983. Five years later, Motown founder Berry Gordy sold the label to a partnership consisting of Boston Ventures, MCA, and MCA Black Music Division President Jheryl Busby, who subsequently became Motown's Presi-

dent. Boston Ventures holds a 70% share of Motown.

Two weeks after the Motown suit in May, MCA fired back with a \$25 million suit charging Motown and Boston Ventures with various "malicious actions." In August, Motown announced the termination of its deal with MCA, and a month later, it heralded its new agreement with PolyGram.

## Guerinot

Continued from Page 1

Label President/CEO Al Cafaro noted, "Jim's been instrumental in A&M's success. He does nothing 'by the book' - he's a freethinker. He has great passion, endless energy, and he's competitive as hell. Jim will continue to create and implement innovative approaches to the ever evolving marketplace."

Guerinot, who's been VP/Artist Development until now, joined A&M in 1988 after stints at MCA Concerts and Avalon Attractions.

## Merger

Continued from Page 1

### World Awhirl

"I regret that the consolidation will mean reducing the number of people currently employed by the three labels, but I am lucky to have such a strong pool of creative talent to draw from as we build the new organization. I plan to complete the rationalization by early January," continued Koppelman.

This restructuring, like the recent merger of Atco and EastWest America, is widely viewed as a precursor of further label downsizings in the months to come.

A slew of executives are changing jobs as a result of this merger. SBK President/COO & EMI Music Publishing Vice-Chairman Martin Bandier is now Chairman/CEO EMI Music Publishing.

EMI President Sal Licata exited last Friday. The fates of other high-level label executives were uncertain at presstime (see Street Talk, Page 20).

## Eckstine

Continued from Page 1

the PolyGram positions of senior A&R executive, Exec. VP/Talent & Creative Affairs, and Sr. VP/GM of the company's Wing Records. He also served as VP/A&R at Arista Records and Exec. VP/GM at Quincy Jones Productions/Qwest Records.

## McCarrell

Continued from Page 12

into a prosperous new year."

McCarrell began his career at CBS Records, where he ultimately rose to VP/Marketing for E/P/A before joining Capitol. He's now based in Bust It's new Los Angeles office, where the label has a 12-person urban field promotion staff. The label's mailing address is 1750 N. Vine St., Hollywood, CA 90028. Phone: (213) 960-4649; fax (213) 960-4679.

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“the way i feel about you”

We couldn't ignore it. You picked it. She began with the across-the-board #1 hit "Romantic." Now, here's the second single from the smash album.

*ritual of love.*

#1 Most Added 82/67

## P-1 Action:

- WXKS add 30
- B94 on
- WMXP add
- PRO-FM add 35
- PWR99 add
- PWRPIG add 30
- Q105 add
- B96 on
- WJMO add 37
- WPHR add
- WNCI add 28
- KXXR add
- HOT102 add
- WKBQ add
- KS104 add
- KKFR 20-17
- KKRZ add
- FM102 on
- KMEL deb 35

Urban Debut 40



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## NEWS

### Sex Charges

Continued from Page 1

- Grabbed and fondled her breasts and buttocks at least twice a week, and on numerous occasions suggested she perform sexual acts with a female co-worker;

- Escalated his pattern of verbal and physical abuse, and around July 8, approached her "ostensibly to show her an article in a magazine." However, Babineau allegedly placed his mouth on her left breast. As Muck struggled to get away, she noticed his penis was exposed and erect. Muck said Babineau blocked her exit, proceeded to masturbate, and ejaculated onto the magazine.

- Around July 29, again exposed himself to Muck, ejaculated in her presence, and ordered her to clean up after him.

- Around August 8, forcibly grabbed Muck's hand and placed it on his exposed and erect penis.

- On August 20, approached Muck, who was on the phone, unzipped his pants and placed his penis in her ear.

### Personal Life

Muck said she informed co-workers and the Geffen personnel director after the July 8 and August 20 incidents. She accuses Babineau of having a "history of similar outrageous sexually deviant behavior, which was known and permitted by Geffen management."

Babineau left the company in early September to "pursue a personal life," according to a Geffen press release. He could not be reached for comment. Muck left the label in October to work for a management company. Her attorney, Benjamin Schonbrun, said he was not allowing his client to speak to the media.

A Geffen representative said the company would not comment on the suit. A spokesperson at MCA Inc., which was also named as a defendant [along with parent Matsushita], referred inquiries to Geffen.

"What is disturbing and horrifying about what Penny Muck was subjected to in the workplace is the silent inaction of Geffen, when they knew about the prior history of sexual harassment complaints lodged against Penny Muck's boss and did nothing about it," said Schonbrun.

"The Geffen company should have disciplined the executive who was sexually assaulting and harassing his women co-workers for years. Instead, the corporation nurtured and supported an executive they knew had a history of sexual assaults on women in the office."

Schonbrun said lawsuits filed in California Superior Court do not specify precise damages and that a jury would fix a specific dollar figure if it were to rule in the plaintiff's favor.



### Dangerous Interview



Westwood One's Los Angeles studio was the site of Source affiliate KOMA/San Jose's interview with Lita Ford, whose RCA LP "Dangerous Curves" was released last week. Seen on the scene are (l-r) RCA/BMG's Tony Gates, Source Regional Dir. Joe Garner, Ford, and Westwood One VP/GM Thom Ferro.

### Summer At The Apollo



Donna Summer performed "Heaven's Just A Whisper Away" during an appearance on TV's syndicated "It's Showtime At The Apollo." Gathering backstage at the NYC theater are (l-r) Atlantic's Lynne Poole, producer Keith Diamond, Summer, WJNR/Newark, NJ PD Carlos DeJesus, and Atlantic Sr. VP/Black Music Division Richard Nash.

### King

Continued from Page 10

- PD Eric Marshall resigned suddenly last Tuesday (11/12) to enter artist management.

- Promotion Director Lu Mosley was let go Friday, after four years at the station.

- Consultant Rusty Walker, who's been working closely with

WSSL and WMSI the last couple of years but not at all with WSIX, has taken a much more active role in WSIX the last few weeks.

In the last 14 sweeps (including summer '91), WSIX won 11 12+ and 25-54 races; WSM-FM won three - including this summer's.



## The New Country Tradition

Format Gains Popularity Owing To Social, Musical Changes

By Jeff Pollack

In my last column (R&R 9/13), I examined the much-discussed state of CHR. While that format has been experiencing an identity crisis, Country has been experiencing a major boom. This week, with the help of Pollack Mullins Nashville COO Moon Mullins, I'll examine some of the circumstances and trends that have led to Country's gaining popularity.

The format is enjoying marked growth, even in areas where it hasn't been dominant traditionally. According to a recent column by Lon Helton (R&R 8/30; see also 11/8), 53% of all Country stations in the 99 continuously measured markets were up 12+ in the Spring '91 Arbitron, while only 38% were down. The 25-54 picture was even brighter: 54% of the Country outlets were up. And, most impressively, Country stations ranked first among 25-54s in 50 of the 99 markets.

With such a strong showing over the past year or so, comparisons to the last country boom – the "Urban Cowboy" era of the early '80s – are natural. However, an examination of factors influencing this new surge shows some clear differences between the two periods.

Several factors have contributed to Country's rise, including social phenomena, country music's evolution, and – most important – changes in the format's programming methods. Following are five key factors we've seen.

### Traditional Sound

The format's resurgence over the past couple of years parallels the influx of young country artists. These new artists, who have led the revival of traditional country music, are at the root of the difference between today's country revival and the Urban Cowboy upswing.

In the early '80s, "new" country music crossed over from the pop field, bringing artists such as Kenny Rogers and Anne Murray. Today's new artists are firmly grounded in the traditional sound, however, and the format has moved



**In uncertain times, reality hits home harder and music relating to real-life themes often has greater impact and appeal.**



away from crossover and country-rock artists. Several of today's popular acts, including Clint Black, Randy Travis, and Garth Brooks (often referred to as "hat acts" for their traditional garb), conjure up images of the Old West and the appeal of traditional values.

Another aspect of this music appeals to young adults. A number of 25-40-year-olds apparently aren't very pleased with other musical genres. Much of today's contemporary music is rap- or hard rock-oriented; country provides a viable mainstream alternative. Its lyrics are easy to relate to, the music is easy to listen to, and the songs are easy to sing. Presumably, this is one reason Country outlets do especially well in markets without a strong AC station.

### Economic Woes

The current recession is the one social factor common to both the Urban Cowboy period and today's country boom. In uncertain times, reality hits home harder and music relating to real-life themes often has greater impact and appeal. As Mullins puts it, "Country music contains lyrics about life."

Interestingly, a subtle change in country's lyrics also has occurred. The new generation's outlook is noticeably more positive. Today's songs have less to do

about crying in your beer and more about family and love.

### Gulf War Impact

Some of the most evocative images of the Persian Gulf War were tearful good-byes as troops left for the Gulf with Lee Greenwood's "God Bless The USA" playing in the background. The increase in popularity of country music that predated the war has continued after the war ended. In terms of the format, however, many Country stations lost audience during the "war book."

As is often the case during hard times, the war focused many people's attention on traditional values such as family, patriotism, and duty – values which country music lyrics have always embraced.

### Kinder, Gentler Format

In some areas an "attitude backlash" has occurred in reaction to aggressive, in-your-face air personalities, music, and marketing techniques. A small, yet growing segment of people are seeking an alternative to this overbearing presentation style – and they're finding solace in the more straightforward approach of most Country stations.

### More Resources

Despite the previously mentioned trends, the format wouldn't be able to flourish as it has recently without an increased commitment from broadcasters. Owners and management are investing more time and money in all elements of the station, including the hiring and development of strong PDs, winning morning shows, and consultants with proven track records. They're doing more research and increasing their marketing, advertising, and promotion budgets. In short, they're doing everything necessary for success in any format.

The question is: Where does Country go from here? Will the boom-and-bust cy-

## Why Country's Booming

- More traditional-sounding music
- "Real" lyrics relate to economic woes
- Gulf War focused attention on family values
- Alternative to rap, hard rock sought
- More resources committed to the format

cle of the Urban Cowboy era be replayed in the early '90s, or are the emerging trends a harbinger of what's to come? To help answer these questions, here are some of the trends we predict will be factors in the foreseeable future.

### Fragmentation

Traditionally strong in 35+ demos, Country radio is making inroads to younger demos. As with other formats such as AOR, Country has been too successful for a single station to span a wide range of demos from 18-54. More success means more Country stations. It's natural to expect fragmentation to accompany increased competition.

We're already seeing a distinct demographic split in some markets as new competitors aim to supersede a more narrow core or other opponents try a flank attack. In some markets, the leader is challenged by a station taking a more current-driven, youth-oriented approach. In markets where the leader has evolved into a slightly younger-skewing station, the attack may come from a gold-based, 45+-targeted station.

This demographic split will be most evident in the difference between AM and FM stations. Although these differences in the Country format are less pronounced than in other contemporary formats, the AM stations will increasingly become more 45+-based in the future. To survive in the '90s and beyond, these stations will have to find a unique niche.

In markets already experiencing intense Country competition, we'll see more subtle variations. For example, some stations are positioning themselves as "EZ Country" to set them apart from their more mainstream competitors.

### Post-1980 Music

Most successful Country stations play little music recorded before 1980. While this makes sense in an era with a vibrant new music orientation, other factors should be considered as well. Mullins points out that since oldies evoke memories of the past and many new country listeners grew up listening to rock 'n' roll, these people lack the specific memories and emotional connections associated with many older country songs. However, 1980s gold provides a more direct link to the current artists.

Country's continued success at all levels is opening operators' eyes everywhere. In the future, even broadcasters without firsthand experience in the format will recognize its potential and be more willing to view it as a viable alternative in many markets.

In the big picture, we predict Country's growth will continue – albeit perhaps not at such a rapid rate. The strength of various formats often is cyclical, but the proven appeal of country music to a wider audience ensures its long-term vitality.



Jeff Pollack is Chairman/CEO of Pollack Media Group (310-459-8556), an international programming advisory firm, consulting all radio formats in nine countries. He contributes to this section on a regular basis.

# Guerrilla Marketing: Niche Fighting In The '90s

By Rob Balon

Lately, it seems my columns either stir up a furor or slay sacred cows. Far be it from me to change that pattern. For these days of the lean and mean, here are alternative marketing strategies designed to do two things: serve and sustain your listener and get you into a plan that embraces market segmentation and micro-marketing.

Conventional wisdom has long held that television, billboards, direct mail, and, most recently, telemarketing are the standards for radio advertising and marketing. Before we look at guerrilla marketing tactics, let's examine the research on each of these traditional media and analyze their usefulness to radio in the '90s.

• **Television** — I've long been a big proponent of TV advertising for radio stations that can afford it. It's a great way to establish and maintain a marketwide image and extol the radio station's primary benefits. But let's face it: Despite some significant TV success stories, most stations that have spent significantly on TV have seen very little long- or short-term return.

I'm not blaming syndicators. There are some excellent commercials out there and some wonderfully talented people producing TV spots for radio. But it's becoming harder and harder to break through the clutter and create something truly memorable using TV.

First, it's too expensive. The cost of maintaining a 400-500 GRP schedule is usually more than most stations can manage. It's often the difference between black and red ink on the balance sheet. This is generally true because stations use TV the wrong way. Stations that have benefited from TV use it consistently and adhere strictly to a plan. You can't use TV three or four weeks a year and expect a sig-

**Guerrilla marketing focuses not on conversions, but on taking every step you possibly can to reinforce perceptions that exist for your radio station.**

nificant benefit. You need a virtually institutional commitment to the medium — and the dollars to match. TV's failure to work for radio owes more to insufficient time-buys than to flawed campaigns.

• **Billboards**, though long sought by radio stations, aren't vehicles of conversion. Like TV spots, they're vehicles of reinforcement. Boards won't send people to your frequency — they will reinforce decisions

**Being a guerrilla marketer means embracing every opportunity to have a one-on-one experience with the listener.**

listeners have already made. They make your station visible, but having three or four boards up in isolated parts of the city — given that the average driver only sees one for seven seconds — is an expensive proposition. Boards are a fine tool if you can have enough, but again, the issue is quantity.

• **Direct mail's** object is to reach people in their homes and make them more involved with the station. It usually involves a mailing to 300,000-400,000 (or more) households. Direct mail has yielded both success and horror stories. Like billboards and TV, it's also extremely expensive. And while direct mail is becoming easier to target via zip code and cluster analysis, the junk mail barrier still exists.

The issue is simple. If direct mail works, it's because it raises potential diarykeepers' thresholds of awareness of the station. As with TV, you can't do direct mail just once. Once you commit to it, it must be done again and again, because impressions are fleeting and need subsequent reinforcement. The bottom line is that most stations aren't financially prepared to do four direct mail campaigns a year. The stations that have committed to regular direct mail have been successful, but it's a difficult commitment to sustain, particularly now.

• **Telemarketing** caught on about three or four years ago with a bang and became the method of choice for a number of radio broadcasters. In the midst of the great American telemarketing boom, it was fairly novel for a person to be contacted at home by a radio station, as opposed to a salesman pitching aluminum siding. The object of most telemarketing is conversions — converting listeners to a station. They're induced to sample the station, usually with a monetary award.

Contacting offices seems to offer the best results — particularly when the person who controls the

office radio is reached and offered a monetary inducement to switch to the station in question. From what I've seen, efforts on the home front have been less fruitful.

I have a problem with the concept of individual conversions. Radio listeners convert themselves. They find what they like and they punch it in or punch it out, depending on their whim or fancy. No amount of solicitation, selling, or prizes has any long-term value. Second, people find stations when their friends talk about them. Telemarketing companies attempting to be that friend fall far from the mark.

Telemarketing efforts that focus on "educating" listeners instead of selling to them may well be the future. It's very difficult to convert people over the phone. Chances are, they've already listened to the station. While it may or may not be on one of their buttons, they'll make up their own minds in their own time. The notion that they'll sit and sample a station for the period prescribed by the telemarketer is dubious at best.

## No Ax To Grind

I'm not bashing the above methods. Stations using them show and will continue to show success stories. But the methods are all extremely expensive, and profitability is a significant issue in the '90s.

Let's talk lean and mean for a second. Let's talk guerrilla marketing. Being a guerrilla marketer means embracing every opportunity to have a one-on-one experience with the listener. It means seeking out listeners where they live, instead of making them come to you. It means emphasizing "point-of-purchase" marketing, going to people where they actually consume your product, reaching them

**Telemarketing efforts that focus on 'educating' listeners instead of selling to them may well be the future.**

in their homes and cars, and going out of your way to make your station a more integral part of their lives.

Guerrilla marketing means embracing the unconventional and unexpected. It means anticipating your competitors will do the same. It means establishing a conduit between your station and its audience on whatever lifestyle level possible.

## Database Optimization

Virtually every station now has some form of database — a list of

## Database A-B-Cs

Here's how to build a database that really emphasizes true prime listeners.

- Conduct station advisory boards. Or instead of a station advisory board, openly solicit listener feedback and input. Provide a special number to call.
- Use your interactive phone line. Encourage people to leave comments and establish a framework within which those comments can be left.
- Create station "events." Not sales events, but something you generate on your own air in which listeners can specifically participate in the marketplace and send in ballots to vote on something the station does.
- Encourage listeners to send cards and letters to the station to become eligible for prizes, but stress that the main reason for this is to build a better radio station. You'll get fewer contest junkies and more people who have an active interest in the station and are likely to keep a diary or participate in a ratings survey.

**We're talking about reaching listeners, plain and simple, and letting them know they matter.**

names, numbers, and addresses of listeners who've contacted the station somehow or responded to some contest or promotion. The problem with most databases is they're not necessarily composed of core listeners, but rather, of people who have responded to one promotion or another and may not have any particular degree of loyalty.

It is key in guerrilla marketing to build a database of exclusively prime users. When you contact them there's no waste. You're virtually guaranteed everybody you talk to will have some familiarity with the station — you don't have to waste your time on some lengthy sales pitch, and you can concentrate on their opinions about the station or focusing on benefits the station provides.

## Tele-Education

The real challenge for stations building a database is what to tell people when you contact them. Based on our experience thus far, there's very little point in trying to "sell" them anything. Once you've got them on the phone, tell them how much you appreciate their listening. Ask their opinions. Ask if they'd listen "tomorrow night" at a specific time for some new music you're playing, and tell them you'll call them back for their opinions. That makes them special and creates a bond. No sales pitches here — the marketing is implicit, not explicit.

The key to guerrilla marketing is that it focuses not on conversions, but on taking every step you possibly can to reinforce perceptions that exist for your radio station. If you can get this process up and running, the benefit will be immediately apparent in your average persons and TSL figures.

One of the more intriguing aspects of guerrilla marketing is its

relatively low cost, compared to more traditional media. Because it's much more targeted, if your database is 20,000 prime users, you don't have to make 500,000 calls to reach them. These niche marketing techniques also afford an excellent opportunity to convert phantom cumers into reporting prime listeners.

## Not A Smear

Make no mistake — guerrilla marketing doesn't refer to "smear campaigns" often used by one station against another. These are ultimately counterproductive, incredibly silly, and do little for the market in the long run. They're often downright demeaning for radio.

We're talking about reaching listeners, plain and simple, and letting them know they matter. Guerrilla techniques can coexist peacefully with more conventional, mass market strategies — even augment them. But even mass marketing must ultimately focus on the basic unit of a station's audience — the individual. From all we can see, that's where things are headed.



Rob Balon is CEO of the Benchmark Company (512-327-7010), a national market media research firm that provides perceptual, music, and marketing research to a worldwide list of radio clients. He contributes to this section on a regular basis.



# CONGRATULATIONS

To the Captain and Crew of  
Westwood One's  
Remote Recording Facilities  
Division:

Richard Kimball  
Biff Dawes  
Doug Field  
Phil Kneebone  
Ron Morgan

Winners of Mix Magazine's  
1991 TEC  
(Technical Excellence & Creativity)  
Award for Outstanding Institutional  
Achievement in recognition of  
Westwood One's significant  
contributions to excellence and  
innovation in the professional sound  
production industry.



## Midnight Oil Burning Through Live Tapes

Columbia recording artists Midnight Oil are pulling together material for a live LP, due to hit music stores in early '92. The collection — expected to be more than just a greatest-hits package — is being gleaned from tapes recorded throughout the group's entire performing career.

Fired with enthusiasm from the live project, the Oils also are planning to release a new studio LP next year, possibly as early as October.

### Yoakam To PPV

Dwight Yoakam is scheduled to appear on the weekly pay-per-view concert series "Thursday Night Concerts" December 26. Yoakam's two-hour set airs live at 10pm (EST), then repeats on the first two Thursdays in January.

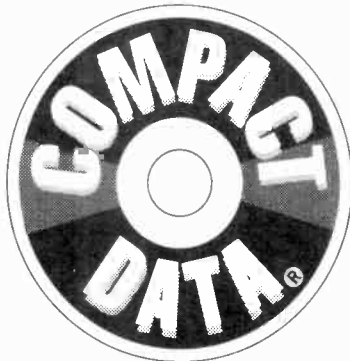
### Sting Book/CD Set

Sting is set to release an illustrated lyrics book/CD package recorded at his April 20 homecoming gig in Newcastle this week. Rock Over London reports that only 3000 copies of the CD-plus-book of 25 lyrics illustrated by Roberto Gligorov will be available. "Sting: The Illustrated Lyrics" (IRS Books) is available separately as well (see R&R 11/1).

Recorded and mixed by Hugh Padgham, the five-song EP features Sting and company (David Sancious, Dominic Miller, and Vinnie Colaiuta) performing live renditions of "Mad About You," "Island Of Souls," "The Wild Wild Sea," "The Soul Cages," and Bill Withers's classic "Ain't No Sunshine."

### American Music

• Look for LaFace/Arista to release cassette-only versions of Jermaine Jackson's Michael-bashing single, "Word To The Badd!," to retail stores Monday (11/25). The release will also contain highlights from Jermaine Jackson's "You Said" LP.



• SBK has signed an agreement with UK-based indie label Creation Records, giving SBK an album-by-album, first-refusal option on all new Creation releases in the U.S. Slowdive are the first artists signed to SBK under the agreement. The Jesus & Mary Chain, House Of Love, Ride, My Bloody Valentine, and Primal Scream — all of whom currently have domestic deals — are unaffected by the new arrangement.

• Def American recording artists the Black Crowes have replaced guitarist Jeff Cease with former Burning Tree riffslinger Marc Ford. Meanwhile, ex-Blondie drummer Clem Burke has joined Chameleon/Elektra rockers Dramarama.

• NARAS will honor Capitol's Bonnie Raitt as MusiCares 1992 Person of the Year during ceremonies in NYC February 22.

• Elvis Presley's beloved Grace-land mansion has been named to the National Register of Historic Places. It's the first rock music-related structure to be so honored.

### Simply Blue

Mick Hucknall sings an a cappella rendition of bluesmeister Robert Johnson's "Ramblin' On My Mind" on the 12-inch version of Simply Red's new UK single, "Stars" (ROL).

### Mario Bros. Inspire All-Star LP

MCA has set a December 3 release date for its "White Knuckle Scorin'" LP, a multiartist compilation inspired by the characters featured in Nintendo's "Super Mario Bros." video game series. Spearheading the disc is the just-released Roy Orbison single "I Drove All Night," produced by Jeff Lynne and written by Billy Steinberg and Tom Kelly of "Like A Virgin" fame.

Proceeds from the platter — which also features tracks by CS&N, Dire Straits, Sheena Easton, Britny Fox, Jellyfish, Trixter, Flesh For Lulu, Alias, and Bombshell — will be donated to various literacy programs by way of a charity foundation established in the name of late music agent Bobby Brooks, who died in the same helicopter crash as Stevie Ray Vaughan.

### Pause 'N' Effect

All but the first-run pressings of Nirvana's "Nevermind" CD feature a curious 10-minute delay just prior to an unlisted bonus track ("Endless, Nameless"), according to the Santa Monica, CA-based International CD Exchange. Why the pause?

Geffen VP/Mktg. Robert Smith told the newsletter it was the band's idea, a sort of unexpected treat for listeners who played the CD and thought — prematurely — it was over. Look for a similar stunt to show up in the band's forthcoming video release.

## 'Two Rooms' Comes To TV

The Beach Boys, Eric Clapton, Phil Collins, Sinead O'Connor, Sting, Tina Turner, and the Who are slated to perform on a December 21 ABC-TV "Two Rooms" special from the producers of "ABC's In Concert '91."

The hourlong prime-time telecast (9pm EST/PST), which also features rare concert footage of Elton John, is part of a multimedia John/Bernie Taupin tribute that includes the recently released Polydor/PLG album and PolyGram Video home video documentary of the same name.



TWO FOR THE SHOW — Bernie Taupin and Elton John.

## MUSIC DATEBOOK

### MONDAY, DECEMBER 2

1979/Backed by an orchestra, Stevie Wonder performs "The Secret Life Of Plants" at NYC's Metropolitan Opera House.

1986/While performing "Missionary Man," the Eurythmics' Annie Lennox rips off her bra in front of 10,000 Birmingham, England concertgoers.

Born: Rick Savage (Def Leppard) 1960

### TUESDAY, DECEMBER 3

1968/Elvis Presley's Singer-sponsored "comeback" NBC-TV special airs.

1971/The Montreal Casino catches fire, inspiring Deep Purple to write "Smoke On The Water."

1976/A 40-foot inflatable pig being photographed for Pink Floyd's "Animals" LP cover breaks loose and floats over London.

1979/Eleven Who fans are trampled to death in the rush to get in the door at a "festival seating" concert in Cincinnati.

1990/Madonna guests on ABC-TV's "Nightline," defends her "Justify My Love" video, and claims she's a good role model because she's in charge of her career.

Born: Ozzy Osbourne 1946

### WEDNESDAY, DECEMBER 4

1956/Elvis Presley, Jerry Lee Lewis, Carl Perkins, and Johnny Cash — later dubbed the "Million Dollar Quartet" — pose for a photo while jamming in the Sun recording studios. However, Cash leaves before the tape starts rolling.

1980/Led Zeppelin break up after deciding their late drummer, John Bonham, is irreplaceable.

1988/Roy Orbison gives his last concert in Akron, OH. He dies of heart failure two days later.

Born: Chris Hillman (Byrds/Desert Rose Band) 1944, the late Dennis Wilson (Beach Boys) 1944, Southside Johnny 1948

### THURSDAY, DECEMBER 5

1968/The Rolling Stones release "Beggar's Banquet."

Born: Little Richard 1935, Jimmy Mesina 1947, Jack Russell (Great White) 1960

### FRIDAY, DECEMBER 6

1877/Thomas Edison makes the first recording, "Mary Had A Little Lamb." It comes in under budget.

1969/During a Rolling Stones concert at Altamont Speedway near San Francisco, four fans are killed — including one stabbed by a Hell's Angel who'd been hired to provide security.

Born: Peter Dinklage (R.E.M.) 1956

### SATURDAY, DECEMBER 7

1964/Brian Wilson suffers a nervous breakdown on an L.A.-Houston plane flight and quits touring with the Beach Boys.

1967/The Beatles open the ill-fated Apple boutique.

1990/At an L.A. concert, Stevie Nicks and Christine McVie perform with Fleetwood Mac for the last time. Lindsey Buckingham sits in for a few tunes, too.

Born: Tom Waits 1949



Roy Orbison — only the lonely.

### SUNDAY, DECEMBER 8

1967/The Beach Boys release their first single, "Surfer Girl."

1968/Graham Nash quits the Hollies and announces the formation of Crosby, Stills & Nash.

1980/John Lennon is murdered by Mark David Chapman outside the ex-Beatle's New York apartment.

Born: The late Jim Morrison 1942, Gregg Allman 1947, Phil Collen (Def Leppard) 1957, Sinead O'Connor 1966

— Paul Colbert

## SCREEN SCENE

## Tone-Loc 'Toons Up For Stardom

Delicious Vinyl recording artist Tone-Loc is currently involved in two animated movie projects.

The rapper is providing the voice of Pee Wee, a precocious 6-month-old infant, in Paramount's forthcoming feature "Bebe's Kids." The film is based on the infamous little darlings created by late comic Robin Harris and is being co-produced by brothers Warrington and Reginald Hudlin (of "House Party" fame).

Meanwhile, a cartoon iguana will provide lip service for Loc's dulcet tones in 20th Century Fox's "Fern Gully: The Last Rainforest." The environmentally sound movie co-stars Robin Williams, Christian Slater, and Tim Curry.

Loc began working on the animated features after wrapping production on Orion's forthcoming David Johansen star vehicle, "Car



JACK OF TRADES — Rapper/actor/voiceover artist Tone-Loc showcases his role-ing capers.

54, Where Are You?" — a big-screen adaptation of the classic TV

show. Loc stretches his acting instrument to play a handsome cabie in that one.

### Rapper's Delight

Gangsta rappers Ice Cube and Ice-T continue their forays into acting by co-starring in the same film, Universal's "The Looters." Walter Hill ("48 Hrs.," "Southern Comfort," and "The Warriors") is directing the action picture, currently shooting in Memphis and Atlanta.

### Dylan's Rich Biography

Bob Dylan has purchased the movie rights to Mel Torme's Buddy Rich biography, "Traps The Drum Wonder: The Life Of Buddy Rich." Dylan, who calls the late drummer "the essence of rhythm" and "a 'Raging Bull' character," is not likely to appear in the film. He'll serve as executive producer instead.



## NATIONAL RADIO FORMATS

### ALTERNATIVE PROGRAMMING

**Mickey Briggs**

(800) 231-2818

Super AC

STACY EARL/Love Me All Up  
MOTLEY CRUE/Home Sweet Home  
SHANICE/I Love Your Smile  
U2/Mysterious Ways  
**Urban Contemporary**  
DIGITAL UNDERGROUND/Kiss You Back  
PRINCE & THE NEW.../Insatiable  
VESTA/Do Ya  
JODY WATLEY/I Want You

### BONNEVILLE

**Ford Colley**

(800) 631-1600

AC Mix

MARIAH CAREY/Can't Let Go  
KENNY LOGGINS/Conviction Of The Heart

Soft AC

CELINE DION & PEABO BRYSON/Beauty And...

LINDA RONSTADT/Dreams To Dream

AC Rock

BOB SEGER & .../The Fire Inside

38 SPECIAL/Signs Of Love

### BROADCAST PROGRAMMING

**Tom Casey**

(800) 426-9082

Modern Country/Country Lovin'

PAULETTE CARLSON/I'll Start With You  
VERN GOSDIN/A Month Of Sundays  
PAUL OVERSTREET/If I Could Bottle This Up  
RICKY VAN SHELTON/After The Lights Go Out  
TRAVIS TRITT /MARTY STUART/The Whisky Ain't...

Super Country

PAULETTE CARLSON/I'll Start With You  
CHARLIE DANIELS BAND/Little Folks  
RONNIE MILSAP/Turn That Radio On  
RICKY VAN SHELTON/After The Lights Go Out  
TRAVIS TRITT /MARTY STUART/The Whisky Ain't...

### CONCEPT PRODUCTIONS

**Craig Vreeken**

(800) 783-3454

Concept 1 A/C

NEIL DIAMOND/Don't Turn Around  
AARON NEVILLE/Somewhere, Somebody  
LINDA RONSTADT/Dreams To Dream  
ROXETTE/Spending My Time  
TRIPLETS/Light A Candle

Concept 2 CHR

MICHAEL JACKSON/Black Or White  
AARON NEVILLE/Somewhere, Somebody  
ROXETTE/Spending My Time

Concept 4 Country

CHARLIE DANIELS BAND/Little Folks  
VERN GOSDIN/A Month Of Sundays  
RONNIE MILSAP/Turn That Radio On  
KENNY ROGERS/If You Want To Find Love  
RICKY VAN SHELTON/After The Lights Go Out

SMN

**Robert Hall**

(800) 527-4892

The Heat (CHR)

C&C MUSIC FACTORY/Just A Touch Of Love  
MARIAH CAREY/Can't Let Go  
GLORIA ESTEFAN/Live For Loving You  
MARKY MARK & THE FUNKY BUNCH/Wildside  
TOM PETTY & .../Into The Great Wide Open

StarStation (AC)

MARIAH CAREY/Can't Let Go

BOB SEGER & .../The Fire Inside

Classic Rock

AEROSMITH/Helter Skelter  
JERRY GARCIA BAND/Waiting For A Miracle

SUPERADIO

**Dan Forth**

(212) 302-1100

City-FM

LITA FORD/Shot Of Poison  
EDDIE MONEY/She Takes My Breath Away  
BONNIE RAITT/Slow Ride  
SEAL/The Beginning  
U2/Mysterious Ways  
STEVIE RAY VAUGHAN/The Sky Is Crying

UNISTAR

**Chris Kampmeier**

(213) 460-6383

Adult Rock & Roll

RUSH/Roll The Bones  
STEVIE RAY VAUGHAN/The Sky Is Crying



55.1 million households

Patti Galluzzi

Director/Music Programming

Weeks On

### HEAVY

BOYZ II MEN/It's So Hard To Say... (Motown) 5  
GENESIS/No Son Of Mine (Atlantic) 4  
GUNS N' ROSES/Don't Cry (Geffen) 6  
HAMMER/Addams Groove (Capitol) 3  
MICHAEL JACKSON/Black Or White (Epic) 2  
MARKY MARK & .../Wildside (Interscope) 8  
DZZY DSBORNE/No More Tears (Epic) 11  
U2/Mysterious Ways (Island/PLG) ADD  
VAN HALEN/Top Of The World (WB) 7

### EXCLUSIVES

AEROSMITH/Sweet Emotion (Columbia) ADD  
METALLICA/The Unforgiven (Elektra) 2  
MOTLEY CRUE/Home Sweet Home (Elektra) 2

### BUZZ BIN

JULIAN LENNON/Saltwater (Atlantic) 7  
NIRVANA/Smells Like Teen Spirit (DGC) 9  
PM DAWN/Set Adrift... (Gee Street/Island/PLG) 10  
PRIMAL SCREAM/Movin' On Up (Sire/WB) 2

### ACTIVE

C&C MUSIC FACTORY/Just A Touch... (Columbia) ADD  
DIRE STRAITS/Heavy Fuel (WB) 4  
EXTREME/Get The Funk Out (A&M) 5  
FIREHOUSE/All She Wrote (Epic) 5  
INXS/Shining Star (Atlantic) 4  
NAUGHTY BY NATURE O.P.P. (Tommy Boy) 14  
NIA PEEPLES/Street Of Dreams (Charisma) 6  
POISON/So Tell Me Why (Capitol) ADD  
SHABBA RANKS I/MAXI PRIEST/Housecall (Epic) 9  
R.E.M./Radio Song (WB) 9  
ROXETTE/Spending My Time (EMI) 5  
RUSH/Roll The Bones (Atlantic) 4  
RICIE SAMBORA/Stranger In This... (Mercury) ADD  
TONE-LDC/All... (Delicious Vinyl/Island/PLG) 3  
CHRIS WHITLEY/Big Sky Country (Columbia) 5

### ON

BLUR/There's No Other Way (Food/SBK) 2  
FOUR HORSEMEN/Rockin'... (Def American/Reprise) ADD  
MR. BIG/To Be With You (Atlantic) ADD  
PEARL JAM/Alive (Epic) 2  
BONNIE RAITT/I Can't Make You Love... (Capitol) ADD  
SOUTHSIDE JOHNNY & .../It's Been A... (Impact) 5  
VOICE OF THE BEEHIVE/Monsters... (London/PLG) 5  
ZZ TOP/Burger Man (WB) ADD

### STRESS

PAULA ABOLU/Blowing Kisses... (Captive/Virgin) 4  
BABY ANIMALS/Painless (Imago) 5  
CHER/Save Up All Your Tears (Geffen) 6  
COLOR ME BADO/All 4 Love (Giant/Reprise) 5  
LITA FORD/Shot Of Poison (RCA) 6  
RICHARD MARX/Keep Coming Back (Capitol) 6  
JOHN MELLENCAMP/Get A Leg Up (Mercury) 10  
G. MICHAEL E. JOHN/Don't Let The Sun... (Columbia) ADD  
NEO'S ATOMIC DUSTBIN/Grey Cell... (Columbia) 6  
TOM PETTY & THE.../Into The Great... (MCA) 13  
PRINCE & THE NEW.../Cream (Paisley Park/WB) 10  
QUEENSRYCHE/Another RAINY Night (EMI) 8  
RED HOT CHILI PEPPERS/Give It Away (WB) 10  
SALT-N-PEPA/Let's Talk About Sex (Next Plateau) 13  
SCORPIONS/Send Me An Angel (Mercury) 6  
SKID ROW/Wasted Time (Atlantic) 6  
ROD STEWART/Broken Arrow (WB) 7

### HOT NEW VIDEOS

MICHAEL JACKSON/Black Or White (Epic) 2  
MOTLEY CRUE/Home Sweet Home (Elektra) 2  
METALLICA/The Unforgiven (Elektra) 2  
U2/Mysterious Ways (Island/PLG) ADD  
AEROSMITH/Sweet Emotion (Columbia) ADD

### ADDS

U2/Mysterious Ways (Island/PLG)  
AEROSMITH/Sweet Emotion (Columbia)  
G. MICHAEL E. JOHN/Don't Let The Sun... (Columbia)  
POISON/So Tell Me Why (Capitol)  
C&C MUSIC FACTORY/Just A Touch Of... (Columbia)  
RICIE SAMBORA/Stranger In This Town (Mercury)  
BONNIE RAITT/I Can't Make You Love Me (Capitol)  
ZZ TOP/Burger Man (WB)  
FOUR HORSEMEN/Rockin' Is... (Def American/Reprise)  
MR. BIG/To Be With You (Atlantic)



41.8 million households

Sal LoCurto, Director/Music Programming

Norman Schoenfeld, Director/Talent & Artist Relations

Weeks On

### FIVE STAR

ENYA/Caribbean Blue (Reprise) ADD

### GREATEST HITS

PAULA ABOLU/Blowing Kisses... (Captive/Virgin) 1  
GLORIA ESTEFAN/Live For Loving You (Epic) 12  
AMY GRANT/That's What Love Is For (A&M) 4  
MICHAEL JACKSON/Black Or White (Epic) 1  
RICHARD MARX/Keep Coming Back (Capitol) 1  
JOHN MELLENCAMP/Get A Leg Up (Mercury) 6  
ROD STEWART/Broken Arrow (WB) 6  
LISA STANSFIELD/Wonder Why (Arista) 12  
TEMPTATIONS/My Girl (Epic) 1

### HEAVY

CELINE DION & PEABO BRYSON/Beauty... (Epic) 3  
R. FLACK w/M. PRIEST/Set The Night... (Atlantic) 7  
GENESIS/No Son Of Mine (Atlantic) ADD  
RICKIE LEE JONES/Up From The Skies (Geffen) ADD  
PRINCE & THE NEW.../Cream (Paisley Park/WB) 7  
BONNIE RAITT/I Can't Make You Love Me (Capitol) 3  
SMOKEY ROBINSON/Double Good... (SBK) 8  
BOB SEGER & THE.../The Fire Inside (Capitol) 2  
LISA STANSFIELD/Change (Arista) 2  
JAMES TAYLOR/Coppertone (Columbia) 6

### WHAT'S NEW

BEACH BOYS/Crocodile Rock (Polydor/PLG) 3  
CHER/Save Up All Your Tears (Geffen) 4  
D. FAGEN w/M. McDONALD/Pretzel... (Giant/WB) ADD  
BETTE MIDLER/Every Road Leads Back... (Atlantic) 3  
ROXETTE/Spending My Time (EMI) 3  
SOUTHSIDE JOHNNY & .../It's Been A... (Impact) 4  
V. WILLIAMS/The Comfort... (Wing/Mercury) ADD

Information current as of November 19



11.7 million households

Les Garland, VP/Programming

Mike Cooper, consultant

LW TW

1 2 LIVE CREW/Pop That Coochee (Luke/Atlantic)  
3 2 GETO BOYS/Mind Playing Tricks... (Rap-A-Lot)  
2 3 HAMMER/2 Leg 2 Out (Capitol)  
4 4 JOCELI/Forever My Lady (Uptown/MCA)  
— 5 DOGS/Doggamix (Joxey Boy)  
— 6 A LIGHTER SHADE.../On A Sunday... (Quality)  
5 7 DOGS/Work It Out (Joxey Boy)  
— 8 TODD 1 W/O R. DRE.../Down Wit... (Tommy Boy)  
7 9 DIGITAL UNDERGROUND/Kiss... (Tommy Boy)  
9 10 CHUBB ROCK/Just The Two Of Us (Select)

Must requested for the week ending November 15

## POP STAR

### CONCERT PULSE

Pos.	Artist	Avg. Gross (\$ in 000s)
1	ROD STEWART	\$566.3
2	JANE'S ADDICTION/ "LOLLAPALOOZA"	\$481.6
3	VAN HALEN	\$425.7
4	DON HENLEY	\$349.9
5	GLORIA ESTEFAN & THE MIAMI SOUND MACHINE	\$301.9
6	PAUL SIMON	\$287.5
7	STING	\$261.6
8	ZZ TOP	\$232.9
9	DIANA ROSS	\$206.1
10	TOM PETTY & THE HEARTBREAKERS	\$186.0
11	MICHAEL BOLTON	\$185.9
12	BEACH BOYS	\$179.6
13	BONNIE RAITT	\$179.5
14	JUDDS	\$171.6
15	GEORGE STRAIT	\$167.0

### New Tours

Among this week's new tours:

JAMES BROWN MARKY MARK & THE  
PEABO BRYSON FUNKY BUNCH  
DE LA SOUL OAK RIDGE BOYS  
GANG OF FOUR RICKY VAN SHELTON

The CONCERT PULSE is a weekly computerized report ranking each artist by their average box office gross reported per venue. Courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383, or in California (209) 224-2631.



THE NASHVILLE NETWORK

53.9 million households

Larry Pareigis, MD

Lyndon LaFavers,

Video Program Administrator

Weeks On

### HEAVY

BROOKS & DUNN/My Next Broken Heart (Arista) 8  
MARK COLLIE/She's Never Comin' Back (MCA) 7  
DAVIS DANIEL/For Crying Out Loud (Mercury) 17  
VINCE GILL/Look At Us (MCA) 9  
SAMMY KERSHAW/Cadillac Style (Mercury) 12  
HAL KETCHUM/Know Where Love Lives (Curb) 9  
LITTLE TEXAS/Some Guys Have All The Love (WB) 12  
PATTY LOVELESS/Hurt Me Bad (In A...) (MCA) 16  
REBA MCGENTIRE/For My Broken Heart (MCA) 9  
DOLLY PARTON/Eagle When She Flies (Col.) 10  
ROY ROGERS & CLINT BLACK/Hold On... (RCA) 6  
STEVE WARINER/Leave Him Out Of This (Arista) 7  
K. WHITLEY & E.T. CONLEY/Brotherly Love (RCA) 13  
TRISHA YEARWOOD/Like We Never Had... (MCA) 13

### ADDS

PATSY CLINE/Crazy (MCA)  
COLLIN RAYE/Love, Me (Epic)  
DOUG STONE/A Jukebox With A Country Song (Epic)  
PAM TILLIS/Maybe It Was Memphis (Arista)

Information current as of November 18



COUNTRY MUSIC TELEVISION

14.2 million households

Bob Baker, Director/Operations

Ric Trask, Program Manager

### TOP 10

LW TW

1 1 STEVE WARINER/Leave Him Out Of This (Arista)  
2 2 HAL KETCHUM/Know Where Love Lives (Curb)  
3 3 SAMMY KERSHAW/Cadillac Style (Mercury)  
4 4 TRAVIS TRITT/Anytime (WB)  
5 5 MARK COLLIE/She's Never Comin' Back (MCA)  
— 6 DIAMOND RIO/Mama Don't Forget... (Arista)  
— 7 PIRATES OF.../Fighting For You (Capitol)  
6 8 REBA MCGENTIRE/For My Broken Heart (MCA)  
8 9 LITTLE TEXAS/Some Guys Have All... (WB)  
9 10 R. ROGERS & C. BLACK/Hold On Partner (RCA)

Weeks On

### HEAVY

JOHN ANDERSON/Straight Tequila Night (BNA) 7  
MATRACA BERG/It's Easy (RCA) BREAKOUT/8  
JAMES BLUNDELL/Time On His Hands (Capitol) 13  
BROOKS & DUNN/My Next Broken Heart (Arista) 10  
MARTY BROWN/Wildest Dreams (MCA) 3  
PAULETTE CARLSON/I'll Start With You (Capitol) 3  
DAVIS DANIEL/For Crying Out Loud (Mercury) 18  
CHARLIE DANIELS/Little Folks (Epic) 10  
JOHN OENVER/Potter's Wheel (Windstar) 5  
HOLLY DUNN/No One Takes The Train... (WB) 12  
VINCE GILL/Look At Us (MCA) 12  
J. D. GILMORE/My Mind's... (Elektra/Nonesuch) ADD  
VERN GOSDIN/A Month Of Sundays (Columbia) ADD  
ALAN JACKSON/Someday (Arista) 14  
JJ WHITE/Heartbreak Train (Curb) 9  
GEORGE JONES/She Loved A Lot In Her Time (MCA) 3  
JIM LAUDERDALE/Maybe (WB) 9  
CHRIS LEDOUX/Workin' Man's Dollar (Capitol) 7  
EDDIE LONDON/Uninvited Memory (RCA) 6  
PATTY LOVELESS/Hurt Me Bad (In A...) (MCA) 17  
KATHY MATTEA/Asking Us To Dance (Mercury) 11  
NEAL MCCOY/This Time I Hurt... (Atlantic) 17  
JOHN MCGUEN/Return To Dismal Swamp (Windstar) 3  
MARK O'CONNOR/Bowie (WB) 11  
PAUL OVERSTREET/Billy Can't Read (RCA) 3  
DOLLY PARTON/Eagle When She Flies (Col.) 11  
PRAIRIE OYSTER/One Precious Love (RCA) 3  
COLLIN RAYE/Love, Me (Epic) ??  
MIKE REID/I'll Stop Loving... (Columbia) PICK/ADD  
REMINGTONS/A Long Time Ago (BNA) 8  
TIM RYAN/I Will Love You Anyway (Epic) ADD  
S. BROWN/The Dirt... (Curb/Cap.) BREAKOUT/4  
DAWN SEARS/Good Goodbye (WB) 11  
BOB SEGER/The Real Love (Capitol) 5  
DOUG STONE/A Jukebox With A Country Song (Epic) 2  
SWEETHEARTS OF.../Devil... (Col.) BREAKOUT/8  
TEXAS TORNADOS/Is Anybody Goin' To... (WB) 10  
PAM TILLIS/Maybe It Was Memphis (Arista) 2  
KAREN TOBIN/Carolina Smokey Moon (Atlantic) 10  
T. TRITT & M. STUART/The Whisky Ain't... (WB) 3  
K. WHITLEY & E.T. CONLEY/Brotherly Love (RCA) 16  
TOM WOPAT/Back To The Well (Epic) 8  
TRISHA YEARWOOD/Like We Never Had... (MCA) 16

Breakout Videos and Picks (Pick Hits of the Week) receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of November 22

## BRITAIN

LW TW

— 1 MICHAEL JACKSON/  
Black Or White  
1 2 VIC REEVES & WONDER  
STUFF/Dizzy  
3 3 K-KLASS/Rhythm Is A Mystery  
— 4 BASSHEADS/Is There Anybody  
Out There?  
5 5 K. MINOQUE &  
K. WASHINGTON/If You  
Were With Me Now  
2 6 2 UNLIMITED/Get Ready  
For This  
— 7 SEAL/Killer... On The Loose  
— 8 ALTERN 8/Activ 8 (Come With  
Me)  
9 9 JUSTIFIED ANCIENTS  
OF MU MU/It's Grim Up North  
6 10 GENESIS/No Son Of Mine

### Moving Up

MICHAEL BOLTON/When A Man Loves  
A Woman  
CROWDED HOUSE/Fall At Your Feet  
BIZARRE INC./Playing With Knives  
ROZALLA/Faith (In The Power Of Love)  
SL2/DJ's Take Control  
EXTREME/Hole Hearted  
GLASS TIGER /ROD STEWART/My Town  
BELINOA CARLISLE/Do You Feel Like  
I Feel?  
SONIA/You To Me Are Everything  
M-PEOPLE/How Can I Love You More?

The Network Chart, courtesy MRIB

## AUSTRALIA

LW TW

1 1 J. BARNES &  
J. FARNHAM/When  
Something Is Wrong  
With My Baby  
2 2 JENNY MORRIS/Break In The  
Weather  
3 3 INXS/Shining Star  
4 4 JIMMY BARNES/I Gotcha  
7 5 MAYBE DOLLS/Nervous Kid  
6 6 HUNTERS & COLLECTORS/  
Where Do You Go  
9 7 DEBORAH CONWAY/Under My  
Skin  
5 8 NOISEWORKS/R.I.P. (Millie)  
— 9 GHOSTWRITERS/Someone's  
Singing 'New York New York'  
8 10 MELISSA/Sexy (Is The Word)

### Most Added

JAMES REYNE/Some People  
ROCKMELONS/Ain't No Sunshine  
Top 10 Australian records from playlists of 3  
Triple M-FM/Melbourne, FOX-FM/Melbourne,  
96 FM/Perth, SA-FM/Adelaide, 2-DAY/Sydney,  
2 Triple M-FM/Sydney, MMM-FM/Brisbane,  
B105/Brisbane, FM-104.7/Canberra,  
and 2 KIX 106/Canberra.

## CANADA

LW TW

1 1 TOM COCHRANE/Life Is  
A Highway  
2 2 BRYAN ADAMS/Can't Stop  
This Thing We Started  
3 3 ROBBIE ROBERTSON/What  
About Now  
7 4 ALANIS/Walkaway  
6 5 DEBBIE JOHNSON/I'll Respect  
You  
5 6 INFIDELS/100 Watt Bulb  
8 7 ODDS/Love Is The Subject  
10 8 GRAPES OF WRATH/You May  
Be Right  
9 9 WEST END GIRLS/Say You'll  
Be Mine  
4 10 GLASS TIGER/My Town

### Most Added

HAREM SCAREM/Love Reaction  
CHRISSEY STEELE/Love Don't Last Forever  
WORLD ON EDGE/Little Lack Of Love

Top 10 Canadian CHR hits courtesy  
The Record (416) 533-9417.



JOEL DENVER

## Winning On A Leaner Dollar Diet

A recent CNN Headline News item stated that 80% of America's economic analysts believe the recession is over. Unfortunately, stations are still going dark, and staffs and expenditures are being trimmed just to make ends meet.

### Belt-Tightening

Barry Richards and his BREM Broadcasting partners discovered just how bad the economy is when they purchased News/Talk-CHR combo WCOA & WJLQ (Super Q100.7)/Pensacola, well-equipped but highly overstaffed stations. "The equipment is worthy of a major market facility, but the duplication of duties was amazing," explained Richards. "There were 64 fulltime employees — we're now down to 26 for both stations. They were losing \$50,000 a month on average and now are just breaking even.

"I hope this lack of profit doesn't mean cutting back more in 1992. I don't know where we'd cut. I'm not only VP/Programming & MD, but do afternoons and handle promotions. My wife Debra is handling OM duties, GM Gary Michiels is doing local and national sales, and the jocks drive the vans themselves for appearances. We're doing everything as first-class as possible for as little as possible."

Richards believes attitude and willingness to learn will be key factors in finding — and keeping — increasingly rare radio jobs in 1992. "Not only do we, as an industry, need to hire people who can do more than one thing, but we need to



**Not only do we, as an industry, need to hire people who can do more than one thing, but we need to teach people to do [new] things.**

—Barry Richards



teach people to do [new] things. A good jock should know how to cut a decent spot, run a computer, or put together a promotion. The more you can do, the more valuable you are."

It helps that Richards's stations make a powerful advertising combination. "WJLQ's got a lock on younger demos up to 34 and WCOA controls 35-54. So we have the No. 1 combo buy in the market. That's a major factor for long-term success. But fighting against two other CHRs [WABB/Mobile and WWSF/Ft. Walton, FL] makes it really tough. I don't expect to see really good financial progress until the economy turns around.



Barry Richards

nancial progress until the economy turns around.

"The people really make the difference. It's a team of professionals who are willing to give of them-

selves to keep the stations strong. It's a staff willing to do free appearances for the stations' general welfare."

### Efficient Spending

Things aren't always sunny in the Sunshine State, according to WRBQ (Q105)/Tampa PD Jay Taylor. "The local perception is that the economy isn't very good, no matter what President Bush's administration tells us. Florida is still dragging behind the rest of the country, which is supposedly getting better.

"While local radio sales are off about 15%, I'm proud to say our budgets haven't been cut. But I'm going to trim back a bit for 1992. Just about everyone I know in radio is going to go through this because in 1992 dollars must be spent efficiently."

Taylor discussed the sacred areas that won't be touched by cutbacks — personalities and promotion/marketing. "If you don't have good people on the air and the means to promote on-air product,



**B94 GETS A LEG UP** — John Mellencamp (second from left) displays his best morning smile after singing a few songs at WBZZ (B94)/Pittsburgh. Getting a boost from the singer are (l-r) B94 morning team members Banana Don, Jim Quinn, and Bubba The Goatboy.



Jay Taylor

you have a serious handicap. I could cut my research budget 50% and do music research every other week, or give up some auditorium testing if I had to and still do well. But when the on-air product suffers, I have to draw the line.

"Q105 is a much leaner station than it was a year ago — by design, not from a shortfall of income. It would be a luxury to have twice the number of people. When Mason Dixon [now PD/mornings at cross-town WMTX (Mix 96)] was here over 80 people were on salary. Today the number is closer to 40."

Recently Q105 made some on-air changes: Afternoon driver Bo Reynolds joined Mike Elliot for mornings, replacing morning co-host Kent Voss and producer Jimmy Kimmel. Also, Taylor took to the airwaves. "I did afternoons at KLUC/Las Vegas and missed being on the air. By going on-air, a salary is saved. It's my contribution to the station's overall financial welfare.

"Since I'll be on from 3-7pm every day, I'll delegate some duties. In today's world, an off-air PD is considered a luxury. To stay



**In today's world, an off-air PD is considered a luxury. To stay healthy you've got to evaluate and decide on necessity vs. luxury.**

—Jay Taylor



healthy you've got to evaluate and decide on necessity vs. luxury.

"While efficiency may mean more work, it draws a staff closer toward its goals. Our goal is to win. And to do that we must have healthy fundamentals, including promotion and marketing. We have a large promotion and marketing budget for 1992, as well as some expanded research resources. With some nurturing, the economy and CHR format will turn around in 1992."

## ISSUES & IDEAS

### Freeing The Slave Quarter-Hour

For quite a while CHR stations have been loading commercials in blocks — particularly in the last quarter-hour — to achieve long music sweeps. Kansas City-based Tracy Thomas PR & Advertising President and *Finderbinder Media Guide* publisher Tracy Thomas is fed up with this practice. Here she tackles KBEQ (Q104)/Kansas City.

Dear R&R:

KBEQ is experimenting with cramming more commercials together than any other station in town. This will permit it to indulge listeners with 45 minutes an hour of "uninterrupted" music. Apparently, this station thinks advertisers will sit still for this nonsense in the name of building more TSL.

The only problem is that advertisers will never be able to buy spots when those listeners are listening. They're at the back of the bus, when no one but an advertising junkie would listen. From :45 past the hour to the top of the hour, (from 11am on each day), Q104 has begun to play two station promos (15-60 seconds long) surrounding five commercials in a row. Then one song, and another stopset of five more commercials in a row, sandwiched between two more station promos.

Even as scintillating as my own ad agency's commercials are, I doubt more than a handful of listeners are left after 10 commer-



Tracy Thomas

cials, four promos, and one song. Advertisers should insist on quarter-hour breakouts, and pay only for the audience that listens the last 15 minutes — in KBEQ's commercial ghetto. Why base buys on overall ratings (they include the 45 minutes each hour that's commercial-free). Remember, you can only buy into the 15-minute programming block with a commercial load of 75%.

Maybe we should tag our spots — "and now back to the station that plays one song in a row!" Or buy advertising on stations with more breaks and fewer spots per stopset. They treat advertisers like field hands who support their little plantation. We're ordered to live at the "back of the house," in what I've come to call the "Slave Quarter-Hour," from :45 to :00.

Five commercials in a row plus station promos in the prime end positions is a precedent that's not likely to bring more customers into your business. I've just canceled a schedule of advertising on KBEQ because of this. A way around this problem would be at least to vary which quarter-hour you loaded up, as people who are habit listeners — especially in drivetimes — would never have a chance of hearing the commercials which finance radio if their tune-in period isn't during that last quarter-hour.

I've had enough, and I'm not gonna take it anymore!

—Tracy Thomas

**Note:** If you've got an issue or idea pertaining specifically to CHR, put it on paper (five-six paragraphs maximum, please) and send it with a photo of yourself to Joel Denver, R&R, 1930 Century Park West, Los Angeles, CA 90067, Attn: Issues & Ideas.



# Jody Watley

what you've been waiting to hear

jody watley

"i want you"

Urban Contemporary: 35-29

Crossing To CHR...

WZOU deb 35	KOY-FM deb 29	WCKZ
HOT97 32-29	WBBO add	KPRR
B94 add	B95 add 29	KQMQ
KKFR	PWR102 add	

the first single from  
affairs of the heart

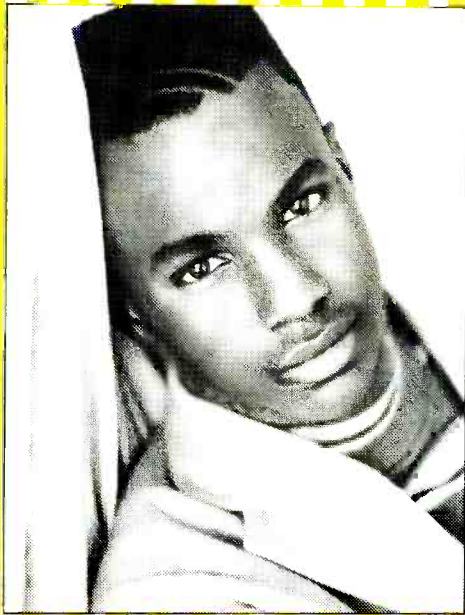
the long-anticipated new album  
from the grammy award winning  
platinum artist.

written by jody watley and andre cymone  
produced by andre cymone  
executive producer: jody watley  
management: kahane entertainment

MCA







## T.E.V.I.N. CAMPBELL

"TELL ME WHAT YOU WANT ME TO DO"

CHR CHART DEBUT **39**

WIOQ 28-23	WJMO 30-23	WCKZ 13-11	KKSS 23-19
WPGC 23-18	KHTK 29-23	KPRR 22-18	B95 19-16
KBXX 12-7	KGCI 18-15	WWHT 21-14	194 add 22
B96 deb 28	FM102 21-17	CK105 26-19	KQMQ 15-12
			KWIN 24-17

The New Single

From His Very Own Debut Album T.E.V.I.N.

URBAN **16**



## DIRE STRAITS

"HEAVY FUEL"

JET-FM 16-12	WHOT 17-14	Plus...
WZYP deb 40	WCGQ deb 39	WWFX
WQUT 27-19 Hot	KNIN deb 34	WOMP
KKYK 30-24 Hot	WKFR add	KTMT
WRQK 23-21	KFMW 28-20 Hot	OK95

The New Single

From The Album ON EVERY STREET

TRACK: **1**



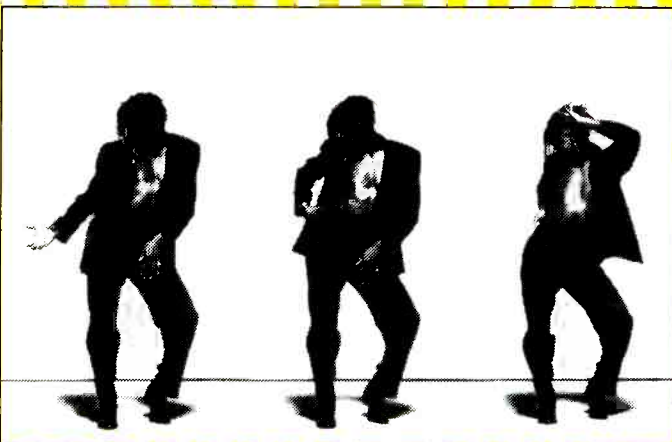
## RED HOT CHILI PEPPERS

"GIVE IT AWAY"

KBEQ	Q99.5	KLYV
KWOD	KISR	KTRS
PWR92	KNOE	KFBQ
WRQK	WFHT	KQIX

The New Single

From The Album BLOOD SUGAR SEX MAGIK



## SEAL

"THE BEGINNING"

PWR99 deb 32	KF95 add	Plus...
999KHI add	Q99.5 add	WLAN
K96.7 add 39	KROC add	KZZU
WJLQ add	KFFM add	KWIN
		KTMT
		Y97

The New Single

From The Album SEAL



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© 1991 SIRE RECORDS COMPANY



# Winning On A Leaner Dollar Diet

Continued from Page 36

## T&E Cutbacks

KRQ/Tucson PD John Peake believes quality people generate superior product. "[KRQ owner] Nationwide has addressed this and feels the people are the reason for our success. They don't want to take away the winning tools — quality people and the ability to promote them and the station. In fact, we're going to have increased financial capabilities in promotion and marketing next year.

"Every dollar in our promotion budget is essential to staying at the forefront of the public's attention. That includes outdoor, TV, and on-air giveaways — like cash or a pair of Jeep Wranglers. CHR is an expensive format, but the returns are worth it."

So where has the fat been trimmed at KRQ? "Our biggest cutbacks have been in travel and



John Peake

entertainment. As a group, we're just not going to be visible at every convention next year. While it's nice to see people and pick up dinner checks, it's not necessary for KRQ's day-to-day operation or success. I'd rather cut our T&E than

“

**I'd rather cut our T&E than let people go or give up the ability to promote the station.**

—John Peake

”

let people go or give up the ability to promote the station."

Peake and MD Roger Scott are not on the air. "It's a real luxury for us to be off the air. If necessary, we could always put Roger on. But for now we don't have to go that far. Roger and I program the music by hand — it gives us a more human sound. So I'm glad we're both off the air to pay attention to the details."

## MOTION

• KAYI (K107)/Tulsa, OK welcomes PD **Michael Ring** from KWFM/Tucson.

• **Jonathan Pirkle** accepts MD duties at WOKI/Knoxville; **Clay Gish** concentrates on PD chores.

**Nick Danger** exits KMYI/Albuquerque for afternoons at KPSI/Palm Springs. Changes at WGTZ/Dayton: Middayer **Curt Kruse** adds MD duties, overnights; **Todd Hudson** moves to afternoons, part-timer **Wilbur Wright** slides into nights, and **Danita Ware** joins from crosstown WWSN for overnights. **Michael Foxx** exits WQLK/Richmond, IN for Promotion Director/PM drive duties at WAZY/Lafayette, IN. **John "J.R." Reilly** swaps afternoon drive for mid-days and adds Asst. PD duties at WLRW/Champaign, IL.

KWOD/Sacramento imports **Nick Monroe** from Australia for nights; **Kid Kelly** moves to weekends. WHTO/Williamsport, PA MD **Mark Williams** is promoted to OM, replacing **Bill Kingston**. KZHT (Hot 94.9)/Salt Lake City replaces **Al Taylor** with PM driver/Production Director **Adam Smasher** from KWOD/Sacramento. Former KFFM/Yakima, WA air talent **Kevin James** picks up nights at KZZU/Spokane; **Casey Christopher** graduates from parttime to overnights.

KTRS/Casper, WY names **Gary Marshall** PD/MD/afternoons; **Stan Icenogle** concentrates on OM duties. KHFI (K96.7)/Austin middayer **Kevin "Hollywood" Harris** slides into the MD chair. **Mark Durocher** is now PD/MD at WNDU (U93)/South Bend, IN. He replaces longtime MD **J.K. Dearing**. KCHX/Midland-Odessa, TX ups weekender **Jay Stevens** to overnights, replacing **Jo Jo Hanson**.

Weekender **Freddie Cruz** grabs exiting **Scott Lawson's** late-night shift at KZFM/Corpus Christi. New faces at WKZW/Peoria, IL: **Laura Vaughn** and **Nicholas Knight**, both from WZOK/Rockford, IL, join for middays and nights, respectively. Meanwhile, PD **Scott Wheeler** moves to mid-mornings, **Gene Stern** heads to after-

noons, and weekender **Andy Masur** grabs overnights.

KGOT/Anchorage, AK ups overnights; **Phil Kirn** to nights; Operation Desert Storm vet **Bill Stewart** comes aboard for overnights. New lineup at KFAV/Warrenton-St. Louis: PD **Chris Ling** & **Dan The Van Man**, mornings; **Sheila "The Sun Sponge" Sand**, middays; **Mike Wall**, afternoons; **Cat Michaels**, nights; and **T.J. Wright**, overnights. WWSR/Charleston, WV overnights **Sparky Jones** joins the morning team for sports.

**Paul Ciliano** moves into mornings at KEZY/Anaheim as **Chris Little** heads to overnights. **Dale O'Brian** exits WMXF/Fayetteville, NC for PD duties at WLAP (Power 94.5)/Lexington, KY as **Barry Fox** concentrates on afternoons. KZZB/Beaumont, TX Asst. PD **Chrissy Roberts** is handling programming in wake of PD **Rich Spires's** exit. Changes at WJMO/Cleveland: **Johnny D.** joins from WRBQ (Q105)/Tampa, replacing night man **Nate Bell** (who returns to WHJX/Jacksonville for afternoons); **KYRK/Las Vegas** personality **Don "Action" Jackson** replaces **Bill Russ** in overnights. **Sara Marx** moves to nights at WRBQ (Q105)/Tampa, relinquishing her overnight shift to parttimer **Joey Steele**.

WIOG/Saginaw, MI replaces exiting

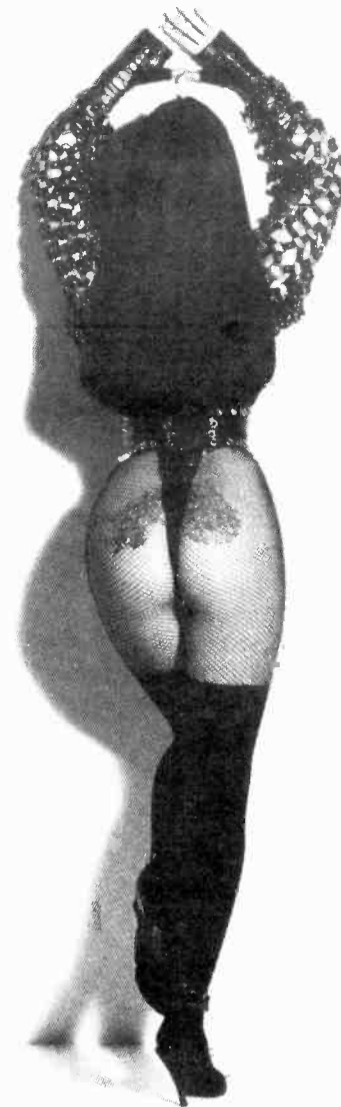
morning man **Jay Stuart** with **Bob O'Dell** from WBTL/Port Huron, MI. WBNQ/Bloomington, IL ups weekender **Greg Liestman** to nights, replacing **John Norton**. Changes at WJMX/Florence, SC: **Cactus Jack**, formerly of WSYN/Myrtle Beach, SC, joins for afternoons; **Dave Allan** moves to middays, replacing **Bill Poston**. WBPR/Myrtle Beach night man "Hitman" **Tommy John** exits.

WCGQ/Columbus, GA overnights **Dave Kelly** moves up to Asst. MD/ nights. **Doug Miller** exits KJBR/Jonesboro, AR for overnights at KKYK/Little Rock; **Jeff Stephens** moves to weekends. Former WLUM (Hot 102)/Milwaukee air talent **Kevin Ross** moves to late-nights at WIXX/Green Bay. **Kat Michaels** moves his night shift from KHTK/St. Louis to crosstown KFAV.

**Jerry Hart** transfers his night shift from KUBE/Seattle to WAPI (I95)/Birmingham. KEWB/Redding, CA names former KHQT (Hot 97)/San Jose swing jock **Bill Shakespeare** Asst. PD/afternoons; **KUFJ/San Jose** weekender **James "HoJo" Baker** joins for MD/nights. **WBBO/Greenville** has a new address and phone number: Piedmont Center East, Suite 493, 37 Villa Road B-121, Greenville, SC 29615; (803) 233-9393.



**MAILMAN'S NIGHTMARE** — The KISN/Salt Lake City morning maniacs **Scott Fisher** (l) and **Todd Collard** were up to their gills trying to find the winner of their recent mail-in fishing derby. The listener who sent in this 25-pound beauty reeled in a \$100 prize.



CHER

"SAVE UP ALL YOUR TEARS"

CHR CHART: 34

P3 CHART: 28-24

P2 CHART: 32

AC CHART 16

OVER 130 CHR STATIONS!

WEGX add 32    KISN 26-23  
WNCI 27-22    WZOU 21-19  
WNVZ deb 28    KRXY 16  
WPHR deb 29    WXKS 20

WAAL 14-9	KTRS 40-33	WRCK 37-32
WNNK 15-10	KF95 19-13	G105 deb 33
WQUT 13-9	K107 27-20	WBXX add 36
WRQK 12-10	KKHT 27-21	WZOK add
WOMP 11-7	HOT949 27-23	WNYP deb 34
WSNX add 17	WPRR 23-16	WRHT deb 35
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NOVEMBER 25

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WALT LOVE

## WJLB: Winning With 18-34s

We return to Detroit this week with a look at the city's highest-rated UC, WJLB. This foreground station makes its high numbers by catering its music and presentation to the Motor City's lively 18-34 demo.

In the Summer '91 Arbitron, WJLB posted a 6.2 12+. In its target, Adults 18-34, WJLB was first with better than a nine share, up half a share. Among 25-54s, Arbitron ranked the station fifth, up one share. And it topped the Summer '91 Birch 12+ rankings with an 8.5.

Steering WJLB's course are VP/GM Verna Green and PD Steve Hegwood. Next month Green will mark a decade of service to the station. Before joining WJLB 13 months ago, Hegwood had programmed WLUM/Milwaukee (when it was UC), as well as KYOK and KHYS in Houston.

### Hitting The Bull's-eye

How does WJLB attract those 18-34s? According to Hegwood, "We stay focused on our target demo in two ways: music and presentation. Our focus calls for a careful blend of ballads, midtempo, and uptempo music. We just focus on the best songs that appeal to our target demo. I've already been through that phase of trying to be the first with the new music and the best of this and that."



**Detroit's 18-34 year-olds are very active, so wherever they are, we are. We stay focused for them.**

— Steve Hegwood



"I've found that researching and testing your music and picking the strongest songs to appeal to your core target is the best thing to do." Accordingly, Hegwood speaks with Strategic Research's rep biweekly and receives information weekly.

Green added, "We've been making sure we'd structured the process to give us the information we really need — as opposed to rehashing the information we've been getting over and over again. Times have changed — it's time to update and refine the research process." She said WJLB eliminated its in-house research department some time ago "for quality control reasons — we wanted to ensure that it was well removed from the inside of the station."

### In Touch, On Target

Hegwood talked about how WJLB stays in touch with its audience. "Our presentation relies on

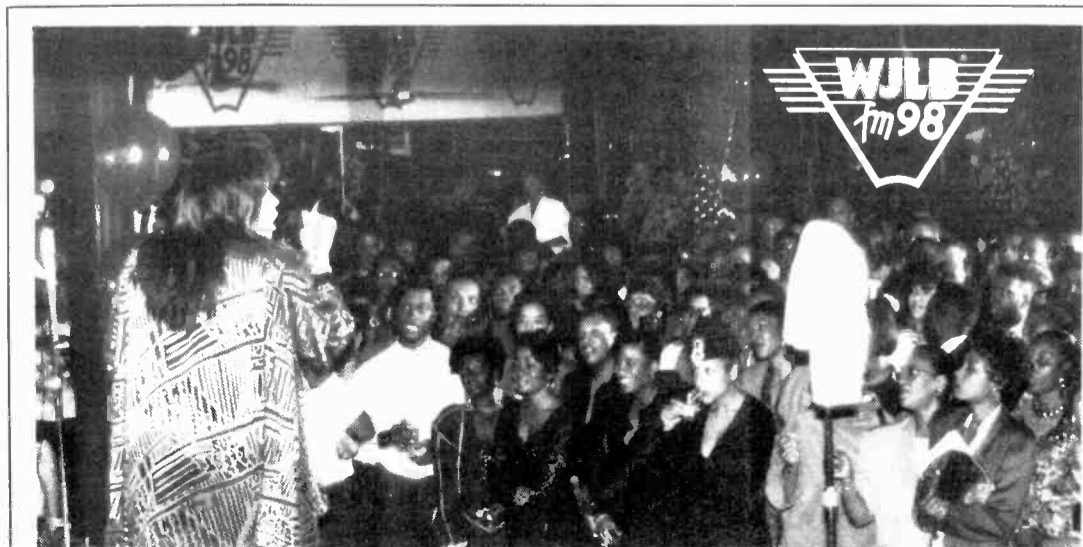


Verna Green

being conversational, contesting on the air, and being visible in our community. Detroit's 18-34 year-olds are very active, so we have to be visible at their functions and places they frequent. We have a presence at their nightclubs, the concerts they attend, and the comedy clubs they like. Wherever they are, we are. We stay focused for them."

Listenership among 18-34s is up for WJLB, but Green doesn't think those numbers reflect new listeners. "This is simply a consequence of our really focusing. They're listening for longer periods of time." Hegwood agreed: "People are just listening longer and enjoying what they're hearing."

Green explained, "We had to face a really painful recognition that we could not be all things to all people. Looking at how people listen to the station, we found they use it to pace their day — as opposed to marking time. We're a foreground station. For us to try and be all things to all people and go background for long periods of time simply is not going to work."



SPECIAL — WJLB recently sponsored a free concert with singer Vesta.

We have to be upfront and foreground with our presentation, no matter how the music may change tempo."

### Institutionalized

Asked to define WJLB's most significant attribute, Hegwood cited its heritage and credibility. "This station had done a fantastic job in focusing prior to my coming here. It's also done a superb job in promoting, marketing, community involvement, and selling the product to the people of Detroit. Our John Mason — 'Mason In The Morning' — is the highest-profile black personality in this city. He's been here six years, and, like the rest of the station, he's involved in the community."

"When I think back on all the things I've learned from all the managers I've worked with, the thing Verna has taught me that will stay with me for the rest of my life is the importance of a station's credibility in its market. A lot of stations may do marketing and whatever else, but this station is very credible in this community."

"This experience has taught me something very important, but more importantly, it's given me something very positive for my programming arsenal. At a number of stations I've programmed, we'd think of all the slick, crazy, and unique promotional things we could do, but we never thought about credibility — that was the last thing on the totem pole. Here it's the first thing we think about."

### Flexing Muscles

Green added, "The best test of that really comes from our advertising. Other stations can do promotions targeted to our audience, but the response is much more noticeable with WJLB than it is with others who attempt to gain a part of our audience. We get a much better turnout than other stations do with similar events."



COATS FOR KIDS — Vanessa Williams was on hand to give a warm smile and support to a WJLB fundraiser that provides winter coats for Detroit area children; also lending his help was WJLB personality John Mason.



Steve Hegwood

"We're purposely promotionally active, but I'm very adamant that we not jeopardize our audience by having a promotion on the air that doesn't make sense for us."

"The economy is really tough, and our sales are down — but not as down as many other stations' are. We've had to really prove consistency and show our clients we can deliver. We've had to show we can literally get people into establishments and move product. We've probably had to do more promotions than we would ordinarily, but that's the nature of these times. We're still very selective about what we'll do, but we're being realistic."

Green has seen her highly fragmented market through 10 years of

changes. WJLB currently faces five other unique outlets for black music: WMXD, WGPR, WCHB, WQBH, and Jazz WJZZ. She sums up the volatile UC playing field thusly: "It's like the wheel turning. When I first got to WJLB, the market was just the same. Back in the early '80s, WLBS was in the format, WDRQ came into the format, WGPR was in the format, and WJZZ and WCHB were already



**I'm very adamant that we not jeopardize our audience by having a promotion on the air that doesn't make sense for us."**

— Verna Green



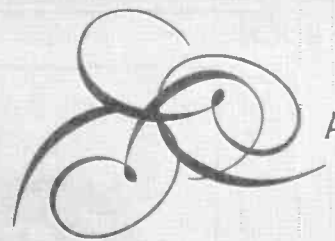
here. For a while some of these stations kind of disappeared, and now it's like they're back again. So," she laughed, "I don't know if this is in honor of my 10th anniversary or not, but I'd appreciate it if they would all go away!"

Even the UC leader faces roadblocks. Is WJLB getting a fair share of advertising revenue? Green's response was mixed. "If I can believe the 12+ ratio to dollars I would have to say yes, but in terms of product categories, I have to say no. We do not have our fair share of advertising. We're still locked out of certain product categories. But we're going to figure out a way to get in!"

## Flashback

Did you remember to mail those photos of your latest station event to R&R? Well, it's not too late. Send them to Walt Love, 1930 Century Park West, Los Angeles, CA 90067.





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*"put me in your mix"*

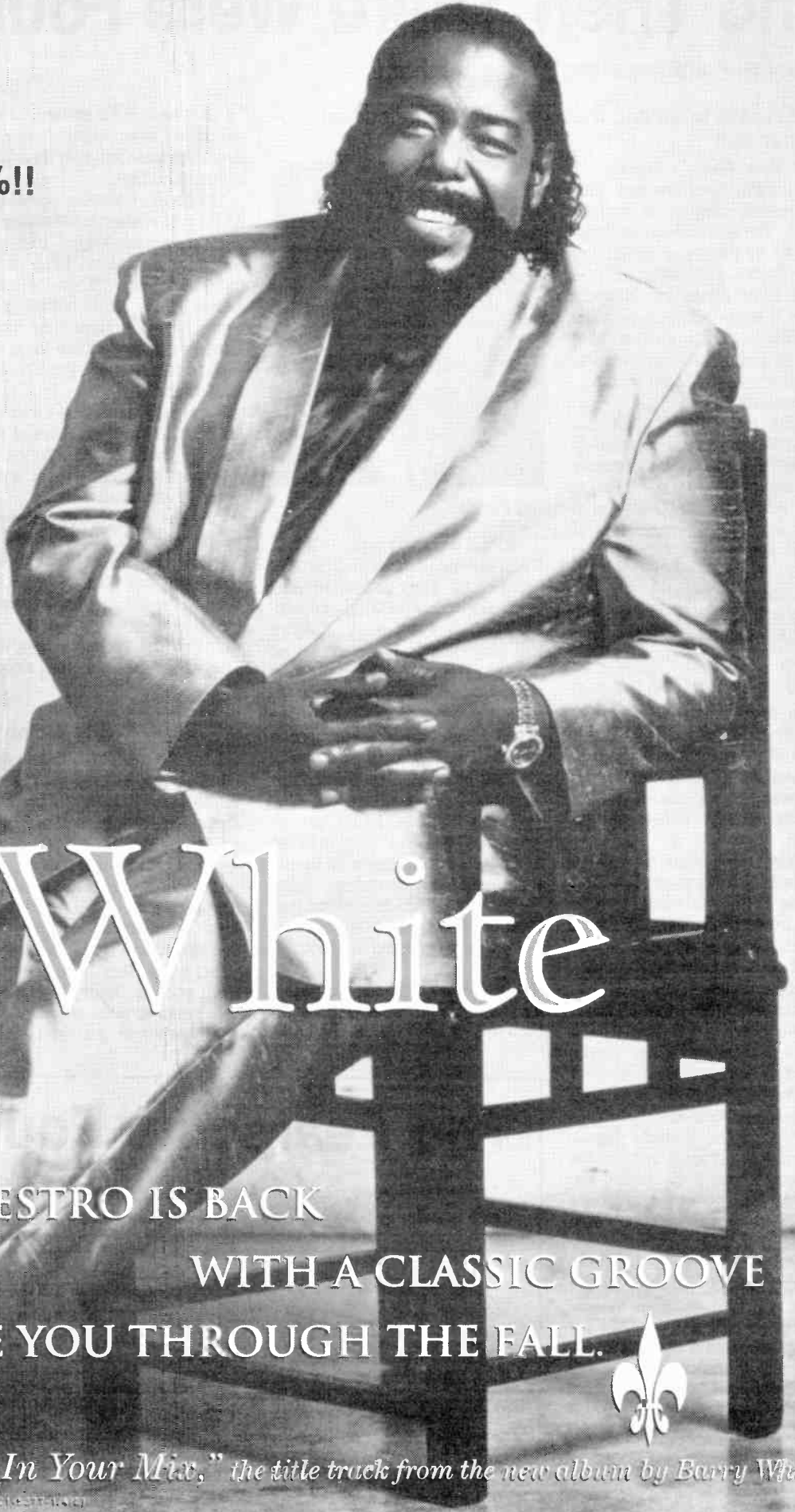
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WITH A CLASSIC GROOVE  
TO TAKE YOU THROUGH THE FALL.



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HARVEY KOJAN

AOR®

ALBUM ORIENTED ROCK

# And Then There Were Four

## In Austin, Fragmentation Reigns Supreme

Welcome to Austin: the rock radio fragmentation capital from hell.

New Rock KNNC's October 31 debut means there are now four rock-oriented stations in market No. 59 — the others being heritage AOR KLBJ-FM, Classic-leaning KPEZ (Z102), and wildly eclectic KGSR. Even taking into account the city's large college population and history of musical innovation, that's an awful lot of competition, particularly given today's uncertain economy.

As the accompanying sample hours indicate, this is an extremely diverse foursome. While certainly a mainstream station, 'LBJ is more adventurous than most AORs. Z102 is not your typical Classic Rocker. KGSR's softer, acoustic-oriented sound harks back to the days of progressive radio. And now there's KNNC, the only one of the four to directly target 18-24s.

### KLBJ: Staying The Course

If anyone's witnessed fragmentation firsthand, it's KLBJ PD Jeff Carrol. When he arrived at the LBJ Company outlet nine years ago there were 14 stations in Austin. Now 26 signals penetrate the market.

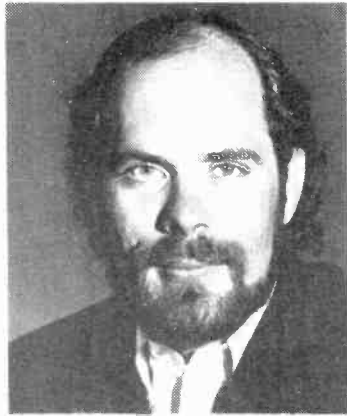
"When I first came here there was one rock station, one Country, and one CHR," he recalls. "Now there are multiples of each. There are actually five stations playing rock if you consider KEYI, which is a rock-oriented AC.

"I just don't think there's room for everybody. There may be a perceived niche for these people when they do market analysis, but the advertising support isn't there for this many stations.

"KNNC has a horrible signal. They're going after a very young demographic, and the CHRs are going to have a bigger audience and provide a much better value for the dollar. I just can't see KNNC making money.

"Any ratings impact KNNC makes will first come at the expense of the two CHRs. KNNC is playing music that appeals to 18-24s, and there has been a lack of that type of music here. They'll get a few from KLBJ and a few from KGSR. But it's not going to be significant.

"As far as KGSR goes, I haven't seen any real change in their market share since they switched from New Age. They're certainly more hip and more 'Austin' than they used to be, and it might be a little easier sell for them in that respect. But they haven't had any significant growth. I think KGSR realized they have to play some more familiar music. I've heard Tom Petty, Sting, and Don Henley — things they didn't play when they first switched over.



Jeff Carrol

"KPEZ began as a pure Classic Rock, but now they have dreams of being KLBJ. They've tried to be as progressive as KLBJ is, and ultimately that won't work. They're still playing only two currents an hour. Lately they've been going deeper into their core artists to give themselves a little more depth, which may be a response to KGSR. And they're skewing younger at night. I've heard them play Junkyard and Primus.

"One advantage KLBJ has always had is we're a wide-based AOR. We've been known for breaking bands and stretching boundaries. We go on some music that most mainstream AORs ignore. Yet we've maintained our rock image."

Will the new stations ultimately survive? "It all depends on what they're in it for," Carrol responds.

"If they're in it for money, I don't see them ever being happy. If they'll be satisfied with their little niches, then fine."

Although Carrol's confident KLBJ will remain comfortably on top, he acknowledges that any competition makes things a bit more difficult. "There're more people on the street hounding advertisers for dollars," he notes. "And in a market where the economy hasn't rebounded yet, it's an intense situation."

Ultimately, however, Carrol believes KLBJ's heady days of double digits aren't over. "We're currently at 9.5, and I think a 10+ share is very realistic.

"In the past couple of years we've been just sitting around living off our laurels. Lately, with more stations coming at us, it's been easier to convince our owners we need to get on the stick. And we're on the verge of doing that. They've awakened the sleeping giant."

### Z102: Market Mirror

Like Carrol, Z102 PD Jim Jones doesn't see a bright future for KNNC or KGSR. "Financially there's really only enough room for us and KLBJ. There's a long drop between third and fourth place, and a lot of stations are struggling. The recession is still pretty active here. I wouldn't be surprised to not see KNNC and KGSR around next year, unless they have some very deep pockets. Heck, it's taken us five years to even get our feet on the beach and get established. I



KLBJ's Freedom Festival drew 100,000 music fans.



Jim Jones

can't see how they're going to become successful quickly enough.

"What's strange about this market is no matter what you do, you can't predict the results. Every programmer wants to come up with the magic formula that tells you exactly how a particular song will appeal to a particular demo. But you just can't do that in this market. You've got so many different demographic and psychographic profiles.

"This town's median age is 35, and we've got a lot of highly educated, media-wise people. They know when you're trying to put one

over on them. You've got to be real because if you're fake they'll nail you."

Jones describes KPEZ as "a mirror of our community. We're an earthy, community-oriented AOR hybrid that reflects the extremely wide variety of tastes in this town. People have always told me how great it must be to program in Austin, and I finally realized what they meant. I can play Lyle Lovett into Led Zeppelin and then jump right into Ocean Blue. You look at it on paper and say, 'Good god, what a segue!' But it works.

"We've expanded upon the Classic Rock foundation we established and safely knocked down the walls we've built. We're still basically conservative, but with radical tendencies. We're able to take more safe chances."

### KGSR: Adults=Success

Given KBCO/Denver OM Dennis Constantine's consulting arrangement with KGSR, the station's eclectic mix isn't surprising. "We don't play rap or metal. But we do play jazz, blues, folk, reggae, and country," notes KGSR PD Jody Denberg, who crossed the street last year after nearly a decade at KLBJ.

## The Fearsome Foursome

Austin music lovers undoubtedly appreciate the wide variety of sounds offered by Austin's four rock-oriented stations. Here are sample hours from a recent Wednesday afternoon:



TRACY CHAPMAN/Fast Car  
ZEBRA/Who's Behind The Door?  
VAN HALEN/Top Of The World  
SCORPIONS/No One Like You  
MIDNIGHT OIL/Beds Are Burning  
ELTON JOHN/Funeral For A Friend  
STEVIE RAY VAUGHAN/The Sky Is Crying  
JAMES GANG/Walk Away  
ZZ TOP/Party On The Patio  
EXTREME/Hole Hearted  
SUPERTRAMP/Even In The Quietest Moments  
PRETENDERS/Middle Of The Road



ROLLING STONES/Heartbreaker  
SQUEEZE/Tempted  
BAND/The Shape I'm In  
CHEAP TRICK/Ain't That A Shame  
DOORS/Touch Me  
SAMMY HAGAR/I'll Fall In Love Again  
CCR/Have You Ever Seen The Rain  
STEVIE RAY VAUGHAN/The Sky Is Crying  
ANIMALS/It's My Life  
TOM PETTY/Face In The Crowd  
WHO/I'm Free  
RUSH/Roll The Bones



PHIL COLLINS/This Must Be Love  
JOHN LEE HOOKER/This Is Hip  
FRANK ZAPPA/Sofa No. 1  
SIMPLE MINDS/See The Lights  
RICHARD THOMPSON/I Misunderstood  
LOS LOBOS/Set Me Free (Rosa Lee)  
DIRE STRAITS/On Every Street  
STEVE FORBERT/I Blinkd Once  
CREATIVE OPPORTUNITY ORCHESTRA/Nuclear Bop\*  
JIMMY BUFFETT/A Pirate Looks At Forty  
TONI CHILDS/I Want To Walk With You  
BRYAN FERRY/Slave To Love  
\* "Daily Demo" artist



JANE'S ADDICTION/Been Caught Stealing  
HUMAN LEAGUE/Don't You Want Me  
CULT/Wild Hearted Son  
STONE ROSES/Fool's Gold  
ELECTRONIC/Feel Every Beat  
FIXX/One Thing Leads To Another  
JESUS JONES/International Bright Young Thing  
U2/Mysterious Ways  
U2/The Fly  
TONES ON TAIL/Go!  
OMD/Sailing The Seven Seas  
XYMOX/Phoenix Of My Heart  
MORRISSEY/Interesting Drug  
ALISON MOYET/It Won't Be Long





KPEZ morning men Bo & Bama and PD Jim Jones pose with "friends" at the station's "Don't Mess With Texas" campaign.

"Austin is such a music-oriented town, and the marketplace allows us to be broader. Austin is like Nashville — music is its reason for being. The music industry is one of the primary economic factors in Austin. At one point there were more nightclubs [here] per capita than in any city in the world.

"The big question is whether there are enough advertising dollars to support all four. That remains to be seen. Our first year has been profitable — we've doubled our billing since September '90 — but I don't think we've hurt the other two rock stations' bottom lines. We target 25-44 exclusively, and in that demo we're in fourth place with men and third place with women. If we can maintain those rankings we'll maintain our profitability."

Although KGSR shares several artists with KNNC, Denberg believes KNNC's impact on KGSR will be limited. "They're appealing to a younger demographic. Even they've admitted their main competitors are the CHRs. My only concern is that they're so close to us on the dial. We're 107.1 and they're 107.7. As long as people don't get confused, we'll be OK.

"As far as their impact on the market is concerned, they'll be hurt by their signal coverage, which is fairly weak. Their technical sound is also not very appealing. Until they iron those things out, their effect on the overall market will be limited.

"There's overlap between KNNC and ourselves. We play about 50% of what's on the New Rock chart. We just choose songs that are more



Jody Denberg

in keeping with our sound, which is radically different than theirs. We're quieter, more acoustic-based and song-oriented, while they're more rhythmic-based and edgy."

Denberg describes his alma mater: "KLBJ is the heritage, mainstream AOR. As long as they continue to program that way — and they haven't wavered one bit — they'll command a strong audience. The personalities have all been on the air a long time, and promotionally they haven't lost any momentum."

The fact that KLBJ is relatively adventurous compared to most mainstream AORs may have left KGSR with a slightly smaller format hole than it might have. "It's definitely a disadvantage," Denberg admits. "Sometimes I hear a song I put in the library there that I wish I hadn't. In a fashion, I'm competing against myself. At the same time, I'd never be where I am now if it weren't for them, so

it's only fair I left something behind."

As far as KPEZ is concerned, Denberg says, "They began as an AOR-leaning Classic Rock, but these days they position themselves as 'Austin's Album Rock,' so I guess they're a Classic-leaning AOR now. Their strength has always been 18-34, and they've really been kicking butt in that demographic.

"Since we've come on the air I've perceived them shifting to more of an upper-demo stance during the day. I'm hearing less Blue Oyster Cult and Lynyrd Skynyrd and more Indigo Girls and Lyle Lovett. In the daytime they compete more with us; in the nighttime they compete more with KLBJ. They always react to the marketplace rather than carve their own niche. They swing according to what's happening at the current time."

**KNNC: 18-24s R Us**

KNNC PD Bruce Jones is certainly no stranger to fragmentation, having arrived from an even more muddled competitive situation in Salt Lake City. (Jones worked at successful New Rock KJQN.) "At last count Salt Lake had four CHRs, two AORs, a Classic Rock, and a New Rock," he notes. "So this situation seems considerably mellow to me.

"You've got to realize that close to 60% of the population in Austin is 12-34. There are over 100,000 college students here. That's a huge 18-24 pool in and of itself, and we're shooting straight at that demo. There's really no one else in the market serving that segment. Z102's basically a Classic Rock, KLBJ plays a lot of gold, and KGSR is entirely 25+-oriented. And the CHRs are very dance-oriented. So there's definitely a hole for us."

Getting 18-24s to fill out diaries, of course, is always an iffy proposi-



KGSR Creative Director/morning man Kevin Connor (r) presents an autographed Chris Isaak guitar to a lucky listener.

tion. "Has anybody really solved that problem?" Jones responds. "Everybody's got the same disadvantage when it comes to getting 18-24 numbers. We're just going to have to have a really good street presence and do a lot of strong promotions to target that demographic."

Jones acknowledges KNNC has signal problems in "certain areas," but adds, "We still come in very well in most places, including college areas. And we're going to be on the cable system; there are a lot of FM cable users in Austin.

"The key is we've got a unique format, and those who want to listen will seek it out. [Part-owner/GM] Richard Rees is fully committed to this for the long haul, and a variety of things are being explored to improve the signal. I'm sure the problem will be worked out; it's just a matter of when. Hopefully, it'll be sooner rather than later."

Jones is a bit more confident about his station's ultimate success than his rivals. "We heard all the negatives in Salt Lake City from day one. KJQN had worse signal problems than we do. The fact is, this format doesn't require big



Bruce Jones

numbers to work. What clients find out is that once they buy, the format delivers. Get them initially and you'll get a lot of repeat business.

"We're already getting tremendous response from our target demographic. The phones have been non-stop, and 80% of the callers are 18-24. And we've done virtually nothing promotionally. The word-of-mouth is amazing. When it comes right down to it, New Rock is the album rock of the '90s."

**SEGUES**

WZNF/Champaign, IL ups middayer **Dr. Ken Davis** to MD; **Chris Heil** retains his afternoon drive shift ... **Gary "Lock-jock" Lockwood**, an 18-year Seattle vet, is the new morning personality at the market's KZOK ... Well-traveled personality **Greg "Fitzdog" Fitzgerald**, most recently MD/afternoons at WLZR/Milwaukee, takes PM drive at WSHE/Miami ... KISW/Seattle's **Jennifer Nichols** is the new Promotion Director at KKZX/Spokane, WA ... WVGZ/Flint afternooner

**Kristie Swan** moves to weekends at WIQB/Ann Arbor, MI.

**Coming Next Week**

**How To Do Artist Interviews**

FAMOUS FIRSTS

**WHAT WAS THE FIRST RECORD YOU BOUGHT?**  
**M: "The Wonderful World of Jonathan Winters"**

**WHO WAS YOUR FIRST RADIO IDOL?**  
**M: Billy Bass**

**WHAT WAS YOUR FIRST COMMERCIAL RADIO JOB?**  
**M: KROQ**

**WHAT WAS YOUR FIRST SEXUAL ENCOUNTER?**  
**M: I'm looking at it for next week but don't call it in.**

**WHAT WAS THE LAST RECORD YOU BOUGHT?**  
**M: The JEFF BECK Boxed Set.**

**MARTY BENDER**  
PD, WFBQ/INDIANAPOLIS

YOUR FIRST PRIORITY THIS YEAR:

PEARL JAM  
"ALIVE"

# KJJO Paves Ratings Inroads In Minneapolis

KJJO (KJ 104)/Minneapolis emerged from the Summer '91 Arbitron with significant increases in nearly all target demos. OM/PD Tony Powers says a solid image, tightly focused music, and high-profile promotions did the trick.

The station's 12+ numbers jumped 1.7-2.6, with its midday 12+ audience more than doubling since spring. KJJO also showed major improvements in 18-34 (gaining more than two shares) and 25-54 (nearly doubling).

Powers, who's been with the Park Broadcasting facility for two years, cites the station's now-complete evolution from Classic/Hard Rock as one key to its success. "We started the transition to New Rock in March 1990, easing out Classic Rock artists and becoming more focused with New Rock. I would have done it a lot differently if I'd had the budget. I would have done a massive advertising campaign and then just flipped the switch one day. But we had no promotional budget, so we tried to ease into it."

Powers, who experimented with New Rock while programming AOR WRXR/Augusta, GA, says the station locked onto its target audience for good this summer. "Our target demo is 18-49, but 18-34 is our core. Our No. 1 demo is men 25-34. Our second largest is women 18-24, followed by women 25-34. Our weakest demographic is males 18-24. We made a complete reversal in who we're targeting. The 18-24 males are the hardest listeners to convert."

Although the format evolution is complete, Powers says some listeners remain in the dark. "Many people still think we're a Hard Rock station. Unless somebody tells you a station's changed formats, you don't know."

## Defining An Image

To make Minneapolis listeners aware of KJ 104's new identity, the



Tony Powers

station beefed up its promotional activities. Powers says GM Tom Tucker started the ball rolling. "Tom's a great GM. He's hired salespeople who know, love, and can sell the format. Even when we had bad numbers we had good sales. Tom went to bat for us just about every day to get some promotional dollars from corporate. By mid-May, he finally got us a limited budget."

Powers sank the money into, among other things, the station's 104 Days of Summer promotion — a coordinated effort featuring a \$750,000 direct mail bumper sticker campaign, involvement with the Lollapalooza multi-artist concert tour, and the station's first TV spots. "We produced three different spots — 30-, 15-, and 10-second commercials — for \$1500. Tom convinced a local production company to use us as a sample. The company wanted to approach radio stations, but didn't have any in-house spec spots. Tom convinced them to make our spot their spec spot."

Powers says he's pleased with the results. "They're the best tele-

vision spots for a New Rock station I've ever seen — just incredible. Tom got us terrific placement — some great time buys — on most local TV stations.

"We didn't do many spring promotions. Instead, we decided to make our big push in late spring/early summer, when everybody else's spring [promotions] would be over. In June we started to see a ratings increase. The TV spots and direct mail campaign finally began getting the word out about the format, helping us to dramatically increase our cume."

"We've had great weekend increases, and I attribute that to promotion. People are sampling us and liking what they hear. We have some forced listening with our Free Ticket Weekend, giving away concert tickets every hour. Quite a few shows come to town, so we have enough events to do it. We work well with promoters. Promotions Manager Angie Phillips puts together great promotions with little or no budget. It helps with time spent listening."



## Promo Bonanza

KJ 104 also held a three-night first anniversary celebration featuring free concerts; conducted a Best Unsigned Band Contest with Budweiser; staged an arts and crafts event dubbed Cedar Fest '91; and sponsored a number of shows benefiting the Food Shelves network, charging concertgoers \$1.04 and a food item.

One of the most popular promotions also was one of the most simple. "We had a 'Share Us With a Friend and Win' contest in which listeners sent in their friends' names," Powers says. "If we announced the friend's name and that person called in, we'd give both people five CDs. Every week we gave away a CD player and 25 additional CDs."

"This was a little promotion, but the response was tremendous. We ran ads in the local papers and found the demographic response was almost identical to the re-

## REVOLUTION

Bill Reid exits the syndicated "Independent Hour" for middays at KNDD/Seattle; Kevin Cassidy departs ... KNNC/Austin solidifies weekends: Tim Davis joins from KKYS/Bryan-College Station, TX, and Dana Barnes signs on from WUOG/Athens, GA. Local club DJ Ray Seggren also comes aboard ... WXVX/Monroeville, PA middayer Paul Goodman takes on GM/PD duties as Michael Boswell exits to pursue other interests; weekender Ken Koda moves into afternoons.



A carload of listener entries cushion GM Tom Tucker. The Mazda Miata was but one of the prizes KJJO handed out during its 104 Days of Summer promotion.

sponse we get in the ratings. The upper demos — the 25-34s — responded the heaviest."

## Competition Breakdown

Powers claims switching morning shows helped contribute to the station's success. He replaced himself in AM drive with market veteran Brian Turner, who was hired from crosstown AOR KTCZ, and Robin Armstrong. The show's summer 12+ figures nearly doubled those of the previous winter.

Powers describes the show as a personality/music-intensive program with humor, traffic, news, sports, and up to 10 songs per hour. "We're about 45% current in the morning. That's not very different from the rest of the day. We also increase the rotation of the heavies and recurrenents in the morning because they're more familiar. And we play a lot more image tracks."

Powers says he also got a little help from the competition. "We stole a lot of upper-demo listeners from KTCZ. Their losses and our gains are almost identical. They've become too old and stale; we're young and fresh. We've gone from being their listeners' second choice to their first choice. I think this fall you're going to see that we've pret-

ty much knocked those guys out of the water.

"[CHR] KDWB saw a fairly nice increase [in the winter and spring], but that went away this last book. We share a large audience with them. We're probably their listeners' second choice. The same thing applies to [CHR] KQRS. When their listeners don't like what they're hearing, they'll punch us up."

## Focused Music

One thing listeners notice about the station, says Powers, is its tighter musical focus. "We conduct intensive in-house music callout research. That's another thing that helped turn us around. Even though we were solidly focused on New Rock late last year, we were still all over the road in the format."

"Using our research, we began fine-tuning our playlist and became a lot more focused. So when people did come us, they liked us and stayed. Our time spent listening nearly doubled and that, of course, helped our quarter-hours a lot. The increased cume and the increased time spent listening is the bottom line to what helped us."

—Shawn Alexander & John Brake

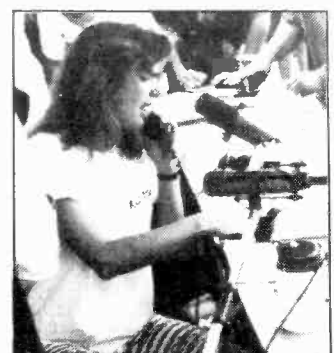
## Middays Matter

KJJO (KJ 104)/Minneapolis OM/PD Tony Powers says the station's midday ratings "simply exploded" after he moved MD Lori Kelly into the slot. Kelly claims listeners are responding to her knowledge of, and enthusiasm for, the format.

Kelly, who recently was named the Twin Cities' Best Rock Jock by a local paper's readers and critics, swapped her progressive late-night show for the light of day just prior to the Spring '91 Arbitron sweep. KJ 104's midday numbers have been growing ever since, culminating with this summer's 1.4-2.9 12+ increase. The station also posted more than two-share gains 18-34 (to nearly a six share) and 25-54 (to nearly a four share).

"She's very personable, conversational, intelligent, and informative," states Powers. "She knows this music probably better than anybody and is able to relate that to the audience. And she doesn't have that hipper-than-thou attitude. She's the kind of person you'd like to spend some time with."

"What comes across more than anything is that I really love [alternative] music," says Kelly. "My enthusiasm really comes through. I also showcase albums I think are really solid, doing album features occa-



Lori Kelly

sionally. I try to let people know what's out there that's good."

Powers admits he gives Kelly more freedom than other jocks at the station. "We stretch out [the playlist] a lot more [in middays]. We play more medium rotation songs and reduce the number of power rotation songs from mornings. We also try to play more new music in middays. But we're fairly gold-intensive there, too — about 50-50."



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MIKE KINOSHIAN

# Dissecting The Ratings Decline

While most AC programmers place little stock in summer and winter books, it's difficult to ignore the format's nationwide ratings erosion.

According to R&R's Format Performance Review (R&R 10/25), AC continues to be the nation's leading format. However, the 200-share margin it enjoyed over runner-up News/Talk has been trimmed to 141 shares. That study was based on Arbitron data from the Top 30 markets. For more detailed, Top 50 market ratings information, refer to the accompanying ratings table.

### Apathetic Advertising

"The summer decline is the result of not advertising and promoting as aggressively as we do in the spring and fall," remarked WLTF/Cleveland PD Dave Popovich. "With the exception of maintenance promotions, we're not as visible in the summer. That's relative to the decrease in shares."

Popovich maintains the shift in audience lifestyle plays a large role in AC's summer listening dropoff. "The audience is very transient that time of year. People are vacationing and involved in different outdoor things which affect listening."

"In addition, CHR and Country are becoming more mass appeal."



Dave Popovich

They're eventually going to draw from AC — the mass appeal format. The AC decline could be a statistical fluke, but it could be a trend if it's happening in five out of six markets."

### Luck Of The Draw

Concurring with Popovich, KMGL (Magic 104)/Oklahoma City PD Steve O'Brien commented, "Most ACs target in-office listening. Since many families take summer vacations, in-office numbers can decline. CHRs and some AORs pick up many listeners in the summer. We were fortunate to come out of the summer book very well. In fact, it was our best one ever."

O'Brien said consistency and visibility contributed to KMGL's summer success. "We wanted to step up the number of appearances our personalities made. It's the luck of the draw. This summer it worked, but we've tried the same thing before without success."

Earlier this year, O'Brien added \$1000 Payoff Mondays to KMGL's Song of the Day promotion, maintaining the change throughout the summer sweep. "We also did trip giveaways and work-escape week-

ends. ACs tend to get beaten up on weekends, but [promotions] seemed to keep our weekend numbers strong."

### Competitive Edge Lost

Taking a slightly different view, WSYR & WYYY/Syracuse OM Tom Langmyer pointed out, "I've noticed the format declining. As the years have marched on, many other formats have dabbled smack in the middle of the 25-54 demo. Many stations from other formats also are marketed better than ACs."

"Seven to 10 years ago, ACs were at the forefront of marketing and had lots of top-of-mind awareness. They were well-focused in terms of television, billboards, and direct mail. Now operators in other formats are doing that. They're getting wise to the ways of becoming visible. The competitive, top-of-mind edge AC once had is gone."

Langmyer said AC needs to develop a sense of passion. "Classic Rock, AOR, and Nostalgia are 'passion' formats. They're based on strong strategic positioning. ACs tend to be very general and do a little of everything. It's imperative that AC PDs — including me — go to the next step and develop more excitement for the format."



Tom Langmyer



Steve O'Brien

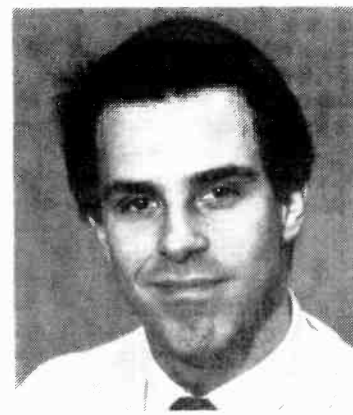
# Bond's Stock On The Rise In New Orleans

New Orleans format rivals WLTS and WLMG were the market's two major 25-54 players. WMXZ (Mix 95.7), the city's most recent AC (debuting February '90), had been finishing third among the three — until this summer.

Following two significant demo declines, WMXZ burst into Arbitron's six-share range, edging WLTS and trailing WLMG by just 0.7. What's more, the three ACs are separated by a slim 1.3 25-54, and finished fifth (WLMG), seventh (WMXZ), and eighth (WLTS) among all stations in the demo.

### Consistency Counts

"We put together a market research study in April and have been very consistent on the air," declared PD Bruce Bond. "After a great amount of experimenting, we now feel everything's on track. We're doing the Mix thing, playing



Bruce Bond

the best hits from the '70s, '80s, and today."

Understandably, Bond doesn't downplay the station's positive results simply because they came during a summer sweep. "We've been down the ratings list, so any indication that we're doing well is important. The summer book is certainly going to help the sales department, but the spring and fall books are the most important. When it comes to ratings, ego definitely plays a role. We look at all ratings."

Labeling WLMG and WLTS "oldies-based ACs" and WMXZ a "Hot AC," Bond explained, "We compete as well with the CHR [WEZB] as we do with WLMG and WLTS. We're right in the middle. We play more currents per hour, are brighter, and don't play as

# Ain't No Sunshine?

Just how serious is AC's current ratings slump? The accompanying data may hold the answer.

The leading 25-54 AC in the Top 50 markets is listed below. The first two columns of stats represent Arbitron summer-summer fluctuation and Summer '91 market rank. The next three columns reflect Birch Summer '91 market rank, 25-54 share, and strongest overall cell.

	Arbitron		Birch		
<b>WSB-FM/Atlanta</b>	-3.3	#3	#3	8.4	W 35-44
<b>WLIF-FM/Baltimore</b>	+2.0	#2	#8	4.7	W 65+
<b>WVBF/Boston</b>	+3.1	#3	#5	5.7	W 35-44
<b>WJYE/Buffalo</b>	-3.8	#4	#7	6.1	W 35-44
<b>WBT-FM/Charlotte</b>	+1.5	#5	#4	5.8	W 25-34
<b>WKQX/Chicago</b>	Flat	#8	#13	2.7	W 25-34
<b>WWNK/Cincinnati</b>	+0.6	#6	#10	4.6	W 25-34
<b>WLTF/Cleveland</b>	+1.2	#3	#4	8.3	W 45-54
<b>WSNY/Columbus, OH</b>	+0.4	#2	#2	10.1	W 35-44
<b>KVIL-FM/Dallas</b>	-3.7	#4	#4	5.8	W 35-44
<b>WWSN/Dayton</b>	-2.7	#3	#4	7.5	W 25-34
<b>KOSI/Denver</b>	-0.3	#3	#7	5.5	W 25-34
<b>WKQI/Detroit</b>	+1.1	#3	#6	5.4	W 25-34
<b>WMAG/Greensboro</b>	+3.3	#2	#5	6.1	W 35-44
<b>WRCH/Hartford</b>	-1.8	#6	#7	4.5	W 18-24
<b>KODA/Houston</b>	+2.6	#3	#4	6.1	W 25-34
<b>WENS/Indianapolis</b>	-1.2	#4	#3	7.7	W 35-44
<b>WEJZ/Jacksonville</b>	-2.4	#2	#4	9.7	M 45-54
<b>KLSI/Kansas City</b>	+0.4	#8	#6	4.2	W 35-44
<b>KOST/Los Angeles</b>	-0.5	#1	#2	5.3	W 25-34
<b>WRVR/Memphis</b>	-6.2	#5	#7	7.1	M 35-44
<b>WFLC/Miami</b>	Flat	#2	#6	4.6	W 25-34
<b>WKTJ/Milwaukee</b>	-3.6	#3	#3	10.1	W 25-34
<b>WLTE/Minneapolis</b>	+1.0	#2	#5	6.8	W 35-44
<b>WZEZ/Nashville</b>	-0.3	#3	#9	5.1	W 25-34
<b>WALK/Nassau</b>	+0.4	#1	#2	7.5	W 35-44
<b>WLMG/New Orleans</b>	-0.3	#5	#5	5.6	W 45-54
<b>WLTW/New York</b>	+0.4	#2	#9	4.1	M 45-54
<b>WWDE/Norfolk</b>	-2.9	#7	#6	6.6	W 35-44
<b>KMGL/Oklahoma City</b>	+2.6	#2	#3	8.8	W 25-34
<b>WMMO/Orlando</b>	+7.7	#2	#2	10.0	M 25-34
<b>WMGK/Philadelphia</b>	+0.2	#7	#8	4.2	W 35-44
<b>KKLT/Phoenix</b>	-2.1	#7	#13	3.7	M 35-44
<b>WSHH/Pittsburgh</b>	+1.8	#4	#8	4.9	W 45-54
<b>KKCW/Portland, OR</b>	-2.9	#4	#6	6.9	W 25-34
<b>WVLI/Providence</b>	-6.5	#2	#2	8.5	W 35-44
<b>KOST/Riverside</b>	-2.3	#5	#5	5.3	W 35-44
<b>WVOR/Rochester, NY</b>	-1.7	#6	#4	9.3	W 35-44
<b>KXOA-FM/Sacramento</b>	-1.3	#3	#11	3.7	W 25-34
<b>KYKY/St. Louis</b>	-1.8	#5	#5	7.0	W 18-24
<b>KSFI/Salt Lake City</b>	-0.6	#4	NA	NA	NA
<b>KQXT/San Antonio</b>	+0.8	#5	#6	5.5	W 25-34
<b>KFMB-FM/San Diego</b>	-2.0	#3	#2	6.8	W 25-34
<b>KIOI/San Francisco</b>	-1.0	#3	#5	3.7	W 25-34
<b>KEZR/San Jose</b>	+0.8	#2	#10	3.4	M 25-34
<b>KMTT/Seattle</b>	+1.8	#7	#11	3.4	M 35-44
<b>WUSA/Tampa</b>	+1.7	#2	#4	8.1	W 45-54
<b>WLTT/Washington</b>	+0.5	#1	#12	3.4	M 25-34

### Summer Summary

- Half (50%) of 25-54 market-leading Arbitron ACs in the Top 50 markets slipped in that demo (summer-summer); 45.8% gained; and 4.1% were flat.
  - The typical Arbitron 25-54 gain was +1.6; average loss was -2.3.
  - Arbitron 25-54 market leaders usually placed 3.7, compared to 5.8 in Birch.
  - Three ACs listed above (in bold) ranked #1 25-54 in Arbitron; none achieved that level in Birch.
  - More than half (56.2%) the stations noted finished no lower than third in Arbitron; only 21.1% rated in the Top 3 in Birch.
  - The average Arbitron 25-54 share slipped from 7.7 to 7.3; the typical Birch 25-54 Summer '91 share was 6.1.
  - The strongest cell for 82.9% of the above stations was female-oriented; the most common strongest cell was women 25-34 (36.1%).
- (Editor's note: Top 50 markets Anaheim and Monmouth-Ocean were not included. The former was not rated by Arbitron last summer, and the latter isn't an Arbitron Continuous Measurement market.)

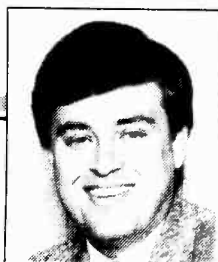
many sleepy oldies [as WLTS and WLMG]."

### Conservative With Contests

Regarding marketing and contesting, Bond added, "We do some giveaways here and there, like Rod Stewart concert tickets, but nothing on a major scale. We developed our TV campaign in April. I'll occasionally see a TV spot for WLMG

and WLTS, but not with much frequency."

Bond said WMXZ is performing somewhat ahead of schedule. "In certain ways this market is very fickle. It takes a long time to carve your niche. People eventually get used to what you're doing, but a station has to be very consistent before people accept it."



LON HELTON

NO. 1s: 47 12+; 46 25-54

## Summer '91 Surges 16% Over Last Year

Even though the summer '91 Country Ratings Index only nudged upward 1.8 points, Country continues to march ahead at full steam, setting a new CRI record.

Don't be fooled by the small climb from spring '91 — which itself was a record-setting CRI. Keeping in mind that, historically, summer is not Country's best sweep, check out the summer-to-summer comparisons. Consider:

- The summer '91 CRI is 16% above the summer '90 figure.
- The summer '91 CRI establishes a new high-water mark for the season. This CRI is a full 8% above the previous summer high, set in 1986.
- In 67 of the 99 Continuously

Measured Markets, Country ranks either first or second among Arbitron 25-54s. It's No. 1 in 46 cities and No. 2 in another 21 markets. Three cities show Country as No. 1 and No. 2, 25-54.

- A record 47 Country stations are No. 1 12+.

- Even though only 43% of the stations went up in 25-54 shares, 51% improved their 25-54 market rank.

The solid summer promises a fantastic fall. Keep up the great work!

### Summer '91 At A Glance

- **25-54: 43% up; 47% down**
- **12+ : 45% up; 47% down**
- **FM: 49% up; 49% down, 25-54**
- **AM: 33% up; 44% down, 25-54**
- **51% improve 25-54 market rank**

## Country Ratings Index Data

Summer '91 CRI: 1026.6, up 1.8 shares  
 Spring '91 CRI: 1024.8\*  
 Winter '91 CRI: 984.0  
 Fall '90 CRI: 999.5  
 Summer '90 CRI: 882.4  
 Summer '89 CRI: 870.3  
 Summer '88 CRI: 899.7  
 Summer '87 CRI: 925.9  
 Summer '86 CRI: 950.4

### Summer '91: 224 Stations

96 Up (43%) a total of 144.0 shares, Adults 25-54  
 105 Down (47%) a total of 142.6 shares, Adults 25-54  
 22 Even (10%)  
 1 Debut, 1.1 shares, Adults 25-54  
 0 Drops

### Spring '91: 223 Stations

118 Up (55%) a total of 155.0 shares, Adults 25-54  
 74 Down (35%) a total of 106.4 shares, Adults 25-54  
 22 Even (10%)  
 9 Debuts, 8.5 shares, Adults 25-54  
 1 Drop, 1.7 shares, Adults 25-54

## Summer '91 Scoreboard

Station/City	12+		25-54 Rank			
	Sp '91	Su '91	Sp '91	Su '91	Sp '91	Su '91
WSLR/Akron	1.4	1.9	21t	23t		
WGNA/Albany	.7	.1	17t	24t		
WGNA-FM/Albany	8.8	11.2	2	1		
KOLT/Albuquerque	2.5	5.2	9t	7		
KRST/Albuquerque*	12.5	14.3	1	1		
KRZY/Albuquerque*	.5	.8	20t	21		
Combo	13.0	15.1	1	1		
WXXW/Allentown	3.3	4.4	10	6		
KIKF/Anahelm	.7	1.3	29	17		
WKHX/Atlanta	.1	.1	21	DNS		
WKHX-FM/Atlanta	5.1	4.7	9	9		
WYAI/Atlanta*	1.6	1.1	15	15t		
WYAY/Atlanta*	6.0	4.7	5	6		
Combo	7.6	5.8	4	4		
KASE/Austin*	13.4	15.8	1	1		
KATG/Austin	1.7	1.8	12	12		
KTAE/Austin	.7	1.2	20t	20t		
KVET/Austin*	1.1	2.0	17	13		
KVET-FM/Austin	4.4	4.7	7t	8t		
KMYX/Bakersfield	DNS	DNS	DNS	DNS		
KMYX-FM/Bakersfield	.3	1.1	22t	15		
KUZZ/Bakersfield	12.4	16.3	1	1		
WCAO/Baltimore	1.3	1.0	23	25t		
WPOC/Baltimore	7.0	7.1	4	2t		
WKJN/Baton Rouge	5.1	4.6	7	9		
WYNK/Baton Rouge	.5	.1	DNS	19		
WYNK-FM/Baton Rouge	15.2	16.0	1	1		
Combo	15.7	16.1	1	1		
WVOK/Birmingham	1.8	1.1	14	13		
WZZK/Birmingham	.9	.5	17	20t		
WZZK-FM/Birmingham	17.3	14.9	1	1		
Combo	18.2	15.4	1	1		
WCAV/Boston	.4	DNS	31t	DNS		
WYRK/Buffalo	11.6	11.1	1	1		
WEZL/Charleston, SC	13.1	12.9	1	1		
WLON/Charlotte	DNS	DNS	DNS	DNS		
WSOC/Charlotte	DNS	.3	DNS	21		
WSOC-FM/Charlotte	11.4	14.8	1	1		
WTDR/Charlotte	6.2	6.5	6	4		
WDOD-FM/Chattanooga	3.3	8.2	8	5		
WUSY/Chattanooga	20.4	18.0	1	1		
WUSN/Chicago	3.3	4.5	11	3		
WUBE/Cincinnati	DNS	.5	23t	18		
WUBE/Cincinnati	7.5	7.1	4	2		
Combo	7.5	7.6	4	1		
WGAR/Cleveland	7.6	6.0	3	6t		
KKCS/Colorado Springs	.4	2.3	19	17		

Station/City	12+		25-54 Rank			
	Sp '91	Su '91	Sp '91	Su '91	Sp '91	Su '91
KKCS-FM/Colorado Springs	12.9	16.8	1	1		
KSSS/Colorado Springs	.9	.8	15	16		
WCOS/Columbia, SC	.2	.2	15t	DNS		
WCOS-FM/Columbia, SC	17.5	15.7	1	1		
WHKZ/Columbia, SC #1	—	2.4	—	13		
WCLT-FM/Columbus, OH	2.5	2.1	12	11t		
WHOK/Columbus, OH	6.8	5.4	5	6		
WMNI/Columbus, OH	2.0	2.2	16	19		
KPLX/Dallas	6.2	6.0	4	3		
KSCS/Dallas*	11.0	10.5	1	1		
WHKO/Dayton	9.7	9.3	1	1		
WKSW/Dayton	.9	1.1	15t	16		
WONE/Dayton	4.0	2.6	11	12		
WPFB/Dayton	2.5	2.2	12	11		
KYGO/Denver	1.4	2.4	17	16		
KYGO-FM/Denver	11.3	9.6	1	1		
KDLS/Des Moines	DNS	DNS	DNS	DNS		
KKSO/Des Moines*	DNS	DNS	DNS	DNS		
KJYY/Des Moines*	14.2	9.5	2	4t		
WWWV/Detroit*	6.3	6.1	1	2		
KHEY/EI Paso	2.0	2.0	15t	16		
KHEY-FM/EI Paso	16.8	16.1	1	1		
KFRE/Fresno*	4.8	5.0	8	5		
KNAX/Fresno*	9.8	12.1	1	1		
WCUZ/Grand Rapids	3.1	3.3	14	12		
WCUZ-FM/Grand Rapids	8.8	7.7	2	2		
WPCM/Greensboro-WS	1.8	1.7	11	12		
WTQR/G-WS-HP	17.6	17.3	1	1		
WISP/Greenville-						
New Bern-Jacksonville, NC	DNS	DNS	DNS	DNS		
WRNS/Gr-NB-J'ville	DNS	.5	DNS	DNS		
WRNS-FM/Gr-NB-J'ville	18.7	19.9	1	1		
WESC/Greenville, SC	.3	1.0	25t	22		
WESC-FM/Greenville, SC	15.4	12.2	2	2		
WSSL/Greenville, SC	.2	DNS	19t	DNS		
WSSL-FM/Greenville, SC	11.4	9.9	2	3		
Combo	11.6	9.9	3	3		
WHYL-FM/Harrisburg	5.0	4.3	6	10		
WRKZ/Harrisburg	9.5	7.9	4	4t		
WYZZ/Hartford	5.6	7.1	5	2		
KDEO/Honolulu	.7	2.5	16t	12		
KIKK/Houston	.8	.4	27t	30t		
KIKK-FM/Houston	7.0	8.1	2	2		
KILT-FM/Houston	9.5	8.2	1	1		
WBHP/Huntsville, AL	3.8	2.4	7	10		
WDRM/Huntsville, AL	24.7	25.3	1	1		
WHVK/Huntsville, AL	2.2	1.3	9	11t		

Sweep	Adults, 25-54		
	Up	Down	Even
Summer '91:	43%	47%	10%
Summer '90:	43%	47%	10%
Summer '89:	38%	52%	9%
Summer '88:	45%	48%	7%
Summer '87:	43%	52%	4%

To compensate for the addition of new Continuously Measured Markets into the CRI database, the actual share totals for all the Country stations in Continuously Measured Markets has been multiplied by a factor of .737 to keep the CRI relative to past indices. This practice will continue — with a fluctuating factor — as more markets are continuously measured. Thus, the CRI is a relative — not an absolute — number, representing actual shares.

The conversion factor is determined by additional markets, not stations. We are determining market, not station, listening levels.

\*Statistics and other areas designated as "adjusted" take into account the shift of some Country stations to the Gold-based scoreboard. Stats for Spring '91 have been adjusted to include KMYX-AM & FM/Bakersfield, WYQC/Nashville, and WAXF/Youngstown.

## Legend

All figures refer to Arbitron metro survey areas, Monday-Sunday, 6am-midnight.

12+ figures for stations with No. 1 shares are in **bold**.

Previous numbers for stations debuting this book, and stations not Country during the sweep, are designated with "—"

Demo listings indicate market rank, not actual share.

Below-the-line signals are included in determining a station's rank, but do not contribute figures toward the CRI.

Asterisks indicate Country stations in a particular market which are co-owned but have different call letters. Some sister stations are listed under "Gold-based Country."

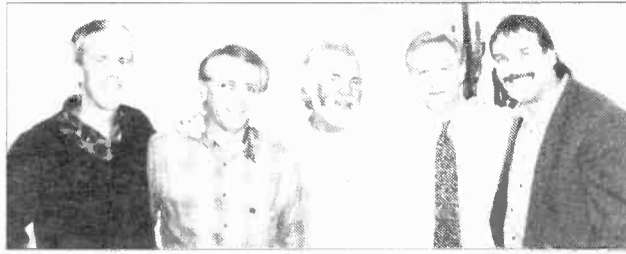
"DNS" means a station did not show in the ratings book. A tie is indicated by "t."

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# KENNY ROGERS

# BACK HOME AGAIN PHASE I



**ALBUM  
SHIPS  
11/26**

**HIT SINGLE "IF YOU WANT TO FIND LOVE"**

**Chart: Debut 42  
106/41 One Of The Most Added**



©1991 Reprise Records

# Summer '91 Scoreboard

Continued from Page 46

Station/City	12+		25-54 Rank	
	Sp '91	Su '91	'91 Sp	'91 Su
WFMS/Indianapolis	11.0	12.4	2	2
WMSI/Jackson, MS	18.2	16.1	1	1
WCRJ/Jacksonville	5.0	5.7	8	8
WQIK/Jacksonville	.5	.4	20t	20
WQIK-FM/Jacksonville	13.7	10.4	1	1
WBBI/Johnson City-Kingsport-Bristol	.5	DNS	DNS	DNS
WBEJ/JC-KP-Bristol	.5	.9	15t	22t
WEMB/JC-KP-Bristol	.7	1.3	DNS	22t
WGAT/JC-KP-Bristol	DNS	DNS	DNS	DNS
WKIN/JC-KP-Bristol	.5	DNS	15t	DNS
WRGS/JC-KP-Bristol	.7	DNS	11	DNS
WUSJ/JC-KP-Bristol	5.9	4.4	4t	5
WXBQ/JC-KP-Bristol	22.7	20.9	1	1
KCFM/Kansas City	.5	.9	22	18t
KFKF-FM/Kansas City	11.2	10.5	1	1
WDAF/Kansas City	10.3	10.4	3	4
WIVK/Knoxville	2.1	2.4	9	9
WIVK-FM/Knoxville	32.0	33.4	1	1
WDLY/Knoxville*	.4	DNS	14t	DNS
WSEV/Knoxville*	.8	DNS	14t	DNS
WITL/Lansing	.7	.8	DNS	19t
WITL-FM/Lansing	17.6	14.4	2	1
KFMS/Las Vegas	1.0	.4	23	20t
KFMS-FM/Las Vegas	7.9	9.7	1	1
Combo	8.9	10.1	1	1
KWNR/Las Vegas	4.7	4.7	5	3
KXIX/Little Rock	2.8	3.6	11	9t
KSSN/Little Rock	20.1	17.3	1	1
KZLA/Los Angeles*	1.6	2.6	19	8
WAMZ/Louisville	19.5	17.9	1	1
WTMT/Louisville	.5	.8	15	13
WWKY/Louisville	1.2	1.1	13	11
WTSO/Madison	3.1	5.5	11t	7
WWQM/Madison	8.5	6.7	3	4
KTEX/McAllen-Br'sville	19.5	16.8	1	1
WGXX/Memphis	9.8	11.7	1	2
WHBQ/Memphis	.7	1.0	21t	14
WKIS/Miami	3.9	3.5	6	9
WMIL/Milwaukee	9.8	7.2	1	2
KEEY/Minn.-St.Paul	9.7	9.3	1	3
WKSJ/Mobile	.6	.2	DNS	DNS
WKSJ-FM/Mobile	16.4	14.1	1	2
Combo	17.0	14.3	1	2
WZBA/Mobile	1.6	.8	11	18
KTOM/Monterey-Salinas	1.8	1.5	18	31
KTOM-FM/Monterey-Salinas	7.8	7.2	1	2
Combo	9.6	8.7	1	2
WSIX-FM/Nashville	12.2	10.1	1	2
WSM-FM/Nashville	9.0	11.9	2	1
WYQC/Nashville	.6	1.1	15t	16t
WYNY/Nassau-Suffolk	3.2	5.0	7	3
WNOE/New Orleans	1.3	.8	17	18
WNOE-FM/New Orleans	8.2	7.4	3	4
WYNY/New York	3.3	3.5	8	7
WCMS/Norfolk	.4	.2	25	25t
WCMS-FM/Norfolk	7.7	8.9	3t	2
Combo	8.1	9.1	3	2
WGH-FM/Norfolk	4.2	3.1	11	10
WKEZ/Norfolk	1.6	1.5	15	21
KEBC/Oklahoma City	7.4	7.4	7	4t
KXXY/Oklahoma City	.4	.8	17	19t
KXXY-FM/Oklahoma City	17.6	17.8	1	1
Combo	18.0	18.6	1	1
WOW/Omaha	5.3	3.9	9	9t
WOW-FM/Omaha	11.9	11.3	2	2
WHOO/Orlando	.6	.6	21	22
WWKA/Orlando	9.4	13.5	2	1
WXTU/Philadelphia	4.0	4.7	10	6
KMLE/Phoenix	6.6	6.4	2	2
KNIX/Phoenix*	10.4	9.1	1	1
WDSY/Pittsburgh	4.4	4.8	8	9
WIXZ/Pittsburgh	.3	.8	20t	18t
KUPL/Portland	1.0	.5	18	21t
KUPL-FM/Portland	8.7	9.2	4	3
KWJJ/Portland	.8	1.8	22	14t
KWJJ-FM/Portland	2.9	4.1	9	8
WCTK/Providence	2.9	3.7	8	7
WHIM/Providence	1.8	2.5	15	18
WQDR/Raleigh-Durham	6.3	5.5	2	6t
WKHK/Richmond	11.2	10.5	2	1
KCKC/Riverside-San Ber.	2.3	2.4	10	17t
KFRG/Riverside-San Ber.	8.3	10.1	1	1
WJLM/Roanoke-Lynchburg	4.3	3.4	5	6
WSLC/Roanoke-Lynchburg	4.0	2.4	12t	13t
WYYD/Roanoke-Lynchburg	13.3	12.1	1	3
WBEE/Rochester*	12.5	11.8	3	2

Station/City	12+		25-54 Rank	
	Sp '91	Su '91	'91 Sp	'91 Su
KRAK/Sacramento	2.4	2.9	12	12t
KRAK-FM/Sacramento	9.7	9.4	2	2
WKCO/Saginaw, MI	12.3	13.3	3	3
WIL/St. Louis	5.5	7.7	7	3t
WKXX/St. Louis	2.5	2.8	10	9
KKAT/Salt Lake City	13.9	11.0	1	1
KSOP/Salt Lake City	.4	.7	25t	22t
KSOP-FM/Salt Lake City	7.2	7.5	4	3
Combo	7.6	8.2	4	2
KAJA/San Antonio	5.3	6.3	7	3
KCYV/San Antonio*	10.6	12.4	1	1
KRIO/San Antonio	1.1	2.4	17	12
KOWF/San Diego	.4	1.2	32t	20
KSON/San Diego	.9	.7	24t	28t
KSON-FM/San Diego	7.9	6.4	1	1
Combo	8.8	7.1	1	1
KOWF/San Diego N.Ct	1.1	3.8	28t	9
KEEN/San Jose(SF ARB)	.6	.6	40t	37
KNEW/S.F.-Oakland*	1.2	.8	34	40t
KRTY/San Jose(SF ARB)	.8	.6	28t	34t
KSAN/S.F.-Oakland*	3.0	2.5	5	12
KEEN/San Jose	1.7	1.8	18	18t
KRTY/San Jose	3.3	2.5	6	11
KMPS/Seattle-Tacoma	.5	.6	27	26
KMPS-FM/Seattle-Tacoma	6.1	7.2	3t	2
Combo	6.7	7.8	4	2
KRPM/Seattle-Tacoma	.1	.1	30	DNS
KRPM-FM/Seattle-Tacoma	4.3	2.8	7t	14
Combo	4.4	2.9	7	14
KASO/Shreveport	.7	.6	13t	13t
KRMD/Shreveport	1.6	.6	11t	13t
KRMD-FM/Shreveport	14.7	20.1	1	1
KWKH/Shreveport	4.4	3.4	11t	11
KWKH-FM/Shreveport	4.6	6.1	7	6t
KDRK/Spokane	10.2	9.9	2	3
WPXX/Springfield, MA	6.1	9.5	3t	2
WNDR/Syracuse	2.4	2.5	11	13t
WSCP/Syracuse	.2	.4	21	20t
WSCP-FM/Syracuse	1.7	1.2	13	18t
Combo	1.9	1.6	12	16t
WQYK-FM/Tampa	9.7	10.1	1	1
WKKO/Toledo*	11.4	9.4	1	2t
WOHO/Toledo	DNS	DNS	DNS	DNS
KIIM-FM/Tucson*	13.2	17.6	1	1
KTFX/Tulsa	3.3	5.0	10t	6
KVOO/Tulsa	6.3	5.2	12	11t
KVOO-FM/Tulsa	4.0	4.1	10t	9t
KWEN/Tulsa	18.1	15.7	1	1
WMZQ/Washington	.2	.2	29t	29t
WMZQ-FM/Washington	5.7	5.3	1	2
Combo	5.9	5.5	1	1
WIRK/West Palm Beach	5.2	5.7	3	3
KFDI/Wichita	7.9	7.9	8	10
KFDI-FM/Wichita	15.5	13.5	1	2
KZSN/Wichita	.2	1.1	DNS	15
KZSN-FM/Wichita	7.3	15.6	4	1
WDLS/Wilkes Barre-Scran.	3.4	5.9	6	4
WEMR/Wilkes Barre-Scran.	.4	.4	31t	25t
WGTY/York	11.3	8.1	2	2
WXKU/York	.7	.5	21t	26t
WAXF/Youngstown-Warren	.4	1.0	15t	12t
WQXX/Youngstown-Warren	11.2	11.6	3	2

## Gold-Based Country

Station/City	12+		25-54 Rank	
	Sp '91	Su '91	'91 Sp	'91 Su
KCWR/Bakersfield*	3.1	2.7	15t	15t
WBMH/Birmingham #2	—	3.7	—	8
WBAP/Dallas*	6.7	5.4	5	5
WCXI/Detroit*	1.4	1.4	21t	22t
KILT/Houston	.6	.5	27t	29t
KLAC/Los Angeles*	1.1	.6	31	35
WSM/Nashville	4.3	3.6	10	15
WGH/Norfolk	DNS	.5	DNS	25t
KCWW/Phoenix*	.4	.8	23	24t
WBBF/Rochester*	3.8	3.5	9	10
KUSA/St. Louis	1.6	1.2	19	19
KKYX/San Antonio*	4.3	4.6	12t	14
KGA/Spokane*	3.2	4.0	10	8t
WQYK/Tampa	1.2	.7	16	17t
WSUN/Tampa	3.2	2.2	13t	15
WTOD/Toledo*	2.7	2.4	11	10t
KCUB/Tucson*	2.8	3.0	10	8

## Format Scorecard

	Sp '91	Su '91
Stations Surveyed	223	224
Continuously Measured Market with Country Outlets	99	99
25-54 Share Comparisons	Up 118 55%	96 43%
	Down 74 35%	105 47%
	Even 22 10%	22 10%
	Debuts 9	1
	Drops 1	0
25-54 Rank Comparisons	Up 124 57%	113 51%
	Down 63 29%	75 34%
	Even 27 12%	35 15%
12+ Comparisons	Up 116 53%	100 45%
	Down 83 38%	105 47%
	Even 15 7%	18 8%
Markets With Country No. 1, Adults 25-54	50	46
Markets With Country No. 1 12+	41	47

## Breakouts: AM Vs. FM

Band	Su '91	AM	FM
Stations	82	82	142
Sp '91	82	82	141
Wi '91	81	81	134
Fa '90	81	81	136
Summer '91 25-54 Share Totals (Shares in parentheses)			
Up	27 33%	(+16.2)	69 49% (+127.8)
Down	36 44%	(-18.3)	69 49% (-124.3)
Flat	19 23%		3 2%
Debut	0	(-)	1 (1.1)
Drop	0	(-)	0 (-)
Total Su '91 25-54 shares	80.2	6%	1313.8 94%
Total Sp '91 25-54 shares	82.3	6%	1308.2 94%
Net Gain/Loss	(-2.1)		(+5.6)

25-54 Shares/Percentage By Band		
Total Su '91	6%	94%
Total Sp '91	6%	94%
Total Su '90	9%	91%
Total Su '89	16%	84%
Total Su '88	17%	83%
Total Su '87	17%	83%

## Footnotes

1. WHKZ/Columbia, SC changed from CHR WYYS to Country, 8/91.
2. WBMH/Birmingham adopted SMN's "Real Country" 6/91. It had been CHR WKXX.



From all of us at  
American Country Countdown with Bob Kingsley,  
to all our friends in Country Radio...

# THANKS!



All of us involved with American Country Countdown would like to thank you for honoring us with the Billboard Award for "Best Syndicated Weekly National Country Music Program," 5 years in a row. WOW!

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"One Of Those Things."  
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**PUT YOURSELF IN MY PLACE**

**Reports November 25**

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**NASHVILLE THIS WEEK**

**'Hot Country Nights' To  
Spotlight Hot Country DJs**

As the November 24 premiere (8pm EST) of NBC-TV's "Hot Country Nights" variety series draws near, show producers are looking to Country radio for help.

Executive producer Dick Clark and producer/director Gene Weed — both ex-DJs — recognize Country radio's important role in the music's current success. As such, they plan to aim a weekly spotlight on a Country air personality. First up: KZLA/Los Angeles morning man Ken Cooper. Also rounding out the first episode are hosts Clint



Dick Clark

Black, K.T. Oslin, Doug Stone, and Alabama. Kenny Rogers will appear as special guest, and Pam Tillis will be the featured "hot new hitmaker."

"We all knew Country has been on the upswing, but wham! Right now it's the hottest format there is," said Clark. "This is really reminiscent of what happened in the mid-'50s when young kids discovered rock 'n' roll. It's not young kids this time, it's mature people. But the results are the same.

"This show is an extraordinary opportunity for all of us in Country.

But it's also a terrific platform to get it to other people. We've got to make this thing work."

"We're going to fly in different jocks each week to do an on-air bumper or teaser," added Weed. "That way their audiences and markets will be able to see them. It's our way of saying thanks for all the hard work the DJs have done and continue to do to help make Country as popular and successful as it is. Country is still the only form of radio where the DJs become close, personal friends with their audience — they identify with them."

NBC has teamed up with a number of Country stations in various markets (e.g., Denver, Dallas, Miami, and Detroit) to cross-promote the show — something Weed feels is necessary. "The network realizes the importance of promotion today, especially with the dwindling number of TV viewers and ratings. The only way to get people to watch anything is to promote it.

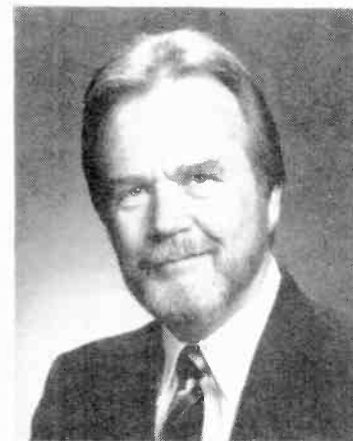
"If they don't stay with you after they tune in, it's your fault. But if they don't come at all, then somebody didn't do the job of letting them know it's there. That's where radio can help us and make a huge difference. We know that Country radio is going to be largely responsible — especially that first night — for letting people know we're there."

"Everybody seems to understand that if our music gets hot, our format's hot," said Clark. "If you make a format hotter through a successful TV show that exposes tainer of the Year, Best Song ("You Don't Know Me [I'm The Opening Act]"), Best Video

the music to a mass audience, then who's going to benefit 24 hours a day, seven days a week? It isn't going to be the AC stations."

**Bits & Pieces**

Mary-Chapin Carpenter took home six WAMMIES from the recent Washington Area Music Association's 1991 awards fete. Among the awards she received: Enter-



Gene Weed

("Down At The Twist And Shout"), and Best Songwriter.

• Ronnie Milsap, Shenandoah, Gary Morris, Shelby Lynne, and the Pirates of the Mississippi will perform at the annual Love Is Feeding Everyone (LIFE) concert at the Los Angeles Universal Amphitheatre on December 7. The concert will be hosted by Dennis Weaver and Valerie Harper.

• A piece on the Kentucky Headhunters, originally taped for NBC-TV's "Jane Pauley's Real Life," will be aired on the "Today Show" on November 29. Also featured on an upcoming "Today" episode (12/15): Kathy Mattea.

— Lorie Hollabaugh

CMT and TNN charts have moved to Page 35.

**COUNTRY  
FLASHBACK**

**1 YEAR AGO**

• No. 1: "Chasin' That Neon Rainbow" — Alan Jackson

**5 YEARS AGO**

• No. 1: "Hell And High Water" — T. Graham Brown

**10 YEARS AGO**

• No. 1: "Bet Your Heart On Me" — Johnny Lee

**15 YEARS AGO**

• No. 1: "Thinking Of A Rendezvous" — Johnny Duncan (2nd week)

**NASHVILLE IN MOTION**

**Smith Upped At Sony**

Kay Smith has been promoted to Associate Director/A&R Administration for Sony/Nashville. Smith, who was previously Manager/A&R, came to Sony in 1983 as Marketing Coordinator. Prior to that she spent eight years with Capitol/Nashville.

• Suzanne Prokasy has been named Director/Licensing for the Opryland Music Group. Prokasy comes to OMG from the Harry Fox Agency in New York, where she was Assistant Manager/Television & Synchronization. She succeeds Gerry Teifer, who is retiring.

• Songwriter Bobby Fischer was recently inducted into the Iowa Songwriter Hall Of Fame. Fischer claims over 650 recordings of his

songs, including two cuts on Reba McEntire's "Rumor Has It" album.

• The Independent Country Label Association (ICLA) has been formed by a group of independent Nashville record companies. Founding members of the organization are Ernie Bivens of GBS Records, Tommy Dee Donaldson of Killer Records, Joe Gibson of NSD, Gene Kennedy of Door Knob Records, and Bill Wence of Six-One-Five Records.

• Signings: Shelby Lynne, Carlene Carter, and Martin Delray to the William Morris Agency for booking ... The Delta Mudcats to Martha Moore for management ... Trisha Yearwood to Evelyn Shriver Public Relations.



*Kenny Rogers  
Travis Tritt  
Ken Kragen*

*Welcome*

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*to the family and extend special thanks  
to MCA Records, Buddy Lee Attractions,  
Garth Fundis, Garth Brooks, Bob Doyle  
and Pam Lewis for the terrific start they've  
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## AIRCHECKS

### AUDIO & VIDEO AIRCHECKS

CURRENT ISSUE #140, KME/LRick Chase, KVIL/Ron Chapman, KLOL/Steven & Pruett, KOST/Mark & Kim, WGGI/Tom Joyner, KKLQ/Jojo Kincaid, Philly CHRs WEGX & WIOQ 90-min. cassette, \$6.50  
 CURRENT ISSUE #139, MOJO/Scott Shannon, KPWR/Jay Thomas, Phoenix CHRs KKFR & KOY, Oldies 93/Real Don Steele, WHY?/Michael J. Fox, KC's KRVC, KGGI/Bob West, KRMX/Chuck Cannon 90-min. cassette, \$6.50  
 PERSONALITY PLUS #PP-48, WYDC/GreaseMan, KCBO/Jeff McNeal, WVBF/Loren & Wally, KFMB/Mark Larson, CHOG/Pat Cochrane, \$6.50  
 PERSONALITY PLUS #PP-47, KLOS/Mark & Brian, KUBE/Charlie & Ty, WNIC/Harper & Gannon, WLUF/Jonathan Brandmeier, K101/Don Bleu \$6.50  
 ISSUE #5-212, BOSTON! CHRs WXXS & WZOU, ACs WVBF, WMJX, WMBX & WSSH, AORs WBCN & WZLX, Gold WOODS, Cassette, \$6.50  
 ISSUE #5-213, WASHINGTON! CHRs WAVA & WPGC, UCs WKYS & WHUR, ACs WRQX, WASH & WLTT, AORs WWDC & WCCR, Ctry WMZQ, Cassette, \$6.50  
 PROMO VAULT #PR-10, promo samples - all formats, all market sizes! \$10  
 CLASSIC ISSUE #C-133, KLIF/Randy Robbins-John London-1973, WJBG/Jerry Stevens-1961, KHJ/Real Don Steele-1970, WNBC/Howard Stern-1982, WVBF/Charlie Fernandez-1976, & more! Cassette, \$10.50  
 PRODUCTION VAULT #PV-4, creative local commercial samples, Cassette \$10  
 #CHR-9 (CHR NIGHTS), #UC-7 (ALL URBAN), #O-2 (ALL OLDIES), #CY-19 (ALL COUNTRY), #F-10 (ALL FEMALE), #N-51 (UNCUT NEWS) at \$6.50 each  
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 1-617-749-3691 (FAX) or write



## the Electric WEEENIE

P.O. Box 2715, Quincy, MA 02269

## MAILING LABELS

## ADDRESS LABELS

for every commercial radio station in the U.S. Format and market size breakdowns. Group mailings to PDs & GMs. The RADIO MALL, 2301 Unity Ave. N., Dept. 791, Minneapolis, MN 55422 or call

NEW TOLL FREE 1-800-789-4561

## RR

## MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by payment. Visa/MC/AmEx accepted. One-inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R Marketplace (per inch):

	Per insertion
1 time	\$90.00
6 insertions	\$85.00
13 insertions	\$80.00
26 insertions	\$70.00
51 insertions	\$65.00

Will include camera-ready logo or line art if provided. Deadline for Marketplace ads is noon Thursday, one week prior to publication date. Marketplace ads are non-commissionable. Submit to:

Marketplace  
**RADIO & RECORDS, 1930 Century Park West**  
 Los Angeles, CA 90067 310-553-4330  
 Fax: 310-203-8727

## CHRISTMAS PROGRAMMING

Don't delay!  
**CHRISTMAS MAGIC**  
 Capture the Spirit of the Season.  
 Exceptional Holiday Specials.  
**Kris Stevens Enterprises**  
 (800) 231-6100

on CD's **CHRISTMAS MUSIC** on CD's  
 160 songs on seven CD's  
 SPECIAL \$299 - Call Collect to order  
 413-783-4626  
**"The Music Director!"**  
 PROGRAMMING SERVICE



## OLDIES SERVICES

### OLDIES

Best source of hard to find oldies '50s, '60s, '70s, '80s. Most in stereo clean bright quality, fast service.

**MSA**  
Music Service Associates  
Delivered RTR  
**918-492-7222**

## PRODUCTION SERVICES

### B/R PRODUCTION SERVICES

I.D.'S • SWEEPERS • VOICEOVERS  
For a free demo: B/R Production Services  
**(805)-481-7791**  
653 Mendel, Oceano, CA 93444

## PROGRAMMING

### HOT FUN Inc.

ATTENTION PROGRAM DIRECTORS  
EXCITING, INNOVATIVE, CAROLINA-STYLE BEACH MUSIC /OLDIES RADIO SHOW AVAILABLE FOR SYNDICATION IN EARLY '92. NO DUPLICATION IN YOUR METRO, AND OFFERED ON A BARTER BASIS. FOR FREE DEMO TAPE, CALL **(703) 694-6967** OR FAX **(703) 694-7136**

## PROMOTIONS

### CASH CUBE

"MONEY MACHINE" gives your station instant impact...  
**800-747-1144**

**All the best jobs . . . all over the country . . . every week in R&R Opportunities . . . check 'em out!**

## SHOW PREP

### Signature Image

"We take you through the backstage door."

Invest in a revenue generating product that will improve your station's image! Signature Image has Interviews, Liners, and Custom Liners with the biggest Recording Artists. Formats included are CHR, AC, Country, U Blues and Alternative. Christmas packages are now available. Highest quality and reasonable prices. Call or fax Cindy Jo Hinkelman today for a complimentary demo tape and catalog. **(818) 347-2030** Fax **(818) 347-9619**.

### ATTENTION: PROGRAM DIRECTOR

### Sportsfax Scoreboard

YOUR UP TO THE MINUTE SPORTS DEPARTMENT ALL THE DAY'S--AND NIGHT'S--SPORTS RESULTS LATEST STANDINGS AND THE NEXT DAY'S SCHEDULE BY FAX...365 DAYS...READY TO AIR! CALL **1-800-5 SCORES** FOR 15 ISSUE FREE TRIAL!!

Prep's the BEST and the PRICE is right

A PAGE EACH DAY OF THINGS TO SAY

**PREP**

800 848-7796

Celebrity Birthdays & Bio Lines • Odd Facts • Trivia Questions • Coming Events • Jokes • Weather Facts • Today's Events/Festivals •

### SHARP

THE MORNING FAX  
The Ultimate Topical Prep Service  
Two Week FREE Trial  
725 Monarch, Nipomo, CA 93444 **800-266-MFAX**

## VOICEOVER INSTRUCTION

### PROFESSIONALS ONLY

Training 6 and 7 figure heavy hitters for over 12 years, LA based MARICE TOBIAS is the top voiceover coach in U.S. & Canada. One-on-Ones; Pro Clinics; Killer Tapes.  
**213-939-8679**  
Miami 11/25 - 12/1 Toronto 12/9 - 12/17 Dallas 1/24 - 1/29

## VOICEOVER SERVICES

### THE HOTTEST

RADIO LINER & PROMO VOICE IN THE COUNTRY  
**Billy Moore**  
Call to hear a FREE one minute demo  
**1-800-424-0430**

The station voice you've been looking for: fresh, dynamic, flexible. One voice fits all (and so do the rates).

### CARTER DAVIS

voicing-narration-audio production  
Vector Creative Services **901-681-0650**

## LINERS-ID'S-PROMOS

Finding that super voice talent has never been easier... 18 hot talents and growing

### The Voice Bank

**800-488-8224**  
U.S.&Can.

**JO MAEDER**  
"THE MADAME OF RADIO & VOs"  
"Jo Maeder could sell a crutch to a crooked crab."  
- Dr. John  
For a FREE demo. call 212-969-0109 today!

## EARLY HOLIDAY DEADLINE

For the December 6 issue... the Marketplace and Opportunities deadline is **10AM PST WEDNESDAY, NOVEMBER 27.**



# OPPORTUNITIES

## OPENINGS

### NATIONAL

### Entry Level (Trained) Needed

If you have completed training with an accredited radio school, or have your degree in communications, or are in your first year or two of commercial radio, there are thousands of small market radio stations seeking your services. NATIONAL, the acknowledged leader in radio personnel placement since 1981, receives a constant flow of job orders from these radio stations. NATIONAL makes the complete presentation for you. Our reputation speaks for itself. Check us out with most any radio station. For complete registration information, call or write:

NATIONAL BROADCAST TALENT COORDINATORS  
Dept. R., P.O. Box 20551 • Birmingham, AL 35216 • **(205) 822-9144** **ACT NOW!**

**1-900-407-2222**

**The RADIO HOTLINE**

two dollars a minute from Ryder Communications, Inc.

## OPENINGS

## OPENINGS

### JOB HUNTING

Frustrated in your job hunting efforts? Back in the job market for the first time in years? Bored, dissatisfied in your present position? If you are serious about finding a new position in the \$25,000 to \$250,000 range, or are seeking a career change, please consider -

### PREMIERE TALENT

**(602) 893-2147 FAX (602) 893-3463**

## EARLY HOLIDAY DEADLINE

For the December 6 issue... the Marketplace and Opportunities deadline is **10AM PST WEDNESDAY, NOVEMBER 27.**



## OPENINGS

### Seeking World's Most Unusual Morning Show

We're a major group that up until now has concentrated on music. Now we're on a quest to find a personality or team for a major station in a Top 5 market. What we're not looking for is the typical morning zoo - or a "typical" morning show at all, for that matter. What we are looking for is something that distances itself from the mainstream. You must be able to relate to a very sophisticated and aware audience. Give it your best shot, you never know! Radio & Records, 1930 Century Park West, #472, Los Angeles, CA 90067. EOE

## OPENINGS

## OPENINGS

## OPENINGS

## OPENINGS

**Communication HotLine**



**1-900-786-7800**  
\$1.95 Per Min.

Radio Disc Jockey, Sales, News, Program Director & Entry Level.

117 W. Harrison St.  
6th Floor Suite R-347 Chicago, IL 60605

Large, Medium And Small Markets.

**TALENT NETWORK**

He was UNEMPLOYED for over 10 months, and we placed him at one of AMERICA'S TOP 10 COUNTRY STATIONS! We're serious about finding opportunities for those we represent. No matter what level you're seeking, if you're still looking on your own -- you're missing OPPORTUNITIES! ONLY major firm exclusively placing talent year after year. Confidential.

**(407) 260-0727**

**THE "ON-AIR" JOB TIP SHEET**



- The hottest radio job leads
- Affordable & reliable, all the facts
- Printed weekly
- All formats

Radio stations, place your job opening FREE!  
Call now! — (706) 231-7937 for your copy

**EAST**

Big Ten college town CHR FM market leader seeks top-notch morning talent. T&R: WBHV, Box 888, State College, PA 16804. (11/22) EOE

Account executives! Big commissions, established list. 50,000-watt AOR covering four states. RESUMES: WEOX-FM, Box 1027, Manchester, VT 05254. (11/22) EOE

WCEI AM/FM seeks announcer/production director. Also seeking a sales manager. T&R: WCEI, 306 Port St., Easton, MD 21601. (11/22) EOE



**RADIO PROMOTION MANAGER**

Seeking a creative, energetic, personable, bottom-line-oriented promotion person for Classical radio station. Will design and execute sales and programming promotions for forward-thinking organization. Weekend and evening work required. At least two years' promotion experience required. Knowledge of print, graphics, contacts in the arts a plus. Salary in \$30s. Resumes only (no calls) to: Mario G. Mazza, Director of Programming and Operations, WNCN-FM, 1180 Avenue of the Americas, New York, NY 10036. EOE

**WANTED**

By the B.C.A. (Best CHR in America)

<b>Female</b> (or male)	<b>Blonde Hair</b> (any hair color is fine)
<b>5' 5"</b> (any height will do)	<b>Blue Eyes</b> (whatever you got, we want)

Smoldering, sexy superstar needed for late nights. Top 10 market. No hype. No jive. And...  
you gotta know how to jam.

T&R: Radio & Records, 1930 Century Park West, #476, Los Angeles, CA 90067. EOE

**ACCOUNT EXECUTIVE**

Baltimore's pure rock station, "The Underground," seeks seasoned sales account executives with experience in the Baltimore and/or Washington, D.C. markets. One to two years' sales experience required. Send current resume and earning potential requirements to: WHVY-FM, Nicki Randolph, general manager, 112 Main St., 3rd floor, Annapolis, MD 21401. Equal Opportunity Employer.

**PRODUCTION DIRECTOR**

**Long Island Radio Station**

Must have good voice and editing skills for local commercials and promos. News experience preferred. Send tapes and resumes to: Radio & Records, 1930 Century Park West, #475, Los Angeles, CA 90067. EOE



Express Traffic seeks announcers and producers for its new traffic service in Philadelphia. Send tape and/or resume to Express Traffic, 210 Lake Drive East, Suite 306, Cherry Hill, NJ 08002. EOE



**MORNING TALENT**

Live, work and play on beautiful Cape Cod. 106 WCOD, the Cape's 25-year heritage AC, seeks morning talent who is mature, friendly, funny and community-involved. A Taylor company station with good pay, benefits and a family atmosphere. Rush your T&R today to: WCOD, Neil Sullivan, PD, 105 Stevens St., Hyannis, MA 02601. EOE

**PRODUCTION PRO**

Are you funny? Are you creatively brilliant? Can you innovate? Can you make an 8-track studio sing? We hate voiceover-music bed production. We love new and different. If this sounds like you, we want you at this major market Midwest Rock station. Send your best stuff, resume and salary requirements ASAP to: Radio & Records, 1930 Century Park West, #474, Los Angeles, CA 90067. EOE

**SOUTH**

Spanish/Country AM/FM in Southern FL seeks experienced salesperson/AT. No beginners please. T&R: WAFC, Robbie, Box 2109, Clewiston, FL 33440. (11/22) EOE

Seeking strong morning drive/PD for top Country outlet. Excellent pay and benefits. T&R: KORA, Sam Jones, Box 3069, Bryan, TX 77805. (11/22) EOE

Seeking high-energy AT. Many openings, including drives. T&R: KAGG, Dan O'Neil, 4101 S. Texas Ave., Bryan, TX 77802. (11/22) EOE

WZFX seeks AT. Production a must. T&R: Phil Allen, Box 710, Fayetteville, NC 28302. (11/22) EOE

WHKR Country seeks experienced evening AT. Country experience a plus. T&R: WHKR, 895 Barton Blvd., Rockledge, FL 32955. (11/22) EOE

Program director sought for AM/FM combo with excellent facilities in Marshall, TX. T&R: KSAM/KHUN, George Franz, Box 330, Huntsville, TX 77342. (11/22) EOE

WBOP/Harrisonburg seeks afternoon talent. T&R: WBOP, Rich Randall, 1790 10 E. Market St., Box 325, Harrisonburg, VA 22801. (11/22) EOE

**EVENING TALENT**

Southeast Country FM seeks evening personality. Need adult communicators with mature humor to work phones and make appearances. T&R: Radio & Records, 1930 Century Park West, #480, Los Angeles, CA 90067. EOE

**ADULT CONTEMPORARY CONCEPTS**

Seeking morning person/program director for Sun Belt medium market. Experience in Selector, promotions and on-air talent training, plus the ability to execute a fun morning show. T&R: ACC, Box 796275, Dallas, TX 75379. EOE M/F

**OVERNIGHTS**

U.S. 101/Chattanooga seeks experienced overnight AT. No phone calls, must have a minimum of 3 years' experience! T&R: U.S. 101, Bob Sterling, Suite 505, Osborne Building, Chattanooga, TN 37411. U.S. 101 is an Equal Opportunity Employer.

**ADULT CONTEMPORARY CONCEPTS**

Looking for a male/female morning team that can be local, topical, and fun in a timely fashion. If you are on your way to the Top 20 markets, this is the perfect stepping stone. T&R: ACC, Box 796275, Dallas, TX 75379. EOE M/F

**WANTED**

Combination salesperson/AT for Southern FL AM/FM in a small market with a stable economy. Serious opportunity for mature-minded broadcaster who is streetwise and has Country experience. Bilingual a plus. Females and minorities encouraged to apply. Tapes, resumes, references, and sales experience in first letter to: Robbie Castellanos, Glades Media Company, Box 2109, Clewiston, FL 33440. EOE

**MIDWEST**

Seeking announcer with good production skills who can communicate with adults of the '90s. T&R: WOOD, 180 N. Division, Grand Rapids, MI 49503. (11/22) EOE

Seeking experienced anchor/reporter for afternoon drive. T&R: KIOA/KIMN, Polly Carver, 5161 Maple Drive, Des Moines, IA 50317. (11/22) EOE

WLRX seeks experienced AC talent with production skills for mornings. T&R: PD, 24533 Terrace Lane, Suite 204, South Bend, IN 46635. (11/22) EOE

Receptionist sought to manage 5-line phone, WordPerfect, deadlines, and details. RESUMES: KHAK, 425 Second St. SE, Suite 450, Cedar Rapids, IA 52401. (11/22) EOE

WDIF seeks talent for Adult CHR format. Include salary requirements. T&R: Box 10000, Marion, OH 43302. (11/22) EOE

**NEWS Business Reporter Producer**

Minnesota Public Radio is seeking an experienced business reporter to cover the large range of business issues in the Twin Cities area. Ideal candidate will have a BA and 3-5 years' experience in business radio news production. Professional on-air delivery skills & demonstrated writing skills. Position is located in our St. Paul facility. Send letter describing specific business reporting experience, resume & demo audio tape to:

Human Resources/BR  
Minnesota Public Radio  
45 East Seventh Street  
Saint Paul, MN 55101  
AA/EEO Employer



## OPENINGS



Heritage CHR has possible opening for morning lifestyle news personality to join successful morning show. We're looking for credibility, as well as personality and a desire to join a winning team.

**Tapes and Resumes  
(No phone calls) to:**  
**Kevin Gossett, Program Director**  
**WGRD**  
 38 West Fulton  
 Grand Rapids, MI 49503.  
 Equal Opportunity Employer

**LEADING ADULT STATION**  
 Adult morning pros...if you have the experience, our premier company may have your next long term large market home. We're looking for a real person who can entertain and make people feel good about listening. Rush confidential T&R to: Radio & Records, 1930 Century Park West, #479, Los Angeles, CA 90067. EOE

### ON-AIR TALENT WANTED

Experienced, musically knowledgeable, concise classic rocker who can follow a plan, and still exude warmth and enthusiasm for a Top 15 Classic Rock station with a winning attitude. Stable company with no debts. T&R: Jacobs Media, 29777 Telegraph Road, Suite 2355, Southfield, MI 48034. EOE

Leading AC seeks lifestyle news reporter — a communicator who can relate to adults. Female and minority applicants encouraged. Tapes, resumes, and references to: Radio & Records, 1930 Century Park West, #477, Los Angeles, CA 90067. EOE

### NEWS

Indiana Country giant has immediate need for a killer news anchor/reporter. Live, eat, and sleep news! T&R: Radio & Records, 1930 Century Park West, #478, Los Angeles, CA 90067. EOE

Seeking Lite AC PD/morning person who is as much a talk show host as a jock, loves community issues and concerns, isn't a slave to formatics, but can enforce rules, can built young talent, knows Selector, and isn't as concerned about market size as putting down roots with family. T&R: Lowry & Company, 6302 E. Monte Cristo, Scottsdale, AZ 85254. EOE

### WEST

Metro Traffic/San Diego seeks Spanish-speaking backup traffic anchor. CALL: Monica Zech, (619) 298-4300. (11/22) EOE

CHR nights available. Low pay, good experience. T&R: Dan Kelley, KISZ-FM, 653 W. Broadway, Farmington, NM 87401. (11/22) EOE

## OPENINGS

### All AM and PM ATs

Every day stations come to us to fill their job openings. We have tons of opportunities for morning and afternoon personalities. M/F, all size markets and formats, coast to coast. Even if you "just want to see what's out there". Call us now! **201-865-2606**

### Radio Placement Services

KYOS/Merced, CA News/Talk seeks ND immediately. California residents preferred. T&R: Jim Dorman, 1744 G St., Merced, CA 95340 (11/22) EOE

Experienced PT ATs sought for hot new AOR in Southern CA. T&R: KXXZ, 1581 W. Main St., Barstow, CA 92311. (11/15) EOE



Honolulu's leading Dance CHR seeks an experienced program director. Must be knowledgeable about dance music, callout research, developing AM talent and Selector. Is this you? Come live in paradise, and work for a great company at a great station! T&R to Jeff Salgo, VP Programming, Henry Broadcasting, 2040 SW First Ave., Portland, OR 97201. EOE M/F. All applications responded to within 72 hours.

### AIR TALENT

Christian radio station is looking for a creative talent to bring to the air in the dynamic Southern California market. Call the Crawford Broadcasting Company, an Equal Opportunity Employer, at (714) 754-4450 and ask for Ann Harrison.

## 92.3 KRST NEW MEXICO'S COUNTRY

We are losing a great PD! Can you fill his boots? KRST/KRZY is top-rated, big on the new sound of country, and aggressive with promotions. You should be, too! Your ability to understand and implement strategic planning based on research is **important**, and so is recent Selector experience. I would like to know more about you. No calls please. T&R: General Manager, KRST, Box 3280, Albuquerque, NM 87190. EOE M/F



Looking for an AOR music director with at least two years' commercial radio experience. Must have thorough knowledge of KNAC's hard rock music and format, good on-air and production skills, ability to deal with the music industry, and good street sense. Music-Scan computer experience a plus. Tapes and resumes to: Gregg Steele, KNAC, 100 OceanGate, Suite P-280, Long Beach, CA 90802. No calls. EOE

## OPENINGS

COUNTRY 3-STATION GROUP PD. Midwest based PD for new Country FM, ready to take on established Country GIANT. T&R: Radio & Records, 1930 Century Park West, #481, Los Angeles, CA 90067. EOE

### POSITIONS SOUGHT

16 years as OM/PD/production director/promotions. Major market AC/NAC/CHR/Country background. MARK HILL: (408) 688-5604 (11/22)

Oldies and production whiz with remote, news, and comedy experience seeks AC/Oldies/Classical in Midwest or NW. PAUL: (513) 256-1945. (11/22)

## ALAN (FILL JOCK) KABEL

Sold, so what. Fill-in November too. Chuck Beck's got balls to win, even when his back's walled. Proud to be one of his weapons at 105 WAVA with Joe Freakin Friday, Frank Murphy, Sandy Weaver, Gregg Thunder, Jack Da Wack, Chris Taylor, Janet Planethead. It's time Washington experienced good B.S. Hey Steve, Z's headed there. Can you do an airshift? Brian, eagles are supposed to fly, up! David Martin, what happened to the beer you promised on the hot phone at Z104? Remember after you freaked at Matt? Dave, you crack me up. Van Bone, Congrats! Stacy, You're welcome. Norm Scrutt, What station dies next? Hey, great nine-inch part babe!

**612-544-5099**

Hardworking team player who's pleasant, professional, and has excellent control room and production skills seeks relocation. RUSS: (417) 887-3947. (11/22)

Hardworking, pleasant, professional, willing to relocate. Control room and production excellent. CYNTHIA WITT: (417) 466-7806. (11/22)

I'm placing this ad because nothing else is working, including me! 15-year pro of all formats. Let's talk. JERRY: (805) 947-6193. (11/22)

New Zealander in a medium U.S. market currently doing morning drive, seeking new challenges. STEPHEN: (806) 794-5700. (11/22)

You should see what I do to men and women 18-34! KPWR, KLOS, KQNG APD/MD/AT. Awesome phones/production. HAL: (808) 245-7605. (11/22)

On-air duties sought by warm, friendly, creative, and humorous AT. Anyone can spin records, I can entertain. GERALD: (818) 986-8443. (11/22)

AOR/CR talent/production pro with top-rated morning and major market afternoon experience, a perfect PD candidate. JOHN MORRILL: (806) 795-7321. (11/22)

I'll send you an aircheck instantly. Seeking Full-Service AC or News/Talk. Formerly WBEN/WJR. JACK MINDY: (716) 425-8857. (11/22)

AMD/AT for KUPD seeks MD gig at Rock or Alternative station. Learned from the best, will relocate. LARRY MAC: (602) 963-3657. (11/22)

Personality, experience, and fun for your AOR/AC/Contemporary Country. Any market size/location considered. JIM: (609) 884-1239. (11/22)

### NAC PROGRAMMER AVAILABLE SOON

Send inquiries to: Radio & Records, 1930 Century Park West, #452, Los Angeles, CA 90067.

Free to a good home, two human ATs: one male, one female. Weaned and paper-trained. (307) 638-9238. (11/22)

Morning personality and PD for a station that's just been sold. Available for CHR/Country/AC in Midwest or South. PATRICK: (708) 369-8939. (11/22)

19-year radio/TV veteran. Award-winning ND, anchor, sidekick, OM, promotions. All formats. RALPH SHAW: (919) 852-3944. (11/22)

Tired of small market starvation. 14-year pro AT seeks new medium-size home. AC/CHR/AOR. (217) 674-3304. (11/22)

College/broadcasting school graduate with advertising sales and management experience seeks on-air position. CHARLIE: (619) 558-7231. (11/22)

Engineer/AT combination for FM AOR/CR/Adult Rock in larger small and/or medium markets. ERIC: (219) 838-4979. (11/22)

### \* ATTENTION \* NORTHEAST TALK STATIONS:

Longtime jock making transition from music to talk. Knowledgeable, articulate, original. Serious inquiries only. Neil: (518) 392-3937.

## OPENINGS

### SOMEONE UNUSUAL

The #1 Radio DJ in Norway is looking for a permanent on-air position anywhere in the U.S. I offer major market experience, commitment, and sizzling productions. **Stein Johnsen, Norway: 011-47-2-166122.**

K-Marty the discount AT seeks FT in any format. Love Country, have a BA in communication, interned in news. MARTY: (206) 734-3143. (11/22)

Better than average seeks fulltime on-air gig with stable station. AC/CHR/Gold. FIANCE: (818) 765-6373. (11/22)

Hey Tampa/Houston, seeking programming position. I'll work for free for six months, then we'll talk salary. JEFF: (713) 894-6169. (11/22)

## MISCELLANEOUS

Same old station, same new management seeks CD service from AOR/CHR/CR labels. TO: Cane River Communications, Box 607, Natchitoches, LA 71457. (11/22)

### R&R Opportunities Display Advertising

	1X	2X
Display	\$75/inch	\$60/inch

Rates are per week (maximum 35 words per inch including heading, box number and R&R's address). If logo, custom border or larger heading is required, add 1/2 inch (\$38 for 1X, \$30 for 2X).

	1X	2X
Blind Box	\$100/inch	\$75/inch

Rates are per week (maximum 35 words per inch including heading, box number and R&R's address). If custom border or larger heading is required, add 1/2 inch (\$50 for 1X, \$38 for 2X). Rate includes generic border, box number, and postage/handling.

### Payable In Advance

Display & Blind Box Advertising orders must be **typewritten on company/station letterhead** and accompanied by advance payment. Ads must be submitted by mail except for credit card orders which are also accepted by fax: 310•203•8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)** eight days prior to issue date. Address all ads to: R&R Opportunities, 1930 Century Park West, Los Angeles, CA 90067. Fax: 310•203•8727.

### R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies in Openings. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" company/station letterhead and are **accepted only by mail or fax: 310•203•8727**. Address all 20-word ads to R&R Free Opportunities, 1930 Century Park West, Los Angeles, CA 90067.

Free listings are on a space availability basis only.



**BREAKERS**

**WHITNEY HOUSTON**  
**I Belong To You (Arista)**

74% of our reporting stations on it. Rotations: Heavy 1/0, Medium 18/0, Light 45/14, Total Adds 14 including WBLB, WAMO, WKYS, WTLC, KBCE, WXOK, WFXE, WQMG, Z16, U102.

**BOYZ II MEN**  
**Uhh Ahh (Motown)**

66% of our reporting stations on it. Rotations: Heavy 1/1, Medium 16/2, Light 40/16, Total Adds 19 including WBLK, WRKS, WDAS, K104, WWIN-FM, WRKE, WJIZ, KBCE, WFXA, WXOK.

**EX-GIRLFRIEND**

**You (You're The One For Me) (Reprise)**

66% of our reporting stations on it. Rotations: Heavy 0/0, Medium 18/0, Light 39/8, Total Adds 8, WBLK, WEDR, WWIN-FM, OC104, WFXA, Z16, WANM, K98-FM.

**TONE LOC**

**All Through The Night (Delicious Vinyl/Island/PLG)**

64% of our reporting stations on it. Rotations: Heavy 1/0, Medium 29/1, Light 26/4, Total Adds 5, KMJQ, WUJM, Z93, U102, K98-FM.

**PATTI AUSTIN**  
**Givin' In To Love (GRP)**

63% of our reporting stations on it. Rotations: Heavy 1/0, Medium 13/0, Light 41/10, Total Adds 10, WHQT, WJIZ, KBCE, WJTT, WZFX, KIIZ, Z16, WGZB, WLOU, WJFX.

**LEVEL 3**  
**Groove Ya (EMI)**

60% of our reporting stations on it. Rotations: Heavy 0/0, Medium 6/0, Light 46/10, Total Adds 10, WXYV, WDAS, WHQT, KKBK, WRKE, WQMG, KIPR, WLOU, WANM, WJFX.

**NEW & ACTIVE**

**GENE RICE "Love Is Calling" (RCA) 49/22**

Rotations: Heavy 0/0, Medium 0/0, Light 49/22, Total Adds 22 including WXYV, WBLK, WDAS, WYLD, WZAK, WULB, WTLC, WKKV, WWINFM, WFXA.

**R. KELLY & PUBLIC ANNOUNCEMENT "She's Got That Vibe" (Jive) 47/4**

Rotations: Heavy 0/0, Medium 9/0, Light 38/4, Total Adds 4, WWINFM, WFXE, WLOU, WJJS. Mediums include: KMJQ, WOWI, KPRS, KMJM, WAGH.

**BRAND NEW HEAVIES "Stay This Way" (Delicious Vinyl/Island/PLG) 46/3**

Rotations: Heavy 0/0, Medium 22/0, Light 24/3, Total Adds 3, U102, KIPR, WANM. Mediums include: WRKS, WDAS, WHUR, K97, WILD.

**STEVIE WONDER "These Three Words" (Motown) 40/38**

Rotations: Heavy 1/1, Medium 6/5, Light 33/32, Total Adds 38 including WBLB, WRKS, WUSL, WAMO, WHUR, WKYS, WVEE, K104, KJMZ, WHQT. Medium: Z104.

**TEMPTATIONS "The Jones'" (Motown) 38/6**

Rotations: Heavy 0/0, Medium 7/0, Light 31/6, Total Adds 6, WRKE, WALT, WCDX, WPLZ, KMJJ, WJFX. Mediums include: WDAS, K97, KPRS, KMJM, WFXA.

**J.T. TAYLOR /STEPHANIE MILLS "Heart To Heart" (MCA) 35/3**

Rotations: Heavy 0/0, Medium 10/0, Light 25/3, Total Adds 3, WJMI, WFXM, K98-FM. Mediums include: WBLK, WDAS, WYLD, WWINFM, WUJM.

**ANN G. "Get A Life" (Atlantic) 34/5**

Rotations: Heavy 0/0, Medium 2/0, Light 32/5, Total Adds 5, WOWI, KPRS, WJIZ, WUJM, WFXE. Medium: K98-FM, WTLZ.

**C & C MUSIC FACTORY "Just A Touch Of Love" (Columbia) 34/2**

Rotations: Heavy 0/0, Medium 3/0, Light 31/2, Total Adds 2, OC104, WJIZ. Medium: WEUP, WPGA, WALT.

**MARVA HICKS "One Good Reason" (Polydor/PLG) 33/5**

Rotations: Heavy 0/0, Medium 1/0, Light 32/5, Total Adds 5, KIIZ, KFXZ, KIPR, WJFX, WTLZ. Medium: K97.

**RICHARD MARX "Keep Coming Back" (Capitol) 32/3**

Rotations: Heavy 0/0, Medium 10/1, Light 22/2, Total Adds 3, WEUP, K98-FM, WJFX. Mediums include: WDAS, WHQT, WOWI, OC104, WFXA.

**JAMES INGRAM "Get Ready" (WB) 31/15**

Rotations: Heavy 0/0, Medium 1/1, Light 30/14, Total Adds 15 including WHQT, WTLC, KPRS, KBCE, WFXA, WUJM, WZFX, WQMG, WJMI, WHJX.

**TONY TERRY "Everlasting Love" (Epic) 30/26**

Rotations: Heavy 2/0, Medium 1/1, Light 27/25, Total Adds 26 including WHUR, WVEE, KMJQ, WEDR, WYLD, WTLC, WWINFM, OC104, WFXA, WENN. Heavy: KJMZ, WJHM.

**BIG DADDY KANE "Groove With It" (Cold Chillin'/Reprise) 30/4**

Rotations: Heavy 0/0, Medium 3/0, Light 27/4, Total Adds 4, WEDR, WYLD, WZAK, WXOK. Mediums include: WFXA, HOT105, K98-FM.

**JC LODGE "Home Is Where The Hurt Is" (Tommy Boy) 30/4**

Rotations: Heavy 0/0, Medium 5/1, Light 25/3, Total Adds 4, WHUR, WYLD, WZFX, WMVP. Medium: WDAS, WOWI, WJJS, WCDX.

**GEORGIO "This Time" (RCA) 28/3**

Rotations: Heavy 0/0, Medium 2/0, Light 26/3, Total Adds 3, WJTT, WEUP, WANM. Medium: WAGH, WJJS.

**ENTOUCH "She Used 2 B My Girl" (Vintertainment/Elektra) 28/1**

Rotations: Heavy 0/0, Medium 6/0, Light 22/1, Total Adds 1, WRKS. Mediums include: KBCE, KQXL, WXOK, KFXZ, KMJJ.

**LENNY KRAVITZ "What Goes Around Comes Around" (Virgin) 27/11**

Rotations: Heavy 0/0, Medium 1/0, Light 26/11, Total Adds 11 including KPRS, KBCE, WENN, WAGH, WQMG, KFXZ, WALT, HOT105, WIKS, WQOK. Medium: WUJM.

**3RD BASS "Portrait Of The Artist As A Hood" (Def Jam/Columbia) 27/2**

Rotations: Heavy 0/0, Medium 3/0, Light 24/2, Total Adds 2, WJTT, KFXZ. Medium: WZAK, WFXE, WEAS.

**MOST ADDED**

- STEVIE WONDER (38)
- TONY TERRY (26)
- GENE RICE (22)
- GUY (21)
- BOYZ II MEN (19)
- MARIAH CAREY (16)
- JAMES INGRAM (15)
- WHITNEY HOUSTON (14)
- GARY TAYLOR (13)
- COLOR ME BADD (12)

**HOTTEST**

- PATTI LABELLE (59)
- RUDE BOYS (57)
- BEBE & CECE WINANS (51)
- TRACIE SPENCER (50)
- GERALD LEVERT (49)
- DAMIAN DAME (37)
- BARRY WHITE (25)
- CHRIS WALKER (22)
- JODECI (12)
- ATLANTIC STARR (6)
- HEAVY D & THE BOYZ (6)

**TOP 10**

**RECURRENTS**

LW	TW	ARTIST/SON
4	1	BOYZ II MEN/It's So
7	2	NAUGHTY BY.../O.P.P.
—	3	SHABBA RANKS/Housecall
2	4	M. CAREY/Emotions
10	5	JODECI/Forever
1	6	KARYN WHITE/Romantic
—	7	GETO BOYS/Mind
—	8	SOUNDS OF.../Pressure
5	9	O'JAYS/Keep
3	10	STEVIE WONDER/Fun

**GUY "Let's Stay Together" (MCA) 26/21**

Rotations: Heavy 0/0, Medium 0/0, Light 26/21, Total Adds 21 including WBLK, K104, WHQT, WJLB, WWINFM, WJIZ, KBCE, WATV, WENN, WUJM.

**JEFF REDD "You Called & Told Me" (MCA) 25/2**

Rotations: Heavy 1/0, Medium 11/0, Light 13/2, Total Adds 2, WEDR, KMJJ. Heavy: KMJQ. Mediums include: WRKS, WJLB, KMJM, WWINFM, WEUP.

**SIGNIFICANT ACTION**

**GLADYS KNIGHT "Meet Me In The Middle" (MCA) 24/7**

Rotations: Heavy 0/0, Medium 6/0, Light 18/7, Total Adds 7, KPRS, OC104, WWDM, KIIZ, KFXZ, WPGA, K98-FM. Mediums include: WKYS, WJTT, WQOK, WANM, WTLZ.

**COLOR ME BADD "Color Me Badd" (Giant/Reprise) 19/12**

Rotations: Heavy 0/0, Medium 0/0, Light 19/12, Total Adds 12 including WUSL, WRKE, KBCE, WUJM, KFXZ, WLOU, WPGA, HOT105, WJHM, WQOK.

**CECE PENISTON "Finally" (A&M) 18/5**

Rotations: Heavy 2/0, Medium 3/0, Light 13/5, Total Adds 5, WRKS, WHUR, U102, WIKS, WPLZ. Heavy: WOWI, WILD. Medium: WBLK, WBLB, OC104.

**SMALL CHANGE "This Must Be Love" (Wing/Mercury) 16/7**

Rotations: Heavy 0/0, Medium 0/0, Light 16/7, Total Adds 7, WDAS, KBCE, WUJM, WQMG, WEUP, KIPR, WTLZ.

**POOR RIGHTEOUS TEACHERS "Shakiyla (JRH)" (Profile) 16/1**

Rotations: Heavy 0/0, Medium 6/0, Light 10/1, Total Adds 1, KBCE. Mediums include: KMJQ, K97, KMJM, WFXE, KJMS.

**DAKTOWN'S 3.5.7. "It's Not Your Money" (Bust It/Capitol) 15/0**

Rotations: Heavy 0/0, Medium 3/0, Light 12/0, Total Adds 0, Medium: WRKE, WQIS, WVOI.

**2ND II NONE "Be True To Yourself" (Profile) 14/2**

Rotations: Heavy 0/0, Medium 0/0, Light 14/2, Total Adds 2, WENN, WDXZ.

**GARY TAYLOR "In And Out Of Love" (Valley Vue) 13/13**

Rotations: Heavy 0/0, Medium 0/0, Light 13/13, Total Adds 13 including WTLC, KBCE, WUJM, Z93, KIIZ, KFXZ, WQIS, WPGA, KJMS, WALT.

**GAME "All Day All Night" (Nautica) 13/3**

Rotations: Heavy 0/0, Medium 0/0, Light 13/3, Total Adds 3, WEDR, WPLZ, WANM.

**STATE OF ART "Understanding" (40 Acres & A Mule/Columbia) 12/9**

Rotations: Heavy 0/0, Medium 0/0, Light 12/9, Total Adds 9, WHUR, KPRS, KMJM, WJIZ, WHJX, WFXM, HOT105, WCDX, WPI.

**ED .i. & DA BULLDOGS "Be A Father To Your Child" (Mercury) 12/4**

Rotations: Heavy 0/0, Medium 2/0, Light 10/4, Total Adds 4, WBLK, WHJX, KMJJ, KJLH. Medium: WKYS, WJHM.

**T.C.F. CREW "Go To The Horse's Mouth" (Cold Chillin'/WB) 11/0**

Rotations: Heavy 0/0, Medium 2/0, Light 9/0, Total Adds 0, Medium: WFXE, WEAS.

**BENITA ARTEBERRY "Changed" (SBK) 10/5**

Rotations: Heavy 0/0, Medium 0/0, Light 10/5, Total Adds 5, WBLK, WENN, WEUP, KJMS, WANM.

**SIMPLY RED "Something Got Me Started" (Atco/EastWest) 10/0**

Rotations: Heavy 1/0, Medium 5/0, Light 4/0, Total Adds 0, Heavy: WJFX. Medium: WHUR, WKYS, K98-FM, WMVP, WVOI.

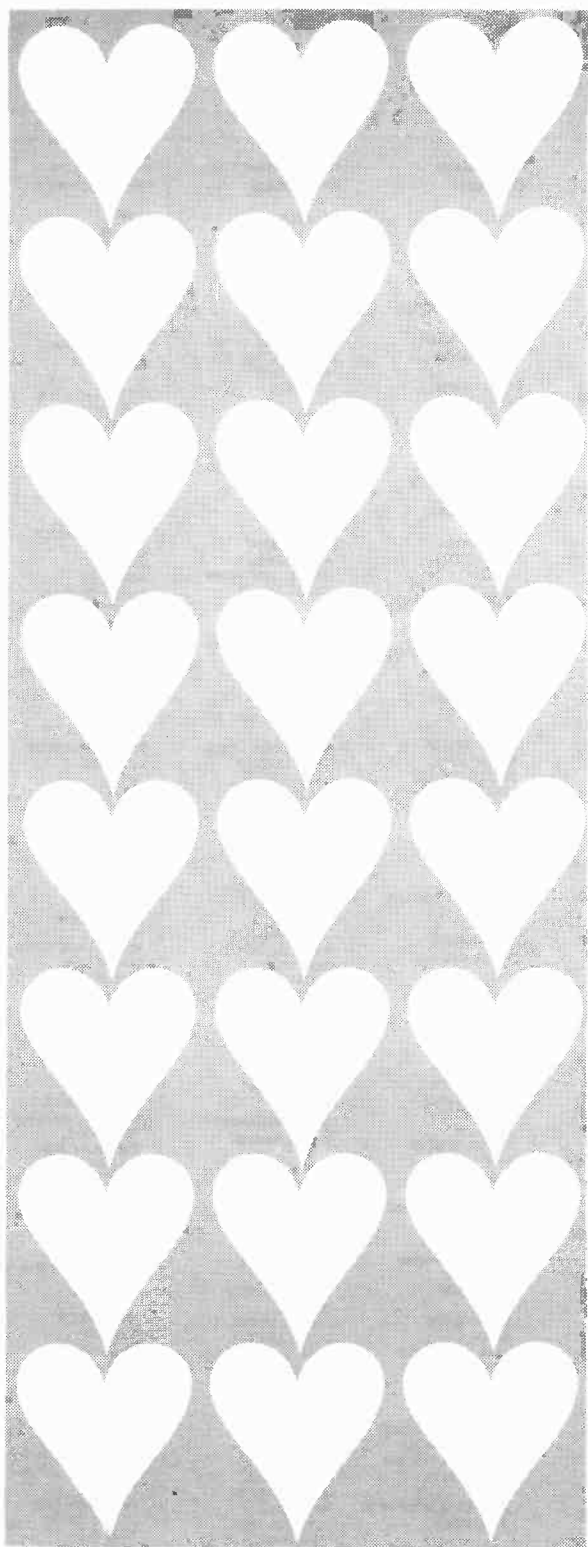
**NEW ARTISTS**

Reports/Adds

1	R. KELLY/She's Got That Vibe (Jive)	47/4
2	ANN G./Get A Life (Atlantic)	34/5
3	RICHARD MARX/Keep Coming Back (Capitol)	32/3
4	JC LODGE/Home Is Where The Hurt Is (Tommy Boy)	30/4
5	CECE PENISTON/Finally (A&M)	18/5
6	2ND TO NONE/Be True To Yourself (Profile)	14/2
7	GAME/All Day All Night (Nautica)	13/3
8	STATE OF ART/Understanding (40 Acres & A Mule/Columbia)	12/9
9	T.C.F. CREW/Go To The Horse's Mouth (Cold Chillin'/WB)	11/0
10	BENITA ARTEBERRY/Changed (SBK)	10/5

New artists have not yet had a UC Breaker.





# Patti Austin



Now on  
55 UC  
reporters –  
63%  
including

WBLK  
WDAS  
WHUR  
WKYS  
K97  
WEDR  
WHQT  
WGCI  
WZAK  
WVKO  
WJLB  
WTLC  
KMJM  
KKBT

And many more!



DIGITAL MASTER

U R B A N  
**BREAKER**



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# UC ADDS & HOTS

## EAST

### WWIN-FM/Baltimore Mike Roberts

BOYZ II MEN  
STEVIE WONDER  
EX-GIRLFRIEND  
GUY  
TONY TERRY  
DAVID ALEXIS  
O'JAYS  
GENE RICE  
R. KELLY ND PUBL  
GARY TAYLOR  
Hottest:  
TRACIE SPENCER  
GERALD LEVERT  
BEBE & CECE WINAN  
ERIC GABLE  
BARRY WHITE

### WXYV/Baltimore Roy Sampson

LEVEL 3  
KEITH SWEAT  
JODY WATLEY  
GENE RICE  
MARIAH CAREY  
Hottest:  
PATTI LABELLE  
RUDE BOYS  
DAMIAN DAME  
CHRIS WALKER  
BARRY WHITE

### WILD/Boston Hill/Hall

BEBE & CECE WINAN  
PRINCE  
DIGITAL UNDERGROU  
Hottest:  
RUDE BOYS  
PATTI LABELLE  
DAMIAN DAME  
GERALD LEVERT  
TRACIE SPENCER

### WBLK/Buffalo Faison/St. James

BOYZ II MEN  
GUY  
GENE RICE  
EX-GIRLFRIEND  
ED O.G. & DA BULL  
BENITA ARTEBERRY  
Hottest:  
GERALD LEVERT  
TRACIE SPENCER  
BEBE & CECE WINAN  
ATLANTIC STARR  
CHRIS WALKER

### WBLS/New York Mike Love

STEVIE WONDER  
WHITNEY HOUSTON  
RIFF  
MICHAEL JACKSON  
Hottest:  
RUDE BOYS  
PATTI LABELLE  
TRACIE SPENCER  
GERALD LEVERT  
DAMIAN DAME

### WRKS/New York Brown/Beasley

STEVIE WONDER  
PHYLIS HYMAN  
PM DAWN  
HEITH WASHINGTON  
CECE PENISTON  
BOYZ II MEN  
EXTOUCH  
Hottest:  
PATTI LABELLE  
RUDE BOYS  
DAMIAN DAME  
CHRIS WALKER

### CC104/Ocean City Scott Jantzen

TONY TERRY  
STEVIE WONDER  
JERMAINE JACKSON  
EX-GIRLFRIEND  
C & C MUSIC FACTO  
RIFF  
CLADYS KNIGHT  
Hottest:  
DAMIAN DAME  
TRACIE SPENCER  
GERALD LEVERT  
BEBE & CECE WINAN  
SHANICE

### WRKE/Ocean City Quartarone/Mena

TEVIN CAMPBELL  
LEVEL 3  
BOYZ II MEN  
HEAVY D & THE BOY  
COLOR ME BADD  
2 HYPED BROTHERS  
TEMPTATIONS  
Hottest:  
DAMIAN DAME  
TRACIE SPENCER  
JODECI  
PHYLIS HYMAN  
CHRIS WALKER

### WUSL/Philadelphia Allan/Monet

JERMAINE JACKSON  
STEVIE WONDER  
COLOR ME BADD  
Hottest:  
TRACIE SPENCER  
PATTI LABELLE  
LUTHER VANDROSS  
JODECI  
MARIAH CAREY

### WDAS/Philadelphia Joe Tamburro

BOYZ II MEN  
SMALL CHANGE  
KEVIN OWEN'S  
ROGER  
GENE RICE  
LEVEL 3  
Hottest:  
PATTI LABELLE  
RUDE BOYS  
CHRIS WALKER  
GERALD LEVERT  
BEBE & CECE WINAN

### WAMO/Pittsburgh Hurricane Dave

STEVIE WONDER  
WHITNEY HOUSTON  
MARIAH CAREY  
PHYLIS HYMAN  
DIGITAL UNDERGROU  
Hottest:  
TRACIE SPENCER  
DAMIAN DAME  
TONY TERRY  
BEBE & CECE WINAN  
PATTI LABELLE

### WKYS/Washington Diggs

WHITNEY HOUSTON  
MINT CONDITION  
STEVIE WONDER  
Hottest:  
DAMIAN DAME  
RUDE BOYS  
SOUNDS OF BLACKNE  
HEAVY D & THE BOY  
TONY TERRY

### WHUR/Washington Kirkland/Hall

STATE OF ART  
J.C. LODGE  
BABYFACE  
MARIAH CAREY  
VESTA  
CECE PENISTON  
TONY TERRY  
RICK WESS  
RICK WEDD  
STEVIE WONDER  
ROGER  
Hottest:  
DAMIAN DAME  
PATTI LABELLE  
BEBE & CECE WINAN  
GERALD LEVERT  
TRACIE SPENCER

### WKKV/Milwaukee Tony Fields

KEITH SWEAT  
LISA STANSFIELD  
GENE RICE  
Hottest:  
JODECI  
TRACIE SPENCER  
PM DAWN  
SHANICE  
TEVIN CAMPBELL  
Hottest:  
RUDE BOYS  
TRACIE SPENCER  
DAMIAN DAME  
BEBE & CECE WINAN  
BAUGHTY BY NATURE

### WMVP/Milwaukee Billy Young

WHITNEY HOUSTON  
BOYZ II MEN  
STEVIE WONDER  
KEITH SWEAT  
BIG DADDY KANE  
Hottest:  
RUDE BOYS  
GERALD LEVERT  
PATTI LABELLE  
BEBE & CECE WINAN  
CHRIS WALKER

### WTLZ/Saginaw Crocket/Lamprey

STEVIE WONDER  
MARVA HICKS  
SMALL CHANGE  
FATTI LABELLE  
BARRY WHITE  
JIMMY Z  
Hottest:  
RUDE BOYS  
PATTI LABELLE  
BEBE & CECE WINAN  
GERALD LEVERT  
BARRY WHITE

### WTLN/Indianapolis Johnson/Buchanan

MICHAEL JACKSON  
JAMES INGRAM  
JODY WATLEY  
GENE RICE  
GARY TAYLOR  
TONY TERRY  
WHITNEY HOUSTON  
MARIAH CAREY  
AUDREY WHEELER  
Hottest:  
BEBE & CECE WINAN  
RUDE BOYS  
GERALD LEVERT  
BARRY WHITE  
CHRIS WALKER

### WVOT/Toledo Casey McMichaels

none  
Hottest:  
BEBE & CECE WINAN  
DAMIAN DAME  
RUDE BOYS  
TRACIE SPENCER  
SHABBA RANKS  
Hottest:  
STEVIE WONDER  
BOYZ II MEN  
GENE RICE  
TONY TERRY  
Hottest:  
TRACIE SPENCER  
PATTI LABELLE  
GERALD LEVERT  
RUDE BOYS  
BEBE & CECE WINAN

## SOUTH

### WJIZ/Albany Don Allan

C & C MUSIC FACTO  
PATTI AUSTIN  
O.C.U.  
STATE OF ART  
BOYZ II MEN  
GUY  
CHRIS PITTMAN  
GARY TAYLOR  
ANN G.  
Hottest:  
PATTI LABELLE  
GERALD LEVERT  
BEBE & CECE WINAN  
RUDE BOYS  
PEABO BRYSON

### KBCA/Alexandria Donnie Taylor

JAMES INGRAM  
COLOR ME BADD  
POOR RIGHTOUS TE  
LENNY KRAVITZ  
GUY  
BOYZ II MEN  
SMALL CHANGE  
WHITNEY HOUSTON  
GARY TAYLOR  
PATTI AUSTIN  
Hottest:  
PATTI LABELLE  
GERALD LEVERT  
BARRY WHITE  
TRACIE SPENCER  
BEBE & CECE WINAN

### WVEE/Atlanta Roberts/Bacote

TONY TERRY  
EN VOGUE  
GUY  
Hottest:  
PATTI LABELLE  
CHERYL "PEPSII" R  
SHABBA RANKS  
HI FIVE  
ATLANTIC STARR

### WFXA/Augusta Carl Conner

JAMES INGRAM  
TONY TERRY  
EX-GIRLFRIEND  
BOYZ II MEN  
KEITH WASHINGTON  
JIMMY Z  
GENE RICE  
GARY TAYLOR  
Hottest:  
BARRY WHITE  
PATTI LABELLE  
HEAVY D & THE BOY  
PEABO BRYSON  
PUBLIC ENEMY

### KQXL/Baton Rouge Chris Clay

B ANGIE B  
JERMAINE JACKSON  
KARYN WHITE  
KEITH SWEAT  
MARIAH CAREY  
Hottest:  
RUDE BOYS  
PATTI LABELLE  
BEBE & CECE WINAN  
CHRIS WALKER  
GERALD LEVERT

### WXOK/Baton Rouge Matt Barton

WHITNEY HOUSTON  
BOYZ II MEN  
STEVIE WONDER  
KEITH SWEAT  
BIG DADDY KANE  
Hottest:  
RUDE BOYS  
GERALD LEVERT  
PATTI LABELLE  
BEBE & CECE WINAN  
CHRIS WALKER

### WENN/Birmingham Donnell/Star

STEVIE WONDER  
TONY TERRY  
2ND II NONE  
LENNY KRAVITZ  
GUY  
DIGITAL UNDERGROU  
L.L. COOL J  
BENITA ARTEBERRY  
Hottest:  
PATTI LABELLE  
TRACIE SPENCER  
ERIC GABLE  
FOURPLAY  
RUDE BOYS

### WATV/Birmingham Ron January

GUY  
Hottest:  
RUDE BOYS  
PATTI LABELLE  
GERALD LEVERT  
HAMMER  
ATLANTIC STARR

### WDXZ/Charleston Jimmy Mack

READY FOR THE WOR  
BOYZ II MEN  
EN VOGUE  
TONY TERRY  
2ND II NONE  
Hottest:  
TRACIE SPENCER  
PATTI LABELLE  
BEBE & CECE WINAN  
GERALD LEVERT  
BARRY WHITE

### KBUZ/Wichita James McFadden

STEVIE WONDER  
BOYZ II MEN  
GENE RICE  
TONY TERRY  
Hottest:  
TRACIE SPENCER  
PATTI LABELLE  
GERALD LEVERT  
RUDE BOYS  
BEBE & CECE WINAN

### WQMG/Greensboro Sam Weaver

GUY  
LEVEL 3  
GRANDMASTER SLICE  
LENNY KRAVITZ  
JAMES INGRAM  
PUBLIC ENEMY  
DANNY B. SMOOTH  
SMALL CHANGE  
WHITNEY HOUSTON  
Hottest:  
TRACIE SPENCER  
PATTI LABELLE  
RUDE BOYS  
GERALD LEVERT  
BEBE & CECE WINAN

### Z104/Greenville Walker/Valentine

MARIAH CAREY  
GUY  
TONY TERRY  
Hottest:  
RUDE BOYS  
BEBE & CECE WINAN  
PATTI LABELLE  
GERALD LEVERT  
DAMIAN DAME

### KMJQ/Houston Atkins/Reynolds

TONY TERRY  
MINT CONDITION  
TONE LOC  
ICE CUBE  
Hottest:  
PATTI LABELLE  
DAMIAN DAME  
TRACIE SPENCER  
ATLANTIC STARR  
CHRIS WALKER

### WEUP/Huntsville Steve Murry

RICHARD MARX  
GEORGIO  
KARYN WHITE  
HENITA ARTEBERRY  
STEVIE WONDER  
SMALL CHANGE  
Hottest:  
PATTI LABELLE  
RUDE BOYS  
CHRIS WALKER  
BEBE & CECE WINAN  
TRACIE SPENCER

### WJMI/Jackson Todd/Jones

JAMES INGRAM  
L.L. COOL J  
KEITH SWEAT  
EN VOGUE  
J.T. TAYLOR F/STE  
STEVIE WONDER  
GUY  
Hottest:  
MILLIE JACKSON  
ARETHA FRANKLIN  
CHRIS WALKER  
TRACIE SPENCER  
TONY TERRY

### WHJX/Jacksonville Young/Melvin

PM DAWN  
BOYZ II MEN  
MARIAH CAREY  
ED O.G. & DA BULL  
JAMES INGRAM  
STATE OF ART  
GENE RICE  
Hottest:  
RUDE BOYS  
DAMIAN DAME  
BARRY WHITE  
BEBE & CECE WINAN  
TRACIE SPENCER

### WJJS/Lynchburg Lad Goins

JODY WATLEY  
PRINCE  
GENE RICE  
R. KELLY AND PUBL  
Hottest:  
PATTI LABELLE  
GERALD LEVERT  
RUDE BOYS  
TRACIE SPENCER  
BARRY WHITE

### WPGA/Macon Brian Kelly

GLADYS KNIGHT  
STEVIE WONDER  
GARY TAYLOR  
TONY TERRY  
GUY  
COLOR ME BADD  
MAC BAND  
Hottest:  
PATTI LABELLE  
RUDE BOYS  
GERALD LEVERT  
CHRIS WALKER  
BARRY WHITE

### KFXZ/Lafayette Harrison/Byrd

LENNY KRAVITZ  
JAMES INGRAM  
COLOR ME BADD  
TONY TERRY  
MARVA HICKS  
GLADYS KNIGHT  
3RD BASS  
REDHEAD KINGPIN &  
TRACIE SPENCER  
DIGITAL UNDERGROU  
TONY TERRY

### K104/Dallas-Ft. Worth Michael Spears

BOYZ II MEN  
STEVIE WONDER  
JODECI  
CHILL DEAL BOYZ  
GUY  
Hottest:  
DAMIAN DAME  
RUDE BOYS  
TRACIE SPENCER  
HEAVY D & THE BOY  
BOYZ II MEN

### WZFX/Fayetteville Phil Allen

KEITH SWEAT  
PATTI AUSTIN  
JAMES INGRAM  
TEVIN CAMPBELL  
HI FIVE  
RIFF  
J.C. LODGE  
Hottest:  
JODECI  
BOYZ II MEN  
DAMIAN DAME  
TRACIE SPENCER  
PATTI LABELLE

### WQIS/Laurel Ron Davis

JIMMY Z  
TONY TERRY  
READY FOR THE WOR  
ICE CUBE  
ROGER  
GENE RICE  
GARY TAYLOR  
Hottest:  
TRACIE SPENCER  
DAMIAN DAME  
RUDE BOYS  
CHRIS WALKER  
BEBE & CECE WINAN

### U102/Lexington D. Moberly

STEVIE WONDER  
COLOR ME BADD  
READY FOR THE WOR  
WHITNEY HOUSTON  
HI FIVE  
BRAND NEW HEAVIES  
CECE PENISTON  
B ANGIE B  
RIFF  
KEITH WASHINGTON  
TONE LOC  
Hottest:  
TRACIE SPENCER  
PM DAWN  
SHABBA RANKS  
DAMIAN DAME  
HEAVY D & THE BOY

### KIPR/Little Rock Joe Booker

PRINCE  
LEVEL 3  
BRAND NEW HEAVIES  
MARVA HICKS  
REDHEAD KINGPIN &  
SMALL CHANGE  
GRANDMASTER SLICE  
GENE RICE  
ICE CUBE  
Hottest:  
RUDE BOYS  
PATTI LABELLE  
DAMIAN DAME  
TRACIE SPENCER  
ATLANTIC STARR  
CHRIS WALKER

### WEDR/Miami James Thomas

EX-GIRLFRIEND  
BIG DADDY KANE  
JEFF REDD  
GAME  
RIFF  
KEITH SWEAT  
KARYN WHITE  
MARIAH CAREY  
TONY TERRY  
Hottest:  
TRACIE SPENCER  
BARRY WHITE  
RUDE BOYS  
READY FOR THE WOR  
HAMMER

### WLOU/Louisville Maurice Harrod

MICHAEL JACKSON  
STEVIE WONDER  
LEVEL 3  
PATTI AUSTIN  
COLOR ME BADD  
R. KELLY AND PUBL  
EN VOGUE  
Hottest:  
RUDE BOYS  
PATTI LABELLE  
BEBE & CECE WINAN  
GERALD LEVERT  
CHRIS WALKER

### WGZB/Louisville Del Spencer

ICE CUBE  
STEVIE WONDER  
PATTI AUSTIN  
CHERRELLE  
Hottest:  
PUBLIC ENEMY  
GERALD LEVERT  
JODECI  
PATTI LABELLE  
RUDE BOYS

### WJWS/Lynchburg Steele/May

STATE OF ART  
GUY  
GARY TAYLOR  
LENNY KRAVITZ  
GENE RICE  
BRAND NUBIAN  
COLOR ME BADD  
DIGITAL UNDERGROU  
Hottest:  
RUDE BOYS  
PATTI LABELLE  
CHRIS WALKER  
GERALD LEVERT  
BEBE & CECE WINAN

### WQK/Nashville Padderick McFreen

TONY TERRY  
ATLANTIC STARR  
KEITH SWEAT  
PHYLIS HYMAN  
Hottest:  
GETO BOYS  
RUDE BOYS  
PATTI LABELLE  
GERALD LEVERT  
TRACIE SPENCER

### WIKS/New Bern Kirkland/Kenney

STEVIE WONDER  
BOYZ II MEN  
READY FOR THE WOR  
LO-KEY  
JAMES INGRAM  
GENE RICE  
LENNY KRAVITZ  
DIGITAL UNDERGROU  
CECE PENISTON  
Hottest:  
RUDE BOYS  
TRACIE SPENCER  
PATTI LABELLE  
GERALD LEVERT

### KJMS/Memphis Hamilton/St. James

HEAVY D & THE BOY  
WHITNEY HOUSTON  
BENITA ARTEBERRY  
NICKI R'CHARRS  
GARY TAYLOR  
Hottest:  
RUDE BOYS  
PATTI LABELLE  
GERALD LEVERT  
BEBE & CECE WINAN  
CHRIS WALKER

### KXZZ/Lake Charles James Williams

STEVIE WONDER  
EX-GIRLFRIEND  
WHITNEY HOUSTON  
O'JAYS  
PATTI AUSTIN  
Hottest:  
TRACIE SPENCER  
BEBE & CECE WINAN  
PATTI LABELLE  
BARRY WHITE  
GERALD LEVERT

### WYLD-FM/New Orleans Wallace/Ross

J.C. LODGE  
JODY WATLEY  
TONY TERRY  
STEVIE WONDER  
BIG DADDY KANE  
GENE RICE  
Hottest:  
PATTI LABELLE  
TRACIE SPENCER  
HEAVY D & THE BOY  
DAMIAN DAME  
RUDE BOYS

### WOWI/Norfolk Steve Crumley

MARVA MARK AND TH  
ANN G.  
CHUBB ROCK  
Hottest:  
PM DAWN  
PUBLIC ENEMY  
PATTI LABELLE  
BEBE & CECE WINAN  
GERALD LEVERT

### WJHM/Orlando Lindsey/Hollywood

COLOR ME BADD  
KARYN WHITE  
L.L. COOL J  
MARVA MARK AND TH  
Hottest:  
BEBE & CECE WINAN  
PATTI LABELLE  
TEVIN CAMPBELL  
CHRIS WALKER  
TONY TERRY

### WQOK/Raleigh Young/Connors

WHITNEY HOUSTON  
KARYN WHITE  
GUY  
LENNY KRAVITZ  
COLOR ME BADD  
TONY TERRY  
MARIAH CAREY  
DIGITAL UNDERGROU  
Hottest:  
TRACIE SPENCER  
BEBE & CECE WINAN  
PATTI LABELLE  
JODECI  
BARRY WHITE

### WCDX/Richmond Aron Maxwell

VESTA  
TEMPTATIONS  
STATE "F ART  
KEITH WASHINGTON  
GUY  
CHUBB ROCK  
MARIAH CAREY  
HAMMER  
LENNY KRAVITZ  
Hottest:  
GERALD LEVERT  
PATTI LABELLE  
BEBE & CECE WINAN  
ATLANTIC STARR  
FOURPLAY

### WPLZ/Richmond -Petersburg Phil Daniels

BOYZ II MEN  
TEMPTATIONS  
CECE PENISTON  
GENE RICE  
COLOR ME BADD  
GRANDMASTER SLICE  
GAME  
STATE OF ART  
Hottest:  
BEBE & CECE WINAN  
TRACIE SPENCER  
PATTI LABELLE  
CHRIS WALKER  
GERALD LEVERT

### WJWS/Lynchburg Steele/May

STATE OF ART  
GUY  
GARY TAYLOR  
LENNY KRAVITZ  
GENE RICE  
BRAND NUBIAN  
COLOR ME BADD  
DIGITAL UNDERGROU  
Hottest:  
RUDE BOYS  
PATTI LABELLE  
CHRIS WALKER  
GERALD LEVERT  
BEBE & CECE WINAN

### WQK/Nashville Padderick McFreen

TONY TERRY  
ATLANTIC STARR  
KEITH SWEAT  
PHYLIS HYMAN  
Hottest:  
GETO BOYS  
RUDE BOYS  
PATTI LABELLE  
GERALD LEVERT  
TRACIE SPENCER

### WIKS/New Bern Kirkland/Kenney

STEVIE WONDER  
BOYZ II MEN  
READY FOR THE WOR  
LO-KEY  
JAMES INGRAM  
GENE RICE  
LENNY KRAVITZ  
DIGITAL UNDERGROU  
CECE PENISTON  
Hottest:  
RUDE BOYS  
TRACIE SPENCER  
PATTI LABELLE  
GERALD LEVERT

### KJMS/Memphis Hamilton/St. James

HEAVY D & THE BOY  
WHITNEY HOUSTON  
BENITA ARTEBERRY  
NICKI R'CHARRS  
GARY TAYLOR  
Hottest:  
RUDE BOYS  
PATTI LABELLE  
GERALD LEVERT  
BEBE & CECE WINAN  
CHRIS WALKER

### KXZZ/Lake Charles James Williams

STEVIE WONDER  
EX-GIRLFRIEND  
WHITNEY HOUSTON  
O'JAYS  
PATTI AUSTIN  
Hottest:  
TRACIE SPENCER  
BEBE & CECE WINAN  
PATTI LABELLE  
BARRY WHITE  
GERALD LEVERT

### WEAS/Savanna Floyd Blackwell

none  
Hottest:  
TRACIE SPENCER  
BEBE & CECE WINAN  
RUDE BOYS  
PATTI LABELLE  
DAMIAN DAME

### KMJJ/Shreveport M.J. Rasool

MICHAEL JACKSON  
GENE RICE  
WHITNEY HOUSTON  
MARIAH CAREY  
STEVIE WONDER  
ED O.G. & DA BULL  
ROGER  
JEFF REDD  
TEMPTATIONS  
REDHEAD KINGPIN &  
LE GENT  
Hottest:  
RUDE BOYS  
TRACIE SPENCER  
BARRY WHITE  
PATTI LABELLE  
GERALD LEVERT

### WANM/Tallahassee Van Wilson

GENE RICE  
LEVEL 3  
BENITA ARTEBERRY  
L.L. COOL J  
GAME  
CHERBA  
BRAND NEW HEAVIES  
BUST DOWN  
DAVID ALEXIS  
EX-GIRLFRIEND  
GEORGIO  
JIMMY Z  
GARY TAYLOR  
JAMES INGRAM  
Hottest:  
BEBE & CECE WINAN  
DAMIAN DAME  
RUDE BOYS  
PATTI LABELLE  
GERALD LEVERT

### WTUG/Tuscaloosa Al Brown

CHERRELLE  
STEVIE WONDER  
DIGITAL UNDERGROU  
TONY TERRY  
TONY TERRY  
Hottest:  
TRACIE SPENCER  
RUDE BOYS  
DAMIAN DAME  
GERALD LEVERT  
BARRY WHITE

### K98-FM/West Monroe Bill Sharp

KARYN WHITE  
TONE LOC  
EX-GIRLFRIEND  
GARY TAYLOR  
TONY TERRY  
SHIRLEY BROWN  
RICHARD MARX  
CHUBB ROCK  
GLADYS KNIGHT  
J.T. TAYLOR F/STE  
REDHEAD KINGPIN  
Hottest:  
PATTI LABELLE  
DAMIAN DAME  
RUDE BOYS  
GERALD LEVERT  
ATLANTIC STARR

### WQK/Nashville Padderick McFreen

TONY TERRY  
ATLANTIC STARR  
KEITH SWEAT  
PHYLIS HYMAN  
Hottest:  
GETO BOYS  
RUDE BOYS  
PATTI LABELLE  
GERALD LEVERT  
TRACIE SPENCER

### WIKS/New Bern Kirkland/Kenney

STEVIE WONDER  
BOYZ II MEN  
READY FOR THE WOR  
LO-KEY  
JAMES INGRAM  
GENE RICE  
LENNY KRAVITZ  
DIGITAL UNDERGROU  
CECE PENISTON  
Hottest:  
RUDE BOYS  
TRACIE SPENCER  
PATTI LABELLE  
GERALD LEVERT

### KJMS/Memphis Hamilton/St. James

HEAVY D & THE BOY  
WHITNEY HOUSTON  
BENITA ARTEBERRY  
NICKI R'CHARRS  
GARY TAYLOR  
Hottest:  
RUDE BOYS  
PATTI LABELLE  
GERALD LEVERT  
BEBE & CECE WINAN  
CHRIS WALKER

### KXZZ/Lake Charles James Williams

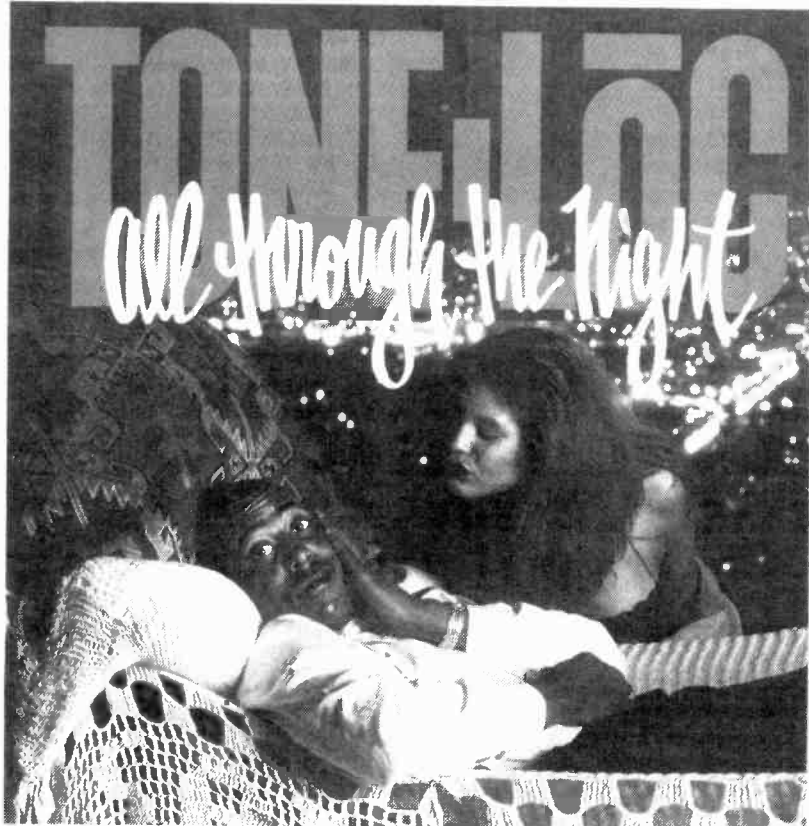
STEVIE WONDER  
EX-GIRLFRIEND  
WHITNEY HOUSTON  
O'JAYS  
PATTI AUSTIN  
Hottest:  
TRACIE SPENCER  
BEBE & CECE WINAN  
PATTI LABELLE  
BARRY WHITE  
GERALD LEVERT

### K98-FM/West Monroe Bill Sharp

KARYN WHITE  
TONE LOC  
EX-GIRLFRIEND  
GARY TAYLOR  
TONY TERRY  
SHIRLEY BROWN  
R



# The Voice Is Back With The Biggest Surprise Of The Year!



## TONE LOC "All Through The Night"

URBAN **BREAKER**

Now on 56 UC Reporters – 64% including:

WBLK	K97	WIZF	KPRS
WKYS	WEDR	WZAK	KMJM
K104	WHQT	WJLB	KKBT
KMJQ			

...AND MANY MORE!

"'All Through The Night' has definite mass appeal. Its perfect for any daypart. It has all the elements it takes to be a #1 hit."

Barbara Prieto, PD/WKYS

"Loc is definitely back. This record will soar up the charts."

Bobby Rush, MD/WZAK

"It's a brand new Loc, with the same instant phone response from his last time out. It's a killer record; A must add!"

John Monds, MD/KKBT

"With the combination of Tone Loc's baritone and El DeBarge's superlative vocals, 'All Through The Night' should be played all through the day."

Bobby Wonder, MD/KPRS

"It's the kind of record I like to listen to at the crib, so I knew it would work at my radio station."

Chuck Atkins, PD/KMJM

"Its nice and smooth sound can be played in all dayparts. Tone Loc has opened up a new style for Rap ballads."

Fonda Thomas, MD/WJLB

### Hot sales at:

UNIVERSAL	DEBUT #19
WHEREHOUSE	DEBUT #27
SOUNDWAVES/HOUSTON	#19 - #12
HIT CITY/FT WORTH	DEBUT #17
TOWER/SUNSET	#26 - #14
GALAXY ONE STOP	#24 - #11
MUSIC PEOPLE	DEBUT #21
SOUTHWEST DISTRIBUTORS	#27 - #19

ADDED AT B.E.T. & MTV!

ALBUM IN STORES NOW!

## The New Single From The Year's Most Exciting New Group!



## BRAND NEW HEAVIES "Stay This Way"

URBAN **NEW & ACTIVE**

Now on 46 UC reporters and breaker-bound!

Hot action at:

WBLK	WHUR	WEDR
WRKS	WKYS	WOWI
WDAS	K97	KPRS

...AND MANY MORE!

ADDED AT B.E.T.





## NOVEMBER 22, 1991

3	2	WKS	WKS	LW	TW		Total Reports/Adds	Heavy	Medium	Light
6	4	2				<b>1</b> ALABAMA/Then Again (RCA)	208/0	194	13	1
11	9	7				<b>2</b> REBA MCENTIRE/For My Broken Heart (MCA)	208/0	186	22	0
8	6	5				<b>3</b> BILLY DEAN/You Don't Count The Cost (SBK/Capitol)	207/0	188	16	3
10	7	6				<b>4</b> GEORGE STRAIT/The Chill Of An Early Fall (MCA)	207/0	185	21	1
2	1	3				<b>5</b> GARTH BROOKS/Shameless (Capitol)	206/0	186	16	4
18	14	11				<b>6</b> BROOKS & DUNN/My Next Broken Heart (Arista)	208/1	141	62	5
13	11	9				<b>7</b> LITTLE TEXAS/Some Guys Have All The Love (WB)	206/0	132	67	7
15	13	12				<b>8</b> VINCE GILL/Look At Us (MCA)	208/0	113	90	5
14	12	10				<b>9</b> SUZY BOGGUSS/Someday Soon (Capitol)	200/0	133	59	8
5	3	1				<b>10</b> RANDY TRAVIS/Forever Together (WB)	177/0	136	32	9
17	15	13				<b>11</b> STEVE WARINER/Leave Him Out Of This (Arista)	207/1	83	119	5
19	16	14				<b>12</b> RESTLESS HEART/You Can Depend On Me (RCA)	208/0	66	133	9
27	19	15				<b>13</b> COLLIN RAYE/Love, Me (Epic)	208/0	67	129	12
23	17	16				<b>14</b> TANYA TUCKER/(Without You) What Do I Do With Me (Capitol)	206/1	34	158	14
3	2	4				<b>15</b> TRISHA YEARWOOD/Like We Never Had A Broken Heart (MCA)	168/0	90	64	14
21	18	17				<b>16</b> ROB CROSBY/Still Burnin' For You (Arista)	202/2	44	134	24
26	22	19				<b>17</b> REMINGTONS/A Long Time Ago (BNA Entertainment)	208/3	30	149	29
34	27	22				<b>18</b> SAMMY KERSHAW/Cadillac Style (Mercury)	202/11	29	126	47
31	25	20				<b>19</b> MARY-CHAPIN CARPENTER/Going Out Tonight (Columbia)	202/6	16	141	45
37	29	23				<b>20</b> MARK CHESNUTT/Broken Promise Land (MCA)	198/6	10	143	45
44	32	25				<b>21</b> TRACY LAWRENCE/Sticks And Stones (Atlantic)	204/3	3	146	55
38	31	27				<b>22</b> HAL KETCHUM/I Know Where Love Lives (Curb)	199/7	6	129	64
28	26	24				<b>23</b> DOLLY PARTON/Eagle When She Flies (Columbia)	188/3	16	114	58
9	8	8				<b>24</b> DAVIS DANIEL/For Crying Out Loud (Mercury)	157/0	61	74	22
—	37	30				<b>25</b> DOUG STONE/A Jukebox With A Country Song (Epic)	196/21	2	113	81
33	30	28				<b>26</b> KATHY MATTEA/Asking Us To Dance (Mercury)	193/9	7	107	79
4	5	18				<b>27</b> PATTY LOVELESS/Hurt Me Bad (In A Real Good Way) (MCA)	118/0	38	54	26
—	45	35				<b>28</b> SAWYER BROWN/The Dirt Road (Curb/Capitol)	193/31	0	73	120
39	34	31				<b>29</b> MARK COLLIE/She's Never Comin' Back (MCA)	171/11	4	81	86
43	35	32				<b>30</b> ROY ROGERS & CLINT BLACK/Hold On Partner (RCA)	157/9	2	64	91
1	10	21				<b>31</b> KEITH WHITLEY & EARL THOMAS CONLEY/Brotherly Love (RCA)	89/0	35	28	26
47	39	36				<b>32</b> PIRATES OF THE MISSISSIPPI/Fighting For You (Capitol)	158/19	0	77	81
—	43	38				<b>33</b> MIKE REID/I'll Stop Loving You (Columbia)	152/16	1	62	89
—	49	40				<b>34</b> DIAMOND RIO/Mama Don't Forget To Pray For Me (Arista)	163/32	0	46	117
<b>BREAKER</b>	—	46	39			<b>35</b> RONNIE MILSAP/Turn That Radio On (RCA)	166/82	2	30	134
<b>BREAKER</b>	—	46	39			<b>36</b> LIONEL CARTWRIGHT/What Kind Of Fool (MCA)	158/26	0	42	116
<b>BREAKER</b>	—	46	39			<b>37</b> RICKY VAN SHELTON/After The Lights Go Out (Columbia)	153/62	0	27	126
<b>BREAKER</b>	—	46	39			<b>38</b> TRAVIS TRITT F/MARTY STUART/The Whiskey Ain't Workin' (WB)	136/127	3	16	117
48	42	41				<b>39</b> CLINTON GREGORY/Satisfy Me And I'll Satisfy You (SOR)	100/4	4	47	49
49	44	42				<b>40</b> KENTUCKY HEADHUNTERS/Only Daddy That'll Walk The Line (Mercury)	118/12	1	27	90
—	50	44				<b>41</b> SHELBY LYNNE/Don't Cross Your Heart (Epic)	106/18	1	32	73
<b>DEBUT</b>	—	47				<b>42</b> KENNY ROGERS/If You Want To Find Love (Reprise)	106/41	0	16	90
7	21	26				<b>43</b> ALAN JACKSON/Someday (Arista)	69/0	23	26	20
—	—	48				<b>44</b> CHARLIE DANIELS BAND/Little Folks (Epic)	96/22	0	24	72
12	24	33				<b>45</b> TRAVIS TRITT/Anymore (WB)	59/1	22	26	11
—	—	50				<b>46</b> PAUL OVERSTREET/If I Could Bottle This Up (RCA)	94/18	0	15	79
—	—	47				<b>47</b> DAN SEALS/Sweet Little Shoe (WB)	77/2	3	30	44
—	—	49				<b>48</b> MATRACA BERG/It's Easy To Tell (RCA)	83/4	0	21	62
<b>DEBUT</b>	—	49				<b>49</b> TOM WOPAT/Back To The Well (Epic)	84/15	1	13	70
<b>DEBUT</b>	—	49				<b>50</b> PAULETTE CARLSON/I'll Start With You (Capitol)	82/67	0	4	78

### MOST ADDED®

- TRITT F/STUART (127)
- RONNIE MILSAP (82)
- PAULETTE CARLSON (67)
- RICKY VAN SHELTON (62)
- KENNY ROGERS (41)
- DIAMOND RIO (32)
- PRAIRIE OYSTER (31)
- SAWYER BROWN (31)
- CONWAY TWITTY (27)
- LIONEL CARTWRIGHT (26)

### HOTTEST

- GARTH BROOKS (145)
- ALABAMA (125)
- REBA MCENTIRE (96)
- GEORGE STRAIT (89)
- BILLY DEAN (82)
- RANDY TRAVIS (74)
- COLLIN RAYE (46)
- BROOKS & DUNN (42)
- VINCE GILL (41)
- LITTLE TEXAS (33)
- TRISHA YEARWOOD (33)

### NEW ARTISTS

Reports/Adds

- 1 P. CARLSON/I'll Start... (Cap.) ... 82/67
- 2 JJ WHITE/Heartbreak Train (Curb) ... 52/12
- 3 MARTY BROWN/Wildest Dreams (MCA) ... 39/17
- 4 MARIO MARTIN/Take It To A... (DPI) ... 15/0
- 5 BONNIE RAITT/Something To Talk... (Cap.) 10/0

New artists have not yet had a Country Breaker or concurrent airplay from 60% of reporting stations, with a minimum of five stations.

MOST ADDED & HOTTEST list those songs achieving the most adds nationally and the songs reported "hottest" compiled from all our reporters. The number in parentheses immediately following the songs in Most Added & Hottest indicates the total number of Country reporters adding the song this week or noting that the song is among their five hottest.

## BREAKERS

### RONNIE MILSAP

#### Turn That Radio On (RCA)

On 80% of reporting stations. Rotations: Heavy 2, Medium 30, Light 134, Total Adds 82 including WCAO, WPOC, WXTU, WZZK, WXBQ, KPLX, WSIX, WSM, WUBE, WGAR, KZLA, KMIX, KUPL, KWJJ. Moves 46-35 on the Country chart.

### RICKY VAN SHELTON

#### After The Lights Go Out (Columbia)

On 74% of reporting stations. Rotations: Heavy 0, Medium 27, Light 126, Total Adds 62 including WVAM, WBEE, WILQ, WAMZ, WYYD, WCHY, KFKF, KEEY, WIL, KUZZ, KSOP, KDRK. Moves 45-37 on the Country chart.

### TRAVIS TRITT F/MARTY STUART

#### The Whiskey Ain't Workin' (WB)

On 65% of reporting stations. Rotations: Heavy 3, Medium 16, Light 117, Total Adds 127 including WDLS, WWVA, WILQ, KOUL, KPLX, WTVY, WSSL, WPCV, WUBE, WAXX, KFKF, WDAF, KASH, KUZZ, KSOP, KEEN. Debuts at 38 on the Country chart.

GOING FOR ADDS  
NOVEMBER 25

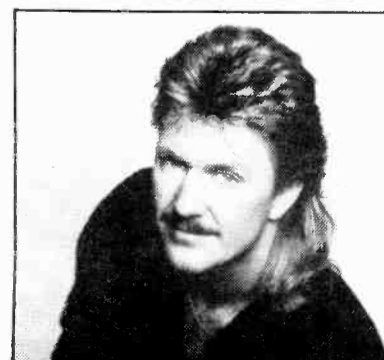
20 0 20 40 60 80 100 120 F

30 20 10 0 10 20 30 40 50 C

**JOE DIFFIE**

**"IS IT COLD IN HERE"**

OR IS IT JUST YOU



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"Epic" Reg. U.S. Pat. & Tm. Off. Marca Registrada. is a trademark of Sony Music Entertainment Inc. © 1991 Sony Music Entertainment Inc.



## NEW & ACTIVE

**KENNY ROGERS "If You Want To Find Love" (Reprise) 106/41**

Rotations: Heavy 0, Medium 16, Light 90, Total Adds 41 including WQCB, WYRK, WYNY, WPOR, WXBQ, WHLZ, KIKK, WIVK, WYAK, WSIX, WSM, KHAK, WWWW, WCUZ, WMUS, KUGN, KMIX, KHAY, KNCQ, KIIM. Debuts at number 42 on the Country chart.

**SHELBY LYNNE "Don't Cross Your Heart" (Epic) 106/18**

Rotations: Heavy 1, Medium 32, Light 73, Total Adds 18. WGNA, WDSY, WRWD, WYNK, WEZL, KKIX, WCKT, KTCS, WMSI, WOKK, WRNS, WYYD, WHOK, KWMT, KCJB, WGTC, KIK-FM, KEKB. Heavy: KRKT. Moves 50-44-41 on the Country chart.

**CHARLIE DANIELS BAND "Little Folks" (Epic) 96/22**

Rotations: Heavy 0, Medium 24, Light 72, Total Adds 22. WGNA, WAYZ, WIOV, WNUS, WMZO, WILQ, WHLZ, WKYQ, WYYD, WCHY, WQYK, KHAK, WYNG, KWMT, KIXQ, WGTC, WDEZ, KASH, KRWO, KEEN, KDRK, KORD. Moves 48-44 on the Country chart.

**PAUL OVERSTREET "If I Could Bottle This Up" (RCA) 94/18**

Rotations: Heavy 0, Medium 15, Light 79, Total Adds 18. WHWK, WPOR, WWNC, KPLX, KSSN, KYKS, KNFM, WCHY, KNUE, WAXX, WFMS, KZKX, WTCM, KZSN, KASH, KCTR, KUAD, KRWO. Moves 50-46 on the Country chart.

**TOM WOPAT "Back To The Well" (Epic) 84/15**

Rotations: Heavy 1, Medium 13, Light 70, Total Adds 15. WRWD, WTNV, WIVK, WVLK, WYAK, WRNS, WTOR, WDAF, WMUS, KZSN, KUAD, KFMS, KRTY, KDRK, KORD. Heavy: KPLX. Medium: WCMS, WAXX, KTTS, KYGO. Debuts at number 49 on the Country chart.

**MATRACA BERG "It's Easy To Tell" (RCA) 83/4**

Rotations: Heavy 0, Medium 21, Light 62, Total Adds 4. WRWD, KASE, KOUL, KWNR. Medium: WICO, WKAK, WSTH, WTVY, WPCV, KLUR, KQDY, WOW, KTTS, KVOO, KFDI, KRKT, KUUY, KEKB, KMIX, KDRK. Moves 49-48 on the Country chart.

**PAULETTE CARLSON "I'll Start With You" (Capitol) 82/67**

Rotations: Heavy 0, Medium 4, Light 78, Total Adds 67 including WBEE, KEAN, KOUL, WPCV, KSSN, WAMZ, WRNS, WOWW, KKYR, KLUR, KHAK, WHOK, KJYJ, WYNG, WGTC, WFMB, WTHI, KNAX, KCCY, KMPS. Debuts at number 50 on the Country chart.

**DAN SEALS "Sweet Little Shoe" (WB) 77/2**

Rotations: Heavy 3, Medium 30, Light 44, Total Adds 2. WYYD, WGTC. Heavy: WKYQ, KCLR, KRKT. Medium: WQBE, WNUS, WCTK, KEAN, KAYD, WXBQ, KTEX, KLUR, KQDY, KFKF, WXCL, KIK-FM, KZLA, KNCQ, KORD. Moves 47-47 on the Country chart.

**VERN GOSDIN "A Month Of Sundays" (Columbia) 63/25**

Rotations: Heavy 0, Medium 5, Light 58, Total Adds 25. WAYZ, WYYZ, WAJR, WDSY, WRWD, KEAN, KRRV, KASE, KYKX, WKNN, KQDY, WAVC, WAXX, KVOX, KWMT, WFMS, WASKFM, KCJB, WFMB, WWJO, KTPK, KALF, KUGN, KUAD, KRWO.

## SIGNIFICANT ACTION

**KELLY WILLIS "Settle For Love" (MCA) 58/8**

Rotations: Heavy 0, Medium 8, Light 50, Total Adds 8. KEAN, WWNC, WYGC, WCMS, WOWW, WTHI, KUAD, KDRK. Medium: WKAK, WTVY, KTCS, KLLL, KCJB, KRKT, KALF. Light: WYYZ, KHEY, KTEX, KNUE, KCCY.

**SWEETHEARTS OF THE RODEO "Devil And Your Deep Blue Eyes" (Columbia) 55/2**

Rotations: Heavy 0, Medium 11, Light 44, Total Adds 2. KHAY, KDRK. Medium: WICO, KEAN, WSTH, WTVY, KTTS, KVOO, KFDI, KRKT, KUUY, KALF, KEKB. Light: WYYZ, WDSY, KHEY, WKSJ, KTEX, WCMS, KRPM.

**JJ WHITE "Heartbreak Train" (Curb) 52/12**

Rotations: Heavy 0, Medium 3, Light 49, Total Adds 12. WYYZ, KTCS, WYGC, KLLL, KNFM, KTEX, WAVC, WAXX, KVOX, KWMT, KUAD, KMIX. Medium: KLUR, KFDI, KALF. Light: WRKZ, WOW, KTTS, KYGO, KRK.

**B.B. WATSON "Eye For An Eye" (BNA Entertainment) 46/7**

Rotations: Heavy 0, Medium 4, Light 42, Total Adds 7. WYGC, KSSN, WAMZ, KLLL, KCLR, KEEY, KWJ. Medium: WTVY, KVOO, KFUZ. Light: WYYZ, WRKZ, KTEX, WCMS, KLUR, WAXX, WYNG, WDAF, KMLE.

**MARTY BROWN "Wildest Dreams" (MCA) 39/17**

Rotations: Heavy 0, Medium 2, Light 37, Total Adds 17. WRWD, WWVA, WTVY, WKML, KNFM, KTEX, WKYQ, WOWW, WCHY, KVOX, KCJB, WOW, WGTC, KALF, KUGN, KMLE, KNCQ. Medium: WWNC, KRKT.

**PRAIRIE OYSTER "One Precious Love" (RCA) 31/31**

Rotations: Heavy 0, Medium 1, Light 30, Total Adds 31 including WYYZ, WICO, WTVY, KHEY, WKML, WMSI, KTEX, WBKR, KQDY, KIXQ, WOW, KTTS, WTCM, KVOO, KFDI, KRKT, KUZZ, KUPL, KEEN, KORD.

**FORESTER SISTERS "That Makes One Of Us" (WB) 31/2**

Rotations: Heavy 0, Medium 0, Light 31, Total Adds 2. WOWW, KRKT. Light: WCTK, WICO, WKAK, WSTH, WTVY, WFLS, WYGC, WVLK, KLUR, KVOX, WOW, KTTS, KTPK, KFDI, KWOX, KUUY, KUAD, KHAY.

**MARCY BROTHERS "Why Not Tonight" (Atlantic) 28/8**

Rotations: Heavy 0, Medium 4, Light 24, Total Adds 8. WRKZ, KRRV, KHEY, WBKR, KQDY, KCJB, KFDI, KMIX. Medium: KWOX, KRKT, KALF, KDRK. Light: WYYZ, WKAK, KMML, WTVY, WFLS, WUSQ, WTCM, KNCQ.

**CONWAY TWITTY "Who Did They Think He Was" (MCA) 27/27**

Rotations: Heavy 0, Medium 1, Light 26, Total Adds 27. WGNA, WPOC, WYYZ, WCTK, WICO, WDLA, WKAK, KOUL, WTVY, KHEY, WFLS, KTCS, WAMZ, KLLL, KTEX, KLUR, WUSQ, WDAF, WOW, KTTS, KVOO, KFDI, KWOX, KRKT, KVOC, KUUY, KALF.

**STATLER BROTHERS "Put It On The Card" (Mercury) 27/3**

Rotations: Heavy 0, Medium 4, Light 23, Total Adds 3. WKML, WBKR, WOWW. Medium: WRWD, KFDI, KRKT, KUUY. Light: WRKZ, WTCR, WCTK, WICO, WKAK, KHEY, WFLS, KLUR, WASKFM, WOW, KTPK, KWOX, KNCQ.

**PAM TILLIS "Maybe It Was Memphis" (Arista) 15/12**

Rotations: Heavy 0, Medium 1, Light 14, Total Adds 12. WRWD, WCTK, WICO, WYNK, WFLS, WCKT, KSSN, WTNT, KHAK, WGEE, KIXQ, KMPS. Light: WWVA, WNOE, WWQM.

**EDDIE LONDON "Uninvited Memory" (RCA) 15/0**

Rotations: Heavy 0, Medium 6, Light 9, Total Adds 0. Medium: WRWD, WSTH, WOW, WTCM, KVOO, KRKT. Light: KMML, WYGC, WUSQ, KQDY, KCLR, WNNW, KTTS, WFMB, KALF.

**MARIO MARTIN "Take It To A Honky Tonk" (DPI) 15/0**

Rotations: Heavy 1, Medium 1, Light 13, Total Adds 0. Heavy: KRKT. Medium: WSTH. Light: WRKZ, WICO, KRRV, WTVY, KHEY, WTNV, WDXE, KLUR, KTTS, KVOO, KFDI, KWOX, KUUY.

**BONNIE RAITT "Something To Talk About" (Capitol) 10/0**

Rotations: Heavy 1, Medium 2, Light 7, Total Adds 0. Heavy: WNNW. Medium: WKNL. Light: WYNK, KSSN, KNFM, WHAK, WRNS, KRMD, WKLC.

## ALBUM TRACKS

**ARTIST/Song Title (Label)**
**Album Title**

<b>ALABAMA/Born Country (RCA)</b> .....	<i>Greatest Hits II</i>
<b>GARTH BROOKS/Papa Loved Mama (Capitol)</b> .....	<i>Ropin' The Wind</i>
<b>GARTH BROOKS/Against The Grain (Capitol)</b> .....	<i>Ropin' The Wind</i>
<b>BOB SEGER &amp; THE SILVER BULLET BAND/Blind Love (Capitol)</b> .....	<i>The Fire Inside</i>
<b>GARTH BROOKS/The River (Capitol)</b> .....	<i>Ropin' The Wind</i>
<b>ALABAMA/Hats Off (RCA)</b> .....	<i>Greatest Hits II</i>
<b>ALAN JACKSON/Just Playin' Possum (Arista)</b> .....	<i>Don't Rock The Jukebox</i>
<b>MARTY STUART/Burn Me Down (MCA)</b> .....	<i>Tempted</i>
<b>HAL KETCHUM/Past The Point Of Rescue (Curb)</b> .....	<i>Past The Point Of Rescue</i>
<b>LORRIE MORGAN/Except For Monday (RCA)</b> .....	<i>Something In Red</i>
<b>REBA McENTIRE/The Night The Lights Went Out In Georgia (MCA)</b> .....	<i>For My Broken Heart</i>
<b>LORRIE MORGAN/Something In Red (RCA)</b> .....	<i>Something In Red</i>
<b>PIRATES OF THE MISSISSIPPI/Till I'm Holding You Again (Capitol)</b> .....	<i>Walk The Plank</i>
<b>RANDY TRAVIS/Better Class Of Losers (WB)</b> .....	<i>High Lonesome</i>
<b>PATTY LOVELESS/Jealous Bone (MCA)</b> .....	<i>Up Against My Heart</i>

# JOHN DENVER

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## A

**ALABAMA "Then Again" (RCA 62059-2)**

Prod: Josh Leo, Larry Michael Lee, Alabama Wr: Rick Bowles, Jeff Silbar Pub: Maypop Music, Lorimar Music A Corp/Silbar Songs (BMI, ASCAP) Mgr: Dale Morris

## B

**MATRACA BERG "It's Easy To Tell" (RCA 62060-2)**

Prod: Josh Leo, Larry Michael Lee Wr: Stephony Smith, Pamela Brown Hayes Pub: Songs of PolyGram International/Yellow Jacket Music, PolyGram International Publishing (BMI, ASCAP) Mgr: Susan Hackney

**SUZY BOGGUSS "Someday Soon" (Capitol 79678)**

Prod: Jimmy Bowen, Suzy Bogguss Wr: Ian Tyson Pub: Warner Bros. Music (ASCAP) Mgr: Maria Cooper-Bruner

**GARTH BROOKS "Shameless" (Capitol 79008)**

Prod: Allen Reynolds Wr: Billy Joel Pub: Joel Songs (BMI) Mgr: Doyle/Lewis Management

**BROOKS & DUNN "My Next Broken Heart" (Arista 2337)**

Prod: Scott Hendricks, Don Cook Wr: Don Cook, Ronnie Dunn, Kix Brooks Pub: Sony Tree Publishing, Sony Cross Keys Publishing (BMI, ASCAP) Mgr: Bob Tittle

**MARTY BROWN "Wildest Dreams" (MCA 54252)**

Prod: Richard Bennett, Tony Brown Wr: Marty Brown Pub: Music Corporation of America, Maceo Misfits Music (BMI) Mgr: Mike Robertson

## C

**PAULETTE CARLSON "I'll Start With You" (Capitol 79974)**

Prod: Jimmy Bowen, Paulette Carlson Wr: Paulette Carlson, Tom Shapiro, Chris Waters Pub: Poly Girl Music, Edge O' Woods Music, Kinetic Diamond Music, Moline Valley Music (BMI, ASCAP) Mgr: Charlie Lico

**MARY-CHAPIN CARPENTER "Going Out Tonight" (Columbia 38 74038)**

Prod: John Jennings, Mary-Chapin Carpenter Wr: John Jennings, Mary-Chapin Carpenter Pub: EMI April Music/Getarealjob Music, Obie Diner Music (ASCAP, BMI) Mgr: Tom Carrico

**LIONEL CARTWRIGHT "What Kind Of Fool" (MCA 54237)**

Prod: Harry Stinson, Ed Seay Wr: Lionel Cartwright Pub: Warner-Tamerlane Publishing/Long Run Music (BMI) Mgr: Noel Fox

**MARK CHESNUTT "Broken Promise Land" (MCA 54256)**

Prod: Mark Wright Wr: Bill Rice, Sharon Rice Pub: EMI April Music/Swallow Fork (ASCAP) Mgr: BDM Company

**MARK COLLIE "She's Never Comin' Back" (MCA 54244)**

Prod: Doug Johnson, Tony Brown Wr: Mark Collie, Gerry House Pub: Judy Judy Music, Housenotes Music (ASCAP, BMI) Mgr: Don Light

**ROB CROSBY "Still Burnin' For You" (Arista 2336)**

Prod: Scott Hendricks, Tim DuBois Wr: Rob Crosby Pub: Grand Coalition Music (BMI) Mgr: Smalltime Management

## D

**DAVIS DANIEL "For Crying Out Loud" (Mercury 868 544)**

Prod: Ron Haffkine Wr: Jimmy Compton, Phillip W. Wood Pub: Ivan James Music (ASCAP) Mgr: Ron Haffkine

**CHARLIE DANIELS BAND "Little Folks" (Epic 34 74061)**

Prod: James Stroud Wr: Charlie Daniels Pub: Cabin Fever Music, Miss Hazel Music (BMI) Mgr: David Corlew

**BILLY DEAN "You Don't Count The Cost" (SBK/Capitol 79832)**

Prod: Chuck Howard, Tom Shapiro Wr: Bucky Jones, Tom Shapiro, Chris Waters Pub: PolyGram International Publishing/McBec Music, Edge O' Woods Music, Kinetic Diamond Music, Moline Valley Music (ASCAP) Mgr: Ken Stilts

**DIAMOND RIO "Mama Don't Forget To Pray For Me" (Arista 2258)**

Prod: Monty Powell, Tim DuBois Wr: Larry Shell, Larry Cordle Pub: Pier Five Music, Kentucky Thunder Music (BMI, ASCAP) Mgr: Ted Hacker

## F

**FORESTER SISTERS "That Makes One Of Us" (WB 5123)**

Prod: Robert Byrne, Alan Schulman Wr: Rick Bowles, Barbara Wynick Pub: Maypop Music, Intersong U.S.A. (BMI, ASCAP) Mgr: Refugee Management

## G

**VINCE GILL "Look At Us" (MCA 54179)**

Prod: Tony Brown Wr: Vince Gill, Max D. Barnes Pub: Benefit Music/Irving Music, Hardscratch Music (BMI) Mgr: Fitzgerald-Hartley

**VERN GOSDIN "A Month Of Sundays" (Columbia 38 74103)**

Prod: Bob Montgomery Wr: Vern Gosdin, John Northrup, Buddy Cannon Pub: Hookem Music, Famous Music, PRI Music, Buddy Cannon Music (ASCAP) Mgr: Ed Tickner

**CLINTON GREGORY "Satisfy Me And I'll Satisfy You" (SOR 434)**

Prod: Ray Pennington Wr: Billy Dees Pub: Sony Tree Publishing (BMI) Mgr: Ray Pennington

## J

**ALAN JACKSON "Someday" (Arista 2335)**

Prod: Scott Hendricks, Keith Stegall Wr: Alan Jackson, Jim McBride Pub: Mattie Ruth Music, Seventh Son Music/EMI April Music Inc. (ASCAP) Mgr: Barry Coburn

**JJ WHITE "Heartbreak Train" (Curb 76896)**

Prod: James Stroud Wr: J.D. Martin, Roger Murrh Pub: MCA Music Publishing, Tom Collins Music (ASCAP, BMI) Mgr: Tom Skeeter

## K

**KENTUCKY HEADHUNTERS "Only Daddy That'll Walk The Line" (Mercury 866 134)**

Prod: Kentucky Headhunters Wr: Ivy J. Bryant Pub: Beechwood Music Corporation (BMI) Mgr: Mitchell Fox

**SAMMY KERSHAW "Cadillac Style" (Mercury 868 812)**

Prod: Buddy Cannon, Norro Wilson Wr: Mark Petersen Pub: Ray Stevens Music (BMI) Mgr: Jim Dowell

**HAL KETCHUM "I Know Where Love Lives" (Curb 76892)**

Prod: Allen Reynolds, Jim Rooney Wr: Hal Ketchum Pub: Foreshadow Songs (BMI) Mgr: Mighty Quinn Management

## L

**TRACY LAWRENCE "Sticks And Stones" (Atlantic 7-87588)**

Prod: James Stroud Wr: Elbert West, Roger Dillon Pub: JMV Publishing (ASCAP) Mgr: Music Matters Management

**LITTLE TEXAS "Some Guys Have All The Love" (WB 4967)**

Prod: James Stroud, Christy DiNapoli, Doug Grau Wr: Porter Howell, Dwayne O'Brien Pub: Howlin' Hits Music, Square West Music (ASCAP) Mgr: Christy DiNapoli

**EDDIE LONDON "Uninvited Memory" (RCA 62103-2)**

Prod: Ronnie Rogers, Warren Peterson Wr: Will Robinson, Larry Boone, John Greenebaum Pub: Alabama Band Music/Warner Bros. Music (ASCAP) Mgr: Dale Morris & Associates

**PATTY LOVELESS "Hurt Me Bad (In A Real Good Way)" (MCA 54178)**

Prod: Emory Gordy Jr., Tony Brown Wr: Deborah Allen, Rafe VanHoy Pub: Posey Publishing, Rockin' R Music (BMI, ASCAP) Mgr: Fitzgerald-Hartley

**SHELBY LYNNE "Don't Cross Your Heart" (Epic 34 74062)**

Prod: James Stroud Wr: Tony Haselden, Tim Mensy Pub: Millhouse Music, Music City Music (BMI) Mgr: Norman Ratner

## M

**MARCY BROTHERS "Why Not Tonight" (Atlantic 7-87587)**

Prod: Nelson Larkin, Ron "Snake" Reynolds Wr: Chris Waters, Bucky Jones, Tom Shapiro Pub: Tree Publishing, O'Lyric Music, Cross Keys Publishing (BMI, ASCAP) Mgr: Sid Marcy

**MARIO MARTIN "Take It To A Honky Tonk" (DPI 5008)**

Prod: James Stroud Wr: Johnny MacRae, Steve Clark Pub: Hide A Bone Music (ASCAP) Mgr: Garrett Martin

**KATHY MATTEA "Asking Us To Dance" (Mercury 868 866)**

Prod: Allen Reynolds Wr: Hugh Prestwood Pub: Careers-BMG Music Publishing/Hugh Prestwood Music (BMI) Mgr: Bob Tittle

**REBA McENTIRE "For My Broken Heart" (MCA 54223)**

Prod: Tony Brown, Reba McEntire Wr: Liz Hengber, Keith Palmer Pub: Starstruck Writers Group (ASCAP) Mgr: Starstruck Entertainment

**RONNIE MILSAP "Turn That Radio On" (RCA 62104-2)**

Prod: Rob Galbraith, Ronnie Milsap Wr: Archie Jordan, Paul Davis Pub: BMG Songs, Paul And Jonathan Songs (ASCAP, BMI) Mgr: Mores, Nanas, Golden Entertainment

## O

**PAUL OVERSTREET "If I Could Bottle This Up" (RCA 62106)**

Prod: Brown Bannister, Paul Overstreet Wr: Paul Overstreet, Dean Dillon Pub: Scarlet Moon Music, Nocturnal Eclipse Music (BMI) Mgr: Bobby Roberts

## P

**DOLLY PARTON "Eagle When She Flies" (Columbia 38 74011)**

Prod: Steve Buckingham, Gary Smith Wr: Dolly Parton Pub: Velvet Apple Music (BMI) Mgr: Gallin, Morey & Associates

**PIRATES OF THE MISSISSIPPI "Fighting For You" (Capitol 79972)**

Prod: Jimmy Bowen, Richard Alves Wr: Roger Murrh, Bill McCorvey Pub: Murrh Music, Tom Collins Music (BMI) Mgr: Ken Stilts

**PRAIRIE OYSTER "One Precious Love" (RCA 62108-2)**

Prod: Richard Bennett, Josh Leo Wr: Joan Besen Pub: Oyster Music, BMG Songs (SOCAN, ASCAP) Mgr: Alan Kates

## R

**COLLIN RAYE "Love, Me" (Epic 34 74051)**

Prod: Jerry Fuller, John Hobbs Wr: Skip Ewing, Max T. Barnes Pub: Acuff-Rose Music, WB Music/Two Sons Music (BMI, ASCAP) Mgr: Steve Cox

**MIKE REID "I'll Stop Loving You" (Columbia 38 74102)**

Prod: Steve Buckingham Wr: Mike Reid, Robert Byrne Pub: Almo Music/Brio Blues Music, Fame Publishing/Bobworld Music (ASCAP, BMI) Mgr: Mores, Nanas, Golden Entertainment

**REMINGTONS "A Long Time Ago" (BNA 62063-7)**

Prod: Larry Michael Lee, Josh Leo Wr: Richard Mainegra Pub: Maypop Music (BMI) Mgr: Vector Management

**RESTLESS HEART "You Can Depend On Me" (RCA 62129)**

Prod: Josh Leo, Larry Michael Lee Wr: Ronnie Rogers, Jimmy Griffin Pub: Maypop Music, Careers-BMG Music Publishing (BMI) Mgr: Fitzgerald-Hartley

**KENNY ROGERS "If You Want To Find Love" (Reprise 19080)**

Prod: Jim Ed Norman, Eric Prestidge Wr: Skip Ewing, Max D. Barnes Pub: Acuff-Rose Music, Irving Music/Heartscratch Music (BMI) Mgr: Ken Krager

**ROY ROGERS & CLINT BLACK "Hold On Partner" (RCA 62061-2)**

Prod: Richard Landis Wr: Bobby Paine, Larsen Paine Pub: U.S. One Music/WB Music, Route Sixty-Six Music/Warner-Tamerlane Publishing (ASCAP, BMI) Mgr: Roy Rogers Jr., Mores, Nanas, Golden Entertainment

## S

**SAWYER BROWN "The Dirt Road" (Curb/Capitol 79050)**

Prod: Randy Scruggs, Mark Miller Wr: Mark Miller, Gregg Hubbard Pub: Zoo II Music, Myrt And Chuck's Boy Music (ASCAP) Mgr: TKO Management

**DAN SEALS "Sweet Little Shoe" (WB 4984)**

Prod: Kyle Lehning Wr: Jesse Winchester Pub: Musique Chante Clair (ASCAP) Mgr: Tony Gottlieb

**RICKY VAN SHELTON "After The Lights Go Out" (Columbia 38 74104)**

Prod: Steve Buckingham Wr: Warner McPherson Pub: PolyGram International (BMI) Mgr: John Dotson

**STATLER BROTHERS "Put It On The Card" (Mercury 868 892)**

Prod: Jerry Kennedy Wr: Tony Haselden, Stan Munsey, Jr. Pub: Millhouse Music (BMI) Mgr: Marshall Grant

**DOUG STONE "A Jukebox With A Country Song" (Epic 34 74089)**

Prod: Doug Johnson Wr: Gene Nelson, Ronnie Samoset Pub: Warner-Tamerlane Publishing/Mister Charlie Music/Samosonian Songs (BMI, ASCAP) Mgr: John Dorris, Phyllis Bennette

**GEORGE STRAIT "The Chill Of An Early Fall" (MCA 54180)**

Prod: Jimmy Bowen, George Strait Wr: Green Daniel, Gretchen Peters Pub: No Chapeau Music, Goldline Music (ASCAP) Mgr: Erv Woolsey

**SWEETHEARTS OF THE RODEO "Devil And Your Deep Blue Eyes" (Columbia 38 74064)**

Prod: Steve Buckingham, Wendy Waldman Wr: Lee Roy Parnell, Russell Smith Pub: MCA Music Publishing, PolyGram International Publishing Inc./R-BAR-P Music Company (ASCAP) Mgr: Chuck Flood

## T

**PAM TILLIS "Maybe It Was Memphis" (Arista 2371)**

Prod: Paul Worley, Ed Seay Wr: Michael Anderson Pub: Atlantic Music Corporation, First Release Music, Cadillac Pink Music (BMI) Mgr: Mike Robertson

**RANDY TRAVIS "Forever Together" (WB 7-19158)**

Prod: Kyle Lehning Wr: Randy Travis, Alan Jackson Pub: Sometimes You Win Music, Seventh Son Music, Matthe Ruth Musick (ASCAP) Mgr: Lib Hatcher

**TRAVIS TRITT "Anymore" (WB 7-19190)**

Prod: Gregg Brown Wr: Travis Tritt, Jill Colucci Pub: Sony Tree Publishing/Post Oak Publishing, EMI April Music/Heartland Express Music (BMI, ASCAP) Mgr: Ken Krager

**TRAVIS TRITT f/ MARTY STUART "The Whiskey Ain't Workin'" (WB 7-19097)**

Prod: Gregg Brown Wr: Ronny Scaife, Marty Stuart Pub: Songs Of PolyGram, Partner Music (BMI) Mgr: Ken Krager, Rothbaum & Garner

**TANYA TUCKER "(Without You) What Do I Do With Me" (Capitol 79943)**

Prod: Jerry Crutchfield Wr: Royce Porter, L. David Lewis, David Chamberlain Pub: Sony Cross Keys Music, Milene Music (ASCAP) Mgr: Beau Tucker

**CONWAY TWITTY "Who Did They Think He Was" (MCA 54281)**

Prod: Conway Twitty, Dee Henry Wr: Richard Leigh, Pat McManus Pub: EMI-April Music/Lion-Hearted Music, Crystal Bay Music (ASCAP) Mgr: Dee Henry

## W

**STEVE WARINER "Leave Him Out Of This" (Arista 2349)**

Prod: Scott Hendricks, Tim DuBois Wr: Walt Aldridge, Susan Longacre Pub: Rick Hall Music, WBM Music/Longacre Music (ASCAP, SESAC) Mgr: Vector Management

**B.B. WATSON "Eye For An Eye" (BNA 62133-2)**

Prod: Clyde Brooks Wr: Joe Collins, Richard Fagan, Kim Williams Pub: Of Music, Cross Keys Publishing, BMG Songs (ASCAP) Mgr: Gangwisch, Arwood, Holleman

**KEITH WHITLEY & EARL THOMAS CONLEY "Brotherly Love" (RCA 62037-2)**

Prod: Blake Mevis, Garth Fundis Wr: Jimmy Stewart, Tim Nichols Pub: Peer International/Talbot Music Corporation, Milsap Music/Careers-BMG Music Publishing (BMI) Mgr: BDM Company

**KELLY WILLIS "Settle For Love" (MCA 54251)**

Prod: Tony Brown Wr: Joe Ely Pub: EMI April Music/Ere Music, Free Flow Music (ASCAP) Mgr: Carlyne Majer

**TOM WOPAT "Back To The Well" (Epic 34 74063)**

Prod: Rick Hall Wr: Robert Byrne, Rick Bowles Pub: Screen Gems-EMI Music, Maypop Music (BMI) Mgr: BDM Company

## Y

**TRISHA YEARWOOD "Like We Never Had A Broken Heart" (MCA 54172)**

Prod: Garth Fundis Wr: Garth Brooks, Pat Alger Pub: Major Bob Music/Mid-Summer Music, Bait And Beer Music/Forerunner Music (ASCAP) Mgr: Ken Krager

# RONNIE McDOWELL

## WHEN A MAN LOVES A WOMAN

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December 2



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# COUNTRY ADDS & HOTS

November 22, 1991 R&R • 63

MOST ADDED EAST		HOTTEST EAST		MOST ADDED SOUTH		HOTTEST SOUTH		MOST ADDED MIDWEST		HOTTEST MIDWEST		MOST ADDED WEST		HOTTEST WEST	
Tritt f/Stuart (WB)	Garth Brooks (Capitol)	Tritt f/Stuart (WB)	Garth Brooks (Capitol)	Tritt f/Stuart (WB)	Garth Brooks (Capitol)	Tritt f/Stuart (WB)	Garth Brooks (Capitol)	Tritt f/Stuart (WB)	Garth Brooks (Capitol)	Tritt f/Stuart (WB)	Garth Brooks (Capitol)	Tritt f/Stuart (WB)	Garth Brooks (Capitol)	Tritt f/Stuart (WB)	Garth Brooks (Capitol)
Ronnie Milsap (RCA)	Alabama (RCA)	Ronnie Milsap (RCA)	Alabama (RCA)	Ronnie Milsap (RCA)	Alabama (RCA)	Ronnie Milsap (RCA)	Alabama (RCA)	Ronnie Milsap (RCA)	Alabama (RCA)	Ronnie Milsap (RCA)	Alabama (RCA)	Ronnie Milsap (RCA)	Alabama (RCA)	Ronnie Milsap (RCA)	Alabama (RCA)
Ricky Van Shelton (Columbia)	Reba McEntire (MCA)	Ricky Van Shelton (Columbia)	Reba McEntire (MCA)	Ricky Van Shelton (Columbia)	Reba McEntire (MCA)	Ricky Van Shelton (Columbia)	Reba McEntire (MCA)	Ricky Van Shelton (Columbia)	Reba McEntire (MCA)	Ricky Van Shelton (Columbia)	Reba McEntire (MCA)	Ricky Van Shelton (Columbia)	Reba McEntire (MCA)	Ricky Van Shelton (Columbia)	Reba McEntire (MCA)
Paulette Carlson (Capitol)		Paulette Carlson (Capitol)		Paulette Carlson (Capitol)		Paulette Carlson (Capitol)		Paulette Carlson (Capitol)		Paulette Carlson (Capitol)		Paulette Carlson (Capitol)		Paulette Carlson (Capitol)	

WGNA	WAYZ	WPOR	KEAN	WZKZ	WTVY	WESC	KSSN	WLVI	WKYO	KRMD	WMMW	WTHI
Albany, NY	Waynesboro, PA	Portland, ME	Abilene, TX	Birmingham, AL	Dothan, AL	Greenville, SC	Little Rock, AR	Montgomery, AL	Puduch, KY	Shreveport, LA	Grand Rapids, MI	Terre Haute, IN
LIONEL CARTWRIGHT CONWAY TRITTY SHIRLEY LYNNE REBA MCENTIRE TRAVIS TRITT HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	VERM GOSDIN CUB PAULETTE CARLSON TRAVIS TRITT KENTUCKY HEADHUNT HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	PIRATES OF THE MI RONNIE MILSAP PAULETTE CARLSON TRAVIS TRITT KENTUCKY HEADHUNT HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	TRAVIS TRITT VERM GOSDIN PAULETTE CARLSON KELLY WILLIS JOE DUFFIE HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	RICKY VAN SHELTON RONNIE MILSAP DIAMOND RIO HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	TRAVIS TRITT PAULETTE CARLSON CONWAY TRITTY CHRIS LEDOUX HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	ROGERS & BLACK SAMMY KERSHAW RONNIE MILSAP RICKY VAN SHELTON HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	TRAVIS TRITT SAMMY BROWN RONNIE MILSAP TOM MORFAT HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	SWAMPER BROWN KENTUCKY HEADHUNT DOUG STONE MARY CHAPIN CARPE HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	LOLIONEL CARTWRIGHT CUB DAN SEALS HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	DIAMOND RIO RONNIE MILSAP SAMMY KERSHAW HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	WMMW Kalamazoo, MI	WTHI Terre Haute, IN
WYZZ	WVMD	WRWD	WKAK	WVMD	WVMD	WVMD	WVMD	WVMD	WVMD	WVMD	WVMD	WVMD
Athens, GA	Hartford, CT	Poughkeepsie, NY	Albany, GA	Albany, GA	Albany, GA	Albany, GA	Albany, GA	Albany, GA	Albany, GA	Albany, GA	Albany, GA	Albany, GA
KENNY ROGERS SAMMY BROWN RICKY VAN SHELTON RONNIE MILSAP HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	RONNIE MILSAP PAULETTE CARLSON VERM GOSDIN SHIRLEY LYNNE HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	RONNIE MILSAP PAULETTE CARLSON VERM GOSDIN SHIRLEY LYNNE HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	CONWAY TRITTY PAT SHEA HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	CONWAY TRITTY PAT SHEA HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	CONWAY TRITTY PAT SHEA HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	CONWAY TRITTY PAT SHEA HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	CONWAY TRITTY PAT SHEA HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	CONWAY TRITTY PAT SHEA HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	CONWAY TRITTY PAT SHEA HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	CONWAY TRITTY PAT SHEA HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	CONWAY TRITTY PAT SHEA HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	CONWAY TRITTY PAT SHEA HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL

KRKT	KIK-FM	KCTR	KUUY	KYGO-FM	KUAD	KFMS	KMXJ	KWJZ	KNCQ	KRAK-FM	KSAN	KRPM	KORD	KUM	KYDD
Albany, OR	Anaheim, CA	Bilings, MT	Cheney, WY	Denver, CO	Fort Collins, CO	Las Vegas, NV	Modesto, CA	Portland, OR	Redding, CA	Sacramento, CA	San Francisco, CA	Seattle, WA	Tri-Cities, WA	Tucson, AZ	Yakima, WA
FORESTON SISTERS PAULETTE CARLSON JOHN ANDERSON PAULETTE CARLSON HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	KATHY MATTEA SAMMY KERSHAW DOUG STONE HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	TRAVIS TRITT RONNIE MILSAP KENTUCKY HEADHUNT HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	TRAVIS TRITT FRANKIE FREDERICK PAULETTE CARLSON HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	CLINT BLACK LIONEL CARTWRIGHT HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	PAUL OVERSTREET KELLY WILLIS RONNIE MILSAP HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	PIRATES OF THE MI MIKE REID HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	JJ WHITE SAMMY BROWN KENTUCKY HEADHUNT HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	TRAVIS TRITT PAULETTE CARLSON CONWAY TRITTY HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	TANYA TUCKER MARTY BROWN DOUG STONE HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	MARK CHESNUTT SAMMY BROWN DOUG STONE HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	MARK CHESNUTT SAMMY BROWN DOUG STONE HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	KEITH WHITTEL PAULETTE CARLSON PIRATES OF THE MI HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	TRAVIS TRITT PAULETTE CARLSON PHILIP OSTER HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	TRAVIS TRITT PAULETTE CARLSON KENTUCKY HEADHUNT HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL	TRAVIS TRITT PAULETTE CARLSON KENTUCKY HEADHUNT HOTTEST: ALABAMA GARTH BROOKS REBA MCENTIRE BROOKS & DUNN VINCE GILL



# BREAKERS®

## WILSON PHILLIPS Daniel (Polydor/PLG)

56% of our reporters on it. Rotations: Heavy 4, Medium 28, Light 21, Total Adds 15 including KS95, KGBY, KSFI, WLEV, WOBM, WDLX, WIVY, WLAC-FM, KMGL, WCRZ. Moves 28-20 on the AC chart.

# NEW & ACTIVE

### MARC COHN "True Companion" (Atlantic) 43/4

Rotations: Heavy 6/0, Medium 14/0, Light 23/4, Total Adds 4, WLTT, WMYX, KISC, KMAJ, Heavy KMMX, KKCW, WKYE, WAHR, KZLT, WQLR, Medium WGLL, WOBM, KKMV, WDLX, WIVY, 3WM, KKLD, WSGY, WXLX, WNMB, WFFX, KTYL, KVIC, WMTFM, Light including KHMV, WLTS, WUSA, WKQX, WARM98, KLSI. Moves 27-25 on the AC chart. Moves 27-25 on the AC chart.

### DAN HILL "I Fall All Over Again" (Quality) 36/9

Rotations: Heavy 4/0, Medium 13/1, Light 19/8, Total Adds 9, WLTS, WOBM, WZNY, WLACFM, WCRZ, WLHT, WSGY, WQLH, KMAJ, Heavy: WLTT, KMMX, KOST, KVKI, Medium including KKCW, KSFI, WAHR, WRVR, 3WM, KRNO, WNMB, KTYL, WMTFM, KZLT, WQLR, KKAZ, Light including WWNK, WKYE, WTCB, KELT, KMGL, WFMK, KKLD, WXLX, WFFX, KVIC, WLDR, Moves 30-26 on the AC chart.

### ROXETTE "Spending My Time" (EMI) 33/5

Rotations: Heavy 0, Medium 21/0, Light 12/5, Total Adds 5, WKQI, WCRZ, KKOBFM, KKLD, WTKT, Medium: WRQX, WMTX, WKQX, KLSI, KYKY, KESZ, WMGS, KKMV, WAHR, WRMF, KGBX, KRNO, WSGY, WXLX, WNMB, KTYL, KVIC, KZLT, WQLH, WQLR, KKAZ, Light including WKYE, KELT, KVKI, KMJC, WMTFM, KIZZ, WLDR, Moves 29-27 on the AC chart.

### AARON NEVILLE "Somewhere, Somebody" (A&M) 32/10

Rotations: Heavy 1/0, Medium 6/1, Light 22/6, Total Adds 7, WLTT, KOST, KESZ, WZNY, KELT, KRNO, KISC, Heavy KMMX, WFFX, KIZZ, Heavy: WMYX, Medium: KESZ, WWSN, JOY99, KVIC, WMTFM, KZLT, WLDR, Light including KKCW, KEZR, WKLI, WKYE, WZNY, KKMV, KVKI, 3WM, WXLX, WNMB, KTYL, WQLH, WQLR, KKAZ. Debuts at number 30 on the AC chart.

### LISA STANSFIELD "Change" (Arista) 30/4

Rotations: Heavy 0, Medium 12/1, Light 18/3, Total Adds 4, B100, WZNY, WRMF, KIZZ, Medium including KESZ, WKYE, WMTX, WMB, WSGY, WXLX, WFFX, KVIC, WMTFM, KZLT, WLDR, KKAZ, Light including WBMX, WYXR, WKQX, WGLL, KKMV, WIVY, KELT, KMJC, KRNO, KKLD, WNMB, KTYL, WQLH, WQLR, KMAJ.

### BETTE MIDLER "Every Road Leads Back To You" (Atlantic) 29/7

Rotations: Heavy 1/0, Medium 6/1, Light 22/6, Total Adds 7, WLTT, KOST, KESZ, WZNY, KELT, KRNO, KISC, Heavy KMMX, Medium including WAHR, WSGY, WFFX, KTYL, KZLT, Light including WLTS, WGLL, WKYE, WTCB, WIVY, WRVR, KVKI, WCRZ, 3WM, KKLD, WNMB, KVIC, WMTFM, WQLR, WLDR, KKAZ.

### HUEY LEWIS & THE NEWS "He Don't Know" (EMI) 27/4

Rotations: Heavy 1/0, Medium 12/0, Light 14/4, Total Adds 4, WMYX, WKYE, WAHR, WSGY, Heavy: KPAYFM, Medium: KESZ, KGBY, KRNO, JOY99, WXLX, WNMB, WFFX, KVIC, WMTFM, KZLT, WLDR, KKAZ, Light including KKMV, WIVY, KELT, KVKI, KMJC, WWSN, WCRZ, KTYL, WQLR, KIZZ.

### 38 SPECIAL "Signs Of Love" (Charisma) 27/1

Rotations: Heavy 0, Medium 14/0, Light 13/1, Total Adds 1, KISC, Medium: WNSR, WOBM, KELT, KVKI, 3WM, KRNO, WSGY, WXLX, WNMB, KTYL, KVIC, KZLT, KKAZ, KPAYFM, Light including KLSI, WGLL, WKYE, KKMV, KMJC, KKLD, WFFX, WMTFM, WQLH, WQLR, KIZZ, WLDR.

### ALABAMA "Then Again" (RCA) 26/4

Rotations: Heavy 3/0, Medium 7/1, Light 16/3, Total Adds 4, WOBM, WDLX, KMGL, KVKI, Heavy: KMMX, WLTE, WRVR, Medium including KESZ, WZNY, WAHR, KTYL, WMTFM, KZLT, Light including WKYE, WTCB, WLACFM, KRNO, KKLD, WXLX, WNMB, WFFX, KVIC, WQLR, KIZZ, WLDR, KKAZ.

### TRIPLETS "Light A Candle" (Mercury) 23/6

Rotations: Heavy 0, Medium 4/1, Light 19/5, Total Adds 6, WLTS, KESZ, WKYE, JOY99, WQLH, KMAJ, Medium including KELT, WSGY, WQLR, Light including KKMV, WLMX, WIVY, 3WM, KKLD, WXLX, WNMB, WFFX, KTYL, KVIC, WMTFM, KZLT, WLDR, KKAZ.

## ROTATION BREAKOUTS

	Total Reports/Adds	Heavy	Medium	Light
1 AMY GRANT	91/0	86	4	1
2 RICHARD MARX	91/1	62	24	5
3 CURTIS STIGERS	86/1	69	13	4
4 ROBERTA FLACK w/MAXI PRIEST	85/0	61	21	3
5 MICHAEL BOLTON	83/0	61	19	3
6 BONNIE RAITT	84/3	53	26	5
7 ROD STEWART	85/1	56	23	6
8 PAULA ABDUL	84/5	33	44	7
9 SMOKEY ROBINSON	78/2	38	31	9
10 GLORIA ESTEFAN	73/0	24	44	5
11 KENNY LOGGINS	75/5	25	40	10
12 MARIAH CAREY	84/16	12	49	23
13 JAMES TAYLOR	61/0	37	22	2
14 GENESIS	64/6	14	40	10
15 LINDA RONSTADT	74/11	4	36	34
16 CHER	60/1	7	40	13
17 CELINE DION & PEABO BRYSON	66/15	4	34	28
18 LUTHER VANDROSS	48/0	13	26	9
19 DESMOND CHILD	50/2	9	29	12
20 WILSON PHILLIPS	53/15	4	28	21
21 JAMES INGRAM	53/6	4	26	23
22 ZUCCHERO w/PAUL YOUNG	47/0	15	24	8
23 SIMPLY RED	39/0	9	23	7
24 CATHY DENNIS	31/1	4	18	9
25 MARC COHN	43/4	6	14	23
26 DAN HILL	36/9	4	13	19
27 ROXETTE	33/5	0	21	12
28 BETH NIELSEN CHAPMAN	24/0	5	12	7
29 BOB SEGER & THE SILVER BULLET BAND	21/0	3	11	7
30 AARON NEVILLE	32/10	1	7	24

## MOST ADDED®

- MARIAH CAREY (16)
- DION & BRYSON (15)
- WILSON PHILLIPS (15)
- BEVERLEY CRAVEN (13)
- LINDA RONSTADT (11)
- AARON NEVILLE (10)
- DAN HILL (9)
- MOODY BLUES (9)
- NEIL DIAMOND (8)
- BOZ SCAGGS (8)

## HOTTEST

- AMY GRANT (68)
- CURTIS STIGERS (59)
- MICHAEL BOLTON (49)
- ROBERTA FLACK (45)
- RICHARD MARX (45)
- BONNIE RAITT (41)
- ROD STEWART (34)
- JAMES TAYLOR (19)
- GLORIA ESTEFAN (13)
- SMOKEY ROBINSON (12)

### BOB SEGER & THE SILVER BULLET BAND "The Fire Inside" (Capitol) 23/1

Rotations: Heavy 1/0, Medium 12/0, Light 10/1, Total Adds 1, WSGY, Heavy: KPAYFM, Medium: WGLL, WKYE, WMGS, WAHR, 3WM, JOY99, WXLX, WFFX, KVIC, KZLT, WQLR, WLDR, Light including WKQI, KKMV, WIVY, KMJC, WCRZ, WTKT, WNMB, KTYL, KKAZ.

### NEIL DIAMOND "Don't Turn Around" (Columbia) 20/8

Rotations: Heavy 1/0, Medium 6/2, Light 13/6, Total Adds 8, KESZ, KKCW, KKMV, WTCB, KELT, WNMB, WFFX, KVIC, Heavy: KPAYFM, Medium including KRNO, KKLD, KZLT, WQLR, Light including WGLL, WRVR, KVKI, 3WM, WXLX, KTYL, WMTFM.

### ROBBIE ROBERTSON "What About Now" (Geffen) 18/0

Rotations: Heavy 0, Medium 9/0, Light 9/0, Total Adds 0, Medium: WGLL, KKMV, WAHR, KRNO, WSGY, WXLX, KVIC, KZLT, WQLR, Light: WARM98, WKYE, KMJC, KKLD, WNMB, KTYL, WMTFM, WLDR, KKAZ.

## SIGNIFICANT ACTION

### BEVERLEY CRAVEN "Holding On" (Epic) 13/13

Rotations: Heavy 0, Medium 0, Light 13/13, Total Adds 13, WKYE, KELT, WFMK, WMGN, KKLD, WNMB, WFFX, KVIC, WMTFM, KZLT, WQLR, WLDR, KKAZ.

### MICHAEL JACKSON "Black Or White" (Epic) 12/7

Rotations: Heavy 1/0, Medium 2/1, Light 9/6, Total Adds 7, WYXR, WRQX, KYKY, WVAF, WLACFM, KKOBFM, KKAZ, Heavy: B100, Medium including WKYE, Light including KHMV, WKQX, WSGY.

### DAVID WILCOX "She's Just Dancing" (A&M) 12/0

Rotations: Heavy 0, Medium 4/0, Light 8/0, Total Adds 0, Medium: WAHR, KRNO, JOY99, WXLX, Light: KMMX, WARM98, KKCW, KVKI, WMGN, KZLT, WQLR, KKAZ.

### WARREN HILL "Waiting For A Love" (Novus/RCA) 11/3

Rotations: Heavy 0, Medium 1/0, Light 10/3, Total Adds 3, KESZ, KTYL, WLDR, Medium: KZLT, Light including WARM98, KKLD, WXLX, KVIC, WMTFM, WQLR, KKAZ.

### CHESNEY HAWKES "The One And Only" (Chrysalis) 10/3

Rotations: Heavy 1/0, Medium 4/1, Light 5/2, Total Adds 3, KLSI, WKYE, WMGS, Heavy: WMTX, Medium including WKQX, B100, KVIC, Light including WRQX, KHMV, WNNK.

### MOODY BLUES "Bless These Wings" (Polydor/PLG) 9/9

Rotations: Heavy 0, Medium 0, Light 9/9, Total Adds 9, KELT, KKLD, KTYL, KVIC, WMTFM, KZLT, WQLR, WLDR, KKAZ.

### BOZ SCAGGS "Drowning In The Sea Of Love" (Giant/WB) 8/8

Rotations: Heavy 0, Medium 1/1, Light 7/7, Total Adds 8, WGLL, KKMV, WMGN, WNMB, KTYL, KVIC, WQLR, KKAZ.

### STEPHEN BISHOP "All I Want" (Curb) 7/7

Rotations: Heavy 0, Medium 0, Light 7/7, Total Adds 7, KVKI, WNMB, KVIC, WMTFM, KZLT, WQLR, KKAZ.

### DOVES "Beaten Up In Love Again" (Elektra) 7/1

Rotations: Heavy 0, Medium 1/0, Light 6/1, Total Adds 1, WSGY, Medium: WXLX, Light including KELT, KTYL, KZLT, WQLR, KKAZ.

### RICHARD ELLIOT "Take This Heart" (Manhattan) 7/1

Rotations: Heavy 0, Medium 0, Light 7/1, Total Adds 1, WMTX, Light including WARM98, WMGN, KKLD, KZLT, WQLR, KKAZ.

### EXTREME "Hole Hearted" (A&M) 7/1

Rotations: Heavy 2/0, Medium 3/0, Light 2/1, Total Adds 1, WRQX, Heavy: KHMV, B100, Medium: WMTX, WKQX, WMGS, Light including WYXR.

### LENNY KRAVITZ "Stand By My Woman" (Virgin) 6/0

Rotations: Heavy 0, Medium 0, Light 6/0, Total Adds 0, Light: WGLL, WSGY, WXLX, KVIC, WQLR, KKAZ.

### BARBRA STREISAND "Places That Belong To You" (Columbia) 5/5

Rotations: Heavy 0, Medium 0, Light 5/5, Total Adds 5, KSFI, WZNY, WRVR, KELT, WMTFM.

### UB40 "Groovin'" (Virgin) 5/2

Rotations: Heavy 0, Medium 0, Light 5/2, Total Adds 2, KKLD, KKAZ, Light including KHMV, WMTX, B100.

### JULIAN LENNON "Saltwater" (Atlantic) 5/1

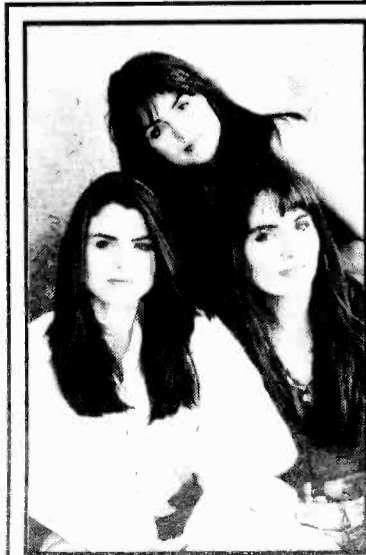
Rotations: Heavy 0, Medium 2/0, Light 3/1, Total Adds 1, WAHR, Medium: KKLD, WXLX, Light including KLSI, WGLL.

### FOURPLAY "After The Dance" (WB) 5/0

Rotations: Heavy 0, Medium 2/0, Light 3/0, Total Adds 0, Medium: WMGN, KPAYFM, Light: KKMV, KKLD, KKAZ.

### RIC OCASEK "The Way You Look Tonight" (Reprise) 5/0

Rotations: Heavy 0, Medium 1/0, Light 4/0, Total Adds 0, Medium: WXLX, Light: KLSI, B100, KVIC, KKAZ.



**The Triplets**

## "LIGHT a CANDLE"

There Is No **Match** For This Single!

**NEW & ACTIVE** Network 40: Debut 37\*

Now on 23 AC stations in two weeks!

WLTS KKMV KELT JOY99  
KESZ WLMX 3WM KKLD  
WKYE WIVY And More!

From the CD & Cassette.  
"Thicker Than Water"

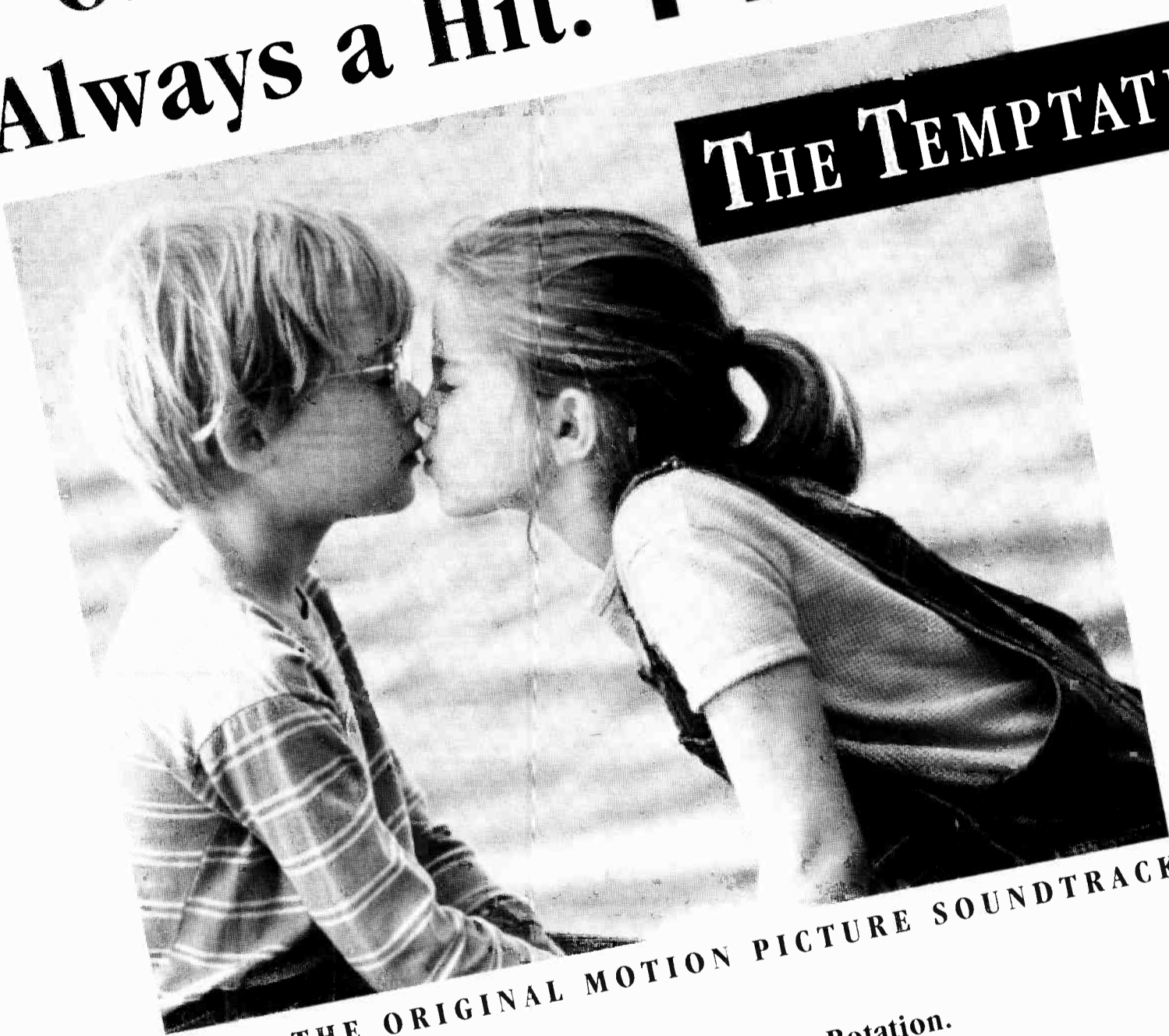




Once a Hit,  
Always a Hit.

# MY GIRL

THE TEMPTATIONS



FROM THE ORIGINAL MOTION PICTURE SOUNDTRACK



- Video on VH-1 in Maximum Rotation.
- Movie Opens on Wednesday, November 27, in 2000 Theaters.
- Movie Features Macaulay Culkin, Anna Chlumsky, Dan Aykroyd, Jamie Lee Curtis.

Going For Adds On November 25

The Temptations courtesy of Motown Records Company, L.P.  
Motion Picture Photography and Artwork Title: © 1991 Columbia Pictures Industries, Inc. All Rights Reserved.  
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# AC ADDS & HOTS

## CURRENT-BASED

### EAST

**P1**

**WBMX/Boston**  
Greg Strassel  
none  
Hottest: MARIAH CAREY MICHAEL BOLTON BONNIE RAITT ROBERTA FLACK AMY GRANT

**WALK/Long Island**  
Freelombardo  
KENNY LOGGINS  
Hottest: MICHAEL BOLTON ROBERTA FLACK RICHARD MARX AMY GRANT CURTIS STIGERS

**WNSR/New York**  
Bob Dunphy  
MARIAH CAREY  
Hottest: MICHAEL BOLTON CURTIS STIGERS SCORPIONS ROBERTA FLACK AMY GRANT

**WYXR/Philadelphia**  
Cook/Gress  
MICHAEL JACKSON  
BONNIE RAITT  
Hottest: MICHAEL BOLTON ROBERTA FLACK AMY GRANT CURTIS STIGERS RICHARD MARX

**WLTT/Washington**  
Chuck Morgan  
KENNY LOGGINS  
BETTE MIDLER  
MARC COHN  
Hottest: PAULA ABDUL MARIAH CAREY DAN HILL AMY GRANT MICHAEL BOLTON

**WRQX/Washington**  
Palagi/Silver  
MICHAEL JACKSON  
EXTREME  
Hottest: MICHAEL BOLTON ROBERTA FLACK FIREHOUSE RICHARD MARX GENESIS

**P2**

**WKLI/Albany**  
Knott/Holmberg  
none  
Hottest: MICHAEL BOLTON GLORIA ESTEFAN AMY GRANT LUTHER VANDROSS ROBERTA FLACK

**WLEI/Allentown**  
Jeff Silvers  
WILSON PHILLIPS  
MARIAH CAREY  
DION & BRYSON  
JAMES INGRAM  
Hottest: AMY GRANT BONNIE RAITT GLORIA ESTEFAN ROBERTA FLACK RICHARD MARX

**WVAF/Charleston, WV**  
Johnson/Kasey  
LINDA RONSTADT  
COLOR ME BADD  
DESMOND CHILD  
MICHAEL JACKSON  
Hottest: MICHAEL BOLTON ROBERTA FLACK AMY GRANT CURTIS STIGERS BONNIE RAITT

**WGLL/Hagerstown, MD**  
Burns/Conlon  
LINDA RONSTADT  
AARON NEVILLE  
BOZ SCAGGS  
RINGO STARR  
Hottest: AMY GRANT CURTIS STIGERS JAMES TAYLOR ZUCCHERO & YOUNG SMOKEY ROBINSON

**WKYE/Johnstown, PA**  
Jack Michaels  
HUEY LEWIS & THE CHESNEY HAWKES TRIPLETS  
BEVERLEY CRAVEN  
Hottest: AMY GRANT BONNIE RAITT PAULA ABDUL MARC COHN ROD STEWART

**WOBM/Monmouth-Ocean**  
Matt Devoti  
DAN HILL  
ALABAMA  
WILSON PHILLIPS  
Hottest: RICHARD MARX CURTIS STIGERS BONNIE RAITT ROD STEWART MICHAEL BOLTON

**WQHQ/Salisbury, MD**  
Thom Walsh  
GENESIS  
ROD STEWART  
Hottest: PAULA ABDUL GLORIA ESTEFAN BONNIE RAITT CURTIS STIGERS JAMES TAYLOR

**WHYN-FM/Springfield, MA**  
Bill Hess  
none  
Hottest: ROBERTA FLACK AMY GRANT ROD STEWART CURTIS STIGERS ZUCCHERO & YOUNG

**WBGJ/Wilkes Barre**  
Norton/Marriott  
CHESNEY HAWKES  
Hottest: AMY GRANT ROBERTA FLACK CURTIS STIGERS MICHAEL BOLTON RICHARD MARX

**WARM/York, PA**  
Kelly West  
LINDA RONSTADT  
DION & BRYSON  
Hottest: MICHAEL BOLTON AMY GRANT BETTE MIDLER ROBERTA FLACK CURTIS STIGERS

### SOUTH

**P1**

**KVIL/Dallas**  
Steve Eberhart  
PAULA ABDUL  
MARIAH CAREY  
KENNY LOGGINS  
Hottest: RICHARD MARX CURTIS STIGERS BONNIE RAITT JAMES TAYLOR GENESIS

**KHMX/Houston**  
Zapoleon/Kelly  
none  
Hottest: BONNIE RAITT CROWDED HOUSE SEAL MICHAEL BOLTON EXTREME

**WLTS/New Orleans**  
Bob Mitchell  
PAULA ABDUL  
DAN HILL  
TRIPLETS  
Hottest: AMY GRANT MICHAEL BOLTON ROBERTA FLACK GLORIA ESTEFAN CURTIS STIGERS

**2WD/Norfolk**  
Bill Curtis  
PAULA ABDUL  
MARIAH CAREY  
Hottest: ROBERTA FLACK CURTIS STIGERS MICHAEL BOLTON

**WLMX/Chattanooga**  
Danny Howard  
KENNY LOGGINS  
DION & BRYSON  
Hottest: MICHAEL BOLTON AMY GRANT CURTIS STIGERS BONNIE RAITT RICHARD MARX

**WTCB/Columbia**  
Doug Spets  
AARON NEVILLE  
NEIL DIAMOND  
Hottest: AMY GRANT CURTIS STIGERS BONNIE RAITT KENNY LOGGINS RICHARD MARX

**WUSJ/Tampa**  
Johnny Williams  
DION & BRYSON  
Hottest: MICHAEL BOLTON ROBERTA FLACK LUTHER VANDROSS AMY GRANT CURTIS STIGERS

**WDLX/Greenville, NC**  
Jackson/Moretland  
WILSON PHILLIPS  
ALABAMA  
Hottest: ROD STEWART CURTIS STIGERS ELO PART II SIMPLY RED ZUCCHERO & YOUNG

**WAGI/Greensboro**  
Paul Johnson  
DION & BRYSON  
STEVE WONDER  
Hottest: AMY GRANT CURTIS STIGERS BONNIE RAITT RICHARD MARX

**WJAX/Jacksonville**  
Matthews/West  
WILSON PHILLIPS  
Hottest: BRYAN ADAMS MICHAEL BOLTON GLORIA ESTEFAN MARIAH CAREY BETH NIELSEN CHAP

**WTFM/Johnson City**  
Mark McKinney  
SMOKEY ROBINSON  
LINDA RONSTADT  
WILSON PHILLIPS  
Hottest: MICHAEL BOLTON AMY GRANT BILLY DEAN ROD STEWART RICHARD MARX

**WPEZ/Macon**  
Jim Franklin  
MARIAH CAREY  
LINDA RONSTADT  
Hottest: AMY GRANT CURTIS STIGERS BONNIE RAITT ROD STEWART RICHARD MARX

**WRVR/Memphis**  
Mark Hamlin  
AARON NEVILLE  
BARBRA STREISAND  
Hottest: ALABAMA DION & BRYSON RICHARD MARX BONNIE RAITT LINDA RONSTADT

**KELT/McAllen**  
Jeff Garrison  
BARBRA STREISAND  
NEIL DIAMOND  
BEVERLEY CRAVEN  
BETTE MIDLER  
MOODY BLUES  
BONNIE RAITT  
AARON NEVILLE  
Hottest: MICHAEL BOLTON ROBERTA FLACK CURTIS STIGERS PAULA ABDUL SMOKEY ROBINSON

**WLAC-FM/Nashville**  
Bryan Sargent  
GENESIS  
MICHAEL JACKSON  
WILSON PHILLIPS  
DAN HILL  
Hottest: MICHAEL BOLTON AMY GRANT RICHARD MARX BONNIE RAITT CURTIS STIGERS

**WARR/Huntsville, AL**  
Bonny O'Brien  
HUEY LEWIS & THE JULIAN LENNON  
AARON NEVILLE  
GARTH BROOKS  
Hottest: CURTIS STIGERS BONNIE RAITT ROBERTA FLACK ROD STEWART JAMES TAYLOR

**WJDX/Jackson, MS**  
Dave Perkins  
DION & BRYSON  
JAMES INGRAM  
Hottest: MICHAEL BOLTON LUTHER VANDROSS ROBERTA FLACK CURTIS STIGERS AMY GRANT

**WIVY/Jacksonville**  
Matthews/West  
WILSON PHILLIPS  
Hottest: BRYAN ADAMS MICHAEL BOLTON GLORIA ESTEFAN MARIAH CAREY BETH NIELSEN CHAP

**WTFM/Johnson City**  
Mark McKinney  
SMOKEY ROBINSON  
LINDA RONSTADT  
WILSON PHILLIPS  
Hottest: MICHAEL BOLTON AMY GRANT BILLY DEAN ROD STEWART RICHARD MARX

**WPEZ/Macon**  
Jim Franklin  
MARIAH CAREY  
LINDA RONSTADT  
Hottest: AMY GRANT CURTIS STIGERS BONNIE RAITT ROD STEWART RICHARD MARX

**WRVR/Memphis**  
Mark Hamlin  
AARON NEVILLE  
BARBRA STREISAND  
Hottest: ALABAMA DION & BRYSON RICHARD MARX BONNIE RAITT LINDA RONSTADT

**KELT/McAllen**  
Jeff Garrison  
BARBRA STREISAND  
NEIL DIAMOND  
BEVERLEY CRAVEN  
BETTE MIDLER  
MOODY BLUES  
BONNIE RAITT  
AARON NEVILLE  
Hottest: MICHAEL BOLTON ROBERTA FLACK CURTIS STIGERS PAULA ABDUL SMOKEY ROBINSON

**WLAC-FM/Nashville**  
Bryan Sargent  
GENESIS  
MICHAEL JACKSON  
WILSON PHILLIPS  
DAN HILL  
Hottest: MICHAEL BOLTON AMY GRANT RICHARD MARX BONNIE RAITT CURTIS STIGERS

**WNMB/Myrtle Beach, SC**  
Thompson/Adams  
NEIL DIAMOND  
STEPHEN BISHOP  
BEVERLEY CRAVEN  
BOZ SCAGGS  
STEVE WONDER  
Hottest: AMY GRANT CURTIS STIGERS BONNIE RAITT JAMES TAYLOR KENNY LOGGINS

**WFFX/Tuscaloosa, AL**  
Sander Walker  
AARON NEVILLE  
BEVERLEY CRAVEN  
NEIL DIAMOND  
Hottest: MICHAEL BOLTON SMOKEY ROBINSON BONNIE RAITT AMY GRANT CURTIS STIGERS

**KTYL/Tyler, TX**  
Janie Baker  
BOZ SCAGGS  
MOODY BLUES  
WARREN HILL  
Hottest: LUTHER VANDROSS ROBERTA FLACK AMY GRANT MICHAEL BOLTON CURTIS STIGERS

**KVIC/Victoria, TX**  
Tony Davis  
BEVERLEY CRAVEN  
MOODY BLUES  
BOZ SCAGGS  
REACH BOYS  
STEPHEN BISHOP  
NEIL DIAMOND  
Hottest: RICHARD MARX ROD STEWART KENNY LOGGINS CHER WILSON PHILLIPS

### MIDWEST

**P1**

**WKOX/Chicago**  
Gamble/Shuminas  
CURTIS STIGERS  
Hottest: MICHAEL BOLTON ROBERTA FLACK AMY GRANT

**WMBX/Richmond**  
White/Duncan  
DION & BRYSON  
AARON NEVILLE  
WILSON PHILLIPS  
Hottest: MICHAEL BOLTON ROBERTA FLACK RICHARD MARX BONNIE RAITT

**WARM98/Cincinnati**  
Michael Grayson  
LINDA RONSTADT  
MARIAH CAREY  
MANHATTAN TRANSFE  
Hottest: MICHAEL BOLTON ROBERTA FLACK JAMES TAYLOR CURTIS STIGERS AMY GRANT

**WVNC/Cincinnati**  
Matthews/Maxwell  
MICHAEL BOLTON  
MARIAH CAREY  
SMOKEY ROBINSON  
BOY II MEN  
DION & BRYSON  
Hottest: MICHAEL BOLTON BETH NIELSEN CHAP AMY GRANT CURTIS STIGERS

**WLTG/Cleveland**  
Popovich/Kennedy  
KENNY LOGGINS  
Hottest: GLORIA ESTEFAN BONNIE RAITT AMY GRANT BOB SEGER BETTE MIDLER

**WKQI/Detroit**  
Steve Weed  
ROKETTE  
DION & BRYSON  
Hottest: AMY GRANT MICHAEL BOLTON ROBERTA FLACK GENESIS RICHARD MARX

**WENS/Indianapolis**  
Eagan/Cook  
LINDA RONSTADT  
Hottest: CURTIS STIGERS MICHAEL BOLTON ROBERTA FLACK PAULA ABDUL AMY GRANT

**KLSI/Kansas City**  
Tom Land  
CHESNEY HAWKES  
OLETA ADAMS  
Hottest: AMY GRANT CURTIS STIGERS ROD STEWART ROBERTA FLACK MARIAH CAREY

**WVXX/Milwaukee**  
Schaefer/Morales  
MARC COHN  
HUEY LEWIS & THE 40ET  
Hottest: GLORIA ESTEFAN GENESIS AMY GRANT SMOKEY ROBINSON

**WFMK/Lansing**  
Ray Marshall  
LINDA RONSTADT  
BEVERLEY CRAVEN  
MARIAH CAREY  
Hottest: LUTHER VANDROSS MICHAEL BOLTON ROBERTA FLACK AMY GRANT ROD STEWART

**WGMN/Madison**  
O'Neil/Freeman  
BOZ SCAGGS  
BEVERLEY CRAVEN  
Hottest: CURTIS STIGERS BONNIE RAITT KENNY LOGGINS RICHARD MARX JAMES TAYLOR

**KGBX/Springfield, MO**  
Baker/Cannon  
JAMES INGRAM  
DESMOND CHILD  
Hottest: MICHAEL BOLTON ROBERTA FLACK CURTIS STIGERS BONNIE RAITT RICHARD MARX

**3WM/Toledo**  
Mark Roberts  
none  
Hottest: AMY GRANT SMOKEY ROBINSON RICHARD MARX ROD STEWART BONNIE RAITT

**WLDZ/RN Michigan**  
Angie Honda  
WARREN HILL  
MOODY BLUES  
BEVERLEY CRAVEN  
Hottest: CURTIS STIGERS AMY GRANT BONNIE RAITT JAMES TAYLOR RICHARD MARX

**KMAJ/Topeka, KS**  
Dave Waters  
DAN HILL  
MARC COHN  
TRIPLETS  
Hottest: ROD STEWART SMOKEY ROBINSON CURTIS STIGERS JAMES TAYLOR RICHARD MARX

**WMT-FM/Cedar Rapids**  
Randy Lee  
BEVERLEY CRAVEN  
STEPHEN BISHOP  
BARBRA STREISAND  
MOODY BLUES  
Hottest: CURTIS STIGERS AMY GRANT JAMES TAYLOR BONNIE RAITT ROD STEWART

**KZL/Grand Forks, ND**  
Hennen/Roberts  
STEPHEN BISHOP  
BEVERLEY CRAVEN  
MOODY BLUES  
MANHATTAN TRANSFE  
Hottest: AMY GRANT CURTIS STIGERS BONNIE RAITT RICHARD MARX ROD STEWART

**94 Current Reporters**  
**89 Current Playlists**  
**Called In Frozen Playlist (3):**  
KPAY-FM/Chico  
WHYN-FM/Springfield  
WWSN/Dayton  
**Did Not Report, Playlist Frozen (2):**  
WBMX/Boston  
WKLI/Albany

### WEST

**P1**

**KMJD/Denver**  
Buchanan/Ward  
GENESIS  
Hottest: MICHAEL BOLTON AMY GRANT ROD STEWART CURTIS STIGERS

**KBIG/Los Angeles**  
Edwards/Verdery  
DION & BRYSON  
Hottest: AMY GRANT ROBERTA FLACK BONNIE RAITT RICHARD MARX ROD STEWART

**KOST/Los Angeles**  
Kaye/Amidon  
DION & BRYSON  
BETTE MIDLER  
Hottest: BONNIE RAITT ROBERTA FLACK MICHAEL BOLTON RICHARD MARX AARON NEVILLE

**KSFJ/Salt Lake City**  
MacNeil/Morris  
WILSON PHILLIPS  
BARBRA STREISAND  
Hottest: ROBERTA FLACK AMY GRANT MICHAEL BOLTON LUTHER VANDROSS BONNIE RAITT

**B100/San Diego**  
Gene Knight  
BONNIE RAITT  
LISA STANSFIELD  
Hottest: RICHARD MARX ROBERTA FLACK CURTIS STIGERS MICHAEL BOLTON BONNIE RAITT

**KEZR/San Jose**  
Kirk Patrick  
none  
Hottest: AMY GRANT CURTIS STIGERS GLORIA ESTEFAN MICHAEL BOLTON ROBERTA FLACK

**KLSJ/Seattle**  
Irwin/Brooks  
DARYL BALTHAZAR  
DION & BRYSON  
MARIAH CAREY  
Hottest: MICHAEL BOLTON CURTIS STIGERS AMY GRANT ROBERTA FLACK DIANA ROSS

**KKOB-FM/Albuquerque**  
Forsythe/Allen  
LINDA RONSTADT  
MICHAEL JACKSON  
ROKETTE  
Hottest: GENESIS ROD STEWART CURTIS STIGERS AMY GRANT RICHARD MARX

**KKLD/Tucson**  
Alan McLaughlin  
ROKETTE  
1840  
MOODY BLUES  
BEVERLEY CRAVEN  
Hottest: CURTIS STIGERS TONY TERRY GLORIA ESTEFAN SMOKEY ROBINSON JAMES TAYLOR RICHARD MARX

**KKAZ/Cheyenne, WY**  
Kevin Mee  
STEPHEN BISHOP  
MOODY BLUES  
BEVERLEY CRAVEN  
BOZ SCAGGS  
STEVE WONDER  
1840  
Hottest: MICHAEL JACKSON AMY GRANT RICHARD MARX BONNIE RAITT CURTIS STIGERS

**KPAY-FM/Chico, CA**  
Ron Woodward  
none  
Hottest: BOB SEGER JAMES TAYLOR RICHARD MARX ROBERTA FLACK MARIAH CAREY

## NEW ARTISTS

Rank	Artist/Label	Score
1	BEVERLEY CRAVEN/Holding On (Epic)	13/13
2	DAVID WILCOX/She's Just Dancing (A&M)	12/0
3	WARREN HILL/Waiting For A Love (Novus/RCA)	11/3
4	CHESNEY HAWKES/The One And Only (Chrysalis)	10/3
5	OOVES/Beaten Up In Love Again (Elektra)	7/1
	RICHARD ELLIOT/Take This Heart (Manhattan)	7/1
	BILLY FALCON/Heaven's Highest Hill (Jambco/Mercury)	7/0
8	FIREHOUSE/Love Of A Lifetime (Epic)	6/0
	KATHY TROCCOLI/You've Got A Way (Geffen)	6/0
10	FOURPLAY/After The Dance (WB)	5/0

New artists have not yet had an AC Breaker.



## FULL-SERVICE AC

### MOST ADDED

PAULA ABUL (2)  
 MARIAH CAREY (2)  
 NEIL DIAMOND (2)  
 BETTE MIDLER (2)  
 LINDA RONSTADT (2)  
 ROD STEWART (2)

### HOTTEST

AMY GRANT (14)  
 ROBERTA FLACK (9)  
 BONNIE RAITT (9)  
 MICHAEL BOLTON (7)  
 JAMES TAYLOR (7)  
 CURTIS STIGERS (6)  
 PAULA ABUL (5)  
 GLORIA ESTEFAN (4)  
 RICHARD MARX (4)

### P1

**KDKA/Pittsburgh**  
 Chuck Dickemann

ROD STEWART  
 Hottest:  
 AMY GRANT  
 CURTIS STIGERS  
 PAULA ABUL  
 RICHARD MARX  
 GENESIS

### P2

**WBEN/Bufalo**  
 Kevin Keenan

none  
 Hottest:  
 MICHAEL BOLTON  
 AARON NEVILLE  
 BONNIE RAITT  
 ZUCCHERO & YOUNG  
 JAMES TAYLOR

**WGY/Albany**  
 Buzz Brindle

ROD STEWART  
 DIANA ROSS  
 SMOKEY ROBINSON  
 ZUCCHERO & YOUNG  
 Hottest:  
 BONNIE RAITT  
 MARIAH CAREY  
 AARON NEVILLE  
 BOB SEGER  
 ROBERTA FLACK

**WELI/New Haven**  
 Gross/McCormick

none  
 Hottest:  
 AMY GRANT  
 PAULA ABUL  
 ROD STEWART  
 ROBERTA FLACK  
 CURTIS STIGERS

### P3

**WFMD/Frederick**  
 Fieseler/Young

MARIAH CAREY  
 LINDA RONSTADT  
 MARC COHN  
 Hottest:  
 AMY GRANT  
 MICHAEL BOLTON  
 CURTIS STIGERS  
 GLORIA ESTEFAN  
 BONNIE RAITT

### SOUTH

### P2

**WHAS/Louisville**  
 Doug McElvein

none  
 Hottest:  
 ROBERTA FLACK  
 AMY GRANT  
 GLORIA ESTEFAN  
 MICHAEL BOLTON  
 PAULA ABUL

**WDBO/Orlando**  
 Dan Shaffer

none  
 Hottest:  
 AMY GRANT  
 ROBERTA FLACK  
 GLORIA ESTEFAN  
 BOB SEGER  
 AARON NEVILLE

**WRVA/Richmond**  
 Farley/Stevens

WILSON PHILLIPS  
 CURTIS STIGERS  
 LINDA RONSTADT  
 DAN HILL  
 Hottest:  
 ROBERTA FLACK  
 AMY GRANT  
 BONNIE RAITT  
 JAMES TAYLOR  
 JAMES INGRAM

### P3

**WKYX/Paducah**  
 Cook/Miller

PAULA ABUL  
 Hottest:  
 AMY GRANT  
 MICHAEL BOLTON  
 CURTIS STIGERS  
 RICHARD MARX  
 BONNIE RAITT

**WSTU/Stuart**  
 Grant/Fox

none  
 Hottest:  
 MICHAEL BOLTON  
 ROBERTA FLACK  
 AMY GRANT  
 ROD STEWART  
 BONNIE RAITT

### P1

**WLW/Cincinnati**  
 Phillips/Wills

none  
 Hottest:  
 none

**WTVN/Columbus**  
 John Lane

none  
 Hottest:  
 BOB SEGER  
 JAMES TAYLOR  
 PAULA ABUL  
 EXTREME  
 AMY GRANT

### P3

**KFSB/Joplin**  
 Robin Wells

MARIAH CAREY  
 BETTE MIDLER  
 TRIPLETS  
 NEIL DIAMOND  
 Hottest:  
 AMY GRANT  
 JAMES TAYLOR  
 SMOKEY ROBINSON  
 BONNIE RAITT  
 RICHARD MARX

**KFOR/Lincoln**  
 Cathy Blythe

ALABAMA  
 NEIL DIAMOND  
 Hottest:  
 AMY GRANT  
 BONNIE RAITT  
 SMOKEY ROBINSON  
 JAMES TAYLOR

**KELO/Sioux Falls**  
 Scott Jeffries

RICHARD MARX  
 Hottest:  
 MICHAEL BOLTON  
 AMY GRANT  
 ROBERTA FLACK  
 CURTIS STIGERS  
 PAULA ABUL

### P1

**KEX/Portland**  
 Dirks/Fort

BONNIE RAITT  
 Hottest:  
 AMY GRANT  
 SMOKEY ROBINSON  
 JAMES TAYLOR

**KFMB/San Diego**  
 Larson/Robertson

BARBRA STREISAND  
 BETTE MIDLER  
 Hottest:  
 AMY GRANT  
 CURTIS STIGERS  
 ROBERTA FLACK  
 ROD STEWART  
 JAMES TAYLOR

### P2

**KBOI/Boise**  
 Drew Harold

PAULA ABUL  
 Hottest:  
 MICHAEL BOLTON  
 ROBERTA FLACK  
 RICHARD MARX  
 BONNIE RAITT  
 GLORIA ESTEFAN

### P2

**WIBA/Madison**  
 Reed/Kay

NANCI GRIFFITH  
 Hottest:  
 BONNIE RAITT  
 LINDA RONSTADT  
 JAMES INGRAM  
 LUTHER VANDROSS  
 DAN HILL

19 Current Reporters  
 15 Current Playlists

Did Not Report, Playlist Frozen (3):  
**WBEN/Bufalo**  
**WLW/Cincinnati**  
**WSTU/Stuart**

Called In Frozen Playlist (1):  
**WELI/New Haven**

Did Not Report For Two  
 Consecutive Weeks, Not Used  
 In This Week's Data (2):  
**KSSK-AM/Honolulu**  
**WOOD/Grand Rapids**

## ASSOCIATE REPORTERS

### MOST ADDED

MOODY BLUES (7)  
 STEPHEN BISHOP (6)  
 MICHAEL JACKSON (6)  
 BARBRA STREISAND (5)  
 BEVERLEY CRAVEN (4)  
 NEIL DIAMOND (4)  
 HUEY LEWIS (4)  
 ROXETTE (3)  
 TRIPLETS (3)

### HOTTEST

CURTIS STIGERS (16)  
 BONNIE RAITT (14)  
 ROD STEWART (13)  
 AMY GRANT (11)  
 RICHARD MARX (11)  
 MICHAEL BOLTON (9)  
 JAMES TAYLOR (7)  
 ROBERTA FLACK (6)  
 KENNY LOGGINS (4)  
 PAULA ABUL (3)

**WGMT/Burke**  
 Mountain, VT  
 Steve Chizmas

LISA STANSFIELD  
 JODY WATLEY  
 DAVID WILCOX  
 SOUTHSIDE JOHNNY  
 Hottest:  
 CROWDED HOUSE  
 ROD STEWART  
 BONNIE RAITT  
 KENNY LOGGINS  
 RICHARD MARX

**WECQ/Geneva, NY**  
 Dennis Federico

COLOR ME BADD  
 ROXETTE  
 TEVIN CAMPBELL  
 Hottest:  
 MICHAEL BOLTON  
 AMY GRANT  
 CURTIS STIGERS  
 GLORIA ESTEFAN  
 ROD STEWART

**WHAJ/Greenfield, MA**  
 Deane/Archer

MOODY BLUES  
 BOZ SCAGGS  
 Hottest:  
 ROD STEWART  
 BONNIE RAITT  
 JAMES TAYLOR  
 CURTIS STIGERS  
 MICHAEL BOLTON

**WEIM/Fitchburg, MA**  
 Jack Raymond

FOURPLAY  
 CHESNEY HAWKES  
 STEPHEN BISHOP  
 Hottest:  
 BONNIE RAITT  
 AMY GRANT  
 JAMES TAYLOR  
 KENNY LOGGINS  
 RICHARD MARX

**WAFJ/Milford, DE**  
 Mike Polo

MARK EDWARDS  
 FOURPLAY  
 MICHAEL JACKSON  
 HUEY LEWIS & THE  
 KATHY TROCCOLI  
 Hottest:  
 DESMOND CHILD  
 BONNIE RAITT  
 RICHARD MARX  
 JAMES TAYLOR  
 CURTIS STIGERS

**WSUL/Monticello, NY**  
 Fred Mulharin

MICHAEL JACKSON  
 NEIL DIAMOND  
 HUEY LEWIS & THE  
 TRIPLETS  
 CURTIS SALGADO  
 Hottest:  
 JAMES TAYLOR  
 AMY GRANT  
 BEE GEES  
 MICHAEL BOLTON  
 ROBERTA FLACK

**WSKI/Montpelier, VT**  
 Jim Severance

COLOR ME BADD  
 MARC COHN  
 CURTIS SALGADO  
 Hottest:  
 MICHAEL BOLTON  
 ROBERTA FLACK  
 CHER  
 AMY GRANT  
 PAULA ABUL

**WTSX/Port Jervis, NY**  
 Elliot/Fox

NEIL DIAMOND  
 HUEY LEWIS & THE  
 TEVIN CAMPBELL  
 JC LODGE  
 WARREN HILL  
 Hottest:  
 MICHAEL BOLTON  
 CURTIS STIGERS  
 BONNIE RAITT  
 SIMPLY RED  
 RICHARD MARX

**WTTR/Westminster, MD**  
 Brian Boddow

HUEY LEWIS & THE  
 DAVID WILCOX  
 NEIL DIAMOND  
 JULIAN LENNON  
 Hottest:  
 BONNIE RAITT  
 ROD STEWART  
 DESMOND CHILD  
 CURTIS STIGERS  
 KENNY LOGGINS

**WYKZ/Beaufort, SC**  
 Robertson/Kennedy

RICHARD MARX  
 BARBRA STREISAND  
 MOODY BLUES  
 Hottest:  
 AMY GRANT  
 MICHAEL BOLTON  
 ROBERTA FLACK  
 RICHARD MARX  
 BONNIE RAITT

**WVIO/Blowing Rock, NC**  
 Ted Bell

BOZ SCAGGS  
 BEVERLEY CRAVEN  
 STEPHEN BISHOP  
 BARBRA STREISAND  
 MOODY BLUES  
 Hottest:  
 AMY GRANT  
 CURTIS STIGERS  
 RICHARD MARX  
 MICHAEL BOLTON  
 BONNIE RAITT

**WGSV/Guntersville, AL**  
 Jackson/Mason

BOB SEGER  
 TRIPLETS  
 MOODY BLUES  
 BEVERLEY CRAVEN  
 STEPHEN BISHOP  
 Hottest:  
 AMY GRANT  
 CURTIS STIGERS  
 RICHARD MARX  
 BONNIE RAITT  
 ROD STEWART

**WKCX/Rome, GA**  
 Randy Quick

MICHAEL JACKSON  
 MOODY BLUES  
 STEPHEN BISHOP  
 BEVERLEY CRAVEN  
 Hottest:  
 CURTIS STIGERS  
 BONNIE RAITT  
 ROD STEWART  
 RICHARD MARX  
 PAULA ABUL

**WABJ/Adrian, MI**  
 Bruce Goldsen

MARIAH CAREY  
 ROXETTE  
 AARON NEVILLE  
 STYLISTICS  
 BARBRA STREISAND  
 Hottest:  
 SMOKEY ROBINSON  
 ROBERTA FLACK  
 CURTIS STIGERS  
 BONNIE RAITT  
 JAMES TAYLOR

**WCMJ/Cambridge, OH**  
 J.P. Feldner

MICHAEL JACKSON  
 STEPHEN BISHOP  
 JODY WATLEY  
 NEIL DIAMOND  
 Hottest:  
 RICHARD MARX  
 ROD STEWART  
 PAULA ABUL  
 CURTIS STIGERS  
 KENNY LOGGINS

**WFRO/Fremont, OH**  
 Larry Ziebold

ALABAMA  
 BARBRA STREISAND  
 BEVERLEY CRAVEN  
 JOHN O'KANE  
 OLETA ADAMS  
 Hottest:  
 AMY GRANT  
 BONNIE RAITT  
 JAMES TAYLOR  
 CURTIS STIGERS  
 ROD STEWART

**KSCB/Liberal, KS**  
 Mark David

BETTE MIDLER  
 BARBRA STREISAND  
 STEPHEN BISHOP  
 DOVES  
 MICHAEL JACKSON  
 Hottest:  
 AMY GRANT  
 ROBERTA FLACK  
 CURTIS STIGERS  
 ROD STEWART  
 BONNIE RAITT

**KAYN/Nogales, AZ**  
 Bob Gerhard

MICHAEL JACKSON  
 38 SPECIAL  
 BOB SEGER  
 BETTE MIDLER  
 DAN HILL  
 Hottest:  
 AMY GRANT  
 MICHAEL BOLTON  
 ZUCCHERO & YOUNG  
 SIMPLY RED  
 CURTIS STIGERS

**KTID/San Rafael, CA**  
 Bob Gowa

WILSON PHILLIPS  
 KENNY LOGGINS  
 DAN HILL  
 ROXETTE  
 Hottest:  
 MICHAEL BOLTON  
 BONNIE RAITT  
 ROD STEWART  
 RICHARD MARX  
 MARIAH CAREY

**KSCQ/Silver City, NM**  
 Kelsey

DOVES  
 TRIPLETS  
 MARIAH CAREY  
 Hottest:  
 ZUCCHERO & YOUNG  
 JAMES TAYLOR  
 CURTIS STIGERS  
 ROD STEWART  
 LAMONT DOZIER

**KSSY/Wenatchee**  
 Busch/Roberts

JOHN KILZER  
 MOODY BLUES  
 OLETA ADAMS  
 LITTLE FEAT  
 NANCI GRIFFITH  
 Hottest:  
 JULIAN LENNON  
 38 SPECIAL  
 ROBBIE ROBERTSON  
 FAGEN & McDONALD  
 STEVIE RAY VAUGHAN

Associate Reporters are AC stations in unrated markets with aggressive approaches toward new music. Although they do not contribute to the AC chart, their consensus Most Added and Hottest records serve as advance indicators of format hits.

## BISHOP & FOSTER — A CLASS ACT!!

### "ALL I WANT"

by

Stephen Bishop

Written and Produced by David Foster

from the Paramount Motion Picture

"All I Want For Christmas"

Soundtrack Shipping This Week



NATIONAL AIRPLAY®

LW	TW	Artist/Track	Label
1	1	<b>RICHARD ELLIOT</b> /On The Town (Manhattan)	"Rainbow" "Side"
2	2	<b>FOURPLAY</b> /Fourplay (WB)	"Bali" "Max" "Morning"
3	3	<b>RIPPINGTNS</b> /Curves Ahead (GRP)	"Aspen" "Miles" "Morning"
5	4	<b>SIMPLY RED</b> /Stars (Atco/EastWest)	"She's" "Your" "How"
6	5	<b>DAVID BENOIT</b> /Shadows (GRP)	"Still" "Already"
4	6	<b>MANHATTAN TRANSFER</b> /The Offbeat Of Avenues (Columbia)	"Gentleman" "10"
8	7	<b>ALEX BUGNON</b> /107 Degrees In The Shade (Orpheus/Epic)	"107" "Somewhere"
10	8	<b>KENNY LOGGINS</b> /Leap Of Faith (Columbia)	"Sweet" "Real" "Conviction"
7	9	<b>ALEXANDER ZONJIC</b> /Neon (Reprise)	"N'est!" "Lay" "Procession"
9	10	<b>ACOUSTIC ALCHEMY</b> /Back On The Case (GRP)	"Break" "Georgia"
13	11	<b>EVERYTHING BUT THE GIRL</b> /Worldwide (Atlantic)	
12	12	<b>ERIC MARIENTHAL</b> /Oasis (GRP)	"Seafood" "Oasis" "Understanding"
20	13	<b>JULIA FORDHAM</b> /Swept (Virgin)	"Mysterious" "Betrayed"
15	14	<b>PORCUPINE</b> /Porcupine (Kazu/Sonic Atmospheres)	"Slider" "Brooks"
18	15	<b>BEVERLEY CRAVEN</b> /Beverley Craven (Epic)	"Joey" "Holding"
22	16	<b>ERIC TINGSTAD &amp; NANCY RUMBEL</b> /In The Garden (Narada)	"Big" "Roses"
14	17	<b>BRIAN HUGHES</b> /Between Dusk...And Dreaming (Justin Time/Bluemoon)	"May" "Over"
11	18	<b>SADAO WATANABE</b> /Sweet Deal (Elektra)	"Sweet" "Early"
30	19	<b>SHAKATAK</b> /Open Your Eyes (Verve Forecast/PolyGram)	"Whispers" "Day"
16	20	<b>RICHARD SMITH</b> /Bella Firenze (Bluemoon)	"Bella" "Caledonian"
29	21	<b>KEIKO MATSUI</b> /Night Waltz (Sin-Drome)	"Moonlight" "White"
23	22	<b>VAN MORRISON</b> /Hymns To The Silence (Mercury)	"Must" "Ordinary"
26	23	<b>CHI</b> /Sun Lake (Sonic Atmospheres)	"Lift" "Sun" "Dance"
DEBUT	24	<b>SUZANNE CIANI</b> /Hotel Luna (Private Music)	"Hotel"
25	25	<b>ROBERTO PERERA</b> /Passions, Illusions, & Fantasies (Heads Up)	"Passions" "Love"
21	26	<b>NESTOR TORRES</b> /Dance Of The Phoenix (Verve Forecast)	"Bascayne" "Sultry"
27	27	<b>SEAL</b> /Seal (Sire/WB)	
24	28	<b>ANDY SUMMERS</b> /World Gone Strange (Private Music)	"Bacchante"
DEBUT	29	<b>CHUCK LOEB</b> /Balance (DMP)	"En" "Balance" "Eternal"
28	30	<b>RICKIE LEE JONES</b> /Pop, Pop (Geffen)	"Love" "Skies"

LW	TW	Artist/Track	Label
2	1	<b>HARRY CONNICK, JR.</b> /Blue Light, Red Light (Columbia)	"Blue"
1	2	<b>MARK WHITFIELD</b> /Patrice (WB)	"David's"
3	3	<b>MACEO PARKER</b> /Mo' Roots (Verve)	"Chicken"
6	4	<b>ELIANE ELIAS</b> /A Long Story (Manhattan)	"Back"
5	5	<b>DAVE GRUSIN</b> /The Gershwin Connection (GRP)	"Boat"
8	6	<b>J.J. JOHNSON</b> /Standards/Live At The Village Vanguard (Antilles/PolyGram)	
4	7	<b>BEBOP &amp; BEYOND</b> /Plays Dizzy Gillespie (Bluemoon)	
12	8	<b>EARL KLUGH TRIO</b> /Volume One (WB)	"Insensatez"
11	9	<b>KENNY KIRKLAND</b> /Kenny Kirkland (GRP)	"Ana" "Crisis"
10	10	<b>FOURPLAY</b> /Fourplay (WB)	"101"
9	11	<b>STEVE TURRE</b> /Right There (Antilles/PolyGram)*	
15	12	<b>SEBASTIAN WHITAKER</b> /Searchin' For The Truth (Justice)	"Tropicsville"
7	13	<b>STEPHEN SCOTT</b> /Something To Consider (Verve)	"Ninth"
16	14	<b>DAVE BRUBECK</b> /Quiet As The Moon (Music Master)	"Travelin'"
20	15	<b>BRANFORD MARSALIS</b> /The Beautiful Ones Are Not Yet Born (Columbia)	
24	16	<b>ABDULLAH IBRAHIM</b> /Mantra Mode (Enja)	"Tskave"
13	17	<b>PAQUITO D'RIEVERA / ARTURO SANDOVAL</b> /Reunion (Messidor)	"Claudia"
25	18	<b>RICKIE LEE JONES</b> /Pop, Pop (Geffen)	"Love"
21	19	<b>NEW YDRK VOICES</b> /Hearts Of Fire (GRP)	"Soon"
17	20	<b>WALLACE RONEY</b> /Obsession (Muse)	
DEBUT	21	<b>ABBEY LINCOLN</b> /You Gotta Pay The Band (Verve)	"Love"
28	22	<b>GONZALO RUBALCABA</b> /The Blessing (Blue Note)	
14	23	<b>HARRY SHEPPARD</b> /This-A-Way That-A-Way (Justice)	"Hilo"
DEBUT	24	<b>CHARLIE SEPULVEDA</b> /The New Arrival (Antilles/PolyGram)	"Dunes"
22	25	<b>LARRY GOLDINGS</b> /The Intimacy Of The Blues (Verve)	"Coffee"
DEBUT	26	<b>CHICK COREA ELEKTRIC BAND</b> /Beneath The Mask (GRP)	"Landscape"
30	27	<b>MARK ISHAM</b> /Little Man Tate (Varese Sarabande)	
DEBUT	28	<b>CHUCK LOEB</b> /Balance (DMP)	"Daddy"
DEBUT	29	<b>FRED HERSCH</b> /Forward Motion (Chesky)	"Heartsong"
DEBUT	30	<b>STEVE KHAN</b> /Let's Call This (Bluemoon)	"Little"

\* Keeps bullet due to continued growth.

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
<b>SAM RINEY (10)</b> <b>BOB CALDWELL (8)</b> <b>NEW YORK ROCK &amp; SOUL REVUE (8)</b> <b>PATTI AUSTIN (7)</b> <b>BOB BERG (7)</b>	<b>RICHARD ELLIOT (28)</b> <b>FOURPLAY (28)</b> <b>ALEX BUGNON (11)</b> <b>KENNY LOGGINS (11)</b> <b>DAVID BENOIT (10)</b> <b>SIMPLY RED (10)</b> <b>MANHATTAN TRANSFER (7)</b> <b>RIPPINGTNS (7)</b>	No Tracks Qualified This Week.

MOST ADDED LPs	HOTTEST LPs	HOT TRACKS
<b>GERALD ALBRIGHT (12)</b> <b>KENNY DREW, JR. (10)</b> <b>K. LETTAU, P. SPRAGUE, M. SHAPIRO (9)</b> <b>MILES DAVIS &amp; MICHEL LEGRAND (7)</b> <b>ONAJE ALLAN GUMBS (7)</b> <b>RICK MARGITZA (7)</b> <b>SAM RINEY (7)</b>	<b>MARK WHITFIELD (19)</b> <b>MACEO PARKER (13)</b> <b>HARRY CONNICK (12)</b> <b>FOURPLAY (11)</b> <b>KENNY KIRKLAND (8)</b> <b>ELIANE ELIAS (7)</b> <b>DAVE GRUSIN (6)</b>	No Tracks Qualified This Week.

**NEW & ACTIVE**

**\*\*GOVI "Heart Of A Gypsy" (Real Music) 27/2**  
 Rotations: Heavy 4/0, Medium 11/0, Light 12/2, Total Adds 2, WLOQ, KKLD, Heavy KQPT, KEYV, SS, MS *CHART EXTRA this week*

**\*SAM RINEY "Talk To Me" (Spindletop) 26/10**  
 Rotations: Heavy 5/0, Medium 10/3, Light 11/7, Total Adds 10, WQCD, KHIH, WGMC, WMGL, WNND, WWAY, KBIA, JZTRAX, SS, KJOY, Heavy KKNW, WHRL, KLTR, KTCZ, KKLD *BREAKER this week*

**\*ELIANE ELIAS "A Long Story" (Manhattan) 24/4**  
 Rotations: Heavy 3/0, Medium 7/0, Light 14/4, Total Adds 4, WLVE, KHIH, KIFM, WGMC, Heavy WQCD, KTWV, KQPT *BREAKER this week*

**\*EARL KLUGH TRIO "Volume One" (WB) 24/1**  
 Rotations: Heavy 5/0, Medium 7/0, Light 12/1, Total Adds 1, KACE, Heavy WQCD, WNUA, KIFM, WHRL, KKLD *BREAKER this week*

**WIND MACHINE "Voices In The Wind" (Silver Wave) 24/0**  
 Rotations: Heavy 6/0, Medium 15/0, Light 3/0, Total Adds 0, Heavy KHIH, WMGL, WLOQ, KEYV, WNGS, KKLD *Moves 17-on the Jazz chart*

**RICHARD BUXTON "Exotic Simplicity" (Higher Octave) 23/3**  
 Rotations: Heavy 5/0, Medium 5/1, Light 13/2, Total Adds 3, KIFM, WNND, KBIA, Heavy WNWV, WHRL, WMGL, SS, KKLD

**USUAL SUSPECTS "Usual Suspects" (Sheffield Labs) 22/1**  
 Rotations: Heavy 3/0, Medium 12/0, Light 7/1, Total Adds 1, WNND, Heavy KTCJ, WGMC, KTCZ

**PATTI AUSTIN "Carry On" (GRP) 20/7**  
 Rotations: Heavy 4/1, Medium 6/0, Light 10/6, Total Adds 7, WCDJ, WNUA, KHIH, KTWV, KEZL, WNGS, KJOY, Heavy KQPT, KIFM, KKLD

**KENNY RANKIN "Because Of You" (Chesky) 20/1**  
 Rotations: Heavy 3/0, Medium 8/0, Light 9/1, Total Adds 1, KHIH, Heavy WQCD, KEZL, KXDC

**NEW YORK ROCK & SOUL REVUE "New York Rock & Soul Revue" (Giant/WB) 19/8**  
 Rotations: Heavy 6/1, Medium 5/0, Light 8/7, Total Adds 8, WNUA, KTWV, KIFM, WHRL, WGMC, WNND, KXDC, KTCZ, Heavy WHVE, WLOQ, WAMX, KMXX, KBCC

**RON COOLEY "Livin' The Good Life" (American Gramophone) 18/1**  
 Rotations: Heavy 0/0, Medium 9/0, Light 9/1, Total Adds 1, KEZL

*\* Uncharted Breakers denoted by one asterisk. \*\* Chart Extra denoted by two asterisks.*

**NEW & ACTIVE**

**\*\*BOB BERG "Backroads" (Denon) 26/3**  
 Rotations: Heavy 3/0, Medium 11/1, Light 12/2, Total Adds 3, WRTI, JCITY, WSIE, Heavy KJZZ, WMOT, WOTB *CHART EXTRA this week*

**\*JIMMY MCGRIFF "In A Blue Mood" (Headfirst) 24/6**  
 Rotations: Heavy 1/0, Medium 9/0, Light 14/6, Total Adds 6, WRTI, KJZZ, KMHD, KJAZ, WEBR, KSLU, Heavy WNOP *BREAKER this week*

**\*\*KENNY RANKIN "Because Of You" (Chesky) 24/1**  
 Rotations: Heavy 2/0, Medium 9/0, Light 13/1, Total Adds 1, JCITY, Heavy WCPN, WKRY *CHART EXTRA this week*

**\*\*NANCY WILSON "With My Lover Beside Me" (Columbia) 23/2**  
 Rotations: Heavy 1/0, Medium 11/0, Light 11/2, Total Adds 2, KUOP, WSIE, Heavy WTEB *CHART EXTRA this week*

**ABBEY LINCOLN "You Gotta Pay The Band" (Verve) 22/4**  
 Rotations: Heavy 5/0, Medium 8/0, Light 9/4, Total Adds 4, CJ, JCITY, WFSS, WUSF, Heavy WBGO, WRTI, WCPN, WDET, KJAZ, Debuts at number 21 on the CJZ chart

**KENNY DREW, JR. "Kenny Drew, Jr." (Antilles/PolyGram) 20/10**  
 Rotations: Heavy 1/0, Medium 10/3, Light 9/7, Total Adds 10, WBGO, WRTI, WNOP, WCPN, WFPL, WMOT, KLCC, KUOP, JCITY, WFSS, Heavy KPLU

**GONZALO RUBALCABA "The Blessing" (Blue Note) 20/1**  
 Rotations: Heavy 8/0, Medium 10/0, Light 2/1, Total Adds 1, WRTI, Heavy KXJZ, KSDS, KJAZ, WFPL, KUOP, WEBR, WKRY, WUSF, Debuts at number 22 on the Contemporary chart

**\*\*RED MITCHELL "Talking" (Capri) 20/0**  
 Rotations: Heavy 5/0, Medium 11/0, Light 4/0, Total Adds 0, Heavy KMHD, WSHA, KUOP, WFSS, KWMU *CHART EXTRA this week*

**MILES DAVIS & MICHEL LEGRAND "Dingo" (WB) 19/7**  
 Rotations: Heavy 4/1, Medium 5/1, Light 10/5, Total Adds 7, WRTI, KATZ, KPLU, WMOT, WEBR, JCITY, WSIE, Heavy WDET, KSDS, WTEB

**JOHNNY ADAMS "Sings Doc Pomus: The Real Me" (Rounder) 19/1**  
 Rotations: Heavy 4/0, Medium 6/0, Light 9/1, Total Adds 1, WVPE, Heavy WBGO, WNOP, WDET, KPLU

**JEFF BEAL "Objects In The Mirror" (Triloka) 19/1**  
 Rotations: Heavy 2/0, Medium 11/0, Light 6/1, Total Adds 1, KMHD, Heavy WFPL, KSLU

**FROM COAST TO COAST & ACROSS THE PACIFIC OCEAN**  
**MANFRED MANN'S PLAINS MUSIC IS FINDING A HOME**  
**FOR AMERICAN INDIAN INSPIRED MUSIC**




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 KTWV - Los Angeles      WTUL - New Orleans      KJZZ - Phoenix      WBUR - Boston

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REGIONAL AOR ACTIVITY

NEW ARTISTS

Reports

- 1 SOUTHSIDE JOHNNY &.../It's Been A... (Impact) 90
2 CHRIS WHITLEY/Big Sky Country (Columbia) 83
3 TALL STORIES/Wild On The Run (Epic) 60
4 McQUEEN STREET/In Heaven (SBK) 56
5 BABY ANIMALS/Painless (Imago) 54
6 SOUNDGARDEN/Outshined (A&M) 50
7 QUESTIONNAIRES/That Love Is A Killin' Kind (EMI) 38
8 CHRISSY STEELE/Love Don't Last Forever (Chrysalis) 32
9 ASPHALT BALLET/Soul Survive (Virgin) 19
10 VINNIE MOORE/Meltdown (Relativity) 16
11 TEXAS/In My Heart (Mercury) 16
12 DRAMARAMA/Haven't Got A Clue (Chameleon/Elektra) 12
13 JERRY GARCIA BAND/Waiting For A Miracle (Arista) 12
14 PALE DIVINE/Something About Me (Atco/EastWest) 12
15 JAMES REYNE/Some People (Charisma) 11
16 WARPIPES/Back A' Ma Buick (Artful Balance) 10
17 BLUES TRAVELER/All In The Groove (A&M) 9
CLIFFS OF DOONEEN/Through An Open... (Critique/BMG) 9
JIM JAMISON/Rock Hard (Scotti Bros.) 9
SOUTHGANG/Love Ain't Enough (Charisma) 9

New Artists have not yet had an AOR Breaker. The chart is based entirely on the number of stations reporting airplay on a particular track. Week-to-week add patterns are not a factor.

EAS logo

P1 logo

WIYY/Baltimore (301) 889-0098

- Heavy: TYKETTO, RTZ, RUSH, VAN HALEN(M), QUEENSRYCHE(M), SCORPIONS, TUFF, GUNS N' ROSES, STORM, TIK, WHITE TRASH, RICHIE SAMPORA, U2, GENESIS, TWO ROOMS, JOHN HELLENCAMP, TOM PETTY & THE HE, LITA PORD, a TALL STORIES, a BRYAN ADAMS, a HEAVY LEE SUMMER, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WBAB/Long Island (516) 587-1023

- Heavy: BRYAN ADAMS(M), JOHN HELLENCAMP(M), GUNS N' ROSES(M), VAN HALEN, U2(M), GENESIS(L), STORM, TWO ROOMS(L), ROD STEWART, RICHARD MARK, NIRVANA, DIRE STRAITS, MR. BIG, JAMES TAYLOR, STEVIE RAY VAUGHAN, ERIC CLAPTON, KINKS, GUNS N' ROSES, SOUTHSIDE JOHNNY & BONNIE RAITT, TOM PETTY & THE HE, a NEW YORK ROCK & SO, a LYNYRD SKYNYRD, a QUESTIONNAIRES, PRIMAL SCREAM, RUSH, PARM, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WNEV/New York (212) 286-1027

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WMMR/Philadelphia (215) 561-0933

- Heavy: BRYAN ADAMS(M), JOHN HELLENCAMP(M), GUNS N' ROSES(M), VAN HALEN, U2(M), GENESIS(L), STORM, TWO ROOMS(L), ROD STEWART, RICHARD MARK, NIRVANA, DIRE STRAITS, MR. BIG, JAMES TAYLOR, STEVIE RAY VAUGHAN, ERIC CLAPTON, KINKS, GUNS N' ROSES, SOUTHSIDE JOHNNY & BONNIE RAITT, TOM PETTY & THE HE, a NEW YORK ROCK & SO, a LYNYRD SKYNYRD, a QUESTIONNAIRES, PRIMAL SCREAM, RUSH, PARM, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WVVE/Pittsburgh (412) 937-1441

- Heavy: GUNS N' ROSES(M), U2(M), JOHN HELLENCAMP(M), STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & NEW YORK ROCK & SO, MR. BIG, AEROSMITH, NIRVANA, RUSH(L), OZZY OSBOURNE, METALLICA, DRIVIN N CRYIN, TOM PETTY & THE HE, QUEENSRYCHE, a GENESIS, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WHJY/Providence (401) 438-6110

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WBCN/Boston (617) 266-1111

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

P2 logo

WPYX/Albany (518) 785-9061

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WKGB/Binghamton (607) 785-9925

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WGRF/Buffalo (716) 861-4555

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WKLC/Charleston (304) 722-33308

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WRKI/Danbury (203) 775-1212

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WDHA/Dover (201) 445-1055

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WRKT/Erie (814) 725-4000

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WTPA/Harrisburg (717) 697-1141

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WCCG/Hartford (203) 233-4426

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WPLR/New Haven (203) 287-9070

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WZBH/Ocean City (302) 856-2567

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WBLM/Portland (207) 774-6364

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WHEB/Portsmouth (603) 436-7300

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WRKT/Erie (814) 725-4000

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WPDH/Poughkeepsie (814) 471-1500

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WZWO/Allentown (215) 821-9559

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WZWN/Harrisburg (717) 697-1141

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WCMF/Rochester (716) 262-4330

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WEZS/Scranton (717) 961-1842

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WAQY/Springfield (413) 525-4141

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WAQX/Syracuse (315) 472-0200

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WOUR/Utica (315) 797-0803

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

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WZXL/Atlantic City (609) 522-1416

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

KTXQ/Dallas (214) 528-5500

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WKIT/Bangor (207) 990-2800

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WIZN/Burlington (802) 877-6800

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WGTB/Tampa (813) 227-9808

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WGIR/Manchester (603) 625-6915

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WCIZ/Watertown (315) 782-6540

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WPXC/Hyannis (508) 778-2888

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

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WXRJ/Augusta (404) 722-9696

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

KLBJ/Austin (512) 832-4000

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WNOR/Norfolk (404) 366-9900

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY & LITA PORD, a DIRE STRAITS, a BRYAN ADAMS, a HENRY LEE SUMMER, a RED HOT CHILI PEPP, a MOTLEY CRIE, a NIRVANA, a DANGER DANGER, METALLICA, FIREHOUSE, a LITA PORD, a JOAN JETT, a SKID ROW, a FOUR HORSEMEN

WKLS/Atlanta (404) 325-0960

- Heavy: JOHN HELLENCAMP(M), DIRE STRAITS(M), GENESIS(M), VAN MORRISON(M), BOB SEGER(M), U2(M), TWO ROOMS(M), GUNS N' ROSES(M), FORTLEONER, INXS, BONNIE RAITT, ROBBIE ROBERTSON, NEW YORK ROCK & SO, RUSH, SCORPIONS, STEVIE RAY VAUGHAN, SOUTHSIDE JOHNNY &



# REGIONAL AOR ACTIVITY

## SOUTH (Continued)

**WMFX/Columbia (803) 772-4980**  
PD: BENJI NORTON  
MD: GAYE BAKER  
(FROZEN)  
Heavy  
STORM  
GENESIS  
TWO ROOMS  
NEW YORK ROCK & SO  
LYNDRY SKYNYRD  
DIRE STRAITS  
Medium  
Light

**WVRK/Columbus (404) 576-3000**  
PD: JOHN STUART  
MD: BRIAN GREATHOUSE  
Heavy  
RUSH(M)  
STORM  
GENESIS  
MR. BIG  
TWO ROOMS  
U2  
Medium  
a VAN HALEN  
a BRYAN ADAMS  
a JOHN MELLENCAMP  
Light  
a NIRVANA

**KNCN/Corpus Christi (512) 289-1000**  
PD: TIM PARKER  
MD: MATT VAUGHAN  
Heavy  
DIRE STRAITS  
GUNS N' ROSES  
MR. BIG  
TOM PETTY & THE HE  
QUEENSRYCHE  
RUSH  
STORM  
SCREAM  
SKID ROW  
VAN HALEN  
STEVE RAY VAUGHAN  
TWO ROOMS  
Medium  
a BRYAN ADAMS  
a BAD ENGLISH  
a JOHN MELLENCAMP  
a EDDIE MONEY  
Light  
a BIG HOUSE  
a OZZY OSBOURNE

**KLAQ/El Paso (915) 544-8864**  
OH/PD: NAT LAMP  
MD: MIKE RAMSEY  
Heavy  
DIRE STRAITS  
TOM PETTY & THE HE  
GENESIS  
TWO ROOMS  
STORM  
U2(M)  
Medium  
a JOHN MELLENCAMP  
a EDDIE MONEY  
Light  
a SKID ROW

**WRQF/Fayetteville (919) 484-2107**  
PD: BUZZ BOWMAN  
MD: ED MCCONNERY  
Heavy  
STORM  
ERIC CLAPTON  
MR. BIG  
NEW YORK ROCK & SO  
GENESIS  
a U2  
a BRYAN ADAMS  
STEVE RAY VAUGHAN  
TWO ROOMS  
MCQUEEN STREET  
DIRE STRAITS  
RUSH  
QUEENSRYCHE  
RTZ  
Medium  
a SMITHEREENS  
a AEROSMITH  
a BOB SEGER  
a VINNIE MOORE  
a SCREAM  
a KIX  
a SOUTHGANG

**WFYV/Jacksonville (904) 642-1055**  
PD: RALPH CIPOLLA  
MD: JOHN LEARD  
Heavy  
DIRE STRAITS  
MR. BIG  
RUSH(L)  
VAN HALEN  
NORTHERN PIKES  
STORM  
GENESIS  
RTZ  
SCORPIONS  
U2  
Medium  
a BOB SEGER  
Light  
a QUESTIONAIRES  
a JOHN MELLENCAMP  
a NIRVANA

**KKEG/Fayetteville (501) 521-5566**  
PD: WES JEFFRIES  
MD: DAVE JACKSON  
(FROZEN)  
Heavy  
DIRE STRAITS  
GENESIS  
GUNS N' ROSES  
TOM PETTY & THE HE  
QUEENSRYCHE  
STORM  
U2  
Medium  
STEVE RAY VAUGHAN  
TWO ROOMS  
Light

**WRXK/Ft. Myers (813) 332-3696**  
PD: STEVE DOWNES  
MD: ARVETTE  
Heavy  
STEVE RAY VAUGHAN  
STORM  
U2(L)

**GENESIS**  
TWO ROOMS  
VAN HALEN  
DIRE STRAITS  
TOM PETTY & THE HE  
a JOHN MELLENCAMP  
a BRYAN ADAMS  
Medium  
Light  
a CSN  
Light  
a TESLA  
a SMITHEREENS

**WROQ/Greenville (803) 242-0101**  
PD: LEE ROGERS  
MD: BILL WALKER  
Heavy  
U2(M)  
GENESIS  
GUNS N' ROSES(M)  
DIRE STRAITS  
TWO ROOMS(L)  
JOHN MELLENCAMP(M)  
RUSH(M)  
CULT  
STORM  
TOM PETTY & THE HE  
BRYAN ADAMS  
VAN HALEN  
BOB SEGER  
ERIC CLAPTON  
Medium  
Light

**WIMZ/Knoxville (615) 525-6000**  
PD: BLAKE WATSON  
MD: BILL KIDD  
Heavy  
RUSH  
JOHN MELLENCAMP(M)  
STORM  
VAN HALEN  
TOM PETTY & THE HE  
GENESIS  
STEVE RAY VAUGHAN  
U2(M)  
Medium  
Light  
a GUNS N' ROSES  
a LYNDY SKYNYRD  
a METALLICA  
a MCQUEEN STREET

**WKQQ/Lexington (606) 252-6694**  
PD: PETER DELORDO  
MD: TONY TILFORD  
Heavy  
JOHN MELLENCAMP(M)  
RUSH(M)(L)  
VAN HALEN(L)  
VAN HALEN(L)  
FOUR HORSEMEN  
DIRE STRAITS  
R.E.M.  
TOM PETTY & THE HE(H)  
(GENESIS/L)  
EDDIE MONEY  
Medium  
Light  
a BOB SEGER  
a TESLA

**WKMX/Little Rock (501) 224-6500**  
PD: TOM MOOD  
MD: DAVID A. ROSS  
Heavy  
GENESIS  
DIRE STRAITS  
TWO ROOMS  
U2  
STEVE RAY VAUGHAN  
RTZ  
QUEENSRYCHE  
STORM  
RUSH  
NEW YORK ROCK & SO  
NIRVANA  
VAN HALEN  
MR. BIG  
GENESIS  
a BRYAN ADAMS  
a SCREAM  
a FIREHOUSE  
Light  
a BABY ANIMALS  
a QUESTIONAIRES

**WOMF/Louisville (502) 896-4400**  
PD: VINNIE MOORE  
MD: DUKE MEYER  
Heavy  
SCHOOL OF FISH  
FOUR HORSEMEN(L)  
RUSH(M)(L)  
VAN HALEN(M)  
JOHN MELLENCAMP(M)  
R.E.M.  
DIRE STRAITS(M)  
TOM PETTY & THE HE(H)  
(GENESIS/L)  
GENESIS(L)  
a HENRY LEE SUMMER  
a BOB SEGER  
a EDDIE MONEY  
a PLEASURE BOMBS

**WRDU/Raleigh (919) 876-1061**  
PD: BOB WALTON  
MD: TOM GUILD  
Heavy  
DIRE STRAITS  
RUSH  
TOM PETTY & THE HE  
GENESIS(L)  
STORM  
U2(M)  
TWO ROOMS  
Medium  
Light  
a BRYAN ADAMS  
a JERRY GARCIA BAND

**WRXL/Richmond (804) 756-6000**  
PD: BILL FORD  
MD: PAUL SHIGRUE  
Heavy  
JOHN MELLENCAMP(M)  
VAN HALEN  
SCORPIONS  
DIRE STRAITS  
DRIVIN N CRYIN  
TOM PETTY & THE HE  
QUEENSRYCHE  
STORM  
U2  
Medium  
Light  
a BRYAN ADAMS  
a BOB SEGER  
a METALLICA  
a BRYAN ADAMS  
a BABY ANIMALS

**WEGR/Memphis (901) 578-1103**  
PD: DRAKE HALL  
MD: ZEXE LOGAN  
Heavy  
DIRE STRAITS  
GENESIS  
RUSH  
STORM  
U2  
STEVE RAY VAUGHAN(M)  
TWO ROOMS(M)  
Medium  
Light  
a BRYAN ADAMS  
a JOHN MELLENCAMP  
a VAN HALEN  
a EDDIE MONEY  
Light

**WGXC/Mobile (205) 626-9600**  
PD: LORI DUBOSE  
MD: CHARLIE OCEAN  
Heavy  
TOM PETTY & THE HE  
JOHN MELLENCAMP  
DIRE STRAITS  
TWO ROOMS  
ERIC CLAPTON  
VAN HALEN  
STORM  
GENESIS  
STORM  
GENESIS  
STEVE RAY VAUGHAN  
a AEROSMITH  
Medium  
Light  
a FIREHOUSE(L)  
a NEW YORK ROCK & SO  
a PRIMAL SCREAM  
Light  
a HENRY LEE SUMMER  
a SKID ROW

**WKDF/Nashville (615) 244-9532**  
PD: KIDD REDD  
MD: JOHN NAGARVA  
Heavy  
BRYAN ADAMS(M)  
JOHN MELLENCAMP(M)  
HEART  
TOM PETTY & THE HE(H)  
QUEENSRYCHE  
RICHIE SAMBORA(M)  
U2  
VAN HALEN(M)  
WEBB WILDER  
Medium  
Light  
a DRIVIN N CRYIN

**WCKW/New Orleans (504) 535-2424**  
PD: CRAIG STEVENS  
MD: WAYNE WATKINS  
Heavy  
GENESIS  
JOHN MELLENCAMP(M)  
BOB SEGER  
TOM PETTY & THE HE  
Medium  
Light  
a EDDIE MONEY(L)  
a BRYAN ADAMS

**WHTQ/Orlando (407) 295-3990**  
PD: JIM STEEL  
Heavy  
LITA FORD  
TOM PETTY & THE HE  
VAN HALEN  
STORM  
TWO ROOMS  
GENESIS  
JOHN MELLENCAMP  
ROD STEWART  
OZZY OSBOURNE  
Medium  
Light  
a MR. BIG  
a SOUTHGANG  
a BRYAN ADAMS  
a BOB SEGER  
a BRYAN ADAMS  
a EDDIE MONEY  
Light

**WDIZ/Orlando (407) 682-7676**  
PD: NEAL MIRSKEY  
MD: LEE RANDALL  
Heavy  
VAN HALEN  
JOHN MELLENCAMP  
TOM PETTY & THE HE  
STORM  
DIRE STRAITS  
GENESIS  
MR. BIG  
TWO ROOMS  
U2(M)  
Medium  
Light  
a BOB SEGER  
a BRYAN ADAMS  
a EDDIE MONEY

**WKTX/Pensacola (904) 438-7543**  
PD: MIKE ONDAYKO  
MD: STROHEMER  
Heavy  
DIRE STRAITS  
GENESIS(M)  
RUSH  
STORM  
U2(M)  
TWO ROOMS  
Medium  
Light  
a BRYAN ADAMS  
a JERRY GARCIA BAND

**WRDQ/Raleigh (919) 876-1061**  
PD: BOB WALTON  
MD: TOM GUILD  
Heavy  
DIRE STRAITS  
RUSH  
TOM PETTY & THE HE  
GENESIS(L)  
STORM  
U2(M)  
TWO ROOMS  
Medium  
Light  
a BRYAN ADAMS  
a JERRY GARCIA BAND

**WRXL/Richmond (804) 756-6000**  
PD: BILL FORD  
MD: PAUL SHIGRUE  
Heavy  
JOHN MELLENCAMP(M)  
VAN HALEN  
SCORPIONS  
DIRE STRAITS  
DRIVIN N CRYIN  
TOM PETTY & THE HE  
QUEENSRYCHE  
STORM  
U2  
Medium  
Light  
a BRYAN ADAMS  
a BOB SEGER  
a METALLICA  
a BRYAN ADAMS  
a BABY ANIMALS

**WEGR/Memphis (901) 578-1103**  
PD: DRAKE HALL  
MD: ZEXE LOGAN  
Heavy  
DIRE STRAITS  
GENESIS  
RUSH  
STORM  
U2  
STEVE RAY VAUGHAN(M)  
TWO ROOMS(M)  
Medium  
Light  
a BRYAN ADAMS  
a JOHN MELLENCAMP  
a VAN HALEN  
a EDDIE MONEY  
Light

**WROV/Roanoke (703) 343-4444**  
PD: MIKE BELL  
MD: ELLEN FLAHERTY  
Heavy  
RUSH(M)  
JOHN MELLENCAMP  
TOM PETTY & THE HE  
VAN HALEN  
STORM  
GENESIS  
STORM  
GENESIS  
Light  
a CHRIS WHITLEY  
a FOUR HORSEMEN

**WKZO/Myrtle Beach (803) 448-4739**  
PD/MD: JOHNNY DIAZ  
Heavy  
TOM PETTY & THE HE  
STORM  
JOHN MELLENCAMP  
DHEVIN & CRYIN  
SCOTTISIDE JOHNNY &  
QUEENSRYCHE  
MR. BIG  
CHRIS WHITLEY  
SMITHEREENS  
SKID ROW  
GENESIS  
LITA FORD  
FIREHOUSE  
DIRE STRAITS  
STEVE RAY VAUGHAN  
RUSH  
AEROSMITH  
U2  
Medium  
Light  
a BRYAN ADAMS  
Light  
a JIM JAMISON  
a WEBB WILDER  
a BOB SEGER

**WIXV/Savannah (912) 897-1529**  
PD: CURT GARY  
MD: JAY SISSON  
Heavy  
TOM PETTY & THE HE  
STORM  
DIRE STRAITS  
GENESIS  
WEBB WILDER(M)  
MR. BIG  
VAN HALEN  
a SOUNDGARDEN

**KEYJ/Abilene (915) 677-7225**  
PD: RANDY JONES  
MD: MIKE WILLIAMS  
Heavy  
STEVE RAY VAUGHAN  
TWO ROOMS  
GENESIS  
DIRE STRAITS  
STORM  
JULIAN LENNON  
Medium  
Light  
a JOHN MELLENCAMP  
a METALLICA  
a BOB SEGER  
a BRYAN ADAMS  
a TESLA

**KATP/Amarillo (806) 359-5999**  
PD/MD: DALE HILLER  
Heavy  
GENESIS  
DIRE STRAITS  
SOUTHGANG  
TWO ROOMS  
RICHIE SAMBORA  
JETHRO TULL  
RTZ  
a VAN HALEN  
RUSH  
U2  
JOHN MELLENCAMP  
EDDIE MONEY  
NEW YORK ROCK & SO  
AEROSMITH  
JULIAN LENNON  
RUSH  
a BRYAN ADAMS  
a PLEASURE BOMBS  
a JAMES REINE  
a TIN MACHINE  
GENESIS  
MR. BIG  
a SOUTHGANG  
a GUNS N' ROSES  
a FOUR HORSEMEN

**WWW/Charlotteville (804) 971-4057**  
PD: VINNIE KIDDE  
MD: DEBBIE GILBERT  
Heavy  
JOHN MELLENCAMP(M)  
BOB SEGER  
STORM  
VAN HALEN(M)  
TOM PETTY & THE HE  
ROBBIE ROBERTSON  
U2(M)  
BOBBIE RAITT  
DIRE STRAITS  
GENESIS  
TWO ROOMS  
NEW YORK ROCK & SO  
Medium  
Light  
a BRYAN ADAMS  
a LITA FORD  
Light  
a SMITHEREENS

**KZKZ/Ft. Smith (501) 646-6700**  
PD: MARK MORGAN  
MD: JOHN ALLAN  
Heavy  
DIRE STRAITS  
STEVE RAY VAUGHAN  
QUEENSRYCHE  
AEROSMITH  
TWO ROOMS  
RTZ  
ZZ TOP  
NEW YORK ROCK & SO  
GENESIS  
Medium  
Light  
a U2  
a JOHN MELLENCAMP  
a CSN  
Light  
a JIM JAMISON  
a SMITHEREENS  
a KIX

**WRUF/Gainesville (904) 392-0771**  
PD: HARRY GUSQOTT  
MD: KRISTI CLARK  
Heavy  
TOM PETTY & THE HE  
U2  
GENESIS  
TWO ROOMS  
STORM  
DIRE STRAITS  
Medium  
Light  
a GUNS N' ROSES  
a BOB SEGER  
a BRYAN ADAMS  
a JOHN MELLENCAMP  
a SCREAM

**KFMX/Lubbock (806) 747-1224**  
PD: JON MCGANN  
MD: KID MANNING  
Heavy  
DIRE STRAITS  
GENESIS  
VAN HALEN(M)  
JOHN MELLENCAMP(M)

**TOM PETTY & THE HE**  
STORM  
U2(M)  
STEVE RAY VAUGHAN  
Medium  
Light  
a METALLICA

**WGLF/Tallahassee (904) 878-1104**  
PD: JEFF HORN  
MD: PAUL DAVIS  
Heavy  
STEVE RAY VAUGHAN  
STORM  
DIRE STRAITS  
GENESIS  
Light  
a VAN HALEN  
a NIRVANA  
a FOUR HORSEMEN  
a BRYAN ADAMS  
a BILLY FALCON  
a TWO ROOMS  
a BOB SEGER  
a RICHIE SAMBORA  
a SOUNDGARDEN

**KBAT/Odessa (915) 563-2121**  
PD: RIC ELLIOTT  
MD: DRON DAWSON  
Heavy  
DIRE STRAITS

**WLBV/Chicago (312) 440-5270**  
PD: RICK BALLS  
MD: DAVE BENSON  
Heavy  
TOM PETTY & THE HE(M)  
DIRE STRAITS  
VAN HALEN  
GENESIS(L)  
U2(L)  
Medium  
Light  
a BOB SEGER  
a BOBBIE ROBERTSON  
STORM  
TWO ROOMS(L)  
JOHN MELLENCAMP  
NEW YORK ROCK & SO  
STEVE RAY VAUGHAN  
RUSH  
a BRYAN ADAMS  
Light  
a QUEENSRYCHE

**WXRT/Chicago (312) 777-1700**  
PD: NORM WINNER  
MD: PAUL MARSZALEK  
Heavy  
U2  
JOHN MELLENCAMP  
DIRE STRAITS  
SMITHEREENS  
ROBBIE ROBERTSON  
CROWDED HOUSE  
RED HOT CHILI PEPP  
ROBYN HITCHCOCK &  
PSYCHEDELIC PURS  
LLOYD COLE  
TWO ROOMS  
NIRVANA  
SQUEEZE  
ERIC CLAPTON  
WIDESPREAD PANIC  
RUDDY GUY  
JOHN LEE HOOKER  
Medium  
Light  
BOB SEGER  
TOM PETTY & THE HE  
NICHOLAS TREMBLIS  
BIG AUDIO DYNAMITE  
BRUCE COCKBURN  
MC SPOOT JESUS  
RTZ  
WONDER STUFF  
WEBB WILDER  
PIXIES  
RUSH  
TIN MACHINE  
BLISS TRAVELER  
SAM PHILLIPS  
JOHNNY WINTER  
JOHN PRINE  
SOUTHGANG  
JOHNNY & BILLY FRAGO  
JAMES TAYLOR  
NEW YORK ROCK & SO  
Light  
a TEXAS  
GENESIS  
BAD EXAMPLES  
AMERICAN MUSIC CLJ  
NORTHERN PIKES  
GOLDEN PALOMINS  
PRINCE & THE N.W.P.G  
ZZ TOP  
NORTHSIDE  
BOBBIE RAITT  
SKELETONS  
PROCK HARUM  
SMASHING PUMPKINS  
PRIMAL SCREAM  
INXS  
HOUSE OF FREAKS  
NEW YORK ROCK & SO  
KINGS  
BABY ANIMALS  
Light  
a LUSH

**WLVQ/Columbus (614) 488-9696**  
PD: BOB NEWMANN  
MD: JO ROBINSON  
Heavy  
JOHN MELLENCAMP(M)  
RUSH(M)  
NEW YORK ROCK & SO  
GENESIS(M)  
TWO ROOMS  
STEVE RAY VAUGHAN  
RTZ  
RICHIE SAMBORA  
VAN HALEN  
SOUTHGANG  
JOHNNY &  
LYNDRY SKYNYRD  
Medium  
Light  
ALLMAN BROTHERS  
QUEENSRYCHE  
a DIRE STRAITS  
U2  
a BRYAN ADAMS  
AEROSMITH  
a BOB SEGER  
Light

**WRIF/Detroit (313) 827-9505**  
PD: JIM BEMBERTON  
Heavy  
VAN HALEN(L)  
CULT  
THUNDER  
TOM PETTY & THE HE  
OZZY OSBOURNE  
a PHIL MANZANERA  
a MARY BLACK  
a JERRY GARCIA BAND  
a MONY PYTHON  
RTZ  
U2  
Medium  
INXS  
FOUR HORSEMEN  
ALICE COOPER  
RUSH  
BOB SEGER  
STEVE RAY VAUGHAN  
FIREHOUSE  
QUEENSRYCHE  
KIX  
EXTREME  
TESLA  
VAN HALEN(M)(L)  
TOM PETTY & THE HE  
PATRONE  
RUSH(M)  
SCORPIONS  
Medium  
Light  
a PATTI LABELLE  
a PHIL MANZANERA  
a JERRY GARCIA BAND  
a MONY PYTHON  
RTZ  
U2  
Medium  
INXS  
FOUR HORSEMEN  
ALICE COOPER  
RUSH  
BOB SEGER  
STEVE RAY VAUGHAN  
FIREHOUSE  
QUEENSRYCHE  
KIX  
EXTREME  
TESLA  
VAN HALEN(M)(L)  
TOM PETTY & THE HE  
PATRONE  
RUSH(M)  
SCORPIONS  
Medium  
Light  
a PATTI LABELLE  
a PHIL MANZANERA  
a JERRY GARCIA BAND  
a MONY PYTHON  
RTZ  
U2  
Medium  
INXS  
FOUR HORSEMEN  
ALICE COOPER  
RUSH  
BOB SEGER  
STEVE RAY VAUGHAN  
FIREHOUSE  
QUEENSRYCHE  
KIX  
EXTREME  
TESLA  
VAN HALEN(M)(L)  
TOM PETTY & THE HE  
PATRONE  
RUSH(M)  
SCORPIONS  
Medium  
Light  
a PATTI LABELLE  
a PHIL MANZANERA  
a JERRY GARCIA BAND  
a MONY PYTHON  
RTZ  
U2  
Medium  
INXS  
FOUR HORSEMEN  
ALICE COOPER  
RUSH  
BOB SEGER  
STEVE RAY VAUGHAN  
FIREHOUSE  
QUEENSRYCHE  
KIX  
EXTREME  
TESLA  
VAN HALEN(M)(L)  
TOM PETTY & THE HE  
PATRONE  
RUSH(M)  
SCORPIONS  
Medium  
Light  
a PATTI LABELLE  
a PHIL MANZANERA  
a JERRY GARCIA BAND  
a MONY PYTHON  
RTZ  
U2  
Medium  
INXS  
FOUR HORSEMEN  
ALICE COOPER  
RUSH  
BOB SEGER  
STEVE RAY VAUGHAN  
FIREHOUSE  
QUEENSRYCHE  
KIX  
EXTREME  
TESLA  
VAN HALEN(M)(L)  
TOM PETTY & THE HE  
PATRONE  
RUSH(M)  
SCORPIONS  
Medium  
Light  
a PATTI LABELLE  
a PHIL MANZANERA  
a JERRY GARCIA BAND  
a MONY PYTHON  
RTZ  
U2  
Medium  
INXS  
FOUR HORSEMEN  
ALICE COOPER  
RUSH  
BOB SEGER  
STEVE RAY VAUGHAN  
FIREHOUSE  
QUEENSRYCHE  
KIX  
EXTREME  
TESLA  
VAN HALEN(M)(L)  
TOM PETTY & THE HE  
PATRONE  
RUSH(M)  
SCORPIONS  
Medium  
Light  
a PATTI LABELLE  
a PHIL MANZANERA  
a JERRY GARCIA BAND  
a MONY PYTHON  
RTZ  
U2  
Medium  
INXS  
FOUR HORSEMEN  
ALICE COOPER  
RUSH  
BOB SEGER  
STEVE RAY VAUGHAN  
FIREHOUSE  
QUEENSRYCHE  
KIX  
EXTREME  
TESLA  
VAN HALEN(M)(L)  
TOM PETTY & THE HE  
PATRONE  
RUSH(M)  
SCORPIONS  
Medium  
Light  
a PATTI LABELLE  
a PHIL MANZANERA  
a JERRY GARCIA BAND  
a MONY PYTHON  
RTZ  
U2  
Medium  
INXS  
FOUR HORSEMEN  
ALICE COOPER  
RUSH  
BOB SEGER  
STEVE RAY VAUGHAN  
FIREHOUSE  
QUEENSRYCHE  
KIX  
EXTREME  
TESLA  
VAN HALEN(M)(L)  
TOM PETTY & THE HE  
PATRONE  
RUSH(M)  
SCORPIONS  
Medium  
Light  
a PATTI LABELLE  
a PHIL MANZANERA  
a JERRY GARCIA BAND  
a MONY PYTHON  
RTZ  
U2  
Medium  
INXS  
FOUR HORSEMEN  
ALICE COOPER  
RUSH  
BOB SEGER  
STEVE RAY VAUGHAN  
FIREHOUSE  
QUEENSRYCHE  
KIX  
EXTREME  
TESLA  
VAN HALEN(M)(L)  
TOM PETTY & THE HE  
PATRONE  
RUSH(M)  
SCORPIONS  
Medium  
Light  
a PATTI LABELLE  
a PHIL MANZANERA  
a JERRY GARCIA BAND  
a MONY PYTHON  
RTZ  
U2  
Medium  
INXS  
FOUR HORSEMEN  
ALICE COOPER  
RUSH  
BOB SEGER  
STEVE RAY VAUGHAN  
FIREHOUSE  
QUEENSRYCHE  
KIX  
EXTREME  
TESLA  
VAN HALEN(M)(L)  
TOM PETTY & THE HE  
PATRONE  
RUSH(M)  
SCORPIONS  
Medium  
Light  
a PATTI LABELLE  
a PHIL MANZANERA  
a JERRY GARCIA BAND  
a MONY PYTHON  
RTZ  
U2  
Medium  
INXS  
FOUR HORSEMEN  
ALICE COOPER  
RUSH  
BOB SEGER  
STEVE RAY VAUGHAN  
FIREHOUSE  
QUEENSRYCHE  
KIX  
EXTREME  
TESLA  
VAN HALEN(M)(L)  
TOM PETTY & THE HE  
PATRONE  
RUSH(M)  
SCORPIONS  
Medium  
Light  
a PATTI LABELLE  
a PHIL MANZANERA  
a JERRY GARCIA BAND  
a MONY PYTHON  
RTZ  
U2  
Medium  
INXS  
FOUR HORSEMEN  
ALICE COOPER  
RUSH  
BOB SEGER  
STEVE RAY VAUGHAN  
FIREHOUSE  
QUEENSRYCHE  
KIX  
EXTREME  
TESLA  
VAN HALEN(M)(L)  
TOM PETTY & THE HE  
PATRONE  
RUSH(M)  
SCORPIONS  
Medium  
Light  
a PATTI LABELLE  
a PHIL MANZANERA  
a JERRY GARCIA BAND  
a MONY PYTHON  
RTZ  
U2  
Medium  
INXS  
FOUR HORSEMEN  
ALICE COOPER  
RUSH  
BOB SEGER  
STEVE RAY VAUGHAN  
FIREHOUSE  
QUEENSRYCHE  
KIX  
EXTREME  
TESLA  
VAN HALEN(M)(L)  
TOM PETTY & THE HE  
PATRONE  
RUSH(M)  
SCORPIONS  
Medium  
Light  
a PATTI LABELLE  
a PHIL MANZANERA  
a JERRY GARCIA BAND  
a MONY PYTHON  
RTZ  
U2  
Medium  
INXS  
FOUR HORSEMEN  
ALICE COOPER  
RUSH  
BOB SEGER  
STEVE RAY VAUGHAN  
FIREHOUSE  
QUEENSRYCHE  
KIX  
EXTREME  
TESLA  
VAN HALEN(M)(L)  
TOM PETTY & THE HE  
PATRONE  
RUSH(M)  
SCORPIONS  
Medium  
Light  
a PATTI LABELLE  
a PHIL MANZANERA  
a JERRY GARCIA BAND  
a MONY PYTHON  
RTZ  
U2  
Medium  
INXS  
FOUR HORSEMEN  
ALICE COOPER  
RUSH  
BOB SEGER  
STEVE RAY VAUGHAN  
FIREHOUSE  
QUEENSRYCHE  
KIX  
EXTREME  
TESLA  
VAN HALEN(M)(L)  
TOM PETTY & THE HE  
PATRONE  
RUSH(M)  
SCORPIONS  
Medium  
Light  
a PATTI LABELLE  
a PHIL MANZANERA  
a JERRY GARCIA BAND  
a MONY PYTHON  
RTZ  
U2  
Medium  
INXS  
FOUR HORSEMEN  
ALICE COOPER  
RUSH  
BOB SEGER  
STEVE RAY VAUGHAN  
FIREHOUSE  
QUEENSRYCHE  
KIX  
EXTREME  
TESLA  
VAN HALEN(M)(L)  
TOM PETTY & THE HE  
PATRONE  
RUSH(M)  
SCORPIONS  
Medium  
Light  
a PATTI LABELLE  
a PHIL MANZANERA  
a JERRY GARCIA BAND  
a MONY PYTHON  
RTZ  
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BOB SEGER  
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STEVE RAY VAUGHAN  
FIREHOUSE  
QUEENSRYCHE  
KIX  
EXTREME  
TESLA  
VAN HALEN(M)(L)  
TOM PETTY & THE HE  
PATRONE

MIDWEST (Continued)

STORM
VAN HALEN
BOB SEGER
TWO ROOMS
GENESIS
Medium
a BRYAN ADAMS
a RICHIE SAMBORA
a RICHARD MARX
a CSN
Light
a SMITHEREENS
a SCREAM

KQDS/Duluth (218) 728-6421

Heavy
DIRE STRAITS
STORM
TWO ROOMS
GENESIS
U2
Medium
Light
a SCREAM
a JOHN MELLENCAMP
a GUNS N' ROSES
a BRYAN ADAMS
a LITTLE FEAT
a AEROSMITH

KQWB/Fargo (218) 236-7900

OM: MARK RICHOLLS
MD: TY BANKS
Heavy
DIRE STRAITS
GENESIS
STEVE RAY VAUGHAN
RUSH
U2
Medium
a LITTLE FEAT
a HENRY LEE SUMMER
a NEW YORK ROCK & SO
a VAN HALEN
a FOUR HORSEMEN
a GUNS N' ROSES
a FRODO BAGGINS

KJKJ/Grand Forks (701) 746-1417

PD: MICHAEL CROSS
Heavy
STORM
U2(M)
GENESIS
DIRE STRAITS
CHRIS WHITLEY
PRIMAL SCREAM
LITA FORD
TWO ROOMS
Medium
a GUNS N' ROSES
a VAN HALEN
a BOB SEGER
Light

KSQY/Rapid City (605) 348-9877

PD: JACK DANIELS
MD: JIM KALLAS
Heavy
JOHN MELLENCAMP(M)
STORM
TOM PETTY & THE HE
DIRE STRAITS(M)
GENESIS
RTZ
MR. BIG
GENESIS(L)
TWO ROOMS
RUSH
STEVE RAY VAUGHAN
INXS
AEROSMITH
LITA FORD
NEW YORK ROCK & SO
U2(L)
Medium
Light
a BOB SEGER
a LYNDO SKYWARD
a HENRY LEE SUMMER
a BOB SEGER
a BRYAN ADAMS
a JETHRO TULL

WYMG/Springfield (217) 546-9000

PD: BRYAN REPPLES
MD: KEFF FULCHAM
(FROZEN)
Heavy
DIRE STRAITS
GENESIS(M)
JOHN MELLENCAMP(M)
TOM PETTY & THE HE
RUSH(L)
SCORPIONS
Medium
Light

WZZO/Terre Haute (812) 232-5034

OM: TONY HOLMAN
APD: DANNY WAYNE
Heavy
AN HALEN
GENESIS
DIRE STRAITS
JOHN MELLENCAMP(M)
TWO ROOMS
STORM
Medium
Light
a U2
a BOB SEGER(L)
a RICHIE SAMBORA
a BRYAN ADAMS

WKLT/Traverse City (616) 947-0003

PD: DAVE FORNEY
MD: DARRYL DE LOITZ
Heavy
STORM
GENESIS(M)
TOM PETTY & THE HE
DIRE STRAITS
U2(M)
Medium
Light
a BOB SEGER
a JOHN MELLENCAMP
a TESLA(L)
a FOUR HORSEMEN
a FIREHOUSE

KFMQ/Lincoln (402) 489-6500

PD: RANDY RALEY
MD: JOHN TERRY
Heavy
MR. BIG
FOUR HORSEMEN
VAN HALEN

HUANIE RAITT
STORM
ROBBIE ROBERTSON
JOHN MELLENCAMP
GENESIS
RUSH
EDDIE MONEY
STEVE RAY VAUGHAN
ERIC CLAPTON
QUENSYRACHE
TWO ROOMS
JAMES TAYLOR
DIRE STRAITS
MR. BIG
AEROSMITH
Medium
a BRYAN ADAMS
a LITTLE FEAT
a FIREHOUSE
a CSN
a SOUTHSIDE JOHNNY &
a AEROSMITH
Light
a SKID ROW

KBCO/Denver (303) 444-5600

PD: DOUG MCCRAE
MD: GINGER HAVLAT
Heavy
ROBBIE ROBERTSON
STEVE RAY VAUGHAN
DIRE STRAITS
GENESIS
BRUCE COCKBURN
VAN MORRISON
SOUTHSIDE JOHNNY &
BONNIE RAITT
JAMES TAYLOR
CROWDED HOUSE
BOB SEGER
TEXAS
NEW YORK ROCK & SO
Medium
Light
JOHN MELLENCAMP
MARRON ZEVON
TWO ROOMS
JOHNNY WINTER
TOM PETTY & THE HE
LITTLE FEAT
CHRIS WHITLEY
JOHN PRINE
SQUEEZE
RICKIE LEE JONES
NANCY GRIFFITH
JULIAN LENNON
SMITHEREENS
JETHRO TULL
KENNY LOGGINS
ANIMAL LOGIC
STEPHEN STILLS
ERIC CLAPTON
ENTY
BLUR
B.B. KING
INTERNATIONAL BEAT
KILLER JOE
KINKS
a CRASH TEST DUMMIES
CSN
a WENDY MAHARRY
a GRAPES OF WRATH

KBPI/Denver (303) 534-6200

PD: BILL BETTS
Heavy
L.A. GUNS
METALLICA
OZZY OSBOURNE
QUENSYRACHE
SCORPIONS
VAN HALEN
Medium
Light
ALICE COOPER
DRIVIN N CRYIN
EXTREME
PORCUPINE
GUNS N' ROSES
MR. BIG
RUSH
SKID ROW
UGLY KID JOE
a DANGER DANGER
a NIRVANA

KUFO/Portland (503) 232-1011

VP/PRG: JEFF SALGO
MD: MICHELLE DODD
(FROZEN)
Heavy
TOM PETTY & THE HE
VAN HALEN
RUSH(L)
JOHN MELLENCAMP
BOB SEGER
QUENSYRACHE
DIRE STRAITS
U2
Medium
SCORPIONS
CULT
ERIC CLAPTON
TWO ROOMS
STORM
RTZ
GUNS N' ROSES
BRYAN ADAMS
INXS
MR. BIG
Light

KBPI/Denver (303) 534-6200

PD: BILL BETTS
Heavy
L.A. GUNS
METALLICA
OZZY OSBOURNE
QUENSYRACHE
SCORPIONS
VAN HALEN
Medium
Light
ALICE COOPER
DRIVIN N CRYIN
EXTREME
PORCUPINE
GUNS N' ROSES
MR. BIG
RUSH
SKID ROW
UGLY KID JOE
a DANGER DANGER
a NIRVANA

KLOS/Los Angeles (213) 840-4836

PD: KEN ANTHONY
MD: RITA WILDE
Heavy
RUSH(M)
GENESIS(L)
U2(L)
DIRE STRAITS
STEVE RAY VAUGHAN(L)
STORM
Medium
Light
GUNS N' ROSES
ERIC CLAPTON
QUENSYRACHE
MR. BIG
TWO ROOMS
JOHN MELLENCAMP
VAN HALEN
a EDDIE MONEY
Light
a SMITHEREENS
a WEBB WILDER
a TALL STORIES
a FOUR HORSEMEN

KUPD/Phoenix (602) 838-3062

PD: CURTIS JOHNSON
APD: J.D. HOLMES
Heavy
GENESIS(M)
NIRVANA
OZZY OSBOURNE(M)
U2
STORM
METALLICA(M)
DIRE STRAITS
MR. BIG
RICHIE SAMBORA
STEVE RAY VAUGHAN
INXS
QUENSYRACHE
GUNS N' ROSES(M) (L)
Medium
EXTREME
BRYAN ADAMS
LITA FORD
TWO ROOMS
FIREHOUSE
MCQUEEN STREET
RILLY PALFON
ERIC CLAPTON
RUSH
SKID ROW
FOUR HORSEMEN
HENRY LEE SUMMER

KRQR/San Francisco (415) 765-4097

PD: LARRY SNIDER
MD: LORRAINE WEIER
Heavy
DIRE STRAITS
LITA FORD
TWO ROOMS
RUSH
SKID ROW
FOUR HORSEMEN
HENRY LEE SUMMER

KSEZ/Sioux City (712) 258-8740
PD: GLEN MILLER
MD: TIM HARRISON
Heavy
EDDIE MONEY
DIRE STRAITS
QUENSYRACHE
TWO ROOMS(M)
GENESIS(L)
MR. BIG
AEROSMITH
STORM
INXS
U2
Medium
Light
a BRYAN ADAMS
a RICHIE SAMBORA
a GUNS N' ROSES

KJOT/Boise (208) 344-3511

PD: BRYAN GREGORY
MD: CURT CALDWELL
Heavy
LITA FORD
STEVE RAY VAUGHAN
QUENSYRACHE
GENESIS
DIRE STRAITS
TWO ROOMS
RUSH
U2
INXS
MR. BIG
ERIC CLAPTON
AEROSMITH
TESLA
a JETHRO TULL
a BRYAN ADAMS
a GUNS N' ROSES
a PRIMAL SCREAM
a BABY ANIMALS
Light

KDKB/Phoenix (602) 897-9300

PD: JOHN MCCRAE
MD: JACK GREEN
Heavy
NORTHERN PIKES
VAN HALEN
DIRE STRAITS
BOB SEGER(M)
TOM PETTY & THE HE(M)
Medium
Light
JOHN MELLENCAMP
TOM PETTY & THE HE
RUSH
STEVE RAY VAUGHAN(L)
TWO ROOMS
BRYAN ADAMS
AEROSMITH
DRIVIN N CRYIN
LITA FORD
EDDIE MONEY
MR. BIG
NIRVANA
OZZY OSBOURNE
RTZ
TESLA
VAN HALEN
SCHOOL OF FISH
ZZ TOP
GUNS N' ROSES
Light

KJOT/Boise (208) 344-3511

PD: BRYAN GREGORY
MD: CURT CALDWELL
Heavy
LITA FORD
STEVE RAY VAUGHAN
QUENSYRACHE
GENESIS
DIRE STRAITS
TWO ROOMS
RUSH
U2
INXS
MR. BIG
ERIC CLAPTON
AEROSMITH
TESLA
a JETHRO TULL
a BRYAN ADAMS
a GUNS N' ROSES
a PRIMAL SCREAM
a BABY ANIMALS
Light

KRXX/Seattle (206) 283-5979

PD: BREW MICHALS
MD: DEAN CARLSON
Heavy
BOBBIE RAITT
VAN HALEN
NIRVANA(L)
BOB SEGER
TOM PETTY & THE HE
ROBBIE ROBERTSON
GENESIS(M)
GUNS N' ROSES
STEVE RAY VAUGHAN
DRIVIN N CRYIN
QUENSYRACHE
U2(M)
JOHN MELLENCAMP(M)
CHRIS WHITLEY
DIRE STRAITS
Medium
Light
a GUNS N' ROSES(L)
a SKID ROW

KRXX/Seattle (206) 283-5979

PD: BREW MICHALS
MD: DEAN CARLSON
Heavy
BOBBIE RAITT
VAN HALEN
NIRVANA(L)
BOB SEGER
TOM PETTY & THE HE
ROBBIE ROBERTSON
GENESIS(M)
GUNS N' ROSES
STEVE RAY VAUGHAN
DRIVIN N CRYIN
QUENSYRACHE
U2(M)
JOHN MELLENCAMP(M)
CHRIS WHITLEY
DIRE STRAITS
Medium
Light
a GUNS N' ROSES(L)
a SKID ROW

KBER/Salt Lake City (801) 322-3311

APD/MD: ODDY DRAFER
Heavy
FATES WARNING
FIREHOUSE
GUNS N' ROSES
KINKS
LITA FORD
MCQUEEN STREET
MOTLEY CRUE(L)
OZZY OSBOURNE
TALL STORIES
THRUNDER
Light
a DANGER DANGER

KRQR/San Francisco (415) 765-4097

PD: LARRY SNIDER
MD: LORRAINE WEIER
Heavy
DIRE STRAITS
LITA FORD
TWO ROOMS
RUSH
SKID ROW
FOUR HORSEMEN
HENRY LEE SUMMER

SOUTHSIDE JOHNNY &
U2(M)
ERIC CLAPTON
STEVE RAY VAUGHAN
STORM
Medium
JERRY GARCIA BAND
MR. BIG
HUANIE RAITT
RTZ
RUSH
BOB SEGER
VAN HALEN
a CHRIS WHITLEY
Light
a TESLA
a NEIL YOUNG

KOME/San Jose (408) 985-9800

PD: RON NEWBY
MD: STEPHEN PAGE
Heavy
GENESIS
STEVE RAY VAUGHAN
TOM PETTY & THE HE
DIRE STRAITS
STORM
OZZY OSBOURNE
U2
Medium
MR. BIG
RTZ
EDDIE MONEY
TESLA
BRYAN ADAMS
JOHN MELLENCAMP
QUENSYRACHE
DRIVIN N CRYIN
NIRVANA
GUNS N' ROSES(L)
FOUR HORSEMEN
PRIMAL SCREAM
a VAN HALEN
a BAD ENGLISH
METALLICA
a RICHIE SAMBORA
a CHRIS WHITLEY

KSJO/San Jose (408) 453-5400

PD: DANA JANG
Heavy
DIRE STRAITS
GENESIS(M)
QUENSYRACHE
STORM
U2(M)
Medium
INXS
JOHN MELLENCAMP
TOM PETTY & THE HE
RUSH
STEVE RAY VAUGHAN(L)
TWO ROOMS
BRYAN ADAMS
AEROSMITH
DRIVIN N CRYIN
LITA FORD
EDDIE MONEY
MR. BIG
NIRVANA
OZZY OSBOURNE
RTZ
TESLA
VAN HALEN
SCHOOL OF FISH
ZZ TOP
GUNS N' ROSES
Light

KISW/Seattle (206) 285-7625

PD: STEVE YOUNG
MD: CATHY FAULKNER
Heavy
VAN HALEN
QUENSYRACHE
METALLICA
RUSH
STEVE RAY VAUGHAN
U2
ERIC CLAPTON
GENESIS
TWO ROOMS
STORM
RTZ
GUNS N' ROSES
BRYAN ADAMS
INXS
MR. BIG
Light

KILO/Colorado Springs (719) 634-4896

Heavy
QUENSYRACHE
RUSH
U2(L)
STORM
HEART
GUNS N' ROSES(L)
ERIC CLAPTON
Medium
a GENESIS
a BRYAN ADAMS
Light
a PRIMAL SCREAM
a BABY ANIMALS

KZXY/Denver (303) 759-5600

PD: STEVE KOSBAU
MD: LOIS TODD
Heavy
JOHN MELLENCAMP(M)
VAN HALEN(L)
SCORPIONS
TOM PETTY & THE HE(L)
QUENSYRACHE(L)
STORM
DIRE STRAITS
FIREHOUSE
Medium
Light
a GUNS N' ROSES(L)
a SKID ROW

KZEL/Eugene (503) 342-7096

PD: KEN MARTIN
MD: DEBI STARR
Heavy
GENESIS
TOM PETTY & THE HE
QUENSYRACHE
STORM
VAN HALEN
Medium
Light
a MR. BIG(L)

KZRI/Albuquerque (505) 765-5400

PD: FRANK JACON
MD: PHIL MAHONEY
Heavy
TOM PETTY & THE HE

GUNS N' ROSES(M)
STORM
RUSH(M)
SCORPIONS
JOHN MELLENCAMP(M)
QUENSYRACHE
GENESIS
U2(M)
TWO ROOMS
a VAN HALEN
a EDDIE MONEY
a SKID ROW
Light

KJOT/Boise (208) 344-3511

PD: BRYAN GREGORY
MD: CURT CALDWELL
Heavy
LITA FORD
STEVE RAY VAUGHAN
QUENSYRACHE
GENESIS
DIRE STRAITS
TWO ROOMS
RUSH
U2
INXS
MR. BIG
ERIC CLAPTON
AEROSMITH
TESLA
a JETHRO TULL
a BRYAN ADAMS
a GUNS N' ROSES
a PRIMAL SCREAM
a BABY ANIMALS
Light

KATM/Colorado Springs (719) 548-1528

PD: MARK BLAKE
MD: JENNIFER BELL
Heavy
METALLICA(L)
VAN HALEN(L)

KZXY/Denver (303) 759-5600

PD: STEVE KOSBAU
MD: LOIS TODD
Heavy
JOHN MELLENCAMP(M)
VAN HALEN(L)
SCORPIONS
TOM PETTY & THE HE(L)
QUENSYRACHE(L)
STORM
DIRE STRAITS
FIREHOUSE
Medium
Light
a GUNS N' ROSES(L)
a SKID ROW

KZEL/Eugene (503) 342-7096

PD: KEN MARTIN
MD: DEBI STARR
Heavy
GENESIS
TOM PETTY & THE HE
QUENSYRACHE
STORM
VAN HALEN
Medium
Light
a MR. BIG(L)

KZRI/Albuquerque (505) 765-5400

PD: FRANK JACON
MD: PHIL MAHONEY
Heavy
TOM PETTY & THE HE

KZEL/Eugene (503) 342-7096

PD: KEN MARTIN
MD: DEBI STARR
Heavy
GENESIS
TOM PETTY & THE HE
QUENSYRACHE
STORM
VAN HALEN
Medium
Light
a MR. BIG(L)

KZRI/Albuquerque (505) 765-5400

PD: FRANK JACON
MD: PHIL MAHONEY
Heavy
TOM PETTY & THE HE

KKDJ/Fresno (209) 226-5991
PD: WILLOBEE
MD: HARLAN WINSLOW
Heavy
DIRE STRAITS
ERIC CLAPTON
STORM
U2
BABY ANIMALS
VAN HALEN
MR. BIG
STEVE RAY VAUGHAN
Medium
Light
a JOHN MELLENCAMP
a BRYAN ADAMS
a NIRVANA
Light
a PLEASURE BOMBS
a SMITHEREENS
a BLUR

KRZR/Fresno (209) 252-8994

PD: E. CURTIS JOHNSON
Heavy
TOM PETTY & THE HE
RUSH(M)
VAN HALEN(L)
QUENSYRACHE
DIRE STRAITS
TESLA
Medium
Light
a METALLICA

KPOI/Honolulu (808) 524-7100

Heavy
GENESIS
TOM PETTY & THE HE

KOMP/Las Vegas (702) 876-1460

PD: RICHARD REED
MD: BIG MARTY
Heavy
GENESIS(M)
JOHN MELLENCAMP
RUSH(L)
STORM
U2(M)
a NEW YORK ROCK & SO
a OZZY OSBOURNE
Medium
Light
a DIRE STRAITS
a VAN HALEN
a PRIMAL SCREAM
a METALLICA

KQZL/Los Angeles (213) 204-2000

PD: CAREY CURELPO
MD: MARCIA LONGO
Heavy
NIRVANA(M)
METALLICA(M)
SKID ROW
TALL STORIES
OZZY OSBOURNE
QUENSYRACHE
RUSH(M)
a VAN HALEN
MCQUEEN STREET
DRIVIN N CRYIN
SCREAM
Medium
Light
a GUNS N' ROSES
a DRAMARAMA
Light
a ASPHALT BALLETT
a PEARL JAM

KNAC/Los Angeles (213) 437-0366

PD: GREGG STREBE
MD: BRIAN SCHOCK
Heavy
NIRVANA(M)
PEARL JAM
METALLICA(M)
QUENSYRACHE
GUNS N' ROSES
INFECTIOUS GROOVE
CULT(M)
L.A. GUNS
LITA FORD
FOUR HORSEMEN
ASPHALT BALLETT
MOTLEY CRUE
BAND TANGO
SOUNDGARDEN
OZZY OSBOURNE
Medium
Light
a GUNS N' ROSES
a FATES WARNING
Light
a EXTREME
a NOISEWORKS

KGON/Portland (503) 223-1441

PD: DICK SHEPZT
MD: BOB ANCHETA
Heavy
DIRE STRAITS
TOM PETTY & THE HE
QUENSYRACHE

U2
TWO ROOMS
Medium
a BRYAN ADAMS
a AEROSMITH
a EDDIE MONEY
Light

KJOT/Boise (208) 344-3511

PD: BRYAN GREGORY
MD: CURT CALDWELL
Heavy
LITA FORD
STEVE RAY VAUGHAN
QUENSYRACHE
GENESIS
DIRE STRAITS
TWO ROOMS
RUSH
U2
INXS
MR. BIG
ERIC CLAPTON
AEROSMITH
TESLA
a JETHRO TULL
a BRYAN ADAMS
a GUNS N' ROSES
a PRIMAL SCREAM
a BABY ANIMALS
Light

KATM/Colorado Springs (719) 548-1528

PD: MARK BLAKE
MD: JENNIFER BELL
Heavy
METALLICA(L)
VAN HALEN(L)

KZXY/Denver (303) 759-5600

PD: STEVE KOSBAU
MD: LOIS TODD
Heavy
JOHN MELLENCAMP(M)
VAN HALEN(L)
SCORPIONS
TOM PETTY & THE HE(L)
QUENSYRACHE(L)
STORM
DIRE STRAITS
FIREHOUSE
Medium
Light
a GUNS N' ROSES(L)
a SKID ROW

KZEL/Eugene (503) 342-7096

PD: KEN MARTIN
MD: DEBI STARR
Heavy
GENESIS
TOM PETTY & THE HE
QUENSYRACHE
STORM
VAN HALEN
Medium
Light
a MR. BIG(L)

KZRI/Albuquerque (505) 765-5400

PD: FRANK JACON
MD: PHIL MAHONEY
Heavy
TOM PETTY & THE HE

KZEL/Eugene (503) 342-7096

PD: KEN MARTIN
MD: DEBI STARR
Heavy
GENESIS
TOM PETTY & THE HE
QUENSYRACHE
STORM
VAN HALEN
Medium
Light
a MR. BIG(L)

KZRI/Albuquerque (505) 765-5400

PD: FRANK JACON
MD: PHIL MAHONEY
Heavy
TOM PETTY & THE HE

OZZY OSBOURNE
ROBBIE ROBERTSON
MR. BIG
CHRIS WHITLEY
NEW YORK ROCK & SO
SOUTHSIDE JOHNNY &
Medium
Light
a GUNS N' ROSES
a BOB SEGER
a CSN
a SCREAM

KLPX/Tucson (602) 622-6711

PD: LARRY MILES
Heavy
STORM
GENESIS
DIRE STRAITS
RUSH
U2
QUENSYRACHE
Medium
Light
a BOB SEGER
a VAN HALEN
a JOHN MELLENCAMP
a HENRY LEE SUMMER
a LIGHT
a SOUNDGARDEN
JOHN MELLENCAMP(M)
Medium
Light
a BRYAN ADAMS(L)
a STEVE RAY VAUGHAN
a RICHARD MARX
Light
a BOB SEGER
a HENRY LEE SUMMER

KWHU/Anchorage (907) 344-9622

PD: RADIO PHILL
MD: LOREN DIXON
Heavy
a CSN
a AEROSMITH
a VAN HALEN
a NEW YORK ROCK & SO
a DIRE STRAITS
a EDDIE MONEY
a BOB SEGER
a BRYAN ADAMS
a CSN
a NIRVANA
a TOM PETTY & THE HE
Medium
Light
a MOQUEEN STREET
a BOB SEGER
a STEVE NICKS
a SCREAM

KQZL/Los Angeles (213) 204-2000

PD: CAREY CURELPO
MD: MARCIA LONGO
Heavy
NIRVANA(M)
METALLICA(M)
SKID ROW
TALL STORIES
OZZY OSBOURNE
QUENSYRACHE
RUSH(M)
a VAN HALEN
MCQUEEN STREET
DRIVIN N CRYIN
SCREAM
Medium
Light
a GUNS N' ROSES
a DRAMARAMA
Light
a ASPHALT BALLETT
a PEARL JAM

KZXY/Denver (303) 759-5600

PD: STEVE KOSBAU
MD: LOIS TODD
Heavy
JOHN MELLENCAMP(M)
VAN HALEN(L)
SCORPIONS
TOM PETTY & THE HE(L)
QUENSYRACHE(L)
STORM
DIRE STRAITS
FIREHOUSE
Medium
Light
a GUNS N' ROSES(L)
a SKID ROW

KNAC/Los Angeles (213) 437-0366

PD: GREGG STREBE
MD: BRIAN SCHOCK
Heavy
NIRVANA(M)
PEARL JAM
METALLICA(M)
QUENSYRACHE
GUNS N' ROSES
INFECTIOUS GROOVE
CULT(M)
L.A. GUNS
LITA FORD
FOUR HORSEMEN
ASPHALT BALLETT
MOTLEY CRUE
BAND TANGO
SOUNDGARDEN
OZZY OSBOURNE
Medium
Light
a GUNS N' ROSES
a FATES WARNING
Light
a EXTREME
a NOISEWORKS

KGON/Portland (503) 223-1441

PD: DICK SHEPZT
MD: BOB ANCHETA
Heavy
DIRE STRAITS
TOM PETTY & THE HE
QUENSYRACHE

KZRI/Albuquerque (505) 765-5400

PD: FRANK JACON
MD: PHIL MAHONEY
Heavy
TOM PETTY & THE HE

KRXX/Billings (406) 245-5000
PD: TERRY KEYS
Heavy
TWO ROOMS
GENESIS(M)
DIRE STRAITS
NEW YORK ROCK & SO
ROBBIE ROBERTSON
HENRY LEE SUMMER
STORM
Medium
Light
a JOHN MELLENCAMP
a BOB SEGER
a VAN HALEN
a JIM JAMISON
a U2

KATS/Yakima (509) 457-8115

PD: DARREN JOHNSON
APD: DAVE NELSON
Heavy
GENESIS
TOM PETTY & THE HE
STORM
TWO ROOMS
DIRE STRAITS
EDDIE MONEY
a SOUNDGARDEN
JOHN MELLENCAMP(M)
Medium
Light
a BRYAN ADAMS(L)
a STEVE RAY VAUGHAN
a RICHARD MARX
Light
a BOB SEGER
a HENRY LEE SUMMER

KCLB/Palm Springs (619) 398-2171

PD: KATE WILLIS
Heavy
DIRE STRAITS
GENESIS
INXS
STEVE RAY VAUGHAN
DIRE STRAITS
STORM
CHRIS WHITLEY
NEW YORK ROCK & SO
TWO ROOMS
Medium
Light
a GUNS N' ROSES
a WEBB WILDER
a BRYAN ADAMS
a BRYAN ADAMS
Light
a JERRY GARCIA BAND
a LITTLE FEAT
a QUESTIONAIRES

KQZL/Los Angeles (213) 204-2000

PD: CAREY CURELPO
MD: MARCIA LONGO
Heavy
NIRVANA(M)
METALLICA(M)
SKID ROW
TALL STORIES
OZZY OSBOURNE
QUENSYRACHE
RUSH(M)
a VAN HALEN
MCQUEEN STREET
DRIVIN N CRYIN
SCREAM
Medium
Light
a GUNS N' ROSES
a DRAMARAMA
Light
a ASPHALT BALLETT
a PEARL JAM

KZXY/Denver (303) 759-5600

PD: STEVE KOSBAU
MD: LOIS TODD
Heavy
JOHN MELLENCAMP(M)
VAN HALEN(L)
SCORPIONS
TOM PETTY & THE HE(L)
QUENSYRACHE(L)
STORM
DIRE STRAITS
FIREHOUSE
Medium
Light
a GUNS N' ROSES(L)
a SKID ROW

KNAC/Los Angeles (213) 437-0366

PD: GREGG STREBE
MD: BRIAN SCHOCK
Heavy
NIRVANA(M)
PEARL JAM
METALLICA(M)
QUENSYRACHE
GUNS N' ROSES
INFECTIOUS GROOVE
CULT(M)
L.A. GUNS
LITA FORD
FOUR HORSEMEN
ASPHALT BALLETT
MOTLEY CRUE
BAND TANGO
SOUNDGARDEN
OZZY OSBOURNE
Medium
Light
a GUNS N' ROSES
a FATES WARNING
Light
a EXTREME
a NOISEWORKS

KGON/Portland (503) 223-1441

PD: DICK SHEPZT
MD: BOB ANCHETA
Heavy
DIRE STRAITS
TOM PETTY & THE HE
QUENSYRACHE

KZRI/Albuquerque (505) 765-5400

PD: FRANK JACON
MD: PHIL MAHONEY
Heavy
TOM PETTY & THE HE

KCQR/Santa Barbara (805) 964-7670
PD: RICK WILLIAMS
Heavy
TOM PETTY & THE HE
GENESIS
DIRE STRAITS
TWO ROOMS
STEVE R



LTW

- 1 U2/Achtung Baby (Island/PLG)
2 NIRVANA/Nevermind (DGC)
3 RED HOT CHILI PEPPERS/Blood Sugar Sex Magik (WB)
4 PRIMAL SCREAM/Screamadelica (Sire/WB)
5 PIXIES/Trompe Le Monde (4AD/Elektra)
6 SHAMEN/En-Tact (Epic)
7 INXS/Live Baby Live (Atlantic)
8 DRAMARAMA/Vinyl (Chameleon/Elektra)
9 ERASURE/Chorus (Sire/Reprise)
10 THIS PICTURE/Violent Impression (Dedicated/RCA)
11 OCEAN BLUE/Cerulean (Sire/Reprise)
12 BLUR/Leisure (Food/SBK)
13 BILLY BRAGG/Don't Try This At Home (Elektra)
14 MATTHEW SWEET/Girlfriend (Zoo)
15 VARIOUS ARTISTS/Two Rooms (Polydor/PLG)
16 ROBYN HITCHCOCK & THE EGYPTIANS/Perspex Island (A&M)
17 DYLAN/The Dylans (Beggars Banquet/RCA)
18 BIG AUDIO DYNAMITE II/The Globe (Columbia)
19 TEENAGE FANCLUB/Bandwagonesque (DGC)
20 LLOYD COLE/Don't Get Weird On Me, Babe (Capitol)
21 TEXAS/Mothers Heaven (Mercury)
22 CURVE/Frozen (EP) (Charisma)
23 NED'S ATOMIC DUSTBIN/God Fodder (Columbia)
24 VOICE OF THE BEEHIVE/Honey Lingers (London/PLG)
25 TIN MACHINE/Tin Machine II (Victory Music/PLG)
26 SMITHERENS/Blow Up (Capitol)
27 VARIOUS ARTISTS/I'm Your Fan (Atlantic)
28 TOP/Emotion Lotion (Island/PLG)
29 RATCAT/Tingles (EP) (rooArt/Mercury)
30 NITZER EBB/Ebbhead (Geffen)

DEBUT
DEBUT
DEBUT
DEBUT

New Rock chart information is reported by a carefully selected group of radio's most musically adventurous stations.

MOST ADDED: POI DOG PONDERING, CHAPTERHOUSE, ENYA, I'M YOUR FAN, DYLAN. HOTTEST: U2, NIRVANA, RED HOT CHILI PEPPERS, INXS, SHAMEN. MOST REQUESTED: NIRVANA, U2, RED HOT CHILI PEPPERS, PIXIES, ERASURE, INXS.

P1 PLAYLISTS

WFNX/Boston (617) 595-8200 Kurt St. Thomas

- Heavy: NIRVANA, RED HOT CHILI PEP, INXS, SMASHING PUMPKINS, PIXIES, BILLY BRAGG, SIOUXSIE & THE BA, TRIBE, DIRE STRAITS, PRIMAL SCREAM, THE CLIFFS OF DOONEN, PALE DIVINE, TRANSMISSION VAMP, INXS, TWO ROOMS, SMITHERENS, BLUR, SHAMEN, DRAMARAMA, ENYA, ELECTRONIC, BRUCE COCKBURN, THIS PICTURE, BLUE AEROPLANES, OCEAN BLUE, SQUEEZE, ENYA, ROBYN HITCHCOCK & CROWDED HOUSE, NED'S ATOMIC DUST, LLOYD COLE, BIG AUDIO DYNAMITE, VOICE OF THE BEEHIVE, CHAPTERHOUSE, Light: TENAGE FANCLUB, NYRNAS, MACHINES OF LOVIN, SINGLE GUN THEORY, DYLANS, DYLAN, MATTHEW SWEET

WDRE/Long Island (516) 832-9400 Tom Calderone

- Heavy: NIRVANA, ERASURE, SHAMEN, SINGLE GUN THEORY, JESUS JONES, PRIMAL SCREAM, TEXAS, QDIII, DRAMARAMA, ROBYN HITCHCOCK & BILLY BRAGG, OCEAN BLUE, PIXIES, SQUEEZE, THIS PICTURE, I'M YOUR FAN, MC 900PT JESUS, DYLAN, SLAM BOINGO FLOYD, TRIBE, ENYA, OCEAN BLUE, ALISON MOYET, RED HOT CHILI PEP, ERASURE, LLOYD COLE, TEENAGE FANCLUB, CURVE, ODYS, CANDYLAND, SCHOOL OF FISH, MATTHEW SWEET, NITZER EBB, RED HOT CHILI PEP, BLUR, Light: SPRINGHOUSE, PEARL JAM, HOUSE OF FREAKS

WBRU/Providence (401) 272-9550 Michael Osborne

- Heavy: BIG AUDIO DYNAMITE, RED HOT CHILI PEP, NIRVANA, ERASURE, PRIMAL SCREAM, INXS, THIS PICTURE, SHAMEN, DRAMARAMA, FIVE THIRTY, PIXIES, I'M YOUR FAN, CLIFFS OF DOONEN, TEENAGE FANCLUB, MATTHEW SWEET, TIN MACHINE, THE ROOMS, NATALIE ARCHANGE, BLUR, PSYCHEDELIC PURS, ENYA, PRIMAL SCREAM, PUMP OF DRUMS, TEXAS, NED'S ATOMIC DUST, OCEAN BLUE, TOP, MILLIONS, Light: DYLANS, DYLANS

KDGE/Dallas (214) 580-9400 Larry Nielson

- Heavy: R.E.M., BIG AUDIO DYNAMITE, CILT, NIRVANA, ORB, TRANSMISSION VAMP, ERASURE, U2, RED HOT CHILI PEP, PRIMAL SCREAM, OCEAN BLUE, DRIVEN N CRIN, PIXIES, TOM PETTY & THE H, GUNS N' ROSES, BLUR, DRAMARAMA, SHAMEN, DIRE STRAITS, BABY ANIMALS, DYLAN, PRINCE & THE N.P., METALLICA, TOP, Medium: THIS PICTURE, CARTER U.S.M., TIN MACHINE, PALE DIVINE, GRAPES OF WRATH, HOUSE OF FREAKS, ELECTRONIC, JESUS JONES, CURVE, PEARL JAM, Light: POLLYWORM, ROBYN HITCHCOCK & BILLY BRAGG, VOICE OF THE BEEHIVE, POI DOG PONDERING

WOXY/Cincinnati (513) 523-4114 Phil Manning

- Heavy: SMITHERENS, PIXIES, BIG AUDIO DYNAMITE, RED HOT CHILI PEP, ROBYN HITCHCOCK & BILLY BRAGG, SINGLE GUN THEORY, THIS PICTURE, PSYCHEDELIC PURS, DRAMARAMA, OCEAN BLUE, PRIMAL SCREAM, SIOUXSIE & THE BA, LLOYD COLE, TOAD THE WET SPRO, INTERNATIONAL BEA, TIN MACHINE, SHAMEN, ERASURE, WENDYS, PSYCHO DOTS, NIRVANA, Medium: CROWDED HOUSE, MASSIVE ATTACK, SQUEEZE, ALISON MOYET, SAM PHILLIPS, CLASH, POI DOG PONDERING, GOLDEN PALOMINGOS, I'M YOUR FAN, BRUCE COCKBURN, TWO ROOMS, NITZER EBB, TEENAGE FANCLUB, DYLAN, WIDESPREAD PANIC, MATTHEW SWEET, LUSH, ENYA, URBAN DANCE SQUAD, ROBBIE ROBERTSON, Light: FLOWERED UP

WVCD/Columbus (614) 444-9923 Kelli Gates

- Heavy: SCHOOL OF FISH, OCEAN BLUE, I'M YOUR FAN, TIN MACHINE, PSYCHEDELIC PURS, ROBYN HITCHCOCK & BILLY BRAGG, RED HOT CHILI PEP, LLOYD COLE, PRIMAL SCREAM, HOUSE OF FREAKS, PIXIES, NIRVANA, U2, DRAMARAMA, BLUR, THIS PICTURE, TIMBER3, NED'S ATOMIC DUST, TEXAS, ERASURE, MATTHEW SWEET, CROWDED HOUSE, Medium: WONDER STUFF, HOUSE OF LOVE, HORRORSHOW, TOAD THE WET SPRO, BLUE AEROPLANES, WENDYS, TRIP, SHAKESPEARE, MC 900PT JESUS

KROQ/Los Angeles (818) 567-1067 Andy Schoun

- Heavy: NIRVANA, U2, RED HOT CHILI PEP, INXS, URBAN DANCE SQUAD, BIG AUDIO DYNAMITE, ALISON MOYET, CANDY SKINS, JESUS JONES, CHIC, THIS PICTURE, DRAMARAMA, SHAMEN, OCEAN BLUE, CILT, CANDYLAND, ERASURE, OTHER TWO, PRIMAL SCREAM, PIXIES, VOICE OF THE BEEHIVE, BLUE AEROPLANES, LUSH, BLUR, TEENAGE FANCLUB, NED'S ATOMIC DUST, SIOUXSIE & THE BA, CHARLATTANS U.K.

KJJO/Minneapolis (612) 941-5774 Tony Powers

- Heavy: RED HOT CHILI PEP, PIXIES, THIS PICTURE, FIVE THIRTY, SHAMEN, ERASURE, INXS, VOICE OF THE BEEHIVE, TEXAS, U2, DRAMARAMA, TRANSMISSION VAMP, GOLDEN PALOMINGOS, PRIMAL SCREAM, PUMP OF DRUMS, ROBYN HITCHCOCK & PATCAT, PSYCHEDELIC PURS, SQUEEZE, DYLAN, TOP, TEENAGE FANCLUB, NED'S ATOMIC DUST, I'M YOUR FAN, BILLY BRAGG, SMITHERENS, MATTHEW SWEET, SMASHING PUMPKINS, SWEEDRIVER, OCEAN BLUE, NIRVANA, TOAD THE WET SPRO, Light: DRAMARAMA, WHFS/Washington (301) 306-0991 Robert Benjamin

WHFS/Washington (301) 306-0991 Robert Benjamin

- Heavy: BIG AUDIO DYNAMITE, BLUE AEROPLANES, BILLY BRAGG, BRUCE COCKBURN, SHAMEN, DIRE STRAITS, BABY ANIMALS, DYLAN, PRINCE & THE N.P., METALLICA, TOP, Medium: LLOYD COLE, DRAMARAMA, ROBYN HITCHCOCK & HOUSE OF FREAKS, I'M YOUR FAN, PALE DIVINE, TOM PETTY & THE H, PIXIES, PRIMAL SCREAM, PSYCHEDELIC PURS, PATCAT, RED HOT CHILI PEP, SMITHERENS, SQUEEZE, MATTHEW SWEET, TEENAGE FANCLUB, TEXAS, TIN MACHINE, TRANSMISSION VAMP, Light: NATALIE ARCHANGE, CARTER U.S.M., CLIFFS OF DOONEN, MC 900PT JESUS, CHRIS WHITLEY

KUKQ/Phoenix (602) 838-0400 Jonathan L. Rosen

- Heavy: NIRVANA, RED HOT CHILI PEP, INXS, SHAMEN, LUR, DRAMARAMA, PRIMAL SCREAM, PSYCHEDELIC PURS, VOICE OF THE BEEHIVE, PIXIES, ERASURE, NED'S ATOMIC DUST, GOLDEN PALOMINGOS, ROBYN HITCHCOCK & CARTER U.S.M., URBAN, OCEAN BLUE, TRANSMISSION VAMP, JESUS JONES, Medium: GIN JOSSONS, LEWIS KAVATZ, MATTHEW SWEET, SMITHERENS, MARI ALAMO, A PET SHIRT DOES, TEENAGE FANCLUB, MILLIONS, ALISON MOYET, Light: FLAMING LIPS

KNDD/Seattle (206) 622-3251 Marco Collins

- Heavy: NIRVANA, U2, BIG AUDIO DYNAMITE, PRIMAL SCREAM, JESUS JONES, SMITHERENS, ALISON MOYET, ROBYN HITCHCOCK & LLOYD COLE, SHAMEN, OCEAN BLUE, CILT, NED'S ATOMIC DUST, BILLY BRAGG, TWO ROOMS, ERASURE, DIRE STRAITS, PSYCHEDELIC PURS, RED HOT CHILI PEP, TOM PETTY & THE H, BERSERK MODE, RATCAT, INXS, TEENAGE FANCLUB, CURVE, MINISTRY, FIVE THIRTY, SCORNGARDEN, THIS PICTURE, VOICE OF THE BEEHIVE, SMASHING PUMPKINS, INGRID CHAVEZ, MATTHEW SWEET, PIXIES, PH DANK

KTCL/Ft. Collins-Denver (303) 571-1232 John Hayes

- Heavy: NIRVANA, INXS, RED HOT CHILI PEP, PIXIES, SHAMEN, DRAMARAMA, OCEAN BLUE, FIVE THIRTY, PRIMAL SCREAM, TEXAS

KJON/Salt Lake City (801) 392-9550 Mike Summers

- Heavy: U2, INXS, SHAMEN, TIMBER3, SMASHING PUMPKINS, OCEAN BLUE, TOAD THE WET SPRO, LLOYD COLE, NIRVANA, PRIMAL SCREAM, BLUR, CURVE, RED HOT CHILI PEP, CLIFFS OF DOONEN, URBAN, POI DOG PONDERING, BIG AUDIO DYNAMITE, INTERNATIONAL BEA, THEY MIGHT BE DEAD, SWEEDRIVER, ROBYN HITCHCOCK & SIOUXSIE & THE BA, BILLY BRAGG, ERASURE, CHAPTERHOUSE, DIE WARZAU, DYLAN, VOICE OF THE BEEHIVE, PIXIES, FATIMA MANSIONS, ENYA, THIS PICTURE, TRANSMISSION VAMP, DRAMARAMA, SINGLE GUN THEORY, Light: CHRIS STAMEY, TOP, BLACK WATCH, MACHINES OF LOVIN, A RIDE

XTRA/San Diego (619) 291-9191 Kevin Stapleford

- Heavy: TWO ROOMS, CILT, DIRE STRAITS, INXS, U2, GUNS N' ROSES, TOM PETTY & THE H, GOLDEN PALOMINGOS, R.E.M., BIG AUDIO DYNAMITE, SHAMEN, BILLY BRAGG, ALISON MOYET, PRIMAL SCREAM, SMITHERENS, TIN MACHINE, RED HOT CHILI PEP, CROWDED HOUSE, NIRVANA, Medium: BLUE AEROPLANES, OCEAN BLUE, SIOUXSIE & THE BA, TOP, VOICE OF THE BEEHIVE, LLOYD COLE, DRAMARAMA, MASSIVE ATTACK, NED'S ATOMIC DUST, NITZER EBB, PIXIES, PATCAT, SHAMEN, MC 900PT JESUS, TEENAGE FANCLUB, Light: MONTY PYTHON

KITS/San Francisco (415) 512-1053 Richard Sands

- Heavy: NIRVANA, U2, ERASURE, BLUR, PIXIES, PRIMAL SCREAM, DYLAN, WIR, RIGHT SAID FRED, R.E.M., ELECTRONIC, INXS, Medium: THE ROOMS, SHAMEN, SIOUXSIE & THE BA, BIG AUDIO DYNAMITE, PATCAT, NED'S ATOMIC DUST, OCEAN BLUE, RED HOT CHILI PEP, CARTER U.S.M., CANDYLAND, SINGLE GUN THEORY, TIN MACHINE, SMITHERENS, INTERNATIONAL BEA, CURVE, ST. ETIENNE, MARI STREET PREA, Light: TEENAGE FANCLUB

WXXV/Pittsburgh (412) 856-4123 Alex Lindsay

- Heavy: NIRVANA, U2, RED HOT CHILI PEP, SHAMEN, WARREN ZEVON, Light: NIRVANA, TWO ROOMS, INXS, EMP, WBRR/Rochester (716) 381-4353 Andrew Chinnici

WBRR/Rochester (716) 381-4353 Andrew Chinnici

- Dead Can Dance, I'm Your Fan, A Lump Of Coal, WIR, Light: NIRVANA, INXS, RED HOT CHILI PEP, PIXIES, SHAMEN, DRAMARAMA, OCEAN BLUE, FIVE THIRTY, PRIMAL SCREAM, TEXAS

THIS PICTURE, SCHOOL OF FISH, VOICE OF THE BEEHIVE, URBAN DANCE SQUAD, NED'S ATOMIC DUST, ERASURE, TIN MACHINE, THOMPSON TWINS, BLUR, Medium: BIG AUDIO DYNAMITE, BILLY BRAGG, ALISON MOYET, SMASHING PUMPKINS, BLUE AEROPLANES, ROBYN HITCHCOCK & NATALIE ARCHANGE, HARRY ANIMALS, SQUEEZE

- Light: MATTHEW SWEET, PATCAT, MC 900PT JESUS, TWO ROOMS, SEVEN RED SEVEN, TEENAGE FANCLUB, CUPP, TOP, CARTER U.S.M., DYLAN, MINISTRY, MASSIVE ATTACK, HOUSE OF FREAKS, LUR, Light: FLOWERED UP, POI DOG PONDERING, CHRIS STAMEY, ENYA, LAWMAKER DEF

WHTG/Asbury Park (908) 542-1410 Butscher/Pinfield

- Light: WALKABOUTS, SEVEN RED SEVEN, MC 900PT JESUS, MILLIONS, CANDYLAND, ST. ETIENNE, POI DOG PONDERING, BLUE AEROPLANES, CHAPTERHOUSE, LAWNMOWER DEF, FAMILY STAND, LPO, Light: PAUL SIMON, CRASH TEST DUMMIE, CHRIS STAMEY, SMOOY PRYOR, BLUE AEROPLANES, POI DOG PONDERING, TALK TALK, Light: NIRVANA, DRAMARAMA, SHAMEN, DYLAN, TOP, WNCN/Montpelier, VT (802) 223-2396 Zind/Petersen

WNCN/Montpelier, VT (802) 223-2396 Zind/Petersen

- Light: CRASH TEST DUMMIE, OCEAN BLUE, Light: BRUCE COCKBURN, NEW YORK ROCK & S, TWO ROOMS, STEVIE RAY VAUGHN, Light: DYLAN, PAUL SIMON, POT DOG PONDERING, MATTHEW SWEET, VAN PIPES, CRASH TEST DUMMIE, BANDERAS, Light: ROBBIE ROBERTSON, TWO ROOMS, RED HOT CHILI PEP, NIRVANA, Light: KBBT/Portland (503) 222-1011 Michelle Dodd

KACV/Amarillo (806) 371-5220 James Kayr

- Light: CHAPTERHOUSE, SINGLE GUN THEORY, SMOOY PRYOR, SISTER RED, POI DOG PONDERING, FAMILY STAND, HOUSE OF FREAKS, Light: U2, PRIMAL SCREAM, ROBBIE ROBERTSON, NATALIE ARCHANGE, INXS, WRAS/Atlanta (404) 651-2240 Jeff Clark

WDCB/Albany (518) 442-5158 Carrie Giunta

- Light: MY BLOODY VALENTI, SUPER CHUNK, PHILISTINES JR., CORROSION OF CONCP, JOHN LEE HOOKER, MOOSE, Light: MY BLOODY VALENTI, SUPER CHUNK, Light: WBNY/Bufalo (716) 878-3080 Mike Parrish

WBNY/Bufalo (716) 878-3080 Mike Parrish

- Light: DANCE, RICHARD X. HEYMAN, SLOW BOINGO FLOYD, DIS CRIBZEN, DINOSAUR JR, TOP, CHAPTERHOUSE, Light: SUGAZI, NIRVANA, MACHINES OF LOVIN, MATTHEW SWEET, URBAN DANCE SQUAD, Light: WXXV/Pittsburgh (412) 856-4123 Alex Lindsay

WXXV/Pittsburgh (412) 856-4123 Alex Lindsay

- Light: I'M YOUR FAN, SWEEDRIVER, TIN MACHINE, WARREN ZEVON, Light: NIRVANA, TWO ROOMS, INXS, EMP, WBRR/Rochester (716) 381-4353 Andrew Chinnici

WBRR/Rochester (716) 381-4353 Andrew Chinnici

- Light: DEAD CAN DANCE, I'm Your Fan, A Lump Of Coal, WIR, Light: NIRVANA, INXS, RED HOT CHILI PEP, PIXIES, SHAMEN, DRAMARAMA, OCEAN BLUE, FIVE THIRTY, PRIMAL SCREAM, TEXAS

31 Current Reporters, 30 Current Playlists, Did Not Report, Playlist Frozen (1): KBBT/Portland

P2 ADDS & HOTS

LEVITATION, POSTER CHILDREN, MIRANDA SEX GARDEN, ALI LLOYD, TALK TALK, Light: NIRVANA, PUBLIC ENEMY, RED HOT CHILI PEP, PIXIES, VAN MORRISON

KGSR/Austin (512) 472-1071 Judy Denberg

- Light: PAUL SIMON, CRASH TEST DUMMIE, CHRIS STAMEY, SMOOY PRYOR, BLUE AEROPLANES, POI DOG PONDERING, TALK TALK, Light: NIRVANA, DRAMARAMA, SHAMEN, DYLAN, TOP, WNCN/Montpelier, VT (802) 223-2396 Zind/Petersen

WRLT/Nashville (615) 242-5600 Jim Eskew

- Light: DYLAN, PAUL SIMON, POT DOG PONDERING, MATTHEW SWEET, VAN PIPES, CRASH TEST DUMMIE, BANDERAS, Light: ROBBIE ROBERTSON, TWO ROOMS, RED HOT CHILI PEP, NIRVANA, Light: KBBT/Portland (503) 222-1011 Michelle Dodd

KACV/Amarillo (806) 371-5220 James Kayr

- Light: CHAPTERHOUSE, SINGLE GUN THEORY, SMOOY PRYOR, SISTER RED, POI DOG PONDERING, FAMILY STAND, HOUSE OF FREAKS, Light: U2, PRIMAL SCREAM, ROBBIE ROBERTSON, NATALIE ARCHANGE, INXS, WRAS/Atlanta (404) 651-2240 Jeff Clark

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- Light: I'M YOUR FAN, SWEEDRIVER, TIN MACHINE, WARREN ZEVON, Light: NIRVANA, TWO ROOMS, INXS, EMP, WBRR/Rochester (716) 381-4353 Andrew Chinnici

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- Light: DEAD CAN DANCE, I'm Your Fan, A Lump Of Coal, WIR, Light: NIRVANA, INXS, RED HOT CHILI PEP, PIXIES, SHAMEN, DRAMARAMA, OCEAN BLUE, FIVE THIRTY, PRIMAL SCREAM, TEXAS

31 Current Reporters, 30 Current Playlists, Did Not Report, Playlist Frozen (1): KBBT/Portland

my bloody valentine loveless new album featuring the first track, "only shallow" also: "when you sleep" and "soon" MBV hit the road in early '92. "The reliable rhythm of a giant linoleum buffer systematically rubbing the skin off your soul." — the village voice

**CHRISSEY STEELE "Love Don't Last Forever" (Chrysalis) 32/1 (33/4)**

Adds WXKE Heavy 1; WIZN Medium 5; KKDJ, KMBY, KATP, KJKJ, KWHL

**SCREAM "I Believe In Me" (Hollywood) 29/14 (16/14)**

Adds including WKLC, WRQZ, WKQZ, KILQ, KEZE, WRUF, KFMZ, KQDS, Medium 8 including KKEG, WKZQ

**LITTLE FEAT "Things Happen" (Morgan Creek) 26/11 (17/6)**

Adds including WMMR, WWDC, WZXL, WKIT, WCIZ, KQDS, KBOY Heavy 1; WHCN, Medium 12 including WDHA, WRXR, KWIC, WRQZ, WRXL, KKDJ, WIZN, WWWV

**BILLY FALCON "Heaven's Highest Hill" (Jambco/Mercury) 25/2 (26/5)**

Adds KDKB, WGLF, Medium 13 including KUPD, WKLC, WDHA, WRKT, WEZX, WAPL, WAOR, WCIZ, KATP, KFMX

**RUSH "Ghost Of A Chance" (Atlantic) 25/2 (26/5)**

Adds including WKLT, Heavy 5; WNOR, WLVO, WHCN, WCMF, KFMQ, Medium 14 including WDVE, WEBN, KYYS, KDKB, KUPD, WZZO, WAQX, WVRK, WXLX, KGGG

**BODEANS "Good Things" (Slash/Reprise) 22/7 (16/6)**

Adds including KRZQ, WKIT, KEYJ, KSQY, KCQR, Medium 8 including WDHA, WIBA, WKZQ, KFMZ, KFMQ, KBOY

**ZZ TOP "Burger Man" (WB) 21/2 (20/3)**

Heavy 4; WAPL, KMOD, KMBY, KZKZ, Medium 11 including KSJO, KEZO, KJOT, KATM, KRZQ, KLPX, KJKJ, KFMF, KBOY

**ASPHALT BALLET "Soul Survive" (Virgin) 19/1 (19/1)**

Adds: KQLZ Heavy 1; KNAC, Medium 2; WXTB, KIOZ

**U2 "Who's Gonna Ride Your Wild Horses" (Island/PLG) 17/17 (0/0)**

Adds including WLUP, WMMR, WRDU, WXLX, KATM, KCAL

**TIN MACHINE "Baby Universal" (Victory Music/PLG) 17/5 (15/6)**

Adds including WMMR, WLLZ, WDHA, Medium 3 including WBCN

**VINNIE MOORE "Meltdown" (Relativity) 16/3 (13/7)**

Adds: WPYX, WDHA, WRQZ, Medium 1; KMJX

**GENESIS "Jesus He Knows Me" (Atlantic) 15/3 (14/14)**

Adds including WLUP, Heavy 2; WMMR, WPDH, Medium 10 including WEBN, KRQR, KSJO, WZBH, WQMF, WZXL, WYMG, WKLT

3 2  
WKS WKS LW TW

170 REPORTERS

Reports/Adds Heavy Medium

6	5	2	1	DIRE STRAITS/Heavy Fuel (WB)	157+/5	128+	25-
5	4	1	2	GENESIS/No Son Of Mine (Atlantic)*	154-/0	124+	26-
7	6	3	3	STORM/I've Got A Lot To Learn About Love (Interscope)	146-/0	120+	23-
—	—	9	4	U2/Mysterious Ways (Island/PLG)	159+/18	89+	60-
9	9	6	5	WHO/Saturday Night's Alright (For Fighting) (Polydor/PLG)	140-/2	84+	47-
15	10	8	6	STEVIE RAY VAUGHAN & DOUBLE.../The Sky Is Crying (Epic)	142+/3	72+	59-
8	8	7	7	QUEENSRYCHE/Another Rainy Night (EMI)	146-/2	67+	52-
4	3	4	8	TOM PETTY & THE.../Into The Great Wide Open (MCA)	115-/0	89-	20-
21	12	11	9	RUSH/Roll The Bones (Atlantic)	134+/6	44+	71-
17	13	13	10	MR. BIG/To Be With You (Atlantic)	120-/4	45+	58-
34	20	16	11	NIRVANA/Smells Like Teen Spirit (DGC)	134+/13	19+	53+
1	2	5	12	JOHN MELLENCAMP/Get A Leg Up (Mercury)	91-/0	66-	19+
54	42	31	13	VAN HALEN/Right Now (WB)	98+/38	34+	53+
2	7	10	14	VAN HALEN/Top Of The World (WB)	77-/0	65-	9-
—	21	17	15	AEROSMITH/Helter Skelter (Columbia)	127+/9	16+	55-
28	27	28	16	GUNS N' ROSES/November Rain (Geffen)	112+/35	17+	61+
50	50	35	17	JOHN MELLENCAMP/Love And Happiness (Mercury)	103+/41	14+	77+
30	26	20	18	LITA FORD/Shot Of Poison (RCA)	116+/5	13+	55+
10	11	14	19	OZZY OSBOURNE/No More Tears (Epic Associated)	83-/0	25-	40-
41	33	22	20	METALLICA/The Unforgiven (Elektra)	120+/16	13+	37+
40	31	23	21	DONALD FAGEN w/MICHAEL McDONALD/Pretzel Logic (Giant/WB)	97+/10	26+	49+
26	23	21	22	DRIVIN N CRYIN/The Innocent (Island/PLG)*	105-/3	11=	56-
18	15	15	23	RTZ/There's Another Side (Giant/Reprise)	89-/3	27-	43-
25	24	27	24	SOUTHSIDE JOHNNY & THE ASBURY.../It's Been A Long... (Impact)	90+/10	24+	45-
—	48	36	25	EDDIE MONEY/She Takes My Breath Away (Columbia)	90+/24	13+	64+
29	28	26	26	PRIMAL SCREAM/Movin' On Up (Sire/WB)	109+/11	5+	55+
44	36	29	27	TESLA/Call It What You Want (Geffen)	104+/16	9+	41+
—	—	59	28	BRYAN ADAMS/There Will Never Be Another Tonight (A&M)	87+/67	11+	61+
27	18	19	29	INXS/Shining Star (Atlantic)	92-/0	16-	57=
35	30	30	30	EXTREME/Get The Funk Out (A&M)	95+/9	3+	32-
36	32	32	31	CHRIS WHITLEY/Big Sky Country (Columbia)	83+/5	8+	45=
12	16	25	32	RUSH/Dreamline (Atlantic)	42-/0	29-	9+
48	43	37	33	FOUR HORSEMEN/Rockin' Is Ma' Business (Def American/Reprise)	92+/13	2=	26+
3	1	12	34	U2/The Fly (Island/PLG)	54-/0	21-	23-
49	47	41	35	FIREHOUSE/All She Wrote (Epic)	67+/5	4+	30+
53	49	40	36	SMITHEREENS/Tell Me When Did Things Go So Wrong (Capitol)	66+/15	5=	32+
46	45	42	37	DEBUT → BOB SEGER & THE SILVER BULLET.../Take A Chance (Capitol)	56+/38	5+	38+
42	40	39	38	TALL STORIES/Wild On The Run (Epic)	60+/6	6+	21+
11	17	33	39	ERIC CLAPTON/Watch Yourself (Duck/Reprise)	47-/2	12-	31-
24	22	24	40	SCORPIONS/Send Me An Angel (Mercury)	36-/0	16-	17-
—	52	49	41	GUNS N' ROSES/Live And Let Die (Geffen)	49-/2	7-	26-
—	—	60	42	SKID ROW/Wasted Time (Atlantic)	56+/13	8+	9=
52	51	48	43	GENESIS/I Can't Dance (Atlantic)	38+/17	7+	25+
13	19	34	44	McQUEEN STREET/In Heaven (SBK)	56+/6	3+	19+
59	55	51	45	BOB SEGER & THE SILVER BULLET.../The Fire Inside (Capitol)	32-/1	15-	15-
16	14	18	46	BABY ANIMALS/Painless (Imago)	54+/9	2+	26+
—	59	50	47	ROBBIE ROBERTSON/What About Now (Geffen)	39-/0	13-	20-
—	—	54	48	CROSBY, STILLS & NASH/Dear Mr. Fantasy (Atlantic)	51+/10	3+	30+
32	38	44	49	RICHIE SAMBORA/Stranger In This Town (Mercury)	53+/12	2=	28+
—	56	53	50	GUNS N' ROSES/Don't Cry (Geffen)	26-/0	13-	7-
33	35	43	51	LYNYRD SKYNYRD/All I Can Do Is Write About It (MCA)	43+/7	3=	24+
—	—	56	52	METALLICA/Enter Sandman (Elektra)	32-/0	8-	10-
42	41	38	53	SOUNDGARDEN/Outshined (A&M)	50+/8	1=	7+
—	57	55	54	DEBUT → HENRY LEE SUMMER/Turn It Up (Epic Associated)	38+/16	4+	21+
—	60	57	55	KINKS/Did Ya (Columbia)	39-/2	4+	18-
23	25	38	56	KIX/Same Jane (Atco/EastWest)	44+/8	0=	10+
42	41	38	57	BONNIE RAITT/Slow Ride (Capitol)	29-/1	8-	19-
—	—	58	58	DEBUT → QUESTIONNAIRES/(That Love Is A) Killin' Kind (EMI)	38+/7	0=	14+
42	41	38	59	JETHRO TULL/Doctor To My Disease (Chrysalis)*	32-/7	2=	13-
—	—	59	60	DEBUT → THUNDER/Love Walked In (Geffen)	30+/4	4+	5+

\*Keeps bullet due to continued growth.

**MOST ADDED**

- BRYAN ADAMS/There (67)
- JOHN MELLENCAMP/Love (41)
- BOB SEGER/Take (38)
- VAN HALEN/Right (38)
- GUNS N' ROSES/November (35)
- EDDIE MONEY/She (24)
- U2/Mysterious (18)
- GENESIS/Bace (17)
- U2/Who's (17)
- METALLICA/Unforgiven (16)
- HENRY LEE SUMMER/Turn (16)
- TESLA/Call (16)

**MOST REQUESTED**

- NIRVANA/Smells (62)
- STORM/I've (35)
- STEVIE RAY VAUGHAN/Sky (33)
- OZZY OSBOURNE/Tears (32)
- U2/Mysterious (30)
- METALLICA/Unforgiven (28)
- MR. BIG/To (25)
- DIRE STRAITS/Heavy (20)
- GENESIS/Son (19)
- QUEENSRYCHE/Rainy (19)

There's No  
Need To  
**TAKE A  
CHANCE**  
Just put it on!



**BOB SEGER and the  
SILVER BULLET BAND**  
**TAKE A CHANCE**

LARRY MOFFITT/KYYS says,  
"Get off your ass and 'take a chance' with Seger"

JEFF SHANE/CAPITOL says,  
"After all, look at how many chances Moffitt takes!"

Track Debut **37**

A Most Added Track

Already On

- |      |      |           |
|------|------|-----------|
| WBCN | WNOR | WRIF      |
| WBAB | KSAQ | KYYS      |
| WNEW | WLVO | KDKB      |
| WMMR | WLLZ | KRQR      |
| KTXQ |      | And More! |

Capitol.

# BREAKERS

**GUNS N' ROSES**  
November Rain (Geffen)  
66% of our reporters on it.

**TESLA**  
Call It What You Want (Geffen)  
62% of our reporters on it.

**JOHN MELLENCAMP**  
Love And Happiness (Mercury)  
61% of our reporters on it.





## NATIONAL AIRPLAY

3 2  
WKS WKS LW TW

### 173 REPORTERS

### NOVEMBER 22, 1991

Reports/Adds Heavy Medium

DEBUT	1	U2/Achtung Baby (Island/PLG)
	2	GENESIS/We Can't Dance (Atlantic)*
5 5 3	3	DIRE STRAITS/On Every Street (WB)
1 1 2	4	JOHN MELLENCAMP/Whenever We Wanted (Mercury)
2 3 6	5	VAN HALEN/For Unlawful Carnal Knowledge (WB)
4 4 4	6	RUSH/Roll The Bones (Atlantic)*
7 6 7	7	STORM/Storm (Interscope)
3 2 5	8	TOM PETTY & THE HEARTBREAKERS/Into The Great Wide Open (MCA)
8 8 8	9	VARIOUS ARTISTS/Two Rooms (Polydor/PLG)
— 10 11	10	STEVIE RAY VAUGHAN & DOUBLE.../The Sky Is Crying (Epic)
9 9 10	11	QUEENSRYCHE/Empire (EMI)*
6 7 9	12	GUNS N' ROSES/Use Your Illusion I (Geffen)
17 15 13	13	MR. BIG/Lean Into It (Atlantic)
29 22 18	14	NIRVANA/Nevermind (DGC)
18 17 15	15	METALLICA/Metallica (Elektra)
19 24 29	16	BRYAN ADAMS/Waking Up The Neighbors (A&M)
11 11 12	17	OZZY OSBOURNE/No More Tears (Epic Associated)
DEBUT	18	AEROSMITH/Pandora's Box (Columbia)
16 14 14	19	RTZ/Return To Zero (Giant/Reprise)
13 16 16	20	ERIC CLAPTON/24 Nights (Duck/Reprise)
31 29 21	21	VARIOUS ARTISTS/New York Rock & Soul Revue (Giant/WB)
10 12 20	22	BOB SEGER & THE SILVER BULLET BAND/The Fire Inside (Capitol)*
— — 24	23	LITA FORD/Dangerous Curves (RCA)
24 23 22	24	DRIVIN N CRYIN/Fly Me Courageous (Island/PLG)*
23 21 23	25	SOUTHSIDE JOHNNY & THE ASBURY JUKES/Better Days (Impact)*
33 33 31	26	EDDIE MONEY/Right Here (Columbia)
26 26 25	27	PRIMAL SCREAM/Screamadelica (Sire/WB)*
32 30 26	28	TESLA/Psychotic Supper (Geffen)*
— 19 19	29	INXS/Live Baby Live (Atlantic)
25 27 28	30	EXTREME/Extreme II Pornograffiti (A&M)*
28 28 27	31	CHRIS WHITLEY/Living With The Law (Columbia)
39 32 32	32	FOUR HORSEMEN/Nobody Said It Was Easy (Def American/Reprise)
37 31 34	33	SMITHEREENS/Blow Up (Capitol)
— 40 37	34	FIREHOUSE/Firehouse (Epic)
12 18 30	35	SCORPIONS/Crazy World (Mercury)
— 39 36	36	TALL STORIES/Tall Stories (Epic)
— — 38	37	RICHIE SAMBORA/Stranger In This Town (Mercury)
15 13 17	38	ROBBIE ROBERTSON/Storyville (Geffen)
— — 39	39	McQUEEN STREET/McQueen Street (SBK)
DEBUT	40	SKID ROW/Slave To The Grind (Atlantic)

\*Keeps bullet due to continued growth.

"Mysterious" (159) "Ride" (17)	166 /2	104	53
"Son" (154) "Dance" (38) "Jesus" (15)	162 -/1	130 +	29 -
"Fuel" (157) "Bug" (10) "Elvis" (1)	160 +/5	131 +	25 -
"Love" (103) "Leg" (91) "More" (9)	157 -/4	82 -	63 +
"Right" (98) "Top" (77) "Runaround" (11)	149 +/14	96 -	46 +
"Roll" (134) "Dreamline" (42) "Ghost" (25)	159 +/2	73 -	70 +
"I've" (146)	146 -/0	120 +	23 -
"Great" (115) "Cold" (10) "Noise" (5)	124 -/1	96 -	22 -
"Saturday" (140) "Levon" (7) "Border" (3)	145 -/1	86 +	49 -
"Sky" (142) "Little" (5) "Empty" (3)	146 +/3	74 +	61 -
"Rainy" (146) "Jet" (4) "Thin" (2)	147 -/2	68 +	52 -
"November" (112) "Live" (49) "Cry" (26)	141 -/4	32 -	71 +
"Be" (120)	120 -/4	45 +	58 -
"Smells" (134) "Bloom" (3) "Breed" (1)	135 +/13	20 +	53 +
"Unforgiven" (120) "Sandman" (32) "Nothing" (9)	133 +/7	16 -	45 +
"There" (87) "Stop" (21) "Do" (1)	103 +/54	18 =	67 +
"Tears" (83) "Mama" (8) "Tinkertrain" (1)	88 -/1	26 -	43 -
"Helter" (127) "Big" (1) "Love" (1)	128 /9	16	56
"There's" (89) "Until" (2) "Face" (1)	93 -/3	29 -	45 -
"Watch" (47) "Wonderful" (4) "Pretending" (3)	109 -/3	21 -	53 -
"Pretzel" (97) "Chain" (1)	100 +/10	28 +	50 +
"Chance" (56) "Fire" (32) "Real" (2)	92 +/25	21 -	54 +
"Poison" (116) "Larger" (1)	117 +/5	14 +	55 +
"Innocent" (105) "Build" (3) "Fly" (1)	105 -/3	12 =	56 -
"It's" (90) "Better" (1)	93 +/10	26 +	46 -
"She" (90) "Heaven" (4)	92 +/23	13 +	66 +
"Movin" (109)	112 +/11	6 +	56 +
"Call" (104) "What" (4) "Change" (1)	106 +/15	9 +	41 +
"Shining" (92) "One" (1) "This" (1)	96 -/1	16 -	60 +
"Funk" (95) "Hole" (5)	96 +/8	4 +	32 -
"Big" (83)	85 +/5	9 +	46 =
"Rockin" (92) "Nobody" (6) "Tired" (1)	94 +/13	7 -	26 +
"Tell" (66) "Girl" (2) "Too" (1)	73 +/15	7 =	36 +
"All" (67)	67 +/5	4 +	30 +
"Send" (36) "Wind" (1)	36 -/0	16 -	17 -
"Wild" (60)	60 +/6	6 +	21 +
"Stranger" (53) "Ballad" (9) "Mr." (1)	59 +/11	7 =	29 +
"What" (39) "Go" (1) "Day" (1)	44 -/0	16 -	21 -
"Heaven" (56) "Time" (2)	57 +/6	4 +	19 +
"Wasted" (56) "Slave" (1)	56 +/13	8 +	9 =

# BREAKERS

U2  
Achtung Baby (Island/PLG)  
96% of our reporters on it.

AEROSMITH  
Pandora's Box (Columbia)  
74% of our reporters on it.

### MOST ADDED

- BRYAN ADAMS (54)
- BOB SEGER (25)
- EDDIE MONEY (23)
- HENRY LEE SUMMER (16)
- SMITHEREENS (15)
- TESLA (15)
- VAN HALEN (14)
- FOUR HORSEMEN (13)
- NIRVANA (13)
- SCREAM (13)
- SKID ROW (13)

### HOTTEST

- DIRE STRAITS (131)
- GENESIS (130)
- STORM (120)
- U2 (104)
- TOM PETTY (96)
- VAN HALEN (96)
- TWO ROOMS (86)
- JOHN MELLENCAMP (82)
- STEVIE RAY VAUGHAN (74)
- RUSH (73)

**Blinding.**

**SOUNDGARDEN**

**"Outshined"**

AOR TRACK #53  
NEW ARTIST #6

WBAB KSAQ WLLZ KUPD KISW  
WDVE WXTB WFBQ KRXQ KXRK  
And More!

from the new album  
**Badmotorfinger**

[75821-5374-1/42]







Dir. Ops: Marc Chase
PD: B.J. Harris
APD: Jeff "Booger" Kapugi
MD: Hawk Harrison

- 1 BOYZ II MEN/It's So Hard To Say G
2 COLD ME BADD/All 4 Love
3 PAULA ABDUL/Blowing Kisses In The
4 NAUGHTY BY NATURE/O P P
5 NIA PEEPLES/Street Of Dreams
6 PH DAWN/Set Adrift On Memory
7 SALT-N-PEPA/Let's Talk About Sex
8 HITS/Just Another Girl In The
9 MICHAEL JACKSON/Black Or White
10 PRINCE/Cream
11 ROBERTA FLACK/Set The Night To Must
12 TONY TERRY/With You
13 MARIAN CAREY/Can't Let Go
14 CECE PENITON/Finally
15 MICHAEL BOLTON/When A Man Loves A Wo
16 RICHARD MARK/Keep Coming Back
17 ATLANTIC STARR/Love Crazy
18 2 LIVE CREAM/Pop That Coochie
19 MID-NITE/Another Girl In The
20 HEAVY D & THE BO/It's Good To You
21 SHABBA RANKS/Housecall
22 JODECI/Forever My Lady
23 VANESSA WILLIAMS/Comfort Zone
24 CURTIS STIGERS/I Wonder Why
25 KRYM SINS/Too Blind To See It
26 LISA STANSFIELD/Change
27 C & C MUSIC FACTO/Just A Touch Of Lov
28 ICY BLU/I Wanna Be Your Girl
29 KARYN WHITE/Romantic
30 NATURAL SELECTION/Hearts Don't Think
31 MARY MARR & THE MIDLIDSE
32 AMY GRANT/That's What Love Is F
34 MARTINA MARISSA'S Kitchen
35 STACY EARL/Love Me All Up

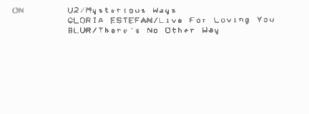
ADDS 30, 31, 34, 35



PD: Rob Scorpio
MD: Greg Head

- 1 PH DAWN/Set Adrift On Memory
2 TRACIE SPENCER/Tender Kisses
3 JODECI/Forever My Lady
4 SHABBA RANKS/Housecall
5 MARY MARR & THE MIDLIDSE
6 JAMMIE OUY/Just Want To Hold You
7 HANNAH/Maria's Kitchen
8 2 LIVE CREAM/Pop That Coochie
9 DIGITAL UNDERGROUND/Keep Coming Back
10 BOYZ II MEN/It's So Hard To Say G
11 GTO BOYS/My Mind Playing Tricks D
12 BENE/It's A Good Thing
13 CECE PENITON/Finally
14 TONY TERRY/With You
15 TONY TERRY/With You
16 ROBERTA FLACK/Set The Night To Must
17 HANNAH/Maria's Kitchen
18 MARIAN CAREY/Can't Let Go
19 NAUGHTY BY NATURE/O P P
20 HANNAH/Maria's Kitchen
21 RICHARD MARK/Keep Coming Back
22 MICHAEL BOLTON/When A Man Loves A Wo
23 MICHAEL JACKSON/Black Or White
24 MICHAEL BOLTON/When A Man Loves A Wo
25 MC LYTE/Can't Let Go
26 SALT-N-PEPA/Let's Talk About Sex
27 PUBLIC ENEMY/Can't Truss It
28 VANESSA WILLIAMS/Comfort Zone
29 SHANICE/I Love Your Smile
30 PRINCE/Cream
31 CHUBB ROCK/Just The Two Of Us
32 U.M.C./Bliss Cruise
33 LISA STANSFIELD/Change
34 JEROME JACKSON/Word To The Beed

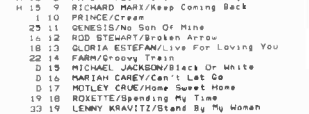
ADDS 27, 28, 29



PD: Steve Wprostok
APD: Tom Poleman

- 1 PH DAWN/Set Adrift On Memory
2 MICHAEL BOLTON/When A Man Loves A Wo
3 EXTREME/Hot Hearted
4 RUSS IRWIN/My Heart Belongs To Y
5 SALT-N-PEPA/Let's Talk About Sex
6 PRINCE/Cream
7 STOUSSIE & THE BAYKISS/Then For Me
8 BOYZ II MEN/It's So Hard To Say G
9 NAUGHTY BY NATURE/O P P
10 BONNIE RAITT/Somebody's Got To Say So
11 FIREHOUSE/Line Of A Lifetime
12 BERLIN/Take My Breath Away
13 BRYAN ADAMS/Can't Stop This Thing
14 QUINTA N ROSES/Don't Cry
15 EMF/Yes
16 JESUS JONES/Real, Real, Real
17 URB/Oh My
18 UNIT 3 UK/Make A Family
19 CHEWY HAWKES/One And Only
20 MARY MARR & THE MIDLIDSE
21 AARON NEVILLE/Everybody Plays The F
22 COLD ME BADD/All 4 Love
23 KRYM SINS/Too Blind To See It
24 NIA PEEPLES/Street Of Dreams
25 RICHARD MARK/Keep Coming Back
26 MICHAEL JACKSON/Black Or White
27 CUNH N ROSES/Don't Cry
28 ERASURE/Chorus (Covered Up Th
29 RICHARD MARK/Keep Coming Back
30 MARIAN CAREY/Can't Let Go
31 FARM/Ooovv Train
32 JON BON JOVI/Levon
33 SHANICE/I Love Your Smile
34 BILLY FALCON/Heaven's Highest Hill
35 SOUTHSIDE JOHNNY/It's Been A Long Tim

ADDS 30, 31, 34, 35



Hits, Without the hype.
PD: Steve Wprostok
APD: Tom Poleman

- 1 PH DAWN/Set Adrift On Memory
2 MICHAEL BOLTON/When A Man Loves A Wo
3 EXTREME/Hot Hearted
4 RUSS IRWIN/My Heart Belongs To Y
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9 NAUGHTY BY NATURE/O P P
10 BONNIE RAITT/Somebody's Got To Say So
11 FIREHOUSE/Line Of A Lifetime
12 BERLIN/Take My Breath Away
13 BRYAN ADAMS/Can't Stop This Thing
14 QUINTA N ROSES/Don't Cry
15 EMF/Yes
16 JESUS JONES/Real, Real, Real
17 URB/Oh My
18 UNIT 3 UK/Make A Family
19 CHEWY HAWKES/One And Only
20 MARY MARR & THE MIDLIDSE
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22 COLD ME BADD/All 4 Love
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24 NIA PEEPLES/Street Of Dreams
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26 MICHAEL JACKSON/Black Or White
27 CUNH N ROSES/Don't Cry
28 ERASURE/Chorus (Covered Up Th
29 RICHARD MARK/Keep Coming Back
30 MARIAN CAREY/Can't Let Go
31 FARM/Ooovv Train
32 JON BON JOVI/Levon
33 SHANICE/I Love Your Smile
34 BILLY FALCON/Heaven's Highest Hill
35 SOUTHSIDE JOHNNY/It's Been A Long Tim

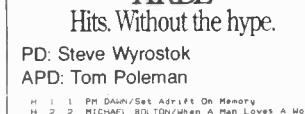
ADDS 30, 31, 34, 35



Station Manager/PD: Jack Alix
APD/MD: Mike Kennedy
Music Coord: Ben Jammin

- 1 PH DAWN/Set Adrift On Memory
2 TRACIE SPENCER/Tender Kisses
3 JODECI/Forever My Lady
4 SHABBA RANKS/Housecall
5 MARY MARR & THE MIDLIDSE
6 JAMMIE OUY/Just Want To Hold You
7 HANNAH/Maria's Kitchen
8 2 LIVE CREAM/Pop That Coochie
9 DIGITAL UNDERGROUND/Keep Coming Back
10 BOYZ II MEN/It's So Hard To Say G
11 GTO BOYS/My Mind Playing Tricks D
12 BENE/It's A Good Thing
13 CECE PENITON/Finally
14 TONY TERRY/With You
15 TONY TERRY/With You
16 ROBERTA FLACK/Set The Night To Must
17 HANNAH/Maria's Kitchen
18 MARIAN CAREY/Can't Let Go
19 NAUGHTY BY NATURE/O P P
20 HANNAH/Maria's Kitchen
21 RICHARD MARK/Keep Coming Back
22 MICHAEL BOLTON/When A Man Loves A Wo
23 MICHAEL JACKSON/Black Or White
24 MICHAEL BOLTON/When A Man Loves A Wo
25 MC LYTE/Can't Let Go
26 SALT-N-PEPA/Let's Talk About Sex
27 PUBLIC ENEMY/Can't Truss It
28 VANESSA WILLIAMS/Comfort Zone
29 SHANICE/I Love Your Smile
30 PRINCE/Cream
31 CHUBB ROCK/Just The Two Of Us
32 U.M.C./Bliss Cruise
33 LISA STANSFIELD/Change
34 JEROME JACKSON/Word To The Beed

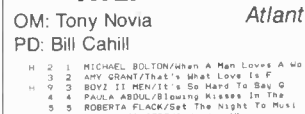
ADDS 27, 28, 29



OM/PD: Don London
MD: Garrett Michaels

- 1 MICHAEL BOLTON/When A Man Loves A Wo
2 PRINCE/Cream
3 KARYN WHITE/Romantic
4 GARTH BROOKS/Shameless
5 AARON NEVILLE/Everybody Plays The F
6 BOYZ II MEN/It's So Hard To Say G
7 MARIAN CAREY/Can't Let Go
8 VAN HALEN/Top Of The World
9 AMY GRANT/That's What Love Is F
10 BRYAN ADAMS/Can't Stop This Thing
11 COLD ME BADD/All 4 Love
12 STORM/It's Got A Lot To Lea
13 PAULA ABDUL/Blowing Kisses In The
14 FIREHOUSE/Line Of A Lifetime
15 ROBERTA FLACK/Set The Night To Must
16 NIA PEEPLES/Street Of Dreams
17 NATURAL SELECTION/Do Anything
18 CHEWY HAWKES/One And Only
19 RICHARD MARK/Keep Coming Back
20 MICHAEL JACKSON/Black Or White
21 FARM/Ooovv Train
22 JON BON JOVI/Levon
23 SHANICE/I Love Your Smile
24 ERASURE/Chorus (Covered Up Th
25 RICHARD MARK/Keep Coming Back
26 MARIAN CAREY/Can't Let Go
27 MARIAN CAREY/Can't Let Go
28 ROXETTE/Spending My Time
29 SCORPIONS/Send Me An Angel
30 BILLY FALCON/Heaven's Highest Hill
31 SOUTHSIDE JOHNNY/It's Been A Long Tim

ADDS 30, 31, 34, 35



PD: Joel Folger
APD/MD: Jimmy Steel

- 1 MICHAEL BOLTON/When A Man Loves A Wo
2 PRINCE/Cream
3 KARYN WHITE/Romantic
4 GARTH BROOKS/Shameless
5 AARON NEVILLE/Everybody Plays The F
6 BOYZ II MEN/It's So Hard To Say G
7 MARIAN CAREY/Can't Let Go
8 VAN HALEN/Top Of The World
9 AMY GRANT/That's What Love Is F
10 BRYAN ADAMS/Can't Stop This Thing
11 COLD ME BADD/All 4 Love
12 STORM/It's Got A Lot To Lea
13 PAULA ABDUL/Blowing Kisses In The
14 FIREHOUSE/Line Of A Lifetime
15 ROBERTA FLACK/Set The Night To Must
16 NIA PEEPLES/Street Of Dreams
17 NATURAL SELECTION/Do Anything
18 CHEWY HAWKES/One And Only
19 RICHARD MARK/Keep Coming Back
20 MICHAEL JACKSON/Black Or White
21 FARM/Ooovv Train
22 JON BON JOVI/Levon
23 SHANICE/I Love Your Smile
24 ERASURE/Chorus (Covered Up Th
25 RICHARD MARK/Keep Coming Back
26 MARIAN CAREY/Can't Let Go
27 MARIAN CAREY/Can't Let Go
28 ROXETTE/Spending My Time
29 SCORPIONS/Send Me An Angel
30 BILLY FALCON/Heaven's Highest Hill
31 SOUTHSIDE JOHNNY/It's Been A Long Tim

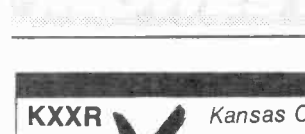
ADDS 30, 31, 34, 35



OM: Tony Novia
PD: Bill Cahill

- 1 MICHAEL BOLTON/When A Man Loves A Wo
2 ANY GRANT/That's What Love Is F
3 BOYZ II MEN/It's So Hard To Say G
4 PAULA ABDUL/Blowing Kisses In The
5 ROBERTA FLACK/Set The Night To Must
6 CURTIS STIGERS/I Wonder Why
7 LORNA ESTEFAN/Live For Loving You
8 GENESIS/No Son Of Mine
9 RICHARD MARK/Keep Coming Back
10 TONY TERRY/With You
11 CHEWY HAWKES/One And Only
12 RICHARD MARK/Keep Coming Back
13 NIA PEEPLES/Street Of Dreams
14 KENNY LOGGINS/Conviction Of The Hea
15 ROXETTE/Spending My Time
16 BRYAN ADAMS/Can't Stop This Thing
17 COLD ME BADD/All 4 Love
18 CHRIS CUEVAS/You Are The One
19 PRINCE/Cream
20 LISA STANSFIELD/Change
21 MARIAN CAREY/Can't Let Go
22 EXTREME/Hot Hearted
23 MICHAEL JACKSON/Black Or White
24 PAITI LABELLE/We're Not Makin' Love
25 KARYN WHITE/Romantic
26 BLUE TRAIN/All I Need Is You
27 LUTHER VANDROSS/Don't Want To Be A F
28 JOHN HELLERAMP/Get A Leg Up
29 UZ/Mysterious Ways
30 MARIAN CAREY/Emotions

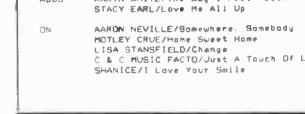
ADDS 26



PD: Tom Jeffries
APD: Rick Michaels
MD: Ed Brown

- 1 PH DAWN/Set Adrift On Memory
2 TRACIE SPENCER/Tender Kisses
3 JODECI/Forever My Lady
4 SHABBA RANKS/Housecall
5 MARY MARR & THE MIDLIDSE
6 JAMMIE OUY/Just Want To Hold You
7 HANNAH/Maria's Kitchen
8 2 LIVE CREAM/Pop That Coochie
9 DIGITAL UNDERGROUND/Keep Coming Back
10 BOYZ II MEN/It's So Hard To Say G
11 GTO BOYS/My Mind Playing Tricks D
12 BENE/It's A Good Thing
13 CECE PENITON/Finally
14 TONY TERRY/With You
15 TONY TERRY/With You
16 ROBERTA FLACK/Set The Night To Must
17 HANNAH/Maria's Kitchen
18 MARIAN CAREY/Can't Let Go
19 NAUGHTY BY NATURE/O P P
20 HANNAH/Maria's Kitchen
21 RICHARD MARK/Keep Coming Back
22 MICHAEL BOLTON/When A Man Loves A Wo
23 MICHAEL JACKSON/Black Or White
24 MICHAEL BOLTON/When A Man Loves A Wo
25 MC LYTE/Can't Let Go
26 SALT-N-PEPA/Let's Talk About Sex
27 PUBLIC ENEMY/Can't Truss It
28 VANESSA WILLIAMS/Comfort Zone
29 SHANICE/I Love Your Smile
30 PRINCE/Cream
31 CHUBB ROCK/Just The Two Of Us
32 U.M.C./Bliss Cruise
33 LISA STANSFIELD/Change
34 JEROME JACKSON/Word To The Beed

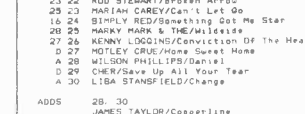
ADDS 27, 28, 29



PD: Dave Allen
MD: Brian Douglas

- 1 MICHAEL BOLTON/When A Man Loves A Wo
2 ANY GRANT/That's What Love Is F
3 MICHAEL BOLTON/When A Man Loves A Wo
4 CURTIS STIGERS/I Wonder Why
5 PRINCE/Cream
6 BOYZ II MEN/It's So Hard To Say G
7 HEAVY D & THE BO/It's Good To You
8 AMY GRANT/That's What Love Is F
9 CHEWY HAWKES/One And Only
10 ROBERTA FLACK/Set The Night To Must
11 BRYAN ADAMS/Can't Stop This Thing
12 CROWDED HOUSE/Fall At Your Feet
13 SCORPIONS/Send Me An Angel
14 JOHN HELLERAMP/Get A Leg Up
15 BONNIE RAITT/Can't Make You Love
16 VAN HALEN/Top Of The World
17 NIA PEEPLES/Street Of Dreams
18 MICHAEL JACKSON/Black Or White
19 PAULY DUNN/Set Adrift On Memory
20 VAN HALEN/Top Of The World
21 MICHAEL JACKSON/Black Or White
22 RICHARD MARK/Keep Coming Back
23 RICHARD MARK/Keep Coming Back
24 PATTY IN MY DREAMS
25 GENESIS/No Son Of Mine
26 PH DAWN/Set Adrift On Memory
27 COLD ME BADD/All 4 Love
28 MARIAN CAREY/Can't Let Go
29 STACY EARL/Love Me All Up
30 VAN HALEN/Top Of The World
31 LISA STANSFIELD/Change
32 SHABBA RANKS/Housecall
33 RICHARD MARK/Keep Coming Back
34 JON BON JOVI/Levon
35 SOUTHSIDE JOHNNY/It's Been A Long Tim

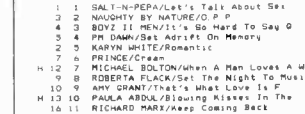
ADDS 26, 30, 34, 35



PD: Dave Shakes
MD: Todd Cavanah

- 1 BOYZ II MEN/It's So Hard To Say G
2 NAUGHTY BY NATURE/O P P
3 CECE PENITON/Finally
4 ICY BLU/I Wanna Be Your Girl
5 JAZZY JEFF & PRES/Ring My Bell
6 SALT-N-PEPA/Let's Talk About Sex
7 MARIAN CAREY/Can't Let Go
8 ERASURE/Chorus (Covered Up Th
9 COLD ME BADD/All 4 Love
10 VANESSA WILLIAMS/Comfort Zone
11 2 LIVE CREAM/Pop That Coochie
12 CON/In My Heart
13 MC LYTE/Can't Let Go
14 PH DAWN/Set Adrift On Memory
15 EXTREME/Hot Hearted
16 E F /That's What Love Is F
17 HAMMER/2 Legit 2 Quit
18 MICHAEL BOLTON/When A Man Loves A Wo
19 NIA PEEPLES/Street Of Dreams
20 LUTHER VANDROSS/Don't Want To Be A Fo
21 PAULA ABDUL/Blowing Kisses In The
22 JESUS JONES/Real, Real, Real
23 LISA STANSFIELD/Change
24 PARTY/In My Dreams
25 HANNAH/Maria's Kitchen
26 MARIAN CAREY/Can't Let Go
27 KRYM SINS/Too Blind To See It
28 TEVIN CAMPBELL/Tell Me What You Want
29 KRYM SINS/Too Blind To See It
30 ROBERTA FLACK/Set The Night To Must

ADDS 26, 30, 34, 35



PD: Dan Kieley
MD: Kandy Klutch

- 1 SALT-N-PEPA/Let's Talk About Sex
2 NAUGHTY BY NATURE/O P P
3 BOYZ II MEN/It's So Hard To Say G
4 PH DAWN/Set Adrift On Memory
5 KARYN WHITE/Romantic
6 PRINCE/Cream
7 MICHAEL BOLTON/When A Man Loves A Wo
8 ROBERTA FLACK/Set The Night To Must
9 ANY GRANT/That's What Love Is F
10 MICHAEL BOLTON/When A Man Loves A Wo
11 RICHARD MARK/Keep Coming Back
12 NATURAL SELECTION/Do Anything
13 MARY MARR & THE MIDLIDSE
14 COLD ME BADD/All 4 Love
15 MARIAN CAREY/Can't Let Go
16 SIMPLY RED/Somebody's Got Me Star
17 EXTREME/Hot Hearted
18 NIA PEEPLES/Street Of Dreams
19 EMF/Yes
20 ICY BLU/I Wanna Be Your Girl
21 MARIAN CAREY/Emotions
22 SHABBA RANKS/Housecall
23 JODECI/Forever My Lady
24 BRYAN ADAMS/Can't Stop This Thing
25 HAMMER/2 Legit 2 Quit
26 C & C MUSIC FACTO/Just A Touch Of Lov
27 ATLANTIC STARR/Love Crazy
28 ATLANTIC STARR/Love Crazy
29 MICHAEL JACKSON/Black Or White
30 CURTIS STIGERS/I Wonder Why

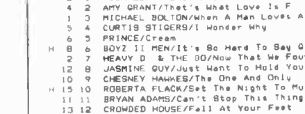
ADDS 26



PD: Dave Robbins
APD: Dan Bowen
MD: John Cline

- 1 AMY GRANT/That's What Love Is F
2 MICHAEL BOLTON/When A Man Loves A Wo
3 PAULA ABDUL/Blowing Kisses In The
4 TONY TERRY/With You
5 NIA PEEPLES/Street Of Dreams
6 CURTIS STIGERS/I Wonder Why
7 ROBERTA FLACK/Set The Night To Must
8 KARYN WHITE/Romantic
9 RICHARD MARK/Keep Coming Back
10 JOHN HELLERAMP/Get A Leg Up
11 MICHAEL JACKSON/Black Or White
12 JODECI/Forever My Lady
13 RICHARD MARK/Keep Coming Back
14 ROXETTE/Spending My Time
15 KENNY LOGGINS/Conviction Of The Hea
16 LISA STANSFIELD/Change
17 ROXETTE/Spending My Time
18 ROBERTA FLACK/Set The Night To Must
19 LORNA ESTEFAN/Live For Loving You
20 COLD ME BADD/All 4 Love
21 LORNA ESTEFAN/Live For Loving You
22 UZ/Mysterious Ways
23 HERBIE Hancock/All Your Tears
24 STACY EARL/Love Me All Up
25 HANNAH/Maria's Kitchen
26 NATURAL SELECTION/Hearts Don't Think
27 MARY MARR & THE MIDLIDSE
28 KARYN WHITE/The Way I Feel About
29 EDDIE MONEY/I'll Get By

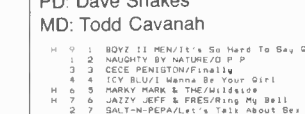
ADDS 27, 28, 29



PD: Dave Allen
MD: Brian Douglas

- 1 MICHAEL BOLTON/When A Man Loves A Wo
2 ANY GRANT/That's What Love Is F
3 MICHAEL BOLTON/When A Man Loves A Wo
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7 HEAVY D & THE BO/It's Good To You
8 AMY GRANT/That's What Love Is F
9 CHEWY HAWKES/One And Only
10 ROBERTA FLACK/Set The Night To Must
11 BRYAN ADAMS/Can't Stop This Thing
12 CROWDED HOUSE/Fall At Your Feet
13 SCORPIONS/Send Me An Angel
14 JOHN HELLERAMP/Get A Leg Up
15 BONNIE RAITT/Can't Make You Love
16 VAN HALEN/Top Of The World
17 NIA PEEPLES/Street Of Dreams
18 MICHAEL JACKSON/Black Or White
19 PAULY DUNN/Set Adrift On Memory
20 VAN HALEN/Top Of The World
21 MICHAEL JACKSON/Black Or White
22 RICHARD MARK/Keep Coming Back
23 RICHARD MARK/Keep Coming Back
24 PATTY IN MY DREAMS
25 GENESIS/No Son Of Mine
26 PH DAWN/Set Adrift On Memory
27 COLD ME BADD/All 4 Love
28 MARIAN CAREY/Can't Let Go
29 STACY EARL/Love Me All Up
30 VAN HALEN/Top Of The World
31 LISA STANSFIELD/Change
32 SHABBA RANKS/Housecall
33 RICHARD MARK/Keep Coming Back
34 JON BON JOVI/Levon
35 SOUTHSIDE JOHNNY/It's Been A Long Tim

ADDS 26, 30, 34, 35



PD: Dave Shakes
MD: Todd Cavanah

- 1 BOYZ II MEN/It's So Hard To Say G
2 NAUGHTY BY NATURE/O P P
3 CECE PENITON/Finally
4 ICY BLU/I Wanna Be Your Girl
5 JAZZY JEFF & PRES/Ring My Bell
6 SALT-N-PEPA/Let's Talk About Sex
7 MARIAN CAREY/Can't Let Go
8 ERASURE/Chorus (Covered Up Th
9 COLD ME BADD/All 4 Love
10 VANESSA WILLIAMS/Comfort Zone
11 2 LIVE CREAM/Pop That Coochie
12 CON/In My Heart
13 MC LYTE/Can't Let Go
14 PH DAWN/Set Adrift On Memory
15 EXTREME/Hot Hearted
16 E F /That's What Love Is F
17 HAMMER/2 Legit 2 Quit
18 MICHAEL BOLTON/When A Man Loves A Wo
19 NIA PEEPLES/Street Of Dreams
20 LUTHER VANDROSS/Don't Want To Be A Fo
21 PAULA ABDUL/Blowing Kisses In The
22 JESUS JONES/Real, Real, Real
23 LISA STANSFIELD/Change
24 PARTY/In My Dreams
25 HANNAH/Maria's Kitchen
26 MARIAN CAREY/Can't Let Go
27 KRYM SINS/Too Blind To See It
28 TEVIN CAMPBELL/Tell Me What You Want
29 KRYM SINS/Too Blind To See It
30 ROBERTA FLACK/Set The Night To Must

ADDS 26, 30, 34, 35



PD: Mark Bolke
APD/MD: Mr. Ed Lambert

- 1 MICHAEL BOLTON/When A Man Loves A Wo
2 BRYAN ADAMS/Can't Stop This Thing
3 PAULA ABDUL/Blowing Kisses In The
4 MICHAEL JACKSON/Black Or White
5 CHEWY HAWKES/One And Only
6 PRINCE/Cream
7 EXTREME/Hot Hearted
8 AMY GRANT/That's What Love Is F
9 ROBERTA FLACK/Set The Night To Must
10 JOHN HELLERAMP/Get A Leg Up
11 GENESIS/No Son Of Mine
12 GUNS N' ROSES/Don't Cry
13 RICHARD MARK/Keep Coming Back
14 ROBERTA FLACK/Set The Night To Must
15 LORNA ESTEFAN/Live For Loving You
16 RICHARD MARK/Keep Coming Back
17 NIA PEEPLES/Street Of Dreams
18 MICHAEL JACKSON/Black Or White
19 BILLY FALCON/Heaven's Highest Hill
20 MARIAN CAREY/Can't Let Go
21 FARM/Ooovv Train
22 STACY EARL/Love Me All Up
23 TEVIN CAMPBELL/Tell Me What You Want
24 KRYM SINS/Too Blind To See It
25 RICHARD MARK/Keep Coming Back
26 MARIAN CAREY/Can't Let Go
27 STACY EARL/Love Me All Up
28 RICHARD MARK/Keep Coming Back
29 SIMPLY RED/Somebody's Got Me Star

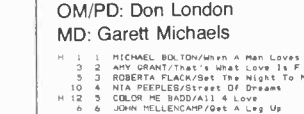
ADDS 26



PD: Rick Gillette
APD/MD: Mark Jackson

- 1 PRINCE/Cream
2 MICHAEL BOLTON/When A Man Loves A Wo
3 GRANDMASTER SLICE/Thinking Of You
4 BOYZ II MEN/It's So Hard To Say G
5 PAULA ABDUL/Blowing Kisses In The
6 HANNAH/Maria's Kitchen
7 MARIAN CAREY/Can't Let Go
8 NAUGHTY BY NATURE/O P P
9 ICY BLU/I Wanna Be Your Girl
10 JODECI/Forever My Lady
11 HAMMER/2 Legit 2 Quit
12 CECE PENITON/Finally
13 RICHARD MARK/Keep Coming Back
14 LISA STANSFIELD/Change
15 DIGITAL UNDERGROUND/Keep Coming Back
16 MICHAEL JACKSON/Black Or White
17 LUTHER VANDROSS/Don't Want To Be A Fo
18 HANNAH/Maria's Kitchen
19 LUTHER VANDROSS/Don't Want To Be A Fo
20 HANNAH/Maria's Kitchen
21 FARM/Ooovv Train
22 TRACIE SPENCER/Tender Kisses
23 MOTELLY CRUE/House Sweet Home
24 PRINCE/Diamonds And Pearls
25 KRYM SINS/Too Blind To See It
26 SHANICE/I Love Your Smile
27 PARTY/In My Dreams

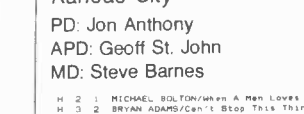
ADDS 27, 28, 29



OM/PD: Don London
MD: Garrett Michaels

- 1 MICHAEL BOLTON/When A Man Loves A Wo
2 ANY GRANT/That's What Love Is F
3 ROBERTA FLACK/Set The Night To Must
4 NIA PEEPLES/Street Of Dreams
5 COLD ME BADD/All 4 Love
6 JOHN HELLERAMP/Get A Leg Up
7 PRINCE/Cream
8 BOYZ II MEN/It's So Hard To Say G
9 PAULA ABDUL/Blowing Kisses In The
10 KARYN WHITE/Romantic
11 GUNS N' ROSES/Don't Cry
12 MOTELLY CRUE/House Sweet Home
13 TONY TERRY/With You
14 CURTIS STIGERS/I Wonder Why
15 MARIAN CAREY/Can't Let Go
16 GENESIS/No Son Of Mine
17 MICHAEL JACKSON/Black Or White
18 PH DAWN/Set Adrift On Memory
19 BRYAN ADAMS/Can't Stop This Thing
20 RICHARD MARK/Keep Coming Back
21 MARIAN CAREY/Can't Let Go
22 SALT-N-PEPA/Let's Talk About Sex
23 LISA STANSFIELD/Change
24 LORNA ESTEFAN/Live For Loving You
25 STACY EARL/Love Me All Up
26 SHABBA RANKS/Housecall
27 JON BON JOVI/Levon
28 HANNAH/Maria's Kitchen
29 CECE PENITON/Finally
30 NATURAL SELECTION/Hearts Don't Think

ADDS 26, 30, 34, 35



OM: Tony Novia
PD: Bill Cahill

- 1 MICHAEL BOLTON/When A Man Loves A Wo
2 ANY GRANT/That's What Love Is F
3 BOYZ II MEN/It's So Hard To Say G
4 PAULA ABDUL/Blowing Kisses In The
5 ROBERTA FLACK/Set The Night To Must
6 CURTIS STIGERS/I Wonder Why
7 LORNA ESTEFAN/Live For Loving You
8 GENESIS/No Son Of Mine
9 RICHARD MARK/Keep Coming Back
10 TONY TERRY/With You
11 CHEWY HAWKES/One And Only
12 RICHARD MARK/Keep Coming Back
13 NIA PEEPLES/Street Of Dreams
14 KENNY LOGGINS/Conviction Of The Hea
15 ROXETTE/Spending My Time
16 BRYAN ADAMS/Can't Stop This Thing
17 COLD ME BADD/All 4 Love
18 CHRIS CUEVAS/You Are The One
19 PRINCE/Cream
20 LISA STANSFIELD/Change
21 MARIAN CAREY/Can't Let Go
22 EXTREME/Hot Hearted
23 MICHAEL JACKSON/Black Or White
24 PAITI LABELLE/We're Not Makin' Love
25 KARYN WHITE/Romantic
26 BLUE TRAIN/All I Need Is You
27 LUTHER VANDROSS/Don't Want To Be A F
28 JOHN HELLERAMP/Get A Leg Up
29 UZ/Mysterious Ways
30 MARIAN CAREY/Emotions

ADDS 26



PD: Rick "Big Dog" Hayes
MD: Ross Knight

- 1 PH DAWN/Set Adrift On Memory
2 TRACIE SPENCER/Tender Kisses
3 JODECI/Forever My Lady
4 SHABBA RANKS/Housecall
5 MARY MARR & THE MIDLIDSE
6 JAMMIE OUY/Just Want To Hold You
7 HANNAH/Maria's Kitchen
8 2 LIVE CREAM/Pop That Coochie
9 DIGITAL UNDERGROUND/Keep Coming Back
10 BOYZ II MEN/It's So Hard To Say G
11 GTO BOYS/My Mind Playing Tricks D
12 BENE/It's A Good Thing
13 CECE PENITON/Finally
14 TONY TERRY/With You
15 TONY TERRY/With You
16 ROBERTA FLACK/Set The Night To Must
17 HANNAH/Maria's Kitchen
18 MARIAN CAREY/Can't Let Go
19 NAUGHTY BY NATURE/O P P
20 HANNAH/Maria's Kitchen
21 RICHARD MARK/Keep Coming Back
22 MICHAEL BOLTON/When A Man Loves A Wo
23 MICHAEL JACKSON/Black Or White
24 MICHAEL BOLTON/When A Man Loves A Wo
25 MC LYTE/Can't Let Go
26 SALT-N-PEPA/Let's Talk About Sex
27 PUBLIC ENEMY/Can't Truss It
28 VANESSA WILLIAMS/Comfort Zone
29 SHANICE/I Love Your Smile
30 PRINCE/Cream
31 CHUBB ROCK/Just The Two Of Us
32 U.M.C./Bliss Cruise
33 LISA STANSFIELD/Change
34 JEROME JACKSON/Word To The Beed

ADDS 27, 28, 29



MD: Deanna Kaminsky

- 1 PAULA ABDUL/Blowing Kisses In The
2 MICHAEL BOLTON/When A Man Loves A Wo
3 PH DAWN/Set Adrift On Memory
4 BOYZ II MEN/It's So Hard To Say G
5 HANNAH/Maria's Kitchen
6 JAZZY JEFF & PRES/Ring My Bell
7 BRYAN ADAMS/Can't Stop This Thing
8 KARYN WHITE/Romantic
9 NIA PEEPLES/Street Of Dreams
10 METALLICA/Enter Sandman
11 MARIAN CAREY/Can't Let Go
12 MARIAN CAREY/Can't Let Go
13 MARY MARR & THE MIDLIDSE
14 GUNS N' ROSES/Don't Cry
15 CECE PENITON/Finally
16 COLD ME BADD/All 4 Love
17 MICHAEL JACKSON/Black Or White
18 VOICE OF THE BEEH/Monsters & Angels
19 SIMPLY RED/Somebody's Got Me Star
20 MICHAEL JACKSON/Black Or White
21 HAMMER/2 Legit 2 Quit
22 MARIAN CAREY/Can't Let Go
23 MARIAN CAREY/Can't Let Go
24 RICHARD MARK/Keep Coming Back
25 PARTY/In My Dreams
26 NATURAL SELECTION/Do Anything
27 ROXETTE/Spending My Time
28 MARIAN CAREY/Can't Let Go
29 HANNAH/Maria's Kitchen
30 HAMMER/Adams Groove

ADDS 26, 30, 34, 35

6.5 WKBQ/St. Louis PD: Mark Todd APD: Chris Knight MD: Jim Atkinson

93.5 Better Music KOY-FM/Phoenix, AZ PD: Jamie Hyatt APD: Steve Goddard MD: Carey Edwards Music Coord: Julie Gavin

97.1 HOT 97.1 St. Louis PD: Brian Bridgman

102.7 KISFM Los Angeles PD: Bill Richards APD: Gwen Roberts MD: Michael Martin

106.5 KKFR/Phoenix VP/Programming: Steve Smith APD/MD: Dena Yasner Prog. Coord.: Tim Byrd

106.5 KKRR/Los Angeles PD: Rick Cummings MD: Michelle Mercer

106.5 KKQT San Jose PD: Ken Richards APD/MD: John Christian

106.5 KKZZ Portland PD: Mark Capps MD: Kim Matthews

106.5 KPWR/Los Angeles PD: Rick Cummings MD: Michelle Mercer

106.5 KGGI FM Quadruples the Music! KGGI/Riverside OM: Larry Martino PD: Bob West MD: Mike Marino

106.5 KJVN Salt Lake City PD: John Dimick MD: Gary Michaels

106.5 KZOO FM PORTLAND'S HOTTEST MUSIC PD: Mark Capps MD: Kim Matthews

106.5 Sacramento Station Mgr: Gerry Cagle PD: Alex Cosper MD: Karen Holmes

106.5 KQKS/Denver PD: Dave Van Stone APD/MD: Stacy Cantrell

106.5 Seattle OM/MD: Casey Keating APD: Mark Allan MD: Randy Irwin

106.5 Sacramento PD: Dr. Dave Ferguson APD/MD: Chuck Field Music Coord.: Ricky Leigh

106.5 KKLQ/San Diego PD: Kevin Weatherly MD: JoJo "Cookin'" Kincaid APD: Michelle Santosuosso

106.5 KVELAMS MORE MUSIC 106 FM San Francisco PD: Keith Naitaly APD/MD: Hosh Gureli Music Coord: Harold Austin

106.5 KUBE 93 FM Seattle OM/MD: Bob Case APD: Barry Beck MD: Chet Buchanan

107.5 KRXY Denver PD: Dom Testa APD/MD: Randy Logan





# CHR ADDS & HOTS

### MOST ADDED

**NATURAL SELECTION (16)**  
**KARYN WHITE (15)**  
**EDDIE MONEY (13)**  
**U2 (12)**  
**STACY EARL (11)**

### BREAKOUTS

**NIRVANA (9)**  
**EXTREME (7)**  
**BILLY FALCON (6)**  
**AEROSMITH (5)**  
**METALLICA (5)**  
**MR. BIG (5)**

### P2

#### WKDD/Akron, OH

Clerk/Nicholas  
 Hottest:  
 STACY EARL (dp)  
 U2 (dp)  
 MICHAEL BOLTON 1-1  
 BOYZ II MEN 3-2  
 MICHAEL W. SMITH 6-3  
 NIA PEPPLES 8-5  
 VAN HALEN 11-6

#### WRQK/Canton, OH

Hughes/Vincent  
 none  
 Hottest:  
 NIRVANA  
 AEROSMITH  
 BILLY FALCON  
 TESLA (dp)  
 METALLICA (dp)  
 Hottest:  
 STORM 6-4  
 RICHARD MARK 8-6  
 MOTLEY CRUE 19-16  
 MR. BIG D-24  
 NIRVANA D-25

#### WWHT/Columbus, OH

Morris/Riley  
 SHANICE  
 PARTY (dp)  
 GLORIA ESTEFAN (dp)  
 Hottest:  
 BOYZ II MEN 1-1  
 JODECI 4-2  
 PM DAWN 5-4  
 MARIAN CAREY 11-6  
 DIGITAL UNDERGROUND D-26

#### WPXR/Davenport, IA

Austin/Ferguson  
 EDDIE MONEY  
 NATURAL SELECTION  
 Hottest:  
 BRYAN ADAMS 3-1  
 MICHAEL BOLTON 7-4  
 PAULA ABUOL 8-7  
 BOYZ II MEN 14-8

#### WGTZ/Dayton, OH

Kenney/Kruse  
 KARYN WHITE  
 SCORPIONS  
 C & C MUSIC FACTO  
 CECE PENISTON  
 NATURAL SELECTION  
 Hottest:  
 BRYAN ADAMS 1-1  
 AMY GRANT 4-2  
 MICHAEL BOLTON 6-3  
 PAULA ABUOL 8-6  
 NIA PEPPLES 9-7

#### KXKT/Omaha, NE

Evans/Degeus  
 NIRVANA (dp)  
 U2  
 FARM (dp)  
 NATURAL SELECTION  
 MARY MARK & THE BO  
 Hottest:  
 PRINCE 2-1  
 PAULA ABUOL 5-3  
 RICHARD MARK 30-5  
 PM DAWN 16-8  
 MARIAN CAREY 25-16

#### KZ93/Peoria, IL

Wheeler/Stern  
 NATURAL SELECTION  
 CHER  
 EXTREME (dp)  
 Hottest:  
 MICHAEL BOLTON 1-1  
 BRYAN ADAMS 2-2  
 AMY GRANT 3-3  
 PAULA ABUOL 5-4  
 MICHAEL JACKSON 20-10

#### WZOK/Rockford, IL

Gjerdum/Kelley  
 CHER  
 SOUTHSIDE JOHNNY (dp)  
 Hottest:  
 CHESENEY HAWKES 6-4  
 MICHAEL BOLTON 3-6  
 ROBERTA FLACK 10-9  
 AMY GRANT 11-10  
 CURTIS STIGERS 13-11

#### WIOG/Saginaw, MI

Rick Belcher  
 EXTREME  
 MR. BIG  
 BOB SEGER  
 METALLICA (dp)  
 Hottest:  
 CHESENEY HAWKES 1-1  
 MOTLEY CRUE 7-2  
 SCORPIONS 4-4  
 DANGER DANGER 13-5  
 VAN HALEN 9-5

#### KKHT/Springfield, MO

Alexander/Thiessen  
 U2 (dp)  
 ROBBIE ROBERTSON (dp)  
 MARIAN CAREY  
 KARYN WHITE (dp)  
 MOTLEY CRUE (dp)  
 Hottest:  
 AMY GRANT 1-1  
 KENNY LOGGINS 3-3  
 GLORIA ESTEFAN 5-5  
 ROBERTA FLACK 11-7  
 ROXETTE 17-9

#### KMYZ/Tulsa, OK

Myers/Smith  
 CECE PENISTON  
 LISA STANSFIELD  
 U2  
 STACY EARL  
 Hottest:  
 MICHAEL BOLTON 3-1  
 PAULA ABUOL 8-5  
 RICHARD MARK 16-8  
 GENESIS 15-10  
 MICHAEL JACKSON 23-11

#### KKRD/Wichita, KS

Robbins/Williams  
 MARY MARK & THE  
 KARYN WHITE  
 HEAVY D. & THE BO  
 STACY EARL  
 Hottest:  
 BOYZ II MEN 7-4  
 COLOR ME BADD 19-9  
 MICHAEL BOLTON 37-19  
 MOTLEY CRUE 32-22  
 MICHAEL JACKSON D-27

#### WHOT/Youngstown, OH

Dick Thompson  
 U2  
 METALLICA  
 NIRVANA  
 SOUTHSIDE JOHNNY  
 Hottest:  
 BRYAN ADAMS 1-1  
 KENNY LOGGINS 2-2  
 JOHN MELLENCAMP 4-3  
 VAN HALEN 4-4  
 GENESIS 7-6

### P3

#### WBX/Battle Creek, MI

Dawson/Friday  
 ROD STEWART  
 CHER  
 STORM  
 BONNIE RAITT (dp)  
 TEVIN CAMPBELL (dp)  
 SCORPIONS (dp)  
 NORTHERN PIKES (dp)  
 BECKETT (dp)  
 NIRVANA (dp)  
 OZZY OSBOURNE (dp)  
 Hottest:  
 MICHAEL BOLTON 11-3  
 JOHN MELLENCAMP 14-12  
 MICHAEL JACKSON 39-19  
 RICHARD MARK 32-22  
 MARY MARK & THE 33-27

#### KYYI/Bismarck, ND

Beck/Kelly  
 EDDIE MONEY  
 LISA STANSFIELD  
 U2  
 BONNIE RAITT  
 MARTINA  
 Hottest:  
 METALLICA 4-1  
 MICHAEL BOLTON 15-8  
 SCORPIONS 21-13  
 GENESIS 26-17  
 LITA FORD 23-18

#### WBNG/Bloomington, IL

Robbins/Laughlin  
 FARM  
 EDDIE MONEY  
 MR. BIG  
 BOB SEGER  
 AEROSMITH  
 NATURAL SELECTION  
 BILLY FALCON  
 Hottest:  
 AMY GRANT 3-1  
 MICHAEL BOLTON 4-3  
 VAN HALEN 8-5  
 RICHARD MARK 17-8  
 MICHAEL JACKSON 32-19

#### WCIL/Carbondale, IL

Waltekus  
 GARTH BROOKS  
 PARTY  
 LISA STANSFIELD  
 SHANICE  
 Hottest:  
 MICHAEL BOLTON 4-1  
 PAULA ABUOL 5-3  
 PM DAWN 8-5  
 BOYZ II MEN 13-9  
 COLOR ME BADD 24-17

#### WLRW/Champaign, IL

Blakemore/Cox  
 EDDIE MONEY  
 MARC GRAY  
 STACY EARL  
 BILLY JOEL  
 Hottest:  
 STORM 17-10  
 PM DAWN 20-13  
 KENNY LOGGINS 25-15  
 MICHAEL JACKSON 24-18  
 BOYZ II MEN D-20

#### KLYV/Dubuque, IA

Collins/Anthony  
 EXTREME (dp)  
 NORTHERN PIKES (dp)  
 BETTE MIDLER  
 BONNIE RAITT  
 SOUTHSIDE JOHNNY  
 MARY MARK & THE (dp)  
 AEROSMITH (dp)  
 Hottest:  
 PRINCE 1-1  
 MICHAEL BOLTON 4-4  
 VOICE OF THE BEEH 13-12  
 RICHARD MARK 30-21  
 MARC GRAY 29-26

#### KZIO/Duluth, MN

Michaels/Tommy B  
 NATURAL SELECTION  
 EXTREME (dp)  
 KENNY LOGGINS (dp)  
 Hottest:  
 PRINCE 1-1  
 AMY GRANT 2-2  
 MICHAEL BOLTON 4-3  
 CHICAGO 7-6  
 PAULA ABUOL 10-7

#### WBIZ/Eau Claire, WI

Lee/Johnson  
 ATLANTIC Starr  
 EDDIE MONEY  
 Hottest:  
 BRYAN ADAMS 1-1  
 MICHAEL BOLTON 2-2  
 AMY GRANT 4-3  
 PRINCE 5-5  
 RICHARD MARK 11-7

#### Y94/Fargo, ND

Jack Lundy  
 U2  
 LISA STANSFIELD  
 FIREHOUSE  
 NATURAL SELECTION  
 Hottest:  
 CHESENEY HAWKES 4-3  
 MICHAEL BOLTON 6-4  
 FARM 14-6  
 RICHARD MARK 17-8  
 GENESIS 16-13

#### KQHT/Grand Forks, ND

Willard/Murphy  
 NIRVANA (dp)  
 Hottest:  
 MICHAEL BOLTON 3-1  
 BOYZ II MEN 10-4  
 MICHAEL JACKSON 17-9  
 COLOR ME BADD 25-20  
 MOTLEY CRUE 29-24

#### WKFR/Kalamazoo, MI

Anthony/Britain  
 ROXETTE  
 GARY STEINS (dp)  
 BILLY FALCON (dp)  
 METALLICA (dp)  
 OZZY OSBOURNE (dp)  
 MR. BIG (dp)  
 DIRE STRAITS (dp)  
 Hottest:  
 MICHAEL BOLTON 1-1  
 CURTIS STIGERS 8-3  
 GENESIS 22-12  
 RICHARD MARK 23-15  
 ROD STEWART 31-19

#### WAZY/Lafayette, IN

Stacy/Kenyon  
 U2 (dp)  
 KARYN WHITE  
 HEAVY D. & THE BO (dp)  
 ARTHUR BAKER /AL (dp)  
 Hottest:  
 M\*TIKA  
 BILLY FALCON  
 STACY EARL  
 Hottest:  
 MICHAEL BOLTON 4-1  
 PAULA ABUOL 5-3  
 PM DAWN 8-5  
 BOYZ II MEN 13-9  
 COLOR ME BADD 24-17

#### KMGZ/Lawton, OK

Kelly/Stalker  
 BOYZ II MEN  
 WILSON PHILLIPS  
 AARON NEVILLE  
 Hottest:  
 STACY EARL  
 Hottest:  
 MICHAEL BOLTON 1-1  
 ROBERTA FLACK 7-2  
 AMY GRANT 12-6  
 BOYZ II MEN 16-12  
 MOTLEY CRUE 27-24

#### K107/Tulsa, OK

Michael Ring  
 BOYZ II MEN  
 WILSON PHILLIPS  
 AARON NEVILLE  
 Hottest:  
 STACY EARL  
 Hottest:  
 MICHAEL BOLTON 1-1  
 ROBERTA FLACK 7-2  
 AMY GRANT 12-6  
 BOYZ II MEN 16-12  
 MOTLEY CRUE 27-24

#### KFRX/Lincoln, NE

Sonny Valentine  
 none  
 Hottest:  
 CURTIS STIGERS 2-1  
 MICHAEL BOLTON 6-3  
 PM DAWN 15-11  
 SALT-N-PEPPA 19-16  
 BOYZ II MEN 25-19

#### WSNX/Muskegon, MI

Richards/McGill  
 COLOR ME BADD  
 JOHN MELLENCAMP  
 BOYZ II MEN  
 ROBERTA FLACK  
 Hottest:  
 NATURAL SELECTION 6-1  
 BRYAN ADAMS 4-2  
 EDDIE MONEY 9-4  
 GUNS N' ROSES 15-10  
 METALLICA 17-12

#### KGGI/Rapid City, SD

Lewis/Steele  
 ATLANTIC Starr  
 EDDIE MONEY  
 Hottest:  
 BRYAN ADAMS 1-1  
 MICHAEL BOLTON 2-2  
 AMY GRANT 4-3  
 PRINCE 5-5  
 RICHARD MARK 11-7

#### KROC/Rochester, MN

Ackerman/Davis  
 STACY EARL  
 EDDIE MONEY  
 SEAL  
 FIREHOUSE (dp)  
 C & C MUSIC FACTO (dp)  
 NORTHERN PIKES (dp)  
 Hottest:  
 NIA PEPPLES 8-6  
 RICHARD MARK 10-7  
 GENESIS 14-9  
 ROXETTE 13-10  
 BOYZ II MEN 19-11

#### KG95/Sioux City, IA

Crain/Kolins  
 MOTLEY CRUE  
 STACY EARL  
 BONNIE RAITT  
 Hottest:  
 CURTIS STIGERS 3-1  
 AMY GRANT 4-2  
 MICHAEL BOLTON 6-3  
 ROD STEWART 12-7  
 GENESIS 16-8

#### KPAT/Sioux Falls, SD

McGuire/Collins  
 MARY MARK & THE  
 NATURAL SELECTION  
 BETTE MIDLER (dp)  
 Hottest:  
 AMY GRANT 2-1  
 MICHAEL BOLTON 7-2  
 ROBERTA FLACK 12-7  
 NIA PEPPLES 17-12  
 MICHAEL JACKSON 37-20

#### WDBR/Springfield, IL

Moore/Lacey  
 U2  
 BONNIE RAITT  
 SCORPIONS  
 J.B. SPECIAL  
 AARON NEVILLE  
 EDDIE MONEY  
 Hottest:  
 TRACIE SPENCER  
 NAUGHTY BY NATURE 5-2  
 JASMINE GUY 1-1  
 HEAVY D. & THE BO (dp)  
 ARTHUR BAKER /AL (dp)  
 Hottest:  
 MICHAEL BOLTON 1-1  
 ROBERTA FLACK 7-2  
 AMY GRANT 12-6  
 BOYZ II MEN 16-12  
 MOTLEY CRUE 27-24

#### K95/Boise, ID

Stoner/Arthur  
 U2  
 KARYN WHITE  
 SEAL  
 ATLANTIC Starr  
 SHABBA RANKS (dp)  
 Hottest:  
 AMY GRANT 5-2  
 FARM 6-4  
 COLOR ME BADD 23-14  
 MICHAEL JACKSON 31-20  
 PM DAWN 40-29

#### K107/Tulsa, OK

Michael Ring  
 BOYZ II MEN  
 WILSON PHILLIPS  
 AARON NEVILLE  
 Hottest:  
 STACY EARL  
 Hottest:  
 MICHAEL BOLTON 1-1  
 ROBERTA FLACK 7-2  
 AMY GRANT 12-6  
 BOYZ II MEN 16-12  
 MOTLEY CRUE 27-24

#### KFMW/Waterloo, IA

Mark Hansen  
 NIRVANA  
 AEROSMITH  
 EDDIE MONEY  
 OZZY OSBOURNE  
 TESLA  
 METALLICA  
 STORM 4-1  
 JOHN MELLENCAMP 3-2  
 HEART 8-3  
 GENESIS 11-6  
 DIRE STRAITS 28-20

#### KSNZ/Eugene, OR

Ruh/Stone  
 AARON NEVILLE  
 ATLANTIC Starr  
 JOAN JETT (dp)  
 Hottest:  
 STORM 4-7  
 ROD STEWART 15-11  
 PM DAWN 18-15  
 RICHARD MARK 22-13  
 BONNIE RAITT 23-14

### MOST ADDED

**KARYN WHITE (13)**  
**NATURAL SELECTION (9)**  
**STACY EARL (8)**  
**U2 (7)**  
**HEAVY D (6)**  
**EDDIE MONEY (6)**  
**NIRVANA (6)**

### BREAKOUTS

**JERMAINE JACKSON (5)**  
**MARTIKA (5)**

### P2

#### KKSS/Albuquerque, NM

Jaynes/Morgan  
 MARIAN CAREY  
 HEAVY D. & THE BO  
 KID IN PLAY  
 ROD STEWART  
 Hottest:  
 MICHAEL BOLTON 2-1  
 BOYZ II MEN 6-3  
 COLOR ME BADD 10-5  
 MARY MARK & THE 14-10  
 MICHAEL JACKSON D-16

#### KXXX/Bakersfield, CA

Wall/Davidson  
 ROBBIE ROBERTSON (dp)  
 LISA LISA & CULT  
 HEAVY D. & THE BO (dp)  
 ARTHUR BAKER /AL (dp)  
 Hottest:  
 JASMINE GUY 1-1  
 NAUGHTY BY NATURE 5-2  
 COLOR ME BADD 11-6  
 MARIAN CAREY 10-9

#### KF95/Boise, ID

Stoner/Arthur  
 U2  
 KARYN WHITE  
 SEAL  
 ATLANTIC Starr  
 SHABBA RANKS (dp)  
 Hottest:  
 AMY GRANT 5-2  
 FARM 6-4  
 COLOR ME BADD 23-14  
 MICHAEL JACKSON 31-20  
 PM DAWN 40-29

#### K107/Tulsa, OK

Michael Ring  
 BOYZ II MEN  
 WILSON PHILLIPS  
 AARON NEVILLE  
 Hottest:  
 STACY EARL  
 Hottest:  
 MICHAEL BOLTON 1-1  
 ROBERTA FLACK 7-2  
 AMY GRANT 12-6  
 BOYZ II MEN 16-12  
 MOTLEY CRUE 27-24

#### KFMW/Waterloo, IA

Mark Hansen  
 NIRVANA  
 AEROSMITH  
 EDDIE MONEY  
 OZZY OSBOURNE  
 TESLA  
 METALLICA  
 STORM 4-1  
 JOHN MELLENCAMP 3-2  
 HEART 8-3  
 GENESIS 11-6  
 DIRE STRAITS 28-20

#### KSNZ/Eugene, OR

Ruh/Stone  
 AARON NEVILLE  
 ATLANTIC Starr  
 JOAN JETT (dp)  
 Hottest:  
 STORM 4-7  
 ROD STEWART 15-11  
 PM DAWN 18-15  
 RICHARD MARK 22-13  
 BONNIE RAITT 23-14

#### B95/Fresno, CA

Don Parker  
 JODI WATLEY  
 VANESSA WILLIAMS  
 NATURAL SELECTION  
 Hottest:  
 PM DAWN 4-1  
 JODECI 5-2  
 TRACIE SPENCER 8-7  
 MARIAN CAREY 15-11  
 MICHAEL JACKSON 30-14

#### PWR102/Fresno, CA

Davis/Roberts  
 PRINCE  
 JODI WATLEY  
 LISA LISA & CULT  
 JERMAINE JACKSON  
 RIFF  
 Hottest:  
 PM DAWN 2-1  
 BOYZ II MEN 3-2  
 COLOR ME BADD 4-3  
 MICHAEL JACKSON 20-10

#### IS4/Honolulu, HI

Coleman/Frehley  
 SHANICE  
 STACY EARL  
 PARTY (dp)  
 Hottest:  
 PM DAWN 1-2  
 BOYZ II MEN 3-3  
 COLOR ME BADD 7-4  
 MARIAN CAREY 3-5  
 MICHAEL JACKSON 11-6

#### KOMO/Honolulu, HI

Akane/Hart  
 BOYZ II MEN  
 MARY MARK & THE  
 KID IN PLAY  
 NATURAL SELECTION  
 CURTIS STIGERS (dp)  
 Hottest:  
 MICHAEL BOLTON 2-1  
 NOBE 4-3  
 PM DAWN 5-5  
 RIFF 6-6  
 ANGELICA 10-9

#### KLUCLas Vegas, NV

Dean/Thomas  
 MARY MARK & THE  
 KARYN WHITE  
 GLORIA ESTEFAN  
 DAMIAN DAVE  
 Hottest:  
 MICHAEL BOLTON 2-2  
 BOYZ II MEN 3-3  
 CHESENEY HAWKES 7-5  
 PM DAWN 10-6  
 GENESIS 12-7

#### FM104/Moorestock, CA

DeMaroney/Hoffman  
 KARYN WHITE  
 STACY EARL  
 LISA STANSFIELD  
 NORTHERN PIKES  
 EDDIE MONEY  
 Hottest:  
 BRYAN ADAMS 1-1  
 ROBERTA FLACK 4-2  
 MICHAEL BOLTON 5-3  
 ROD STEWART 7-4  
 VAN HALEN 9-5

#### KCAO/Oxnard, Ventura, CA

Rhodes/Sage  
 HEAVY D. & THE BO  
 JERMAINE JACKSON  
 A LIGHTER SHADE O (dp)  
 KYM SIMS  
 Hottest:  
 BOYZ II MEN 9-5  
 ANGELICA 11-8  
 COLOR ME BADD 20-13  
 MARY MARK & THE 27-20  
 MICHAEL JACKSON 31-21

#### KPSN/Palm Springs, CA

Clark/Douglas  
 SHANICE  
 Hottest:  
 PRINCE 1-1  
 PM DAWN 8-4  
 BOYZ II MEN 12-8  
 COLOR ME BADD 21-16  
 MICHAEL JACKSON 25-19

#### KWNZ/Reno, NV

Kalusa/Carter  
 STACY EARL (dp)  
 J.B. SPECIAL (dp)  
 EXTREME (dp)  
 JERMAINE JACKSON (dp)  
 FARM (dp)  
 Hottest:  
 SCORPIONS 2-1  
 MICHAEL BOLTON 3-2  
 MARY MARK & THE 13-9  
 HAMMER 36-26  
 BOYZ II MEN 3-33

#### KDOM/Salt Lake City, UT

Summers/O'Brien  
 LISA STANSFIELD  
 MARTIKA  
 AEROSMITH  
 SEAL (dp)  
 NORTHERN PIKES (dp)  
 QUEENSRÛCHE (dp)  
 FIREHOUSE  
 BOYZ II MEN  
 Hottest:  
 MICHAEL BOLTON 5-2  
 PM DAWN 8-3  
 COLOR ME BADD 16-9  
 RICHARD MARK 23-16  
 GENESIS 26-20

#### 99.5/Salt Lake City

Sumner/Martin  
 NATURAL SELECTION  
 KARYN WHITE  
 MARTIKA  
 Hottest:  
 PAULA ABUOL 20-15  
 GLORIA ESTEFAN 23-19  
 TOMMY LEE 28-20  
 MARIAN CAREY D-29  
 MARY MARK & THE D-30

#### Z90/San Diego, CA

Thomas/Charlie  
 MARIAN CAREY  
 HAMMER  
 JODECI  
 SHABBA RANKS  
 VANESSA WILLIAMS  
 KID PAMIC  
 AFTERSEAS  
 Hottest:  
 NAUGHTY BY NATURE 1-1  
 DIGITAL UNDERGROUND 4-3  
 MICHAEL JACKSON 5-4  
 COLOR ME BADD 12-9  
 PM DAWN 10-11

#### KZZU/Spokane, WA

Ken Hopkins  
 KARYN WHITE  
 NIRVANA (dp)  
 NATURAL SELECTION  
 EXTREME (dp)  
 Hottest:  
 MICHAEL BOLTON 4-1  
 PAULA ABUOL 5-3  
 PM DAWN 10-7  
 FARM 12-10  
 NIA PEPPLES 20-13

#### KMTM/Medford, OR

Stewart/Snyder  
 EDDIE MONEY  
 AEROSMITH (dp)  
 NATURAL SELECTION  
 KARYN WHITE  
 TESLA (dp)  
 EXTREME (dp)  
 METALLICA (dp)  
 STEVIE NICKS  
 FARM & MCDONALD  
 Hottest:  
 MICHAEL BOLTON 2-1  
 FARM 3-2  
 PAULA ABUOL 11-4  
 MARIAN CAREY 29-18

#### Y97/Santa Barbara, CA

Meado/S



Please note, frozen playlists are indicated with an "fr" next to the previous week's chart position.

R&R's CHR reporters are chosen on the basis of location, ratings, and ability to report current, timely music information.

Parallel 1 Reporters: Selected stations that are format-dominant and/or exert significant national influence, in major markets with a metro 12+ population, according to Arbitron, of 1 million or more.

Parallel 2 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in secondary markets with a metro 12+ population, according to Arbitron, between 200,000-1 million.

Parallel 3 Reporters: Selected stations that are format-dominant and/or exert a significant local or regional influence, in smaller markets with a metro 12+ population, according to Arbitron, of 199,999 and below.

228 REPORTERS

A

PAULA ABDUL
Blowing Kisses... (Captive/Virgin)
LP: Spellbound

Total Reports 207 91%

Regional Reach: E 92%, S 92%, M 88%, W 91%. Parallel Reach: P1 94%, P2 87%, P3 94%.

Chart Summary: Pos 1-5, Summary P1-P3, Total 49 97 61 207.

Station lists for Paula Abdul: EAST (WABC, WABC, etc.), SOUTH (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Paula Abdul: EAST (WABC, WABC, etc.), SOUTH (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Paula Abdul: EAST (WABC, WABC, etc.), SOUTH (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Paula Abdul: EAST (WABC, WABC, etc.), SOUTH (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

BLUE TRAIN
All I Need Is You (Zoo)
LP: The Business Of Dreams

Total Reports 73 32%

Regional Reach: E 27%, S 50%, M 14%, W 32%. Parallel Reach: P1 21%, P2 30%, P3 45%.

Chart Summary: Pos 1-5, Summary P1-P3, Total 11 33 29 73.

Station lists for Blue Train: EAST (WABC, WABC, etc.), SOUTH (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Blue Train: EAST (WABC, WABC, etc.), SOUTH (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Blue Train: EAST (WABC, WABC, etc.), SOUTH (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Blue Train: EAST (WABC, WABC, etc.), SOUTH (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Blue Train: EAST (WABC, WABC, etc.), SOUTH (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Blue Train: EAST (WABC, WABC, etc.), SOUTH (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Blue Train: EAST (WABC, WABC, etc.), SOUTH (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Michael Bolton Continued

Station lists for Michael Bolton: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Michael Bolton: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Michael Bolton: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Michael Bolton: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Michael Bolton: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Michael Bolton: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Michael Bolton: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Michael Bolton: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

C

C & C MUSIC FACTORY
Just A Touch Of Love (Columbia)
LP: Gonna Make You Sweat

Total Reports 85 37%

Regional Reach: E 51%, S 38%, M 29%, W 32%. Parallel Reach: P1 42%, P2 42%, P3 25%.

Chart Summary: Pos 1-5, Summary P1-P3, Total 22 47 16 85.

Station lists for C & C Music Factory: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for C & C Music Factory: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for C & C Music Factory: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for C & C Music Factory: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for C & C Music Factory: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for C & C Music Factory: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for C & C Music Factory: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

MARIAH CAREY
Can't Let Go (Columbia)
LP: Emotions

Total Reports 209 92%

Regional Reach: E 96%, S 93%, M 86%, W 91%. Parallel Reach: P1 96%, P2 89%, P3 92%.

Chart Summary: Pos 1-5, Summary P1-P3, Total 50 99 60 209.

Station lists for Mariah Carey: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Mariah Carey: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Mariah Carey: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Mariah Carey: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Mariah Carey: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Mariah Carey: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Mariah Carey: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

BOYZ II MEN
It's So Hard To Say... (Motown)
LP: Colleyhigharmony

Total Reports 204 89%

Regional Reach: E 96%, S 94%, M 81%, W 85%. Parallel Reach: P1 90%, P2 91%, P3 86%.

Chart Summary: Pos 1-5, Summary P1-P3, Total 47 101 56 204.

Station lists for Boyz II Men: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Boyz II Men: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Boyz II Men: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Boyz II Men: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Boyz II Men: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Boyz II Men: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

P1

Station lists for P1: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

P3

Station lists for P3: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

P2

Station lists for P2: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

P1

Station lists for P1: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

P2

Station lists for P2: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

P1

Station lists for P1: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

P2

Station lists for P2: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

MICHAEL BOLTON
When A Man Loves A... (Columbia)
LP: Time, Love & Tenderness

Total Reports 216 95%

Regional Reach: E 94%, S 97%, M 95%, W 91%. Parallel Reach: P1 94%, P2 93%, P3 98%.

Chart Summary: Pos 1-5, Summary P1-P3, Total 49 103 64 216.

Station lists for Michael Bolton: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Michael Bolton: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Michael Bolton: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

TEVIN CAMPBELL
Tell Me What You Want... (Qwest/WB)
LP: TEVIN

Total Reports 76 33%

Regional Reach: E 37%, S 29%, M 21%, W 51%. Parallel Reach: P1 46%, P2 32%, P3 25%.

Chart Summary: Pos 1-5, Summary P1-P3, Total 24 36 16 76.

Station lists for Tevin Campbell: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Tevin Campbell: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Tevin Campbell: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

CHER
Save Up All Your Tears (Geffen)
LP: Love Hurts

Total Reports 120 53%

Regional Reach: E 51%, S 54%, M 59%, W 45%. Parallel Reach: P1 19%, P2 50%, P3 83%.

Chart Summary: Pos 1-5, Summary P1-P3, Total 10 56 54 120.

Station lists for Cher: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Station lists for Cher: EAST (WABC, WABC, etc.), WEST (WABC, WABC, etc.).

Continued On Next Column

Parallels Continued on Page 82





Amy Grant Continued

Chart and regional data for Amy Grant's '2 Legit 2 Quit'. Includes regional reach, chart positions, and national summary.

Michael Jackson Continued

Chart and regional data for Michael Jackson's 'Black and White (Eric)'. Includes regional reach, chart positions, and national summary.

L

KENNY LOGGINS

Chart and regional data for Kenny Loggins' 'Conviction Of The Heart'. Includes regional reach, chart positions, and national summary.

RICHARD MARX

Chart and regional data for Richard Marx's 'Keep Coming Back'. Includes regional reach, chart positions, and national summary.

Motley Crue Continued

Chart and regional data for Motley Crue's 'Home Sweet Home'. Includes regional reach, chart positions, and national summary.

H

HAMMER

Chart and regional data for Hammer's '2 Legit 2 Quit'. Includes regional reach, chart positions, and national summary.

N&A

Chart and regional data for N&A's 'Conviction Of The Heart'. Includes regional reach, chart positions, and national summary.

8

Chart and regional data for chart position 8. Includes regional reach, chart positions, and national summary.

N

NATURAL SELECTION

Chart and regional data for Natural Selection's 'Hearts Don't Think...'. Includes regional reach, chart positions, and national summary.

P1

Chart and regional data for chart position P1. Includes regional reach, chart positions, and national summary.

JODECI

Chart and regional data for Jodeci's 'Forever My Lady'. Includes regional reach, chart positions, and national summary.

M

MARKY MARK & FUNKY BUNCH

Chart and regional data for Marky Mark & Funky Bunch's 'Wildside'. Includes regional reach, chart positions, and national summary.

P2

Chart and regional data for chart position P2. Includes regional reach, chart positions, and national summary.

P1

Chart and regional data for chart position P1. Includes regional reach, chart positions, and national summary.

P2

Chart and regional data for chart position P2. Includes regional reach, chart positions, and national summary.

P1

Chart and regional data for chart position P1. Includes regional reach, chart positions, and national summary.

P1

Chart and regional data for chart position P1. Includes regional reach, chart positions, and national summary.

MOTLEY CRUE

Chart and regional data for Motley Crue's 'Home Sweet Home'. Includes regional reach, chart positions, and national summary.

PARTY

Chart and regional data for Party's 'In My Dreams'. Includes regional reach, chart positions, and national summary.

MICHAEL JACKSON

Chart and regional data for Michael Jackson's 'Black and White (Eric)'. Includes regional reach, chart positions, and national summary.

P1

Chart and regional data for chart position P1. Includes regional reach, chart positions, and national summary.

P2

Chart and regional data for chart position P2. Includes regional reach, chart positions, and national summary.

P1

Chart and regional data for chart position P1. Includes regional reach, chart positions, and national summary.

P1

Chart and regional data for chart position P1. Includes regional reach, chart positions, and national summary.

Party Continued

Party Continued. EAST: FLY92 26-21, WABE d-29, WAAL d-29, WZZM d-29, WZZM 11-5, WZZM 3-3, B94 a. WEST: KKKK on, KF95 d-35, KIKX on, KKKM 33, KSNB on, PWR102 32-30, 194 a, KLUZ 27-23, KCRQ 37-34. NIA PEEPLES: Street Of Dreams (Charisma) LP: Nia Peeples. Total Reports 194 85%.

NIA PEEPLES. Street Of Dreams (Charisma) LP: Nia Peeples. Total Reports 194 85%. Regional Reach: E 88%, S 86%, M 74%, W 94%. Chart Summary: Pos 2-5, P1 3, P2 59, P3 36, Tot 118.

Party Continued. EAST: B104 9-7, WZZM 16-13, WZZM 12-10, WZZM 16-15, WZZM 13-11, WZZM 14-14, WZZM 11-13, B94 19-18, WZZM 18-14, PRO-FM 23-21. SOUTH: PWR99 11-11, STAR94 16-13, KKKK 19-17, KKKK 24 fr, WZZM 9-7, KTFM 20-20, PWR102 10-5, Q105 15-12. MIDWEST: B96 21-20, Q102 20-17, WZZM 12-10, WZZM 17-14, WZZM 12-5, WZZM 10-4, WZZM 28-26, WZZM 14-11, HOT102 22-19, KDNB 21-19, WZZM 16-16. WEST: KS104 12-11, KLIIS on, PWR106 18-22, KKKK 13-13, KOY-FM 9-8, KKKK 11-8, KKKK on, KISS 19-16, Q106 21 fr, KKKK 13-11, HOT977 6 fr, KKKK 14-7, KKKK on. EAST: FLY92 12-7, WABE 12-7, WAAL 38-30, WZZM 17-8, WZZM 16-13, WZZM 16-9, WZZM 11-9, WZZM 13-8, TIC-FM 11-8, WZZM 13-12, WZZM 20-18, WZZM 7-5, FUN107 15-14, KKKK 18-15, WZZM 27-21, 999KHI 20-16, WZZM 15-11, WZZM 14-8, WZZM 8-7. WEST: KKKK 8-8, KKKK 24-20, WZZM 20-12, KKKK 15-14, WZZM 11-9, KSNB 30-26, B96 13-12, PWR102 18-17, 194 8-18, KKKK 16-14, KKKK 20-22, KKKK 6-5, KKKK 17-45, KKKK 22-17, KKKK 29-29, WZZM 28 fr.

Party Continued. EAST: B104 9-7, WZZM 16-13, WZZM 12-10, WZZM 16-15, WZZM 13-11, WZZM 14-14, WZZM 11-13, B94 19-18, WZZM 18-14, PRO-FM 23-21. SOUTH: PWR99 11-11, STAR94 16-13, KKKK 19-17, KKKK 24 fr, WZZM 9-7, KTFM 20-20, PWR102 10-5, Q105 15-12. MIDWEST: B96 21-20, Q102 20-17, WZZM 12-10, WZZM 17-14, WZZM 12-5, WZZM 10-4, WZZM 28-26, WZZM 14-11, HOT102 22-19, KDNB 21-19, WZZM 16-16. WEST: KS104 12-11, KLIIS on, PWR106 18-22, KKKK 13-13, KOY-FM 9-8, KKKK 11-8, KKKK on, KISS 19-16, Q106 21 fr, KKKK 13-11, HOT977 6 fr, KKKK 14-7, KKKK on. EAST: FLY92 12-7, WABE 12-7, WAAL 38-30, WZZM 17-8, WZZM 16-13, WZZM 16-9, WZZM 11-9, WZZM 13-8, TIC-FM 11-8, WZZM 13-12, WZZM 20-18, WZZM 7-5, FUN107 15-14, KKKK 18-15, WZZM 27-21, 999KHI 20-16, WZZM 15-11, WZZM 14-8, WZZM 8-7. WEST: KKKK 8-8, KKKK 24-20, WZZM 20-12, KKKK 15-14, WZZM 11-9, KSNB 30-26, B96 13-12, PWR102 18-17, 194 8-18, KKKK 16-14, KKKK 20-22, KKKK 6-5, KKKK 17-45, KKKK 22-17, KKKK 29-29, WZZM 28 fr.

Party Continued. EAST: FLY92 12-7, WABE 12-7, WAAL 38-30, WZZM 17-8, WZZM 16-13, WZZM 16-9, WZZM 11-9, WZZM 13-8, TIC-FM 11-8, WZZM 13-12, WZZM 20-18, WZZM 7-5, FUN107 15-14, KKKK 18-15, WZZM 27-21, 999KHI 20-16, WZZM 15-11, WZZM 14-8, WZZM 8-7. WEST: KKKK 8-8, KKKK 24-20, WZZM 20-12, KKKK 15-14, WZZM 11-9, KSNB 30-26, B96 13-12, PWR102 18-17, 194 8-18, KKKK 16-14, KKKK 20-22, KKKK 6-5, KKKK 17-45, KKKK 22-17, KKKK 29-29, WZZM 28 fr.

CECE PENISTON. Finally (A&M). Total Reports: 132 58%. Regional Reach: E 67%, S 65%, M 36%, W 64%. Chart Summary: Pos 2-5, P1 6, P2 15, P3 14, Tot 31.

CECE PENISTON. Finally (A&M). Total Reports: 132 58%. Regional Reach: E 67%, S 65%, M 36%, W 64%. Chart Summary: Pos 2-5, P1 6, P2 15, P3 14, Tot 31.

CeCe Peniston Continued

CeCe Peniston Continued. EAST: WZZM 15-11, PRO-FM 32-31, WZZM 6-5. SOUTH: PWR99 14-14, KKKK 15-13, PWR96 20-13, WZZM 4-25, KTFM 14-13, PWR102 23-14, Q105 a. MIDWEST: B96 3-3, WZZM 13-11, WZZM 18-15, WZZM 14-13, WZZM 18-16, HOT102 17-12, KKKK a, KKKK 18-16. WEST: KS104 15-17, KLIIS a-25, WZZM 106 12-11, KKKK 7-6, KOY-FM 7-7, KKKK a, PWR102 22-23, Q106 17 fr, KKKK 11-9, HOT977 21 fr, KKKK d-21. EAST: FLY92 27-20, WABE d-24. SOUTH: WZZM 15-11, WZZM 18-15, WZZM 14-13, WZZM 18-16, HOT102 17-12, KKKK a, KKKK 18-16. WEST: KS104 15-17, KLIIS a-25, WZZM 106 12-11, KKKK 7-6, KOY-FM 7-7, KKKK a, PWR102 22-23, Q106 17 fr, KKKK 11-9, HOT977 21 fr, KKKK d-21. EAST: FLY92 27-20, WABE d-24.

TOM PETTY & HEARTBREAKERS. Into The Great Wide Open (MCA) LP: Into The Great Wide Open. Total Reports 62 27%. Regional Reach: E 20%, S 40%, M 19%, W 26%. Chart Summary: Pos 2-5, P1 0, P2 0, P3 0, Tot 0.

TOM PETTY & HEARTBREAKERS. Into The Great Wide Open (MCA) LP: Into The Great Wide Open. Total Reports 62 27%. Regional Reach: E 20%, S 40%, M 19%, W 26%. Chart Summary: Pos 2-5, P1 0, P2 0, P3 0, Tot 0.

TOM PETTY & HEARTBREAKERS. Into The Great Wide Open (MCA) LP: Into The Great Wide Open. Total Reports 62 27%. Regional Reach: E 20%, S 40%, M 19%, W 26%. Chart Summary: Pos 2-5, P1 0, P2 0, P3 0, Tot 0.

PM DAWN. Set Adrift On... (Gee St./Island/PLG) LP: Of The Heart, Of The Soul... Total Reports 178 78%. Regional Reach: E 80%, S 83%, M 66%, W 83%. Chart Summary: Pos 2-5, P1 18, P2 27, P3 4, Tot 49.

PM DAWN. Set Adrift On... (Gee St./Island/PLG) LP: Of The Heart, Of The Soul... Total Reports 178 78%. Regional Reach: E 80%, S 83%, M 66%, W 83%. Chart Summary: Pos 2-5, P1 18, P2 27, P3 4, Tot 49.

PM Dawn Continued

PM Dawn Continued. EAST: WZZM 4-4, B94 d-23, WZZM 5-4, PRO-FM 15-14, WZZM 3-3. SOUTH: PWR99 8-8, KKKK 26-22, KKKK 1-1, KKKK 1 fr, PWR96 1-1, WZZM 13-8, KTFM 2-1, PWR102 13-6, Q105 13-9. MIDWEST: B96 19-15, Q102 a-26, WZZM 3-2, WZZM 12-6, WZZM 8-3, WZZM 7-7, WZZM 21-18, KKKK 3-2, HOT102 5-4, KKKK 33-27, WZZM 10-7, WZZM 4 fr, KKKK 31-25, WZZM 4-38. WEST: KS104 2-1, KLIIS 3-1, PWR106 2-2, KKKK 6-5, KOY-FM 4-3, KKKK 10-7, KKKK 8-8, PWR102 5-5, Q106 1 fr, WZZM 24 fr, WZZM 21-16, 2104 35-32, KKKK 22-13, KKKK 16-8, KKKK 14-11, WZZM 31-21, KKKK 16-8. WEST: FLY92 17-9, WABE 18-11, WZZM 21-16, WZZM 14-7, KKKK 10-7, WZZM 25-19, TIC-FM 4-3, WZZM 1-1, WZZM 13-10, PWR92 d-31. WEST: KKKK 4-2, KKKK 8-9, KKKK 40-32, KKKK a-21, KKKK 18-12.

PM Dawn Continued. EAST: FLY92 17-9, WABE 18-11, WZZM 21-16, WZZM 14-7, KKKK 10-7, WZZM 25-19, TIC-FM 4-3, WZZM 1-1, WZZM 13-10, PWR92 d-31. WEST: KKKK 4-2, KKKK 8-9, KKKK 40-32, KKKK a-21, KKKK 18-12.

BONNIE RAITT. I Can't Make You Love Me (Capitol) LP: Luck Of The Draw. Total Reports 68 30%. Regional Reach: E 22%, S 40%, M 33%, W 19%. Chart Summary: Pos 2-5, P1 0, P2 0, P3 0, Tot 0.

BONNIE RAITT. I Can't Make You Love Me (Capitol) LP: Luck Of The Draw. Total Reports 68 30%. Regional Reach: E 22%, S 40%, M 33%, W 19%. Chart Summary: Pos 2-5, P1 0, P2 0, P3 0, Tot 0.

BONNIE RAITT. I Can't Make You Love Me (Capitol) LP: Luck Of The Draw. Total Reports 68 30%. Regional Reach: E 22%, S 40%, M 33%, W 19%. Chart Summary: Pos 2-5, P1 0, P2 0, P3 0, Tot 0.

BONNIE RAITT. I Can't Make You Love Me (Capitol) LP: Luck Of The Draw. Total Reports 68 30%. Regional Reach: E 22%, S 40%, M 33%, W 19%. Chart Summary: Pos 2-5, P1 0, P2 0, P3 0, Tot 0.

SHABBA RANKS

SHABBA RANKS. Housecall (Epic) LP: As Raw As Ever. Total Reports 83 36%. Regional Reach: E 43%, S 43%, M 16%, W 45%. Chart Summary: Pos 2-5, P1 2, P2 0, P3 0, Tot 2.

SHABBA RANKS. Housecall (Epic) LP: As Raw As Ever. Total Reports 83 36%. Regional Reach: E 43%, S 43%, M 16%, W 45%. Chart Summary: Pos 2-5, P1 2, P2 0, P3 0, Tot 2.

SHABBA RANKS. Housecall (Epic) LP: As Raw As Ever. Total Reports 83 36%. Regional Reach: E 43%, S 43%, M 16%, W 45%. Chart Summary: Pos 2-5, P1 2, P2 0, P3 0, Tot 2.

SHABBA RANKS. Housecall (Epic) LP: As Raw As Ever. Total Reports 83 36%. Regional Reach: E 43%, S 43%, M 16%, W 45%. Chart Summary: Pos 2-5, P1 2, P2 0, P3 0, Tot 2.

SHABBA RANKS. Housecall (Epic) LP: As Raw As Ever. Total Reports 83 36%. Regional Reach: E 43%, S 43%, M 16%, W 45%. Chart Summary: Pos 2-5, P1 2, P2 0, P3 0, Tot 2.

SHABBA RANKS. Housecall (Epic) LP: As Raw As Ever. Total Reports 83 36%. Regional Reach: E 43%, S 43%, M 16%, W 45%. Chart Summary: Pos 2-5, P1 2, P2 0, P3 0, Tot 2.

Roxette Continued

ROXETTE. Spending My Time (EMI) LP: Joyride. Total Reports 160 70%. Regional Reach: E 63%, S 79%, M 79%, W 53%. Chart Summary: Pos 2-5, P1 16, P2 10, P3 27, Tot 53.

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ROXETTE. Spending My Time (EMI) LP: Joyride. Total Reports 160 70%. Regional Reach: E 63%, S 79%, M 79%, W 53%. Chart Summary: Pos 2-5, P1 16, P2 10, P3 27, Tot 53.

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ROXETTE. Spending My Time (EMI) LP: Joyride. Total Reports 160 70%. Regional Reach: E 63%, S 79%, M 79%, W 53%. Chart Summary: Pos 2-5, P1 16, P2 10, P3 27, Tot 53.

ROXETTE. Spending My Time (EMI) LP: Joyride. Total Reports 160 70%. Regional Reach: E 63%, S 79%, M 79%, W 53%. Chart Summary: Pos 2-5, P1 16, P2 10, P3 27, Tot 53.

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LISA STANSFIELD

Change (Arista)

LP: Real Love

Total Reports 144 63% Parallel Reach P1 58% P2 61% P3 71%

Regional Reach E 61% S 74% M 45% W 72% Chart Summary Pos P1 P2 P3 Tot

National Summary UP 82 DEBS 17 SAME 28 DOWN 0 ADDS 17

- WHT 4-39 WMCX 21-19 Y102 4-26 WYCF 38-34 WYCR a

- WHT 23-18 WRTZ 4-30 96STO 33-21 WNEE 4-29 WJAX 8-34 Z102 4-34 WJZK on KRRO 4-28

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

ROD STEWART

Broken Arrow (WB)

LP: Vagabond Heart

Total Reports 164 72% Parallel Reach P1 48% P2 69% P3 95%

Regional Reach E 75% S 81% M 76% W 51% Chart Summary Pos P1 P2 P3 Tot

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

Rod Stewart Continued

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

STORM

I've Got A Lot To... (Interscope)

LP: The Storm

Total Reports 115 50% Parallel Reach P1 23% P2 45% P3 82%

Regional Reach E 53% S 47% M 64% W 36% Chart Summary Pos P1 P2 P3 Tot

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

38 SPECIAL

Signs Of Love (Charisma)

LP: Bone Against Steel

Total Reports 64 28% Parallel Reach P1 12% P2 24% P3 48%

Regional Reach E 24% S 31% M 29% W 28% Chart Summary Pos P1 P2 P3 Tot

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

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- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

U2 Continued

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

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- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

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- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

VOICE OF THE BEEHIVE

Monsters & Angels (London/PLG)

LP: Honey Lingers

Total Reports 79 35% Parallel Reach P1 13% P2 33% P3 54%

Regional Reach E 31% S 40% M 33% W 32% Chart Summary Pos P1 P2 P3 Tot

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

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- WYCF 22-21 WYCF 35-29 WYCF 15-13 WYCF 23-21 WYCF 15-13 WYCF 23-21

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Parallels Continued on Page 86

SIGNIFICANT ACTION

A

AEROSMITH Sweet Emotion (Columbia) LP Pandora's Box

ANGELICA Angel Baby (Quality)

ATLANTIC STARR Love Crazy (Reprise) LP Love Crazy

B

JON BON JOVI Levon (Polydor/PLG) LP Two Rooms

GARTH BROOKS Shameless (Capitol) LP Robin The Wind

C

CANDY SKINS For What It's Worth (DGC) LP The Space I'm In

D

DAMIAN DAME Right Down To It (LaFace/Arista) LP Damian Dame

DIGITAL UNDERGROUND Kiss You Back (Tommy Boy) LP Sons Of The P

DIIVE STRAITS Heavy Fuel (WB) LP On Every Street

EXTREME Get The Funk Out (A&M) LP Extreme II Pornograffitti

BILLY FALCON Heaven's Highest... (Jambco/Mercury) LP Pretty Blue World

GRANDMASTER SLICE Thinking Of You (Jive/RCA) LP Thinking Of You

G

GRANDMASTER SLICE Thinking Of You (Jive/RCA) LP Thinking Of You

H

HAMMER Addams Groove (Capitol) LP Too Legit To Quit

HEAVY D & THE BOYZ Is It Good To You (MCA) LP Peaceful Journey

ICY BLU I Wanna Be Your Girl (Giant/WB) LP Icy Blu

INXS Shining Star (Atlantic) LP Live Baby Live

JERMAINE JACKSON Word To The Badd!! (LaFace/Arista) LP Word To

JOAN JETT & BLACKHEARTS Don't Surrender (Blackheart/Epic) LP Notorious

J

JOAN JETT & BLACKHEARTS Don't Surrender (Blackheart/Epic) LP Notorious

K

KID 'N PLAY Ain't Gonna Hurt... (Select/Elektra) LP 'House Party II' ST

JULIAN LENNON Saltwater (Atlantic) LP Help Yourself

GERALD LEVERT Private Line (Atco/EastWest) LP Private Line

A LIGHTER SHADE OF BROWN On A Sunday Afternoon (Quality) LP On A Sunday Afternoon

LISA LISA & CULT JAM Forever (Columbia) LP Straight Outta Hell's Kitchen

MARTIKA Martika's Kitchen (Columbia) LP Martika's Kitchen

MARTIKA Martika's Kitchen (Columbia) LP Martika's Kitchen

M

MARTIKA Martika's Kitchen (Columbia) LP Martika's Kitchen

METALLICA The Unforgiven (Elektra) LP Metallica

BETTE MIDLER Every Road Leads Back... (Atlantic) LP 'For The Boys' ST

MR. BIG To Be With You (Atlantic) LP Lean Into It

EDDIE MONEY I'll Get By (Columbia) LP Right Here

AARON NEVILLE Somewhere, Somebody (A&M) LP Warm Your Heart

NIRVANA Smells Like Teen Spirit (DGC) LP Nevermind

NIRVANA Smells Like Teen Spirit (DGC) LP Nevermind



# PARALLELS®

## SIGNIFICANT ACTION

**NORTHERN PIKES**  
*She Ain't Pretty (Scotti Bros.)*  
LP: Snow In June

<b>P1</b>	WEST: WZLW 9-34 WZLW on KZLW on KZLW on	EAST: KZLW 9-38 KZLW on KZLW on KZLW on
<b>P2</b>	SOUTH: WZLW on WZLW on WZLW on	MIDWEST: WZLW on WZLW on WZLW on
<b>P3</b>	WEST: KZLW on KZLW on KZLW on	EAST: KZLW on KZLW on KZLW on

**ROBBIE ROBERTSON**  
*What About Now (Geffen)*  
LP: Storyville

<b>P1</b>	SOUTH: WZLW 31-33 WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on
<b>P2</b>	MIDWEST: WZLW on WZLW on WZLW on	WEST: WZLW on WZLW on WZLW on
<b>P3</b>	SOUTH: WZLW on WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on

**TRACIE SPENCER**  
*Tender Kisses (Capitol)*  
LP: Make The Difference

<b>P1</b>	SOUTH: WZLW 27-28 WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on
<b>P2</b>	MIDWEST: WZLW on WZLW on WZLW on	WEST: WZLW on WZLW on WZLW on
<b>P3</b>	SOUTH: WZLW on WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on

**OZZY OSBOURNE**  
*No More Tears (Epic Associated)*  
LP: No More Tears

<b>P1</b>	SOUTH: WZLW 24-22 WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on
<b>P2</b>	MIDWEST: WZLW on WZLW on WZLW on	WEST: WZLW on WZLW on WZLW on
<b>P3</b>	SOUTH: WZLW on WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on

**SMOKEY ROBINSON**  
*Double Good Everything (SBK)*  
LP: Double Good Everything

<b>P1</b>	SOUTH: WZLW 24-24 WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on
<b>P2</b>	MIDWEST: WZLW on WZLW on WZLW on	WEST: WZLW on WZLW on WZLW on
<b>P3</b>	SOUTH: WZLW on WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on

**TESLA**  
*Call It What You Want (Geffen)*  
LP: Psychotic Supper

<b>P1</b>	SOUTH: WZLW 34-33 WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on
<b>P2</b>	MIDWEST: WZLW on WZLW on WZLW on	WEST: WZLW on WZLW on WZLW on
<b>P3</b>	SOUTH: WZLW on WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on

**WILSON PHILLIPS**  
*Daniel (Polydor/PLG)*  
LP: Two Rooms

<b>P1</b>	SOUTH: WZLW 4-22 WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on
<b>P2</b>	MIDWEST: WZLW on WZLW on WZLW on	WEST: WZLW on WZLW on WZLW on
<b>P3</b>	SOUTH: WZLW on WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on

**SEAL**  
*The Beginning (Sire/WB)*  
LP: Seal

<b>P1</b>	SOUTH: WZLW 7-31 WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on
<b>P2</b>	MIDWEST: WZLW on WZLW on WZLW on	WEST: WZLW on WZLW on WZLW on
<b>P3</b>	SOUTH: WZLW on WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on

**TESLA**  
*Call It What You Want (Geffen)*  
LP: Psychotic Supper

<b>P1</b>	SOUTH: WZLW 34-33 WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on
<b>P2</b>	MIDWEST: WZLW on WZLW on WZLW on	WEST: WZLW on WZLW on WZLW on
<b>P3</b>	SOUTH: WZLW on WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on

**PUBLIC ENEMY**  
*Can't Truss It (Def Jam/Columbia)*  
LP: Apocalypse '91 The Enemy Strikes Black

<b>P1</b>	SOUTH: WZLW 4-22 WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on
<b>P2</b>	MIDWEST: WZLW on WZLW on WZLW on	WEST: WZLW on WZLW on WZLW on
<b>P3</b>	SOUTH: WZLW on WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on

**BOB SEGER & SILVER BULLET BAND**  
*The Fire Inside (Capitol)*  
LP: The Fire Inside

<b>P1</b>	SOUTH: WZLW 37-38 WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on
<b>P2</b>	MIDWEST: WZLW on WZLW on WZLW on	WEST: WZLW on WZLW on WZLW on
<b>P3</b>	SOUTH: WZLW on WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on

**UB40**  
*Groovin' (Virgin)*  
LP: Labour Of Love II

<b>P1</b>	SOUTH: WZLW 34-33 WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on
<b>P2</b>	MIDWEST: WZLW on WZLW on WZLW on	WEST: WZLW on WZLW on WZLW on
<b>P3</b>	SOUTH: WZLW on WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on

**QUEENSRYCHE**  
*Another Rainy Night... (EMI)*  
LP: Empire

<b>P1</b>	SOUTH: WZLW 4-40 WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on
<b>P2</b>	MIDWEST: WZLW on WZLW on WZLW on	WEST: WZLW on WZLW on WZLW on
<b>P3</b>	SOUTH: WZLW on WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on

**KYM SIMS**  
*Too Blind To See It (Atco/EastWest)*

<b>P1</b>	SOUTH: WZLW 27-24 WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on
<b>P2</b>	MIDWEST: WZLW on WZLW on WZLW on	WEST: WZLW on WZLW on WZLW on
<b>P3</b>	SOUTH: WZLW on WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on

**JODY WATLEY**  
*I Want You (MCA)*  
LP: Affairs Of The Heart

<b>P1</b>	SOUTH: WZLW 4-35 WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on
<b>P2</b>	MIDWEST: WZLW on WZLW on WZLW on	WEST: WZLW on WZLW on WZLW on
<b>P3</b>	SOUTH: WZLW on WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on

**RED HOT CHILI PEPPERS**  
*Give It Away (WB)*  
LP: Blood Sugar Sex Magik

<b>P1</b>	SOUTH: WZLW 4-31 WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on
<b>P2</b>	MIDWEST: WZLW on WZLW on WZLW on	WEST: WZLW on WZLW on WZLW on
<b>P3</b>	SOUTH: WZLW on WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on

**SOUTHSIDE JOHNNY**  
*It's Been A Long Time (Impact)*  
LP: Better Days

<b>P1</b>	SOUTH: WZLW 27-23 WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on
<b>P2</b>	MIDWEST: WZLW on WZLW on WZLW on	WEST: WZLW on WZLW on WZLW on
<b>P3</b>	SOUTH: WZLW on WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on

**VANESSA WILLIAMS**  
*The Comfort Zone (Wing/Mercury)*  
LP: The Comfort Zone

<b>P1</b>	SOUTH: WZLW 4-31 WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on
<b>P2</b>	MIDWEST: WZLW on WZLW on WZLW on	WEST: WZLW on WZLW on WZLW on
<b>P3</b>	SOUTH: WZLW on WZLW on WZLW on	EAST: WZLW on WZLW on WZLW on

## CHR REPORTER INDEX

### P1

**EAST**  
894 (WBZZ)/Pittsburgh, PA  
B104 (WBSB)/Baltimore, MD  
HOT57 (WQHT)/New York, NY  
MOJO (WPLJ)/New York, NY  
PRO-FM (WPRD)/Providence, RI  
WEGX/Philadelphia, PA  
WIDD/Philadelphia, PA  
WXXP/Pittsburgh, PA  
WPGC/Washington, DC  
WZKS/Boston, MA  
WZOU/Boston, MA  
2100 (WHTZ)/New York, NY

**SOUTH**  
KEGL/Dallas-Ft. Worth, TX  
KBXX/Houston, TX  
KRBE/Houston, TX  
KTFM/San Antonio, TX  
PWRP6 (WFLZ)/Tampa, FL  
PWR96 (WPOW)/Miami, FL  
PWR99 (WAPW)/Atlanta, GA  
Q105 (WRBQ)/Tampa, FL  
STAR94 (WSTR)/Atlanta, GA  
WNVZ/Norfolk, VA

**MIDWEST**  
896 (WBBM-FM)/Chicago, IL  
HOT102 (WLUM)/Milwaukee, WI  
KBEQ/Kansas City, MO  
KOWB/Minneapolis, MN  
KHTK/St. Louis, MO  
KXXR/Kansas City, MO  
Q102 (WKRO)/Cincinnati, OH  
WOFX/Detroit, MI  
WHYT/Detroit, MI  
WJMO/Cleveland, OH  
WKBO/St. Louis, MO  
WNCI/Columbus, OH  
WPHR/Cleveland, OH  
WZPL/Indianapolis, IN

**WEST**  
FM102 (KSFM)/Sacramento, CA  
HOT177 (KHQ)/San Jose, CA  
KGGI/Riverside, CA  
KHS-FM/Los Angeles, CA  
KISN/Salt Lake City, UT  
KKFR/Phoenix, AZ  
KKRZ/Portland, OR  
KMEL/San Francisco, CA  
KOY-FM/Phoenix, AZ  
KPLX/Seattle, WA  
KRXY/Denver, CO  
KST04 (KQKS)/Denver, CO  
KUBE/Seattle, WA  
KWDD/Sacramento, CA  
PWR106 (KPWR)/Los Angeles, CA  
Q106 (KKLQ)/San Diego, CA

### P2

**EAST**  
93Q (WNTQ)/Syracuse, NY  
98PX (WPXY)/Rochester, NY  
999KH (WKHI)/Ocean City, MD  
FLY92 (WFLY)/Albany, NY  
FUM107 (WFHM)/New Bedford, MA  
JET-FM (WJET)/Erie, PA  
KC101 (WKCI)/New Haven, CT  
PWR92 (WGLU)/Johnstown, PA  
TIC-FM (WTIC)/Hartford, CT  
WAAL/Binghamton, NY  
WAEB/Allentown, PA  
WERZ/Exeter, NH  
WIKZ/Chambersburg, PA  
WKEE/Huntington, WV  
WKZZ-FM/Wilkes-Barre, PA  
WKSE/Buffalo, NY  
WKSS/Hartford, CT  
WLAN-FM/Lancaster, PA  
WNNK/Harrisburg, PA  
WPSF/Trenton, NJ  
WQGN/New London, CT  
WSPK/Poughkeepsie, NY  
WSTW/Wilmington, DE  
WTHF/Portland, ME  
WVSR/Charleston, WV  
WVXX/Providence, RI  
WYCR/York, PA  
Y102 (WRFY)/Reading, PA

**SOUTH**  
893 (KBTB)/Austin, TX  
897 (WEZB)/New Orleans, LA  
FM100 (WMC-FM)/Memphis, TN  
G105 (WDCG)/Durham-Raleigh, NC  
HOT955 (WQHT)/Jackson, MS  
I95 (WAPI)/Birmingham, AL  
K92 (WXLK)/Roanoke, VA  
K96.7 (KHFJ)/Austin, TX  
KBFM/McAllen-Brownsville, TX  
KRYK/Little Rock, AR  
KPRR/El Paso, TX  
KTUX/Shreveport, LA  
KZFM/Corpus Christi, TX  
KZ28/Beaumont, TX  
PWR945 (WLAP)/Lexington, KY  
WABB/Mobile, AL  
WAPE/Jacksonville, FL  
WBBO/Greenville, SC  
WBBO/Augusta, GA  
WCKZ/Charlotte, NC  
WDJX/Louisville, KY  
WFME/Baton Rouge, LA  
WHYH/Montgomery, AL  
WJLQ/Pensacola, FL  
WKSJ/Greensboro, NC  
WKZL/Winston-Salem, NC  
WXXF/Fayetteville, NC  
WNOX-FM/Columbia, SC  
WOKI/Knoxville, TN  
WQVW/West Palm Beach, FL

**WEST**  
895 (KLOS)/Fresno, CA  
FM104 (KHOP)/Modesto, CA  
HOT949 (KZHT)/Salt Lake City, UT  
I94 (KIKI)/Honolulu, HI  
KCAO/Oxnard-Ventura, CA  
KDOM/Salisburg, CA  
KFS9 (KFXD)/Boise, ID  
KIKX/Colorado Springs, CO  
KKNM/Colorado Springs, CO  
KSSS/Albuquerque, NM  
KXKX/Bakersfield, CA  
KLUC/Las Vegas, NV  
KPSI/Palm Springs, CA  
KQMO/Honolulu, HI  
KRQD (KRQD)/Tucson, AZ  
KSND/Eugene, OR  
KWIN/Stockton, CA  
KWNZ/Reno, NV  
KZLU/Spokane, WA  
PWR182 (KOPW)/Fresno, CA  
Q99.5 (KUTO)/Salt Lake City, UT  
Z98 (XHTZ)/San Diego, CA

WQUT/Johnson City, TN  
WRHT/Greenville, NC  
WRVQ/Richmond, VA  
WSSX/Charleston, SC  
WZYP/Monteville, AL  
XL1067 (WXXL-FM)/Orlando, FL  
Y107/Nashville, TN  
Z102 (WZAT)/Savannah, GA

**MIDWEST**  
96STO (WSTO)/Evansville, IN  
KC105 (WWCK)/Ft. MI  
KJ103 (KJVO)/Oklahoma City, OK  
KKHT/Springfield, MO  
KKRO/Wichita, KS  
KMYZ/Tulsa, OK  
KQKO/Omaha, NE  
KRNO/Oes Moines, IA  
KXKT/Omaha, NE  
KZ93 (WKZW)/Peoria, IL  
WIXX/Appleton-Oshkosh, WI  
WGRD/Grand Rapids, MI  
WGTZ/Dayton, OH  
WHDT/Youngstown, OH  
WIOG/Saginaw, MI  
WKDD/Akron, OH  
WVVEE/Fl. Wayne, IN  
WVXR/Davenport, IA  
WVXK/Casson, OH  
WVHT/Columbus, OH  
WZOK/Rockford, IL  
Z104 (WZEE)/Madison, WI

**WEST**  
895 (KBOB)/Fresno, CA  
FM104 (KHOP)/Modesto, CA  
HOT949 (KZHT)/Salt Lake City, UT  
I94 (KIKI)/Honolulu, HI  
KCAO/Oxnard-Ventura, CA  
KDOM/Salisburg, CA  
KFS9 (KFXD)/Boise, ID  
KIKX/Colorado Springs, CO  
KKNM/Colorado Springs, CO  
KSSS/Albuquerque, NM  
KXKX/Bakersfield, CA  
KLUC/Las Vegas, NV  
KPSI/Palm Springs, CA  
KQMO/Honolulu, HI  
KRQD (KRQD)/Tucson, AZ  
KSND/Eugene, OR  
KWIN/Stockton, CA  
KWNZ/Reno, NV  
KZLU/Spokane, WA  
PWR182 (KOPW)/Fresno, CA  
Q99.5 (KUTO)/Salt Lake City, UT  
Z98 (XHTZ)/San Diego, CA

### P3

**EAST**  
95XIL (WXIL)/Parkersburg, WV  
95XXX (WXXX)/Burlington, VT  
103CR (WCR)/Beckley, WV  
WHTO/Wilmington, PA  
WKPE/Cape Cod, MA  
WNYW/Albany, NY  
WOMP/Wheeling, WV  
WPRR/Altoona, PA  
WQXA/York, PA  
WVFX/Bangor, ME

**SOUTH**  
KCHX/Midland-Odessa, TX  
KFOX/Abilene, TX  
KISR/Fl. Seale, AR  
KIXY/San Angelo, TX  
KMKC/Fayetteville, AR  
KNNH/Wichita Falls, TX  
KNDE/Monroe, LA  
KQZ/Amario, TX  
KSMB/Lafayette, LA  
KWTX/Waco, TX  
KZII/Lubbock, TX  
Q101 (WJDD)/Meridian, MS  
WBPR/Myrtle Beach, SC  
WCGQ/Columbus, GA  
WFHT/Tallahassee, FL  
WILN/Panama City, FL  
WJAD/Bainbridge, GA  
WJMX/Florence, SC  
WKSJ/Asheville, NC  
WMMZ/Gainesville, FL  
WVBS/Wilmington, NC  
WYKS/Gainesville, FL  
WZKS/Louisville, KY  
WZAX/Bloom, MS

**MIDWEST**  
K107 (KAYI)/Tulsa, OK  
KFMW/Waterloo, IA  
KFRX/Lincoln, NE  
K95 (KGLI)/Sioux City, IA  
KGGG/Rapid City, SD  
KQHT/Grand Forks, ND  
KLYV/Dubuque, IA  
KMGZ/Lawton, OK  
KPAT/Sioux Falls, SD  
KRCC/Rochester, MN  
KYYV/Bismarck, ND  
KZ10/Duluth, MN  
WAZY/Lafayette, IN  
WBZ/Eau Claire, WI  
WBND/Bloomington, IL  
WBXX/Battle Creek, MI  
WCIL/Carbondale, IL  
WDBR/Springfield, IL  
WKFR/Kalamazoo, MI  
WLRW/Champaign, IL  
WSNX/Muskegon, MI  
Y94 (WDAY)/Fargo, ND

**WEST**  
KFBO/Cheyenne, WY  
KFBM/Yakima, WA  
KGT Anchorage, AK  
KPRX Anchorage, AK  
KQIX/Grand Junction, CO  
KTMT/Medford, OR  
KTRS/Casper, WY  
OK95 (KIOK)/Tri-Cities, WA  
Y97 Santa Barbara, CA



### P1 Major Markets

LW	TW	Artist/Song/Label
1	1	MICHAEL BOLTON/When A Man... (Columbia)
4	2	BOYZ II MEN/It's So Hard To Say Goodbye To You (Motown)
3	3	PM DAWN/Set Adrift On Memory Bliss (Gee St./Island/PLG)
5	4	PAULA ABDUL/Blowing Kisses In The Wind (Captive/Virgin)
2	5	PRINCE & NEW POWER.../Cream (Paisley Park/WB)
7	6	COLOR ME BADD/All 4 Love (Giant/Reprise)
10	7	MARIAH CAREY/Can't Let Go (Columbia)
8	8	NIA PEEPLES/Street Of Dreams (Charisma)
9	9	AMY GRANT/That's What Love Is For (A&M)
19	10	MICHAEL JACKSON/Black Or White (Epic)
13	11	MARKY MARK & THE FUNKY BUNCH/Wildside (Interscope)
15	12	RICHARD MARX/Keep Coming Back (Capitol)
6	13	NAUGHTY BY NATURE/O.P.P. (Tommy Boy)
16	14	CECE PENISTON/Finally (A&M)
11	15	SALT-N-PEPA/Let's Talk About Sex (Next Plateau)
18	16	ROBERTA FLACK w/MAXI PRIEST/Set The Night... (Atlantic)
12	17	TONY TERRY/With You (Epic)
21	18	GENESIS/No Son Of Mine (Atlantic)
17	19	BRYAN ADAMS/Can't Stop This Thing We Started (A&M)
20	20	CURTIS STIGERS/Wonder Why (Arista)
23	21	GLORIA ESTEFAN/Live For Loving You (Epic)
24	22	ROD STEWART/Broken Arrow (WB)
14	23	KARYN WHITE/Romantic (WB)
40	24	TEVIN CAMPBELL/Tell Me What You Want Me... (Qwest/WB)
37	25	LISA STANSFIELD/Change (Arista)
31	26	SHABBA RANKS/Housecall (Epic)
30	27	HAMMER/2 Legit 2 Quit (Capitol)
32	28	ROXETTE/Spending My Time (EMI)
39	29	ANGELICA/Angel Baby (Quality)
26	30	CHESNEY HAWKES/The One And Only (Chrysalis)
DEBUT	31	VAN HALEN/Top Of The World (WB)
DEBUT	32	JODECI/Forever My Lady (MCA)
38	33	FARM/Groovy Train (Sire/Reprise)
34	34	TRACIE SPENCER/Tender Kisses (Capitol)
33	35	SIMPLY RED/Something Got Me Started (Atco/EastWest)
29	36	EXTREME/Hole Hearted (A&M)
25	37	GUNS N' ROSES/Don't Cry (Geffen)
28	38	LUTHER VANDROSS/Don't Want To Be A Fool (Epic)
35	39	JOHN MELLENCAMP/Get A Leg Up (Mercury)
DEBUT	40	STACY EARL/Love Me All Up (RCA)

52 REPORTERS

MOST ADDED	HOTTEST
KARYN WHITE (14)	BOYZ II MEN (27)
NATURAL SELECTION (9)	PM DAWN (27)
NIRVANA (7)	MICHAEL BOLTON (26)
CECE PENISTON (6)	MICHAEL JACKSON (19)
SHANICE (6)	MARIAH CAREY (14)
U2 (6)	NAUGHTY BY NATURE (14)

### P2 Secondary Markets

LW	TW	Artist/Song/Label
1	1	MICHAEL BOLTON/When A Man... (Columbia)
3	2	AMY GRANT/That's What Love Is For (A&M)
6	3	PAULA ABDUL/Blowing Kisses In The Wind (Captive/Virgin)
7	4	BOYZ II MEN/It's So Hard To Say Goodbye To You (Motown)
5	5	ROBERTA FLACK w/MAXI PRIEST/Set The Night... (Atlantic)
2	6	PRINCE & NEW POWER.../Cream (Paisley Park/WB)
10	7	PM DAWN/Set Adrift On Memory Bliss (Gee St./Island/PLG)
9	8	NIA PEEPLES/Street Of Dreams (Charisma)
12	9	RICHARD MARX/Keep Coming Back (Capitol)
8	10	CURTIS STIGERS/Wonder Why (Arista)
15	11	COLOR ME BADD/All 4 Love (Giant/Reprise)
4	12	BRYAN ADAMS/Can't Stop This Thing We Started (A&M)
16	13	GENESIS/No Son Of Mine (Atlantic)
30	14	MICHAEL JACKSON/Black Or White (Epic)
18	15	VAN HALEN/Top Of The World (WB)
21	16	ROD STEWART/Broken Arrow (WB)
11	17	GUNS N' ROSES/Don't Cry (Geffen)
28	18	MARIAH CAREY/Can't Let Go (Columbia)
17	19	JOHN MELLENCAMP/Get A Leg Up (Mercury)
14	20	CHESNEY HAWKES/The One And Only (Chrysalis)
13	21	KARYN WHITE/Romantic (WB)
25	22	GLORIA ESTEFAN/Live For Loving You (Epic)
29	23	ROXETTE/Spending My Time (EMI)
32	24	MARKY MARK & THE FUNKY BUNCH/Wildside (Interscope)
19	25	SIMPLY RED/Something Got Me Started (Atco/EastWest)
27	26	FARM/Groovy Train (Sire/Reprise)
20	27	TONY TERRY/With You (Epic)
33	28	LITA FORD/Shot Of Poison (RCA)
26	29	NAUGHTY BY NATURE/O.P.P. (Tommy Boy)
35	30	MOTLEY CRUE/Home Sweet Home (Elektra)
37	31	CECE PENISTON/Finally (A&M)
34	32	CHER/Save Up All Your Tears (Geffen)
DEBUT	33	LISA STANSFIELD/Change (Arista)
36	34	SALT-N-PEPA/Let's Talk About Sex (Next Plateau)
24	35	EXTREME/Hole Hearted (A&M)
40	36	STORM/I've Got A Lot To Learn About Love (Interscope)
23	37	NATURAL SELECTION/Do Anything (Atco/EastWest)
DEBUT	38	SCORPIONS/Send Me An Angel (Mercury)
22	39	EMF/Lies (EMI)
DEBUT	40	C & C MUSIC FACTORY/Just A Touch Of Love (Columbia)

111 REPORTERS

MOST ADDED	HOTTEST
NATURAL SELECTION (32)	BOYZ II MEN (57)
KARYN WHITE (32)	MICHAEL BOLTON (56)
STACY EARL (21)	PM DAWN (47)
NIRVANA (21)	MICHAEL JACKSON (38)
U2 (18)	PAULA ABDUL (37)

### P3 Smaller Markets

LW	TW	Artist/Song/Label
1	1	MICHAEL BOLTON/When A Man... (Columbia)
2	2	AMY GRANT/That's What Love Is For (A&M)
7	3	PAULA ABDUL/Blowing Kisses In The Wind (Captive/Virgin)
4	4	ROBERTA FLACK w/MAXI PRIEST/Set The Night... (Atlantic)
6	5	CURTIS STIGERS/Wonder Why (Arista)
3	6	BRYAN ADAMS/Can't Stop This Thing We Started (A&M)
4	7	PRINCE & NEW POWER.../Cream (Paisley Park/WB)
11	8	RICHARD MARX/Keep Coming Back (Capitol)
13	9	GENESIS/No Son Of Mine (Atlantic)
12	10	VAN HALEN/Top Of The World (WB)
9	11	JOHN MELLENCAMP/Get A Leg Up (Mercury)
16	12	ROD STEWART/Broken Arrow (WB)
19	13	BOYZ II MEN/It's So Hard To Say Goodbye To You (Motown)
17	14	NIA PEEPLES/Street Of Dreams (Charisma)
8	15	GUNS N' ROSES/Don't Cry (Geffen)
10	16	SIMPLY RED/Something Got Me Started (Atco/EastWest)
21	17	ROXETTE/Spending My Time (EMI)
24	18	COLOR ME BADD/All 4 Love (Giant/Reprise)
32	19	MICHAEL JACKSON/Black Or White (Epic)
22	20	GLORIA ESTEFAN/Live For Loving You (Epic)
23	21	PM DAWN/Set Adrift On Memory Bliss (Gee St./Island/PLG)
25	22	LITA FORD/Shot Of Poison (RCA)
29	23	MARIAH CAREY/Can't Let Go (Columbia)
28	24	CHER/Save Up All Your Tears (Geffen)
15	25	CHESNEY HAWKES/The One And Only (Chrysalis)
26	26	FARM/Groovy Train (Sire/Reprise)
30	27	STORM/I've Got A Lot To Learn About Love (Interscope)
20	28	TONY TERRY/With You (Epic)
18	29	KARYN WHITE/Romantic (WB)
33	30	MOTLEY CRUE/Home Sweet Home (Elektra)
14	31	EMF/Lies (EMI)
39	32	SCORPIONS/Send Me An Angel (Mercury)
40	33	LISA STANSFIELD/Change (Arista)
38	34	VOICE OF THE BEEHIVE/Monsters & Angels (London/PLG)
DEBUT	35	FIREHOUSE/All She Wrote (Epic)
DEBUT	36	BLUE TRAIN/All I Need Is You (Zoo)
27	37	JESUS JONES/Real, Real, Real (SBK)
DEBUT	38	U2/Mysterious Ways (Island/PLG)
DEBUT	39	CECE PENISTON/Finally (A&M)
DEBUT	40	KENNY LOGGINS/Conviction Of The Heart (Columbia)

65 REPORTERS

MOST ADDED	HOTTEST
NATURAL SELECTION (23)	MICHAEL BOLTON (44)
EDDIE MONEY (21)	BOYZ II MEN (28)
KARYN WHITE (21)	RICHARD MARX (28)
U2 (19)	PAULA ABDUL (27)
NIRVANA (14)	MICHAEL JACKSON (25)

## PERFORMING WHERE PLAYED

Artist/Song/Label	Reports	Report %	Conversion %	Top 15 %
CECE PENISTON/Finally (A&M)	132	58%	82%	38%
CHER/Save Up All Your Tears (Geffen)	120	53%	93%	18%
STORM/I've Got A Lot To Learn About Love (Interscope)	115	50%	77%	30%
SCORPIONS/Send Me An Angel (Mercury)	98	43%	78%	24%
FIREHOUSE/All She Wrote (Epic)	95	42%	66%	5%
PARTY/In My Dreams (Hollywood)	88	39%	52%	0%
C & C MUSIC FACTORY/Just A Touch Of Love (Columbia)	85	37%	60%	6%
SHABBA RANKS/Housecall (Epic)	83	36%	64%	23%
VOICE OF THE BEEHIVE/Monsters & Angels (London/PLG)	79	35%	76%	13%
TEVIN CAMPBELL/Tell Me What You Want Me To Do (Qwest/WB)	76	33%	76%	12%
BLUE TRAIN/All I Need Is You (Zoo)	73	32%	81%	31%
HAMMER/2 Legit 2 Quit (Capitol)	72	32%	81%	16%
KENNY LOGGINS/Conviction Of The Heart (Columbia)	70	31%	73%	18%
38 SPECIAL/Signs Of Love (Charisma)	64	28%	50%	3%
TOM PETTY & THE HEARTBREAKERS/Into The Great Wide... (MCA)	62	27%	63%	13%
JODECI/Forever My Lady (MCA)	58	25%	71%	41%
SHANICE/I Love Your Smile (Motown)	58	25%	50%	3%
MARC COHN/True Companion (Atlantic)	57	25%	74%	14%
ANGELICA/Angel Baby (Quality)	45	20%	82%	51%
ICY BLU/Wanna Be Your Girl (Giant/WB)	45	20%	64%	24%
TRACIE SPENCER/Tender Kisses (Capitol)	42	18%	86%	56%
ATLANTIC STARR/Love Crazy (Reprise)	39	17%	56%	5%
KYM SYMS/Too Blind To See It (Atco/EastWest)	38	17%	74%	7%
KID 'N PLAY/Ain't Gonna Hurt Nobody (Select/Elektra)	33	14%	73%	13%
UB40/Groovin' (Virgin)	33	14%	58%	11%

Note: See Parallels for a complete picture of station activity. New records with large add totals won't show in Performing Where Played until those adds convert to chart. Top 15% is determined by dividing a song's total Top 15 reports by its total charted reports.

PERFORMING WHERE PLAYED is a weekly listing of those records in New & Active and Significant Action which have a total of 25 or more reports with at least 50% of the airplay converted to chart that have not lost more than 5 stations from the previous week's total airplay. Note: See Parallels for a complete picture of all station activity. New records with large add totals won't show in Performing Where Played until those adds convert to chart numbers.

## NEW ARTISTS

Artist/Song/Label	Reports
1 CECE PENISTON/Finally (A&M)	132
2 STACY EARL/Love Me All Up (RCA)	128
3 STORM/I've Got A Lot To Learn... (Interscope)	115
4 PARTY/In My Dreams (Hollywood)	88
5 SHABBA RANKS/Housecall (Epic)	83
6 VOICE OF THE BEEHIVE/Monsters & Angels (London/PLG)	79
7 BLUE TRAIN/All I Need Is You (Zoo)	73
8 JODECI/Forever My Lady (MCA)	58
SHANICE/I Love Your Smile (Motown)	58
10 ANGELICA/Angel Baby (Quality)	45

New artists have not yet had a CHR Breaker.



**GEORGE  
MICHAEL**



**ELTON  
JOHN**

**DON'T LET THE SUN GO DOWN ON ME**  
RECORDED LIVE

AVAILABLE ON  
CD 5, CASSETTE MAXI-SINGLE & CASSETTE SINGLE

PRODUCED & ARRANGED BY GEORGE MICHAEL  
MANAGEMENT: KAHANE ENTERTAINMENT

ON COLUMBIA

"Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada. /© 1991 Sony Music Entertainment Inc.



# BREAKERS

**LISA STANSFIELD**  
Change (Arista)

63% of our reporters playing it. Moves: Up 82, Debuts 17, Same 28, Down 0, Adds 17 including WPHR, FLY92, WKSS, WYCR, WSSX, G105, WIXX, FM104, Q99.5. See Parallels, moves 38-32.

**MARKY MARK & THE FUNKY BUNCH**  
Wildside (Interscope)

63% of our reporters playing it. Moves: Up 96, Debuts 12, Same 21, Down 0, Adds 15 including KEGL, WNCI, WZPL, WLAN, XL1067, WJLQ, KXKT, KKRD, KQMQ, KLUC. See Parallels, moves 26-18.

**U2**

Mysterious Ways (Island/PLG)

60% of our reporters playing it. Moves: Up 11, Debuts 51, Same 32, Down 0, Adds 43 including WXKS, B94, PRO-FM, STAR94, KIIS, KKRZ, WFMF, KXKT, KSND. Complete airplay in Parallels.

**MOTLEY CRUE**

Home Sweet Home (Elektra)

60% of our reporters playing it. Moves: Up 90, Debuts 17, Same 20, Down 0, Adds 9, KEGL, KPLZ, WKSE, Y102, WRVQ, WOVV, KKHT, KCHX, KG95. See Parallels, moves 39-33.

# NEW & ACTIVE

**CECE PENISTON "Finally" (A&M)**

Reports: 132. Moves: Up 69, Debuts 18, Same 25, Down 2, Adds 18 including B94, Q105, WZPL, KDWB, KIIS, KKRZ, WTVZ, WGTZ, WMEZ, WXKS 11-8, PWR96 20-13, KMEL 11-9. See Parallels, moves 31-26 on the CHR chart.

**STACY EARL "Love Me All Up" (RCA)**

Reports: 128. Moves: Up 28, Debuts 23, Same 38, Down 0, Adds 39 including WNVZ, PWR99, KXKR, HOT102, KGGI, WKSE, WKSS, KZZB, HOT97 26-22, WNCI 29-23, KOY FM 19-14, K96.7 34-26, 96.5TO 38-31.

**CHEB "Save Up All Your Tears" (Geffen)**

Reports: 120. Moves: Up 85, Debuts 12, Same 14, Down 2, Adds 7, WEGX, KZ93, WZOK, KCHX, WVBS, WBXX, WSNX, WNCI 27-22, WAAL 14-9, WNNK 15-10, WLAN 26-22, WQUT 13-9, WOKI 18-15. See Parallels, moves 36-34 on the CHR chart.

**STORM "I've Got A Lot To Learn About Love" (Interscope)**

Reports: 115. Moves: Up 75, Debuts 10, Same 20, Down 0, Adds 10 including KXKY, FLY92, WMXF, WHYY, 95XXX, WKPE, Q101, KBEQ 22-17, WAAL 40-34, JET-FM 6-5, PWR92 26-22, 999KHI 11-8, WBNQ 10-7. See Parallels, debuts at number 35 on the CHR chart.

**SCORPIONS "Send Me An Angel" (Mercury)**

Reports: 96. Moves: Up 56, Debuts 14, Same 18, Down 0, Adds 10 including WKBO, WAPE, FM100, WABB, WGTZ, Z104, WBXX, WNVZ 34-30, Q102 23-18, WAAL 16-12, JET-FM 7-6, 999KHI 18-13. See Parallels, debuts at number 40 on the CHR chart.

**FIREHOUSE "Ah She Wrote" (Epic)**

Reports: 95. Moves: Up 41, Debuts 19, Same 23, Down 0, Adds 12 including WAEB, WMXF, WDJX, 96.5TO, Q99.5, WKPE, KFOQ, WJAD, WAAL 37-32, WLAN 39-29, WPST 38-33, WYCR 18-15.

**PARTY "In My Dreams" (Hollywood)**

Reports: 88. Moves: Up 31, Debuts 13, Same 28, Down 0, Adds 16 including PWR99, Q105, WHYY, KOY-FM, 93Q, B93, WMXF, K92, Q102 26-23, KMEL 24-20, FLY92 26-21, WLAN 35-27, FUN107 33-28.

**C & C MUSIC FACTORY "Just A Touch Of Love" (Columbia)**

Reports: 85. Moves: Up 41, Debuts 5, Same 33, Down 0, Adds 6, HOT97, WDFX, WJLQ, WGTZ, KMGZ, KROC, WJMO 18-11, KDJR 19-14, WLAN 33-30, 999KHI 21-12, B93 31-26.

**SHABBA RANKS "Housecall" (Epic)**

Reports: 83. Moves: Up 36, Debuts 11, Same 29, Down 0, Adds 7, B96, Y102, WABB, KF95, KIXX, Z90, KMCK, WXKS 30-27, HOT97 6-3, WEGX 34-30, WPGC 1-1, KBXX 6-4. See Parallels, debuts at number 38 on the CHR chart.

**KARYN WHITE "The Way I Feel About You" (WB)**

Reports: 82. Moves: Up 5, Debuts 2, Same 8, Down 0, Adds 7 including WXKS, WMXF, PRO-FM, PWR99, PWR96, Q105, WJLQ, WPHR, WNCI, KXKR, HOT102, WKBO, KS104, KKRZ, TIC-FM, WCKZ 28-24.

**VOICE OF THE BEEHIVE "Monsters & Angels" (London/PLG)**

Reports: 79. Moves: Up 45, Debuts 8, Same 22, Down 1, Adds 3, WKSE, HOT955, KMGZ, KBEQ 27-23, KXKY 31-29, KWOD 6-5, KISN 30-26, WPST 12-6, WDJX 27-22, KYYY 20-16.

**TEVIN CAMPBELL "Tell Me What You Want Me To Do" (Qwest/WB)**

Reports: 76. Moves: Up 40, Debuts 13, Same 17, Down 0, Adds 6, WKKX, I94, WOMP, WYKS, WBXX, KTRS, WXKS 28-25, WICQ 28-23, WPGC 23-18, KBXX 12-7, WJMO 30-23, KHKT 29-23. See Parallels, debuts at number 39 on the CHR chart.

**BLU TRAIN "All I Need Is You" (Zoo)**

Reports: 73. Moves: Up 44, Debuts 7, Same 21, Down 0, Adds 1, Q101, PWR99 21-18, WKBO 11-9, KWOD 7-6, FLY92 23-18, 999KHI 33-24, WSTW 18-15, B93 10-9, G105 20-15, WZYP 40-32, KSND 13-9.

**HAMMER "2 Legit 2 Quit" (Capitol)**

Reports: 72. Moves: Up 46, Debuts 5, Same 17, Down 1, Adds 3, Z90, KWIN, KPXR, HOT97 28-25, WPGC 26-22, KTFM 28-25, B96 25-17, WHYY 17-12, KS104 19-15, KMEL 19-10. See Parallels, debuts at number 37 on the CHR chart.

**KENNY LOGGINS "Conviction Of The Heart" (Columbia)**

Reports: 70. Moves: Up 42, Debuts 2, Same 24, Down 0, Adds 2, WFHT, KZIO, STAR94 17-14, KBEQ 31-25, KISN 11-6, WAAL 39-35, 999KHI 12-5, WPST 23-18, KZZB 37-31, KF95 28-24.

**BONNIE RAITT "I Can't Make You Love Me" (Capitol)**

Reports: 68. Moves: Up 23, Debuts 4, Same 18, Down 0, Adds 23 including WNVZ, WPHR, WIKZ, PWR92, WQGN, WRQK, WBBO, KKKY, WDJX, K92, CK105, KJ103, KFOQ, Q102 19-15, WLAN 28-25, WBBO 35-27.

**NATURAL SELECTION "Hearts Don't Think (They Feel)" (Atco/EastWest)**

Reports: 65. Moves: Up 1, Debuts 0, Same 0, Down 0, Adds 64 including WMXF, WNVZ, KTFM, PWR96, WPHR, WZPL, KDWB, WKBO, KKFR, WKSE, TIC-FM, KC101, WNCI 32-26.

**3B SPECIAL "Signs Of Love" (Charisma)**

Reports: 64. Moves: Up 24, Debuts 7, Same 28, Down 0, Adds 5, KBEQ, WNNK, KWNZ, Q101, WDBR, WSTW 25-21, WJFM 30-27, WQUT 14-10, WKDD 30-27, WHTO 24-20, WBNQ 20-16.

**TOM PETTY & THE HEARTBREAKERS "Into The Great Wide Open" (MCA)**

Reports: 62. Moves: Up 30, Debuts 8, Same 23, Down 0, Adds 1, KQIZ, WAAL 34-31, JET-FM 13-10, PWR92 38-35, 999KHI 37-34, WSTW 33-30, WZYP 34-29, WQUT 18-13, KKKY 25-21, WJLQ 34-29, WCGQ 32-29.

**SHANICE "I Love Your Smile" (Motown)**

Reports: 58. Moves: Up 13, Debuts 12, Same 11, Down 0, Adds 22 including WXKS, STAR94, KBXX, WNVZ, WHYY, KHKT, KC101, G105, Y107, XL1067, WIOQ 18-10, WJMO 39-34, 999KHI 28-21.

**JODECI "Forever My Lady" (MCA)**

Reports: 58. Moves: Up 24, Debuts 9, Same 11, Down 0, Adds 14 including WNVZ, B96, WWSR, TIC-FM, WQGN, WBBO, HOT955, WAPE, Z90, FM102 1-1, KMEL 2-2, WHTT 4-2, KMGK 30-16.

**MARC COHN "True Companion" (Atlantic)**

Reports: 57. Moves: Up 34, Debuts 4, Same 17, Down 1, Adds 1, WLRW, PWR92 36-32, HOT955 25-21, WJLQ 29-26, WRVQ 32-29, Z104 17-13, KF95 33-27, WKFR 32-29, KTMT 36-27.

# SIGNIFICANT ACTION

**QUEENSRYCHE "Another Rainy Night (Without You)" (EMI)**

Reports: 45. Moves: Up 10, Debuts 8, Same 22, Down 0, Adds 5, KZZB, Q99.5, WOMP, KZII, KNOE, JET-FM 23-20, WZYP 38-27, KTUX 31-27, WIOG 18-14, KFMW 27-21.

**ANGELICA "Angel Baby" (Quality)**

Reports: 45. Moves: Up 20, Debuts 1, Same 11, Down 8, Adds 5, MOJO, Z100, WNVZ, KUBE, WBBO, WHYY 23-18, KIIS 12-7, PWR106 16-13, FM102 18-10, KISN 20-14, WKSS 32-22, KF95 38-33, I94 13-8, KQMG 10-9.

**ICY BLU "I Wanna Be Your Girl" (Giant/WB)**

Reports: 45. Moves: Up 14, Debuts 7, Same 19, Down 1, Adds 4, KTFM, KMGK, KQIZ, Y97, PWR96 31-29, WHYY 15-10, HOT102 25-21, KS104 6-4, WKSS 25-14, KZFM 27-22, KLUC 1-1.

**NIRVANA "Smells Like Teen Spirit" (DGC)**

Reports: 42. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 42 including B94, WNVZ, Q105, WPHR, KBEQ, KWOD, KPLZ, KC101, WBBO, I95, WBBO, WAPE.

**TRACIE SPENCER "Tender Kisses" (Capitol)**

Reports: 42. Moves: Up 24, Debuts 1, Same 13, Down 2, Adds 2, WOVV, WDBR, WIOQ 10-7, KTFM 9-6, KMEL 3-1, WCKZ 7-6, KBFM 19-15, KMGK 10-7, PWR102 10-6, KCAQ 10-9.

**SOUTHSIDE JOHNNY & ASBURY JUKES "It's Been A Long Time" (Impact)**

Reports: 39. Moves: Up 4, Debuts 12, Same 11, Down 0, Adds 12 including 999KHI, WRHT, KKKY, KTUX, WZOK, WHTO, WOMP, WMMZ, KPXR, WERZ d-30, WSTW 37-34, KF95 d-38, KFMW 31-26.

**ATLANTIC STARR "Love Crazy" (Reprise)**

Reports: 39. Moves: Up 17, Debuts 2, Same 13, Down 0, Adds 7, WFMF, WRHT, KF95, KSND, KGGG, KGOT, KPXR, WLAN d-38, KZFM 35-30, KPRR 20-16, Y107 30-25, WOMP 40-35, WJMX 39-36.

**BOB SEGER & THE SILVER BULLET BANO "The Fire Inside" (Capitol)**

Reports: 39. Moves: Up 13, Debuts 5, Same 17, Down 1, Adds 3, 999KHI, WMXF, WIOG, KBEQ 33-30, JET-FM 14-11, WKRZ 27-34, WQUT 26-20, WHTO 34-30, KFMW 21-16.

**KYM SIMS "Too Blind To See It" (Atco/EastWest)**

Reports: 38. Moves: Up 20, Debuts 6, Same 9, Down 0, Adds 3, WHYY, G105, KCAQ, WZOU 19-16, HOT97 17-11, WIOQ 23-16, PWR96 33-26, WKSS 26-20, Y107 24-20, PWR102 17-13.

## MOST ADDED

- KARYN WHITE (67)
- NATURAL SELECTION (64)
- U2 (43)
- NIRVANA (42)
- STACY EARL (39)
- EDDIE MONEY (30)
- AEROSMITH (25)
- BONNIE RAITT (23)
- SHANICE (22)
- CECE PENISTON (18)

## HOTTEST

- MICHAEL BOLTON (126)
- BOYZ II MEN (112)
- PM DAWN (92)
- MICHAEL JACKSON (82)
- PAULA ABDUL (76)
- COLOR ME BADD (62)
- AMY GRANT (60)
- RICHARD MARX (55)
- MARKY MARK (30)
- MARIAH CAREY (29)

**NORTHERN PIKES "She Ain't Pretty" (Scotti Bros.)**

Reports: 37. Moves: Up 1, Debuts 6, Same 14, Down 0, Adds 16 including WERZ, WLAN, WSTW, WZYP, FM104, Q99.5, KQIZ, WBPB, KLYV, WQUT d-34, CK105 d-40, WNPY d-28.

**AARON NEVILLE "Somewhere, Somebody" (A&M)**

Reports: 36. Moves: Up 2, Debuts 5, Same 15, Down 0, Adds 14 including Q102, WWSR, KZFM, WMXF, WHYY, KJ103, KIKX, KSND, WNCI 31-24, KXKY 28-25.

**HEAVY D. & THE BOYZ "Is It Good To You" (MCA)**

Reports: 33. Moves: Up 8, Debuts 3, Same 7, Down 0, Adds 15 including WXKS, WIOQ, KTFM, TIC-FM, FUN107, WBBO, KKRD, KCAQ, WPGC 12-8, PWR96 28-20, KS104 13-10, KMEL 21-18, WCKZ 33-30.

**UB40 "Groovin'" (Virgin)**

Reports: 33. Moves: Up 13, Debuts 5, Same 12, Down 0, Adds 3, WZOU, FUN107, KTRS, Q105 29-26, WNCI 25-20, KOY-FM 14-11, WHTT 38-35, KZFM 33-29, KQKQ 28-24, KRO 26-22.

**KID 'N PLAY "Ain't Gonna Hurt Nobody" (Select/Elektra)**

Reports: 33. Moves: Up 20, Debuts 1, Same 9, Down 0, Adds 3, WCKZ, KKSS, KQMG, WZOU 25-20, PWR96 24-19, WJMO 38-35, PWR106 22-18, WHTT 30-26, KZFM 32-26, PWR102 8-7, KLUC 22-16.

**EDDIE MONEY "I'll Get By" (Columbia)**

Reports: 30. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 30 including WPHR, WNCI, WQGN, WRHT, WQUT, WPXR, CK105, KIKX, FM104, KFOQ, WYKS.

**MARTIKA "Martika's Kitchen" (Columbia)**

Reports: 27. Moves: Up 1, Debuts 3, Same 9, Down 0, Adds 14 including WNVZ, PWR96, WLAN, 999KHI, WRHT, WJLQ, CK105, KIKX, HOT949, Q99.5, WIOQ d-27, KPXR 33-29.

**BILLY FALCON "Heaven's Highest Hill" (Jambco/Mercury)**

Reports: 27. Moves: Up 1, Debuts 4, Same 10, Down 0, Adds 12 including WNVZ, KBEQ, WLAN, WQUT, WOKI, WRQK, KOKQ, WBNQ, 999KHI d-36, WPST d-38, KFMW 39-36, KTMT d-34.

**JERMAINE JACKSON "Word To The Badd!!" (LaFace/Arista)**

Reports: 26. Moves: Up 1, Debuts 4, Same 8, Down 0, Adds 13 including WJMO, WKBO, B93, KZFM, Y107, KIKX, PWR102, KCAQ, KWNZ, WQXA, HOT97 34-31, WIOQ d-28.

**AEROSMITH "Sweet Emotion" (Columbia)**

Reports: 25. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 25 including WIKZ, PWR92, WLAN, 999KHI, 93Q, WKRZ, WZYP, WRQK, KMYZ, Q99.5.

**BETTE MIDLER "Every Road Leads Back To You" (Atlantic)**

Reports: 24. Moves: Up 0, Debuts 1, Same 12, Down 0, Adds 11, 999KHI, KZZB, WJLQ, KIKX, WJAD, WYKS, WVBS, KLYV, KPAT, KQIX, KFFM, WERZ on-dp, WPXR d-24.

**HAMMER "Addams Groove" (Capitol)**

Reports: 24. Moves: Up 9, Debuts 4, Same 9, Down 0, Adds 2, WCKZ, KBFM, WIOQ 22-18, PWR96 26-23, WJMO 40-36, WDFX d-30, WHYT 25-20, KJ103 34-30, KMGK 35-30.

**JOAN JETT & BLACKHEARTS "Don't Surrender" (Blackheart/Epic)**

Reports: 23. Moves: Up 4, Debuts 0, Same 16, Down 0, Adds 3, KSND, WNPY, KNOE, B94 on, WNNK 30-27, WQGN on-dp, WSTW on, WQUT 39-36, 95XIL 31-29, WBXX on-dp, KFMW 30-25.

**INXS "Shining Star" (Atlantic)**

Reports: 23. Moves: Up 12, Debuts 2, Same 9, Down 0, Adds 0, JET-FM 19-16, WPST 37-34, WZYP 36-28, WOKI 29-26, KF95 d-37, KZZU 32-28, WPRR d-32, KTRS 32-29.

**VANESSA WILLIAMS "The Comfort Zone" (Wing/Mercury)**

Reports: 22. Moves: Up 2, Debuts 3, Same 10, Down 0, Adds 7, WPGC, KBXX, KTFM, WJMO, WCKZ, B95, Z90, HOT97 d-34, PWR96 27-24, HOT102 on, KMEL on, WKSS d-31, KZFM d-40, KWIN 37-27.

**DIGITAL UNDERGROUND "Kiss You Back" (Tommy Boy)**

Reports: 22. Moves: Up 12, Debuts 2, Same 7, Down 0, Adds 1, WZOU, WPGC, 16-13, KBXX 10-9, WJMO 22-18, WHYT 19-16, FM102 26-15, KMEL 5-4, KXXX 17-13, B95 11-9, Z90 4-3.

**CANDY SKINS "For What It's Worth" (DGC)**

Reports: 21. Moves: Up 6, Debuts 3, Same 11, Down 0, Adds 1, WKFR, KBEQ on-dp, WZYP d-39, Q99.5 d-27, WNPY 34-30, KNIN 32-29, KMGZ d-37, KTMT 28-25.

**JULIAN LENNON "Saltwater" (Atlantic)**

Reports: 20. Moves: Up 7, Debuts 3, Same 8, Down 0, Adds 2, FM100, WFHT, PWR99 25-22, WNVZ 30-23, WABB 32-28, KSND d-29, WCGQ 24-22, KISR d-40, KGGG 28-24.

**ROBBIE ROBERTSON "What About Now" (Geffen)**

Reports: 18. Moves: Up 9, Debuts 1, Same 6, Down 0, Adds 2, KKHT, KXXX, WPST 40-37, WQUT 33-27, KF95 d-36, WPRR 32-29, KISR 39-36, KFMW 25-19, KTMT 38-35.

**EXTREME "Get The Funk Out" (A&M)**

Reports: 17. Moves: Up 1, Debuts 1, Same 0, Down 0, Adds 15 including Q102, WRCK, WYCR, WZYP, KQKQ, KZ93, WIOG, KZZU, KLYV, WPXR d-32.

**LISA LISA & CULT JAM "Forever" (Columbia)**

Reports: 17. Moves: Up 2, Debuts 0, Same 8, Down 0, Adds 7, WNVZ, WKSS, WSTW, HOT955, KXXX, PWR102, KWIN, WPGC on-dp, Q106 on, WCKZ on-dp, KQMG on.

**GARTH BROOKS "Shameless" (Capitol)**

Reports: 17. Moves: Up 8, Debuts 2, Same 4, Down 1, Adds 2, Q102, WCIL, KEGL 7-4, WIKZ 30-24, WBBO 33-28, FM100 17-14, KJ103 26-22, KFOQ 13-5, KISR 40-37, KWTX 11-7.

**MR. BIG "To Be With You" (Atlantic)**

Reports: 15. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 15 including PWR92, WAPE, WOKI, WJLQ, WRQK, 96.5TO, WVFX, WKSF, WJMX.

**TESLA "Call It What You Want" (Geffen)**

Reports: 15. Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 15 including PWR92, 999KHI, WPST, WKRZ,



# Here To Stay

## "Forever My Lady"

The No. 1 Urban Hit Now Crossing To CHR

**P1 CHART** Debut 32

**NOW ON 58 CHR REPORTERS 58/14**

WNVZ add	Z90 add	KNOE deb 37	KS104 17-14	WWHT 4-2 Hot
B96 add	WMMZ add	WVBS deb 40	PWR106 24-21	KKMG 30-16 Hot
WVSR add	WBPR add	WCIL deb 27	KKFR 28-24	B95 5-2 Hot
TIC-FM add	KGOT add	WPGC 2-2	FM102 1-1 Hot	PWR102 13-9 Hot
WQGN add	999KHI deb 38	KBXX 3-3 Hot	Q106 15	KCAQ 34-30
93Q add	WBBO deb 40	KTFM 16-15	KMEL 2-2	KWIN 17-8 Hot
WBBO add	WRHT deb 40	PWRPIG 32-22	HOT977 30	WQXA 21-16 Hot
B93 add 34	Y107 deb 34	WHYT 12-11	KZFM 11-10	WBXX 17-14
HOT955 add	KKSS deb 24	HOT102 29-24	KPRR 16-13	
WAPE add 30	KRQ deb 30	KHTK	WJLQ 38-35	

From The No. 1 Urban Album Forever My Lady  
Now Surging Toward Platinum

Produced By DeVante Swing For The Swing Mob Productions

And Al B. Sure! For Sure Time! Recording, Inc.

Executive Producers: Andre Harrell, Puff Daddy, and Al B. Sure!

Frank Dileo/Steve Lucas Management

# JODECI

(Jō'-dē-sē)



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## NATIONAL AIRPLAY OVERVIEW

## CHR

3	2	WKS	WKS	LW	TW
3	2	1	1	1	<b>MICHAEL BOLTON</b> /When A Man... (Columbia)
11	7	3	2	2	<b>PAULA ABDUL</b> /Blowing Kisses In... (Captive/Virgin)
15	8	5	3	3	<b>BOYZ II MEN</b> /It's So Hard To Say... (Motown)
8	5	4	4	4	<b>AMY GRANT</b> /That's What Love Is For (A&M)
2	1	2	5	5	<b>PRINCE &amp; NEW POWER</b> .../Cream (Paisley Park/WB)
19	9	8	6	6	<b>PM DAWN</b> /Set Adrift On Memory... (Gee St./Island/PLG)
18	11	9	7	7	<b>NIA PEEPLES</b> /Street Of Dreams (Charisma)
26	17	11	8	8	<b>RICHARD MARX</b> /Keep Coming Back (Capitol)
32	18	13	9	9	<b>COLOR ME BADD</b> /All 4 Love (Giant/Reprise)
7	6	6	10	10	<b>ROBERTA FLACK w/MAXI PRIEST</b> /Set The... (Atlantic)
4	3	7	11	11	<b>BRYAN ADAMS</b> /Can't Stop This Thing We... (A&M)
—	—	27	12	12	<b>MICHAEL JACKSON</b> /Black Or White (Epic)
33	25	17	13	13	<b>GENESIS</b> /No Son Of Mine (Atlantic)
—	38	23	14	14	<b>MARIAH CAREY</b> /Can't Let Go (Columbia)
13	10	10	15	15	<b>CURTIS STIGERS</b> /I Wonder Why (Arista)
31	27	20	16	16	<b>ROD STEWART</b> /Broken Arrow (WB)
27	24	22	17	17	<b>VAN HALEN</b> /Top Of The World (WB)
<b>BREAKER</b>	16	24	18	18	<b>MARKY MARK &amp; THE FUNKY...</b> /Wildside (Interscope)
35	30	25	19	19	<b>GLORIA ESTEFAN</b> /Live For Loving You (Epic)
14	13	14	20	20	<b>GUNS N' ROSES</b> /Don't Cry (Geffen)
21	19	18	21	21	<b>NAUGHTY BY NATURE</b> /O.P.P. (Tommy Boy)
1	4	12	22	22	<b>KARYN WHITE</b> /Romantic (WB)
16	15	16	23	23	<b>TONY TERRY</b> /With You (Epic)
—	34	30	24	24	<b>ROXETTE</b> /Spending My Time (EMI)
22	20	19	25	25	<b>JOHN MELLENCAMP</b> /Get A Leg Up (Mercury)
—	35	31	26	26	<b>CECE PENISTON</b> /Finally (A&M)
12	12	15	27	27	<b>CHESNEY HAWKES</b> /The One And Only (Chrysalis)
34	31	29	28	28	<b>FARM</b> /Groovy Train (Sire/Reprise)
29	28	28	29	29	<b>SALT-N-PEPA</b> /Let's Talk About Sex (Next Plateau)
23	21	21	30	30	<b>SIMPLY RED</b> /Something Got Me Started (Atco/EastWest)
—	—	35	31	31	<b>LITA FORD</b> /Shot Of Poison (RCA)
<b>BREAKER</b>	32	31	32	32	<b>LISA STANSFIELD</b> /Change (Arista)
<b>BREAKER</b>	33	32	33	33	<b>MOTLEY CRUE</b> /Home Sweet Home (Elektra)
36	34	33	34	34	<b>CHER</b> /Save Up All Your Tears (Geffen)
<b>DEBUT</b>	35	34	35	35	<b>STORM</b> /I've Got A Lot To Learn About Love (Interscope)
10	23	33	36	36	<b>EXTREME</b> /Hole Hearted (A&M)
<b>DEBUT</b>	37	34	37	37	<b>HAMMER</b> /2 Legit 2 Quit (Capitol)
<b>DEBUT</b>	38	35	38	38	<b>SHABBA RANKS</b> /Housecall (Epic)
<b>DEBUT</b>	39	35	39	39	<b>TEVIN CAMPBELL</b> /Tell Me What You Want... (Qwest/WB)
<b>DEBUT</b>	40	36	40	40	<b>SCORPIONS</b> /Send Me An Angel (Mercury)

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Parallel Chart Analysis Pg. 88

## ADULT CONTEMPORARY

3	2	WKS	WKS	LW	TW
4	2	1	1	1	<b>AMY GRANT</b> /That's What Love Is For (A&M)
17	8	5	2	2	<b>RICHARD MARX</b> /Keep Coming Back (Capitol)
6	5	4	3	3	<b>CURTIS STIGERS</b> /I Wonder Why (Arista)
2	3	3	4	4	<b>ROBERTA FLACK w/MAXI PRIEST</b> /Set The... (Atlantic)
1	1	2	5	5	<b>MICHAEL BOLTON</b> /When A Man Loves... (Columbia)
7	7	6	6	6	<b>BONNIE RAITT</b> /I Can't Make You Love Me (Capitol)
14	9	7	7	7	<b>ROD STEWART</b> /Broken Arrow (WB)
20	13	11	8	8	<b>PAULA ABDUL</b> /Blowing Kisses In The... (Captive/Virgin)
13	11	9	9	9	<b>SMOKEY ROBINSON</b> /Double Good Everything (SBK)
3	4	8	10	10	<b>GLORIA ESTEFAN</b> /Live For Loving You (Epic)
19	14	13	11	11	<b>KENNY LOGGINS</b> /Conviction Of The Heart (Columbia)
—	26	15	12	12	<b>MARIAH CAREY</b> /Can't Let Go (Columbia)
10	10	10	13	13	<b>JAMES TAYLOR</b> /Copperline (Columbia)
28	21	16	14	14	<b>GENESIS</b> /No Son Of Mine (Atlantic)
—	28	19	15	15	<b>LINDA RONSTADT</b> /Dreams To Dream (MCA)
24	21	18	16	16	<b>CHER</b> /Save Up All Your Tears (Geffen)
—	27	21	17	17	<b>CELINE DION &amp; PEABO BRYSON</b> /Beauty And... (Epic)
5	6	12	18	18	<b>LUTHER VANDROSS</b> /Don't Want To Be A Fool (Epic)
26	23	22	19	19	<b>DESMOND CHILD</b> /You're The Story Of My Life (Elektra)
<b>BREAKER</b>	20	23	20	20	<b>WILSON PHILLIPS</b> /Daniel (Polydor/PLG)
30	24	23	21	21	<b>JAMES INGRAM</b> /Where Did My Heart Go (WB)
15	15	14	22	22	<b>ZUCCHERO w/PAUL YOUNG</b> /Senza Una... (London/PLG)
18	17	17	23	23	<b>SIMPLY RED</b> /Something Got Me Started (Atco/EastWest)
8	12	20	24	24	<b>CATHY DENNIS</b> /Too Many Walls (Polydor/PLG)
—	30	27	25	25	<b>MARC COHN</b> /True Companion (Atlantic)
—	—	30	26	26	<b>DAN HILL</b> /I Fall All Over Again (Quality)
—	—	29	27	27	<b>ROXETTE</b> /Spending My Time (EMI)
12	16	24	28	28	<b>BETH NIELSEN CHAPMAN</b> /All I Have (Reprise)
9	19	25	29	29	<b>BOB SEGER &amp; THE SILVER...</b> /The Real Love (Capitol)
<b>DEBUT</b>	30	26	30	30	<b>AARON NEVILLE</b> /Somewhere, Somebody (A&M)

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## URBAN/CONTEMPORARY

3	2	WKS	WKS	LW	TW
10	5	4	1	1	<b>GERALD LEVERT</b> /Private Line (Atco/EastWest)
4	4	3	2	2	<b>PATTI LABELLE</b> /Feels Like Another One (MCA)
7	7	5	3	3	<b>RUDE BOYS</b> /Are You Lonely For Me? (Atlantic)
11	9	7	4	4	<b>CHRIS WALKER</b> /Giving You All My... (Pendulum/Elektra)
9	8	6	5	5	<b>BEBE &amp; CECE WINANS</b> /I'll Take You There (Capitol)
3	2	2	6	6	<b>TRACIE SPENCER</b> /Tender Kisses (Capitol)
12	10	8	7	7	<b>BARRY WHITE</b> /Put Me In Your Mix (A&M)
14	13	10	8	8	<b>ATLANTIC STARR</b> /Love Crazy (Reprise)
2	3	1	9	9	<b>DAMIAN DAME</b> /Right Down To It (LaFace/Arista)
15	12	11	10	10	<b>FOURPLAY</b> /After The Dance (WB)
22	16	12	11	11	<b>SHANICE</b> /I Love Your Smile (Motown)
13	11	9	12	12	<b>PEABO BRYSON</b> /Closer Than Close (Columbia)
17	14	13	13	13	<b>ERIC GABLE</b> /Can't Wait To Get You Home (Orpheus/Epic)
19	18	16	14	14	<b>PHYLLIS HYMAN</b> /Living In Confusion (Philly/Zoo)
33	23	21	15	15	<b>VANESSA WILLIAMS</b> /Comfort Zone (Mercury)
34	27	23	16	16	<b>TEVIN CAMPBELL</b> /Tell Me What You Want... (Qwest/WB)
28	21	18	17	17	<b>HAMMER</b> /2 Legit 2 Quit (Capitol)
—	29	22	18	18	<b>LUTHER VANDROSS</b> /The Rush (Epic)
21	19	19	19	19	<b>HEAVY D &amp; THE BOYZ</b> /It Is Good To You (Uptown/MCA)
30	25	24	20	20	<b>READY FOR THE WORLD</b> /Can He Do It... (MCA)
27	26	25	21	21	<b>SMOKEY ROBINSON</b> /Double Good Everything (SBK)
18	17	17	22	22	<b>TONY! TONY! TONE!</b> /House Party II (I Don't...) (MCA)
31	28	26	23	23	<b>JERMAINE JACKSON</b> /You Said, You Said (LaFace/Arista)
38	31	27	24	24	<b>PM DAWN</b> /Set Adrift On Memory Bliss (Island/PLG)
—	40	33	25	25	<b>PRINCE &amp; N.P.G.</b> /Insatiable (Paisley Park/WB)
—	35	29	26	26	<b>LISA STANSFIELD</b> /Change (Arista)
—	—	39	27	27	<b>MICHAEL JACKSON</b> /Black Or White (Epic)
40	33	28	28	28	<b>ROGER</b> /Everybody Get Up (Reprise)
—	—	36	29	29	<b>JODY WATLEY</b> /I Want You (MCA)
37	32	31	30	30	<b>PUBLIC ENEMY</b> /Can't Truss It (Def Jam/Columbia)
—	37	34	31	31	<b>RIFF</b> /Everytime My Heart Beats (SBK)
1	1	14	32	32	<b>JOCELI</b> /Forever My Lady (Uptown/MCA)
<b>DEBUT</b>	33	32	33	33	<b>KEITH SWEAT</b> /Keep It Coming (Elektra)
<b>DEBUT</b>	34	33	34	34	<b>KEITH WASHINGTON</b> /Make Time For Love (Qwest/WB)
<b>DEBUT</b>	35	34	35	35	<b>MARIAH CAREY</b> /Can't Let Go (Columbia)
<b>DEBUT</b>	36	35	36	36	<b>DIGITAL UNDERGROUND</b> /Kiss You... (TNT/Tommy Boy)
—	38	37	37	37	<b>VESTA/O</b> Do Ya (A&M)
—	36	35	38	38	<b>HI-FIVE</b> /Just Another Girlfriend (Jive/RCA)
<b>DEBUT</b>	39	36	39	39	<b>CHERRELLE</b> /Never In My Life (Tabu/A&M)
<b>DEBUT</b>	40	37	40	40	<b>KARYN WHITE</b> /The Way I Feel About You (WB)

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## NEW ROCK

LW	TW
1	<b>U2</b> /Achtung Baby (Island/PLG)
2	<b>NIRVANA</b> /Nevermind (DGC)
3	<b>RED HOT CHILI PEPPERS</b> /Blood Sugar Sex Magik (WB)
4	<b>PRIMAL SCREAM</b> /Screamadelica (Sire/WB)
5	<b>PIXIES</b> /Trompe Le Monde (4AD/Elektra)
6	<b>SHAMEN</b> /En-Tact (Epic)
7	<b>INXS</b> /Live Baby Live (Atlantic)
8	<b>DRAMARAMA</b> /Vinyl (Chameleon/Elektra)
9	<b>ERASURE</b> /Chorus (Sire/Reprise)
10	<b>THIS PICTURE</b> /Violent Impression (Dedicated/RCA)

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## NAC

LW	TW
1	<b>RICHARD ELLIOT</b> /On The Town (Manhattan)
2	<b>FOURPLAY</b> /Fourplay (WB)
3	<b>RIPPINGTONS</b> /Curves Ahead (GRP)
4	<b>SIMPLY RED</b> /Stars (Atco/EastWest)
5	<b>DAVID BENOIT</b> /Shadows (GRP)
6	<b>MANHATTAN TRANSFER</b> /The Offbeat Of Avenues (Columbia)
7	<b>ALEX BUGNON</b> /107 Degrees In The Shade (Orpheus/Epic)
8	<b>KENNY LOGGINS</b> /Leap Of Faith (Columbia)
9	<b>ALEXANDER ZONJIC</b> /Neon (Reprise)
10	<b>ACOUSTIC ALCHEMY</b> /Back On The Case (GRP)

Complete TOP 30 NAC Chart Pg. 68

## CONTEMPORARY JAZZ

LW	TW
2	<b>HARRY CONNICK, JR.</b> /Blue Light... (Columbia)
1	<b>MARK WHITFIELD</b> /Patrice (WB)
3	<b>MACEO PARKER</b> /Mo' Roots (Verve)
4	<b>ELIANE ELIAS</b> /A Long Story (Manhattan)
5	<b>DAVE GRUSIN</b> /The Gershwin Connection (GRP)
6	<b>J.J. JOHNSON</b> /Standards/Live At The... (Antilles/PolyGram)
7	<b>BEBOP &amp; BEYOND</b> /Plays Dizzy Gillespie (BlueMoon)
8	<b>EARL KLUGH TRIO</b> /Volume One (WB)
9	<b>KENNY KIRKLAND</b> /Kenny Kirkland (GRP)
10	<b>FOURPLAY</b> /Fourplay (WB)

Complete TOP 30 Contemporary Jazz Chart Pg. 68

## AOR TRACKS

3	2	WKS	WKS	LW	TW
6	5	2	1	1	<b>DIRE STRAITS</b> /Heavy Fuel (WB)
5	4	1	2	2	<b>GENESIS</b> /No Son Of Mine (Atlantic)*
7	6	3	3	3	<b>STORM</b> /I've Got A Lot To Learn About Love (Interscope)
—	—	9	4	4	<b>U2</b> /Mysterious Ways (Island/PLG)
9	9	6	5	5	<b>WHO</b> /Saturday Night's Alright... (Polydor/PLG)
15	10	8	6	6	<b>STEVIE RAY VAUGHAN &amp;...</b> /The Sky Is Crying (Epic)
8	8	7	7	7	<b>QUEENSRYCHE</b> /Another Rainy Night (EMI)
4	3	4	8	8	<b>TOM PETTY &amp; THE...</b> /Into The Great Wide... (MCA)
21	12	11	9	9	<b>RUSH</b> /Roll The Bones (Atlantic)
17	13	13	10	10	<b>MR. BIG</b> /To Be With You (Atlantic)
34	20	16	11	11	<b>NIRVANA</b> /Smells Like Teen Spirit (DGC)
1	2	5	12	12	<b>JOHN MELLENCAMP</b> /Get A Leg Up (Mercury)
54	42	31	13	13	<b>VAN HALEN</b> /Right Now (WB)
2	7	10	14	14	<b>VAN HALEN</b> /Top Of The World (WB)
—	21	17	15	15	<b>AEROSMITH</b> /Helter Skelter (Columbia)
<b>BREAKER</b>	16	20	16	16	<b>GUNS N' ROSES</b> /November Rain (Geffen)
<b>BREAKER</b>	17	20	17	17	<b>JOHN MELLENCAMP</b> /Love And Happiness (Mercury)
30	26	20	18	18	<b>LITA FORD</b> /Shot Of Poison (RCA)
10	11	14	19	19	<b>OZZY OSBOURNE</b> /No More Tears (Epic Associated)
41	33	22	20	20	<b>METALLICA</b> /The Unforgiven (Elektra)
40	31	23	21	21	<b>D. FAGEN w/M. McDONALD</b> /Pretzel Logic (Giant/WB)
26	23	21	22	22	<b>DRIVIN' N CRYIN'</b> /The Innocent (Island/PLG)*
18	15	15	23	23	<b>RTZ</b> /There's Another Side (Giant/Reprise)
25	24	27	24	24	<b>SOUTHSIDE JOHNNY &amp;...</b> /It's Been A Long... (Impact)
—	48	36	25	25	<b>EDDIE MONEY</b> /She Takes My Breath Away (Columbia)
29	28	26	26	26	<b>PRIMAL SCREAM</b> /Movin' On Up (Sire/WB)
<b>BREAKER</b>	27	26	27	27	<b>TESLA</b> /Call It What You Want (Geffen)
—	—	59	28	28	<b>BRYAN ADAMS</b> /There Will Never Be Another... (A&M)
27	18	19	29	29	<b>INXS</b> /Shining Star (Atlantic)
35	30	30	30	30	<b>EXTREME</b> /Get The Funk Out (A&M)
36	32	32	31	31	<b>CHRIS WHITLEY</b> /Big Sky Country (Columbia)
12	16	25	32	32	<b>RUSH</b> /Dreamline (Atlantic)
48	43	37	33	33	<b>FOUR HORSEMEN</b> /Rockin' Is... (Def American/Reprise)
3	1	12	34	34	<b>U2</b> /The Fly (Island/PLG)
49	47	41	35	35	<b>FIREHOUSE</b> /All She Wrote (Epic)
53	49	40	36	36	<b>SMITHERS</b> /Tell Me When Did Things Go... (Capitol)
<b>DEBUT</b>	37	40	37	37	<b>BOB SEGER &amp; THE SILVER...</b> /Take A Chance (Capitol)
46	45	42	38	38	<b>TALL STORIES</b> /Wild On The Run (Epic)
42	40	39	39	39	<b>ERIC CLAPTON</b> /Watch Yourself (Duck/Reprise)
11	17	33	40	40	<b>SCORPIONS</b> /Send Me An Angel (Mercury)

\*Keeps bullet due to continued growth

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## COUNTRY

3	2	WKS	WKS	LW	TW
6	4	2	1	1	<b>ALABAMA</b> /Then Again (RCA)
11	9	7	2	2	<b>REBA MCENTIRE</b> /For My Broken Heart (MCA)
8	6	5	3	3	<b>BILLY DEAN</b> /You Don't Count The Cost (SBK/Capitol)
10	7	6	4	4	<b>GEORGE STRAIT</b> /The Chill Of An Early Fall (MCA)
2	1	3	5	5	<b>GARTH BROOKS</b> /Shameless (Capitol)
18	14	11	6	6	<b>BROOKS &amp; DUNN</b> /My Next Broken Heart (Arista)
13	11	9	7	7	<b>LITTLE TEXAS</b> /Some Guys Have All The Love (WB)
15	13	12	8	8	<b>VINCE GILL</b> /Look At Us (MCA)
14	12	10	9	9	<b>SUZY BOGGUSS</b> /Somebody Soon (Capitol)